48th Year-Number 5

GAS PRESSURE UP

As The Brand goes to press,
B. C. McGilvary, local manager
for the West Texas Gas Company, reports that all restrictions
on the use of gas have been lifted and service is back to normal.
Rising temperatures at mid-day
promise some relief from the

The meeting of Alcoholics Anonymous, advertised in this issue of the Brand (page 10. Section-2) for morrow night, has been postponed use to weather and inability of the peaker, who was scheduled to be sere, to be present. The open meeting will be held at a later date, to a announced in The Brand next

NEW ARRIVALS IN TOWN: William Jack Lowry, son of Mr. and Mrs. E. W. Lowry, arrived at the Deaf Smith County Hospital on January 20. Charles Robert Lemons, son of Mr. and Mrs. Robert Lemons, arrived on January 26, and Barbara Mary, daughter of Mr. and Mrs. Frank Zinser Jr., put in her appearance on January 28 (yesterday). Also just arrived: Cynthia Jane Loerwald, daughter of Mr. and Mrs. Ed Loerwald, and dating from January 26. According to the grapevine, Ed was sorta hoping for a boy this time, but he was overruled by the young female members of his family, and of course the ladies won. What chance would a boy have, anyway, with three older sisters to boss him?

ANOTHER NEW ARRIVAL: David Lee Pepper, new son of Mr. and Mrs. George D. Pepper, arrived yesterday afternoon (Wednesday) at 4:30 o'clock.

mith 4-H Club boys will betting at the county court turday afternoon, accord-Hugh Clearman—weather intinued on page 12)

# On Monday

A new Grand Jury has been summoned for the opening of the February term of District Court in Her-

No cases have been set on the No cases have been set on the court docket for the opening of the new term. Thompson said.

Members of the jury commission, which selected the Grand Jury panel, were John McLean, C. L. McBroom, and R. L. Campbell.

J. C. Reese Dies

# Pioneer Rancher Dies At Canyon Tuesday Morning

Charles Lenox Gordon-Cummings, pioneer Texan and one of the last surviving T-Anchor cowboys, died Tuesday morning at his home eact

Its son of a titled Scottish family, he was born in Calcutta, India, on May 29, 1865. He was 82 years of age at the time of his death.

Mr. Gordon-Cunming had come to America in 1884. He joined the Alamocitos division of the KIT in 1887, and later, in 1889, joined the T-Anchor. Later he filed on the land on the banks of the Tierra Blancs east of Canyon where his home, a prominent landmark, now stands.

Amarillo and Mrs. Reece Barker of Plainwiew; a brother, William Gordon-Cumming, who now lives in New Zealand; and two grandehidren, oGrdon Culwell, a student at the University of Colorado; and Phyllis Rae Harrington, a student at Amarillo College.

DEADLINE FOR POLL TAX
PAYMENTS ON SATURDAY
Saturday is the last day to
pay your poil tax, Sheriff J. C.
Reese warned local voters this
week. Poil taxes were not assessed on the tax rolls this year, as
they have been in the past, due
to a change in the state law.
Check your receipts, Reese
warns, if you're not sure whether or not your poil tax has been
paid.

# Gas Supply Threatened by Plains Sto Hazlewood Urges More Active

SPEAKS IN HEREFORD

SENATOR GRADY HAZLEWOOD

# JayCees Planning water legislation at the next session, he warned, advising local water users to begin thinking now about what kind of a bill this area wants Screen Planting For Dump Ground

south and west sides of the dump ground, which will in two or three

District Clerk Robert Thompson announced this week.

On the Grand Jury panel are James E Black, R. L. Cocoanougher, H. E. Danforth, G. E. Gollehon, E. W. Shugart, S. J. Barkley, J. B. Noland, Ernest May, J. L. Woodford, C. H. Hammock, C. S. Perrin, Jim O. Jenkins, Lloyd L. Airhart, Toney Burris, H. H. Miller, and J. M. White. The Grand Jury will convene Monday morning at 10 o'clock for instructions from Judge Harry Schultz.

No cases have been and the second s

Baltimore. His home was in Wyom- spection of any interested person at

Baltimore. His home was in wyomany time.

Sheriff Reese left Hereford Tuesday for Ballenger, Texas, where funeral rites were scheduled Wednesday afternoon.

any time.

"If re-elected, I pledge my best efforts to see that the high type of service which we have tried to render in the past will be continued."

# Interest in State Government

State Senator Grady Hazlewood, speaking before the Hereford Lions Club yesterday at noon, entered a strong plea for active interest, on the part of every citizen, in the af-"We can't have a government of

"We can't have a government of the people, by the people, and for the people unless every one of you will take an active interest in what is going on," he said. "There isn't a single bill introduced in the legis-lature that doesn't affect you. Know

what is going on, and write your legislators," he urged.

Haziewood cited the water control bill, which was introduced at the last session of the legislature, as a good example of what a group of interested citizens can do, if they make an organized effort, to protect their

"If that bill had passed," he said,
"every irrigation farmer in Deaf
Smith county would have needed a
personal lawyer. You would have
had to prove to the Texas Board of Water Engineers what only God knows—and an impossible situation would have been created." There will be another attempt at

For Dump Ground

what kind of a bill this area wants in that regard.

Senator Hazlewood advised local Chamber of Commerce committees interested in paving Harrison Highway to seek state designation for the route, instead of making further efforts for farm-to-market designation. "Roll up your sleeves and start the part of the route in the rout

Hereford's dump ground, long an eye-sore, on the Highway 60 approach to the city from the east, will be screened this spring by the planting of three or four rows of trees, according to tentative plans now being prepared by the Hereford Junior Chamber of Commerce.

The dump ground, used by both city and county, is located just north of the main highway, and east of the city.

An order for several thousand trees has already been placed at Texas A & M College by County Agent Hugh Clearman, who, with Bill Wolfe, is directly in charge of the JayCee project.

Plans are being made to undertake the screen-planting late in February or early in March. The project was adopted at a meeting of the board of directors of the Junior Chamber of Commerce Monday night. Plans are to plant a three-or four-row "shelterbelt" along the south and west sides of the dump session, he had seven bills to presented at the south and west sides of the dump session, he had seven bills to presented of the popning is a guess-

Number One, he said, was a tax (Centinued on page 12)

# Robert Thompson **Asks Re-election As County Clerk**

assist in sponsoring a Golden Anniversary celebration in Hereford, possibly in June.

Brother of Sheriff

J. C. Reese Dies

Luther Reese, brother of Sheriff
J. C. Reese of Hereford died in Baltimore, Maryland, Saturday afternoon.

He had been receiving treatment at the Johns Hopkins Hospital in Baltimore. His home was in Wyom-

# 80 JayCees and Guests Turn Out for Banquet Tuesday Eve

# A. T. Stowers of Friena Died Here

Paul Coneway, program chairman for the first Junior Chamber of Commerce dinner meeting Tuesday night, watched a program blow up in his face and whipped together a new one in the space of three or four hours on the eve of the banquet Tuesday afternoon.

DEADLINE NEAR IN VOTING ON MAN OF THE YEAR FOR 1947

### LIONS CLUB "BEST ALL-AROUND CITIZEN" COFMITTEE Care of The Hereford Brand P. O. Box 673, Hereford, Texas

as the Best All-Around Citizen of this community for the year 1947. My Reasons for making this nomination are:....

- Saturday, January 31, is the last day to mail this ballot (above) with your nomination for Hereford's "Best All-Around Citizen" of 1947. Nominations have been pouring in for the past several days. All ballots must be in the hands of the committee not later than Saturday.

(All Ballots should be returned Not Later Than January 31)

# Project; Options Are Obtained

# Pool Announces Formal Opening Of New Western Auto Store on Friday

Featuring the opening is a guess-ing contest, with the person guessing closest to the total number of different stock items in the store winning A complete stock of merchandise is being installed in the store this week in preparation for the formal

of the new store, comes to Hereford from Amarillo, where for the past ten years he has been manager of the Western Auto Store at the corner of Fifth and Polk. He was a mem-ber of the Amarillo Kiwanis Club, and active in civic affairs there.



# He elatedly announced this week that he has succeeded in renting a duplex apartment on South Main Thomas, 7 months old, will arrive in street, and plans to move his family Hereford next week.

# Five Members Hereford Band Get All-State Clinic Bids

Five members of the Hereford High School band have been selected again this year to attend the All-State Band Clinic, to be held this vear at Waco, on February 11-14, Bandmaster T. V. Brantley an-

nounced this week.

The Whiteface band was represented at the clinic last year by five

200 students are selected from school bands in the entire state to attend this clinic, the Hereford rep

Selected to attend this clinic this year are Mary Helen McGilvary, who is attending the clinic for her second year; Wanda Fish, Reuben Knox, Oliver Streu, and Kenneth

calendar, which will be published weekly in The Brand until the week of the primary elec-tions on July 24, appears in this

The standard fee for listing the names of all candidates for office, precinct, county and dis-trict, in this calendar will be \$17.50, payable in advance.

Newsom, Eugene Roberson, Jack Brumley, and Mary Estelle LeGrand. Four of these five won first-chair positions in the all-state band last

# Contractor Will **Confer With City** On Paving Plans

Prospects are bright this week for construction of at least 50 houses in Hereford this summer under an PHA-approved housing development plan, Chamber of Commerce manager Pete Cowart reported yester—as Midland are served by the

The site selected lies west of Highway 51 and north of Harrison high-way, within the city limits in the northwest corner of town. Options to buy the property have been obtained from Dan Pinlan, Jim Lipscomb, Pete Cowart and G. T. Hig-

W. C. Schutts Jr., housing con-tractor who conferred with Cham-ber of Commerce directors and two weeks ago, has made a survey of the proposed site and is now working out plans and cost-estimates working out plans and cost-estimates on the entire project. Schütts advised Cowart this week that he would probably be in Hereford within a few days to confer with city officials regarding paving and utility extensions to the proposed site.

Schutts has just completed the last of three housing projects for

last of three housing projects for the city of Plainview, totalling 500 houses in all, constructed during the past two years.

past two years.

The homes are FHA-approved, ranging in cost at Plainview from \$7,500 for a 2-bedroom house and garage to \$9500 for a 3-bedroom house and double garage. No definite estimates have been reached yet regarding cost of th units in Hereford, but Schutts has indicated that appears to be able to quote that he expects to be able to quote definite figures on the project withn a short time.

The cost of the homes will include

paving and sidewalks in the develop

to provide for construction of ap-proximately 50 houses, if purchas-ers are available for that many units. Schutts made it plain to the local group, during his conference here two weeks ago, that he was not in-terested in building houses on spec-ulation. "We are not in the real estate business," he said, "and don't

# State of Emergency Declared; Schools Close; Stores Re-open

A record-breaking blizzard which has laid a sheet of ice and snow over the entire Plains area entered its seventh day this morning with no relief in sight. The heaviest snow storm of the week fell last night, with about three inches of snow measured here. Low temperature in Hereford Wednesday night was six degrees.

The gas situation is still critical, but West Texas Gas Company officials in Lubbock this morning advised the Hereford Chamber of Commerce that local business houses, except for heavy industrial users of gas, would be able to re-open today.

Mayor W. E. Dameron yesterday declared a "state of emergency" in Hereford, at the request of officials of the West Texas Gas Company, and all local business houses were requested to shut off their heat and, if necessary, to close up entirely.

All schools in the area have been ordered closed, and will remain closed for the duration of the emergency. Local mills, laundries, cleaning and pressing shops, and other large industrial users are shut down.

Local flour mills, laundries, and other heavy industrial users of gas had shut down Tuesday afternoon at the request of R. C. McGilvary, local manager for the gas company, in order to reduce the drain on gas

tinuing yesterday, local stores were asked to shut off their heat and close, or remain closed as much as possible, for the duration of the

possible, for the duration of the emergency.

Hereford schools were closed yesterday, and will remain closed until the situation is relieved.

Pressure in the main which serves Hereford and 42 other Plains cities south of here had dropped alarmingly Tuesday and Wednesday, and service in many towns south of Hereford was threatened.

Levelland was without gas for more than eight hours-Tuesday afternoon and night, and Clovis was threatened with a shut-down yester-

approximately 16 acres of land as a \_\_\_ So far it has been unnecessary site for the proposed development to invoke the "state of emergency" in the northwest part of the city, powers decreed by Mayor Dameron build the project is now working out by Hereford merchants has been 100 per cent in the shut down, accord-

ing to McGilvary. Every measure is being taken, he said, to insure an uninterrupted supply of fuel for homes and essential institutions thruout the territory.

Temperatures have been below 20 degrees since last Friday night, and dropped to a low of a degree Mon

dropped to a low of 2 degrees Mon-day night, one degree Tuesday night. ACA, Local Banks day night, one degree Tuesday night. High temperatures for this week was 11 degrees recorded Wednesday morning, when the sun broke morning, when the sun broke through the overcast for a short time.

The Deaf Smith county ACA of fice will prepare application form for cotton loans for local grower.

Residential users of gas are requested to conserve fuel as much as possible during the

Light snowfall which has been inproduced here this year is likely go into the loan, Collier said termittent over the area since last Friday night has brought little neasurement of moisture content at nidweek was a little more than five ess than .15 inch.

An additional .19 inch of moisture had been measured in (Continued on page 7)

# Birthday Ball Plans Unchanged; **Collections Slow**

Ball, which is slated to climax the report the acreage and yi March of Dimes in this county tomorrow night, will go on as sch uled unless weather conditions make and the report is not re it impossible. Debs Knox, chairman pointed out; but such a r of the dance committee, reported

frank Miller and his Orchestra from Clovis are slated to play for the dance at the City Hall, and there will also be dancing to the nickleodeon at the eVterans Clubhouse. Both dances begin at 9

for postponing the dances. Notices will be posted downtown if such action becomes necessary, Knox

Collections in other phases of the 1948 March of Dimes drive have been poor so far, the county chapter reports. The sale of dance tickets has accounted for the big portion of the funds collected.

The drive officially closes tomor-

row night (Friday). Funds are urgently needed in this county to replenish funds exhausted this year by the care of local polio patients. The county chapter has been forced to borrow money already from the National Foundation for Infantile Paralysis to maintain the patients now under care at the Polio Clinic in Plainview.

Mrs. Wolcott was a respective to the several fears he ing to Amarillo. She was being to Amarillo. She was being to Amarillo. She is survived by her of Mrs. Dillon White of Dalla Jack Baird of Las Vegas, Note a sister, Mrs. John Baird of Hereford; and two grand of Hereford; and two grands.

Many local business houses were still closed this morning.

Gas company officials expressed sincere appreciation for the cooperation of business men in closing their doors yesterday, and said that this action had kept many homes from being without gas last

# Frozen Ground Threatens Water Service In City

There is danger of water service being interrupted in many homes in Hereford due to freezing of service lines between meters and houses Onias Carroll, City Water Superin-

tendent, warned today.

"Let your faucets drip through the night," Carroll advised local house-holders.

A check yesterday afternoon, he reports, showed that the ground was frozen to a depth of eight to ten inches, and if the cold front continues, the freezing will go steadily deeper.

freezing, Carroll says, but mar service taps are not buried mo

water through the lines in main-tained fairly constantly, freezing can be avoided, he advises. It's a good idea, Carroll pipes inside the house will fre

# Cotton Loans To Be Handled By

ACA secretary, said this week, and either of the two local banks will handle the paper.

Only a small amount of the cotton

the ACA office will be prepar handle all loan applications. Estimates are that probably more than 156 to 200 bales of co will be placed in the loan here. Ex which was late in being harve and has been damaged by weal locally produced cotton is finding ready market.

At the present time, howe market on lower grades of codes at or below the loan level, acc ing to Collier, and steps are b taken now to make the cotton available to local growers.

The loan rate is based on of 27.68 cents per pound for mi

The County ACA comm questing every farmer in the

# Last Rites For Held Thursda

for Mrs. Lelia Wolcott at Christian Church January ck, by Rev. Roy W. Popent was at West Park

of Amarillo, Mrs. Wolcott died suddenl home in Amarillo January was the wife of the late Dr.

# Andrew T. Stowers, 80 years old, of Friona died Monday afternoon at the Deaf Smith County Hospital in Hereford after a long illness. Mr. Stowers was a native of Alshama. He came to Texas in 1895, and has lived in Parmer county. Andrew T. Stowers was a native of Alshama. He came to Texas in 1895, and has lived in Parmer county. Guet Tuesday afternoon. The weather, which caused cancellation of most of the original processing arms of the original process and substituted out to overflow the seating arrangements which had been planned for a crowd of seventy-live. Coneway's troubles began early afternoon. The weather, which caused cancellation to Mary Helen, wayne of the group to attend this year. Continued on page 7) MORE PUBLICITY FOR "TOWN WITHOUT A TOOTHACHE" Taylor and Elliston to Carry "Deaf Smith County Town with the process of the indicated at the maddition to Mary Helen, wayne of the group to attend this year. The weather, which caused cancellation of most of the original process and did Monday afternoon. The weather, which caused cancellation to Mary Helen, wayne of the group to attend this year. MORE PUBLICITY FOR "TOWN WITHOUT A TOOTHACHE" Taylor and Elliston to Carry "Deaf Smith County Helen, wayne of the indicated at the maddition to Mary Helen, wayne of the indicated at the maddition to Mary Helen, wayne of the indicated at the indicated a Mr. Stowers was a native of Alstein and has lived in Farmer county and has lived in Farmer county and has lived in Farmer county since 1897. Puneral services were held Wednesday afternoon when Charlis and has lived in Farmer county since 1897. Puneral services were held Wednesday afternoon when Charlis and has lived in Farmer county since 1897. Puneral services were held Wednesday afternoon when Charlis and has lived in Farmer county and has lived in Farmer county since 1897. Puneral services were held Wednesday afternoon when Charlis and has lived in Farmer county and has liked to have the respense of the expenses of the expenses of the expenses of the expenses of the

Hereford

TANDARDIZATION.....THAT'S TH' REE-SULTS WHEN ALL TH IMMEN-FOLKS GOES TO TH' SAME BEAUTY PARLOR

SANITARY SERVICE

# SERVICE OF SERVICE OF

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# HEREFORD NATIONAL FARM LOAN **ASSOCIATION**

4% LONG TERM INTEREST RATE ON LOANS

.....With right to pay part or all of loan any day, with funds from any source. The association is here to help borrowers own a home free of debt.

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Brand . . . 69

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Lunch

Kits

OLAFSEN VITAMIN A 25,000 units. 25 caps...

DLAFSEN B-1

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# child, says the Texas Safety As. Pairings for Amarillo AAU Cage Tournament Are Announced; Game Times Not Yet Decided

Pairings for first-round play in the Amarillo AAU Basketball tournament were announced this week by Earl Stagner, manager of the Rereford Independents, who are expected to be one of the strong entries in the tournament again this year.

Earl Stagner, manager of the Rereford Independents, who are expected to be one of the strong entries in
the tournament again this year.

The Independents are in the lower
bracket of the tournemtn pairings,
and will meet the Pampa Lubricators in their opening round game.
Time and place for the game have
not yet been decided, Stagner said.
Other first-round pairings in the
lower bracket include West Texas
State Freshmen vs. Panhandle
Laundry. The remaining fourteen
teams in this bracket all draw first
round byes.

In the second round of play, Bob
Seeds Sporting Goods Store will
meet the YMCA All-Stars; Paper

In the second round of play, Bob Seeds Sporting Goods Store will meet the YMCA All-Stars; Paper Paint Decorators meet Morse Inde-Pampa game; Stratford Independents meet Clarendon Junior College; Amarillo JV's meet the Dimmitt Black Widows; Hedley Lions meet the winner of the West Texas State-Panhandle Laundry game; West Texas Pirates meet Mødern Market; and Phillips Gassers meet Phillips

In the top bracket, first round games are slated between Joiner Motor and Cactus Ordinance and Graham-Hoeme and Carey All-Stars Graham-Hoeme and Carey All-Stars.
Other teams drew byes, and secondround pairings in this bracket include Maverick Club vs. Frank Phillips Men's Clu; Gulf Oil vs. Sandle
Sophs; Pampa All-Stars vs. winner
of Joiner-Cactus game; Spearman Independents vs. Santa Fe; Carpenter Equipment vs. Research and Development; Claude Merchants vs. winner of Graham-Hoeme-Carey All-Star game; Thalia All-Stars vs. Waykend College Street, and France Wayland College Forsh; and Friona Athletic Club vs. Panhandle Troup-

get by their first two contests as scheduled, will probably meet the strong Stratford Independent team in the quarter finals in Amarillo on February 16—and the semi-final Rev. Sparkman has been pastor round in the lower bracket is doped to pit the West Texas Freshmen two and a half years, coming to against the winner of this contest

Top teams in the upper bracket, according to the dope sheet, are the Graham-Hoeme quint, which features Borden Price, who played last year with the Hereford team, and Bo Graham; and the Frank Phillips Men's Club, a strong contender in

COUPON

Pocket.

Comb

Jc

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LINE OF FAMOUS

WALGREEN PRODUCTS

Brugs with a

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\$2.19

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1/2-oz. Size **MERCURO-**

CHROME

11°

(Limit 1)

CASTOR

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(Limit 1)

PERFECTION

HAND CREAM

79°

5 GEM

BLADES

Single Edge or Reversible

25°

29c

\_\_15c You 61c

You 630

You 480

1.12 You 200

1.47 Save. 296

17c You 49c

53c You 17c

You 44c

Bottle of 80. 89c save.

25/8-oz. size. 25c 16-oz. bottle. 89c

2.4-oz. bottle. 25c 13-oz. bottle. 97c

4-oz. bottle...25c 26-oz. bottle...69c

5-oz. bottle... 10-oz. bottle.

14-oz. bottle. 49c You 58c

Pint bottle... \$9c You 31c

Many of the teams entered in the tournament this year are unknowns, however, and some surprising upsets

there on February 24, and the finals in each bracket are slated for February 27. Winners of the two brackets will meet in Amarillo on February 28 for the championship. and the two losers in the February 27 games will play on that date for third and fourth places in the

First and second round games are to be scheduled by the individual teams at places and dates to be agreed on between them. Team rosters for the tournament

this year are limited to ten players

# Of Avenue Baptist

Rev. R. S. Sparkman, pastor of the Avenue Baptist Church of Hereford, announced his resignation to his congregation at the morning services last Sunday.

The resignation will become effective at the close of the evening services next Sunday, Rev. Sparkman said.

Rev. Sparkman has been pastor Hereford when the church was organized as a Mission under administration of the First Baptist Church. He was formerly pastor of the South Dallas Mission at Dallas, Under his direction, the Mission

was organized as an independent church in October, 1946, a short time after completion of the church building on 25-Mile Avenue. The church has grown rapidly in membership since that time.

ent of his future plans. cessor for the local pastorate has

# Social Security **Payments Keep Family Together**

"The Social Security Act places to women with young children," said J. R. Sanderson, manager of the Amarillo Social Security office. "Some women callers," Sanderson

continued, "think that benefits are paid only to 65-year old widows. When a qualified worker of any age dies and leaves a widow who was living with him at the time of his eath, she is immediately elegible

to receive:
1. Monthly payments for herself and their unmarried children under

2. A single cash payment if there are no children."

Many women seem to think that in the event of their husband's death they can get back only the few dollars paid in social security premiums. It should come as no surprise to a widow to learn that she and her minor children are eligible for regular monthly payments.
Many such benefits are now in force.
These monthly benefits frequently
mean for the children the difference between going to work and going to school. Monthly benefits to widows have been the means of keeping many families together and homes

Mrs. Don/Taylor of Louisiana, Mo., arrived Monday for a visit with rel-atives in Hereford. She is the daughter of Mr. and Mrs. J. H. Pit-

Wayne Evans left Saturday for Chicago, where he will look after business interests.

Tom Draper made a business trip to McKinney the past week-end.

The world's largest peanut produc-ing country is India, with produc-tion nearly four times that of the



The result was announced last week by Congressman Eugene Wor-ley. The train will visit the Pan-Will Stop In No other stops were scheduled in the Texas Panhandle except for the one in Amarillo. The Freedom Train

will be in that city, and its conte

will be on view, from 10 a. m. un 10 p. m. on May 16. The Preedom Train is a spec

streamliner carrying the originals of many important historical documents in special display cases.

Among the great records are the Constitution of the United States, the Declaration of Independence, and the original potential of the Contraction of Contraction

popular subscription, Heritage Foundation officials are asking each city

visited by the train to make contri-butions in relation to population.

Thanks to foud protests from Panhandle school children, various civic ments organizations and individuals, the Among Freedom Train bearing a display of Consome of the nation's most historic the will visit the Panhandle and the original notes of the Gettys-

Amarillo

The train's tour is financed thru of Texas in May. to make an all-day stop in Amarillo

Officials of the American Heritage Foundation, which is sponsor-ing the nation-wide tour of The Freedom Train, agreed to schedule the Amarillo stop after a wave of protests arose from the Texas Pan-If your head feels hot and feet feel cold around the house all win-ter, the trouble probably is that the house is unevenly heated rather than inadequately heated. when the train's orginal chedule was announced.

According to the original schedule the train was slated to enter Texas at Denison on January 29, and swing through central and south Texas en

THE ANSWER TO YOUR BUDGET PROBLEM

# **DOLLAR DAY SPECIALS**

Close Out Ladies'

# Winter Shoes

Pumps and Casuals Black and Brown Reduced to

\$1.77

TWO RACKS Ladies' Better

# **Winter Dresses** Reduced To Sell

Indian Design Fancy Jacquard All Cotton

> **Blankets** Size 70 x 80

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### Floor Mats Made in India

Size 16 x 27 \$1.29

LADIES' Rayon Knit

Slips Sizes 34 to 40

\$1.69

# Rayon Undies LADIES' PANTIES

Sizes 32 to 42

GIRLS' PANTIES Sizes 2 to 16

# Girls' Jeans

Blue Duck Sanforized Shrunk, Slide Fastener

Sizes 7 to 12

\$2.29

The hardness of wool felt differs with the kind of sheep the wool came from. Wool from Rambouillot sheep makes the hardest felt.

Strawberries picked when half-red and held one to two days until fully colored increase in vitamin C con-tent, but never develop as much vita-min C as berries which ripen on the began firing protests into

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DRESS CHAMBRAY Woven stripes or solid colors! Savel 59c yd.

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RONDO\* PERCALE Finest percales in spritely new prints! 49c yd. \* Reg. U. S. Pat. Off.

Save on Glamour Clothes! Use HONOLULU PRINTS **Alluring Crepe-Type Rayons** 

only 1.19 yd.

Because they drape beautifully, are easy to sew—and because the colors and patterns are so lovely for Spring—Sorority rayons are the perfect answer to all your dress-up problems! 39".



# NEW DRESSES At This New Low Price! \$7.90

One and 2-piece spring styles! Scalloped peplums, trapunto and lace trimming. Pastel shades, 9-15.

\$10.90



Here! Latest Styles! Spring HANDBAGS

2.98 plus tax

You'll be delighted with these bright, new handbags of plastic suede, patent or calf! Latest styles in gay Spring colors. Rich black or brown rayon faille, too.



Colorful, Rayon Suede SLIP-ON GLOVES 980

Choose from a host of brilliant Spring shades? (You'll find lots of black, brown and white, too.) Neatly piped tope, popular 3½ button length. 6-8½.

### GIRLS' SPRING DRESSES

Lots of smart Spring cottons with lavish touches of white. Deep hems to let out and Sanforised or preshrunk fabrics. 3-6z, 7-14. Shrinkage will not exceed 1%.

# Walgreen Agency Drug Store

# POTENT VITAMINS 25 COMPLEX

NEEDS & I Cartile A AT

Olive oil soap Ls. Z for Z/5	
SAFETY PINS 10c card aust. 2 for 17c	
BOTTLE BRUSH 290	
BABY POWDER. 5-02. 436	
PORTRI-MALTOSE Formula food, Pound	
PLASTIC FINNEL	8

Box 54 KOTEX

CHASE AND McGINNIS, INC

# The Hereford Brand

Published Every Thursday
Our Slogan: "More People—More Farms"

Hereford, Deaf Smith County, Texas - Phone 30

HOLMAN AND GILLENTINE ...... Publishers

BEN EZZELL ..... News Editor Subscription Rate: Zone 1, \$2.50 per year; Zone 2, \$3.00 per year. All subscriptions strictly cash in advance. Entered as second-class matter at the Post Office in Hereford,

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due autice of same being given to the editor personally, at the office at 321 Main Street, Hereford, Texas.

There will be an annular eclipse of the sun visible along the North-in Trust Islands of the Pacific, west coast of the United States at sunset on May 8.

Railroad transportation supplied to the average person in 1946 was more than three times the amount used by the average person in 1900. Cattle that are free of parasites have better appearance, are health-lier and are more productive than used by the average person in 1900.



# The STETSON Open Road

You'll like the smart lines of the Open Road set of all you'll like the fact that it's a Sec See the Open Road today,

MORE PROPLE WEAR STETSON HATS THAN ANY OTHER BRAND.



Lock the doors and hide those old epsi-Cola bottles. J. Beryl Elliston going to become a Deputy Sherif!

By JIMMIE GILLENTINE

Beryl is the kind of guy who never

the Commissioners Court and asked with the Section without paying rail expenses. They also pointed out that the appointment would extend other the systems over the court and several pointed to the systems of the Commissioners Court and several pointed to the state of the Commissioners Court and the supplier of the Court appointment would extend to that the appointment would extend to that the systems of the Commissioners Court appointment would extend to the strict engineer of the Texas Right-courted to the Strict engineer of the Texas Righ



DAY OR NIGHT SERVICE

Three Taxis — Insuring PROMPT SERVICE

CALL US ANY TIME.

# HEREFORD CAB CO.

Located at the Bus Station

Let's put it this way: If there is no politics in the State Highway Department, then we need some people on the highway board who are unart enough to judge actual needs and service.

Have you voted in the "Best All-Around Citizen" selection? It is sure a fine thing to honor people for their accomplishments, and we congratulate the Lions Club for starting the movement. The company of the congratulation of the congra

J. Bertyl Elliston with telling about the wear and control of the property of

you will soon. It is just a revival of the chain letter scheme. Back in our day, it started out for a divice and then gradually worked itself to a buck. However, everything else has gone up; the chain letter people may figure \$5 and \$10 is well in line may figure \$5 and \$10 is well in line with current day prices. Anyway, this is beside the point. If you are about to put your money into one of these scemes, please, please take my advice. Hunt up one of these old bald-headed boys and ask him how he came out when he invested

Here's a clipping which was published in 1933. It is the chain letter to end all chain letters. It was started in Washington, D. C., with the hope of bringing happiness to all of the tired, bridge-playing wives over the country. Unlike most chairs this own doesn't cost any

"Simply send a copy of this letter to five women friends, then bundle up your husband and send him to the lady whose name heads the list. When your name works to the top, you will then in turn receive 15,176

Have Faith—
Don't Break the Chain."

One lady broke the chain and her bald-headed husband back.

Meanwhile, sugar beets are get-ing more and more consideration mong irrigation farmers of this area. They are getting the fever down around Friona, which is de-veloping more shallow-water irriga-tion faster than any other section of the Plains. There is no doubt but is the coming crop in the Hereford territory. There have been too

OUR EXPERT SERVICE AND GENUINE

Keep Your TRUCK ON GENUINE

Ford PARTS

PLUMBING -- HEATING



Let Us Solve Your Plumbing Problems --- We Can!

# HEREFORD HEATING CO.

CHESTER COX, Owner

We have State license and we are bonded to the City for your protection.

East 1st

# EXTRA DOLLAR DAY SPECIAL

All of our regular \$3.95 DRESS SHIRTS

These are all Woven Cloths in Stripes and Solids

One lot of MACKINAW JACKETS 26 inches long, zipper front, regular \$10.00 Values

2 PRICE --- \$5 10

FOX MAN'S SHOP

HOMER FOX



# **FARM LOAN** CAN DO DOUBLE-DUTY ...

Patriotic farmers work long hours to get a job done. It's this "double-duty" that means the difference between a good crop and just

It's double-duty performance too, that tells the difference between ordinary farm loans and the new, long-term loan with the PREPAYMENT RESERVE now available

In an ordinary loan, extra payments on principal reduce future interest charges, and no more. They stop working for you then

Extra payments on your loan from this bank not only give you full interest saving—they also build, at no cost to you, a reserve for paying interest and principal in less favorable years.

Don't be satisfied with an ordinary loan!

Insist on one that makes your extra pay-ments do "double-duty."

Now, through our special arrangement with The Equitable Life Assurance Society,

you can obtain farm loans from this bank with this unusual feature and other advantages listed below.

### **CHECK THESE ADVANTAGES**



# First National Bank

Federal Reserve System Federal Deposit Insurance Corporation

Joined for LEADERSHIP in stryice to farmers

# Let's Talk About Houses and Homes

If you merely exist in the place you live, It's a houseif you LIVE in it, it's a home.

And to really live in that home you need those little conveniences; and you need constantly to care for that home and repair it at the proper time.

That's right, you really have no home unless you care for it — and caring for a home means keeping it in

WE HAVE THE MATERIALS AND THE KNOW HOW OF THE LUMBER BUSINESS.

Call the Lumber Number 7

Carl McCaslin

**Lumber Company** 

1 Block East of Courthouse

Hereford, Texas

# Miss Alice Paetzold Becomes Bride Of Mr. Mark Koenig In Church Rites

gih dress of pink fallle the gift of the groom, and she



# Add To Family Fun

Whatever kind of record you like best, we're almost sure to have it. Right now some wonderful new recordings have come in that you will want to add to your record library. We invite you to come in and listen to them at your earli-

MORGAN Music & Amusement Co.

"Tacky Party" Winners Are Picked

And Photographed at Avenue Party



Avenue Baptist Church held a tacky party Friday night, January 16, at the home of Mr. and Mrs. E. H. Harper at 912 25-Mile Avenue.

Hereford's inquiring photographer, Alex Thompson, was on hand to snap the pictures (above) of Mr.

Following the ceremony a wedding breakfast was served at the home of Mr. and Mrs. Raymond Paetzold and later a dinner honored the couple at the home of the bride's

Rev. R. S. Sparkman, Mrs. Gertrude Davis, Mrs. George Willson, Mr. and Mrs. Alvin Williams, Ployd Lowe, George Hudson, Roy Landers, and

### Engagement Is Announced

announce the engagement and approaching marriage of their daughter Gertrude, to Mr. Ted Myers of

LOTS OF

FREE



# • PARKING at HUNTERS •

# COFFEE

RED & WHITE

Drip or Regular

Grind

LB. 49c

	WASHO		the
	Finest of Granulated Soaps Large	Box	UU
	LAUNDREX		llc
	FINEST OF BLEACHES Q	uart	II
	HARDWATER SOAP		Qc
	KIRK'S CASTILE	Bar	2
925-7-268	LAVA SOAP		<b>23c</b>
ŝ	2 Medium Bars		
2500000	DUZ		<b>:</b> {Uc
B	Large Box	-	כט
55 38 SA	DREFT		3Qc
	Large Box	157	روی

# FRUIT

HEART'S DELIGHT

**SPINACH** BRIMFULL

No. 2 Cans 2 cans 27c

WHOLE MARCO

BLACKEYED PEAS

2 cans 250

DURKEES

COCONUT

Moist In Cans

CAN 2 C

BRIMFULL

# DOLLAR DAY

# YOURS AT A SAVING

A few good Fall Suits	. 1 OFF
4 Fall Coats	½ OFF
DRESSES, 1 rack Values to \$34.95	Now \$15.00 Now \$5.00
BLOUSES, Were \$8.95	Now \$4.98
SWEATERS, 1 Group \$9.95 Values	Now \$4.98 Now \$2.50
PURSES, Values to \$6.95	. at \$2.00 . at \$5.95
SEAMLESS HOSE, were \$1.50	Now \$1.00
Group Full Fashion HOSE, \$1.75 Values	\$1.25
A Few OUTING GOWNS, Were \$2.98	Now \$1.50
FALL HATS, Group Values to \$10.95	Now \$1.00
SCARFS, Glass Wool, Group \$2.98 Values	Now \$1.00



# PORK & BEANS BRIMFULL, No. 2 Cans BRIMFULL, Whole Sour or Dill 3-lb. Package MARCO **APRICOTS** RED & WHITE, Halves

LETTUCE Solid Crisp Large Heads	GRAPES RED EMPEROR	TOMATOES  Pre-Packaged  BreaK-O-Morn	Marsh Seedless GRAPE- FRUIT
Head 10c	LВ. 12½с	Pkg. 29c	Large Size

		AVE			17
GRAPEFRUT	I JUILE				Can 15c
RED & WHITE				46-oz.	Can III
		-	4 3 6 6 4 6 5 6		•

BACON	CHOPS Fancy	FRYERS FRESH DRESSED	BOLOGNA
Sliced GGC	1В. 54с	LB. 79c	LB. 29c

OLEO NU-MAID, Table Grade . . Ib. 416

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WE DELIVER Easy to Park Easy to Shop

**PHONE 143** Easy to Save

SERVING THIS AREA FOR OVER 40 YEARS

FURR HAS THE DAILY LOW PRICES

THIS AREA FOR OVER

SERVING THIS AREA FOR OVER

WE PAY TOP PRICES FOR QUALITY EGGS

PRODUC

YOU'LL FIND SAVORY TENDER STEAKS CHOPS AND ROASTS IN ALL

Ivanhoe 16-oz. jar 27¢	Large Package OXYDOL
Sunshine FIG BARS cello bag 24¢	Large Package 34¢
Sunshine Assorted 10c cello 25¢ CANDIES 3 for 25¢	Lava Medium size bar 19¢
Walker's 11/4-oz. can 14¢ CHILI SEASONING.	3-lb. Can CRISCO \$1.32
Nu-Way. BLEACH quart 10¢	Large Bar IVORY SOAP 19¢
Tavern Wax 16-oz. jar 54¢	Large Package

Super furr drug buys

16-oz.	9¢
\$1.00 VALUE FITCH'S CREME SHAMPOO	59¢
50e VALUE PEPSODENT	39¢
25e VALUE WILLIAMS AFTER SHAVE TALC	2 for 33¢
\$1.00 VALUE SHAMPOO	59¢
FITCH'S SKIN PEP AFTER SHAVE LOTION	39¢
\$1.25 VALUE, LARGE SIZE	79¢
\$1.25 VALUE ABSORBINE, JR	89¢

FURR'S Bakery TREATS

Lady Baltimore LAYER CAKE each 89¢	THE PLANT OF THE PARTY OF THE P
Apple or Apricot TURNOVERS each 10¢	
Delicious CREAM PUFFS each 6¢	TO THE REAL PROPERTY.
Chocolate ECLAIRS each 6¢	

Assorted leing CUP CAKES ... 6 for 15¢

BABY FOOD ..... 3 cans 13

FRUIT PIES each 37¢
Ice Box, Cocoanut Macaroons, Chocolate Chip COOKIES dozen 33¢
Baked Fresh Daily DINNER ROLLS doz. 18¢
ROLLS 6 for 190
Frence, Raisin, Pumpernickie
Rye, Salt Rising, Whole Wheat BREAD, 11/2-lb, loof 18¢

FOR SALE

They're Here! RIVERSIDE TIRES!

Riversides! For a tire that wears longer, costs 'less, and gives you that extra margin of affety. Switch to Riverside Tires . . . for more miles of These items priced to sell. See Geo. greater safety. They're here for Graham or Bob Wilson at the Bus immediate delivery!

### FARMER'S DRIVE-IN

Buddy Sowell . Troy Moore Hiway 60-Phone 161

Be sure—call a REALTOR. 3 tfk

PRE-MOVING SALE tteries, discount of \$1.50. to \$2.00 each. BROOKS AUTO SERVICE Gulf Station-West Hiway 60 Phone 133

For Sale: Lots of 4-row and 2-row tractors. Most any make or mode to Bros., M-M and Chryslerth dealer, Memphis, Texas, one 109, night phone 431-M.

### FOR SALE

Barbed wire and posts. Hereford Housing Project. Contact

J. K. Baker 47-tfe Phone 589-W

A GOOD SELECTION of batteries, tires, tubes and other auto parts.

Alcohol for your radiator. Gulf quality gas and oil.

**Brooks Auto Service** West Highway 60

HONEST VALUES ON USED CARS ALWAYS

BENEFIELD MOTOR CO. 3-tfe

Good assortment of nursery stock to beautify your home and raise fruit. Man to plant them. MRS. J. F. WARD Also beds to rent.

kira good quality seed wheat for ale. Said wheat has been cleaned, reated, sacked and ready to plant. his wheat is stored at Pitman Eleor and can be seen there. T. J.

For Sale: 6 volt wind charger, 31 ft. lower, new propeller, Priced reason-ble. Walter R. Galley, Rt. 1, Box

Por Sale: 20 pigs. Frank Fortenberry, 12 miles north, Hiway-51. 4-3p

For Sale: Universal vacuum cleaner and attachments. 710 Lee, Mrs. Lynn Kester.

1947 Jeep, very low mileage, famous for 1,000 uses. 1946 eJep, low mileage. 1942 Plymouth sedan. 40 Pord coupe; see this car. See and try these cars. 1938 iLncoin Zephyr, with nearly new V-8 motor. 1937 Chrysler Royal. 1937 Plymouth. Plymouth. Nash, in excellent con-

And several lower priced cars ASH, TRADE-IN or PINANCE See them on lot across from Cockerhom's Furntiure Store

BROOKS AUTO SERVICE

\$400.00. D. P. Mathis, Gulf

Sale: 1945 203-G Massey-Harris for-4 plow, 901 Super Massey-ris, row crop with lister and cul-tor. Lloyd Chiles. El Reno, Okia. 1, Phone 2612-F-12. 5-1p

Bale: Cook stove \$15.00; ter \$10.00. 200 Jackson.

ie: 1940 Buick coupe, repently motor, above average. Excellinher all round. See H. S. and a few springer cows. A saw and six pigs, six shoats. D. C. Walser, all at Western Auto or call 705.

B-le Hereford, Texas, 2012 Enight.

If It's For Sale—See (Bill). 321 1/2 Main Street, Room 3. For Sale: Roll top desk and swive Dr. W. F. Graham, over 5-1c

Brand Office.

W. R. (Bill) Metcalf—Real Estate Dealer, 3214 Main St. Room 3. For Sale: Two Butane bottles and regulator, 6 miles south of Su field. W. B. Boston.

Come in today for your new For Sale: Thor washing machine like new. Ivan Block, Phone 246-M.

Terminal.

ELECTROLUX Cleaners & Air Purifiers

Now available for delivery!

FOR FREE DEMONSTRATION

CECIL BOYER 504 Avenue D - Box 844

Hereford, Texas

For Sale: Iron-Age potato planter two-row high speed with fertilizer for Sale or Trade for late model attachment. Practically new. C. A. car: 1947 studebaker 2-ton truck, Brown, Phone 19, Texline, Tex. two speed rear end. Call 249-W

heaters a toost. Soft Water Service. 818 E. 1st. Phone 317. For Sale: Model P and Model L % mile on North Progress ive road. Bill Vaughn.

"REALITOR" on an ad is your go-ahead sign. 3 tfk

YOU FILL YOUR FUEL TANK LESS OFTEN WITH A CHRYSLER INDUSTRIAL ENGINE

3-tk For Sale: '37 Plymouth coach, good condition. \$500. 4 miles north of Joel Switch. P. L. Carmichael. 3-3p

For Sale: 13 Hampshire shoats. No. 123 International self-propelled com-bine, and one 1938 Ford truck. L. L. 1½ miles west of highway.

### FOR SALE

Polled-Angus bull yearlings One mile east of Hereford. B. B. NORTHCUTT 4-2e

For Sale: One 4-row 80 Oliver tractor. Ben F. Dunn, 2 miles east of Coleman, Coleman County. 3-3k

For Sale: Cream separator; No. 18 DeLaval; slightly used, good as new, \$125.00. 84 feet of used ornamental yard fence, iron posts and gate, 60c per foot installed and painted. Berry Orr. Ave. J, between 10th and 11th. 3-3p

### FARM MACHINERY

P30 Farmall on steel, good running condition. \$750.00. Reg. Farmall on rubber, power lift, two row lister. 10 ft. Oliver Powerlift One-

way 26 in. disc. \$350.00.
IHC Model A Parmall tractor with two row lister planter and cultivator. \$985.
See me for other good buys in used farm machinery. used farm ma N. L. WESSON Office in Bank Bldg. ne 195 P. O. Box 167 Phone 195 P. O. Dimmitt, Texas

FREE! FREE! FREE! Demonstration of the most popular, better than ever ELECTROLUX

VACUUM CLEANER A service rendered with each demonstration in your own home without obligation. Two million Electrolux Cleaners made and sold since V-J Day at their prewar price.

CECIL BOYER 504 Ave. D., Hereford, Texas

For Sale: Good wrist watch, reas-onable; 1 low priced wedding ring set. Prione 133 or after 6 P. M.

5-ip For Sale: Alfalfa, a few bales at \$1.30. A few at \$1.60. A few sacks of Ole T. Larson, 1 mile west Herefor

For Sale: Nurses 17-jewel Buren wrist watch, shock and water resistant, also sweep second hand Keeps perfect time, in perfect condition. Florence Wilhelm, Phone 5-1x if with a Brand Want Ad! ton.

FOR SALE OR TRADE '47 Crosley '41 Studebaker

See at 104 Lee Ave. or call 418-W

### FOR SALE

'47 Chevrolet Fleetline 47 Dodge 4-door Custom R & H. 47 Mercury Club Coupe R & H. 47 Chevrolet Business Coupe, R & H .-- All extras. '47 Ford 4-door sedan.

Hudson Super 6. '46 Ford R & H. '46 Dodge, 4-door R & H. Dodge 4-door sedan, R & H. Chevrolet 2-door R & H. Studebaker Pickup.

'39 Plymouth, newly overhauled.

'39 Chevrolet 2-door. '37 11/2 ton Chevrolet truck, 5 new tires, newly overhauled; \$450.00 buys ft. '42 Chevrolet 2-dr. Sedan R & H.

For Sale: '38 Plymouth, \$300.00 Across in front of City Hall. 5-1p For Sale: Airway vacuum cleaner in good condition. Also bedstead and springs, Call 228. 5-1k

SQUARE DEAL AUTO

5-10

E. B. Posey, Realtor. Member Here ford Real Estate Board. 5-4 For Sale: '38 Ford 2-door sedan new rubber, battery; good shape mechanically. Has radio, heater, defroster and prestone. See Clay Angelo at Formers Equipment oC

For Sale: Bundle feed. F. E. Walton Dawn, Texas. For Sale or Trade for late motiel

Late model L. C. Smith typewriter for sale. Excellent condition. Like Closing out our stock of hot water

### 2-tfc new. Inquire The Brand Office. FARM-CASH RENT

Small irrigated farm near city limits. Want machinery and stock to go with deal. Act quick. CLAUD HIGGINS

Fone 668-J 5-1p

**Business Services** Do you need a married farm hand by the month? Write Box 407. Hereford. 5-1p

TRUCKING Local and long distance hauling No job too big to handle. None too small to be appreciated

See J. K. (Dutch) FORE Phone 411-J 3-5e

> LET US BOOK YOUR FARM SALES and **AUCTIONS**

JOHN HUTCHISON B. B. NORTHCUTT CECIL WILKINS

or eall Phone 523 3-4c Let us soften your water. Soft Water Service, 818 E. 1st. Phone 317

INCOME TAX RETURNS

J. K. BAKER

Phone 589-W 302 Roosevelt

52-4tfc

103 W. 3rd

**AUTOS FINANCED** Courteous consideration given CASH LOAN & FINANCE (Over Rutherford's)

Phone 133

50-tfe For any kind of dray service call Hughes Millard at 656. 49-tfc 49-tfc For Sale: 5 room stuces, bath and sun porch; 100x168% ft. lot; chick-en house and orchard; city water, gas, lights and sewer. \$4500.00. Berry Orr, Ave. J, between 10th and

160 A with irrigation well. Good irrigation farm on pavement. 1-Section wheat land.

-Section all in wheat

House and aere ground in

the edge of town. W. E. DUNLAP Alderson Bldg.

ALL TYPES OF MILL WORK
MOLDED TRIM
DOORS, WINDOWS, SCREENS
TRUCK BEDS,
BUILDING CONTRACTORS
PARKER BEOS, PLANING MILL
E. 10th and Kentucky

REAL ESTATE FOR SALE OR TRADE

Lots. Homes. Wheat lands. Dry land Farms Irrigated farm lands Highly improved stock farms. Undeveloped farms in irrigation district.

ROSE & BARBER REALTORS

FOR SALE

240 acres irrigated farm on Highway 51, 4 miles from town. One irrigation well, two water wells, modern 4 room house and weils, modern 4 room house and fair out-buildings, 175 acres in cultivation, 35 acres alfaifs, and 65 acres grass. Telephone, elec-tricity, school bus and mail route. Call at 806 N. Main or telephone 243-W.

I will appreciate your Real Estate Listings. W. R. (Bill) METCALF 321 Main St. Room 3

FOR SALE

HOME-VACANT READY TO MOVE IN The Donald D. Henslee residence on A. Street, less than two years old; 75 ft. frontage, nice lawn, shrubs, trees, walks, concrete drive-way, cow lot, small shed and chicken house. Priced \$5500.00; loan about \$2100, balance cash, or might carry part.

> E. S. IRELAND Phone 153-W 5-20

REAL ESTATE LOANS QUICK SERVICE

AUTO LOANS YOU DON'T HAVE TO WAIT

> JOHN McLEAN Phone 273

960 ACRES

Seeded to fall wheat. Own. ers interest in crop goes with sale. Possession given at close of sale. Subject to wheat rental contract for year 1948.

E. B. POSEY, Realtor

\* \*\*\*\* A NICE LOCATION On 25-Mile Avenue. Suitable for Business Or Residential Property. E. B. POSEY, Realton 321 1/2 Main Phone 710

Large Listing of Farm and Town Property LUTHER PEVELY

300 W 3rd-Phone 524W 47-tfe FOR SALE: 9-room house in Canyon. Suitable for residence

or rooming house; near college and business section. Call owner. R. L. Thompson. Phone 328. 27-tfc.

Honest Service rendered to buyer and seller. List your property with us. See what we have to offer be-fore you buy. C. N. Cosby, 110 W. 2nd St., Phone 42. 42-tic

### PLENTY MONEY TO LOAN

Very liberal valuation and prepayment privileges - four per cent interest. We specialize in loans on irrigated farms and ranch lands.

ROSE & BARBER

### CHARLES AND IKE REALTORS

Office Phone: 792

Irrigated and Dry Land Farms Check Our Bargains for Farms and Homes. We Appreciate Your Listings and Business.

> CHAS. SOWELL Residence Phone 193-W IKE CROSTHWAIT Residence Phone 229-W

> > GLENN WEIR Realtor

Houses, Lots, Farms. 10- and 20-Acre Tracts.

Listings appreciated.

**104 MAIN STREET** 

47-tfe

E. B. POSEY, Realtor Specializing in the Development of Nature's Mineral Rich

Deaf Smith County Soils IRRIGATED FARM LAND Alfalfa - Onions - Potatoe Sugar Beets - Grain Sorghums - Cotton.

WHEAT FARMS AND RANCHES

4% MONEY TO LOAN On Irrigated Farm Land Business Property, Ranches. Liberal Valuations, Prepayment Privileges. "Years of Experience Cost No More"

MEMBER: Hereford Real Estate Board Texas Real Estate Asso National Association of Real
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321 Main Street Room 3
Phones: Business 710; Res. 366-W

If you want to Buy or Sell, call or see (Bill) 321 Main, Room 3 Telephone 710.

> FOR SALE (By Owner)

IMMEDIATE POSSESSION

IMPROVED, IRRIGATED 22-ACRE TRACT

Modern house with pressure water system, electricity, and natural gas. School and mail route. 4 miles from town, just off highway 60. Cash or Reasonable Terms.

PAT PADDOCK 306 Ross Avenue, Phone 535J

DEAF SMITH COUNTY 320 acres, in good water territory; 200 acres in cultiva-

tion, balance in grass. Close CASTRO COUNTY

335.65 acres, improved, 257 acres in cultivation, balance in grass. Located in Jumbo 410 acres, irrigated, 200 acres in cultivation, balance in grass; 5 room frame stucco dwelling and large granary.

PARMER COUNTY Three sections of good grass Trailer house for sale; 8x20', built-in cabinet, closet, chest of drawers, good tires, wired

for electricity and piped for Butane gas. W. R. (Bill) METCALF 321 1/2 Main-Room 3 Phone 710

For Sale; Partly finished 2-room house and lot, \$750.00. North D St. 5-1p For Sale: Two room modern house. See G. H. Whitaker, 1112 25-Mile Ave. 5-1p

For Sale: House and three lots, Roosevelt and Fifth St. Reavis Kerr, Phone 740, Plamview, Texas.

bath with four room basement and garage apartment, with \$140.00 per onth rent. 106 Avenue A. 5-4p

CASTRO COUNTY LAND

640 acres, near perfect, with irrigation well, located close .in, 1 mile off pavement. \$85.00.
500 acres in shallow water belt. Good irrigation well. Good improvements. \$110.00. Fine improved section, Located 5 miles Dimmitt on Highway. 150 acres grass. \$85.00. 220 acres good 'evel land, all in cultivation. \$60.00.

I have many other good buys in Castro farm lands. N. L. WESSON Office in Bank Bld Phone 195 P. O. Box 167 Dimmitt, Texas

E. B. Posey, Realtor. Member National Association of Real Estate

FARM AT CANYON

Well improved, near city limits Terms and possession. This is a bargain at \$80.00; Other farms. CLAUD HIGGINS Fone 668-J

4% MONEY TO LOAN E. B. POSEY, Realtor

FOR SALE (Might cash lease 100 acres with well.) Good half section, 8 miles from town, fair improvements, good well, 30 acres permanent pasture, 130 acres native grass, one of the best stock farms in the country.

C. N. CROSBY, Realty 110 W. 2nd St. Hereford, Texas

BE PROTECTED

5-1p

Price \$100.00 per acre.

\$4200.00 BUYS 10 acres on pavement with 5-room house (not finished). l acres on gas and electric line, \$1500.00.

320 acres positively in irrigation district, \$65.00. 80 acre stock farm on payement and irrigation district, \$75.00. Well improved 10 acre tract under irrigation, \$12,500.00. 3 acres gas and electricity, \$1500. Perfect 320 acres.

CLAUD HIGGINS E. B. Posey, Realtor, 321 1/2 Main

FOR SALE

Irrigated 10, 20, 40, 80; four 160's; eleven 320's; four 640's

For sale: Dry land, 650 acres, 15 miles Hereford; 240 acres cultivation, improved and in shallow water district, one mile of pavement. \$75.00 acres, 29% down, terms on balance. 421 acres, 258 in cultivation,

1% miles of Canyon, irriga-tion well in % mile, 6 room house, bath, 40x60 barn; price \$80.00 acre, \$1500.00 down, terms on balance. Have large and small tracts dry land with good prices Also good buys in large and small houses and lots.

1 Mile South Hereford

J. M. HAMBY

\$3500.00 BUYS New 4-room house and two lots. E. W. CAWTHRON

Fone 668-J CHOICE SECTION This is one of the best sections in county. Irrigation district \$85.00; all wheat goes CLAUD HIGGINS

CLAUD HIGGINS

NOTICE

5-1p

Fone 668-J

NOTICE TO RENDER PROPERTY City Orinance No. 132 makes it the duty of all persons owning or controlling property subject to taxation in the City of Hereford, to render to City Assessor all such property within two months after the publication of this

notice. The cooperation of all property owners will be appreci-

Mabel Barnhart, Tax Assessor City of Hereford, Texas. 3-2c NOTICE Good assortment of nursery stock to beautify your home and raise fruit. Man to plant them. MRS. J. F. WARD

Also beds to rent. 3-tfc NOTICE TO LIVESTOCK OWNERS! Call 528W for immediate re-

ENGMAN & DRIGGERS

Hereford, Texas I Want to BILL YOUR

B. E. BRUMLEY NOTICE: Honest value on

cars, always, BENEFIELD MOTOR

AUCTION SALES

LIVESTOCK OWNERS! -Call-BOOKOUT SERVICE

STATION For Free Removal of Dead Horses, Cattle, Hogs, Sheep, Phone 9522 - Hereford, Texas

NOTICE If you want to drink, that's you less. If you want to stop drink-that's our business. Alcoholics ing, that's our busine onymous. Box 922, Hereford.

FOR RENT

For Rent: Bedrooms, 405 Schley or Phone 280-J. 5-1k For Rent: One large room for one or two men. 10th St. Ave. A. 5-1p Por Rent: Three large rooms and bath. Adults only. Phone 217-W. 602 Jackson St. For Rent: Bedroom. D. F. Mathis, 329 Ave. C. For Rent: One to three hundred acres of land. Chas. E. Hood. 10 miles N. W. 5-2p

For Rent: One bedroom, conv to bath. Gentlemen preferred. McKinley. For Rent: Two bedrooms, women only. Phone 665-W. 5-1p For Rent: Large well furnished bed room. Close in. Unusual storage space. Available after 31st. Phone

For Rent: One room furnished apartment. Bills paid. Ac 112 Bradly, Phone 749-J. Consult a REALTOR 3-c-tfk Pexas
4-tfe description of the second of the

Buy or sell the REALTOR For Rent: Tank type vacuum clean-3 tfk er and attachments. Also electric.

LIVESTOCK Strayed - Found

It's a Winner!



It's a long, long way down, but not for Arne Ulland, making one of the jumps that won him the title at the Norge Ski Club's international meet at Fox River Grove, Ill. Norwegian leaped 188 and 191 feet.

3 tfk

**Health Candidate** 

Bernarr McFadden, 80, has an-

nounced es a "business man" Democratic candidate for gov-

ernor of Florida. The aged but

spry health exponent offers a "Four Square Health Plan" for

the state: political, physical,

mental, spiritual health. He's

the only person of his age hold-

ing a private pilot's license.

Virus X Attacks

In Hereford Area

So Far Non-Fatal

A bronchial malady which claimed the lives of six infants at Little

field last week, and has spread over the South Plains in recent weeks, has been current in Hereford for

the past two months, local doctors report, but no deaths have occurred

Described by Littlefield doctors as

"laryngo-tracheo bronchitis," the disease is labelled as a "Virus-X in-

between one and six months of age

in the last two months.

The deaths at Littlefield occurred

LOST AND FOUND

Lost: Pocketbook with \$28.00 in bill and some change and keys, and bank statements. Reward for re-turn to Brand or C. N. Cosby. 5-1p Lost: One black and white Hamp shire pig. weight about 50 pou with ring in nose. If seen call 418-W

Deal through a REALTOR

WANTED Wanted young married man, for general farm work. Living quarters furnished if desired. Frank S. Wilde, Hereford, Texas, 6 miles N. E. on Amarillo Highway. 5-tfc

Wanted: To buy a belt pulley attachment for a Ford tractor. Watson, 6 miles east of Hereford, Joel Switch.

Wanted: Woman for house cleaning once a week. 316-J. Mrs. W. V. Want to put in 200 acres of potatoes on half. Tenant m have enough money to pay half seed, half fertilizer, half dust-

ing. Need some equipment, good land, good location, 3 large ir-rigation wells, good shallow water district; also 50 acres onions. Good house. Further particulars, inquire OTTO STEINBERG

Plainview, Texas 5-2p

FORD TRACTOR WANTED Will pay good price for

Box 242

Box 542, Canyon, Texas. Wanted: One-waying, drilling hoemeing. Phone 537-W. W Rhodes, 132 Norton.

Want to Rent: Irrigated land for

sugar beets. We have several good growers. Glenn Boardman, 400 Lee 3-2c fection" by local doctors, who report Ave, Phone 456-W. Want to care for children in my that there have been at least a d home, reasonable, 210 Kibbe, Phone 580-J. 4-1p

among infants between one and six months of age, according to Dr. P. W. Janes of the Littliefield hospital. Phone 216-R. Wanted: Two or three persons for Cases have been prevalent there Dr. Janes reported, in children from interesting work at good pay. Call Cole Photo Service. 103 W. 3rd. 4-tfc

Wanted: Nursing to do in my home.

Wanted to buy some home grown canned vegetables and fruits. Will pay good price. E. G. Wright, Gen. Del., Hereford.

Wanted to Buy: Good used cars. Milburn Service Station.

WANTED: Butcher cattle, Deaf Smith County Meat Co. See me

Wanted To Rent: 4- on 5-room

furnished house. Phone 484. Al-

The Texas Safety Association asks notorists to dim their lights when

proaching an oncoming car at ght. Courtesy buys a lot of safe-

Smith County Meat Co. See me streptomyccin treatments.

The disease has attacked persons 29-tic. of all ages, the doctors report, but appears to be dangerous only to the small babies, who are unable to cough up the thick phiegm which

forms in the throat.

The disease acts like croup in in-fants. It is described as an influ-enza-type infection, and is not a "new" or "rare" malady.

Try a Want Ad

# SEE US FOR

**POULTRY FEEDS** 

Starter Growing Mash Egg Mash Oyster Shells & Grit Poultry Supplement

4-tfc

CATTLE FEEDS

Dairy Feed Cottonseed Meal, Cake **Bran and Shorts** Sweet Cake Alfalfa Hay Tankage

Cash Buyers of CREAM, EGGS, POULTRY and HIDES

**West Texas** FEED, SEED and HATCHERY CO. HOME OF "TEXAS PRIDE" FEEDS

Jack Wright, Manager

COMMUNITY BUILDERS: TROY WOMBLE

# Young Pioneer Settler Made Accurate Guess As To Hereford's Location; Dug In To Wait

EDITOR'S NOTE: As this issue of The Brand goes to press, Pioneer Citizen Troy Womble is still in serious condition im the Deaf Smith County Hospital, following a stroke of paralysis several weeks ago. This article was prepared as one of a series on Hereford's pioneer citizens.

Troy Womale, who observed his 2nd birthday on New Year's Day, 1948, is one of Hereford's first citizens—and a man of many "first" in the pioneer days of this community. His was the first dug-out on the land where Hereford is now located; he started the first ice business in Hereford; he is one of the last remaining charter members of the Pirst Christian Church in Hereford; and he is believed to have been the first resident of Hereford to have a telephone installed in his home.

telephone installed in his home.

He came to Hereford as a boy in 1891—or more accurately, came to the place where the town of Hereford now stands. The town itself was established later on land where the control of t

Mr. and Mrs. L. J. McKenzie cele-rated their fiftieth wedding anni-ersary Sunday with 29 relatives and

friends gathering at their home for an informal dinner. In the after-

noon music was provided by their son, L. J. McKenzie Jr. and Mrs. McKenzie and by a granddaughter,

Mrs. Florine Tarpley.

Those of their ten children attending were: three sons, Edell and Kith, L. J. Jr. and his family; two daughters, Mrs. J. C. Kuykendall and family and Mrs. E. E. Kuykendall and family and f

Mr. Womble had filed.

An astute business man even as a youth, he filed on three sections of land at the present site of Hereford when he learned that a railway right of way was to be surveyed through this section. He and his brother-in-law, L. R. Bradly, used a map and selected a place where they thought the railroad was most likely to cross the Tierra Blanca. Young Troy figured, correctly, that that would probably be the location of a town. Next day he set out for Amarillo and filed on the three sections. He santa That was in 1898. When the Santa Fe railroad was built, his dugout was squarely on the right of way.

Troy Womble came to there as an anyouth, he filed on the Texas by passenger train, but young Troy, then 14 years old, had a placed fixed in the carload of freight, and stayed with it until he arrived in Amarillo.

He and at the present site of Hereford; Mrs. Dort the story of how he came to Hereford; Mrs. Robert Thompson of Hereford; Mrs. Robert Williams of Hereford; Troy Jr. and Bennie Womble of Hereford; Mrs. Robert Thompson of Hereford; Troy Jr. and Bennie Womble of Hereford; Mrs. Robert Thompson of Hereford; Troy Jr. and Bennie Womble of Hereford; Mrs. Robert Thompson of Hereford; Mrs. Carl Williams of Hereford; Mrs. Robert Thompson of Hereford; Mrs. Carl Williams of Hereford; Mrs. Carl Williams

Observe Golden Wedding Anniversary Amarillo PCA To

Other guests were Aaron Kent and Mrs. Marie Harper and children.

Lyle Pluitt, student at the Uni

versity of Texas, arrived home Tues-day to spend a mid-semester vaca-tion here with his parents; Mr. and

Mrs. W. S. Fluitt.

Nancy Bea, Jimmie, Ernest, Grace, Virgil and Betty Lou. Also three great grandchildren who included LaVon, Delores Kay and Jackie both directions, you risk your life!

Troy Womble was born on January
1, 1876, in Chatham County, North
Carolina. He moved with his ramily to Tennessee in 1881, and to the
Texas Panhandle in 1891. Since
then, Deaf Smith county has been

in land and farming, he ran small herds of bee! cattle for many years, selling the last of his cattle last

He was for many years a director in the First National Bank in Here-ford, and last year took a leading part in organizing the new Hereford State Bank.

He was married to Sallie Alpha-dene Baker at Huntington, Tenn. children are now living. His wife fied in 1917. Later he married Mrs. Anola Miller Myers of Canyon on March-3, 1920, and two children

**Hold Stockholder** 

The fourteenth annual stockholders 'meeting of the Amarillo Production Credit Association will be held on February 5, at 9 o'clock a. m.

in the Esquire Theatre at Amarillo,

The Association serves farmers

aid all government capital and will

bers and their wives are

Meeting Feb. 5

### Yonest Work Now



Snitch, a mongrel pardoned by Nebraska's Gov. Val Peterson for "transgressions" when he panhandled dimes for a new dead beggar, is doing honest work now-mooching legally for the March of Dimes campaign at Omaha. He's shown putting the donation bite on Mrs. L. J. Rushenberg and Tracy J. Peycke. The children, Sherrill Ernest and Johnny Jackson, are polio victims on the road to recovery.

# Mrs. Leo Forrest Leader For Club

**AWOL 19 Years!** 



William H. Phillips, 42, is in custody of Army authorities reduced from sergeant to private at Fort Sam Houston, Tex. Phillips, from Keokuk, Ia., gave himself up at nearby Scott Field "to wipe the slate clean."

# urged to be present. Directors of the Association are: Byron Gist of Amarillo, John L. Hammond of Happy, Hall Medford of Amarillo, Emil Knutson of Texboma and Gaston Wells of Dumas. Valentine Motif Used At Luncheon

The Valentine motif was used Monday when Mrs. Wayne Evans entertained a group of friends at an attractively appointed luncheon.
The table from which the luncheon was served, was laid with lace and dotted with red hearts. Red carnadotted with red hearts. Red carnations flanked by red tapers in crystal holders formed the centerpiece. Small tables for four were centered with old-fashioned nosegays and place cards were lace-trimmed Valentines holding sachet favors.

The menu observed the romantic season as salads and other courses appeared in the red and white colors.

Invited guests included Mesdames L. B. Barnett, Raylan Evans, J. E. Kirby, Norman Harris, J. T. Gilbreath Jr., Louis Woodford, Charles Hayes of Dimmitt, J. R. Allison, T. E. Seigler Jr., Millard Nobles, Henry Benson, Will Graham, J. iin Streu and Troy Moore.

Going-Away Party Given

White carnations decorated the home of Mrs. W. J. Stanford when she entertained Saturday afternoon with a three-table bridge party honoring Mrs. Tom Boyd, who is leaving to make her home in Fort Worth. Mrs. F. H. Oberthier played high for the score award and a going away gift was presented to the honoree. Mrs. V. O. Hennen and Mrs. W. E. Dameron were tea guests.

W. E. Dameron were tea guests.
Those playing were Mesdames
Boyd, R. P. Coneway, Colby Conkwright, C. H. Dyer, O. L. Click, Ernest Medkief, Paul Mathers, Frances
Houston, Herman Ford, Helen Pipkin, Richard Barnard and F. H.
Oberthier.

Bridge Club Entertained

would want signed purchase commitments from prospective owners before beginning the building project, and said he would be able to offer contracts stating a definite price for a definite house if he undertook the project.

He would not commit himself at that time to definitely undertaking the project, but all indications are now that Schutts is preparing to carry out the job.

# the Lone Star Study Club Tuesday afternoon with Mrs. T. E. Major

leader and gave the life story and accomplishments of Grace Noti Crowell, past poet laureate of Texas. She read poems of Mrs. Crowell's and compared those first published with those in her latest books. with those in her latest books.

Mrs. T. E. Major told "How to Honor the Flag," tracing its history and describing its proper display.

Roll call featured noted Texans.

Those present were Mesdamse R. G. Blue, Roger Corbett, W. S. Fluitt, Leo Forrest, Homer Henslee, Berry Jacobsen, John Jacobsen Jr., T. E. Major, Guy Newsom, Coy Phillips, Buren Sowell, Ed Warren, Lawrence Womble and the hostess.

The Texas Safety Association says that to drive safely, approach every intersection expecting that you will have to stop quickly to avoid an ac-

Shop with the Want Ads! Read the Want Ads!

# Gas Supply (Continued from page 1)

Hereford between noon yester-day and 8 a. m. this morning, bringing the total moisture for the month to slightly more than a quarter of an inch.

In answer to some complaints heard locally yesterday that Amarillo firms had not been requested to shut down, McGilvary pointed out that the city of Amraillo is served by an entirely different supply line, and the amount of gas being used on the North Plains has no effect whatever on the gas supplies being pumped through the mains serving Hereford and points south of here.

As a matter of fact, McGilvary pointed out, there has been plenty

Five Members

(Continued from page one)

Mary Helen Gilvary plays the clarinet; Wanda Fish, the flute; Reuben Exhox the baritone horn; Oliver Streu the drums; and Kenneth Finley the bass horn.

The Hereford students will play in the West Band, Brantley said.

Between 90 and 100 students have been selected from Texas High School bands to play in each of the

itself, but an unlimited drain here would have left many cities south of Hereford without fuel entirely.

Pressure in the main, which normally stays between 400 and 500 pounds, had dropped to less than 150 pounds yesterday.

# Five Members

The Tracs Safety Association minds motorists that you must danger to avoid it. Keep winds outside, and fog and frost in you can see what you're mis

666 COLD PREPARATION

# DOLLAR DAY VALUES

SLAC	WS .		SO 02
CHANGE TO SERVICE STREET	' All Wool \$8.95 Values	*********	\$3.98
STUDENT CONTRACTOR STREET	L SCARFS Values, Dollar Day		\$1.00
PURS	ES	************	\$1.00
LADI	ES' HATS MUST GO DOLLAR DAY		\$1.00
SECURE OF CHILD PARTY.	DREN'S COATS to 14. A few left, Going at	\$5.98 and	\$9.98
BAB) Going	BLANKETS		\$1.79
CARL US A PLANTAGE COMMO	H DRESSES of Values to \$6.95 at	. Ann.	\$2.98
CONTRACTOR	ES' NYLON HOSE ess, \$1.65 Values at		\$1.25
	duced for Dollar Day, Some for		\$1.00

MANY ITEMS GOING AT SPECIAL FOR DOLLAR DAY COME SHOP AND SAVE!

LADIES' NEW SPRING CLOTHES COMING IN EVERY DAY

# THE POPULAR STORE

Store of Value Since 1921

# all and family. Ten grandchildren attending were ck, Florence, Florine, James, ncy Bea, Jimmie, Ernest, Grace, gil and Betty Lou. Also three the grandchildren who included on, Delores Kay and Jackie striped sash

You'll give a rousing cheer for this whirling, swirling Bobbie Broaks skirt. It's a complete circle of beauty...,with a striped taffeta sash that makes little of your middle. Fashioned of Mallinson's PALMELLA in a group of gorgeous colors.

"Smart Clothes for Smart Women"

# Highway 66 Will Become 4-Lane **Amarillo West**

The State Highway Department is planning construction of a section of 4-lane highway in Deaf Smith county, but 99 per cent of the resi-

county, but 99 per cent of the residents of the county won't know it. Plans were announced this week by District Highway Engineer J. G. Lott of Amarillo for construction of a four-lane divided highway on Highway 66 between Amarillo and the New Mexico line. Highway 66 nicks the extreme northwest corner of Deaf Smith county, just before it reaches the state line.

Lott revealed state highway de-partment plans in a conference with Potter County Commissioners in Amarillo Monday.

Amarillo Monday.

The long-range planning of the highway department calls for widening Highway 66 to a four-lane divided road entirely across the state, Lott said. The first section of construction will be from Amarillo west to the Bushland underpass, a distance of 8.3 miles.

"The first four-lane construction will begin dust west of the Bushland

will begin just west of the Bushland underpass, where the present road makes a wide curve to swing into the present 'death trap' underpass," Lott said.

Potter county has been requested to provide a 200-foot right o fway for the highway construction.

The 4-lane highway, when it is completed to the New Mexico line, will serve Adrian, Vega, and Wildersteen

Guests of the Tuesday Afternoon
Bridge Club when members were
entertained in the home of Mrs. Jim
Lipscomb Tuesday afternoon, were
Mrs. Norman Harris, Mrs. W. A.
Teter and Mrs. Frances Houston.
The Valentine motif was evidenced
in tallies, gift wrappings and flowers. At the conclusion of contract
games Mrs. Ernest Medkief won the
high score for members and Mrs.
W. A. Teter received the guest award.
Members of the club present were
Msdames Paul Mathers, C. H. Dyar,
W. J. Stanford, R. P. Coneway, Ernest Medkief and the hostess.

Prospects Bright
(Continued from page 1)

for the highway, when it is
completed to the New Mexico line,
will serve Adrian, Vega, and Wildorado.

No plans have been advanced by
the Highway Department for continued 4-lane construction on U. S.
Highway 0 between Amarillo and
the New Mexico line, although the
New Mexico highway department is
completed to the New Mexico line,
will serve Adrian, Vega, and Wildorado.

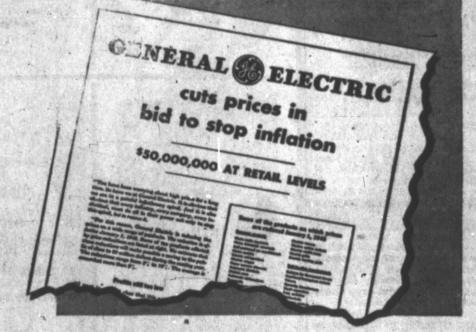
No plans have been advanced by
the Highway 0 between Amarillo and
the New Mexico line,
although the New Mexico line,
will serve Adrian, Vega, and Wildorado.

No plans have been advanced by
the Highway 0 between Amarillo and
the New Mexico line,
although the
New Mexico highway department is
completed to the New Mexico line,
will serve Adrian, Vega, and Wildorado.

No plans have been advanced by
the Highway 0 between Amarillo and
the New Mexico highway department is
completed to the New Mexico line,
although the
New Mexico highway founce, and the
highway between Clovis and Farwell
on this highway route, and the
highway has been widened to 3lanes from Amarillo to a point a
short distance north of Canyon.
This, route, between Amarillo and
the New Mexico highway founce,
and the New Mexico highway founce,
and the New Mexico highway founce,
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and the New Mexico highway founce,
and the New Mexico highway founce,
and the New Mexico highway founce,
and the New Mexico highway

The Texaxs Safety Association asks motorists to watch their following distance to avoid tragic accidents. Ask yourself while you're driving, "Can I stop in time?"

The Texas Safety Association reminds the pedestrian not to be an umbrella ostrich on rainy days. Keep the umbrella out of your vision of oncoming traffic—you'll keep walking hours.



# PUT LOWERED PRICES AHEAD OF OTHER T

General Electric lowered prices because we wanted to do our part to stop the present spiral of inflation.

General Electric lowered prices on electrical appli-

ances in greatest demand-because that is where lowered prices on General Electric products will do the most good and have the greatest effect.

General Electric lowered prices regardless of the fact that G-E profits are not high—are not at present levels

We did this because we know that in the long run General Electric can prosper only as the people of this country prosper. We believe that producing more goods for more people at less cost is the soundest way of running siness. And we feel that inflation in this country has reached a dangerous level—for the wage earner, for the man with savings, and for industry alike.

### Do you know what inflation can do to you?

As money buys less and less, your savings lose their buying power. Life insurance policies dwindle in value. Money saved to take your wife to the hospital won't pay the bill when the time comes. Pay checks buy less and less. Retirement money won't pay for retireme

This applies to the man who brings home a weekly pay check, to the man with a little savings in the bank or a life insurance policy, and to companies that have to build new plants and buy new machines to fill future

needs and provide future jobs.

Inflation is a sinister thing. It steals up on a country and its economy in a gradually accelerating two-step of prices and wages—each trying to get one step ahead of the other—and there is no red line to show when the

danger point has been reached.

Inflation is like a fire. Once it gets well under way, it can never be checked until everything is destroyed.

# Self-restraint by industries and individuals the best check

You as an individual can do most by buying less and saving more—thus avoiding bidding up the prices for scarce goods. Business and industry can do much by lowering prices whenever and wherever possible—

General Electric put lowered prices ahead of other

We Must Destroy Inflation or It Will Destroy Us

# on Against oxide Danger

notorists and commercial drivers are urged by Dr. Geo. W. Cox, to check now on the exhaust systems of ir automobiles for defective con-

He said that "warming up" a car is a closed garage in the greatest case of carbon monoxide deaths. caks from manifold connections, hers, leaks from loose muffler con-nections and leaks from hot air heater connections are potential sources for release of carbon monox-de and should be checked.

Pay particular attention to these ms and remember that proper cor-

production of carbon monoxide and that the highest proportion of this gas is produced by an idling motor.

The State Health Officer said that headaches which occur during long drives may be an indication that carbon monoxide is leaking into the car. Sleepiness, dizziness, fatigue me cases, paralysis are ymptoms of carbon monoxide into the car. Truck drivers long drives are particularly

g long drives are pable, he said.

Stor Cox described this gas as coloriess, odoriess, and tasteWhen in the air it gives no of its presence and is taken into blood instead of oxygen. Sufferdollapse result from lack of

# **Tech Exes Seek Charter For Fund** To Aid College

LUBBCCK, Jan. 26.—Request for charter for the Texas Technologicontrol for the Texas Technologi-tion to carry out a three-fold finan-tial program of the collection ial program of the college Alumni association, has been presented to

ney raised by the foundation be used to finance the associands for the use of the college when sed with needs which cannot be

All Alumni and ex-students will be

# SWPS Names New Office Manager At Dimmitt

DIMMITT, Jan. 26.—Gerald Dorough, manager of the Dimmitt office of Southwestern Public Service Company, for the past three years, has been transferred to Clovis, N. M., effective February 1, where he will become assistant to the Division Manager of the New Mexico Division

Succeeding Dorough at Dimmitt will be Jeff Peeler, who is being transferred from Denver City, where

office since 1945.

Mr. and Mrs. Dorough and two children, Jerry Don and Judy Gayle, will move to Clovis February 1.

Mr. and Mrs. Peeler and two children will transfer to Dimmitt on dren will transfer to Dimmitt on the same date.

### Mexican Consulate In West Texas Is WTCC Goal For 1948

ABILENE, Jan. 26.—Establish-ent of a Mexican Consulate in West Texas and an extension of the teaching of the Spanish language as a required subject in public schools and state owned colleges will be sought by the Latin-American of the West Texas

Chamber of Commerce.
These are only two of the eight objectives outlined by the newly formed commission, according to Chairman C. W. Meadows Sr. of San Angelo. Another objective will be for the naming of a West Texan on the naming of a West Texan on the Governor's Good Neighbor Commission, "with particular view of aiding in perfecting a fair and equitable arrangement between our producers and the citizens of Old Mexico for seasonal Mexican labor."

The Commission also will foster

The Commission also will foster florts to clear the title to the International Big Bend park, by seeking oquisition of additional acreage at he ingress, which now is privately wined. At the same time the commission will work for additional aighway, railway and air facilities to erve the park.

Manager D. A. Bandeen of the WYOC termed the objectives as accessary and worthwhile in the economic and cultural development of west Texas. Other members of the omnission are L. D. Ashton, Clearne; Tim B. Cobb, De Rio; maries Stuckey, Monshans and Edfunnally, Bronte, who is secretary.

and incorporates reciprocating and jet engines. Each of two wing acciles, one on each side of the include, has an opening in front for ropeller power and a small slit in he rear for jet exhaust.



Associate Store





PRIGINAL EQUIPMENT-TYPE BATTERY, THIS HUSIC' WIZARD HAS EVEN LONGER LIFE! GUARANTEED 27 MONTHS! (BIO37,1126) OLD BATTERY AND...



\$2.59

GUARANTEED **FUEL PUMPS** 

BRAND-NEW, EQUIPMENT TYPE. FOR MOST CARS. FOR CHEVS. 34-46. \$2.32 FOR FORDS '33-46



\$1.14



FOR FORDS'28-46. \$3.49 FOR CHEVS. 35-46. \$6.95 FOR PLYMS 36-46 \$6.72 Friday, Saturday, Jan. 30th, 31st PHONE 703, HEREFORD, TEXAS Home Owned and Operated by JOHN B. POOL

It's good news-money-saving news! Big, varied stocks of fresh, new merchandise for your car, home, farm, recreation and personal needs! Nationally-famous Western Auto brands of guaranteed quality! Day-in, day-out savings! Friendly service! Come in, folks, let's get acquainted!



DEPENDABLE, GENUINE FIRST QUALITY

3.75 SAFETY-GRIPS OFFER, THEY COST YOU LESS (NOT MORE) THAN MOST 6.00X16 C

BASY TERMS OTHER SIZES \_ SIMILAR SAVINGS.



ALL METAL KITCHEN STOOL

COMFORT WHILE \$2 42 COOKING, IRON-ING, WASHING DISHES, KRISSO



SULL SULLS TRUETONE

Mantle Radio

**Guessing Contest** Person Guessing nearest total number of different stock items in our opening



**OTHERS** 

as low as

\$19.95

CONSOLE

CLENGANCE PIGHT LR6304A,R

stock wins. Come in for details.

35¢

FAUCETS. MAS



COMBINATION After 10% Down Payment

AUTOMATIC PHONOGRAPH-RADIO THAT IS ENTERTAINMENT AT ITS BEST! BEAUTIFUL TO SEE! FINE TONE QUALITY THAT YOU EXPECT TO FIND ONLY IN HIGHER PRICED RADIOS.... FEATURES THE NEW SCRATCH-

> Reflector Jeweled HEADLIGHT

VISORS

LR 5590

\$129.50





MUFFLERS FOR FORD V-8 s \$3.85 \$3.19 FOR CHEVROLETS

EQUAL OR SUPERIOR TO ORIGINAL EQUIPMENTS









QUALITY AND STREAMLINED BEAUTY YOU'RE SURE OF THE DEST WHEN YOU GET A WESTERN FLYER F2100,1 EASY TERMS

BELTS EQUIPMENT TYPE. AS LOW AS 60c

WATER BAMB PACKING FOR MOST LATE MODEL CARS THEFTS



100% Pure, Guaranteed WEARWELL MOTOR OIL IN 2 GAL. Tax Paid DEPENDABLE LOBRICATION AT LOWEST COST !



HEAVY-DUTY IGNITION POINTS FOR CHEVS. '27-40. FOR FORDS. '28-31.



OVER OTHER WELL-KNOWN ERANDS FOR A TOTAL OF \$1.741 MONEY-SACK TRIAL! GET YOUR SET TODAY!



... THAN ANY OTHER CLEANER I HAVE EVER USED! # IT'S POWERFUL CLEANING ACTION DOES NOT ... HARM MY FINEST RUGS OR FABRICS!

# IT'S EASY TO MOVE BECAUSE IT'S SO LIGHT IN WEIGHT .. ONLY 15% LBS/

# CLEANS EVERYWHERE WITHOUT MY MOVING HEAVY FURNITURE / 1. 101L

GUARANTIBO for 12 MONTHE COMPLETE WITH 10 ATTACHMENTS.



222 Main



# **Home Cooking**

A friendly atmosphere and Palate - pleasing foods make eating here a pleasure. Try us

I WOULD NOT

the Catholic Church.

Such thoughts are common to a lot of people. They have heard

many stories about the Catholic Church - some of them too preposterous to believe. They would like some accurate information

but they are afraid to enter a Catholic Church or speak to a Cath-

olic priest. They even hesitate to question their Catholic friends

Well, here is an easy way to get some first-hand information on

things Catholic - without cost or obligation - and in the privacy

To anyone interested we will send FREE a short but complete

with test sheets which you can fill out and we will correct. When

you finish this short course your knowledge of the principal laws, ceremonies, and beliefs of the Catholic Church will be above

If you are interested, write to

THE HOME STUDY SERVICE

204 East 4th St.

Hereford, Texas

We have just received

a full car load of

FILM-OF-LEAD LUBRICANTS

ONE LUBRICATION PER DAY, up to 16 hours, with FILM-OF-

transmission oil-will never foam-stops leakage-positively

stops tractor gear noise—always stays fluid—positively water-

proof—saves gear replacement over a period of years—costs no more than other special lubricants—lasts 3 to 5 times longer—

**Positive Guarantee** 

YOUR MONEY BACK IF NOT SATISFIED COME IN FOR A DEMONSTRATION AND INFORMATION

We offer a special deal on the purchase of this lubricant. We will tell you about it when you visit us.

LEAD PRESSURE LUBRICANTS.

We guarantee that you can operate your farm equipment on

Let us furnish you a change of nationally known Film-of-Lead

course in Catholic doctrine . . . written in conversational form . .

for fear of insulting or embarrassing them.

of your own home!

average.

DARE GO INTO A

CATHOLIC CHURCH!

And I certainly would not talk to a

Catholic priest! But yet there are a lot

of things that I would like to know about

Hot Biscuits Twice Daily

Fresh Seafoods Flown to us Twice Weekly

Panhandle-Fed Choice Beef

.... THE NEW .....



vited by the Hereford Garden Club

desire below the not later the series with her not later the series with her not later the series with her not later the series includes to take advantage of a series include: Burma (rose) 10c, faing the series include: Burma (rose) 10c, Maid of Orleans (white) 7c, Eing Lear (purple) 4c, Yangtze (yellow) 8c, Rewi Fallee (red) 8c, Picardy (salmon pink) 4c. Al! orders present the series of the club will be with Mrs. G. G. Heard on February 13, and the program will be in the form of a seminar.

Members attending the meeting of the club will be with Mrs. G. G. Heard on February 13, and the program will be in the form of a seminar.

Members attending the meeting of the club will be with Mrs. G. G. Heard on February 13, and the program will be in the form of a seminar.

Flower lovers and members of all on the basis of a two-year fact find-ing study of the gladioli and while the the Hereford Garden Club non-club members may not compete to join in extensive planting of for the award, they will be welcomed as participants in the gladioli show.

After a short business session con-

Will S. Kerr, A. L. Manjeot, John Robinson, Marion Butter, J. P. Slaton, A. O. Thompson, A. V. Hen-drick. Jim Black, Earl Springer, Deward Roberson and the hostess. Mrs. Leroy Aven was a guest.

### Seeds of Advice From The Garden Club

Beginning February 27, The Hereford Garden Club will spon-sor a dish-garden project among its members. Mrs. J. P. Slaton, club horticulturist, has prepar-ed this informative article for club members who would like to share the information with those not able to do active club

winter and because there are so many styles and tastes in dish garcan enjoy several at a time.

tered with figurines, arched bridges and bric-a-brac pagodas. Woodland gardens, by using evergreen seed-lings, mountain laurel, mosses, etc. Desert gardens, by using cacti and other desert plants, and A Breath of Spring, by using ivy, daffodils, grape hyacinths, pansies, succulents

inside. If plants with large roots are used, select a fairly deep con-

good drainage, and cover with shal-Rich loose soil and leaf mold are best for woodland plants and spring flowering bulbs. A sandy loam for

sweet, seems best. The plants, with roots intact, are rocks. In placing the material, the principles of flower arrangement hold good. Balance, and unity in

One single watering, if thorough, will last several days. Excess water should not be allowed to stand in the ings. Gardens made up of cacti or succulents need very little water and are, therefore, suitable for over-heated rooms.

## SLO 4-H Club Has Meeting Saturday

The Sadie Lee Oliver 4-H Club met Saturday afternoon, January 24, at the county courtroom. Mrs. Argen Draper, county home emonstration agent, helped mem-

The next regular club meeting will be held at the county courtroom on

Attending the meeting Saturday were Dorothy Young, Frances Young, Mozelle Young, Patsy Childers, Mary Elizabeth Hund, Thelma Joyce Guy Lawrence, members; Mrs. Draper, and one sponsor, Mrs. John

### Sub-Deb Plan Bake Sale

Sub-Deb Club met in the home of Sub-Deb Club met in the home of Martha Thomas on Wednesday, January 21, when plans were made for the group to hold a bake sale on Saturday, January 31, at the City Food Store. Cakes will be sold from nine to four o'clock.

Plans were also made for a supper party on Saturday, which will be held in the home of Mary Jo Mathles and tentative plans were made for a

held in the home of Mary Jo Mathles and tentative plans were made for a tea to be given in March.

Rereshments were served to: Margaret Sowell, Jacqueline Newell, Pat Longbottom. Betty Smith. Betty Katherine Hodges, Wilma Jo Robertson, Gayle Foster, Bobbie Brownlow, Mary Katherine Carroll, Barbara Boyd, Louise Green, Patsy Slagle and the hostess.

Mrs. W. R. Scheihagen is reported oing very well after undergoing an peration in a Dallas hospital Pri-



# JUST THREE MORE DAYS

13 Only WINTER COATS \$18.00
9 Only ALL WOOL SUITS \$19.75
10 Only ALL WOOL SUITS \$13.75
One Group Our Better DRESSES \$10.00
A Few ALL WOOL SKIRTS \$2.00
CANNON SHEETS/81 x 99 \$2.49
Indian Jacquard BLANKETS \$3.00
"Nashua" White Sheet BLANKETS \$2.49
46-in. Colored FEED SACKS 2 for \$1.00

7 TTT
Ladies' Fuzzy HOUSE SHOES \$2.00
Ladies' Felt HOUSE SHOES \$ .98
DOUBLE BLANKETS 25% Wool \$6.95
Boys' Corduroy PANTS \$2.00
Men's FLANNEL SHIRTS, Large sizes \$3.00
Boys' UNIONS 4 to 14 \$1.19
Leather Goatskin GLOVES \$1,69
Leather Palm WORK GLOVES \$ .49
Men's WINTER CAPS \$ .89

YOUR CHOICE! SHOP OUR WINDOWS FOR THE LATEST IN SPRING FASHIONS

# Any Ladies'

in the house

plus tax

Men's Large White Handkerchiefs 9 for \$1.00

Here's Where Your \$ Stretches Further!

KIDDIES'

Rayon PANTIES Sizes 4 to 10

4 pr. \$1.00

KIDDIES' OUTING Sizes 4 to 8

2 for \$1.00

ONE GROUP Our Much Better

### **Chenille ROBES** In Bright Gay Colors

Gold Some Soul

LADIES' OUTING

**GOWNS** All Sizes

2 for \$3.00

WOMEN'S 1-PIECE

KNIT UNIONS Sizes 38 to 44

\$1.00



ONE GROUP Boys' Handmade BOOTS Sizes 9 to 1 \$7.00

STOP

Scatter Rug

Accidents with

NON SLIP FOR SCATTER RUGS

\$1.00 vd.

Still have a few

of those dang

**SWEATERS** 

\$1.00

Men's Fine Quality Coat Style Outing

Sizes B and C

NO DRAWERS But Plenty of Hanes

### Long Sleeve UNDERSHIRTS

Worth Double Sizes 34 to 40 \$1.00

BOYS' KNITTED

SWEATERS Sizes 8 to 14 2 for \$1.00

39 Inches Wide RAYON & WOOL

GABARDINE Colors: Wine, Navy, Brown

\$1.00 yd.

# THE HEREFORD STORE THIS WEEK

WASHABLE WATER BABY STYLE DRESSES Made exclusively by CLOCKWISE in QUALITY
SEERSUCKER and CHAMBRAYS

\$9.95 to \$12.95

NEW SPRING ALL WOOL SUEDE TOPPERS
Colorful Plaids — Reversible and Solids

\$19.75 to \$21.50

INFANT'S COMB AND BRUSH SETS "STORKCRAFT" Silver Plated Baby Gift Ware

A KAY WALT CREATION -FANCY EMBROIDERED LINEN

SCARFS . . . . 6 in. x 15 in. SCARFS .... 34 in. x 15 in. By The Yard .. 15 in, wide

White Rose - Blue Peach & Green

**REGAL VALEN - TIES** FOR YOUR VALENTINE

\$1.50 and \$2.50

MEN'S 4-BUCKLE OVERSHOES

Easter Comes Early This Year . . . . . . . . Use Our Lay Away Plan

INFANT'S Department

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# H. E. MILLER OLIVER CO.

Hereford, Texas

1301 Hiway 60

IN STOCK

quart cans.

carries a-

Small Amount of Capitol 100% Paraffin Tractor Oil; in

Phone 195

# Dr. Heard Had Battle With Scripters Over Interview On "We The People" Program, But "Enjoyed the Trip"

auditorium full of people or with the mike as I was about the points I wished to get across," he said. "I a serious vein occasionally when the scuple" program, wasn't entirely satisfied with the script handed him or the brondcast, he told interview as here after his return from New fork last week.

Auditorium full of people or with the mike as I was about the points I wished to get across," he said. "I a serious vein occasionally when the subject calls for such.

True to comments heard here, he did not wish to include the grape story in comparison to the sugar brotested enough that they did the pencil growing into a tree because script over the second time. They

was not as concerned with the however that the American Radio



# INCOME TAX RETURNS

I am back in the business of making your Income Tax Returns.

I AM NOW LOCATED IN THE BUCK-NER BLDG., Room 4, above the Hereford Brand, and will welcome you at my new location.

W. L. Alexander

PKone 709

# JOHN McLEAR INSURANCE AGENCY

AT YOUR SERVICE ALL THE TIME

of our soil qualities. He did not feel that they were making fun of but rather carrying out the idea of the Texan's habit, attributed to them by the rest of the world, of bragging. Otherwise the sponsors and all the people he met in connection with "We the People" program receive his highest praise in their interest and treatment of him. They were friendly, kind and concerned over his welfare and comfort while he was their guest. They insisted on paying the smallest item of expense and even paid him over and above the amount promised for expense.

Although he went by plane to New York, he returned by train which he enjoyed more, as he stopped in Washington, D. C. for three days and also visited in Indiana. He had a better chance to meet more people, the one subject that interests him most.

### Pioneer Club Holds Tuesday Session

Pioneer Study Club was enter-tained in the home of Mrs. F. M. Kester Tuesday afternoon with Mrs. Wirt Phillips as cohostess. An informal program was given. Mrs. A. B. Christian read a poem, "Prayer" (White Birds) with piano accompaniment given by Mrs. Frank Torrell.

Mrs. O. M. Dickey gave an account of conditions in Germany by reading letters from Col. James W. Ward of the U. S. Army, who is stationed at Firth. The Colonel told of visiting Hitler's hide-out and of visithomes in Bavaria where ever

of gold.

Mrs. J. B. France, president, conducted a short business session. Fred Barrett, A. G. Bell, J. E. Beyer, A. B. Christian, O. M. Dickey, Noah Ewton, Burl Prance, N. E. Gass, J. M. Gililland, A. V. Hendrick, J. B. Jones, John Patton, Wirt Phillips, Frank Terrell and the hostess.

### Shower Honors Bride-Elect

Read the Want Ads! Buy It In Hereford

I AM

# Happy to Announce

As of February 1, your STANDARD SERVICE STATION, can give you NEW COMPLETE SERVICE with the acquirement of my two new partners, J. D. Curtsinger and John Winkler.

We invite Both Old and New Customers to Drop Around and Get Acquainted with our NEW COM-PLETE SERVICE.

# JIM BOOKOUT

STANDARD SERVICE STATION West Highway 60

Justakrd Club Meets

Mrs. N. E. Milburn was hostess for tembers and guests of Justakrd lub on Wednesday, January 21. pecial guests were Mesdames Harry

After an enjoyable session of bridge, Mrs. Kellar Muse was awarded the prize for high score and Mrs. Grant Fuller was given the prize for the second high score.

Members attending were Mesdames Kellar Muse, Frank Cogdell, Grant Fuller, C. J. Crump, Henry Sears and the hostesa. Mrs. George V. Stambaugh was a tea guest.

South America" for the Dawn Study Club at a meeting held last week in the home of Mrs. Carl Luke. Meaning of South American dances and discharged from U. S. Naval Hospital Corps in Dublin, Georgia. He has been in service there for the movements.

Western Ballet Russe and showed illustrations of the different dance movements.

Those attending the meeting were Mesdames Lloyd Airhart, A. T. Frye, Shop with the Want Ads!

### Mrs. Luke Is Club Hostess

Robert S. Miller, Ph.M. 3-c, son of Mrs. John B. Miller, has just been discharged from U. S. Naval Hos-pital Corps in Dublin, Georgia. He has been in service there for the

WE WELCOME YOU

CHURCH OF CHRIST 204 East 6th

Salvation. 

Bob Wear, Minister





"Whenever you see the sign of an AG Food Market, you'll know that there is a store that offers you finest quality foods at lowest possible cost. You see, your Hereford P. A. G. store is a member of National Retailer Owned Grocers, Inc., the world's largest food distribution group. The collective buying power of 22,000 efficient food markets, enables your A. G. Food Markets to pass on unusual savings to you. Our buying together means protection for you, both in assurance of savings, and assurance of top quality merchandise. Pay your P. A. G. Food Market a visit today and convince your-

WILSON ADVANCE	11¢
SHORTENING 3-Ib. Garton RINSO Regular, 16e;	Large 39¢
CRACKERS  PREMIUM  1-lb. Box 25¢  Regular, 110; Bath 1	AP
LUX FLAKES REGULAR, 160; Large 39¢	23¢
SWAN SOAP  Beg., 2 for 23;  Large 19¢  JOHNSON'S GLO	SOCOAT 59¢
MILK, Carnation or Pet, Tall Can	2 for 25c
MAN I PANCAKE FLOUR	21/2-Ib. Preg. 35
ARVENE  ARVENE  ARVENE  ARVENE  3 out of jar 21c PANCAKE FLOUR AUNT JEMIMA  PORK & BEANS SHURFINE Size 300 Can	2½-lb. Pkg. 25
ARVENE 2 for 30¢ PORK & BEANS SHURFINE, Size 300 Can .	25 25
ARVENE 2 for 30¢ PORK & BEANS SHURFINE, Size 300 Can .	YELLOW No. 2 Can 17

EXLAX QC Size	CAMPHO PHENIQUE 21c
TUMS 10c Size 2 for 15c	SYRUP OF PEPSIN 45c
GROVES COLD TABLETS 25c	TOOTH PASTE 33c

ROYAL GELATIN DESSERT, Ass'i. Flavors . . . . . 2 boxes 15c

BACON, Morrell's, Sliced, Sugar Cured	1b. 69¢
GROUND BEEF, AA Grade, All Beef	lb. 49¢
PORK SAUSAGE, One Pound Rolls	each 49¢
LONGHORN CHEESE, Full Cream	. 1b. 51¢
OLEO Bluebonnet	per 1b. 39¢

COMPLETE LINE OF FROZEN FOODS, FISH, CHICKEN, ETC.

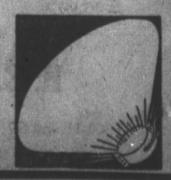
HOT PLAKE DONUTS



Hereford Super Market

107 W. FIRST PHONE 117





# Council Meeting Held By H. D. Clubs

A council meeting held at the They were Ford, Frio, Messe urt house Saturday afternoon was and North and West Hereford.

nterest to various Deaf Smith the Home Demonstration Clubs.

Mrs. Orville Gronerman. of Sims was named parliamentarian and Mrs. Henry Kinsey of Heiselman, assistant parliamentarian. Standing rules of the council were read and committees for 1948 were read. They include: Finance, Mesdames Joe Wagoner, Luther Lesly and Owen Andrews; exhibit, Mesdames Jomes 100 per cent in attendance.

Honeymoon Hill"

"Journey's End"

Whatever the Name of Your Home

Why not Call it "MINE"?

rent for so many years that they are

rent poor. If you are one of these,

come in and see us about building

a home. And we have all those

hardware items that add to the con-

IT PAYS TO KNOW US!

HEREFORD LUMBER CO.

STATEMENT

of payments for soil conserving practices approved by Deaf Smith County Agricultural Conservation Committee from funds appropriated by the Congress under the Agricultural Adjustment Act, as Amended, for the year ending December 31, 1947

1b-Construction of terraces-1518 linear feet....

2 -Construction of diversion terraces-3826 cubic yards

5b-Leveling for irrigation land-818.5 acres

6 —Reorganization of a permanent farm irrigation system
(a) Construction or enlargement of ditches—10,268 cubic yards.

7 -Construction of earthen dams or reservoirs for livestock water

11 —Contour furrowing non-crop pasture and range land.

(c) Chiseling not less than 8 inches deep—987,940 acres

15 -Protecting summer-fallowed acreage-14,809.3 acres.

18b-Contour farming drilled crops-103,237.3 acres...

19 -Pit cultivation-1053.9 acres

16 -Contour listing or furrowing cropland-107,031 acres

17b-Contour farming intertilled crops-6707 acres

24c-Reseeding range or pasture land by deferred grazing-947 acres

28 -- Plowing fireguards on non-crop open pasture and range land-

34 -Application of phosphate other than rock (20%)-116,315 pounds.

41a Application of raw rock or colloidal phosphate (30%)-49,800

42 — Turning under a satisfactory growth of sweetclover—2700 acres

32 —Growing a green manure or cover crop of summer legumes— (cowpeas) 700 pounds

25 —Establishing permanent pastures by seeding perennial pasture grasses—100 lbs.
26 —Establishing or improving permanent pastures by seeding adapted pasture grasses—625.5 pounds

(a) Material moved in construction of dam-3224 cubic yards.

9 —Drilling or digging wells for livestock water

(b) Wells with casings 4 in. diameter but less than 6 in. 580 linear ft.

(c) Wells with casings 6 in. or more in diameter—3185 lin. ft.

(b) 1-Concrete construction, drop boxes, chutes-57.5 cu. yds.

6-Concrete pipe (24 in. diameter)-culverts, flumes-20 lin. ft....

7—Metal pipe—(14 to 18 in. diameter)—culverts, flumes—131 linear ft... 8—Concrete pipe(14 to 18 in. diameter)—culverts, flumes, 344 linear ft...

10-Concrete pipe(9 to 12 in. diameter)-culverts, flumes, 64 linear ft....

(b) Material moved in construction of damless tank-1917 cubic yds.

venience of every home.

Many, many people have paid

National organization that has served Texans for fifty years will train highclass man in sale of exclusive Insured Savings Plans which are so popular that leading hundred representatives last year averaged more than \$15,000. Liberal commissions plus service bonuses assure steadily growing income. For appointment call or write Don Wyatt, 1231/2 West 6th, Amarillo, Phone 2-7563.

All club presidents and committee chairmen were instructed to bring a written report of planned activities for the coming year to the next council meeting. Mrs. Jack Higgins, representing the Fairview club, presented the name of Mrs. R. L. Campbell for endorsement as a candidate for the next president of T. P. Newton

T. H. D. A.

Members were urged to turn in all

Association dues as soon as possible Association dues as soon as possible and a meeting of club reporters was announced for February 3. Mrs. Tom Draper, OHDA, announced the meeting and requested those not having ways to attend the meeting to be at her office by nine o'clockon the morning of February 3, and rides would be provided.

Attending the meeting were Mrs. R. R. Pinnell, Rippus: Mesdames C.

E. K. Pinnell, Bippus; Mesdames C. P. Norton, and A. C. Hershey, Dawn; Mesdames R. L. Campbell and Jack Higgins, Fairview; Mesdames F. D. Perguson, H. M. Benson, Geo. Epting and Chris Wegner, Ford; Mesdames Owen Andrews, D. E. Chisholm and Henry Dobbs, Frio; Mesdames Owen Andrews, D. E. Chisholm and Henry Dobbs, Frio; Mesdames Owen Andrews, D. E. Chisholm and Henry Dobbs, Frio; Mesdames Owen Andrews, D. E. Chisholm and Henry Dobbs, Frio; Mesdames Owen Andrews Owen

Paul Metcalf; market, Mesdames
Clarence Hollabaugh, R. A. Fullwood and Nolie Elliston; education,
Mesdames J. P. Slaton, G. W. Newsom, R. L. Campbell and Zerrell
Thomas; expansion, Mesdames Ira
Ricketts, Jack Higgins and J. T.
Richardson; 4-H Club, Mesdames
Curtis Traweek, Grace Little and
Earl Scott.

All club presidents and committee chairmen were instructed to

# Rance H. D. Club

The Rance Home Demonstration Club met in the home of Mrs. T. P. Newton Wednesday, January 21. Rell call was answered with "one thing I can do better this year."

Plans for the year were discussed by the president. The new year book was reported on by Mrs. L. J. Counselman. Mrs. T. P. Newton presented the program of work planned by the Texas Home Demonstration Association.

ned by the Texas Holla value of the constrators and local leaders appointed were Mesdames H. G. Behrends and T. P. Newton, home food supply; Ray Coker and J. M. Wright, home improvement; L. J. Counselman, ländscape; L. A. Beav-Counselman, länds

Counselman, ländscape; L. A. Beavers and A. F. Blakemore, clothing.
Attending were Mesdames Roy Coker, L. A. Beavers, Jack Streun, H. D. Behrends, Clifton Harper, A. F. Blakemore, G. H. DeLozier, F. M. Woolbright, L. J. Counselman and T. P. Newton.

### District Garden Clubs Plan For State Meeting

A called meeting of the executive board, District 1 of the Texas Garden Clubs, Inc. was held in Lubbock Thursday, with Mrs. Lyle Blanton, district councillor, presiding.

The main purpose of the meeting was to make plans to attend the state convention, which will be held in Harlingen on March 4-5-6.

It was announced that one or more buses would be chartered for the delegates and Hereford's group

more buses would be chartered for the delegates and Hereford's group will take the bus leaving Amarillo on the morning of March 2.

The convention proper will be held in Harlingen but will also include programs at Weslaco, Donna and Brownsville featuring a sight-seeing tour along America's longest street into Old Mexico. Enroute to Harlingen a stop will be made in San Antonio, where the Chamber of Commerce and Garden Clubs will conduct a tour of the city, and on the return trip stops will be made at

return trip stops will be made at Corpus Christi, Austin and Waco, when the National Garden Club project, memorial plantings, will be

Lubbock meeting were Mrs. Blanton, Mrs. A. L. Manjeot, first vice-ciuncillor; Mrs. Carroll Whiteside, president of the Garden Beautiful; Mrs. R. A. Daniel, president of Bud-To-Blossom Club and Mrs. Ernest Kerr, district corresponding secre-

### Helen Acker Is Officer In U. T. Panhandle Club

AUSTIN, Jan. 26.-The Panhandle Club at the University of Texas has elected the following officers:

elected the following officers:
Wayne Cox, son of Earl Cox of
Panhandle, president; Robert Latson Bentley, son of Bill Bentley of
Clarendon, vice-president; Miss Ruth
Nowlin of Plainview, secretary;
Miss Janet Caperton, daughter of J.
H. Caperton, treasurer; Hiss Helen
Acker, daughter of C. C. Acker of
306 McKinley Avenue, Hereford,
special chairman; and H. D. White,
son of Loy White of Canyon, reporter.

### Westway MRS. CARL SCHROEDER

15.18

306.08

818.50

517.50

32.24

148.19

7404.65

26,757,75

3,353.50

25,809,32

113.64

3,307.44

4.00

84.00

261.45

4050.00

\$86,459.62

\$93,520.42

7,060.80

Mr. and Mrs. Paul Rudd, Kenneth Mr. and Mrs. Paul Rudd, Kenneth and Harold Rudd, and Mr. Little spent Monday night and Tuesday with Mr. and Mrs. Griffin, Mr. and Mrs. Ralph Durstine, who have been visiting friends near Friona, spent the week-end at the Merlin Kaul home.

Mr. and Mrs. E. H. Little visited her parents, Mr. and Mrs. H. D. Robbins, near Frio Sunday.

Mrs. Grace Little was a dinner guest in the L. H. McMurray home Sunday.

Mr. and Mrs. G. C. Merritt suffered bruises when their car failed to make a turn and was wrecked Visitors in the Elmer Combs home over the week-end were Cliff and W. E. Combs of Plainview.

Mr. and Mrs. Arthur Tubbs and family of Plainview and Mr. and Mrs. G. C. Merritt and G. C. Jr. were Sunday guests in the Elmer Mr. and Mrs. A. A. Head visited her sister at Hobart, Oklahoma, last

Mr. and Mrs. Eimer Combs, Eugene and Billy Don, visited Mrs. Vesta Mae Johnson at Summerfield Thursday night,

A. A. McMillan of Dawn called in the Carl Schroeder home last Friderick

Mr. and Mrs. Kelly Gray celebrat-

ed their wedding anniversary with a supper Saturday night. Attend-ing were Mr. and Mrs. G. C. Merritt ing were Mr. and Mrs. G. C. Merritt and G. C. Jr., Mr. and Mrs. Herman Neff and family, Mr. and Mrs. Clinton Jackson and family, W. B. Nunnally, John Young and children, Mr. and Mrs. Robert Boyd and children, Mr. and Mrs. Elmer Combs and boys, Mrs. Oswald and son, Mr. and Mrs. Nat Thomas and Cliff Combs of Plainview.

Rev. Wayne Wilcoxon of Plainview will preach here Sunday morning and Sunday night.

Read the Want Ads!

# Junior High and 8th Grade Cagers Lose First Games to Amarillo Five

Hereford Junior High and 8th | with 46, and Jack Stanton with 31 Grade basketball teams lost their irst games of the season last Wednesday night. January 21, at Amarillo when they dropped a doubled header to the Elizabeth Nixon Brock, forward, and Teed, center, between the season last wednesday night. January 21, at Amarillo when they dropped a doubled header to the Elizabeth Nixon Brock, forward, and Teed, center, between the season last well as the season last wednesday night.

Junior High teams.

The Juniors suffered their first loss in seven starts this season, dvopping a close game, 30 to 29, to the Amarillo quintet.

Starting line-up included Bill Engman and Jack Stanton at forwards; Hopson at center; and Patterson and Popchoke, guards.

The Sth graders, with four straight victories to their credit, tumbled in another close one, losing to the Elizabeth Nixon "B" team 19-18.

Starters were Harold Morton and Bill Kelly, forwards; Darrell Janssen, center; Ray Graham and Willie Waits, guards

Brock, forward, and Teed, center, have yet to score.

The Eighth Graders have won five games, losing one. Their total score for the six games: 171 points to 81 for the opponents. The tallies include 78 field goals, 15 free tosses. The 8th Graders have committee only 25 feuls to 40 charged against their opponents.

Their scoring for the six games: Kelly 51; Morton 48; Janssen 11; Graham 9; Waits 8; Mathers 3; Bybee 4; R. Thomas 4; Richard Murrell 4; and Gayle Cornelius 2. Larry Wilson, guard, is scoreless.

Both teams were suited out in new uniforms for the first time.

Local fans will have an opportunity to see the Junior and 8th grade quintets in action on the local court Friday night (tomorrow) when they will meet a pair of Friona teams. Games begin at 7 p. m.

Next Tuesday night both teams will go into action at Dimmitt; and next Thursday night, they will return to the local court in a pair of the care of the county o turn to the local court in a pair of

games with the Vega teams. hung up good records this season.
The Junior High five has scored 231
points in seven games, to 779 for
their opponents. The total score was reached with 104 field goals, 23 free tosses. The Juniors have com-mitted 86 fouls to 79 for their op-

son with 80 points, Bill Engman

### CARD OF THANKS

Mrs. Odell Elliott
Mrs. John B. Miller and famliy.

CARD OF THANKS We wish to express our thanks and appreciation to all our friends for your sympathy and kindness during my wife's and sister's sickness and in the hours of our bereavement in loss our our loved one.

Mr. and Mrs. C. F. Perkins

# DALLAS NEWS AGAIN!

# Thank You for Waiting

Good news for hundreds of subscribers whose service was curtailed by newsprint shortage.

> TE are able to accept mail subscriptions, daily and Sunday.

> > One year, \$16.50-6 months, \$8.50-One month, \$1.45-daily only, \$1.25 month.

Please place order through local circulator or write direct.

Your Local Circulator is DON HOLMAN, Phone 694 c/o Hereford News Stand, Hereford, Texas

We appreciate your patronage. We've missed your name on our rolls. Many thanks, again!

The Dallas Morning News

# to New Heights

BOYS'

Heavy Flannel Sanforized shrunk

Reg. \$2.69 Value

For .

ONE GROUP LADIES' AND CHILDREN'S

**SWEATERS** 

SHORTS 59c Value

LITTLE BOYS'

LADIES'

Rayon Knit

HALF **SLIPS** 



MEN'S UNDERSHIRTS

LARGE SELECTION

NECKTIES

\$1.50 Values

WHITE

OUTING 27-inch

Yards \$

LADIES' BAGS

Values to \$6.95

LITTLE BOYS' Cotton Gaberdine SUITS

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Phone 439

Corner Main & Third Streets

Hereford, Texas

Attest: N. E. GASS PAUL & WATHERS

Various practices approved, awaiting technical check.

Correct: P. G. COLLIER, Secretary.

FROM SOUP TO NUTS: SOCIOLOGY TO GIN RUMMY . . .

# New Non-Fiction Additions at County Library Offer Big Variety of Reading Entertainment

The inquiring mind can find a Around Town mation about everything from the

Oklahoma City

### Hazlewood

(Continued from page one)

relief bill for the tornado-wrecked communities of Higgins and Glazier. Hazlewood blamed Lleutenant Gov-ernor Alan Shivers for blocking submission of that bill.

Next he attempted to bring to a vote the Hereford Experiment Station bill, and was blocked at the last minute when Senator Rudolph Weinert of Seguin invoked a rarely-used rule to force an adjournment,

Members of the Board of Directors of the Hereford Chamber of Compasses and other courtesies on his tour

# IMMEDIATE DELIVERY WHILE THEY LAST

Remington Rand DELUXE MODEL 5 Portable Light for travel! Sturdy for home use!



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Cut Green Beans Aywon, No. 2 Can . . . . 2 for 23c

CORN CREAM STYLE GOLDEN
TENDERSWEET No. 2 Can 210

These Specials Good Friday, Saturday, Monday





# The Hereford Brand Section

48th Year-Number 5

**Published Every Thursday** 

The Hereford Brand, Hereford, Texas, Thursday, January 29, 1948

Price 5c Per Copy

# Wheat Variety Identification School to Be Conducted in Hereto

# Hereford Scouter Gets Silver Beaver Award at Council Schedule Unchange

# Attendance Prize **Goes To Dalhart**

Urlin Streu, Hereford District Scout Commissioner, was awarded the Silver Beaver, hignest award in Scouting, for outstanding contribu-tions to the work of the Boy Scouts at the annual meeting of the Llano Estacado Council in Amarillo last

Streu was one of three Panhandle scouters to receive the ward this year. Others were Robert McNeill of Amararillo and E. F. States of Dalhart. The awards were presented at the annual banquet Thursday night at the Herring Hotel by John's. Mc-

Approximately 300 Scouters and friends of scouting in the Panhandle area attended the banquet and program. Included was a delegation of 40 from the Hereford dis-

New Council officers installed by Scout Executive W. J. Hiatt included Lewis P. Fields of Amarillo as president of the council; W. E. Dameron of Hereford, Virgil P. Petterson, O. H. Finch, Ezelle Fox, C. R. Burrow, Dorsey B. Smith, Dr. J. A. Hill, Lon C. McCrory, and Spencer

nounced, also, for Dr. M. C. Adams and David N. Beavers, both of Here-

and David N. Beavers, both of Hereford, who were not present for the
banquet. Both received awards as
Ten Year Veterans.
Glenn E. Reeve of Friona received
a Five Year Award; and Roy N. Ivy
of Vega received a Ten Year Award.
The attendance award and banner this year went to the DallamHartley-Sherman District. The
award was won for the Hereford
District last year. The attendance
award is made on the basis of the
number of delegates present at the number of delegates present at the annual meeting and the mileage travelled. The Dalhart delegation numbered only 31, but edged out the Hereford representatives (40 in number) since they travelled a longer distance to attend the meeting.

In presenting the Silver Beaver

in the community for nine years.

A review of the World Jamboree of 1947, held in France was presented by H. A. Tuck of Dumas, who accompanied the Panhandle Scouts to the convention.

Read the Warit Ads!

Streu Is Honored; THREE "SILVER BEAVERS" GET AWARDS AT COUNCIL MEETING



Award to Urlin Streu of Hereford, McKnight cited him for serving Scouting since 1939. Streu is, at present, district commissioner for the Hereford district, a position which he has held for the past two years. Prior to that time, he was Scoutmaster of Hereford's Troop 1, and has been active in scouting work in the community for nine years.

A review of the World Jamboree Technological College cond, who are

Silver Beaver Awards, Scouting's highest honor, were presented to three Scouters of the Llano Estacado Council at the annual meeting last Thursday in Amarillo. Presenting the awards, at extreme right, is John S. Mc-Knight, member of the executive board of the council. Receiving the citations are, left to right, Robert McNeil of Amarillo; E. F. States of Dalhart; and Urlin Streu of Hereford. (See story at left). Photos courtesy Amarillo Globe.

A review of the World Jamboree (1947, held in France was presented with her boy friend outside the door to her English class until her professor arrived. She always followed the professor into the room just as he was beginning his lecture.

Consider the case of the Texas of on, the prof entered the class-room via an outside window. After waiting, and talking, just outside the door for about 15 minutes the girl decided teacher wasn't coming the month of January. A meeting will be held in the home of the door to her English class until her professor arrived. She always followed the professor into the room just as he was beginning his lecture.

Read the Want Ads!

Consider the case of the Texas of on, the prof entered the class-room via an outside window. After waiting, just outside the door for about 15 minutes the girl decided teacher wasn't coming the month of January. A meeting will be held in the home of the door for about 15 minutes the girl decided teacher wasn't coming the month of January. A meeting will be held in the home of the door for about 15 minutes the girl decided teacher wasn't coming the month of January. Tom Carter on Friday, Feb. 6, at 3 o'clock.

Read the Want Ads!

This week, wondering how long GARDEN BEAUTIFUL her protracted conversation could TO MEET FEB. 6

# **Schedule Unchanged**

The Wheat Recognition Course to be conducted at the City Hall on Thursday, February 12, will not affect the schedule of the Irrigation School, which is being held each Thursday, County Agent Hugh Clearman said this

Both meetings will be held at City Hall. The Irrigation School classes are being conducted in the dining room; and arrange-ments have been made for the other class to meet at the same time in Fireman's Hall, Clear-

# **Dimmitt Baptist Pastor Resigns** To Go To Quanah

ing a pastorate of four years and tinued.

While pastor at Dimmitt, he had served a one year term as Moder-ator for the Tierra Blanca Baptist Association, had been a director and trustee of the Palo Duro Baptist Camp, and chairman of the District of certified wheat.

Nine Executive Board. Rev. and Mrs. Lee and their three sons, Jimmy, Tommy, and Billy, left Monday for Quanah where he as-

day for Nashiville, Tennessee, where they will visit Mr. and Mrs. H. C. Baird's daughter, Mrs. King, and family. Mrs. H. C. Baird had flown there earlier for a visit and became ill but will be able to return with

Mrs. Byrdie Fellers left last week for Dallas to be with her mother, Mrs. W. R. Scheihagen, who is in a hopital there for an operation.

Mr. Zula Gilliam and Mrs. Brucie

# One-Day School Planned Here On February 12, Says Soder

A one-day "wheat variety indentification school" will be conducted in Hereford on February 12 at the City Hall, K. E. Sodar, director of the Texas-Oklahoma Wheat Improvement Association, of Oklahoma City, announ-

Alton S. Fraser of Fraser Mills will be in charge of local arrange for the school, Sodar said.

Hereford is one of 11 towns in the entire Northwest Texas wheat belt area selected for one of these cournel Characteristics."

the Agriculture Department of Tex- supervisor of the Federal Grain In-O-Kan Flour Mills. 11 one-day schapetrisor of the Federal Grain Ino-Kan Flour Mills. 11 one-day schapetrisor of the Federal Grain Inspection service, Fort Worth, and
ools in Texas to teach those most
directly concerned how to distinguish between "good" and "poor"
milling and baking varieties of
wheat.

The afternoon session will begin
at 1;30, with a lecture by Harry
Vaupal of Universal Mills, Fort

Rev. M. J. Lee, pastor of the First
Baptist Church at Dimmitt for the past four years, has resigned to accept a call from the First Baptist Church at Quanah, Texas.

Rev. Lee delivered his farewell sermons at the Dimmitt Church last. sermons at the Dimmitt Church last the farmer . . . even in the face of Sunday morning and evening, clos- our huge export program, he con-

> Attendance at the school will be tests. limited to managers and key em-ployees of local mills and elevators, to county agents and vocational ag-

ons, Jimmy, Tommy, and Billy, left ing or handling wheat, Sodar said. February 4, at Wichita Falls on Ing or handling wheat, Sodar said. February 5, Haskell on February 6, "We plan to give as much individual instruction and attention as view on February 11, Hereford on possible." he mainted out "February 11, Hereford on possible."

wers other than certified growers."
When the school is finished a simple test will be given and everybody qualifing will receive a "certificate of merit." Those successfully passing the test will be allowed to attend a state-wide two-day variation. body qualifing will receive a "certificate of merit." Those successfully passing the test will be allowed to attend a state-wide two-day variety school in April to learn more about varieties.

"Cour gool is 500 variety rickers"

Robert L. Thompson returned from Dallas Saturday after a week there on business. He flew down and back, adding to the growing list of business men and women who are going places by plane.

"Our goal is 500 variety-pickers in the state by next harvest," Sodar

The morning session of the school will begin at 9:30 a. m. with a dis-Mr. Zula Gilliam and Mrs. Brucie cussion of "Importance of Wheat Rose were visitors in Amarillo Sat-urday. Washin At 10 a.m. Fred T. Dines, Agricul-

"Recognizing the interest in kernel indentification," Sodar said, "we have scheduled, in connection with Sodar, assisted by Howard N. Holmes

"With premiums being paid by several country elevators for "good" varieties, and with differentials be
Characteristics as I See Them."

Quality of Principal Varieties." At 4 p. m. certificates will be awarded to all persons passing the

Each student will need a magnifying glass, soft lead pencil with eraser, small grain forceps, small flashriculture teachers, and to growers light, and a one-quart sample of any pure wheat variety, Sodar said,

Mills and grain dealers are requested to limit attendance from these firms to persons directly buy-Pred and H. C. Baird left Satur
Pred and H. C. Baird left Satur
When the school is finished a view on February 11, Hereford on February 12, Perryton on February 13, Pampa February 17, Shamrock February 18, and Dumas on February 19.

Dr. G. W. Heard returned Thursday from his trip to New York City to be on the program "We the People." He spent three days in Washington, D. C., on his way home and a few days in Indiana with

# TO OUR FARMER FRIENDS:

We Invite You To See The NEWLY RELEASED M-M COLOR FILM

Friday, February 6 12:00 O'clock Noon





PLACE

Davis-McCracken Building Your M-M House

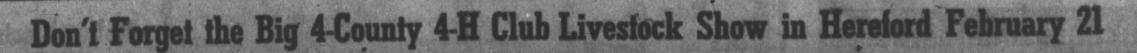
We are asking you and your family to be our guest at luncheon, then adjourning to the Texas Theatre where a colorful and entertaining program has been arranged just for you.

Davis-McCracken

M-M DEALER

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Another Letter to the Editor from ...

The Bootleg Philosopher



It was cold out here at Bootleg last veckand was all I could do to get up rom my chair by the stove at dishushin time and get down to my



Dr. C. D. Kelton

5th and Jackson

Phone 91

for Appointment 28-tfe



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INVESTIGATE OUR

HOME LOANS ABSTRACTS AUTO LOANS PERSONAL LOANS

BRING YOUR LOAN AND INSURANCE PROBLEMS TO US!

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# Elizabeth Womble

Across the Street South from the E. B. Black Co.

Freezes, Stores 385 Pounds of Food

as I see it, there ain't no bigger gamble for example than growin corn or oats or wheat. A man can work all year if he can't figure out nothin better to do workin his land and fightin kind weed and cockleburs and wishin it would rain when it's dry and stop rainin when it's wet and hopin for warm weather when it's cold and getting mad when it's cold and getting mad when it gets too hot and frettir over the chances of a hail storm and when he gets to the end of the year and his speculatin has turned out all right to the extent he has a crop of grain made, all he does is take it to town to get whatever they'll pay him for it and discovers some birds in New York has been buyin and sellin his erron four months before sellin his crop four months before the crop was made and has made ten times as much money off of it as he has and has done it from a

That's what I call a gamble I'm here to tell you I'm gonna lead a righteous life this year and if any wheat comes up on my place it'll be voluntary. President Truman may not be able to handle his personal physician but him and me see eye to eye on grain speculatin and I for one will hold the line and fight off inflation by not speculatin on a grain crop this year, and I may go all-out and do the same by cotton, alfalfa and sugar beets. Yours faithfully,

# **Jackrabbits of Wayland College** Now "Pioneers'

After 38 years as the Jackrabbits, Wayland College has finally de-cided to change the name of the

It's now the Wayland College Pioneers, and plans are underway to build a concrete covered wagon on the corner of the campus and outfit the pep squad with suitable pioneer regalia.

neer regalia.

The surprise move occurred in chapel last Tuesday in a move sponsored by the varsity basketball squad. According to Dr. J. W. Marshall, the change is in keeping with Wayland's plan to become a "pioneer in the field of international education."

The Jackrabbit, which has stood as the symbol of the college will be immortalized in some suitable memorial it was stated. orial, it was stated.

Red squill is the safest rat poison and properly used will give excellent results. Thoroughly cover the area where rats harbor with one applica-tion. Wait at least two weeks before spreading poisoned bait again.

### LEGAL NOTICE

THE STATE OF TEXAS
To: Weldon Webb, Defendant,

You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Her-

HOUSE MOVING

And Local-Truck Work

We buy and sell houses to

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See us for Expert Repair Work of All Kinds!

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GASES Complete service on all Butane & Propane Systemal
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A. 0. Thompson Abstract

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We do WELDING and REPAIR JOBS of all kinds On Highway 60 \* East Side of Town

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**Eureka Cleaners** 

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House Wiring and House Wiring Materials RADIO REPAIRS

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211 Main



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Make plans now to attend our

**BIG FAMILY PARTY** 

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at the Star Theatre

Watch our ads for further announcements.

REMEMBER

4-H Club Show February 21



This Store Will Close at 6 P. M. on Saturday, January 31, for Inventory



# Ladies' SLIPS

Irregulars of higher priced slips Pink, Tea Rose, White, Blue

DOLLAR DAY SPECIAL

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# COTTON PANTIES

CHILDREN'S COTTON PANTIES

Light Weight, but SERVICEABLE

YOU CANNOT AFFORD TO PASS THIS SPECIAL





Here's your chance to get that hat. BARGAIN

This **Special** Good for DOLLAR DAY

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Colorful Floral Percale

**Print Dress** 

Sweet as can be . . . colorful ricrac dips with a gentle curve below a sweetheart neckline . . . accents a very tiny basque bodice . . . points the way to the tip of roomy peckets. It's a Happy Home cute, capable cotton. 12 to 18. Blue, Rose, Aqua.

**Printed Lunch Cloths** 

**Fast Colors** 

Size 52 x 52

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# **Rayon Panties**



3 prs. 5

Regular Flat.Knit Tea Rose Sizes: S, M, L.

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Lace Trimmed White, Tea Rose

Sizes: S, M, L BARGAIN





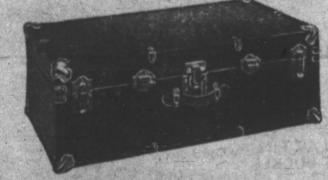
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Strong All-Metal End Trunk

28 x 153/4 x 91/2-in.... 6.50

All metal with heavy steel reinforced trunk carners, Strong massive dowel lock—heavy steel draw bolts. In colors of black and brown, Heavy leather handles,



Metal Locker Trunk with Tray

30 x 163/4 x 111/2-in.

An all metal trunk with deep tray. Steel reinforced bands, top and bottom. Heavy steel trunk corners and draw bolts. Brown and black. Two heavy leather handles.

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# MEN'S KNIT SHORTS

Irrigulars of higher prices Garments purchased especially for DOLLAR DAY, S, M, L, ..... 3 FOR



Irregulars of higher prices, Full Cut, Well Made DOLLAR DAY SPECIAL

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CHILDREN'S KNIT

Assorted Colors

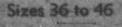


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SPORT or WORK

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**SWEAT** 



DRESS SOCKS

Fancy



DOLLAR DAY SPECIAL trregulars from a well-known mill.

Sizes 10 to 13



Page 4

Get Acquainted.

1-10

These Items Are All MARKED DOWN - NOT UP For This Jewelry Sale.

We are offering these reductions simply to acquaint you with our Superior Stock of Jewelry and to make way for additional merchandise.



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25% OFF!

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MASONIC

RUBY

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Now Beautiful Forever DIAMOND RINGS Lasting Value

**Fully Guaranteed** A Good Investment





Every Item Is Guaranteed. We are not discontinuing any of these lines - we are rather Introducing them to You. And they are QUALITY Goods-Regularly Stocked.



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Bronze Whirl-a-Way Ash Tray Was \$9.00, NOW \$5.00

Novelty Cigarette Lighters
Table Model — Were \$3.00, NOW \$1.00

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316 N. MAIN-Guaranteed Watch Repairs

Hereford, Texas—Telehpone No. 34

1/3 off!

Elgin, Bulova, and Hamilton Watches Not On Sale. Sterling and Silverware Not On Sale. For this Reason Prices on these are set by the Manufacturer and we cannot reduce them.

Wayland Cagers
Have Good Record
In Season Play

T. K. Oriswell of Anton, Texas, and Billy Timmons of Tahoka, havabeen named co-captains of the Wayland College Jackrabbits.

The Plainview collegians are experiencing their most successful basketball season in over fifteen years

this year. Undefeated in Junior Colleges. The other degrades to senior colleges. The other defeat came at the hands of the Texas Tech freshman squad.

Oriswell, starting guard for the variety crew, is a freshman at Wayland. The list a Navy veteran, serving three years with the fleet in the Pacific theatre of operations. He had the unique honor of serving as the youngest mayor in the state when he was elected as a dark horse candidate in Anton in 1946 shortly after his discharge from active duty.

Read the Want Ads!

Safety Deposit Boxes from 21/2x5 to 7x10 Available

# IT DOES Make a Difference Where You Do Your Banking

THIS BANK HAS

More Business, More Deposits, More Customers than Ever Before.

Many are protecting their future financial security, and adding to their personal prestige, by being a customer of the Hereford State Bank. What about yourself?

It DOES Make a Difference Where You Do Your Banking,

> We Invite You to Grow Financially with the

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The Bank of Friendly Service

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Member Fed. Res. System

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To enjoy all the conveniences and luxuries of modern electric living, you must have adequate wiring. That means large enough wire to operate your electric range, water heater and refrigerator, outlets placed so that you can use your electric cleaner any place you wish.

To help you get ready for better living electrically, your Public Service Company will be glad to send a specialist to your home to check your wiring for you. There is, of course, no obligation—just call or write your nearest Public Service office.

### Adequate Wiring MEANS:

- ENOUGH CIRCUITS for serv-ing efficiently and safely all the appliances you have.
- 2. LARGE ENOUGH WIRE for serving your present and future
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We have nothing to sell but good electric service.

AS YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

AVENUE BAPTIST

6:00 PM Evening Worship \_\_\_\_\_ 7:2 Mid-week Service every Wedn 7:00 PM

ing Worship

Wed. Eve. Proper Meeting.

IMMANUEL EV. LUTHERAN
The Church of the Lutheran Hour
R. W. Lichtsine, Pastor
R. A. Prye, Sunday School, Supt.
Sunday School and Bible Class
19:00 A. M.

9:00 A. M.
Worship service, 11:00 A. M.
Communion service on the first
Sunday of every month.
Listen to the Lutheran Hour over
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DAWN BAPTIST CHURCH



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Now, you can buy RIVER-SIDES . . . at new low prices! Famous for high quality, famous for long wear . . . Riversides are constructed throughout of first quality materials. Buy your Riverside Tires today!

Fed. Tax Extra Less Trade-in Allowance

AUTHORIZED DEALER FOR RIVERSIDE TIRES FARMER'S

Highway 60 -- Phone 161 huddy Sowell Troy Moore

# In High School

Mrs. Roy Calvert, who has been teaching at the Prio School in Castro county, has resigned to accept a position as feacher of General Science in Hereford High School.

Kester, scribe.
Programs we months period was discussed

Science in Hereford High School.

Mrs. Calvert assumed her duties here at the opening of the second semester of the school term.

She is a graduate, with a bachelor's degree, from the Vocational and Industrial School of Technology of Weatherford, Oklahoma, and has been working toward a Master's Degree at West Texas Stat College at Canyon.

Mrs. Calvert has taught General Science, English and Spanish in Leedey, Oklahoma, achools; and has done departmental work in the Junior High School at Lefors prior to going to Frio, where she began teaching last year.

Was discussed. Janice Craig and Sue Sagave were welcomed as new members.

The Texas Safety Association reminds winter motorists that to stay out of a skid on icy and wet roads, keep your speed down and allow plenty of space for stopping.

To prevent reinfestation of rats, all piles of rubbish, trash, and brush should be burned; feed concentrates should be protested, barns and cribs should be rat-proofed.

USDA's State Crop Insurance of fice reports that 3,993 cotton claims for indemnity have been received was described.

Shishtinta Group Elects

Officers were elected at the regular meeting held by Sishtinta Camp Fire Girls at the Camp Fire Hut Tuesday afternoon, January 20.

They are Ida Rae Brunson, president; Betty Culpepper, vice president; Patsy Cates, secretary; Doris Richardson, treasurer, and Kathlyn Kester, acribe.

Programs were outlined for o four months period and handcraft work was discussed. Janice Craig and Sue Sagave were welcomed as new

nity have been received The U. S. Navy reports that 183
Marines were killed and 616 wounded on Eniwetok during the war.

Ior Indemnity have been received under the 1947 program and final payments in Texas will amount to approximately \$1,180,000.

# ARE WELCOME

**CURRENT DIVIDEND RATE 3%** 

EACH DEPOSIT INSURED UP TO \$5,000.00

See Elizabeth Womble AGENT - HEREFORD, TEXAS



37-tfc

When You Want Advice . . .



Your absolute assurance of satisfaction comes from accepting advice from the Leaders in any

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Hereford's Life Insurance Counselor

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SOUTHLAND LIFE INSURANCE CO.

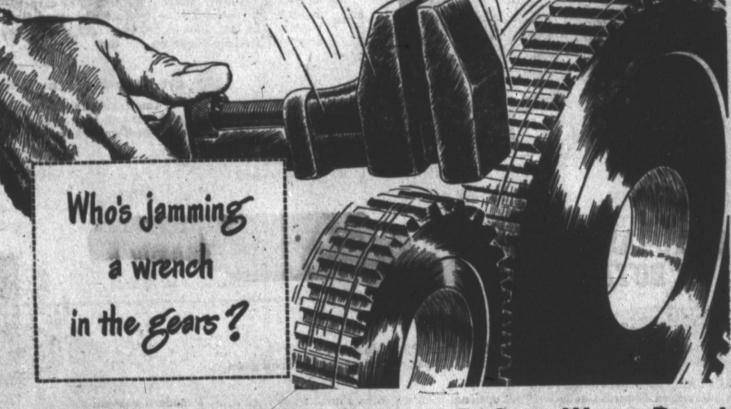


MILK . . . GRADE A . . . PASTEURIZED

Anywhere in Hereford Ph: 680

Also on Sale in Hereford Stores!

HEREFORD CREAMERY CO HEREFORD CREAMERY



# 3 Unions Block Labor Peace—Refuse Wage Boost Already Accepted by 19 Other Railroad Unions!

The Brotherhood of Locomotive Engineers, Brotherhood of Locomotive Firemen and Enginemen and the Switchmen's Union of North America, representing 125,000 railroad employes, have refused to accept the offer of the Railroads of a wage increase of 15% cents an hour.

This is the same increase awarded 1,000,000 non-operating employes by an arbitration board in September, 1947.

This is the same increase accepted by 175,000 conductors, trainmen and switch-

The railroads feel it is due shippers, passengers, employes, stockholders, and the general public to know that throughout these negotiations and in mediation, they have not only exerted every effort to reach a fair and reasonable settlement,

putes. sunthinkable that these three unions, ing less than 10 per cent of railroad

Ise Wages W	1936 Average Assess Carolings \$3,966	1967 Average Assess Carolings \$6,126	Costs per Seer Added
d Freight			CONTROL COMPANY
AUCILL MARK TY OUT /			
d Passenger d Freight (Thro	ugh) 3,632 2,749	5,399 4,684 4,081	6,025 5,169 4,539
MEN d Freight	2,738	4,683	5,265
d Passenger d Freight (Thro	2,732 ough) . 2,069	4,544 3,460	5,165 3,891 2,553
	MEN d Freight	MEN d Freight	MEN d Freight 2,738 4,683 .ocal and Way)

WESTERN RAILROADS

105 WEST ADAMS STREET . CHICAGO S. ILLINOIS We are publishing this and other advertisements to talk with you at first hand about matters which are important to everybody.



NOW, WHILE OUR STOCK IS STILL COMPLETE S THE TIME TO SOLVE YOUR HEATING PROBLEMS

# Streu's AGAIN Offers



# An Outstanding Stock of Tlearborn Heaters

It is with a feeling of pride that we offer this excellent line of Dearborn Gas Heaters—a product that is nationally known for quality, performance, durability and economy. Dearborn's reputation for fine quality is the result of rigid standards of excellence. Several years of selling these heaters have brought surprising endorsements from the users, which in turn caused us to place orders more than a year ago for a large number. We have enough now to take care of a large volume of users.

Our present stock includes several sizes (20,000 BTU, 25,000 BTU, 35,000 BTU, 45,000 BTU, 60,000 BTU) in most models. In addition to Low First Cost, you will also find them to offer Low Cost Operation. Come in today and let's talk over your individual Heating Problems—that's where Dearborn is best!



Symphonaire Models

WITH THE EXTRA SAFE

# Cool Cabinet

Beautiful in Appearance — Unrivaled in Performance — Unequaled in Safety Features !

Place your Dearborn in any part of the room . . . close to the wall if you like—it won't blister the wall or woodwork . . . by the window if it fits in better there — no fire hazard in case drapes or enriains happen to touch it. Place it on the rug or carpet - no danger of fire, or injuring waxed floors. Let the children play around it - no fear of burned fingers. Our Ever-cool Cabinet definitely removes these worries. In fact, the cabinet is so cool that you can further enhance its appearance by placing a scarf and lamp or brie-a-brae on the top.

### Eye-Arresting Beauty in Every Dearborn Cabinet!

Our Cabinets are made of fine furniture steel and are smartly styled in the modern mode. Their graceful lines possess all the charm and beauty of a piece of fine furniture. Dearborn Cool Cabinet feature makes possible the use of ultra-smart furniture-like finishes which are especially appropriate even in the finest surroundings.

# **NATURAL GAS** OR BUTANE



Famous HI-CROWN BURNER with Blue Flame Pilot Light . . . exclusive features on all Dearborn models. Superior performance with all gases.

AUTOMATIC LIGHTING . . . All Dearborn Natural Gas models are optional with the Blue Flame Pilot Light . . . a modern convenience and safety feature usually found only on the most expensive heaters. So simple and safe . . . even a child can operate the heater without fear of burns.

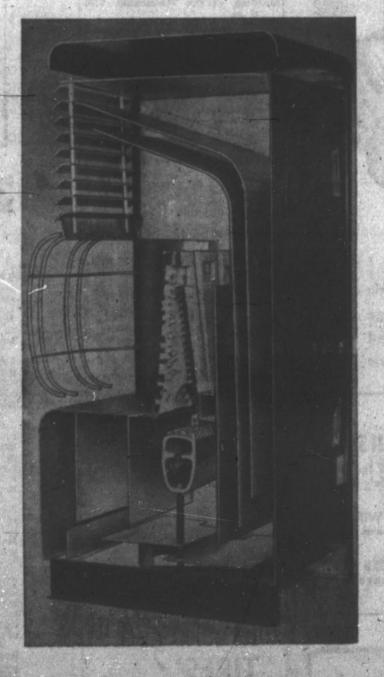
RADIATION PLUS CIRCULATION

The intense heat (1750° Fahrenheit) created in a Dearborn Radiant causes a greatly accelerated speed to the movement of HOT air rushing out of the top of the radiant. This upward surge of hot air causes a large volume of cold air to be syphoned up through the series of flues formed by the interior baf-fles. The warmed air is forced out through the louvres so swiftly and in such volume one can scarcely believe that this movement of air is accomplished without a fan or blower. An official E. Vernon Hill Laboratory Test shows the volume of heated air to be in excess of 250 cubic feet for each single cubic foot of gas entering the burner.

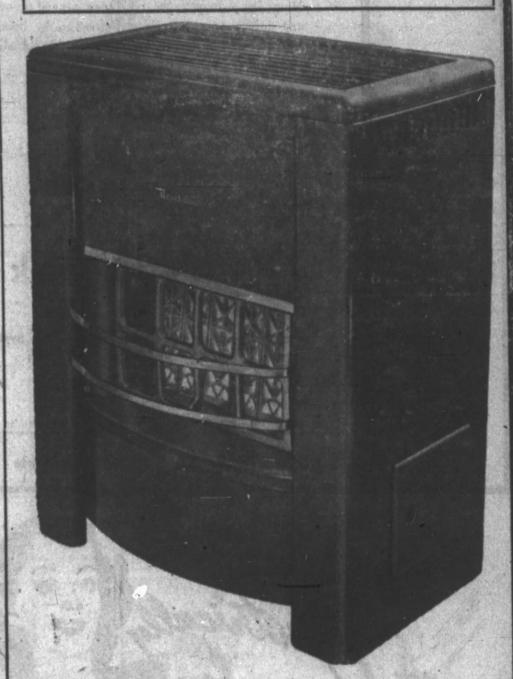


### DEARBORN'S FULLY PATENTED INTERIORS

This patented forced-circulation principle is utilized in Dearborn's Circulators and Radiating-and-Circulating Models with outstanding results. An exclusive feature which accounts for the speed with which a given space can be heated and the greatly reduced banking of useless but costly heat of the ceiling. It is the secret of Dearborn users' low gas bills-and what is equally important . . . Our extrasafe air-cooled cabinet.



SOLVE THE HEATING PROBLEM ... AND THE MOISTURE PROBLEM TOO!



# RADIATION --- PLUS CIRCULATION!

### RADIATION PLUS CIRCULATION

Dearborn fully vented Radiantaire Models are designed to eliminate the moisture problem as well as meet the need for greater heating efficiency. Their radiating-and-circulating feature is highly appreciated because the reflected heat from the glowing radiants keeps floors warm while circulated warm air is forced into all parts of the room.

Users find them attractive and cheerful in appearance, economical, and wonderfully efficient. All are A. G. A. approved for any kind of gas, and each is a masterpiece in quality construction.

- NO MOISTURE
- **ABUNDANT BADIATION**
- BLUE FLAME PILOT
- LOW FUEL OUTLET
- A. G. A. APPROVED

NATURAL GAS, BUTANE OR PROPANE

STREU HARDWARE CO.

# Meetings Held By Farm & Ranch Club Dorcas Circle

Two January mertings were held by the Farm and Ranch Club with Mrs. Edd Thomas hostess for the January 8th meeting and Mrs. Zerrell Thomas hostess on January 22. At the first session annual reports were presented and later forty-two games were enjoyed. Mrs. Rey Pruitt won the club prize.

Mrs. Zerrell Thomas featured a Mrs. Zerrell Thomas featured a Mexican theme in appointments won the lucky number.

Ted - Program

Ted - Program

Dorcas Circle of the the Methodist Church with a tea for member sat the Bartley Dowell Tuesd drew numbers. Mrs. Edd Thomas drew numbers. The program consists won the lucky number.

sican theme in appointments ecorations for the luncheon using a colorful winter bou-

# Be Quick To Treat **Bronchitis**

Chronic bronchitis may develop if your cough, chest cold, or acute bronchitis is not treated and you cannot efford to take a chance with anymedicine less potent than Greomulsion which goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes.

Creomulsion blends beech wood creosote by special process with other time tested medicines for coughs. It contains no narcotics.

No matter how many medicines you have tried, tell your druggist to sell you a bottle of Greomulsion with the understanding you must like the way it quickly allays the cough, permitting rest and sleep, or you are to have your money back. (Adv.)

# Entertains At

Dorcas Circle of the W. S. C. S. of the Methodist Church entertained with a tea for members and pros-

After the luncheon Mrs. Phillip
Miller presented the club with an angel food cake for which members drew numbers. Mrs. Edd Thomas won the lucky number.

For the serious part of the program Mrs. Charles Burk gave an interesting discussion of "The Trend in Washington in 1948."

Members present were Mesdames Garland Solomon, Phillip Miller, Waldron Melton, Charles Burk, Henry Melton, Prank Rickels, Edd Thomas and the hostess.

Pete Hopson, former Hereford resident, and Mrs. Richard Barnard poured.

Those attending were the circle president, Mrs. Lee Kent, and Mesdames Glenn Gripp, G. A. Brown,

president, Mrs. Lee Kent, and Mesdames Glenn Gripp, G. A. Brown, J. B. Coconougher, Glenn Watts; Earl Plank, Art Lewis, Leo Forrest, W. L. Davis Jr., J. W. Whelan, Bill Waldrep, Joe L. Hamilton, C. R. Winget, Darrell Blanton, Howard Gore, C. J. Patton, Don Martin, Paul Coneway, W. H. Goettsch, Beulah Ortega, Richard Barnard, Lonnie Edwards, Norman Gray and the hostess.

## Child Study Club Hears Mrs. Draper

Mrs. Tom Draper, CHDA, spoke on "Feeding the family" at a meeting of the Child Study Club held in the nome of Mrs. Marlin +Gililland

Thursday evening.

Mrs. Earl Springer presided over the meeting when members voted to contribute to the March of Dimes preceding Mrs. Draper's talk, Mrs. Dale Tinmin spoke on "Peas and Pears or Pies and Pancakes," presenting an attractive patern to follow when enticing children to eat

Mrs. Draper stressed the need for American housewives to realize the necessity of saving food in order that aid may be given to starving

children in Europe, and make a strong plea for concerted action in sending food to Europe.

The next meeting will be held in the home of Mrs. Clinton Jackson on February 12.

Pebruary 12.

Those present were Mesdames Worth Covington, Frank Daniel, Ira Foster, J. R. Fowlkes, G. G. Heard, Merlin Kaul, E. J. Pepper, Deward Roberson, Earl Springer, Maurice Tannahill, Dale Tinnin, Carroll Whiteside, F. G. Witherspoon, Clinton Jackson, the guest speaker and the hostess.

### Sunshine Club Has Meeting in Francis Mathis Home Here

The Sunshine Club met at the come of Mrs. Francis Mathis, where quilt-top was pieced.

A refreshment and entertainn

committee was elected to assist the hostesses during the coming year. Dues were set at ten cents a month and birthday dues at a penny a year.

A Valentine party will be held in the home of Mrs. Charlie Sheppard. The date has not been set. Valentines will be presented to Sunshine

me of Mrs. Clint Lundry Refreshments were served to fesdames Charlie Sheppard, Billy

Mrs. R. A. Daniel Jr. and little aughter Karen Sue, spent the week nd with her sister-in-law, Mrs. diburn Ray, in Lubbock, after Mrs.

BY LAMERLAS BERRYMAN Mr. and Mrs. A. E. Barnett at-inded the singing at Dimmitt Sun-

Mr. and Mrs. R. L. Simpson and Nellie Jo spent Sunday with Mr. and Mrs. Roy Compbell of Rance com-

Gladys Thompson spent the week-end with Mr. and Mrs. M. B. Odom and family at Dimmitt.

Mr. and Mrs. Floyd Cole and Joe Edd Andrews were Sunday dinner guests of Mrs. H. M. Mobley and family. Mr. and Mrs. Raymond Mobley and Danny Kent were afternoon visitors.

noon visitors.

Home Demonstration Club met with Mrs. A. T. Jones on January 26. Thirteen members were present. The next meeting will be held at the home of Mrs. Owen Andrews on February 4. Mrs. Tom Draper, home demonstration agent, will conduct a

Mrs. Dayton Chisholm, Mrs. Hen-ry Dobbs and Mrs. Owen Andrews attended the Home Demonstration Club Council meeting at Hereford Mr. and Mrs. H. D. Robbins visited with Mrs. Earl Cole Sunday after-

noon.
Miss Lyla Robbins, a student at
West Texas State College, spent the
week-end with her parents, Mr. and
Mrs. H. D. Robbins. Mr, and Mrs.

Wade and J. B. Thompson and Leroy Dowdy attended the singing at Dimmitt Sunday afternoon.

E. H. Little were Sunday afternoon visitors in the Robbins home.

Mr. and Msr. E. B. Berryman and girls spent the week-end in Affarillo.

Mr. and Mrs. J. E. Warrick spent part of last week in Wellington with their granddaughter, Francis Warrick, who was ill.

Mr. and Mrs. A. E. Barnett and girls were visitors in the Trust D.

Mr. and Mrs. A. E. Barnett and girls were visitors in the Trust D.

Mr. and Mrs. A. E. Barnett and girls were visitors in the Trust D.

Lindley underwent a nose operation.

A friend is one who dislikes the same people that you dislike.

# BETTY SUE by-GD, BILLE FURM STEAKLEY





It isn't false pride that makes us say that we have a reputation for fair dealings and fair prices, prompt service and expert ability . . . just ask any of our many satisfied customers. G. D. STEAKLEY & SONS SUPER SERVICE stands at the head of the list

Highway 60 E of Town ( Phone 9

Exlax ...... 19e

Hand Lotion ... 79e

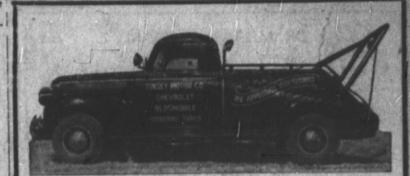
Fasteeth ..... 49c

Tooth Paste ... 39c

\$1.00 Jergen's

50e Ipana

U. S.—the American Pomological says the Texas Safety Association lety, organized for the study and Nightly traffic death rates are three tice of fruit growing-will ob- times higher than day. The Asserve its 100th birthday in Februsociation asks motorists to hold ary. It was organized in 1848 by speed down and dim your lights for approaching ears.



24 Hour Wrecker Service

KINSEY MOTOR CO.

PHONE 740 - NIGHTS 419-W

Smart Buy

SQUIBB

DENTAL

CREAM

You Save 51/2c 59¢ When You Buy 59¢

The Economy Size

# ANNOUNCING

We have purchased the Western Flower Shop and will endeavor to serve our customers and friends with the best floral servive pos-

Watch the paper for announcement of our formal opening; in the meantime see us for any floral needs.

I wish to thank everyone of my

customers and friends for their

patronage at the Western Flower

Shop. I have sold this shop to

Mrs. Dishman and Mrs. Kinsey

I recommend them to you and

trust you will favor them with the

splendid business I have enjoyed.

MRS. L. H. STEVENS

MRS. P. L. DISHMAN

MRS. D. C. KINSEY



THANK YOU





is too large, too much stock and we need to make room for other items. And to make it worth your while, we're offering special savings on seasonal health and beauty aids, sundries and home accessories. So, while we're counting up merchandise, you sit down and count up your savings when you fill your needs at our INVENTORY SALE.

20c ST. JOSEPH ASPIRIN . . 9c \$1.25 CREOMULSION 60c MURINE ..... 49c \$1.29 KOTEX \$1.00 Cardui Tonie ..... 69e Dave on RELIABLE 60c Campho-

Phenique .... 49e 50e Halo Shampoo .... 39e

\$1.00 Vitalis Hair Tonie ... 89e

Pint Nyseptal Antiseptic ...... 49c Qt. Mineral Oil, Heavy ...... 89e 2.00 SSS Tonie ...... \$1.89

DRUGS 50c Dr. West Tooth Brush 50c Dr. West Tooth Paste Both for

69c

\$1,20 Syrup Pepsin- ..... 98e \$1.00 Haley's M-O ..... 89e Amphojel .. \$1.39 60c Rubbing Alcohol

Compound ... 49c 75c Verseptol ..... 69c \$1.00 Ironized Yeast ..... 89c

Coets (100's) ..... 23e

\$1.25 SMA ...... 98e

50e Pablum ..... 43e

Suppositories ..... 43e

And Nipple ..... 27e

75e Dextro Malt .... 69e

Baby Oil ..... 89e

Powder ..... 39e

50c Glycerine

Davol Bottle

\$1.00 Mennen's

50e ZBT

\$2.00 Bexel B Complex .......\$1.39

Whatever the amount, you will agree that it was a sound investment because disease prevention and control is far less costly than the loss of animals and poultry. However, we believe that we can help you reduce your animal health bill in 1948 because we offer you time-and-quality-tested products at the lowest possible prices. Furthermore, we are always ready and willing to discuss animal health needs with you and frequently we are able to give helpful information leading to more effective and more economical use of the products,

ANIMAL HEALTH

LAST YEAR?

SPECIAL OFFER

50c Jeris Hair Tonie 50c Jeris Cream Oil Both for 51c

\$1.00 Si-Reen

FIRE EXTINGUISHER

89c

SPECIAL OFFER 60c Williams Shaving Cream

60e Aqua Velva Both for 75c





60c Alka Seltzer ..... 75c Phillips Milk of Magnesia ...... 69c 75c Listerine ...... 69c \$1.95 Vita-Vim. Vitamins ...... \$1.19

Vicks ..... 290 \$1.20 Sal-Hepatica .... 89e TAMPAX 100 Tablets Nyal Regular- 00 Aspirin ..... 29e Super 75e Ben



If you've been putting off that health check-up you've been promising yourself, there's no better time for it than right now. In Winter, your resistance is low and you run the greatest risk of contracting illness. So go to your doctor. His examination may serve to eatch an infection-one unknown, perhaps, to youand he will be in a far better position, for having eaught it early to prescribe completely and effectively, Continue to neglect that health check-and you may well reap a harvest of illness.

Our Prescription Department is the most complete and modern in the State, equipped to fill any Dector's Prescription at Reasonable Prices.

# Radio Repairs

New Shop!

**New Equipment!** 

We have installed the latest in Radio Repair Equipment

NOTE THIS:

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GENE'S RADIO REPAIR

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Everything for your reading pleasure. I solicit your magazine subscriptions. Intersection Highways 51 & 60

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every turn of the wheel. Stocky shoulder buttresses give extra traction, prevent side slips. And non-directional lugs provide ex-cellent forward and backward

Come in now and see this prest tire. It's backed by a liberal CO-OP Warranty.

AVAILABLE FOR TRUCKS, TOO!

GET IT AT YOUR

FOR BETTER SERVICE—BIGGER DIVIDENDS

# Long Time Ago

25 YEARS AGO

Dr. G. W. Heard attends Meeting of Dentists in Amarillo. The Dr. said one subject of interest to the people of the Panhandle would be investigation of brown stain on children's teeth which has caused considerable trouble in this part of Texas.

Wednesday Absolutely Last Day to Pay Poll Tax Farm Bureau Lun-cheon at Cordova Hotel Monday. Schools Closed Balance of Week

Account of Sickness.

Everything Now Ready for First Dollar Wednesday.

Golf Club Being Organized Here. Hereford Men are officials in Panhandle Gun Club-Allen Bell, President and Virgil Cunning, Secretary. Flames Destroy a Pair of Houses on W. E. Hicks Ranch, Last Lyceum Number and Farwell Band Concert Honoring Prof. R. B. Brothers who is leaving, both will be given at The Star.

45 YEARS AGO
Headlines: The "Row" in Ruine.
At 1:30 A. M. Tuesday (Jan. 26)
citizens of this city were awakened
by the rapid firing of pistols and
terror stricken cries of Pire! Pire! terror stricken cries of Fire! Fire! Fire! and the clanging of church

Startled citizens arose and glan-ced out their windows and saw that Dewey Avenue was afire.—Several

AUNT DORA



It's never an extravagance to spend money on things you DO need! And you'll get the most for your money when you buy from NORTH SIDE GROCERY & SERV-ICE STATION. Stop by, today ... have us fill your gas tank with high quality Gulf

> NORTH SIDE GROCERY AND SERVICE STATION HE CONVENIENT STORE FOR NO. SIDER PHONE 465 1200-25 MILE AVE.

people gathered and commenced the first fire battle in the history of Hereford.—The origin of the fire is not positively known.—It was soon evident that buildings in what is known as the "Row" were doomed to destruction and all hands went to work to save the adjoining buildings—the fire fighters were busilty engaged in throwing wet blankets and water on buildings on the oppositie side of the street.—Just about the time it was conceded no effort would ave the buildings—the wind changed enough to carry flames to the southeast and the danger was over. (A list carried seven buildings as a total loss, \$28,175.00 estimated loss and several injured and persons overcome by smoke). The project approved was one of

sons overcome by smoke). great need of hooks and fire figi

# **Annual Meeting Hereford Benefit**

The Hereford Benefit Association had a meeting Saturday, January 17, in the office of the secretary, Mrs. Dorothy Ross, in the Courthouse.

Ross gave a report for the past year's work showed a service to 19 families during the year paying \$12,-480.00. Mrs. Ross said this was one

followed with N. E. Gass re-elected as president, and Ralph Smith as vice-president. The directors were re-elected as follows: Alex Thompson, C. C. Acker, D. H. Alexander and Leonard Foster. The remainder of the officers for the coming year are to be appointed by the directors.

### FFA Chapter Has Meeting Jan. 19

A meeting of the Hereford chapter of Future Farmers of America was held on Monday night, January 19, at the high school.

Parliamentary procedure was the topic for discussion at the meeting.

After the regular meeting, refreshments were served, and a basketball game was played in the

Members present were Stanley Sla gle, Joe Bob Thompson, Dwain Walker, A. L. Williams, Earl Billing slea, Buri Lee, Joe Hershey, Harley Griffitt, Lyndal McGee, Doyle Cox, Dick Axe, Harry Brorman, Jame Brownjow, Frankie Edwards, Leo Brownjow, Frankie Edwards, Leon Frerick, Clifford Galley, Melvin Gar-ner, Steve Goldston, James Hender-son, Jack Hennen, Leo Hicks, James Hutson, Pat Kerr, Johnny McBroom, Jack McCracken, Richard Pickens, and Fred Rodgers; and W. L. Thom-pson sponsor; and Lee Roy Burges, oneset

Try o Wont Ad!

# WTCC Committee Seeks Cotton, Woolen Industries for Area

The project approved was one of employing a well-known textile engineer to cast up two surveys; one to report on the assets and liabilities in the requirements for West Texas to secure woolen mill industries, and the second to report on cotton mill

industries.

The committee proposed to finance the project on a fifty-fifty basis with the Santa Fe lines.

Estimated cost of financing the project is \$10,000.

"This project should give the answer," Wedgeworth said, "to the thirty-year old question as to whywe produce so much wool and cotton and send it away to be fabricated, and this answer will come as a reand this answer will come as a re-sult of the Santa Fe committee's

Read the Want Ads!



▶ Penetrates

This wonderful special penetrating-stimulating action brought to you only by Vicks VapoRub — works for hours to relieve distress of colds while the child sleeps. Often by morning most miser; of the cold is VICKS gone. Try it VICKS tonight!

✓ Stimulates

Irrigate Your Farm With a

THOSE LARGE BEAUTIFUL

YOU HAVE BEEN WAITING FOR HAVE ARRIVED. PLEASE COME TO SEE THEM.

SOUTH PLAINS MONUMENT CO.

OUR 32nd YEAR

PLAINVIEW

401 W. 6th St.



We Can't Understand Why Anyone **Would Want To** Paint Now

Prices are so darn high that you feel just like putting it off until some other time . . . unless you have already put it off too long and it's a matter of having to protect and preserve the wood-or that things just look so drab you can't stand it any longer.

If you are in either of the above "fixes" and are going to paint regardless, we think we should tell you about our paint - LOWE BROTHERS. It's no more expensive than ordinary paints and it has such fine lasting quality. You'll be amazed at the amount of space a gallon covers . . . inside or out.

# **KEMP LUMBER COMPANY**

J. W. WHELAN, Mgr.

Hereford

Phone 44

# MAN WANTED!

WANTED - A man for hard work and rapid promotion; a man who can find things to be done without the help of a manager and three assist-

A man who gets to work on time in the morning and does not imperil the lives of others in an attempt to be first out of the office at night.

A man who is neat in appearance and does not sulk for an hour's overtime in emergencies.

A man who listens carefully when he is spoken to and asks only enough questions to insure the accurate carrying out of instructions.

A man who moves quickly and makes as little noise as possible about it.

A man who looks you straight in the eye and tells the truth every time. A man who does not pity himself for having to

A man who is cheerful, courteous to everyone and determined to "make good."

This man is wanted everywhere. Age or lack of experience do not count. There isn't any limit, except his own ambition, to the number or size of the jobs he can get. He is wanted in every

From "The CILCRAFTER"

interested in a bigger-better home for you and for us, that foundation of community building.

THE "PHONE ONE HUNDRED" HABIT IS A HEALTHY HABIT

We Give

ty Drug

Closed for Church

on Sundays

"THE SICK NEEDS THE BEST' G. W. Edwards

We like Hereford. We are city. It is in the interest ofa better community, a better we are publishing this ad that we feel touches the vital

**NON-REVERSE RATCHET** 

usually efficient.

Rt. 3, Box 1A

SEMI-OPEN IMPLELLERS

Eliminates risk of unserewing drive shaft or damaging motor.

Will not sand lock. Adjustable, trouble free un-

PUMP

**Over 40 Years of Outstanding** Service to Agriculture

> Let Us Show What Pomona Advantages Mean On Your Job

IMPORTANT

# **POMONA FEATURES**

WATER LUBRICATION

Minimizes maintenance and assures clean oil-free water at all times.

UNUSUAL RUGGEDNESS

Exclusive Pomoly construction and heavy duty design withstands severest service.

Clowe & Cowan, Inc.

R. PAUL CONEWAY, Sales Representative

Hereford, Texas

Phone 301-W, Hereford

Amarillo, Lubback, Plainview, Texas - Roswell, New Mexico

# Both "A" and "B" Teams to Play Full Slate of their work. The festival is open

Committee Has Meeting Friday At Phillips

OISTRICT "A" SQUADS
October 1: Tulia at Perryton.
October 8: Hereford at Dumas; Tulia at Canyon.
October 15: Canyon at Hereford; Dumas at Tulia; Dalhart

hart; Perryton at Canyon; Du-

Lloyd Manjeot, son of Mr. and drs. A. L. Manjeot, and Peyton hamey, son of Mr. and Mrs. San hamey, will enroll at Texas A & M.

Shop with the Want Ads! Sell Thru the Want Ads!



Out Clothes Regularly

The Spic An' Span Family



The only things we claim to know are the desires and needs of our many regular customers. Conveniently located, we're ever ready to meet your requirements . . . whether you're interested in emergency service for your car or truck, or need farm implement repair service. See the H. E. MILLER OLIVER CO.

STURDY COST-REDUCING FARM EQUIPMENT

H.E. MILLER OLIVER CO. PHONE 195 HEREFORD, TEXAS EAST HWY. 60Jr. Musicians To Hold Festival On March 20

PERCE STRINGS

KERR Implements



KERR 9 molement []. John Diere SALES & SERVICE

GENERAL ELECTRIC APPLIANCES

Some Items Reduced More Than

# **Automatic Blankets**

Electric; Twin Bed, Single or Dual Control -REDUCED 50%

Radios

Table Models **Portables** Combinations

**Electric Clocks** Coffee Makers

Floor Sweepers

**Soldering Irons** 

**Heating Pads** 

**Broilers** 

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Irons

We Have Just Received Our

# 1948 COMBINE STOCK ORDER

Although our order was not complete, we now have on hand such scarce items as:

GRAIN PANS

Complete for No. 123 SP

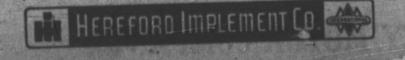
STRAW RACKS for No. 11, No. 31 RD, No. 123SP

UPPER AND LOWER SIEVES FOR

No. 11, No. 31 RD, No. 123 SP

SICKLE GUARDS for No. 11, No. 31 RD, No. 123 SP

We suggest that if you are in need of any of these items that you get them at once as our stock source is limited.



# LIMITED NUMBER OF THESE ITEMS -- GET YOURS EARLY

2 — Washing Machines

1 - Hot Water Heater 40 Gallon

l -- Disposall Unit

-Pressure System

Shallow Water

1 - Double Sink & Cabinet

**Upright and Tank** 

2 - Electric Heaters

1-Farm Welder

3—Air Humidifiers

These items are in good condition. Some were slightly smoked in our recent fire, but all have been checked and cleaned.

209 West 3rd

Hereford

Phone 180

\$23.75 at Wichita, and \$24.50 at Some southwest markets quoted enver. Fort Worth brought me- eggs a little lower for the week

dium to choice wooled fat lambs at 51 to \$24. Oklahoma City closed at \$26 top. Contracting of spring clip wools increased, as a million pounds of Texas combing wools were signed up at 50 cents a pound f. o. b., 59 per cent shrinkage.

Dallas and Fort Worth paid around 46 to 42 cents a dezen for most current receipts. Denver 37 to 38, and New Orleans 42 to 48. Hens held firm, but fryers found rather slow demand at 40 to 41 cents a pound at New Orleans and around 37 to 38 also where.

ment of Agriculture.

Hogs fell sharply at midweek for net losses of mostly 50 cents to \$1 for the period. Top butcher hogs closed at \$26.50 at San Antonio and Fort Worth, \$27 at Oklahoma City, \$27.50 at Wichita, and \$27.75 at Denver.

Sows brought \$22 to \$24.

Ewes sold fully steady to strong, but lambs dropped 50 cents to \$1 and more at most southwest markets, Good and choice lambs closed around \$23.75 at San Antonio, \$23.25 to \$23.75 at Wichita, and \$24.50 at Some southwest markets on \$25.35 to \$28.75 at Oklahoma City.

Some classes higher, some lower than a week ago. Steers and year-lings showed weakest tendencies. Common and medium steers and year-lings showed weakest tendencies. Common and medium steers and year-lings showed weakest tendencies. Common and medium steers and year-lings showed weakest tendencies. Common and medium steers and year-lings brought \$16.50 to \$22.50 at Houston, as medium grades sold at \$22.50 to \$26.50 at San Antonio. Medium and good steers cashed from \$25.35 to \$29.75 at Denver, and good steers moved at \$20 to \$27 at Fort Worth and \$24 to \$28 at Oklahoma City.

We can now load any size truck at our dock with COTTONSEED cubes, COTTONSEED meal, SOYBEAN pellets, SOYBEAN meal or 21% protein RANGE CUBES

Call, write or wire us for delivered quotations on carload cake.

AMARILLO OIL MILL COMPANY

Phone 2-3340

Amarillo, Texas

The Public Is Invited To Attend A Special Program and

# OPEN MEETING

# Alcoholics Anonymous 8 P. M., FRIDAY, JANUARY 30th COUNTY COURT ROOM, COURT HOUSE

learn something of this amazing movement which has now spread over the entire nation and has groups in all major cities and many of the small cities and towns. Not a temperance society, no crusading prohibitionists, nothing to sell, no dues paying members. All volunteer workers carrying out the most effective program ever devised for rehabilitation of the uncontrolled drinker and the confirmed alcoholic. There are members from every walk of life from the bum to the financier, from every cultural strata, of all ages and both sexes. You owe it to yourself to learn something about the A.A.'s! Program by Amarillo group.

# Alcoholics Anonymous

Hereford, Texas

Wheat marketings fell off sharply as prices slumped early in the week and closed fully 10 cents lower Friday. Bulk carlots sold at \$3.11½ per bushel at Texas common points. White corn all but regained early losses but yellow corn stayed 12 cents lower, and other grains netted declines of around five cents.

at support prices.

Demand picked up for many fruits and vegetables during the week, though some remained dull. Broccoli, cauliflower, oranges and sweet potatoes sold firm to some stronger at Denver, where potatoes, spinach, carrots and jurnips brought higher carrots and turnips brought higher prices. St. Louis and Kansas City paid more for Texas oranges and grapefruit, but bought lettuce and cauliflower cheaper. Turnips went much higher at New Orleans in an otherwise dull week. Good demand strengthened carrots in the Lower Rio Grande Velley, but cabbage lost sharply as beets and broccoli sold about steady.

Sell Thru the Want Ads! Buy It In Hereford -

Free from linancial



ance is free from financial worries. How about your familyhave you safeguarded them with adequate life insurance? Get the facts today about the Southwestern Life policy best

G. C. (Jiggs) HARTMAN

Southwestern Life

Went Wrong



When John Cikulin got through holding up a Chicago tavern be ran out what he thought was the back door-but it led to a washroom. He's shown hand-cuffed to his bed in a hospital after the customers worked him over with beer bottles.

Sunday.

The Girls Auxiliary met in the home of Mrs. Jim Clark. The program was a review of the 60 year history of the Woman's Missionary Union. Attending were Genelle and Naomi Carter, Charlene and Dorothy Lee, Linda and Rose Stephan, Maxine Morgan, Rosene Lance, Gayle Roberson, Bobbie Jean Walser, Mrs. Moody Stephan, and the hostess, Mrs. Jim Clark.

Mrs. and Mrs. Kenneth Neill and

Mr. and Mrs. Kenneth Neill and Cheryl were visitors in the home of Mr. and Mrs. John A. Graham Wed-

Mr. and Mrs. Jack Clark visited in the home of Mr. and Mrs. Carl Lee Sunday, Mavis Hensley is back in school

after being in Amarillo, Mrs. Lester Akin, who is Mavis' mother, is con-fined to her bed and is staving with her mother, Mrs. W. A. Powell. Mr. Akin accompanied her. Taking part in the band concert

at Hereford last Thursday night were Billee Ray Johnson, Conrad Clark, Wayne Lee, and Bradly Look-ingbill of Summerfield.

Mr. and Mrs. J. B. Noland and girls were visitors in Littlefield last

M. and Mrs. J. A. Noland have vis-ited his sister in Waco. Mr. and Mrs. O. B. Roberson have gone to Montgomery, Alamaba, visit friends.

Alma Lou Scroggins of Hereford pent Wednesday with Genelle Car-

Billie Louise Webb in the home of her parents, Mr. and Mrs. Earl

LEGAL NOTICE

THE STATE OF TEXAS,
COUNTY OF DEAF SMITH:
NOTICE OF SALE BY CARRIER
WHEREAS, the undersigned JACK
SQUYRES doing business as Hereford Truck Line, of Amarillo, Texas, has in his possession at his depot in Hereford, Texas, certain freight con-sisting of automobile or truck tires described as follows:

700"x15" 700"-750"x16", 6 ply 600"x16", 4 ply 700"x16", 6 ply 625"-650"x16", 4 ply 750"x20", 10 ply 700"x20", 10 ply

The packages of tires indicate that they were shipped by American Tire Company, Chicago, Illinois to E. M. Brooks, Hereford, Texas, that they were received by the undersigned from Miller & Miller Motor Freight Lines. Attached to the shipment is a c. o. d. charge for \$179.97. The proper charges on such shipment is a c, o. c. charge for \$179.97. The proper charges on such freight includes \$15.31 freight charges and \$41.00 storage.

Said shipment was received by the undersigned on September 15, 1947, more than three months ago and although the American Tire Company and E. M. Brooks were notified to come forward and nay the freight.

come forward and pay the freight charge on of about the 25th day of September, 1947, they have refused and still fail and refuse to do so. and still fail and refuse to do so.

Therefore, the goods described above are hereby advertised for sale and will be sold by auction at 10:00 o'clock A. M. on the 21st day of February, 1948, being not less than thirty days from the time of the first publication of this notice. The auction will be conducted at the front door of the depot of Hereford Truck Line in the Town of Hereford Deaf Smith County, Texas, this being the place where the lien

Hereford, Texas.

Sell Thru the Want Ads!





SPEEDY

Hereford MOTOR CO.





AND TO THE







Here's what he receives: Good quality and superior Nationally advertised and accepted merchandise.

and Ice on Windshields. Fit All Model Cars and Trucks.

TTALL Super Power Batteries, 6-volt - 18 to 36 months

TROPIC-AIRE Car Heaters

SEALED POWER Piston Sleeve Assemblies, Pistons, Valves, Valve Guides, Valve Springs, Water Pumps, Tie Rods and Ends, King Bolt Assemblies.

CHAMPION & AC Spark Plugs and Air Cleaners.

FEDERAL MOGUL Bearings, Rods, etc.

OTC Complete Tool Line.

RAMCO 10-up Piston Rings. THESE AND OTHER COMPLETE LINES

SUIT'S AUTO SUPPLY CO.

IN STOCK NOW!

Wholesale Automotive and Tractor Parts and Supply

PHONE 67 - "A GOOD PARTS NUMBER"

Now on display THE 1948 CHEVROLET Newer! Smarter! Finer! Here's the one to see! Come in and see it! The new Chevrolet for 1948 brings you new smartness of design, new color harmonies, new interior luxury an even greater measure of BIG-CAR QUALITY AT LOWEST COST. And with all its greater value, Chevrolet's the lowest-price line in its field . . . the only car in its price class combining such Big-Car features as Body by Fisher, Valve-in-Head Engine, Unitized Knee-Action Ride and Positive Action Hydraulic Brakes. No wonder more people drive Chevrolets -and more people want Chevrolets-than any other make, according to official nation-wide registrations and seven independent nation-wide surveys. CHEVROLET and ONLY IS FIRST!

# SERVICE

- 1. We have a complete line of Refrigerator and Electric Motor parts.
- 2. We take a personal interest in your problems, whether it is sales or repairs.
- 3. We have not increased our prices.

REMEMBER - for REFRIGERATOR SALES AND REPAIR, See

# Walker Refrigerator Service



# DEAL

with a

REALTOR

# Hereford Real Estate Board

MEMBERS:

J. B. ELLISTON SAM NUNNALLY E. B. POSEY

CHARLES R. SOWELL

I.O. CROSTHWAIT FRANK BARBER BRUCIE ROSE

**ETHICS** 

E. S. IRELAND J. C. RICKETTS Any Complaint Against Any Member Should be Reported

# COURTHOUSE RECORDS

WARRANTY DEEDS

Ernest M. Rice and wife, Ola F.
Rice to J. M. Holbert and wife, Mildred H. Holbert lots 1 and 2 Block

Bennett a promissory note.

# Tech Adds War Surplus Units To Campus

### Political Announcements

S. VELMA HODGES (Re-elec

### Frie Teacher Is Surprise Honoree At Luncheon

FRIO, Jan. 24—Patrons of Frio school gathered last Wednesday at noon at the schoolhouse to enjoy a covered dish luncheon which was a surprise to their teacher, Mrs. Roy

irrigated land.

The production credit associations in Texas have been made loans for nearly \$700 million in the past 14 years. Total losses since organization of the stinger is skin even after the bee itself has skin even after the bee itself has

Shop with the Want Ads! U. S. has been placed at \$5 billion.

made with no charge for handling.

REAL ESTATE AND LOANS

We offer land in any size tract. We have buyers for

Loans, small or large, at good interest rates are

See us if your want to sell.

J. C. RICKETTS, Realtor

SKY CHIEF Gasoline FIRE CHIEF Gasoline HAYOLINE Motor Oil TEXACO Motor Oil Texaco Martak LUBRICATION

Complete Line of GILLETTE TIRES



Phillips & Lawrence Service Station 24-Hour Service

PHONE 97

"Every Time We Make A Friend, We Grow A Little"

Insurance Held

You Have Seen

Your Home and Business Property is a Realization of Yesterday's Dreams . . . Dreams Materialized through Saving and Hard Work . . . the Fulfillment of Years of Careful Planning.

Fire CAN Strike without Warning . . . We Have witnessed a Disastrous Fire in one of Hereford's Businesses. We can only urge and Urge and URGE that you Be Prepared for Such Emergencies.

Don't Take A Chance -TAKE INSURANCE

LONE & AGENCY

HERMAN & SAM

123 Main

(This space was cleaned by Corbett Cleaners)

311 West 4th

# Mesdames Gault and Slaton Discuss Russian Art For Bay View Club

They view Club met in the home the president, Mrs. Colby Conkingth, Thersday afternoon for an teresting program on Russian Art.

In Mrs. Howard Gault tind Mrs. J. P. atom gave the two-part program the Mrs. Gault discussing Russian art to part of the soviets stating that influence, mentioning the utilitarian phases of architecture and its effect on the people whose slogan is "Art for the people whose slogan is "Art for the people and the people for art."

Mrs. Slaton chose Russian Architecture for her topic and told how architecture played a hig part in Russian plans and traced the communistic influence, mentioning the utilitarian phases of architecture and its effect on the people whose slogan is "Art for the people and the people for art."

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scribing the new artist as a public agent, a product of World War II.
She showed a collection of prints of paintings which now hang in the Russian State Museum. Meets January 21

In Jones Home

FftIO, Jan. 26.-Frio Home Dem onstration Club met on January
21 in an all-day meeting at the
home of Mrs. A. T. Jones. A quilt
was quilted.
A business session was held and
roll call was ansyered by members
with "What is wrong with my community?"

Reports were given by the club demonstrators, and the hostess gave a report on her home improvement project.

Mrs. A. E. Barnett discussed
"Training Schools for Better Citizenship."

Mrs. D. F. Yandell spoke on "A

Community Center."
Mrs. Travis White discuss

A written report by Mrs. Curtis Galveston was read by Mrs. W. A.

Attending the meeting were Mes-dames A. E. Barnett, D. E. Chis-holm, H. F. Benson, E. F. Vogler, Olin Parris, W. A. Springer, T. L. Sparkman Sr., Travis White, D. F. Yandell, and the hostess.

he gave conclusions to the effect that this phase of Russian art will

control.

During the business session reports were heard and plans discussed for the April 15 guest day affairs scheduled to be held in the home of Mrs. Phillip Barkley.

Members attending were Mesdames Bob Wilson, J. P. Slaton, J. H. Sears, G. A. F. Parker, John McLean, Paul Mathers, A. M. Jones, G. G. Heard, E. W. Harrison, Howard Gault, D. H. Alexander, J. R. Allison, Phillip Barkley, H. L. Benefield, Henry Benson, H. G. Conkwright, Herman Ford, Roy Ford, and the hostess.

Read the Want Ads!

# New 1948 Stude

It's more than a new look in cars!

new experience in riding comfort and wide-range vision!

**New1948 Champion** and Commander convertibles, sedans and coupes!

A fabulously fine new 1948 Land Cruiser!

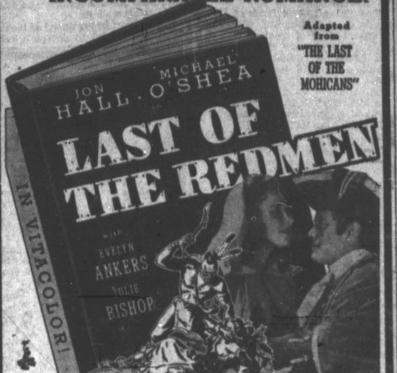


Highway 60

# Bud-To-Blossom Club Has Coffee

Bud-To-Blossom Club was entertained at a morning soffee at 10
o'clock Friday in the home of Mrs.
Cecil Parker. Mrs. R. A. Daniel Jr.
was cohostess.
A book review was a feature of the
entertainment with Mrs. Ernest
Kerr reviewing "Transfer Point" by
Catherine Forbes.
A short business session was held
when members voted to make a do-

UNPARALLELED THRILLS! INCOMPARABLE ROMANCE



SECOND FEATURE



Friday - Saturday



Sunday

Paul KELLY
Rhonde FLEMING
Rory CALHOUN

Monday -- Tuesday

RIDE WITH ZORRO . . . THE DASHING DON OF CALIFORNIA'S MOST ADVENTUROUS ERA!

ONE POWER



Wednesday -- Thursday







Wednesday -- Thursday

# DOLLAR DAY



# News

# 93 DRESSES

Regularly Priced \$9.95 to \$24.95 WHILE THEY LAST —

\$5.00

WINTER COATS

### FALL SUITS

Group I . . . . . Were \$49.95, NOW \$20 Group II . . . . . Were \$37.50, NOW \$15 Group III . . . . . Were \$25.00, NOW \$10



Buy One at Regular Price and get an additional one for only