

Miss Hereford To Be Crowned Saturday Night



A lively pageant with the theme, *This Is It!* will present contestants for the titles of Miss Hereford and Miss Teenage Hereford beginning at 7 p.m. Saturday in the high school auditorium.

Beauty and talent will be judged as Miss Hereford 1974 is chosen to represent the city in the annual Miss Texas pageant at Fort Worth in July. Seven girls of high school and college age are competing for the title.

In the Teenage division, a dozen younger girls will appear and a winner will be chosen; however, there is no state contest in that division.

CHANGES IN the pageant schedule

were necessary in the last week, to conform to Miss Texas rules and the judges' schedules. The pageant will begin at 7 p.m. and will include the appearance of contestants in bathing suits as well as in formal dress.

Preceding the evening event, a Coke party at 4 p.m. in the directors' room of Deaf Smith County Chamber of Commerce building will give the girls an opportunity to meet the judges informally.

Tickets are on sale for the pageant at both Hereford banks, the Patis Cage and Kester's Jewelry. They will also be available at the door Saturday evening. The ticket price of \$2 includes a souvenir

program with photographs of all entrants.

THE TWO previous winners of the Miss Hereford title, Sherry White in 1972 and Sandy Calson in 1973, will be program guests at the pageant. Roy Faubion will again act as master of ceremonies.

Among this year's entrants are the previous Miss Teenage Herefords, Cindy Haigrove and Susie Hickman. Their respective sponsors are Kester's Jewelry and Park Avenue Florists.

Other contestants and sponsors are Kim Wilson, Hereford Meat Market and Nursery; Libbie Parton, Grain Handling Corp.; Donna Munnerlyn, Thriftway;

Debbie Gamez, Cowan Jewelers; Joyce Brady, Property Enterprises.

ENTRANTS in the Miss Teenage division and their sponsors are Melinda Watts, Plains Insurance Agency; Delfine Ulibarri, C.R. Anthony in The Mall; Gussie Sanders, Pioneer Natural Gas; Jann Ray, Ralph Owens and Associates; Kandy Newman, Patis Cage.

Also Lisa Martin, Spanglers Diamonds Ltd.; Lisa Lyles, Brown Sheet Metals; Karen Kitchens, Flowers West; Beverly High, J.C. Penney Co.; Monica Herring, Chandelier Gift Shop; Lynda Dones, Gaston's Mall Store; Cindy Crider, Boots West.



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Interstate Proposed Through Hereford

Highway Meeting Draws Strong Support

By O.G. NIEMAN
Publisher

Strong support of the proposed interstate highway route from Amarillo to Las Cruces was voiced here Tuesday night when approximately 85 people attended a public meeting to discuss the feasibility and necessity of such a highway system.

The meeting was hosted by the Texas Highway Department "to determine, for the benefit of Congress, whether or not such a proposed interstate highway is feasible, and if it is necessary."

Phil Wilson, planning and research division of the Texas Highway Department, explained that the session was not a "hearing". He emphasized that it was "a meeting to receive the public's advice on such a proposal."

ABOUT 20 persons spoke in support of the interstate system, and there were no negative responses from the audience. Statements in support of the interstate included data on the economic makeup of the cities along the route, growth potential, the influence of agricultural and its related need for good transportation, present and potential industrial development, the need for present interstates to be inter-related with lateral systems, benefits from

tourism, and the potential saving of lives through a better highway system.

Amarillo, Canyon and Hereford speakers led the way on presenting supportive statements for the project. Others came from Roswell and Ruidoso in New Mexico. Visitors also registered from Friona, Portales and Clovis.

DON DAY, resident engineer of Hereford, opened the meeting, and C of C president Roy Faubion welcomed visitors to Hereford. Day introduced several highway officials, including A.L. McKee, district engineer of Amarillo; George Wab, district engineer of Lubbock, and Wilson.

The session ended with Wilson fielding questions from the floor. One of the first questions was how long before such a project could be completed, if Congress approved the funding. If approval was given in 1975, Wilson estimated it would be about 1984, "if everything went smoothly."

ANOTHER MAN posed a question about widening some of US-80. McKee said the department was presently programmed to acquire right of way, adding that disapproval of the interstate would not slow down a future program on four-lane divided highways.

Many facts were presented to reflect

the growth of the "Magic Triangle" and its status as the "cattle feeding capital of the world." Amarillo officials pointed to the industrial development of their city, reporting that 58 firms located there in 1973—providing a minimum of 4,000 jobs. Canyon officials gave vehicle counts, relating to tourism and the increased attendance at Palo Duro State Park.

STATISTICS on the trucking industry, which has spawned from the cattle feeding operations, vegetable, grain and sugar beet crops, and other related agribusiness were given by several of the spokesmen. "We feel this interstate system is a response to what the

See HIGHWAY Page 2

City Commission OK'S Annexation

By DON RICHARDS
Brand News Editor

The Hereford City Commission, working from a relatively light agenda, annexed two blocks to the city on a first reading Monday night and approved heating and air conditioning bids for the club house at Pitman Municipal Golf Course.

The city annexed the two blocks at the request of a petition signed by many of

the residents living on the two-block plot South of Hereford. Annexed were two blocks in the center of a four-block plot between South Main and Jackson Street. The blocks are bordered on the south by James Street.

THE COMMISSION had discussed annexing the total four-block plot after City Attorney Earnest Langley advised them they may not be allowed to at a later date. Langley said if the two blocks—one on each side of the two being added to the city—were left out now, they possibly could not be added later because of a recent law passed by the Texas Legislature.

However, he said the law was "unworkable" and he expects that it will be repealed during future sessions of the Legislature.

The law prohibits cities from annexing strips of land less than 500 feet in width. It was passed by the last session of the Legislature.

LLOYD NEWTON appeared before the commission and requested that the block in which he resides (which is one

See COMMISSION Page 2



High And Dry

Chuck High, Hereford's ace hurdler, rips the finish line here in the 330 intermediate hurdles Saturday during the Deaf Smith County C of C Invitational Track Meet. High also nabbed first place in the 120 yard high hurdles. Hereford placed second in the meet. See story, inside; other pictures inside and on Page 4, Section Two.

Grand Jury Indicts 14

A 6th District Deaf Smith County grand jury has returned indictments for felony offenses against 14 persons for 13 offenses, including one for a charge of murder.

In addition to the murder indictment, another was handed down for attempted murder, one for assault, one for being an habitual criminal, theft by bailee, forgery and passing, swindling with a worthless check (SWWC) and six for driving while intoxicated (DWI) felony offense.

The murder indictment was returned against Tommy Perez, 28, who is charged with the Feb. 1 stabbing death of Jose Zapata, 31, at Zapata's residence at 302 Norton.

The other individuals named in the true bills passed down by the grand jury include:

David Martinez and Tanto Villarreal on a charge of attempted murder; Arthur Alvarez on a charge of being an habitual

criminal; Dan Lewis on a charge of theft by bailee; Buddy Galvan on a charge of assault.

Others indicted on felony DWI charges were: Gordon B. Kerr; Virgil Lee Werther; Tommie C. Livingston; Marvin Edmund Anderson; Phillip Chavez and Nicodemo Lamas.

Two others were indicted on charges of SWWC and forgery and passing, but both remained at large from Sheriff's officers.

Canine Catcher Cares For Curs



By JANIS LOCKHART
Brand Staff Writer

"I've wanted to be a Veterinarian since I was about 10 years old," said Linda Hagar, Hereford's new Dog Catcher and Meter Maid. "Hereford had the position open and I have the ability and was wanting to go to work, so everything just fit together."

Miss Hagar won't be a veterinarian, but with all her training she will be able to handle any complaint that you may have, and is the type of person that will do anything to get an animal back with the people to which it belongs.

"I just can't stand the thought of some child crying, because his pet has run away."

BEFORE coming to Hereford, Mrs. Hagar lived and worked in Chicago, Ill., as an assistant to a veterinarian. Starting at 12 years old, she cleaned kennels, and then advanced to grooming, dietary, and surgery for animals.

Swimming with the porpoise at the Brookfield Zoo while working was one of her favorite pastimes.

Training German Shepherds for basic obedience, and guard work was another job until she started teaching a Poodle grooming class.

SHE DOES not live alone, not by any means. There is Paul, her husband, her three year old daughter, Donna, two year old son, Dusty, two Bassett hounds, T-Bone and Cleopatra, and a cat named Twenty-One (due to the cat having 21 toes).

"The duties of my job will be to carry out the laws that are in effect. If I can, I will try to locate the owners of any animal that has gotten out, at which time they will be given a warning, but any time after that, a ticket will have to be issued."

"I will have to try to locate the owners as soon as I find the animal, because the law states, that as soon as an animal is put into the wagon, a ticket must be given to the owner."

THE CITY regulations for animals that are found are: An animal can be kept for 72 hours after which time they can be adopted by anyone for \$8, or claimed by their owner, or they will be destroyed.

All animals must be licensed by the city, which means having a vaccination for rabies every year. This is done for the animal's sake as well as for the people.

Animals must be kept on a leash or inside a fence. If an animal is reported for loud noises or offensive odors, a warning will be given and the next time a citation, fine, or whatever the court decides.

"I have not been fully briefed on my duties as a Meter Maid, but that will probably be done sometime next week, but I think it should work in real well, as between the two-hour checks on parked cars, along the main streets, I will take calls concerning animals."

"MY TAKING this job, I hope is not interpreted as that I am a 'Women's Liber', as all officers have treated me as a lady and that is how I like it. I just happen to enjoy animals and enjoy my work, but I would not be offended if they found a man better qualified to replace me, as I am not out to prove any point, or muscle in on any man's job."

Funeral Held Here For Giles Couple

Funeral services for Frank A. Giles Jr. and his wife, Lucille Lee Giles, former Hereford residents who were found dead of gunshot wounds at their home in Pampa Thursday, were conducted Tuesday afternoon in Rose Chapel of Gilliland-Watson Funeral Home.

The Rev. Doug Manning, pastor of First Baptist Church, officiated. Burial was in West Park Cemetery.

Mr. and Mrs. Giles moved to Pampa in 1971 from Hereford and operated a restaurant there. The deaths were apparently murder and suicide.

Mrs. Giles was born May 11, 1921, at Sabinal. She is survived by two sons, Richard Bowers of Dallas and John Bowers of Malibu, Calif., and two grandchildren.

Giles, who grew up in Hereford, was born Sept. 18, 1923, in Canyon. He was in U.S. military service for a time during World War II. Surviving him are a daughter, Christy Hacht of Las Vegas, Nev., a granddaughter and his step-mother, Mrs. Viola Giles of Hereford.



No Charge For This One

Jim Tucker, president of the American Cancer Society, and Mrs. Lois Gilliland stand at the ticket box to Hereford's Star Theatre which will be showing two films concerning the danger signs of Cancer at a special showing at 10 a.m. Saturday. There will be no admission charge and it is open to the public. Dr. Clyde Rush will be on hand to answer questions after the films. Scott Brewer, manager of the theatre, donated the use of his equipment and theatre for the special showing for the local chapter of the cancer society.

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Highway Proposal Draws Crowd

Continued From Page 1
economy of the area has already justified," stated one official. Those speaking for the interstate designation included city, county and chamber of commerce representatives; truckers, feedlot managers, seedmen and grainmen, a bus company official, a representative of Texas Good Roads Association, and a motel owner.

BARNEY WIEGAND of Amarillo, chairman of the C of C highway committee, led off the discussion. He reported the Amarillo C of C had supported improvement of US-69 to interstate standards since 1967. He added that representatives also testified before a Senate sub-committee in 1969 about upgrading the route. He then presented

economic data concerning the five Texas counties which the route goes through. (Potter, Randall, Deaf Smith, Castro and Farmer).

Wiegand followed by introducing several other Amarillo men who made statements. These included Val Hall, executive director of the BCD; Morris Cobb, trucking executive and a former state representative; Bill Holland, vice president of Producers Grain; R.G. Mills, tourist and convention board; Delbert Sanders, operating supervisor for a bus company; Sam Thomas, ag manager for Southwestern Public Service Co.; Dale Williamson, city traffic engineer; Charles H. Smith, contracting firm executive and a representative of

the Texas Good Roads Assn.; and County Judge Branch Archer.

OTHERS WHO spoke briefly included: Jim Kofford, Missouri Beef Plant manager; George Lowder, representing Canyon City Council; David West, Canyon C of C and West Texas State University; Burke Inman, transportation committee of Deaf Smith C of C; Roy Faubion, Deaf Smith C of C president; Art Stoy, Hereford seedman; Robert Nichols, Shupe Bros. Trucking; Michael Waldron, Ruidoso C of C; and Bill Wells, highway patrolman in Hereford.

Wilson pointed out that interested parties can still send statements to the district engineer, A.L. McKee, Box 2708, Amarillo 79105. All information must be gathered by August 15.

Commission Approves Annexation

Continued From Page 1
that later was not annexed) not be added to the city. He said he understood he may not be allowed to join the city later, but that he still wished to stay outside the city limits.

"It has almost always been a policy with the commission and Dudley (Dudley Bayne, city manager) that we didn't annex people who didn't want to come inside the city limits," Langley told Newton. "This new law hits us though and if we don't annex you now, then we may never be allowed to later unless the law is repealed."

The commissioners then decided to annex only the two blocks that had

petitioned to come in and take the risk that the law will be repealed at a later date.

Final reading on the annexation will be May 6 after proper notification and publication of the proposed annex.

IN OTHER action Commissioners accepted a low bid of \$4,342.94 from Brown Sheet Metal for heating and air conditioning of the remodeled club house at Pitman Municipal Golf Course. The old rock club house is presently being remodeled and will be opened as the new club house to accommodate the new nine holes recently added to the course.

Other bids submitted were from R.

and R. Refrigeration for \$4,390 and one for \$5,608.94 from Pioneer Natural Gas.

Commissioners also approved an amendment to the recently adopted retirement systems for city employees and then authorized Bayne to negotiate and possibly file a tax suit involving a piece of local property which has more than \$4,500 in past-due taxes.

IN GENERAL discussion by commissioners Bayne added that Park Avenue is to be seal coated by the Texas Highway Department and will be marked for extra lanes as a four-lane street.

Commissioners also discussed the possibility of repealing their decision to ban right turns on red at local traffic signals. They decided to place the item on the next agenda for discussion. Both Commissioners Frank Barrett and Dub Boyd commented they felt right turns should be allowed, but said the turning ban may have to be kept at the intersections of Park and U.S. 385 and at U.S. 60 and U.S. 385.

Bayne also informed the Commission that an animal warden and meter maid has been hired by the city. He said Mrs. Paul (Linda) Hagar had been hired for both jobs and that the recently ordered pickup for use as an animal control vehicle has arrived.

THE CITY manager also said he presently is hunting someone to work at the city dump grounds from 2-6 p.m. Sundays in order for the grounds to be open for local residents on Sundays.

A total of nine guests visited the Commission meeting, including three for the annexation hearing, and Harvey Milton, who is a candidate for the Commission.

Commissioner H.A. Cavness was present at the meeting along with Boyd and Barrett, Mayor Jim Sears and Bayne and Langley. Commissioner Paul Abalos was absent.



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LEGAL NOTICE

Pork Referendum and Producer Board Election

Being certified by the Commissioner of Agriculture of the State of Texas for this purpose, the Texas Pork Producers Association, 2422 Taha, Sherman, Texas 75090, proposes a referendum election on May 14, 1974 under provision of Article 55c, Vernon's Civil Statutes, on the proposition of whether or not the pork producers in the State of Texas shall assess themselves a maximum amount of 10 cents per head on all slaughter animals to be collected at the point of first processing or sale and to elect members of a 15 member commodity producers board to administer proceeds of such assessment to be used for research, predator control, disease and insect control, education and promotion designed to encourage the production, marketing, and use of pork.

The referendum and election will be held by mail ballot which will be provided to all eligible voters not later than 15 days prior to the election. Ballots must be mailed to the polling place at Sherman, Texas before midnight on the date of the election.

Any person within this state engaged in the business of producing, or causing to be produced slaughter hogs for commercial purposes is eligible to vote, including owners of farms and their tenants and sharecroppers, if such person would be required to pay the assessment proposed.

Any person qualified to vote at the referendum may place his name in nomination for membership on the proposed commodity producers board by application to the above organization signed by himself and at least ten other persons eligible to vote in the referendum. Such applications must be filed at least 30 days prior to the election date.

Any person qualified to vote who does not receive a ballot prior to April 30, 1974 may obtain one at his local County Agent's Office.



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The Hereford Brand, Hereford, Texas, Thursday, March 21, 1974

Hospital Directors Wait On Remodeling Proposal

Directors of the Deaf Smith County Hospital District held a routine monthly board meeting Tuesday, with discussion on some proposed remodeling being deferred until the April meeting.

Ron Welty, Deaf Smith General Hospital administrator, gave the February financial report and reviewed other general items with the directors. Dr. A.T. Mims presented the medical staff report for the month.

Since two members of the board were absent, discussion on proposed remodeling in older parts of the hospital building was postponed until the next meeting.

Attending the session were board president L.J. Strauss, Wanda Hoover, Donna Vander Zee, and Dr. J.H. McCrary. Absent were Tommy Carnahan and Ed Wilson.



Motorcycle Club Stops In Hereford On CC Trip

The Panhandle Motor Club of Amarillo stopped here last Friday morning on their first cross-country trip to Carlsbad Caverns.

equipped with a 7½ gallon gas tank and the rider says he is planning on making the trip, one way, without having to fill up or even put in any additional gas.

A trailer, pulled by one of the bikes, contains an additional 250 pounds of camping equipment and gas.

The club is a family endeavor for some. Husband and wife can either ride together or the couple may have individual bikes. Ten motorcycles and 12 riders left Amarillo, and said the results should be compiled by March 30 or 31.

Riding all types and makes of motorcycles, their objective is to compare gas mileage between cycles and the compact cars since the new 55 mile an hour speed limit went into effect.



DILLARD'S TIPS
On Hunting

When hunting rabbits, elaborate traps and screens are entirely unnecessary. All the astute hunter really need do is conceal himself in the underbrush near to where his quarry is known to reside—and imitate a carrot!

Betty Baxter's
4th Return to
Canyon Church
April 5,6,7,8

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Cruzin' Couple

Mike Miller and his wife of Canyon were through Hereford Saturday with the Panhandle Motor Club testing motorcycle gas mileage to Carlsbad, N.M. Miller is prsiden of the Amarillo-based club and Mrs. Miller is a former Hereford resident.

Kiwanis To Square Off

Members of the Noon Kiwanis Club's Official Board accepted a challenge from the Whiteface Kiwanis Club to compete in an interclub basketball game during their regular board meeting Wednesday morning.

Details concerning the exact time and place of the game are now being determined by respective committees in the two clubs, but early signs point to scheduling the game

sometime in April.

Whiteface Kiwanis Club president Cecil Boyer said, "I'm really excited about the upcoming game because it will help promote a spirit of cooperation between the two clubs. Hopefully, we will be able to involve the Key Club in this activity as well. My only fear is that the old men in the Noon Club won't be able to stay up with us."

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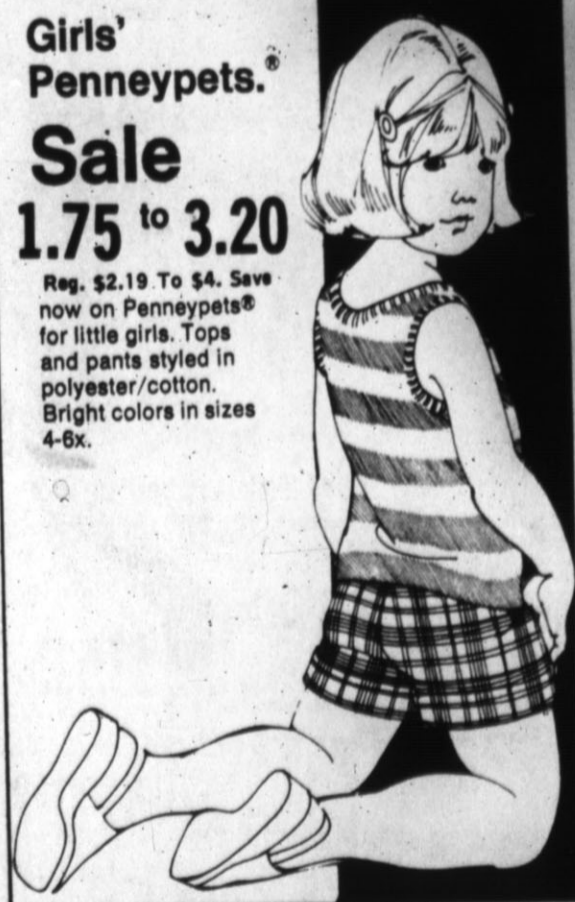
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SUGARLAND

Red Cross Remembered In March

By **KERRIE WOMBLE**
Brand Staff Writer

A young Swiss citizen's deep compassion for suffering soldiers on an Italian battlefield in 1859 has spiraled into the largest humanitarian organization in the world.

The merciful concern felt by Henri Dunant on that day is the nucleus of the world Red Cross. Dedicated to the neutral care of wounded soldiers and disaster victims the Red Cross has become an international symbol of humane treatment of people in times of trouble.

March is designated as Red Cross Month, urging Americans to give financial and moral support of this legendary organization. Last year alone, the Red Cross spent millions of dollars responding to 25,273 disasters and assisting 68,119 families.

Dunant's idea spurred the Geneva Convention of 1864, the benevolent treaty between nations which opened the door for the international Red Cross movement.

The world Red Cross includes the International Committee of the Red Cross, the League of the Red Cross Societies and the more than 100 national Red Cross, Red Crescent and Red Lion and Sun societies.

THE AMERICAN Red Cross blossomed under the vigilant care of Clara Barton. "The

Angel of the Battlefield", during the Civil War.

The dedicated nurse looked after soldiers at such bloody battles as Antietam and Fredericksburg, blinding herself to uniform colors. Moved by her example, others joined her merciful ranks.

In 1870, she learned of the Red Cross while nursing those that were felled in the Franco-Prussian War in Europe. Miss Barton embraced those noble ideals and carried them back to her homeland. In 1881, the American Association of the Red Cross was formed in Washington, D.C. under her direction. Later, the name was altered to The American National Red Cross.

America's battle scars had almost healed in the '60's, so the Red Cross turned its eyes to a disaster relief operation. Clara Barton's tireless loyalty to humanitarianism carried her to Michigan forest fires, the catastrophic Johnstown flood and the Armenian massacres in Turkey.

Her small crew became a warm fire in the cold, dark aftermath of natural disasters. They brought medical supplies, food and comfort to victims of a turbulent environment, whether it be war or weather.

IN 1900, the Red Cross goal was supported by a Federal charter granted by Congress which directed responsibilities for disaster relief and for

assistance to the armed forces.

Since then, the Red Cross has concerned itself with prevention of accidents and disease and first-aid treatment. Added to its worthy tributes have been instruction of home nursing, first-aid and water safety and the creation of a staff of public health nurses.

The Red Cross has aided in the rehabilitation of hospitalized veterans, helping the crippled and blind. It also introduced psychiatric social work in military hospitals.

THE FIRST recruitment of blood donors in Georgia in 1937 was to have a far-reaching effect on medical treatment around the world. More than 13,300,000 pints of blood were collected for the sick and wounded soldiers of World War II.

The Red Cross continued to expand its blood program so that it could service civilians as well as military personnel. It has burgeoned into a highly complex organization devoted to distribution of the vital fluid. In 1973, the Red Cross received and processed 3,806,278 units of blood.

The 1950's has been labeled the worst disaster decade in American history. The Red Cross spent almost \$111,000,000 in response to natural devastation in the United States and approximately \$6,200,000 for foreign disasters.

The most spent annually for

catastrophes was between July 1, 1964-Dec. 1, 1965. During that period, the Red Cross aided in 12,300 disaster situations in 50 states, the District of Columbia, Guam, the Canal Zone and Puerto Rico. The daily cost of emergency care and recovery aid averaged \$43,200 that year.

THE ROLE of volunteers is essential in the Red Cross scheme. These youths and adults are the hands and hearts which support the Red Cross ideal.

They are active in hospitals, schools and community agencies. Volunteers serve those mentally, physically and economically handicapped.

These humanitarians carry out the Red Cross vision — to close one's eyes to prejudice and focus on the common needs of mankind. Any support of the Red Cross, whether it be in the form of financial contribution or voluntary work, is in agreement with Dunant's belief that, "all men are brothers."

Narration Given To Club Members

Mrs. A.J. Schroeter presented the program for members of La Plata Study Club Tuesday evening when they met in the home of Mrs. Emil Dettman. Slides were shown and narrated by Mrs. Schroeter on a trip to Mexico City and Acapulco. Most of the slides were made during the Lions International Convention that was held in Mexico City.

Refreshments were served to Mmes. W.D. Askew, Jack Brown, J. C. Brown, Pat Hughes, O.G. Nieman, Frank McCuistian, J.D. Neill, Frank Prowell, Ken Rogers, Ray Seale, Don Taylor, Harlan VanderZee and Louis Woodford.

The club plans to tour the Sagebrush Galleries in Amarillo for its next program.

Shipp Gives Program to 4-H Club

Joyce Shipp, county extension agent, gave a program on Method Demonstration to members of the Green Valley 4-H Club Monday afternoon at Dawn Community Center.

She explained to the new members what a method demonstration is and how to go about writing one. She gave informative bulletins to the group that included many subject ideas for a demonstration.

Mrs. Robert Strain, local 4-H leader, reported on the Heart Fund success in which the club assisted.

Those participating in a method demonstration for this year include, Wesley Strain, money management; Rhonda Hagar, food and nutrition, let's speak out; Sherry Strain, public speaking; Mark Betzen and Alonso Cabezuela, cooperative demonstration.

Firemen's Auxiliary Fund Spent

Funds raised by the Hereford Fire Department Auxiliary at the annual benefit dance recently, are being spent to replenish supplies and materials in the kitchen at the fire department building.

Some will go for food to serve firemen when they are unable to come in from a fire of long duration. Auxiliary members, who are wives of the city's volunteer firemen, serve food or coffee to firemen after a run or if they must stay long hours at

the scene of a fire. Money raised by the dances and other activities also goes to various projects, with emphasis in recent years on Girlstown, U.S.A. A sewing machine has been purchased for Girlstown at Whiteface, and most recently, nine fire extinguishers for the new dormitory at the Berger branch of Girlstown.

Francis replaces Popein as Rangers' coach.

Tokyo expects air treaty with Peking soon.

Supreme Court voids a loyalty oath.



For Veterans

Mayor James H. Sears, signs Proclamation naming Friday, March 29 as "Vietnam Veterans Day." On hand for the signing were James Jesko, Commander of the Hereford American Legion Post and L.R. Boggs, Commander of the local Veterans of Foreign Wars.

Special Observance Planned For Vietnam Veterans Here

Citizens of Deaf Smith County have been invited to take part in the observance of Vietnam Veterans Day, Friday, March 29.

Commander James Jesko of the Hereford American Legion Post No. 192, and Commander L.R. Boggs of the local Veterans of Foreign Wars, announced the special observance.

This one-day observance is being sponsored in DSC by these organizations, however, Jesko pointed out that this action does not designate this date as an annual holiday.

The designation of March 29 as Vietnam Veterans Day was accomplished through Congressional passage of House Joint Resolution 865, which was signed by President Nixon in December.

"The intent of the Congressional Resolution," he said, "was to set aside one day this year to honor the more than six million young men and women who served the United States with honor during the tedious struggle to help the people of South Vietnam gain the ability, to sustain their own right to self-determination."

veterans, for the most part, returned quietly and modestly to civilian life after serving their country and had not received much in the way of expressions of appreciation.

Jesko said every effort was being made to contact personally each Vietnam Veteran residing in Deaf Smith County and the area, to invite him or her to attend the event as a guest of honor. He asked the help of citizens in the area to assist in this task by telephoning 364-3296 or 364-0588, to help make sure the guest list is complete.

A special committee has been organized under the chairmanship of Dr. Milton Adams, to plan and conduct all events in conjunction with this special observance.

Dr. James Jones, of the Jones Willis Corp. will be the guest speaker at the observance, which will be held at 7 p.m. at the American Legion Hall, following the meal which will be served by the Legion Auxiliary.

Brockman Speaks To California Group

Allan Brockman, elevator manager for the Big Tex Cattle and Grain Company, Inc., spoke to the California Animal Nutrition Council, in Fresno, Calif., recently on the use of acid treated wet grain.

Big Tex Grain and Cattle Company used Triple "F" Feeds, "Super Shield" to treat nearly 800,000 bushels of high moisture corn or 45 million pounds of corn which amounts to about 20 per cent of their annual grain needs.

"This corn was treated and put into storage just about as fast as we could have done without treating. I shudder to think of drying this volume of corn. We just wouldn't have gotten the job done."

Brockman visited with several farmers who had used Super Shield, and was convinced the product would work before putting it into use at Big Tex, and now the product has proved itself again.

Comedy

ANY WEDNESDAY, hit comedy by Muriel Resnik, opens Friday at Amarillo Little Theatre, 2019 Civic Circle in Amarillo's Wolfen Village.

Additional performances are set for March 23, 24, 28, 29 and 30. Curtain time is 8:15 p.m. with the exception of the matinee performance March 24 at 2:30 p.m.

There will be a preview performance today at 8:15 p.m. Seats for this performance only are not reserved, and ticket prices are 75 cents for students and \$1.50 for adults.

Reservations may be made by calling 365-9991 or by writing ALT, Box 2424, Amarillo, 79105.

Youth Program Surveyed By LAE

A new program in Hereford, the Big Brother-Big Sister plan was explained to members of La Affiliatus Estudio Club Tuesday afternoon by Joan Dwyer, director of the local organization.

She was the guest speaker introduced by Mrs. Sam Morgan, program leader, at a meeting in the REC Medallion Room where Mrs. Lottie Clark was hostess.

Mrs. Dwyer said the aim of the program was to give needed adult companionship and guidance to children and teenagers from homes lacking

one or both parents. She explained how the Big Brothers or Sisters are selected and matched to the youngsters they will aid.

Volunteers to work in the program are being enlisted now and Mrs. Dwyer is speaking to men's and women's clubs, inviting those interested to talk with her and learn the requirements. Big Brothers-Sisters is supported by the United Fund.

Her appearance in LAE Club was in a series of programs being given this year to acquaint members with various facets of this community.

An informal social period followed the program and refreshments were served to Mmes. Walter F. Johnson, Marlin Gilliland, S.C. Ramey, George Suggs, A.B. Higgins, Emmitt Hale, T.W. Roberson and Cecil Braly; also Della Stagner and Madeline Bell.

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March 22 & 23

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In White, Rustic Brown or Black **\$20⁹⁹**

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1973 MAVERICK, 2 Door, 6 Cylinder, Automatic Transmission and Air Conditioning \$2895

1967 VOLKSWAGEN, Air, AM-FM Radio, Extra Clean \$1295

1967 GALAXIE 500, 4 Door, Power Steering, Air, Extra Sharp \$1195

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Little Dribblers Complete First Half Of Season Play

The Little Dribblers, sponsored by the Jaycees, have just finished their first half of play for this season.

Ten teams have struggled to obtain first place in their respective zones, with the Suns, coached by John Bunch, capturing the lead with a record of 4-0 for the South Zone.

Two teams battle for the title, for the North Zone, the Bucks, coached by Tommy Rambo and the Hawks, coached by Randy Jones for the South. Each team has maintained a 3-1 record so far.

Vying in an unofficial race for high point man in each zone is, Belin Ramirez for the South with an average of 20 points per game, and the North is led by Alan Wartes averaging 13.5 points per game.

The Jaycees have stated that the games have brought excitement, laughter and sometimes a little heartbreak to the gymnasium of Stanton Jr. High, and also would like to express their thanks to the parents, coaches, officials, and scorekeepers for their time and energy to promote these games. The concession stands were provided by the Jaycee-Ettes, another service greatly appreciated by the Jaycees, said Duane Taylor.

The public is invited to attend the Little Dribblers games starting at 6 p.m. on Monday, Tuesday, and Friday nights. Prices are 25 cents and 10 cents for children 12 and under.

SOUTH ZONE		W	L
Suns	4	0	
Warriors	2	2	
Royals	2	2	
Pistons	1	3	
Lakers	1	3	

NORTH ZONE		W	L
Bucks	3	1	
Hawks	3	1	
Bullets	2	2	
Celtics	2	2	
Knicks	0	4	

These avg. for 4 games

SOUTH ZONE	Total Points	Avg. Game
Belen Ramirez-Suns	80	20
Randy Ellis-Warriors	58	14.5
Joe Walker-Lakers	37	9.5

NORTH ZONE	Total Points	Avg. Game
Alan Wartes-Celtics	54	13.5
Earnie Suarez-Hawks	34	8.5
Ronald Plummer-Knicks	31	7.7

(Top 3 Scorers from each zone)

NIXON ON BEEF QUOTAS
President Nixon has acted to remove all restrictions on imports of beef into the United States this year. The proclamation said potential imports of meat in 1974 will be 1.5 billion pounds.

GAME HIGH SCORER

Celtics - 18 - Alan Wartes - 14
Hawks - 27 - Earnie Suarez - 12

Bucks - 20 - Steve Farran - 8
Knicks - 16 - Ronald Plummer - 12

Warriors - 27 - Randy Ellis - 17
Lakers - 20 - Joe Walker - 14

Suns - 22 - Belen Ramirez - 18
Pistons - 19 - Steve Viegel - 5

Hawks - 20 - Earnie Suarez - 12
Bullets - 18 - T. Blackwell & G. Robinson - 6

Bucks - 16 - Steve Farran & Juan Flores - 5
Celtics - 14 - Alan Wartes - 10

Royals - 16 - R. Torres, Jackson & T. Martinez - 4
Lakers - 14 - J. Walker, Christie & Clark - 4

Warriors - 19 - R. Ellis - 11
Pistons - 21 - P. Juarez - 8

Hawks - 24 - D. Brady - 12
Knicks - 23 - R. Plummer - 9

Bullets - 25 - Blackwell - 8
Celtics - 28 - Wartes - 18

Suns - 30 - Ramirez - 22
Lakers - 17 - Walker - 4

Royals - 19 - D. Torres - 4
Warriors - 24 - R. Ellis - 14

Bucks - 24 - T. Carlton & S. Farran - 6
Hawks - 22 - E. Suarez & F. Maes - 8

Knicks - 16 - M. Alonzo, M. Hale & S. Taggart - 4
Bullets - 24 - R. Carnahan - 8

Pistons - 14 - P. Juarez - 8
Lakers - 20 - J. Walker - 15

Suns - 22 - B. Ramirez - 14
Royals - 21 - T. Martinez - 6

Knicks - 24 - S. Taggart - 10
Celtics - 28 - A. Wartes - 12

Bucks - 28 - C. Beard & B. Sermino - 8
Bullets - 30 - R. Carnahan - 12

Suns - 31 - B. Ramirez - 26
Warriors - 22 - R. Ellis - 16

Royals - 21 - Clark - 7
Pistons - 16 - Juarez - 11

Oil-shale processing plants are pushed.

Podiatrists urged to protest shoe designs.

Dr. Milton C. Adams

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335 Miles

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Mon.-Fri. 9:30 to 6:00
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100% Acrylic Non-Allergenic. 36x50

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BOY'S Short Sleeve

COVERALLS

4 pockets-zipper front-100% Cotton

Size 2-3-4

Retail '3"

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Choose from Race, Stock Cars, Trucks and Vans, Planes and Boats

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NO. RV-9-12"-18" & AU-12-17"-28"

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JACK STANDS

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EIGHT TRACK STEREO TAPE RIOT

8 Track

TAPES

Retail Value '6"

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Grade A Extra Large

EGGS

69¢ DOZ.

GIBSON'S

1-LB. CAN of FOLGER'S COFFEE

SPECIAL PRICE WITH THIS COUPON

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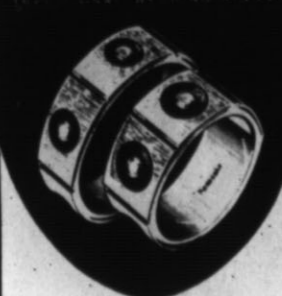
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Keepsake captures the enchantment of your marriage in these matching wedding ring sets. Make your choice today from our many new styles, crafted in 14K gold.

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CowBelles Spread Data On Cattle Price Crisis

Telegrams to legislators and public officials including the President of the United States, also to news media in other states, have been sent by Hereford CowBelles concerning the crisis in beef prices, it was reported at the organization's lunch Tuesday in Hereford Country Club.

Mrs. G.V. Hall reported 40 messages sent to newsmen and officials, informing them of the effect price controls are having on the market for cattle and the meat-counter price of beef. These telegrams repeated the messages sent by the local Chamber of Commerce and other organizations here.

Seven new members were among the 135 women at the lunch, where a fashion show was the entertainment. Special guests were from Adrian and Vega, members of the Oldham County CowBelles who were welcomed by Mrs. N.E. Tyler, president. A silver coffee was planned

for 9 to 10 a.m. April 12 in Community Center. Members are to invite their husbands and other guests for this event. The style show was presented by La Boutique with narration by Jeanie Caison, owner, and Roy Faubion. Background music was by the Caison Kids, Sandy, DeeAnn and Rodney, with

Sandy Caison, Miss Hereford of 1973, as vocalist.

Theme of the show was Easy Living, and Mrs. Caison commented that fashions this spring are softer than in recent years, and super-casual.

Members served as models to show pantsuits, dresses, suits and formals. Modeling were Mam Tyler, Genelle Clements, Ruth Bartlett, Mary Gibson, Mary Duggan, Joan Coupe, Willie Braddy, Pete Hodges, Kay Hall, Della Hutchins, Nita Hart, Sara Lawson, Helen Thompson, Mary Lou Aven and the Misses Caison.

Backstage managers for the showing were Gladys Click and Katherine Russell of La Boutique staff.

Hostesses who decorated tables in Easter eggs, rabbits and bright spring flowers were Mmes. Jack Brown, Robert Benson, James Bullard, J.E. McCathern Jr., Bob Spangler and Rachel Hunter.

Signed with names of all the CowBelles, the telegram sent to officials and newsmen read, "135 Hereford CowBelles, whose members consist of women interested in beef promotion, ask your support in calling attention to critical situation regarding the fed cattle industry and the economic crisis for the cattle feeders."

"We would like for you to note that fat cattle prices are lower than a year ago, and that the retail price is higher than ever. Controls, prize freezing, excessive imports in competition with our domestic production, have all led us to an economic collapse. RSVP"

Calendar of Events

THURSDAY
Alpha Iota Mu Chapter of Beta Sigma Phi Sorority, home of Mrs. Johnnie Burkhalter, 225 Douglas, 7:30 p.m.
Hereford Study Club, home of Mrs. Melvin Thompson, 7:30 p.m.
Bay View Study Club, home of Mrs. Bruce Burney, 2 p.m.
L'Allegria Study Club, home of Mrs. Hugh McCrory, 9:30 a.m.
Farm and Ranch Club luncheon, home of Mrs. Paul Rudd, 12:30 p.m.
Red Cross Volunteers luncheon, K-Bob's Restaurant, noon.
Mothers Needle Club, home of Mrs. C.N. McClure, 2:30 p.m.
North Hereford Extension Club, to meet in the home of Mrs. Mack Tucker 2:30 p.m. for tour of Arrowhead Mills.
AARP, Community Center, 7 p.m.
VFW, VFW Clubhouse, 8 p.m.
Kiwanis Club, Civic Club Center, noon.
Jaycees, Dickie's Restaurant, 8 p.m.

FRIDAY
Kings Manor Auxiliary Benefit Bridge and 42, Lamar Room of Manor, 8 p.m.
Sweet 'n' Fancy Decorating Club, Community Center, 9:30 a.m.
Cultural Extension Club, Flame Room of Pioneer Natural Gas building, 2:30 p.m.
Kiwanis Whiteface Breakfast

TUESDAY
Hereford Art Guild, Community Center, 7:30 p.m.
Veleda Study Club, La Boutique, 8 p.m.
Lone Star Study Club, home of Mrs. G.W. Newsom, 3:30 p.m.
Young Mothers Study Club, home of Mrs. Eldon Howell, 8 p.m.
La Madre Mia Study Club trip to Arriarillo for movie.

WEDNESDAY
Food-Fun-Fellowship Club covered dish lunch, First United Methodist Fellowship Hall, 11 a.m.
Noon Lions, Civic Club Center, noon.
Deaf Smith County Historical Museum, open to the public, free, from 2 to 5 p.m.

MONDAY
VFW Auxiliary, VFW Clubhouse, 7:30 p.m.
County Home Demonstration Council, County Courtroom, 2:30 p.m.
Easter Lions, Easter clubhouse, 8 p.m.
Rotary Club, Civic Club Center, noon.
Odd Fellows Lodge, IOOF Hall, 8 p.m.
Evening Lions, K-Bob's Steak House, 7 p.m.

SATURDAY
Young Homemakers of Texas Ho-Down, Community Center, 7:30 p.m.
Junior Gardeners Club, home of Mrs. Ray Johnson, 3 p.m.
Deaf Smith County Historical Museum, open to the public free of charge, from 2 until 5 p.m. Saturday and Sunday.

Club, Dickie's Restaurant, 6:30 a.m.
Bridge Menagerie Club for contact bridge, 300 Western, open to the public, 7:30 p.m.

West Hereford Extension Club, home of Mrs. W.A. Waters, 2:30 p.m.
Calorie Patrol TOPS Club, Community Center, 9:30 a.m.
Rebekah Lodge, Odd Fellows Hall, 8 p.m.
Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.
BPOE Lodge, Lodge Hall, 8:30 p.m.

Anthony's SUGARLAND MALL & DOWNTOWN

Value Parade

Master Charge, BankAmericard

Smart New Fashions For A Happy Easter

5.99

Sizes 4-6X

LAY AWAY NOW

For Easter, dress her in this darling, short-sleeved, solid colored outfit. Has rounded collar, puff sleeves, and accordion pleated skirt highlighted with lace edging. Pink, blue, lilac, green. Sizes 4-6X.



Dresses To Make An Angel Of Your Daughter On Easter Morn...

4.99

65% polyester and 35% cotton, stripe, voile dress with lace trim bodice and sleeves in sunny colors of red, lavender, and pink. Toddlers 2 to 4.

LITTLE GIRLS SHOES '6" TO '10"



Just In Time For Easter...

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Little girls' 65% polyester and 35% cotton, accordion pleated dress trimmed with embroidery and lace on bodice and puff sleeves. One color, red-white-blue. Sizes 9-12-18 mos.



What A Lovely Easter Picture

Toddler Girls' Dress 3.99

Girls' crystal pleated, polyester, cotton, and nylon dress with embroidered bodice accented with a lace trim on sleeves and hem. Toddlers 2 to 4.



FOR THE YOUNG MISS AT EASTER TIME...

6.99

Sizes 7-14

She'll love this dress of plaid polyester and cotton fabric topped with a white lace trimmed collar and checked sleeves. In warm hues of blue and pink.



Easter Buys For Girls

5.99

SIZES 7-14

100% polyester, elastic waist, short sleeve dress in contrasting solid colors of blue and pink, yellow and navy, or pink and navy. Collar, puff sleeves, and waist band in flower print to accent and create a new look for Easter.



Cutest Kid Contest

Blanks Available

Final preparations are being made for the Newcomers Club's Second Annual Cutest Kid Contest scheduled May 4 at the Community Center with Len Slesick, weather forecaster at KVII TV in Amarillo, as master of ceremonies.

Entry blanks for children 2 to 5 years old may be obtained from Mrs. Melvin Hoover at the Hereford State Bank and Mrs. Les Oestereich at Carousel Beauty Salon Thursday through

Sextuplets born to a South African woman.

Auto makers seek to sell to Cuba.

Black leaders detect sympathy in meeting Ford.

NASA defends itself on equal employment.

Bethlehem Steel sets price increases.

Nixon nominates Wallich for Reserve post.

Betty Baxter
Assembly of God Church
Canyon, Texas
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April 5, 6, 7 & 8

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Let our modern instruments show you the very heart of the diamond you select. Details of clarity, which affect value, are clearly demonstrated in our special gem microscope. Our membership in the American Gem Society is further proof of professional knowledge that is a safeguard to you when purchasing fine diamonds.

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MARCH IS GRAIN FED BEEF MONTH AND REMEMBER

"A BEEF EATER IS A HEREFORD BACKER"

EAT MORE BEEF

CUDAHY'S "HOLIDAY" FULLY COOKED SMALL LEAN BONELESS HAMS HALVES
4 to 5 LB. AVERAGE LB. **\$1.55**

GROUND BEEF LB. 85¢

CLIP AND SAVE

SHORT **RIBS LB. 49¢**

BONELESS **CLUB STEAK LB. \$1.98**

100 FREE GUNN BROS. STAMPS WITH THIS COUPON AND PURCHASE 3 POUNDS of **ROAST** or more. COUPONS GOOD THRU MAR 23 1974. THRIFTWAY

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J & M BRAND GRADE A FRESH FROZEN **BAKING HENS** 5 to 7 LB. AVG. LB. **59¢**

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BAR S PURE PORK **HOT or MILD SAUSAGE** 1-LB. ROLL **69¢**

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NESTFRESH EGGS 59¢ Doz.
MEDIUM GRADE A

SWIFT JEWEL **SHORTENING** 42-OZ. CAN **99¢**

BOOTH **COOKED FISH STICKS LB. 59¢**
STEAKS, BEEF FINGERS
PORK STEAKS LB. **99¢**

TENDA MADE **CHICKEN FRIED BEEF LB. 99¢**

"SKILLET SIZE" BAR-S **BACON 12-OZ. PKG. 89¢**

PHILADELPHIA **CREAM CHEESE** 3-OZ. PKG. **10¢**

THRIFTWAY FARM FRESH PRODUCE ALL PURPOSE, POLY BAG RUSSET **POTATOES** 10-LB. BAG **\$1.19**



BLUE BONNET **MARGARINE 49¢**
1/4's

SHURFRESH **ICE CREAM 79¢**
1/2 GALLON ASST. FLAVORS

CALIFORNIA **AVOCADOS... EA. 29¢**
EXTRA FANCY BELL **PEPPERS... LB. 25¢**
LARGE YELLOW **ONIONS... LB. 15¢**
CALIFORNIA SUNKIST **ORANGES... 5 LBS. \$1.00**
MEXICO **CANTALOUPE LB. 29¢**

BATH SIZE BARS **DIAL SOAP** 2 BATH SIZE **49¢**

ASST. COLORS **KLEENEX TISSUE** 3 200 CT. BOXES **89¢**

SHURFINE VAC PAC ALL GRINDS **COFFEE** 16-OZ. CAN **87¢**

WAGNER'S **DRINKS** ASSORTED FLAVORS 3 32-OZ. BTL. **89¢**

THRIFTWAY'S FROZEN FOOD
FOOD KING **MIXED VEGETABLE** PEAS OR CORN MIX OR MATCH 3 20-OZ. PKG. **\$1.00**

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VALUABLE COUPON
JOHNSON'S REGULAR OR LEMON **PLEDGE** 14-oz. CAN **\$1.19**
WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER MAR. 23, 1974

CALIFORNIA **TOMATOES** LB. **23¢**

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FOLGER'S INST. **COFFEE CRYSTALS** 6-oz. JAR **\$1.09**
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100 FREE GUNN BROS. STAMPS With this coupon and purchase of 2-1/2 GAL **SHURFRESH MILK**
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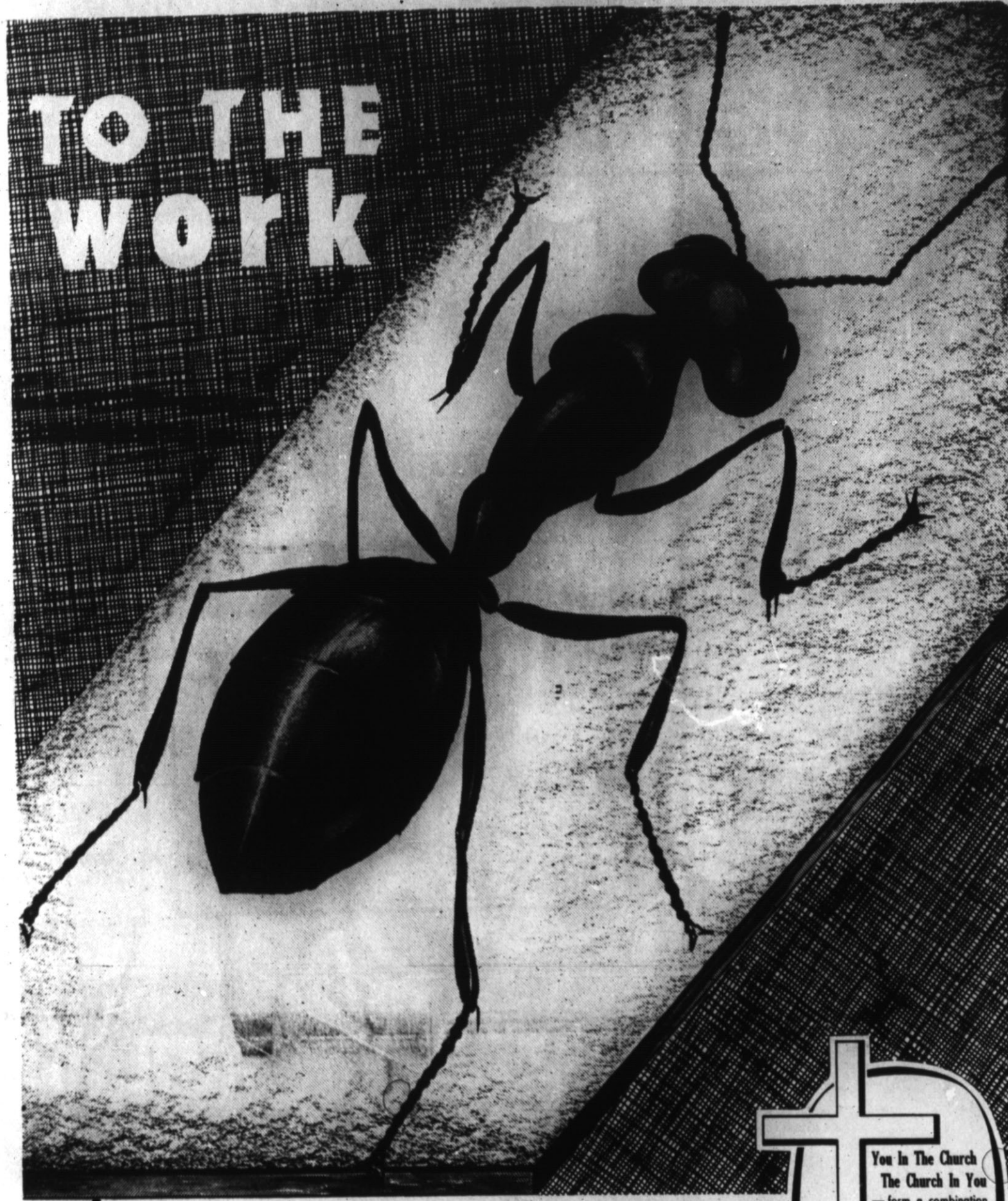
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Take a look at this genius, the ant, as it shows off its thrift in helping to maintain its republic. Yes, ants have a system of government. They have management and workers. Jesus was impressed by the ant. He told us to "consider her ways, and be wise," Prov. 6:6. When the weather is warm they work every day storing up food to maintain the company through the winter.

Paul said, *if a man will not work, don't let him eat.* Jesus told us to do all our work in six days. If the ant's system is to make preparation for her future, then, man better get about the business of his future. *Many people have forgotten that it is honorable to work.* Jesus said again, "the Father worketh and I work." You are either a worker or a drone. Like a true Christian, the ant is industrious. Then, march to God's vineyard. *Help bring in His Kingdom. To The Work.*



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— form a combination for good. Every man, woman and child needs the influence of the church. So, come let us go into the house of the Lord. Let us support her program of service to humanity, be a faithful worker and attend services regularly.

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COUPLE TO BE MARRIED — Romona Gonzales, daughter of Mr. and Mrs. Joe Fuentes of 129 Campbell, and Abelardo Talamantez, son of Mrs. Ambrosia Talamantez of 508 Mable, will marry Saturday at Temple Baptist Church. Both are students at Hereford High School and Talamantez is currently employed at Ideal Food.

Girls Travel To Mountain Camp Area

Winter camp at Camp Summer Life was a treat for approximately 60 older Campfire Girls from Discovery and Horizon Club groups, who spent the weekend in the New Mexico mountain area where the annual summer outing of Hereford Campfire Girls is held.

Leaving Friday, the girls and their adult advisors enjoyed the experiences of a different season in the mountains near Taos. Many of them went skiing at nearby Sipapu resort.

"On the summer camps, older girls spend a great deal of their time assisting with the program for younger members," Mrs. Lewis Lea, Campfire executive secretary, explains, "so this weekend was planned just for the older girls with no purpose except fun."



BOUND FOR CAMP — Some of the Campfire Girls from Discovery and Horizon Club groups who went to the New Mexico mountains for a weekend camp are stowing luggage and bedrolls in a car for the trip. From left are Stacy Lea, Sandee Finley, Tommie Charry and Mary Rhodes.

Napoleon rejected plans for a submarine as a "barbaric" method of warfare.



HD Club Tours Arrowhead Mills

Heritage Extension Club toured Arrowhead Mills Tuesday afternoon and then met in the home of Mrs. Joe Bowers for a natural foods tasting spree.

Women of Texas, featuring Mrs. Lyndon Baines Johnson. Lupe Gonzales followed with a synopsis of German culture in Texas.

Gloria Gonzales presented the program entitled Famous

Senate rejects two pay rise compromises.

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Art Of Thinking Is Program

Mrs. Kirk Owsley presented a program entitled The Art Of Thinking to Kappa Iota Chapter of Beta Sigma Phi Sorority Tuesday evening in the Community Room of First National Bank.

She listed four kinds of thinking: day dreaming, imaginative, problem solving

and the great thinker. She also reminded members that thinking was a habit.

Mrs. Kreighbauser told the history of Beta Sigma Phi Sorority to members and guests, Mmes. James Head, Temple Abney, Gary Royal, Torrells and Don Childers.

Business discussed after the program was a plan for starting a BSP Chapter in Friona and a trip was scheduled to that city April 2. Also, a report was given concerning supplies collected for Gristtown.

Members present included Mmes. Tom Bullard, Nelson Kendall, Tom LeGate, David Sorrells, Bobby Jones, Edward Allison, Sparky Stephens and George Muse.

If you really want to know where you don't measure up, ask your family.

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E78-14	7-35-14	\$25	18.75	6.25	2.22
F78-14	7-75-14	\$27	20.25	6.75	2.27
G78-14	8-25-14	\$29	21.75	7.25	2.33
H78-15	7-75-15	\$27	18.00	9.00	2.42
G78-15	8-25-15	\$30	22.50	7.50	2.60
H78-15	8-55-15	\$32	24.75	7.25	2.80

*With trade-in tire off your car. Wholesale \$3 more each. (H78-14 size available) (78% only)

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E78-14	7-35-14	\$35	24.50	10.50	2.21
F78-14	7-75-14	\$40	28.00	12.00	2.50
G78-14	8-25-14	\$43	30.35	12.65	2.67
G78-15	8-25-15	\$44	32.00	12.00	2.73
H78-15	8-55-15	\$47	33.35	13.65	2.96
J78-15	8-55-15	\$50	37.50	12.50	3.12

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Small Talk

By SUE COLEMAN
Women's Editor

LITTLE did I ever think of living long enough to see the day when high school girls would be more interested in competing in a track meet than a beauty pageant, but scheduling for the Miss Hereford pageant Saturday night had to be made around an out-of-town track meet.

Teenage girls, in my observation, have always been enthusiastic about school athletics — or rather athletics — without much ambition to be one of the athletes. Looks like ladies lib, or something, is changing the picture, as I gather it's not just HHS that has a girls' track team this year.

Since I favor spreading a school athletic program around among as many students as possible on the theory that exercise is good for almost anybody's health, the current boom in girls' athletics has my endorsement.

But it's a far cry from my memory of that outdoor basketball court which was the total equipment for girls' teams when I was in high school.

Girls who wanted to play basketball were considered rather tacky anyway, and in college about the most uncomplimentary remark that could be made about a girl was, "She looks like a P.E. major!" Now I guess that would be a compliment.

THOSE pretty pictures of the

Keepsake
TRADITIONAL WEDDING RINGS

KESTER'S JEWELRY
Across from the Post Office in Downtown Hereford

glamor girls you will see in the Miss Hereford contest, which ornamented pages of Sunday's Brand, were the work of the Bill Brady Studio. And the paragraph sketches of each girl were the work of Norma Hendon.

If that sounds like someone else was doing our work, that's right. And we thoroughly appreciate it every bit.

SOME days get pretty well filled up with things to do, and Tuesday was like that for Mary Fraser. She was supposed to be a model in the style show, for the Cow Belles lunch, then make her report as a social activities sub-committee chairman at the Kings Manor Auxiliary meeting.

So she hurt an ankle and didn't get to either. Hope the hurt isn't serious so she can make the next appointment.

HE WAS training a new assistant, Guy Lawrence said the other day when his grandson, Chris Cooper, was helping him at the filling station. Chris used to live in Hereford, with the rest of the Benny Cooper

family, and has been visiting the Lawrences during the school-term break.

Melba and Benny Cooper and their children, Melissa and Chris, live in Gallup, N.M. now. Melba is the Lawrences' daughter. They will be here until Saturday, except Benny who had to get back to work Monday.

ITS between terms at her business school in Salt Lake City, Linda Hallows says, but it was the final term for her. She has completed her studies and now is ready to go to work full time instead of in the student's job she has had.

She is visiting her parents, Kay and Dale Hallows, and other relatives here for a while before she goes back to Utah, and she was looking great when I saw her downtown for a short visit. She's a one-time Brand employee and we're always glad to see her.

IF YOU haven't seen Juanita Perrin's paintings in the Chamber of Commerce office, or Jon Birdsong's in First National Bank, I recommend a little time out for looking.

Joint Programs Given To HD Club

Famous Women of Texas, with emphasis on Lady Bird Johnson, was the program given by Mrs. H.L. Hershey, and German Culture in Texas was presented by Mrs. Pete Carmichael to Progressive

Extension Club Tuesday afternoon in the Reddy Room of Southwestern Public Service building.

Mrs. Hershey also gave the opening exercise, a humorous recipe for washing clothes in 1916.

Three women from the club decided to go to the district meeting during the short business meeting. They were Mmes. Hershey, Dick Fellers and Dean Stallings.

Mrs. Stallings was hostess for members present, including Mmes. A.B. Jacob, Taft McGee, James Merrel, Floyd McGee, Buck Parsons and Tom Morgan.

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GIFT SWELLS FUND — Mrs. Jerry Stewart, right, president of Dawn Extension Club, presents a check for \$500 from the club to Mrs. Edgar Sowell and Wallace Shelton Jr., representing Dawn Community Association which has plans for construction to begin soon on a new Community Center for that neighborhood. The Extension Club is one of several organizations which have raised funds for the building, planned to replace the old Dawn School building which has been the community center since Dawn and Hereford schools consolidated.

Fun Night Plans Completed

Ticket sales reports were made by Kings Manor Auxiliary members at the spring membership meeting Tuesday afternoon, and it was announced that tickets will be available at the door Friday evening for bridge and 42 games, a benefit Fun Night sponsored by the Auxiliary.

It will begin at 8 p.m. in Lamar Garden Room at Kings Manor with the public invited. Tickets are priced at \$2. Mrs. Earl Harkins, general chairman, announced that clubs or groups which play bridge or 42 together, are especially invited. She asked that Auxiliary members lend cards and dominoes for the games; tables are being loaned by Community Center.

Committee reports featured the meeting; Mrs. Robert Strain, membership co-chairman, announced that more

than 100 persons are now enrolled in the Auxiliary.

She and Mrs. John Hine, resident aid chairman, repeated the need for men to work with the Auxiliary, since men are among the retirement home residents, and appreciate visits from other men. New members are always welcomed, for whatever volunteer service they wish to give.

New members already enrolled and those enlisted before April 8 will be given an orientation course on that date. Other members who wish this information about the Manor and its residents' needs, are invited to attend also, Mrs. J.J. Durham, president, added.

In her report on social activities, Mrs. Keith Simmer said the annual open house at the Manor is scheduled for May 5, with Auxiliary members as hostesses.

Mrs. V.O. Hennen, reporting for Della Stagner, transportation chairman, said a schedule has been arranged for taking residents to doctors' offices as needed, as well as the weekly shopping trips on Tuesdays.

Purchase of a cart to serve as a mobile library and to carry other supplies at Westgate was announced by Mrs. Bill Davis of the sunshine committee.

After the meeting, residents of Kings Manor were invited to join Auxiliary members for tea in the garden room. Hostesses were Mmes. H.D. Fowler, J.B. Caraway, H.H. Miller and Strain, all from the Dawn Community.

Couple Will Be Married

The marriage of Miss Melinda Lea Simons of 340 Ave. A and Robert Eugene Saunders is to be solemnized at 6 p.m. Saturday in Avenue Baptist Church. The couple will make their home here after a trip that will take them as far as Reno, Nev., to visit Saunders' relatives.

The bride-elect is the daughter of Mrs. Amy Hill of Amarillo and Saunders is the son of Mrs. Grace Cole of Reno.

Laquita Robinson Is Party Honoree

Honoring Laquita Robinson, whose marriage to John Cadena of Arlington is to take place Saturday, a shower-tea was given Saturday afternoon in the First National Bank Community Room. Several other parties have recently complimented the bride-elect.

One of the dozen hostesses, Mrs. Alma Scott greeted guests with Miss Robinson and her mother, Mrs. Clifton Robison.

Other hostesses were Mmes. Fred Muller, Bill Ott; Frank Zinser Jr., Bill West, Fred Boren, Joe Hysinger, Woodrow Dutton, C.P. Worthan, Cliff Hutson, Davis Sawyer and Joel Hodges.

Yellow daisy chrysanthemums in corsage bouquets were worn by the honoree and her mother, also Mrs. Jim Bob Perrin, who ladled punch, and Mrs. John W. Seiver, who poured coffee.

Spring colors of yellow and green, chosen by Miss Robinson for wedding decor, appeared on the table where a bouquet of the daisy mums with white daisies

and babybreath was the centerpiece.

Guests registered were Mmes. R.B. Hutson, Oscar Timms, Harvey Jones, Jimmy Robinson, Don Chapman, May Fralin, Pat Livesay, Craig Fuller, Ted Royal, B.H. Roberts, Sam Ogan, Jackie Andrews, Gary Royal, Dale Betts, John Seiver and A.E. Hodges; also Valerie Shaw and Betty Hodges.

A lingerie shower was a courtesy for Miss Robinson earlier this month in Mrs. Hilton Higgins' home. Mrs. Jim Bob Perrin and Mrs. Truman Riddle were hostesses with Mrs. Higgins.

The bride-to-be and her mother flew to Arlington for a shower given by friends of the bridegroom and his family. Hostesses were Mmes. James O'Neill, Charles Smaistria, Theran Hibbits and Robert Floyd of that city.

Cadena is the son of the John Cadena of Arlington. The engaged couple both attend Texas Tech University.

Former Resident Gives

Facts As Food Expert

A former resident of Hereford and Summerfield, Patsy Hackett Morgan, who is now chief dietitian at University Hospital in Lubbock, was the subject of an interview for the Lubbock Avalanche-Journal recently, as spokesman for the Lubbock Dietetic Association.

The newspaper story, written by Mary Alice Diers of the paper's family news staff, concerned ways to reduce a family food bill through knowledge of nutrition facts.

Mrs. Morgan is the daughter of Mr. and Mrs. Frank Hackett of Summerfield. She was graduated from Hereford High School with the class of 1965.

In the interview she gave buying tips for saving money while serving nutritional meals. The occasion was observance by the Lubbock Dietetic Association of National Nutrition Week, March 3-9.

Suggestions by Mrs. Morgan began with menu planning for a week ahead, then checking food

ads and making a shopping list. She said meals should be planned around the four basic food groups: protein foods such as meat, eggs, dried peas and beans; dairy products including milk; fruits and vegetables; cereals and breads.

She pointed out that cheaper cuts of meat are as nutritious as more expensive cuts, that milk can be "stretched" by use of evaporated or dried milk, that ready-prepared foods are more expensive than those the housewife cooks, and that food fads should be examined carefully to see whether their claims are valid.

Appetizing use of left-overs was also advised by Mrs. Morgan, along with the familiar economies such as buying day-old bread.

Suez Canal force separation is completed.

Pentagon seeks to bar more super carriers.

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And to go with its room, Apollo's interior appointments are very much in the Buick tradition. In short, tasteful.

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dimensions, it weighs several hundred pounds more than many lesser compacts. And that makes a difference.

We'd like you to see and drive an Apollo now. We think you'll like it a lot.

It's available in Coupe, Hatchback and 4-door body styles. And our price, like Apollo itself, is most accommodating.



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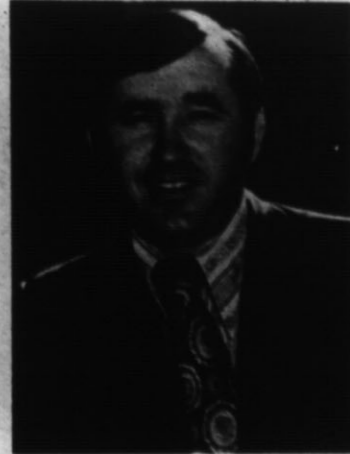
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Let's Cook

Homemaker Emphasizes Importance of Unity

BY SANDY INMAN
Staff Writer

BEING A FULLTIME wife and mother are first on Mrs. Bill Kuykendall's agenda. Until recently, the mother of two children has spent all of her married life working in the public.

"It's now time to stay at home and concentrate of my family," states the pretty blonde.

The family moved back to Hereford from Denver in November and have recently moved into a three bedroom house in the country.

"I'm really excited because I can have a vegetable garden and my husband is anxious to start raising pigs," says Mrs. Kuykendall.

BESIDES being able to save money on the rising food costs of today, the young homemaker says one great advantage to having her own garden is saving trips to the grocery store.

Vicki Brownlow before her

marriage in 1970, both she and her husband refinish furniture and are currently in the process of decorating their home. One enjoyable hobby they share is hunting for antiques at garage sales.

They have found many good buys at the sales and one they are particularly proud of is their 50 year-old master bedroom suit.

"WE ARE really proud of it because for the price we got well-made furniture which includes a vanity, dresser and head and foot board."

Making drapes and reupholstering a swivel rocker are the current projects Mrs. Kuykendall has planned. She also sews for her two-year old son, Eugene, and one-year-old daughter, Michelle, in addition to sewing her own wardrobe and several garments for her husband.

The first chance she gets she wants to quilt a full size quilt cover belonging to her great-grandmother.

Her favorite hobby, however,

is baking. "What I really missed when I worked was not having time to bake. The first year we were married we lived in the Wildorado community. I hated to make unnecessary trips to town, so I began baking my own breads and pastries."

A delicious dish to prepare, especially on chilly days, is Meat Balls With Spaghetti.

MEAT BALLS WITH SPAGHETTI

SAUCE:
1 lb. shortening
1 clove garlic, minced
1 onion chopped
1/2 green pepper, chopped

1 No. 303 can tomatoes
1 8-ounce can tomato sauce
1 teaspoon salt
1/4 teaspoon pepper
1/2 tsp. oregano.

SPAGHETTI:
1 8-ounce package spaghetti
1 lb. salt
3 quarts or 12 cups boiling water

MEAT BALLS:
1 lb. ground beef
1 tsp. salt
2 tb. shortening
Grated Parmesan cheese

TO MAKE SAUCE:

Melt shortening in large skillet, cook garlic, onion and green pepper about 5 minutes, or until tender. Add tomatoes, tomato sauce, salt, pepper and oregano. Simmer 15 minutes, uncovered.

TO COOK SPAGHETTI:

Add spaghetti and salt to boiling water and cook until tender. Drain.

TO MAKE MEAT BALLS:

Soften bread crumbs with milk. Toss with beef and salt. Shape into 24 balls. Melt fat in skillet and brown meat balls. Add meat balls, with pan drippings to sauce after it has simmered 15 minutes and cook 5 minutes longer.

Serve meat balls and sauce with drained hot spaghetti. Sprinkle with Parmesan cheese. Serves six.

BOTH MRS. Kuykendall and her husband attended Hereford High School and she went to West Texas State University. Her husband is employed as a mechanic at Hereford Bi-Products.



Mrs. Bill Kuykendall enjoys family meals



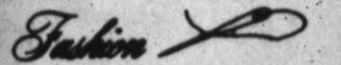
Middle American Indians try to cure the effects of the evil eye by rubbing the victim with an egg and burying it under a stream. It seems as effective as anything else!

AC Begins Mid-Term

Mid-term registration at Amarillo College School of Vocational Arts at 6222 W. 9th for full-time programs will start at 8 a.m. Monday, March 25.

Everett Williams, dean of the school, said students can enroll in day classes for the programs at any six-weeks period. Most courses are set up for 21 months, but some students receive certificates in 15 to 18 months, he said.

Programs offered at the west campus include air conditioning and refrigeration, automotive mechanics, commercial electronics, diesel mechanics, and industrial welding.



A lovely outfit for the mother of the bride, or for the grandmother, is the clinging long dress with its jacket of the same material. Crystal beads or sequins on the jacket add to its elegance.

Hats are being worn by the young as well as by older women. These may be large picture hats or small close modes.



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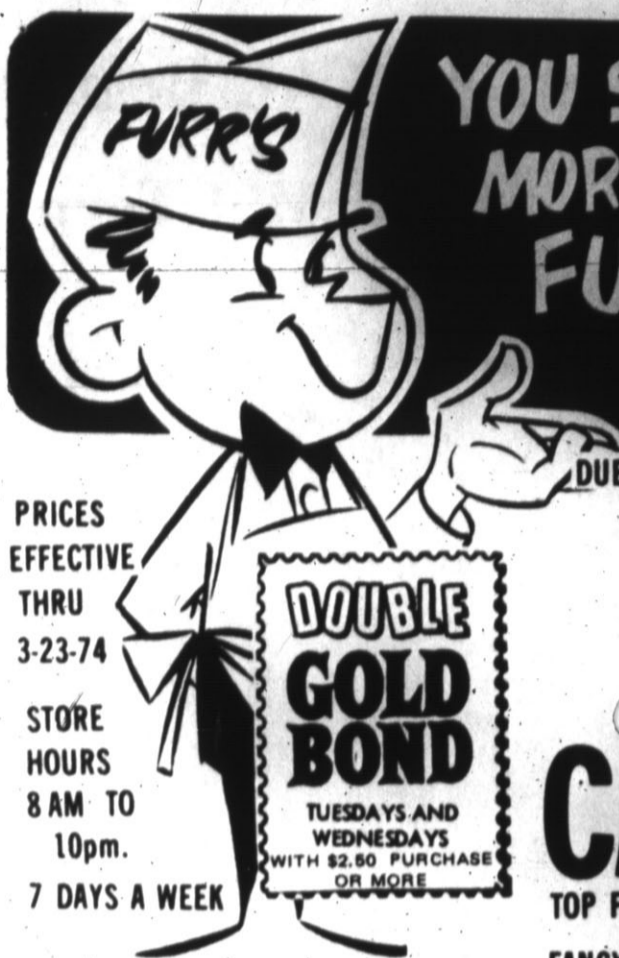


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FURR'S PROTEN LB..... \$1.19

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SPINACH
JELL-O
POTATOES
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GOTHAM ICE CHEST EXTRA HEAVY 6-PACK HOLDS ALL BOTTLES 77¢	GARDEN HOSE TOPCREST EXTRA LENGTH 75 FT. 1/2" 10 YR. GUARANTEE \$2.39	JOHNSON KIT PASTE WAX 12-OZ. \$1.29	QUAKER STATE OIL 20W OR 30W 3 FOR \$1.00	BEN GAY GEL 3-OZ SIZE \$1.19	EYE SHADOW MAYBELINE BLOOMING COLORS..... \$1.47 KLEENITE DENTUR CLEANSER 6-OZ..... 71¢
FOOT SOCKS SPRING CREST PERFECT FOR SNEAKERS REG. 39¢ 4 FOR \$1.00	TOP CREST BATTERIES D SIZE PKG. OF 2 ONLY 25¢	SMOKEY DAN BARBECUE SMOKER MODEL 170 \$7.99	SURE DEODORANT 14-OZ. \$1.49	SUAVE SHAMPOO AMBER, EGG OR GREEN 16-OZ. 59¢	SHOP Furr's MIRACLE PRICES



The Whiteface

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THE HEREFORD BRAND

Page 1

This Page Assigned, Written And Arranged By The Whiteface Staff,

The Hereford Brand, Hereford, Texas, Thursday, March 21, 1974

NHS Honors Zinser, Scott, Bell

Mrs. Margaret Bell was given the honor of being chosen as teacher of the six weeks by the National Honor Society (NHS) on March 5. Mrs. Bell was also nominated by the faculty as teacher of the year for TSTA.

Mrs. Bell, who teaches sophomore and junior English has taught at Hereford High six years. She attended West Texas State, the University of Texas and the University of Colorado, where she majored in English and minored in Spanish.

Mrs. Bell stated, "This is my first time to receive this honor and I was surprised and pleased when I received it."

Some of Mrs. Bell's hobbies include reading, playing bridge and cooking.

Mrs. Bell complimented the students of HHS by saying they were the best-looking, best-behaved and most likeable students anywhere.

Mrs. Bell and her husband Charles have four children, one married, one attending college and the other two attending Hereford schools. The Bells reside at 504 Ave. I.

HHS student Judy Scott was chosen for the student of the fourth six weeks.

She was chosen for her wide variety of scholastic abilities. She is in band, orchestra and Future Business Leaders of America. Judy is treasurer of National Honor Society and

Future Teachers of America. She also received all-area band honors this fall.

She worked as a lifeguard this past summer and taught private as well as Red Cross swimming lessons.

The seniors' hobbies are swimming, teaching swimming, ballet, modern dancing, piano and bike riding.

Her favorite class is band, and her favorite subjects are math and music.

Judy plans on attending Texas Tech University next year, majoring in elementary education and minoring in math.

David Zinser has also been chosen for student of the fourth six weeks.

He remarked that he felt very honored to receive this recognition.

The NHS selected David as a tribute to his hard work and activities within the organization.

Mrs. Betty Oglesby, spokesman for the group, commented, "David was chosen because of his outstanding leadership in NHS this year. He has led NHS with high standards for leadership, scholarship and citizenship."

He is also active in tennis, serving as the team captain this year and is an enthusiastic supporter of all HHS activities.



Noted For Scholastics

David Zinser and Judy Scott were chosen students of the fourth six weeks by the National Honor Society. Mrs. Margaret Bell was selected as teacher of the six weeks.

Seniors Tour TSTI

More than 50 seniors went to tour the campus of Texas State Technical Institute Monday, March 11.

The trip was offered in order to acquaint seniors with the college facilities. Counselors Mrs. Wilma Braddy and Mrs. Betty Mercer accompanied the seniors on their tour.

The visit of the campus began in the lounge of the main building where the students were given pamphlets of the school's courses and activities. The students were then split

into two groups so that they would not have to crowd into classrooms.

Each of the groups were taken to the electronics class, printing class, agricultural building, meat cutting building, auto mechanics and the aviation class.

After the students had seen most of the campus they were taken to the activity center to eat lunch. After everyone had eaten they returned by bus to school because of their tight schedule.

HHS Forensics Club Competes In Canyon

"West Texas had the hardest competition we've run into all season," remarked Rhea Ann Wesson, president of the HHS Forensics Club from a two-day tournament in Canyon.

There were 29 3-AAA and 4-AAAA schools from various parts of Texas where they competed in what they termed "the toughest tournament of the season."

Judges were chiefly WTSU students and forensic coaches from the participating schools. This tournament was different from most tournaments attended because it was strictly a large school tournament.

Competition was hard because most of the larger schools in West Texas which have strong forensics programs were entered.

Fifth place rating in overall sweepstakes went to Tascosa, 4th place was handed to Cooper,

3rd place went to Midland High, 2nd place was taken home by R.L. Turner and 1st place by a two-point margin, went to Midland Lee.

There were a number of categories, included were UIL listed categories, duet acting, dramatic interpretation, original oratory and radio and television announcing.

Students from Hereford advancing to semi-finals were Russ Odum competing in boy's prose and Jerry House in boy's poetry.

Advancing to finals were D'Lyn Davison competing in girl's informative, Denise Strange competing in girl's persuasive and Rhea Ann Wesson who placed 1st in girl's poetry.

The squad will travel to Lubbock Christian College for their District 4-AAAA meet April 6.

Volleyball Girls

Learn Teamwork

The HHS volleyball season is coming to a close. The season started Feb. 1 and the team will play their last game March 26 against Palo Duro in Hereford.

"The varsity and junior varsity teams have improved tremendously since the first of the school year," Miss Helen Reed commented. "Power volleyball is more difficult to learn and master than the recreation volleyball, which requires more time and effort on the part of the player."

"This season has basically been a good season. The girls have learned that team work is the most important skill to be mastered. The varsity team works exceptionally well together. The girls know each other well enough on the court

that there is very little hesitation on who should or shouldn't get the ball," Miss Reed replied.

"The varsity team has the ability and the skill to have a winning team," said Miss Reed. There will be only two players on the varsity team returning for next year. Hopefully next year it will not hurt us too much because there will be some junior varsity players returning.

"The junior varsity team hasn't done quite as well as the varsity but there has been some improvement. Basically the biggest weaknesses of the junior varsity are team work and mastering the skills required for power volleyball."

"The junior varsity has come a long way and I believe with their determination and desire they will accomplish their goals," stated Miss Reed.

The year '74-'75 will be the start of a new year for the players. There will be a workshop in the spring for any sophomore or junior girl who wishes to try out for the team. Hopefully, next year the team will have some added height.

Miss Reed concluded, "The girls were a great group of young ladies and they played some very excellent games."

Choirs Sing Today

The Hereford High School choir will travel to Amarillo's Civic Center for UIL Competition today.

They will perform along with five other northern region schools. They are Borger, Amarillo High, Tascosa, Caprock, Palo Duro and Pampa.

Judges for the event are Mitt Pullen of Clear Creek High School in Houston and Claude Zethy from Trinity University in San Antonio. The choir will be rated in two categories, concert performance and sight reading.

Contests of this type are designed to elevate the standard of music in the state of Texas.

Fred Ratliff, director,

remarked that the choirs are required to pick two selections from a prescribed list issued by the UIL executive committee. These selections are on a level that a 4-A high school choir should be able to perform. He added, "This has been a challenge for our singers to prepare at this high level."

The mixed choir selections will be "Behold How Good and Pleasant" by Daniel Pinkhan, "Like At The Culver" by Halsey Stevens and "Domine As Asjwandum" by Giovanni Martini.

The girls choir will be performing "Il est Bel et Bon" by Passereau, "Strophon Kissed Me" by Heussenstamm and "See the Gypsies" by Kodaly.

Math Test Taken At HHS

The University Interscholastic League math and science teams from HHS brought home a 1st in the slide rule event and a 1st in number sense event from the Lubbock Cooper Invitational Math Tournament conducted Saturday, March 16.

Individuals placing at the meet were Ginger Newton, 1st veteran number sense and Jim Goheen, 4th veteran number sense. In the slide rule competition, Joel Fuhrmann, 4th veteran number sense. In the slide rule competition, Fuhrmann placed 3rd veteran. Mary Jo Bartels, Rhea Ann Wesson and Denise Wosnitzky competed but did not place.

The math and science teams also participated in the Lubbock Coronado Math and Science Tournament Saturday, March 9. The math slide rule team placed 3rd in the meet. The number sense team placed 1st.

Individuals placing at the Coronado tournament were Miss Newton, 2nd veteran number sense, Jean Barber, 2nd novice number sense, Goheen, 3rd veteran number sense. In slide rule competition, Fuhrmann placed 2nd in veteran slide rule, Barbara Garcia, 2nd novice slide rule and Miss Bartels, 5th novice slide rule.

In overall competition the Hereford team placed 4th in sweepstakes division.

Members of the UIL math team are Fuhrmann, Misses Garcia and Bartels in slide rule. Miss Newton, Goheen, Misses Barber, Wosnitzky, Debbie Walterscheid and Rhea Ann Wesson in number sense.

The sponsor of the team is Don Hooper.

The members of the science team are Cheryl Arney, Miss Barber and Beverly Phillips. The sponsor of the science team is Tommy Rosson.

Girls' Track Sees Hard Competition

The HHS girls' track team found lots of tough competition and bad weather in Sunray last Friday, the 15th.

Below freezing temperatures, wind and fog made track the wrong sport for that particular day.

Besides the bad weather, there were 23 schools competing for top honors and competition was stiff.

Entering into the finals was the 440 yard sprint relay team composed of Renee Payne, Gussie Sanders, Terry Hetzel and Debbie Albright, placing 5th. In the 100 yard and 60 yard dash Gussie Sanders placed 3rd.

Saturday the girls' track team will be running in Borger, March 30 Hereford will host a track meet for the girls. The district track meet for the girls will be held in Canyon, April 19.

Unless you are paid to do so, never argue over grammar.



Honored At Tourney

These members of UIL math class won first place berths in the Lubbock Cooper tournament: (L-R) first row, Ginger Newton, Mary Jo Bartels, Barbara Garcia. Second row, Debbie Walterscheid, Denise Wosnitzky, Jim Goheen, Joel Fuhrmann and Jean Barber.

patrick, Cathy Koelzer, Lee Line, David Loerwald, Jose Marquez, Vicki Mills, Donna Munnerlyn, Ginger Newton, Sharon Owens, Darla Payne, Gerald Payne, David Readhimer.

Barry Roberts, Paul Rudd, Margaret Schilling, Marilyn Schmucker, Judy Scott, Gerald Shipley, Babette Stengel, Denise Strange, Nelda Valdez, Dan VanderZee, Susan Wartes, Sharon Watson, Rhea Ann Wesson, Chris White, Kim Wilson, Layne Young, David Zinser.

5.0 Junior
Fourth Six Weeks
Barry Allen, James Arney, David Artho, Robert Barber, Lynette Clearman, Danny Collins, Kevin Compton, D'Lyn Davison, Stanley Fry, Joel Fuhrmann, Jim Goheen, Elizabeth Hawley, Monica Herring, Kent Hollingsworth, Joyce Jesko, Deborah Klechak, Gary Landers, Kathy Manning, Christie Ottesen, Cindy Parten, Vicki Payne, Sue Roberts, Cindy Ruther, Sina Sims, Leesa Sledge, Shyla Thomas, Laura Thompson, Evelyn Urbanczyk, Deborah Walterscheid, Jay Williams, Laura Wosnitzky, Laurie Young.

5.0 Sophomore
Fourth Six Weeks
Cheryl Arney, Jean Barber, Marilyn Bradley, David Charest, Amy Cox, Debra Feagley, Michael Foster, Terry Hetzel, Robert Hicks, Joan Josseland, Luanne Kindsfater, Sandra Krueger, Debra Looper, Lisa Lyles, Frances Payne.

Beverly Phillips, Rhonda Thompson, Joan Tiemann, Rose Warren, Jo Williams, Kim Young, Lora Zetsche.

4.0 Senior
Fourth Six Weeks
Francisco Aguirre, Nancy Barrett, Glenda Baum, Earl Behrends, Kathi Bell, Fannie Benavidez, Oralia Benavidez, Barbara Bentley, Linda Blackwell, Melinda Bradley, Marshall Breeding, Barbara Brown, Tom Conaway, Deborah Connelly, Ricky Cook, David Crume, Sandy Cummings, Glenda Dodson, Lorna Douglass, Yvonne Duggan, Ted Eicke, Elbert Fuentes, Americo Gamez, Eljio Garcia, Karen Gresham.

Gayle Gripp, Cynthia Hairgrove, Deborah Hale, Richard Harmon, Eugene Haschke, Larry Henson, Jimmie Hetzel, James Higgins, Randy Hoelscher, Greg Holman, Shari Hughes, David Hutchins, Ronald Johnson, Doris Kelley, Linda Keyes, Ray Lee, Teresa Leon.

Pable Liscano, Steve Loerwald, Becky London, Elizabeth Lyons, Marcos Marquez, James Marsh, LaJuana Matchett, Bridget Mazurek, David McKibben, Karen McPherson, Denise Noggler, Rodney O'Rand, Joan Paetzold, Libbie Parten, Joel Pittard, Denise Poarch, Ricky Poarch, Joe Priddy, Mary Jean Reinart, Teri Reinauer, David Renfro, Gerald Robbins, Jess

Robinson, Steven Robinson, Sheree Rose, Lisa Rudder, Adelaida Ruiz, Wayne Schumacher.

Jana Self, Sue Smith, John Sloy, Gary Thames, Robert Tijerina, Paul Timberlake, Mike Tucker, Grace Vasek, Kathryn Vogel, Donna Walterscheid, Edgar Warren, Teresa Waters, Danny West, Randall Williams, Andrew Wingert, Charlene Wright.

4.0 Junior
Fourth Six Weeks
Elizabeth Aleman, Paul Anderson, Dan Beavers, Linda Betzen, Olivia Cardenas, Cathy Carrothers, Rebecca Claudio, Cameron Clements, Linda Cornett, Sharon Dearing, Rose Mary Dupnik, Lesley Euber, Katherine Fesmire, Regina Fetsch, David Fish.

Blanca Fuentes, Gloria Garcia, Terri Greenwood, Melissa Henry, Reginald Herr, Beverly Hewitt, Debra Jennings, Twanaha Kendrick, Carry King, Karen Kitchens, Gregory Koenig, Kelly Lea, Jere Lee.

Debra Lindsey, Robert Lomas, Gloria Mays, Nancy McDonnell, Dee Miller, Junior Morales, Glenda Morse, Darrell Murphey, Craig Nieman, Mary Oakes, Becky Oglesby, Melanie Oliver, Julie Reinart, Leesa Rose.

Linda Satterfield, Janette Schlabs, Thomas Schlabs, Patricia Scroggins, Gregory Skypala, Cynthia Smart, Irma Suarez, Tomas Talamantez, Debra Tiemann, Diane Tiemann, Frank Torres, Hilda Veliz, Gaye Wesson, Lynn Wiley, Peter Witte.

4.0 Sophomore
Fourth Six Weeks
Dolores Abalos, Elaine Albracht, Andi Askew, Betty Banks, Mary Bartels, Beverly Beave, Theresa Betzen, Henry Chavez, Michael Crim, Raymond Delacerda, Mary Delacruz, Lynda Dones, Jame Ellis, David Emerson, Dennis Evans, Parsy Fisher.

Elaine Frische, Barbara Garcia, Susan Grimsley, Pete Hale, James Hamby, Jimmy Hammock, Robert Hardin, Mike Harrell, Jane Hoffman, Michael Hull, Giles Inman, Debra Jones, Steven Jones, Ellen Jorde, Sandra Kleuskens, Wilma Knight.

David Kreig, Alice Kuper, Tammy Lawson, William Martin, Melinda Matthews, Dianna McCarley, Janet McWhorter, Andrea Mendez, Michelle Moore, Roy Newton, Russell Odum, Michael Pittard, Mario Reyna, Rosemary Reyna, Teresa Rhoton, Sara Ricketts, Olga Rios, Patti Robbins.

Rocky Rodriguez, Rosa Rodriguez, Angelica Sanchez, Gerald Schumacher, Debra Scroggins, Gene Ann Shipley, Deborah Smith, William Spain, Ray Stotts, Wallace Stotts, Wesley Strain, Donna Stroup, Michael Turner, Delfine Ulibarri, Joel Valdez, Dirk VanderZee, Carole Vogel, Cathy Walker, Rhonda Whitner, William Word.



Reign Over Future Teachers

Rhea Ann Wesson and Mauri Montgomery were named as Mr. and Miss FTA at the "Apple-for-the-Teacher" banquet March 11.

Mr. - Miss FTA Named At Dinner

The "Apple-for-the-Teacher" dinner was held Monday March 11 at the Pioneer Flame Room with each FTA member inviting their favorite teacher as guest for a covered-dish supper and program. Forty members and guests attended.

Mrs. Margaret Bell, FTA advisor announced that chapter numbers had chosen Mauri Montgomery and Rhea Ann Wesson to be Mr. and Miss FTA. Dee Ann Miller and Mrs. Betty Mercer, FTA advisor, reported on the recent state convention attended by Sina Sims, Scottie Clark and

themselves. Special appreciation was expressed to the Deaf Smith County Classroom Teachers Association for paying the expenses for these people to go to Dallas for the convention.

A panel, consisting of Jerry Don George, Eugene Barkowsky and Mal Manchee spoke to the members and guests about the preparation needed for the teaching profession and about the opportunities available to prospective young teachers.

Miss Wesson, chapter president, officiated during the program and business meeting.

Bears Win Play-Offs

An over-flowing of students crowded the Hereford High School gym to witness the showdown in intramurals basketball play-offs between the Timber Turks and the Estilline Golden Bears.

The first half saw the battle for the lead as neither team would allow his opponent to exceed 4 points.

However, in the second half the Bears pulled away from the Turks by a margin of 8 points to go on and win the game by a score of 52-44.

Members of the championship team are Jim Marsh, Chuck High, Craig Solomon, Wayne Schumacher, Joe Priddy and John Stoy.

Cosmetology Visits Kings Manor

The HHS cosmetology students visited residents in Kings Manor to give manicures to the residents at the Manor.

Two different classes went to the Manor, totalling 22 students, accompanied by Mrs. Charles Cabbiness, cosmetology sponsor.

The decision to go to the Manor was made at the last monthly meeting held Feb. 26.

A short meeting was also held on March 12 where the

cosmetology students discussed new projects to raise money to help pay for expenses for state board examinations in May.

The projects will include a bake sale scheduled for April 6 and painting address numbers on the curbs of residences for one dollar. This is set for March 23.

Students in cosmetology will be collecting the names and

money of any people interested in having their address numbers on their curbs.

The meeting was held at the residence of Mrs. Charles Cabbiness. Those attending were Kathy Scott, Carmen Alejandre, Debbie Guyons, Sue Smith, Mary Shipp, Mary Jean Reinart, Sharon Homfeld, Sherry Anderson, Maria Chavez, Lane Rowan, Paula Reyna, Ruth Fowler and Vickie Keys.

Math Team Places First

The National Math Test was held March 12 at the high school cafeteria. Any student at HHS was allowed to participate in the testing.

The test were given to compare schools scholastically all over the nation in the math category.

Sponsor of this math test locally was the math department. Nationally there were

four sponsors: Society of Actuaries, Mu Alpha Theta, Mathematic Association of America

Teachers of Mathematics. The test consists of 30 questions, including geometry and analysis. The students had 80 minutes to complete the test.

The junior class took the honors of having the highest average of 23.2 with points

averaging from 0 to 65. Seniors averaged 22.9 and sophomores 13.1

The ten highest scores of each class are as follows: Seniors: 1st Rhea Ann Wesson 55, 2nd Paul Galley 43, 3rd Wes Eades 42, 4th Lynn Lauderback 39, 5th Ginger Newton 36, 6th Bucky Payne 29, 6th Layne Young 29, 7th Denise Strange 26, 8th Sherry Gaubion 24, 8th John Stoy 24.

Gohsen 65, 2nd Joel Fuhrmann 47, 3rd James Arney 45, 4th Debbie Walterscheid 41, 5th Gary Friemel 27, 5th Christie Otteson 27, 5th Shyla Thomas 27, 6th Denise Wosnitzky 24, 7th Gary Landers 23, 7th Sue Roberts 23.

The highest 10 sophomores are as follows: 1st Mike Hull 49, 2nd Mark Inman 36, 3rd Jane Ellis 29, 3rd Renee Payne 29, 4th David Emerson 24, 5th Jean Barber 23, 6th Mary Jo Bartels 21, 6th Bill Martin 21, 6th Kim Young 21, 7th Delores Abalos 20.

Homer West.

Rev. Baldwin has been in the pastoral ministry for over 12 years and has completed 40 seminary hours toward the degree of a Masters required of Religious Education.

Frio Baptists Host Baldwin

Frio Baptist Church begins a week-long revival this Sunday featuring the Rev. Darold Baldwin of Canyon.

Rev. Baldwin is the son of Mrs. B.H. Baldwin of Hereford and the late Mr. Baldwin, who served as pastor of the Frio Baptists for seven years. Also living here are a brother, Eugene, and a sister, Mrs.

Paris Man Buried

Graveside services were held Wednesday morning in Mineola for Paul Yeager, 34, of Paris. The Rev. Gary Reagan officiated.

Burial was handled by Leverette and Steele Funeral Home in Roselawn Memorial Gardens.

Mr. Yeager had attended Denton State School, Austin State School and Brown School of San Marcus. His death resulted from a lengthy illness.

He was born in Denton on July 12, 1939 and was a member of the Methodist congregation.

Mr. Yeager is survived by his parents, Mr. and Mrs. A.L. Yeager of Paris and a grandmother, Mrs. H.C. Blankenship Sr. of Mineola.

Hereford Youths Peel Off, Peel Out

Hereford's lack of a university campus has not deterred local youths from participating in America's most popular collegiate sport — streaking.

It seems that two male high school students improvised Sunday evening by "buffing it" at the tennis courts on Plains and Ironwood.

Approximately eight cars filled with cheering youngsters egged the promiscuous pair to unveil.

One witness reported, "I thought it was hysterically funny. I had just told my in-laws that nothing exciting ever happened in Hereford, when I heard voices shouting 'Take your shirt off!'"

"I looked out the window and saw the two on the tennis courts wearing only their shirts. Somewhat bashful, I suppose.

"However the group persuaded them to take it all off. I wouldn't really call it streaking—it was more like parading."

When asked if the "dashing duo" were recognized, the woman queried, "Who saw their faces?"

Magician Comes To HHS

"The Great Merlin," hypnotist, magician and master of illusion, entertained students of HHS at a brief assembly sponsored by the Student Council in the HHS auditorium at 11:15 a.m. March 14 to preview his acts of magic.

He performed Thursday and Friday nights March 14-15 for the general public in the HHS auditorium.

The show began with an atmospheric opening and brief interpretation of an Oriental Dancing Girl. The dance routine was created especially for the Merlin Show.

The Great Merlin Mystery show consisted of mind-reading where he appeared to actually read the thoughts of people in the audience.

Merlin also amazed the students with his feats of hypnotism when he selected people from the audience, making them do such stunts as eating an onion believing it to be

a peach, being intoxicated on a glass of water and many other mesmerizing tricks.

The Student Council of HHS presented "The Great Merlin"

in order to raise money to send newly-elected officers to the student council convention.

These elections are slated for late April.

Plainview Man's Funeral Is Held Here On Tuesday

The funeral of Lonnie Mack Goolsby Jr., 44, of Plainview, was conducted Tuesday morning in Rose Chapel of Gilliland-Watson Funeral Home by the Rev. Carlos McCloud, pastor of First Baptist Church at Plainview. Burial was in West Park Cemetery.

Mr. Goolsby was dead on arrival at a Lubbock Hospital early Sunday, and his death from gunshot wound in a Plainview motel room was ruled self-inflicted.

Born June 30, 1929, at Littlefield, he had moved to Plainview from that city in January. He married Shirley Buckalew, daughter of Mrs. E.E. Martin of Hereford, last January 4 in Lovington, N.M.

A veteran of military service in the Korean War, he was a member of the Baptist Church.

In addition to his wife he is survived by his parents, Mr. and Mrs. Lonnie Goolsby of Littlefield, and a sister, Lovene Benham of Grapevine.

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SAFEWAY OFFERS YOU NATIONAL BRANDS, QUALITY BRANDS, USDA CHOICE GRADE BEEF & FRESH PRODUCE ALL AT EVERYDAY LOW PRICES PLUS SUPER SAVERS. GET IT TOGETHER AT SAFEWAY!

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Fresh Fryers (Cut-ups lb. 45¢)

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Sausage 2-lb. Pkg. \$1.49
Jumbo Bologna Starting Piece .79¢

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Sliced Bacon Wilson Can King 1-lb. Pkg. 93¢
Beef Franks Wilson Certified 12-oz. Pkg. 89¢
Sausage Wilson Certified Smoked 12-oz. Pkg. \$1.39

FISH STICKS 88¢
Captain Choice 14-oz. Pkg.

Turbot Fillet Greenland 8-oz. 89¢
Halibut Fillets Van de Kamp 11-lb. 5.29
Rainbow Trout Captain Choice 10-oz. \$1.09

FOR QUALITY FOODS

Comed Beef 12-oz. 98¢	Condensed Milk 14-oz. 39¢	Tomato Soup 10-oz. 12¢	French Dressing 8-oz. 69¢	Bread 9-oz. 38¢
Peaches 29-oz. 43¢	Dry Milk 2-qt. 69¢	Mushroom Soup 10-oz. 18¢	Oil & Vinegar 8-oz. 46¢	Raisin Bread 9-oz. 53¢
Pinto Beans 4-lb. \$2.36	Tomato Juice 48-oz. 45¢	Mayonnaise 16-oz. 59¢	Mac & Cheese 14-oz. 61¢	Mini Loaf Mrs. Wrights Hot Bread 1-lb. 56¢
Tomato Sauce 8-oz. 14¢	Chunk-Tuna 5-oz. 53¢	French Dressing 8-oz. 39¢	Soda Pop 2-oz. 33¢	Picante Sauce Pace Brand 16-oz. 69¢

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Golden Corn!
17¢
8 3/4-oz. Can

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Deluxe Pizzas
98¢
16-oz. Pkg.

Strawberries 16-oz. Pkg. 63¢	Fries Bel Air Crinkle Cut 2-lb. Pkg. 65¢
Lima Beans Bel Air Baby 10-oz. Pkg. 32¢	Hash Browns Bel Air Quality 32-oz. Pkg. 55¢
Orange Juice Scotch Treat 12-oz. Can 34¢	Pineapple Orange Dole Juice 8-oz. Can 24¢
Cauliflower Bel Air Quality 10-oz. Pkg. 37¢	Spinach Souffle Souffler Souffle 12-oz. Pkg. 59¢
Broccoli Spears Bel Air Quality 10-oz. Pkg. 33¢	Potatoes Au Gratin Souffler 11 1/2-oz. Pkg. 59¢
Peas Bel Air Quality 10-oz. Pkg. 27¢	Scalloped Potatoes Souffler 12-oz. Pkg. 59¢
Cut Corn Bel Air Quality 32-oz. Pkg. 69¢	Corn Souffle Souffler Quality 12-oz. Pkg. 59¢
Cut Broccoli Bel Air Quality 20-oz. Pkg. 59¢	Pie Shells Mrs. Smiths Brand 2-ct. 48¢
Lemonade Scotch Treat 8-oz. Pkg. 14¢	Orange Plus Embassy Quality 8-oz. Can 59¢

EGG BEATERS 85¢
Fleischmans Brand! 2-8-oz. Ctns.

ORANGE JUICE 61¢
Scotch Treat Juice! 8-oz. Can

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ULTRA BRITE Quality Toothpaste 3-oz. Tube 62¢	Foot Pads Dr. Scholl Corn Pads 12-ct. Pkg. 44¢
LISTERINE Antiseptic Mouthwash 32-oz. Botl. \$1.83	Armid Anti Parasitant 9-oz. Can \$1.59
SHAVECREAM Palmolive Rapid Shave 11-oz. Can 98¢	Hand Lotion Jergens Direct Aid Botl. 10-oz. \$1.25
SHAMPOO Truly Fine w/Protein 16-oz. Botl. 78¢	Gerital Quality Tablets 14-ct. 99¢
SHAMPOO Suave Baby 16-oz. Botl. 89¢	Alka Seltzer Quality Tablets 25-ct. 68¢
	Sominex Quality Tablets 32-ct. \$1.89
	Hair Spray Style Brand 79¢
	Shampoo Epsom Medicated in Tube \$1.36
	Shampoo Tegen Medicated Lotion \$1.56

KRAFT KRAFT KRAFT KORNER KRAFT KRAFT

Biscuits Pillsbury Buttermilk 8-oz. Can 13¢	Cheese Spread Kraft Pimento 8-oz. 43¢
Biscuits Pillsbury Extra Light 8-oz. Can 16¢	Cheese Spread Kraft Olive Pimento 8-oz. 43¢
Crescent Rolls Pillsbury Rolls 8-oz. Can 39¢	Cheese Spread Kraft Old English 8-oz. 49¢

CREAM CHEESE 62¢
Kraft Phil. 12-oz. Size

CINNAMON ROLLS 41¢
Ballard Pillsbury Cinnamon 9-oz. Can

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A. Not always. A smaller stone of finer color and more precise cutting — to show the fire — can be considerably more valuable than a larger gem of less quality. Cutting, color, clarity and carat weight are all important factors. As a member of the American Gem Society, we'll help you strike the right balance. AGS affiliation is awarded only to those jewelers who qualify on the basis of gemological knowledge and high ethical standards. Come in soon and let us explain the "Four C's" of diamond value to you.

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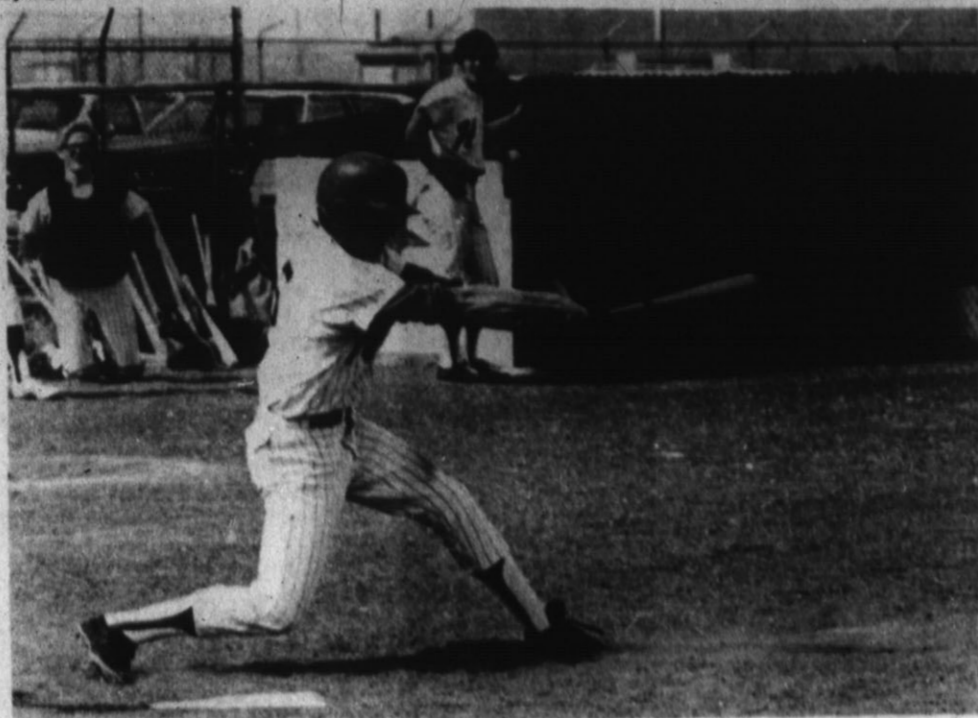
Hereford Baseball Statistics

11 Games Record 3-8

TOTAL POINTS
Hereford 46
Opponents 76

Name	AB	R	H	2B	3B	RBI	SO	BB	E	AVG.
Harvey Torres	35	9	7	—	—	5	8	4	12	.200
Doug Charest	38	3	9	—	—	1	4	10	—	.237
Steve Loerwald	34	6	13	1	—	3	1	6	1	.382
Dave Loerwald	38	6	14	3	1	8	7	1	—	.368
Mike Crim	31	7	8	4	—	9	8	8	4	.258
Albert Gonzales	36	3	12	2	1	6	6	—	4	.333
Lynn Tarr	7	—	—	—	—	1	4	2	—	.000
Vance Hennington	18	2	3	—	—	3	5	—	1	.167
Pete Hale	22	4	4	—	—	2	5	6	3	.182
Dennis Evans	25	1	1	—	—	1	3	2	3	.200
David Artho	26	2	2	—	—	1	2	—	—	.077
Richard Harmon	7	—	—	—	—	—	—	—	—	.000
Dennis Nunley	7	2	1	—	—	—	1	1	2	.143
Chris King	2	—	—	—	—	—	—	—	—	.000
Mike Foster	1	—	—	—	—	—	1	1	—	.000

Name	IP	Runs	Hits	Earned	SO	BB	ERA
Dave Loerwald	241/3	18	22	6	23	18	1.78
Steve Loerwald	18	19	23	8	23	12	2.85
Lynn Tarr	14	13	17	2	11	10	1.00
Mike Crim	2	15	1	—	1	12	.000
Harvey Torres	42/3	4	2	1	3	6	1.50
Albert Gonzales	7	7	6	2	7	9	2.00



Hits Away

Doug Charest turns one loose Friday against the Levelland Lobos during the baseball tournament here Friday. The Herd fell to the Lobos and then lost to Borger 5-1 Saturday in the game for third place. Levelland went on to beat Pampa 18-6 to win the tournament.

Open District Here Friday

Hereford Bows To Borger For Tourney's Third Place

The Hereford Whitefaces bowed 5-1 to the Borger Bulldogs in the 3rd Place game Saturday in the Deaf Smith County Chamber of Commerce Baseball Tournament.

The Levelland Lobos, who had edged the Herd 5-4 on Friday to gain the finals, went on to slaughter Pampa 18-6 in the final game Saturday to capture the top trophy for the tourney.

Steve Loerwald went the distance for the Herd at the mound Saturday and was credited with the loss. He allowed the Bulldogs seven hits for their five runs.

The Herd had eight hits

during the game, but couldn't put it all together for the win. Dumas had defeated Palo Duro in the early game Saturday and took home consolation honors in the tournament.

In a single game Tuesday the Herd fell 6-1 to the Amarillo High Sandies. Hereford had seven hits during the game but was able to manage only a single run in the fifth inning.

Lynn Tarr started at the mound but was relieved in the fifth by Dave Loerwald. However, Tarr was credited with the loss.

Hereford's run came after Albert Gonzales led off the

inning with a single up the middle. Tarr and Pete Hale both flied out before Dennis Evans slammed a double to bring in Gonzales.

Amarillo's big inning came in the third when the Sandies combined three hits, a walk and a Herd error into four runs.

The loss left the Herd at 3-8 for the year.

Coach Aaron Bourland and the Herd now begin district action in District 4-AAAA as they entertain Plainview here Friday in a doubleheader beginning at 2:30 p.m. at Whiteface Field just east of Whiteface Stadium.

The Herd will then travel to Lubbock Saturday to battle Lubbock Coronado in a doubleheader beginning at 1 p.m.

Lubbock Monterey is again favored to take the district title. Each team in the district will travel to each school in the district for a doubleheader game during district action.

Saturday games

Hereford	000	010	0-1	8 2
Borger	102	020	x-5	7 1

Levelland 220 725 0-18 20 2
Pampa 200 001 3-6 7 3

Tuesday's Game

Hereford	000	010	0-1	7 3
Amarillo	014	010	x-6	10 1

Richard Nixon, President, speaking to Young Republicans:

"You learn from your defeats, and then you go on, fight again, never quit."

PORK LOINS 99¢
Assorted Chops Super Saver

BONELESS STEAK \$1.39
Bottom Round Beef Steak!

GROUND BEEF 89¢
Safeway Regular (Premium lb. \$1.19)

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- Smoke Links \$1.29
- Franks \$1.29

Beef Patties 99¢	Beef Round \$1.39	Beef Shank 89¢
Com Dogs 99¢	Beef Chuck \$1.39	Beef for Chili \$1.19
Burritos 98¢	Beef Chuck \$1.39	Beef for Stew \$1.19

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Tasters Choice \$1.39	Cleaner 85¢	Fruit Helpers 45¢
Tasters Choice \$2.54	Handi Wrap 69¢	Lipton Dinners 73¢
Tasters Choice \$1.25	Chiffon 65¢	Gold Medal Flour \$1.97

TOWN HOUSE PRUNES 97¢
Med. or Large! 2-lb. Pkg.

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Sweet Peas 8 1/2-oz. Can

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Milk 77¢	Margarine 45¢
Yogurt 29¢	Margarine 33¢
Potato Salad 59¢	Margarine 56¢
Butter 87¢	Margarine 54¢
Cheese \$1.40	Margarine 32¢
Biscuits 12¢	Margarine 55¢
Biscuits 23¢	Margarine 59¢

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Top Quality Fruit! 1-lb. Pkg.

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All Purpose Russet 10-lb. Bag

CELERY 14¢
Large Stalk Celery! Ea.

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IDEAL DOG FOOD 24¢
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ORANGES 5 \$1
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White Marble For Landscaping! 50-lb. Bag

Here's something to smile at... King Francis of France hung the Mona Lisa in his bathroom!

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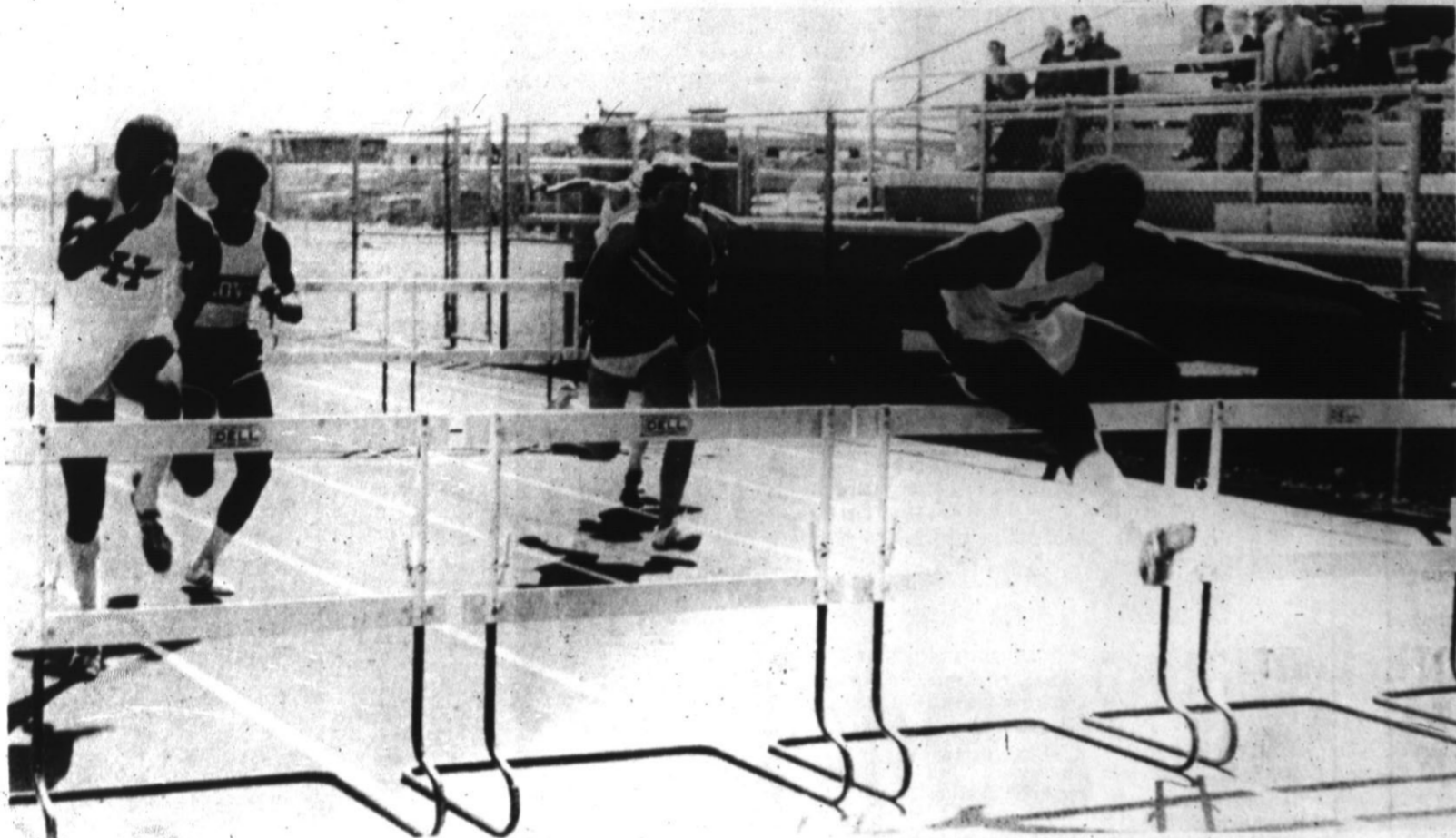
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Fleet Feet A' Flying



Marvin Harris At Discus Arena



James Harris, left, and Chuck High Take Top Spots In High Hurdles



Kirk Spain Gets Baton From Robert Scott



Jim Marsh Sails Discus For Third Place



Kent Hollingsworth Handsoff To James Harris



Gary Schmucher, right, sprints For Finish Line



Steve Jones Takes Handoff From Dave Charest



Chuck High Just Clears Bar At 5'10" For Third Place

Brand Photos By Don Richards
Layout By Kerrie Womble

Herd Takes Second In Track Meet



Hereford Boxers

Coach and Hereford Boxing Club Director Harold Wheeler, left, stands with the members of the Hereford team Saturday during the District Bouts in Amarillo. From left are Wheeler, Martin Lucero, Eddie DeLeon (top),

Fabian Ruiz (bottom), Hector Guerrero, Baltimore Guerrero, Vincent Guerrero, Timmy Sandoval, George Arroyo, Frank Celeya, Vincent, coach (top), Edwin Smith (bottom), Roy Pena, and Joe Gonzales, coach.

Boxers Earn Places In Region Bout

Six Hereford Boxers have earned places in the Region Nine AAU Tri-State Boxing Tournament to be held in Hereford in June.

Timmy Sandoval, Baltimore Guerrero, Eddie DeLeon, Frank Celeya, Vincent Guerrero, and Hector Guerrero

will be battling for the right to advance to the national finals.

The Hereford Club is the host club to boxers from Texas, Louisiana and Mississippi for the Region Nine Tournament. The Amateur Athletic Union supervises the matches, which

will be co-sponsored in Hereford by the Deaf Smith County Chamber of Commerce.

Many organizations within the city will be working to coordinate the activities. This year will mark the first time for the tournament to be played in West Texas, and one of the few

times for a city the size of Hereford to be the site of the matches.

The six Hereford boxers advanced by winning their weight classes at the West Texas District tournament in Amarillo this past weekend.

Signup Planned Saturday For Boys Baseball Players

Player signup for the summer Boys Baseball program has been set for 2-5 p.m. Saturday in the Flame Room of Pioneer Natural Gas building. Boys eligible for the program must be between 8-14 years of age to compete in the Bronco and Pony League.

An overall meeting of coaches and officials of both leagues is planned for 8 p.m. tonight in the warehouse at Pioneer Natural Gas on East U.S. 60.

The Hereford Whitefaces matched the Amarillo Sandies on blue ribbons, with four each, but Amarillo's team depth paid off for the championship trophy here Saturday in the annual Deaf Smith County Chamber of Commerce Invitational Track Meet.

Amarillo scored 148 points to win the Division 1 title, while Hereford took runner-up honors with 118. Friona had only two first-places in Division 2, but used team depth to claim the championship trophy with 90 points. Vega was runner-up with 74. Palo Duro romped away with the JV crown in Division 3, racking up 152 points, while runner-up Amarillo had 98.

Eight records were broken and one tied as the teams tested Hereford's new all-weather track facility. Two marks were broken in Division 1, with James Harris putting Hereford on the books with a 21-8 1/2 effort in the long jump. Roswell Goddard's Ruben Linares set a new standard in the mile run with a 4:35.3 clocking.

SIX RECORDS fell in Division 2 and another was tied. Labus of Panhandle led the assault, setting marks of 14.8 and 42.1 in the two hurdle events. Bovina's Billy Shelby long jumped 21-10 1/4; David Clark of Friona added three-fourths of an inch to the high-jump record of 6-0; Larry Dear of Springlake-Earth moved the pole vault mark to 12-6; Lockney took the sprint relay in 45 flat to clip one-tenth of a second off the old mark, and John Clark of Lockney tied the 400 mark with a 52.7 timing.

EXCEPT FOR a brisk wind, more records might have fallen on the new track. All the marks in Division 3 will be records for the junior varsity teams to shoot at next year, since this was the first year for the separate Division 3.

Hereford's Chuck High was the only double winner in Division 1, capturing both hurdle events. He was high individual with 28 points—adding a third place in the high jump and running on the 440 relay team that finished fourth. James Harris tabbed 26 points with a first in the long jump, second in the high hurdle, fourth in the high jump, and ran legs on both relay teams. David Varner had Hereford's other first-place with a 51-9 effort in the shot put.

HEREFORD just edged Clovis for runner-up honors in the large division. Coming to the final event—the mile relay—Hereford needed at least a third place to stay ahead of Clovis—if the Wildcats won the relay. Clovis, a favorite in the

Timely Advice

The best thing that parents can spend on their children is time—not money. —Times, Marshalltown, Ia.

First Mistake

The original mistake was inventing the calendar. This led, in due course, to having Mondays. —News, Detroit.

Smart

When you tell a man that he's too smart to fall for flattery, he's flattered. —Missiler, Pomona, Cal.

feature event, won first while Hereford and Amarillo battled for second.

Harris took the baton on the anchor lap about 20 yards behind Amarillo and in third place. There wasn't much doubt about Harris holding third place, but he overtook Amarillo in the homestretch and finished second to assure Hereford of second place in the meet.

Hereford travels to Borger for a track meet Saturday. The Whitefaces have finished second in three consecutive meets.

The Herd JV team finished fifth in Division 3 here last Saturday, scoring 43 points. Palo Duro won the division with 152 points, followed by Amarillo (98), Plainview (95), Clovis (78), Hereford (42), Silvertown (16), Friona (7) and Roswell (4).

GARY SCHUMACHER led the JV scoring with 14 points, taking second in the high hurdles and third in the 330 hurdles. Both relay teams were fourth with Gilbert Mendoza, Kirk Spain, Brian Edwards and Fernando Garcia composing the sprint foursome. The mile relay team was made up of Robert Scott, Spain, Mario Gamez and Garcia.

Garcia also finished fourth in the 440, and Joe Gonzales was fourth in the mile run. Scott was fifth in the high jump, while sixth places went to Gamez in the 800 and Edwards in the 100.

LONG JUMP — 1. James Harris, Hereford, 21-8 1/2 (record — old record of 21-7 set by Twito, Littlefield, 1969); 2. Gardner, Amarillo, 21-9 1/4; 3. Rogers, Palo Duro, 21-11 1/4.
HIGH JUMP — 1. New, Amarillo, 6-0; 2. Jagan, Amarillo, 6-0; 3. High, Hereford, 5-11.
POLE VAULT — Morris, Amarillo, 12-6; 2. Brian, Palo Duro, 12-0; 3. Bessler, Palo Duro, 12-0.
SHOT PUT — 1. Varner, Hereford, 53-9; 2. Jones, Amarillo, 49-10; 3. Harris, Hereford, 48-7 1/2.
DISCUS — 1. Patridge, Plainview, 117-1; 2. Mosser, Amarillo, 104-4; 3. Marsh, Hereford, 103-10.

TEAM TOTALS — Friona 80, Vega 74, Lockney 61, Panhandle 57 1/2, Springlake-Earth 54, Littlefield 47, Bovina 37, Clovis 32, Silvertown 21 1/2, Nazareth and Lubbock 10, Hereford 9.
440 RELAY — 1. Lockney, 45-0; 2. Vega, 45-0; 3. Friona, 44-1 (record — old record of 43-1 set by Amarillo JV, 1973); 4. 800 — 1. Quintana, Bovina, 2:19-2; 2. Motellan, Friona, 2:18-4; 3. Lomas, Lubbock, 2:11-4.
120 HIGH HURDLES — 1. Labus, Panhandle, 14-1; 2. Pangman, Vega, 14-1; 3. Duvall, Panhandle, 13-5.
100 — 1. Rodriguez, Springlake, 15-2; 2. Hubbard, Vega, 15-1; 3. Phillips, Lockney, 14-3.
440 — 1. Clark, Lockney, 3:21 (1969 record set by Russ, Panhandle, 3:27); 2. Ray, Vega, 3:23; 3. Loozer, Happy, 3:13.
300 HURDLES — 1. Labus, Panhandle, 42-1 (1969 record set by Priddy, Littlefield, 1971); 2. Galbreath, Vega, 42-3; 3. Johnson, Olin, 41-8.
220 — 1. Rodriguez, Springlake, 2:50-2; 2. King, Friona, 2:51-2; 3. Hubbard, Vega, 2:53.
MILE — 1. Parsons, Friona, 4:46; 2. Freeman, Springlake, 4:50-1; 3. Samaras, Springlake, 4:52-2.
MILE RELAY — 1. Lockney, 3:37-2; 2. Olin, 3:40-2; 3. Friona, 3:46-4.
1200 JUMP — 1. Billy Shelby, Bovina, 21-10 1/4 (record-old record of 21-7 set by Strahl, Bury Ranch, 1969); 2. Zetackie, Friona, 20-9; 3. Welch, Friona, 19-4.
HIGH JUMP — 1. Clark, Friona, 6-0 (record-old record of 6-0 set by Elbert, Monterey JV, 1961); 2. Cummings, Lockney, 5-10; 3. Sterling, Panhandle, 5-8.
POLE VAULT — 1. Dear, Springlake, 12-6; 2. Cohen, Littlefield, 12-3; 3. Sweet, Silvertown.
SHOT PUT — 1. Chuck, Littlefield, 53-3; 2. Richards, Littlefield, 48-4; 3. Hopping, Littlefield, 45-10.
DISCUS — 1. Cook, Littlefield, 108-1; 2. Paschal, Vega, 104-1; 3. Wiseman, Friona, 103-9.



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THE WAY WE WERE
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Not A Ballet

Hereford's David Varner lets fly with the discus during the Deaf Smith County Chamber of Commerce Track Meet here Saturday. Varner won the shot put division of the meet to aid in Hereford winning second place in the meet.



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CAMELOT **Pineapple Juice**..... **3** **\$1**
46-OZ. CANS

CAMELOT HAMBURGER **Dinner Mixes**..... **39¢**

D.A.K. **Luncheon Loaf**..... **56¢**
12-OZ. CAN

ANGEL FLAKE **Baker's Coconut**..... **28¢**
7-OZ. CAN

THRIF-T PRICED **Camelot Noodles**..... **49¢**
1-LB. BAG

THRIF-T PRICED **Ellis Tamales**..... **32¢**
15-OZ. CAN

HUNT'S **Pudding Cups**..... **56¢**
PKG. OF 4

TOM SCOTT **Mixed Nuts**..... **68¢**
13-OZ. CAN

WITH BEANS **Ellis Chili**..... **46¢**
15-OZ. CAN

WEIGHT WATCHERS **Diet Drinks**..... **10¢**
12-OZ. CAN

DOWNY **Fabric Softener**..... **76¢**
33-OZ. BTL.

STRONGHEART LIVER, CHICKEN, REGULAR **Dog Food**..... **8** **\$1.00**
15-OZ. CANS

SQUIRE **Dishwasher Detergent**..... **66¢**
50-OZ. BOX

CAMELOT INDIVIDUALLY WRAPPED
AMERICAN SLICES..... **79¢**
12-OZ. PKG.



KRAFT, ALL FLAVORS **Chez Whiz**..... **68¢**
8-OZ. JAR

IDEAL **Cottage Cheese**..... **46¢**
12-OZ. CTN.

MEADOWDALE FROZEN **ORANGE JUICE**..... **5** **\$1**
6-OZ. CANS



BANQUET, ALL FLAVORS **Cream Pies**..... **28¢**
14-OZ. PKG.

MEADOWDALE CRINKLE CUT **French Fries**..... **38¢**
32-OZ. PKG.

FRESH BAKED...IN OUR OWN IN-STORE OVENS!
CHEESE BREAD..... **55¢**
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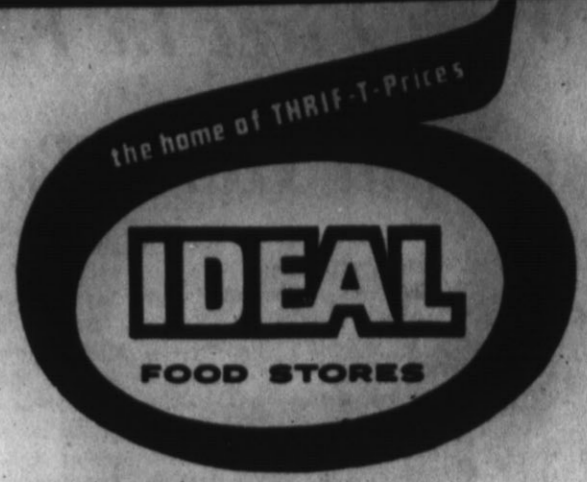


White **Bread**..... **45¢**
1-Lb. Loaf

FRESH **Glazed Donuts**..... **99¢**
DOZ.

ARE BLOOMING WITH SAVINGS...COME AND ENJOY

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BLADE-CUT CHUCK ROAST

LEAN, MEATY BEEF CHUCK



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ROUND STEAK
SIRLOIN STEAK
RIB STEAKS

U.S.D.A. CHOICE BEEF ROUND CENTER SLICES

U.S.D.A. CHOICE BEEF LOIN CENTER SLICES

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Your Choice

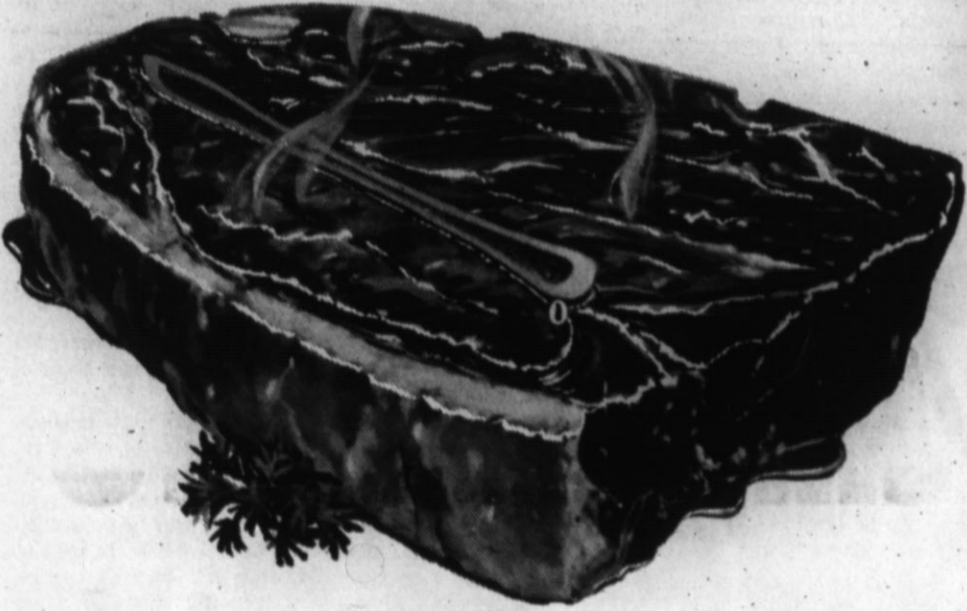
LB. **\$1.09**

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7-Bone Steak

LB. **99¢**



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GROUND BEEF

IN 3-LB. PKGS OR MORE

LB.

89¢

Fresh Fryer Parts

BOX-O-CHICKEN

CONTAINS: 2 BREAST QUARTERS
2 LEG QUARTERS, 2 WINGS
AND 2 GIBLETS.

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TRY THIS CHICKEN BAKED OR BARBECUED FOR A CHANGE

PLUMP, JUICY Fryer Drumsticks
TENDER MEATY Fryer Thighs
RIBS ATTACHED Fryer Breasts

Camelot

Peeled Shrimp.....12 Oz. **\$2.69**

9 to 11 CHOPS Quarter-Sliced Pork Loins.....LB. **\$1.09**

MEADOWDALE HICKORY SMOKED

Sliced Bacon.....1-LB. PKG. **99¢**

ARMOUR OR BAR-S

Skinless Franks 12-OZ. PKG. **79¢**

WINCHESTER IMITATION Chunk Bologna LB. **49¢**

WINCHESTER IMITATION Sliced Bologna LB. **59¢**

GORTON'S Perch Fillets 1-LB. PKG. **99¢**

CLIPPER BREADED Fish Sticks 3 8-OZ. PKGS. **\$1.00**

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HERBAL, LEMON, BALSAM OR GREEN

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CAMELOT AMBER OR GREEN

MOUTHWASH.....16-OZ. BTL. **58¢**



PETROLEUM JELLY Vaseline

7 1/2 -OZ. JAR **48¢**

REGULAR OR POWDER Arrid Extra Dry

14-OZ. CAN **98¢**



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POTATOES

5 -LB. BAG **98¢**



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CALIFORNIA ASPARAGUS.....LB. **69¢**

RED-RIPE

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ROMAINE LETTUCE.....BUNCH **29¢**

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Vega Wins First In FFA Contest Held Here Tuesday

Vega captured first place over eight other teams at the annual Future Farmers of America Farm Mechanics Contest held in the ag building

at Hereford High School Tuesday afternoon.

Members of the team were Arnold Galbraith, Kenny Fangman, Roy Watley and Jason Cook. Their teacher is Frank Kennedy.

The 36 boys who competed are in the Amarillo district. They came from Boys Ranch, Hereford, Texline, Stratford, Adrian, Groom, Panhandle, Canyon and Vega.

Taking second place in the contest was the team from Stratford. Texline placed third.

Mike Flores of Stratford had the highest individual score. From a possible 1,400 points, his score was 1,280. Other individual winners were Bob Zimmer of Stratford, tool identification; Bob Zimmer,

plumbing; Mike Flores, electrical; and Wendell Feerer of Texline, welding.

Deaf Smith Electric Cooperative and Rita Blanca Electric Cooperative sponsor the contest each year by supplying materials, awards and man power. David Pruitt with Deaf Smith REC and Nick Craig with Rita Blanca REC served as co-directors.

Walter Labay, area supervisor of vocational ag, was here to assist with the contest. He said, "without the electric cooperatives we probably couldn't have these contests. We appreciate their support, materials and personnel so very much." The contest takes about three hours.

Competing on Hereford's team were Ronald Johnson, Craig Solomon, Jess Robinson and David Hutchins.



COMPETE FOR HEREFORD—The four Future Farmers of America pictured above represented Hereford in the Farm Mechanics Contest held Tuesday at Hereford High. Left to right are Ronald Johnson, Craig Solomon, Jess Robinson and David Hutchins. They are shown working in the electrical division of the contest.

Legal Notice

ELECTION ORDER AND NOTICE THE STATE OF TEXAS COUNTY OF DEAF SMITH

On this the 8 day of January, 1974, the Board of Trustees of Hereford Independent School District convened in Regular session, open to the public, with the following members present, to-wit:

Hugh Clearman, President, Hilrey Aven, Danny Martin, Dr. A.T. Mims, Jim Arney, Bobby Veigel, Ronald Zimmerman, constituting a quorum and among other proceedings had by said Board of Trustees was the following:

WHEREAS, the term of office of Dr. A.T. Mims and Hilrey Aven members of the Board of Trustees of this School District will expire on the first Saturday in April, 1974, said first Saturday being April 6, 1974, and on said date a trustee election will be held in said School District.

WHEREAS, it is necessary for this Board to pass an order establishing the procedure for filing for and conducting said trustee election;

THEREFORE, BE IT ORDERED BY THE BOARD OF TRUSTEES OF HEREFORD INDEPENDENT SCHOOL DISTRICT:

1. That an election be held in said School District on April 6, 1974, for the purpose of electing to the Board of Trustees of said School District two members.

2. That all requests by candidates to have their names placed upon the ballot for the above mentioned election shall be in writing and signed by the candidate and filed with the secretary of the Board of Trustees at the superintendent's office not later than 30 days prior to the date of said election.

All candidates shall file with said application the loyalty affidavit required by Art. 6.02 of the Election Code.

The Secretary of this Board of Trustees shall post on the bulletin board in the building where the Board of Trustees meets the names of all candidates that have filed their applications in accordance with the terms and provisions of this Order, and said Secretary shall otherwise comply with the terms and provisions of Art. 13.32 of the Election Code.

3. That said election shall be held at the following place and the following named persons are hereby appointed officers for said election:

At Community Center Building in Hereford, Texas, in said School District, with Robbie Seed as Presiding Judge, and Jerry Jackson and ten Clerks.

The polls at the above designated polling places shall on election day be open from 8 o'clock a.m. to 7 o'clock p.m.

4. O.L. Click is hereby appointed Clerk for absentee voting, and Geraldine Frank is hereby appointed Deputy Clerk for absentee voting. The absentee voting for the above designated election shall be

held at School Tax Office within the boundaries of the above named School District and said place of absentee voting shall remain open for at least eight hours on each day for absentee voting which is not a Saturday, a Sunday, or an official State holiday, beginning on the 20th day and continuing through the 4th day preceding the date of said election. Said place of voting shall remain open between the hours of 9 a.m. and 6 p.m. on each day for said absentee voting. The above described place for absentee voting is also the absentee Clerk's mailing address to which ballot applications and ballots voted by mail shall be sent.

5. The manner of holding said election shall be governed, as near as may be, by the Election Code of this State, and this Board of Trustees will furnish all necessary ballots and other election supplies requisite to said election.

6. Immediately after said election has been held, the officials holding the same shall return to the president of the Board of Trustees in a sealed envelope a copy of the returns, poll list and tally sheet for said election, and this set of election returns shall be used by the Board of Trustees in canvassing said election.

Another copy of the return, poll list, and tally sheet of said election shall be delivered to the president of the Board of Trustees in an unsealed envelope and this envelope shall be available in the office of the superintendent open to inspection by the public for 60 days from the date of the election.

7. The presiding judge for said election shall return to the President of Board of Trustees immediately after the votes have been counted the ballot box containing the voted ballots and all other election supplies and said ballot box shall be preserved and kept in accordance with the terms and provisions of the Texas Election Code.

8. The Board of Trustees shall give notice of said election, and this combined Election Order and Notice shall serve as Notice for said election. The President of the Board of Trustees is hereby authorized and instructed to post or cause to have posted said combined Election Order and Notice at three public places where notices are customarily posted in this school district, and said posting shall be made at least 20 days before the date of said election.

The President shall also cause a copy of this combined Election Order and Notice to be published one time in a newspaper of general circulation in the county where this school district is located. Said publication shall be not more than 30 days nor less than 10 days before the date of said election.

9. It is further found and determined that in accordance with the order of the Board of Trustees the Secretary posted written notice of the date, place and subject of this meeting on the bulletin board, located in the administrative office, a place convenient to the public, and said notice having been so posted and remained posted continuously for at least 3 days preceding the date of this meeting.

It is further found and determined that this district is located in Deaf Smith, Parmer & Castro counties and that written notice of the date, place and subject matter of this meeting was furnished to the County Clerk of each county in which this district is located and that said notices were posted by the County Clerk of each of said counties on the bulletin board at the door of the county courthouse for said county, a place convenient to the public, at least 3 days preceding the date of this meeting. The returns of said posting shall be attached to the minutes of this meeting and shall be a part thereof for all intents and purposes.

The above order being read, it was moved and seconded that the same do pass. Thereupon, the question being called for, the following members of the Board voted Aye: Clearman, Mims, Martin, Zimmerman, Aven, Veigel, Arney; and the following voted No: none.

Hugh L. Clearman, President, Board of Trustees
ATTEST:
Hilrey L. Aven, Secretary, Board of Trustees

Keepsake

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LEON RICHARDS SUGGESTS

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Gather up those nagging bills, those dragging charge accounts, your lagging expenses...bring them to financial house! Let us show you how to add them all together (consolidate!), pay them off in one convenient loan. Your payment may be less than your total monthly payments!

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Cosper Says DS County Fortunate With Good Law Enforcement

"The people of Deaf Smith County are fortunate to have the type of good law enforcement that they do," Chuck Cosper told the Hereford Rotary Club Monday during the regular noon meeting.

Cosper, Hereford game warden and the first law enforcement officer to be honored under a project of the club, said he felt Hereford and Deaf Smith County had some of the best and most dedicated law enforcement officers anywhere.

"You have to be dedicated if you are a law enforcement officer and you must enjoy your work," he said. "I have always looked up to law enforcement officers and always wanted to be one."

Cosper related his personal experiences about how and why he joined the Texas Parks and Wildlife Department and admitted he readily enjoyed all his work.

"I really haven't had that much trouble with local people about obeying the game law," he said. "The ones that seem to cause the trouble are those who come here to hunt from Amarillo, Lubbock or Plainview mainly."

Cosper mixed his comments with humor and joked with the club about his work but complimented all phases of law enforcement in the area in-



cluding Sheriff's officers, city police, highway patrol and the district attorney's office.

"Andy Shuval and Roland Saul are a good prosecuting staff in the district attorney's office," he said. "They really work to make sure things are done according to the law and really do help law officers get more convictions."

Cosper encouraged club members and all citizens to "get to know all the law enforcement officers."

"Most of the law officers here are going to school at night and have been for some time. They are trying to educate themselves for you. Get behind your law enforcement officers — they have got to have your help if they are going to do a good job

for you." The game warden also complimented the wives of law enforcement officers and said it takes a special kind of woman to be the wife of an officer.

"The divorce rate among law officers is high because of the problems surrounding the life of an officer," he said. "The women who are wives of officers are to be highly complimented because they have

the going rough."

In other action at the meeting, Rotarian Roger Ruland presented a check to Janice Kelly, president of the Texas Young Homemakers, to cover the expense of mattress covers for Girlstown, U.S.A. in Whiteface, Texas. The organization needed additional funds for the mattress covers and the Rotary Club contributed the extra money.

11 Service Agencies Exchange Work Views

To acquaint the various service agencies in Hereford with each other's program of work, and so gain an overall view of community services offered to area residents, a day of in-service training was held Saturday in the District III Mental Health Mental Retardation Center.

Eleven agencies were represented. Don J. Elwell Jr., director of the MHMR Center, acted as host-moderator as each representative gave a detailed account of services available through his agency

and an explanation of which needs in the community could be met by its work.

Resource directories compiled in the MHMR Center, listing community services available in Deaf Smith County, were distributed.

Presenting in-depth discussions of their agencies were Jewel Smith, County Welfare; Larry Watson, Juvenile Probation; JoAnn Dwyer, Big Brothers and Sisters.

Also, Sheryle Winn, State Welfare; Jose Griego, Special Education in Hereford Schools; Gary Stagner, Public Health Clinic; Beth Igal, Planned Parenthood; Betty Roberts, Day Care Center.

NEWSBOY RESCUES FIVE
RUTLAND, VT.—A newspaper delivery boy is being credited with alerting five people to a fire in a Rutland apartment building. Fire officials said Leroy Bardwell, 15, spotted a fire in the hallway of a three-story apartment house and ran through the house waking the residents.

HIT AND RUN DOG
DAYTONA BEACH, FLA.—Police are searching for a "brown, white and huge" hit-and-run suspect. Eugene Bonner, 73, of Pittsburgh, told police he was trying to extricate his car from soft sand when a St. Bernard dog came bounding along and bowled him over breaking his leg.

MORE IN '74 AT DRUMSTICK!

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*PARTS EXTRA

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(EDITOR'S NOTE: The following article is taken from the March issue of "RE" magazine, a magazine serving Rural Electrification Associations.)

By Tom Hoy

No matter where you eat your next steak, there's a good chance that it came from beef fattened on a feedlot served by Deaf Smith Electric Cooperative.

Electric power from the Texas co-op serves 32 large custom feedlots that turn out, almost 2-million head of cattle annually.

Each feedlot has a power load of 750 kva and electricity is used in everything from advanced computers that print out each head's feed ration for the day, to security lights that encourage cattle to eat during the night.

Although High Plains has always been cow country, the growth of huge custom feedlots in that area is a new industry. The history of large-scale cattle feeding began in the early 1960s when record harvests from the scientific hybridization of sorghum grains made cattle feed abundant and local people built the first cattle feedlot for 55,000 head. Co-op electricity, modern computers, and old-time cowboys work together to make the High Plains area surrounding Hereford, Tex., the biggest cattle feeding region in the world. This list of Deaf Smith Electric's agriculture records is impressive, even by Texas standards:

- Deaf Smith County is the most productive agriculture county in Texas and after this year's record harvest of grains and beef is challenging for the title of the richest in the Nation.

- The High Plains area served by Deaf Smith Electric is the largest producer of grain sorghum in the world.

- The cooperative serves the three most productive farm counties in the state of Texas. Deaf Smith County is No. 1, Parmer County is No. 2 and Castro County is No. 3.

- Electricity from the rural electric co-op powers wells that irrigate over seven-million acres of farm land. This is the largest irrigation development using under-

ground water in the world.

- Deaf Smith County leads the Nation in the number of cattle on feed. Co-op power serves 32 custom feedlots with a total capacity of over 800,000 head of cattle.

The three-county area served by Deaf Smith Electric on the Texas High Plains hasn't always been the beef basket of the Nation. According to *World Book Encyclopedia*, "The High Plains region of Texas was so dry that people did not settle there until the late 1800s."

The region remained sparsely settled and marginally productive during the early part of this century until 1937 when irrigation projects became feasible with electricity from the newly energized Deaf Smith Electric Cooperative. The agriculture boom was on.

Jim Hull, the genial and energetic manager of Deaf Smith Electric, explains how the agriculture boom came about: "First, we had the perfect weather—low rainfall, mild winters and comfortable summers. Then, using electric power from the co-op, irrigation projects on farms drew water from the underground aquifer that lays in huge pools 100 to 300 feet below the surface. This made possible record grain harvests with the development of hybrid sorghum grains."

Then, comparing the development of the agriculture growth to a chain reaction, Hull says: "The result from these links was the potential for local feedlot operation where cattle could be fed locally grown grains under almost perfect cattle feeding weather conditions. The first cattle feedlot opened in 1961 and was an immediate success. In less than a dozen years we've become the largest cattle feeding region in the world."

Huge grain elevators towering over the flat land on the High Plains bulge with millions of bushels of locally grown grains that fuel the expanding cattle feeding industry. A recent addition to the chain of diverse agriculture developments has been the expansion of packing plants for butchering the cattle next door to the feedlots. A dozen large packing plants are in operation and Armour Company has recently announced plans to

COWBOYS AND COMPUTERS

increase their capacity by 25%.

The towering grain elevators, the massive packing plants and the feedlots overflowing with choice beef are all visible proofs of the agriculture boom, but Jim Hull thinks the most important ingredient in the success story isn't so obvious.

"People. That's the real reason for all this development," Hull feels. "We had the natural resources waiting to be used, but it took people working together and sweating together to make it a reality."

"Local people, local initiative, and strong and sustained leadership was the key in each step of the chain of success. We're proud of the electric co-op's contribution to each link in the chain. Deaf Smith Electric was there to supply power to the first irrigation well in the thirties and we're here today to serve the biggest, most modern feedlots. And tomorrow we'll be ready to serve new and expanding agriculture growth."

On a recent visit to the co-op I saw this civic pride and Texas spirit in action. As a luncheon guest of Jim Hull, I met a group of community leaders and felt the force of the enthusiasm they generate.

After a lunch of good Texas beef, Earnest Langley, attorney for Deaf Smith Electric and a driving force behind community efforts to recruit new industry, spoke with glowing pride of the people-led accomplishments in transforming the area from a marginal farm region to one of the richest, most productive agriculture areas in the world.

"At each breakthrough the most important additive was local par-

ticipation," he said. "The faith, hard work and confidence between rancher and banker, between farmer and city dweller, was the telling point in success."

Langley credits the rural electric cooperative with the first spark of success. "Without electricity—low-cost, dependable power to farms and ranches—none of the growth would have been possible. Electricity made and continues to make the agriculture miracle possible."

Today visitors from other states and foreign countries flock to the High Plains to ask, "How did you do it?" and to see for themselves what can be done in a few years of agriculture development.

Jim Hull believes that visitors arrive with information and statistics and on tours see the physical results but think, "They return home convinced that the involvement and concern of local people is the true reason for our success."

Langley tells of one local drive that diversified crop production and started a vital new industry: "We've always grown sugar beets on a small scale. But when Cuba was cut off from the U.S. in 1960, local leaders camped out in Washington until they convinced Congress to amend the National Sugar Act to create sugar-beet allotments to growers served by sugar-beet processing plants." Then, Langley recalls, "They kept on fighting for construction of a sugar-beet processing plant to handle their new allotment of sugar-beet acreage."

On April 1, 1963, the Holly Sugar Co. opened the first sugar-beet plant in Texas. Today the plant produces more than a million pounds of sugar daily. The plant, one of the area's greatest economic

boosts in decades, is served by Deaf Smith Electric. It stands above the rolling plains as visual proof of what local leadership and initiative can accomplish in expanding the economic base of a community.

Other luncheon guests included the presidents of both Hereford banks, the publisher of the newspaper, a leading cattleman, the mayor of Hereford and Jim Hull and his assistant manager, Dick Montgomery. All had worked together before on community development projects and their talk of past efforts and future plans was instructive and enjoyable. Montgomery came to Deaf Smith Electric several years ago as an industrial specialist and worked full time in that capacity for the co-op until being promoted to assistant manager in January. It was evident from the discussion that both Hull and Montgomery were in the thick of area economic planning and community betterment.

In the informal talk that followed lunch, cattle rancher Virgil Marsh slid his chair close to recount how the hiring of feedlot managers has changed. "At first we had to import managers with experience from other states. Men from Iowa and California. Now we grow our own," he says with pride. "Today the youngster who goes off to college comes back to the ranch or farm. Young men who grew up here are back running the feedlots, farms and grain operations. We've got the youngest group of farmers and ranchers in the state, and all of them are active in making the area grow and progress."

It takes a modern education to run one of the complex, custom feedlots. The logistics of bringing in thousands of cattle, feeding them, providing medical care and shipping them to market takes computers, cowboys, modern scientific practices and some pretty strong nerves.

It's a risky business, but for the American consumer it produces the best beef in the world.

Sloan Osborn, member of the co-op board for 36 years and president for over 20 years, remembers a time when "I wouldn't have taken the country if you gave it to me."

Osborn came to the High Plains in 1921 and struggled through the



Herefords, part of over 800,000 cattle on feedlots served by Deaf Smith EC, fatten up for America's dinner tables.

twenties' and early thirties' on a farm that barely survived. "I just made a living and paid my taxes," Osborn recalls. "Then in 1938 electricity from Deaf Smith Electric Cooperative came to the farm and our lives began to change for the better."

Osborn was an early user of electricity for irrigation wells on his farm but it was not until 1950 that irrigation was used on any large scale. Looking back, Osborn says: "That was the combination that made this country, electricity and irrigation. With these two things everything became possible."

Osborn is still active in farming and helps run the Hi-Plains Feed Yard in Friona, Tex.

For him the change over the past 52 years has been remarkable.

But in some ways it really hasn't changed that much.

It's still people in cowboy hats working hard together. A frontier feeling still exists on the High Plains and the spirit that made a rural electric cooperative a reality still works to make an agriculture boom continue for the future.

BOOTS WEST SECOND ANNIVERSARY



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GOLD LABEL
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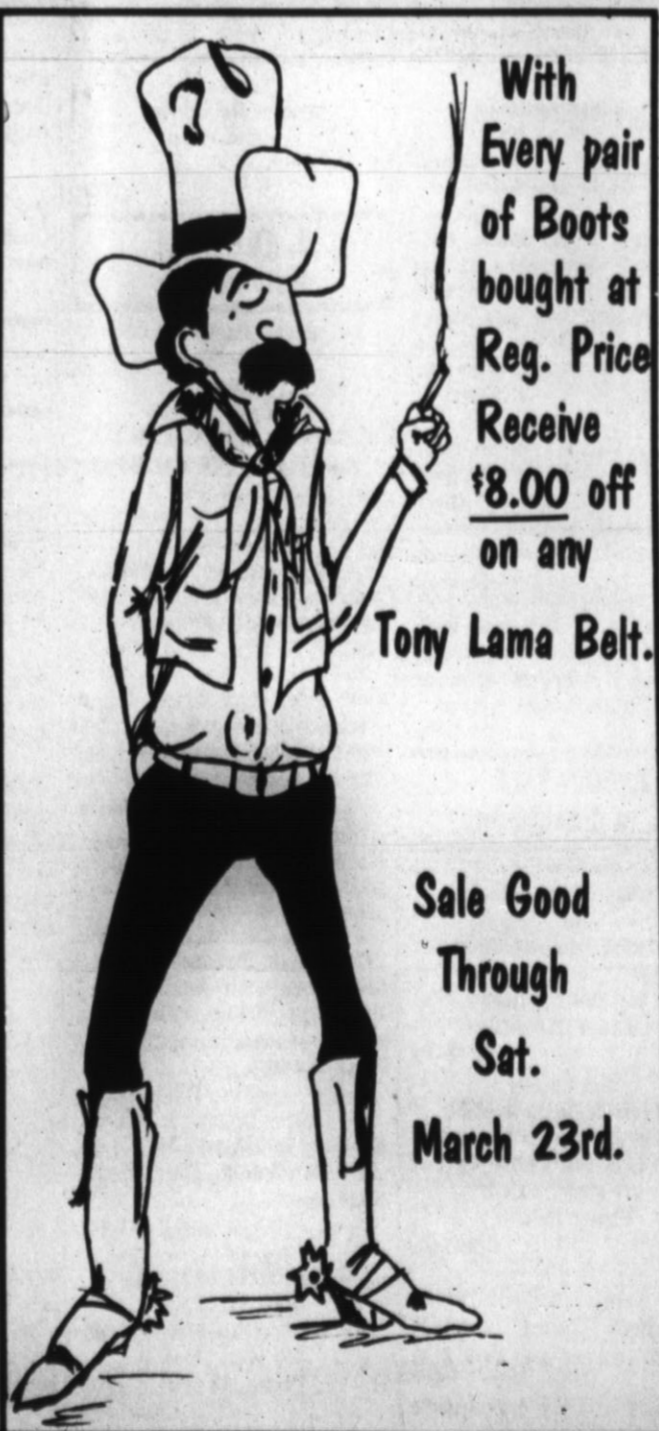
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 Readers ad: 10c word first insertion, \$1.50 minimum. 8c word thereafter. \$1 minimum.
 Additional insertions, when paid in advance: per word 8c
 Classified Display (8 pt. type under a specific heading, 1 column width only - no art or signature cuts) per col. inch \$2.00
 Repeat insertion without copy change per col. inch \$1.50
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.54.
 Deadline for Classified Advertising in the SUNDAY BRAND. 5 p.m. Friday
 Deadline for Classified Advertising in the HEREFORD BRAND. 5 p.m. Tuesday

1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES
 Hwy 60 & MYRTLE
 Phone 364-0169
 Also spaces & furnished trailers for rent at
TOWN & COUNTRY ESTATES
 1B-1-36-9p

"THE SADDLE HOUSE"
 COMPLETE Riding Equipment
 New & Used Saddles
 HIGGINS & SOUTH TEXAS ST.
 PHONE 364-3383 1B-1-13-1c

"CARPET!"
 Financing Available
 C&W CARPET
 PLAINS AND N. 25 MILE AVE.
 PHONE 364-3468 1B-1-26-1c

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552 1B-37-1c

GARAGE EQUIPMENT NEW & USED
 Air Compressors; Valve Machines, Steam Cleaners, etc.
BOYD MACHINE & SUPPLY
 1306 East Park
 Phone 364-1055 1B-1-9-1c

RCA WHIRLPOOL commercial ICEMAKERS - Sales and Service - Brown Sheet Metal.
 B-1-11-52-1c

FOR SALE
 1-30" Color Console TV
 1-30" B&W Portable
WE MAKE HOUSE CALLS
 Repairs on all makes & models, color, B&W and radios.
TOWER TV
 248 Northwest Drive
 Phone 364-4740 1B-1-25-1c

New Singer Dealer in Hereford. Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Sewers sharpened. Call 364-0051. Sanders Sewing Machine Center, 226 Main, Hereford. 1B-1-4-1c

For Sale: AKC miniature red Dickschund puppies. \$35.00. Phone 364-2140. 1B-1-10-36-1c

STATED MEETING
SECOND MONDAY
 7:30 P.M.
 Thursday
DEGREE WORK
 Charlie Brown W.M.
 W.A. Phipps Sec.
 Hereford Rotary Club meets every Monday at 12:05 Civic Club Center (Jim Hill)
 Lions Club meets each Wednesday, 12 Noon Civic Club Center (Jim Hill)

WE HAVE MOVED!!
 TO KNOWLES AUCTION BARN ON MISSION ROAD
 We have a full line of new & used furniture and appliances at bargain prices.
 Open for business Saturdays only 8:00 a.m. to 8:00 p.m.
BIG JIM'S FURNITURE
 Phone 364-1873 1B-1-31-1c

1971 14x64 Town & Country Mobile Home. Furnished. Small equity and take up payments. Phone 364-4198. 1B-1-18-32-1c

We sell new B-W TVs, color TV's, stereos, dinettes, living room furniture, bedroom furniture, major appliances. Financing available if qualified.
Plains Finance & Furniture
 906 S. 25 Mile Ave.
 B-1-30-1c

For Sale: 1973 Model Yamaha, 175 CC. Phone 289-5928 after 7:00 p.m. 1B-1-14-3-1c

NEW SHIPMENTS CREWEL KITS - NEEDLE POINT TAPESTRIES - STAMPED PERMAPRESS PILLOWCASES - LATCHHOOK RUG PATTERNS. RED HEART WINTUCK YARN 4 OZ. SKEINS \$1.19 OVER 400 COLORS TAPESTRY YARN. DAN'S OF CANYON
 B-1-37-4c

FREIGHT DAMAGED
 Component stereo damaged during shipment. Electronic 200 watt amplifier with am-fm radio, Garrard Turntable, built-in 8 track tape player, 10 speaker system. Regular price \$395.95, several to select, only \$185.00 each or \$10.00 monthly at:
MARTINS SOUND CENTER
 Corner of Georgia & I-40, Amarillo, Texas. 1B-1-33-1c

For Sale: 19" portable TV. Call 364-0726. 1B-1-10-38-2c

For Sale: 12x60 mobile home. Excellent condition. Call 364-4221. 1B-1-10-35-1c

For Sale: Electronic Lifetime Stroboscan Flash Gun for camera. Phone 364-2681. 1B-1-11-37-1c

REPRO STEREO
 Console stereo just like new with AM-FM stereo radio and deluxe Garrard record changer. 8 ft. cabinet with 14 speaker system. Fully guaranteed. Sold new \$499.95. Assume balance of \$175.00 or \$10.00 monthly at **MARTINS SOUND CENTER**
 Corner of Georgia & I-40, Amarillo 1B-1-35-1c

Beauty shop equipment for sale. Call 364-2117. 1B-1-10-38-2c

For Sale: 2" Oil Field Pipe. Approx. 40,000 ft. See at Hamby's Rental, So. Hwy 385. Phone 364-3466. 1B-1-17-38-1c

ATTENTION SEAMSTRESSES:
 Wards is having a material sale. Shop from double knits, velvets, polyester, satin and other miscellaneous. Save 50 per cent.
 Montgomery Ward
 114 Park Avenue
 B-1-22-38-4c

For Sale: 130 big ewes with about 50 per cent lambs on the ground. Call 364-6396. 1B-1-15-10-6c

JUST ARRIVED NEW SHIPMENT OF AUXILIARY GAS TANKS
 100 gal., 50 gal. Chevy & Ford Fender Well Tanks (Limited supply)
 Tanks custom built to any specification.
F & G Texaco
 800 West 1st
 Corner Hwy 60-385
 Phone 364-5291
 Hereford, Texas 1B-1-10-2c

Hearing Aid-almost new. Company will test buyer's hearing without cost. 364-0105. 1B-1-12-37-1c

For Sale: Invalid's 4-wheel walker with collapsible seat. \$65.00. 364-2681. 1B-1-11-37-1c

For Sale: Registered Weimarner bird dog puppies. \$50.00 each. Call 364-4325. 1B-1-11-38-2c

9x12 Floor Carpets, 6 colors to choose from - durable nylon. Reduced to \$37.00, now at Montgomery Wards, 114 Park Avenue. 1B-1-19-38-4c

One 5x6 rubber backed Nylon shag rug. Lime green. \$16.95. Montgomery Ward, 114 Park Avenue. 1B-1-15-38-4c

FOR SALE
 1974 Kirby Classic Omega Vacuum Cleaners in box. \$199.95 at **SANDERS SEWING MACHINE**
 226 Main Street
 B-1-38-1c

For Sale: 1969 Atlas Mobile Home. 12x60. Top condition, 2 bedrooms, unfurnished. Call Garre Lowrance, 364-5961 or 364-6175. 1B-1-18-12-3c

GARAGE SALE. 239 Douglas. Friday & Saturday. Baby and other type furniture, clothes and much miscellaneous. 1B-1-12-1p

For Sale: 1973 Kawasaki 100, ten speed Trail Boss. Only 500 miles. Like new. \$450.00. Call 364-1170 or see at 904 East Third. 1B-1-21-38-1c

WARDS No-Wax Vinyl Flooring. 5 rolls only. Was \$3.39 per sq. yd., now \$2.75. Available at your nearby Ward's Store. 114 Park Avenue. 1B-1-22-38-4c

IF carpets look dull and drear, remove the spots as they appear with Blue Lustre. Rent electric shampooer \$1.
Hereford Hardware
 B-1-22-38-2c

FOR SALE: Furnished Mobile Home. 14x64. 601 Avenue H. Phone 364-4548. 1B-1-38-3p

For Sale: Like new Remington Electric Sewing Machine. Has zig-zag, twin needles, buttonhole maker, and carrying case. \$75.00. Call 258-7357. 1B-1-20-38-2c

For Sale: 16 ft. fiber glass canoe. Phone 364-2396. 1B-1-38-2p

For Sale: 2 black wrought iron light fixtures and black wrought iron lamp. 364-2242. 1B-1-12-1p

For Sale: Combination refrigerator and 100 lb. deep-freeze, only \$35.00. Call 267-2542. 1B-1-12-12-1c

TWO FAMILY YARD SALE Thursday, Friday & Saturday. Clothes, electric appliances, car radio and many other items. 2 1/2 blocks west of House of Wong. On North Street, 3rd trailer house. 1B-1-12-1p

NO regret, the best yet; Blue Lustre cleans carpets beautifully. Rent electric shampooer \$1.
McCastin Lumber
 B-1-18-12-3c

To give away, one year old mixed breed male dog. Very friendly, medium size. Has all shots; Dog house too. 364-6388 after 5:30 and weekends. 1B-1-25-12-1c

FOR SALE: One male apricot poodle and one girl's small bike. Phone 364-4129. 1B-1-12-2p

NEW - HAND MADE PASTEL EASTER DRESSES for little girls, size 1 to 6. Thursday, Friday and Saturday only 440 Avenue H Phone 364-4743 1B-1-12-1p

Baled wheat straw for sale \$45.00 per ton. Call 364-5810. 1B-1-10-12-1c

WANT TO BUY:
 Your stocker or feeder cattle. Lots need springers and cows. **HAVE FOR SALE:**
 +100 choice young Hereford cows, calving now.
 +90 choice black baldface heifers, 40 calves now.
 +25 choice first calf heifer pairs, calves up to 400 lbs.
 +28 young registered grey Brahma Bulls.
 +65 Young Brangus Bulls.
 +Many others.
 Call now to buy or sell.
Si Watkins
 Clovis, New Mexico
 Phone 505-762-4445 1B-1-12-6c

For Sale: Good 289 Ford Engine complete. \$175.00 cash. Tri-State Diesel Rebuilders, Austin Road. Phone 364-2201. 1B-1-12-1c

For Sale: General Electric canister type vacuum cleaner. Call 364-6890. 1B-1-10-12-1c

FOR SALE
 White electric 4 burner stove with oven - \$30.00.
 9x12 Gold shag carpet with backing - \$50.00.
 8 ft. benchlike table, - \$20.00.
 Call 364-4644 1B-1-12-1c

For Sale: 1969 Atlas Mobile Home. 12x60. Top condition, 2 bedrooms, unfurnished. Call Garre Lowrance, 364-5961 or 364-6175. 1B-1-18-12-3c

GARAGE SALE. 239 Douglas. Friday & Saturday. Baby and other type furniture, clothes and much miscellaneous. 1B-1-12-1p

Darling kittens free to good home. 246 16th Street. Phone 364-6617. 1B-1-10-12-2c

For Sale: One Olivetti 24 calculator, fully automatic. DENNIS OFFICE MACHINE. 1B-1-10-12-1c

PILE is soft and lofty... colors retain brilliance in carpets cleaned with Blue Lustre. Rent electric shampooer \$1.
Duckwalls Sugarland Mall
 B-1-22-12-2c

For Sale: 12x65 Mobile Home. 2 bedrooms, 2 full baths, fully carpeted. Refrigerated air conditioner, dishwasher, refrigerator and gas range included. One owner. Call 364-0051 or 364-4776 after 6:00 p.m. 1B-1-29-12-1c

For Sale: Waste-King Universal under counter dishwasher. Almost new 30" electric range, double oven, continuous clean. Phone 364-6890. 1B-1-19-12-1c

Reduce excess fluids with Fluidex \$1.89 - Lose weight with Dex-A-Diet capsules \$1.96 at Harold Close Drugs. 1B-1-10-1p

2. FOR SALE Farm Equipment

See Us For Parts-Sweeps-Chisels for **Graham (Hoeme) Plows DAVIS IMPLEMENT**
 400 EAST FIRST
 Phone 364-2811 1B-1-35-1c

See Us For Mayrath Grain Augers Also have parts in stock **DAVIS IMPLEMENT**
 400 EAST FIRST
 Phone 364-2811 1B-1-35-1c

For Sale: New Demco Gooseneck Dump Trailer. \$3750.00 Call 364-3949 after 5:00 p.m. 1B-1-12-10-1c

TICKLE BOX by Ted Trogdon



"Is your Mommie at home?"

WANTED: POPCORN GROWN UNDER CONTRACT. Harvest with Hesston's Rolla Cones or corn heads. Contact: Hi-Plains at Stratford, Texas or Baker Popcorn Company, Garden City, Kansas. Call collect: 806-396-5591 or 316-276-9254. 1B-2-7-20p

FOR SALE
 +1963 Model 4010 John Deere with 4020 piston sleeve and pump and cab.
 +5 row double bar lister.
 +4 row rod weeder with double tool bar.
 +Spray rig-fits on front end of 4010 or 4020 John Deere.
 +14x30 steel float with wheels.
 +Marquis 230 amp electric welder.
 +Almost new Acetylene Welder.
Maurice Tannahill
 Phone 364-2533 or write 125 Beach, Hereford 1B-3-7-4c

FARM EQUIPMENT FOR SALE
 Largest inventory of new and used aluminum pipe on the Plains. All sizes from 2" through 10". Extra large inventory of new 6", 7" and 8" gated pipe in 24", 28", 30", 32" and 36" rows. Also large inventory of new 10" flowline and gated pipe going at a big savings.
STATE LINE IRRIGATION CO., INC.
 Littlefield 896-385-4487
 Muleshoe 896-272-3819 1B-2-4-1c

M. FARMALL TRACTOR
 American mounted, front end loader. Good condition. Been used to load equipment. Needs bucket for front to use as a loader. \$500.00 cash.
Tri-State Diesel Rebuilders
 Austin Road
 Phone 364-2201 1B-2-12-2c

3. FOR SALE Automobiles
SELECTED USED TIRES
 \$3.00 UP
 30 Day Guarantee
MONTGOMERY-WARD AUTOMOTIVE SALES
 114 EAST PARK 1B-3-17-1c

1972 Opel Rallye, automatic transmission, 6500 miles. 364-6801 or 364-5017 after 6:00 p.m. 1B-3-12-64c

For Sale: 1973 black Super Chevy 1/2 ton pickup. Extra clean. Priced to sell. Call 258-7706 or 364-2896. 1B-3-18-37-1c

For Sale: 1970 GTO Pontiac in good condition. Craig Nieman, 364-6857.
 1968 Catalina Pontiac, 2 dr. ht. radio heater, air conditioning. 1970 Ford Pickup with radio, heater, air conditioning. 236 Fir, Phone 364-5855. 1B-3-23-37-1c

For Sale: 1973 Chevy; 1973 Olds. Call Installment Loan Dept. FNB 364-3435. 1B-3-12-9-1c

WALKER'S USED CARS AND TRUCKS
 WE BUY, SELL OR TRADE
 400 West First
 Phone 364-2250 1B-41-1c

COMBINATION FARM AND RANCH

3560 Acres near Dalhart, 400 acres alfalfa, 1200 good wheat. Good improvements. Good water - 8 wells on natural gas. Valley sprinkler irrigation. 6 miles Highway frontage. Land can be divided. Call: 806-249-4353 between 7 a.m. and 8 a.m. 1B-5-10-10-1c

RESORT LAND
 2 1/2 Acres of beautiful resort land in mountainous Colorado - 15 minutes from ski resort. Includes membership to Country Club, golfing, fishing lake. Close to town.
PHONE 364-4268
 B-4-36-1c

For Sale: 5 acre blocks one mile from Hereford. Low down payment. Long terms. 276-5321 days; 364-6178 nights. 1B-4-18-8-1c

For Sale: 1968 Plymouth Fury II. Good condition. Call 364-4523. 1B-3-10-11-1c

For Sale: 1965 Chevy. Cheap. Call 364-4759. 1B-3-10-38-2c

1970 Ford 1/2 ton pickup. See at Hamby's Rental, South Hwy 385. Phone 364-3466. 1B-3-14-38-1c

1973 Dodge 1/2 ton, club cab, jump seats, factory air and all power, loaded-knee deep in rubber. Very good condition. Call 364-0764 1B-3-38-1c

NEW & USED CARS
ORVAL WATSON FORD
 PHONE 364-2727 1B-3-18-1c

MILBURN MOTOR COMPANY
 We pay cash for Used Cars
 136 Sampson
 Phone 364-9077 1B-3-33-1c

NEW & USED CARS
 now for sale at JOHN ORSBORN BUICK, PONTIAC, GMC's new location.
 221 North 25 Mile Ave.
 B-3-8-1c

For Sale: 1973 Ford pickup. Under 10,000 miles, one owner. 4 speed, 360 engine. SWB. Call 364-0051 or 364-4776 after 6:00 p.m. 1B-3-21-12-1c

1972 Chieftain Winnebago. Good condition. Fully loaded with power plant. Air conditioner. Less than 10,000 miles. Call after 6:00 p.m. 247-2867 Friona, Texas. 1B-3-23-12-1c

For Sale: 1972 V8 Maxidyne Truck. Low mileage. 1970 Hobbs cattle van. Phone 364-4590. 1B-3-14-12-2c

For Sale: 1968 Ford Pickup. Good condition, low mileage. New paint job. Call 364-1163. 1B-3-12-2p

4. REAL ESTATE For Sale Or Trade

5 UNIT APARTMENTS
 Good location, good income. **LOANS**
 Let us help you with your financing FHA-VA & CONVENTIONAL LOANS are now available. Check with our office for details.
 202 CATALPA
 \$500.00 down, \$85.00 per month. Owner will finance - 2 bedroom, fenced yard.
2 BEDROOM BRICK
 Paint and repair for down payment - single car garage. \$7,500.00.
FARMS
 160 acres of dry land in Deaf Smith County. All under cultivation. \$150.00 per acre.
Board of Realtors Multiple Listing Service
CARTEL REAL ESTATE
 206 N. 25 Mile Avenue
 Phone 364-0944
 1-488-3611
 Wayne Carthel
 Leola Peters
EQUAL OPPORTUNITY
 B-4-10-10-1c

This older home has 2 bed., 1 bath, sunken kitchen, with large trees, \$1,000.00 down, will handle this one with payments at \$150.00 per month.
POSSESSION AT CLOSING
 320 A.C. with 3 bed. brick home with lots of improvement, wheat goes with sale, 3 wells, one 6 in. & two 5 in. \$48,000 will handle this place.
HAMBY REAL ESTATE
 OFFICE - 364-3566
 Gerald Hamby - 364-1534
 Jack Weemes - 364-3169
 J.M. Hamby - 364-2553
 Calvin Edwards - 364-1017
EQUAL HOUSING OPPORTUNITY
 B-4-38-1c

Politics is perhaps the only profession for which no preparation is thought necessary.
 -R.L. Stevenson. 1B-4-37-3p

For Sale: 1972 V8 Maxidyne Truck. Low mileage. 1970 Hobbs cattle van. Phone 364-4590. 1B-3-14-12-2c

For Sale: 1968 Ford Pickup. Good condition, low mileage. New paint job. Call 364-1163. 1B-3-12-2p

For Sale: 1973 Ford pickup. Under 10,000 miles, one owner. 4 speed, 360 engine. SWB. Call 364-0051 or 364-4776 after 6:00 p.m. 1B-3-21-12-1c

1972 Chieftain Winnebago. Good condition. Fully loaded with power plant. Air conditioner. Less than 10,000 miles. Call after 6:00 p.m. 247-2867 Friona, Texas. 1B-3-23-12-1c

For Sale: 1972 V8 Maxidyne Truck. Low mileage. 1970 Hobbs cattle van. Phone 364-4590. 1B-3-14-12-2c

For Sale: 1968 Ford Pickup. Good condition, low mileage. New paint job. Call 364-1163. 1B-3-12-2p

For Sale: 1973 Ford pickup. Under 10,000 miles, one owner. 4 speed, 360 engine. SWB. Call 364-0051 or 364-4776 after 6:00 p.m. 1B-3-21-12-1c

1972 Chieftain Winnebago. Good condition. Fully loaded with power plant. Air conditioner. Less than 10,000 miles. Call after 6:00 p.m. 247-2867 Friona, Texas. 1B-3-23-12-1c

5. FOR RENT

SUMMERFIELD MOBILE MANOR
 FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 357-2552. 1B-5-15-10-1c

BEAUTICIAN'S BOOTHS FOR RENT
 Phone 364-0281 1B-5-10-37-1c

Storage for rent. Phone 364-1483 or 364-3937. 1B-5-10-50-1c

DIAMOND VALLEY MOBILE HOME PARK
 600 & 700 Block Avenue H, Sioux & Cherokee, 700 Block Avenue G.
 Phone 364-1483 or 364-3937 1B-5-50-1c

Office building. Lease, sell or trade. Call Gene Campbell, 364-0780. 1B-5-10-28-1c

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36. 1B-5-12-46-1c

Large, quiet, furnished apartment available April 1. Mature couple, no pets. 364-3388. 1B-5-12-38-1c

TRAILER SPACE FOR RENT
 Northwest Mobile Lodge
 Phone 364-1108 1B-5-10-13-1c

For Rent: Trailer space at 217A Avenue A. Paved street and drive. Phone 364-4553. 1B-14-27-1c

OFFICE FOR LEASE. Ralph Owens 364-2222. 1B-5-10-14-1c

APARTMENTS, FURNISHED. 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.
FORREST AVENUE APARTMENTS
 Phone 364-1887 1B-5-4-1c

For rent to couple: 3 room furnished house. Bills paid, no pets.
 Roy Manning
 327 Avenue B
 B-5-16-12-1c

WANT OUT OF TOWN
 3 bed., 2 baths, Den, Living Room, Utility Room, Basement with one car garage, and one acre of land. Will sell for \$18,000.00 or with trade for 3 bed. home in town.
MONEY MAKER
 1 bed. Duplex 2 blocks from

THE NEW SONIC DRIVE-IN
is now accepting applications for: Food preparers, fountain and car hops. Minimum age - 14. Apply at 305 North 25 Mile Avenue from 3 to 5 p.m. Thursday, Friday & Saturday. Phone 364-0881.

RN or LVN charge nurse needed for 11:00 to 7:00 shift. Apply in person Kings Manor-Westgate.

WANTED: Cleveland Trencher operator. Fringe benefits. An equal opportunity employer. Send resume to Box 1073, Hereford, Texas.

Missouri Beef Packers Inc., is now accepting applications for Production Workers, Maintenance men and Kill floor personnel. We offer:

- +Year round employment
 - +Paid vacation
 - +Paid holidays
 - +Company paid group Hospital Ins.
 - +Good wages and no experience necessary.
- Apply at Personnel Office, Missouri Beef Packers Inc. Friona, Texas 4 miles West of Friona on Hwy 60. An equal opportunity employer.

School Bus drivers needed. See Eldon Owens at school bus shop.

WANTED DISTRIBUTOR of Amarillo Daily News for Hereford area, morning and afternoon. Full time job. Write P.O. Box 673-CD, Hereford, Texas.

NEED farm hand experienced in irrigation and general farm work. Call 647-5629 Dimmitt.

TREMENDOUS OPPORTUNITY for an experienced individual in paint and hardware. +Need someone interested and willing to learn. +Good starting salary. +Excellent working conditions. +Exceptional chance for advancement. +Many fringe benefits.

Please apply in person to: Carl McCaslin Lumber Company, 344 East 3rd, Hereford.

WAITRESS WANTED. Must be experienced, reliable and willing to work. Apply in person to Western Wheel Inn, 1309 East 1st Street.

EXPERIENCED WELDER familiar with layout, stainless welding and heli-arc. Good fringe benefits. Permanent employment. Apply: Amstar Corporation Dimmitt Plant P.O. Box 169 Dimmitt, Texas Phone 647-2137

WANTED: Boys and girls to deliver Amarillo morning and evening papers in Hereford. Call 364-1855.

Help wanted in the house keeping department of Kings Manor Methodist Home, Inc. Please apply in person at 430 Ranger Drive.

Welder Wanted; general shop work. Apply Allied Millwrights on Holy Sugar Road.

PART-TIME - SUMMER STUDENTS, housewives and men. Distribute catalogs and take orders for Fuller Brush. Phone 385-5465 or write Box 1092, Littlefield, Texas 79339.

Waitresses wanted. Apply in person at the Pizza Hut, 1304 West 1st. No phone calls.

Experienced farm irrigation man needed 18 miles west of Amarillo. House or trailer furnished. Call John Noble 806-426-5579 days or 806-376-7628 nights.

Local feed lot has opening for the combined job mf feeder-mill man. Some experience in feeding and mill operation necessary. Call 276-5270.

Part time help wanted. Male or female. Call 364-6741.

FARM MACHINERY - TRUCK TRAILER MECHANIC. Good salary, good home, utilities furnished. 364-0491.

Need mature man to work part time in grocery store. Apply in person to 610 South 25 Mile Avenue.

Need man experienced in hog business. Call 289-5522 or 289-5532.

FREIGHTLINER DRIVER \$250 WEEK. Ten years California produce long haul required. 806-364-0484.

9. SITUATIONS

State Licensed Child Care For Working Mothers Hereford Day Care Center 364-1293

Dress making, ladies pant suit-Western style and etc. Phone 364-6294.

Wanted: Baby sitting. Call 364-2149.

10. NOTICE

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop.

IRON & METAL North Progressive Road by City Dump Anson A. & June Dearing Phone 364-3350 or 364-3777

ALCOHOLISM INFORMATION For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8:00 a.m. 'till 12, 1:00 p.m. until 5:00 p.m. Monday through Friday. A UNITED FUND AGENCY

11. BUSINESS SERVICE

WANTED 100 to 150 watches a week to repair by latest approved methods. COWAN JEWELERS

HOME APPLIANCE REPAIRS Guaranteed work on all makes and models. 10 years experience. Available for night-time emergencies. JOE'S

HOME APPLIANCE REPAIRS 343 N. Main Ph. 364-5751

ROTOTILLING YARDS & GARDENS. Phone 364-1432, 605 Avenue H.

HOME REMODELING, Add a room, build a new home? Rockwell Bros & Company Lumber, 104 South Main, Phone 364-0033, Hereford.

PIANO TUNING. Call Elson Clark, 364-0628 or 364-1150.

KELLY ELECTRIC Virgil Kelly Electrical Contractors Residential - Commercial All bids & wiring competitive. Ph. 364-1345 - Nights 364-1523 or 364-5929.

DICKEY'S DOZER SERVICE Dirt Work - All Kinds Bull Dozer - Scrapers Back Hoe - Dragline

Motograder See or Call FLOYD DICKEY S.E. 4th & Belsher Dimmitt, Texas Business Phone 647-4553 Residence Phone 647-4565

B.L. Jones CONCRETE CONTRACTOR We will do your finishing or give you a turnkey job. Free Estimates.

246 16th Street Phone 364-6617

YARDS & GARDENS TO ROTARY TILL. Free estimates. Phone 364-5066.

MARK ARMOR HOUSE PAINTING Interior-Exterior 127 Beach Phone 364-3283

ALL TYPES OF ROOF REPAIR AND ROOFING Minor home repair All work guaranteed Phone 364-3378

Will do rototilling and yard work. Call 364-1288 after 6:00 p.m.

APPLIANCE REPAIR We repair all makes and models of appliances. All work guaranteed. MONTGOMERY WARD & CO. 114 East Park Phone 364-5801

DRAGLINE SERVICE TAILWATER PIT CLEANING DUMP TRUCKS 30 TON CRANE BOBBY GRIEGO Day Phone 364-0574 Night - 364-2322

WILL PICK UP JUNK CARS. FREE Call 364-3350 or 364-3777

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey job Straight finish Phone 364-5169

ROTO-Tilling - yards, gardens, flower beds. Hedge trimming. Hereford Nursery North 25 Mile Avenue Phone 364-4012

HOUSE PAINTING Interior-Exterior Also minor repair Richard Donley 507 West 4th Phone 364-5207

ATTENTION! "Frigidaire Appliance Owners" If at the present time your Frigidaire appliance is under 5 years old, it is STILL under warranty. If you need repairs, call your Frigidaire Dealer, Gene Crist.

CRIST APPLIANCE INC. Sales & Service 112 Miles Avenue Phone 364-6285

DAVIS-WEBB PAINT & DRYWALL CONTRACTORS Residential or Commercial Phone 364-0829

AAA WRECKER SERVICE HEREFORD WRECKING COMPANY Day Phone 364-0380 NIGHTS 364-0909 and 364-0975

13. LOST & FOUND

LOST: Cattle with "flying W" on left rib, heifers branded "O" on left shoulder. David Brumley, 364-1174.

STRAYED: Steer calves from Art's Corner branded with Backward "C" on left shoulder. Call 289-5649 or 289-5707.

CARD OF THANKS I would like to thank everyone for the prayers, beautiful flowers, cards and all the acts of kindness shown me during my stay in the hospital. May God bless each of you. Mrs. Geo. S. Parker

ORDER AND NOTICE OF COUNTY SCHOOL TRUSTEE ELECTION

THE STATE OF TEXAS COUNTY OF Deaf Smith WHEREAS, under the terms and provisions of Chapter 17 Sub-Chapter A, Texas Education Code, an election is to be held in Deaf Smith County, Texas, on Saturday, April 6th, 1974, for the purpose of electing two members to the Board of

County School Trustees of said County. Said Education Code further provides that the election of officers appointed to hold the election for district trustees in each school district shall hold the regular election for Board of County School Trustees and that all candidates' application for place on the ballot must be filed with the County Judge not less than 30 days prior to the date of the election and that said election shall be ordered by the County Judge at least 30 days prior to election day and said order must designate as polling places within each common or independent school district the same places at which votes are cast for the District Trustees. NOW, THEREFORE, I, H.C. Williams, in my official capacity as County Judge of Deaf Smith County, Texas, do hereby order that an election be held in Deaf Smith County, Texas, on the 6th day of April, 1974, for the purpose of electing to the Board of County School Trustees of said County the member of said Board elected from the County at large, the member of said Board elected from Commissioner Precinct No. 3. Said election shall be held at the following places which have been heretofore designated by the trustees of the school districts located within this County, to-wit:

1. In Hereford Independent School District at Commissioners Courtroom, Courthouse and the election officials appointed to hold the election for said district's trustee election (both absentee voting and regular polling place) shall hold said county school trustee election.

2. In Hereford Independent School District at Dawn School and the election officials appointed to hold the election for said district's trustee election (both absentee voting and regular polling place) shall hold said county trustee election.

3. In Walcott Independent School District at Walcott School and the election officials appointed to hold the election for said district's trustee election (both absentee voting and regular polling place) shall hold said county school trustee election.

4. In Hereford Independent School District at Co. Clerk Office for absentee voting and the election officials appointed to hold the election for said district's trustee election (both absentee voting and regular polling place) shall hold said county school trustee election.

The polls at the above designated polling places shall on election day be open from 8:00 o'clock a.m. to 7:00 o'clock p.m.

The returns of the election shall be made to the County Clerk within 5 days after said election and delivered by the County Clerk to the Commissioners Court to be canvassed by the Commissioners Court.

A copy of this order shall serve as notice of said election and said notice shall be published one time in a newspaper of general circulation published in this county and said publication shall be not more than 25 days nor less than 10 days before the date of the election or said notice shall be posted in each precinct in which this election is to be held at least 20 days before said election. DATED this 6th day of March, 1974.

H.C. Williams County Judge Deaf Smith County, Texas

PUBLIC HEARING NOTICE Howard Gault Company, P.O. Box 113, Hereford, Texas 79045, has applied to the Texas Water Quality Board for an amendment to its existing Permit No. 00522 for a proposed discharge (to be in operation in July, 1974) not to exceed an average flow of 100,000 gallons per day of industrial wastewater (process water) from the vegetable processing plant which is located approximately 300 feet southeast of U.S. Highway 60, at the corner of New York and Sampson Avenues in the City of Hereford, Deaf Smith County, Texas. The treated industrial wastewater effluent will be discharged into Tierra Blanca Creek, thence into Palo Duro Creek, thence into the Prairie Dog Town Fork of the Red River, thence into the Red River. A public hearing on this application will be held in Conference Room C Municipal Building 509 E. 7th Street Amarillo, Texas 10:00 a.m. - April 25, 1974

Sub Crew Hunts Coal

The crew of the World War II submarine RAZORBACK (SS394) is searching for Troy Leon Cole, a former shipmate, in order to invite him to a reunion. Cole reportedly came from Hereford 30 years ago, but all attempts to locate him have failed. Anyone having information concerning his whereabouts are requested to contact Jason Miller, 146 Birch Street, Dover, N.J. 07001.

ON THE ECONOMY Budget Director Roy Ashe said recently that the nation is now going through the worst of this year's economic woes, and Americans will see an improvement as early as the April-June quarter.

VIETNAM VETS DAY President Nixon has signed a proclamation for a nationwide observance of Vietnam Veterans Day on March 29, the first anniversary of the withdrawal of the last American troops from Vietnam.

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Consider not pleasures as they come, but as they go. -H.G. Bohn.

to receive evidence on the conditions, if any, under which the amended permit may be issued, and to determine whether State Certification in accordance with Section 401 of the Federal Water Pollution Control Act Amendments of 1972 may be issued. Preliminary information available to the staff of the Texas Water Quality Board indicates that a waste discharge conforming to the conditions shown in the Fact Sheet would not unreasonably impair the quality of waters in the State. Additional data will be developed at the hearing, but further technical information concerning any specific aspect of the discharge, if available, can be obtained by writing the Texas Water Quality Board, P.O. Box 13246, Capitol Station, Austin, Texas 78711.

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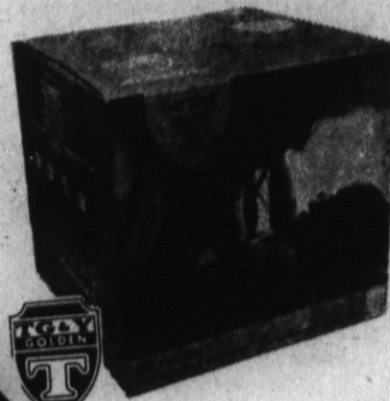
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