

THE HEREFORD BRAND

Published Daily Except Monday, Saturday

February is
Home Improvement Month
See special section
inside today's issue

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Hereford, Deaf Smith County, Texas

Tuesday, February 8, 1977

8 Pages

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New City Hall Likely Long Range Revenue Sharing Uses Proposed

A new city hall may be in store for Hereford citizens in the near future if



That feller on Tierra Blanca Creek says if you make a mistake and don't correct it, you have made another one.

One of the virtues of being very young is that you didn't let the facts get in the way of your imagination. — Sam Levenson

FEBRUARY IS Home Improvement Month, a time of the year to consider ways to protect one of your biggest investments. A special supplement is included in today's Brand, and it has suggestions on home improvements, practical tips on home repairs, and the places to buy materials and obtain services. Proper upkeep and improvements not only add to your home's comfort of living, but protect your investment and add to its value.

FROM A RECENT issue of Industry Week, comes this parable by consulting editor Walter J. Campbell.

After the War of the Almonds, the Land of Kulumar was the richest and most powerful of all.

Its fields were bountiful and its granaries were full.

Its flocks were fat and sleek.

The Kulumese were proud and productive. They worked and they rejoiced in the highest standard of living known.

Sire, the Generous, surveyed all this plenty and said: "Surely a country as rich as Kulumar should provide food and housing and garments for our less fortunate. I will ask the Lawmakers to levy a tax on the workers to provide this."

And the Lawmakers, each of whom hoped one day to become Sire, levied the taxes. They then said: "Let there also be free circuses for those who do not work. And let there be soft hassocks and free food and wines for those who watch the circuses."

And the Lawmakers levied more taxes. When the workers of Kulumar heard of the free circuses, the soft hassocks, and food and wines, and then figured their now monstrous taxes, they said: "This is for us."

The farmers left the fields. The shepherds abandoned their flocks. The weavers laid down their shuttles. The blacksmiths cooled their forges. All the Kulumese were watching the free circuses.

Plenty turned to scarcity. No longer were there abundant food, garments were hard to come by. The Kulumese did not even have camel chips to heat their tents.

Prices rose and rose. And the Lawmaker raised taxes again and again. It was the only thing they knew how to do.

Misery and gloom replaced the joy and pride.

And Sire, the Generous, who was well-intentioned, went to the Wise Man of the Mountain and said: "Wise One, I have tried to give the good life to my people. But they no longer want to work. Food and goods are scarce. Prices are outrageous. Taxes are even more so. Give me a solution."

And the Wise Man of the Mountain replied in Kulumese: "TRANSAEL."

Which means: "There Really Ain't No Such Thing As A Free Lunch."

uses for federal Revenue Sharing are decided in accordance with the wishes of City Manager Dudley Bayne.

At a regular meeting of the Hereford City Commission Monday night, he presented a recommendation that Revenue Sharing funds be "ratholed" over the next three years to finance a new city administration building and police department office.

The recommendation coincides with a public hearing on the Revenue Sharing budget which is scheduled at a meeting in two weeks or one in March. City commissioners must decide what uses will be made of these federal funds, which are returned to local government entities from taxes paid the federal government.

Any residents here may attend the public hearing and express their viewpoints when it is held in the next few weeks.

The City Hall, if approved, would probably be a complete, new building to house the city police department and all city employees outside the fire department. Presently, the police operate out of a small office which is approached through a metal, outside stairway to the second floor of city hall. Also, offices on the first floor are cramped with no private offices for officials.

A new building would be required since the current 51-year-old building does not have public restrooms and provisions for the handicapped which are required now if any renovations are made.

New regulations require detailed audits of expenditures for each project the money is used for. Such an auditor would have to validate compliance with all laws dealing with nondiscrimination in employment and other civil rights.

"I don't think there is an auditor who would even want to take on such a job," Bayne said. "I know I wouldn't."

He viewed the task as almost impossible. "No telling what they (federal officials) can hook you on," he said.

By using accumulated revenues over several years, the funds could be used for one massive project as allowed by law. This would sidestep the new regulations as well as prevent any discrimination among special interest groups or minorities. One big project would benefit the whole town, Bayne and Mayor Jim Sears agreed.

Another reason for approaching the one-project method of expense is the prohibitive expense involved in hiring an auditor for each little project approved.

Other ideas circulated by commissioners were using the money to provide more adequately for the city's water needs in the future and possibly using it for a new city swimming pool. Most present agreed that an expense such as a pool ought to be put before the public through a bond issue.

"There are some in this town who wouldn't want a pool (even an indoor one)," Bayne said.

Texas Cattle Feeders Executive Will Speak On Beef Referendum

Charles Ball, the executive vice president of the Texas Cattle Feeders Association, will present a special program on the upcoming beef referendum at the Community Center here Friday night at 7:30.

BALL'S APPEARANCE is sponsored by the Hereford CowBelles, and all interested cattle producers are invited to attend.

"We want to stress that the men are more than welcome at this meeting," said Mrs. Elmo Hall of the Hereford



Two Givers Of Life

This picture provides an unusual contrast between the past and the present in the annals of agricultural history in the Texas Panhandle. In the background is the windmill, which first made it possible for inhabitants of the Great Plains to bring life-giving water to the surface. Although the trickle of water pumped by the steady hum of the windmill blades and the rhythmic clanking of the suckerrod might seem meager in modern times, it was enough to provide a reliable source of water for livestock and domestic uses. And the small surplus of water that was available made it possible to grow a fruitful garden, giving the first hint of what modern irrigation would

one day do for the area. Decades later, modern irrigation wells were bored into the area's soil and once-parched rangeland was turned into productive farmland virtually overnight. Modern irrigation pumps, such as the electric model pictured in the foreground, possess the ability to pump virtually astonishing quantities of water. One aspect of their operation leaves producers looking back at the windmill days with a certain amount of wistfulness however. Modern irrigation pumps have an insatiable appetite for expensive energy. Windmills ran on a cheap and ever-present power supply unique to the plains. (Photo By Lanny Smith)

Airport Contract, Jet Fuel Bid Approved By City Commission

Seven items of business were considered in less than 35 minutes by the Hereford City Commission Monday night involving mostly changes at the municipal airport. The commissioners were meeting in regular session at city hall.

Topping the business session was the approval of a bid to build jet fuel facilities at the airport for the small aircraft landing here and needing the gas. Willborn Brothers Company, Inc., of Amarillo was awarded the \$8,655.53 project since it was the only bid submitted.

Commissioners agreed that the city should receive four cents of the markup

IT WILL INVOLVE delivery of a 10,000-gallon tank and pumping equipment to the city for its workers to install. Additional costs will be incurred according to City Manager Dudley Bayne, "but not much more."

Some problems were experienced early last year in the search of jet fuel shipments to the city. Bayne confirmed that fuel can be obtained either from Texaco or Phillips 66 refinery facilities and would probably be shipped here through the Phillips dealer.

Commissioners agreed that the city should receive four cents of the markup

price of the fuel once it is sold to customers. It was estimated that a 10-12-cent markup could result.

This was approved concerning the expiration of the municipal airport operator's contract, now granted Hereford Aviation owned by John and Donna Smith.

MAYOR JIM SEARS suggested that the contract could either be renegotiated with present owners or bids could be let to seek another operator. "I don't think the present contract has to be extended," he said.

Although no action was taken, the consensus of commissioners was to "start from scratch" and rework the existing contract especially involving the installation of the jet fuel. Operators now pay the city approximately about \$450 a month for the right to run the airport. Revenue is obtained from hangar rentals, fuel sales and other sources. Operators are required to supply training facilities, charter flight services and other services.

Several city fathers commented that the airport operation was not much of a money maker and "one would have to like planes to be out there."

The airport hangar policy was changed to allow the construction hangar doors. Two requests for doors valued at about \$3,500 and \$5,500 each have been made. Therefore, a new policy was required.

A 10-year lease period on the hangars in question to cover the time needed to

pay off the doors purchased.

THE FIRST READING of a franchise ordinance allowing Southwestern Public Service to operate within the city was scheduled but local SPS manager Jake Webb asked that it be postponed. He requested time for SPS's legal staff to look at the ordinance dealing with the length of franchises for utilities and other factors.

City Attorney Earnest Langley said it would be no problem but that dates concerning the three required readings had to be changed. It will be considered at the next regular meeting in two weeks.

The commission approved municipal election dates and procedures. The last date for filing is March 2. Positions open are Mayor Jim Sears; Place 1, held by Emory Brownlow; and Place 2, held by Paul Abalos.

In other business, the commissioners:

Approved a zoning change request for block 7 of the Womble Addition from "C" multi-family to "E" Central business district. No protests were heard at either the Zoning Commission meeting or Monday's meeting, so it was approved.

Accepted a proposal to install acoustical ceiling tile in the ballroom of the Hereford Community Center. Also new lighting fixtures will be installed. The cost could run about \$1,000 for the ceiling plus the expense for the fixtures.

update tuesday

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Carter Cuts 'Pomp Ceremony'

WASHINGTON (AP)—When foreign dignitaries visit the White House they'll hear fewer trumpets and view smaller military displays. President Carter has ordered a cutback in "pomp and ceremony."

Presidential aides say the cutback is part of a Carter plan to remove the image of an imperial presidency.

"I don't want to waste my time or theirs. I want to use my time and theirs to maximum advantage," Carter said Monday in explaining why he wants to scale down the ceremonies for foreign visitors.

States Called 'Culprits'

SAN ANTONIO (AP)—Gov. Dolph Briscoe of Texas says states that have refused to explore for oil and gas off their coasts "are the culprits" in the current natural gas shortage.

Texas and other gas-producing states, Briscoe told a news conference here Monday, are not "the boys with the black hats."

"It's the other way around. Here in Texas, we have done our part toward meeting the energy needs of this nation," he said.

House Debates Briscoe Plan

AUSTIN (AP)—Gov. Dolph Briscoe's plan to shunt \$561.2 million in general tax dollars to highway construction went before the House today for that chamber's first big debate of the session.

While the bill is expected to pass, Representatives were far from unanimous in agreeing with Briscoe that it should have an "emergency priority."

The measure amounts to a drain on general revenue, dedicating a sizeable chunk of it to highways. Dedication of funds takes away the legislature's discretion over their expenditure.

Election Change Considered

WASHINGTON (AP)—The Federal Election Commission is studying proposals to change campaign laws, including a suggestion that would allow presidential candidates to spend as much as \$35 million in the 1980 campaign.

The FEC was meeting today to take up the proposals, included in a report prepared by the commission's staff.

SUNNY



weather

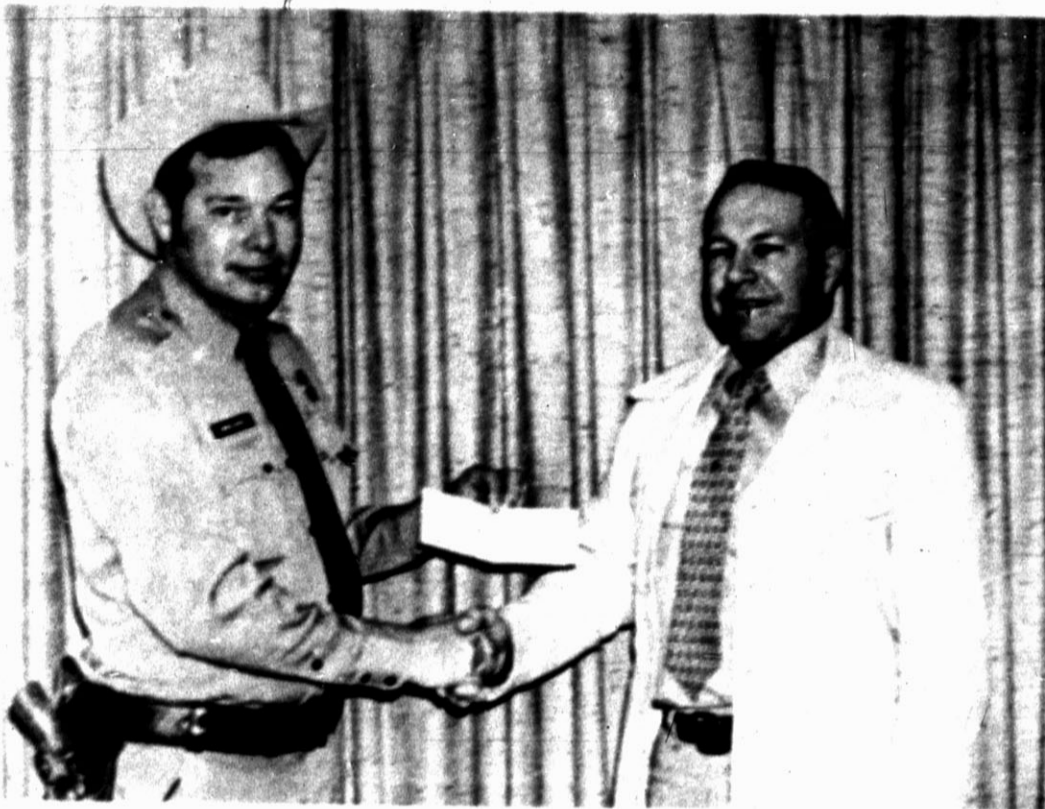
West Texas—Sunny Panhandle and extreme southwest otherwise decreasing cloudiness today with widely scattered light rain extreme southeast this morning warmer north today. Mostly clear tonight except low clouds and fog likely southeast late tonight and early Wednesday cooler central, sunny and warmer Wednesday. Highs today in the 50s except near 70 Big Bend Valleys. Lows tonight low 20s Panhandle and mountains to mid 30s south. Highs Wednesday 57 to 75.

Ass. Head Attends Meet

Robert L. Thompson, president of Hereford Texas Federal Credit Union, was in Washington, D.C. this week to attend a governmental affairs conference of the National Credit Union Association.

Thompson met 119 other Texans in Dallas Sunday for a charter flight to Washington. The three-day conference includes panel discussions by Congressional and financial leaders and addresses by Rep. Jim Wright, House Majority Leader; Rep. Tip O'Neill, speaker of the U.S. House; Joseph McCaffrey, dean of Washington radio political commentators; and Sen. Thomas McIntyre, chairman of the Senate Banking Subcommittee on Financial Institutions.

The Texas group will have a breakfast with the Texas Congressional delegation before the final program on Wednesday.



Complex Donation

Chuck Cosper (left) president of the Deaf Smith County Kids, Incorporated accepts a donation from James Jesko of American Legion Post 192 of Hereford. The check, in the amount of \$500, will go into the fund to help build the proposed county sports complex. [Brand Photo]

Private Applicator Training Program Set Tonight At Vega

Vega... Oldham County producers will have an opportunity to complete a training program leading to certification as private applicators at a program scheduled for tonight at the Oldham County Barn in Vega, beginning at 6:30, according to Jimmie Walker, County Extension Agent.

The Private Applicator Certification Training Program, one of the optional means of qualifying for certification as a private applicator of restricted-use pesticides, includes a discussion of laws, labels and labeling, pesticide safety, mixing and calibration and pest and pest damage identification. The program prepared by the Texas Agricultural Extension Service includes a review of certain questions relating to the information presented. The program will require approximately 3 1/2 hours. Those attending and seeking certification as private applicators will have an opportunity to complete a Request for Private Applicator Certification which will be forwarded to the Texas Department of Agriculture (TDA) for the issuance of certification.

As an alternative to participating in a training program an individual may qualify for certification as a private applicator by submitting a completed questionnaire to the Texas Department of Agriculture following a review of self-study materials. The self-study materials may be obtained at the county Extension Service.

The Oldham County meeting is co-sponsored by the Field Crop and Livestock Subcommittee of the Oldham County Program Building Committee, the Vega Young Farmers, the Texas Agricultural Extension Service and the Texas Department of Agriculture.

Today In History

By The Associated Press Today is Tuesday, Feb. 8, the 39th day of 1977. There are 326 days left in the year.

Today's highlight in history: On this date in 1940, the Germans shot every tenth person in two villages near Warsaw, Poland, in reprisal for the deaths of two German soldiers.

On this date: In 1587, Mary Queen of Scots was beheaded after being accused of plotting the murder of England's Queen Elizabeth.

In 1709, Mohawk Indians and French troops attacked Schenectady, N.Y.

In 1725, Peter the Great of Russia died and was succeeded by his widow.

In 1861, Arkansas troops seized the United States arsenal at Little Rock, Ark., as Southern states were rebelling against the federal government.

In 1904, the Russo-Japanese War began as the Japanese besieged Port Arthur in Manchuria.

In 1955, Soviet premier Georgi Malenkov resigned and was succeeded by Marshal Nikolai Bulganin.

Ten years ago: New York Congressman Adam Clayton Powell refused on constitutional grounds to answer questions from a select committee considering his qualifications for house membership.

Five years ago: Negotiators reached a tentative agreement in a 123-day West Coast dock strike, the longest port strike in U.S. history.

One year ago: The Netherlands government said that Prince Bernhard, husband of Queen Juliana, was the high Dutch official who reportedly received a gift of more than \$1 million from the Lockheed Aircraft Company.

Today's birthday: Lana Turner of the movies is 57. Thought for today: Boredom, felt on proper occasions, is a sign of intelligence. -- Critic and writer Clifton Fadiman.

ARGENTINE EXPORTS TO ITALY

BUENOS AIRES (AP) — Italy is the largest importer of Argentine products, and represents 10 per cent of all Argentine sales abroad. Argentina exported \$172 million of products, principally corn, to Italy during the first six months of the year. The U.S.S.R., which imports wheat, is Argentina's second largest importer.

High School Juniors Eligible To Enter REC Speech Contest

An all-expense-paid Rural Electric Youth Tour trip to the nation's capital will be awarded to two winners of a speech contest sponsored by Deaf Smith Electric Cooperative, it was announced this week by James Hull, Manager of the Cooperative.

All high school juniors in the area served by Deaf Smith Electric Cooperative are eligible to enter the contest. Winners will join winners of similar contests sponsored by other electric cooperatives across Texas. All expenses of the 12 day trip, beginning June 9, will be paid by Deaf Smith Electric Cooperative, Hull said.

Contest entrants will be required to take a written examination on rural electrification information and present a 5-8 minute speech on the subject "Rural Electric Coops-Good For All Americans." Resource materials that may be helpful to contestants are available from the local high schools, according to David Pruitt, who is in charge of the contest for Deaf Smith REC.

Speeches will be judged on the basis of (1) knowledge of the subject, 40 per cent; (2) speaking ability, 30 per cent; (3) appearance, 10 per cent and (4) personality, 10 per cent.

Deadline entries will be February 14. On the basis of the essays, finalists will be selected to appear for interviews by a committee of judges.

This is the 13th year that Deaf Smith REC has sponsored a speech contest. Winners last year were Lisa Edelman and Philip Hand of Friona.

Taxpayers May Use Amarillo Office

Comptroller Bob Bullock announced this week that taxpayers served by his Amarillo Field Office now can have oral appeals of tax assessments heard at that office instead of having to travel to Austin for the hearing.

"We just didn't think it was fair to require aggrieved Amarillo-area taxpayers to travel all the way to Austin for an oral hearing, so we have decided to take the hearing to them," Bullock said. "These taxpayers deserve the same consideration as those fortunate enough to live close to Austin and we're going to see they get it by moving the hearing to them." Bullock said. Bullock urged taxpayers to contact the nearest Comptroller's Office area tax assessor to see if they are eligible to have their appeal heard locally. The Amarillo Field Office, headed by Claudia Stravato, is located at 1309 West 8th Avenue, Suite 101. It is open from 8 a.m. until 5 p.m. on week days. The telephone number is 372-8156.

Friona Industries Reports Loss On \$16 Million Revenue

Friona Industries, Inc., reported a loss of \$131,000, or 10 cents per share, on revenues of \$16 million during the second quarter ended December 31, 1976. This compared with net income of \$411,000, or 33 cents per share, on sales of \$14.4 million in the same quarter of the prior year. The sale of company-owned cattle accounted for practically all of the loss during the second quarter and first half of our fiscal year," said John G. Carrothers, president. "During the first six months of the current fiscal year, the company had a loss of \$308,000, or 25 cents per share, on revenues of \$29.1 million, compared with net income of \$772,000, or 62 cents per share, on revenues of \$25.2 million in the first half of last year. "In both the second quarter and first six months, all other lines of our business, except for a small loss by grain operations, were profitable and showed improvement over the same prior year period," he explained. "Commercial feed and animal health operations achieved acceptable levels of revenues and income, particularly in view of the overall depressed conditions in the livestock industry," said Carrothers. "Both of these lines of business operated at a loss in the first half of last year." Sales of Hi-Pro Cattle Cubes accelerated because of severe winter weather and helped push commercial feed tonnage ahead of the same six months of fiscal 1976. "Even though revenues from animal health supplies were lower than in the prior year, cost reduction and other economy measures enabled us to achieve profit from our veterinary supply stores," he stated. "Occupancy at the Company's three feedyards was higher than in the first quarter, although still well below historic averages, and custom feeding in the first six months made the best contribution to pre-tax income. Revenues were lower because the price of feed ration ingredients declined." Minor profitability was reported for grain hauling operations. "Steel fabrication activities, which were initiated through the acquisition of substantially all the assets of Poarch Bros., Inc. in September of 1976, are also encouraging and produced a pre-tax profit," he said. "Grain-fed cattle prices remained at depressed levels during the second quarter, primarily due to the large numbers of grass-fed cattle which continued to be slaughtered. The slaughter of these animals, particularly cows, restricted the upward movement of grain-fed cattle prices," said Carrothers. "If the western half of the nation does not experience a severe drought, it is our feeling that this unusually high volume of grass-fed slaughter will decrease considerably as the year progresses. This, in turn, should allow us to operate our cattle business in a more normal manner," he concluded. NEW YORK (AP) — The 1976 Emmy for the outstanding children's television entertainment series tops a list of 13 awards that the show "Big Blue Marble" has won. The series has also received the Peabody Award from the University of Georgia's School of Journalism, the Silver Screen Award from the U.S. Industrial Film Festival and the Silver Hugo Award from the Chicago International Film Festival.

HEREFORD BRAND

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TUESDAY

MORNING	AFTERNOON	EVENING
6:15 ENGLISH KINDERGARTEN 6:30 NEWS 7:00 TODAY 7:30 NEWS 8:00 NEWS 8:30 NEWS 9:00 NEWS 9:30 NEWS 10:00 NEWS 10:30 NEWS 11:00 NEWS 11:30 NEWS 12:00 NEWS	12:30 NEWS 1:00 NEWS 1:30 NEWS 2:00 NEWS 2:30 NEWS 3:00 NEWS 3:30 NEWS 4:00 NEWS 4:30 NEWS 5:00 NEWS 5:30 NEWS 6:00 NEWS 6:30 NEWS 7:00 NEWS 7:30 NEWS 8:00 NEWS 8:30 NEWS 9:00 NEWS 9:30 NEWS 10:00 NEWS 10:30 NEWS 11:00 NEWS 11:30 NEWS 12:00 NEWS	6:00 NEWS 6:30 NEWS 7:00 NEWS 7:30 NEWS 8:00 NEWS 8:30 NEWS 9:00 NEWS 9:30 NEWS 10:00 NEWS 10:30 NEWS 11:00 NEWS 11:30 NEWS 12:00 NEWS 12:30 NEWS 1:00 NEWS 1:30 NEWS 2:00 NEWS 2:30 NEWS 3:00 NEWS 3:30 NEWS 4:00 NEWS 4:30 NEWS 5:00 NEWS 5:30 NEWS 6:00 NEWS 6:30 NEWS 7:00 NEWS 7:30 NEWS 8:00 NEWS 8:30 NEWS 9:00 NEWS 9:30 NEWS 10:00 NEWS 10:30 NEWS 11:00 NEWS 11:30 NEWS 12:00 NEWS

WEDNESDAY

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Receiving First Place

First place winners in an essay contest were cited recently at St. Anthony's Parochial School during Catholic Schools Week. First place winners were from left, Martha Zamora, fifth grade; Velora Tijerina, fourth grade; Denise Detten, second grade; Matthew Schilling, third grade; and Frank Bethune, sixth grade.

Essays Written For Catholic School Week

Five students at St. Anthony's Parochial School received first place honors recently for their essays written during Catholic Schools Week.

First place winners in the contest included Frank Bethune sixth grade son of Mr. and Mrs. Frank Bethune; Martha Zamora, fifth grade daughter of Mr. and Mrs. Florencio Zamora; Velora Tijerina, fourth grade daughter of the Baldomar Tijerinas; Matthew Schilling, third grade son of the Edward Schillings; and Denise Detten, second grade daughter of the Ralph Detten.

Placing second were Angela Hund, sixth grade; Patricia Hund, fifth grade; Belinda Warren, fourth grade; Douglas Detten, third grade; and Susie Kalka, second grade.

Third place winners included Michael Foster, sixth grade; Lorinda Tijerina, fifth grade; Lee Brockman, fourth grade; Chad Kriegshausler, third grade; and Bobby Medina, second grade.

Essays submitted by the first place winners are published below:

HOW A CATHOLIC SCHOOL HELPS ME

by Denise Detten, 2nd grade

A Catholic school teaches about God. It teaches me more about God than any other school. A Catholic school teaches to love and serve God, how Jesus lived on earth, how good He was, and how He helped the sick.

We hope we can be just like Jesus. When Jesus healed somebody, everybody was amazed. The Catholic school teaches me how sins can make me an enemy of God and how they don't make me an enemy of God.

We can be just like Jesus if we try and try to mind our mom and dad and listen to my teacher and try to do what the Catholic Church teaches. If I listen to the people who know Jesus, then it is if I listen to Jesus and can follow his road up to heaven.

THREE CHEERS FOR THE CATHOLIC SCHOOL

by Matthew Schilling, 3rd grade

I am glad that I can go to a Catholic school, because with-out God, I would be nothing. The teachers teach us about God in every subject. At Thanksgiv-ing we give gifts to the poor people that don't have as much as I do. It makes me feel good to share.

The teachers love God and want to teach little children even if it is hard. We learn other subjects too. The teachers teaches us to be honest and good to others. In public school, they cannot learn about God.

WHAT THE CATHOLIC SCHOOL MEANS TO ME

by Velora Tijerina, 4th grade

It is God who gave us our church and school. Our school teaches us about God and how to be friendly with other people. Many people say we learn more and better in a Catholic school.

Until now I have gone to public school. This is my first year here. Mom says that the Catholic school gives us an opportunity for closer student-teacher relationship. Children learn to respect other people and get along better in life.

because the school includes religion as a daily subject.

Like this we learn better, because Sisters take an interest in a child's abilities, and help their weak points, spending a little extra time with them.

WHY ATTENDING A CATHOLIC SCHOOL MAKES ME A BETTER CITIZEN

by Martha Zamora, 5th grade

I become a better citizen by attending a Catholic school, because going to a Catholic school helps me understand a lot better the laws of my country and also the laws of God.

Putting together these two laws makes me friendlier and more considerate of other people. By obeying the laws of my country and especially having trust in God I become a better citizen.

WHAT THE CATHOLIC SCHOOL MEANS TO ME AND MY FAMILY

by Frank Bethune, 6th grade

I am not a Catholic. My family's religion is Bahai. The

Catholic school means a lot to me and my family. It brings us together with our friends, family, and also with God.

I think God means love. Love doesn't only start in the church. I think it should be found everywhere, even in little things like showing someone you care, or helping others in any way you can.

I like the Catholic school, because I feel I am benefiting from it all and I think I'm getting a wider range of knowledge.

I am constantly learning more and more each day. I also think I will be remembering the things I learn each day. The fundamentals of grade school will probably be the base or foundation for the rest of my life.

So when you grow up, you will probably still be profiting from what you learned in the earlier years. When you grow up, you most probably will say, "I really did benefit from that Catholic school."

Ann Landers Revolving Situation!



DEAR ANN LANDERS: Yesterday I looked out of my kitchen window and could have sworn I saw an old cow across the way, munching grass between two houses. I was just about to shout to my husband and tell him a cow had wandered out of the pasture and to go put her back in.

Thank heavens I was interrupted by a phone call. A second look out the window and I discovered the "cow" was my mother-in-law wearing saddle pants.

Three weeks ago I was frightened by the sight of a tramp hanging around the machine shed. It was dusk and I quickly locked all the doors. A few minutes later I saw my husband walking toward the tramp. When they embraced I nearly fainted. The "tramp" was his mother.

To put it bluntly, Ann, the woman looks so down at the heels that it makes me sick. She also scares the daylight out of me. My mother-in-law is 74 years old, has plenty of money to spend and is in good health. What can I do about this revolting situation?— Fargo, N.D.

DEAR FARGO: Nothing. At her age she is not likely to change. So grin and bear it, honey. I just hope your eyesight remains good and thank heavens you aren't trigger-happy.

DEAR ANN LANDERS: I am a 16-year-old girl whose 15-year-old brother is driving not only ME nuts, but the whole family as well. All he thinks about is his hair.

There is only one full bathroom in this house. We all have to wait to get in because Eric is either shampooing his golden locks or using the blow-dryer. Would you believe he goes through this routine

every morning and every evening and on weekends it's three times a day?"

Eric helps himself to all my hair spray, rollers, pins, shampoo, conditioner— whatever he can lay his hands on. This kid is in front of the mirror about 80 per cent of the time.

All last summer he wouldn't go to swimming because he was afraid of getting his hair wet and there might not be a blow-dryer handy.

When it rains he puts on a plastic hood and looks like a dunce. Any suggestions on how to cure this loon of what appears to be an obsession with his hair?— Sis.

DEAR SIS: He's 15? Time is your best ally. In the meantime, the family should insist he blow-dry elsewhere and free up the bathroom. And YOU should make him buy his own beauty supplies. Sis.

DEAR ANN: Just one question: Why do people who would never dream of asking a fat woman how much she weighs consider it perfectly OK to ask a well-proportioned woman who is 6-1, "How tall are you?"

I'm a fairly good-natured person, but the amazement some nards express when I circumvent the question gets my goat.

I might add, "The weather is

just fine up here, you creeps..."

TALL ENOUGH, THANKS.
DEAR T.E.T.: In answer to your question, in case you forgot you asked: They are insensitive oafs. There is no other explanation.

Six Squares Of Dancers Assembled

Members of Merry Mixers Square Dance Club met Friday evening for their regular business meeting and dance at the Community Center.

Six squares danced to the calling of Freddie McKee of Amarillo. Other guests present were from Hereford, Amarillo and Moorehead, Minn.

The next club dance is scheduled at 8 p.m. Feb. 18 in the Community Center, where Bob Graham will be caller.

Nineteen couples from Hereford attended the third annual Heart Fund Square and Round Dance, sponsored by the Dimmitt Promenaders at Dimmitt Saturday night. All proceeds, totaling more than \$1,000 were contributed to the American Heart Association.

PANHELLENIC GROUP TO ASSEMBLE MONDAY

All alumni of national Greek sororities are invited to attend an organizational meeting at 7:30 p.m. Monday in the Community Room of First National Bank.

All persons interested in Panhellenic work are encouraged to attend.

MUSEUM OPENS CHILDREN'S AREA

NEW YORK (AP)— A weekend-only "Discovery Room" designed for children age 6 to 12 has opened at the American Museum of Natural History.

The new area uses individual kits in the form of learning games to introduce youngsters to a wide variety of experience. Created by the museum's department of education, the kits range from "Feel-and-Guess," which challenges the child to guess what's inside a box, to "Reflections," which has jewelry from various cultures to try on.

15% LESS State Farm offers most Texas drivers rates that are 15% less than rates set by the State. And Homeowners rates that currently average 20% less than Standard Texas Homeowners rates.

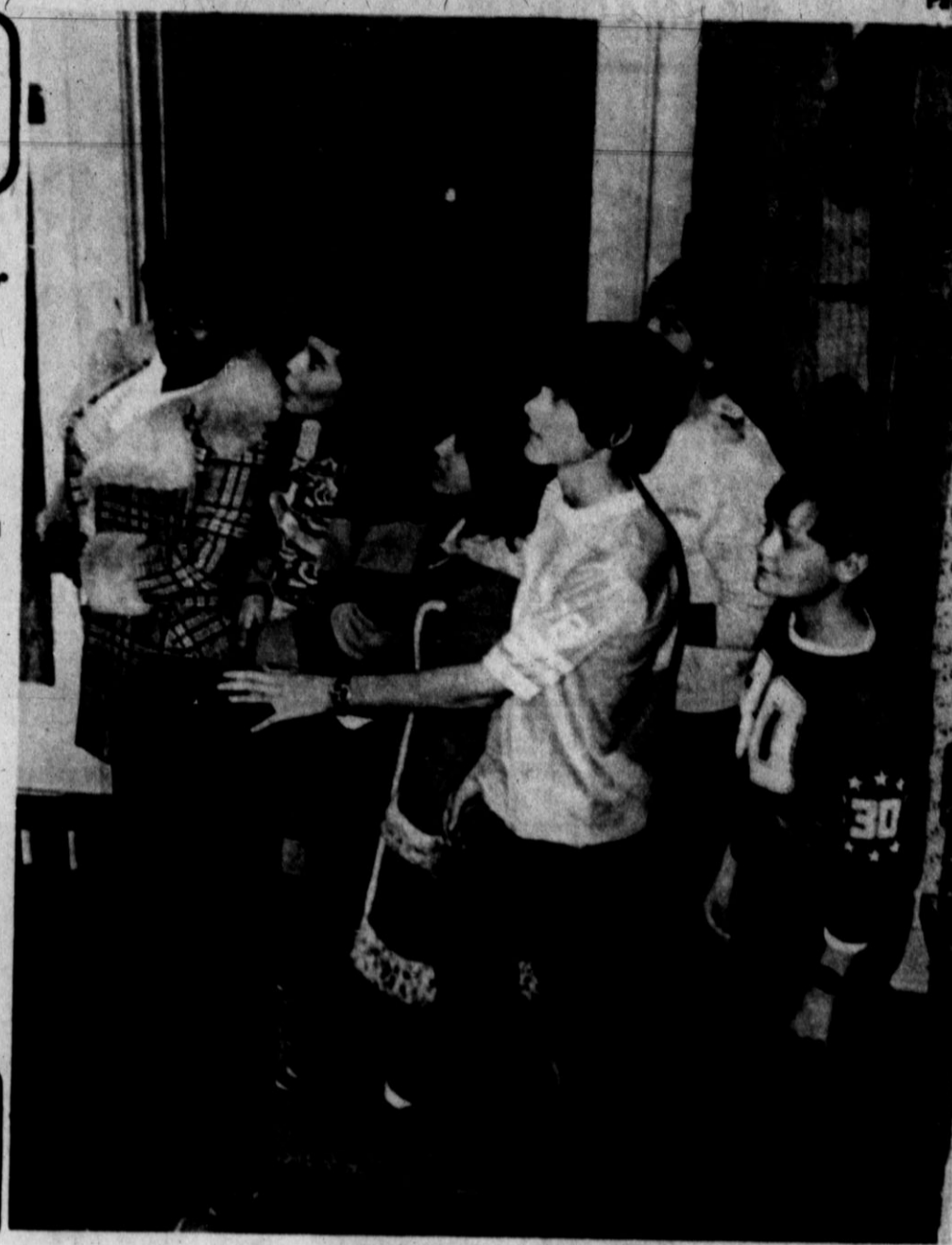
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ACROSS FROM THE POST OFFICE IN DOWNTOWN HEREFORD



HEREFORD STUDENTS ...visit XIT display at museum

Museum Tours Enrich History Curriculum

Tours of Deaf Smith Historical Museum Friday by about 125 students from Texas history classes at Stanton Junior High School had the purpose of relating local history to the study of state history.

Keyed to their classroom programs, the tours showed the youngsters aspects of Deaf Smith County history which are a part of the state history they study in textbooks.

For instance, they saw items from the Escarbada Division headquarters of the famous XIT Ranch which embraced a large area in the western part of the county, and which Texas history

cites as the vast spread of West Texas land paid in lieu of cash for building the state capitol.

"Seeing these actual things can make a deeper impression on the students than just reading or hearing about them, or even looking at pictures," commented Cuby Kitchens, one of the teachers who accompanied the pupils. He and Mopsy Miller are the Texas history instructors at Stanton.

Pieces of Spanish armor emphasized the period of exploration on the Plains by Coronado and other adventures, and other museum displays touched on successive periods of

history. Articles used in homes of county pioneers, arranged in room settings, ranch and farm equipment and numerous mementoes of daily life for the early settlers interested the students and gave them a picture of the development of this area.

"We are especially pleased to have tours by classes which can relate museum exhibits to their study at school, and we hope to have more during the school year," said Lois Gilliland, museum director who with Mrs. Earnest Langley conducted the tours.

Elk Party Planned Feb. 19

A salad supper and Valentine juke box dance for Hereford Elks and their wives was planned by the Elkettes Wednesday at the BPO Elks Lodge.

With Nanah Braly presiding, the date for the Valentine party was slated Feb. 19. Also placed on the Elk calendar was a chili supper to be held March 5 at the Elk Lodge. Admission will be \$1 per person and the public is invited.

During other business, yearbooks were completed and distributed to members present. Joyce Walker reported that Daleine Springer at the

Community Center has postponed a teen dance until March instead of the original date in February.

Refreshments were served by Mrs. Walker and Mrs. Braly. The meeting was adjourned with a prayer, delivered by Mrs. Braly.

Others in attendance included Martha Bridges, parliamentarian; Bonnie Johnson, secretary; Ruth Hobbs, Wandy Coody, Sue Chandler, Louella Manning and Kay Ivins.

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THE HEREFORD BRAND Comics & Television Schedules

by Brad Anderson

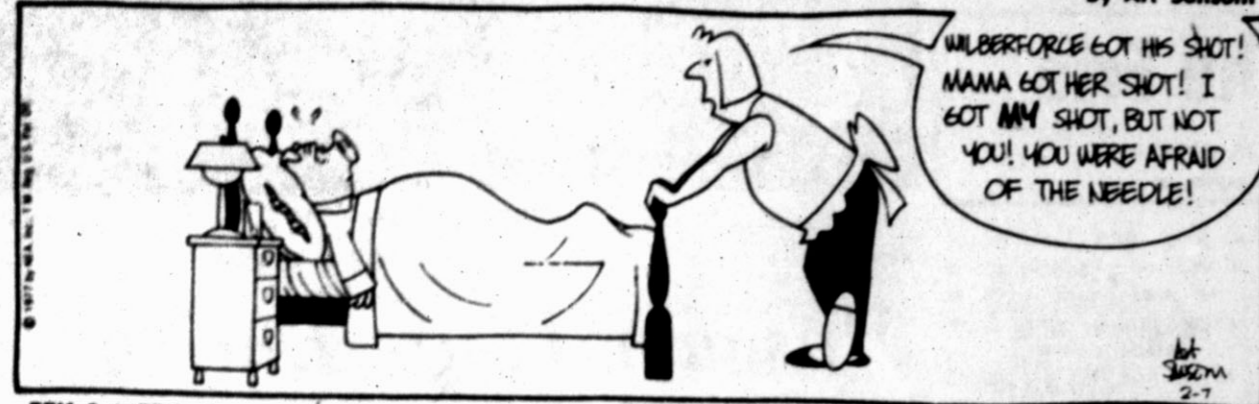


THE BORN LOSER

by Art Sansom

THE BORN LOSER

by Art Sansom



EK & MEK

by Howie Schneider

EK & MEK

by Howie Schneider



FRANK AND ERNEST

by Bob Thaves

FRANK AND ERNEST

by Bob Thaves



ACROSS 1 Mexican laborer 5 Frequently (post) 8 Pinnacle 12 Nagging pain 13 Pot 14 Official records 15 Cane 16 Noun suffix 17 Grotto (post) 18 State-of-emergency crime 20 Foggy 21 Ones (Fr.) 22 Furniture item 23 Move furtively 28 Proficient 30 Folksinger 31 Division 32 Alley 33 Single thing 34 Acorn end products 35 Cornbread 36 Capable of domestication 38 Scorch 39 Family member

ALLEY OOP HE RUINED MY NEW WAR CLUB, MOMMA! THEN GIT 'IM WITH THIS N, BEEBO! GRRRR! AW FOR TH' LUVVA PETE! AIN'T THIS GUY EVER GONNA GIVE UP!

ALLEY OOP BONGLY TAKES A HARD CHECK AT THE BLUE LINE BUT KEEPS THE PUCK CIRCLES LEFT AND SCORE! TAKE IT FROM THIS ANNOUNCER, BANG-BANG IS BACK! THAT KNEE LOOKS BETTER THAN EVER!

ACROSS 46 Defense department (abbr.) 47 Type of jacket 48 Elba and volcano 51 Like ellipse 53 Makes impure 57 Harden 58 Skillful 59 Transmitted 60 Eye

Crossword puzzle grid with numbers 1-60.

OUR BOARDING HOUSE with Major Hoopie I'VE GOTTA GET BACK TO MY TEAM NOW THAT MY KNEE IS OK, MRS. HOOPIE. BESIDES WITH YOUR FANCY COOKIN' ID PUT ON TOO MUCH WEIGHT!

OUR BOARDING HOUSE with Major Hoopie BONGLY TAKES A HARD CHECK AT THE BLUE LINE BUT KEEPS THE PUCK CIRCLES LEFT AND SCORE!

Crossword puzzle grid with numbers 1-60.

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Since its beginning in the latter half on 1976, Rick's One Hour Martinizing dry cleaning shop has realized true expansion and improvement of the many great services provided.

Rick Blake, owner and operator of the business has added new and better equipment and replaced the older, more conventional dry cleaning with faster more efficient machines.

In addition to providing the people of the Hereford community with efficient dry cleaning service, they also offer many other services, such as: alterations, hats cleaned and blocked, leather and suede coats and jackets cleaned, cleaning and waterproofing of skiwear, plus many other services in the clothes cleaning area.

At the present time, Rick is in the middle of remodeling the building to handle a new business, Rick's Men's Shop. A business offering the gentlemen of the Hereford area fashionable clothing. The grand opening of his new business is scheduled for the near future.

Rick also offers tuxedo rental services. This is a very timely service for this time of year as many formal event, along with high school and college graduation is just around the corner. There are many styles of tuxedos to choose from in addition to unlimited sizes starting at little gents up to the big man.

Rick invites everyone to come by and get acquainted, and see the great services offered by this young addition to the Hereford great line of businessmen.

RICK'S ONE-HOUR MARTINIZING
First In Quality & Service

RICK'S MEN'S SHOP
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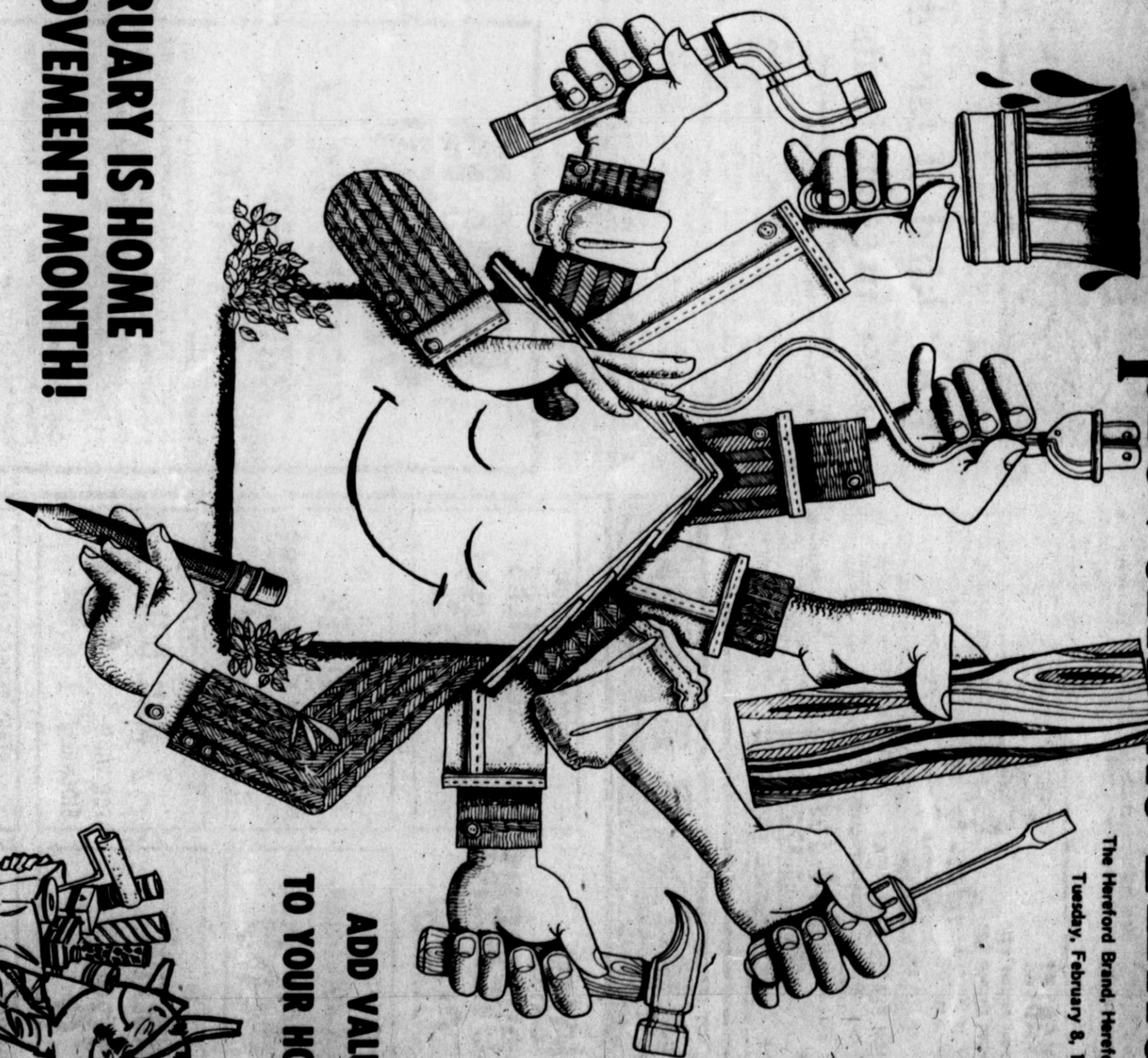
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Home Improvement Time

- HOME IMPROVEMENT IDEAS
- PRACTICAL TIPS ON HOME REPAIRS
- WHERE TO BUY MATERIALS

The Hereford Brand, Hereford, Texas
Tuesday, February 8, 1977



**ADD VALUE
TO YOUR HOME!**

FEBRUARY IS HOME IMPROVEMENT MONTH!

A home is a big investment. Proper upkeep and improvements not only add to your home's comfort of living, but protect your investment and add to its value. Inside this section you'll find how to give your home a new look, add improvements and provide practical maintenance. Check the advertisements to find what home improvements services are available, where to buy materials and where to shop for ideas from Hereford merchants.



EVEN DO-IT-YOURSELF!

You don't have to be rich to decorate if you have some time and creativity!

You don't have to be rich to redecorate your home. Many Americans have found that living on a tight budget doesn't necessarily mean doing without. There are ways to redecorate economically. Here are just a few:

- Organize a community trading co-op. Get the place, date and time and ask your neighbors to bring furniture and household accessories they no longer use, need or want. Then trade with each other to get new items for your home.
- This method helps everyone dispose of unwanted items and reduce clutter around their homes—and you may each find exactly what you need to spruce up your homes for free!
- Renew, rather than redo, household basics. So, if drapes and slipcovers are looking drab, treat them to a thorough cleaning to restore their brightness.
- Some small can do and knick-knacks add interest and provide new focal points to tables and shelves.
- Practice "musical chairs" art—every few months rearrange paintings or move them from room to room. You'll be pleasantly surprised with the results.
- Grow lots of plants. They look great in every room; many are inexpensive, easy to care for—and never go out of style.
- Don't be bashful! Don't be afraid to make colors bright and bold, just don't let them overpower you.
- The your decorating theme into one of your other interests... music, antiques, a hobby, modern art, whatever.

UNBELIEVABLE!

But think... your carpets will look like new when cleaned the new **STEAMWAY** — dirt is extracted, not scrubbed in!

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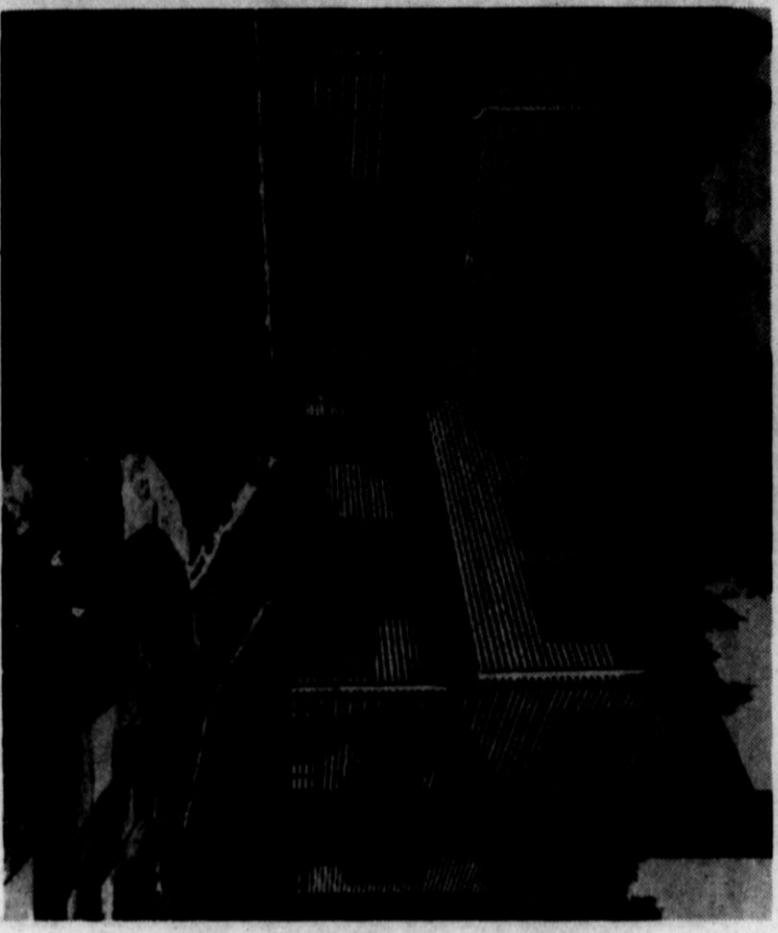
BROOM-TYPE GARDEN RAKE **\$1.29**

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364-1355



What kind of face does your house present to its visitors?

If you are among the many families considering the purchase of an older home or remodeling your present home, you may be faced with the problem of deteriorating wood siding or shingles and the need for a new look.

A new pre-finished siding could be your best investment, especially when obtained from those manufacturers who offer long-term warranties that provide reasonable protection against product defects.

First impressions count. The outside of your home is the first "face" you present to your visitors and neighbors. New siding and shutters or a new front door can give a brand-new welcoming appearance.

Consider the outside of your house in its entirety, and decide how you would like it to look when it's been redecorated. Color is in these days—shades like olive, avocado, barn red, royal brown, colonial blue, and autumn gold will make your home look cozy and snug.

If you have a ranch-type home, you might want to accentuate its long and low lines by using horizontal siding in a color lighter than the roof.

Even the architectural extravaganzas of Victorian castles and other vintage styles can be preserved and enhanced by careful selection of colors and attention to the charming detail of antique design.

Decorators advise never to use more than three colors on the outside of your home. For instance, if you have a brown roof, you might think about re-siding with a barn red siding, brown shutters, white trim around the windows, and a brown and white front door.

With careful planning, your new siding and accessories will present a lovely face to your visitors and neighbors, and enhance the styling and value of your home. So you should put as much thought into refurbishing the outside of your home as you would into redecorating your living room.

Aluminum siding probably has the widest range of styles, colors and accessories. It has been on the market for 30 years and has been used in redding millions of homes.

HEAT IS SNEAKY.

KEEP IT IN ITS PLACE WITH RAPCO-FOAM INSULATION.

There's a new kind of insulation that can put a stop to heat loss. It's called Rapco-Foam, and it's injected into your walls as a foam that looks a lot like shaving cream. It can reduce your fuel bill by as much as 30 per cent.

Call the Homeowners, your nearby Rapco-Foam insulation contractor, for a free estimate. They know how to put heat in its place.

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364-3352

Fire!

There is a new way to protect your loved ones from the greatest hazard to private and mobile homes. Fire.

Up to 1000 lives yearly could be saved, according to statistics. If smoke alarms were installed in residences.

It takes only minutes to install a smoke detector. The cost of a good one is just about \$25. It sounds an alarm that can get a family awake long before flames have a chance to spread.

Fire Alarmers

Rapco-Foam Insulation

Improvements are the logical solution

For economy and style...

Finding that they are virtually priced out of the market for new and larger homes, American homeowners are turning to remodeling as the logical and most workable solution to their shelter needs.

There is no shortage of funds available for home improvements and homeowners are investing it in room additions, siding, roofing, flooring, plumbing, heating, air-conditioning — and with the continuing concern about energy supplies and costs — many homeowners are investing substantial amounts of money in insulation.

Recent-breaking home improvements

According to the National Home Improvement Council, Americans spent a record breaking \$30 billion in 1976, as compared with \$26.6 billion in 1975.

Homeowners last year added well over four million rooms, the equivalent of 700,000 new six-room homes, while builders raised only 870,000 new one-family homes.

The addition of new living quarters accounted for \$1 of every \$5 of the home-care investment, according to the Census Bureau. Half the money spent on remodeling and maintenance went into do-it-yourself projects.

This increased activity among do-it-yourselfers is confirmed by a study by Frost & Sullivan which finds that within the last year or two more than half of all building materials for home renovation were purchased directly by homeowners rather than by contractors.

Even so, the National Home Improvement Council cautions would-be do-it-yourselfers to get some sound advice before tackling larger projects, especially plumbing and electrical work.

A homeowner contemplating a home improvement project usually asks the question: How much do improvements increase the value of your home?

It varies according to the improvement, but in few cases should you expect the sales value of your house to rise dollar for dollar with the money spent for remodeling.

The value of a house will rise the most — perhaps by 60 to 75 percent of improvement cost — for a new kitchen or bathroom and heating/air-conditioning system.

A fourth bedroom or new family room are also desirable features home buyers look for in houses and therefore the features they pay the most for.

Other improvements, while not increasing the value of the house substantially, will aid in speeding up the sale time.

SAVE MONEY NOW-WHILE YOU'RE PLANNING-WITH THE RIGID EFFICIENCY CHECK.

Right now, while you're planning your new home or an addition to your present home, is the time to start saving money. An RIGID Efficiency Check while you're planning will not only save you money later on, but will conserve energy.

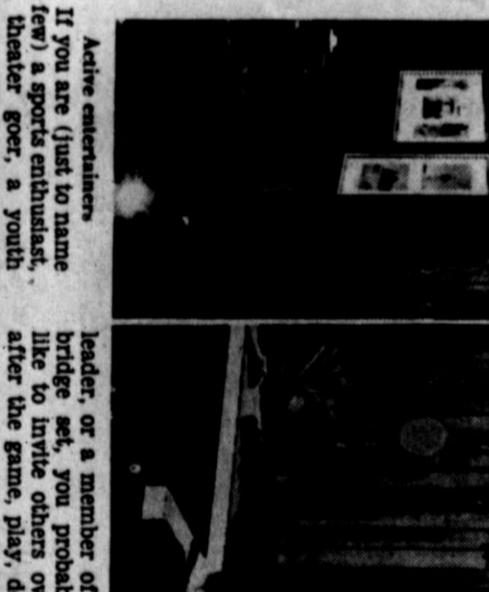
The Rigid Efficiency Check is a set of standards designed for this area. One standard tells you how much insulation you need in your ceilings and walls to keep the cold out in winter and the heat in in summer. Another describes what size heating and air conditioning unit you need. Too small a unit works all the time, too large a unit uses more energy than is necessary.

These and other standards make up the RIGID Rigid Efficiency Check. They all add up to energy conservation and savings for you. Call us now about the Rigid Efficiency Check.

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Create a new interior dimension with panels



meeting, party, or whatever. Then you can create a tasteful, comfortable interior to match your lifestyle and your pocketbook too.

Look to prefinished job-wood wall panels to do the job.

They are available in a wide selection from natural wood face veneers to man-made print duplications. And, they come in a wide range of styles, patterns, colors, natural or designed surfaces, textures and finishes.

New, interesting look. They have carried the look of wood one step further with recent improvements made in design and pattern treatments.

Now, wall panels break away from conventional paneled look by introducing innovative surface treatments and dimensional effects for today's interiors.

Some of the texture is subtle. Panels with special color-toning on a real hardwood face veneer simply the customized look of leather to suggest a subtle, aged craftsmanship. Other textures are bolder with embossed vertical grooves and random cross-scoring to simulate a narrow board effect, so popular in the decorating trends currently sweeping the nation.

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Invites you to visit our Idea Center and see the latest in Window Designs for 1977. We have hundreds of beautiful new drapery fabrics on display and will gladly assist in selecting the color and style that best complements your individual decor.

Call today for a free estimate in your home or office.

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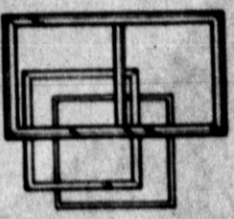
it's HOME IMPROVEMENT MONTH!

February is Home Improvement Month!



QUART SALE

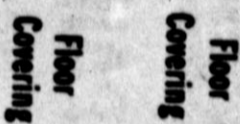
Vina Bond - Interior Latex \$1.49
 Satin Lux - Interior Enamel \$1.89
 Latex Enamel - Interior Enamel \$1.89
 BPS - Perma-Kote - Exterior Latex \$1.99
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1/4 x 6 FT Spruce \$2.99 FT
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QUART PAINTS Reg. \$5.95 SALE \$3.95

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Prime Control 1 1/2" MASONITE SIDING \$24.95 Per 100 Sq. Ft.

Black & Decker 7 1/2" SAW Now! \$22.50

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BPS SPRAY PAINT 69' CAN \$3.95 GAL.

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Home Improvements add VALUE

ROCKWELL BROS. & CO.

104 N. MAIN 364-0033

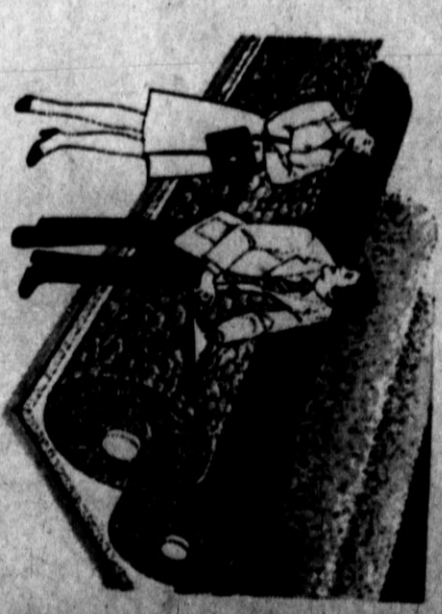
Aladdin Carpets has just purchased several truck loads of a carpet at the Dallas Market. Present inventory must be liquidated to make room for our market purchases.

EXPERT INSTALLATION

Beautiful Deep Dyed

SAXONY SHAG

\$4.99 Yd.



Gorgeous PRINTS

Treated with DuPont Zepel and static control on high density rubber back

\$3.99 Yd.

Beautiful Multi Colored SCULPTURED SHAG

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White It Lasts

SCULPTURED SHAG

\$5.99 Yd.

LEE'S CELEBRATION Heavy 100% Nylon

1 Roll Only...

Several Rolls of KITCHEN PRINTS \$4.99 Yd.

PATIO GRASS \$4.79 Yd.

ALADDIN

CARPET CO. SUGARLAND MALL

Pad & Installation Available!

364-5932

Checklist helps detect possible roof troubles

Learning how to detect the early, trouble signs of a "sprinkling" roof can help homeowners save money and aggravation.

Check the list

• Cracked or curled shingles may be an instant

evidence in gutters and downspouts.

- If a leaking roof is suspected, inspect the attic the next time it rains. Minor leaks can usually be repaired, but a leak can mean the roof must be replaced.
- If a roof is relatively new and has suffered limited damage from a storm or falling objects, chances are it can be repaired easily. For example, individual shingles that are damaged or have blown away can be replaced. Loose shingles can be re-nailed, and leaks around flashing points can be patched.

Beyond repairs?

The serious do-it-yourselfer can install a new roof himself, providing he has proper "know-how" and follows the shingle manufacturer's method for application.

Be careful!

- Never start roofing in cold (below 40° F) or wet weather.
- Always secure the ladder firmly top and bottom.
- Never walk on a wet roof. Early morning dew can be slippery.
- Keep the roof surface clean.
- Wear heavy rubber-soled shoes for good footing.

The Herford Brand, Herford, Texas, Tuesday, February 8, 1977

Everybody's Doin' It... HOME IMPROVEMENT

give your home a facelift with
PAINT



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Hwy 385 S. Herford 364-6002



Tips for a safer home

Storms, electrical blackouts and other emergencies are all too common these days. But, how many of us are truly prepared to meet these sudden problems?

All it takes is a cool head and some forethought — especially a careful evaluation of your home to be sure it's equipped with emergency supplies.

Know your home

First, know your home. Make a plan with your family to determine emergency exits — and practice using them. If you live in a two-story home, be sure to keep fire ladders at strategic windows to insure a safe exit.

In addition, keep a list of emergency phone numbers — including fire, police and, of course, your family physician — next to each telephone in the house.

Keep it on hand!

Second, keep emergency equipment on hand. One useful kitchen aid is a fire extinguisher. It should be stored near, but not next to, the stove so there's no danger of having to reach past a flame or fire to get at it.

Another item to keep in the kitchen is a can of Drain Power, the non-caustic drain opener. Drain Power works in one second by using pressure waves instead of hazardous lye or acids to clear clogged or sluggish drains. And it's safe for all structurally sound pipes and septic tank systems, too.

Store clearly marked

In addition, keep basic emergency supplies on hand, such as a flashlight with fresh batteries, matches in a waterproof container, candles, fuses and a first-aid kit.

Other important items, particularly in case of a blackout, are canned heat, bottled water, canned food and a non-electric can opener. You might want to store all of your emergency supplies in a special cupboard clearly marked for babysitters and house-guests.

Prior planning is key

Prior planning can help you get through emergencies with a minimum of hassle. Isn't the resulting peace of mind worth a little time and trouble?

Vines save money

Vines and vines are nature's insulators. Planted on masonry walls, or on trellises or arbors adjacent to wooden walls, they help block out hot summer sun and keep health-ful cooler on the inside.

The Herford Brand, Herford, Texas, Tuesday, February 8, 1977

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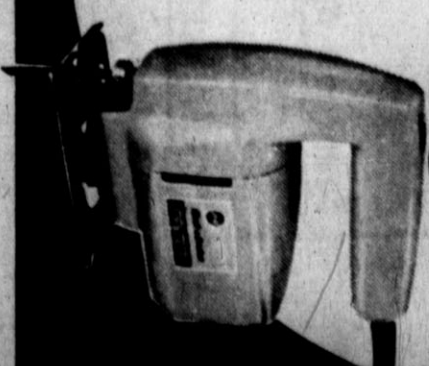


HOME IMPROVEMENT SPECIALS

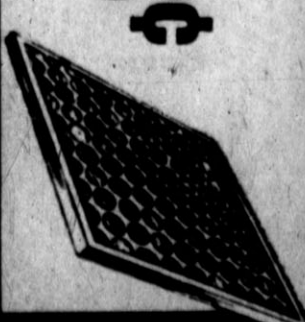
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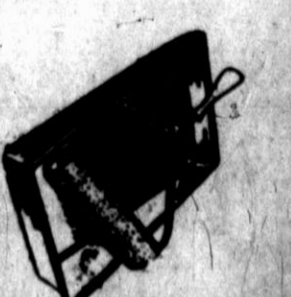
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Attractive new ceiling will put final touch to remodeled room

Installing a ceiling may be one of the last jobs on a remodeling project in the home. It not only helps brighten and modernize a room, but also provides all other jobs. And it's the type of job most do-it-yourselfers can handle.

Newest type
What type of ceiling are available? Today's most popular types are made from fiber glass.

wood fiber or mineral wool fiber.
Ceilings made from fiber glass and mineral wool are available in 2-ft. by 4-ft. panels which are held in place by a grid system suspended from the existing ceiling. Such "dry" ceilings can be removed from their aluminum grid system for easy cleaning or access to wiring and pipes.

Wood fiber ceilings are somewhat different from lay-in panel types, but are just as attractive and easy to install.

They consist of 12-in. by 12-in. glass that are applied directly to the existing ceiling or to wood furring strips.

Materials vary
As for the materials from which each ceiling is constructed:
• Fiber glass panels are highly fire-resistant, sound-absorbing, and their durable vinyl surface is washable. A variety of patterns and textures are available.
• Wood fiber ceilings are offered in a broad range of styles. They vary in both economical quality and availability.
• Mineral wool fiber ceilings carry the top class A fire-rating, and are sound-absorbing. They are available in deep-furrowed patterns.

Buy for your needs
Although there is some price overlap between fiber glass, mineral wool fiber and wood fiber, the latter is generally the least expensive.

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How to lower fuel bills

The most important step is to install fiber glass insulation in attic, walls and floors of uninsulated and underinsulated homes. Insulation helps prevent heat from escaping the home, minimizing the amount of energy needed to keep it comfortably air-conditioned.

Even homes without air-conditioning benefit from insulation. The material, by reducing heat infiltration, helps keep the interior cool and comfortable in hot weather.

- Make sure all windows and doors have good weather-stripping. Caulk all cracks around the outside of window and door frames.
- Close curtains and drapes to cut heat infiltration.
- Install a humidifier if necessary. Humidifiers can increase personal comfort at a lower temperature.
- Have air-conditioning equipment serviced and adjusted regularly to ensure it's working to full capacity. And clean or replace dirty filters when needed.

Winsome windows

According to Barbara Taylor, interior design expert, "There's no question about it. Window shades are probably the cheapest product available today for dressing up any window in any room in your home.

The ordinary little window shade has undergone vast improvements in the last decade. Now it is available in any color as well as in numerous textures and materials.

Through the addition of fancy trims and pulls, the plain window shade can take on extra decorative looks.

Some shades are easy to laminate with fabrics through a simple iron-on method. Laminated shades with matching draperies create a handsome effect at a window."

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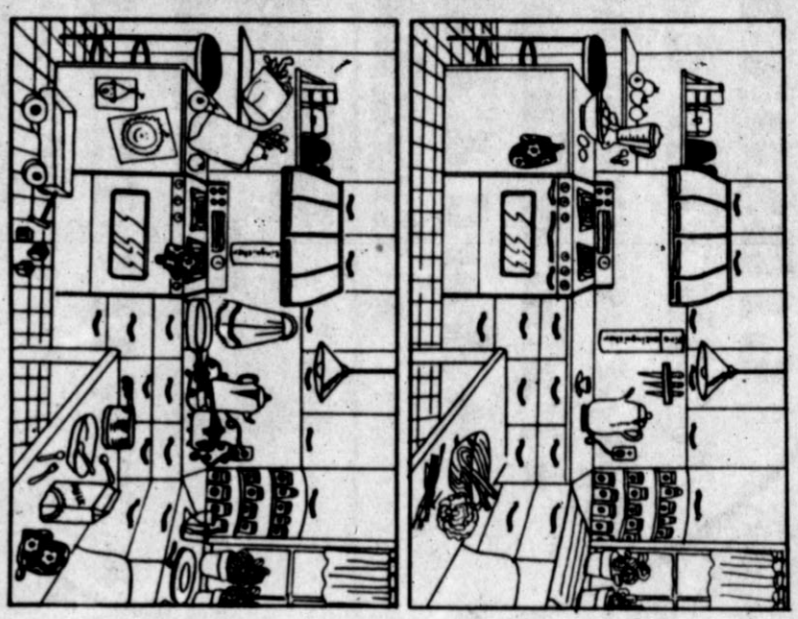
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The dos and don'ts of safe kitchen plan



TO ILLUSTRATE A LIST OF KITCHEN DOs and DON'Ts

Safety should begin at home, judging from a National Safety Council statistic that one-third of the persons injured each year in the U.S. are either in the home or on the home premises.

High risk area
With greater precautionary measures, this figure could be reduced—especially in particular areas of the home like the kitchen, where accident risk is high.
Because over 65 per cent of home fires start in the kitchen, special care should be taken in this room where there is a concentration of electrical appliances.

Hab of safety
• DON'T overload sockets by plugging too many power-hungry appliances into one outlet. And remember to install outlets high enough above the counter so that water can't get into them.
• DO hang a knife rack in a convenient spot out of children's reach to avoid injury to curious little hands.
• DO install a fire extinguisher—next to the stove for easy reach. Never install one over the stove, where a surface fire could prevent you from reaching the safety unit.

• DO keep floor space clean and free from hazardous toys or other objects that might literally trip you up.
• DON'T use an electric mixer or another small appliance next to a kitchen sink filled with water, where it might slip in and you would be apt to reach for it.

• DO check plugs and cords often for signs of wear.
• DO have a towel rack placed where it should be—by the sink—for easy access to wipe up dripping slippery puddles on the floor.

• DON'T use flammable hot pads carelessly over an electric range where they might start a fire on a burner that has been turned off but is still hot. Place a hook to hang hot pads close to the range so one can be grabbed quickly if necessary.
• DO keep a small first-aid kit in a drawer in the kitchen for easy reach.
• DON'T wait until after accidents happen to tell children the rules on kitchen safety.

plant a tree!

All along we have had the belief that a tree or plant within a landscape needed no special excuse for its existence beyond the beauty and shade and fresh air and quiet it gives freely and naturally. Now they're telling us these things save fuel bills. It seems you can't have something around just because it's nice and you like it; there has to be a dollar sign attached.

Some university scientists made measurements in South Dakota and tell us a house with a windbreak of evergreen trees on three sides used 40 percent less fuel over the winter than an identical house without the trees.

The same tests in Eastern states, where winter winds are not as rosy, showed fuel savings closer to 10 percent for houses sheltered by trees on the north and west sides, and even that is a significant figure.

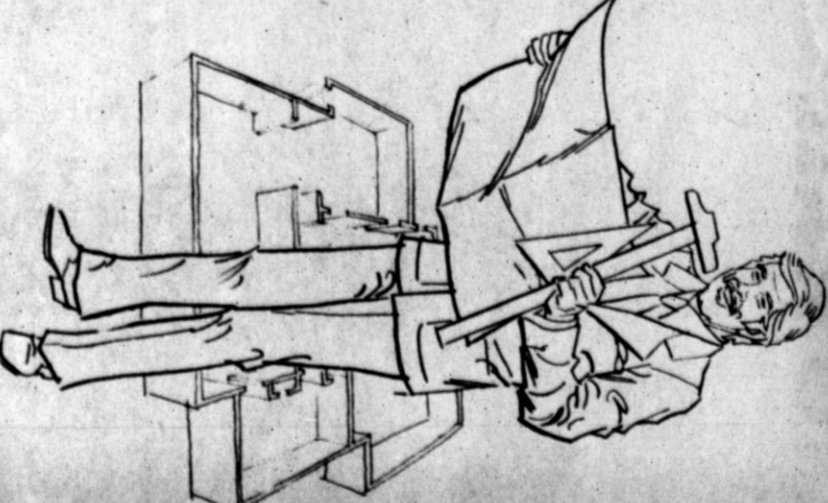
The American Association of Nurserymen, people who have an obvious interest in such matters, explains that wind blowing against a wall robs the structure of its heat—so anything that cuts the force of the wind, like a row of trees, will reduce the use of heating energy. We go along with that. Saving energy these days is a necessary thing.

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