



The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

32 Pages

Including 20 Pages of Comics

VOL 5—NUMBER 52

Hereford, Texas—Sunday June 21, 1953

PRICE 10 CENTS PER COPY

For Civic Club Showings

Color Pictures Wanted By CofC

Color slides of Deaf Smith County, which will be used to show the beauties and activities of Deaf Smith County, are being solicited by the Chamber of Commerce, according to plans outlined at a meeting of the Civic Improvement and Affairs Committee of the Chamber Wednesday.

"A library of these slides will be set up to be shown by various civic clubs and organizations in Texas and other parts of the country, to show the greatness and beauty of Deaf Smith County," William H. Patton, committee chairman, said.

"All slides will be copied and originals will be returned to the members. Slides of any and all varieties are solicited — pictures of homes, farming and ranching activities, business buildings, fields of all crops, schools, business industries, flowers and spots of scenic or historical beauty and value."

Other projects to make Hereford more liveable and likeable include the paving project, trash barrels for the city parks, a fire inspection day which is planned for September, and the program for beautification of the city dump.

Barrels for the city parks have already been acquired, Chamber manager, G. E. Mullins announced, and will be painted aluminum by members of the Junior Chamber of Commerce. The city will furnish lids for the receptacles, which will then be placed in all parks to make

a convenient place for picnickers to leave their trash.

Rev. S. M. Dunnam is succeeding Rev. T. Edgar Neal on the committee.

Paving Project

Applications to get in on the Hereford paving program are still being processed, and there is still no definite date set for actual laying of the paving to begin, Patton said. Interested parties may still contact the Chamber of Commerce, which will give the information to the contractor when he arrives in Hereford.

Fire inspection day has been set for September 24. About 75 members of the Texas Fieldman's Club of Hereford's schools, business and industry will carry out the program, with it, it is hoped, co-operation from all merchants, businesses, the Boy Scouts and the schools.

General plans are already being made for the project of beautifying the city dump with the planting of trees this fall, as the trees will not be available until that time.

The Jaycees, the Chamber and County Agent Hugh Clearman, who are all interested in the work, will solicit the co-operation of all civic clubs in the program when the time arrives, it was announced at the meeting.

Committee members attending the meeting included Patton, S. O. Wilson, Clint Formby, D. C. Martin, Alex Thompson and Chamber manager, G. E. Mullins.

Fifty-Nine Men are Put in I-A

Reclassifications of 97 Men Are Made By Selective Service

Ninety-seven men were reclassified at the meeting of the local draft board Tuesday.

Of this number, 59 men were put in the I-A classification, 11 in I-F, five in I-C Reserve, six in I-D, five in I-C Dis., four in III-A, two in V-A, one in IIC, one in IV-D, and three in IS (H.)

Classifications are: Class I and I-A, registrant available for military service; I-C, member of the Armed Forces of the United States; I-D, qualified member of reserve component or student taking military training, including ROTC and accepted aviation cadet applicant.

Class II and II-A, occupational deferment; IIC, agricultural deferment; Class III and III-A, exemption hardship deferment or registrant with sufficient prior active service, or who is a sole surviving son; IV-D, minister of religion or divinity student; IV-F, physically or mentally unfit or morally unacceptable.

Class V and V-A, registrant over the age of liability for military service. Class I and IS (H) Student deferred by law until graduation from high school or attainment of age of 20, or until end of his academic year at a college or university.

Classified I-A Edward E. Morris, Vincent Walterscheid, Dwayne Stewart, Harley Griffith, Millard McLallen, Jess M. Mitchell, Harold W. DeLozier, Warren Thomas, Gary Magness, Tommy Laceswell, Carmen D. Whitaker, Fred R. Begert, Kenneth G. Acker, Frank W. Hacker, Tim Turner, Magness, Earl L. Smith.

Although Dr. Grubbs said his Hereford home before leaving, he will be back in Hereford July 1, 1954. His plans at the present time are to buy a home in the edge of town when he returns.

Dr. R. R. Wills plans to leave Hereford next Saturday for Oklahoma City where he will serve a residency in St. Anthony's hospital and in the University of Oklahoma hospital in urology for 18 months.

Dr. L. B. Barnett, who has been serving a residency in Parkland hospital in Dallas for the past two years will return to Hereford this month and continue his practice here.

Dr. Millard Nobles, who has also been at the Parkland hospital for two years, is making plans to return to Hereford to continue his practice.

When Dr. Nobles and Dr. Barnett return the Hereford clinic will have a staff of five doctors.

Around Town

Modification of the building which will soon house the Mode O' Day shop is getting along quite rapidly, but we still notice the Orr's Tailor Shop sign up on the brick. No one seems to know exactly how long the sign has been up there, but most seem to hope that it will soon be obliterated.

Funeral services for J. A. Price, 74, father of Leo Price of Hereford were conducted Friday afternoon at 4 o'clock in Clovis. Mr. Price died early Thursday morning at his home in Clovis. He had been ill for about three years. He is survived by five children and his wife.

Some 10 to 15 persons a day are checking at the Deaf Smith County Chamber of Commerce to see if they know of anyone in need of farm labor, according to G. E. Mullins, Chamber manager. At the present time, Mullins does not have an account of county farmers who need workers, but he is offering to have his office serve as a clearing house on such information for the present time.

Marshall Dunnam, son of Rev. and Mrs. S. M. Dunnam of Hereford, was one of 75 Methodist young men (Continued on Page 5)

IC-Reserve Weldon M. Bates, Walter D. Kern, Mark R. Corbett, Frankie A. Kinsey and G. D. Hearn.

I-F Isaias V. Games, Herschell E. Walker, Virgil D. Walker, Don P. Hammon, Jerry D. Chisum, Archie D. Davis, Thomas L. Henry, Fabian L. Renner, Jack L. Morgan, Walter N. Smith, and Kenneth L. White.

IC-Dis. Leonard L. Hanna, Carl D. Jennings, C. W. Seago, James M. Corbett, and Roland C. Goforth.

III-A Jesse S. Newsom, Ronald G. Durham, Earl E. Hawkins and Connie L. Smith.

V-A Wallace E. White, and Charles E. Webster.

II-C Izaak M. McAnally.

IV-D Gibb L. Rogers.

Smith Family, Good Neighbors Of 1953, Enjoy Colorado Dude Ranch Vacation



EVENING AT THE DROWSY WATER ranch finds Hereford's Good Neighbors, the Orville Smith's relaxing and listening to some singing by a ranch wrangler. The Smith's will return to Hereford today after their week's vacation at the Drowsy Water

ranch in Granby, Colo. Left to right are: June Marion, Karen Sue, Orville, Jewell and Gary Smith. The man on the end of the couch is an unidentified ranch visitor. Photo by Faye Howard.

By FAYE HOWARD

Drowsy Water Ranch, Colo. — "Low Bridge." The call rings out from the wrangler and passes down the line of riders on the mountain trail, but it has nothing whatever to do with bridges. It means the limb of a tree hangs low over the trail and all the riders had better get ready to duck.

Jewell Smith and her three children, June Marion, Karen Sue and Gary, are enjoying another ride on one of Drowsy Water Ranch's many trails. There is "beautiful scenery any way you look." Perhaps Snowball, the little white dog with his tail held up in a curl, will chase a whistling pig, or woodchuck, bigger than he is, as he did one day. Or he may find another new-born fawn.

There will be a stop to let the horses rest, and maybe Tex, the wrangler, will play his harmonica, or we'll all sing. The little boys may find a place to "drink from the creek like cowboys," and "shutter-bugs" will probably take pictures.

Whether the stop is in the timber or high up on Dude's Point, the Smiths and all the rest of us will see something interesting. Jewell says, "The only two words in my vocabulary lately are 'oh' and 'ah'. I just can't describe the wonderful things I'm seeing."

Fish Supper Expected

She tried to persuade her husband to ride with us this morning. He said, "I will if you specially want me to, but I'd rather fish." So she let him go in peace. The latest count on fish he and the family have put in the freezer is over sixty. The gang around here is expecting a fish supper any time now.

Riders and fishermen are expecting a lunch cooked on the outdoor grill today. There is something special about hamburgers cooked there beside Drowsy Water Creek. June Marion says, "I didn't know hamburgers could be so good." Orville says the coffee is good, even after somebody accidentally drops a piece of onion in it.

Food Is Good

The Smiths will tell you all the food is good. Mrs. Ollie Forbes, who once owned the Green Hedge Cafe in Hereford, is cooking here this summer and her home-cooking is the kind you hope to get on a vacation but rarely do. Jewell has been into the kitchen time after time to compliment her on hot biscuits or cinnamon rolls, chow mein or salads. Orville is waiting to see how she cooks his fish.

Last night all guests and employees who had not gone on the overnight pack trip gathered in the Lodge around the fire-place—with fire in it—and listened to or sang with the Drowsy Water entertainers. Blaisdel Wight is the guitar player this year. James Folsom and Tex Cummings sing or play harmonicas.

The Malones set out to give the Good Neighbor Contest winners (Continued on Page 2)

Two Physicians Leaving Soon For Extra Study

Two of Hereford's physicians will leave this week for further training in hospitals in Oklahoma City and Denver.

Dr. Roy Grubbs, who has practiced in Hereford for three years, will leave Wednesday for Denver where he will serve a pediatric residency at the Denver Children's hospital. His wife and sons have already gone to Denver to get settled.

Although Dr. Grubbs said his Hereford home before leaving, he will be back in Hereford July 1, 1954. His plans at the present time are to buy a home in the edge of town when he returns.

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Parole Violator Caught By Local Peace Officers

Sheriff Lowell Sharp has reported to state authorities at Huntsville that he is holding Charlie Warden, wanted by the state for violating a conditional pardon granted in 1950, and that Warden can be picked up at any time.

Warden had failed to report to authorities since June 2, 1951, the sheriff said. He was sent to the state penitentiary from Hall County when he was convicted of murder with malice in 1943.

He was picked up here Thursday, Sheriff Sharp said.

Business Character Award Given Renfro

Jack Renfro, Deaf Smith County potato grower and shipper, has received a "Business Character Award" for the second year in a row from Redbook, "the Dun and Bradstreet of the vegetable industry."

His pride in the two awards is shown by the fact that he has hung both of them in a prominent position on his office wall.

Contract For Drilling New Water Well Given Approval

Contract for drilling of a fifth water well to serve the City of Hereford has been signed by the city with Kirkland Pump Co. City Manager Cecil Massey announced Saturday afternoon.

The additional well and pumping facilities, which, it is believed, will be ready before potato season gets very far underway, and will help to prevent any possible lack of water for residential and industrial use during the summer. Massey said.

Cost of Well

Cost of the well, which is to be drilled in Block 89, adjoining the Jaycee Park and just north of the Jaycee Clubhouse, will be \$6,158.37, including all of the necessary equipment.

From the well, a main line will be laid up Miles Avenue North to New York, then east to the McKinley Street station, which already is connected to the two wells in that vicinity.

An engineer from the firm of Parkhill, Smith and Cooper of Lubbock, which serves as consulting engineers for Hereford, said that they had anticipated a slight difficulty in obtaining adequate water with the present pumping facilities, but had not expected any need for additional facilities to develop until at least 1954, and possibly 1955.

Plans To Be Hastened

"New meters and an increase in population is going to make it necessary to hasten plans for a more complete water system for the city, the engineer told us," Massey continued. "An increase in various local industries which use considerable amounts of water has also played a part in the development of the present situation."

Part of the situation stemmed from a slight shortage of pumping facilities on one side of town, where there was more water available, and adequate pumping facilities, but slightly smaller wells, on the other side of town.

(Continued On Page 3)



Mr. and Mrs. Dick Ross

Jim Hill Management Taken Over By Dick Ross

Dick Ross, Amarillo, assumed his duties as manager of the Hotel Jim Hill Thursday afternoon, replacing Emmett Sherman in that position.

Ross will be assisted at the Hotel by his wife, the former Miss Earline Campbell of Amarillo.

Starting in the hotel business with his father when he was only six years old, Dick Ross has been in the same line of work for about 20 years.

Attended A & M He graduated from Amarillo High when he is at the golf course.

Dowell Chosen VP For Kiwanis Club

Bartley Dowell, chosen by a nominating committee, was unanimously elected vice president of the Hereford Kiwanis Club at their weekly luncheon meeting Thursday.

On the program, County Attorney Ed Line told the Kiwanians some of the problems involved in deciding whether or not certain actions might be considered as criminal, or as of such a nature that he could file against the person or persons and prosecute the case.

Not Always Punishable "An action which you might consider as being something that the county attorney should act on may not be considered so under the law," Line said.

One new member, W. H. Neves, was inducted into the Kiwanis club meeting, which was attended by 28 members and guests.

Rainbow Girls Will Attend Grand Assembly in Galveston

Forty Rainbow girls and adults will leave this evening, Sunday, for the Annual Grand Assembly of Order of Rainbow Girls in Galveston.

Dixie Young is Grand Musician for Grand Assembly, Martha Jean Brown, grand choir member, Mrs. Belle Hromas, Grand Visitor, and Mrs. O. R. Sanders, Examiner of Grand Assembly.

The girls will return to Hereford Thursday.

Those To Attend

Those who will go to Grand Assembly are: Eddie Morrison, Lu Durham, Dalene Tinnen, Gayle Gault, Verita Sanders, Virginia Sigle, Gayle Potter, Gayle Waggoner, Vella Kee Skypala, Claudia Green, Eugenia Knox, Carolyn Virden, Wylajeane Quattlebaum, Bonnie Lewis, Marlene Legg, Marilyn Legg, Sandra Jo Caraway.

Donna McLaughlin, Judy Jersig, Mary Sue Suggs, Elaine Waggoner, Martha Jean Brown, Marilyn Lewis, Martha Heard, Joan Brown, Charlotte Moore, Margaret Phillips, Jane Housman, Sharon Dee Moore, Jan Hargis, Mariene Giltland, Wanda Kimbrough, Dixie Young, Mrs. Art Lewis, mother advisor, Mrs. J. C. McCracken, and Bill Hromas.

The Weather

	High	Low
Wednesday	93	65
Thursday	92	67
Friday	89	54



DIXIE YOUNG



MARTHA JEAN BROWN

Read The Classified

County 4-H Youth Attend District 1 Camp Recently

The District 1 4-H club camp was held June 1, 2, 3, at the Don Harrington Boy Scout Camp south of Amarillo.

The program consisted of nature study, riflery, recreation, swimming and electricity. Everyone made an electric pin-up lamp.

The second day of camp was Hobo Day. That night Miss Ann Dyer was crowned queen of the Robo's and Robin Halbert, an exchange student from Australia, was crowned king.

Those attending from Deaf Smith County were: Ann Dyer, Martha Heard, Donna Sue Guseman, Jimmie Northcutt, Mrs. Ed Dziuk, 4-H leader; Miss Clara Redman, assistant county home demonstration agent; and Hugh Clearman, county agricultural agent.

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Mr. and Mrs. Jerry King

Higgins - King United In Informal Ceremony

In an informal ceremony, at 4 o'clock, on Saturday, June 13th, Miss Anita Higgins, daughter of Mrs. H. Smith, of Amarillo, became the bride of Jerry King, son of Mr. and Mrs. Charles S. King, also of Amarillo. The ceremony took place in the home of the groom's grandparents, Mr. and Mrs. J. E. Andrews, who live six miles south of Hereford.

Baskets of white gladioli and maroon daisies arranged at each side of the picture window and white candelabra in the center provided the setting for the double ring ceremony. Rev. D. W. Ward, pastor of the Frio Baptist Church, performed the ceremony.

Recordings of traditional wedding music preceded the ceremony. Mrs. Maxine Jones, of Amarillo, maid of honor, was attired in pink lace, with white accessories and wore a white carnation corsage.

Clark Andrews, cousin of the groom, was best man.

The bride was attired in a two piece mauve lace dress, made with three quarter length sleeves and Peter Pan collar. Her accessories were black, and she carried a white Bible topped with white carnations tied with white streamers.

The bride's mother wore navy, with white accessories and the groom's mother wore a navy print with grey accessories. Both wore white carnation corsages.

A reception followed immediately after the wedding. Mrs. Arthur Wayne Fields of Amarillo, served the three tiered cake, and Mrs. Roy Johnson also of Amarillo, presided at the punch bowl.

Mrs. Betty Daniel, sister of the bride, was in charge of the guest book.

After the reception, the couple left for a wedding trip to Colorado Springs and other points in Colorado. They will be at home in Amarillo this summer.

Mrs. King is a native of Amarillo, and graduated from high school there, in 1952. She has been employed as a secretary in an insurance office in Amarillo since graduation.

Mr. King finished Junior College in Amarillo in 1952, and the past year has attended Texas Tech at Lubbock. They plan to live in Lubbock, this fall, where Mr. King will be enrolled as a senior at Tech.

Attending the wedding were H. Smith, Rev. and Mrs. J. Deas King

of Waterville, Wash., uncle and aunt, of the bridegroom; Mrs. V. M. King, his grandmother, of Amarillo; Mr. and Mrs. H. A. Fields, and Coeta, of Amarillo; Mr. and Mrs. A. W. Fields and Ginger, of Amarillo; Mrs. Calvin Edwards, Nancy and Janice Lee, of Hereford; Mrs. Elmer Jones, Patsy and Marilyn, of Hereford; Mrs. Henry Andrews and Doris Jean, Mr. and Mrs. T. L. Sparkman, Jr., Tommie, Bonnie and Barbara, Mr. and Mrs. Owen Andrews, Veradelle and Frances Andrews, Joe and Glenn Andrews, Mrs. T. L. Sparkman Sr., Mr. and Mrs. W. E. Reisdorph, Marcena Mae Reisdorph, of Plainview; Mr. and Mrs. Roy Johnson, of Amarillo; Mr. and Mrs. E. T. Evans, Sharon Dee and Gary Lee, of Amarillo; and Mrs. Martha King of Amarillo.

Frank Bonner and Janice Craig celebrated their birthdays together Wednesday evening at an informal dinner given in the home of E. R. Craig. Mr. Bonner was 72 and Miss Craig was 18.

Mrs. Phil Radovich and Mrs. Vivian Major made a trip to Clearwater Wednesday.

Smith . . .

(Continued from Page 1)

"the week of a lifetime." All five of the Smiths say they are succeeding.

Smith's Arrival

"Where's the horse?" were eight-year old Gary Smith's first words at Drowsy Water Ranch. About an hour later Gary and his two sisters were on horses and following a wrangler over the ranch's mountain trails.

Jewell and Orville Smith with their children, June Marion, Karen Sue, and young Gary, left Hereford early Sunday morning in a new Packard Clipper furnished by Siegler Motor Company. They took the short route, up highway 287, and spent Sunday night in Denver with Mr. and Mrs. Ted Matthews, formerly of Hereford. Monday morning the Smiths headed the Clipper into mountain country, crossed the Continental Divide at Berthoud Pass and arrived at Drowsy Water Ranch just before one o'clock.

Happy With Car

"This car sure does perform", said Orville, telling about the trip, and he sounded like he wanted to reach over and pat it on the fender.

Mrs. Cecil Malone and son, Ronnie, escorted them to the Flying WA Cabin and helped them move in. The cabin has two bedrooms, bath, sleeping porch, sitting room, and screened porch. The girls made a quick tour of the rooms and came out exclaiming, "Mother this is the cutest cabin!"

Jewell looked at the mountains, the ranch buildings, and the rushing water of Drowsy Water Creek near their cabin and turned to the group with a warning, "If I'm dreaming and anybody wakes me up, he's going to get booted."

"Gone Fishin'"

With a five-day fishing license waiting for him, Orville Smith took less than an hour to unpack, park the car, dig his worms and take off-up-the-creek with a fishing rod. Gary and the girls may prefer riding, but to Orville no horse can be more attractive than a big rainbow trout.

The horses at the hitching rail were a bit skittish and Karen Sue seemed a bit reluctant when mounting time came, but the last she heard of her, she was happily shouting to her mother, "I'm not scared now." June Marion was equally happy about the new name bestowed on her at mounting time by Tex Cummings, a wrangler who has been kidding Drowsy Water guests for ten years. "Come on, Dale Evans. Let's go," he called, and the "afternoon ride" was on its way.

Jewell followed Orville up Drowsy Water Creek and thus Hereford's Good Neighbors of 1953 began a week which the Malones hope to make "the week of a lifetime."

Mr. and Mrs. Gail Poff and son, Stanley will visit this week in the Oscar Altman home.

Mr. and Mrs. H. A. Lamm, Laura, and Robert have returned from a vacation in different parts of Colorado.

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To the Potato Growers of Hereford Area;

The Potato Psyllid is and has been striking a deadly blow to the potato industry of the Hereford area for the past 3 weeks or so. Being as this insect is so injurious to the potato crop, we feel it our duty to explain our work and results in controlling the Psyllid hoping this information will be of some benefit to the farmers.

Through extensive work in controlling the Psyllid we have found that there is not much difference in control when using spray or dust. In using spray, we have found that 5 gallons of total mix per acre applied by plane is most satisfactory and dust applied by plane at the rate of 25 to 35 lbs. per acre is most satisfactory. But under the present price structure for insecticides and their application, the dust will cost the farmer approximately \$1.00 an acre or more per application than the spray. We have also found that two applications of 2 qts. of 25% D.D.T. per acre in 5 gallons of water applied by plane to 3 to 4 day intervals is required for control. We have found some to be true with D.D.T. dust. When spraying you can apply it in most any wind with good results, where in the other hand in using dust it should be applied when there is little or no wind for good results.

We have also found that using Parathion in liquid form gives a complete kill of the Psyllid in 24 hours. The old form of using sulphur is to slow and ineffective under a heavy infestation as now existing. When using Parathion you get a complete kill on most all insects such as Psyllids, Aphids, Leaf hoppers, and numerous other insects including the Lady Bug, which the D.D.T. will also kill.

Our Entomologist and myself with growers have checked many fields and finding everyone well satisfied with our results.

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Friona News

Mrs. E. R. Day, Correspondent — Phone 2792



Mrs. Henry H. Horton Jr.

Double Ring Ceremony Weds McFarland-Horton

Miss Lunelle McFarland, daughter of Mr. and Mrs. J. G. McFarland of Friona, became the bride of Henry Hollis Horton Jr., of Mr. and Mrs. H. H. Horton of Rome, Ga., in a Saturday evening ceremony at the Friona Methodist church. Rev. Lester Lee Hill, pastor of the First Methodist church, Canyon, read the double ring rites.

Banks of palms formed the background for the ceremony. Bouquets of white gladioli, white asters, white daisies and miniature ivy and groups of candelabra completed the altar arrangements.

Satin ribbons marked the bridal aisle with bunches of white gladioli marking the family pews.

Prelude Music

Miss Peggy Campbell, Lamesa, cousin of the bride, presented a prelude of wedding music including Bach's "Airsolo"; "On the Wing of Song" by Mendelssohn; Andante Cantabile from the 5th Symphony by Tchaikovsky and Concerto No. 10 by Handel.

Miss Joyce Miller, Friona, sang "I Love Thee" by Greig.

Traditional wedding marches were used.

Miss Gay Ann McFarland served her sister as maid of honor. She wore a ballerina length dress of yellow net over taffeta. The dress was made with a halter neckline with tiny satin buttons down the neck of the tucked bodice. A short jacket of yellow net with sleeves gathered with satin ribbon completed the dress. An eye veil of yellow net was caught by a half halo of tiny white daisies. Miss McFarland carried a rounding basket arrangement of white Kitty daisies with additional clusters cascading down on ribbon streamers.

Bridesmaids

Bridesmaids were: Miss Gloria Rawls from New Orleans, La.; Miss Janet Myers, Oklahoma City; Miss Mary Ellen Riddick from Monterrey, Mexico; Miss Doris Jane McFarland, sister of the bride; and Miss Emily Horton, sister of the groom.

The bridesmaids were dressed identically to the maid-of-honor and carried rounding basket arrangements of cascades of white Marguerite daisies and miniature ivy.

Flower girls were: Miss Carolyn Crump, Friona; and Miss Mary Tom Spring, Friona. They wore floor length yellow net dresses made over taffeta. The dresses had tiny net puffed sleeves and satin buttons down the front. They wore long yellow satin sashes. Bands of daisies were caught in the back of their hair. They carried miniature bouquets of white daisies.

Father As Best Man

The groom was attended by his father, H. Hollis Horton Sr. of Rome, Ga., as best man. Ushers were: M. C. Osborn, cousin of the

bride; Sgt. Julian Reese, San Antonio; Sgt. Gene Scott, San Antonio; Pvt. Robert Horton, brother of the groom, Fort Jackson, S. C., and A-c Thomas Horton, brother of the groom of Victoria, Tex.

The bride, who was given in marriage by her father, wore a gown of ivory French lace in a Tudor rose pattern. It was accented with finely pleated tulle. The figurine basque bodice was designed with a tiny Elizabethan collar. Miniature lace buttons fastened the gown down the back. Long lace sleeves tapered to deep petal points over her hands. The voluminous scalloped lace skirt parted to reveal bursts of pleated nylon tulle and then drifted to a court train in the back.

Wore Diamond Locket

The bride wore a diamond locket which belongs to the groom's grand mother, Mrs. T. C. Marriott of Uriah, Ala. The locket was given to Mrs. Marriott by her husband on their wedding day.

Her fingertip veil of matching imported French illusion was caught to a delicate crown of lace, accented with tiny pearls.

The bride carried a Bible arrangement of a white orchid with a cascade of white roses and stephanotis on a satin covered Bible.

Mrs. McFarland, mother of the bride, chose a dress of champagne Japanese silk with a white beaded neck and white accessories for her daughter's wedding. Her corsage was a green orchid.

The groom's mother wore a dress of dusty rose lace with matching accessories. Her corsage was an orchid.

Following the wedding, a reception was held at the Friona club house.

Three-tiered Cake

The bride's table featured a three-tiered wedding cake with an end arrangement of white flowers entwined in the candelabra.

Mrs. Peggy Snider of Farwell and Mrs. Betty Rector of Friona secured names for the bride's book.

Presiding at the punch bowl were Mrs. J. T. Gee and Mrs. Frank Spring. Miss Polly Martin of Amarillo and Mrs. Tim Magness of Lubbock served the cake.

The bride chose a white, linen dress with a rhinestone and crystal bead design for traveling. Over the dress she wore a blue sheath coat of linen with shoes to match. Her corsage was a white orchid.

Home in Amarillo

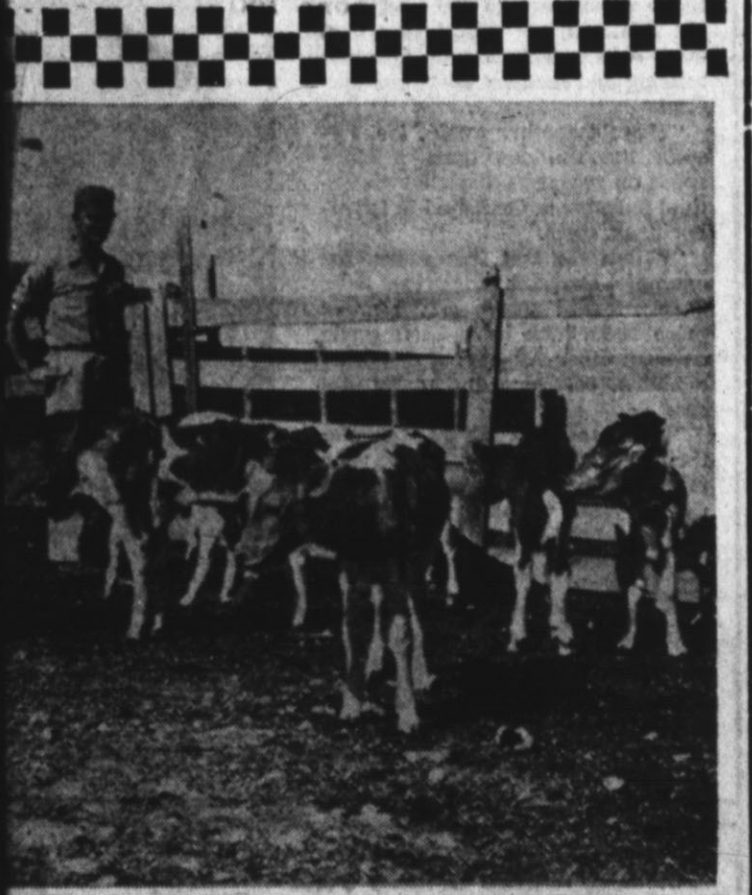
Following a wedding trip to points in Colorado and New Mexico the couple will make their home in San Antonio where the groom is employed with Armstrong Cook Company.

Mrs. Horton graduated from Friona High School and attended Stephens College at Columbia, Mo. She graduated from Southern Methodist University in June, 1953. She was a member of Pi Beta Phi sorority.

The groom attended Darlington Prep school in Rome, Ga. and graduated from Alabama Polytechnic Institute at Auburn, Ga. He served in the occupation army in Japan.

More Friona News On Page Four

INSURE IN SURE INSURANCE
PLAINS INSURANCE AGENCY
 John H. Patton Wm. H. Patton
 All Forms of Insurance
 213 N. Main St. Phone 50



Jack Brumley says: Only three days milk used before calves were put on Purina Nursing Chow.

ONLY THREE DAYS (COLOSTRUM) MILK USED

We started 35 calves on Nursing Chow & Calf Startena and haven't lost a calf." Mr. Brumley stated that by Feeding Nursing Chow and Calf Startena he could put the cow in the Milking Barn in three days, and sell all her milk. "The calves are doing as well as if they had milk" said Mr. Brumley, and it's cheaper than milk."

AVERAGES 1/2 COST OF MILK

Purina Nursing Chow, a milk replacer that grows calves faster than milk itself, with a faster start, less scours, and about half the cost of milk.* Just mix with water and feed with Calf Startena.

* Proved at the Purina Research Farm

At your store with the CHECKERBOARD SIGN

PACKARD MILLING CO.

DANCING LESSONS
 Tap and Ballet
 Register June 27
 9 a.m. to 12 noon
 Jim Hill Hotel Ballroom
BARBARA ALLEY
 teacher
 for information, write
 414 W. 10th
 Amarillo, Texas

Let's
PAINT A PICTURE
 of
COOL, COMFORTABLE LIVING

With
MITCHELL
 ROOM AIR CONDITIONING

Gives You More
SUMMER

COOLING PLUS

HEAT for Fall, Winter & Spring

Only Mitchell room air conditioners give you Dyna-Cooling for instant summer heat relief . . . delivering a sharp temperature drop to cool, cool comfort. You can select the weather you want as easily as dialing your radio with the exclusive MITCHELL Weath'r-Dial. Live better . . . work better . . . feel better with the only room air conditioner that gives you — Dyna-Cooling for blistering hot days . . . Nite Cooling for moderately warm days and nights . . . Arid-Drying on muggy, humid days. Then, too, a MITCHELL room air conditioner filters 99% of the dirt, dust and pollen out of the air. It ventilates, exhausts and HEATS . . . extra comfort at no extra cost for fall, winter and spring. MITCHELL is the quite room air conditioner that gives you all these features.

Twice as Much
COOLING

With A Mitchell

Parker Bros. Builders Supply

SYMBOL OF QUALITY

WANT ADS Phone 30 or 31

FREE Theatre Tickets To See



WEDNESDAY - THURSDAY

June 24-25

Star Theatre

Be Sure and Ask for Your Free Tickets With each PAID-IN-ADVANCE classified ad placed in The Brand, we will give you free tickets.

1. FOR SALE Miscellaneous

Hereford Glass Co.
Expert Car Glass Installation
Table, Top and Window Glass
Picture Frames
302 Park Ave. Ph. 1425
B-1-16-tfc

PICTURE FRAMING with personal attention on each job. Mrs. J. J. Buckner, 224 Ave. D. Phone 751.
B-1-15-43-tfc

Chrysler-Industrial Motors Sales & Service
McCullough Motor Co.
111 W. 1st. Ph. 17
B-1-9-tfc

LUMBER UTILITY GRADE
2x4's \$45 -- 2x6's \$45
1x8's and 1x10's \$6.50 per 100 feet
CARL McCASLIN LUMBER COMPANY
B-1-1 1/2-17-tfc

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand. B-1-16-tfc

LUMBER: No 4 Fir. 2x4's \$6.95. 1x8 Ship lap. \$6.95 per 100'. Rockwell Bros. & Co. Phone 4
B-1-17-39-tfc

USED UPRIGHT PIANO. Good condition and recently been tuned. 616 Blevins. Phone 1232-M.
B-1-13-25-2p

SCREWTAIL BULLDOG PUPPIES
Herman Drake, 12 miles North on Highway 51.
B-1-11-52-2p

FOR SALE: Electric Coca-Cola Box. Call 397.
B-1-7-52-tfc

FOR SALE: Full size rollaway bed with innerspring mattress. Phone 1863-W.
S-1-11-52-1p

USED MARSALLIS Airconditioner in good condition. 806 East 3rd. S-1-9-52-1p

HOUSE TRAILER FOR SALE. Good condition and clean. Call 1156.
S-1-10-52-1k

2. FOR SALE Farm Equipment

FOR SALE
2 - 1949 Model L. A. Case Tractors
2 - 15' Plows, A-1 condition
See
C. R. Smith
In The Buckner Building
B-2-22-tfc

4. REAL ESTATE

FOR SALE 480 acres. Good land as you will find in Deaf Smith. 400 acres registered plants. See this if you want something good. M. A. Crum, Friona.
S-4-28-52-1p

TRADE: A triplex in Amarillo, a small irrigated farm near Hereford, Texas. 1265 N. Wood. Amarillo, Tex.
S-4-20-52-4k

FOR SALE

Good 5 room house. Must be sold in 30 days. 940 sq. feet floor space.
1/2 section of good land 2 irrigation wells. Strong water. Priced below market, all crops go if sold at once.
5 room house & garage worth the money west Hereford.
J. W. Robinson
Jim Hill Hotel
Phone 932
B-4-50-tfc

PRUDENTIAL FARM LOANS
America's Largest Farm Lender
SAM NUNNALLY
136 Main
Lone Star Agency
B-4-12-tfc

For Real Estate Farm Loans -- 4 1/2 %, Good Terms
SEE LUTHER PEVLEY
Local Representative
Travelers Insurance Co.
Rts: Phone 524-W
B-4-47-tfc

For Sale Irr. 320 acres 285 Cul. 2 - 8 in. wells 4 bedroom home, 3 room tenant house, grade A dairy barn, 3 graineries, big cow barn. Price \$210. acre.
122 acres 65 Cul. Close to Hereford. Price \$130. acre.
Have several farm's to sell on State G. I. Loans.
Large 3 Bedroom House - Single garage with room attached. Price \$8,500. Also nice 2 bedroom house - double garage with 1 room attached. Price \$10,000.
5 room house with bath - Price \$6,500 with \$3,000 loan will consider good car or truck as trade on equity.
2 nice 2 room houses with bath \$500 down on each.
Large 3 room and bath \$900 down will consider trading for a long wheel base truck.
Other good buys in large and small houses, lots and small acreage.
J. M. Hamby, Real Estate
South of Court House
B-4-51-tfc

FOR SALE: Duplex. Will take some trade. J. B. McCombs. Rt. 2, Tulla.
B-4-13-52-2p

If you have something for sale or trade -- see us.
G. I.'s we have a farm for you.
J. B. ELLISTON
Real Estate
132 E. 2nd. Phone 179
B-4-39-tfc

FOR RENT
FOR RENT: 2 room apartment. Refrigerator, private bath. Bills paid. Week days, call Bookout Realty 1674. Sundays, 901-A Union.
B-5-20-23-tfc

FOR RENT: Especially nice large unfurnished apartment. Small, newly furnished apartment at Fullwood apartments. 232 West 3rd.
B-5-17-11-tfc

FOR RENT: Modern unfurnished apartment. Call 507 Jackson St.
B-5-9-49-tfc

FOR RENT: Two room furnished apartment with private bath. Call 556.
B-5-11-21-tfc

FOR RENT: Furnished and unfurnished apartments. Private baths 115 B Avenue. Phone 569.
B-5-13-45-tfc

FOR RENT: Nice bedroom, adjoining bath. 509 Ross. Telephone 847-J.
B-5-10-48-tfc

FOR RENT: Front bedroom. 808 Union. Phone 1866-W.
B-5-9-51-tfc

FOR RENT: 2 room modern house. furnished. Bills paid. N.B. Hood, 343 West 2nd St. Phone 746-J.
S-5-18-52-1e

FOR RENT: Modern furnished apartment for couple. Bills paid. 603 E. 4th. Phone 1322.
B-5-14-25-tfc

FOR RENT: Furnished apartment with bath and Frigidaire. Close in. 307 Roosevelt.
B-5-12-25-2p

FOR RENT: Bedrooms. 511 Lawton, corner East 6th.
S-5-8-52-1p

FOR RENT: Furnished garage apartment. Bills paid. Phone 963-W, 203 Park Avenue.
B-5-12-52-tfc

FOR RENT: Two room furnished apartment. Close in. Phone 640-J.
S-5-10-52-1p

HOUSE FOR RENT, four rooms. Attached garage, furnished. See at 211 Avenue K.
S-5-13-52-1p

10. NOTICE

ALCOHOLICS ANONYMOUS
Phone 850
B-10-24-tfc

Beginning Now CLOSE OUT SALE on all gift items at **Nina Ross Cosmetics Gift Shop**
513 Park Avenue.
B-10-51-4c

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HOUSE FOR RENT, four rooms. Attached garage, furnished. See at 211 Avenue K.
S-5-13-52-1p

FOR RENT: One of my best furnished apartments. Available July 1. F. H. Oberthier. Phone 226.
B-5-16-52-2e

FOR RENT: Furnished apartment. 118 N. Jackson. Phone 758.
S-5-9-52-1p

DESIREABLE 3 room furnished apartment to responsible people. 711 E. 3rd.
S-5-11-52-1p

FOR RENT: Two three room furnished apartments. 603 and 605 Bowie St.
S-5-12-52-1p

FOR RENT three room modern house. 131 North 25 Mile Ave.
S-5-11-51-tfc

APARTMENT FOR RENT 3 large rooms. Bills paid. Furnished or unfurnished. 210 West 9th St. Mrs. J. E. McCathern.
S-5-18-51-1p

FOR RENT: 4 room house. Call 1110. If no answer call 660, ask for Ruth K. Service.
S-5-17-51-1k

FOR NEW AND USED parts try Hereford Wrecking Co. East highway 60. Phone 320.
B-11-15-47-tfc

WANTED: From 100 to 500 yearlings to pasture. Plenty grass and water. Grady Wilson, Faith, South Dakota.
B-6-17-25-2e

WANTED: Small gold watch, Longines Whittnauer. Mrs. M. F. Cherry. Phone 964-W. Reward.
B-13-13-25-2p

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Friona News

By Mrs. E. R. Day, Sr.
(Continued from Page 3)

Opal Jones is an excited man this week. On June 23 Opal will leave for Anchorage, Alaska to visit with his son, Tommy, who is stationed there with the Army.

Jones will go with John R. Chandler. He does not know when they will return.

Mr. and Mrs. O. C. Jones were in Lubbock Friday shopping and attending to business.

August Kathie returned home Friday from Dayton, Ohio. He visited his sister and her family for two weeks.

August and John Kathie have been visiting in Colorado. They returned home Sunday.

From Rome, Ga.
Mr. and Mrs. Hallis Horton Sr. of Rome, Ga., and daughter, Emily and son, Pvt. Robert Horton will arrive in Friona for the wedding of their son, Hallis Horton Jr.

Mr. and Mrs. E. H. Hannabas of Canyon visited the week end with her parents, Mr. and Mrs. Pat Busley.

Mr. and Mrs. Elwood Helms were Sunday dinner guests with Mr. and Mrs. Joe Johnson.

Miss Francis Cantrell of White Deer returned home Thursday after visiting her uncle and aunt, Mr. and Mrs. E. R. Day Sr.

Mr. and Mrs. V. R. Jordan and Ben Wayne spent the week end with their son and family, Mr. and Mrs. Marvin Jordan of Snyder.

On Way To Alaska
Major and Mrs. John R. Chandler and children arrived in Friona Thursday, from Oklahoma where they have been visiting for some time. They will visit with Mrs. Chandler's parents, Mr. and Mrs. Bill Stewart. Major Chandler will go to Larine, Wyo., for a few days before leaving for Anchorage, Alaska.

Mrs. Chandler and children will remain in Friona with her parents until Major Chandler is located and gets living quarters for his family.

Quick - Efficient HOME LOANS
Dependable Abstract and Insurance Service
ELIZABETH WOMBLE
146 Main Phone 497
B-11-27-tfc

RUBBER STAMPS fast service. Francis Printing Co. Ph. 1303.
B-11-9-3-TFC

HOME & FARM LOANS
See Us For The Best Service Available.
John McLean Insurance Agency
Phone 273 Box 267
127 W. 3rd St.
Hereford, Texas
For Loans in Deaf Smith, Parmer and North Part of Castro Counties.
B-11-46-tfc

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street.
B-11-20-50-tfc

For A Better POSITION LIPPETT BUSINESS COLLEGE
Roy J. Lippert,
President
718 1/2 BROADWAY PH. 22
Box 655
Veigel Bldg. Plainview, Tex.
B-11-50-8c

ENROLL YOU! Pre-School child in Kindergarten. Mrs. J. R. Fowlkes. Harrison Highway. Phone 1574-W. B-11-14-tfc

Water Well Acidizing
Improve your water production by acidizing.
NATIONAL ACIDIZING CO.
316 E. 30th Phone 25501
Amarillo, Texas
B-11-51-12p

FOR NEW AND USED parts try Hereford Wrecking Co. East highway 60. Phone 320.
B-11-15-47-tfc

WANTED: From 100 to 500 yearlings to pasture. Plenty grass and water. Grady Wilson, Faith, South Dakota.
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Pre-Nuptial Shower Held For Miss Imogene Shirley

A pre-nuptial shower honoring Miss Imogene Shirley, bride-elect of Neal Clearley of Amarillo, was held Wednesday afternoon at the Friona Club House with Mesdames Verne Nazworth, Earl Drake, W. S. Crow, and Miss Mary Bell McGlothing as hostesses.

Mrs. Ena Miller played soft music as the guests were registering. Mrs. Earl Drake presided at the guest book.

Mary Lou Miller sang two numbers and Mrs. Miller gave two piano numbers. Mrs. W. S. Crow gave a reading of "Husbands."

Corsages Presented
The room was decorated with pastel flowers. A corsage of pink carnations was presented to the bride elect, her mother, Mrs. T. A. Shirley and the mother of the groom to be, Mrs. Ruth Clearley.

Refreshments of lime punch, mints, and cake were served to the guests.

Attended Shower
Those present were: Mesdames Rudolph Renner, Tom Gibson, Roy Miller, Anna Coffman, Joe Brummett, James McLean, Dick Rocky, M. M. Shirley, Allen Stewart, A.H. Boatman, Doyce Barnett, O. C. Jones, J. R. Roberson, Louis Welch, L. D. Pope, C. M. Field, W. H. Ford, S. S. Prichard, Joe Johnson, T. A. Shirley, Ruth Clearley of Amarillo; Lois Rome, Dawn; Mrs. An-

Mrs. J. H. Wise Honored By Coffee On Wednesday
Mrs. Bill Stewart entertained with a coffee at her home Wednesday morning honoring Mrs. J. H. Wise, who has just moved to Friona to make her home. Mr. and Mrs. Wise are building a new home in the west part of town. They are the parents of Mr. and Mrs. Dan Ethridge.

Those present were: Mesdames C. W. Dixon, H. C. Kendrick, Roy Slagle, Jack Lamb, Ralph Wilson, Ralph Miller, Minnie Hall, James Wilson, and Lawrence Lillard.

Hospital Notes

Deana Prichard, med.; Mrs. E. F. Sevier, med.; Mrs. Bob Higgins, surg.; Troy Maxwell, med.; Mrs. Mike Betzen, med.; Mrs. V. L. McCool, surg.; Mrs. J. C. Montgomery, med.; Mrs. H. R. Lee, OB; Mrs. Tom Robinson, surg.; Steve Faulkner, surg.; Charles Rudd, med.; Mrs. O. A. Alexander, med.; Mr. H. D. Nickerson, surg.; Mrs. G. A. F. Parker, med.; J. C. Powell, med.; Gwynne Owen, acc.; Mrs. Todd Herrington, OB; Mrs. Gertrude Probasco, surg.; Mrs. George Hilliard, OB; and Mrs. E. F. Garcia, OB.

Patients Dismissed
Mrs. Ed Dzuik, Jr. OB, 6-20; Bill Blackwell, ortho, 6-19; Mrs. Bea Moore, surg., 6-18; Mrs. A. C. T. Finley, OB, 6-17; Nancy Kay Jackson, med., 6-16; Gary Crum, surg., 6-17; Michael Kemp, med., 6-17; Mrs. Ernestine Ramirez, OB, 6-17; Mrs. John Henderson, observation, 6-18; and Mrs. Joe Wagoner, med., 6-19.

Births
A daughter, to Mr. and Mrs. F. F. Garcia, and a son to Mr. and Mrs. Sio Hillard, both the 6-19.

Mrs. Max Wood and three daughters of Portland, Ore., arrived Monday for a visit here with her mother, Mrs. G. A. F. Parker, who is ill in Deaf Smith County Hospital.

Mr. and Mrs. J. R. Cole have been visiting relatives in Lubbock.

Mr. and Mrs. O. P. Cowart and children have returned from a fishing trip to points in New Mexico.

Mrs. Edwin Goodall and baby of Gatesville is visiting her uncle and aunt, Mr. and Mrs. R. P. Coneway.

Mrs. Clifford Kester and son, Andy, of Craig, Colo., left Saturday morning for their home after a week's visit here with Mr. Kester's parents, Mr. and Mrs. F. M. Kester.

Mr. Lee Caldwell and son, Chas. Roy, of Long Beach, Calif., and Mrs. James Evans of Delano, Calif. are here visiting their parents, Mr. and Mrs. Roy Kelly.

Mrs. H. A. Close and Mrs. R. B. Miller have been in Muskogee, Okla., the past week where they have been attending a leadership training school for women of the Presbyterian Church.

Mrs. Carmelita Gunther of Clo-

Kiwanis Club
Thurs. Noon
Hotel Jim Hill

Hereford Rotary Club
meets every Friday at 12:05
Hotel Jim Hill

Regular Meeting Night
1st & 3rd Tues. Night
of Each Month
AMERICAN LEGION
AND AUXILIARY

Stated meeting second Monday in each month. School of instruction each Thursday night.
R. L. Thompson, Sec'y
Robert E. Wagoner, W. M.
MASONIC BULLETIN
Hereford Lodge 849

NOTICE OF MEETING ODD FELLOWS
Each Monday Night
REBEKAHS
Each Tuesday Night

Lions Club
meets each
Wednesday, 12 noon
Hotel Jim Hill

NOTICE OF MEETING ODD FELLOWS
Each Monday Night
REBEKAHS
Each Tuesday Night

born. Mrs. S. H. Osborn, Claude Osborn, Mrs. J. G. M. land, Gay Ann and Doris Ja-
Thursday, Miss Gloria Ray New Orleans, La., arrived for wedding. On Friday Janet of Oklahoma City and Peggy of bell of Lamesa arrived. The all bridesmaids for the wedding party was held at home of Mr. and Mrs. Claude born.
Miss Lunell McFarland entertained with a luncheon for her bridesmaids Saturday morning at home of her parents, Mr. and J. G. McFarland.
More than 600 Americans of cancer each day, American C Society statistics show.

Miss McFarland Is Given Parties

Miss Lunell McFarland bride elect of Hollis Horton Jr. has been honored with a series of parties this week.

On Wednesday, Mrs. Frank Spring gave Miss McFarland a shower in her home.

The room was decorated with yellow and green cut flowers, the bride's chosen color.

The table was laid with a Japanese lace table cloth topped with a miniature bride and groom and a large wedding bell.

A large crowd attended from three o'clock to six.

Those assisting Mrs. Spring were Mesdames J. T. Gee, H. T. Magness, Lloyd Rector, S. L. McLellan, Ralph Miller, Steve Struve, Wesley Foster, and Don Ethridge.

On Tuesday morning Miss Polly Martin of Amarillo entertained at a luncheon at the Amarillo Country club, honoring Miss McFarland.

Those attending were: Joyce Ann Miller, Mrs. Tim Magness; Mrs. Don Ethridge, Mrs. Frank Spring, Mrs. J. T. Gee, mother of Miss McFarland, Mrs. J. G. McFarland, and her two sisters, Miss Gay Ann and Doris Jane McFarland and the honoree Miss Lunell McFarland.

On Wednesday morning Mrs. H. K. Kendrick entertained with a luncheon and swimming party at the Amarillo Country club honoring Miss McFarland.

Those present were: Sally Os-

Efficient Are The Hands That Save Your Health and Your Money

</

Miss Caren Conklin Weds Billy J. Greenhouse June 15

Miss Caren Conklin, daughter of Mr. and Mrs. Lee R. Conklin, became the bride of Billy Joe Greenhouse, son of Mr. and Mrs. Robert A. Greenhouse of Vernon, in a ceremony held in the First Presbyterian Church at five o'clock Friday evening June 15. Rev. Russell Wingert, pastor, was the officiant.

The double ring ceremony was read as the couple and their attendants stood before the altar arranged with white gladioli, carnations and maroon daisies with accents of greenery.

Nuptial Music
Mrs. Clay Ridgway, organist, presented a prelude of nuptial music including Clair d' Lune, (Debussy) and "O Perfect Love" (Bunley). Mrs. Russell Wingert, soloist sang "Because" by DeHarlot. The traditional wedding marches were used for the processional and recessional.

Ramona Rhea was the honor maid and Doris Jean Wallace was bridesmaid. Miss Rhea's dress was in orchid and Miss Wallace wore pastel green. The dresses were made identically of net over taffeta with strapless bodice and tiered ballerina length skirts. Their net stoles matched their dresses and they carried colonial bouquets of orchid and white carnations.

Gene White served as best man and L. A. Jones was groomsmen. Ushers were Dean Hall of Friona and Jim Greenwood.

Embroidered Net
The bride, who was escorted to the altar and given in marriage by her father, wore white embroidered net over taffeta. The strapless bodice was enhanced by a fitted jacket featuring a high neckline finished with a ruffle of fluted net and long pointed sleeves. The fluted net was repeated on the long full skirt in a short peplum effect.

Her shoulder length veil of net was edged in lace and held in place by a coronet of simulated pearls. Her heirloom handkerchief had belonged to her maternal great grandmother. The bridal bouquet was a cascade of Fluer de Amour, stephanotis and feathered carnations.

The bride's mother wore a dress of pink shadow lace with a corsage of miniature blue iris. The bridegroom's mother wore a navy silk dress with a corsage of pink rosebuds.

Reception Held in Bride's Home

Mr. and Mrs. Conklin were hosts at a reception in their home following the ceremony. The bride's table was laid with a white drawn-work linen cloth and the attendant's flowers were placed on a mirror to form the center piece.

Colline Brown served the tiered wedding cake and Katie Brown of Allison, served punch. The hostess was assisted by Mrs. Henry Hast-



Mr. and Mrs. Billy J. Greenhouse

ings and Mrs. Arthur Rogers.

When the couple left on a short trip the bride was wearing white linen featuring black accessories with a corsage lifted from the wedding bouquet.

Hereford High Graduate
Mrs. Greenhouse is a graduate of Hereford High School and of West Texas State College, Canyon. She will complete work at W. T. on a master's degree on July 10.

Mr. Greenhouse is a graduate of Price College, Amarillo and

served 18 months in the Marines. He is a student at West Texas State College. After the wedding trip the couple will return to Canyon to resume their school work.

Out of town, guests at the wedding included: Mr. and Mrs. R.A. Greenhouse, Vernon, Mrs. Lester Hathaway, and Paul Hathaway of Mobeetie, Mrs. L. L. Wallace and Frances Wallace, Clarendon; Mr. and Mrs. C. S. Mears, Mrs. Clinton Salbrig, Mrs. Shirley Conklin and son Craig and Mr. and Mrs.

C. H. Elrod, all of Amarillo and Howard Bramlette of Canyon.

Mr. and Mrs. Clarence Brown of San Delgo, Calif., visited in the Oscar Altman home last week end. They are spending this week in Shawnee, Okla., visiting the Carl Browns and other relatives and friends. They will return Saturday by Levelland where they will visit Mrs. Brown's sister and family, Mr. and Mrs. Gail Poff and son, Stanley.

Around . . .

(Continued from Page 1)
people and their adult counselors chosen from across the nation to attend the first youth school of alcohol studies and Christian action at Illinois Wesleyan University at Bloomington, Ill. The school was held June 15-19. Dunnam will be a junior student at McMurry college, Abilene, next fall.

The stubble field fire "out North Ave. F" which drew so many curious motorists Friday night was on the Jake Moore farm. Moore wanted to get the stubble cleared so he can plant lettuce.

Mr. and Mrs. Harvey Braswell, formerly of Amarillo, purchased the Frontier Store, 128 Front Street on Saturday, June 13, and are now living in Hereford. Braswell was building and selling houses in Amarillo before moving here.

Cake Demonstration Given At 4-H Meeting

Miss Clara Redman gave a demonstration on how to bake a sponge cake to the Daniel 4-H club when they met in the home of Janet Higgins Thursday afternoon.

Refreshments were served to Virginia Higgins, Polly Cornett, Suzie Higgins, Marita Gill and Janet Higgins.

The Real McCoy's

By John and George



JO TO SLEEP, WE IS FULLY PERFECTED BY OUR BURGLARY INSURANCE WITH

JOHN McLEAN
Insurance Agency
"23 Years of Insurance
Know How"

127 West 3rd Phone 273

Contract . . .

(Continued from Page 1)
Other Wells
Besides the two wells at the McKinley Street pump station, the city has a well at the C. Street

pump station, and one in Damron Park.
Several days were spent by the Mayor, city commissioners and Massey before the final location for the fifth well was made. Other possible locations were ruled out

for various reasons, Massey said. Mayor J. H. Sears, and commissioners Wayne Edwards and Delbert Kinsey met a number of times this week in working on details of the well location and other factors, Massey said.



Your Invitation to Beauty!



for one week only . . . a FREE

DUBARRY Make-Up Lesson

with a DuBarry Beauty Expert direct from

Richard Hudnut

Fifth Avenue Salon!

When you treat yourself to a free DuBarry Make-Up Lesson, you'll learn new loveliness, new fashions and techniques in make-up! Miss Ruth Felock well-known Beauty Expert direct from New York's Richard Hudnut Beauty Salon will teach you professional beauty secrets, quick glamour tricks . . . all easy, all fun! Remember: she'll be here one week only . . . so call immediately for your private appointment!

And—she'll have a beauty-gift for you when you come in!

June 22nd to 27th

McDowell Drug Store

Phone 13

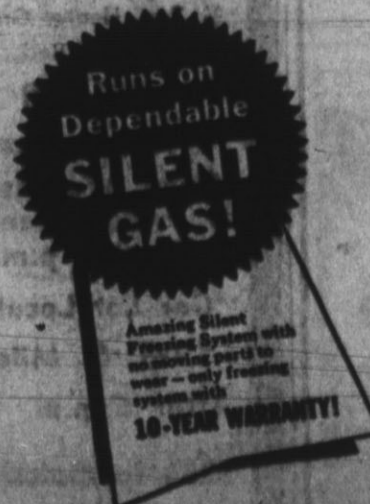
ANOTHER IMPORTANT

First In Refrigeration

and GAS has got it!

Servel Automatic Ice-Maker

For the first time in a quarter of a century — a new refrigerator — and Servel brings it to you. The new Servel with the automatic Ice-Maker will give a continuous supply of ice cubes. Just take out the dry, loose ice cubes as you need them — it is not necessary to empty a whole tray to get two or three cubes of ice. See the Servel Gas Refrigerators at your dealer's today.



West Texas Gas Company

HELPING BUILD WEST TEXAS SINCE 1927

MODERNIZE YOUR FARM



Build FIRE-SAFE BARNs — MILK HOUSEs — HEN HOUSEs
CATTLE SHEDs — TOOL HOUSEs — SILOs

A MODERN RANCH AND FARM, first of all, must have modern buildings. The trend everywhere in replacing farm buildings or in expanding, is to build with Haydite Block. Haydite Block is adapted to use as the chief material in every type of farm building and offers all those features most wanted on the farm. FIRE RISKS ARE LOW, SANITATION & INSULATION ARE BETTER, WORK IS EASIER, UPKEEP AND REPAIRS PRACTICALLY ELIMINATED.

Crowe-Gulde Cement Co.

of Hereford
PHONE 1777 151 E. GOURN ST.



BUSINESS AND PROFESSIONAL women from Hereford and Dimmitt held an installation of officers Monday night at the Jaycee Clubhouse. Miss Della Stagner, district 9 director, conducted the installation rites for both clubs. Past presidents from both clubs presented red rosebuds to incoming officers. Convention reports were heard during the meeting. Shown above are officers from the Hereford and Dimmitt clubs. They

are, from left: Pat Loerwald, corresponding secretary; Sadye Rigler, recording secretary; Lottie Bearden, secretary-treasurer, Dimmitt; Kathleen Caylor, treasurer; Louella Cowser, second-vice-president; Faye Holland, vice-president, Dimmitt; Ellen Carter, first vice-president; Alice Killingsworth, president, Dimmitt; and Earline Walton, president. Staff Photo.

Mr. and Mrs. Chuck Laing and boys were guests at a barbecue in the back yard of Mr. and Mrs. W. C. Davis Thursday evening.

B&PW Officers Installed At Joint Meeting

The Dimmitt Business and Professional Women's Club joined the Hereford B&PW Club for installation of officers at a meeting held Monday night at the Jaycee Clubhouse. Eleven members of the Dimmitt club attended.

Miss Della Stagner, district 9 director, conducted the installation rites for both clubs. Past presidents, Bruce Rose of the Hereford Club, and Prebble Berryman of Dimmitt, presented red rosebuds to each incoming officer.

Hereford Officers
Officers of the Hereford Club include Earline Walton, president; Ellen Carter, 1st vice president; Louella Cowser, 2nd vice president; Sadye Rigler, recording secretary; Pat Loerwald, corresponding secretary, and Kathleen Caylor, treasurer.

Dimmitt's officers installed included Mrs. Woodrow Killingsworth president; Mrs. Faye Holland, vice president and Mrs. Lottie Bearden, secretary-treasurer.

Convention Reports During the business session re-

ports were given from the recent state convention held in San Antonio by delegates Della Stagner, Earline Walton and Sadye Rigler.

Bruce Rose presented the incoming president with a gavel, and she in turn presented the past president with the club emblem pin.

The new president appointed Pauline Howard to serve on the program committee for year books.

A musical program was presented by Kathryn and Carolyn Keister preceding the social hour. Mrs. Dyalitha Brady was chairman of the program for the evening, assisted by Cecil Williams, Pauline Howard and Velma Cook.

Hostesses were Jaynee Estes, Sue Lynn Hulsey and Bonnye Kelly.

Watermelon Party Given In Honor Of Kansas Girl

Mary Louise Berning of Marietta, Kans., was honored at a watermelon party Tuesday evening in the home of Mr. and Mrs. Edd Jesko.

Those attending the party were: Annett Berend, Leroy Berend, Kenneth Walterscheid, David Enders, Marcella Bezner, Tony Urbanczyk, the honoree, Mary Louise, and the hostess, Gwendolyn Jesko.

Friendship Class Hears Book Review Wednesday

Friendship class of the First Methodist Church met with Mrs. Ansel McDowell Wednesday evening. Miss Frances Turrentine gave the program, reviewing the book "Sea of Glory" by Francis C. Thornton.

In introducing the book Miss Turrentine said, "This is the complete story of how four chaplains lived and the heroic manner of their death on board the troop ship Dorchester, and the glory which lives on after them. These chaplains of different faiths were trying to serve God and man by giving their life jackets to the boys and encouraging them as the ship sank in the black waters off Labrador."

Refreshments were served to: Mesdames G. D. Milner, J. W. Kirby, Eugene Naugle, E. W. Harrison, S. N. Dunnam, Mary Seigler, Ed Warren, Randall of Oklahoma City, Miss Mattie Mae Swisher, Miss Frances Turrentine and the hostess.

Progressive Club Plans Annual Picnic For July 3

Mrs. T. J. Parsons was hostess to the Progressive Home Demonstration club Tuesday afternoon. The club voted to not meet during July and August.

A special club meeting will be held on June 30 at the home of Mrs. Lewis West. The program will be on copper craft.

Annual Picnic Planned
The annual club picnic will be held July 3 at the T. J. Parsons home.

Mrs. Ed Dzuik and some 4-H girls gave the program on good posture.

Those present were: Mesdames Robert Lloyd, Leon Coffin, V. E. Dodson, Dennis Lomas, Ira Ricketts, Bert Coffin, Ed Dzuik, C. C. Billingslea, and Misses Augustine Gregory, Ann Rose Dzuik, Sue Miner, Carol Ann Bezner, Nancy Parsons and the hostess.

DR. MILTON C. ADAMS

OPTOMETRIST

140 West Third Hereford, Texas
Phone 37 Office Hours—8:30 5:00

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CHRYSLER INDUSTRIAL

IRRIGATION

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SEIGLER MOTOR CO.

218 W. 3rd St.

Phone 630



ANTHONY'S Annual

LAYAWAY BLANKET EVENT



5 Year Guarantee

ANCO CHIEF BLANKET 100% WOOL

"ANCO CHIEF" 100% WOOL BLANKET

72x84-in. — 5 Year Moth-Proof Guarantee

\$7.90

Anthony's own famous "Anco Chief" all wool blanket. Full 3 pound weight... wide 5-inch rayon satin binding. Colors of cherry, emerald green, rose wood, gold and lime.

REGISTERED CHRONOGRAPH WATCH TECHNICIAN

Does your watch keep good time?



IF NOT, bring it in for a free examination today. A simple adjustment or thorough cleaning may be all that is needed to put it in top condition.

Your Doctor of Sick & Decrepit Watches

Kenneth "Doc" Cowan

HEY KIDS!

LOOK AT THIS SPECIAL INTRODUCTORY OFFER

ORANGE FLIP

Regular 20c Drink

12c

Regular 20c Drink

SUNDAY ONLY

— Also —

MALTS, MILK SHAKES & BANANA SPLITS

19c SUNDAY ONLY

Hereford Creamery Co.

SEIGLER MTR. CO.

218 W 3rd Street Phone 630

We invite you to Compare Cars and Prices!

1952 DODGE

7000 Actual Miles
1/2 Ton 3 Speed Heater
\$1100.00

'51 Studebaker

1/2 Ton - L-Owner
\$875.00

1950 DODGE

1 Ton Pickup
4-Speed With Grain Bed
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1949 DODGE

1/2 Ton 3 Speed
Choice of 2
\$597.00

1948 CHEV.

3/4 Ton, Heater Grain & Stock Bed
\$615.00

Open Wednesday & Friday Evenings Until 8 p.m.

Car Lot Located 3rd & Miles

After 6 p.m. Call 1233 for Salesman

A Convenient Way To Buy on Lay-Away A Small Payment Holds It.

WOOL FILLED SATIN COVER COMFORTER

Full Bed Size — All Over Stitch

\$7.99

All wool filling in rich fine count rayon satin covering. All over stitched design. All over solid colors or reversible color combinations. Colors: rose, blue, gray, flamingo.



Size 72x84

Part Wool Single Jaquard Blanket

Blended WOOL - RAYON - COTTON

\$4.98

Chatham's "Greenland." A single blanket with wide colorful jacquard design border. 10% wool, 60% rayon, 30% cotton. Colors: rose, blue, yellow, green, geranium.



Pliofilm Wrap



Size 70x80-Inches

SOLID COLOR SINGLE Blanket

Blended WOOL - RAYON - COTTON

\$4.98



Size 72x84-Inches

4-Inch Binding

Famous nationally advertised Chatham Kenora single blanket. 25% wool, 50% rayon, 25% cotton. Individually pliofilm wrapped. Rose, blue, green, yellow, and geranium.

On Lay-Away A Small Deposit Holds It — A Small Monthly Payment Pays For It And Then It's Yours When You NEED It.



5 Year Guarantee

NYLO-FIL

WOOLMIST 100% WOOL BLANKET

72x90-in. — 5 Year Moth-Proof Guarantee

\$11.95

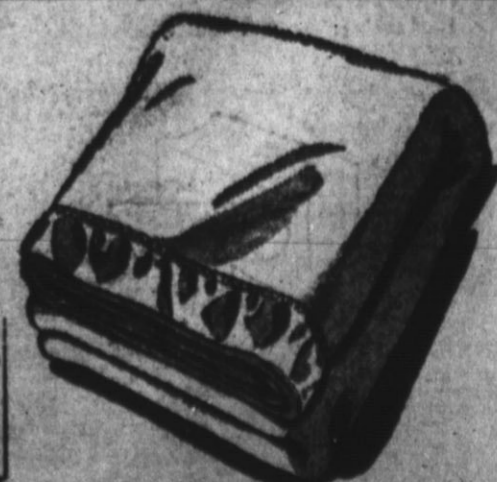
By far your best blanket buy... Anthony's own Woolmist. Woven to our own specifications. All wool extra large 72x90-in. Delicate colors of pink, hunter green, yellow, red, avocado green and blue.

On Lay-Away A Small Deposit Is Your Insurance of Having Your BLANKETS When Cold Weather Comes

NYLO-FIL SINGLE BLANKET

72x90 Inches **\$7.90**

Beacons "Hertford" solid color NYLON blend single blanket Extra warmth extra wear... easily laundered Chartreuse, blue, yellow, green, red, rose



CLARK LIKE

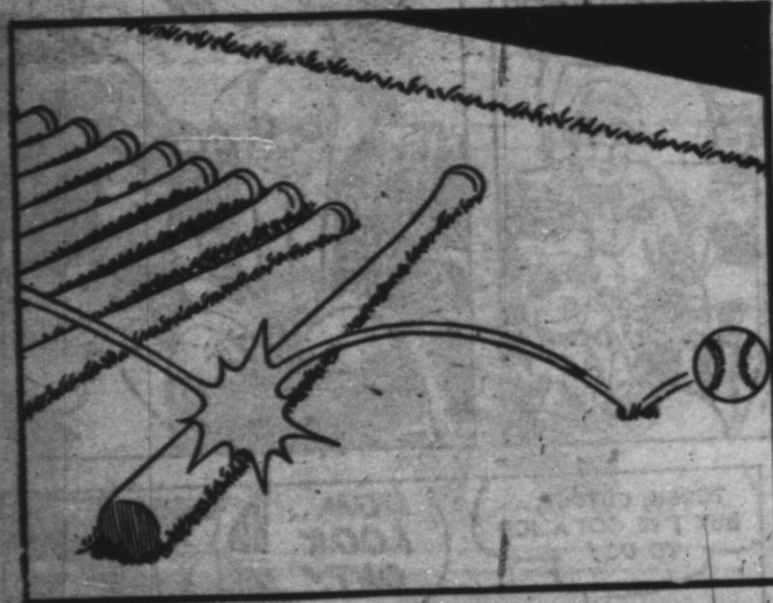
RAY GOTTO



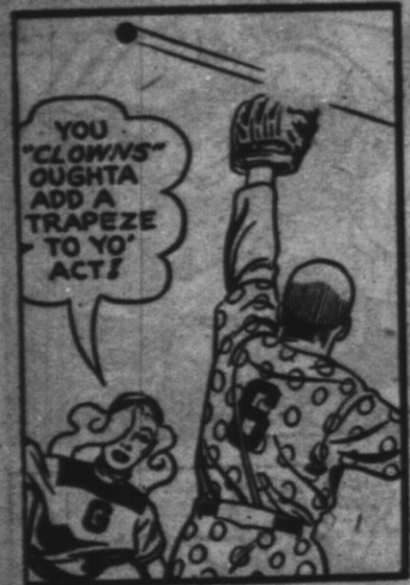
A 4-4 TIE...
AND AS DINAH
BUNTS, WITH TWO
AWAY IN THE TOP
OF THE NINTH...

I'LL BET RUBE ROWDIE
WISHES HE HADN'T
PUT ON THOSE
CATCHER'S PADS!

LOOK! HE
BOOTED IT
TWARDS TH'
DUGOUT!



SHE'S ALREADY
AROUND FIRST,
SO FIRE IT TO
SECOND!



YOU
"CLOWNS"
OUGHTA
ADD A
TRAPEZE
TO YO'
ACT!



NO HURRY,
FELLUHS...
AH AIN'T
GOIN' NO
PLACE...



'CEPT
HOME
SWEET
HOME!



SLIDE,
DINAH!



TH'
WINNING
RUN
IF'N WE KIN HOLD
'EM IN TH' LAST
OF TH' NINTH!

Produced by Stephen Slesinger.
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6-21 6010

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For Your Best Buys!**

The Sunday Brand

Harford, Texas

Our Slogan: "More People—More Fun!"

Buz Sawyer

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE

THAT POOR SALESMAN!

DON'T YOU EVEN KNOW WHAT HE'S SELLING? OH, HA, HA!

NO, I JUST SAID I MIGHT BUY A DOZEN, AND ASKED IF HE'D MIND WATCHING THE KIDS A MINUTE.

MILDRED, YOU'RE A SCREAM.

MEANWHILE **FOOEY!** WHAT DOES SHE THINK I AM—A BABY SITTER? I DON'T CARE IF SHE BUYS A HUNDRED SPIFFY-JIFFY AUTOMATIC TOOTHBRUSHES, I'M NOT WAITING ANOTHER MINUTE!

SCREAM, CLARISSA, AND WE'LL HAVE SOME FUN.

YEEEEEOW!

NOW WHAT HAVE THOSE DANG KIDS DONE?

LOOK?

SPALOOOSH!

RUN, CLARISSA!

DANG THOSE KIDS! THAT'S THE LAST STRAW!

YEEEEEOW!

YEEEEEOW! HELP!

COME, QUICK! CLARISSA'S LOCKED HERSELF IN AGAIN, AND CAN'T GET OUT!

MAMA ALWAYS CALLS THE FIRE DEPARTMENT!

WELL, I'M NOT! I'LL CRAWL THRU THE TRANSOM.

JUST BE CALM, CLARISSA! I'M COMING! I—IM—OOOF!—UGH—HEY! I'M STUCK!

WHEE! C'MON OUT, CLARISSA! THIS IS GOING TO BE MORE FUN THAN THE FIRE WAGONS.

WE'LL PRETEND HE'S A ROBBER. GET YOUR B-B GUN.

YOW!

I THOUGHT I HEARD A SCREAM.

AS LONG AS YOUR BABY SITTER'S TRUCK IS STILL THERE, I'M SURE EVERYTHING'S ALL RIGHT.

OH, RELAX, MILDRED.

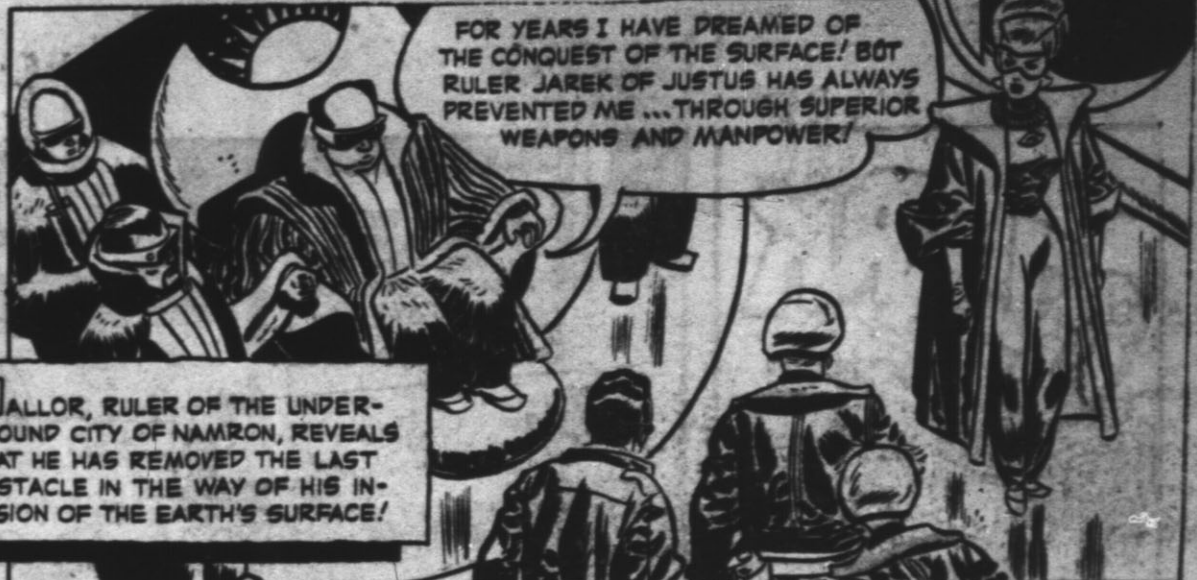


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6-21 -- TO BE CONTINUED

Do You Need A Typewriter In Your Business or Home? We Have Remington Portables On Hand The Hereford Brand

JOHNNY HAZARD
by FRANK ROBIN



NALLOR, RULER OF THE UNDERGROUND CITY OF NAMRON, REVEALS THAT HE HAS REMOVED THE LAST OBSTACLE IN THE WAY OF HIS INVASION OF THE EARTH'S SURFACE!

FOR YEARS I HAVE DREAMED OF THE CONQUEST OF THE SURFACE! BUT RULER JAREK OF JUSTUS HAS ALWAYS PREVENTED ME ... THROUGH SUPERIOR WEAPONS AND MANPOWER!



HOWEVER...WITH HIS DAUGHTER ALBA AS MY HOSTAGE HE WILL NOT DARE TO STOP ME!

YOU SING BRAVELY NOW, NALLOR! BUT MY FATHER WILL CHANGE YOUR TUNE!



YOU HAVE SAID ENOUGH! NOW, DON... AS TO YOUR FRIENDS HERE... I AM AFRAID THEY MUST BE DISPOSED OF IMMEDIATELY!

B-BUT WHY? I GUARANTEE THAT NOTHING WILL HAPPEN IF THEY ARE ALLOWED TO LIVE!



DO AS I SAY! NO SOFT SENTIMENTALITY WILL BE TOLERATED, DO YOU HEAR?

YES....



JOHNNY...I'M SORRY TO HAVE TO DO THIS...

YOU KILL INNOCENT PEOPLE, NALLOR... WHY NOT KILL ME INSTEAD? YOU FEAR MY DEATH MORE THAN I DO!



QUITE SO! YOU ARE IMPORTANT— THESE SURFACE RABBLE MEAN NOTHING!

IF NALLOR REALLY MEANS THAT, THINGS CAN BE DIFFERENT!

I KNOW HOW YOU FEEL, DON... BUT GO EASY ON CUTOUT! LOOK HOW THE POOR GUY IS SHAKING....



TOUGH, CUTOUT... BUT I'VE GOT A JOB TO DO!

DON... LOOK OUT!



WITH A SIMPLE JUDO SNATCH, JOHNNY DISARMS DON!



EVERYBODY FREEZE! MAKE ONE MOVE AND YOUR HOSTAGE IS DEAD!

6-21
CONTINUED...

**Shop In Hereford
For Your Best Buys!**

BLONDIE

by
CHIC YOUNG



Steel Age Office Desks
 HIGHEST QUALITY
 See them at
The Hereford Brand
\$178⁵⁰

GRANDMA
by
CHAS. KUHN-

OH, GRANDMA, COME QUICK !!



TH' EAST END CLIPPERS ARE SKINNIN' US ALIVE, AN' TH' GAME HAS JUST STARTED!



TH' KIDS WANT YOU T' HURRY OVER AN' DO A LITTLE HEAVY HITTIN' FOR OUR SIDE !!



WELL, BOYS, MY CLUB MEETS HERE T'MORROW, AN' I **MUST** GET TH' HOUSE TIDIED UP A BIT, AN' DO A LOT O' BAKIN' BESIDES —



BUT, GRANDMA !! ER-R-R-- TH' CLIPPERS' PITCHER SAID HE **DARED** YOU T' COME OVER AN' GET IN TH' GAME —



WHY, GOLLY, GRANDMA, HE THREATENED T' STRIKE YOU OUT EVERY TIME YOU CAME TO BAT !!



SAID HE'D MAKE A SUCKER OUT O' YOU !! HE DON'T THINK YOU'RE MUCH OF A PLAYER, I GUESS —



OH, HE SAID THAT, DID HE? WAIT TILL I GET MY LUCKY OL' HOME-RUN BAT !!



6-21
CHAS. KUHN-

O.K. LET'S GO!!!



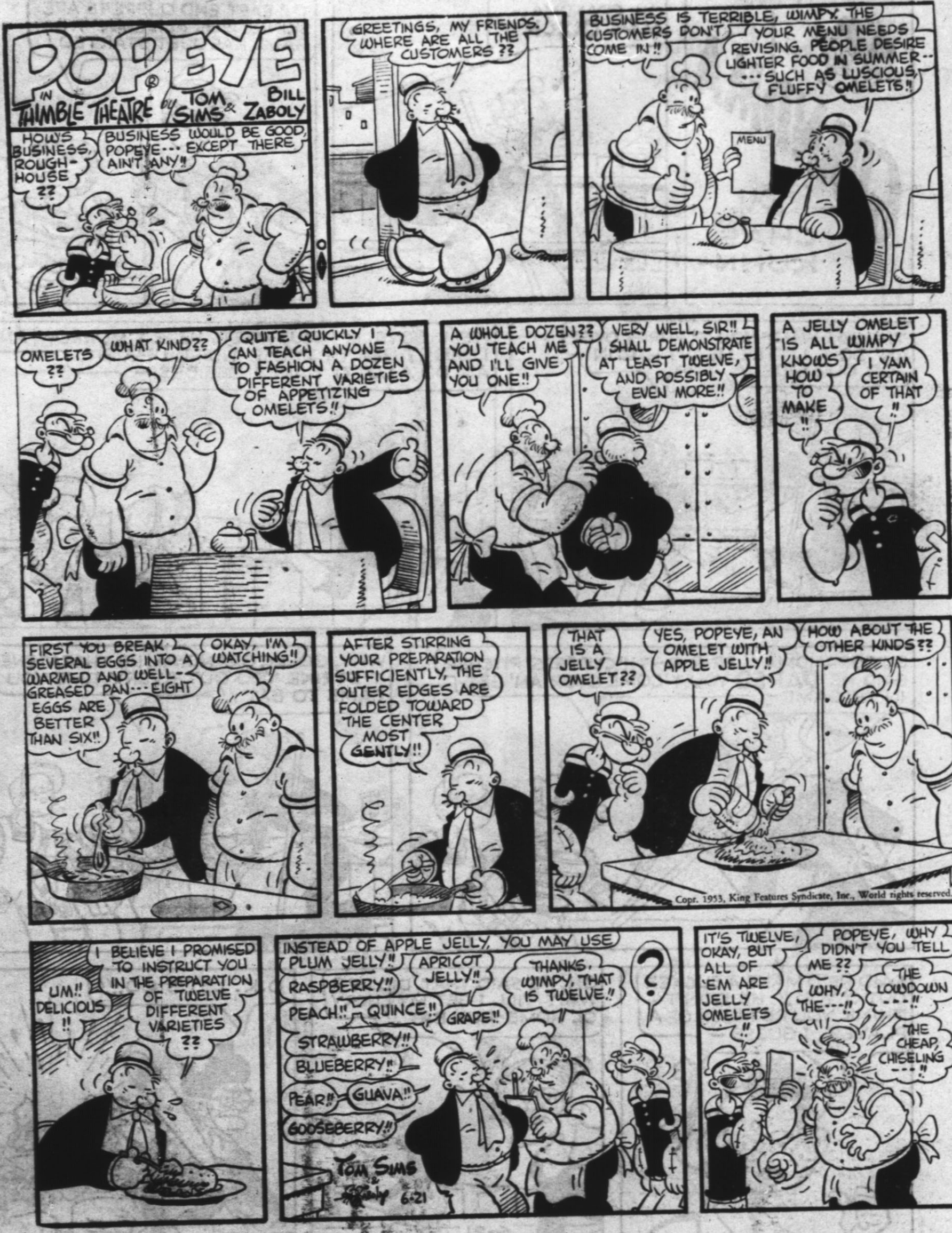
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COMBINATION

File and Storage Cabinets

\$56⁰⁰

The Hereford Brand

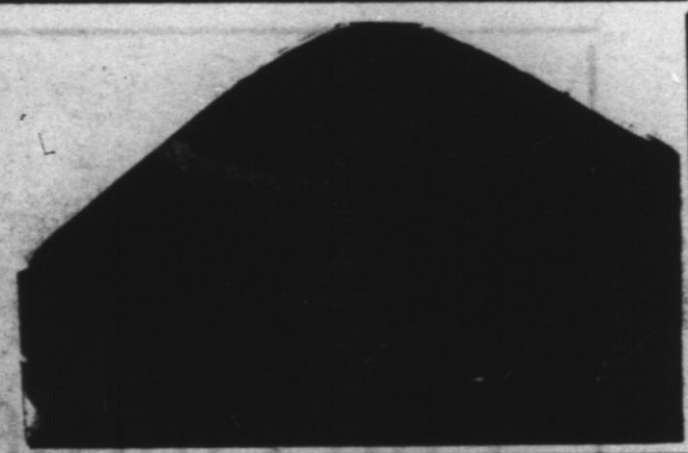


New Air Foam Cushions

- REMOVABLE COVERS
- NEW LOW PRICE

EXCELLENT FOR OFFICE - AUTO - TRACTOR!

NEW SHIPMENT
THE HEREFORD BRAND





FIRE - PROOF VAULTS
The Hereford Brand

WICKY MOUSE
WALT DISNEY

MINNIE AND I WILL GET THIS ONE, GOOFY! TAKE THE OKAY BOAT BEHIND US!

I SURE LIKE BOATIN'!

GEE... ISN'T IT BEAUTIFUL!
YEAH, SURE IS!

SO ROMANTIC!
YEP?

SMACK
WHY, MICKEY?

SEARCH ME! HE SAYS HE'S BEEN MAROONED IN THERE FOR YEARS!

WHAT'S KEEPING GOOFY? I THOUGHT HE WAS RIGHT BEHIND US!

TUNNEL OF LOVE
EXIT

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UNCLE REMUS
AND HIS TALKS OF BRER RABBIT

SOMETIMES BRER RABBIT IS A BIGGER GOOSE THAN MISTER GOOSE.

BRER RABBIT, WAIT! I IS GOT A NEW TRICK TO SHOW YOU!

I JUST INVENTED A BRAND-NEW ONE...WHUT I WANT TO SHOW TO YOU FUST!

YOU PROMIZES YOU WON'T TELL NOBODY?
I PROMIZES! WHUT'S TH' TRICK, MISTER GOOSE?

I SAT UP ALL NIGHT FISSERIN' THIS ONE OUT.
TH' FLYIN' MONEY TRICK! NOW, IS YOU GOT A TWO DOLLAR BILL?
A TWO-DOLLAR BILL?

I... I THINK I IS.

NOW TH' FUST THING I DOES IS FOLD TH' BILL SO IT LOOKS LIKE A BUTTERFLY...
THEN YOU IS GONNA MAKE IT FLY... HUH?

SEE? A BUTTERFLY!
BUT IT AIN'T FLYIN'...

NOW, BRER RABBIT, I IS MAKIN' TH' MONEY FLY!
HUH?

TH' FOOL SPENDS A LOTTA TIME PRACTICIN'!

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TRADE WITH YOUR NEIGHBORS —

The Friendly Merchants Of Hereford

Friendly, Courteous Service
Nationally Advertised Brands
Complete Stocks Always

This Message Sponsored In The Interest
Of A Bigger & Better Hereford By

For The Name of the Dealer of Your Preference

THE BRAND PHONE THIRTY
In Mercandise, Shop the Ad Columns of This Paper!

MANDRAKE

THE MAGICIAN

BY LEE FALK & PHIL DAVIS

ANNOYED, NARDA PROMISES DON, THE WATER-SPORTS CHAMP, A DATE IF MANDRAKE CAN'T BEAT HIM...

RACE YOU TO THE END AND BACK. I WARN YOU, I'M THE FASTEST SWIMMER ON THE COAST. WANNA MAKE A SIDE BET IN MONEY.

I NEVER BET.

WELL, BABY, YOU WANNA WELSH OUTA YOUR BET THAT YOUR BOY FRIEND CAN BEAT ME IN THE WATER?

YES, I DO! MANDRAKE, I'M SORRY. HE WAS BRAGGING, AND I GOT ANGRY--

WAIT! WHAT'S FIRST?

1

2

-- BUT IF I WIN, YOU CAN CONTRIBUTE TO A CHARITY.

IF YOU WIN? HO-HO. LISTEN TO HIM. READY? ON YOUR MARK, GET SET--

MANDRAKE GESTURES HYPNOTICALLY AT THE BRAGGART--

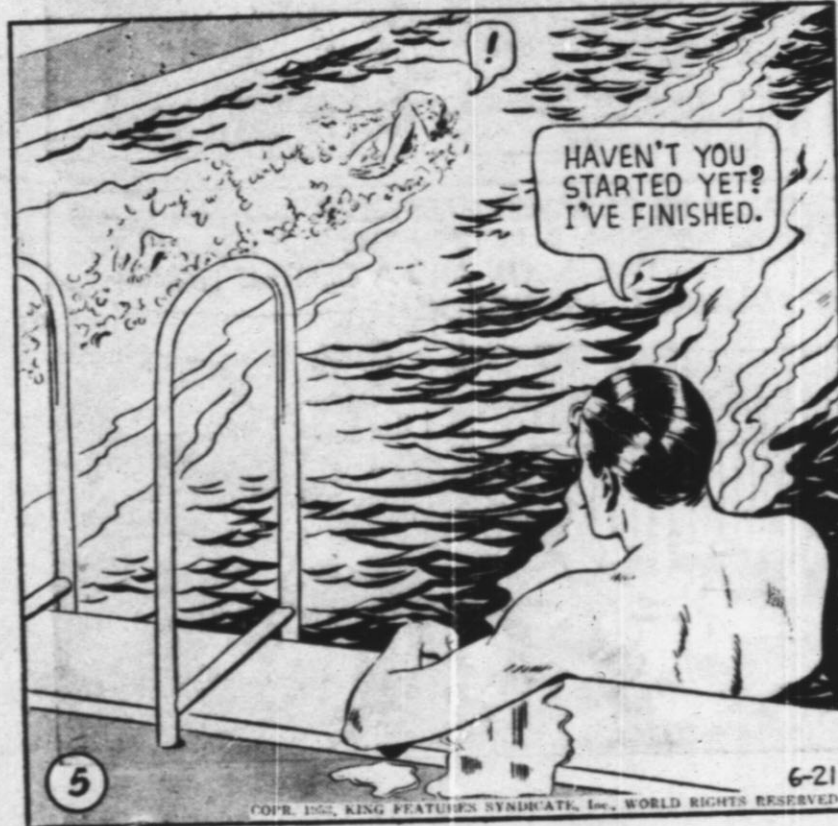
BEFORE DON HITS THE WATER MANDRAKE HAS ALREADY REACHED THE END OF THE POOL--

GO!

SWISH

3

4



We Have ESTERBROOK Fountain Pens and Push Type Pencils.

Also Pen Points

The Hereford Brand

\$2³⁰

LITTLE ANNIE ROONEY



by
BRANDON WALSH
AND
DARRELL McCLURE



GOLLY~ IT'S WONDERFUL THE WAY ZERO SITS UP LIKE A LITTLE SOLDIER!

ANY DOG KIN DO THAT, JIMMY~ BUT NOW WATCH~



GOSH! ZERO IS SMARTER THAN THE DOGS IN THE MOVIES~ DO YOU THINK YOU COULD EVER TEACH CHUMMY A TRICK LIKE THAT?



NO, I COULDN'T TEACH CHUMMY 'CAUSE CHUMMY AIN'T MY DOG~ BUT I KIN TEACH YOU HOW TO TEACH CHUMMY~ HE JUST LOVES YOU, AN' HE'LL DO ANYTHING HE KIN DO TO MAKE YOU HAPPY~



TEACHIN' PUPPIES IS LIKE TEACHIN' PEOPLE~ FIRST YOU GOTTA TEACH HIM TINY LITTLE TRICKS LIKE PLAYIN' DEAD AN' SHAKIN' HANDS~ DON'T RUSH YOUR TEACHIN' AN' THE REST IS EASY~ CHUMMY AIN'T A DUMMY!



YOU KNOW, WHEN ANNIE GAVE CHUMMY TO JIMMY SHE DID WHAT MEDICINE WAS FAILING TO DO~ SHE SAVED JIMMY'S LIFE~ NOW I'M FEELING JEALOUS~ I THINK HE ALMOST LOVES THAT DOG MORE THAN HE LOVES ME OR HIS OWN FOLKS!

NONSENSE~



JIMMY'S LOVE FOR CHUMMY IS SOMETHING ENTIRELY DIFFERENT FROM PARENTAL LOVE~ HE FEELS THAT HE BELONGS TO HIS FOLKS AND LOVES THEM~ BUT CHUMMY IS THE FIRST LOVE THAT IS COMPLETELY HIS OWN~



FROM CHUMMY HE RECEIVES HAPPINESS, UNDYING LOVE AND ETERNAL WORSHIP~ IN RETURN, THE BOY LEARNS TO GOVERN WITH RESPONSIBILITY AND A GENTLE HAND~ IT'S HIS NATURAL HERITAGE~

6-21
DARRELL McCLURE

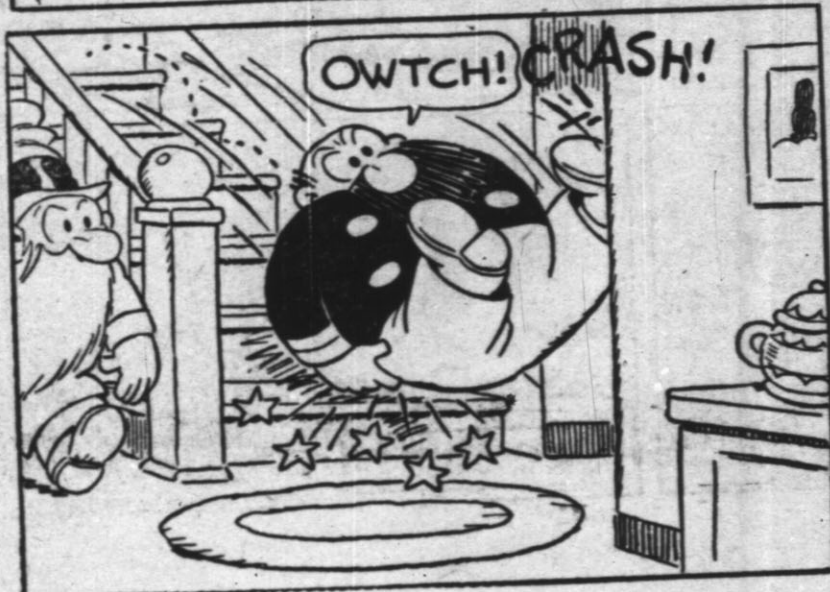
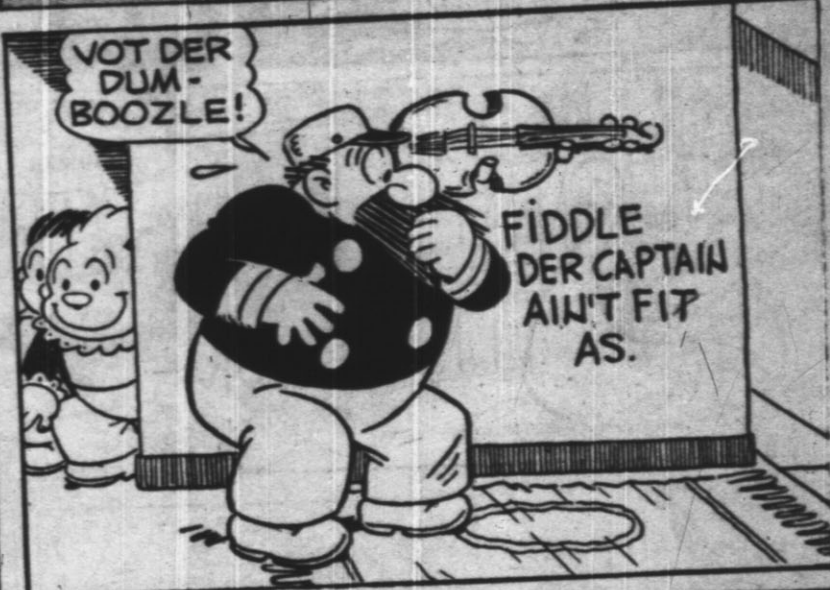
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We Have OFFICE CHAIRS to Fit Your Every Need. Drop in to See Them.

The Hereford Brand

Executive, Steno, and Lounge Chairs.

THE KATZENJAMMER KIDS



WINNER 6-21
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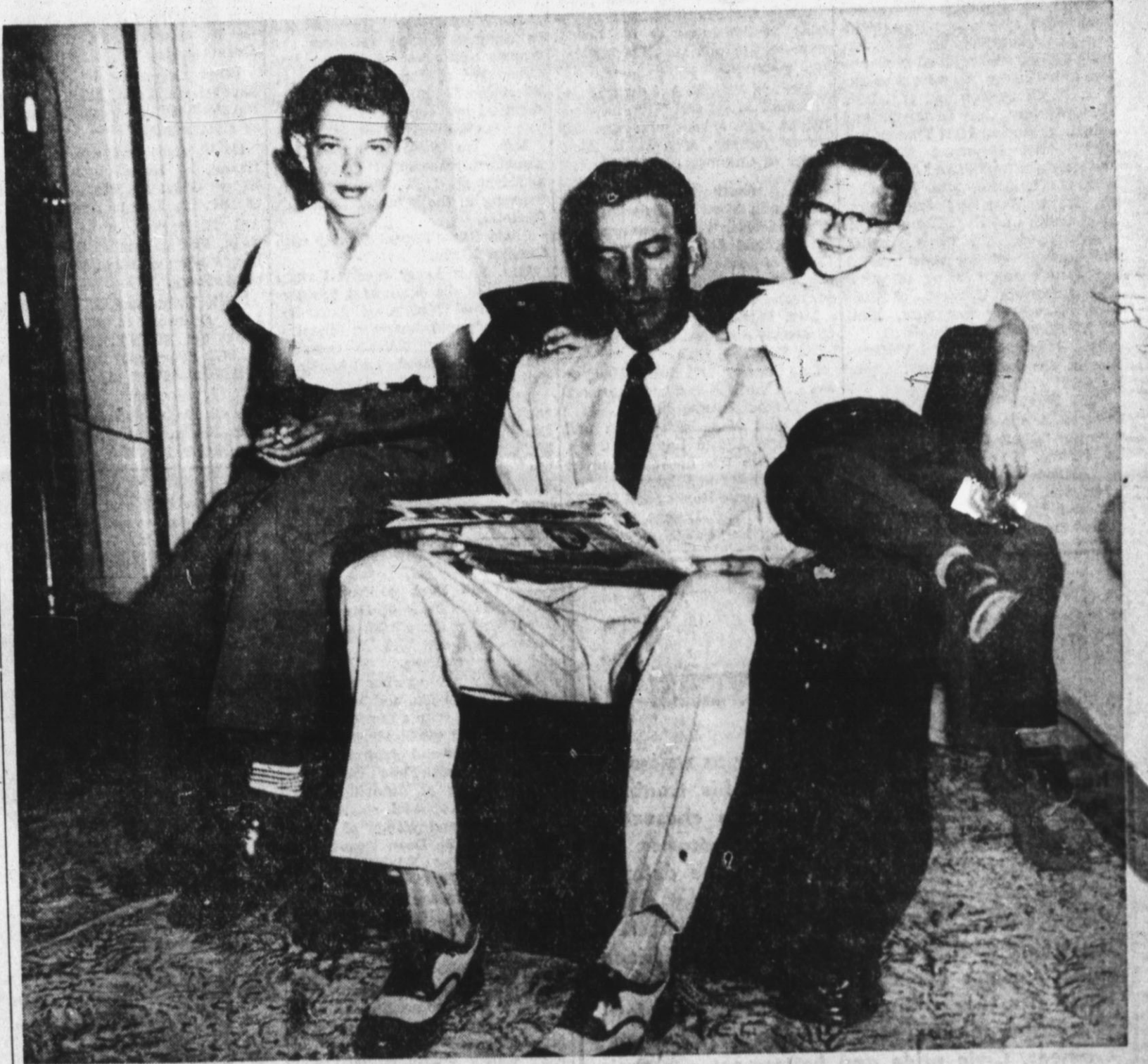
Will Handle Your Every Need In the Way of General Office Supplies. Also
Fill Any Special Orders.

The Hereford Brand

MY DAD AND I...



THIS HAPPY FATHER'S DAY GROUP wouldn't be complete without "Mike" the boxer. Howard Gaull seems amused by his three youngsters; Cameron, holding Mike, Gayle, and Glenna on the bottom step.



RELAXING A BIT AFTER LUNCH, Ivan Block reads the funny paper while his sons, Lewis, the older, and David listen and look on.

THE SUNDAY BRAND SOCIETY

Waxahatchee, Texas, Sunday June 21, 1953

Section Two



"WHAT'S ALL THIS ABOUT FATHER'S DAY" says tiny Jay Robinson as his dad, J. W. Robinson and his grand-dad Jim proudly hold him steady for the camera man.



W. C. MEHARG AND HIS SONS INTERRUPT a Sunday afternoon chat long enough to pose for a Father's Day picture. The boys, Clelan on the left, and Milton, think Father's Day celebrations are wonderful.

Progressive News

By Mrs. Ira Ricketts

Mrs. Junior Coffin entertained Wednesday afternoon with a birthday party honoring her daughter, June Coffin, on her third birthday. The following guests were present: Mrs. W. O. Shelton and grandson, Tommie, Mrs. Jay Thompson and daughter, Janice, Mrs. Thompson's sister, Mrs. Raymond Cummins and children Debbie and Jerry Lee Mrs. C. W. Botts, Mrs. Bert Coffin, Myrna Lou and Judy, Mrs. Leonard Coffin and Bill. The birthday cake topped with three candles was served with ice cream, after the games and opening of gifts.

Miss Patricia Ainsworth of Klondike, is visiting her aunt, Mrs. E. A. Edwards and family.

Mrs. Loyd Sharp spent Wednesday in the home of Mrs. Clyde Russell.

Miss Marjo Billingslea of New Orleans is spending the summer with her father, the Cecil Billingslea family.

Attends Colorado Meeting
Mr. and Mrs. W. L. Jones and Mrs. H. L. Hershey attended an Eastern Star meeting in

Springfield, Colo., Wednesday night.

Jack Lancaster of Matador has been visiting his brother-in-law, and sister, Mr. and Mrs. Sam Lesley.

Mr. and Mrs. Dewayne Cleveland and daughter, Renie, from Canyon were guests Sunday in the home of Mr. and Mrs. Robert Loyd. Jobey Claborn of McLean is visiting in the home of his grandparents, Mr. and Mrs. Lewis West, this summer.

Mr. and Mrs. E. A. Edwards and children, Arliss and Pam, have returned from a visit with Mrs. Edwards' mother, Mrs. L. R. Alexander of Commerce.

Seattle Visitors
Mr. and Mrs. Fred Stephenson, Mr. and Mrs. W. H. Stephenson of Claude, and Mr. and Mrs. Virgil Butler of Seattle, Wash., spent Friday with Mr. and Mrs. T. J. Parsons and family.

Mrs. Taft McGee, Joan, and Judy are visiting Mrs. McGee's mother in Shawnee, Okla.

Don Parsons and Buddy Godfrey were in Abilene last week attending Methodist Assembly.

Mr. and Mrs. Bert Coffin and daughters, Myrna Lou and Judy, visited with the L. W. Barnhart family, Sunday at Claude.

Misses Lucile Hughes and Lucille Park were in Dumas Tuesday night attending B&P meeting.

Weekend In Quay

Mr. and Mrs. Sam Lesly spent the week end visiting in Quay, N. M., with Mrs. Lesley's sisters and brothers-in-law, Mr. and Mrs. Clarence Bradley and Mr. and Mrs. Leonard Dunn. They were accompanied by Jack Lancaster, who remained for a longer visit with his sisters.

Joe Hershey spent the week end in Abilene visiting relatives and friends and attended the Capping Ceremony of Hendricks hospital, when Sue Scarth, a Hereford girl, received her cap.

Combined Meeting

Mrs. Ira Ricketts attended a combined meeting of groups one and two of C. W. F. Wednesday morning in the home of Mrs. J. C. Ricketts.

Linda Russell spent Sunday with Carolyn Kirby.

Mrs. Sam Lesly received word Monday of the death of a brother-in-law, Bud Morris of Amarillo.

Mrs. Lesly and daughter, Mrs. Lewis West, went Monday morning to be with the family and to attend the funeral on Wednesday.

Mr. and Mrs. T. J. Parsons, Don, Nancy, and Doris, Mr. and Mrs. Clyde Russell, Robert and Doris, Mr. and Mrs. H. L. Hershey, and Mr. and Mrs. Ira Ricketts were among those who attended an open house, Sunday afternoon, honoring Mr. and Mrs. Homer Harvey in the Lewis Harver home at Canyon.

Edah Park Arrives

Miss Edah Park of Denver arrived Friday for a visit with her parents, Mr. and Mrs. J. L. Park and other relatives.

A family get-together was held at the home of Mr. and Mrs. J. L. Park, Sunday with a family dinner. Those present were: Mr. and Mrs. Paul Cavender and children, Yvonne, Gene, and Finis Linn and Wayne Himes of Amarillo, Mrs. Gilbert Donovan and children, J. G., Charles, and Wanda of Plainview, and Billie Dean Donovan of Plainview, Misses Edah Park, Denver, Lucille Park of Dumas and Augustine Gregory.

Mrs. Owen Neel of Dumas is spending the week with her Mother, Mrs. J. W. Vick and relatives.

Misses Lucille Hughes and Thelma McMinn spent Wednesday in the J. L. Park home.

Mr. and Mrs. Virgil Dodson and Mrs. Pete Carmichael and Shari were supper guests in the Grant Hanna home Sunday evening.

Mr. and Mrs. J. L. Park, Edah and Lucille were visitors Wednesday in Plainview with Mrs. and Mrs. Gilbert Donovan and family.

Mr. and Mrs. T. J. Parsons, Nancy and Doris spent Wednesday in Claude visiting with relatives.

Mr. and Mrs. Virgil Dodson were in Tucumcari Monday looking after farming interests.

Mr. John Hunter and Mrs. D.Y. Edwards received word Sunday morning of the critical illness of their father, H.B. Hunter of Albuquerque. They left at once but Mr. Hunter passed away about an

Courthouse Records

Deeds of Trust

J. O. Probst, et ux, to Security Life and Acc. Co. The north 15 feet of lot 23 and south 45 feet of lot 24, Barbers Sub. of Blk. 22, Evans Add.

Ethel Logan to First Federal Savings and Loan, all of lot 22 of Parker Sub. of the 2 1/2 of Blk. 23 of Evans Add.

H. V. Link and wife to J. G. Evans, lot No. 68 and the north 10 feet of lot No. 67, Barbers Sub. of Blk. 22, Evans Add.

G. E. Harper, et ux, to N. E. Gass, that portion of Sec. No. 26, Blk. 3 lying north of the highway right-of-way.

J. G. Evans and J. G. Weir to J. S. Bridwell, et al, all of the S 1/2 of Sec. 79, Blk. K-5.

J. G. Evans and J. G. Weir to J. S. Bridwell, et al, all of N 1/2 of Sec. 79, Blk. K-5.

J. G. Evans and J. G. Weir to J. S. Bridwell, et al, all of the S Sec. No. 70, Blk. K-4.

J. G. Evans and J. G. Weir to J. S. Bridwell, et al, all of the S Sec. No. 70, Blk. K-4.

hour before their arrival. The community wishes to extend sympathy to the family, all one time residents.

J. G. Evans and J. G. Weir to J. S. Bridwell, et al, all of N 1/2 of Sec. No. 70, Blk. K-4.

J. G. Evans and J. G. Weir to J. S. Bridwell, et al, all of the N 1/2 of Sec. 81, Blk. K-5.

J. G. Evans and J. G. Weir to J. S. Bridwell, et al, all of S 1/2 Sec. No. 80, Blk. K-5, except two acres out of southeast corner of Sec. 80, Blk. K-5.

J. G. Evans and J. G. Weir to J. S. Bridwell, et al, all of N of Sec. 80, Blk. K-5.

J. G. Evans and J. G. Weir to J. S. Bridwell, et al, all of N of Sec. 80, Blk. K-5.

J. G. Evans and J. G. Weir to J. S. Bridwell, et al, all of N of Sec. 80, Blk. K-5.

J. S. Bridwell, et al, to J. G. Evans and J. G. Weir, all of S 1/2 of Sec. No. 70, Blk. K-4.

J. S. Bridwell, et al, to J. G. Evans and J. G. Weir, all of S 1/2 of Sec. No. 81, Blk. K-5.

J. S. Bridwell, et al, to J. G. Evans and J. G. Weir, all of S 1/2 of Sec. No. 70, Blk. K-4.

J. S. Bridwell, et al, to J. G. Evans and J. G. Weir, all of N 1/2 of Sec. No. 81, Blk. K-5.

J. S. Bridwell, et al, to J. G. Evans and J. G. Weir, all of N 1/2 of Sec. No. 79, Blk. K-5.

J. S. Bridwell, et al, to J. G. Evans and J. G. Weir, all of N 1/2 of Sec. No. 79, Blk. K-5.

Shower Honors Mrs. Ray Haltom Monday At Home Of Mrs. P. Rudd

WESTWAY — A pink and blue shower honoring Mrs. Ray Haltom of Crosbyton, the former Helen Jo Wilson of this community, was given Monday afternoon in the home of Mrs. Paul Rudd.

Co-hostesses for the shower with Mrs. Rudd were Mrs. Kenneth Rudd and Mrs. Harold Rudd. The flower arrangements were by Mrs. G. C. Merritt.

Refreshments of pink lemonade and blue cake with pink rosebuds were served to the following guests.

J. S. Bridwell, et al, to J. G. Evans and J. G. Weir, all of S 1/2 of Sec. No. 79, Blk. K-5.

J. H. Millford, et ux, to A. T. Powell, north 75 feet of the south 150 feet of the east 155 feet of the west 305 feet of Blk. 2, Mabry Add.

Betty Simmons to Roy Simmons, all of S 1/2 of Sec. 50, Blk. 7.

Marriage License
Reuben Knox to Mrs. Mary Lou Bones, June 18.

New Autos
Johnnie Schied, 1953 Plymouth, 6-11; Pat C. Miller, 1953 Chevrolet, 6-11; B. A. Reddell, 1953 Ford, 6-13; Gaylord E. Mullins, 1953 Buick, 6-13; Sharp Edwards Motor Co., 1953 Plymouth, 6-13.

Mrs. Gus Walker, Mrs. Pat Ran- spot, Mrs. Clarence Morrison, Mrs. Glenn Williams, and Mrs. Vernon Wilson of Hereford, Mrs. Glenn Wilson of this community, was given Monday afternoon in the home of Mrs. Paul Rudd.

Mrs. Abraham Draeger, Mrs. G. C. Merritt, Mrs. R. L. Wilson, Misses Ann Wagoner, Lillian Draeger, the honoree and the hostesses.

We Guarantee the **LOWEST** priced **RCA VICTOR** "Super Set" to outperform the **HIGHEST** priced TV set of any other make!

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DIMMITT DITCHING SERVICE

Cleveland Ditchers

New Equipment Sensible Prices
Experience—Reliable

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GASLINES — WATER — SEWER — FOUNDATIONS AND SEPTIC TANK HOLES

No Job Too Large or Too Small

G. R. Owen Phone 363J3

A TRIBUTE TO OUR LAWYERS!

The astute lawyer is a philosopher as well as a humanitarian. Your troubles are his troubles. He knows people. He understands character. He is kindly and considerate. On occasion he can be a firebrand, but always in the defense of the client, whom he believes in the right. Poring over huge legalistic tomes or sincerely defending you in court, he is truly your friend and counselor against the unjust and avaricious. In this community our excellent lawyers stand as a bulwark against inefficient government. Civic pride and betterment are their goals. We salute them today for their magnificent achievements!

KINSEY MOTOR CO.

11 Years Your Chevrolet-Oldsmobile Dealer
2nd and Schley Phone 740
We Salute Our Town!

BUTANE & PROPANE -- CALL 551

SAVE!

With **BUTANE & PROPANE** LP Gas is the Answer to Agriculture's Search for More Economical Farm Power - So

CUT FUEL COSTS NOW

Let Us Equip Your Tractor With An **ENSIGN CARBURETOR**

Blanton Butane, Inc.

BUTANE & PROPANE -- CALL 551

TOO HOT FOR YARD - WORK

(or Play Either)

Then spend this week working indoors. It's a good opportunity for you to paint the kitchen table, to make electrical or plumbing repairs, to put up those shelves your wife's been wanting, to wax floors.

We can furnish you supplies to make almost every job easier, faster, better.—Paints, electrical and plumbing supplies, tools, equipment, floor wax. And if you must work outdoors, we have garden tools, too.

Hereford Lumber Company is headquarters for the householder who takes pride in keeping his property modern, clean, and in good repair.

You folks that need to make home repairs but don't have the cash handy, just drop by the Hereford Lumber Company and let us explain all about the easy, convenient

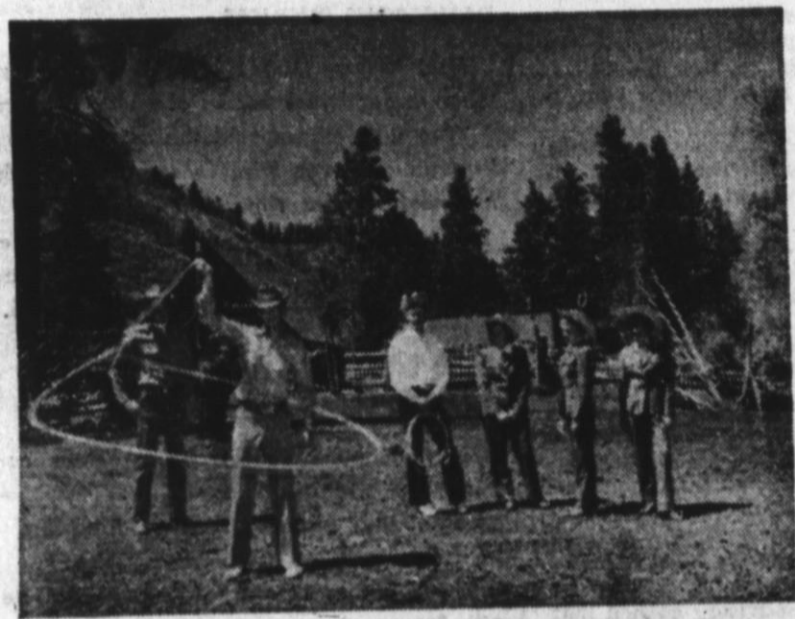
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HEREFORD LUMBER CO.

The Malones Invite You to

DROWSY WATER RANCH IN Cool Colorado

COLORADO'S OUTSTANDING DUDE RANCH IN THE HEART
OF THE ROCKIES



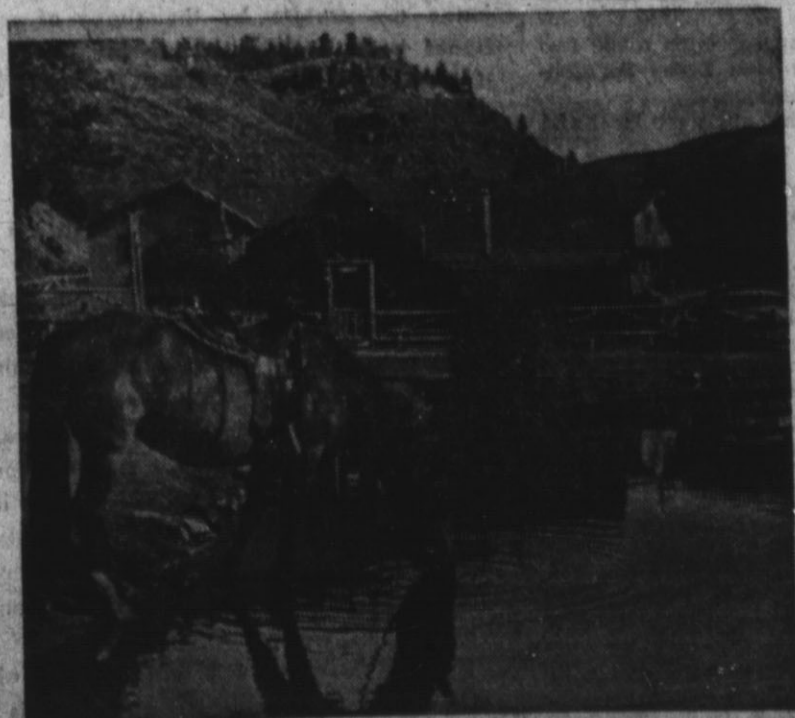
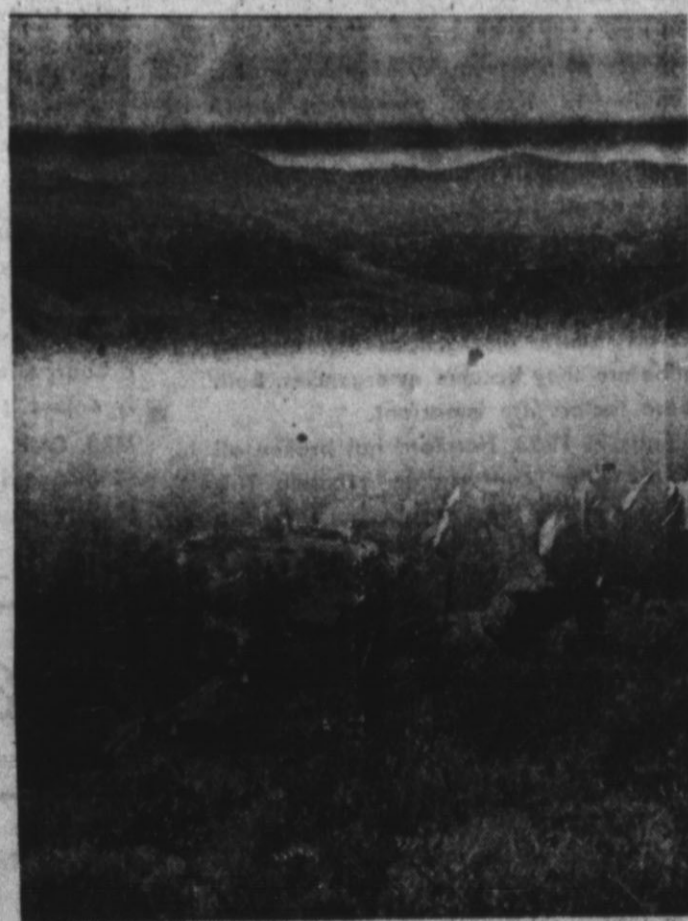
★Have all the comforts of luxurious ranch life. Modern in every way, finest accomodations.

★Horseback riding, swimming, fishing, pack trips, steak fries, badminton. The Hitching Post Cocktail bar, where we square dance & dance.



★Mighty simple, plenty of action or you can just loaf. A wholesome life off the beaten track. Famous for good food.

"WRITE FOR INFORMATION"



Drowsy Water Ranch
Granby, Colorado

Editorials

Holiday Death Toll

Are you planning a Fourth of July trip? If the answer is "Yes," it will pay you to spend a few seconds in reading the following release from the National Safety Council.

Unless this forthcoming holiday is different from all that have preceded it, thousands of Americans will become dependents on Independence Day.

They will be the maimed, the widowed, the orphaned. For the rest of their lives some of the maimed will have to depend on others for their physical care and comfort—some of the widowed and orphaned will have to depend on relatives or the state for their financial support.

And the dependency of the maimed, the widowed, the orphaned will be the result of Independence Day accidents.

In addition, several hundred Americans will pay for their celebration with their lives.

All this because of accidents that need not happen.

Holidays have become horror days in the United States. In recent years many holidays have brought such a high accident toll that they assume the proportions of a national catastrophe. And this carnage need not occur. Accidents are not acts of God. They are acts of humans who foolishly bet their lives for dubious rewards.

The driver who speeds to get to his destination—what difference does it make whether he arrives 10 or 20 minutes later? The youth who attempts to swim across the lake—what is gained by trying to show off in front of a crowd?

The father who cannot deny his children the "pleasure" of fireworks—what pleasure will the child derive from sightless eyes?

Motor vehicle accidents lead the list of Fourth of July hazards. According to the National Safety Council, one out of two persons now living in this country has been or will be injured in a motor vehicle accident before he dies, unless our present accident rate is greatly reduced. And many of these accidents occur on holidays, when traffic is specially heavy.

Second high on the Fourth of July accident list is drowning. Falls, fireworks and firearms, sunstroke and heat exhaustion, food poisoning and miscellaneous accidents also exact their toll.

Independence Day tolls are not inevitable. They can be prevented. Police departments and other officials all over the country will be alert to prevent as many accidents as possible. But as always the size of the toll depends chiefly on the good sense of every American. Take it easy on the Fourth. Don't let Independence Day make you a dependent!

Lyndon B. Johnson

People "in the know" have for some months been predicting great things for Lyndon B. Johnson, Texas Senator and Democratic leader in the United States Senate.

These predictions recently took shape in a Time Magazine release dated Wednesday in which Johnson is cited as the big hope of a badly bruised and bleeding Democratic Party. Johnson is extolled in the article as the balance of power and the guiding light of the Party in 1953. He is even mentioned as a possible candidate for President in 1954, a situation the magazine brands as problematical, then continues by quoting Johnson as saying that he would rather remain in the Senate.

We had for some time figured Lyndon Johnson as a probable candidate for Vice-President and we still believe that it is more logical for the dapper, energetic Texas Senator in 1954 than for the office of President.

Regardless of predictions, however, one thing appears for sure: Lyndon B. Johnson is doing a man-size job in Washington for the people of Texas. The Brand rather leaned toward Coke Stevenson in the big senatorial race several years back. Time has proved that we were wrong. Stevenson's age, his affiliations and his energy were all against his doing the type of job which Lyndon Johnson has accomplished.

Like thousands of other Texans, we realize this mistake and are willing to admit our error.

Senator Johnson has done an outstanding job for the United States. He has placed welfare of the country above political interests and personal ambitions. He is the type of man who would make an excellent Vice-President, though we would hesitate when it comes to the Presidency, considering his age and experience. Texas will do well to remember these things when the time comes.

New City Well Indicates Growth

"Growing Pains" have struck again.

The City of Hereford this week let a contract for a new city well, supplementing the present modern water works which serves the community.

The new well is approximately two years in advance of previous city planning and is due entirely to increased population and to expansion of industrial activities. The well, although temporarily painful to tax payers to the tune of \$7,500, on the other hand speaks well for Hereford. It indicates continued growth and it likewise indicates recognition of this growth and preparation to overcome future emergencies by meeting them before they become emergencies. Both of these factors are important.

Already in 1953, Hereford has broken all previous water consumption records. This is due partly to the long drought, but it is also due to the growth of the community. Settled on top of a vast shallow-water reservoir, Hereford is fortunate in having an abundance of water. Expansion of lettuce and potato processing facilities, however, have also added to city water consumption—and the new well is primarily a safeguard to help handle these industries.

Since city water sales operate on a revenue basis, the well will actually pay for itself. In addition, a town is like a business in that it seldom stands still: it either grows, or it goes down hill.

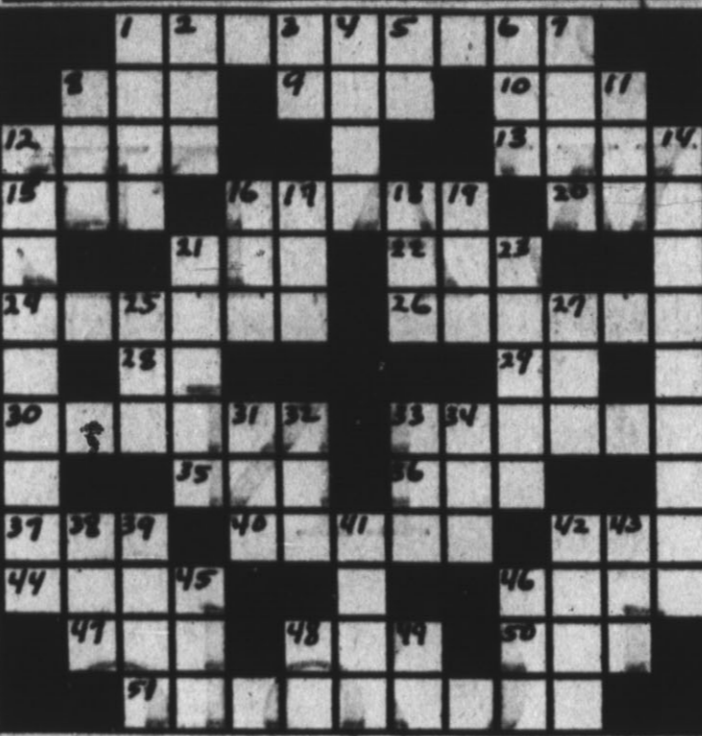
Holding a Texan's false teeth for ransom proved unprofitable for the toothnapper. Told he starved to death, he coughed up the teeth in short order! Tusk! Tusk!

A Mexico City purse snatcher hid from police on steps of a doorway to discover it opened into the precinct police station. His next step led behind bars.

An Iowa lady smashed up her car to tune of \$100 damage when she backed up to get a dropped penny. Must have been that bad one that's always turning up somewhere.

A temporary city fireman was jailed for setting grass fires. He probably thought more fires would mean more work... and a permanent job. Just shows it doesn't pay to be too ambitious.

CROSSWORD • • • By A. C. Gordon



- ACROSS**
- 1—Author of "Idylls of a King" (poet.)
 - 8—Pertaining to mariners (abbr.)
 - 9—Grade
 - 10—Little brain gland
 - 12—Baking place
 - 13—Legendary birth herb
 - 14—Permit
 - 15—Scene of triumph by Caruso
 - 16—Garden vegetable
 - 17—By way of
 - 18—Curious
 - 19—Famous American playwright
 - 20—Inventor of the incandescent lamp
 - 21—Chemical symbol for sodium
 - 22—Ocean numeral
 - 23—Ore of god of many heads
 - 24—Most outstanding athlete of the century
 - 25—Sustenance
- DOWN**
- 1—Former U.S. President
 - 2—Mother of Cain
 - 3—Negative
 - 4—American university
 - 5—Thoroughfare (abbr.)
 - 6—Snare
 - 7—Face
 - 8—Scottish "is"
 - 9—Decease
 - 10—Famous ancient queen
 - 11—Knight of King Arthur's Round Table
 - 12—Close comrade
 - 13—Fish eggs
 - 14—August
 - 15—Mexican revolutionary for whom a famous American territorial was named
 - 16—The self
 - 17—Title of respect
 - 18—Cover
 - 19—Medical suffix
 - 20—Boney
 - 21—Pavement
 - 22—Thoroughfare (abbr.)
 - 23—Innate faculty
 - 24—Small aperture
 - 25—Shreds
 - 26—Japanese stationery
 - 27—Combining form of "new"
 - 28—Tallied
 - 29—Over and teaching
 - 30—Latin abbreviation meaning "for example"

QUESTION OF THE WEEK

Few People Follow Childhood Ambitions In Their Adult Life

WHAT WAS YOUR AMBITION WHEN YOU WERE A CHILD?

MRS. GRADY ROGERS,
Mrs. Rogers wanted to be a beauty operator or a school teacher. She is now a housewife.

REV. E. L. NAUGLE,
Mr. Naugle wanted to be a minister when he was a child and he is minister of the Wesley Methodist Church.

MRS. FLOYD BRACKEN,
She wanted to be a great piano player and now she is a housewife.

MRS. GEORGE HEARD,
Mrs. Heard wanted to be a nurse, but her father wouldn't let her. She is a housewife.

FRANK BEZNER
Wanted to be a lawyer back when he was a kid peddling papers, because he always saw lawyers dressed up rather than in work clothes, and he figured that was the easiest life a man could lead. After he reached 21, though, his father rented him some land, and he made \$1,400 the first year, so he decided to stay a farmer. "But there was a lot that came after that part of the story," he added.

MRS. J. D. BURKETT
Mrs. Burkett wanted to be a nurse but never got close to being one. She is now a housewife.

MRS. D. F. HENSON
Mrs. Henson wanted to be a housewife and that she has for seven years. She says that she enjoys it very much.

MRS. W. A. HUNTER
Mrs. Hunter's ambition came true because she wanted to be a housewife and she has been for 60 years. She said she really enjoys it and there is nothing better.

MRS. CARL STAPP
Mrs. Stapp wanted to teach swimming lessons and when she grew up she did for about four years. She is now a housewife.

'Tater Peelin's

By Roberta Campbell

Anybody who has used migrant labor will appreciate the picture in Thursday's Brand of the Day Nursery at the Labor Camp.

Our heart always goes out to the little fellows that are not big enough to carry a hoe—and they have to be pretty small—who are left in the cars and trucks for long, hot hours while the rest of the family work in the fields.

—tp—

Buster has added two more pets to his menagerie.

Now it is two grand squirrels that had been left on their own—we suspect our Thomas Cat as being implicated.

One is old enough to chew for himself but the other is fed with a medicine dropper and every so often pokes his head out of his tomato can filled with cotton to remind his master that he's still here but may not be if he doesn't hurry along with the warm milk.

—tp—

This world would be a perfect paradise for dogs if everybody was as considerate as two of the women we've given puppies for their youngsters.

We were most impressed when Mrs. W. J. Krumbein explained that the reason they hadn't been anxious to get a dog earlier was because small children were so hard on puppies that they had waited for the little girl to get older.

Mrs. Marjorie Tomlinson has much the same attitude about her four youngsters.



By Vera Sanford
Texas Press Association

AUSTIN — Governor Allan Shivers this week finished a long session of signing bills passed by the Legislature.

The governor's time limit expired Tuesday (June 16) for either signing or vetoing bills.

One to which he affixed his signature authorizes the construction of toll roads in Texas.

This was a controversial measure in the legislature, which at times seemed to prefer limiting the set-up to a Dallas-Fort Worth turnpike.

The administration, which favored making the authority statewide, finally prevailed.

May Relieve Congestion

Highway people hope that the toll road venture, new for Texas, will help to relieve traffic congestion.

It is widely recognized that roads are overcrowded. The governor advocated a one-cent increase in the gasoline tax to help out with needed highway building, but the legislature settled down to a no-new-tax policy and stuck with it.

Under the toll road bill, the Dallas-Fort Worth turnpike will be the first to be constructed.

Panhandle Paragraphs

BOUQUET BARGAIN

R. B. Crossland bought a beautiful bouquet of flowers from a little boy who came to his door Saturday.

Proud of the 50 cent bargain, he arranged the flowers in a vase for his wife.

Mrs. Crossland, arriving a few minutes later, looked at the flowers and ran outside.

The little salesman had cleaned out her garden. DALLAS MORNING NEWS.

TIMELY RESCUE

Victor Meerbeek, 48, telephone lineman, spiked his way up a pole in an alley to make a minor repair. Feeling heat from below, he looked down and saw flames licking at his feet. A smoldering rubbish heap had set fire to a fence and the pole was on fire.

He hurriedly tapped a telephone line, called the operator, who called the firemen. He was rescued just in the nick of time. CANYON NEWS.

DANGEROUS BUSINESS

Mrs. Vivian Mooneyham, 52, was seriously injured here when a car struck her as she was milking a cow.

The state patrol said the cow went out of control, plunged through a woven wire fence, and into the barn where Mrs. Mooneyham was milking the cow.

She was taken to a hospital with severe bruises, possible fractures of the right hip and leg and shock. The cow had to be destroyed. DALLAS MORNING NEWS.

PANCAKE BREAKFAST

A pancake breakfast to promote community fellowship and to provide additional funds for the city park, and a seeding and planting session following the breakfast will be held June 26.

The planting session afterwards will be overseen by Murrell Brown, Jaycees president. The Jaycees are taking the lead in clearing the park, getting it leveled, plowed and ready for planting.

They believe that every citizen who turns out for this community event will gain a first hand knowledge of what has been done and what is planned in this, Muleshoe's first and only park. MULESHOE JOURNAL.

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm is trying to be helpful on the cattle price situation, but we can't see that he succeeds.

Dear editor:

I have been reflecting on the cattle market situation out here, and as you know the market has been pretty rough, not only on the cattlemen but also the bankers, as any banker who had a hundred dollars loaned on a two hundred dollar cow is now about in the cattle business with a seventy-five dollar cow and the grazing around most banks I've been in is pretty short.

Naturally, somebody ought to come to the rescue of us cattlemen and bankers, especially us cattlemen, and I don't know of anybody who's better equipped or had more experience than the government in Washington.

Now I've been thinking over how the government can do it, and it's not easy. A price support deal on grass might help, and I suppose there are experts in Washington who could work out a system where Bermuda grass could be supported at so much, Johnson grass at so much, needle grass at so much, etc., but the thing will be complicated as there's not much way to determine how much grass a pasture has been producing over the years, except to take my word for it, and some experts might not consider that reliable evidence. I always judge my pasture by the shape of my cows, when the bones begin showing I know the grass is playing out and if a neighbor's fence doesn't give before long the situation will get serious.

But the best system I've figured out is just a price support program for the cattle themselves. You buy a good Jersey steer for 18 cents a pound and keep it a year and sell it for 8 cents and there ain't no way on earth to come out ahead without going through Washington and picking up something on the way, and when it comes to a choice, Washington gain in the hole or me, I always figured Washington was designed to bear the brunt.

Naturally, the program is gonna have to be a little different from the price support program for grain and cotton. The government can buy grain and hold it for a better price, but you try storing a cow and you run into all kinds of complications.

But I believe Washington can do it, and if it can't, that's Washington's worry not mine.

I hope Congress will turn up the air-conditioning and really give some heavy thought to this problem. Me and my cows can't hold out much longer.

Yours faithfully

The Sunday Brand

Established 1948
Published every Sunday at 336 Main St
Hereford, Texas
First In



GENERAL EXCELLENCE
NEWS PICTURES
AGRICULTURAL PROMOTION

Texas Outstanding Semi-Weekly
James M. Gillentine, Editor and Publisher

Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Single copies 10c each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Hereford, Deaf Smith County, Texas

Society Editor Mrs. John McLean
Adv. Manager Melvin Young
Mech. Superintendent Stanley Phillip

Read The Brand Want Ads

NOTICE!

WATER WELL DRILLING PERMITS now being handled by FARM BUREAU OFFICE

See Maurice Howell office at PACKARD MILL for Applications \$25 deposit required until Log and Registration forms completed. DEAF SMITH COUNTY WATER COMMITTEE of the Hi-Plains Water Conservation Dist. Phone 626

"I just uses that thing long enuff each night to see how to light my kerosene lamp."

Robert Bell, program chairman, acted as panel chairman and pointed out that the utilities companies "have only service to sell." He also stressed the fact that the service man works hardest in case of storms and emergencies.

Bruce Miller reported on the recent Lions district convention in Borger.

Sixty Years Between Visits

Mrs. R. M. Sibley who is the guest of her daughter, Mrs. H. M. Cogswell, spent 2 days in Plainview visiting her cousin, Mina Harris, whom she had not seen in over 60 years. Mrs. Sibley will return to her home in Shreveport on Monday accompanied by little Miss Winnie Mills. Mrs. Cogswell's daughter Chris, also of Shreveport, will remain with her parents in Hereford through the summer.

Highlights...

(Continued From Page 4)

Order Ruled Out

A railroad commission shut-down order affecting 2,400 oil wells in the Spraberry area of West Texas was ruled out by the state supreme court.

The commission's order was designed to stop flaring of gas at some of the Spraberry wells.

It was the court's opinion that while the railroad commission was to be commended for its efforts to prevent waste of gas, the commission did not have the authority to shut down all wells in the area, including those where gas was not being flared.

Tidelands Inspection

Attorney General John Ben Shepherd set out by plane and boat to inspect the tidelands to which Texas will regain title by act of Congress.

The attorney general is a member of the state school land board, which will administer the tidelands. The other members are the land commissioner and the governor.

SHORT SNORTS: Boys took over the capitol when the Lone Star Boys State organized with Ray Masters of Brownwood as governor and Dick Chalmers of Houston lieutenant governor. . . Attorney General Shepherd recommends that revenue from the continental shelf be utilized to raise teachers' pay. . . Austin was host to volunteer firemen of the state, and during their stay the city broke out in a rash of fires. . . State Health Officer George W. Cox predicts that the incidence of polio will be lighter this year. . . The Texas Game and Fish Commission is working out plans to have open season on doe deer in Gillespie, Mason, and Kerr Counties. The purpose is to stabilize the deer population, which is now too large for the amount of available food. . . Brigadier General Gaston S. Howard of Longview retired from the National Guard and was promoted to brevet major general.

Card of Thanks

We the family of Cecil Messer, want to thank everyone for the kind things that were said, the phone calls, the flowers and the blood that were given. May God bless each and everyone of you and love you all.

The Family of C. R. Messer.

Humorous Incidents In Utility Man's Life Recounted For Lions

Relating the humorous side of a utility service man's life, a panel of four men representing separate utility firms Wednesday at noon told members of the Lions Club of a few of their experiences.

John Gibson, gas company, told of an installation which bordered along a heavy fence which enclosed a large dog. The dog barked as the men passed the fence and, Gibson said, the men frequently ordered the animal to keep quiet.

"It's Private Property" "One day the lady of the house heard the men, came out and said: 'This is private property and my dog can bark if he wants to bark.'"

Hap Wiseman, light company, said he once got a trouble report which said the electric meter was leaking. Hap answered the call, and asked the lady, "How do you know it's leaking?" She replied, "Because there is a wet spot on the porch."

R. L. Ethridge, telephone company, told of discovering a wire recorder on a toll line between here and Amarillo. "We warned the owner, who seemed inclined to disregard our warnings," said Ethridge, "so we told him not to let the FBI catch him, and went on about our business." We were almost as surprised as the owner when a few minutes later a stranger walked in, got out his identification and told the man he was there to investigate for the Federal Bureau of Investigation.

Emerson Roland, REA, said the boss sent him to Bovina to collect and when he asked the lady if she got a letter, she replied, "Yes, sir. We got a letter from Mr. Deaf Smith himself." He also told of a Negro who consistently used only one kilowatt of electricity each month.

The annual meeting rolled around and the manager asked the Negro why he used only one kw, when the minimum charge was \$1.50. Emerson recalled, "Well, uh," replied the Negro,

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First Federal Savings & Loan Association Clovis, N. M.

See ELIZABETH WOMBLE

148 N. Main St.

Phone 497

Legal Notice

Audit Statement of DEAF SMITH COUNTY CRIPPLED CHILDREN

MARCH 25, 1952 TO APRIL 1, 1953

RECEIPTS:

Beginning Bank Balance 3-25-52 88.87 Receipts 723.87

TOTAL 812.74

DISBURSEMENTS:

25 percent to Texas Society 141.14 Supplies for Campaign 109.31 Office Supply 7.70

Transportation to Galveston (King) 38.04 Transportation to Dallas (Tilley) 34.73

Transportation Mrs. Stone and Child 6.60 Clothing for Mrs. Stone and Child 10.00

3 trips to Amarillo Mrs. Stone and Child 13.60

TOTAL DISBURSEMENTS 361.12

BALANCE PER BANK 4-1-53 451.62

Receipts from 1953 campaign 626.45 T-25-1

WHEN YOU BUY CONCRETE

FROM CROWE-GULDE

You Are Always Assured of 3 IMPORTANT THINGS . . .

- OUR CONCRETE HAS ONLY THE BEST INGREDIENTS
- OUR CONCRETE IS ALWAYS PROPERLY MIXED
- YOU ALWAYS GET A FULL MEASURE OF CONCRETE

Crowe-Gulde Cement Co. of Hereford 1st & GOUGH ST. PHONE 1777

Make us prove it with

A TEACUP OF GAS!

This compact new kind of car gives you HOTTEST PERFORMANCE AND ECONOMY IN LOWEST PRICE FIELD!



Because it's wonderfully compact, it's a delight to handle, drive and park in today's traffic . . . and there's ample room for six.

On any nearby road, hill or highway you select, we'll outperform and outdemonstrate any other make of car in the lowest price field with the new Hudson Jet. What's more, we'll prove by means of scientific measuring equipment that this

magnificent performer will do it with less gas than any of them. Powerful statement? You bet! But the Hudson Jet is a powerful performer. We'll prove every word—with just a teacup of gas! Come in and see.

HUDSON JET

A COMPACT, NEW KIND OF CAR

HERE'S WHERE TO TAKE THE "TEACUP TEST"

Standard trim and other specifications and accessories subject to change without notice.

Come in, we'll prove every word! and you may win FREE A HUDSON JET

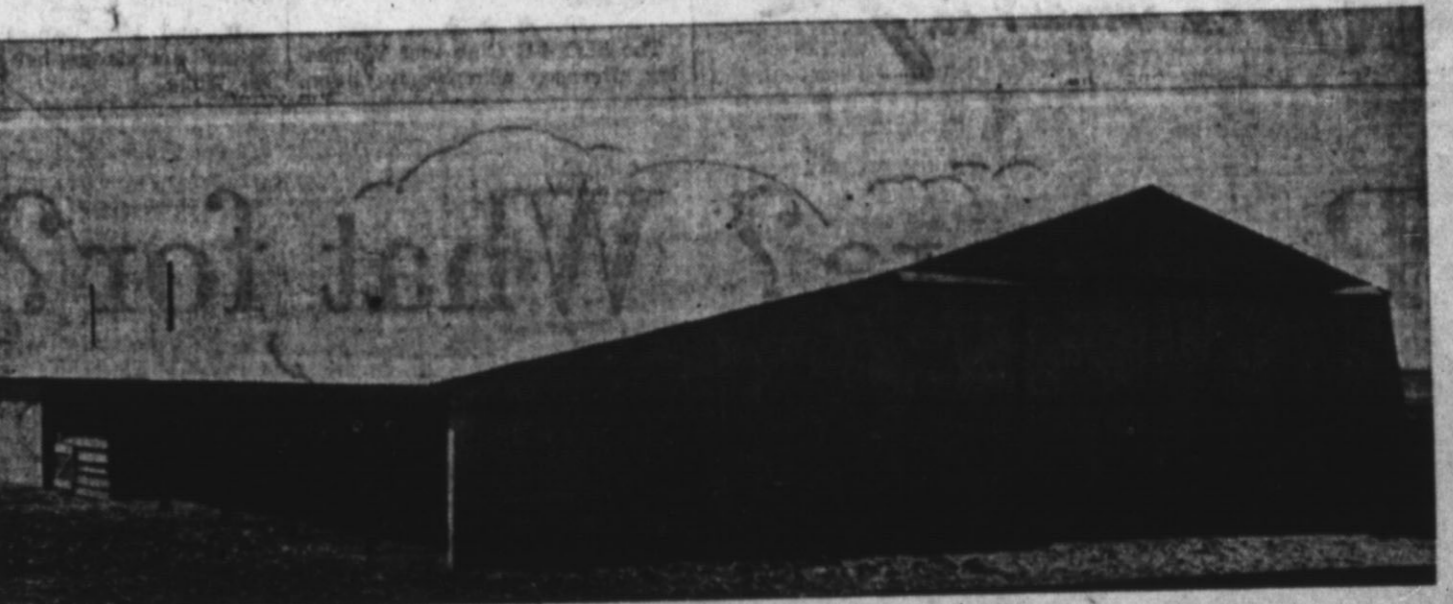
1 PERFORMANCE! We'll take you out and put a Jet through its paces. You'll see why it's a new kind of car before it has used a teacup of gas.

2 ECONOMY! It takes only a teacup of gas to show you the almost unbelievable gas mileage the Hudson Jet delivers.

A SCIENTIFIC, DRAMATIC TEST! Our "Teacup Test" uses scientific gasoline measuring equipment. It shows exact, low fuel consumption while the Jet is in action.

HOW YOU MAY WIN A FREE JET!

After "Teacup Test," on official entry blank, complete in 25 words or less: "The advantages of this new kind of car, the compact Hudson Jet, are . . ." Get details at Hudson Dealers. Contest ends Aug. 1, '53.



If you have a bumper crop this year you'll surely need more storage space so see us now about your . . .

BARN or GRANARY

DON'T BE CAUGHT SHORT!

We Have All The Necessary Materials In Stock

- ★ 2 x 4's
- ★ 2 x 6's
- ★ 2 x 8's
- ★ V-Crimp Iron
- ★ Cement
- ★ Corrugated or Channel Drain Iron
- ★ Shiplap

ASK US ABOUT THE COMMODITY CREDIT

4% PAY PLAN

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A Complete Building Service

1 Block East of Courthouse

Phone the Lumber Number

HEREFORD HUDSON COMPANY

1221 E. FIRST

PHONE 773

Westway News

By Mrs. Merlin Kaul
And Mrs. Elmer Combs

Mrs. Marlin Pierce entertained members of her bridge club at her home last Thursday afternoon.

Members attending included: Mesdames Walter London, L. H. Lookingbill, V. C. Hopson, Wayne Phillips, Frank A. Gyles, Bill Dum-

eron, James Edmonson, and the hostess.

Lynn and Patsy Rudd visited their grandmother, Mrs. R. A. Wells, at Hereford Tuesday.

Mrs. W. A. Sims and son, Ronnie, of Odessa are visiting this week in the Kenneth Rudd home. Mrs. Sims is the mother of Mrs. Ittudd.

Mr. and Mrs. Walter London, Linda and Julia of Hereford were supper guests of Mr. and Mrs. Marlin Pierce and Deborah last Friday night.

Mrs. Joe Wagoner was taken to Deaf Smith County Hospital Thurs-

day morning for medical care.

Mrs. Lyle Rickman took her son, Larry, to the Shriners' Hospital at Dallas last week for plastic surgery on his face. Larry's doctor was ill so he will have to return to Dallas next week. Enroute from Dallas, Mrs. Rickman received word that her brother, Rev. Allie Hardman of Eagle Rock Mo., had died Tuesday of a heart attack. The Rickman's went to Eagle Rock Saturday and funeral services are to be held today Sunday. Rev. Hardman held a revival here last summer for the local Baptist Church and is well known here, having visited in the Rickman and Earnest Hardman homes.

Mrs. C. A. Saucy was surprised with a coffee last Saturday morning, June 13, honoring her birthday. Coffee and cake were served to: Mesdames Joe Wagoner, Kenneth, Paul, and Harold Rudd, George Turrentine, Leo Ohlig, Elmer Combs, Saucy and W. A. Sims of Odessa.

Mrs. Joe Wagoner baked the birthday cake. Mrs. Saucy showed the guests a set of dishes which her sister had sent to her from Germany for her birthday.

Mrs. Clarence Saucy and Mrs. Carl Smythe spent Friday in Amarillo.

Several men from Hereford are helping repair the Leo Ohlig house this week.

Tom Pendergraft and J. B. Crain of Lubbock and Cecil Mills of Dallas flew here Tuesday to attend to business.

The Willing Workers Missionary Society met Wednesday afternoon with Mrs. Merlin Kaul. Mrs. Jimmy Thomas was in charge of the program when members told the history of favorite hymns and Mrs. Dick Godwin sang a verse of each song. Mrs. Godwin also played and sang a solo "When They Ring Those Golden Bells."

Members brought Christmas cards for the missionaries and quilt pieces to send to the mental hospital at Dallas. The members will attend a luncheon as guests of the Methodist Missionary Society at Hereford on Wed., July 1.

Those present at the meeting included: Mesdames Kaul, Dick Godwin, W. A. Sims of Odessa, Jimmy Thomas, Paul Rudd, C. A. Saucy, J. C. Morrison, T. D. Alston, Joe Landers and Johnny Townsend.

The SLO 4-H Club met Wednesday afternoon with Nancy Green.

Clara Redman, assistant county home demonstration agent, gave a demonstration on "Sponge Cakes". Those present were Nancy Green, Lillian Drager, Jennie Lynn McCathern, Mary Lynn Morrison, Carolyn Jackson, Patsy and Sandra Townsend, Mrs. Buck Green, Mrs. Abraham Drager, and Mrs. Elmer Combs.

Fred Reinauer, Sr. and his son Fred Reinauer, Jr. are here from Oklahoma City, Okla., for wheat harvest. They are staying at the Joe Reinauer home.

Mrs. Fred Reinauer, Sr., Mrs. Fred Reinauer, Jr., Sherry and Fred Robert, and Mr. and Mrs. Fred Summers and children, Rose Marie, Laura Jane, and Jack Jr., will arrive at the Joe Reinauer home this weekend in time to be here for Father's Day.

They plan to stay through wheat harvest and until after July 4th.

Joe Reinauer and son, Jimmy, flew from Amarillo to Oklahoma City Wednesday where they attended to business. They returned Friday. This was Jimmy's first ride on a passenger plane and for long trips he thinks this would be his mode of travel.

Ira Scott returned home the first of the week from Kansas City where he had sent a car load of cattle. This is further evidence of the drought in our area. The Scotts, who live 7 miles west of the Westway Store, report only about a half inch of moisture this year, and if more moisture doesn't fall soon, more of their cattle will have to go to market.

Mr. Scott flew from Kansas City to Amarillo in two hours. He met Mrs. Scott and the girls there and it took nearly as long to come from Amarillo to Westway as for him to come from Kansas City. Mrs. Scott and the girls visited relatives in Amarillo while he was gone.

Linemen working on TRA are completing the stringing of the new poles down Harrison Highway to Hereford this week.

PERSONALS

Mary Louise Berning returned to her home in Marienthal, Kans., this week. She was staying with Gwendolyn Jesko.

Mr. Robert Kershen of Moriarty, N. M., was in Hereford on business Wednesday.

Mr. and Mrs. James Bland of Roswell are visiting her aunt, Mrs. Bill White.

Mullins Family Has Oklahoma Reunion

Eight children, eight grandchildren, 3 great-grandchildren, two sons-in-law and three daughters-in-law attended a family reunion of Mrs. W. F. Mullins family in Sayre Park, Sayre, Okla. Sunday June 14.

This was the first reunion of the family since 1940 and all of Mrs. Mullin's children attended the day's festivities which marked the

reunion. Among the children were two daughters, Mrs. O. C. Cummings and Mrs. B. A. West of Hereford, whose husband's also attended, Mr. and Mrs. J. F. Mullin, Alanreed, Mr. and Mrs. C. C. Mullin, Amarillo; Mr. and Mrs. J. B. Mullin, Edmond, Okla.; Mrs. Flossie Wilkes; Miss Rosa Lee Mullin and Miss Mattie Mullin, Oklahoma City; Miss Florene Mullin, Amarillo; Mr. and Mrs. Clayton Mullin and daughters, Wichita Falls; Mr. and Mrs. Odas Mullin, Edmond, Okla.;

Personals

Mrs. Vivian Majors and Mrs. Phil Radovich spent Thursday in Erice and Claude. They visited Mr. and Mrs. George Benson at Claude.

J. B. Mullin, Edmond, Okla.; John Marshall, Amarillo, John Graver and daughter, Amarillo and a guest of the group, Edward Shaw of Oklahoma City.

Mrs. Tony Berning and son Johnny Berning of Marienthal, Kans., visited in the home of M. and Mrs. Johnny Jesko this week. Mrs. Jesko is Mrs. Berning's daughter.

Ethel Womble returned Wednesday after a three weeks stay with a sister, Mrs. D. C. Hasley of Tulsa, Okla.

Mr. and Mrs. Ed Jesko were in Amarillo on business Wednesday.

POLL PARROT speaks



To join this club
You pay no dues
You simply wear
Poll Parrot Shoes!

Anthony's

THE C.R. ANTHONY CO.
Hereford

Pay more? What for?



Fifty Years Forward on the American Road

You don't have to pay costly-car prices for costly-car comforts. Ford brings you everything [and we mean everything] you've ever wanted in a car, at a price that's well within your reach! And according to recent surveys, a Ford returns more of its original cost when sold than any other car at any price!

Here are a few of the "Worth More" advantages you'll find in the '53 Ford:

- 1. A V-8 engine—powerful and smooth!
Ford's famous high-compression V-8 is a leader in quiet, flexible, economical performance. Ford, remember, has built more V-8's than all other makers combined—over 13 million!
- 2. America's most economical Six engine!
If it's a Six you want, Ford offers you the high-compression, low-friction Mileage Maker... the engine which, with optional Overdrive, won over all other cars in this year's Mobilgas Economy Run!
- 3. America's finest and most versatile automatic drive!
Fordomatic Drive is the "auto-

- matic" which gives you both the get-up-and-go of automatic gears and the smoothness of a fluid torque converter.
- 4. Automatic gas savings!
Ford's Automatic Power Pilot (on Six and V-8) meters just the right amount of gas, times ignition precisely, burns fuel evenly and completely.
- 5. America's newest and best power steering!
Ford's Master-Guide power steering gives you new ease, stability and safety in guiding your car on smooth roads or rough. Steering is up to 75% easier.
- 6. Largest choice of models in the low-price field!
Ford alone gives you a choice of

- 18 different models... a SIX or V-8... Fordomatic, Conventional or Overdrive... the widest variety of body, color and upholstery combinations.
- 7. A body that's the style-setter!
Only Ford in its field gives you the advantages of a hull-tight Crestmark Body... the trend-maker in design and beauty. Ford's body is the longest and Ford's trunk, the largest.
- 8. New driving conveniences!
Ford's first in its field with "Worth More" features like... easier-acting, suspended pedals that eliminate floor holes... foam rubber cushions on front and rear seats in all models... and convenient Center-Fill Fueling.
- 9. An automatically controlled ride!
The wide front tread (widest in

the low-price field) takes tilt out of turns... gives you a more-level ride. With new "balanced suspension," new spring and shock absorber action and new rubber compression bumpers, road shock in the front end alone is reduced up to 80%.

10. It's worth more when you sell it!
An impartial survey of used car prices proved that Fords return a greater proportion of their original cost than any other cars in America.

But don't take our word for it. Stop in and Test Drive this Ford for yourself. We predict you'll be sold before you're in second! It was true last year and it's even truer this year: you can pay more, but you can't buy better than Ford.

SUN. -- MON. TUESDAY STAR THEATRE WEDNESDAY THURSDAY

WE PROUDLY PRESENT THIS SENSATIONAL ATTRACTION AT OUR REGULAR PRICES

FABULOUS ADVENTURE

GREGORY PECK
DARK AFRICA
HIPPOPOTAMI
THE MASAI
PARIS NIGHTS
THE MAD HYENA
AVA GARDNER
THE SAVAGE IMPALA
SUSAN HAYWARD
THE FROZEN LEOPARD

ALL THIS... AND MORE

GREGORY PECK · SUSAN HAYWARD · AVA GARDNER
ERNEST HEMINGWAY'S

THE SNOWS OF KILIMANJARO

TECHNICOLOR

DAVID WAYNE OSCAR LEVANT · BOB GRAPE

THE I DON'T CARE GIRL

TECHNICOLOR

DAVID WAYNE OSCAR LEVANT · BOB GRAPE

ANNIVERSARIES FROM SUNDAY, JUNE 21 - WEDNESDAY, JUNE 24.

Mr. & Mrs. A. W. Gafarth Mr. & Mrs. Ira W. Scott
Mr. & Mrs. Grady J. Morton Mr. & Mrs. W. E. Smith
Mr. & Mrs. John D. Burkett Mr. & Mrs. Paul S. Corbett
Mr. & Mrs. Millard Nobles Mr. & Mrs. Homer K. Fox
Mr. & Mrs. J. J. Clark Mr. & Mrs. O. R. Carroll
Mr. & Mrs. Eursel Young

TEXAS

SUNDAY MONDAY

PREHISTORIC TIME'S Most Awesome Spectacle!

SEE... Maddened Mastodons Do Battle to the Death!

TWO LOST WORLDS

NATURE IN HER MOST FURIOUS MOOD!

with LAURA ELLIOTT JIM ARNESS GLODIA PETROVIC

HILDEGARDE NEFF and LEO G. CARROLL · TORIN THATCHER

SUNDAY MONDAY

DEADLIEST Undersea Corridor in the World!

MARK STEVENS in Torpedo Alley

U. S. NAVY

Dorothy Malone · Charles Wininger · Bill Williams

ENTERTAINMENT UNDER THE STARS

NO BABY SITTER TROUBLE HERE

Come As You Are

TOWER DRIVE-IN

ACADEMY AWARD WINNER

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"SHIRLEY BOOTH and 'COME BACK, LITTLE SHEBA'" have won honors and awards seldom equaled in the annals of motion pictures. Academy Award, the N.Y. Critics Award, the Cannes Film Festival Award, and dozens of publications have bestowed both star and picture on "COMING HOME ENTERTAINMENT."

We promise you a rare dramatic treat. The Masterpiece! SHIRLEY BOOTH

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Francis Hardwick

STAR SUNDAY - MONDAY - TUESDAY June 28-29-30

THIS IS ADULT ENTERTAINMENT. We suggest that children will neither understand nor enjoy this adult drama.

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