

Volume 1—Number 46

## AROUND TOWN

SIGHTS, FACES  
SEEN

Friday 13 was lucky for Ike Crosthwaite. . . he went out to Buffalo lake. . . and landed a 5 1/2 pound channel cat. . . Concessionaire said it was the biggest of the season at Buffalo. . . He caught it on fly rod and the leader broke just as he got the fish on the bank date. . . but despite the bad luck date, Ike got his fish and now says FRIDAY 13 IS MY LUCKY DAY.

From the business man and woman's point of view, the weather is against them. Comments over the counter between clerk and customer, comments across the desk between secretary and boss have been running something to this effect for several weeks now: "Yes, it's a pretty Saturday, but it will rain tomorrow," and "Sundays have been jinxed. That's a pain with the rain."

Kenneth Rudd came up from Odessa the other day and spent some elaborate moments describing the hall stones down there as big as baseballs. Skeptical Miles Roberson said he figured it was just another tall tale from Texas until he picked up the Hereford Brand Thursday and saw the picture for himself. Now that the fact is verified, it proves the old adage about one picture being worth a thousand words.

Knowledge in a nutshell: Children may be the worlds most unknowing but adept philosophers, after all. Witness, for instance, the comment heard in a third grade classroom this past week. . . as the towheaded young man proclaimed in wide-eyed amazement. "You know, my grandfather has been married three times and he's not dead yet."

The fire whistle blew Friday but Fire Chief Earl Phillips said it was just to get the boys assembled to talk over a meeting to be held in Lubbock next week. There is a volunteer fireman's school conducted at Texas A and M each year about July 10, and the boys from the Panhandle would like to get enough regional interest stimulated in that project to have one conducted at Texas Tech about the end of August. So Panhandle firemen wouldn't have to go so far. Decision pending action at the Lubbock meeting.

Life in a newspaper office: When the Camera Club story came in with the information that M. L. Simpson had won the monthly prize with a picture of Kenneth Coker mixing drugs, the staff wanted to head it: Man Who Shoots Local Druggist Wins Prize. Wayne Edwards argued against it. His grounds: It might create open season on druggists, and living isn't easy anyway in this day of inflated prices.

It was just about a year ago that Hereford went all out for their Golden Jubilee Celebration, remember? It was a Pioneer Day to remember, a revival of the beloved-annual gathering that gave old timers a chance to be young again at square dances and barbecues. . . to see friends that had long since moved away. . . a revival of a day that had been tucked away in memories during the war years. And certainly last year's celebration topped them all. Remember the parade? The Business and Professional Women's float, a huge anniversary cake covered with soap suds icing, won the prize, but it had to be propelled down the street by Ellen Carter when the machine inside broke down. . . Marjorie Gilliland showed up in a beautiful set of chin whiskers and practically fooled everyone with the camouflage. . . Jim Kirby made the address at the Court House when the time capsule was laid to rest (to be opened in another 50 years) and his wife, who didn't know he was to speak was running around amidst the crowd of old timers (and new timers in old time regalia) hunting her husband

### FIVE-MONTH VACATION

## Deaf Smith County Has Charms For Vacationing English Couple

What does America look like to a couple from England? This week some Herefordites had a chance to find out when Mr. and Mrs. Dan McEvoy of Winchester, England arrived for a visit with her sister, Mrs. Walter Lovelace of Friona and Mrs. Lovelace's friends in Hereford. The size of America impressed the couple whose lifetime has been spent on the island-small England. Hearing about the vastness of a country and seeing it for yourself are two different things, they say, and they are quite sure they can never explain to their children just how large this land is. The visit to America had to be planned without their five children, for in England, the young ones attend school twelve months of the year, and the five-month extended visit which the McEvoy's are making had to be made without the youngsters. Another thing that impresses them is the four seasons of America, England has only two.

Amazed At Store Stocks They find it difficult to keep from showing their amazement at the stores with their well stocked shelves, the quantities of materials available for the public to choose from. England, tight-squeezed economically, offers no such choice. The Texas Panhandle has a generous appeal to the English couple. The size, the vast stretch of land, the wide open spaces of the Plains have proven a little

## VFW Nine Plays Umbarger Today

VFW plays Umbarger this afternoon at Veteran's Park in their second Central Plains league game according to Earl Woods, business manager. With a 5-4 victory over Woodburn Tuesday night under their belts, VFW chances of winning are good after losing the opener to Vega and being rained out at Canyon. Umbarger defeated Hart 11-5 in their first game and were also forced to postpone their second game.

Early season crowds have been good and indications point towards a good crowd this afternoon. Game time is 2:30 o'clock.

## Steel Delivery Date Postponement Slows Hotel Construction

Construction, currently at a standstill on the Hereford Hotel project, is still progressing, according to schedule, Chamber of Commerce Secretary O. F. Cowart points out. This delay was called for when the delivery date on structural steel was postponed. Contractors knew they could not get delivery on these foundation pieces until late May or early June. "The work stoppage is not due to any lack of funds, but rather to the delay in delivery of steel," Cowart said.

## Four Local Policemen Take Training Course

Four Hereford policemen this week completed a four weeks training course in Amarillo. The first schooling they have received in their line of work, according to Police Chief F. S. Buckalew. The course was conducted for Amarillo policemen each afternoon from 2 p. m. to 4 p. m. during the four weeks, and candidates were instructed in traffic investigation, criminal law, fire arms and public relations. "This is the first training these men have had," said Buckalew, "but we thought the public would be interested to know that we are training for better qualified officers." Attending the course were Earl Pittman, L. A. McBrayer, Hollis Rainey and A. M. Duncan.

while he made his famous talk. There were overalls and bonnets and cowboy hats and bustles, the like of which the town hadn't seen since it began. There were carnivals, pop stands, rodeos, parades and square dancing such as the town hadn't enjoyed in years. Yep, it was quite a day, remember?

overwhelming to the couple used to rolling hills and scenery broken with trees, villages and hamlets. They like the Panhandle; they even think they'd like to live here. And maybe they will someday, for they are enjoying their first trip to America so much they say it certainly will not be their last. And their visit is cementing the Anglo-American Good Neighbor spirit for the people of the Panhandle are enjoying them as much as they are enjoying the Panhandle.

**THE WEATHER**  
High and low temperatures, Thursday through Saturday, readings taken at 8 o'clock each morning.  
Thursday—High, 65; low, 51.  
Moisture, .58.  
Friday—High, 67; low, 52.  
Saturday—High, 74; low, 53.  
Total May moisture—5.07.  
Total 1949 moisture—10.07.

## Jack Bradley is Successful Ring Candidate -- First Hereford Shriner To Win High Honor

Jack Bradley culminated two months of intensive campaigning Monday and pulled a Harry Truman on the Shriners by getting himself elected successful ring candidate and awarded the coveted ring which they give away. Bradley is the first Hereford man to receive this honor, although one is given away in each class of Shriners, at the ceremonies held each spring and fall. His diamond set Masonic ring was presented to him by Monte Rosenwald after votes were counted Monday afternoon. Bradley won the honor in the election in which some 700 Shriners participated. Backed by his enthusiastic crowd of Hereford supporters and the Drum and Bugle Corp of Khiva Temple, Bradley put on a campaign that wouldn't quit. His activities during the Sunday and Monday ceremonial



As the "Lyingest Lion," at the Lion's Club contest last Wednesday, Rev. Don Davidson of the First Methodist Church receives the prize, from Bob Lewis, program chairman. It was a Fisherman's De-Liar, a little gadget with scales which will weigh up to eight pounds and a tape which measures 24 inches, but in Davidson's case it will be used to weigh and measure bed bugs from now on. It's an unpredictable life, Davidson declares. He's been preaching in Hereford for 12 months and now when he tells a lie he gets his picture in the paper. (Photo by Bill Patton).

maxed the campaign which began in February. Working on the votes of his fellow man, Jack passed out peanuts, apples, shook hands and kissed babies in a vote getting campaign that really paid off. His closest competitor, a man from Memphis, summed up the opinion of the crowd when he declared, "I'm telling you, you just can't beat those guys from Hereford." Bradley, who declared himself "Gentleman Jack, a Country Gentleman from Deaf Smith County," was arrayed in a frocked coat, cowboy boots and a straw hat. The big affair was held in the City Auditorium at Amarillo. After he made a short speech to the crowd, thanking them for their participation. Bradley was one of eight candidates for the shrine from

Hereford. The others were Jack Erown, W. S. Fluit, Dub Reeves, Ben Childers, Bill Hromas, Bernard Roberson and Raylan Evans. But Jack and the candidates did not go alone. They were backed by a large and rous crowd of fellow Herefordites. Included in the group were Mr. and Mrs. Henry Sears, Mr. and Mrs. Carl McCaslin, Mr. and Mrs. J. C. McCracken, Mr. and Mrs. Bill Davis, Mr. and Mrs. Walter Slagle, Mr. and Mrs. Ray Moore, Mr. and Mrs. Jim Roberson, Mr. and Mrs. J. B. Nolan, Mac Nolan, Mr. and Mrs. Howard Gault, Mr. and Mrs. Frank Cogdill, Mr. and Mrs. Lyle Blanton, Mr. and Mrs. Ray Conway, Mr. and Mrs. Don Holman, W. E. Hobson, Sam Hunter, Finis Hunter and Carl Frye and the candidates and their wives.

1923 40 INCHES, 1941 38 INCHES, 1949? ?

## Rain Will Always Make News

By PHYLLIS RADOVICH  
The rain-swept Panhandle, something new in West Texas weather that makes a habit of being new anyway, called forth comparisons this week as the wheat farmers reflected on wheat, weather and harvest prospects, deciding, "things never looked so good." Tumbling headlong into a rich rainfall year, 1949 bids fair to reach the records set by 1923 and 1941, when Deaf Smith, whose annual rainfall average is an adequate 21 or 22 inches was flooded with an overwhelming 40 inches of rain in 1923 and 38 inches in 1941. But that rain didn't come as this rain came. May moisture for 1949 is apparently an all time great. And farmers are crying, "enough."

**Things Look Good**  
"I don't ever remember when things looked this good. I don't ever remember when we got this much rain so early in the year," mused Bob Higgins, who's been around long enough to remember plenty of harvest seasons. Claude Higgins agreed, but they remembered there had been wet seasons before. It was in 1923, they said, that farmers put rawhide on their binders to cut the wheat. A check through the Hereford Brand files, proves their point. The farmer in 1923 was pretty worried about his crop. According to the paper, "Fall wheat is still in our midst, and not dead as the much of it is coming up nicely, but examination of the fields shows a remarkable spread out root system with roots curled in every direction." There was a splatter of rain in March, the first moisture of the year and there was a couple of inches in May, but the biggest rains came pouring down about June.

**Ten Inches In June**  
J. T. Gilbreath, Sr., said between June 10 and July 1, Deaf Smith got about ten inches of rain. "I left for Tennessee in early June," he remembered, "and got back about the first of July. The place was flooded. I had some hay in the creek and it was all washed down." But all that rain came too late to do much for the wheat that year. By October, however, Deaf Smith had already surpassed its annual quota, getting 26 inches of rain by October 10 and going right on to rack up 14 inches more during the year. But perhaps you don't remember 1923 as the year the rains came. Perhaps you remember it as the year Dollar Wednesday featured sales on cloche hats, or the year the Chautauqua was all the rage and included such varied numbers as talks on the history of farming and trained bull dogs. "It doesn't happen often, of course," said Nester Gass, "but several times I've had wheat or grain crops drowned out. Pretty unusual for this country, but not impossible." **Time To Quit**  
And this year's wheat farmers were hoping that the rains which had been such a blessing would stop while they still were a blessing. A little more might be a little too much. Yes, it rained a lot back in 1941, too. Herefordites stared in wonder as the rainfall kept mounting all year, and the potato farmers who had just moved down from Idaho, began to believe they had been misled on the climate of the county. But then, too, the rain didn't come early, not this much this soon at any rate, although the first issue of the Hereford Brand during 1941 declared that wheat prospects for 1941 were vastly better than they were a year ago, thanks to the ice storm of the previous November which ruined a lot of trees, but still

put three or four inches of moisture on the winter wheat. On May 1, an inch of moisture fell, the following week Hereford got three inches. That was about the time of the Pioneer Day celebration and Miles Roberson recalled it rained so much Mr. Williams got his horses into town for the parade (Continued on Page 2)

## Young Son of Former Herefordites Killed Playing With Balloon

Balloons seemed a simple, harmless toy, but they were the direct cause of a tragic accident that took the life of Richard Lee Rutherford, small son of Mr. and Mrs. Payne Rutherford, former-Hereford residents. The accident occurred Thursday afternoon in the Rutherford home in Canadian. Richard Lee died in the arms of his mother only seconds after the souvenir balloon which he was trying to inflate collapsed and the air was forced back into his throat. The two and a half year old was rushed to the hospital for emergency treatment, but frantic efforts to revive him failed. Funeral services were held Saturday at the First Methodist Church in Canadian. He is survived by his parents, his paternal grandparents, Mr. and Mrs. O. L. Rutherford of Canadian, and his maternal grandparents, Mr. and Mrs. Jim Johnson of Amarillo. Mr. and Mrs. C. L. Rutherford and Payne are former Hereford residents who farmed in Deaf Smith County for years. About four years ago they moved to Canadian, where they assumed farming interests. O. L. Rutherford is a cousin of Hall and Lama Beavers of Hereford.

Winners in the old-fashioned waltz contest were Mr. and Mrs. Roy McBride and Mr. and Mrs. Pete Hopsop, who were awarded prizes by the Western Auto Store and the C. and R. Cleaners. **Champion Jitterbugs**  
Two couples were also awarded first places in the Jitterbug contest. Miss Pat Longbottom and Harold Loerwald, and Miss Laraine Rutter and J. D. Cursinger took the honors. Close Drug Store and Halle Drug Store presented the prizes for this contest. Judges for the contests were:

## Year Old City Paving Program In Final Stage of Construction

Hoping the end of May will see the end of the street construction and paving jobs, W. E. Dixon this week outlined the few remaining jobs in the \$430,000 program which they are completing for the City of Hereford.

The stretch of road in Jaycee Park, a paving area at City Hall and the swimming pool are the major items. There is a half block still to be completed on Ross Avenue and about a block

and a half on Twelfth Street beside the new Shirley School. A roadway of about 1,250 feet is to be paved in a sort of circular drive through Jaycee park, with a paved parking area to be laid just north of the Club House. This area will serve picknickers and golfers who will both have access to the club house. There is still some paving to be completed on the South side of the swimming pool and a parkway will also be paved there for the benefit of spectators and swimmers. This will round out the parking area around the pool. **City Hall Parking Lot**  
A hard surfaced parking area is to be laid at the south side of City Hall for the benefit of city hall officials and visitors. This will replace the temporary parking area there and make an all-weather surface. When the paving on Twelfth Street is finished it will mean all Hereford schools will be surrounded by paved roads, a welcome addition because bad weather is the time when the streets near the schools get the most traffic. In addition to their contracts with the city, the C. Hunter Strain Construction Company is contracting to pave the quarter block just south of the First Baptist Church to provide a (Continued on Page 2)

## Vega Pitcher Hurls No Hitter As Legion Juniors Lose 7-0

Hits were scarce, and so were runs for Hereford's American Legion Junior baseball team Friday night in their opening game against Vega High School. In fact only 20 Hereford batters faced Richardson, Vega pitcher in the seven innings of play. He pitched a no hit no run game. Vega managed to get 7 runs off of three Hereford pitchers to make the score 7-0. Hereford errors accounted for four of the

Vega runs while the Vega nine played errorless ball. But with 18 strikeouts in Richardson's favor, his teammates had little opportunity to error. Engman, McRight and Turnbow pitched for the Legion team, allowing only seven hits. The local nine played a good opening game and looked plenty sharp in their new uniforms. See Box Score on page 5.

### POLICEMEN FIREMEN'S BALL

## Dance Contest Winners Get Prizes In Three Divisions On Friday 13th

Old-fashioned waltz, square dance, and jitterbug contests were the featured attractions at the Policemen and Firemen's Benefit Ball held Friday the 13th at the Hereford Motor Company. And Friday the 13th proved to be a lucky day for the winners. With Ralph Smith calling, Mr. and Mrs. Lee Hopsop, Mr. and Mrs. Onias Carroll, Mr. and Mrs. Ralph Sears, and Mr. and Mrs. Pat Lambson were a complete dinner at the Green Hedge Cafe for the best square dance performance. The dinner was the prize donated by the Green Hedge Cafe and the Phillips-Lawrence Service Station. Others who entered the square dance contest were Arch Dobbins, Essie Cardwell, Mr. and Mrs. Ralph Smith, Mr. and Mrs. Buck Owen, and Mr. and Mrs. Elmer Mathis, with Pat Lawton calling; and a team from Amarillo—Mr. and Mrs. J. A. Warlick, Arlo Tarice, Thelma Townsend, Sue Smith, Shorty Jackson, Etta Brown, and Mr. and Mrs. Roy McBride.

Bud Bradley and Homer Brumley, square-dancing; Richard Jewell and Earl Phillips, old-fashioned waltzing; Ralph Smith and Darrell Blanton, jitterbugging. Music for the dance and the contests was provided by Rip Ramsey and his orchestra. Proceeds from the Benefit Ball will go to buy uniforms for the policemen and overalls and boots for the firemen.

## Rancher Saves Family From Path of Tornado

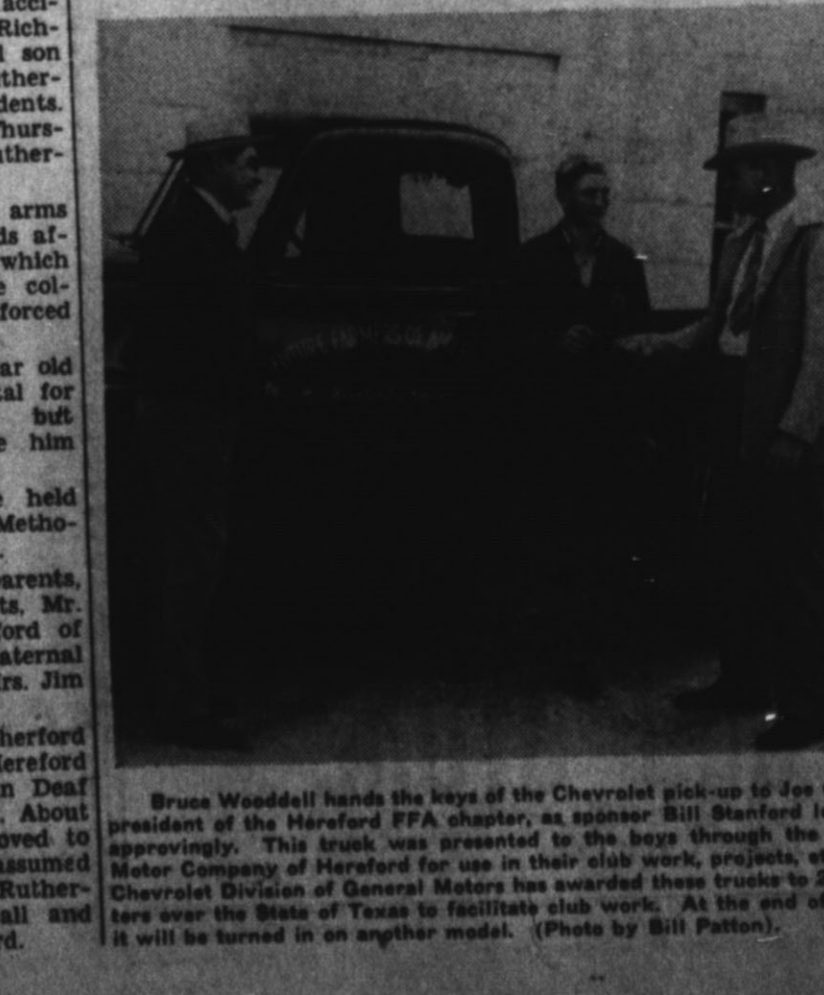
Earl Williams, the rancher who rescued his wife and daughter from the path of the tornado which whipped his home into splinters Friday afternoon on the Pruvines Ranch, 25 miles northwest of Amarillo, is a brother of Mrs. Sylvester Slagle of Hereford. Williams was visiting at the home of his brother, Lewis, two miles away when he saw the cone forming and sweeping toward his home. He jumped into a jeep home and sped home, to save his wife and ten year old daughter, Kathryn Sue, just before the twister bore down on the six-room house, spreading debris in every direction. Trees were uprooted at the ranch, a windmill was twisted off its base, a chicken house was blown to pieces, and two wheat combines and an automobile were destroyed. The twister was one of five that leapt across the Panhandle spreading a path of destruction all over the east Central area Friday.

Poppy Day, which the American Legion sponsors each year just before Memorial Day, will get a week-long build up in Hereford as the Legion is sponsoring a window display contest with prizes to be awarded to the best decorated window featuring poppies. Ten dollars in prizes will be given away. Mrs. Bill Graham, poppy chairman, and Mrs. C. D. Kelton, president of the Ladies Auxiliary met Friday afternoon with the Camp Fire Council to plan the Camp Fire organization's cooperation in the project. These groups will decorate the windows in five down town stores to compete for the prizes. "Any other store in town who wishes to participate may do so. We are offering a five dollar first prize, three dollar second prize and two dollar third prize to the winners," said Mrs. Graham. The contest will run from May 25 to May 28 and prizes will be awarded the final day of the competition. Three local people will act as judges. Mrs. Graham announced.

## Legion Lays Plans For Week Buildup Before Poppy Day

Women Applicants May Fill B&PW Form At City Hall  
The Business and Professional Women's Club, which has been working out a business-reference survey, announces that the forms are over in the City Hall and are ready to be filled out by the applicants. Miss Della Stagner, chairman of the project says, "These forms may be filled out by club members or others seeking business or professional positions. They are for women interested in finding jobs or changing positions." The mimeographed forms include space for information on education, qualifications and experience. The records will be kept at the City clerk's office and will be available to employers as well as employees. There is no charge for the service. "We are not really working out an employment agency plan," Miss Stagner pointed out, "but it is a method of getting the qualifications of the people in town who desire positions before their employers so that we may help find the people best suited to the various jobs."

## FFA Given Pickup



Bruce Woodruff hands the keys of the Chevrolet pickup to Joe Garner, president of the Hereford FFA chapter, as sponsor Bill Stanford looks on approvingly. This truck was presented to the boys through the Kinsey Motor Company of Hereford for use in their club work, projects, etc. The Chevrolet Division of General Motors has awarded these trucks to 25 chapters over the State of Texas to facilitate club work. At the end of a year it will be turned in on another model. (Photo by Bill Patton).

**Rain**  
(Continued from Page 1)  
and couldn't get them out to the ranch again.  
**Wheat Was Blown Out**  
But May, eight years ago didn't offer the prospects of this May time, primarily because so much of the wheat had been blown out during a bad Febru-

ary and March. The paper predicted 100,000 acres were left to be harvested. Still the rain was welcome, for blown-out wheat land could now be re-seeded to grain sorghums.  
It was a late harvest in 1941, and by July 10, the Brand reported that harvest was still in the guessing stage. Several other things were, too. That was the year Texas elected W. Lee O'Daniel to the senate, and Ja-

pan elected to attack Pearl Harbor.  
There was plenty of wheat, but County Agent Alex Bateman was warning farmers to be on the lookout for smut, rust and particularly grasshoppers because there was danger of a plague. Plenty of moisture, as any farm-loving Green Thumb can tell you, is not the end of your worries.  
**Too Much Rain**  
Harvest wasn't too bountiful that year. The wheat was so wet it was testing everywhere between 45 and 60 pounds to the bushel. It began to sprout right in the field, they tell us, and elevator men warned against cutting too early.  
But by the end of the year, the rainfall amounted to 38 inches and it was a good thing, too, because as it turned out, it was just this moisture that fed dry land crops for the next eight years practically.  
It really keeps a man on his toes, remembering exactly what does happen in a country that can get 40 inches of rain one year, 21 another and 15 another, according to Bernie Har-ck and J. J. Clark.  
Now once more Deaf Smith faces the prospects of a bumper wheat harvest, aided and abetted by the nine and a half inches of rain the county has received during 1949, and by the astounding total of four and a half inches for the first two weeks of May, which Ezra Norton declares is the most rain he ever remembers in May.  
But this is Texas and anything can happen.

**Year Old**

(Continued from Page 1)  
hard surfaced parking area for churchgoers. This area, about 75 by 140 feet will provide space for about 100 cars.  
**Rain Slows Work**  
"If it will just quit raining during May, we can finish all our jobs including some private contracts with business concerns in town, by the end of May. It may take a couple of weeks to get things rounded up, but we hope the end of May will write finis to the job," said Dixon.  
The company began work just one year ago this month. First contract called for a \$390,000 program of street construction, and pavement of the major arteries in town. The additional programs have been added for special, designated spot work.  
The company employes about 30 workmen.

**Reception Given At St. Anthony's**

Sunday week the members of St. Anthony's Church entertained with a reception honoring the women who had entered into the Arc. Confraternity of Christian Mothers. It was held at St. Anthony's Hall following the 8 A. M. mass.  
Conducted by Father James Salvi, S. A., the following women were received: Mesdames Dean Kreighouser, Bob Lamm, Fred Pitner, Owen Jacks, H. A. Husman, Olan Peters, Charles Carney, LeRoy Conklin, Dorothy Parker, Mernard Koelzer, Nelke Winner, Jim Jesko, Robert Kersch, Margaret Johnson and Frank Witkowski.  
The women received communion in a body at Mass. Afterwards the Communion Breakfast was served at the hall by members with the new members and Father James as honored guests.  
Tables were centered around a May Day Shrine which displayed a statue of the Virgin Mary, vigil lights and surrounded by sprays of spring flowers. Bouquets of Iris, spirea, and lilacs

were used on the tables. Place cards were prayer books.  
Approximately 65 guests attended the event.  
Mrs. J. H. Pitman, has been confined to her home, since Friday afternoon when she fell while on a shopping trip down town and was badly shaken and bruised. She is reported to be resting better. Mrs. Pitman is the mother of Mac and J. A. Pitman.

**Certified Arizona & Texas FIELD SEEDS**

**West Texas FEED, SEED and HATCHERY CO.**  
Jack Wright, Manager  
HOME OF "TEXAS PRIDE" FEEDS  
Hereford, Texas



**OUR KITCHEN HAS BEEN RE-OPENED**

**SHORT ORDER BREAKFASTS**  
Beginning at 7 a.m. Every Day!  
**SANDWICHES**  
Every Day!

**DEPEND ON US FOR GOOD EATING**

**HEREFORD NEWS STAND**  
CORNER 3rd & MAIN  
"Tommy" Tomlinson

**CONGRATULATIONS and BEST WISHES to the GRADUATES.**

We are proud of your achievement and are looking forward to even a greater success for each of you.

**HEREFORD LAUNDRY DRY CLEANERS**

**GRADUATION GREETINGS FROM THE LITTLE FASHION SHOP**

**Petal Print Shirtwaist**

*Nelly Don*

**PAISLEY—PAISLEY—IT'S SO NEW!**



A smart part of any summer scene. The soft-well-shaped shirt dress by Nelly Don, with fine looking tucked front bodice. Made of washable rayon sheer in a refreshing petal pattern. Orchid, blue, rose, sage. Made well—fits well—a real value at moderate price.

Nelly Don are cut generously fitting the most expensive dresses you can wear.  
Sizes 14 to 44, 14 1/2 to 22 1/2

Back again, that favorite of our grandmother's day—the thumb-print of a Persian prince—the paisley pattern. But now on a fine sheer quality of voile—new summer pet among fabrics. Nelly Don does it in a pretty afternoon shirtdress with hemstitching and tucks. Sizes 14 to 44. Just try one on!

**The Little Fashion Shop**  
"Smart Clothes for Smart Women."

**CONGRATULATIONS and BEST WISHES**



from your friendly **FURR FOOD STORE**

"Buck" Owen, Mgr.

# EDITORIALS....

## WEEK OF WEEKS

### Graduation Time Is Here

THIS IS THE week of weeks for the Seniors for it is graduation time: white dresses, flowers, congratulation gifts and rolled sheepskins of recognition. It is a time to look backward in review, to look forward for achievement.

Always time turns on the decisions of the graduates of America. As they pour out of the high schools and colleges all over the land, the future history of the country that nurtured them unravels with their own ambitions, their courage, their goals.

They are the learned of a land who step into a world which others have molded, but who plan their courses in that world and shape their own destiny for days to come.

Today time is restless. A world rife with pessimism and distrust, can use the clear-eyed faith of the young, for what it needs is the serenity of individuals who can find happiness in themselves, build it for their families, their communities, their countries. As the graduation season spills forth its annual quota of men and women whose philosophies bespeak some idealism and optimism, the whole world takes a deep breath and hopes.

Out of this countless crowd may come the leaders who can pave the way to peace, may come the ones who practice the philosophy that would unite the brotherhood of men.

This is the generation who must want more than security, who must love more than self, who must think further than now.

Tomorrow is their challenge and the generation waits for their answer. —P. R.

## TOO MUCH RAIN?

### Different, But It's Nice

FOR ONE OF the few times in history, the Hereford area in 1949 finds itself facing the possibility of having too much moisture.

The total through Friday morning had reached 10.05 inches for 1949, and 5.07 inches—slightly more than half of the total—had fallen during the first twelve days in May.

Farmers and ranchers, who found time to appear on the streets, displayed faces wreathed with smiles and were busy pointing out that a wheat crop was assured, even though additional moisture fails to materialize. General conditions, despite some hail and wind damage were considered better than in recent years. Beet and potato growers, too, were jubilant over early season moisture.

A farmer getting too much rain in this county is highly comparable to a man getting too much money. It is possible, yes! The results, too, can be disastrous. But it happens so seldom, Brother, that it might even be fun. Besides, without sufficient moisture our chances are decidedly slim and having the moisture, on hand, although novel, brings a feeling of relief. Past history indicates that the area is in a much better position hoping it will not rain than if the conditions were reversed and farmers were saying: "I have to get some rain this week, or my crop is gone."

Yes, Sir, things are looking mighty good and with Hereford's present program of diversified farming—cattle, wheat, potatoes, sugar beets, lettuce—it is possible that 1949 will go down as one of the banner years in the territory.

## GUEST EDITORIAL

### Don't Break The Circle

PERPETUAL STANDBY of the weekly paper for the editorial column is a "Buy At Home" missile. That they are ineffective is evidenced by the need of same.

Yet we feel that we would be neglecting our duty to our advertisers, our subscribers... and ourselves, if we did not do all that is in our power to persuade the people of this trade territory to keep their money in Hockley county.

With the progressive merchants that we have offering prices that CANNOT be beat in Lubbock or elsewhere it is a difficult task to ferret out the reasons for this migration of shoppers. Perhaps Madame thinks she is buying something exclusive if it comes from Dallas-department stores. Chances are ten to one that the item she buys differs in the local item in that she paid for the high rental of Elm street business houses.

By watching for sales and what not, the customers might be able to save a few pennies over the regular cost here in Levelland. If you discount gasoline, time and trouble however, you'll find that you can save money by staying at home and going "around the square," and reading the Herald for local offerings.

Money spent at home eventually returns and the cycle is never ending until someone breaks the circle. If you make your living in Hockley county you get back a part of every dollar you spend in Hockley county.

The item of taxes paid by local merchants is not to be overlooked in a comparison of pennies either. When the wash is out, the county and city has to have just so many people... if we all traded at home, local business houses would be increasing their stocks, and real estate thereby increasing their taxable evaluation.

As we said in the first paragraph we don't expect any drastic change in shopper's habits. After men like William Allen White and Richard Henry Dana have tried and failed, our feeble efforts hold slim chances... but it's worth it. —Hockley County Herald.

### Clippings from Our Exchanges

(Suggestions and Corrections Invited)

WHEN GEN. SAM Houston and his men were retreating across Texas and Santa Anna and his force of Mexicans was in hot pursuit, Houston decided that the most effective way to prevent reinforcements from joining Santa Anna was to destroy the bridge across Vince's bayou. For this dangerous mission, he selected his favorite scout, Erastus Smith, known because of a slight physical defect as "Deaf Smith." This strategic move helped to precipitate the Battle of San Jacinto, April 21, 1836, and ultimately to win the independence of Texas.

The name is given by some authorities as Erastus and by others as Erasmus but there is no question that Deaf Smith was recognized as a man to be ranked among the heroes of Texas. In Early Laws of Texas, Vol. 1, Page 208, is the record of the passing of an act, providing that Erastus Smith, his heirs and assigns, be given a house and lot in the city of Bexar, also one league and one labor of land to be selected as soon as the land office of the new nation could be set up. It was 40 years later before Deaf Smith's name was given to a part of the state then undreamed of, a county with 1,547 square miles, larger than the state of Rhode Island.

—Amarillo Daily News.

### MONROE CHANGES NAME TO NEW DEAL

CITIZENS OF ABERNATHY'S good neighbor to the South will bid good-bye to Monroe and say hello to New Deal when the community's name is changed with the inauguration of postal service there, June 1.

Grady Henly has been named acting postmaster for the fourth-class postoffice, which will be located in Henley's General Store.

The post-office will only handle sale of stamps, money orders, and receive mail. No mail will be distributed in the community except through carriers.

Monroe community was named after Monroe G. Abernathy of Lubbock, the same man for whom the town of Abernathy was named. The school district there was designated New Deal when the new buildings were constructed during President Franklin D. Roosevelt's New Deal administration.

The Santa Fe's action on change of name has not been announced.

New Deal, Texas. Sounds odd, doesn't it? —Abernathy Weekly Review.

### UNLOADING ELEVATORS FOR WHEAT HARVEST

ELEVATOR MEN OF Farmer County began last week end unloading their bins of stored government grain and getting cleaned out in preparation for the expected heavy wheat harvest, which may get underway around June 20th, or possibly even earlier.

A checkup early this week revealed that all elevator operators in the county, with a single exception, had been given shipping instructions on the stored grain, with the bulk of the shipments going to Galveston and Port Arthur for export. The Macon Elevator, at Bovina, had not been authorized to begin shipping up to Tuesday.

—The State Line Tribune, Farwell, Tex.

### 75 PER CENT LOSS FROM RAIN

MUCH OF THE cotton seed hit was put in the ground last week just prior to the heavy rains will have to be replanted, county agricultural authorities announced following a survey in the area.

The loss was described as "fairly heavy." It was estimated that 75 per cent of the seed sowed would have to be replanted, and opinions were expressed that 60 per cent of the total crop had been planted. Planting operations will be resumed just as soon as the fields dry out.

Almost every sector of the county was drenched by rain last week. Littlefield received a total of 1.71 inches last week, on Wednesday, Friday and Saturday night. This amount boosted the total for the year to 7.94 inches. —County Wide News, Littlefield.

## The Sunday Brand

Hereford, Texas  
Established 1948

Published every Sunday

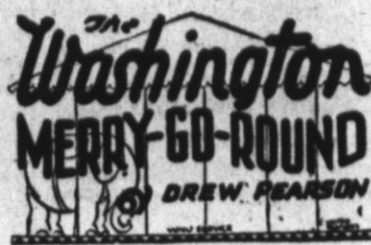
Hereford, Deaf Smith County, Texas

Mrs. Seth B. Holman and Jimmie Gillentine  
Owners and Publishers

Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50¢ per month. Singles copies, 10¢ each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Editor.....Jimmie Gillentine  
News Editor.....Jerry Stoltz  
Society Editor.....Mrs. John McLean  
Adv. Manager.....Bert Neasley  
Shop Foreman.....Amos DeWolfe



### Italy Wants Colonies

PRESIDENT TRUMAN was sympathetic, but noncommittal, when five Italian-American congressmen braced him about the return of Italy's war-torn colonies in Africa. Led by forthright freshman Rep. Anthony Tauriello of New York, the White House callers contended that Italy's joining the Atlantic pact demonstrated her right to the colonies.

Rep. Anthony Cavalcante of Pennsylvania enlivened the proceedings with a charge that Great Britain was deliberately blocking a settlement of the issue.

"It will mean less Marshall plan spending in Italy if the colonies are returned, for the Italian government then will have an outlet for its surplus population, including 250,000 refugees who left Africa for Italy during the war," argued Tauriello.

"These people, many of whom are on relief, will be able to support themselves by farming in the colonies," he argued. "Also, Italian opposition to communism will be stiffened if the colony question is settled. As you know, before the Italian election last year, Russia favored the return of the colonies, but since then Russia has opposed their return under a United Nations trusteeship or otherwise."

"I will do anything I can to help the Italian people," replied Truman. "But I cannot commit myself on this question. It is a world problem and the decision will have to be made by the United Nations."

Representative Tauriello and his colleagues—Peter Rodino (N. J.), Hugh Addonizio (N. J.), Gary Clements (N. Y.) and Cavalcante—all agreed that Truman couldn't dictate to the U. N.

"We understand your position," said the outspoken Cavalcante, a down-the-line battler for Truman domestic policies. "It's too bad Great Britain doesn't also live up to United Nations principles. Britain has been blocking the return of these colonies because she wants them for herself."

"If the United Nations government lets Britain get away with it, then all I can say is that we are not pursuing the international policy of moral

right to all nations, great and small, on which the U. N. was founded."

Note—American Negroes are up in arms against the return of African colonies to Italy. They remember the rape of Ethiopia. Also, Negro G. I.'s who served in North Africa recall brutal Italian treatment of natives.

### Truman's Old Haunts

Seldom has President Truman had such a gay time as when he visited his old haunts in the senate on the anniversary of Roosevelt's death. He led a procession of senators and secret service men on to the senate floor. On the way, he ducked into the Vice-President's office and signed the register under Cardinal Spellman's name. Since Vice-President Barkley was out of town, Truman also scribbled a note to him on a scratch pad.

"Dear Mr. VP," he scrawled, "called to see you to get some advice—HST."

In the senate cloak room, the President took a squirt at the news ticker.

"They didn't have these here in my day," he remarked.

Then, referring to Washington's newspaper strike, he added mischievously: "I'm not getting my newspaper at home. I'll have to read your ticker."

The President marched out of the senate chamber and peeked into Senate Secretary Les Biffle's office. Biffle was recuperating from the gripe at Bethesda naval hospital, so the President sat down and scribbled another note.

"Les," he wrote, "I wish you were here. I tried to see the VP—he was gone. Now you are out. What shall I do? Looks as if I'll have to consult with the senate—HST."

Not satisfied with just leaving a note, the President picked up the phone and called Biffle at the hospital.

"Hello, Les," he chirped. "I'm sitting at your desk, so I thought I would call you up."

The President chatted about Biffle's health, then hung up. At that moment, a call came into the office and Truman thought it would be a good joke to answer it. But he couldn't find the right button. When a secretary beat him to it, he pulled a wry face.

From Biffle's office, the President returned to the senate floor and took his former seat. There Florida's Sen. Claude Pepper placed a hand on his shoulder and joked:

"Well, I hope you're going to vote for the program of our President."

"I sure would," chuckled Truman, "if I had a vote."

## Fine Deal For Fine America



### SUNDAY'S CURRENT QUESTION:

Do you favor or oppose the proposal which places a \$1 per bushel penalty on potato growers who over-plant their allotments? Why?

George Jones: "I oppose the penalty. The way the bill was sent to us, and proposed to Congress, the set-up makes it impossible for anyone to start growing potatoes, and allows no one to increase his acreage. A new potato-growing district could not open up, nor could new growers in old districts start raising potatoes. The present set-up is all right—so long as the government is going to support the price; it must have some control over the acreage. But a man can still grow potatoes and take his own chances in selling them on the open market. But when new growers are charged a dollar penalty, that is a different matter. The boys who are growing up deserve the right to grow potatoes if they want to; yet with that penalty they are completely eliminated—unless they can find a farm with an allotment already on it. A penalty like that, I feel, is violating the free way of the American people. It is not in keeping with our constitution."

Faust Collier: "I am always opposed to penalties. I feel that under the present acreage set-up, the situation is O. K. Of course I say that on the basis of the way the growers in this community have done the job. This community has been model in its co-operation with the acreage allotment program, and if the rest of the potato-growing United States co-operated to the same extent, there would be no need for penalties or quotas either, for that matter."

E. L. Adams: "I am for the \$1 penalty on present non-growers or those who have not yet entered the potato-growing field. If that a penalty of that sort is the only way to hold the acreage down. If the support price doesn't go above 60 per cent as it is now, there will be no one to penalize, because no new growers will consider growing potatoes profitable enough—but if the support price goes to 90 per cent, there will be lots of people who'll be interested in potato-growing. In that case, the only solution for holding acreage down and protecting the growers already in the field is to penalize them, I believe."

Jack Renfro: "I do not believe in assessing a penalty against growers who plant in excess of their potato allotment or growers who do not have an allotment, because it stifles the entire industry. It freezes production and potato growing, both with the grower and the area. It would not permit anyone in the Hereford area who has not grown potatoes previously to grow them without paying a penalty on every bushel he grows. It would not permit any new producing areas in the United States to grow potatoes without paying the penalty on every bushel grown. It would have the effect of protecting old producing areas from competition of new areas, and would protect the inefficient grower by eliminating his competition, keeping supplies short and prices high. In 1948 there was some incentive for people to overplant, since the support was at 90 per cent of parity, but this year the support is only 60 per cent, so the incentive does not exist for over-planting and there is no need of a penalty. Even at 90 per cent of parity, the acreage declined 35 per cent in the last five years. True yields per acre are up, but acreage is down, so if increased yields and 90 per cent will not get more acreage planted we might find a need to increase acreage in 1950. Potatoes, second most valuable crop in the U. S., are the basic food for the low income groups. The potato industry has a responsibility for furnishing this food at a reasonable cost. Potatoes have advanced \$1.00 per hundred pounds since the first of May on account of short supplies. Only one crop failure in a major producing area will cause such short supplies that potatoes will sell for twice what they did in war time. To set a rigid quota and penalize any grower who exceeds it or planted without a quota is dangerous to the economy of the country."

## HOMER FOX SAYS

### DID YOU KNOW...?

Way back when John's first wife was just a little girl in "pig tails" and playing with paper dolls, no one had ever heard of John's other wife, in fact John was just a kid himself, riding a good stick horse and toting a wooden gun, dreaming of when he would make Buffalo Bill look like a small "bubble" in a bubble bath as an Indian fighter, and Custer's last stand sound like a game of croquet. In the first place I don't know what John is doing in this story and in the second place, I think the world would be a lot happier place to live in, if John had never married.

Anyway back in 1920 the Hereford High school had a football eleven that played a lot of football. As the story goes, these boys didn't have a coach, some times one man, another time another and at times no coach at all. In one particular game in Oct. 1920, Farwell came up with a team that was well coached, in fact they had a regular coach, and had already beaten Portales and Clovis. This not too well trained bunch of kids of ours led by line plunging Paul Jowell and Bill Terry, battled Farwell to a 13 to 13 tie. The entire backfield and line were brilliant that day and the fans were as proud of them, as if they had won the State. Not many of those old kids are around Hereford now.

Earl Wood, L. E.; Ira Connel, L. T.; Burns, L. G.; James McEntyre, C.; Paul Corbett, R. G.; Delmar Rayzor, R. T.; Guy Olliland, R. E.; Keith Stegall (Capt.), Q.; Roscoe Spencer, L. E.; Bill Terry, R. E.; Paul Jowell, F. B. Lee Terry, referee and John McDonald, umpire.



(Editor's note: The Bootleg Philosopher is merely hunting an excuse to loaf when he says he's found a method to stop erosion without aid from the experts if you ask us, but anyhow here it is for what it's worth.)

Dear editor:  
For years and years I've been listenin to people tell farmers how to conserve their land, and accordin to the city advisers it's easy, all you have to do is terrace your land and do a few other simple things which they make sound about like sendin your suit to the cleaners and sit back and grow prosperous, but it don't work that way. Buildin a terrace is hard work, re-buildin it after it washes out is harder, and gettin the money to do it with is harder'n that.

However, I believe in savin the soil, and I have a method that will do it, without technical advice from the experts, without no Washington bulletins, without no appropriations, without even callin up the county agent. Just stop plowin.

Plowin is what causes erosion. Didn't have no erosion to speak of when the Indians and the buffaloes was in control of this country. Leave the ground alone and it'll stay where it is. It took me a long time to discover this fact, for years I plowed my land without knowin it was helpin it

wear away, although I knew all along somethin was wearin me away and wasn't no doubt in my mind it was plowin.

As I see it, if a man's gonna lose money farmin anyway, he might as well lose it and be a conservationist at the same time. It's easier and you can do it from the front porch. The thought of me out there goin up one row and down another helpin deplete this nation's greatest resource was too much for a thinkin man, a man who has some consideration for future generations, and I quit. Left my plow where it broke down last, sold my mules for five dollars apiece, and turned my land into pasture, which is the easiest operation I ever undertook, all I had to do was leave it alone.

Now, I ain't recommendin every farmer ought to follow my example, some of em seem to enjoy plowin and I believe in free enterprise and lettin a man do what he pleases, but as for me I have decided to practice soil conservation a hundred percent for awhile. May slow down my income, but it sure does cut off my overhead. The next time somebody tells you I'm lazy, will appreciate you pointin out I'm in the vanguard of progress, savin my land for future generations.

Yours faithfully,  
J. A.

## BOOKS ON PARADE

### Women's Part In American Progress And Subsequent Liberation Is Told

By MARGARET BARRETT

Of particular interest to the women will be a new little volume by Margaret Farrand Thorp entitled "Female Persuasion." Included in the book is an introductory chapter which explains the vital role "strong-minded women" have played in the progress of the last century and a half here in the United States.

Noting that "strong-minded women" used to be a reproach, the author explains that today the term is synonymous with pioneers. Whereas it used to be accepted opinion that the women who meddled in affairs outside their homes were merely restless, it is now obvious that they thought the world could be made better, and they wanted a part in making it so.

It is almost inconceivable for women today to realize that in the last half of the nineteenth century virtually no position, profession, or career was open to women except perhaps teaching in a female institution. Women with outstanding abilities or potentialities for successful careers were thwarted by public opinion in their every endeavor. But the strong-minded women Authors Thorp tells about met the challenge of that public opinion, and gradually bent it to their own wills.

As Mrs. Thorp emphasizes, these strong minded women did not conform to a type, as lampoonists would have them do. Their strong-mindedness was the product of individual intelligence and integrity, and they took their different ways up to

the point beyond which they could not go halted by Providence—or their own strong moral codes—rather than by man.

For instance, there is Catherine Beecher, older sister of the famous Harriet Beecher Stowe and Henry Ward Beecher. At twenty-one she started teaching in a New London, Connecticut school; at twenty-three she established a girl's school of her own in Hartford, and a week before her death in 1878, at the age of seventy-eight, she was writing of her plans for "an extended tour for the improvement of common school education among the working classes."

Catherine Beecher was a leader, and she could not bear the thought of spending her life within the narrow confines of a school room. In her early twenties her mission in life became plain to her—she would labor to convince her sex of the dignity of the work to which they were called, and convince the nation of the importance of female education. She did not fight for the freedom of women in politics, or for freedom of dress, or for the other women's issues of the day. She worked endlessly to prove that women's work was the most important work in the world—and that, instead of looking upon it with dread and disgust, women should approach it with love, enlightenment, dignity, and a sense of its value. This is how she explained it: "Are not the most responsible of all duties committed to the care of woman? Is it not her profession to take care of mind."

(Continued on Page 6)

## Ticklers

By George



"I don't care if the folks back home did call you Samson. You'll have to get that hair cut!"

# WANT ADS

## Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

**Thursday:**  
No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.

**Sunday:**  
No ads will be accepted after 12 o'clock Saturday immediately preceding publication date.

Identical rates will be maintained in both publications.

1st insertion ..... 4c per word  
Each Additional ..... 3c per word  
—when paid in advance!

No Blind ads will be accepted in either publication!

### 1. FOR SALE Miscellaneous

See the new floor safe on display in the Hereford Brand window. It is the economical and safe way to protect your valuables. B-1-30-tfc

### We Have It! FRED MOLASSES

Any Quantity FRASER MILLING CO. B-1-30-tfc

We clean and block hats for \$1.00. Acme Cleaners, Phone 111. B-1-11-41-tfc

For sale: Complete twin bedroom suite, exceptionally good. Will sell worth the money. Mrs. G. W. Brumley. B-1-17-17-tfc

For sale or trade: Fresh and Springer Jersey heifers and cows. B. E. Brumley. B-1-13-42-tfc

For sale: 1948 12 foot Baldwin Combine. Cut only 400 acres. See Harold Saltzman, 14 miles north, 3 miles west of Hereford, Texas. B-1-23-18-6p

### CUSTOM BALING

Mowing, Raking, Baling, Hauling. J. T. MATTHEWS Phone 183-M

207 Catalpa Hereford B-1-44-tfc

For sale: Three room modern house. 2 1/2 lots, fenced. Small shade and fruit trees. Call 12-J. B-1-16-19-4k

For sale: 5 cu. ft. Westinghouse refrigerator. Also one gas range at very reasonable prices. See John Jacobsen at Jacobsen Bros. S-1-20-46-1c

### Gasoline Powered LAWN MOWER

RENTAL SERVICE

50c per hour \$1 minimum

Phone 703 or 903-W

Clip this Ad—Hang it up! B-1-2-46-tfc

If Kenneth Kelley will call at the Brand office, he has two tickets to see next Sunday, Monday and Tuesday's movie at the Star Theatre for his tip about the Buse-Smith wedding.

"Tulsa" is the big attraction, starring Susan Hayward, Robert Preston, and Pedro Armendariz, who re-enact the story of the Oklahoma City during its oil boom days.

For sale: One practically new factory built truck bed. Call 781-W. B-1-11-46-6k

For sale: Two French doors. 110 Lake Street. L. Z. Oldham. S-1-46-11-1p

For sale: Glads, cannas, tomatoes and flower plants, also cut flowers. Mrs. J. F. Ward. B-1-15-46-tfc

### 2. FOR SALE Farm Equipment

NEW-WHITE IRRIGATION MOTORS READY TO GO. JOHN WOOD EQUIPMENT COMPANY B-2-11-38-tfc

FARMERS Protect your valuables in a fire-proof home safe. Minimum cost. See these safes at the Hereford Brand. B-2-30-tfc

For sale: 8 foot Oliver combine and 8 hole Dempster drill. Both in first class condition. W. T. Smith, Route 4, 12 miles north-west Hereford. B-2-25-18-4p

For sale: Oliver Combine No. 10 12 ft. cut A. T. Frye, Dawn. B-2-13-18-tfc

One 1944 International Farmall H with three row tool bar and planting attachments, completely overhauled with new paint, good rubber. Ralph Price, Black, Texas. B-2-24-19-2p

For sale: New L-A Case tractor; one new D-C 4 row tractor. W. Jack Wilson, 25 Mi. Ave., Phone 12-W. B-2-20-19-2c

For sale: Two IHC beet harvesters. One 1948 model, same as new. Both for \$3,000.00. Snoderly Brothers, Hereford Camp. B-2-19-19-8p

For sale: One 12 foot M M combine, model G-3. F. W. Barnett, Black, Texas. B-2-15-19-4p

For sale or trade: 1948 Baldwin Combine. Edgar Broyles, Muleshoe, Texas. B-2-11-19-4p

For her news tip about Mary Beth Lemon, Mrs. Lowell Sharp has two tickets at the Brand office to see the movie at the Star Theatre next Sunday, Monday, and Tuesday, May 22, 23 and 24. "Tulsa" starring Susan Hayward, Robert Preston and Pedro Armendariz. 1X

For sale: 2 model L Case tractors, good rubber and fair condition. N. R. Miller, Dawn, Tex. B-2-17-46-2p

For sale: J-I Case row crop S-C tractor with lister, planter and cultivator attachments. 1948 model. Also good 8 ft. used air motor windmill. Located 8 miles north, 3 west Hereford. Campbell Farm. T. H. Campbell, 2800 Ong St., Amarillo, Phone 8122. B-2-42-46-2p

For sale: MTA Moline Farmall tractor. A-1 shape, with listers, planters, springteeth, knives and damming attachments. Price \$1500.00, 20 miles north, 10 west. J. R. Overstreet. B-2-26-46-4p

For sale: 1947 model IHC self-propelled combine in good condition. Contact Ernest or Bill Kendall. S-2-16-46-1c

For sale: Self propelled Massey Harris combine. 14 foot cut. Good condition. See Earl Plank at West Texas Development Co. East Hiway 60. B-2-23-46-2c

### FOR SALE

2 Used Model L Case Tractors Rebuilt or As Is  
1 Used Case NCM Hay Baler Pickup Type.  
Slightly Used '48 SC Case Tractor.

JACOBSEN BROS. S-2-46-1c

### 3. FOR SALE Automobiles

1 '40 Model Buick Sedan  
1 '39 Studebaker Sedan  
1 '39 Buick Sedan  
1 '41 Studebaker 2-door  
1 '40 Dodge Truck and Trailer  
1 '39 Nash Sedan.

JOHN WOOD EQUIPMENT COMPANY B-3-17-tfc

For sale: 1938 Chevrolet truck with school bus body. Good running condition, good rubber. Suitable for harvest cook-shack. See Joe Moyer, 6 miles north, 1 1/2 west of Friona, Rt. 2. B-3-30-45-2c

Mrs. Imogene Whitehead has two tickets at the Brand office to see Saroyan's Pulitzer Prize Play, "Time of Your Life," starring James Cagney and Wayne Morris, and showing at the Star Theatre Wednesday and Thursday, May 18, and 19 for her news tips on personals. 1X

### 1948 CHRYSLER NEW YORKER SEDAN

Radio, air conditioner, seat covers, white side-wall tires. This car can hardly be told from new. It is the Claude Ricketts car and priced \$1200 below the new price.

### 1946 CHRYSLER WINDSOR SEDAN

Radio, Air conditioner, seat covers, visor and perfect in everyway. Priced \$1635.

### 1947 INTERNATIONAL PICKUP

With new six ply tires, looks good. It is H. L. Benefield's personal pickup. \$985. Other used cars in stock include:

- 1941 Chevrolet Sedan
- 1940 Chrysler Club Coupe
- 1946 Pontiac Club Coupe
- 1946 Plymouth 4-door, extra nice.
- 1930 Ford Model A Tudor.

### BENEFIELD MOTOR CO.

Your Chrysler, Plymouth, Geo Dealer  
"Honest Values Always" S-3-46-1c

### 4. REAL ESTATE For Sale or Trade

Go West Young Man Go West Goff Armstrong lives out there at House, New Mexico and has a lot of cheap 'arm and ranch land for sale. I'll treat you right. B-4-50-60p

### FOR SALE

Small acres, Farms, Ranches and Houses and Lots. J. M. Hamby, new Shamrock Station, Highway 60, West Hereford. B-4-16-tfc

For sale: 3690 acre farm and ranch. 2500 acres choice wheat land. 800 acres good wheat. Balance good grass. Improved. \$26.00 acre. Attractive terms. Worthington and Hunt Realtors. 301 1/2 Main, Glendon, New Mexico. B-4-32-44-6p

For sale: Two 50 x 208 lots on B Street. See Gene Medlin. B-4-11-18-4p

For sale or trade: 1 1/2 ton IHC truck, saddle tanks and two speed axle, in good shape. Bob Pinckert, 25 I Ave or Consumers Fuel. B-4-25-19-2p

### FOR SALE

640 Acres Deaf Smith 5 miles south of Wildorado. Glen Allred tenant, modern house, electricity, garage, barn, fenced and cross, fences. Half interest in windmill, retain 1-2 mineral rights. Cash price \$85.00 per acre. 1-3 wheat goes. No listing. Me D. Nobles owner, 1917 Jackson, Amarillo, Phone 5870. Go out and look this over. B-4-2-19-6p

E. B. Posey, Realtor  
Res. Ph. 710 Bus. Ph. 366-W  
333 Main, Hereford, Tex. S-4-18-tfc

### QUICK SERVICE REAL ESTATE LOANS — AUTO LOANS

YOU DON'T HAVE TO WAIT JOHN McLEAN Phone 273 S-4-3-tfc

### UNUSUAL VALUE

9 Acre Tract of Land  
On Pavement  
On Electricity  
On Natural Gas  
On Telephone

1-2 miles from Hereford

Contact BOB BRUMMAL Phone 388 or 416-J S-4-46-1c

### \$100 BUYS

Improved 160 acre stock farm near Hereford. 11 acres improved on pavement, \$5,000.

CLAUDE HIGGINS Phone 134W S-4-46-1p

Priced for quick sale inside city limits, 4 room house on one lot. Mrs. M. E. Busby, Box 961. S-4-19-46-1p

### 5. FOR RENT

For Rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. NIPPER ELECTRIC. B-5-14-2-tfc

For rent: Apartment for men. 109 Ave. A. Phone 277-W. B-5-10-45-tfc

### 6. WANTED

We clean and block hats for \$1.00. Acme Cleaners, Phone 111. S-8-11-41-tfc

For rent: Spacious downstairs apartment, private bath, for adults. Available 16th May. 514 Union. B-5-14-19-2k

For rent: Bedroom. 113 Fuller St., Phone 904-W. B-5-8-19-2p

Office space for rent: Main Street. Inquire at Hereford Brand. B-5-10-26-tfc

For sale: Improved section of land on pavement near Tulla. Irrigation well. Price \$108.00 per acre. Buyer to get 40 rent. See us for Farm and ranch land. M. A. Crum, Friona, Texas. B-5-6-46-1p

Furnished apartment. 601 E. 5th Street. B-5-6-45-1p

For rent: Bedrooms close in. Call 280-J. B-5-7-46-2k

For rent: Bedrooms for men. 235 E Street. S-5-9-46-1k

For rent: Bedroom for men. 509 Rose, Phone 847-J. B-5-9-46-tfc

For rent: Two room unfurnished basement apartment. Close in. Rent to working couple only. See Glenn Williams at Popular Store. S-5-20-46-1c

For rent: Two bedrooms, 2 1/2 blocks north of Courthouse, phone 454-J. S-5-12-46-1p

For rent: Four rooms and bath unfurnished apartment. Exceptionally nice. See Don Holman apartment. No. 7, Fullwood Apartments. S-5-17-46-1c

### 7. Dressmaking-Ironing

Custom made buttons, belts, buckles, and button-holes. Mrs. Hazel Sparks, 340 Schley, Phone 651-J. B-7-14-14-tfc

Dressmaking, suits and alterations. Phone 537-W. Mrs. W. W. Rhodes, 123 Norton. B-7-12-44-9p

### 8. HELP WANTED

Wish to hire a couple to keep house for me, and work on farm. Must be experienced. Everything furnished. Year around job. 10 miles south of Summerfield, Texas. A. F. HUCKERT Route 2, Hereford, Texas. B-8-46-2-p

Wanted: Woman for general office work. Must have some bookkeeping experience. Apply at Hereford Laundry. S-8-15-46-1c

### 10. NOTICE

NOTICE We buy and sell used furniture. We also sell new and used tractors and equipment, combines, balers and other machinery of all makes, dairy cows and hogs. J. M. HAMBY and FRED BELL, New Shamrock Station on Highway 60 West Hereford B-10-17-tfc

Will pay cash for good clean 35 to 39 model car. Call 837-J. B-10-19-18-4p

We clean and block hats for \$1.00. Acme Cleaners, Phone 111. B-11-11-41-tfc

### ANNOUNCING

A Complete Earth Moving, Land Leveling and Plowing Service. Motor grader and bulldozer work, land leveling, and all types of plowing. Call D. W. Wallace, 831-W or George Byrd, 9015-F-3 B-11-24-tfc

Guaranteed radio repairs at Huckey Radio Service in White's Auto Store. B-11-11-18-tfc

### PERMANENT AWNINGS

Custom built to fix your doors and windows. Made of wood, slats trimmed any color. Manufactured in Hereford at a price anyone can afford. Free estimate. BEN T. VIRDEN 612 Park Avenue Across Street south of High School B-11-19-2p

Wanted to Loan: \$10,000 Mortgage, 5% Interest on irrigated farm near Hereford. Write Box 673, Hereford, Tex. B-11-19-2p

Trv a Want Ad!

# Streu's Diary

May, 14, 1949

## DEAR DIARY:

Coming up is Graduation Week, and most every one from small fry to grandparents are in a tizzy—and justly so.

A graduation is a mark—a measurement—whereby varying amounts of liquids, solids, or learning are noted and tabulated.

Life is a series of graduations—a series of measurements and marks indicating individual progress in the acquisition and storing of knowledge, not necessarily book learning, but all kinds of knowledge. For instance, one graduates from a non-walking infant to one who has learned to walk—then to the ability to talk—to formulate ideas and express them; then to the age when one leaves the home to attend school and acquire book learning. There are graduations from grade to grade—then to high school—and then the all important graduation from high school. This, to most people is the highlight of all time—while it is an important event, many more important graduations are to come—possibly graduation from college—graduation into a job or profession—graduations from one job to another—the graduation from single life to married life, the assumption of responsibilities over and above caring for only one's own

needs and desires. The graduation from impetuous youth to sober and quiet thinking middle age—and so on until one graduates entirely out of this life on earth—and we are told that one can go on from there.

And so we return to this, the impending Graduation. This, the important event of the year! From this time on, there will be few if any, events of such importance to the individual. Make the most of it, savor every moment, treasure every memory—and may the best wishes of myself and all of us here at Streu's follow you wherever you may go.

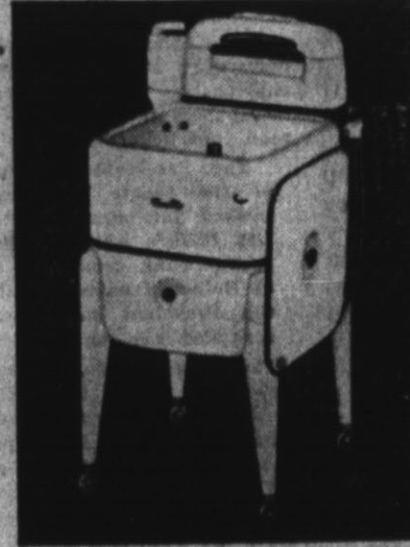
STREU.

Today's best washer buy is Maytag!

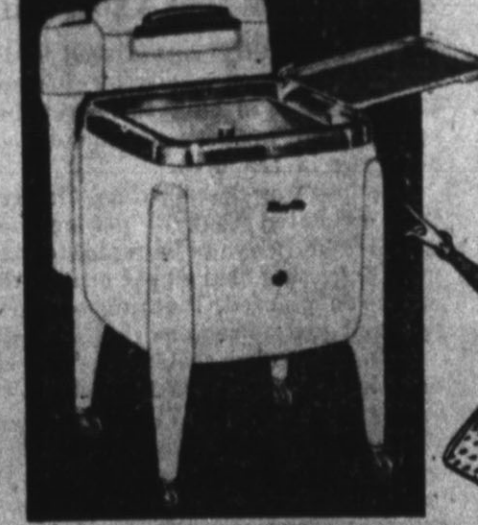
### THE MAYTAG CHIEFTAIN

America's finest low-priced washer... a genuine Maytag in every respect. \$134<sup>95</sup>

Just think! A genuine Maytag—with all the fine qualities that name stands for—can be yours for only \$134.95. That's scarcely more than you'd pay for the lowest-priced washer built! Maytag gives you the extra-fast, extra-efficient washing performance you've always wanted. No wonder over five million Maytags have been sold—far more than any other make. You can trade in your present washer for a liberal allowance... pay for your new Maytag while you use it—on easy monthly terms. Why wait? Come in today for a demonstration.



THE MAYTAG COMMANDER, with large square porcelain tub and fast, efficient Gyrofoam action. \$154<sup>95</sup>



THE MAYTAG MASTER, finest of all! Huge, square aluminum tub holds more; keeps water hot longer. \$189<sup>95</sup>

10% DOWN

# H & H Furniture Co.

CORNER 2nd and Main

## CONGRATULATIONS GRADUATES OF 1949

### PLAINS INSURANCE AGENCY

"INSURE IN SURE INSURANCE"

J. H. PATTON

WM. H. PATTON

### COMPLIMENTS MISS RULAND

## Shower-Tea Honors Bride-Elect In The Home of Mrs. Louie Olson

Miss Mary Ann Ruland, bride-elect of J. L. McFarling, Jr., was complimented with a shower-tea Tuesday afternoon in the home of Mrs. Louie Olson.

Greeting the guests from the receiving line were Mrs. Louie Olson, Mrs. Gus Ruland, mother of the bride-elect, the honoree and Mrs. W. A. Fronabarger of Fort Sumner, New Mexico, an aunt of the prospective groom.

Tea was served from a table laid with a lace cloth, decorated with blue candles and white carnations, carrying out the chosen colors of the bride. Pouring were Mrs. Ben Andis of Amarillo and Mrs. Delbert Ruland.

Mrs. Fritz Cristman registered the guests, and Mrs. Louie Olson entertained with a reading "The Home-Makers Prayer." Gifts were on display.

Miss Ruland is the daughter of Mr. and Mrs. Gus Ruland of Hereford. She is a graduate of Hereford High School, and is now serving as receptionist in

the office of Dr. John Channer. McFarling, son of Mr. and Mrs. J. L. McFarling, Sr. of Hereford, is a student at Texas A&M College. The wedding will take place in June.

Guests attending the shower were Mesdames G. W. Riddle, G. A. McNabb, Earl Nipper, Charlie Shipley, F. M. Campbell, George Millard, Billy Hall, Billy Wells, C. E. Shepard, D. E. Pullman, Barrett Sowell, W. E. Axe, John T. Morris, H. D. Goldston, and J. W. McIver. Others sent gifts who were unable to attend.

### Box Score

HEREFORD	ab	r	h
Hennon 2b	2	0	0
Corbett, P. c	3	0	0
Stanton cf	1	0	0
Engman p	2	0	0
Corbett, T. 1b	2	0	0
Hawks ss	3	0	0
Brock, K. lf	2	0	0
Walterscheid 3b	3	0	0
Culpepper rf	1	0	0
Turnbow p	1	0	0
McRight p	0	0	0
Thomas rf	0	0	0
Totals	20	0	0

VEGA	ab	r	h
McNabb 2b	3	3	2
Harris ss	3	1	0
Richardson p	2	1	1
Lloyd cf	3	1	1
Scott, S. c	4	0	1
Cotton 1b	4	0	0
Harwell rf	3	0	0
Montgomery lf	3	0	2
Buck 3b	2	1	0
Totals	27	7	7

Mr. and Mrs. Rural Ford and sons, Max and Bob, former Hereford residents who now live in Lubbock, were in town this week end to visit with friends.

Guests in the home of Mr. and Mrs. Ben Boyd over the week end were her mother, Mrs. Estella Sewell and Mr. and Mrs. Paul Jones and family of Borger.

Mr. and Mrs. T. W. Alderson spent from Saturday to Thursday in Fort Worth, returning with them for an extended visit was her mother, Mrs. John Deaton.

Mr. and Mrs. John McLean left Thursday for San Antonio where they will attend the marriage of their son, George, to Miss Joyce Stewart of San Antonio.

## HAIL INSURANCE ON GROWING CROPS

Old Line Legal Reserve Companies

WE CAN TAKE CARE OF YOUR INSURANCE  
REQUIREMENTS

## W. E. DUNLAP AGENCY

CLAY RIDGEWAY  
Solicitor  
ALDERSON BLDG.

Office Phone 397

Home Phone 253

# Congratulations

GIFTS SHE WANTS

COMB, BRUSH and  
MIRROR SETS  
\$12.50

COMB AND BRUSH SETS  
\$4.00

Ladies'  
FOUNTAIN PEN SETS  
\$14.00 up

Francis Denney, Tussy, and  
Lucian Lelong  
GIFT SETS

JEWELRY BOXES  
\$4.50

GRADS

OF  
1949

from your

FAVORITE  
DRUGSTORE



GIFTS HE WANTS

BILLFOLDS  
\$5.00 to \$10.00

KINGS MEN SHAVE SETS  
\$1.85

KODAKS  
\$6.35 up

FOUNTAIN PEN SETS  
\$14.00 up

# HAILE DRUG

WALGREEN AGENCY

# GRADUATION GREETINGS



THE

Vogue

"For the Lady of Fashion"

## CONGRATULATIONS GRADUATES OF 1949

At Anthony's Prices

### BUY TWO STRAWS

One For Business  
One For Dress



\$1.49



\$3.98

**For Business**  
Meshes, Ventilated broids and Straw broids. Novelty or plain bands. Colors Tan, Cocoa, HoneyandSand.

**For Dress**  
Genuine Panamas in regular weaves and ventilated mesh weaves. Colors are sand and natural. Bands are novelty or plain.

**Anthony's**  
THE G.R. ANTHONY CO.  
HEREFORD

#### NEWS FROM THE SCS OFFICE

### County to Have Another Money Crop If Plans For Grass Seed Materialize

Deaf Smith County may have another money crop; for if present plans materialize they will be harvesting grass seed for sale this year.

The seed of these rarer grasses are at present selling from 75 cents to three dollars per pound depending upon quality and kind of seed; and a production as high as several hundred pounds per acre is expected with optimum irrigation, cultivation and fertilization.

In the spring of 1948, the Deaf Smith County Wind Erosion District, the Soil Conservation Service, and local farmers cooperated in planting several plots of different grasses, a total of approximately one hundred seventy acres being seeded. Side Oats grama, Indian grass, Switch grass, Sand Lovegrass, Weeping lovegrass and King Ranch Blue-stem were planted. The majority of these plantings were successful and are now making a promising growth. These plots are located on the farms of:

Ed Dzulik, T. W. Inman, Virgil Dodson, Wilbur Axe, W. D. Nafzger, Carl Wimberley, Fred Axe, T. W. Roberson, Milhone Bros., Lynn Axe, Chester Wiggins. Additional plantings have been made this year, or are planned by: Milhoan Bros., William Wimberley, Carl Wimberley, H. V.

McCabe, Fred Axe, and E. P. Kistler. If the project is successful, in addition to a high per acre income, Deaf Smith farmers will be aiding in the stabilization of badly eroded areas by furnishing a much needed conservation tool, seed of adopted grasses in quantity, and will be improving the productivity of their own land by growing a soil improving crop.

### Rotary Club Has Donut Luncheon

Hereford Rotarians partook of their monthly Donuts and Coffee luncheon Friday, turning over the money for the regular meals to the international organization to feed needy Rotarians in Europe.

The program consisted of a report by president-elect John McCracken on the Rotary District convention in Plainview which he attended along with Faust Collier and Bill Wolfe. Rev. Roy Ford who participated on the program also gave his impression of the part he attended.

Rotary Sweetheart, Miss Thelma McMinn, presented her high school sextet composed of Reba Dones, Martha Thomas, Mary Katherine Carroll, Patsy Longbottom, Doris Jean Smith and Alma Faye Knox. They sang several numbers to an appreciative audience. Four of these girls are graduating seniors according to Miss McMinn.

Mr. and Mrs. Sylvester Slagle and young son, Stephen, returned Thursday from Hot Springs. They made an overnight to New Mexico, to take Mr. Slagle's father, H. B. Slagle to Hot Springs to convalesce. He will remain for two or three weeks to take the baths.

Mrs. J. A. Pitman returned Friday from an extended vacation with her sisters in other parts of Texas. She visited with Mrs. Jack Mountz and Mrs. C. C. Rochwich in Dallas. Then the three ladies drove to Sequine to visit another sister, Mrs. Jesse McCollum, who recently moved to Texas from Seebrey, Kentucky.

Mr. and Mrs. R. M. Roberts of San Gabriel, California, visited the last of the week at the home of his sister and family, Mr. and Mrs. Fred Barrett.

#### BOOKS ON PARADE

(Continued from page Three)

body and soul? And that, too at the most critical of all periods of existence? And is it not as much a matter of public concern, that she should be properly qualified for her duties, as that ministers, lawyers and physicians, should be prepared for theirs?"

And with that philosophy in mind, Catherine Beecher set about her labor. Her greatest contribution to progress, says Author Thorp, was her concept that housekeeping is domestic science. It was she who established this revolutionary idea back in the middle 1800s, and teachers of home economics and domestic science are still quoting from her classic textbook, "The Treatise on Domestic Economy."

Then there was Sara Jane Clarke Lippincott, whose writings were signed "Grace Greenwood." At twenty-one she began contributing poetry to literary magazines to help pay for her own support. Later she began a series of "Letters," comparable, says the author, to "My Day." These caught the public fancy, and established her as a writer of ability. She was commissioned by the Saturday Evening Post to be their Washington correspondent, and henceforward contributed to many of the major magazines of the time. She believed herself to be the first female Washington correspondent, but she was preceded by Jane Swisshelm. She was a daring pioneer in the field of journalism, however, says Mrs. Thorp, and she held the field for an unprecedentedly long period.

Another strong-minded woman was L. Maria Child, who spent most of her life teaching people to look at the things they did not want to see. Once in telling of her daily activities, she said, "I sweep dead leaves out of paths and dust mirrors." Before the Civil War she worked for abolition, and following the War, she worked for racial equality, realizing that freedom alone was not enough for the Negro. In explaining her work

she wrote: "Our cause (speaking of abolition) is going to mount the throne of popular favor. Then I shall bid goodbye to it, and take hold of something else that is unpopular. I never work on the winning side." And Jane Grey Swisshelm, daring woman writer and editor and lecturer, government employee and Civil War nurse, wrote once in a dispatch to the New York Tribune, "I do really believe, Mr. Greeley, that it is a sin to be good-tempered." For the good work Mrs. Swisshelm did, says author Thorp, was accomplished in righteous anger and contempt for the injustice, cruelty, or deceit of her time.

Also appearing in Margaret Thorp's "Female Persuasion" are short sketches about Amella Bloomer and Louisa S. McCord. The book is copyrighted in 1949 by the Yale University Press, and is available to readers at the County Library here.

## A Deaf Smith County Industry Salutes the DEAF SMITH COUNTY GRADUATES

### DEAF SMITH COUNTY MEAT COMPANY

## BEST WISHES GRADUATES CLASS OF '49

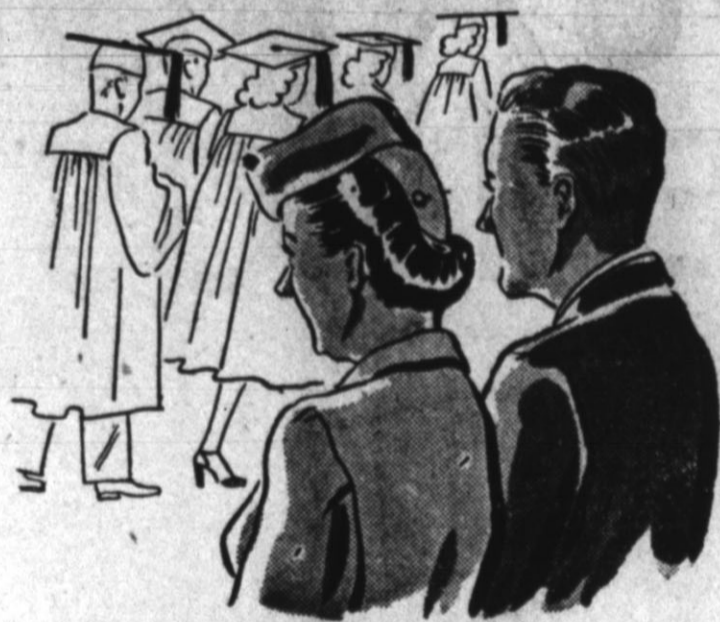
Please accept our best wishes for Continued Success... and remember that you have a standing invitation to call upon us when we can be of assistance.

### HEREFORD IMPLEMENT COMPANY

### Best Wishes Class of 1949

"YOU CAN'T FACE TODAY WITH YESTERDAY'S METHODS AND BE IN BUSINESS TOMORROW"

### CORBETT CLEANERS ROGER CORBETT



## CONGRATULATIONS

To Hereford's Greatest Assets. . .

IT'S YOUNG MEN AND WOMEN

from

40 years  
4%



### The First National Bank OF HEREFORD

Member: Federal Reserve System Federal Deposit Insurance Corporation

Joined for LEADERSHIP in service to farmers



## BEST WISHES

from your friendly

## Kinsey Motor Company

Chevrolet

HEREFORD

Oldsmobile

**Hospital Notes**

Patients discharged from the hospital: Mrs. L. D. Knight, surg.; Mrs. S. A. Duckworth, med.; Mrs. Grady Rogers, med.; Mary Skypala, surg.; George McKinney, med.; and Mrs. D. B. Mathis, med.

Patients in the hospital: Mrs. Carroll Day, surg.; Mrs. Lois Dodson, surg.; Mrs. Victoria Harris, med.; Mrs. Milvin C. Allen, surg.; Mrs. W. A. Laster, surg.; Mrs. E. N. Reinart, surg.; John Young, surg.; Richard Gonzales, med.; Mrs. Minnie Winnett, surg.; Mrs. Jimmie Jesko, O. B.; Mrs. Johnnie Flack, med.; Phil Radovich, med.; Mrs. Zulema Encinas, surg.; Jimmy D. Allen, med.; Mrs. Bob Jennings, surg.; Mrs. Martha Maser, med.; Mrs. Gloria Sheppard, surg.; A. J. O'Rear, med.

Babies born in the hospital: Dale Leonard, son of Mr. and Mrs. E. N. Reinart; Deborah Marie, daughter of Mr. and Mrs. James S. Jesko.

Henry Sears attended a meeting of the Panhandle Plains Historical Society in Canyon Friday night. Sears is a member of the Society. J. Evatta Haley, famed Panhandle historian, who was injured when some cattle he was loading on his ranch near Albuquerque stampeded and trampled him, was flown to his Canyon home, Friday morning, and Sears went over Friday afternoon to visit with Haley whom he knew at West Texas State College.

Mr. and Mrs. Jim Whelan and young son, Mike, left Saturday morning for a two weeks vacation in Washington. Whelan's former home. They will spend their time visiting his parents, Mr. and Mrs. J. S. Whelan of Everett, Washington.

The cost of operating farm machinery is more than one-third the expense of operating farms in Texas.

**RADIO PROGRAMS**

**WEEKDAY PROGRAM SCHEDULE FOR MONTH OF MAY RADIO STATION KPAN**

6:30 SIGN ON  
 6:30-6:45 Morning Revue  
 6:45-7:00 Cowhand's Hour  
 7:00-7:15 U. P. News  
 7:15-7:30 Songs of the Range  
 7:30-8:00 Alarm Clock Club  
 8:00-8:05 News and Weather  
 8:05-8:15 Local News  
 8:15-8:30 Hunter Quiz Program  
 8:30-8:45 Western Music  
 8:45-9:00 Morning Devotion  
 9:00-9:15 Birthday and Anniversary Club  
 9:15-9:30 Mainly for Women  
 9:30-10:00 "No-Name" Coffee Club  
 10:00-10:15 U. P. News  
 10:15-10:20 Hog Market Report  
 10:20-10:30 Interlude  
 10:30-11:00 Announcer's Choice  
 11:00-11:15 Man on the Street  
 11:15-11:30 Hymns of All Churches  
 11:30-11:45 Talent Time  
 11:45-12:00 Sons of the Pioneers  
 12:00-12:05 Texas Today  
 12:05-12:15 Hit Tunes of the Day  
 12:15-12:30 Trading Post  
 12:30-12:45 U. P. News  
 12:45-1:00 Farm News  
 1:00-1:15 Midday Roundup  
 1:15-1:30 Meet the Band  
 1:30-3:00 Western Hit Parade  
 3:00-3:15 U. P. News  
 3:15-3:30 South American Way (Mon., Wed., Fri.)  
 The Disc Party (Tues., Thurs., Sat.)  
 3:30-4:00 Concert Matinee  
 4:00-4:45 The 880 Club  
 4:45-5:00 Church of Christ Program  
 5:00-5:15 Jive at Five  
 5:15-5:30 Various Transcribed Dramas and Programs  
 5:30-5:35 Sports  
 5:35-5:45 Town Topics  
 5:45-6:00 Tin Pan Alley Goes to Town (Mon., Wed., Fri.)  
 This Rhythmic Age (Tues., Thurs., Sat.)  
 6:00-6:15 U. P. News  
 6:15-6:30 Barn Dance Rehearsal  
 6:30-7:00 Curtain Call  
 7:00-7:15 Serenade in Waltztime  
 7:15-7:30 Eventide Echoes  
 7:30-7:35 U. P. News  
 7:35-7:45 Songs at Sunset  
 7:45 SIGN OFF

**SUNDAY PROGRAM SCHEDULE**  
 7:30 SIGN ON  
 7:30-7:45 Morning Revue  
 7:30-7:35 U. P. News  
 7:35-7:45 Songs at Sunset  
 7:45 SIGN OFF  
 7:45-8:00 Hymn Time  
 8:00-8:30 Trade Winds Tavern (Hawaiian)  
 8:30-9:00 Novelty Time  
 9:00-9:15 U. P. News  
 9:15-9:30 Church of Christ  
 9:30-10:00 Music in the Modern Mood  
 10:00-10:30 Midspring Melodies  
 10:30-11:00 Chapel in the Sky  
 11:00-12:00 Sunday Church Service  
 12:00-12:30 Litcher Time  
 12:30-12:45 U. P. News  
 12:45-1:00 Westway Singers  
 1:00-1:30 Assembly of God Program  
 1:30-1:45 Announcer's Choice  
 1:45-2:00 Western Hit Parade  
 2:00-2:15 U. P. News  
 2:15-2:30 Jimmie Fats  
 2:30-4:00 Modern Concert Hall  
 4:00-5:00 The 880 Club  
 5:00-5:30 Afternoon Melodies  
 5:30-5:45 U. P. News  
 5:45-6:00 Family Worship Hour  
 6:00-6:15 Sunday Sportscast  
 6:15-6:30 Barn Dance Rehearsal  
 6:30-7:00 Curtain Call  
 7:00-7:15 Serenade in Waltztime  
 7:15-7:30 Eventide Echoes

- Spiral Grain Elevators
- Kirby Wonder Wagons
- Kirby Ditchers & Terracers
- Kirby Posthole Diggers
- Gladden Gasoline Engines
- Gladden Engine Parts
- Joy Rider Tractor Seats
- Cyclone Air Cleaners
- Snowco Combine Augers
- Cyclone Oil Filter Elements

**NOW!**

- Kirby Rotary Hoes
- Bruning Hydraulic Couplers
- Rubber-Tired Press Wheels
- Tractor Umbrellas
- Speedy Sprayers
- Chisel Plow Coulters
- Agricultural Chemicals
- Baughman Fertilizer Spreaders
- Chisel Plow Rod Weeders
- Other Fine Farm Equipment

A Wholesale Distributor in Hereford for

**Agricultural Chemicals**

**SPECIFICATIONS AND PRICES**

**WEEDESTROY 40 BUTYL ESTER**  
 Water emulsifiable acid oil miscible. Contains 40% Butyl Ester of 24D. Each gal. contains 2.64 lbs. 24D acid and weighs 8.26 lbs.

	Price
Gallon cans (6 per case)	\$ 8.10 gal.
5 Gallon cans	7.90 gal.
30 Gallon drums	7.15 gal.
54 Gallon drums	7.12 gal.

**WEEDESTROY AM-40**  
 Used successfully in hard water and soft water without nozzles clogging. Contains 40% actual 24D acid in the form of an amine salt. Each gal. contains 4 lbs. 24D acid and weighs 10 lbs.

Gallon cans (6 per case)	7.84 gal.
5 Gallon cans	7.80 gal.
30 Gallon drums	6.90 gal.
54 Gallon drums	6.85 gal.

**WEEDESTROY 14**  
 Small packages for home owner use on lawns and estates. Contains 14% butyl ester of 24D. Two tablespoons in 1 gallon water covers 200 square feet.

Pint bottles (24-case)	1.24 pt.
Quart bottles (12-case)	2.07 qt.

**RIV-TOX 25E DDT (Insecticide)**  
 A 25% DDT Emulsion which can be diluted with water for all farm uses. Each gal. contains not less than 2 lbs. actual DDT. Formulated using solvents which are safe for crop use when directions are followed.

Gallon cans (6 per case)	3.16 gal.
5 Gallon cans	2.80 gal.
30 Gallon drums	2.43 gal.
54 Gallon drums	2.38 gal.

**RIV-TOX 50W DDT (Insecticide)**  
 A 50% wettable DDT powder for farm use. A finely ground powder which is easily mixed with water. (Not recommended for low volume application.)

5 lb. bags (6 per case)	.05 lb.
50 lb. bags	.04 lb.

Lower prices on carload lots.

**RIV-TOX 5 Dust (Insecticide)**  
 A 5% DDT Dust finely ground for even distribution by ground and air equipment.

50 lb. bags	.10 lb.
Tons	.09 lb.
Truck & Carload Lots	.09 lb.

**RIVICOL 45 EMULSION (Insecticide)**  
 A 45% Chlordane emulsion containing 4 lbs. Chlordane per gallon. Formulated for use in hard and soft waters without clogging nozzles.

Quart Bottles (12 per case)	3.03 qt.
Gallon cans (6 per case)	10.15 Gal.
5 Gallon cans	9.15 Gal.
54 Gallon drums	8.85 Gal.

**RIVICOL 5 Dust (Insecticide)**  
 Contains 5% Chlordane evenly distributed on an inert base for airplane and ground equipment.

5 lb. bags (6 per case)	.23 lb.
50 lb. bags	.25 lb.
Tons	.24 lb.
Truck & Carload Lots	.24 lb.

**RIVICOL 50 Wettable Powder (Insecticide)**  
 A 50% wettable Chlordane powder for mixing with water or dust. Ideal for control of ants, chiggers, fleas, cutworms, crickets and other soil insects.

5 lb. bags (6 per case)	1.20 lb.
100 lb. drums	1.45 lb.
Tons	1.40 lb.

**RIVERDALE TOXAPHENE (Insecticide)**  
 A formula containing 6 lbs. Toxaphene per gallon.

Gallon cans (6 per case)	7.21 gal.
5 Gallon cans	6.36 gal.
54 Gallon drums	5.37 gal.

**FREIGHT:**  
 Shipments made from Kirby Warehouse are F. O. B. Hereford, Texas. Shipments made to dealers from factory are prepaid on orders of 100 lbs. or more.

These prices effective as of May 4, 1949, and subject to change without notice.

Free Literature Available on Request

Also the finest in Spraying Equipment



... your best investment



America's finest TROUBLE-FREE sprayer... with built-in features. SPEEDY SPRAYER is designed to fit all your weed and insect problems—at a price you can afford to pay. Designed to "hold up" and take a lot of abuse. Non-corrosive aluminum construction assures rust resistance, lightness and durability. All hoses are Neoprene... resistant to all acid or oil content sprays. Simply constructed... attached in a few minutes time. Attachments for all tractors.



NEELY TURN handle to control all sections of the spray boom without leaving the tractor seat. Filter unit eliminates clogging... keeps steady penetrating spray.



DOUBLE-ACTION BOOM moves in "push-pull" action... On striking an object, boom swings with the object, allows it to pass, then returns to normal position.

Shipped in One Package Weighs 110 lbs. 24 Ft. Boom \$230.00 FOB Stock Falls Five Tax

Tractor Mounted and Trailer Models  
 Hand Booms, Nozzles and Accessories  
 Priced from \$195.00 to \$470.00  
 (Plus Freight From Factory)

Snowco	Snowco	Gladden
<b>COMBINE UNLOADING AUGERS</b>	<b>GRAIN LOADERS</b>	<b>Beeline ENGINES</b>
For most all combines. Big 10-inch size \$159.95 Plus Factory Freight	12 ft. to 31 ft. Accessories in stock \$109.00 up Plus Factory Freight	Air Cooled In 4, 5, and 7 Horsepower models. Splendid performance. Complete parts stock \$115.00 up.

Baughman Fertilizer Spreaders, Rubber-Tired Press Wheels for Lister Planters & Drills, Chisel Plow Coulters, Kirby All-Purpose Blades. Many other good items.

Available From Your Implement Dealer

**KIRBY SALES COMPANY**

WHOLESALE FARM EQUIPMENT DISTRIBUTORS—IF KIRBY SELLS IT, IT'S GOOD!

107 Ave. H.

B. H. (Doc) Kirby, Sole Owner and Manager

Phone 58

# A Story Of DREAMS Come True



We say

## CONGRATULATIONS

To the 1949 Graduates -- and to their Parents and friends...

for Graduation, which means Success and Achievement for the Graduate also means the realization of life-long dreams for the parents.

Undoubtedly, your REA -- another "Dream Come True" -- has contributed much toward making your school years more successful... and your life more pleasant.

This was one of the chief aims which led your parents to create this giant service institution. They felt that their children were entitled to every possible advantage... and that living on the farm should offer parallel comforts with life in towns and cities.

Thus, this REA project was born. Your fathers and forefathers Dreamed a Dream... which became a reality.

## PROGRESS AND HAPPINESS

ARE THE GOAL OF YOUR LOCAL REA!

### Rural Electric Service Means

new farm commodities improved farming methods and higher yields....

Better Living and a longer life span through added conveniences

We pledge a continuation of our efforts in striving toward these goals.



"OWNED BY THOSE WE SERVE"

Deaf Smith County Rural Electric Cooperative, Inc.  
OFFICERS, DIRECTORS, AND EMPLOYEES



# 67 Hereford High School Seniors Graduate Friday Night

## Year Is Reviewed With 1949 Annual

The 1949 Hereford High School annuals are out. High school year books, compilations of one school year's joys and heartaches, accomplishments and defeats, a chronologicalization of special days and ordinary days, of special honors and the often overlooked honor of just being a student.

Divided into six sections, one for class pictures, faculty pictures, club pictures, outstanding events, sports shots, and honored students, the annuals are a 112 page chronicle of what happened from September, 1948 to May, 1949 at Hereford High.

It is dedicated to Superintendent George Graham, "in appreciation of his loyal support and untiring efforts in behalf of the Student Body."

**Favorites and Officers**  
Introduction pages on each class section picture the class favorites on the left, class officers and sponsors on the right. Senior class favorites Bradley Lookingbill and Betty Smith were chosen for their wit and good naturedness says the staff.

Senior class officers are Ronny Durham, president; Sallie Womble, vice-president; Doris Smith, secretary; and Pat Longbottom, representative. Sponsors are Pat Sullivan and Mrs. Eleanor Hudspeth.

Junior class favorites "for tops in every activity," are Ruth London and Alex Schroeter. Sponsors are Miss Thelma McMinn and Bill Stanford. Class officers are Duane Christian, president; Claude Melugin, vice-president; Bobby Jane Sisk, secretary and Alma Faye Knox, treasurer.

Joyce Potter and Ted Houston were named Sophomore class favorites "because of their friendliness and courteousness to all with whom they come in contact." Class officers were James Alston, president; Ted Houston, vice-president; Jeanne Holman, secretary; and Lee McNeese, representative. Sponsors were Miss Charlene Davis, Mrs. Norman Whisenand and Don C. Martin.

Because of their respectfulness and willingness, Clara Jayne West and Harold Morton were named class favorites from the Freshmen. Officers are Wanda Gunterson, president; Don Thompson, vice-president; Sue Scarth, secretary; Mary Ann Beckman, treasurer and Bruce Bybee, representative. Sponsors are Mrs. Charlotte Calvert and James W. Garner.

**Clubs and Organizations**  
Club groups pictured include the Tri-Hi-Y and Hi-Y chapters, the Dramatic Club, Pep Club, H. H. S. Band, Future Homemakers of America and Future Farmers of America, H. H. S. Choir, A Cappella Choir, Whiteface Staff, Library Assistants, Office Assistants, play casts, and Honor Students.

Honor students include Evelyn Lee, Jo Ann Witherspoon, Donna Jean Stagner, John Southall, Edith McMillan, and Bobbie Jane Sisk.

Sports organizations pictured include the football squad, B team, basketball squad, Junior Basketball team, Girls Physical Education classes and field and track events.

For special honors, 23 students were singled out, and surprise announcement of their designation came when the annuals were issued.

Danny McLallen and Inez Tucker were named most versatile students. Junior McGee was chosen Mr. Hereford High and Miss Hereford High honors went to Leta Dane Springer.

**Most Intellectual**  
Neely Kimbrough and Sallie Womble won their honors to be chosen most intellectual students. Dwight Wilson and Doris Jean Smith were selected as the best looking boy and girl at Hereford High.

The crown for Personality King went to Ronny Durham, who shares his throne with the Personality Queen, Betty Jo Carnahan.

Basketball Sweetheart was Alma Faye Knox, who was crowned by the team captain, Ronny Durham.

Sweetheart of the FHA was Bobby Brownlow and FHA Beau was Debnay Williams.

Patay Wiltshire was selected FFA Sweetheart and crowned by president Joe Garner. Football

(Continued from Page 3)



# Hereford Seniors 1949

## Activities Commence With Baccalaureate

Baccalaureate services tonight at 8 p. m. will initiate the Commencement week activities at Hereford High School for the Class of 1949.

The 67 graduates will appear in caps and gowns for the first time tonight. Friday night the Commencement program is scheduled. Completing the week of activities will be the Junior High Graduation which will be held Thursday evening.

Rev. Don Davidson was selected by the class as their Baccalaureate speaker. Mrs. T. B. Cox will play the piano processional and recessional for the graduates. Rev. S. E. Eldridge of the Assembly of God Church will recite the invocation, and Rev. H. V. Fields of the Avenue Baptist Church will read the benediction.

The A Cappella Choir, directed by Miss Thelma McMinn, will sing "Beautiful Savior," by Christiansen and "The Lord's Prayer," by Malotte. Miss Wanda Ward will complete the musical selections with an accordion solo.

At the Friday evening program, also scheduled for 8 p. m. at the High School Auditorium, Mrs. T. B. Cox will play the processional and recessional again. Rev. Russell Wingert of the First Presbyterian Church will give the invocation.

Speaker for the evening will be Arch McMillan, member of the Wayland College faculty at Plainview.

The Senior Sextette will sing "Memories," by Van Alstyne and "Now is the Hour," by Scott.

Diplomas will be presented by A. J. Schroeter, newly elected president of the Hereford Rural School Board of Trustees, and special announcements and awards will be presented by George Graham, superintendent of schools.

In concluding the program the audience will sing the Hereford High School Alma Mater and the graduates will march out of the auditorium while the audience remains standing.

The Class of 1949, one of the largest ever to be graduated from Hereford High School, named as its class officers, Ronny Durham, president; Sallie Womble, vice-president; Doris Jean Smith, secretary-treasurer and Patsy Longbottom, reporter.

The honor students are Jo Ann Witherspoon, valedictorian and Inez Tucker, salutatorian.

Named "Most Likely to Succeed," were Inez Tucker and Neely Kimbrough.

The class colors are blue and silver, class flower is the iris and the class motto is "To be rather than to seem."

## Junior High Graduation Thursday

Eighth grade Junior High students, looking forward to their graduation into High School will celebrate the occasion at Commencement exercises Thursday evening.

The services will begin at 8 p. m. at the High School Auditorium. Theme for the evening is, "Peace, Youth's Responsibility."

Wayne Evans, president of the Lions Club, will be the main speaker, addressing the young graduates on youth's duty regarding the peace of the world.

The Valedictorian and Salutatorian of the class will also make their addresses on the general theme of peace. Salutatorian Jerry Witherspoon, son of Mr. and Mrs. J. W. Witherspoon will talk on "Youth Can Help the World Secure Peace." Valedictorian Margaret Sexton, daughter of Mr. and Mrs. John Sexton, will make her address on "Peace, the Common Sense Way."

Miss Thelma McMinn will play the processional and recessional for the graduates. George Graham will give the invocation.

Musical selections will be furnished by the eighth grade chorus members who will sing "Springtime," by Rubinstein-Moore, and "Napoli," which will be sung by the Eighth Grade Octette.

Special awards will be given by H. V. Stanton, principal of Junior High, and the diplomas will be awarded by George Graham, superintendent.

These graduation services mark the final ceremonies of Commencement for the Eighth Graders. Approximately 125 students will participate in the graduation, doorway that takes

(Continued on Page 3)

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## Long Time Ago

45 Years Ago

At the regular quarterly conference of the Methodist Episcopal Church, South, Presiding Elder J. M. Sherman of Clarendon reported that this district had built eight new churches during 1903, and that seven more had either been finished or were in the process of construction this year, announced the May 20 issue of the Hereford Brand, 1904. The story relates that "it might not be amiss to state that the first church of any denomination built on the plains was erected at Amarillo during the spring of 1889 principally by G. A. F. Parker of this city, who resided in Amarillo at the time."

A front page item announced the purchase by Con Schrimmer of 1044 acres of land two miles east of town. Price of the land was \$6,000, and the real estate agent making the deal was C. L. Davis. Another paragraph announced the newly consummated co-partnership between C. L. Davis and S. H. Mount, who had recently moved to Hereford from Rhome, Texas. In announcing the new partnership, the Brand said: "These gentlemen are both hustlers and will no doubt do a thriving business."

A story reprinted in the Brand from the Fort Worth Livestock Reporter reads: "A modification has been made by the Department of Agriculture regarding the order requiring cattle to be dipped (for mange) at point of shipment, held ten days, and dipped again. . . . In view of the conditions prevailing, the department will modify its instructions with reference to the shipment of cattle exposed to scabies, and allow them to be dipped at convenient points, provided permission is secured from

the local authorities to admit such cattle, and provided further that this dipping is done under supervision of inspectors of the bureau of animal industry of this department. It is to be understood that cattle affected with scabies should not be moved from the point of origin without dipping, although for affected cattle, the second dipping may be performed at a convenient point."

The Brand was jubilant over its success in securing the Northwest Texas Press Association convention for 1904. "J. T. Tygret, proprietor of the Ritchey House, has our thanks for offering liberal rates to the Association during the meeting, which helped to enable J. Ray (junior editor of the Brand) to capture the plum," said the Brand.

A story reprinted from the Quanah Observer tells about the uncovering of a huge mastodon near Newlin, Hall County, Texas. The skeleton, was about fifteen feet long, with some of the bones petrified, and others either in a natural state or crumbling when handled. A tooth, fourteen inches long and weighing ten pounds, was brought from the scene of the discovery, and several bones were shown, said an eyewitness.

In a story capped "Go Thou and Do Likewise," the Brand relates: Judge L. Gough has been enjoying the fruits from his gardens for some time, but yesterday he capped the climax by bringing down a large box of the most luscious strawberries our eyes have ever beheld, being as large as English walnuts and as perfect as fastidious nature could make them. This most delicious of berries is easily grown

in this section of the country and there is no reason why every land owner here should not have a large patch of strawberries, blackberries, etc. It requires but a little outlay in money and is worth all the work it requires, yes a thousand fold. If you have not such a berry patch already, prepare and plant one without delay."

Local items in this issue of the Brand included: "C. F. Kerr, Castro's County Judge, was a business visitor in the city Wednesday;" "Misses Nora Walters and Nora Daniel left Saturday for St. Louis where they will visit the big fair;" "D. R. Gass and Sons have added much to the improvement of their store premises by providing a brick paved sidewalk on the Dewey Avenue side of their corner;" "J. T. Gilbreath, a prosperous young ranchman of Castro county, was in the city Wednesday on business, and while here did not forget to get his name on the

Brand's subscription list;" "Born to Mr. and Mrs. A. H. Elliston a boy, May 20. Mother and babe doing well under the care of Dr. J. W. Hicks."

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# Congratulations

## GRADUATES

IN THE

# Class of '49

We are indeed proud of you and of your accomplishment as members of the 1949 graduating class. Because we appreciate your achievement, it does our heart good to see you marching down to receive your diplomas.

As you continue your learning in school or in work, may you deserve and receive all of the good things that life affords.

# Blanton Butane, Inc.

# Comes Graduation and Seniors Scan Their Assets; Make Wills

By **RONNY DURHAM** and **NEELY KIMBROUGH**

The members of the Senior Class of Hereford High School being of unsound mind, of weak heart, and having but a few short hours to dwell among the horrors of the trials and tribulations of our high school days, and being on the verge of departing for realms unknown, do make, publish, and declare this our last will and testament.

It is our request that the janitor gather up all the wads of gum that may be found in our classrooms and under our desks and have them molded into a monument to be erected to our memory on the northwest section of the flag pole.

Our text books will be found in good condition. They have been used little, and less frequently read. It is our desire that a shelf be set apart in the library and these books be placed on this shelf as a memorial library.

Behind the radiator in the west corridor on the third floor will be found the key to all the examination questions that have been asked us during our high school days, thus at last solving the great mystery of the senior class. Without this answer book, we might yet be dwelling among you. It passed us on.

Lola Faye Brunson and Betty Ruth Cawthon leave their inseparable companionship to Glenna Faye Finley and Marilyn Matthews.

M. J. Layman wills his broad shoulders and surplus weight

and height to Claude Melugin. Caren Conklin bequeaths her frivolous ways to Dale Doak who could be more gay and wear a smile.

Rosa Ford says she willingly leaves her chair in Advance Civics to Willie Mae Smith, Mona Faye Shirley and Betty Robbins. They will have to take it anyway.

Edwin Plummer wills his devilish ways to Elson Hennington. Don't take life so seriously. Shorty, you'll never get out of it alive anyhow!

Jane Welch wills her intellectual ability and powers of concentration to Ham Hamilton. Enough said.

Dinty Lafayette Martin (you probably know him as Billy) is proud to leave his name to Fred Frye. Fred, by the way, why don't you change your name to something a little more exciting?

Evelyn Ford leaves her outstanding attendance record in Hereford High School to Earlena Phillips.

To Darrell Janssen goes Cortland Savage's rapid-fire tongue. Cortland, don't you know that if you rush through life, you're liable to get stomach ulcers?

Virginia Green's composure and extreme politeness goes to Glenn Wilson.

Robert Betzen's mental alertness is left to Ted Houston.

Robert Bateman leaves his beard to Homer Lee Owen.

Norman Walker's ability to make himself heard at all times is willingly given to Ernest Hardman.

Conrad Clark's timid manner goes to Claude Hicks.

Their places in the Senior Class are Mary Elizabeth Hund's, Dorothy Lee's, Mary Jane Pickens and Joyce Moore's gifts to Genevieve Erdman, Evelyn Lee, Chloe Fortenberry, Margaret Staats and Mary Nell Cassels. Doyle Cox leaves.

Pat Longbottom leaves her ability to dress well to Nancy Ann Cagle.

His complete mastery of Trig is Eugene Collier's gift to John Rhodes.

Doris Jean Smith gives Doris Jean of the Junior Class—McGee, that is, the name Doris Jean.

John Newsom and John Sudduth leave their vivid friendship to Gene Moore, Milton Newell, and Jack Ramey.

Eugene Dowell leaves his curly locks and long eyelashes to Raymond Nixon.

His over-flowing brain is Danny McLallen's gift to Charles Gresham who should put it to use.

Rose Stephan wills her stately frame to Faye Knox. James Grimes's blond hair is left to Ull Gunter.

The Senatorial manner of Lewis Hembree goes to stately Joe Kerr.

Grady Poff leaves his shine rag and other accessories to Michael Kelley while attending the Carnegie Institute for the Advancement of Shine Boys.

Sally Womble wills Dawn to Austin Smith, Dick Axe and Wilma Moore.

To John Southall goes Johnny Cockerham's precise enunciation and cultured diction.

The ease and manner of Geraldine Knabe, Leta Dene Springer, Clara Stengel goes to Gayle Roberson and Ruth London.

Cleda Faye Dow leaves her outstanding record in plane geometry to Donna Jean Stagner.

**MORE TO COME**—(con)—Susie Rogers and Elsie West will their ability to make friends to Dorothy Watson and Mattie Jane West.

Gertrude Betzen wills her thorough knowledge of high school subjects to Louis LeGrand and Tommy Carnahan.

The power of Jae Morton to evade punishment for the things he does in class is willed to Tommy Culepper. You could use a little, couldn't you, Tommy?

Emma Jane Brown leaves her artistic ability to Nathan Hopson. Did you ever see Nathan's notebook?

Marilyn (Speck) Henderson leaves her freckles to Joan Walser.

Bettie Jo Carnahan's ability at swaying the masses of underclassmen voters in favor of senior candidates goes to Robert Lueb, and Lyndal McGee.

Billie Holman's ability to get her man and hold him is left to Reba Dones. Good luck, Reba!

To Colline Brown, Mary Kathryn Carroll leaves her slowness in grasping the point of a joke.

Inez Tucker leaves her indirect presidency of the Student Council to Bobbie Nell Pitman. But first get a man, Bobbie Nell.

Naoma Carter wills her even, always pleasing, disposition to (Continued on Page Eight)

## Junior High

Continued from Page 1

them from junior high life into the activities of High School.

In April the class highlighted their social activities of the year with the annual banquet held at the High School cafeteria when the theme "Hitch Your Wagon to a Star," threaded through the program, decorations and entertainment.

## Year Is

(Continued from Page 1) Queen Gayle Foster was crowned during one of the football games by Team Captain L. T. Hawks.

Inez Tucker was named An-

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nual Queen and Junior McGee selected Annual King during the stunt night festivities last fall.

The Annual was co-edited this year by Danny McLallen and Doris Jean Smith. Bobbie Jane Sisk is associate editor, Reba Dones, art editor; Emma Jane Brown, art editor; Gene Walker, and Ronny Durham, sports

editors; Barbara Smith, business manager; Johnny Newsom, photographer; Elaine Cox, copy editor; Patsy Wiltshire, circulation manager and sponsor. Mrs. Dalton Criswell.

Members of the finance committee are John Sudduth, Jane Welch, Bradley Lookingbill, Leta Dene Springer, Alma Faye Knox,

Caren Conklin, Nancy Cagle, Nan Buckner and James Hutson.



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## Seniors Look Into The Future; Prophecy Twenty Years Hence

By INEZ TUCKER

This is May 13, 1949—twenty years has passed since the best class in the history of Hereford High School—that of 1949 of course—left the hallowed halls of our school.

As the scene opens we are in the High School football stadium witnessing a game between Canyon High and Henington, Inc. representing Hereford High School. You will immediately recognize Jo Ann and Leo in the bleachers still holding hands and gazing raptly into each other's eyes.

Well, well, I see that James Hutson is back in Hereford from Craterville, where he has been employed as manager of the electric cars for the last nineteen years. It seems Evelyn Ford relieves him during the noon hour.

Can you imagine? There are those bachelors Pat Miller, Billy Moore and Truman Price. I'm surprised that they would ever be seen at the game—they are so afraid that Rosa Ford, Rose Stephan, or Dorothy Lee are going to snatch one of them for life.

Here comes that famous society editor, Billie Stevens. I certainly hope she sees us; heavens, here come that Jane Welch from a rival newspaper. I bet they cause war. They are constantly at each other's throats.

I hear that Johnnie Cockerham has secured a position as secretary for that big executive of the "I found it-iodine company"—Mary Jane Pickens. He looks cute perched on her knee.

Oh, look at those products of society—Virginia Green and Caren Conklin. I hear that they buy all their clothes from "Slick Chick Dress Shoppe" which is

owned and operated by Eugene Dowell who features that famous dress designer, Edwin Plummer. Eugene has practically put the "ashlon Shop" run by Eugene Collier and Robert Betzen, out of business.

Well, well, would you look at that? James Grimes is going to be the announcer for this battle. And oh! my goodness, Maurita Ramey is going to hold the microphone for him while he takes down the game in shorthand.

There go the teams to warm up on the field. Their coaches know that Mary Kathryn Carroll and Pat Longbottom knew anything about football. However, I guess they are still trying to manage all the boys they see.

Well, look who is coming! I never saw such an expensive fur as that Emma Jane Cox, alias, Emma Jane Brown. Is wearing. I hear she sued Doyle for a divorce. They say he is still digging ditches trying to pay the alimony.

Oh! Oh! Look at that beautiful helicopter landing out there by the gate. I wonder who can afford a machine like that. Land O' goshen, if it isn't those famous women wrestlers, Lola Faye Brunson and Mary Elizabeth Hund. Their trainers, M. J. Layman and Gene Roberson are rolling down the rug for them to step on. I always knew they would become famous some day.

Good land, something is obscuring my vision. Well, if it isn't one of those idiotic hats. Those famous hat designers, Grady Poff and Jae Morton probably concocted that creation.

They are always concocting one thing or another.

Well, what is that crazy man doing out there. It looks as if he is trying to sling his arms and legs off. Well, shut my mouth! It's just Lewis Hembree practicing up on his new ballet skating step. I hear he is quite a skater. I always knew he would be if he could stand up long enough to find out.

There are those two famous athletes, Neely Kimbrough and Conrad Clark. Conrad's dreams of being a professional baseball player were finally realized. He is bat boy for the Brooklyn Rats. Every once in a while you will see Neely get up and take a lap around the field. He is keeping in shape so that his kids can say he is a great track star.

The game is about to start. There go the officials running out on the field. They are none other than Susie Roger, time keeper; Clara Stengel, handkerchief thrower; and Elsie West to hold the boys. The boys are lining up for the kick-off.

There is the bandleader, Courtland Savage, calling his band

Continued on Page 5



An Old Time Grad  
Extends

Best Wishes

to the Class of '49

We know just how you feel, and that's why we are happy to extend you congratulations upon your recent achievement. . . and to invite you to call upon us when we can be of service.

Magnolia Service Station

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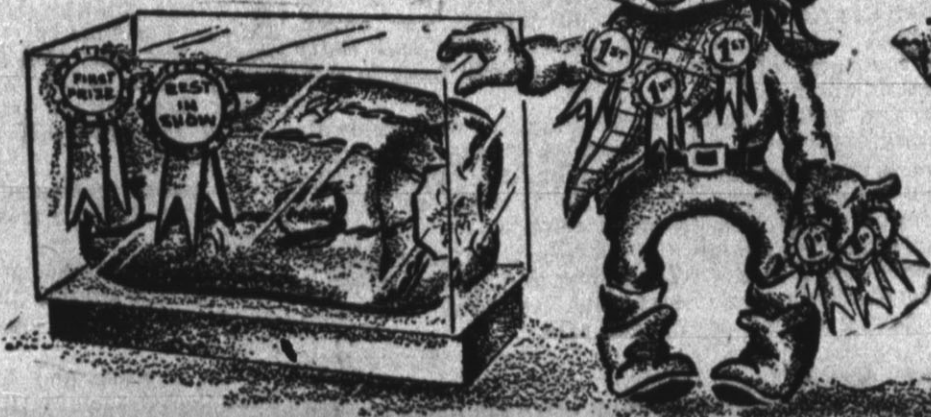
From year to year, it has been our pleasure to congratulate Graduating Classes since the very first one. . . BUT never with more pleasure than in 1949. It is our Hope that your efforts will continue to meet with success.

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To Graduates  
in the

**CLASS OF '49**

## Hereford Bakery

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### Seniors

(Continued from page 4)

to attention. Over yonder are the cheerleaders, Johnny Jesko, Dwight Wilson and George Ford, instructing their squad as to the yells. The school song is being sung. "Hail Hereford High School." My what an inspiration that is to we old alumni. And now the cheerleaders, Ford, Wilson, and Jesko are leading in 15 Raha for Hereford.

The game is now in progress. Hereford has the ball. There they go past the 30 yd. line. 20 yd. Oh! Oh! someone is down. Coach Carroll is running out on the field with that big black cigar dangling from her mouth. The announcer is calling, "Is there a doctor in the audience?" There goes one out on the field. I am sure Doctor McGee will get him well. He is so fat now, he can hardly wobble. Oh! well fat people are the ones that get the most out of life. I guess everything is all right. Nothing can keep those Heninger's down.

My, this game is certainly going slowly. Hereford is so far ahead, it isn't even interesting. Think I'll glance around to see if I can recognize anyone else I know. Well, I'll be! There is our good ol' class president of 1949. He sure looks cute wagging those two kids around. I wonder where the other four are. And there is that ever-talking Bob Johnson. He has built pens around his feet to warn people. He always carries a big sign saying, "Beware of dogs."

The half has been called. The teams are going to their separate ends of the field. The water boys, or rather girls, Doris Jean Smith and Betty Smith, are carrying their bottles out to the boys. I always did think they were all wet.

There is nothing to see out there on the field. Think I'll mosey around and maybe I'll find something to eat. There is the hot-dog stand. Say, they sure smell good. Look at that sign about the stand! Springer and Martin, Inc. I imagine Billie cooks them and Leta Dene eats them. You say they are \$.05 apiece. I will not pay such an inflated price. Maybe I can get some popcorn. Look who is running that pop-corn machine. Betty Jo Carnahan and Lawrence Owen. Gee, I thought Betty Jo would be a grandma before now. Oh! well, she and Lawrence were always popping something.

Over there by the water fountain, I see those divorcees, Martha Thomas and Sallie Womble. I hear that Martha divorced her husband because he wouldn't let her practice her yells around the house and Sallie divorced her's because he wouldn't let her practice her shorthand at the breakfast table.

Guess I better go back to my seat in the bleachers. The superintendent of Hereford High, Orene Duggan, told me the other day that they were going to redecorate the field. She said that Gertrude Betzen and Dale Barkley were going to plow the field and replant grass. Won't that be swanky? She also said that John Newsom and Bradley Lookingbill are going to finance the job. I guess their oil wells finally paid off.

Well, the game is starting again. I hope its more interesting than the first half. Over there at the end of the bleachers, I see Glenn Hopson and Norman Walker. Norman and Glenn are quite famous for their paint-

ings. They paint for Esquire you know. Norman selects the models and Glenn paints them.

Sitting near those two boys I see Marilyn Henderson, Joyce Moore, and Geraldine Knabe. They have their field glasses on. I guess they are trying to find an eligible looking man to grab. Oh! me, I guess that's life.

There is Earl Smith over there. I wonder when they let him out of the crazy house, excuse me—insane asylum. Earl ate too many worms you know, and they had to put him in safe-keeping. His keeper, Cleda Faye Dow, looks like she certainly has a job controlling him.

Well, it looks like the game is over. Guess I might as well go home. Wait! What are those four people standing by the gate for. Elaine Cox and Naomi Carter are standing on one side of the gate with a big sign reading, "Reward for any information leading to the whereabouts of eligible men." Danny McLallen and John Sudduth are leaning eagerly over their shoulders. Looks like Elaine and Naomi are going to have to pay that reward.

Well, its been fun seeing all the members of such a wonderful class. I shall never forget that last year in H. H. S. Its memory will always be cherished in our hearts.

A bucket spray pump, equipped with a four-foot extension rod and at least 15 feet of hose, is satisfactory for a few fruit trees around the home, but for spraying of orchards up to 300 trees, a barrel spray pump which develops from 125 to 150 pounds pressure is more practical.



## GRADUATES

We are proud of you for your accomplishments

and take this  
opportunity of  
wishing each of you

**CONTINUED SUCCESS...**

## Quality Food Store

Frank Daniel, Owner



## GRADUATES

please accept  
our sincere

## CONGRATULATIONS

and  
**BEST WISHES**

Commencement Activities  
each year mark the  
success of our community  
in our No. 1 Goal — Our  
boys and girls!

## Kemp Lumber Co.

JIM WHELAN

# Congratulations

GRADUATES OF 1949

- IT CAN BE DONE!
- FOLLOW YOUR LIGHT:
- LEARN BY STUDY AND
- BY PATIENT PRACTICE.
- LET NEITHER SNEER NOR MOCKERY
- DAUNT YOU. BELIEVE IN YOURSELF:
- HAVE FAITH IN YOUR ABILITY AND
- PURPOSE.
- SUCCESS WILL SURELY FOLLOW

(A passage from "A Tribute to Henry Ford" written in commemoration of his death by his long-time friend, Edgar A. Guest)

We hope success will come to each of you graduates as it did to these two great Americans. . . Henry Ford and his friend, Edgar A. Guest.

## HEREFORD MOTOR COMPANY

Dudley Green

Hereford, Texas

Archie Scott



## CONGRATULATIONS GRADUATES

We take genuine pleasure recognizing  
your achievements. . . and in extending  
Best Wishes for your continued success.

Home of famous POMONA PUMPS

## Clowe & Cowan, Inc.

R. PAUL CONEWAY Sales Representative

Hereford, Texas

Phone 824, Hereford

Amarillo, Lubbock, Plainview, Texas—Roswell, New Mexico

**REMEMBER—WE'RE NOW CONVENIENTLY  
LOCATED ON WEST HWY 60 — HEREFORD**

**J. C. RICKETTS, REALTOR**

Irrigated farms, Wheat land, Ranches  
Your business appreciated

**We've Come A Far Piece and There's a Far Piece To Go, Seniors Say After Hearing Class History**

By JO ANN WITHERSPOON  
Well, well, here is September 8, 1937, and 20 little scared faces show themselves at the Hereford Public School—Robert Bateman, Eugene Dowell, James Grimes, M. J. Layman, Jae Mor-

ton, Lawrence Owen, Grady Poff, Edwin Plummer, Earl Smith, Glenn Hopson, Lola Faye Brunson, Mary Kathryn Carroll, Caren Conklin, Evelyn Ford, Patsy Longbottom, Susie Rogers, Betty Smith, Doris Jean Smith, Jo Ann Witherspoon, and Betty Ruth Cawthon.

Now stand up children, and show your clean little faces. Robert, blow your nose and Mr. J., clean your ears. Everybody show your hands and let's see if they are clean. Huh ho—Grady, your knuckles are a bit rusty, and Lawrence, those fingernails have enough dirt under them to plant a garden. Now then, everyone be seated.

In the second grade four cheery little brats joined our class. John (spitball Newsome, Elaine and Doyle Cox, and also Norman Walker, the bashful pest. We all emerged from the second grade into the third grade with sore shoulders, after our teachers had gotten through with her shoulder treatments for bad behavior in class.

Leo Hennington, Dwight Wilson, and James Hutson (the 3 terrors from Sing Sing) joined our little herd in the third grade. Also Rosa Ford. Miss Bradley and her ruler were quite popular among the bad students who talked in class and threw spitballs. These were Eugene Dowell, Mary Kathryn Carroll and Susie Rogers.

We gaily skipped the fourth grade and tripped into our 5th grade with Miss Madeline Bell. Among the new entrants were Dale Barkley, Bettie Jo Carnahan, Virginia Green and Inez Tucker. This is the year we built up enough courage to peep over each other's shoulders in order to see the right answers—we were working for the honor roll, ha, ha. Miss Bell threatened to throw Glenn Hopson out of class for falling to shaw.

Then we marched with dread to Mrs. Hromas' writing classes in the sixth grade. Now children, we'll do the push-pulls today. Edwin, open your back door and Evelyn use your muscle. This year Neely Kimbrough, Conrad Clark, Danny McLallen, Mary Jo Pickens and Maurita Ramey joined our now growing class. With muscles aching and back doors sagging, we staggered and stumbled into the seventh grade.

Naoma Carter and Rose Stephens, the country hicks, came into the big city to go to school. In our 7th year, we lost Miss Fullingym, and the HOLY TERROR of arithmetic. This year Mary Kathryn started making

eyes at Conrad and Pat Longbottom thought Danny McLallen had hung the moon (he really didn't Pat.) Neely told all his athletic aspirations to Jo Ann Witherspoon and everybody held hands and paid their own way to the picture show. Remember, Neely and Conrad? Ahhh, ain't love grand?

We marched slowly into our 8th grade and final year in grade school. We had Orene Dugan, Dorothy Lee, Martha Thomas, Bradley Lookingbill, and John Sudduth to join us. Miss King (the do me la so fa ti do teacher) put on our first operetta. A bunch of the boys spent their leisure hours browsing around in the detention hall as a result of making eyes at the girls during operetta practice! Also for raiding the Coke machine and going down the wrong stairs.

We celebrated 8th grade graduation with our first banquet and afterwards the high-faluting, self-inflated boys and girls went swimming and some partook in the picture show. I can just see those little kids sitting there and holding hands and giggling.

The ones that went swimming went to the old trestle and saw Leo get his first stick in the mud while diving off the edge of a bank. Neely had his first new bathing suit.

We approached high school with some apprehension because of the terror tales that had come down to us.!! (Tweren't no lie either.) We had Johnnie Cockerham, Bob Johnson (alias Firm Foundation), Gertrude Betzen, Cleda Faye Dowe, Mary Elizabeth Hund, Geraldine Knabe, Clara Seengle and Marilyn Henderson to join

(Continued on Page 8)



**BEST WISHES, GRADUATES**

from the folks down at  
your favorite cafe

the

**Triple E Cafe**

ROY and ADA VAUGHN

PHONE THE LUMBER NUMBER 7

*Congratulations*



from

**CARL McCASLIN**

LUMBER COMPANY

1 BLOCK EAST OF THE COURTHOUSE IN HEREFORD

**BEST WISHES**

from your

**COUNTY JUDGE**

**LEONARD FOSTER**

*Congratulations '49*  
**CLASS OF**

... future men and women  
of our community

As you receive your diploma we would like to say this:

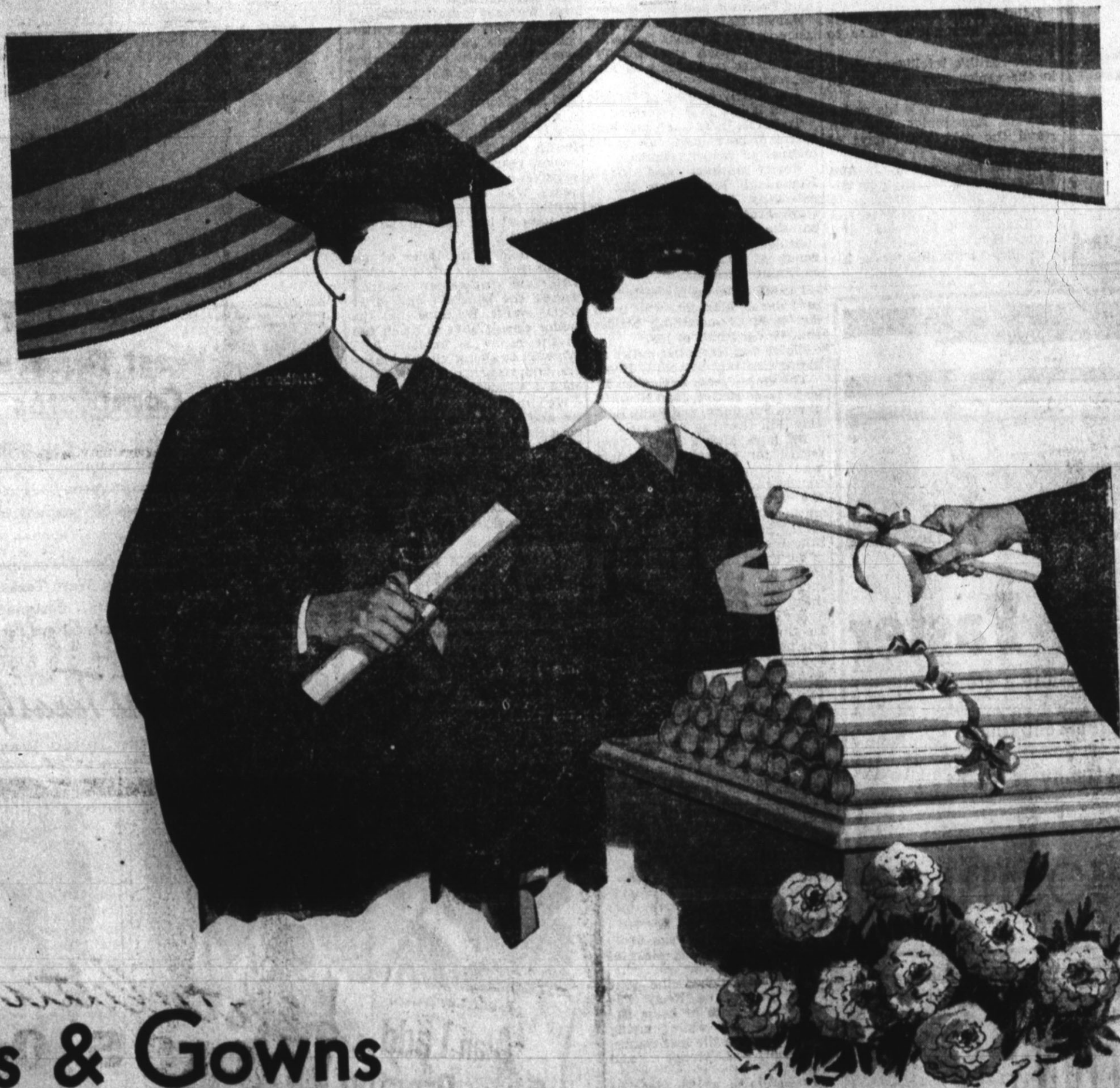
It is difficult in a message addressed to all of you to express the pride we have in each of you as individual graduates... but we want you to know that we are honestly happy over your individual accomplishments, and we expect to hear more of each of you in your chosen field.

**Davis McCracken**

Your Minneapolis-Moline Dealers

Providing Better Tools for Better Farming

# CONGRATULATIONS GRADUATES OF '49



## Caps & Gowns for a day

... and to the 67 boys and girls who will wear these caps and gowns next Friday night, we say "Please accept our sincere congratulations and best wishes."

We are proud of your accomplishments as graduates, and we are looking forward to continued success from each of you as you go through life ... some day you, too, will be expressing congratulations to graduates. It is one of the more pleasant privileges which life affords.

---

# Pitman Grain Company

---

# BEST WISHES to the GRADUATES

It is a genuine pleasure for us to say "Congratulations", and to tell you that we are looking forward to continued accomplishments in the future.

## ROSE & BARBER REALTORS

MRS. BRUCIE ROSE      FRANK BARBER

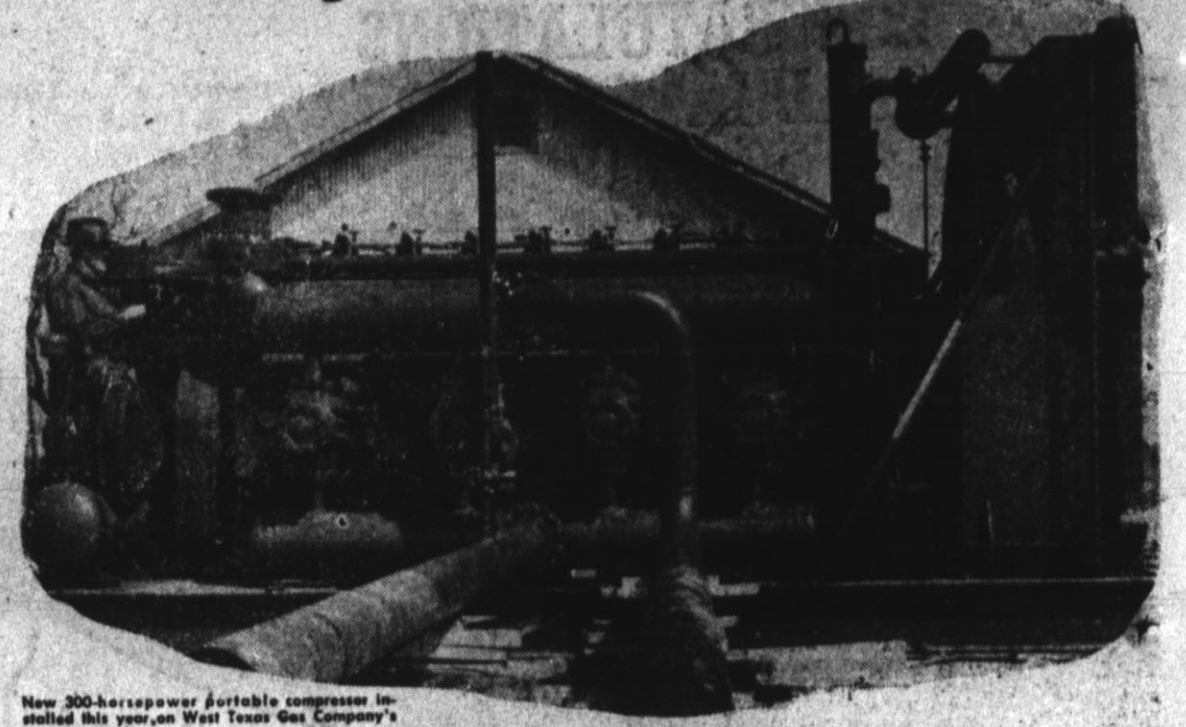
### Comes Graduation

(Continued from page Three)  
Bob Patterson. Get it, Bob? Lawrence Owen's ability to stay awake in class is bequeathed to Perry Cates.  
Orene Duggan's hoarse, masculine voice goes to Harley Griffith.  
Dainty Gene Roberson leaves his puny, unamplified voice to Bob Anderson.  
Earl Smith's intelligent giggle in the senior play is willed to Wendell Morton.  
Johnnie Jesko wills his motor bike to any junior who can stand the cold, bleak days of next winter.  
Leo Hennington and Jo Ann Witherspoon bequeath their cooperative studying methods to Wiley Ewton and Joyce Rose, and to Elmer Jack Reynolds and Bobbie Jane Sisk.  
Bradley Lookingbill leaves his smoothness with the women to

Bill Forbus, since Martha will be gone.  
Billy Moore leaves his books to George Hamilton and Joe Hershey.  
His speech-making ability is Truman Price's gift to Richard Alston and Clark Andrews.  
Betty Smith's mastery of spelling is bequeathed to Garland Robinson and Jesse Click.  
James Hutson's honesty and sincerity goes to Brack Daniel.  
Glenn Hopson gives his Tyrone Power masculinity to Alex Schroeter.  
The stately bearing of Dwight Wilson is left to Pat Corbett.  
To Sarah Beth Owen and Emmarie Turner goes the joyal manner of Maurita Kamey.  
Ronny Durham and Neely Kimbrough leave their list of extremely humorous jokes to Gayle Foster in hopes that some day she will see them their way.  
Junior McGee wills the presidency of the Student Council to Duane Christian.  
Pat Miller leaves his curly hair to Thomas Albracht, who is in dire need of something besides that straight hair of his.  
Elaine Cox leaves her duties as library assistant to Audrey Hood.  
The empty seats in English IV go to Joyce McGee, Joan Hendrix, Teresa Fangman, and Ruby Barclay. Fill them up well, girls.  
We have always had a deep regard for a group of friends who dropped in daily, brought us the choicest dates of history, the most delicious pieces of mathematics and sometimes presented us with gifts of rare and priceless gems of literature. Out of our great love for them we will them our grateful thanks for their kind companionship and their wise guidance to us both in our childhood and adult days. To the kind faculty members who have been friends along the way, and neighbors in the classrooms, we express a wish that they may guide our underclassmen into the wise ways of learning we have traveled.  
To our Alma Mater, the only high school which has been a home to us, we will our lasting thanks and expression of appreciation.  
In witness whereof, we have to this, our last will and testament, affixed our fingerprints and flourishing signatures.  
THE SENIORS OF 1949

of the schools. Jane Welch, Sallie Womble, Joyce Moore, Lewis Hembree, Pat Miller, Billy Moore, Truman Price, and Cortland Savage. It was our turn for the Jr. and Sr. banquet and we gave the best banquet on record. There were many steady couples this year who took life seriously and some who got married. We went to Buffalo Lake on a class party and killed rattlesnakes! Big game hunters we were. Martha had a hard time getting rid of Glenn H. and I don't think she quite succeeded. Did she Glenn?  
Joining our Senior year were: Elsie West, Billie Stevens, Earl Smith and Eugene Collier. Our senior year was the most expensive and tiring of all the years. With empty pocketbooks, aching backs and tired minds, we have at last come to the end of the trail.  
Our fondest memories of our senior year were of our senior trip, the numerous football games, the banquets and other social events. We hope that the senior classes have as much fun in the future as we have had. We wish to thank all the teachers and students, for giving us such a wonderful year.  
We also wish to thank Mr. Martin and Mr. Graham for all the good things about our school and for all the good times we have had. Since they usually get the blame for the unpleasant things, we think it is only fair to thank them sincerely for their part in making this year a most memorable one.  
All men, including statisticians, are interested in figures. Singing increases the blood pressure, says a southern doctor, but he neglected to say whose.  
A report is being circulated that a 60-year old man has a new tooth. But it may be false.  
One reason why every woman tells her troubles to her husband is because they are him.

## Designed for Good Service



New 300-horsepower portable compressor installed this year on West Texas Gas Company's transmission line.

### West Texas Gas Company Completes Another Job

Any growing and progressive company must make additions to serve new customers; but its first duty is to take care of present customers. This means a continual improvement and expansion program to meet increased demands.

The 300-horsepower portable compressor unit, shown above, is but one of many West Texas Gas Company's 1949 improvement projects...designed to give present and new customers good natural gas service.

Good Gas Service Doesn't Just Happen... It Is Planned

### West Texas Gas Company

HELPING BUILD WEST TEXAS SINCE 1927



# Wheat Farmers Who Know

## Hail Will Cut It Faster

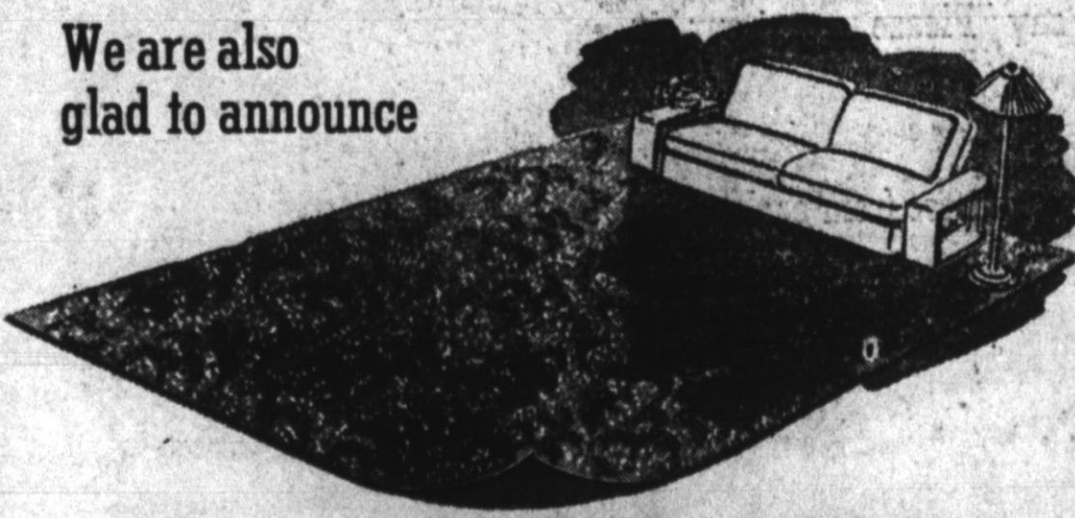
See us now... Hail may cause you to lose a crop... but not a year's income if you prepare in time... Insurance in an old line stock company is your answer... your protection

## ELIZABETH WOMBLE

INSURANCE      LOANS      ABSTRACTS

for 48 years we've been saying  
**CONGRATULATIONS**  
To The Graduates  
and it is always a pleasure!

We are also glad to announce



## BROADLOOM CARPET

at the Low Price **\$5.50** of only **1** yard and up!

Complete - Wall to wall  
**BROADLOOM CARPETS**  
with pad - installed \$6.75 sq. yd. and up

## E. B. Black Co.

1901

1949

### We've Come

(Continued from Page 6)  
our rapidly expanding class of folks fishes.  
The Fish finished the year with a picnic and Neely was awarded the prize of being the most polite boy, while playing hockey down on the golf course. Remember? Lawrence and Neely?  
We were met at the door of our Sophomore year by Miss Rigler holding a board in one hand with Julius Caesar in the other. Some of the students had such a crush on Miss Rigler that they went back the second year, such as Lawrence, James, Leo, Gene Roberson, and George Ford. We were joined this year by Ronny Durham, Robert Betzen, Johnnie Jesko, and Emma Jane Brown.  
We now were upper classmen and gained many new students as a result of the consolidation

### SAVE

Where Your SAVINGS ARE INSURED

Join the several thousand other people who have their savings in this institution; you may start an account with as low as \$1.00 and all accounts are INSURED FOR SAFETY up to \$5,000.

See Elizabeth Womble at the Hereford Insurance Agency or write direct to our office.

Assets Over \$6,000,000. Liberal Dividends



121 E. 4th Clovis, N. M.

### THE ROARING WEST SPOKE OF HIM IN WHISPERS!



PARAMOUNT presents  
**Alan Ladd Robert Preston**  
**"WHISPERING SMITH"**  
COLOR BY Technicolor  
with BRENDA MARSHALL DONALD CRISP WILLIAM DEMAREST  
"BAD LUCK BLACKIE" PARAMOUNT NEWS CARTOON

**STAR** SUNDAY MONDAY TUESDAY

We are not going to recommend 'TIME OF YOUR LIFE' It is an unusual picture; some like it, some don't. LIFE Magazine says it is good.

William Sorey's **Great Stage Play...**  
James CAGNEY · BENDIX  
Morris MORRIS · CAGNEY  
**The Time of Your Life**  
NOW A Wonderful MOTION PICTURE!  
with BRODERICK JOHNSON · WORD BOND  
Jenny BARTON · PAUL DRAPER  
Gale PAGE  
Donald Duck

**STAR** Wednesday Thursday

Coming **STREETS OF LAREDO**  
MAY 21-22-23  
TWO DAYS AFTER WORLD PREMIERE IN LAREDO - MAY 19th

### DRAMA...DEEP...DEEP...FROM THE HEART OF AMERICA!



**THE GREEN PROMISE**  
Marguerite Chapman · Robert Brennan · Natalie Wood  
THIS IS AMERICA Girl in White

**Texas** SUNDAY MONDAY TUESDAY



MYSTERIOUS ALGIERS!  
YVONNE De CARLO · TONY MARTIN  
**CASBAH**  
with PETER LORNE · BARBARA TOMM  
and the KATHARINE BURMAN DANCERS

The Shorts are Good—See Them  
TRAVELOG IN SCHOLASTIC ENGLAND  
MEN OF SHOOTING STAR—A Streamliner  
JUNGLE MAN KILLER—Adventure

**TEXAS** WEDNESDAY THURSDAY

Congratulations,  
Sunday, May 15, through Wednesday, May 18  
Mr. and Mrs. Ben W. Childers  
Mr. and Mrs. L. E. Milner  
Mr. and Mrs. E. E. Friday  
Mr. and Mrs. Grady Wilson  
upon the occasion of your wedding anniversary





Cotton goes formal in a beautiful, abstract print with a cover-up bolero in matching fabric. This zesty creation is modeled by Eagle Lion Star, Arlene Dahl.

SINGLE RING SERVICE

Miss Margarette Kelley Weds Donald Daniels

Miss Margarette Kelley, daughter of Mrs. Velera Kelley, became the bride of Donald I. Daniels in a simple ceremony performed Thursday evening at 9 o'clock in the First Presbyterian Church. Rev. Russell Wingerth read the single ring service in the presence of the family and a few close friends of the bride and groom.

Miss Pittman, the maid of honor, wore an aqua suit and a white hat with pink veiling. Mrs. Daniels graduated from Hereford High School last year, and has been employed for the past year at the Deaf Smith County Hospital. He is the son of Mr. and Mrs. Claws Daniels of Clearlake, Iowa. He came to Hereford as an announcer for radio station KPAN at the time of its establishment, after attending the Electronics Radio Technical Institute in Omaha, Nebraska.

Annual W. S. C. S. Pledge Service Is Held At Tea In Davidson Home

The annual pledge service of the Woman's Society of Christian Service of the First Methodist Church was held at a tea given Wednesday afternoon in the home of Mrs. Don Davidson. Members of the society who served on the arrangement committee were Mrs. O. L. Click, chairman; Mrs. Lee Benefield, Mrs. J. W. Spradley, Mrs. A. C. Thompson and Mrs. Davidson.

call to worship. Audrey Hood and Colleen Brown entertained with a vocal duet and informal talks were made by Mesdames Christian, Don Davidson, spiritual life secretary, Norman Gray, Christian, social relations, Mrs. Homer Brumley, missionary education relations, and Mrs. J. O. Newell, treasurer.

Calliopian Club Elects Officers

Miss Nellie Spradley outlined present day economic conditions in a talk given for the Calliopian Club at a regular meeting held Thursday in the home of Mrs. Seth B. Holman, with Mrs. O. P. Cowart as hostess.

Those registering were Mesdames Robert Lingenfelter, Leo Forrest, Frank Terrell, Richard Barnard, J. W. Whelan, Norman Gray, J. F. Ward, Cecil Malone, W. J. Stanford, J. B. Jones, G. W. Edwards, Darrell Blanton, R. N. Larmer, J. O. Newell, A. B. Christian, Leroy Aven, E. J. Hudson, H. M. Benefield, Clara Freeman, J. C. Cummings, S. M. Easley, Paul Conaway, Hilton Higgins, O. G. Hill, Jr., J. E. Beyer, L. W. Carlyle, Noah Ewton, C. A. Rettman, D. H. Bryant, F. M. Faulkner, Ernest Medkief, O. D. Dixon, R. P. Conaway, A. C. Thompson, C. M. Hicks, C. B. Williams, O. L. Click, Homer Brumley, J. W. Spradley, H. L. Benefield, E. W. Hopson, E. L. Adams, Earl Plank, Charles Newell, Newell Hughes, Ida Ricketts and the hostess.

Rebekah Lodge Holds Mothers Day Program And Social At IOOF Hall

Rebekah Lodge members entertained with a Mother's Day guest program at the IOOF Hall Tuesday night with approximately fifty members and guests attending.

Joe Kendall gave a humorous reading and Virgie Lee Sparks read "Mother Love." David Goldston entertained with vocal music and Mrs. George Springer read a poem with Mrs. Leona Sowell taking the part of the mother, and Mrs. Edna Draper as the angel.

Child Study Club Takes 'Les Meres' As Official Name

Les Meres, a French word meaning mother, was the name chosen for the new Child Study Club at a meeting held Tuesday night in the home of Mrs. Larry Summers.

Officers chosen included: Mrs. W. R. Black, president; Mrs. Jimmie Mercer, vice-president; Mrs. R. N. Yarbrow, recording secretary; Mrs. Bobby Bagwell, corresponding secretary; Mrs. Elton Brooks, treasurer; Mrs. Robert Lemons, parliamentarian; Mrs. J. W. Terry, historian and Mrs. Jerry Stoltz, reporter.

Purpose of the organization is for the study of problems of children and a coordinated effort of parents in understanding children. Regular meetings will be held on the first and third Mondays of each month with the first scheduled for May 19 in the home of Mrs. Howard Gore.

Committees were appointed and Mrs. Larry Summers was chosen chairman of the year book committee. Assisting her will be Mrs. Roy Boyd and Mrs. Leeland McMurry.

Members of the club attending the meeting were Mesdames: R. N. Yarbrow, Bobby Bagwell, Elton Brooks, W. R. Black, Howard Gore, Jimmie Mercer, J. W. Terry, Robert Lemons, Dora Howe, Jerry Stoltz, Larry Summers, S. T. Loerwald, Roy Boyer and Claude Milsap.

The Sunday Brand SOCIETY

Party-Filled Week Closes Season As Study Club Installs Officers

Luncheons, dinners and parties mark the weeks as the 1948-49 club season draws to a close. Colorful festivities are being given to round-up the year's activities as new officers are installed and assume duties.

The 33rd annual spring luncheon for the Music Study Club was held at the home of Mrs. J. R. Allison Monday in a colorful setting arranged in the motif of Old Mexico. The large table from which the luncheon was served, was adorned with an arrangement of rainbow hued iris and small tables for four were centered with red sweet peas in a blue Mexican pottery vase.

historian; Mrs. J. C. McCracken, choral director and Mrs. Jeff Gilbreath, press reporter.

Members attending the luncheon were Mesdames: C. C. Acker, J. E. Beyer, B. F. Cain, W. T. Carmichael, H. A. Close, Ellis Coombes, C. H. Dyar, Cliff Estes, C. C. Ferguson, Jeff Gilbreath, J. D. Neill, Earl Phillips, J. B. Jones, T. W. Roberson, A. J. Schroeter, Glenn Snyder, W. J. Stanford, A. C. Thompson, C. R. Smith, G. A. F. Parker, Hinds, Miss Mattie Mae Swisher and the hostess.

Study Club Ends Year With Dinner Monday Evening

A dinner at seven o'clock in the evening closed the season's activities for the Pioneer Study Club Monday with Mrs. T. J. Clay as hostess. Pansy flower arrangements marked quarter tables and yellow tulips and purple iris were used in decorations for the home. Special guest was Mrs. Merlin Kaul, president of the Child Study Club.

After the meal a session for business was held featuring the installation of new officers. Mrs. Jim Bookout conducted the candle lighting ceremonial for Mrs. Paul Conaway, president; Mrs. Ben Childers, vice-president; Mrs. Alton Biggers, recording secretary; Mrs. W. H. Patton, corresponding secretary; Mrs. Stanford Knox, treasurer; Mrs. Will Graham, parliamentarian; Mrs. Ivan Block, historian and Mrs. T. J. Clay, reporter.

Members attending were Mesdames: Alton Biggers, Elizabeth Boneso, Jim Bookout, T. J. Clay, Paul Conaway, R. A. Daniel, Jr., Byron Dunham, John Jacobsen, Jr., Stanford Knox, W. H. Patton, Worth Ware, Bruce Woodell, Sam Nunnally, Ivan Block, Joe Smith, John Kelly and W. F. Smith, Jr.

Child Study Club Elects Officers

Meeting in the home of Mrs. R. P. Conaway, Sr. members of the Child Study Club met Thursday afternoon to install newly elected officers for next year.

Mrs. Merlin Kaul, retiring president, directed the installation. A circle resembling a wheel was shaped by the club members, with this year's officers in the center, non-officers forming the spokes, and new officers on the outside. As the ceremony proceeded, new officers worked inward to the center of the wheel, and retiring officers advanced to the periphery.

Mrs. George Heard, who will serve as president next year, presented Mrs. Kaul with a gift in appreciation of her services as president. Other officers for next year are Mrs. Marlin Gilliland, vice-president; Mrs. Frank Watson, recording secretary; Mrs. Deward Roberson, corresponding secretary; Mrs. Frank Daniel, treasurer; Mrs. John Robinson, parliamentarian; Mrs. Worth Covington, historian, and Mrs. Lyle Woodford, reporter.

Various colored iris decorated the Conaway home, and refreshments were served early in the afternoon by Mrs. Marlin Gilliland, Mrs. Cawthon Bryant, co-hostesses, and Mrs. Caraway. Presiding at the installation rites, Mrs. Kaul read selected poems taken from the Home Education Ideal Magazine, including "Pillars of Home" by Douglas Mallock, "It Takes a Heap of Living" by Edgar A. Gest, "The Cost" by Frank H. Keith, "A Little Girl" by James W. Foley, and "Father and Son" by Lawrence Hawthorne.

Members present were Mrs. B. Berry, Cawthon Bryant, Ira Foster, Worth Covington, Marlin Gilliland, George Heard, Clinton Jackson, Merlin Kaul, J. C. Reese, Deward Roberson, John Robinson, Earl Springer, Joe Storey, Maurice Tannahill, Dale Tinsan, Carroll Whitehead, F. G. Witherspoon, J. L. Woodford, and Frank Watson. Guests were Mrs. Carl Oldham and Mrs. R. P. Conaway, Jr.

BRIDE-ELECT IS HONORED

Shower Tea Compliments Miss Barbara Boyd

A shower-tea, complimenting Miss Barbara Boyd, bride-elect of W. D. West, was held Monday afternoon in the home of Mrs. J. W. Terry. Hostesses for the occasion were Mesdames Henry Hastings, Travis Caraway, Vern Witherspoon, E. M. Cox, J. W. Terry, Lee Conklin, Steve Williams, J. T. Fowlkes, Fred Saltzman, Jack Grady, H. M. Wiseman, and Charlie Calloway.

Composing the receiving line were Mrs. J. W. Terry, Miss Barbara Boyd, the honoree; Mrs. Roy Boyd, mother of the bride-elect; Mrs. P. H. Luck, Mrs. Marie Angelo, and Miss Juanne Smith, who will be maid of honor at the wedding ceremony.

A hand-made Irish linen cloth with cut work design covered the table, which was centered

Voco Club Concert Today Features Friona Guest Artists



MISS EDD URL TALBOT

Miss Edd Uri Talbot, soprano, will be guest soloist for the Voco Club Concert to be presented here this afternoon at 3 o'clock at the First Christian Church. Miss Talbot, whose home is in Friona, has won superior rating in the National Federation of Music Clubs for the past six years. She is a pupil of Miss Mattie Mae Swisher of Hereford, and was presented in a Senior Recital last Sunday in Friona.

Another guest artist at the Sunday afternoon concert will be Arnold Schuler, pianist, who recently won a first place in Philharmonic auditions held in Amarillo which entitles him to play with the Philharmonic Orchestra next fall. He attends Friona High School, and studies piano at the Amarillo Conservatory of Music.

Older members of the Voco Club who will appear on the spring concert program are: Irene and Jerry Witherspoon, Dwayne Walker, David Goldston, Louise Simpson, Betty Robbins, Clayton Rutter, Faywene Murphy, Bill Murphy, Don Nelson, Carolyn and Nancy Lee, and Raymond Wells. Accompanists will be Mrs. Cliff Estes and Mrs. John Jacobsen, Jr.

The public is invited to attend.

1949-50 Club Leaders Installed At Pioneer Club Final Luncheon

Members, associate members and life members of the Pioneer Study Club met in the final assembly of the year Tuesday at the home of Mrs. N. E. Gass. The meeting was in the form of the annual spring luncheon with Mrs. Gass and Mrs. A. G. Bell serving as hostesses. They were assisted by the hospitality committee consisting of Mrs. J. E. Beyer, Mrs. F. M. Kester and Mrs. J. M. Gilliland.

The club colors of purple and white were carried out in flower arrangements about the house with iris and snowballs centering the luncheon table.

After the luncheon Mrs. J. B. France, outgoing president, conducted a brief business session followed by installation of new officers. Mrs. H. E. Miller pinned purple and white service badges on the incoming officers as she reminded each of the responsibilities carried by the respective posts. In conclusion she pinned

an old-fashioned nosegay, done in the club colors, on each officer signifying the faith and trust of the club members in their choice of leaders.

The 1949-50 officers include Mrs. Mary Seiger, president; Mrs. A. L. Manjeot, vice-president; Mrs. Jay Boston, recording secretary; Mrs. H. A. Close, corresponding secretary; Mrs. O. M. Dickey, treasurer; Mrs. Frank Terrell, federation councilor; Mrs. A. V. Hendrick, historian and Mrs. Burl France, parliamentarian.

In attendance were Mesdames: Fred Barrett, A. G. Bell, J. E. Beyer, H. A. Close, Noah Ewton, Burl France, J. M. Gilliland, A. V. Hendrick, H. E. Miller, B. Higgins, J. B. Jones, F. M. Kester, Tandy Legg, A. L. Manjeot, John Patton, Wirt Phillips, Mary Seiger, Frank Terrell, Al Werner, C. B. Williams, Ray Johnson, E. E. Roberson and the hostess.

Tuesday Luncheon Closes Lone Star Study Club Year

The 1948-49 club season comes to a close for women's organizations this week with study groups holding scheduled luncheons, dinners and final business sessions.

A luncheon in the home of Mrs. Louie LeGrand was the order of the day Tuesday for the Lone Star Study Club with members of the social committee assisting. They included Mesdames: Lawrence Womble, G. W. Newsum and Ed Warren, with new members, Mrs. V. E. Dodson, Homer Henalee and Everett Hopson.

Flower decorations and appointments carried out the club colors of purple and gold in arrangements of iris and tulips. Small tables for four held mirrored reflections of iris. Mrs. A. O. Thompson, who arranged the flowers, was a special guest.

After the luncheon, Mrs. Earl Phillips, outgoing president, installed new officers. They are: Mrs. Vivian Major, president; Mrs. James Higgins, vice-president; Mrs. W. S. Fluit, recording secretary; Mrs. C. O. Wilkins, corresponding secretary; Mrs. Robert Lingenfelter, treasurer and Mrs. Coy Phillips, parliamentarian.

Members attending the luncheon meeting were Mesdames Joe Kendall, Jack Grady, Robert Lingenfelter, Vivian Major, Earl Phillips, Coy Phillips, V. E. Dodson, R. G. Blue, James Higgins, C. L. Kelton, John Jacobsen, Jr., C. L. Click, Ed Adams, Homer Henslie, G. W. Newsum, Robert Thompson, C. O. Wilkins, Nelson McRight, Lawrence Womble, Everett Hopson and the hostess.

Cotton Chameleon



Here is a versatile, new season dress which can change its effect at the drop of a piece of scenery. With a skyraiser backdrop, it's the wise and appropriate affair shown in the picture. Switch the backdrop to country club or sand dunes and presto — the jacket comes off and the wearer looks smart while catching the sun. The dress is of Rayonette cotton.

Summer Sobriety



As urban as an opera she is this beautiful cotton with five formal inches of sleeves. Tiny checks lend subtle decoration to the fabric.

Bridal Shower Honors Miss Margarette Kelley

A shower honoring Miss Margarette Kelley, who became the bride of Donald I. Daniels Thursday evening, was given Tuesday night at the home of Mr. and Mrs. Rea Bowman. Gifts for use in the kitchen were presented to the bride-to-be. Wedding cake and coffee were served to Wayne Will, Virgil Morton, Cora Mae Pittman, the host and hostess.

Houseguests in the home of Mr. and Mrs. Woodrow Ireland for the week and were Mr. and Mrs. Jack Osburn of Pampa. They arrived Friday for a three day visit in the Ireland home.

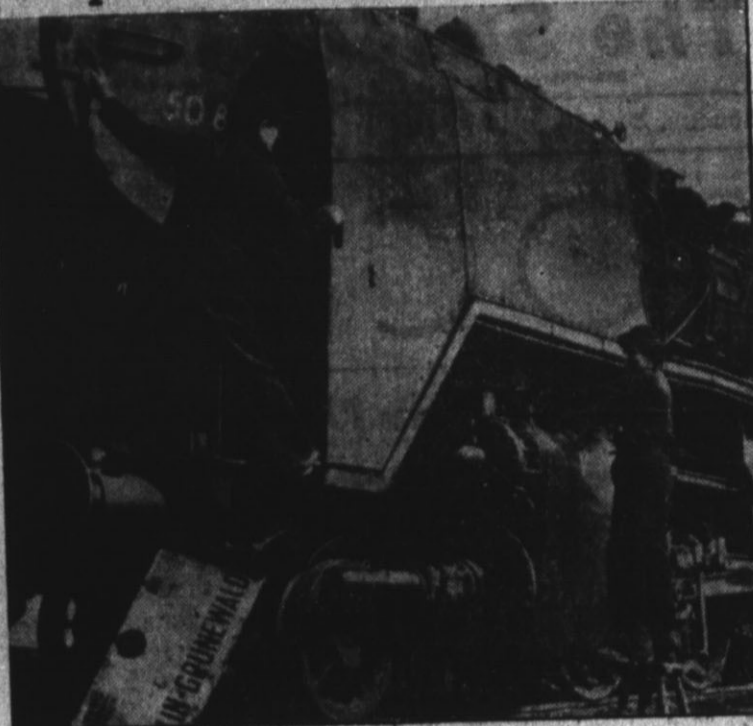
**ELECTRICAL CONTRACTING**  
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307 MAIN PHONE 154 HEREFORD

Mr. and Mrs. Ed Hedrick left Friday morning for a two week trip through the South, planning to visit relatives and friends in Mississippi. They will spend part of their visit as the guests of Mrs. Hedrick's sister, Mrs. J. A. Albridge, on the Albridge cotton plantation, "Sultane," which is just outside Leland, Miss., and then will visit with friends in Palestine before returning home.

Mildred Morehead, who underwent an appendectomy at Deaf Smith County hospital last week, left Wednesday by train for her home in Canadian where she will convalesce. She was accompanied by her mother, Mrs. Vera Morehead, who had been with her daughter during her illness.

**Prepare For Lifting of Blockade**



A maintenance crew in Berlin overhauls a locomotive which has lain idle since the imposition of the Russian blockade, in preparation for immediate resumption of rail traffic to Germany's western zone on the completion of blockade-lifting negotiations.

**Shishtinta Spring Council Fire Is Held At Scout Hut Tuesday Night**

Shishtinta Camp Fire Girls held their Spring Council Fire at the Camp Fire Hut at 8 o'clock Tuesday evening. Planning the ceremonial for honors, were Bobbie Jean Drury, Rosemary Young, Janice Craig and Ida Rae Brunson, using the 1948 National Birthday theme "Make Mine Democracy."

Members of the group answered the Wobelo Call and entered the council fire circle singing "America" with Betty Culpepper and Marian Jo Wilson carrying the flags.

Following the allegiance pledge to the flag, the girls sang Camp Fire laws, gave the Camp Fire hand sign and Gayle Gault read the credo.

In the candlelighting ceremony Bobbie Jean Drury lighted the candle representing Democracy, Margaret Sexton lighted the flame for freedom of speech, Marilyn Lewis, freedom of the press and Ida Rae Brunson, freedom of religion. Patsy Cates lighted the candle for "Right to an Education."

Bobbie Jean Drury told how the group can live up to the theme "Make Mine Democracy," and the audience sang "Star Spangled Banner."

Mrs. Bob Wilson, guardian, conducted the presentation of awards including: 1947 Camp Fire Honor to Ida Rae Brunson, Betty Culpepper, Bobbie Jean Drury, Gayle Gault, Marilyn Lewis, Margaret Ann Sexton, Doris Stanfield, and Marian Jo Wilson.

1948 Birthday Project Honor to Rosemary Young, Marian Jo Wilson, Doris Stanfield, Ida Rae Brunson, Patsy Cates, Janice Craig, Betty Culpepper, Bobbie Jean Drury, Gayle Gault, Marilyn Lewis and Margaret Ann Sexton.

Three Years National Membership award buttons given to Gayle Gault, Doris Stanfield,

Bobbie Jean Drury, and Patsy Cates.

Special Honor Beads for perfect attendance over a 6 month's period: Betty Culpepper, Bobbie Jean Drury, Marilyn Lewis, Rosemary Young and Marian Jo Wilson.

Special Honor Beads went to ten girls who sold more than fifteen boxes of Christmas cards.

Taking Rank were: Trailseekers—Patricia Rapstine; Woodgatherers—Marilyn Lewis and Gayle Gault; Firemakers—Bobbie Jean Drury and Torin Bearers in Indian Lore, highest rank in Camp Fire—Marian Jo Wilson and Betty Culpepper. Mrs. Urilin Streu, chairman of the Leaders Association, presented the Torch Bearers Rank.

The Camp Fire Girl prayer was given in conclusion and a social hour followed. Parents, members of the Camp Fire Council Finance Committee and friends were guests.

Mr. and Mrs. Robert Gollehon left last week end for a two week vacation trip over Texas. During their trip they will visit with their daughter, Mrs. Lloyd Crume, of Littlefield, and with their parents at Post.

Mr. and Mrs. Dub Hare had as their house guests last Tuesday evening, Mr. and Mrs. Bailey Hare of Oton, and their two children, Billie and Winfred. Bailey Hare is Dub's brother.

Mrs. Annie Thompson, mother of J. M. Thompson, has been a houseguest in her son's home during the past two weeks. She will remain in Hereford for an extended visit before returning to her home in Pasadena.

Mrs. Harold Close, Jr., of Sudan has been a visitor in the home of Mr. and Mrs. Harold Close this week.

**Graduates**

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we are wishing you  
 the best of things  
 in years to come

along with our

**Sincere Congratulations**

J. W. THOMAS

L. C. THOMAS

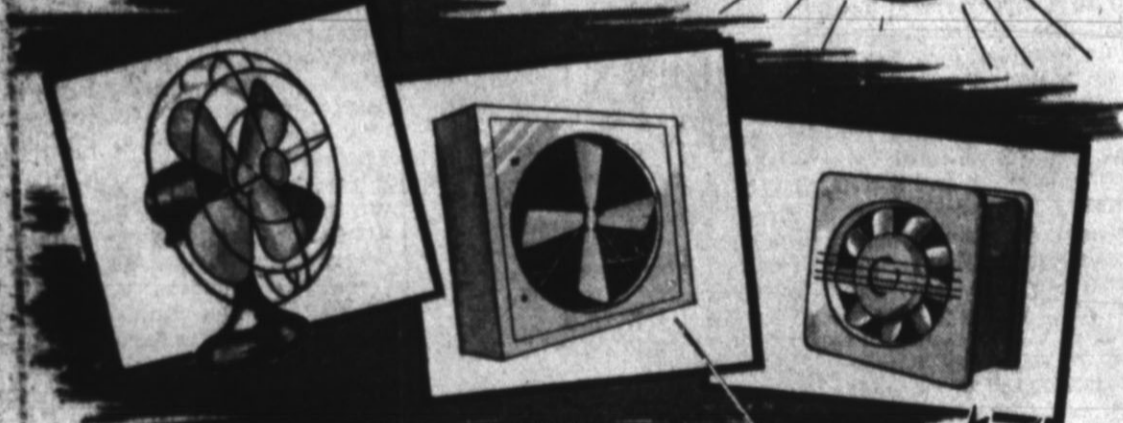
**City Food Stores**

No. 1

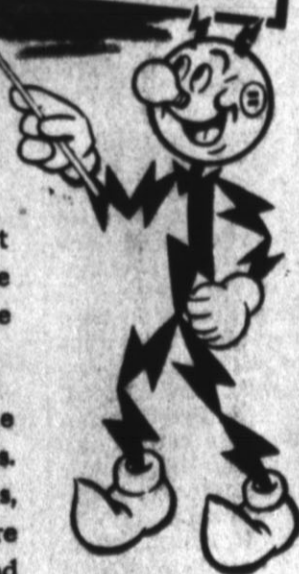
and

No. 2

**Think about June**



*in the Middle of May*



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You'll find a wide variety of ways to beat the heat electrically at your appliance dealer's. There'll be portable fans for individual rooms, attic fans to bring cooling comfort to the entire house, and window fans for the kitchen and other rooms where you'll want to relax in cooling comfort.

Now, before the rush starts, get your home ready for summer... electrically. See your dealer today.

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Insure with us. You will like our plan and very likely become a permanent customer, as many others have become.

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**CONGRATULATIONS and BEST WISHES**  
 to the Class of 1949

We would like to be able to shake the hand of every young man and woman who'll march up to collect their diploma next week... but we have to be content with this expression of our hopes for their futures.

**Loerwald Bros.**

# Continuous Challenge In Teaching Is Evidenced In Numerous Ways

Why do teachers teach? As for the nine month session, plan the school year draws to a close and teachers wind up their work for their diversified summer activities and take a rest before tackling the work again, we went out to talk to some of the teachers.

In the corridor at Central School was Miss Madeline Bell. Miss Bell has trod those corridors for years here, she's seen school generations enter the first grade and followed them all the way through their graduation from college. And during that time she has gone right on working with the fourth and fifth graders teaching them their arithmetic, and spelling and geography. What does she think about teaching?

"I teach school because I like children. I like the three way relationship that exists between parents, children and teachers because those are perhaps the most molding influences that a child will encounter."

And those molding influences are the shining examples of the important role that a teacher plays. There is no substitute for the sense of pride you feel in watching a child you've helped train. As he grows and develops into an adult there is always the knowledge that you as a teacher have been a part of the child's background, says Miss Bell.

Education today is a far cry from the demands put upon it in the days of little red school houses and hand rung school bells. The world that outgrew gas lamps and isolationism also outgrew some of the education techniques of former days. Still the aim of it all, is to make good citizens of the children.

What does education on a national scale need? Lots of things, alleviation of crowded conditions, mainly, to give teachers a chance to do their best work, said Miss Bell. But her family has faith in it. Her sister was a school teacher, one niece is now teaching school and another is preparing to be a school teacher.

Upstairs we talked to another most-experienced teacher. Miss Mary Bradley was grading papers but she stopped to talk over her life work.

"You may have to be a teacher to understand this," she said, "but people teach school because it's fascinating. It's the chance to compare the children, the progress, the attitudes from one year to the next. That's really the way to learn to teach I think, when you become familiar with the work and can concentrate on the children."

Children are really just embryo adults, of course. Miss Bradley has watched plenty of second generation children, children of children she has taught. There are two in her class now, and she says it's fun to compare them with their parents, who also used to sit in those third grade seats, chewing their pencils and worrying their way through the multiplication table.

Teaching isn't a soft life, but Miss Bradley says the biggest demand it makes on her is in the continual mental alertness in meeting the individual differences in each child. It's always being aware and always seeing the children first, that is the peculiar trait demanded of school teachers. Molding a mind is a continual process; there is no time for laxness.

But there is a time for laughs in teaching school and heaven help the teacher without a sense of humor.

To the very young, teachers are all of an age, usually the same age. One bright young teacher at Central School was invited by her third graders to participate in their jumping rope contest and she surprised them by accepting.

"Goodness, Mrs. Herd," said one of her wide-eyed admirers, "I sure hope I can still jump rope when I get as old as you are."

And there was the day when Carroll Leeland Whiteside said to his teacher, "Those sure are pretty shoes you have on. My aunt has a pair just like them but they aren't half that big."

But children's hearts are big and these slips of the tongue don't matter. More important to the teacher are the big scrawled letter notes they get that say, "I like you."

Mrs. D. C. Martin, who teaches the second grade, says she believes teachers teach because of the sense of accomplishment they get from their jobs. The constant interaction of personalities may be a strain but it is also a stimulus.

Some people really teach because it's fun, declares Mrs. Walter Thompson. It's fun to watch those kids, to work with them, to know them, because their lives and their associations are never static. Teaching as a profession is just like any other position.

Taken on the national whole, there are people in the profession who stay simply because it is the path of least resistance, but Mrs. Thompson says she believes there are fewer in the teaching field than in any other profession, because people who don't like it, couldn't stick it out.

Because youth is unpredictable, teaching is fun. Mrs. Emil Dettman tells of one of her experiences in her high school economics class last year. They were discussing a current problem of the day when one of the students outlined her particular solution to the problem.

"That's a well thought out answer," Mrs. Dettman congratulated her. "You may go down in history as the person who figured out the solution. Wouldn't that be fine?"

"I don't think it would be so fine," said one of the other pupils. "I went down in history last year and I had to take it over."

And some people teach because they are the happiest when they are teaching. "Personally, I have to teach to get along with myself," said Miss Della Stagner. "I tried other jobs, but I always had to go back to teaching because it was in

that job I felt a sense of completeness."

There is no substitute for the challenge presented by a child's mind, says Miss Stagner, nor for the demands which that challenge makes regarding my own mental alertness and a social awareness for our part in social change.

It's probably such things as this that caused the educator to say, "If you want to stay young, work with children's minds. If you want to die young, try to keep up with them."

Table manners: When in doubt whether to use the fork or spoon, use the knife and remove all doubt.

It is difficult for other people to see a man who is wrapped up in himself.

It might be a good idea for somebody to get up a poll to see how much attention people pay to polls.

Those who repeat everything they hear do so because they haven't any place to keep it.

One great trouble with a checkered career is that it's always your move.

If you think you're an optimist, just read what the boys have to say in the seed catalogs.

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## WADE CLEANERS



### We knew her when . . .

We knew this girl. We've watched her . . . as she stopped by our window on her way home from school. We could tell the wish that was in her eyes—the wish that was in her heart.

Like most young girls who will soon be graduating, she dreams of owning rich, gleaming sterling silver, a treasure to lock away for the next big "day" in her life.

That's why we suggest a few pieces of International Sterling as the perfect graduation gift for every young dreamer.

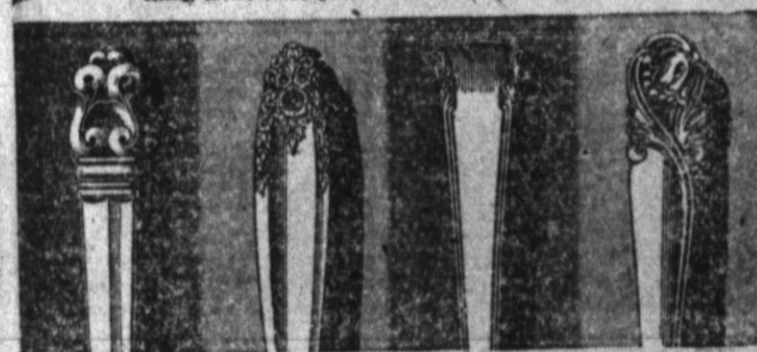
Let us show you the lovely International Sterling patterns . . . the exquisite design . . . the jewel-precise carving. The richness of knives, spoons, forks that are solid silver—silver all the way through.

You'll agree that International Sterling is the perfect gift for graduation—for any special occasion!

### International Sterling



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**ROYAL DANISH** **PRELUDE** **SEVERITY** **SPRING GLORY**  
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# GRADUATION

is a day to remember

which makes it a genuine pleasure to extend our

## CONGRATULATIONS

Graduation time is one time of the most exciting and long remembered times of your life. From now on life will take on a new meaning for you, and regardless of your plans or what you may do in the future, we join your many friends in wishing you every possible success.

If you have a graduate to "gift" May we suggest:

- CAMERAS, and Camera Accessories
- TOILETRIES from the world's leading distributors
- EMERSON PORTABLE RADIOS
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- JEWELITE COMB AND BRUSH SETS
- PEN AND PENCIL SETS
- SHAVING KITS
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# CITY DRUG

"The Prescription Pharmacy"

**St. Anthony's Guild Has Regular Meeting**

St. Anthony's Guild had a regular meeting last Wednesday at the home of Mrs. Leon Vinton, with Mrs. Robert Lamm as co-hostess. The meeting was opened with a prayer led by Mrs. Leon Vinton, after which Mrs. S. Loerwald presided over the business meeting.

A report from the D. C. C. W. meeting was given by Mrs. Edward Paetzold, and a program on shrines in the home was given by Mrs. Ed Loerwald. Mrs. John Albracht was awarded the Building Fund prize.

Refreshments were served to Mesdames S. Loerwald, Ed Loerwald, W. J. Albracht, Mike Koelzer, Ted Bednorz, Edward Paetzold, John Albracht, Frank Brinkman, John Wintroath, Lester Wagner, John Henderson, George Hund, and the hostesses.

**Mrs. Don Martin Is Club Hostess**

Mrs. Don Martin was hostess for the Young Mother's Club meeting held Monday night. During the business session plans were discussed for the final meeting of the club year which will be held in the home of Mrs. Paul Harvey on May 23.

Mrs. Preston Hagans was in charge of a short program dealing with the topic "Always Changing Your Mind." She reviewed an article in McCall's Magazine in which the author stressed the importance of being consistent in dealing with children.

During the social hour gifts were presented to Mrs. Richard Barnard, president.

Those attending were Mesdames Delbert Balnum, Dennis Baker, Richard Barnard, Bartlett Dowell, Norman Gray, Preston Hagans, Paul Harvey, Chas. Hill, Cecil Malone, Joe Reinauer, Lowell Sharp, John Winkler, Pat Robinson, and the hostess.

**Comparison Is Made Of English American Housewives For Club**

West Hereford Home Demonstration Club met in the home of Miss Ara Lewis Tuesday afternoon with opening songs led by Mrs. Howard Gore.

Roll call featured comments on the life of a woman who has promoted Home Demonstration Club work.

Mrs. Elton Brooks gave an interesting account of the difference between American and English housewives. Mrs. Tom Garner gave a resume of extension history and Mrs. John Jacobsen, Sr. told of cooperative extension work. The next meeting will be held with Mrs. Leland McMurry on May 24.

Refreshments were served to Mesdames R. N. Yarbro, Howard Gore, Roy Boyd, Elton Brooks, P. H. Luck, Edd Cox, Jack Flowers, Minnie Walker, Tom Garner, John Jacobsen, Sr., Wes Bradley, Carlos Vaughn, Ida Mae Vaughn, Miss Evelyn Bell and the hostess.

**Hereford Baptists Attend Convention**

Seven members of the First Baptist Church will leave Monday to attend the Southern Baptist Convention to be held in Oklahoma City, May 18-22.

Ten thousand Baptists from 21 states are expected to converge on Oklahoma City for the annual meeting of the convention, expected to be the largest religious gathering in America in 1949.

Day sessions will be held in the 6,500 seat Municipal auditorium and night and Sunday sessions will be held in Taft Stadium which seats 20,000 people. A youth revival service led by Texas college students Saturday night and an evangelistic service Sunday night are expected to climax the sessions.

The following Baptists from Hereford expect to attend: Mrs. O. G. Hill, Mrs. E. W. Young, Mrs. Wylie Roberson, Miss Virginia Curtsinger, Rev. and Mrs. R. E. Cagle, and G. P. Owen, Sr.

**Nick Milburn Has Birthday Party**

Honoring her small son Nick, on his second birthday, Mrs. M. E. Milburn entertained a group of little guests Monday afternoon at her home on B Street.

The youngsters were served refreshments from a table laid with a white and blue crepe paper cloth, centered with a birthday cake set on a musical stand which played "Happy Birthday." Games were played for entertainment, and M. L.

Simpson, Jr., took pictures of the group.

Those present were Jerry Don McCallin, Steven Seigler, Johnny Wolfe, Steve Wolfe, Lewis Barnett, Billy Blood, Penny Johnson, Susan Blood, Zell Grump, Helen Sears, Beverly Barnett, Patti Nobles, Lillian Cowart, Suzanne Seigler and their mothers.

Great men never feel great, and small men never feel small.

**Beta Eta Chapter Elects Officers**

Beta Eta, Epsilon Sigma Alpha sorority chapter, elected officers at the meeting held Monday night in the sorority club rooms. Virginia Curtsinger served as hostess.

Officers elected who will be installed at the next meeting

are: Frances Young, president; Pauline Howard, vice-president; Doris Pickens, recording secretary; Jolene Curtsinger, corresponding secretary; M a r i a n Plummer, treasurer; and Adeline Koelzer and Marie Denton, program chairmen.

During the business session plans were made for the annual Mothers Tea which will be held sometime in June.

A social hour was held after the business session when re-

freshments were served to: Betty Katherine Owen, Virginia Curtsinger, Marie Denton, Bess Hagar, Adeline Koelzer, Pauline Howard, Marian Plummer, Ruth Pickens, Ellen Carter, Ruth Loerwald, Doris Pickens and Jolene Curtsinger.

Recent guests in the home of Mrs. J. F. Ward were Mrs. Edith Jacobsen and son, Robert Lee and daughter, Ruth of Adrian. They were accompanied by Shir-

ley Perry and Esther Ghrukey, also of Adrian. Other guests of Mrs. Ward over the week end were Mr. and Mrs. William Roberson and daughters, Joyce and June, of Amarillo and Mr. and Mrs. Harold Clark and baby of Colorado Springs, Colo., who also visited other relatives here and in Summerfield.

The best way to be satisfied with your lot is to build a house on it.

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**CONGRATULATIONS To The Graduating Class of 1949**

You, who are tomorrows business men and community leaders are graduating at a period vitally important in our nation's history. You will have great responsibilities to shoulder. . . but there are also great opportunities for you ahead. The future is yours to determine.

We are proud of you and we greet you. . . because we have confidence in you. Likewise, many of you will in the future make your home in this community, and we would like to invite your consideration at any time we can be of service

YOUR **CASH WAY** STORES

**Friena Lions Hear Talk Condemning Socialism By Wear**

"The present trend of government is toward a form of socialism, and a halt must be called before we go so far into it that we can't turn back. We are disregarding the American system of free enterprise and rugged in-

dividualism. At the present time the Federal Government is subsidizing various things, and determined efforts are being made to subsidize education and medicine. Surely we can see that to whatever extent we receive Federal aid to that extent we must accept Federal control, and to whatever extent we accept Federal control to that extent we give up States Rights and individual rights." Thus spoke Bob

Wear of Hereford as he addressed the Friena Lions Club Thursday night.

The speaker, quoting from the Survey Bulletin, gave the following report on cost of government: "The new Federal budget will cost the average American \$270.00 for the present fiscal year compared to \$69.15 ten years ago."

Quoting from Tax Outlook he said, "The cost of living in our country has risen 73 per cent since 1939. In the same period, the cost of Federal Government has risen more than 300 per cent—from about \$9 billion to \$40 billion."

"Much of this frightful increase has been caused by our present system of government-controlled economy. This enormous cost is another reason why we must turn back to a sound basis of free enterprise before it is too late. Our way of life can be destroyed by our own people, and we can lose our cherished libert-

**Harvesting Record Sugar Cane Crop**



Field workers load narrow-gauge railroad cars with part of the largest sugar cane crop in the history of Puerto Rico. This year's total harvest will reach 1,250,000 tons, a welcome asset in the island's effort to win a stabilized economy. More than 90 per cent of the sugar produced by Puerto Rico is shipped to the U. S.

ies by our own selfish conduct," said Mr. Wear as he concluded his address.

**Sheryl Patterson Is Honored With Party**

Mrs. Elmer Patterson honored her daughter, Sheryl, on her seventh birthday at a party given at the Patterson home Tuesday afternoon.

A circus theme was used in the decorations, which featured a circus parade of stuffed animals marching down the center of the table. In the center was a birthday cake fashioned into a circus wagon, bright with candles shaped as miniature circus animals, and mounted on sugar cookie wheels, pulled by a stuffed horse. Pink lemonade and birthday cake were served to the guests.

Attending were David and Caroline Brumley, Anne and Kay Caraway, Edwin and Louise Axe, Mildred and Sandra Wester, Jan Susan Reese, John Ware, Mike Wilson, Jimmy Conkwright, Claudia Turner, Mary Thompson, Bessie Jo and Cherry Ann Blevins, Judy McGee, Judy Palmer, Melba Gay Laurence, Steven Lingenfelter, Bess Gross, Nancy Patterson, and the honoree.

Mrs. D. W. Hawkins spent Mother's Day in Amarillo with her children, Mr. and Mrs. Donald Hawkins and son, and Mr. and Mrs. D. B. Wheelless and children.

Rev. Don Davidson, pastor of the First Methodist Church, has been in Wichita Falls the past week where he received a medical check-up at Wichita General Hospital. He was accompanied by O. L. Click.

Mrs. Grace Alice Casabolt of Carlsbad, New Mexico is in Hereford this week end to visit her mother, Mrs. Hugh Witherpoon.

Mr. and Mrs. J. E. Livingston of Earth spent Mother's Day in the home of her daughter, Mrs. T. J. Clay.

**BEST WISHES GRADUATES OF '49**

Whether you cast your lot in Deaf Smith County or elsewhere, we are counting on each of you as a credit to Hereford High School and the homes from which you came!

**WE'RE BOOSTING FOR YOU**

**Elm Courts**

**CONGRATULATIONS GRADUATES**

of 1949

Glenn Weir



**Congratulations Graduates**

We are proud of the record you have made, both as a group and as individuals. The completion of this step marks a milestone in your march of progress. Many of you we already know and others we will know better in the years to come.

It is fitting, therefore, that we express our sincere Wishes for your continued success. . . regardless of your endeavors. . . and that we invite you to call upon us when we can be of any possible assistance.

MARK BENEFIELD

LEE BENEFIELD

**BENEFIELD MOTOR COMPANY**

Your Chrysler - Plymouth and Reo Truck Dealer

"HONEST VALUES ALWAYS"



**The Nation's Future**

**Belongs to her Graduates**

Many of you we know personally, and others we will meet in the future, but as citizens interested in the welfare of the community and of the nation, we are proud of each of you as individuals.

"Graduation is a time of rejoicing. Not that we may throw away our books, forget about homework, make sneering faces at our teachers without fear of punishment. . . B U T . . .

rejoicing that we have come to that point in life where we rightfully assume our responsibility in that state of existence called humanity, Until . . .

now, we have had our lives directed for us — our time planned our obligations assumed. Even our very thoughts have been supervised and directed. Many

of us will go on to further learning. . . others will be facing the need of making our own way, building homes, seeking a livelihood. . . Changing

from high school kids to mature adulthood. Our sincere congratulations include a fervent hope that many of you will make your home in the community — and that we may come to know you even better as friends and citizens.

**Howard Gault**

Grower

Potatoes-Onions

Shipper

Fall in love with yourself Working to forget is much and you won't have any rivals. better than forgetting to work.



If You Don't Know Your Insurance  
**KNOW YOUR INSURANCE AGENT**  
**BILL WOLFE**

Representing  
**GREAT AMERICAN RESERVE INSURANCE COMPANY**  
Dallas, Texas

**LIFE INSURANCE**  
Hospitalization 508 Knight St. Health and Accident Phone 675-M

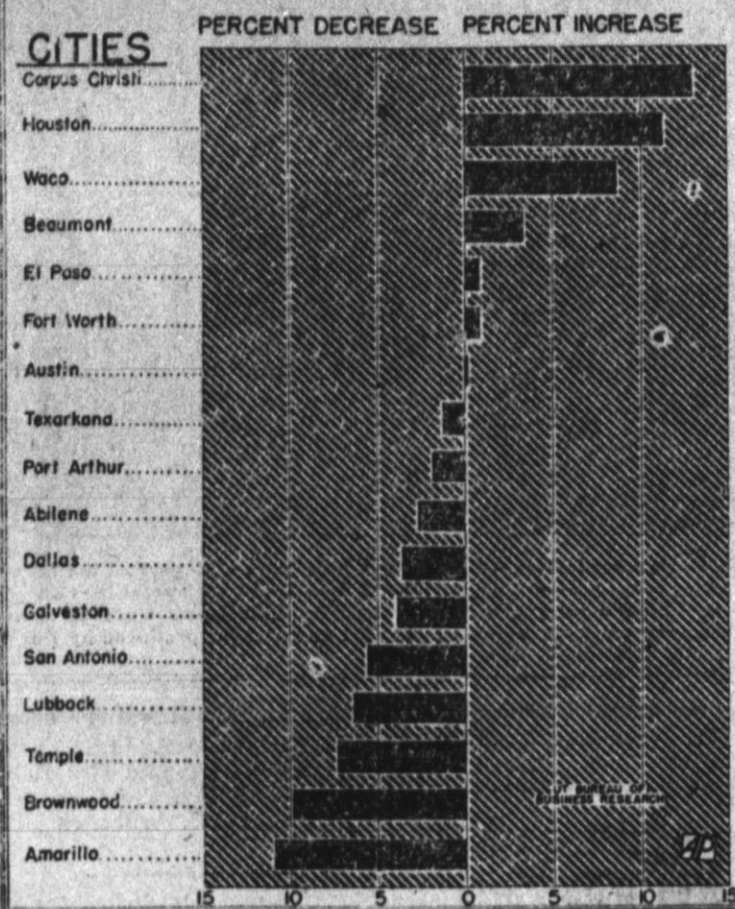
**Aarons Are Honored At Going Away Party**

Mr. and Mrs. Tommy Aaron, who will soon move to Abilene, were honored with a going away party at the home of Mr. and Mrs. Billy Wells at 420 Jackson Thursday night.

The evening was spent in visiting and playing '42. The couple were given a lovely going away present at the end of the party.

Salad course was served to the following: Mr. and Mrs. Tommy Aaron and daughter, Mr. and Mrs. B. C. Dehent, Mr. and Mrs. Jim Whelen and son Mike, Mr. and Mrs. Buck Cwen, Nancy and Ginger; Mr. and Mrs. C. E. Sheppard, Mr. and Mrs. Clint Lundy and the host and hostess, Mr. and Mrs. Billy Wells.

**RETAIL SALES IN TEXAS CITIES**  
Jan.-Mar. 1949 Compared With Jan.-Mar. 1948



**CONGRATULATIONS**  
**Grads of '49**



The Future of this Country lies in your hands. . . So many are Depending on you to Guard it well

**H. E. Miller Oliver Co.**

**New!** Come Out and See It. . . You'll like it!  
**OLIVER SELF-PROPELLED COMBINE**  
MODEL 33

**PLENTY**  
**MAYRATH GRAIN LOADERS**

21 ft. and 27 ft. Lengths  
On Rubber

In anticipating any grain handling problems for the coming harvest, we have stocked a full supply of the famous Mayrath Grain Loaders. . . they're here NOW.

**CONGRATULATIONS**  
**1949 GRADUATES**



As headquarters for the School Crowd, it has been a pleasure for us to know and serve you

—but it is an even greater pleasure to extend our best wishes upon your achievement as a graduate. . . and to assure you that we remain ready to serve you at all times with Fine Foods in Pleasant Surroundings.

**GREEN HEDGE CAFE**  
Hereford's Most Popular Spot

**BEST WISHES GRADUATES OF '49**



from your hometown newspapers

**THE HEREFORD BRAND**  
**THE SUNDAY BRAND**

**Mrs. Roy Pruitt Entertains Club**

Mrs. Roy Pruitt was hostess for the Farm and Ranch luncheon meeting Thursday afternoon, May 5. Red and white sweet peas centered the luncheon table which was laid with a white linen cloth. Red candles burned in crystal holders and place cards picked up the colors of the flowers.

**New Ambassador?**



Fleet Adm. William D. Leahy, above, figures prominently among possible successors to Adm. Alan G. Kirk as ambassador to Belgium. Admiral Kirk is now U. S. Ambassador to Russia. Admiral Leahy recently resigned his post as chief of staff to the President.



**BEST WISHES**  
**Graduates of 1949**

and please accept our sincere  
**Congratulations**

**NIPPER**  
**ELECTRIC**

ness meeting was held when new officers were named. Those elected to serve for the 1948-50 club year were Mrs. E. B. Sowell, president; Mrs. Zerrell Thomas, vice-president; Mrs. Jack Weaver, secretary and treasurer; Mrs. Henry Melton, parliamentary; and Mrs. Phillip Miller, reporter. The club prize for the day went to Mrs. Zerrell Thomas.

Members present were Mesdames Henry Melton, Phillip Miller, Ed Thomas, Zerrell Thomas, P. B. Sowell, Frank Rickels, the hostess and her daughter, Merry Kay.

**ORC Unit Chances Appear Good Here**

Possibilities of securing an organized Reserve Army Ground Forces training unit in Hereford appear favorable from the attendance at the Tuesday night meeting in the Chamber of Commerce office.

Don Zimmerman took the list of interested reservists to ORC headquarters in Amarillo Wednesday. Captain Dabney, who was supposed to have been present from the ORC office, had car trouble and did not get down for the meeting.

Zimmerman said officers there confirmed previous statements of optimism for a unit here and are waiting authorization to proceed with organization.

He expects to receive word soon of the next meeting date and will notify all those expressing a desire to be active of the meeting date.

Truth is a good thing, but you should be careful how you handle it.

Helen Ann Snyder of Seattle, Wash. will arrive this week for a month's vacation. She will spend most of the time here with her parents, Mr. and Mrs. Glenn Snyder but will also attend a school connected with the Y. W. C. A. work in Illinois. Miss Snyder is employed with the Y. W. C. A. in Seattle.

Mrs. J. B. France has gone to Fort Worth where she will visit with a former Hereford resident, Mrs. John Cunningham. Before returning home she will visit in Cleburne and Austin.

# Best Wishes GRADUATES

from your

J. I. CASE DEALER

JACOBSEN BROS.



Sincere

CONGRATULATIONS

to the

GRADUATES

We are indeed proud of your accomplishment as graduates. . . and because you do represent the sons and daughters of this organization our thoughts and best wishes will be with you when you march across the platform for your diploma Friday night. The occasion represents the realization of dreams for all of us. May CONTINUED SUCCESS be yours.

Officers, Directors and Employees

of your

Consumers

## Whooping Cranes



This rare picture of the almost extinct whooping cranes was taken on the Aransas National Wildlife Refuge on the Texas Gulf Coast last December by Lon Fitzgerald, staff photographer of the Texas Game, Fish and Oyster Commission. C. A. Keefer, refuge manager, said only 33 of the cranes are known to be alive. Recently he found the nest and two eggs of two captive whooping cranes on the refuge, the first ever made by the cranes in captivity and the first found in the U. S. since 1890. (AP Photo).

### Cultural HD Club Will Meet May 27

By MRS. GRADY PARSONS

Cultural Home Demonstration Club met May 12 in the home of Mrs. Earl DeHart, but due to the rainy weather and muddy roads, an insufficient number was present for a meeting. Next meeting will be with Mrs. R. N. Cook on May 27.

Mr. and Mrs. Grady Parsons visited recently with their daughter and family in Tulla.

Visitors in the George Parker home Sunday were Mr. and Mrs. Ernest Hardman and family, Mr. and Mrs. Clinton Jackson and family, and Mr. and Mrs. Jerry Albracht and family.

A birthday dinner was held honoring George L. Olson at the home of his parents, Mr. and Mrs. Louie Olson one night last week. Attending were Mrs. Geo. Olson, Mr. and Mrs. Kenneth Doak, Mr. and Mrs. Everett Doak and Dale, Mrs. Wortham, and son Clancy, and Mr. and Mrs. Louie Olson.

Mr. and Mrs. E. F. Duckworth and family met relatives from Young County in Dickens last Sunday for a family picnic.

Visitors in the home of Mr. and Mrs. Louie Olson Sunday were her sister and family, Mr. and Mrs. Earl Joiner of Floydada, and Mrs. Bonnie Brumley and grand-daughter.

Mr. and Mrs. J. T. Finley drove to Lubbock Thursday to get medical check-ups.

Mrs. Frank Gilles and little niece, Kay Albracht visited her mother, Mrs. George Parker Tuesday afternoon.

Mrs. Earl DeHart was a visitor

in the home of Mrs. Oscar Vaughn Thursday.

Nancy Parsons won a first prize in the 4-H Club dress review held last week in Hereford. She wore an apron which she completed with the supervision of her 4-H mother, Mrs. Earl DeHart.

Mrs. Louie Olson and Mrs. Earl DeHart visited one day last week in the home of Mrs. A. L. Hargett.

Visitors in the T. J. Parsons home one day last week were Mesdames Grady Parsons, E. O. Parsons, and Z. J. Malone.

Mr. and Mrs. George Parker attended the Farm Sale at the Fred Innon farm Wednesday afternoon.

Read the Want Ads!



TO THE GRADUATES OF 1949

We say --

CONGRATULATIONS

and

BEST WISHES

for

CONTINUED SUCCESS

Hereford Store Co.

S. L. HARMAN & SON

Congratulations

Graduates

and we would like to add to the occasion our Sincere Congratulations and Best Wishes



Only ELGIN has the DuraPower Mainspring  
Made of "Elitor" metal; Patent pending

Smartest style plus famous dependability. That's why your graduate will be happier with an Elgin Watch. Elgins are priced from \$29.75. Easy terms.

LANN JEWELRY

"The Little Store Around The Corner on West Third" Hereford

Cogdell Motor Company

BUICK

GMC Frigidaire

PONTIAC

# WEED SPRAYING

Back On The Job Again

SEE

## Jim Kirby

OR CALL  
367-W

# NOTICE

TO ALL PERSONS INTERESTED in bidding upon the Educational Building of the First Baptist Church, Hereford, Texas. Plans and specifications can be obtained from Hughes and Olds, Architects, Box 1331, Abilene, Texas, who will qualify all bidders. Delbert Kinsey, Hereford, Texas, Chairman of the Building Committee, has copy of plans and specifications that may be inspected.

BIDS WILL BE OPENED at 2 o'clock p. m., May 31, 1949 and all bids should be delivered to Delbert Kinsey, Hereford, Texas, as Chairman of the Building Committee of the First Baptist Church at Hereford, Texas, prior to the opening.

IT WOULD BE APPRECIATED if all persons interested in bidding would also be present at the time of opening of bids, to-wit: 2 o'clock p. m., May 31, 1949, First Baptist Church, Hereford, Texas.

ALL BIDS SUBJECT to rejection.

**Delbert Kinsey, Chairman**  
BUILDING COMMITTEE,  
FIRST BAPTIST CHURCH,  
HEREFORD, TEXAS

## Governor Signs Sabine River Bill



Governor Beauford Jester (seated) signs the Sabine River Bill at a ceremony in his office in Austin, Texas. Left to right: Homer E. Stephenson, Orange; L. L. Hewman, Greenville; Cas. P. Smith, Orange; Judge Sid J. Callavet, Greenville; Joe W. Moore, Greenville; Byron Tinsley, Greenville; D. N. Beasley, San Augustine; William A. Swindell, Commerce; G. C. Morris, Greenville; Warren McDonald, Tyler; Hugh Sawyer, Longview; Earl Sharp, Longview; Wardlow Lane, Center; A. M. Aikin, Paris. (AP Photo).

## Luncheon Closes Dawn Study Club

To close the year's activities for the 1948-49 club season, members of the Dawn Music Study Club met in the home of Mrs. Carl Wimberley Tuesday for a covered dish luncheon.

Following the luncheon a brief business session was held by the president, Mrs. Carl Wimberley who installed newly elected officers. Those to serve include Mesdames Eddie Reinauer, president; Mrs. L. L. Alhart, vice-president; Mrs. Melvin May, secretary; Mrs. Gayle Neal, treasurer; Mrs. Zed Stewart, parliamentarian; Mrs. R. T. Stewart, choral director and Mrs. Joe Reinauer, reporter.

During the business meeting members voted to sponsor the organization of a junior music club and organization plans were discussed.

A musical program was presented after the business session as follows: piano solo "A Song at Dusk" (Morgan West) played by Mrs. R. B. Latham; two "Mother's Day" poems read by Mrs. O. B. Southern. The poems were written by Mrs. Cordelia Douglas Suggs, mother of Mrs.

C. S. Parker; "Deep River" (Taylor) played by Mrs. N. R. Miller and Chopin's "Minute Waltz" played by Mrs. R. B. Latham. Mrs. Melvin May entertained with her guitar and sang a favorite hymn "Farther Away."

"Steal Away" a Negro spiritual was sung by a trio consisting of Mesdames: Raymond Stewart, N. R. Miller, and Carl Wimberley. To conclude the program Mr. Carl Wimberley played "Rustle of Spring" by Sinding.

Those attending the final meet were Mesdames: L. L. Alhart, R. B. Latham, Ray Kerschen, Melvin May, N. R. Miller, C. S. Parker, Eddie Reinauer, O. B. Southern, R. T. Stewart, Zed Stewart, Gayle Neal, Joe Reinauer and the hostess.

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Homemakers Class of the First Baptist Church entertained their husbands at a party given Thursday night in the basement of the church. Hostesses were Mrs. V. C. Hopson, Mrs. E. Ward, Jr., Mrs. James Edmondson, and Mrs. George Graham, teacher of the class.

The party began with a prayer led by Bob Lawrence, after which the wives introduced their husbands with a complimentary sentence. Statements of pet peeves were read by the husbands, with the wives admitting their guilt. Mrs. Graham led the group in

oral and circle games, followed by story-telling by Bob Lawrence.

Those present were Mr. and Mrs. Eugene Sparks, Mr. and Mrs. Jack Bivens, Mr. and Mrs. Roy Boyer, Mr. and Mrs. James Edmondson, Mr. and Mrs. V. C. Hopson, Mr. and Mrs. Troys Riddle, Mr. and Mrs. C. E. Leasure, Jr., Mr. and Mrs. E. Ward, Jr., Mr. and Mrs. George Graham, Mr. and Mrs. Bob Lawrence, and Mr. and Mrs. A. O. Thompson.

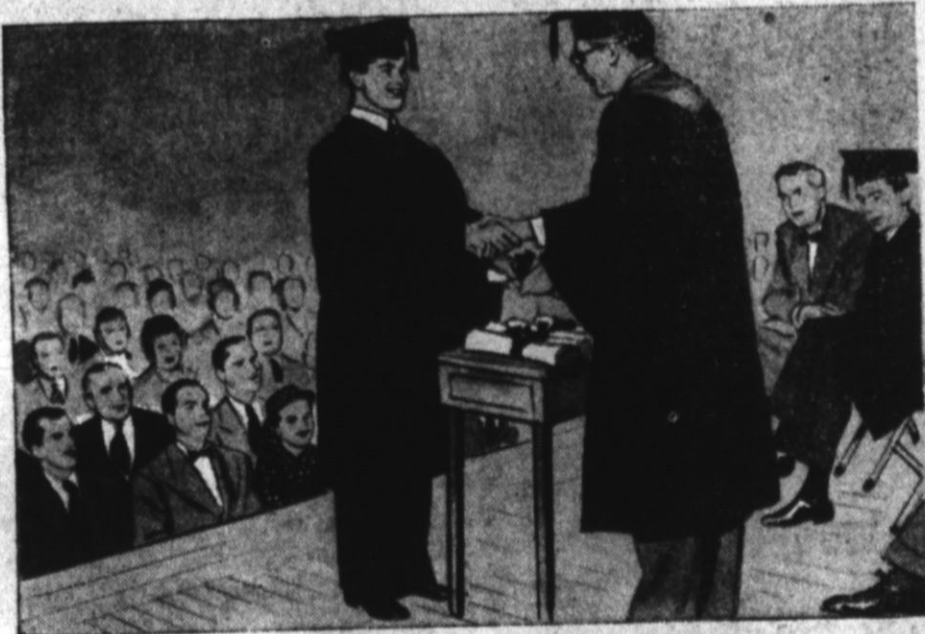
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We've never been able to figure out—"When a doctor gets sick and another doctor doctors him, does the doctor doing the doctoring have to doctor the doctor the way the doctor being doctoring wants to be doctoring, or does the doctor doing the doctoring of the doctor doctor in his own way?"

We're getting closer to the time when America will be famous for articles made in America.

Schemes rarely take the place of good, hard work in the lives of those who succeed.



## CONGRATULATIONS to the GRADUATES

Because we are vitally interested in the community, we have a personal interest in each of the 1949 graduates

It is a genuine pleasure to wish each of you

Continued Success!

**SUTTS AUTO SUPPLY**  
RAY SUIT

Call 67 - A Good Paris Number

## BEST WISHES

to every one of you

## GRADUATES OF '49



**PHILLIPS & LAWRENCE**

Service Station

TEXACO SERVICE

Every time we make a friend We grow a Little

PHONE 97

## CONGRATULATIONS GRADUATES . . . . .

We are proud of each of you and wish you continued success throughout life.

**ROBERSON SERVICE STATION**  
TEXACO PRODUCTS DEWARD ROBERSON  
HIGHWAY 60

## BEST WISHES

## GRADUATES

of 1949

It's a Genuine Pleasure to express our congratulations to each of you.

# HEREFORD HARDWARE



## CONGRATULATIONS

## GRADUATES

## DEPENDABILITY COUNTS

- IN PEOPLE
- IN MERCHANDISE

We're depending on you. . . and you can depend on those Seiberling Tires handled by

**SHELTON TIRE EXCHANGE**



# The Sunday Brand

COMICS SECTION

Our Slogan: "More People—More Farms"

Hereford, Texas

SUNDAY, MAY 15, 1949

## SCORCHY SMITH

By Redlow Willard

THOUGH THE UNIDENTIFIED SUBMARINE QUIETLY LIES TO (UNDER THE AMERICAN GUNS) THE SURVIVORS OF THE BLACK GULL PREFER TO STRUGGLE IN THE WATER AND AWAIT AID FROM THE U.S. DESTROYER'S BOATS. SCORCHY KEEPS THE SCURVY SKIPPER AFLOAT UNTIL RESCUED. THE SKIPPER IS SENT TO THE BRIG AND THE STRICKEN DIVER CLOSES AS ... THE CRATES SAFELY STOWED AND AN INTERNATIONAL INCIDENT CLOSES AS ...

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YES SIR!

YOU, ON THE U-BOAT! DISMISS BUT REMAIN SURFACED UNTIL WE'RE AWAY... OR WE'LL RETURN AND HELP YOU SUBMERGE!!

GEE, SCORCHY, IT'S WONDERFUL TO SEE YOU AGAIN... ALIVE! AND WHAT A YARN THIS IS GOING TO MAKE FOR MY PAPER!

I'M VERY SORRY, MISS LOVELL! THIS WHOLE EPISODE... AND WHAT YOU ARE ABOUT TO SEE MUST NEVER APPEAR IN PRINT! THAT'S OFFICIAL!!

THE SAFETY'S PULLED WE'RE MAKING 50 KNOTS AND WE'RE OVER ONE OF THE OCEAN DEEPS... BUT DO WE STILL HAVE TO DUMP THIS CRATE, SIR?

THOSE ARE OUR ORDERS! THE SHIP CARRYING IT WAS LOST BY ENEMY ACTION... SO IT NEVER GOT TO HIROSHIMA OR NAGASAKI! OKAY, LET HER GO!!

WOW! THERE WAS GISM IN THE OLD GIMMICK YET!!

THAT'S BECAUSE IT WAS MADE IN AMERICA!

# WEED SPRAYING

Back On The Job Again

SEE  
**Jim Kirby**

OR CALL  
367-W

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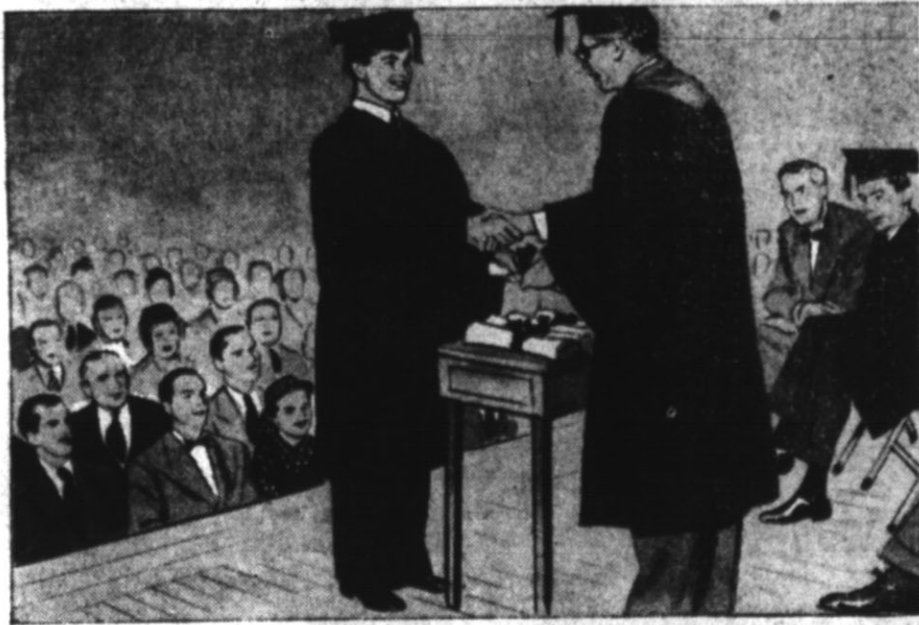
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**PHILLIPS & LAWRENCE**

Service Station

TEXACO SERVICE

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PHONE 97

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TEXACO PRODUCTS DEWARD ROBERSON  
HIGHWAY 60

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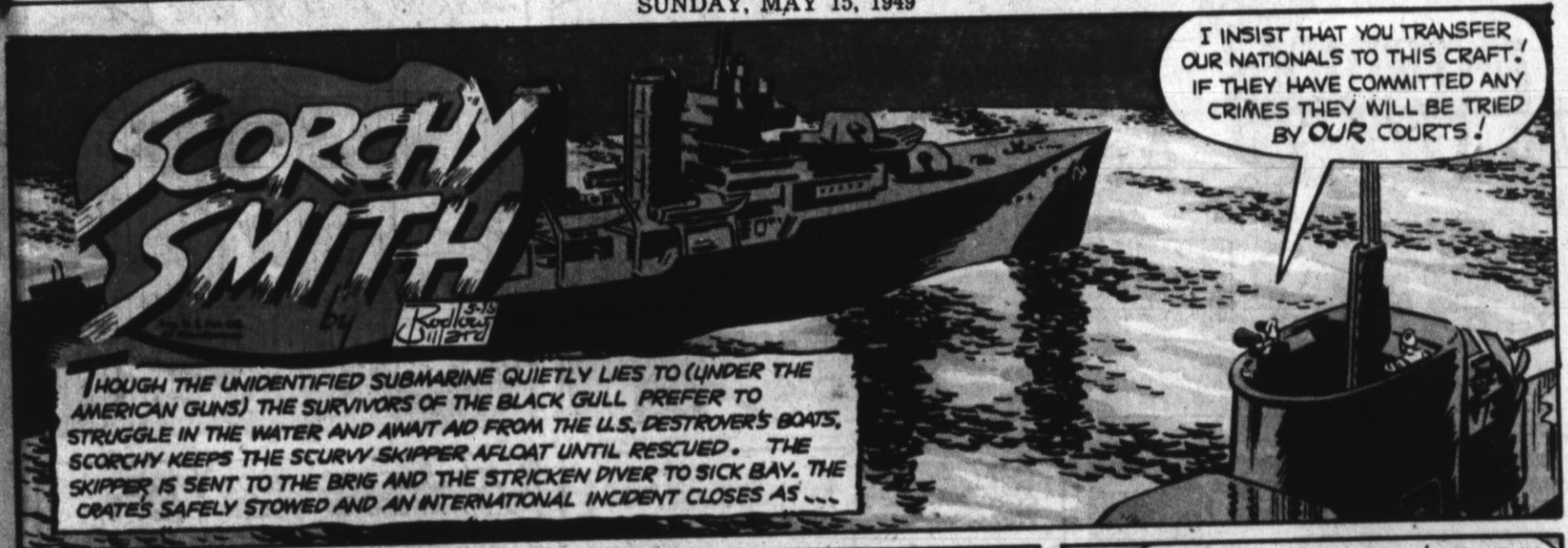
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Hereford, Texas

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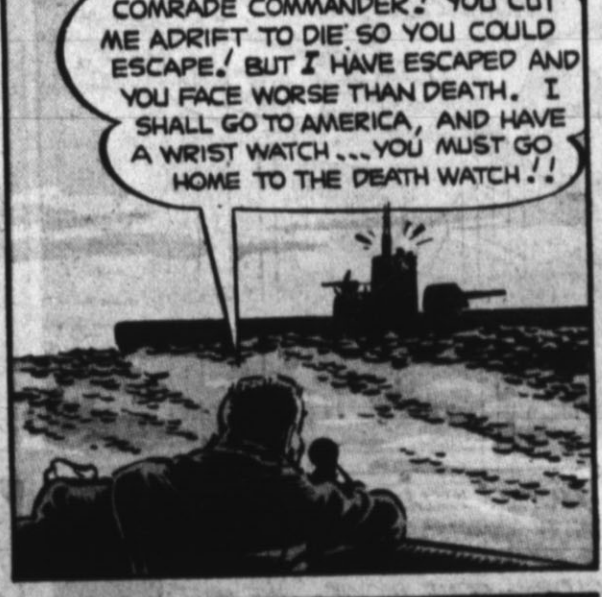


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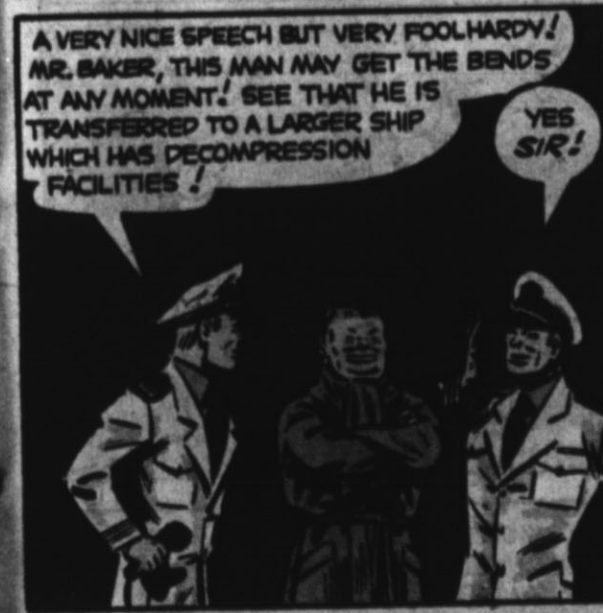


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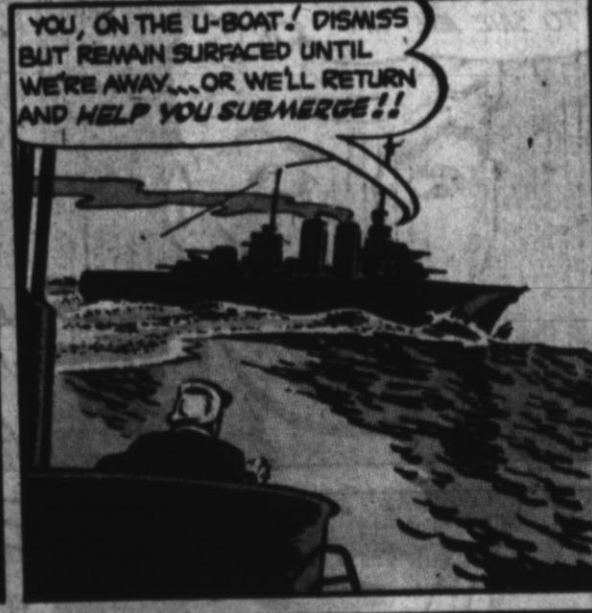


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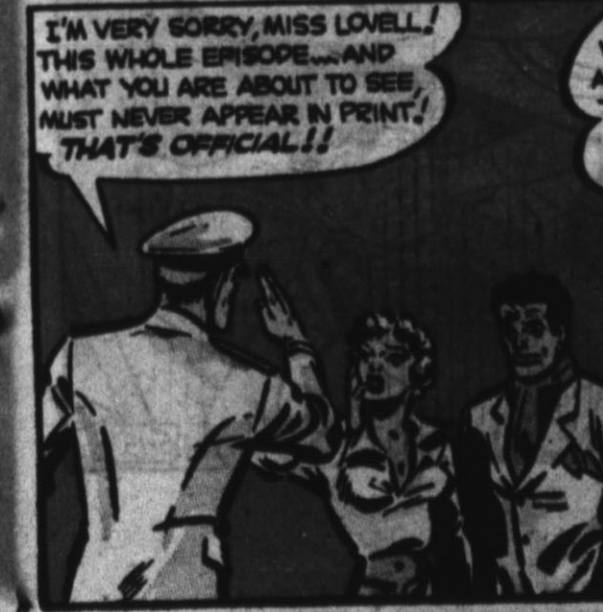
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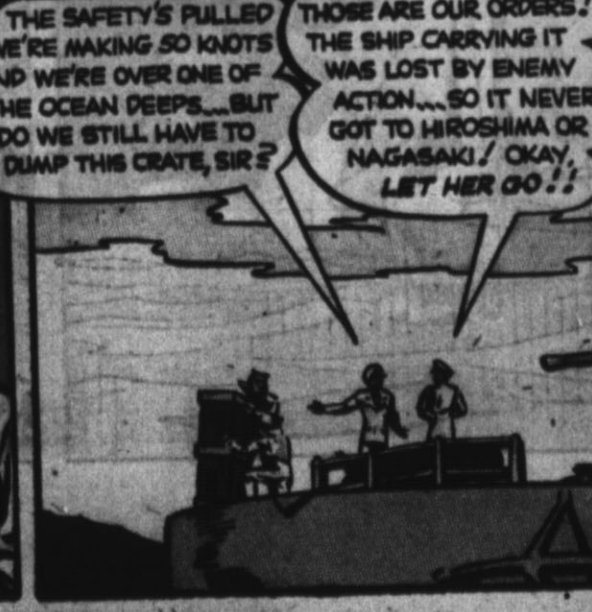
YOU, ON THE U-BOAT! DISMISS BUT REMAIN SURFACED UNTIL WE'RE AWAY... OR WE'LL RETURN AND HELP YOU SUBMERGE!!



GEE, SCORCHY, IT'S WONDERFUL TO SEE YOU AGAIN... ALIVE! AND WHAT A YARN THIS IS GOING TO MAKE FOR MY PAPER!

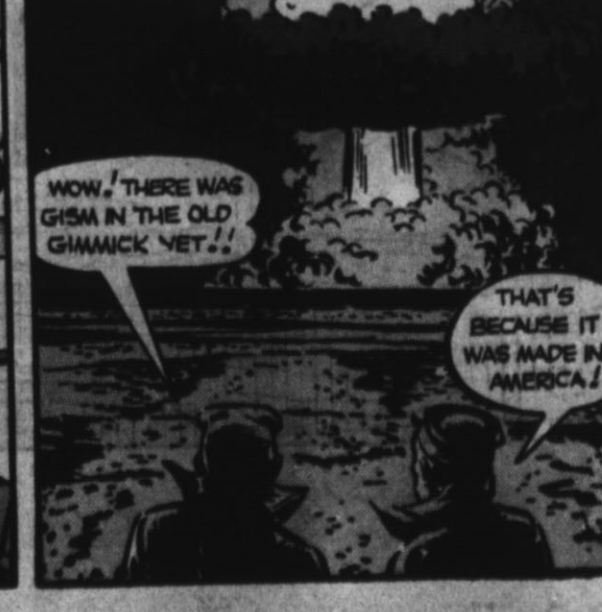


I'M VERY SORRY, MISS LOVELL! THIS WHOLE EPISODE... AND WHAT YOU ARE ABOUT TO SEE, MUST NEVER APPEAR IN PRINT! THAT'S OFFICIAL!!



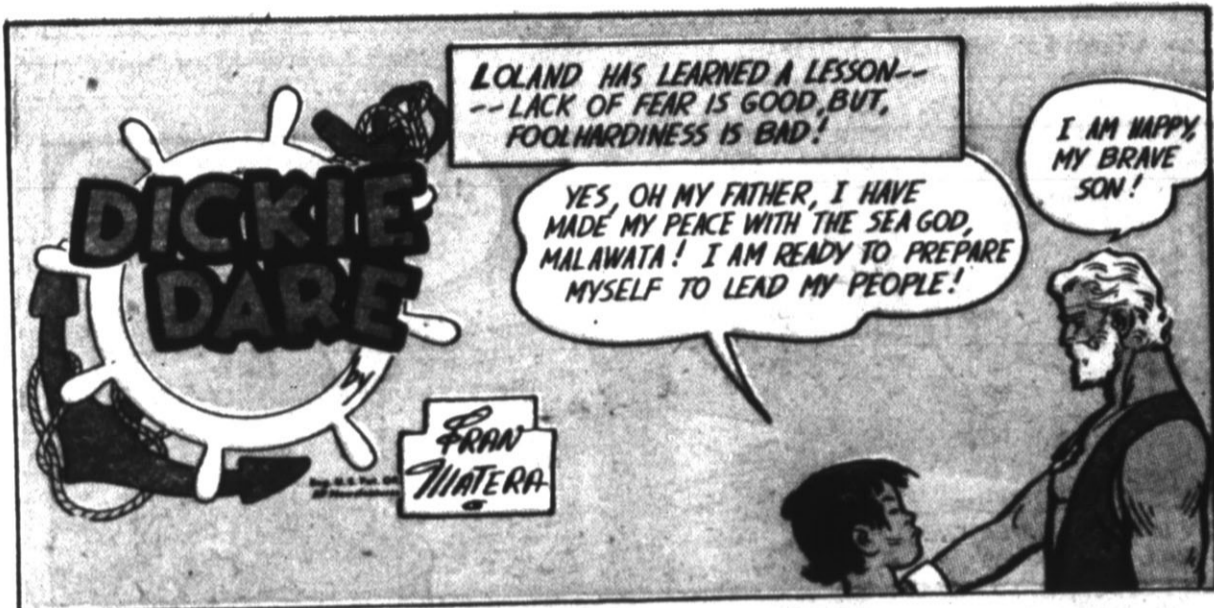
THE SAFETY'S PULLED WE'RE MAKING SO KNOTS AND WE'RE OVER ONE OF THE OCEAN DEEPS... BUT DO WE STILL HAVE TO DUMP THIS CRATE, SIR?

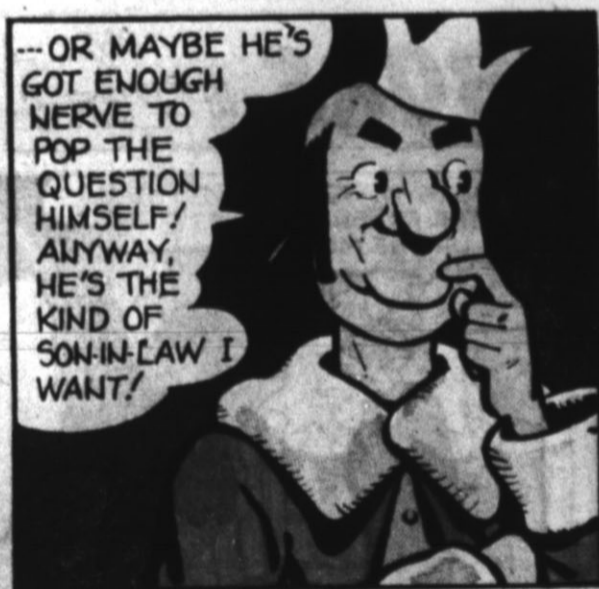
THOSE ARE OUR ORDERS! THE SHIP CARRYING IT WAS LOST BY ENEMY ACTION... SO IT NEVER GOT TO HIROSHIMA OR NAGASAKI! OKAY, LET HER GO!!



WOW! THERE WAS GISM IN THE OLD GIMMICK YET!!

THAT'S BECAUSE IT WAS MADE IN AMERICA!





# THINGS TO COME

SCIENTIFIC INSTRUMENTS WHICH SOMETIMES ARE LOST IN UNMANNED ROCKETS WILL BE RETURNED SAFELY.

PLANS ARE UNDER WAY TO DEVELOP A ONE-PASSENGER ROCKET THAT WILL RISE STRAIGHT UP TO A HEIGHT OF 25 TO 35 MILES AT A SPEED OF 700 TO 1400 M.P.H. AND RETURN TO EARTH AS A GLIDER WHEN THE VELOCITY IS SPENT.

POWER SECTION WILL BE DETACHED BY THE PILOT WHEN MAXIMUM ALTITUDE HAS BEEN ATTAINED.

IT IS TO BE DESIGNATED THE FIRST "SPACE SHIP" AND WILL MARK THE FIRST REAL STEP TOWARD INTER-PLANETARY TRAVEL.

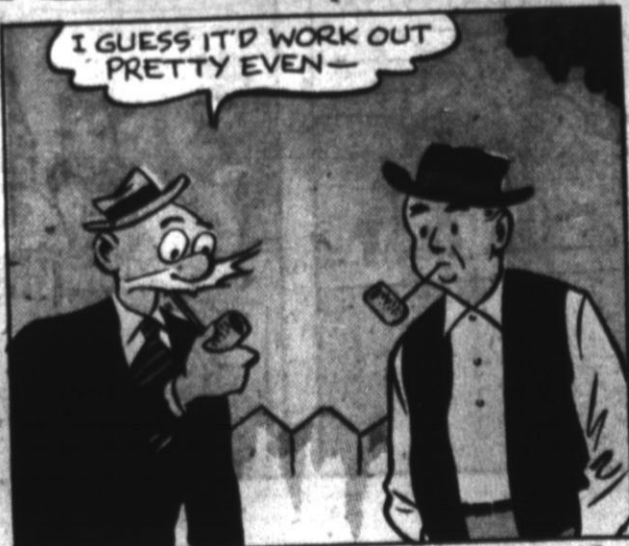
AP Newfeatures

5-15-49



## NEIGHBORLY NEIGHBORS

BY MORRIS





# PATSY

Reg. U. S. Pat. Off.  
AP Manufactures

## in Hollywood

by Bill Dyer

TAKE THAT  
OVERHEAD SPOT  
OFF OF ME,  
YOU BUM!

I WON'T STAND  
FOR HARSH LIGHTING  
ON MY FACE! IT'S NOT  
COMPLIMENTARY TO MY  
BEAUTY... BLAH! BLAH!

YES!  
YES!  
YES!

5-15



WHEW! WHAT AN  
ORDEAL IT IS  
FILMING DAMES  
LIKE THAT!



YOU'RE NEXT PATSY!  
WE'RE READY TO  
SHOOT THE CANDY STORE  
SCENE!

YUM!



LATER

HEY, HOGAN!  
NOW WE'RE HAVING  
DIFFICULTY WITH  
PATSY!



I SUPPOSE  
YOU'VE GOT A  
COMPLAINT ABOUT  
LIGHTING TOO!

GULP!  
YESSIR!



SOMETHING'S GOT TO  
BE DONE ABOUT THIS  
FLY LIGHTING  
ON MY FACE!

BUZZ

# SPORT GIANTS

ON FOLLOWING FATHER.



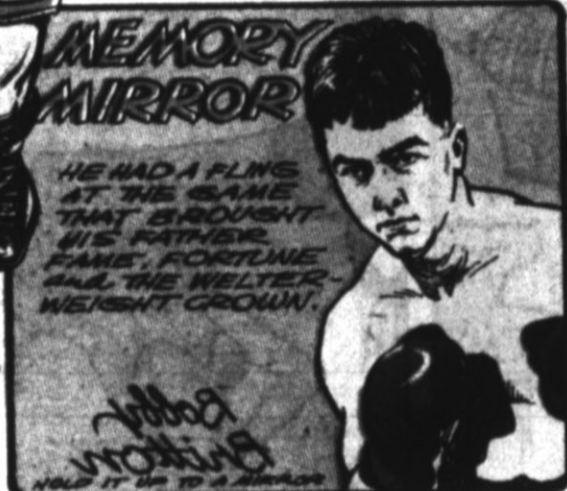
**Bob MEALY**  
- CORNELL'S NATIONAL A.A.U. 1,000-YARD CHAMPION WAS INSPIRED TO RUN BY HIS FATHER'S TRACK TROPHIES

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**Earle BRUCKER Jr.**

WAS PAID A BONUS OF \$30,000 FOR SIGNING WITH THE ATHLETICS, JUST AS HIS FATHER DID.



## MEMORY MIRROR

HE HAD A FLING AT THE GAME THAT BROUGHT HIS FATHER FAME, FORTUNE AND THE WELTER-WEIGHT CROWN.

Bob Mealy  
HOLD IT UP TO A MIRROR

## Chick HARBERT

LEARNED HIS GOLF FROM HIS DAD, A FAMOUS PRO.



PAD

AP Newsfeatures

## HOWER HOOPER

by RAND TAYLOR



HERE COMES DADDY IN A NEW HAT!

STRAW HAT DAY, LADIES! HOW DO YOU LIKE IT?

WHY-IT'S EXACTLY LIKE YOUR LAST SUMMER'S HAT-EVEN THE BAND!

OF COURSE IT IS, M'LOVE - WHY DO YOU THINK I SHOPPED ALL OVER TOWN FOR IT?

5-15-49



# YIPEE



# HIT N' RUN



# ★ AP NEWSFEATURES ★ COMICS ★

WOMEN'S MAGAZINES



WELL, MADAM, YOU SAID YOU WANTED YOUR HAIR A DIFFERENT COLOR THIS TIME SO THERE IT IS--GREEN! //



YOU DID SUCH A SWELL JOB ON MY WIFE I THOUGHT MAYBE I'D TAKE A TRY AT IT! //

I'M HAVING A LOT OF TROUBLE WITH MY HUSBAND LATELY, HE WON'T MIND ME! //

OH, I REALLY DIDN'T NEED ANYTHING, I JUST DROPPED IN TO HEAR THE LATEST GOSSIP! //



POSITIVELY NO! YOU'RE NOT GOING TO TRY YOUR HOME PERMANENT OUT ON ME! //



GILDING THE LILY

by JAY ALAN 5-15