



Over 400 Attend School Meeting Monday Night; Hear Plans

Grain Market Still Plunging; Little Trading in Local Mart

Cash Wheat Here Down to \$1.92 On Wednesday

Grain markets continued their spectacular plunge yesterday, while the livestock market revived slightly. All grain and livestock exchanges are closed today in observance of Lincoln's birthday.

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School Board Will Meet Tonight At High School Office

The Board of Trustees of the Hereford Rural High School District will meet tonight (Thursday) at 7:30 o'clock at the office of Supt. George Graham in the High School Building.

Judge L. H. Foster Asks Re-election As County Judge

County Judge L. H. Foster this week authorized his name to be placed on the ballot for re-election to the office of Deaf Smith County Judge and Ex-Officio School Superintendent, subject to the Democratic Primary in July.

County Officials Get Salary Boost Effective Jan. 1

Deaf Smith county employees have received a round of pay increases effective on January 1, when the County Commissioners ordered all county officers switched from a fee basis to salary basis.

Guinn Is Candidate For Re-election in Precinct No. Three

J. T. Guinn, County Commissioner from Precinct 3, this week authorized The Brand to announce his candidacy for re-election to that office.

Hereford Woman's Brother Dies

Mrs. F. M. Kester received word of the death of her brother, Charles Fokes, 68 years old, of Wilcox, Arizona, Tuesday.

No Discussion Permitted as Board Outlines Building Plans; Invites Critics to Hearing

More than 400 patrons of the Hereford schools filled the High School auditorium nearly to capacity last Monday night, heard Supt. George Graham and members of the school board outline four alternate plans for building program for the school system, and asked no questions after Graham and Board President Leo Forrest had repeatedly requested that there be no discussion of the plans "at this time."

Forrest invited critics of the plans presented to attend a meeting of the Board of Trustees Thursday (tonight) but requested that there be no discussion at all of the plans at the meeting Monday night.

At the conclusion of the meeting he invited "questions of fact" regarding any phase of the program outlined, repeating that "if you have any suggestions or criticisms, we would be glad to have you meet with us Thursday night." The crowd remained silent.

The only question asked came from the platform, when Mrs. Bessie Patterson, president of the Parent-Teacher Association, who was presiding at the meeting, asked if the Board's building plans would raise taxes.

Forrest answered that "at the present time, there would be no need to raise taxes x x x, but we don't know how long State Aid will continue to be available x x x and in the future, the answer is probably 'Yes.'"

Mrs. Patterson opened the business meeting of the P.T.A. at which the discussion of plans by the Board of Trustees was stated.

Major Schroeter reported on the results of a survey of the local property owners regarding the school building program.

Supt. George Graham introduced members of the Board of Trustees and school officials. Present on the stage were H. V. Stanton, Rural Precinct 10, and High School Principal Fred Baird, respectively; Fred Baird, school district tax assessor; and the Joe Wagner, W. T. Kelly, Robert Veigel, H. H. Miller, Leo Forrest, and Major Schroeter.

Supt. Graham briefly reviewed the present situation in the school system, pointing out that enrollment since 1940 has been doubled.

"Last year we had 300 more students than we had room for," Graham said. "After voting \$35,000 in bonds and bringing in temporary buildings for the Junior High, we find ourselves this year in exactly the same situation as last year," he added.

In the scholastic census this year totals 1,594. Graham pointed out, compared to 1,200 last year. Present building facilities, he said, are adequate for no more than 1,000. Enrollment for a new high school and a new grade school, Graham said, "but it is doubtful if we can support a bond issue large enough to do both at this time."

Before a bond issue can be voted, he pointed out, three elections must be held. Elections are planned to vote on admission of both Frisco and Rouse school districts to the Hereford Rural High School District, and then a bond assumption election must be held in each of the districts making up the Rural High School District.

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News Reports on Ft. Worth School Said "Misleading"

Newspaper reports on the low cost of construction of a new type school building in Fort Worth have been misleading, Major Schroeter, member of the Board of Trustees of the Hereford Rural High School District, told patrons present at the meeting Monday night at the High School auditorium.

Plans and specifications of the building were investigated last week, and by members of the local Board. "On investigation," Schroeter said, "we found newspaper reports misleading."

Reports had indicated that the building was being constructed at a cost of only \$6.96 per square foot. Estimates on buildings here are in the neighborhood of \$12 to \$15 per square foot.

The Fort Worth School building, Schroeter said, is a one-story building containing 12 classrooms and an auditorium, totalling 23,500 square feet. The quoted cost of construction was \$138,000.

The low cost, Schroeter said, however, turned out to be far from complete since it included practically nothing but the bare walls.

Not included in this cost, he reports, were such items as ceiling and insulation, sidewalks and landscaping, wiring, heating, and equipment.

The building has a concrete floor, and plans call for asphalt tile and terra cotta covering throughout, but costs of this floor covering were not included in the quoted building cost.

The cost quoted also does not include a ceiling for any of the classrooms under the low roof. Schroeter said, and does not include installation of any hardware, lighting, furniture or equipment in the building.

He estimated that the actual cost of the building, complete, would be more than double the amount quoted.

A similar building now under construction in Amarillo, Schroeter reported, will cost, when complete, approximately \$240,000.

W. L. Stangel To Judge 4-H Club Show Here Feb. 21

W. L. Stangel, dean of the Department of Agriculture at Texas Technological College, Lubbock, has accepted an invitation to judge the Rotary-sponsored 4-H Club Livestock Show in Hereford next weekend. County Agent Hugh Clearman announced today.

The show will open Saturday morning, February 21, when 4-H Club FFA boys from four counties will converge at Hereford with their prize exhibits of calves, swine and lambs.

County Agent Raymond King of Castro County has advised Clearman that his 4-H clubbers plan to enter at least a dozen litters of pigs, seven or eight calves and two lambs. One entry will be entered by Boys Ranch Farm at Spring Lake.

A large entry list is also expected from Farmer county, and a few entries will be brought in from Oldham.

Deaf Smith County Club boys will enter some 41 calves, 12 to 14 lambs, and ten to twelve pigs in the show.

A large prize list is being made up for what the Rotary Club sponsors predict will be the biggest show of its kind in the judging of this year. Entries will be entered by the County Bull Barn Saturday morning. A huge barbecue, at which Rotarians plan to entertain 1,000 persons, will be staged at the bull barn at noon. The afternoon program will be opened with a parade in which the West Texas Buffalo Band, Hereford High School band, Will Rogers Range Riders from Amarillo, Mounted Patrol from Clovis, Deaf Smith County Riders, and other groups will participate.

Auction sale of stock, and the calf scramble, will be held at the Bull Barn in the afternoon.

Commissioners Up Prisoners Board; Split Road Funds

Deaf Smith County Commissioners Court, in session Monday, ordered payment for board of prisoners at the County Jail raised from 75 cents to \$1.00 per day, effective on January 1, 1948.

The Commissioners also ordered equal division made between the four Commissioners' precincts in the General and special election county of an accumulated fund of \$11,641.37 in the Lateral Road account. The funds were disbursed in the amount of \$2,910.34 to each precinct.

POT LUCK SUPPER OFF

A Pot Luck supper scheduled by the Boy Scouts at the Baptist Church tonight, has been postponed until further notice.

We're prepared to admit, after an occurrence last week (see story on Page 1, Section 2) that the legend about the Royal Canadian Mounted "always getting their man" is probably true. A party of Canadian tourists (from Canada, not Texas), sideswiped by a drunk driver on Highway 60 west of Hereford a couple of weeks ago, followed up the tradition of the "Mounties" to perfection by simply bundling up the drunk driver in their own car and dumping him at the police station in Amarillo. Amarillo police courteously returned him to Deaf Smith county for trial last week, and he's available for interviews in the local bastille at the moment.

SOCIAL NOTES: The Sheriff's Department has acquired a new strait-jacket... the latest style, with extra long sleeves that tie behind the back and keep the arms snug... cut finger-tip length from the best quality 10-ounce canvas duck. It's in an attractive shade of off-white, and guaranteed to fit any customer snugly.

Miles Robertson is back at his desk at the First National this week after another round at the hospital.

TABLES TURNED: It's usually a case of mother checking up on the daughter, but Mrs. Maud Monfort, who lives at the home of her daughter, Mrs. Homer Brumley, has neatly turned the tables. Mrs. M., who has recently taken over as cashier at the News Stand, worked late one night last week, and slipped into her room without waking her daughter. Next morning she was up early to be back on the job, made up and slipped (Continued on page 8)

2 Escape Injury In Crash Near Friona Yesterday

Two Ohio youths narrowly escaped serious injury yesterday morning a mile east of Friona on Highway 60 when their car, a 1947 Studebaker convertible coupe, crashed into a highway culvert.

Driver of the car was Paul P. Huffman, 24, and his companion was Paul Edwards, 22. Both gave their address as Columbus, Ohio.

Huffman was admitted to the Deaf Smith County hospital in Hereford Wednesday morning, and was discharged after receiving emergency treatment for minor injuries.

Huffman, told highway patrolmen that he had been asleep at the wheel, and was just in time to see the culvert ahead. He attempted to swerve the car back on the highway, but crashed into the concrete culvert. The car was badly damaged.

The accident occurred about 3 a. m. on Wednesday morning.

Huffman and Edwards were picked up by an east-bound bus and brought in to Hereford to the hospital. Both were suffering slightly from exposure in the blizzard which swept the area yesterday.

Camp Fire Girls To Elect Queen For Play March 8

Camp Fire Girls will present a play March 8 and need a queen for their cast.

Troy Moore Will Be Candidate For Commissioner

Troy Moore this week authorized The Brand to announce his candidacy for re-election to the office of County Commissioner from Precinct 1, subject to the election of the Democratic Party in June.

"It has been a pleasure to serve you as your county commissioner," Moore said. "I pledge that if I am re-elected to this office, I will do everything in my power to continue to serve the people of the entire county, and as conscientious trustee of your county affairs."

"I want to thank you for electing me to this office in the past, and I will sincerely appreciate your support in the coming election."

RURAL 'PHONES FOR DEAF SMITH COUNTY IN PLANS?

Southwestern Bell Offers Rural Telephone Service in Floyd County; Others to Follow

Rural telephone service on an area-wide basis was offered Floyd county people last week by Southwestern Bell Telephone Company, and A. O. Thomas, district manager for the company, told a Brand reporter by telephone this week that the Floyd county installation is planned as the first step by the company in a move to extend telephone service to rural subscribers throughout the area served by Southwestern.

Sugar Beet Growers Will Be Offered 1948 Contracts Here

Sugar beet growers in the Hereford area will be offered 1948 contracts at a meeting at the District Courtroom in Hereford on Thursday night, February 26, O'Dean Nixon, field man for the American Crystal Sugar Co., said.

H. E. Knapp, manager of the Rocky Ford refinery; Advertising Manager McHaffey, and George Nixon, agricultural superintendent for the Rocky Ford concern, will be in Hereford for the meeting, Nixon said.

The entire 1948 set-up will be explained thoroughly at that time, and contracts will be ready for signing.

Company officials have announced plans for building loading facilities in the area this year to take care of the yield from between six and seven thousand acres of sugar beets.

Loading dumps will be established at Umbarger, Dawn, Hereford and Summerfield.

Fourteen hundred and forty-four acres of irrigated land in the area immediately around Hereford were

Guinn Is Candidate For Re-election in Precinct No. Three

J. T. Guinn, County Commissioner from Precinct 3, this week authorized The Brand to announce his candidacy for re-election to that office.

To his constituents, he said "I am a candidate for re-election for a second term as your commissioner. I have tried to treat each one of you the same, and if I am re-elected, I will continue to work for all of you to the best of my ability."

The plan to bring an improved type of telephone service to the Floydada area, Bell officials told the Hesperian, "is part of the Bell Telephone system's extensive program to make more and better telephone service available to the farmers of America. The Southwestern Bell company plans to provide service for 165,000 more rural residents in the next five years in the five-state Southwestern area served by the company."

Modern handset telephones are promised to all subscribers.

Rates for the rural service will be \$2 per month for the residence phone, and \$3.50 per month for business phones. People living five miles or more beyond the Floydada exchange will pay a slightly higher rate.

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Mr. Fokes had been in poor health for several years. Besides his widow he leaves an adopted son.

Relatives here were not able to attend the funeral services held in Wilcox.

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The Hereford Brand

Published Every Thursday
Our Slogan: "More People—More Farms"

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Notice to the Public

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 321 Main Street, Hereford, Texas.

This is the FIRST Valentine ...



you can give the amazing NEW **ELGIN** with the DURAPOW MAINSPRING

NO EXTRA COST for this amazing innovation that eliminates a large percentage of costly repairs.



KESTER JEWELRY



Classically styled, fusing with the imperishable beauty of heirloom quality diamonds ... a genuine registered Keepsake Diamond Ring is the heart's desire of America's loveliest brides.

HEATHER Set \$32.50
Engagement Ring \$50.00
Also \$100 to \$475 and \$6 platinum \$200 to \$450

KESTER JEWELRY

Dimmitt's Black Widows Win Own Cage Tournament

The Dimmitt Black Widows, independent basketball team, won the championship in their own invitation basketball tournament at the Dimmitt High School gymnasium Tuesday night when they outpointed the Hereford Independents 54-32 in the tournament finals.

The Hereford quintet played without the services of three of its leading cagers, tall Douglas Groom, top scorer for the team; Don Martin and Dalton Criswell.

Manager Earl Stagner led the scoring for the locals. Also in the line-up were Neill, Stewart, Kelly and Barrett.

The Independents had defeated Muleshoe on Wednesday night of last week, and outpointed Plainview in the semi-finals 34-34 last Friday night.

Both Hereford and Dimmitt teams are competing in the Plains AAU Basketball tournament in Amarillo, and are in the same bracket. There's an outside chance that the two teams will meet in the semi-finals of the AAU tourney, although both would have some tough hurdles to overcome. The Black Widows will run into the West Texas State Freshmen, one of the strongest entries in the tournament in the quarter-final round at Amarillo.

Mr. and Mrs. Don Taylor returned to their home in Louisiana, Mo. after a stay with her parents, Mr. and Mrs. J. H. Pitman. They were called to Hereford by the illness and death of her brother, W. C. Pitman.

Specify CONCRETE BUILD FOR STRENGTH



CHASE AND MCGINNIS, INC.
ABILENE WACO AMARILLO
PH 4288 PH 9273 PH 2501
BOX 355 BOX 924 BOX 2105

Westway

MRS. CARL SCHROEDER
Elmer Combs and Joe Landers went to Amarillo last week. Joe received medical treatment for a sinus ailment.
Mr. and Mrs. C. C. Merritt and G. C. Jr. visited the Elmer Combs Sunday.
Ross Joe Landers spent the latter part of last week with his grandparents, Mr. and Mrs. R. N. Gunn at Hereford.
Mrs. M. S. Roe has been ill and

has been staying with her parents, Mr. and Mrs. Grady Wilson.
Mrs. Vesta Mae Johnson spent the week-end in the Joe Landers home.
Rev. Wayne Wilcoxson of Plainview will preach at the schoolhouse Sunday.
Bobby Boyd returned to North West Texas Hospital in Amarillo after visiting her parents, Mr. and Mrs. Robert Boyd, here.
Harold Head and Elmer Combs were in Lubbock Wednesday on business.

Family Reunion In Home of Mrs. Seth Holman Sunday

A family reunion was held Sunday in the home of Mrs. Seth B. Holman.
Attending were Mrs. Holman's sister, Mrs. D. C. Laird Sr. and her son and family, Mr. and Mrs. D. J. Laird Jr., and small son, all of Kilgore; Mr. and Mrs. Harold Laird and son of Plainview; Mr. and Mrs. Mark Galloway and daughter, Ann.

of Amarillo; Mr. and Mrs. H. C. Baird and Mr. and Mrs. Robert Baird and sons; and Mr. and Mrs. Pete Cowart.

CARD OF THANKS

It is with the deepest sense of gratitude that we thank our many friends and neighbors for their courtesies extended us during the illness and death of our husband, son and brother.
Mrs. Eva Pitman
Mr. and Mrs. J. H. Pitman
Mr. and Mrs. J. A. Pitman
J. M. Pitman
Mr. and Mrs. Don Taylor

Lost! use the CLASSIFIED

COLDS
LIQUID MEDICINE IS BETTER
Get additional relief of Cold Miseries with 666 the largest selling Liquid Cold Preparation in the U. S.
666 LIQUID COLD PREPARATION



Bacon	Good Grade, Sliced Sugar Cured	59^c
SALMON	Fancy Pink	No. 1 Tall Can 45^c
BABY FOOD	Gerber's Assorted Flavors	4 for 23^c
SARDINES	Flat Can	2 for 25^c
CRUSTENE SHORTENING	3 Lb. Can	\$1.09
CHEESE	Kraft American	Lb. 53^c

"Now that Lent begins this week, you'll be on the lookout for nutritious menus with plenty of variety and taste appeal for the family table. Your Hereford P.A.G. food store has lots of suggestions to offer to make your meal time problems easier. Stop in today and see."

GRAPEFRUIT JUICE	Texsun	46 oz. can	17 ^c
CLOROX	Quart		15 ^c
NOODLE SOUP MIX	Lipton's	3 for	35 ^c
EXTRACTED HONEY	Sioux Bee	1 lb. jar	35 ^c
VANISH	Can		23 ^c
OLIVES	Shurfine No. 8 Stuffed Queen	4 1/2 oz. jar	39 ^c
RITZ CRACKERS	Large Box		29 ^c
PORK AND BEANS	Shurfine—No. 2 can	2 for	29 ^c
EGG NOODLES	American Beauty, Wide or Fine	16-oz. Cello Pkg.	29 ^c
MACARONI or SPAGHETTI	AB Long or Elbo	16-oz. Cello Pkg.	19 ^c
CHILI	Ireland's	No. 2 can	45 ^c
CEREAL FOOD—Gerber's	(Cereal, Oatmeal, Barley)		16 ^c
POTATOES	Hunt's New Whole—Size 300 can	2 for	23 ^c
BLACKEYES	Plainsland—Size 300 can	2 for	25 ^c
PRUNE PLUMS	Hunt's	No. 2 1/2 can	21 ^c
KIX	7 oz. box		15 ^c

CAMAY SOAP	Bath Size Bar	2 for	31 ^c
DUZ	Large package		39 ^c
OXYDOL	Large package		39 ^c
DREFT	Large package		39 ^c
CRISCO	3 Lb. Can		\$1.32
IVORY SOAP	Regular Bar	2 for	23 ^c

HOT CHOCOLATE MIX, Borden's 1-2 lb. can 25^c
TAPIOCA, Minute 8 oz. box 17^c

COMPLETE LINE OF FROZEN FOODS, FISH, CHICKEN, ETC.

HOT DOWNY FLAKE DONUTS

Hereford Super Market
107 W. FIRST GAYLORD
PHONE 117 NEWELL

Coleman Floor Furnaces... Humphrey Radiant Heaters... Monroe Heaters

Dearborn Heaters... Empire Floor Furnaces... Mission Water Heaters

Remember

Support — See
Big 4-County

4-H LIVESTOCK SHOW

SATURDAY, FEB. 21

Hereford

And see us for those Roper Ranges, Tappan Ranges, Dearborn Heaters, Coleman Floor Furnaces, Humphrey Radiant Heaters, Monroe Heaters, Mission Hot Water Heaters and Empire Floor Furnaces.

TAPPAN RANGES

Blanton Butane Gas Co.

FURR

FOOD STORES

Old Fashioned

Valentine Sale



Armour's Pure
LARD
3 LB. CARTON
93c

"THIS WAS SAID MANY YEARS AGO"
AND DEAR WE CAN BUY OUR GROCERIES
at FURR FOOD STORES.
Notice: THIS IS LEAP YEAR.

FURR'S DRUG VALUES

5¢ COUPON	5¢ COUPON
Baby's Own TOILET SOAP 2 Bars 14c	1-pint Bottle 70% ALCOHOL 11c
without coupon 2 for 19c	without coupon bot. 16c
5¢ COUPON	5¢ COUPON
All Colors Nylon Invisible Type HAIR NETS 3 for 14c	\$1.00 Value Trellis Shampoo 44c
without coupon 3 for 19	without coupon 49c

- Large Package VEL **39c**
- Large Package SUPER SUDS **39c**
- Gleaser AJAX 2 tall cans **23c**
- Laundry Soap CRYSTAL WHITE Bar **10c**
- Toilet Soap CASHMERE BOUQUET 2 bars **25c**
- Toilet Soap PALMOLIVE 2 large bars **31c**
- Regular size bar **11c**

- Tomato Soup Heinz Can **13c**
- Baby Food Heinz 4 cans **29c**
- Vienna Sausage Libby's **29c**
- VEGETABLES Libby's Mixed No. 2 can **19c**

FURR'S Bakery GOODIES

Sweetheart Cake
Each
\$1.19

- Chocolate BROWNIES 6 for **19c**
- Strusel DATE BARS 3 for **9c**
- Assorted CUP CAKES 6 for **15c**
- Delicious JELLY ROLLS Per Cut **24c**
- Marshmallow ROLLS Each **29c**
- French Pastry CUP CAKES 6 for **29c**
- French, Raisin, American Rye, German Rye, Pumpernickle Rye, Salt Rising BREAD 1 1/2-lb. Loaf **18c**
- Dozen DINNER ROLLS **18c**
- Each CREAM PUFFS **6c**
- Each CHOCOLATE ECLAIRS **6c**
- Each AFRICANS **5c**

- 50-60 PRUNES 2-lb. Bag **34c**
- National OATS Small Box **13c**
- 29-oz. Jar Bliss APPLE BUTTER **25c**
- Brer Rabbit Blue SYRUP No. 5 Can **49c**
- Honi-Spread Fingerlakes lb. pkg. **33c**

NOW Queen Bees SILVERWARE
COUPON IN EACH PKG.
Softasilk **39c**
See Our Display

Armour's Star
Ham 54c
Shank Half Lb.

Armour's Star
Sausage 49c
Pig Links—One Pound Carton

BACON 69c
Armour's Star—1 Lb. Layer Lb.

PORK ROAST 47c
Shoulder Boston Butt Lb.

Sugar Cured Sliced **BACON 59c**
One Pound Layer Lb.

FRYERS 69c
Youngblood's Fresh Frosted Lb.

See Our Selection of Fresh Fish

APPLES 23c
Rome Beauty 2 Lbs.

ORANGES 39c
Texas 8 Lb. Bag

GRAPEFRUIT 11c
White 2 Lbs.

LETTUCE 15c
Head

CAULIFLOWER 12c
Lb.

TURNIPS 5c
Bulk Lb.

CARROTS 19c
2 Bunches

SPUDS 69c
Idaho 10 Lb. Bag

- 60c Value ALKA-SELTZER **39c**
- \$1.00 Value SHASTA SHAMPOO **79c**
- 50c Value LAVORIS **39c**
- 50c Value BABY PERCY **39c**
- 83c Size LADY ESTHER CREAM **59c**
- 45c Value Listerine TOOTH PASTE **33c**

Bestyett
Salad Dressing
Pint
29c

- Golden Light COFFEE Lb. **51c**
- Shortening SNOWDRIFT 3-lb. can **\$1.32**
- Pint WESSON OIL **54c**
- Large Package SWERL **29c**
- Sunshine HI HO'S 16-oz. box **27c**
- Heinz CATSUP 14-oz. bottle **25c**
- All 5c Bars CANDY 3 Bars **13c**
- Lemon Drops or Starlight Mints CANDY 1-lb. Bag **25c**
- Old Fashioned HOMINY No. 2 Can **7c**
- Magic Garden TOMATO JUICE 46-oz. Can **19c**
- Bestyett Extracted HONEY 16-oz. Jar **25c**
- 2 lb. Bag PINTO BEANS **29c**
- Puransow FLOUR 10-lb. Bag **89c**

PRIZES!
1000 Columbia BICYCLES
2 pgs. **29c**
Entry Blank at our Display

- American Beauty Macaroni, 16-oz. bag **21c**
- Del Monte 2 No. 2 cans NEW POTATOES **37c**
- Thompson Seedless RAISINS 2-lb. Bag **27c**
- Large Size Pabulum BABY CEREAL **42c**
- Small Size **23c**

WANT ADS

FOR SALE

They're Here!
RIVERSIDE
TIRES!

Come in today for your new
Riversides! For a tire that
wears longer, costs less, and
gives you that extra margin of
safety. Switch to Riverside
Tires... for more miles of
greater safety. They're here for
immediate delivery!

FARMER'S DRIVE-IN
Buddy Sowell • Troy Moore
Hiway 60—Phone 161
18-tfc

Be sure—call a REALTOR.
3 tfc

FOR SALE

Barbed wire
Hereford Housing Project.
Contact
J. K. Baker
Phone 589-W 47-tfc

A GOOD SELECTION
of batteries, tires, tubes and
other auto parts.
Alcohol for your radiator.
Gulf quality gas and oil.
Brooks Auto Service
West Highway 60 47-tfc

HONEST VALUES ON
USED CARS ALWAYS
AT
BENEFIELD MOTOR CO.
3-tfc

For sale: Windcharger steel tower,
3 batteries, lot of wire. R. C. Hyde,
North, Texas. 6-2p

For sale: Three suits, one coat, one
dress. Acme Cleaners. 6-2c

Alfalfa hay for sale \$1.50 per bale or
\$42.50 per ton in barn. 9 mi. north
on Hiway 51. D. Sanford at T. J.
Bradford Farm. 6-2p

For sale: One New Peerless Turbine
Pump, 4" submerged type 200 GPM
at 104 feet, with 4 cylinder V-type
Wisconsin Gasoline Engine. This
pump is in perfect condition, still
in the original box, priced F. O. B.
Amarillo, \$875.00. Tom W. Carpenter
Equipment Co. Inc. 6-3c

For sale: Full blood Airedale pups
\$10.00 and \$15.00. See M. S. Bene-
field or call 17. 7-1c

For sale: 1945 model Ford tractor,
also 39 model Ford 1-ton pickup,
Frank Beemer. Phone 370J 7-3p

For sale: 38 Chevrolet sedan. Good
condition. Good tires. \$550. Earl
Plank. West Texas Dev. Co. East
Highway 60. 7-1c

Tractor for sale: Farmall Regular
on rubber with lister, planter and
7 foot power take off mower. J. C.
Reese. 7-tfc

For sale or trade for cattle: Avery
model L combine, 12 foot and A. C.
combine. Frank Beemer, 370J. 7-3p

For sale or trade: Few fresh cows
and a few springer cows. A sow and
six pigs, six shoats. D. C. Walser,
Hereford, Texas. 306 Knight St. 7-1p

For sale: Five year old registered
bull, 8 miles north, 1 west. Fred
Salkman. 7-1p

For sale: 1944 model factory built
22 foot house trailer. Butane, elec-
tricity, and water. Sleeps four. 800
W 2nd. 7-1p

For sale: Eight weaning pigs. Elmo
Funk, South Hereford. 7-1p

For sale: Two dressed Hampshire
hogs, would trade part for beef.
Herford Locker. 7-1p

For sale: Feed, hog and cane
bundles. Geo. Suggs, 114 Ave. G.
7-1p

For sale: Three, 100 size Oakes elec-
tric starting brooders; all in good
used condition. C. B. Service, 1/2
mile west on Harrison Hi-way, 1/2
mile north. 7-1p

Second hand G. M. C.
pick-up in excellent
condition.

R. J. RICHARDSON
Phone 744
7-1p

For sale: Three washing machines,
the new, Ivan Block, Phone 246-M.
6-tfc

For Sale: Two Butane bottles and
regulator, 6 miles south of Summer-
field. W. B. Boston. 5-tfc

Chevrolet school bus for sale. Ideal
for following harvest, also a few
1950-52 truck tires practically new.
These items priced to sell. See Geo.
Graham or Bob Wilson at the Bus
Terminal. 49-tfc

For Sale: Iron-age potato planter,
two-row high speed with fertilizer
attachment. Practically new. C. A.
Brown, Phone 19, Texline, Tex. 2-tfc

Closing out our stock of hot water
heaters a treat. Soft Water Service,
818 E. 1st. Phone 317. 2-tfc

"REALTOR" on an ad is
your go-ahead sign. 3 tfc

YOU FILL YOUR FUEL
TANK LESS OFTEN
WITH A CHRYSLER
INDUSTRIAL ENGINE

FREE! FREE! FREE!
Demonstration of the most
popular, better than ever
ELECTROLUX
VACUUM CLEANER
A service rendered with each
demonstration in your own
home without obligation.
Two million Electrolux
Cleaners made and sold
since V-J Day at their pre-
war price.

CECIL BOYER
Phone 399-R Box 844
504 Ave. D, Hereford, Texas 5-tfc

Portable
TYPEWRITERS

Immediate Delivery

At The
BRAND OFFICE
6-2x

BOYS'
HEAVY BLUE LEVI
WAIST PANTS
Size 8 to 16

Special Price for Few Days
\$1.98
POPULAR STORE

FOR SALE
1942 Ford (Burma Jeep)
wrench truck
1947 Willys Jeep
1946 Willys Jeep
1942 Plymouth sedan
1940 Ford coupe
1938 Lincoln Zephyr coupe
1939 Oldsmobile sedan in
exceptional condition
1937 Chrysler
1937 Plymouth with '42
Dodge motor
1936 Ford.
These cars can be seen on
lot across from Black
Furniture. Or phone 133.
7-1k

JUST UNLOADED
Another car load of those
famous Chrysler Industrial
Power Units.
Don't forget we are head-
quarters for Power Units
for your irrigation needs.
Get yours now.

BENEFIELD MOTORS
301 W. 1st St.
7-1c

For sale: Five tires 700x15, two
practically new; two tubes. All for
\$50.00. See C. S. Gunter, 228 B Ave.
7-1p

FOR SALE
'47 Fleetline Chevrolet
'47 Plymouth 2-door sedan
'47 Mercury Club coupe
'47 Dodge 4-door sedan
'48 Chevrolet pick-up, 1/2-ton
'47 Studebaker pickup 1/2-ton
'46 Ford tudor sedan
'42 Chevrolet tudor sedan
'40 Chevrolet tudor sedan
'46 4-door sedan
'38 Chevrolet coupe
'33 Chevrolet coupe
'47 Hudson tudor super-
six at a regular bargain.
Easy terms and up to two
years to pay.

SQUARE DEAL AUTOS
7-1c

FOR SALE
Batteries \$1.50 to \$2.50 off.
Moving soon to my new loca-
tion and don't want to move
them. Also liberal discount
on all size tires. Drive out
and save.

Brooks Auto Service
Gulf Station West Highway
60 or Phone 133. 6-2c

For Sale: A swivel chair, E. E.
Fridley, Room 2, over Hereford
Brand. 6-2c

E. B. Posey, Realtor, Member Here-
ford Real Estate Board. 6-4c

For sale: 1938 Ford tudor \$600.00.
George Jones, Hereford Potato Gro-
wers Ass'n. 7-1c

For sale or trade: '47 Crosley, '41
Studebaker, '37 Ford, '31 Model A.
104 Lee Ave. Phone 418W. 7-1k

BENEFIELD MOTORS
Offers
1937 Chevrolet 2-door, perfect
condition, \$495.00.
1940-Dodge truck, complete
new motor, good tires, good
grain bed. Will sell at \$1185.00.
1936 Hudson coupe, good con-
dition, for only \$325.00.
1937 Plymouth coupe, a lot of
good transportation, to go at
\$365.00.

13 1/2 ft. grain beds, new, at
\$283.00.
15 1/2 ft. grain beds for \$293.00.
We have stock racks for both
lengths of grain beds.

Just received a large shipment
of Goodyear super-cushion Air-
Ride tires. Sizes 820x15; 760x
15; 710x15. Get yours now.

We have a complete Chrysler-
made genuine "Mo Par" hot
water heater to fit all cars and
trucks.

We also have a complete line
of radios for any Chrysler
built product.

BENEFIELD MOTORS
301 W. 1st St. 7-1c

Business Services
TRUCKING
Local and long distance
hauling
No job too big to handle.
None too small to be
appreciated
See
J. K. (Dutch) FORE
Phone 411-J 3-5c

Money to loan on Good Improved
Residence Property. E. B. Posey,
Realtor. 7-3c

SEE US FOR
ALL TYPES OF MILL WORK
MOLDED TRIM
DOORS, WINDOWS, SCREENS
TRUCK BEDS
BUILDING CONTRACTORS
PAVING BRICKS, PLANKING MILL
E. 10th and Kentucky 5-5c

Money to loan on good improved
Business Property. E. B. Posey, 7-3c

AUTOS FINANCED
Courteous consideration given
each request.
CASH LOAN & FINANCE
(Over Rutherford's)
Phone 133 103 W. 3rd
50-tfc

For any kind of dray service call
Hughes Millard at 656. 49-tfc

Let us soften your water. Soft
Water Service, 818 E. 1st. Phone 317.
2-tfc

4 1/2-5% MONEY TO LOAN
I will appreciate your
real estate listings.
W. E. (BILL) METCALF
321 1/2 Main, Room 3 Pho. 710
6-tfc

LOST AND FOUND
Lost: Spare wheel and tire. Thurs-
day, February 6, just west of town on
Harrison Hiway. Notify Mrs. Bess
Werner. 7-1p

Lost: Pair rimless glasses. Reward
for return to Brand. John Rhodes.
7-1p

Lost: English Shepard dog, Yellow
with white spot on breast and head,
about 2 1/2 feet high, answers to the
name of Skippy. \$5.00 reward. Fred
Inman. Call 25 on week days. Box
654. 7-1p

FOR RENT
For Rent: Tank type vacuum cleaner
and attachments. Also electric
floor polisher. NIPPER ELECTRIC.
60-tfc

For rent: Nice furnished bed room.
Kitchen, privileges to right party.
D. F. Mathies, 228 Ave. C. Phone
305W. 7-1c

For rent: Two sleeping rooms. Close
in. Ladies preferred. Phone 465W.
7-1k

Room for rent: 905 McKinley. 7-1p

For rent: Close in. Bedroom conven-
ient to bath. Phone 690W 7-1k

Bedroom for rent, 302 Ave. F. 7-1p

REAL ESTATE
FOR SALE OR TRADE

REAL ESTATE LOANS —
QUICK SERVICE
AUTO LOANS
YOU DON'T HAVE TO WAIT

JOHN McLEAN
Phone 273 11-tfc

FOR SALE: 9-room house in
Canyon. Suitable for residence
or rooming house; near college
and business section. Call own-
er. R. L. Thompson. Phone 338.
27-tfc

PLENTY MONEY
TO LOAN
Very liberal valuation and pre-
payment privileges — four per
cent interest. We specialize in
loans on irrigated farms and
ranch lands.

ROSE & BARBER
28-tfc

CHARLES AND IKE
REALTORS
Office Phone: 792

Irrigated and Dry Land Farms
Check Our Bargains for Farms
and Homes.
We Appreciate Your Listings
and Business.

CHAS. SOWELL
Residence Phone 193-W
IKE CROSWHAIT
Residence Phone 229-W
34-tfc

GLENN WEIR
Realtor
Houses, Lots, Farms.
10- and 20-Acre Tracts.
Listings appreciated.
104 MAIN STREET
47-tfc

For sale: New one room 12 x 16,
nicely papered and varnished. Jack
Miles, 912 E. 11th. 7-1p

One of the best 320 acre irrigation
farms in the Hereford territory. A
real buy and possession with delivery
of deed. T. J. Carter. 7-2c

PRE-WAR PRICED!
Immediate possession, 480 acres
about 125 miles Northeast from
Amarillo, near town, splendid
school facilities, good country.
Modern 4 or 6 room home, other
outside improvements, 100
acres cultivated; good wheat,
cotton, feeds lands, more farm-
ing land if desired, all fine
grass, 2 wells soft water. Price
only \$27.50 acre. \$3,000.00 cash
payment, balance ten years; in-
cludes half minerals. Why rent,
or worry, better decide on this.

W. L. PARTON
620 Oliver-Eagle Bldg.
Phones 2-400, 2-3337
Amarillo, Texas 7-2c

FOR SALE
Four room house, bath, and 32
by 60 business building, 6 lots
on highway. Price \$9,000.00.
2, 3, 4, bedroom houses, well lo-
cated, priced to sell.
One 2-room house, lot in city
limits, priced \$1,500.00. \$500.00
down, balance monthly.
One 2-room house, lot, city lim-
its, \$1,850.00; \$700.00 down,
balance monthly.
One 3-room house, 8x10 con-
crete cellar, 2 lots in city limits.
Priced \$2,350.00, \$1,500.00 down,
balance \$25.00 per month.

J. M. HAMBY
1 mile South Hereford 7-1p

IDEAL HOME
480 acres irrigation lands be-
tween Canyon and Amarillo.
Modern 6 room house with com-
plete bath, butane, electricity,
other good improvements. Ex-
cellent high school and college
facilities. Priced \$80.00 acre,
\$12,000.00 cash payment, bal-
ance easy, includes 210 acres
wheat. Immediate possession,
outstanding value.

W. L. PARTON
620 Oliver-Eagle Bldg.
Phones 2-400, 2-3337
Amarillo, Texas 7-2c

FOR SALE
Irrigated farms, 10, 20, 40, 80, 160, 320
and 640 acres, all improved, some on
pavement.

640 acres Hereford Dist. 600 in
cultivation, 400 wheat, 1/2 goes,
improved in shallow water, lays well
for irrigation, \$60.00 acre. Posses-
sion immediately, good loan value.

J. M. HAMBY
1 mile south Hereford 7-1p

For Sale by owner: Well improved
section land located 5 1/2 miles east
of Dimmitt on Tulsa Highway. On
REA. Box 246, Hereford, Tex. 6-2p

House and Lot For Sale. Located
214 Lake St., Hereford. Contact Joe
Lee Alder at Dimmitt Hospital or
G. I. Ridd, Hereford. 6-2p

For Sale: Four room house and
bath with four room basement and
garage apartment, with \$140.00 per
month rent, 106 Avenue A. 6-4p

E. B. Posey, Realtor, Member National
Association of Real Estate
Boards. 6-4c

E. B. POSEY, Realtor
Specializing in the
Development of Nature's
Mineral Rich
DEAF SMITH COUNTY SOILS
IRRIGATED FARM LAND
Alfalfa - Onions - Potatoes
Sugar Beets - Grain Sor-
ghums - Cotton.

4% MONEY TO LOAN
On Irrigated Farm Land,
Business Property, Ranches.
Liberal Valuations, Prepay-
ment Privileges.
"Years of Experience Cost
No More"

MEMBER:
Hereford Real Estate Board
Texas Real Estate Association
National Association of Real
Estate Boards.
321 1/2 Main Street—Room 3
Phones: Business 710; Res. 308-W
5-4c

FOR SALE
(Might cash lease 100 acres
with well.)
Good half section, 8 miles
from town, fair improve-
ments, good well, 30 acres
permanent pasture. 130 acres
native grass, one of the best
stock farms in the country.
Price \$100.00 per acre.

C. N. CROSBY, Realty
110 W. 2nd St. Hereford, Texas
4-tfc

Consult a REALTOR 3-c-tfc

Large Listing of
Farm and Town Property
LUTHER PEVELY
300 W 3rd—Phone 524W
47-tfc

DEAF SMITH COUNTY
320 acres close in. 1-3 of
wheat crop goes with sale.
320 acres close in. 200 acres
in cultivation; 120 acres in
grass. Shallow water land.
CASTRO COUNTY
339 acres on pavement.
Good irrigation well.
401 acres on pavement. 246
acres in cultivation. 155
acres in grass. Good im-
provements.

PARMER COUNTY
Three sections of good
grass land.
CITY PROPERTY
A number of small homes.
HOUSE TRAILER FOR SALE
W. R. (Bill) METCALF
321 1/2 Main Phone 710
7-1c

DEAF SMITH COUNTY
642 acres, highly improved,
1-3 of wheat crop goes with
sale. Good irrigation well.
Close in. Priced worth the
money.

160 acres, improved. 100
acres in grass; 60 acres in
cultivation. On Mail and
School Bus Routes, 4 miles
from Hereford. An ideal
stock and dairy farm.

160 acres, in good water
area. 100 acres in cultiva-
tion, 60 acres seeded to
wheat and barley, 1-3 of
crop goes with sale, bal-
ance in grass. Some im-
provements. 4 1/2 miles from
pavement.

960 acres. All in wheat.
Owner's one-fourth of crop
goes with sale.

ALL LISTINGS
APPRECIATED.
E. B. POSEY, Realtor
321 1/2 Main Phone 710
7-1c

IRRIGATED FARM
FOR SALE
190 acres
40-feet to water
4-room house
Barn and chicken house
New well
50 acres of this land is
10 feet to water.
Priced \$85.00 per acre.

Owned by C. D. Cocker-
ham, and is not offered
through an agent.

C. D. COCKERHAM
Cockerham Furniture 7-1c

FOR SALE
Irrigated farms, 10, 20, 40, 80, 160, 320
and 640 acres, all improved, some on
pavement.

640 acres Hereford Dist. 600 in
cultivation, 400 wheat, 1/2 goes,
improved in shallow water, lays well
for irrigation, \$60.00 acre. Posses-
sion immediately, good loan value.

J. M. HAMBY
1 mile south Hereford 7-1p

For Sale by owner: Well improved
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G. I. Ridd, Hereford. 6-2p

For Sale: Four room house and
bath with four room basement and
garage apartment, with \$140.00 per
month rent, 106 Avenue A. 6-4p

E. B. Posey, Realtor, Member National
Association of Real Estate
Boards. 6-4c

BE PROTECTED
Buy or sell the REALTOR
way. 3 tfc

FOR SALE
40 ACRES
Irrigated. Good well with elec-
tric motor. Very close in. Per-
fect land. No improvements.
SAM NUNNALLY
123 Main Phone 424
7-1c

SACRIFICING
Profitable paying Tourist Court
and good brick home, ideally
located, Amarillo. Priced at
\$40,000.00, income over \$1,000
monthly, reasonable terms.
Owner in hospital.

W. L. PARTON
620 Oliver-Eagle Bldg.
Phones 2-400, 2-3337
Amarillo, Texas 7-2c

A choice 200 acre irrigated
farm, well located and im-
proved, possess at once.
Heirs say sell.
Section and a half on high-
way.
Two sets of improvements,
two irrigation wells. Priced
right.
A nice duplex well located,
ready for occupancy, and
price is right.

ROSE & BARBER, Realtors
7-1c

NOTICE
LIVESTOCK OWNERS!
Call 528W for immediate re-
moval of all dead livestock.
ENGMAN & DRIGGERS
Hereford, Texas 2-tfc

I Want to
BILL YOUR
AUCTION SALES
B. E. BRUMLEY
2-tfc

I will be out of my office
until about February 20. I
am still trying to make a
living while boosting Here-
ford and DEAF Smith coun-
ty by showing my techni-
color pictures over the Uni-
ted States.
I will appreciate your
listings if you have land for
sale, or if you want to buy,
I would appreciate an even
break.
The following people have
agreed to loose herd my of-
fice while I am gone:
E. L. Adams
Walker Hodges
Dee Graham
Perry McMinn
Jo B. Elliston
Mrs. Dee Graham will be
in charge of the office. Any-
thing thrown our way will be
appreciated.
J. B. Elliston, Realtor,
Box 1503
Phone 179 6-3c

NOTICE
We have secured the services
of a first class mechanic, a
Mr. Tatum. Come in and
talk over your car troubles
with him. His work is guar-
anteed.

G. D. Steakley & Sons
6-2c

NOTICE: Honest value on used
cars, always. BENEFIELD MOTOR
CO. 51-tfc

Deal through a REALTOR.
3 tfc

NOTICE
If you want to drink, that's your
business. If you want to stop drink-
ing, that's our business. Alcoholics
Anonymous. Box 923, Hereford.
4-4p

Combine users, Write now for in-
formation and prices on the new
Tri-State Electric Header Control
for M. M. John Deere and Oliver
Combines. Dealers wanted. HYATT
MANUFACTURING COMPANY,
Kimball, Nebraska. 6-4c

NOTICE
We are taking this means to
reach people east of Hereford
and west of Canyon. We have
for sale, new and used Maytags
for immediate delivery. We ser-
vice any washing machine.

Cunningham Maytag
Shop
Canyon, Texas. 7-4c

WANTED
Wanted: Two or three persons for
interesting work at good pay. Call
Cole Photo Service, 103 W. 3rd. 4-tfc

Wanted To Buy: Good used cars.
Milburn Service Station. 40-tfc

WANTED: Butcher cattle. Deaf
Smith County Meat Co. See me
at stockyards. Bonnie Brumley.
29-tfc

Wanted To Rent: 4- or 5-room
furnished house. Phone 494. Al-
ton Fraser. 4-tfc

Wanted: A modern house to rent.
Three bedroom preferred. Will lease
for six months or a year. Austin
Rose. Call 132 Friday or Saturday.
7-2p

Read the Want Ads!

O. E. S. Study Club Meets
Order of Eastern Star Study Club
met in regular session Monday aft-
ernoon with Mrs. W. L. Jones as
hostess. Mrs. Myrtle Witherspoon,
vice president, conducted the busi-
ness part of the program and Mrs.
Jessie Terrell gave the study pro-
gram on the Constitution.
Those present were Mesdames;
Myrtle Witherspoon, Horace Her-
shy, Jessie Terrell, Virginia Fal-
ton, Ada Higgins, B. E. Roberson
and the hostess.

Read the Want Ads!

Read the Want Ads!

Read the Want Ads!

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Read the Want Ads!

Read the Want Ads!

Read the Want Ads!

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Annual Ladies-Night Party Is Given By Lions Club Members

Members of the Hereford Lions Club heard their names and reputations handed in kind and unkind terms when the Ladies Night Party got under way at the City Hall banquet room Tuesday night.

President D. C. Kinsey repeated conversations with members wives who revealed their husbands shortcomings as he gave a welcome to the guests, and Lion Tamer, Bruce Wooddell, acted as official greeter and introduced special guests.

T. E. Seigler Jr., general arrangements chairman, introduced Don Bales, of K. I. C. A. Broadcasting Station, Clovis, N. M., who kept the crowd in an uproar with clever imitations and stories. Highlight of

the entertainment for the evening was the presentation of three Hawaiian dances given by a Hawaiian dancer who is a student at Eastern New Mexico College in Portales.

Engagement Is Announced

Mr. and Mrs. H. C. Welby are announcing the engagement of their daughter Lucy, and J. A. Derryberry, son of Mr. and Mrs. J. E. Derryberry of Mountain View, Okla. The wedding is scheduled to take place on April 18, in Hereford.

Successful Women Topic For Club

Lone Star Study Club met in the home of Mrs. C. D. Kelton Tuesday afternoon with Mrs. Leo Forrest as assistant hostess.

The program was the concluding one of a series on "Successful Women" featuring the life story of Cornelia Otis Skinner, Helen Hayes and Katherine Cornell.

Mrs. Joe Kendall told of Cornelia Otis Skinner, actress and writer, and Mrs. Homer Henslee told of Helen Hayes and Katherine Cornell.

O. E. S. Conducts Initiation Rites

Initiation rites were conducted at the Order of Eastern Star meet held at the Masonic Hall Tuesday night. The rites, conducted by of-

ficers of the O.E.S., were held for Mr. and Mrs. S. E. Burleson, Mrs. Norman Whisenand and Tom Drape.

Party Is Given On Fifth Birthday

Horace Hershey, past patron, spoke on the relation between Masonry and the Order of Eastern Star, and during the social hour a miscellaneous shower of gifts was presented to Mrs. Belle Hromas, worthy patron and W. C. Hromas, worthy patron, of the order, as a Valentine remembrance.

Party Is Given On Fifth Birthday

Colleen Reeves, 5, daughter of Mr. and Mrs. Dub Reeves, celebrated her birthday with a party Tuesday afternoon. A Valentine theme was used for the party and balloons were given as favors.

Hospital Notes

DISMISSED THIS WEEK:
Shirley Ray Wells, medical; Mrs. Franklin Burleson, OB; Mrs. George T. Jones, medical; Donald Remling, medical; Mrs. Cal Nichols, medical; Mrs. Steve Williams, medical; Mrs. Leona Gordon, medical; Mrs. Francis Stewart, OB; Milton C. Adams, surgery; Virginia Lynn Sowell, medical; Mrs. M. H. May, OB; Jimmy Hoffman, medical; Mrs. P. B. Sowell, medical; J. W. Adrian, medical; Mrs. W. A. Dobbins, medical; Mrs. J. W. Boone, OB; Mrs. R. W. Mitchell, surgery; Mrs. Leroy Price, OB; Mrs. A. E. Rea, ortho; Mrs. J. W. Kirby, medical; Mrs. Neil Morgan, medical; Paul Hausfmail, emergency.

IN THE HOSPITAL:
Troy Womble, medical; Mrs. W. M. Marnell, medical; Harry Long, medical; Richard Kopp, medical; J. A. Loerwald, medical; Earl L. Pottoroff, surgery; Mrs. E. N. Cernner, surgery; Mrs. B. M. Wiltshire, OB; Mrs. Gaylord Newell, OB; Mrs. A. J. Self, OB; T. E. Epling, medical; Mrs. S. A. Fangman, OB; L. J. Kuper, ortho; Mrs. Billy Miller, surgery; Betty Bell Boone, medical; Mrs. E. E. Layman, medical; Mrs. E. S. Russell, medical; Robert Allen Treadway, medical; Mrs. Harold Lillard, medical; Mrs. R. L. Harms, OB; Mrs. A. E. Hodges, medical.

Hereford Cagers Meet AFS Team in AAU Scrap Tonite

The Hereford Independents, local entry in the Plains AAU basketball tournament at Amarillo, will meet the Amarillo Flying Service quintet in the second round of play in the annual tournament at Amarillo College gymnasium tonight (Thursday) at 7 p. m. Manager Earl Stagner announced today.

Over 400...

(Continued from page one)
Forrest said. The present bonded indebtedness is low, amounting to only \$112,000.

"We can vote an additional bond issue of approximately \$675,000 with the present valuations and tax rate," Forrest said.

He said that the Board had hoped to be able to build a modern grade school, and a modern high school, and turn the present high school building over to the Junior High, but added that with construction costs at their present level, such a program could not be supported by the district without a large increase in valuations.

County Officials...

(Continued from page 1)
month.
E. O. Parsons, districts 1-3-3-4, \$150 per month.
E. R. Moseley, district 2, \$200 per month.
B. O. Dement, district 3, \$200 per month.
R. D. Lance Jr., district 2, \$100 per month.
E. J. Reynolds, district 1, \$200 per month.
Raymond Wells, district 1, \$100 per month.
Virgil Merrill, district 3, \$210 per month.

FIRST NATIONAL BANK

How Well Do You Know Your Bank?

Why wait for money matters to catch up with you before learning something about the workings of your bank? You will find it interesting and beneficial to learn of the many ways we can be of help to you. We invite you to visit the First National Bank at your convenience and learn how many services we have to offer.

SERVING THE COMMUNITY FOR MORE THAN 35 YEARS

40 years
4%

First National Bank

Member:
Federal Reserve System
Federal Deposit Insurance Corporation

Joined for LEADERSHIP in service to farmers

AT PENNEY'S

THE ANSWER TO YOUR BUDGET PROBLEM

They're Built To Stand Hard Abuse! BIG MAC OVERALLS

Sanforized! 8-oz. denim is rugged material! Big Macs are bar-tacked at strain points—to make 'em even more rugged! The large roomy pockets are sturdy. **2.69**

They're Made to Fit!
Foremost Jeans **2.49**

Here is another sturdy Sanforized 10-oz. denim feature—FOREMOST! Copper plated rivets at points of strain. Sizes 29-38.



SANFORIZED CHAMBRAY WORK SHIRTS—Here is a work shirt with a dress type collar! Five button front. Sizes 14-19. **1.29**

STURDY COVERT PANTS THAT FIT!—They're Sanforized and have double sewn seams. Roomy pockets! Sizes 29-46. **2.59**

COMFORTABLE SEMI-DRESS BLUESHIRT!—Serviceable work shoes with Goodyear welt construction. **8.90**

MEN'S STURDY BIG MAC WORK SHIRTS—Sanforized shirts—ample shirt tail won't tug loose. Dress collar. Sizes 14-18. **1.89**

BOYS' BIG MAC 8-oz. denim blue or blue and white stripes. Sizes 6 to 16. **1.79**

BOYS' ARMY TWILL MATCHED UNIFORM SETS.
Shirts 1.98
Pants 2.49

SMART MATCHED UNIFORM SETS!
PANTS are Sanforized, vat-dyed, sturdy army twill with husky seams. **2.98**
Sizes 29-50.

SHIRTS of above material, dress type collar-yoke back! Ample shirt tail. Sizes 14-19. **2.69**

Heavy 8-oz. Army Twill Shirts. **2.98**

WASHABLE DENIM OR COVERT SHOP CAPS! Pleated or balloon top! Crushable visor. Sanforized! **45c**

WARM COTTON WORK SOCKS—Ribbed top, no uncomfortable seam! Looped toe and heel! **25c**

1-P.C. MASTERPIECE Men's Work Suits. Covered zipper fly front. **4.49**

MEN'S MEDIUM WEIGHT WINTER UNION SUITS Sizes 36 to 46. **1.98**

* Reg. U. S. Pat. Off.
* Shrinkage will not occur.



SAVE Everyday AT RED & WHITE

LOTS OF FREE

PARKING at HUNTERS

SUGAR Pure Cane 10 Lb. Cloth Bag 87c

FLOUR Red and White Unconditionally Guaranteed 25 LBS. 1.89	VIENNA SAUSAGE Red and White 2 Cans 33c	TOMATO JUICE Red and White Heavy Juice 46-OZ. CAN 19c
WEINERS Oscar Mayer Can 45c	TAMALES Marco Can 24c	SALMON Brimfull 1/2-lb. Can 35c
PEARS Brimfull No. 2 1/2 Can 39c	APRICOTS Red & White Fancy Halves No. 2 1/2 Can 35c	CRISCO 3 Lb. Can \$1.32

COFFEE Red & White LB. 49c

JELLO Assorted Flavors PKG. 9c	SUPER SUDS Package 39c	CATSUP Brimfull Quality Plus 14-O. Bottle 15c
VEL Package 39c	Cashmere Bouquet 2 Bars 23c	Palmolive Soap Regular Bar 11c
AJAX CLEANSER 2 Cans 23c	Shortening \$1.25 Tops in Quality -- Hydrogenated 3 Lb. Can	

Shortening \$1.25

BACON Pinkney's Gold Crown Sliced LB. 55c	PRESERVES Pinecot, Brimfull 2 lb. Jar 55c	BLENDED JUICE Grapefruit and Orange No. 2 Cans 24 Cans \$1.75 3 CANS 23c
PRUNES Red & White, Santa Clara 2-lb. Pkg. 43c	MACARONI or Spaghetti, Marco 2 1-lb. Pkgs. 37c	BOLOGNA Pinkney's Lb. 29c
BEEF ROAST Lb. 43c	HAMS Tendered Cured 1b. 57c	

SPINACH Frosted Pkg. 28c	CAULIFLOWER Frosted Pkg. 29c
CORN Frosted Pkg. 29c	PEAS Frosted Pkg. 29c
SPUDS Long Whites... 10 Lbs. 49c	

HUNTER'S

WE DELIVER Easy to Park
RED & WHITE Easy to Shop
PHONE 143 Easy to Save

**WE WELCOME YOU
CHURCH OF CHRIST**

204 East 6th

(Sunday)

Worship 11:00 A. M.

Subject: Worry

Evening Service 7:00 P. M.

Subject: Blessed Assurance

Boh Wear, Minister



**HEREFORD
Bull**



By JIMMIE GILLENTE

Quite a few people are unhappy regarding the Parent-Teacher Association meeting at the high school last Monday night. Some of them are even downright mad, declaring that they have been "rail-roaded."

Apparently, there seems to have been a wide divergence of opinion as to why the meeting was called. A huge attendance was reported, and many of those who attended sincerely thought that the school board wanted and would appreciate opinions and suggestions regarding the outcome of a bond issue, along with public expression as to whether the community wanted a grade school or a high school.

Unquestionably, any expression along this line was squelched in the words of Board President Leo Forest, who said that no discussion was to be held Monday night. He invited any interested parties to visit the board meeting Thursday night and express such opinions. He also forgot to say where the meeting would be held, but a check reveals that it will be held at the high school.

Contrary to the opinion of numerous persons, the Board of Education apparently held the meeting for another purpose, chiefly to educate the people as regarded their proposed plans. A summary of these plans will be found on Page 1 of this issue of The Brand. One school official said, "Nothing could possibly come of a public meeting of the controversial type. That was a few years ago when transportation was an issue."

**Beware Coughs
from common colds
That Hang On**

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

CREOMULSION
for Coughs, Chest Colds, Bronchitis

As usual there are arguments on both sides of the question. However, there is absolutely no doubt that the Board of Education has done a very poor job in public relations. Many of their boosters are now wondering. Very, very few people will go to the Thursday night meeting.

Certainly, there is no more thankless or more difficult job than that of being a member of the school board. Furthermore the public should carefully weigh any program and opinions offered by the board. Such programs are carefully worked out for the welfare of the community over a long period of time—and you elected these men to represent you in their present capacity.

On the other hand, every school board member (and any other public official) should first remember that this is a democracy; that he cannot handle things as he would their own business or farm; that he is spending thousands of dollars—and that these dollars belong to the people! Furthermore, The Parent-Teacher Association is a wonderful organization, but it should never, never become a political tool.

The really bad thing about this whole business lies still in the fundamental fact that something must be done about housing facilities for the Hereford Rural High School District. This is not peculiar to Hereford for scores of other schools face the same situation. We have enough faith in the people on both sides to believe that they will be big enough to forgive and forget—and to keep in mind the 1,400 boys and girls who are now attending school in the district.

In addition, we wish to offer the columns of The Hereford Brand to any persons sufficiently interested in the situation to submit letters regarding this subject. There will be no charge for these expressions. We reserve the right to delete libelous and unkind phrases. All articles must be signed. Think it over. You are Welcome to express yourself.

"We apologize. We are sorry!" The above is to Mr. Aubrey Jackson, manager of KGNC, and to Mr. George Young, "the man who conducts 'Panhandle Main Street,'" and to all of the people who were unable to get KGNC on their radios Monday morning. It is the sincere, heartfelt attitude of Pete Cowart, Amos DeWolfe and myself.

We knew our program was bad, but we sure didn't realize that it was bad enough to put KGNC off the air. I include the other two in this apology as a matter of passing the buck. Actually, everybody has been accusing me. They seem to think that Pete and Amos did OK. Monday morning I was accused time after time of nullifying the Panhandle's big clear-channel station. Jim Lipscomb was pretty mad because he couldn't get the news. Bob Wilson says he had an awful time with the school buses, just because he

couldn't get the weather forecast.

Even the folks around The Brand office are sore. Clarence Morrison says everyone at Westway is sore. They are also peeved because I mentioned Dawn and Bootleg, but didn't mention Westway. Why does everyone have to pick on me? Why don't they give Pete and Amos their rightful share of this trouble. L. F. Boyd is the only single man who had a kind thing to say about my part on the program. Mr. Boyd will always remain in my memory as a kind, courteous gentleman. Scotty Bjorkner knows what he can do—and Bert Neeley can go with him. I have already apologized to Station KGNC, and I hereby extend sincere apologies to the good people of Westway. Can I help it if my voice sounded like I was talking into a barrel? Will people please, please quit telling me that I squeaked scared? Why not? I was scared!

Rest easy, folks. They seem to have finally got KGNC back in operation and I am sure they will not make the same mistake twice. I guess everyone has at some time or other wished he was on the radio. Take my advice. Don't do it. Sure, you feel flattered when invited to appear. It soothes the ego and somehow or other makes you feel as if you have passed a milestone in life, but it's not worth the price I am going to give you a brief idea of what happened.

In the first place, you sure have to admit that the big radio stations are really on the ball. We arrived and were immediately whisked into the office of Aubrey Jackson, station manager, who proved to be an outstanding host. Mr. Jackson took us out to the Country Club for one of the finest steaks you ever ate. He is a most intelligent man and charming host. We enjoyed every minute.

In fact, everything was swell. Geo. Young blew in and he likewise proved to be an interesting conversationalist and host. When the time came to make our recording we were all a little nervous, but we bowed our necks and marched into the recording room, which was a pleasant enough listening chamber with nice furniture and a big mike suspended over the center of a table. Thereupon began one of the longest 30 minutes in history.

Through a huge glass window, you can observe the control room from which a genial young man frequently waved his hands and made gestures. You sit tense, on the edge of a chair, and a suave, glib-tongued George Young shoots a question at you. Maybe it will be history, perhaps it may be soil conservation—or the population of Hereford. I knew just how a duck feels when he falls down over a blind from which suddenly erupts a volley of No. 4 shot. You mumble and stumble around, remembering all of the time that every grunt and wheeze is being recorded. You realize you made a mistake here, sounded pretty silly there—and after what seems like four hours and 49 minutes, George Young says, "Well, we are more than halfway through 'Panhandle Main Street'." Would you tell us, Mr. Gillette, how Deaf Smith County got its name? This goes on and on for another three hours and 57 minutes, when suddenly the man behind the glass stands on his head, waves his feet—and you realize that in 30 more seconds it will be over.

Maybe your daddy told you when you were a kid to never play the other fellow's game. Boy, that's good advice. From now on I am in the newspaper business. It sure is well to push the old typewriter carriage back mark in a bunch of xxx's, and say the thing some other way. It sure is swell. Furthermore, you could not expect to compete with fellows who make radio a business. I say this in self-defense. Please, please, will everyone quit riding me? Another delegation just dropped in to accuse me of putting KGNC off the air. Is it right to treat anyone this way?

Here are some things Mr. Jackson mentioned which you might like to know. KGNC is one of the largest radio operations in the country. They have a staff of 45 employees. They get letters from Mexico City and from the West Coast, where their programs come in fine. F.C.C. regulations are rigid. Around 25 percent of their programs are sustaining, which means they have no paid spots. The big time programs are limited by NBC as to how many minutes they can advertise. In other words, a 30-minute program can carry around three minutes of commercials. KGNC broadcasts with a funnel-shaped coverage. People in Dumas and Pampa frequently cannot even get the station, which comes in clear as a bell in Mexico City; it fans out for wide coverage west from Amarillo.

Another thing, our program was unrehearsed and impromptu. However, many programs are rehearsed, especially the large commercial shows. Many sustaining programs are recorded the way they are on which our group appeared. Very few persons work around the station on Saturday afternoon and Sunday; mostly, they are engineers and technicians. The white collar boys take this time off, thanks to recordings.

Here's a good story about Mark Twain: During one of his lecture tours, Mark Twain made a stopover at a small California town. Before dinner he visited the barber shop for a shave.

"You're a stranger in town aren't you?" queried the barber.
"Yes," Twain replied. "This is my first time here."
"You chose a good time to come," the barber continued. "Mark Twain is going to lecture tonight. Think you'll be going?"
"Oh, I guess so."
"Have you bought your ticket? If you haven't you'll have to stand, 'cause everything is sold out," warned the barber.
"Doggone!" cursed Twain. "I never saw such confounded luck! Every time that fellow lectures, I have to stand!"

Mrs. N. E. Gass was called to Canyon Monday by the illness of her mother, Mrs. J. B. Henaley.

Announcement

I AM GOING TO CONTINUE THE OPERATION OF THE

PITMAN SERVICE STATION

I also wish at this time to thank all of you, friends and patrons, for your consideration and your patronage, and to assure you that we shall endeavor to give you the best service possible, with ODICE BULLS, ED BULLS, and JAMES E. SIRKEL still on the job.

—MRS. EVA PITMAN.

PITMAN SERVICE STATION

24-Hour Service — Conoco Gas and Oils — Gates Tires

**Ship Your Cattle To Us For A
Good Competitive Market
PLENTY OF BUYERS**

Last week we sold 3650 cattle and expect 4,000 this week. Already have one consignment of 550 stock cows, ORO breeding, and 200 cows and calves. Several car loads of stocker steers and heifers.

TRY US AND NOTE THE PROFIT

**CATTLE
AUCTION**

EVERY

Wednesday and Thursday
and Friday If Necessary

NEXT HORSE SALE

TUESDAY, FEB. 24

HORSE SALE EVERY OTHER WEDNESDAY
MANAGED BY JIMMY HARGROVE

**CLOVIS CATTLE
COMMISSION CO.**

PHONE 999 CLOVIS, NEW MEXICO
Tune in KICA Every Wednesday, Thursday and Friday
at 1:15 New Mexico Time for Market Report.

Congratulations



4-H CLUBS

MAKE PLANS NOW TO ATTEND AND SUPPORT

the

**4-H Club Livestock
Show**

SATURDAY, FEBRUARY 21, HEREFORD

HELP OUR 4-H CLUBBERS IN EVERY WAY YOU CAN

While in Town, Visit With Us and Investigate Our Complete Stock
of Lumber Supplies

Call the Lumber Number 7

Carl McCaslin

Lumber Company

1 Block East of Courthouse

Hereford, Texas

Why Pay More and Get Less?



**GUARANTEED
2 FULL YEARS
DAVIS
SAFETY-GRIP
TIRES**

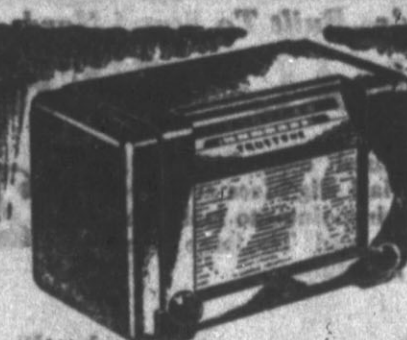
CAUTION FOR SAFE LONG MILEAGE!
DEPENDABLE, GENUINE FIRST QUALITY

6.00x16 ONLY \$13.75 Plus Tax
EASY TERMS OTHER SIZES SIMILAR SAVINGS

AUTO FLOOR MAT
Reg. 2 Days Only \$2.59 - \$2.29

4" BLADE SHOCK-PROOF SCREW DRIVER
HR 1508 30c

GUARANTEED SPINDLE BOLT SETS
FOR MOST POPULAR CARS. AS LOW AS \$1.42



Beautiful Walnut Plastic Model. Compare with Sets Selling up to \$21.95

at a Midget Radio Price!

\$21.95



DAVIS POLISH
CLEANS, POLISHES IN ONE OPERATION \$4.95



STEERING WHEEL COVER
Reg. 43c 2 Days Only 37c



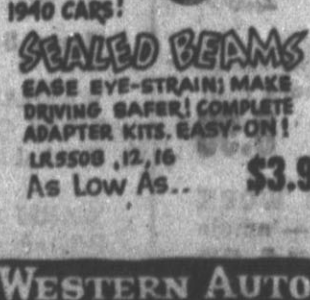
1948 LIGHTING
FOR PRE-1940 CARS!



SEALED BEAM FOG LAMP
REG. \$4.95 \$3.95



TUBE REPAIR KIT
MATERIAL TO REPAIR 10 "FLATS" 9c 2 DAYS ONLY



IGNITION CONDENSERS
FOR CARS 1930-50. \$2.95

WESTERN AUTO ASSOCIATE STORE

HOME OWNED AND OPERATED BY

J. B. POOL

223 Main

HEREFORD

Phone 703

Pioneer Study Club Hears Review

Mrs. Ray Johnson reviewed the book "Day Springs" by Harry Syler at the meeting of the Pioneer Study Club in the home of Mrs. John T. Robertson Tuesday afternoon. Mrs. B. Robertson was cohostess. The book which deals with the findings of New Mexico, told of the adventures of Spencer Bain, scientist in an Eastern college, who went to New Mexico on a scientific mission. The religion, customs and habits of the Penitentes were discussed.

Mrs. Burl France, club president, presided at the business meeting when members voted to share cards, letters and gifts with club women in Australia and New Guinea. Those present were Mesdames; Walk Boston, Fred Barrett, A. O. Bell, J. E. Beyer, E. A. Cluse, A. Christian, Noah Ewton, Burl France, J. M. Gilliland, A. V. Hendrick, Ray Johnson, Wirt Phillips, Mary Seiler, F. L. Terrell, Al Werner and the hostesses, Mrs. Rex Tynes and Mrs. L. A. Lookingbill were guests.

State Garden Club convention to be held in Harlingen on March 4-5-6. Mrs. Forrest Minton was named delegate and Mrs. N. D. Barrett Jr., alternate, to the convention. Two new members were welcomed: Mrs. F. P. Lyons and Mrs. T. E. Seliger Sr. A program on "The Romance of the Rose" was presented with Mrs. Forrest Minton in charge. She discussed the care and culture of roses. Mrs. Edward Roberson, guest speaker, distributed pamphlets and spoke on Gladioluses. The table arrangement for the day was by Mrs. O. M. Dickey who chose a Valentine theme for a tea table arrangement, using red carnations in a heart motif planned for later use as individual corsages. The next meeting will be held with Mrs. F. P. Lyons on Friday, March 5. Members present were Mesdames; John Jacobson Jr., Forrest Minton, D. C. Kinsey, F. P. Lyons, T. E. Seliger Sr., Carroll Whiteside, Clinton Jackson, S. L. Easley, Lyle Woodford, J. R. Fowlkes, Edward Roberson, George Graham and the hostesses.

Fidelis Matrons Class Has Valentine Party

Mrs. George Graham was hostess for the regular monthly business and social meeting of Fidelis Matrons Class of the First Baptist Church Thursday evening. Mrs. Jimmie Allred was assistant hostess. The president, Mrs. Jimmie Allred, conducted the business program and reports from committees were heard. A Valentine party was featured during the social hour when games and contests were played and a Valentine quiz program was held. Refreshments carrying out the heart motif were served at the conclusion of the entertainment.

Avenue Baptist WMS Met Friday

A regular meeting of the Avenue Baptist Church W.M.S. women was held at the church February 8 with twelve women present. Mrs. Tom Medlin submitted her resignation as president of the group since she is leaving Hereford soon. Mrs. Red Lowe filled the vacancy left by Mrs. Medlin. The group celebrated their one year anniversary by bringing gifts of handkerchiefs to be sent to Buckbers Orphan Home.

World Day of Prayer To Be Observed

The Federated Council of Church Women will observe World Day of Prayer with offering for missions and a program at the First Christian Church Friday afternoon, February 13, at 3 o'clock. The offering will go, this year, for work among the migrants, sharecroppers, Indians in the United States and to colleges in India, New India, China and Japan. The World Day of Prayer is international and inter-racial and the program dealing with Prayer Universal, will be a liturgy on "The Lord's Prayer." Mrs. D. H. Alexander will be leader and Mrs. John Patton will give the One Hundredth Psalm. Mrs. B. F. Cain will sing "The Lord's Prayer." Others who

Garden Club Studies Roses

Garden Beautiful Club met in the home of Mrs. Tom Carter Monday afternoon with the president, Mrs. Carroll Whiteside, presiding. During the business session announcement was made of the Texas will be on the program are Mesdames; C. D. Kellon, Mrs. Leo Forrest, Paul Mathers, W. E. Dameron, Arthur Tietel and C. O. Wilkins. All members of all churches are invited to attend and take part in the observance.

North Hereford HD Club Met Thursday

North Hereford Home Demonstration Club met in the home of Mrs. Frankie Barrett Thursday for a covered dish luncheon. Mrs. Earl DeHart was in charge of recreation following the luncheon. Roll call was then answered by each member giving her birth date. A program was presented by Mrs. Pullwood, Mrs. Barrette and Mrs. DeHart. Their subject was how to cultivate and care for roses. A report for the last Council meeting was given by Mrs. Gardy Parsons and plans were made to begin work on aazaar which will be sponsored by the club. The next meeting of the club will be in the home of Mrs. Mary Bodkin on February 19. Those present were Mesdames; C. L. Whitehead, Earl DeHart, Gardy Parsons, Frankie Brinkman, Ora Potter, Mary Bodkin, Fred Saltzman, Paul Hoff, R. A. Pullwood, Fred Barrett, Oscar Vaughn and the hostesses.

Rance Club Meets In Streun Home

Rance Home Demonstration Club met in the home of Mrs. Jack Streun on Wednesday afternoon, February 4. The program was directed by Miss Seago, CHDA, who gave a demonstration of cooking vegetables and a talk on "Gardening and when to Plant." Mrs. F. M. Woolbright will be next hostess for the club. Those present were Mesdames; F. P. Newton, A. F. Blakemore, L. J. Counselman, H. G. Behrends, G. H. DeLozier, L. A. Beavers, F. M. Woolbright, J. M. Wright, Clifton Harper, Miss Seago and the hostesses.



San Antonio...
\$10.00
RESISTOL
THREE-X BEAVER
\$15.00

WHY PAY MORE?

FILING CABINETS \$55.00

All Metal, 4 Drawer
Suspension Roller Drawers

With Lock—\$68.00

Desk-height Filing Cabinets, 2-drawer . . . \$44.75

TYPEWRITERS, Portable and Standard

Remington-Rand

IN STOCK — WE DELIVER NOW!

PENCIL SHARPENERS, Giant, Chrome Finish . \$2.45

The Hereford Brand

FARMERS

Do You Have Ample Amounts of Fertilizer Booked for this Season?

Now would be a good time to anticipate your requirements and make sure of supplies.

After hearing Dr. M. K. Thornton, A. & M. Agricultural Chemist, lecture on the results obtained thru the use of chemical fertilizers, I am fully convinced that a rich man is the only man who can afford to farm without them. (He doesn't need the money anyway.)

The County Agent has the results of a number of experiments made on different crops in this section. The results are positive enough to satisfy the most skeptical. Let Hugh show you the benefits others have obtained thru the use of chemical fertilizer and good farming practices.

Stop in at the warehouse anytime to talk over your fertilizer problems, but do it soon while supplies are on hand.

HOWARD GAULT

MR. FARMER... ARE YOU LOOKING FOR FARM EQUIPMENT?

SEE US. We may be able to help you. We're doing everything in our power to fill urgent needs. If you are buying a machine today, it is important to consider:

- ★ Our service to you has only begun when you buy from us.
- ★ When we sell you a machine, we back it up and we're backed by a reputable manufacturer.
- ★ If you need parts or service, you can bank on us.
- ★ In case you have a breakdown, in a rush season, we're here to help you.
- ★ If you need credit you can get it through us at a fair rate.
- ★ If your equipment needs repairing we're here to do the job and do it right — with skilled factory-trained mechanics.
- ★ Whether you buy a new or used machine, you can depend on us charging only a fair price. We're not in business to take advantage of your hardship. We're here to serve you this year, next year and for years to come.

Yes, see us about that machine you need. We'll do our best to get you either a new one or a satisfactory used one which will tide you over — at a reasonable price and backed by our complete service.

ALLIS-CHALMERS SALES AND SERVICE

MAKE PLANS NOW ATTEND 4-H CLUB LIVESTOCK SHOW Hereford, February 21

Farmers Equipment Co.

West Hiway 60 Phone 426



Yours for Success...
SWANKY STRIPED SUIT

Swing into spring in a Youthmore tailored beauty, fashioned of John Walther striped spring worsted. This suit is notable for its deep pockets, smartly wide lapels and long, slender skirt. Gray.

Size 16. **\$59.95**

THE Vogue

"For the Lady of Fashion"

Easter is early

Let us tailor your SPRING CLOTHES TO YOUR ORDER

In any of the many Styles and fine Suitings we offer for your choice.

ORDER NOW— DELIVERY EASTER

NATIONALLY FAMOUS FOR STYLE, QUALITY & VALUE

Two-Piece Single or Double-Breasted All-Wool SUIT \$52.50

\$57.00 and \$61.50

FOR YOUR Valentine

FOR THE FAVORITE GIRL BEAUTIFUL SHEER NYLON HOSE 51 and 54 Gauge \$1.49 to \$2.25

Colors: Morning Mist, Mistique, Peter Pan

NEW SPRING HAND BAGS with that "NEW LOOK" Shoulder strap or underarm styles. Colors: Red, Russett, Pepper Green, Grey, Balenciaga and Navy. \$2.98 plus tax

Lovely "Stardust" SLIPS, \$2.98

Regal TIES \$1.00 to \$2.50

Gold of Persia Ties \$2.00

Men's "Dunhill" Belt and Suspenders \$1.00

Men's "Hanes" Briefs 79c

Hallmark Dress Shirts \$3.49

Gabardine Western Shirts \$5.85

Belt and Buckle Sets, Sterling \$6.95

Colored Border Fine Hdks. 45c

Western Tie Sets \$1.00

Suede Leather Jackets \$29.95

Fine Tailored 100% All-Wool Gabardine SLACKS \$16.75

Genuine Calf Leather Hand-Made Western BOOTS \$19.50

David Crockett All-Wool Elastic Western SUITS

Hereford Store Co.

S. L. HARMAN & SON Phone 382

Clock-wise Fashion Dresses

Furr Specials

We were able to quote even a better price on these items after our large ad had gone to print. So consider these prices rather than previously listed ones.

- Armour's
- LARD** 3 lbs. 87c
Regular Ad read 3 lbs. 93c
 - SNOWDRIFT** \$1.25
Regular Ad read \$1.32
 - FLOUR** 10 lbs. 85c
Purasnow

All Lard and Flour is Down in Price at
FURR FOOD STORES

Tentative Price Schedules Fixed On FHA Housing

Tentative price schedules for the projected 66-unit FHA Housing project in Hereford have been set up, and Contractor W. C. Schutts Jr., who is planning to build the units, has invited prospective buyers to come in and select lots in the new development, Dub Reeves and Chamber of Commerce Secretary Pete Cowart reported this week.

A plot of the lots in the development is available at the Chamber of Commerce office.

Sixteen prospective buyers already have reserved lots and made tentative selections of house plans, Cowart reports. Tentative prices on the houses range from \$7,490 for a house and garage to \$9,480 for a three bedroom house and double garage.

Prices quoted are based on preliminary estimates on paving costs and are subject to change. No purchase contracts have yet been ordered. The prices tentatively quoted, however, include the cost of the completed house, with floor furnace, hot water heater, etc.; lot, paving and sidewalk.

Schutts himself was non-committal when queried about the development plans by a Brand reporter Monday. Final arrangements had not been made for financing the project, he said, and FHA approval has not yet been secured.

Test applications will be filed with the Federal Housing Administration soon, however, and buyers of the project are hopeful for speedy action. Schutts indicated to local individ-

Chiroprapist Will Be in Hereford

Dr. L. A. Blumer, chiroprapist, of Amarillo will be in Hereford each Thursday for three weeks, beginning next Thursday, February 19, at the office of Dr. Norman A. Harris, Dr. Harris announced this week.

Dr. Blumer is a graduate of Ohio College of Chiroprody. He is a veteran of four years service as chiroprapist with the U. S. Navy during the war, and has had 3 years of pre-medical training, four years of training in his specialty.

Dr. Blumer states that he believes that checking children's foot conditions is especially important. "I found during service in the Navy," he states, "that many of the ill of the sailors could have been prevented with proper care when they were children."

uals, however, this week that if all goes according to schedule, the first house may be started within eight to ten weeks, and after the first unit is completed house will be finished at the rate of two to three per week.

The contractor indicated that he would want to undertake the project in two units of 28 houses each.

The development has been laid out for 36 houses, in four rows. Lots are laid out on a 72 foot front. Fourteen lots front north and on a proposed extension of west 12th street; fourteen front south on Gough Avenue; and 28 lie in between 12th and Gough on a proposed new street which has not yet been named. The development site is in the Welsh addition, a block west of 25-mile Avenue and a block north of Harrison Highway.

Around Town

(Continued from page 1)

out of the house, again without disturbing any of the rest of the family. Later that morning, Mrs. Montfort delightedly reports, Mrs. Brumley was on the phone anxiously inquiring about where mother spent the night!

NEW ARRIVALS. Phillips Wayne May, son of Mr. and Mrs. M. H. May, arrived on February 3; Virginia Gayle Newell, new daughter of Mr. and Mrs. Gaylord Newell, arrived on February 4; Judy Kay Wiltshire, daughter of Mr. and Mrs. B. M. Wiltshire, arrived on February 4; Opal Lucile Self, daughter of Mr. and Mrs. A. J. Self, arrived on February 6; and Richard (Rickey) Louis Fangman, son of Mr. and Mrs. Sylvester Fangman, arrived on February 9... all at the Deaf Smith County Hospital.

ANOTHER NEWCOMER: Floyd Roberts Jr., formerly of Gould, Oklahoma, has joined the force at the Hereford State Bank as assistant cashier, according to A. V. Hendrick, president. Roberts arrived this week. He is a graduate of Oklahoma A. & M., a former rancher and, heaven forbid, a former newspaperman (reformed) and has been associated with the Production Credit Administration since 1933. Mrs. Roberts and son, Charlie, age 8, will move to Hereford as soon as school is dismissed this spring.

The Brand will publish a special 4-H Club Show edition in connection with next week's regular issue. Advertisers are urged to get their copy in early, according to Ad-Manager Bert Neelley.

BIG NEW SHIPMENT

- DINING ROOM TABLES**
Drop-leaf Extension Type
Walnut or Mahogany
- END TABLES**
- COFFEE TABLES**
- BABY BEDS**

1901 1948
E. B. Black Co.
FURNITURE — UNDERTAKING
AMBULANCE SERVICE — DAY OR NIGHT

Shop with the Want Ads! Sell Thru the Want Ads!

Our LOW PRICES

HAVE A HEART
for your
BUDGET

If you're sweet on savings, you'll love our Valentine of Values because it's filled with low, low prices that "have a heart" for your budget. Yes—we're proposing to you... proposing that you shop here this week-end and save to your heart's content on all the foods you love to eat. We're sure you'll find that for quality... for variety... for economy... for every shopping convenience—CITY FOOD is one "sweetheart" of a market.

- The Life of the Party**
- PRUNE PLUMS** In Heavy Syrup, large No. 2 1/2 can... 19c
 - TOMATO JUICE** Hunt's, 46 oz. 23c
 - PURE LARD** 4 lb. carton \$1.09
 - CRACKERS** Sunshine, 2 lb. box 47c
 - FRUIT COCKTAIL** Hunt's No. 1 tall can 27c
 - OLEOMARAGRINE** Nu-Maid, Table Grade... Lb. 37c
 - FIG PRESERVES** Tastreat, 1 lb. jar, 2 for... 19c
 - VEGETABLE SOUP** Betty Crocker, 3 pkgs. 34c
 - SPAGHETTI** Franco-American, 2 cans for... 35c
 - TAMALES** Wilson's, 16-oz. can 25c
 - MARVENE SUDS** 2 for 29c
- COFFEE**
- YUBAN** Packed By Maxwell House 1 LB. JAR 43c
 - STA-WAX POLISH** A Cleanser as well as filler—32-oz. \$1.55
 - SALT** Morton's—2 for 17c
 - CAKE FLOUR** Swans Down—2 1/2 lb. pkg. 43c
 - GINGERBREAD MIX** Dromedary—large pkg. 27c
 - HOT ROLLS** Mrs. Lynde's (Mix) Makes 24... 25c

- Quality Meats**
- HAMS** Picnic, Wilson's—Lb. 45c
 - BACON** Sliced, Cudahy—Lb. 63c
 - PORK CHOPS** Extra lean—Lb. 53c
 - BEEF ROAST** Chuck—Lb. 48c
 - PORK SAUSAGE** Deaf Smith—1 lb. roll 47c
 - STEAK** Loin or T-Bone, AA Grade—Lb. 69c
- Self-Service Produce**
- SPUDS** 10 lb. Mesh Bag 49c
 - APPLES** Winesap or Roman—5 lb. sack 49c
 - CELERY** Large stalk 19c
 - ORANGES** Texas—5 lbs. 34c
 - TANGERINES** 2 lbs. for 25c
 - LEMONS** Sunkist, 360 size—Dozen 31c

FROZEN FISH — VEGETABLES — FRUIT

CITY Food Store

Mark This Date On Your Calendar

Friday, February 20th

FREE!
to all FARMERS
and their Families

another big
JOHN DEERE DAY PROGRAM

featuring
"DOCTOR JIM"
with
Stuart Erwin
Barbara Wooddell
William Wright
Hobart Cavanaugh



You'll also enjoy
"WHAT'S NEW for '48"
and Several other new and
interesting educational pictures

ADMISSION BY TICKET ONLY

If you don't have tickets or need more... ASK US FOR THEM—

"DOCTOR JIM" is a friendly, warm-hearted picture that pays a fine tribute to a small community's "leading citizen"—the country doctor.

You'll like Doc and his wife, Sally—they're human folks who'll tug at your hearts and provide you with chuckles and good fun for the whole family.

PLUS....

"Keep Your Eye on the Soil"

"Keep Your Eye on the Soil" is a picture that concerns every farm family. Sounding a warning no one in agriculture can afford to ignore, this picture faces and meets a national farming problem—soil maintenance.

"Doubting Thomas"

This is a very interesting picture and it gives you some new slants on the new John Deere Models "A" and "B" Tractors.

"Shortcuts in Forage Harvest"

Every feeder or dairyman is always interested in new ways to bigger profits; this new picture takes you through hay harvest and silage-making the short, direct way.

"What's New for 1948"

The initial showing of newly-developed John Deere drawn and integral farm equipment—it's a newsreel of new ways of doing things on the farm.

Lunch to be served at 12:00 Noon at our place of business on West Hiway 60.

Show in afternoon at 2 o'clock. Prizes will be distributed at the Theater.

KERR IMPLEMENT CO.

Hereford



4-H CLUB
SHOW
FEB. 21

The Hereford Brand

Section 2

Published Every Thursday

Our Slogan—More People—More Farms

Price 5c Per Copy

48th Year—Number 7

The Hereford Brand, Hereford, Texas, Thursday, February 12, 1948

Four Drunk Driving Charges Filed in County Court Here Last Week

Memphis Truck Driver Gives Eye-Witness Account of Fatal Plane Crash Last Week

Was Ignored By Officers During Investigation

James M. Martin Jr., Memphis truck driver, was an eye-witness to the crash of a two-place Cessna plane in which Quentin Williams and Billy Whitaker of Hereford were killed near Memphis on Tuesday of last week, according to the Memphis Democrat.

First reports from the accident scene were that there had been no eye-witness to the crash.

Martin, who is employed by a wholesale grocery firm in Memphis, however, reported to The Democrat two days after the accident that he had witnessed the crash, but had been overlooked by officers during the investigation which followed.

Martin, according to The Democrat article, was driving his truck along the highway west of Memphis and was within a hundred yards of the scene when the plane crashed into a hillside near the highway.

He set the time of the accident at about 12:40 p. m. Tuesday, February 2.

"It was foggy and bad," Martin related to The Democrat, "and the plane was right on the truck before I knew it. It roared overhead and I threw on my brakes with my lights on, the visibility was so poor. I thought it would strike the truck."

"Instead a wing hit the ground first—it was banking steeply to the left when it hit. I jumped out and



Winter 'Teammates'

What do baseball players do in winter? Well, Phil Rizuto, Yankee shortstop, left, and Gene Hermanski, right, sell clothes at a Newark, N. J., store.

Hereford Cagers Win First Round In AAU Tourney

The Hereford Independents advanced to the second round of the Plains AAU Basketball Tournament at Amarillo last Saturday night with an easy victory over the Pampa Oilers at the Amarillo College gymnasium. The final score was 76-54.

The Hereford cagers will meet an Amarillo Flying Service team in the second round of play.

Stan Barrett, former star cager with the Southern Idaho Normal, paced the Hereford cagers with 20 points to win scoring honors. Doug Groom, one-time All boy on the West Texas State Buffalo five, was close behind with 19 points.

The Hereford cagers pulled into a 15-9 lead at the end of the first quarter, and were never out of the lead after that, being out in front with a comfortable 46-19 tally at the half.

In the second half, Manager Earl Stagner sent in a string of reserves to finish the game.

Seeing action in the game were Groom, Stagner, Carlson, Stewart, Davis, Nell, Martin, Caraway, Barrett and Koelzer.

The West Texas State Frosh, rated with the Hereford cagers as one of the strongest entries in the tournament, clipped their first round opponents, the Panhandle Laundry, 65-42 in the other half of Saturday night's double-header.

(Continued on page 12)

Their Last Look at Beloved Gandhi



The body of Mohandas K. Gandhi is shown lying in state at Birla House, New Delhi, India, where he was assassinated by a Hindu extremist. His two granddaughters, Ava (far left) and Mani (far right), are among the watchers. Later his body was cremated and ashes cast into holy Jimna River.

Guilty Pleas Filed in All Four Cases

Drunk driving charges were filed and convictions secured, against 4 persons in County Court last week, bringing the total number of drunk driving convictions for 1948 to six thus far, Sheriff J. C. Reese reported this week.

Fines assessed ranged from \$100 and costs to \$150 and costs. Those convicted were Marcus H. Fenner Jr. of Amarillo; E. E. George of Sundown; Gil Harvey of Hereford; and F. R. Steakley of Hereford.

Fenner was fined \$150 and costs, and is serving out his sentence in Deaf Smith county jail. The other three were released after paying fines. All four pleaded guilty to the charges.

Fenner was apprehended after he had sideswiped a car of Canadian tourists west of Hereford on Saturday night, January 31. The visitors from Canada, unfamiliar with Texas laws, took matters into their own hands. Sheriff Reese reports.

Not knowing where the county seat might be, they took Fenner into custody themselves and turned him in to the police in Amarillo, giving them a report of the accident. Fenner was still intoxicated when he was turned over to Amarillo officers, Reese reported.

Amarillo officers last week turned their quarry over to highway patrolmen, who brought him back to Deaf Smith county for trial, since the offense had occurred in this county.

Fenner plead guilty in County Court last week and was fined a total of \$175, and placed in jail when he was unable to pay the fine.

E. E. George was arrested on Highway 51 between Hereford and

(Continued on page 12)

Tax Collections in County Reach All-Time High Mark; Over 96 Per Cent Paid Here Now

Tax Collections in Deaf Smith county are at an all-time high, Sheriff and Tax Assessor J. C. Reese reported this week.

Records at the Sheriff's office show that over 96 per cent of all 1948 taxes had been collected prior to January 31, when the first period began.

Collections to the end of January

amounted to 96.33 per cent, Reese reports.

A total of \$168,833.96 was charged on the 1947 ad valorem tax roll in Deaf Smith county, that amount including State, County and District School taxes.

Of that amount, \$162,560.12 had been collected up to January 31, leaving a balance of only \$6,273.78

of the current year's taxes to be collected.

Several hundred dollars of this amount have been collected since the end of January, Deputy Worth Covington reports. A part of the outstanding tax is assessed against property of which the ownership is indefinite, and chances of a 100 per cent collection are small.

(Continued on page 12)

TWO of a KIND!
TOUGH...
TORRID...
TERRIFIC!

HUMPHREY
BOGART
LAUREN
BACALL

DARK PASSAGE

BRUCE BENNETT
AGNES MOOREHEAD

Star
Sunday
Monday
Tuesday

WE'VE GIVEN OUR
STAGE
BACK TO THE
INDIANS!

in person! VIPPEE!
MORE FUN THAN
WOOLING IN A
WIGWAM!

"Sheb" WOOLEY
and his RIP-ROARIN REDSKINS OF RHYTHM
"The Calumet INDIANS"

WITH A HOST OF HILL-BILLY STARS OF RECORD
AND RADIO IN A JAMBOREE
THAT'S MORE FUN
THAN A FAIR!

STAR TUESDAY ONLY

PLUS THIS EXCITING SCREEN SHOW
BURY ME DEAD

Love me...
if you dare!

Hate me...
if you can!

Kill me...
if you must!

Peggy Cummins • Mature
Ethel Barrymore

MOSS ROSE
SYMBOL OF MURDER

with
Color Fantasies --- Up and Atom

Texas Sunday Monday
Tuesday

LOVE
against
MURDER!

WARNER BAXTER
CRIME DOCTOR'S
GAMBLE

MICHELLE CHERRY
ROGER BARR

Star
Friday
Saturday

ACTION
and
SONGS
GALORE!

Charles
Starrett
SUNSHINE FROM
POWDER RIVER

SHIRLEY
BURNETTE

HEART-FREE and Fancy
with FUN!

Walt Disney's
Fun and Fancy Free

EDGAR BERGEN
with his Radio Folks
CHARLES McCLEERY and MORTIMER SNEED

DINAH SHORE
with LEMMA PATTON • DONALD DUCK
MICKEY MOUSE and GOOBY

COLOR BY
Technicolor

Star
Wednesday - Thursday

Hailed
America's
New Queen
of Allure!

WALTER WANGER
presents
"WINTER CARNIVAL"
starring
ANN SHERIDAN
RICHARD CARLSON • HELEN PARRISH
Released thru United Artists

Texas Wednesday
Thursday

Tremendously Educational!
HYGIENIC PRODUCTIONS presents
"MOM-DAD"
ALL STAR HOLLYWOOD CAST
In Person — On Stage
ELIOT FORBES • RADIO'S FAMED HYGIENE COMMENTATOR

Shows For
WOMEN
ONLY!
2 & 7 P.M.

Shows For
MEN
ONLY!
9 P.M.

Texas Friday
Feb. 20 Only

DOUBLE FEATURE

WILD HORSE Stampede
Ken Maynard • Hoot Gibson

AND

Ghosts ON THE loose
THE EASY
SIDE KIDS
LEO GURNEY • BRITZ HALL • BOBBY JORDAN
BELA LUGOSI • AYA GARDNER

Texas Friday
Saturday

Shop with the Want Ads! Sell Thru the Want Ads!

Another Letter to the Editor from . . .

The Bootleg Philosopher

Dear editor: I finally showed out out here at bootleg and it was a good thing as I was about out of wood and es-her's copy of The Amarillo News cases both and my wife was motionin

toward the ax with a look that meant business. So I got down to the corner and borrowed my neighbor's copy of The Amarillo News which showed the effects of frost-

bite but was still readable, that is, you could see the print all right, and I went back to the south side of the barn and sat in the sun and read where in England, according to a lecturer from there, only good farmers are allowed to use the land. "Eventually," the lecturer said, "America will permit only good farmers to use the land. Since 1939 Britain has had no room for the slack farmer."

When I read that it was like havin a bucket of cold water thrown in your face in frezin weather.

You mean to say some folks is advocatin we destroy the last refuge of a reflective man and turn farmin into the mad house of a assembly-line manufacturin plant? As far as I'm concerned, if England is gonna swap that kind of ideas for the money she's borrowin from us, she can keep the ideas and we'll keep the money.

What's more, if you'll think a little bit, you'll be right up alongside me in this matter. As I understand it, only the farmers that worked the hardest, plowed the longest, stayed up the latest, got up the earliest, and while I ain't too easily taken in and imagine there is farmers in England right now who is sittin in the sun when they ought to be plowin or is slippin off to town when there's work to be done, still the idea has horrible implications. What if it was applied to other lines? Say to lawyers, and only the lawyers that worked all the time was allowed to practice? Or to business men, and the business executive who slipped off every two hours for coffee was turned out of his business? Or to politicians, and only the office-holder who stayed on the job constantly was allowed to serve and we had to hold elections every two weeks in a constant replacement program? Or, gettin straight to home, to editors? I thought that'd make you squirm.

If England wants you and me on her note, she better keep such ideas at home.

Yours faithfully, J. A.

One of the earliest Valentine verses was composed by poet John Lydgate in the fourteenth century and presented by King Henry V to his wife, Catherine.

During Shakespeare's time it was the custom on February 14 to challenge the first person of opposite sex met out of doors with the phrase "Good morrow, 'tis St. Valentine's Day." The person challenged was then required to give the challenger a present.

LEGAL NOTICE

THE STATE OF TEXAS, COUNTY OF DEAF SMITH: NOTICE OF SALE BY CARRIER WHEREAS, the undersigned JACK SQUIRES doing business as Hereford Truck Line, of Amarillo, Texas, has in his possession at his depot in Hereford, Texas, certain freight consisting of automobile or truck tires described as follows:

Quantity	Size
One	700"x15"
One	700"-750"x16", 6 ply
One	800"x16", 4 ply
Two	700"x16", 6 ply
One	625"-650"x16", 4 ply
Two	750"x20", 10 ply
Eight	700"x20", 10 ply

The packages of tires indicate that they were shipped by American Tire Company, Chicago, Illinois to E. M. Brooks, Hereford, Texas, that they were received by the undersigned from Miller & Miller Motor Freight Lines. Attached to the shipment is a c. o. d. charge for \$179.97. The proper charges on such freight includes \$15.31 freight charges and \$41.00 storage.

A Complete Line of Records & Albums

- R. C. A.
- Decca
- Capitol

Special Number for Children; Religious Records, Classical Music and Jive Bands—We've Got 'em All!

MORGAN MUSIC & AMUSEMENT CO.
303 Main Street
Over 75,000 Records in Stock

Shorty's Boot & Shoe Shop

Wi Rebuild & Fox Boots
Your Business Appreciated.

W. T. "Shorty" Vernon
Formerly Powelson's Shoe Shop

The Candy Kitchen

- Coney Islands
- Home-Made Candy
- School Supplies

310 MAIN STREET

FINE PORTRAITS

Wedding Pictures, etc.

Films and Photo Finishing

Cole Photo Service
103 W. 3rd
Over Rutherfords

City Drug Store

Where Old Friends Meet

Complete RX Service
Phone 100

SIMPSON LAUNDRY

Headquarters for Wet Wash or Helpy-Selfy
Plenty of Hot Water
Courteous Service
Phone 368

TRIPLE E CAFE

Short Orders
Steaks a Specialty
A Nice Place for the Whole Family to Eat
24-Hour Service
THE ENGMANS

OUR WORK STANDS UP WE MAKE IT

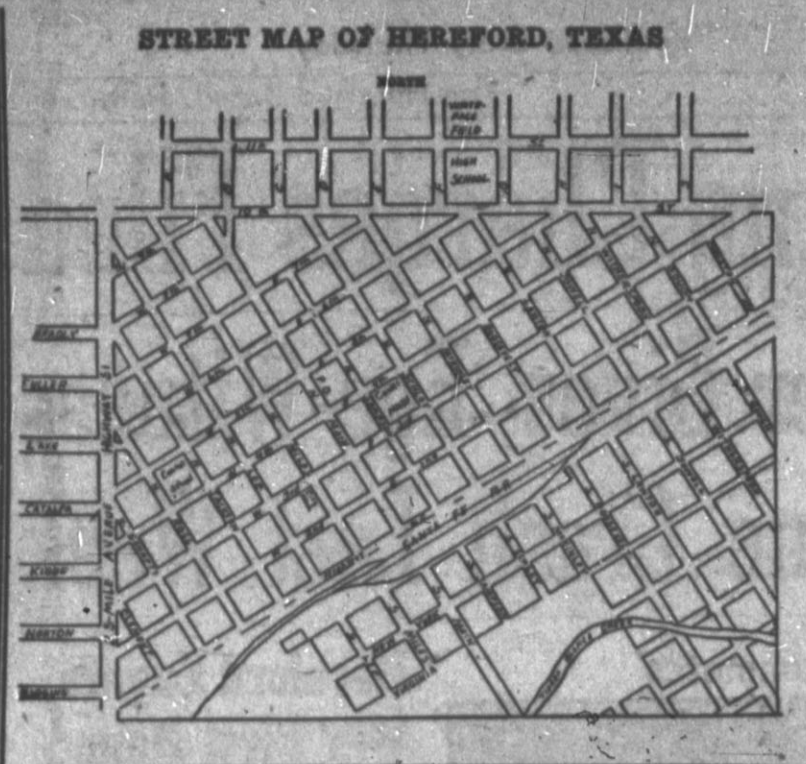
DE SOTO PLYMOUTH

Beavers Bros. Motor Co.
301 E. 3rd Phone 383

September, 1947, they have refused and still fail and refuse to do so. Therefore, the goods described above are hereby advertised for sale and will be sold by auction at 10:00 o'clock A. M. on the 21st day of February, 1948, being not less than thirty days from the time of the first publication of this notice. The auction will be conducted at the front door of the depot of Hereford Truck Line in the Town of Hereford, Deaf Smith County, Texas, this being the place where the lien was acquired.

Jack Squires, dba Hereford Truck Line, Box 498, Hereford, Texas. 8-30

MASONIC BULLETIN
Hereford Lodge 548
Stated meeting second Monday in each month. School of instruction each Thursday night.
R. L. THOMPSON, Sec'y.
G. T. HIGGINS, W. M.



BUSINESS and PROFESSIONAL DIRECTORY

When in need of Prompt, Dependable Service . . . use this Directory

Hereford Wrecking Co.
Highway 60

Complete Line of USED PARTS

See us for Expert Repair Work of All Kinds!

HOUSE MOVING
And Local Truck Work
We buy and sell houses to be moved

Phone 128-J

J. F. MESSER
on 25 Mile Ave.
1 block west of 13th Street

Terrell Feed Store
and
HEREFORD POULTRY & EGG CO.

"Stanton-Feeds"

Phone 448-112 Sampson

LLOYD OTTEN

AUCTION SALES

Farm Sales—Land Cattle — Furniture

Contact Earl Eubanks for booking or call Telephone No. 100

The Candy Kitchen

- Coney Islands
- Home-Made Candy
- School Supplies

310 MAIN STREET

I Want to **BILL YOUR AUCTION SALES**

B. E. BRUMLEY
PHONE 3
210 North Main

The Beauty Mart

"... for a LOVELIER YOU"

PHONE 3
210 North Main

Card Files

Result in Systematic Business CARDS, CARD FILES, INDEXES Complete Line Bookkeeping Needs at the **BRAND OFFICE**

GARGRAY BUTANE & PROPANE GASES

Complete service on all Butane & Propane Systems! Appliances of all kinds Ensign Carburetors

BLANTON BUTANE GAS CO.
Highway 60 — Phone 551.

Hereford News Stand
Your Favorite

NEWSPAPERS and MAGAZINES

Fountain Service . . . Drugs . . . Sandwiches

301 Main Street — Phone 694

Huckert Radio Service

Guaranteed RADIO REPAIRS at White's Auto Store 116 North Main

For REAL SERVICE and Quality Merchandise Try **JIM BOOKOUT'S Standard Service Station** Highway 60

Auction Service
Farm Sales . . . Furniture Sales . . . Cattle Sales . . . Land Sales
Book them with **B. B. NORTH CUTT** Auctioneer or call **Cecil Wilkins, Clerk** Notary Service Phone 204 w Phone 523

A. O. Thompson Abstract Co.

Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

HEREFORD PLANING MILL

SOOTY BUCKNER

"We Build Anything"

FREE... Pick-Up and Delivery Service PHONE 160

It's like new — when we're Thru . . . **C & R Cleaners**

FISH, FRIED CHICKEN, SIZZLING STEAKS

ELITE CAFE
"Home of Good Coffee"
PHONE 11

McRight & Smith Garage

AUTOMOTIVE and TRACTOR Supply and Service WELDERS

211 East 3rd Phone 23

ROBERSON DISTRIBUTING CO.
Dean Roberson — Phone 63-W Distributors for

WIND ELECTRIC PLANTS
Wincharger Jacobs Complete Line of Commercial Refrigeration

WARREN — Walk-in Boxes — Meat and Vegetable Counters — Home Freezers.
See Us for Sales and Service on Above Items
806 West 5th Hereford, Texas 1503 19th St. Lubbock, Texas

Pinckert Welding Shop

WE BUILD:
Cattle Guards . . . Tanks . . . Branding Chutes . . . Feed Racks . . . Windmill Towers . . . and keep a supply of 2" and 3" Pipe

We do WELDING and REPAIR JOBS of all kinds On Highway 60 * East Side of Town

Witherspoon Electric Co.

APPLIANCES ELECTRIC WIRING FIXTURES

113 East Third Phone 75

Pinckert Welding Shop

WE BUILD:
Cattle Guards . . . Tanks . . . Branding Chutes . . . Feed Racks . . . Windmill Towers . . . and keep a supply of 2" and 3" Pipe

We do WELDING and REPAIR JOBS of all kinds On Highway 60 * East Side of Town

THIS SPACE FOR SALE

Your Exchange of Texas

is an organization set up for YOU to do your Buying, Selling and Trading.

We Reach over a Million People a Day, Telling What You Want to Buy, Sell or Trade!

Meet your Exchange Manager, GEO. D. PEPPER
103 West 3rd Street Phone 791
Located over Rutherford's Dry Goods

Philco Eureka Cleaners Hotpoint Kitchen Appl.

House Wiring Materials

Kelton Electric Appliance Co.
211 Main Phone 31

INCOME TAX RETURNS

I am back in the business of making your Income Tax Returns.

I AM NOW LOCATED IN THE BUCKNER BLDG., Room 4, above the Hereford Brand, and will welcome you at my new location.

W. L. Alexander
Phone 709

YOUR SAVINGS ARE WELCOME

CURRENT DIVIDEND RATE 3%

EACH DEPOSIT INSURED UP TO \$5,000.00

See Elizabeth Womble
AGENT — HEREFORD, TEXAS

FEDERAL SAVING

37-tfc

REDDY'S ALWAYS READY

when you have ADEQUATE WIRING

When you have Adequate Wiring there's no question about installing new appliances. Your home will always be ready for all of the new electrical aids to better living. You'll have connections for an electric range, refrigerator, dishwasher, food freezer, water heater or any of the other wonderful electrical appliances.

But Adequate Wiring is necessary, so now, while you're planning on an all electric home for tomorrow, have your wiring checked.

Adequate Wiring MEANS:

1. ENOUGH CIRCUITS for serving efficiently and safely all the appliances you have.
2. LARGE ENOUGH WIRE for serving your present and future needs.
3. ENOUGH OUTLETS AND SWITCHES for convenient living.

We have nothing to sell but good electric service.

SOUTHWESTERN PUBLIC SERVICE COMPANY
22 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Kimbrough Adds Seventeen Recruits To Buff Grid Roster at Mid-Term

CANYON, Feb. 9.—(Special)—Seventeen students who have enrolled in West Texas State College this semester will be candidates for the 1948 Buffalo football team, Frank Kimbrough, head gridiron coach, has announced.

Thirteen of these students, all mid-term high school graduates, will be candidates for next fall's freshman team, while four will be candidates for the varsity eleven in Border Conference competition.

Two of the additions to the varsity squad, Bill Wheeler, 170, Borger, and Lynn Glasscock, 160, Springlake, were in West Texas State during the war. The other two, Adrian Martin, 190, Sudan, and Johnny Collins, 170, Floydada, are just back from military service. Glasscock and Collins are backs, Wheeler is a center and Martin a guard.

The freshmen are: Backs—Bobby Rue, 170, and Bob Lyle, 170, Amarillo; Colvin Mook, 155, Pomeroy; Harold Jeffcoat, 160, Lockney; John Hicks, Basildon; Joe Spann, 175, Munday; Dorman Williams, 170, Childress; John Arnold, 160, Silverton. Guards—Wayne Sullivan, 170, Phillips; Alton Goodwin, 175, Childress; Bill Nix, 160, Canadian. Tackles—John Polndexter, 180, Baird. Ends—Travis Davis, 180, Phillips. Kimbrough also announced the appointment of Wix Price, brother of assistant coach, Borden Price, as football student manager. Wix is a Veteran Administration student. He assumed his duties at the beginning of the second semester Feb. 1.

Kimbrough said the 1948 football schedule and dates for spring training practice will be announced later. "We still have some important open dates on our schedule and we are trying to schedule tough competition," he said.

Safety Check May Save Your Neck Says Safety Ass'n.

AUSTIN, Feb. 10.—A safety check may save your neck! That was the terse advice offered today by George Clarke, managing director of the Texas Safety Association, in urging motorists to keep the safety equipment of their cars in tip-top shape.

"We are cooperating with safety authorities throughout the nation in a 'Learn and Obey Traffic Laws' program during February," Clarke said. "The law requires that your car have certain equipment for safety, and it is there when the manufacturer delivers the car. But it is up to the driver to keep it working properly."

He said National Safety Council figures show that 18 per cent of all vehicles involved in fatal accidents are defective, and one out of seven with bad brakes.

The major safety equipment was listed as brakes, lights, mirror, windshield wiper, horn and safety glass. Many of these items will wear out or become damaged with use, and the motorist must see that they are maintained in good condition.

"Periodic inspection by trained mechanics or inspectors is the answer," Clarke said. "Professional drivers, such as truck drivers, inspect their vehicles before every trip. That's a good idea for every driver, and it would save a lot of lives."

Clarke said that the Texas Safety Association is sponsoring a series of safety check-ups on our schedule and we are trying to schedule tough competition," he said.

In Their Nighties, but Wide Awake



Two wide-eyed Ladies of Fashion show you the latest in night-dress for 2-year-olds. They are Pam Coughlin and Connie Bromlow of San Bernardino, Calif., modeling at Arrowhead Springs, Calif.

Helen Ann Pitman Earns Wings At Stephens College

COLUMBIA, Mo., Feb. 4.—A high-light of the mid-year Aviation Awards banquet at Stephens College here was the presentation of "wings" to Miss Helen Ann Pitman of Hereford, who recently earned her private pilot's license at the college.

The first annual aviation educational award ever to be given by the Stinson Division of Consolidated Vultee Aircraft was presented to Stephens College by the banquet by William Blenke, Jr., firm representative. The trophy, in the form of an engraved silver platter, was accepted by Kenneth Newland, head of the aviation department and of the Occupations division at the college, who also officiated during the "wings" presentation ceremony.

Miss Pitman was one of over a hundred students and faculty members who attended the banquet. A senior student at Stephens, Miss Pitman is a member of the Intercollegiate Organization, and is active in the events in her residence, Columbia Hall, at Stephens. She is the daughter of Mr. and Mrs. J. A. Pitman, Hereford.

Home Freezing of Food on Increase In Texas Areas

COLLEGE STATION, Feb. 9.—The freezing of home-grown products is becoming more and more important in the food picture of Texas families.

In his annual report, Roy W. Snyder, extension meat specialist of Texas A. & M. College, says there are 515 frozen food locker plants operating in Texas, and approximately 15 more are under construction, an increase of 112 plants in 1947, the biggest jump in any single year since the freezing of food became popular in 1939.

About a half of the plants have killing facilities, Snyder says, and can give complete service in killing, cutting, rendering lard, and making sausage as well as in the packaging and freezing of all kinds of food products. The locker plants are uniformly distributed, with the greatest number found in the north-central part of the state.

More home freezer units were available in 1947 than in previous years, Snyder says, and county extension agents have reported that

Family Reunion At Shore Home Saturday

A family get-together in the home of Mr. and Mrs. L. H. Shore Saturday evening featured a covered dish supper. The affair was in honor of Mr. and Mrs. D. C. Laird Jr., and small son who were here from Kilgore visiting her parents, Mr. and Mrs. L. H. Shore.

Farm Bureau Meeting At Amarillo

J. Walter Hammond, president of the Texas Farm Bureau Federation, has announced that a district meeting will be held in the Herring Hotel at Amarillo on Tuesday, February 17. Joe M. Hatton of Amarillo, district director, will preside. The State Farm Bureau president will be in attendance to report on agricultural trends in Washington.

As a member of the Board of Directors of the American Farm Bureau Federation, representing the southern region, Hammond spent the latter part of January in the Nation's capitol attending an American Farm Bureau Board Meeting, and contacting members of the Texas Congressional delegation in Washington on issues vital to agriculture in Texas and the Nation.

Guided by resolutions adopted by voting delegates at the 29th annual convention, the Farm Bureau Board charted the organization's action on such important issues as a long range farm program, parity, support price levels, a program to control the spread of Foot and Mouth disease, and many other matters important to agriculture.

According to Director Hatton other featured speakers at the district meeting will include R. G. Arnold, Auburn, Alabama, director of the organization of the Southern Region, who will discuss "Prices, Soil Conservation and Cooperatives"; also D. C. Miesher, Jackson, Miss., executive vice-president of the Southern Farm Bureau Life Insurance Company, whose subject will be "Farm-Bureau, A Service Organization."

All farmers of the district are invited to attend.

Lost! use the CLASSIFIED

Mr. and Mrs. Herman Ford returned last week from San Antonio, and reported cold and stormy weather there and all points between. Mr. Ford was in Plainview Sunday visiting his parents.

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Long Time Ago

25 YEARS AGO
Headlines: Another Splendid Irrigation Well Added to Local Shallow Water Belt—on Percy Welliver's Farm.

Tulla's Officials Watching Welliver's New Well. Net Set of Officers Chosen for Chamber of Commerce Next Monday. Freakish Weather Continues to Bluff and Shift. Dollar Wednesday Grows in Popularity Here. Cotton Meeting at Courthouse Saturday 10th. Gun Club Birds Arrive—Practice Shoot Arranged. California Men Here Prospecting for Good Cattle. A Comedy—Temperance Drama in Three Acts by Pep Class at Star Theatre Feb. 15.

PERSONALS: W. E. Neal and daughter, Mrs. Claud Ricketts, leave for Belton on business. Mr. Neal is interested in the hotel business there. Dr. Clyde Kibbe and wife are called here by the illness of Mrs. Kibbe's father, W. A. Dougherty.

45 YEARS AGO
Headlines: Hereford Will Incorporate Educational Entertainment at Hereford College. New Presby-

terian Pastor C. W. Dunn Moves to Hereford. New Furniture Store—E. J. White Owner. A New Enterprising Mining and Construction Co. by J. P. Snyder and D. F. Johnson.

PERSONALS: J. A. Steagall of Dimmitt made Hereford a visit the week of J. D. Curtisinger and Ollie Curtisinger of Plainview were in town this week. A. S. Bassett came in from his ranch yesterday. He reports that J. C. Womble has finished threshing. Mrs. J. T. Innon and Mrs. E. Carter went to Canyon City Tuesday to visit friends.

Social: At high noon Wednesday, February 4, Miss Maude Johnson was united in marriage to Mr. Arthur L. McKnight at the M. E. Church. Rev. B. W. Dodson officiated.

Names in business ads: W. M. Cogdell's Rackett Store, Ideal Dairy, H. Frasier Prop. Humphrey of The Humphrey House—near the Depot.

Three Tech Grid Stars Sign Pro Contracts

LUBBOCK, Feb. 9.—Three members of the 1947 Border conference champion Red Raider football squad of Texas Technological College have signed contracts with professional teams.

Tuffy Nabors of Lubbock was signed by the New York Yankees of the All-America; Bernie Winkler of Moody went to the Los Angeles Dons of the same league, and Floyd Lawhorn of Temple signed with the Washington Redskins of the National circuit.

Nabors won ratings as one of the top centers of the nation during the 1946 and 1947 seasons. The left-hander received honorable mention on All-Americas both years, was named to the Border conference all-star team, and was placed on virtually every all-opponent team picked by Tech foes during the two seasons.

Winkler won four football letters at Tech, the first as a fullback in 1943, and those at tackle in 1945, 1946 and 1947. He also played a year as a Naval cadet at Millsaps College. He was All-Border conference the past two seasons and also received honorable mention on All-America.

Lawhorn also won four letters in football at Tech, in 1944 as a center and in 1945, 1946 and 1947 as a guard. As a sophomore he was named to the United Press Little All-America and in 1946 was given honorable mention on the UP All-America.

Ranchers Warned To Watch Cattle For Disease

LUBBOCK, Feb. 9.—Any rancher or dairyman whose cattle evidence symptoms of hoof and mouth disease should call a veterinarian immediately, according to Dr. F. G. Harbaugh, veterinarian at Texas Technological College.

"I am not trying to frighten people," Dr. Harbaugh stated, "but it is entirely possible that the disease may spread unexpectedly from Texas despite all efforts to prevent it. And if it should, no useful purpose would be served by trying to hide diseased animals. They should be killed and properly disposed of."

Symptoms listed by the professor are blisters around the mouth, accompanied by shivering, or blisters on the udder or hoof. All symptoms are not necessarily present in any single diseased animal.

In Texas in 1947 approximately 17,447,800 pounds of sweet clover seed were harvested.

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What happened to the Pot-Bellied Stove?

NOT SO LONG AGO, servicing cars was simple. Most folks fixed their own with a screwdriver or pliers. And when they did come-in-for service, there was no hurry—everything was nice and informal. You might just sit near the pot-bellied stove and talk with the mechanic while he fixed the car.

Well, the pot-bellied stove is gone—so is the old-fashioned car. But it has meant lots of changes for the better. We've replaced the old plier-and-screwdriver service with up-to-date Special Ford Equipment... our mechanics are highly skilled specialists, these days... our methods are better and faster... our Genuine Ford Parts are easier to install, fit better, and last longer, to save you lots of money.

Yes, it's been a good change. But one thing we've tried not to change is the old "personal touch". Next time you bring your Ford in, notice that even though our mechanics do things in a hurry, they still take time to be courteous, and thoughtful. We think you'll agree our service today is far better, faster, more satisfactory, and just as friendly.

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A & M College Scholarships Are Available to Boys Graduating from Hereford High in '48

COLLEGE STATION, Feb. 9.—(Special)—Any Hereford boy graduating from high school this year with a good scholastic record and need of financial assistance will have a chance to win his own college education in a competition being conducted by Texas A & M College. Notice of the 1948 competition, with entry blanks for Hereford boys who want to compete, were mailed to the principal of Hereford high school today by R. G. Perryman, secretary of the Texas A & M College scholarship committee.

Filling the need of giving every outstanding Texas boy a chance to earn his own college education in spite of possible financial handicaps, the "Texas A & M Opportunity Awards" program is now in its third year. It offers boys graduating from

Texas high schools each year a chance to compete for four-year college scholarships paying \$200 to \$300 per year, plus an assurance of student jobs sufficient to earn other necessary expenses.

Sixteen Texas boys would not have been able to enter any college were given their chance in 1946, thirty more in 1947. Their records in college have been excellent. This year's announcement folder lists twenty-eight separate scholarships, with the probability of more being available before the close of the contest.

Scholarships, character, evidence of leadership and need of assistance are the points on which final winners are selected by a college committee. Application blanks, now in the hands of local high school prin-

cipals, must be filled out by the boys and returned to the college committee by March 15. From these applications, finalists will be selected to enter a competitive examination to be held at the college May 1 and 2. Winners will be named on the basis of this examination.

Provided by gifts of thousands of former students of A & M, with additional individual scholarships donated by leading Texas citizens and institutions, the Opportunity Awards give outstanding boys the chance in life which the sponsors believe they deserve. With the cash scholarship, an outstanding boy can earn enough money to complete his college expenses, and still be able to do excellent college work. The winner is required to maintain a personal and scholastic record satisfactory to the scholarship committee in order to hold his scholarship from year to year.

Ten of the awards each year are financed by gifts of former students of the college, seven by gifts of Mr. and Mrs. Jesse H. Jones of Houston, two by gifts of Clint W. Murchison of Dallas and two by the Will Rogers Memorial fund. Single awards are from gifts of Wofford Cain of Dallas, the James Robert Astin Memorial fund, the Alberta Banta bequest, the Ruby Korih Memorial fund, the Julia Ball Lee Memorial fund, the Cornelia Cooke Smith bequest, and Mr. and Mrs. W. T. Burns of Brownsville.



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Glenn Ricketts On Dean's Honor Roll

ENID, Okla., Feb. 9.—(Special)—One of the 100 Phillips University students out of 1,100 enrolled to make the first semester dean's honor student roster is Glenn W. Ricketts, son of Mr. and Mrs. Ira Ricketts, of Hereford.

Only students whose grades ranked in the upper 10 per cent were selected.

Mr. and Mrs. O. B. Roberson have returned from an extended trip through Texas, Louisiana and Alabama where they have been visiting friends and relatives.

Summerfield

BY GAYLE ROBERSON

Mrs. Chloe Grabbe visited friends in Canyon Saturday.

Mr. and Mrs. J. B. Noland and girls and Mr. and Mrs. E. W. Neill and Cheryl Lynn went to a basketball tournament in Dimmitt Friday night.

Mr. and Mrs. Arlie Green have been to Marlow, Oklahoma, to attend the funeral of Mr. Green's uncle.

Mrs. J. B. Noland and Mrs. E. E. Roberson were Amarillo visitors on Monday.

Misses Bettye Bolters and Bettye Euler spent the week end with Mr. and Mrs. Roy Euler.

Miss Jessie Ann Buckner and Mr. Jim Suttler were visitors in the home of Mr. and Mrs. J. R. Euler last week.

Martha Thomas spent Sunday in the home of Miss Billie Ray Johnson.

Mr. and Mrs. Olin Hardy and son have moved into the new house on the B. E. Roberson place.

Mrs. W. F. Powell and Pat spent last week with her mother-in-law, Mrs. W. A. Powell.

Mrs. Oyalthis Brady returned from Galveston last week where she has been some time with her sister, Mrs. T. Gilbreath and husband. Mrs. Gilbreath is in John Seale Hospital and is reported much improved.

Mr. and Mrs. D. C. (Bub) Laird Jr. and little son left Monday for their home in Kilgore after spending a few days in Hereford with her parents, Mr. and Mrs. L. H. Shore. Mrs. D. C. Laird Sr. accompanied them after visiting in the home of her sister, Mrs. Seth B. Holman.

Mr. and Mrs. Robert Gollehon visited their daughter and husband, Mr. and Mrs. Lloyd Crume in Littlefield over the week end.

Mrs. Jane Orr is in Clovis, this week visiting her son and family the Milton Orrs.

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- 50c Molle, jar . . . 39c
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- \$ 1.00 Cream-Oil . . . 89c

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Both for 69c

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CHRISTIAN CHURCH ONCE BANNED PAGAN HOLIDAY

St. Valentine's Day Has Long and Turbulent History; But Has Survived for 1600 Years

St. Valentine's Day hasn't always been a whimsical holiday for exchanging light-hearted greetings with friends and sweethearts.

For fourteen centuries, the Church fought against the "pagan practices" which marked the Lover's Festival on February 14.

Then, for 200 years more, Valentine's Day was a very serious occasion calling forth weeks of painstaking preparations.

Only during the past generation has the "modern" Valentine developed—gay, whimsical, and cleverly designed, with special sentiments appropriate for brothers and sisters, parents, and friends—as well as the more familiar lacy Valentines for sweethearts.

Tradition holds that Valentine's Day derived its name from a young Roman priest beheaded February 14, 270 A. D., for refusing to renounce Christianity. In prison he composed a farewell message to his jailer's blind daughter, singing it "From your Valentine."

Actually, Romans had been celebrating that date for years as the Feast of Lupercalia, dedicated to the pastoral god Lupercus and to the Goddess of Love, Juno. The birds of Italy began mating on February 14, the oracles observed.

As part of the unbridled merry-making, Roman maidens placed their names in an urn set up in the public square, and courteous bachelors were each entitled to one draw to determine their "blind dates" for the coming year.

The Christian Church denounced these "pagan love lotteries." When bitter sermons only made the annual drawings more popular, churchmen set up competing lotteries in which the names of Saints were drawn. But being under the special protection of a certain Saint didn't prove particularly appealing to romance-hungry young Roman swains and maidens. So the Love Festivals continued.

In 496 A. D. Pope Gelasius tried a new approach by dedicating February 14 to St. Valentine and naming him the Patron Saint of true lovers.

During the Middle Ages, despite ecclesiastical opposition, "love lotteries" persisted in many European countries. The French called them "chance boxes" and allotted couples one year to get married or part company. In England, it became customary for men to wear the name of the girl they drew on their sleeve or bosom for several days, often encircled in a heart.

The Church denounced as superstitions many odd customs that began to spring up concerning the Lover's Feast Day—including the belief that if a girl would eat the white of a hard-boiled egg on St. Valentine's Eve, faster five lay leaves to her pillow, and then go to sleep without speaking to anyone, she would certainly dream about her future husband that night.

Written Valentines appeared in the year 1400. At first, to elude vigilant fathers, they were hidden in hollow trees that served as trying places. The quaint love missives were anonymous. Sometimes they were left on a young lady's doorstep by a bashful suitor who knocked and then promptly ran away.

As late as the Sixteenth Century, St. Francis de Sales, head of the Church in England, condemned Valentines publicly and severely forbade their use as immoral.

But as Church opposition gradually declined, new problems arose to plague love-smitten swains. Composing new verses, year after year, became a brain-racking problem. The familiar "rose-are-red, violets-are-blue, sugar-etc." theme was not only in use in the 1700's but popular young ladies already were beginning to complain that it was getting hackneyed from over use.

"The Young Man's Valentine Writer," a book of standard verses that could be copied, was published in 1797 and became highly popular immediately. The handbook was followed by numerous others, including "The Beauties of Hymen" and finally "The Quiver of Love."

Meanwhile, French gallants had begun ornamenting their February 14 billet-doux with gilt paper, ribbons, cut-out hearts, and real lace. Valentines grew in size and elegance

until they became filled with cupids, paper fountains, tiny fans, flower reproductions, intricate ornamental effects, surrounded by laser after layer of filmy lace.

Each Valentine had to be made by hand. Pity the poor lover of the 1850's, scissors in hand, surrounded by stacks of colored paper, lace, brushes, and bottles of water colors.

On top of all this, Valentines became to be considered equivalent to a proposal of marriage. Stern fathers even judged would-be suitors by the quality of their hearts-and-flowers missives and the ornate Spencerian script in which verses had to be hand written.



Most southwest farm products sold sharply lower last week, according to the Production and Marketing Administration, U. S. Department of Agriculture.

Grain prices tumbled 30 to 40 cents a bushel as unfavorable feeding ratios, smaller livestock numbers, and better world prospects for wheat stiffened buyer resistance. No. 1 hard wheat sold Friday at \$2.67 at Texas common points, No. 2 white moved at \$1.58 to \$1.33, and sorghums \$3.40 to \$3.50; off 80 cents.

All classes of hogs dropped general from \$2 to \$3 for the week. San Antonio bought good and choice medium weight butchers late in the week at \$24.50, as Fort Worth and Oklahoma City paid a top of \$25, and Wichita and Denver stopped at \$24. Sows ranged generally from \$19.50 to \$22, and stocker pigs from \$14 to \$16.

Slaughter steers, yearlings and heifers brought generally lower prices for the week, while cows and calves lost at some markets. South Texas markets showed some firmness. San Antonio bought good to average choice calves higher at \$25 to \$26.50, as Houston paid \$24 to \$26 for most good calves. Fort Worth dropped fully \$1 on heavy calves at \$22 to \$27 for good and choice grades. Good and choice heavy calves brought \$21 to \$23 at Wichita, and good offerings \$25 to \$27 at Denver.

Slaughter lamb prices fell generally 50 cents to \$1 during the week, as other sheep classes held largely steady to strong. San Antonio held firm to higher on good and choice short lambs at \$21.50 to \$22, as Fort Worth sold woolled offerings at \$23 to \$23.50. Wichita took truck-ins at \$23 to \$23.40 and Denver got \$23. Buyers were picking up practically any wools available in the Southwest.

Eggs weakened slightly in the Dallas-Fort Worth area, while hens sold a little stronger at Denver toward the week's close. Ample supplies of broilers in Northwest Arkansas found slow demand at 35 to 38 cents per pound on the farm.

Cotton prices sank steadily during the week for losses of 85 to \$1 per bale. Sales increased slightly. Del-las spot middling 15-16 dropped to 33.25 Friday.

Vegetable and citrus shipments picked up again in South Texas areas as field dried after recent rains which all but stopped harvesting for several days. Spinach and broccoli sold slightly stronger, but cabbage weakened materially. Louisiana shallot growers got higher of \$8 per barrel unpacked at the shed. New Orleans saw slow trading all week except on oranges, onions, and potatoes. Onions and potatoes sold strong in Colorado producing areas. In Denver found many vegetables in light supply at firm to higher prices.

Rice markets remained firm to strong in active domestic demand. However, many feed ingredients recorded drastic declines during the week. Lower temperatures reduced hay demands, and sharply reduced offerings held prices about unchanged. Neither farmers nor mills put many peanuts on the markets, and prices held firm.

Texas Fire Loss High and Costly In '47 Says Hall

AUSTIN, Feb. 2.—Fire burned to death 541 people and destroyed nearly \$1 million dollars in Texas in 1947, today reported Marvin Hall, State Fire Insurance Commissioner.

"Even these unbelievably high figures are not complete," Hall declared. "The preliminary loss is already three million dollars higher than losses for any one year in the history of our state."

Deaths from fire also threaten to break all records, he believes. A few death reports are still coming in. Loss of life in the Texas City disaster is not included in the above figure.

Insured fire losses for 1947 total \$20,953,000. This does not include uninsured losses, the Commissioner advised.

"These deplorable losses are growing more alarming every day," he said. "The only way to combat this useless loss of life, property, resources, man hours and resultant higher cost of living is for each Texas to assume an individual responsibility in seeing that fire hazards are removed. At least 90 per cent of our fires are due to carelessness."

Over half of our fires have been in homes. The condition is especially grave in the face of the housing shortage.

Matches and cigarettes were the number one cause of fires in 1947. Electricity was the next greatest cause with trash and rubbish third. The fourth most frequent cause was kerosene and fifth gas stoves.

Hall said gasoline and kerosene fires are on the increase as well as heating equipment fires, such as gas, oil and kerosene stoves and heaters; chimneys, and water heaters.

FOR Satisfactory Efficient Reliable Vigilant Interested Conscientious Economical services

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The Man or Firm displaying this sign patterns all dealings upon the

GOLDEN RULE

His Code of Ethics must be high to maintain membership in the National Association of Real Estate Boards.

Hereford Real Estate Board

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- SAM NUNNALLY
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- J. C. RICKETTS
- I. O. CROSTHWAIT
- J. G. WEIR
- FRANK BARBER
- BRUCIE ROSE
- E. S. IRELAND

Any Complaint Against Any Member Should be Reported

POLITICAL ANNOUNCEMENTS

The following have authorized The Brand to announce their candidacy for office, subject to the action of the Democratic Primary on July 24, 1948:

For Sheriff, Tax Assessor and Collector: J. C. REESE (Re-election)

For County Treasurer: MRS. VELMA HODGES (Re-election)

For County and District Clerk: ROBERT THOMPSON (Re-election)

For County Commissioner, Precinct No. 1: TROY MOORE (Re-election)

According to tradition, Valentine's Day derives its name from a young Roman priest. He was beheaded February 14, 270 A. D., for refusing to renounce Christianity. In prison he composed a farewell message to his jailer's blind daughter, signing it "From your Valentine."



SUPPORT THE BIG 4-H CLUB SHOW FEB. 21 HEREFORD

Phillips & Lawrence Service Station
24-Hour Service
PHONE 97

"Every Time We Make A Friend, We Grow A Little"



Young men and women starting their business careers are invited to make this their bank.

We shall do all we can to assure its leading to a long and congenial association.

HEREFORD STATE BANK

The Bank of Friendly Service
Member of F.D.I.C. ••• Member of FED. RES. SYSTEM



NEW CHEVROLET ADVANCE-DESIGN TRUCKS FOR '48

ONLY ADVANCE-DESIGN TRUCKS FOR 1948 HAVE ALL THESE NEW AND FINER FEATURES:

- New Chevrolet 4-Speed Synchro-Mesh Truck Transmissions
- Here's a feature that assures truck users of new ease and efficiency in operation!
- New Chevrolet Advance-Design Gearshift Control
- Gearshift is mounted on the steering column to provide new efficiency on every hauling job (on 3-speed transmission models!)
- New Foot-Operated Parking Brake
- The new Chevrolet foot-operated parking brake provides new, clear, floor area (on 3-speed transmission models!)
- New Improved Chevrolet Valve-in-Head Engine
- Here's the world's most economical engine for its size—with new features that assure greater operating efficiency!
- New Multiple-Feature Developments
- New spined rear-axle shaft attachment to wheel hubs in heavy-duty models. Heavier, more durable springs.
- Plus—Cab that "breathes" • Flex-mounted cab • Fully adjustable seat • All-round visibility with rear corner windows • Specially designed hydraulic truck brakes • Standard cab-to-axle-length dimensions... and MANY other fine features.

Here are the nation's newest trucks with the greatest features and biggest values! Here is advance engineering—in 107 different models on eight different wheel-bases. HERE IS TRANSPORTATION UNLIMITED!

KINSEY MOTOR COMPANY

Hereford, Texas

Read the Want Ads!

Pontiac Service School at Cogdell

In line with its policy of maintaining up-to-the-minute service technique, Pontiac Motor Division of General Motors is conducting

nation-wide schools on mechanical innovations in the 1948 Pontiac models.

In this area, the Cogdell Motor Company was host to service men from nearby Pontiac dealerships and authorized service stations on February 4 at a factory sponsored class.

The session was devoted to training service personnel by actual practice on working models.

The class was conducted by W. D. McGarrity, Pontiac zone service instructor.

USDA cotton specialists say cotton will face increased competition from synthetic fibers and paper.

Mrs. T. S. Barcus Died Wednesday At Fort Worth

Mrs. Thomas S. Barcus, 70, wife of the late Rev. T. S. Barcus, early-day Hereford minister, died at a Fort Worth hospital late Wednesday of last week, just two hours after funeral services for her husband and two small grandchildren had been conducted.

All four were victims of carbon monoxide poisoning from a central heating unit in the eight-room home of their daughter, Mrs. J. W. Lancaster in Fort Worth Sunday of last week.

Rev. Barcus and the two children, Wade Lancaster, 5, and Ann Lancaster, 3, were found dead on Sunday morning, February 1, and Mrs. Barcus, still living when the other bodies were discovered, was rushed to the hospital, where she succumbed four days later.

Mr. and Mrs. Barcus were visiting in the home of their daughter and son-in-law, Mr. and Mrs. J. W. Lancaster, in Fort Worth, and were caring for the two children while the Lancasters were on a vacation trip to Central America.

The bodies of Rev. Barcus and the two children, and Mrs. Barcus in an unconscious condition, were found on Sunday morning, February 1, by a maid. Carbon monoxide fumes from a central heating unit had circulated through the house.

Rev. Barcus had been an early-day pastor of the Methodist Church in Hereford, and had served in several districts of the Northwest Texas Methodist Conference as presiding elder. He had retired from the ministry several years ago, and he and Mrs. Barcus had been living in El Paso for several months.

Radio Lecturer Accompanies Film at Texas

In an effort to arrange an outstanding educational hygiene program that will win the praise and approval of everyone, Manager W. F. Hardwick of the Texas Theatre in Hereford has obtained the noted radio hygiene commentator, Elliot Forbes, to appear in person on the stage at the Texas during each performance of the picture "Mom and Dad" which opens Friday, February 20.

Forbes is known to radio listeners for his network broadcasts on health

and hygiene subjects. With his background of education, research and speaking, Hardwick said, Forbes' lectures have proved most enlightening and interesting to audiences everywhere. Besides his radio and stage work, he speaks to college and high school groups, PTA, and other organizations in his travels from coast to coast.

Although he is not a rapid-fire talker, Forbes packs a vast quantity of hygiene information into his 15-minute talks, as well as considerable humor and stories.

"Mom and Dad" is a new Hollywood release which will be presented three times daily at the Texas. Due to the nature of the subject matter, Hardwick said, in some of its medical sequences, it is not for grade school-age children, and is shown to segregated audiences only.

The Texas will have two performances for women only and high school age girls each day, starting at 2 p. m. and 7 p. m. One performance each evening, starting at 9 p. m., will be for men and high school age boys. Each show lasts two hours.

Local Cafe Man Pleads Guilty to Liquor Charges

I. E. Fish, operator of the Highway Cafe, pled guilty in County Court last week to three charges of liquor violations, but maintained, Sheriff J. C. Reese reports, that he had "been framed" and had not been selling liquor as charged.

Fish told officers he was pleading guilty only as the quickest means of getting the matter settled.

He paid fines and costs totalling \$469, Reese said.

Fish was arrested by Sheriff Reese, Deputy Sheriff Neal Young, and City Marshal Bruce Wooddell, after a complaint had been filed by an undercover man from the Texas Liquor Control Board who testified that he had successfully made two purchases of liquor from Fish.

The officers confiscated seven quarts of liquor found during a search of Fish's apartment.

Fish was charged on two counts with sale of intoxicating liquor, and on the third with possession for sale. He was fined \$150 and costs on the first charge, \$125.00 and costs on the other two.

Lutherans Will Hold Series of Lenten Services

Immanuel Evangelical Lutheran Church of Hereford announces a series of special mid-week Lenten services. These services, all beginning at 7:30 P. M., will be held on the following evenings: Ash Wednesday, February 11; February 10, March 10, and Good Friday, March 28. Holy Communion will be celebrated in the service on Good Friday.

The pastor of the church, Rev. E. W. Lichtsinn, will deliver the Lenten addresses. The general theme of his series for this year is "Places in the Passion." Here is the list of

topics: February 11—Gethsemane, February 28—The High Priest's Palace.

March 10—Pilate's Judgement Hall.

March 28—Calvary. The public is cordially invited to join the congregation in observing the sacred season of Lent by attending these services, Rev. Lichtsinn said.

ing these services, Rev. Lichtsinn said.

Mrs. H. A. M. White of Riverside, California, a brother Alvin DuPuy of Galisburg, Illinois and a nephew, Clayton Proffier of California, were visitors in the home of Mrs. White's daughters, Mrs. J. W. Melver and Mrs. Delbert Ruland this week.

Now is the time to sell any surplus goods you have on hand. If you can't use 'em somebody else can. Tell 'em with a Want Ad!

WARNING

TO CAR OWNERS

You are to register your car in the County in which you live, as this money goes for the upkeep of our County Roads.

If you trade for a car, the papers are to be filed within 10 days from date of assignment, else you are subject to a \$5.00 penalty. You also have to have the current year registration receipt, as this receipt is made a part of your title.

When trading for a car, be sure you check the papers and see that they are properly filled out before accepting them to avoid penalties and the delay of getting a clear title. Also check the motor number in the car to be sure it agrees with the one on the title or papers you accept.

No titles or papers can be accepted with an erasure on same without giving an affidavit properly notarized from person whose signature is on same.

J. C. REESE

Assessor-Collector, Deaf Smith County, Texas

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TRADE MARK REG.

Claire Tiffany

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Personalized Proportions
Short, Medium, Tall
Trade Mark Reg.

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 - * FREEDOM OF MOTION ... For all sports and daytime wear.
 - * TALON ZIPPER ... Full length fly-front.
 - * SELF BELT ... With adjustable belt loops.
 - * SANFORIZED COTTON ... For permanent fit.
 - * FAST COLOR ... Guaranteed washable.
 - * APPROVED BY GOOD HOUSEKEEPING.
- SIZES: 12-20 — SHORT, MEDIUM, TALL
COLORS: GREEN, BLUE, PINK, TAN



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- LOOPS
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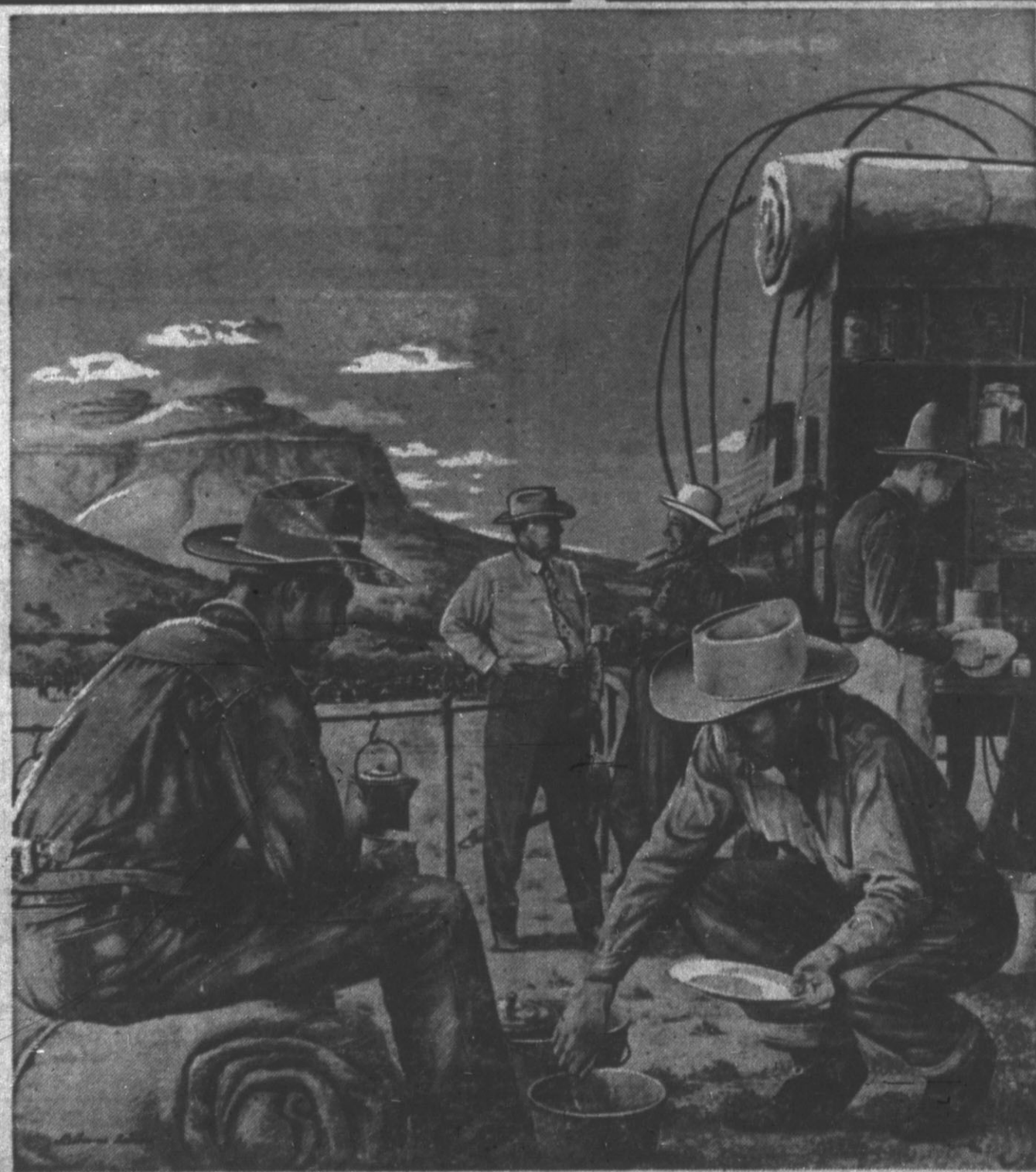
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HAILE DRUG

229 Main

Phone 99



Stetson Western Styles are available from \$15 to \$90. Foreground: The San Fran, the Laloo. Rear: The Open Road, the Texas, the Caribad.

Naturally they're STETSON HATS FOX MAN'S SHOP

Homer Fox

New Members Welcomed By Garden Group

Three new members were welcomed at the meeting of the Bud-Tobacco Club Friday afternoon in the home of Mrs. W. H. Patton. The new members include: Mrs. Tom Howard, Mrs. Norman Gray and Mrs. William Hull.

Mrs. Paul Harvey presided over the business meeting when reports were heard. Members voted to sell "Picture Notes" in order to raise a pledge of \$18.50 to help the State Garden Club organization in sponsoring a Nature Study Camp.

Mrs. R. A. Daniel Jr. and Mrs. Ernest Kerr were elected as delegates to attend the Texas State Garden Club convention to be held in Harlingen in March. Mrs. Chester Wiggins and Mrs. H. H. Caraway were named to represent the club, with the president, Mrs. R. A. Daniel Jr., on the City Council of Garden Clubs.

Mrs. J. D. Neill gave a detailed discussion on conservation in which she stressed the importance of putting back in the soil, before planting, what the previous crop took from it.

Mrs. Lee Kent gave suggestions for table decorations adaptable for occasions of national importance, giving a general patriotic theme as suitable for President's birthday celebrations as well as other national holidays.

Those attending the meeting were Mesdames: Richard Winget, Marvin Knox, Lee Kent, Arthur Triefel, George Springer, Chester Wiggins, Cecil Parker, Paul Harvey, E. D. Hopson, Jimmie Mercer, Travis Caraway, Ben Childers, J. D. Neill, the new members, the cohostess, Mrs. H. H. Caraway, and the hostess.

Out of town friends and relatives attending the J. W. Spradley funeral services were Mrs. Will O'Brien, Mr. and Mrs. Marr Oliver, Mrs. John Satterstrom, Miss Mary Kate Brotherton, Mrs. Joe Portenberry and Johnnie O'Brien all of Amarillo.

CARD OF THANKS
For the sincere kindness shown by our friends and neighbors during our recent loss we wish to express our deepest thanks and appreciation.

Mr. and Mrs. C. D. Cockerman and family.



The Union Pacific's streamliner City of San Francisco wound up like this when a wheel broke on the train's middle unit. A score of people were injured in the pile-up.

Wheel Broke

T. E. Brock returned on Thursday from Winklers, where he had been visiting his mother.

Mr. and Mrs. H. C. Baird returned last week from Memphis, Tennessee where they visited their daughter, Mary Ann.

The moisture removed from foods in dehydrating is restored by the water used in cooking.

Fruits and vegetables freeze more successfully after their moisture is reduced, scientists find, because there is less breakage of the cell tissues from large ice crystals which form when more water is present.

Lost!
use the
CLASSIFIED

Sell Thru the Want Ads!

RECORD CLEARANCE SALE

Morgan Record Shop
Monday thru Saturday
ALBUMS REDUCED 1-3

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\$1.05 Value	Reduced to	90c
79c Value	Reduced to	65c
65c Value	Reduced to	55c
Used Records	Each	15c

ALL BRANDS OF RECORDS—ALL TYPES OF MUSIC
BY ALL POPULAR ARTISTS!

HILLBILLY POPULAR CLASSICAL

We Wish to Clear Our Shelves for New Stock of Records!
Monday through Saturday

DR. L. A. BLUMER, Chiropodist

(Foot Specialist)

Will be at the office of Dr. Norman Harris, 110 W. Fourth, Thursday, Feb. 19, 1948, and each two weeks thereafter on Thursdays.

Amarillo Address:
603 Adams — Phone 25313

HAILE DRUG

229 Main Phone 99
Walgreen Agency Drug Store

Valentine Suggestions

Kings Heart Candy	\$2.00 up
Pangburn Heart Box Candy	\$3.50 up
Evening in Paris Cosmetic Set	\$8.50
Lucien Lelong Perfume and Cologne	\$3.75
Hughes Hair Brush and Comb	\$4.50
Lucien Lelong Cologne	\$1.50 up
Francis Denny Dusting Powder	\$2.00

Important Note

A prescription from your Doctor is a note... an important note. It can play a big role in your health. Our pharmacist recognizes it as such and readily accepts the responsibility of compounding that prescription with accuracy and care.

DRUGS WITH A REPUTATION

SPECIALS

Ipana Tooth Paste, 50c size	29c
Listerine Antiseptic, 75c size	59c
Wildroot Cream-Oil, 60c size	39c
Jergens' Hand Lotion, 50c size	29c

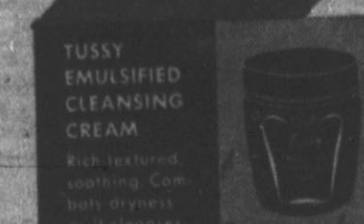
ABCO Unbreakable Coffee Maker	\$5
Personalite Bed Lamp	\$3.49
Knapp-Monarch Iron	\$7.50 & \$11.49
General Mills Iron	\$11.50
Electric Washing Machine	\$34.49
Infra Red Lamp	\$6.49
Clocks	\$4.45

Special Sale!



Tussy cleansing creams!

\$1.75 size...now only \$1
\$3 size...now only \$1.95
all plus tax



for a limited time only!
Come in, telephone or write today!

Walgreen Agency Drug Store

Camp Fire Girls Hold Valentine Party

Chu-De-Nsang Camp Fire group enjoyed a Valentine party at the home of a member, Sue Barnard, Monday afternoon. Games were played and prizes were won by Eleanor Jo Aven and Margaret Phillips.

Lu Durham, Wynogene Sowell and Sue Barnard served refreshments to: Marian Lomenick, Neildean Flowers, Dorothy Weigel, June Marian Smith, Marilyn Legg, Margaret Phillips, Sylvia McCracken, Jane Houston, Doris Russell, Martha Heard, Margie Ford, Nona Lee Joiner, Nancy Patterson, Patsy Hamby, Eleanor Jo Aven and the guardians, Mrs. G. G. Heard and Mrs. Frances Houston.

USDA textile chemists say to work from the underside of the cloth when sponging out a stain in the fabric, since this method washes out rather than driving the stain into or through the cloth.

Valentine Affair Is Courtesy For Club Group

Attractive in detail was the luncheon given by Mrs. N. D. Bartlett Jr. in her lovely new home on "B" Street Thursday as a courtesy to members of the Farm and Ranch Club.

The table dotted with red hearts which served as place cards, and centered with a heart shaped arrangement of red carnations, the club flower, carried out the Valentine theme.

Mrs. Henry Melton conducted a business session after the luncheon and Mrs. Phillip Miller led a general discussion on the need for rural mail service.

Mrs. Garland Solomon told of conditions in Europe and described the people in some localities as having too little food to live on, yet too much for complete starvation.

Mrs. Waldron Melton will be hostess for the next meeting of the club on February 19.

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Ford H. D. Club Talks About New Resolutions

New Year resolutions provided topics for discussion when members of the Ford Home Demonstration Club answered roll call at the meeting held Wednesday afternoon in the home of Mrs. George Epling. Members filled out yearbooks for the coming year and goals were discussed. Committees were appointed during the business session and members voted to meet twice each month instead of the previous one meeting each month. Plans were discussed for serving the Chamber of Commerce banquet on February 27. Home Demonstration Clubs Council members will be in charge of the banquet.

Mrs. Tom Draper, CHDA, will demonstrate the use of sewing machine attachments and will also demonstrate the proper method of cleaning and oiling a sewing machine at the next meeting which will be held with Mrs. F. D. Ferguson on February 15.

Refreshments were served to the Mesdames: Lawrence-Jensen, Earl Dyer, F. D. Ferguson, J. S. Allmon, Chris Wegner, Hardy Benson, Miss Hilda Strauss and the hostess.

Jumbo

BY MRS. GLEN MAY

Mr. and Mrs. Fred Axe were in Amarillo Saturday. They were overnight visitors in Happy.

Mrs. L. A. Matthews received word last week that her father, who lives in Archer City, had fallen and had broken his hip. She and her son, Merle, left Wednesday to visit him. F. E. Clouder was in Amarillo on Wednesday for a medical check-up.

F. A. May who has been ill for some time is much better now.

F. J. Axe has been in the hospital for the past few days. He is now at home and is much better.

Harlon Bishop of Killeen is now living with his brother, Howard. He plans to work with him this year.

Layne & Bowler

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PUMPS

ELECTRIC MOTORS

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NIPPER ELECTRIC

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Phone 184

4-H Enrollment in Texas Is At All-Time High in 1947

COLLEGE STATION, Feb. 7.—The 1947 enrollment in boys 4-H clubs in the state reached an all-time high of 42,350, and production and income records were broken in several fields, says J. W. Potts, boys 4-H club state leader of Texas A. & M. College, in his annual report. The livestock business of 4-H club boys in Texas has been a multi-million dollar business, and 1947 was no exception. More than four million pounds of beef were sold during the year for a total sales price of \$1,403,204; 9,897 hogs that weighed 1,847,179 pounds were sold for \$504,464; sheep brought in \$108,461 and dairy cattle \$32,468 while poultry and egg sales totaled \$34,141.

"In this summary," Potts points out, "there are hundreds of individual stories of failure as well as success, but every 4-H club member is better educated for future livestock production, whether he's on the red or black side of the books at the end of the year."

In addition to the individual margins of livestock, 377 boys and 103 local leaders went to market with group shipments of hogs, sheep and beef calves. Sales amounted to \$399,396. More than 35,000 acres of land were covered by demonstrations in the production of cotton, corn, peanuts, grain sorghums, legume crops and garden and truck crops, Potts says. In addition, 4-H club boys were trained in livestock judging, wildlife conservation, fire and accident prevention, soil and water conservation, forestry and health and recreational leadership.



ASK YOUR DRUGGIST

Santa Fe Offers 15 Educational Awards in Texas

AMARILLO, Feb. 6: Fifteen educational awards to outstanding young farmers in Texas, members of the Future Farmers of America organization, will be offered in 1948 by the Santa Fe Railway in continuation of its annual educational program, it has been announced by President Fred G. Gurly of that company.

Winners will be selected by the State Department of Agriculture Education under the direction of R. Leno Barron, State Supervisor of Texas Association of F.F.A. at Austin.

The awards are cash sums approximating the expense incident to attendance by the winners at the National F.F.A. convention to be held in Kansas City in November. In addition to Texas, other states continuing to benefit under the Santa Fe educational award system are Illinois, Missouri, Kansas, Oklahoma, New Mexico, Colorado, Arizona and California.

Valentines were hidden in hollow trees during the Middle Ages—to escape stern fathers, no doubt.

French gallants are credited with creating the first written Valentines, about the year 1400.

Elaborate handmade Valentines cost as much as \$30 apiece during the 1850's.

The practice of mounting a small mirror in a Valentine, so the recipient can see your "heart's desire," is more than 100 years old.

Approximately 300,000,000 Valentines are exchanged each year in the United States alone, according to the National Association of Greeting Card Publishers.

More than 1,200,000 quarts of food were conserved by Texas 4-H club girls in 1947.

LEGAL NOTICE

THE STATE OF TEXAS TO: Kathleen Massie Bixby and husband P. L. Bixby; Virginia Massie Hayden and husband Howard E. Hayden; Glen Massie Tressler and husband H. F. Tressler; Virginia Massie Biggs and husband Biggs; Glen Massie Jimerson and husband J. R. Jimerson; and the unknown heirs and legal representatives of Kathleen Massie Bixby, deceased; and the unknown heirs and legal representatives of P. L. Bixby, deceased; and the unknown heirs and legal representatives of Virginia Massie Hayden, deceased; and the unknown heirs and legal representatives of Howard E. Hayden, deceased; and the unknown heirs and legal representatives of Glen Massie Tressler, deceased; and the unknown heirs and legal representatives of H. F. Tressler, deceased; and the unknown heirs and legal representatives of Virginia Massie Biggs, deceased; and the unknown heirs and legal representatives of Glen Massie Jimerson, deceased; and the unknown heirs and legal representatives of each and all of said parties deceased; Defendants, Greeting:

AUNT DORA



IF YOU WANT TO GET RICH QUICK, PEOPLE WONDER ABOUT YOU— IF YOU DON'T, THEY STILL WONDER ABOUT YOU!

There's no need to wonder about where to go for top quality foods at reasonable prices... just stop by or call the NORTH SIDE GROCERY & SERVICE STATION. We also sell Gulf gas and oil. May we serve YOU and solve your problems in this line.

NORTH SIDE GROCERY AND SERVICE STATION THE CONVENIENT STORE FOR NO SIDERS PHONE 465 1200-25MILE AVE.

You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 22nd day of March A. D. 1948, then and there to answer Plaintiff's Petition filed in said Court, on the 4th day of February A. D. 1948, in this cause, numbered 3038 on the docket of said court and styled Gertrude Probasco, a feme sole; Pauline Probasco, a feme sole; Peggy Jo Probasco Hardy, joined by her husband Glen Ray Hardy, Plaintiffs vs. Kathleen Massie Bixby and husband P. L. Bixby, Virginia Massie Hayden and husband Howard E. Hayden; Glen Massie Tressler and husband H. F. Tressler; Virginia Massie Biggs and husband Biggs; Glen Massie Jimerson and husband J. R. Jimerson; and the unknown heirs and legal representatives of Kathleen Massie Bixby, deceased; and the unknown heirs and legal representatives of P. L. Bixby, deceased; and the unknown heirs and legal representatives of Virginia Massie Hayden, deceased; and the unknown heirs and legal representatives of Howard E. Hayden, deceased; and the unknown heirs and legal representatives of Glen Massie Tressler, deceased; and the unknown heirs and legal representatives of H. F. Tressler, deceased; and the unknown heirs and legal representatives of Virginia Massie Biggs, deceased; and the unknown heirs and legal representatives of Glen Massie Jimerson, deceased; and the unknown heirs and legal representatives of each and all of said parties deceased; Defendants.

A brief statement of the nature of this suit is as follows, to wit: For the title to and possession of all of the East 408.1 acres of Section No. 73, Block K-3 Deaf Smith County, Texas, based upon the five and year statute of adverse possession and limitation of the State of Texas and regular deeds of conveyance, as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at Hereford, Texas this 4th day of February A. D. 1948.

Attest: R. L. THOMSON, Clerk, District Court, Deaf Smith County, Texas.

By LILLYE LONDON, Deputy. (SEAL) 7-4c

PIMPLES

DON'T SQUEEZE THEM! Instead brush on KLEEREX and see how amazingly fast it hides ugly pimples as it dries them—often on first trial. Not a greasy salve that clogs pores, but a soothing medicated liquid that cleanses and soothes. Ask for KLEEREX at all drugstores. 49c. Double your money back if it fails.

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Also on Sale in Hereford Stores!

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Fine Candies	Nail Polish Kits
Colognes	Toiletry Sets
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We Give S & H Green Stamps Prescription Specialists "THE SICK NEEDS THE BEST" G. W. Edwards

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LIFE INSURANCE

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For Grandma and the Baby...

Floor Furnace Heat

With an automatic gas floor furnace, you'll never need give another thought to the matter of heating. Grandma may have whatever degree of heat she wants, with automatic ease. Floors are warm, for baby. And floor furnaces are clean and safe, because they are FLUE-VENTED. Floor furnace heat is healthful, because air in room never touches flame in furnace.

There's no ordering of fuel in advance; no barrels, boxes or bins; nothing to carry into the house, and no ashes to carry out. There's no smoke, no soot, no odors, no bother.

• See your floor furnace dealer

West Texas Gas Company

CLEANS Your Motor as it LUBRICATES and keeps it clean

CHAMPLIN HI-VI Motor Oil

THE MOTOR OIL WITH A COLD-POUR TEST RATING OF 30° BELOW ZERO

The Twin-Action Lubricating Qualities in Champlin HI-VI keeps your motor free-turning on cold starts... yet fully protects after the engine has started. Protect Your Tractor, Truck and Car... keep that motor CLEAN with HI-VI... the DUAL-Solvent processed oil that is built to give greater heat-resisting properties... and keep motors CLEAN and SAFE.

Champlin HI-VI Oils make a tremendous difference in winter performance. Your motor is more efficient... gets more miles from gasoline.

For EASY STARTS and a SAFER MOTOR this winter... don't miss Champlin HI-VI Motor Oils. See your Champlin Dealer Today!

Champlin Twin Action Lubrication

STANDS UP AT BOILING AND ABOVE FLOWS FREELY AT ZERO AND BELOW

A move to Corbett's is a clean move.

CORBETT CLEANERS

311 West 4th Phone 71

Husbands Will Be Honor Guests

Members of the L'Allegria Club planned a dinner event with husbands as honor guests at the regular meeting of the club held at the home of Mrs. James Edmonson on Thursday. Mrs. Grady Wilson Jr. was cohostess. The entertainment for the husbands will be held in the home of Mr. and Mrs. W. S. Pruitt on February 19.

During the business session members made contributions to the March of Dimes and a program on "Home-making" was presented.

Mrs. James Edmonson told how "You can be a Happier, More Efficient Homemaker" discussing six ways of saving time and energy. First—Eliminate unnecessary parts of a job, second—keep everything within easy reach, third—use the best tools, fourth—use both hands, fifth—combine two jobs in one whenever possible and sixth—sit while working when possible. She also showed some charts on "Posture in Housework."

Mrs. V. C. Hudson spoke on the "Grooming for you and your Child" stressing the importance of the mother placing emphasis on personal appearance in the home, both for herself and for her children. She also discussed proper diet and regular physical check-ups for children.

Members attending were Mesdames; Elvin Wilson, Grady Wilson Jr., V. C. Hopson, Marlin Pierce, Walter London Jr., Lee Kent, Richard Winget, Jack Brown, Earl Slaughter, W. L. Davis Jr., Bartley Dowell, Delbert Eakin, G. G. Hill Jr. and associate member and the hostess.

Bethany Class Is Entertained

Bethany Class of the First Baptist Church was entertained in the home of Mrs. Wirt Phillips Friday afternoon with Mrs. C. J. Mountz as cohostess.

Mrs. Jeff Gilbreath conducted the scripture lesson and the devotional program and Valentine games featured the social hour.

Refreshments were served to E. M. Cox, E. J. Young, O. L. Massey, John Draper, Coy Phillips, Jeff Gilbreath, Vivian Major, T. W. Robertson, J. J. Buckner, A. O. Thompson, Edna Bowe, Hardy Benson, Jim Lipscomb, Edgar Moseley, Rosta, R. E. Caddell, John Patton, G. J. Mountz, Walter Easter, Joe Evans and the hostess.

Three-Year-Old Is Honored At Party

Connie Kent, who was three years old Saturday, was complimented when her mother, Mrs. Lee Kent, entertained with a birthday party in the home of Mrs. Richard Winget. Thirty-five games were played and Valentines were given as favors to provide party fun.

Refreshments were served to: Carolyn Brunley, Katherine Nell Barnard, Freddie Martin, Ronnie Gray, Kay and Beth Lemons, Jane Heard, Craig Griffith, Carol Kent, Marcus Jacobsen, Randy and David Dowell, Linda Edwards and the honoree.

Mothers present were Mesdames; G. W. Edwards, Dick Barnard, Don Martin, John Jacobsen Jr., G. G. Heard, Bartley Dowell, Richard Winget and Mrs. Kent.

Frio

BY LAMERLAS BERRYMAN

Mrs. Olin Parris and Mrs. David Yandell spent last week in Bonham.

Mr. and Mrs. Elmer McNepp and daughter of Texline and Mr. and Mrs. Lee Renfro and children, Mr. and Mrs. Eld Pascoe, and Mr. and Mrs. Edwin Mark visited in the H. M. Mobley home Saturday night.

Mr. and Mrs. Earl Cole and Mr. and Mrs. Floyd Cole were called Tuesday to attend funeral rites for Mr. Cole's father.

Club met Wednesday with Mrs. Owen Andrews. There were fifteen members and three visitors present. The next meeting will be on February 18 in the home of Mrs. Leona Andrews.

Mrs. Owen Andrews attended the exhibit by the seventh grade history class at Hereford school Friday.

Mr. and Mrs. David Yandell were Sunday dinner guests of Mr. and Mrs. Olin Parris.

Sunday dinner guests of Mr. and Mrs. T. L. Sparkman Jr. were Mr. and Mrs. Raymond Stewart of Dawn.

Mr. and Mrs. Barnett and girls were Sunday dinner guests of Mr. and Mrs. Owen Andrews and family.

Mr. and Mrs. Henry Dobbs and boys and Dewey Hartman were the guests of Rev. T. D. Allen Sunday.

Mr. and Mrs. H. E. Lindley visited with Mr. and Mrs. Jack Shirley Sunday afternoon.

Mr. and Mrs. T. L. Sparkman Sr. were afternoon visitors in the Earl Cole home Sunday.

Mr. and Mrs. E. B. Berryman and girls were Sunday dinner guests of Mrs. E. M. Mobley and family.

Due to the weather and illness there were only fifty-five in Sunday School Sunday.

Mr. and Mrs. Earl Lowry and Jackie spent the week-end with friends and relatives in Fort Worth.

TO GALVESTON

Mr. and Mrs. J. Wallace Robinson left Sunday for Galveston where they will attend graduation rites held at the University of Texas Medical School. Their daughter, Betty Jane Robinson, will receive her degree in nursing on Friday, February 13.

ALABAMA VISITOR

Guy Ingram of Opelika, Alabama left Monday for Lubbock for a brief visit there before returning to his home, after a visit here in the home of Mr. and Mrs. W. J. Stanford. Mr. Ingram was a guest of Bill Stanford who had visited him and relatives in Alabama recently. Both arrived in Hereford Friday.

BENEFITS RETURN

Mr. and Mrs. Lee Bonstead returned Sunday after spending the past two weeks in Los Angeles, Cal.

At Anthony's Beginning Tomorrow
IT'S WORK CLOTHING WEEK



Tough 8 oz. BUCKHIDE O'ALLS \$2.69

Every improved construction detail will be found in Buckhide sure-fit overalls. Heavy fine quality 8 oz. Blue Denim. All the loops and pockets you need. Bar-tacking and extra stitching at all points of strain. Sanforized assuring permanent fit. Sizes 32 to 50.

Blanket Lined Denim Jumper \$3.29

Heavy 8 oz. blue denim with part wool blanket cloth lining. 16 to 46.



All Wool Mackinaw JACKET \$4.29

Equal in every detail to our pre-war jackets worn by so many thousands of Anthony customers.

Zelan Treated Poplin Sport JACKET \$3.98



Zelan treated combed cotton Poplin that looks good and wears good. Water repellent and it will knock off the wind. 32 to 46.

Men's Cloth Work Hats 98c

Khaki Cloth Hat with heavy stitched brim to hold shape.

MILLIONS HAIL OSHKOSH B'GOSH

Sta-BLU TUFFEST DENIM AND AMAZING 4-WAY GUARANTEE \$2.98

Guaranteed TO WEAR LONGER Saves for Money

Guaranteed TO FIT BETTER The ORIGINAL Tailored to fit Overalls

Guaranteed TO STAY BLUE LONGER Only Oshkosh B'GOSH has Sta-Blu Denim

Guaranteed NOT TO SHRINK Tuffest Denim is Sanforized Shrink



Mens COVERALLS \$4.98

2 way zipper closing, belted. Full cut throughout for comfort and freedom for work. Plenty of handy pockets and loop on side. Reinforced on all points of strain. Sanforized 36 to 46.



Air Cork Sole WORK SHOE \$6.90



Buckhide Work Sock 23c

Ankle or full length in white, random blue and brown mix. 10 to 12. 3 For 65c



Boys' 8 Oz. Jeans-Overalls Western Style Blue Jeans \$1.49

The boys' delight, Western Rider style. Full 8 oz. sanforized blue denim. Copper rivet and orange stitching. Sizes 2 to 16.

9 oz. Zippe Fiv Juniors \$1.89

BUCKHIDE OVERALLS \$1.69

Built like Dad's, of 8 oz. sanforized blue denim or blue liberty stripes. Full cut and sanforized. Reinforced at all strain points. 4 to 16.



SHOP CAPS 39c

Striped and solid colored cotton drill. Self band and stitched peak. 6 1/2 to 7 1/2.



UNIFORM CAPS 49c

Cap Frames .79
Cap Tops .49c



12 oz. Canvas Glove 27c

These famous 12 oz. strongly stitched Buckhide Canvas Gloves, full wrist. Full size.



Hi-Cut Safety Shoe \$11.90

A sole, heel and tough leather upper that can take it. This shoe is made for comfortable long wear. All sizes. 6 1/2 to 12.

Childs Pin Check Playalls \$1.19

Cotton pin check playalls for kiddies. Sanforized shrunk. Vat dyed colors. Sizes 1 to 6.



Painters OVERALLS \$2.98

Every gadget a painter needs will be found on these heavy white denim overalls. Extra full cut. Sanforized. 32 to 44.

Carpenters \$3.98

Overalls \$3.98



WORK SHOES \$8.50

An all around men's work shoe. Hi cut leather uppers with Cookie arch. Heavy all leather sole and rubber heel. Sizes 6 to 12.

Leather PALM GLOVE 98c

Quarlet or safety type cut. Split leather. Knuckle strap. Knuckle strap fingers.

ARMY TWILL BUCKHIDE REEVES Work Suits \$3.98 each

Shirt 14 to 17
Pants 28 to 44

Exact matching shirt and pants. Both neatly tailored of 8.2 ounce Reeves genuine combed cotton Army twill. Cut and tailored to fit, sanforized to guarantee permanent fit.

BUCKHIDE Work Suits

Shirt \$2.49
Pants \$2.98

A well tailored sanforized matching suit. Shirt of Reeves Tripp Twill and Pants of Reeves Warrior Twill. Shirt 14 to 17. Pants 28 to 44.

CHAMBRAY WORK SHIRTS Blue \$1.29

Tough blue chambray work shirt. Well tailored with neat collar and two button through breast pockets. Long tail. Sanforized. Shrink and fast colors. 14 to 17.

BUCKHIDE Bengal Chambray \$1.59

Long wearing extra heavy Buckhide Bengal Chambray shirts. Flopped button pockets. Seams triple stitched. Sanforized. 14 to 17. Extra sizes—\$1.79.

9 oz. Sateen Mountain Cloth PANTS \$4.98

The toughest smartest looking work pants made. Strong snag resistant 9 oz. Sateen Mountain cloth with high lustrous finish. Full cut, wide belt loops and wide cuffed legs. 28 to 42.

MEN'S BUCKHIDE ROUND-UP AUTHENTIC WESTERN JEANS \$2.98

11 oz. White Back Blue Denim

Authentic Western cut—narrow legs, proportioned seat. Extra-heavy 11 oz. white back denim. Seams interlocked—buttons rust-proofed—hip pockets bar-tacked and riveted with copper rivets that won't scratch saddle or furniture! Sizes 28 to 42.

Men's 9 oz. Blue Jeans \$2.19

Anthony's

HEREFORD

WETMORE

The HAMMERMILL with KNIVES

The WETMORE Hammermill grinds Roughage—Wet... Green... or Dry... saving grain in your feeding program!

SIMPLE
Only ONE moving part... No separate fan.

STURDY
All steel heavy construction means long life.

EFFICIENT
The Wetmore grinds grain to any degree of fineness. They grind all feeds, grain, roughage and hay.

We challenge you to try a Wetmore Knife-Type against any mill on the market.

FAST
Users report a large load of bundles ground in 10 to 15 minutes... a wagon load of ear corn ground in 10 to 20 minutes.

LOW IN COST
Mass production and our direct-from-factory-to-dealer distribution plan keeps prices low!

GUARANTEED
to do all we claim for it or it is our mill!



Let us show you the 35 superior and exclusive features of the Wetmore Knife-Type Hammermill



4-H Club

CLUB SHOW

Hereford, Feb. 21

Support these future citizens—back the 4-H boys and girls in every way you can.

DAVIS-McCRACKEN
M-M DEALER
Corner 2nd & Miles Hereford Phone 380

Amarillo PCA Holds Stockholders' Meeting; Adrian Man Named to Board

The Amarillo Production Credit Association held their fourteenth annual stockholders' meeting in Amarillo Thursday, February 5.

This meeting was more than a regular annual stockholders' meeting—it was a celebration of paying back all government capital and becoming locally owned. The Association is now an organization owned completely by farmers and ranchers for the farmers and ranchers in this territory.

At this meeting the stockholders heard a report from the Board of Directors, given by John L. Hammond, director from Happy, and S. F. Powers, secretary-treasurer, gave the report on the progress and financial structure of the Association. The outstanding points in these reports were that 273 members now own \$265,748 in capital and reserves in their Association.

Byron Gist, president of the Association, presided at the meeting. After serving the Association as a director for 14 years, this was Mr. Gist's last meeting as president of the Association, as he had requested that his name not be put on the ballot for re-election. John L. Hammond was re-elected as a director; Gaston Wells, Dumas, was re-elected as a director, and E. N. Jacobson of Adrian was elected to serve on the Board. Other directors are: Hall Medford of Amarillo and Emil Knutson of Texhoma, Oklahoma.

In spite of the bad weather there were 143 people present, with 31 per cent of the stockholders attending.

Boy Prescott, treasurer of the Production Credit Corporation of Houston, was present and congratulated the association on becoming locally-owned, and presented them with a certificate of complete membership from C. R. Arnold, Production Credit Commissioner, and I. W. Duggan, Governor of the Farm Credit Administration. Dr. Virgil P. Lee, president of the Production Credit Corporation of Houston, was also present to congratulate the members, directors and management.

Other guests attending the meeting were V. L. Carothers, fieldman of the Production Credit Corporation of Houston; J. B. Fumpprey, director of the Farm Credit Board from Old Glory, Texas; C. C. Wimberly, director of the Farm Credit Board from Vega; D. T. Northcutt, director from the Plainview Production Credit Association.

Dr. and Mrs. E. S. Kilpatrick of Elk City, Okla., visited in the home of their daughter and husband, Mr. and Mrs. G. W. Edwards last week. They were accompanied by their son and his wife, Mr. and Mrs. Lowell Kilpatrick.

C. T. Guseman, Woodrow Ireland and Tom J. Carter left Friday for Phoenix, Arizona, on a business trip.

— Buy It In Hereford —

Epidemic of Rust In Wheat Fields Forecast By A&M

COLLEGE STATION, Feb. 7.—The stage is all set for a severe epidemic of stem rust—or black rust—in the wheat country next spring.

That's the warning from the agronomists and plant pathologists of Texas A. & M. College and USDA's Bureau of Plant Industry.

It all depends on the principal factors—the rust spores and the right weather. The combination of wheat germinating so late on the High Plains, together with the large acreage of earlier wheat in the Rolling Plains areas east of the Caprock, makes a favorable situation for the development of stem rust on late wheat if the spores develop sufficiently on the early planted wheat.

Nothing can be done about the weather, of course, but the situation can be greatly aggravated by the planting of stem rust susceptible varieties of spring wheat and barley, the specialists say, as such varieties would make prolific sources of stem rust spores, which in turn might affect wheat farther north, as none of the hard red winter wheat varieties are immune to stem rust.

Agronomists recommend planting of oats in place of spring wheat or barley. They say the yields of spring planted oats are much more certain in Texas than either spring wheat or barley and stem rust of oats does not affect wheat. Varieties of oats such as Fultex, Kanota, New Norther or Ferguson 922 are good selections.

The specialists point out that in view of the great need for a bumper wheat crop in 1948, every possible precaution should be taken to reduce the possibility of a stem rust epidemic.

Texas 4-H Girls Set New Records For Work in '47

COLLEGE STATION, Feb. 10.—More than 69,568 girls were enrolled in 1947 in 2,701 girls' 4-H clubs in Texas. And each one of them worked on a demonstration which would be a progressive, practical example of better homemaking," Loren Stevens reports.

Miss Stevens, girls' 4-H club leader of Texas A & M College, says the demonstrations selected by the girls varied according to their individual tastes, and included such projects as clothing; production, pre-

paration and preservation of foods; beautification of home grounds; home management, home furnishings and room improvements; health; child care; home industry, arts and crafts, and junior leadership.

Miss Stevens annual report shows some outstanding totals, and that apparently the homemaking demonstrations were the most popular. More than 20,000 girls conserved 1,261,000 quarts of food; 38,526 made and re-made more than 150,000 garments; 29,458 prepared and served 1,855,000 meals, and 10,042 were interested in home industry, arts and crafts. Gardening, poultry and home improvement demonstrations ranked next in number of girls enrolled.

The training of future leaders is an important part of the girls' 4-H club work, Miss Stevens says. More than 2,700 girls were trained to serve in positions of leadership in their clubs and communities, while more than 3000 training meetings were held over the state. On the far side of the picture, there were 198 county and district 4-H girls' camps held during the summer months and more than 6,000 girls attended.

"Through the encouragement and voluntary assistance of parents, adult leaders, older club girls, local school systems and civic organizations, the 4-H club girls of Texas were able to accomplish outstanding results in 1947," Miss Stevens says. "They look forward to an even better year in 1948."

Mr. and Mrs. Thomas C. Martin Jr. and little daughter are visiting in the home of his parents Mr. and Mrs. T. C. Martin Sr., T. C. Jr., has recently been discharged from the Navy after eight years of service. They have been located at New Orleans, La.

"As a fire prevention measure, inspect stored hay regularly for odors, smoke, gas and heat, all warning signals.

There are 210 farmers' cooperatives in Texas, engaged in handling almost every agricultural product in the state.

In Texas, in 1947, more than 343,500 acres of Austrian winter peas were plowed under as a soil improvement crop.

All electrical equipment and circuits should be regularly checked as a fire precaution. Replace worn electrical wiring.

Thanks For A Wonderful Reception

We greatly appreciate the fact that so many of you came to visit our new flower shop upon the occasion of our formal opening. We regret that remodeling was hardly complete, but it warmed our hearts to know that so many of you were interested in our business and turned out in greater numbers than we had expected in our rosiest hopes.

We thank those of you who bought and we thank those of you who came to extend your good wishes. We want you to come back often whether you plan to purchase anything or not; for we want to make this a friendly shop as well as an efficient one.

THANKS AGAIN TO ALL OF YOU

Western Flower Shop

109 E. Second HEREFORD Phone 778
Mrs. P. L. Dishman Mrs. D. C. Kinsey

Presenting the new 1948

PONTIAC

A FINE CAR MADE EVEN FINER!



A Product of General Motors

GM Hydra-Matic Drive optional on all models!

Today, Pontiac announces a series of notable advancements in the car that has already upon the wholehearted endorsement of more than a million owners and friends.

Foremost among these advancements is the great General Motors Hydra-Matic Drive—now offered as optional equipment on all Pontiac cars. Pontiac is the lowest-priced car in the world to provide this great mechanical

masterpiece—which shifts gears automatically, and completely eliminates the clutch pedal.

Coupled with this great engineering triumph is a striking improvement in beauty and luxury. New exterior smartness extends from the new radiator grille to the streamlined rear bumper.

Interiors, too, are remarkably improved. Upholsteries are more beautiful and are expertly blended to achieve new attractiveness and charm. Instrument panels are finished in a smart design adapted from quarter-sawn mahogany—and an adroit use of chrome moulding adds a deft touch of modernity.

Engine and chassis have been refined wherever possible—but they remain, basically, the same engineering masterpieces which have become

synonymous in the automotive industry with goodness and dependability.

There are many more things we could tell you about the new Pontiac, for there are countless improvements which add to its traditional quality and value. But we feel that, for those who know Pontiac, we need only say—

—here is, by far, the most beautiful Pontiac ever built

—here is the most luxurious Pontiac ever built

—here is the most dependable Pontiac ever built

—and it is now available with GM Hydra-Matic Drive—optional at additional cost.

We wish only to add that it is here—on display in our showroom—and that you are most cordially invited to see and inspect it.



COGDELL MOTOR COMPANY

317 North Main Street Hereford Phone 392



Applause FOR 4-H ACHIEVEMENT

We urge you to support with every faculty at your command the —

FOUR-COUNTY

4-H CLUB

Livestock Show

Hereford, Sat., Feb. 21

Whether you are interested as a buyer, a parent, a friend, or a sincere well-wisher, your whole-hearted support for our 4-H Clubbers is a modest demand.

These boys and girls are making good citizens, and they are definitely an asset to any community; their solid character and business acumen is not to be minimized.

LET'S LEND EVERY COOPERATION.

Hereford Implement Company

National organization that has served Texans for fifty years will train high-class man in sale of exclusive Insured Savings Plans which are so popular that leading hundred representatives last year averaged more than \$15,000. Liberal commissions plus service bonuses assure steadily growing income. For appointment call or write Don Wyatt, 123 1/2 West 6th, Amarillo. Phone 2-7563.

COURTHOUSE RECORDS

DEEDS OF TRUST

A. L. Cross and Lula Cross to The Capitol Freehold Land Trust, 320 acres, E 1/2 S 27 T 3 NR 1 E.
 Judge A. H. Garrett and Opal M. Garrett to The Capitol Freehold Land Trust, 320 acres W 1/2 S 22 T 3 NR 1.
 Harry E. Cayler and wife, Kathleen F. Cayler to Amarillo National Bank, Lot 10 and N 40 ft. Lot 9, Hester and Baskin Sub. Block 3, Mabry Addition.
 Coy J. Patton and wife, Janice Patton to John R. Wood, all N 96 ft. Lot 4, Block 11, Evans Addition.
 A. E. Stephens to V. C. Hodges all E 1/2 S 43 Block K-3.
 John Byers to Ernest Brown, Lots 8 and 9 First Christian Church Sub. Block 19, Evans Addition.
 Coy J. Patton and wife, Janice Patton to First Federal Savings & Loan Association of Clovis, part Lot 4 in Block 11, Evans Addition.
 Fred F. Bell and Frankie Bell to Jas. W. Witherspoon, Lots 4 and 5 Block 4, Hester and Baskin Sub. Block 3, Mabry Addition.
 Carl J. Mouniz and Calla Mouniz to Ruth B. Lambert E 50 ft. Lot 2, Block 52, Town of Hereford.
 Leon Coffin and wife, Myrtle Coffin to G. D. Milner, E 158.1 acres S 55, Block K-3.
 H. E. Miller and Gladys B. Miller to First Federal Savings and Loan Association of Clovis, N 140 ft. Lot 1, N 140 ft. of W 20 ft. Lot 2, Parkview Sub.
 Roy Johnson and wife, Katie Johnson to Katherine E. Hughes and husband, C. C. Hughes, tract 60x 308.71 ft. Block 32, Evans Addition.
 R. E. Carter and Tommie V. Carter to Business Men's Assurance Co., W 1/2 N 8 47; all S 74; all S 75; NE 1/4 and W 1/2 S 73, E 1/2 of N 1/4 of NE 1/4, NW 1/4 S 58; W 1/2 S 56; all S 57 and all Block 11.
 Robert Hammonds and Billy Hammonds to Chet Williams, all 1/2 S 24 T 5 NR 1 E.
 E. L. Brownlow and Faye Brownlow to Jas. W. Witherspoon, pt. Blk. 18, Welsh Addition.
 H. T. Higley and wife, Margaret Higley to Jas. W. Witherspoon, all Lot 15, Brady's Sub. S 1/2 Block 3, Evans Addition.
 Judge A. H. Garrett and Opal M. Garrett to The Capitol Freehold Land Trust, 160 acres NE 1/4 S 21

WARRANTY DEEDS

Col. W. S. Williams to E. R. Cleavinger, all W 1/2 S 9, Block 5.
 A. E. Leatherman and wife, Martha J. Leatherman, all Block 2, Hester and Baskin Sub. Block 15, Mabry Addition.
 Gertrude Probasco et al to C. D. Potter, all E 408.1 acres S 73, Block K-3.
 Roy Jowell and Lela F. Jowell, husband and wife to H. Lee Benefield, N 50 ft. Block 56, Town of Hereford.
 W. E. Neal to David M. Rogers Jr., Lots 9 to 13 incl. Block 31, Dawn.
 W. H. Henderson and wife, Belva F. Henderson, 684.2 acres SE part of J. M. Coffin Tr.
 C. T. Guseman to T. D. Stambaugh N 1/2 S 29-T 3 R 1 E.
 Elma W. Schoppenhorst and Lydia K. Schoppenhorst, Lots 7 to 12 incl. Block 1 of Block 25, Evans Addition.
 John F. Cole and wife, Sarah J. Cole to R. S. Cole, N 30 ft. S 107.775 ft. Lot 10.
 Clyde E. King and wife, Nora King to E. Garrison SW 1/4 S 319 Block 302, M-6 Sur., 182 acres.
 Lewis Harvey and wife, Carrie Harvey to Clyde Russell N 1/2 S 31, Block K-3.
 Edgar Telchik and wife, Irene Telchik to J. L. Ketchum, all Lot 24, Evans Sub. Block 17, Evans Addition.
 Clifford M. Hicks and wife, Elizabeth Hicks to Dorothy Parker, part N 1/2 Lot 10, Block 6, Womble Addition.
RELEASES
 First Federal Savings of Amarillo to L. R. Blevins and wife, Lillian Blevins, Lot 10, N 14 ft. Lot 9, Block 3 Mabry Addition.
 Ollie D. Brady to W. H. Blevins and wife, Maud A. Blevins, a note.
 The Federal Land Bank of Houston to J. A. Mouniz and wife, Catherine Mouniz, deed of trust.
 The Federal Land Bank of Houston R. W. Mitchell and wife, Mabel, a deed of trust.
 Carl McCaslin to C. B. Thomas and wife, Ellen Thomas, 95 acres SW part of S 42 Block K-3.
 Panhandle Construction Co. to Realty Trust Co., lien certificate materialman's lien contract.
MARRIAGE LICENSES
 Lester F. Wagner and Viola Gabel, Robert Earl McGraw and Mildred Barnett.
 Mathilde Carlos Lopez and Frances Aiguin.

CHURCH NEWS

The following schedule of church services is furnished by the Hereford Ministerial Association. Any other local churches desiring to list their schedule of services in these columns may do so by sending in their copy to The Brand office not later than noon on Monday of the week of publication.

FIRST BAPTIST
 E. H. Cagle, Pastor
 Sunday School.....9:45 A. M.
 Sermon.....10:55 A. M.
 Training Union.....6:45 P. M.
 Sermon.....8:00 P. M.
 Mid-week Services:
 Wednesday.....7:30 P. M.

FIRST PRESBYTERIAN
 Russell A. Wingert, Pastor
 Sunday School.....9:45 A. M.
 Morning Worship.....11:00 A. M.
 Evening Worship.....7:30 P. M.

AVENUE BAPTIST
 R. S. Sparkman, Pastor
 Sunday School.....9:45 A. M.
 Morning Worship.....11:00 A. M.
 Training Union.....6:45 P. M.
 Preaching Service.....8:00 P. M.
 Mid-week Services:
 Wednesday.....7:30 P. M.

FIRST METHODIST
 O. B. Herring, Pastor
 Sunday School.....9:45 A. M.
 Morning Worship.....11:00 A. M.
 Youth Fellowship.....6:45 P. M.
 Evening Worship.....7:15 P. M.
 Mid-week Services:
 Wednesday.....7:30 P. M.

FIRST CHRISTIAN
 Roy W. Ford, Pastor
 Sunday Services:
 Sunday School.....9:45 AM
 Morning Worship.....10:50 AM
 Junior Endeavor.....8:00PM
 C Y P.....6:00 PM
 Evening Worship.....7:00 PM
 Mid-week Service every Wednesday
 7:15PM

ASSEMBLY OF GOD
 S. E. Eldridge, Pastor
 Sunday School.....9:45 A. M.
 Morning Worship.....11:00 A. M.
 Young People's Service.....6:15 P. M.
 Evangelistic Service.....7:45 P. M.
 Mid-week Services:
 Wednesday.....8:00 P. M.

CHURCH OF THE NAZARENE
 Rev. Lewis Patterson, Pastor
 Sunday School.....10:00
 Morning Worship.....11:00
 Evangelistic Service.....7:30
 Wed. Eve. Proper Meeting.....7:30

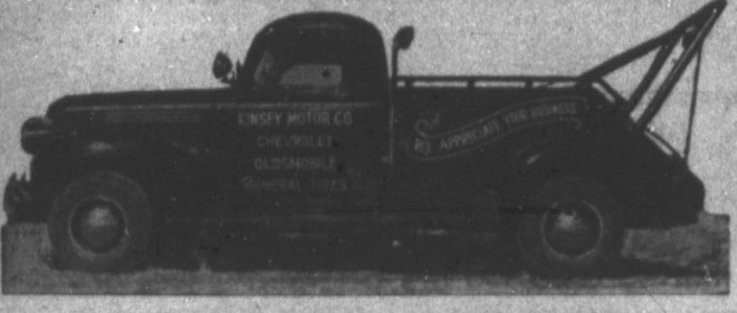
EMMANUEL EV. LUTHERAN
 "The Church of the Lutheran Hour"
 E. W. Lichtsina, Pastor
 R. A. Frye, Sunday School, Supt.
 Sunday School and Bible Class,
 10:30 A. M.
 Worship service, 11:00 A. M.
 Communion service on the first Sunday of every month.
 Listen to the Lutheran Hour over these stations every Sunday: KPDA, Amarillo, 8:30 A. M.; KPDA, Pampa and KHUZ, Borger at 10:30 A. M.

ST. THOMAS EPISCOPAL CHURCH
 Services every fourth Sunday morning, 8 a. m. at County Court-room. Rev. Valter R. Scott of Plainview in charge.

DAWN BAPTIST CHURCH
 J. E. Byers, Pastor
 Sunday School.....10 a. m.
 Morning Worship.....11 a. m.
 Training Union.....7 p. m.
 Evening Worship.....8 p. m.
 Midweek Service Wednesday, 7:30 p. m.

LEGAL NOTICE

THE STATE OF TEXAS
 To: Weldon Webb, Defendant,
 Greeting:
 You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 8th day of March A. D. 1948, then and there to answer Plaintiff's Petition filed in said Court, on the 5th day of December A. D. 1947, in this cause, numbered 3026 on the docket of said court and styled Louise Webb, Plaintiff, vs. Weldon Webb, Defendant.
 A brief statement of the nature of this suit is as follows, to wit: Suit for divorce on the grounds of non-support and mental cruelty; as is more fully shown by Plaintiff's Petition on file in this suit.
 The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.
 Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this 12th day of January A. D. 1948.
 Attest:
 R. L. THOMPSON, Clerk,
 District Court, Deaf Smith County, Texas.
 By LILLYE LONDON, Deputy.
 (SEAL) 4-40



24 Hour Wrecker Service.

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CADILLAC ENGINES
 We specialize in Turn-Key Jobs and Well Developing.
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"clean-up" FUND

Does your life insurance provide a "clean-up" fund? Let me help you arrange it, so it will.
 Yearly
Southwestern Life
 G. C. (Jiggs) HARTMAN
 104 E. 3rd St. — Phone 45
 Hereford, Texas
 Yearly
Southwestern Life

We've Now Added The ...

GIBSON

... Line of Appliances

- **Gibson Electric Kookall Ranges**
 - Beautiful, Serviceable Ranges with entire exterior of Genuine Porcelain.
 - 3 Big Utensil Compartments
 - Cooking Well
 - THE ROOMIEST RANGE WE'VE SEEN
- **Gibson Electric Freezer Shelf Refrigerator**
 - Roomy with Fresh'ner Shelf for fruits, vegetables, meats, desserts, salads.
- **WE STILL HAVE**
 - Brilliant Fire Heaters
 - Empire Floor Furnaces
 - Hot-Stream 20 and 30 gallon Hot Water Heaters for Natural Gas or Butane.

SEE US FOR—
PROPANE TANKS, 500 and 1,000 Gal.
 Get Your Order In Now.

HEREFORD BUTANE GAS CO.

B. C. ANDERSON PHONE 66 JIMMIE ALLRED
 PHILLIP "66" BUTANE and PROPANE



Look Past Your Nose To a Safe Tomorrow

INVESTIGATE OUR
 ● INSURANCE
 ● HOME LOANS
 ● ABSTRACTS
 ● AUTO LOANS
 ● PERSONAL LOANS
 BRING YOUR LOAN AND INSURANCE PROBLEMS TO US!
 We Are Equipped to Handle Your Needs!

Elizabeth Womble

Across the Street South from the E. B. Black Co.

"SPEEDY" Hereford MOTOR CO.

AND NOW NOTICE, THANKS TO THE SWELL SERVICE SERVED BY **HEREFORD MOTOR CO.** HOW FAST I'M ABLE TO TAKE YOU BACK HOME, BABY

HEREFORD MOTOR CO.
 Dudley Green — HEREFORD, TEXAS — Archie Scott



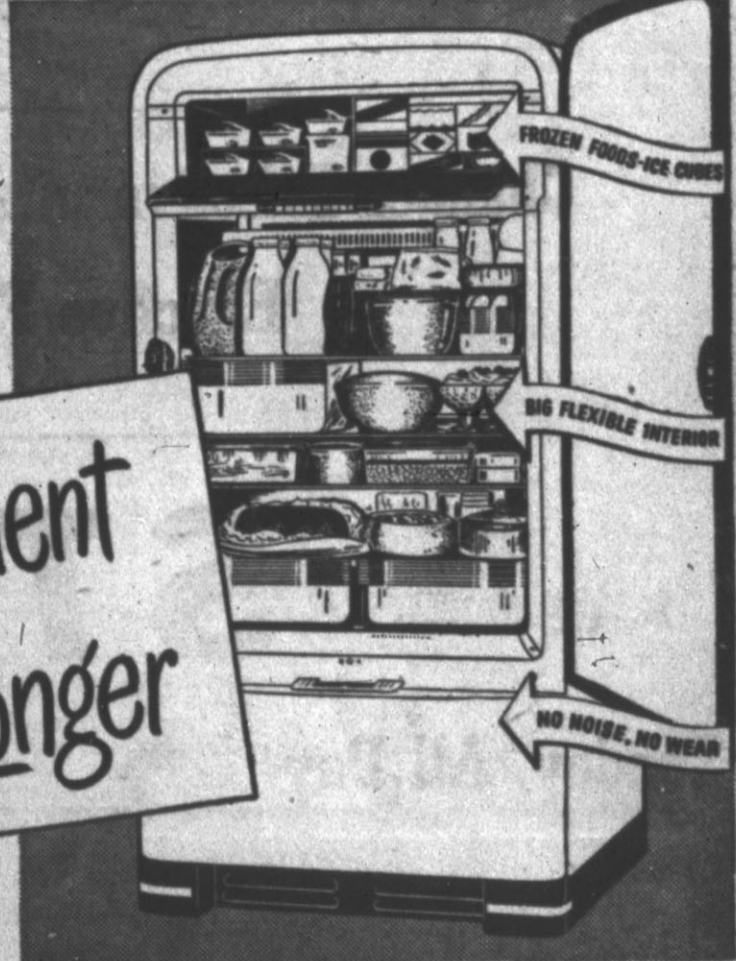
We're always building THE BUILDING OF OUR COMPANY'S GOOD NAME.

That type of building depends on everything we do—on every member of our organization.
 Your continued satisfaction is our goal—that earns for us the good name we have and shall continue to guard with our best efforts and plans.
 To render you service in a spirit of friendly and courteous helpfulness, in an atmosphere of welcome—that is our aim.

KEMP LUMBER COMPANY

J. W. WHELAN, Mgr.
 Hereford Phone 44

LOOKI...EVERY NEW CONVENIENCE WITH THE ONE THAT...



Stays Silent Lasts Longer

BECAUSE IT FREEZES WITH NO MOVING PARTS
 Come see the great new Servel Gas Refrigerator! It's a beauty—with every new convenience for fresh foods and frozen foods. But good looks is just the start. The Servel Gas Refrigerator brings you the famous different, simpler freezing system with no moving parts. No valves, piston or pump. No machinery at all to wear or get noisy. A tiny gas flame does the work.
 More than two million families are enjoying silent Servel Gas Refrigerators today. Ask any of them, and they'll say, "Pick Servel, it stays silent, lasts longer!"
CHECK FOR YOURSELF
 ✓ Big frozen food compartment
 ✓ Plenty of ice cubes easy to get out
 ✓ Moist cold and dry cold for fresh foods
 ✓ Dew-action vegetable fresheners
 ✓ Handy egg tray
 ✓ Flexible interior arrangement with sliding shelves adjustable to eleven different positions
 ✓ Plastic Coating on shelves—keeps them rust-free, scratch-free, easy-to-clean



A TINY GAS FLAME TAKES THE PLACE OF MOVING WEARING PARTS
 STAYS SILENT...LASTS LONGER
Servel
 The GAS Refrigerator

NOW AVAILABLE FOR IMMEDIATE DELIVERY
Commercial Oil Co.
 HEREFORD, TEXAS

Just **32** IS THE Taxi Number

CALL US ANYTIME

If you ride a taxi regularly, put in a standing call; or When you want a taxi at a certain time, call for appointment.

We Give Special Attention to Standing Calls and Appointment Calls.

HEREFORD CAB CO.

Located at the Bus Station

UNKLE HANK SEZ by H.E. MILLER



Your farm implements are real assets if you keep them in good running order. And that is an easy job when you depend on the H. E. MILLER OLIVER CO. Call on us, today... you'll save valuable time and energy... insure your implements against untimely delays in the field.

4-H LIVESTOCK SHOW Hereford, February 21

STURDY COST-REDUCING FARM EQUIPMENT **H.E. MILLER OLIVER CO.** PHONE 195 HEREFORD, TEXAS EAST HWY. 60

Street Lighting Project Started In Farwell

A street lighting project in Farwell is slated to get underway soon, according to the Stateline Tribune. Southwestern Public Service company officials have announced that material for the work is now on hand, and will be installed at an early date.

Farwell Chamber of Commerce officials are sponsoring the project. In addition to a "white way" to be added along Main street, a number of street lights will also be erected in the residential sections of the town. More lights will also be installed around the Farmer County courthouse, the school buildings, and the water tower.

Southwestern Public Service company is making the installation at no cost to the city. Cost of operating the additional lights will be met by Farwell citizens who are using electricity. An additional charge of 50 cents per month will be added to the monthly bills of consumers who have agreed to the plan to pay the cost of operating the street lights.

No consumer who has not previously agreed to the service charge will be taxed.

Advice on Care Of Pot Plants During Winter

COLLEGE STATION, Feb. 10 -- Many homemakers have had trouble in keeping house plants in good condition through the winter months. Sadie Hatfield, extension specialist in landscape gardening of Texas A. & M. College, says that the trouble is usually caused by too much or not enough care.

A good potted cyclamen, Miss Hatfield says, will bloom for several months if kept at a temperature of 65 to 68 degrees where it can get morning light. Never allow the soil to dry out completely while it is blooming, but when it starts to lose leaves, let the soil dry and then store the plant in a cool, dark damp place to carry it over a second season.

A begonia needs full light from windows during the winter months. The everblooming begonia will bloom through the entire year, even in warm rooms with dry air. Primroses need much light in winter and do best at about 65 degrees. Too much watering rots them, but do not allow the soil to dry out. The Jerusalem cherry and ornamental pepper like cool temperatures, too, as well as moist air and plenty of sunshine. Smoke or gas in the room will cause the leaves to drop. Asaleas last much longer if kept in a cool moist air during the day, and thrive best at a temperature of

60 to 60 degrees. A moderate amount of water is necessary. The soil needs to be kept acid and if the leaves start to turn yellowish green, dissolve one teaspoon of alum to a gallon of water, Miss Hatfield says. African violets need a sunny window during the middle of winter, but can be put in the shade about the last of February. Let the soil dry before watering, then use water several degrees warmer than room temperature. Miss Hatfield points out that care should be taken in watering african violets to be sure that no water gets on the leaves.

ACC Enrollment Is Up at Mid-Semester

Ahlens Christian College, Ahlens, Texas, opening its 1948 spring semester February 2, has enrolled a total of 1605 students from 37 states, making the largest enrollment of any spring semester in the college's history.

Included among the students in Ahlens Christian College is Dottie Virginia Hendrick, daughter of Mr. and Mrs. A. V. Hendrick of Hereford.

Perryton Voters To Get Bond Issue

PERRYTON, Feb. 7--A city bond election has been called for Tuesday, March 2, for a vote on a \$275,000 revenue bond issue for expanding the water and sewer systems in the city.

The bond issue includes \$200,000 for the improvement and extension of the water system, and \$75,000 for improvement and extension to the sewer system.

If the election carries, the funds will be used to put in a new city well, underground and lower reservoirs, to replace present 2-inch water mains with 4-inch mains and install new fire plugs, and to lay a sewer line through the north part of town and expand the present sewage disposal plant.

Gleaners Class Meets Tuesday

The Gleaners Class of the First Baptist Church met in a regular meeting in the home of Mrs. Glenn Witherspoon Tuesday 3, with Mrs. Tonie Edens as co-hostess.

Mrs. W. A. Medlin opened the program with a prayer. For the devotional each member gave a scripture on Love and then discussed it.

A short business session followed the worship program and refreshments in Valentine theme were served to the following members, Messdames: W. S. Rice, Malcolm Caspels, Alton Lookingbill, W. A. Medlin, W. O. Witherspoon, E. W. Young, D. C. Walser, Charles Dones, Tonie Eden and hostess.

L'Allegra Club Gives Program For Veterans

The L'Allegra Club furnished the program for the Amarillo Veteran's Hospital last week under the direction of Mrs. Reed Williams and Mrs. Lyle Blanton.

George Graham was master of ceremonies and the program was in the form of a quiz. Prizes were given for the most correct answers. Representing the club and giving the quiz were Mr. and Mrs. Bill Davis Jr., Mrs. Bartley Dowell and Mrs. Earl Stagner.

Doughnuts and apple cider were served by the group to the Veterans following the program.

The U. S. Forest Service reports that as much as 90 per cent of the \$11,223,308 received from National Forests from July to December of last year represents timber sales.

Scalding and astring at night is the way to prevent that "stale" odor in the lunch pail which may give an unpleasant taste to food carried in it.

Tax

(Continued from page one)

per cent collection are remote. This year's collection, however, has already set an all-time record in this county. Last year 94 per cent of all outstanding taxes had been collected by July 1, when taxes become delinquent, and that was believed to have been a record itself.

Four Drunk

(Continued from page 1)

Dimmitt on February 2 by Deputy Sheriff Neal Young. He pleaded guilty to charges of driving while intoxicated and paid a fine and costs totaling \$123.50 in county court here on February 3.

Harvey was arrested here on February 4 by Deputy Young and City Marshal Bruce Woodell. He pleaded guilty and paid a fine and costs of \$123.50.

Steakley was arrested on Highway 60 last Saturday night by Deputy Sheriff Young and Sheriff Reese. He pleaded guilty in County Court Monday and paid a fine of \$123.50.

Hereford Cagers

(Continued from page 1)

Borden Price's Yearlings were led by 6-foot 6-inch Charles Richardson of Phillips who hit the net for 24 points to lead the scoring. The Freshmen will meet the Hedley Lions in second round play.

Memphis Truck

(Continued from page one)

started running toward the plane. "There was a landing crash, but no fire or explosion. The plane just crumpled up with the tail sticking up in the air, only collapsing down toward the cabin.

There was a hitchhiker there, and we ran up and saw both men lying there. One was on his side a short distance away with his right hand holding onto part of the plane

control. As we looked his hand fell slowly over and that was the only movement.

"The other victim was face down underneath where the cabin of the plane had been.

"I ran back to the truck and turned around and started to Hedley. I stopped a car and told the driver and he said he would go into town and call the ambulance.

"I came back to the scene and got out. Two men were there from Amarillo—I didn't hear their names called. (The men were Don Albright and John C. Flopper, who were credited with being the first on the scene). Then the ambulance arrived from Womank's (Memphis Funeral Home).

"Officials were asking a lot of questions," Martin continued, "but they didn't get around to me. I thought once last night I would tell some officers about it, but until the Democrat called me today I had not done so. I stayed there until the men were identified and then I had to come on in to Memphis to my work."

CATHOLICS ARE WRONG

You have heard THAT STATEMENT many times

Unfortunately, it seems to be the only FIRM religious conviction of a great many people—the only point of their creed on which their faith never waivers!

To appreciate what their statement means, say it this way: **FOUR HUNDRED MILLION (400,000,000) CATHOLICS ARE WRONG!**

Does that sound convincing? It sounds even less so if you keep in mind that among that 400,000,000 are a large number of highly educated persons: scientists, doctors, philosophers, authors, artists, lawyers, magistrates, governors, prime ministers and presidents.

Four hundred million Catholics might be wrong. But you can hardly afford to take it for granted. Why not investigate? You can learn the reasons behind Catholic belief and practice absolutely free and in the privacy of your own home.

Enroll today in our Correspondence Course. Six short lessons, six simple examinations will familiarize you with the principal teachings of the Catholic Church.

Address Your Request To

THE HOME SERVICE STUDY

204 East Fourth Hereford, Texas

NOTICE

Changes Effective in Adults' Admission Prices

Effective February 13th

STAR

Sunday, All Day

Established Price... .42
Federal Tax08
Total **50c**

MONDAY } Matinee, Old Price
TUESDAY } Still Effective Until 6 P. M.

Established Price... .33
Federal Tax07
Total **40c**

WEDNESDAY } Night
THURSDAY } After 6:00 P. M.

Established Price... .42
Federal Tax08
Total **50c**

FRIDAY } All Day
SATURDAY }

Established Price... .33
Federal Tax07
Total **40c**

CHILDREN UNDER 12 YEARS—

Still10
Fed. Tax02
Total **12c**

TEXAS

ADULTS—New Admission Effective at All Times

Established Price .29
Federal Tax06
Total **35c**

CHILDREN UNDER 12 YEARS—

Still10
Fed. Tax02
Total **12c**

WE'RE STILL DEAF SMITH COUNTY'S BIGGEST BABY SITTER

LeVine's Half-Sizes



For a Young Silhouette

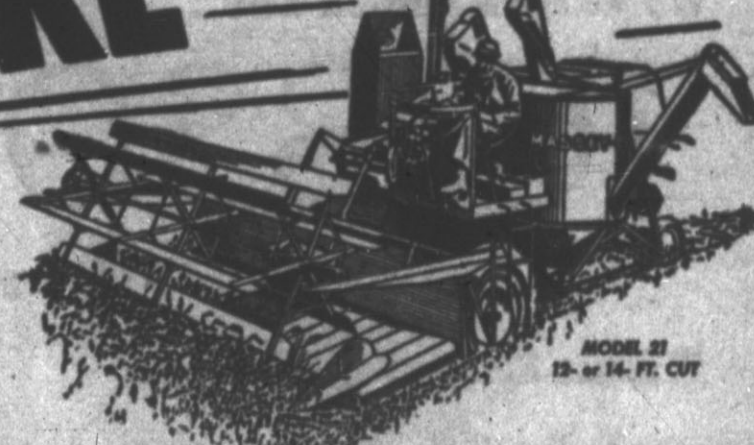
—in printed sheer rayon crepe with neckline neckline of self cording. The double-tiered skirt adds height and slenderness for that new longer look. Fashion's favorite Spring shades. Half-sizes.

The Little Fashion Shop

"Smart Clothes for Smart Women"

SUPPORT AND ATTEND **4-H CLUB LIVESTOCK SHOW** Saturday, February 21 HEREFORD

MORE BUSHELS PER ACRE ACRES PER DAY PROFIT PER SEASON



MASSEY-HARRIS Self-Propelled COMBINE HARVEST PROVED ON 4,438,000 ACRES

- 1 • YOU CAN DO 2½ men's work because only one man is required instead of 2 or 3.
- 2 • YOU SAVE all the grain ordinarily lost on the opening cut... ½ bushel per acre—because there's no tractor trampling the crop!
- 3 • YOU SAVE ½ gallon of fuel per acre because one engine both operates and propels the combine.
- 4 • YOU SAVE more of your crop because you can harvest any portion of the field at any time. Get the ripe grain today... leave the green spots for later cutting.



GET THE FACTS AND YOU'LL GET A **MASSEY-HARRIS Self-Propelled COMBINE**

We're looking forward to the day when these revolutionary combines will be available for all who need them and have time and again asked about them.

JOHN WOOD EQUIPMENT CO.

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