

THE HEREFORD BRAND

Published Daily Except Monday, Saturday

Hereford, Texas, Friday, September 16, 1977



Some Viewers Feel 'Soap' Too Grimy for Tube

By TOM DeCOLA Associated Press Writer

76th Year

Texas television stations with ABC attiliations manned the switchboards after Tuesday night's first airing of the network controversial comedy "Soap," but for the most part reaction from the public was limited

Initial audience surveys indicate that the show is a nationwide hit, but the legitimacs of the sampling appears to be open to question

Belo Broadcasting president Mike Shapiro who heads WEAA IV in Dallas Fort, Worth: said, pre-publicity, including an outbreak of profests prior to



nothing makes a child worse behaved than belonging to a neighbor

Confucius say Su cess is relative, the

It's thee to know your late. We were late getting The Brand delivered Thursday afternoon resulting in a host of phone calls from carriers and readers who wonder doit they acte massed. People were also waiting at news stands for their opy of the paper. Most folks were very anderstanding about the situation. We had a my ham all problem, one which we don't expect to happen again for some

IF YOU PIAN to attend the Fun-Breakfast Monday morning be sure to phone she chamber office this afternoon and let them know. The United Way is sponsoring the breakfast in commission with their ampaign kickoff and they have secured the appearance of Brian is kentante spenker

Hall native of Dalhart was a kicking specialist at Texas Tech for three years tespite a childhood accident which forced him to kick with an artificial leg from the knee down. He led Irch in scoring in 1975 and 1976 and won the coveted Kern Topps Memorial Award last year. He also was named tootball player of the sear by the Amarika Sports Hall of Fame, and as raned to the Churchman's All American Hall of Lame first team.

WHAT DO YOU think is the median age of our population in Deat Smith Counts. Chathers are you'd guess too high The median age is 24.9 according to

The tigin's show a population of CONNECT OF OUR county and a total of " "ON households. That's an average of 3.8

The breakdown of population by age groups shows 27 per cent in the 1834 bracket and 34 per centing the 35 and over group. The median age here was one of the low stan the area as well as the

I stall retails ales for 1976 were listed at \$40 s million. A breakdown of the sales. by store groups indicated that about 28 percent was spent on food. 28 percent on automotive. If per cent general merchandisc 3 per cent furniture. furrishings and appliances, and 1.7 per cent in the drug sategory. There was no breakdown on the remaining 2" per cent-

(See HEREFORD BULL, Page 2)

By PAUL SIMS

Managing Editor

Jeffrey Lenn Ricketts of Dumas was

assessed a two year prison sentence after

a seven woman, five man jury found him

guilts of delivery of phencyclidine, a

The jury deliberated only 15 minutes

on deciding the guilty verdict and

Phenovolidine a synthetic drug, often

is mistaken for tetrahydrocannabinol

approximately an hour before determin-

ing the senience

felons. Thursday in 222nd District Court

the show's airing might have inspired a bigger audience than can be counted on the rest of the season.

'Maybe 50 per cent of the audience Tuesday was triggered by pre-publicity." Shapiro said. "Audience levels will probably fall off next week

The Christian Life Commission of the Southern Baptist General Convention hopes the series fizzles.

Commission director James Dun said Soap has flett us with a grims residue. He said sponsors of the show have given us a new low in television. morality and mentality not to mention bland and sloppy production. We are

being asked to absorb a program which represents a damaging direction for television I say, No Soap

Tuesday's initial sequence dealt, with adultery homosexuality, lying and othnic characterizations with the lives of two

Shapiro, former chairman of the ABC attiliate board of governors, said the initial segment was edited from the original versions. As an example, an orgininal scene showing the wife of a businessman in bed with her tennis prowas changed to show the wife clothed, in a scene in which she obviously had just

Protests aside, the majority of reaction to the show appeared to be positive. although complete surveys were

Shapiro commissioned American Research Bureau ARB to make a clephone sampling of the Dallas Fort Worth market during "Soap's" time slot-Tuesday Incomplete results from that survey showed that 49 per cent of the homes in the area watching television during the series' time slot were tuned to Soap Of the 49 per cent, positive esponses outdistanced negative by about

Overnight samplings from super mar-

kets were in line, with 45 per cent of New 4 York viewers watching the show, 49 percent in Chicago and S0 per cent in Los-

protesting "Soap" before its public Card and letter writing campaings

Individual church groups led the way in

were in evidence, and at least one station reported impropriety in that style protest. James Schiavone of KSAL IV in San-Antonio said several dozen cards were

I am sure that the decision that I

removed from the air

received, preprinted with his name and found offensive. the station's address, saving the show had been seen and that it should be

found the show offensive and was one of (See 'SOAP', Page 2)

Lance's Decision To Follow Testimony



Workhorse Award

R.L. Blakely, right, accepts the Workhorse of the Year award from Noon Kiwanis President Bud Eades during a banquet Thursday evening. As the title implies. Blakely was voted the award by his

fellow Kiwanians for his hard work during the past year. Blakely was also installed as president of the club for the coming year, replacing outgoing president Eades. [Brand photo]

Kiwanians Install R.L. Blakely As President During Banquet

R.I. Blakely was the man of the hour Thursday night when he was installed as president of the Hereford Noon Kiwanis Club and was also presented one of the club's highest honors

A plaque representing "Workhorse of the Year" was given to Blakely by outgoing president Bud Fades. The award was chosen by a vote of the members. Fades said the the running was close between Blakely and Lee Umstead with Blakely just edging

The award was one among many as the Kiwanis Club installed a new slate of officers for the 1977 1978 year. The annual banquet was in the Fellowship Hall of the First Baptist Church Thursday

Howard Birdwell Ir Governor of District 33 and a member of the Hereford vlub, formally installed new officers and several new members of the Board of Directors. The new afficers include Blakely, president, Eugene, Bub Sparks, vice president, Farl Warrick vice president, Danny Boyer, secretary, and Judy Birdwell. Kiwanis Sweetheart Wayne Winger and Clyde Oldham were installed as Board members, new Board members not present at the banquet were Jeff Morris, A.J. Phillips and David Printt

Lee Umstead was given a special award for recruiting new members. Umstead accounted for 6 of the club's 15 new members in the past year. Bill Burford, Umstead's newest recruit, was inducted into the club as part of the evening's

ceremon. Perfect attendance pins were given to four Kiwanians wher have ourstanding attendance figures limi zernev was awarded his 15 year pin, Lloyd Sharp received his 19 year pin, Wayne Phillips was cited for 23 years perfect attendance; and Bartley Dowell was commended for 27 years of weekly attendance.

Dr. W.J. Hill urged the Kamanians to set goals for themselves during the after dinner speech. Hill, a veterinarian from Dimmitt, pointed out that most successful people are motivated by the desire to reach goals

Special guests at the banquet included Kiwanians from clubs in Amarillo, Dimmitt and Hereford

and a Tulia teenager has been released to

Wilbert Hayes, 23, of 202 Clements. and Dovle Dean Wolfe, 21 of 242 Beach, were released from Deaf Smith County on \$1.500 bond after they were charged

The Tulia youth was turned over to juvenile probation authorities then released to his parents. He is 16 years old, according to Hereford

Hayes told police last week that a Mexican-American male and a companion stole the money at gunpoint after tying up Hayes, the attendant at the service station, in a back room at closing

Hayes had said that Wolfe, a friend, found Hayes around 15 minutes after midnight after the two were supposed to

The theft originally was reported as

Hope told The Brand today that Hayes failed a polygraphy examination Wednesday in Amarillo. Hayes was arrested at 11:30 a.m. Wednesday in Amarillo, Wolfe at 8:30 p.m. at the Hereford Police Department, and the juvenile at 10 p.m. Wednesday at the Holiday Motor Motel.

indicated they were mailed before the series was shown. Schiavone said. The public is so far telling us there is

But the postmarks on the cards

nothing wrong with the show," Schiavone said. He said KSAT-TV had received 246 calls since the tuesday airing and only two were against the

Station bosses said they had opportunities to screen future epidosde and were free to delete any episode they

Buddy Bostick of KWTX-TV in Waco

WASHINGTON (AP) - Bert Lance invited the people to be his jury, but

President Carter says in the end he and Lance will set down friend to friend to decide whether the budget director will survive in the job he is fighting to hold make along with Bert Lance...will be satisfactory to the American people," Carter said Thursday in a question-andanswer session with members of the Radio and Television News Directors Association White House Press Secretary Jody Powell said he had no idea when the decision on Lance's future will be made except that it will be after the former Georgia banker's testimony to a Senate committee. Asked how much public opinion will enter into the decision. Powell said.

"If we have shown anything at all in this, it is that we are willing to take a considerable amount of heat and shed some blood...If we had ever intended to base what we were going to do on a public opinion poll, we wouldn't have gotten into it this far." Carter spoke by telephone to the

association's annual convention in San Francisco. Hours before, in Washington, Lance had told the Senate Governmental Affairs Committee investigating his finances that he wants the American people to be the jury in this proceeding

Lance, who get best wishes from Carter at 6:30 a.m. in the President's study. denied to the committee that there were irregularities in his financial dealings when he headed two Georgia banks.

Heaconceded that he and his family and the committee that handled his unsuccessful 1974 campaign for governor of Georgia had overdrawn their bank accounts by thousands of dollars

Trio Arrested For Robbery Of Gas Station

Iwo Hereford men are free on bond the custody of his parents in connection with the theft of \$1,380 last week from the Atex Oil Co. No. 507 on W. Highway 60.

Wednesday for felony theft over \$200.

The Sept. 8 theft was first reported to police as an armed robbery.

meet when the attendant got off work.

Hereford's first armed robbery this year. During the investigation, there were

too many little details that came out that normally wouldn't come out," said Det. Vernon Hope, arresting officer.

"Of course, there is no way for me to excuse my own or anyone else's overdrafts." Carter told the news directors. "This is something that was obviously a mistake. But I believe that, rather than my trying to judge at this point the accuracy of the charges that have been made against Bert Lance, it would be better to wait for his completion of testimony under cross-examination."

The committee hearings may extend into next week. Carter said he will read Lance's testimony.

"If I believed all of the charges or allegations against Bert Lance that I have read or heard through the news media, I would have discharged him immediately." the President said. "Some of those allegations I know to be incorrect, and the ones that prove to be correct, of course, I

will have to make a judgment on them. "But I have no reason to feel that Bert Lance is dishonest or incompetent, nor that he is acting unethically. The propriety of Bert's loans, overdrafts and so forth, obviously, will be assessed by

The President said he still has not read the FBI file on its investigation into Lance's background before he was confirmed by the Senate. But he said his staff has, and everyone interviewed by the FBI "gave Bert Lance an overwhelming endorsement."

Yarbrough Indictment Maintained

AUSTIN. Tex. (AP) - Former Supreme Court Justice Don Yarbrough waited impassively while other defendants were arraigned before a state district judge on theft, burglary and other

He was just another defendant now, except for the larger than usual crowd and the reporters filling the jury box.

Judge Mace Thurman then called Yarbrough's case, and Yarbrough listened as his lawyers urged Thurman to throw out his perjury and forgery indictment Thursday on the ground that a former Yarbrough business associate was used by Harris County law enforcement officers to entrap him.

But after recessing the pretrial hearing for half an hour. Thurman denied that motion and also one to prevent the use of testimony before a Travis County grand jury as evidence against Yarbrough. The defense had argued that a prosecutor, not the jury foreman, administered the oath to witnesses.

Yarbrough's trial is set for Oct. 10.

Charles Hineman, one of Yarbrough's lawyers, told the judge Bill Rothkopf, who secretly taped a conversation with Yarbrough, acted "as an agent of the Houston Police Department.

The police provided the recording devise and arranged the time and place of the meeting, Hineman said.

'We allege that was entrapment," he concluded

Thurman granted a motion to allow Yarbrough's lawyers to hear the original tape in order to compare it with the copy they obtained during a legislative proceeding on a resolution directing the governor to remove Yarbrough from the high court.

An hour after that proceeding began, Yarbrough announced through Waggoner Carr, another of his attorneys, that he would resign.

The main reason for the resignation, Carr said, was his inability to confront Rothkopf, the main witness against him.

Yarbrough declined comment on

Thursday's hearing.

(IHC) a derivative of marijuana, in drug circles according to the testimons of Pat Johnson of the Texas Department of Public Safety laborators in Lubbock

Johnson a DPS chemist called to testify by District Atts. Ands Shusal, said he had received the phyencyclidine on Oct 22 1976 from Iom Finles an

Ricketts Guilty in Drug Trial

Laboratory examiantion, Johnson testified showed the drug was not IHC but the synthetic substance, which he

Johnson testified Finley gave him 345 milligrams of the substance, which the agent had supposedly purchased from Ricketts, a former Hereford resident Finley, the first witness to testify in the

trial, said he purchased five "papers" of a drug Ricketts had called THC The purchase. Finley said transpired

in Apt. 10 of the Polynesian Apartments around 3.30 p.m. Oct. 17, 1976 "He (Ricketts) asked me if I wanted to hus some THC and I told him I would if it was good and if the price was right. He advised me it was good and he had 13."

papers with him He produced 13 of the aluminum foil-

schule

Shuval asked Finley if he examined what was in the packets. Topened one up and picked five of the

papers and handed him the rest." 'Did it cost anything?' Shuval asked It cost \$40 a paper. I handed him a

Finley said he initialed the packets after leaving the apartment and recorded the date and time of purchase, then placed them in the trunk of his state

Five days later, he delivered them to Johnson, in the DPS lab

Defense attornes C R Daffron of Amarillo tried to discredit Finley as a witness during cross-examination to the point of asking. "While you were working undercover, dide vou ever smoke marijuana?

Did you ever offer someone any marijuana?

No. SIL "Did you ever give the impression you were a big dealer?"

Yes, sir, whenever I bought some Finles said he worked on seven cases as an agent in Deaf Smith County in

October and November, 1976. He also

worked undercover in Amarillo.

Daffron asked if Finley went to bars in Amarillo while an undercover agent, prompting an objection from Shuval. District Judge Wesley Gulley overruled the objection "Yes, sir." Finley answered.

'Did you spend state money on other people, busing drugs for other people in (See DRUG TRIAL, Page 2)

sandate sandate friday

Senators Say Carter Must Alter Proposal

WASHINGTON (AP) - Two influential senators are warning President Carter that he will have to drastically alter his tax-and rebate proposal or run the risk of seeing the entire energy plan go down the

Democratic Leader Robert C. Byrd and Russell B Long. D.La., chairman of the Senate Finance Committee, said Thursday that any taxes collected under the banner of energy conservation must go toward searching for more energy, and

James R. Schlesinger, that the finance committee will not approve the taxes unless the rebate plan is junked.

to their demands

Bell Says Lawsuit Won't Stand Up

According to a statement issued in San Antonio this week by C.L. Todd, vice president and general manager of Southwester Bell, the telephone company believes the Ashley-Gravitt lawsuit verdict against Bell will fizzle

We believe that Ashley-Gravitt lawsuit jury's verdict will not survive the appeals' process. Thus, it is not an established fact that anyone either Southwestern Bell or customers-will ever have to pay the award to James Ashley and Oleta Gravitt Dixon.

'In any event, the appeals process will take many months perhaps years and certainly the award will not be a part of any rate request for a very long time. Should the \$3 million ever by awarded. and we seek to include that cost in our rate base, that expense just as any other expense will be aired before the Public Utility Commission and the public

Victim 'Treaded Water' Policeman Testifies

HUNTSVILLE, Tex. (AP) Rookie Houston policeman C.E. Elliott has testified he heard a splash and saw Joe Campos Torres "treading water" in

Buffalo Bayou shortly after an officer said. "Let's see if this wetback can

Elliott testified Thursday in the murder trial of two former Houston policemen accused in the May drowning death of Torres, a 23-year old karate expert. Torres' body was recovered from the Houston bayou May. 8.

Terry Denson, 27, and Stephen Orlando, 21, are accused of killing Torres by pushing him into the bayou after beating him. The trial was moved here from Houston on a change of venue

Police Report

Carolyn May, Box 436, Vega, reported to Hereford police Thursday that somebody stole her purse from a work room at Tierra Blanca Elementary School sometime Wednesday afternoon.

The purse contained a \$1.00 bill, a few coins, a driver's license, checks, credit cards and keys

Police Thursday investigated a minor traffic accident at 3:30 p.m. in the 200 block of N. Main.

Weather

West Texas-Partly cloudy through Saturday with widely scattered late afternoon and nighttime thunderstorms mainly north. Highs mostly in the 90s. Low 63 north to 73 extreme southwest except 58 mountains

Unique Advertising

Nancy Victor, at right, admires the unusual earrings advertising her mother's realty company. The unique jewelry is worn by Dorothy "Dot" Martin, who fashioned the earrings from two Marn Tyler rings in celebration of Mrs. Tyler's grand opening of a new office earlier this week. [Brand photo]

A United Way Agency

975-Member 'Y' Has UW Goal of \$15,000

Editor's note -- one in series.

The Hereford and vicinity YMCA is one of 12 agencies served by the United Way effort in Deaf Smith County. This year the YMCA has been allocated 15 per cent of the total United Way goal of \$98,400, or a total of \$15,000

Slightly more than a year old. the Y has grown to a membership of 975 persons under the directorship of Claude Huard. Ron Welty serves as president of the board of directors, with Dave Hopper and Dan Warrick the vice

presidents The YMCA has offered a variety of activities for children and adults alike in the area. Youth activities have included a game room, gym classes, tumbling, flag football, track, karate. Indian Guides and Princesses, trips and tours, day camp, resident camp and

Texas Cities Will Receive \$57.6 Million

AUSTIN, Tex. (AP) - Almost 900 Texas cities will get a total of \$57.6 million as their share of the one per cent city sales tax for September, Comptroller Bob Bullock said Thursday.

That raises the year's total to \$236.6 million, compared with \$229.7 million for the same period in 1976, a 14.7 per cent

Sales tax collections in Texas exceeds those of most other states. Bullock said, evidence of "the continuing vigor of the state's economy.

This has got to be a good sign for everyone - the consumer, the merchant and the taxpavers," he said.

Funeral services will be conducted at 10:30 a.m. officiating.

Mrs. Marr died at 2 a.m. Thursday at Deaf Smith General Hospital following a lengthy

Alto Pass, III, and married Jimmie Marr Nov. 1, 1955 in Winter, Tex.

Gore of Winter. Text two sons. Gary Dale and Jimmy Allen. both of the home; three daughters. Mrs. Jeannie Kay Williams of Hereford Patricia the home; one brother. Bobby Gore of Snyder, Tex; and one

The Abundant Life

PAY THE PRICE

BY BOB WEAR

A well-ordered life is the

There is a price which must be paid for everything. One of the most common problems in our time is widespread unwillingness to pay the price for what we want and need.

We want to like ourselves. and we should like ourselves. This is not a self-conceited attitude, but is a very wholesome feeling. The price we pay is that we must be the kind of person we can like. A good feeling about self is essential to a satisfactory life. but a good self-concept is no accident. We must pay the price of learning and doing the things which fashion and support a good self-image.

Self-approbation, when found in truth and a good conscience, is a source of some ofthe purest joys known to man" -- Pope

We want a clear conscience. In face, there is no greater personal need. We can have this great blessing, if we "pay the price of not violating the conscience. We must obey it, and this demands a wise and well-disciplined conduct of life. The price is not too much for what we get in return. "He will whose conscience is pure."--Kempis.

We want people to like us, but there is a price to be paid for this, too. We must be the kind of person that people can like. We want to be respected, and will be; if our behavior is the kind that makes us worthy of respect. We may desire a good business reputation; good credit rating, etc. If we do, we must "pay the price" by doing the things which make a good business reputation; such as meeting our obligations and managing our financial affairs

new facility to contain a double gym, two raquetball courts, an exercise room, an Olympic-size swimming pool and other areas for a variety of activities. Since a beginning in July of

1976 the Y has grown from a one-man operation to a current two-man staff in addition to a secretary. A third full-time employee is expected to be hired in the near future according to Huard. The latest addition to the Y's

various tournaments and cont-

flag football to basketball.

volleyball, informal education

classes, karate, a service club

The future looks bright for the

local Y with a capital funds drive

scheduled for fall of 1978 and a

ground-breaking for a full

facility set for the following

Tentative plans call for the

olympics, and many others.

Adult activities have run from

program is a health spa which is located next door to the Y office in Sugarland Mall. The Y will conduct an open house Sunday afternoon for the spa, which has been completely remodeled by the Y staff

Additions to the spa include a IV lounge and a locker room. The spa also contains a whirlpool, sauna, and weight room "We will conduct a physical spa also contains a physical fitness evaluation program at the spa." Huard said. "We can test an individual for his weakness. put him on a program, and then re-test him a few months later to check his progress.

The YMCA's second year of activities officially begins Saturday morning with the advent of the second season of boys flag football. The adult flag football league will begin eight days

CLARA MARR

Saturday for Clara Mart, 45, of 827 S. Texas, at First United Pentelcostal Church with the Rev. Warren McKibben, pastor

Park Cemetery

Survivors include the widower, her mother, Mrs. Maude Ann and Rhonda Marie both of granddaughter.

desire of most people, perhaps of all people; but it does not just happen. We can have this well-ordered life, when we pay the price. We must find, then accept and maintain the right value system; with first things in first place. Persons who refuse to pay this price must forever be plagued with disorder and inefficiency in their

personal life situation. Most of us want the blessings and benefits of a free and orderly society, but we cannot have these unless all of us pay the price of fully accepting the responsibilities and meeting the obligations which come with them. We must "pay the

.We want law and order, and our need is urgent. We must pay the price by giving constant respect for law and order; by full support of and cooperation with law enforcement personnel; and, without sacrificing justice, we must provide certain and speedy punishment to all who refuse to obey the laws.

We want financial soundness. The price is hard work by easily be content and at peace. everybody, and respect for sound economic policies for ourselves and our government. We must, individually and collectively, begin to live within our income. If we do not. bankruptcy is inevitable.

We want to be strong in courage, in security and in spirit. The price is morality and decency in private and public

We can have all of these good things, when we are willing to 'pay the price''. There is no other way, according to all available information.

--Bob Wear

Man Lost Eye, Claims Sight, To Speak

Ronald Covne, a 31-year-old evangelist who can reportedly see with a plastic eye, will speak to the Hereford Full Gospel Businessman's Fellowship Saturday night in the Hereford High cafeteria.

The public is invited to attend. The informal buffet begins at 7 p.m., followed by the service at 8 o'clock

Covne, according to his Christian destimony, stuck a wire in his right eve when he was 7-years-old and required surgery on the eyeball.

Doctors in Tulsa, Okla., told his parents the eye could not be saved and it would have to be removed or young Covne might lose the other eye due to the abscess that had formed.

A plastic eye was fitted. according to Coyne, and for 10 months sight was totally gone in Favor Briscoe his right eve

A woman evangelist. Sister Daisy Gillock, noticed something was wrong with Covne's eve during a revival and asked Covne if he believed the eye state gubernatorial race. could be healed. After prayer scoe is favored by 46 per Covne said that he began to see objects with his right eve.

Tests proved that Covne was able to see out of the eve.

The Tulsa World and Tulsa Tribune did articles on the

Suspension Of Licenses

Wilson E. Speir, director of the Department of Public

State law declares the suspension is automatic, but Speir said it had recently been suggested this denied offenders due process of law.

The offender has his chance to respond to the charge in the courtroom, Hill said, and no further hearing is necessary to give him due process.

PATIENTS IN HOSPITAL

Patricia I. Allen, Steve D. Batenhorst, Simeon Frank Carl, Mary K. Carney, Manuel M

Dement, Bobbie Jean Edwards. Jessica Estrada, Susie Elizabeth Farris, William P. Fellers. Johnny Flores.

Randolph P. Glenn, Mercedes C. Guzman, Ola Hacker, Renee L. Hammock, Herrera Inf. boy, Kam M. Ivins, Dora Mejia.

cent of the polled residents in were undecided.

Hill will campaing in

Hereford Sept. 30.

afternoons and Sunday mornings at 130 W. 4th St., Hereford, Texas, 79045, by the Hereford Brand, Inc. Established in .1901 as a weekly; changed to semi-weekly in 1948, to fives times a week in 1976. Entered as second class matter of the Post Office in Hereford, Texas under the act of March 3, 1897. Second class postage paid at Hereford, Deaf Smith County. Texas-

Subscription rates: By mail to Deal Smith and adjoining counties--\$24 a year other pointa--\$30 per year. Home delivery in city--\$2.90 a month or \$29.40 a year Any erroneous reflection upon the character standing or reputation of any person, firm, or corporation which may appear in the columns of this newspaper will be corrected upon being brought to the attention of the editor

The Hereford Brand is a member of Associated Press, National Newspaper Association, Texas Press Associat Panhandle Press Association, West Texas Press Association, and Newspape Enterprise Associati O.G. Nieman

Athe McIver

inleade of use of enriched or regulations are promulgated."

not on rebates

Long told (arter's energy secretary,

Schlesinger told the committee he didn't know whether Carter would agree

Hereford Bull

from page 1_

THE HEREFORD BOARD of Realtors

has announced that House Speaker Bill

Calyton will be principal speaker here

Sept 28 when the board holds a

IRIPAC (Iexas Real Estate Political

Action Committee) Banquet All

Realtors, affiliates and staff will be

invited and the hanquet will be open to

the public on a limit of available space

Tickets will be sold by brokers and the (

Daffron's only witness during the trial

was the 22 year old defendant, who

testified that he never sold drugs to

Finley. He also testified that on the

afternoon in question (Oct. 17). Finley

smoked marijuana in Apartment No. 10 of

Drug Trial -

We're you reimbursed?

of Coffice

'Soap' ____

two stations in the state which chose not to air the show along with KLIV-TV in

Bostick said his decision was based on his contacts in Waco. "I didn't feel that in its original form that it was the sort of program that should be broadcast for

family viewing," he said 'If that's the kind of programming the American people want, then I would have an obligation to carry it." Bostick said. "I think we'll have to see what subsequent episodes show and then make a determination

Response to the show in the state's biggest city was minimal. Only 64 calls were received at Houston's KTRK-TV. where Ken Johnson said 41 were against the show and 23 favored it.

from page 1

'In perspective." Johnson said. another situation here drew 900 telephone calls

Like other station bosses. Johnson said the program would be under continuous review. The response here has really been kind of tame," he said.

from page 1

Shuval asked "Can you tell the jury any reason Tom Finley would lie about you when you might go to the penetentiary or when he might go to the penetentiary for 2 to 10 years for aggravated perjury?"

I guess he wanted to have an air-tight

there wouldn't be no (sic) case

Ricketts reiterated that he purchased the drug from a traveller at a truck stop.

Ljust came up here visiting. I wasn't

What did you carry it to Hereford

Shuval Ricketts, married and a father

testified on three occasions that Finley

Ricketts said he purchased the

pheneylidine from a "traveller at a truck

stop in Dumas. He added he bought the

drug for his personal use, not to sell-

had hed during the trial

case." Ricketts answered. "If he had told it like it happened.

I was just helping a guy out - he needed the money.

meet a predetermined nutrient

level instead of a food pattern of

specific types and quantities of

Department is especially intere-

omment on both the proposed

the Polynesian Apartments. planning on seeing anybody but my Under intense cross examination by

in meal patterns for the National and noodly products. This School Lunch Program since the program's inception in 1946 have been proposed by Secretary of Agriculture Bob

These proposed regulations represent a major step in our efforts to help schools more adequately meet the nutritional needs of children and to reduce plate waste. Bergland said

We want to ofter our students meals that are the most - food-consumption-habits of appealing the most acceptable to them within a sound nutritional framework, and we intend to operate the school fat skim or buttermilk in lunch program as efficiently as possible." the Agriculture

Secretary added The proposed patterns update the long-standing Type A meal pattern. They are designed to provide children with approxi service programs through activimately one-third the Recom- neo such as menu planning mended Dietars Allowances enhancement of the eating calories)

define minimum portions of food for children of five age groups. The proposed patterns from all interested parties reduce the amounts of food served to younger children faculty and community memamong whom studies have found plate waste to be the 45 days after publication of the greatest. At the same time. older students with increased. Register appetites and nutritional needs will be offered more food. However, in order to meet the differing food preferences of individuals and to minimize plate waste, students age 12 and older will be able to choose 1978 Schools will be permitted

required lunch components. The lunch requirements are hased on the 1974 revisions of the RDA published by the consider public comments on National Academy of Sciences. This brings the lunch patterns up to date with new knowledge about nutritional needs, and with changing food preferences. ding the new meal patterns. and consumption habits of children

The proposed new lunch

The most significant changes—whole grain rice and macaroni, avoids situations in which both bread and chop sues over rice must be served at the same meal. It also allows flexible menu planning to meet ethnico

and cultural food habits require lunch to be served to I through 5 year old children at two sittings which together meet lunch pattern require ments. Department officials expect this to better meet the

young children require schools to offer students unflavored fluid low addition to whole or flavored milk. This provision keeps the amount of fat in the inch at a

require schools to involve students in their school food (RDA) for nutrients (except environment, program promotion and related student co-

The proposed lunch patterns minimits support activities USDA welcomes comments on these proposed regulations including students, parents, bers Comments are due within proposals in the Federal

After the initial comment period, interim regulations, reflecting public comment, will be issued. These are planned to be in effect on a pilot test basis. from Jan 1978 through April smaller portion sizes of the to field test the new lunch patterns under the interim regulations, and the Department will continue to accept and the meal patterns during this period Further, USDA will hold public hearings this fall on all child nutrition programs, inclu-

There are a number of areas of concern in the school lunch program where the Department believes extensive public disexpand the bread alternates cussion is needed before final

New Lunch Patterns Proposed Bergland stated "We have nutrient standards approach" identified several matters on to menu planning. Under this which we are expecially anxious approach, menus are planned to to have comments from the

public before making a

Among the areas identified food. He said that the I How to determine the sted in comments on this issue appropriate meal pattern in . The public, including studschools with mixed age ents and parents, is invited to

3. Whether to require that lunch patterns and the nutrient second helpings be made standard approach to meal available and how to administer planning. Written comments, reimbursements for such help-

servings to the youngest group of children Department is also continuing the study alternatives to the

Bergland noted that the 20250

suggestions or objections should be sent to William G. Boling. 3 How to provide the lunch Manager, Child Nutrition Prog-

pattern in two separate meal rams, food and Nutrition Service, U.S. Department of

Agriculture, Washington, D.C. The proposed regulations were scheduled to appear in the

Type A lunch pattern, and is Federal Register of Sept. 13. considering the feasibility of the 1977 Mag Denounces Carter Standards

U.S. budget director, Bert lance, used to serve as a lay member of the Church's north

Gerogia annual conference. Each year in that denominat ional gathering, the clergy who are seeking admission to full conference membership are asked a traditional series of questions, including

Are you in debt so as to embarass you in your work?

That, as described in this week's Christian Century, was the kind of test applicable to Lance himself in determining

whether he would continue in government office It was "not whether the

President's budget director has

done anything illegal or

personal operating style as a

met "the high

'unethical', but whether his

NEW YORK (AP) - As a standards President Carter has United Methodist, the besieged set for himself and his administration." the ecumenical weekly said in an editorial.

> It noted that the Methodist question, put to the new clergy members, was first asked by Methodist founder John Wesley in his examination of English Methodist societies and was never meant to be a test of

It serves rather to stress the importance of money-manage ment as a mark of personal character." the editorial says. If is intended to cover areas

in a person's life that extend

beyond narrowly ethical or legal

financial acumen.

"Under scrutiny is the ministerial candidate's capacity to perform as a public servant in a position of high visibility.

THE WORLD ALMANAC'S

What Latin American capital city was discovered by Christopher Columbus? 2 The tallest California Sycamore tree in the United States, recorded by the American Forestry Association at 116 feet, may be found

in (a) Washington State (b)

3 Detroit's first automobile factory was built in 1899 by (a) R E Olds (b) Henry Ford (c) Charles Durvea ANSWERS

California (c) Michigan

I San Juan, Puerto Rico, on Portland, Ore, chartered in 1851, was named after Portland. Me., rather than Boston, Mass, on a flip of a coin between two of its

World, 1493 2 (b) 3 (a)

his second voyage to the New

original 821 citizens Albanians are divided into two ethnic groups, Ghegs in the north and Tosks in the

Obituaries

Interment will be at West

illness. She was born Feb. 19, 1932 in

Hill Upholds

AUSTIN, Tex. (AP) - A motorist loses his driver's license automatically upon final conviction in a Texas court of driving while intoxicated or under the influence of drugs. Atty. Gen. John Hill said Thursday.

Safety, requested Hill's opinion.

Hospital Notes

Celaya, Lupe Cerda, Fern M Christian, Lois D. Clinard. Robert J. Collier, Eva I

Victoria Dora Messer, Nellie P. Oldham, Leona Seavey, Eva Lela Thompson, Walter J. Warren. Liz Ann Westbrook. Henrietta Williams, Garland C.

Polled Counties

Seven rural counties, including Deaf Smith, in Texas. polled by a John-Hill employed pollster, have indicated Hill trails Gov. Dolph Briscoe in the

the seven counties, while Hill. state attorney general, managed 43 per cent. Eleven per cent

THE HEREFORD BRAND Published Tuesday through Friday

Managing Editor Advertising Mgr

The baffling Hereford Whitefaces, unexpectedly undefeated at this point in the season, try for win number three in a row tonight against the Borger Bulldogs a team which has already decimated one District 4-4A team.

The Bulldogs, runaway winners over Lubbock High by a 42-14 count on the first weekend of the season, are also 2-0 on the year after nipping Snyder 21-14 last week. "We'll have to play all over the field against Borger," Herd head coach Fred Upshaw said Wednesday afternoon. "Against Palo Duro we hoped to force them inside and try to contain them, which we did with some success. But Borger executes real well and runs a very balanced offense which makes them hard to defend against."

Leading the Bulldog charge offensively is quarterback Greg Fleming, a 140-pound junior. "Fleming throws the ball real well, and directs them down the field," Upshaw said. "Their offense does real well running with him at the helm, and they operate the split back Veer very well."

Fleming is joined in the Bulldog backfield by halfbacks Richard Horn (170) and Ricky Ennis (150) and wingback Brian Foster (155). Ends Johnny Plumley (200) and Dennis Rion (200) provide strong blocking at the permiter for the 'Dogs, and give Fleming some sure-handed targets to throw at.

"No doubt they'll be a real big test for us," Upshaw said..."Plumley is an exceptional athlete, and they've got some other good kids. I'd compare them to Tascosa...they're not fancy, they just play good technique and hard-nosed

Defensively Plumley leads the troops at one linebacker spot, while 215-pound Greg Smith and 200-pound Tommy Casida bolster the line. "They are well coached defensively, and execute well," Upshaw said. "They've got good size with three or four kids around 200 pounds.

On the home front Upshaw says the Herd is "as fine as we

can be" physically with the whole squad ready to go tonight. A minor cut to tight-end-linebacker Greg Brockman's chin, suffered in the win over Palo Duro last week and requiring five stitches to close, will not affect the Herd co-captain's play according to the coach.

In addition, Doug Josserand and Jim Fish, slightly hampered by minor hamstring and knee problems resepctively, will be ready to go full steam.

THE LINEUPS

Borger
Dennis Rion, 200 Jr.
Brian Sharp, 200- Sr.
Jim Cooper, 185-Sr.
David Washer, 175-Sr.
Lee Gross, 165-Sr.
Greg Tallant, 180-Sr.
Johnny Plumley, 200-Sr.
Greg Fleming, 140-Jr.
Richard Horn, 170-Sr.
Ricky Ennis, 150-Jr.
Brian Foster, 155-Sr.

Greg Smith, 215-Sr. Tony Elrod, 175-Sr. Tommy Casida, 200 Sr. Lee Gross, 165-Sr. Johnny Plumley, 200-Sr. Greg Sargent, 170-Sr. Craig-Maxwell, 185-Jr. Brian Foster, 155-Sr. Charles Holland, 140-Sr. Mark Poole, 160-Sr.

OFFENSE Hereford Greg Brockman, 190 Sr. Doug Josserand, 190 Sr. Mitchell George, 165-Sr. Cory Walden, 185-Sr. Richard Olson, 180-Jr. Mark Moten, 190-Sr. Robert Graves, 160-Jr. Kelly Ktichens, 140-Sr. Paul Bell, 160-Jr. FB Randy Marrs, 165-Sr. WB

Chris Hill, 165-Sr. DEFENSE Alex Arrango, 150-Sr. Mike Kerr, 230-Jr. Jim Fish, 210 Sr. Elesio Gomez, 178-Jr. Warren Cornelius, 160-Sr. Greg Brockman, 190-Sr. Charles Reyna, 180-Sr. Greg Hennington, 155-Sr. Daniel Olson, 160-Sr. Jackie Mercer, 160-Jr.

Randy Chavez, 175-Sr. Pro Football TV Has Major Changes

By HOWARD SMITH

ay

AP Sports Writer NEW YORK (AP) - Profootball, television's premier sports attraction, gets rolling this weekend with major changes at NBC, a stand-pat attitude at CBS and the return of Dandy Don Meredith to ABC among the highlights.

Last time around, ABC, with its Monday night game, and CBS, with its National Conference games, both enjoyed increased ratings while the numbers for NBC's American Conference games were down. When CBS and NBC went head to head, primarily on Sunday afternoons, CBS averaged a 17.1 rating, meaning 17.1 per cent of TV sets in the nation were tuned to CBS, while NBC got a 13.4. That represented about a 20 per cent increase over 1975 for CBS and a six per cent decline for NBC

In addition, CBS's "The NFL Today," its pregame, halftime and post-game show, buried NBC's "Grandstand." Clearly, something had to be done.

NBC has responded by junking "Grandstand" and will introduce a new show Sunday, "NFL '77." The show will be devoted to pro football for the most part and is being put together largely by Larry Merchant, the former newspaperman-turned-TV analyst.

Lee Leonard and Bryant Gumble, refugees from 'Grandstand," will host the new show which boasts a weekly commentary on the pro grid scene by Minnesota Viking quarterback Fran Tarkenton, live pickups from game sites featuring analysis by NBC's stable of ex-players, and innovative series of features and, last but not least, a football-crazy robot named Statz.

"Statz is going to forecast the outcome of games and many other things," says Merchant. Tops League "Going into the first game Statz will already know the result of the Super Bowl. He will be able to come up with any number of statistics to show why one team is successful and another isn't. He'll be funny and we hope to develop his personality.'

Merchant says Statz, who will. be pumped full of information by a computer, will be far more than simply the mechanical equivalent of CBS' Jimmy the Greek. "He'll certainly be more up front," says Merchant, "The Greek doesn't make predictions. He just tells you the betting line. Statz will tell you that Los Angeles is going to beat Atlanta

Merchant will contribute pieces to the show from time to time and his first contribution Sunday promises to be a beauty. He took a film crew to India for a report on Joe Don Looney, the eccentric former running back who played for five NFL teams in five years. Looney, believe it or not, has found peace as an elephant boy at a religious community.

"This piece is the most unbelievable thing I've ever done, says Merchant. "I've been in sports for a long time but this is the topper.'

NBC will also be trying to find a replacement for Meredith as the "color" man to go along with Curt Gowdy on its No. 1 broadcasting team. Former San Francisco quarterback John Brodie and Merlin Olsen, late of the Los Angeles Rams, are the top candidates and NBC will be

watching to see which one

blends in with Gowdy best. CBS, pleased with its success last season, has made few changes. Pat Summerall and Tom Brookshier remain the network's top broadcasting duo and Brent Musburger, Phyllis-George, who had been considering leaving the show in favor of a more varied "show biz" career, and Irv Cross return to "The NFL Today" along with The Greek and Jack Whitaker. "The NFL Today" will have its

customary run of taped

The HHS sophomore football

team opened its 1977 season

with a bang Thursday night with

a 36-0 win over Canyon at

Whiteface Field. Tony Garcia

led the soph charge with four

touchdowns and one PAT, while

Joe Mitchum added another TD

In other games involving local

on an intercepted pass return.

teams Thursday the Herd JV

dropped a 20-0 decision to Palo

Duro in Amarillo, La Plata's 9th

graders got nipped 6-0 by

Dumas, and Stanton's 9th grade

dropped a 14-6 game to Pampa.

soph coach Stacy Bixler said

after the game. The Herd

Hagar's 594

Kenny Hagar posted games

of 220-216-158 to record the

high series (594) among

members of the Hustlin'

Hereford Men's Bowling Lea-

gue at Bowling's Bowl Wednes-

day night. Hagar clipped Scott

Pope (587) and Ray Pope (578)

for high series honors. Ray Pope

had a 213 high game, while

Owen's Electric combined for

2966 series as a team to lead

that category, while Arrowhead

pushed over the 2900 mark with

a 2910 total. Bowling's Bowl

was third-highest teamwise with

Owen's Electric won three of

four games to keep the season

lead with a 7-1 mark. Bowling's

Bowl stands 6-2 after winning a

trio of games Wednesday, and

Hereford Millworks is third with

a 5-3 mark after splitting their

four games with the Hereford

Other teams winning three

games Wednesday included

Arrowhead Mills, Gibson's, and

Farr Better Feeds. Birko

four-game set, while Sully's

Vending, Burney's Used Cars,

Pizza Hut, and DSCA could

manage but one win apiece.

Scott Pope rolled a 212.

a 2893 mark.

Brand.

'Our kids really got after it,"

news as possible instead of merely presenting a series of stories canned well in advance. The only personnel change of

keep its features as close to the

note is the hiring of Tim Ryan away from NBC to beef up CBS' play-by-play staff. And then there's Dandy Don.

whose return to ABC is being heavily promoted by the network. Meredith will be reunited with Howard Cosell and Frank Gifford when ABC opens its season with San Francisco vs. Pittsburgh Monday night, and ABC is hoping to get lots of mileage out of the Meredith-Cosell, country boycity slicker byplay.

Otherwise Monday night football will remain essentially the same with taped highlights at halftime, flashy camera work, matching blazers, etc. highlights from other games

Crank up the cameras, plug in the microphones, turn on the and will be making an effort to tape and let the season begin.

stand early in the game.

defenders.

pass PATs.

down on the HHS three, but

four straight runs into the line

were stopped cold by the HHS

Garcia turned in TD runs of

'Our defense improved a

Barnes said this morning.

Glenn Yosten, 140-Jr.

Baseball

Standings

	W	L	Pct.	GB
N York	90	57	.612	2 .
Balt	87	59	.596	21/2
Boston	87	59	.596	21/2
Detroit	69	78	. 469	21
Cleve	66	81	.449	24
Milwkee	62	87	.416	29
Toronto	49	96	.338	40
	West		- 707	
K.C.	91	54	.628	
Chicago	81	65		101/2
Texas	80	65	.552	11
Minn	79	68	.537	13
Calif	80	75		1414

56 88 .389 341/2 57 91 .385 351/2 Thursday's Results Kansas City 7-5, Oakland 6-4, first Toronto 9, Baltimore 0, forfeit Boston 7, New York 3

ota 7, Chicago 2 Texas 6, California 2 Friday's Gamer

Boston Asse 5-1 at Baltimore Palme Toronto Byrd 2-10 at Cleveland Eckersley 13-12, n

at Detroit Arroyo 7-15, n

Sophs Gig Canyon;

		W	L	Pct.	GB	
	Phila	91	55	.62	3 .	
	Pitts	. 84	64	.56		
	S Louis	77	70	.524	141/2	
	Chicago	. 75	70	.517	151/2	
	Montreal	68	78	.466	23	
	N York .	58	88	.397	33	
		West				
Los Ang		89	*58	.60	5 .	
	Cinci	78	70	.527	111/2	
	Houston	74	73	.503	15	
	SFran	68	80	459	21 1/2	
	S Diego	64	85	7.75		
	Atlanta	56	91	.381	33	

30, 60, eight, and seven yards Thursday's Results along the way, and Mitchum's on 6, San Francisco 3 interception return capped off irgh 4-7, St. Louis 3-10 the perfect night. Chris Vickery eal 5, Chicago 4 and Barry Morgan, who also intercepted a pass, each added ati 3, Los Angeles 2 Friday's Games R. Reuschel 19-8 at New York two points to the Herd total on

Koosman 8-18, 2, completion of ded game before reg. game, n ourgh O. Jones 3-6 or Kison 8-8 at dsworth 2-2, n

Only 16 players made the trip to Amarillo with the JV. "Our biggest problem is a lack of depth in the backfield...we don't substitute; just move the

At Stanton, coach Larry Sowers complimented his team for a good effort. "We played pretty well, especially after their first drive on which they scored easily." Sowers said. "After that we stopped their running game cold.'

Pampa added a second TD on pass play before Dogie quarterback William Dirks hit

Ken Reitz, in his second goround with the St. Louis Cardinals, was the National League Player of the Month for May



Football

Oklahoma St. 35, Arkansas 20 Army 14, VMI 7 Auburn 22. So. Miss. 8 Kentucky 35, Baylor 12

Air Force 13, California 10 Colgate 17, Lafavette 7 Colorado 33, Kent St. 14 Harvard 30; Columbia 12 Dartmouth 34, Princeton 14 E. Carolina 38, Tex.-Arl. 21

Missouri 28, Illinois 15 Cent. Mich. 24, Illinois St. 7 Indiana 24, LSU 21 Iowa 21, Iowa St. 13 Florida St. 25, Kansas St. 18 Louisville 17, Cincinnati 14

Maryland 28, West Va. 25 Memphis St. 35, Utah St. 10

Michigan 33, Duke 12 Mich. St. 18, Wash. St. 15 Notre Dame 28, Miss. 7 Navy 16, Conn. 14 Alabama 21, Nebraska 14 New Mex. St. 23, Wichita St. 13

No. Carolina 35, Richmond 10 SMU 15, N. Tex. St. 12 (N) Ohio St. 17, Minnesota 13 Oklahoma 34, Utah 8 So. Calif. 36, Oregon St. 18 (N) Penn St. 31, Houston 21 Cornell 14, Penn 7 Pittsburgh 32, Wm. & Mary 14 Ohio U. 21, Purdue 20 Holy Cross 36, Rhode Island 18 Florida 35, Rice 7 (N) Syracuse 26, No. Carolina St. 6 Temple 16, Drake 6 Tenn. 17, Boston College 14

Texas 28, Virginia 12 Oregon 30, TCU 17 Texas Tech 24, New Mexico 7

Tulsa 20, N.E. La. 14 (N) Wisconsin 35, No. III. 7 UCLA 28, Kansas 15 (N) Villanova 21, Ball St. 8 Texas A&M 33, Va. Tech 17 Birds Take Break; Sox Clip Yankees

AP Sports Writer The Baltimore Orioles took a walk and ended up in a tie with the Boston Red Sox for second place in the American League "I couldn't afford to leave my

By BOB GREENE

players out there," Baltimore Manager Earl Weaver said after the Orioles walked off the field and . rfeited their game to the Toronto Blue Jays Thursday night. "I might have saved someone's career." Weaver refused to let his

team take the field in the bottom of the fifth inning when umpire Marty Springstead refused to grant Weaver's request to remove a tarpaulin, anchored by bricks, covering the mound in the Toronto bullpen down the left-field line.

The game had been played in a steady drizzle and Toronto led.

"There's only four feet of space between the foul line and the mound," Weaver said. "I had a guy (left fielder Andres

Hereford Lions Club wrest-

ing will be absent from the Bull

Barn for two weeks, beginning

this Saturday, owing to other

community affairs. However,

Lions Club officials announced

that they would return with an

exciting card on Saturday, Oct.

1, with a card to be announced

Abdullah the Butcher, the

madman from the African

Sudan, was injured recently in a

match with Brute Bernard in

Detroit. J.J. Dillon, Abdullah's

manager, abruptly dropped the

308-pound black and signed

Bernard. The Brute is a

265-pound French Canadian

with a small cranial capacity,

and the ability to absorb and

dish out fearful punishment. He

will be seen at the Bull Barn in

Last Saturday's action saw

the near future.

later.

No Wrestling

For Two Weeks

Mora) slip out there last night and wasn't about to let it happen again. If you can't go four feet and catch a ball, double-header from Oakland.

The Hereford Brand-Friday, September 16, 1977-Pag 3A

there's something wrong." While Baltimore took a 9-0 loss by sitting in the dressing room, the Red Sox walloped the AL East-leading New York Yankees, 7-3. The Boston victory pulled the Red Sox into a tie for second with Baltimore, 21/2 games behind the Yankees.

Boston's Denny Doyle cracked a bases-loaded triple to key a six-run Boston explosion and bury the Yankees.

The victory salvaged the final game of the three-game series with New York.

In other AL games Thursday. Kansas City swept a doubleheader from Oakland, 7-6 in 11 innings and 5-4 in 10 innings; Minnesota crushed Chicago 7-2 and Texas defeated California

Luis Tiant, 11-8, earned the Boston victory with late inning relief help from Bill Campbell. Yankee reliever Sparky Lyle,

the Shiek, the crazy camel

driver from Arabia, disqualified

in a wild match with the Super

Destroyer. After nearly half an

hour in which both contestants

were as much outside the ring

as in, the referee caught the

Shiek choking his opponent.

This was one of two main

events. The opener saw Jerry

Kozak catch a heavier Rip Hawk

Cowens' homer off loser Doug Bair, 3-4, was his 23rd of the season. Bair also was the losing pitcher in the first game. Twine 7, White Sex 2

the Royals the title.

Reyals 7-5, A's 6-4

needing extra innings in both

games. Al Cowens led off the

10th inning of the nightcap with

a home run into the left-field

bleachers to lift the Royals to

victory after Pete LaCock's

single scored Willie Wilson with

the winning tally in the 11th

The double victory stretched

Kansas City's winning streak to

16 games, the longest in the

major leagues since the New

York Yankees won 18 straight in

1953. The Royals also reduced

to seven their "magic number"

for clinching the American

League West. Any number of

Kansas City victories or Chicago

losses totaling seven will give

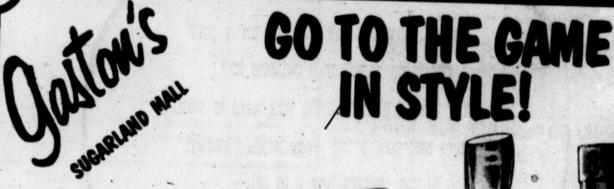
inning of the opener.

Kansas City swept a

Butch Wyngar drove in two runs with a pair of singles and Rod Carew drove in one run and scored two to back Geoff Zahn's six-hit pitching as Minnesota downed Chicago









*55 - *150

SWEATERS -GAUCHOS

-Carland

Our Stock is Complete - But Hurry

JV Dropped by PD defense was at its best throughout the game after getting begun with a goal-line Canyon launched a long gainer overhead to get a first

delphia 8, New York 2 ita 8, San Diego 7, 10 inni

bunch." JV coach Kenny "They (PD) didn't drive the ball

15, 1 W just and dig play that killed us. kids from one position to

another," Barnes added. The coach cited tailback Bud Hughes for a good effort in the contest. Hughes was the HHS workhorse, carrying the ball over 30 times in the game.

Mike Martinez on a 20-yard scoring toss.

Bruce Sutter, the Chicago Cub relief ace, was the National League Pitcher of the Month for May 1977.

Chemical and Armour split their

-PROPERTY-



as repitidas "Gracias" a nuestros clientes y amigos que han asegurado sus autos hogares y negocios, comer-ciales etc. con "Property Enterprises" durante los dos anos pasados. Nuestras puertas estan abiertas para servirlos.

Asegure con nosotros! De dia hablenos al 364-6633 De noche y fin de semana 364-6465

Augustin Alvarado

stangs Grab First Win Coronado Tinally found a drought. The Mustangs ended

watering hole for its thirsty a two-game string of defeats Mustangs Thursday night, but the Lubbock High Westerners will have to wait at least another week to end their victory

PONTIAC, Mich. (AP) Former Detroit Lions quarterback Earl Morrall is returning to his old team, but this time he'll be in press box instead of on the

The National Football League seam announced Thursday it had hired Morrall as an assistant to the Lions coaching staff.

Morrall, 43, played with Detroit from 1958 to 1964, in his 21-year career, the second-longest in NFL history, he also played with San Francisco. Pittsburgh, New York, Baltimore and Miami.

A former Michigan State University All-American, Morsall played in the 1956 Rose

The Lions said Morrall would join them in Chicago on Sunday for Detroit's opening game of the regular season.

Men's Long Sleeve

Wrangler Cowboy Cut and Flare

SHIRTS

DENIM

JEANS

E. Hwy. 60

this season by nipping the Estacado Matadors 17-6 at Lowery Field last night, but the Amarillo Sandies, still stinging from a 38-0 blasting at the hands of Odessa Permian last week, handled the Westerners with ease in a 34-7 romp in

"We didn't do anything fancy," Coronado coach Don King said following his team's initial 1977 victory, "We just took the bailgame to them. Our offensive line just blew their line

King's tune may have been a little different after the first half, however, with his team down 6-0 to the Matadors. Estacado took z 6-0 margin in the second period on a 75-yard interception return by Willis Flowers as neither team could muster much offense.

Running back Mark Butler, held to nine yards in the first half, charged to 73 more in the final 24 minutes, and began the Mustang rally with a one-yard scoring burst in the third period. Brad Lanham added a 28-yard

3/\$2495

\$1500

3/\$3900

364-5961

-

4

it 10-6 Coronado

Buck Williams added a final Mustang tally in the fourth stanza on a two-yard run. and Lanham kicked his secnd PAT for the final 17-6 margin.

We played a super game," King said. "I'm happy to win this one.

In Amarillo, Westerner coach Rusty Talbot wasn't nearly as happy as his team dropped its third game of the season in as many tries. Fullback Kym Fletcher scored twice for the victorious Sandies, and quarterback Brett Jordan tallied once and threw for another.

Armando Guerrero voided a LHS shutout with a TD in the final five minutes of play. AHS took a 20-0 halftime lead

behind 206 total yards to Lubbock's 100. Feltcher made it 6-0 with less than three minutes gone on a 30-yard juant on a trap play. Jordan made it 14-0 with an 11-yard run on the final play of the first quarter.

Lubbock will face Dunbar next Thursday night, while Coronado will visit Tascosa the , same night.

Coronado 0 0 10 7-17 Estacado 0 6 0 0-6 Amarillo 14 6 7 7.34 Lubbock 0 0 0 7-7

Each one of the Clydesdale horses which performed at Yonkers Raceway on June 18 ate 60 pounds of hay, 25 to 30 quarts of feed and a few pounds of carrots.

There have been ten Triple Crown winners in racing and three of them had names begin ning with S. They were Sir Barton, 1919; Secretariat, 1973; and Seattle Slew, 1977.

As head coach of the Green Bay Packers, Vince Lombardi lost only one championship game, a 17-13 decision to the Philadelphia Eagles in 1960.

Seaver Wins 200th

The first 200 victories were

the hardest, said Tom Seaver. "It wasn't easy. I made it tough on myself because I was wild and high most of the night," the Cincinnati righthander said Thursday night after reaching the milestone with a 3-2 victory over the Los Angeles Dodgers.

Perhaps Seaver's 200th major league victory wasn't his most artistic, but it did provide him with a new stature. Only four other active major leaguers have reached that cherished level -Ferguson Jenkins, Gaylord Perry, Jim Kaat and Catfish Hunter.

And Seaver doesn't plan to

If I stay healthy the next five years, I can win 300 with this club." Seaver insists. "My health is important to me. My legs and arm have to stay strong.

The triumph was the 18th in 24 decisions for Seaver this season and his 11th since joining Cincinnati from the New York Mets on June 15. He had hoped to reach the 200-victory mark before the season ended. but didn't especially dwell on it before the game.

inning. "We just hope it continues into next year."

In other National League then re-test them for improvethe Houstons Astros turned back the San Francisco Giants 6-3 and the Atlanta Braves edged the San Diego Padres 8-7

"I didn't really think about 200 until the ninth inning, after I got past Rick Monday. Then it

enhanced Seaver's record, but afternoon from 2-5 p.m., Y prevented the Dodgers from general director Claude Huard moving closer to the National has announced. The spa is League West pennant. Their located next door to the YMCA "magic number" for clinching office in Sugarland Mall. the West title remained at four games after the Reds won their remodeled by the Y staff. It fourth straight from the features a whirlpool, sauna, Dodgers and took the season exercise room, TV lounge, and

George Foster, who scored the by a physical fitness evaluation

games, the Philadelphia Phillies ment," Huard said. beat the New York Mets 8-2; the Pittsburgh Pirates beat the St. Louis Cardinals 4-3 in the opener of a double-header 10-7; the Montreal Expos nipped the Chicago Cubs 5-4; in 10 innings.

Spikers Houston An Underdog; In Semis Aggies, Tech Favored

team swept into the semifinals of the Slaton Tournament Thursday night by defeating Dunbar 15-10, 15-9: The Herd girls were to have played Brownfield in the semis at 11 a.m. this morning.

Estacado and Plainview were matched for the other semifinal match The Matadors outscored host Slaton 15-5, 15-6 while Plainview defeated Levelland. Brownfield's win came over Lubbock

Saturday's slate calls for Dunbar and Lubbock to meet in the consolation semis at 10 a.m. The finals of the tournament are set for 7 p.m. Saturday

The Hereford and vicinity dawned on me," Seaver noted. YMCA will hold an open house The decision not only at its new health spa Sunday

locker room area Huard said. "At least we did that," said Another feature of the spa will winning run in the seventh program. "We can test a person for a weakness, put them on a special program for awhile, and

Lueb Shines

Alice Lueb outdid the rest of the women in the B.B.'s before losing the second game, Keglers Women's Bowling League Tuesday night with a 210 high game and a 570 series. game of 210, but fell short in the series category with a 507 total.

> Shupe Brothers Trucking. Hereford Janitor Supply, and Pratt Chevrolet all posted 4-0 marks on the night to lead team play, and five other squads won three of four contests.

Hoerner-Waldorf, Big T Pump, Pizza Inn. T.H. Sossaman, and Hereford State Bank all won three games. @

Winners of one game each were the Elkettes. Flowers West, Brown Drilling, SIC Insurance, and C.R. Anthony's. Dickie's and The Barber Shop finished the night 0-4.

ing were Ann Cummings, Jean Collins (3-10): Lanie Walter-(2-7); and Nelda Smith (6-7). 5-10; Lois Turpen and Margaret Collins (3-10(: Lani Walterscheid and Sandy Angerson (2-7(; amd Nelda Smith (6-7(.

Open House Scheduled

The spa has been completely

Earning splits Tuesday even-

this for the Upset special? Don't

By HERSCHEL NISSENSON **AP Sports Writer**

NEW YORK (AP) - A funny thing happened to the Nebraska Cornhuskers last weekend.

They were looking forward to husking Alabama's Bear Bryant this Saturday when - surprise they were husked themselves by unheralded Washington State.

But this is the weekend they have been awaiting in Lincoln. Neb., for two years, ever since Bear Bryant decided he wanted to play Penn State rather than Nebraska in the 1975 Sugar

In fact, just after Coach Tom Osborn laughingly told a Sugar Bowl representative to "tell that son of a gun Bryant not to duck us." Bryant did just that. At least most Nebraskans think he

There are no Nebraskans in this corner, just a hunch-even though Osborne says no - that the Cornhuskers were looking past Washington State. And that hunch says...Nebraska 21, Alabama 17

The opening week produced a record of 51 right, 15 wrong and one tie for a .773 percentage.

Houston at Penn State: Houston is coming off Monday night's 17-13 triumph over UCLA, a game it probably would have lost but for an injury to UCLA's placekicker. Now, the Cougars must invade the den of the Nittany Lions, who have been idle since Sept. 2. Trust Joe Paterno to be prepared...Penn State 20-10.

be ridiculous...Michigan 42-7.

Southern California at Oregon State: OSU Coach Craig Fertig has a score to settle with his alma mater, which clobbered him 56-0 last year. But all he can hope for is a closer game, and that's what he'll get ... Southern Cal 34-14

Notre Dame at Mississippi The Fighting Irish didn't have much in the way of offense and were lucky to beat crippled Pitt last week. But they won't need much in the way of offense against Ole Miss...Notre Dame

Utah at Oklahoma? The Utes get a break - OU will be looking ahead to Ohio State ... Oklahoma

Minnesota at Ohio State: the Gophers get a break - OSU will be looking ahead to Oklahoma. And Minnesota, which gave the Buckeyes a 9-3 scare last season, is better than Utah, But not better than ... Ohio State

Texas A&M at Virginia Tech: The Gobblers get a break . A&M will be looking ahead to next week's Southwest Conference biggie against Texas Tech. Even so, VPI is no match for ... Texas. A&M 35-13.

New Mexico at Texas Tech: The Lobos get a break-Tech will be looking ahead to Texas A&M. Ergo...Texas Tech 27-12. West Virginia at Maryland: The feeling begins to grow that

expected while Maryland had a surprisingly tough time agaisnt Clemson in its opener. A passing fancy between WVU's Dan Kendra and UM's Mark Magnes or Larry Dick provides the Upset Special of the

Week... West Virginia 29-28. Oklahoma State at Arkansas: This rivalry has proved to be a bitter struggle of late. Two fine running backs-OSU's Terry Miller and Arkansas' Ben Cowins - go head-to-head...Oklahoma State 24-17.

Clemson at Georgia: Clemson gave Maryland fits last week but the Tigers are a different team at home in Death Valley...Georgia 24-11.

Washington State at Michigan State: Would you believe a team which beat Nebraska is the underdog against...Michigan State 33-28.

Brown at Yale: Ivy League showdown comes early, just like last year, when Brown won 146. Or perhaps not quite like fast vear ... Yale 20-13.

Boston College at Tennessee: Johnny Majors records victory No. 1 at his alma mater...Tennessee 24-14

Vanderbilt at Wake Forest Can the Commodores get up for Wake Forest after their bitter loss to Oklahoma: Particularly with Alabama coming up next week? The answer...Vanderbilt

Iowa State at Iowa: The entire state of lowa has been awaiting

NT-SMU Rivalry Tops SWC Slate

Mexico is at Texas Tech.

ranked 18th.

The SWC has a lot at stake.

Texas A&M is ranked seventh.

Texas Tech is eighth and

Houston is ninth. Texas is

The Aggies are 10-point

favorites over VPI but Coach

Emory Bellard points out, "We

didn't exactly blow them out last

year. They have most of their

people back, and we're playing

in their territory. We're playing

them blind since this game will

be their opener. I'm sure we'll

run into a very emotional

Duke at Michigan: How about West Virginia is better than

By DENNE H. FREEMAN

The Southwest Conference this weekend's intersectional football warfare but nowhere than the North Texas State-Southern Methodist neighborhood

Hayden Fry, who coached at SMU 11 years before he was fired, still hasn't beaten the Mustangs since he became head coach at NTSU. The Mean Green have lost 7-6 and 38-31 games to SMU under Fry.

"I think it will be the most exciting game of the year," said fry, who dodges talk that he has

they have a super coach now in Ron Mever."

Fry said "SMU definitely has

Meyer, whose team manhan-

dled Texas Christian 45-21 Texas Tech is a 20-point pick

AP Sports Writer

will take a perfect 5-0 slate into will there be a more bitter battle rivalry at Texas Stadium.

revenge on his mind.

"I want SMU to be very successful, except when we play them of course." said Fry. "I'm one of their biggest fans. I came in after a 0-10 year and took SMU to three bowls and I think

a better team than it did last

Saturday, said, "Hayden has all over New Mexico but the Lobos his people back and they played always give the Red Raiders

the boots off Mississippi State trouble before losing 17-15. It should be "New Mexico always plays us an explosive, wild game." tough and we'd best be ready.' In other games, Houston said Tech Coach Steve Sloan. plays its second foe this week at Penn State, which was idle last week, is a four-point nod Penn State Saturday while at Texas A&M is at Virginia Tech.

over Houston which opened Kentucky is at Baylor, Virginia with a victory over UCLA is at Texas, Oregon is at TCU. Monday. Oklahoma State is at Arkansas. Texas was a 31-point selection Florida is at Rice and New over Virginia and Dick Best-

wick, coach of the underdos Cavaliers, said "We have two Cubans on our squad and they mentioned that it might not be a bad idea if they couldn't setup something like being sky-jacked on the way to Austin Friday and go into Cuba. That might be a good idea."

In other games, Arkansas is a 2-point nod over Oklahoma State. Kentucky is a one-point pick over Baylor at Waco. Oregon is a 6-point favorite over Texas Christian, and Florida is a 20-point choice over the Rice Owls in Houston.

Sports Shorts

ATLANTA (AP) . The Beach Boys, the world famous rock group, have offered to do a concert at the Omni and not charge for their services...if the Atlanta Hawks will give Stan One member > Se group. Mike Love, is brother of Stan Love, a journeyman forwardcenter who has played in the National Basketball Association with the Los Angeles Lakers and Hawks. He has been inactive for

The band figures the Hawks may be able to use Love, a 6-foot-9 strong forward, after

wo years.

HOME IMPROVEMENT SPECIALS! ARMSTRONG FLOOR COVERING....\$1.99 yd CARPET....\$3.99 yd CARPET PAD.....79c yd

CEILING TILE.... 18c ft. 1/2" 4' x 10 SHEETROCK ... \$2.09 Sht DOOR UNITS.....\$29.95 GALLON..... \$3.96

QUART...... ,96c 30 GAL. WATER HEATER..... \$89.95 LAVATORY.... \$7.95 LITE TEMPERED STORM

DOOR - WHITE ... \$59.95

ROCKWELL BROS. LUMBER

104 S. Main 364-0033

losing Leonard "Truck" Robin son to the New Orleans Jazz. and trading Bill Willoughby to

Buffalo. A representative of the Beach Boys is scheduled to meet with Atlanta General Manager Mike Storen to discuss a possible deal. Storen said Thursday nothing has been worked out

CHARLESTON, W.Va. (AP) The Charleston Charlies have won the International League's Governor's Cup.

The Charlies swept four game of the best-ofseven playoff series against regular season titlist Pawtucket, beating the Red Sox 4-1 Thursday to end the series.

The Charlies, who won 27 of thier final 34 games, got two runs in the first inning and added two insurance runs in the eighth to beat the Sox. Right-hander Roy Thomas

went the distance for Charleston, shutting out Pawtucket through eight innings and finishing with a five-hitter.

SEATTLE (AP) - The Seattle Mariners will meet the Los Angeles Dodgers Sept. 17 at Tempe Stadium in Arizona in the opening game of the 1977 Winter Instructional League

Want to buy a farm? Or soil for a pot? A charming home or a building lot? For the bit of this earth, you want to own. Here and now make your wishes known, One of our readers has it to sell-Just give him a chance to show and tell!



WANT ADS A Great Way to Advertise CALL: 364-2030 THE HEREFORD B



364-2222

For God So Loved The World

FIRST BAPTIST CHURCH

Doug Manning, Pastor Fifth and Main Streets

FRIO BAPTIST CHURCH

Johnny Tims, Pastor Frio Community

WESTWAY BAPTIST CHURCH Rev. Larry Levick

MT. SINAI BAPTIST CHURCH

Rev. C.H. Frost, Pastor 302 Knight Street

SUMMERFIELD BAPTIST

Don Larkin, Pastor

TEMPLE BAPTIST CHURCH

Rev. J.L. Bozeman Forrest Ave. and Ave. K

GREENWOOD BAPTIST CHURCH

"A Bible Baptist Church" Rev. Prentice D. Smith, Pastor

AVENUE BAPTIST CHURCH

TEMPLO BAUTISTA MEMORIAL

Pablo Garcia, Pastor

TRINITY BAPTIST CHURCH

Southern Baptist Rev. C.F. Powell 4th and Jackson

SAINT JOHN BAPTIST CHURCH

400 Mable Street Rev. C.W. Allen, Pastor

PALO DURO BAPTIST CHURCH

Wildorado Community Bill Tanner

DAWN BAPTIST CHURCH

Dawn Community Rev. Jame Tilley, Pastor Sunday Services 9:50 and 6 p.m.

CHURCH OF THE NAZARENE

16th & Blackfoot

IMMANUEL LUTHERAN CHURCH

Rev. J.C. Lowery, Pastor Ave. B and Park "The Church of the Luthern Hour"

CATHOLIC CHURCH

Rev. Bernard McGorry, Pastor Harrison Highway at 25 Mile ave.

LA MISION DE SAN JOSE

S.W. of City Vicario: Padre Jose, S.A.



AUTUMN COLORS PAINT THE BEAUTY OF GOD'S CREATION



spectrum of autumn will soon be displayed And it's truly a sight to behold:

As the green leaves of summer will now be arrayed

In the brilliance of scarlet and gold, For a moment of glory before they disband

In the cold winds that soon will appear.

It's the season of harvest all over the land; A magnificent time of the year.

You will learn through your Church that the beauty of fall, From the time that Creation began,

Was a harvest of color God painted for all, As a part of His wonderful plan!

"The Lord our God... reserveth unto us the appointed weeks of the harvest." -Jeremiah 5:24

BIPPUS COMMUNITY CHURCH

Preaching 1, 2, 3, 4 Sundays

Gene Brock, Pastor

5th Sunday, Singing

The year was in its yellowing time, and the face of Nature a study in old gold.

OF LATTER DAY SAINTS

. (Mormon)

Country Club Drive

FIRST METHODIST CHURCH

Dr. Jordon Grooms, Pastor 501 North Main

WESLEY UNITED METHODIST CHURCH

Rev. Jesse Hodge, Pastor 410 Irving

IGLESIA METODISTA SAN PABLO

Rev. Ermilo Montemayor, Minister

FIRST PRESBYTERIAN CHURCH

610 Lee Street

net che ely are Ar. P.

George D. Belford, Pastor ST. THOS. EPISCOPAL CHURCH

William A. Lang Jr., Vicar 601 West Park

SEVENTH DAY ADVENTIST CHURCH

Elder Ron Spear, Pastor West Park Addition

LA IGLESIA DE SAN ANTONIA North 25 Mile Avenue

TEMPLO CALVARIO ASAMBLEA DE DIOS Union and Avenue G

The Rev. Leo Villa, Pastor

FAITH ASSEMBLY OF GOD

401 Country Club Drive Rev. Don Heddin

ASSEMBLY OF GOD CHURCH

Rev. Homer T. Goodwin, Pastor

15th & Ave. F LA EGLESIA DE CRISTO

334 Avenue E Pete Reyna, Minister

CHRISTIAN ASSEMBLY

Rev. Marshal Cameron, Pastor 1-373-5685 Don Cherry, Assistant Pastor 364-3448 South Main

UNITED PENTECOSTAL CHURCH

Ave. H & Lafayette Rev. Warren McKibben 364-6578

FIRST CHRISTIAN CHURCH

10:50 a.m. Sunday Morning - 9:45 Sunday School 7 p.m. Sunday Evening Rev. Mack McCarter

West Park Avenue

CENTRAL CHURCH OF CHRIST

Bob Wear 148 Sønset Dr. 364-5811

PARK AVE. CHURCH OF CHRIST

703 W. Park Ave.

804 Ave. K

CHURCH OF JESUS CHRIST & GRACE GOSPEL CHURCH

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

THE CHURCH OF CHRIST

So. Miles and Gracey St.

10:30 A.M. - 6 P.M. Call 364-6563 - 1874 or 5258

A to Z TIRE & BATTERY

Troy Rhodes

BRANDON & CLARK

ELECTRIC

364-5470

C & W CARPET

364-3448

CASE POWER & EQUIPMENT

L.B. Herring, Mgr.

COIN OPERATED MAY TAG LAUNDRY

Two Locations: 213 13th & 1009 Park Ave.

Herb and Dennis Edwards, Owners CONSUMER'S FUEL ASS'N.

"Bub" Sparks, Mgr.

DAVIS IMPLEMENT

W.L. Davis Jr.

DICKIE'S RESTAURANT

364-6901

FIRST NATIONAL BANK

GILILLAND-WATSON FUNERAL HOME

Marlin Gililland - John Gililland - Charles Watson

HAROLD CLOSE DRUG

Sugarland Mall 364-2344

HEREFORD IRON & METAL

Anson A. and June Dearing

McRIGHT GARAGE

Mr. & Mrs. Clyde Oldham

HEREFORD STATE BANK

"The Friendly Bank"

HI PLAINS SAVINGS & LOAN ASSOC.

THE HEREFORD BRAND 364-2030

364-3535

THE INK SPOT, INC. C.E. Coleman Jr.

KELLEY ELECTRIC Virgil Kelley

LOERWALD BROTHERS 231 W. 2nd.

CARL McCASLIN LUMBER CO. Carl G. McCaslin

OGLESBY IMPLEMENT CO. Cecil Oglesby

PITMAN GRAIN CO.

John D. Pitman

ROCKWELL BROS.

SECURITY FEDERAL

1017 W. Park Ave.

Ray Chambliss, Mgr.

SMITH & CO. FUNERAL HOME, INC.

Park Avenue & Greenwood (Hereford's Finest)

SUIT'S AUTO SUPPLY COMPANY

364-1500

WAC SEED, INC.

Hugh Clearman-Armon Lauderback

Comics Television **Schedules**

Texas Stadium In Bat Predicament

AUSTIN, Tex. (AP) - Texas Memorial Stadium has been the home of migrating bats since it was built in 1924, but now their numbers have increased to 15,000-20,000.

The stadium has been enlarged three times; 1929. 1948 and 1971.

"Each expansion increased the number of cracks and crevices as new walls were built on top of existing ones, and those cracks are now inhabited by thousands of bats," says Al Lundstedt, UT athletic business manager.

That makes for an unpleasant

Austin is in the middle of one of the main flyways in the bats' migration pattern, according to Bob Dillard, who has done the extermination work in the hit by one. stadium for 31 years.

"Right now, all we can do is try to drive them out with high pressure water hoses," Dillard said. "We drove them away for the ballgame last week, but they came right back."

Stories of bats attacking people are "old wives' tales," according to Dillard. Healthy bats stay away from people, he said. "Unless a bat is sick, he hanging low on a wall or close to the ground, chances are he's rabid. But I've worked with bats for years, and I've never been

There's nothing on the he said.

bats, he said. Special permission to use materials banned by the federal Environmental Protection Agency can be obtained, but the paperwork and red tape could take months.



A kind of deer, the Chilean pudu, is almost as small as a rabbit.

FRIDAY

TV AUCTION

6:30 ADAM-12

O TO TELL THE TRUTH
O MY THREE SONS
ADAM-12

ADAM-12
A frustrated actor kidnaps a young woman in an attempt to get a television role.

(D) (2) HOGAN'S HEROES
7:00 (3) SANFORD ARMS
(Premiere) "Bye, Fred, Hi, Phil" When Phil Wheeler (Theodore Wilson) has trouble paying the mortgage on the Sanford Arms, his daughter (Tina Andrews) takes a job as a scantily clad cocktall waitress.

cocktail waitress.

SPECIAL "The Making Of Star Wars' As Told By C3PO And R2-D2" A behind-the-scenes look at the special effects in 1977's hottest

WONDER WOMAN son Premiere) When international terrorist and his aide (Fritz Weaver, Jessica Walter) threaten to reveal the existence of Paradise Island by sing today's sophist

6:30 PINK PANTHER
HUMAN DIMENSION
7:00 C.B. BEARS
SUPERFRIENDS

BUGS BUNNY

CARRASCOLENDAS

MISTER ROGERS

YOUNG SENTINELS

MISTER MAGOO ELECTRIC COMPANY

SPACE ACADEMY
HOBAB

MECKLE AND JECKLE
THUNDER
KROFFT SUPERSHOW

SOUITHWEST CONFERENCE HIGHLIGHTS

ELECTRIC COMPANY

The Winged Colt" Uncle Coot

rince Of Foxes" (1949) Tyrone

refuses to believe the colt can fly, but Charles is convinced it

B ELECTRIC COMPANY

10 (2) POPEYE AND BUGS

8:30 (1) ARCHIES / SABRINA

10 SKATEBIRDS

11 NEWS IN REVIEW

12 STUDIO SEE

9:00 (1) EXTENSION '77

13 SESAME STREET

9:30 D I AM THE GREATEST

MROFFT SUPERSHOW

BATMAN / TARZAN

FOOTBALL HIGHLIGHTS

MISTER ROGERS

THE JETSONS

SEARCH AND RESCUE

11:00 B BAGGY PANTS / NITWITS

(Part 2 of 3) WACKO LOS TIEMPOS

Power, Orson Welles.

11:15 TIME OUT WITH SCOTT

11:30 THE RED HAND GANG

PARENTS IN ACTION

VILLA ALEGRE

FAT ALBERT

AFTERNOON

12:00 U.S. FARM REPORT

SECRETS OF ISIS

D ZOOM

Straight) she must once again become Diana Prince and joir the fight for freedom.

GUNSMOKE

A strong-willed girl marrier against the wishes of her father.

GOMER PYLE

7:30 CHICO AND THE MAN
(Season Premiers) "Who's Beas

(Season Premiere) "Who's Been Sleeping in My Car?" Ed and Sleeping in My Car?" Ed and Louis, returning from a fishing trip in Tijuana, discover they caught more than they thought when they find a stowaway (Gabriel Meigar).

© (2) DORIS DAY

8:00 3 ROCKFORD FILES
(Sasana, Pramiara) "Reamer's

(Season Premiere) "Beamer's Last Case" While Jim Rockford is on vacation, a mechanic (James Whitmore Jr.); fantasiz-ing, assumes his identity, uses his credit cards and manages to foll a Mela takenor his credit cards and manages to foil a Mafia takeover of the taxi-

ABC MOVIE (Season Premiere) "The Curse Of The Black Widow" (1977) Tony Franciosa, Donna Mills. A private investigator attempts to unravel a series of bizarre kill-

MY THREE SONS

ture enemy agents.
2 700 CLUB
LOGAN'S RUN

(Premiere) A man (Gregory Harrison) and a girl (Heather Menzies) aided by an android (Donald Moffat) escape from their Domed City to search for something better in the credit

BEVERLY HILLBILLIES
Cousin Peral starts an uproar
when she begins giving yodeling 9:00 @ QUINCY

(Season Premiere) "No Deadly Secret" Quincy's romantic evening with a stewardess (Elaine Joyce) is interrupted when a man, severly beaten, appears at

his door.

MOVIE
"Butterfield 8" (1960) Elizabeth Taylor, Laurence Harvey A beautiful woman, who had always taken love lightly, finds her true love, but the man is

married.
9:30 (2) THE BIBLE
10:00 (2) (3) MP WS
(2) JIMMY SWAGGART
10:15 (3) MOVIE (CONTINUED)
10:30 (3) TONIGHT
Host: Johnny Carson Gue

Host: Johnny Carson. Guests: Charlton Heston, David

Horowitz, Steve Landesberg. McLean Stevenson.

D M.Y.Z.H Hawkeye and Trapper John arrange a party and raffle to raise tuition money in order to send their Korean houseboy to

Hawkeye's alma mater. (R)

② ② LUCY SHOW

10:45 ② GUNSMOKE

11:00 ① KOJAK "Deadly Innocence" A father (Tige Andrews) encourages his son to kill in order to cover up a frame involving a former police man on Kojak's staff. (R)

11:15 MOVIE "The Gatling Gun" (1972) Guy Stockwell, Woody Strode, U.S.

troops, seeking to keep peace in the post-Civil War West, come

to rely on the gatting gun.

11:30 ② ② LIFE OF RILEY

11:45 ② SPORTS SCOREBOARD

12:00 ③ MIDNIGHT SPECIAL

③ ② JOURNEY TO ADVEN-TURE 12:15 BARETTA

"Aggie" A retarded girl (Shelley Duvail) is marked for death by a narcotics officer (Richard Jaeck-el) when she witnesses him kill

SATURDAY

SIGNS OF THE TIMES
REBOP
12:30 FOOTBALL HIGHLIGHTS
NCAA FOOTBALL

CBS FILM

Season Premiere)

VOTER'S DIGEST

AS MAN BEHAVES

GRANDSTAND

MEDIX CONGRESSMAN COLLINS

AS MAN BEHAVES

1:15 BASEBALL

USTEN

1:30 FISHING WITH ROLAND
MARTIN THE WORLD TOMORROW
EVERYBODY'S BUSINESS
(2) OUTDOORS WITH KEN

2:00 (2) OUTDOORS WITH KEN CALLAWAY
2:00 (3) OUTDOORS WITH KEN CALLAWAY
3 THE RACERS
4 EVERYBODY'S BUSINESS
4 (2) WAGON TRAIN
2:30 (3) WAGON TRAIN
2:30 (4) NEL GAME OF THE WEEK
30 (5) WHAT ABOUT PEOPLE
30 WHAT ABOUT PEOPLE

THIS IS THE NEL FIESTA MEXICANA AMERICAN GOVERNMENT 2 BRONCO SPORTS SPECTACULAR

WBA World Lightheavyweight Championship Fight (15-rounds) Victor Galindez vs. Alvara (Yaqui) Lopez; the Woodward Handicap for three-year-olds and up at Belmont Park, New York

 VARIEDADES MUSICALES
 EARTH, SEA AND SKY
4:00 POPI GOES THE COUNTRY
 WIDE WORLD OF SPORTS World Lightweight Boxing
Championship between Roberto
Duran and Edwin Viruet at the
Philadelphia Spectrum; 'Dream
Mile' Vancouver Invitational
Track and Field Meet at Empire

Stadium, British Columbia, WESTERN HOUR B EARTH, SEA AND SKY (2) LARAMIE D LAWRENCE WELK B GRADUATION EQUIVALEN-

5:00 TO WRESTLING "Premiere Program" Guest stars include Sheila and Sherry Aldridge, Norma Zimmer, Art Duncan, Jim Roberts and the Welk Sextette, Tom Netherton

and Ava Barber.

TV AUCTION

A bid-by-phone extravaganza where anything and everything will be auctioned to the highest

5:30 WILD KINGDOM NEWS

EVENING

6:00 THE MUPPETS D CBS NEWS
WILDLIFE IN CRISIS "Man The Friendly Neighbor

TV AUCTION ontinues Until Sign-off)

(2) BIG VALLEY

THE GONG SHOW SHA NA NA BEVERLY HILLBILLIES "The Bionic Dog" Jaime and Maximillian, fleeing from the OSI, are given shelter in the Sierras by a forest ranger (Dale Robinette). (Part 2 of 2)

Robinette). (Part 2 of 2)

FISH (Season Premiere) "The Missing Fish" Detective Phil Fish heads for the precinct house and his last day on the force, but van-

10 UNCLE TIM WANTS YOU A musical-variety salute to the United States Armed Forces with Tim Conway, Bernadette Peters, Jonathan Winters and

POPI GOES THE COUNTRY Guests: Billy Craddock, General Watson, Wendy Holcombe.

3 BONANZA
7:30 OPERATION PETTICOAT
(Premiere) "Yeoman Hunkle

Yeoman Hunkle" When his battered, pink submarine runs aground, the skipper (John Astin) blames the rescued nurses for his crew's lack concentration. (Part 1 of 2)

NASHVILLE MUSIC

last day on the force, but van-

dejected owner (Edward Asner)

of a less-than-victorious football

team uses a field goal-kicking mule named Gus to launch his

losers into a Super Bowl-bound

"The Hardy Boys And Nancy Drew Meet Dracula" When Fen-ton Hardy disappears while investigating a multi-million dol-lar art theft, his sons, joined by Nancy Drew, follow clues leading to an international rock festival

at Dracula's castle. (Part 2 of 2)

Sharks" Steve Austin is held prisoner in an underwater cave guarded by trained sharks, fol-lowing his capture by nuclear submarine hijackers. (Part 2 of

60 MINUTES TCU FOOTBALL

nues Until Sig (Continues Until Sign-Utt)

(2) YOUTH ON THE MOVE

6:30 (3) BAYLOR FOOTBALL

(3) (2) REFLECT

7:00 (3) SIX MILLION DOLLAR MAN

nning streak.
HARDY BOYS / NANCY

8:00 NBC MOVIE
"Rooster Cogburn" (1975) John
Wayne, Katharine Hepburn, A cantankerous but effective exlawman is aided by a prim but determined woman in tracking down a murderous gang of

STARSKY & HUTCH (Season Premiere) "Starsky And Hutch On Playboy Island" Starsky and Hutch are aided in their investigation of a possible syndi-cate takeover of a tropical island by two women (Joan Collins, Samantha Eggar) but are dis-tracted by the playgirls who run the future hotel the luxury hotel.

CBS MOVIE

Mayday At 40,000 Feet" David Janssen, Don Meredith. In a struggle for a gun, a killer, in custody, wounds a plane's pilot and causes the airliner to be disabled. (R)

ests: Barbara Mandrell, Irby Mandrell, Joe Maphis.

12 (2) REX HUMBARD

8:30 13 PORTER WAGONER

Guest: Freddie Weller.
9:00 HIGH CHAPARRAL A bounty on Apache scalos die

rupts peace between the Can-nons and the Indians. 9:30 ② ? FESTIVAL OF PRAISE 9:30 ③ ② THE LESSON 10:00 ② ABC NEWS 00 NEWS 00 WRESTLING

10:15 (2) 700 CLUB 10:15 (3) (2) NEWS 10:30 (10) MOVIE

10:45 SATURDAY NIGHT LIVE Guest host: Fran Tarkenton Guest: Leo Sayer. (R)

MOVIE

"The Vikings" (1958) Kirk Doug-las, Janet Leigh. Vikings prepare for and carry out an adventurous

invasion of England are 11:00 (2) (2) LAST OF THE WILD 11:30 (3) IRONSIDE Wounded during a robbery, officer Eve Whitfield hovers near

12:15 ANSHVILLE ON THE ROAD
12:30 MOVIE

"Black Friday" (1940) Boris Karloff, Bela Lugosi.

SUNDAY

6:30 CHRISTOPHER CLOSEUP

(2) PUBLIC POLICY FORUM

7:00 GOSPEL SINGING JUBILEE 12:00 S HOUR OF POWER
NEWS
NEL FOOTBALL FAITH FOR TODAY SESAME STREET POINT OF VIEW

TREEHOUSE CLUB

8:00 DAY OF DISCOVERY
REVIVAL FIRES
DAMES ROBISON
RELIGIOUS TOWN HALL
IN OUR OWN IMAGE
DAY OF DISCOVERY
ALL THE KING'S CHILDREN
DAY OF DISCOVERY
DAY OF DISCOVERY DAY OF DISCOVERY IN OUR OWN IMAGE DIN OUR OWN IMAGE
DE WORLD CONCERN
REX HUMBARD
BIG BLUE MARBLE
DIVINE PLAN
WRITING / REASON
DE WRITING / REASON
DE WALL
JABBERJAW
ORAL ROBERTS
LET THE BIBLE SPEAK
WRITING / REASON
JERRY FALWELL
GRAPE APE
GOOD NEWS

IT IS WRITTEN -AMERICAN STORY -2 (2) HOUR OF POWER ANIMALS, ANIMALS, ANI-

RELIGIOUS TOWN HALL
HERALD OF TRUTH
AMERICAN STORY
JOHNNY GOMEZ
ISSUES AND ANSWERS FIRST METHODIST COMMUNICATION / LITER-CHURCH FIRST BAPTIST

11:30 COLLEGE FOOTBALL HIGHLIGHTS
Highlights of this week's key griding classes ON COMMUNICATION / LITER-

"Judy And The Wizard"

© (2) RAYS OF HOPE

5:30 NEWS 1 (2) HUMAN DIMENSIONS 5:45 (1) NFL TODAY "La Defensa De La Tierra (The 6:00 @ WORLD OF DISNEY

Defense Of The Land) y "Villa Victoria," a pair of plays that recreate the efforts of o 2 (2) REX HUMBARD
12:30 HOTLINE TO POLITICS
AMERICAN LIFESTYLE

Alexander Graham Bell"

BLACK PERSPECTIVE ON
THE NEWS 1:00 MASHVILLE ON THE ROAD
PERRY MASON
WALLACE WILDLIFE
TY AUCTION

where anything and everything will be auctioned to the highest 1:30 PRINEST ANGLEY
1:30 PRONSIDE
TEXAS A & M FOOTBALL MISSION: IMPOSSIBLE

Brando, Anjanette Comer.

② ② GOSPEL LIGHTHOUSE
2:30 ③ TRAVEL ADVENTURE
③ ② TREEHOUSE CLUB
3:00 ⑤ NPL FOOTBALL

DISTRICT OF LIFE

130 PORTER WAGONER

130 PORTER WAGONER

5:00 FISH

(Season Processing Street

MARTY ROBBINS NFL FOOTBALL ALL IN THE FAMILY Memorable highlights from the Emmy award-winning series' first 100 broadcasts hosted by 3:30 ASHYILLE MUSIC

MASHYILLE MUSIC

MASHYILLE MUSIC

MAPPY HUNTERS

BUCK OWENS

LOST IN SPACE

Inry Fonda. (R)
SMU FOOTBALL
(2) 700 CLUB
TEXAS TECH FOOTBALL LIFE GOES TO WAR Johnny Carson hosts this reveal-ing look at Hollywood and the American home front during the wartime days of rationing, Rosie the riveter, blackouts, Clark Gable in uniform and Bob Hope entertaining the troops.

ABC MOVIE

(Season Premiere) "Young Joe. The Forgotten Kennedy" (1977) Peter Strauss, Barbara Parkins. Pressured by his family, the eld-est Kennedy volunteers for a dangerous wartime mission, which, if successful, would bring him back a hero and one step closer to the White House. CD CBS MOVIE

"The Life And Times Of Judge Roy Bean" (1972) Paul Newman. Ava Gardner. A spunky cowpoke assumes the title of judge after taking over the sleepy town of Vinegarcon beautiful. Vinegaroon, hanging all of its outlaws and confiscating their property for 'court costs

B OKLAHOMA FOOTBALL 8:30 (2) BAPTIST CHURCH 9:00 (2) MOVIE "Judge And Jake Wyler" (1972)
Bette Davis, Doug McClure. A
young heiress enlists the assistance of a retired judge turned
private investigator when her

ance of a retired judge turne private investigator when he father is killed.

9:30 ® ② BRANT BAKER

10:00 ③ M NEWS

ABC NEWS

③ ② DEAF HEAR

10:15 ① NEWS

MOVIE (CONTINUED)

10:25 © CBS NEWS

10:30 ③ NBC LATE NIGHT MOVIE

"Inspector Clousseau" (196)

"Inspector Clousseau" (1968) Alan Arkin, Frank Finlay. A bun-

gling French sleuth manages to botch all attempts to apprehend an elusive burglar.

D (2) JIMMY SWAGGART 10:40 M NEWS 10:45 MOVIE

10:45 MOVIE

"Jessica" (1962) Angie Dickinson, Maurice Chevalier The women of a small Italian village plot to ruin the beautiful, widowed midwife by refusing to have anything to do with their husbands. (2 hrs. 5 min.)

11:00 REX HUMBARD

(2) REFLECT

11:10 700 CLUB

11:30 (2) PUBLIC POLICY FORUM

12:00 NEWS

11:30 ② PUBLIC POLICY FO 12:00 NEWS 12:30 ③ ② THIS IS THE LIFE 1:00 ⑤ ② ONE TO THREE



innan.m.

FRANK AND ERNEST







by Bob Thaves





EEK & MEEK

~

ACROSS

4 Alpine

country

9 Comedian

Sparks

14 Generation

15 Take a chair

20 Intelligence

22 Deutschland

(Abbr.)

24 Fresh

25 Put into

cipher

28 Beneficial

dessert

33 School organi

36 Hoosier state

zation (abbr.)

32 Popular

35 Prior to

37 Infinity of

time

38 Poultry

13 Clamor

7 Grain

I GIVE UP! I DOU'T

KNOW HOW TO GET YOU

INTERESTED IN ME!

39

€

42 Spanish

office

50 Age

profit 55 Boca

Florida

60 Compass

63 America's

64 Suitor

1 Cape

65 ideal gas

(abbr.)

DOWN

Bohemian

5 You (fr.)

6 Aura

46 Environment

agency (abbr. 47 Homeric poen

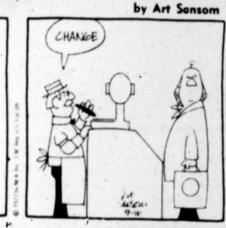
Depression ini 45 Those in

12 Pitcher handle 54 Gain as clear

16 Flying animals 59 By birth

18 More cunning 61 Shirk



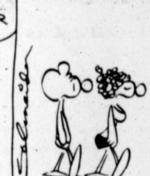


by Howie Schneider

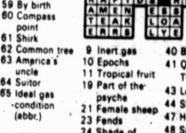
MY DEAR!





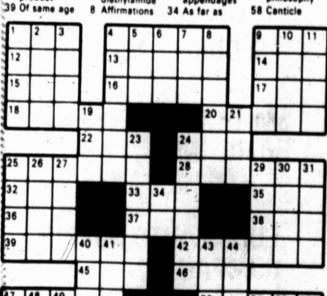






LEAVING!

24 Shade of difference 25 Saga 26 Boy (Sp.) 2 Fence timber 27 Surrender 29 Pedal extremities 30 Importune 7 Lysergic acid 31 Lower



(NEWSPAPER ENTERPRISE ASSN)







RELUCTANT LY

ıd,

1977

brief The ively 1978. were 1.A. her. R.P.

Recent Court Wins, Profits Prove Texas Airline Will Stay in State

DALLAS (AP) - Southwest Airlines was born an unwanted child in a crowded industry, but the young upstart with the "love" motif finally has gained a place in the Texas skies.

Behind it now are court victories over bigger competitors and a solid position in the profit column.

The Texas intrastate carrier was incorporated as Air Southwest Co. in 1967, but underwent a name change and a Supreme Court test spurred by interstate airlines before its first flights got off the ground in June 1971.

After heavy initial losses operating among Dallas, Houston and San Antonio airport. Southwest showed a net income in 1976 of \$4.9 million.

Southwest didn't have to recruit a boss. M. Lamar Muse went after the job.

Muse, a non-pilot, took the reins as president in 1970 after stints with other airlines and as an independent financial consultant.

"This was something that was needed," Muse said. "I was sitting around doing nothing. Southwest a certificate with one employe and \$145 in the bank."

The meld worked, and from an intial public offering at \$11 per share, stock closed earlier this week at 223/4

The airline inaugurates service today between Austin and Dallas, Corpus Christi, El Paso, Midland-Odessa and Lubbock. It also served Harlingen in the Rio Grande Valley, San Antonio and

If Muse has his way, the airline's 737 fleet will add Beuamont-Port Arthur-Orange and Amarillo to the list of Texas

A spinoff, Midway Airway, would like to fly among several out-of-state points beginning in 1980 from a Chicago base.

The Chicago operation would be contingent upon the Civil Aeronautics Board letting Midway Airway operate under a two-tier rate structure, avoiding what Muse calls the "market-stifling fares" now a part of CAB approval.

MUSKEGON, Mich. (AP) -

Raymond Booms was alarmed

because his pregnant wife had

eaten meat and drunk the milk

proof his unborn child would be

oms died last week after

open-heart surgery. Boom and

his wife, Marjean, are deman-

ding to know if the fire-retard-

ant chemical PBB had anything

"When she was born," Mrs.

Booms recalled, "my husband

said, "You know, you've been

eating that meat and milk." It

started us thinking, but we

discovered shortly after she was

didn't have any proof."

than 20 parts per billion.

she never ate the farm's food

products and was fed a milk

substitute. The Booms say

they are convinced the contami-

nation occurred during pregn-

to do with it.

deformed calves. But he had no defects.

That issue is at the heart of what Muse believes to be the secret to Southwest's success, and he thinks the CAB will knuckle under

"The current climate is right," he said. "They'd be hard put to turn us down. They'd have to prove those routes are different from the ones we fly in Texas...and they really aren't."

The commuter concept, combined with an ad campaign based on "love," it flies out of Love Field in Dallas - and the two tier rate structure has proved to be a winner in

Basically, the two-tier structure offers an executive fare during business hours and a lower fare during evenings and weekends. Depending on the number of legs involved in a given flight, those fares range from \$15 to \$60.

The commuter concept was bolstered by victories in hard-fought battles to maintain: service from close-in airports at Houston and Dallas as opposed to flying into and out of larger airports some distance from the business centers of both those cities.

As for love, it's everywhere. Cocktails are "love potions," airplanes are "love birds," a cash register that dispenses a ticket in 10 seconds is a "love

machine," and hostesses advise passengers to buckle up "because we love you." The image conjures up pictures of leering, vested businessmen boozing it up and ogling the hostesses, with no women passengers in sight, and mention of that

prompts Muse to tell you about his hobby. "I always count people getting off our flights when I'm around," Muse said, "and sometimes I categorize them. Once I wathced 36 people get off a Lubbock flight and only nine of them wore ties. And there

were women on board, too." He said Friday traffic includes many unescorted children, either dividing up time between divorced parents or off to see grandma in another city for a weekend baby-sitting fee of \$15 one-way.

Originally, Muse said he spent two weeks in San Diego observing the

Parents Alarmed at Child's Death,

Could be Linked to PBB Chemical

Earlier tests on aduks who the fire retardant accidentally

neurological problems and a quarantined. More than 30,000

weakening of the body's animals were destroyed and

. lived on PBB contaminated was mixed with animal feed in

operations of PSA, a California intrastate airline. "They weren't reluctant to help us at that time, because we were thinking about leasing three airplanes from them, he said. "When we decided not to lease them, we became personal non grata around there.'

Asked his feelings about PSA now, Muse said, "I'd like to buy 'em and show 'em how to run an airline.

The feuds with Dallas-based Braniff International and Houston-based Texas International are nearly legendary. Bl and TI then Tran-Texas fought against Southwest's original certificate from the Texas Aeronautics Commission and fought to have Southwest forced to operate from the outlying airports in Houston and Dallas. Southwest has been successful in all those fights.

Although Muse doesn't mind tweaking Tl and Bl, he defended Braniff's position in competition to fly to Europe from Dallas.

Latest reports seemed to favor Pan American in the race to Europe from Big D. "It oughta be Braniff," Muse said. But the CAB is not know for rational decisions

Meanwhile, Southwest soars merrily along, with August 1977 showing record

Antonio this week were Rick Rogers, 29, of Irving, and Wanda Pellusch, 52, of Laredo.

"The price and being able to leave from Love Field are the big factors for me.' Rogers said. "I've been flying Southwest for three years now and have never had a bad experience with them. And my wife and children go with me a lot, too.'

Mrs. Pellusch said she's had bad experiences with another airline and would fly Southwest, given a choice.

Was Mrs. Pellusch offended by the "love" theme and the short-skirted, hostesses and the general ambience of the



New Business Opens Here

One of Hereford's newest businesses, The Plaster Hut, had a ribbon-cutting ceremony at 202 N. Main Wednesday morning with the Hereford Hustlers, a chamber of commerce welcoming committee, holding the ceremony. The firm continues its grand opening this week, with

special prizes to be given away Saturday. Participating in the ribbon-cutting were, left to right: Ron Smith, Mack Tubb, Gladys Cavness, Sherry Hoover, owners Jeanette and Terry Hill, Irene McKinster, Ray Chambliss, Bob Baker, Ed Coplen, Bill Johnson and Rex Easterwood.

Two passengers departing Dallas for San Rookie Policeman Testifies **Against Fellow Officers**

rookie Houston police officer testified Thursday he saw five fellow officers beat up a handcuffed Mexican-American prisoner and heard them ask him if he could swim before he heard something splash in the waters of a bayou.

Officer C.E. Elliott testified in the murder trial for former police officers Terry Denson, 27, and Shtephen, Orlando, 21. charged with the drowning of Joe Campos Torres, 23, whose handcuffed body was found in

the Buffalo Bayou on May 8. Elliott, a Marc h graduate of the Houston Police Academy, told an all-white jury of seven riding with Orlando on May 5

HUNTSVILLE, Tex. (AP) - A arrested during a disturbance at

After describing how the officers beat up Campos Torres, Elliot said the prisoner was taken to the station where a police sergeant ordered the officers to take the prisoner to the hospital.

Elliott said the officers returned to the area of the beating on the edge of the Bayou and took the prisoner out of the car.

"I heard someone ask Torres if he had been in the Army. The prisoner Torres said yes, he was in the Rangers," Elliott stated.

He added; "Someone asked women and five men, he was him, "did they teach you to swim in the Rangers?' Then when Campos Torres was officer Denison said, 'well, let's

see if this wetback can swim'." Then the officers went back to At that time, Elliott said the officers moved toward the bayou of the area, Elliott said. with the prisoner. Elliott said he returned to the car because

'What did you think?" Elliott was asked by prosecutor Bert Graham.

he heard a radio call and while

he was sitting there he heard a

'Oh my God; they've really thrown him in." Elliott answered.

He said he went back to the bayou and someone threw Campos Torres' billfold in the water. He added the prisoner was treading water and the officers were trying to direct him toward his billfold.

the cars and started to pull out He added that he told Orlando

that he was scared but Orlando told him: "Just shut up, be quiet and don't worry about it." JAMES SELF



FAMILY HOMES REAL ESTATE OFFICE: 364-5501 HOME: 364-6069

law takes effect Oct. 1, and a Ambassadorial Picks Confirmed by Senate

WASHINGTON (AP) - The Cape Verde; Maurice Darro Senate Thursday confirmed Jose Animny Canales of Corpus Christi to be U.S. attorney for the southern district of Texas.

The Senate confirmed a series of ambassadorial nominations, including President Carter's choice of Arizona Gov. Raul H. Castro to be ambassador to Argentina.

The Senate also approved Joseph D. Duffey, former assistant secretary of state for cultural affairs, to a four-year term as chairman of the National Endowment for the Humanities. And it confirmed Forrest J. Gerard of Maryland as assistant interior secretary

for Indian affairs. Those confirmed as ambassadors included Mari-Luci Jaramillo of New Mexico as ambassador to Honduras: Edward Marks of California, to the Republics of Guinea-Bissau and

Dean of California, to Burma; William B. Schwartz Jr. of Georgia, to the Bahamas; and

Frank H. Perez of Virginia was confirmed with ambassadorial rank as the State Department representative to the Strategic Arms Limitation Talks in Geneva, Switzerland.

Paul H. Boeker of Ohio, to

Bolivia.

Moroccan desert dwellers called "blue men" get their nickname from their indigodyed robes, whose color rubs off on hands, faces, and grizzled beards.

K & B FIX-IT

We handle emergencies anytime of any day FIRE, WINDSTORM, ANY DAMAGE

We'll fix one shingle or build a whole house All kinds of construction, repair work, remodeling, even any kind of trailer house.

IF IT NEEDS FIXING, WE CAN AND WILL FIX IT! "HAVE EXPERIENCE. WILL TRAVEL--QUICK!" CALL FOR QUICK SERVICE

K.R. Wilson(Foxy) 364-1857

Texas Salt Caverns Site For Crude Oil Storage mentalists at Freeport to assure Assistant administrator Thomas them that the government was

The Booms' Moorestown

dairy farm, in north central

Michigan, wo one of hundreds statewide tainted by PBB

polybrominated biphenyl - after

Many of the farms were

Christina died during surgery to correct an arrhythmia, a Noel of the Federal Energy variation of normal heart Administration said Thursday rhythm. The disorder was the government will start the first week in October filling storage operation. underground salt caverns near

one of about 30 children tested

here as doctors from Michigan's

three medical schools attempt to

chemical may be linked to

of cows that gave birth to determine if PBB causes birth

Two-year-old Christina Bo- farms have indicated that the 1973.

Tests conducted last year Freeport with crude oil. showed Christina had 200 parts The storage is part of a per billion of PBB in her body national program to store 500 million barrels by 1980 and one The state does not now have a billion barrles by 1985 for minimum acceptance level of emergencies.

PBB contamination for humans, The Bryan Mound caverns, but as of Oct. 1, a new state law 21/2 miles southwest of prohibits the sale of any food Freeport, have an estimated that has a PBB level of more capacity of 63 million barrels. It will be the second storage site. The first was at West Christina's body tissues had Hackberry, La., near Lake a higher PBB level than anyone Charles, where oil was stored else in her family even though beginning July 21.

Noel said Bryan Mound should be filled to capacity by the end of 1976, primarily with sweet crude from the North Sea. Noel said he met Wednesday with shrimpers and environ-

proceeding carefully on plans for the disposal of brine that is brought to the surface in the

Disposal in the Gulf of Mexico is one of three options, Noel told a news conference. He said Dow Chemical Co. will take the 60,000 barrels of brine that will be produced in the initial stages of storage.

Injection deep into the ground

is another alternative for disposing of brine, he said. The shrimpers are concerned - about the impact on their

buried in a pit near Kalkaska.

Mich. Another 34,000 will be

killed after the new PBB-level

fight has developed over where

those carcasses will be buried.

Oscoda County residents

opposing plans to put a burial

pit for carcasses in their area

won a court restraining order

Thursday barring the state from

industry," Noel said. Asked what the oil is being reserved for. Noel said "severe interruptions" of the United

States' oil supply that might result from a world war, and Arab embargo, the loss of a major supplier such as Indonesia or a rupture in the Alaska

MR. FARMER IF YOU PLAN TO PUT YOUR CORN IN **GOVERNMENT LOAN**

Certain Grade Requirements are Necessary for Government Corn Loan Eligibility.

Contact Your Elevator. Be Sure They Can Handle Your Drying Needs.

If On Farm Drying is Needed -

SEE US NOW

Take advantage of our "HARVEST SPECIAL" On The New Three-Temperature Automatic Sensor Dryer.

WESTERN AG SALES COMPANY, INC. E. HWY 60 - HEREFORD 364-1266

Your Local Board of Realtors Is Working To Protect Your Rights

The Hereford Board of Realtors Actively Supports Trepac - The Texas Real Estate **Political Action Committee. This** Committee Supports State & National Efforts For Free Enterprise And The Rights of People To Own Property Without Government Interference.



HEREFORD BOARD OF REALTORS

"WHETHER BUYING OR SELLING, YOU CAN TRUST US"

You are cordially invited to attend a PARADE

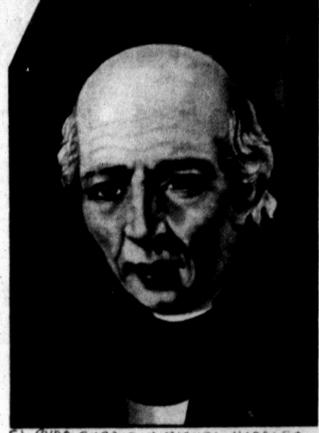
Celebrating MEXICAN INDEPENDENCE DAY Saturday, September 17, at 2:30 P.M. If you want to participate in the parade

call for Victor at 364-3150

or call Javier at 364-9035

CELEBRANDO LAS FIESTAS PATRIAS'77

PARA LA LIBERTAD Y 1810 1977 LA INDEPENDENCIA



EL RYDO CURA DON MIGUEL HIDALGO



Norma Arroyas



Terresa Adame





Marquesa Florestela Hamer

LAS GRANDES CELEBRACIONES DE LAS FIESTAS PATRIAS

VIERNES

EL 16 DE SPETIEMBRE DE 1977

BAILE DE LA CORONACION DE LA REINA BIG BULL BARN, HEREFORD, TEJAS

8 p.m. — 1 a.m.

a las 9 p.m. GRAN MARCHA Y DESPUES LA CORONACION a las 11:30 p.m. HIMNO NACIONAL DE LOS ESTADOS UNIDOS DE

a las 12 Mid. GRITO DE LA INDEPENDENCIA Y EL I DE LOS ESTADOS UNIDOS MEXICANOS

FREDDIE MARTINEZ Y SU ORQUESTA CON CARLOS GUZMAN Y CARLOS MIRANDA CANTANTES

\$6.00 la persona avanzada

\$7.00 la persona en la puerta

SABADO TARDE

DE SEPTIEMBRE DE 1977

EL GRAN DIA DE LAS FIESTAS PATRIAS '77

a las 2:30 p.m. Desfile del Mall hacia el Big Bull Barn HORAS DE VARIEDAD CON EL BALET FOLKLORICO DE MIRIAM GUTIERREZ \$2.00 LA ENTRADA

GRAN BAILE DE LAS FIESTAS PATRIA '77

SABADO NOCHE

EL 17 DE SEPTIEMBRE DE 1977

BIG BULL BARN 8 p.m. — 1 p.m.

al las 9 p.m. LA MARCHA Y DESPUES HOMENAJE A LAS BANDERAS DE LAS DOS NACIONES

HENDRY BALDERAMA Y SU ORQUESTA Y EDDIE GARCIA-EL PAVO REAL CON SU ACORDION

THE VOGUE COWAN JEWELERS HELEN'S YOUTH SHOP THE ECONOMY PACKAGE STORE EL CHIFLO RECORD SHOP POYNOR'S WHITE AUTO STORES INC. LIL CHARRO TOO BEACON PACKAGE STORE McDOWELL PHARMACY & GIFTS MENDEZ BARBERSHOP **GUTIERREZ PREMIER SERVICE STATION** SECURITY FEDERAL SAVINGS & LOAN,

PITMAN GRAIN CO. EL MOLINO SINGER SEWING KESTER'S JEWELRY PRINCESS HAIR FASHIONS RUTHERFORD STORES THE RAFTER SHOP LA FIESTA RECORDS ALEJANDRE'S TEXACO THE PIZZA HUT GONZALES BROS. PLUMBING CO. C.R. ANTHONY-MAIN STREET

BALDERAZ JANITOR SERVICE CROSSROADS SHAMROCK JONES MOTORS PROPERTY ENTERPRISES LONE STAR AGENCY, INC. BARRICK FURNITURE & APPLIANCE CO. HEREFORD TEXAS FEDERAL CREDIT UNION CARL McCASLIN LUMBER CO. JO'S BEAUTY SALON TINA'S BEAUTY SHOP

THE BRUGIE FIRST REMAIN OF THE SOUTHWESTING THE FREST NATIONAL BANK HEREFORD JANITOR SUPPLY HEREFORD STATE BANK ROBERT'S SPPLIANCE INC. ROCKWELL BROS. & CO.

SPANGLER'S DIAMOND, LTD. J.C. PENNEY'S TAYLOR'S FURNITURE & APPLIANCE CENTER PRATT-CHEVROLET-OLDS. CO. **DICKIE'S RESTAURANT** GAMEZ BROS. FRIONA STATE BANK C.R. ANTHONY-THE MALL BOYNTON'S GROCERY CITY TORTILLA FACTORY & BAKERY

Last Chance Given For CCA

1977-78 memberships in the Community Concert Association will end at noon Saturday as drive volunteers near the close of this year's campaign.

'CCA membership may be purchased Saturday morning at the Chamber of Commerce office, 701 N. Main St. for the upcoming concert season. Memberships are priced at \$12 per adult, \$6 per student and a cut-rate of \$30 for a family (including all members of a household)

After the noon deadline tomorrow, no more CCA memberships will be sold for the

winter and spring concerts. which will be presented exclusively for Community Concert audiences in Hereford, Lubbock and Clovis, N.M. A total of ten performances are planned in these three cities.

Scheduled to appear in Hereford for CCA members are The New Christy Minstrels duo-pianists Schaefer and Rostel, and the Hungarian Folk Ballet of Budapest with the Gypsy Orchestra. Local members will be eligible to attend this trio of attractions, as well as performances in Lubbock and

Virginia Holmes and Mr. and

Mrs. Bill Walden have directed this year's CCA membership drive, in cooperationg with Association president, Mr. and Ms. Ted Panciera. Other CCA officers have included Mr. and Mrs. Wesley Fisher, vice president; Mr. and Mrs. Fred Alston, secretary; Mr. and Mrs. Bill Allen, treasurer; and Judge and Mrs. Wesley Gulley.

The CCA Kick-Off dinner for drive volunteers was arranged by Mr. and Mrs. Jack Wilcox.

Special CCA representative in Hereford during the membership campaign was Ruth Giles, New York City's emissary.

Ann Landers Annoyed by Acne

DEAR ANN LANDERS: I am an 18-year-old normal, healthy guy who has had only three dates in my life. It's not because 'I am shy. It's acne.

There are times when my face is so horrible I wouldn't inflict myself on a girl. I never know when the acne is going to be better -- or worse -- so I'm afraid to set up anything for the future. When my complexion is bad, I just stay home. This can be very loneli

I've tried several ointments, soaps and so-called "cures" advertised in magazines. Nothing works. I have spent at least \$200 on this useless junk and would gladly spend \$500 more on something that could clear up my face and shoulders. (P.S. Some guys have told me what certain girls think of me and that should give me confidence but it doesn't I don't need compliments. What I need is a cure. Thanks.) -- Henry The Hermit

DEAR HERM: If you do not know of a good dermatologist (skin specialist) call the County Medical Society and they will suggest a couple. Then go -and quit horsing around with the junk you see advertised. It's worse than useless. It's a gyp. Get going and good luck.

one more letter about telephone solictors? I'm still boiling.

My phone was installed for my convenience. I pay the bill: When you call I must stop what I'm doing to listen to you. You

Yearbooks Received By Club

The new yearbooks were reviewed by members of Farm and Ranch Club Thursday during a noon luncheon at K-Bob's Steak House. Mrs. Joe Wagoner was hostess.

Mrs. G.V. Hall outlined the contents of the 1977-78 program books, which she distributed to members. This served as the program during the meeting.

Mrs. W.B. Nunley conducted her first duties as club president by directing a brief business

Six other members were present including, Mmes. Jack Weaver, J.E. Sorrells, Elmer Combs, W.W. Thomas, Paul Rudd and Phillip Miller.

Mrs. Homfeld Is Hostess For HD Club

Two new members were accepted by Bippus Home Demonstration Club Wednesday afternoon during-a meeting in the home of Mrs. Jerry Homfeld.

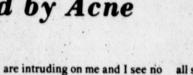
Mrs. Cecil Blasingame and Ron Anderson were added to the club rolls.

Mrs. Jimmy Bradly presided during the business discussion. which included plans for the sale of pecans as a fund-raising project this year.

County Extension Agent Joyce Shipp presented a program on "Quick Breads" and complemented her program by displaying several loaves.

Other members in attendance were Mrs. J.V. Perrin and Mrs.

C.F. Homfeld. The club's next regularly scheduled meeting will convene at 2 p.m. Oct. 12 in the Perrin

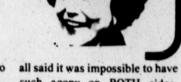


reason to be polite. If you want to sell me something, advertise in a newspaper or magazine or on TV, but please leave my phone alone. -- Suzie Q.

DEAR Q.: You've had your say and it will be the last -although angry letters are still coming in. That issue was almost as hot as the meatloaf. Let's bury it already

DEAR ANN: You wrote recently that your biggest beef with the medical profession is that when doctors can find no organic problem they often tell the patient, "Stop worrying about yourself. There is nothing wrong with you." You say patients who have no organic problems but feel rotten should be advised to get psychiatric counseling. Well, here's my

In 1965 (when I was in my early 30's) I had severe stomach pains. They were so bad I considered killing myself. I went to five different doctors. They



such agony on BOTH sides. Three of the five suggested psychiatric help.

As a last resort I went to a private mental hospital. The doctors had convinced me I was crazy. After two weeks they decided I didn't need hospitalization, but suggested I stay in

Two years later, still in terrible pain, I went to a sixth doctor who found a tumor on my left ovary. I had immediate surgery and they discovered my appendix (on the right side) was about to burst. That explained the terrible pain on both sides.

Thank God I am alive and well, but I lost a lot of faith in doctors after my experience. --Been There

DEAR BEEN: Your letter is unusual. Most people complain that the doctors today are knife-happy -- too many unnecessary operations. I'm glad you are now well and free of pain. Too bad it took so long. Thanks for sharing.

Add Bust Darts per going and good luck. DEAR ANN: Will you print For Better Fit

other fullness, says Margret Ann Vanderpoorten, clothing specialist with the Texas Agricultural Extension Service, The Texas A&M University

Adding a dart or other allowance for bust fullness will make the pattern fit better. The added dart may extend from either the side seam or the shoulder seam toward the tip of the bust, the specialist says.

Another method of adding bust ease is to use gathers. These may be added at the shoulder seam, a popular fashion for soft-blouses this fall.

Another way to incorporate fullness over the bust is to design a yoke with gathers radiating from it.

COLLEGE STATION-Dress For a guide in placing darts and skirt patterns without bust and gathers, use a pattern that darts can cause fitting prob- fits. Be sure the pattern is still lems. For full busts, alter perfectly flat after any changes are made so it will be accurate. For best results always test altered patterns for fit by making them up in muslin or remnants. Make any necessary adjustments and transfer these changes to the pattern before cutting your fashion fabric.

> Practice electrical safety at home, says Dr. Carolyn McKinney, family resource management specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

Never touch a bare wire or any metal that is in contact with a bare wire--and don't touch electrical fixtures, switches or appliances when you are wet, says the specialist.



WHO NEEDS TO BE PERFECT?

I met a young teen-age girl recently who thinks her mother is perfect. It's really a dilemma for her because she continually is comparing herself to her mother.

One of the fallacies of parenthood is the idea that we must be perfect in the eyes of our children. We think because a child's life is in our hands, we mustn't fail in any area, or show rany weakness in character.

But if a child is going to get a

true picture of adulthood, he must grow up knowing that mom and dad have feelings and make mistakes.

He will then be able to accept mistakes in himself, and thus be able to build a healthy. self-concept.

When you do make a mistake. especially when your child is concerned, admit it discuss what you could have done differently. Then your child will learn that imperfection is a part of being human and we can all learn from past experience.





Promoting Exercise

One of the exhibits spotlighted during Deaf Smith County's Health Fair Tuesday was operated by Lorene Johnson, inventor of the patented Shake & Slim exerciser. Here, Mrs. Johnson explains the benefits of the device. [Brand photo by Dianne Banner

'Right to Food' To Be Discussed

COLLEGE STATION -- Who has a "right to-food?" That will be the key, issue under discussion at the upcoming Town and Country Church Conference at Texas A&M

University, Oct. 6-7. The "Right to Food" Movement is one of the major issues today and is a source of potential conflict between agricultural producers and religious groups, points out Dr. Dave Reusink, sociologist with the Texas Agricultural Extension Service and conference chair. as a case for conflict

"Ministers and lay leaders are constantly asked to comment on issues and deal with the conflict that arises from differences between public policy and denominational positions," notes Ruesink. "The 'Right to Food' Movement continues to grow and today's ministers must have a better understanding of the green peas, fresh apple, rolls movement, especially ministers of rural churches having congregations of both consumers and producers."

According to Ruesink, The conference is designed to examine the basic issues of the 'Right to Food' Movement from the viewpoint of producers and some religious groups, to examine the moral issues and

Birthdays Celebrated At Luncheon

Hereford Senior Citizens held their monthly luncheon Wednesday at the Senior Citizen Center to celebrate the September, birthdays of 16 members:

Mr. and Mrs. Jim Cannon of Crowell, Mr. and Mrs. G.W. Hund, Grace Tinnin and Corenne Evans were welcomed as guests by the 40 members in attendance. After the meal, the group indulged in game of bridge, "42" and dominoes.

The Senior Citizens Center is open from 8:30 a.m. - 5 p.m. daily. All senior citizens are welcome

potential conflicts that may arise in a congregation as a result of this movement, and to learn a technique of handling any conflicts that may arise within a church.

Keynote speakers for the conference will be Allan Grant, president of the American Farm Bureau, and Arthur Simon, executive director of Bread for the World, Washington, D.C. These addresses will be followed by workshop sessions using the "Right to Food" issue management. The workshop

will be conducted by Howard Phillips, a sociologist at Ohio State University. An added feature of the

conference will be a presentation on the community development program being conducted by the Extension Service. This presentation will focus' on several educational programs and prodecures that can be used by community leaders in their efforts to stimulate local community development.

The conference is open to ministers and lay leaders of all

School Lunch Menus

PUBLIC SCHOOLS

MONDAY-Beef pattie with gravy, fluffy potatoes, buttered

@TUESDAY--Hots dogs with chili, tossed green salad, French fries, apricot cobbler and milk.

WEDNESDAY-Burrito, dill pickle slices, mini corn on the cob, carrot curls, chocolate cake, bread and milk.

THURSDAY-Cheese burger. lettuce, tomato, pickle, onion, potato stix, orange wedge and

FRIDAY--Tuna sandwich, .hot vegetable soup, potato chips,

creamy cole slaw, fruit cup, bread and milk.

ST ANTHONY'S PAROCHIAL SCHOOL MONDAY-Chicken pot pie

tossed salad, pineapple upside down cake, biscuit and milk.

TUESDAY .- Hot dogs with chile, corn potato chips, jello with fruit and milk.

WEDNESDAY-Spanish rice, greenbeans, carrot sticks. banana pudding, buttered bread and milk.

THURSDAY, NO SCHOOL! FRIDAY-Beefstew with vegetables, cabbage apple salad, cinnamon rolls, cornbread and







The Hereford Brand. Hereford, Texas, Friday, September 16, 1977

KERRIE STEIERT, Woman's Editor

Mrs. Thomas Cited By Past Presidents

Mrs. Wayne Thomas, current president of Music Study Club. was honored Thursday by that club's Past President's Association, who held their annual meeting at the Country Club.

During the luncheon, the association elected Mrs. J.D. Neill to serve a two-year term as president. Mrs. A.J. Schroeter was re-elected treasurer and Calla Mountz was again asked to serve as secretary. Mrs.

Mountz will be assisted at this position by Mrs. J.R. Allison.

Mrs. W.T. Carmichael read the minutes of last year's meeting and presented a brief history of the association. The next meeting is tentatively scheduled in September of 1978.

Others in attendance were Mmes. J.C. McCracken, H.A. Close, Joe Hacker, Wes Fisher, S.O. Wilson. Coneway, Ellis Coombes and W.E. Dameron.

Feminists Attack Panel

CONCORD, N.H. (AP) Feminists are seeking to dump a women's rights commission which has opposed abortion, the Equal Rights Amendment, and the "Mary Hartman, Mary Hartman" TV show while supporting the lady bug as the state insect.

The latest flap surrounding the New Hampshire Commission on the Status of Women occurred when the panel rejected a program to help women who have been beaten by their husbands.

The panel saw it as an intrusion of government into the personal problems of New Hampshire citizens and rejected it 9-1 on Monday.

"You can't legislate love in the home. The government isn't designed to interfere here," said commissioner Simone Mason.

And commission member Gloria Belzil of Nashua simply said of the program's defeat. "Some women libbers irritate the hell out of their husbands."

The commission's record also includes support of prayer in the schools and opposition to the repeal of a law banning lesbian activities and to a federal family and child services program. But the rejection of the

battered wives plan outraged

feminists groups and women legislators.

Republican Rep. Gale Morrison called on conservative Republican Gov. Meldrim Thomson, who appoints comission members, to remove those who voted against the program.

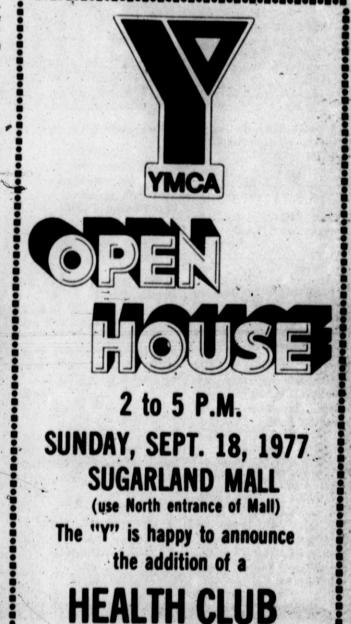
She said women legislators have banded together to try to abolish the commission because "we felt that the group did not represent any of the issues we stood for or were working for."

Republican Rep. Susan Me-Lane, head of the House Ways and Means Committee, called the panel's rejection of the battered wives plan "worse than absurd...They practically said a man has the right to beat his wife."

Isle Royale, largest island in Lake Superior, is a National Park noted for its wilderness and wild life

The Territory of the Virgin Islands sends one delegate to the U.S. House of Representatives who may vote in committee but not on the House

An ounce of begonia seeds may sell for as much as \$3,-500. It takes more than a million of the minute seeds to make an ounce.



new facility For more information concerning fees & schedules:

to our existing programs

Come by and view this

YMCA SUGARLAND MALL 364-6990

COMPARE

By Roger Bollen

CLASSIFIED ADS Classified advertising rates are based on a minimum of 15 words. One day is 10 cents per word, \$1.50 minimum. Rates below are for consecutive insertions, no copy change, and apply to solid ads, only, no

TIMES, RATES MIN. 2 days, per word: .17 2.55 days, per word: .24 3.60 days, per word: .31 4.65 5th day: FREE 10 days, per word: .59 8.85

Monthly, per word: 1.00 15.00 Classified display rates apply for special paragraphing, captions, bold type or larger type: \$2 per column inch; \$1.50 for repeat insertions. Monthly rate: \$1 per column inch.

Cards of Thanks: \$2 Deadline for classified ads is 4 p.m. daily for the next day's edition; 4 p.m. Friday for Sunday's edition.

For advertising news and circulation, dial (806) 364-2030.

ERRORS

Every effort is made to avoid errors in Classified Ads and legals but we will not be responsible for more than one incorrect insertion. Advertisers should call attention to errors immediately after the first insertion and in case of errors not the fault of the advertiser. an additional insertion will be given.

1. FOR SALE Miscellaneous

KIRBY CUSTOMERS

BEWARE of unauthorized dealers selling or servicing Kirby's. You may be paying too much.

Example: roller brush \$6.50, belts 50 cents, etc. KIRBY CO. OF HEREFORD

Hereford's only authorized Kirby Sales & Service. 502 Star 364-0422 Bud Hansen, owner Bob Bridwell, dealer

> NOW OPEN THE PLASTER HUT For all your pla brushes & misc. 364-3400.

1-23-efc

1-42-tfc

202 N. Main

For Sale: Baby Bed, good condition - yellow finish. \$50.00 364-1721 1-30-tfc

Electric Baldwin organ. Also antique organ. 578-4457. 1-54-10c

Five year old gelding. Good cow and roping horse. \$850.00. Call

Repossessed Quasar color console, still warranted; also some reconditioned color televisions. Stan Knox TV and Music: 509 Park.

1-54-5c Will give away five puppies.

Calf 364-4599. 1-54-5c

For Sale: Two 3 year old geldings; one 4 year old gelding; one 8 year old gelding. See at Harvey Rowland Stables, Call 364-1189.

N. Hiway 385

ELECTROLUX SALES & SERVICE Rebuilt Electrolux \$85.00

New Kirbys \$280.00 WT Rebuilt Kirbys \$75.00 and up Brush rollers \$5.50 Belts 35 cents Serving Hereford Area 7 years VI MC DONALD 800 Union Ph. 364-1854

USED DRYERS Frigidaire and Maytag, electric and gas. \$35.00 and up.

37-tfc

ANDERSON APPLIANCE 209 Park Ave. 364-6285 1-50-7c

Parakeets for sale. Call 364-8193 or 258-7693. 1-47-22c

BIG JIM'S FURNITURE & APPLIANCE

111 Archer St. (Mission Road) Phone 364-1873. Plenty of refrigerators and stoves, and a very special price on new dining room and living

FIXTURES-magazine, records, office desk, and merchandising. Very cheap. Call to see. Harold Close Drug. 364-2344.

1-24-tfc

1-51-22c

Fresh country eggs, 65 cents dozen and German sausage delivered. Phone 499-8591. Highway Grocery, Umbarger, in post office building. German sausage sign in front.

New shipments Christmas kits, needlepoint and crewel bell pulls, latch hook rug patterns. 4 to 18 mesh blank canvases. Over 300 colors crochet and knitting yarns. Macrame supplies. DAN'S OF CANYON.

1-54-5c 1967 Cessena Skyland partnership for sale \$2.500. Well 364-4603. equipped airplane. Call 364-

1-53-10p Six AKC Doberman females.

Black and tan, 5 weeks old. \$50.00 Ready to go. Call 289-5354.

. 1.53-5p FIREWOOD

Pinon - Oak Honest measure Home delivery Dean Herring, 364-2203

Bub Sparks, 364-1264. 1-55-tfc

PUPPIES TO GIVE AWAY. 302

AKC Doberman puppies. Male \$75.00. Female \$60.00. Dimmitt. 647-3539 ;

Sofa, chair, dining table, coffee table, two lamp tables, two lamps. 112 Aspen. 364-0418

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE **WEST HWY 60**

VACUUM CLEANER SALE Rebuilt Kirby's from \$60.00. Other vacuum cleaners starting at \$20.00 Also, Indian Jewelry

KIRBY CO. OF HEREFORD 602 Star 364-0422

CALL YOUR LOCAL

Seven days per week DEAD STOCK REMOVAL. 364-0951

For Sale. Complete working gift shop downtown. Fun to own and a good money maker. Priced to sell. Terms available. Christmas gift season just around the

Helium and party balloons. Hereford Welding Supply, 301

364-6222. 1-41-21c Industrial items for sale: Two

air jacks, drum lathe, Ammco brake shoe grinder, brake bleeder, bearing packer, air compressor. Call 806-426-3346. 1.52.5c

TM 250 Suzuki Dirt Bike \$275; Ruger 357 Magnum; Panasonic stereo \$85. 364-7526 after 6.

1-55-3c 1975 Kawasaki 175. \$450. Call

Saturday, 325 Cherokee.

Washer, dryer, carpet, much miscellaneous. Thursday, Frimiles North on Avenue K. 1A-55-3c

Saturday 705 North Cherokee. some macrame items.

WELL, LOOKS LIKE WE'VE PHONE 364-3552 1-1-tfc

FUNNY BUSINESS

1/2 off.

1-197-tfc

USED COW DEALER

1-1-tfc

corner. 364-5555 anytime. 1-52-5c

Brown naugahyde Early American sofa. In good condition. 364-4964.

South 25 Mile Avenue.

1-55-5c Barca Lounger-Recliner - Burgundy naughyde, like new. Call 364-1849.

1A. GARAGE SALES

1-55-tfc

GARAGE SALE. Friday & , 1A-55-2p

COUNTRY GARAGE SALE. day, Saturday, Sunday, 11/2

GARAGE SALE. Friday and Lamps, baby bed, built in gas

oven, some furniture, sewing machine, lots of baby items, 1A-55-2c

GARAGE SALE. 248 Centre. 1A-56-1c

YARD SALE. 904 16th St. Thursday, Friday and Saturday. 1A-55-2c FAILED AGAIN EH, HARRY P



GARAGE SALE 206 RANGER

SATURDAY & SUNDAY Boy's good clothes, size 12-14, teen age girl clothes, clothes

for ladies. Craft supplies. Two mini bikes, Winter coats, men's suits size 46-48. Much Miscellaneous.

GARAGE SALE. 806 West

Park. Saturday, Oct. 17, 8 to 3.

GARAGE SALE. Saturday.

Miscellaneous items, clothing,

135 Pecan. Last street West on

GARAGE SALE. Children's and

ladies clothes; Levis, size 35x36;

skis, boots, motorcycle helmet;

furniture. Saturday only, 9-5.

GARAGE SALE: - Parents

have gone to convalescence

home. Saturday at 208 Centre.

GARAGE SALE. 323 Star. All

types of clothing and household

items. Friday and Saturday.

GARAGE SALE. 201 Ave. K.

Saturday. CB antenna and

motorcycle, bicycle, tin, posts.

GARAGE SALE. 133 Pecan. All

day Saturday and Sunday.

furniture, miscellaneous.

.

Backyard sale, 231 Beach,

GARAGE SALE, 829 Irving. 9 to

Saturday.

Much of everything.

Plains.

1A-55-3c

1A-56-1p

1A-56-1p

1A-56-1p

1A-56-1c

Two Family Garage Sale. Children's clothes, dishes, odds and ends. 710 Irving. tandem axle. 364-5544. Saturday only.

2-52-6c 1A-56-1p

276-5322. 2-52-10c

FAIRBANKS TRUCK SCALES. Diesel trucks. Semitrailers. Vans. Tankers. 7" centrifugal pumps. Concrete batching oplant. 2YD Diesel loader. Storage tanks. 806-364-0484.

2-56-2c

go. 364-2700 after 8 p.m. 2-54-5c

2-1-tfc

scanner for house, chairs. grainhead, monitors, cab, air, 1A-56-1c hume reel, field ready, excellent condition. After 8 p.m. 806-258-7327.

7700 J.D. combine Hydro with 1A-56-1c 24 ft. header, \$19,000, 915D IHC combine Hydro with 20-ft. headers for both. 1967 Ford Mustang, \$850.00. Call Bill Saturday, 10 to 4. Stereo, lots of West, 578-4382. 10 miles North clothes, dishes, records, much on 385.

Garage Sale. Friday and Saturday at 322 Ave. H. Grain bins 1A-56-1p Augers

1A-56-1c

1A-56-19

2. FOR SALE Farm Equipment

BUY-SELL-TRADE New and used farm equipment The "Honest" Trader MM-T-Bone Treinen Phone Days 806/238-1614 Bovina: Nights 806/247-3084

See Us For PARTS SWEEPS CHISELS FOR Graham [hoeme] Plows

DAVIS IMPLEMENT 409 E. First Phone 364-2811 2-33-tfc

1970 Hale, 6x22 fully covered goose neck cattle trailer, good shape. Also portable loading chute. After 8 p.m. 806-258-7327.

2-52-6c 40 ft. American cattle trailer.

Wheat seed for sale. Call

1973 New Holland 1880 Silage Cutter, 3160 diesel. 400 hours.

Call 915/928-5109. 2-56-10p

444 John Deere Cornhead with corn savers. Also, with feeder house to fit 105 combine. In excellent condition. Ready to

NEW CUMMINS-DIESEL SALES & Parts Representative Oglesby Equipment Co., Inc.

1974 915D IHC combine. 20"

Clothes, household items,

DISCOUNT nuts and bolts. Hand and power tools. 578-4384.

2-42-22p

2-32-tfc

DESIGN, SALES AND INSTALLATION OF: Grain dryers Elevator legs Steel farm buildings Gifford Hill "360" Center Pivots

PVC and aluminum pipe WESTERN AG SALES CO. INC East Hwy 60, Hereford Hereford Dimmitt 647-3188 (Formerly, Gifford-Hill Retail Outlets).

Want to buy good used farm tractors - any make. Odis M. Hill, 364-5127.

2-121-tfc

6600 John Deere combine Gasoline, 20' header, hydraulic reels, air and heater. One owner. Motor completely overhauled last fall. Serial No. SN2417. 364-4793 nights.

See Us For Mayrath Grain Augers Also have parts in stock DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 2-1-tfc

For Sale: 14 ft. Hale trailer. See Johnny Latham. 364-5754. 2-45-tfc

3. VEHICLES FOR SALE

1973 Ford 1/2 ton pickup. Phone 364-2926 after 6 p.m. 3-53-tfc

1965 Chevy Pickup 1/2 ton. Extra nice. 327 V8. Phone 364-4407. 223 Fir.

550 4-stroke Honda. Super. Sport. Call 364-8001. 3-55-tfc

1974 Buick Estate Wagon. \$3400 or best offer. 1973 750 Kawasaki with bags, \$1,000. Cab over camper. Needs some repair. \$350.00 814 Brevard after 5.

3-55-2p 76 Silvarado Chevy. Chrome wheels. See at Boots West or call 276-5531 after 6 p.m.

1972 Monterey Mercury 4 dr. attractive well kept three Good tires. 429 engine. Excellent running condition. Phone 364-5582 after 5 p.m.

3-53-5c

NEW & USED CARS now for sale at JOHN OSBORN BUICK PONTIAC, GMC'S new location 211 North 25 Mile Ave.

> MILBURN MOTOR COMPANY We pay cash for Used Cars 136 Sampson Phone 364-0077

WALKER'S USED CARS AND TRUCKS WE BUY, SELL OR TRADE 400 West First Phone 364-2250 3-41-tfc

1972 Honda Chopper. 750 stroker. 729 Ave. G., 364-5843.

For Sale: 1973 Dodge Adventurer Pickup. LWB, excellent condition. Ask for Vince Ehly at 806-499-3553 or 806-655-4091. 3-46-tfc

For Sale: 1974 VW Super Beetle. Local one owner. 364-1396 or 364-0810.

FRIENDLY

SERVICE! GREAT SELECTION! SEE US FOR CARPET SUGARLAND MALL

1974 Dodge 4 Door Colt. Loaded with air, heater, radio, tape deck. Very low mileage. Cream puff. Need to sell soon.

364-3575. 223 Ave. B.

1976 Chrysler Cordoba 2-door Power, air, cruise, radio, vinyl top. Under 10,000 miles. Firm \$5500. Excellent condition. Doc Cowan. 364-3375.

1972 Ford Ranger pickup, V-8 automatic, power and air. Good condition. Phone 364-5555 anytime.

1976 Ford ¼ ton pickup. Power steering, 4-speed. Radio. Call 364-6826.

258-7260.

3-52-tfc

3-A FOR SALE

RV'S & CAMPERS 1976 20 foot Champion motor home. 6500 miles. Fully self contained. Power plant, refrigerated air. Call after 6, 247-3378.

4. REAL ESTATE For Sale Or Trade

Want a brand new home for less than \$500.00 down? Call Brenda Ross. 364-6565 or 364-2308. First Realty.

4-54-10c

3A-52-50

Fully carpeted home with 1700 sq. ft. living area. 1 3/4 baths. fenced yard, excellent neighborhood. Apraised for FHA and conventional. 364-6062.

BY OWNER: 3 bedroom, 2 bath. Brick, Northwest area. Phone 364-4267 2 street of 1 4-51-tfc

FOR SALE BY OWNER. Very bedroom. 2 bath home' in Northwest Hereford. 364-0362 or 364-6644 for further information.

For rent or sale: 3 bedroom house. Call 364-4187 after 6

STAR STREET BEAUTY-Corner lot, 3 bedroom with isolated MBR, refrigerated air, electric air filter with humidifier, storm windows, large covered back patio, landscaped. Owner transferred. Possession October 1. Loan can be assumed. Call Jean Coker 364-6565 Broker-Realtor.

Call Louis LeGrand at Griffin Real Estate & Investments for a fast fast sale of your home! 364-1251 or at home 364-0182. Th-F.S-4-55-tfc

4-55-5c

NEED A HOME? I can show you 30 houses in the \$20,000 to \$30,000 range; 25 houses in the \$35,000 to \$45,000 price range; 20 houses in the \$50,000 and over range. Call me for reliable service -- Louis LeGrand at Griffin Real Estate & Investments, 364-1251 or at home 364-0182.

Th-F-S-4-55-tfc

Two and one half section farm (21/2) all in one solid block. Ten wells (10) producing 10,000 gallons of water, large tailwater pit. All wells on natural gas, two separate gas companies with excellent rates. This is a sandy loam, all row watered farm. This farm has a long history of producing seed grain and presently has over 1000 acres in mile and corn for seed. Out of state owners want top tenant. Right party could possibly lease with option to purchase.

RALPH OWENS AND ASSOCIATES, INC. Box 1150 DALHART, TEXAS 79022 JOHN McNEY -- 249-4930

Repossessed lot in beautiful Yucca Hills North. Only make 2 back payments and small monthly payments thereafter. James Gentry, First Realty, 364-6565.

MINERAL SUPPLEMENT PLANT. Prime location Amarillo. Texas. Should net \$20,000.00 per month. Box 22 Hereford. 364-0484.

4-34-tfc

4-56-2c 4-A MOBILE-HOMES FOR SALE

Mobile Home, 14x64 Sandpointe, 1976 model, like new. Two bedroom, 2 baths, completely furnished including washer, dryer, refrigerated air. Make offer on equity and take up payments. Fred Boren.

4A-55-8p

House trailer for sale: 14x70 three bedrooms, 2 bath. Completely furnished with washer, dryer, air, has skirting. awning. \$1,000 equity, take up payment of \$129.15 month. See behind Dawn Grocery in Dawn. Texas. 258-7258.

4A-55-6p For Sale: 1970 Air Flow 8x45' house trailer. 2 bedrooms, 2 Coleman ref. air conditioners. 34' awning. Lived in approx. one year-real clean. Price \$4000. See at 907 S. Main Hereford. Texas. Phone 364-6822.

For Sale: 14x50 mobile home. With or without lot. 902 S. Lee

4A-49-10c

after 6 p.m. 4A-46-tfc

5. FOR RENT For rent: 2 bedroom, 1 3/4 bath mobile home. Call 364-7081.

Office space for rent. 676 square feet or 364 square feet. 614 or 620 Park Ave. 364-6212.

MOBILE homes and mobile home lots for rent in Summerfield. Call 357-2552.

5-226-tfc

New 3 bedroom house, 134 baths, refrigerated air, all appliances built in. \$325. per month. 364-6565. First Realty,

5-39-tfc For Rent: 14x50 mobile home. 902 S. Lee after 6 p.m.

OFFICES FOR RENT, adjoining or single, answering service available. AGRI-SCIENCE CENTER, 364-5822.

ments for lease. 364-2791. 5-34-tfc 4 section to lease. 3 to 5 years.

Available Oct. 1st. 276-5333.

Two bedroom luxury apart-

5-51-tfc # 1 Trailer space for rent behind residence. Secluded and quiet.

8x45 furnished mobile home. Couple or singles only. No pets. Deposit required. 364-1760.

5-56-2c

5-11-tfc

Call 364-4720.

Trailer spaces for rent. Countryside Mobile Home Park. 364-0064 or 364-1760.

WANT RESULTS

USE WANT ADS CALL 364-2030

after 5:00 or all day weekends. Saturday. 1-56-2c SHAKLEE PRODUCTS Clyde & Lee Cave **Authorized Distributor** 364-1073 107 Ave. C 1-54-5c **EXPERIENCE IN TRUCK SALES** OR TRUCK KNOWLEDGE NECESSARY * DRAW * DEMO FURNISHED

* GOOD COMMISSION * PAID VACATION

* INSURANCE * FACTORY INCENTIVES

* SECURITY

APPLY IN PERSON TO BILL CRAIG

ratt Oldsmobile

Hereford, Texas

Place Ads

Y our Get

Results

Cost In

Hereford

Dial Brand



MODERN APARTMENTS LOW rent starts at \$147 mo. Carpeted, central air and heat, range and ref. furnished. New laundry facilities. SARATOGA GARDENS, 1300 North Walnut, Friona, Texas. Call collect 247-3666.

5-Th-F-S-253-tfc

6. WANTED

Need female room mate. Share large two bedroom unfurnished apartment. School teacher preferred. After 4:30 p.m. 364-7538. 6-55-5c

WANTED: Roto-tilling yards

and gardens. Also complete lawn seeding. Call Harvey J. Manion, 357-2342. 6-167-tfc

Wanted: Wheat pasture for steer calves or yearlings. Neal Lemons. 364-2907 or 364-3117. 6-54-tfc

Wanted: Wheat pasture. Call 364-2135 or 289-5613.

6-40-440

WANTED: Custom farming any type, also Herbicide application and incorporation. High Plains Custom Farming. Call 364-7043. 6-161-Tu-F-tfc

WANT TO BUY: Old gold rings, watches, old class rings, etc. Spangler's Diamonds

Sugarland Mall Phone 364-0070

WANTED: 12x50 or 12x60 ft. mobile home in good condition. 357-2552. James or Doris Dobbs, Summerfield. 6-197-tfc

7. BUSINESS OPPORTUNITIES

MILO ELEVATORS. West of Lubbock. Truckstop. Cafe. Garage. Sell or trade for stockfarm. Ranch. 364-0484. 7-56-2c

8. HELP WANTED

Allied Millwrights, Inc. needs qualified welders for shop and field work. Contact Harylon Pitcock, 364-4621.

Needing school bus drivers. See Eldon Owens at School Bus Barn.

8-17-tfc

LIVESTOCK FEEDMILL operator. Experienced construction. Repairs. Processing cotton burrs. Pellets. Good salary and production bonus. 806-364-

8-56-2c

EXPERIENCED JANITOR Part time evening work. Apply in person to Bill Craig PRATT CHEVROLET OLDSMOBILE 615 North 25 Mile Avenue. 8-53-5c

Need part time or full time station attendant, 364-3455.

IMMEDIATE OPENING For Full Time Typist those with high typing speed need apply. Apply in person afternoons at Hereford Brand. 364-2030. E.O.E.

8-52-tfc

WANT ADS **GET RESULTS** Substitute Teachers Wanted: Qualifications: Mature persons of good moral character capable of working with students and following instructions. Must have at least high school education. Pay: \$20.00 per day. For further information contact the office of the Superitendent of Schools, Hereford Independent School district, 364-0606. 8-52-5c

Hereford based food company needs cleaning and packaging operators. Warehouse personnel also needed, experience preferred. Write P.O. Box 671, Hereford, Texas.

8-55-5c

Help Wanted: LVN part time. Immediate opening. Apply in person at Prairie Acres, 201 E. 15th, Friona.

9-50-10c

9. SITUATIONS WANTED

Licensed child care in my home; 2 years and older; Monday through Friday. Drop-ins welcome. 364-1094. 9-42-22c

WANTED: Corn and milo to cut. 30" and 40" corn headers. Call George or David Green.

Will keep children of all ages at night or weekends. 578-4351.

578-4392 or 364-4325.

CUSTOM HARVESTING 30 inch rows Joel Williamson 578-4631 578-4657 Days Don Howard

364-7043 258-7562 nite.

Want to do paper hanging. Large or small jobs. Experienced and have references. Samples available. Please call at night after 6 p.m., Jimmie Middleton, 258-7715 or Pat

Nelson, 258-7337.

STATE Licensed Child Care For Working Mothers. HEREFORD DAY CARE CENTER 6 months through 8 years

After school care available. Phone 364-1293.

10. NOTICE

ALCOHOLISM INFORMATION For information on alcoholism referrals for help, counseling, on programs on the subject of the disease of alcoholism, call 364-4540 from 8 a.m. 'till 12:00 1:00 p.m. until 5 p.m. Monday through Friday.

A UNITED FUND AGENCY 10-1-tfc



meets-each

Wednesday, 12 Noon

Civic Club Center

(Jim Hill)

11. BUSINESS SERVICE

PREGNANT? **Problems?** Need someone to talk with? We serve people of all religions. Catholic

Family Service can help. Texas State Licensed Agency. Call Collect (806) 376-4571

TEX-MEX DITCHING Phone 364-4907 Turn key job

11-35-tfc

ELECTRICAL CONTRACTING GRANADO ELECTRIC CO. Larry Granado--712 Stanton Industrial*Commercial* Residential

Licensed, bonded & insured

Mobile phone 364-4741, ask for Unit 3309 11-101-tfc

> TV & STEREO RENTAL AGENCY Black & White & Color 364-5077

Open 9 a.m. to 9 p.m. Closed Sundays & Holidays Gary & Peggy Betts

SAVE MONEY ON UTILITY BILLS

Have your house insulated. For free estimate call A&M Gun Shop, 364-6996. J's Insulation, 374-7161.

BOBBY GRIEGO DRAGLINE SERVICE TAILWATER PIT CLEANING LOADER DOZER Phone 364-2322 Mobile Pho. 374-4741

11-136-tfc

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY

Residential-Commercial Turnkey Job Straight Finish PHONE 364-5169. Phone 364-5169

MONEY TO LOAN

On guns, jewelry, radios, watches, stereos or anything of value, PFC Pawn. 202 N. Main. Phone 364-3400.

11-139-tfc

WANTED: all types of custom farming. Pat Betzen 578-4351. 11-41-tfc

FOR HIRE: Have two combines, 30" corn heads, one with grain saver chains, 5 trucks. Call 364-7549 Vernon Carter at Jack's Trailer

Courts. 11-53-10p

End all your house dust problems with Rainbow Air Purifier and Home Cleaning Units. Call Terry Scott, 364-2639. 207 Star.

PIANO TUNING, \$20.00. Wayne Huff Piano Service. Phone 655-4241, 2707 3rd Ave., Canyon. 11-54-tfc

SINGER APPROVED DEALER Complete sales, repairs and

parts on all makes of vacuum cleaners including Kirby, Singer, Eureka, etc. Complete service on all sewing machines. McKNIGHT SEWING

CENTER Phone 364-4051 226 North Main 11-205-tfc

NOW OPEN: McCullar Welding, 124 Gough. Repair, welding and service truck. Night 364-4525; shop 11-257-tfc

> WILL PICK UP JUNK CARS FREE Call 364-3350 11-24-tfc

AUTHORIZED

APPLIANCE SERVICE General Electric, Hotpoint, Admiral, Hardwick. Fast expert service on all major brands.

Doug Barker, Technician TAYLOR'S FURN. & APPL. 603 Park Ave., Hfd. Phone 364-1561

11-204-tfc

Virgil Kelley **Electrical Contractors** Residential-Commercial All bids & wiring competitive Ph. 364-1345- Nights 364-1523

KELLY ELECTRIC

P.O. Box 80 11-15-tfc

12. LIVESTOCK

or 364-5929.

For Sale: Stocker and feeder cattle for immediate or future delivery. Polan Grain and Cattle Corp. Day phone 806-276-5595, Ray Polan; 806-364-8314 nights. 12-46-22c

STOCKER CATTLE for sale. Pasture wanted, for stocker cattle. Western Feed Lot. 364-2723 or 258-7549.

12-37-tfc

13. LOST & FOUND

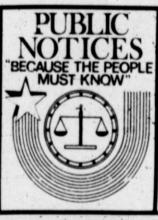
LOST: 28 head black whitefaced steer or Bull calves. Most branded 96 on left side. Approximately 300 pounds. 364-2907 or 364-3117.

LOST: Black male Scottish terrier dog. Wearing leather collar, no tags. Reward. Call

364-0218.

13-54-6p

LOST: Front hub of 1973 Ford pickup 902 S. Lee. 13-46-tfc



ADVERTISEMENT FOR BIDS Deaf Smith County Commissioners will open bids on a pickup for Precinct 2. Also bids will be open for a new car for the Sheriff's Department. The bids will be opened on Sept. 26 at 10 a.m. Commissioners reserve the right to refuse any and all bids. Specifications may be picked up at 242 East 3rd Street. Hereford, Texas.

TOO LATE TO CLASSIFY

1970 Chevrolet Impala. 364P 3244. Friday, Saturday and Sunday.



TAYLOR'S FURNITURE G.E. APPLIANCES 603 Park Ave. Ph. 364-1561 Hereford, Texas

Committee Approves Prisoner Exchange

WASHINGTON (AP) . The Senate Judiciary Committee Thursday unanimously approved legislation that should bring most of the U.S. citizens now held in Mexican jails back to the United States by the end of this

The legislation creates a commission which will exchange prisoners with Mexico under the terms of a treaty negotiated last year and ratified by the Senate in July.

The treaty allows U.S. citizens convicted of crimes and jailed in Mexico to choose to serve the remainder of their sentences in the United States. Mexican citizens jailed north of the border would have the same option. Most of them have been convicted on drug charges, but few are major smugglers. according to the State Depart-

They and their families have complained frequently of mistreatment and extortion in the Mexican legal and penal system. The treaty negotiations were the result of those complaints.

The prisoners who opt to return to the United States would get two advantages. They would be held by a government whose language and laws they understand. And, many of them would be eligible for parole, which Mexico does not allow for drug offenders.

In return, they would have to sign a legal waiver of their right to appeal for a review of their convictions to United States courts. Government lawyers testified that they believe this

W. Hwy 60 364-2382

ACADEMY AWARD WINNER

STATE CALON, 2004 MASHE BIRYOUN CAR WANTES EIRCES MERON

STRISTE SALON: FAIN WINGEL POBER CHARDE JOAN CARLOEN LINE REMINITE BIT COM

BURT REYNOLDS "GATOR"

BEST

DIRECTOR

BEST FILM

waiver is constitutional but they anticipate that one of the first prisoners to return to the United States will disregard the waiver and try to appeal the conviction

Government prison officials have already begun interview- erations, they said. ing the U.S. citizens held in

Mexico to determine those eligible for repatriation and how many wish to return. They plan to assign the returnees to federal prisons closest to their homes, depending on crowding conditions and security consid-

But first, the enabling

legislation must pass the full Senate and go through the House. Staff members in the House say they are poised to deal with it quickly once the Senate finishes its action.

They hope to complete the process by the end of October.

Famed Designer Recommends Dressing According to Budget

NEW YORK (AP) - Jacques Bellini, who's designed clothes for peole like Cher. Margaux Hemingway and Liza Menneli, has a philosophy almost any size pocketbook can handle.

"You are here only once," says the direct, sometimes caustic Eastside couturier, "and if you can affort the best, why not? If you can't affort it, please do the little things. It's always a matter of taste. Belini's not for the average.

off-the-rack shopper. His designer's portfolio offers a fantastic glimpse at the way the world's exotic and beautiful people dress - Salvador Dali, Lorna Luft, Jack Haley, Polly Bergen, the Bay City Rollers. But his approach is down-to-

earth: "Nobody is ugly. everyone has a right to be here and not be insecure. No matter how I look. I have a right to be here. But I can dress correctly to be more beautiful."

Bellini was raised in theater and danced in night clubs and on the stage, both in Europe.

SATURDAY

for them, not good for the country. As a dancer, he designer. designed his own costumes. 'Just because a woman can

moved with the grace of a dancer - quite in contrast with the self-conscious reporter. When I have one good look, know immediately, Bellini saidbat the start. "I make a complete, physical list when a person passes in front of me."

For the interview, he wore a

trim gray suit and plain tie and

'Never brown shoes with naty slacks," the designer advised, "but the salmon jacket goes well with blue. The tie is too busy.'

There are fashion designers who regard Bellini as something of a rebel, perhaps because of his rather simple message to clients: "When a man or woman comes to me, they will be

dressed in a way that is good

mean she can wear it," Bellini said in a recent interview with Celebrity Magazine. "One has to feel proper, comfortable, in

clothes, and frankly there are a

lot of designers around today

who are more interested in the

afford a strapless gown doesn't

bottom line of the saleslip than they are in the client." If there's a Bellini theme, it's the notion "you can't be a stranger in your own clothes?" And to the rich and not-so-rich, that means dress tastefully.

They way you dress, that's they way people see you." Jacques Bellini says.

personality included. And never'





TEXAS CATTLE FEEDERS (As of 4 p.m. 9-15-77) Trend:Slow. Volume:4,000 Steers-40.00-40.25 Helfers-37.50-38.00 LOCAL CASH GRAIN

(9-1 5-77)

Corn-3.28

Wheat-2.14

MI 10-2.70 Soybeans-4,21 DRESSED BEEF AND PORK SEEF- Trade slow to moderate, demand light to moderate. Steer beef was 50 to 5 higher and helfer beef steady. All prices choice yield grade 3 unless otherwise noted. MIDWEST- Trade slow, Demand light to moderate. Steer beef 50 to 75 higher at 61.75-62.00 for 600-800 lbs. Helfer beef steady at 60.25 for 500-700 Jbs.

AMARILLO- Trade moderate. Steer beef 50 to 75 higher at 61.25-62.00 for 500-900

lbs. Helfer beef steady at 60.25 for 500-

700 lbs. PORK- Trade slow at Midwest with loins steady to 50 higher at 83.00 for 14 lbs. and down and 82.00 for 14-17 lbs. Hams were steady to 1.00 lower except 26 lbs. and up 1.00 higher with 14-17 lbs. 73.50 and 20-26 lbs. 71.00. Bellies 50 to 2.50 lower except 14-18 lbs. 2.50 to 5.00 lower with 10-12 lbs. 51.50 and 12-14 lbs. 56.00-58,00. Picnics steady at 43.50 for

GRAIN FUTURES

For further information about hedging or commodity trading, call or visit our offices at 145 W. 3rd, Hereford, Pho. 364-6971. STEVE & DAN MCWHORTER

LIVESTOCK FUTURES

Carter's Welfare Package Could Cost

WASHINGTON (AP) - Because of fragile assumptions and questionable bookkeeping. President Carter's welfare package. could cost taxpayers billions of dollars a year more than has

An Associated Press study shows the advertised price tag of \$2.8 billion in added cost is based on assumptions that could swell the bill to taxpayers significantly if they prove wrong. And the administration's estimate of \$30.7 billion in total cost

results from bookkeeping that omits \$3.4 biffion in related tax breaks for low-and middle-income taxpayers and claims \$1.7 billion in offsets from things not directly related to welfare.

Using Carter's own figures, it can be argued that the true added cost of the package will be \$7.9 billion, nearly triple the

Even this figure looks small compared to cost estimates voiced by Sen. Russell Long, D-La., who chairs the Finance Committee where the fate of the Carter program could be decided.

"With some of the past experience to serve as a guide, we had better be prepared for an actual cost of up to \$60 billion or even \$120 billion, he said.

The program's architects concede their cost projections are full of small 'ifs' with big implications. "You make one little change that nobody thinks will do anything and it just reverberates throughout the whole system," says Mike Barth, a deputy assistant secretary of the Department of Health, Education and Welfare.

Here are some major areas of uncertainty in the cost

"How many poor people actually participate? The estimates assume the number of people who qualify for assistance will decline from the present 40 million to 36 million and that 14 per cent of them won't draw benefits.

-National health insurance: The welfare package assumes Medicaid will be absorbed into a new national health insurance; program for all Americans. If not, either the costs of providing medical care for the poor would soar or promised savings in the cost of administering welfare would disappear into a growing snarl of red tape.

.. The economy: The nation's economic health must improve. or billions would be added to the cost,

... Tax reform: The President's promised reform package will have to be approved, of incentives for poor people to work would be severely reduced.

...Fiscal relief: The reform proposal will lift at least part of the financial burden of welfare off state and local governments with an estimated \$2.1 billion in federal tax dollars. But this figure could change depending on the unknowable actions of state

Aliens: The cost estimates do not include the 4 million to 12, million illegal aliens who might be made eligible for some portion of a reformed system by Carter's proposals for partial

When Carter announced the plan, he said he had abandoned his repeated promise of keeping the added cost to zero. He told a nationwide television audience: "We've now provided \$2.8 billion in the "total added cost" of the program.

But the actual added cost of the package of tax, job and welfare changes is as much as \$7.9 billion, depending on which items are included and which are left out. Here's what Carter left

-Earned income tax credit. Carter's proposal would expand the tax credit, giving tax refunds and reductions amount to .5 billion for working poor people and \$3.4 billion for those making from \$9,080 to \$15,600 per year. This tax credit is designed to make private jobs financially sweeter than public service jobs. which don't qualify for the tax credit.

The administration excludes the \$3.4 billion from the cost of welfare reform, arguing the money would go to persons too affluent to receive cash welfare payments. But the \$1.5 billion cannot go to the poor without giving the \$3.4 billion to those making more than \$9.080.

.- Fraud and errors. The amdinistration projects it will save \$400 million by reducing fraud, abuse and errors through tighter administration of such programs as medicaid and Medicare. It claims this sum as an "offset" to reduce the net cost of the welfare package, even though the savings are supposed to come from programs not directly affected by the package. Officials concede they hope to save this much whether or not the package is enacted.

So the administration is proposing to spend the \$400 million 'savings" on welfare reform, but doesn't count this money as an added cost to the taxpayer who would otherwise get the benefit

-Wellhead tax. Another claimed offset comes from the President's energy package: \$1.4 billion in payments to poor people from the receipts of a proposed federal tax on domestic oil

This wellhead tax, not yet enacted, would raise the cost of gasoline, heating oil and other energy for all Americans. The proposal calls for a \$45-per-person rebate to all Americans to make up for the higher costs of energy. Taxpayers would get their rebate through the federal income tax, but people too poor to pay taxes would have to get theirs some other way.

The administration wants to count this \$1.4 billion as part of the money to pay for welfare reform.

But the \$1.4 billion won't reduce the cost of welfare and won't put more money in the pockets of the poor, since they will be paying higher energy prices.

Beyond Carter's bookkeeping, major questions remain about

For example, the administration's computer predicts 36 million people will be eligible under the reformed system, a reduction from the estimated 40 million now eligible for various programs. "I just can't figure out how they came out with decreased eligibility." said one academic expert.

Further, the administration assumes 86 per cent of those eligible will participate in the reformed program, but that the percentage may rise after the first year.

computers. But there's a catch: Medicaid. Providing medical care for the poor is the nation's single most

By LOUISE COOK

Associated Press Writer

Do you find yourself frequen-

'Approximately 90 per cent

of hearing-impaired individuals

can be helped either medically

or through surgery or with a

hearing aid," wrote Dr. Gale

Gardner of Memphis, Tenn., in

A Federal Trade Commission

report on alleged abuses in the

sale of hearing aids has focused

can be helped.

Family Physician.

and what causes it.

Carter's reform porposal makes claims for cost savings through simplification, centralizing records and increased use of

An unreleased HEW estimate concludes a recession and accompanying joblessness would add \$3.6 billion to the costs of the jobs program alone, according to a source who claims to have The welfare reform package also assumes Carter's tax reform

welfare," said one expert who asked not to be identified.

proposal will pass Congress and move the point at which people begin to pay federal income taxes from the current \$6,800 a year to \$9,080 a year. "This plan goes to pieces if you don't get tax reform," says

expensive welfare program. In many states, people eligible for

cash assistance are automatically eligible for Medicaid. Unless

eligibility rules change, up to two million more people would be

eligible for Medicaid under the reform proposal, because some

people now receiving food stamps would get cash aid instead. Result: exploding Medicaid bills for state governments, which

Carter's answer is that national health insurance, covering

everyone - poor and rich - will replace Medicaid by 1981 when

welfare reform is scheduled to go into effect. But passage of such

a controversial and far-reaching program is by no means

If national health insurance is not enacted. Carter's fallback

The government would determine if a welfare applicant were

eligible for cash under the reformed system. Then, it would

determine whether the applicant gets Medicaid by figuring

whether he or she would have qualified for the old, phased-out

This "dual determination" thus would add a new bureaucratic

"This could well double the \$2 billion cost of administering

process atop the old one, retaining the present inefficiency and

plan is to add more rules - increasing complexity rather than

share the cost with Washington.

assured.

vulnerability to errors.

Robert Haveman of the Institute for Research of Poverty at the University of Wisconsin at Madison.

If the entry point isn't moved, the Government will effectively take away 65 cents of every dollar that a working welfare recipient earns between \$6,800 and \$8,400 a year, for a family of four. This creates a snag in a system designed to encourage people to work their way off welfare.

Between those income levels, welfare benefits are reduced 50 cents for every dollar earned, federal income taxes take 14 cents and Social Security taxes in 1981 probably will take 6 per cent. The earned income tax that still leaves the worker only 35 cents out of the dollar earned.

This tax rate of 65 per cent compared with the highest federal tax rate on individual's wages and salaries of 50 per cent. High Percentage of Americans

House of Representatives Okays Yearly Wage Hike WASHINGTON (AP) . The 75 cents an hour over the next a provision to automatically

sold signs for reference FAMILY HOMES REAL ESTATE

HOME: 364-6113

He's put up hundreds of

OFFICE: 364-5501

VICTORIA HOUSE

ANTIQUES

PRIVATE SHOW AND SALE

STOCK LIQUIDATION ON

GIFT ITEMS

SATURDAY AND SUNDAY ONLY

SEPT 17 & 18, 1977

703 S. 25 Mile Ave.

House of Representatives is sending the Senate legislation to raise the minimum wage paid millions of American workers by

three years. About 3.1 million persons

work for the current \$2.30 hourly minimum wage, which will go to \$2.65 in January if the Senate agrees with the House's action Thursday. This would mean a \$14 weekly raise for

people working a 40-hour week.

The raise to \$3.05 by 1980 would be the most sizable since. Congress passed the first minimum wage legislation decades ago. A similar bill has already been approved by a Senate committee.

An amendment to guarantee youths only 85 per cent of the minimum wage on the job lost' 211 to 210, with Speaker Thomas P. O'Neill Jr. breaking the tie, The amendment would have lost on a tie anyway, but O'Neill's vote was symbolically important to labor.

The Hosue turned down a restaurant workers union to amend employers' right to pay workers who get tips only half the minimum wage.

Another amendment the House approved eliminated 3.8 million workers from minimum wage protection by raising the exemption for companies making \$250,000 in sales a year to

Business groups won a victory in the House's 223-193 defeat of

raise the minimum wage annually after 1980, based on a percentage of the average

factory worker's pay. "Adopting this index means we will be abandoning the fight against inflation," said Rep. John Erlenborn, R-III., whose amendment successfully knocked out the provision.

Reps. Paul Simon, D-III., and Robert Cornell, D-Wis., sponsored the subminimum amendment which also drew support from Republicans.

They said similar two-tiered scales have had no ill effects in Europe and should be tried Cornell said that, while he

had "no pretences that this will solve youth unemployment, it is "time to try another approach." But a special wage category

for teenagers would make no more sense than a category for proposal sought by the blacks or women whose jobless 15 Americans who suffers from rates are also high, said Rep. a hearing loss and you probably Ronald Dellums, D-Calif. Rep. Parren Mitchell, D-Md.

chairman of the Congressional Black Caucus, said a separate minimum for youths would be "a ghastly mistake" and would play off one age group of hardcore unemployed against

More than 100 battles took place in New Jersey during the Revolutionary War:

There are four large Indian reservations and 19 inhabited Pueblos in New Mexico:

to sound, inattentiveness, faulty speech, ear infections, dizziness and, particularly among the elderly, excessive frustration

Live With Hearing Problems

tly asking people to repeat and withdrawal. things? Do you have a ringing In some cases, hearing loss sensation in your ears? Are you can be treated and cured. That turning the volume on the is why it is essential to visit a television higher than you used . doctor before buying a hearing aid or trying any other remedy, You may be the one in every and recently imposed FDA regulations make such a medical evaluation mandatory for msot

hearing aid purchases. The are two basic types of hearing loss. Conductive loss involves a problem in the outer or middle ear. The quality of sound may seem the same, but the loudness is reduced. The a recent issue of the American cause of the loss may be any one of a variety of things, including wax blocking the ear canal, an infection in the tissue lining of the middle ear, a punctured eardrum or improper movement

new attention on hearing loss of the bones in the middle ear. The Better Business Bureau. In many cases, medical or in a guide to buying hearing surgical treatment can correct aids, says symptoms of loss the trouble. include inconsistent responses

Sensorineural loss, often called nerve deafness, involved a problem with the inner ear. It is the result of the inner ear. It is the result of damage to the hair cells, nerve fibers or both. There is a distortion of sound as well as a loss of loudness. People who suffer this type of loss often complain of difficulty in hearing particular sounds,

such as the ticking of a watch or the high notes of a violin..

Sensorineural loss often comes with aging. It is usually not correctable and therefore is the type of loss most commonly offset by the use of a hearing

A hearing aid is actually a minature amplifying system. designed to make sounds

Hearing aids consist of six parts: a microphone to pick up sound waves and convert them into electrical signals, an amplifier to increase the strength of the signal, a battery to provide energy, a receiver to change the electrical signals back to sound waves and a fitted ear mold to connect the receiver to the ear canal.

There are four basic types of hearing aids: in-the-ear, behind the-ear, eyeglass and body.

The in-the-ear aid fits directly into the ear, with part of the device extending into the ear canal. These aids generally are effective for mild hearing loss.

The behind-the-ear aid is a small device which fits snugly behind the ear. The microphone, amplifier and receiver are in one unit connected to the ear mold by a small plastic tube. These aids can be used for losses ranging from mild to severe.

The eyeglasses model is similar to the behind-the-ear style except that the aid is built into eyeglass frames.

The body aid has a larger microphone, amplifer and power supply in a case, which can be carried in a pocket and linked to a cord to the receiver which is attached directly to the ear mold. It is most suitable for people with severe hearing losses.

Selecting a style is partly a matter of the type of hearing loss and partly a matter of personal preference.

"Vanity comes into it," said Vincent Giglia, president of the Greater Philadelphia Hearing Aid Guild, adding that men are much more concerned than women about the appearance of a hearing aid. Women usually can hide a behind-the-ear or

in-the-ear device with their hair;

Practicality is another consideration. It would be impractical for someone who wears glasses only part of the time to have the hearing aid built into the

"You also have to take into consideration the physical characteristics of the person being fitted," said Giglia. An elderly person who suffers from arthritis, for example, would not want a device with tiny, hard-to-handle controls.

All hearing aids take some getting used to. Since a hearing aid magnifies all sounds - even those you don't want to thear you may find you hear a confusing set of noises at first. Start by using the aid in quiet. familiar situtations, and increase usage gradually.

Ghost Prefers Rock n' Roll

PLANO. Tex. (AP) - Ever since lightning struck near her home last Monday, Gloria, Definy said the family organ has been playing a variety of pop and country tunes.

But there's nobody at the keyboard

"It is so loud now," said Mrs. Denny. "You can't hardly believe it but when you move some of the keys it starts playing like a radio." Mrs., Denny said there

'definitely" was not a radio anywhere in the organ, but that realization does little to solve her problem. I don't know what we'll do."

she said. "The first time it was playing country music. Now it switches around and has been playing some kind of rock and roll stuff."

Barbs By PHIL PASTORET

Social security is having three party invitations for the same evening.

Our lawyer garbs himself resplendently in what he fondly calls his malpractice suits.



It takes the two weeks you're supposed to rest working overtime -- to pay the doctor for the advice to

HEREFORD FULL GOSPEL BUSINESSMEN'S FELLOWSHIP **Presents**



The Testimony of RONALD COYNE

The 31 year old man to whom God has given vision with or

without a plastic eye.

SATURDAY SEPT. 17

HEREFORD HIGH SCHOOL CAFETERIA UNION AND AVE. F Informal Buffet Begins at 7 p.m. Service Begins at 8 p.m. (Meal is catered by Dickie's Restaurant) YOU ARE

CORDIALLY INVITED TO ATTEND

arreservations

Mixed greens are good for you. Especially 10's. 20's and 50's.

The Money Growers Associ ation serves up a tempting treat. Lots of lettuce, cabbage and spinach that pay you a healthy interest, com-pounded daily. Toss in a few bucks and see how fat we can make 'em.

MONEY GRUWERS hi-plains savings & loan

Hereford/Dimmitt

ORACION AL **ESPIRITU SANTO**

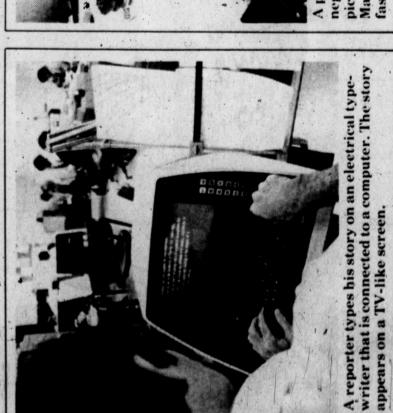
me das el don divino de perdonar olvidar el mal que me hacen y que in conmigo, yo quiero eneste corto quiero separarme de Ti, por mayor que sea la isusion material. Des estar contigo y todos mis seres queridos en la gloria perpetua. conmigo y los mios.

oracion tres dias seguidos sin decir el pedido, y a los tres dias reque est

J.J.D.

Announcing Dr. B.J. Weaver has moved his office to 815 E. Park Ave. 364-2643

Many Newspapers are Using New Ways to Rush News into Print!





faster ways to print photos. n pick the



paper size sheet. The whole page will later be photographed. room workey pastes the A composing

, Some reporters type their stories on regular typewriters. Others are beginning to use an electrical typewriter that is connected to a computer.

-P00

assigns reporters

Read this Mini Page. Fill in the blanks!

ini Pade

tell what pictures are

to cover local stories

Page 2.

about.

Page 1. The

Page 3. The "5 W's" is the lead of

most news stories tell

This new machine (called a CRT) makes newspapers able to rush the news into print faster. When the reporter has finished writing the story, an editor then "calls it up" or flashes it up on her or his TV screen. The editor then makes corrections in misspelled words and other mistakes.

sent to a computer that takes pictures of the letters He or she then presses a button. The story is and words in columns of type.

newspaper size page, Next, the story is photographer has pictures that the along with the pasted on a taken:

Next week: Read about how pendils are made. Read about a 14-year-old tennis star. Also find out about a family from Vietnam.

SUPS

newspapers get the news into print

are helping many

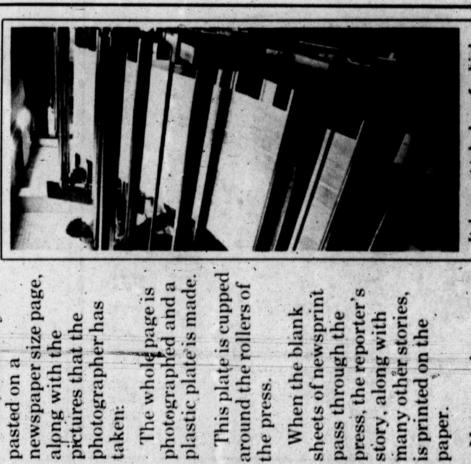
Page 4.

aster.

This plate is cupped plastic plate is made. The whole page is photographed and a

sheets of newsprint press, the reporter's many other stories, When the blank pass through the story, along with is printed on the paper.

Now, you have a newspaper.



the press.

It does not take long for high speed presses to print thousands of newspap









Business-keeps ads. People can for printing.

Mechanical-keeps delivers and collects collects for ads and the money records. other machines the presses and pays the bills. Circulationrunning

young readers INI . +0+ E specia 114 De

The Hereford Brand

By BETTY DEBNAM

Friday, September 16, 1977

Read All About Newspaper News Hounds!

Small newspapers usually have only a few people on their

people working for papers have more Larger daily

are set up is different from paper to paper. The way papers

A newspaper staff might look like this.

owners and looks after the overall running of the represents the Publisher-

what goes into the Editor-decides

day-to-day running Managing editor is in charge of the of the news staff.

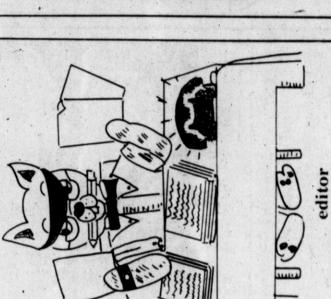
story is going in the decides where a News editor-

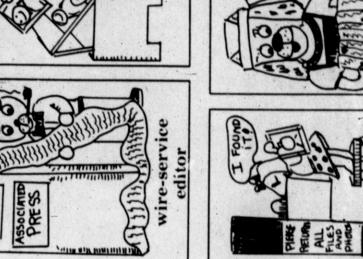
to cover local events. Wire editor-edits and photographers national and world assigns reporters wide news and City editor-

gathers news from other parts of the State editorwire services. state.

photos coming over

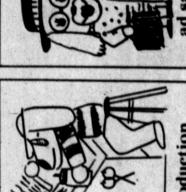
Copy editor-reads mistakes and cuts space. Also writes them to fit the the stories for headlines.

















le for nless ld be some tead. when such teans

ould ring

phone. They have to and speedy writing. do a lot of research,

times they interview

people over the

interviews. Others

take notes. Some-

tape recorders for

stories. Some use

Reporters-cover

reaction to a news Other news

pictures that show a

cartoonist-draws

Political

women and the family. takes and develops Women's-covers news of interest to sporting events. Sports-covers Photography departments:

Other departments: gets the paper ready Advertising—calls on businesses to sell stories together and stories for informa-Production-puts phone in ads, too. ads, pretures and tion and pictures to be used again. Library-files

money for newspapers.

delivery person

ratic and

and is of

orm ople ear

the

are mily age

50 nts nt.

sid-ical ses the

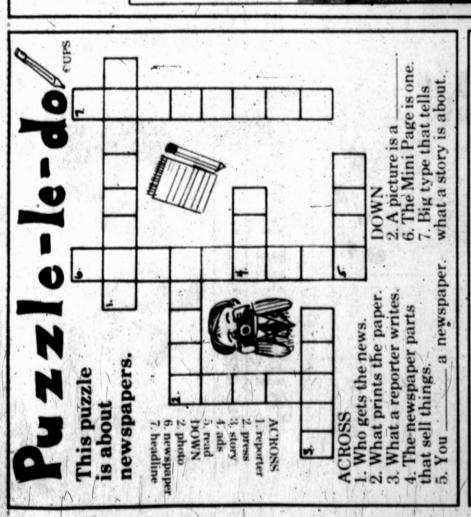
om not ny,

me ing ven r a st. et, re-

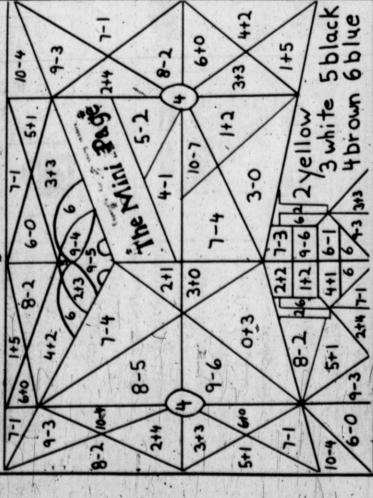
er ia as op

ly ve ts

as it en



ber TOTOS



VALUABLE COUPON!

WE'RE GLAD YOU'RE HERE!

To show our appreciation we will give you purchase of any regular priced Mr. Burger menu item when you present this coupon. FREE a 14 oz. soft drink with your next (Limit One Coupon Per Customer Per Visit)

MR. BURGER EAST Thanks for Coming! MR. BURGER WEST

820 E. PARK AVE. 364-4321 PHONE ORDERS IN FOR QUICKEST SERVICE 819 W. PARK AVE. 364-5712

Used by Newspapers Read About Words

7

Redskin quarterback When Washington

Super Sport: Billy Kilmer

Billy Kilmer goes on

the warpath, it's

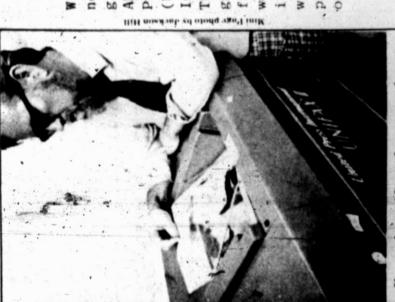
hard to stop him. At age 37, Billy is

still one of the best

players in pro

years, he led the

football. / In the last six



Even photos from faraway places can be sent over the wire to

newspapers.

composing room -- where ads, pictures and -- places where a reporter regularly the name of the story writer stories are gathered together so they can be printed goes to get news beat

cover -- to get all the facts about a story and write about them copy

- the material a reporter writes to

- the words that tell what a picture is about (also called a cut line) caption

Sometimes gives the date. - time at which all copy must Tells where the stories -- at the beginning of some stories. are from. dateline deadline

be turned in

The photographer wants a picture of the tennis trophy

editorial cartoon -- art work that shows a reaction to something in the news -- the big type above the story hard news -- straight news facts about an event that has just happened -edit -- read for mistakes and changes that tells what it is about headline

-- a story that is meant to feature - story that is not a "hard news" story soft news -- a story unaction and inform

The syndicate called a "syndicate." The syndicate makes many copies and sells them to new papers who want to buy them. syndicated feature -- items, such as the comics, that are prepared by one or kill -- to decide not to print a story a company The creators their material to a photo or ad

Billy is a determined person. Years ago, he was badly hurt in a car accident. Doctors told him he Skins to the playoffs five times

gathering

Wire service

out the country gather the news , papers, through-International). world and send groups such as Press) and UPI These services AP (Associated from all over it quickly by (United Press wire to news-

But he got up and ran. He was a standout at

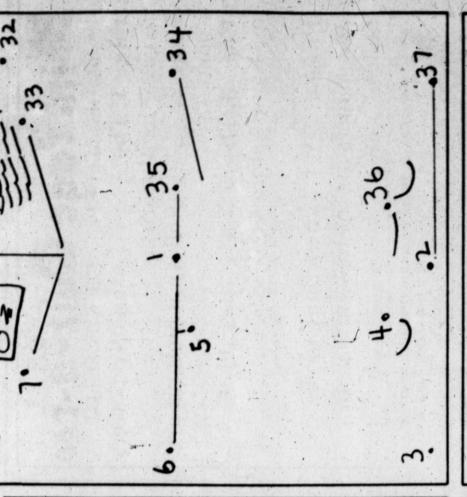
might hever walk again

UCLA in his college days.

He now lives in New Orleans in the off-season. He likes to play golf and travel.

CUPS

Spelling Maxe



How To Write A News Story!

Who did What, Where, When and Why? The 5 W's are the most important facts in a news story. Sometimes, the question of

"How" is answered, too.

In many news stories (but not all), these facts are put into the first part of the story called the "lead" paragraph.

The facts that are not so important are further down in the story.

get the facts in a hurry, just by reading the "lead." Editors can also cut from the bottom when they When stories are written this way, readers can want to save space.

Find Who, What, Where, When, Why and How in this make believe lead.

WASHINGTON D.C. -- President Carter and his family will leave on Air Force One today to visit Miss Lillian in Plains, Georgia.

