

## South West Trail Boosters Take Hereford By Storm

### OVER FIFTY ROAD ENTHUSIASTS PARTICIPATE IN CONVENTION

VISITORS SCATTER PEP AND OOOZE ENTHUSIASM PROMISCUOUSLY. NEARLY EVERY TOWN ON LINE IS REPRESENTED

### GIVEN LUNCHEON ON ARRIVAL HERE

Visiting Ladies Entertained by Community Clubs. President Hill's Address at Night Feature. Business Session On Friday Remarkable for Brevity and Business

A half hundred strong, South West Trail boosters from Canadian to Clovis poured into Hereford in a body at exactly 7:15 o'clock, scheduled time, Thursday afternoon and departed at noon Friday after a peppery, business-like and successful meeting.

The enthusiastic visitors brought with them a gale of optimism and determination that was exhilarating and refreshing. There wasn't a grouch to be found in that crowd. Not a man out was brimming over with good things to say about his own town and county, as well as about the universe at large. Hereford is richer in many respects through the genial influence of these men who do things in the Panhandle of Texas. May their tribe increase.

Secretary Palmer started from Canadian on a regular schedule of stops and starts and arrived here almost to the second with the printed time card. The local Chamber of Commerce had arranged an informal supper at the Stockmen's Cafe and the visitors were first taken to the Ford Garage, where they washed up and refreshed themselves, and then to the restaurant. Local citizens who participated in the supper, added to the fifty-odd delegates, completely filled the building from front door to back.

In the meantime a special committee from the ladies Community Clubs acted as hostesses to the visiting ladies, Mesdames Curless, Murrell and Brothers, at a special dinner at the City Cafe across the street. The hostess party was composed of Mesdames Homer Wilkinson, George Garrison, C. H. Dyar and B. F. Guthrie.

Vice President Homer Wilkinson presided as toastmaster at the stag luncheon and made a good job of it. After benediction by the Rev. M. M. Beavers, Mr. Wilkinson welcomed the boosters to Hereford briefly and wholeheartedly. Prof. D. A. Shirley of Chaney and Ivey E. Duncan of Pampa responded for the delegates. Judge Jno. P. Slaton and W. E. Dameron made happy talks in behalf of the homefolks.

At this stage the Hereford Band arrived outside and rendered several inspiring numbers, after which the crowd adjourned to the district court room and entered into the first stage of the regular program. President F. P. Reid of Pampa presided, with Secretary W. A. Palmer of Canadian at the desk.

President Reid first called for the roll, by towns, and the names were called out and entered on the records. The chairman then announced the committee on resolutions, to report Friday, as follows: C. W. Warwick, Canyon, Dr. E. R. Snyder, Canadian, Dr. C. W. Murrell, White Deer, R. H. Nichols, Amarillo, Fred Betry, Miami, J. E. Duncan, Pampa, B. D. Garmon, Panhandle, Bert Curless, Clovis, E. W. Harrison, Hereford.

Mayor Wm. M. Knight then officially welcomed the delegates to the city of Hereford. During the course of his remarks he took occasion to call the attention of the visitors to the provision of the law allowing counties to provide maintenance tax money and suggested that the final success of all road expenditure lay in the proper maintenance of the highways. Frank R. Jamison of Amarillo, vice president of the division, and N. P. Willis of Canadian responded on behalf of the association and the individuals towns along the route, respectively. Both efforts were full of humor as well as solid food for thought.

President J. A. Hill of the West Texas Normal then delivered the principal address of the evening, his subject being the relation between good roads and educational affairs. The speaker's thought and scholarly discourse was closely followed by an attentive and appreciative audience. President Hill is fast establishing a reputation over the Panhandle as a man who always leaves a lasting suggestion for thoughtful consideration wherever he speaks. The speaker spoke interestingly of the Normal and its work for the young men and women of this section, and of the infinite field of future usefulness which lies ahead of it. He appealed to the

### Could't Fool Ray, Even Tho After 19 Years

W. H. Ray, local jeweler, walked into a neighboring store one day this week and faced an older brother, M. A. Ray, of Corynton, Tenn., whom he had not seen in nineteen years. He recognized him without hesitation, however, to the chagrin of another brother, J. Ray, and Judge Jno. P. Slaton, who had framed up to take M. A. Ray into his brother's store and ask for a fitting of glasses, believing W. H. Ray would never know his brother after so long a lapse of time. And so another practical joke was spoiled.

### Court Adjourns For Summer Term Tatum Goes Home

Judge Reese Tatum temporarily closed his court Friday and returned to his home at Dalhart. Judge Bishop of the 47th Judicial district, headquarters at Amarillo, presided here Friday. Cases handled since last report:

Tiefel Bros. vs W. E. Neal; verdict for plaintiff on special issues. Judge Bishop heard a motion for a new trial in the case of Dunlap Hardware Co. vs E. F. Elmsberg Co., motion overruled.

### MRS. W. H. RAY'S SISTER MARRIES KNOXVILLE MAN

The marriage of Miss Jennette V. Allen, sister of Mrs. W. H. Ray of this city, to J. Preston Buck, of Knoxville, Tenn., took place at high noon Tuesday at the home of the bride's sister, Mrs. J. C. Smyth, 2228 Alston Avenue, Ft. Worth, Texas.

Ivory wicker baskets filled with pink gladioli and roses decorated the reception rooms. Rev. Forrest Smith read the ring ceremony. Mrs. Robert Ball, formerly of this city, played the Bridal Chorus from "Lohengrin." The bride wore a gown of black lace and sequin, a black picture hat and carried a bouquet of pink roses and valley lilies.

Mr. Buck is a Professor of Agriculture in the State University of Tennessee at Knoxville.

An informal reception was held following the wedding, after which the bride and groom departed for their home in Tennessee.

Out-of-town guests present: Messrs. and Mesdames Wheeler A. Thomas, M. M. Herrigan and James A. Thomas, of Dallas; Mrs. Mason Cleveland, Miss Mary Cleveland and Miss Leona White, of Cleburne; Miss Naomi Watson and Clifford Watson, of Richardson; and Mrs. J. J. Gose and Miss Jackie Gose, of Decatur, Texas. About fifty guests were present.

Miss Allen, at one time, made her home in Hereford with her sister, Mrs. Ray, and left this city for Central Texas about ten years ago.

### LOCAL MEN TAKE IN BANKERS CONVENTION, AMARILLO

Geo. Mueh, Henry Wilkinson, Jno. L. Wilson and D. F. Ashbrook attended the Panhandle Bankers Association at Amarillo Monday and Tuesday. The first day was devoted to getting acquainted and to social features, the main event consisting of a barbecue on the Masterson Y-L Ranch, 20 miles north of Amarillo. The second day was taken up by the general routine business. The session was held in the Mission Theatre.

### CANYON FRIENDS SPEND SUNDAY IN N. E. GASS'S HOME

Misses Ipa Carson, Mattie Foster, Sue Stewart and Lillie Carson and Mesdames Gano, Pritchard, Hiser and Anderson, all of Canyon, were the guests of Mrs. Nester E. Gass on last Sunday.

### ELI DUNLAP WITH FAMILY ARRIVES FOR SUMMER STAY

Eli Dunlap, wife and daughter, Miss Dean, reached Hereford Wednesday forenoon after a two-days automobile trip from Dallas. They will spend the summer in Hereford.

## PANHANDLE TRAP SHOOTERS ASS'N REGISTERED SHOOT PRONOUNCED ONE OF BEST IN HISTORY OF ORGANIZATION

### Amarillo Thanks Hereford For Reception of Train

The Hereford Chamber of Commerce is in receipt of the following letter from O. V. Vernon, secretary of the Amarillo Board of City Development, regarding the recent trade excursion which stopped off here:

"Allow me to express to you in behalf of 125 Amarillo boosters our heartiest appreciation and thanks for the big cordial welcome extended to us while in your city. I assure you that every representative of the Amarillo Trade Excursion, including the entire membership of the Khiva band, the Canton Drum Corps and the officials of the Santa Fe Railway Company, were delighted with the royal entertainment given them and enthusiastic in their praises of the great and generous spirit shown by the citizens in the towns visited. The receptions, banquets, luncheons, dances, automobile rides, swimming and boating and various other delightful entertainments and amusements distinctly proved to the people of Amarillo that the great Southwest most assuredly represent the best people of the United States in their progressiveness and magnificent hospitality. Again, we thank you heartily for your cordial welcome and your excellent entertainment and extend to you a big invitation to visit us and assure you of our co-operation in all matters relative to the progress and welfare of the southwest territory."

### MRS. PRESS BURN AM PASSES AWAY AT EL PASO, TEX.

Mrs. Press Burnam, of Tucuman, N. Mex., passed away in the Hotel Dieu Hospital in El Paso last Monday, June 19. She was 37 years, 10 months and 17 days old, and had been suffering from her last illness for the past three months. The body reached Hereford Thursday morning and was immediately taken to Dimmitt where the funeral services were held at 3:30 p. m. The remains were laid to rest in the Dimmitt cemetery.

Mr. Burnam and daughter, Jane, Ellen, and Mrs. Lish Carter, accompanied the remains from El Paso. Mrs. Burnam is survived by her husband and daughter; her mother, Mrs. J. W. Carter of Tucuman, two brothers, J. W. Carter of Oklahoma City, Okla., and John Carter of Dimmitt, and two sisters, Mesdames J. C. Tate of Dimmitt and J. E. McEntire of Amarillo.

### MANVILLE BROS. IN TENT SHOW HERE FOR COMING WEEK

The Manville Brothers Comedians will reach this city next Sunday morning from Canyon where they have just completed a week's stand. The Manville Comedians carry a fine selection of high class royalty productions and orchestra. All the members of the company are affiliated with the Actors Equity Association. They travel in two private cars.

### J. O. NEWELL, HOG SPECIALIST, TAKES UP CHICKENS, TOO

J. O. Newell, famous for his red hogs, is making preparation to embark in the poultry business. This time it is black Minorcas, of which breed he has ordered a hundred baby chicks from the Chas. G. Pape Poultry Farm of Ft. Wayne, Indiana. J. O. has tried every breed on earth and he firmly believes he has at last found the super-chicken.

### MISS HELEN LEA'S VISIT ENDS; GOES CALIFORNIA TRIP

Miss Helen Lea departed Thursday morning for Salt Lake City, where she will join her sister, Miss Bess Lea. Together they will journey westward to the coast visiting places of interest in California. Miss Lea says she will reach again the coming school year in Muskogee, Okla.

### McDONALD NOSED OUT IN REGISTERED SHOOT BY ONE LONE BIRD. GOOD ATTENDANCE AND ENTHUSIASM DISPLAYED

E. C. Ward of Thermopolis, Wyo., nosed out D. L. McDonald Thursday by one bird, in the registered 500-target shoot of the Panhandle Trap Shooters Association, while Mr. McDonald handed Mr. Ward exactly the same dose in the preliminary 100 bird shoot the day before. It was a tremendous battle of skill and endurance. C. F. McCubbin, professional, broke 197 out of 200 birds Thursday, but was of course not allowed to compete for the prizes. Pratt Barndollar of Magdalena, N. M., was third with 187 out of 200. The remarkable runs without a miss of 140 by McCubbin and 116 by McDonald were outstanding features of the entire shoot.

The meet was declared by both visitors and local shooters to have been one of the most successful in the history of the Panhandle Association. Amarillo sent down a string of nine men, and other clubs were well represented. The local members handled the event smoothly, and the match went through without a hitch or unnecessary delay. The work in the doubles events were wonderful exhibitions and greatly interested the large crowds which turned out. The final results were announced as follows:

**Preliminaries, Wednesday**

4 squads of five men each	100 birds
High Gun, M. W. Evans, Lake Arthur, N. M. (holds Amarillo cup)	96
(Prof.) C. F. McCubbin, Dallas, Peters Cartridges Co.	96
D. L. McDonald	95
E. C. Ward, Thermopolis, Wyo.	93
French Thurmond	93
C. C. Rockwell	93
E. F. Malone, Roswell, N. M.	93
Agdy Godwin	93
Other twelve shot under	90

### FERTSCH TEACHES AUSTIN SCHOOLS COMING SEASON

Prof. L. M. Fertsch, former superintendent of Hereford's schools, who recently returned from a winter's course at the University of New Mexico, will teach mathematics in the tenth and eleventh grades of the Austin, Texas, city schools the coming year.

### MR. AND MRS. ALBERT HERBST HOME FROM TEXAS VISIT

Albert Herbst, vice president of the First State Bank & Trust Company, and Mrs. Herbst reached home Wednesday morning. Mr. Herbst has been away several days on business at Dallas, attending the bankers meeting at Waco, and a short visit to his home at Caldwell. He came by Lampasas and picked up Mrs. Herbst, who recently accompanied her mother home after the latter had visited in Hereford.

### MR. AND MRS. J. F. POTTS HAD WONDERFUL TRIP NORTH

Mr. and Mrs. J. Frank Potts are back home after a wonderful two weeks trip to Virginia, Washington and other points in that vicinity. In Washington they had a good look at the Congressional Library, the Treasury Building, the Smithsonian Institute, the Lincoln Memorial, etc., and had chats with Senator Sheppard and Representative Marvin Jones.

### KANSAS CITY BANKERS HERE TO INSPECT SITUATION

Charles E. Waite, president, and Norris Broadus, vice president, of the Stockyards National Bank, Kansas City, Mo., were business visitors in Hereford Wednesday. This bank has quite a line of cattle customers over this section and the officials are here looking over the situation.

McDonald won in shoot off with Ward, with 48 to 46 out of 50.

**Doubles**

One squad of six, 25 pairs	50 birds
Ward	48
Evans	48
Barndollar	47
Rockwell	46
McDonald	46
Oerby	41

Professional: C. F. McCubbin, Dallas, Peters Cartridge Co.; F. L. Baker, Abilene, Texas, U. M. C.

Visiting shooters here Wednesday were: Pratt Barndollar, Magdalena, N. M.; E. C. Ward, Thermopolis, Wyo.; M. W. Evans, Lake Arthur, N. M.; E. F. Malone, Roswell, N. M.; L. E. Orford and party, Clovis, N. M.; Tom Oerby, Slaton, Texas.

Hereford merchants gave prizes on the Wednesday events as follows:

Event No. 1: 1st High Gun, Cliff Buttons, W. H. Ray, won by M. W. Evans; 2nd, Silk Necktie, Fox Merc. Co.; won by L. E. Orford; 3rd, Silk Box, Fox Merc. Co.; won by E. C. Ward; 4th, Pair of Garters, Fox Merc. Co.; won by Pratt Barndollar; Low Gun, Clark Drug Store, won by J. J. Clark.

Event No. 2: 1st High Gun, Flash Light, J. J. Clark, won by E. C. Ward; 2nd, Silk Box, J. O. Newell, won by M. W. Evans; 3rd, 6 pkgs. Cigarettes, J. C. Carroll, won by Doug Fox; 4th, box Cigars, C. W. Bennett, won by A. G. Bell; Low Gun, Pocket Knife, Garrison Bros., won by Dr. W. F. Gabbert.

Event No. 3: 1st High Gun, Passolater, Dunlap Hardware Co., won by M. W. Evans; 2nd, Pair of Pliers, Ford Garage, won by D. L. McDonald; 3rd, box of Candy, City Drug Store, won by E. F. Malone; 4th, 3 lb. can Coffee, Williams Bros., won by C. C. Rockwell; Low Gun, prize at Fair Store, won by Doug Fox.

Event No. 4: 1st High Gun, Barber Work, O. J. Beene, won by E. F. Malone; 2nd, Silk Box, D. B. Gann & Son, won by E. C. Ward; 3rd, 2 1/2 lbs. can Coffee, Stambaugh & Son, won by O. J. Beene; 4th, 1 lb. Coffee, L. W. Carls, won by A. G. Bell; Low Gun, 1 lb. Coffee, L. W. Carls, won by J. J. Clark; High Gun on 100 targets, Thomas Kilt, C. O. Lee, won by M. W. Evans; 2nd High Gun on 100 targets, \$1,000.00 accident policy, T. K. Wilson, won by D. L. McDonald; Low Gun on 100 Targets, \$5.00 First State Bank & Trust Co., won by J. J. Clark.

5th High Gun on 100 targets, prize Gyles Gro. Co., won by French Thurmond; 10th High Gun on 100 targets, Bill Fold, C. A. Skelton, won by A. G. Bell.

The score in the registered shoot on Thursday is as follows:

Squad No. 1:	Shot At	Broke
A. G. Bell	200	181
D. L. McDonald	200	192
J. O. Holland	200	180
J. T. Oerby	200	177
C. F. McCubbin	200	197
Squad No. 2:		
Pratt Barndollar	200	187
J. J. Clark	200	149
F. Thurmond	200	180
Dr. W. F. Gabbert	200	142
Squad No. 3:		
E. F. Malone	200	162
M. W. Evans	200	183
F. L. Baker	200	185
C. W. Bennett	200	178
O. J. Beene	200	88
Squad No. 4:		
J. F. Davis	200	180
C. E. Adams	200	184
E. T. McDonald	200	162
J. H. Croft	150	119
C. E. Kiser	200	172
Squad No. 5:		
C. C. Rockwell	200	180
E. D. Fox	200	167
V. Cunningham	200	165
L. E. Orford	175	160
C. O. Lee	200	172
Squad No. 6:		
W. Crosssett	200	184
Dr. T. N. Dyson	200	166
Ed Tull	200	174
E. C. Ward	200	182
O. Williams	200	175

The shooters making straight runs without missing a target of 50 birds and over were:

C. F. McCubbin, Dallas	140
D. L. McDonald, Hereford	116
A. G. Bell, Hereford	79
E. C. Ward, Thermopolis, Wyo.	69
Pratt Barndollar, Magdalena, N. M.	51
M. W. Evans, Lake Arthur, N. M.	50



## Our Neighbors

### CASTRO COUNTY Political Announcements

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

**For County Judge:**  
B. D. Woodlee

**For District and County Clerk:**  
Joe Hastings

**DIMMITT**  
**Dimmitt Methodist Church**  
Preaching at 11 a. m. and 8 p. m. first Sunday.  
Preaching at 8 p. m. fourth Sunday.  
Sunday School every Sunday at 10 a. m.  
Everybody is invited.  
Rev. G. R. Fort, Pastor.  
The article "Mother" was published in The Brand of June 9 by the request of Rev. G. R. Fort.

**DIMMITT**  
Mrs. J. S. Gore and children of Burk Burnett, Texas, arrived Sunday for a visit with relatives. They are now visiting Mrs. Gore's sister, Mrs. J. M. McIntire.

Mr. and Mrs. J. A. Womack and little son, Jack, of Lamesa, Texas, and their daughter, Mrs. F. B. Thomas of New Castle, Wyo., are visiting at the home of their son, Lester Womack, this week. The Womacks and Mrs. Thomas expect to visit a number of their friends while here.

Dr. Miller made a business trip to Springlake the first of the week.

Mrs. J. R. Hastings was shopping in Hereford Wednesday.

Mr. and Mrs. J. W. Alexander are entertaining relatives from Amarillo this week.

Dr. and Mrs. Guest, of Plainview, Texas, spent Saturday and Sunday with Dr. and Mrs. Mayes Miller.

Little Sallie Maline Brashears had her tonsils removed Sunday morning at her home in Dimmitt and is getting along nicely.

Mr. and Mrs. J. A. Womack spent Wednesday visiting with Mr. and Mrs. Edwin Ramey.

Mrs. Mayes Miller spent Monday night and Tuesday visiting Mr. and Mrs. Lester Womack, on the O. B. Hankins Ranch.

Dimmitt and Dawn, Texas crossed

bats in a very interesting game Sunday, the score being 5 to 2 in favor of Dawn. Batteries for Dawn: Muck and Perkins; for Dimmitt: Woodburn and Duree. Big Bennett has mighty hard luck against Dimmitt in getting a hit. He can knock them a long ways, but they always fall in a well. We think if he will get a telephone pole he will have better success.

Mr. and Mrs. Joe Litsch, of Nazareth, were in Dimmitt Wednesday.

I stated last week that twins were born to Mr. and Mrs. Phillip Acker, and I want to correct my mistake. They were born to Mr. and Mrs. Andrew Acker. Mother and babies are getting along nicely.

Miss Ollidine Doubleday, of Amarillo, niece of Dr. Mayes Miller, sailed a few days ago for Europe. Miss Doubleday went with the Lambs of Plainview.

Mrs. J. M. McIntire and sons, Mrs. B. B. Easter, and Mrs. Jacobs motored to Amarillo Saturday. Mrs. Jacobs will visit friends in Canyon for a few days. The rest of the party returned home Sunday.

Grandmother Slover is visiting at the home of her daughter, Mrs. J. A. Johnson.

**NAZARETH-**  
Miss Alvina Huseman and Harry Kleman, both of Nazareth, were married at the Holy Family Catholic Church last Tuesday, June 20th. Rev. Conrad Herda performed the ceremony. The marriage was witnessed by Leo Huseman, brother of the bride, and Eugene Heiman, a cousin of the bride. After the ceremony at the Church a wedding breakfast was held at the home of the bride's parents, Mr. and Mrs. Herman Huseman. The happy couple will go to farming on the Kleman farm two miles northwest of Nazareth.

Another good rain fell last Monday, but some row crops have to be replanted, the rain being too heavy.

Nick Ehly was in Dimmitt last Monday, going with the mail carrier.

A large crowd attended the Huseman-Kleman wedding dance Tuesday night.

**BOVINA NORTHSIDE**  
Rev. B. Y. Dickinson and family of Trent, Texas, also Mrs. Dickinson's sister, Mrs. Ford Eifers, of Bovina, called on the F. L. Spring family Sunday evening. Mrs. Ford Eifers will accompany her sister home for a visit.

If the rain comes in the future as in the past this part of Texas will be raising bullfrogs and mushrooms instead of wheat.

"Military training is not being done in a certain country home. That deep voice issuing commands is only the voice of a phonograph record directing the lady of the house in her daily flesh reducing exercise."

O. E. S. Lodge of Farwell, Texas has planned installation to take place Thursday night, June 15, 1922.

Andrew J. Randall, past grand master of the Texas Masonic grand lodge, delivered a splendid address in the Memorial hall at Atchison, Kansas last Thursday night. Six hundred Masons were present.

Mrs. Theo. Davies was in Friona Tuesday of last week on business.

The M. E. Sunday School of Bovina. Contest closed last Sunday, the reds having to treat the blues to ice cream. All enjoyed a good time and a real treat of home made ice cream.

The Baptists begin their protracted meeting Sunday, June 18, by Rev. Lindley from Canyon.

Mrs. B. P. Abbot, of Bovina, is attending Normal at Canyon. Beulah Davis is also attending.

A telegram received by Charles Schenker from his son, Otto, in Indianapolis, Ind., stated that the oldest of their two sons was instantly killed by being run over by a car in the street. It is with regret that we receive such sad news. He was a very bright and lovable child. Mr. Otto Schenker lived

at Bovina before going to Indianapolis. Edward Johnstone is laid up with a very badly sprained ankle, caused by handling an unruly horse while working in his crop.

Mr. and Mrs. T. J. McGhee, of Weaver, Texas, have come back to Bovina, their former home. Mr. McGhee's health was not good at Weaver. They will build a residence here and make this their permanent home.

**Hereford Brandings**  
People don't care for the town character who is always predicting.  
Some day some fool will get up and blurt out this fundamental truth: "Washing dishes and sweeping the house and husking corn are as much physical culture as basket ball, volley ball and football."

It is well to smile, a face that can get smile is like a bud that can not blossom, laughter is day, and sobriety is night, and a smile is the twilight that hovers gently between both, there are many smiles, a vacant smile, a cold smile, a smile of hate, a satiric smile, an affected smile, a smile of approbation, a friendly smile, but above all a smile of love.

Some travelling men are such good talkers people wonder how they happen to be working for somebody. Instead of owning the earth.

Nowadays courtship, and not marriage, is what ruins men financially.

### HIDDEN CIVIL WAR MONUMENT DISCOVERED



A most interesting historical find has just been made by a cameraman of a monument nearby Washington, D. C., erected to an unknown southern soldier, killed by a shell from Fort Stevens during the Civil War. This monument was so hidden by dense woods, that its existence was not known until the recent discovery by a cameraman.

A woman who can keep a household for years and years is an accomplished diplomat.

"Mind readers must be disgusted most of the time by the quality of the minds read."

"The best time to save is when times are good. Anybody can scrimp when times are bad."

"Little annoyances come to harden you for big crises."

"The easiest thing to do: Knocking on a man you owe."

"Friendships and business mix about as well as oil and water."

"When it comes to people, you can't just the interior finish by the exterior polish."

**"Three-fifteen"**  
Prof. is a dear little bald headed thing. In one's ears his voice will ring. "In my office you will be seen At the hour of three-fifteen." He is funny and he is serious, He is mild and he is furious, He is tall and he is lean, His chief words are "three-fifteen." In geometry you will find him early. One look at him will make straight hair curly. He will mumble something which will mean, "Be in my office, prompt, three-fifteen." In English class he is always busy, The way he moves will make one dizzy, In spite of this he's awful keen On account of his saying "three-fifteen." Next comes physics, his favorite class, He is always saying "You will not pass Unless after school you are seen At the hour of three-fifteen." When in his office we assemble these, At the head of the great hall stair, Then he will open up his bean And say, "Meet me tomorrow at three-fifteen." When in old age he is lying low, He says to the ones that he used to know, "I know I am going to lands unseen, So I will meet you in Heaven at three-fifteen."

**CLEO**  
The Cleo community had another big rain Saturday afternoon. The wheat in this part of the country is getting brown and the farmers are making arrangements for harvest.

R. C. Shuford made a business trip to Hereford last week.

Mr. and Mrs. J. D. Burch and Mrs.

O. M. Burch attended church at Hale Center Saturday and Sunday.

C. B. Houser made a business trip to Hereford Friday.

William Wimberly and Lester Dowell spent Saturday night with Ollie Dixon.

A few friends and neighbors met at Mr. Houser's Saturday night and enjoyed eating ice cream and cake.

Mrs. H. E. Mundell spent Monday morning with Mrs. Elmer Dixon.

Boyd Kimbell hauled two loads of grain to Hereford for Dixon Bros.

Sunday evening was the Cleo regular monthly singing evening. We had a fine crowd. Dimmitt, Sunnyside and Bethel classes were represented here. The Dimmitt class rendered some choice selections. We are always glad to have the visitors with us.

**PROGRESSIVE**  
Mr. and Mrs. John Matthews motored to Canyon Sunday morning. Miss Matthews, their sister, accompanied them home to spend a few days.

Mrs. Chapel's baby is quite ill. The doctor has been summoned. We hope the little fellow will be himself again in a few days.

Mrs. Coonauger entertained Mr. and Mrs. Fred Berry in her home for Sunday dinner. A carload came to Sunday School. We were also honored by a number of visitors among whom were Mr. and Mrs. E. E. Ramsey, W. A. Knox and family, Mr. and Mrs. C. H. Hodges, Messrs. C. L. and Lee Roy and

J. M. Kimmons. It was indeed a pleasure to have them. The adults feel especially indebted to Mr. Ramsey for having taken charge of their class. We think him a wonderful teacher.

Miss Mildred Cross is visiting this week with Miss Olive Perkins.

Misses Lattie and Velma Caldwell attended service in town Sunday. On their arrival home they found the house filled with guests, who were being graciously entertained by Mr. and Mrs. Caldwell. They have invited a party of girls to spend a few days with them. The morning hours are to be enjoyed in weeding the cotton patch, the afternoon planning for the melon feast coming sometime in August.

Mrs. Knox and children and Miss Alma spent the day with J. L. Park and family Monday.

"Papa, what is this board of education we hear so much about today?"

"Well, Clyde, when I was a boy it was a pine shingle."

"My right hand may pass the beautiful flowers of gratitude but my left hand shall refrain from flinging thistles of aspersion. My neighbors faults shall not be magnified, but his virtues shall be exalted!"

Mr. and Mrs. D. F. Perkins are at Rochester, where Mr. Perkins expects to submit to an operation. His friends are very anxious to hear from him from day to day.

Cream at Askren Friday night would taste most delicious.

We have a good stock of

# U. S. Tires

and will sell the Straight Side Fabric at

from List Prices

THESE TIRES ARE REAL BARGAINS AT THESE PRICES

## RENFRO & SONS

## Western Electric Washing Machine

Type A Machine with stationary wringer only \$75.00; terms if desired, \$15.00 cash, balance \$10.00 per month.

Also a bargain in slightly used machine, same kind, \$50.00.

At these prices can you afford not to have an Electric Washing Machine?

Hereford Light & Power Company  
"Your Electrical Servants"

### BLIND STUDENT WINS HIGH HONORS



That courage and intelligence can overcome the tremendous handicap of blindness has again been demonstrated in the person of Miss Catherine Burke, who lost her sight when she was sixteen. Aided by a stylus and point system in note taking, and a typewriter in examinations, Miss Burke prepared for college in Chicago, her home town, and went to the University of Wisconsin for her first two college years. On her graduation from Bernard College, and after winning high honors, she was elected a member of the Phi Beta Kappa Society.

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The Baptists begin their protracted meeting Sunday, June 18, by Rev. Lindley from Canyon.

Mrs. B. P. Abbot, of Bovina, is attending Normal at Canyon. Beulah Davis is also attending.

A telegram received by Charles Schenker from his son, Otto, in Indianapolis, Ind., stated that the oldest of their two sons was instantly killed by being run over by a car in the street. It is with regret that we receive such sad news. He was a very bright and lovable child. Mr. Otto Schenker lived

**Priscilla Dean**  
the Favorite Universal Film Star says of the mysterious, distinctive **NEW GARDIA ODOR** "Its strange, clinging delicacy always is a source of delight."

Have you tried the NEW Gardia Toilet? If not, try them now. You will be charmed. This complete line of products holds the great

**HOUSE OF WATKINS**  
(Established 1866)  
WINONA, MINNESOTA

consists of seven rich creations: **GARDIA FACE POWDER, SOUGE, FACE CREAM, PERFUM, TOILET WATER, NAIL POLISH, TALCUM**

Learn to know and love Gardia, as millions of women are doing. Ask information about Gardia Toilet Preparations and 137 other products from **THE WATKINS RETAILER**

**Horace L. Smith**  
Hereford, Texas

Over 700,000 Owners

# Dodge Bros. Motor Cars

Beaver Bros. Hereford

# Classified Advertising

**E. FRANK BUIE, Lawyer**  
Office in Court House, Hereford, Texas  
Careful and prompt service

## Wants

**FARM WANTED**—Wanted, to hear from owner of a farm for sale, for fall delivery, give lowest price. L. Jones, Box 551, Olney, Texas. 44-11-Pd.

**TO TRADE**—A few milk cows for hogs. J. E. Cockrell. 42-31-Pd.

**WANTED**—To buy some good shoats. 40-11 H. C. Bowsher.

**WANTED**—To buy a few shoats to feed. E. W. Morgan. 39-11

## For Sale

**640 ACRES** homestead in eastern New Mexico. For information concerning grass, water, soil, etc., address Wyatt Johnson, Roswell, N. Mex. 44-31

**FOR SALE**—Good Durham Milk Cow, giving between three and four gallons milk now and suckling three calves. Inquire at Williams Bros. Grocery. 43-41-Pd.

**800 Spring Chickens**  
**FOR SALE**—White and Barred Rock, S. C. R. I. Reds, White Leghorns, from 5 to 12 weeks old. 4 miles north of Arney school house. 43-21-Pd J. T. Graham.

**For Sale**  
Nance Hall Bradley Yams slip from last year's vine cutting, treated for rust and rot, \$1.50 per 1,000 at Portales. E. Miller, Box 294. 42-31-Pd Portales, N. Mex.

**FOR SALE**—A good row binder, see J. B. Rutherford, Auto Utility Station. 42-21

**FOR SALE**—A1 Refrigerator; \$15.00 buys it. A great bargain. 60 lbs. capacity. Enquire at Jones & McLean. Phone 1. 40-11

**FOR SALE**—We have buyers at all times to buy land and trade for land in Castro and adjoining counties, also acreage and city property in Hereford. The war is over and if you have bargains, write us for listing blanks. Do not take up our time with inflated prices, for we mean business. 5 per cent on sales, also 2½ percent on exchanges. Chadd & Melver, The Land Men, Plainview, Texas. 40-15c

**PLANTS**—By the hundred, Denia, Onions and Cabbage, 25c, sweet potato, 30c, tomato, 35c, postage extra. Write for quantity prices. Wheeler's Gardens, Portales, N. Mex. 39-51-Pd.

## Real Estate

**TO TRADE**—For smooth, level ranch land near Hereford:  
1 block 300x300. This city block joins on the Higginbotham Bros. & Co. \$200,000 business, Comanche, Texas.  
1 lot 25x140. This lot is 75 feet south of Comanche National Bank and faces Higginbotham Bros. & Co. Our County Judge paid \$750.00 last week for a lot 75x140 by the side of my lot.

I refer you to the following as to the values of my property: First National Bank, Comanche National Bank, First State Bank.

My property is all clear and will bear inspection and is best and only vacant property near the square.

Comanche is the county site of Comanche, Texas, a thriving good town, with established valuations and thickly populated.

Wade Etridge, Comanche, Texas. 40-11  
When business is slow it is good idea to get after it—Newspaper Enterprise Association.

## Lost

**LOST**—A rattan take-down fishing rod, in light blue cloth scabbard. Finder please return to Brand office. 44-11 J. E. Hill.

## For Rent

**FOR RENT**—A nice bedroom to rent to gentleman. Mrs. Jno. Cunningham. 41-11

**FOR RENT**—House keeping rooms furnished or unfurnished. Phone 42. 44-11 Mrs. E. V. Allen.

## Kansas City Live Stock Bulletin

Market compared with last Monday.  
Cattle 25c to 50c lower. Hogs 25c lower. Sheep \$1.00 lower. Prospects fair market balance of week.

**BEEF STEERS:**  
Gd. to Ch. Dry lot fed \$8.75 to \$9.35  
Fr. to Gd. Dry lot fed 8.00 to 8.75  
Ca. to Fr. Dry lot fed 7.00 to 8.00  
Gd. to Ch. Grassers 6.75 to 7.50  
Fr. to Gd. Grassers 6.00 to 6.75

**FEEDERS:**  
Good to Choice \$6.75 to \$7.50  
Fair to Good 6.00 to 6.75

Common to Fair	5.00 to 6.00
<b>STOCKERS:</b>	
Good to Choice	\$6.50 to \$7.25
Fair to Good	5.75 to 6.50
Common to Fair	5.50 to 5.75
Stock Cows and Heifers	5.50 to 5.50
Stock Calves	5.00 to 7.50
Stock Bulls	4.50 to 5.00
<b>BUTCHER COWS:</b>	
Good to Choice	\$5.50 to \$6.25
Fair to Good	4.00 to 5.00
Cutters	3.00 to 4.00
Canners	2.50 to 3.00
<b>HEIFERS:</b>	
Good to Choice	\$6.00 to \$7.00
Fair to Good	5.50 to 6.00
Common to Fair	4.00 to 5.50
<b>CALVES &amp; YEARLINGS:</b>	
Bay's Beef	\$8.25 to \$9.25
Killers	6.00 to 7.50
Veals, Fair to Good	6.50 to 8.00
Veals, Common to Fair	4.00 to 6.50
<b>BULLS:</b>	
Killers and	
Bologna's	\$3.50 to \$4.50
<b>HOGS:</b>	
Light	10.15 to 10.45
Heavy	10.00 to 10.20
Packing Hogs	8.75 to 9.00
Pigs	9.50 to 10.25
<b>SHEEP:</b>	
Spring lambs	11.00 to 12.25
Lambs, cull	5.50 to 6.00
Yearlings	9.00 to 10.50
Wethers	5.00 to 6.00
Ewes Fat	2.50 to 4.50
<b>RECEIPTS:</b>	
Cattle	15,000
Hogs	30,000
Sheep	4,000
LEE LIVE STOCK COM. CO.	
June 19, 1922.	



### How the Bank Serves The Merchant

The Bank is the merchant's right-hand assistant because it facilitates his commercial transactions and stamps him as a reliable man to deal with.

Wholesale business houses dealing with the local merchant have full confidence in him if he is known to the bank.

The merchant sells for cash, and deposits his daily receipts in the bank's burglar-proof vaults. The merchant buys on credit established by his bank account or borrows from the bank when he needs financial assistance.

The Bank is the Merchants friend. If you haven't an account with us we shall be pleased to tell you more about our Service.

### First State Bank & Trust Co.



# COMING TO HEREFORD Monday Night JUNE 26th

## THE LARGEST SHOW OF ITS KIND ON THE ROAD TODAY



## MANVILLE BROS. Comedians

*America's Foremost Tent Theatre Show*  
Two Private Cars A Real Company 25 People  
In a Monster Electric Lighted Tent Theatre  
On The Show Lot

Monday **OPENING NIGHT** Two Shows in One  
*Dramatic and Vaudeville*  
**ONE ADMISSION TO BOTH SHOWS**

### The Big Play For Monday Night "MICKEY"

A big 4-act comedy-drama that is new, clean and moral. The play throughout is full of comedy and Big-Time Vaudeville Specialties that entertain from the rise of the curtain until the finale in the last act.

(See Ladies' Free Ticket)



### Manville's Radio ORCHESTRA The Best of Music

The Best Orchestra Playing the Entire Southwest

Admission 25c and 35c, War Tax Included  
Doors Open 7:30 Orchestra Concert 7:45 Curtain 8:15

Cut or Tear Off Along This Line For Monday Night LADIES' FREE TICKET

This Ticket will admit one Lady FREE when presented at the Main Door with ONE 35c ADMISSION. Without this Ticket, regular price is charged.

Our Tent is Always Dry and Comfortable on Rainy Nights.

When son I'm gonna buy a machine  
Geel can I learn to drive it?  
and can I use it Saturday when there aint no school?  
Yep! I planned on that.

Whoa!  
C. O. LEE HARDWARE  
What kind is it?  
It's a gear driven puncture, proof ball bearing lawn-mower.  
There are no better lawn mowers than the PENNSYLVANIA LINE

## The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Jack E. Holman Walter E. Steckman  
Holman & Steckman  
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

First number of the paper issued Feb. 23, 1901, as The Hereford Reporter (weekly); first number of The Brand (weekly) issued March 21, 1902; first number of The Brand (semi-weekly) issued May 8, 1921.

Subscription, Zone 1, per year, \$2.00  
Subscription, outside Zone 1, per year, \$2.50  
Six months, \$1.50  
Three months, \$1.00

No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

### POLITICAL ANNOUNCEMENTS

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

For County Judge:

W. M. Aegert  
W. E. Dameron

For Sheriff and Tax Collector:

Omer Baker  
C. R. Smith  
C. S. Purcell

For Tax Assessor:

W. W. Bennett  
Ira Ricketts  
J. H. Daniel  
Albert Murphy  
C. R. Lester

For District and County Clerk:

A. L. (Lee) Biggs  
Berry Orr

For County Treasurer:

J. J. (or Uncle Joe) Ward

For Commissioner Precinct No. 3:

J. N. Messenger

"OH! YE OF LITTLE FAITH"  
(By Jack Dlamie in The Gulf Coast Lumberman)

Not long ago I sat in a great convention lumber manufacturers, and a big, intelligent, splendid looking gentleman was introduced to speak on the business subject dearest to my heart—"MERCHANDISING."

And the flick of a feather would have

floated me with ease, when I heard him utter these phrases, during his discourse:

"The direct sale of lumber through usual advertising methods has never been a pronounced success. Lumber does not possess the qualities that lend themselves readily to advertising. There is nothing to appeal to the imagination. The public requires little education as to the uses to which it can be put."

I thought at once of the man who said he couldn't hear the music of the chimes because of the jangling of the bells; of the fellow who couldn't see the city because of the tall buildings; and there came flashing into my mind the chiding of the Master—"Oh! Ye of little faith."

Contrast that with the California farmers who threw their coin into a pot and paid The Ladies Home Journal \$11,000 a page, simply to tell the housewives of America how to make PEACH SHORTCAKE during the past spring.

Contrast it with the ideas of the makers of WALL BOARD. With a product not more appealing than lumber to the senses and to the imagination in its raw state, they have built a tremendous industry, and are building it bigger and greater with every month that passes—SIMPLY WITH ADVERTISING.

"Nothing to appeal to the imagination," said the lumber speaker. Surely the Man of Gallies MUST have had something of this kind in thought when He said: "There are none so blind as those who will not see."

Nothing to appeal to the imagination in being the HOME BUILDERS OF THIS MIGHTY NATION! Heavens!

The dearest things to the hearts of any right-made man or woman—next to cherishing each other and the little ones that Providence has sent them—is the desire for a home. It is a charm that creeps into the hearts of rich and poor alike; a bond of kinship between those who labor, and those who are blessed with this world's goods. To own a home. To say as you return from your day of toil—whether it be from the field of waving corn or from mahogany desk—"This is MY hearthstone"—is a sentiment so filled with goodness and so free from alloy, as to deserve the name of blessed. The ancient love of man for his shelter, has gone down into song and story from ages that are now dim with the dusk of the past. The HOME that holds for woman all the treasures of her mind, her heart, must continue to be the guiding star of the Wise Men of the future.

To be peddlers of boards is indeed a little thing, untouched with sentiment, and unsoftened by the imagination. But to be HOME BUILDERS to a great nation, is a title that knows no peer; a heritage that is hallowed by the imagination; a sentiment that strikes to the heart of all things big and good.

No! LUMBER—RAW LUMBER—makes NO appeal.

Nor does any other RAW MATERIAL. The greatest successes that AD-

VERTISING has made in ANY line, have NEVER been in the materials themselves, but in ABOUSING IN THE MINDS AND HEARTS OF THINKING PEOPLE A DESIRE FOR THOSE THINGS WHICH THEY MAKE OR DO OR CREATE.

And it is with lumber. In its completed, finished state; in the things that it will MAKE and DO and CREATE, it possesses a charm that no other RAW MATERIAL on earth can possibly approach; it affords to the wise publicity man a range of opportunity that is practically limitless.

"The sale of lumber through advertising has never been a pronounced success." And yet, in our judgment, it has ever been ANYTHING ELSE. Whenever it was really, really, intelligently, forcefully, enthusiastically and HONESTLY advertised, it HAS been a success; a glowing, definite, unmitigated, absolute success. And it ALWAYS will be.

The trouble is that lumber—in its true sense—has seldom been advertised—REALLY. Compare it with the advertising efforts that have become by-words in the nation, and it can truthfully be said that it has been advertised but a very few times.

Think again of those farmers who spent \$11,000 a page to tell the housewives of America how to make peach shortcake. Never in the history of lumber has there been any such demonstration of vision, and faith, and courage,

and sticktoitiveness. YOU DON'T THINK THOSE FARMERS ADVERTISING FOR ANYTHING BUT RESULTS, DO YOU? AND YOU DON'T THINK THEY'D KEEP ON IF THEY DIDN'T GET THEM, DO YOU? They MUST get returns or they'd soon be hopelessly busted!

Just consider for yourselves what men possessing that brand of faith and courage would do, if THEY were the HOME BUILDERS of this nation, instead of the peach growers.

And last: "The public requires little education as to the uses to which it can be put."

The only amendment THAT requires is to say: "The public requires AN UNLIMITED AND CONSTANTLY VARYING VOLUME OF UP TO DATE, PRACTICAL AND RELIABLE education as to the uses to which it can be put." Not only requires, but demands and highly appreciates it.

The whole list of statements to which we take exception are simply based on the old time theory that lumber is lumber, that folks know what they want, that a certain amount of business is going to develop each season and that that volume is strictly in the hands of Providence.

Whereas every modern lumber merchant can testify that people are not interested in lumber but in the functions of those things that lumber will create; that people are crying for

building service and for modern building ideas and the lumber man is the proper person to furnish it; and that the amount of business that develops depends entirely on the quality and quantity of the effort that is made to CREATE it.

Outside of these things, I agree heartily with the gentleman I have quoted.

One hundred million dollars a year is spent by the people of the United States for business made in this country. Besides this, \$18,000,000 worth was sold abroad since the beginning of the war.

The white man's real burden is his own cursedness. Atchison Globe.

# HOGS

To The Public:—

As the weather is getting warm, and hog shrink badly if I hold them a few days, I have decided to pay 25c per 100 lbs. premium on California hogs, if you will bring them in Wednesday so I can ship them Thursday morning. Remember to bring them Wednesday.

Bring in your hogs not later than Wednesday evening. I ship every Thursday.

G. W. Brumley

# HOG SALE

## 36 Head Registered Duroc Jerseys

I have got to raise some money and will sell at Public Auction, at my farm two miles west of Hereford, on the Tierra Blanco road, on

# Monday, June 26, '22

my herd of Registered Duroc Jersey hogs, consisting of

9 Bred Sows and Gilts  
5 Open Gilts

2 Young Boars  
20 Pigs

This stuff is most all out of Texas Queen, a Pathfinder sow, bred by J. K. Burke of Crosbyton, Texas. She was farrowed March 20, 1919. She has farrowed five litters of pigs, with an average of fifteen pigs to the litter. They are sired by Select Orion, an Orion Cherry King boar, bred by Fred W. Boerner of Lubbock, president of the Panhandle Swine Breeders Association, and are bred to Cherry Sensation, a line bred son of Sensation Type, three times Grand Champion boar, owned by Alexander, Michie & Jones of Childress, Texas. Part of the pigs offered are out of this boar.

I have put in a lot of time with these hogs, expecting to make them the foundation for a large herd, but am bound to raise some money and they are going to sell regardless of price. My loss will be your gain. So don't fail to take advantage of this opportunity to get a start of real hogs at a time when you are sure to get them worth the money.

Boys! Here is your chance to buy a pig, and they are the right kind to buy. I promise any boy that buys one of these pigs to help him every way I can to make a success of it. It is a real pleasure to care for a pig of this class. Watch them grow into a big, fine sow, and you will be surprised how soon you will have a herd of your own.

Mr. Farmer! If you are going to need a boar this winter, why not buy one of these choice pigs, grow your own boar, and save the difference?

TERMS: Cash.

SALE BEGINS: Promptly at 2:00 p. m.

# T. T. McDermett

E. W. MORGAN, Clerk

COL. W. S. WILLIAMS, Auctioneer

## Biggest Stock of Casings and Tubes This Side of Amarillo

Anything from a 30x3 to a 40x8 casing. Let us quote you some prices:

30x3	\$9.00
30x3½	\$9.00
Red Tubes 30x3	\$1.75
Red Tubes 30x3½	\$2.00

Lubricating Oil, 15c to 30c per quart.  
5 gal. Kerosene, 70c.

W. C. Fallwell Filling Station

## Business Backing

If you hope some day to engage in business of your own, NOW is the time to establish relations with this bank.

Though your start be modest, when the time comes you will have your bank account as a basis for capital and credit.

Here you will find a bank large enough serve your needs yet not too big to appreciate the small account.

First National Bank

# Going on a Vacation

Before leaving don't fail to insure your Auto and Baggage against Fire, Transportation and Theft.

Everything Insured Anywhere.

**T. K. Wilson Insurance Agency**

# Punchettes

by  
**Rev. M. A. MATTHEWS**  
D. D., L. L., D.



### CHURCH DETRACTORS

It is an easy matter to criticize. Any fool can find objections. Any idiot can strike a match, light a fire, which will consume a mansion. Many people were born in the objective case. They never escape their cradle. They spend their days kicking, objecting, and complaining. They are just common, offensive, ever-present, irradicated nuisances. They are constantly talking about the church, what she is doing, what she ought to do, what she is not doing. They work incessantly at the business of trying to detract from the church influence and power.

**FIRST**—They say the church is declining. But they do not tell you that they are looking at a few fallen trees only and not at the whole forest. Of course there are dead trees in the forest. Of course there are dwarf growths in the great garden of vegetation. They ought to be there. That is the place for them. There are objectionable, or bad people in the church who by their lives are misrepresenting the church and reflecting upon their own membership. But they are not the whole church. They are a very insignificant part of the church.

There are hypocrites in the church. There are hypocrites in every department of life. The word hypocrite means, playing a part. There are very few actors in the church. There are heretics in the church who have followed the rationalistic teachings of demon-dipped German professors, and have strayed away from the spiritual doctrines of the infallible Word of God. They are very few in number, however, compared to the great body of Christians.

**SECOND**—They say the church is pauperized. But they do not tell you that those who have refused to support the church are among the rationalistic heretics. They are the real ones who have under rationalistic teachings become so materialistic that they would rob the church of her sacred vessels for

their own banquet of selfishness and blasphemy. Such heretics are the real detractors and exploiters of the church. The real saints of God are giving more money today than ever before in the history of the church. They are supporting the whole program of Christian evangelism.

**THIRD**—They say the church is not spiritual. But they do not tell you that the worldly and unrighteous in the church are the disciples of the rationalistic teachers of the infamous doctrines of the demon-created cults that are today thriving upon the credulous and the silly-minded. Such are a disgrace to the church because they have given up the spiritual for the worldly, the selfish and the sordid things of life.

**FOURTH**—They say the church is not paying her ministers. But they do not tell you that the only one who are refusing to support the ministers are the hypocrites, the Bolsheviks, the Socialists, the heretics, and the infamous Germanized rationalists who have crept into the church without the wedding garment. Such are the only ones who are refusing to support the Gospel, pay the ministers, or give him his due place. Such are the cold-hearted, irreverent detractors and perverters of the church life, influence, and service. They are void of every sense of spiritual obligation. Such members are a curse to the church. But they are not the whole church. They are but an infinitesimal part.

The church and her spiritual members are better, stronger, more hopeful, more prosperous, and more generous today than ever before in the history of the world. Let the infamous church detractors take notice. Their doom is approaching.

*M. A. Matthews*

## SUNDAY SERVICE

Church and Societies

**Inmanuel Lutheran Congregation**  
Sunday School sessions at 10 a. m. Sunday.  
No services next Sunday.  
Theo. H. Evers, Pastor.

**Presbyterian Church**  
9:45 a. m. Sunday School.  
11:00 a. m. Preaching by the Pastor.  
Special music by Mrs. Homer K. Fox.  
3:00 p. m. Junior C. E.  
7:30 p. m. Intermediate C. E.  
7:30 p. m. Senior C. E.  
8:30 p. m. Preaching by the Pastor.  
J. R. Sharp, Pastor.

**Church of Christ**  
(Two Blocks North of Courthouse)  
Bible Classes at 10:30 a. m.  
Preaching and Communion Service at 11 a. m.  
You are cordially invited to worship with us every Lord's Day.  
W. A. Knox,  
A. S. Higgins, Elders.

**Methodist Church**  
Sunday School at 9:45.  
Don't forget, we celebrate the twenty-first birthday of our Sunday School the first Sunday in July. An old-fashioned basket dinner, and a great good time is expected.  
Preaching morning and evening by the Pastor. Morning subject, "My Father's Business and Mine." Evening subject, "Moses' Choice."  
Epworth League at 7:30.  
M. M. Beavers, Pastor.

**Y. P. S. C. E.**  
**Presbyterian Church**  
7:30 O'clock  
Topic—Duties—What They Are and How to do Them.  
Scripture—Eph. 4:25-32; 5:1,2.  
Leader—Mrs. Gaffin.  
Prayer—Rev. Sharp.  
In What Way is One's Duty to be Learned?—Mr. Farrell.  
What Connection is Duty and Happiness?—Otto Olson.  
What Effect Should Growing Older

Have on One's Doing of Duties?—Madge Brady.  
Special music.  
What Duties Have we Toward Those With Less Advantages or Experience Than We Have—Earl Nunn.  
What Gives Value to a Duty Done?—Mrs. Arthur Rogers.  
What are Some of the Consequences of Faithfulness to Duties?—Lucille Megert.  
Sentence Prayer.  
Business.  
Song.  
C. E. Benediction.

**WANTED**—To know the correspondent at Cleo. Call at Brand Office. 41-41



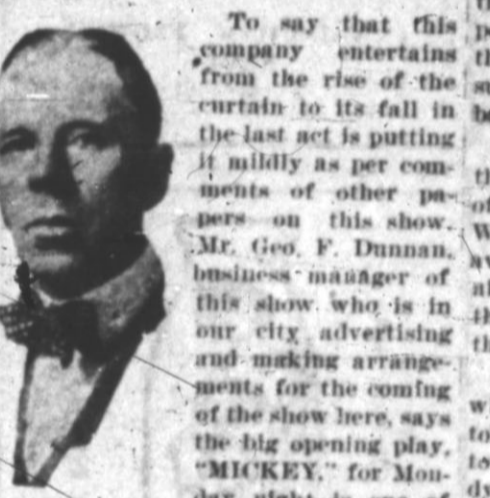
The Registered Percheron Stallion  
**"Allegro"**  
will make the season at my farm near Dawn. Terms, ten dollars to insure.  
**Samp Van Zandt**

**Baptist Church**  
Regular services Sunday morning and evening.  
Preaching 11 a. m. and 8 p. m.  
Sunbeam Band 3 p. m.  
B. Y. P. M.'s 7:00 p. m.  
E. B. Atwood, Pastor.

**J. C. E.**  
**Presbyterian Church**  
3 O'clock  
Leader—Edna Mae Williams.  
Songs—80, 88, 58.  
Sentence prayers.  
Topic—What the Missionaries are Doing for Foreigners in America.  
Scripture—Deut. 10:17-19.  
How would you treat foreign children if some lived by you?—Charles Ferguson.  
How can the Juniors make foreign children happy?—Addie Hastings.  
If we want the foreign children to grow up into good American citizens name some example that we should set for them. Mary Broadwell.  
A talk on topic—Ruth Haberer.  
Bible story—Mary James.  
Song—140.  
Collection.  
Roll Call.  
Business.  
Sword drill.  
Benediction.  
Everybody be sure and come and you will get a gold star. We are planning on a party.

**MANVILLE BROS. COMEDIANS**  
Here Next Monday Night in a Monster Tent Theatre  
Packed to the doors was the verdict of all who came to the big opening play "MICKEY" last Monday night in Canyon. The play throughout was one of the best ever produced in Canyon by any tent show. This is one of the largest shows of the kind on the road today and a real company of players. From reports of this show in our neighboring towns it comes to this city well recommended.

To say that this company entertains from the rise of the curtain to its fall in the last act is putting it mildly as per comments of other papers on this show. Mr. Geo. F. Dungan, business manager of this show, who is in our city advertising and making arrangements for the coming of the show here, says the big opening play, "MICKEY," for Monday night is one of the best plays produced by this company—a big four-act comedy-drama. The whole play throughout is clean, moral and uplifting with unusual comedy situations of heart interest, interspersed with a mystery, the solution of which will tax the ingenuity of the keenest minds.



Between the acts Big Time Vaudeville is introduced.  
Manville's Radio-Orchestra stormed the lovers of music with many happy jazz and classical selections.  
"Zella" the only and original girl with a million eyes is truly a wonder in her entertainment of science, mirth and mystery of answering questions. Her work is truly wonderful and has created considerable interest among the hundreds who have asked her questions. In addition to answering the questions she proves her occult power

**Cash**  
We Pay Cash for Cream, Poultry and Eggs.  
**Conklin Produce**

**Picnickers Headquarters!**  
Farmers' Supply House  
City Wives' Servants

All these terms apply to your old reliable friends at the  
**Frank A. Gyles, Grocer**  
Where Quality is Paramount  
Courtesy Service

In more ways than one, and we can only say that if you have never seen this show with all the big features, you can't afford to miss it. See! Ladies Free Ticket in another column of this paper for Monday night.

### OVER FIFTY ROAD ENTHUSIASTS PARTICIPATE IN CONVENTION

(Continued from Page One)

for constructions, to the end that our roads may be properly maintained and in order that the tax payers may receive full returns from their investment in the construction of the highways.

**BE IT FURTHER RESOLVED** by the delegates attending the Canadian Clovis Division Convention that we urge all towns on said division to pay the assessments made for the organization expenses at the meeting held in Pampa last October, and for the placing of the South West Trail Markers, and the special assessment amounting to 10 percent of the marking fund for the expenses of the General Organization.

**BE IT FURTHER RESOLVED** that we call upon all Commissioners Courts, County Commissioners, Road Overseers and others charged with the upkeep of our highways to cause the said highways to be systematically dragged after each rain in order that our roads be kept in proper condition for travel.

**BE IT FURTHER RESOLVED** that the Canadian Clovis Division of the South West Trail, heartily endorses the principals advanced by J. D. Fauntleroy, State Highway Commissioner, in his ruling that State aid may be procured for State Highway Building in building small sections of hard surfaced roads of a greater section.

**BE IT FURTHER RESOLVED** that the delegates of this convention are opposed to any division into parts of three the State Highway Funds as has been suggested and advanced as a future basis for division of such funds.

**BE IT FURTHER RESOLVED** that the crooks and turns and the crossing of railway tracks by the SOUTH WEST TRAIL be eliminated and avoided wherever possible and practicable and such be diligently urged upon the different commissioners courts of the counties thru which this trail runs.

**BE IT FURTHER RESOLVED** that where road funds are available only to a limited degree that such be used to repair the impassable and low muddy places in preference to expending such funds generally over the entire section of road and this fact and fa-

ture course of procedure be urged upon the different commissioners courts of the various counties by the committees of the counties thru which the South West Trail passes.

**BE IT FURTHER RESOLVED** that a copy of these resolutions be prepared by the SECRETARY of the Canadian Clovis Division of the South West Trail and presented to each of the Commissioners Courts of each county between such division point and to the State Highway Department.

Motion was made that each city present go to their Commercial Club or Commissioners and insist on the upkeep of the road. Motion was carried.

The president then said it was time to select a meeting place for the next meeting, which comes in October. Secretary Vernon of Amarillo extended an invitation, and Pampa made a bid. On a rising vote Amarillo won it. Pampa then gave their approval by a rising vote.

A complete list of the delegates shows the following:  
W. A. Palmer, Dr. E. H. Snyder, J. S. Hood, H. H. Stickley, J. W. A. Jackson, G. A. Powers, J. A. McAdams

and N. P. White, of Canadian; L. P. Hfve, Fred Betry, T. J. Honey and C. S. Sobey of Miami; I. E. Duncan, Edwin Vickers, A. H. Tinsley, Nels Welsberg, S. F. Wanser, R. T. Mitchell, T. B. Hansard, Tom Ross, C. T. Hunkapillar, J. B. Ayres, W. A. Taylor, E. S. Graves, R. F. Reid and O. A. Davis of Pampa; J. A. Lee and Dr. C. N. Merrill of White Deer; A. A. Callahan and B. D. Garmon of Panhandle; R. E. Johns, Jack Armit, W. M. Smith, R. H. Nichols, F. R. Jamison, H. A. Ansley, H. Y. Robertson, H. P. Lander, M. J. R. Jackson, O. V. Vernon and Geo. Cason of Amarillo; J. A. Hill, L. G. Allen, C. W. Warwick, D. A. Shirley, Oscar Gamble, J. M. Hoffmann, W. A. Kuphn, W. E. McIntire, W. A. Warren and R. N. Brothers of Canyon; Mr. and Mrs. Bert Curless of Clovis.

A man who has no will of his own is characterless.

Yuana Lava, an island in the New Hebrides, is literally a mountain of sulphur, 1,600 feet in height and about 100 square miles in base. The mountain is 90 per cent pure sulphur.

### Abstracts and Loans

J. Frank Potts  
Maps, Deaf Smith Co.—50c.

### Sound Hail Insurance

Both Old Line and Mutual. If your grain is worth it, let's protect it.  
For Service and Satisfaction, see me.  
**Troy Womble, Agent**

### WHEN IT'S ZERO

When railroads are blocked by snow—  
When there is a coal famine in our town—  
THEN "COAL IS COAL"

STORE YOUR COAL IN THE SUMMER  
You can then select the coal you like

**Jones & McLean Grain Co.**  
Phone No. 1

### Close-Out Bargains

We have on hand a few standard  
**Weber Wagons**  
**International Farm Trucks**  
and  
**Single Row Cultivators**  
that we want to close out.

You can secure some real bargain prices on this stock if you will figure on it NOW.

**Dunlap Hardware Company**  
Garden Tools  
Lawn Mowers

### NOTICE

To our Customers and Friends:  
We are now selling the original O. M. Franklin Blackleg Vaccine. We have made this change in order to give our customers what we believe to be the best vaccine on the market. This product is made in Amarillo which is an advantage to all, and we have a stock of fresh vaccine on hand all the time.

**Norton & Powell**  
SON  
Distributors  
Hereford, Texas

# TOWN & COUNTY

## Personalographs

Mr and Mrs. J. Frank Potts reached home Thursday morning.

Fruit Jars galore, all sizes.  
I. W. Carlyle.

Big reduction on hats, or anything in the store.  
Vogele Millinery.

Geo. T. Courtright returned to his home in Pampa Thursday morning.

Venida, the guaranteed hair net.  
Clark's Drug Store.

Mr. and Mrs. J. F. McEntire, of Amarillo, arrived in this city Thursday morning.

For car washing and Shmoosling.  
Service Garage.

Latest Victor Phonograph Records at our place.  
E. B. Black Co.

Miss Lola Smith went to Newton, Kansas Wednesday morning to visit relatives.

Tanlac is appetizing and invigorating. Try it today.  
J. J. Clark Drug Co.

Mr. and Mrs. Albert Herbst reached home Wednesday morning from Lampasas, Texas.

Singer Sewing Machines for cash or terms.  
E. B. Black Co.

You do not get any addled eggs at the Herford Produce. We put out only fresh eggs.

Dr. and Mrs. W. A. Price reached home Thursday morning from Marlin Springs, Texas.

Join the Bankers' Benefit Association and receive the \$2,000 protection today.

Mr. and Mrs. J. C. Tate and Jno. Carter, of Dimmitt, were in this city Thursday morning.

For picnics, carry a Thermo Jug.  
Clark's Drug Store.

Mr. and Mrs. Frank McMinn, of Summerfield, were in this city on business Friday morning.

Big reduction on hats, or anything in the store.  
Vogele Millinery.

For quick service on tube patching come to the Service Garage.

**Important**  
The Girl Scouts are earnestly requested to meet at the Girl Scout Headquarters at the Courthouse Saturday, June 24th, at 4 p. m., to make arrangements for the Pageant.

Miss Lollie Shore, Scout Master.

Miss Mary Lou Roberson went to Tulla Thursday morning to visit her friend, Miss Dot Owen.

Bankers' Benefit Ass'n membership is limited to 1,000. You can join now. Later will be too late.

Mrs. Chas. Bosely and two daughters left Herford Wednesday morning for their home in Trenton, Mo.

Miss Pansy Morris reached this city Wednesday morning from El Paso where she has lived for the past eight months.

You positively receive the greatest protection at the smallest cost in the Bankers' Benefit Ass'n.

Robert Martin, a nephew of Mrs. S. E. Askren, reached this city Wednesday morning. Mr. Martin lives in Cisco, Texas.

Best Blueing carried in different sizes bottles, large or small. It is real Blueing, folks. Try it once.  
Herford Produce.

Many beautiful hats to select from, and at a big reduction.  
Vogele Millinery.

J. A. Lee and J. C. Jackson, of White Deer, Texas were in this city Thursday to attend the South West Trail meeting.

Fruit Jars galore, all sizes.  
I. W. Carlyle.

Mr. and Mrs. Owen Smyth of Amarillo, friends of Mr. and Mrs. W. H. Ray were guests in the Ray home the best of the week.

Two teaspoonful of Tanlac in a little water taken three times a day just before meals will make you eat better, feel better and work better.  
J. J. Clark Drug Co.

Geo. Barnett Ray, son of J. Ray, of Amarillo, arrived in Herford Monday morning and is visiting in the home of his uncle, W. H. Ray.

For vulcanizing your old tube, bring them to the Service Garage.

Some beautiful living room furniture going at special prices. Come and see.  
E. B. Black Co.

Miss Dorothy Worrell returned to her home in Amarillo Wednesday. Miss Worrell visited in the home of Mr. and Mrs. Geo. Garrison.

The latest in Bathing Caps and Beach Kicks.  
Clark's Drug Store.

Mrs. Habermacher of Ft. Worth arrived in Herford Wednesday morning and is visiting in the home of her daughter, Mrs. G. P. Garrison.

Ask your Banker, or E. K. Wilson Ins. Agency, about the Bankers' Benefit Association. Satisfactory terms may be arranged.

Mrs. M. E. Hawkins, of Oklahoma City, arrived in Herford Wednesday morning and is visiting in the home of her daughter, Mrs. J. W. McMinn.

Try our Bulk Cocoa, sixteen ounces to the pound and only 25c per pound. Absolutely nothing better on the market.  
Herford Produce.

Miss Doris Freeman, of Phoenix, Arizona, arrived in Herford Thursday and is visiting in the home of her grandparents, Dr. and Mrs. J. A. Freeman.

You will be surprised to see how cheap we will sell you a bill of Furniture.  
E. B. Black Co.

Mr. and Mrs. Claude Davis, of Watertown, Tenn., reached this city Wednesday morning and are visiting in the home of relatives, Mr. and Mrs. W. S. Patton.

**Notice—Dinner**  
The Ladies' Aid of the Christian Church will serve dinner on Election Day, July 22. 44-49-50-51

Buy a Hoosier Kitchen Cabinet. It will serve you a life time and give you satisfaction every day. On terms to suit.  
E. B. Black Co.

Mrs. I. M. Gray and daughter left Herford for Los Angeles, Calif., Friday morning, after several days visit in the home of relatives, Mr. and Mrs. R. T. Nunn.

Mrs. F. E. Clennin left Herford Friday morning for her home in Glendale, Calif. Mrs. Clennin has been visiting in the home of her daughter, Mrs. Homer Fox.

Many beautiful hats to select from, and at a big reduction.  
Vogele Millinery.

**DR. J. M. FARRELL**  
Graduate Veterinarian  
Day Phone 105 Night Phone 45  
Office: Corner Drug Store

Fruit Jars galore, all sizes.  
I. W. Carlyle.

Mrs. Walter Easter and little daughter, Edith, and Mrs. J. H. Lomas went to Clovis Friday morning to attend the big Singing Convention to be held there Saturday and Sunday this week.

Miss LaBue Davis, of Chattanooga, Tenn., only weighed 76 pounds. After taking three bottles of Tanlac, she now weighs over 100 pounds and is enjoying the best of health.  
J. J. Clark Drug Co.

Mrs. M. Pention and daughter, Venus, of San Bernardino, Calif., who has been visiting in the home of her daughter, Mrs. R. A. Fullwood, left Herford Wednesday morning for Amarillo.

**BERRY-ORR WANTS TO BE THE COUNTY CLERK NEXT TERM**

The Brand is authorized to announce the candidacy of Berry Orr for the office of District and County Clerk, subject to the action of the Democratic primaries, July 22.

Mr. Orr has been a resident of Deaf Smith county for many years and, as practically everybody knows him, detailed introduction is unnecessary. He is a farmer and stock raiser and states that owing to the fact that he must work his crop he may not get to see every voter in the immediate future, but will try to do so before the election. He invites those who do not know him to inquire as to his character and equipment for the office of any of the business men in Herford.

Mr. Orr has an unusual educational foundation for this work, and has had several years of clerical and executive office work which peculiarly fits him for the duties which go with the position he seeks. He asks the careful and unbiased consideration of his qualifications from the voters of the county before definitely making up their minds in this primary.

**W. E. DAMERON TO SEEK THE OFFICE OF COUNTY JUDGE**

To The Voters of Deaf Smith County: I have decided to enter the race for the office of County Judge, subject to the action of the Democratic primaries in July, and will appreciate a minute examination of my history, character, ability and public and private record by the voters before casting their ballots.

I am sincere when I say that I am not seeking this office for gratification of personal ambition or private gain. I consider it the highest and most important office within the gift of the people of the county, and any man naturally shrinks from the responsibilities it brings. But I also believe that at this particular time, in the present unusual and disturbed condition of the people, the office of County Judge offers a field for such real service that any man who desires to discharge a portion of his community debt should not flinch from its responsibilities if called, and I have therefore allowed my friends to convince me that there is a real duty incumbent upon me in entering this race.

**Cafe and Hotel**

Our good meals, short orders, large wholesome rooms, and a big welcome always await you.

Rest Room Ice Water

**Stockmen's Cafe**  
Phone 299

At the outset I want it distinctly understood that I am the candidate of no clique, association or organization, but am making this fight entirely unpledged or unfettered in any manner or particular whatever. I stand for a progressive policy in the conduct of our county and county scholastic affairs, tempered with careful caution in useless expenditures of any nature. I believe the County Judge of Deaf Smith County should be known as a man with leadership, a definite goal and a known standard-bearer of the right under any and all conditions. Whether or not I can fill these requirements will remain with you to decide, but if elected I promise to give the best there is in me to my county and to the fulfillment of the ideals which I believe should surround the most important gift at the disposal of the county.  
Cordially yours,  
W. E. Dameron.

**DALE BODKIN HAS FINISHED COURSE IN THE U. S. ARMY**

Dale Bodkin, son of Mr. and Mrs. J. J. Bodkin, reached home Wednesday morning from Baltimore, Maryland, where he was honorably discharged from the U. S. Army. Mr. Bodkin served three years in the Quartermaster Corps.

**FT. SUMNER PEOPLE VISITING IN WHITEHEAD HOME**

Mr. and Mrs. J. A. Rodgers and two children of Ft. Sumner, N. Mex., reached Herford Wednesday and are visiting in the home of Mr. and Mrs. Charles Whitehead. Mrs. Rodgers is a sister of Mr. Whitehead.

Pure Seed are worth the difference in cost above scrub seed.  
Good Printing at the Brand.

**Flowers**

Order all your flowers and funeral designs direct from the

**CUNNINGHAM FLOWER SHOP**  
Phone 1081

**MONUMENTS**

Granite, Marble and White Bronze Can Give Time

Will erect same.

**P. R. PURCELL**  
Herford, Texas.

Cattle feed, absolutely the best, no other feed like it, and many other things can be made from the 150,000,000 tons of corn and stalks now going to waste annually in the United States, according to chemical experts.

Milk from the soy bean is now being made in Vienna at one-sixth the cost of fresh milk. It closely resembles cow's milk in protein, carbohydrate and fat.

Internationalism manifestly agrees inter-nationalism—Norfolk Virginia Pilot.

Go To Church Sunday!

## No Tree Will Bear Fruit

so abundantly as the leaves of your bank book. Plant the seeds of saving systematically now, and they will thrive as you nurture them. When the "Rainy Day" comes you'll have a plenteous store to depend on.

### Western National Bank



## Keep Cool

—HOOSIER will help you

No need to fuss or fume in a hot, close kitchen when you can have HOOSIER'S efficient help. Two million women are enjoying these summer days in cool comfort.

They get through their work in half the time it takes you to potter around among your pots and pans.

That's because they own the HOOSIER—the household convenience which robs the kitchen of its drudgery.

With a HOOSIER your work is concentrated in a single, compact spot. You cut out all needless walking and standing. Waste motions are eliminated. You get hours of added time for rest and recreation.

Get a HOOSIER now—you'll say you never enjoyed a summer so much as this one.

### \$5 Delivers Your HOOSIER

## E. B. Black Co.

"The Big Store With the Little Price"

## Why Suffer With Hay Fever

when you can be relieved quickly and without medicine? Ask those who have given Chiropractic a trial.

**C. L. Armstrong**  
Chiropractor  
Phone 208

**The Original Vacuum Packed Coffee**

### The Groceteria

Geo. A. Stambaugh

## To The Wheat Man

who is going to bind his wheat—Just remember that we carry the Old Reliable Brand

PLYMOUTH TWINE  
and a full supply of Binder Extras.

### GARRISON BROTHERS

## Harvest is Coming

Begin now making preparation to take care of your crop. Whether a new Grassy, Header Sarge, or repairs to the old ones, we have the materials that will meet your requirements. Plans, Specifications and Estimates at our disposal. Please call and let's talk it over.

WELL MATERIALS PAINTS FENCE MATERIALS

### PANHANDLE LUMBER CO.

OUR AIM—TO HELP IMPROVE THE PANHANDLE