

Around Town

Deaf Smith County wound up with a total of 1,704 poll taxes issued, despite the fact that 1953 is an "off-election" year. The sheriff's office originally estimated 550 polls for this year, but had sold 1,574 when the office closed at Saturday noon. The booth sponsored by the Kiwanis Club Saturday afternoon accounted for the additional 130 receipts. This is more than half of the record count last year, when a total of 3,340 poll tax receipts were issued.

Due to numerous requests for a repeat performance of the faculty play, "Good Gracious, Grandma", the play will be repeated tonight, Feb. 5, at 8 o'clock in the high school auditorium, according to Mrs. Dalton Criswell. Since the play is sponsored each year in behalf of the high school annual, which now has ample funds, proceeds will be contributed to the Cancer Drive, sponsored by Beta Sigma Phi sorority, non-scholastic group. The sorority will have charge of ticket sales and Mrs. Criswell said the play is presented in behalf of the entire faculty.

Miss Mabel Barnhart, city tax collector, is a little bit touchy about the broken wrist she is sporting. Fortunately, though, it is on her left arm. City employees gossip has it that it was broken when she fell down stairs.

Ronnie Malone entertained Lions Club members Wednesday with magic tricks from his large repertoire.

There is an old saying that you don't have to be dumb to hold a county office—but it helps. Whether this is true or not, the recently vacated Deaf Smith county officials are flocking to college. Robert Thompson, ex-county clerk, enrolled in West Texas State College, Canyon, at mid-term. One of the first fellows he saw on the campus was a former courthouse worker from Hereford: ex-sheriff J. C. Reese, who had also matriculated in West Texas for the coming term. In addition to Mr. Reese, Mrs. Reese and their son, Jerry, are also attending the same school.

Also back to school after 16 years absence is Bill Phillips, who resigned as cashier at the Hereford State Bank Jan. 28, to enroll in West Texas State college. He is working toward his Master's degree in business administration, having taken his bachelor's degree from Texas Tech in 1937.

The Garden Beautiful club will meet with Mrs. Gerald Wilson, 130 Star Street, at 3 o'clock Friday afternoon, it was announced today.

Joy McEvoy, receptionist at the clinic, is scheduled to leave March 6 for England, where she will make her home with her family in Manchester. Miss McEvoy has been employed in the clinic for the past eight months, and is the

(Continued on Page Two)



REMEMBER WHEN Jack Morpurgo, British Broadcasting representative was in Hereford last October making tape recordings for a BBC presentation? He was presented with a "10 gallon hat" by the Lions Club and Chamber of Commerce, and promised to wear it when he made similar recordings in Hereford, England. True to his word, Morpurgo appeared above at the Hereford, England cattle market on Wednesday, Jan. 14. He is interviewing A. P. de Nobrega, secretary of the Hereford Herd Book Society, right, and S. C. Andrews of Hereford president of the Shropshire Sheep Breeders Association, left. The recordings on Hereford, Texas, and Hereford, England, were used to inaugurate the program, "Trans Atlantic Mirror", which started over BBC Jan. 27. A Royden Willems, A. R. P. S., Hereford, England. Photo.

Forgery Outbreak Leads To Warning By Local Sheriff

Reporting a sudden outbreak of forgeries and "bad checks" in Hereford this week, Sheriff Lowell Sharp urged all merchants to investigate carefully before cashing checks when there is any question of doubt. Sharp said that three checks totaling almost \$300, all forgeries, were turned over to him Monday. The checks are generally being drawn in the name of farmers and ranchers and then passed in local stores with small purchases and "lots of change".

Six-Year-Old Is Accident Victim

La Rita Joyce Perkins, six-year-old daughter of Mr. and Mrs. Bill Perkins of Bovina was killed in a Highway 60 accident in front of the Gulf station in Bovina Monday afternoon. The accident occurred at 5:45 o'clock when the child jumped from behind some parked cars and ran directly into the path of a 1952 Buick driven by Geo. Elmer Bradshaw, 55, of Lubbock. It happened so quick that Bradshaw did not have time to set his brakes, according to James R. Kirkwood, state highway patrolman. No charges were filed against Bradshaw, since eye-witnesses reported that Bradshaw was driving at a slow rate of speed and had no chance to avoid the accident. The little girl was rushed to the hospital in Friona, but was pronounced dead upon arrival, the result of a broken neck. Her body was carried to Clovis, pending funeral arrangements.

C. Of C. Committees Named

Appointment of chairmen and members of seven key committees for the 1953 Chamber of Commerce program were today announced by Cecil Massey, manager, following a meeting of board of directors last week. "The organization has recently mailed all members a card asking for suggestions in the current program," Massey said. "Each of these suggestions will be carefully considered. Many of them will be adopted and incorporated into the work program." He also said that the board carefully considered each person named on the committees, choosing people who would be willing to serve and selecting projects on which they felt the individuals could accomplish most.

Highway and Tourist
Earl Phillips, chairman; D. H. Alexander, "Doc" Kirby, H. A. Close, Earl Plank, S. H. Slagle, G. W. Brumley, A. J. Schroeter, and Odis Bullis.

Civic and Government Goodwill and Trade
W. H. Patton, chairman; A. O. Thompson, Ray Downey, Rev. Neal, S. O. Wilson, O. D. Lowery, Wayne Phillips, Harold Loerwald, F. B. Paytas, Melvin Young, D. C. Martin, Clint Formby.

Membership
Ray Cowser, chairman; J. G. Evans, Guy Lawrence, Dub Reev-

"Long Day" For Grand Jury Results In 10 Indictments

Doing what they termed "two days work in one", the grand jury convened here Monday morning, returned 10 indictments and adjourned at 10:30 Monday evening. Five of the 10 indictments were returned against Dwight Williams held here in connection with a series of robberies in various churches over the community. Williams later told police of the incidents. The other five indictments were not released since arrests have not been made. One of them was forgery, another passing a forged instrument, and three cases of wife desertion. Judge Harry Schultz said that he will hold pre-trial court here March 12, and that he will hold trials on April 13. He excused the grand jury panel, which is subject to recall any time within the next six months. The grand jury this term included: W. P. Axe, foreman, Harry Bennett, Lynn C. Kester, Ira Scott, D. C. McWhorter, Dalton Criswell, Herschel Burrus, P. B. Sowell, G. S. Solomon, Austin Rose, Jr., J. B. Halle, and J. R. Overstreet.

The Weather

	High	Low
Sunday	58	25
Monday	68	26
Tuesday	64	27
Wednesday	68	32



FIRST PLATE FOR 16 YEARS. That is the record set by Fred Baird, school tax assessor, when he purchased the first license plate Monday morning. He has had the first plate since he was sheriff in 1937. He is shown with last year's first plate and the first for this year. Staff Photo.

Committee Approves 26 Irrigation Wells At First Session; Next Meeting Feb. 16

Irrigation farmers of this area met with a pleasant surprise Monday night, when members of the County Committee, checked out and approved 26 of the 28 applications filed for new irrigation wells in Deaf Smith County. The next meeting was scheduled for Monday, January 16. "The two wells not approved were tabled for further details," said Gayle Neal, chairman of the group. "One of them apparently was on a high point with that of a neighboring well and we needed more information on the other." Many of the well applications were filled out after farmers arrived at the meeting. Others had been previously filled out and were checked. Numerous producers who had expected delays were surprised and pleased with the speed in which the work was dispatched. The group met at 8 o'clock in the courthouse. Chief information which some of the producers missed regarded the "block number, section number, etc., according to Neal. Office in Courthouse The county committee, acting under authority of the High Plains Water Conservation district, is setting up its office in the space allotted Hugh Clearman, county agent, on the ground floor of the courthouse. Application blanks will be kept in this office at all times, Neal said, along with files and material belonging to the committee. "Any interested person may secure an application blank in the agent's office, from any committeeman, or from any pump dealer in the area," Neal declared. He repeated that the object of the conservation district is to help conserve underground water, and not to work unnecessary hard-

Dimes Total Is \$3,523; Drive Ends Saturday

The annual March of Dimes closed here Saturday with a total of \$3,523.99. W. B. Wilson, director, reported. He said that most of the returns have been turned in at this time. "The local National Foundation committee, which includes George McLean and Gib Howard, is most appreciative of the cooperation and hard work exemplified by all divisions of the Deaf Smith March of Dimes," Mr. Wilson said. "On behalf of this committee, as well as beneficiaries of the drive, our sincere appreciation for a job well done goes to all individual contributors, but especially to the Mother's March, sponsored by Hereford Child Study Club, under leadership of Mrs. Maurice Tannahill; the Jay-Cees, lead by John Aiken; the Business and Professional Club, sparked by Mrs. Bruce Rose; the School collection, captained by Pat Sullivan; the City Commission for their "Parking Meter" contribution; to all the leading cafes and drug stores for their coffee drive (also the many waitresses who contributed their tips); the Methodist Church, the Women's Missionary Council of the Assembly of God Church, the Lions Club and others. We are also appreciative of the publicity and cooperation of Clint Formby, KPAN, The Hereford Brand, Mrs. Elmer Patterson and Bob Wear." The collection report follows:

Mother's March	\$1,328.40
Mail Campaign	523.81
Jay-Cees	607.50
Schools	262.26
Iron Lungs	236.81
Coffee	210.32
Sunshine Club	28.05
VFW Auxiliary	10.00
Methodist Church	85.80
Park Meters	66.51
WM Council, Assembly of God Church	59.92
Lions Club	109.00
TOTAL	\$3,523.99

Ten Policemen Receive Awards

The police training school sponsored here during January in conjunction with the State Highway Department, Texas Rangers and other law enforcement divisions of Texas officially closed Friday evening with a dinner at Jim Hill Hotel and the awarding of 10 certificates to officers who successfully completed the course. Certificates were awarded to Clay Angelo, D. C. Millard, Leo F. Box, Virgil Ritchie, Jack Anders, Hollis Rainey and Jerry Witherspoon, a guest, all of Hereford; W. C. Cook, city marshal, Dimmitt; Elmer R. Wilson, city manager, and Jim Roberts, city marshal, both of Friona. Reviewed during the school were points of criminal and trial law, accident reports, fingerprinting, methods of arrest and other pertinent phases of police work. Chief Fletcher flew from Austin to make the address of the evening and Mayor S. O. Wilson was a guest of honor at the closing banquet.



NEW COUNTY ATTORNEY J. Edward Line, was sworn in Wednesday by County Judge Horace L. Schloss and took over his duties in Deaf Smith County. Line comes here from Vega, where he has been county attorney for two years, prior to which time he was associated with a law firm in Pampa. He is married, but has no children. Line took his bachelor degree from West Texas State College, Canyon, and his law degree from the University of Michigan. He attended schools in Hereford from 1930 to 1934 while his father was Magnolia agent here. Mr. Line was a member of the Vega Kiwanis Club. Staff Photo.

Concert Association Will Present Singing Trio Here Saturday Night

The qualities of artistry, variety and charm have been combined in the National Music League Vocal Trio, which will appear in the High School auditorium Saturday evening, Feb. 7, under auspices of the Hereford Concert Association, according to Mrs. Jas. W. Witherspoon, publicity chairman. "The trio comes from as far distant points as Cleveland, Ohio; Medina, N. Y., and London, Ont.," Mrs. Witherspoon said. They are Sara Carter, soprano, William McGrath, tenor, and Norman Farrow, baritone, each of who has received wide recognition as a soloist. To these programs they bring talents that have been enriched by vast experiences throughout the country and in all branches of their art: concerts, appearances with orchestras, as oratorio soloists, on stage, radio and television. Yet the remarkable characteristic of the Trio is not just their individual artistry but the harmonious rapport they possess as an ensemble. It is quickly evident throughout their finely chosen program of solos, duets and trios and projected with warmth across the footlights.

Funeral Service Held Tuesday For Hereford Pioneer

Mrs. Willie Clifford Wilson, 88, pioneer resident of Hereford and mother of Bob Wilson, died at 11:55 Monday morning in Northwest Texas Hospital, Amarillo, and was buried at West Park Cemetery in Hereford, following graveside services at 4 o'clock Tuesday afternoon. Mrs. Wilson, fondly remembered by many old timers of this area, suffered a heart attack Wednesday afternoon, Jan. 28. She was recovering from a flu illness at the time and had only been home from the hospital a week. She had been in poor health for the past year. Mrs. Wilson, the widow of J. H. Wilson who died in 1939, came to Hereford with her husband in 1902 from McKinney. They lived on a ranch two miles north of Hereford. She was one of the first members of the First Christian Church in Hereford. The Wilsons lived here until his death in 1939. She was born Sept. 18, 1864 in Opelika, Ala.

Boy Scout Week Opens Saturday, Name New Heads

A district committee meeting of Boy Scout leaders was held here Tuesday, February 3, at Jim Hill Hotel, immediately preceding Boy Scout week, Feb. 7-13. Wayne Edwards was elected president of the district organization succeeding Jimmie Allred. Neil Cooper was elected vice-president, succeeding Mr. Edwards. Members at large are Don Zimmerman, D. C. Kinsey, and Jack Kirksey. M. C. Adams continues as district commissioner, and chairman of the operating committee will be appointed by Mr. Edwards. Plans were also made to send five local scouts to the national jamboree, the Kiwanis Club will endeavor to send two boys. The jamboree will be held July 17-23, at Santa Anna, Calif. A field day for Deaf Smith County will be held Feb. 13-14, according to committee members. In addition, Scout Week will be observed with 16 or more Scout and Cub window exhibits in the business district of Hereford and Friona from Feb. 9 through Feb. 14. Scout programs will be sponsored at Lions, Rotary and Kiwanis clubs during the week. Listed at the committee meeting were S. O. Wilson, invocation; W. M. Teague, minutes; S. B. McLellan, advancement; Ernest Langley, training and leadership; J. (Continued on Page Two)

Equipment Truck Fire Estimated At Near \$7,000

Damage between \$6,000 and \$7,000 was estimated when a parts and equipment truck belonging to Suits Auto Store in Hereford caught fire eight miles south of Muleshoe Tuesday. Reuben Knox, the driver, was uninjured. The fire started from a flat tire on a dual wheel, according to Ray Suits, who said that Knox waited until it ceased smoking, then went into town to get help in making repairs. When he returned, the truck was in flames. Value of the truck was estimated at around \$3,000. Contents ran between \$3,000 and \$4,000. The truck was covered by insurance, but the contents will probably be a total loss.



AREA I FHA officers met Saturday at the high school to make plans for the Area I conference which will be held in March. The girls are shown above during their meeting. They are from left: Gay Ann McFarland, president; Sharon Moore, reporter; Helen Norris, treasurer; Shirley Davis, recording secretary; Jan Mounger, sergeant-at-arms; Jorene Ashburn, corresponding secretary; Rexell Smallin, historian; Gayle Silcott, vice-president. Standing behind the group is Miss Esther Sorensen, area supervisor. Staff Photo.

Junior High Has 102 Students On Honor Roll List

The Junior High School this week named 45 students on the high honor roll and 57 on the low honor roll, H. V. Stanton, principal announced as the third six-week period closed.

Seventh Grade
The seventh grade showed 26 on the high honor roll: Tawana Thompson, Tina Beth Hazelwood, Sandra Story, Marilyn Sigle, Billy Wimberly, Norma Sue Sowell, Karen Sue Smith, Janette Smith, Sherry Watson, Jack Higgins, Phyllis Goettsch, Oma Lee Ranspot, Ann Reeves, Linda Smith, Richard Sims, Donald Willoughby, Paula Wright, Willa Sue Channer, Gladys Lee, Lynda Phillips, David Brumley, Peggy Graham, Linda West, Helen Edwards, Jo Ann Fowlkes, Ella Marie Williams.

Low honor roll 30: Jyanna Martin, Gayle Blythe, Douglas Womble, Don Parker, Linda Hargis, Rudene Rogers, Sharon Owens, Carolyn Knox, Archie Wayne Scott, Clydene Thomas, Dolly Paetzold, Monta Kay Gragg, Phyllis Ann Wimberly, Robert Kinsey, Lynda Burkett, Roger Malone, Jimmy Cusinger, Peggy Bumpas, Carla Crosthwait, Sheron Burk, Shirley Pierce, Betty Kropff, Dora Goldston, Sandra Rainey, Martha Bookout, Betty Ferguson, Wilsena Witherspoon, Charlotte Moore, Joan Brown, Verna Kay McBroom.

Eighth Grade
The eighth grade reported 19 on the high honor roll: Billy Woodford Vella Kee Skypala, Jeannette Zellner, Ted Moore, Sue Kirby, Cecelia Waters, Inez Brown Dorothy Daniel, John David Bryant, Lynn Boomer, Charles Weems Bobby Veigel, Edwin Schroeter, Mary Ann Young, George Davis, Danny Elliston, Patsy Osburn, Elane Wagoner, Sonja McGee.

Low honor roll 27: Margaret Griffith, David Rettman, Ida Busby, Ronald Bridges, Bobby Miller, David Wurtenburger, Gale Sterling, Pajsy Carthel, Ronald Zimmerman, Carolyn Williams, Mildred Paul, David Bell, Lillie Olguin Frances Funk, Harold Manning, Pat Ferguson, Larry Boston, Myrna Coffin, Sandra Caraway, Irene Edwards, Earnestine Garrison, La Vera Head, Mary Katherine Huekert, Freda Inman, Burke Inman, Carolyn Shirley, and Christine Thomas.

Hospital Notes

Patients In Hospital
Mrs. L. F. Turner, surg.; Given Welch, med.; Billy Gene Massey, med.; Mrs. Richard Ireland, med.; Tilford Norvell, T&A; State Norvell, T&A; Harry McCauley, med.; Mrs. V. E. Waidrop, surg.; Mrs. W. W. Palmer, med.; Danny Lee Massey, med.; Thurman Johnson, med.; Mrs. G. A. F. Parker, med.; Mrs. S. T. Loetwald, OB; Mrs. Julia Sowell, med.; Stanford Knox, surg.; Mrs. G. R. Cole, OB.

Patients Dismissed
Mrs. John Alston, surg., 2-4; Mrs. Ted G. Higgins, OB, 2-3; Marie Walsler, med., 2-3; Mrs. Stanley Phillip, OB, 2-3; Mrs. Tom Robinson, surg., 2-3; J. E. Severeance, med., expired; Mrs. T. E. Lindley, surg., 2-3; R. L. Williams, med., 2-1; Mrs. Clinton Jackson, observation, 2-1; Johnny Wolfe, med., 2-1; Doris Barnett, T&A, 2-1; Deborah Sue Fryon, med., 2-2; J. E. Short, med., 2-2; Mrs. Ben Childers, T&A, 2-2; Betty Snead, med., 2-2; Mrs. Don Houle, OB, 2-2.

Births
A daughter to Mr. and Mrs. G. R. Cole February 4.

Mr. and Mrs. Wayne Evans and son David were in Abilene over the week end to attend formal opening of a new dormitory at Hardin-Simmons University.

Severeance Rites Here Wednesday

John Elbert Severeance, 83 years old, died early Tuesday morning at the Deaf Smith county hospital following a brief illness.

Funeral services were conducted Wednesday afternoon at the Rose chapel of Gilliland Funeral home with Rev. Russell Wingert, pastor of the First Presbyterian church officiating.

The body was sent to Gooding, Idaho for burial. Mr. Severeance was born on September 17 at St. Joseph, Mo.

He was married to Minta Hager in Kansas and came to Texas 11 years ago from Gooding, Idaho. He was a retired farmer. Survivors include: four sons, Fred Severeance of Hereford; Owen of Hazelton, Idaho; Joe of Boise, Idaho; and Arthur of Gooding; one daughter, Clarabelle Wyckoff of Los Angeles and 10 grandchildren. He is also survived by one sister, Mrs. L. P. Ballard of Montato Springs, Colo.

To Relieve Misery of **COLDS** take **666** LIQUID OR TABLETS - SAME FAST RELIEF

Best Quality
20% RANGE CUBES
Delivery Thru March 1st
Hottest Price In Town
Hereford Poultry & Egg Co.
129 Sampson Phone 1208

Now TRY THIS For CHILD'S COUGH
For coughs and acute bronchitis due to mucus you can now get Creomulsion specially prepared for children in a new pink and blue package and be sure:
(1) Your child will like it.
(2) It contains only safe, proven ingredients.
(3) It contains no narcotics to disturb nature's processes.
(4) It will aid nature to soothe and heal raw, tender, inflamed throat and bronchial membranes, thus relieving the cough and promoting rest and sleep. Ask for Creomulsion for Children in the pink and blue package.
CREOMULSION FOR CHILDREN
Relieves Coughs, Chest Colds, Acute Bronchitis

Scout Week...
C. Reese, camping and activity; Bruce Miller, organization and extension; Gaylord Newell, finance; W. C. Meharg, health and safety; Coy Patton, cubbing; O. D. Lowery, Pat Sullivan, S. O. Wilson, Ellis Coombes, Frank Spring and W. M. Teague, sponsors.
The following reports indicated other scout activities:
Court of Honor to be held in Hereford Legion Hall, 7:30, Feb. 10; awards to include three Life, two Star, seven, first class, six second class and a number of merit badges.
Frank Spring was scheduled to direct an Early Bird breakfast in Friona Feb. 18 to institute a finance campaign there.

BALDWIN PLEADS GUILTY
J. C. Baldwin plead guilty to charges of "Vagrancy" in county court here Monday before Judge Horace L. Schloss and was fined \$100 and court costs. He remained in the county jail.

Funeral For Mrs. S. H. Carl Set Here Thursday
Funeral services for Mrs. C. H. Carl will be held on Thursday, February 5 at the First Baptist church in Hereford at 3 p. m. Rev. R. H. Cagle, pastor, will officiate.
Mrs. Carl, who was a long-time resident of Hereford, having come here in 1900, died suddenly at her home Tuesday afternoon at 2:30 p. m. following a long illness.
Born Rosa Virginia Caraway on September 9, 1874 in Collins county, Texas she was married to C. H. Carl in Denton on December 5, 1895. She was a member of the First Baptist church.
Pall-bearers will be: E. W. Young, G. W. Brumley, Owen Stagner, D. C. Kinsey, Jack Kirksey, G. P. Owen.
Burial will be in West Park cemetery under the direction of the Gilliland Funeral home.
Survivors include: one son, S. F. Carl, Hereford; three daughters, Mrs. E. B. Mosley, and Mrs. Wood Vaught of Hereford and Mrs. Earl Lande of Summerfield; 10 grandchildren and 8 great-grandchildren. She is also survived by five brothers, Bob, Marvin, J. C., Wiley, and Frank Caraway of Decatur.

Around....
(Continued from page one)
niece of Mrs. Walter Lovelace of Friona.
Cal Farley, president of Boy's Ranch, will speak to Hereford School teachers at 7:30 Monday, February 9, in the high school auditorium.
The Hereford Ministerial Alliance will meet at the Methodist church Monday morning at 10 a. m.
Persons of firms desiring to enter floats in the Rotary sponsored Junior Livestock parade here next week-end were reminded today to return their entry cards to Faust Collier or Ernest Wdae. The parade is wide open and quite a few entries have already been made, but many more are expected.

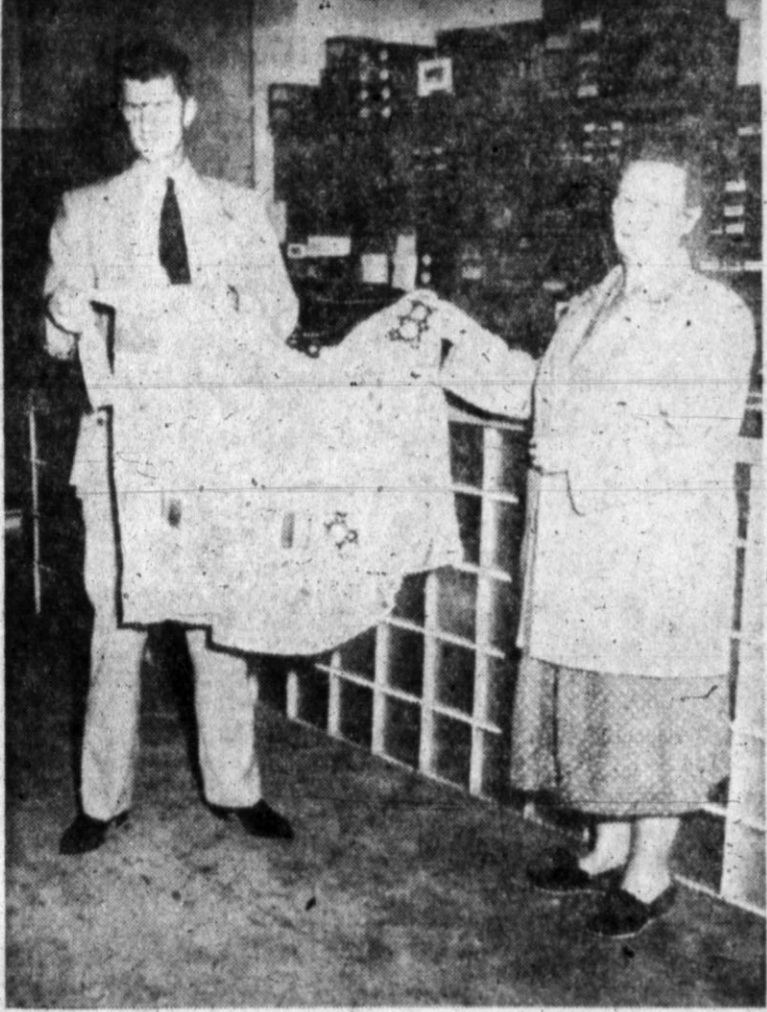
New!
LIFEWALL
U.S. ROYAL TIRES

NOTICE
"Red Says"
Try Your Dollar For Size At His Gro.&Mkt. Where You Can Get More For Your Money
All Meat Bar-B-Q
Fresh Chicken Salad
Old Fashioned Potato Salad
"RED'S" GROCERY & MKT.
No Traffic Problems Plenty of Parking Space
Intersection W. 2 & 3, 25 Mile Avenue

WRESTLING
At Bull Barn In Hereford
Sponsored By The Hereford Lions Club
TAG TEAM MATCH
Bob Cummings & Dory Funk
VS.
Ivan Kalmikoff & Buck Lipscomb
Two Out of Three Falls or One Hour
Buck Lipscomb vs. Bob Cummings
One Fall or 20 Minutes
Ivan Kalmikoff vs. Dory Funk
One Fall or 20 Minutes
Sat. Feb. 7, --- 8:30 p.m.

Now-All in One!
Blowout Prevention
Skid Protection
Life Protection
With the Only **EVERLASTING WHITEWALLS** to keep the spotless beauty of your tires!
CURB GUARD* PROTECTIVE RIB to end curb-scuff nuisance and expense!
ROYALTEX TREAD and TRACTION - world's utmost non-skid stopping power!
and with up to **TWICE THE SAFE MILES** - your one tire investment for years!
*Trademark of UNITED STATES RUBBER COMPANY
MC'S SERVICE STA.
Hereford, Texas
813 East Highway 60 Phone 1281

Read A Minute—**SAVE A LIFE!**
Now the superb qualities of U.S. Royal Tires come to you with proven blowout prevention—the sensational new LIFEWALL—an inner Nylon wall of safety—the finest air container ever developed, doubling the strength of tires and banishing blowout possibilities!
Act now on **SPECIAL Introductory Offer**
Now get every benefit of the Special Introductory Purchase Plan—including special allowances for every mile in your present tires, old or new...
Don't miss this opportunity—come in today!



PATCH APRON worth nearly \$60 is presented to Woody Wilson, chairman of the March of Dimes campaign. The Women's Missionary Council of the Assembly of God church made the apron which has money sewed under each patch. Mrs. Bill Morton, president of the group, made the presentation. Staff Photo.

New Highway Commissioner Spends Busy Six Days After Appointment

Appointment of Marshall Formby of Hereford to the State Highway commission created a slight boom for the local Western Union office this week as state officials, friends, and former acquaintances offered congratulations.

"It has been a busy six days," says Formby, "and looks like a busy six more," as he set about answering the deluge of wires, phone calls and letters.

First news of his appointment came to Formby late last Thursday while he was at Seminole, preparing to make a talk before the Rotary Club ladies night banquet. He was notified through his radio station in Hereford. Friday he received an official telegram from Gov. Shivers.

Several telegrams have come from Dickens and Hale counties, former home counties of Formby. Fred Wemple of Midland, who Formby succeeds on the Commission February 15, wired his congratulations, and offered his cooperation. Formby plans to visit with Wemple within the next few days. E. H. Thornton, Jr. of Galveston, chairman of the three-man Commission, phoned Formby Friday offering his help in every way.

"I think the best part of all about these messages was the fact that half or more came from old friends, persons that I have worked with while a county judge or while in the Senate. The local messages and those from Dickens and Hale counties were deeply appreciated. Every phone call, telegram and letter will get an answer, Formby said.

The new Hereford appointee will go to Austin either this week or next. There will be a Senate vote on his confirmation perhaps this week. The new six-year term begins February 15, but no date has yet been officially set for the "swearing in" of Formby.

He is the first man to be appointed from Northwest Texas.

Mrs. H. E. Hershey of Dimmitt visited with her mother, Mrs. J. J. Clayton and her sister, Mrs. M. T. Rutter, Wednesday.

Shower Honors Recent Bride

Mrs. Harold Morton, the former Miss Donna Cowser, was named honoree at a kitchen shower given in the home of LaJean Latham Friday afternoon. Hostesses were Wanda Gunstenson; Helen Markham, Rosemary Young and LaJean Latham.

The kitchen theme was used throughout in appointments for the party. The shower was introduced in the form of a treasure hunt with each clue leading to some kitchen utensil or gadget. Punch was served from a shiny new dishpan and the guest book was in the form of a cook book with each guest writing a recipe for happiness beneath her name as she signed the register.

Those present were Mesdames; Dwayne Walker, Val Young, Wayne Newsom, Joe Lyons, Velma Southern, Ray Cowser, Grady Morton, and Alwyn Savage. Misses Joan Southern; Paty Morton, Donna Caylor, Sue Savage, the hostesses and the honor guest.

Beet Growers To Receive Checks

Beet growers in this area will receive checks approximating 75 cents per ton, on Feb. 15, it was announced this week by H. E. Knapp, manager.

"This is 15 cents higher than the present market justifies," said Mr. Knapp and will be based on an average net return of \$7 per hundred weight sugar, as compared to \$6.60 last year at the same time.

He pointed out that beet sugar prices are 30 cents per hundred higher than last year at the same time and said that the February checks will bring the average payment to date of \$12.68 per ton on the 1952 crop.

THIS WEEK'S SPECIAL!

From Advance Seed Co.

Treated Aro-Vat Barley

Arizona Gold-Tag

BARLEY SEED

\$6.00 Hundred

BRADLEY GRAIN CO.
and **HEREFORD FEED CO.**

It Will Pay You To Drive To Bradley Grain Co.

SHOT YOUR FRIENDLY **FURR** Food STORES

240 BENDIX WASHERS TO BE GIVEN AWAY... 40 every week for 6 weeks!

WIN this BENDIX TUMBLE ACTION WASHER

ENTER WHITE KING'S BENDIX CONTEST GET YOUR ENTRY BLANKS AT FURR'S

WHITE KING QUICK DISSOLVING SOAP "IT TAKES SO LITTLE" GIANT PKG. 57¢

\$12,000

Meats **CARLOAD Sale**

Beef Prices Are Down

U. S. Good or Choice Round Steak	Lb.	79c
U. S. Good or Choice Loins or Rib Club	Lb.	69c
U. S. Good or Choice Chuck or Arm Roast	Lb.	49c
U. S. Good or Choice Beef Short Ribs	Lb.	29c
Tall Corn, Iowa Pork Bacon	Lb.	45c
Fresh, Boston Butts, No Shank Pork Roast	Lb.	45c
Fresh Yearling Sliced Calf Liver	Lb.	49c

LIPTON TEA

16-Count Tea Bags Pkg. 21c

Ocean Spray Cranberry Sauce No. 300 Can 23c

CARLOAD Sale

GOLD MEDAL 10 LB. SACK ENRICHED FLOUR 89¢

Wesson Oil Pt. 34c

Baked With Fresh Eggs and Cane Sugar

CUSTARD ANGEL FOOD CAKES Each 19c

Delicious Golden Brown, Fine for any Meal - Orange, Pineapple

COFFEE CAKES Each 29c

Rich, Flaky, Serve with Hot Coffee or Milk

FRUIT CENTER ROLLS 6 Rolls For 29c

Treat Dad to His Favorite Cake, Delicious With Fruit Cocktail - Milk Chocolate

DEVILS FOOD CAKES

2-7-Inch Layer Cake Each 53c

3-8-Inch Layer Cake Each 89c

Remarkable **PEARS** No. 2 1/2 Can 29c

Libby's 46 oz. Can **Pineapple Juice** 29c

Bestyett **Salad Dressing** Qt. Jar 39c

Hormel **Plain Chili** No. 300 Can 49c

Hormel No. 300 Can **Chili with Beans** 37c

Allsweet Colored Quarters **OLEO** Lb. 29c

Swift's **Peanut Butter** 12 oz. Jar 35c

Shortening **Jewel** 3 Lb. Can 69c

Snow Crop 6 oz. Can **Orange Juice** 2 for 35c

Snow Crop 6 oz. Can 2 For **Grapefruit Juice** 35c

Snow Crop 10 oz. Pkg. **Mixed Vegetables** 19c

Snow Crop Leaf or Chopped **Spinach** 14 oz. Pkg. 21c

Snow Crop 10 oz. Pkg. **Peas & Carrots** 19c

Libby's No. 1/2 Size **Vienna Sausage Can** 19c

Del-Monte Mary Washington **All-Green** No. 300 Can 39c

Asparagus 39c

Campfire No. 300 **Lima Beans** 2 Cans 25c

Renown Whole Green No. 2 Can **Beans** 19c

Ma Brown Pickled **Beets** Pt. Jar 25c

Dependable Greens No. 303 Can **Mustard or Turnip** 10c

Hunts No. 300 **Tomato Juice** 2 Cans 19c

Mrs. Carl Schroeder, 205 Norton St., Hereford, Texas, was the winner of the beautiful Gas Range.

Another beautiful Universal **GAS RANGE** To Be Given FEB. 28th, 1953 Nothing To Buy REGISTER TODAY

HOUSEHOLD INSTITUTE 2-pc Breakfast Set

1 1/2 qt. Sauce Pan and 6 1/4-in. Frying Pan \$3.69 WITH CARD Now! You SAVE over 40%

Belt's Extracted **HONEY** 32 oz. Jar 23c

Hipolite Marshmallow **CREAM** Pt. 29c

Paste Wax 16 oz. Can **AEROWAX** 43c

Fancy Table Syrup **KARO** 12 oz. Bot. 17c

Soap WHITE KING Reg. Pkg. 29c	Water Softener WHITE KING Pkg. 25c	Kraft CHEESE WHIZ 8 oz. Jar 32c	Gloss Starch ARGO 12 oz. Pkg. 12c	Toilet Tissue SOFTEX 2 Rolls 25c	Baby Food Cereals GERBERS Pkg. 17c
Tuxedo TUNA 1/2 Size Can 23c	Oscar Mayer In Barbecue Sauce WIENERS 11 oz. Can 48c	Soap TREND Lge. Pkg. 23c	Macaroni SKINNERS 2 7-oz. Pkgs. 23c	Spaghetti SKINNERS 2 7-oz. Pkgs. 23c	Deodorizer AIRWICK Bot. 69c
GLASS WAX Pt. Can 59c	Underwood Deviled Ham 1/4 Size Can 19c	For Frying or Baking WESSON OIL Quart Bot. 65c	Dinty Moore BEEF STEW 24 oz. Can 49c	Bleach Purex Qt. 16c, 1/2 Gal. 29c, Gal. 49c	

WANT ADS Phone 30 or 31

FREE Theatre Tickets To See



SUNDAY - MONDAY - TUESDAY
February 7 & 8

Star Theatre

Be Sure and Ask for Your Free Tickets
With each PAID-IN-ADVANCE classified ad placed in The Brand, we will give one free ticket.

FOR SALE Miscellaneous

GENERATORS and starters for cars and trucks. Hereford Wrecking Co. Phone 320 T-1-12-18-1fc

Chrysler Industrial Motors Sales & Service McCullough Motor Co. 111 W. 1st. Ph. 17 B-1-9-1fc

FOR SALE: Mattress machinery. Everything you need to start business. Floyd Bragg, Box 321 Station One, Canyon, Texas. B-1-18-5-4p

Hereford Glass Co. Expert Car Glass Installation Table Tops and Window Glass 802 Park Ave. Ph. 1425 B-1-16-1fc

LUMBER UTILITY GRADE 2x4's \$45 - 2x6's \$45 1x8's and 1x10's \$6.50 per 100 feet CARL McCASLIN LUMBER COMPANY B-1-11-17-1fc

FEED FOR SALE: 500 tons ensilage and some stalk pasture. Have feeding facilities for the ensilage. Willard Scarth, Rt. 3. B-1-20-1fc

TURKEYS FOR SALE: Dressed or in pairs. Bill Nafziger, Ph. 1754-J-1. B-1-11-28-1fc

FOR SALE: Registered Angus bulls from 12 months to 24 months old. George Borden, 2 miles east and one mile north of Grady, New Mexico. B-1-25-5-7c

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand. B-1-16-1fc

FOR SALE: 400 tons ensilage. 15,000 Hegari Bundles. Have facilities for feeding. Kenneth Neel, Summerfield or B. E. Roberson Hereford. B-1-20-32-1fc

FOR SALE: Snooker table. Chester Pinkert. T-1-9-6-1c

FOR SALE: '46 Ford Five Passenger Coupe. 115 Ave. 1, after 6 p. m. Glenn Anderson. B-3-16-32-1fc

REAL ESTATE

See Us For FARM & RANCH LOANS I. O. (IKE) CROSTHWAIT W. R. (BILL) METCALF 632 W. First Street on Hwy 60 Box 845 Off. 854 Res. 229-W Hereford, Texas B-4-50-1fc

FOR SALE: Nice clean 4 room house well located. \$1,200.00 will handle. GLENN WEIR 402 Main Phone 200 Residence Phone 802 B-4-30-1fc

IRRIGATED LAND

Here is the best farm we have had for sale this year. 1/2 section with 38' of fall across the width and 6' of fall across the length. No wells, no improvements. An irrigation well will cost approximately \$7,500.00. \$23,000 will handle. Price \$145 per acre 167 acres located south of Summerfield. Has extremely good 8" irrigation well, land waters perfectly. Absolutely no Johnson Grass or other malignant weeds. All land in cultivation. Price \$41,000.00 160 acres north of Hereford. Better than average new 8" electric irrigation well - This is a clean farm with no Johnson grass, blue weeds or bind weeds. All land in cultivation. Will carry \$11,000.00 loan at 4 1/2 %.

Price \$42,000.00 Good cheap quarter section with brand-spanking new 8" irrigation well. 117 acres in cultivation. 38 acres native grass which could easily be cultivated - \$24,000.00. 320 acres, 220 perfectly level, 100 acres rolling, all in cultivation. No Johnson grass. Will take small down payment. Good 8" irrigation well. \$175.00 per acre.

PRUDENTIAL FARM LOANS SAM NUNNALLY ONE STAR INSURANCE AGENCY 136 Main Phone 424 Nite & Sundays 1711 B-4-32-1fc

WILL make down payment on new 2 bed room home. G. I. Loan 4% payable, \$52.70 Mo. See ALDERSON & RIDGEWAY 238 Main Street B-4-30-1fc

FOR SALE: Good 320 acre stock farm on pavement. Three room house, windmill and tanks. REA, daily mail, school bus. Leased for oil. \$50-acre. Alderson and Ridgeway, 238 Main, Hereford. B-4-30-27-1fc

SERIOUSLY! Have Some Buyers for IRRIGATED & DRY LAND FARM TRACTS. See or write at once B. ELLISTON REALTOR Serving This Territory for 50 years NEED YOUR LISTINGS Box 1503 Hereford B-4-2-13-1fc

FOR SALE: 6 room house, bath furnace, hardwood floors, Garage, washroom, nice lawn. Florence Parr, 505 Miles Ave. T-4-18-6-1p

480 A. SOR SALE, in Greeley and Wallace County, Kansas, joining. All can be irrigated with the 2 pumps. Large reservoir. 2 8-inch pumps powered by 4-cylinder GMC diesel engines. Produce 1,000 gallons per minute each. 2,640 sprinkler line on wheels, 450 ft. 6 inch main line and pick-up booster pump. 100 A. pasture. 8 A. new woven fenced hog-tight. 220 A. wheat, 150 A. has been irrigated. All wheat to go. 2-2200 bu. steel bins. Livable improvements. 1,000 gal. butane tank, hot water heater. On gravel road, school bus, mail route, R.E.A. Possession of farm land immediately, \$200 per A. Henry Agur, Weskan, Kansas. B-4-5-3p

GOOD BUYS In irrigated and Dry Land farms in Deaf Smith, Castro and Parker counties. Also large listings on houses and lots and business opportunities. J. M. HAMBY REAL ESTATE South of Courthouse Phone 701 B-4-23fc

IRRIGATED 1/4 SECTION near Hereford, 8" elec. well, extra good water - Price \$200 acre. Consider trading for city property. Hugh Bookout Realty 533 East First St. Ph. 1270W Office Ph. 1674 B-4-32-3c

FARMS FOR LEASE: 520 acres with two irrigation wells. 85 acres one well. Have 320 acres choice land on pavement and irrigated for sale. Joe Cowen Agency, Dimmitt, Texas. B-4-29-31-4p

FOR SALE House that can be used as a two or a three bedroom home. Modern. Also 2 tracts, 2 1/4 acres adjoining this home. See Frank S. Wilde, South on Dimmitt Highway 1/2 mile. Phone 1673. B-4-31-1fc

FOR RENT FRONT BEDROOM for rent. 806 Union, Phone 1866-W. B-5-9-5-8k

FOR RENT: Unfurnished three room house. Modern. Apply at 507 Jackson. B-5-11-5-1fc

FOR RENT: Nice, unfurnished apartment. Available now. 819 25 Mile Ave. Phone 152. B-5-13-5-1fc

FOR RENT: Unfurnished apartment - 3 rooms and bath. See or call Hugh Bookout Realty 533 East First Office Ph. 1674 Res. Ph. 1270W B-5-32-3p

LAND FOR RENT 30 acres at edge of town, good 6" irrigation well. Will rent to a good vegetable grower. Sam Nunnally Lone Star Agency Phone 424 Nite 1711 B-5-31-1fc

FOR RENT: Apartments, 3 room furnished and unfurnished. Private bath. 115 Ave. B, phone 569. B-5-15-32-8k

FOR RENT: 3 room furnished apartment. Private bath. A. Peterson, phone 1484-W or 839. B-5-14-32-1fc

FOR RENT: 2 apartments. Extra nice, private bath. One unfurnished, one all new furniture. 232 West 3rd Street. B-5-18-1-1fc

UNFURNISHED Apartment, private bath, 401 Blevins. Phone 1084-W or 961. B-5-10-31-1fc

FOR RENT: Bedroom close in. 509 Ross, Phone 847-J. B-5-9-25-1fc

FOR RENT: Small 3 room furnished house. Chester Pinkert. T-5-9-6-1c

FOR RENT: Furnished apartment. Phone 382. Nite 970-W. B-5-9-6-2p

WANTED: Custom plowing, planting and listing. Floyd Stivers. Phone 930J. B-6-10-43-1fc

8. HELP WANTED WANTED: Stenographer and receptionist, at once. See Grant Fuller at Hereford Clinic. B-8-12-32-1fc

WANTED: Married man to work on irrigated farm. 4 room modern house. Good year round deal for right man. Write Box F, Friona, Texas giving age, past experience and references. B-8-30-5-4p

WOMEN WITH CAR for Hereford territory. Fratex Fashions. Nina Underwood, 1311 N. Buchanan, Amarillo. T-8-14-6-1p

10. NOTICE FOR EARLY PLOWING and planting. Call 1173-W, L. F. Stayten, 305 Jewell. B-10-12-30-21p

11. Business Services Quick - Efficient HOME LOANS Dependable Abstract and Insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-1fc

EXTRA SPECIAL CATTLE TRUCKS INSURED YOU DON'T HAVE TO WAIT - WE WRITE THE POLICIES John McLean Insurance Agency Phone 273 - 127 W. 3rd B-11-7-1fc

RUBBER STAMPS fast service. Francis Printing Co. Ph. 1303. B-11-9-3-TFC

Manufacturers Installers Sewer, Culvert & Irrigation Tile George W. Byrd FERGUSON PIPE COMPANY Phone 1658 Hereford, Texas Phone 2921 - Farwell, Texas T-11-11-1fc

CANYON WELL SERVICE Windmills, pressure pumps Irrigation Pumps Complete service on all kinds Agent for Reda Submersible Phone 256-J P. O. Box 195 Canyon, Texas M. A. Hollabaugh 1100-8th Ave. B-11-29-23-p

ENROLL YOU'D Pre-School child in Kindergarten. Mrs. J. R. Fowlkes - Harrison Highway, Phone 1874-W. B-11-14-1fc

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street. B-11-20-50-1fc

WASHING, IRONING and Button holes. Phone 80-J or come to 114 Fuller. B-11-12-6-3k

13. LOST LOST: Man's brown billfold. Keep the money but please mail billfold and papers to Box 673, Hereford. Papers are most important. T-13-21-6-1p

Visitors in the Maurice Tannahill home Sunday were: her brothers, Hershell Carthel and family and Chester Carthel of Lockney. Mrs. Frances Carthel of Lockney and her sister, Mrs. C. S. Payne of Floydada visited in the home of Mrs. Maurice Tannahill on Tuesday.

Mrs. Charles Packard and children, Kay and Beverly, spent several days in the home of Mrs. John Welch, in Spring Lake while her husband was away last week. Mrs. Welch is Mrs. Packard's mother.

Stated meeting second Monday in each month. School of instruction each Thursday night. R. L. Thompson, Sec'y Robert E. Wagoner, W. M. MASONIC BULLETIN Hereford Lodge 849

Hereford Rotary Club meets every Friday at 12:05 Hotel Jim Hill

Veterans of Foreign Wars Meets Every Thurs. 8 P.M. V. F. W. CLUB HOUSE



SHIVERS SPEAKS AT JOINT SESSION -- Governor Allan Shivers delivers his address to a joint session of the house and senate of the 53rd Texas Legislature in Austin, Tex., Jan. 14. He called upon the legisla-

tors to deny many worthy requests for spending and to raise taxes if they found it necessary to have additional money. (AP Wirephoto).

The Hereford Brand

Published Every Thursday at 336 Main St. Hereford, Deaf Smith County, Texas - Phone 30 Our Slogan: "More People—More Farms"

TEXAS PRESS ASSOCIATION 1952 NEWSPAPER CONTESTS PRIZE WINNER

Texas' Outstanding Semi-Weekly First in GENERAL EXCELLENCE NEWS PICTURES AGRICULTURAL PROMOTION

JAMES M. GILLENTE Publisher

Subscription Rates: \$2.50 per year, Zone 1; \$3.50 per year outside Zone 1. With The Sunday Brand, \$4.95 per year, Zone 1; \$6.15 per year outside Zone 1. All subscriptions strictly cash in advance. Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879. Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

Northwest Hereford News

By Mrs. R. C. Childers Out-of-town guests in the Paul S. Corbett home Sunday were Mrs. Corbett's mother, Mrs. N. A. Greer, and sister Mrs. Vernon King, her husband and children, Ray and Sue, all of McLean. Week-end guests in the home of Mr. and Mrs. Eldon Craig of Plainview. Mrs. Brewer is a sister of Eldon Craig, and Jim Craig father of Eldon Craig. Mr. and Mrs. Joe Lyons spent Sunday visiting in the home of Mr. and Mrs. Curtis Barclay and family.

The Paul S. Corbett farm home has been buzzing with activity as the dead line for Income Tax arrived this week. Mr. Corbett has been filing income tax returns for members of this community and others for the past several years, and it seems that everyone to finish theirs up. He has an of-

rice set up in the little cottage that sets to the left of the Corbett home. A number of friends from this vicinity of the Grady Parsons family attended the wedding and reception of their son, Jack and Suzabelle Parsons in Amarillo January 24. They were Mr. and Mrs. J. T. Richardson, Mr. and Mrs. Pat Robinson, Mr. and Mrs. T. J. Parson and Mr. and Mrs. Floyd McGee from Hereford.

Cultural Home Demonstration club members attending the regular meeting of Council Monday afternoon were Mrs. Fred Wollington, Mrs. Paul Corbett, and Mrs. R. C. Childers. The meeting was held in the Jim Hill Hotel ballroom, as the county court room was not available. Patsy Childers spent the night in the Clinton Jackson home Sunday. Mrs. Clinton Jackson was released from the local hospital Sunday afternoon, where she had been confined for the past several days. Mrs. Leona Packard spent Friday visiting her daughter and family, Mrs. F. E. Cooke in Spring Lake.

1951 CHEVROLET - Bel-Air, Power Glide, Two Tone Color. One owner Car with 27,000 miles.

Can't Stop Now. Have To Rush To Hereford Implement Co. for WISE EQUIPMENT BUYS

34 Ft. Hoome - As Is \$300
16 Ft. Jeoffroy w/chisels \$325
10 Ft. N-59 Heavy Duty Tandem Disc \$275
3 Disc Reversible Two Way Plow . . . \$300
314 IHC Moldboard Plow \$325
414 M-M Moldboard Plow \$175
Ford 2 Disc Plow \$135
Ford 3 Point Hitch Leveler \$150
Fertilizer Atts. Farmall Tool Bars . . . up
Chattin Ditchers \$95 up

HEREFORD IMPLEMENT CO.

OK Specials

1948 PLYMOUTH - 4 door, Radio and Heater. \$775.00
1947 FORD - 4 Door Sedan. Extra Clean 795.00
1949 BUICK - 4 door, Radio, Heater .1095.00

1951 CHEVROLET Fleet-line, 2 door, Deluxe, Good 1275.00
1951 CHEVROLET - 4 door Sedan with Radio, Heater, Low Mileage. Excellent 1375.00

1950 OLDSMOBILE 88 4 door sedan. One owner, extra clean 1525.00

1952 CHEVROLET Deluxe Club Coupe, Radio, Heater, Seal Covers, One Owner. 10,500 Miles 1675.00

1952 CHEVROLET Bel-Air Sport Coupe Fully Equipped. Beautiful Beach finish. 13,000 Miles - Power Glide.

1952 CHEVROLET - 4 Door Power Glide, Two Tone Green, Demonstrator.

1951 CHEVROLET - Bel-Aire, Power Glide, Two Tone Color. One owner Car with 27,000 miles.

Kinsey Mtr. Co.

Lois Ann Thomas Is Bride Of Billy Wayne Parvin

Mr. and Mrs. Clyde Thomas have announced the marriage of their daughter, Lois Ann, to Billy Wayne Parvin, son of Mr. and Mrs. H. C. Parvin.

The wedding took place in the Trinity Methodist Church in Clovis, N. M. on January 29 at high noon. Rev. Jesse F. Watson, pastor, officiated as the couple repeated the vows.

The bride was attired in a navy suit with blue and white accessories.



Lois Ann Thomas, bride, and Billy Wayne Parvin, groom, at their wedding.

ies and she wore a corsage of white carnations. The bride is a senior in Hereford High School and will continue her school work until the close of school in May. She has been employed at Hereford theaters for the past two years. Mr. Parvin is in the Navy and will report for overseas duty on February 5.

Mrs. Maurice Tannahill, Mrs. O. L. Click and Mrs. J. M. Thompson were in Amarillo Monday.

Rev. and Mrs. T. Edgar Neal and Rev. Eugene Naugle are attending a ministers lecture course being presented at SMU.

Mesdames Reed Williams, Jim Lipscomb, Frank Gyles were in Amarillo Monday.

Mrs. Bill Cheshire of Roswell visited with her parents, Mr. and Mrs. Onias Carroll over the week end.

Dawn News

By Bertha Frye

Guests Sunday in the home of Mr. and Mrs. H. V. McCabe were: Mr. and Mrs. Bill Carthel and sons of the Easter community and Mr. and Mrs. Bill McCabe and daughter of Borger.

Dwayne Stewart spent several days last week with Mr. and Mrs. Bert Robinson in Bowie.

Mrs. Donald May of Blackwell, Okla. spent last week in the home of her parents, Mr. and Mrs. Walt Beaver.

The Dawn study club met Wednesday in the home of Mrs. H. V. McCabe.

Mr. and Mrs. Charles Corder attended the high school play at Hereford Thursday night.

The Dawn music club will meet February 10 with Mrs. J. B. Caraway.

Mrs. Larry Loerwald of Hereford was a visitor in Dawn Friday.

Mr. and Mrs. Glenn Caraway accompanied by Mr. and Mrs. Will P. Caraway of Hereford spent the week end at Dublin, where on Sunday they attended the funeral of a relative.

Mrs. James B. Garrett of Carlsbad and Mr. and Mrs. R. L. Bullock of Hereford were visitors in the home of Mr. and Mrs. Tom Parker Friday night.

The Dawn Musettes will have a tea for their mothers on Monday at 4 p. m. in the home of Mrs. H. Miller.

Mr. and Mrs. Walter Galley and Irene visited Mr. and Mrs. C. C. York and family in Amarillo on Sunday.

Gayle Neal, accompanied by Leslie Neal of Amarillo and Olin Neal of Lawrenceville, Ill. spent Thursday in Lubbock where they attended a high plains water meeting.

Rev. and Mrs. Paul McClung and Kenneth left Monday for Barnesdall, Oklahoma to visit Mrs. McClung's grandfather, Mrs. Donald May returned to Oklahoma with the McClungs.

Guests Sunday in the W. J. Stewart home in Canyon were: Mr. and Mrs. Zed Stewart and Dwayne, Mr. and Mrs. Clifford



TEXARKANA PITCHER -- Johnny Willis (above) who was signed to a contract while pitching for the Federal Correctional institution team at Texarkana, will play with the Texarkana Bears again this season. He was serving a 6-months sentence for liquor violations when paroled last season to finish out the schedule with the Bears. (AP Photo.)

Mr. and Mrs. D. H. Alexander were in Amarillo transacting business Monday.

Mrs. J. D. Hadley of Waco is here visiting her nieces Miss Sandy Rigler and Mrs. Bonnie Kelly.

Miss Pat Hardwick who is a teacher in the Portales public schools spent the past week end in the home of her parents, Mr. and Mrs. William F. Hardwick.

Stewart, Dorothea and Buddie, Mr. and Mrs. Ray T. Stewart and Linda.

Mrs. W. D. Jernigan gave a dinner Sunday for her training union class. Among those present were: Rev. and Mrs. Paul McClung and Kenneth; Wanda Sue Wimberley; Walteen Beavers, Dorothea Stewart; H. S. Fuller, Carroll, Darroll and Harroll Adams.

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

DURING

FEBRUARY



as in ALL OTHER MONTHS you'll find surprisingly LOW DAILY PRICES

at...

PIGGY WIGGLY

SHOP OUR COMPLETE SELF-SERVICE MEAT DEPARTMENT

STEAK

SIRLOIN Good & Choice

lb. 69c

STEAK

ROUND Good & Choice

lb. 79c

STEAK

T-BONE Good & Choice

lb. 79c

Franks

Swift's Premium All Meat 1 Lb. Cello

49c

Liver

Fresh Pork

29c

We've Got It!

FREE RECIPE FOR BRAND NEW

"QUICK-BEAT" CAKE



1/3 less armwork

with NEW, LIGHTER

Snowdrift

THE WESSON OIL SHORTENING

3 LB. CAN

69c

Cigaretts

All Popular Brands Ctn.

\$1.89

OLEO

Golden Colored Qts.

lb. 19c

Theme Paper

25c Size

2 For

35c

Chili - Con - Carne

Gebharts With Beans No. 300 Can

29c

Maple Flavor, Karo SYRUP 12 oz. Bottle

16c

Kidd's Marshmallow

CREME Pt. Jar

25c

Shurfine, Unsweetened

Grapefruit Juice 46 oz. Can

25c

Everbest 22 oz. Jar

Strawberry Preserves

59c

Libby's

Tomato Catsup 14 oz. Bottle

19c

Campbell's

Tomato Soup Per Can

10c

Hunt's Whole Kernel

CORN No. 300 Can

2 for 31c

Tendersweet, Cut

GREEN BEANS No. 2 Can

19c

Sunsweet

PRUNE JUICE Qt. Bottle

37c

Pillsbury, Chocolate or White

CAKE MIX 3 Boxes for

\$1.00

Sorry, we ran out last week so here it is again!!!

LIGHT CRUST

PANCAKE

FLOUR

2 Boxes 25c

Are Your Valuables

SAFE!



Don't Trust To

LUCK!

See Us Today For Your

Safe Deposit Box

Where are you keeping your valuables and important papers?

Don't let them lie around when a Safe Deposit box at this bank is so handy and safe!

GET YOUR SAFE DEPOSIT BOX TODAY!

YOUR BABY BANK BONDS

THE FIRST NATIONAL BANK of Hereford

Member: Federal Reserve System, Federal Deposit Insurance Corporation

PIGGY WIGGLY

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS



JOHNNY WAYNE WILLOUGHBY celebrated his eighth birthday last week with a party at the home of his parents, Mr. and Mrs. Irving Willoughby. The boys helping him celebrate were from left: Jerry Dean Morris,

David Alston, David Dowell, Van Smith, Wayne Miller, Milton McHarg, Johnny Wayne Willoughby, Garry Smith, Dickie Plank, Warren Sparks, Ronald Long, Wayne Edwards, Ronnie Gray. Staff Photo.

Hereford Squad Wins Conference Game Here Tues.

By Shelby Whitfield

The Hereford Whitefaces won their first conference game Tuesday night defeating the Canyon Eagles 58-53. An enthusiastic crowd jammed the high school gym to watch the basketball classic.

Raymond Dement started the scoring with a long shot but Canyon bounced back and took the lead. The Eagles led throughout most of the first half. The score at the end of the first quarter was Canyon 13, Hereford 11. The final point in the first half was scored by Joe Steun, 6 feet-6 inches, Hereford center. The big junior hits 2 gratis tosses to break a 24-24 tie and to give the Herd a 26-24 lead at half time.

The Whitefaces employed an effective full court press in the third quarter to rattle the Eagles. The third quarter score was Hereford 47-Canyon 36.

The Herd held a comfortable lead in the fourth quarter until Dement, Marshall Wilson and Everett Allen fouled out. The visitors finished strong cutting the margin to five points.

Streun was high point man for Hereford with 18. Allen was next with 15. McDonald led Canyon with 13.

After the game, Coach Wayne Stark expressed optimism about the team's field goal percentages. For the second straight game Hereford made over 40 percent of their attempts. The team tried 41 and hit 18 for a .439 percentage. Canyon sank 13 of 49 tries for a 26.9 percentage.

The victory over Canyon leaves the Hereford squad in a good position to take the district championship. Canyon is considered the team Hereford will have to beat and that will be a hard task to accomplish on the Eagles home court.

Hereford plays Tulia here Friday night in another conference tilt. Game time is approximately 8 o'clock following the "B" game. Saturday night the Whitefaces journey to Floydada to encounter the Whirlwinds in another conference game.

Call Show Drive Opened By Rotary

Members of the Rotary Club finance committee this week started their drive to raise \$2,000 to finance the annual Junior Livestock Show scheduled Feb. 13-14 in Hereford.

Proceeds from the drive are used to sponsor the barbecue, buying prizes and to offset other expenses in the show. Henry Benson, chairman, said, "We are seeing as many as possible, and we are asking that all interested persons leave their checks with Virgil Hennen, treasurer, or some member of the committee as it is impossible to see everyone, especially farmers and ranchers over the area."

The committee includes in addition to Mr. Benson: Berry Jacobsen, Norman Moore, Hugh Bookout, Ben Childers and Emmett Milburn.

Cub Scouts To Observe Week

In observance of Boy Scout week all the Cub Scouts in Pack 50 will attend their respective churches Sunday morning. The boys who attend the Baptist church will meet their cubmaster, Jason Luck at the church and will sit in a group.

The annual pot-luck supper will be held on Friday, February 13, at the Methodist church at 7:30 p. m. The supper is for all Cubs and their families.

Craft Designs Meeting Held

An all-day meeting in craft designs was held Friday at the home of Mrs. V. E. Dedson.

Contemporary design, modern creative design and new designs to harmonize with old things were discussed by the group.

Those attending were: Mrs. John Draper, Mrs. Steve Williams South Hereford; Mrs. R. L. Wilson and Mrs. G. C. Merritt, Westway; Mrs. R. A. Fullwood, North Hereford; Mrs. C. P. Norton, Dawn; Earl DeHart, Cultural; Mrs. E. M. Cox, West Hereford; Mrs. J. E. Dyer, Mrs. Willia Williams, Ford; Mrs. C. C. Ellis and Mrs. W. R. Scarth, Wyché, and Mrs. Jack Dean, Progressive.

Wakita Group Meets Tuesday

Members of the Wakita Camp Fire group made head bands at their meeting Tuesday afternoon at the Camp Fire Hut.

Lovella Finley was welcomed as a new member of the group. Those attending were: Eugenia Alexander, Dee Buck, Jane Bookout, Linda Hair, Sharon Arrington, Melba Gay Lawrence, Mary Lynn Morrison, Carol Ann Newell, Linda Kay Noland, Betty Louise Paetzold, Dolly Rose Paetzold, Nona Marie Strange, Donna Witherspoon, Carolyn Kirby, Dolly Jo Prowell, Ann Caraway and Lovella Finley.

Charges Filed In Three Way Wreck Sunday Morning

Charges of leaving the scene of and failure to report an accident were filed against Bernardo Lopez Martinez following a three-car accident on Sampson street about 4:30 a. m. on Sunday morning.

Martinez, who was driving a 1950 Ford convertible, turned on to Sampson street from Second Street and rammed into the back of a 1947 Chevrolet which was parked in front of the Hereford hotel. The Chevrolet hit the back of another car, a 1949 Pontiac, owned by Nettie Cromer.

The Chevrolet was owned by Pursey Calloway.

Damage to the Cromer Pontiac was estimated at \$100 and to the Chevrolet at \$150. Damage to the Ford convertible was set at about \$150.

We Guarantee the **LOWEST** priced **RCA VICTOR "Super Set"** to outperform the **HIGHEST** priced TV set of any other make!

STREU HARDWARE

McDonald Fined \$200 In County Court Wednesday

Bryan E. McDonald plead guilty in County Court Wednesday to charges of Driving While In-

toxicated. The arrest was made east of Hereford Tuesday by the Highway patrol following complaints from motorists.

He was fined \$200 and sentenced to 10 days in jail by County Judge Horace L. Schloss.

BABY CHICKS and TURKEY POULTS SOME CHICKS IN STOCK

Book Your Baby Chicks And Turkeys Now For Sure Delivery

Hereford Poultry & Egg Co.

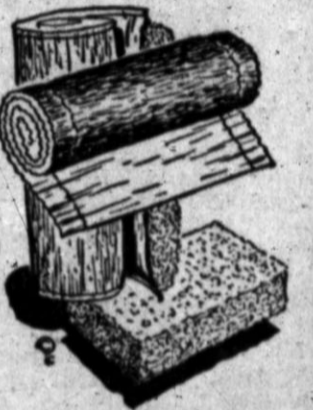
"We Appreciate Your Patronage"

IT PAYS FOR ITSELF

Insulation Often Earns Its Cost In A Single Years Time!

ROCK WOOL INSULATION

Comes in Handy Bags for pouring or in ZONOLITE HOUSE FILL Balsm Wool Blankets.



Rockwell Bros. & Co.

Try Our TITLE ONE LOAN Payment Plan

Symptoms of Distress Arising from **STOMACH ULCERS** DUE TO **EXCESS ACID** QUICK RELIEF OR NO COST Ask About 15-Day Trial Offer!

Over four million bottles of the WILLARD Tincture have been sold for relief of stomach and duodenal ulcers due to excess acid. Four Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Sleeplessness, etc. due to Excess Acid. Ask for "Willard's Tincture" which fully explains this remarkable home treatment—free—at

- Rogers Drug
- Park Ave. Drug
- McDowell Drug Store
- City Drug

H. D. Club Meets

South Hereford Home Demonstration Club met with Mrs. J. P. Slaton Tuesday afternoon with Mrs. John Hacker, president, presiding. Mrs. Clarence Hollabaugh gave the council report which was followed by the program directed by Mrs. Ed Cox. A demonstration on principles of color harmony was presented with illustrations and charts.

Those attending the meeting were Mesdames: John Draper, A. C. Flowers, W. H. Goetsch, John Hacker, Clarence Hollabaugh, Roy Manning, S. S. Williams, D. H. Bryant, N. L. Willier, Miss Evelyn Bell and the hostess.

Cubs Make Train Trip To Clovis

Members of Den 2, Pack 50 of the Cub Scouts went to Clovis Saturday on the train. This was a trip in connection with the boys January study of transportation.

The group was met in Clovis by several mothers and following lunch they toured the zoo.

Cubs making the trip were: Billy Luck, Leldon Womble, Bobby Jackson, Johnny Whiteside, Max Cox, Jerry McLaughlin, Walton Goforth, Michael Gibson, Ronny Rainey, Gary Smith, Ronald Rayburn. Others making the trip were: Karen Smith, Sandra Rainey, Jeanette Rayburn, Mary Virginia Luck, Carol Snead, Betty Snead, Sally Whiteside, Jerry Luck, Douglas Womble.

Mothers making the trip in cars to bring the Cubs back to Hereford were: Mrs. Richard Jowell, Mrs. Carroll Whiteside, Mrs. J. B. Snead, Mrs. Garland Cox and Mrs. Jack McLaughlin. Mrs. Jason Luck, den mother, accompanied the group on the train.

DR. MILTON C. ADAMS

OPTOMETRIST

140 West Third
Phone 37.

Hereford, Texas

Office Hours—8:30 5:00

SAVINGS GALORE AT THOMAS FOOD STORE ----- WE GIVE S & H GREEN STAMPS

WHEE!



WHAT BARGAINS!

We invite you to COMPARE OUR EVERY DAY SHELF PRICES. You can save at Thomas Food Store every day of the week!

Puffin

BISCUITS

can 5¢

SAVINGS GALORE AT THOMAS FOOD STORE ----- WE GIVE S & H GREEN STAMPS

CRACKERS

Tuna

Tuxedo
Can
25¢

Paper Towels	23c
Drize 150 Double Sheets	
Tissue, Prem Roll	5c
A Ft. Howard Product	
Corn No. 303 Can	5 for \$1.00
Cream Style or Whole Kernel, Our Darling	
Chili, No Beans No. 2 Can	61c
Patio, Free -- 1 Can Mexican Style Beans	
Snack Time	3 for 49c
By Supreme, Town House, Wheat Knox Cheddar Cheese	

Sunshine- 2-lb. Box

43¢

Milk Tall Can	3 for 39c
White Swan	
Peaches No. 2 1/2 Can	29c
Shurfine	
Pickles Sour or Dill Qt.	33c
Wapco	
Orange Juice 46 oz. Can	33c
Adams	
Spinach No. 2 Can	2 for 33c
Del Monte	

Catsup

14 Oz. Bottle
Wapco

2 for 35¢

PRODUCE

Avocados Lge. Size Each 15c
Fancy California

Cabbage Green Heads Lb. 5c
South Texas

Apples, Delicious 2 Lbs. for 33c
Washington

Oranges Lb. 8c
U. S. No. 1, Florida

Cherries No. 1 Tall Can 19c
Light Sweet, Heart's Delight

Coconut Box 18c
Bakers

Napkins 80 Count 19c
Dotty Groff, 13 x 13 1/2

Spaghetti No. 1 Tall Can 17c
Franco American

Liquid Starch Qt. Bottle 23c
Sta-Flo

Macaroni Reg. 15c Pkg. 2 for 25c
Ronco

Tea Free Tea Glass 33c
Bestyett

MEATS

All Meat BOLOGNA Lb. 39c

Pork STEAKS Lb. 49c

Salt PORK Lb. 29c

Beef RIBS Lb. 35c

Velveeta Cheese Food KRAFT 2 Lb. Box 92c

We Reserve Right To Limit Quantities -- Double S & H Green Stamps On Wednesday

THOMAS FOOD STORE

519 Park Ave.

We Give S & H Green Stamps

Phone 15

Boy Scouts Celebrate 43rd Birthday



Official Boy Scout Week Poster

Boy Scout Week, Feb. 7 to 13, marking the 43rd anniversary of the Boy Scouts of America, will be observed throughout the nation by more than 3,250,000 boys and adult leaders. Since 1910, more than 20,200,000 boys and men have been members.

"Forward on Liberty's Team" is the birthday theme and the emphasis is on "The Scout Family" of programs meeting the interests of boys in three age groups: Cub Scouting for boys 8, 9 and 10; Boy Scouting for those 11, 12 and 13 and Exploring for boys 14 and up.

The high point of Scouting in 1953 will be the third National Jamboree. More than 50,000 Boy Scouts will camp at a 3,000-acre tract city on the Irvine Ranch in the Newport Harbor area of southern California next July 17 to 23.

Pat Kerr, student at Trinity University, San Antonio, spent the mid-term vacation here with his parents, Mr. and Mrs. Will S. Kerr.

Mr. and Mrs. Will S. Kerr and Mr. and Mrs. Paul Mathers attended basket ball games at West Texas State College, Canyon Saturday night.

Dimmitt News

By Mrs. R. D. Rogers

Cub Scouts, Boy Scouts and Explorers will attend the First Methodist church Sunday morning. This is in observance of Scout week. Den mothers, cub masters, scout masters and all committee men are invited to attend church with the boys.

Mrs. Dewey Wright entered Plains Memorial hospital Tuesday for major surgery.

Mrs. J. C. Gilbreath is in Northwest Texas hospital in Amarillo.

Mr. and Mrs. O. G. Hyatt and Mrs. T. E. Hershey attended an organ workshop at the Jenkins music store in Amarillo last week.

A tea-shower was held in the home of Mrs. Catherine Easter Thursday for Mrs. Lloyd Smith

the former Purva Jean Daniels. A valentine motif was used. Sixty people called.

Mr. and Mrs. C. W. George left Tuesday to go to the Fat Stock show in Fort Worth. They will then visit in San Antonio. From there they will go to California. They expect to be away a month.

The WSCS Sub-District that was postponed from Thursday will be held on Thursday, Feb. 5.

Mrs. H. W. Purcell from Hawthorne, Calif. visited her sister, Mrs. R. D. Rogers Monday. Mrs. Rogers and Mrs. Purcell took their mother, Mrs. D. C. Baker of Lubbock to see their grandparents in Corsicana last week. Mrs. Ro-

gers also visited relatives in Hillsboro.

Mr. and Mrs. D. Neumayer have gone to California to be with Mr. Neumayer's mother who is ill. She lives in San Bernardino.

Rev. and Mrs. E. Lee Stanford are attending the pastors school in Dallas this week. They will also visit Mrs. Stanford's father while there and their son, who is attending Southern Methodist University.

The Auxiliary of the Volunteer Fire Department met Monday night at the City Hall. They will entertain the Fire Department with a supper February 23 at the Fire Station.

Women's Missionary union met at the First Baptist church for their regular business meeting Monday. Mrs. Claude Johnson

gave the devotional. Reports from each circle were heard.

Mr. and Mrs. A. B. Oakley visited his father in the hospital at Groem last week.

The Woman's Society of Christian Service met with Mrs. Harry Rothwell, Monday at 2:30 p. m. Mrs. E. R. Rothwell was co-hostess. Mrs. Earl East presided over the business meeting. There were 17 members and one guest present.

Dimmitt Volunteer Fire Department met for a regular business session Monday night. The Explorer Scouts were guests. This was the first joint meeting since the Fire Department took over the sponsorship of the Explorers. Roy Howard, field executive for the Scouts, was also present.

Mr. and Mrs. Allen Webb have returned home from Mexico City. Allen piloted one of the planes that took the Flying Queens of

PTA Round Table Held Here Monday

A panel discussion on "We Believe in Our Community" was held Monday night at the monthly meeting of the Hereford P.T.A. Raylan Evans served as moderator for the discussion. Alex Thompson, Mayor S. O. Wilson, George Heard and Dale Winget were members of the panel.

During the business session life Wayland College to Mexico.

Mr. and Mrs. H. E. Hershey Laoma Ruth and Elmer, visited in the home of their daughter and sister, Mr. and Mrs. Dempsey Alexander, of Canyon Sunday. They also attended the wedding of Miss Jo Ann Haines to Bill Perry at the First Methodist church Sunday afternoon.

Mr. and Mrs. Ray Howell and son spent the past week end in Fort Worth.

Preceding the panel discussion a 15-minute concert was given by the high school band under the direction of W. O. Latsion.

The Chamber of Commerce will have charge of the next monthly meeting which will be on March 2 at the high school auditorium. Movies were shown in the study hall for the children of the members.

HUNTER'S FOOD MARKET

219 Sampson — Ph. 143 — Free Delivery
We Reserve Right To Limit Quantities

WE GIVE
BABY BONDS

HIGHEST QUALITY - LOWER PRICES

PRICES EFFECTIVE FEBRUARY 5, 6, 7, & 9

WE GIVE
BABY BONDS

<p>White Swan - Alaska - Sockeye</p> <p>Salmon RED Tall Can 69c</p> <p>White Swan Orange Juice 46 oz. Can 37c</p> <p>Libbys - Pitted Ripe Olives Tall Can 31c</p> <p>Ranch Style Spaghetti No. 300 Can 16c</p>	<div style="border: 1px solid black; border-radius: 50%; padding: 10px; text-align: center;"> <p>White Swan TOMATO JUICE 46 oz. Can 27c</p> </div> <div style="border: 1px solid black; border-radius: 50%; padding: 10px; text-align: center;"> <p>White Swan Fancy Long Grain RICE 2 Lb. Pkg. 43c</p> </div>	<p>Wilson's Pure - Lard 3 Lb. Carton 36c</p> <p>White Swan - Homogenized Peanut Butter 11 oz. Jar 32c</p> <p>White Swan - Italian Style Peppers 12 oz. 24c</p> <p>White Swan Turnip Greens 2 No. 303 Cans 25c</p>
<div style="border: 1px solid black; border-radius: 50%; padding: 10px; text-align: center;"> <p>Libbys Fancy SPINACH 2 No. 2 Cans 29c</p> </div>	<div style="border: 1px solid black; border-radius: 50%; padding: 10px; text-align: center;"> <p>Libbys Fancy BEETS 2 No. 303 Cans 27c</p> </div>	<p>Prim - Special - Process BATHROOM TISSUE 4 Rolls 29c</p>
<p>Ponds - Violet Ray Pure FACIAL TISSUES Packaged 300 Sheets 3 Packages 59c</p>	<p>White Swan Mustard Green 2 No. 303 Cans 25c</p> <p>Wapco - Cut Green Beans No. 303 Can 17c</p> <p>Radishes Fresh Large Bunch 4c</p> <p>Marsh Seedless Grapefruit 4 For 25c</p> <p>U. S. No. 1 Selected Idaho Russets Spuds 10 Lb. Bag 63c</p>	<div style="border: 1px solid black; border-radius: 50%; padding: 10px; text-align: center;"> <p>Dimmitt Brand CARROTS 2 Cello Pkgs. 23c</p> </div> <div style="border: 1px solid black; border-radius: 50%; padding: 10px; text-align: center;"> <p>White Swan CORN-ON-COB No. 404 Can 35c</p> </div>
<div style="border: 1px solid black; border-radius: 50%; padding: 10px; text-align: center;"> <p>Libbys Fancy CATSUP 14 oz. Bottle 19c</p> </div>	<div style="border: 1px solid black; border-radius: 50%; padding: 10px; text-align: center;"> <p>Swifts Premium All Meat FRANKS 1 Lb. Cello Pkg. 54c</p> </div>	<p>U. S. Good - Corn Fed BEEF ROAST lb. 52c</p> <p>Swifts - Fancy Oriole - Sliced BACON Self-Service Pack lb. 48c</p> <p>Baby Beef LIVER lb. 45c</p>

PITTSBURGH PAINTS

LOOK BETTER LONGER!

—because they're the only house paints made with special "Vitalized Oils" to give you live-paint protection!

Choose only the best quality paint for painting your home—there's real economy in using longer lasting, better looking, Pittsburgh Paints. We carry a full line of Pittsburgh Paints for every type of desirable surface.

There's a high quality Pittsburgh Paint for every home need!

SUN-PROOF—Superior exterior Paint—contains "vitalized oils"—Primer seals thoroughly—Finishing coat stays live, tough, and elastic.

WALLHIDE—Wonder working all base paints—covers any surface—uniform rich sheen coating—can be washed repeatedly.

FLOORHIDE—The Floor Paint that withstands heavy foot traffic—use it on floors and steps of wood, cement, metal or worn linoleum.

WATERPANEL—Quick-drying enamel—gives woodwork and furniture new beauty and added life—resists scuffing—cleans easily.

Come in today for FREE booklet "Color Symbols for your Home."

TITLE I - F. H. A. LOANS

Available - 36 Months to Pay!

See Us For Complete Details

CARL McCASLIN LUMBER CO.

1 Block East of Courthouse
Phone the Lumber Number 7
A Complete Building Service

WE GIVE S & H GREEN STAMPS

JUMBO NEWS

By Mrs. Bill Simpson

Bob Simpson and Jack Dyer were home this week from Tech. They had a four-day vacation between semesters.

Congratulations are in order for the Virgil Lambs. The new boy has been named Sammy Ray.

Mr. and Mrs. Finis Hunter have gone to Fort Worth this week for the Fat Stock show.

Mr. and Mrs. E. B. Posey of Hereford were dinner guests in the home of their son-in-law and daughter, Mr. and Mrs. M. L. Simpson Jr. Sunday.

Mr. and Mrs. Frank Markham, Marsha and Butch and Mr. and Mrs. Lonnie Rice, Lonnie Bruce, all of Canyon were dinner guests in the Finis Hunter home Sunday.

Mrs. F. E. Clowdas of Lahoma, Oklahoma was here on business over the weekend.

Mr. and Mrs. Addison Hunter visited her parents, the C. E. Burkes, at Arney Sunday.

Lloyd Leasure spent his semester holidays in Fort Worth. He attends Texas Tech in Lubbock.

Jimmie Carol Hyatt of Dimmitt spent the weekend with Simpson.

Mrs. Bill Simpson was in the hospital at Hereford three days last week with tonsillitis.

Betsy Simpson spent the week end in Hereford with her aunt, Mrs. Buddy Witherspoon.

Jouise Simpson entertained Jimmie Carol Hyatt, Bobby Brock and Richard Woods of Dimmitt with a dinner Sunday.

Mr. and Mrs. Bill Simpson ate dinner with her sister, Mrs. Buddy Witherspoon of Hereford Sunday.

Mr. and Mrs. Melvin Summers and boys, Mr. and Mrs. Archie Lamb and Betty Ruth and Miss Oney Lee Lamb all of Dimmitt spent Sunday with the Virgil Lambs.

Cummings, Russian Bout Ends In Draw

The match between Hereford's Bob Cummings and Russia's Ivan Kalmikoff came to a draw when the two ran out of time in the third fall of the hour-long match at the Lion's wrestling matches Saturday night.

The first event of the evening on the Lions Wrestling card was a one-fall or 20 minute bout between Rey Urbano of the Philippine Islands and Whitey Walberg of Reynoldsburg, O. The match ended without either man taking the fall.

Herb Parks of Canada was the winner of the second event of the evening over Cowboy Carlson of Montana.

He took both falls with a reverse step over toe hold and knee thrust. The first fall came at the end of 14 minutes. The second fall took only six minutes. Cowboy's knee and leg were already sore from a match the night before in Amarillo with Herb Parks when Parks used the same hold.

Bob Cummings won the first fall of the main event in 15 minutes with a knee action leg binder, but Ivan Kalmikoff came back and took the second fall in 20 minutes with a body press following a turnbuckle smash.

The time ran out in the third fall and the match was declared a draw.

Billy Weidner was the third man in the ring.

Mrs. Dalton Criswell and Miss Frankie Criswell were in Dimmitt Saturday.

Home from Hardin-Simmons University to spend the between-semester vacation are: Lawrence Owen, Jane Welch, Reba Dones and Larry Slaughter.

Mrs. Ed Warren has returned from Tulsa, Oklahoma where she has been visiting relatives for a week.

Misses Sherry and Pat Tannahill of Lockney spent last week with their uncle and aunt, Mr. and Mrs. Maurice Tannahill.

Stop Taking Harsh Drugs for Constipation

End Chronic Dosing! Regain Normal Regularity This All-Vegetable-Way!

Taking harsh drugs for constipation can punish you brutally! Their cramps and gripping disrupt normal bowel action, make you feel in need of repeated dosing.

When you occasionally feel constipated, get gentle but sure relief. Take Dr. Caldwell's Senna Laxative contained in Syrup Pepsin. It's all-vegetable. No salts, no harsh drugs. Dr. Caldwell's contains an extract of senna, oldest and one of the finest natural laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, acts mildly, brings thorough relief comfortably. Helps you get regular, ends chronic dosing. Even relieves stomach sourness that constipation often brings.

Try the new 2 1/2 size Dr. Caldwell's Money Back if not satisfied. Mail bottle to Box 280, New York 18, N. Y.

Cultural Club Talks Kitchens

Members of the Cultural Home Demonstration club attended a demonstration on cabinet accessories at the REA kitchen Saturday. The demonstration was given by Argen Draper.

Mrs. Draper urged that the club women get their cabinets unstacked by the use of plate racks, cup and saucer racks and hangers. She also demonstrated the use of a refrigerator for the ice box.

An outline of the program of work for the year was given by Mrs. Draper. There were three programs on kitchen improvements and five demonstrations on food preparations listed for the year.

Members from the Wyche and Progressive Home Demonstration clubs also attended the meeting.

The next meeting of the Cultural club will be with Mrs. Earl Hart. It will be an all-day meeting on craft design. A busi-

Tag Match Heads Wrestling Card

A tag team match that could produce some of the wildest wrestling of the season is booked for the Hereford arena Saturday night.

The only "gentleman" in the crowd of four is Bob Cummings, whose home is Hereford. The other three are rough-house bad boys Buck Lipscomb, Ivan Kalmikoff and Dory Funk.

Funk, the proprietor of Flying Mare Ranch near Umbarger, comes back to this area after several weeks of wrestling and fist-cuffing in the Big Cities of Texas—Lubbock, Houston, Fort Worth and San Antonio. He has asked Bob Cummings to be his tag team partner against Lipscomb-Kalmi-

ness session of the group will be held at 2:30.

Those present were: Mesdames Edgar Telchick, W. E. Holcomb, Louie Olson, J. T. Richardson, Fred Wolfington, R. C. Childers and Paul S. Corbett.

koff combine. Funk himself is no "angel" in the wrestling ring, but is still one of the more popular wrestlers from this part of the country. He and Cowboy Carlson hold the Southwest States Junior

Heavyweight tag team championship, and Funk himself is a former Southwest States "single" champion.

Kalmikoff is the area champion now, having won it last October

from Gory Guerrero.

By way of warming up for the main event and getting tempers ready for what could be a really rough competition, all four men will engage in preliminary

matches.

In the opening Lipscomb meets Cummings for a one fall or 20-minute battle. The second event brings Champion Kalmikoff, the rugged Russian, against Dory

Funk, for the same duration.

Antagonism is sure to flare in the two preliminary matches, setting the stage for some real rivalry in the main event, two out of three falls or one hour.

BIG 245 sq. in. Non-Glare Picture Screen!

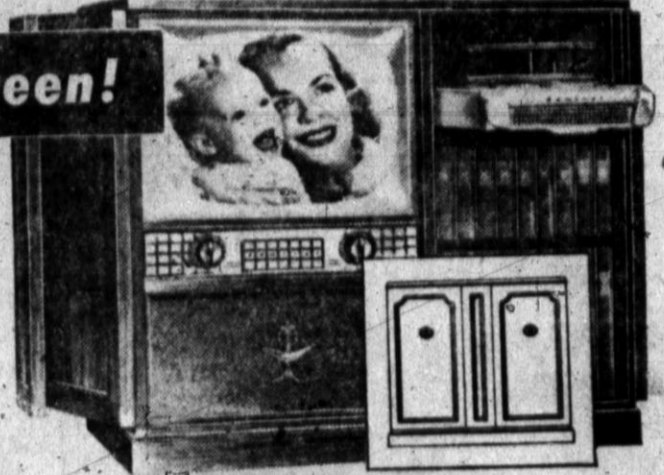
Luxurious 21" TV-Radio-Phono Combination

Complete home theater in a gracious mahogany cabinet of ageless beauty. New 21" cylindrical picture tube has 245 sq. in. area... new Super "DX-53" Chassis with Super Turret Tuner that guarantees UHF reception. Plus—console-power radio built into the TV chassis. Plus—new Admiral Super "600" Phonograph that plays all sizes and speeds of records. Tone Control for TV, radio and phono.

Model 322DX16, Mahogany

\$599.95

Fed. Tax and Warranties included



M & M PLUMBING COMPANY

1310 Park Ave.

Phone 1282

OH BOY!
Do We Have

SLAICEPS



and you'll love 'EM

Whether you're over or under 35—you need SLAICEPS! And we've got the biggest variety of SLAICEPS in town! They're on every shelf and table... in every case and section... because SLAICEPS spelled backward is SPECIALS! And that's exactly what we're famous for—SPECIAL VALUES in the top quality foods you prefer for the finer flavor that makes every meal a delicious, nutritious treat. Buy all your food needs here and you'll be convinced that our SPECIALS spell SAVINGS for you!

Fruits & Vegetables



CARROTS
Lb. Pkg. 13c

GREEN ONIONS
Bunch 7c

TOMATOES Lb. 17c

CABBAGE Lb. 2c

Red Heart **DOG FOOD** 3 CANS 39c

Wolf Brand **CHILE** No. 2 CAN 59c

FOLGER'S **COFFEE** LB. CAN 69c

SHURFINE **FLOUR** 10 Lb. Bag 69c 5 Lb. Bag 35c

RED TAG 2 1/2 **PRUNE PLUMS** 4 CANS \$1.

ROSEDALE 2 1/2 **PEAR HALVES** 3 CANS \$1.

SHURFINE 303 CANS **SPINACH** 3 CANS 37c

SWANSDOWN — NEW — 62c VALUE **ANGEL FOOD MIX** PKG. 49c

SUGAR Powdered or Brown LB. PKG. 10c

COCA COLA 12 Bottle Carton Plus Deposit 45c

U. S. GOOD BEEF
SHORT RIBS lb. 29

U. S. GOOD BEEF
CHUCK ROAST lb. 45

U. S. GOOD BEEF
ARM ROAST lb. 48

U. S. GOOD BEEF
CLUB STEAK lb. 55

SUN-RAY
12 - 14 Lb. Average
WHOLE HAMS lb. 57

Cooper's MARKET

Fine Foods

Hereford Area Gets Wide Publicity In Farm Paper

Editor's note: "Water Plus Machines" was the title of an article which appeared in the January-February issue of "Tractor-Farming", a magazine which carries around two million circulation on the International Harvester mailing list. The article dealt exclusively with irrigation farming operations in the Here-

ford area, and will be followed with other releases from this county. The material was prepared last May. The article is reprinted in part here with permission of the publishers.)

WATER PLUS MACHINES is the formula that has turned Deaf Smith county in the Texas Panhandle from a cattle range into an

area of diversified crops in a little more than a generation. For many years much of this county and nine others along the New Mexico border were a part of the famous 3-million acre XIT ranch. Hereford, now a thriving county seat, received its name from the white-faced cattle that formerly dominated this section.

High profits from turning over the grass sod to produce wheat on its deep fertile, chocolate colored sandy loam in the post-World War I period brought mechanized agriculture to this section of the High Plains. Deaf Smith is now the leading wheat county of the state and is also an important producer of milo maize. Because of

this, Hereford has the largest grain elevator storage capacity of any non-terminal city in the United States.

The introduction of deep-well irrigation in the last 40 years or more has resulted in a widely diversified agriculture for this county. Altogether there are some 1,200 wells for irrigation, and more than one-fourth of the crop land now receives water. As a result Deaf Smith now leads Texas in production of potatoes, sugar beets and head lettuce. Also it has large acreages in storm-resistant cotton and alfalfa. Because of the high feeding value of the hay grown here, cattlemen will pay as much as \$5.00 per ton more for it than hay grown in other sections. Irrigation at the right time and in the right amounts assures favorable growth for all these crops.

For the past four years E. F. Vogler has had irrigation from wells 130 feet deep, and waters his maize crop four times to produce a yield of about 3,000 pounds of grain per acre. This farmer also grows about 100 acres of storm-resistant Macha cotton. The only fertilizer he applies to this crop is 100 pounds of ammonia nitrate to the acre. His land will produce about one-half bale to the acre, and the crop will be harvested with a mechanical stripper. The remainder of Vogler's crop land is in wheat. It receives water only once and produces from 20 to 25 bushels per acre.

The soil in Deaf Smith county is heavier and deeper than in many sections of the High Plains, so there is not as much blowing of soil as where it is sandy in nature. However, because of low rainfall, high winds and depletion of organic matter, wind erosion is recognized as a problem. Jay Boston, a close neighbor to Vogler, has received recognition as an outstanding soil conservation farmer. He has a section of land and is known for his improved pastures. Boston now has 50 acres in a mixture of Madrid yellow sweet clover, ladino, alfalfa, hairy vetch, Kentucky 31 fescue, brome and orchard grasses. His pasture land receives 25 loads of manure per acre each year, also 300 pounds of 16-20-0 fertilizer in February and a like application in July. The pasture seed mixture is drilled on the contour with an MF 16-8 fertilizer drill equipped with

press wheels to retain the maximum amount of moisture and to resist soil erosion. This farm has produced 2,200 pounds of S-1 certified sweet sudan grass seed per acre.

Last season Boston tried growing some of the new buffel grass

for the first time. This is a relatively new perennial bunch grass that is being watched with great interest in the Southwest, as it produces its best forage during the hot summer months. It was introduced from a low rainfall area of South Africa but will

grow even better with irrigation. However, being a native of a hot climate, it does not easily stand cold weather. It makes a very good feed for cattle, having a protein content of from 18 to 20 percent.

Continued on page 2



JAY BOSTON is seen above as he irrigates milo. This photograph was used in "Tractor-Farming" magazine to illustrate irrigation methods in the Deaf Smith area. W. H. Patton Photo.



E. F. VOGLER lister-plants in the above operation are seeded to milo. He plows photo. The long rows, a typical high plains six inches deep. Photo by W. H. Patton.

The Hereford Brand

Hereford, Texas, Thursday, February 5, 1953

Section Two

EASE

In Banking
Is Offered You By Your
Hereford State Bank

- ★ Cash Checks
 - ★ Make Deposits
 - And Many Other Services
- WHILE YOU SIT IN
YOUR CAR!**



It's easy to make your deposits or cash checks at the Hereford State Bank. Just drive in on the North side of our building to the DRIVE-IN WINDOW. Press the Buzzer and one of the friendly employees of the Hereford State Bank will take care of your needs. You needn't get out of your car to make deposits, Large or Small, at the Hereford State Bank. You'll find our DRIVE-IN BANKING WINDOW a big convenience during bad weather or any other time. Try it the next time you make a deposit.

Hereford State Bank

MEMBER: FEDERAL DEPOSIT INS. CORP.



CHRYSLER'S *New Yorker* DE LUXE

MORE CAR THAN YOU'D EXPECT AT ANY PRICE TODAY...

... ever owned or drove can prepare you for the new qualities you feel when you drive today's Chrysler New Yorker. It has not just refined past standards... it has created unmistakable new ones. It has created new, greater Car Power... with a revolutionary-type engine capable of delivering more thrust and driving power to the rear wheels than any other. With the first full-time Power Steering... Power Brakes... and Oriflow ride. With a safety and control... a sureness in motion... you have never felt in previous cars simply because they were not there to feel! Here, in the very essence of motion and safety, is the finest fine car you ever drove. Your Chrysler dealer warmly invites you to discover... and feel... just why!

Chrysler New Yorker Models—
6-Passenger Sedan; Club Coupe;
Convertible; Newport (Hardtop);
8-Passenger Sedan; Town &
Country Wagon.

ONE OF AMERICA'S FIRST FAMILY OF FINE CARS

McCullough Motor Company

West Highway 60

Your Friendly Chrysler - Plymouth Dealer

Phone 17

Courthouse Records

Warranty Deeds
 Otto E. Sherman Jr. et ux to S. L. Harman Jr., 1.24 acres out of Blk. 7, Mabry Add.
 Jesse E. Ford et ux to Harry Denges, Lot 10, Ford Sub., W 1/2 Blk. 14, Mabry Add.
 B. A. West et ux to Preston West, one acre of NW corner S 25 1/2 acres of E 75 1/2 acres, SE 1/4, Sec. 63, Blk. K-3.
 Clinton L. Massie et ux to Otto L. Massie, Blk. 11 and 12, W73 feet of Blk. 10, De Atley Sub., Blks. 10 and 11, Womble Add.
 Alton T. Frater et ux to J. B. Sneed, N176 acres, Labor 1, Gregg County school lands.
New Automobiles
 J. W. Holley, Amarillo, 1952 Nash station wagon, January 20.
 C. S. Gunter, 1953 Packard four-door sedan, January 21.
 John Grassbacher, 1952 Ford 2-door sedan, January 21.
 Leroy Busby, 1953 Chevrolet 4-door sedan, January 21.
 Odean Nixon, 1952 Chevrolet 4-door sedan, January 21.
 Elbert G. Gullott, 1952 Studebaker, 2-door sedan, January 21.
 K. Okumoto, 1953 Buick Riviera, January 22.
 O. R. Neal, 1953 Plymouth 4-door sedan, January 22.
 L. E. and Mrs. Richard A. Petersen and children of Lubbock are now making their home in Hereford. Lt. Petersen has been recently discharged from the Air Force and plans to farm in Hereford.
 Mr. and Mrs. Bill Smith of Floyd, N. M. visited in Hereford over the week end. He was taken to the Veteran's hospital in Amarillo on Saturday. Mrs. Smith has returned to her home.



ONLY A FEW of the 50 cows and their calves that were grazing on 10 acres of irrigated permanent pasture on the Jay Boston farm last May. The article pointed out that wheat fields furnished pasture in the area during winter months. W. H. Patton Photo.

Now Available

- ★ NEW PUMPS
- ★ NEW and USED PIPE
- ★ CATTLE GUARDS

We Are Prepared and Equipped To Repair and Rebuild Any and All Makes Pumps and Gear Heads

Phone 1577

DARREL HARKINS

1st Door West of Sears Elevator
 On Highway 60

Long Time Ago

(January 31, 1908)
 The attention of the people of the Middle West is soon to be directed to that great stretch of partially developed farm land lying along the western part of Deaf Smith County, a deal having recently been closed by which the tract comes into the possession of the Associated Land company of Kansas City, Mo.
 The Associated Land company, on the first of the new year succeeded the George G. Wright company in the land and immigration business and it is a pleasure to know that the same personnel and active interests that made the company the largest buying and selling organization so far as Texas lands are concerned.
 Within the last 10 days there has been an active movement in the local wheat market. The dollar per bushel did the work and more than 18,000 bushels have been brought in by the farmers.
 The board of directors of the Western National bank met in the office of the president Thursday

and elected A. J. Lipscomb as cashier in the place of Mr. Fuller, resigned.

Notice is hereby given that an election will be held at the courthouse in the town of Hereford on the 12th day of February, 1908, for the purpose of determining if said town of Hereford shall form an incorporation for free school purposes to be named the Hereford Independent school district.

Crist Graduates From QM School

FORT LEE, Va.—Private Neal K. Crist, son of F. B. Crist, Rt. 1, Hereford, Texas, graduated January 31 from the Quartermaster School at Fort Lee, Va.
 Pvt. Crist completed the QM School's course in supply records. A former Hereford High School student, Pvt. Crist was inducted at Fort Sill, Oklahoma, in February 1952. He was assigned at Fort Riley, Kansas, before coming to Fort Lee to attend the QM School.

Tanda Camp Fire Group Plans Party

Tanda Camp Fire Group planned a Valentine party for next Monday afternoon at the regular meeting held at the Camp Fire Hut Monday afternoon.

Committees for the party include: Decoration—Martha Bookout, Denise Barnard, Glenna Gault and Ella Marie Williams. Entertainment—Sandra Glenn, Mary Lou McCullough and Inez Brown. Refreshments—Joan Fowlkes and Donna Woodde.

Others present were Sue Chaner and Christine Thomas. Clydene Allred was a guest and Mrs. S. S. Williams served as leader for the day.

U. S. Senators originally were elected by the state legislatures.

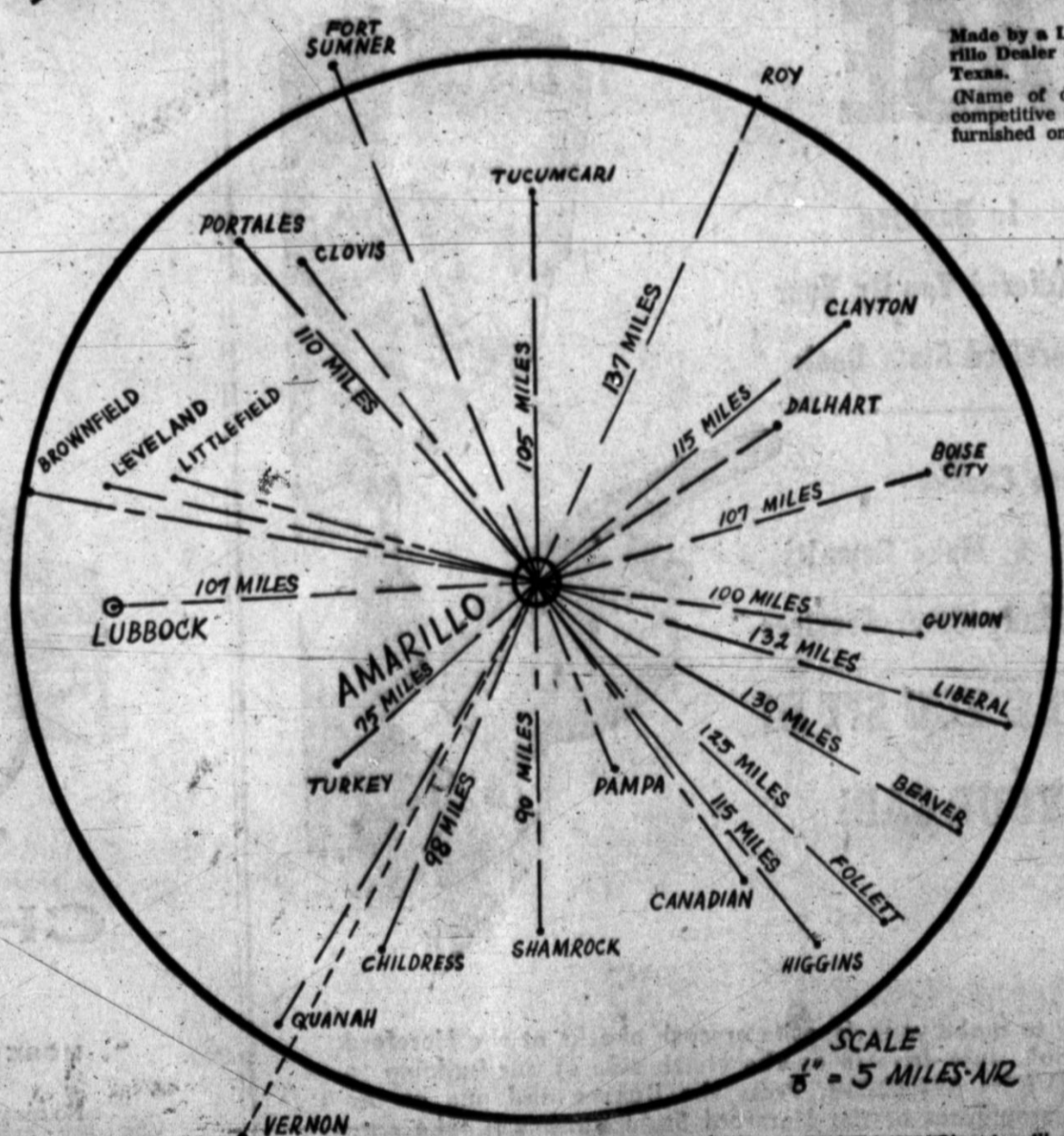
Publicity....

(Continued from page one)
 Boston applies 400 pounds of the 16-20-0 fertilizer mixture when seeding his winter wheat, and in 1951 produced 75 bushels an acre. Giving corn five irrigations, he has produced as much

as 125 bushels of corn to the acre. This High Plains farmer raises and fattens hogs on a large scale, as well as cattle. With water plus machines he is producing a balanced crop and livestock program.

Mr. and Mrs. J. M. Dawson have returned home from Fort Bragg, N. C. where they went for their son, Reese and his wife and baby son. Reese has recently been discharged from the Army and plans to farm with his father near Hereford.

Before You Buy A Television Set Consider This ZENITH TELEVISION TEST!



Made by a Local Amarillo Dealer at Vernon, Texas. (Name of dealer and competitive sets tested furnished on request)

THE RESULTS: THE ZENITH TV SET definitely outperformed the other three leading brands tested. The ZENITH TV SET "Locked-In" the picture of WKY-TV, Oklahoma City... a distance of 135 to 150 miles by air. Projecting this radius around Amarillo, (see map above) we have determined our Amarillo territory. We are sure that many TV customers will be interested in

knowing what a ZENITH K53 Chassis will do in regards to reception. It is also worthwhile to note that KGNC-TV will operate on approximately twice the power of WKY-TV, Oklahoma City. BEFORE YOU BUY SEE YOUR ZENITH DEALER FOR FULL EXPLANATION... ALSO MANY MODELS NOW ON DISPLAY!

Congratulations to Charles Haseloff on opening of his new Television Lab, next door east of Farm & Home Supply. Charles will make all TV installations and repairs for Farm & Home Supply. He is experienced in this field and invites you to drop in and look over his well equipped shop.

ZENITH DEALERS FOR HEREFORD AREA

FARM & HOME SUPPLY

1301 Park Ave.

Phone 1109



NEW INTERNATIONAL TRUCKS

Proved As Only IH Can Prove 'Em

THE 307 NEW FEATURES in the New International Trucks have been...
PROVED in the world's most advanced truck Engineering Laboratory at Fort Wayne, Indiana, and **PROVED AGAIN** on International Harvester's 4000-acre desert Proving Ground at Phoenix, Arizona.
FOR PROFIT-MINDED BUYERS. New Internationals offer an unmatched value combination—the right truck for the job, unequalled performance, lowest maintenance and operating costs, maximum driver comfort.

BUILT THE IH WAY. Choose from 168 models in America's most complete truck line. Each model embodies engineering principles, used in International's continuing program of truck research and development, that have resulted in hundreds of exclusive International features which have meant greater profits for truck buyers.

NEW INTERNATIONAL TRUCKS are BUILT as only IH can build them, PROVED as only IH can prove them, a VALUE only IH can give you.

Now—the features you want—in America's most complete truck line

New International styling identified by the IH emblem... First truck builder to offer choice of gasoline or LP gas with Underwriters' Laboratories listing in 1 1/2-ton sizes and other models... Diesel power optional in models rated 22,000 lbs. and over... **Comfo-Vision** cab with one-piece sweep-back windshield. New comfort and interior styling... Steel-flex

frames proved best in the field... Transmissions and auxiliary transmissions to meet any operating requirement... 296 wheelbases, ranging from 102 inches up... Easy starting and greater fuel economy... Wide range of axle ratios for all models... Real steering comfort and control. Sizes from 1/2-ton to 90,000 lbs. GVW rating.

Now—See The New IH-Built, IH-Proved Internationals at

Hereford Implement Co.

FOIBLES

Fancy and Plain

By Kent Snare

This will be another gallimaufry, commencing with a mild protest against all sports announcers who color their radio broadcasts with their incoherent enthusiasm and personal inclinations, neither of which is appreciated by the listening audience, who more often than not become ex-listeners to that particular voice. Another maker agin' the one for one BB rule is the apparent carelessness in foul shot attempts that the bonus second give has induced. Prior to this lap a coach figured his club had to hit 70% of their free attempts in order to prevail consistently. Now the box score shows more 50% and under shot garnering, than otherwise, but the added attempt, while cutting down on the averages, mounts the tally. . . . I noticed the box on a college game last Friday, where one team hit 34 out of 51 gift shots, it's opponent dropped in 50 of a total 76 tries, considerably better than the customary '53 trend but think how long it would take to terminate a clambake like that, with 127 charity tries. . . . I wonder how the so-called all-American football pickers felt after glancing at the first few rounds of the Pro Footballers draft picking. . . . Course if you took into consideration all the umpteen and alleged AA's you would have almost the entire membership of any and all participants. . . . Actually it isn't quite that drastic but I noted in the blats where approx. 97 individuals were selected to the various and sundry. . . . The Pros get the big name boys but they also come up with names that the public largely sees in the lineup, only. . . . All this above and beyond, the local sectors, where the fans know the entire roster, what they had for breakfast, if none, why not, et cetera. . . . You probably have seen the roster pick of the Pros but I think it might evoke some interest to dissect those selections a little. . . . The Chicago Bears on their 7th pick took Don Binghahan of Sul Ross, bypassing many a nme back in the process, and even at comparatively short range, how many of us had ever heard of him, nationwide. . . . Pittsburg on their 2d go selected John Johnson of St. Maries and Arizona State same being John Henry, for reference Hardin-Simmons and other Tempe goes. . . . By the bye, the Bears' initial grab was William Anderson, Compton Junior College, same being "Rochester's" son. . . . Three of Southern Cal's lesser backs were picked before their stars: Al Carmichael as Green Bay's number 1; Jim Psaltis as Chicago Card's number 2 and Rudy Bukich, 3d string QB who dunked Wisconsin, Los Angeles Rams number 2 pick. . . . Philadelphia's first choice of backs was Al Conway of William Jewell College, which you probably can't locate geographically unless you've stumbled on it. . . . Course he matriculated at Liberty, Missouri via West Point which may have pinpointed his presence. . . . The Giants grabbed Joe Matestic, the Indianian from Tempe, who inaugurated all the rocking and rolling that emanated from there, taking a coach or so likewise. . . . In the first fifteen picks the Pros, as customary, took dead aim at fifteen of the Southwest Conference hands, but generally speaking, a lesser number than usual. . . . Not surprisingly, they glimmed 6 Oklahoma U. players, but surprisingly enough, they picked 9 from the University of Tulsa. . . . Of the largest contribution, those being Stolhanske, Sewell, Dawson, Massey and Genthner; Arkansas, three backs, Carpenter, Cole and Sutton; TCU, three also, Blair, McCormick and Wrenn; Texas A&M, Little and Hooper, and Bill Forrester of SMU and Bill Athey from Baylor. . . . There had been some prior

year picks and trades that were

not listed. . . . On the overall draft, one anticipated move never developed, since the San Francisco 49'ers made no draft pick on

a QB to replace the retired Frankie Albert. . . . Nor did the Rams try to back up Van Brocklin with a successor to Bob Water-

field, they may be relying on Bill Wade, late of Vanderbilt & now of the Armed Forces, to take up the slack. . . . The trouble boys,

finally got him, Rusty Russell assigned at SMU. They reputedly reimbursed him for the 3 years remaining on his contract which

seems to be one of the redeeming features of the long tenure contract as far as the coach is concerned, however there seems to

be no recourse, except to protect a school against a mentor pulling out of an agreement, whether long or short.

Don't Forget

FEBRUARY 14th



C.R. ANTHONY COMPANY

ANTHONY'S OWN "GAVALIER"
Rayon Sheen
GABARDINE
SHIRTS
\$3.98

He-man styled rayon sheen gabardine sport shirt. Two way collar... flapped pleated pockets. Many colors. Sizes S, M, L, Ex. L.

Sanforized Broadcloth
DRESS SHIRT
Solids • Fancies
\$1.98

Sanforized cotton broadcloth in white, solid colors and stripes. Neatly tailored throughout... regular color and cuffs.

Boy's Plaid
SPORT SHIRT
\$1

Boys' new spring sport shirts... long sleeves... two-way collar. Fancy patterns. Sizes 6 to 16.

Mom Will Appreciate
a New Spring
NYLON
PUCKERCHECK
DRESS
\$9.90

Regular and Half Sizes

In New Spring Patterns

New spring patterns and colors in so easily tubbed quick drying pucker nylon. Five brand new spring styles to choose from. Regular and half sizes.

Sheer Extra Quality Hose
51 Gauge - 15 Denier
First Quality
NYLONS
79¢

Anthony's own guaranteed first quality stylespun nylons. Woven by a famous maker according to rigid Anthony specifications. New spring colors. Sizes 8 1/2 to 11. Proportional lengths.

The ZIG-ZAG
Novelty Heel Hose
51 Gauge - 15 Denier
\$1.29

Dark heel and foot lines with dark seam. Dark zig-zag pattern outlines the heel and instep. Guaranteed first quality. 8 1/2 to 10 1/2.

Pajamas - Ideal Gifts
Sanforized Broadcloth
Sizes **3.98**
A to D

Choose bold blazer stripes. Sanforized cotton broadcloth. Coat style... elastic and cord tie waistband.

Pepperell Colored SHEETS
81x108-in. **\$2.98**

Nationally advertised type 128 Pepperell colored sheets. Large full bed sizes. 81x108.

Embroidery Trim
All Combed Cotton
BATISTE SLIP
Sizes 32 to 40 **\$2.98**

Eyelet embroidery trims this sheer cotton batiste slip. Four gore styling... trim is extra wide top and bottom. 32 to 40.

"LOVABLE"
BRASSIERES
Sizes 32 to 40 **\$1.49**

Nationally advertised Lovable brassieres. Famous for styling and fit. All cotton or rayon. Many, many styles. 32 to 38.

Handbags
In Plastic
\$2.98

A lovely array of new spring styles and colors. Pouch, shoulder strap and underarm styles.

LORRAINE
Satin Stripe Knit
RAYON GOWN
\$2.98

Two bar tricot knit rayon fitted gowns. Satin stripe weave. Scalloped bottom. Beautifully fitting. 32 to 40.

Men's Socks
Cotton • Rayon
49¢

Choose light weight rayon dress socks or heavier cotton sport type socks. Wide pattern selection. 10 1/2 to 12.

LORRAINE
Suave Knit
RAYON GOWN
Sizes 32 to 44 **\$3.98**

Suave knit all rayon gown by Lorraine. Tailored style with small bow and button trim front. Assorted pastels.

Applied BABY BLANKET
Crib Size **\$3.98**

Soft thick crib blankets. Extra wide satin binding. Applique trim. Boxed.

100% Nylon
KNIT SHAWL
\$5.90

Warm all-nylon knit shawl for lap or carriage. In white and pastels.

100% Nylon
Hollywood Brief
Sizes 5 to 8 **98¢**

Thirty denier tricot knit all nylon panty. Looped elastic snug fitting leg openings. 5, 6, 7.

Rayon & Cotton
GIRLS' SLIPS
1.49

Choose rayon. Lace trim built-up shoulder. Flounce bottom. 4 to 14.

LORRAINE
Suave Knit
RAYON PAJAMA
Sizes 32 to 38 **\$3.98**

A perfect fitting Lorraine pajama. Suave knit rayon. Slipover tailored top... roomy, well fitting bottoms. Assorted pastels.

Men's Belts
Western or Dress
98¢ to 2.98

CARD OF THANKS
We wish to thank the doctors and nurses, employees of the Western Geophysical company and the people of Hereford who were so kind and thoughtful to us during the illness and death of our wife and sister.
Jerry Dennis and family.

Legal Notice
NOTICE TO RECEIVE BIDS FOR COUNTY DEPOSITORY
Notice is hereby given, as provided in Article 2544, RCS, that the Commissioners' Court of Deaf Smith County, Texas will at its next regular meeting on February 9th, 1953, receive bids from banking institutions in this County that may desire to be selected as the depository of the County funds. Sealed bids will be received at the office of the County Judge, in the Court House, at Hereford, Texas, up to 10:00 o'clock A. M., February 9th, 1953. The Court reserves the right to reject any and all bids.
Horace L. Schloss
County Judge.

Highlights and Sidelights FROM Your State CAPITOL

AUSTIN, Tex.—No husband is legally permitted to be present when his wife is signing a legal document. The theory is that he might unduly influence her.

Some theory! Anyhow it's the law. But women who take an interest in legislative matters are trying to bring about a repeal.

This is one of the dozen projects that attract the interest of women, who have come a long way in establishing themselves around the capital in the last 30 years.

—tpa—

Take it from Mrs. Irene Y. McCallum, who was secretary of state from 1927 to 1933—things

attend to the memos' typing, filing, and other secretarial chores. Not only that, but there also are four feminine lawmakers.

—tpa—

Senator Neville H. Colson of Navasota is the first Texas woman to have served in both House and Senate. She was first elected to the House in 1939, served five terms, and was promoted in 1949 to the Senate, where she still serves.

Two women are serving their second terms in the House. They are Mrs. Dorothy Gillis Gurley of Del Rio and Miss Virginia Duff of Ferris.

Miss Duff is thought to be the smallest person ever to serve in the legislature. She is just under five feet tall and weighs 91 pounds. During last summer's campaign her weight went down to 86. Miss Duff says she is "Little but loud."

—tpa—

A freshman member of the House is Miss Anita Blair of El Paso, who lost her sight in an automobile accident in 1936.

Miss Blair has been informed by the American Foundation for the Blind that she is the first blind woman to be elected to public office.

Fawn, a 14-year-old seeing-eye dog, accompanies Miss Blair around the capitol.

—tpa—

The legislature's present four women members were antedated by Miss Margie E. Neal of Carthage, who was Texas' first woman senator. She was elected in 1927 and served until 1935.

Also by Mrs. Edith Wilmons of Dallas, first Texas woman legislator. She was elected to the House and served in the 38th Legislature.

—tpa—

Some of the measures in which women are interested at this session are those that would:

1. Permit women to serve on juries. A resolution for this purpose has the support of Representatives Horace B. Houston Jr. of Dallas and Lamar Zively of Temple. The resolution, if passed, would result in a vote of the people on a constitutional amendment.
2. Permit women to sell separate property without the consent of their husbands, if the property belonged to the woman before her marriage or was acquired by her through inheritance. Women have long sought this privilege.
3. Abolish the separate acknowledgement requirement for wives. This is the one that chases the husband out of the room while the wife is signing a legal document. Representative D. H. Buchanan of Longview is a supporter of this one.
4. Extend homestead exemptions to single persons. Many single women, as well as men, support relatives and should have the exemption the same as married couples, say adherents of this proposal.
5. Keep the motor vehicle inspection law. Officials of the Texas Congress of Parents and Teachers are behind this proposition. Some changes might be required, the board of managers agreed, to make the law workable. But the P-TA group thought the law ought to be retained.
6. Increase the basic teaching salary to \$3,000 per year and give raises to principals and supervisors. This is another goal of the P-TA.

—tpa—

Approved by a house committee was a proposed constitutional amendment that would increase the salaries of legislators from \$10 to \$25 per day during the first 120 days of the session.

Members would get \$5 per day



'GRANDDADDY' TUMBLING WEED -- Recent high winds at Midland piled up so many tumbleweeds that the city firemen and others hauled them away as fire hazards. This one measures 9 feet and was called "the granddaddy of them all." It is being measured by Bill Keins (left) and C. D. Johnson. (AP Photo.)

after the first 120 days, the same as at present.

—tpa—

Proposed constitutional changes were introduced in both houses that would lift the present \$35 million ceiling on welfare spending.

If passed by both houses and approved by the voters, this measure would permit greater payments to the aged, needy blind and dependent children.

—tpa—

Two bills were aimed at reducing traffic accidents. Senator Carlos Ashley of Llano introduced one that would impose a mini-

mum five-day jail sentence on drunken drivers.

Representative Thomas R. Joseph Jr. of Waco advocates increasing drivers' license fees and spending the money to hire more

highway patrolmen.

—tpa—

Governor Allen Shivers, who owns two newspapers, became a reporter to advocate raising salaries for teachers. Last week many Texas newspapers printed the first of a series of articles, under the Governor's by-line, advocating the increase.

—tpa—

The Texas Prison Board assures the legislature that disaster may result unless \$3.5 million are spent for a new prison building at Eastham Farm.

The present farm facilities are "intolerable and indecent," the board's report said, and 1,200 prisoners could easily break out of the Brazoria County enclosure and cover the state in 24 hours.

Eventually, the state prison system is expected to become self-supporting.

The governing board reported that the average daily cost of keeping prisoners has decreased from 99 cents to 49 cents in the past five years.

Bronson Morgan of Jasper, a member of the board, said the system will maintain itself as soon as the farm and industrial programs reach maturity.

—tpa—

The state pays out a lot of money every month to rent office space in private buildings around the capitol.

Representative Bill Daniel of Liberty wants the state to put up its own office buildings on land near the capitol, now owned by the State.

—tpa—

Authorized by the legislature, the state would issue \$6 million in bonds to construct the buildings.

Daniel says the state's rent bill in Austin now amounts to \$250,000 per year.

Plans to rent the land have been temporarily sidetracked.

Representatives Thomas R. Joseph of Waco and Curtis Ford Jr. of Corpus Christi offered a resolution to give Missouri to the national military establishment, "for such use as they see fit, if any use can be found".

The idea was to get back at

Former-President Truman for giving away Texas' tidelands.

The whole thing was a joke, but Speaker Reuben Senterfitt solemnly declared that the resolution concerned broad legislative policy.

He referred it to the Committee on Federal Relations.

SERVICE SALES BY HEREFORD FARM EQUIPMENT CO. INC.

WHAT ARE THOSE MARKS ON YOUR NOSE?
MADE BY MY GLASSES, I GUESS.

YOU SHOULD TIP YOUR HEAD BACK— THEN THEY'LL POUR EASIER WITHOUT BUMPING YOU.

THE MARK OF HEREFORD FARM EQUIPT. CO. MEANS HIGH QUALITY.

EVERYONE SAYS: "THESE VALUES CAN'T BE BEATEN!"

1949 FORD TRACTOR
Reconditioned and Painted
\$815.00

1943 FORD TRACTOR
Reconditioned and Painted
\$509.00

Continental
POST HOLE DIGGERS
\$125.00

1950 INTERNATIONAL "C"
With Equipment Like New
\$1,435.00

New Holland Hay Balers
New & Used
Wire & Twine

HEREFORD FARM EQUIPMENT CO. INC.
Phone 68
209 N. MILES AVENUE
HEREFORD, TEXAS

Cooking Ease for Rural Homes

L. P. GAS Liquefied Petroleum

L. P. Gas (Liquefied Petroleum) And A Time Saving New ROPER GAS RANGE from

BLANTON BUTANE, INC

Phone 551

INSURE IN SURE INSURANCE
PLAINS INSURANCE AGENCY
John H. Patton Wm. H. Patton
All Forms of Insurance
213 N. Main St. Phone 50

Stands for Something that's Always in Style

FARM IMPLEMENTS

THE eagle that perches so proudly on the globe represents a real bird, a regimental mascot. He survived many hard-fought battles, and afterward lived to a great age.

On Case machines the eagle means the same thing—ENDURANCE. It means stamina to stand up under a lot of punishment, to have extra years of useful life.

At our store the sign of the eagle means that we are in business to see that you get all the endurance and extra life built into Case tractors and machines. We use genuine factory parts and work to factory standards. See us now about your service needs.

MODERN SHOP SERVICE MODERN PARTS DEPARTMENT

FARM & HOME SUPPLY
1301 Park Ave. Phone 4109

For 1953... None so New as Pinin Farina's Latest Masterpiece

Most Beautiful Cars of Our Time

There's none so new as Nash! That's the enthusiastic verdict of millions who have seen and admired the new 1953 Nash Ambassador and Statesman Airflytes.

See and drive them—you'll agree. You'll see none so new in beauty: No other with these swift, clean continental lines. No other with the glamour of Pinin Farina styling. No other with so wide a windshield or rear window.

You'll drive none so new in performance. No other but the Nash Ambassador offers a Super Jetfire engine, plus the new custom-power option, the "Le Mans" Dual Jetfire engine, and a new kind of Power Steering. In the Statesman there's a new Powerflyte engine.

There's none so new in comfort. No other with seats so wide, both front and rear. No other with Airliner Reclining Seats, Twin Beds, or Weather Eye Conditioned Air System.

In your next car get the best, the newest in motoring. See your Nash dealer and drive the world's most beautiful, most modern cars—the new 1953 Airflytes.

There's None So New As Nash Airflytes

THE AMBASSADOR · THE STATESMAN

Nash Motors, Division of Nash-Kelvinator Corp., Detroit, Mich.

NOW ON DISPLAY AT YOUR NEARBY NASH DEALER'S!

PHILLIPS & LAWRENCE NASH
503 E. 1st St. Phone 97

Cormeda Hudson Party Honoree

Cormeda Hudson was honored with a party January 29 in honor of her 11th birthday at the home of her parents, Mr. and Mrs. Jack Hudson.

Those attending were: Lawanda Cates, Linda Kearns, Danna Nafzger, Ruth Fincher, Peggy and Lynn Crow, Nelda, Doris, Billie Barnett, Glenna Bellar, Anne Wingnet, Claudette Hendrick, Kay Scott, Martha Watson, Wileta Spears, Jenny McCathern, Mary Lemons, Carlina and Allie Green and Nancy McGuire.

Mr. and Mrs. Bill Kirkwood of Dalhart arrived Friday to spend the week end in the home of his brother and sister-in-law, Mr. and Mrs. J. R. Kirkwood.



INDICTED EX-TAX COLLECTOR -- Former Internal Revenue Collector Frank Scofield and his wife are shown entering the back door of the Federal Building at Austin Jan. 30 for arraignment on eight charges alleging political activities, acceptance of gifts and "false statements". (AP Wirephoto).

REAL ESTATE BOARD REPORT

We've never seen so much paint and clean up on property as has been done in the past few months. We note that Leroy Robertson is painting his home on the corner of Union and G streets.

Mr. and Mrs. May have added a garage and enlarged their living room. Mr. May has retired from farming in the Jumbo community and bought their house from Helen and Wayland Smith. Their lawn and shrubbery always looks so nice and neat.

Norbert Skypala is building a new home on the 240 acres out south of Hereford that he bought from C. D. Hardesty. Norbert has been living on his 20 acres just west of town on Harrison for several years.

Pat and Bill Hampton have bought the little house up at 227 Ave. K from N. D. Bartlett. Their neighbors will be Frank Miller and W. C. Rose. Most of us remember Pat as Cord Hammock's daughter.

Zelda Denges and husband, Harry, are building their new home on the corner of Georgia and Irving Streets. They sold their bid home to the McDuff's who just recently moved to Hereford and bought the Jones Bros. Service Station.

C. L. Gifford of Friona has bought Fritz Dodson's rent house located at 820 Knight Street. The Gifford's do not intend to move to Hereford just yet, so we will take this means to let Mr. and Mrs. Coldiron know they can have the house indefinitely.

The construction of the new cotton gin is coming right along. In case some of you should be out driving around, the new gin is being built in the southeast corner of the Clay Bowser place at the south end of Main Street.

A Committee of three Board Members appraised the Old Catholic Church and School Property last week. It appears that we will have one more block of prospective business property available for new Business Construction in the near future. We take pleasure in noting that the Catholic church has already paid off the mortgage on their new church property.



HEARS CATTLE CALL FROM GREENLAND -- Jim Todd (right) former Texas and Oklahoma rodeo rider, came 4,000 miles from Thule, Greenland, to see the National Western Stock show rodeo at Denver. The call of cattle took him from a construction job after two years in Greenland. He had been riding for the L. G. Kelly-Miller Brothers circus previously. With Todd here are Billy Hughes, 19, and beautiful FHR Lady Mixer 50, from the Fulwiler Hereford Ranch at Abilene (Tex.). (AP Photo)

Mrs. Newsom's Mother Buried

Mr. and Mrs. Guy W. Newsome left Sunday afternoon for Kansas City, Mo. to attend the funeral of her mother, Mrs. Evaline Daniels, Mrs. Daniels, who was 82 years

old, had made her home for several years with a daughter, Mrs. Forrest Botts in Kansas City. Burial was in Meadville, Mo. Mrs. Newsome had returned to Hereford on Tuesday after being at her mother's bedside for about three weeks.

Smoking has been forbidden in Congress since 1871.

WATCH REPAIRING that **Skips Nothing**

NEW ELECTRONIC Watch Timing Instrument

CHECKS EVERY DETAIL

ONLY WITH **The Paulson TIME-O-GRAF**

IF THIS COMPLETE SERVICE POSSIBLE WITH THE PAULSON TIME-O-GRAF CAN THE "LUBRICATED" PARTS OF THE WATCH ESCAPEMENT BE ESCAPED WITH PRINTED RECORD FOR CORRECTION.

Accurate Time Means Dollars To You

COSTS YOU NO MORE For The Complete SCIENTIFIC SERVICE

Your doctor of all sick & decrepit watches.

Kenneth "Doc" Cowan

Cowan Jewelry

La Nelle Short Heads 4-H Unit

La Nelle Short was elected president of the County Wide 4-H club at its meeting Saturday afternoon in the county court room.

Others chosen at the meeting for the coming year were: vice president, Sue Miner; secretary-treasurer, Ann Rose Dzuick; poultry demonstrator, Judy Coffin; clothing demonstrator, Betty Lou McGaughey; reporter, Nancy Par-

sons; drill leader, Maxie Wiseman; new leader, Mrs. Ed Dzuick.

New year books were handed out to the members.

Entry blanks for the poultry show were given the girls who plan to enter the show.

The next meeting will be on February 28 at the county court room.

Those attending were: La Nelle Short, Sue Miner, Ann Rose Dzuick, Judy Coffin, Betty Lou McGaughey, Nancy Parsons, Maxie Wiseman, Delores Buck, and Mrs. Ed Dzuick.

Q. What exercise is good to develop a slumped chest, and to flatten an abdomen?
A. Lie on back, legs together, spine pressed against floor--hands on shoulders, elbows pressed together. Now, extend arms above head (keeping them close to floor) and bend right knee to chest. Replace leg and arm to starting position. Repeat with other leg. Alternate at least 10 times.

Lutheran Ladies Discuss "Topics"

Members of the Immanuel Lutheran Ladies Aid heard a discussion on "How to Conduct a Topic" by Rev. Harold Kaestner at their meeting Wednesday afternoon.

The valentine party for all married couples of the church was discussed by the group. Movies will be shown at the church for the children of the people attending the party.
An Easter sunrise service and

breakfast with an egg hunt following was also discussed by the group.

Plans were made for the women to make more curtains for the basement to divide it into Sunday school rooms.

Olen Neal, nephew of Mrs. J. C. Ricketts, is visiting in the Ricketts home for a while. Mr. Neal arrived from his home in Lawrenceville, Ill. last week.

Thirteen U. S. Senators have become presidents.

SEE ME FOR ALL THREE

Auto - Life - Fire

With State Farm Insurance Companies

HUGH BOOKOUT

Phone 1270W Office 1674
533 East 1st Highway 69

HEAR THE HERALD OF TRUTH

(Nation-Wide Broadcast)

Each Sunday 1:00 - 1:30 P.M.

THE AMERICAN BROADCASTING CO.

(KFDA - Frequency 1440)

Church of Christ We Welcome You

CHURCH OF CHRIST (Sunday)

Radio KPAN 9:15 A. M.
Bible Study 10:00 A. M.
Worship 11:00 A. M.

Evening: Young People 6:15
Evening Worship 7:00
Daily Radio Program KPAN-860 on Your Dial 9:30 A. M.

The Bible is right and it does make a difference what we BELIEVE AND PRACTICE. We invite you to all services of the church.

Coming up this year... 50th Southwestern Life's Birthday

TWO fiftieth birthdays, as a matter of fact. The first historic day will arrive in March. It was on March 10, 1903, that the State of Texas issued a business charter to the Company.

The second milestone will be reached on July 4, 1953. On Independence Day in 1903, this Company issued its first life insurance policy. That policy was purchased by a Texan, naturally.

Southwestern Life has been doing business with Texans, growing with Texas, ever since. Today, more than a quarter million Texans are providing a measure of future financial security for themselves and their families through their investment in Southwestern Life Insurance.

In a half century Southwestern Life has become

what the people of Texas have chosen to make it. Their faith and support have caused it to become the largest life insurance company in the Nation which does business only in its home state. And, in the year ended December 31, 1952, Texans purchased more Southwestern Life insurance than in any previous year.

For records such as these we give grateful thanks to the policyowners who made them possible.

In the years ahead Southwestern Life, believing in the modern private enterprise concept of profit through service, fully expects its business progress closely to parallel the development of growing, expanding Texas.

1903 1953

50 YEARS OF FAITHFUL SERVICE TO TEXANS

Southwestern Life Insurance Company

JAMES RALPH WOOD, PRESIDENT

HOME OFFICE • DALLAS

FAMILY PROTECTION • BUSINESS LIFE INSURANCE • ANNUITIES • PENSION PLANS • GROUP LIFE INSURANCE

serve **healthful MILK** for after-school snacks

THE GOOD-HEALTH BEVERAGE!

When you serve Milk, you're serving the best possible beverage -- rich in necessary vitamins and minerals -- in delicious flavor, such a perfect complement for snacks and every meal of the day.

PHONE FOR DAILY DELIVERY!!

CREAM-O-PLAINS

At Your Store Or At Your Door

Hereford Creamery Company

Seek Ye The Lord While He May Be Found



What's your station? What is your destination? "There is a way that seemeth right unto a man, but the ends thereof are the ways of death." We are all aboard the train of life. Around the next curve may be your station. This is the road which leads to life eternal. You may travel in this way if you will. Are you ready, prepared? Are your plans made? "The path of the just is as a drawing light that shineth more and more unto the perfect day." The 'Great Conductor' counsels: "Strive to enter in by the narrow gate!" To those who follow His counsel he says: "Ye shall find rest unto your souls." What is your station?

**You In The Church...
The Church In You**
Form a combination for good. We should attend church regularly. Every man, woman and child needs the influence of the CHURCH. Be faithful Be a Churchman!
© Williams Newspaper Features Fort Worth, Texas

- GILLILLAND FUNERAL HOME**
* Matt Gilliland - Marlin Gilliland
- BRADLEY GRAIN COMPANY**
* Jack Bradley - S. H. Slagle
- E. B. BLACK CO.**
* Dick Barnard - Jesse Standford
- QUALITY FOOD STORE**
* Mr. and Mrs. Frank L. Daniel
- BIG T PUMP CO.**
* Hilrey & Leroy Aven
- MCCULLOUGH MOTOR CO.**
* Ralph & Ray McCullough
- HEREFORD LUMBER CO.**
* Mr. and Mrs. Jack Kirksey
- HEREFORD LAUNDRY & DRY CLEANERS**
* Earnest Kendall
- SHELTON TIRE EXCHANGE**
* W. O. and Bessie Shelton
- PITMAN GRAIN CO.**
* Mr. and Mrs. J. A. Pitman
- VAUGHT LAUNDRY**
* Mr. and Mrs. M. P. Vaught
- PALO DURO CONOCO SERVICE**
* Harry Seed - Les Thompson
- WESTERN FLOWER & GIFT SHOP**
* Roy M. Peet, Mrs. Odis Lee, Shelby Whitfield
- MCRIGHT & SMITH TRACTOR REPAIR SHOP**
* A. N. McRight - Sanford Smith
- SEARS GRAIN CO.**
* Hereford - Dimmitt - Black
- HEREFORD STATE BANK**
* J. R. Allison, Pres.
- DAVIS & MCCrackEN**
* W. L. Davis - J. C. McCracken
- ROGERS DRUG**
* Mr. and Mrs. Grady Rogers
- FARM & HOME SUPPLY**
* Dalton Criswell - Ray Downey
- CONSUMER FUEL ASS'N**
* Petroleum Products - Farm Supplies
- POARCH BROTHERS**
* Welding - Any Place - Any Time
- KINSEY MOTOR CO.**
* Mr. and Mrs. D. C. Kinsey
- HEREFORD IMPLEMENT CO.**
* Wayne and Raylan Evans
- BLANTON BUTANE, INC.**
* Shamrock Butane and Propane
- MILLER OLIVER CO.**
* H. E., G. B., and Jed Miller
- HEREFORD CREAMERY**
* Mr. and Mrs. Elton Malone
- PITMAN SERVICE STATION**
* Odice and Edd Bulls
- ACME CLEANERS**
* Mr. and Mrs. G. P. Owens
- PARK AVE. DRUG STORE**
* Mr. and Mrs. Berry Green
- FRASER GRAIN CO.**
* Mr. and Mrs. Alton Fraser
- PIGGLY - WIGGLY**
* Mr. and Mrs. Gaylord Newell
- HEREFORD HARDWARE**
* Mr. and Mrs. Don Zimmerman
- ASSOCIATED GROWERS OF HEREFORD**
* Paetzold & Sons - L. W. Loerwald
- FURR FOOD STORES**
* Nationally Advertiser Brands - Lower Prices
- H & W IMPLEMENT CO.**
* O. H. (Dell) & Dear Herring
- COOPER'S MARKET**
* Mr. and Mrs. Neil Cooper
- HOTEL JIM HILL & COFFEE SHOP**
* Emmett and Dell Sherman
- JACOBSEN BROTHERS, INC.**
* John, Berry & Chris Jacobsen
- WALKER REFRIGERATION SERVICE**
* Mr. and Mrs. Dick Walker
- M & M PLUMBING CO.**
* Mr. and Mrs. A. M. Hare
- FIRST NATIONAL BANK**
* Member FDIC - FRB
E. B. Hedrick, Pres.
- COLE PHOTOGRAPHIC SERVICE**
* E. H. Cole
- SOUTHWESTERN PUBLIC SERVICE CO.**
* C. D. Hardesty

First Methodist

Sunday school is at 9:45 a.m. at the First Methodist church. The morning preaching service is at 10:55 a.m. with the pastor Rev. T. Edgar Neal, speaking on "The Divinity of Christ". The evening service is at 5 p.m. with the MYF group meeting at 6:00 p.m.

Tuesday at 9:15 a.m. the Woman's Prayer group will meet in Ward hall. At 7:30 p.m. the Board of Stewards will meet in Ward hall.

Wednesday at 9:30 a.m. all circles of the W.S.C.S. will meet together in Ward hall to continue the study, "Toward Understanding the Bible". At 7 p.m. the choir will meet. At 7:30 p.m. prayer meeting will be held in Ward hall.

At 2:30 p.m. Thursday the Happy Helpers will meet in the Primary room.

Assembly of God

Each Sunday morning Sunday school is held at 9:45 and the morning preaching is at 11 o'clock.

Young people's and Junior children's church meets on Sunday night at 8:30.

Each Sunday morning at 8:45 over KPAN the Assembly of God church has a radio program.

Prayer meeting will be held at 7:30 p.m. on Wednesday night. Sunday school attendance - 163. WMC meets Thursday morning at 9 a.m.

The WMC meets on Thursday afternoon at 2 p.m. Sunday school attendance 149.

First Christian

The Christian Mens Fellowship will meet Thursday evening for their monthly covered dish supper. Rev. R. H. Cagle will be the guest speaker for the evening. He will give a talk on the "Revised Standard Version of the Bible".

On Friday night the executive committee of the Chi Rho will meet at the parsonage for a planning meeting.

On Friday and Saturday, Feb. 13 and 14, the Chi Rho members will attend the World Fellowship meeting at Wellington.

Sunday morning the sermon will be "The Kick-Off Isn't the Pay-Off". The topic for the evening service will be "Redemptive Emphases of Jesus".

The Sunday school classes meet at 9:45 at the First Christian church and the morning worship service is held at 10:55 a.m.

The youth groups meet on Sunday evening at 6 p.m. followed by evening worship at 7 p.m.

Church of Christ

Each Sunday morning at the Church of Christ Sunday school is held at 10 o'clock. The morning worship starts at 11 a.m.

The mid-week prayer service is held each Wednesday night at 7 p.m. at the Church of Christ.

Sunday evening the young people of the church meet for Bible study at 6:15 followed by evening worship at 7 p.m.

The Hereford Church of Christ radio broadcast over KPAN may be heard daily at 9:30 a.m.

The nationwide broadcast by the Church of Christ is each Sunday afternoon at 1 o'clock.

St. Thomas Episcopal

Regular Sunday morning worship services will be held at the St. Thomas Episcopal church at 11 a.m.

The Sunday school groups will meet at the church at 9:45 a.m.

First Baptist

Sunday school at the First Baptist church is held at 9:45 and the morning worship services are held at 10:50.

Sunday evening the training union will be held at 6:15 followed by the evening worship services at 7:30.

Officers and teachers meet at 6:30 Wednesday evening. Prayer meeting is held at 7:30. At 8:15 choir practice is held.

The church is located on the corner of Fifth and Main Street. R. H. Cagle is pastor; Bob Lawrence, educational and music director and Shirley Sharp, secretary.

Church of Nazarene

Sunday school hour is at 10 o'clock Sunday morning.

Each Sunday morning worship services are held at the Church of the Nazarene at 11 o'clock.

Youth services start at 6:45. The Sunday night services are conducted at 7:45.

Prayer meeting on Wednesday night at 7:45 p.m. Rev. Jess Rains is pastor of the Church of the Nazarene which is located at Fourth and Jackson.

Christian Science

Christian Science services are held each Sunday morning at 11 a.m. in the Star Theatre. All are invited to attend.

The Lesson-Sermon for the February 8 is "Spirit". The Golden Text is from John 4:24.

Immanuel Lutheran

Regular worship services are held each Sunday at 11 a.m.; Sunday School for all ages is at 10, with a trained teacher for each class.

The Ladies of the church meet the third Wednesday of each month at 3 o'clock.

The Young people of the church meet each month, the third Sunday at 7 p.m. for Bible study and recreation.

Immanuel Lutheran church is located at Park Ave. and B St. in Hereford; Harold Kaestner is pastor and E. Vogler is Sunday school superintendent.

Sunday School teachers special training course "Working Together" is presented on Wednesday evening at 8 p.m.

Adult doctrinal discussion class meets at 8 p.m. on Friday.

Be sure to tune in KPAN on Saturday morning for the Lutheran church's local presentation: "Moments with God".

Hear the International Lutheran Hour over KAMQ at 6:30 p.m. on Sunday.

First Presbyterian

Sunday school is held at 9:45 each Sunday morning at the First Presbyterian church.

It is followed by morning worship at 11 o'clock.

St. Anthony's Catholic

Sunday Mass at 6:30, 8 and 10 a.m.

Daily Mass at 7 a.m. at the new church and 8:15 at the old church. Holy Hour at 8 Thursday.

Confessions: Thursday from 8:30 to 9:30 p.m. Saturday from 5 to 6 p.m. and 8 to 9 p.m.

Avenue Baptist

Each Sunday morning at the Avenue Baptist Church Sunday school is held at 9:45. The morning worship services are held at 11 o'clock.

Training union is held each Sunday evening at 6:45 o'clock. The Avenue Baptist church has evening worship services on Sunday evening at 8 p.m.

Mid-week prayer services at 7:30 p.m. on Wednesday night. W. M. U. meets Friday at 2:30 p.m.

Seventh Day Adventist

"The Prophetic Gift" is the subject for the study period on February 7 at the Seventh Day Adventist church.

The memory verse will be 1 Corinthians 12:28.

G. A. LaGrone will have charge of the 11 o'clock worship service. First Elder F. W. Fortner and Second Elder B. D. Fortner will assist him.

The church is located at Third and Lawton.

Sabbath school is held at 10 a.m. and the worship service is conducted at 11 a.m.

Legal Notice

AN ORDINANCE REGULATING THE RATES OF THE SOUTHWESTERN BELL CITY OF HEREFORD, TEXAS TELEPHONE COMPANY IN THE

WHEREAS, The Southwestern Bell Telephone Company has appeared before the City Commission and has shown that it has increased its investment devoted to rendering local exchange telephone service since the rates now in effect were established and is now confronted with substantial increases in taxes and other operating expenses, and

WHEREAS, the Company has further shown to the City Commission that its earnings from presently authorized rates are inadequate to meet the increased costs of operation and provide a fair return upon the present fair value of its local exchange investment in Hereford, and

WHEREAS, continued operation of the Company's property in Hereford with insufficient earnings will not justify the investment of additional capital needed to provide the additional facilities required to meet the growing demand for service in Hereford and to maintain the Company's high standards of service, and

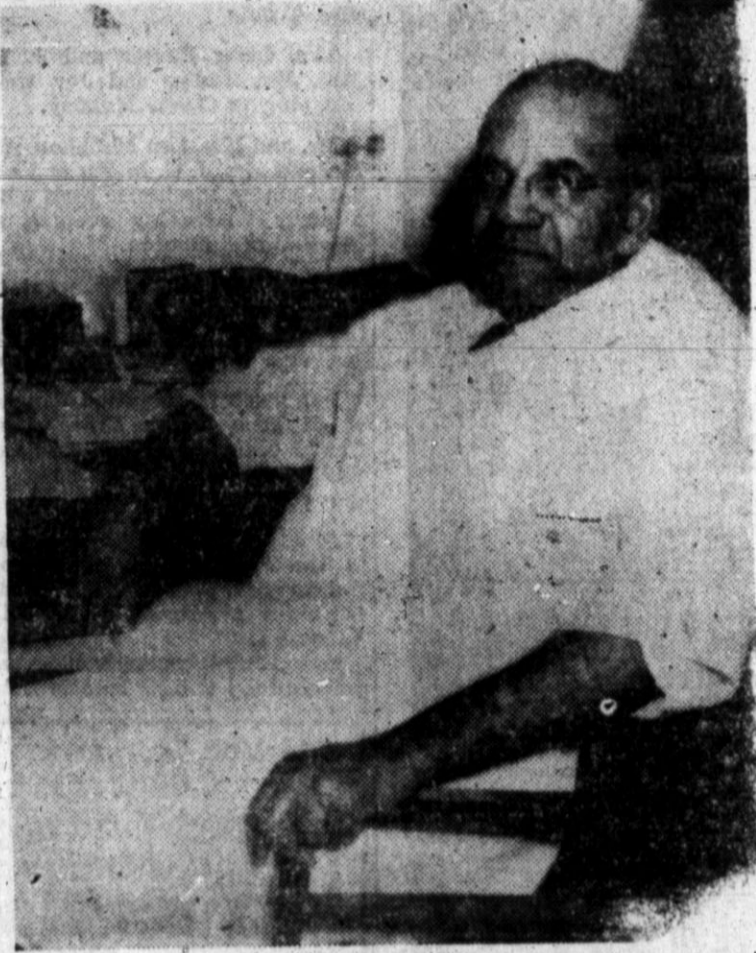
WHEREAS, The Company proposes to adjust its schedule of rates in keeping with the larger investment and general increased costs of doing business under present conditions, and

WHEREAS, the Company has shown to the City Commission that said adjustment of its rate schedule will not under present conditions produce more revenue than is sufficient to provide a fair return upon the fair value of its local exchange property in Hereford, and

WHEREAS, under the circumstances, said proposed schedule appears to the City Commission as reasonable and just, and necessary to insure the continued expansion and improvement of telephone service to the citizens of Hereford,

NOW, THEREFORE BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF HEREFORD:

Section 1: That the Southwest-



TAYLOR'S 'OUTSTANDING CITIZEN' -- The Central Texas city of Taylor has named Dr. James Lee Dickey for its 1952 Outstanding Citizen Award in recognition of 32 year's of health work among Negroes. Dr. Dickey says race relations are a "Thing of the Heart". He says no white doctor has ever turned down a request from him for help. (AP Wirephoto).

CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION

Sealed proposals for constructing 5.135 miles of Grading, Structures, Base & Surfacing from FM 1412, 14 miles west SH 51, north to road int. on Highway No. FM 1956, covered by R 461-14-1, in Deaf Smith County, will be received at the Highway Department, Austin, until 9:00 a. m., Feb. 17, 1953, and then publicly opened and read.

This is a "Public Works" Project, as defined in House Bill No. 54 of the 43rd Legislature of the State of Texas and House Bill No. 115 of the 44th Legislature of the State of Texas, and as such is subject to the provisions of said House Bills. No provisions herein are intended to be in conflict with the provisions of said Acts.

In accordance with the provisions of said House Bills, the State Highway Commission has ascertained and set forth in the proposal the wage rates, for each craft or type of workman or mechanic needed to execute the work on above named project, now prevailing in the locality in which the work is to be performed, and the Contractor shall pay not less than those wage rates as shown in the proposal for each craft or type of laborer, workman or mechanic employed on this project.

Legal holiday work shall be paid for at the regular governing rates.

Plans and specifications available at the office of W. V. York, Resident Engineer, Hereford, Texas, and Texas Highway Department, Austin. Usual rights reserved.

the right and power of the City Commission under the law to regulate the rates charged by the Southwestern Bell Telephone Company for its service within the City of Hereford.

Passed and approved this 24th day of January, 1953.

S. O. Wilson
Mayor, City Commission
City of Hereford, Texas

ATTEST:
Mabel Barnhart
City Secretary.

T-5-2C

Coin	1.50
Extension Semi-Public-Non	
Coin	1.00
(a) The rate for a flat rate PBX trunk is one and one-half times the rate for one party business flat rate service. Authority to charge for certain miscellaneous services and equipment the rates set out in the Schedule of Miscellaneous Rates and Charges attached hereto and made a part hereof is also granted.	
Section 2: That nothing in this ordinance contained shall be construed as in any manner, now or hereafter, limiting or modifying	
ern Bell Telephone Company is hereby authorized to place into effect on March 1, 1953 the following schedule of rates:	
Class of Service	Monthly Rate
One Party Business Flat Rate	\$8.00
Business Extension Station	
Flat	1.50
One Party Residence Service	4.00
Two Party Residence Service	3.25
Four Party Residence Service	3.00
Residence Extension Station	1.00
Commercial PBX Trunk (a)	
Commercial PGX Station	1.50
Semi-Public Service	
(Guarantee)	22 per day
Extension Semi-Public	



Look what's worrying the low-priced three!

There's a big story in the price of this beauty—but an even bigger one in what you get for that price.

You get the highest horsepower and compression ratio ever engineered into this Buick Series—from the extra-thrifty F-263 Fireball 8 Engine newly designed for this Golden Anniversary SPECIAL.

You get an even wider front seat than this roomy Buick had before—plus a new tilt-away feature that means easier in-and-out.

You get real big-car comfort, from deep, soft cushions with new zigzag type springs in both the seats and the backs.

You get the steady going and the sweet handling ease that come of a still finer Million Dollar Ride. Steering ratio is increased. Front wheels have been brought to zero-caster. And here, of course, you get coil springs on each wheel, full-length torque-tube drive, rigid and massive X-braced frame—ride features you get in no other car at the price.

But—you get the idea.

And when you realize that the figure on this big, brawny, beautiful Buick SPECIAL is just a few dollars more than you'll pay for one of the so-called "low-priced three"—we're sure you'll say: "This is for me!"

Come in and try it out—then tell us if we're wrong or right.

As standard Roadmaster, optional at extra cost on other Series.



WORLD'S ONLY CAR with all these features:
 High-Compression Valve-In-Head Fireball 8 Engine
 Twin-Turbine Dynaflow Drive
 Power Steering
 Balanced Million Dollar Ride
 Panoramic One-Piece Windows Front and Rear
 Tilt-Away Front Seats

THE GREATEST
BUICK
 IN 50 GREAT YEARS

Enter GENERAL MOTORS \$19,000 BETTER HIGHWAYS CONTEST. See Your Buick Dealer for contest blanks and full information

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

EARL HENDRICKS BUICK

Friona News

By Mrs. E. R. Day Sr.

Mrs. Jim Baxter and Joy and Mrs. Oscar Baxter were shopping in Clovis Thursday. Joy had another operation on her eye.

Mrs. E. R. Day Sr. and Mrs. Oscar Baxter and children were shopping in Hereford Saturday. Gladys Baxter consulted an eye specialist and had her eyes examined.

Mr. and Mrs. H. C. Kendrick left Saturday for Menelia, Texas. Mrs. Kendrick received word her mother was very ill and she went to be at her bedside.

The March of Dimes dance was held Friday night at the American Legion hall. The music was furnished by the Shirley brothers of Friona. A total of \$100 was made for the March of Dimes.

LaVon Rogers of Bovina and a student at Hardin-Simmons was a visitor in Friona Friday.

College students home from different schools were: Rex Blackburn, Max and Harold Joe Wells, Kenneth Banium, Lee Cranfill, Mary Lou Miller, Walter Haws, and Wayne Banium.

Walter Jasper of Amarillo visited Saturday with his parents Mr. and Mrs. T. N. Jasper.

Tila Rue Day, a student nurse at Northwest Texas hospital in Amarillo visited her parents, Mr. and Mrs. E. R. Day Sr. over the week end.

Roy Hart of Amarillo visited his mother, Mrs. Grace Hart and sisters, Wanda and Eida Sunday.

Billy Don Wigley, who is employed at Canadian visited from Friday until Sunday with his grandparents, Mr. and Mrs. Claud Paul near Friona.

Mrs. Bert Shackelford is visiting her daughter and family the Ray Hursts in Midland.

Mr. and Mrs. Duane Wily spent the week end in Tucumcari with her parents, Mr. and Mrs. T. E. Averett.

Mr. and Mrs. Roy Johnson of Odessa visited with relatives in Friona last week. She returned home Saturday. She is a sister of Mrs. G. B. Buske. Mrs. D. O. Robinson and Mrs. Shorty Jones, Wilmont Crow, and Mrs. Aubrey Carlton, all of Friona. Another sister, Mrs. W. C. Williams lives near Lazbuddy.

Mr. and Mrs. Euel Crow and family of Hereford visited with Mr. and Mrs. T. B. Armstrong Sunday night for a while. Mr. Crow was a neighbor of the Armstrongs in Hill county several years ago.

Miss Mary and Miss Helen Baxter of Memphis visited their cou-

sin Phyllis Robbins Saturday night and Sunday.

The new home of Mr. and Mrs. Howard Mayfield was moved to Friona Friday. Another new home in Friona is the Truitt Johnson home.

Mr. and Mrs. D. C. Carver has as their guests from Friday until Sunday their son and family, Mr. and Mrs. Douglas Carver and baby of Vernon.

A meeting of Parmer county farmers was held Saturday night. The group discussed a co-op gas line to run out from Friona for several miles so that the farmers could run their irrigation wells on natural gas.

Mrs. Meryle Shirley of Friona returned home after visiting last week in Bethany, Okla. with her sister.

The band sweethearts went to Clovis Thursday to have their pictures made for the 1953 annual. The sweethearts are Beverly Sue Jones and Dudley Banium. Sue is the daughter of Mr. and Mrs. Sam Jones and he is the son of Mr. and Mrs. Charley Banium.

Click Warren of Bovina was a visitor in Friona Saturday.

The grade school is planning to have a Valentine party at the school February 13. Each room has a valentine box.

The seventh grade will go to Clovis Friday night, Feb. 13, for a skating party. Mr. Cape is the teacher for the seventh grade.

Brownie Troop VI met Monday afternoon at the Baptist educational building. The afternoon was spent making scarves.

Those present were: Carolyn Sue Baxter, Kitty Black, Cynthia Coffee, Wynell Dutton, Geraldine Day, Linda Kay Brummett, Reba Kay Fulcher, Gayle Knight, Carolyn Parker, Judy Taylor, Karen Trider, Martha Tubbs, Roma Kay

Struve, Lois White, Joyce Stowers, Patsy Curry, Eleanor Dodson, Karen Bills, Darla Bingham, Wilnette Beaton.

Brownie Troop VIII met Monday afternoon at the Congregational church. The group made valentine hats and a valentine box to use at the next meeting when each member will bring a valentine. Hostess for the evening was Patricia Baker.

Those attending were: Mrs. Edith Johnson, Mrs. Guy Latta, Patricia Baker, Willene Baxter, LaVoyce Burrow, Cynthia Guinn, Barbara Dudley, Martie Lo Fulcher, Patsy Fallwell, Linda Kay Johnson, Sharon Reeve, Audrey Slagle, Carolyn Singletary, Iva Ben Parr, Mary and Martha Knight.

Price college will play the Friona boys basketball team on February 7 at Friona.

Mrs. A. H. Boatman and Mr. and Mrs. Leo McLellan recently returned from Oklahoma City where they visited Mr. and Mrs. Clifford Boatman and Mr. and Mrs. Todd.

Mrs. Oscar Baxter and J. L. Mrs. Jim Baxter and Joy were shopping in Clovis Monday.

Mr. and Mrs. Leo McLellan and Mr. and Mrs. J. G. McFarland are entertaining the junior class with a party Wednesday evening at the Friona clubhouse.

Mrs. Charles Sanders went to Fort Bliss Saturday to be with her husband, Pvt. Charles Sanders, who is in the Army there.

Pvt. and Mrs. Haywood Vaughn of El Paso, Texas and Eugene Bandy visited in Friona over the week end.

Baptist Church News
Family Day will be observed at the First Baptist church on February 15. Following the morning worship a basket dinner will be served.

The district brotherhood evangelistic rally will be held in Lub-



SKATES AT 2 - This Fort Worth infant, Johnny Ragon, gets a thrill out of roller skating Thursday nights at Trinity Baptist Church. He learned to walk when 9 1/2 months old and first donned skates three months ago. His mother lets him practice on the concrete floor of their garage. (AP Photos.)

home last week from Odessa. She brought her little nephew home with her for a visit. She has been taking care of her sister and her new twins.

Mr. and Mrs. Clarence Baxter and girls who have been living in Springfield, Colo. were in Friona Sunday visiting their parents, Mr. and Mrs. J. W. Baxter and Mr. and Mrs. L. R. Dilger. The Baxters are moving to Memphis, Texas.

Mr. and Mrs. Johnny Brand and Katherine and Mr. and Mrs. Henry Lloyd spent Friday night in Dimmitt visiting Mr. and Mrs. Bill Smith who has been in the hospital there.

Mr. and Mrs. Richard Perkins and sons of Bovina, spent Sunday evening with his brother and family, Mr. and Mrs. Case Perkins of Friona.

Mrs. Eugene Bandy and Roberta Reed were shopping and attending business in Hereford Saturday morning.

Mrs. Willis Parker was a business visitor in Farwell Thursday. Sunday guests in the home of their parents, Mr. and Mrs. J. W. Baxter and family of Memphis and Mr. and Mrs. Charley Baxter and family of Clovis and Mr. and Mrs. Miles Robbins and family and Mr. and Mrs. Marvin Massey and Teddy of Friona.

Miss Mary and Miss Helen Baxter of Memphis visited their cou-

sin Phyllis Robbins Saturday night and Sunday.

The new home of Mr. and Mrs. Howard Mayfield was moved to Friona Friday. Another new home in Friona is the Truitt Johnson home.

Mr. and Mrs. D. C. Carver has as their guests from Friday until Sunday their son and family, Mr. and Mrs. Douglas Carver and baby of Vernon.

A meeting of Parmer county farmers was held Saturday night. The group discussed a co-op gas line to run out from Friona for several miles so that the farmers could run their irrigation wells on natural gas.

Mrs. Meryle Shirley of Friona returned home after visiting last week in Bethany, Okla. with her sister.

The band sweethearts went to Clovis Thursday to have their pictures made for the 1953 annual. The sweethearts are Beverly Sue Jones and Dudley Banium. Sue is the daughter of Mr. and Mrs. Sam Jones and he is the son of Mr. and Mrs. Charley Banium.

Click Warren of Bovina was a visitor in Friona Saturday.

The grade school is planning to have a Valentine party at the school February 13. Each room has a valentine box.

The seventh grade will go to Clovis Friday night, Feb. 13, for a skating party. Mr. Cape is the teacher for the seventh grade.

Brownie Troop VI met Monday afternoon at the Baptist educational building. The afternoon was spent making scarves.

Those present were: Carolyn Sue Baxter, Kitty Black, Cynthia Coffee, Wynell Dutton, Geraldine Day, Linda Kay Brummett, Reba Kay Fulcher, Gayle Knight, Carolyn Parker, Judy Taylor, Karen Trider, Martha Tubbs, Roma Kay

Struve, Lois White, Joyce Stowers, Patsy Curry, Eleanor Dodson, Karen Bills, Darla Bingham, Wilnette Beaton.

Brownie Troop VIII met Monday afternoon at the Congregational church. The group made valentine hats and a valentine box to use at the next meeting when each member will bring a valentine. Hostess for the evening was Patricia Baker.

Those attending were: Mrs. Edith Johnson, Mrs. Guy Latta, Patricia Baker, Willene Baxter, LaVoyce Burrow, Cynthia Guinn, Barbara Dudley, Martie Lo Fulcher, Patsy Fallwell, Linda Kay Johnson, Sharon Reeve, Audrey Slagle, Carolyn Singletary, Iva Ben Parr, Mary and Martha Knight.

Price college will play the Friona boys basketball team on February 7 at Friona.

Mrs. A. H. Boatman and Mr. and Mrs. Leo McLellan recently returned from Oklahoma City where they visited Mr. and Mrs. Clifford Boatman and Mr. and Mrs. Todd.

Mrs. Oscar Baxter and J. L. Mrs. Jim Baxter and Joy were shopping in Clovis Monday.

Mr. and Mrs. Leo McLellan and Mr. and Mrs. J. G. McFarland are entertaining the junior class with a party Wednesday evening at the Friona clubhouse.

Mrs. Charles Sanders went to Fort Bliss Saturday to be with her husband, Pvt. Charles Sanders, who is in the Army there.

Pvt. and Mrs. Haywood Vaughn of El Paso, Texas and Eugene Bandy visited in Friona over the week end.

Baptist Church News
Family Day will be observed at the First Baptist church on February 15. Following the morning worship a basket dinner will be served.

The district brotherhood evangelistic rally will be held in Lub-

bock on February 10.

The Tierra Blanco association will meet at Tulla on February 5.

The Homemakers class of the church met Monday night at the educational building for a monthly social.

Those attending were: Mesdames Singletary, Henry White, Joe Tally, Wilborn Calkton, W. S. Crow, Curtis Murphee, Claude Miller, W. E. Gaskins, Russell Pogue, Gordon Massie, L. A. Haws, A. L. Black, Russell Loftin, Walker.

Q. Can you suggest a facial mask that is especially good for stimulating the skin and bringing a glow to it?

A. One of the best for this purpose is a honey mask. Pat the honey in a thin film over the face-and throat, leave on for 15 minutes, then remove with a damp towel.

Mrs. Rebecca Felton of Georgia was the first woman to serve as U. S. Senator.



SENATE FLOORING OFFICERS - U. Gov. Ben Ramsey (left) of San Augustine, Tex., administers oath of office to Senator Rodgers Keeley of Edinburg, Texas, as President Pro-Tem of the Senate as the 53rd Texas Legislature convened in Austin, Tex., Jan. 13. (AP Wirephoto.)

Struve, Lois White, Joyce Stowers, Patsy Curry, Eleanor Dodson, Karen Bills, Darla Bingham, Wilnette Beaton.

Brownie Troop VIII met Monday afternoon at the Congregational church. The group made valentine hats and a valentine box to use at the next meeting when each member will bring a valentine. Hostess for the evening was Patricia Baker.

Those attending were: Mrs. Edith Johnson, Mrs. Guy Latta, Patricia Baker, Willene Baxter, LaVoyce Burrow, Cynthia Guinn, Barbara Dudley, Martie Lo Fulcher, Patsy Fallwell, Linda Kay Johnson, Sharon Reeve, Audrey Slagle, Carolyn Singletary, Iva Ben Parr, Mary and Martha Knight.

Price college will play the Friona boys basketball team on February 7 at Friona.

Mrs. A. H. Boatman and Mr. and Mrs. Leo McLellan recently returned from Oklahoma City where they visited Mr. and Mrs. Clifford Boatman and Mr. and Mrs. Todd.

Mrs. Oscar Baxter and J. L. Mrs. Jim Baxter and Joy were shopping in Clovis Monday.

Mr. and Mrs. Leo McLellan and Mr. and Mrs. J. G. McFarland are entertaining the junior class with a party Wednesday evening at the Friona clubhouse.

Mrs. Charles Sanders went to Fort Bliss Saturday to be with her husband, Pvt. Charles Sanders, who is in the Army there.

Pvt. and Mrs. Haywood Vaughn of El Paso, Texas and Eugene Bandy visited in Friona over the week end.

Baptist Church News
Family Day will be observed at the First Baptist church on February 15. Following the morning worship a basket dinner will be served.

The district brotherhood evangelistic rally will be held in Lub-

Mrs. Oscar Baxter and J. L. Mrs. Jim Baxter and Joy were shopping in Clovis Monday.

Mr. and Mrs. Leo McLellan and Mr. and Mrs. J. G. McFarland are entertaining the junior class with a party Wednesday evening at the Friona clubhouse.

Mrs. Charles Sanders went to Fort Bliss Saturday to be with her husband, Pvt. Charles Sanders, who is in the Army there.

Pvt. and Mrs. Haywood Vaughn of El Paso, Texas and Eugene Bandy visited in Friona over the week end.

Baptist Church News
Family Day will be observed at the First Baptist church on February 15. Following the morning worship a basket dinner will be served.

The district brotherhood evangelistic rally will be held in Lub-

bock on February 10.

The Tierra Blanco association will meet at Tulla on February 5.

The Homemakers class of the church met Monday night at the educational building for a monthly social.

Those attending were: Mesdames Singletary, Henry White, Joe Tally, Wilborn Calkton, W. S. Crow, Curtis Murphee, Claude Miller, W. E. Gaskins, Russell Pogue, Gordon Massie, L. A. Haws, A. L. Black, Russell Loftin, Walker.

Q. Can you suggest a facial mask that is especially good for stimulating the skin and bringing a glow to it?

A. One of the best for this purpose is a honey mask. Pat the honey in a thin film over the face-and throat, leave on for 15 minutes, then remove with a damp towel.

Mrs. Rebecca Felton of Georgia was the first woman to serve as U. S. Senator.

Mrs. Oscar Baxter and J. L. Mrs. Jim Baxter and Joy were shopping in Clovis Monday.

Mr. and Mrs. Leo McLellan and Mr. and Mrs. J. G. McFarland are entertaining the junior class with a party Wednesday evening at the Friona clubhouse.

Mrs. Charles Sanders went to Fort Bliss Saturday to be with her husband, Pvt. Charles Sanders, who is in the Army there.

Pvt. and Mrs. Haywood Vaughn of El Paso, Texas and Eugene Bandy visited in Friona over the week end.

Baptist Church News
Family Day will be observed at the First Baptist church on February 15. Following the morning worship a basket dinner will be served.

The district brotherhood evangelistic rally will be held in Lub-

bock on February 10.

The Tierra Blanco association will meet at Tulla on February 5.

The Homemakers class of the church met Monday night at the educational building for a monthly social.

Those attending were: Mesdames Singletary, Henry White, Joe Tally, Wilborn Calkton, W. S. Crow, Curtis Murphee, Claude Miller, W. E. Gaskins, Russell Pogue, Gordon Massie, L. A. Haws, A. L. Black, Russell Loftin, Walker.

Q. Can you suggest a facial mask that is especially good for stimulating the skin and bringing a glow to it?

A. One of the best for this purpose is a honey mask. Pat the honey in a thin film over the face-and throat, leave on for 15 minutes, then remove with a damp towel.

Mrs. Rebecca Felton of Georgia was the first woman to serve as U. S. Senator.

Mrs. Oscar Baxter and J. L. Mrs. Jim Baxter and Joy were shopping in Clovis Monday.

Mr. and Mrs. Leo McLellan and Mr. and Mrs. J. G. McFarland are entertaining the junior class with a party Wednesday evening at the Friona clubhouse.

Mrs. Charles Sanders went to Fort Bliss Saturday to be with her husband, Pvt. Charles Sanders, who is in the Army there.

Pvt. and Mrs. Haywood Vaughn of El Paso, Texas and Eugene Bandy visited in Friona over the week end.

Baptist Church News
Family Day will be observed at the First Baptist church on February 15. Following the morning worship a basket dinner will be served.

The district brotherhood evangelistic rally will be held in Lub-

bock on February 10.

The Tierra Blanco association will meet at Tulla on February 5.

The Homemakers class of the church met Monday night at the educational building for a monthly social.

Those attending were: Mesdames Singletary, Henry White, Joe Tally, Wilborn Calkton, W. S. Crow, Curtis Murphee, Claude Miller, W. E. Gaskins, Russell Pogue, Gordon Massie, L. A. Haws, A. L. Black, Russell Loftin, Walker.

Q. Can you suggest a facial mask that is especially good for stimulating the skin and bringing a glow to it?

A. One of the best for this purpose is a honey mask. Pat the honey in a thin film over the face-and throat, leave on for 15 minutes, then remove with a damp towel.

Mrs. Rebecca Felton of Georgia was the first woman to serve as U. S. Senator.

Mrs. Oscar Baxter and J. L. Mrs. Jim Baxter and Joy were shopping in Clovis Monday.

Mr. and Mrs. Leo McLellan and Mr. and Mrs. J. G. McFarland are entertaining the junior class with a party Wednesday evening at the Friona clubhouse.

Mrs. Charles Sanders went to Fort Bliss Saturday to be with her husband, Pvt. Charles Sanders, who is in the Army there.

Pvt. and Mrs. Haywood Vaughn of El Paso, Texas and Eugene Bandy visited in Friona over the week end.

Baptist Church News
Family Day will be observed at the First Baptist church on February 15. Following the morning worship a basket dinner will be served.

The district brotherhood evangelistic rally will be held in Lub-

Mrs. Oscar Baxter and J. L. Mrs. Jim Baxter and Joy were shopping in Clovis Monday.

Mr. and Mrs. Leo McLellan and Mr. and Mrs. J. G. McFarland are entertaining the junior class with a party Wednesday evening at the Friona clubhouse.

Mrs. Charles Sanders went to Fort Bliss Saturday to be with her husband, Pvt. Charles Sanders, who is in the Army there.

Pvt. and Mrs. Haywood Vaughn of El Paso, Texas and Eugene Bandy visited in Friona over the week end.

Baptist Church News
Family Day will be observed at the First Baptist church on February 15. Following the morning worship a basket dinner will be served.

The district brotherhood evangelistic rally will be held in Lub-

bock on February 10.

The Tierra Blanco association will meet at Tulla on February 5.

The Homemakers class of the church met Monday night at the educational building for a monthly social.

Those attending were: Mesdames Singletary, Henry White, Joe Tally, Wilborn Calkton, W. S. Crow, Curtis Murphee, Claude Miller, W. E. Gaskins, Russell Pogue, Gordon Massie, L. A. Haws, A. L. Black, Russell Loftin, Walker.

Q. Can you suggest a facial mask that is especially good for stimulating the skin and bringing a glow to it?

A. One of the best for this purpose is a honey mask. Pat the honey in a thin film over the face-and throat, leave on for 15 minutes, then remove with a damp towel.

Mrs. Rebecca Felton of Georgia was the first woman to serve as U. S. Senator.

Mrs. Oscar Baxter and J. L. Mrs. Jim Baxter and Joy were shopping in Clovis Monday.

Mr. and Mrs. Leo McLellan and Mr. and Mrs. J. G. McFarland are entertaining the junior class with a party Wednesday evening at the Friona clubhouse.

Mrs. Charles Sanders went to Fort Bliss Saturday to be with her husband, Pvt. Charles Sanders, who is in the Army there.

Pvt. and Mrs. Haywood Vaughn of El Paso, Texas and Eugene Bandy visited in Friona over the week end.

Baptist Church News
Family Day will be observed at the First Baptist church on February 15. Following the morning worship a basket dinner will be served.

The district brotherhood evangelistic rally will be held in Lub-

bock on February 10.

The Tierra Blanco association will meet at Tulla on February 5.

The Homemakers class of the church met Monday night at the educational building for a monthly social.

Those attending were: Mesdames Singletary, Henry White, Joe Tally, Wilborn Calkton, W. S. Crow, Curtis Murphee, Claude Miller, W. E. Gaskins, Russell Pogue, Gordon Massie, L. A. Haws, A. L. Black, Russell Loftin, Walker.

Q. Can you suggest a facial mask that is especially good for stimulating the skin and bringing a glow to it?

A. One of the best for this purpose is a honey mask. Pat the honey in a thin film over the face-and throat, leave on for 15 minutes, then remove with a damp towel.

Mrs. Rebecca Felton of Georgia was the first woman to serve as U. S. Senator.

Mrs. Oscar Baxter and J. L. Mrs. Jim Baxter and Joy were shopping in Clovis Monday.

Mr. and Mrs. Leo McLellan and Mr. and Mrs. J. G. McFarland are entertaining the junior class with a party Wednesday evening at the Friona clubhouse.

Mrs. Charles Sanders went to Fort Bliss Saturday to be with her husband, Pvt. Charles Sanders, who is in the Army there.

Pvt. and Mrs. Haywood Vaughn of El Paso, Texas and Eugene Bandy visited in Friona over the week end.

Baptist Church News
Family Day will be observed at the First Baptist church on February 15. Following the morning worship a basket dinner will be served.

The district brotherhood evangelistic rally will be held in Lub-



LEADING SCORER - Here is John Storkey, Baylor University, 6 ft. 7 in., center, leading scorer in the first five games of the Southwest Conference basketball season with 105 points. For all games this season Storkey totals 207 points from 68 field goals and 71 free throws. A senior, he is from Portales, New Mexico. (AP Photo.)

The Real McCoy's
8, John and George



HAWK'S BEEN DRINKIN' PAW'S CORN AGAIN, GOOD THING HE'S INSURED WITH

JOHN McLEAN
Insurance Agency
"23 Years of Insurance."
Know How"
127 West 3rd Phone 273



We're telling everybody about our "Lucky Call For Showtime Hour" Pass Winners

- | | | | |
|------------------------|--------------------------|-----------------------|-----------------------|
| Friday, Jan. 30 | Saturday, Jan. 31 | Sunday, Feb. 1 | Monday, Feb. 2 |
| Mrs. Bonnie Kelly | Yvonne May James | Johnny Jesko | Mrs. Ray Fellers |
| Mrs. Garoutte | J. R. Thomas | Mrs. Rockwell | Dorothy Daniel |
| Mrs. Hollingsworth | Mrs. Enmon | Mr. Heir | Mrs. Lester Waggoner |
| Peggy Lital | Mrs. Wooddell | Mr. Sparks | Doris Goldsborough |
| Lexie Ford | | Mrs. Riddle | |
| | | Mrs. J. M. Posey | |
| | | Mrs. Wooddell | |
| | | Mrs. Salle | |
| | | Clarence Buford, Jr. | |



...HERE COME THE RAIDERS!
sweeping the gold plundering hordes from the face of the wild Sierras!

THE RAIDERS

Starring RICHARD CONTE · VIVECA LINDFORS
WITH BARBARA BRITTON · HUGH O'BRIAN

STAR FRIDAY SATURDAY

WE CONGRAT