



Dick Montgomery



Tom Burdett



Phil Guerrero



Dick Norwood



Roy Faubion



Carroll McDonald



Hugh McCrary



Ed Reinauer, Jr.

Nominees to vie for posts on Chamber of Commerce board

The nomination committee of the Deaf Smith County Chamber of Commerce Wednesday submitted the names of eight persons for the board of directors which will be voted on in early November to fill vacancies of four out-going directors.

The committee, headed by Earnest Langley, submitted the names of Dick Norwood, Ed Reinauer Jr., Carroll McDonald, Richard Montgomery, Roy Faubion, Phil Guerrero, Tom Burdett and Dr. J. H. McCrary.

Ballots will be mailed out Nov. 2 to Chamber members and the ballots must be returned before Nov. 16.

Out-going directors are Jeff Carlile, G. W. Robinson, Rex Lee and James McDowell.

McDonald came to Hereford in May of last year after serving as district manager of Slaton for Southwestern Public Service Company since 1965. He is a native of Temple, Okla. and began his electric utility career with Southwestern Public Service in Clovis in 1952.

He has been active in civic affairs in both Earth and Slaton, having served a chamber of commerce president at both cities. He also was president of the Lions Club and twice was honored as the "Outstanding Manager" for his company.

He and his wife, Romona, have three children, Robert, Brenda Kaye and Roxanne.

Faubion, 37, assistant manager of radio station KPAN, was born in Lampassas and went to Lorenzo High School and attended Hardin-Simmons University in Abilene.

He worked with a radio and television station in Lubbock prior to coming to Hereford in October of 1961. He was at the Andrews radio station for over two years before returning to Hereford in 1969.

He is active in Hereford Hustler and the First Christian Church and served on the board of the Camp Fire Girls. He was active in district Boy Scout work and the Hereford Community Players. He is a past Rotarian and is involved in the United Fund work.

He and his wife, La Juanda, have two children, Sherry and Clayton.

Reinauer, 35, and his wife, Sondra, have two children, Lori and Greg.

Dick Norwood, 54, is a longtime resident of Hereford and has been in the automobile business here for a number of years.

He just recently moved back to Hereford after having lived in Ardmore, Okla.

He just recently moved back to Hereford, Okla. and went to school in Tishemonge, Okla.

He and his wife, Mary, have three children.

Guerrero, 35, is manager of the C. R. Anthony's downtown store and has been a resident of Hereford since 1969. He was born in Orange Grove, Tex. and attended high school there.

He came to Hereford from Long Beach, Calif. where he was assistant manager at a C.R. Anthony store there. He has been with the company for 12 years.

He is a member of the noon Lions Club.

He and his wife, Margaret, have two children, Robert and Becky.

Burdett, 29, has been associated with NOMINEES Page Two

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32 Pages

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70TH YEAR — NO. 42

HEREFORD, TEXAS, 79045, THURS., OCT. 21, 1971

PUBLISHED EVERY THURSDAY

Hospital retains 'Deaf Smith'

Hereford and Deaf Smith County retained a portion of its heritage this week when hospital officials voted to rename the hospital but keep the "Deaf Smith" part.

The hospital board voted unanimously Tuesday to name the hospital Deaf Smith General Hospital, thus keeping the name of the noted Texas scout, Erasmus "Deaf" Smith, associated with the institution.

The decision came after officials discussed again at some length the adoption of several suggested names. The changing of the name of the hospital, to exclude the word "county" was brought up at the hospital board's meeting a month ago, but no decision was reached because the board could not agree on a name.

Brought up at Tuesday's meeting were suggestions of renaming the hospital Parkview, East Park Lane, Elmwood, Deaf Smith Hospital and Citizen's General Hospital.

The decision to rename the institution Deaf Smith General Hospital appeared at first to be another stand-off with Citizen's General Hospital when that name received only two votes. However, board chairman Ed Line cast a third vote for Deaf Smith General Hospital and the other two board members changed their votes in favor of the motion.

"We are no longer a county hospital so we need to take the 'county' out of the name," hospital administrator T.E. Selgier told the board prior to the vote.

"We are a hospital district now and legally we still have to be known as Deaf Smith County Hospital District."

Selgier said the complete change of the name of the hospital would cause some confusion "for several years," to the associations and suppliers with which the hospital is associated. He said it would take that long for them to get used to the name change.

It was brought up that the small difference in the new name and the old name of the hospital would have little bearing on the general idea that Deaf Smith County is a haven for free care care for people throughout the area.

Several of the board members said they had received suggestions from various persons about a name change, but most of them were eliminated to the six that were first considered in a straw vote.

Parkview got one vote, East Park Lane and Elmwood did not receive a vote, Citizen's General received three votes, as did Deaf Smith General Hospital and Deaf Smith Hospital did not receive a vote.

The name suggestion of Deaf Smith Hospital was thrown out because officials felt it left the impression it was a hospital for the deaf.

United Fund rally draws large crowd



KICKOFF RALLY — Earnest Langley, speaking, acted as emcee for the United Fund kickoff rally held Monday at the Community Center. Shown with Langley are, from left, Clint Formby, Max Sherman, Charlie Riggan and Joe Shollenbarger. Photo by Betty Koelzer

Commission eyes possible TV hook-up

Local and outside interest in the installation of cable television for Hereford has prompted the city commission to set up meetings with various interested individuals in following weeks to see what is in the offing.

The city commission, meeting Monday, said it will discuss with one interested individual from Hereford who in the past had indicated an interest in cable television. A follow-up meeting also is planned with another out-of-town man who also has been in correspondence with the city.

The cable television subject was presented to previous city commissions in past years but they never acted on the matter, city manager Dudley Bayne told the present commission.

State Senator Max Sherman told a gathering Monday at the United Fund kickoff rally that community involvement in things such as United Fund are the things that help a community grow and gain the recognition that this county has received in the past.

Whitefaces open district Friday against Coronado

The Hereford Whitefaces cast their fortunes to the wind Friday night when they go up against the Lubbock Coronado Mustangs in the district grid opener at Lowrey Field in Lubbock.

And going into that game, Hereford head coach Larry Dippel says he is concerned.

"I am looking forward to the game with a great deal of concern that we have to forget the past and still not look too far into the future," he said, speaking of the Whitefaces' two previous upset wins over Amarillo High and Dumas.

"Coronado is a very good football team not to have won more games than they have."

In the Mustangs' other loss of the season, a 21-6 decision to the Borger Bulldogs, it was the offense that failed to win the game, Dippel said. In that game the Mustangs gave up 21 points in the first half but shut out the Bulldogs in the second half.

"They are as good a defensive football team as we have played all year and everyone who has played them say they are good and are going to put it together one of these days."

Board considers delinquent accounts

Delinquent hospital accounts, long a dilemma for hospital administrators here, may be turned over to a collection agency if board officials feel there is little hope of local employees getting the money.

The hospital board tabled until next month a decision to hire a collection agency to collect the outstanding debts owed the institution. The decision came after considerable discussion between board members and the hospital administrator.

The hospital, in the best financial shape than it has ever been, still is suffering heavily each month from past due accounts, administrator T.E. Selgier told the board. Because of this, he said, it might do the hospital good to hire a collection agency to take over the accounts past due and let them collect.

"We may not see a dramatic increase in our collections, but we feel that anything we get through an agency such as this would be something we normally would not have gotten."

A recent example of this was the Texas-Oklahoma football game that was blacked out here but seen in other parts of the country. Cable television viewers in Amarillo were able to watch the game while it was in progress while one other station was not permitted to show it until late that night, after other area football games were finished.

"It can be done, we are on the way," Riggan said. "If you continue the next few weeks as you did the past few weeks, we will make it."

The hospital has between 7,000 and 8,000 accounts that are past due and has only two employees working the accounts trying to collect. To date the two persons have collected about 85 per cent, but the remaining amount that still is out is quite large, Selgier said.

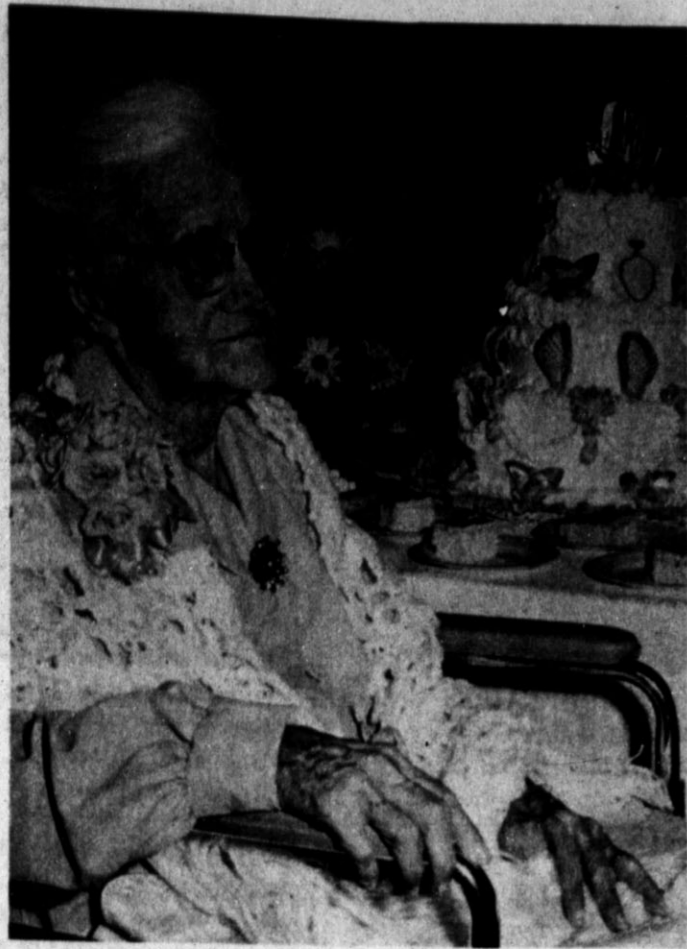
"We use every tool we have. Every argument, gimmick and persuasion we know but a lot of them know we are not going to turn them away and they will stay in there with us then never pay their bill," Selgier said.

See BOARD Page Two

"I think it is something that has to be faced sooner or later," Saturday morning," he said.

Bob Ginn, agricultural manager for Holly, said the plant ran out of beets about 7 p.m. Tuesday after the rain had forced farmers out of their fields.

"It does look like that in some of the areas where they didn't get quite as much rain as others, we might be able to start harvesting tomorrow, but we doubt if we will have enough beets to start the factory up again until Friday night or early Saturday morning," he said.



Mrs. C. L. Williams
... on 100th birthday

Former resident marks century

A century of life in North Texas was seen in retrospect by Mrs. C.L. Williams, a Hereford resident until a year ago, when she celebrated her 100th birthday in Regency Convalescent Center at Wichita Falls Saturday.

Her birthday fell on Oct. 14, but the party was set for the weekend, and more than 100 relatives and friends called to congratulate her. Among them was Mrs. Charles Hood of Here-

ford, only one of her four children still living.

There were also 12 of Mrs. Williams' 16 grandchildren and numerous other descendants as well as a brother, E.D. Harber of Childress.

Mrs. Williams made her home here 12 years with Mrs. Hood, and went to the Wichita Falls convalescent center last October. One of the twin granddaughters whom she raised, Kathalee Yocum, lives in Wichita Falls as does a grandson, Thomas Williams, and the other twin foster daughter, Nathalie Davidson, in nearby Bellevue.

Price support loans on milo next year will be pegged at \$1.73 per hundredweight, up

from \$1.65 this year. The change constitutes official recognition by the USDA that the feeding value of milo is 95 per cent of that of corn.

A lot of feeders could have told USDA this many moons ago, but as usual, it takes the government a little longer to "get the word."

Apparently, the Department of Agriculture has finally recognized the feeding value of milo. Grain sorghum price supports were revised upwards with the disclosure of provisions of the new farm program, primarily in recognition of the feeding value of milo to that of corn. This accomplishes a goal long sought by the Grain Sorghum Producers Association.

Well sir, it has finally come to pass. The public is getting tired of being insulted, downgraded, intimidated and cowed by public officials through those cotton-pickin' computers. They're striking back, and they're doing it by fouling the same computers which have harassed them so often in the past.

In spite of the warning on the computer card—you know the one that says "do not fold, staple or mutilate"—the homeowners of San Antonio, protesting the city's new garbage fee, are doing just that. They're folding, stapling and mutilating.

Since the fee was set up in August, 758 persons have refused to pay (for various reasons) and another 6000 have resorted to mutilating the computer cards. And that's got the city council members worried. The bills now must be handled manually because the computer cannot handle a mutilated card.

Of course, it isn't easy to fight City Hall, and the citizens of San Antonio will probably be the losers in the end, but they're having fun now. More power to them!

Have you given your "fair share" to the United Fund. This year, the campaign workers are trying to get everyone to add 25 per cent to the amount they gave last year, hoping that this will raise the additional money needed. Think about that one. If you gave \$20 last year, why not give \$25 this year and let's put this drive over the top. After all, the member-agencies have grown considerably during the past few years and the needs have increased. Let's not let them down.

By the way, Nita Lea, the local Camp Fire executive, now tells us that the organization has over 700 members this year. That's counting the adult leaders and board members.

This is one of the agencies that is supported by your United Fund gift. They need your help. Incidentally, the local unit is one of the model Camp Fire units in the nation.

One other comment before we leave the subject. This year, the Camp Fire organization has had to go back to the Community Center and to private homes to find enough meeting space to handle all the groups. The organization moved into a new \$24,000 building about four years ago and it was thought at that time that the facilities would handle the growth for many years. It hasn't. They're out of space already. Perhaps it's time for the Rotarians and Lions to get together again and talk about building an addition?

Michigan State opens its basketball season at Missouri on Dec. 1.

Michigan State's 1971 Big Ten baseball championship was its first since 1964.



BY MELVIN YOUNG

If you're having problems getting up these days, take heart. Daylight Savings Time will be going off in about 10 days.

And as one writer has said, one of the sweetest treats for Halloween this year is the trick you can play on the clock.

Since Daylight Savings Time ends on the last Sunday in October and this year that Sunday falls on October 31, Halloween, your treat will be an extra hour of sleep. Time "falls back" in the fall.

Apparently, the Department of Agriculture has finally recognized the feeding value of milo. Grain sorghum price supports were revised upwards with the disclosure of provisions of the new farm program, primarily in recognition of the feeding value of milo to that of corn. This accomplishes a goal long sought by the Grain Sorghum Producers Association.

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End-of-month clearance.

Bargains in every department. But hurry! Some quantities limited.

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Reduced Girls Pant Suits Now \$2.88	Boys SPORT COATS and DRESS SUITS REDUCED \$6.88 - \$10.88 - \$18.88 Orig. to \$27.95	5 P.M. Penn-Preit Prints Orig. \$1.98 Now 38c Yd.
Reduced Girls Slacks & Jeans \$1.88 to \$2.88	REDUCED BOYS and GIRLS LIGHTWEIGHT JACKETS Some Hooded, Some Lined \$1.99 to \$4.99	Girls Better Dresses Reduced from Stock Sizes 3 to 6x - 7 to 14 \$1.88 to \$6.88
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Size	Replaces	Fed. tax	Price
B78-13	650-13	1.81	20.50
C78-13	700-13	1.92	22.50
E78-14	735-14	2.21	28.50
F78-14	775-14	2.38	28.50
G78-14	825-14	2.55	30.50
H78-14	855-14	2.74	32.50
560-15	—	1.74	22.50
F78-15	775-15	2.42	28.50
G78-15	825-15	2.64	30.50
H78-15	855-15	2.80	32.50

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D78-13, whitewall tubeless.

Size	Fed. tax	Price	Size	Fed. tax	Price
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E78-14	2.21	23.88	H78-15	2.80	26.88
F78-14	2.38	23.88			

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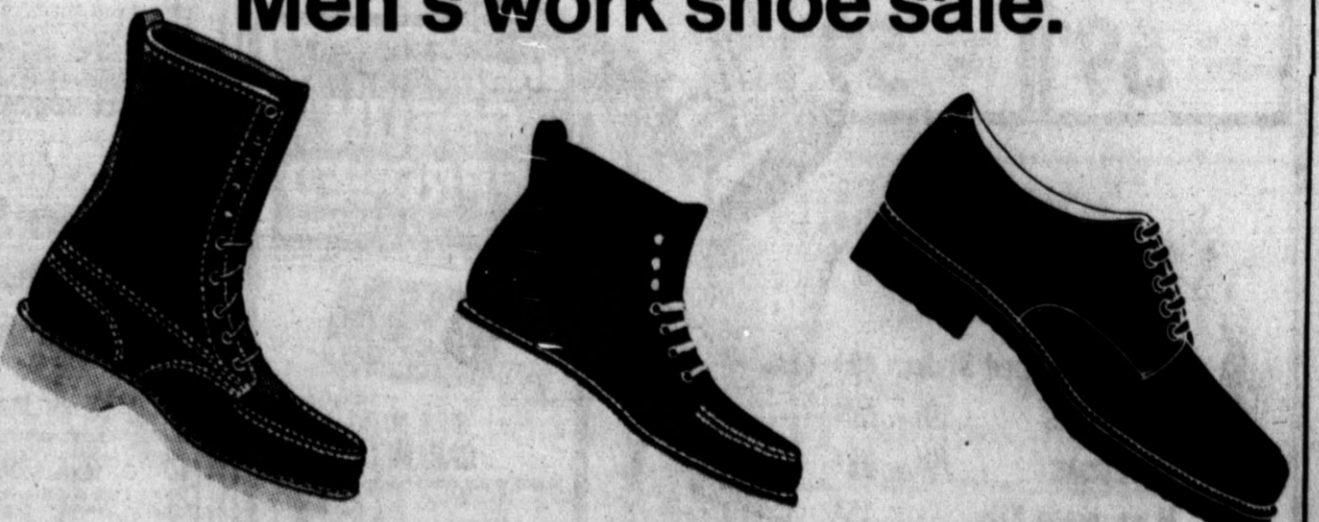
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Reg. 12.99 six inch work shoe; oiled full grain leather uppers. Plie-Tuf polymeric rubber blend sole that's oil resistant.

Sale 12⁸⁸

Reg. 14.99 oxford with smooth elk finish cowhide uppers, cushion insole, arch cookie. Oil resistant composition rubber sole.

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UF AGENCY REPRESENTATIVES — Members of the Boys' Baseball program, Campfire Girls and other agencies who receive United Fund monies, were present at the drive kick-off rally at the Community Center Monday morning.

SET THE TEMPO — The high school stage band, under the direction of Gene O'Rear, right, gave the rally an enthusiastic send-off with their perfor-

mance during the event. This was the first public appearance for the group for this school year.

FOLLOWED BY A GOOD LAUGH — Guest speaker, Senator Max Sherman, left, chats with Rev. C. W. Allen, member of the UF board of directors. Drive chairman Charley Riggin frankly called Rev. Allen to the front row of seats during the midst of the program.

Photos by Betty Koelzer

Catholic women convene here for convention

BY BETTY KOELZER
Staff Writer

Some 200 members of the Amarillo Diocesan Council of Catholic Women will convene in Hereford next week, spending two days studying on the convention's theme, "Someone's Searchin'."

An Evening of Celebration at St. Joseph's Church and Hall will highlight the 35th annual DCCW convention Tuesday and Wednesday.

A Mariachi Mass, featuring Spanish folk music by a group led by Alfredo Ramos of Plainview, and the theme speech by Rev. Virgil Elizondo of San Antonio, will begin at 7:30 p.m. in St. Joseph's Church.

The Mass followed by other festivities in the Cursillo Hall nearby, will replace the evening banquet usually held during the annual meet.

The convention will begin at 9 a.m. Tuesday at the Community Center, with Mrs. David Poundstone of Borger presiding. Following the opening session, Sister Catherine Abeyta, sixth grade teacher at St. Anthony's

School, will set the theme of the meeting with explanations of the different types of "search" that exist—personal, organizational, community and international. Sister Catherine will stimulate group participation with folk singing and guitar accompaniments.

The first day's activities will center on work sessions designed to inform the diocesan delegates of techniques learned at the National Team Training Institute held in Amarillo recently.

The 33 diocesan participants who attended the TTI will assist Mrs. Robert Ezzell of Borger, Organizational Services chairmen attending from Hereford were Mrs. Marcus Hoelscher, Mrs. Mark Koenig, Mrs. Paul Zinser, Mrs. Maria Gomez, Mrs. Juan Guillen and Mrs. Jesus Casteneda.

Father Elizondo, Vice President-Dean of Assumption Seminary in San Antonio, will be the main celebrant and homilist at the evening Mass. Following the convention theme, his message will focus on improving the understanding between Anglo and Spanish cultures.

Father Elizondo is active in the San Antonio Archdiocese in areas of Christian Doctrine teaching and adult education. As a member of the commission on Mexican-American affairs,

he has participated in institutes in various foreign countries.

The young priest is also classified as a writer of books, in English and Spanish guest lecturer and participant in a weekly TV program which discusses political issues from a moral-religious viewpoint.

Father Elizondo will present the International Affairs workshop during the second day of the Hereford meet.

Following the Mass, celebration will continue in the Cursillo Hall, where Mrs. Juan Guillen, president of the Guadalupanos organization of St. Joseph's, will direct the hostess activities.

The "Woman of the Year" award will be presented at this time by Diocesan Moderator, Monsignor Francis A. Smyer of Amarillo, and the Mariachi group will perform once more.

Wednesdays meeting will begin again in the Community Center at 9 a.m., featuring three workshops: Family Affairs, Church Community affairs, and Community Affairs.

Mrs. Claude McDougal of Hereford, district chairman of Church Women United, will assist with the Church Communities affairs workshop, to be conducted by Mrs. Leonard Nussbaum of Amarillo.

T. J. Patterson, staff member of Texas Tech University, will be guest speaker at the Com-

munity Affairs workshop, to be conducted by Mrs. Jerry Smith of Lubbock. Mrs. Smith is a sister of Steve Clements of Hereford.

Mrs. N. W. Kramer of Plainview will conduct the Family Affairs workshop.

At 12 noon, a concelebrated

Security firm opens business

Allstate Security Industries, Inc., a new investigative and security guard company based in Amarillo, has opened up a local office.

Harvey C. Robinson, a former Hereford City police officer, will serve as the Hereford manager for the company which deals in uniform security guard service, polygraph service and investigations.

Robinson was with the Hereford police department for over two years and prior to coming here was with the Amarillo police department.

The Amarillo office was opened recently and is headed by Raymond Bowlin and Dave Kelly, both veterans of law enforcement activities in that city.

The company will supply both foot patrolmen and guards in patrol cars for clients. Security services will be available for businesses, apartment complexes or residential neighborhoods.

Bowlin, a licensed polygraph examiner, will supervise the firm's polygraph services.

Al Conlan has been named chief investigator for the company.

Allstate Security is now chartered for operation in Texas and is applying to be licensed in New Mexico, Colorado, Oklahoma and Kansas.

Mass, with Bishop Lawrence DeFalco of Amarillo as principal celebrant, will be held in St. Anthony's Church.

The afternoon's general assembly, following luncheon in St. Anthony's Auditorium, will conclude with an evaluation of accomplishments of the convention, along with DCCW goals for 1972.

St. Anthony's and St. Joseph's women's organizations will host the event, as will other parishes of the Plainview Deanery of the Amarillo Diocese.

General chairmen are Mrs. John Warren and Ms. Ed Loerwald. Credentials and registration chairmen are Mrs. Gene Loerwald and Mrs. Joe Frank Huckert. Program chairman is Mrs. Paul Zinser, diocesan vice president.

Mrs. Larry Walterscheid, hospitality chairman, with the assistance of Mrs. Henry Wilhelm will conduct an art exhibit at the home of Mr. and Mrs. Herbert Friemel, just north of Hereford. The exhibit and tour of the Friemel home will take place between the afternoon and evening sessions on the first day of the meet.

Hereford men named to board

Gerald McEachern and A. R. Dillard of Hereford were elected to six year terms on the board of the Texas Grain Sorghum Producers Board.

Results of the biennial election of the TGSPB were released this week following completion of the vote count.

McEachern and Dillard joined two other new board members who also were elected. The total number of voting was only 1,065.

Book reviewed for study club

Women's magazines and their influence on the status of American women were discussed in

Sales planned by secretaries

Sale of Christmas cards and several other items as a fund-raising project was planned at the October meeting of Peak of the Panhandle Educational Secretaries Association Monday evening in Dimmitt High School.

Billye Gwynne Davis of Dimmitt, president of the group which includes secretaries from Hereford, Farwell and Springlake-Earth schools as well as the hostess city, was in charge of the meeting.

Members decided to attend the area convention to be held in Amarillo Nov. 19, instead of holding their usual meeting next month.

The program was by Mrs. James Welch of Dimmitt who reviewed Dick Van Dyke's book, Faith, Hope and Hilarity. Refreshments were served from a table decorated in Halloween symbols.

the program of La Plata Study Club Tuesday evening, when Mrs. Raymond White reviewed Helen Woodward's book, The Lady Persuaders.

The author, she said, has been associated with several women's magazines in recent years, and wrote this book in 1960. It gives a history and evaluation of the publications from the pioneering "ladies' books" of the early 1800's to the present.

Editors like Sarah Josepha Hale and Edward Bok made the magazines a strong force in raising the status of women from that equal to "a minor, a lunatic or a moron", the book stresses, although some of the articles in issues of the mid-nineteenth century were devoted to such subjects as how a lady should wash her feet.

Influence has been both good and bad, Mrs. White added, but the magazines can take credit for abetting democracy in this nation.

Mrs. Ray Seale was hostess to the club in her home and Mrs. Emil Dettman directed a brief business session. Also present were Meses. M. H. Richie, J.D. Neill, J.C.

Brown, Pat Hughes, Frank Prowell, Urlin Streu, Philip Shook, Elmer Patterson, Pete Cash, John Thmaes, Harlan Vander Zee and Alex Glass.

Bowling leagues plan meetings

Sunset Lanes has reopened with a new operator and manager and meetings of the city's various leagues are scheduled for this week.

Kings and Queens, a four-member team of couples will meet at 8 p.m. Friday in Pioneer Natural Gas Flame Room to elect officers, establish rules for the winter season and set up the teams. Bowling for this league will begin Oct. 29 and teams should have representatives at the meeting Friday.

A five-member team for women, the Stirke-Outs, will meet at 7 p.m. tonight at the bowling alley for a short business meeting prior to bowling.

Read The Classified Want Ads!



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Sugarland Mall, Hereford, Texas

EVERYTHING FOR HALLOWEEN

Trick or Treat SPECIALS

YOUR CHOICE

Black Cow Juniors	80 to Bag	79¢
Sweetarts	103 to Bag	
Tootsie Pops	17 oz. Bag	
Junior Milk Duds	13 oz. Bag	

Baby Ruth Juniors or Butterfinger Juniors

30 to Bag 89¢ Value

73¢

Pixy Stix	81 to Bag	69¢
Tootsie Rolls	13½ oz. Bag	
73¢		

HALLOWEEN COSTUMES

Flame Retarded Materials Complete with Masks

READY TO WEAR PRICED TO PLEASE MOTHER

Small - Medium - Large

\$1.33

PRICED FROM

Brach's GOBLIN APPROVED HALLOWEEN CANDIES

MILK MAID CARAMELS

Make your own caramel apples.

24 oz. **67¢** Bag

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Candy Corn Mellowcreme Pumpkins Mellowcremes **39¢** Bag

CANDY KISSES Individually Wrapped 200 to Bag **73¢** 89¢ Value

Hats Assorted Styles 49¢

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PLASTIC PUMPKIN BASKETS

6" **33¢**

10" **66¢**

PARTY NEEDS

CANDLES HORNBS BLOWOUTS

NOISEMAKERS

CARDBOARD CUTOUTS

From **10¢**

Even Scrooge would smile at the merry, merry prices in Penneys Christmas Catalog.

When the Christmas shopping panic sets in, anyone can become a bit of a grouch. Let Penneys Christmas Catalog come to the rescue. Just sit down with the Catalog and your shopping list, make out your order, and let our Catalog Center do the rest! Won't that leave you smiling on December 25?

Pick up your Free Christmas Catalog now!

JCPenney
The Christmas Place

Sugarland Mall
Hereford, Texas

HERE ARE A FEW REASONS WHY

DRUMSTICK RESTAURANTS

SERVED OVER 4 MILLION PEOPLE THIS PAST YEAR!

our famous CHICKEN DINNER

98¢

KIDDIES CHICKEN DINNER

49¢

all white meat CHICKEN DINNER

\$1.10

DRUMSTICK and THIGHS CHICKEN DINNER

\$1.19

ALL LIVER ORDER CHICKEN DINNER

\$1.29

SHRIMP DINNER

\$1.39

FILET OF HADDOCK DINNER

98¢

STEAK DINNER

\$2.29

HAM STEAK DINNER

\$1.49

MOST ALL ABOVE ORDERS PREPARED 'TO GO' FOR THE SAME LOW PRICE!

REMEMBER FAMILY DAYS too...

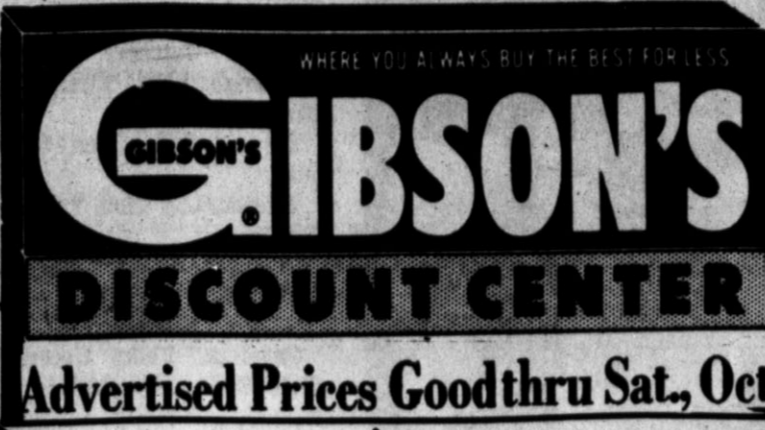
all you can eat 98¢

MONDAY CHICKEN 'n DUMPLINGS	TUESDAY FISH FILLETS	WEDNESDAY SPAGHETTI
--------------------------------	-------------------------	------------------------

DINE IN | 2700 GEORGIA | **TAKE OUT**
Amarillo, Texas

PRE-INVENTORY STOCK REDUCTION SALE

CONTINUES



Advertised Prices Good thru Sat., Oct. 23

PEPSODENT ADULT TOOTHBRUSH
69c Value
19¢



TOOTH PASTE
Family Size
Gibson's Low Discount Price!
47¢

LILT SPECIAL HOME PERMANENT
Gibson's Low Discount Price!
77¢

SUDDEN BEAUTY HAIR SPRAY
16-oz. Size
Gibson's Low Discount Price!
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SECRET ANTI-PERSPIRANT DEODORANT
5-oz. Size
Gibson's Discount Price
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MENNEN'S SKIN BRACER AFTER SHAVE
6-oz. Size
Gibson's Low Discount Price!
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LISTERINE ANTISEPTIC MOUTH WASH
Kills Germs by Millions on Contact...
Quart Size
\$1.09

SYLVANIA FLASHCUBES
Reg. \$1.99
Gibson's Discount Price
87¢

POLAROID TYPE 108 COLOR PAK FILM
Retail \$5.00
Gibson's Low Discount Price
\$3.87

REMINGTON LECTRO BLADE 4 SHAVER
Retail \$26.00
Gibson's Discount Price
\$15.97

BUSHNELL RIFLE SCOPES
20%
OFF Gibson's Low Discount Price

PERCOLATOR
9-Cup Automatic
Gibson's Low Discount Price!
Reduction Sale Price!
\$7.77

6-OZ. INSULATED HOT CUPS
Pkg. of 24
Gibson's Discount Price 29c
19¢

DICKIES SHAPE SET BOYS JEANS
Permanent Press
50% Polyester
50% Cotton
Reg. or Slims
Gibson's Low Discount Price
Reg. \$3.98
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MEN'S INSULATED COVERALLS
Wash & Wear
● 2-Way Zipper
● 2-Zipper Chest Pockets
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Reg. \$24.98
\$17.97

MEN'S C.P.O. HEAVY WEIGHT WINTER JACKETS
● 21-oz. Wool Blended
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● S-M-L-XL
Reg. \$12.98
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CRASH HELMETS
Choice of Metal Flake Colors or Stars & Bars
Gibson's Discount Price \$16.97
Price \$21.97
Gibson's Discount Price \$11.97
Price \$14.97
Gibson's Discount Price \$15.97
Price \$19.97
Sportsman Shopping Headquarters

GIBSON'S LADIES HOSE
All Nylon, Seamless Sheer. First Quality Sheer or Mesh
Reg. 69c Pair
Gibson's Low Discount Price
19¢



LADIES PANTY HOSE
Sheer Stretch, one size fits all. These wrinkled panty hose have more stretch for perfect fit and longer wear.
Regular \$1.00 Pair
Reduction Sale Price!
39¢ PAIR



LADIES 2-PIECE PAJAMA SETS
SLEEPCOAT & TUNIC PAJAMA
CAPROLAN® 100% NYLON TRICOT
Button-Front Coat
Contrasting Borders
Twin Pockets
Contrasting Bordered Pajama
2-Tone Piping Sash
Deep V-Neckline
Regular \$9.98
\$6.97

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LADIES MAVERICK FLARE LEG JEANS
● Assorted Patterns
● Low Rise Jeans
● Washable, Reg. \$7.98
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40 Denier Opaque Celanese Nylon Yarn. Ass't Colors & Sizes
Regular \$1.50
Gibson's Low Price
89¢ Ea.

SOFT'N LITE BREAD
1 1/2-lb. Loaf
19¢

GIBSON'S MILK
1/2 GAL. CARTON
43¢

DELICIOUS LIPTON INSTANT TEA
3-oz. Size
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SWIFTS PREMIUM HAMS
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98¢

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with Iron, 100's
89¢

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250 mg., 100's
89¢

CONTAC OIL of OLAY AYDS
20 ct. \$1.69
4-oz. \$2.19
1 1/2-lb. Box \$2.29



LA PLATA FACULTY TO ENACT PLAY — La-Plata Junior High School faculty, some shown in these scenes, will present their annual play, entitled the Nutt Family at 7:30 p.m., Oct. 25, in the school's cafeteria. Charge is \$1.50 per person. Top photo, from left, displays Randy Farr as Wall Nutt, the son who is fascinated by fish, Leona Miller as Meta Nutt, the mother who is raising a pet snake, her husband, Dr. P. Nutt, played by A. B. Lyles, a doctor who, tired of practicing medicine, wants to roam, and Teresa Copeland as the daughter, Ima Nutt. In middle photo are Dan Dudley as

Larry Smart, who falls in love with the Nutt daughter, Joy Barkowsky as Aunt Vivian, and Lottie Wertemberger as Lila. Bottom photo depicts, from left, Martha Emerson as Cerise the maid, Ann Prichard as Charlotte Neal, and Cyd Sheffy as Sylvia Gaylord. Other characters are John Murdock as Orestus the caretaker, Larry Hampton as B. Wise, and Rita Meyer as Helena Shelton. Directing the play is Norma Gripp with Wayne Woodward as stage manager. This play will mark the third faculty play in which Lottie Wertemberger and John Murdock have appeared.

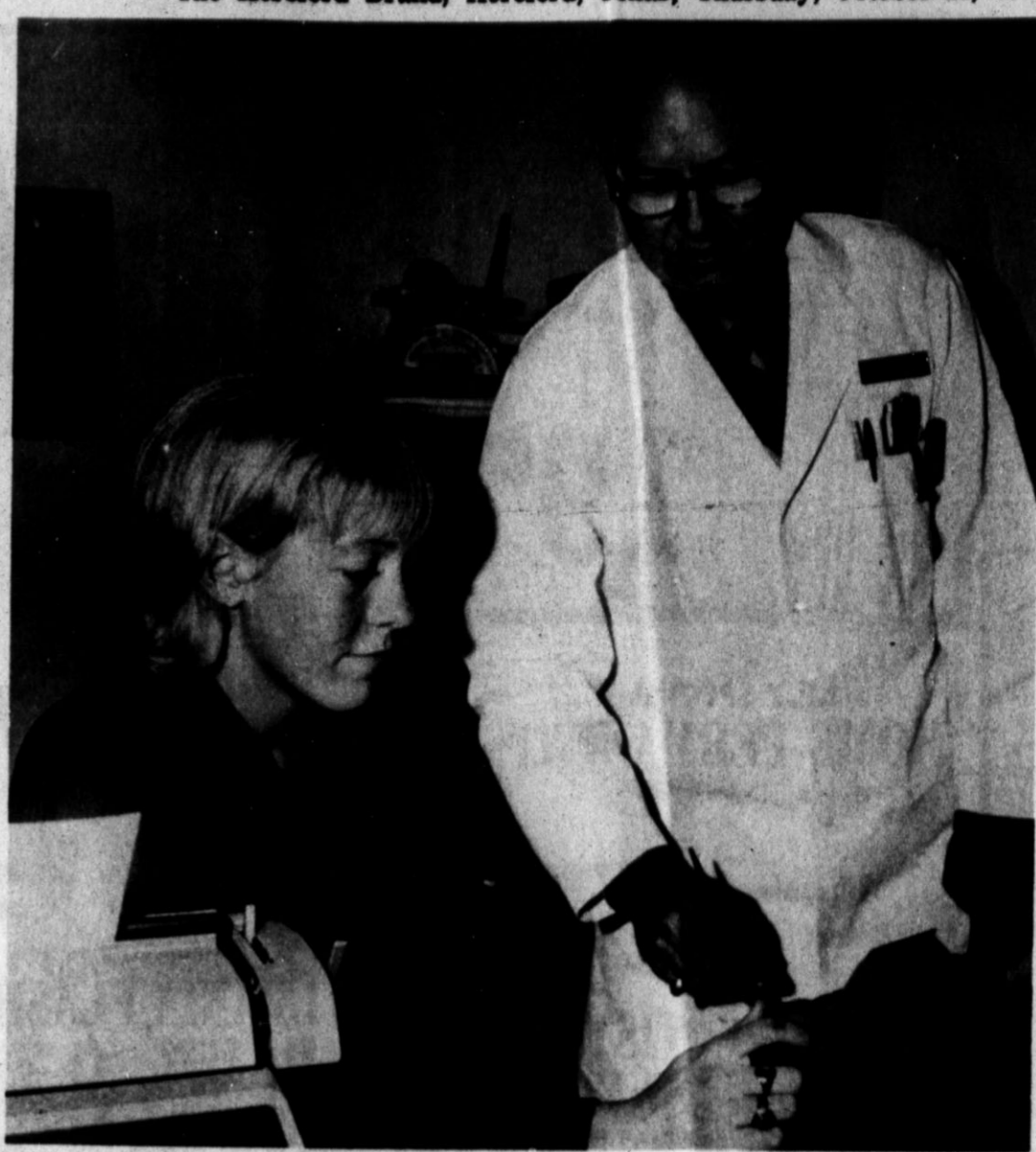
Calendar of events

THURSDAY
 Farm and Ranch Club at the home of Mrs. J.B. Odom, noon.
 LEO Club at Civic Club Center, 7:30 p.m.
 Jaycees, 8 p.m., Community Center.
 Los Ciboleros Chapter, Daughters of American Revolution, guest night in home of Mrs. Earl Holt, Austin Road, 7 p.m.
 Weight Watchers, 7 p.m., Conkwright Bldg., First Baptist Church.
 Kiwanis Club, Civic Center, noon.
 Toastmasters Club, 7:30 p.m., K-Bob's.
 Duplicate Bridge Club, Civic Club Center, 9:30 a.m.

FRIDAY
 Sweet and Fancy Decorating Club, Community Center, 9:30 a.m.
 Kiwanis Whiteface Breakfast Club, 6:30 a.m., Civic Club Center.

MONDAY
 Young Homemakers Study Club in the home of Mrs. Don Spearman, 617 Stanton, 7:30 p.m.
 El Llano Study Club in the home of Mrs. Dien Caviness, 8 p.m.
 La Plata faculty play, 7:30 p.m. in the school cafeteria.
 VFW Auxiliary, VFW Hall, 7:30 p.m.
 County Home Demonstration Council, county courtroom, 2 p.m.
 Sugar Blues TOPS, Community Center, 7 p.m.
 Easter Lions at Easter Clubhouse, 8 p.m.
 Weight Watchers, 10 a.m. and 7 p.m. at Conkwright Bldg., First Baptist Church.
 Rotary Club at Civic Club Center, noon.
 Odd Fellows Lodge at IOOF Hall, 8 p.m.
 Evening Lions Club at Civic Club Center, 7 p.m.

TUESDAY
 Lone Star Study Club, home of Mrs. Jim Bookout, 124 Avenue B, 3:30 p.m.
 Velela Study Club at the home of Mrs. George Olson, 8 p.m.
 Rebekah Lodge, IOOF Hall, 8 p.m.
 Women's Golf Association at



VOE STUDENT OF THE WEEK — This week's Vocational Office Education student of the week is Darla Springer, 17-year-old daughter of Mrs. Louise Springer, 122 Beach. Miss Springer, a senior at Hereford High

School, is employed at Hereford Laboratory under the supervision of Mr. O. Z. Golden. She plans to further her education in business after graduation.

municipal golf course, 9 a.m.
 Calorie Patrol TOPS Club, Community Center, 9:30 a.m.
 West Hereford Home Demonstration, home of Mrs. Roy Boyd, 608 Blevins, 2:30 p.m.
 Hereford Duplicate Bridge Club, Community Center, 7:30 p.m.
 Young Homemakers of Texas Halloween costume party for members' children, 4 p.m., Flame Room.

Granado attends Amarillo meet

The Panhandle Coordinating Child Care Council will meet Saturday, Nov. 6 from 10 a.m. to noon at the Texas Panhandle Community Action Corporation, 1805 West Seventh St., Amarillo.

children in the Panhandle. The agenda for the meeting will include a summarized report of small workshop groups at the last meeting concerning the needs and training of people who care for children.

LOWERS ROOM RATES

ANNAPOLIS, Md. (AP) — Anne Arundel General Hospital, putting off employee pay raises because of President Nixon's national wage-price freeze, has reduced its room rates by \$1 per day.

WEDNESDAY
 Noon Lions Club, Civic Club Center, noon.

Representing Hereford on the Public Relations Committee is Lorenzo Granado, Deaf Smith County Community Action Agency coordinator.

"If we raise rates when costs go up, we believe we should lower them when expected expenses do not occur," explained Shelburne H. Walker, hospital president.

Two local women elected to AMPI

Two Hereford women have been elected officers for the recently organized Associated Milk Producers, Inc. Ladies Auxiliary of District 19.

Mrs. Harold Kriegshauser of Route 3 was elected second vice-president and Mrs. N.R. Jones of 816 Ave. K, third vice-president.

AMPI is made up of 43,598 member-owners located in Central United States. Texas is in the Southern Region and has 6,906 members. This part of Texas is in the North-Texas New Mexico Division.

POPULATION DECLINE
UNITED NATIONS, N. Y. (AP)—A U.N. Secretariat paper on Pitcairn Island in the South Pacific says it has lost 70 people in a decade and now has only 80 descendants of the British sailors and Tahitians who settled there in 1789 after the mutiny on the Bounty.

However, the paper adds, Norfolk Island far to the west has nearly 600 descendants of Pitcairn islanders.

RENE'S
 Fabric Fashion Center
NOW OPEN
 In the Former Cooper City Drug Building
 Downtown Hereford

home economists and Auxiliary members work together to promote dairy products. Dorothy Morrison of the Dairy Council, Inc. has compiled a set of slides which may be used by youth and adult groups for programs on the history of dairy farming.

Cheese and milk sales will be promoted and the Ladies Auxiliary will set an example by consuming two glasses of milk or its equivalent every day.

The Dairy Council supports the Associated Milk Producers, Inc. by carrying out a meaningful education program. The

programs for groups can be arranged by contacting Dorothy Morrison at the Dairy Council office, 1715 East 10th, Amarillo, Texas 79105.

PERRY'S

HEREFORD BEAUTIFUL

8" x 10"

LIVING COLOR ONLY

79¢

PLUS 50¢ HANDLING

ONE PER CHILD TWO PER FAMILY GROUPS 79¢ PER SUBJECT

SATISFACTION GUARANTEED

PAUVEY ASSOCIATES

Arlington, Texas

BACK FOR CHRISTMAS

TUESDAY WEDNESDAY THURSDAY
(Oct. 26-27-28)

Studio Hours: 10 a.m. - 5 p.m.

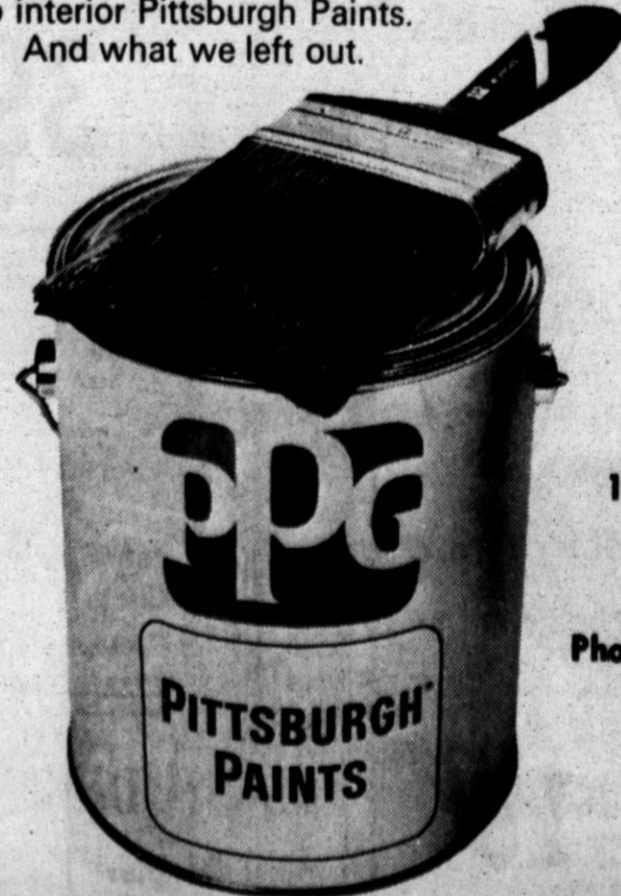


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PLACED THIRD IN DISTRICT — Mark Latham, who won first place in the 12-year-old's category in Hereford's Punt Pass and Kick contest, and received the same placement in the zone contest in Canyon, placed third in the district competition in Oklahoma City recently. This district includes the entire state of Oklahoma and the panhandle area of Texas. Latham is the son of Mr. and Mrs. Doyle Hutson of 328 East 4th, and a seventh grade student at Stanton Junior High School.

County spinning its wheels, number of vehicles increase

Deaf Smith County has really become a community on wheels. The number of passenger cars in use has reached a record high locally.

The growth reflects the greater dependence of local people on the automobile for transportation, combined with their financial ability and their desire to buy more cars.

The net result, according to a national survey, is that there are more cars in operation in the area at the present time, per 100 families, than in most sections of the country.

The figures show a total of 8,340 passenger cars registered in Deaf Smith County as of the beginning of this year, or approximately 151 for every 100 families.

This was a bigger ratio than was found in the rest of the United States, where the number of cars per 100 families was 138. In the West South Central States it was 143.

The data on automobile distribution and ownership, covering all parts of the country, comes from the consumer market reports released by the Standard Rate and Data Service and from the Automobile Manufacturers Association.

The figures show, as would be expected, that car ownership is closely linked to earning capacity. As family income rises, the number of cars operated and the quality of those that are bought increase proportionately.

To a considerable degree, al-

so, the growth in the automobile population is due to the fact that, more often than in the past, families have been retaining their old cars instead of trading them in when buying new ones.

The growing number of working wives, not to mention the sprouting teen-age population, have made second cars and sometimes third cars essential in many homes.

In Deaf Smith County, as a result, there has been a 13.8 per cent increase in the number of cars in use in the last five years. The total has climbed from 7,330 to the 8,340 registered this year.

The rising auto population has meant more business activity for the community at large and especially for local service sta-

Bride honored with shower

A compliment to Mrs. Bill Zecek of Plainview, who until her marriage last month was Becky Long of Hereford, was a shower Saturday in the home of Mrs. W.D. Gibson. Mrs. Zecek was a weekend visitor in the home of her parents, Mr. and Mrs. Sam Long.

Her mother stood with the bride in the receiving line, as did her grandmother, Mrs. Lena Menefee. Mrs. Gibson greeted callers at the door.

Mrs. Byron Grover and Mrs. Gary Richardson, two of the hostesses, with Mrs. Ken Leach of Plainview served cake and

punch from a table centered with a candelabra arrangement of white flowers and blue tapers. Mrs. George Johnson of Amarillo was at the guest book.

Included in the hostess party were Meses Earl Stagner, Don Waters, Bill Gentry, W.R. Hair, John Seiver, James Welch, Bill Yarbro, Bill Lamm, W.C. Davis, Virgil Justice, W.T. Carmichael, Edgar Lemons, Ernest Kendall, Preston Hagans, Glyn Blibrey and Dean Herring.

Australia's Great Barrier Reef, stretching 1,250 miles, is the largest coral structure on earth.

Scotland has been called the Land of Cakes due to its oatmeal cakes.

Community calendar

OCTOBER
18-31—United Fund Drive.
30—Easter Lions Club Halloween Carnival, Easter Community Building, 7 p.m.

NOVEMBER
8—County Classroom Teachers Association at Alkman School, 7:30 p.m.

9—Community Concert Association program by Joyce Jones, organist, high school auditorium, 8 p.m.

DECEMBER
6—County TSTA, executive meeting in Tierra Blanca School, 3:45 p.m.

13—Ladies night and Christmas party, Easter Lions, Easter Community Building, 8:30 p.m.

13—Christmas dinner of County TSTA, high school cafeteria, 7:30 p.m.

16—Hereford Lions Club Christmas party and ladies night, high school cafeteria, 7:30 p.m.

Small talk

BY SUE COLEMAN
Women's Editor

It doesn't help much to tell people, after an event that they should have been present for it. About all I can do now is tell you if you didn't see the high school Thespians' play Saturday night and if you care to see plays at all, you missed a mighty good one.

Remember, you were told in The Brand beforehand that this was an unusual play; it was, especially for high school actors.

A cast that can get and hold the attention of an auditorium full of people, mostly other high school students who could be inclined to ridicule rather than share emotions evoked by the play, certainly deserves the applause given the Thespians.

Charles Allison did a fine job as the young soldier back after horrifying experiences on a distant battlefield, experiences which had left him confused in identity with his best friend. The scene in which he recalled the death of that friend and re-enacted his burial of the body, had the audience literally breathless.

Pat Arnold as the mother of the dead soldier, sympathetic to the friend while she has her own problems with her husband who has returned after deserting his family, and a teenage daughter with bitter feelings toward her father, managed to convey her mixed emotions in her performance.

Randy Clements, who has been seen in brash comedy roles, had a different, and difficult, one this time as the father, dodging the blame for his irresponsible act, and suffering impatiently in trying to solve the mystery of his son's fate.

The other principal in the cast was Nancy Brink as the daughter, not fully understanding all elements of the family's tragedy but able to grasp the need for understanding of the strange soldier who believes himself to be her brother.

Not only these, but the supporting players each added a sharp characterization to the story of the return of the wrong soldier.

Gayle Gripp as the old woman who had been Larry Benson's first grade teacher, Donna Munerlyn as his girl who had waited two years and then became engaged to another man, Marian Betzen as a curious neighbor who kept appearing at the wrong moments, were all memorable.

So were Becky Cox and Taffy Herr as two of the daughter's friends, Vicki Stringer as an officious neighbor and James Davis as her good-natured husband, Billy Gage as an obnoxiously fresh youth and Ike Graves as the girlfriend's embarrassed fiancé.

Other Thespian members were involved in the stage crew and house crew. Mary Kay Wagner and Nancy Barrett were student assistants to director Wayne Hodgson. Angela Grubbs is president this year of the Thespian Troupe. Only criticism of the play I have — and a critic is supposed to have some, is the difficulty of

hearing most of the actors. That's routine for plays on the high school stage, which as has been remarked before is fine for band concerts or a speech made at the very front of the stage but not so good for words spoken farther back. Few student actors, certainly, have the voice projection to enable them to be heard over the auditorium without shrieking, and this wasn't a shrieking-type play.

Courthouse records

VEHICLE REGISTRATIONS
Peggy Jo Hardy, 71 Pont; Lowell Wiggins, 72 Buick; James R. White, 72 Ford; Owen Willis, 72 Ford p.k.; Imperial Livestock, 71 Ford p.k.; A. F. Moore, 72 Chry; C. F. Hamfeld, 72 Ford p.k.; Walter Hardin, 71 Chry.

Joe Don Noland, 72 Chev. p.k.; Jim's Plumbing, 71 Chev. p.k.; Eddie Tucker, 71 Vega; Marcelino Rodriguez, 71 Ford; Brown and Nix, 72 Ford p.k.; Chestine White, 72 Ford; J.H. McCrary, 71 Chry.

Al Greenwood, 71 Chev. p.k.; Jim Perrin, 72 Buick; Jake Diel Dirt and Paving, 71 Chev. p.k.; Bartolo Medrano, 71 Chev; Lorene Newman, 71 Yamaha.

WARRANTY DEEDS
Richard Whitson to James Whitson west half of Sec. 34, Township 4 N., Range 2 east, Capital Syndicate Subdivision.

DEEDS OF TRUST
Pinnell Bros. to Richard Evans et ux Sec. 2, Township 6 N., Range 2 East, Capital Syndicate Subdivision.

Joe B. Martinez et ux to First Federal Savings and Loan of Amarillo lot 22, Blk. 4, Mabry Addition.

Aurelio Gonzalez et ux to First Federal Savings and Loan of Amarillo parts of lots 14 and 15, blk. 2, Engler Addition.

Pedro Madrigal et ux to Mountain States Investment Corporation, Albuquerque, lot 2, part of lot 1, blk. 2, Womble Addition.

James T. Clarke et ux to Charles R. Balden, lots 9 and 10 and part of lot 8, blk. 33, Evans Addition.

Don McDonald et ux to Edward Jesko et ux parts of lots 1 and 2, blk. 5, Evans Addition.

Floy Rickman et ux to Hereford State Bank west 81.17 feet of Tract 9, Sec. 80, blk. K.

Myron Storing et ux to Carmichael Real Estate part of blk. 7, Evans Addition.

Gary Grasmick et ux to First Federal Savings and Loan part of lot 67, blk. 16, Welsh Addition.

Mary Stoy gets Red Cross pin

Mary Stoy, RN, recently was presented her Red Cross Badge by Winnie R. Anderson, RN, nursing chairman of the Deaf Smith County chapter of the American Red Cross.

Mrs. Stoy served as a volunteer nurse at camps for the Campfire Girls for several years. She also is a certified Medicare Home Nurse.

ANTHONY'S
50th
YEAR
GOLDEN ANNIVERSARY
1922-1972

Golden Anniversary SPECIALS

SHOP BOTH STORES Downtown & Sugarland Mall
HEREFORD, TEXAS

Use Our Lay-A-Way Now for Christmas Gift Buying!

ANTHONY'S PRE-SEASON CLEARANCE DAYS !!!

TURBON BONDED ACRYLICS

- Reg. \$3.99 Yd.
- Stripes - Plaids - Solids
- 54" to 60"
- Machine Washable

\$2.99

LADIES and GIRLS EARLY FALL DRESSES

These dresses are all from our regular stock and are our better dresses.

- Assorted Colors & Styles
- Girls Sizes 7 to 12
- 3 to 6X

Jr. Petite - Ladies Junior - and Ladies Misses and Half Sizes

RED TAG SPECIAL GROUP!

20% to 40% OFF

CLOSE-OUT GROUP BONDED KNITS

- Values up to \$3.99
- Plaids - Solids - Stripes
- 60" Wide

2 Yds. \$3.00

RE-GROUPED FABRICS COTTONS & BLENDS

- Your Choice
- Values to \$1.39
- A little bit of everything

2 Yds. \$1

LADIES — RED TAG SPECIALS —

SPORTSWEAR

SHIRTS . PANT TOPS

From **\$3.00** & Up

LADIES PANTS

- Large Ass't
- Values up to \$15.00

\$8.00 Pair

3-DAY SPECIAL

MEN'S DOUBLE KNIT FLARE PANTS

- 100% Polyester Double Knit
- Flare Leg pants
- Solids and Fancy Patterns
- By Spidermark and Levie

10% OFF

THURS.-FRI.-SAT. 3-DAYS ONLY PLEASE!

LARGE SELECTION LADIES and GIRLS WINTER COATS

- Assorted Styles & Colors
- Assorted Sizes

Reduced

THURS.-FRI.-SAT. ONLY!

15% OFF REG. PRICE!

1-GROUP CHILDREN'S CLOTHING

- Pants
- Coats
- Blouses, Etc.

\$2.00 and up

LADIES SKINNY RIB PANTY HOSE

- One Size Fits All
- Brown, Navy, Black, Burgandy, White

\$2.00 Pair

<p>MEN'S STRIPED DRESS SHIRTS</p> <p>Regular \$7.00 Value 2 For \$10.00</p>	<p>1-GROUP MEN'S WASH & WEAR PANTS</p> <p>Values \$10.00 & \$11.00, NOW \$8 Pair</p>	<p>1-GROUP LADIES DRESS SHOES</p> <p>Regular Values to \$14.99 \$4.00 Pr.</p>	<p>ROUGHOUT or SMOOTH LEATHER WELLINGTON BOOTS</p> <p>Regular \$14.99, NOW \$10.99 Pr.</p>
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Community plans Halloween fair

A meeting of Easter residents interested in helping with the Oct. 30 Halloween carnival will be held at 9:30 a.m. today in the Community Building, where the carnival will be staged. The carnival will be sponsored by Easter Lions Club with proceeds going to the Community Building fund. The event will begin at 7 p.m.

Mrs. Don Tindal, general chairman, said "Another reason for the carnival is to keep our children off the streets on Halloween night." Anyone wishing to donate cakes and pies for the walks may call Mrs. Tindal at 276-5515.

Mrs. Martin Young at 276-5543, or Mrs. Dan Easley at 276-5736. Easter's Happy Helpers 4-H club will sell popcorn balls and peanut brittle at a concession stand where coffee, Cokes and spudnuts will also be provided. Card tables for games of 42 will be set up for persons not participating in other carnival activities. Six prizes will be given away in judging of Halloween costumes. A boy and girl in each of three age groups will be awarded a prize.



FLOWER SHOW WINNERS — Mrs. O. G. Hill, Sr., top photo, and Mrs. L. W. Norvell received the highest awards in Hereford Garden Club's fall flower show staged in First National Bank lobby last weekend. Mrs. Hill stands before the display of evergreen trees and shrubs, in which she was winner of a national flower show award, the arboreal. She also took sweepstakes in horticulture and the Gladys Manjeot trophy given for most points in the show. Mrs. Norvell points to the sweepstakes ribbon she won in the artistic division, placed near one of her first-place arrangements, an assemblage featuring grains grown in Deaf Smith County.

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Hoelscher gets CAP promotion
Marcus Hoelscher, 145 Mimosa, was named interim commander of the Amarillo Civil Air Patrol upon the promotion of an Amarillo man from group commander to area coordinator. Hoelscher, a Major, said he plans to initiate an intensified recruiting effort and to beef up the CAP's senior training program in this area. He said as interim commander he will be looking for new senior members in the organization, both male and female and both pilots and non-pilots. Hoelscher is not a pilot. He has been in the Air Force for 13 years and is in his third year with the Civil Air Patrol. He is a consulting nutritionist for commercial feedlots.

Special service to Manor cited

Service to residents of Kings Manor retirement home through Kings Manor Auxiliary was recognized at the semi-annual meeting of the Auxiliary Tuesday afternoon, and the first life membership was presented to Mrs. Jack Renfro. Mrs. John Hine and Mrs. Earl Harkins, each of whom has given more than 100 hours of service, were announced as the first two members to reach that mark. Their names will be placed on a plaque at the Manor, with others to be added in the future, recognizing 100 hours, 250 hours and more of work. Mrs. Keith Simmer, chairman of resident aid, reported.

CAA meeting set Saturday

A meeting for low-income residents of Deaf Smith County will be held at 4 p.m. Saturday at the Community Action Agency in the Labor Camp. The purpose of the meeting will be to elect representatives from low-income families to serve on the Community Action Agency Advisory Committee. The advisory committee meets on the fourth Mondays of each month. Also, the CAA's basic bookkeeping course has been scheduled to begin on Nov. 2 with orientation exercises. Persons interested in taking basic bookkeeping should attend the meeting so dates for the weekly gathering can be worked out. The basic bookkeeping class is being conducted in conjunction with Amarillo College and the Texas Education agency.

Witnesses to go to Lubbock for assembly

The local congregation of Spanish speaking Jehovah's Witnesses will travel to Lubbock Oct. 29-31 for their next circuit assembly. Over 900 delegates are expected to be present Sunday at 2 p.m. when the feature discourse "Can You Live Forever... Will You Obtain It?", which will be given by R. Cornelius, of New York. Leo Montemayor is spokesman for the local congregation of the Spanish speaking Jehovah's Witnesses.

Thomas to talk at West Texas

Wayne Thomas of Hereford, chairman of the Coordinating Board, Texas College and University System, will speak at West Texas State University, Oct. 28. Thomas will address the annual banquet of the university chapter of the Texas Association of College Teachers at 7 p.m. in the East Dining Hall. Dr. E.B. Posey, chapter president, said area legislators and university regents would be invited as special guests.

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HEREFORD BULL BARN
1ST MATCH
J. C. Dykes & Mr. Wrestling
— vs. —
Rickie Romero & Salvador Dominguez
2ND MATCH
L. I. Jones
— vs. —
Pak Song
Plus One Other Match
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murdered, mangled and massacred. His only hope is a Marshal, who wants him hanged.
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7:30 - 9:30 8:30
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STAR

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"A MAN YOU'LL NEVER FORGET...!"
PATTON
Richard Burton
Hold on, Roman!
GATES OPEN - 7:15 P.M.
SHOWTIME - 7:45 P.M.
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U.S.D.A. CHOICE
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8-oz. Pkgs. Bologna, Olive Luncheon 49¢ 8-oz. Pkgs. Chopped Ham, Meat or Pickle & Pimento 69¢ Salami or Cooked Ham

MULESHOE BELL PEPPERS lb. 19¢
NAVEL ORANGES 6 lbs. \$1
TEXAS ORANGES 5 lb. 59¢
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GEBHARDT'S **TAMALES** JUMBO WITH CHILE GRAVY No. 2 1/2 39¢
SPANISH TASTY **PEANUTS** 13-oz. Pkg. 45¢
COMET **RICE** EXTRA FLUFFY 28-oz. Pkg. 29¢
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Mrs. W. O. McCutcheon likes to paint, knit, cook



Let's cook something

Hobby planned ahead

BY SUE COLEMAN
Women's Editor

When she began thinking of retirement from a long career in secretarial work, about 15 years of it in the office of the United Fund Agency at Houston, Hazel McCutcheon realized that she wanted a hobby that would interest her as much as her job did.

She had for a number of years enjoyed collecting old ching and glass, but that did not give her the pleasure she wanted of actually creating beautiful things. Her daughter, then in college, had learned to knit and Mrs. McCutcheon said, "If she can, so can I."

That skill was soon acquired and another was being learned. She decided she wanted to paint china and had found a teacher. But the lessons in painting turned to oils on canvas instead of china, and the pupil was soon enthusiastic about her new hobby.

Today, retired and a Hereford resident, Mrs. McCutcheon has paintings hung in every room of her house, sells some and gives them to family members. She also has her knitting basket beside her chair in the living room at 130 Ave. B and picks up her needles and yarn for pastime.

"This afghan is one of several I've made," she explains. "An afghan is just fine for using up the short pieces of yarn left from knitting sweaters or suits."

She paints landscapes and flower pieces mostly, sometimes other still life, but says she "hasn't dared to attempt a portrait—yet."

She plans to take more lessons because she feels that a teacher is needed to act as a critic. She had never previously studied art, not even in school as a child.

She wants to paint with watercolors and perhaps in other media, and would need instruction in new techniques. Meanwhile, she practices with oils, applying the lessons she learned from two different instructors at Houston.

The McCutcheons decided to make Hereford their home after her retirement; she had spent vacations here for years and her husband, W.O. McCutcheon, had lived here part of each year.

His work is concerned with vegetable shipping and he divides time between the Hereford area and South Texas.

A native of North Texas, Mrs. McCutcheon was born at Vernon and as Hazel Box started to school there. Then her family moved to California but came back to Texas so she graduated from high school at Dallas.

Her work as a secretary began there and she was married there. Her husband's mother was a member of a family from the old French settlement in that city. After living in Dallas a while, the McCutcheons moved to Houston and were residents there 20 years.

They have two children; daughter Gloria is doing graduate study now in North Texas University at Denton and son Robert also lives in Denton but teaches in Irving. His two daughters supply Hazel McCutcheon with grandchildren for bragging-about.

Since she settled down to living in Hereford, she has found organizations here to fit special interests, and is a member of Art Guild, Association of Retired Persons, Lone Star Study Club and First United Methodist Church, where she is active in Wesleyan Service Guild.

At the library

Novel presents historic figure

The historical novel of the life of Richard III is filled with bravery, loyalty and sensitivity. *We Speak No Treason* is filled with adventure and love for the king. Try out this book found at the Deaf Smith County Library.

WE SPEAK NO TREASON

By Rosemary Hawley Jarman

In 1485, at Market Bosworth near Leicester, the last truly English king died bravely in

battle defending his realm and crown. The death of Richard III brought to an end not only the Plantagenet dynasty but the life of a man dogged from the cradle by sorrow and misfortune, beset by the warring politics of York and Lancaster, subject to calumny and treason, yet always deeply and loyally loved.

We Speak no Treason is an extraordinary historical novel, a broad, rich tapestry of medieval life swirling about the enigmatic figure of Richard III. His story is bright with the colors of heraldry, a spellbinding tale of high adventure filled with absolute authenticity.

In *We Speak No Treason*, Richard lives again through the eyes of his intimates: the beautiful maiden whose love brings brief joy to Richard and bitter consummation to her; Patch, the cynical jester who loves the maiden, yet serves Richard faithfully; and the man-at-arms who follows Richard and suffers vainly for the King's cause and his good name.

Anyone wishing to have this pamphlet may telephone the Amarillo office, 378-5151, and ask for a free copy.

Q. If I assign the medical insurance part of Medicare to a doctor, how do I know how much is paid and for what?

A. The medical insurance carrier for Texas, Blue Cross-Blue Shield, mails a statement to you that itemizes the services and shows the amount paid. If you have any questions regarding such a statement, please call your social security office.

Q. When should I file for my social security benefits?

A. This question actually has three answers: (1) For survivor benefits—As soon as convenient after the death of the insured worker. (2) For disability benefits—As soon as possible after you stop work due to your disability. (3) For retirement benefits—In any one of the 3 months before retirement age is reached.

Q. I am unable to go to a social security office because of my disability. What should I do to complete my claim?

A. Telephone your social security office. You will be assisted in filing your claim by phone or a field representative will be sent to your home to help you complete your claim.

Social security

Q. How many years of earnings are used to figure the amount of my social security benefit?

A. The number of years used varies, depending on your date of birth, your sex, and if disabled, the year you became disabled. We have a pamphlet, entitled "How to Estimate the Amount of Your Benefit" (SSI-47), which we are mailing to you.

There is also time to garden, the first she has ever had, she says. In addition to a backyard vegetable garden and row of sweetpeas which provided blooms for her own and her neighbors' homes this summer there are beds of colorful petunias across the front of the house.

Mrs. McCutcheon "loves to cook," too and to share her recipes. The one she gives for a pudding her family likes, is hand written with a note at the end, "Don't worry; this turns out O.K."

"That's probably one my sister gave me," she laughs. "She is likely to write notes like that. And the last ingredient does sound a little odd so the note is needed. But I've made this pudding several times and can vouch for it; it does turn out alright!"

CHOCOLATE FUDGE PUDDING

1 cup flour
2 tsp. baking powder
¼ tsp. salt
¾ cup sugar
Sift well together and add:
½ cup milk
3 tbsp. melted shortening
½ cup nut meats
1 tsp. vanilla
Spread in greased pan 9x9x2 inch size. Over the top sprinkle 1 cup brown sugar mixed with 2 tsp. cocoa. Pour over all, carefully, 1 ¼ cups hot water. Bake at 350 degrees 40 minutes. Serve with whipped cream.

MEETING PLACE CHANGED FOR CULTURAL H.D.

The Friday afternoon meeting of Cultural Home Demonstration Club will be held in the Flame Room of Pioneer Gas Co. instead of in Mrs. P.M. Houser's home as scheduled, Mrs. J.G. Gandy, president, announces. Time is 2:30 p.m. and the hostesses will be Mrs. M.W. Sumner and Mrs. Gandy.

Time is changed for study club

Time of Hereford Study Club's meeting this evening will be 7 o'clock, a change from routine since there is to be a special program, Mrs. C.R. Winget, hostess, has announced.

Members will meet at the Calson House to view a showing of new fashions for fall and winter. Regular meeting time for the club during the winter will be at 7:30 p.m.

perience the threat of awful death, the grim aura of superstition, the summer joy of Merie England. This is a superb novel, the product of a rare talent."

MESSAGE FROM MALAGA

By Helen MacInnes

Sunny Spain, sudden in death! Ian Ferrier, on vacation from the U.S. Space Agency, would not have believed his reunion with a trusted friend would lead to murder, or that he would hold the key to expose a vicious conspiracy for assassination, or

that he would be plunged into a desperate pursuit in which he was as much the hunted as the hunter. Yet that is the opening of this spellbinding tale set in the deceptively serene and vividly picturesque cities of Malaga and Granada.

Helen MacInnes has fashioned a strikingly new, intriguingly intricate, and breathless adventure with the lives of many in the balance and the security of nations at stake.

As always, her story concept and thematic conflicts are built

upon current factual evidence. The methods and mechanisms of the intelligence groups are as modern as tomorrow. The authoritarian lust for power and the warp of treason are timeless.

Hundreds of thousands of readers, whose enthusiasm made *The Salzburg Connection* the most popular novel of 1968, have awaited this celebrated author's next work. They will find *Message from Malaga* irresistible and Helen MacInnes at her superb best.

NOTICE!

The First National Bank of Hereford
and
The Hereford State Bank

will be
CLOSED

MONDAY, OCTOBER 25th
(Veteran's Day)

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FOOTBALL ACTION OCT. 22 HEREFORD WHITEFACES - VS - LUBBOCK CORONADO

AT MUSTANGS STADIUM 7:30 P.M.



NO:	CORONADO	POSITION	NO:	WHITEFACES	POSITION
10	Kevin Farrar	S.E.	10	Keith Kitchens	Q.B.
11	Davis Craddick	H.B.	11	Rudy Gonzales	W.B.
12	Tim Sampson	H.B.	15	Barry McNutt	Q.B.
15	Rip Amason	H.B.	19	Charles Allison	Q.B.
16	Keary Bailey	H.B.	22	Danny Charest	F.B.
17	Jimmy Hunter	H.B.	25	Wesley High	T.B.
18	Bill Ledbetter	Q.B.	30	Ike Graves	E
20	Monty Matthews	H.B.	33	Danny Harris	F.B.
21	Mark Duran	H.B.	35	Terry Champ	W.B.
22	Chuck Oakley	C.B.	37	Larry McNutt	F.B.
23	Steve Hamlett	Q.B. & C.B.	40	Hector Rodriguez	F.B.
25	Bill Hollers	C.B.	42	Eugene Suttle	W.B.
26	Rodney Blackburn	C.B.	44	John Page	T.B.
30	Dennis Craddick	H.B.	47	Walter Olson	W.B.
32	Mark Smith	H.B.	48	Jim Monroe	W.B.
33	Dan Walker	H.B.	50	Dale Hollingsworth	C
35	Mike Bewley	H.B.	52	Robert Lyons	O
45	Richard Dean	H.B.	55	Winston Short	O
46	Dewayne Speed	E	60	Rosenda Gonzales	G
52	Steve Gould	E	63	Alan Hare	G
54	Leo Thiel	L.B.	64	Robert Newsom	G
55	Howard Wells	C	65	Joe Flood	T
56	Gerald Fisher	C	66	David Spain	G
60	Ronnie Shorter	G	68	Pat Swindell	G
62	Larry Hart	L.B.	70	Wayne Moton	T
63	Donnie Camp	G	72	Mike Dawson	T
64	Greg Dyess	U	73	Richard Sierra	G
67	Ralph Davis	T	74	Jay Henderson	T
70	Richard Robinson	T	75	Daniel Higgins	T
71	Barry Turner	E	77	Alberto Garza	T
73	Tom Warden	T	78	Steve Clark	T
74	Ben Woodward	T	80	Chuck Cogdell	E
75	Ken Dubose	T	82	Gary Aronld	E
76	Kent Phillips	C.B.	83	Dewayne Jones	E
77	Johnny Foster	T	84	Ralph Waits	E
78	Robin Kirtelis	T	85	Alan Cornelius	E
80	Barry Smith	D.E.	87	Wallace Hill	E
81	Steve Taylor	E	88	Bruce Barrett	E
82	Ronnie Adams	H.B.			
83	Jim Gobin	E			
84	Mike Ray	E			
85	David Sarten	S.E.			
86	Lew D'Elia	L.B.			
87	Mike Strother	H.B.			

The Hereford Whitefaces go looking for win No. 3 in Lubbock Friday when they are hosted by the Lubbock Coronado Mustangs, upset victims in district action last week. The Mustangs, who defeated the Whitefaces, 30-20, in the Herd's first district AAAA game ever, were stunned by the lowly Lubbock High Westerners last week. The Mustangs were expected to be a strong contender for the 4-AAAA district crown, but now must play catch-up ball in order to stay in the race. Hereford, on the other hand, was open from district play last week and put together a crushing offense to defeat the Dumas Demons, 21-7. The Whitefaces have been picking up momentum and will go into Friday's game full steam.

★ SUPPORT YOUR TEAM ★

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Brandon and Clark Electric 104 Roosevelt 364-5470	Miller Seed Co. Dawn, Texas 258-7280 Hereford, Texas 364-5250	Walker Refrigeration 305 E. 3rd St. 364-0788	Big T Pump Co., Inc. Hereford Dimmitt Friona	Hi-Plains Savings and Loan Association 4th and Sampson 364-3535	Clark's House of Flowers 900 Lee 364-0306	Charlie Riggins' Rollin' R FERTILIZER E. Hwy. 60 364-4633
Foxworth-Galbraith Lumber Co. 234 E. 2nd St. 364-1224	Robinson and Assoc. 218 W. 3rd St. 364-2232	Gibson Real Estate 902 Lee 364-0442	A. D. Gugenheim Co., Inc. 309 S. Main 364-3208	Hereford Radiator 116 S. Ave. K 364-3355	Dick Norwood Chevrolet-Oldsmobile 206 N. Schley 364-2160	Farr Better Feeds Progressive Road 364-3890
La Plata Insurance Agency 205 S. 25 Mile Ave. 364-4918	Panciera Tire and Supply Co. 301 E. 1st 364-0311	Arrowhead Drive-In Good Food and fast service 411 25 Mile Ave. 364-4111	Garrison Seed and Co. E. Highway 60 364-0560	144 W. 4th 364-0430	A&W Root Beer Park Ave. and Hwy 60 364-4600	John Orsborn Buick, Pontiac, GMC 142 N. Miles 364-0990 221 N. 25 Mile Ave. 364-1222
Hereford State Bank 212 N. Sampson 364-3456	Pitman Grain Company Hereford, Texas 364-0101	Furr's Super Mkt. Sugarland Mall 364-4220	Hereford Texas Federal Credit Union 330 Schley 364-1888	First National Bank of Hereford 300 N. Main 364-2435	Hereford Brand 130 W. 4th 364-2030 First in Advertising	Griff's Shoes Sugarland Mall 364-5131
YOUR "ACTION CENTER"				SERVICE IS . . . NEW HOLLAND HEREFORD Day or Night Phone 364-488. Hwy. 385 South	Boomer Real Estate 205 S. 25 Mile Ave. 364-1755	BRIGBY WIGBY Downtown Variety Park Hereford, Texas

Dove hunting on the decline Whooping cranes making comeback

Dove hunting popularity appears to be declining in Texas. Wildlife specialists for the Texas Parks and Wildlife Department say fewer hunters took to the fields on the opening weekends of both the North and South Zones this month than they did last year.

Likewise, a comparative handful of hunters participated in the two-weekend white-winged dove hunt in the Lower Rio Grande Valley - an occasion which has drawn hunters by the thousands in the past.

Officials say it's easier to explain the whitewing hunt failure, as Hurricane Fern doubtless caused some hunt cancellations on the second weekend after a rainy and muddy first weekend.

But the poor hunter turnout statewide for mourning dove shooting may be more complicated to analyze. The weather, economics and scarcity of birds in some areas before the season opened all may have contributed.

And looming over this dove season - as in other recent seasons - is the undeniable fact that the nation's overall dove population is continuing its slow but steady decline which began 10 years ago.

The Texas dove situation this year appeared to be not so much a scarcity of birds as a scarcity of hunters. Add to this trend a tendency of the birds to concentrate heavily in certain "pockets" around the state, and you come out with a low overall

dove harvest. "In a lot of cases," said one biologist, "people went out the first day to their favorite places and didn't see a bird. If they had moved a few miles one way or the other, or if they had come back a week later they might have gotten their limits."

"The birds just haven't been scattered this year," he explained. "Either you see them by the hundreds or you won't see a

bird." This flighty behavior of the mourning dove is part of his makeup, and this unpredictability makes hunting him all the more sporting.

The dove season ends Oct. 30 in the North Zone and winds up Nov. 23 in the South Zone except that in counties having an open season for white-winged doves the season for mourning doves ends Nov. 19.

Biologists have yet to pin down the reasons for the mourning dove's 10-year decline, but the consensus guess is that it results from several factors. Loss of habitat for feeding and nesting, diseases and parasites, pesticides and hunting may all have a share in the bird's statistical slide.

Doves and hunters, if statistics are to be believed, both are on the decline in Texas.

The whooping crane, one of the world's rarest birds, is now on his 2,000 mile trip to his wintering grounds on the Aransas National Wildlife Refuge on the Texas Gulf Coast, Department of the Interior officials warned.

Fifty seven of the tall white cranes went northward last spring, representing the entire world's population of the species. If they follow their normal timetable, whooping cranes will begin arriving on the Texas

Gulf Coast Wildlife Sanctuary this week, Refuge officials estimate.

From a low of 14 birds in 1915, the whooper has staged a gallant fight for survival and his numbers have slowly increased under complete legal protection by both the United States and Canada to the modern day high of 57 reached this last winter.

Standing five feet tall, the whooping crane is almost entirely white, sporting black wing

tips and a bright red face. The juvenile birds display an orange or buff coloration on the head, neck and chest. The whooper gets his name from the distinctive trumpet like sound made by the adult birds.

The normal flight path used by the whooping cranes brings them across Saskatchewan, North and South Dakota, Nebraska, Oklahoma, Kansas and Texas enroute to their wintering areas.

The Department of the Interior asks that all hunters be very cautious near any large white birds and urges anyone sighting a whooping crane to report the sighting immediately to state or federal wildlife authorities.

The last of three great ice ages ended in the Rocky Mountains 20,000 years ago, but today about a dozen prominent remnants of the great glaciers remain.

Church to show films on Sunday

The Temple Baptist Church will present the film, "Like A Might Army," on Sunday at 7 p.m. at the church at 700 Ave. K.

The film is in preparation for the church's "Win Lay Evangelism School" scheduled Nov 7 through 11. The public is invited to see the film.

The film is a down-to-earth true story of a man "in tune with his times." It is about a church being questioned as to its existence and activity.

It is based on the true experiences of a handful of people in Ft. Lauderdale, Fla. led by their dynamic young minister, Rev. James Kennedy, who committed themselves to the principle of providing life-changing answers to the people of their community.

In nine short years the Coral Ridge Church has become one of the fastest growing congregations in the world, growing from 17 to more than 2,000 members and needing three Sunday morning services to handle the crowds.

The film stars Chris Robinson as Dr. Kennedy. Robinson is best known for his role as an Air Force Sergeant in the television series, "Twelve O'Clock High."

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Washington report—from Cong. Bob Price

Saying it is possibly the only means to save the family farm and ranch in the southwest, Congressman Bob Price has introduced legislation to reinstate the bracero program.

The House Agriculture Committee member said his bill will renew the law which was in effect from 1951 to 1963 to allow Mexican Nationals to work in the United States.

"Wages are typically low because farmers and ranchers do

not make enough money themselves to pay industrial wages to laborers," Price noted. "However, the amount they can pay means a great deal to the Mexicans who make much less for the same kind of work in their country."

The Congressman said the present welfare and unemployment compensation system also has contributed to the farm labor shortage. In some cases individuals receive more money

from these two items than by working in agriculture.

"Looking back, the bracero program had substantial appeal for those involved. It provided U. S. farmers and ranchers with a steady, dependable supply of labor at costs they could afford. Mexicans who participated liked it because it enabled them to make more money than they could earn in Mexico. The government of Mexico liked it because it brought additional dol-

lars into their country and helped alleviate their own employment problems," Price said.

MIXED PERIODICAL
JERUSALEM (AP)—The first bi-lingual Arabic-Hebrew periodical, "Brotherhood," has appeared in Israel. The magazine is published by the Adult Education Center of the Hebrew University under the direction of four Arabs, two Jews and a Dominican priest.

"Farmers and ranchers in the southwest, and particularly in northwest Texas where agriculture is dominant, still stand in dire need of steady and dependable labor. I would point out that high unemployment has not materially changed this labor shortage situation because there are just not that many people who are interested in working in agriculture," he added.

"As those of us who live in border states know, there are

many Mexicans in this country illegally right now. It would be in their best interests as well as our farmers and ranchers to have a workable bracero program."

Forest Hills in New York took over from Newport, R.I., as the site of America's national tennis championships in 1915.

The tennis Hall of Fame is at Newport, R.I.

Many see show of fall blooms

Sweepstakes winners in Hereford Garden Club's weekend fall flower show were Mrs. O.G. Hill Sr., who took three of the top awards, and Mrs. L.W. Norvell, who was tied with Mrs. R.L. Layman in the artistic division but won other ribbons to break the tie.

Mrs. Hill was given the arboreal ribbon, a new award in shows accredited by the National Council of Garden Clubs, for specimens of trees and shrubs in the horticulture division. She was horticulture sweepstakes winner and for the third time received the Gladys Manjot trophy for the most points based on first, second and third places in the show.

Numerous visitors saw the display of plants and flower arrangements Saturday and Sunday afternoons in First National Bank lobby. The show was held in that unusual location to fit its theme, Banking on Artistry. Mrs. Ben Childers was general chairman with Mrs. Ray L. Johnson as co-chairman. Judges were Mrs. Archie Dougherty of the Clovis Garden Club, Mrs. W.H. Gardner and Mrs. Jess Robinson of Bud to Blossom Club, all national flower show judges.

An outstanding arrangement was Mrs. Norvell's entry in the class titled Collateral, an assemblage of plant materials. She used various grains grown in this area to make a farm scene with a toy tractor, and a silo made of an ear of corn standing upright, to exemplify the Deaf Smith County farmer's crop as his collateral.

Others winning blue ribbons denoting first place in the artistic division were Mmes. Art Stoy, Johnson, Childers and a new member entering a flower show for the first time, Mrs. R.N. Garner.

In addition to Mrs. Hill, who won eight blue ribbons on horticultural exhibits, Mrs. Manjot received the same number, Mrs. Norvell and Mrs. R.W. Mitchell four each, Mrs. Childers two, Mmes. R.L. Wilson, J.V. Pickens, Stoy and Layman one each.

Hereford man named to head AC department

Tony Castillo, a graduate of Texas High School in Lampasas who now resides in Hereford, was named recently to serve as president of the Amarillo College School of Vocational Arts.

A member of the SVA Council for four terms, Castillo, a welding major, has been chosen by the American Welding Society to receive a scholarship for the fall semester of this year. The scholarship was awarded on the basis of the student who submitted the best idea for improvement in the welding department of the school.

Twenty-nine of the 33 players on Michigan State's 1971 baseball roster were Michigan products.

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Spare Ribs Country Style! 1lb. 69¢		Rib Roast Large End Beef! 1lb. \$1.09
Pork Loins Quarter Loins! 1lb. 79¢		Rib Roast Small End Beef! 1lb. \$1.29

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Miracle Whip Kraft Food! 12 Oz. 59¢	Ketchup Hunt's Quality! 20 Oz. 35¢
Pinto Beans Town House! 2 lb. 27¢	Tomato Paste Hunt's Quality! 6 Oz. 17¢
Kraft Dinner Macaroni! 7 1/2 Oz. 19¢	Snowy Peak Soft Beverage! 12 Oz. 8¢

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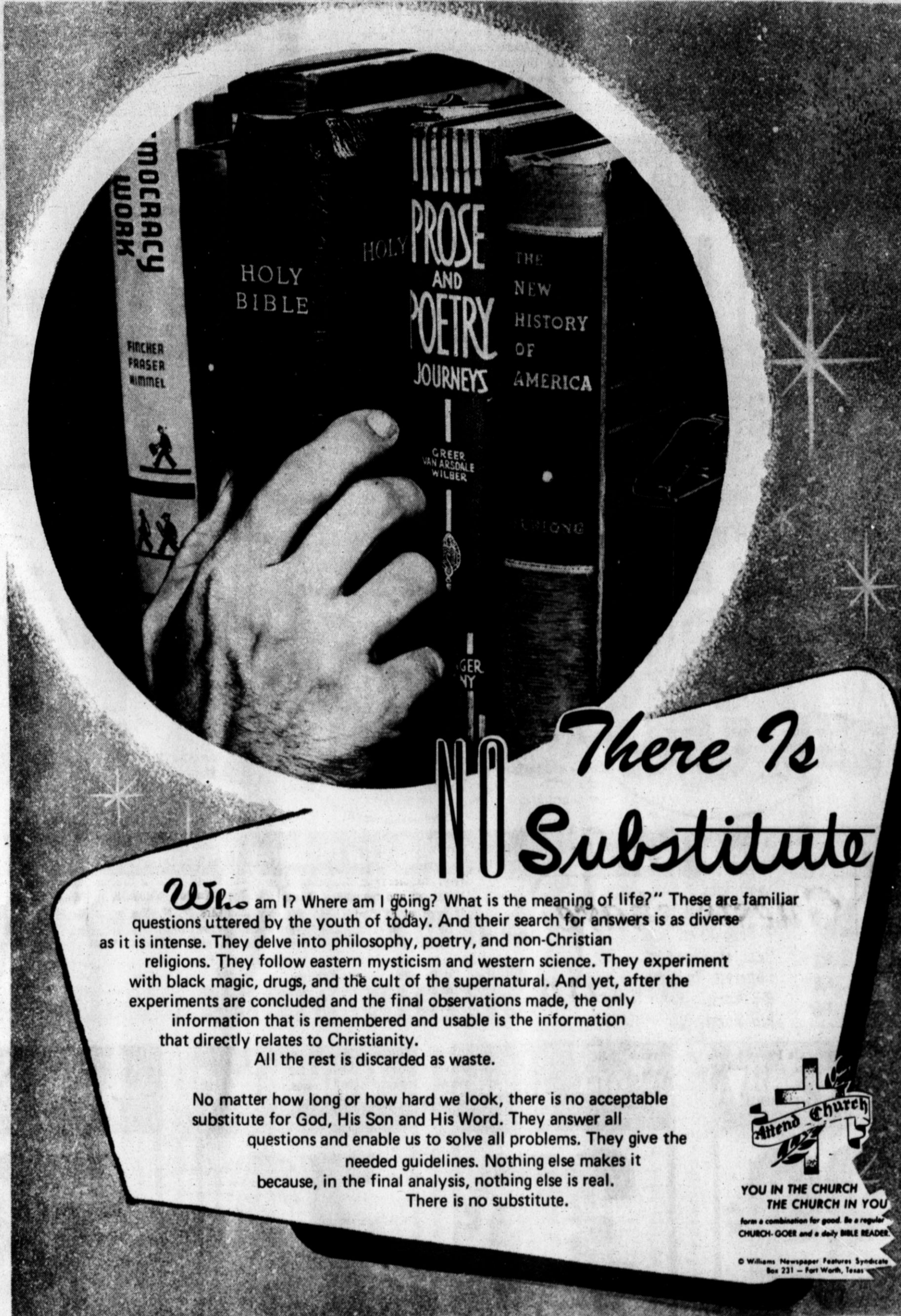
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No matter how long or how hard we look, there is no acceptable substitute for God, His Son and His Word. They answer all questions and enable us to solve all problems. They give the needed guidelines. Nothing else makes it because, in the final analysis, nothing else is real. There is no substitute.



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AAUW BRANCH ORGANIZED — Officers were elected at a membership tea Sunday afternoon, completing organization of an American Association of University Women's branch for Hereford. Mrs. Colby Conkwright, seated left, was named president. Standing with her are Mrs. Jerry Lane, treasurer; Mrs. Melvin Lomenick, first vice president, and Mrs. Don Cumpton, secretary. In photo

at right, Mrs. William Pool of San Marcos, state AAUW president, was at the tea to speak and assist in forming the new branch. Mrs. Si G. Darling, far right, introduced her. Also chosen to an office was Mrs. Wayne Hodgson, second vice president, not pictured. Visitors present from the Arriello branch included the president, Mrs. J. N. Meier.

Gonzales ends training phase

Army Private Augustine D. Gonzales, son of Mr. and Mrs. Romulo Gonzales of Umbarber, recently completed the first phase of training under the modern volunteer Army field experiment at Ft. Ord, Calif.

The new concept, called VOLAR, combines basic and advanced individual training into a single 14-week program. Decentralized instruction at the unit level and a reduction of formations and inspections gives the soldier more time to train and increases his off-duty time. Fewer restrictions on off-duty travel and improved living facilities are other benefits of the VOLAR concept.

Tolleson given navy promotion

Radarman Thomas W. Tolleson, stationed at Little Creek, Va., with Inshore Undersea Warfare Group 2 of the U.S. Navy, has been promoted to Petty Officer third class.

He is scheduled to leave Oct. 28 for a six-week tour of duty in Cuba, where he has previously served two similar tours.

Petty Officer Tolleson's wife is the former Prissy Crume of Hereford and his parents are Mr. and Mrs. C.W. Tolleson, Route 2.

He entered the Navy in June, 1968, just after graduation from Clarendon High School. His radar training was received at Treasure Island, San Francisco.

Gutierrez gets Army promotion

Jimmie P. Gutierrez, 24, whose parents, Mr. and Mrs. George E. Gutierrez, and wife Tonna, live at 200 Blevins, recently was promoted to Army Specialist Four near Kirchgons, Germany.

Spec. Gutierrez, a tracked-vehicle driver in Company B, 2nd Battalion of the 3rd Armored Division's 36th Infantry, entered the Army in December of last year and completed basic training at Ft. Ord, Calif.

He is a 1966 graduate of Hereford High School.

In the 18th century, Empress Elizabeth of Imperial Russia had palaces 400 miles apart, in St. Petersburg and Moscow.

When Empress Elizabeth of Imperial Russia died in 1761 her closets contained 15,000 dresses.

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Lakes aplenty in Deaf Smith

"I think you would agree," says District Conservationist J. C. Brown, "if you could take a short airplane ride over the High Plains region."

Brown said that during a recent air tour of the Tierra Blanca Creek watershed with Joe Reinauer Jr., it appeared that nearly every playa lake contains rainfall runoff.

According to studies published by the Texas Water Development Board, Deaf Smith County has 344 playa lakes. The High

Plains of Texas has 19,241 lakes. Studies show that the average lake size in Deaf Smith County is 33 acres. Brown said that many of these lakes will exceed 100 acre-feet of rainfall water collected from recent large rains. Most of this water will be lost to evaporation if not used for irrigation purposes.

Evaporation for this area averages about 80 inches per year from open surfaces such as playa lakes, he said.

"This seems to be a great opportunity to conserve our underground water supply," Brown continued, "especially since much of the lake water will be lost to evaporation if not used."

Soil Conservation Service technicians are available to assist with planning layouts to pump water from playa lakes. Better than \$26,500.00 of cost share assistance is available through the local ASCS office for approved projects.

In Plettenberg Bay, South Africa local residents call their amber colored water supply "champagne water."

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Sabra Traweck in campus office

Sabra Traweck, 1970 graduate of Hereford High School, was recently elected vice president of Panhellenic at New Mexico State University, where she is a student.

She will represent her chapter at a Panhellenic Conference to be held Nov. 5 and 6 at Scottsdale, Ariz.

Miss Traweck is the daughter of Mr. and Mrs. Curtis Traweck of Hereford.

Guests share in KI meeting

Its model meeting, an annual event in Kappa Iota Chapter of Beta Sigma Phi, was held Monday evening with a guest speaker and several other guests present. Social committee members, Mrs. Tom LeGate and Mrs. Edward Allison, were hostesses.

Mrs. Fred Mercer spoke on the topic, Poetry, one of a series of programs this year with the general subject, Paths to Loveliness. She read excerpts from poets of various periods and styles to illustrate her talk, and played a recording of poetry reading.

Emphasis in another phase of the program was on the 40th anniversary year of Beta Sigma Phi and the refreshment table was decorated in that theme. Mrs. Gary Gore sketched the history of the sorority which has grown into an international organization during the 40 years.

She also invited the guests, Meses. David Block, Tim Gearn,

Wayland Wampler and David Hill, to become members of Kappa Iota.

Reports on the benefit bridge party of last week, and a dance Saturday sponsored by the Hereford BSP Council, were heard in the business period, with Mrs. Tom Buchanan presiding. Announcement was made that members will bring hose or knee socks to the next chapter meeting, to be sent to Gristown.

Members present included Meses. Kenneth Ruland, Kirk Owsley, Terry Caviness, Gary Tyler, David Sorrells, Bobby Jones, Fred Ruland and Carl Staggs.



WATER SAVED — This portable lake pump system is used by Herbert Bippus on his farm north of Hereford to recover rainfall runoff which collects after large rains. Playa lake water provides an excellent opportunity to conserve underground irrigation water.

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CONTEST ENTRANTS — Joy McCathern, standing, and Judy Yarbro, both of Hereford, will compete with 22 other West Texas State University coeds Friday night for the title of Miss West Texas State University.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★
2 local girls vie for Miss WTSU
 Two 19-year-old Hereford students will vie with 22 other West Texas State University coeds for the title of Miss WTSU Friday night.
 They are Joy Beth McCathern, daughter of Mr. and Mrs. J. E. McCathern, of Route 5, and Judith Lynn Yarbro, daughter of Mr. and Mrs. R. N. Yarbro of 121 Kingwood. Both girls were graduated from Hereford High School in 1970.
 The winner will reign as Homecoming queen Saturday night and will represent the university in the Miss Texas contest next summer.
 The Miss WTSU Pageant is in its second year and is one of the highlights of Homecoming Week on campus. Last year's winner, Molly Malone, was a semifinalist in the 1971 Miss Texas contest.
 The 5-foot-7 Miss Yarbro is a sophomore, majoring in elementary education. She was a Key Club sweetheart and active in Future Teachers of America in high school.
 Blonde hair, blue-eyed Miss McCathern is a sophomore majoring in music. She plays the oboe and piano and is a member of the university band and chamber music group.
 Miss McCathern is a member of Chi Omega social sorority and Miss Yarbro is a pledge of Zeta Tau Alpha sorority.

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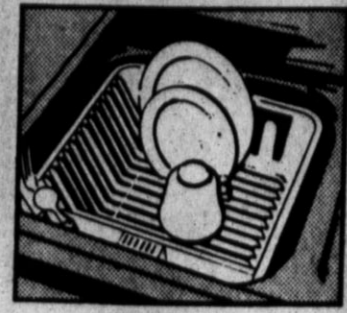
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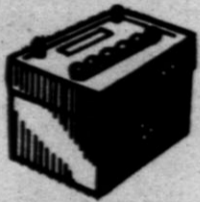
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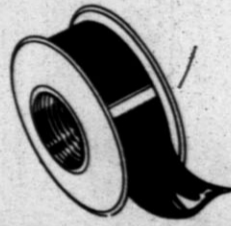
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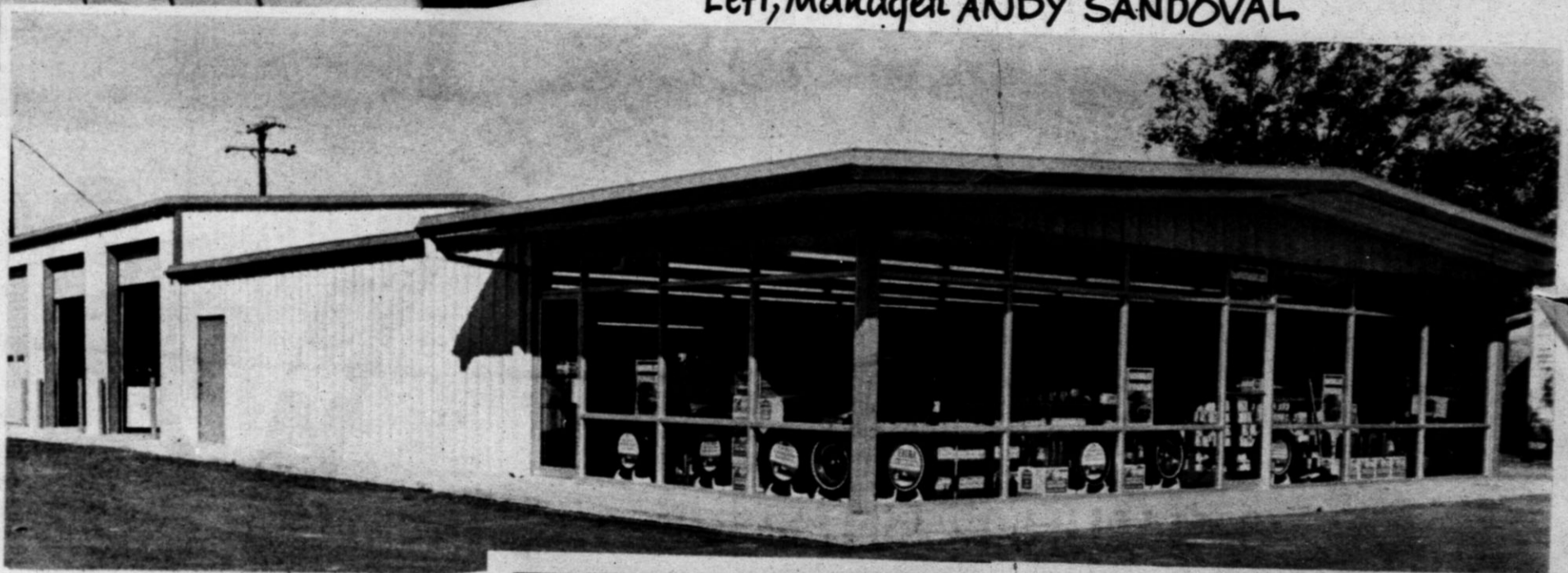
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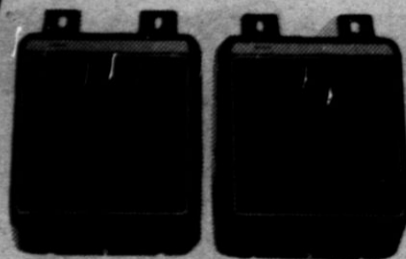
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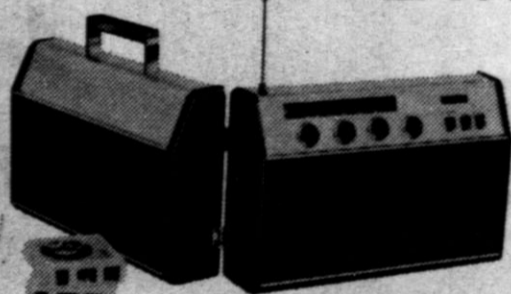
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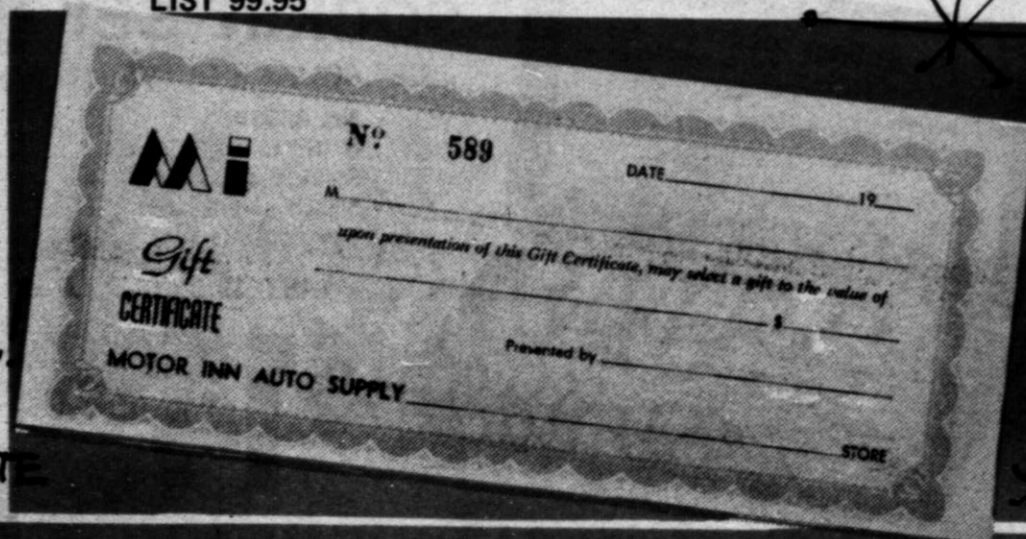
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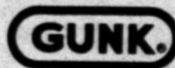
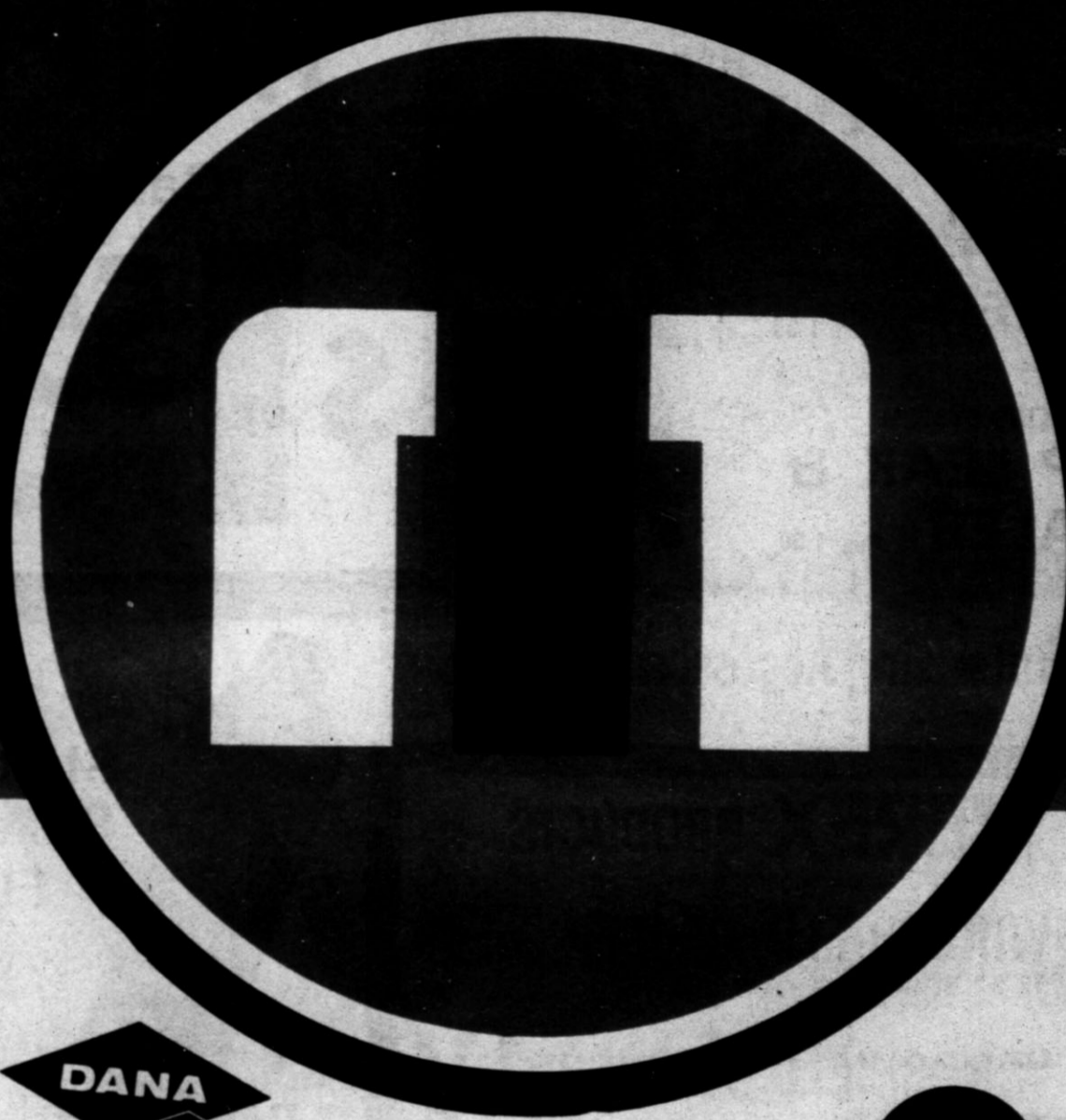
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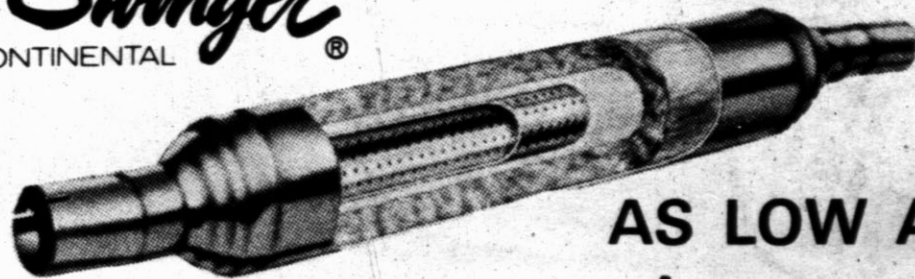


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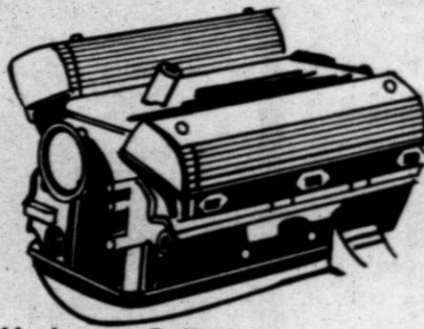
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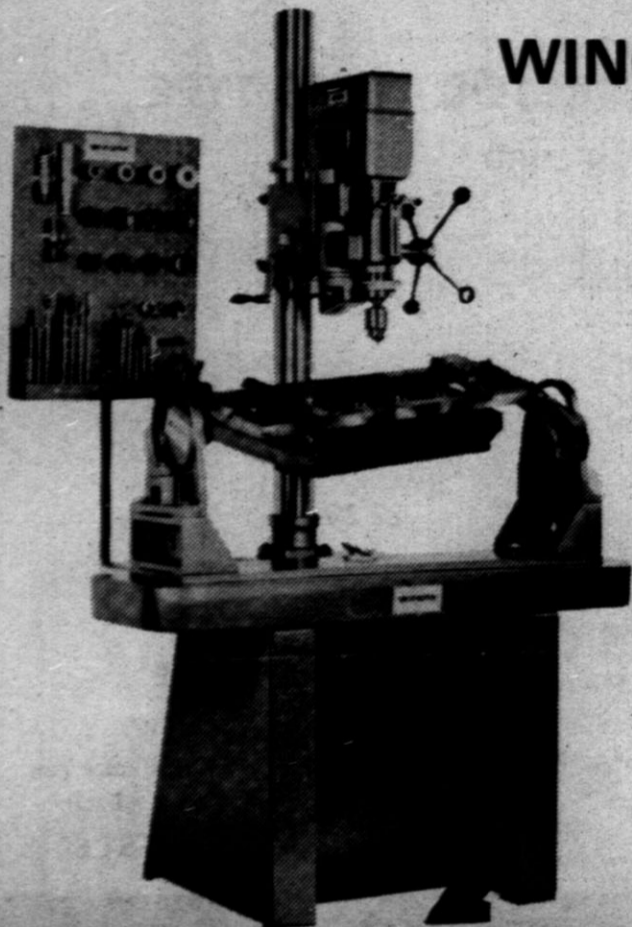
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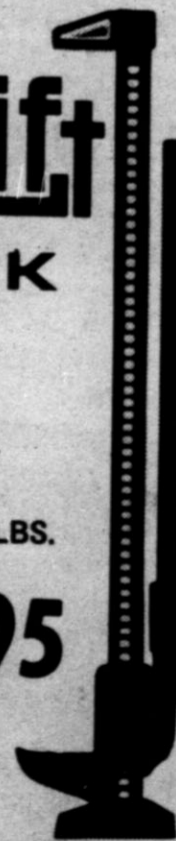
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- POWER BREED—for the man who wants the best and needs to start every time.

*Comparison made between batteries in popular Group Size 24.



\$2381

3-YEAR WARRANTY



\$1914

NATIONAL SPRINT!

STANDARD OE PLUS BATTERY
Featuring Polypropylene

- Equal to, or more powerful than, most batteries found in new cars.
- Designed to meet or exceed the needs of most medium size cars with standard engines up to 312 CID equipped with normal accessory loads.
- Built with all the superior design and construction features of the polypropylene POWER BREED.
- Cold power rated at 312 amperes against minimum OE standards of 285.*
- Reserve capacity of 85 minutes against minimum OE standards of 75.*

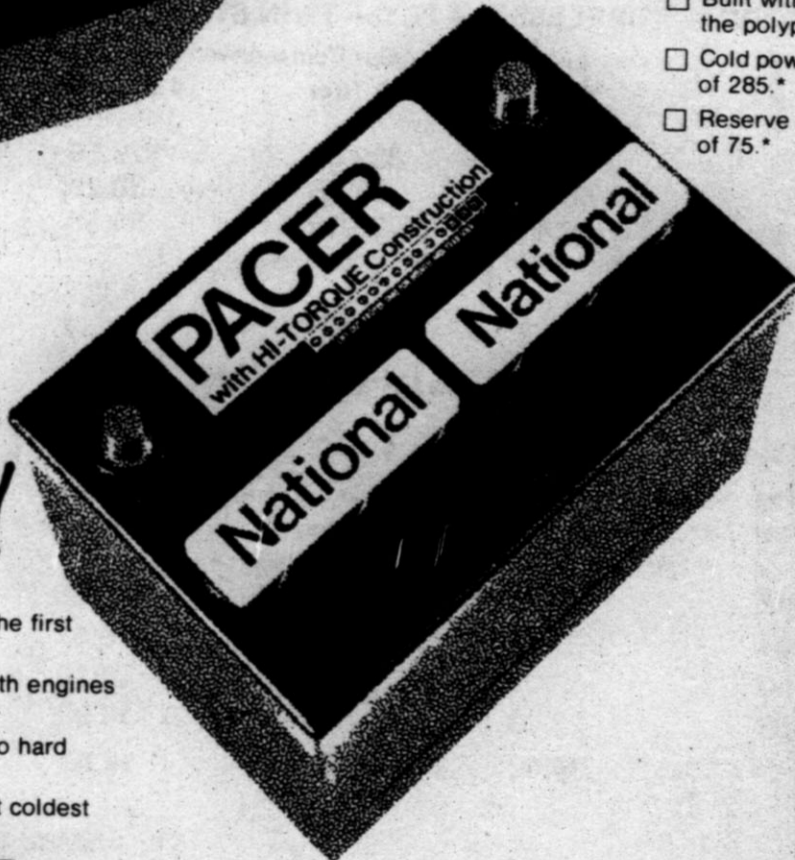
NATIONAL PACER!

- Built to supply those needs where economy is the first consideration.
- The right battery for compacts and small cars with engines to 285 CID.
- One-piece molded cover*, permanently sealed to hard rubber container.
- Economy with dependable starting for all except coldest climates.

*12 volt types

\$1524

2-YEAR WARRANTY



John Deere
Tractor
Battery

27⁰⁰

Heavy Duty
Truck, Bus
Diesel

25⁵¹

Heavy Duty
Commercial
Service

64⁰⁸

Also A Complete Line Of DELCO Batteries

GUARANTEED FACTORY FRESH DRY CHARGE BATTERIES

WE'VE GOT THE... MANSFIELD TIRES

CAR · PICK-UP · TRUCK
TRANSPORT · TRACTOR
TRAILER · VAN · SPORTS



MANSFIELD SST 78 WHITE

Size	Catalog Number	List Each	Our Competitive Price, Each 1-3 Tires	Our Competitive Price, Each 4 & 5 Tires	Excise Tax Each
E-78-14	07281	\$60.83	\$30.75	\$27.68	\$2.37
F-78-14	07282	66.62	33.69	30.32	2.54
G-78-14	07283	72.74	36.77	33.09	2.69
H-78-14	07284	75.79	41.11	37.00	2.95
J-78-14	07285	81.08	41.00	36.90	3.05
F-78-15	07286	68.29	34.53	31.08	2.62
G-78-15	07287	74.56	37.66	33.89	2.80
H-78-15	07288	77.68	42.14	37.93	3.01
J-78-15	07289	83.11	42.02	37.82	3.12
L-78-15	07290	89.47	45.24	40.72	3.27

MANSFIELD SST

Size	Catalog Number	List Each	Our Competitive Price, Each 1-3 Tires	Our Competitive Price, Each 4 & 5 Tires	Excise Tax Each
E-70-14	70141	\$57.23	\$28.93	\$26.04	\$2.55
F-70-14	70142	62.68	30.19	26.52	2.55
G-70-14	70143	68.42	33.20	29.14	2.72
F-70-15	70144	64.25	31.98	28.33	2.63
G-70-15	70145	70.13	33.46	29.91	2.84
H-70-15	70146	73.07	36.64	31.58	2.98

MANSFIELD SST 78 MUD SNOW

Size	Catalog Number	List Each	Our Competitive Price, Each 1-3 Tires	Our Competitive Price, Each 4 & 5 Tires	Excise Tax Each
G-78-14	88283	\$64.96	\$32.84	\$29.56	\$2.55
G-78-15	88287	66.58	33.66	30.29	2.64
H-78-15	88288	69.41	35.10	31.59	2.80

MANSFIELD SAFE SERVICE

Size	Catalog Number	List Each	Our Competitive Price, Each 1-3 Tires	Our Competitive Price, Each 4 & 5 Tires	Excise Tax Each
7-75-14	21477	\$28.32	\$17.90	\$16.98	\$2.14
8-25-14	21484	33.76	20.48	18.53	2.32
8-55-14	21450	39.02	22.45	20.20	2.50
7-75-15	21405	29.03	17.90	16.98	2.16
8-25-15	21475	34.60	20.82	19.08	2.37
— White —					
7-00-13	22473	\$31.68	\$19.28	\$17.44	\$1.95
7-75-14	22477	32.59	19.86	18.57	2.14
8-25-14	22484	39.03	22.45	20.21	2.32
8-55-14	22450	42.76	24.60	22.14	2.50
7-75-15	22405	33.40	22.42	20.28	2.16
8-25-15	22475	40.01	24.57	22.01	2.37
8-55-15	22485	43.83	26.81	23.51	2.54

MANSFIELD POLY-MILER 78

Size	Catalog Number	List Each	Our Competitive Price, Each 1-3 Tires	Our Competitive Price, Each 4 & 5 Tires	Excise Tax Each
B-78-13	11252	\$44.98	\$22.73	\$20.46	\$1.81
C-78-13	11253	47.57	24.05	21.65	1.92
E-78-14	11254	50.97	25.78	23.20	2.21
F-78-14	11277	53.74	27.17	24.45	2.38
G-78-14	11284	58.92	29.79	26.81	2.55
H-78-14	11250	64.75	32.73	29.46	2.74
J-78-14	11299	71.00	35.90	32.31	2.91
F-78-15	11205	55.06	27.84	25.06	2.42
G-78-15	11225	60.34	30.51	27.46	2.64
H-78-15	11265	66.35	33.55	30.20	2.80
J-78-15	11235	72.78	36.80	33.12	2.96
L-78-15	11237	78.42	39.64	35.68	3.19

BLACK

G-78-14	11184	\$52.31	\$26.44	\$23.80	\$2.55
G-78-15	11125	53.59	27.08	24.37	2.64

SUPER TRANSPORT - TUBE TYPE

Size	Catalog Number	Ply Rating	List Each	Our Competitive Price 1-3 Tires	Our Competitive Price 4 & 5 Tires	Excise Tax Each
6-70-15	13431	6	60.79	27.98	25.28	2.42
7-00-15	13432	6	77.22	34.33	30.90	2.87
6-50-16	13433	6	64.08	29.48	27.63	2.61
7-00-16	13414	6	77.50	34.43	30.99	3.01
7-50-16	13434	8	100.62	44.70	40.23	3.72
8-00-16.5	13416	8	107.53	47.78	43.00	3.57
10-16-5	13418	8	135.93	60.27	54.24	4.73
7-50-20	13421	10	144.12	69.00	59.60	5.08
8-25-20	13427	10	158.58	77.90	69.91	6.19

TRANSPORTER - TUBE TYPE

Size	Catalog Number	Ply Rating	List Each	Our Competitive Price 1-3 Tires	Our Competitive Price 4 & 5 Tires	Excise Tax Each
6-70-15	93409	6	\$47.75	\$23.01	\$20.71	\$2.42
7-00-15	93412	6	58.26	28.05	25.24	2.87

HI-TRACTION - TUBE TYPE "P"

Size	Catalog Number	Ply Rating	List Each	Our Competitive Price 1-3 Tires	Our Competitive Price 4 & 5 Tires	Excise Tax Each
6-70-15	53409	6	\$65.61	\$32.35	\$29.11	\$2.82
7-00-15	53412	6	79.50	39.24	35.32	3.23
7-00-16	54415	6	82.87	40.94	36.85	3.28

FARM HAND WAGON - TUBE TYPE

Size	Ply Rating	Catalog Number	List Each	Our Competitive Price 1-3 Tires	Our Competitive Price 4 & 5 Tires	Excise Tax Each
7-50-16	8IMP	3893	\$59.12	\$32.35	\$29.11	\$1.38
11L-15/11-15	6	3916	65.44	35.82	32.24	1.62
11L-15/11-15	8	3918	74.65	40.87	36.78	1.72
11L-16/11-16	6	3926	67.25	36.80	33.12	1.68
11L-16/11-16	8	3928	76.98	42.14	37.93	1.86

FARM HAND FRONT TRACTOR - TUBE TYPE

Size	Ply Rating	Catalog Number	List Each	Our Competitive Price Each	Excise Tax Each
5.50-16	4	2485	\$29.18	\$15.98	\$.85
5.50-16	6	2685	36.65	20.09	.96
6.00-16	4	2486	32.68	17.35	.98
6.00-16	6	2686	40.67	22.28	1.07

MANSFIELD SPORTS CAR - TUBELESS

Size	Catalog Number	List Each	Our Competitive Price 1-3 Tires	Our Competitive Price 4 & 5 Tires	Excise Tax Each
5.60-15 VW	62465	\$38.63	\$21.63	\$19.47	\$1.60