Our Slogan: "More People-More Farms"

Volume 1-Number 50

Hereford, Deaf Smith County, Texas, Sunday, June 12, 1949

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SIGHTS, FACES

Mark Twain was probably right, because nobody is doing anything about the rain, except has certainly been the number one topic of discussion. To inject aid offered each country durthe people don't like it, even when they don't want it, and tions. even when it means a heavy financial loss, we haven't seen a at Mother nature and shout, "I won't have it!" Its true in practically 100 per cent of the cases that people run for cover, and hope for the best. They know that no matter how much they country. stew and fuss it's going to rain. Pesqueira, trained by experianyhow, so people just let it rain. Too bad we don't all realize its true in a lot of cases that getting all worked up over some incident isn't going to change hem any, and we'd be better off just to run for cover and hope for the best.

Before Wheeler Sears went off to summer camp he promised faithfully that he'd write, so several days ago his father, Henry Sears, got the following letter from his young son: "Dear Dad. I said I'd write. I'd write more, but I can't spell the words. Love, Wheeler.'

The post office planned to close on Clean-Up day and so the post office closed. They had juggled their schedules around to provide for the holiday and last minute un-juggling wasn't possible with their 40 hour week, sald Jim Lipscomb. However, the harassed crew was de-crying their plight on Friday, and the whole incident served as a good intention that backfired, ac cording to the employees.

Sometimes, of course, Americans are prone to become slight- of goods and Texas in particular ly smug because they do hold life membership in quite a wonderful organization, the U n i t ed States of America, Because of its natural resources, its techno-cracy and its standard of living, it holds an enviable place in the family of nations. However, occasionally we are reminded that not everybody in the world shares a continual, ever-gratified, regard for our nation. Eugenio V. Pesquerira, Mexican consul of Amarillo, reminded Rotarians Friday of the Mexican's worker's sorrowful lament, "Poor Mexico, poor Mexico; so far from God and so close to the United States.

Carroll Leland Whiteside, son of Mr. and Mrs. Carroll Whiteside, had heard that eight hours scheduling a visit to Hereford two weeks from today will indicate the clean-Up Drive would win him a free pass to the swimming pool so Carroll manfully tackled the job. As the deadline draw closer, and two systems to South Phodesia the deadline draw closer, and the systems of the systems the deadline drew closer and from Sweden to South Rhodesia. determined to win that pass. So Wednesday, during the downpour of rain, Mrs. Whiteside looked out the window and there was her third-grader son, them at breakfast looked out the window and Rotary Club which there was her third-grader son. them at breakfast. dressed in fur lined cap, sweater, swimming trunks and boots going after the weeds.

Hand in hand with the hall- tour of surrounding farmlands, and-wind-damage worry, comes a new sidelight. The McGee clan had gathered to discuss their crop prospects, when they dis-covered that Lawrence McGee, alone of the bunch, hadn't re-ceived any hail. As they congratulated him, Lawrence reout yet, but if doesn't quit raining, the frogs are going to tromp into the ground just the

Workmen at Pitman's Grain elevator are still in the process of repainting the place. Delayed by you-know-what, they've been working on the job off and on for the past month. And in case any of the mathematically minded citizens of town are wondering how many gallons of paint it takes to cover all those surfaces Mac Pitman says about 2,000 gallons.

financed by the International for them. They all speak French for them. They all speak French except the two Germans.

Farm Burea.

Farm Burea

Mexican Consul Speaks to Club

By PHYLLIS RADOVICH States and Mexico have been improving every since the advent of the Good Neighbor policy, and we hope to continue strengthening those ties," said Eugenio V. Pesqueira, consul from Mexico to Amarillo, who spoke at the Rotary luncheon Friday in the

Lions-Rotary Hall. He emphasized that the extalking about it, and this week it change of students, the international trade, and the reciprocal a philosophical note, there's one ing the past World War II had thing we've noticed. Even when all served to tighten the bonds between the two neighboring na-

The consul, a small, dark man who wore a conservative gray single person get right out in suit with a red-splashed tie, the downpour, shaking their fists spoke with a marked accent. His talk was clear, though not dynamic, and he spoke with the characteristic subtleness of a trained diplomat, outlining the history and development of his

> ence in the field of international relations, has done government a sour of duty in Canada. He was

Interested in Colleges "I have been particularly incolleges in this part of Texas, for when our Mexican students who attend your Panhandle colleges return to their own country, they carry with them not only their degree, but also a vivid impression of the average American citizen," he said.

He has also been encouraging student tours of his home country, and since he became consul-six different groups of students from Texas Tech. four from West Texas and several from Wayland have gone to Mexico.

The consul pointed out that more products from her than from any other nation. The U.S. benefits, also, from this exchange reaps the rewards as almost all traffic to Mexico goes through Texas sea or border ports.

Industrialization Discounting the fear of many American capitalists that increased industrialization of Mexico would cut our trade markets there, he pointed out Canada as a good example of a country that actually began to import more goods from the United States as (Continued on Page 8)

Published Every Sunday



Deaf Smith County Wheat

Here's wheat that will be among the first harvested in Deaf Smith this year. It is 200 acres of early Wichita variety on J. E. McCathern's place 15 miles out on the Harrison Highway and a mile south. He irrigated all of it twice and some of it three times and figures to harvest late this week. From the left, I. A. Burdine, J. P. Cleveland, S. A. McCathern and J. E. survey the situation. S. A. had the first Deaf Smith load in 1945

Wheat Variety Survey Released Streamliner Smashes Don Holman's New Car work in North America for the past 21 years, coming here from a tour of duty in Canada. He was

Bob Brummell, program chair- Guide in the form of a colored er of Randall is 88-2-10. Castro Bob Brummell, program chairman, and was accompanied to map of the Oklahoma and Texman, and was accompanied to map of the Oklahoma and Texman the blank of the Oklahoma and Texman the oklahoma and Hereford by his young, teen age as wheat territory was received today by this newspaper. Pub-'ished by the Texas-Okiahoma Wheat Improvement Program terested in working with your and based on actual field surveys in every wheat county it undesirable. puts the spotlight on the areas growing desirable varieties for milling and baking and a stoplight on the areas heavy in percentages of undesirable varie-

Copies of the map will be used by all terminal and mill grain buyers in the Southwest during the present harvest to locate areas from which to purchase their wheat for the coming year's trade with the U. S., for it ex- flour millers, terminal and coun- 1947. In round numbers this is ported more products to her than to any other nation and imported wheat producers of the two Oklahoma and 17 per cent in wheat producers of the two Oklahoma and 17 per cent in the country of the two Oklahoma and 17 per cent in the country of the two Oklahoma and 17 per cent in the country of the two Oklahoma and 17 per cent in the country of the two Oklahoma and 17 per cent in the country of the two Oklahoma and 17 per cent in the country of the two Oklahoma and 17 per cent in the country of the states, at the request of Mr. So-der. However, locally the survey map shows:

Deaf Smith county wheat rates as 85 per cent acceptable, 5 per cent less desirable and 10 per cent undesirable. Oldham coun-

per cent less desirable and 3 un- Soder.

The 1949 Miller's Buying | desirable. The Southeast corn-Northern Parmer rates 85-5-10. Curry county, N. M. is also 85 per cent acceptable but is 10 per cent

less desirable and only 5 per cent

Comparing the 1949 crop with the 1948 and 1947 crops from the standpoint of increased percentages of acceptable milling and baking varieties, it is noted that marked improvement has occurred. In Texas this harvest there are 447,000 acres more acceptable wheat varieties the last year and 800,000 acres most than in 1947. Oklahoma comparitheir wheat for the coming year's grind, according to Keats E. Soder, director of the improvement organization. The complete surveys to held complete surveys to held complete surveys as compared to last year Mexico is depending heavily on vey is held confidential to the and 2,330,000 acres more than in

> Comanche and Triumph are urrently the leading varieties American Legion Juniors Outlast currently the leading varieties in western Oklahoma while Westar and Comanche are leading in the Texas Panhandle and Wichita and Triumph in North ty is the same with a section in Texas. All are popular with growthe Southeast corner of Oldham ers because of earliness, good and the Northeast corner of test weight and high yields. Co-Deaf Smith having a 16 per cent manche and Westar are most in undestrable rating. An even demand by millers and comsmaller piece rates 26 per cent mercial bakers while Triumph and Wichita are mellow in their Randall county rates high gluten properties and suitable with 95 per cent aceptable, 2 only for family flour, advises Mr.

Twenty-One Countries Will Be Represented Here In Visiting International Farm Group

Official confirmation of the homelands of Hereford's expect-

The members of the Rotary Club and the Farm Bureau, the one and South Africa, three. Four organization that will be official hosts during the breakfast and Japanese will be here in Hereseem pretty excited about their land and four from Kenya, guests, an enthusiasm that ap- which is a republic in South Afguests, an enthusiasm that apparently is shared by the citizens of Hereford, as a whole.

chance that we nad this oppor-tunity to meet these visitors, but we sure feel mightly lucky about Tour officials of the Internaplied, "Yes, I haven't been hailed it. It's a real compliment to the town that their plans should allow for this stopover in the Panhandle and we do want to entertain them royally," said Collier.

The visitors, members of the International Federation of Agriculture Producers, are on a tour of United States farming areas

the United Kingdom, four from France and six from Germany in

gates, China one. Switzerland, Danes, four Norwegians, and one ford. There is a farmer from Ice-

another African country, three "In a way, it's just happen from Finland and 22 from Canachance that we nad this oppor-da will comprise the party of

tional Federation of Agriculture Producers and six officials of the United States Farm Bureau are also making up the company.

Most of the delegates speak
English; however, four of the Most of the delegates speak paid a fine of dollar and costs and latine operators are urged to English; however, four of the plus payment on a check for plus payment on a check for strenchmen, two Germans and two of the Dutch do not, and an interpreter has been provided according to County Judge Leonard Foster who heard the first latine operators are urged to ment operators are urged to contact the employment office for help.

No definite date for termination of the office has been set, and latine operators are urged to ment operators are urged to contact the employment office for help.

Currently the men are engaged in a hunt for flags from all these nations, for they'd like to display the flag of every citizen and country represented

Two Swindling Charges Filed In County-Court

Two charges of swindling by worthless check have been filed in county court this week, ac-cording to the sheriff's office. Ed Hamlin was picked up by police at Big Spring and re-leased under thousand dollar bail until his case can be heard by the Grand Jury here. He had given the check to Ray Kershen of Hereford, according to sher-

iff J. C. Reese,
J. M. Holbert appeared in
County Court Thursday and paid a fine of dollar and costs

Don Holman's new Oldsmobile 88 was smashed by the Santa Fe streamliner Thursday just east of Bovina but both Holman and W. E. Richardson, his father-in-

The accident occurred five miles east of Bovina. Holman said they were meeting a car coming down the middle of the road and had turned off to avoid caused the original date to be a collision. They skidded over the soft mud at the roadside and straddled the Santa Fe mainline.

Although the men got out of the car and made a hurried attempt to fack it off the tracks, they didn't have time before the streamliner whizzed through. It hit the ar and carrist it about 'A of a mile down the track completely demolishing it.

Both men were out of the the City Clerk's office those who automobile and therefore were fail or refuse to co-operate. not seriously hurt, although Richardson was bruised and ly urged to clear their vacant Holman had his front teeth lots. The weeds should be cut.

one point and using three pitch-

ers to hold off the Narazeth on-

no special day will be set aside as was originally planned, but the citizens of Hereford are urged to use next week and every workable day thereafter to

law escaped injury.

track, completely demolishing it. cut their weeds, and reporting to

Nazareth Nine In 20-18 Slugfest Hereford American Legion his brother Tim who ripped out Juniors chalked up another mark 2 singles and a double. Quattlein the win column against Naz-areth Juniors Friday night 20-18,

and they earned it the hard way. put the spark to the big 14 run Coming from 10 runs behind at rally in the fifth inning. The Legion Juniors will take on the tough Clovis Legion slaught were the high points. Juniors here Monday night. Box score on page 8. McRight pitched one and two

thirds innings for the local team, leaving the game at that point to Neil Quattlebaum. Quattle- Honor Conferred baum pitched through to the six and two thirds point where he relinquished the task to Bill On Dr. G. W. Heard Postal Receipts Engman with the scores 18-11, Hereford on the long end.

The House of Delegates of the Texas Dental Society unanimously awarded HONORARY Nazareth scored 5 runs in the ninth and Engman retired the MEMBERSHIP upon Doctor George Washington Heard, in recognition of his valuable conlast two batters with the bases loaded, in other words the po-tential winning run was on first.

tributions to the progress of denistry through study and ob-servations related to a lowering of the incidence of dental caries.

in the June issue of the Texas

a grand slam home run to highlight the Nazareth rally. Pat Corbett led Hereford hit-ters with 4 singles, followed by

E. Gerber cleared the bases with

Employment Office To Open This Week

Texas Employment Commission will open their offices in a barwill open their offices in a barracks provided by the Hereford Chamber of Commerce at the intersection of Highways 51 and 60 across from Easley's filling station. The office will open June 17 and will serve as a labor office and contact point. Itinerant farm machinery will also use ant farm machinery will also use the vacant lot as a parking lot.

B. H. Tate, who was in charge of the Hereford branch last year, will return to head the office this season. The office will remain open all during wheat harvest and farmers who need equip-ment operators are urged to contact the employment office

Dental Journal following the May meeting of the Society in RESERVE MEETING MONDAY February Army Reserve Unit meets Monday night in the Chamber of Commerce office at 8 o'clock All Reservists are urged to at-

tempt to burn trash, since it is safer and easier to haul it away. In a letter to the people of Hereford. Mayor W. E. Dameron has urged a spirit of cooperation in making this city a cleaner, and healthier place in which

ed up by city employees. City

officials urge that no one at-

All trustees in those two dis-

new laws, said Foster, and the

School District Consolidation

consolidation of the areas, for ficial sanction to consolidate dis-

requires all dormant school dis- the procedure of an election.

tricts to transfer their entire

Dameron, speaking for the City

Commission, and the Hereford

Chamber of Commerce. Special

date set aside for the campaign

Due to the heavy rains and the

approach of the harvest season.

clean up their premises. It has

been emphasized that because

of the continued rains, which

postponed, the need for clean-

up and weed-cutting has become

All block chairman originally

appointed are expected to earry

out their assignment as soon as weather conditions will permit.
This includes encouraging the
residents in their respective areas

Property owners are especial-

and in some cases plowed. All

even greater.

is the week of June 13th.

ing districts for one year.

the new Gilmer-Aiken school law tricts in their county without

scholastic enrollment to adjoin- tricts have been notified of the

County School Superintendent County Board will not act until

Leonard Foster this week out- it has received the suggestions

Revised Clean-Up Week Plans

Are Given By Mayor Dameron

A revised plan for the clean- | trash, weeds, tree limbs, and oth-

up week campaign has been an- er rubbish should be piled in the

nounced today by Mayor W. E. allies or at the curbs to be pick-

to live. The letter follows: TO THE PEOPLE OF HEREFORD The heavy rains cancelled

the cleanup schedule. But it did not cancel the need for it. The day has come and gone but the problem of clean up remains unsolved. Additional rain has in fact made cleanup and a weed cutting campaign more imperative than

However, the continued wet weather together with the nearness of the busy harvest as another definite date and close up day imadvisable. Therefore, such a date will not again be set, but in lieu thereof the week of June 13th and every workable day 13th, and every workable day thereafter, is set as clean up day until every unsightly place and every health hazard has been removed from our city.

The overwhelming majority of our people planned to co-operate in the original cleanup plans. We are asking for that same spirit of unity in the revised plans. You are a great people. So long as we have a majority of folks like you in command Hereford will continue to move on to better things. You do care how Hereford looks. You are deeply concerned about sanitary conditions. You do want to maintain your self respect, and the respect of others, by discharging your full responsibility to

Increase In May

May postal receipts showed up just as expected and topped the receipts of a year ago by \$457.51, following the prediction made by had taken part in the Cub Part Postmaster Jim Lipscomb, after April receipts had falled to last month. Cub Packs 50 and 5 ter April receipts had falled to last month. show any increase.

"April lagged behind its last year's record, but May came

stamps, package receipts, money orders, etc., whereas in 1948 the month's revenue was \$3,117.91. in the council camp Except for the short month of February, this is the lowest volume reported for the year. It averages only \$115.34 daily, as compared with the \$136.44 daily average of January, top month of the year. Generally a slow month anyway. May hits the season right

during preparation for harvest, when there is no particular acwhen there is no particular and A. L. Black, both of relativity in progress to cause an influx of workers or to render influx or workers o

with \$3,301.13 for last year at the end of five months.

A comparison of maceipt figures follows:

Month 1949 1948 \$3608.65 2841.05 3202.46 3735.25 3117.91

To Be Solved By New State Law Apparently the State of Tex-|lined the provisions of the bill of the trustees from both Sims as is going to step in and solve insofar as they will effect dorm- and Messenger, but it must authe difficulties which have bub- ant school districts and pointed thorize consolidation within 30 bled over in the Sims and Mes- out that the County Board of days after the effective date of senger school districts regarding Trustees is now giving them of the act, former Senate Bill 116.

Under the Gilmer-Aiken provisions, a dormant district is one which fails, for any two successive years subsequent to 1946-47 school year, to operate a school in the district. Both Sims and Messenger fall under this classification, Foster de-

Some to New Mexico

During the past year, Sims sent their pupils to Adrian public schools, and Messenger divided their scholastics, sending some to Friona and some to Rosedale, New Mexico. Even Walcott has sent the students living in the west part of that district to Rosedale, New Mexico

to school. Now the County Board of trustees, who must act within the month, to determine which of the adjoining school districts these groups would like to join, is giving the trustees within the districts a chance to decide which of their contiguous districts they wish to consolidate

The scholastic census rolls both districts shall be combine the per capita apportionment paid direct to the school they join, and the combined average daily attendance shall be used in determining the number of professional units for which the receiving district shall be eligible, according to Article III of the bill. This would tend to eliminate all out-of-state districts under the consolidation, said Foster

Outline Boy Scout Swimming Classes

Plans for conducting swim-ming classes for members of outlined at the luncheon meet ing of the District Council held Thursday noon in a downtown

"We plan to offer swimming classes for cub and boy scouts shis summer. now that your municipal pool is opened, and will announce complete details of the courses as soon as we can work out our plans with pool officials," said W. J. Hiatt, council executive. Reports from committee chair-

Bob Wear called to the group' attention the formation troop 54 at Dawn, which re-ceived its charter last month, and A. L. Black reported on the reorganization of the troop at Friona, announcing that during the summer they would hold two special meetings a month in-stead of one each week. J. C. Reese, activities chairm announced that three cub pac had taken part in the Cub Pe

men were heard at the meeting.

are Hereford organizations and cub pack 56 is the Friona group Plans for summer camp along and made up for it. We trips were discussed. Troop figured it would," said Lips- will hold their annual camp Las Vegas from August 22 May, 1949, took in \$3,575.42 in August 27 with scoutmaster Bill Phillips conducting the arrangements. Troop 52 will particip August 1 at Camp Ki-O-Wa nea Canadian. The Council will not hold its

monthly dinner meeting during July. Hiatt announced, and the group will meet next on the first Thursday during August.

Attending the meeting were Bob Thompson, chairman, who conducted the meeting; J. C. Reese, Bob Wear, Nelson Welch and A. L. Black, both of Frions, Harry Dalesbraut, Leid, direct

The Weather

Mary Nell Cassels Named Honoree At Miscellaneous Shower Monday

Miss Mary Nell Cassels was and white larkspur were combinhonor guest at a miscellaneous ed in the center piece for the reshower given at the home of freshment table. Jane Welch Mrs. A. O. Thompson Monday poured and Jane Pickens preafternoon. Hostesses for the gift sided at the guest register. affairs were Mesdames Tom Howard, Velma Hodges, Mary Bodkin, Wayne Lawrence, W. A. Medlin, S. J. Barclay, and A. O.

The red and white theme chosen by the bride-to-be as her colors for the wedding held Thursday, was carried out in roses and other flowers in dec-orations for the party. Red roses

LAMM JEWELRY



Day Watch Repair Service Watches Checked on our Watchmaster We have Rock Crystals

An informal program of music was presented by Mrs. Bob Law-

rence, Mrs. Bobby Owen and Miss Jane Welch. Guests registering were Mesdames: L. L. LeGrand, Carlos Anderson, Bruce Brown, Jack Roberson, Guy Lawrence, A. L. Manjeot, Arch Conklin, Ray Hershey, George L. Graham, Jim-

Witherspoon, Lora Long, Lee Lambert, T. W. Roberson, T. A. Sullins, Alwyn Savage, W. O. Witherspoon, A. J. Schroeter, Owen Stagner, Earl Stagner, G. P. Owen, Sr., Warren Owen, H. H. Caraway, Gerald Wilson, E. Ramey, Leroy Foster, G. E. Harris, J. R. Allison, Malcolm Cassels, David Parmer, Misses Jane
Welch, Elaine Cox, Jane Pickens.
Inc. Tucker, the honoree and division Inez Tucker, the honoree and the hostesses.

Success is built on small margins. The fastest runner in the world can't run five per cent faster than ordinary runners.

The man who brags that he runs things around his house is probably referring to the lawn mower and the washing machine.

ARIZONA

CERTIFIED

SEEDS

MARTIN MILO

DOUBLE DWARF MILO

STANDARD HEGARI

EARLY COMBINE HEGARI

KANSAS CERTIFIED WESTERN MILO

3and 4 Weeks Old Started Chicks

CREAM, EGGS, POULTRY and HIDES

FEED, SEED and HATCHERY CO.

Jack Wright, Manager HEREFORD, TEXAS

DAD will be SITTING PRETTY

Streit Slumber Chair

H.&H. FURNITURE CO.

COURTHOUSE RECORDS

Beeds of Trust
W. W. Hill to F. T. Brooks: All
of Section No. 35, Block K-3, S. K. and K. Survey, Deaf Smith

Fred Collett and Ruth Collett to Albert D. Farwell, Farwell Winston and Kent Chandler: 320 acres of land out of Capitol League No. 415; out of Capitol League No. 416; out of Capitol League No. 419, and out of Capitol tol League No. 420, and par-ticularly described as S½ of Survey or Section No. 12 of Townmie Allred, Bob Lawrence, Glenn ship No. 3 N of Range No. 1 East of a Capitol Syndicate Sub-

Fred Collett and Ruth Collett to Kent Chandler, Farwell Winston and Albert D. Farwell: 480 acres of land out of Capitol League No. 422 and particularly

Alvin Hacker to C. W. Caw-thon: approximately 100 by 104 ft. off the West side of Block of Womble Addition to the Town of Hereford.

R. J. Richardson to A. D. Gugenheim: All of Lot No. 13 and the S½ of Lot No. 14, Block No. 20 of the Original Town of Here-

Warranty Deeds
D. Gugenheim and wife,
Gladys Carb Gugenheim to R. J. Richardson: All of Lot No. 13 and the S½ of Lot No. 14, Block No. 20 of the Original Town of Hereford.

Robert T. Smith and Maurika L. Smith to R. T. Pierce and Kathleen M. Pierce: Lots No. 11 and 12 and the S½ of Lot No. 13 of Hough's Subdivision of Block No. 33 of Evants Addition to Town of Hereford.

Release

Nettie P. Slaton and Velma Parvin, joined by her husband John L. Parvin to H. E. Bippus: Section 29, Block K-8, Deaf Smith County.

Death Notice Victoria Harris, June 4, 1949 Automobile Registrations Kerr Implement Company, 1949 Dodge 4-door sedan.

Joseph A. and Florence M.
Burn, 1949 Hudson 4-door se-

M. D. Rexrode, 1949 Chevrolet 4-door sedan.

H. L. and Grace Witherspoon, 1949 Plymouth 4-door sedan. P. Lawrence Beyer, 1949 Chry-E. C. Eubanks, 1949 Chrysler

Club coupe. Earl Monroe, 1949 Dodge Club Coupe. W. B. Richardson, 1949 Chry-

sler 4-door sedan. Remember that once you have spoken the words cannot be re-

Have you ever noticed how some guy is always doing some-thing that couldn't be done?

Hard Luck Cowboy Meets Miss America



Jack Last of Northport, Wash, chosen by the Madisonville, Tex., Sidewalk Cattlemen's Association as the cowboy having the hardest luck this winter, tells his story to Bebe Shopp, 18-year-old Miss America from Minneapolis, Minn. (AP Wirephoto).

ATTEND GRADUATION

in Norman, where over 2,000 L. Baskin accompanied W. H. Graduated. They noticed that Cromer and wife to Oklahoma City and returned Tuesday evening. They witnessed the graduated that wheat ripened and ready for harvest was delayed on account of wet fields. The Cromers uation of Gene Lunsford and left Thursday for the City of wife, grand children of Mrs. Cromer, at the state unviersity tives at Lubbock who will ac-

company them on this auto trip. tention of Cromers to leave on a trip that will take them to Michigan and on up into Can-

Dr. C. Q. Smith, president of Oklahoma City University, and his son, C. O. Smith, of Georgetown, Kentucky, both of whom have wheat interests in Deaf Smith County, have arrived in Hereford and will stay here through wheat harvest.

W. R. METCALF

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Golf Game A Little Rusty? KINKS IN YOUR SWING?

The Weather Man Is Going to turn off the rain, the City is going to kill the mosquitoes, the Pro now has a stock of golf gloves, so come on out and limber up.

AT THE

Tierra Blanca Driving Range





MEN'S NYLON NKLETS 69c

BUD BERMAN Original KNIT T SHIRTS 1.95

IT'S THE "WONDER" HAT





Dunhill - ACCESSORIES -

BELTS

SUSPENDERS GARTERS

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Douglas Shoes -

Their top grade quality

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8.95

LARGE SELECTION OF HIGGINS SLACKS OF WRINKLE RESISTANT DAN-RIVER FABRICS - SIZES 28 to 52 - 5.90 to 8.90



If you think quality of workmanship is a thing of the past, look at these handsome Nelson-Paige shirts. Straight seams, firm buttons, sturdy fabrics Sanforized for less than 1% shrinkage and skillfully tailored to fit without bind or bulge-all the details that make a shirt a good shirt. Up-to-date styling, and at prices as remarkably low as our standards of excellence permit.

3.95 ereford Store

2.95

S. L. HARMAN & SON

2nd & Main

in the Beautiful

Hereford, Texas

79.50 Up

NO HOLIDAY, BUT

City Is Cleaning Up

A ND THE RAINS came.

Just when the combined efforts of the city commissioners, the Chamber of Commerce and volunteer workers had everything in readiness for a mammoth clean-up drive that was going to sweep the town clean of weeds, debris and rubbish in one concentrated effort, Nature stepped in and took over.

That lone force, against which man always seems so infintesimally small and insignificant, called a sudden halt to holiday plans and business as usual" was the Thursday theme.

However, just because the holiday was rained out, it failed to squelsh clean-up plans. The week had been marked with activity anyhow as home-proud citizens tackled the job of weed elearance and the over grown tangle in yards and vacant lots began to disappear.

Eyen without a holiday to spark plug initiative, the town is rapidly getting its ragged edges trimmed away. Clean-Up Week was designed with a two-fold purpose: to wake Herefordites to the need for clearing away weeds because of the health and sanitation problems involved, also to get those weeds removed. Apparently the first purpose was so well accomplished that the second purpose will evolve, holiday or no holiday.

This is certainly another indication of the pride which people of Hereford have in their town; it is another gauge of the merits of the citizenry; it is the tribute they pay to the people who instigated the drive, and exemplifies their willingness to co-operate in any project which makes the town of Hereford a better place in which to live.

We want to acknowledge their efforts and commend them for their interest, for they are the sort of people that you want to work with, to be neighbors with, the sort that really make my town a successful town.

A NEEDED SERVICE!

City Welfare Committee

DECENT ANNOUNCEMENT OF the creation of a Community Welfare Committee, along with the committee's recommendations for a public health nurse in this area, deserves more than passing interest.

The committee will fill an ever-widening gap in efficient operation of the community's welfare efforts, which are rapidly getting into the "big business" class. Heretofore, the brunt of this task has been shouldered by Mrs. Dayalthia Bradley and it was at her request that the governing board, or committee, was organized.

Acting in a directive or advisory capacity, the new board will work without benefit of salary, and will make recommendations on such cases which do not fall into routine categories.

The very first act of the group actually justifies its existence. After studing the situation earefully, they advised employment of a parttime public health nurse. They also pointed out that such a nurse would discover cases before they became acute, especially in the labor camp area, and by turning in such cases would prevent considerable in the form of complications, hospital bills, additional treatment -and spread of contagious diseases.

Similiar recommendations have been made y individuals, but coming from a group of interested tax payers and citizens who have studied the situation from the standpoint of ommunity welfare, the question of a public realth nurse is immediately transformed into a situation of necessity, rather than desirability.

The City, the County, labor camp officials, and individual citizens will do well to carefully observe and consider recommendations of the group. The Brand feels that the new committee is one needed for several years and, given proper cooperation from all sources, that it will do much toward solving an ever-increasing problem in the community.

Visit The New Homes

TOUR OF ten of Hereford's new homes has been announced by the Garden Beautiful Club for next Friday. The tour has a commercial aspect in that one dollar admission will be charged, but to offset the charge is the fact that proceeds will be used to help equip the new hospital.

Several of the homes listed are truly show, aces of which the community can well be roud. Availability of entrance into the homes speaks well for the owners, who are contributing much more than anyone else concerned in the project.

All persons who possibly can should take dvantage of the tour. In addition to the ideas offered from modern architecture and arrangement, the tour also offers a means of becoming better acquainted with ones neighbors and fellow citizens and contributes generally to a cause in which every person in the area is interested—better health facilities.

DESPITE HAIL DAMAGE

Wheat Prospects Are Good u. N. Shuns Spain

NINTEEN HUNDRED AND forty-nine will go down in history as a big wheat year in this

Hail losses have been heavy. They had to be heavy, due to the tremendous acreage and the good stands. Hail losses are always heavy in good wheat years. Furthermore, it is to be considered that many farmers with considerable bassadors back to Spain when Mrs. hail damage will still cut more wheat than in

It is more or less an element of news when a fellow gets hailed out, especially if the loss is 100 per cent. There are many, many others who you do not hear about who still have exceptional prospects. Most of these people keep their fingers crossed, and keep quiet.

Despite hail damage, we believe that there should be much more worry about storage, which is going to be the real problem in 1949, ACA officials will likely be much more liberal this year than in the past, but where to put the grain is the area's big problem.

Clippings from Our Exchanges

TAX EQUALIZATION NOTICES

F ALL THE TAXPAYERS of Floyd county show up on June 23 who get notices to appear before the Board of Equalization to show cause why their tax renditions should not be adjusted, the court house is going to be a busy place. Upward of 1,200 notices, possibly as many as 1,500, notices are going out.

This week members of the court while in special session, said that the fact that many are getting notices is not an indication that a general rise is contemplated, but that adjustments and equalizations between land owners, to cure what appeared to be inequities, is the reason for the large number of notices to go

-The Floyd County Hesperian, Floydada

CONSERVATION QUESTION

AND OWNERS OF Randall county are considering the possibility of forming a conservation district in Randall county in order to come under the provisions of the new law, The legislature has appropriated \$5,000,000 to carry on this work.

Randall and Potter counties are the only counties in the Panhandle which do not have

conservation districts. Land owners of Randall county have been asked to confer with land owners in Swisher, Deaf Smith or other adjoining counties as to the advantages of having a conservation district.

Under the provisions of the law 50 land owners must petition. . .

-The Canyon News.

SECOND ROAD BOND VOTE LOOMS

SECOND ROAD bond election in Parmer county during the space of only a few thort weeks, loomed as a possibility here this week with the filing of a petition with the Commissioners Court, asking that a new road district be created, for the obvious purpose of voting road bonds in the new road district.

This petition sets forth that in the recent bond election-which fell short eight votes of the necessary two-thirds majority-a large mapority of the voters in the newly proposed district are in favor of bonds being voted for the purpose of building rural roads.

-State Line Tribune, Farwell.

T. H. LOVE CUTS FIRST SWISHER LOAD

SWISHER COUNTY'S WHEAT harvest began with a 68 bushel cutting this week. T. H Love, who farms 9 miles east of Tulia, delivered the first load of grain Monday afternoon about 3 o'clock. "It's the first time I was ever first in any

thing." said Mr. Love

The Wheat weighed 59 pounds per bushel, pound less than standard. It tested 13 per cent moisture and was shrivelled with some chaff. The load was Wichita variety which planted about Sept. 15.

-The Tulia Herald.

The Sunday Brand Hereford, Texas Established 1948

Published every Sunday

Hereford, Deaf Smith County, Texas

James M. Gillentine Editor and Publisher Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Singles copies,

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

News Editor Jerry Stoltz Society Editor Mrs, John McLean Adv. Manager......Bert Neelley

INSIDE REASON why the Ameriacan delegation to the United Nations abstained from voting on Spain was because Mrs. Eleanor Roosevelt threatened to denounce the state department publicly if it voted for Franco.

Warren Austin, the U.S. delegate, was all set to vote for sending am-Roosevelt found out about it.

Immediately she telephoned secretary of state Acheson and gave him her very blunt views on getting cozy with a dictator who had played ball with Hitler and Mussolini during the war. Any move to embrace him, Mrs. R. told Acheson, would only embarrass the truly democratic nations of western Europe and play into the hands of the Communist propaganda machine at a critical time in world affairs.

Acheson seemed impressed with Mrs. Roosevelt's argument and suggested as a compromise that the American delegation abstain when the vote came up. He further promised to issue a statement blasting Franco as a dictator created with the help of Hitler and Mussolini, which he later did. This satisfied Mrs. Roosevelt and she has said nothing more about the matter.

Senatorial Triangle

The two women who are fighting over Sen. Harry Cain, Republican of Washington actually came face to face the other day.

Mrs. Cain, who was put on notice by her hisband in a public press conference that he was divorcing her, nevertheless turned the other cheek and went to the hospital to visit the sick senator.

While there, Miss Mary Hall, a senate secretary who may marry Senator Cain after the divorce, also arrived for a visit.

The sudden meeting was too much for Mrs. Cain and she lashed out at Miss Hall for stealing the senator's affections. "You may have the game," she sizzled, "but you'll never get the name." Later both women cooled off and

valked out of the hospital to The Cain divorce is supposed to

become final on June 14. The lawyer who is handling the matter for Senator Cain in Tacoma, Wash.,

is Ed Eisenhower, Ike's brother. Rent Control Battle

The legislatures of Alabama, Texas, Nebraska and Florida now real estate interests to abandon rent control.

One of the public-opinion gimmicks put out by some of the real estate boys is that a state can temporarily get rid of rent control, then later restore it-under the rent act recently passed by Congress.

However, this is not the case. The rent-control act passed by congress categorically and definitely bars any reinstatement of federal rent control if a state or city once votes to decontrol. In other words, if a state or city once breaks away from the rent-control program it can never come back again.

Atomic Contracts Painstaking, persevering Sen. Joe

O'Mahoney of Wyoming has been applying the scourge to big monopolies for years. Now he has come up with revealing information on the way big corporations handle big contracts with the government. In 1946 the atomic energy commission signed a contract with General Electric for atomic energy work at Hanford, Wash., and Schenectady, N. Y., under which G. E. was paid all its costs plus a fixed fee of \$1. The total amount obligated under this contract was 370 million dollars, of which seven million was pald to General Electrie for salaries, training of per-

Meanwhile, Senator O'Mahoney points out that it has become a common practice of the atomic energy commission to get around congressional appropriations by authorizing blanket contracts in such a way that Congress cannot judge their validity.

In the current year, for instance, the commission has contract appropriations of 600 million dollars and congress has no way of knowing what it's all about.

British Compromise

American Ambassador Leighton Stuart in China is mad as a hornet at the British for trying to make a deal with the Chinese Communists behind his back.

Without telling Stuart a word.
British representatives talked with
the Chinese Communists twice. By
accident Stuart has discovered that what the British have proposed is his: If the Chinese Communists et the British keep Hong Kong, the British government then will be willing to recognize the Reds.

'I Dare You'



BOOKS ON PARADE

'America's Heartland" Reviews And Interprets Texas And the Southwest

an attribute particularly char- ed tradition. acteristic to the people of the Southwest, as any foreigner will testify. This unique attachment to native soil is used by Peyton he sees encouraging develop-Green, noted Texas journalist and author, as the basis for his interpretation of the Southwest in his recently published book, "America's Heartland."

Physically encompassing the territory from the Mississippi River, where the South ends, to the Continental Divide, where the West begins, the Southwest is neither a geographical unit nor a political entity, but is ra-ther an attitude of mind—a way of life. The author compares it to a woman, who looks not to material things to find eternity but contemplates it within herself. As a woman the Southwest is capricious and stubborn, grasping and stern; but her strength lives not in her moods

but deep within herself. In interpreting the Southwest as he sees it today, the author pecessarily drew from the past, the industrialization—but our necessarily drew from the past? and looks to the future. His background passages include the influence of the conquistadores, the traction of urban life is dispersed. Spanish and French explorers and traders, the Indians, and the Tennessee hillmen who settled it for their own.

try, the past and probably the

curring in the opinion that in-dustrially and socially it is about versing with the author. fifty years behind other regions The book is available to read-in the country. Culturally he ers at the county library.

By MARGARET BARRETT | considers the region very imma-Pride in their home-land is ture, not yet anchored in civiliz-

Concerning art, music, and literature, he notes a great lack of the creative instinct, though ment now in this phase of cul-

Education in the Southwest and especially in Texas, he considers far behind. It is used as a means to material and practical benefits, but the true purpose of education-opening the way to the stored knowledge of the world, and seeking the answer to one question, "What is our purpose here?" is not understood. But here, the author feels he

will find what we seek - for the Southwest is America's Heartland. Communing with the land, looking for our sources of strength in the land, we will find the basic things that matter. In America we have all the mechanized aspects of civiliza-

civilization does not have a soul. In the Southwest, where the diswill the basic culture-the real values—the soul of civilization be found. That is the author's conclusion.

are considering bills introduced by He reviews the cattle indus- "America's Heartland" does future basis of financial se- statistically and historically curity in this region. And he complete. It is merely one man's talks about oil—its crude be- interpretation of the Southwest. ginning back when the Spindle- It was written as an introductop field was opened up, and the tory volume to a whole series on importance of the industry to- the Southwest which the Oklahoma University Press has been Working his way up to the commissioned to publish. Opin-present, Author Peyton dwells on ionated it undoubtedly is, but he Southwest of today, con- interesting. The style is very in-

HOMER FOX SAYS:

DID YOU KNOW...

It was back about the time that Bob Higgins, Kelly Gray and Walk Bradley finished digging the Tierra Blanco, of course Rob didn't do any of the work, he borrowed an umtrella from George Muse and sat on the bank in the shade and bossed.

Anyway, Friona had a ball game with Farwell and didn't have enough ball players, so they phoned Fat Curtsinger to get another ball player and to come down and help them out Pack London had played a lot of ball around with the boys at home, but when Fat propositioned him to go play for Friona, it took a lot of persuasion before Pack would agree to go. Anyway we almost lost Pack as a resident on that trip. The first time he came to bat, the bases were loaded and he had a ball game on his shoulders, on the second ball pitched, Pack got hold of it and whammed a long, long fly into left and over the fence, and brother in those days the fence was a three or four wire affair around a section pasture. Four runs and a ball game in one lick. Friona didn't want Pack to even come home that night. They offered him everything but the Court house, and they didn't have a Court House, to stay and play ball with them, but after that Pack wouldn't ever play ball with any one but Hereford.

One afternoon during the week we had a ball game with Vega. We had a ball club at that time that we really were proud of, but Vega was always tough as a boot and we felt mighty proud every time we beat them. The stands were pretty well filled that afternoon and every one settled down to see a real battle. Charlie Bennett came up and slammed one down left field foul line for a home run, one old boy in the stands grabbed a hat and passed it around and poked his collection thru the wire to Charlie for his feat. Fat Curtsinger was next man up and he slammed one down the left field foul line for another home run—this old boy pa the hat again and didn't get so much money, but he poked it through the wire to Fat for his feat. Next man up was Wood Vaughn, and he slammed one far, far over center field for another home run. By the time Wood made it around the bases the old boy that had been passing the hat, was back in his store trying to sell a pair of shoes or something. I never did know how that game came out, but I am sure we

the BOOTLEG philosopher



Philosopher must be twisting up his economics, but his letter, is published for what it's worth. All we know it that if the country is depending on him to head off a depression, we're sunk. Dear editar:

It's been too hot to work lateneighbor's tractor seat where constant stew. he'd put it to keep the seat from getting hot while he went to the things don't bother me. I keep sion is comin, and while the it to get light enough to start thought of a depression don't work. A man can't plow fifteen I've still been givin the matter a depression. some thought, and was happy to read in the same paper a state-Texas Bankers' Association that in this part of the country. "declines from wartime produc-

along, that thinkin is just as mal, I guess important as goin up one row and down another, and I will

Editor's note: The Bootleg appreciate you tellin that banks s that I am upholdin my part the load in his efforts to head if a depression. Been doin it or years.

If there's one thing I can do, t's keep my head. Some folks I know are in a turmoil all the ime. Ain't over two or three definits times in their entire ly, don't make no difference if adult life when things is just my neighbors don't have any right. Rest of the times somethermometers and keep on goin, thing is always about to go and I was sittin out here in the wrong, just went wrong, Hable shade lookin over a copy of The to tomorrow, it won't rain, rain-News I'd picked up off my closes in too much, etc., and life is a

But you can tell that banker house for a drink of water, and my head, you don't catch me read about the general feelin a getting up at the bust of dawn lot of people have that a depres- and waitin on the turnrow for worry me much, can't say I'm hours a day and do much clean much better off under good thinkin, and I personally had times than bad, can't quite make rather think and preserve prosends meet under either system, perity than work and bring on

If keepin your head and clearthinkin will head off a depresment by the president of the slon, I got the thing headed of

However, to tell you the truth. tion and sales peaks are natural I think I know what the real and will not develop into a de- trouble with the country is: (1) pression or panic so long as we too many folks expect a living keep our heads and think clear- | wage, and (2) ain't enough businesses that can afford to pay it That's what I been sayin all Outside of this, we're about nor-

Yours faithfully,

SUNDAY'S CURRENT QUESTION:

QUESTION OF WEEK- -EDITORIAL PAGE

Do you think people should keep livestock in the city limits? Do you think there should be a city ordinance probibiting it?

Jimmie Allred: "I am inclined to believe that we shouldn't have livestock in the city limits. It seems to me it adds to the danger of contamination. I believe animals should be kept out of town, and I would favor a city ordinance, to that effect "

Mrs. R. G. Blue: "That is a touchy subject. I'd rather not express an opinion this time."

John D. Alken: "If people have enough room-a big enough lot-and keep their animals clean I guess it isn't so bad to keep animals in town, but I think it is feally inadvisthie if people have any regard for their-neighbors. Seeing some livestock in town the other day made we wonder if there was a city ordinance concerning the matter, but I haven't given it enough thought to know whether I would be for or against an ordinance of that nature."

Mrs. Charlie Shipley: "I really have no ideas on the sub-

Mrs. Homer Brumley: "No. I don't think horses, cattle or once, but they attracted so many flies I got rid of them in a hurry. Livestock draws so many insects-and the odors can be so disagreebale when the wind is blowing in the right way. I know, because we had a horse lot in this neighborhood. There is a city ordinance to the effect that if animals are kept in town, they must be kept clean. But of course that leaves so many loopholes-who is going to say whether they are clean or not-and are the neighbors going to file a petition saying they are a nuisance? and etc. I believe that we would have a much cleaner town if the horses and cattle,

and particularly the hogs would be kept out." Bill Patton: " I have no opinion and don't want to be

quoted." Miles Roberson: "Whether livestock should be kept in town or not would, I think, depend on the kind of stock, how many, and how much room there is for them. I have kept saddle horses in town off and on always. To date I feel they haven't bothered anybody-I wouldn't keep them in town if I thought they did, and I've never had any complaints. There are fewer animals in town now than there ever have been, I think-very few milk cows. About all you ever see is a few saddle horses. In hot weather when the flies are numerous having livestock close can be pretty unpleasant -and also in rainy weather. But we usually have dry weather anyway. Because there are so few animals kept in town, I don't think it poses much of a problem-and as I said, how great a problem would depend on the kind of stock, how

many, and the close quarters."



"I could swear the chief said there was a fire plug somewhere on this corner.

FREE

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to see



STAR THEATRE

Wednesday - Thursday JUNE 15, 16

With each PAID-IN-ADVANCE classified ad placed in The Brand We will give one free ticket.

Be Sure and Ask for your free tickets!

Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date. Sunday: No ads will be accepted after 12 o'clock Saturday.

immediately preceding publication date.

Identical rates will be maintained in both publications.

No Blind ads will be accepted in either publication!

FOR SALE Miscellaneous

the new floor safe on display in the Hereford Brand Big T Pump Co. Phone 315. window. Je is the economical and safe way to protect your valuables.

B-1-30-tfx

We Have It! FEED MOLASSES

Any Quantity FRASER MILLING CO. B-1-30-tfc Used one season. Cost \$285.00

clean and block hats for 00. Acme Cleaners, Phone 111. B-1-11-41-tfc

For sale or trade: Fresh and Springer Jersey heifers and cows. B. E. Brumley.

B-1-13-42-tfc

sale: Fryers, 90c each. Mrs. R. Vandever, one mile south B-1-14-50-2c

sale: Three-year-old regised bull. Also one year-old H. C. Bowser.

For sale: Maytag dutch oven gas range, new. Used only 6 months. Can be seen at Fullwood Electric

CUSTOM BALING

Phone 183-M

J. T. MATTHEWS 207 Catalpa

For sale: Dahlias, tomatoes, flowering plants and cut flowers. Mrs. J. F. Ward.

PLANTING SEED certified Early Hegari; red top cane, recleaned, tested, \$3.50 hundred. Joe Hastings, Dimmitt.

B-1-15-49-3p For sale: A large roll top desk

Phone 790-W. B-1-9-49-3p For sale: 24 foot Travelite house

trailer, practically new. Will trade for late model car or For sale: 1949 K-2 12 ft. Case truck. Raymond Hance, One mile combine. Has never been used. east of Dimmitt.

nk. Reasonable. Ray Kerschen, For sale: L. A. Case tractor, 10 6 miles east on Hiway 60. B-1-15-49-3p

For sale: 1940 model W-C Allis-

For sale: MM G3 combine, 12'. Price \$600.00. J. K. Baker, call 589-W.

For sale: 1949 Baldwin combine 12'. Just cut 200 acres. John Thompson, Gilliland, Texas,

Knox County. B-2-16-50-3p

FOR SALE Automobiles GOOD USED CARS FOR SALE

John Wood Equipment Co. East First, Hereford. B-3-23-tfe

1948 Plymouth Club Coupe, has all the extras, and has only been driven 5300 miles. Price \$1585. This car carries a new car guarantee.

1948 Plymouth 4 Door sedan, Nylon seat covers, heater, Visor, door shades, This car carries a new car guarantee. Price \$1535. This is the E. C. Eubanks car.

1947 Plymouth 4 Door sedan with all the extras. A good car in every way. Price 1185.00.

1947 Chrysler Windsor 4 door sedan, with all the extras and the original tires look like new. Price \$1685.00. This car belonged to a retired railroad

A few older cars priced right.

Benefield Motor Company Your Chrysler, Plymouth, Reo Dealer

'Honest Values Always''
S-3-50-1e

REAL ESTATE For Sale or Trade

Go West Young Man Go West Goff Armstrong

lives out there at House, New Mexico and has a lot of cheap farm and ranch land for sale. He'll treat you right.

B-4-50-60p WE ARE BUYING First Mortgage notes on Deaf

dall County irrigated farms. SAM NUNNALLY Hereford 144 Main B-4-48-tfc

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Big four room house, \$6,500.

G. I. Loan \$5,146 monthly pay-

ment \$34.09. Two four room

houses, one six room house,

double both house with stor-

age room, on paving. Price \$7,-

000. New three bed room house

on paving near grade and high

school, double garage. Price \$9,-

000 good loan. Three room house \$1,800. Two room house, 12 lots

\$2,000, 1-3 down, five years on

Also some good buys in irri-

gated and dry land farms from

See J. M. Hamby at The

Trading Post

Station on Highway 60,

West Hereford

UNUSUAL VALUE

1-2 miles from Hereford

Contact

BOB BRUMMAL Phone 388 or 416-J

Acre Tract of Land

On Pavement

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On Telephone

On Natural Gas

B-4-23-tfc

Smith, Castro, Parmer, and Ran-

FOR SALE Farm Equipment

FOR SALE

1945 International K-5, New

Paint, good rubber, engine new-

ly overhauled. Priced \$850. See

FOR SALE

Chicks all ages, up to five weeks

MEYERS HATCHERY

Box 243

Canyon, Texas

For sale: 16' grain loader with

transport and three H-P motor.

new. A bargain at \$150.00. Phone

7832, 3804 E 15th, Amarillo, Tex.

B-1-23-tfe

B-1-27-23-2p

B-2-30tfx

balance.

preciated.

For sale: Model D combine. 20 ft. Good condition. See 10 miles south of Summerfield. A. F.

B-2-17-23-2p FARMERS

Protect your valuables in a fireproof home safe. Minimum cost. See these safes at the Hereford

NEW WHITE IRRIGATION MO-B-1-24-50-tfc WOOD EQUIPMENT COMPANY B-2-11-38-tfc 160 to 640 acres. Listings ap-

Mowing, Raking, Baling, Haul- For sale: Oliver Combine No. 10 12 ft. cut A. T. Frye, Dawn.

> For sale: '43' John Deere pick-up Hereford bailer. A-1 condition, reasona-B-1-44-tfc ble. 1622 Buchanan Street, Amarillo. Phone 2-1717.

B-2-16-49-4p Chrysler 8 irrigation industrial B-1-13-21-tfc engine, good condition. P .D. Q. Machine Shop.

> New model 30 12 ft. Oliver combine. Price \$2791.50. See Bob McQuigg, 10 miles North on 51.

S-2-18-50-1p For sale: John Deere No. combine, 47 model. 16 ft. H. E.

Bippus, Hereford, Phone 254. B-2-16-50-tfc

Price \$2,500.00. See or write. G. B-1-24-49-3p Holloway, Morton, Texas.

For sale: Modern two-bedroom home, will redecorate to suit buyer. Owner will be in Here- 12th.

For rent: Furnished apartment, bills paid. Also bedrooms. 712 on Call 277-W.

B-5-9-50-tfc ford this week end only. Phone 410-J.

FOR SALE

640 acres Deaf Smith 5 miles south of Wildorao, Glenn All-For sale: 1940 model W-C Allis-Chalmer with lister and planter, cultivator and 7' mower. Denzil Pulliam, 31/2 miles south Here-Pulliam, 31/2 miles south Heresouth of Wildorao. Glenn All-red tenant. Modern house, gar-age, barn, fenced and cross

B-5-11-49-tfc acre. 1-3 Wheat goes. No listings. Mc D. Nobles, owner, 1917 Jackson, Amarillo, Phone 5870. B-4-50-5p

> E. B. Posey, Realtor Bus. Ph. 710 Res. Ph. 366-W 338 Main, Hereford, Tex.

QUICK SERVICE

REAL ESTATE LOANS AUTO LOANS

YOU DON'T HAVE TO WAIT JOHN McLEAN Phone 273

FOR RENT

B-5-14-2-tfc

For rent: 3 room unfurnished apartment, upstairs. Private bath. Elizabeth Womble. B-5-11-44-tfc

For rent: Bedroom for men. 509 bedroom. 108 8th St., call after Ross, Phone 847-J

DESIRABLE office space for rent. Inquire Brand Office. 35-9-49-30

For rent: Downstairs unfurnish-

Kinley. B-5-9-23-3p

For rent: Desirable furnished apartments for couples. Adults only, bills paid. 514 Union.

YOU CAN OWN Modern 3-bedroom home well located. Close to all schools and on pavement for as little as \$6,000

By assuming Part of paving payments. Terms can be arranged. Immediate possession. BEN R EZZELŁ Phone 210 or 346-W

Canadian, Texas 85-2-50-10

For rent: Four room unfurnished apartment. Bills paid. Phone

For rent: Nice furnished bedroom. Private entrance. Close in. 700 North Main. Call 940-W. B-5-14-50-2k

For rent: Duplex apartment, three rooms and bath. Unfurnished. Ideal for couple. Also

B-5-11-50-2k

For rent: Furnished bedroom, For rent: Nice bedrooms close 401 Lawton. Mrs. W. M. Megert. S-5-10-50-1c

For rent: Bedroom close in.

For rent: Bedroom for men at 235 E. Street. 8-5-9-50-1k

Apartment for rent. Bills paid. Strictly private. Call 326-W. 8-5-9-50-1k

in. 219 Lee or call 692.

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ALWAYS BUY GLIDDEN PAINTS

TEE SHIRT, cool, comfortable cotton-knit, choice patterns and colors.

by "REIS"



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ARROW TIES, in all his pet styles, fabrics and designs to go with every-

KINCHIEFO,

Fine linens, cot-

tons, whites and

Please Him with Practical, Wanted Gifts from Rutherford's



"CAL ANITA" Sports Jackets, handsomely tailored fine woolens in a wide choice of popular weaves and patterns.





Give Dad Nunn-Bush Shoes For FATHERS' DAY



(ARROW HANDnever has enough!



ARROW SHIRTS, his favorite brand, styles, patterns and colors. Always a perfect gift!



HEREFORD IMPLEMENT COMPANY

Invites You To Shop

YOUR

ES ES

All Items On This Page are In Stock In Our Store

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NEW 122 COMBINES

12 ft. cut, one man operated, hydraulic control

10 ft. Tractor Broadcast Binders

Used 1937 MM G-3 Combine, 12 ft.

10" UNLOADING AUGER

for 123 or 125 S. P.

TRUCK MOUNTED GRAIN BLOWER

for International, Ford, and Dodge

CREAGER GRAIN BLOWERS

DUAL WHEEL ATTACHMENT

for 123 S. P.

Cherry Steries

Tractor Mowers & Side Delivery Rakes For Down Grain

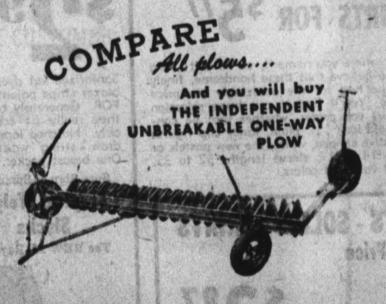
NEW TRUCKS

KBS-5 159" 2-SPEED KBS-6 176" 2-SPEED



Used Trucks

1946 White 3 ton	\$1000.00
1946 Dodge 2 ton, 2 speed	885.00
1941 FORD 1½ ton 2 speed	485.00
1946 K-1 International	975.00
1940 D-2 International	345.00
1940 D-2 International	275.00
1936 Buick Sedan	295.00



MADE BY MAKERS OF WORLD'S LARGEST PLOW



MISCELLANEOUS HARVEST Needs

Tractor Umbrellas

Tokheim Cabs for H&M - A Real Sunshade Guaranteed Wrenches, Guaranteed Gear Pullers Punches, Chisels, Oil Cans, Grease Guns Water Bags



The Farmall System of Farming is an American institution. Its roots are in the soil ... on your farm, on the farms of your neighbors.

To increase productivity and speed up field work, look to the Farmall System for the answer. A Farmall Tractor and matched machines can mean greater operating economy and efficiency on the family farm-and that brings better living!

Five basic models make up the Farmall lineup. There's a size for every farm, an endless selection of Farmall equipment to work in every crop and soil condition. The answer to the power problem on your farm can be found in the Farmall System . . . and

Left: Farmall Super-A offers hydraulic Farmall TOUCH-CONTROL

we have full details on the model

that fits your farm.

NEW TRACTORS IN STOCK

CUB MODEL H MODEL C WD-6

\$1000.00

Wheatland

MODEL TD-6 CRAWLER



* FARMALL is a registered trade-mark. Remom ber-Only International Harvester builds Farm-

illest member of the Farmall Family is

Used Tractors

GTS Wheatland	\$1235.00
F-30	745.00
CO-OP Wheatland	285.00
CO-OP All Purpose	285.00
H Single Front, 100" Rear Axle	1275.00
H With New Rubber all around	1375.00
John Deere, Model D	685.00

MM Model R, with Vegetable Cultivator,

Row Crop Cultivator, Lister, and Planter



HEREFORD IMPLEMENT COMPANY ACROSS WEST FROM THE COURTHOUSE

WANTED

Wanted: Middle aged woman to share 3 room apt. 115 Avenue A. B-6-12-23-2p

Wanted: Will do wet washes, rough dry or ironing. Bring to 123 Avenue J. Mrs. E. W. Allen. B-6-17-23-4c

Wanted: Plain sewing, Mrs. L. E. Cax, 108 W. 8th. B-6-10-23-2p

present income or would you like to double it? Opening in Trading Post, We will also have Earl Springer, Phone 732-W tos territory, must have car. For interview write H. G. Mann, x 1201, Plainview, Texas.

B-6-23-2-p

Dressmaking-Ironing

stom made buttons, belts, ckles, and button-noles. Mrs. zel Sparks, 340 Schley. Phone B-7-14-14-tfc

HELP WANTED

offers an opporunity to

REMEMBER

On His Day

HATS

Dress & Western Longs-Regulars.

Shorts. Year Around

Panamas - Felts A truly fine selection

BILL FOLDS Famous Tex-Tan Hand Tooled by Texas Craftsmen.

NECKTIES

New style panel

array of colors

New pastel shades

JEWELRY

By Anson

By Jerks

Jerk them on

They Stay Put

White & Colored

HOUSE SHOES

Soft Kid Leathers

Blue & Wine Satin in

a host of styles. Sale

SHIRTS \$2.95 ...

New pastel shades

We promise you the

finest selection in the

Panhandle. Famous

Twain - Mohawk -

Quality Merchandise At Thrifty Prices

The Popular

Store

SINCE 1921

brands at thrifty prices. Arrow-Mark

No-Fade

Solids & Stripes Bold look & French Cuffs

8.95

Colors to match

Dads Robe

ROBES

priced for

Fathers Day

Also Initialed By Arrow

Fine Handkerchiefs

SOX

Ties in an eye-catching

And Tropic Weights

of styles & materials By Stetson & Wright

Box 1491, Amarillo, Texas.

B-8-37-50-4e Huckert Rac

NOTICE

Dressmaking, suits, buttonholes and alterations. Phone 537-W. Motor grader and bulldozer past week. Mrs. W. W. Rhodes, 123 Norton. work, land leveling, and all B-10-13-22-9p ypes of plowing. Call D W Wallace, 831-W or George Byrd.

NOTICE

J. M. Hamby has bought Mr Fred F. Bell's interest in the Hamby & Bell Service Station Are you satisfied with your and used furniture store on See me for your foundation exwill now go by the name of The sewer, and gas lines. an introductory sale starting June 9, closing June 20 on gasoline, and used furniture. See us 13. LOST AND FOUND for bargains.

> The Troding Post Highway 60 West Herfeord B-10-23-4-e field Motor Company and re-

TO LEASE

Large space close in for material FOSTER HILLS yard, implement display, used HAVE DAUGHTER car lot, et al.

Higgins have announced the A large house can be had birth of a daughter, Cherrie along with yardage. Will agree Jean, on Friday, June 3. on such enclosures as desired.

Phone 713-W M. M. Beavers S-10-50-1e

make \$6 to \$10 daily, full or part time, showing our Debu-Box 1491, Amarillo, Texas.

Guaranteed radio repairs at flanked by yellow candles. Miss Virginia Sache served numbers. B-11-11-18-tfc Mrs. J. R. White served the wedding cake.

ANNOUNCING

MR. CONTRACTOR

AND PLUMBER

Lost: Between Hereford and Fri-

Mr. and Mrs. Foster Hill of

The baby was born in Beaver,

Oklahoma where Mrs. Hill's parents Mr. and Mrs. C. R. Tilton,

reside. She weighed 81/2 pounds.

S-13-29-50-1c

ceive a \$10 reward.

A Complete Earth Moving, Land of McAdoo have been visiting ey, med.; Miss Reba Dones, surg; Leveling and Plowing Service. their son, Marshall Formby the Janet Kerschen, T&A; Janice

> Mr. and Mrs. J. M. Thompson have returned from a business and pleasure trip to Wyoming B-11-24-tfe and adjoining states.

Mr. and Mrs. Harry Denges plan to leave this week on a va-Highway 60 west Hereford, It cavating. Ditching for water, cation trip to Roswell and other New Mexico points.

> ed from Lubbock where he is a ona on Highway 60, a dark grey faille coat belonging to a coat suit. Finder return to Benephis.

> > Colorful woven designs in

modern and geometric

patterns. Soft combed cotton knit. Elastic knit

collar, sleeve and waist

bands. Blue, tans, browns

Pastel Sport

SHIRT

tan, grey, maize, pink, lavender.

ALL-SILK

TIES

Gay and colorful in

smart panel patterns &

all-over designs in the

modern mood.

and greens.

Hospital Notes

Patients discharged from Hospital: Carolyn Thomas, T&A; Mrs. Jim Suttle, O.B.; Gary Norton, med.; H. N. Chapman, T&A; Donald Rudd, med.; Mrs. Mr. and Mrs. M. C. Formby E. C. Hopson, surg.; James Whal-Kerschen, T&A; Mrs. E. W. Lee, O. B.; Mrs. V. H. Poarch, O. B.; Mrs. Harold L. Hersley, C. B.; Mrs. Herbert Goettsch, surg. Miss Bell Curry, surg.

Patients in Hospital: Mrs. T. E. Seigler, Sr., surg.; Donald Ray Barclay, med.; Mrs. Addis Presley, med.; Novella Hewitt, O. B.; Bruce Wooddell, med.; Fabian Flores, Jr., med.; Thomas Majors, ortho.; Chester Pinckert, surg.; Mrs. Gilbert Hooper, med; Eam Hershey, son of Mr. and Mrs. Claude Weathersbee, surg.; Mrs. Horace Hershey, has return- Joan Richardson, med.; Mrs. C. C. May, med.; Deborah Bean, student at Texas Tech and will med.; Mrs. C. B. Hailey. O. B.; spend the summer with home Patsy Jean Pattorff, T&A; Mrs. folks. At present he is employed Slyvester Loerwald, surg.; Joe with Charles Shipley at Mem- Lee Smith, T&A; Claudia Lewis, T&A; Mrs. Joan Zanti, O. B.

Miss Mary Lou Allmon To Wed Hilrey Aven

Mr. and Mrs. D. C. Allmon have announced the approaching marriage of their daughter, Miss Mary Lou Allmon, to Hilrey Aven, son of Mr. and Mrs. A. L. Aven of Hart.

Minister Bob Wear will officiate at the ceremony scheduled for Sunday, June 26 at the Church of Christ in Hereford. The young couple plan to make their home in Hereford and their new home on Avenue D is now under construction.

Mr. Aven is associated with his brother, Leroy Aven, in the Big T Pump Company here.

ABOUT ATHLETE'S FOOT

IN ONE HOUR Here's what Stout of Parkersburg, W. Va., says. "The sal of TE-OL has been very pleasing. One customer said it is the first thing in six years hat gave relief.'

2127 Prominent Druggists Can't Be Wrong.
I not completely pleased. Your 35c any drug store. Locally at HAILE DRUG CO.

IT'S HERE AGAIN! ANTHONY'S

-Buy It In Hereford- / Read the Want Ads!

We Have On Hand

IMMEDIATE DELIVERY

NEW CHEVROLET 11-2 Ton & 2 Ton **TRUCKS**

KINSEY MOTOR COMPANY

DIES: Do you need to add family income? Fuller Brush

Paternal grandparents are Mr. and Mrs. O. G. Hill of Hereford. Ilene Williams Weds Melvin Young



Tie Clasps & Cuff Links in matched sets

ceremony.

Her attendant was Miss Rita

After a wedding trip to Ruidoso, New Mexico, the couple will be at home in Hereford.



-Photo courtesy Wellingtop Leader.

MRS. MELVIN YOUNG

ton Sunday afternoon, June 5, united Miss Ilene Williams daughter of Mrs. Nora Williams and Verna Melvin Young, son of Mr. and Mrs. T. E. Young. J. P. Lusby, minister of the

Church of Christ, performed the double ring ceremony. Peggy was graduated from Wellington Riggs sang "Because" and also High School, spent two years played soft music during the

The bride wore a yellow organdy street length dress. She wore a halo of maline and rose and carried a bouquet of American beauty roses.

Lowrie, who had been her college ception was held at the Wil-

A home ceremony in Welling- roommate, and the groom's attendant was his brother, J. T.

Mrs. Young graduated from Wellington High School, spent two years at Texas State College for Women and attended West Texas State last year. Mr. Young with the United States Marine Corp and for the past several months has been employed by the Hereford Brand.

Following the wedding, a re-

In Home Ceremony At Wellington



Young.

Nofade famous mist like weave Peach Blossom short sleeved sport shirt. Two way collar, two pockets. Colors white, blue,

FRESH **PINEAPPLE** 6 lb. average

Dozen

Dry-Cold WATER MELONS

> OPEN **ALL DAY** SUNDAY

We specialize in really F-R-E-S-H produce. Runs into vegetable centers every week. Featuring. .

All Kinds of Fresh Fruits & Vegetables PHONE 942

DAN FINLAN - FRED SHERROD - HIGHWAY 60

98



98c to 1.49



ANNUAL

FATHER'S DAY

Let's Show Him He's **POPULAR**

Fresh New Stocks CHANNING



More

Quality

Moré Styling



SHIRTS FOR \$577

you'll find it hard to believe that these handsome, finely. you'll find it hard to believe that these handsome, finely-tailored shirts can be had for the amazingly low price we've marked them. You'll find in our huge selection just the kind of shirt you prefer, whether that be conservative or newly bold look . . plain, fancy clip figures . . bold or conservative striped, white, the new pastels or colored. Neck sizes 14 to 17, sleeve lengths 32 to 35. Fully sanforized and vat dyed colors.

This is a shirt event where you name it, we have it! And

BROADCLOTH DRESS SHIRTS - SOLIDS - PRINTS . At A New Lower Price

A lot of shirt for a little bit of money! The material and style selection is unbelievable at this price. You'll find regular weight broadcloth and you'll find sheer summer weight cottons. You'll find collar style choices in regular or bold look. You'll find a selection of printed stripes and patterns and solid colors and white. They fit beautifully . . . be sure and buy your exact size 'cause they're sanforized. Neck sizes '14 to 17. Sleeve lengths 32 to 35.





Western **Gambler Shirt**

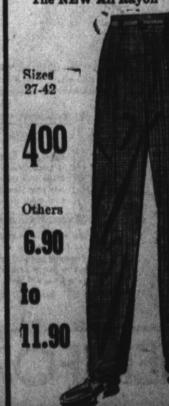
The last word in Western Gambler style shirts. In cotton or rayon fabrics that can be laundered. Snap fasteners with blending colored tops. Sizes 14 to 17. All colors.



Blazer Stripe PAJAM/

Sanforized vat dyed bold blazer stripe pajamas for POP. Generously cut yet they really fit comfortably. Notched lapel . . . draw - string waistband. One breast pocket.

> Sure Sign of Summer **Tropical Weight** Slacks The NEW All Rayon





Lets your feet tan with the brown-berry beauty your legs get. Cushion-y comfort underfoot in e platform sole and wedge heel. Choose from a whole rainbow of mmer colors. Each will wash spic and span with soap and water.

HEREFORD STORE CO.

WESTWAY NEWS

Farmers In Northwest Part Catch More Rain And Hail Than Others

spent the week visiting Sandra

farm. They formerly lived where

fore moving to Chio. Mrs. Shaf-

fer is a sister of Mrs. Joe Wag-

oner. The family stayed at the

R. M. Gunn, Mrs. Guy Law-

rence, Melba Gay of Hereford, were visitors Wednesday in the

David Drager, 7 year old son of Mr. and Mrs. Abraham Drag-

er, spent 2 days last week in the

Deaf Smith hospital. David was

riding a bicycle with his sister

Lillian and got his foot caught

in the bicycle wheel. All the toes

on his left foot were cut with a

deep gash between his big toe

and his second toe. The next

morning after the accident Dav-

id developed an infection in the foot which resulted in his stay

Mr. and Mrs. Henry Tewald

of Marion, Ohio, en route on a

tour of the west, stopped at the

home of Mrs. Bess Werner last

honor guests and Mrs. Werner.

family. Mr. and Mrs. Arthur

Shaffer and family and Mr. and

were dinner guests Sunday of

Mrs. Zona Beene at Hereford. Mr. and Mrs. C. C. Griffin of

her sister, Mrs. Paul Rudd and

Mrs. C. A Saulcy went to Roar-

ing Springs last week to be with

her grandsons, Lester Allen and Bobby Joe Millins, who had ton-

Mr. and Mrs. Richard Barrett, Barbara and Beverly and Mrs.

Ora Potter were dinner guests Sunday at the C. A. Saulcy home.

Bernie Northcutt and several more farmers in the northwest part of the community seem to be getting more than their share of rain and hail. They report 2 more inches the first of

the week and ½ inch more of rain the last of the week. More hail fell in that area and hailed

out some wheat that had been left from a former hail storm Rain last week amounted to 2 inches or more. Feed has been washed out and it will be some time before the fields are dry

Mr. and Mrs. Ralph Dur-stine were callers in the Merlin

Kaul home Thursday morning.
They were en route to Sabetha.
Kansas to attend the funeral of
Mr. Durstine's brother.

A. W. Short of Olney is spending the summer here with his brother, Roscoe Short.

Miss Clara Acker left Thursday night for Houston where she will attend a three-day con-

vention held by the Texas Business and Professional Women's

Mrs. Edna Jett and daughter of Amarillo are in Hereford this week looking after business interests.

Miss Genevieve Eberle is in Corpus Christi for a visit with her brother, Dr. Howard Eberle.

enough to replant.

family.

sil operations.

Mr. and Mrs. Joe Wagoner and

W. B. Nunley home.

The Willing Workers Class of Oliver returned home with them. the Sunday School will meet for a 1 o'clock luncheon Wednesday at the home of Mrs. Merlin Kaul. The regular devotional meeting will be held at 2:30. All women in the community are the Finley family now lives beinvited to attend.

Mr. and Mrs. Harry Denges of Hereford were visitors Sunday in the Johnny Townsend Wagoner home several days last

Mrs. Inez Thomas of Post, who has been visiting her son Jimmy and family was a guest Tuesday in the J. C. Morrison

Mr. and Mrs. Elmer Combs and boys visited Monday night in the home of her sister, Mrs. Finis Wright in Amarillo and attended the Furr Food Store Open-

ing. Mr. and Mrs. Gene Roach of Tatum, New Mexico will arrive this week end to spend the summer with her mother, Mrs. Bess Werner. Gene will accompany Maurice Tannahill of Hereford to Plainview to assist him in at the hospital. wheat harvest.

Mrs. Herman Neff, Alan and Barbara, Mrs. Zoe Oswald and Mrs. Elmer Combs drove to Post last Wednesday where they were guests in the home of Mr. and Mrs. Jim Oliver. Ramona, who Wyche HD Club Has Meeting At Walker's

Wyche Home Demonstration Club met Thursday afternoon in the home of Mrs. V. P. Walker with the president, Mrs. Ira Scott, directing the meeting. Rol call was answered by members Mr. and Mrs. Arthur Shaffer naming the kind of meat she and children have moved here cooks best. The market comfrom near Marion, Ohio and are mittee gave a report on the cooperative buying of sheets and living in the former Fimer Combs home on the B. B. Northcutt

of pineapple and other fruits. Members of the club voted to sponsor a dress revue for the 4-H Club girls in the home of Mrs. N. G. Elliston on Friday with mothers and others interested as guests.

Mrs. W. T. Kelly gave a demonstration of broiling steak and emphasized the importance of slow cooking for full flavor.

Those attending the meeting were Mesdames: Raymond Paetzold, Curtis Traweek, W. T. Kelly, A. E. Jury, W. T. Carmichael, Ira Scott, George L. Olson, J. V. Pickens, Jack Williams, John R. Marsch, C. R. Damron, Jim Cross, H. H. Caraway, N G., Elliston, Ira Ott, S. A. Fangman, a new member, and the hostess.

Baptist WMU **Holds Meeting**

An all-day meeting will be held by the Woman's Mission-ary Union of the First Baptist week to visit George Turrentine. Mr. Tewald and George were Church next Wednesday, June buddies in the navy for 4 years. 15.

Mrs. Werner was hostess at a dinner Tuesday night honor- at 11 o'clock and will be followed ing Mr. and Mrs. Tewald. Guests by luncheon at noon. The proincluded Mr. and Mrs. Joe Paet- gram will begin promptly at 1:15 zold, and Jonnie Marie, Mr. and with young people of the church Mrs. Herman Paetzold and Ron- who have returned from college nie, George Turrentine, the for the summer, in charge.

Mrs. E. W. Young will preside with Mrs. Bob Lawrence directing the program.

Mettie Lee Roots will conduct Mrs. Van Colthorp and Pamela the devotional followed by a discussion of the work and the interest of foreign students at Wayland College, Plainview, Amarillo were week end guests given by Martisha Ramey.
of her father, J. B. Little and Mary Estelle LeGrand w

Mary Estelle LeGrand will review "The Religious Life on the campus at Hardin-Simmons University, Abilene" and special music will be furnished by young people of the church.

Clean-Up Plans Are Changed To Coincide With City Campaign

Plans already made by the welfare department of the Deaf Smith County Federation of Women's Clubs to sponsor a clean-up, paint-up, fix-up cam-paign, were changed to coincide with a cleanup camapign welfare and Mrs. Urlin Streu, now being sponsored by the city youth. and chamber of commerce, at a meeting of the federation executive board held Saturday after-

Mrs. A. L. Manjeot presented the plan of contacting welfare chairman of clubs and enlisting members by pledge to cooperate individually with the city's overall plan. Reports of activities will be given at regular sessions of the federated group in the

Mrs. Ray Johnson, president, announced that the building fund now stands at \$325, and a fact-finding and finance committee will be appointed. A committee to plan the calendar for the year was named to include: Mrs. Frank Terrell, chairman; Mrs. C. C. Ferguson and Mrs. Ed

GRANARY MATERIAL

at

Carl McCaslin **Lumber Company**

Block East of Courthouse HEREFORD

Following last year's plan which proved popular, Mrs. Johnson asked department chairmen to be responsible for next year's programs. The department chairmen include: Mrs. Elmer Patterson, education; Mrs. Earl De-Hart. American Home; Mrs. Colby Conkwright, international relations; Mrs. A. J. Schroeter, Fine Arts; Mrs. A. L. Manjeot,

Mr. and Mrs. J. B. Harlin left Monday for Riddle, Oregon where they plan to spend a month in the home of their daughter, Mrs. George Cameron,

per den. Just dissolva balts in water pour in beds. Goodbye Antsl Handy 35c and 60c jars at your druggist or

. HAILE DRUG



Fine Food

IF YOU'RE THE ONE THE OTHERS COPY

You already know the importance of the fashionable, correct

wear featured by

the Vogue

Quality fabrics, nationally advertised, tailored with an eye to detail. . .

those important little things are known by every

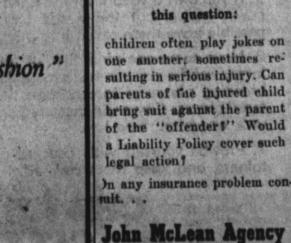
VOGUE CUSTOMER

For the Lady of Fashion"

ILLUSTRATED IS A MINX MODES found exclusively in Hereford at ...

the Vogue





POPS

QUESTION

of getting a gift for the head man of the family, on his day,

SUNDAY, JUNE 19

We are PROUD to offer gifts which you will be PROUD to give to a Pop of whom you are PROUD!

> SHAVING SETS GENTRIE, COLONIAL CLUB, TAWN YARDLY, OLD SPICE.

FOUNTAIN PENS and PENCILS SHEAFFER, PARKER

Cameras and Photographic Supplies

MOVIE CAMERAS, STILL CAMERAS, ENLARGERS, PROJECTORS — Eastman, Revere, Argus

YOU'LL FIND THESE AND MANY MORE SUITABLE ITEMS AT:

Edwards City Drug

Filling Prescriptions is the Most Important Part of Our Business



Reburial Rites For S. D. Foster Will Be Held Here This Afternoon

be held in Hereford this afteron at 3 p. m. for William S. D. Foster, who was killed in service in 1944.

Last rites will be conducted at the Black Funeral Parlor with the Rev. Don Davidson, pastor of the First Methodist Church, in charge of arrangements. The Veterans of Foreign Wars and the American Legion will con-

duct the military rites. S. D Foster was the son of Otis Foster, former Hereford resdent, who now lives at Clovis. Foster grew up in Hereford and attended Hereford schools, gradnating from High School here with the Class of 1943.

Immediately after his graduaion he joined the services and sent overseas, where he erved approximately two years efore his death.

Foster was a private first class in the Infantry, and was killed while participating in an invason off the coast of Cherbourg, Hereford. rance on Christmas Day, 1944.



and two brothers, Duane Foster of Portales and LeRoy Foster of

Revised

(Continued from Page 1) your family, your neighbors and to your city by being a good citizen—which in this instance is in making Hereford a safe place in which to live by helping clean it up.

Experience has proven re-sults are more satisfactory where all our people unite on a particular day to solve the clean up problem. Since that can not be done now the problem becomes more difficult. Increased effort on the part of all will be required to ac-complish the task before us. You good citizens must not only do your part but you must lend a helping hand to those who can not be so classified.

Elsewhere in this issue of the Brand we are making some explanations about the revised clean up plans and also some suggestions, which will, we hope, speed up the accomplish-ment of the task before us.

Sincerely yours, W. E. Dameron, Mayor City of Hereford.

Plans To Alleviate Wheat Storage Problem Temporarily Are Approved

porary storage to help provide a with a major problem in the shortage of available grain storage space.

Such plans, for temporary bins, have been approved by the Production and Marketing Association, and can now be obtained at the County agent's office. Hugh Clearman has an-

"These bins are not the complete answer to our storage probbe built very quickly and at a cians. cost of five and a half or six cents per bushel exclusive of the cost of a tarp which is needed for cover," Clearman said.

Extension service men and PMA officials met Tuesday at the Herring Hotel to discuss the storage problem and to work out the answers on some co-related problems. Knox Parr, district extension head, conducted the meeting and led the discussion. Hereford men, included in the group of 40 attending were Clearman and Jack Kassahn, of the local ACA office.

"The storage problem does not look any better for those who still have wheat," they reported. "In some areas storage at present means as much as 35 cents per bushel in price, so the individual wheat grower must still look to his own provisions for taking care of much of his

Amateur Ad Writers Vie For \$25 Prize

How good an ad writer are

The Star theater is currently sponsoring a contest with about \$45 worth of prizes at stake for the lucky winners who can combine their artistic talents with their salesmanship abilities and draw up the best looking ads for "Mexican Hayride."

Wednesday is the final day and entries must be in to the Star boxoffice by the close of business on June 15. First prize is \$25, and the ad that is awarded first place will be run in the Sunday Brand, June 19. The Hereford Brand will be the judge. The show is Abbott and Costello's laugh packed South-of-the-Border venture on cellu-loid, and the enterprising advertising amateurs get a newspaper proof sheet of pictures and slogans which they may use nstructing their own ads. Additional copy may be written in, but the advertisement is restricted to those pictures.

Complete details will be found on page eight of section two of this issue of the Sunday Brand.

Box Score HEREFORD

1	Stanton CI	3	8.7
3	Walterscheid 3b 3	2	
1	Corbett, P. c 6 Corbett, T. 1b 5	î	ß,
3	Corbett, T. 1b 5	0	E
1	Culpannar rf	0	
9	Brock K If	0	
d	Hennen 2b	- MC 1	
1	Classica ec	2	
	McRight p	0	
Н	Quattlebaum p	4	
	Engman n	0	
Ä	Brock A cf	2	
d	Munnelly of 2	0	
ĝ	Albracht If		Э,
	Thomas If	0	8
	Patterson 2b 2	3	
		1000	8
	Totals42	18	1
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	Acker, F.	-	4
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	A CONTRACTOR OF THE PERSON OF	-	_
8	111		



worm and cecal-worm infection. Wormix mixes in only a day or two

been working out plans for tem-been working out plans for tem-provide a First Baptist solution for Deaf Smith County wheat farmers who are faced Youth Revival Plans Revealed

First Baptist Church Youth Revival plans for the week June 18-26 have been announced, with five Wayland College students conducting the services as well

Sam Choy, Jack Albright and Glenn Rosenfeld will préach and sing. Autrey Barron and Faye lem, however this type bin can cupp will be the revival musi-

Services will be held daily except Sunday when regular services will be held. Breakfast services will be held at 7:30 a. m., morning watch from 8 to 8:45 o'clock and the evening worship at 8:30 p. m.

The Executive committee is composed of Danny McLallen, chairman R. N. Cagle, pastor; and the adult advisor and one young person from each com-(the chairman).

Committees for special signments include: Publicity-Jane Welch, chairman; Jimmie Gillentine and

Inez Tucker. y K. Owen, chairman; Mrs. E. visions.

O. Jordan and Bill Forbus. Prayer Committee — Dorís were Maxine Stoneman. first Mahaffey. chairman; Mrs. Bob prize; Lola Faye Broniman, sec-Lawrence and Martishia Ramey. Entertainment, breakfasts, etc. Mary Estelle LeGrand, chairman; Mrs. George Graham and Jordan, first prize; Erma Fay Frances Young. Broniman, second prize; Doris

Follow-up Work (after the revival) — Minnie Alice Wells. chairman; Bob Lawrence and L.

VFW Smothers Dawn Thursday Night 20-7

Hereford VFW got a good base running workout and a bit of batting practice Thursday night as they snowed Dawn under with 20 runs while the red-suited opponents managed to get across 7 tallies.

Stan Barrett pitched the vicory with all teammates contributing with hits and runs. Most of the game was spent in stealing bases and calling balks on the Dawn pitcher. The game was called after seven innings by mutual agreement.

VFW plays Dimmitt down there

Heiselman HD Club Is Style Show Sponsor

Sponsoring a style show for the 4-H Club girls of Adrian and vicinity was a recent project of the Heiselman Home Demonstration Club. Twelve 4-H Club members made and modelled school Census and Visitation - Bet- dresses in junior and senior di-

Winners in the senior group Mexican (Continued from Page 1) ond prize; Mary Gruhlkey, third prize. Those in the junior group

they themselves became more industrialized. who won prizes were Erma Lou-"Mexico chose to join the Allies during World War II, not as the lesser of two evils, but be-Story, third prize. First prizes cause she found that their basic awarded were Dressmakers shears, second prizes were Hem ideas and ideals were those which harmonized with her own," he Markers, and third prizes were Hem gauges, each in addition

declared. During World War II, Mexico's contribution was high in proportion to her resources, he said. She sent agriculture and railroad laborers to America, 300.000 American citizens of Mexican extraction joined U.S. armed forces, almost 30,000 Mexican citizens volunteered for service with our troops, and there was a Mexican trained air squadron serving under MacArthur in

Peace consists of world-wid neighborliness.

to prize ribbons.

Hereford.

next year.

Narrator and judge for the

style show was Miss Doris Ma-

haffey, agent in training from

After the style sow, refresh-

ments were served to about

thirty club members and visit-

ors. It was decided by members

of the Heiselman Club to spon-

sor a bigger and better style show

Sell Thru The Want Ads!

the Philippines.



CLEANUP WEEK RESET FOR WEEK OF JUNE 13th

To Continue Until Every Health Hazard Is Removed From City

Prolonged Wet Weather and Approach of Harvest Season Rules Out Special Date Effort or Close Up Day

CONTINUED RAINS MAKE CLEAN UP AND WEED CUTTING NEED

IN LIEU OF A UNITED EFFORT ON A PARTICULAR DAY IT BECOMES INDIVIDUAL RESPONSIBILTY OF EACH PERSON, YOU ARE ON YOUR OWN.

THE REVISED PLAN

TIME: Date reset to week of June 13th and every workable day thereafter until the cleanup objective has been accomplished.

BLOCK CHAIRMEN - All Block Chairmen originally appointed will carry out their assignment as soon as weather conditions will permit.

BLOCK CHAIRMEN - Block Chairmen will solicit and encourage all in their respective areas to clean up their premises, and especially cut the weeds on ther property and in their alleys.

BLOCK CHAIRMEN - Block Chairmen will report to the City Clerks office all who fail or refuse, to clean up their premises after they have had a reasonable opportunity to do so.

HAUL OFF TRASH — Pile all weeds, trash and rubbish in the alleys or at the street curb line if you have no alley and the city will haul off your rubbish without cost to you.

FOG CITY — The city will be foged as soon as itis dry enough, and the process will be repeated as often as conditions require it.

INFORMATION FOR PROPERTY OWNERS

1. Cut all weeds on your premises and pile them in the alley, or at curb line if you have no alley.

2. Cut and pile all weeds in your alley. City ordinances makes your alley your responsibility and requires that you keep it clear of weeds and rubbish.

3. All other rubbish, grass clippings, tree limbs etc., should be piled in the alley or at curb line.

4. Do not undertake to burn anything. The city prefers to haul it off,—it is both safer and better, and will not cost you anything.

5. If you own a vacant lot have some one with a power mower cut the weeds for you, and if possible have them raked into piles, or . . .

5. Have some one plow the lot for you. These larger weed areas are much more dangerous and breeding places of insects than the more scattered places. City ordinances require you to cut your weeds on these lots.

7. Provide yourself with covered garbage containers, and keep them covered.

8. Encourage, and if necessary insist on your neighbors keeping their premises clean. Explain to them a negligent few can nullify the efforts of many unless they cooperate; then. .

9. Report to the City Clerks office any who maintain neglected unsanitary premises or maintain a health hazard in your area; and finlly.

10. Set an example for all of the rest of your block by going all out in this clean up drive. It will encourage the neglient and unthinking person to do likewise.

May we again remind you this is your town, It will be just the kind of a town you make it. It can be made neat, clean and attractive to all who live here, and to all who come our way. You can make your city sanitary and safe from polio and other diseases. A city is judged by its civic beauty, cleanliness and sanitary conditions. Hereford is the reflection of the type and character of the people who live in it. We are on our way, nothing can stop us now from keeping Hereford at the top,—If you do your part.

CHAMBER OF COMMERCE ITY OF HEREFORD



Money Order

Charge

C.O.D. 🗆

S. L. HARMAN & SON Phone 382

Miss Wilma Roberson Wed To L. J. Clark Here Sunday

Hereford High School, exchanged marriage vows Sunday aftern at 4 o'clock in the First tist Church. The bride is he daughter of Mr. and Mrs. Roberson of the Wyche Community, and the bridegroom is the son of Mr. and Mrs. Britt

Clark of Summerfield. Rev. R. H. Cagle, pastor, of-ficiated at the double-ring ceremony and nuptial music was presented by Miss Thelma McMinn, organist. who played "Indian Love Call" and "The Rosary." Miss McMinn also accompanied Mrs. Betty Katheryne Owen who sang "Because," and played the traditional wedding marches. "Til the End of Time" was played during the deremony.

Baskets of mixed flowers with roses predominating were used at the altar and as background for the setting.

Miss Iona Whittington was the bride's only attendant. She wore a ballerina length dress of lilac crepe with white accessories and carried an arm bouquet of pink carnations. Wendell Burdine served as best man.

The bride wore a gown of white crepe fashioned with fitted waist and wide bertha outlining the sweetheart neck line. The skirt fell in many folds into balwhite-off-the-face hat. Her whiteof-f-the-face nat. Her flowers were pink carnations ar-

ranged in an arm bouquet. Reception at Home of Aunt After a reception held in the nome of the bride's aunt, Mrs. J. F. Ward, Mr. and Mrs. Clark left for a motor trip to points in Colorado. They will make their home in Hereford for the present. He is employed by the Park-

Hill Construction Company. At the reception guests were sived by the bridal party and gistered by Mrs. Guyeth Ten of Hereford's Newest Homes Included In Club Tour

L. J. Clark, both graduates of nent of lilies and orange blos- husband attended Texas Techsoms. Mrs. Caudie Brown poured. nological College, Lubbock. At punch and Mrs. T. W. Roberson the time of her marriage she was served the wedding cake. Mrs. employed in the sheriff's office. Jack Roberson assisted with the He is a veteran of World War II,

The bride is a former student the Seabees.

Miss Wilma Jean Roberson and held a center-arrange-at W.T.S.C. at Canyon and her having served three years with



-Photo by Alex Thompson

The Sunday Brand Sinday, June 12, 1949 Section Two Ray Parmer Exchange Vows Miss Mary Nell Cassels, daugh-evening in the First Baptist at the center of the altar flanked by large white baskets filled with

Ruland-McFarling Informal Wedding with Ray Lewis Parmer, son of Mr. and Mrs. David Parmer of and Mrs. Bobby Owen presented chancel rail and fernery and Performed In Plainview Saturday

ter of Mr. and Mrs. Gus Ruland, became the bride of J. L. Mc-Farling, Jr., son of Mr. and Mrs. J. L. McFarling. Sr., of Hereford, in an informal double ring ceremony performed at 4:30 o'clock Saturday afternoon, June 4 in

Hereford Rainbow Members Conduct Initiation Rites

Members of the Hereford Assembly of the Crder of Rainbow for Girls conducted model initiation rites Monday night at a meeting held at the Masonic Hall. Special guests were members of the newly organized As-

sembly at Happy. After the initiation rites Nancy Cagle, worthy advisor, directed a business session and conducted balloting on petitions. Plans were discussed for the planned trip to Houston to attend the Grand Assembly scheduled to open in that city on June 27, and reports on the breakfast given last week were heard. Announcement of a bake sale was made. The girls sponsored a bake sale on Saturday June 11 for the purpose of raising funds for the

Bobbie Jane Sisk, who is the Girl of Faith for Miss Cagle's term of office, presented gifts to Emma Jane Brown and Elaine Thompson.

After the retiring drill presented by the officers, refreshments were served to the visitors and members of the Assembly.

Miss Mary Lue Ruland, daugh- | he home of Reverand and Mrs. Marvin L. Boyd of Plainview. The bride wore a street length dress of white crepe and matchdress of white crepe and matching hat with black accessories. Entertains Their Her corsage was of pink carna-

The bride attended Hereford Mothers At Party Schools and is now employed by Or. John H. Channer. After a short honeymoon to parts of New Mexico the couple will nake their home in Hereford intil September, when they will move to College Station where the groom will be a Junior at Texas A&M.

3&PW Members Enjoy Picnic At Jacobsen's

Business and Professional Women's Club met for a picnic supper and business session in the home of the president, Mrs. Ursalee Jacobsen, Monday night. Mrs. Ethel Robinson, a former nember of the club, was a special guest.

Enjoying the get-to-gether vere: Margaret Aven, Clara Acker. Dyalthia Bradly, Zula Loerwald, Velma Hodges, Sallie Garter, Leola Wolfington, Cor-Morehead, Ellen Carter, Corinne inne Jennings, Anna Jennings, Cecil Williams, Mary Dyer, Adeline Koelzer, Bessie Lee Vood, Ethel Lewellyn, Bessie Prickett, Alwyn Savage, Ethel Robinson and the hostess.

James Wilson of Roswell has rrived at the home of his grandparents, Mr. and Mrs. J. J. Clark, o spend several weeks in Here-

ter of Mr. and Mrs. Malcolm Cas- Church. sels. exchanged marriage vows The Reverend R. H. Cagle, pas- red roses and other seasonal with Ray Lewis Parmer, son of tor, read the single ring service blossoms. Rosebuds entwined the the Westway Community in a the wedding music.

ceremony at 6 p. m. Thursday | Seven tall white tapers burned decoration.

Beta Eta Chapter

Members of Beta Eta Chapter of Epsilon Sigma Alpha Sorority entertained at a dinner Tuesday night naming their mothers as honor guests.

The annual mother-daughter affair was held in the Lions-Rotary Hall with roses and lighted tapers giving a festive touch to decorations. Each mother was presented with a corsage of roses. Filen Carter served as master of ceremonies.

Entertainment features consisted of a vocal solo given by David Goldston and readings by Emmarie Turner. Highlight of the evening was a review of the book "Mother of the Smiths" by Loraine Carr, given by Mrs. Corinne Jennings.

Guests attending included Mesdames Maggie Hagar, Mildred Adams, Lora Pickens, Clara Loerwald, Velma Hodges, Sallie Young, Leta Curtsinger, garet Ann Plummer, Mathilda Koelzer. Eluise Stambaugh, Ethel Ward and Nola Terry.

Members of the chapter attending were Marie Denton, Bess Hagar, Doris Pickens, Ruth Loerwald, Bettye Owen. Ellen Carter, Frances Young, Virginia Curtsinger, Jolene Curtsinger, Marian Plummer, Adeline Koelzer, Troyce Hanna and Wanda Ward.

Miss Evelyn Lee attended the bride as maid of honor. She wore a pale blue organdy dress with corsage of pink carnations. Bobby Owen, uncle of the bride,

was best man. The bride who was given in marriage by her father, wore a white pique frock with eyelet embroidery. The waist featured pearl button trim and the deep peplum was accented with eyelet ruffles. She carried a white Bible and the bridal bouquet was centered with American Beauty roses and showered with white split carnations tied with white satin ribbon. Her only ornament was a string of pearls given to her by her mother.

The bride's mother wore Bemberg sheer dress with pink accessories and Mrs. Parmer wore Navy. Both corsages were of Esther Reed daisies and red

Following the wedding a reception was held at the home of the bride's grandparents, Mr. and Mrs. G. P. Owen. The table was laid with a white Japanese linen cloth belonging to the bride's great-grandmother, Mrs. Joe Stagner. The center piece of American Beauty roses was Mr. and Mrs. Earl Phillips and flanked by white tapers. Mrs. Mr. and Mrs. Willard Wither-Gerald Wilson poured and Mrs. spoon left Saturday morning Warren Owen served the wedfor Galveston where they will

attend the annual convention of ding cake. After the reception the bride donned a navy sheer suit with veiled hat and red accessories. The couple will make their home on the Jack Renfro farm in the Westway Community.

The bride was born and reared in Hereford and attended Hereford Schools.



MRS. RAY PALMER

the Texas Firemen's Association.

The two couples made the trip by

automobile and plan to return

next Thursday or Friday.

where they will be at home on Sixth Street.

returned to Hereford Sunday

Mr. and Mrs. Melvin Young

MRS. W. E. DAMERON

Bright The Cherry Orchards Now Hung With Fruit Along The Bough

That very old rhyme heard so very long ago, finds seasonal appeal today for early summer brings cherry time, and housewives are busy preserving and making pies of the tart ones and combining the sweet varieties with melons and other seasonal fruits. Serve sweet cherries off the stem, heaped in a canteloupe shell or in old fashioned cob-

blers topped with whipped cream.

Mrs. W. E. Dameron likes to serve them in pastry shells with thickened sauce flavored with lemon juice and almond extract. Here is her favorite recipe:

Cherry Shells With Sauce Make one dozen pastry shells using your favorite recipe for pie crust, bake in moderate oven and set aside ready to be filled. 21/2 cups pitted cherries

1 cup water

1 tablespoon butter 1 tablespoon lemon juice

1/2 teaspoon almond extract together until fruit is tender. whipped cream.

together until fruit is tender. whipped cream.

This recipe may also be used Mix the sugar (more may be used if desired) and cornstarch in 1/4 as cherry shortcake, substitutcup cold water and add to the ing cherries in your favorite



from heat, add butter, I level tablespoon cornstarch juice and almond. Set aside to cool. About thirty minutes before serving time fill the shells with one-half cup of the cherry Cook the cherries and water sauce mixture and top with

boiling mixture, stirring con-stantly until thickened. Remove using the prepared shortcakes.

Butch McCaslin and his brother Jerry Don are ready to welcome guests to view their new home. They are tured in the den of the home of their parents, Mr. and Mrs. Carl McCaslin. PHOTO BY LAWRENCE KRESS

Garden Club Tour Stop

Three year old Ruth Ann Allison explains the musical score to her dolly in the home of her parents, Mr. an



Little Susan Hopson adds a happy touch to an attractive corner shown at the home of her parents, Mr. and Mrs. V. C. Hopse

will sponsor a tour of ten new homes in Hereford on Friday, Mrs. A. O. Thompson and Mr. June 17. Proceeds from the tour and Mrs. Taft McGee. will benefit the club's recently adopted project of beautifying the grounds surrounding Deaf Smith County Hospital.

The public is invited to make afternoon from 12 o'clock noon, starting time, until 5 p. m. when starting time, until 5 p. m. when enduringly pleasing place in the tour will close. Visitors may which to establish a home. tour individually or in groups and a fee of \$1.00 will be charged. Tickets may be obtained at the and may be purchased at the starting point, the J. R. Allison home in the new Allison Addi-

Mrs. Carroll Whiteside, chairman of the tour committee, has announced that members of the Garden Beautiful Club will serve as hostesses in the homes scheduled for the tour, and those who cannot join the 12 o'clock group are urged to visit the homes at an hour convenient to them. "Visitors are requested, however,

The Garden Beautiful Club | home and to the homes of Mr. and Mrs. J. E. Kirby, Mr. and

The tour has been planned to give a cumulative impression of the newer trends in architecture and design, the contrast between modern and period furnishings this tour at any time during the and all the intangibles that go to make a house an interesting,

Added to the interest of the home will be the decorative Tickets may be obtained at the flower arrangements evidencing City Drug Store at any time the skill of the Garden Beautiful Club members, whose knowing eyes and practiced hands bring just the right shades of tones and hues together for each particular setting. Visitors will see dinner tables set in minute detail, tea tables arranged for afternoon affairs, morning coffee tables and breakfast tables set with fine china and gleaming silver.

Committee members include: Mrs. Carroll Whiteside, chairman of the tour, Mrs. R. N. Larmer, Mrs. Forrest Minton and Mrs. N. to follow the given route to Mrs. Forrest Minton and Mrs. N. avoid congestion," Mrs. White- D. Bartlett, Jr., president of the

From the J. R. Allison home the visitors will go to the George Brumley home and hence to the V. C. Hopson home. To the Carl McCaslin home, the home of Mr. and Mrs. Colby Conkwright, and to the home of Dr. and Mrs. L. B. Barnett. To the Frank Cogdell the tour.

Garden Club Tour Stop



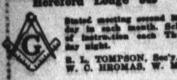
Jimmy Conkwright and his mother, Mrs. Golby Gonkwright, are shown in their favorite spot in the living soom of their new home. Jimmy appears to be interested in outlining a vacation tour.

Six Hereford Youngsters Leave For Various Texas Summer Camps

Wheeler Sears has already ensix weeks horseback riding, box-ing, learning riflery, etc. This is Wheeler's first year at camp. He the son of Mr. and Mrs. Henry

Three young ladies left this week end for Camp Karankawa, near Center Point, Texas. Their schedule of activities began Saturday morning and will continue for five weeks, including horse-back riding, handicraft, tennis,

AASONIC BULLETIN



OTICE OF MEETINGS

ODD FELLOWS Each Monday Night REBEKAHS Each Tuesday Night

Vacation time is camp time riflery, swimming, etc.

Sylvia McCracken, daughter of Mr. and Mrs. J. C. McCracken, will enroll for her first season at the camp. Her Hereford campmates, however, will be going Wheeler Sears has already back for their fourth year lied at Camp LaJunta, near are Janie Womble, daughter of arriville, where he will spend Elizabeth Womble, and Irene Elizabeth Womble, and Irene back for their fourth year. They Witherspoon, daughter of Mr. and Mrs. J. W. Witherspoon.

Planning to leave later in the month for Colorado are Gayle Gault, and Sue Barnard who will attend camp at Trail's End, one of the divisions of Cheley Colorado Camps. Spending six weeks in camping activities which will include handicraft, horseback riding and mountain climbing, the girls will enroll June 21. This is their first year at camp. Gayle is the daughter of Mr.

and Mrs. Howard Gault and Sue the daughter of Mr. and Mrs. D. C. Barnard.

Joe and Norman Kerr and Bob Bradley have joined forces at the Western Life Camp near Montezuma, in the Rocky Mountains. Joe, who attended the camp in two past years was called back by camp director, Frank R. Phillips, to act as assistant councilor although he is older

than the camp age limit.

Norman has also attended the. camp for two other years. This will be Bob's first year at camp. These boys left Monday in a special chartered bus for boys from

ATTENTION

COTTON FARMERS

We wish to inform you that we have a limited

Price \$3.15 to 3.50 Bushel

HEREFORD GIN COMPANY

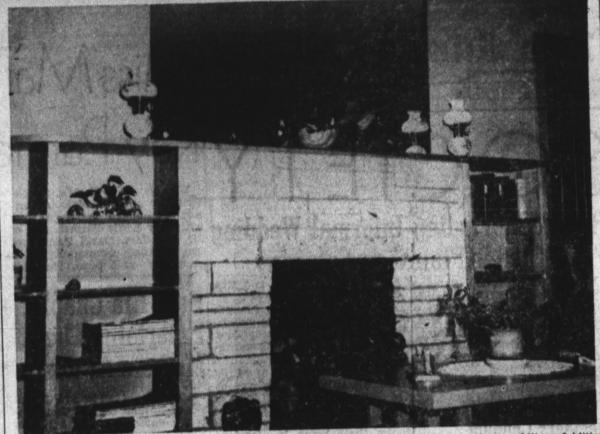
SAW DELINTED PAYMASTER "54"

supply of the following planting seed:

NORTHERN STAR

MACA STORMPROOF

MARV-L-S CLUSTER



Garden Club Tour Stop

The attractive fireplace in the home of Mr. and Mrs. George Brumley in Hereford's new Allison Addition. Window drapes on the opposite side of the room are reflected in the mirror which backs the long mantel wall.

Thursday week with Mrs. Claude Hereford about a week from to-McGowan who will also be at day. the camp for the four weeks du-

Bob is the son of Mr. and Mrs. Jack Bradley and Joe and Norman are the sons of Mr. and Mrs. Will S. Kerr.

PERSONALS

William J. Stanford, Jr., who was vocational agriculture instructor at Hereford High School last year, is now at Lubbock where he is enrolled at Texas Tech for the summer to take some post graduate courses in working toward his master's de-

Hugh Clearman was in Snyder Wednesday on business.

Miss Genevieve Eberle and Mrs. Leona Blood left Wednesday morning to drive to Corpus Christi where they will spend several days visiting with Miss Eberle's brother, Dr. Howard Eb-

the Panhandle. Joe drove up erle. The two plan to return to

Mr. and Mrs. J. M. Gillentine have as their houseguest his sister, Miss Elizabeth Gillentine of Amarillo. Miss Gillentine arrived Wednesday for an ex-tended visit in Hereford.

Karl Wilson Shirley, who has been a member of the faculty of Kingsville Public Schools this year returned to Hereford for a visit with his friends and relatives last week. On Tuesday he enrolled at West Texas State College where he will continue work on his masters degree in education this summer.

Mr. and Mrs. O. R. Brooks and daughter, Sheryl, are leaving today for their home in Denison. Mr. Brooks arrived Thursday to visit for a few days before returning his family to their home. Mrs. Brooks and the baby have been spending the past five weeks in the home of her parents, Mr. and Mrs. J. W. Merrill.

YOUR NEWS IS GOOD NEWS Your friends and neighbors are interested in your comings and goings, in the things you have accomplished, in fact, the people of Hereford are eager to know about your good times and successes, even to

share in your sorrows. The Brand society editor is assigned to cover news of interest to women, parties, club meetings and weddings, special features of interest that have to do with women's increasing interest in civic and state affairs, or any news that concerns the homemaker.

If you have news, or know about news of your neighbor, phone the society editor's number-181. She will give full coverage of each item, and will follow up all news tips, no matter how small.

SAVE

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SAVINGS ARE INSURED

Join the several thousand other people who have their savings in this institution; you may start an account with as low as \$1.00 and all accounts are INSURED FOR SAFETY up to \$5,000.

See Elizabeth Womble at the Hereford Insurance Agency or write direct to our office.

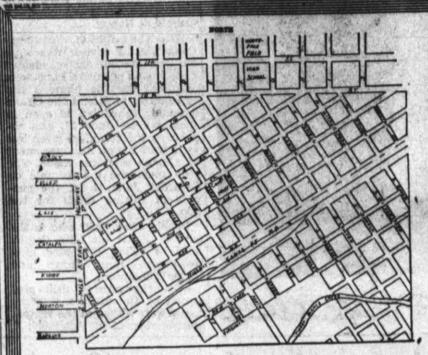
Assets Over \$5,000,000. Liberal Dividends



121 E. 4th Clovis, N. M.

Mrs. H. C. Welty has been in Cklahoma City, where she has been the houseguest of Mrs. Jim Darryberry for the past week.

BRANDED for what it is Malted Milk



STREET MAP OF HEREFORD, TEXAS

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Hereford Parts & Supply Co.

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W. M. (Bill)

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Abstract

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Daily Service to and from Amarillo, Hereford, and

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THIS SPACE **FOR SALE**

PARKER BROTHERS PLANING MILL AND CONTRACTORS We build house to be moved. Will build to your

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prices before you build. Cabinet work.

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Office, Home, Car, and Tractor at the

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HEREFORD WRECKING CO. Highway 60

Complete Line of

USED PARTS

See us for Expert Repair Work of All Kinds!

PICK-UP AND DELIVERY SERVICE

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308 N. Main MADE TO MEASURE CLOTHES



Vegetables, meats, in fact all foods stay garden fresh in your handy home freezer...for as long as you want to keep them. Take them straight from the garden or market, put them in the home freezer, they'll be ready... just as fresh as the day they were put in.

Only folks who have home freezers can realize the convenience made possible by dependable low cost electric service.

Stop by your appliance dealer's soon for a look at the modern new home freezers... you'll want one.

PUBLIC SERVICE

4 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



Ever find a four-feat clover at midnight?

Your chances of stumbling ovr a four-leaf clover in the dark are -- well. . . you set the odds!

Which explains why very few four-leaf clover hunts are scheduled after sundown.

YOUR chances of profiting in any manner by cutting your wheat too early are just about as slim.

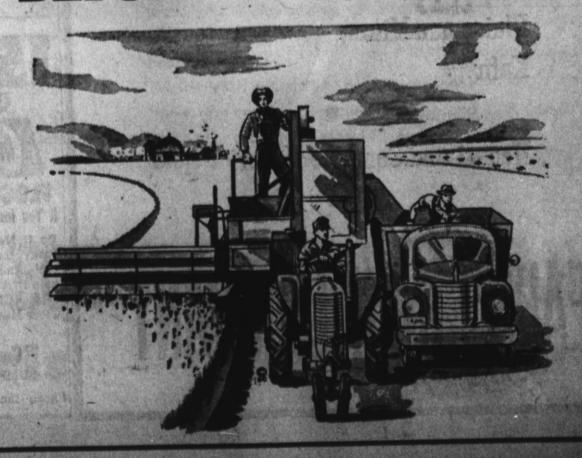
Despite hail losses, the probability of a storage shortage is likely. As you know, Terminal Storage is not available, which makes it absolutely impossible for your elevators to handle "green" or 'wet' wheat, due to the hazards involving the entire storage capacity in this area.

It will be necessary, therefore, to ask all persons bringing in "green" wheat to haul it back home. If you are fortunate enough to cut early, be careful. One or two or three days will not likely make much difference, since the local elevators have been emptied to handle the present crop.

Also be careful to avoid every possibility of "dockage grain." Your Cooperation will help everyone concerned. We recommend that you bring in your wheat samples before you start cutting. We are equipped to check the samples for Moisture Contentand will be glad to help you avoid unnecessary expense, or loss of Green Wheat. . which we absolutely cannot accept.

Above All Else,

DON'T CUT YOUR WHEAT BEFORE IT IS READY



This message is sponsored by your local grain dealers in an effort to assist you in handling your 1949 crop for greater profits.

Fraser Milling Co.
Sears Grain Co.
Packard Milling Co.
Pitman Grain Co.

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LIMITED ACREAGE TO BE CONTRACTED

If you have acreage which you would like to plant to Blackeyed Peas, The Hereford Canning Company will contract to buy the total yield at market price. Only a limited acreage is to be contracted this year.

Seed is now available. If you are interested, Write Box 384 or Phone 386-J, Hereford, Texas

HEREFORD CANNING CO.

Phone 386-J

CERTIFIED

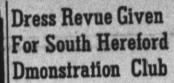
SEEDS

Double Dwarf Milo

Martin Milo

Kafir

Plainsman Milo



South Hereford Home Demonstration Club met with Mrs. Adam Flowers Tuesday afternoon. The program was in the form of a dress revue given by the Draper 4-H Club girls.

Modeling dresses they had made were: Marilyn Henderson, Mary Elizabeth Hund, Marilyn Russell, Sandra Jo Caraway and Beth Gross.

Marilyn Henderson was presented a pair of pinking shears as a gift from North, South and West Hereford clubs for winning first place to attend the THDA annual convention. Marilyn Russell won first in the small girl's division and was presented with a pair of scissors. Mary Elizabeth Hund won in the older girls division and was also presented with a pair of scissors.

Members present were Mes-dames: Ronald Matthews, Orin Russell, Lowery Walker, John Draper, D. H. Bryant, Clarence Hollabaugh, the hostess and Miss Mahaffey, assistant CHDA.

Delbert Kinsey Named Chairman

Delbert Kinsey, local Chevrolet dealer was notified June 1 that he has been appointed Area Chairman for the National Automobile Dealers Association to stimulate active participation in the Association's national programs throughout Deaf Smith County and the other fringes of

Kinsey was selected as Area Chairman by a committee of NADA and state associational officials. The appointment was announced by George H. Jones, the National Association's Director

for Texas. NADA is the largest retail trade association in the country, with a membership of more than 34,- thers. 000 new automobile and new truck dealers. The national organization is widely known for its sponsorship of highway safety and other public interest programs and its policy of supporting the highest standards and ethics of retail automobile mer-

chandising. These area chairman are key dealers named to help in supervising NADA activities within that region.

Clint Formby, nephew of Mar-shall Formby, will arrive in Hereford this week end and will begin work at KPAN on Monday. Clint, whose home is McAdoo, has been visiting there in the home of his parents since his week. graduation from Texas Technolhe was majoring in government. Clint was president of the student body Association during his senior year.

Watch the politicians. More times than not they on the right side for the wrong reason.

New Use For Television

he Suppley Brond Horoford Town



Employed as a direct educational aid, television has taken its place the operating room. A camera and microphone installed in the arc lamp above the operating table of this London hospital carry every move of the surgeon's knife to a lecture-room screen two floors below. Until recently, only about a half-dozen internes were able to view operations from a glass-enclosed gallery.

Among the group who were at Center Point, Texas this week

to take their children to camp were Mr. and Mrs. J. C. Mc-

Cracken and son, Jackie, who

took Sylvia to camp. They left Friday morning and will return sometime this week end.

Mrs. Robert Waggoner and Mrs. D. C. Barnard returned

Wednesday from Altus, Okla-

homa, where they spent sever-

al days. Mrs. Waggoner joined her husband in Altus. Mrs. Bar-

nard was the house guest of her

cousin and family, Mr. and Mrs.

Clint Walcott. The two ladies

Sell Thru The Want Ads!

drove down last Thursday.

SUMMERFIELD NEWS

Fifty Have Perfect Attendance **During Vacation Bible School**

By BOBBIE WALSER Vacation Bible school ended Friday night with commencement exercises. There were 82 enrolled, with 75 attending each day. Perfect attendance records numbered 50. Brother A. A. Sim-

mons conducted the school which was the biggest ever. Attending at Sunday morn-ing church services was 80; 42 attended evening services. Brother Mearl Weathers conducted the services. Mrs. Weathers and Nel-. da accompanied Brother Wea-

Mr. and Mrs. J. H. Cox of Lubbock were week end visitors in the B. E. Roberson home.

Mrs. George Summer, Mrs. Oliver Summer and Miss Betty Holland were down state last week to attend their uncle's funeral. Mr. and Mrs. Jim Noland and family from Amarillo visited Sunday in the L. B. Lookingbill and J. A. Noland homes.

Mr. and Mrs. Duane Baize and sons from Arkansas are visitors in the Carl Lee and Pat Patrick homes. Mrs. Baize is Mrs. Lee's and Mrs. Patrick's

Mr. and Mrs. Jim Clark and sons, and Mr. Brit Clark were visitors in Amarillo one day this the O. B. and Glenn Roberson

College at Lubbock where were visitors in Amarillo Wed-Mr. and Mrs. W. A. Epperson of Easter were Sunday visitors in the O. B. and Glenn Robeson

This community gives their sympathy to the Tandy Legg family as Mr. Legg's father died. When the Leggs lived here he often visited here. He was well

known here.

Billy Lookingbill had the misfortune of hurting a finger Monday when he was cutting the water off at the pressure pumps.

Miss Laura V. Hamner who
talks over KGNC on Sunday morning talked about W. H. Harris' grandmother and when she came to the Panhandle. Miss Hamner will talk on the same

subject this Sunday. Mrs. Henry Sears and children, Jimmy and Helen, are in Alabama at present visiting with Mrs. Sear's relatives. They will be the houseguests of her cousin, Mrs. Charlie Webb at Marion, Alabama, and will also visit with her aunts at Union Town. Planning a ten day visit in the South, they are making the trip after taking the other son, Wheeler, to Camp LaJunta near Kerrville where he enrolled last Fri-

oleman

FLOOR FURNACE If You Install It Before July 31st

Do It Now! Save money, be ready for winter before the rush. And get the famous Coleman that gives you Automatic Heat-Clean Heat-Warm-Floor Heat.

> Carl McCaslin LUMBER COMPANY

Phone the Lumber Number 7 Hereford

Home Demonstration Club Hears Report

Sims Home Demonstration Club was entertained in the home of Mrs. Roscoe Pinnell re-

A program consisting of reports on the accomplishments of 4-H Club work the past year, was presented. Judy Pinnell and Betty Johnson, both 4-H Club girls, told of their work during the past year and outlined plans for this year's work. Mrs. Lloyd Heaton described her work with the 4-H Clubs during the past year. Mrs. Orville Groneman gave resume of the May Council

Members present were Mesdames: V. L. Reese, Glen Hetzler, C. W. Edwards, Clarence Hollabaugh, M. W. Blankenship, Orville Groneman, A. N. Gamble, and the hostess.

People who have a past to for-get should never enter politics.

J. C. RICKETTS, REALTOR

Irrigated farms, Wheat land, Ranches Your business appreciated

SPRAY THOSE WEEDS BEFORE HARVEST

CLEAN WHEAT

BRINGS MORE MONEY! **AERIAL SPRAY SERVICE**

AMARILLO Audrey (Rabbit) Hare Box 848

Joe Whittington Phone 2-9301

T. C. Covington SAND & GRAVEL

On Highway 60

We have Plenty of

RE-MIX

PLASTER SAND

DRIVE-WAY MATERIAL

and many other needs for the builder.

NOTICE

Due to the freight increase of June 6,

SAND and GRAVEL PRICES

will have to be increased

54c Yard

-Effective Monday, June 13.

Market after Market...

Coast to Coast...

HUDSON LEADS IN SALES!

Outsells all other carsexcept the three lowest-priced makes-IN 308 MARKET AREAS*



From North, South, East, and West, the records are pouring in. Actually, in 54 market areas, Hudson is outselling all other cars, regardless of price! In 254 additional market areas, Hudson is outselling all other cars except the three lowest-priced makes!

> Here's the car that offers-not just a little "more", but the most of all the things you want most in a motor car. Yes, the New Hudson is-

America's "4-MOST" Car

1-MOST beautiful

2-MOST roomy

3-MOST read-worthy

4-MOST all-round

performance

COME TAKE THE THRILLING HUDSON REVELATION

PHONE 723 1220 E. 1st.

Hegari and Combine Hegari

Long Time Ago

professional trips through Texas, "Save Your Teeth" warned a will be in our city from June 14 the guests between the ages of headline in the June 17, 1904 through July 1, occupying the Hereford Brand. The story re- front rooms of the Daniel house, lates: "Dr. A. D. Miller, who is and will be prepared to do all now permanently located at Tex- kinds of Dental Work and where ico, New Mexico, but is making the party has work to the amount



Do You Have An Unmarked Grave?

Buy direct from the owner of Surface Vault Co., and save

We will not be undersold

SURFACE BURIAL VAULT COMPANY

L. L. WALLACE, Owner Monuments, Grave Slabs, Vaults & Curbing Phone P. O. BOX 522 Clarendon, Texas

COMBINE MEN!

If you are following the harvest thru to Canada, we can give you public liability protection on all your trucks, pickups and combines as well as fire insurance on your combines. For those who need Hiway Bonds we can write them in our office.

SAM NUNNALLY

LONE STAR INSURANCE AGENCY PHONE 424 114 MAIN

of say, \$30 or \$40 will take in payment one half cash and balance in good she cattle. Yours for

"A happy birthday party" was given for Gertrude Robinson the Brand reports, with fourteen litfour and five years, making "quite a pretty picture around the table when the refreshments were served." "A table just high enough for the little folks been arranged and the birthday cake, ornamented with lighted candles, fruit, flowers and candies. was very attractive to little Gertrude and her guests" the Brand said.

Another entertainment of interest was that given by Miss Nora Daniel who "entertained a small crowd of Hereford's young people." Attending were Mr. and Mrs. Vanderburgh, Misses Madden, from the North Draw, Vanderburgh, Wright, Herron, George Herron, and Biles; Messrs, Raley, from Amarillo; LeGrand, Barnett, Gass, Daniel, and Russell.

"A Heavy Loss" was reported by Finis Blair in this issue of the Brand. According to the story "Finis Blair, accompanied by two young ladies, was returning from an entertainment at Boom, the buggy struck a telephone post and in Mr. Blair's efforts to take care of the young ladies, the horse got away, leaving the young people about Midway between Boom and Hereford. The horse, belonging to Carter Bros., found the nxet morning, loose from the buggy and in dying how the horse was killed."

A business report announced that "A Brand representative this week dropped in J. F. Easley's and found everything in himself on keeping a neat, upthe result is that he is doing a nice business. Special provisions have been made for ladies in the way of a neat ice-cream parlor in the rear of the building.

Claude Norton suffered "a painful accident," according to this issue of the Brand, when he got too near one of the untamed horses on the farm. "While the wound (a broken left arm) was somewhat painful, the broken -on the walls.

\$35 Worth Of Wolves



Deputies at Polk City, Ia., hold seven baby wolves found by Harold Wicker of Granger, Ia., while hunting for mushrooms. Wicker turned the animals in for the \$5-a-head bounty offered for wolves. They will be destroyed.

bone was properly reset and will soon be whole again."

Short locals included: "J. B. Collins came in Sunday from his Castro county ranch to visit his parents;" "Mr. and Mrs. F. L. Vanderburgh went up to Amarillo Sunday afternoon to make arrangemnets for moving to that city;" "J. R. T. Basset of the three were Martisha Ramey, and known as Rose Bud, was North Draw was in Hereford Wednesday and was a business visitor at the Brand office. Mr. condition. It is not known just Bassett is negotiating for a lot in Hereford upon which to build a residence. The Brand extends congratulations in advance;" "W. B. Green of Castro county was in the city Monday and Tuesapple pie order. Mr. Easley prides day;" "James Acker, Claude, brother of Mrs. G. A. F. Parker, visitto-date confectionary store and ed in the city this week;" "Mrs. T. J. Graves, accompanied by Miss Ethel and Lee, left Tuesday afternoon for Waxahachie where they will spend several weeks visiting relatives;" "Mrs. S. R. Lowe returned Tuesday from an extended visit with relatives in

> Give a child a pad and pencil and he will soon learn to draw

East Texas."

PERSONALS

Three of the Hereford students who have been attending Wayland College arrived home Thursday for the summer. Accompanied by Mrs. R. L. Roots who went after the group, the daughter of Mr. and Mrs. Sank Ramey; Florence Goldston, daughter of Mr. and Mrs. H. D. Goldston and Mettie Lee Roots, daughter of Mr. and Mrs. R. L. Roots. Martisha, a freshman student majoring in home economics and Florence, who was a sophomore majoring in home economics, plan to attend Mary-Hardin Baylor next year. Martisha is making tentative plans to attend summer school later in the season, and Florence is employed at Deaf Smith County Hospital during the vacation period. Mettie Lee, who was a speech major at Wayland, is now employed at KPAN and will continue her work there next

Mrs. Ben Childers and daughter, Sandra and Mrs. George Vin- Phone 656

cent left Hereford Tuesday for an automobile trip to East Texas. While they are gone, Mrs. Childers and Sandra will visit with her father, T. F. Gossett of Alvord, Texas. They plan to return this week end.

Peyton Ramey, son of Mr. and Mrs. Sank Ramey, who has been attending school at Texas A&M College where he is a sophomore, arrived home Sunday for the summer vacation. He drove to Amarillo with his roommate.

Mr. and Mrs. Emil Dettman were in Amarillo Saturday on

Mr. and Mrs. W. E. Dameron, son Bill and daughter June are enjoying a family reunion this summer. Miss Dameron arrived Thursday from Georgetown, where she has been employed as a member of the faculty of the Georgetown Public Schools and Bill arrived the same day from Worth where he attended T.C.U. He was graduated this spring. Accompanying Miss Dam-eron to Hereford were Miss Zoe Nolan and Jitter Nolan, both of Austin, who were overnight guests in the Dameron home.

If You Install It Before July 31st

Do It New! Save money, be ready for winter before the rush. And get the famous Coleman that gives you Automatic Heat-Clean Heat-Warm-Floor Heat.

See A Demonstration Today Hereford Lumber

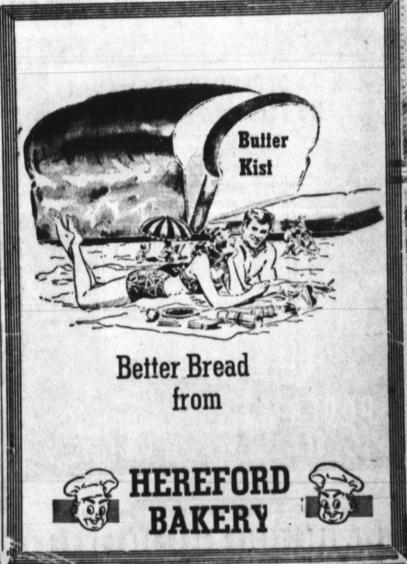
ELECTRICAL CONTRACTING FREE ESTIMATES LIGHTING FIXTURES-APPLIANCES

NIPPER

ELECTRIC

PHONE 154 307 MAIN

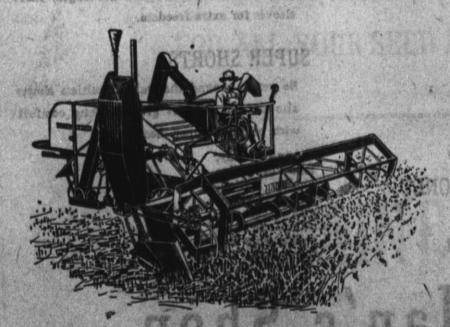
HEREFORD



Few Combines AVAILABLE for Immediate Delivery

PICK-UP REELS

21-A Self-Propelled COMBINE



Saving your own Massey-Harris Self-propelled is putting your harvest on a production line basis. And just like the modern method for factory production line, you get savings in time, labor-and for a bonus, Savings in arain and fuel.

You go into harvest production the moment your grain is ready. There is no costly or unnecessary delay. You are your own boss. . . Not depending on anyone for help. Mighty important, too, you get all your grain because the self-propelled doesn't trampel down your crop on the opening cut. Or you can bypass a green spot and pick it up later. Fuel costs take a licking too. There is just one economical engine to run the threshing mechanism and to propel the combine.

There's plenty of field experience under tough conditions behind a Model 21-A. The harvest brigades of '44 and '45 show that harvesting conditions were far from ideal in those years. Wet, muddy fields, down tangled grain, weeds, characterized the harvest. Still the Massey Harris 21-A went in and proved the 4-Way savings of self propelled ... getting grain that was often given up as

We think self propelled harvesting can lower harvesting expense. Come in today. . . and place your order for a model 21-A. We can give immediate delivery. . . on a limited

Studebaker Massey-Harris

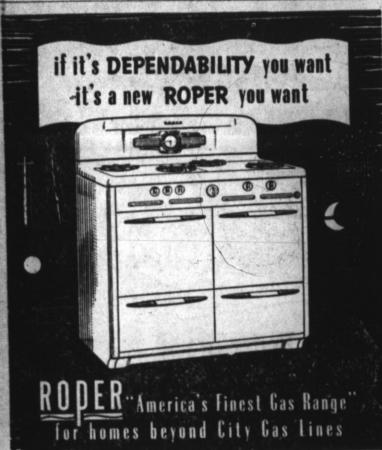
PERSONALS

Mrs. Paul Mathers and daughter. Paula Mae, returned last Wednesday from Oklahoma, Mrs. Mathers drove up for her daughter, who will spend the summer here with her parents.

Mr. and Mrs. J. W. Witherspoon companied by their son, Jerry. were in Center Point, Texas this

Three Hereford women are and Miss Francis Dameron will KSEL in Lubbock. leave Thursday for their holiday in Pueblo. Mrs. Lester is Miss Dameron's sister.

Mr. and Mrs. Hardy Benson have both their son and their to place their daughter, daughter home this month. Mary Irene in camp, where she will Lou, who was a freshman at



Rain or Shine you can count on L. P. (LIQUEFIED PETROLEUM) GAS

Regardless of weather . . . during wintry blizzards or summe cloudbursts . . . Liquefied Petroleum gas is on the job. Throughout the years, it has proven beyond question of doubt that it is the ideal fuel for rural or suburban homes.

Automatically supplied to you, it assures a clean, fast, convenient, low cost cooking service. Used with a modern ROPER gas range, it places at your fingertips the finest of cooking features. We invite you to stop in and get all the facts.

BLANTON BUTANE, INC.

participate in the camping pro- Hardin Simmons this year argram at Karankawa for the rived home last Thursday and next five weeks. They returned will remain with her parents Sunday. Hardy, who was graduated from Texas Tech at Lubbock this year also arrived the same day. Folplanning an eight or nine day lowing the graduation services the University of Oklahoma at trip to Colorado beginning next he visited in Fort Worth for a Norman, where she is working week, where they will be the few days before coming back to on her degree in library science. of Pueblo, Colorado. Mrs. Ro- ing the harvest season. Hardy She will be a junior next year. berta Dyer, Miss Johnnie Estes has been doing some work for

> Mrs. Wilma Carnahan and Mrs Lake Dishman were in Canyon last week to enroll Mrs. Carnahan's son. Jimmy, in the West Texas Training School for the summer.

Henry Stahl, Roy Bickford and Ralph Greathouse accompanied by two of Ralph's nephews from Littlefield and another friend, spent Friday night on a fishing trip at Buffalo Lake. The mencaught 30 pounds of channel cat on their all-night excursion.

Mrs. John Miller and Mrs. Bill Miller were in Amarillo Friday on business, and to visit with Mrs. Bill Miller's mother, Mrs. Viola

Charlotte Lappard, daughter of Mrs. J. R. Moore, arrived in Hereford Wednesday to spendthe summer here before enrolling in North Texas State College

On The Griddle



David E. Lillenthal, above, chair man of the Atomic Energy Commission, was subjected to severe criticism by senators for his handling of the situation arising out of the loss of a small amount of Uranium-235 Although most of the material was later recovered, some senators de-manded Lilienthal's resignation, other's called for complete investiof his atomic stewardship, for as soon as the loss was discovered.

In 'Texas' Navy

the Strate, though the transport sunder, burner 12, 1949



The state of Texas June 2 commissioned 29 midshipmen of the U. S. Naval Academy as ensigns in the Texas Navy. The Naval Academy, taken by surprise, joined in the fun by arranging the ceremony at its noon meal formation. Joan Jester (above), daughter of the Texas Governor, Beauford Jester, is shown with three of the midshipmen to whom she presented certificates at Annapolis, Md. Left to right are Tom D. Parsons, Dallas, Miss Jester, Barkley T. Wood, Jr., Abilene; and William J. Norris, Lamesa. (AP Wirephoto).

next fall. Charlotte was a senior homa, Mrs. W. L. Johnson's this year at Dimmitt High School and has just returned with the group from their class trip which took them to Galveston and New Orleans on a ten day jaunt through the south.

Don Bookout, son of Mr. and Mrs. Hugh Bookout, will leave Thursday for Camp Hood at Belton, Texas, where he will take part in the ROTC officers training course to be held there during the next six weeks. Don was a junior at the University of Texas this year, and majored in business administration. He began his ROTC training during his first two years of college when he attended North Texas Agriculture College at Arlington.

Mrs. W. L. Johnson and her son and his wife, Mr. and Mrs. Porter Johnson, spent last week end visiting in Mangum, Okla-

visit until Thursday in the Bookout home. People who profit by their

mistakes will find they really have made no mistakes. Cur neighbor has figured out how to mow his lawn without effort-he lets his wife do it.

former home. She had not been

back to visit for 30 years. During

their stay, they were the house

Houseguests in the home of

Mr. and Mrs. Hugh Bookout this

week are her parents and her

aunt. Her parents, Mr. and Mrs. N. B. Williams are from Arling-

ton, and her aunt, Mrs. George

Nicholas, is from Electra. They arrived Wednesday and plan to

guests of former neighbors.

Did You Know That After 5,000* MILES Your Oil Filter Cartridge



PERFORMANCE, ECO

Have Your Oil Filter Checked and Replaced Today for Only

Extreme or unusual driving conditions may make necessary a change in your oil filter cartridge more frequently! Should be checked or replaced after periods of low speed, "stop and start" driving ... driving on sandy or dusty roads ... and always at spring and fall seasonal oil and subrication "change-over" time!

AVE TIME . SAVE MONEY . SA

Hereford Motor Company

Dudley Green

Hereford,

Archie Scott

Remarkable Feet



John A. Sarkauskas, of Burlingame Calif, who once hiked from New York to Los Angeles, thoughtfully examines his footgear in anticipation of his planned stroll along the full 1500-mile length of the Alcan Highway to Alaska this summer. He expects to wear out six pairs of shoes in the 12 weeks he believes the hike





JOHN McLEAN

this question:

children often play jokes on one another, sometimes resulting in serious injury. Can parents of fae injured child bring suit against the parent of the "offenderf" Would a Liability Policy cover such legal action?

)n any insurance problem con-

John McLean Agency

Phone 181 or 273 Hereford, Texas



Wilson Shirts will flatter father. Cool pastel colors in many collar styles. A handsome Wilson tie to match for that extra touch.

He'll look cool, be cool in a Skipper Sportshirt. For a grand selection of colors and styles be sure to visit Fox's.

See the New Summer Styles in

COOL, BREEZE - WEIGHT PORONET with

TIES' TO match each shirt

从高级的证明,不是他



YES. .. June 19, next Sunday, is Dad's Day We have a grand selection of outstanding item he will appreciate more and more this

Give him -- the world's most comfortable pajamas - - -

Patented Faultless waistband won't bind No center seam to bind in the new Super Seat. A wonderful choice of the nation's top styles and quality.

Cool and faultless **DEMI - JAMAS**

李克烈。连贯生态类似。原列

In porus Poronet fabric. Knee-length, short sleeves for extra freedom.

SUPER SHORTS

So gentle around the waist. Faultless shorts also of cool Poronet give day-long comfort with original Super Seat.

Fox Man's Shop

Homer Fox — Dubbs Reeve — Pat Corbett



Sunday, June 19th

Fathers

Day ...

ELECTRIC SHAVERS

Sunbeam Shavemasters and other famous name electric shavers. . . gifts of convenience for any discriminating buyer. . . for any man. Assorted styles for shavers' pre-



Evans and

Ronson

LIGHTERS

The ideal gift

for dad. .

Priced \$3.00

from

MEN'S SMART JEWELRY

A host of wonderful, smart jewelry items for men. . . ties pins . . . cuff links. . . key chains and



An excellent selection of

WATCH BANDS

PRICE RANGES

Genuine Leather BILLFOLDS and of course— FINE WATCHES by ELGIN - BULOVA -HAMILTON

Hembree Jewelry

Mr. and Mrs. Bill Hembree OFFICIAL SANTA FE WATCH INSPECTOR

day from Colorado where she ing for New York where she will has been attending Denver Uni-versity at Denver. She finished students who are making a tour her classwork on Friday and of Europe this summer. The tour spent Saturday night in Las Vegas, N. Mexico, as the house instructors from Stevens who has guest of her roommate, Jean selected a small group of girls Odom. Cecilia, daughter of C. T. to accompany her on the travels Guseman, will spend about two over Europe. Present plans are

Cecilia Guesman will arrive to- | weeks in Hereford before leav-

Abnormal

Blood Pressure, Yields to New

Therapy

If you are a victim of this disease, regardless of whether your pressure is High or Low, send today for our:

FREE BOOKLET

Learn how others have been helped. Possibly you too, may be able to save years of suffering. Just enclose this ad, and your name and address, and the Free Booklet will be sent by return mail.

UNITED SERVICE BOX 7 - Van Nuvs, Calif.

Cost of Texas Traffic Accidents

ECONOMIC LOSS FROM TRAFFIC ACCIDENTS IN TEXAS FOR ONE YEAR

WILL BUY



AT \$250 EACH -

10,000 ELECTRIC RANGES

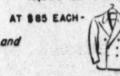
10,000 PAIRS MENS SHOES

AT \$200 EACH-



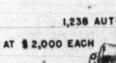


10,000 MENS SUITS



10,000 RADIOS

1,238 AUTOMOBILES





This chart graphically shows how much Texas traffic accidents cost in one year. The economic loss from motor vehicle accidents in Texas during 1948 was \$83,226,975, enough money to have purchased the items shown This chart is from the annual report of the Texas Department of Public Safety. (AP Chart).

TOTAL ECONOMIC LOSS

\$83,226,975

for the girls to fly over and fly back. Cecilia attended Stevens past year was enrolled as a sophomore at Denver.

was enrolled as a freshman in Dalhart High School. Elizabeth Womble, accompanied by her mother, Mrs. J. W. Spradley, and Mrs. A. C. Thompson left Friday for Center Point take her young daughter, Janie, to camp. The group ex-

Camp Karankwa. J. T. Gilbreath, Sr., left Wednesday for Columbia, Tennessee, where he will visit for two weeks with several of his brothers and sisters there. Columbia is his

former hometown.

pect to return today. Janie will

remain for several weeks at

Clifford Kerr and Peyton Ramey left Thursday on a four day business trip which took them to Kansas and to Denver, Colorado. They will return some-time this week end.

Miss Joan Hardwick, daughter of Mr. and Mrs. Francis Hard-wick, left last week for Harrison,

Donna Lou Hamilton, daughter Maine, where she will spend the of Mr and Mrs. Ed Scheid, has summer at Camp Ironwood. Joan arrived in Hereford to spend the is taking a two-week pre-College year before last and this summer with her parents. Don- training course offered for camp na Lou was attending schools in counsellors. Activities at the out-Dalhart this semester, where she door camp include hiking, riding and other forms of camp craft. She will return to Here-ford after the close of camp, August 19. Joan left Hereford by train and joined a group of fel-

low campers in St. Louis.

and was accompanied to Here-ford by his daughter Mrs. Sam plan to return to Hereford to-Steele. Mrs Steele, a resident morrow.

of Fort Sumner, New Mexico, was an overnight guest Wednesday night in the home of Mr. and Mrs. J. T. Gilbreath, Sr. Mrs. Gilbreath is Mrs. Steele's sister.

Mr. and Mrs. W. B. Anthony, Jr., were overnight guests in Hereford this week end. They arrived Saturday and left Sunday, after visits with his fa-ther, W. B. Anthony, 6r., and Mr. and Mrs. Nester Oass.

Bill and Ted, sons of Mr. and Mrs. Francis Hardwick, will spend their summer vacation on ranches in New Mexico and Colorado. Mr. and Mrs. Bill will be at the Buckhorn Ranch in Colorado and Ted will work on the family ranch near Clovis. He will arrive home Sunday for a visit in Hereford with his family. Both boys are students at Colorado A&M college at Fort Collins.

Mrs. Ethel Layman and son, M. J. have returned from a three day business trip to Colorado. The Laymans left Monday and drove to Climax, Colorado. They returned Wednesday.

Mr. and Msr. Jim Lipscomb made a business trip to Amarillo Thursday morning for Lipscomb to pick up some equipment for the Hereford Post Of-

Mr. and Mrs. Jesse Stanford eft Friday to attend two family reunions in northeast Texas. On Saturday they were among the 100 guests at the Barcus family reunion held in one of the metropolitian parks in Ft. Worth. This was a get together for the members of the family of Mr. Stanford's mother, Mrs. W. B. Stanford, who recently celebrated her 87th birthday. On Sunday they will go on to Dallas to John L. Wilson, who has been join in a reunion of Stanford's the houseguest of relatives in immediate family, which will be Vega returned home Wednesday attended by his mother and

ROSE & BARBER Realtors

Real Estate

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104 East 3rd St.

Corsage Clinic

MRS. PAUL ORD OF CHILDRESS LECTURES

Wednesday, June 15; 10 to 12 a.m., 1 to 3 p.m.

PRICE \$1.50

LUNCH SERVED AT NOON

Place: Veterans Club House in Memorial Park

PUBLIC INVITED

You may bring your favorite flowers, and learn how to make them into a corsage.

"SPEEDY"

Storeford MOTOR CO.



Dudley Green

HEREFORD, TEXAS

Phones 38 & 39

The state of the s

142 Miles St

Another Of





JUSTIN McCARTY does a jewel of a dress in jewel-toned beige chambray—gay enough for gala affairs. The top is embroidered with deep shaded vermicelli, with scattered brilliants to sparkle brightly and best of all, this dress washes beautifully! In topaz, emerald, amethyst, sopphire. Sizes 10 to 18, 7 to 17.

CENTITIE SEEDS PAY OFF

AGAIN THIS YEAR YOU CAN DEPEND ON PITMAN GRAIN CO. FOR ALL YOUR SEED NEEDS

PITMAN GRAIN COMPANY

Smart Clothes for Smart Women

\$25 IN CASH

PLUS...

2 Subscriptions to Hereford Brand and the Sunday Brand

5 Sets of 2 Show Passes Each

First Prize \$25.00 - Second Prize 1 Subscription to the Brand - Third Prize 1 Subscription to the Brand - Next 5 Best ads 2 Show Passes for each

FOR THE BEST ADS

SUBMITTED IN THIS BIG STAR THEATRE AD-MAKING CONTEST

Below is the proof of what we call a utility mat. We use it tolay out or make our newspaper ads, re-arranging the pictures and pasting them on a blank sheet of paper, together with proper wording.

WE ARE OFFERING THESE PRIZES TO THE PERSONS TAKING THIS PROOF, CUTTING IT UP, AND REARRANGING ANY OR ALL THE PICTURES AND COPY, ADDING ANY OTHER WORDING YOU WISH, TO FORM THE BEST AD. The ad must be not over 6 inches in width and 8 inches in length, and must include the Star Theatre Signature and play date (Wednesday-Thursday, June 22, 23). THE WINNING AD WILL BE PUBLISHED AS OUR REGULAR AD IN THE HEREFORD BRAND, SUNDAY, JUNE 19.

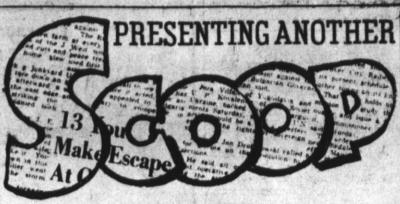
Entries must be brought to the Star box office or mailed to box 111, Hereford, to be in our hands not later than close of business, Wednesday, June 15.

The Hereford Brand will be the Judge. No Theatre or Brand employee is eligible to compete in the contest. EXTRA COPIES OF THIS SHEET AVAILABLE AT THE STAR BOX OFFICE



EXAMPLE: Here is a professionally written ad—Can you top it in style and originality? Find out by designing an ad for "Mexican Hayride" in this unusual contest! It's Fun





IN HEREFORD

We're Bringing this Picture to you before it's national release date!



10000

Congratulations,

TUESDAY

Sunday, June 12, through Wednesday, June 15

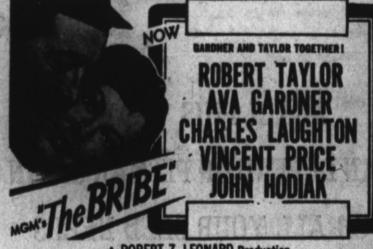
Mr. and Mrs. Ocie McCormac Mr. and Mrs. C. R. Higgins Mr. and Mrs. J. R. Robinson

Mr. and Mrs. Jimmie Allred Mr. and Mrs. Carl W. Johnson Mr. and Mrs. A. E. Wright Mr. and Mrs. R. Schroeter

Mr. and Mrs. Alta J. Wyly Mr. and Mrs. M. C. Adams Mr. and Mrs. Robert Kerschen Mr. and Mrs. J. J. Lindsey

upontheoccasion of your wedding anniversary





A ROBERT Z. LEONARD Production

Directed by ROBERT Z. LEONARD - Produced by PANDRO S. BERMAN
Screen Play by Marguerite Roberts - Based on the Story by Frederick Nebel

Variety Views:

CALL OF THE CANYON

News Review:

BATTER UP

Screen Song:

Coming Around The Mountain
SUNDAY - MONDAY

TUESDAY

WEDNESDAY THURSDAY BE SURE TO

OBRY-THAT IMPULSE TYRONE DOLLER

does...and he got that Wonderful SURGE!!!!!

GENE THAT IMPULSE!

does.... and she's or the verge of that wonderful URGE!!



That

REGINALD GARDINER
ARLEEN WHELAN
Lucile Watson-Good Lockhart - Lloyd Goog

ROBERT B. SINCLAIR

FRED KOHLMAR

Screen Flag by Jay Division, - France Story for

STAR



TEXAS WEDNESDAY THURSDAY

The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogdn: "More People-More Farms"

SUNDAY, JUNE 12, 1949













































I'M JUST ON TIME I'M SORRY, MR. PETERS,
FOR MY
APPOINTMENT. DO YOU MIND WAITING A MINUTE?

















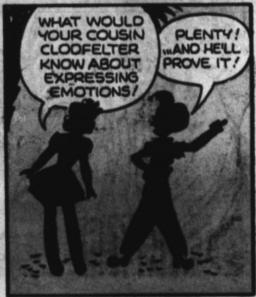




























HIT N' RUN













* AP NEWSFEATURES COMICS .

