

# City Approves \$1.5 Million Budget

## Pioneer Gets Nod For Monthly Adjustments For Cost Of Gas

By DON RICHARDS  
Brand News Editor

With a promise of no new taxes or service charges, the Hereford City Commission Monday approved a new \$1.5 million budget and then handed Pioneer Natural Gas a long, sought-after monthly adjustment in the cost of gas.

The new budget passed by the Commission is expected to be well within the revenues total for the city. Total budgeted disbursements were set at \$1,585,250 for the 1974-75 fiscal year which begins May 1. Total revenues during the upcoming fiscal year were estimated at \$1,624,868 with a surplus left over from this year of \$391,276 for total available funds at \$2,016,144.

"The city is in really good condition," said Dudley Bayne, city manager, who proposed the budget. "We have a relatively small bonded indebtedness for this size city and this proposed budget

allows us to adequately operate all departments within the city."

PIONEER Natural Gas, through local manager Dale Young, had first appeared before the commission in September to ask for the change to allow Pioneer to adjust consumer bills on a monthly basis to reflect increases to Pioneer in costs of gas at the wellhead. The utility company in the past has had a yearly adjustment clause which, in effect, allowed the company to make the same cost-of-gas adjustments.

Young had stressed to Commissioners that the change to monthly adjustments would not cause any undue increase in cost of gas to consumers. He said it would just pass it (increased cost of gas) to consumers on a monthly basis instead of yearly and therefore allow Pioneer constant cash flow to bid for new gas reserves.

THE COMMISSION declined the request in October and then agreed to

reconsider it during the Feb. 4 meeting. Young Monday night presented some answers to the questions of commissioners about increased expenses of "dry holes" and interest paid by the company.

However, Young said there would definitely be "no doubling up" of costs to consumers, as had earlier been questioned by the Commission.

On a motion by Frank Barrett and second by Dub Boyd, the Commission then unanimously approved the request. The approval by the Hereford Commission follows that of several city commissions in area towns.

Young told The Brand that local consumers could expect to see the monthly adjustment begin with "either the March or April billings."

IN OTHER major action at the meeting, Commissioners decided to give See CITY APPROVES Page 2

## The Hereford Brand

73rd Year - No. 8 Hereford, Texas, Thursday, February 21, 1974 10 Cents

### Jump Ball!

Hereford's Junior Morales falls to the floor after grabbing a rebound off the boards at the same time as a Lubbock Coronado player. The referee is shown signaling for a jump ball after the two players tied the ball. Also shown is Hereford's Dennis Noggler (43).



## Trustees Take Insurance

The Hereford School Board of Trustees Tuesday morning approved a bid of \$17,762 from Plains Insurance Agency for one year's insurance coverage of buildings in the school system.

The action, which came in a special called meeting, followed a lengthy discussion over the bid from Plains, and a second bid from Lone Star Agency.

The board rejected a three-year in-

surance plan coverage — that could have "locked-in" the premium rate — in order to allow the two firms, and any other insurance firms, an equal opportunity to bid next year for insurance coverage on the entire school system.

The meeting was called specifically to discuss the insurance after trustees postponed definite action during a regular meeting of the board last week. Bud Eades, representing Plains which carried the policy last year, had appeared before the board to renew the insurance and said the premium would be \$21,584.

However, Ken Rogers of Lone Star Agency, then requested to submit a bid for the insurance. Trustees then set up the special meeting to allow both firms an equal opportunity to bid.

TUESDAY MORNING Lone Star submitted a bid of \$19,132 on a one-year plan and then submitted a bid of \$18,481 per year for a three-year plan.

Eades then presented his bid for \$17,762 per year as either a one-year or a three-year bid.

Both bids were made and typed into letter form before the meeting had begun.

"By having competition bidding we saved \$3,800 from the original bid," said Bobby Veigel, board member, in discussing which bid to accept. "I feel that must be considered in deciding which bid to accept. On a three year plan that could mean more than \$11,000."

"The Lone Star Agency saved us money by entering into it and I feel we should consider that before we necessarily take the low bid."

"The two bids made a lot of difference in the premium rate," said Dr. Roy Zimmerman. "It is definitely in the best interest of the school to take more than one bid."

DR. ROY HARTMAN, superintendent, then explained why only one bid was submitted the first time. "We had a situation here several years ago in which the best interests of the school were not served by competition bidding. The

school went many months without insurance at all and it could have been real trouble.

"It's mine and Larry Wartes (administrative assistant) fault for not getting competition bids the first time," Hartman added. "I was not aware that we could even get competition bids because it hasn't been that long ago that the school got into trouble because it did take bids on school insurance."

Trustees Dr. A.T. Mims, Hilrey Aven and Hugh Clearman agreed with Hartman that at one time the school "got in trouble" because of competition bidding.

"Well, I just feel we need to consider more than just the lower bid in this situation," said Zimmerman. "On a three year plan we saved \$11,250 by meeting this morning."

However, board member Danny See TRUSTEES Page 2

## Harris, Tarr Hold Off CHS

Two big "steals" by James Harris and two blocked shots by Lynn Tarr helped the Hereford Whitefaces hold off a late surge by Coronado, and the Herd scored a 58-53 triumph over the Lubbock team here Tuesday night in the last regular game of the season.

Hereford, the "surprise" team of the district, and Plainview tied for the first-half of the conference action, while Monterey claimed the second round without a loss. Officials of the three schools were to meet Wednesday to determine the playoff arrangements.

HEREFORD had four of its starters in double figures Tuesday night, and Harris led the way with 17 points. Mike Albiar hit 16, while Dan VanderZee contributed 13 and Dennis Noggler 10. VanderZee was in early foul trouble and saw limited action in the second half. He

fouled out with 3:04 left in the game.

Charles Quisenberry led the Coronado attack with 15 points, while two others scored in double figures. Officials limited the physical contact of the game, and Hereford wound up with 18 points at the charity line on 26 attempts. Coronado was 15 of 19 at the free-throw line.

HEREFORD took the lead in the first period, but the Mustangs came back with a 14-13 advantage at the close of the period. The Herd got hot in the second period and reeled off 23 points to take a 36-31 lead at halftime.

The Whiteface lead was cut to one point, 42-41, early in the third period, but

then pulled back ahead by five, 46-41. The Mustangs battled back to lead by 47-46 late in the third quarter, but Harris hit a jumper from the baseline just before the stanza ended for a 48-47 Hereford lead, going into the final 8 minutes.

CORONADO jumped in front one more time at 49-48, then Hereford took the lead and kept it the rest of the way. Harris hit underneath and Albiar struck from long range to make it 52-49.

Harris stole a pass and fed Albiar, but he was fouled on an attempted lay-up shot. Officials added a technical when a player on the bench made a remark, and Albiar hit 2 of the 3 shots. That gave the Herd a 54-49 lead with 4:18 remaining.

Harris stole the ball again and fed VanderZee, who hit a reverse lay-up for a 56-49 advantage. After a Coronado score, See HERD Page 2

## Playoff Planned Friday

The Hereford Whitefaces and the Plainview Bulldogs will meet at 7 p.m. Friday in Wayland College's Hutchinson Field House in Plainview in the first round of a two game District 4-AAAA playoff, officials announced Wednesday morning.

Winner of the match will then play

Lubbock Monterey Saturday night in the same gymnasium to determine the district championship.

Hereford and Plainview tied in the first round of district play and Monterey won the second round outright, thus necessitating the three-team playoff series.

## Local Cowboys Featured In Germany News

By SUE COLEMAN

Deaf Smith County cowboys will soon be featured in the pages of a Munich, Germany, newspaper as the result of a visit here by Peter Sartorius, whose assignments in the United States also included covering the end of the Skylab space mission and the recent Mohammed Ali-Joe Frazier fight.

Sartorius was a house guest of the Elmer Kimballs while he spent several days in Hereford, visiting ranches and feedyards to get a picture of life of modern cowboys.

His story about this area will concern not the cattle feeding industry, but the actual work of cowboys today in contrast to that of open range days which is depicted in stories and movies familiar to European residents.

The personable young newsman became acquainted with the Kimballs through Frank Hergert, student from Germany who lived in their home while he attended Hereford High School in the American Field Service program several years ago.

Hergert's mother, Lilo Stephan, is employed by a

publishing firm in Nuremberg, and was Sartorius' secretary when he was on the staff of that paper.

Mrs. Stephan and other members of her family have visited in the Kimball home since Hergert was here, and Mr. and Mrs. Kimball have returned their visits.

Sartorius has also worked on a smaller paper in Germany, in the Black Forest region. He travels widely now, as a feature writer, and his story on the end of the Skylab program follows one of U.S. space exploration that he wrote three years ago on the Apollo mission.

Other recent assignments have been to an island off the Scottish coast and to Hongkong. In fact, he says he has been in all parts of the world except black Africa and Australia.

From Hereford, he was flying to Iceland to write an account of the recovery of a small town which was devastated in a volcano eruption a year ago, a story also covered by Sartorius.

Just before his plane was due to leave Saturday he was shopping in a Hereford store for a pair of boots to take home, not for himself but for his 16-month-old daughter who will soon be old enough to appreciate a souvenir from Texas, he says.



PETER SAROTORIUS  
Visiting German newsman

### Branding Time

By Speedy Nieman

That feller on Tierra Blanca Creek says it's easy to forgive a child who is afraid of the dark; the real tragedy is men who are afraid of the light.

FRIENDS of the Bob Ginn's will have opportunity to help during a time of need when a special blood-bank drive is held here Friday from 3 to 5 p.m. in the Community Center. Mrs. Ginn, wife of the ag manager at Holly Sugar's Shoup plant, recently underwent extensive surgery.

For each pint of blood donated to the drive, a credit of \$10 will be applied to the Ginn hospital account. Sounds like a fine way to "give of yourself."

THE GASOLINE crisis made the headlines on the national and state news scene Wednesday. Energy chief William Simon reported Presidential orders to "do something about the long lines at stations," while Gov. Dolph Briscoe announced that there is no gas rationing in sight for Texas.

No long lines of cars at stations were reported in Texas, and state officials feel that each operator can handle the supply in an equitable manner — much better than it could be handled under a rationing system. That's good news... we hope it proves true.

CONGRATULATIONS to the Hereford Whiteface basketball team for making the district playoffs. The team was not ranked very high by the "experts" when the season started, but they have completed the regular season with a fine 22-10 win-loss record and still have a shot at the 4-AAAA title.

We'd also like to commend the Hereford coaching staff for good conduct on the sidelines. Fans have noted that some coaches of other teams did not serve as very good examples for their players during this season!

THE LONGER A MAN WORKS the more he realizes that organizations seem to be governed by certain mystical and unalterable laws. Some of the most famous of these are:

Murphy's Law — If something can go wrong, it will.

Weller's Law — Nothing is impossible for the man who doesn't have to do it himself.

Chisholm's Law — Anytime things appear to be going better, you have overlooked something.

Finagle's Law — Once a job is fouled up, anything done to improve it makes it worse.

Crane's Law — There is no such thing as a free lunch.

OVERHEARD DURING business hours: "Mr. Paddlefork, I've taken all the criticism of my work from you I can stand. How do you spell quit?"

# City Approves \$1.5 Million Budget

**Continued From Page 1**  
two weeks notice before discontinuing fire department service to surrounding counties. The decision came after Bayne told commissioners that surrounding county judges had not responded to letters written Dec. 14 by Earnest Langley, city attorney.

The city had written the letters to surrounding county commissioners seeking relief from liability in incidents connected with fire coverage.

"We make many fire runs to places

just inside counties that surround us," said Bayne. "We have made quite a few to Summerfield and feedlots near Summerfield to extinguish fires. (Summerfield is in Castro County).

"WE ARE NOT asking any great monetary contract with the surrounding counties," said Bayne. "We just want to be relieved of any liability when covering a fire outside Deaf Smith County. It's a real service to these other counties and I feel they should at least have the cour-

tesy to answer our letters."

The Commission discussed dropping the fire coverage immediately, but decided on the two week period to allow time to notify the feedyards just outside the county which would be most affected by the action.

The Commission also authorized Langley to write a "letter to the editor" to the Castro County News in Dimmitt to tell of the Commission's action and the reasons for the action.

"Summerfield will be the most hurt by this action," said Mayor James Sears. "But we have no other choice. If Castro and other surrounding counties don't give us a liability contract then we are leaving ourselves wide open to personal law suits. The only way to avoid this without the contract is to just drop fire coverage outside the county."

The contract would have to be approved by the Deaf Smith County Commissioners because of the present setup with the fire department serving as a joint city-county venture. However, the city commission would be the party affected by law suits resulting from incidents involving fire runs outside the county.

THE COMMISSION also voted to add six new police car units to the Hereford

Police Department and put four used police car units up for public bid.

The commission accepted a low bid of \$23,448.90 for the six new units from Orval Watson Ford Sales. The approved bid was an alternate bid for a heavier unit than had been used the past year. The bid was for six 1974 Mercury Montereys.

Also bidding in the proposal was Johnson Chevrolet and Jones Motors, who submitted only a base bid with no alternate bid.

The Commission then decided to hold a public bidding in the near future to sell the four present police units in addition to other city equipment, which Bayne said included several pickup trucks. Opening and deadline dates for the public bids will be announced later.

THE COMMISSION also officially set the city election for April 2 in the Community Center. Election judge appointed was Lloyd Sharp with Robbie Seed as alternate. Places 3 and 4, presently held by Dub Boyd and Frank Barrett, will be up for election.

Both Boyd and Barrett have filed for re-election and Harvey Milton has also filed for Place 3. Filing deadline has been set at March 1 at City Hall.

Commissioners briefly discussed extraterritorial jurisdiction and legalities involving the annexation of property. The city presently is involved in annexation procedures for a portion of south Hereford and Langley was asked to temporarily "hold off" on annexation until the legalities are cleared.

IN DISCUSSION of the new budget brought out comments from Sears and commissioner Hap Cavness concerning recreational facilities in Hereford.

Sears said he felt the city should look into adding more tennis courts if it was felt the budget could "stand the addition."

Cavness then suggested that some

action needs to be started toward studying a "recreational center" in the city. He commented about the special action council created by the Deaf Smith County Chamber of Commerce for a similar purpose, but added that he felt the city and county governments should be involved and interested in working for the facility.

Bayne said he felt a bond issue would be necessary and Sears added that local residents want a nice facility, but that the cost of the many proposals would scare people away. Sears agreed that the facility was needed, but said caution should be used to make sure local residents would approve such a bond issue. He estimated \$4.5 million would be needed to build the facility needed here.

COMMISSIONERS also discussed the adding of a part-time "meter-maid" to control the parking in downtown Hereford. The Commissioners commented that many persons are taking advantage of the two-hour parking spaces.

Bayne said that a city patrolman would be assigned to part-time duty on

parking to see if the problem could be lessened.

In working out the budget, Bayne said two new positions have been added to the city including a watchman at the city dump, and a full-time director of public works.

THE NEW budget, which was approved after a public hearing at which no one appeared to protest any part of it, also showed property values in the city at \$96 million. Ten years ago the property value in the city was at \$46.8 million.

Assessed values for property in the city are at \$43,272,450.

Bonded indebtedness was listed at \$1.8 million for the six outstanding bond issues.

"This figure is very low considering the assessed values in the city," said Bayne.

Total revenues for the general fund was listed at \$1,534,100 for the upcoming fiscal year with a surplus of \$330,408. Total disbursements in the general fund for the upcoming year were set at \$1,494,560 with an operating reserve of \$369,949.

All commissioners were present at the meeting.

## Herd . . .

**Continued From Page 1**  
Albiar hit two more free shots for a 58-51 lead. Tarr blocked a Mustang shot and it was still 58-51 with 2:13 left. Morales missed a lay-up shot, then Quisenberry stole a pass and drove down the court. Tarr made another clean block of the shot, and the score was still 58-51 with 50 seconds left.

HEREFORD won the junior varsity game, 54-45, but lost the sophomore contest by a one-sided score of 61-29. Craig Nieman led the JV scoring with 15

points, and James Arney added 9 points. Mike Crim was top scorer for the sophs with 8 points.

Coronado 14 17 16 6-53  
Hereford 13 23 12 10-58

CORONADO — Quisenberry 6-3-15, West 3-6-12, D. Brown 5-1-11, Malone 1-2-4, Storr 1-2-4, Utley 1-1-3, Fairley 1-0-2. Totals 19-15-53.

HEREFORD — Harris 5-7-17, Albiar 4-5-16, VanderZee 6-1-13, Noggler 4-2-10, Tarr 1-0-2. Totals 26-18-58.

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## Trustees

**Continued From Page 1**  
Martin said he felt Trustees should accept the lower bid.

"In order to continue to get low rates and competitive situation, then we need to take the low bid," Martin said.

MIMS THEN made a motion to accept the low bid from Plains for only one year. Martin seconded the motion and all members voted in favor of the motion except Veigel.

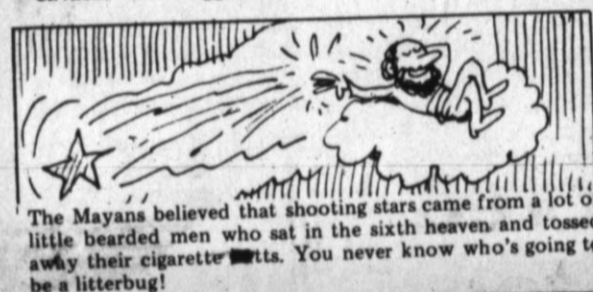
"I feel this is the only fair way to do it in light of the situation we have," said Mims. "We might save money in the long run on a three-year plan, but I think this way it can be fair."

The insurance will cover all buildings

in the school system except a small portable building and Tierra Blanca Elementary building. The Lone Star Agency presently carries insurance on both buildings not covered by Plains.

The Board then agreed to extend the insurance on Tierra Blanca, which is scheduled to expire in October, until next February and allow local insurance agencies to bid for insurance on all buildings in the system.

In other action Hartman reported that absenteeism in the schools reached the 19.4 per cent mark Friday and Monday because of the flu epidemic which has been in the Hereford area.



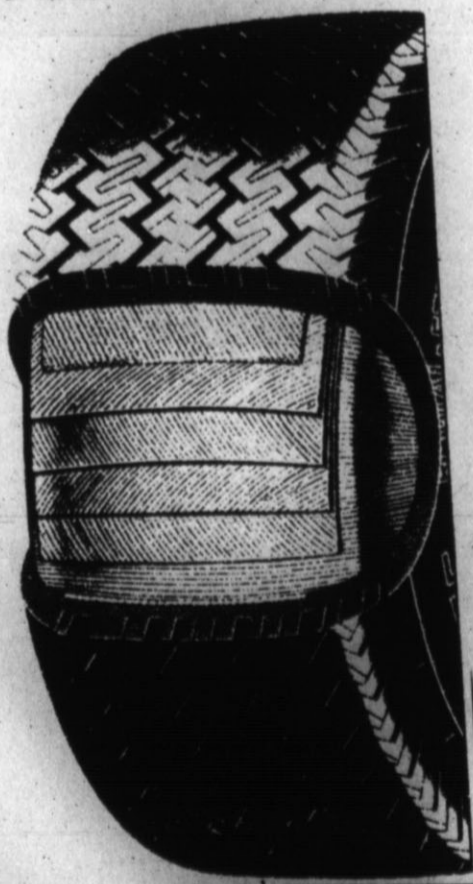
The Mayans believed that shooting stars came from a lot of little bearded men who sat in the sixth heaven and tossed away their cigarette butts. You never know who's going to be a litterbug!



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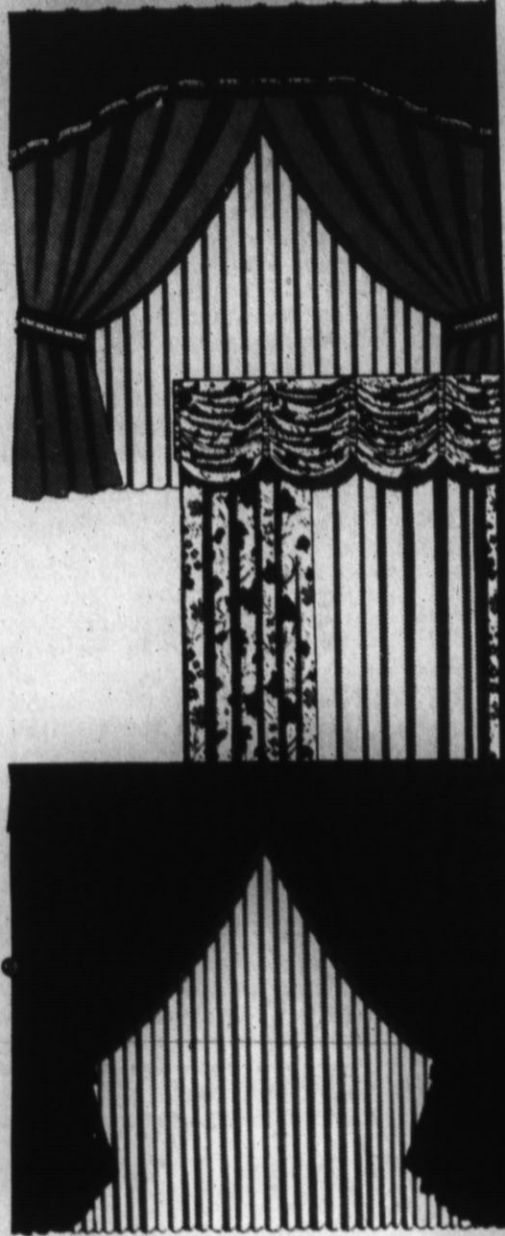
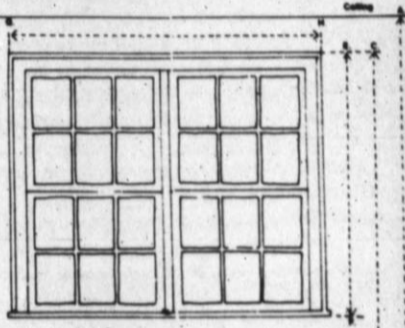
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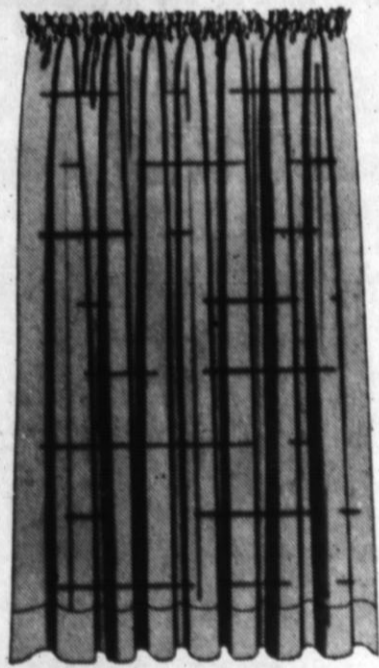
To measure: Width: measure from (G) to (H), or simply the width you want to cover. Length: for ceiling to floor length, measure (A) to (B). For regular floor length, measure (C) to (D). For sill length, measure from (E) to (F). Add three inches if you want below-sill length.



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### Look Who's New

**SON IS BORN**  
Mr. and Mrs. Herbert Schueler of Rt. 2, Friona, announce the birth of a son, Jeffrey Lynn, in Farmer County Hospital Feb. 12. The maternal grandfather is J.T. Stehr of Rt. 2, Hereford, and the paternal grandfather Herman Schueler of Friona. The baby weighed 9 pounds 9 ounces. He has two sisters and two brothers.

Mr. and Mrs. Rodolfo C. DeLeon are the parents of a daughter, Laurie, born February 16. She weighed 6 lbs. 3 1/2 oz.

**CRUTCHES HOLD DRUGS**  
MILWAUKEE, WIS.—Sylvester Giden, 43, a crippled Milwaukee man has been charged with using his hollowed out crutches to store drugs. Having been partially paralyzed following a stabbing accident, Giden was charged with possession of heroin and marijuana.

\*\*\*\*  
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## Board Pleased With Hospital Poll

Directors of the Deaf Smith County Hospital District held a routine monthly meeting Tuesday morning, with general discussion on several items highlighting the session.

Ron Welty, hospital administrator, presented the monthly financial statement and also distributed a summary on the results of a "patient opinion poll." He also discussed the possibility of some remodeling work in the old wing of the hospital, and the possibility of establishing a "satellite" training center here in cooperation with the Texas Tech School of Medicine.

The board approved the application of Dr. Ernest Cabrera as an active member of the hospital's medical staff. As a new physician in the community, his membership on the staff had been on a temporary basis for a specified time.

Dr. A.T. Mims gave the monthly medical staff report, announcing that an accreditation survey team is

scheduled to be here March 15. The hospital will be seeking accreditation for another two-year period.

Directors were pleased with the comments on the patient poll. The survey was made during January with more than 80 patients being sent a questionnaire, and about 63 per cent responding.

The survey included questions on admissions, room facilities, care, meals, costs, visiting hours, pastoral care, and general comments. The hospital was rated high in most of the areas, and criticisms were very limited in nature.

Welty reported that installation of a new ceiling in the old wing would probably be required by the State Health Department in the near future. He also suggested that consideration be given to new tile or carpet in that portion of the hospital, as well as installing vinyl wall covering. Directors asked for several bids on the remodeling and will study the matter further at the next

meeting. Directors also authorized Welty to pursue his talks with Texas Tech officials on the possibility of establishing a training center here for the medical school. He said the financial aspects of the

program are now being studied, including the possibility of securing grants.

Board members at the meeting were L.J. Straffus, Ed Wilson, Wanda Hoover, Dr. J.H. McCrary, and Donna VanderZee.

## Texas Steak Eating Championship Planned Tuesday In Amarillo

The fourth annual Texas steak eating championship will be held February 26 at The Big Texas Steak Ranch on I-40 East in Amarillo.

Contestants from throughout the panhandle area are expected to participate in this state wide event which is scheduled to begin at 6 p.m. and end at 8 p.m.

Last year's winner, former Golden Gloves champion Carl McClure of Dumas, became the steak eating champion by devouring 12 one pound steaks in a little less than two hours. For his efforts he received the \$100 cash first prize. His closest competitor quit eating after putting away 11 and a half pounds of steak. Judges for the contest were the City Commissioners and City Manager of Amarillo.

Those wishing to participate in the annual Texas state steak eating championship should contact Bob Lane at The Big Texan Steak Ranch in Amarillo. A registration fee of \$5.00 is required for each participant.

## Most Texans Happy With Highways

The Texas Good Roads Association released the result of a statewide poll showing that 81 per cent of 1,000 voters contacted were either "satisfied" or "very satisfied" with the state's highways and roads program. The "dissatisfied" group numbered 16 per cent.

During a news conference in

Austin, Russell H. Perry, TGRA chairman, also noted that 60 per cent of those polled wanted to keep provisions in the Texas Constitution designating the collection and distribution of highway user revenues for highways, education and law enforcement. 16 per cent voted for "some change."

In a further expression of

views 56 per cent of the respondents to the poll approved, specifically, the allocation of three-fourths of highway user revenues to the building and maintaining of the Texas highway system. Disapproving were 23 per cent. The statewide poll was conducted by the Dallas-based research and management firm of Louis, Bowles and Grove, Inc. The poll was scientifically correlated according to sectional, demographic, racial, economic and other factors reflecting the state's electorate base.

Perry noted that TGRA undertook the poll to determine the attitudes and desires of

Texans and "to see if we (TGRA) were on the right track" as well as to provide factual information for the Convention.

"Very simply, the Texas Good Roads Association believes that we must retain in the Texas Constitution the provision for funds dedicated to transportation," Perry said. "It works, and it works well, and it works for the benefit of all Texans."

"We are not blind to mass transportation needs in Texas, and we are moving positively and actively toward workable solutions. That is what we want to be — part of the solution and not part of the problem."

## What's Ahead For Tomorrow?

What's ahead for tomorrow's agriculture? Nearly 450,000 members of the Future Farmers of America are confident that agriculture has a bright future. They're preparing for careers in this vital industry that provides food, fiber and a better environment for the nation and the

world. In over 8,000 high schools across the nation, students in the vocational agriculture instruction program are learning the skills and gaining the technical know-how that will prepare them for careers in production agriculture, agribusiness or natural resources. Their goal is to become employed in one of the thousands of occupations that serve consumers by supplying and servicing the nation's farmers, by producing an abundant supply of food and fiber and by maintaining and carefully using precious natural resources.

The optimism of these young people comes from the realization that they will be part of the nation's largest and most vital industry. Today two out of every five jobs are related to agriculture.

Through their membership in the FFA, vocational agriculture students are preparing themselves for the challenges of tomorrow's agriculture. As officers, committee participants, and in chapter business and community service ventures, FFA members learn to set goals, work together and take a leadership role to achieve their goals. It is this training that helps prepare for tomorrow's agriculture.

### The Hereford Brand

Published Every Thursday  
MEMBER National Editorial Association

at 126 W. Fourth  
Hereford, Deaf Smith County,  
Texas, 79045

THE HEREFORD BRAND, INC.  
Entered as second-class matter at the Post Office in Hereford, Texas under the act of March 30, 1879. Second-class postage paid at Hereford, Texas. Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office. Subscription Rates: Zone 1, \$300 per year; Zone 2 and above, \$4.20 per year. With Classified advertising rates: 8 cents per word first insertion 80 cents minimum; 6 cents per word additional insertion.

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G.G. Nieman, Publisher  
Don Richards, News Editor  
Sue Coleman, Women's Editor  
Lynn Brisendine, Advertising Manager  
CIRCULATION 364,200  
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# Washington's Birthday Sale. Save 25% on fiber glass belted whitewalls. Sale 20.96

plus 1.81 fed. tax. Reg. 27.95 A78-13 whitewall tubeless.

El Tigre 278. Wide profile 78 series. A 2 plus 2 construction of polyester cord and fiber glass belts with a wrap-around tread design. No trade-in required.

### 1144

#### Tire life saver service.

To prolong the life of your tires, we check the suspension, set camber, caster and toe-in, static balance 4 wheels and inspect and adjust brakes. Safety performance inspection at no extra charge.

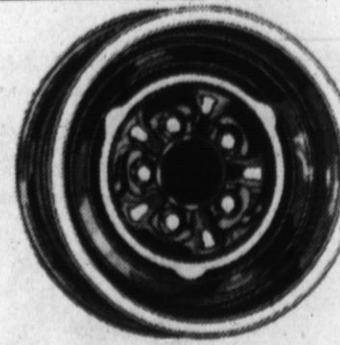
#### Whitewalls.

Tire size	Save	Reg.	Sale	Plus fed. tax
E78-14	9.24	36.95	27.71	2.31
F78-14	9.74	38.95	29.21	2.50
G78-14	10.24	40.95	30.71	2.67
H78-14	10.74	42.95	32.21	2.84
G78-15	10.49	41.95	31.46	2.73
H78-15	10.99	43.95	32.96	2.96

Comparable savings, too, on these other sizes: C78-13, C78-14, E78-14, J78-14, F78-15, L78-15.

## Sale 11<sup>88</sup>

Reg. 15.88. Save \$4. Chrome reverse wheel for tube type or tubeless tires. Sizes 14x6 and 15x6 for Ford, Chevrolet and Chrysler. Other sizes available. A-F/X one-piece wheel lock, 9.99.



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## REVIVAL

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## FORMER PASTORS CONTINUES 4 MORE DAYS

Hear Evangelist

William Ware Thurs. & Fri.

Hear Evangelist

Tommy Phelps Sat. & Sun.

12:00 Noon & 7:30 P. M.

Nursery provided

## TEMPLE BAPTIST CHURCH

Ave. K at Forrest Southern Baptist

### Funeral For Veteran Is Held Here

Funeral services for George Hamilton Whitaker Jr., 59, of 113 Lake, were conducted Wednesday morning in Rose Chapel of Gilliland-Watson Funeral Home by Steve

Graham, assistant pastor of First Baptist Church. Burial was planned at Newport, Tex., his former home.

Mr. Whitaker, a veteran of U.S. Army service in World War II, died Monday in the Veterans Administration Hospital at Amarillo. He was born at Newport on April 18, 1914, and came to Deaf

### Funeral Is Held For Local Man's Father

Funeral services for J.W. Dickerson, 82, of Amarillo, father of Jap Dickerson of Hereford, were conducted Monday afternoon in an Amarillo funeral chapel and burial was in a cemetery there.

A retired fireman, Mr. Dickerson lived in Amarillo 40 years and had farmed at Hereford 20 years. He was born Jan. 22, 1892, at Old Mobeetie.

Survivors in addition to his wife and the son here, include three brothers and two grandchildren.

### Hospital Notes

**PATIENTS IN HOSPITAL**  
Manuel Serrano, 116 Ave. A; Mrs. A.I. McGowan, Dimmitt; Jacinto Martinez, 316 Raymond; Conrad Gomez, 417 Ave. H; Mrs. Maria Martinez, P.O. Box 1597.  
Monica Salazar, 410 W. Second; Mrs. Odella Eckert, 117 Sunset; John Hanchev, Fullwood Apts.; Gladys Lair, Kings Manor; Earl Holt, Rt. 3.  
Mrs. W.H. Birdwell, 116 Fir; Milton Dean, 226 Aspen; Henry Howell, Route 2; Mrs. Mary Kemp, 238 Star; Brooke Taylor, 106 Mimosa.  
Deborah Parther, Route 3; Henry Dickson, 107 Ave. J; Mrs.

Jimmy Christie, Summerfield; Mrs. Pamela Laing, 409 Blevins; Mrs. Kendon Anderson, Star Route.  
W.W. Gilbreath, 500 Westhaven; Mrs. Phillip Shook, 123 Aspen; Samuel Arrendondo, Box 1251; Edmundo Murilla, P.O. Box 1597; Juanita Lopez, 432 Ave. D.

**PATIENTS DISMISSED**  
Dorrell Jones, February 20.  
Guadalupe Suarez, Toribio Liscano, Dan R. Reed, Harry W. Bennett, February 19.  
Mrs. Petra DeLeon, Joseph G. Whitehorn, Mrs. Harold Milan, Mrs. Glen Laing, Belinda Ramirez, Mrs. Don Hooper, February 18.  
Forrest Bridges, Mrs. Carol L. Martinez, Mrs. Jeff Smart, Rudy Mendez, Mrs. Anna Blake, Mrs. Ramon Chavez, February 17.  
Bill Burnam, Paul Ramirez, Dave Comeau, Otila Cantu, Vincent Brown, Mrs. Minnie Winnett, February 16.

**Back Up The Future**  
The future of the battle against cancer depends on research. The American Cancer Society needs your contribution to help finance this crucial campaign.

**Annual Parish CARNIVAL**  
at St. Anthony's School  
March 3, 1974  
12:30 to 6:30

### 49-Year Resident Here, J.H. Reinart Is Buried

Funeral services for Joseph Henry Reinart, 82, a resident of Deaf Smith County for 49 years who died in Deaf Smith County Hospital, Monday after a short illness were conducted Wednesday morning in St. Anthony's Catholic Church of which he was a member. The Rev. Bernard McGorry, S.A. officiated.

Rosary services were held Wednesday evening in Rose Chapel of Gilliland-Watson Funeral Home and burial in Rest Lawn Memorial Garden. Grandsons of Mr. Reinart served as pallbearers and acolytes.

Mr. Reinart was born July 28, 1891 in Roselle, Iowa, and moved to Lindsay, Texas with his family in 1900. There he married Mary Lueb on Jan. 26,

1915. In Nov., 1924, he moved to a farm 9 miles southeast of Hereford. Since 1953 they have lived in town and presently, the family home is at 423 Star.

Surviving him are his wife; two daughters, Mrs. Armella Wieck and Mrs. Helen Batenhorst, both of Umbarger; five sons, Alfred of Dumas, Arhart, Esidore, Elmer and Leander, all of Hereford. He is also survived by sisters, Sister Mary Perpetua Reinart, O.S.B., of Blytheville, Ark., Mrs. Maggie Mosser of Slaton, Mo. Lizzie Spaeth of St. Joseph, Mo. Mrs. Mary Walterscheid of Carlsbad, N.M., Mrs. Louise Perry of Fritch and Mrs. Susie Mirisak of Gainesville and three brothers, Hank and Bill of Lindsay, and Vincent of Muenster; 42 grandchildren and 17 great grandchildren.

### Graveside Funeral Conducted For Infant

Graveside services for Bryce Alan Christie, infant son of Mr. and Mrs. Jimmy C. Christie of Summerfield, were conducted in West Park Cemetery Tuesday morning by the Rev. Jim Pickens, pastor of Forrest Avenue United Methodist Church at Lubbock and former pastor at Dimmitt.

Burial was directed by Gilliland-Watson Funeral Home.


The baby died Monday. He is survived by the parents; grandparents, Mr. and Mrs. L.F. Shannon, Mr. and Mrs. Kenneth Christie, all of Hereford; and great-grandparents, Mrs. Gladys Christie of Lubbock and W.J. Thomas of Hereford.

### Two Relatives Die Within Recent Week

Death of Mrs. Ella Collingwood in Sturgis, S.D. last Friday was the second in the immediate family of Mrs. Etta Cowan and Mrs. L.A. Ashlock of Hereford, occurring within the space of a week.

Mrs. Collingwood was his sister. A brother, W.O. Burton, died Feb. 9 in Concord, Calif. Funeral and burial of the two family members were conducted in their respective hometowns.

Other relatives in Hereford are their nieces, Mmes. Guy Cornelius, Franklin Ashlock and Elsie Russell.

**Keepsake**  
  
**KESTER'S JEWELRY**  
Across from the Post Office  
in Downtown Hereford

### Hereford Woman's Uncle Is Buried

Burial services for Artie Payton of Gentry, Ark., former longtime resident of Dimmitt and the uncle of Mrs. Oscar Lee Williams of Hereford, are

scheduled at 2 p.m. today in Gentry.

Mr. Payton lived at Dimmitt 30 years before moving to Arkansas. Mrs. Williams was in Gentry for the funeral services.

# HEREFORD MEAT MARKET, INC.

AT THE SIGN OF THE Whiteface Bull



Red Ripe Fresh

## STRAWBERRIES

39¢ a pint or 3 Pints / \$1.00



Mexico Small Size

## CANTALOUPE

29¢ each or

4 FOR \$1.00



Golden Ripe

## BANANAS

Lb.

9¢

## LETTUCE

39¢ Head or 3 FOR \$1.00

## TOMATOES

Red Ripe 39¢

## CHERRY TOMATOES

39¢ pint or 3/\$1

Green

## CABBAGE

Sack of 50 Lbs.

10¢ Lb. \$4.50

## POTATOES

Idaho Russetts 8-Lb. Bag 99¢

Lb. Bag 2 FOR 29¢ \$4.50

## CARROTS

25 Lb. Jumbo Bag

## PINEAPPLE

39¢ each or 3 FOR \$1.00

## AVOCADOS

25¢ each or 5/\$1.00

## BELL PEPPERS

Lb. 49¢

## APPLES

RED DELICIOUS

25¢ Lb. 5 \$1.00 or 5 Lbs.

Look at these many items now available

HONEY DUE MELONS  
BRUSSEL SPROUTS

ARTICHOKES  
OKRA

WATERMELONS  
CARROTS & RAISINS (pkg)

Red Meat

## GRAPEFRUIT ORANGES

Ruby Red 18-Lb. Bag

Texas Sweet 18-Lb. Bag

\$ 1.49

5-Lb.

5-Lb.

49¢

"WHERE YOU ALWAYS BUY THE BEST FOR LESS"

# GIBSON'S

## DISCOUNT CENTER

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TWO DAYS ONLY FRI-SAT. FEB 22-23rd.

### PUT NEW LIFE IN YOUR HOOVER CLEANER

8-POINT FACTORY CHECK-OUT LIST  
Regular Service Charge \$7.95  
**SPECIAL \$5.95**  
Plus Parts  
FREE ESTIMATES  
ON MAJOR REPAIR WORK  
ONLY GENUINE HOOVER PARTS USED

1. Check Electrical System
2. Check Motor & Bearings
3. Check All Moving Parts
4. Check Belt & Brushes
5. Check Bag for Defects
6. Check Filter System
7. Check & Clean Agitator
8. Clean, Grease & Lubricate

**TWO BIG DAYS ONLY**  
ALL WORK DONE WHILE YOU SHOP

### SCISSORS SHARPENED BY FACTORY EXPERTS!

PINKING SEWING BARBER  
KITCHEN SURGICAL ETC.

Ground to a perfect uniform edge by experts with the finest commercial equipment available. Bring in all your scissors. Your neighbors, too! All work done while you shop.

Regular Shears 49¢  
Pinking Shears \$1.19

LIGHTWEIGHT & COMPACT  
COMPLETE WITH TELESCOPING HANDLE & TOOLS  
EXTRA TOOLS STORE INSIDE  
RUGGED ALL STEEL CONSTRUCTION  
LARGE EASY TO CHANGE DISPOSABLE BAG

ONLY \$32.97 WHILE LIMITED SUPPLY LASTS

NOW ONLY \$64.88  
NO. 4005 Reg. '74'

- It beats, as it sweeps, as it cleans.
- Extra large disposable bag.
- Vinyl outer jacket... never a dusty odor.
- Instant rug adjustment... low to shag.
- Edge cleaning suction power.
- Two-speed motor... 50% more suction with tool... automatically.
- Rolls on wheels.
- Cast aluminum chassis.
- Impact absorbing hood.

ONLY \$32.97 WHILE LIMITED SUPPLY LASTS

THE HOOVER DIAL-A-MATIC WITH AUTOMATIC POWER DRIVE!!!  
IT'S GREAT IN SHAGS!  
FAMOUS HOOVER TRIPLE ACTION  
"IT BEATS AS IT SWEEPS AS IT CLEANS"

\$133.95 Reg. Dial-A-MATIC ONLY \$83.95

Tool Available at extra cost.

## Community Conference Planned Next Week At Community Center

The Advisory Council for Technical - Vocational Education in Texas will co-sponsor with Hereford Independent School District a Community Conference on Technical - Vocational Education next Thursday, Feb. 21, at 2 p.m. at the Community Center.

People and their needs as these relate to "Education for Living and Making a Living" and implications for the individual are the overall focuses of the community conferences. The objectives of the conference are:

1. To provide a public forum on technical, vocational, adult and manpower education in respective communities of the state.
2. To inform citizens about studies, proposals and opportunities in technical, vocational, adult and manpower education in the state.
3. To determine the effectiveness of local, state and national efforts to make educational experiences relevant to individual and community needs.

4. To secure information from citizens of the community concerning the educational needs of the individuals and the community as a basis for planning and management at the local and state levels and to provide input for the fifth annual reports of the Advisory Council.

The conference should be interesting and informative. All citizens of the community are invited to attend.

Advisory Council members who plan to attend from out-of-town are Roy Davis of Lubbock; W.T. Crouch of Itasca; Robert McAbee of Ft. Worth; and Alton Lee and James Keeton of Austin.

## Blood Bank Scheduled Friday For Mrs. Bob Ginn Fund

A special blood bank drive is scheduled for 3-4 p.m. Friday at the Community Center to aid in the hospital fund for Mrs. Bob Ginn.

Mrs. Ginn, wife of the agricultural manager at Holly Sugar plant in Hereford, recently underwent extensive surgery. The blood bank Friday is expected to help defer expenses of the operation and hospital costs.

Persons donating one pint of blood will be crediting Mrs. Ginn's hospital account \$10 for each pint.

The mobile unit of the blood bank will also be in Hereford on regular schedule from 3-4 p.m. Feb. 27 at the Community Center.

## DST Opposed

Senator Lloyd Bentsen has urged the chairman of the Senate Commerce Committee to speed up consideration of legislation repealing year-round daylight savings time.

In a letter to Senator Warren Magnuson today, Bentsen asked that the bill be presented to the full Senate as quickly as possible.

"Year-round daylight time was supposed to save us a lot of energy, but now that I have seen it in operation, I seriously doubt

that the savings is worth the cost," Senator Bentsen said. "I am particularly concerned about the safety problem," the Senator said.

"These little children are lined up in the dark to go to school, and I almost ran over one the other day riding along on his bicycle. I must say I was really shaken by the experience."

Bentsen said he thinks Congress will repeal winter

daylight time, if the bill is not bottled up in committee.

"I think most of us realize that we made a mistake in the Congress when we accepted the Administration's proposal for year-round daylight time," Bentsen continued.

"Congress must dispose of winter daylight time as quickly as possible and concentrate on more workable programs to conserve and increase energy supplies," Senator Bentsen said.

# GIBSON'S DISCOUNT CENTER

Prices effective  
Thursday Feb. 21st  
through  
Saturday Feb. 23rd



# SUPER SIZE SAVINGS

### Carnival Slated

Parishioners from St. Anthony's and St. Joseph's schools will have their annual Parish Carnival on Sunday, March 3 from 12:30-6:30 p.m. in St. Anthony's School with Edward Schilling serving as chairman and Allan Brockman, co-chairman.

There will be various booth, a sweepstakes raffle, country store, mystery box, country auction and a big money raffle as entertainment. Refreshments will be on sale in the cafeteria.

Joe Schumacher, chairman of the country auction, which will take place at 3:30 p.m. asks that anyone who will give household items, sports equipment, useful farm-related items, or other items, to please contact him or his committee members: Leander Reinart, Raymond Scholabs or Kenneth Walterscheid. Reinart, Raymond Scholabs or Kenneth Walterscheid.

### Change In Club's Officers Is Made

Mrs. Dean Stallings, vice president of Progressive Extension Club, was advanced to the presidency Tuesday when the resignation of Mrs. Floyd McGee as president was accepted. Mrs. Dick Fellers was elected vice president.

Mrs. A.B. Jacob was hostess to the club in her home. The program subject was Family Stability. Mrs. Pete Carmichael's topic was Lessons From Life, while Mrs. Fellers discussed The Parent-Child Generation Gap.

Progressive Club has enrolled two new members lately, Mrs. James Murrell and Mrs. Carmen Lopez.

Other members at the Tuesday meeting were Mrs. H.L. Hershey and Mrs. Tom Morgan.

### Vega PTA Plans Tourney

The Vega School PTA is planning to sponsor a volley ball tournament March 21-22-23.

Any type of teams may be entered in the tourney and persons interested in entering a team should contact Eddie Gibson at Vega High School.



9:00 A.M. **MOUTHWASH**  
to  
9:00 P.M.



ONLY **69¢**

Style  
**HAIR SPRAY**  
NOW  
**49¢**  
13-OZ.

### Women's & Girls **HUSH PUPPIES**

Retail Values up to \$18

NOW **\$1.98**



### "CLEARANCE" ON CHILDREN'S TOG-A-LONGS SPORTS WEAR

**1/3 OFF**

GIBSON'S DISCOUNT PRICE

**GLEEM II TOOTH PASTE**  
7-OZ. ONLY  
**69¢**

Head & Shoulders  
**SHAMPOO**  
7-OZ.  
NOW **99¢**

A/M DIGITAL by Capehart  
**CLOCK RADIO** \$24.97

Norelco  
**SPEED SHAVER**  
\$15.97

Men's & Ladies  
**HOUSE SHOES**  
NOW **\$1.69**

GIBSON'S DISCOUNT CENTER YOUR  
**ART SUPPLIES CENTER**  
Just Arrived New Large Selection of Duro Art Supplies, also New Decopauge Kits—

Coleman  
**SLEEPING BAGS**  
Model NO. 8153 A 612 33"x77"  
NOW ONLY **\$18.97**

Pro Shot  
**BASKET BALL & GOAL SET**  
includes Net & inflating needle  
NOW ONLY **\$6.97**

Mrs. Bairds  
**HAMBURGER BUNS**  
NOW **3/\$1.00**

"NOK HOCKEY"  
**HOCKEY**  
Action Game  
Reg. \$7.99 NOW **\$3.99**

**TRIPLE TREAT LAWN FOOD**  
Feeds-Kills Weeds & Insects  
Gibson's Discount Price **\$4.44**  
40 LB. Sack Retail \$5.99

10-LB. Bag  
**CHARCOAL BRIQUETS**  
NOW **69¢**

HiC  
**ORANGE DRINK**  
**33¢**

Comet  
**CLEANSER**  
14-OZ. NOW ONLY **15¢**

Giant Size  
**CHEER** 49-OZ.  
**79¢**

Cascade Automatic  
DISHWASHING  
**DETERGENT** 88¢  
50-OZ. King Size  
Reg. \$1.27 20% OFF Label

WHATEVER YOUR FISHING NEED...  
**Get It Here**  
Make GIBSON'S YOUR FISHING HEADQUARTERS  
Choose From...  
GARCIA-HEDDON-ZEBCO  
HURRICANE -TRUE TEMPER  
Many Many More

Annual Parish  
**CARNIVAL**  
at  
St. Anthony's School  
March 3, 1974  
12:30 to 6:30

# Over \$1 Million Goes Up

HOW MUCH effect has the campaign against cigarette smoking, begun just 10 years ago by the Surgeon General, had on residents of Deaf Smith County?

Are they smoking more or less than they did in January, 1964, when he issued the warning that cigarette smoking was a hazard to health and to life? The findings are that many people heeded the warning and quit permanently. Others cut down on their consumption but found it too difficult to give it up completely.

The downward shift has been offset, however, by the growing use of cigarettes by teenagers, especially young girls.

The net result is that, despite all efforts on the part of the Public Health Service, the National Cancer Institute and others to get people to give up cigarettes, there are now some 52 million smokers in the United States, which is 2 million more than in 1964, when the campaign began.

The facts and figures come from national statistics compiled by the Department of Agriculture and from area reports released by the tobacco industry and others.

In Deaf Smith County, a breakdown shows, approximately 2,263,000 packs of cigarettes were sold in the past year.

Related to the local population over 18, this was equivalent to 169 packs per capita.

Throughout the United States as a whole, by way of comparison, the average was 206 packs. It was 180 packs in the West South Central States.

With the feeling that most of the smokers who could be turned away from cigarettes have already been turned and that the smoking habit "will continue for the next several decades, at least," the National Cancer Institute is trying a new approach.

What with the rising taxes levied on cigarettes, smoking has become a more costly habit. Residents of Deaf Smith County spent some \$1,075,000 in that direction last year, or about \$80.30 per smoker, it is estimated.

## Forum

### Slated Here

Hereford's Planned Parenthood Chapter invites the general public to attend a neighborhood health program Thursday and Friday at Community Action Center.

Discussion topics will include childhood diseases, nutrition, infant health and development, tuberculosis and personal and neighborhood hygiene.

The forum is slated for 9:30 a.m. - noon and 1:30 - 3:30 p.m. both days.

## RECIPE

By Sarah Anne Sheridan

### Eggplant Casserole

The eggplant is a vegetable whose flavor is enhanced and often more desirable when combined with a variety of ingredients. The versatility, therefore, makes it a queen among cooks who enjoy turning out delicious casseroles. This recipe while simple, is one designed for those who like the subtle taste of the eggplant.

- 1 large eggplant, pared and cut into pieces
- 1 medium onion, quartered
- 3 T butter
- 1 slice of white bread
- 2/3 c grated sharp cheese
- 1 egg, separated salt and pepper

Boil the eggplant and onion until tender. Drain well and chop finely. Add butter, crumbled bread, half of cheese, egg yolk, and seasonings to taste. Mix well. Beat egg white until stiff and fold into first mixture. Pour into a buttered, shallow dish and sprinkle remaining cheese on top. Bake for 1/2 hour at 300 degrees.

# SAFEWAY REMODELING

## FREE!

REGISTER FOR THESE FREE VALUABLE PRIZES...DRAWING TO BE HELD...

SAT., MAR., 2nd

Just Register each visit No Purchase Required...Need Not Be Present To Win...Must Be 16 years Old or Older

## R.C.A. 14" PORTABLE COLOR T.V.



SHOP SAFEWAY AND SAVE EVERYDAY OF THE WEEK. IN EVERY DEPARTMENT YOU WILL FIND TOP QUALITY FOODS & EVERYDAY LOW PRICES PLUS SUPER SAVERS, TOO. THAT'S WHAT FOLKS ARE GETTING TOGETHER AT SAFEWAY.

Prices Effective Thru Sat., Feb. 23 in - HEREFORD

THIS COUPON WORTH Towards The Purchase of A 28-oz. Bottle of WILSON CERTIFIED COLD CUTS 10¢

One Coupon Per Customer Coupon Expires Sat., Feb. 23 Redeemable Only At Safeway



**WHOLE FRYERS**  
Young Tender Fresh Fryers! (Cut-Ups LB. 45c) **39¢** lb.

**BONELESS HAMS**  
Safeway or Wilson Whole or Half! **\$1.79** lb.

Turkey Breasts **99¢**  
Fryer Livers **79¢**  
Gizzards **79¢**

Sausage **69¢**  
Sliced Bacon **1.29**  
Mini Hams **2.29**

# GET IT TOGETHER at

- |  |   |  |   |   |
|--|---|--|---|---|
| Ragu Sauce 16.5-oz. Jar 52¢              | Oranges Town House 11-oz. Can 30¢       | Raisins Town House 5-lb. Pkg. \$1.29       | Foil Kitchen Craft Aluminum 12"x20" 25¢ | Jell-Well Gelatin Mix 3-oz. Box 10¢                       |
| Egg Noodles Skinner Brand 8-oz. Pkg. 36¢ | Sweet Yams Town House 23-oz. Can 43¢    | Miracle Whip Saled Dressing 32-oz. Jar 79¢ | Zippy Relish Hot Dog 12-oz. Jar 39¢     | Liquid Bleach White Magic 11-gal. Jug 29¢                 |
| Spaghetti Skinner Brand 12-oz. Pkg. 38¢  | Comed Beef Town House 12-oz. Can \$1.19 | Stuffed Olives Empress Brand 8-oz. Jar 79¢ | Dill Pickles Zippy Whole 48-oz. Jar 85¢ | Dish Soap White Magic Dishwashing Compound 38-oz. Box 55¢ |

**DISINFECTANT LYSOL**  
Lysol Spray—Extra Big Savings!  
14-oz. Can **\$1.29**

**SUPER SAVER**

**CHUNK TUNA**  
Sea Trader Light Chunk! 6 1/2-oz. Can **53¢**

**EVERYDAY LOW PRICE!**

TUNA HELPERS Betty Crocker 8 1/2-oz. Pkg. 61¢

LIBBY VIENNAS Vienna Sausage 8-oz. Can 61¢

**ANGEL FOOD CAKE MIX**  
Mrs. Wrights Extra Big Savings!  
16-oz. Pkg. **39¢**

**SUPER SAVER**

**BEEF STEW**  
Ellis Brand Beef Stew! 24-oz. Can **89¢**

**EVERYDAY LOW PRICE!**

DOG FOOD Pounce—Low Everyday Price! 15 1/2-oz. Can 13¢

DRY MILK Lucerne Low Price! 3-oz. Box 69¢

## SAFEWAY FROZEN FOOD BUYS!

**BEL AIR CUT CORN**  
Safeway Low Everyday Price!  
2-lb. Pkg. **69¢**

**SCOTCH TREAT ORANGE JUICE**  
Safeway Low Everyday Price!  
6-oz. Cans **6¢**

**BEL AIR GREEN PEAS**  
Safeway Low Everyday Price!  
2-lb. Pkg. **69¢**

Orange Juice Bel Air 5-oz. \$1.00  
Orange Juice Scotch Treat 12-oz. Can 34¢  
Broccoli Bel Air Spears 10-oz. Pkg. 33¢  
Potatoes Bel Air Shosong 20-oz. Pkg. 47¢  
Pies Manor House 28¢  
Corn On Cob Bel Air 4-oz. Pkg. 59¢

Cut Okra Bel Air Quality 20-oz. Pkg. 73¢  
Morton Dinners Except Beef 11-oz. Pkg. 59¢  
Drumsticks Low Price 8-oz. Pkg. 69¢  
Ice Cream Snow Star 1 1/2-gal. Ctn. 79¢  
Casserole Morton Mac & Cheese 20-oz. Pkg. 55¢  
Frozen Waffles Aunt Jemima 10-oz. Pkg. 55¢

Banana Nut Sara Lee Snack Loaf 12-oz. Pkg. 98¢  
Banana Cake Sara Lee 14-oz. Pkg. \$1.05  
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# CELEBRATION

# SAFEWAY



## POINT OF VIEW What's in an autograph?

By DON FREEMAN  
Copley News Service

HOLLYWOOD — After reading John Lahr's excellent first novel, "The Autograph Hound," I fell to thinking about the peculiar nature of fame and the moths that are attracted to it, with paper and pen. I thought of the oddity of the autograph itself, which is enduring evidence of some contact with the famous, however slight and fleeting and impersonal.

As a kid, I had a short-lived, half-hearted interest in collecting autographs. First, by some mystic unwritten formula of growing up, you hoarded stamps, then bubble-gum cards, then coins and then, often as not, you went after autographs.

My interest was already on the wane when, at the age of 11 or 12, I sought the autograph of the idol of any right-thinking American boy, a big league baseball player.

On this day, in the home-stretch of a pennant race, the object of my pursuit had gone for the collar. The ballclub had lost a doubleheader and his contribution was eight times at bat and not one base hit. My timing, in other words, was really terrific.

I caught him as he left the clubhouse and he was walking, disconsolate, head down, to his car. I waved my autograph book and a stubby pencil in his face.

"Sir, may I have your autograph, please?" I said. "Beat it, kid," he said. Disenchanted, I threw away the autograph book and never got another.

Not long ago, I was talking about this phenomenon, the notion of acquiring signatures of the celebrated, with an authority on the subject. He is Charles Sachs, a bright and merrily articulate fellow who operates the scriptorium in Beverly Hills and is the largest autograph dealer west of Philadelphia.

"The value of an autograph isn't necessarily related to fame," Sachs noted. "Your average television star, known to millions all over the world — his autograph may be worth only \$5 or less, the bottom of the barrel. Bob Hope, for instance, signs his name so often his autograph doesn't mean much on the market."

"An average movie star's autograph may be worth, oh, maybe \$15 or \$25. On the other hand, a signed photo of Greta Garbo, if I could get my hands on one, I'd ask \$350 for it and have no trouble selling it. Katharine Hepburn's signature on a letter is worth about \$100. In the autograph business, you can make a lot of little money, so to speak."

"The collecting of autographs — I'm talking now about serious collecting, of signatures on historic documents and archives — has brought investors into the market," Sachs went on. "It's a rapid growth market which rises 25 per cent a year. Historic autographs can have real value."

"Is it true that Babe Ruth was the first celebrity to give out his autograph?" I asked.

He scoffed. "Babe Ruth!" he said. "Hardly. Autograph collecting goes far back into time. Julius Caesar was an autograph hound. Back in Elizabethan times, the people wanted the signatures of their heroes. In this country, Sitting Bull's signature was prized. At first, he would make his sign, a picture of a buffalo. Later, he learned to write his name white man's fashion."

"For serious collectors, autographs are a matter of history. Autographs are collected for the same reason people want Civil War guns or old letters or documents from the Revolutionary War. George Bernard Shaw used to charge a small fee for his autograph. And then he'd hand out an acerbic printed note about the whole practice of requesting autographs."

**REQUESTS AGNEW OUTLINE**  
NEW YORK—Former Vice President Spiro T. Agnew offered the outline of a novel to Random House but the firm rejected the proposed book, a spokesman for the publishing firm said.

\*\*\*\*  
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**Bull-Breakin' Babe**

Cindy Dodge, the new Miss Winston, enjoys rodeo activities whether they involve romping in mud like this or eating a bronco's dust. The six-year veteran has won world championship honors in team roping, bull riding and calf roping.

## Rodeo Lassoos Cowgirl

Cindy Dodge, current World's Champion Team Roper of the Girl's Rodeo Association, has joined the Winston Rodeo Awards program as Miss Winston Rodeo Awards and will assist in a variety of public relations assignments throughout the professional rodeo circuit.

The daughter of Mrs. Jane Dodge, Marysville, Calif., Cindy will continue to live in Marysville. A horsewoman since childhood, the pert 23-year-old started showing horses at the age of eight.

She qualified for the American Horse Show

Association hunt seat medal finals for two years, the stock seat medal finals for one year, and the American Quarter Horse Association stock seat finals for one year.

Her real interest in rodeo started some six years ago when her father, Don Dodge, a thoroughbred trainer, felt she was old enough to rope from a horse.

Although Cindy is justly proud of her world championship buckle in team roping, she managed to finish second for the world championship in bull riding and fourth for the calf roping crown.



**Up And In**

Hereford's James Harris goes up high for a quick two points in Hereford's 58-53 win over Lubbock Coronado Tuesday night. Harris led the Whitefaces in scoring with 17 points. Hereford will now play Plainview in the first round of district playoffs Friday night.

## Little Dribblers Start Practice Session Saturday

The Little Dribblers basketball program will open practice sessions Saturday morning.

Members of the Hereford Jaycees and coaches of the teams worked this past Saturday in conducting tryouts for the kids and the drafting of the teams. The draft was held from 8 p.m. until past midnight Saturday.

There are still several openings for coaches that officials hope will be filled before Saturday's opening practice session. Persons interested in coaching a Little Dribblers team should contact Steve Slagle, president, at 364-6376, or contact any Jaycee.

All kids in the Little Dribblers program are expected to bring their enrollment fee of \$3.50 to

the first practice Saturday to give to the coaches. A player must be officially enrolled with fees paid before he will be allowed to participate in any practice.

Practice sessions will be held the next two Saturdays at the High School and Stanton Junior High gymnasiums.

Schedules released for practice sessions Saturday are: Major League Teams - Stanton Junior High, 10 a.m. Pistons, Warriors, Knicks,

Lakers, Hawks and Bullets. 2 p.m. Royals, Bucks, Suns and Celtics.

Minor League - High School. 10 a.m. Coyotes, Wildcats, Rebels, Rockets and Aggies. 2 p.m. Owls, Raiders, Badgers, Wranglers and Frogs.

Pee Wee - High School, 10 a.m. Wolves, Hornets, Buffs, Eagles, Longhorns; 2 p.m. Rattlers, Whitefaces, Mustangs and Bobcats; 4 p.m. Bears.

Team Rosters And Schedules Will Be In The Sunday Brand

## Track Season Begins Saturday

After one of the most successful track seasons in the school's history in 1973, you'd have to classify this as a "rebuilding year" for Coach Don Cumpston and his Whiteface cinder team.

The team launches the new season at Plainview Saturday in the annual Bulldog Relays with just five lettermen returning and some of the top prospects still involved in basketball this week.

Cumpston anticipates a "slow start" for his team and thinks the key to the success of the

squad this year may well depend on the progress of some sophomores and juniors.

Last year's team captured the school's first district championship in AAAA, won three other invitational meets, sent 11 individuals to the region meet and two to the state meet, and placed second, fourth and fifth in the remaining meets.

Heading the list of returnees is Charles High, who advanced to the state meet and finished sixth in the 330 hurdles. Other veterans are James Harris, hurdler and relay team member; David Vamer, shot put; Franklin Higgins, 880-yard man, and Julio Gonzales, miler.

Of the 11 cindermen to earn a regional berth last year, only two return—High and Harris. Lost by graduation were Luther Mays, Steve Nieman, Terry Champ, Barry McNutt, Wesley High, Danny Harris, Johnny Adams, Joe Coleman and Joe Sheffy. Also gone is top miler Jim Henson, third in the district meet in 1:56.2, then ran a 1:53.9 in the state meet to win fourth.

## HEREFORD BRAND Sports



**Always Ready**

Always ready to go has been Herd Coach Barry Arnwine's strong bench backups. All five of the varsity reserves have provided the needed depth this season for the Herd to enter the District playoffs. Pictured at left is manager David Kelly, Mike Munnerlyn, Doug Charest, Gerald Shipley, Junior Morales and Andrew Wingert.

## Golf Teams Enters Tourney In Andrews

The Hereford High golf team goes to Andrews this week for a tournament, using the event as a warm-up for District 4-AAAA action.

Coach Terry Russell announced this week that a 5-member team composed of O.H. Seamands, Tom Coneway, Shane Lockhart, Joe Priddy, and Curtis Stoerner will play at Andrews. It is a two-day meet, starting Friday.

District tourney action opens March 8 at Snyder. The district

teams meet for a tourney in each of the four cities involved, and each meet will be on a Friday.

Coach Russell explains that two teams will compete in each district tourney, a varsity and junior varsity squad. The low four scores are counted in the competition.

Other members of the team include Rex Lee, Kelly Lea, Larry Vigil and Billy Word. Several more players may compete for spots after basketball season had ended.

## Bridges Returns

Donald Bridges, golf course superintendent of John Pitman Municipal GC, Hereford, attended the 48th International Turfgrass Conference and Show which was held February 10-15, at the Anaheim Convention Center in Anaheim, California.

Sponsored by the Golf Course Superintendents Association of America, the Conference this year was expected to draw a record-breaking 4,500 registrants from throughout the world.

Highlight of the Conference was an educational program

headed by more than 45 prominent speakers including outstanding golf course superintendents, research scientists, agronomists and officials of all industry organizations. Registrants also viewed the latest equipment and services offered by some 150 leading firms in the golf industry.

Purpose of the 5-day meeting was to update superintendents on the latest developments and information on the professional management of golf courses.

## Booster Club To Move Into Herd Spring Sports

The Whiteface Booster Club is making plans to extend its active participation into the spring sports, it was announced this week by Dick Montgomery, vice president.

Basketball was the main topic for Monday night, however, with Coach Barry Arnwine discussing the final games of the regular season. Hereford will be involved in the district playoff, and the schedule and site were to be determined Wednesday.

The club will meet again next Monday night, and a decision will be made on how many meetings are to be held during the spring. Boosters indicated a preference to hold more meetings and meet the members of the track, baseball, tennis, golf and volleyball teams.

Plans are underway for the annual All-Sports Banquet, but the announcement of the featured speaker for the event has not been finalized.

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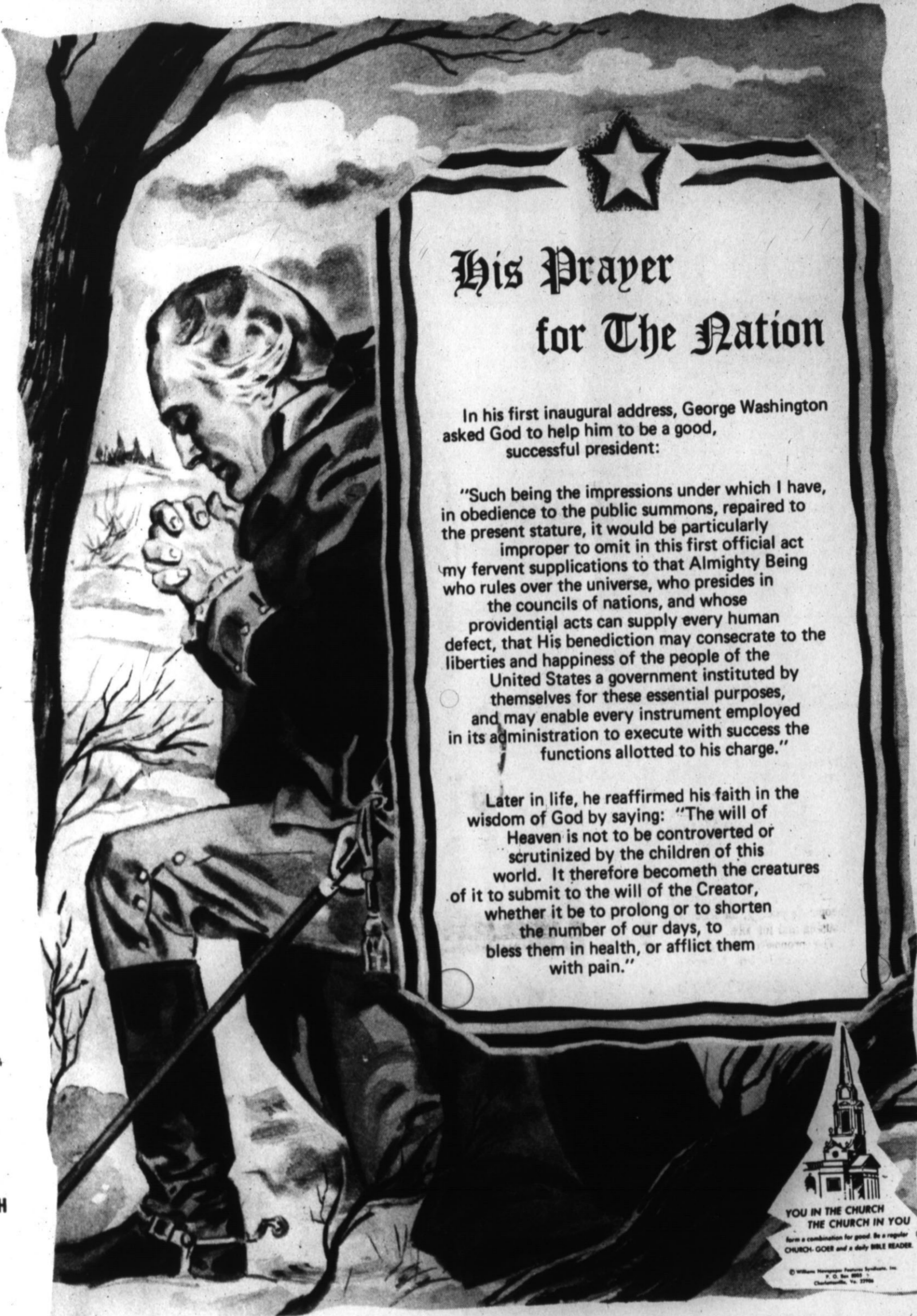


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## His Prayer for The Nation

In his first inaugural address, George Washington asked God to help him to be a good, successful president:

"Such being the impressions under which I have, in obedience to the public summons, repaired to the present stature, it would be particularly improper to omit in this first official act my fervent supplications to that Almighty Being who rules over the universe, who presides in the councils of nations, and whose providential acts can supply every human defect, that His benediction may consecrate to the liberties and happiness of the people of the United States a government instituted by themselves for these essential purposes, and may enable every instrument employed in its administration to execute with success the functions allotted to his charge."

Later in life, he reaffirmed his faith in the wisdom of God by saying: "The will of Heaven is not to be controverted or scrutinized by the children of this world. It therefore becometh the creatures of it to submit to the will of the Creator, whether it be to prolong or to shorten the number of our days, to bless them in health, or afflict them with pain."



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# Erosion Warning Issued To Great Plains Farmers

Conditions that could lead to severe wind erosion are expected to occur in the Southern Great Plains on an estimated 67 days during 1974, with the worst during March and April, according to a U.S. Department of Agriculture scientist.

Donald W. Fryrear, agricultural engineer with USDA's Agricultural Research Service, Southern Plains Sandyland Field Station, said

inches of the soil is loose and there has been little rainfall since September and the soil is dry. He said the top one or two inches of the soil is loose and powdery and is thus highly susceptible to wind erosion.

The pressure for all-out agricultural production could result in thousands of acres of the highly wind erodible sandy soils of the region being plowed and planted to dryland cotton. Such large-scale plowing of

grasslands coupled with present oil moisture conditions and a long dry period could prove catastrophic. In addition to the damage caused to the land,

blowing soil can block highways, reduce visibility and add to the maintenance costs of homes and industrial installations.

Fryrear said that if the dry soil must be tilled the recommended practice for the area is deep chiseling to bring large clods to the surface. The clods will make the surface rough and tend to break up the wind at ground surface thus reducing erosion. Chiseling should be 8 to 10 inches deep on about 20 inch centers.

In the cotton-growing areas of the Southern Plains Fryrear recommends that cotton farmers not mow their stalks, but rather let them stand until tillage is necessary, then chisel without mowing. The unmowed stalks among the chisel clumps will aid in reducing the tendency of the soil to blow.

If cotton gin trash is available, spreading it on the more erodible soils may also prove helpful, Fryrear said. He added that if the problem areas are treated first, there will be less tendency for the rest of the area to blow.

## 4th In Grains

Agriculture Commissioner John C. White has announced that Deaf Smith County ranked fourth in the state in the production of both wheat and rye in 1973.

Wheat production increased 2,599,000 bushels from 1,861,000 bushels in 1972 to 4,460,000 bushels last year.

Farmers harvested 136,000 acres of wheat and averaged 32.9 bushels an acre. This compares with an average yield of 26.5 bushels in 1972.

The state's leading county in wheat production was Ochiltree County with a total yield of 6,890,000 bushels.

Production of rye decreased in Deaf Smith County in 1973. A total of 50,000 bushels were produced in 1972 compared with 32,700 bushels last year.

Average yield per acre also slightly decreased from 1972

levels of 26.3 bushels per acre to 25.2 bushels in 1973.

Commissioner White said that Texas produced a record 96,600,000 bushels of wheat and 648,000 bushels of rye.

"Wheat and rye are important crops, and we are proud that Texas ranked in the top ten for both the wheat and rye producing states," White said.

## WTCC Resists Land Use Bill

The West Texas Chamber of Commerce has recommended to the West Texas Congressional Delegation that they oppose a House bill which would place the regulation of land use under Federal control. H.R. 10294 is now in the hands of the House Interior Committee, and WTCC's position on the Federal land use legislation was stated in a recently adopted resolution.

WTCC believes that Americans have zealously guarded their right to own and use property, and the concept that the level of government closest to the people should regulate its use to the extent necessary to protect the public health and welfare.

The real issue is whether there should be sweeping Federal Government intervention into a traditionally state and local matter—the use of private property.

Joe Collyns of San Angelo, Chairman of the National Affairs Committee of the West Texas Chamber of Commerce, says: "Proposed Federal land use controls will do much, possibly more than any other force between now and the end of the century, to shape our future economy and the American Way of Life. It could have serious effects upon our ability to meet the demands of people for energy, for food, for housing and for jobs."

The proposed Federal land use legislation demon-

strates lopsided concern for the physical environment while almost ignoring the necessary use of land that is fundamental to every aspect of the American people's lives."

James A. Rogers of Plainview, Chairman of the WTCC Agriculture and Ranching Committee, stated the position of West Texas Chamber of Commerce when he said: "If such Federal land use legislation must be passed, that legislation should encourage and assist states and local levels to formulate and implement land use plans, and be free of dictate as to the content of those plans."

Private property rights should be left intact and such legislation should refrain from authorizing the use of sanctions against non-complying states."

## Annual Parish CARNIVAL

at St. Anthony's School  
March 3, 1974  
12:30 to 6:30

## Bridge Menagerie

WHEN; Every Fri. 7:30 P.M. Starting Feb. 22

WHERE; Recreation Room, 309 Western

WHO; 1 Do you know how many cards are in a deck?

2 Which is worth more, the ace of spades or the deuce of clubs?

Answers  
1 52 cards 2 25¢

If you answered one of the above questions correctly you qualify to play in the "Bridge Menagerie."

The bridge game will be played duplicate style. A non-playing director will be available to help those not familiar with duplicate bridge.

\*1.25 per person, includes entry fee & snacks Bring your favorite partner or call Ed or Charlotte Schroeter and we will have a partner for you

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Saturday 8:30 till 12:00

# Farmcast

Farm Parity at 94 Per Cent... Eight at or Above Parity... Texas Cattle Numbers Increase Again... Value Up, Too.

Farm Parity is inching again toward 100 per cent. The latest parity ratio from the Texas Crop and Livestock Reporting Service is now set at 94. In December, it was 89 per cent. Parity has been at 100 per cent during one brief period last year, the first time in almost 20 years.

So even though parity is going up, agriculture producers have a long way to go before reaching financial equality with the rest of the economy.

In Texas during December, eight commodities out of more than 200 which are produced in the state, were at or above parity. The all farm products index of prices received by Texas farmers as of January 15 was 10 per cent above the previous month and 50 per cent above a year earlier.

Only one category of livestock was above parity. That was sheep at \$19.50 per hundredweight, or \$6.20 above parity. Hogs at \$38.90 were \$1.40 under parity. Beef cattle at \$45.60 were \$1.90 under parity. Calves at \$53 were \$8.60 under parity. Lambs at \$38.30 were \$9.20 below parity.

Wheat at \$5.19 per bushel was \$1.50 above parity. Corn at \$2.74 per bushel was 29 cents above parity. Oats \$1.49 per bushel was 30 cents above parity. Grain Sorghum at \$4.15 was two cents under parity.

Cotton at 58 cents per pound was eight cents under parity. Mohair at \$2 per pound was 67 cents over parity. Wool at 90 cents per pound was 32 cents under parity.

Eggs at 66.2 cents per dozen were slightly above parity.

TEXAS cattle and calf numbers as of January 1 totaled 16,250,000 head. This is eight per cent above the previous level of 15,100,000.

Beef cow numbers at 6,470,000 is up four per cent from last year. Milk cow numbers at 350,000 is down three per cent.

The number of cattle on feed for January 1 was 2,205,000, down two per cent from last year's level.

Total inventory value of all cattle and calves on Texas farms and ranches as of January 1 totaled \$4.6 billion; this is 31 per cent higher than a year ago.

The 1973 calf crop in Texas is estimated at 5,900,000 head, 10 per cent above the previous level.

Nationwide, the number of cattle and calves is up five per cent from a year earlier. It's the highest on record and is the seventh year of consecutive increase.

The 1973 calf crop nationwide is estimated at a record high of 49,000,000, up three per cent from a year ago.

Texas, Missouri, Nebraska and Oklahoma rank in that order in the size of the 1973 calf crop among the 50 states. These four states accounted for more than a fourth of the total calves born in the nation.

RECEIPTS of all livestock at auction markets inspected by the Texas Animal Health Commission totaled 9,400,000 head in 1973, compared to 9,100,000 head a year earlier.

Cattle and calf receipts were seven per cent above 1972. Sheep and lamb receipts were down eight per cent. Hogs were down 17 per cent. Goats were down 16 per cent from 1972 levels.

The 1973 outshipments of Texas cattle and calves shipped to other states totaled 3,700,000 head, down 10 per cent from the 1972 annual number.

Sheep and lamb outshipments totaled 602,000 head. This is up 23 per cent from a year earlier.

## Wire Buying Urged Before Summer Rush

Some of the puzzles of life confound us, but we're always able to find someone who knows all the answers.

"If you plan to use baling wire in your hay-making operation this spring and summer, put your order in now," urges an economist for the Texas Agricultural Extension Service.

Baling wire will again be in short supply this year, believes Dr. Arthur Gerlow. And unless farmers, ranchers and custom operators order early, they may experience a shortage similar to or possibly even worse than last year.

"The task of keeping inventories on such steel supplies as baling wire has now shifted from the manufacturer to the distributor or retailer," points out the Texas A&M University System specialist. "This enables the manufacturer to ship to distributors directly off the production line. But the distributor must have his order in at the time of production. Otherwise he may be caught short."

Why did the baling wire shortage hit last year?

According to Gerlow, a combination of things were responsible. First of all, hay

production was high last year in most sections of the U.S. Furthermore, a shortage of steel, especially the lower quality steel rods used in producing baling wire, kept production down.

"Another thing to remember is that baling wire is a low profit item for steel companies to produce," notes Gerlow.

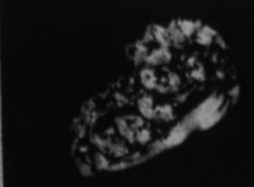
Whether or not there will be a noted shortage of baling wire this year will depend heavily on weather conditions, adds the economist. If spring and early summer conditions are favorable for forage growth, hay production could boom. And that would boost demands for baling wire.

"But users of baling wire can't afford to wait on the weather," emphasizes Gerlow. "They must get their orders in now, and even that might be too late."



Algerian Arabs refer to the lion as "Mr. John Johnson."

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<b>TOMATOES</b> NICE SLICERS RED RIPE LB. <b>27¢</b>	<b>BONELESS CUTLETS</b> FURR'S PROTEIN STEAK LB. ADVERTISED SPECIAL <b>\$1.69</b>	<b>RANCH STEAK</b> FURR'S PROTEIN STEAK LB. ADVERTISED SPECIAL <b>98¢</b>
<b>APPLES</b> COLORADO EXTRA FANCY RED ROME 4 LBS. <b>\$1.00</b>	<b>LUNCH MEAT FARM PAC</b> MIX OR MATCH <b>54¢</b>	<b>SIRLOIN</b> FURR'S PROTEIN STEAK LB. ADVERTISED SPECIAL <b>\$1.29</b>
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<b>ORANGES</b> CALIFORNIA FANCY NAVEL 5 LBS. <b>1.00</b>	<b>HAVE YOU TRIED FURR'S NEW REGIMIX</b> A MEAT & VEGETABLE PROTEIN BLEND. and at a great low price <b>79¢</b>	<b>CLUB</b> FURR'S PROTEIN STEAK LB. ADVERTISED SPECIAL <b>\$1.49</b>
<b>GRAPEFRUIT</b> TEXAS RUBY RED 10 FOR <b>1.00</b>	<b>RIB</b> FURR'S PROTEIN STEAK LB. ADVERTISED SPECIAL <b>\$1.29</b>	<b>CHUCK ROAST</b> FURR'S PROTEIN STEAK LB. ADVERTISED SPECIAL <b>93¢</b>
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<b>SUGAR</b> FOOD CLUB PURE CANE 5-LB. BAG <b>29¢</b> GOOD THRU 2-23-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOONLET	<b>COFFEE</b> MARYLAND CLUB ALL GRINDS LB. <b>59¢</b> GOOD THRU 2-23-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOONLET
<b>MILK</b> FARM PAC FRESH HOMO. HALF GALLON <b>19¢</b> GOOD THRU 2-23-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOONLET	<b>EGGS</b> FARM PAC GRADE A LARGE DOZ. <b>29¢</b> GOOD THRU 2-23-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOONLET

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**DOUBLE GOLD BOND STAMPS**  
Tues. and Wed. with \$2.50 purchase

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<b>PIE SHELLS</b> TOP FROST 9-in. 2-PC' <b>39¢</b>	<b>TOPPING</b> TOP FROST FRESH FROZEN, 10 1/2 oz. PKG. <b>39¢</b>
<b>CORN</b> GAYLORD WHOLE KERNEL FRESH FROZEN, 24 oz. PKG. <b>49¢</b>	<b>ICE CREAM</b> BORDEN'S 1/2 gal. Round Assorted <b>99¢</b>
<b>VEGETABLES</b> FOOD CLUB MIXED NO. 303 CAN <b>24¢</b>	<b>CHERRY PIES</b> TOP FROST FRESH FROZEN 26 oz. PKG. <b>89¢</b>

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**THIS WEEK CUP**  
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START NOW - COLLECT A FULL SET NO PURCHASE NECESSARY

Safe in oven and dishwasher... and so smart!

<b>CHIPS</b> FARM PAC POTATO PACKAGE <b>49¢</b>	<b>PEARS</b> FOOD CLUB NO. 2 1/2 CAN <b>55¢</b>
<b>CATSUP</b> DEL MONTE 20-OZ. <b>39¢</b>	<b>POTATOES</b> INSTANT, FOOD CLUB, 13-OZ. PKG. <b>39¢</b>

**KEEBLER COOKIES**  
14 oz. PECAN SANDIES, 14 1/2 oz. C.C. BIGGS, 13 1/2 oz. DELUXE GRAHAMS OR 12 1/2 oz. FUDGE STRIPES PKG. **69¢**

<b>DETERGENT</b> TOPCO FOR DISHWASHERS 50 oz. PKG. <b>69¢</b>	<b>GRAPE JELLY</b> FOOD CLUB 18 oz. JAR <b>49¢</b>
<b>CAKE MIX</b> ANGEL FOOD FOOD CLUB 16 oz. PKG. <b>58¢</b>	<b>DINNERS</b> FOOD CLUB ASSORTED BOXES <b>49¢</b>

<b>COCA COLA</b> 7up 6-Pack 32-OZ. Return Bottles <b>\$1.25</b>
---

**KOOL POPS** 8 COUNT PACKAGE **31¢** **KOOL AID** SUGAR SWEETENED PACKAGE **12¢** **TOMATO SAUCE** FOOD CLUB 8-OZ. CAN **13¢**

**CHILTON HEAVY CAST ALUMINUM BUNDT PAN** 2-CUP SIZE TEFLON II **\$3.99**

**TOPCREST TRANSPARENT TAPE** 1/2 x 1000 REG. 33¢ **5 FOR \$1.00**

**S.T.P. GAS TREATMENT** 12 oz. CAN **77¢**

**Crest** REG. OR MINT 7 oz. PKG. **73¢**

**ALLEREST** 24 COUNT **\$1.13**

**SHAMPOO** CLAIROL HERBAL ESSENCE, REG. or OILY, 16-OZ. **\$1.49**  
**SOFT PUFFS** 100's **67¢**

**STAYFREE MINI PADS** BOX OF 10 **39¢** ECONOMY BOX OF 48 **\$1.49**

**LOMA WASTE BASKETS** REG. 98¢ VALUE EACH **2 FOR \$1**

**JOHNSON'S SPRINT CAR WAX** SELF POLISHING 16 oz. SIZE **\$1.59**

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**RIGHT GUARD** DEODORANT 25' OFF BRONZE **\$1.24**

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# Calendar of Events

**THURSDAY**  
 Los Ciboleros Chapter of DAR, home of Mrs. Doug Bartlett, 1505 Plains, 7 p.m.  
 Mothers Needle Club, home of Mrs. Haskell Benson, 2 p.m.  
 Campfire Father-Daughter Banquet, Bull Barn, 7 p.m.  
 Farm and Ranch Club, home of Mrs. J.V. Perrin, 7:30 p.m.  
 AARP, Community Center, 7 p.m.  
 Kiwanis Club, Civic Club Center, noon.  
 Jaycees, Dickie's Restaurant, 8 p.m.

**FRIDAY**  
 Sweet 'n' Fancy Decorating Club, Community Center, 9:30 a.m.  
 Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.

**SATURDAY**  
 Deaf Smith County Historical Museum, open to the public free of charge, Saturday and Sunday, 2 to 5 p.m.

**MONDAY**  
 County Home Demonstration Council, annual appreciation luncheon, Bull Barn, 12 noon.  
 Easter Lions, Easter Clubhouse, 8 p.m.  
 VFW Auxiliary, VFW Clubhouse, 7:30 p.m.  
 Rotary Club, Civic Club Center, noon.

**TUESDAY**  
 Hereford Art Guild, Community Center, 7:30 p.m.  
 Veiled Study Club, home of Mrs. Richard Ottesen, 8 p.m.  
 Lone Star Study Club, Reddy Room of Southwestern Public Service building, 3:30 p.m.  
 BPOE Lodge, lodge hall, 8:30 p.m.  
 Sunshine Club, home of Mrs. Clois Kemp, 7:30 p.m.  
 West Hereford Extension Club, home of Mrs. Lewis Keyser, 2:30 p.m.  
 Calorie Patrol TOPS Club, Community Center, 9:30 a.m.  
 Rebekah Lodge, Odd Fellows Hall, 8 p.m.  
 Weight Watchers at First Baptist Church, 10 a.m. and 6:30 p.m.

**WEDNESDAY**  
 Merry Mixers Square Dance Club, Community Center, 8 p.m.  
 Food-Fun-Fellowship Club luncheon, First United Methodist Church Fellowship Hall, 11 a.m.  
 Noon Lions, Civic Club Center, noon.  
 Deaf Smith County Historical Museum, open to the public free, from 2 to 5 p.m.

**Odd Fellows Lodge, IOOF Hall, 8 p.m.**  
 Evening Lions, K-Bob's Steak House, 7 p.m.

# Small Talk

By SUE COLEMAN  
 Women's Editor

THOSE air excursions to exotic places, sponsored by the Farr-Pfizer companies every year with a lot of travelers from Hereford and this area included, are under way to Rome and other Italian cities, I hear.

The Charles Hoovers and Ruth Word came home Wednesday from one of the trips; others are scheduled to leave next week and early in March.

Plans to go with the next group are being made by the Wayne Barbers, C.F. Newsoms, Dick Couper, Virgil Marshes, Bill Waldens, R.N. Yarbro, Craig Smiths and maybe others. Janelle Clements and Margaret Golden are getting ready for the tour next month.

Some of these have gone on the previous trips, to Spain or Jamaica or other seaports. They travel with people from over the Plains and nearby states, and it certainly sounds like fun.

A PHOTOGRAPH in last Thursday's Fort Worth Star-Telegram, of an attractive woman and a small girl riding together on an appaloosa horse in front of a building with the sign, Smithfield Elementary School, has principals who are not strangers in Hereford.

The young woman is Mrs. Henry Womack, granddaughter of the E.L. Lawhons of Hereford, and the little girl is her seven-year-old daughter, Yvonne, a second grader in the school at Smithfield, a Fort Worth suburb.

Reason for the picture is indicated in the headline on an accompanying story, Fuel Crisis? Oh, Neigh; Saddle Up.

THE story tells about Mrs. Womack bringing her daughter to school on the family's horse, Quannah, instead of the station wagon; says she estimates savings of \$6 a month on scarce gas. She also goes grocery shopping on the horse.

IT ADDS that her grandfather taught her to ride when she was a child, and that her grandmother was once a member of a riding group that square-danced on horseback. Her mother was the former Mattie Louise Lawhon of Hereford. Still a resident here is her great-grandmother, Mrs. George Beams.

A couple of announcements sent to this desk lately may be of interest to some people here. First, auditions for music scholarships at West Texas State University are scheduled March 2 and 23.

Information about these, and application forms are available by writing to the WTSU Department of Music at Canyon, 79016.

The other announcement is of an antique show and sale Friday through Sunday in Amarillo's Civic Center. It's advertised as the largest show of its kind ever held in this area, with all sorts of antiques including Indian artifacts and vintage cars.

MAYBE somebody is trying to change my favorite holiday from Groundhog Day to the more popular St. Valentine's. Anyway I certainly appreciate the Valentines from Alpha Iota Mu Chapter of Beta Sigma Phi, and the Music Study Club.



**TEA HONORS GIRLS**—High school girls entering the Miss Teenage and Miss Hereford Pageant were honored with a tea Sunday afternoon in the Community Center. In top photo, sophomores Lisa Martin and Melinda Watts enjoy refreshments, while junior and senior girls, Beverly High and Debbie Gomez read over entry forms.



## Newcomers Schedule Bake Sale Friday

Newcomers Club will have a bake sale Friday from 9:30 a.m. until 6 p.m. in Sugarland Mall. Entry blanks for the Cutest Kid Contest scheduled for May 4 will also be available at the sale and may be purchased for \$2.

Blanks may also be obtained from Mrs. Homer Yocum at Circle K Store on Park Ave. and Mrs. Melvin Hoover at the Hereford State Bank. April 1 is the last day blanks may be purchased.

Kids Are The Real Thing is this year's theme for the contest and Lynn Slesick, weather forecaster at KVII television station in Amarillo, will MC the contest.

The Newcomers sweetheart banquet was held recently for members and their husbands at the House of Wong. Mrs. Yocum, the club's president, presented each member with a Valentine corsage and husbands were given gifts by members. There were 28 present.

*Fashion*

Altho' many of the young girls still prefer to wear their hair long, the holiday season is a time to try out the more elaborate hair-do's for gala occasions. New designs have the hair drawn back from the face and arranged with flowers, jewels or extra hair pieces, high on the head or toward the back of the head.

## Winning Essay Tells History In Form Of Boy's Diary From 1774

First place for historical essays by seventh grade pupils in boleros Chapter, Daughters Of American the recent contest sponsored by Los Ci-revolution, went to Scott Formyby, who used a diary form to write on the assigned subject:

A CHILD OF 1774  
 December 29, 1773

Dear Diary,  
 This is my first letter to you. My sister gave me this idea. I am using a tablet to keep my notes to you on. Christmas was very good to me this year. I received a top, a kite, some marbles, and a sled as gifts. All of Father's family came over Christmas Eve and the house was full of people.  
 Daddy had to use two back logs in the fireplace and Mother had quilts everywhere so that we could all sleep. We had a Christmas dimer of wild turkey, cranberries, and Mother fixed some of her special plum pudding in our Dutch oven. We sang carols most of the time so you can see that I had a very good time.

Your Friend,  
 Andrew

February 15, 1774

Dear Diary,  
 I guess I should tell you something about me and my family. I am 12 years of age. I have brown hair, green eyes and I am 4 feet 11 inches tall. My hobbies are riding horses, arm wrestling, and relays. I have a sister, Mary, 14, and a little brother John, 9 years.  
 My father is a lawyer and my mother works hard all day cooking and cleaning house. We have been living in Lowell, Mass., for as long as I can remember. We belong to the Congregational church, but there are other churches and religious beliefs in the 13 colonies, such as: Catholic, Baptist, Quaker, Lutheran, and others.

Father brings home the paper and I enjoy reading it very much. It is the Boston News-Letter. We have not been reading it too long and until we received it, my Uncle John would go through the town streets beating a drum and announcing the news. He was known as the town-crier. I sure do miss him.

When I grow old I hope to go to college, but we are not sure where. Harvard is over a hundred years old but Dad thinks I might go to Dartmouth which is six years old and has a good reputation.  
 Mother wants me to go to the University of Pennsylvania

which is the only non-demonational school in all of the 13 colonies. It is snowing and we are going for some wood. I'll try to write again soon.

Your Friend,  
 Andrew

March 7, 1774

Dear Diary,  
 I must tell you about my trip to Boston. Father bought mother a new clock. It's a banjo clock and it's only the second clock we have ever owned.  
 Father also brought mother some special lace and a bonnet but the banjo clock is really nice. Father was the first man in town to own a wrist watch too. I think we will buy a new stage wagon soon, as ours is sure worn out.

While we were in Boston Father told me about the 13 colonies and it was very interesting. He told me about a man named George Washington, and I think I would like to grow up to be just such a man.

Mr. Washington has just been elected to the First Continental Congress in Philadelphia. He is from Virginia and Father says he is a great leader and a brave fighter. I don't know why but all the colonies sent someone but Georgia.

In Boston we saw lots of ships in the harbor and many big beautiful homes. Father said they were Georgian style and are owned by people who build ships and own them. See you soon.

Your Friend,  
 Andrew

August 13, 1774

Dear Diary,  
 I am glad that I could talk with you this year. As I write more and study more I enjoy telling you what I think. I am going to become a doctor when I grow up. But I think that we need more lawyers and more school teachers and more merchants and traders too.

Daddy says that someday the 13 colonies may expand and become larger. He says that this is truly the land for free people and I want to be a part of it.  
 We worship as we want to, we do many things that we would like to do but I feel that there may be a big fight one day so that we can really do all the things we want to and be called free people.  
 Thank you for letting me write you and good night.

Yours truly,  
 Andrew

## STEREO, COLOR-TV SALE!

**HURRY! QUANTITIES ARE LIMITED!**

**SPECIAL BUYS IN-STOCK**

Wards Styling Comb **SAVE 50%** Only **4.88** Was 9.77

Ironing Board Cover & Pad **SAVE \$1** Only **2.99** Was 3.99

**SAVE \$22**

**FAMILY-SIZE COLOR TV ... BIG 19" DIAGONAL SCREEN**

ONLY **\$266\*** Was \$288

- 3 x 5-in. oval speaker
- VHF and UHF antennas included

**SAVE \$10**

**60" CONSOLE STEREO SYSTEM**

ONLY **\$189.88\*** Was 199.95

- Mediterranean style cabinet
- Stereo AM/FM radio, 8-track tape player
- 4-speed auto. record changer
- 6 speaker sound system

**FREE DESK LAMP**

With \$20.00 purchase or more either in our store or from our catalog

Expires Feb. 28th, 1974

**INFLATION FIGHTERS**

Student Desk Lamps <b>\$1.99</b>	All Coats in Stock <b>25% OFF</b>
60 Watt & 100 Watt Light Bulbs <b>6 for 88¢</b>	20 Lb. Box of Laundry Detergent <b>\$4.88</b>
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**Let's Cook**

**Unusual Ingredient Is Secret Of Cake Flavor**

By SUE COLEMAN  
Women's Editor

A RICH chocolate cake, almost invariable man-pleaser, is a favorite dessert for her husband, Mrs. Leon Kothmann says, and perfect for putting in the lunches that she packs for him to take to work.

She has a recipe that is a bit different, both cake and icing made with cocoa and — the unusual touch — Coca Cola. The recipe had already been tested before she tried it, by Kothmann's mother.

It may be baked in a 13x9-inch pan and iced as a sheet cake, or baked in layers as Mrs. Kothmann likes it, with icing between the layers. She says the cake has an excellent flavor and stays moist several days.

- COCA-COLA CAKE**
- 1 cup soft butter or margarine
  - 2 cups flour
  - 1 1/4 cups sugar
  - 3 tb. cocoa
  - 1 tsp. soda
  - 1 tsp. vanilla
  - 2 eggs
  - 1/2 cup buttermilk
  - 1 cup Coke
  - 1 1/2 cups miniature marshmallows

Combine all ingredients except Coke and marshmallows in large mixer bowl. Blend at low speed, beat 1 minute at medium speed. Add Coke and blend well; stir in marshmallows by hand.

Pour batter into greased 13x9 pan and bake at 350 degrees 40 to 45 minutes, or until a toothpick comes out clean. Cool 30 minutes and spread with icing:

- 1/2 cup butter
  - 3 tb. cocoa
  - 1-3 cup Coke
  - 4 cups powdered sugar
- Combine in small mixing bowl and beat until smooth. Stir in 1 cup chopped pecans if desired.

MRS. KOTHMANN likes to collect recipes recommended by family members and friends; she enjoys cooking, especially desserts, and decorating cakes. However she says the task she likes best is sewing, which she considers a relaxing hobby.

She makes her clothes and



Mrs. Leon Kothmann ... she likes baking cakes

those of her two-and-a-half-year-old daughter, Elizabeth, who is called Libby.

A resident here since last April, she had lived for a brief time in Booker as her introduction to West Texas. The Plains was quite new to her but she likes this area except for the hard winds.

TO INITIATE her to this country, a tornado struck in Booker while she was living there, doing some damage to the house she was in. Then one of the windstorms of last spring, with damaging gusts reported to near 100 miles an hour, struck in Hereford just after she came here.

The Kothmanns live in a new

house on a new street, Oak, on the edge of town, and recent winds have had full sweep across the fields to the west.

Mrs. Kothmann hopes the windy season will soon be over.

She is a native of Alabama, born in Brewton where she spent her life until she decided to come to Texas after graduation from high school. She has an aunt and uncle in College Station so she accepted an invitation to live in their home and attend beauty college.

She met Kothmann, a student in A&M University, and they were married after his graduation.

His work is with the U.S. Department of Agriculture as a meat grader and the couple has lived in Kansas City, Omaha and for a year and a half in Denver before being transferred to Texas.

Mrs. Kothmann likes the friendliness of small towns after the time in Denver. She is getting acquainted in Hereford, first in the Newcomers Club and now planning to accept invitations for membership in clubs that fit her special interests.

part of block 25 of Evants Add.

Sammy T. Eason et ux to Vernon Lewis et ux, all of lot 9, block 2, Stark Add.

Jesus De Valle, et ux to Barbarita Olivarez, all of lot 2 in block 4 of Hereford Housing Project Sub., of a part of Sect. 111, block M-7.

Vernon Lewis et ux to Joe Bill Bridges et ux, a part of block 11 of Evants Add.

Henry A. Winter et ux to Don Chapman et ux, all of N. 80 ft. of lot 30 and S. 10 ft. of lot 31, Russell Add.

Sam Nunnally et ux to Victory Carbajal, 3.5 acres tract of land out of N part of SW 1/4 of sect. 43, block K-3.

Raymond White et ux to Dale Kizarr et ux, W. 1/2 of SW 1/4 of sect. 67 and NW 1/4 of sect. 68, block K-8.

C.O. Wilkins et ux to Lynn Arnold et ux, a part of block 5, Evants Add.



**Courthouse Records**

**MARRIAGE LICENSES**

Jeff Daniels and Charlotte Kay Cleveland, February 15.  
Joseph Edward Sanders and Cheryl Lynn Cooper, February 15.

Richard Charles Schlabs and Deanne Cheryl Allen, February 15.

William A. Karpiak and Connie Sue McKelvy, February 14.

James Edward Stallings and Letha June Price, February 13.

Paul Neil Blakely and Peggy Charlene Williams, February 11.

Moses Ramirez and Judy Lanette Hix, February 11.

**WARRANTY DEEDS**

Bruce A. Terry et ux to Vernon C. Inmon, all of lot 10, and S. 55 ft. of lot 11 in block 1 of block 5 and 12 and S. 10.65 ft. of blocks 6 and 11 of Mabry Add.

Betty B. Rice to Daniel Leal et ux, all of lot 15 in block 2 of a

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ADVANCE AND BE REASSEMBLED. After measuring several suits of armor, etc., a major encyclopedia has come to the conclusion that some medieval men were tall, while others were short.

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Orange plastic box. 13" x 7" x 5". One tray, 8 Compartments. Lightweight for easy carrying. No. SW511.

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Fantastic selection of assorted spincast, spinning & fly rods. Wright McGill Daiwa Heddon Fishmaster True Temper & Garcia Shop EARLY for best selection.

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**8 TRACK CAR TAPE PLAYER**

8 track, 4-channel vertical motion type tape player. 5-11/16" x 7 1/4" x 2-11/16" deep. Fits easily and compactly on dash of car. Walnut grain cabinet with black & chrome finish.

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**Golden "T" SPRAY STARCH**

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1 QT. **23c** Quart

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### Entries Still Open For Miss Hereford

More entries for the Miss Hereford pageant are being sought, members of the steering committee learned at a meeting Tuesday morning to check on progress of preparations. Mrs. J.W. Robinson is entries chairman.

The annual pageant, to choose an entrant for the Miss Texas contest and also to name a Miss Teenage Hereford is scheduled for March 23. Young women from 18 to 28 years of age, to compete in the Miss Hereford division, are especially needed.

Mrs. Lynn Kester, general chairman, said.

Younger girls appear in the pageant in competition for the title of Miss Teenage Hereford, but do not progress to a state

contest. A number of entries in each division are wanted, to assure the continued success of the pageant here.

One more committee was authorized to stage the pageant. Mrs. S.G. Townsend was named chairman for a backstage committee.

Mrs. Guy Warden, chairman of program advertising, reported that her committee expects to complete its task this week, most of the ads have been sold.

Other steering committee members present were Mmes. Jack Renfro, Harlan Vanderzee, Ken Rogers, O.G. Nieman and the pageant co-directors, Mrs. Terry Caviness and Mrs. Dwight McGee.



**CARNIVAL WORKERS**—Preparing for the annual carnival at St. Anthony's Catholic Church, game and poster chairmen look over completed posters in the parish hall. The event is set for the afternoon of March 3 with all sorts of carnival attractions, refreshments and prize drawing. Seated are Mrs. Larry Walterscheid, chairman, and Mrs. Sammy Gonzales of the committee on bingo, bean bag and fish pond. Standing are Francis Backus, chairman, Vincent Gallagher and Jim Madrigo who will operate the cake walk, wheel of fortune and pennypitch. Mrs. Raul Trevino is another member of the women's committee.

### Music Is Lunch Feature

Young men were special guests of Hereford CowBelles at lunch Tuesday, when two award winners from the recent Junior Livestock Show were honored and entertainment was by the Pure Country music group.

Steve Douglas, 4-H Club boy, and Ted Eicke of the Future Farmers received awards given by the CowBelles for showmanship in the stock show, among beef cattle exhibitors in their first show.

Mrs. Reece Lawson introduced the two boys and their mothers, Mrs. Donald Douglas and Mrs. F.L. Eicke.

The musicians, who played while members gathered at Hereford Country Club, and during lunch were Jay and Wayne Boren, Gary Godwin and Johnny House.

Roy Faubion was an other masculine guest, introduced as the recently-appointed state news director for Texas CowBelles. He was made an honorary Hereford CowBelle last year.

Texas CowBelle meeting April 22 and 23 in San Antonio.

Mrs. N.E. Tyler, president, Mrs. Newsom and Mrs. Leo Hellman went to Littlefield recently by invitation from Lamb County Home Demonstration Clubs, and gave a program to about 50 members which resulted in a request that they return and help form a club there.

It was announced that Dimmitt CowBelles were organized in January with 24 members.

Mrs. Melvin Cordray, ways and means chairman, said her committee has begun plans for a silver coffee to be held soon. Mrs. James McCarty reported beef promotion committee activity including a gift of beef to homemaking classes in

Hereford High School, for use in foods lessons.

The luncheon hostess committee included Mmes. Lawson, Bill Albright, Jim Arney, Ray Bates, J.R. Allison and Gary Victor. They used flag colors in a patriotic motif for decoration, with streamers on tables and clusters of red, white and blue balloons floating over miniature pens where whiteface cattle figurines stood.

Hostesses were dressed in the colors also, each wearing a frilly white apron with CowBelle emblems printed on it.

Door prizes given by Hereford merchants were presented to Mrs. Doyal Fletcher, Mrs. Thuett, Mrs. L.B. Worthan and one of the guests, Eicke, who passed his prize package on to his mother.

1973 F100 Ford Pickup, Long Wide Bed, Low Mileage, V-8, Automatic, Power Steering, Air Conditioning, New Tires, Radio, Excellent Condition \$2995

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ALL LOW MILEAGE DEMONSTRATORS!!!!!!!!!!!!!!

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### At The Library

### Pilot Freed From Chinese Prison

Band of Brothers by Ernest K. Gann is the book being featured this week at Deaf Smith County Library. The suspenseful novel tells the story of Alexander Malloy who is imprisoned in China and the rescue attempts of a man named Lewis Horn.

The library is open to the public on weekdays from 9 a.m. until 5 p.m. and on Saturdays until noon.

**BAND OF BROTHERS**  
By ERNEST K. GANN

Band of Brothers brilliantly captures that excitement and exhilaration as it tells a story of

supreme adventure and of that chivalrous camaraderie among men that can exist only in the face of danger.

When Alexander Malloy, who has become a legend in flying, is blamed for the disastrous crash of the plane he is piloting from Manila to Taipei, the reaction of the aviation world is shock and embarrassment.

Only one man, Lewis Horn, a romanticist of total conviction, believes in Malloy's innocence. He resolves, regardless of the dangers involved, to rescue his friend from a Chinese prison

and almost certain death. The situation is further complicated by his attraction to his friend's beautiful Chinese wife.

Horn is certain that the Chinese government is using Malloy as a scapegoat to cover up for whoever was really responsible for the accident. With the help of four colleagues, he set out to prove his theory.

Once the challenge is clear, the suspense machinery takes off at full throttle and holds the reader until the very last climactic air scene.

### Honors Pledges

Fall pledges of Kappa Iota Chapter, Beta Sigma Phi, were honorees at a preferential coffee Saturday morning in Mrs. John Kriegshauser's home. Mrs. Lenon Young and Mrs. Sparty Stephens are the two pledges.

Special guests were Mrs. Tom Buchanan of Lubbock, a former member, and Linda Thorrell. Coffee and casual talk filled

the hour, with some time given to discussing plans for members' participation in the Heart Fund drive Sunday.

Mrs. Edward Allison, president, welcomed the pledges and other guests. Mmes. Nelson Kendall, Tom LeGate, Tom Bullard, Davie Sorrells and Kirk Owsley were also present.



**GOAL REACHED**— Mrs. Dickie Geries, wife of the local Heart Fund chairman, and Gene Brock are pictured collecting money from Heart Fund volunteers. Over \$2500 was collected Sunday afternoon and it was announced that Hereford has passed its goal of \$4000. Deaf Smith County is the second county in Texas to reach its set goal.

### Looking for a Beet Sugar Industry Which Has Growth and Stability?

Year-round employment opportunities exist now in the expanding department of the new BMA beet sugar plant being built at Hillsboro, N. Dak. for the Red River Valley Cooperative, Inc.

Openings are in all job categories, including chief chemist, shift superintendents, assistant master mechanics and all other stations, including watchmen.

These opportunities offer responsibility and challenge to qualified individuals interested in assisting in the further development of the Natural Beet Sugar Bowl of North America.

**Sugarbeets Booming**

The future of the beet sugar industry in the Red River Valley of Minnesota and North Dakota is secure. It is at present the one area of the United States which is expanding acreage and processing facilities.

In this important beet development region of the Upper Midwest, three plants are under construction and major improvements are proposed for four others.

Red River Valley growers have been told the 1974 outlook is "bullish" and they are looking forward to years of continued growth—growth which began some 50 years ago.

Farmers in this rich, productive dry-land farming area have nearly a half century of sugar-beet history. Only the most advanced methods are used and the individual farmer-owners, who more often than not farm 2,000 acres, generally talk in terms of planting and cultivating units of 12 and 16 rows instead of the conventional 4 and 6. The use of herbicides and electronic thinners to greatly reduce the need for hand labor is commonplace.

**Plenty of Land**

There are over 6 million acres of fertile cropland in this area of the Red River Basin. In the vicinity of Hillsboro, with an average rainfall of 18 to 21 inches—the majority during the period April to September—the deep fertile soil permits the successful production of several well balanced crops, all without irrigation. Included are sugarbeets, wheat, barley and potatoes with a limited acreage of flax and sunflowers being planted in recent years.

The level topography of the area in which sugarbeets are grown lends itself to large scale

mechanized production practices so important to economical operation, particularly in sugarbeets.

**High Returns**

Returns from beets have long been much more attractive than returns from nearly any other crop that can be grown in the Red River Valley. Even though this margin recently has been narrowed slightly by the high price paid for competitive feed crops, it is felt that farmers will always have a strong economic incentive to grow beets in the Valley. There are several reasons for this.

**Costs are Less**

Beet irrigation is not necessary in the Valley. Consequently, farmer supervision and production costs are down proportionately. Also, there is less risk of disease and crop failure of sugarbeets in the Valley than in any other U.S. growing area and because of recent advances in mechanization, less hand labor is used in the Red River Valley sugarbeet fields than in other areas.

It is reasonable to believe that the high prices now being received for Red River Valley grain crops will be of rather short duration. Reputable sources in Congress and the Department of Agriculture predict a softening of the grain market in 1974 and 1975. Whereas the price of sugar and the price paid for sugarbeets are just now beginning to increase and are expected to increase over the long term. Thus, in the Red River Valley, sugarbeets are still esteemed as a reliable cash crop of high value.

As proof of this, sugarbeet production in the Red River Valley is increasing significantly. It is pointed out that sugar production of the seven beet sugar factories in the Valley will probably exceed 11 million hundredweight in 1974.

The area which will produce this sugar will approach 360,000 acres. This is almost double the production of 1972. And the farmers and businessmen of the progressive communities involved proudly point out that the Red River Valley of North is fast becoming the Natural Beet Bowl of North America.

(1) newest in design with the most modern equipment in the world; (2) operated as a completely integrated system; (3) designed for maximum sugar recovery of piled beets; (4) planned so as to use the least water of all plants in the U.S.; (5) built to meet immediately all EPA standards for 1981 when they go onstream in September 1974; and (6) designed for expansion to 10,000 ton of beets per day.

Beet acreage, plant site and water are available to support this expansion in the future plus the kind of community just right for family living.



Bats or frogs are taken from the mouths of possessed persons in Nigeria, though no one knows what possessed them.

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hers chicken dinner

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Sugar & Creamer Set	3.29	Salt & Pepper	1.49
Gravy Boat	2.99	Coffee Server	4.99
14" Platter	4.99	2-pc. Cereal Bowls	1.59
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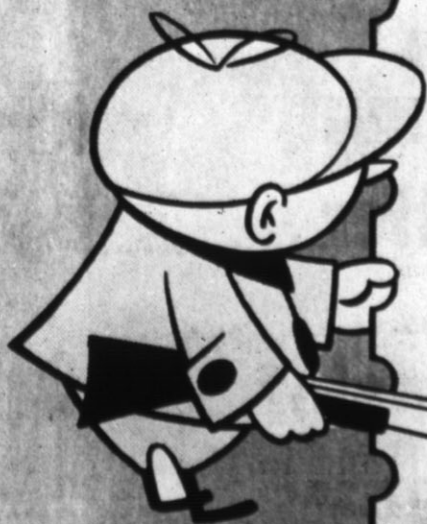
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**FARM FRESH EGGS!**  
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Limit 3 Doz. with \$5.00 OR MORE PURCHASE



DEL MONTE CREAM OR WHOLE KERNEL  
**Golden Corn..... 5 \$1.00**  
16-OZ. CANS

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**Fruit Cocktail..... 25¢**  
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**Grapefruit Juice..... 38¢**  
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CALIFORNIA  
**NAVEL ORANGES**  
**5 \$1.00**  
LBS.

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**RUSSET POTATOES**  
**89¢**  
5-LB. BAG

FRESH, SOLID HEADS <b>Green Cabbage</b>	LB.	<b>11¢</b>
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**Del Monte Pineapple..... 38¢**  
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**Peanut Butter..... 86¢**  
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FINE, WIDE OR EXTRA WIDE  
**Camelot Noodles..... 49¢**  
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**GROUND BEEF**

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LB. **89¢**



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6 to 8-Lb.  
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**Round Steak** LB. **\$1.39**

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QUARTER PORK LOIN ASSORTED

**Pork Chops**  
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**Sliced Bacon**  
1-LB. PKG. **99¢**

CLIPPER BREADED, PRE-COOKED

**Fish Sticks**  
3 8-OZ. PKGS. **\$1.00**

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**Soft Margarine**  
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**Cheese Loaf** 2-LB. LOAF **\$1.09**  
KRAFT HALF MOON  
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MEADOWDALE, FROZEN CONCENTRATE FROM FLORIDA

**Orange Juice**  
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TROPHY SLICED  
**Strawberries** 10-OZ. PKG. **29¢**  
DESSERT TOPPING  
**Pet Whip** 10-OZ. CTN. **38¢**  
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## Chapter Hears Project Announced

Announcement of the state project in Beta Sigma Phi Sorority for this year was made to Xi Epsilon Alpha Chapter at its meeting Tuesday evening in the home of Mrs. Fred Mulkey Jr. The chapter contributes each year to the major

U.S. seeks heavy fines for fuel overcharges.

Solar energy for home use termed near.

charitable project selected by the state BSP.

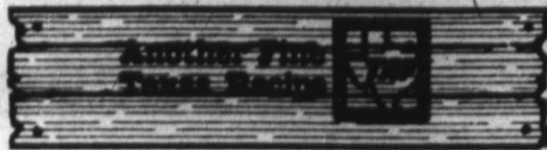
Called Dollars For Dana, the project is aid to a Beta Sigma Phi member in Lubbock who has been stricken with a crippling disease.

XEA members discussed a sales party to be held next month, as a fund-raising project. Plans were also launched for representation at the state meeting next June in Austin.

Mrs. Mulkey gave the program on Interior Decoration, discussing principles of home decoration, current fashions and trends.

The next meeting, March 5, will be in Mrs. Jim Aldridge's home at Dimmitt.

Those present included Mmes. Jerry Shipman, Kenny Ruland, James Horton, C.D. Fitzgerald, Archie Dwyer, Jim Cramer, Terry Albracht and Aldridge.



Onions, cabbage, carrots and potatoes are featured in a new recipe pamphlet published by the Texas Department of Agriculture. For free copies of "Texas Vegetables" write to John C. White, Commissioner, the Texas Department of Agriculture, P. O. Box 12847, Austin, Tex. 78711

### OLD-FASHIONED BEEF STEW

1 lb. Texas beef stew meat	Garlic salt
Flour	Celery salt
Salt	4 Texas potatoes
Seasoned salt	4 Texas carrots
Pepper	2 Texas onions

Trim excess fat and waste from beef. Flour and season. Brown in small amount of fat. Cover with water and cook approximately 45 minutes. Peel and cut into bite-sized pieces potatoes, carrots and onions. Season and add to beef. Continue cooking 1 1/2 hours. For additional recipes write John C. White, Commissioner, Texas Department of Agriculture, P. O. Box 12847, Austin, Texas 78711.

## Artists Consign Medal Designs

The Texas Panhandle Centennial Committee announces a contest for area artists interested in designing the Commemorative Medal to be used in the upcoming Bi Centennial Celebration.

Two sides of the Commemorative Medal will be designed. The first side will bear the general, Panhandle Centennial Commemorative design, to appear on all medals.

The second side will be decorated with artwork appropriate to each participating Community and or County and will appear on the medals used for the celebrations in the various, participating communities.

Prizes for the over-all, Panhandle Centennial side will be \$100, or two sets of artists proofs, and will be paid by the Panhandle Centennial Committee.

The prizes for the various Community-County design winners will be paid by the local Centennial Committees.

Finished Commemorative Medals will be approximately

### Bay View Meeting

### Place Is Changed

A change in the meeting place for Bay View Study Club this afternoon is announced by Mrs. Howard Gault, president. It will be in Deaf Smith County Historical Museum instead of in a home as is customary. Mrs. St. Darling will be hostess to members for a program to begin at 2 p.m.

1 1/2" in diameter. Artistic designs are to fit entirely within an 8" to 12" circle, allowing for border-edge inscription.

Entries are to be submitted in black and white, pen and ink.

Designs for the Panhandle Commemorative should convey a geographic panorama of the Texas Panhandle, such as the High Plains and the Caprock. Cultural aspects such as cattle, wind mills, oil wells etc., can also be included.

Subject matter for the Community-County designs should agree with the suggested Panhandle Centennial Commemorative subjects. (A list of subjects is available at the office of the Amarillo Chamber of Commerce and will be mailed up on request.)

Artists submitting designs for the Panhandle Commemorative should mail those entries to: the Texas Panhandle Centennial Committee, Amarillo Chamber of Commerce, 301 Polk, Amarillo, TX 79101.

Designs for the Community-County competitions should be mailed to the local Bi Centennial Committees, in care of the Chambers of Commerce.

### Golden Gleams

We should be gentle with those who err, not in will, but in judgment.

-Sophocles.

Men judge the affairs of other men better than their own.

-Terence.

A man has need of tough ears to hear himself freely judged.

-Michel de Montaigne.

When we are too young our judgment is weak; when we are too old, ditto.

## Vocational Study In Schools

A phase of education which has been given increased emphasis in Hereford schools the past few years, the vocational programs were discussed by a guest speaker to La Affiliata Estudio Club Tuesday afternoon.

The meeting was in Community Center with Madeline Bell and Della Stagner as hostesses.

Richard Robinson, coordinator of vocational education in the public schools, was introduced by Mrs. Walter Johnson for the program, one of the series in which the club is surveying various facets of the community.

Robinson explained that vocational education is offered in junior high as well as high school here, with 854 students in all. He listed the subjects comprised in the vocational

program, explaining each briefly.

Members were especially interested in his report that 140 persons are enrolled for adult basic education, which gives adults an opportunity to prepare for high school equivalency tests and receive diplomas.

An important part of this class is instructed in English for those who do not speak the language, and Robinson told the club one pupil holds a college degree but still needed the course to learn English.

In the business period with Mrs. Sam Morgan presiding, members voted to contribute \$100 to Westgate unit of Kings Manor retirement home, toward purchase of new draperies for residents' rooms.

Mrs. B.F. Markham gave the Thought For The Day, a tribute to George Washington in his birthday week.

## Generation Gap Is Discussion

General discussion of the Generation Gap Between Parents And Children was led by Mary Gonzales in the program for the Heritage Extension Club at a Tuesday evening meeting in SWPS Reddy Room.

Experiences and opinions of the members present were discussed, concerning relations of members with their parents and also with their children. The program was one in a series on Family Stability.

Next meeting of the club, March 5, will be in the home of Mrs. Jacob King, 335 Ave. I.

## La Plata Club Elects Officers

New officers were elected by members of La Plata Study Club Tuesday evening in the home of Mrs. Don Taylor, 220 Star.

Mrs. Harlan VanderZee was elected president; Mrs. Ray Seale, vice-president; Mrs. Taylor, secretary; Mrs. Phillip Shook, correspondent, Mr. Lewis McCuistian, treasurer; Mrs. J.C. Brown, parliamentarian; Mrs. Emil Dettman, historian-reporter.

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## Husbands Of Newcomers Entertained

Gag gifts for the honorees, husbands of Newcomers Club members, were presented at a dinner which was among the Valentine parties given by clubs here last week. The Newcomers entertained at the House Of Wong.

Opening the gift packages, which the wives brought for their husbands, made an amusing part of the evening's program.

A buffet supper was served to 26, at tables gaily decorated with symbols of the holiday.

With only one absent, members present included Mmes. Emmitt Hale, Martin Gilliland, Ira Ott, A.H. Cook, Lottie Clark, Cecil Braly, S.C. Ramey, George Suggs, T.W. Roberson and A.B. Higgins.

### Visitors Leave

### After Stay

### With Relatives

Mrs. Bob Reinauer and small daughter, Brenna, left Monday after several days visit in the home of Mr. and Mrs. Joe Reinauer Sr. and other relatives here. They will stop for a visit with young Mrs. Reinauer's parents at Schulenburg, then go to their home in Florida.

Bob Reinauer, son of the Joe Reinauers, is stationed there as a U.S. Naval aviator, but has been on duty in the Mediterranean area recently. His wife and small daughter have been abroad, living at various places near his locations.

## DAR Gives Citation

Presentation of the DAR Good Citizenship award to Kathi Bell, Hereford High School student, was made in school assembly Tuesday morning by Mrs. L.W. Norvell, regent of Los Ciboleros Chapter, Daughters of American Revolution. A bronze medal and citation were given Miss Bell.

Daughter of Mr. and Mrs. Charles Bell, she was nominated by senior girls and selected through a questionnaire by a faculty panel. The annual award to a senior girl is based on leadership, dependability, service and patriotism to an outstanding degree.

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News From Austin

# Lawmakers Debate When To Hold Constitution Vote

AUSTIN, Tex. — Long before the Constitutional Convention completes its work, serious thought is being given to when revision of the basic laws should be scheduled for a statewide vote.

At the same time, a group of lawmakers (probably in the minority) is agitating to recess along about the middle of next month until after the primary election.

Convention President Price Daniel Jr. favored a May 4 vote initially — on party primary ballots. With legal difficulties in sight and uncertainty over convention completion date, he indicated he could go along with a November 5 (general election) vote date on the revision product.

Daniel felt the election should be called while interest in the convention's product is hot — and still sees some points in favor of a special election before November.

Proponents of November balloting argue time is needed to develop public understanding of the revision document and to refute opposition attacks.

Lawmaker-delegates backing a recess until after the primaries feel more objective voting on revision can be assured after election campaigns are behind them.

Others contend a shorter recess is advisable so delegates can see what they have done and take the pulse of voters back home on revision proposals before a final, irrevocable vote.

Daniel insists there is still grounds for optimism about completing work of the convention by early April — with

or without a recess of just one week.

**ENERGY BILL HIT** — Top Texas officials claimed provisions of a federal energy emergency bill would give the U.S. Secretary of Interior control over oil production traditionally reserved for states.

Gov. Dolph Briscoe, Lt. Gov. William P. Hobby Jr., House Speaker Price Daniel Jr., Atty. Gen. John Hill and Railroad Commission Chairman Jim Langdon called on the U.S. Senate to recommit the bill to Conference Committee.

They complained the measure would give the secretary power to set monthly maximum efficient rates of production. Another provision would allow the official to call for production in excess of maximum efficient rates for 90 days or more.

**GAMBLING REFERENDUM SOUGHT** — A campaign is under way to force a statewide referendum at May 4 primary elections on legalizing horse race gambling.

Enough signatures have been obtained to get a place on the Republican ballot, but supporters of the referendum are far short of the 110,000 signers needed for a Democratic vote.



To keep them faithful, Grecian husbands made their wives eat onions before they left home.

Heads of Texas Citizens for Parimutuel Horse Racing reported they have collected 40,000 signatures on petitions.

Texas last voted on the issue in 1968 and rejected it in both primaries. Democrats turned it down 764,173 to 664,859 and Republicans nixed it 55,525 to 50,837.

Such a referendum has no binding effect on the legislature.

**ECONOMIC STUDY ORDERED** — Research has been authorized to reduce harmful economic effects of closing military bases at Laredo, Mineral Wells and Weatherford.

Texas Industrial Commission will direct the research, which is financed by a \$195,050 Economic Development Administration grant. Laredo hopes to make its air base a business and commercial center. Industrial promotion and water resource analysis are planned for Mineral Wells and Weatherford.

**COURTS SPEAK** — Upholding a fine and jail sentence assessed a Lubbock film exhibitor, the Court of Criminal Appeals concluded Texas' new obscenity law meets U.S. Supreme Court standards.

Former State Rep. Walter Knapp of Amarillo lost his final appeal from a four-year prison sentence on charges of stealing state postage stamps.

Evangelist Lester Roloff, cited for contempt of court for keeping children in an unlicensed home for girls, was ordered by the state Supreme Court freed from jail pending March 20 hearing.

A Dallas man won reversal of a 20-year sentence for fudging a nine-year-old daughter, when the Court of Criminal

Appeals found testimony in trial court insufficient.

**AG OPINIONS** — Administrative proceedings conducted by the state comptroller's hearings division are not meetings as defined by the open meetings act and should not be open to the public, Attorney General Hill held.

In other recent opinions, Hill concluded:

- Fifteen per cent of the mixed drink beverage clearance fund belongs to cities and counties where the tax originated, and money should be refunded to them.

- Water code provisions providing for replacement of directors who vacate their office because of disqualification are constitutional. Penal provisions of SB 807 are also constitutional.

- A provision providing for removal of the Nueces County court of domestic relations judge for cause in the same manner as a county judge would be removed (by a district court) is valid.

- Constitutional Convention lobbyists don't have to file monthly "activity reports."

- A deputy game warden is authorized to arrest without warrant game law violators, but he has no authority to carry a pistol.

- A Justice of the Peace convicted of a felony can draw emoluments of office pending his appeal unless the convicting court suspends him.

- Additional tax under the rollback provision of the agricultural use amendment to the constitution does not become due until the land no longer qualifies for agricultural use taxation.

**CRIME GOALS ADOPTED** — A new criminal justice plan for Texas seeks to reduce major crimes — burglary, robbery, drug abuse and theft — up to 20 per cent by 1978.

The Governor's Criminal Justice Division proposed 24 programs, and has \$29.1 million in federal funds to help state and local agencies with crime curbs.

The plan reflects input from

citizens, officials, criminal justice personnel and staff aides and executive committee members of the Criminal Justice Council.

A lawsuit filed by Frances "Sissy" Farenthold accusing Governor Briscoe of taking unlawful campaign contributions is set for trial here April 8.

The Governor's Office of Equal Employment Opportunity approved a plan of the House of Representatives to end discrimination in hiring.

Forty-five highway projects are due for bid letting February 26-27.

The construction boom is losing its vigor, according to a University of Texas Bureau of Business Research report which found building last year increased only one per cent over 1972 and actually dropped off 11 per cent in December.

Texas Ranger Senior Capt. Clint Peoples will retire March 31 and become a U.S. Marshal.

Texas teachers have organized a statewide political action arm known as Texas Educators Political Action Council (TEPAC).

Texas Aeronautics Commission received a recommendation from its director to approve Rio Airways passenger service between Tyler-Longview and Dallas.



Was this strange wall in the Andes designed by an extraterrestrial visitor thousands of years ago? This is one of many provocative suggestions posed in "Chariots of the Gods?", G-rated film from Sun International Productions which shows Friday and Saturday, at the Star Theatre in Hereford. The film is based on the controversial best-seller by iconoclast Eric von Daniken.

Edward Kennedy, Senator (D-Mass.), on the President's health proposals:

"I think we've seen a very substantial movement by the administration."

Henry M. Jackson, Senator (D-Wash):

"The present situation clearly indicates that... we are going to be in a posture where gasoline rationing may well be a reality."



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**CRIME GOALS ADOPTED** — A new criminal justice plan for Texas seeks to reduce major crimes — burglary, robbery, drug abuse and theft — up to 20 per cent by 1978. The Governor's Criminal Justice Division proposed 24 programs, and has \$29.1 million in federal funds to help state and local agencies with crime curbs. The plan reflects input from

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**13. LOST & FOUND**

**STRAYED:** Steer calves from Art's Corner branded with Backward "C" on left shoulder. Call 289-5649 or 289-5707.  
 B-13-17-3-tfc

**LOST:** Australian female shepherd. Grey, black and tan coloring. 4 months old, wearing flea collar. 333 Avenue K. 364-5763. Answers to the name of "Blue Jay".  
 B-13-25-6-tfc

**FOUND:** Female brown Dachshund. No collar. Can be seen at 544 Willow Lane or call 364-9054 after 3:30.  
 B-13-18-8-2c



It was once believed that seeds from trees fell into small crevices on an alligator's scales, and took root so that he resembles a small island!



**Menace Of The Crowd**

"Far from the madding crowd," wrote the poet Thomas Gray, life can be beautiful.

It can also be a lot safer. Crowds have built-in dangers, and the law requires those in charge—if any one is—to take reasonable precautions against accidents.

Consider this case: Moviegoers came swarming into the lobby of a downtown theater, determined to get good seats at the next "break." But they pushed so hard against the restraining rope that an elderly woman in front suffered a broken rib.



In due course, she filed a damage suit against the owner of the theater. At the trial, the owner protested:

"Crowding is one of the risks of going to see a popular picture. We can't help it if people have bad manners."

But the court granted the woman's claim. The court said the management had no business allowing more people into the lobby than it could safely control.

In another case, a publicity-seeking store created a crowd on purpose by not opening its front door on time. When the door was finally thrown open, the resulting scramble left two customers injured. For its negligent role in this affair, the management was later held liable.

Still, not every crowd-caused injury is preventable. Another woman was injured in an elevator when too many people tried to squeeze in. Was this, too, the responsibility of the management? Demanding damages, the woman said it was.

But a court disagreed, seeing no one at fault in such an odd, impromptu mishap. Said the judge: "How could the owner of the building either foresee a possible accident of the type described or forestall it?"

A public service feature of the American Bar Association and the Texas State Bar Association. Written by Will Bernard.

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**Tax Strategy Outlined By CPA**

As 1973 runs out, so does the time in which a taxpayer can do something to decrease, or perhaps increase, his income taxes for the year.

Who would want to increase his taxes? According to Burke Haymes of Houston, president of the Texas Society of Certified Public Accountants, anyone anticipating more income in 1974 than in '73 might well try to bring some of the income and the taxes on it into a year in which the tax rate would be lower.

This can sometimes be achieved, he said, by aggressive collection of money owed, sending out bills more promptly than usual, or by accepting bonuses or commissions ahead of time.

While shifting income from year to year, one might also try to concentrate deductible expenses in the year in which income will be greater — through advanced or delayed payments of estimated state or local taxes, for example, or by timing medical payments or charitable contributions — either early or late.

"Some taxpayers bunch as many of their deductible expenses as they can in alternate years," according to Haymes, "then take the standard deduction of up to \$2,000 in the years in between."

Another year-end step to minimize taxes is to offset capital gains realized during the year with capital losses by selling securities or other investments that may have declined in value. If there is a reluctance to sell a stock because of the likelihood that it will rise in value, one can sell it, wait more than 30 days, then buy the stock back again. Or, one can switch immediately to another stock in the same industry.

But it is not wise to base economic decisions solely on tax consequences, Haymes said. "In making investments, for example, many considerations are likely to outweigh the tax results. The investment should first of all be attractive for its own sake —

because it promises to be profitable and safe. After that one can begin to look for tax advantages."

For this reason, he said a wise investor is very leery of gimmicky year-end devices for reducing income taxes. Persons of moderate income rarely stand to gain by investing in the so-called "tax shelters" that sometimes permit persons in very high brackets to defer or reduce taxes. In the CPA official's opinion, if your income is only moderate, the risks involved in tax shelters may be much too great for the tax benefits they may bring, if any.

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**DANCE MOONLIGHTER**  
**TEX RHODES AND THE TEXAS TWISTERS**  
 SAT. FEB. 23rd  
 OPEN Fri. Sat. & Sunday Nite Only  
 364-9629 For Reservations  
 364-0064

**WRESTLING WAHA LIBRE**  
 Sponsored by the Hereford Lions Club  
**SATURDAY FEB. 23 8:30 PM**  
 MAIN EVENT  
**ALEX PEREZ vs. JIM DILLON**  
 WESTERN STATES TAG TEAM CHAMPIONSHIP MATCH  
**Leo BURK & BEAST vs. The PATRIOT & Mr. WRESTLING**  
**Karl VON STEIGER vs. KUNG FU LEE**  
**HEREFORD BULL BARN**  
 Hereford, Texas

**Hereford Elks Lodge 2269**  
 131 East 2nd  
**CALF FRY**  
 All members & guests welcome.  
 Sat. Feb. 23 at 7:00 P.M.  
 Wives Please Bring Covered Dish.

**FOR THE BEST DEALS ON NEW or USED CARS**  
 Come in and talk with one of the Men at  
**JOHN ORSBORN BUICK-PONTIAC-GMC**  
 at 142 N. MILES or 221 N. 25 Mi. Ave.  
 364-0990 364-1222

**REALTORS**  
 601 N. MAIN  
 HEREFORD, TEXAS  
 364-0555

**TO BE MOVED TO BE USED AS?**  
 Church? Warehouse?  
 Office? Residence?  
 SPACE TO GROW IN 2198 SQ. FT. — 4 bedrooms and 1 1/2 baths, \$17,500.00 3 1/2 per cent VA Loan.  
 1900 sq. ft. Spanish Decor on Oak St. — \$43,000.00, only 3 months old. Immediate occupancy.  
 Creation by Tilecraft-3 Bedrooms-3 baths. All those things you would like in a home. \$53,000.00  
 FOR VETERAN: Newly decorated home available now. Just \$10,500.00  
**LLOYD SHARP 364-2543**  
**KEN ROGERS 364-0094**  
**DON ZIMMERMAN 364-3274**  
**MELVIN JAYROE G.R.I. 364-3766**  
**Lone Star Agency**  
 Inc. 364-0555

**MANNING PLUMBING**  
 Specializing in Repair  
 Call 364-0931 Or 276-5332

**I TURNED AROUND AND IT WAS SOLD!**  
 We don't intend to make whirling dervishes of our clients, but we DO put all of our experience and facilities to work right now when you delegate the selling job to us.  
 \$25,000. to \$35,000.  
 HOME LISTING NEEDED NOW...CONTACT or CALL...  
**Ralph Owens & Associates, Inc.**  
 311 Park Avenue REALTORS Phone 364-2222

**DID SPACEMEN VISIT EARTH IN ANCIENT TIMES? NOW WE HAVE PROOF!**  
 BASED ON THE CONTROVERSIAL BOOK THAT SHATTERED CONVENTIONAL THEORIES OF HISTORY AND ARCHAEOLOGY  
**CHRISTOPHERS OF THE GODS?**  
 EXCLUSIVE ENGAGEMENT STARTS TOMORROW-2 DAYS ONLY  
 SHOWTIME-FRIDAY 4:30-6:30-8:30 P.M.  
 SHOWTIMES SATURDAY 12:30-2:30-4:30-6:30-8:30 P.M.  
**STAR THEATRE**

**COMMONWEALTH THEATRES**  
**LAST DAY**  
**IRON FIST**  
 their hands and feet are weapons, they strike like lightning, their aim is deadly.  
 SHOWTIME 7:30 & 9:30  
**Starts TONIGHT!**  
**CHARLES BRONSON**  
 This cop plays dirty!  
**The Stone Killer**  
**AND**  
**Charles Bronson**  
**The Valachi Papers**  
 GATES OPEN 7:30 SHOWTIME 8:00  
**TOWER**



A Better Way To SAVE!

# CLEAN SWEEP

AT **THRIFTWAY**

## FRESH PRODUCE

CENTRAL AMERICAN  
**BANANAS**

2 LBS. **25¢**



CALIFORNIA  
LARGE SIZE  
**TANGERINES**

LB. **29¢**

TEXAS GREEN  
**CABBAGE**

LB. **9¢**

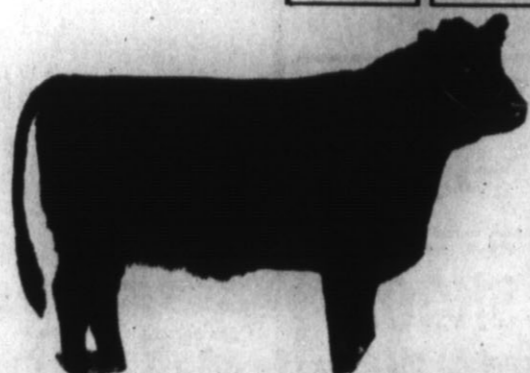
LONG GREEN  
SLICERS  
**CUCUMBERS**

LB. **29¢**



U.S. NO. 1 RUSSET

**POTATOES** 5-LB. BAG **67¢**



SUPPORT YOUR HEREFORD  
BEEF PROGRAM

FREEZER BEEF SALE

1/2 BEEF LB. **89¢**

USDA CHOICE  
HINDQUARTER LB. **\$1.03**

USDA GOOD  
FRONT QUARTER LB. **82¢**

LEAN & MEATY  
**SHORT RIBS** LB. **49¢**

**GROUND BEEF** (FAMILY PAK) LB. **89¢**

**CHILI BOWL CHILI**

12-OZ. PKG. **59¢**

**PORK CHOPS**

FAMILY PAK **\$1.19**

WILSON  
**PICNICS** (Moisture Added)

LB. **65¢**

**RIB STEAK**

LB. **\$1.29**

**SIRLOIN STEAK**

LB. **\$1.39**

FAMILY

**STEAK**

LB. **\$1.09**

BAR-S

**SAUSAGE** LB. **79¢**

## FROZEN FOODS

MORTON FROZEN, FRANKS & BEANS,  
SPAGHETTI & MEAT BALLS, MACARONI &  
BEEF, MACARONI & CHEESE

**ECON. DINNERS** 11-OZ. CTN. **39¢**

FOOD KING  
PEAS-CORN 20-OZ.  
**MIX VEGETABLES** 3 FOR **\$1.00**

FOOD KING  
CRINKLE CUT  
**FRENCH FRIES** 2 LB. BAG **39¢**

LAUNDRY  
DETERGENT

**SUPER SUDS**

GIANT  
SIZE **39¢**

BETTY CROCKER  
**HAMBURGER-TUNA  
HELPER**

7-8  
OZ. **49¢**

DEL MONTE  
**CORN**

WK OR CS, 303 CANS

**4 FOR \$1**

BAKE RITE  
**SHORTENING**

3-LB. CAN

**99¢**

NESTFRESH  
GRADE A  
**EGGS**

MEDIUM

**69¢** DOZ.

FOR DISHES  
**LIQUID JOY**

22-OZ. BTL. **49¢**

RANCH STYLE  
**BEANS**

**5 FOR \$1**

ROYAL ARMS  
**BATHROOM  
TISSUE**

4-ROLL  
PKG. **39¢**

KLEENEX-ASS'T COLOR  
**FACIAL TISSUE**

200  
COUNT **29¢**

FOR AUTOMATIC DISHWASHERS

**Cascade** 35-OZ. BOX **69¢**



WITH 20c IN AD COUPON  
MAXWELL HOUSE

**Coffee** 1-LB. CAN **89¢**



AEROSOL SPRAY

**Glade** 7-OZ. 5 VARIETIES **49¢**

SHURFRESH  
SALTINE

**Crackers** 3 \$1.00 16-OZ. BOXES



10¢ OFF LABEL

DETERGENT  
**CHEER**  
GIANT BOX

**79¢**



DETERGENT

**TIDE**  
FAMILY SIZE

**\$2.99**



60¢ OFF LABEL

**DASH**

20-LB. BOX

**\$4.39**



**WOODWIND DINNER  
SPOON** 39¢

**VALUABLE COUPON**

MAXWELL HOUSE  
INSTANT  
**COFFEE** 6-OZ. JAR **\$1.09**

WITH THIS COUPON  
THRIFTWAY FOOD STORES  
VOID AFTER FEB. 23, 1974

**VALUABLE COUPON**

MAXWELL HOUSE  
**COFFEE** 2-LB. CAN **\$1.78**

WITH THIS COUPON  
THRIFTWAY FOOD STORES  
VOID AFTER FEB. 23, 1974

**VALUABLE COUPON**

MAXWELL HOUSE  
**COFFEE** 1-LB. CAN **89¢**

WITH THIS COUPON  
THRIFTWAY FOOD STORES  
VOID AFTER FEB. 23, 1974

**100** 100 FREE GUNN BROS.  
**STAMPS**  
WITH THIS COUPON AND PURCHASE  
14-OZ. DISENTECT. AERO  
**LISTEROL**

**100** 100 FREE GUNN BROS.  
**STAMPS**  
WITH THIS COUPON AND THE  
PURCHASE OF  
TOM SCOTT 13 1/2 OZ. CAN  
**MIXED NUTS**

**THRIFTWAY  
SUPERMARKET**  
**5th and MAIN  
HEREFORD, TEXAS**

**50** 50 FREE GUNN BROS.  
**STAMPS**  
WITH THIS COUPON AND PURCHASE  
MISS BRECH, 13-OZ.  
**HAIR SPRAY**