VOL. 5-NUMBER 28

Hereford, Texas, Sunday, January 4, 1953



COUNTY OFFICIALS SWORN IN JAN. 1, left to right: Alex Thompson, County Surveryer; Bruce Woodell, Animal and Hide Inspector; Gib Howard, County Attorney; Velma Hodges, County Treasurer; Ed Curtsinger, Constable; Neal Young, Jailer, Deputy Sheriff; Andy Thomas, Justice of the Peace; Lanelle Mobley, Deputy Collector; Bettye Mobley, Deputy Collector; Lucille Posey, District Clerk; Mary Bourn, Depurty Col-

Around

Town

lereford - without even the cu-

pistol shots. Some people went to

gested their annual 'black eyed'

Uncle Sam was on the job

though. Just in case anyone w

prone to overlook the coming

unded when the Friday

1953, he was unquestionably re-

of notices from the treasury de

antennas were crumpled and bent.

hights at Fourth and Main were

taken down by a stronger gust of

Miss Naomi Hare will be hon-

ed by Methodist churches of the

show color slides. The announce-

of Itself." Sounds like good ad-

County Attorney Gib Howard

reports DWI charges on the de-

near Christmas or New Year.

line. Only two during the month of December, and none of those

Nelda Guy Ricketts is back in

The Brand news department, suc-

ceeding Billye Wright, who is

moving to Ft. Worth. Mrs. Rick-

General Motors cars were sched-

aled to show new models Jan. 9.

etts formerly worked in this de-

ted in Feb. 1951.

the Scoreboard Will Take Care Methodist church.

ment said the public is invited.

duled for Jan. 16.

lector; Ralph Smith, County Clerk; John H Shannon, Leputy Collector; Lowell Sharp, Sheriff, Assessor and Collector of Taxes; J. T. Guinn, Commissioner, Precinct 3; Mar. ion Rutter, Commissioner, Precinct 1; J. C. Morrison, Commissioner, Precinct 2; C. G. Richardson, Commissioner, Precinct 4, and Horace Schloss, County Judge. Photo by Mrs. Alex Thompson.

#### New Faces, One New Office Mark Courthouse Changes

bed early, but others listened to hilarity over the radio -- and di-

#### Close Drug Store Sold This Week To Wellington Man

sel McDowell of Wellington was announced Saturday by H. A. ome taxes, unemployment taxes, Close The store will be closed for inventory Sunday and will open Array Of Bargains Monday under the new manage-

1953. Several newly-installed TV assist Mr. McDowell for a few merchants start a town-wide education, but his talk is an ed- er a wide range including affairs weeks, in the store, collect on clearance on the first Dollar Day ucation in itself," is typical of of the home, state, nation and the Dr. J. W. Hendrix even reported devote his entire time to hand. Ads in this issue of The Brand have heard him speak. He has ling of Financial Industrial Fund cover everything in the clothing been quoted by three news serday when the string of Christmas

ored at the Fellowship' Hall of Close Drug as he puts it, "21 ping. the First Methodist church follow-He and Mrs Close came here say, by deep-cut prices on heavier ing services Sunday evening, acin the drug business, he recalls which they strive to close-out in Peru, high school and is support- | for 37 years, having started when January. the Closes have been active in Calf Show Plans

Football mothers will meet at Mr. McDowell is also a veteran 4 o'clock Monday afternoon, Jan. druggist, having started back in in the high school study hall to complete plans for the annual lootball banquet, which is sche-Bob Wear will speak at the installation banquet for the North ells have three children: Ansel Amarillo Kiwanis Club Tuesday Jr., who is attending medical evening. His subject will be: 'Ke p Your Eye on the Ball and

Deaf Smith County's new of that we were indeed fortunate to and exclusively to this office, was speakers who have appeared at in new spots, were also ap least of the district courtroom. She public he said, and may be secur was offices. Robert Thompon, were filed Jan 2 the first day office in the hote; sting clerk, Leonard Factor its the office opened for business. Robert E. Jackson was born thing Judge, and Homes Henslee. The office was definitely shy on on a farm in Hood County and tax deputy in the heiffs office, filing equipment and Mrs. Posey received his early education in a speech. Harry Barzelle indi-were still on the job helping their was still wondering what her sale. Texas. He took his B. S. Degree announcer and Charley Thomas successors become acquainted ary will be, since it will not be at George Peobody College for late speaker for the House of Re wit until the come scioner court Teachers and his advanced, de

officially meets in 953. The office of District Clerk was cago. He also attended Columbia created this year by statutory re- and New York Universities. quirement due to population in-

#### First Dollar Day In 1953 Discloses

January clearances will move Mr Close also said that he will into the lime-light Monday as ing career. "He doesn't talk on dinner speaker. His subjects cov

line for men, women and children, vices, the International News Sering Hereford," Mr. and Mrs. Close other apparel. The January Dol- Press. said. "We have too many friends lar Day in 1952 was a recordbreaker, merchants said, despite/ Jackson include Del Sharbutt, M Close has operated the the nearness to Christmas shop. NBC and Columbia announcer,

years, four months and five days" Other factors are offset, they spoke in Fort Worth, that he infrom Dalhart in 1931. He has been clothing and winter merchandise

## community affairs, organizations and are members of the Presby-

1932, in Wellington. He has own- tary Club will meet Tuesday timates on probable acreage raned stores at Olton and Wheeler night to select committees and ap- ged from 4,500 acres up to 7,500 and at the time of the purchase point chairman for the annual acres. In 1952, approximately 3,here was in partnership with his 4-H Calf Show scheduled Feb. 13- 500 acres was planted in potatoes. brother-in-law in operation of a 14 under sponsorship of the club, store in Wellington. The McDow- D. C. McWhorter, president and two primary factors. First, be-

nounced Friday. school; Jimmie, 13, and Dan, age ironed out and make complete crop, thus getting two cash crops seven. They are members of the announcements following that each season. Second, and posibly meeting McWhorter said. most encouraging, was the price

#### Banquet Speaker Is From Denton

Chamber of Commerce

"Prof." Jackson is a speaker you will enjoy," said Cecil Massey, Secretary-Manager, "We fee

gree re the University of Chi-

Prof. Jackson is associate professor of government at TSCW, where he has taught for 34 years. Before that he was principle of

Texas, and neighboring states, ter, main speaker and commenthe comments made by those who world. He is a Rotarian. vice, United Press, Associated

Notables who have introduced who liked him so much when he vited him to California to make

WFAA. He has spoken in Louisiana, Oklahoma, New York, C. A frequent lecturer throughout Texas, by invitation and on edu-

#### The Weather

	High	Low
Thursday	53	30
Friday	46~	25
Saturday	42	21

#### Potato Acreage To Zoom; Three Plans Considered

est potato crops ever seen in this Directors of the Hereford Ro- area was forecast this week. Es-

Probable increase is due to cause lettuce growers can so eas-"We hope to get everything ily follow potatoes with a lettuce

Probability of one of the larg- of \$4.25 to \$4.75 per bag last year. along with an average yield a- Hart; James W. Bredy, Hereford; led electric utility career. He coupled with high-voltage lines,

#### New Process Plants

Two new potato processing installations are at least being considered, possibly three, Chas. E. Houston lettuce sheds. Troutman Brothers of Cincinnati, and Ralph Price of Hereford are in the group which are considering the processing business.

Both Houston and Ralph Price planted potatoes in 1952 with considerable success. Troutman, who has been operating in the Laredo area, was in the lettuce picture here this year, but has not previously gone into potatoes on a

Howard Gault and J. J. Paetzold, two old potato growers of the area, say that their acreage will remain around the same as of potatoes for the area this year Smaller growers indicated around statistics show. Criminal cases de- the same acreage as in 1952, thus indicating that any increased acform new promotions. All growadditional processing plants will

The 1952 crop grossed in the neighborhood of \$3 million dollars last year. Success of growers DISTRICT COURT criminal was contributed to unusually good good prices on potatoes. The Hereford area hit the peak market shortly following a nation-wide

## Elections Preceed Spacing Of Wells

Well spacing will be with in the hands of the county committee," said Tom Mc Farland, manager of the High Plains Association. "Subject. of course, to appeal to pre-

oinct committeemen, he add

Deaf Smith County

#### Way Up In Year -- And Still No Babies In 1953

Despite an enticing list of prizes from various Hereford

opened at: 12:01. Thursday morning. Jan. 1, and the chief qualification is that the baby be born in Deaf Smith Coun-

weight of the infant. The hospital reported no births Saturday, and if any others occurred, they had not been reported to The Brand

#### Nineteen Listed In Draft Board Call This Week

Thomas J. Haney, Bovina; Rex R. Wooten, Dimmitt; Frank C. Campbell, Friona; Jerry O. Willams, Canyon; Sammy R. Buckmaster, Dimmitt; Elmo H. Blackwell, Dimmitt; Thomas W. Tyler, round 200 bags per acre over the Orna J. Henry, Happy; Jackie L.

Copeland, Dimmitt; Doyle L.

· Parmer' will also name three of the D. E. Ivy.

American Legion Hall; Farwell,

etaprecinct Three county committeemen Varwild, Ernest Stoker. the committeemen Three polling ptaces: Hollywood be maded at Cratro County Service Station, Ralph Switch and

#### Pint Size 10-Year-Old Thief Returned To New Mexico

if the seas of the state law for New Mexico officers report-The decled that the boy was continually and France to New San some sett of trouble" in that

heat's father was waiting to County Attorney" said Judge here there and took him back Harace Schloss, judge of the Deaf Textor," Sharp said. He indi- Smith Juvenille Court, "which cated that New Mexico officers left nothing, for this court to act all that the lad might eventually on."

#### by had not been reported at press time Saturday. C. D. Hardesty Retires As Utility The coatest, sponsored by sixteen merchants, officially Manager After 14 Years Of Service

ty. The birth must be report. Public Service Company has re- still kept me on. Later, I started ed within 48 hours, according treed as of January 1, 1953, T. W. making trips for the company into to rules, listing place, sex and Glistrap, Amarillo Division Mana- the Southwest. Those were the aluable employee and his decisin to retire is accepted with regret, but with the hope that he his family there the following hav enjoy many years of good year. In 1933 he was made assisting Mr. Hardesty's retirement, from that job to manager at Por-Mr. Gilstrap named W. C. Me- tales, N. M., in 1936, and thence harg, assistant Hereford district here in 1944.

> Charles, who is traffic manager Service Company made posible king concern. He also has three great southwestern area is almost married daughters, all of whom too amazing to describe. I remem-

> tarted in the business back in St., we are able to give dependable Louis in 1912. "They put me to service to the cities we serve.

elet Manager of the Southwestern basic, I finished the job but they ger for the company, announced days when you wondered if you ing the volun- were safe going west of Kansas ity. But. I never had any trouble

In 1925 Mr. Hardesty started to eaith and pleasure." In announ- ant general superintendent, going

manager, as Mr. Hardesty's suc- Asked what the most amazing experience of his long career has Mr. Hardesty plans to take a been, he replied, "It's just been p through Kentucky and Tenone amazing experience. The see where he will visit his son, growth of Southwestern Public the Mason-Dixon Lines, a truc- by the outstanding growth of this we in the Southwest. His daugh- ber when I first came here. It Anna, lives in Summerfield, used to take all day to drive from rances in Guymon, Okla., and Plainview to Littlefiled. Now you bel in San Antonio. After his can do it in minutes, And, in those p Mr. Hardesty plans on re- days, we had local "light plants" ining to Herfeord where he scattered around. If one of them pes to engage in real estate broke down we'd have to rush over to it with replacement coils "Forty-one years a temporary or generators and try to keep it employee" is the way Mr. Hard- going. Now, with huge modern

laughingly describes his var- power plants strategically placed, (Continued On Page 2)



NEW MANAGER W. C. Meharg, left poses with retiring manager C. D. Hardesty of Southwestern Public Service Co., Hereford. With the company since 1925, Mr. Hardesty last Thursday rounded out 41 years of service, the last eight of which have been in Hereford, Meharg has been in Hereford since 1950, associated with the company as assistant manager. Staff Photo.

#### HECK, 1952 WASN'T SUCH A BAD YEAR AFTER ALL

#### Divorces Wane! Jails Not So Crowded! Fewer People Sued-- And More Babies!

full of information. Such seems not including the divorce cases. partment, did some time in the County Library, came back to to be the case with the records The Brand in circulation -- and kept in the archives of the courtwound up right where she starhouse during the past two years.

"More people" can be the first conclusion. This conclusion is derived from the fact that births Creating quite a stir, the new recorded in the county last year 1953 Ford tractor went on disshowed an increase of 39 percent play Saturday at Hereford Farm Equipment Company. Several over 1951.

BIRTHS jumped ahead by the large margin of 135. Records in the clerk's office showed 348

The Commercial Travellers of Dallas has also announced that 483 births in 1952, they will have a group of enroll-(Continued on Page 2)

Vital statistics, generally con- Nine fewer divorces were sought, cases were filed in 1951, plus 48 nost people, are sometimes chock ty and 33 fewer in district court, DIVORCES lagged with a total

of 39 filed and 24 granted in 1952 of the two years showed a total records showed one less. of 56 marriage licenses issued.

only 18 in 1952 with nine carried filed.

births in 1951 as compared with showed another decline. In 1952 21 filed in 1952 and 22 filed in there were 47 cases in addition 1951. A total of 22 cases were dis-Compatability is also on the up- to the 39 divorces, bringing the posed of last year, including some

sidered drab and uninteresting by 26 fewer civil suits filed in coundivorces bring the total to 128 predicted as high as 10,000 acres cases for 1951.

People are behaving better, too. creased on both county and disas compared with 48 divorce suits trict dockets. County records reage on a large scale will come showed a decline of 25 criminal MARRIAGES were a tie. Each cases in 1952, while the district ers and processors agreed that

COUNTY COURT recorded 123 be necessary. COUNTY COURT civil cases criminal cases and 40 were carried iropped from 44 filed in 1951 to over. In 1951 a total f 148 were

dockets ran close together with growing season, plus unusually



A STETSON FOR HARDESTY. C. D. Hardesty was presented with a stetson hat Wednesday afternoon by members of the Hererford district of the Southwestern Public Service company. Hardesty's retirement as district manager of the company became effective on January 1, 1953. Shown

in the above photo are company employees who were present at the presentation. They are from left: W. C. Meharg, Carrol Hagar, Rachel Spurlock, H. L. Outland, C. D. Hardesty, W. C. Davis, M. H. Wiseman, Ted Higgins, Bill Drummond, Charles Laing, Earl Waits. W. H. Patton Photo.

#### Around ...

(Continued from Page 1) ment officers in Deaf Smith illegal envelope in person. County, Jan. 5, to explain the plan. The campaign will continue through Jan. 23.

There will be a Marine Corps recruiting officer in Hereford Department all in one day. Monday afternoon, Jan. 5, to interview young men between the ages of 17 and 28. The recruiter will be at the selective service office while he is in Hereford.

Stanley Harold McCombs, charged with "wife desertion" in Deaf Smith County, has been apprehended by officers in Wichita erly cancelled, can be placed in Falls and will be returned to a residential mail box.) Deaf Smith County next week, Gib Howard, County Attorney, said today. McOombs has been gone approximately three months and will find, upon his return

#### Warning! Don't Try To Outwit "Boys In Gray"

check for a magazine subscription and then began looking for them. an envelope, He wanted to mail the check across town to the Amarillo woman from whom he makes such purchases.

He couldn't find a plain envelope, but did have one of those fancy airmail envelopes with pretty red and blue stripes along the edge. He crossed out the "air mail" and affixed a three-cent

"That was my undoing," he explained later. "I wasn't putting a thing over on the alert mail carrier. He pencilled a note in stern language informing me that I couldn't get by with such low, underhanded tricks -- using an airmail envelope and then putting on only three cents postage. "When I found the envelope

back in my box, I realized that I had been caught, but having no more envelopes in the house, I In Philippines decided I'd have to deliver the

"So I made the trip across town. But the magazine lady was self for having discharged a debt, and having foiled the Post Office

"Silly boy -- that's me. "The boys in gray are not to be fooled that easily. Two days later I found the same wellworn envelope back in my mailbox, covered with writing warning me of violating postal regulations. (Only U. S. mail, prop-

"Now I'm a man who admires efficiency, especially in the branches of our federal government, And I sleep well these nights. I want every citizen who is fearful that subversives can put anything over on our public servants to know, by my example, that he has nothing to fear."

A guest in the Elmer Patterson home during New Year's was Burl McCoy of Merkel, Texas. Mrs. Elmer Patterson and Gerry went to Portales to see Abilene AMARILLO — (AP) — E. E. Christian College play in a bas-Elliott of Amarillo wrote a \$2 ketball tournament and Mrs. Mc-

CLARK AFB - Airman Second Class Jim D. Whitaker, son of Mr. new non-cancellable county group not at home. I placed said en- and Mrs. W. B. Whitaker and husvelope in the mailbox. I drove band of Mrs. Betty G. Whitaker, away feeling very proud of my- 301 S 25 Mile Avenue, Hereford, recently arrived in the Philippines to serve a tour of duty with

the U. S. Air Force. The Hereford airman is now as signed to the 6206th Ai rPolice Squadron, Headquarters, Thirteenth Air Force on Clark Air

Force Base, 60 miles north of Manila. The Philippines is the first overseas assignment for A/2c Whitaker who enlisted in the U.S. Air

Force in January 1951.

A graduate of Hereford High School and a former student at Texas Technical College, Whitaker attended Air Police School at Tyndall AFB, Fla., before leav-

ing for the Philippines. A/2c and Mrs. Whitaker have year-old twins, Jimmy and Wil-

Members of Congress are not eligible to serve in the electora

The Prohibitionist party be came a national party in 1872.

Connecticut, Georgia and Mas-

Earn a BETTER RETURN on your savings

INSURED SAFETY 10,000

Con an account now ..add to it regularly!

· First Federal Savings & Loan Association Clovis, N. M.

See ELIZABETH WOMBLE

148 N. Main St.

with proved safety

#### *Hardesty...*

(Continued From Page 1) The working and eletrical equipment, is better, it's better all around

really get the job done.

have been held for Mr. Hardesty, Mr. Hardesty is an active mem- the first on his 65th birthday, up-

Various testimoinal dinners ber of the Hereford Chamber of on completion of his 34th year of ROBERT E. WAGONER

We Give

S&H

Green

Stamps

DOLLAR DAY

HAULING Phone 1698

which he describes this way, "It's Mrs. Owen Finlan here. This din- er and came to Hereford in 1950 one of the best in West Texas, ner, like others on his birthdays, from McLean, where he had been with a membership of 135 - they was attended by many friends manager for the electric light and and fellow workers from through- power company. He resides at out the company. At that time he 315 Avenue B. was presented with a Waltham wrist watch from the company, as well as other gifts from rela-

Hardesty on his 71st birthday on November 27, featuring his 41 years of distinguished service. Mr. Hardesty's successor, W. C. Meharg is married, has two chil-

Comerce and the Lions Club service, in 1947, at the home of company in 1939 as a meter test-

Capt. and Mrs. Frank W. Durkee and daughter, Connie, from tives and friends. A feature of Williams Field, Arizona, have the party was a large cake with been in Hereford during the the word "C. D. Hardesty -34 holidays visiting with her peryears service" attractively placed ents, Mr. and Mrs. A. H. Davis on the top. The most recent din- and her sister and family, Mrs. ner of this kind was given Mr. A. B. Higgins.

> The Federalists and the Republicans were the first two major

dren, Clelan Roy, age 15, and Theodore Roosevelt populari Milton D. age 8. He joined the the expression, "pussy footer." Theodore Roosevelt popularized

2 Piece

VING ROOM

Regular 139.50 - Dollar Day

Only

**Entire Stock** 

LAMPS AND

LAMP TABLES

## VOTE TUES., JAN. 13th Water District Committeemen

## Deaf Smith County

3 Committmen to be Elected From Slate of 5

1 POLLING PLACE

Courthouse - Hereford

COMMITTEEMEN

Pete Carmichael

• Paul Corbett

Byron Campbell

John Henderson

• Frank Bezner

#### **CASTRO COUNTY**

3 to be Named fro m Slate of 4

4 Polling Places

Courthouse - Dimmitt

Hart School

Jumbo School Nazareth (Texas School) Committeemen

H. F. Benson C. G. Ballard

\* Steve Brockman

Eugene Ivy

#### **PARMER COUNTY**

3 to be Named from Slate of 4

4 POLLING PLACES

Friona American Legion Hall Bovino American Legion Hall

\* Farwell -- County Courtroom Lazbuddy School

COMMITTEEMEN

° D. B. Ivy ° C. V. Potts

\* Raymond Euler

Reen Sneed

#### RANDALL COUNTY

3 to be Named from

3 POLLING PLACES Hollywood Service Sta. Ralph Switch

**Umbarger School** 

Slate of 6 COMMITTEEMEN

**Neal Downing** 

**Donald Olson** 

D. L. Allison Everett Culp

John Vorwall

Ernest Stoker

Across the Street From Post Office

rd Furniture

Bluc. Chartreuse,

Regular 29.50

Dollar Day Only

and Tan.

One Group Plastic Covered

PLATFORM ROCKERS



STOLHANDSKE'S GAME 1- University of Texas All-America End Tom Stolhandske poses with the two eight-point bucks he shot on his first day of hunting during deer season. He was Southwest Conference leader in pass receiving action against Tennessee in the Cotton Bowl on New Year's Day. (AP Photo)

#### Banana Peddler Uses Philosophy To Boost Sales

EL PASO, Texas -(AP)- John Lucas, 72, is a short, weatherpeaten man who combines philoophy with banana peddling.

When a thought comes to him, ne paints it on a sign and hangs the sign on the back of his red, horse-drawn wagon. This attracts attention and often causes people

to stop and buy bananas.

A recent sign read: "To sell bananas is not so easy. Hard to please everybody. John Lucas. Mind Reader."

He got that thought after a hard day. "Some say my bananas are too green," he said. "Some say they are too ripe. They are too this or too that. It is not so easy to sell

bananas. I must be a mind reader

to figure out what they want."

Reg. 42.75

NOW

Not long ago, Lucas had what seemed to be a happy inspiration. He hung out a sign that read,

'Bananas is not fruit but berries." Motorists stopped and demanded proof. Patiently, Lucas would peel out a banana and mash out some tiny seeds. "Just 'like strawberry seeds!"

he would exclaim triumphantly. That proves a banana is a ber-

But he had to change the sign. I spent all my time explaining why bananas are berries," "I was wasting them. wasn't selling many.'

Emigrating from his native Greece in 1901, Lucas wandered around the U.S. as a railroad section hand and waiter in Greek restaurants. He survived the Sam Francisco earthquake in 1906. For years he operated an ice cream factory in Nogales, Ariz. He came to El Paso in 1919 and opened a

fruit stand in South El Paso. But Lucas liked to move around so he bought a huckster wagon and a horse.

He has been driving the same wagon for 32 years and has sold nothing but bananas.

His present horse, Nellie been the subject of one of his signs. It read: "On horsepower

Now and then Lucas leaves the wagon for refreshment. "The nore beer I drink the better I

One day he left Nellie's head pointed toward a traffic signal "The light changed from red to green and Nellie went on down the street," he said. "After that I always parked her with her head pointing away from , the traffic signal. She is a law-abid-

ng horse. Lucas has four children, all unler five years old. "A spiritualist ellow told me I would live to be he said. "I still have time to se a large family."

#### Hospital Notes

PATIENTS IN HOSPITAL

Mrs. Verry L. Dennis, OB; Mrs. lomon, med.; Dorothy B. Berryman, med.; J. W. Robin-son Jr., or ho.; M. M. Beavers, med .: +Annie med.; Mrs. Edward Julia Sowel Ray Roberson, OB; Mrs. James E. Short, OB; Infact Letter, new-Ray Roberson, born; Nelda Barnett, surg.; E. T. med.; W. J. Sullivan, med.; Caryll Augustust Smith, med.; R. W. Mitchell, med.; Mrs. G. A. F. Parker, med.; Stanfold Knox, med.; Mrs. H. E. Miller med.; Mrs. Joe Prickett, med.; Mrs. W. L Davis Sr, 'med.; Cathy Young, med.; Elaine Sky ala

PATIENTS DISMISSED Wirt Phillips, med., 1-2-53; Mi chael Ray Ricards, med., 1-2-53 Carolyn Sue Caraway, T & A, 1-1 53; Mrs. Frank Bezner, OB; 1-2-53; Mrs. Lett Etta Willier, med., 12-31-52; H. H. Caraway, med., 1-1-53; Sammy Stephens, med., 12-31-52; Mrs. J. L. Dennis, OB, 12-31-52; Mrs. Albert Pereez, OB, 12-31-62; G. D. Metner, med., 1-1 53; Amos O'Rear, med., 1-1-53; John Hall, med., 1-1-53.

Technically, the U.S. Govern-ment has not established any national holidays.

May 30 is not observed as Memorial Day in all states.

The Army and Navy version of the Star Spangled Banner are not

The Solid South maintained its political unity from 1877 to 1928. ...when you really get a dollars worth!

Dollar Day Thru Saturday

15 Only **FALL SUITS** Size 10 to 18 Values to \$79.95

7 Only WINTER 1

1. Only MINK SCARF 3 Skins - Reg. \$120.00

One Mouton

COAT



Extra Special!

## TOP COATS 1/2 Price

All Wool Gabardines, Cravenette Coats While They Last

One Group

Fortune

SHOES

Reg. 10.95 Value

\$ 600

One Group

Sport Shirts

**Assorted** Reg. 4.95

100

Dub's Man's Shop

Home of Quality Clothing



ROBES

Price

THE PRICE OF ONE

Ring a friend and split the cost To 1/2 Price!

One Group **NYLON SLIPS** AND GOWNS

Priced To

1 Counter

\$ **C**00

**GLOVES** BELTS **FLOWERS** JEWELRY SCARFS

Muskrat CAPE

Regular 99.95

One Group

BLOUSES

Wool Jersey Orlon Crepe

Values to 12.95
REDUCED TO CLEAR

Reg. 5.95 to 6.95 One and Two Piece Styles. Knit and

**Outing Flannel** PRICED TO CLEAR

1 Rack - 5.00 each garment

\* Slacks \* Dresses

\* Tommicoats \* Jackets

EXTRA SPECIAL -- Priced To Clear

All Fall Hats Values to 13.95 \$200

> All Sales Cash No Exchanges or Refunds

THE

BABY- BONDS on all Cash Sales at Regular Price. All Accounts Fail by 10th

## WANT ADS=30-31

## FRED

## Theatre Tickets

To See



WEDNESDAY - THURSDAY January 7 and 8

## Star Theatre

Be Sure and Ask for Your Free Tickets

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

B-1-9-tfc

FOR SALE

Farm Equipment

FOR SALE: Three quarter Sem-

mons bed complete with mat-

tress and springs. \$30. Phone

REAL ESTATE

CHOICE

irrigated and Unirrigated

farm Land. City Property

P. O. Box 506 - 338 Main

E. B. POSEY, REALTOR

Hereford, Texas

AUTO LOANS

YOU DON'T HAVE TO WAIT

QUICK SERVICE

JOHN McLEAN

Phone 273

FOR SALE

New 1100 Square Foot house.

Well located, insulated. Lots of

storage space. Reasonable price.

CAWTHON BROTHERS

FOR SALE

Have several nice clean wel

Price range from \$6,500

GLENN WEIR, REALTOR

109 Main St.

Hereford, Texas

J. M. HAMBY REAL ESTATE

208 EAST 3RD STREET

HEREFORD, TEXAS

Ph. 701 - Night Ph. 1240-W

FOR SALE

tivation, 1-8" Elect. Well. 60

Price \$165:00 per acre. \$15,000

160 Acres all in cul. Good barn

Imp. 31/2 mi. of town. \$18,000

B-1-20-1-tfc Irrigated 320 acres, 300 in cul-

forms.

Phone 200

Res. Phone 802

B-4-17-He

B-4-27-4C

B-4-50-tfc

REAL ESTATE LOANS

B-1-14-27-3k

#### FOR SALE Miscellaneous

Chrysler Industrial Motor Sales & Service McCullough Motor Co. 811 W. 1st.

OFFICE SUPPLIES: Regular tines and special orders. The

Hereford Giass Co

Expert Car Glass Installation Table Tops and Window Glass Pho. 1425 302 Park Ave. B-1-16-tfc

FOR SALE: Fruit trees, shade trees, grape vines, shrubs, roses, evergreens and other nursery. Mrs. J. F. Ward, North

S-1-20-25-tfc

LUMBER UTILITY GRADE 2x4's \$45 -- 2x6's \$45 1x8's and 1x10's \$6.50 per 100 feet CARL McCASLIN LUMBER COMPANY B-1-1 1/2-17-tfc

WANTED: DEALERS! hard water in your area will make you money and save the customers money!! \$50.00 complete will buy for them, from You, the "EJAX WATER TURBUL-ATOR"! Simple to install in main Ilne, keeps scale from forming located 4 and 5 room houses. n boilers, hot water heaters, plumbing, etc. Has many other advantages in combating hard \$8,000. Good Terms. water. Write for information on dealership.

"EJAX" Box 37, 1006 Burnett Street Fort Worth, Texas

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OR SALE: Around 300 tons en silage, 51/2 miles north on 51; Marnell Bros. B-1-13-1-3p

FEED FOR SALE: 500 tons en stiage and some stalk pasture Have feeding facilities for the ensilage. Willard Searth, Rt. 3

FOR SALE: Alfalfa hay. C. C. A. S. F. Wheat, 20 acres of Billingslea. Six east, three north alfalfa, 1 mi. off of pavement.

B-1-11-27-4p down. Bal. good terms. Hampshire 8" well. 3 1/2 mi. off pavement HOGS FOR SALE: bred gilts: C. C. Billingslea. \$10,440.00 Down. Bal. good 6 east, 3 north, 1/2 east. B-1-11-27-4p 160 Acres, 8" well set at 135

TURKEYS FOR SALE Dressed down, but good terms.

or in pores. Bill Nafzger. Ph. Extra nice: 40 acres near Here-B-1-11-28-tfe ford. Near pavement. Price \$12,600.00.

MALE: 34 pieces gold banded Nice 70 Acres in irrigation aviland China. Ranson pat-dist. Price 12,600:00. Might con-dist. Price 1 mps, furniture, etc. 601 Other good buy in large and and Ave. Minton China Shop. small forms. B-1-27-28-tic

216 A. perfect land with two

good water district. Price \$85

per acre, \$16,000 will handle.

good irrigation wells, price re-

I. O. (Ike) Crosthwait

632. W. First St. On Hiway 60 Hereford, Texas

inch irrigation wells. Fair im-

provements, in Hereford area,

\$125.00 an acre, Liberal terms

to responsible party. Contact

CRAIN & PENDERGRAFT, Lub-

buck, Texas, Phones 23621, o

WESSON SPECIALS

50 ACRE FARM: Unimproved ex-

cept for 8" irrigation well. Per-

fect level clean tract of land

200 ACRE FARM: Fair 4 room

house. Good 8" irrigation well.

Located on paved Highway in

Castro County. Per acre \$250.

cultivation. Bal. grass land. Loc-

Texas

FOR RENT

plex. Vacant 26h. Adults. 305

Beautifully furnished one bed-

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Phone 424

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613 25 Mile Avenue. Jonnie

FOR RENT: 2 apartments. Extra

nice, private bath. One unfur-

nished, one all new furniture.

FOR RENT: Small apartment. 401

BEDROOM FOR RENT with pri-

FOR RENT: Three room unfur-

nished apartment. Call at 507

FOR RENT: Garage bedroom just

FOR RENT: Furnished apartment.

608 east Third St.

east of Courthouse. Phone 544.

close in. Private bath and frig-

FOR RENT: Three large rooms

idaire, 604 Schley Ave.

vate entrance, Call 904-W. 113

Fuller Street, Mrs. Wesley

Lawton St. Mrs. Megert.

232 West 3rd Street.

Brown.

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couple only -- \$75.00

Knight.

B-4-28-tfc

B-5-9-52-tfc

B-5-24-tfc

B-5-18-1-tfc

B-5-10-28-tfc

S-5-13-28-1p

B-4-28-8C

23161. Post Office Box 67.

W. R. (Bill) Metcalf

will handle.

asonable.

New, two bedroom house on 8" irrigation wells on Elec. all in 100 ft. lot, fully insulated, well cul. \$29,000 down will handle. constructed, lots of storage 320 A. All in cul. One 8" irspace, wall to wall carpet on igation well pump set at 130 Living room. Immediate posses- ft. 1/2 Mineral goes. \$25,000 sion. Price \$7500.00. For any type house see us first. 270 A. All in cul. 200 A. wheat

Phone 9515 CAWTHON BROTHERS B-4-20-tfc 640 A., well improved. Three

#### SERIOUSLY

Have Some Buyers for IRRIGAT-See us before you buy. -ED & DRY LAND FARM TRACTS. We appreciate good listing. See or write at once J. B. ELLISTON REALTOR

Serving This Territory for 50

NEED YOUR LISTINGS Hereford B\_4-2"-13-tfc

See Us For FARM & RANCH LOANS I. O. (IKE) CROSTHWAIT W. R. (BILL) METCALF 632 W First Street on Hiway 60

> Hereford, Texas B-4-50-tfc

#### GOOD BUYS

In irrigated and Dry Land farms in Deaf Smith, Castro and Parmer counties. Also large listings on houses and lots and business Good fertile soil. 1/2 min. intact opportunities.

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B-4-23tfc All land in cultivation.

\$13,000.

#### NEED A HOME?

We have a very nice 2 bedroom 330 ACRE FARM: New 2 bedhome on a very large corner lot, room modern home. 3 room tenideal location, with nice lawn, trees and pickett fence. Good Buildings. Good 8" irrigation garage. \$2,000 cash down pay- well. 300 acres of good land in ment will handle. PRICE ..... \$7,850 ated near pavement in Castro

Ideal location, 2 bedroom home. Co. Price \$175.00 per acre. PRICE ..... \$7,500.00 WESSON REAL ESTATE B-4-15-th Level 40 acres, close in ----CHEAP!

SAM NUNNALLY LONE STAR INSURANCE Phone 424 Nights & Sun. 1711 B-4-23 tfc TWO BEDROOM/unturnished du-

FOR SALE Grade A irrigation farm. 320 ocres, 8 Inch well, new improve- FOR RENT: Bedroom close in. ments, 100 acres grass, 40 acres 509 Ross. Phone 847-J. good wheat. Near graveled road, School bus at door. 14 miles north of Dawn. Around \$20,000.00 cash, balance to room, apartment for rent to suit you. Possession now. Sell For any type house, call 9515. all or half. Rriced to sell. W. R. McClain, 317 East 20th, Amarillo, Texas. Phone 2-3128. B-4-27-3C

> FOR SALE: Good 320 acre stock farm on pavement. Three room FOR RENT: Furnished apartment nouse, windmill and tanks, REA, daily mail, school bus. Leased for oil, \$50 acre, Alderson and Ridgeway. 238 Main,

B-4-30-27-tfc FOR SALE or Trade: 9 room duplex. See at 204 Avenue H. B-4-12-1-2p

FOR SALE or TRADE for cattle. Eight large roms two baths Corner lot, paved on two sides. Close in. J. E. McCathern, 15 miles west.

B-4-15-25-3p FOR LEASE of RENT: 1/2 block on Hi-way 60, with building, 1 small house. Pinckert Welding Shop. Chester Pinckert. S-4-19-28-1p

FOR SALE: Three bedroom house. See between 6 and 8 p.m. Come to 812 Knight St. Phone B-4-17-28-tfc

NEW 2 bedroom house for sale at 326 Avenue B by owner, E. G. Washer, Price \$6650. If interested call 70, Dalhart, Texas. B-4-24-1-2p

ANOTHER SPECIAL: 1/2 section irrigated land. Well improved 8 miles from town. Price \$200 FOR RENT: Furnished apartment, acre. Hugh Bookout Realty.

FOR SALE: 161.65 acres good lev-e) land. No blemishes, no light soil. 30 acres native grass. 50 acres good wheat, modern 7 room house. New plumbing. Insulated. 24 x 24 concrete basement. Will carry large loan. FOR RENT: Furnished apartment Five east, one north on 60. Joe B-4-39-1-4p

WANTED: Pasture grazing for cattle. O. G. Hill. Phone 93 or

B-6-12-40-tfc WANTED: Custom plowing

planting and listing. Floyd Stivers. Phone 930J. B-6-10-43-tfc

FEEDER SHOATS WANTED: 110 pounds up. 3 miles east of Texaco Refinery on Third Avenue, Amarillo. Phone 2-4068.

#### HELP WANTED

B-6-18-47-tfc

REPORTER WANTED: Prefer in telligent young lady who is willing to learn. Must have at least high school education, emphasis on spelling and English. Do not apply if you cannot type accurately and moderately fast. Inquire at The Brand office. S-8-9-24-tfc

WANTED TO HIRE: 100 acres powed with moldboard or large disc plow. 8 miles north of Hereford. T. E. Williams. 3409 19th, Lubbock, Texas.

#### Off. Ph. 854 11. Business Services

Res. Ph. 229-W ENROLL YOUR Pre-School child in Kindergarten. Mrs. J. R. Fowlkes. Harrison Highway. Phone 1574-W. 8-11-14-tfc Section with two good eight

INCOME TAX SERVICE MRS. CLYDE COCANOUGHER 108 WEST 8th STREET B-11-27-10P

EXTRA SPECIAL CATTLE TRUCKS INSURED YOU DON'T HAVE TO WAIT-WE WRITE THE POLICIES ohn McLean Insurance Agency Phone 273 - 127 W. 3rd

WE REPAIR electric clocks, irons toasters, perculators and all small electrical appliances Phone 75, Witherspoon Electric, 129 West 3rd Street.

Some terms. Price per tract PLUMBING SUPPLIES, lavator ies, closets, sinks, bath tubs, water heaters, soil pipe and fittings, lead pipe, traps, etc. We have practically everything for right. Miller Plumbing Co. 125 Sampson. Phone 1287. B-11-34-19-tfc

Quick - Efficient HOME LOANS ant house. Complete set of out- Dependable Abstract and Insu ance Service ELIZABETH WOMBLE Phone 497 B-11-27-tfc

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H. E. Wester 111 Bradley Phone 417-J S-11-19-tfc

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618 West First - Hiway B-11-2"-19-tfc

LET US Electrify your Antique Lamps. Minton China Shop. 601 Grand Ave. B-11-12-28-tfc

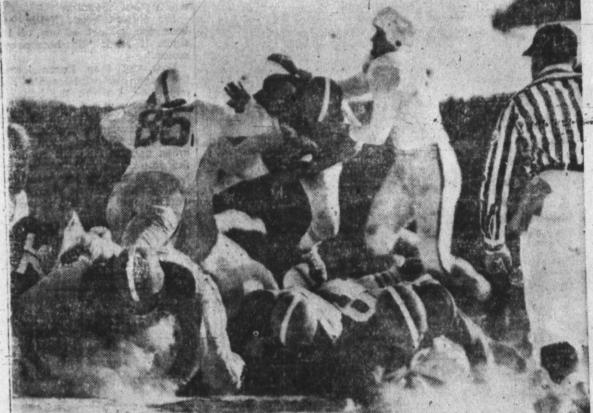
STRAY COW at my east farm. Branded bar-Y left flank. Also slash T-bar right hip. H. E. Bip-B-12-18-1-tfc

NOTICE OF MEETING ODD FELLOWS Each Monday Night REBEKOHS Each Tuesday Night

FOR RENT; One three room fur-Lions Club nished apartment, Bills paid. Nice. Call W. T. Carmichael, each meets B-5-15-28-tfc

> Wednesday, 12 noon Hotel Jim Hill

Furnished, Bills paid. Adults only. \$50 month. 210 West 9th. Kiwanis Club S-5-15-28-1p Thurs. Noon and garage for car. See at 510 West 4th. Phone 248-J.



by about 22,000 A. D.

Samuel 'Adams

Phone 37

Benjamin Franklin recommen-

ded the turkey as the official U.

Boston tea party.

S. emblem.

HIGH FLIER. . . Texas' battering fullback Dick Ochoa (35) goes high in the air as he rams to the half-inch line in the fourth quarter of the Cotton Bowl football game with Tennessee in Dallas, Tex., New

Year's Day. Tennessee linebacker Bob Griespach (85), end Mach Franklin (21) and an unidenitified teammate pull him down, Texas back Billy Quinn scored on the next

This Taste Good

#### IN TEXAS

Foods and Nuritions Specialists Texas Agricultural Extension Service A & M College

Recipe of The Week Scalloped Cabbage and Apples 3 cups shredded cabbage cup tart slices apples

teaspoon salt 2 tablespoons butter 1/2 cup buttered bread crumbs 1 teaspoon sugar

1/4 cup water In a greased baking dish place alternate layers of the cabbage and apples, seasoning each with salt and fat and sprinkling the plumbing needs. Priced sugar on the apples. Over the last layer spread the buttered crumbs. Add water. Cover, and bake in a moderate oven. Toward the last remove the cover so the crumbs can brown. Serve ir the baking dish. 6 servings.

Let's Eat this for One Day Breakfast Half Grapefruit Poached Egg and Whole Wheat Toast

Scalloped Cabbage and Apples Baked Sweet Potato Green Beans Cottage Cheese Salad Butter Cornbread Custard Pie Milk

Supper Toasted Cheese Sandwich Relish Tray Coffee Milk

Timely Tips 1. Cabbage is a healthful, inexpensive food suply of B vitamins, calcium, ascorbic acid and the green leaves furnish vitamin A. 2. Cabbage furnishes more ascorbic acid to the diet when eaten raw; however, it is often cooked to make it more tender.

Regular Meeting Night 1st & 3rd Tues. Night of Each Month AMERICAN LEGION AND AUXILIARY



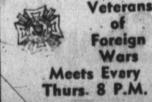
Stated meeting second Monday School of in-Thursday night. R. L. THOMPSON, Sec'y

Robert E. Wagoner W. M. MASONIC BULLETIN Hereford Lodge 849



Friday at 12:05 Hotel Jim Hill

F. W. CLUB HOUSE



play. Texas won the game 16-0. (AP Photo) The U.S. Constitution was sign-Niagara Falls will cease to exist

The average person chews one Thomas Paine was the first to write the words, "United States slice of gum a week. of America." One out of eight persons snores

ed on Sept. 17, 1787.

The Articles of Confederation was the first written plan for U. S. Government.

Samuel Adams is known as the "Father of the Revolution."

#### DR. MILTON C. ADAMS OPTOMETRIST

Hereford, Texas 140 West Third

Office Hours-8:30 5:00

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Title One Loan No Money Down, Months To Pay

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No matter how cold it gets-Dearborn keeps your comfort constant! Automatically keeps room temperature at the level you want . . quickheating, circulates clean, moisture-free heat throughout room!

Check these Dearborn features against the field-GLO-BRITE RADIANTS—give obundant, floor-warming radial Come In \_see our complete line of

## Tavored Salad Provides Popular Companion Dish

ould be a spendthrift for oil, a ser for vinegar, a wise man for and a madcap to stir the inedients and mix well together. m a Spanish proverb.

Now that the holiday peak is er many homemakers are lookfor something different for rt of the year meals. Most oks gear their meals to the sean, however, and what a differce a flavorsome salad makes in ur January menus.

Today's recipe for "Favorite Sa-" is contributed by Mrs. Ber omer and it makes a delectable npanion dish for any meal. She akes the dressing first and lets cool before adding the ingreents. The difference in prepara in really shows up in its flavor.

#### Favorite Salad

RESSING 2 egg yolks tablespoons sugar 2 tablespoons flour tablespoons lemon juice (1

4 teaspoon pepper 4 teaspoon dry mustard 2/3 cup water Mix dry ingredients, add water,

mon juice and beaten egg yolks. ook over low heat stirring conantly. Allow to cool.

cup Queen Anne white cher-

cup diced pineapple cup diced marshmellows

1/2 cup nut meats 2 cup heavy cream whipped Fold ingredients into the dresng carefully and let stand sever-

hours or overnight. This makes a bowl and will rve twelve adequately. It's wonerful with chicken, ham, turkey



MOLASSES FOR HORSES: These sweet-tooth horses on the Wardlaw Bros. Rosenow Ranch seem glad Del Bio-area ranchmen are using cheap blackstrap molasses to cot down their livestock feed costs during the dry winter. Imported from Cuba, the blackstrap is available at less than \$30 a ton, compared with \$100 for cottonseed cake. Roughage and protein are necessary to supplement the blackstrap, but the molasses goes a long way in cutting down the overall feed costs. (AP Photo)

The Scotch word "braes" means

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Red Seal

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345 East 1st St.

#### Exchange Teacher Penguins are natives only to Tells Of Life In **English Schools**

Pronouncing American educaional methods superior, in her opinion, to those of England, Miss Gladys Davis, Horace Mann teacher of Amarillo, told members of the Lions Club Wednesday of ner experiences as an exchangeteacher in Mauldin, England, last

Miss Davis' talk came as a sequel to that of the English teacher who taught in Amarillo in her place in 1952 and, curiously enough, the two instructors were impressed with the same points.

Miss Davis' chief preference for American education rested on the fact that people, regardless of their station in life, can forg ahead to improved positions. She reviewed the English system which takes children at age 11 and, she stated, "seals their fate for life." Five to 10 percent qualify for grammar school, another 5 to 10 percent qualify for technical schools, and the remainder attend Modern Form schools until they are fifteen years of age, when their education comes to a

"This places around 80 percent of the English people in a position to do only menial labshe pointed out, adding: "I like the American way, where people have a chance to rise above their station."

Other points reviewed by Miss Davis included travel, working conditions and food shortages. These same points were stressed by the English exchange teacher

in 1952 "Everyone owns a bike," Miss Davis, "this includes the men,

the women and the children." One Egg Each Week

Rationing, she said is still critical in England: four slices of bacon a week; one egg per person, per week, one-half pound of sugar per week, which is scant when the English drink seven to nine cups of tea each day. Mutton or beef is limited to 20 cents purchase per week, she reported, and said that wages are low. Eggs, although rationed, are still around 80 cents per dozen.

The average worker she reported as earning \$20 to \$25 per week. A single man, she said pays approximately one-half of his income in taxes. Families of four making \$10,000 per year also pay around one-half out in taxes. The one redeeming feature, she said, is government owned houses which rent as low as \$3 per week.

Miss Davis said she was glad
to get back to West Texas for
several reasons, headed by: "The
people, are friendly", "Teachers
believe in the common man", and We have a freedom of choices.

Dinner guests Sunday of Mrs. E. W. Harrison, her sister, Miss Frances Turrentine, and her brother, George Turrentine, were Mrs. Bess Werner, Mr. and Mrs. George Turrentine and children and Mrs. Mary Roach and son of

A/3c George M. Chandler-from Silver Springs, Maryland, who is visiting in Amarillo over the holi-days, came to Hereford this week

WESTWAY NEWS

#### R. W. Mitchell Falls On Slippery Ice; Caraway Is In Hospital

Mr. and Mrs. Dell Hughes of Southwest City, Okla., moved this week to the Jack Renfro place. Mr. Hughes has been employed by Mr. Renfro the past three summers here. He has leased his farm in Oklahoma to move here as he ikes the climate.

Mr. and Mrs. W. G. Reikle and son, William, are moving from Lubbock to the Bill Neill 'place north of Westway. Preach Merritt has been living on the Neill

Mr. and Mrs. M. G. Caywood, Clarence, Patricia, and Terrylee went to Oklahoma City to spend Christmas. They were quests in the home of her brother, Garl Luginbyhl. They returned last Fri-Sunday. Mrs. Glover is a sister with Mr. and Mrs. Oscar Combs: cluded Jessie Gray, LaVeta and

Caraway are both in Deaf Smith M. G. Caywood place County Hospital. Both have been suffering with back injuries. Hartland slipped on some ite just before Christmas and injured his back. Mrs. Mitchell found Mr. Thursday of Patsy Townsend. Mitchell down with his back when she returned from Littlefield last week and he has been unable to get any relief.

Clarence Caywood has been quite ill with a throat infection and James Head, little son of Mr. and Mrs. Harold Head, has been ill with ear and throat infection.

Mr. and Mrs. W. E. Combs of Plainview are here to assist in the Westway Store while Elmer and Clifton Combs are in East Texas. New Year's Day Mr. and day and Mr. and Mrs. Wayne Mrs. Combs, Mrs. Elmer Combs, and Mrs. G. C. Merritt went to with them and remained until Bovina where they spent the day

Durstine home in Friona.

chanan Street in Amarillo and ter Kaul, Mary Lynn Morrison, Bill is attending barber school. Patsy and Sandra Townsend, Ross of Mrs. Caywood.

R. W. Mitchell and Hartland residents here. They lived at the like Millard, Peggy Townsend, Dix

> field and Dixie Neal of Hereford Mrs. W. E. Combs and Mrs were guests Wednesday night and Preach Merritt were visitors in

> Mr. and Mrs. Jack Renfro and Mrs. Merlin Kaul were hosts to the young people of the commun- Ross Joe returned home Wednesity at a watch party at the com- day from Oklahoma where they munity house Wednesday night.

Tables were set up in the cafe teria and table games provided entertainment until refreshment came the National Anthem time. After refreshments, the March 3, 1931. group adjourned to the auditori um where a candlelight service was held. Favors of Balloons and whistles were presented to each one present after which they at tended the midnight show at the

Those enjoying the party in

Mrs. Kaul. Mrs. Elmer Combs, Mr. and the W. B. Nunley home at Hereford Thursday night.

Neal, Mr. and Mrs. Renfro and

Mr. and Mrs. Joe Landers and spent Christmas with relatives.

The Star Spangled Banner be-

See LUTHER PEVLEY about Real Estate Res. Phone 524-W

Mr. and Mrs. Merlin Kaul, Lar- Jimmy Head, Larry, Lila Gail, The January Fellowship Lunry and Walter, were guests on and Joaquin Rickman, Gayle and cheon will be held by the Wom-Wayland, and Ray Northcutt, Sue of the Methodist church at 12:30 Mr. and Mrs. Bill Roberts and and Patsy Osborn, Oma Lee and p.m. Wednesday, January 7, Mrs. daughters are now located on Bu- Henry Ranspot, Larry and Wal- Leroy Aven will review "A Man Cailed Peter", by Catherine Marshall.

> A naturalized citizen has the same rights as one native-born, except that he cannot vote.

> > We Guarantee the LOWEST priced RCA VICTOR "Super Set" to <u>outperform</u> the **HIGHEST** priced TV set of any other make!

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No. 20 and 200		SKIRTS	
NOW	WERE		NOW
35.00			19.00
30.00			11.00
	SOURCE STREET,		10.00
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All Ladies

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Men's Corduroy

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Value to 7.50

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All Ladies Hats \$200

Reg. 10.00 values

Complete Stock

Children's Dresses, Coats, Suits 1/2 Price-

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#### BLANKETS

72x90 Satin Bound, 25% Wool, Regular 11.95 Value - NOW

35 Men's

TOP COATS

Dollar Day Only

The

Popular Store

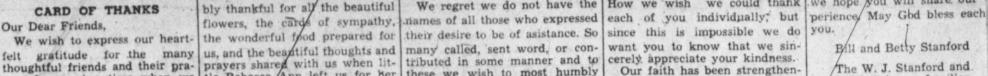
#### SPEARS CHIROPRACTIC SANITARIUM & HOSPITAL DENVER, COLO.

Dr. C. D. Kelion of Hereford, Texas has been appointed associate staff member of Spears Chiropractic Hospital, according to announcement today by Dr. Leo Spears, Founder and director of the big Institution here.

The arrangement, which honors Dr. Kelton for distinguished service to his profession, carries with it the continuing doctor-and-patient relationship while Dr. Kelton's patients are under treatment of the Denver, Colo., health center. It further establishes him as a staff consultant, a plan that makes available to Dr. Kelton the research and technological resources of the 800-bed capacity hospital in exchange for access to his clinical records and cooperation on research projects.

Dr. Leo Spears,

Take all your health troubles to Dr. C. D. Kelton's Chiropractic Clinic, 501 Jackson, Hereford, Texas. Phone 91.



E. W. Solomon families

yers for us at a time when we tle Rebecca Ann left us for her these we wish to most humbly express our deepest gratitude. ed, our course made clearer, and

We regret we do not have the How we wish

## Admiral Big Picture TV... 220 sq. in.

#### Stunning Console TV

bly thankful for all the beautiful

221DX15. Step up to a really big picture with this beautiful Admiral TV console model that gives you 220 sq. in. of brilliantly detailed viewing area! Allnew "DX-53" Chassis with Cascode Turret Tuner that guarantees UHF ... "DX" Range Finder ... variable Tone Control ... new "Silent-Glide" Casters ... all of Admiral's great 1953 features! In walnut, mahogany or modern blonde cabinets.

13 Only

Model 221DX15, Walnut



1310 Park Ave.

January

Clearance

Our Dear Friends,

M & M PLUMBING CO.

Phone 1282

BAREFOOT KICKER - O'Neal McCaffety kicked field goals and extra points barefooted this season for Huntsville high school. His kicks sent the Hornets into the State Class AA schoolboy semifinals with a 14 to 13 win over Killeen. But Huntsville then lost to Yoakum 26 to 19. McCaffety kicked 19 out of 25 extra points tried. (AP Photo)

#### **Support Prices** Listed On Wool

on shorn wool and through pur- grades will be announced around chases of pulled wool.

"Advance loans will be made at not more than 70 percent of ently tried to save face by claimthe estimated appraisal value of the shorn wool," he said. "The Reporting an unusual interest 1953 support level for wool will However, the man never did deny by wool producers of this area, be 90 percent of parity. The na- a statement he made before meet-Faust Collier, PMA office, today tional average support price, asaid that wool produced in 1953 long with loan rates and purchase will be supported through loans prices for various classes and April 1," he said.

#### Try Our Stockyards Special Feed

Composed Of: 46.6% Cottonseed hulls, 10% Rice hulls, 10% ground milo, 10% wheat bran, 10% cottonseed meal, 3.33% rice bran, 5% molasses, 2% bone meal, 2% calcium carbonate, and 1% salt.

#### Hereford Poultry And Egg Co.

129 Sampson

Phone 1208

Delmo Williams, Owner

#### **WANTED: DEALERS!**

Hard Water in your area will make you money and save the customers money!! \$50.00 complete will buy for them, from you, the "EJAX WATER TURBULATOR"! Simple to install in main line, keeps scale from forming in boilers, hot water heaters, plumbing, etc. Has many other advantages in combating Hard Water. Write for information on Dealership.

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January

CLEARANCE

Sale

LOAFER SOCKS

Reg. 2.00

One Group Velvet's and Taffeta's

**DRESSES & SKIRTS** 

Now \$9.95 Reg. 18.95 Now \$7.95 Reg. 13.95

**ALL HATS** 

\$1.00

Billfolds reg. 3.50

Now \$1.75

helen's youth shop

Conferences To Make Change In Next Few Months

By Harold V. Ratliff Associated Press Sports Editor Some changes are due to be made in the various athletic conferences of the state during the coming year. There won't be any in

Southwest Conference. In fact it now appears this league isn't'ever going to take in anybody else. It was absolutely shocking the way the Southwest Conference gave Oklahoma the cold shoulder. It just goes to show you that the conference is fully satisfied and actually would appreciate it if no schools made bids to get in.

Oklahoma certainly left the door wide open. In spite of a rule passed by the conference last spring that it would receive no applications for membership but would only take in members by application, Oklahoma sent a representative to the conference

He, of course, didn't make an application in the technical sense. He was just down to talk over the possibility of Oklahoma perhaps coming into the conference. It's a good bet that if the conference had welcomed Oklahoma with open arms, the Sooners would have come right on in.

But the conference fathers just listened, thanked the man for his interest and went on about their business. Oklahoma then apparing the man didn't come to Dallas' to see about entering the conference but on some other matters. ing with the conference that he was going to try to get in and the conference verified it.

Other conferences in Texas, however are due to change up considerable during the year. The Gulf Coast Conference can't go anyway but up -- it's down to three member and couldn't operate with less. But it's good bet that Abilene Christian College enters this conference during the

What's going to happen to the Border Conference is anybody's guess. But it looks like it will break up. When Arizona and Hardin-Simmons severed football relations because Hardin-Simmons wouldn't agree to play its game with Arizona at Arizona every year, there was the opening

Midwestern had planned to quit the Gulf Coast Conference and enter the Border Conference but apparently found it couldn't get a unanimous vote from the Border Conference. So it didn't even bring the matter up at the winter meeting of the conference in El

Abilene Christian has an athletic program that would quant it for one of the larger conferences. Here is a school that goes in strong for all sports and does well in all of them, too. It's re-cord in the Texas Conference since the war is outstanding.

39.95

Values

10.95

Were

49.95

59.95

65.00

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79.00

One Group

Plus Tax

One Group

Costume Jewelry

All Winter

Suits - Worsted & Gabardine

Coats - Poodle, Swedes, In Long And Short Lengths

ACC has announced publicly that it will quit the Texas Conference when it finds another conference it wants to enter. Chances are that the Gulf Coast

The life of a college scout in Texas in one of eternal watching. There are so many high school football players, the man has to have lookouts stationed all over

the state. -Even down in six-man football there are prospects that will make the scouts' mouths water. Take Pflugerville. There was a boy named Gene Gault the past season. He weighed 225 pounds, ran the 100-yard dash in 10.05 secoffds, scored 250 points, punted 70 yards with ease, threw a football like a basketball the length of the field, was a fine blocker as well as ball carrier and passer. Gault also plays baseball, bas-ketball and is a track man.

> The Real McCoys By John and George



MAW! BETTER HAVE PAW GIT THET FIRE INSURANCE FROM ..

JOHN McLEAN Insurance Agency 23 Years of Insurance Know How"

## SALE STARTS DOLLAR DAY

Runs Thru Saturday January 10th

## **ALL WINTER DRESSES**

Priced To Go Crepes - Gabardines - Worsted - Jersey

Were	NOW
10.95	6.97
12.95	7.97
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## 39.95 Plus Tax NOW 29.97

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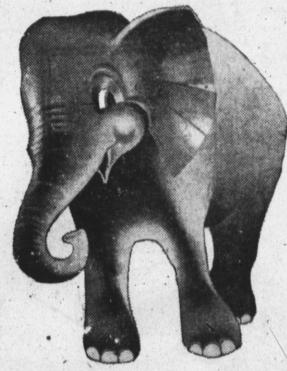
39.97

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"Smart Clothes for Smart Women"

THE "GREATEST SHOW IN HEREFORD" IS AT HARMAN'S



## WHITE Elephant SALE!

## HARMAN'S

BUT WE MUST REQUEST

No Exchanges

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No Lay-A-Way

#### \* SALE STARTS 9 A. M. TOMORROW

Come by Car, bus, train, Helicopter or B-29. But Come.

AND COME EARLY!

#### DOORS CLOSED 12 to 1 NOON!

Pardon us but we must eat, sweep up the sawdust and water the elephants!

#### THE WHITE ELEPHANTS ARE ON THE MOVE - THEY MAKE THEIR APPEARANCE TOMMOROW JAN.5th

WE SUGGEST: Greet them with a smile and a full purse cause they come only once a year. Thrifty shoppers from all Hereford and surrounding areas will look forward with enthusiasm to the time for HARMAN'S WHITE ELEPHANT EVENT. This is the time of the year when we acknowledge frankly our buyers mistakes, and we dispose of short lots -- broken size assortments -- soiled and obsolete merchandise -- by drastic price reductions -- Its the time when we really close out stocks and clear the decks for another years action. WE SUGGEST: - - - Read every item listed below -- satisfy your curiosity - come and see -- you are sure to find many usuable items - join the crowd at HARMAN'S .- Shop all day from 9 a. m. Through 6 p. m. Tomorrow!

#### MAIN ENTRANCE SPECIALS

## 80 sq. Sanforized 3 yds

Cloth of Gold . \$100 Solids or patterns 1 Dan River Handi-Cuts

3 to 5 yd lengths 50° One full box of cc cd. Novelty Buttons

Entire Stock ladies HAND BAGS Plus tax .....

Special - Jumbo Garment Bags \$100 54" long - long zipper holds 16 gar-

ments Plastic SUIT BAGS 42" long ...... 03 36" Fine Quality OUTING \$1 00

3 yds. . . . . . . . . Cannon WASH CLOTHS \$100 nice size 12 for

Pastel Colors TERRY CLOTH \$100 Pastel Colors PLISSE CREPE

3 yds ...... Dark stripe OUTING 3 yds. . . . . . . . . . . . .

Ladies Sheer SCARFS ... 25% off 10c Bias Tape

& Rick Rack ...

Purtan Crochet

PRINTS yd. 49 COTTON PRINTS 5 balls ....

PROUDLY PRESENTING SALE OF LINGERIE

Ladies Rayon Jersey Assorted colors

Brushed Bemberg Gowns or Pajamas \$ 1 5.90 value

A few left KIDDIES SLEEPERS

White Cotton Plisse Eyelet Trimmed

Group Quilted large sizes 2 Price

1 O'clock Specials IN RING NO. 1

Ladies All Nylon PANTIES 2 pr. for .... 1 \* IN RING NO. 2 NYLON HOSE 50 Dark seams pr. 50 IN RING NO. 3 Entire Stock of COSTUME 1 JEWELRY 2 Price

NOTE Keep your eyes on the Midway all day for unadvertised bargains!

Small group ladies & Girls Nylon 1 SWEATERS 2 Price Large Selection ladies Suede & Kid Leather

GLOVES 1 Price out they go Fine Cotton Single BLANKETS

Each/..... 1 DON'T CROWD DON'T PUSH BARGAINS FOR ALL TOMORROW!

40x90 Clearight Organdy Curtains 4.98 value - colors Blue, Rose, Yellow, Green 2 Price Entire Stock Shag Rugs Assorted sizes 1 Ruberized 2 Price

Backs 45" Wrinkle resistant GABARDINE 1.98 value - yd.

Wm. Anderson Cotton TWEED 1.69 a yard - yd. 1 Spring Knight - Sanfor-

Sale, Sale the gangs all here or will be tomorrow when they hear about these bargains in Slips, Gowns & Pajamas. Now shake a leg and get here early, cause this is no secret.

Ladies All Nylon Tailored Pajamas \$ 7.95 value Rayon Wash Crepe Tailored Pajamas \$ 1

Sizes 14 to 40 5.90 value One group Ladies & Gilrs Outing Pajamas & Gowns

Group Crinkle Cotton House Coats \$ 9 00

All Nylon Jersey 4.98 - 5.90 value 🔍

## TE ELEPHANTS

Entire Stock of Fall & Winter DRESSES . Two full racks to Choose From

All name Brands Ladies Don't Fail to take advantage of this Bargain!

Entire Stock of SKIRTS Prices range from \$198 to \$890

ELEPHANT SPECIAL

Entire Stock Children DRESSES Loomcreft - 2 Price Arlene Airess & Bobby

Price

One Group Ladies & Misses Red Myrick \$5°° WESTERN SHIRTS - 2 for

Entire Stock wide CINCH BELTS

GIRLS 2 of LUGGAGE STEEL

LUGGAGE One Table Odd & Ends BLUE JEANS \$ 1 00

One group BLOUSES slightly soiled 2 Price

BARGAINS! Men's 4 Buckle OVERSHOES \$4 98 All sizes to 12

MORE AND MORE

Men's Fit Snug IRRIGATION \$ 00 BOOTS - pr. Men's Cord Sole

Wide widths - pr. 0 Men's Heavy Grade LEE KHAKI \$ 00 SHIRTS 4.98 val. Lee Carpenter \$4 98 OVERALLS

Lee Dungarees \$ 98 With wide legs STANDING ROOM

AT HARMAN'S

Ladies Winter

COATS Your Lucky if we Have your size - 8, 10, 2-12 1-40, 1-42, 1-44

While these 6 1 Price Large Groups including Half Sizes \$19 49 HOUSE . DRESSES



17 only satin comfortes all new wool val. 13.95 arrived to late of Xmas Selling Full Bed \$ 0 95

DOUBLE BLANKETS Large Size 5.90 values

Nashua Purrey BLANKETS Many colors

Beautiful 72x84 china Queen Single BLANKET 8.95 value

PIGMY ELEPHANTS IN INFANTS WEAR

All wool **SWEATERS** Sizes 2 & 3 Infant Slipper Socks 1.98 & 2.49 2 Price Values One group Infants SNOW 2 Price SUITS Boys & Girls (baby) KNITED

CAPS 2 Price 4 only little Girls Coats 5.50 to 9.90 Size 3 & 4 Infant white & colored 28c value, ea. 50

Solid Colored & Printed Plastic Baby BIBS - 69c val. JJ Curity Diapers \$ 98 Limit 2 doz. to

Don't Fail To See **Our New Spring** Showing Of BETTY BARCLAY

As Featured In January Seventeen

36x50 Baby Pepperell While 50 Pair Last BLANKET 5.49 value Ideal for Gifts

The finest creation for Baby - Kozee KOMFORT 4.98 value

> NEW SPRING KAY-WHITNEY DRESSES

Arriving daily half sizes & regulars \$6 90 \$ 9 90

Ladies & Misses H Bar C Western SLACKS \$ 5 00 values to 8.95 pr. 5 Mountain Mist \$ 7 00 Cotton Batts

One Full Table Infants Girls & Boys

One Grab TABLE A lot of bargains on this table While They ea.

Lee Blue Dinim OVERALLS \$ 98 one doz only

2 only baby Bassinette Kiddies Combat BOOTS \$ 00

Sizes 4, 41/2, 5

Odds & Ends Boys TENNIS SHOES Little Girls Rayon PANTIES sizes 2 to 12 3 for Children's Nylon

PANTIES Assorted all wool Infant SHAWL \$ 9 00

BEADED

MOCCASINS: Entire Stock CHENILLE BED SPREADS 25 % Boy's Winter

CAPS . Little Boy's Lee Striped OVERALLS' Sizes 1 to 9 pr . Men's Corduroy \$ 1 00 CAPS

Men's Cotton Knit BRIEFS size 28 to 34 3 pr. 1



Men's Lee RIDERS 11-oz Demin all \$ 950 sizes one day only Boy's Lee Jeans \$ 1 98 all sizes Men's Blanket lined 11-oz LEE JACKETS \$ 4 98 6.95 value Men's 11-oz. WRANGLERS \$ 00 Pr. ...... \$ 7 50 Boy's Sizes One day only Men's Lee or Blue Bell COVERALLS Double zipper Men's Lee Canvas GLOVES 4 Pair

Men's Leather Palm

GAUNTLETS

FREAKS FROM SHOE DEPT.

and I mean we have them! over 500 pairs to choose from. Misses & Ladies end of season

SHOE SALE Values to 6.95 High Heels \$900

Med. Heels \* Flat Heels Most wanted colors & Styles

Also one table \$ 1 00 SHOES values to 3.98

and dress shirts when left in the window too long! Thats the general Idea! Men's \$199 Side Grab Table A few men's Gabardine & Corduroy Sport Coats 1/2 Price One full table men's DRESS SHIRTS \$ 00

OLD SOLDIERS

JUST FADE AWAY

and so do sport shirts

#### A TRUNK FULL OF BARGAINS FROM MEN'S SIDE

Men Long Sleeve all. Nylon SPORT SHIRTS \$ 00

5.90 value Men's Hanes Long \$ 7 00

Handle UNIONS Men's Cotton WORK SOCKS \$ 1 00 5 pr.

Men's White HDKFS. 12 for One group men's TIES

3 for One full rack men's Higgin SLACKS One table men's Felt

\$10 your choice

One full table men's Famous Brands WesternShirts \$ 00 values to 9.90

One group men's SPORT SHIRTS 2

Men's H Bar C Western Suits Reduced One full tables men's

\$4°° DRESS **OXFORDS** Men's fine quality ROBES only 6 to go

Men's Outing \$ 1 00 **PAJAMAS** only a few left

Men Don't Miss this Value! Two large racks HATS val to \$ 00 Outdoor 2 Price JACKETS

#### WHITE ELEPHANTS IN BOY'S WEAR

Boys Outing Pajamas Size 2 to 16 \$ 1 00 out they go One group boy's all

wool JACKETS \$ 00 values to 7.95 Wow What a Buy Boy's H Bar C Western

SUITS

Reduced One full table boy's SHIRTS - SUITS -PANTS Etc. 2 Price

for this event One group boy's DRESS PANTS

WHITE ELEPHANTS IN WORK CLOTHES

Men's blue Chambray WORK SHIRTS

Men's Khaki \$ 000 Work Pants - pr. 4

Odds & Ends Men's WORK \$ 1 00 PANTS pr. Men's 10" Heavy Duty WORK BOOTS \$ 0 00 11.90 value SLIPPER SOCKS One group men's cord Sole WORK \$400 SHOES 6.90 val. Heavy Work SOCKS - 3 pr. Little boy's Handmade Cowboy Boots \$ 700 Sizes 6 to 1 Big Boys Handmade Cowboy Boots \$ 10 00 Sizes 1 to 6 A few Pr. Men' Rough Out BOOTS \$17 00 Sizes broken

One Table Boy's & Youth Shoes

#### Free-Lance Driver Says, "Its Great Life -- Except For Those Mishaps"

thrills for a professional diver.

can snarl the air lines, or close a drowning victims. 4 door while the diver is inside a sunken ship.

goes wrong, recalls Vernon West- channel. Feeling his way into brook, 51 year old Sour Lake man the blackness of the small cabin, whose free-lance diving assign- he located one body and tied it ments take him up and down the to the handle of the cabin door. Texas Gulf Coast.

self without air while at work rent had jammed the first body below the water. He surfaced and between the ship's rail and the discovered two tenders had de- door, closing the only exit. He serted his air pump and were engaged in a fist fight.

"People were always horse playing on that job," he grinned. "One guy in particular took pleasure in splashing water in my face just before screwing on my helmet. After he had completed which officers believed had been snuggling me up for a dive one used in a criminal case—but had day I grabbed him by the legs and to squirm a mile on his stomach just fell off the barge with him. the struggling character until we a feeling device. He found bicycle were about 12 feet under the tires, auto tires, whiskey bottles surface and then let go. Never beer cans, innumerable chunks of had a bit of trouble or horseplay concrete—and the jack handle. with him after that."

on the safety line meant the diver all around my head and generally

Sour Lake, Tex.—(AP)—The wanted to come up. Westbrook unexpected provides the greatest had to learn the rest himself.

Since then Westbrook has made A fly, or worse yet a spider, more dives than he can rememtrapped in the diving helmet. A ber. He estimates he has refreak underwater current that covered the bodies of about 50

Once he went down to recover two victims who had drowned And sometimes everything in a tug in the Port Arthur ship When he had found the other On one such job, he found him- body he discovered a freak curhad to work long and carefully to get the door open.

Because of the darkness down under, "Westbrook works principally by his sense of touch. Recently he found a jack handle to do it. He worked alongside the sea wall; using his entire body as

Once one of his tenders, as joke, put a large green fly in his Westbrook has been locating diving helmet before clamping and retrieving sunken objects the device on Westbrook's head for 32 years. It was in 1920 that "I didn't discover it until I he began working for Nick Kahl was half way down, and by that in Beaumont. Nick taught his time it was too late," Westbrook pupil only one thing: three pulls recalls. "He crawled and buzzed

> Sand and Gravel Redi-Mix Concrete

> > 501 West 1st H. L. Higgins Phone 145



OLDEST VET TO TRY AIRPLANE RIDE - Col. Walter L. Williams (right), 110-year-old Confederate veteran is interviewed by Associated Press Writer Wilbur Martin (center) at Williams' farm home near Eaton, Tex., as a greatgraddaughter looks on. Williams, the nation's oldest Confederate veteran, says that Christmas is a time to relax and have fun, so he and his 78-year-old wife went on their first airplane ride during the holidays. He also plans to go fox hunting with his sons. Twelve of his 19 children still are living. (AP Photo)

made a nuisance of himself. Finally I locked my legs around a home over the holidays were Mr.

with a fly but not spiders. Most of the time when I feel some-"The pressure trick will work thing crowling around in my helmet, I don't know what it is. But one time I saw a small black spider on my port glass as I went under.

"He thoroughly enjoyed himself crawling in my ears, over my mouth and around my nose so I thought I'd get rid of him like the fly. I locked my legs around a piling again and increasthe pressure, but it didn't faze him. Finally he wandered down into my suit and didn't bother

The Socialist party became national party in 1892

Visiting in the Bill Morton piling and increased the air in- and Mrs. Aubrey Jackson and side my suit until the pressure Pam; Mr. and Mrs. Jack Willier, all of Hereford; Mr. and Mrs. Mack Freeman and Janie and Gutherie from Hereford; A/2c G. W. Guthrie Jr., from Fort Worth. Mr. and Mrs. Freeman and family have returned to Bellefourche, Linda Kay Morton of Hereford, returned with them.

> Applause from the galleries is not permitted in Congress.

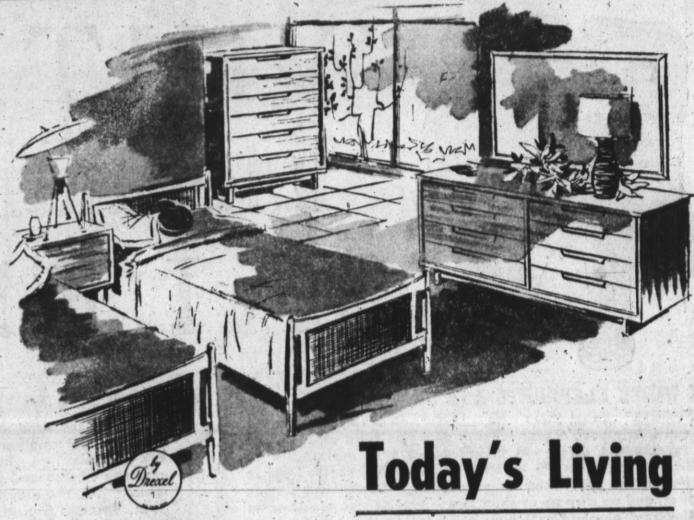
Members of Congress may not wear hats during sessions.

Average height for men in the U. S., is five feet, eight and one-

There are some 50,000 earth- The average person detects only juakes in the world every year. 20 basic odors

Only one out three suicide attempts is successful.

The elevator is the safest for of transportation.

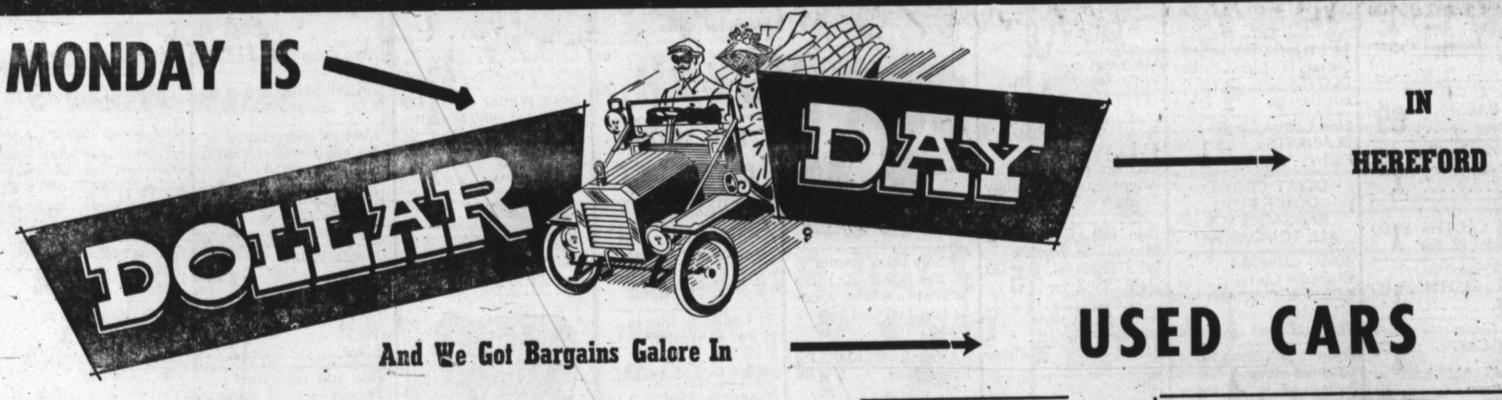


#### By Drexel

Carefree solution for today's scale-of-things!

Today's efficiently planned homes need efficiently planned furniture -- and here it is! The new, open-stock Today's Living Collection by Drexel. in style-setting new spice finish! Not only planned to give you maximum use from minimum floor space, but styled to add the spacious look to the most compact rooms! .. See Today's Living pieces for each of your rooms! You're sure to like their looks -- you're sure to like their prices!

E. B. Black Co.



Any Make Any Model Any Price

If you're in the market for a good used car, drive in (or if it won't run, drag it in) to Hereford Motor Co. and lets trade. We know we've got what you want.

Here's An Example 1949 PLYMOUTH

Special Deluxe - 4 Door Radio, Heater and Seat Covers

Good Condition

HEREFORD MOTOR COMPANY.

142 N. Miles Ave.

Your Friendly Ford - Mercury Dealer



Mr. and Mrs. William Clyde Swatzell, Jr.

#### Church Vows Sunday Unite Miss Leta Dene Springer And William Clyde Swatzell, Jr.

The Rev. Harold Kaestner perood before the altar arranged knelt for the benediction. ith baskets of white gladioli and Sue Springer served her sister ranched candelabra. Pews were arked with lighted tapres tied with satin ribbon to complete the as maid and bridesmatrons were Mrs. Leroy Kennedy of Trussville, Ala., Mrs. Don Stanley and Mrs. Don Craig of Canyon. Twyla Ruth Ann Soll of Canyon, or- ved as junior bridesmaid.

nist, and Yvonne Cavendar and All the feminine attendants

watzell Jr., son of Mr. and Mrs. gelicus" as a duet. The tradition-C. Swatzell Sr., of Trussville, al wedding marches were used and as soft accompaniment for The Rev. Harold Kaestner per-med the candle-light ceremony "O Perfect Love." The Lord's

the couple and their attendants Prayer was sung as the couple ford Arnold and the bride's bro- with navy accessories and a corther, Franklin Springer of Here- sage of white rosebuds.

white nylon tulle that had been Hall of the church. The bride's worn by her sister, Mrs. Paull table featured an anniversary Wallace, now of Arlington, Va., candle rising from a base of tufts at the latter's wedding.

Don Craig of Canyon was best

Her veil of illusion was attach-

In Immanuel Lutheran church Wayne Hinds of Amarillo, vocal- wore identically made dresses of ed to a bonnet brim of tulle and In Immanuel Lutheran church wayne Hinds of Amarillo, vocalinday, December 28, at 7 o'ists, presented the wedding musinday, December 28, at 7 o'ists, presented the wedding musinday, December 28, at 7 o'ists, presented the wedding musinday, December 28, at 7 o'ists, presented the wedding music, includinday, December 28, at 7 o'ists, presented the wedding music, includinday, December 28, at 7 o'ists, presented the wedding music, includinday inday will make their
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wore a small velvet hat with bead
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wore a small velvet hat with bead
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to a small navy velvet hat with bead
trimming. The bridal bouquet was of cymbid in the back stephto a small navy velvet hat with bead
trimming. The bridal bouquet was of cymbial stephto a small navy velvet hat with bead
trimming. The bri ame the bride of William Clyde "Wedding Prayer" and "Paris Anand carnations tied with pink mers. satin streamers.

The bride's mother wore a man and ushers were Leroy Ken- Talisman roses. The bridegroom's neyd of Trussville, Ala., and Clif- mother wore navy blue crepe

brown lace dress with corsage of Reception is Held

Given in marriage by her fath-er, the bride wore a gown of ception was held in Fellowship of pink net and tiny satin rose-The dress featured pale pink buds. The anniversary candle, embroidered blossoms on the long which will become an heirloom, tapered sleeves and fitted bodice may be used every anniversary with the embroidery trim extend- including the golden wedding ing onto the long full skirt which Mrs. B. C. Harper and Mrs. Clifterminated in a short train at the ford Arnold presided and Miss back. The deep collar formed a Doris Jaens of Canyon presided at the guest book.

(Continued on Page 2)



The Sunday Brand

Hereford, Texas, Sunday, January 4, 1953



#### Mathers, Wallace Marriage Solemnized In Church Rites

Mathers, daughter of Mr. and Mrs. lighters were, Mary Alice Wallace, Paul Mathers, and Harry E. Wal- sister of the bridegroom, and Bob lace, son of Mr. and Mrs. Joseph Mathers, brother of the bride. was solemnized Monday morn- identical to that worn by the

The Rev. Russell A. Wingert, pastor, directed the marriage ser- Joe Kerr. vice in a double ring ceremony.

lahoma, was the bride's only attendant. She wore a frock of Spring green taffeta made similar to that worn by the bride, and carried a colonial nosegay of bronze chrysanthemums. Don Winslow of Arkansas City, Kan
her wedding.

Mrs. Mathers wore a navy costume suit with bride trim and navy accessories. The bride-groom's mother wore a pastel blue two piece diess with white hat and black accessories. Both Winslow of Arkansas City, Kan
C. E. Mitchell of Neosha, Mo.

Vows were exchanged in the Corps during World War II and is employed here at the Hereford Glass Company.

Attendants were her sister, Mrs.

Truman Burr and his brether.

B. Wallace of Norman, Oklahoma, Miss Wallace wore green taffeta ing. December 29, at 10 o'clock maid of honor and wore wristlet's in the First Presbyterian church, of bronze chrysanthemums

Ushers were Bob Mathers and

The bride was escorted by he Picardy and yellow gladioli in father who gave her in marriage wrought iron stands and ivory Her dress was of blond satin fash-wedding tapers in seven-branched ioned with fitted waist and bracandelabra formed the altar back- celet length sleeves. A wide cruground. Lighted tapers on the shed girdle was attached to the altar also gave illumination.

Mr. and Mrs. Jack Mitchell who will make their suit with navy accessories and wedding march from "Lohengrin" mers. Her, only jewelery was a S. E. Duke of Neosha, Mo., before



#### Marriage Of Miss Cowsert, Harold Morton Announced

announced the marriage of their were in navy and she wore a daughter, Donna, to Harold Mor- small white hat. Her corsage was ton, son of Grady Morton.

The wedding took place in Clo-

vis on Thursday, January 1 in the graduates Attendants were Miss Rosemary | school semester. Young and LeGrand Morton. Miss Others attending the wedding Young wore a rust tweed suit were; Grady Morton, Virgil Mor-

with brown accessories.

Mr. and Mrs. Ray Cowsert have dle cloth trim. Her accessories

Both Mr. and Mrs. Morton of Hereford High First Assembly of God church School. The bride attended TSCW with the pastor, Rev. Ray Stew- at Denton the past semester and art, officiating. The church or- both will attend North Texas ganist gave the wedding music. State College, Denton the next

ton, Sr., Virgil Morton Jr., Paul The bride wore a white wool Morton, Jay Morton, and Jerry jersey suit-dress with white poo- Morton.

#### Mr. And Mrs. Jack Mitchell Will Make Home Here

mas holidays will make their suit with navy accessories and

was used as the processional and the Mendelssohn wedding march the Mendelssohn wedding march the Mendelssohn wedding march the march and she carried the handkerchief her mother used in Neosha on December 26. Mr. Mithandkerchief her mother used in the carried the handkerchief her mother used in the carried the carried the handkerchief her mother used in the carried the carried the handkerchief her mother used in the carried the carried the handkerchief her mother used in the carried the carried the carried the handkerchief her mother used in the carried the carried the handkerchief her mother used in the carried the carried the handkerchief her mother used in the carried the carried

#### Hereford Man **Marries Cuero** Girl Dec. 23

In a ceremony held at 4 o'clock Tuesday afternoon, December 23, Miss Jane Ellzy became the bride of G. P. Owen Jr., of Hereford in the First Baptist church of Cuero, Parents of the bride are Mrs. Belle Green Ellzey of Cuero and Madison P. Ellzey of Memphis, Tenn. The bridegroom's parents are Mr. and Mrs. G. P. Owen Sr., of Hereford.

Pedestals of white chrysanthemums and branched candelahre halding white taners formed the alfar background Mrs Terov Ha. milton accompanied Mrs. Arthur Cain of Yoakum who sand "Re. cause" and "The Lord's Praver" and played the traditional wed-

Mrs. Paul Breeden Jr. was matron of honor and bridesmaids were Mre John P. Graham and Miss Phullis Green. They wore similar ballerina length dresses of frosted anna taffeta with silver seguin trim. They carried star shaped bouquets of red carnations and a crescent of carnations in

Warren Owen, brother of the hridegroom. was best man and Lawrence Owen, also a brother, and John Green Murray of San Antonio, cousin of the bride, were

The bride entered with her bro ther, Parker Elizev of Alice, Her dress was of white Chantilly lace over bridal blue net and taffeta. The tight fitting bodice was fashioned with a high collar edged with seed pearls and iridescent sequins. The bouffant skirt was ballernia length. Her fingertip veil of imported French illusion was caught to a bonnet of lace



Mr. and Mrs. Jack Mitchell



Miss Suzella Bursey Bursey-Parsons Rites Set

Mr. and Mrs. Thomas Bursey of Mr. and Mrs. Grady Parsons of Hereford.

The wedding is scheduled to take place on Friday January 23, in the Pleasant Valley Cchurch of Christ in Amarillo.



#### Church Vows

When the couple left on a wedding trip to points in New Mexico, the bride traveled in a gold woolen suit with matching hat and gloves and brown leather shoes and bag.

Out of town guests at the wedding included the bridegroom's parents, Mr. and Mrs. W. C. Swatzell Sr., of Trussville, Ala., and his sister and brother-in-law, Mr. and Mrs. Leroy Kennedy, also of

zell is a graduate of st Texas State Colhe A Cappella Choir, W. T. and, the college orchestra and social sorority, Delta Zeta Sho will receive her degree

Mr. Swatzell graduated from Ramsey High School in Birmingham, Ala., served two years in the U. S. Navy and attended Southern Methodist University three years. He received his degree in music from West Texas State Col-, lge and is now assistant band director at W. T. He also is director of the Junior band in the Canyon public schools. Mr. Swatzell serves as first clarinestist of the Amarillo Symphony Orchestra.

#### **Hereford Man**

(Continued from Page 1) the late Judge John M. Green. She carried a white Bible topped with a white orchid and showered with white blossoms and satin

The bride's mother wore mauve lace over orchid satin with corsage of orchids. The bridegroom's mother wore a blue woolen suit with white accessories and white rosebud corsage.

Following the wedding a reception was held at the home of the bride's uncle, Judge Howard F. Green, Mrs. Gerald Wilson of Hereford presided at the bride's

When the couple left on a wedding trip to New Orleans, the bride was wearing a taupe wool suit with taupe and brown accessories. Upon their return they will make their home in Austin where Mr. Owen is studying for a master's degree at the Univer-ty of Texas. Mrs. Owen is a tea-

n the Manor public school. elatives from Hereford attendthe wedding were Mr. and Mrs. G. P. Owen Sr., Mr. and Mrs. Warren Owen, Lawrence Owen, who is a student at Hardin-Simmons University, Abilene, and Mrs. Gerald Wilson.

#### Mathers. . . .

wore white carnation corsages. The bride's parents were hosts at a reception in Fellowship Hall

of the church honoring the couple. The bride's mother, the bridegroom's parents, and the honor maid stood with the couple to receive the guests. The bride's table was laid with a cutwork linen cloth and centered with an arrangement of Picardy glads and bronze mums, flan-

ked by candles in crystal holders. Mrs. Homer Lee of Wichita Falls, great aunt of the bride, presided at the coffee service and Mrs. Clark Mathers, of Miami, aunt of the bride served the wedding cake. Miss Norma Jean Wallace of Norman, Okla., was in charge of the guest register. Assisting in the house party were Mes-dames; Will S. Kerr, Frank A. Gyles, Frances Houston, J. T. Gil-breath Jr., and D. H. Alexander.

For the wedding trip to San Antonio and Austin, the bride chose a two-toned brown suit with brown accessories and she wore the orchids from the wedding bouquet as a corsage. After the wedding trip they will be at home at 1209 Classen St., Norman,

The bride is a graduate of Heréford High School and attended Christian College in Columbia Mo. She received her degree from Oklahoma University at Norman with a B. S. in Library Science in 1951. She is a member of the University Beta Sigma Phi and since her graduation she has been employed in the University Lib-

Mr. Wallace attended schools Norman, Okla., and after serving two years in the U. S. Army, he returned to the University at Nor man where he is continuing his studies toward a degree.

Out of town guests at the wed-ding included; Mr. and Mrs. Clark Matters, and daughters. Jennie and Myles of Miami, Mr. and Mrs. Homer Lee, Wichita Falls, Mr and Mrs. W. C. P'Pool, Longview Mr. and Mr. Joseph B. Wallace and Miss Norma Jean Wallace o Norman, Okla,, Mr. and Mrs. Jack Kassahn, Floydada, Miss Lucy Squyres, Norman, Okla., and Clarence Burgess of Tulsa, Okla.

Mr. and Mrs. Clark Mathers were hosts at the rehearsal din ner given Sunday evening at Hotel Jim Hill, Mr. and Mrs. R. G. Schwartz of Colorado Springs

were co-hosts pardy glads and white tapers to used in decorations for the and which was served buffet style. Gardenia corsases were given as lavors for the feminine guests and gifts from the prospec tive bride and bridegroom were presented to their attendants.



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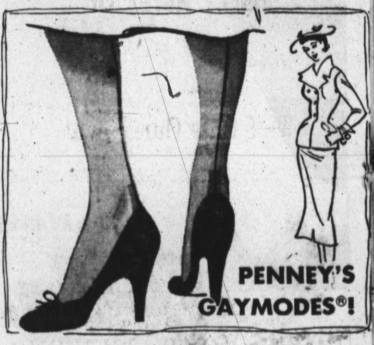


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1.00 pr.

Mens Heavy Weight Fleeced Lined Sweat Shirts Size 34 to 44

"2 Only" Boys Gabardine and Twill Quilt Lined Jackets - Broken Sizes

5.00

RIONA NEWS

### Dec. 29; Gladys Elkins Resigns

By Mrs. E. R. Day Sr. Brownie Troop VI met Mony afternoon at the educational lding at the Baptist church. ne meeting was called to order rn. Minutes of the last meeting ere read by the secretary.

uit that the troop planned to they visited last week. and out to the old people of

ing games and records.

Those attending were: Carolyn Sue Baxter, Kitty Black, Donna Sue, Mr and Christmas dinner School Opens On Sue Baxter, Kitty Black, Donna and son had Christing and son had Christing in Blackburn, Cynthia Coffey, Wynell Dutton, Judy Feser, Reband With her sister and family in Clovis lyn Parker, Judy Taylor, Karen Trider, Martha Tubbs, Lois White, Eleanor Dodson, Mrs. A. L. Black, and Mrs. Bill Stewart.

Mrs. C. E. Hall had all her children home for Christmas dinner this year. Those preeent were Mr. and Mrs. W. W. Camp and Louis Dean of Canyon, Mr. and the president Donna Black- Mrs. Ed Hall and Eddie and Mr. and Mrs. Dean Hall of Friona.

Mrs. A. L. Black reported\*that girls of Friona returned home e distributed the candy and last week from California where Mr. and Mrs. Zeno Truax.

Mrs. C. E. Hall returned home riona due to bad weather which from Canyon Monday where she Ford tractor at the Friona Motor visited over the week-end with her daughter and family, Mr. and ary 3.

Company. It will be held on JanuDoris Jane McFarland and H. V. ept members of the troop in. visited over the week-end with Comparation of the troop in. visited over the week-end with Comparation of the troop in. visited over the week-end with Comparation of the troop in.

#### **A TRIBUTE** TO OUR NEIGHBORS!

Those people who live next door or down the street a way or around the corner. Do you know them? Do you put yourself out just a little sometimes to make their lives more pleasant? A cheery "hello", a genial smile; an invitation to come in and sit, awhile. These are the tiny miracles that make neighborliness blossom and grow into a thing of strength and beauty. Charity, they say, begins at home. Similarly, it is from your home that nextdoorness emanates. Let's all be good neighbors. Remember, there is no tax on your investment in friendship!

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CHEVROLET OLDSMOBILE

Hereford, Texas

We Salute Our Town!

Mr. and Mrs. Sam Jones and

Mr. and Mrs. Russell Laftin and

family of Springfield, Colo., were guests in the home of her mother Mrs. Mae Short during Christ-

Springfield, Colo. are visiting their daughters, Mrs. Sam Jones and Mrs. Juan Eskew in Friona over the holidays. Mr. and Mrs. P. L. London

and family returned home Sun-Mr. and Mrs. Joe Brummett and day from Gage; Okla., where they visited Mrs. London's parents,

Another showing of the week will be the showing of the new

The Friona school began again on Monday, Dec. 29. Miss Gladys Elkins resigned from her teaching post and Mrs. McLean of Littlefield is filling the vacancy for the remainder of the term.

A musical entertainment was I held in the home of Mr. and Mrs. Sam Jones Monday night. Those attending were Mr. and Mrs. Alvis Day and son of Clo-vis, Mr. and Mrs. John Thomas que. and son, Mr. and Mrs. Cayson Jones and son, Mr. and Mrs. E. R. Jones, Mrs. Lloyd Brannon and at the Kruger Cafe. Miss Laquta Broman.

and children were shopping in Chritsmas holidays.

Texico, N. M.
Mr. and Mrs. Dean Baxter took A. B. Clark to Amarillo Monday where he caught the train to Elk City, Okla., to visit relatives and

Mrs. C. W. Boatman had as guests in her home for the Christmas holidays, Mr. and Mrs. Clifford Boatman and children of Walter S. Ferguson, died at the 9 points which proved more than Oklahoma City, M.r and Mrs. Leo High Plains Hospital in Hale McLello and family, Mr. and Mrs. Center.

Gib Boatman. Mr. and Mrs. S. H. Osborn, Charles, Joe Allen, Sally and Bobby, Mr. and Mrs. Claude Osborn and M. C., Mr. and Mrs. Roy their parents, Mr. and Mrs. Kur-horns availed themselves of the Clements, Don and Jim, Miss Carolyn Price of Georgia, Hollis Friona over the holidays.

Naturally the fact that the Long-horns availed themselves of the openings was the item that put the big 9 on the marker board.

#### FOIBLES

By Kent Snare

and Ole Mill turned out accord-

ing to the sheets, only more so. . .

Course the place was full, but it

might have overflowed a bit if

the Wrecks had been tussling

with the Okies who were NC-

AA'ed to the outside. . . . . Texas

snubbed Tennessee up shorter than somewhat, halting them

summarily with minus 14 yards

rushing over the full route. Brer

Price said he had his lineman

slashing and slanting, as per the lesson derived from the Duke

demise of the Vols, however, the

absence of Mr. Kozar may have

dulled the Tennessee offensive

more than enough . . . Fresh in my mind, is the sight of Mr. Full-

back in his Soph season, against

meticuously counting, with the

aforesaid pighide, each and ev-ery beat of the shift and he didn't

make any errors either, although

since he didn't have to count over

five may have helped . . . . . In

this lap at Dallas, glaring mis-

tial thrusts, gratised Texas with

adequate, and one of these skul-

lers was by Kozar's replacement,

Well, I bested Pigskin Pete's broken leg in the first 4 minutes, since 1946, memory was no facast year's try bowlwise, with made hay for a lanky pitcher three out of five, but Florida took from St. Louis, Rudy Bukich, who main of Jim Lear was somewhat terception of a Lear To Tulsa by 1 and Southern Cal proceeded to pass USC into the confusing to them but after the Texas State thumped Tenn bombed Wisconsin 7 to nary, al-tho, for my pittance, Mr. Haluska 7 trys at the Big Ten in their threw the Badgers out of the current series. . . . incidentally threw the Badgers out of the current series. . . . game by trying to pass after rea- he had strayed a bit from Miss- ed one stop a bit fine, halting of '51 and '531 ching, on several and sundry ouri, probably anticipating the occasions, the 5, 11, and 16 yard little man's return to homebase. lines with 4 gasps remaining in My surmise on the Orange Bowl each instance. . . . He blithely, proved tersely correct, for, in fact, yoeman duty . . . Stumpy Hards here ought to be legislation as man splintering the Old Miss for spending some time in the hon abandoned his running game which topped USC, 238 to 102, to gainst such miss-matches as the lossen up his air arm and that was Alábama ride of Syracuse, 61 to all he did . . . . Ironically enough, . . The homey Southeastern. an injury to Southern Cal's bron-Confernece get-to-gether in New Orleans between Georgia Tech ko back, Sears, who suffered a

Rocky were all in Tres Ritos, N. M., over the holidays skiing. Hollis Horton was a guest in the

J. C. McFarland home and Carolyn Price was a guest in the S. H. Osborn home over the holi-

Mr. and Mrs. W. B. Norwood Sr and family of Friona visited over the Christmas holidays with their son and family in Albuquer-

C. D. Day was honored with a fish fry on Sunday night on Day Sr., Kenneth Mercer, L. A. his birthday. The party was hled

Mrs. Eugene Bandy returned Texas in the '51 Cotton Bow,l Mrs. T. B. Armstrong, Mrs. E. home from Fort Bliss where she handling the ball on almost every visited her husband over the play in their bulging last half and

The Friona Lions Club met December 11 for their regular meeting. Mr. and Mrs. D. G. Hand and

Mrs. Charles Sanders visited with Pvt. Charles Sanders at Fort. Bliss' over the Christmas holidays. Word was received by Virgil cues by the Vols on their two ini-Ferguson Monday that his father,

Funeral services were held on Ray Byrd, the first time he grab-Wednesday in Hale Center. bed at the ball and guv it to Texas on the Tennessee 22 . . . . Sgt. and Mrs. Jay Kurkendall of Fort Sill, Oklahoma, visited Naturally the fact that the Long-

Fancy and Plain to scout the Rebels after the Su-Teas threading through it, kept Mr. and Mrs. Tom Draper. gar Bowl was filled and, because, the Rebs on the run to

initial TD, the Wrecks sumptu- Tech, 33-0 in the Tangerine Box ous, charging line had all the that makes the State of Texas of answers, even though, they pull- up on Tennessee, the Rebs on the 6 inch line . . Georgia Tech's, the lame and the halt, Hardeman and Teas, did

A. O.

Thompson Abstract

Complete tract index

us for information

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## Editorials

**BUILDING RECORD FOR '52 INDICATES...** 

#### Into Action Talk Turns

Hereford's phenominal increase in building permits issued during 1952 is conducive to serious thought.

All during 1952 the Hereford territory has generally been considered one of the bright spots of the Southwest -- if not the entire nation. This is true among business firms, bankers and has, for several years, provided a topic of general conversation at conventions held among these groups. Everyone, it seems, feels that this area is definitely one of with a great future.

Many residents of the area began to arrive at this same conclusion during the past year. Chief amoung the reasons people began to more fully appreciate their home country was traveling in other areas. The general drouth over Texas and the Southwest made the comparison even more pronounced during the past six months. However, númerous persons who made trips to the West Coast and to the Eastern

#### Cal Farley Award Heartily Approved

Seldom in this busy world do newspapers slow down long enough to pay tribute to neighboring newspapers. This occasion we feel, however, merits our comliments to the Amarillo News and Globe-

Specifically, we refer to their selection of Cal Farley as recipient of the annual newspaper "Community Service Award." This recognition and honor, we feel, has never in the past been more appropriate than in the selection of Mr. Farley this

Mr. Farley's work, in our opinion, extends even further than the bounds of Amarillo. It covers the entire Panhandle -even the continental United States. Mr. Farley sold a flourishing business for the sole, purpose of devoting his time to Boy's Ranch. Through his efforts and guidance scores of boys have been rehabilitated and started on the right track. Mr. Farley cannot do all of these things single-handed, of course, but Mr. Farley's dynamic personality, his ability to get things done, and his sincere love for boys have contributed more than any other single thing to the growth and expansion of Boy's Ranch in recent years.

If residents of other Panhandle towns feel about Mr. Farley as the residents of Hereford feel, he can likekwise be considered a "Goodwill Ambassador" for Amarillo. In the words of one local cattleman, "He's the only dude I ever seen who could clip you for a hundred bucks -- and make you feel good about it." People love the cause which Mr. Farley represents, but at the same time they just plain think a whole lot of Cal.

It is fitting, therefore, that our compliments not be directed to Mr. Farley on receiving justly earned recognition, but to the Amarillo News and Globe-Times for rewarding the man who unquestionably qualifies as "The Panhandle's Outstanding Citizen."

#### The Sunday Brand

Established 1948 Published every Sunday at 336 Main St. Hereford, Texas



Texas' Outstanding Semi-Weekly GENERAL EXCELLENCE NEWS PICTURES AGRICULTURAL PROMOTION

James M. Gillentine, Editor and Publisher

Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone.2, \$6.15 per year. Carrier delivery, 50c per month. Single copies, 10 each. Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of /Aurch 3, 1879.

Hereford, Deaf Smith County, Texas

News	Editor	 	 ***	. Jo	hn H.	Bennett
						McLean
Adv.	Manage	:	 		Melvi	n Young
						Linderer

Seaboard areas invariably came back with the idential report: "There's just no place like Hereford."

Some of this self-praise was, no doubt, due to home-town pride, but the bulk of it was apparently justified. Bank deposits in the Hereford territory continued as good or better than previous years, while bank deposits in other communities toppled. Post office receipts in Hereford also followed an upward spiral, month after month. While business was dropping in numerous other towns, merchants in Hereford consistently showed gains over 1951 -- some months running as high as 40 to 60 percent increases.

None of these things are really news, since they are generally accepted. The only trouble is that many of us become so used to them that we become indifferent or fail to fully realize the full importance of the situation.

A total of . .623,550 in building permits in 1952 as compared with only \$366,850 in 1951 once again proves the same old story. Hereford showed approximately 60 percent increase in building duling the past year. Fourteen business structures as compared with seven the year

The building permit increase goes even a bit further, though. It proves that while people may be talking about the "Hereford county", they are doing something even more important. They are stepping in and taking advantage of the opportunities offered from a reliable, well balanced agricultural community. They are spending money and expanding community services to the point where the area will continue to grow and prosper. This is the surest way in the world to know that the outside world will keep on pointing to Hereford and the surrounding areas as one of the bright spots of the nation.

#### Free Riders Never **Build Communities**

Four new Chamber of Commerce directors this week stepped into a tough job. In their hands rests the fate of many of us as citizens, business men, farmers and ranchers.

The Deaf Smith County Chamber of Commerce, as we see it, now stands as a crossroads. If the people follow the path of least resistance, the community will do as it has done before; it will once again become a sleepy town with a questionable future. If the people choose the rougher trail of personal sacrifice, cooperation and hard work, the progress of the community

A lot of what the people choose to do will naturally be determined by the policy and interest shown by the individual directors. In the first place, the Chamber of Commerce is under-financed. This situation exists chiefly because the directors, as individuals, have not contacted individuals and merchants and asked for equitable membership dues. In the second place, the various committees of the organization have not functioned as they really should. This is due, in part, to lack of leadership on the part of directors who head many of the

There are some things about a Chamber of Commerce which a manager cannot accomplish, due to his position. This accounts, in a large measure, for the difference as in various towns, It falls back to Chamber of Commerce directors as leaders of the organization and, finally, upon the people who live in the community and town. If people get too busy or careless to do their part in paying dues or serving on committees, the Chamber of Commerce and the town sooner or later, begin to de-

Today, Hereford is in the limelight. Where will it be tomorrow? The answer to this question depends entirely upon the interest shown by our Chamber of Commerce directors as leaders, and upon the response awarded by the people who live in the community.

#### And Stays Away Longer

Those who are trailing 'em are authority for the fact that a dollar goes farther nowadays. -- Arkansas Gazette.

#### Signs

Street sign in a southern street "NO U-all-turns." -- Gosport.

# CROSSWORD . . By A. C. Gordon

Turn Back the Clock

ACROSS -To feast -Famous American cowboy writer 11—English statesman and

12-Point 14-Metal element ing mouth 17—English philosopher 17—English philosopher and author

19—Feminine article of apparel (colloq.)

20—Shortened head

21—Sports arbiter
(abbrev.)

22—American general

24—American army detail
(colloq.)

25—Inventor of a small firearm

26—Roman poet

26—Roman poet 28—To cripple 29—Former gentlemanly means of settling a quarrel
30—First child born in
America of English
parents

33-Algonquian Indian 35-Printer's measure -Born Gascous element

philisopher 44—Hurried 45—Withered 47—Standing Room Only! 48—Military implements

51-To apportion 52-English queen DOWN 1—Leander swam the Hellespont for her 2—Shoshonean Indian 3—Chemical symbol for 4—Scandinavian explorer 5—Officer of the Guard

(abbrev.)
6—Prefix for three
7—Member of a Slavic tribe 8—Famous American inventor 10—Praditionally the second son of English royalty

11-The founder of Islam (poss.)
12-American President
13-Famed Italian world-

traveler
15—French emperor (poss.
17—Ancient Babylonian 18-U. S. "Silver State" 23-Duck valuable for its

25—Spanish hero 27—Owing 31—Corded fabric 32-Lampreys 33-Ancient Roman

statesman 34—South American city 36-Require 39-Hans Christian Scene of famous American naval battle

43-Extent of surface -Famed Biblical woman 46-Snake-like fish

48-Acquire '50-"Yes" in Spain

#### QUESTION OF THE WEEK

#### New Year Resolutions? It Just Isn't Done Any Longer, My Dear

Did you make any New Year's resolutions this year? Did you make any last year?

Mrs. Roy Grubbs, 122 Star Street.

I'm going to try to have lunch on time for my husband. Not to get home just about five miuntes befort he does. I can't remember ever holding true to any resolutions I ever made, but I'm going to try this year.

Mrs. Walt Perkins, 201 Lawton

No, I didn't make any this year. I don't guess I ever have. I haven't thought about it, but I guess if I ever did I would just break them.

Mrs. H. E. Wester, 111 Bradley

No, I don't make New Year's resolutions because I just break them so why make any.

Mrs. Max Stipe, 209 Lake

No, because I never can keep them. Used to when I was real small the teacher made us list our New Year's resolutions, but I never could keep them; since I've got older I never make any. I hadn't even thought about it in

Onias Carrol, 104 Avenue B

No I never make any resolutions. I never do even think Mrs. J. A. Derryberry, North 25 Mile Avenue

I haven't made any yet. I haven't even thought about it. Sometimes I do but most of the time I don't even think about it. If I made any last year I have forgotten about it. C. R. Lady, 500 West Third Street

Gosh no! I hadn't even thought about it. I don't believe I made any last year.

Ora Remling, 610 Union

No, I don't make any resolutions because I would just break them so I don't even bother about them.

## 'Tater Peelin's

By Roberta Campbell

The many friends of the Lee Crawford's were indeed sorry to hear of the death of Mr. Crawford Monday in Pampa. Mr. and Mrs. Crawford lived in Hereford and Deaf Smith county for a number of years and we've never known a family with three little girls, who captured our affection more completely than did Polly Anna, Billie Louise and --tp--

We are especially enthusiastic over all this talk about the custom of black-eyed peas for New Year because we probably supplied more tables with this delicacy than anybody in this locality and we've promised our customers a larger acreage next year.

However, here is a personal message for Wes Izzard and reference to the custom in his colum. .

Please! Mr. Izzard we have a lot of people who drive over from Amarillo each summer to pick black-eyed peas for cannin' and freezin' and if you don't like them couldn't you just ignore them.

And here is also a note to Tom Draper who advertises the Scotch Shorthorn cattle at his home south on Highway 51. For years we've been lookin' at that nice row of red

hog houses and now one of them is out of line. Maybe one of the old sows has decided she prefers an east front to a south one or just plain wants to be different. Anyway she ought to make some good grain-fed sausage (and we don't like too much red pepper.)

I'll Never Forget

By J. H. Brooks

I came here in 1925 and bought the Walter S. Orr barbershop. I stayed in the same shop until I retired last week.

The town has sure grown since we moved here. There were about 2,000 people here then.

I purchased the shop on August 18, 1925. At that time I had two men working during the week and three on Saturday. We had good business all of the time.

I started in the barber business about twenty years before that. Since then there has been a lot of canges in the business. Then we went into business with a pair of scissors and a comb. Oh, we had a pair of hand clippers but we never used them very often. Right after the first World War people began to ask to have the clippers used on their hair. Now a barbershop can't be run without a pair of electric clippers. Pack London was working in

the shop when I bought it and he stayed and worked for me about 14 years. He was one of the best hands I ever had. Very loyal and a good worker.

Cecil Wilkins started to work for me in 1925, right after I started. He didn't work for me but about five years. Then he bought a shop and ran it a while and sold it and bought another one. Now he has gone back and bought the old shop he started in

I remember that in 1925 about 25 percent of our customers were women. Now we never have a woman customer. That was when they wore their hair short.

One time I will never forget was during this last war when I ran my four chair barbershop alone. That sure meant a lot of

Along in 1947 there was a young fellow came to work for me. I was lucky to get him as there were just no barbers avail-He worked about three months before he had to take his state board examination. He took his tools with him and told me he didn't know whether he would be back or not. In about two weeks he came back. I could have hugged him. I never was as happy to see anyone.

I bought my first barber shop back in 1909 and until this week en only about three weeks when I have worked in a shop that I didn't own. That was right after I sold my shop at Lockney in 1925 and before I bought the one here.

There are still three barbers in Hereford that were here when I came here. They are Pack London, Abe Martin and Reed Wil-

The only other barbershop, besides mine, which is still in the same location is the old Service Shop, now Reed Williams. The City barbershop was located around on Third Street at the time

There wasn't much of the country plowed up when I came. All of it was in grassland, especially west of town.

We built our home up on Avenue F in 1927 and were out at the edge of town. Almost in the country. Now we are practically on Main Street since they have built the Park Avenue Village. There were four houses be-

tween the present Park Avenue and Union street when we built our house and only one north of that. It was the Barrett Sowell place. Mrs. Easley built her brick house about the same time we built ours.

There were two cotton gins in Hereford in 1925 but it wasn't long before they were moved. I have seen Hereford change from a wheat country to a cotton country and have seen the development of potatoes and vegetable crops. If anyone had said any thing about this being a vegetable country back then people would have thought they were crazy.

Irrigation had been tried here before we came, but it had proved too expensive to operate so had been abandoned. It was about 1930 or '35 before equipment was developed that was cheap enough so you could install and run it without going broke.

If irrigation hadn't got a foothold then there just wouldn't be any Deaf Smith county now. would all look like the northwest part of the county where they are just now beginning to develop irrigation. Our children started to school

in the fall of 1925 in the old college but about the first of the year 1926 the new high school building was ready to occupy and they moved into it.

I can remember there used to be water holes in the creek that never- dried up. Now there is very seldom any water in any of

(See Picture on Page 5)

## Panhandle, Paragraphs 1

Oldham County Sheriff Day Thompson was the victin this past week when a hitch-hiker decided he needed anothe gun and a car about 10:30 p. m. Thursday, Dec. 18.

Sheriff Thompson had answered a radio call from state patrol of Amarillo reporting a wreck some 25 miles wes of Amarillo. He had gone clear to the county line, foun no sign of the wreck, and went of the Tip-Top cafe, for cup of coffee. Being ready to leave for Vega, he heard hitch-hiker remark he had no place to spend the nightso "Kind-hearted Day" immediately offered a ride to Vega in hopes of finding a place for the man to stay overnight.

As they were leaving, a report came via police radio

asking officers to be on lookout for a hitch-hiker, described as his passenger. Immediately, 20-year-old Raymond Laux of St. Louis jabbed a revolver into Sheriff Thompson's rib relived him of his revolver and told him to answer the ca and say he had not seen the hitch-hiker.

In answering, Thompson gave a distress signal, known other officers -- Amarillo police came to Thompson's re scue. - Condensed from Vega Enterprise:

"'Hello! Hello! Is this Governor Shivers?"

"Yes, This is Governor Shivers." With that exchange of greeting from the stage of Cotto Center auditorium to Governor Allen Shivers at Austin th first call ever made over RTA financed cooperative tel phone in Texas was completed. With a battery of camero recording the history-making proceedings, the first co was received by S. H. Bradford of Lubbock, president of the board of Directors of the South Plains Rural Telephone Co operative, Inc. -- Hale Center American.

Plans and specifications for the new 40-bed municipe hospital in Mission were being used this week by 15 gen eral contractors and 25 sub-contractors in preparation for the January 2 bid-opening. That number of builders he obtained plans through the Associatiated General Contra ors offices the agency announced this week - Mission Time

A --- pp---

Albert C. Miller, manager of the J. C. Penney store Littlefield was elected president of the Littlefield Chamber of Commerce for 1953 at a meeting of the board of director

Miller replaces Nelson Naylor, retiring president in th top spot in the local organization, with Bob Crowell re maining as manager. Marshall Howard was elected to serv as vice president and J. H. Lee was re-elected secretary treasurer. - County-Wide News, Littlefield, Texas.

#### The-BOOTLEG -Philosopher

Editor's note: The Bootleg Philosopher on his Johnso grass farm is off on his 1953 comments. Dear editor:

Along about this time, with a new year already on and nothin we can do about it. I know it's customary look back over the past one and try to figure out how you can make the new one a big improvement, but wit the world so closely knit these days, with my future or her tied up with maybe the next unknown move of Stali over in Russia or somebody I never heard of in Scandanavia it's sort of hard to make any plans. A man wants to be care ful about puttin up a new fence or fixin his saggin ga when he hasn't got the slightest idea of what the interno ional situation is gonna be thirty days from now. WI go to the trouble of fixin a leaky roof when there may b a worst drouth in 1953 than there was in 1952?

It used to be all a man had to worry about was his pe sonal affairs, all he had to do was to resolve to spend le and save more and behave better or get caught less and h New Year's resolutions were taken care of, but things a different now. It used to be all a Congressman had to wor about was keepin the voters in his own district satisific or in the dark, but now a Congressmen has to know n only what I want out here on my place but what Englar wants, France wants, Spain wants, etc., and while th seems to give England, France, etc. and advantage, the get the benefits of a Congressman without the expense ar on top of that they don't have to listen to em campaig one Congressman is about as good as another for thier pu poses so long as he's quick on the appropriation trigger, st it shows you how things have changed and also how lo one of my sentences can get. While generally about half t people in the county for example will lose their vote in Presidential election, don't anybody lose in England, the shift gears faster than we do and by the time the los side is makin up its mind to concede, England already h a diplomat eatin dinner with the winner, and while I did set out this week to discuss the international situation, I'm i bringin it in to point out how hard it is for a thinkin, formed man to make any plans for the new year.

As for me, however, I am gain ahead and makin pla I plan to live each day this year like it was meant to enjoyed, and it'll take more than Stalin and an unsettl international situation to stop me. The international situati has been unsettled ever since nations were invented, a nobody who postpones his livin until things quiten down in for a long hollow life.

As for 1953, let it rip.

Yours faithfully,

#### President Bay View Club Mrs. Lee Benefield Named

**Now Available** 

\* NEW and USED PIPE

We Are Prepared and Equipped

To Repair and Rebuild Any

and All Makes Pumps

and Gear Heads

**Phone 1577** 

DARREL HARKINS

1st Door West of Sears Elevator

On Highway 60

\* CATTLE GUARDS

president of the Bay View Club cers will be installed at the last at a meeting held Thursday after- meeting of the club year in May Paul Mathers as co-chairmen and poon in the home of Mrs. C. F. and will assume duties at the be-

\* NEW PUMPS

ginning of the 1953-54 club year.

Other officers who will serve Mrs. A. M. Jones, president, with Mrs. Benefield include; Mrs. conducted the annual business George Heard, vice-president; meeting speaking briefly on op-

port on revision of the consti-Mrs. Will S. Kerr, recording sec- portunities for club women in the tution telling of some changes retary; Miss Frances Turrentine, New Year and urging members that will be suggested. Members also discussed plans for the Sevcorresponding secretary and Mrs. to resolve to live up to the real enth District, TFWC convention to be held in Hereford in April.

Mrs. A. M. Jones was in charge of the program on federation. She discussed a new department on the General Federation "The Department of Americanism." She was assisted by Mrs. Eugene Naugle who read a paper prepared by the General Federation committee on Democracy versus Com-munism; Mrs. H. G. Conkwright who read an article on "How We May Combat Communism"; and Mrs. E. W. Harrison who read a paper on "Why Religion Must be a Concept of Democracy."

Annual reports from officers and

and members voted to sen da box

with Mrs. C. J. Crump and Mrs.

Mrs. R. B. Miller and Miss Fran-

Mrs. J. P. Slaton gave the re-

committee.

of clothing for European relief.

Members attending the club were Mesdames; D. H. Alexander, R. Allison, Colby Conkwright, H. G. Conkwright, Leo Forrest, Howard Gault, E. W. Harrison, George Heard, A. M. ones, W. S. Kerr, J. W. Kirby, Paul Mathers, John McLean, J. P. Slaton, Eugene Naugle, Miss Frances Turrentine and the hostess:

Godey's Lady's Book was the first women's magazine in the



#### meaning of the club collect, read for the club by Mrs. Will S. Kerr. Goldfish Good For The Nerves, committee chairmen were heard Says Publisher The president appointed the year book committee for 1953-54

GAINESVILLE - (AP) Hollywood wants to see how neat and efficient a newspaper office can be, it should send its movieces Turrentine to serve on the makiens to the Gainesville Daily

Bowls of flowers -- not paste pots -- rest on tops of the shiny desks where editors and reporters are at work. During the holiday season, flame-colored poinsettias were on display.

A blonde oak counter stretches rom the front to the back. Branching off from the counter are polished wood panel partitions topped by glass, setting off the sports, news, circulation and other departments. It looks like an investment house.

Halfway down the big countr rests the goldfish bowl. The odd-shaped bowl was handed down in the Leonard family, and the goldfish swim about inside with unusual dignity. The large bowl rest on a slender hollow glass stem.

"Those goldfish are good for the nerves," says Leonard, "Our ner-ves and the customer's nerves."

Also good for the nerves: the air-conditioning, the flourescent lighting in the celetex ceiling, the intercommunication telephones

between departments. The Daily Register, now in its 62nd year, was started by C. H. Leonard's father, the late J. T. Leonard, on August 30, 1890.

"I believe that the employees of the Register are happier if their surroundings are comfortable," C. H. Leonard explained.

Relatives of both Mr. and Mrs. . L. Rogers gathered in the Rogers home Sunday for a holiday get-to-gether.

Those attending were: Mr. and Mrs. J. W. Israel, Mrs. Ruth Sain, Ruth Ann Sain, J. D. Dickson, Mr. and Mrs. B. C. Rea and son, all of Portales, Mr. and Mrs. Arthur Rogers, Mr. and Mrs. L. D. Boyd, Mr. and Mrs. E. J. Pepper and children, all of Hereford.



"TIMES HAVE CHANGED since I first started barbering", J. H. Brooks, above, commented in his reminisces which appear on the editorial page of this section. Brooks retired tris week after 27 years of barbering in Hereford. Staff Proto.

Mr. and Mrs. Jack Mellott and spending the holidays here with Mr. and Mrs. Sherman Morgan. her mother, Mrs. R. H. Beavers.

Whitedeer to Avenal, California, to spend Christmas.

Holiday visitors in the homes of baby left yesterday for their home. Mrs. Joe Elliston, Mrs. Wallace in Pagosa Springs, Colo., after Cox and the A. A. Frasers were

Mr., and Mrs. Don Zimmerman and children and Mr. and Mrs. Danny Elliston accompanied and children and Mr. and Mrs. Mr. and Mrs. H. P. Barnard of Roy Calvert have been spending a holiday vacation in Corpus Christi the past week.



#### We Are Not Exclusive!

As a Community Pharmacy we do not claim exicusive right to anything which is designed for your health and comfort and general well-being! We offer our merchandise and advise; our professional service and friendship to all: Humble or great; rich or poor . . . if discrimination was our lot we would not serve your every day 24hour needs.

#### **EDWARD'S PHARMACY**

First Door South of Clinic Plenty of Parking Space

## FARM SALE Thursday, January 8, 1953

7 miles south east of Hereford on old Arnold Place or go to end of farm to market road 1259, then 2 miles south and one-half mile west.

I am offering for sale at public auction all my farm machinery and stock as follows:

#### CATTLE

en

plai to

- 1/2 Brown Swiss Cows 5 1/2 Jersey and
- Holstein Cow.
- Holstein Heifer
- 3 Red Heifers
- 3 Bull Calves
- 2 Brown Swiss Heifers 7 Steers About 400 lbs.
- 1 Brindle Steer about 550 lbs.

#### OTHER LIVESTOCK

- 2 Feeder Shoates

#### MISCELLANEOUS

- Barrels, Fuel Pumps, etc.
- 1 4 Pen Hog House 1 Dehorner
- 1 Weed Burner-Sprayer
- Hand Tools Irrigation Tubes
- 1 Set Wire Stretchers
- Many Items Too Numerous to Mention

#### **FARM MACHINERY**

- 1 International H Tractor, 1948 model
- 1 No. 10 International Toolbar 1 Cultivator, extra sweeps and discs
- 1 Comfort Cover for International Tractor
- 1 Model L Case Tractor
- 1 R Minneapolis Moline Tractor, 1944 model
- 1 CC Case Tractor
- 1 NCM Case Bailer 1 International Moleboard 4 x 14", three extra points
- 1 Case one-way 10'
- 1 Eversman Land Leveller
- 1 ditcher, Martin Hummer
- 1 Three Section International Harrow with four section Collapsable hitch
- 1 John Deer VanBrundt 16x10 Drill
- 1 Co-op Combine 10'
- 1 Massey Harris Feed Grinder
- 1 International Milker, Cans etc. 1 Imperial Cream Separtor
- 1 Hot Water Heater
- 1 Grain Blower 1 750 chick brooder
- 1 50' Belt
- 1 Electric Fencer

#### SALE STARTS AT 11:00 O'CLOCK A. M.

Lunch will be served at noon by Wyche Home Demonstration Club. Free Coffee

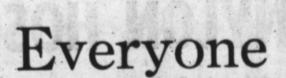
**Terms of Sale: Cash** 

Jack Coulter:

Clinton Jackson

LOOK





Else

Have you ever stopped to consider that one of the first things a visitor to your home notices is your front porch.



Perhaps it would require only a small amount of work and materials to make it new and attractive. But, if it so happens that it might cost more than you can readily spare right at this time, then come in and let us explain the easy, convenient way to make your home repairs. TRY AN FHA TITLE I LOAN. You may borrow up to \$2500, with NOTHING DOWN and 36 months to pay. If your home needs repairing, DON'T DELAY -- SEE US TODAY!

Carl McCaslin Lumber Company

A Complete Building Service 1 Block East of the Courthouse

Phone the Lumber Number 7

## C.R. ANTHONY CO. MONDAY JAN. 5

BROADCLOTH AND SATIN

## **Uplift Brassiers**

Irregulargs of 98c - 1.25 Garment All over stitched, Sizes 32 to 38. A & B Cups 2 For ONE RACK OF BETTER

A regrouping of Fall Fall & Winter Dresses Values to 10.90 Priced to clear. Broken Sizes

LADIES

Early Fall Felts Velvets in Many Wanted Styles and Colors, Come Early For Best Selections

MEN'S COTTON KNIT

## **Under Shirts**

Irregulars of reg. 69c garments. Special Dollar Day for only 34 to 46.

#### **WOMEN'S CIRCULAR KNIT RAYON GOWNS**

One size only Medium in With lace trim **Dollar Day Special** 

o Six

ALL

LADIES GROUP I

## COATS

**Broken Sizes** In Better Coats Many Styles To Choose From

MEN'S COTTON KNIT

A real bargain in first quality. Would sell for 69c. Sizes

LADIES RAYON

Full Cut Hollywood Elastic waist band Pink & White Size Med. & Large

4 For

UNBLEACHED

Ideal For Cup Towels and many other

uesful household uses.

WOMEN'S

## **SHOES**

**Broken Sizes Odd** Lots of Suede & Calf Dress & Sports Shoes. Values to 9.90

MEN'S DRESS OR SPORT

## **SOCKS**

Special purchase of close out of 50c and 75c socks 4 For in bright colors. Sizes 10-12.

LADIES

## **Bemberg Slips**

Lace Trim Top & Bottom In Colors of White and Pink Multifilament Bemberg and Acetate Rayon Yarn

FIRST QUALITY - FULL FASHION

New Colors in Dark Heels 51-15 Blue Brown Black. Size 9 to 101/2. **New Shades** 

LADIES GROUP II

**Broken Sizes** In Ladies Winter . Coats. Values To 29.75

MEN"S

## **Short Shirts**

One Group of Broken Sizes Odd Lot in Many Materials. All two way colors Long Sleeves. S-M-L-XL Values to 5.90

CHILDREN'S

## **Rayon Panties**

Circular Knit Rayon Panties for Girls in White Pink. Size 2 to 12 **Dollar Day Special** 

ONE TABLE FLAT HEEL SPORT

## **SHOES**

Broken Sizes In Flat Heel Sports

80 SQUARE COTTON

Ideal For House Dresses. Aprons and Many Other Uses **Good Selection** 

MEN'S LARGE WHITE

## Handkerchiefs

Large Size Hemed White Hankies Buy 'em by the dozens

12 For

CHILDREN'S & MISSES

49c Socks. Solid & Stripes. Broken Sixes

Irregular of 39c &

HEAVY

Full Bed Size Some Solid & Some Printed Covers SPECIAL Values to 6.90

5% WOOL

## Cotton Comforts Double Blankets

3 Yds.

In Stripes Of Blue, Rose & Green

MEN'S

Irregulars of Regular 69c Shirts, Flat Knit In Size Small, Med. 2 For & Large

LADIES RAYON HOLLYWOOD

## BRIEFS

Two Bar Tricot Hollywood Briefs Some with lace Insets in side Panels Elastic Waist, White Pink & Maixe. Med & Large

## BARGAIN **TABLE**

Many items to Choose From. You Will Have to See to appreciate the values

Bed Jackets, Slips, Shirts. Purses and Many Other Items. **Great Saving Odd Lots** 

Slightly Soiled Gowns, Slips and Many other items To many to mention Broken Sizes, Odd Lots

#### Power in Congress Rests on Coalition

THE 83rd Congress has con-I vened amid predictions that major decisions will be reached through "a working combination of Republicans and Southern Democrats."

South Dakota's Republican Sen. Mundt declares the Southern backing of President-elect Eisenhower in the Nov. 4 election should be reflected in his legislative proposals to the new Congress. Although Republicans are in control, said Mundt, any legislation projected by Eisenhower "must de-pend upon support of Conservative Southern Democrats."

If Mundt is right-and many members of the new Congress agree with him-any broad civil rights measures, like Federal anti-discrimination or Fair Employment Practices Commission (FEPC) proposals, will have as tough sledding in the 83rd Congress as they had in the 82nd.

#### Thin Margins

Mundt is a pioneer in the Republican drive for voting support in the traditionally Democratic South.

Since the margins in both the Senate and the House are so thin, major decisions obviously are going to have to depend on Democratic support. In the Senate, the Republicans have a hairline majority with 48 of the 96 seats. There are 47 Democrats and one Independent, Morse of Oregon.

In the House, there are 221 Republicans, 211 Democrats, one Independent and two Democratic vacancies.

Sen. Robert A. Taft of Ohio and other GOP Senate leaders met Tuesday with Eisenhower to discuss the new Administration's legislative protrols. Eisenhower has instructed a group of advisors to come up with recommendations on whether the new to extend wage and price curbs be-yond April 30, when the present law

#### Senate Rules Issue

nounced they had discussed in sepa-probably would have to wait for a rate talks the feasibility of attacking balanced budget.



"BY GOLLY, I BELIEVE THIS IS THE SUMMITI"

the filibuster, the unlimited debate some Southern Democrats employ in the House to talk to death civil rights bills they traditionally oppose.

The four Senators, all avowed foes ing U. S.-British relations. of present Senate rules they contend permit a small minority to filibuster and kill civil rights bills a majority that chances to upset the rules are

One possible means of attack was. open which carried the threat of tying the new Senate into knots within gram, including the question of minutes after it convened. This inwhether to continue wage-price con- volved presenting a motion to adopt set of Senate rules.

The Senate long has considered itself a continuing body and lets its Administration should ask Congress rules stand from one session to another with only occasional changes.

Predictions on what kind of a budget President Truman will offer the new Congress ran around 80 bil-The conference also discussed the lion dollars, meanwhile. Bridges, issue of changing Senate rules to slated to be chairman of the Senate make it easier to limit Senate debate. Appropriations Committee, said that Sen. Lehman (D.-Lib., N. Y.), Sen. nobody knows whether the budget Humphrey (D.-Minn.), Sen. Douglas can be cut until they see it and study (D.-Ill.) and Sen. Ives (R.-N.Y.) an- it. Any general tax cut, said Bridges,

## NEWSWORTHY



HARRIED FRENCHMAN - Former French Premier Georges Bidault pauses in midst of attempts to form a new govern-ment in Paris to talk to newsmen. Bidault abandoned cabinet effort when he failed to obtain essential majority.



JAPANESE DEFENSE FORCE-Members of Japan's Nationa Defense Force train with half-tracks mounting machine and anti-aircraft guns during maneuvers near Tokyo. Rising sun emblem revives memories of other Japanese military units.

## The WORLD This WEEK Outlook

## WINNIE REVIVES DIRECT APPROACH

TOPICS for the BIG TWO

Implications of

Stalin's feeler.

Agreement on

expenditures on

weapons in NATO.

Closer liaison on

Korea and Asia.

WHEN dealing with diplomatic problems, Winston Churchill prefers personal interviews and the telephone

The 78-year-old Prime Minister made frequent use of both in his intimate relationship with President Franklin D. Roosevelt, He would like to see the custom revived when the new Republican Administration takes

This is advanced as one reason Churchill chose to visit the United States without waiting for Presidentelect Dwight D. Eisenhower's inau-

guration Since President Truman still is in office, there is little likelihood the Eisenhower-Churchill talks will produce concrete policy decisions. They will pave the way for a possible full scale Anglo-American conference

#### Primary Objective

Churchill's primary objective is to gain some impression of the course the new Administration will follow on a number of urgent issues involv-

Korea tops this list. There has been much concern voiced in Britain that the new Administration will give of Senators would vote for, concede Asia priority in strategic planning, relegating Europe to second place.

Despite clarifying statements by Eisenhower and his Secretary of State-designate, John Foster Dulles, a sizeable segment of the British press continues to speculate that the U. S. will shift emphasis to the Far East after Jan. 20.

Eisenhower's trip to Korea height-ened anxiety in Britain by adding the threat of increased Allied pressure there. The British say they are com-mitted to the hilt in Korea. Heavier demands there, they add, will mean British divisions will have to be withdrawn from NATO commitments in

#### Fuller Consultation Desired

Churchill wants to put across the British desire to be more fully consulted on Korea. The Churchill government has been embarrassed in Parliament when it developed its members were sometimes in the dark on Korean activities until after the

The Prime Minister unquestionably wants to see some effective machinery worked out for closer U. S.-British liaison in Korea.

Any such setup can be expected to stir up resentment among those members of Congress who are openly criti-

#### Europe

#### **Economic Victory**

The United States, Canada and the big West European countries started limiting shipments of strategic goods to Communist countries in 1949. The Communists, however, kept drainingstrategic materials from West Germany through 1951.

Get-rich-quick West German firms and international gangs' readily furnished power equipment, ball bear-ings, steel tubing, oil exploration machinery and even armaments to

This was part of the Kremlin's cold war strategy of obtaining from Western industrial countries equipment and goods needed to speed its military

The official West German policy was the same as that of other Western nations on trade with the Soviet bloc: To impede Soviet military growth by cutting off strategic materials without stopping other trade between East and West,

Frontier controls were lax, however. Customs guards frequently did not understand what they were supposed to do. The customs force was undermanned. Export documents often were falsified or altered.

In May, 1951, alarmed officials in Washington rushed Alexander F. Kiefer, chief of the State Department's Eastern Economic Relations Division, to Bonn to devise means of plugging the hole.

After a long, uphill battle, Kiefer, with the help of U.S. and West German officials, has cut down the violations of export regulations. He believes the flow of strategic goods to Communist countries through the West German loophole has been largely halted.

In establishing the tigher controls, American and West German officials worked out an elaborate system. A central licensing bureau is required to approve all exports to Communist countries. All exports of strategic materials must also be cleared by the bureau regardless of their destination. A special safety paper prevents falsification of permits. Customs personnel has been boosted by 10 per

this is of prime importance. A Yugo- Yugoslavia, Greece and Turkey have slav-Greek-Turkish entente would completed the main outlines of a mu-Still, there are weaknesses, notably the big free port of Hamburg, which handles almost a million tons of cargo annually for Eastern Europe. Like other European free ports, Hamburg tends to resist regulations that will cut down traffic, even with Commu-nist countries. Officials in Bonn expect some adequate rules to be worked out which will apply in these

cal of the British role in Korea and

hostile to the British in general. Churchill has emphasized the extent of Britain's commitments around the world, notably in the Middle East and Malaya, where British troops are fighting an exhaustive battle against nmunist-led insurgents.

#### Role in Stalin Conference

U. S. officials believe Churchill is interested in full recognition as a participant in any Eisenhower-Stalin meeting aimed at easing world ten-

These officials make it plain, however, that they see little chance of any such top level East-West conference-unless Russia shows in advance a genuine desire to end the cold war.

During the 1950 election campaign in Britain, Churchill himself proposed going to Moscow to see Stalin, but later showed little enthusiasm for the

CZECH.

POLAND

HUNGARY

YUGOSLAVI

tunity to capitalize on a first class squabble within Communist ranks,

Cut off from Russia, Tito has been

virtually driven into the Western

camp, although his country remains Communist. In return for Western

aid, Tito has cooperated with the two countries which form the southern

anchor of the North Atlantic Treaty Organization, Greece and Turkey,

Balkan Entente

the NATO picture.

For Western military strategists

Tito's argument with Italy over

GERM

ITALY

BALKAN DEFENSE ENTENTE

ROMANIA

BULGARIA

COUNTRIES (SHADED) INVOLVED IN BALKAN AGREEMENT

The Tito split with Russia offered the West an unforeseen oppor-

Trieste poses a possible stumbling of a visiting Turkish military delega-block to this advantageous harmony. tion in Belgrade, put it this way: "If

which operate to the disadvantage of British' manufacturers trying to develop an American market, also figures high on the Eisenhower-Churchill agenda. There is not much chance the new Republican Administration

Questions about the Pacific Pact.

which does not include Britain.

will reduce the tariffs enough to make easier the sale of British products here, but Churchill is understood to want a better understanding on the whole tariffs problems to wipe out some of the troubles British exporters

#### now encounter. Other Problems

There is a basic disagreement between Britain and the United States on Soviet motives. The British are against investing now huge amounts in arms which stand a chance of be- Government Interference? coming obsolete. The U.S. considers the threat of Soviet aggression in Western Europe still is great and that

U. S. S. R.

TURKEY

tion with Western nations.

economic and military aid.

peril of Russian retaliation leave Tito

with no discernible alternative to co-

operation with the free nations. He may air traditional suspicions of the West, but he still will need Western

Not Formalized

The Belgrade announcement that

Gen. Ismail Haki Tunaboylu, head

The question of high U. S. tariffs, every weapon in the field is an added deterrent. Churchill has also indicated con-

cern over the fact Britain is excluded from the Pacific Pact, made up of Australia, New Zealand and the United States. He has voiced hope that Eisenhower will recognize Brit-ain's interest in the Pacific and the fact she is responsible for the security of Malaya and Hong Kong.

Anglo-American problems in the Middle East center about the key issue of Iranian oil. The U. S. has not fully sympathized with the British in the Anglo-Iranian oil dispute.

#### Probe

More than 25 U. S. citizens have been dismissed by the United Nations as a result of inquiries conducted by a Red-hunting grand jury in New York and the Senate Internal Secur-

A House subcommittee, meanwhile, has been inquiring into the operations of the Justice Department for almost a year. The two investigations meme when some members of the grand jury testified the Government had interfered with its search for Reds in the U.N. The House committee immediately began sifting through the charges that Justice and State Department officials tried to suppress

the jury's report. The State Department and four Justice Department officials - Roy Cohn, Myles Lane, Charles Murray and William Foley — denied the

charges.

Members of the grand jury told

Members of the grand about calling approximately 100 U.S. citizens employed by the U.N. and questioning them about their loyalty or Communist affiliations.

About half the witnesses refused to answer questions, the jurors reported, claiming protection under the Fifth Amendment which says no one has to testify against himself in a crim-

The jury failed to indict anyone but the jurors became "indignant" and, they testified, voted unanimously to report the conditions they found "so the U. S. public would be startled out of its lethargy."

A presentment filed by the jury said "an overwhelmingly large group of disloyal U.S. citizens" had infil-THE West has given Yugoslavia large slices of military and economic aid ever since Marshal Tito broke with Moscow four years trated the U.N. staff. On Dec. 2, when the jury was preparing to make its report, an effort was made to block it, according to Joseph P. Kelly, the jury foreman. He said he was told another deterrent to smooth coopera-Despite these developments, Yugo-slavia's economic condition and the the Justice Department wanted a

> Kelly said he was informed that Secretary of State Dean Acheson "didn't want the presentment made" because it recommended that a new jury be set up to continue the investigation of Red infiltration of the U.N. Another juror, Max M. Zimmer-nan, said he was convinced "the

State Department had a big stake in this investigation-it wanted to hush put some 70 military divisions be-tween the Soviet Union and the The new Balkan agreement, while Mediterranean. In addition, it would not formalized in writing, seems to draw Yugoslav military forces into have been made clear to all conthis investigation—it wanted to hush it up because we weren't very complimentary to the State Department."

One result of the ruckus will be a recommendation to Herbert Brownnell Jr., who will be Attorney General in the Eisenhower Administration, that a new investigation of the U.S. Reds in the U.N. be launched in New York. Tito's dispute with the Vatican over necessary, Yugoslav pilots will defend the elevation of Archbishop Aloysius the Turkish sky as Turkish pilots Stepinac to the rank of Cardinal is will defend the Yugoslav sky."

(All Rights Reserved, AP Newsfeatures)

## Economic . .

IKE everybody else, economists L turn prophets around New

Secretary of Commerce Charles Sawyer and a team of Government and private economists say 1953 will be a good year for business, 1954 will bring a letdown and 1955 may prove critical.

Sawyer says the chief peril, 'as defense spending slacks off, is not economic weakness but fear and uncertainty. The nation's economy, he adds, has strong built-in safeguards against a depression in the coming

#### Designed as Guide

The report issued by Sawyer and his team of economists is designed as a guide to business conditions in the final stages of the defense buildup and the period immediately after.

It predicts defense spending will reach a peak of 55 to 60 billion dollars late in 1953, will run at peak levels through 1954 and will fall off in 1955 to 50 or 55 billions. Defense expenditures would then go on down toward a more or less permanent level somewhere between 40 and 50

billion dollars a year.

The report, which several high Eisenhower aides, including George M. Humphrey, Secretary of the Treasury-designate, helped turn out, estimates that spendable income in this period will increase about seven per cent.

Businessmen plan yearly expenditures in 1953, 1954 and 1955 close to this year's record level of nearly 27 billion dollars.

#### Safeguards Against Recession

The report cited this-plus continued population growth, unfulfilled needs for schools, hospitals and highway building, modernization and replacement, possible tax reductions, sizeable individual savings, and social security benefits—as major offsetting factors to slackened defense spending and any tendency toward recession. Bigger production and purchasing

power are the keys to avoiding a depression, however, according to the

Quotes

Sen. Joseph R. McCarthy (R-Wisc.), on plans for future Com-munist-hunting: "The time will come when we won't be any longer investigating what the Truman Administration did—we'll be investigating what our own Republican Administration is dains."

Gen. Hoyt S. Vandenberg, Air Force Chief of Staff: "Soviet Russia has produced five times as many planes as the United States during the last five years... We must meet our air power goals if we are going to have the strength to counter the threat against our national security and the peace of the world." the peace of the world."

#### In Short

Released: from Britain's grim Wormwood Scrubs Prison, after serving six years and eight months of a 10-year sentence for giving atomic secrets to Russia, Dr. Alan Nunn May, the Western world's first convicted atom spy. May was released for "good behavior" although he never has publicly repented and still

is an avowed Communist.

Estimated: by the Air Force, that its airbase buildup program to accommodate 143 wings may cost almost a billion dollars less than antici-

pated last Spring.

Announced: by the Labor Department, that the amount of money available for jobless benefits to workers covered by state unemployment insurance laws has reached a record \$8,400,000,000.

Hinted: by American rocket experts and military scientists, that the time is not far distant when they will be able to fire a missile so high it will never return to earth.

#### Sidelights

• In London, frustrated public offi-● In London, frustrated public officials stood by in consternation as Trafalgar Square's famed fountain at the foot of Nelson's Column spewed forth a frothy bubble bath. A practical joker had primed it with soap.

● In Moscow, proud officials announced some Russian workers had jumped 40 years ahead of themselves—for example, Lathe Operator Pavel Bykov, who completed production schedules for 1991.

#### Dates Tuesday, January 6

Anniversary of the transmission of the first telegram in 1838. Seventy-fifth birthday of Carl Sandburg, noted American poet and biographer.

Wednesday, January 7 Anniversary of the first na-nal election in the U.S. in

Saturday, January 10 League of Nations established,

ereford, Texas, Sunday, January 4, 1953

#### The Sunday Brand

TEXANS IN WASHINGTON

## GOP Vetos Canadian Dam Fought By Rogers, Mahon

WASHINGTON, Jan. 3-(AP)source of water for a dozen Texas Panhandle and High Plains cities and towns, appears to be fac-ing a Republican budget-cutting economic philosophy.

This was indicated by the re-Neb.), who visited the project erea and came up with this con-

These towns ought to finance this project through selling bonds instead of coming to the govern-ment for a federal loan."

The two Texans here most ardently backing the Canadian Rivdevelopment plan are Reps. George Mahon and Walter Rogers. They point out that the budget mendations to come up tothe Congress as soo nas the session gets under way will have been prepared by the Democratic Truman Administration -- and so they are hooeful there will be a 1 or 2 million dollar item to iniate construction on the Canadian River Dam.

The big question then, assuming it is included, is whether the Republican dominated Congress will go along with the Truman Administration recommendation.

Palitics frequently play an important, if not decisive role, in the authorization and appropriation of funds for a big waterway

In the case of the Canadian River Dam project, the situation is complicated. The legislation authorizing it was signed into law by President Truman on Dec. 29,

Along with Mahon as an nal sponsor of the bill was the then Panhandle Congressman Eugene Worley, now a federal judge on the U.S. Court of Customs and Patent Appeals. Although it got quick favorable action in the House, the measure ran into stiff Republican opposition in the Senate. At this point Worley left the House to become a judge, and Texas elected its first Republican congressman in 20 years to take his place. The new legislator, Rep. Ben Guill of Pampa, soon was able to solicit powerful Republican support on both sides of the Capitol. The measure became law just four days before Guill was succeeded by Rogers as the Panhandle district representative with the opening of the 82nd Congress Jan. 3, 1951. Although a Democrat, Rogers has sided with the Republicans time and again co Truman policies. Coupled with this is the fact that Texas went along with the Republicans in electing Dwight D. Eisenhower last Nov. 4.

Rogers hopes to persuade the Republican 83rd Congress that the Canadian Dam project is no

boondoggling, give-away deal. "Actually," he explains, "the authroization legislation provides that the federal government eventually will be repaid about 93 per cent, or roughly 79 million dollars of the cost.

"These towns want to stand on their own feet. They will repay the cost of the dam in their contracts for water. But they simply don't have the property valuation to go out and sell bonds without some assistance from the federal government."

He suggested hte communities be authorized to issue 2 per cent revenue bonds which would be tax free, underwritten by the government. They would pay off the project cost in 50 years.



Here's a manasized line of jet pumps that will either get down to the 300 ff. level or push your water up a long hill without a whimper!

wabout a 5 H.P. Model ith capacities to 1320 G.P.) 1 om 120 ft, with 112 lbs. pressure at the pump? Plenty of boost here! Or o 11/2 H.P. Model that delivers 400 G.P.H. from 160 ft. ct 30

WEST TEXAS DEVELOPMENT CO. 1323 East 1st.

be sreved by an aqueduct system The 85 million dollar Canadian distributing water from the dam. others have indicated an interest struction of large reservoirs. in the development.

ability of expanding the water that, there should be other such appropriations. The Agricultural The issue likely will come up Lloyd Prewitt and children of supply in the Panhandle and High reservoirs built in that part of Department, through its soil con-

After noting that most of the He suggested that two be built water in the area now comes in the Hall-Childress-Motley-Cot- Agriculture Committee during the

Rogers is emphatic in his views this fight for the Canadian Riv- and their costs are financed lar- watershed dams, "to keep the wa- hill and Mr. ad Mrs. Joe Reeves about the need and the desire- er Dam," he added. "But, beyond gely, if not entirely by federal ter where it falls,"

watershed to retard runoff and bate. old back the soil as well as the

committee has just issued a re-port contending that the best way first of the week. of handling the flood control problem is through the construc-tion of large dams by the army

Rep. W. R. (Bob) Poage of Waco, vice chairman of the House River Dam project, planned as a which would be located near San- from wells, and pointing out that the counties area, somewhere near Democratic dominated 82nd Conford are: Amarillo, Lubbock, Pampa, Borger, Levelland, Little-field, Lamesa, Tahoka, O'Donnell, pumping, Rogers declares that the Plainview and Slaton. One or two of large reservoirs.

The distribution of large reservoirs.

Plainview and Slaton. One or two of large reservoirs.

The distribution of large reservoirs. "Right now we want to win are built by Army Engineers -- the construction of small upper beth, Eugene and Johnny Tanna-

servation program, also is in the new session. Although Poage will dam building business -- mostly be a minority member he would small check dams far up on the play an important role in the de-

Mrs. Louise Simpson of San A House Public Works sub- Antonio visited in the home of children of Que mah.

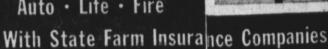
> Mrs. Dave Aldridge of Tecumeh, Oklahoma, visited in the Guy awrence home over the New ear's holiday. She also visited other relatives and friends in Hereford.

> rice Tannahill were: Mr. and Mrs. of Lockney, and Mr. and Mrs.

Holiday guests of Mr. and Mrs. W. Harrison were her chil- goods? dren, Mr. and Mrs. J. M. Simp-

Q. How can I clean leath A .By using a strong ammon son Jr., and sons of Amarillo, and water. Rub the leather until it Mr. and Mrs. David Harrison and clean, and then dry with a so

SEE ME FOR ALL THREE Auto · Life · Fire





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## remendeus STARTS MONDAY, DOLLAR DAY,

We are closing out our entire stock of fall and winter shoes at unbelievable prices. These are the best Shoe Values we have ever offered. Our Spring Shoes will be here soon -- our reason for sacrificing these shoes at such low prices -- you can't afford to miss this money saving event.

STORE OPENS 8:30 A.M.



## CHILDRENS WEATHERBIRD

## Dress Shoes

One Group, In Brown Alligator And

Brown Suede. Black Suede With Calf Trim.

Sizes 51/2 to 8; 81/2 to 12; 121/2 to 3

Values to 6.95

SALE PRICE

UNBELIEVABLE BUT TRUE

No Refunds or Exchanges

28 ONLY

In Black, Brown,

Navy Suede.

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Sale Price

Tax Included



#### One Group DRESS or CASUAL, high and Med. heels. Dress Pumps With Closed Toe & Heel. Value to 10.95



Men's Engineer Boots with Gro-Cord Soles 12.95 Value Sale Price

White Only

Sizes 81/2 to 3

Values to 7.95

Brown, Black, Navy or Plain Heel 60 Gauge

Personality

15 Denier

One Group of Ladies Loater Sox And Girls

No Exchanges or Refunds

Childrens Weatherbird

HIGH TOP SHOES

FOR

ONLY

Regular 2.98 Value

Men's WORK SHOES Val-Cork Sole



Black, Brown Suede & Brown Calf. Values to 12.95 Don't Miss These Values No Exchanges or Refunds



## Hereford Shoe Store

X-Ray Shoe Fittings





One Group of Teen-Age **Dress Flats** 

> Brown, Navy, Black Assorted Sizes

Values to \$6.95

SALE PRICE

The Sunday Brand, Hereford, Texas, Sunday, January 4, 1953

Reading Time - 3 Minutes

# To The 9,100 Residents of DEAF SMITH COUNTY and SURROUNDING COMMUNITIES

Enrollment

BEGINS MONDAY JANUARY 5th

EXTENDING THRU FRIDAY, JAN. 23rd

Every Man, Woman and Child Eligible
to Apply during Enrollment Period
Enrollment Open to You Only Once a Year

# STOP AND THINK Your COMMUNITY The VOLUNTARY

of Deaf Smith County
We Invite You To Call
Your Local Hospital or Doctor
Regarding Their Relations With
Commercial Travelers Casualty Co.

# SAFEGUARD The HEALTH ENROLL TODAY WITH

The PLAN

DEPENDS ON THE
WELFARE OF YOUR
HEALTH

WAY IS THE AMERICAN
WAY OF LIFE

OF YOUR COMMUNITY ACT NOW, TOMORROW MAY BE TOO LATE!

WITH
WHICH PROVIDES SECURITY
AND PEACE OF MIND

This New Noncancellable Plan Accepted In All Local Hospitals And Good Anywhere In The World

-Look for the Enrollment Officer to Call at Your Home . . . Ask to See His Identification As Enrollment Officer.

PLEASE

NOTE

PLEASE NOTE: Our enrollment Officers do not work like salesmen. They are expected to make one thorough explanation of your "Community Health Plan" and assist to enroll you if you can qualify. Please do not ask him to call back, as this only deprives some other family in your County of the opportunity of enrolling in the plan. Your co-operation in this will be appreciated. THANK YOU.

THANK

A SERVICE OF Commercial Travelers Casualty Company

HOME OFFICE: DALLAS, TEXAS

- This Is One Of A Series Of Educational Advertisements in the Fight to Combat Socialized Medicine

"Your Health is Your Business, Keep It That Way"

LOUST WHICK

Sunday Secret American Forms, Sunday, Land technica



EIGHTEENTH BIRTHDAY CELEBRATION was held for Kathleen Kester Sunday night, December 28. Her birthday was on December 26. Those attending the birthday supper were: (form left, Kit Carson Sanders, Bollye Culpepper, the honoree, Janice Craig and Douglas Bracken. A. O. Thompson Photo



#### Former School Mates Meet For Reunion Party

A reunion party for former school mates was held at the home of Mrs. L. J. Clark Tuesday night. Hostesses for the occasion were:

Emma Jane, Colline and Mrs. C. O. Brown and Mrs. L. J. Clark. Those attending were: Earlena Phillips, Patsy Wiltshire, Emma-Jane Brown, Colline Brown, Martha Jean Brown, Mrs. Audrey Miller, Mrs. Joyce Lyons, Mrs. Claudia Wilson and Debbie, Mrs.

Joyce Lomas, Mrs. Joy Dones, Mrs. Bobbie Jane Reynolds, Mrs. L. J. Clark and Mrs. C. O. Brown. PTA will honor all new patrons Monday night at the meeting which will be held in the high school auditorium at 7:30 p.m. A program will be presented and films will be shown for the children who accompany their par-

#### SCHOOL LUNCH **ROOM MENU**

January 5-9

Pinto Beans . . . Onion Rings Buttered Spinach Fruit Salad Cornbread . . . Butter . . Milk Ice Cream Sticks uesday

Beef Stew (Tomatoes, Carrots, Potatoes, & Onions) Crackers Pimiento Cheese Sandwiches Peach Halves . . . Milk Peanut Butter Cookies

Hamburger Patties . . Buns

Sliced Tomatoes . . . Lettuce Onions . . Pickles . . Mustard Lime-Pineapple-Cheese Salad Cake with chocolate icing Thursday Turkey Salad Mashed Potatoes

English Peas . . Carrot Sticks Hot Rolls . . Butter . . Milk Honey Friday Oven Fried Fillets . . Lemons Buttered Whole Kernel Corn Cabbage and Apple Sala d

Bread . . . Butter . . . Milk

Cherry Cobbler

#### Courthouse Records

WARRANTY DEEDS G. K. Horton and wife Oma Horton to Veteran's Land Bank,

Range 2 East. G. K. Horton and wife Oma Horton to Veteran's Land Board of the State of Texas, all NE1/4. Sec. 3, Twp. 4 North, Range 2

James C. Caster and wife, Na-James C. Caster and whe, Lot J. G. Evans W<sup>1</sup>/<sub>2</sub>, Sec. 11, Dick Walked dine Castre to J. L. Stevens Lot J. G. Evans W<sup>1</sup>/<sub>2</sub>, Sec. 11, Dick Walked and S 5 ft, Lot 9, Blk. 2, Mea- K-3.

8 and S 5 ft, Lot 9, Blk. 2, Mea- K-3.

W. M. Tottenham, et ux, to December 29.

F. P. Brooks and wife, Beadie Brooks to M. D. Watkins and E. O. Watkins, undivided 1/2 interest in S½, Sec. 3, Certificate 1/418, B. S. & F. Sur., Blk. K-7.

F. J. Burgess, et ux, David Burgess, et ux, Robert Lowrey, et ux, to R. E. Griffith Relty Company, All SE 4, Sec. 28, Twp. 5 North, Inc., and William F. Hardwick, 10 acres, NE14, Sec. 112, Blk. M-7; Evants Add. Cert, 1233, Deaf Smith County. Dayton Chisholm, et ux, to George C. Warner, Lot 41, Allison Sub., Blk. 2, W1/2, Blk. 3 and

E. Part Blk. 16, Welsh Add. Annie Louise Brawley et al, to

W. H. Franz, et ux, to George W Schulte, Part Block 57.

W. R. Redwine, et ux, to Garland C. Wilson, et ux, all Lot 19 and S1/2 Lot 20, Skeen's Sub. Blk. 19, Ricketts Add.

Carl G. McCaslin, et ux, to W. G. Youngblood, S 5 ft., Lot 12, R. G. Blue Sub., Pt. Blks. 1 and 2,

New Automobiles Square Deal Auto, 1952 Ford, December 27.

W. M. Stewart, 1953 Dodge, De cember 29. Frank Prowell, 1953 Ford, De-

Dick Walker, 1953 Plymouth



Men's & Boys WINTER CAPS Values to \$1.69 Special

Men's Med. Knee

98c Value

SPECIAL

**SHORTS** 

SPECIAL Values to 7.95

Chenille

**ROBES & DUSTERS** 

6.95 Value - Special

CIOUID SPECIAL

80 Sq. PRINTS

Fancy and Solid Colors 49c Value

DOLLAR DAY SPECIAL

COMING SOON!



a NEW HIGH in PROFIT POWER ...

Here's tomorrow's tractor : . . today! It's the new, 3-4 plow. MM Model UB that gives you more power on less fuel, more comfort, more safety, important advantages that make every hour in the field pay you bigger dividends than ever before.

THIS IS. WHY THE NEW UB GIVES YOU MORE ... Nobody knows what a farmer needs as well as a farmer himself. That's why Minneapolis-Moline went right out on the farm before building the new UB. MM asked farmers: "What makes a tractor best?" The answer these farmers gave are among the advantages you'll find in the new MM UB Tractor. "Give us more power at lower cost... put the battery where it's easier than ever to service, available live power take-off, a safe platform to stand on. Put shields around moving parts, give us sealed beam lights, complete brake control with one foot." These and many more money-making features are all yours with the new UB.

features are all yours with the new UB. See your MM dealer soon. Get the proof that this new MM UB Tractor is ahead of the field—that it's the right tractor CHECK THESE AT YOUR DEALERS

MORE POWERL NEW FUEL ECONOMY! . NEW HIGH PLATFORM! . NEW IGNITION SYSTEM! . NEW STARTER! . NEW CENTER LINE STEERING! . NEW SAFETY FEATURES! NEW PRESSURE COOLING! . AUTOMATIC WEATHER CAPI . NEW PLOTE-RIDE SEAT! . NEW FOOT CLUTCH! . NEW BRAKE SYSTEM! . NEW ROLLER DRAWBAR! . LIVE POWER TAKE-OFF! . NEW FUEL FILTER! . EXHAUST VALVE INSERTS! . NEW, STRONGER "BOSSES"

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IMPLEMENT

Men's Short Sleeve

UNDERSHIRTS

98c Value For Only

"Playtex"

BABY OIL

49c Value

"Bates" Victoria, Brown, Green, Rose & Blue — 6.95 Value

SIZE SPREADS

EACH

"Playtex" -

Baby Cream

49c Value

"Playlex"

Baby Powder

Value



Rutherford Co.



DORIS WILLOUGHBY celebrated her 11th birthday Monday with a party given by her mother, Mrs. Irving Willoughby. Those attending were from left: Carlie Smith, Jean Terry, Mary Thompson, Doris Willoughby, Sheila Williams, Nancy Parsons, Margaret Boomer, Evelyn Hunter. The two standing behind the group are: Stella Hunter and Carroll Jo Sparks.

#### Wyche Installs Club Officers

the Wyche Home Demonstration | Following the installation rites club was held Thursday, January 1 at the home of Mrs. W. R. Scarth. Mrs. A. O. Thompson Scarth Scart served as installing officer for auction sale on January 8.

Introducing

Installation of new officers of cord book chairman.

and Mrs. Ward, reporter and re- II. L. Ward and Mrs. Tom Drap- er, CHDA.

GIFFORD HILL WESTERN INC

the Hereford Sales Office of Gifford-Hill-Western. This office

will enable Gifford-Hill-Western to offer a better and more complete service to the irrigation farmers of the Hereford area.

Fite, vice-president; Mrs. Flood, M. Hix, Wellington, Texas; A. O. | Margaret Bryant of Muleshoe and er and landscape coordinator; Damron Marion Fite, Jr., Ira Ott, and family of Hereford. Mrs. Ott, civil defense chairman; D. L. Carmichael, W. R. Scarth,

Slean of Spencer, Iowa, Christmas

secretary; Mrs. Damron, treasur- Thompson, Edwin Flood, C. R. and Mr and Mrs. Ray McCullough

Sgt. and Mrs. Glenn Willier and baby of Fort Knox, Ky., arrived the week after Christmas to spend Holiday guests of Mr. and Mrs. some time in the home of his par-

the rites.

New officers include; Mrs. W.

R. Scarth, president; Mrs. Marion

Those attending the meeting Day guests were their daughter, were: Mesdames Jack Owen, V.

Miss Norma McCullough and NorOklahoma, visiting with her parman Prickett of Amarillo Mrs.

Mrs. Mr. and Mrs. Roy Duff.

#### Rebekahs Welcome New Members

IOOF Hall Tuesday night, a soial hour was featured when new nembers were honored.

Mrs. Ruth Rogers paid a tribute o the incoming candidates and Mrs. Leola Turner gave an appropriate reading entitled "Candlelighting." The new members, who were presented with corsages, included Mesdames; Catherine Sheppard, Gladys Rickman,

Plans were made for installation of new otticers on Tuesday Quilla Ranspot and Thelma Hamnight, January 6.

The arrangement committee for Following the regular session of the social hour consisted of Mesthe Rebeckah Lodge held in the dames; Leona Sowell, Ruth Rogers, Leola Turner, Mabel Strange, Pauline Lady, and Ella Cockrell

> Mrs. Nora Williams of Wetlington is visiting in the home of her daughter, Mrs. V.IM. Young, tor a few days

Mrs. Roy Kelly returned this week from California where she spent the Christmas holidays with her children and grandchildren.

Mr. and Mrs. H. M. Cogswell ghter, Miss Christ Cogswell in spent the holidays with their dau- Louisana

#### HARD OF HEARING?

Beltone ...

Wednesday, Jan. 7, 1 to 5 p.m. & Batteries for all makes of aids Sponsored by: BELTONE HEARING SERVICE 117 West 6th St., Amarillo

## Clearance SALE!



#### CHEVROLET

Original Dark Blue Finish, Radio, Heater Low Mileage, One Owner Car

#### 1950 OLDSMOBILE 88

4 Door Sedan Fully Equipped

Good Condition,

#### 1949 BUICK SUPER

4 Door Sedan

**Excellent Condition** Fully Equipped, One Owner Car

#### 1951 CHEVROLET DELUXE

2 Door Sedan, Fleetline, Original Black Finish. Excellent Condition, One Owner

#### 1950 FORD -- 2 DOOR

With overdrive,

#### 1948 PLYMOUTH

2 Door - Radio, Heater

## COMMERCIAL UNITS

1950 CHEVROLET 1/2 Ton Pickup

1950 CHEVROLET 1/2 Ton Pickup

\$775.00

1942 CHEVROLET 11/2 Ton Truck with Bed

\$225.00

1940 INTERNATIONAL Truck with bed

\$225.00

Phone 740

1946 INTERNATIOAL K7 Truck with good combination bed \$625.00

#### SEVERAL OTHER THINGS TO CHOOSE FROM

We have a few new 1952 Pickups, Cars, and Trucks left that we are selling at substantial

LIBERAL TRADES - GOOD TERMS SEE US BEFORE YOU BUY AND SAVE MONEY!

11 Years Your Chevrolet-Oldsmobile Dealer

2nd at Schley

CONCRETE Irrigation PIPE LINES

**Amarillo Highway** 

HAROLD BANKS

HEREFORD

Underground concrete pipe will help simplify your irrigation-problems. Drop in and

see us anytime-you will always be wel-

Phone 666 - Box 847



MILY REUNION -- Shown are six brothers and 2 sisters y held a family reunion New Year Day at the home r, and Mrs. Jack Roberson. Back row left -- Jack Rober-Mary Lou Roberson of Lubbock, Obe Roberson and

Miles Roberson, In front -- Wiley Roberson, Dock Roberson Mrs. Lillian Smith of Amarillo and Jeff Roberson. Another brother, Clyde of California, was unable to attend. Staff

Q. How can I remove dents that

have accidentally been put into

wood with which one is working?

blotter over the dent and steam

with a hot iron. The steam has

the effect of releasing the pres-

work is then finished by sanding

Q. How can I make cold cream?

days, then strain, and add 1/2

Q. How can I make it easy to

A. Touch the electric light but-

tons with a little luminous paint,

and they will be easily seen in

find the electric light switch at

grade of sandpaper.

ounce of alcohol

they come back into place. The the room tightly.

Q. How can I make a good steel glove out of shape.

lightly over the spot with a fine glass stopper from a bottle?

A. By mixing 2 tablespoons of bottle a cloth that has been wrung

oatmeal, 1/2 tablespoon powder- out of hot water. Or, soak the

ed borax, 1/2 pint rosewater. Al- neck of the bottle in vinegar for

low this to stand for two or three a while; work it gently and it will

soon loosen.

mending a glove?

A. Place a dampened cloth or

and nickel polish?

quently

of fresh paint?

and enough emery powder to give

the consistency of cream. Apply

polish with a dry flannel cloth.

around house plants sweet?

Q. How can I keep the earth

A. The plants cannot thrive if

can be done by working some coffee grounds into the earth fre-

Q. How can I remove the odor

A. Put a few slices of onions

in a pail or basin of cold water

and leave it in the newly paint-

per, wrap around the neck of the

Q. What is the best method of

A. It is a good idea to slip

thimble over the finger and pull the glove over this when mend-

ing it. The thimble acts as a dar-

ning ball and prevents sticking

the finger and also getting the

#### How Can I?

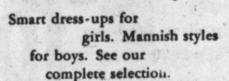
Outstanding Performers



SUNDAY

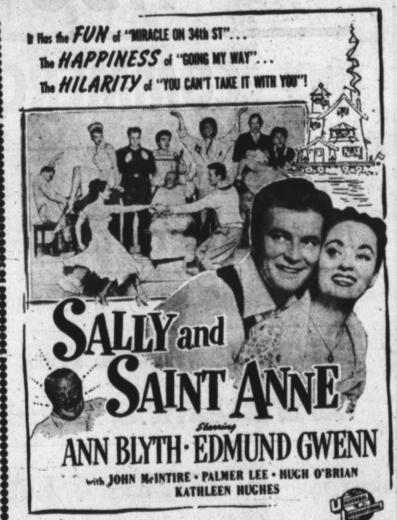
MONDAY





WEDNESDAY THURSDAY





WE CONGRATULATE YOU ON THE OCCASION OF YOUR WEDDING ANNIVERSARY

Anniversaries from Sunday, Jan. 4 - Wednesday, Jan. 7

Mr. & Mrs. Harry Taylor Mr. & Mrs. Eugene Sparks Mr. & Mrs. Dean Kreigshauser Mr. & Mrs. C. A. Sauley

Mr. & Mrs. H. M. Benefield Mr. & Mrs. J. E. McCathern Mr. & Mrs. Robert Hodges Mr. & Mrs. E. R. Fritz

Mr. & Mrs. M. P. Vaught Mr. & Mrs. Glenn Godfrey Mr. & Mrs. T. D. Stambaugh Mr. & Mrs. N. D. Bartlett

Mr. & Mrs. Richard E. Barrett Mr. & Mrs. E. E. Layman

Mt. & Mrs. Arnold Wall Mr. & Mrs. Sam Lindley Mr. & Mrs. Frank L. Whilhelm Mr. & Mrs. S. T. Loerwald

Carleton Carpenter Jan Sterling WE DON'T KNOW YOUR REACTION TO

SKY FULL OF MOON

WE CAN'T CLASSIFY IT. IS IT A WESTERN - A ROMANCE -- A DRAMA

#### Beauty at Home By Lynn Carter

her mouth?

Q. Is there and special way that

A. As a woman grows older, a

the older woman should lipstick

Q. Is there a massage that will | floor. Then lower slowly. Keep repeating. help slim down my waistline?

A. Try this: Bend forward slightly, pulling your tummy in as hard as you can. Pick up as much loose fat as you possibly can between the palms and fingers of your hands, squeeze it, lift it, wring it. Then take a piece of tissue alternately in each hand and proceed to knead across the tummy, around the waistline and up under the arms.

Q. How can I prepare my own toilet water at home? A. You can try mixing two ounces each of elder flower and dis-

tilled water. Q. How can one who prespires freely be sure of keeping oneself

sweet-smelling? A. If a medicated soap is not sufficient for your peace of mind, try using a little ammonia in the bath water or several heaping

spoonfuls of powdered borax. Q. How should I properly tweeze unwanted hairs from my

A. For less pain, try putting face cream on the area. just before tweezing, place a hot washcloth over eyebrows. Grasp-one stray hair at a time, close to its root, and pull out in direction of growth. After tweezing wipe area A. By mixing one tablespoon of with witch hazel or skin lotion, turpentine, 1 tablespoon sweet oil,

Q. Is there a way I can soften the appearance of a too-long face?

with soft rag, then wipe off, and A. Curve the eyebrows slightly to correct the facial length and angularity. Place rouge from cheekbone down the outside of the face. Keep the coiffure soft the earth isn't kept sweet; this and fluffy at the sides and somewhat low at the back.

Q. My blonde hair has taken on a rather dull and drab appearance. What can I do to brighten

A. You can try this: Add the strained juice of two lemons and sure on the bent wood fibers, and ed room for a few hours, closing one tablespoon salts of tartar to one quart of hot water. Wet the Q. How can I remove a tight hair and apply this, rubbing in thoroughly through the hair. A. To remove a tight glass stop-Rinse and dry.

Q. How can I exercise to reduce my abdomen?

A. Lying flat on the floor and keeping the knees stiff, slowly raise one leg at a time until it is about four inches from the type of mouth has a tendency to

Q. What is a easy way to impart a fragrance to my hair?

A. Try adding a few drops of perfume or colgne to your last rinse water when shampooing. If you happen to have an herb garden, use herbs as a fragrant rinse.

Mr. and Mrs. Floyd West will take their daughter, Clara Jayne, Gerry Patterson, Jerry Reese and Barbara McGee back to school at ter-in-law, Mr. and Mrs. Elmer Abilene Christian College over wider mouth is more youthful the week-end. The young people daughter, Mrs. James Strickland mouth outline. The "rosebud" here over the Christmas holidays. holidays.

Mr and Mrs. S. M. Sloan Jr. of Spencer, Iowa, have returned to their home after spending the holidays with her sister, Mrs. Ralph McCullough. While they were in Texas the McCulloughs and the Sloans visited the Carlsbad Caverns and enroute home stopped off at Clovis for a brief visit with his brother, George McCullough.

Mr. and Mrs. Marvin Winget visited with her brother and sis-Noon of Gainesville and their looking. Widen and soften the have been visiting their parents in Houston during the Christmas

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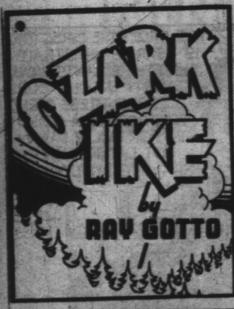
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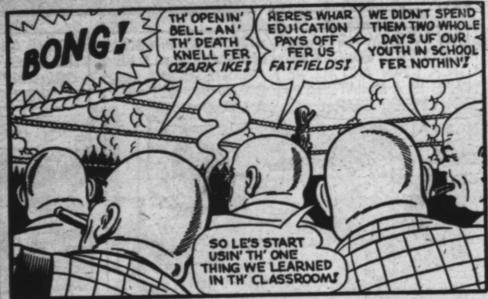
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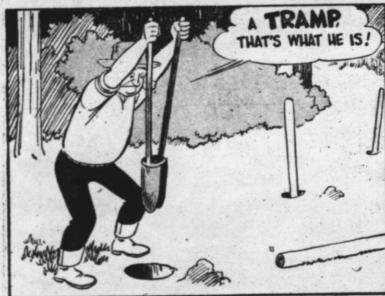
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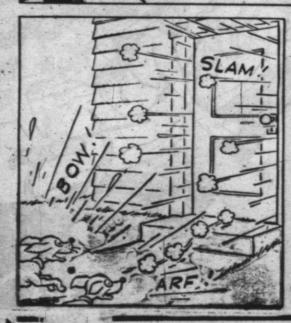
















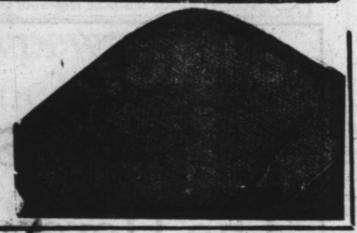
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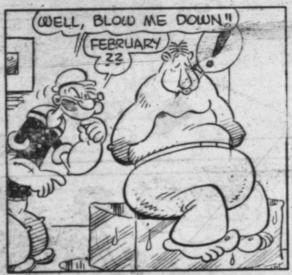
























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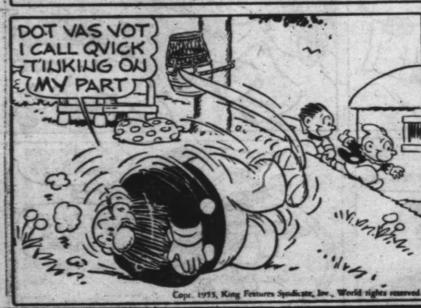














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