



MORE THAN \$75,000 DAMAGE was estimated to the two Santa Fe cars which caught fire just out of Friona Sunday afternoon. Loss of mail and baggage was also extensive. The above photograph shows firemen from Hereford and Friona as they combatted the blaze, which was of unknown origin. W. H. Patton Photo.

## Around Town

What impressed you the most when you first saw Hereford?

City Manager R. Grady Bowdry saw the city for the first time last October. "I came out here from Stamford," he said. "It was as dry as powder back there. There hadn't been a drouth like it in 29 years. There simply wasn't any crop being made. Then I drove into Hereford. The thing that filled my eyes was—lettuce. The harvest was on. It was the coolest, greenest lettuce I ever saw and in such abundance! I will never forget that impression."

For almost a lifetime City Fireman Clay Angelo has been asked if he isn't Italian. "I know it is a pure Italian name, Latin that is, but if my people came from Italy it is a long, long ways back," he said. "A fellow passing through town the other day saw my name in the telephone directory and called me up. He was an Italian. I had to disappoint him. My grandfather Samuel Angelo fought in the Civil War. He was a Yankee and I have a bunch of his letters that he wrote while he was in service. My dad came to the country in 1915 from Iowa. He bought a ranch. But speaking of my name and people thinking I am Italian. After all these years you might say my daughter, Mary, has become an Italian. She is over in that country now. Her husband is in the service over there and she is with him. But, of course her name isn't Angelo anymore. It's Andersen. But she's about the nearest Italian we have in our family."

Rover is really roving these warm, spring-like days Chief of Police Leo Box tell you.

"We're being swamped with complaints of roaming dogs," he said. "They are legitimate complaints too for many of the dogs are not licensed. There is an ordinance that requires that the dogs be tagged and vaccinated. We want people to know that they are violating the law."

The Swiss cow, Ann Brownie, owned by Robert Kerschen of Hereford has recently completed a 305 day lactation record of 11473.4 pounds of milk with a percentage of 3.75 and 430.77 pounds of fat on two times a day milking.

The report was made by Fred S. Idtse, secretary of the Brown. (Continued on page 3)

## Spraying Complaints Will Be Investigated

The complaint of 68 Deaf Smith County petitioners that spraying of the chemical "2-4-D" is causing crop damage is going to get a thorough investigation.

The County Commission has instructed County Judge Schloss to contact experts at Texas A&M on what possible harm the chemical causes to farm acreage.

## Two Mail Cars Are Lost Sunday; \$75,000 Damage

Damage estimated at more than \$75,000 occurred when two baggage cars on the Grand Canyon Limited, crack Santa Fe streamliner, caught fire just east of Friona at 4:30 Sunday afternoon. The fire, of unknown origin, broke out in the second baggage car and spread to the one ahead. Mail and baggage losses were reported in both cars, but postal authorities did not reveal extent of the loss involved.

Fire departments from Friona and Hereford were called out to combat the blaze, but were unable to make much headway, due to lack of water. The Friona truck had to travel twice back to town for water and after that was serviced by a tank truck which hauled water to the scene. The Hereford unit, equipped with "wet water" arrived after the blaze was out of control.

Railroad employees and mail officials on the scene Sunday said they had no idea how the blaze started. It was presumed to have ignited inside the baggage car, however. No indication of the fire was noted in Friona. The blaze was reported by a brakeman shortly after the train pulled out. He said that smoke was boiling out of the car. The train was halted about one and one-half miles east of Friona and the two baggage cars were unoccupied.

The train on which the fire occurred was the Pullman section of No. 24 and was followed by a second train, the Chair Car Section of No. 24. The second section passed the stranded first section and arrived in Amarillo at 6:57. The first section hauled the damaged cars to a siding in Friona

and arrived in Amarillo at 7:26. Both were running late due to the fire.

After the cars were relocated near water plugs, the two departments were able to extinguish the blaze. The damaged baggage cars were pulled into Amarillo Monday.

A crowd of more than 400 people gathered during the fire, many of them from Hereford. Passengers from the train also alighted to join the crowd and observe attempts to quench the flames. Clothing and personal belongings were raked from the flaming cars by firemen. All of the items, however, appeared burned and charred.

## West Texas Gas Company Here Gets New Manager and Foreman



W. H. DEARDORF  
New Gas Manager



R. C. McGilvary  
—goes to Plainview

Hereford is going to have some new faces in town through personnel changes in the local offices of the West Texas Gas Company.

W. H. Deardorf of Lubbock, a veteran of 25 years in public utility,

is being shifted here as manager. He will take the place of R. C. McGilvary who is being transferred to Plainview as distribution superintendent. (Continued on Page 3)

## Bill Miller Quits Post At Hospital

Bill Miller, manager of Deaf Smith County hospital since September 1952, Friday night tendered his resignation to the hospital board. W. L. Davis, Sr., vice president of the board, said that no replacement has yet been named.

In offering his resignation, Miller said that he expects to return to McCullough Motor Company to the position which he resigned last September to accept the county post. He told board members that he has enjoyed the work, but has a better proposition with the motor company and, he believes, a better future.

Howard Gault, board president, and T. E. Seigler, another member, are both out of town, according to Mr. Davis, who said that no action will likely be taken until they return. Miller asked to be released from his duties with the hospital by Feb. 15 if possible.

## Three Reappointed To Hospital Board

Reappointment of three members of the Deaf Smith County hospital board for two year terms was announced today by the County Commission.

The appointees are Dr. R. R. Wills, W. C. Davis, Sr. and C. M. (Cliff) Hicks.

## County Clerk's Pay Increased to \$4,500

The new county clerk of Deaf Smith County, Ralph Smith, is going to get \$500 a year more than originally set by the court at their first meeting January 12.

The County Commission at its regular semi-monthly meeting Monday authorized that the county clerk's salary be increased from \$4,000 to \$4,500 a year.

The motion to raise the salary was made by Commissioner J. C. Morrison.

The commission also authorized the clerk to employ Mrs. Ruth Gore as a part time deputy to help replace Mrs. Juanita Owens, resigned. It also approved the promotion of deputy clerk Ruth Loerwald to Chief Deputy.

## Mother's March Thursday To Highlight Local Drive

Hereford's annual March of Dimes campaign, scheduled to close Saturday, January 31, was still lagging. An estimate of around \$1,500 was made on donations up to this point — still leaving \$3,500 to go on the county quota of \$5,000 for the next 12 months.

The radio show last Sunday netted around \$600, according to JayCee sponsors, who said that the show last year brought in \$1,200. Still remaining in the March of Dimes campaign are the Mother's March, Thursday night, Jan. 29, from 6:30 to 7:30 o'clock, under sponsorship of the Child Study Club. The drive will wind up with 10 cent coffee all day Saturday, Jan. 31, proceeds from which will go to the annual March of Dimes. All parking meter money taken in Saturday will also be given to the drive by the City of Hereford.

The Mother's March, usually accounting for a lions share of the money collected, is all scheduled, according to Mrs. Maurice Tannahill, chairman for the club. She listed workers and further stated that any person not contacted should call her and one of the workers will make a special call for the donation.

"With the new 'gamma globulin' serum becoming so important as a counter-measure against polio, more money is needed this year than ever before," said W. B. Wilson, general chairman. "Right now is the time to really help combat the dread disease. Your donations this year are perhaps the most important in history."

**Mother's March Leaders**  
The following workers were listed for the Mother's March by Mrs. Tannahill:

**District I**  
Mrs. Dale Kelly, chairman; Mrs. Bill Blackwell, Mrs. C. W. Botts, Mrs. Glenn Nelson, Mrs. Lee Newman, Mrs. O. A. Smith, Mrs. Fred Croll, Mrs. C. L. Morris, Mrs. Leroy Summers, Mrs. J. T. Combs, Mrs. Charles Calloway and Mrs. R. B. Ford.

**District II**  
Mrs. Robert Bell, chairman; Mrs. R. G. Blue, Mrs. Bert Boomer, Mrs. Leroy Aven, Mrs. C. W. Covington, Mrs. J. N. Roberts, Mrs. P. M. Helmke, Mrs. A. C.

## Telephone Rates To Jump March 1

Hereford citizens are going to feel another dig from the high cost of living shortly.

Effective March 1, telephone users are going to pay from 10 to 25 per cent more on their monthly bills. An ordinance authorizing the Southwestern Bell Telephone Company to establish increased new rates was approved last Saturday by the mayor and City Commission.

For example, one party telephone residence service which is now costing \$3 a month is going up to \$4. The business man with a one party phone who has been paying \$6.50 is now going to pay \$8.

The increase will cost the city's telephone users an estimated additional \$18,000 a year.

"If it's any consolation the authorized increases are not nearly as much as the company asked," City Manager R. Grady Bowdry said. "If we had yielded on what they asked, the increase would have amounted to \$38,000," he said.

The increases were granted by the commission on evidence submitted by the telephone company that it could not increase its investment in the area on the basis of present rates. Company spokesmen pointed out that Southwestern Bell is faced with substantial increases in taxes and other operating expenses and that its present earnings are inadequate to meet the increased costs of operation and provide a fair return in its local exchange investment.

The new schedule follows:

Was Is Asked	Was Is Asked	Was Is Asked
One party business .....	6.50	8.00
Business extension .....	1.50	1.50
One party residence .....	3.00	4.00
Two party residence .....	2.50	3.25
Four party residence .....	2.25	3.00



LITTLE "PRISSY" CRUME, age 6 months, fondly handles her two extra toes for the last time. Like her sister, she was born with six toes on each foot. They were removed Tuesday morning and in a few minutes the youngster was yelling -- for something to eat. Staff Photo.

## "Ten Little Toes" Are Plenty, But Nature Insists 12 In Crume Family

It's generally better to have too much of anything than not enough!

This is true of toes as well as money. Such was the case of 12 toes of Priscilla Jean and Betsy Crume young daughters of Kater and Abie Crume.

Both Betsy and Prissy arrived equipped with 12 toes instead of the usual 10. In addition to the 12 toes, two-year-old Betsy also had 11 fingers.

Betsy felt that she was somewhat an authority on the subject of having toes removed when the time came Tuesday for six-month-old Prissy to get rid of her two extra toes. It had only been a few months since Betsy had undergone the same operation.

When the Crumes first found that their baby daughter, Betsy, had 11 fingers they were surprised, but not too unhappy. They felt it would have been worse if she had been minus a finger. It was some time before everyone discovered that she was also long on toes. The finger, which had

no bone, was removed before little Betsy left the hospital when she was three-days old.

When Prissy was born, the doctors thought that everyone was crazy when the Crumes asked them to count the toes and fingers of their baby the first thing.

Sure enough, when they were counted, the baby, little Prissy, had two extra toes.

After the doctors told the Crumes that Betsy Kay's extra toes were probably inherited they began searching through family records and questioning members of their families trying to discover where the trait was inherited. Finally Grandfather Crume remembered that he had a younger brother who had been born with either one or two extra thumbs. Since the baby had died in infancy, the elder Crume was not able to recall if the brother had an extra thumb on each or only on one hand.

Prissy was taken to the Northwest Texas hospital in Amarillo (Continued On Page 2)



"GOOD GRACIOUS GRANDMA", faculty play, will be given at the high school auditorium on Thursday and Friday night at 8 p.m. The doors open at 7:15. Members of the cast are shown above. Staff Photo.



A SHOW FOR POLIO! Timmy Gearn, Butch Howard, Gary Gearn and Carl Covington set up a projector and invited the neighborhood children to "bring their dimes and come over and see the show". The boys donated the proceeds, \$6.90, to the March of Dimes drive. The show was held at the Tom Howard home. Staff Photo.

**Mother's.....**

(Continued from page one)  
Mrs. Mrs. Elmer Patterson, Mrs. Ivan Block, Mrs. Willard Wither- spoon, Mrs. George Graham, Mrs. Clinton Massey, Mrs. W. L. Win- get.

**District VII**  
Mrs. Bob Wear, chairman; Mrs. A. W. Goforth, Mrs. Jay Shaw, Mrs. J. M. Gilliland, Mrs. J. D. Burkett, Mrs. C. W. Sead, Mrs. Vivian Major, Mrs. James N. Ed- monsen, Mrs. George L. Muse, Mrs. Harold Loerwald, Mrs. C. F. Ford, Mrs. Hazel Sparks.

**District VIII**  
Mrs. F. G. Witherspoon, Mrs. E. G. Prewett and Mrs. Joe Store, co-chairmen; Mrs. D. C. Barnard, Mrs. Hank Williams, Mrs. Clinton Jackson, Mrs. F. M. Kester, Mrs. E. W. Young, Mrs. Mark Bene- field, Mrs. O. M. Dickey, Mrs. O. L. Bybee, Mrs. Leroy Price, Mrs. Lee Conklin, Mrs. Bill Knox, Mrs. Travis Caraway, Mrs. Ed Cox.

**District IX**  
Mrs. Chester Wiggins, chair- man; Mrs. F. M. Campbell, Mrs. Roger Brumley, Mrs. Carroll Whiteside, Mrs. M. F. Rutter, Mrs. Edgar Telchick, Mrs. Bruce Car- ter.

**District X**  
Mrs. Earl Springer and Mrs. George Heard, chairmen. Their workers will be their daughters, Miss Martha Heard and Miss Sue Springer.

**District XI**  
Mrs. Richard Jewell, chairman. Her sons, Lewis, Lil and Doug will be her workers.

**District XII, XIII, XIV**  
Mrs. J. C. Reese and Mrs. J. W. Witherspoon, chairmen; Mrs. Albert Farris, Mrs. H. E. Wester, Mrs. Cliff Estes, Mrs. J. D. Kirk- land, Mrs. Earl Phillips, Mrs. P. H. Luck, Mrs. Malcolm Cassels, Mrs. Velma Hodges, Mrs. Jack Roberson, Mrs. Monroe Parker, Mrs. Robert Wagoner and Miss Bettye Culpepper.

**Ten Toes.....**

Monday afternoon and on Tues- day morning she underwent sur- gery for the removal of her ex- tra-toes.

Within a few minutes after leaving the operating room little Prissy was awake and kicking as if nothing had happened. Not many minutes later she was screaming for something to eat.

Prissy and her mother return- ed home Tuesday afternoon with Prissy minus her two extra toes.

**Heavy Fire Loss On Neal Place**

A fire of undetermined origin destroyed a combination imple- ment shed and granary on the Bill Neal farm northwest of Hereford early Monday morning.

The building housed two inter- national tractors, a 1948 Chevrol- et passenger car, an Avery row- crop tractor, \$2000 in other farm equipment, a 1930 GMC pickup, 11,000 pounds of cotton seed, some posts and scrap lumber. Nothing was saved from the shed.

Walter Reiche and Cleo Hig- gins, farm hands, were living on the Neal farm.

The Hereford Fire department was called, but arrived to late to save the building and equipment. They stood by until 5 a. m. to keep the fire from spreading to other buildings on the farm.

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John H. Patton Wm. H. Patton  
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**Progressive News**

By Mrs. Ira Ricketts

Mr. and Mrs. T. J. Parsons, Don, Nancy and Doris attended the WT ball game at Canyon Saturday night.

Charles Bolling and H. L. Bryan- t of Canyon spent Saturday night with Lloyd Parsons.

Mrs. H. L. Hershey is spending a week in Abilene with her aunt, Mrs. Sam Sharnack.

Rev. and Mrs. Don Root, toLus and Jerry and Mr. and Mrs. Jack Dean and boys, Gene David, Roy Lee and Jimmie Joe, were dinner guests Sunday of Mr. and Mrs. Virgil Dodson.

Robert Russell visited Sunday with his cousin, Albert Ricketts. Howard Higgins was also visiting with Albert.

Loyd Parsons was visiting with his parents, Mr. and Mrs. T. J. Parsons between semesters. He registered for the second semester on Tuesday.

Mr. and Mrs. Clyde Russell and Linda were dinner guests Sunday in the home of Mrs. Russell's par- ents, Mr. and Mrs. Bob Bolling of Canyon were visitors in the Buck Parsons home Sunday.

Doris Russell spent Sunday with Dorothy Viegel.

Mr. and Mrs. Ira Ricketts visit- ed Sunday evening in the home of their son, Jim Ricketts and family.

Mr. and Mrs. T. J. Parsons, Loyd, Don, Nancy and Doris were in Amarillo Friday night to at- tend the wedding of a nephew and cousin, Jack Parsons. Don was an usher.

Mr. and Mrs. Melvin Summers and Phyllis were Sunday visitors in the Jim Ricketts home.

Mr. and Mrs. T. J. Parsons and Doris went to Claude Tuesday visiting Mrs. Parsons' parents, Mr. and Mrs. W. H. Stephenson. Mrs. Stephenson has been ill for several days.

The freezing snow and ice which broke the high lines last Thursday made us realize how dependent we are on electricity. Part of the community was with- out electricity from Thursday morning until Friday afternoon. The Clyde Russell's were still without on Sunday.

Mr. and Mrs. Ira Ricketts went Tuesday for a few days visit with their daughters, Mrs. L. L. Mc Brayer and family, Dalhart and Mrs. Howard Higgins and family, Texline.

**Hospital Notes**

**Patients in Hospital**  
Mrs. T. E. Lindley, surg.; Robert Houghton, med.; Johnny Wolfe, med.; J. E. Severence, med.; Mrs. John Alston, surg.; Mrs. W. G. Frank, med.; David Haveard, med.; Mrs. V. E. Wald- rop, med.; Archie Scott, med.; Mrs. Bill Simpson, med.; Mrs. J. L. Dennis, med.; Mrs. J. R. Banks, OB; Mrs. Ellen Gray, med.; Mrs. Henry Battenhorst, observation; Mrs. W. M. Kunkle, med.; J. H. Ross, med.; J. L. Jones, med.; Mrs. Julia Sowell, med.; Mrs. G. A. F. Parker, med.; Mrs. Gayle Powell, med.

**Patients Dismissed**  
Bobby Gene Allen, surg., 1-26; Jimmy Young, surg., 1-27; Mrs. Raymond Paschel, surg., 1-27; Mrs. A. I. Bartlett, OB, 1-26; Mrs. W. M. Ohlig, med., 1-26; Mrs. Le- roy Williamson, OB, 1-26; Mrs. Esavel Celaye, med., 1-26; Billy Wayne Ohlig, med., 1-26; Mrs. R. M. Seay, med., 1-27; Mrs. Pete Livessay, OB, 1-26; Alton Monroe, Jr., ortho., 1-26; Mrs. Homer Waiser, med., 1-24; John F. Bar- ber, surg., 1-26; E. W. Hobson, surg., 1-26; O. F. Nixon, med., 1-25; James E. Short, med., 1-24; Sally Ann Scott, med., 1-24; Ron- nie Lynn Short, med., 1-24; Mrs. H. E. Miller, med., 1-23; Mrs. H. E. Agee, OB, 1-23; Roy Peet, med. 1-23; Mrs. C. C. Acker, surg., 1-23.

**Two Pastors Going To Dallas Lectures**

Two Hereford ministers, Rev. T. Edgar Neal and Rev. Eugene L. Naugle, are going to attend lec- ture courses at Southern Metho- dist University at Dallas next week.

Speakers will include Dr. R. B. Y. Scott of Yale University and Bishop Arthur J. Moore of Atlan- ta, Ga.

The annual lectures attract min- isters from all over the South and Southwest.

**HAPPENINGS \* \* \* EVENTS FROM Northwest Hereford**

By Mrs. R. C. Childers

Mrs. Earl DeHart gave a dem- onstration on the etching, ham- mering and painting of aluminum trays to a group of the Home Demonstration clubs of Castro county in the county court room in Dimmitt Monday afternoon.

Mrs. Earl DeHart, Miss Roberta Campbell and Mrs. Edd Cox ac- companied Miss Clara Redman to Messenger Friday for a train- ing school on copper. Mrs. DeHart gave a lesson on color in craft design.

Mr. and Mrs. Pat Robinson's baby daughter, Kathleen, has been ill with the flu. Their daugh- ter, Marcia is ill with the mumps. The REA made a special effort during the storm to give the Ro-

binsons electricity when notified of th illness in the home.

Mrs. A. C. Hershey was the honoree at a surprise birthday celebration in her home Sunday.

Guests included: Ben and Harold Conklin, Mr. and Mrs. Jim Ric- ketts, Mr. and Mrs. Ray Hershey, Mr. and Mrs. Euel Luce and son all of Hereford and Mr. and Mrs. Dudley Buzard and family of Floyd, N. M.

Last week Edgar Telchik spent from Friday until Sunday in O'Donnell attending to business.

Guests in the R. E. Hargis home Saturday evening were Mr. and Mrs. Edgar Telchick and daugh- ter, Mozelle.

Mrs. E. Gatewood spent Sunday visiting in the Edgar Telchik home.

Mr. and Mrs. W. E. Holcomb spent Friday and Saturday in O'Donnell visiting their son and

family. They also visited another son in Meadow.

Mrs. Era Bell Wooten of Lub- bock visited in the home of her sister, Mrs. Raymond Higginboth- am and family Sunday. She is a secretary for the Boy Scouts of America. Mrs. Wooten lost her husband recently from injuries received in a car accident near Lubbock.

Mr. and Mrs. Cortez McNeill and sons David, Dudley and Jim- my of Wayside were weekend guests in the home of Mr. and Mrs. R. C. Childers this week. Mr. McNeill is a cousin of Mrs. Childers.

Mrs. R. C. Childers attended the first meeting of the Home Demonstration Reporters in the office of the County Agent, Ar- gen Draper, Monday afternoon. Mrs. Childers is reporter for the Cultural Home Demonstration

club. R. C. Childers was in Amarillo on business Monday afternoon.

High winds are causing land to blow in a number of places in this vicinity. Most of the sand in this community is ready for spring planting. There is a large acreage being prepared for pota- toes.

M. G. Caywood was a caller in the R. C. Childers home Thurs- day afternoon.

Raymond Higginbotham was a caller in the R. C. Childers home Monday.

**CORRECTION**  
The Hereford Credit union has made total loans of \$827,462 since it was organized in 1936 and has charged off \$986.90 during the time. An article in The Brand Sunday erroneously reported the charge off figure at \$9,861.90.

**Kitchen Gadgets Are Demonstrated At Ford Meeting**

Several new kitchen "gadgets" were demonstrated at a meeting of the Ford Home Demonstration club last Wednesday afternoon in the home of Mrs. Herman Both.

Argen Draper, CHDA, was in charge of the demonstration. Mrs. B. C. Hodges and Mrs. Elmer Ayers were welcomed as new members.

The next meeting will be held in the home of Mrs. Betty Rob- erts on February 4.

Those attending were: Mrs. Tom Draper, Mrs. Elmer Ayres, Mrs. B. C. Hodges, Mrs. Jackie Bishop, Mrs. Henry Browning, Mrs. Bill Romines, Mrs. Betty Roberts, Hilda Straffuss and the hostess.

**WATCH FOR Zesto FRIDAY January 30th**



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We Reserve Right To Limit Quantities

**WE GIVE HIGHEST QUALITY - LOWER PRICES**  
BABY BONDS PRICES EFFECTIVE JAN. 29-30-31 & FEB. 2, 1933

**CORN MEAL**  
Aunt Jermima White  
5 Lb. Bag **43c**

**WAFLE-SYRUP** 24 oz. Decanter **33c**  
**TOMATOES** No. 2 Can **15c**  
**Apricot-Nectar** 2 12 oz. Cans **25c**

**PEPPER** 1 1/2 oz. Can **26c**  
White Swan Black

**OKRA** No. 303 Can **17c**  
**PEAS** 2 No. 300 Cans **25c**  
**Cocktail** 2 12 oz. Cans **25c**

**FLOUR** 10 Lb. Bag **87c**  
Glediola

**CABBAGE** Fresh Firm LB **5c**  
**POTATOES** Red 10 Lbs. **43c**  
**ORANGES** Sunkist 176 Size LB **12c**  
**CELERY** Pascal Bestyett LB **10c**  
**RADISHES** Large Bunch **5c**  
**Green-Onions** Large Bunch **6c**

**HAIR ARRANGER** 39c  
H & A  
69c Size - Plus Tax

**DOG-FOOD** 3 15 oz. Cans **23c**  
SCOTTIE

**ALKA-SELTZER** 39c  
60c Size

**BACON** SLICED LB **45c**  
**ROAST** LB **52c**  
**Round Steak** LB **79c**  
**Sweet Breads** LB **45c**

**Beef-Stew** 24 oz. Can **47c**  
Dinty Moore

**PEACHES** 33c  
6 to 8 Halves to Can No. 2 1/2 Can  
Red Tag  
**Purple-Plums** No. 2 1/2 Can **25c**

**CORN** No 303 Can **17c**  
Libbys Golden Cream Style

**Corned-Beef-Hash** 16 oz. Can **33c**  
**Shortening** 3 Lb. **69c**  
**Luncheon-Meat** 12 oz. Can **43c**

**GRAPE JELLY** 12 oz. Jar **21c**  
White Swan

**Around....**

(Continued from Page 1)  
 Stiles Cattle Breeders Association who said also that another Kersey cow, Hereford Brownie, had completed a 305 day lactation test with a record of 10,270.2 pounds of milk with a 3.97 percentage and 431.88 pounds of butterfat.  
 The Hereford Garden Club will meet Friday afternoon at 3 in the home of Mrs. A. O. Thompson. This meeting will be held in place of the regular meeting which was scheduled last Friday afternoon. The members of the club were wearing decorations for the anniversary of Commerce banquet.

The 4-H girls council meeting Thursday at 2:30 in the county court room. All parents who are interested in girls 4-H work are asked to attend the meeting. Plans for the poultry show will be discussed at the meeting.

Charles Whitehead was chosen Junior Rotarian of the month by the Hereford Rotary club. Plans were made at their regular meeting Friday for election of officers. The officers will be elected at their next meeting.

Friday is the deadline for entering the Bridge-Canasta-42 tournament sponsored by the Beta Sigma Phi girls. Entries may be left at The Brand Office or at Plains Insurance, according to Nadine Wade, president.

Whether or not county employees are going to have social security coverage may be decided by County Commissioners Monday heard F. B. Ellington, field representative of the Social Security Administration, Amarillo, outline the program for county employees. Courthouse spokesmen said the cost may be prohibitive.

Efforts to have a drivers license revoking costly to more than \$100. Hereford automobile driver who was fined in the Peace Court said 38 drivers have paid fines in the court since January 1, 1953. The fines are averaging \$75 per offender.

Hereford teen-agers have a champion in 16-year-old Justice of the Peace Thomas. "I hear talk

about our youth going to the dogs and all that, but not in my almost 13 years in this court have I ever had a boy or girl under 20 before me for drinking," the peace justice said. "I think that exception-ally good and a record Hereford can be proud of. Why youngsters in my day and time got into a lot more trouble. We were always up to something. No, it isn't the kids that are hauled into my court. It's these old greyheads and that includes some women who are the ones who are getting into trouble."

Know anyone who wants a nice tree, free of charge? Mrs. Clyde Cocanougher, 108 West Eight St., is making some improvements and says she has two nice Chinese Elms which will have to be dug up. At least one of the trees, she says, is ideal for replanting and she will be glad to give it to some interested person. First come, first served basis.

Dr. G. W. Heard has been invited to take part on the program of the American Academy of Nutrition convention to be held May 22-23-24, in Pasadena, Calif., information from the committee said today.

Public School Week, scheduled March 1-7, will be a big affair in Hereford this year, according to Bruce Wooddell, chairman. John Estes is publicity chairman; Robert Waggoner, Robert Thompson and Paul Harvey are other members of the committee.

**Gas Officials**

(Continued From Page 1)  
 very has been in Hereford since 1941.

Another newcomer to Hereford will be John W. Gipson of Odessa who has been named distribution foreman for this area.

Announcement of the changes was made by C. I. Wall, Lubbock, president of the West Texas Gas Company.

**Two Have The Know-How**  
 "These men assigned to Hereford are very familiar with their duties and will expedite natural gas service orders," Wall said. The utility executive pointed out that the rapid and continued development of the Hereford area had brought an increasing demand for gas service. Since 1948, the company has spent more than \$10,000,000 for new facilities and improvements in West Texas. "New expansion projects are under way and still more are being planned," Wall said.

Deardorf first started to work for the gas industry in Clayton, N. M. While working with Clayton Gas Company he served as superintendent and secretary-treasurer. In 1939 he moved to Plainview as West Texas Gas Co. manager. In June, 1952, he transferred to Lubbock as assistant to the vice president of distribution, the job he held at the time of his recent appointment. Due to his varied experience, he is very familiar with operating conditions and the vast expansion program of the company.

Deardorf has been active in civic affairs for a number of years. While in Plainview he was a member of the Rotary Club and Toastmasters Club. He also was a director of the Plainview Chamber of Commerce and secretary-treasurer of the Hale County Chapter of the American Red Cross. He has a wife and two youngsters.

**Started Back In 1929**  
 McGilvary started to work for West Texas Gas Company in 1929. He is very familiar with construction work due to his varied experience with the company. He will be in charge of all distribution construction and maintenance work in the Plainview area. He is a member of the Lions Club. Gipson started to work for West Texas Gas Company in 1941. He has specialized in distribution construction and maintenance work. His new duties will include the supervision of construction and maintenance of all distribution facilities in the Hereford area.

**KITCHEN DEMONSTRATION**  
 A demonstration of kitchen accessories was given by Argen Draper at a meeting of the Dawn Home Demonstration club on Friday afternoon. Mrs. J. B. Caraway was hostess to the group. Work plans for the year for the club were made by the group.

**Hereford's John Deere Day Sets State Record: No. 4 In Nation**

When an estimated 1,500 persons turned out for the H & W biggest John Deere event ever staged in the state and the fourth largest ever held in the nation, a state record was set. The turnout proved to be the largest John Deere event ever staged in the state and the fourth largest ever held in the nation, Company officials said.

The tractor parade had 423 vehicles participating and McNeil and Link won first prize for having the most tractors in the parade with a total of eight. N. A. Brown with five tractors won a first prize for having brought a tractor the greatest distance. Clinton Jackson was a winner for having entered the oldest

Wheatland tractor in the parade. Mr. and Mrs. W. O. Miles, won a prize for being the oldest couple to register. Other prizewinners were: Kenneth DeHart, Harry Lookinbill, Marion Fife, Billie B. Sinclair, Ray Downey, Mrs. L. C. Hewitt, Connie Smith, R. L. McAnally, Jack Owen, Freda House, Andy

Leeg, Leonard Green, Mrs. Edgar Vinson, F. A. May, C. N. McClure, Melvin Hamm, R. H. Cagle, H. E. Bippus, Abraham Drager, Mrs. Clifton Harper, Lloyd Parsons, Mrs. J. R. Coker, H. A. Coddell, R. W. Ellis, A. L. Greenway, S. L. Smith, Frank R. Smith, Dan Trew

Mr. and Mrs. Goldwyn Milner left January 24 for Monterrey, Mexico. They expect to return around February 12. Mr. and Mrs. Bob Bailey have as their guest this week, their son T. B. Bailey, of Staten Island, New York.

**FOOD PRICES TOO HIGH? LOOK WHAT**

**39c WILL BUY AT COOPER'S!**



- KRAFTS MIRACLE WHIP** Quart Jar
- POPULAR BRANDS CIGARETTES** 2 Packages
- SUNSHINE KRISPY CRACKERS** 2 Lb. Box
- PASCO FROZEN CONCENTRATED ORANGE JUICE** 3 ---- 6 oz. Cans
- HUMPTY DUMPTY SALMON** Tall Cans
- TUXEDO TUNA** 2 Flat Cans For

- HERSHEYS Chocolate Chips** 2 Pkgs. 39c
- Golden Brand, Colored Quarters Olec** 2 Lbs. 39c
- DIAMOND Matches** 6 Box Carton 39c
- COLGATES Dental Cream** Giant Size 39c

- FRESH COUNTRY EGGS** Doz. 39c
- Hunts Peas** 3 No. 300 Cans 39c
- PETER PAN Peanut Butter** 12 oz. 39c
- SCHILLINGS COFFEE** Lb. **69c**

- 25c Cello Bags VANILLA WAFERS** 2 For 39c
- APRICOT OR PEACH ZESTEE PRESERVES** 2 Lb. Jars 39c
- PUFFIN BISCUITS** 4 Cans 39c
- AIAX or BAB-O** 3 Cans 39c
- CARNATION CANNED MILK** 3 Tall Cans 39c

**Save Nylon**

Now, keep your loveliest slips, bras, blouses and dresses new looking. Bleach them safely with our new Hi-Ilex Powder Bleach. Only Hi-Ilex has astounding Kroma "X" that actually adds new brightness to colors and whiteness. Softens hardest water, safe for septic tanks!



**Hi-Ilex POWDER Bleach**  
 Brightens as it Bleaches  
 Nylon, Rayon, Silk, Wool

**WATCH FOR Zesto**  
**FRIDAY**  
 January 30th



Coffee experts, in a recent survey, rated White Swan **BEST** among six top brands tested

**Enter the WHITE KING SOAP \$72,000 CONTEST!** you may win a NEW \$300 **BENDIX Automatic WASHER** GET ENTRY BLANKS HERE

**240 BENDIX WASHERS TO BE GIVEN AWAY...** 40 every week for 6 weeks!

**WIN this BENDIX TUMBLE-ACTION WASHER**

- Quality Meats**
- BACON** GOLD CROWN lb. 39c
  - PICNIC HAMS** lb. 39c
  - GROUND BEEF** lb. 39c

**Fresh Dressed FRYERS** Lb. **49c**

- Fruits & Vegetables**
- FRESH JUICY LEMONS** Doz. 39c
  - FLORIDA SEEDLESS WHITE GRAPEFRUIT** 6 For 39c
  - CALIFORNIA PASCAL CELERY HEARTS** 2 Cello Packages 39c
  - CALIFORNIA LETTUCE** Nice Heads 13c

**Cooper's MARKET**  
 Fine Foods

Phone 840 4th and Miles

Free Delivery We Reserve Right To Limit Quantities

# WANT ADS Phone 30 or 31

### 1. FOR SALE Miscellaneous

Chrysler Industrial Motors Sales & Service McCullough Motor Co. 111 W. 1st. Ph. 17 B-1-9-Hc

FOR SALE: Mattress machinery. Everything you need to start business. Floyd Bragg, Box 321 Station One, Canyon, Texas. B-1-18-5-4p

Hereford Glass Co. Expert Car Glass Installation Table Tops and Window Glass 302 Park Ave. Ph. 1425 B-1-16-Hc

LUMBER UTILITY GRADE 2x4's \$45 - 2x6's \$45 1x8's and 1x10's \$6.50 per 100 feet CARL McCASLIN LUMBER COMPANY B-1-17-17-Hc

FEED FOR SALE: 600 tons ensilage and some stalk pasture. Have feeding facilities for the ensilage. Willard Scarth, Rt. 3. B-1-20-1-Hc

TURKEYS FOR SALE: Dressed or in pairs. Bill Nafziger, Ph. 1754-J-1. B-1-11-28-Hc

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., Phone 320. T-1-12-18-Hc

FOR SALE: Sweet Sudan seed. Also 80 acres irrigated for rent with sale of Oliver Combine. Bill Harris, Summerfield. B-1-19-31-2p

FOR SALE: Registered Angus bulls from 12 months to 24 months old. George Borden, 2 miles east and one mile north of Grady, New Mexico. B-1-25-5-7c

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand. B-1-16-Hc

FOR SALE: 300 tons ensilage. \$15 per ton. Marnell Brothers, 5 miles north on 51. B-1-15-3p

### 2. FOR SALE Farm Equipment

FOR SALE \$2,500.00

1950 Ferguson Tractor & Equipment, 2 row planter and fertilizer, 2 row cultivator, 2 row plow, two bottom moldboard plow, tool bar etc. (subsoiler, chisler, rotorhole. 1952 10 ft. Domster seed drill. 6 ft. Crouch one way, scoop, blade, lift draw-bar.

Wheat equipment has worked 150 acres twice, row crop only 30 acres. Tractor has just been overhauled, complete with "Ferguson 30" parts.

Write James D. Gilliam 409 King St. Call 394-J Quanah, Texas T-2-5-1c

### 3. FOR SALE Automobiles

FOR SALE: 49 Ford club coupe, radio, heater, and new seat covers, \$835. '48 Dodge, one ton pick up. '41 Oldsmobile Station Wagon, Clean. Phone 511. 209 Ave. A. B-3-29-5-2p

Stated meeting second Monday in each month. School of instruction each Thursday night. R. L. Thompson, Sec'y Robert E. Wagoner, W. M. MASONIC BULLETIN Hereford Lodge 849

Hereford Rotary Club meets every Friday at 12:05 Hotel Jim Hill

Veterans of Foreign Wars Meets Every Thurs. 8 P.M. V. F. W. CLUB HOUSE

### 4. REAL ESTATE

IRRIGATED LAND 167 acres located south of Summerfield. Has extremely good 8" irrigation well, land waters perfectly. Absolutely no Johnson Grass or other malignant weeds. All land in cultivation. Price . . . \$41,000.00 160 acres north of Hereford. Better than average new 8" electric irrigation well. This is a clean farm with no Johnson grass, blue weeds or bind weeds. All land in cultivation. Will carry \$11,000.00 loan at 4 1/2 %.

Price . . . . . \$42,000.00 Good cheap quarter section with brand-spankig new 8" irrigation well. 117 acres in cultivation. 38 acres native grass which could easily be cultivated -- \$24,000.00.

320 acres, 220 perfectly level, 100 acres rolling, all in cultivation. No Johnson grass. Will take small down payment. Good 8" irrigation well. \$175.00 per acre.

PRUDENTIAL FARM LOANS SAM NUNNALLY 136 Main Phone 424 Nite & Sundays 1711 B-4-29-Hc

LONE STAR INSURANCE AGENCY 136 Main Phone 424 Nite & Sundays 1711 B-4-29-Hc

See Us For FARM & RANCH LOANS I. O. (IKE) CROSTHWAIT W. R. (BILL) METCALF 632 W First Street on Hiway 60 Box 845 Off. 854 Res. 229-W Hereford, Texas B-4-50-Hc

SERIOUSLY! Have Some Buyers for IRRIGATED & DRY LAND FARM TRACTS. See or write at once J. B. ELLUSTON REALTOR Serving This Territory for 50 years

NEED YOUR LISTINGS Box 1503 Hereford B-4-2-13-Hc

FOR SALE: Complete Hardware Store in Hereford, Texas, Ph. 704. B-4-10-5-2k

FOR SALE Have several nice clean well located 4 and 5 room houses. Price range from \$6,500 to \$8,000. Good Terms.

GLENN WEIR, REALTOR 109 Main St. Phone 200 Res. Phone 802 Hereford, Texas B-4-17-Hc

NOTICE OF MEETING ODD FELLOWS Each Monday Night REBEKAHS Each Tuesday Night

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

Kiwanis Club Thurs. Noon Hotel Jim Hill

Regular Meeting Night 1st & 3rd Tues. Night of Each Month AMERICAN LEGION AND AUXILIARY

### 480 A. SOR SALE: In Greeley and Wallace County, Kansas,

joining. All can be irrigated with the 2 pumps. Large reservoir. 2 8-inch pumps powered by 4-cylinder GMC diesel engines. Produce 1,000 gallons per minute each. 2,640 sprinkler line on wheels, 450 ft. 6 inch main line and pick-up booster pump. 100 A. pasture. 8 A. new woven fenced hog-tight. 220 A. wheat, 150 A. has been irrigated. All wheat to go. 2-2200 bu. steel bins. Livable improvements. 1,000 gal. butane tank, hot water heater. On gravel road, school bus, mail route, R.E.A. Possession of farm land immediately, \$200 per A. Henry Agur, Weskan, Kansas. B-4-5-3p

REAL ESTATE Irrigated Farms, Dry Land Farms, Homes and City Property. CHARLES SOWELL Office Ph. 792 228 Cl. St. Res. Ph. 193-W T-4-13-Hc

FARMS FOR LEASE: 520 acres with two irrigation wells. 85 acres one well. Have 320 acres choice land on pavement and irrigated for sale. Joe Cowen Agency, Dimmitt, Texas. B-4-29-31-4p

FOR SALE Irrigated 640 acres, all in cultivation. Irrigation well, good improvements. Price \$160.00 per acre. Possession 1953. Irrigated 324 acres, 285 in cultivation. 2 8 inch wells. Improved. 3 miles off paving. Price \$220.00 per acre. \$15,000.00 down, balance good terms. Possession 1953. Irrigated 325 acres, all in cultivation. 2 8 inch wells. Some improvements. 3 1/2 miles off paving. Price \$225.00 per acre, with \$18,000.00 down, balance good terms. Possession 1953. 220 acres in irrigated district. Price \$105.00 per acre. 80 acres near paving. Price \$6,000.00. Other good buys in farms, some farms to trade. Also good buys in houses and lots. Large listings. J. M. Hamby, Real Estate Phone 701 South of Courthouse B-4-4-4c

CHOICE Irrigated and Unirrigated Farm Land. City Property P. O. Box 506 - 338 Main E. B. POSEY, REALTOR Hereford, Texas B-4-15-Hc

### FOR SALE

House that can be used as a two or a three bedroom home. Modern. Also 2 tracts, 2 1/4 acres adjoining this home. See Frank S. Wilde. South on Dimmitt Highway 1/2 mile. Phone 1673. B-4-31-Hc

WESSON SPECIALS 60 x 140 RESIDENCE LOT: East front. Paving paid. On Irving street. \$600.00. 4 ROOM HOUSE: To be moved. Price \$1,500.00. 5 ROOM MODERN HOUSE: On 25 Mile Ave. Good terms. Price \$5,500.00. 25 ACRE FARM: Right near Hereford. Will sell or trade for home in town. 85 ACRE IRRIGATED FARM: For cash lease. 302 ACRE FARM: All good level land. 10" irrigation well. Castro County. Per acre \$200.00. MANY OTHER GOOD BUYS IN FARMS, RANCHES, BUSINESS & CITY PROPERTY. WESSON REAL ESTATE Dimmitt Hereford Texas B-4-4-Hc

ROLLING YOUR WAY A new model Universal Home is yours for the asking. Order now and get Tile Bath, Inlaid Linoleum, Garbage Disposal, and choice of decorations, or if you choose we will build to your plans and specifications any size you may desire. Our homes are built to last, sturdy, beautiful and economical. You will be delighted with your Universal Home. Call or write at 725 North Grand, Phone 3-7491, Amarillo, Texas. T-4-2-41-Hc

FOR SALE Three room house on pavement. \$2,500.00, terms. Beautiful 2 1/2 acres in restricted district, \$1,800.00 CLAUDE HIGGINS Fone 544 B-4-31-2p

LAND FOR VETERANS Section -- Joins the town of Adrian on Hiway 66. One section southeast of Texline, Dallam County. Subject to irrigation. Amarillo, Phone 38117 or 47319. B-4-5-2p

GOOD BUYS In irrigated and Dry Land farms in Deaf Smith, Castro and Parmer counties. Also large listings on houses and lots and business opportunities. J. M. HAMBY REAL ESTATE South of Courthouse Phone 701 B-4-23-Hc

### BEST BUYS IN PARMER COUNTY

180 acres: No improvements, with good irrigation well, and well located, \$125.00 per acre. \$10,770.00 loan, 20 years. Real nice 160 acres: Located 4 1/2 miles north of Friona, with fair improvements, in good irrigation water. The pavement will go by this place, price \$150.00 per acre. 320 acres: Close in on pavement. Perfect land to irrigate, with good 10" well. Priced to sell. 575 acres: No improvements, Perfect land to water. With irrigation water guaranteed. \$150.00 per acre. Can split and sell in 160 acre tracts. Terms can be arranged. We have many good buys in farming land and ranches. Joe B. Douglas Real Estate Box 185 Friona, Texas B-4-5-2c

FOR SALE: By owner. New 2 bedroom house, 326 Ave. B. \$2,250 loan. Price \$6,650. If interested call E. W. Washer, phone 1749-J, Plainview, Texas. B-4-24-4-4p

FARMS Have two or three farms I can sell to G. I. s. Homes, Farms, Ranches Lee R. Conklin Office Phone 728 Residence Phone 422-W B-4-5-Hc

FOR SALE Nice clean 4 room house well located. \$1,200.00 will handle. GLENN WEIR 109 Main Phone 200 Residence Phone 802 B-4-30-Hc

Will make down payment on new 2 bed room home. G. I. Loan 4% payable, \$52.70 Mo. See ALDERSON & RIDGEWAY 238 Main Street B-4-30-Hc

FOR SALE: Good 2 1/2 acre stock farm on pavement. Three room house, windmill and tanks, REA, daily mail, school bus. Leased for all: \$50 acre. Alderson and Ridgeway. 238 Main, Hereford. B-4-30-27-Hc

### 5. FOR RENT

FOR RENT: Bedroom close in. 509 Ross. Phone 847-J. B-5-9-29-Hc

FOR RENT: Furnished apartment. 613 25 Mile Avenue. Jonnie Estes. B-5-10-24-Hc

LAND FOR RENT 30 acres at edge of town, good 6" irrigation well. Will rent to a good vegetable grower. Sam Nunnally Lone Star Agency Phone 424 Nite 1711 B-5-31-Hc

FOR LEASE: One fourth section of land. Contact R. G. Lewis, 806 East Third. B-5-13-5-2c

FOR RENT: 2 apartments. Extra nice, private bath. One unfurnished, one all new furniture. 232 West 3rd Street. B-5-18-1-Hc

UNFURNISHED Apartment, private bath, 401 Blevins. Phone 1084-W or 961. B-5-10-31-Hc

FOR CASH LEASE: 30, 50, and 300 acres. Each irrigated. 300 acres in two miles of Hereford on pavement. T. J. Carter, Phones 55 and 327. B-5-25-31-Hc

FRONT BEDROOM for rent. 806 Union, Phone 1866-W. B-5-9-5-8k

FOR RENT: Irrigated quarter, 120 acres in cultivation, third and fourth rent. Improved. With sale of equipment. Price \$2,250. R. L. Hance, Dimmitt, Texas. T-5-24-5-1c

FOR RENT: Unfurnished three room house. Modern. Apply at 507 Jackson. B-5-11-5-Hc

FOR RENT: 4 room unfurnished duplex apartment. Adults. 305 Roosevelt. B-5-10-5-Hc

FOR RENT: Nice, unfurnished apartment. Available now. 819 25 Mile Ave. Phone 152. B-5-13-5-Hc

FOR CASH LEASE: 250 acres, 2 wells, 5 miles west on Harrison Highway, mile north. Leroy Packard. B-5-17-5-2p

FOR RENT: 2 room furnished apartment. Private bath. 108 W. 8th. T-5-11-5-1k

FOR RENT: Two room modern house, furnished. Close in. N. B. Hood, 343-W, 2nd. Phone 746-J T-5-16-5-1p

NICE MODERN Garage Apartment for rent. 805 North Lee, Phone 378-J or 990. T-5-13-5-1k

FOR RENT: Three room furnished apartment. Adults only. 610 Park Ave. T-5-11-5-1p

Keep it Kid! I'm on my way to Hereford Implement Co. for WISE EQUIPMENT BUYS



H Farmall Tractors . . . . . \$985.00 up  
 1952 Super M-Gas . . . . . \$2785.00  
 16 ft. Jeoffroy w/chisels . . . . . \$325.00  
 21 ft. John Deere Single Disc . . . \$200.00  
 M-M 16 inch Roll-over Plow . . . \$300.00  
 414 M-M Moldboard Plow . . . . . \$175.00  
 M-11 Tool Bar w/Cotton Boxes . . \$275.00  
 HM-10 Tool Bar w/Cotton Boxes . \$315.00  
 Two Row Lister & Planter for C . \$150.00  
 4 R. Farmall Row Crop Cult., Like New \$425.00

HEREFORD IMPLEMENT CO.

OK Specials

1948 PLYMOUTH - 4 door, Radio and Heater. . . . . \$775.00

1949 CHEVROLET Club Coupe - Radio, Heater, Good . . . . . 995.00

1949 BUICK - 4 door, Radio, Heater . 1095.00

1951 CHEVROLET Fleet-line, 2 door, Deluxe, Good . . . . . 1275.00

1951 CHEVROLET - 4 door Sedan with Radio, Heater, Low Mileage. Excellent . . . . . 1375.00

1950 OLDSMOBILE 88 4 door sedan. One owner, extra clean 1525.00

1952 CHEVROLET Deluxe Club Coupe, Radio, Heater, Seat Covers, One Owner. 10,500 Miles . . . . . 1675.00

1952 CHEVROLET Bel-Air Sport Coupe Fully Equipped. Beautiful Beach finish. 13,000 Miles - Power Glide.

1952 CHEVROLET - 4 Door Power Glide, Two Tone Green, Demonstrator.

1950 DODGE Meadowbrook, 4 door Sedan, good condition, 10500.

Kinsey Mtr. Co.

Visit the Friendly First National Bank of Hereford

Some Banks Prefer The LARGE Accounts, And Some Prefer The SMALL! We Simply Voice A Single Choice, Our Bank Prefers Them ALL!

It makes no difference to us whether your account is large or small. You will receive the same fast, efficient and friendly service we give all our customers.

TAKE ADVANTAGE OF OUR LOW COST SAFE DEPOSIT BOXES TODAY!

YOUR BABY BONDS BANK

THE FIRST NATIONAL BANK of Hereford

Member: Federal Reserve System, Federal Deposit Insurance Corporation

JUST RECEIVED!

30 Beautiful All New Pre-Trimmed Wallpaper Patterns Priced From 13c to 60c a Single Roll

CARL McCASLIN LUMBER CO.

A Complete Building Service

1 Block East of the Courthouse Phone the Lumber Number 7



By JIMMIE GILLENTE

Marshall Formby is a trickyascal, but I have a deal figured out to get even with him. Last Sunday he called out to KPAN and offered to give \$20 if I would come out and do his newscast on the JayCee March of Dimes program. Right out over the air, it went. Of-course, you don't get 20 bucks out of Marshall every day in the week, not even for a worthwhile project like a polio drive, so I didn't have much choice. Besides, it was a new experience. I didn't know those radio guys had it so easy. Just grab a bunch of sheets off the teletype and start reading. Unless someone made a mistake in the typing you are alright.

Marshall said it would have been easier for me if I hadn't been so nervous and shaking so much. The wobbling of the sheets, back and forth, made it a little more difficult to read. Anyway, it was a good deal and, in addition to the \$20 donation, the station absolutely cut off their commercials all afternoon to give the time to the March of Dimes. That's what I call being a good citizen, with such a wonderful spirit of cooperation, I know he will want to take up my proposition.

Here it is. I will also donate \$20 to the March of Dimes with only one string attached. Marshall has to write the Bull Column for Sunday. How about it, Marshall? Turn about is fair play. I am sure you will really enjoy it, just as I did the broadcast. Besides, I hate to have these radio guys pulling fast ones on me. All you have to do is get the copy in Friday, double-spaced.

Notice where the City allowed the telephone company a rate increase. They refused several months ago, but settled for the compromise increase this week. The telephone company was asking for a rate jump which would have totaled \$38,000 more annually. They got around \$18,000. Actually, the Hereford rates were lower than those of any town in the Panhandle and the commissioners felt that some increase was justified. If they had not taken this step they felt that a law suit was possible and the court settlement might have been expensive. Besides, the rates would have been at least as much as they granted, perhaps more. That's how it looked to them—and they felt the best thing to do was allow the increase. Hereford rates, generally speaking, will still be lower than most other towns even after the increase has been allowed, they said.

Another thing to be thinking about is the city election scheduled here in March. Mayor S. O. Wilson and Councilman Don Zimmerman have declared they will not be candidates for re-election. Maybe they will change their minds, but they definitely say "no business." Wayne Edwards, the new commissioner, hasn't made any definite statement as yet. Maybe he hasn't been over there long enough to be gun shy. Anyway, it is time we started putting some pressure on these boys or else started figuring some new nominees. The time is drawing near, and the names have to be filed several days in advance of the election.

The school board, meanwhile, is talking more and more about a two-story high school building. Nothing definite yet, depending largely upon costs, plans and acceptance of this type building by the architect.

**WATCH FOR**

**FRIDAY**  
January 30th

Hereford's lone manufacturing firm in the clothing line seems to have gone into the juvenile cowboy shirt business in a big way. They have these gay colored garments stacked all over the place and are still making more. Don't know where they all go, but it looks as if Hereford shirts will be going a long, long way.

Quite a few people have been screaming because of the absence of the Bull Column. Mrs. Earl Eubanks is back from California and she really gave me a going over because it hasn't been in the paper. Truth is, I have been so literally snowed under that the kids think I am a stranger when they occasionally see me around the house.

They just dropped in with a news item saying that R. C. McGilvary is being transferred to Plainview. Mac is getting a promotion and will be in charge of construction in that area. We are always glad to see people forge ahead, but we certainly hate to see the McGilvays leave Hereford. They are fine people, good citizens and have done a lot for the community. We will miss them a lot and my guess is that they will be coming back to visit pretty often. Bill Deardorf, the new manager, comes here from Lubbock and will be remembered by many ladies of the community as the young man who was active in conducting the cooking school here last fall. Bill is a clean-cut, energetic young man and I am sure that people will soon learn to think a lot of him.

Remember to pay your poll tax before Saturday and to contribute to the March of Dimes. Both are lagging behind this year. Also be sure to read this column Sunday. It's costing me \$20.00.

**DuPuy Funeral Held Tuesday**

Funeral services for Mrs. M. J. DuPuy, grandmother of Mrs. Bill McIver and Mrs. Delbert Ruland of Hereford were held Tuesday afternoon in Portales. Mrs. DuPuy, 87, had made her home with her son, Luther, in Portales for the past 15 years until a few months ago when she went to Mountainview, Ark. She died Sunday at Mountainview following a short illness. Services were held in the Presbyterian church in Portales and burial was made in the New Hope cemetery at Portales. Mrs. DuPuy was survived by 12 children. Those attending the funeral from Hereford were: Mrs. Bill McIver and Mrs. Delbert Ruland. They were accompanied by another granddaughter, Mrs. Ansel Arden of Amarillo.

**37 Make Honor Roll In Shirley School**

Thirty seven Shirley school students have been named to the honor roll for the third six-weeks period, according to Principal O. D. Lowry. Included in the group are: Carolyn Kirby, Patricia Howard, Harold Hamby, Judy Coffin, Lannell Short, Linda Byrd, Suzanne Langley, Brenda Beasley, Susie Woodford, Ada Mae Bettis, Lynn Thompson, Carole Kent, Linda Hair, Jane Bookout, Eugenia Alexander, Karen Sue Daniel, Sandra Sue Moore, Jean Ann DeShazo, Shirley Zellner, James Gentry. Sharon Cummings, Mary Raye Downey, Beverly Boyer, Maryleigh Whitfield, Bettye Smith, Lovilla Finley, Bonnie Ivie, Kaye Neill, Sandra Roberson, Shari Prowell, Donna Faye Rogers, Hazel Ewing, Lois Christman.

**The Weather**

	High	Low
Sunday	67	34
Monday	72	36
Tuesday	75	42
Wednesday	52	20

**DR. MILTON C. ADAMS**  
OPTOMETRIST  
140 West Third Hereford, Texas  
Phone 37 Office Hours—8:30 5:00

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

WEEK AFTER WEEK AFTER WEEK AFTER WEEK  
**YOUR DOLLAR GOES FURTHER AT... PIGGLY WIGGLY**



**CANDY**

Choc. Drops  
Orange Slices  
Asst. Jellies

Your Choice

2 Lb. Bag

49¢

**BACON**

Lean Sliced Slab

First Grade Lb.

49¢

**EGGS**

Fresh Country

Guaranteed Doz.

39¢

**Pancake Flour**

Lightcrust

Really Delicious 2 Boxes

25¢

**FLOUR**

Pillsbury's Best

25 Lb. Bag

Dish Towel Free

\$1.89

**Cherries**

Shurfine

Red Sour Pitted

No. 2 Cans

4 for \$1

**Salad Dressing**

Bestyeit

Qt. Jar

39¢

**Green Beans**

Campfire

No. 303 Can

2 FOR 29¢

**CHLORODENT**

Tooth

Paste

Giant

69c Size.

49¢

**SAVE 10¢** REDEEM YOUR SPRY NEWSPAPER COUPON HERE

ON PURCHASE **SPRY** 3 LB. CAN 59¢

Get Coupon Page 2, Sec. Two of This Paper

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

Enter the **WHITE KING SOAP \$12,000 CONTEST!** you may win a NEW \$300 **BENDIX Automatic WASHER** GET ENTRY BLANKS HERE

**240 BENDIX WASHERS TO BE GIVEN AWAY... 40 every week for 6 weeks!**

WIN this BENDIX TUMBLE-ACTION WASHER

California Sunkist		
<b>LEMONS</b>	Doz.	39c
Extra Fancy Purple Top		
<b>TURNIPS</b>	Lb.	7c
Extra Fancy, Del.		
<b>APPLES</b>	Lb.	17c
Spanish Sweet		
<b>ONIONS</b>	Lb.	10c
Powdered Hilex Bleach Lge. Box		29c
Jergens Toilet Soap 3 Bars		15c
Ivory Snow Giant Box		69c
Large Box Surf		27c

**MEADOLAKE MARGARINE**

Tenderleaf **TEA BALLS** 16 to Box 19c

Patio, Cocktail Size, Chicken **TAMALES** No. 2 Can 49c

Campfire **BEEF STEW** 303 Can 35c

**DELICIOUS MEATS**

<b>PORK ROAST</b>		
Lean Shoulder Cuts	Lb.	39¢
<b>Chuck or Arm</b>		
Beef Roast		53¢
U. S. Good or Choice		
Lean <b>GROUND BEEF</b>	Lb.	49¢
Nice Cuts <b>CLUB STEAK</b>		79¢
Choice Quality Lb.		
<b>Beef Ribs</b>	U. S. Good or Choice Lb.	39¢

**PIGGLY WIGGLY**

FOUNDED IN 1916 - STILL FIRST WITH MORE SAVINGS

Remember — All this and S & H Green Stamps, too.

DOUBLE S & H GREEN STAMPS EVERY WEDNESDAY

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

### Judge Favors Salary Boost For Attorney

A new prosecutor for Deaf Smith County may be named here Saturday when the county commission meets in special session.

The commission has the applications of two attorneys, seeking the post which will be vacated February 4 through the resignation of County Attorney Gib K. Howard.

The resignation of Howard was officially accepted Monday by the commission. He is going to join a law firm at Amarillo.

County Judge Horace L. Schloss emphasized the importance of filling the post with an experienced attorney at the Monday session.

**An Adequate Salary**  
"We are going to have to pay an adequate salary and should supply the new attorney with an office in the court house", Schloss said.

It has been pointed out that communities like Canyon and Littlefield pay their county attorneys \$400 a month and provide them with court house offices.

The county attorney here has been receiving \$300 a month and has been compelled to maintain offices away from the court house.

"Crime is increasing here as well as elsewhere and we could be under a serious handicap without the services of a fulltime county attorney," Judge Schloss said. "We are faced now with a \$22,000 law suit and we need the right counsel. The new attorney must know that his primary client is Deaf Smith county and he must be capable of advising our peace officers and other county officials."

**Labor Brings Problem**  
The increasing labor migrations to this area every year with its attendant crime problem is another reason that the county should have an able prosecutor, Judge Schloss pointed out.

As in other professions like medicine, there is a scarcity of legal talent available, the county judge said.

### Officers Named By Happy Homes 4-H Club Girls

Election of officers was held by the Happy Homes 4-H club Thursday afternoon in the home of Martha Heard.

Martha Heard was elected president of the group; Pat Dawson, vice-president; Carlynn Williams, secretary-treasurer; Sue Springer, song leader; Pat Dawson, clothing demonstrator; Martha Heard, food demonstrator; and Sue Springer poultry demonstrator.

Preceding the election of officers Miss Clara Redman, assistant CHDA, discussed how to choose officers.

Those attending were: Pat Dawson, Carlynn Williams, Sue Springer, Martha Logan, Jeannie Logan, Twyla Springer, Clara Redman, Jane Heard, Mrs. George Heard and the hostess.

### CAMPFIRE MEETING

Members of the Wakita Camp Fire girls worked on their ceremonial costumes at their meeting Tuesday afternoon at the Camp Fire Hut.

Those attending were: Jo Ann Cupell, Dolly Paetzold, Betty Paetzold, Sharon Arrington, Jane Bookout, Dollie Jo Prowell, Eugenia Alexander, Mary Lynn Morrison, Virginia Witherspoon, Donna Witherspoon, Nonna Marie Strange, Carol Ann Newell, Mrs. F. L. Alexander and Mrs. H. H. Caraway.

**WATCH FOR**  
**Testo**  
FRIDAY  
January 30th

**Typewriter and Adding Machine SERVICE**  
207 Knight St.  
or Phone 1103-W

## Dawn News

By Bertha Frye

Installation of new telephones in this area has about been completed.

Farmers were happy over the moisture received last week.

Friday night was community night at the Dawn school house. A miscellaneous shower was given for newly-weds, Mr. and Mrs. Ray Cox at the party.

Mr. and Mrs. A. C. Hershey and children of Hereford visited in the home of Mr. and Mrs. Zed Stewart Friday evening and later attended community night.

Mr. and Mrs. Wesley Cox and sons returned to their home after several weeks vacation in South Texas.

Mr. and Mrs. Melvin Bagley of Kress spent Saturday night and Sunday with Mr. and Mrs. Glenn Caraway.

Mr. and Mrs. Walter Galley made a business trip to Lamesa last week.

Mr. and Mrs. Charles Corder spent Sunday in Clovis.

Mr. and Mrs. Will P. Caraway of Hereford were guests Sunday in the Glenn Caraway home.

Mrs. Zed Stewart returned home Monday from Nacona where she has been with her mother who is ill.

Mr. and Mrs. Charles Galley and children of Amarillo visited Monday and Tuesday in the homes of his parents, Mr. and Mrs. Lester Galley and the Walter Galleys.

Mrs. Clifford Stewart was able to return to her home Wednesday after being ill in Neblett hospital in Canyon for several days.

The Dawn Home Demonstration club met Friday afternoon in the home of Mrs. J. B. Caraway.

Mr. and Mrs. Allen Wood of Alva, Okla. spent the Week-end in the Walter Galley home. They also visited the C. C. Yorks in Amarillo.

Mrs. Walter Galley spent several days last week with her sister, Mrs. C. C. York, who has been ill at her home in Amarillo.

Mrs. Walter Lemons who has been ill in the Neblett hospital in Canyon was able to return to her home last Monday.

The Dawn Study club met Wednesday afternoon in the home of Mrs. Alfred Smith.

Guest in the Charles Corder home Saturday night were: Mr. and Mrs. Henry Moser and son, Mr. and Mrs. Fred Phelps, Beth Ann and Freddie of Clovis.

In honor of Dwayne Stewart's birthday and graduation from WTSC last week, a dinner was given in the home of Mr. and Mrs. Ray T. Stewart last Sunday. Among those present for the occasion were: Mr. and Mrs. Reece Stewart and children, Mr. and Mrs. J. B. Caraway and children, Mr. and Mrs. J. R. Oglesby of Etter, Zed Stewart, the honoree and the hosts.

Pvt. and Mrs. Harold Robinson of Camp Roberts, Calif. were here last week visiting his grandparents, Mr. and Mrs. Zed Stewart her parents, Mr. and Mrs. Mixon at Berger and his parents Mr. and Mrs. Bert Robinson at Bowie. Prior to Harold's being sent over seas Mrs. Robinson will remain at Berger.

### Excellence Is Aim Of Music Festivals

"Not to earn a prize, nor defeat an opponent, but to pace each other on the road to excellence."

That is the slogan adopted by the National Federation of Music Clubs to promote interest in the national Junior Music Festivals, according to Mattie Mae Swisher of Hereford, general director for the 7th District Junior Festivals. The festival will be held here March 14.

All members of junior music clubs with dues paid will be eligible to participate in the events including piano, organ, violin, voice, horns, hymn playing, vocal ensemble and theory.

Music teachers are being encouraged to organize their studios into Junior Clubs so that all students will be eligible.

"The primary purpose of the spire members to greater effort festivals is to encourage and in-toward artistic achievement," Miss Swisher said.

### Beware Coughs From Common Colds That HANG ON

Cremulsion relieves promptly because it goes into the bronchial system to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial membranes. Guaranteed to please you or money refunded. Cremulsion has stood the test of millions of users.

**CREMULSION**  
Relieves Coughs, Chest Colds, Acute Bronchitis

when you speak of **MINK**

IT'S EASY TO ENTER WITH LUX TOILET SOAP!

**Toilet Soap Deal LUX 4 Reg Bars 24c**

Rhonda Fleming in "TROPIC ZONE" A Paramount Picture

Sweet Sixteen Colored Quarter

**OLEO LB. 5c**

With a \$1.50 Purchase or More Excluding Meat

We Reserve the Right to Limit Quantities

Fish **Perch Fillets Lb. 39c**

Armours Star, Tenderized **PICNIC HAMS Lb. 35c**

Wilsons Corn King, Sliced **BACON Lb. 45c**

All Meat, Freshly Ground **GROUND BEEF Lb. 49c**

Small, Meaty Sides **SPARE RIBS Lb. 45c**

U. S. Good, Arm **BEEF ROAST Lb. 59c**

Toilet Soap **LUX 2 Bath Bars 23c**

Lipton's **Vegetable Tomato Soup Pkg. 13c**

Dinty Moore **BEEF STEW 12 oz. Tin 54c**

Cleanser **BAB-O 2 Cans 23c**

O' Cedar No. 9 **DUST MOP Each \$1.89**

O' Cedar No. 4 **Polish Treated Mop Each \$1.89**

Beauty Bath Size **WOODBURY 2 for 23c**

Jergen's **Lotion Mild Soap Facial Size 5c**

Laundry Bleach **Clorox Pint 10c, Quart 17c 1/2 Gallon 29c, Gallon 49c**

Liquid Soap **GLIM Bottle 33c**

Cleanser **BON-AMI Cake 12c Can 15c**

Peter Pan **PEANUT BUTTER 20 oz. Jar 63c**

Baby Food Cereals **GERBERS Pkg. 18c**

Morton House **Brown Gravy & Beef 10 oz. Can 37c**

Ready Cut Spaghetti **SKINNERS 14 oz. Pkg. 24c**

Short Cut Elbo. Macaroni **SKINNERS 14 oz. Pkg. 24c**

Raisin Bran **SKINNERS Pkg. 18c**

Facial Size 1c Deal **WOODBURY 4 Bars 26c**

Wide Egg Noodles **SKINNERS 14 oz. Pkg. 34c**

Sunshine Biscuits **3 Cookie Favorites Pkg. 67c**

Shortening **BAKE-RITE 3 Lb. Can 69c**

you think of **Furr's**

Redeem Your 10c Spry Coupon from your Better Living Feb. Magazine at Furr's

GET YOUR Entry BLANKS AT YOUR FURR FOOD STORES

Garth **TOMATOES No. 303 Can 10c**

Big Ben **PORK and BEANS 2 No. 2 1/2 Cans 25c**

Palm Valley Cut **GREEN BEANS No. 303 Can 15c**

Hunts **PEAS 2 No. 300 Cans 29c**

Magic Garden **GRAPEFRUIT JUICE 46-oz. Can 19c**

Libbys **Corned Beef Hash No. 303 Can 31c**

Libbys **Spaghetti and Meat No. 303 Can 27c**

Honey Boy **SALMON No. 1 Tall Can 43c**

**\$150,000.00**  
in **MINK PRIZES**  
**20 Mink Coats**  
**40 Mink Stoles**  
**300 Mink Scarfs**

REGISTER TODAY The Beautiful UNIVERSAL **GAS RANGE** Will Be Given Away THIS SAT., JAN. 31st Nothing to Buy Just Register No Furr Food employees or their families are eligible for drawing -- must be 16 years old or older to register

Furr's Fresh Angel Food Cakes  
Large 69c Value Only 39c Each

Snow Crop Chopped **BROCCOLI 10 oz. Pkg. 19c**

Snow Crop French Fried **POTATOES 7 oz. Pkg. 25c**

Snow Crop **CUT CORN 8 oz. Pkg. 19c**

Oscar Meyer 12 oz. Can **Luncheon Meat 39c**

Allen No. 300 Can **Blueberries 29c**

Hillsdale Broken Sliced No. 2 Can **Pineapple 26c**

Del Monte No. 2 1/2 Can **Fruit Cocktail 35c**

Ma Brown Preserves 24 oz. Jar **Pineapple 53c**

Northern 200 ct. **Facial Tissues 15c**

Georgia Porgie 16 oz. Pkg. **Pop Corn 20c**

Bordens **STARLAC Pkg. 39c**

Green Giant **PEAS No. 303 Can 22c**

Niblets Brand **MEXICORN 12 oz. Can 21c**

Niblets Brand **CORN 12 oz. Can 19c**

Green Giant **CREAM CORN No. 303 Can 19c**

Colo. Red **POTATOES 50 Lb. Mesh Bag Only \$1.45**

Sweet, Juicy California **ORANGES 2 Lbs. 19c**

Florida Pink **GRAPEFRUIT 2 Lbs. 23c**

Winesap **APPLES Lb. 19c**

Fresh, California Pascal **CELERY 2 Lbs. 25c**

Texas **CABBAGE Lb. 6c**

**HURRY! HURRY!** Save over 50% WITH OUR CARD PLAN on this Super Special

**CAST ALUMINUM HOUSEHOLD INSTITUTE 8 1/2-in. Frying Pan only \$1.49 WITH CARD \$3.00 WITHOUT CARD**

**WHILE THEY LAST LIMITED SUPPLY**

30 DAYS TRIAL SATISFACTION GUARANTEED

### Local Draft Board Calls 38 Men To Take Physicals, Amarillo, Feb. 13

Thirty-eight men from this area were called for physical examination by the local draft board this week, according to Mrs. A. Petersen, clerk.

The men will report for their examination on February 13.

Those included in the call were: L. E. Carter, Amarillo; Lloyd E. Lust, Dimmitt; George Francisco Pendleton, Dimmitt; Paul Reece Lawson, Amarillo; Richard Leon

London, Friona; Denis John Ackler, Nazareth.

Cary Joe Magness, Dallas; Don Parker Hammon, Canyon, Raymond Gene Crum, Dimmitt; Keith Osborn Waldrep, Canyon, Earl Hershel Billingslea, Amarillo; Lee Alexander Ford, Hereford.

Johnny Burke Porter, Hereford; Johannes Fred Bruegel, Dimmitt; James Lee Lookingbill, Summerfield; Robert Glenn Bal-

lard, Dimmitt; James Elton Johnson, Clovis; Robert Lewis Hawkins, Hart; Forrest Lee Ricketts, Hereford.

Ernest Hardman Jr., Gooding, Idaho; Johnny Bill Delashaw, Bovina; Jerry Scott Reese, Hereford; Allen Joseph Brockman, Umlar; Jerry Glenn Morton, Hereford; Francisco Amario, McDonald, N. M.; Louine Winfred Keenom, Hart.

Jimmy Ray McWilliams, Muleshoe; Teddy Jerel Treider, Abilene; Ray Curgus Williams, Hereford; Frank Leslie Reed, Friona; William Fredrick Pytner, Hereford; John Oliver Fields, Here-

### High School Plans To Be Submitted To Board Next Week

Preliminary plans for Hereford's proposed \$850,000 high school building will be submitted for consideration next week, Supt. George Graham said today.

The announcement followed a meeting of trustees of the Hereford district with B. R. Cantrell, architect, Monday evening. Requirements of the building will include facilities to handle 600 students, including a new gymnasium and auditorium. General needs were discussed at the meeting and will be incorporated into the preliminary drawings, subject to revision or approval of the board.

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# Where Buy's More Eating Pleasure

## Your Dollar

Ranch Style Beans  
2 - 303 Cans - 27c

Green Onions  
Bunch

Peter Pan  
Peanut Butter  
12 oz. Jar - 36c

Fresh  
Garden Radishes  
Bunch

Fresh Carrots  
Cello Pack

9c

White Swan  
Pure Apple Butter  
28 oz. Jar - 24c

6c

Skinner Cal Macaroni  
7 oz. Package 14c

Red Potatoes  
10 Lb.  
Mesh Bag

48c

Bakers Unsweetened  
Chocolate  
8 oz. - 41c

White Swan Coconut  
4 oz. Can - 17c

Northern Tissue  
2 Rolls - 15c

Hawaiian  
Sliced Pineapple  
No. 2 Can - 32c

White Swan  
Apple Sauce  
No. 2 Can - 22c

Cabbage

5c

White Swan  
Blackeyed Peas With Bacon  
2 Cans - 21c

3  
Large Grapefruit

24c

125 ft. Diamond Waxed Paper  
Roll - 24c

Libbys 12 oz. Glass Jar Pickles

Dill - 22c

Sweet - 29c

Sour - 22c

Palmolive Soap  
Bath Size

2 for 24c

Lux Toilet Soap  
Bath Size

2 for 25c

Dial Toilet Soap  
Bath Size

2 for 33c

2 for 19c

Spic & Span  
26c

White King or  
Binso  
2 for 35c

Lifebuoy Soap

## FRESH MEATS

All Meat Franks	Lb.	43c
Picnic Hams		42c
Oriole Slab Bacon	Lb.	53c
Round Steak	Lb.	75c
Pork Steak	Lb.	42c
Select Fresh Dressed Fryers	Lb.	59c
Fresh Potato Salad		59c
RED'S All Meat Bar-B-Q		85c

## "RED'S" GROCERY & MKT.

No Traffic Problems Intersection W. 2 & 3 25 Mile Avenue Plenty Of Parking Space

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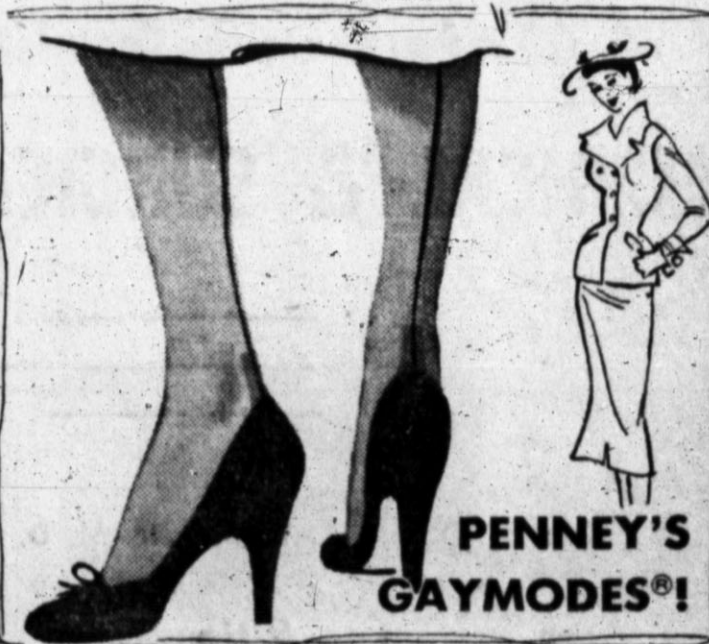
PENNEY'S  
ALWAYS FIRST QUALITY!



SAVE!

MENS

Jumpers  
Blanket Lined  
Blue Denim  
Button Front  
Sanforized  
Shrunk  
Reduced To  
**\$3.00**



PENNEY'S  
GAYMODES®!

Filmy, 51 Gauge.

SHEER NYLONS

There's extra long wear for you in these 51-gauge 15-denier dark-seam nylons because they're high twist for greater elasticity. That means they have more snag resistance and a smooth, dull finish. Sizes 8½-11

TODAY'S  
SPECIAL PRICE

**67c**  
pr.

SAVE!

10 ONLY

Mens  
Winter Jackets  
Quilted Lined  
Zipper Front  
Reduced To  
**\$6.00**

18 ONLY

Ladies Ribbon Nylon  
Pleasé Better Dresses

Reduced to **\$8.00**

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WOOL PLAID  
Zipper Front  
Winter Jackets  
Reduced To  
**\$4.00**

SAVE!

15 ONLY

Boy's Winter Jackets

Quilted Lined, Zipper  
Fronts, Broken Sizes

Reduced to **\$3.50**

BARGAINS

In Ladies Shoes  
Flats, Wedges and Slip Ons  
Broken Sizes

Reduced to **\$2.00**

SAVE!

MENS

Grey Suede  
Pre-Shrunk  
Work Shirts  
Size, S., M., L.  
Reduced To  
**\$1.50**

PENNY'S

Smooth Fitting  
Fitted Sheets

Twin Size  
**\$4.38 pr.**

Full Bed Size  
**\$4.78 pr.**



DEEP-SET CRINKLES!  
NO IRONING NEEDED!

SAVE!

MENS

Army Twill  
Matched  
Work Suits  
Colors, Tan,  
Gray and Forest  
Green

Shirts **\$2.49**  
Pants **\$2.98**

Lightweight, Breezy  
COTTON PLISSE

Good news for mother! These cool plisse prints need no ironing! Try them for playclothes, beach tags, housecoats, sport shirts. See Penny's dress prints, sportswear prints, novelty designs. 35-36" wide.

**59c**

FOR RENT: 3 room furnished, modern apartment with bills paid. Come to 219 Lee. B-5-14-5-2k

FOR RENT: Exceptionally nice, duplex. No objection to baby but don't want pets. Special winter rates. 711 East Third. S-5-18-32-1p

To Relieve Misery of  
**COLDS**  
take **666**  
LIQUID OR TABLETS - SAME FAST RELIEF

**6. WANTED**  
WANTED: Custom plowing, planting and listing. Floyd Stivers. Phone 930J. B-6-10-48-3c  
FEEDER SHOATS WANTED: 110 pounds up. 3 miles east of Texaco Refinery on Third Avenue, Amarillo. Phone 2-4088. B-6-18-47-tfc  
**8. HELP WANTED**  
MAN WANTED - To distribute Watkins' Nationally Advertised

Products to farm customers in Deaf Smith County. Full time business. Earnings unlimited. Car essential. No other investment necessary. Field Representative will get you started. Write A. A. Lewis, Rural Department, The J. R. Watkins Company, Memphis, Tennessee. B-8-31-3c

F. Friona, Texas giving age, past experience and references. B-8-30-5-4p

**10. NOTICE**  
FOR EARLY PLOWING and planting, Call 1173-W, L. F. Stayton, 305 Jewell. B-10-12-30-21p

I HAVE ROOM for a few more boys and girls, age 5 to 8 in my beginners Vocal Class Tuesday, 3 p. m., Phone 480-J, Mattie Mae Swisher, 108 West 5th St. B-10-31-5-2c

**11. Business Services**  
Manufacturers Installers Sewer, Culvert & Irrigation Tile George W. Byrd  
FERGUSON PIPE COMPANY  
Phone 1658 Hereford, Texas  
Phone 2921 - Farwell, Texas  
T.11-11-tfc  
INCOME TAX SERVICE  
MRS. CLYDE COCANOUGH  
108 WEST 8th STREET  
B-11-27-10P

Quick - Efficient  
**HOME LOANS**  
Dependable Abstract and Insurance Service  
ELIZABETH WOMBLE  
146 Main Phone 497  
B-11-27-tfc

EXTRA SPECIAL  
CATTLE TRUCKS INSURED  
YOU DON'T HAVE TO WAIT—WE WRITE THE POLICIES  
John McLean Insurance Agency  
Phone 273 - 127 W. 3rd  
B-11-7-tfc

CANYON WELL SERVICE  
Windmills, pressure pumps  
Irrigation Pumps  
Complete service on all kinds  
Agent for Reda Submersible  
Phone 256-J P. O. Box 195  
Canyon, Texas  
M. A. Hollabaugh 1100-8th Ave.  
B-11-29-23-p

RUBBER STAMPS fast service.  
Francis Printing Co. Ph. 1303.  
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ENROLL YOUR Pre-School child in Kindergarten. Mrs. J. R. Fowlkes, Harrison Highway.  
Phone 1574-W. 8-11-14-tfc

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street. B-11-20-50-tfc

**DO YOU WANT TO OWN**  
An interest in America's most successful Business Corporations? \$10,000 invested 10 years ago in a quarterly Dividend Reinvestment program is now worth \$27,000.  
Or, a \$25 a month systematic cumulative plan, started 10 years ago and continued has now earned stocks worth \$6,000.  
If you have any surplus money to put to work you should ask for information on Regulated Investment Company Shares.  
Charles Crudginton  
Box 1213 Amarillo  
Member: National Association of Securities Dealers, Inc.  
Local Representative Wanted  
B-11-4-4-c

**MAKE \$62 A WEEK PART TIME**  
We have openings for several men in Hereford and the surrounding territory who wish to supplement their present earnings.  
Requirements are:  
1. You must own a car.  
2. You must be between 21-50 years of age.  
3. You must be able to work 6 p.m. till 10 p.m. five nights a week or the equivalent of 20 hours a week.  
IMPORTANT: Your wife must be present when we talk with you. Apply at the Jim Hill Hotel and ask to see Mr. Meyer, 7:30 p.m. sharp, Friday.

**12. STRAYED**  
STRAYED from my place, 12 mi. Northeast of Hereford, two year old Whiteface heifer, with horns and ring around both eyes. Branded M. L. Connected on left hip. R. G. Lewis.  
B-12-31-5-2c

**NOTICE TO RECEIVE BIDS FOR COUNTY DEPOSITORY**  
Notice is hereby given, as provided in Article 2544, RCS, that the Commissioners' Court of Deaf Smith County, Texas will at its next regular meeting on February 9th, 1953, receive bids from banking institutions in this County that may desire to be selected as the depository of the County funds. Sealed bids will be received at the office of the County Judge, in the Court House, at Hereford, Texas, up to 10:00 o'clock A. M., February 9th, 1953. The Court reserves the right to reject any and all bids.  
Horace L. Schloss  
County Judge.

Hereford, Texas, up to 10:00 o'clock A. M., February 9th, 1953. The Court reserves the right to reject any and all bids.  
Horace L. Schloss  
County Judge.

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Horace L. Schloss  
County Judge.

The Hereford Clinic Is Happy  
To Announce the Completion of its  
**MEDICAL & SURGICAL STAFF**

R. R. Wills, M. D.  
Urology & Consultation

L. B. Barnett, M. D.  
General & Neurosurgery

M. W. Nobles, M. D.  
Radiology

A. T. Mims, M. D.  
General Surgery & Consultation

Roy J. Grubs, M. D.  
Pediatrics & Obstetrics

F. Glendenning M. D.  
General Prac. & OB

W. Lawrence, M. D.  
General Prac. & OB

For the  
**Best Truck Deal in Town**  
See your **FORD** Dealer!  
**HEREFORD MOTOR CO., INC.**  
142 Miles Ave. Phone 39

SAVINGS GALORE AT THOMAS FOOD STORE ----- WE GIVE S & H GREEN STAMPS

**DON'T MISS THESE SAVINGS!**

**OLEO** 2 Lb. For **43¢** | **HI-HO** Large Box **27¢**  
CRACKERS, Sunshine

WE GIVE S & H GREEN STAMPS ----- SAVE AS YOU SPEND

WE GIVE S & H GREEN STAMPS ----- SAVE AS YOU SPEND



...and take it from me  
...here's where I really  
**SAVE!**

Sun Sun  
**PIE CHERRIES** No. 2 Can 4 for \$1.00  
Sturgeon Bay  
**PEANUT BUTTER** 39c  
Big Top, Bird Design, Lge. Glass  
**Cut Green Beans** No. 303 Can 7 for \$1.00  
Mile High  
**PEAS, Early June** No. 303 Can 7 for \$1.00  
Concho  
**Grapefruit Juice** 46 oz. Can 5 for \$1.00  
Val Tex  
**COFFEE** Lb. Can 69c  
Maryland Club  
**HONEY, Strained** 2 Lb. Jar 59c  
Burlison

**KRAFT DINNER** 2 for 31c  
Four Servings  
**PEANUTS, Fresh Roasted** Lb. 25c  
**FLOUR** 25 Lb. Bag \$1.83  
Packard's Best  
**BLACKEYE PEAS** No. 300 Can 10 for \$1.00  
Campfire  
**PINTO BEANS** No. 300 Can 10 for \$1.00  
Campfire  
**CATSUP** 14 oz. Bottle 27c  
Heinz  
**BABY FOOD** 12 for 98c  
Heinz and Gerber  
**DOG FOOD** 1 Lb. Can 3 for 25c  
Trusty  
**SEMI-SWEET CHOCOLATE** Pkg. 25c  
Nestles  
**BEEF STEW With Veg.** No. 303 Can 33c  
Campfire  
**COOKIE MIX** Box 35c  
Nestles

**TOMATO JUICE**  
No. 1 Tall Can  
**10 for \$1.00**  
Bartlett  
**PEARS**  
Our Value  
No. 2 1/2 Can  
**3 for \$1.00**

**MEATS**  
**PORK SAUSAGE** Lb. 59c  
Wansings Pure  
**BACON** 2 Lb. Pkg. Each \$1.08  
Sunray Sliced  
**STEAK** Lb. 79c  
Club  
**HAMS** Lb. 49c  
Shank End

**PRODUCE**  
**ORANGES** 2 Lb. 23c  
Sunkist  
**LETTUCE** 2 Lb. 25c  
Large Size, Firm Heads  
**GRAPEFRUIT** Each 8c  
Large Size  
**POTATOES** 10 Lbs. 61c  
U. S. No. 1 Russetts

We Reserve Right To Limit Quantities -- Double S & H Green Stamps On Wednesday

**THOMAS FOOD STORE**

519 Park Ave. We Give S & H Green Stamps Phone 15

SAVINGS GALORE AT THOMAS FOOD STORE ----- WE GIVE S & H GREEN STAMPS



# The Hereford Brand SPORTS

Hereford, Texas, Thursday, January 29, 1953

Section Two

# Hereford Wins Consolation Prize In Floydada Tourney

By Shelby Whitfield

followed by Allen with 8.

The Hereford Whitefaces captured the consolation prize in the Floydada Tournament Saturday night, rolling over the Post Antelopes 70-41. The Whitefaces lost their first tilt of the tourney to the Canyon Eagles 51-44. They then defeated a stubborn Spur team 52-48, for the chance to meet Post.

In the Canyon game, the Herd never showed its true playing ability. The club matched the Eagles in the first quarter with 15 points, but fell behind in the second. The half-time score was Canyon 27-Hereford 21. Six points by Frances Boyd helped Hereford cut the lead to 35-33 at the end of the third quarter. Canyon then sank 8 of 13 free throws in the last period. That helped sink Hereford 51-44. This game probably pitted the two best teams in the tournament against each other as Canyon went on to win the tournament rather handily.

Everett Allen and Francis Boyd were high point men with eleven each. Allen and Tommy Woodford fouled out for Hereford.

Woodford led the Herd against Spur scoring 22 points. He was

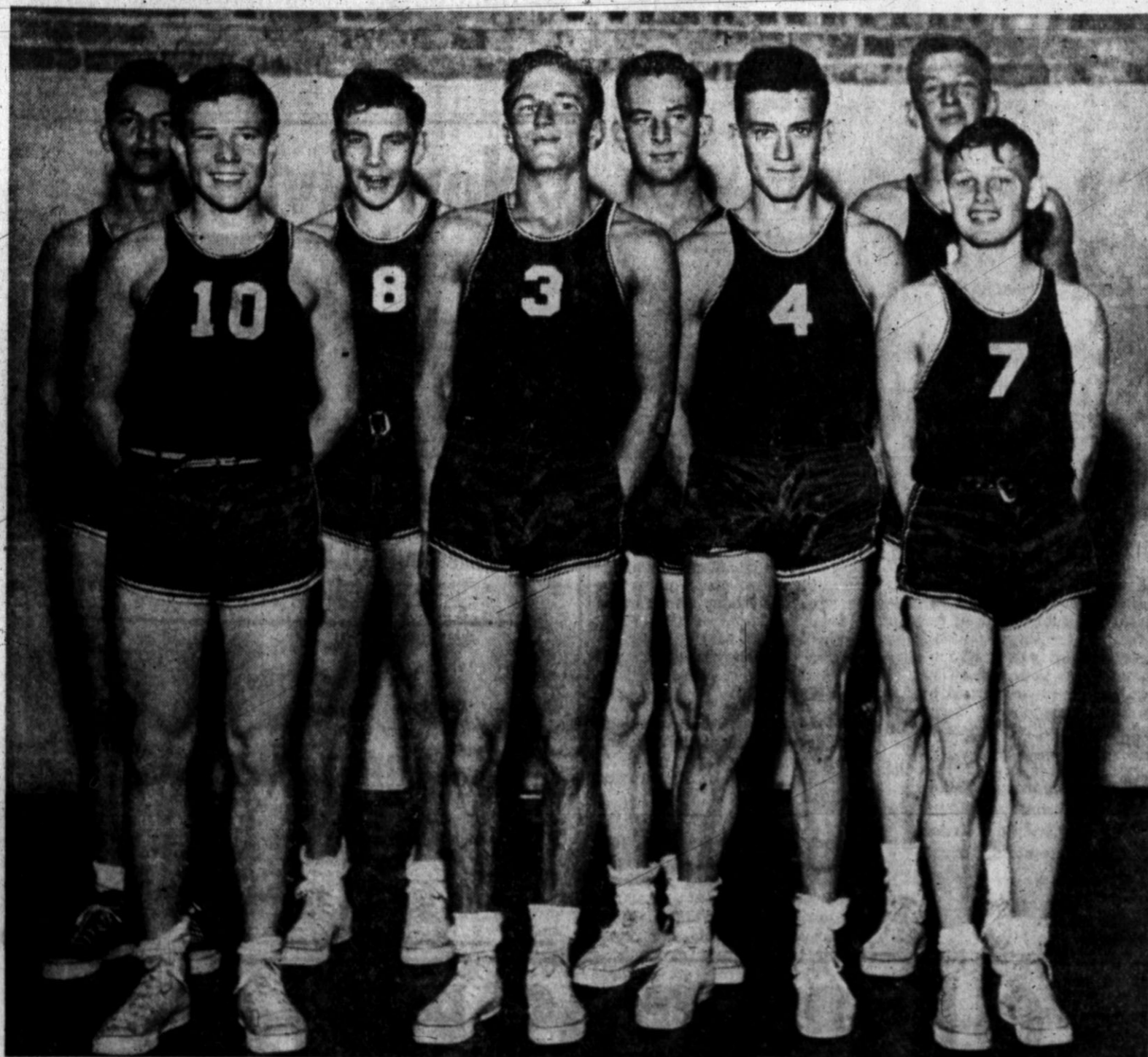
The game proved to be very close with Hereford holding a slim 23-21 lead at the half. The complexion of the tilt didn't change much in the second half as Hereford played steady ball. The final score Hereford 52-Spur 48.

The game was marred with many fouls. Raymond Dement, Marshall Wilson, and Billie Gene White all left the game with five fouls.

Coach Wayne Stark's hoopsters played Post next. Hereford ran up a 20 to 8 lead in the first period and increased it to 45-16 at half time. Stark, feeling the lead, tried experimenting in the feet of a more than comfortable last half. He fielded a team of juniors in the third quarter and an all senior five in the fourth. The results was very interesting. The juniors scored 19 points as compared to 15 for the seniors.

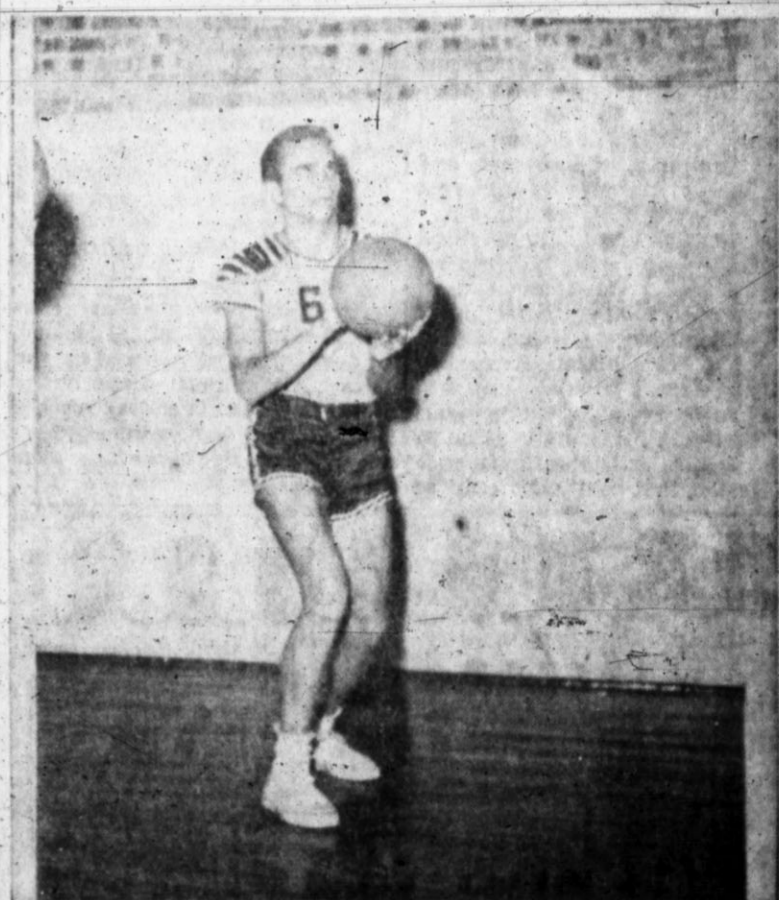
Allen was high point scorer with 14. All of the 10 men who played for Hereford made at least 4 points.

Dement and Woodford were named to the all-tournament team. A cup was presented the team for winning consolation.



WHITEFACE B SQUAD, above, has established an excellent record this year with five victories and three losses. The boys are, front row, left to right: Buddy Godfrey, Homer Hershey, Robert Woolsey, Lynn Bybee; back row, Clinton Glen, Tunney Wilson, Jackie Burrus, and Logan Cummings.

The B team lost one game to Amarillo and two to Plainview. They have won twice over Springlake, along with single victories over Friona, Vega, and Dumas. W. H. Patton Photo.



MEET THE WHITEFACES! -- Tommy Woodford is second higher scorer on the 1952-53 Hereford team. He has a total of 152 points so far this season, and is still going strong. W. H. Patton Photo.

## FOIBLES

## Fancy and Plain

By Kent Snare

I relish the sports pages in the Sunday blats yesterday, particular, after several weeks sans same, on account of the bus jockeys strike . . . The average Sunday sports section contains a welter of information, above and beyond that of the gazette to the NE which conveys little of the national sports scene, including some of the following bits which I did not scan there: After ten years separation the Irish and the West Pointers are going to tangle in 1957, first in South Bend and next, at the Point, on October 11, 1958 . . . Apparently they, for the nonce, are going to avoid the resumption of the "Subway Series", altho your guess is as good as any, as to when the money will assert itself . . . And it will . . . The platooners and the non-platooners are still at it, hammer and tongs . . . The fact remains that under the new rules, effective in the '53, winner over all season, that six emergencies are still available to the astute mentor, that is, to the ones with the available manpower . . . Do you remember the "Shock Troops" on Rockne and the "Ramblers" of Howard Jones of USC, perhaps

one should live so long . . . At any rate, 6-2 and even, that the smart boys will do all right by themselves and the alumnae, so that they can continue to live well and lustily . . . Of course, those fancy dan ball carriers, who have thought that blocking and tackling was for the poorfolks, will have to mend their ways and earn their stipend on both ends of the rope . . . And believe me, a lot of them, can do it . . . As said before, in these confines, the scoring age has about reached its zenith, and that is applicable to all the major sports . . . The basketball scoring reign is over, as of the termination of this campaign . . . Too many 100 plus point games . . . "Ned in the First Reader" type of players, in the angle of individual scoring attempts . . . Rio Grande scored 131 points Saturday against who???. The officials, particular the home fans, pleasing type, have pinpointed the foul calling to the smelling stage . . . For instincts, in the De Paul-Okie Ag game at the Chicago Stadium, last Friday, the calling was so objectionable that the partisan crowd, booted (Continued On Page 2)

## Bob Cummings Is Slated To Grapple With "Russian Bear" Saturday Night

Home-towner Bob Cummings risks limb and life blood Saturday night when he meets the Russian Bear, Ivan Kalmikoff, in the top section of a double main event at the Hereford arena.

The double main event program brings together Cowboy Carlson of Montana and Herb Parks of Canada.

Each match will be for two out of three falls, or one-hour time limit.

First event on the card is a one-fall or 20-minute duel between Whitey Walberg of Columbus, Ohio, and Rey Urbano, palde of the Philippines.

The Walberg-Urbano match should produce some of the best, scientific wrestling of the evening.

Both main events, however, could get very rough. Kalmikoff, the Southwest States

junior heavyweight champion, is one of the toughest and roughest in the business. Bob Cummings, with his tremendous strength and his wrestling education, is not getting a shot at the title this time, but if he makes a good showing against the bruising Russian he may have an opportunity to grab off a championship match.

Formerly a "clean wrestling" athlete, tall, blond Cowboy Carlson has changed his style to the rough type, in the manner of his tag team partner, Dory Funk. And Herb Parks can give him all the trouble he wants.

Billy Weidner, a powerful wrestler in his own right and strong enough to handle most junior heavyweights, has been assigned the refereeing job for Saturday night.

The first county agricultural agent to work exclusively in one county was appointed in November 1906. He was W. C. Stallings in Smith County.

our farmers benefit through credit here



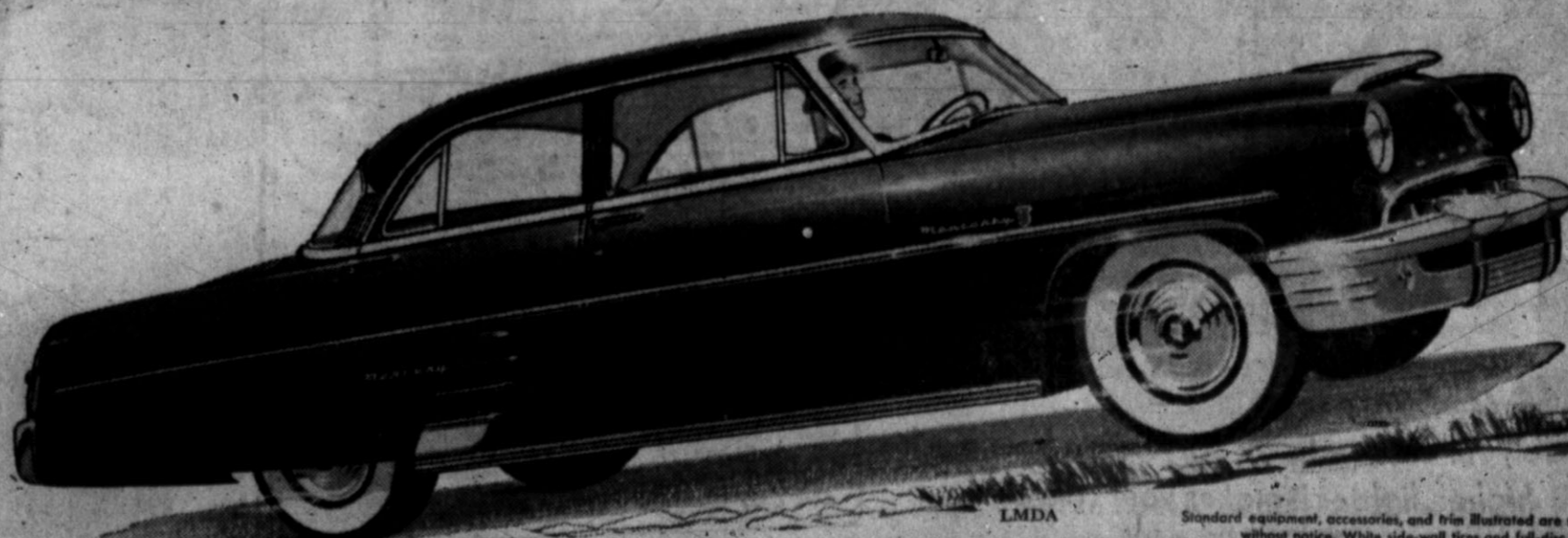
In farming you don't look beyond the horizon for help; you depend on the soil beneath your feet, and the tools at hand, and the friends close by.

Do the same when you borrow money. You will benefit, and so will the community.

**Hereford State Bank**

MEMBER: FEDERAL DEPOSIT INS. CORP.

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**TRY SOMETHING NEW!** • New Unified Design • New, longer, lower, future-styled look • New alive-with-action V-8 performance • New one-piece rear window • New combination bumper-grille • New 2-stop double-safe front doors

Come in—try this news-making Mercury for 1953. You'll discover that you can have both power and economy. You'll find that a big car can be as easy to handle as a sports car. For Mercury's got Unified Design, a unique type of car construction that integrates all parts for better balance, livelier action. Teamed with the finest V-8 in Mercury history, you get performance that never wilts . . . thrift that's famous . . . and ground-gripping roadability that takes tilt out of turns. A road test costs you nothing but your time. Why not take yours today?

Get the facts — and you'll go for the New 1953

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PHONE 39

### Foibles....

(Continued From Page 1)  
 the prejudiced calls repeatedly... The Agt outscored the Demons from the floor, but couldn't cope with a better than 2 to 1 over call on the fouls, especially when De Paul deposited 30 of 33 charities and won, resoundingly, in a large upset... The scoring binge, rampant from the one for one rule, is proving to be, overly unpopular, even to the so-termed scoring addicts... 2 hour sieges and the eternal parades to the foul stripe have dulled the game... And so, the legislators, even at the cost of returning ball control tactics, needs must mend their ways, much to the satisfaction of Iba, Allen, Iba and Barrack et al... The BB conference races all over, have puckered up and reached drawing proportions at the top... Arizona is alone at the head of the Border Conference chase but that will exist only as

long as she stays and plays at home... The West Texas-Tech go next Saturday could be the key and should have additional attractions above the usual hand to hand fighting they indulge in... Tech unveils her Carl Ince, the two and a half man, as a publicized, and the paying public will be on the alert for another miscalling match comparable to last week's exhibition, with the intended victim probably Nolan or Johnson, or both... And as long as such maneuvers are tolerated over the conference as a whole, the Border C. will remain a "home" league and suffer accordingly whenever its members venture onto foreign courts.

The four newest yellow corn hybrids, Texas 24, 26, 28 and 30, all developed and released by the Texas Agricultural Experiment Station made outstanding records last year in tests conducted at widely separated locations over the state.

### Legal Notice

#### AN ORDINANCE REGULATING THE RATES OF THE SOUTHWESTERN BELL TELEPHONE COMPANY IN THE CITY OF HEREFORD, TEXAS.

WHEREAS, The Southwestern Bell Telephone Company has appeared before the City Commission and has shown that it has increased its investment devoted to rendering local exchange telephone service since the rates now in effect were established and is now confronted with substantial increases in taxes and other operating expenses, and

WHEREAS, the Company has further shown to the City Commission that its earnings from presently authorized rates are inadequate to meet the increased costs of operation and provide a fair return upon the present fair value of its local exchange investment in Hereford, and

WHEREAS, continued operation of the Company's property in Hereford with insufficient earnings will not justify the investment of additional capital needed to provide the additional facilities required to meet the growing demand for service in Hereford and to maintain the Company's high standards of service, and

WHEREAS, The Company proposes to adjust its schedule of rates in keeping with the larger investment and general increased costs of doing business under present conditions, and

WHEREAS, the Company has shown to the City Commission that said adjustment of its rate schedule will not under present conditions produce more revenue than is sufficient to provide a fair return upon the fair value of its local exchange property in Hereford, and

WHEREAS, under the circumstances, said proposed schedule appears to the City Commission as reasonable and just, and necessary to insure the continued expansion and improvement of telephone service to the citizens of Hereford,

NOW, THEREFORE BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF HEREFORD:



AFTER THE INAUGURATION -- Gov. Allan Shivers embraces his wife (left) and his mother, Mrs. R. A. Shivers, after his inauguration as governor of Texas for another term. (AP Photo).

Section 1: That the Southwestern Bell Telephone Company is hereby authorized to place into effect on March 1, 1953 the following schedule of rates:

Class of Service	Monthly Rate
One Party Business Flat	\$8.00
Business Extension Station Flat	1.50
One Party Residence Service	4.00
Two Party Residence Service	3.25
Four Party Residence Service	3.00
Residence Extension Station	1.00
Commercial PBX Trunk (a)	1.50
Commercial PGX Trunk	1.50
Semi-Public Service (Guarantee)	22 per day
Extension Semi-Public-Coin	1.50
Extension Semi-Public-Non-Coin	1.00

(a) The rate for a flat rate PBX trunk is one and one-half times the rate for one party business flat rate service. Authority to charge for certain miscellaneous services

and equipment the rates set out in the Schedule of Miscellaneous Rates and Charges attached hereto and made a part hereof is also granted:

Section 2: That nothing in this ordinance contained shall be construed as in any manner, now or hereafter, limiting or modifying the right and power of the City Commission under the law to regulate the rates charged by the Southwestern Bell Telephone Company for its service within the City of Hereford.

Passed and approved this 24th day of January, 1953.

S. O. Wilson  
 Mayor, City Commission  
 City of Hereford, Texas

### Sunshine Club

Mrs. Fannie Hammock entertained members of the Sunshine Club at her home Thursday afternoon. Members made plans for the annual birthday party to be held in the home of Mrs. F. N. Higgins Feb. 12. Mrs. R. R. Stewart won the penny ante gift and the birthday gift went to Mrs. Buck Watts.

Refreshments were served to Mesdames Buck Watts, F. N. Higgins, George Miner, W. W. Wells, W. E. Pittman, R. R. Stewart and the hostess.

The Texas Legislature in 1911 passed the first law authorizing county commissioners' courts to appropriate money for the salaries of county agricultural and home demonstration agents.

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 Auto • Life • Fire  
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 SHOES FOR BOYS AND GIRLS

Smart dress-ups for girls. Mannish styles for boys. See our complete selection.

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 THE C. R. ANTHONY CO.

## BAKE A SPRY CAKE AND SAVE 10¢



**CAKE**  
**Aunt Jenny's CHOCOLATE RAPTURE CAKE**

This recipe is especially designed to give you a higher, lighter cake with a homogenized shortening. So be sure to use Spry - it's homogenized!

Bakes in moderate oven (350°F.) for 25-35 minutes  
 Makes 9-inch cake (2 layers)

**SPR**.....1 1/2 cups sifted cake flour, 1 1/2 cups sugar, 1/2 teaspoon salt, 1/2 teaspoon baking powder (OR 1 teaspoon tartaric type), 1/2 teaspoon soda

**ADD**.....1/2 cup Homogenized Spry, 3 ounces melted chocolate, 1 cup buttermilk or thick sour milk, 1 teaspoon vanilla

**BEAT**.....200 strokes (2 min. by hand, or on mixer at low speed). Scrape bowl and spoon

**ADD**.....2 unbeaten eggs

**BEAT**.....200 strokes (as above)

**BLEND**.....1 cup fine-cut coconut

**POUR**.....into 2 deep 9-in. sprayed round layer pans

**BAKE**.....in moderate oven (350°F.) for 25 to 35 min.

**SPREAD**.....Tawny Satin Frosting between layers and on top and sides of cake

**MELT**.....1/2 ounce chocolate, 1/2 teaspoon Homogenized Spry, COOL, and sprinkle over top of frosted cake, allowing a few "ribbons" of chocolate to run down sides of cake.

**Tawny Satin Frosting:** Put 2 unbeaten egg whites, 1 cup granulated sugar, 1/2 cup brown sugar, 2 tablespoons water, and 1/2 teaspoon cream of tartar, and 1/2 teaspoon salt in top of double boiler and mix thoroughly. Place over rapidly boiling water and beat constantly with rotary egg beater until mixture will hold a peak (7 minutes). Remove from hot water, add 1 teaspoon vanilla, and beat until cool and thick enough to spread.

**CUT OUT COUPON BELOW NOW!**

Aunt Jenny says:  
 "Here's your chance to try Spry... see how much higher, lighter it makes your cakes!"

Cut out the coupon right now. Take it to your grocer. He'll give you 10¢ off on a 3 lb. can of Spry. Then make this Chocolate Rapture cake—it's quick, easy and certain-sure to make a hit with your family. And with you, too—you'll be so pleased when you take those deep, dark Spry layers out of the oven you'll see right away why I want you to try Spry. For Spry is homogenized—pre-creamed to blend quicker, easier with dry ingredients... the only kind of shortening specially made to mix with the liquids your cake recipes call for. That's why Lever Brothers Company guarantees your cakes will be higher, lighter, smoother-textured or your money refunded!

*Don't miss this Money-Saving Offer!*

**TAKE THIS COUPON TO YOUR GROCER!**  
**SAVE 10¢ ON 3 LB. CAN OF SPRY**

TO CASH: Present this coupon to your grocer in Cal. or Wash. in any store displaying this offer or to Lever Brothers Co., 155 Montgomery St., San Francisco 4, Cal., or 70 E. Wacker Drive, Chicago 4, Ill. 22¢ First 3¢. Voidable. Wash., respectively. Redeemable value in metropolitan indicated above. Cash value 1/2¢ of 1¢. Not transferable. \$100 reward for information resulting in conviction of any person fraudulently using this coupon.

TO DEALER: Our salesman will return this coupon for 10¢ off from your direct or from an agent authorized in writing by Lever Brothers Co., provided you and the customer have complied with the terms of this offer. Any sale-tax must be paid by customer. Void in any place where its use is prohibited, taxed or restricted by law.

45509P Lever Brothers Company, 390 Park Ave., N. Y. 22, N. Y.

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- FURR FOOD
- HEREFORD FOOD MART
- HUNTER'S GROCERY
- PIGGLY WIGGLY
- QUALITY FOOD STORE
- RED'S GROCERY & MARKET
- THOMAS FOOD STORE

## OLIVER - ATLAS Reversible MOUNTED TWO-WAY PLOWS

**IT'S COMING!**  
**The Plow We've Been Talking About!**

3 Point Hook-up • Adaptable to any Tractor • Complete Hydraulic Control  
 Plow is Available in Two Bottoms in 14, 16 and 18 inch and in 3 Bottoms in 14 inch  
 Simplest Turn-Over Plow ever made, with Less Working Parts  
 This new plow will be here soon, so watch for Announcement of Arrival

- ★ KEEP FIELDS LEVEL
- ★ ELIMINATE DOUBLE RIDGES AND DEAD FURROWS
- ★ SAVE LAND LEVELING COSTS



**Watch For Announcement of Arrival!!**

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Q. How can I remove nicotine stains from my fingers?  
 A. Try rubbing a moistened pumice stone gently over the stained areas. This may take several treatments for a good job.

Q. What is a good facial mask when one is troubled with pimples?  
 A. Make a paste with one yeast cake moistened with milk. Spread on face and leave for 30 minutes. Remove with warm water and sponge the face with a warm boric acid solution.

## How Can I?

By Anne Ashley

Q. How can I take care of scratches on wall paper?

A. For wall paper that has been scratched, moisten a scrap of the paper which has been saved and carefully scrape off the coloring with a thin knife-blade. Apply this to the scratch and when dry, the mark will not be noticeable.

Q. How can I disinfect tooth-brushes?

A. Disinfect them frequently by dipping them into boiling water. Pour peroxide of hydrogen over the bristles and rinse well with hot water. This will cleanse and whiten the bristles simultaneously.

Q. How can I repair cracks in laundry tubs?

A. Use litharge-glycerin paste. This paste is made by mixing enough glycerin with a quantity of litharge so that it can be applied as a plastic cement.

Q. How can I make a filling for sofa cushions?

A. Cut a roll of cotton into small squares, put into a pan in the oven, and heat one-half hour. Do not let the cotton scorch. Each square will swell to twice its original size and will be as light and fluffy as feathers for cushions.

Q. How can I prevent the tangling of thread on the sewing machine?

A. If the spool of thread on the sewing machine is loose and tangles, try placing a piece of cloth, cut larger than the spool on the post under the spool. This will keep it steady.

Q. How can I cut glass?

A. It is said that glass can be cut roughly to any desired shape under water by use of an ordinary pair of scissors.

Q. How can I utilize leftover coffee?

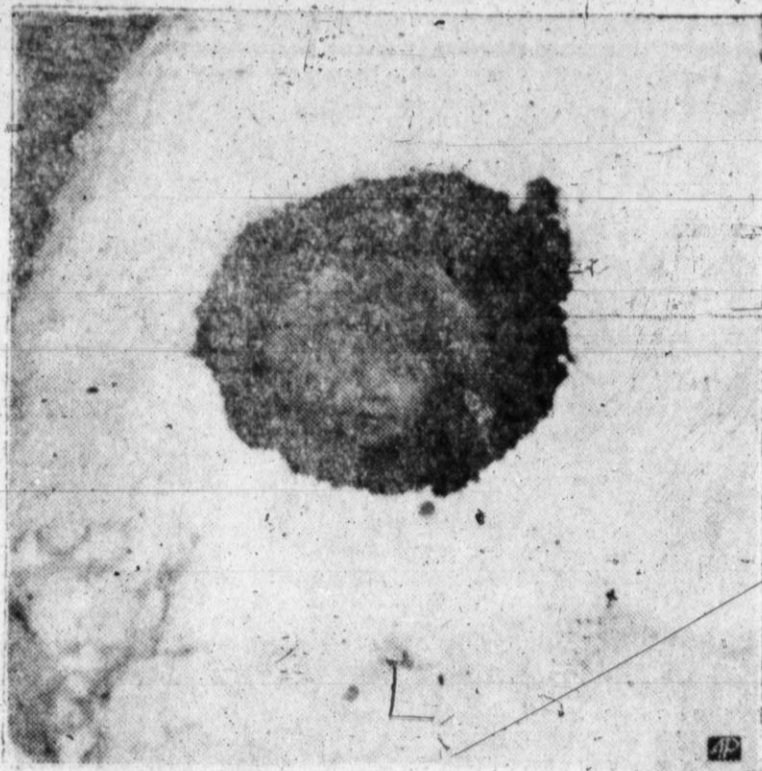
A. Do not warm up leftover coffee for drinking purposes, as the delicately fine flavor departs soon after being made. Leftover coffee may be used for mixing gingerbread or gelatin desserts. It also may be used in the rinse for tinting curtains or dollies.

Q. What is a remedy for boils?

A. The skin of a boiled egg is a very effective remedy. Peel off carefully and apply to the boil. It will draw off the matter and remove soreness within a few hours.

Q. How can I eliminate smoke from a room?

A. Dip a towel into vinegar and hot water (equal parts), wring out, and fling it gently over the head about the room.



A TEXAN -- NOT AN ESKIMO! Here is little Johnny Hulen of Amarillo, peering not out of an igloo but through the rear window of his father's automobile while it was stalled on an Amarillo street during a recent snowstorm that swept the Texas Panhandle, High Plains and North Central Texas. (AP Wirephoto).

## Weidner Beats Hart In Lions Ring Show

Billy Weidner of Amarillo won over Frankie Hart of Pine Falls Lodge, Ontario, Canada in the first event of the double main event card at the Lions wrestling matches Saturday night.

In the second half of the evening's card between Bob Cummings of Hereford and Herb Parks of Hamilton, Ontario the Hereford man came out on top, 28 minutes into the hour-long two-out-of-three-fall match.

Weidner took the first fall of the opening match in 27 minutes with his specialty, a full nelson.

Hart came back and took the second fall in 7 minutes with a drop toe hold.

Using the favored full nelson Weidner took the third fall in eight minutes to win the match.

In the go between Parks and Cummings, Parks got off to a flying start by taking the first fall in 14 minutes using a step over toe hold.

Disqualification evened the

match-up by giving the second fall to Hereford's Bob Cummings in six minutes.

Cummings stopped Parks in the third fall with a knee action leg binder four minutes into the fall.

Third man in the ring for the evening was Gust Johnson of Seattle.

A. Have a cord long enough so that it may be hooked over the picture around. This will hold in place with no danger of slipping and becoming lopsided.

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 Radio KPAN 9:15 A. M.  
 Bible Study 10:00 A. M.  
 Worship 11:00 A. M.  
 Evening: Young People 6:15  
 Evening Worship 7:00  
 Daily Radio Program KPAN-860 on Your Dial 9:30 A. M.

The Bible is right and it does make a difference what we BELIEVE AND PRACTICE. We invite you to all services of the church.

# DANCE

To The Music Of  
**CLYDE MILLER & HIS SUNSHINE VALLEY BOYS**

Thursday, Jan. 29 From 8:30 to 12:30 P. M.  
 At City Roller Rink In Hereford, Texas  
 Part of Proceeds to March of Dimes

## Dawn Study Club Picks Two Leaders For New Project

Mrs. William Wimberley, president, conducted the business session at a meeting of the Dawn Study Club held in the home of Mrs. Alfred Smith. Reports were heard and Mesdames Gayle Neal and Melvin May were named to head a new community project.

Mrs. H. V. McCabe reviewed the book "Mary MacLeod Bethune" by Catherine Owen Peace. The book deals with a negro woman during the Civil War in Carolina. She taught there is no "superior or inferior race."

Mrs. Melvin May sang two selections. Refreshments were served to

Keith Savage, son of Mrs. Alwyn Savage, is home between semesters at Texas Tech. Lubbock. Keith is a student at Texas Tech.

## ON NAVY LEAVE

Dale Barkley is spending a Navy leave here with his parents, Mr. and Mrs. Phil Barkley. He will report in New Jersey for further duty on February 11.

Bob Lawrence was instructor for a course of study in the Baptist Church of Vega last week.

Mesdames Baker Womble, H. V. McCabe, Ernest May, Alfred Smith, Wm. Wimberley, Carl Wimberley, Melvin May, R. L. McAnnally, Alfred May and Gayle Neal.

## Redman, Campbell Win In Club Games

Principles of color and color hues and designs were discussed at the meeting of the Messenger Home Demonstration club Friday afternoon. Mrs. E. M. Cox of the West Hereford club and Mrs. Earl DeHart of Cultural Home Demonstration club were in charge.

Biss Clara Redman won the floating prize and Miss Roberta Campbell won the game prize.

The next meeting will be in the home of Mrs. E. M. Jack on Feb. 13.

Guests were: Mrs. Earl DeHart, Mrs. E. M. Cox, Miss Roberta Campbell, THDA; and Miss Clara Redman.

Club members present were: Mesdames: D. J. Kennedy, E. L. Brown, J. T. Guinn, N. A. Brown, Johnny Northeatt, F. L. Brown, Bruce Coleman, and S. N. Thweatt.

It's always FAIR WEATHER!



... when you and an electric clothes dryer get together. Every day is a good drying day, whether it rains or snows, clouds up or blows, when you have an electric clothes dryer. Yes, and electric clothes dryers are especially good on bright, sunny days, because they don't fade your clothes like the baking sun does. You save time—an hour every wash day—and energy—2 tons worth a year—when you dry clothes electrically. Join the chorus now and bring your own fair weather by bringing home a dryer for your laundry.

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 28 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

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- You'd never think it, but it's true... you can own this stunning new Chrysler Windsor for little more than a low-priced car with all its extras! Yet see what it gives you...
- Big car safety and steadiness... and a wonderful sense of complete car control!
- The breathtaking performance of the Chrysler Spitfire engine... plus the security of Full-time Power Steering, if you wish it!
- New-type shock absorbers that make even the roughest road feel like a boulevard!
- The satisfaction of driving a car that means the best there is to millions of motorists!
- Yes, you can own and enjoy all this at surprisingly modest cost... Stop in today and see!

The beautiful **CHRYSLER WINDSOR**—one of America's first family of fine cars!  
**McCullough Motor Company**  
 West Highway 60 Your Friendly Chrysler -- Plymouth Dealer Phone 17

**Long Time Ago**

**45 Years Ago**  
(January 24, 1908)

The total enrollment to date for the present school year is 536. Pursuant to a call a representative body of farmers met at the court House and affected permanent organization.

W. H. Rayzor was elected president and R. H. Glenn, secretary. The Board is authorized to announce the name of G. R. Jowell candidate for the office of

**Store Fitted**



**Peters Diamond Brand WORK SHOES**

for MORE wear and comfort.

Take the guess-work out of your work shoe buying... let us give you expert, "on the spot" fitting from our complete selection of work shoes for every job. All sizes from

**9.95**

Leather or Vul-Cork Soles

See Our Complete Line Of Diamond Brand Work Shoes, Engineer Boots, Lace-To-Toe 8" Boots, Driller's 8" Boots & Many Others.

Widths from B to 4E

Sizes 6 to 12

Prices from **6.95 to 14.95**

**Hereford Shoe Store**

X-Ray Shoe Fittings

year was: 27.87 inches with 7 inches of snow reported.

**25 Years Ago**  
(February 23, 1928)

What is expected to be the largest crowd which has ever attended a celebration in this city will be here tonight to witness the official inauguration of the new whiteway lighting system and opening of the new city hall. Plans have been completed to make this event one that will surpass anything of its kind in Hereford's history.

Serious injury to four Hereford people was barely avoided last Thursday night when the Ford touring car containing Mr. and Mrs. Joe Landers and Mr. and Mrs. J. T. Hartley crashed into a truck said to have been without lights on the highway between here and Summerfield.

With a program of talks and exhibits, in improved farming practices with emphasis laid upon lower production costs and increased revenues the Texas Farm and Home special operated by the Santa Fe Railway company and the A&M college drew a crowd of more than 1250 representative residents of Hereford and Deaf Smith county Tuesday morning.

**GARCIA NEWS**

By Mrs. Ernest L. Brown

The rural telephone men have been placing telephones in the homes in the community.

The flu is still hanging on in our community. Ill with the flu are: Mr. and Mrs. W. D. Howard and Michael Kennedy.

Mrs. J. H. Northcutt, mother of Elmer and Johnny Northcutt, is showing improvement. She is in the Clovis Memorial hospital.

Mr. and Mrs. Eldred Brown and Mr. and Mrs. Floyd Brown visited with C. W. King Thursday. Mr. King has been ill, but was able to come home Wednesday.

Mr. S. N. Thweatt injured his leg when it got caught in the tractor power take-off.

Mr. and Mrs. Don Kennedy and Michael spent Sunday in Clovis visiting Mr. Kennedy's mother, Mrs. Margaret Kennedy.

Mrs. Ruth Coleman is visiting her brother, Ted Pinkerton, in Woodward, Okla. He is ill.

Mr. and Mrs. Ernest Brown and Barbara visited with Mr. and Mrs. Roy Potts Sunday.

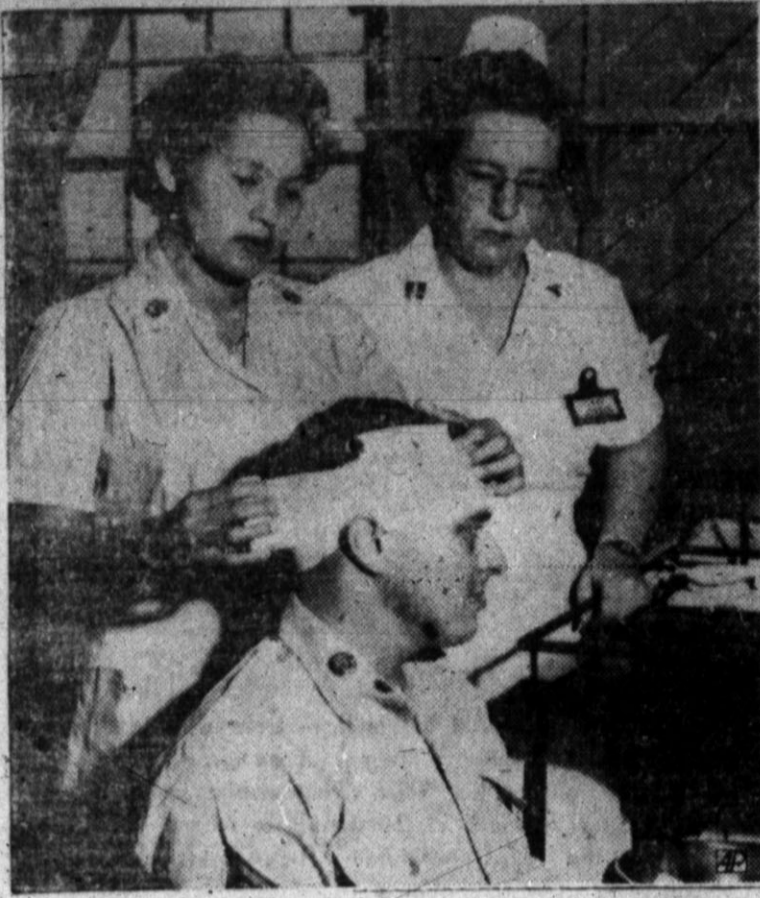
Guests of Mr. and Mrs. Eldred Brown, Thursday night were: Mr. and Mrs. S. N. Thweatt.

New neighbors in the Garcia community are the John McCullors who are moving here from Lubbock.

Mr. and Mrs. S. N. Thweatt enjoyed "42" in the Louis Smith home.

Mr. and Mrs. Euel Howard went to Brownfield to visit their parents.

The Smith-Lever Bill was passed by the Federal Congress in 1914 which officially set up the Agricultural Extension Service on a national basis and made it a part of the Land-Grant College System.



FROM INDIAN RESERVATION TO ARMY -- Pvt. Carrie Howling Buffalo (left) of Canton, Okla., learns bandaging technique under the supervision of Capt. Mary E. Jordan, nurse instructor at the Medical Field Service School at Fort Sam Houston, Texas. Acting as patient is SSC Jimmie Gilreath. The Army believes Pvt. Howling Buffalo is the first WAC to come from the Cheyenne-Arapaho Indian Reservation in Oklahoma. She also answers to the name of Singing Pines. (U. S. Army Photo, from AP Photo).

**Heard Herd Listed In '3-High' Class**

The Holstein herd of George Heard of Hereford is listed in the "three high herds" in milk and butter fat production, according to the December report of the Dairy Herd Improvement Association.

A Heard Holstein cow, is also listed among "40" with 1,999 pounds, the ten high cows of the month in milk and butter fat production, the figures provided by Supervisor H. L. Hershey showed. The local summary follows:

Sixty pounds and over class: H. Kreigshauser, Holstein, 1,750 pounds; 3.4 per cent; butterfat, 60.

Bob Kerschner, Holstein 1,510 pounds; 4.3 per cent, 65 butterfat.

Heard, Holstein 1,610 pounds; 3.8 per cent; 61 butterfat.

Fifty to 60 class; Kreigshauser, Holstein 1,370 pounds; 3.8 per cent; 52 butterfat.

Kerschner, B. Swiss 1,230 pounds 4.5 per cent, 55-butterfat.

Denzil Pullium, Holstein 1,460 pounds; 3.9 per cent; 57 butterfat.

Heard, Holstein 1,160 pounds; 4.4 per cent; 51 butterfat.

Forty to 50 class; Kreigshauser, Holstein 710 pounds; 5.6 per cent; 40 butterfat.

Kerschner, B. Swiss 1,240 pounds; 3.6 per cent; 45 butterfat.

Pullium, Holstein 1,250 pounds; 3.2 per cent; 40 butterfat.

Leo Witkowski, S. Horn 960 pounds; 4.3 per cent; 41 butterfat.

The forerunner of the present day 4-H clubs was boys' corn clubs and girls' tomato clubs. Tom Marks, county agricultural agent in Jack County, organized the first boys' corn club in Texas in 1908.

The first county home demonstration agent appointed in Texas was Mrs. Edna W. Trigg. The year was 1912 and the county, Milam.

Q. Can you suggest a good, simple, home-made hair-curling fluid?

A. Beat the white of an egg with an equal quantity of water.

Q. What is a good skin tonic and bleach I can use?

A. Lemon juice and milk, rubbed into the face and throat every night before retiring.

The Board of Directors of the Texas A & M College System, by resolution, recently called attention to the 50th anniversary of the beginning of farm demonstration work in Texas.

**Transportation Headquarters for Shippers and Travelers**




Your local Santa Fe station is transportation headquarters for this community. Here shippers can get expert information on freight rates, schedules, and other freight services—travelers can pick up their rail tickets, make train reservations or get complete travel information for any trip.

Take advantage of this complete Santa Fe transportation service. Stop in or call your local Santa Fe agent wherever you have freight to ship or a trip to make. Let him help you with all your transportation needs.

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Phone 8

Competition begins with the search for oil.




**Competition gives you the best petroleum products in the world at the lowest prices**

Improved drilling and producing methods increase supplies of oil at reasonable prices.



Pipe line companies seek to improve their service and to reduce the transportation cost of oil and finished products. Their success is a major factor in keeping prices of petroleum products low.



Competitive refineries never let a day pass without trying to find a better way to make more and better petroleum products for your use.

**Dodge boosts POWER in new trucks!**



**NEW! More Powerful Engines!**

Power, plus! Seven big brawny engines with high horsepower and high compression ratios, including three brand-new power plants. Greater cooling capacity, increased displacement, twin carburetion available on larger trucks.

Plus proved features like 4-ring pistons with chrome-plated top ring, exhaust valve seat inserts. Pounded for pound, penny for penny, you can't beat Dodge "Job-Rated" trucks. Get the full story from your friendly Dodge dealer.

**NEW! Over 50 features!**

Reinforced cab construction, larger exhaust system. Tinted glass, new heaters available. PLUS: moisture-proof ignition, floating oil intake, other famous features.

**NEW! Extra-powerful brakes!**

Super-safe brakes give smooth stops, less driver fatigue, new increased stopping power on 1- through 2 1/2-ton trucks! PLUS big braking surface with Cyclobond linings.

**NEW! Truck-o-matic transmission!**

New Truck-o-matic transmission... available on 1/2- and 3/4-ton Dodge trucks... saves shifting, lets you rock out of mud, snow. PLUS gyrol Fluid Drive to prolong truck life.

See us today for a truck that fits your job... a deal that fits your pocketbook

**DODGE "Job-Rated" TRUCKS**

**Seigler Motor Company**

Dodge-Plymouth Dodge "Job-Rated" Trucks

The U. S. oil business is one of the most highly competitive industries in this country and, for that matter, in the world. Every time you buy a gallon of gasoline or a quart of motor oil, there are at least 100 companies that would like you to buy from them.


Your purchase stimulates competition far beyond the service station driveway where you make it. It stirs scientists to find more oil for your use. It urges production men to produce oil more efficiently and economically and with less waste. It extends through low-cost transportation pipe lines to refineries that seek better ways to make more and better petroleum products to compete for your business.

Is this competition a good thing?

It certainly is. It's a good thing for you because you get the best petroleum products in the world at the lowest prices. It's a good thing for the country because it stimulates the continuous development and conservation of a vital natural resource. And it's a good thing for the oil business: competition keeps the industry strong, vigorous, progressive.

**HUMBLE**

HUMBLE OIL & REFINING CO.  
HUMBLE PIPE LINE CO.



Your service station dealer competes in product quality and service with all the other dealers in your neighborhood.



LEADERS OF THE TEXAS LEGISLATURE -- Sen. Rogers Kelly of Edinburg (left) Senate pro-tem, and Rep. Reuben Senterfitt of San Saba, speaker of the house of the 53rd Texas Legislature are pictured together as they called a special session in Austin to inaugurate Governor Allan Shivers and Lt. Gov. Ben Ramsey. (AP Photo).

### Rains In Texas Areas Brighten Prospects For Spring Pastures

COLLEGE STATION—Recent rains over parts of the state have improved existing pastures and increased chances for top production from spring pastures, says E. M. Trew, associate agronomist for the Texas Agricultural Extension Service. As aids for better pastures, Trew lists several practices which have been proved by demonstrators as practical ways for getting maximum returns.

First, he says, now is the time to topdress the small grain and legume pastures with a nitrogenous fertilizer. He recommends that from 30 to 40 pounds of nitrogen be applied to each acre as soon as the plants begin to grow. To prevent burning of the plants, he says dry fertilizer should be applied when the leaves of the plants are dry.

**Time For Analysis**  
This is also the time to take and submit soil samples from fields to be planted this spring and summer, to the soils laboratory for an analysis. Money, points out Trew, expended for a soil test is the best fertilizer dollar that can be spent. The recommendations that accompany the soil analysis from the laboratory are very valuable

for determining fertilizer needs, says Trew.

The specialist emphasizes that fertilizer needs should be determined and orders placed now. Phosphate and potash should be worked into the soil in order that full utilization can be obtained from their use and to do this, Trew says, apply them before the growing season.

It is not too early to complete plans for the pasture crops that will be planted for spring and summer pastures. The seed supplies of some pasture crops may become scarce due to poor crops in the seed producing areas last year; therefore, early bookings are suggested. Trew recommends that one acre of sudan, alone or with cowpeas, be planted for each animal unit and that the plantings be staggered at three week intervals—from time frost danger is past—to prolong the grazing period for the sudangrass.

**Cross-Fencing; Grazing**  
In order to get the most from the pasture, Trew suggests the use of cross-fencing and rotation grazing. He says rotation grazing helps prevent patchy grazing, increases production from the

pasture, allows some blocks to be kept for hay or silage during the peak growing period, helps maintain the vigor of pasture plants by providing rest periods and allows for the use of plants when they are in the most nutritious stage. Electric fences can often be used for cross-fencing the pasture, he says.

And for a final suggestion, he says, get everything ready for the jobs ahead. All planting, fertilizing, mowing and haying equipment should be checked and repairs made if needed. If fences need repairing or rebuilding, do the job now before the spring work load becomes top heavy.

Mr. and Mrs. Marlin Gilliland are vacationing in Corpus Christi. Before returning home they will visit other Texas points.

Clayton Rutter, student at the University of Texas, is spending the mid-term vacation here with his parents, Mr. and Mrs. M. T. Rutter.

**BAKE SALE**  
Members of the Carrie Circle of the WSCS of the Methodist Church will hold a bake sale at Piggly Wiggly Store Saturday, beginning at 9:30 a. m. Members are urged to get articles for sale early.



ALBINO CATFISH - White catfish dangle from the fingers of Mrs. Aaron Chennault, wife of a Paris (Texas) bail dealer, who found the albino freaks of nature while seining in separate pools in Lamar County. (AP Photos).

### Read The Classified

make your rainy days shine!

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DRIZZLE BOOT

with IMPROVED DRIZZLE BOOTS WITH NEAT, TRIM ANKLE AND REINFORCED TRIPLE WEAR SOLE.

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FOLDS FLAT AND COMPACT FOR PURSE.

\$2.00

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We Give S & H Green Stamps

### NEWS EVENTS \* HAPPENINGS FROM

#### FRIO

By Mrs. Owen Andrews  
Mrs. John Simpson received word Wednesday of the death of her father, J. C. Watkins, of Marieta, Calif. Mr. Watkins had been ill several years. The community extends sympathy to Mrs. Simpson.

Rev. and Mrs. Truett Allen and children of Hobbs, N. M., visited here Wednesday night. They came when he was called to speak at a funeral service of Mrs. W. C. Avery.

The H. C. Millers took Sunday dinner in the W. H. Thompson home.

Carl Ray Dowdy of Tulsa spent the week end with the Irwins. His parents, Mr. and Mrs. Luther Dowdy and children, visited the Irwins Sunday and Carl Ray returned home with them.

Mrs. H. M. Mobley visited Sunday afternoon in the R. V. McShon home.

Mrs. Henry Andrews and Doris visited in the Gordon home in Plainview on Saturday. They are Mrs. Andrews' sister, Mrs. Clifford Gordon and family, who are near Longview. The Gordons are leaving on a trip.

Mr. and Mrs. Harold Deiter were surprised Thursday night when about 20 neighbors and friends came in bringing presents and refreshments. The Deiters, newly weds, were taken completely by surprise and the fact they had no electricity because of the outage on the lines helped the friends make it a surprise. They live in the house formerly occupied

by the H. C. Lindleys and he is farming with the Lindleys.

Sammy McCown, who has been helping Owen Andrews, went to Marlowe, Okla. on Friday morning when he received word that his mother was ill.

Rev. and Mrs. Morgan and daughters of Post attended Prayer meeting Wednesday night. They are planning to be here again on Sunday.

### Draft Deferment Policy Tightened

Simply being enrolled in college isn't going to mean deferment in the future it appears from information received by the Hereford Selective Service Board from the state board at Austin.

Eunice L. Petersen, clerk of the Hereford board, said today that the policy of deferment had been tightened and that only students taking full courses will be eligible for deferment in the future. Students will be required to make 30 semester hours each academic year with a degree as the aim in order to be classified a full-time student. The deferred student will be required to graduate in a four-year period. Students carrying only 12 semester hours are subject to being called for the draft.

The state board action was taken after the registrar of Southern Methodist University at Dallas wrote that he had been 'disturbed' by the number of students on SMU's campus carrying only 12-hour loads, but being deferred as full-time students.

## Gay as a Holiday Leave . . . .

OUR WONDERFUL

# Betty Barclay

### AMERICANA FASHIONS

See Them in SEVENTEEN . . . .  
See them here in SILKY COTTON BROAD-CLOTH and in Wonderful Americana Colors.  
Sizes 7 to 15

\$8.95 and \$9.95



YOUR CERTIFIED CHECK FOR SPRING BY BETTY BARCLAY

This crisp, young, checked coat dress rustles as you walk in Cohama's yarn dyed acetate washable taffeta. Created with a wide whirling skirt and collar and cuffs trimmed with a band of matching color broadcloth. Black and White, Navy and White, Red and White. Sizes 7 to 15. \$9.95

PIN-NEAT AND PRETTY BY BETTY BARCLAY

You'll look so trim and charming in this wonderful Americana fashion with its snowy white collar and cuffs . . . its tiny white buttons that march from the collar to below the waist. Of silky cotton broadcloth. Admiral's Navy, Flare Red, Sailing Blue, Signal Pink. Sizes 7 to 15. \$8.95

IT' OUR "GANGWAY" FOR SPRING BY BETTY BARCLAY

You'll look as crisp and fresh as the season itself in this Americana fashion by Betty Barclay. It has a snug bodice with white collar and cuffs and a white scored three-tiered skirt. Silky cotton broadcloth in Flare Red, Signal Pink, Sailing Blue and Admiral's Navy. Sizes 7 to 15. \$8.95.

SEE OUR LOVELY SHOWING OF MISS NEW YORKER TOPPERS  
Colors: All White and Pastels  
ALL WOOL FLEECES  
\$14.95 to \$22.95

# HARMAN'S

WE GIVE S & H GREEN STAMPS!

## WRESTLING

### At Bull Barn In Hereford

Sponsored By The Hereford Lions Club

### DOUBLE MAIN EVENT

Bob Cummings vs. Ivan Kalmikoff

Two Out Of Three Falls -- 1 Hr.

Cowboy Carlson vs. Herb Parks

Two Out Of Three Falls -- 1 Hr.

Whitey Walberg vs. Rey Urbano

One Fall or 20 Minute Duel

Sat., Jan. 31st ---- 8:30 p.m.

**Seventh Day Adventist**

Reuben F. Schneider of Amarillo, Home Mission Secretary of the Texico conference, will fill the pulpit for the 11 o'clock hour and for the afternoon hour at the Seventh Day Adventist church. Elder G. A. LaGrone will assist him.

For study, January 31 the subject will be: "The Perpetuity of the Prophetic Gift."

The memory verse will be 2 Chronicles 20:20.

The church is located at Third and Lawton.

Sabbath school is held at 10 a. m. and the worship service is conducted at 11 a. m.

**Assembly of God**

Each Sunday morning Sunday school is held at 9:45 and the morning preaching is at 11 o'clock.

Young people's and Junior children's church meets on Sunday night at 6:30.

Each Sunday morning at 8:45 over KPAN the Assembly of God church has a radio program.

Prayer meeting will be held at 7:30 p.m. on Wednesday night.

Sunday school attendance - 163.

WMC meets Thursday morning at 9 a.m.

The WMC meets on Thursday afternoon at 2 p. m.

Sunday school attendance 149.

**St. Thomas Episcopal**

The Holy Communion will be celebrated Sunday morning at 11 a. m. at the St. Thomas Episcopal church with Bishop George Quarterman officiating.

Sunday school services are at 9:45 a. m. The junior choir will meet tonight at 7 p. m. for practice.

Mrs. Bruce Miller will lead the program at the meeting of the Woman's Auxiliary Wednesday at 3 p. m. in the home of Mrs. Jack Brady.

**First Methodist**

Holy Communion will be observed at the First Methodist Church Sunday morning beginning at 9:00 o'clock. Sunday school is at 9:45 a. m. with a class for everybody.

The morning worship hour is at 10:55 o'clock with the pastor beginning a series of Sunday morning sermons on the great cardinal doctrines of the church using the general theme of "What Methodists Believe". The subject for Sunday morning is "I Believe in God".

At 7:30 p. m. Monday the Home Builders class will meet in Fellowship Hall.

Tuesday at 9:15 a. m. the Woman's Prayer Group will meet in Ward Hall. At 7:30 p. m. the Wesleyan Service Guild will meet with Miss Mattie Mae Swisher with Mrs. Floyd Ross as leader. At 7:30 p. m. the Commission on Education will meet.

At 12:30 p. m. Wednesday, Feb. 4, the WSCS Fellowship Luncheon will be held in Fellowship Hall. At 7:00 p. m. the choir will meet for rehearsal. At 7:30 p. m. prayer meeting will be in Ward Hall.

Thursday at 2:30 p. m. the Happy Helpers will meet in the Primary room.

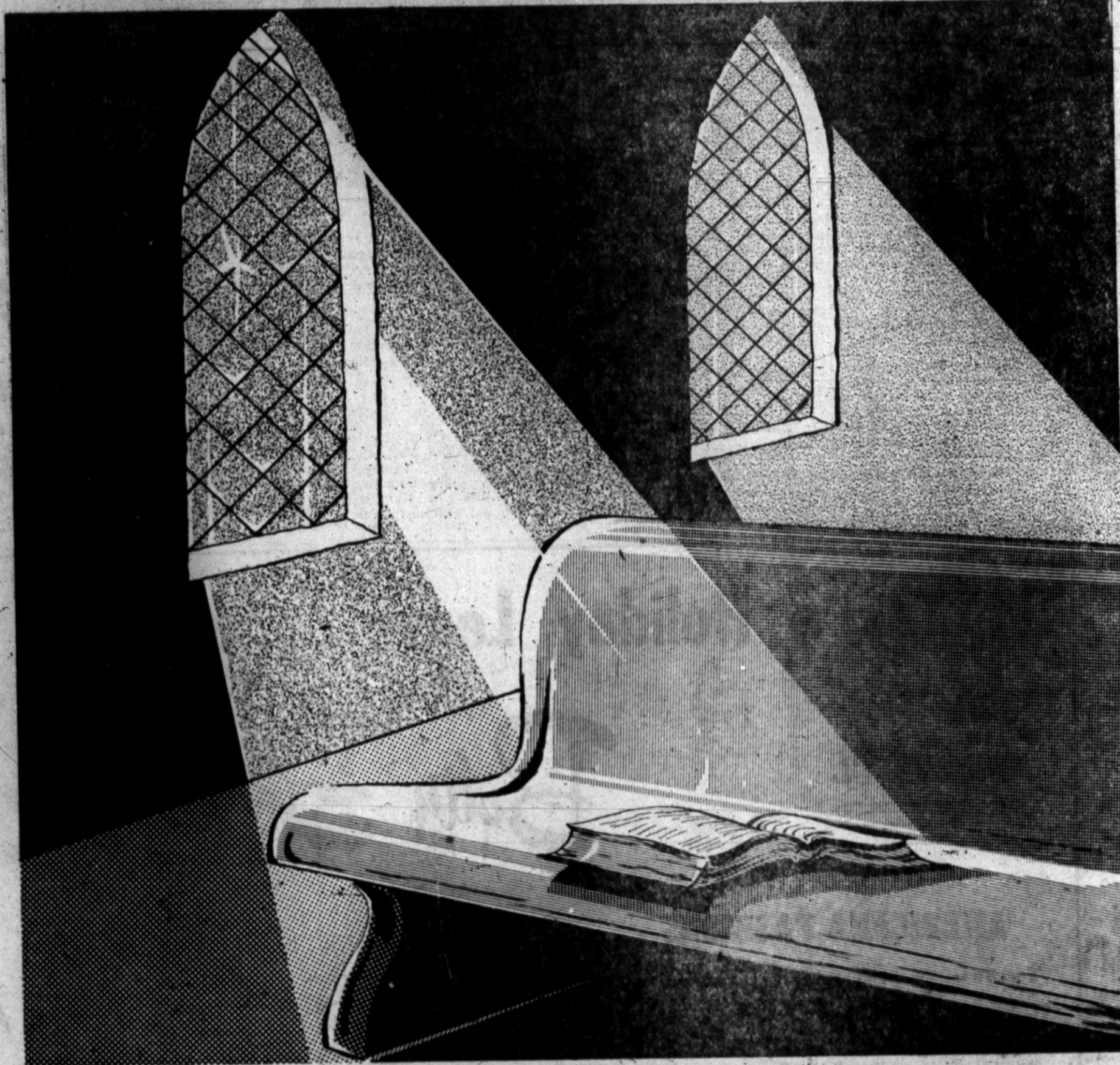
**Immanuel Lutheran**

(Church of the Lutheran Hour) Regular worship services are held each Sunday at 11 a.m.; Sunday School for all ages is at 10, with a trained teacher for each class.

The Ladies of the church meet the third Wednesday of each month at 3 o'clock.

The young people of the church meet each month, the third Sunday at 7 p. m. for Bible study and recreation.

Immanuel Lutheran church is located at Park Ave. and B St. in Hereford; Harold Kaestner is pastor and E. Vogler is Sunday school superintendent.



**THIS SEAT RESERVED**

Was this pew provided for you? The empty seat means someone is missing food and fellowship. Is it someone whom you might have invited to church? Without food and fellowship we become skeletons and hermits. An empty pew means a starving soul. Jesus doesn't like empty pews. He knows the tragedy of starving souls. The Bible says for us to attend church. Hebrews 10:25. This seat is reserved for you. Blessed are they who hunger after righteousness, for they shall be filled. Matt. 5:6.



**This Series of Church Ads Is Being Published Through the Cooperation of the Local Ministerial Alliance and Is Paid For By The Undersigned Individuals and Business Institutions**

**Church of Nazarene**

Sunday school hour is at 10 o'clock Sunday morning.

Each Sunday morning worship services are held at the Church of the Nazarene at 11 o'clock.

Youth services start at 6:45. The Sunday night services are conducted at 7:45.

Prayer meeting on Wednesday night at 7:45 p.m.

Rev. Jess Rains is pastor of the Church of the Nazarene which is located at Fourth and Jackson.

**Church of Christ**

Each Sunday morning at the Church of Christ Sunday school is held at 10 o'clock. The morning worship starts at 11 a.m.

The mid-week prayer service is held each Wednesday night at 7 p.m. at the Church of Christ.

Sunday evening the young people of the church meet for Bible study at 6:15 followed by evening worship at 7 p.m.

The Hereford Church of Christ radio broadcast over KPAN may be heard daily at 9:30 a.m.

The nationwide broadcast by the Church of Christ is each Sunday afternoon at 1 o'clock.

**Avenue Baptist**

Each Sunday morning at the Avenue Baptist Church Sunday school is held at 9:45. The morning worship services are held at 11 o'clock.

Training union is held each Sunday evening at 6:45 o'clock. The Avenue Baptist church has evening worship services on Sunday evening at 8 p. m.

Mid-week prayer services at 7:30 p.m. on Wednesday night.

W. M. U. meets Friday at 2:30 p.m.

**First Baptist**

Sunday school at the First Baptist church is held at 9:45 and the morning worship services are held at 10:50.

Sunday evening the training union will be held at 6:15 followed by the evening worship services at 7:30.

Officers and teachers meet at 6:30 Wednesday evening. Prayer meeting is held at 7:30. At 8:15 choir practice is held.

The church is located on the corner of Fifth and Main Street. R. H. Cagle is pastor; Bob Lawrence, educational and music director and Shirley Sharp, secretary.

**First Christian**

A church school enlargement program will begin on January 30 and continue through February 4 at the First Christian church. A combination Family night supper and kick-off supper will be held on Friday night at 7 p. m. in the church basement.

The program will be conducted by Rev. Harry Hembree of the First Christian church in Palestine, Texas.

In addition to conducting the enlargement program Rev. Hembree will also be in charge of both church services on February 1. The youth of the church had previously been scheduled to hold this service but will move their service forward to Sunday morning February 8.

This week, January 25-31 is youth week.

An interdenominational training course is being held in Amarillo this week. Several Hereford people are attending the course. Mrs. Don Root is teaching the kindergarten group at the school.

The regular meeting of the Christian Men's Fellowship will be held on Thursday night, February 5, at the basement of the church at 7 p. m. Rev. R. H. Cagle will be the speaker for the meeting.

The monthly covered dish luncheon of the Christian Women's Fellowship will be held at the church at 1 p. m. on Wednesday, Feb. 4. Mrs. Leroy Aven, guest reviewer, will review the book "A Man Called Peter".

(Continued on page 7)

**JACOBSEN BROTHERS, INC.**

Hdqs. For Welding & Machine Shop Work

**HOTEL JIM HILL & COFFEE SHOP**

Locally Operated

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Fine Foods

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Quality and Economy

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**PITMAN SERVICE STATION**

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Complete Pump Repair & Service

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**BRADLEY GRAIN CO.**

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Plumbing & Heating Hdqs.

**WALKER REFRIGERATION SERVICE**

Complete Refrigeration Repair

### Church Notes

(Continued from page 6)  
**First Presbyterian**  
 Sunday school is held at 9:45 each Sunday morning at the First Presbyterian church.  
 It is followed by morning worship at 11 o'clock.

**St. Anthony's Catholic**  
 Sunday Mass at 8:30, 8 and 11 a.m.  
 Daily Mass at 7 a.m. at the new church and 8:15 at the old church. Holy Hour at 8 Thursday.  
 Confessions:  
 Thursday from 8:30 to 9:30 p.m. Saturday from 5 to 6 p.m. and 8 to 9 p.m.

**Christian Science**  
 Christian Science services are held each Sunday morning at 11 a.m. in the Star Theatre. All are invited to attend.  
 The Lesson-Sermon for the Christian Science church on February 1 is "Love". The Golden Text is from Jeremiah 9:24.

**The Real McCoy's**  
 By John and George



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**JOHN McLEAN**  
 Insurance Agency  
 "23 Years of Insurance Know How"  
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**VICE ADMIRAL LAURANCE DUBOSE**  
 U.S. NAVY  
 COMMANDER  
 EASTERN SEA FRONTIER

**HIS DARING STRATEGY IN ACTION BROUGHT SEVERE DAMAGE UPON ENEMY FORCES DURING W.W.II, AND FOR HIS SERVICES HE RECEIVED MANY OF AMERICA'S HIGHEST AWARDS.**

**HIS FORCES FOUGHT OFF REPEATED JAPANESE AIR ATTACKS TO ESCORT 2 TORPEDO-DAMAGED CRUISERS TO SAFETY.**

**IN 1948 HE WAS SELECTED TO COMMAND ALL BATTLESHIPS AND CRUISERS IN THE PACIFIC AND LATER HEADED THE CRUISER-DESTROYER FORCE IN THE PACIFIC.**

### Friona News

By Mrs. E. D. Day Sr.

Wanda Robason, a student at WTSC at Canyon, visited her parents Mr. and Mrs. D. O. Robason over the weekend.

Mr. and Mrs. Wesley Foster returned home from Dallas where they had gone to attend the market. They also visited their daughter, Ray Nell, who is attending college at Denton.

Mr. and Mrs. L. M. Crow have gone to Fayetteville, Ark. where they will visit for about two months.

Mr. and Mrs. Stanley Phillip of Hereford were in Friona Sunday afternoon.

Mrs. J. B. Buske has had as her guest for a few days, Miss Joan Verkler of Amarillo.

Those attending the skating party from various churches were: Billy Parker, Mary Tatum, Charles Kirk, Colton Renner, Eugenia Landrum, Sue Craftill, Ardith Rolan, Janice Miller, Katherine Dunn, Margaret Rhodes, Ruth Martin, Gaylor Rhodes, Marie White, Dewayne Menefee, Marlene Gibson, Joyce Gibson, Linda Miller, Sue Nazworth, Anita Scarborough, Bettye Rhodes, Wanda Braty, Don Lewis, and Jerry Scarborough.

Mrs. Raymon Jones and Miss Jo Phillips spent last weekend in Denton. Mrs. Jones visited her daughter Vera Ann who is attending school at North Texas State college, Denton. Miss Phillips returned her mother to Denton after a visit here in Friona with her daughter.

Pvt. Haywood Vaughn and a buddy of Fort Bliss visited in the home of Haywood's parents, Mr. and Mrs. Elwood Vaughn. Mrs. Haywood Vaughn returned to Fort Bliss with her husband Sunday afternoon.

The speech class has been asked to give their three-act comedy, "They Gave Him a Co-Ed" on January 29 at 7:30 in the high school auditorium. The proceeds will go to buy make-up and stage supplies for the group. Members of the cast are: H. V. Rocky,

were Sunday dinner guests of Mr. and Mrs. L. D. Chiles and sons.

Mrs. Odell Purdy and children of Turkey, Mrs. Alta Wyley of Friona, Mrs. T. E. Averett and Mr. and Mrs. Earl Lumpy and son of Tucumcari spent Sunday with Mr. and Mrs. Duane Wyley.

Mr. and Mrs. Oscar Baxter and family were Sunday dinner guests of Mr. and Mrs. Jim Baxter and daughters.

Mr. and Mrs. Charlie Baxter and sons, Mr. and Mrs. L. R. Baxter of Clovis, Mr. and Mrs. Jim F. Baxter and daughters, Mr. and Mrs. Dean Baxter and sons, Mr. and Mrs. Oscar Baxter and children were Sunday afternoon callers in the J. W. Baxter home.

Miss Roberta Reed visited Sunday with Glennia Pope.

Mr. J. R. Freeman of Lubbock was a dinner guest Sunday of Mr. and Mrs. E. M. Jack.

Mr. and Mrs. Curtis Murphee and sons are visiting his parents, Mr. and Mrs. W. C. Murphee of Comanche over the weekend.

The Friona Church of Christ will begin their gospel meeting Sunday with Lester Hatway of Mobeetie doing the preaching. The meeting will run for a week.

Miss Lunell McFarland will visit with her parents, Mr. and Mrs. J. G. McFarland and children this weekend.

The crew that has been working in Friona with the telephone company building new lines was called out to Olton Friday to repair some lines that were torn down by the freeze.

The Friona women's club met on January 28. The program was an exchange program with the Progressive Study club. Hostesses for the evening were: Mesdames Ed. Boggess, F. W. Reeve.

Pvt. Andrews J. Bolin of Friona has completed eight weeks of military police training with the 1st armored division at Fort Hood. Pvt. Bolin is the son of Mr. and Mrs. Lee Bolin of Friona.

It was reported that Mrs. Fred Baker was back in the hospital Sunday. Mrs. Baker has been ill for some time.

Sterling Graham, who has been working at the North Plains Gun, left Sunday for Rush Springs, Okla.

Mr. and Mrs. J. L. Stowers surprised three of their daughters with a party and dinner Sunday at their home five miles southeast of Friona. The twins, Arlene and Darlene celebrated their birthdays on January 15 and Ineta Jo celebrated her birthday on January 18. Those present were: Maldene Stowers, Patsy Fallwell, Joyce Houliett, Robert Houliett, Robert Wilburn, Evelyn and Ronnie Wilburn, Darrell Busby, Zaylene Deaton, Keith Hughes, Nolan Johnson and Mrs. Ann Houliett.

Brownie Troop VI met Monday afternoon at the Baptist educational building with their leaders, Mrs. Roy V. Smith and Mrs. A. L. Black and Mrs. Bill Steward. Hostess for the evening was Carolyn Parker. Darla Bingham was welcomed as a new member. Those present were: Carolyn Sue Baxter, Kitty Black, Donna

Blackburn, Cynthia Coffey, Linda Kay Brummett, Carolyn Parker, Judy Taylor, Karen Trider, Martha Tabbs, Roma Kay Struve, Lois White, Joyce Stowers, Patsy Curry, Eleanor Dodson, Karen Bells and Darla Bingham.

Brownie Troop VIII met Monday afternoon at the basement of the Congregational church with their leaders Mrs. Hershel Johnson and Mrs. Guy Latta.

Those present were: Patricia Barker, Wilene Baxter, LaVoyce Burros, Cynthia Guinn, Barbara Dudley, Patsy Fallwell, Linda Kay Johnson, Sharon Reeve, Audrey Slagle, Carolyn Singleterry, Iva Ben Parr, Mary and Martha Knight.

Scout Troop II met at the Methodist church basement with their leader Mrs. Kenneth O'Brine. The girls worked on their leather craft.

Those present were: Gladys Edna Baxter, Phyllis Trider, Patsy Anthony, Carolyn Stowers, Merlene Gibson, Loretta O'Brine, Kathryn Dunn and Doris Jane McFarland.

Oscar Baxter and E. R. Day Sr. were in Amarillo Monday on business.

Mr. and Mrs. Keith Blackburn and daughter have moved to Friona from the farm. He has bought the Magnolia bulk plant.

Mr. and Mrs. E. R. Day Sr. were Saturday night supper guests with her parents, Mr. and Mrs. T. B. Armstrong and attended the

The young people of the Methodist youth fellowship visited in the homes of the shut-ins Sunday afternoon and held devotional services.

The MYF banquet will be held in Amarillo on February 6 at the Buchanan street Methodist church. We hope we have a good attendance from our church.


The WSCS will meet in the home of Mrs. Roy Slagle Tuesday. Mrs. H. C. Kendrick will be in charge of the program.

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As before, no gears ever shift in this wonder drive.

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WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

**EARL HENDRICKS BUICK**



SKYLINE OF FORT WORTH FROM EAST. WEST FREEWAY - This is the impressive view. motorists will get of Fort Worth when work is completed and traffic allowed over the East-West Freeway from Summit to W. Lancaster at Henderson. (AP Photo).

# Beauty at Home

By Lynn Carter

Q. What is the best way to shave superfluous hair off the legs?

A. Be sure your safety razor has a clean, sharp blade, and use long, sweeping strokes, never short and choppy ones. In a standing position, rest foot on a low stool or bathtub edge, holding skin firm, but not stretched. With hand behind knee, move the razor, taking extra care over bone areas, like the shin bone and ankle.

Q. Please suggest a good exercise for the middle section and thighs.

A. Lie on back, arms at sides. Pull knees back to chest. Extend right leg far upward with heel leading until right hip is raised and slightly off the floor. Keep both legs in constant motion until you feel strained. Then rest, and repeat.

Q. What kind of bath is especially conducive to body skin beauty?

A. A pound of epsom salts to a generous tubful of hot water.

Q. How can one determine how to part one's hair?

A. Part the hair on the side of your best profile, and experiment. The lower the part, the greater width is added to the face, the shorter the head will appear from the side. A slanting part makes the head look narrower and flatter—a broad face or a face with feature irregularity. It is flattering, too, to the aging face.

Q. How should I lipstick a mouth that is too wide?

A. Concentrate your color toward the center of the mouth, accenting the center with more color and using color lightly at the corners. Retouching the corners will also help make them less visible, thereby decreasing the apparent width of the mouth.

Q. How can I mix my own hand lotion?

A. You can mix a good lotion by combining equal parts of glycerine and spirits of camphor. The glycerine softens, the camphor whitens.

Q. What treatment will help de-emphasize freckles on the arms?

A. Mix together some cornmeal till it is pasty. Spread this over

around to them.

Tom Howard has been yelling for more room for the past two years so his landlord finally decided to add 30 feet on the back of the building for Tom... Right at Tax Season... Tom's pulling that thin hair... can't think for the hammering. Say's if he makes a mistake on anyone's Income Tax he's gonna make the landlord pay it.

the arms, keep on for 20 minutes, and do this every day faithfully.

Q. How should the eyebrow pencil tip be shaped?

A. Like a chisel, the entire exposed tip flat on both sides. By holding the pencil so that the flat side of the tip contacts the brow, you can draw a broad line with sharply defined edges. By turning the tip so it is in cutting position, you can draw a sharp line.

Q. My face is dry and sensitive to soap. How may I wash it?

A. You can try using warm milk. Those with dry, scaly skins should also drink lots of milk daily to supply their skins with the nourishment needed to keep it firm and clear. Milk cleanses because of its creamy consistency, softens and whitens the skin, and nourishes it.

Q. How can I prevent blonde hair from showing drab brown streaks?

A. Use egg white immediately before the shampoo. Beat two egg whites with two tablespoons of rosewater. Massage well into hair and scalp. Then follow with the regular shampoo.

Q. What will remove old makeup from the face, if one wishes not to use soap and water?

A. Mineral oil is good for this purpose.

# NOTICE

## NEW MEXICO TRANSPORTATION CO. SERVICE FULLY RESUMED



All New Mexico Transportation Co. service to all points is once more in normal operation. For some time now, a work stoppage on our lines has curtailed service. Now, all is in normal operation. Next trip you plan, call your local agent. He'll be glad to give you full schedule and fare information.

**NEW MEXICO TRANS. CO.**  
145 W. 3rd St. Phone 105

# REAL ESTATE BOARD REPORT

There sure is a lot of water running these days as the potato growers begin getting their land ready for the new crop. Nearly all of the year's lettuce growers are putting in a spud crop and the Hotel is full again.

Gaylord Newell's little Mama, Virginia, is giving their home a going over. Sort of a pink trimmed in maroon... I know Gaylord is color blind because that's not what he called it... can't print his name for it. Sure is pretty, Virginia.

Pete the Mail Man's son, Richard, has just bought one of the new homes that Floyd McGee built on K street. Richard has been in school for the past few years and we are glad to see him move back to Hereford. Too many of our kids go off to college and never come back. Mr. and Mrs. Shelton of the Tire Shop will be their neighbors.

Emmet Milburn's are adding on to their house up on the corner of Union and B street. We haven't been in it but it looks like a big addition to the house. Funny thing... Ike's been in office 5 or 6 days and you still can't hire a carpenter crew in Hereford... they are all busy.

J. C. Mays just finished the purchase of a new home from Wayne Qualls. That part of town is sure growing... in 1947 Pete Peterson had onions growing there.

Has anyone tried to get an irrigation well drilled lately? It's almost impossible to get a driller now, have to stand in line. We understand there have been over 100 wells contracted that are just waiting until the driller can get

Q. Is there something I can do to bring more gloss to my dull hair? A. Add the beaten white of an egg to your usual liquid soap shampoo.

# Cooking Ease for Rural Homes



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Gracie Farthingham  
Billy McDaniel  
Mrs. Connie Johnston  
Mr. Beavers

### SUNDAY

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Norman Bookout  
Mrs. Ross  
Mrs. Oscar Easley  
Mrs. Owens  
Mrs. Green  
Cecilia Guseman

### MONDAY

Mrs. C. Hollabaugh  
Mr. Sherman Matthews  
David McDuff  
Danny Elliston  
Mr. J. D. Poarch  
Mrs. Tony Johnson



THE LAWLESS TWIN SIX-GUN ERA OF THE UNTAMED WEST!

# RIDE THE MAN DOWN

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Anniversaries from Thursday, Jan. 29 - Saturday, Jan. 31.

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# FRIDAY SATURDAY

# TEXAS

# SUNDAY MONDAY