



CHAMBER OF COMMERCE BANQUET DECORATIONS will be unusual Friday evening in that they feature Highway 60 and familiar landmarks. The Hereford Garden Club is in charge of the decorations and members have been working on the project several weeks. Working in the above picture are, left to right: Mrs. Jack Roberson, Mrs. M. T. Rutter, Mrs. O. H. Herring, Mrs. Art Manjeot, Mrs.

J. P. Slaton, Mrs. O. G. Hill and Mrs. F. M. Kester. The annual banquet will start at 7:30 Friday evening, Jan. 23, and will feature Prof. Robert E. Jackson of Denton who will be principal speaker of the occasion. Entertainers from Amarillo Air Force Field will also appear on the program. Staff Photo.

March Of Dimes Drive Lags; Activities Planned

With March of Dimes Mail Campaigns totaling only \$164.40 Tuesday, W. B. Wilson, drive chairman, said today that efforts will be stepped up actively between now and Jan. 31, when the annual drive closes. The established goal for Deaf Smith County was originally \$5,000, but releases from the State Offices Monday pointed to an additional need for the purchase of gamma globulin (around \$5 million) with which to help fight polio next summer.

The JayCeers, under leader-

ship of Harold Loerwald, chairman, will next Sunday, conduct their annual radio drive over station KPAN. The program will go on the air at 1:45 o'clock and continue to 4:30 o'clock. In connection with the program, JayCeers will be stationed in seven districts over town and call for donations which are called into the station. Cecil Massey and Bruce Woodell will assist at the station, Loerwald said. The boys quartet and the girls sextet from the high school will also assist with entertainment during the program.

PARKING METERS

All proceeds from city parking meters will also be turned over to the March of Dimes for the last day in January.

"With the current need for gamma globulin, the need for additional funds is apparent," Mr. Wilson said.

DWI Assessed \$200 Fine, 7 Days Jail

C. C. Hayes plead guilty in County Court Monday to a charge of Driving While Intoxicated. He was also unable to produce a Texas driver's license.

He was fined \$200 and sentenced to 30 days in jail by Judge Horace L. Schloss.

Hayes appeared Wednesday morning, however, and asked the court for benefit of "Adult Probation and Parole Act". County Attorney Gib Howard said that he had investigated the facts and circumstances and moved that the court apply the parole act in the Hayes case. Judge Schloss, thereupon, assessed Hayes \$200 and costs, and changed the jail term to seven days. In addition, Hayes will remain on probation for a period of six months.

Two Other Charges

Leroy Hammons was charged on county dockets with "Theft by Bailor" Jan. 20. He was accused of borrowing a tire, then leaving town.

Andy K. Waggoner was also charged in county court on Jan. 20. His charge was "Swimming With a Worthless Check."

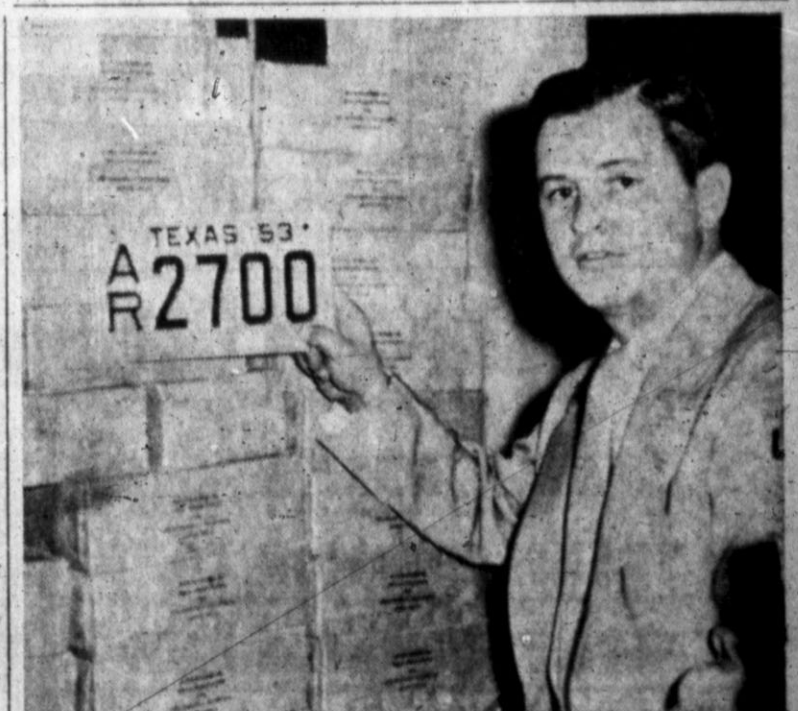
Well Drilling To Be Topic Jan. 29 At Lubbock Meet

Prospective irrigation well owners in the 13 counties of the High Plains Water Conservation district will have their first opportunity Thursday, Jan. 29, to get forms and expert information on the new well drilling regulations, according to Tom McFarland, board president. The meeting will be held at the Lubbock Hotel in Lubbock, Texas, and will be an all day session. The meeting will begin at 8:30 o'clock, include a lunch, followed by an afternoon session.

"The man most concerned—the prospective well owner—will find himself in an expected gathering of county committees, county agents, well drillers, pump company representatives, and municipal engineers," McFarland said. "During the day all of the facts are promised on distribution and approval of the application forms."

A three-man slate of water resources experts will be on to picture current water conservation problems and practices in Texas and other states. First on the program is to be George D. Clyde, soil conservationist of Logan, Utah. He will be followed by A. T. Rollins, member of the Texas Board of water engineers and Dr. Irving P. Krick, expert meteorologist of Denver, Colo.

A fact-finding round table discussion is scheduled for the afternoon session. Ample time is planned to answer questions on the filling out and handling of applications for water well drilling permits, which require approval of three of the five county committees in each of the counties in the High Plains District. In announcing the meeting, McFarland stressed the importance of all interested persons attending and said that reservation requests could be mailed to the High Plains Conservation District, Room 1212, Lubbock National Bank building, Lubbock.



LICENSE PLATE No. A.R. 2700, first in the 1953 series, is held in the above photo by Johnny Shannon, deputy collector. The stock is only part of the 4,000 passenger plates designated to Deaf Smith County this year. The plates display black figures on an orange background and the "A-R" series is the same with which this county started in 1952.

Regular Schedules Start After 44-Day Bus Strike

Wednesday morning marked resumption of regular bus schedules through Hereford following settlement of a strike which began Dec. 8, 1952. Frank Thomas, traffic manager in Roswell, said that the strike was settled Monday, but it took until Wednesday to establish scheduled operation.

The 44-day old strike left Hereford practically without bus transportation, since the east-west buses carry most of the traffic through this point. The short run from here to Littlefield continued north-south throughout the strike, however.

East-bound buses were operating Tuesday and the first west-bound buses started rolling at 2 o'clock Wednesday morning. Uninterrupted schedules were expected to continue.

"Satisfactory settlement of the strike has been made," Mr. Thomas stated, but did not outline final settlement.

The strike was called by bus drivers who asked six and one-half cents per mile as compared with 5.875 cents which they were being paid. Just before Christmas Texas-New Mexico Transportation Company offered to settle the strike with six and one-eighth cents per mile, but were refused by the striking drivers.

During the strike period west-bound passenger traffic from Dallas to California was routed through El Paso, while westbound traffic out of Amarillo was routed over Highway 66.

Coming at Christmas time, the strike inconvenienced Hereford residents possibly more than most towns along the route since it was the only major bus line into the community. Possibly greatest inconvenience came from lack of small freight deliveries including newspapers from Oklahoma City, Dallas and Fort Worth.

PMA Approvals Totaling \$120,000 Scheduled To Go Into Mails Today

Approvals covering PMA practices in Deaf Smith County will go into the mail Thursday, Jan. 22, according to estimates of Faust Collier, secretary, today. The practice approvals will total \$120,000 this year and will be mailed to 438 farmers, covering approximately 876 applications.

"Producers can begin these practices as soon as their approval sheets arrive," said Mr. Collier. However, he pointed out that

practices covering terraces, both standard and diversion; waterways, sub-soling and leveling come under a division which provide for a purchase order plan.

"When purchases are required under these four divisions, the farmer should come to the PMA office and have a purchase order issued," Mr. Collier pointed out. "This is the only way to qualify." he said.

SIGHTS, FACES SEEN Around Town

With the flu epidemic definitely on the wane, things were still quiet around town this week, but gave indications of picking up. Most people listened to the inauguration of President Eisenhower and his speech caused general comment as being sincere and to the point.

Leonard Foster, former judge, was reported to be attending a veteran's training school in Lubbock, following which he may apply for the post of county service officer, recently vacated when Ralph Smith resigned to become county clerk.

In addition to being born on January 20, inauguration day for President Dwight D. Eisenhower, the new son of the Floyd Rickmans was named Dwight David.

Even a broken leg didn't ruin the thrill of skiing for Mrs. Gaylord Newell. Mr. and Mrs. Newell along with three other couples went skiing near Santa Fe last week-end and the first afternoon just as they were making their last run of the day, Mrs. Newell fell and broke her leg. She was rushed to a hospital in Santa Fe (Continued On Page 2)

Expect 38 Calves In Stock Around Show, 100 Floats In Parade

Approximately 38 calves will be entered in the 1953 Junior Livestock Show this year, according to County Agent Hugh Clearman. Hogs and lambs, he said, are impossible to estimate but he

anticipates a large number in each division. Plans were also being made to handle 100 entries in the annual Rotary Club Livestock Show Parade.

Around 20 of the calves will be entered by boys in this county, Clearman continued. He said that the remaining 18 will be entered from Oldham, Castro and Parmer Counties.

"Entry slips are being returned now and it looks as if the 1953 show will be exceptional from the standpoint of good quality," Clearman said. He said the livestock committee is not yet ready to announce judges for the annual show.

Special invitations have been sent to 175 business firms and clubs in Hereford, according to the Rotary Club parade committee. In addition, any interested person was invited to enter the annual Jr. Livestock Show parade, scheduled for Saturday, February 14.

"Persons receiving cards should fill them out and return them as soon as possible," F. A. Collier, chairman said. "We are anxious that everyone who desires enter a float or exhibit in the parade this year."

He said that 83 floats were entered in 1952 and that the committee hopes to have 100 this year. Prizes to be awarded in various divisions will be announced in the near future.

County Attorney To Leave Feb. 1, Enter Law Firm

Gib Howard, county attorney, will leave Hereford around Feb. 1 to become associated with Harold Oschner and Connally Lockhart in private law practice in Amarillo.

Howard has not officially resigned his post as county attorney, he said, but plans to submit his resignation in the near future. He said that he had discussed the matter with individual members of the court. Procedure will require appointment of a county attorney by the court to fill Howard's unexpired term.

"It is with regret that we leave Hereford," Howard said. "We have enjoyed living here and serving the people in the office of county attorney. It is with regret that we leave, but we feel that the move affords a better future."

The Weather

| | High | Low |
|-----------|------|-----|
| Sunday | 60 | 27 |
| Monday | 65 | 35 |
| Tuesday | 70 | 26 |
| Wednesday | 61 | 34 |

Funeral Service For Edna Lowry Held Wednesday

Funeral services for Mrs. Edna E. Lowry were conducted at the First Baptist church Wednesday afternoon, January 21, at 2 p. m. Rev. Truett Allen of Hobbs, N. M. officiated at the rites.

Interment was in West Park cemetery under the direction of Gilliland funeral home.

Mrs. Lowry died in the Osteopathic hospital in Amarillo on Monday following a short illness.

Born in Nachogdoches March 23, 1895, Mrs. Lowry came to Deaf Smith county in 1940 from Collingsworth county.

Survivors were: Owen Andrews, Leo Hall, J. E. Warrick Jr., T. L. Sparkman, Hazmon Lindley.

City Approves Angle Parking East Of Hotel

Angle parking on the east side of the hotel will replace the present parallel parking plan now in use, according to action taken by the City Commission Monday evening.

"The plan was recommended by the Chamber of Commerce as providing 40 percent more parking space for hotel patrons and visitors," said Grady Bowdry, city manager, "and the commission acted favorably."

The city will also purchase a set of "Criminal Texas Statutes," \$87.50, for use in the Hereford police department. A taxi permit was renewed to E. W. Cawthon, Jr.

The council also voted to pay off outstanding paying certificates in the amount of \$779.13, due in March and May, which are drawing 6 per cent interest.



ALL STATE CHOIR is the destination of the above group. The four seated at the piano were chosen to sing with the choir at a regional choral meeting in Canyon recently. The other five in the picture were chosen as alternates. The

choir will be held at Galveston on February 11-14. Shown in the picture are: David Stanton, David Goldston, Lotus Root, Nancy Patterson, Tommy Osborn, Bobbie Drury, Nancy Crawford, Patsy Jackson and Barbara Winget. Staff Photo.



BASKETBALL QUEEN Retha Jo Godfrey was officially presented Tuesday evening at Hereford High School. She is escorted by Everett Allen, left, and Marshall Wilson.

Grouped behind the trio are members of the 1953 "A" and "B" basketball squads. W. H. Patton Photo.

Around....

(Continued From Page 1)
 treatment. Other members of the party, Mr. and Mrs. Ivan Cook, Mr. and Mrs. Roy Crutchfield, and Mrs. Jack Brady, have lost their taste for eating as a result of the accident but not Mrs. Newell. She says it is as if her leg is well she will be ready to go skiing again.

Mr. and Mrs. J. R. Johnson and Penny and Mrs. Scale Steavens are attending market in Dallas. Mrs. Johnson and Penny are visiting her mother, Mrs. Bessie May Skinner.

Helen McCauley is attending market in San Francisco this week.

Mrs. Robbin Vann, Home Demonstration agent from Dimmitt, spent Monday in Hereford discussing plans with Argen Draper for a group of District meetings which will be held soon.

Saturday night is Hereford night at the West Texas State-

Hardin Simons basketball game in Canyon. Free passes for the Hereford seniors and members of the basketball team have been sent. The Hereford band will play at the game. Game time is 8 p.m.

Bill Patton will give a talk on photography at the noon meeting of the Hereford Kiwanis club Thursday.

A fellowship hour honoring new members will be featured Sunday evening at the First Methodist church following the regular vesper services. Everyone is asked to bring sandwiches for their families.

Q. How can I remove the black specks which sometimes form on silver?
 A. By using a paste of whiting, that is free of grit, and olive oil, lightly polish with oil silk. If the specks are obstinate, smear with the paste and leave it on for some time.

The only one of the seven wonders of the world, still in existence, is the Egyptian Pyramids.

HAPPENINGS •• EVENTS

FROM Northwest Hereford

By Mrs. R. C. Childers

Leroy Packard received his call from the local draft board last week. He is to appear for his physical examination January 16 in Amarillo.

Mr. and Mrs. Wesley Caraway of Lubbock, and Mrs. R. E. Greathouse, and family, of Hereford, Mr. and Mrs. Wesley Caraway of Lubbock, Mr. and Mrs. Jack Payne of North Hereford, and Mrs. Leona Packard and Leroy of this vicinity.

Mr. and Mrs. Charles Packard entertained a group of their friends with a '42 party this week end. They were Mr. and Mrs. R. E. Greathouse, and family, of Hereford, Mr. and Mrs. Wesley Caraway of Lubbock, Mr. and Mrs. Jack Payne of North Hereford, and Mrs. Leona Packard and Leroy of this vicinity.

Mrs. C. J. Troxell and daughter Dorothy, and Mrs. Leona Packard visited Ralph Packard, a son of Mrs. Packard, in Tulla Sunday.

Mrs. Leona Packard and Mr. and Mrs. John Welsh of Earth were callers in the Charles Packard home Sunday.

Mr. and Mrs. Jimmy Ray Banks have moved to Spring Lake. They traded their irrigated farm for the Haden Garage and Filling Station there. Mr. and Mrs. Banks moved from Spring Lake about a year ago, purchasing a farm north of town.

Mr. and Mrs. C. S. Barclay and sons, Larry and David left Monday morning for Tucson, Arizona, where they will visit Mr. and Mrs. S. J. Barclay and Ruby Faye, and Mrs. James Barclay who is living with her son, S. J. Barclay. They plan to be away about ten days.

Mr. and Mrs. R. N. Coke have purchased the Blakes College Drug in Nacogdoches. They took possession of the Drug Store last Tuesday.

Mr. Cooke will still maintain his ranching and farming interest there. Mrs. Coke and the girls, Sue, Colleen and Jan will manage the Drug Store.

Mr. and Mrs. Raymond Higginbotham and son Landis, and Pat Hogan spent Friday evening in the R. C. Childers home playing '42. Mr. Hogan is a brother of Mrs. Higginbotham, and is living with his sister and farming a place on Highway 51, formerly owned by Kessler, now owned by Ned Hogan of Spur, father of Pat Hogan.

Norman J. Tony of Amarillo was in this vicinity turning pianos Friday afternoon. Mr. Tony is employed by Tolzines Music Company in Amarillo.

Raymon Childers, Jr. played for the boys chorus at the annual football banquet Friday evening.

Mr. and Mrs. C. S. Barclay took Jim Suttle to Amarillo Wednesday afternoon to catch a plane for North Carolina where he is stationed.

While in Amarillo Mr. and Mrs. Barclay visited in the home of Mr. and Mrs. Charles Frye who

lives near the Army Air Base where he is stationed.

Henry McDonald was a visitor in the R. C. Childers home last Wednesday. McDonald is a new resident of this community, moving here from Summerfield, and his father have purchased the Robert Kerschen farm.

Mr. and Mrs. A. H. Inman of Plainview spent Sunday visiting in the R. C. Childers home.

Larry and David Barclay, sons of Mr. and Mrs. C. S. Barclay spent Sunday with their grandparents Mr. and Mrs. R. C. Childers.

Johnnie Johnson of Pampa was an overnight guest in the R. C. Childers home Sunday.

The Cultural Home Demonstration Club will meet in the home of Mrs. R. C. Childers today. Members are urged to be present as this is the first meeting with the agent this year. Mrs. Draper will outline her plans for the coming year and give a short training period for new committees.

Callers in the R. C. Childers home Tuesday morning were Mrs. Vance Hemington of Progressive Community, Mrs. Leona Packard and Johnnie Jesko of Hereford.

Assault Charge Follows Quarrel

Benigno Pacheco was released Tuesday on \$500 bail following county court charges of "Aggravated Assault". His trial has been set for February 2.

The charges followed a complaint on the part of Lorenzo Otero, who said that Pacheco rammed the back of his car following a card game in which he accused Pacheco of dealing the wrong card.

Charges of "Gaming" were also filed against Pacheco and Otero by county officers, along with Gilbert Navares, "One" Vaidex and "One" Aragon, all Spanish-American.



President Eisenhower, seen with Boy Scouts at the National Jamboree at Valley Forge, Pa., in 1950, has become Honorary President of the organization. He said he accepted the honor "in full confidence that I can support the aims and principles of the Boy Scouts without reservation."

Eisenhower Also Holds Office Of President of Boy Scout Executive

When he took the oath of office as President of the United States at noon today (TUES.) General Dwight D. Eisenhower also became Honorary President of the Boy Scouts of America.

In a letter to John M. Schiff of Oyster Bay, N. Y., President of the National Council, Boy Scouts of America, General Eisenhower said:

"Thank you for your gracious letter inviting me to become Honorary President of the Boy Scouts of America following my inauguration as President of the United States.

"Having previously served on the Committee on International Relationships, the National Court of Honor, and the National Executive Board of the Boy Scouts of America, I accept in all humility the honor which you proffer me, in full confidence that I can support the aims and principles of the Boy Scouts without reservation."

We Guarantee the LOWEST priced RCA VICTOR "Super Set" to outperform the HIGHEST priced TV set of any other make!

STREU HARDWARE

ary President of the Boy Scouts of America during his term of office. He is the second President to have had an active relationship with the organization before entering the White House.

President Franklin D. Roosevelt was President and one of the organizers of the Greater New York Council of the Boy Scouts of America before his election in 1932.

DR. MILTON C. ADAMS
OPTOMETRIST

140 West Third Hereford, Texas
Phone 37 Office Hours—8:30 5:00



HEAR THE HERALD OF TRUTH

Church of Christ We Welcome You

CHURCH OF CHRIST

(Sunday)
Radio KPAN 9:15 A. M.
Bible Study 10:00 A. M.
Worship 11:00 A. M.

Evening:
Young People 6:15
Evening Worship 7:00
Daily Radio Program
KPAN-860 on Your Dial
9:30 A. M.

The Bible is right and it does make a difference what we BELIEVE AND PRACTICE. We invite you to all services of the church.

(Nation-Wide Broadcast)

Each Sunday

1:00 - 1:30 P.M.

THE AMERICAN BROADCASTING CO.

(KFDA - Frequency 1440)

NOTICE
NEW MEXICO
TRANSPORTATION CO.
SERVICE FULLY RESUMED



All New Mexico Transportation Co. service to all points is once more in normal operation. For some time now, a work stoppage on our lines has curtailed service. Now, all is in normal operation. Next trip you plan, call your local agent. He'll be glad to give you full schedule and fare information.

NEW MEXICO TRANS
145 W. 3rd St. Phone 105



WAPCO
Green Beans 2 No. 303 Cans 35c

CONCHO
Tomatoes 2 No. 2 Cans 37c

WHITE KING Or RINSO 2 Boxes 49c

WHITE SWAN 1 Lb. Glass Jar
Pure Honey 29c

SWIFTS JEWEL
Shortening 3 Lb. Tin 69c

WAPCO
Catsup Two 12 Oz. Bottles 35c

Specials Good Thursday, Friday & Saturday

Fresh All Meat Bar-B-Q Made By Red MEATS

Lots of Meat
Short Ribs LB. 31c

Arm
STEAKS LB. 55c

Fresh Potato Salad -- The Kind You Like 59c Lb.
That Tasty Chicken Salad -- That Makes The Finest Sandwiches In The World -- 73c Lb.

PRODUCE

3 Large
Grapefruit 25c

Lettuce 2 heads for 25c

Red, 10 Lb. Mesh Bag
Potatoes 48c

Fancy, Fresh Package
Tomatoes 22c

California Green
Peppers LB. 23c

Red's Grocery & Market

Plenty Parking Space

25 Mile Avenue



Save! Save! Save!
These items as available, may be purchased at a savings of 40%-50% with our card plan.

| | Price Without Card | Price With Card |
|--|--------------------|-----------------|
| 1-Qt. Covered Sauce Pan | \$3.75 | \$1.69 |
| 2-Qt. Covered Sauce Pan | 4.50 | 2.49 |
| 3-Qt. Covered Sauce Pan | 5.00 | 2.99 |
| 4-Qt. Covered Sauce Pan | 5.85 | 3.49 |
| 6-Qt. Dutch Oven | 9.00 | 4.69 |
| 8 1/2-In. Frying Pan | 3.00 | 1.49 |
| 10-In. Frying Pan | 3.50 | 1.89 |
| 10-In. Chicken Fryer | 6.50 | 3.39 |
| 11 1/2-In. Frying Pan | 4.75 | 2.69 |
| 11 1/2-In. Chicken Fryer | 7.95 | 4.49 |
| 10-In. Handled Griddle | 3.50 | 1.99 |
| 15-In. Smeak Plaffier | 5.95 | 2.69 |
| 10-Qt. Kettle-Oven | 11.00 | 5.69 |
| 15-In. Oval Roaster | 12.50 | 6.99 |
| 18 1/2-In. Oval Roaster | 15.50 | 8.99 |
| Breakfast Set (1 1/2-Qt. Sauce Pan & 6 1/2-In. Frying Pan) | 6.50 | 3.69 |
| 3-Cup Drip Coffee Maker | 8.00 | 4.79 |
| 3-Cup Percolator | 7.50 | 4.29 |

Yes, you save 40% to 50% now... save every time you use it! There's less waste and shrinkage, less peeling and paring, you use less fat or shortening, it makes meat extra tender and delicious... can cut your fuel cost in half! It saves you money another way, too: because it's made to last a lifetime, you won't need replacements later. Start your set today!

for gifts

30 DAYS' TRIAL. SATISFACTION GUARANTEED
Use for 30 days and if not satisfied, return for refund.

FURR FOOD STORE

126 W. 3rd St.

NEWS EVENTS * HAPPENINGS FROM

FRIO

By Mrs. Owen Andrews
Word was received here of the death on Monday, at an Amarillo hospital of Mrs. Edna Lowrey. She had been ill for some time. The Lowreys lived in this community for several years and were active in community and church. They were living on the Warrick place, known as the "Uncle Will Dixon place" when Mr. Lowrey died in 1950. Your correspondent extends sympathy, in behalf of the community, to the family.

Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID QUICK RELIEF OR NO COST

Ask About 15-Day Trial Offer!

Over four million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Sleeplessness, etc., due to Excess Acid. Ask for "Willard's Message" which fully explains this remarkable home treatment—free—at

Rogers Drug
Park Ave. Drug
McDowell Drug Store
City Drug

them and also make her home there.

Mrs. Elmer Jones of Hereford called at the home of her parents the J. E. Andrews, Sunday.

Rev. and Mrs. A. A. Simons, of Summerfield, called in the W. H. Thompson home Sunday afternoon.

Clark Andrews and Leonard Schmidt, of Ft. Bliss, El Paso, spent Saturday night and Sunday visiting their folks. Leonard's parents, Mr. and Mrs. D. P. Schmidt, of Clinton, Okla., and brother Arthur Schmidt, Mrs. Arthur Schmidt and children, Weatherford, Okla., came Sunday to visit him and in the homes of Herb Schmidt and the Ernest Harders.

W. M. U. met Thursday afternoon, at the Frio church, with seven members present. A Bible drill was directed by Mrs. H. C. Miller following a business meeting. Mrs. H. M. Mobley was elected vice-president to succeed Mrs. W. O. Wilson, who has moved. The next meeting will be in the home of Mrs. W. H. Andrews, on February 5th.

Taking Sunday dinner in the J. E. Warrick home were Mr. and Mrs. H. E. Lindley, Mrs. Jack Shirley and children, Mrs. Sam Lindley and children. They all visited the Greensons, at Black, in the afternoon.

Mrs. W. O. Wilson, of Antno, Mr. and Mrs. Charles Wilson, of Dalhart, were here Saturday to move Mrs. Wilson's things to her home in Antno. They took supper Friday night with the H. D. Robbins. W. H. Andrews and Owen Andrews took a truck load of the furnishings for them.



AFTER RANCH LIFE IT'S THE NAVY --Robert B. Anderson (left) Vernon, Tex., visits Secretary of the Navy Dan Kimball before officially taking over the office in the Eisenhower administration. Anderson managed the Waggoner ranch, called the second-largest in the world. (AP Wire-photo.)

Mr. and Mrs. Dub Maddox and children, of Wellington, are moving to the Warrick place north of Hereford. He will help farm the place.

Miss Lyla Robbins, Abernathy, spent the week end with her folks, the Robbins.

Robert Dobbins is now stationed at Ft. Bliss. He arrived there on January 14 from Ft. Sill Reception Center. His address is: Pvt. Robert C. Dobbins, US 54069601,

Btry. B, 10 TNG., AAA RTC, Ft. Bliss, Texas.

Rev. Ellis Todd, pastor of the Hale Center Methodist Church, took dinner Monday in the home of his aunt, Mrs. H. M. Mobley.

Mr. and Mrs. Earl Miller and baby, of Wildorado, visited in the home of his brother, H. C. Miller.

Mr. and Mrs. Joe Deavenport and Jo Frances have been visiting and attended to business at Midland for the past week.

Week End

SPECIALS

COFFEE

HILL'S BROS.

With Purchase \$5.00 or More of other Merchandise Excluding Meats

lb. **49c**

GINGER BREAD Lg. Box 29c
Betty Crocker

SALMON Tall Can 37c
Twin Harbor

HI-HO CRACKERS Lge. Box 33c
Sunshine

CHILI 63c
Patio, Free Can of Beans

SHORTENING 3 Lb. Tin 69c
Shurfine

SUGAR PEAS No. 2 Can 2 for 33c
Mission

Grapefruit Juice 46 oz. Can 25c
Shurfine

ORANGE JUICE 46 oz. Can 33c
Adams

Pecans

Bi-Lo
1 Lb. Cello Pkg.

79c

Fruit Cocktail No. 1 Tall Can 25c
Hunts

ENVELOPES Box 43c
Crystal White, 100 Plain, 5 air mail

SYRUP 5 Lb. Jar 55c
Any Flavor, Blackburn

Greens, Mixed Chopped 2 for 29c
Yatch Club, No. 303 Can

Sliced Peaches No. 2 1/2 Can 29c
Shurfine

Spaghetti Sauce, With Meat 29c
Franco American, 10 1/2 Can.

Preserves

Strawberry
Lakewood

2 lb. Jar **55c**

NAPKINS 80 Count 17c

WHITE CAKE MIX 39c
Plus Adams Extract, Gladiola

TISSUE Roll 5c
Ft. Howard

PORK & BEANS No. 2 1/2 Can 17c
Campfire

Pears

Our Value, Large 2 1/2 Can,

33c

BARTLETT

PRODUCE

TOMATOES Pkg. 25c
Pick-o-Morn

Oranges 5 Lb. Mesh Bag 39c

CABBAGE Lb. 6c

LEMONS 360 Size Doz. 41c
Sunkist

MEATS

GROUND BEEF Lb. 49c
Fresh

SALT PORK Lb. 33c
No. 1 Side

AMERICAN CHEESE Lb. 55c
Sliced

LIVER Lb. 49c
Beef

We Reserve Right To Limit Quantities -- Double S & H Green Stamps On Wednesday

THOMAS FOOD STORE

519 Park Ave.

We Give S & H Green Stamps

Phone 15

Attend The Big

JOHN DEERE DAY

Sat., Jan. 24th

ALL FREE

Free Coffee, Donuts & Cokes

Music --- Picture Show Every 2 Hours

Begins 9:00 A. M.

PRIZES - PRIZES - PRIZES

Following is a list of Door Prizes to be given Saturday, January 24th.

- Heat Houser, for any standard Make Tractor \$44.95.
- TRACTORCYCLE, \$25.00 (John Deere Tractor)
- CASE OF ZEREX, OR PRESTONE \$22.50
- 35 lb. bkt. of Amalie Gun Grease and Grease Gun \$12.95
- Set (4) Adams Hard Faced Lister Points value \$39.00
- Tractor Jack \$13.75
- Oil Filters, 5 boxes, separate prizes, Value \$3.60 each. \$18.00 Total.
- Irrigation Dams, 5 separate prizes, \$5.75 each, \$28.75 total.
- Amalie Oil, 5 separate prizes, 1 case each. \$6.30 each, total \$31.50.
- Grease Gun, Large, and 10 lbs. Amalie Gun Grease \$7.50

Following is a list of the Prizes and awards to be given Jan. 24, 1953

- \$25.00 Oldest John Deere Wheatland Tractor in the parade
- \$25.00 Oldest John Deere Row-Crop Tractor in the parade
- \$25.00 for John Deere Tractor coming the farthest distance
- \$7.50 Each for every John Deere Tractor in the parade
- \$7.50 Cash for the oldest Couple to Register \$25.00 for the farmer having the most John Deere Tractors in the parade (In case of tie, drawing for winning man)

The above list of prizes, unless otherwise specified will be awarded on a paint job, or Shop Work anytime the following six months.

--Plus--

BIG PARADE AT 2 P. M. -- STAGE SHOW

AT H. S. AUDITORIUM, 7:30 P. M.

Sponsored By The

H & W IMPLEMENT CO.

Hereford, Texas

Your John Deere Dealers

See Us About Registering All Tractors in Parade -- Over \$2,000

In Prizes -- See Us For Information

WANT ADS Phone 30 or 31

FREE Theatre Tickets To See



SUNDAY - MONDAY - TUESDAY
January 25, 26 & 27

Star Theatre

Be Sure and Ask for Your Free Tickets

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

1. FOR SALE Miscellaneous

PIANOS
Will have representatives in this vicinity shortly to dispose of two spinets, one studio and two upright pianos. These pianos must be sold at once to retire present obligation against them. If you want a bargain, write or phone Credit Department McCrayer Piano Co. 217 West 6th, Amarillo, Texas. Phone 4-6471.
B-1-30-2c

FOR SALE: An apartment-size gas cook stove. Jim Kirby, 605 McKInley.
B-1-12-30-3c

SPECIALS
1951 Ford Tractor... \$1,056.00
Reconditioned and Guaranteed
1949 Ford Tractor... \$870.00
Reconditioned and Guaranteed
HEREFORD FARM EQUIPMENT COMPANY
209 Miles Ave. Ph. 68
B-1-30-2c

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., Phone 320.
T-1-12-18-1fc

Chrysler Industrial Motors Sales & Service
McCullough Motor Co.
111 W. 1st. Ph. 17
B-1-9-1fc

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand. B-1-16-1fc

Hereford Glass Co.
Expert Car Glass Installation
Table Tops and Window Glass
302 Park Ave. Ph. 1425
B-1-16-1fc

LUMBER UTILITY GRADE
2x4's \$45 - 2x6's \$45
1x8's and 1x10's \$6.50 per 100 feet
CARL McCASLIN LUMBER COMPANY
B-1-17-17-1fc

FEED FOR SALE: 500 tons silage and some stalk pasture. Have feeding facilities for the ensilage. Willard Scarth, Rt. 3, B-1-20-1-1fc

TURKEYS FOR SALE: Dressed or in pairs. Bill Natzger. Ph. 1754-J-1. B-1-11-28-1fc

2. FOR SALE Farm Equipment

FOR SALE
2 John Deere Model D Wheel-land type tractors. In Good shape.
2 Row Crop Tractors. All to be sacrificed within next 10 days.
LEAVY-VAUGHN MOTOR CO.
34 East First St. Phone 600
Studebaker-Massey-Harris
T-2-34-1fc

3. FOR SALE Automobiles

FOR SALE: 49 Ford, tudor, Radio, heater and overdrive. Original finish, good condition. 1948 Ford Tudor, heater, Fair Condition. Neils Body Shop, 125 Schley.
B-3-25-30-2c

4. REAL ESTATE

CHOICE
Irrigated and Unirrigated Farm Land. City Property.
P. O. Box 506 - 338 Main
E. B. POSEY, REALTOR
Hereford, Texas
B-4-15-1fc

SERIOUSLY!
Have Some Buyers for IRRIGATED & DRY LAND FARM TRACTS. See or write at once
J. B. ELUSTON REALTOR
Serving This Territory for 50 years
NEED YOUR LISTINGS
Box 1503 - Hereford
B-4-2-13-1fc

HOUSES FOR SALE:
New, two bedroom house on 100 ft. lot, fully insulated, well constructed, lots of storage space, wall to wall carpet on living room. Immediate possession. Price \$7500.00.
For any type house see us first.
Phone 9515
CAWTHON BROTHERS
B-4-20-1fc

See Us For
FARM & RANCH LOANS
I. O. (IKE) CROSTHWAIT
W. R. (BILL) METCALF
632 W First Street on Hiway 60
Box 845 Off. 854
Res. 229-W
Hereford, Texas
B-4-50-1fc

GOOD BUYS
In irrigated and Dry Land farms in Deaf Smith, Castro and Parmer counties. Also large listings on houses and lots and business opportunities.
J. M. HAMBY REAL ESTATE
South of Courthouse
Phone 701
B-4-23-1fc

FOR SALE or trade: Nice 2 bedroom home in San Jacinto at Amarillo. Has hardwood floors, insulated floor furnace and on bus line. Will trade for similar home in Hereford. See J. C. Allred, owner at Hereford.
B-4-37-30-3c

FOR SALE
Nice clean 4 room house well located. \$1,200.00 will handle.
GLENN WEIR
109 Main Phone 200
Residence Phone 802
B-4-30-1fc

IRRIGATED LAND

167 acres located south of Summerfield. Has extremely good 8" irrigation well, land waters perfectly. Absolutely no Johnson Grass or other malignant weeds. All land in cultivation. Price... \$41,000.00
160 acres north of Hereford. Better than average new 8" electric irrigation well. This is a clean farm with no Johnson grass, blue weeds or bind weeds. All land in cultivation. Will carry \$1,100.00 loan at 4 1/2 %
Price... \$42,000.00
Good cheap quarter section with brand-spanking new 8" irrigation well. 117 acres in cultivation, 38 acres native grass which could easily be cultivated - \$24,000.00.
320 acres, 220 perfectly level, 100 acres rolling, all in cultivation. No Johnson grass. Will take small down payment. Good 8" irrigation well. \$1.75 per acre.
PRUDENTIAL FARM LOANS
SAM NUNNALLY
LONE STAR INSURANCE AGENCY
136 Main
Phone 424 Nite & Sundays 1711
B-4-29-1fc

FOR SALE
320 A. All perfect with two 8" wells on pavement priced to sell.
320 A. Two wells. 70 A. in grass. Land waters perfect. Well located.
320 A. perfect land, extra well improved. One 8" well. Priced to sell.
Have a few good 160 A. tracts with good wells and some improved.
See us for houses or lots in town.
We appreciate your listings.
E. O. Crosthwait, W. R. Metcalf
632 W. 1st St.
Ph. 854 Hereford Res. Ph. 229W
T-4-4-1c

ROLLING YOUR WAY
A new model Universal Home is yours for the asking. Order now and get Tile Bath, Inlaid Linoleum, Garbage Disposal, and choice of decorations, or if you choose we will build to your plans and specifications any size you may desire. Our homes are built to last, sturdy, beautiful and economical. You will be delighted with your Universal Home.
Call or write at 725 North Grand, Phone 3-7491, Amarillo, Texas.
T-4-2-41-1fc

FOR SALE: By owner. New 2 bedroom house, 328 Ave. B. \$2,250 loan. Price \$6,650. If interested call E. W. Washet, phone 1749-J, Plainview, Texas.
B-4-24-4-4p

WESSON SPECIALS
60 x 140 RESIDENCE LOT: East front. Paving paid. On Irving street. \$600.00.
4 ROOM HOUSE: To be moved. Price \$1,500.00.
5 ROOM MODERN HOUSE: On 25 Mile Ave. Good terms. Price \$5,500.00.
25 ACRE FARM: Right near Hereford. Will sell or trade for home in town.
85 ACRE IRRIGATED FARM: For cash lease.
302 ACRE FARM: All good level land. 10" irrigation well. Castro County. Per acre \$200.00.
MANY OTHER GOOD BUYS IN FARMS, RANCHES, BUSINESS & CITY PROPERTY.
WESSON REAL ESTATE
Hereford, Texas
B-4-4-1fc

FOR SALE
Irrigated 640 acres, all in cultivation. Irrigation well, good improvements. Price \$160.00 per acre. Possession 1953.
Irrigated 324 acres, 285 in cultivation. 2 8 inch wells. Improved. 3 miles off paving. Price \$220.00 per acre. \$15,000.00 down, balance good terms. Possession 1953.
Irrigated 325 acres, all in cultivation. 2 8 inch wells. Some improvements. 3 1/2 miles off paving. Price \$225.00 per acre, with \$18,000.00 down, balance good terms. Possession 1953.
220 acres in irrigated district. Price \$405.00 per acre.
80 acres near paving. Price \$6,000.00.
Other good buys in farms, some farms to trade. Also good buys in houses and lots. Large listings.
J. M. Hamby, Real Estate
Phone 701
South of Courthouse
B-4-4-4c

FOR SALE
New 1100 Square Foot house. Well located, insulated. Lots of storage space. Reasonable price. For any type house, call 9515.
CAWTHON BROTHERS
B-4-50-1fc

FOR RENT
FOR RENT three room furnished apartment at 300 West 6th.
B-5-10-30-2c

FOR RENT: Bedroom close in. 509 Ross. Phone 847-J.
B-5-9-29-1fc

FOR RENT 2 room furnished apartment, private bath, bills paid. Phone 556. B-5-12-3-3K

FOR RENT: Furnished apartment. 613 25 Mile Avenue. Jonnie Estes.
B-5-10-24-1fc

FOR SALE one section land, all in cultivation, near Dimmitt. Good irrigation. District, natural gas crosses section. Irrigation well on natural gas. Has good improvements, R.E.A. and bus route. Phone 56 at Dimmitt.
B-4-32-3-4P

FOR SALE: Three bedroom house. See between 6 and 8 p.m. Come to 812 Knight St. Phone 1374.
B-4-17-28-1fc

IRRIGATED SECTION of land for cash lease. 420 in cultivation. 240 in grass. Will lease with crop or separate. See Murry Vise or Raymond Evans at Tulla.
B-4-27-3-3K

FOR SALE: Good 320 acre stock farm on pavement. Three room house, windmill and tanks, R.E.A., daily mail, school bus. Leased for oil. \$50 acre. Alderson and Ridgeway. 238 Main, Hereford.
B-4-30-27-1fc

WANT TO RENT or lease section or more, dry land for cotton. J. C. Mills, Box 726, Abernathy, Texas, Phone 170-J.
B-4-19-3-4P

FOR SALE
Have several nice clean well located 4 and 5 room houses. Price range from \$6,500 to \$8,000. Good Terms.
GLENN WEIR, REALTOR
109 Main St.
Phone 200 Res. Phone 802
Hereford, Texas
B-4-17-1fc

FOR RENT: 2 apartments. Extra nice, private bath. One unfurnished, one all new furniture. 232 West 3rd Street.
B-5-14-1-1fc

PARTY WILL SELL equipment and rent 320 acre with irrigation well. This week only. M. A. Crum, Friona.
T-5-17-4-1p

FOR RENT furnished apartment with Frigidaire and private bath. Adults. 307 Roosevelt.
B-5-12-4-2p

FOR RENT: Garage apartment partly furnished, bills paid. Phone 218
B-5-10-4-1fc

UNFURNISHED Apartment, private bath, 401 Blevins. Phone 1084-W or 961.
B-5-10-31-1fc

6. WANTED
WANTED: Custom plowing, planting and listing. Floyd Stivers. Phone 930J.
B-6-10-43-1fc

FEEDER SHOATS WANTED: 110 pounds up. 3 miles east of Texaco Refinery on Third Avenue. Amarillo. Phone 2-4068.
B-6-18-47-1fc

WANTED
Service Agent for Deaf Smith County Farm Bureau to write Fire, Casualty and Life Insurance. Opportunity to earn from \$4,000 per year up.
Phone 626. Office at Packard Milling Co.
B-6-31-4-2c

\$250 MONTHLY SPARE TIME
Refilling and collecting money from new type 5c candy vending machines in this immediate area.
No selling; to qualify for work you must have car, references, \$600.00 cash, secured by inventory.
Devoting six hours week to business, your end on percentage of collections will net up to \$250.00 monthly with very good possibilities of taking over full time. Income increasing accordingly. For interview, include phone in application. Write P. O. Box 1054, Dallas, Texas.
T-6-4-1p

10. NOTICE
FOR EARLY PLOWING and planting. Call 1173-W. L. F. Stayton, 305 Jewell.
B-10-12-30-21p

11. Business Services
FOR CALICHE and dirt hauling. Call J. F. Messer, Phone 1578.
B-11-10-30-2p

FOR DRAPERIES, Slip-covers, upholstery and materials, call Mrs. W. S. Rice, Phone 1766-J.
B-11-10-30-3p

Manufacturers Installers
Sewer, Culvert & Irrigation Tile
George W. Byrd
FERGUSON PIPE COMPANY
Phone 1658 Hereford, Texas
Phone 2921 - Farwell, Texas
T-11-11-1fc

INCOME TAX SERVICE
MRS. CLYDE COCANOUGH
108 WEST 8th STREET
B-11-27-10P

Quick - Efficient HOME LOANS
Dependable Abstract and Insurance Service
ELIZABETH WOMBLE
146 Main Phone 497
B-11-27-1fc

FOR RENT 2 room furnished apartment, private bath, bills paid. Phone 556. B-5-12-3-3K

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B-11-27-1fc

Lions Club
meets each
Wednesday, 12 noon
Hotel Jim Hill

Kiwanis Club
Thurs. Noon
Hotel Jim Hill

Regular Meeting Night
1st & 3rd Tues. Night
of Each Month
AMERICAN LEGION AND AUXILIARY

NOTICE OF MEETING
ODD FELLOWS
Each Monday Night
REBEKAHS
Each Tuesday Night



FRONT ROW SEATS BUT -- Shirley, 7, Ronnie, 4, and Linda, 6 children of the new speaker of the House, Representative Reuben Senterfitt, are not interested in what their

daddy is telling the solons when the 53rd session in Austin began. Mrs. Senterfitt listens intently. (AP Wirephoto).

Summerfield NEWS

By Bobbie Walser
The rural telephone men have been placing telephone poles around the community. Some of the poles north of Summerfield are up but the wire hasn't been strung.
Wanted
Service Agent for Deaf Smith County Farm Bureau to write Fire, Casualty and Life Insurance. Opportunity to earn from \$4,000 per year up.
Phone 626. Office at Packard Milling Co.
B-6-31-4-2c

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AMERICAN LEGION AND AUXILIARY

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Each Monday Night
REBEKAHS
Each Tuesday Night

Rev. H. V. Fields of Hereford has moved a house to his farm northwest of Summerfield this week. Mr. and Mrs. Johnnie Fields will make their home there.
Summerfield is preparing three one-act plays to be given the last week in February.
Mr. W. G. Harris attended his brother-in-law's funeral in Clovis last Friday.
J. M. Teggie of Brownfield has built three new homes northwest of Summerfield.
Mr. and Mrs. Kenneth Christie and baby are newcomers to this community. They live on the old J. L. Lookingbill farm. The McDonalds, who formerly lived on the farm, have moved to a farm between Westway and Hereford.

WMB met Wednesday in the home of Mrs. Guy Walser. Those present were: Mesdames Carlyle Sargent, Ky Lawrence, Jack Streun, George DeLozier, J. C. Clearman, L. L. Cannon, Obe Roberson and Guy Walser.
Jessie Joe Wright, son of Mr. and Mrs. J. M. Wright, returned to school Monday after being out for some time because of illness.
Mr. and Mrs. T. J. Slay and family of Amarillo spent the week-end visiting Mr. and Mrs. D. C. Walser and Mr. and Mrs. Charles Noland. Mr. Slay is a sister of Mrs. Walser and Mrs. Noland.
Mr. and Mrs. Lee Curry and Bobbie Walser were visitors in the home of Mr. and Mrs. L. W. Foust of Plainview-Sunday.

BLIND SECRETARY -- Grady Price of Frankston, son of a news man and studying to be a reporter, takes notes at Braille at Austin from State Rep. Jim Bob Paxton who he is helping during the 53rd Legislature. Between them is Pandy, Grady's seeing-eye dog. (AP Wirephoto).

INSURE IN SURE INSURANCE
PLAINS INSURANCE AGENCY
All Forms of Insurance
John H. Patton **Wm. H. Patton**
213 N. Main St. Phone 50

Keep it Kid! I'm on my way to Hereford Implement Co. for WISE EQUIPMENT BUYS

H Tractors from \$985.00
F-30 w/Power Lift \$350.00
Massey Harris 101 w/4 row cult. \$725.00
1949 A-C "C" w/Lister & Cult. \$750.00
1950 International 3/4 Pickup \$995.00
1948 Dodge IT w/Stock Racks \$750.00
15 1/2 Ft. Kipp's Bed w/Stock Racks \$250.00
1947 Studebaker Pickup \$585.00
1951 MM 16" Rollover Plow \$300.00
3 Point Hitch 4 Sec. Harrow \$155.00

HEREFORD IMPLEMENT CO.

House Plants Are Frio Club Topic

House plants was the subject of the program for the Frio Home Makers Club, when it met Wednesday, January 14th at the C. N. McClure home. Mrs. Earline Manning, florist from Hereford, was guest speaker. She discussed the various kinds of plants and proper care of them. She also mentioned the various preparations on the market for aiding their care and growth, and said that too-much water will make some plants, such as pepperomia and philodendron lose their leaves. Dish Garden plants such as those require plenty of light but will tolerate no direct sunlight. Colorful plants, such as geraniums, begonias and Coleus require more direct sunlight.

In the absence of the president, Mrs. R. F. Vogler, the vice-president, Mrs. Frank Robbins presided at the business meeting. New Year books were given out, complete except for names of hostesses for some of the meetings. Members present for the meeting were: Mesdames H. F. Benson, Owen Andrews, Joe Davenport, H. E. Lindley, Sam Lindley, Gene Noel, Frank Robbins, W. A. Springer, the hostess and the guest, Mrs. Manning.

The next meeting will be on

John Deere Day Slated Saturday

Scheduled as John Deere Day, Saturday, Jan. 24, H&W Implementation Company will cooperate in a nationwide observation of the occasion with entertainment all day. Including a big parade at 2 o'clock. Over \$2,000 in prizes will be awarded during the day, Dean Herring said.

In addition, the firm will sponsor entertainment with a motion picture show each two hours from 9 o'clock on through the day at their location, Third and Schley. Free coffee, cakes and doughnuts will be served all day. Kaygee the clown will appear in the parade.

The event will close with a stage show at the high school auditorium Saturday evening at 7:30 o'clock, featuring Bill Wilder, M. C., Warren Turkness, recent winner of the Horace Heidt show.

Mr. Herring said the public is invited to all events, which are sponsored free of charge.

Jan. 28th at the home of Mrs. Floyd Cole, with a program on the subject "Don't Break Your Back".



Del Crist Ends Military Police Training Course

Pvt. Del Crist, Route 1, Hereford, Texas has completed 8 weeks of Military Police training with the famed 1st Armored Division at North Fort Hood, Texas.

Pvt. Crist has become efficient with many of the Army's weapons including the M-1 Rifle, Carbine, 30 & 50 Caliber Machine Guns, Mortars, BAR Rifle, Mines, Booby Traps and Rocket Launchers.

Pvt. Crist is the son of Mr. and Mrs. F. B. Crist of Hereford, Tex. Mr. Crist is in the farming business.

Pvt. Crist, attended Greenville, N. M. School and was active in boxing and basketball.

Dixie Neal Will Head Sadie Lee Oliver 4-H Club

New officers were elected by the Sadie Lee Oliver 4-H Club at their meeting Thursday afternoon at the Westway Community house.

Those elected were: President, Dixie Neal; Vice-President, Ann Wagener; Secretary, Gayle Wagener; reporter, Joe Eddie Scott; song leader, Sandra Townsend.

New leaders were also elected by the group. They were Mrs. Elmer Combs and Mrs. Ira Scott.

The next meeting will be in the Joe Wagener home on February 5.

Those present were: Gayle and Ann Wagener, Patsy and Sandra Townsend, Miss Clara Redman and Mrs. Elmer Combs.

"Beauty Sleep" is that during the first part of a night's rest.

Outstanding Performers

Smart dress-ups for girls. Mannish styles for boys. See our complete selection.

Anthony's
THE C.R. ANTHONY CO.

BETTER

Banking Services For Everyone!

When you bank at the First National Bank it's a friendly person-to-person transaction and our departments and services are organized to save your time and energy. Our modern facilities assure fast, efficient banking services, and include convenient checking accounts, modern safety deposit boxes and banking-by-mail. Remember your account, however small, is always welcome here.

VISIT US OFTEN AT THE FRIENDLY FIRST NATIONAL BANK

YOUR **BANK BONDS**

THE FIRST NATIONAL BANK of Hereford

Member: Federal Reserve System, Federal Deposit Insurance Corporation

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

WATCH YOUR P's and Q's!
(PRICE and QUALITY)

Shop at PIGGLY WIGGLY
FOR THE RIGHT PRICES AND FINEST QUALITY!

| | | | |
|-------------------|--|---------------|-------------------------|
| SUGAR | Pure Cane | 10-Lb. Bag | 89¢ |
| Coffee | Schillings Lb. Can | | 69¢ |
| Snow Drift | | 3 LB. CAN | 69¢ |
| COCA COLA | | 6 Bottle Ctn. | 19¢ |
| BACON | Korn King | LB | 45¢ |
| ROAST | Pork Shoulder, Lean | LB | 49¢ |
| OYSTERS | Large Select Fresh | PINT | 69¢ |
| SPARE RIBS | Fresh Butchered | LB | 47¢ |
| CALF LIVER | Fresh | LB | 49¢ |
| FISH | Channel Cat, Fresh, Pan Ready | LB | 97¢ |
| LETTUCE | Calif. Firm Heads | 2 HEADS | 29¢ |
| TOMATOES | Cello Package, Pick-a-Morn | PKG | 25¢ |
| ORANGES | Florida Large and Juicy | LB | 9¢ |
| CARROTS | Calif. Bunch Crisp and Tender | 2 BUN | 19¢ |
| Lotion | Jergens \$1.00 Size Plus Tax | | 69¢ |
| SYRUP | Worth, Maple Flavor | Qt. | 38¢ |
| NUCO | | Lb. | 27¢ |
| Shampoo | Save While You Spend With S & H Green Stamps | | 39¢ |
| DOUBLE | Every Wednesday | | |
| Chili | Gebberts Plain No. 300 Can | | 43¢ |
| Chili | Gebberts No. 300 Can With Beans | | 32¢ |
| Tamales | Gebberts No. 300 Can | | 25¢ |
| TEA | Bestyett, Large Glass Free | | 1/4 Lb. Box 35¢ |
| SALMON | Sea Feast, Fancy Pink | | Flat Can 29¢ |
| SYRUP | Pure Ribbon Cane | | 5 Lb. Bucket 79¢ |
| PICKLES | Derby, Dill, Kosher dill or sour | | Pint Jar 25¢ |
| Dreft | Giant Box | | 69¢ |
| TIDE | Giant Box | | 69¢ |
| Cheer | Giant Box | | 69¢ |
| Camay | Bath Size | | 2 for 23¢ |
| Camay | Reg. Size | | 3 for 23¢ |
| LAVA | Reg. Size | | 2 for 15¢ |
| Kirk's | Castile | | 3 for 25¢ |
| P & G | Laundry Soap | | 3 for 25¢ |

FINEST FOODS **PIGGLY WIGGLY** **GREATEST SAVINGS**

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

Seventy Hereford Scouts Tour Jet Air Base, Eat Lunch In Amarillo

Seventy members of Hereford packs 50 and 52 were among the 100 Cub Scouts who toured Amarillo AFB last Saturday.

The Hereford contingent, which was the largest, was led by C. J. Patton, scout neighborhood commissioner.

Arranged by W. M. Teague, District Scout Executive for Amarillo, and 1st Lt. George A. McBride, base Information Service Officer, the tour coincided with the Cub theme for January which is transportation. Teague said the scouts are studying various types of transportation during the month, but are "far more interested in airplane travel than any other type."

The jet mechanics school and the different kinds of aircraft, both jet and propeller driven, were viewed by the scouts. Divided into groups of 20 or less, they were guided by personnel of the mechanics school.

A steak-lunch was served the youngsters and their chaperones in one of the base dining halls.

Other packs represented were Bivins Station pack 37, Canyon pack 31, and Amarillo pack 14.

Fines Suspended On Teenagers In Chicken Shooting

Three teen-age boys appeared before Justice of Peace A. L. Thomas Monday morning as the result of having shot and killed two chickens which belonged to a farmer on the Airport Road. Two of the boys were fined \$15 each, but the fine was suspended until July 19.

The farmer caught the boys himself and brought them into Hereford. One of the boys was fined for killing the chickens and the other for shooting across the road.

The real name of George Sand, the writer, was Mme. Dudevant.

Beware Coughs From Common Colds That HANG ON

Creomulsion relieves promptly because it goes into the bronchial system to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial membranes. Guaranteed to please you or money refunded. Creomulsion has stood the test of millions of users.

CREOMULSION

Relieves Coughs, Croup, Whooping Cough, Asthma, Bronchitis

WATCH REPAIRING that Skips Nothing

NEW ELECTRONIC Watch Timing Instrument

CHECKS EVERY DETAIL ONLY WITH THE PAULSON TIME-O-GRAF

IF YOUR WATCH MOVES HOUSING ONLY WITH THE PAULSON TIME-O-GRAF

Accurate Time Means Dollars To You

COSTS YOU NO MORE For The Complete SCIENTIFIC SERVICE

Your doctor of all sick & decrepit watches. Kernef "Doc" Cowan

Cowan Jewelry

DIMMITT NEWS

By Mrs. R. D. Rogers

A band parents meeting was held Monday night at the Dimmitt High School. Methods were discussed to raise money for new uniforms for the band members.

The Methodist Men's fellowship met in Fellowship hall Monday night for a supper and social hour.

Funeral services for Mr. John Marvin Fletcher were held Monday at 2 p. m. in the First Baptist church with Rev. Ralph Reesor officiating. Burial was in Plainview cemetery under the direction of Gilliland Funeral home of Hereford.

Mr. Fletcher was born November 5, 1880. He was married to Miss Annie Lee Cotton on November 12, 1902 in Millersville.

Survivors are: one son, Melton Lee Fletcher, Pueblo, Colo.; two daughters, Mrs. Annie Dove Contrell, Temple; and Mrs. Margaret Waggoner and six grandchildren.

The Women's Society of Christian service will hold a sub-district meeting in the First Methodist church Thursday beginning at 10 a. m. This is an all-day meeting and each woman is to bring a sack lunch.

Mr. H. B. Tatum died Saturday morning at the home of his daughter, Mrs. Kent Birdwell. Funeral services were held in the First Methodist church in Dimmitt at 2 p. m. Monday. Mr. Tatum was born March 21, 1880. He was married to Miss May Dalmont March 28, 1910.

Survivors are: two daughters, Mrs. Kathryn Weinaug, Lawrence Kansas, and Mrs. Mary Jo Birdwell of Dimmitt; one sister, Mrs. Annie Graham, Plainview and one brother, Charley of Rock Port, Texas; four grandchildren.

Dimmitt P.T.A met Monday night in the high school auditorium. B. M. Nelson, president, presided. It was decided that the association would refrain from taking action on the proposed curfew law for Dimmitt youngsters but would co-operate with the city if such a law were passed.

Mrs. Crews Henry of Canyon spoke on "Our Community."

The Women's Missionary union met at the First Baptist church Monday afternoon.

Mrs. Lester Dowell gave a short devotional. Mrs. Tom Knighton introduced Mrs. Hope Owen of Plainview, who told of a three-month trip to the Orient.

Following the talk a tea was held in the home of Mrs. W. E. Kirkpatrick honoring Mrs. Owens. Scoutmaster R. D. Rogers and 15 Boy Scouts from Troop 67 held a winter camp in Palo Duro Canyon Friday through Sunday.

Westway Ladies Attend Meeting

The Westway Home Demonstration club held their first meeting of the year at the home of Mrs. P. B. Sowell Wednesday afternoon.

Mrs. George Turrentine was elected treasurer to replace Mrs. W. B. Nunley.

The club yearbooks were filled out and the constitution and by-laws read and approved.

Those present were: Mesdames Joe Landers, Paul Rudd, Bert Garrison, G. C. Merritt, Joe Waggoner, Mayo Phipps, Leo Ohlig, George Turrentine, Harold Rudd, Roy Lee Wilson, Kenneth Rudd, Abraham Drager, a new member, Mrs. Floyd Walton and a visitor, Mrs. John Lyde and son, Gary and the hostess.

Ten U. S. Presidents were, at one time, slaveowners.

Dimmitt Man Buried Monday

Funeral services for John M. Fletcher were held January 19 in the First Baptist church in Dimmitt.

Interment was in Plainview.

Mr. Fletcher died at the home of his sister, Mrs. Fred Waggoner in Dimmitt on Saturday following a short illness.

Born on November 5, 1880 in Rannels County, Texas, Mr. Fletcher moved to Castro County in 1941 from Plainview.

Survivors are: a son, Milton Lee Fletcher of Pueblo, Colorado; two daughters, Mrs. Clyde Cantrell of

Temple and Mrs. Fred Waggoner of Dimmitt; six grandchildren and three great-grandchildren; three sisters, Mrs. J. A. Goodman, El Paso; Mrs. Mary Massey, Beaumont; and Miss Fletcher of Austin; three brothers, Ernest Fletcher of Plainview; Henry Fletcher of Kilgore and Tom Fletcher of Roswell.

FFA Boys Hear Program Reports

Reports of the Program of Work were given at the regular FFA meeting which was held Monday night.

Individual donations to the

March of Dimes were collected at the meeting.

David McDuff was selected to make a talk on "FFA and Its Goals" at the John Deere Day which will be Saturday.

There were 29 chapter members present at the meeting.

Ten U. S. Presidents have served two terms.

President Jackson called the first national political convention in 1832.

To Relieve Misery of **COLDS** take 666 LIQUID OR TABLETS—GAINS FAST RELIEF

TASTE-TREATS for your FAMILY

PLEASING PRICES for your PURSE

ZESTEE PURE **STRAWBERRY PRESERVES** 2 Lb Jar **49c**

HUNTS CUT No. 2 Can **GREEN BEANS** **19c**

46 oz. Can - Hearts Delight **PRUNE JUICE** **45c**

PURE CANE **SUGAR** 10 Lb. Bag **88c**

Frozen Foods
New Lower Prices on Frozen Foods at Cooper's—We Feature the Famous Libbys Brand—Frozen Favorites

FROZEN TINS LIBBYS **STRAWBERRIES** 10½ oz. **29c**
FROZEN CELLO PACKAGES **PERCH FILLETS** Lb. **33c**
FROZEN SELECT **OYSTERS** 12 oz. **99c**

Foods that are 'way up in taste... and 'way down in price—that's what you'll find on every table and shelf... in every case and section of our market. And that's what makes shopping so easy... so pleasant... so thrifty. You can fill your entire food order quickly and be sure of saving money all along the list. So, for taste-treats for your family and pleasing prices for your purse—do ALL your food buying at COOPER'S—the market that takes the "hopping out of shopping."

BORDEN'S DELICIOUS FROZEN DESSERT **CHARLOTTE FREEZE** ½ GAL **49c**

CLOSE-OUT Colgate - Palmolive - Peet **CASTILE SOAP** Bar **5c**

KLEENEX 5 BOXES \$1 Big 300 Tissue Size

GOLDEN BRAND **OLEO** Colored Quarters Lb. **19c**

GARDEN FRESH PRODUCE
South Texas **CABBAGE** LB **5c** Florida **Tangerines** LB **11c**

Washington Fancy Winesap **APPLES** LB **17c**
California Pascal **CELERY** STALK **13c**

KRAFT'S NEW Cheese Whiz
8 oz. **29c**
Pint **55c**

Makes 5 Quarts of Nonfat Milk
Borden's **STARLAC** **39c** BOX

Modart **SHAMPOO** 4 oz. Jar **39c**

FRESH COUNTRY EGGS 45c DOZ. Every Egg Guaranteed

Quality Meats
Meat Prices are Lower at Cooper's All Week Long—Pay no More — But Get the Very Best.

CUDAHYS PURE PORK **SAUSAGE** 3 Lbs. **\$1**
PICNIC HAMS Lb. **39c**
SWIFTS SLICED TRAY PACK **BACON** Lb. **46c**
VISKING COVER **FRANKS** Lb. **39c**
OYSTERS Fresh Pints **89c**

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To Be Held In Our Store
From 10 A. M. To 5 P. M.
Photographs Made By Taylor's Studio
1st PRIZE 11 x 14-PORTRAIT IN OIL COLORS
2nd PRIZE 8 x 10 PORTRAIT IN OIL COLORS
3rd PRIZE 8 x 10 COPPERTONE FINISH
All Prizes Mounted In Salon Mounts
Each Contestant Receives A Free Picture

Three Traffic Accidents Reported Here In Week

Three wrecks were reported this week by the city police, all minor. Damages were estimated at \$450. No serious injuries resulted from the collisions.

Runs Red Light
Sam M. Gomez of Bovina was charged with running a red light in connection with an accident here Sunday night.

Gomez was traveling south on main when he ran the stop light at the intersection of Main and Highway 60. A Roberts Seed company truck, driven by Walter Lee Burns of Farwell was approaching the light from the west and ran into the side of the Gomez auto.

Damage to the 1946 Ford convertible driven by Gomez was estimated at \$125 and to the truck at \$75.

On Highway 60
Damage was estimated at \$200 in an automobile accident Monday afternoon at the corner of Sampson and Highway 60.

A 1951 Nash driven by Winfred Chalker of Remus, Mich. attempted to pass a 1949 Chevrolet truck as it started a left hand turn off Highway 60. The two vehicles sideswiped. The Chevrolet truck was driven by Johnnie Hanye and belonged to Earl and Virgie Pearch.

Damage to the Chalker auto was set at \$150 and \$50 to the truck.

Two Amarillo Men
There were no injuries in a collision which took place Monday morning about 8 a. m. at the intersection of Highway 60 and Park Avenue.

The two cars involved in the accident, a 1941 Buick driven by Joe Andrew Freeman of Amarillo and a 1951 Chevrolet driven by John William Kenehan of Amarillo, were both traveling west on Highway 60. Freeman started a left turn onto Park Avenue and Kenehan, failing to see the signal, started around him on the left

side. Another car had pulled out on the highway too far for the Kenehan auto to keep from colliding with the Freeman car.

Damage to the left front fender of the Buick was estimated at \$10 and to the Chevrolet at \$40.

Hospital Notes

Patients in Hospital
Mrs. J. L. Dennis, OB; Mrs. C. C. Acker, surg.; John F. Baber, surg.; Mrs. Nelson Rigger, OB; Roy Peet, med.; Cynthia Pearl Walls, med.; Mrs. Maxine Rickman, OB; Mrs. Leroy Williamson, OB; O. F. Nixon, med.; Mrs. Clint Formby, OB; J. L. Jones, med.; Mrs. B. T. Bell, med.; Mrs. Julia Sowell, med.; A. S. Curry, surg.; Mrs. Miko Betzen, OB; C. L. Burton, med.; Mrs. G. A. F. Parker, med.

Patients Dismissed
Mrs. Harold Henderson, OB, 1-20; Earl Springer, med., 1-20; Mrs. Carl Johnson, OB, 1-20; Mrs. C. E. Sparks, med., 1-20; Mrs. Nora Cook, med., 1-19; J. E. Stengel, med., 1-19; Dan Trew, med., 1-19; Ames O'Rear, med., 1-19; Mary Lois Coker, med., 1-19; Mrs. Raymond Paschel, med., 1-19; Faye Lee Ballard, med., 1-18; Mrs. H. E. Denges, surg., 1-19; Mrs. Harry Linderer, med., 1-21; Mrs. Emma Easter, surg., 1-21.

Births
A daughter to Mr. and Mrs. O. H. Henderson on January 17.
A son, Carl William, Jr., to Mr. and Mrs. C. W. Johnson.
A son, Patrick Henry, to Mr. and Mrs. Mike Betzen on January 18.
A son, Dwight David, to Mr. and Mrs. Floyd Rickman on January 20.
A son, Gregory Allen, to Mr. and Mrs. Jerry Dennis on January 20.
A daughter to Mr. and Mrs. Leroy Williamson on January 21.

Murdock Brothers Disqualified For Roughness Saturday


Ivan Kalmakoff and Herb Parks teamed-up Saturday night to win the tag match from the Murdock brothers via disqualification of

Frankie Hill and Farmer Jones Murdock in the main event of the evening.
Kalmakoff, Southwestern States Junior Heavyweight Champion, took the first fall of the hour long match from Frankie Hill after 15 minutes with a top body press. Things were reversed in the second fall when Frankie came

back in 10 minutes and won over Kalmakoff with a body press.
The team of Kalmakoff and Parks won the match when referee Billy Wright disqualified the Murdock Brothers for roughness after the Murdocks worked over both their opponents and the referee with the brogans which are worn to the ring by Farmer Jones

as part of his colorful costume.
The first event of the evening was a one fall-20 minute match between Frankie Hill Murdock and Ivan Kalmikoff. Kalmikoff won the match in 15 minutes by disqualification.
The next event also a one fall-20 minute affair was between Farmer Jones Murdock and Herb Parks. The Farmer took the match in 8 minutes with a body press.
Billy Wright was the referee for the evening.
Seven U. S. vice-presidents have succeeded to the presidency because of vacancy in the office.

Q. How can I iron sleeves more easily?
A. Make a roll out of a Turkish towel, beginning the roll at one end of the towel. Draw the roll through the entire length of the sleeve, then press, turning as necessary to press all parts of the sleeve.



WELCOME AMIGOS to OUR

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FOOD STORES



MADE WITH REAL CUBED BEEF

You'll like NEW Patio Chili made with real cubed meat and seasoned with genuine Mexican spices. Just heat and serve.

63c

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| PATIO BEEF TAMALES No. 300 Can 22c | PATIO CHICKEN TAMALES No. 300 Can 29c | PATIO CHICKEN ENCHILADAS No. 303 Can 39c | PATIO BEEF ENCHILADAS 2 No. 2 Cans 89c |
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Del Monte CATSUP 14 oz. Bot. 21c
Del Monte FRUIT COCKTAIL No. 303 Can 25c
Betsy Ross GRAPE JUICE 24 oz. Bot. 31c
Alamo SWEET POTATOES No. 2 Can 25c
Hunt's SPINACH 2 No. 300 Cans 25c

| | |
|--|--------|
| Sweet Juicy Florida Oranges 2 Lbs. | 19c |
| Florida M. S. Grapefruit 2 Lbs. | 19c |
| Fresh Calif. Carrots 2 Bunches | 17c |
| Nice Young Tender Radishes 2 Bunches | 13c |
| Large Crisp Head LETTUCE Lb. | 15c |
| U. S. No. 1 Colorado Red Spuds 50 Lb. Mesh Bag | \$1.95 |
| U. S. No. 2 Colorado Red Spuds 5 Lb. | 23c |

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Register To-Day Nothing To Buy. Will Be Given Away Sat. Jan. 31st '53. A Beautiful Universal

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No. Furr Food Employee or Their Families Are Eligible for Drawing.

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| IVORY FLAKES | 27c |
| Soap LAVA 2 Med. Bars | 21c |
| DUZ Lge. Pkg. | 27c |
| DUZ Giant Pkg. | 74c |
| OXYDOL Lge. Pkg. | 27c |
| OXYDOL Giant Pkg. | 74c |
| DREFT Lge. Pkg. | 27c |
| DREFT Giant Pkg. | 74c |
| SPIC and SPAN Pkg. | 25c |
| Laundry Soap P & G 3 Lge. Bars | 23c |
| Hard Water Soap KIRKS 3 Bars | 25c |

The Real McCoy's
By John and George



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Insurance Agency
"23 Years of Insurance Know How"
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Division Heads Named on Annual Roll Call Drive

Divisional Red Cross Chairmen were announced this week, bringing the county organization to near completion for the 1953 drive. Announcements were made by D. C. Kinsey, Fund Campaign leader, following a dinner meeting Tuesday.

Divisional chairmen include: Bert Boomer, industrial; J. W. Robinson, business; Mrs. G. W. Edwards and Mrs. R. J. Richardson, co-chairmen for residential drive; D. C. Martin, special groups and Mrs. Ira Ott, rural areas.

J. R. Allison, previously has been announced as advance gifts chairman. Bob Wear, public information chairman for the Bloodmobile, will also act as public information chairman for the Roll Call campaign next March. Also attending the meeting were Mrs. Reed Williams, chapter chairman, and Mrs. Corinne Jennings, executive secretary.

WRESTLING

At Bull Barn In Hereford

Sponsored By The Hereford Lions Club

DOUBLE MAIN EVENT

Two Out Of Three Falls -- 1 Hr.

BOB CUMMINGS
Hereford, Texas

Vs.

HERB PARKS
Canada

Two Out Of Three Falls -- 1 Hr.

BILLY WEIDNER
Amarillo, Texas

Vs.

FRANKIE HART
Canada

Sat., Jan. 24th --- 8:30 p.m.

20 DAILY CONTESTS • ENTER TODAY

\$100,000 IN PRIZES

20 DAILY CONTESTS • ENTER TODAY

Grand Prize \$5,000 CASH • 500 Other Prizes

| | |
|--|-----|
| Patio Mexican Style BEANS 2 No. 300 Cans | 25c |
| Brown Beauty Spanish Rice No. 300 Can | 21c |
| Patio With Beans CHILI No. 300 Can | 38c |

| | |
|-----------------------------|-----|
| Toilet Soap 2 Bath Bars | 23c |
| CAMAY 3 Reg. Bars | 23c |
| Pure Cane Sugar, 10 Lb. | 89c |
| Oleo, Sweet Sixteen 2 Lbs. | 33c |
| COFFEE, Maryland Club | 69c |
| Shortening CRISCO 3 Lb. Can | 69c |

Lean, Loin End Cuts

Perk Chops Lb. 42c

U. S. Good or Choice Beef

CHUCK ROAST Lb. 55c

Cello Package, Skinless, All Meat

FRANKS Lb. 49c

Home Made, Pure Pork, Seasoned Right

SAUSAGE Lb. 39c

We Reserve The Right To Limit Quantities

| | |
|--|---|
| Diamond 80 Count NAPKINS Pkg. 15c | Sunshine VANILLA WAFERS 10 oz. Pkg. 33c |
| Liquid AEROWAX Quart 59c | Powdered Bleach HI-LEX 12 oz. Pkg. 35c |
| Three Minute White or Yellow POP CORN 10 oz. Can 20c | Blues White You Wash Blu-White Flakes Pkg. 9c |
| Sunshine Krispy CRACKERS Lb. Pkg. 23c | Macaroni SKINNERS 14 oz. Pkg. 23c |
| | Spaghetti SKINNERS 14 oz. Pkg. 23c |
| | Durkees COCOANUT 4 oz. Pkg. 18c |

Free COUPON for Special 25 Lb. Sack of GOLD MEDAL FLOUR \$1.89

CONG. WALTER ROGERS REPORTS

Washington Packed and Jammed For Inauguration; Committees Named

THE INAUGURATION: This letter is being written several days in advance of the inauguration, but will reach you very shortly after President Eisenhower takes up the reins of Government. If the weather for the Inauguration remains as it is today, the new President will take office in weather closely akin to early Spring. I sincerely hope that the weather remains good because there are many, many people from all over this country and from foreign countries converging upon the Capital City to witness the orderly transition of the government of this country from one administration to the other. The orderly and peaceful transfer of the reins of government under democratic processes is a deep and moving occasion to witness first-hand. It is difficult for the mind of man to fully envision the tremendous burdens that are shifted from the shoulders of one man to the shoulders of another in a period of approximately thirty minutes. During this election year I have had the opportunity of talking at length with a number of foreigners from many places around the world. Some of them had witnessed these operations before but found it difficult to believe that the heat of the campaign would not leave some scars and deep wounds that would mar this transition. Others who had come to this country in recent years simply could not believe that it was possible. By the time you read this letter these people will have watched this transfer of reigns of government without so much as one mishap and with very little fanfare, trumpet blowing and clamor insofar as the serious side of these proceedings are concerned. They will at the same time witness the celebrations, the parties, the balls, and the many other social activities incidental to the proceedings, in which activities the men, women and children taking part will demean themselves as ladies and gentlemen and true Americans united in their beliefs that the

primary interests of all is the welfare of this great country in which it is our good fortune to live. The incidental proceedings, such as the social activities, will of course consume the greater part of several days. These activities include everything from early morning breakfasts, luncheons, afternoon teas and parties, to formal and informal dinners and dances. The Inaugural Ball is of course the highlight of the social activities. Under the social rules and regulations this affair is strictly formal, which means that the ladies must have a new dress or be able to appear in one in which they have not before been seen. The men of course are required to wear formal evening clothes, which means a white tie and clawhammer coat. The wardrobes of most men do not include this ultra formal wear. Many of them confine their formal attire to tuxedos. However, the Inaugural Ball invitations expressly call for the white tie. Soon after these invitations were in the mail there was a great scramble around Washington by the menfolk seeking to rent these dress suits with the long tail. Many of these rental suits no doubt have a rich history. It is entirely possible that some of them were worn by former Presidents, and it is highly probable that many of them have been worn by high dignitaries, both domestic and foreign. I am sure that if these suits could talk, they could tell some interesting stories. Among the accessories worn with the full dress suit is a silk top hat. However, the new President has publicly stated that he will not wear a top hat, but instead, intends to wear a black Homberg. This of course is most comforting to many who do not have a silk top hat and are unable to acquire one. This departure by the President himself from the so-called social code is looked upon with favor by myself and many other Westerners who prefer to wear the most comfortable hat of all—the West Texas model. The truth is I intend to wear mine, anyway. The hotels, tourist courts, and tourist homes are all full and overflowing, and every available room in Washington has been commandeered by the housing committees. Many of the people coming to the Inauguration will remain in the Pullman cars in the railroad yards. I understand that they have all of the comforts of home except shower bath facilities. These they have to obtain you happen to be up here and see inside the Union Station. So, if a man or woman walking across the Union Station in a bath robe, with a bar of soap in one hand and a towel in the other, you will know what is going on. ORGANIZATION OF CONGRESSIONAL COMMITTEES: The first order of business after the Inauguration is the final formation of the Congressional Committees and their organization. There has been much time spent in arranging these committees in view of the close division in the House. As most of you know, I have served the past two years on the Veterans Affairs Committee. I have now been assigned to the Committee on Interior and Insular Affairs. This is the committee in the House in

which the Tidelands Bill properly belongs. This committee also has to do with all of the public lands, which should include the Continental Shelf; that is, that portion of the Continental Shelf beyond our tidelands. The conduct of the operations and development of this Continental Shelf will be of vital interest to Texas and the other states bordering on the ocean. I am looking forward with a great deal of interest to the work on this committee, but I will also work very closely with my former committee, the Committee on Veterans Affairs.

Mrs. John Cooper and sons of Larned, Kansas and Mrs. John Wisler and children of Snyder were week-end guests in the E. B. Garrison home.

The Gutnebery Bible was published in 1445.

"No Greenbugs" Is Report From Jan. 15 Survey

Contrary to reports which showed light greenbug populations in the Dawn area and in locations near Hereford, recently by Dr. Donald Ashdown, Texas Tech entomologist, a report from the Amarillo Experiment station this week said, "No greenbugs were found in the general area south of Amarillo."

The complete survey which follows was released by Norris E. Danjels, assistant entomologist, Amarillo Experiment station:

Complete Survey
"The following is a report of small grain insect conditions in the High Plains of Texas as of

January 15. "During the period of January 6, to January 13, a survey was made to determine the small grain insect infestation of the small grain area, in the Panhandle of Texas. Counties in which small grains were examined, for insects are as follows: Hutchinson, Hansford, Moore, Sherman, Dallam, Hartley, Potter, Carson, Gray, Roberts, Hemphill, Armstrong, Randall, Swisher, Brisco, Floyd, Crosby, Hale, Oldham, Deaf Smith, Farmer and Castro. A total of 71 small grain fields were visited in the above 22 counties. Light infestation of greenbugs were found in the vicinity of Gruver and the western part of Hansford County (as yet there is little wheat up in the eastern half of Hansford County). In the eastern part of Sherman County, the northeastern portion of Moore and the north-part of Hutchinson

County there was a very light infestation of greenbugs. Similar conditions were found in Roberts County, southeast of Miami and in Hemphill County, 9 miles south of Canadian.

"No greenbugs were found in the general area south of Amarillo during this survey. Parasites and predators were observed in the same fields with the greenbugs. Brown wheat mites were found to be very scarce as few were observed in the Panhandle area. An occasional cutworm was found during the survey."

Mrs. John Lide and son, Gary Lee of Amherst spent last week with her parents, Mr. and Mrs. E. B. Garrison.

Mr. and Mrs. Marlin Gilliland are in Corpus Christi, Austin and Dallas this week on business.

Father Of Local Woman Is Buried In Clovis Jan. 16

Funeral services for Charlie D. Sorrows of Clovis, father of Mrs. C. E. Sheppard of Hereford, were held Friday in Clovis.

Mr. Sorrows was a pioneer of the plains having come to New Mexico in 1905.

Survivors include: his wife, Mrs. Emma Sorrows, Clovis; two daughters, Mrs. C. E. Sheppard of Hereford, Mrs. Arthur Wiekard, Clovis; six grandchildren, Paschall and Don Wickard of Clovis; Mrs. Aweida Davidson, Clovis; Mrs. Robert Calaway, Bovina; Mrs. Denzil Pulliam and Mrs. Billy Wells of Hereford and nine great-grandchildren.

It took Moses 40 years to reach the Promised Land.



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End Chronic Dosing! Regain Normal Regularity This All-Vegetable Way!
Taking harsh drugs for constipation can punish you brutally! Their cramps and gripping disrupt normal bowel action, make you feel in need of repeated dosing.
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Dr. Caldwell's Senna Laxative tastes good, acts mildly, brings thorough relief comfortably. Helps you get regular, ends chronic dosing. Even relieves stomach sourness that constipation often brings.
Try the new 25¢ size Dr. Caldwell's. Money back if not satisfied. Mail bottle to Box 280, New York 18, N. Y.

Listen to The
March Of Dimes
Program
Sunday, January 25th
Over
K P A N
860 On Your Dial — 1:45 'til?
Sponsored By The

Hereford JayCees
Just pick up your phone and call 860-- and let the Hereford JayCees pick up your Donation to the March of Dimes Drive.
--REMEMBER--
Stay tuned to KPAN, Sunday, January 25th from 1:45 until ??????

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PRICES EFFECTIVE JAN. 22-23-24 & 26, 1953

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|---|---|---|--|
| <p>Money Boy SALMON Tall Can 39¢</p> | <p>White Swan Fancy Luncheon PEAS No. 303 Can 23¢</p> | <p>White Swan Fancy - In Syrup Sliced PEACHES No. 303 Can 24¢</p> | <p>Sunsweet PRUNE JUICE Quart 34¢</p> |
| <p>Doles Pineapple - Juice 46 oz. Can 29¢</p> | <p>Giant Size TIDE 66¢</p> | <p>ORANGES Florida Large Juicy 7¢ LB BANANAS Central America 27¢ 2 LB LETTUCE California Large Crisp 10¢ HEAD POTATOES Red McClures 50 lb. Bag \$1.65</p> | <p>White Swan Peanut BUTTER 8 oz. 24¢ White Swan Prepared MUSTARD 16 oz. 16¢ White Swan - Strained HONEY 1 lb. 33¢</p> |
| <p>2 BABO Cans 23¢ Bruces FLOOR CLEANER Qt. 79¢ Armours Soap DIAL - 2 Bath Size 37¢</p> | <p>White Swan - Pure Apple - Jelly 2 Lb. Jar 35¢</p> | <p>White Swan PORK & BEANS 2 NO 300 CANS 21¢ White Swan - Fancy Grapefruit - Juice 46 oz. Can 29¢</p> | |
| <p>BACON Swifts Oriole Self-Service Pack Sliced 47¢ LB PORK-ROAST Fresh Lean 42¢ LB CLUB-STEAK Government Graded and Inspected U. S. Good 66¢ LB HAMS Shank Ends 4 to 6 lb. Avg. 49¢ LB</p> | <p>Wapco Fancy - Cut Green Beans No. 303 Can 18¢</p> | <p>White Swan Fancy - Snow White Hominy 2 No. 300 Cans 19¢</p> | <p>White Swan Fancy - California Spinach 2 No. 303 Cans 33¢</p> |
| | | | <p>Libbys Quality Pack PEAS & CARROTS 2 No. 303 Cans 45¢</p> |

The Hereford Brand SPORTS

Hereford, Texas, Thursday, January 22, 1953 Section Two

Hereford Wins Over Vega Squad 65 to 41

By Shelby Whitfield

Plenty of hustle, team spirit, good passing and dead eye shooting accuracy were the factors that enabled the Hereford Whitefaces to thrash the Vega Longhorns, 65-41, Saturday night. The non-conference game played in the Hereford Gym, was by far the best of the season for the Herd.

Hereford took an early lead and at the end of first quarter led 12 to 8. In the second quarter, Everett Allen, 5 foot 10 inch Hereford forward got hot and counted 13 points. Billie Gene White added 5 and the Whitefaces led at half time 30-14.

The third quarter was played on rather even terms, Hereford collecting 19 points compared to 17 for Vega. The whitefaces gained another 5 points in the fourth period to make the final score 65-41.

Allen captured scoring honors for Hereford with 32 points. He was followed by Tommie Woodford who sank eleven. Don Har-

well scored 14 for Vega. Allen's 32 points gives him 193 for the season. He's tops in that department while Woodford is second with 92.

Homey Hershey was second with seventeen. Coach Wayne Stark is optimistic toward the rest of the season which should be every interesting.

In the preliminary B team game Hereford beat Vega 60-37. Logan Cummings 6 foot 2 inch Junior was high point man with 21.

The Herd is developing into a machine which will be a strong contender for the District championship.



EVERETT ALLEN, number 10, tangles with an unidentified Vega Longhorn in the Vega-Hereford game at the Whiteface gym Saturday night. Frances Boyd, 40, and Billy Gene White look on. W. H. Patton Photo.

FOIBLES

Fancy and Plain

By Kent Snare

Apparently the U S and A slow-down by the incoming administration and the NCAA slowdown of football by legislation has arrived one and simultaneously . . . Of course, the scoring proclivities that all major American sports have exhibited are pikers, indeed, to the spending of the last 20 years . . . Comparable in proportion to Washington's feat of tossing a silver dollar over the Potomac (alho there are unbelievers to that one, even skeptics there are, who doubt the hard buck's being extant at that stage of the contest), as against the "ease with which, the "Just passed" administration and it's immediate predecessors, tossed billions of bucks completely across both the Atlantic and Pacific oceans . . . In fact, they tossed them so far that there is no likelihood of their ever being tossed back . . . In all the major sports mentioned above, i. e. football, basket ball and baseball, the legislation and trend has all been to swelling the score and pulling in thereby, they hoped, the spectators . . . It seems to me that the public has been satiated with this flux of scoring and the crowds, or rather the lack of them, have indicated this dis-satisfaction . . .

The trend became evident last summer all through organized baseball and while the bigwigs have soft-pedaled the indicated desire of the public, the move by the Football Rules Committee last week may be the incipient spark that sets off the trail blazers to normalcy in all three sports . . . To me the one and only Babe, with his thin bat and legs to match, started the base ball scoring fad, when the money grabbing BB moguls, enchanted by the click of the admission paid turnstiles, were won't to accord him his rightful place of the aforesaid one and only Sultan of swat. Finally realizing they couldn't find an individual who could repeat his feats and lure the paying public in droves as he did . . . What did they do? They beret the poor pitcher of everything but his burley and his glove (And they made him swallow the burley, since spitting was suspicious); they needed the horsehide until it could almost jump the palings unassisted; moved the palings in until an infield pop will almost

Bob Cummings To Meet Herb Parks Here Saturday

A home town boy could make good Saturday night—but win or lose he'll still have the respect and regard of Hereford wrestling fans.

Bob Cummings has agreed to meet Herb Parks, a balding blond from Cahada, in the top half of a double main event here Saturday night. Cummings, a veteran wrestler from the time he started making his home here, no doubt will be the "people's choice" when he comes up against the rugged Canadian.

Cummings prefers to wrestle clean and scientific style, but he is a wondrous strong man and he is capable of getting as tough and rough as the next. He will not sit back and "take it" when the opposition shows a tendency to "play dirty." Cummings has a few tricks, too, which are not always in keeping with the referee's orders. He may find good cause to use them against Parks.

First section of the double main event brings Billy Widener of Amarillo against another Canadian, Frankie Hart.

This should produce an abundance of fast and tricky wrestling. Each is versed in the old as well as the new methods of fighting, and while they are normally "straight" wrestlers, each has a

temper which can flare at any moment.



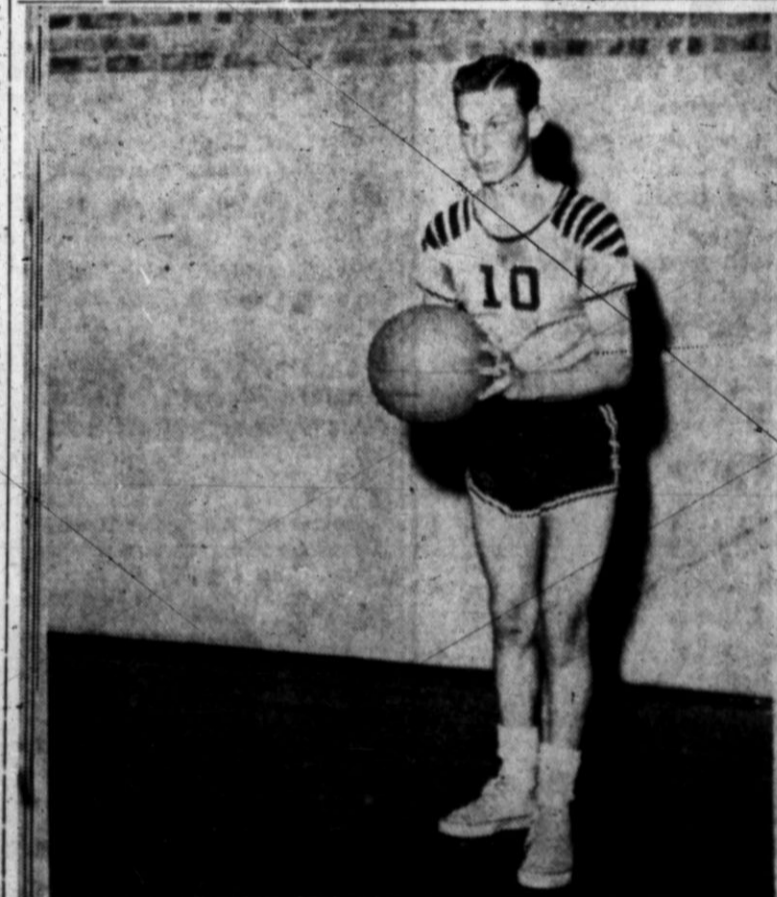
BEST OF THE BEST -- Temple High School's Doyle Trayler was named 1952's outstanding football player by the Texas Sports Writers Association. Quarterback Trayler, twice All-State at Temple, will be honored Jan. 23 at the University of Houston annual-grid banquet. (AP Photo.)

Hart, being from Canada, prefers to wrestle in long tights, like winter underwear or something. "The better," he says, "to fix a leg or body scissors. It is hard to come out of a scissors when one is wearing tights."

Be that as it may, the match is bound to provide some interesting and entertaining wrestling. The Canadian will give a few pounds to heavy-muscled Weidner, but what he gives up in weight he will make up in speed and dexterity. He will have to be dodging the Weidner full nelson, one of the most killing holds in wrestling when properly applied. And Weidner and only one other, Whitey Walberg, can apply it.

Mr. and Mrs. Jack Pickens of Lubbock and Richard Pickens, a student at Texas Tech, Lubbock, visited their parents the J. V. Pickens, over the past weekend. Mr. and Mrs. Jerry Harding of Canyon were also visitors in the Pickens home. Mrs. Harding is the former Miss Jane Pickens.

Mr. and Mrs. John Baker of Breckenridge were guests of her sister, Mrs. John Draper the past weekend. Also guests in the Draper home were their daughter and family, Mr. and Mrs. S. H. Edwards and children.



MEET THE WHITEFACES- Everett Allen is the Herd's top scoring man for the current season. Allen has a total of 193 points through the Vega game here Saturday night. W. H. Patton Photo



HUSTLE and team spirit marked the game on both sides when Hereford won over Vega Saturday night 65-41. Hereford scored heavily during the first half, but the second half was strictly a touch and go affair. Photo by W. H. Patton.

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Highlights and Sidelights FROM Your State CAPITOL

AUSTIN—Austin's big show—the 53rd Legislature—is now well way.

The legislators got down to real business this week. Last week the members convened for only one day.

They heard the message of Gov. Allan Shivers. And in the House, Speaker Reuben Senterfitt appointed committees.

Then the House and Senate adjourned until this week.

Even so, progress was ahead of schedule. Usually, House committees cannot be appointed for some time after the election of

the speaker. But, Senterfitt's election was assured in advance. Thus he was able to have his appointments ready on the opening day.

—tpa— Texas can increase its spending for necessary services without large boosting of taxes.

That was a cheerful note in the governor's address to the members.

More money is coming from existing revenue sources, so that the governor's recommended \$172,529,000 for general revenue appropriations is within the of-

ficially estimated state income for the next two years.

The budget is about \$6 million higher than the present level of state spending.

Additional money for roads, Governor Shivers believes, should come from another penny-a-gallon tax on gasoline. Otherwise, if the Legislature wants to spend more money, it should increase the natural gas transmission lines "if it can be done in a legal way," the chief executive said.

He recommended salary increases for state workers and teachers, and the construction of a \$6,725,000 tubercular hospital plant and buildings at the Texas School for the Deaf.

—tpa— Freed from the legislative halls after adjournment, the newcomers among the solons were invited to attend an orientation seminar conducted by the University School of Law.

Twenty-five speakers, including public officials, university professors, law-makers, and others told the freshmen legislators something about their jobs.

But it was old stuff to Senator George Moffett of Chillicothe. He is in his 23rd year in the legislature and has served longer than any other lawmaker in Texas history.

The runner-up is C. E. Nicholson of Fort Neches, who has served 22 years in the House. Another veteran is Rep. S. J. Isaacks, 83, of El Paso. He was sworn in for the first time on January 13, 1903, but he has not served continuously and is now in his ninth term.

—tpa— Helping the House with its business is Chief Clerk Clarence Jones of Trenton, who was re-elected to that position without a contest. Former Representative Omar Briggs of Denison defeated Former Representative W. A. Swindell of Commerce, 74 votes to 71, for sergeant-at-arms. But, Swindell will be chief doorkeeper. Fred Caldwell of Austin was re-elected reading clerk.

—tpa— A legislator, like anybody else, has to look out for himself. Thus it was that both houses finally passed Senate Bill No. 1, which appropriates \$750,000 for mileage and per diem pay for members and employees and expenses of the session.

—tpa— Senator Rogers Kelley of Edinburg was selected president pro tempore of the upper house. Lieutenant Governor Ben Ramsey of San Augustine, by virtue of his elective office is the regular presiding officer of the Senate.

—tpa— As the session moved along, there seemed to be a fair chance that no new taxes would be imposed upon the people.

In his opening speech, Speaker Senterfitt echoed Gov. Shivers' sentiments on economy. "Let us demonstrate that economy is truly an essential part of good government," he said.

Then, in his committee appointments, Senterfitt showed that he meant business—economy business. For example, he named a conservative, Representative Max C. Smith of San Marcos, as chairman of the appropriations committee, which passes on legislative spending.

—tpa— Harmony was also a goal of the legislators, and a plea for this objective was voiced by Representative Bill Daniel of Liberty, brother of Senator Price Daniel.

On the opening day, Rep. Daniel asked to make Speaker Senterfitt's election unanimous "so that there may be a mark of harmony, unity, and accord. We should give our support to Mr. Senterfitt. So much must be done."

Rep. Daniel had at one time considered opposing Senterfitt for the speaker's job but later withdrew.

There was a sad note in the whole procedure for four-year-old Ronnie Senterfitt, who saw his father sworn in as speaker. Ronnie complained that there wasn't any ice cream.

—tpa— Among the dozens of bills before the legislature is one to outlaw the "Dallas Special", a long-bladed knife frequently employed in cutting and stabbing affairs.

—tpa— State Health Officer Dr. Geo. Cox, in commenting on the widespread attack of influenza which has hit some 400,000 Texans in the past week, says it is a "mild form, but a mixed infection --

much more difficult to treat."

—tpa— Texas' top state officials are more than irked over President Truman's latest move. They are plain mad!

Truman's last-minute act of his administration in turning over the tidelands to the Navy was proclaimed by Governor Shivers as sour grapes and an attempt to get back at Texas for choosing Texas-born Ike as president, over Truman's candidate, Adlai Stevenson.

Land Commissioner Bascom Giles termed the action as an outrage and Attorney General John Ben Shepperd declared the state might file an injunction.

The President's act did not increase his popularity around the statehouse.

President-Elect Eisenhower has said not once but often that he favored returning the tidelands to Texas and that he would sign a bill if passed by Congress.

Truman has twice vetoed such legislation.

—tpa— Two activities of the 1951-1952 legislature gained considerable attention. One was its decision and determination to re-district the state; the other an equal determination to outlaw gambling.

Strange as it may seem, the 1953 legislature had to resort to lottery to decide the length of terms of its members.

Senators filled a jar with capsules and each drew for the number that designated the number of years he shall serve. Even numbers meant two-year terms; odd numbers four-year terms.

As a result, many of the old-timers will run again come the next election. Among the short-termers are A. M. Aikin, Jr., of Paris, Carlos Ashley of Llano, Searcy Bracewell of Houston, Jep S. Fuller of Port Arthur, Dorsey B. Hardeman of San Angelo, Wardlaw T. Moore of Bryan, George Parkhouse of Dallas, Jimmy Phillips of Angleton, Andy Rogers of Childress, Joe Russell of Royce City, Harley Sadler of Abilene, and R. A. Weinert of Seguin.

Peculiarly enough, Weinert, Aikin and Martin set up the drawing, and all three drew short terms.

Foibles....

made in the basketball rule book, too, even if they tend to help Allen and Iba, or in spite of it... So it can hardly be denied that directly in line is the initial attempt at reigning in the football scoring by the NCAA Rules group, who may have felt that the jaded public would welcome a return to a game of football that was easier to follow and much more simple to comprehend... Even though it will necessitate the poor, overworked coach and his humpteen assistants devoting their time and energies to teaching the fundamentals to one and all of their charges, that is, if they want to survive... I note that the newspaper scribes are all for the change and the radio broadcasters next season can reduce their spotting horde to a workable pair...

Miss Pat Hardwick went to Portales, New Mexico Monday where she resumed her teaching in the Portales Public Schools.

The Three Wise Men were Gaspar, Melchior and Balthasar.

Margaret Burrus Walcott 4-H Head

Margaret Burrus was elected president of the Walcott 4-H club at a meeting held Friday afternoon at the Walcott school.

Elected to serve with her were: Sharon Alexander, vice-president; Royce Lee Pruitt, secretary-treasurer; Janell Weaver, reporter; Ettie Walker, song leader; Patricia Grider, drill leader; Royce Lee Pruitt, clothing demonstrator; Cecelia Burrus, poultry demonstrator; and Donna Sue Guseman, food demonstrator.

Preceding the election of officers Clara Redman, assistant Home Demonstration agent, outlined the duties of a good officer.

Those attending were: Royce Lee Pruitt, Margaret Burrus, Carol Eldridge, Valeria Meier, Janell Weaver, Ettie Walker, Frances Trotter, Sharon Alexander, Cecelia Burrus, Patricia Grider, Donna Sue Guseman, Merry Kay Pruitt, Miss Clara Redman, Mrs. Roy Pruitt, Mrs. Charlie Burk, Miss Frances Shure and Linda Trotter.

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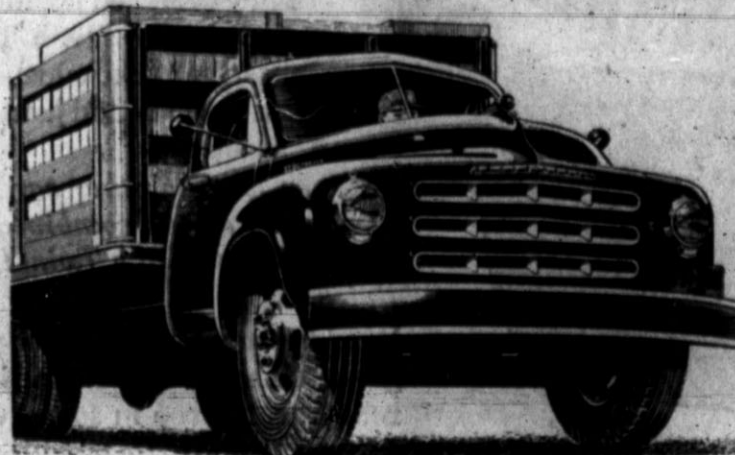
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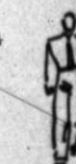


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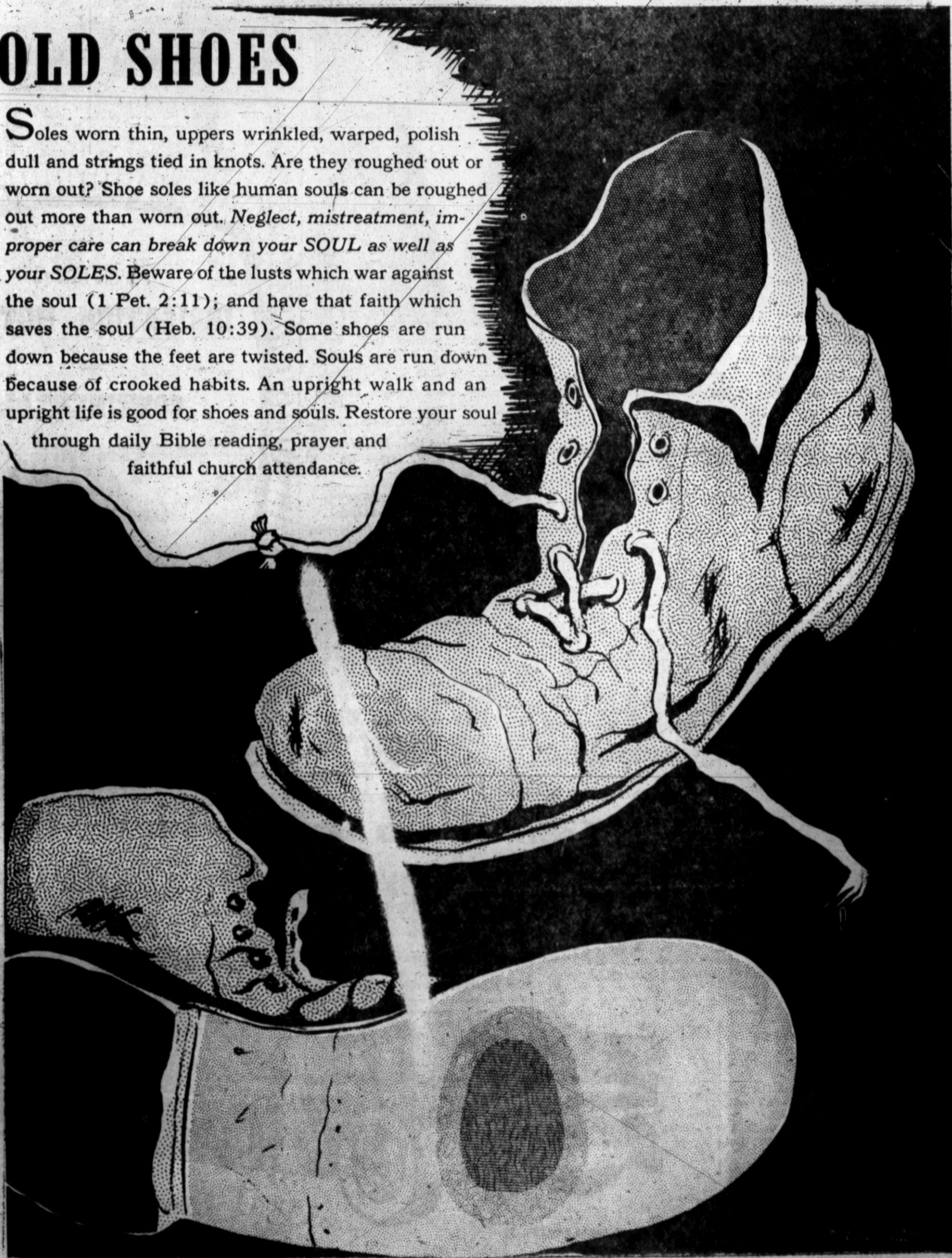
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Seek Ye The Lord While He May Be Found

OLD SHOES

Soles worn thin, uppers wrinkled, warped, polish dull and strings tied in knots. Are they roughed out or worn out? Shoe soles like human souls can be roughed out more than worn out. *Neglect, mistreatment, improper care can break down your SOUL as well as your SOLES.* Beware of the lusts which war against the soul (1 Pet. 2:11); and have that faith which saves the soul (Heb. 10:39). Some shoes are run down because the feet are twisted. Souls are run down because of crooked habits. An upright walk and an upright life is good for shoes and souls. Restore your soul through daily Bible reading, prayer and faithful church attendance.



Assembly of God

Each Sunday morning Sunday school is held at 9:45 and the morning preaching is at 11 o'clock.
Young people's and Junior children's church meets on Sunday night at 6:30.
Each Sunday morning at 8:45 over KPAN the Assembly of God church has a radio program.
Prayer meeting will be held at 7:30 p.m. on Wednesday night.
Sunday school attendance - 163.
WMC meets Thursday morning at 9 a.m.
The WMC meets on Thursday afternoon at 2 p.m.
Sunday school attendance 156.

St. Thomas Episcopal

The Sunday morning worship services will be held at 11 a.m.
The text for the sermon will be "We, Having His Wonderful Conversion in Remembrance, May Show Forth Our Faithfulness Unto Thee For the Same."
Sunday school meets at 9:45.

Avenue Baptist

Each Sunday morning at the Avenue Baptist Church Sunday school is held at 9:45. The morning worship services are held at 11 o'clock.
Training union is held each Sunday evening at 6:45 o'clock.
The Avenue Baptist church has evening worship services on Sunday evening at 8 p.m.
Mid-week prayer services at 7:30 p.m. on Wednesday night.
W. M. U. meets Friday at 2:30 p.m.

First Baptist

Sunday school at the First Baptist church is held at 9:45 and the morning worship services are held at 10:50.
Sunday evening the training union will be held at 6:15 followed by the evening worship services at 7:30.
Officers and teachers meet at 6:30 Wednesday evening. Prayer meeting is held at 7:30. At 8:15 choir practice is held.
The church is located on the corner of Fifth and Main Street.
R. H. Cagle is pastor; Bob Lawrence, educational and music director and Shirley Sharp, secretary.
The annual Bible study ("Philippians") will be held January 12-16 at 7:15 p.m. Classes for all ages are held. Everyone is invited to attend.

Immanuel Lutheran

(Church of the Lutheran Hour)
Regular worship services are held each Sunday at 11 a.m.; Sunday School for all ages is at 10, with a trained teacher for each class.
The Ladies of the church meet the third Wednesday of each month at 3 o'clock.
The Young people of the church meet each month, the third Sunday at 7 p.m. for Bible study and recreation.
Immanuel Lutheran church is located at Park Ave. and B St. in Hereford; Harold Kaestner is pastor and E. Vogler is Sunday school superintendent.
The adult Doctrinal discussion group will begin on Friday, Jan. 22 at 8 p.m. at the church basement. Everyone is welcome.

Church of Nazarene

Sunday school hour is at 10 o'clock Sunday morning.
Each Sunday morning worship services are held at the Church of the Nazarene at 11 o'clock.
Youth services start at 6:45.
The Sunday night services are conducted at 7:45.
Prayer meeting on Wednesday night at 7:45 p.m.
Rev. Jess Rains is pastor of the Church of the Nazarene which is located at Fourth and Jackson.

Church of Christ

Each Sunday morning at the Church of Christ Sunday school is held at 10 o'clock. The morning worship starts at 11 a.m.
The mid-week prayer service is held each Wednesday night at 7 p.m. at the Church of Christ.
Sunday evening the young people of the church meet for Bible study at 6:15 followed by evening worship at 7 p.m.
The Hereford Church of Christ radio broadcast over KPAN may be heard daily at 9:30 a.m.
The nationwide broadcast by the Church of Christ is each Sunday afternoon at 1 o'clock.

Christian Science

Christian Science services are held each Sunday morning at 11 a.m. in the Star Theatre. All are invited to attend.
The lesson - sermon at the Christian Science church on Sunday, January 25, will be "Truth."
The Golden Text will be Psalms 89:8,14.

First Methodist

Sunday school is at 9:45 a.m. at the First Methodist church. The morning service will be broadcast over KPAN at 11 o'clock. Evening worship is at 5 p.m. Following the vesper service Family Fellowship Night will be held in Fellowship Hall. Everyone is to bring sandwiches.
Tuesday at 9:15 a.m. the Woman's Prayer Group will meet in Ward Hall. At 7:30 p.m. the Home Builders Class will meet in Fellowship Hall.
Wednesday at 9:30 a.m. all circles of the WSCS will meet together in Ward Hall to continue the study, "Toward Understanding the Bible", led by Mrs. J. W. Whelan.
At 7 p.m. Wednesday the choir will meet. At 7:30 p.m. Prayer Meeting will be held in Ward Hall.
At 2:30 p.m. Thursday the Happy Helpers will meet in the Primary room.

First Presbyterian

Sunday school is held at 9:45 each Sunday morning at the First Presbyterian church.
It is followed by morning worship at 11 o'clock.

St. Anthony's Catholic

Sunday Mass at 6:30, 8 and 11 a.m.
Daily Mass at 7 a.m. at the new church and 8:15 at the old church.
Holy Hour at 8 Thursday.
Confessions:
Thursday from 8:30 to 9:30 p.m.
Saturday from 5 to 6 p.m. and 8 to 9 p.m.

First Christian

Sunday school is held each Sunday morning at 9:45 a.m. at the First Christian church. The morning worship service will be held at 10:50.
Evening services are at 7 p.m.; Youth meetings are at 6 p.m.
The topic for the morning sermon on January 25 will be: "Accept Your Heritage" and the topic for the evening service will be: "Tomorrow is Monday".
An interdenominational training course will be held in Amarillo January 25-29. Mrs. Don Root from the Hereford church will teach the kindergarten course. Several Hereford people plan to attend the meeting.
Family night will be held Friday night January 30 at 7:30 p.m. at the church basement. Chaplin Major Edward Dyer of the Amarillo Air Base will be a guest.
The week of January 25-February 1 will be youth week.
The youth of the First Christian church will be in charge of the morning service on February 1.

Seventh Day Adventist

"The Word of God" will be the subject for the study period at the Seventh Day Adventist church on January 24.
The Memory Verse will be 1 Peter 1:25.
The church is located at Third and Lawton.
Sabbath school is held at 10 a.m. and the worship service is conducted at 11 a.m.

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Long Time Ago

45 Years Ago
(January 17, 1908)

On the front page of this issue appeared an ad by E. B. Black Furniture dealer. It seems they were having a sale. Among the items listed were sewing machines \$17.50 and 38.75; linoleum for 47¢; and Smith's Axminster

rugs for \$10.75. The gathering of wheat statistics as to the acreage of the Hereford county continues with interest. The total acreage reported is 6957.

J. E. Howard states that he has 100 acres of fine alfalfa. He hopes to get four cuttings from the crop

this year. A move was set on foot a few days ago which resulted in a meeting of the young men of the county at the court house last Monday night when the Young Men's Democratic club of Hereford was duly organized and officers elected.

The officers were: J. B. Jarrott, president, T. Strange, vice-president; S. L. Sullivan, secretary; E. F. Connell, treasurer.

25 Years Ago
(February 9, 1928)

More than 1300 rabbit scalps were turned in Saturday afternoon at the conclusion of the county-wide poisoning campaign. Approximately 700 more rabbits were reported killed but their scalps were not entered in the competition for the \$25.00 prize offered by the Chamber of Commerce.

C. C. Cook of the Wyche community was awarded the prize with 480 scalps. His nearest competitor was Pink Gilliland of the Westway community with 205 scalps.

Hereford as the possible location of the Gunter college, which is being moved to some city in West Texas was discussed by A. C. Massie of Hereford at the Chamber of Commerce luncheon Monday.

Willard Witherspoon and Grace Smith were married Wednesday afternoon in Amarillo. He is employed at Beavers Brothers garage.

Mr. and Mrs. Jim Carroll and son, Tom Carroll, are the new owners of Guy's Cafe after purchasing the cafe from Guy Smith.

Deaf Smith county has at least 350 more qualified voters than at the time of the last poll tax assessment.

Hereford is now ranked as the second best protected city of its size in the state of Texas. This statement was made after Hereford purchased a new fire engine to be used here.

Total moisture for the week was estimated at an inch following snow and rain during the entire week.



BAYLOR ADDS TWO COACHES—Head football coach George Sauer (center) poses with Clyde Turner (left) and Jack Russell (right) who have been named to the Baylor staff as football line coaches. Once one of the Southwest Conference's greatest ends, Russell will be fulltime line coach. Turner starred at Hardin-Simmons and with the pro Chicago Bears as a center. He will coach centers and line-backers. (AP Wirephoto).

Bud To Blossom Club Studies Care of Roses And Cultivation

Naming a new rose featured answers to roll call when the Bud-To-Blossom Club met in the home of Mrs. C. B. Hudson Friday afternoon. Mrs. Herbert Haseloff, president, conducted the business session naming Mrs. C. B. Hudson to serve on the installation committee at the closing session of

the year. Mrs. Ira Scott was welcomed as a new member.

The arrangement for the day was done by Mrs. Irving Alexander who used red carnations and evergreen with pine cones in a copper watering pot.

Mrs. Ernest Kendall was in charge of the program on "Success with Roses". She reviewed an article written for the Hereford Brand by Mrs. Ralph McCullough on the Care and Cultivation of roses.

Members present were Mesdames; Roger Brumley, R. A. Daniel, Herbert Haseloff, C. R. Higgins, Ernest Kendall, Don T. Martin, W. H. Patton, Frank

Prowell, Pat Robinson, W. Glenn Williams, R. N. Yarbrow, Ira Scott and the hostess.

ARTHRITIS?

I have been wonderfully blessed in being restored to active life after being crippled in nearly every joint in my body and with muscular soreness from head to foot. I had Rheumatoid Arthritis and other forms of Rheumatism, hands deformed and my ankles were set.

Limited space prohibits telling you more here but if you will write me I will reply at once and tell you how I received this wonderful relief.

Mrs. Lela S. Wier
2805 Arbor Hills Drive
P. O. Box 3122
Jackson 7, Mississippi

Courthouse Records

DEEDS OF TRUST

H. F. Benson and wife to C. B. Beasley for the benefit of First Federal Savings and Loan Association of Amarillo; S 50 feet, N 150 feet of Lot 11, Blk. 3, Evants Add.

George W. Willson et ux to A. O. Thompson for the benefit of Hereford Texas Federal Credit Union, N 50', Lots 13, 14, 15 and 16 in Blk. 2, Miller and Short's Sub., of Blk. 29 Evants Add.

W. C. Flack to James W. Witherspoon for the benefit of First Federal Savings and Loan Association of Clovis, Lot 8, R. Severn's Sub. of West 1/2, Blk. 24, Evants Add.

W. N. Griswold to Willard Karchen for benefit of Security Life and Accident Company, N 80', S 300', E 140' Blk. 2, Mabry Add.

WARRANTY DEEDS

Patricia Ann Wiltshire to J. M. Gilliland, E 1/2, Lots 5 and 6 Blk. 15 Whitehead Add.

W. C. Flack to Wayne Carthel, Lot 8, Blk. 24, L. R. Severn's Sub., W 1/2, Blk. 24, Evants Add.

W. O. Shelton et ux to H. F. Benson et ux S 50', N 150', Lot 11, Blk. 3, Evants Add.

Floyd McGee et ux to W. O. Shelton et ux, Lot 24, Hardwick Sub., Blk. 1, Evants Add.

Alvin Shambeck et ux and Willie Shambeck et ux to B. E. Needles; 320 acres, Sec. 3, Blk. B, Oldham County, Sec. 5, Blk. D.

Virginia Gilbreath et al to Clinton L. Massie, E 60', Lots 2 and 3 and E 60', South 20 feet, Lot 4, Blk. 2 Whitehead Add.

MARRIAGE LICENSE

Ray C. Cargo and Vivian Charlene Byer on January 15.

Mrs. M. M. Beavers has returned home after a stay in Lubbock with a son Morris, and a daughter, Lovey.

Mrs. Earl Wilson of Amarillo was a weekend guest of the Ralph Griggs. Mrs. Wilson is Mrs. Gragg's mother.

Mr. and Mrs. Arnold Pritchard were called to Tucuman, N. M. last week by the death of a relative.

Q. How can I clean neckties and ribbons?

A. By placing them in a fruit jar half-filled with carbon tetrachloride; cover the jar and shake for a few minutes. Follow with a rinse in clean carbon tetrachloride, and hang in the open air.

Now Available

- ★ NEW PUMPS
- ★ NEW and USED PIPE
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We Are Prepared and Equipped To Repair and Rebuild Any and All Makes Pumps and Gear Heads

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An EXTRA HOUR Every Washday!



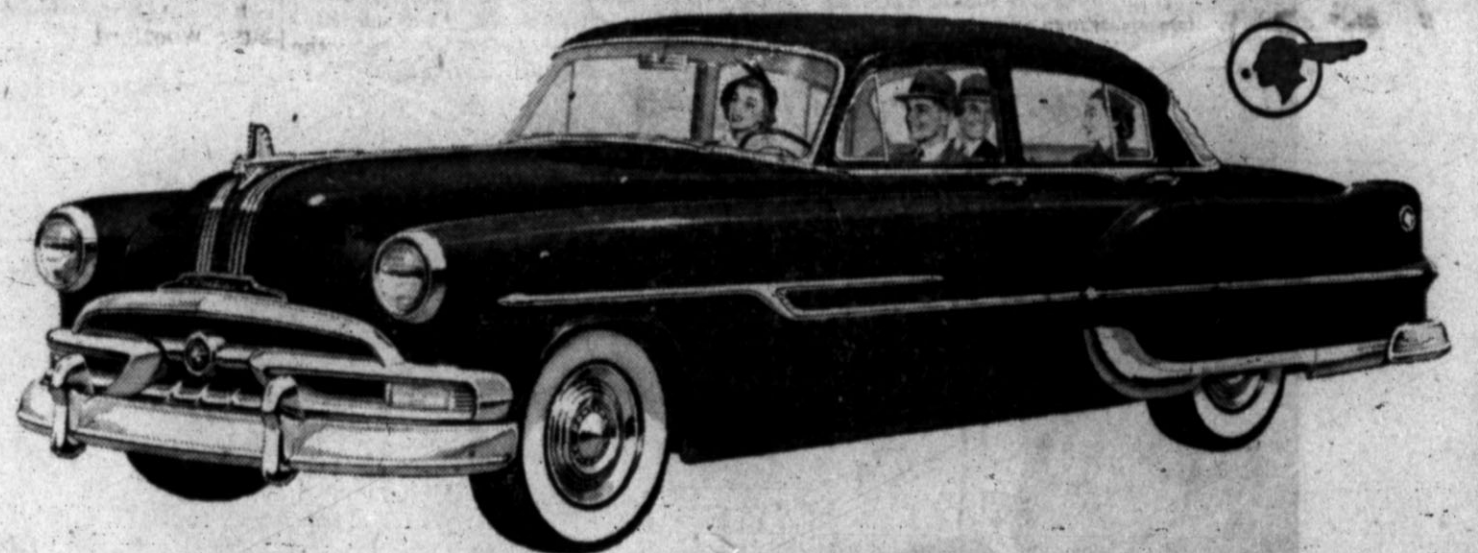
A SYMBOL OF QUALITY

What a present! An extra hour every washday! Reddy offers it to you when you dry your clothes the modern electric way. If you're hanging clothes on the line, you're using an hour a day for the walk to the line, the hanging up and the taking down. That hour can be yours if you dry your clothes in an automatic electric clothes dryer. Want an extra hour on washday? Then it's Reddy for you!

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COME IN AND SEE THIS GREAT NEW GENERAL MOTORS MASTERPIECE!



THE BEAUTIFUL 1953 Dual-Streak Pontiac

Bigger and Better in Every Way and NO INCREASE IN PRICE!

- Completely New Dual-Streak Styling
- New Longer Wheelbase
- Longer, Lovelier, Roomier Bodies
- Spectacular New Over-all Performance
- New One-Piece Windshield-Panoramic Rear Window
- Pontiac's Wonderful New Power Steering*

Beautifully new in styling from bumper to bumper, the great new 1953 Pontiac represents an outstanding value in many ways: It gives you a longer 122-inch wheelbase—and roomier, more luxurious bodies. Pontiac's over-all performance is even more spectacular for 1953—with remarkable steering and parking ease. For performance, economy and deep-down value, the 1953 Pontiac is indeed an automobile masterpiece well worth inspecting.

ENTER GM'S \$194,000 BETTER HIGHWAY AWARDS CONTEST

New and Beautiful Proof That Dollar for Dollar You Can't Beat a Pontiac!

Jack McLaughlin Pontiac

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Phone 100

January 24th Will Be A Big Day In Hereford OVER \$2000⁰⁰ IN PRIZES!

Call H & W Implement Co. For Information

Rules, Prizes Listed For Poultry Division

Rules and regulations for the poultry show which will be held in connection with the Junior Livestock show on February 13 and 14 were announced this week by the poultry show committee.

Several changes have been made in the rules since the show last year.

Prizes for the old and young ones of chickens have been raised to \$1.50 for first; and \$1.00 for second over the prizes paid last year for the same classes.

Jack Wright and Delmo Williams have agreed to pay a premium of 3c per pound above the market price for show birds provided the birds are sold on Saturday, Feb. 14.

Trophies will be given for the

Champion Bird of the Show and for the Champion Pen of the show.

The Junior Livestock and Poultry Show is to be February 13 and 14, 1953. Place—County Barn on Highway 60.

Classes are Set

Singles—1st — 75c; 2nd — 50c; 3rd — Ribbon; 4th — Ribbon; 5th — Ribbon. (Old birds and young birds).

Pens: 1st — \$1.50; 2nd — \$1.00; 3rd — Ribbon; 4th — Ribbon; 5th — Ribbon. (Old pens and young pens).

Definition of the terms: Singles — can be one cock; one cockfele; one hen; one pullet. Cock — male bird 12 months or older.

Cockerel — male bird under 12 months of age.

Hen — female bird 12 months or older.

Pullet — female bird under 12 months of age.

Old Pen — cock bird and two hens of same variety. (The male bird scores 50% of the total for the pen.)

Young Pen — Cockerel and two pullets of same variety. (The male bird scores 50% of the total for the pen.)

Put leg bands on your birds and fill out entry blanks before bringing the birds to the show. Get the entry blanks to the agent by February 10th. Mail to Box 671, Hereford or bring to the agent's office or give to the 4-H leaders. Entry blanks and leg bands may be obtained from the agent's office and from leaders.

Rules and Regulations

1. The show is free, no entry fee will be charged.

2. Entries will be received Thursday, February 12th beginning at 1 p. m. All birds to be displayed must be in show room by 9 p. m. February 12. Judging to start Friday morning.

3. Five birds fill the class. When class is not filled first honors will be awarded if birds are worthy but second money only will be paid.

4. Birds showing any symptoms of disease will be excluded from the show room.

5. The Standard of Perfection will be used as a score; judging will be by comparison. Only standard breed birds will be accepted.

6. No exhibitor will be allowed to handle any specimen but his own.

7. Classification and arrangement of all exhibits will be done by helpers.

8. No bird will be removed from exhibition until close of show Saturday, February 14 at 4 p. m. They must be checked out by secretary.

9. Regulation coops will be furnished by the Hereford Rotary Club and the Deaf Smith County Farm Bureau.

10. No rabbits, guineas, turkeys, cross breed birds or pet stock can be shown due to lack of facilities.

11. Awards will be made Saturday, February 14 at 2:15 in the Sales Arena.

12. Each entrant will be responsible for keeping litter, feed and

water in the coops where his chickens are being exhibited.

13. Feed will be furnished by the Committee.

14. Bantams of standard breeds may be shown.

15. Capons may be shown; judging will be by weight only.

16. When birds are checked out each entrant must clean tags off coops; empty cups.

17. After judging For Sale tags may be placed on coops. Each entrant will decide on price of birds.

18. Jack Wright at West Texas Feed-Seed and Hatchery Company and Delmo Williams at Hereford Poultry and Egg Co. will pay a premium of 3c per pound above market price for show birds. Sale of birds must be on Saturday February 14 and entry blank must accompany birds. Leave entry blanks with Mr. Wright or Mr. Williams.

Prizes:

Classification and Prize

Champion Bird of Show, Trophy; Champion Male Bird, Fountain Pen; Champion Female Bird, Fountain Pen; Champion Pen of Show, Trophy; Champion Parti Colored Pen, Rosette; Champion Solid Colored Pen, Rosette; Champion Solid Cock, Rosette; Champion Solid Hen, Rosette; Champion Solid Cockerel, Rosette; Champion Parti Cock, Rosette; Champion Parti Hen, Rosette; Champion Parti Cockerel, Rosette; Champion Parti Pullet, Rosette; Most Ribbons, Rosette.

Doll Furniture Made By Blossom Blue Bird Group

The Blossom Blue Bird group met Friday afternoon at the Camp Fire Hut for a sing-song and to make doll furniture for the houses which they are making.

Those attending were: Cheri Baker, Brenda Beasley, Beverly Boyer, Nancy Britling, Sandra Campbell, Mary Raye Downey, Judy Fowlkes, Mary Beth Gilliland, Nacia Gilliland, Sara Gillentine, Judy Hoff, Sheri Prowell, Jan Susan Reese, Joy Storey and Susie Woodford.

Mr. and Mrs. Gene Ellison have returned from a vacation trip to New Orleans and other points in Louisiana.

REAL ESTATE BOARD REPORT

There are only two reasons why land advances in price . . . the big reason is PEOPLE . . . without people our land would be just as free as the air we breathe.

The other reason is a deflation of the value of a dollar. Now let's see what we have. We just recently sold an unimproved irrigated quarter section for \$250.00 per acre. The seller remarked to us that in 1937 he had tried hard to sell the same farm for \$40.00 per acre. If there are three times as many people here now as in 1937 then the price would be 3 times the 1940 price . . . or \$120.00. Then, if the dollar is worth only 1/2 as much, then the price would be 2 times the \$120.00 or \$240.00 . . . Hmmm! Land ain't so high as we thought . . . is it?

Here are some U. S. Dept. of Agriculture figures. Dallas County non-irrigated farm land . . . Average price . . . \$228.00 per acre. Cameron County . . . non-irrigated farm land . . . Average price . . . \$243.00 per acre. Those people just never heard of Deaf Smith County.

Average land price for the whole state of Texas . . . \$46.21 per acre in 1950.

We notice that Glenn Weir and Mrs. Weir are building on C street just north of Mr. and Mrs. Vern Hilton . . . Guess the Real Estate Business is better than WE thought it was.

Mr. Hardesty has just sold his 240 acres south of Leo Forrest's place to Mr. Wick from Umbarger. This is a very nice little irrigated cow outfit. Mr. Wick will enjoy living close to Charlie Packard, Leo, the Paetzolds and the rest of the neighbors out that way.

Our land locally is being taken off the market every day as farmers swing into their 1953 crop. Late buyers will find that they have to buy possession as well as land from now on until planting time.

We see Charlie Huston back in town getting lined up on this

A. O. Thompson Abstract Co.

Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

year's crop. We understand that Charlie made so much money off of his late lettuce that we fought the Korean war one whole month just off of Charlie's income tax. By the way . . . thanks for the wonderful party you gave last fall, Charlie.

John McClesky just advised us that he hopes to get thru with this 1952 cotton crop in time for the 1953 crop.

Mrs. Allen Powelson has returned home after an extended stay with her daughter, Mrs. Glenola Meacham in Oklahoma City, Okla.

Mr. and Mrs. Dwayne Foster and son of Portales visited over the week-end with Mr. and Mrs. Leroy Foster.

Horace Hershey returned last week from a trip to Abilene.

RELATIVE DIES

Mr. and Mrs. Frank Terrell were in Loveno Monday to attend funeral services held for his cousin, A. B. Terrell, 64. Mr. Terrell was a long-time resident of Loveno, having moved there in 1905.

Although his death was unexpected, he had been ill for several years. Experts speak of skis as "hickory."

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WE'RE USING Phillips 66 Gasoline!


Your car's motor will be happy with Phillips 66! It's packed with Hi-Test energy! And the Hi-Test elements in Phillips 66 are scientifically blended to give you (1) easy starting (2) fast engine warm-up (3) quick acceleration, and (4) full power output—under all driving conditions! Because it burns so efficiently, you save gasoline: You get miles and miles of enjoyable driving per dollar.

And Phillips 66 Gasoline is controlled according to the season of the year. Winter, summer, spring, or fall, Phillips 66 is right for your car! Fill up at any station where you see the famous orange and black Phillips 66 Shield!



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A Complete Building Service

1 Block East of the Courthouse Phone the Lumber Number 7

411 Sheepskins from Texas

"Where do General Electric's engineers come from?" a visitor asked us. "I suppose they all got trained at MIT, or Cornell, or Michigan."

His question set us pondering, so we started plowing through the file cabinet for an answer. And, of course, it turned out as you'd imagine—NO. General Electric engineers don't always come from eastern technical schools. They won their slide rules from colleges in every state.

Maybe you'd like to hear how many of our bright engineers got their engineering education in your home state. Here's part of the list . . .

328 came from colleges in Kansas . . . 207 from Oklahoma . . . 125 Nebraska . . . 103 Montana . . . 97 South Dakota . . . 87 North Dakota . . . 47 Arkansas . . . 41 Wyoming . . . 411 came from Texas colleges . . . well, the list includes every state.

One out of every twenty employees at General Electric is an engineer or scientist. You know that a big part of our work is improving products and working out new ideas.

Right now young men from your home state are working on big and important engineering jobs at General Electric. You should be mighty proud of them because—take our word—they're doing a swell job.

You can put your confidence in—

GENERAL ELECTRIC

Announcing . . .



CHRYSLER'S NEW YORKER DE LUXE

Club Coupe

A great many of you have been waiting for this . . . a swank, sporty Two-Door Club Coupe with the special flair of the Chrysler New Yorker line.

You'll like its looks. It's a true Chrysler and acts like one . . . safe, solid, comfortable.

It's powered by the only new-type engine in any American car. All the power you can use. More real control and security than you've ever felt before, uptown, downtown, and out-of-town.

Power Steering . . . Power Brakes . . . Fluid-Matic Transmission . . . they're here, too. And so are those double-strength Oriflow shock absorbers that make a road feel as smooth as a dance floor. You know this car will do what you want it to . . . without coaxing.

Stop in soon at your Chrysler dealer's and discover what the world's finest engineering looks like and feels like . . . right in your hands!

ONE OF AMERICA'S FIRST FAMILY OF FINE CARS

McCullough Motor Company

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Garden Beautiful Meets In Lisle Woodford Home Friday

Mrs. Lisle Woodford and Mrs. Norris Larmer were cohostesses for the Garden Beautiful Club Friday afternoon in the Woodford home. Mesdames; Dick Miller and T. Edgar Neal were welcomed as new members.

Mrs. B. E. Roberson gave a talk on "Roses — Old Fashioned or Modern". She compared the old fashioned rose of grandmothers day with the grandeur and beauty of the modern or new rose. She also conducted a quiz on flower arrangements and roses, giving prizes for correct answers.

Mrs. Helen Pipkin told of her recent visit to California and the rose festival in Pasadena.

Mrs. Gladys Medkief made the arrangement for the day. Yellow

rosebuds in a blue glass container were used.

Members attending the meeting were Mesdames; Howard Armstrong, Tom Alderson, Tom Carter, George Graham, J. B. Harlin, E. W. Harrison, E. W. Hobson, Frances Houston, D. C. Kinsey, J. W. Kirby, F. P. Lyons, G. P. Owen, Sari Perrin, Helen Pipkin, D. B. Roberson, B. E. Roberson, Mary Seigler, E. W. Solomon, W. J. Stanford, J. M. Thomson, Carroll Whiteside, Miss Frances Turrentine and the hostesses.

Mr. and Mrs. J. A. McWhorter are in Denver, Colo. attending the annual Denver Livestock Show and Cattleman's Convention.



Noggler Completes Military Training

Pvt. Dennis L. Noggler, route 3, Hereford, Texas has completed 8 weeks of Military Police training with the famed 1st Armored Division at North Fort Hood, Tex.

Pvt. Noggler, has become efficient with many of the Army's weapons including the M-1 Rifle, Carbine, 30 & 50 Caliber Machine Guns, Mortars, BAR Rifle, Mines, Booby Traps and Rocket Launchers.

Pvt. Noggler is the son of Mr. and Mrs. J. H. Noggler of Hereford, Texas. Mr. Noggler is in the farming business.

Pvt. Noggler, attended St. John's Seminary, San Antonio, Texas and was active in softball and football.

Famed as a combat division in World War II, the First Armored Division was reactivated in 1951 under Major General Bruce C. Clarke and is at present undergoing combat training at Fort Hood, Texas.

Card of Thanks

We wish to take this means to thank the local ministerial alliance and all the individuals and business concerns who have made it possible for our church items to appear each week in the local paper for the convenience of those who were interested.

To the editor and staff for considerate cooperation. To all we say thanks and may the blessings of heaven be yours.

The Seventh Day Adventist Church.

"Legal Status of Women" Is Topic For Summerfield Club

Mrs. K. W. Neill was hostess for the Summerfield Study Club meeting Thursday afternoon with Mrs. Charley Noland as co-hostess.

Mrs. Guy Walsler, club president, presided over the business when reports from committees were heard and members invited to contribute to the Polio Fund. Plans were discussed for the Community House party which is scheduled for January 30 at the club house. Mesdames Ky Lawrence, Chas. Noland and Forbus Blakemore, will serve as official hostesses for the party.

It was decided that the club will sponsor three one-act plays on February 19. The plays will be presented in the Community House.

Mrs. Ray Johnson directed the program for the afternoon on "The Legal Status of Women", written by Swain Burkett. Quoting in part she said "The theory of the law is that once married a woman's status changes, making her an incapable person to control the increase of earnings from her separate property; to make binding contracts in her own name or to bring a law suit in her own name. Do you desire a change in the legal status of women that implies that if you get married you prove to the world that you

have lost some of your senses? The answer is simple—Club women are a powerful group in Texas and they should keep a continued interest in government and at least express themselves at the polls.

Mrs. J. B. Noland conducted a guided discussion of the question "Are American Women Making the Most of the Rights for Which they Fought?"

She told of the gradual progress of women mentioning that in 1860 conventionalities granted at least the right to learning, that the Woman's Christian Temperance Union was a step women made toward religion. A Woman's Suffrage amendment to the presented to every congress since 1878. At last the Senate passed the 19th amendment giving women the right to vote.

Questions discussed included: What am I doing toward the preservation of our form of government? Am I helping to eliminate prejudice and am I helping teach democracy in my daily living? Do I obey the laws of the land. Am I an informed citizen?

Winner Of Passes On Your "Lucky Call For Showtime Hour"

SUNDAY

Mrs. G. D. Milner
Mrs. C. W. Spurlock
Gene Brownlow
Mrs. J. K. Baker
Mrs. Gordon Cox
Pat Loerwald
Mrs. J. P. Jones

MONDAY

Mrs. Lowell Sharp
Mr. Calvin Merchant
Mrs. Hendrix
Peggy Jacobs
Virginia Curtsinger
Mrs. Woodrow Welty
Ira Page

TUESDAY

Peggy Lytal
Mrs. Robert Thompson
Velma Hodges
Mrs. S. O. Wilson
Mrs. Bill Waise
Mrs. Wayne Edwards
Miss Lexie Ford

Don't Take Your Greatest Asset for Granted

★ Most of us throw every safeguard possible around our property. Homes, automobiles, and valuable personal property are carefully insured against losses by fire, theft, and storm. We insure our lives to protect the economic well-being of our dependents.



Yet health, on which depends our ability to earn these material comforts, is often completely neglected. Good health is too frequently taken for granted until it is lost. It is wise to protect this priceless asset. Include a health examination for every member of the family in your yearly budget. When medicine is prescribed, bring the prescription to us for prompt, economical service.

McDowell Drug Store

Formerly Close Drug
Phone 13

John Coombes To Jet Air School

Receiving his commission as Second Lieutenant and his Observer Wings, January 15th, at James Connally Air Force Base, Waco, Texas, was Lt. John S. Coombes, son of Mr. and Mrs. Ellis Coombes, 707 Lee Avenue, Hereford, Texas. The graduation ceremonies climaxed the six months training in the Aircraft Observer, Radar Intercept course given at the base.

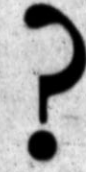
Lt. Coombes is a graduate of Hereford High School and attended Texas Technological College where he was majoring in Marketing.

For further training and assignment with a jet crew, Lt. Coombes will go to Tyndall Air Force Base, Florida.

STAR

FRIDAY

SATURDAY



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THE PRISONER OF ZENDA

FIRST TIME IN COLOR BY TECHNICOLOR

STARRING STEWART GRANGER DEBORAH KERR LOUIS CALHORN JANE GREER

LEWIS STONE · ROBERT DOUGLAS

JAMES MASON

Screen Play by JOHN L. BALDERSTON and NOEL LANGLEY

SUNDAY-MONDAY-TUESDAY

HEREFORD **Star** YOUR COMMUNITY CENTER

WE CONGRATULATE YOU ON THE Occasion of Your Wedding Anniversary

Anniversaries from Thursday, Jan. 22 — Saturday, Jan. 24.

Mr. and Mrs. Paul Rudd Mr. and Mrs. Calvin Edwards
Mr. and Mrs. H. N. Bishop Mr. and Mrs. W. Whitaker
Mr. and Mrs. L. R. Boyer Mr. and Mrs. P. H. Luck
Mr. and Mrs. Marvin Knox

TEXAS

FRIDAY & SATURDAY

JOHNNY MACE BROWN DEAD MAN'S TRAIL

ALSO SHOWING TOUGH GIRL

SUNDAY - MONDAY

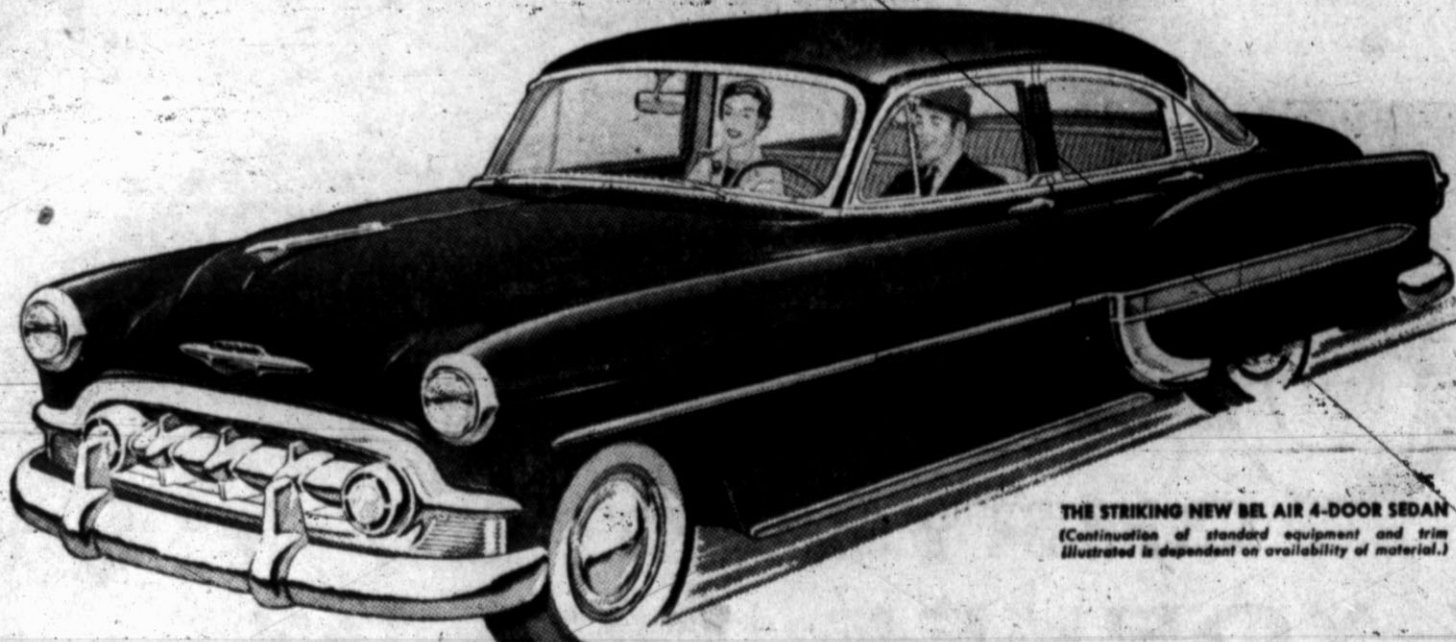
HIS GUNS GAVE HIM HIS REPUTATION!

TRUCOLOR

VAUGHN MONROE JOAN LESLIE

TOUGHEST MAN IN ARIZONA

RANDOLPH SCOTT



THE STRIKING NEW BEL AIR 4-DOOR SEDAN
(Continuation of standard equipment and trim. Illustrated is dependent on availability of material.)

new Chevrolet Bel Air series

Heading three great new lines for '53

Now, in the Bel Air series, Chevrolet creates for you a new class of American cars. Here is distinction of appearance and fineness of appointments far beyond anything in Chevrolet's field.

The Bel Air series includes four models—2-door and 4-door sedans, sport coupe and convertible. Twelve other models are in the "Two-Ten" De Luxe and "One-Fifty" Special series. Sixteen models in all, provide a new Chevrolet for every buyer and every need. All give you new high compression power, greater gasoline mileage. A new Powerglide* automatic transmission, and Power Steering,* are among the greatest advances. Come in and see all the new features that make Chevrolet for '53 entirely new through and through!

*Optional at extra cost. Combination of Powerglide automatic transmission and 115-hp. "Blue-Flame" engine available on "Two-Ten" and Bel Air models. Power steering available on all models.



MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CARS!

Startlingly NEW... wonderfully different!

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