Commissioners Discuss Funds, Appoint 2 agreement and that it had been talked about earlier in the year by the of the Bull Barn in November for a

Financial discussions, the appointent of Joyce Shipp as county extension gent, and requests for the use of the Bull arn were the highlights of a Monday neeting of the Deaf Smith County missioners Court.

The absence of a notation in previous ssioners court's minutes about an

for road improvements sparked an exchange between County Judge H.C. Williams and Holt.

Williams asked Holt if he had made an agreement with V.J. Owens and E.C. Reinauer Sr. earlier in the year where they would pay for the caliching of 3.1 miles of a road, then be reimbursed later

funds from Holt's precinct.

Holt said he had made such an

Hereford

Hereford, Texas, Thursday, July 25, 1974

73rd Year, No. 29

Branding

Time &

By Speedy Nieman

rowd is off base.

32 Pages - Including TV Magazine

That feller on Tierra Blanca Creek

sys few people have the courage to resist

Cattle feedlot placement is at the

lowest rate in history, it was reported this week by an official of the Texas Cattle

Feeders Association. He added that this

will probably mean a noticeable

tightening in the supply of choice beef

cuts in the supermarket next fall. USDA figures show feedlot occupancy down 21

per cent from last year. The total number

of cattle being fattened in feedlots is

about 10 million, the lowest number

Joe Wood, market analyst for TCFA, says total beef production will tend to

present market conditions, and the

erosion of the capital of the feeders, there will be more and more cattle slaughtered that have not been fed in feedlots."

I checked into Deaf Smith General

Hospital last week, just for an overnight

stay to have some tests made, and I've

listed a few impressions from a man who

was a hospital patient for the first time in

(1)The room rates are much higher than a Holiday Inn; (2)The food was great—the piece of toast and Jello was

comparable to any I'd eaten anywhere before; (3)The special attention you get makes up for the rates and the chintzy diet prescribed by the doctor; (4)The

hospital has more sophisticated equip-ment than we realized, but we couldn't

get a telephone and typewriter in the

room to carry on our business; (5)We

discovered that a lot of people read the

hospital admissions listed in The Brand;

(6)If you're not on the critical list, you

discover that some of your friends have a

great (?) sense of humor about you being

As an example of No. 6, we received a

beautiful bouquet (three wilted

carnations) in a colorful vase (a Drano

can) from one well-wisher. We won't,

mention a name but he is the principal of

La Plata Junior High and his initials are

what could be a serious situation—I was just fortunate to view the proceedings under more pleasant conditions. I was

very impressed with our hospital services

and facilities and am more convinced that

Hereford and the area is blessed with a

In Sunday's Brand, we made an

editorial appeal for citizens to donate

blood when the Bloodmobile came to

town Wednesday to collect for Hereford's

"bank". We were 19 pints behind prior

to Wednesday, and we don't know how

good the response was since we go to

as statistics in the editorial stated. Due to

a missing "0", it was reported we donated only 40 pints a year from this

about 400 pints. The community used 249 pints during the first six months of this

over the same period.

However, the situation wasn't as bad

nunity, when it should have been

and donors had given about 200

Naturally, we're joking a little with

P.H. (rhymes with "bad news")!

in the hospital.

fine hospital.

press early Wednesday.

the crowd, even when they know the

commissioners. He said he had signed a contract with Reinauer and Owens stipulating each would pay half of the total caliching cost — \$5,378.26—on the condition they would be reimbursed from Pct. 1 funds no later than Jan. 1, 1975.

"IF AN AGREEMENT was made, why isn't it in the minutes?" the judge asked. "Don't you think it should be on

'Yes, it might be," Holt said. When Williams said he was responsible for keeping things straight but was sometimes running into problems, Holt said, "You probably think you're running into problems, but I'll take care of Pct. 1's money."

"No comment," the judge replied. Holt later produced for the judge the two contracts, he had signed with Reinauer and Owens, dated Jan. 30.

COMMISSIONERS Marcus Latham and Donald Hicks agreed with Holt the existence of a "gentleman's agreement" among commissioners or between constituents and themselves to pay for road improvements is not unusual when one precinct can't afford immediate improvements.

Commissioner Bruce Coleman was not present for Monday's meeting due to illness in his family.

AT THE meeting, the court agreed to Latham's motion to transfer \$4,874.69 from Pct. 2 to Pct. 3 to pay off road

improvements for five miles of road.

Latham, in making the motion, said it would be the only thing to do in keeping with the court's previous decision to provide the money if Coleman ran short.

"Bruce ought to be well pleased we've picked up the tab," Latham said. In personnel matters, the court approved the appointment of Joyce Shipp to the position of county extension agent for home economics for Deaf Smith County as recommended by Sue Farris, district supervisor. The appointment will be effective Aug. 31, the retirement date of Mrs. Argen Draper, county extension agent here for the past 27 years.

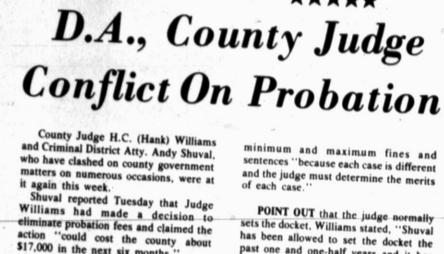
Mrs. Shipp has worked as assistant county extension agent here for the past three years.

THE COURT also approved the hiring of Mrs. Sherry Harder as a replacement for Mrs. Shipp. Mrs. Harder has six months' experience in extension and home economics work in Collingsworth County and three months of training she received here about two years ago.

After completing two years with the Deaf Smith County Extension Office, Mrs. Harder will be eligible to become assistant county extension agent.

The court approved Adult Probationer Harold Wheeler's request for a full-time secretary. Their action must also be approved by the five other counties in the 69th judicial district. His secretary is presently employed part-time.

COMMISSIONERS APPROVED a request by the Hereford Jaycees for use



country-western concert to raise funds for Deaf Smith County Kids, Inc.

Harvey Milton, representing Here-ford Jaycees, said the organization

planned to bring country-western recording artists David Houston, David

Rogers and Jeannie Prewitt to Deaf Smith

A request by Bernie Griego and Father John Gilligan to use the Bull Barn

Aug. 24, for an election dance to choose a

sweetheart for the upcoming September

The commissioners, in denying the

request, explained only two dances per year were supposed to be held at the Bull

Barn and three requests for dances had

The commissioners expressed con-

already been approved for this year.

cern that by allowing more than the alloted number of dances at the Bull

Barn, the county facility might be in

for the show.

festival was denied.

\$17,000 in the next six months." Shuval showed a copy of a letter the judge sent to probationers this month which instructed them to stop sending \$10 every month wit their reports to the probation officer. Prior to Judge Williams' seeking re-election and losing, Shuval said, about 60 per cent of the people found guilty of crimes in county court, and with legal representation, were placed on probation by the judge. Monthly fees for persons placed on probation averaged \$10 until expiration, usually 12 months, Shuval added.

THE DISTRICT attorney said since the election, about 100 per cent of persons with legal counsel found guilty of crimes in county court have been fined the minimum amount and probated the minimum term-six months- with no probation costs.

Contacted about the comments made by Shuval, the judge explained that he was "attempting to clear the docket" by the first of the year and did not want to "leave uncollected balances." He pointed out that the law provides

minimum and maximum fines and sentences "because each case is different and the judge must determine the merits

danger of becoming a "public dance

COMMISSIONERS acknowledged a request by Mary Smith, a social service

worker for the state welfare office, for an

office when the remodeling of the

The court said it had planned to give her an office, but would have to decide which one would be most suitable.

allocating a \$63,305 revenue sharing

check, the last check for this fiscal year.

meeting was James Voyles, commission-

recessed until a meeting could be set for

sometime this week to discuss the budget for 1974-75 with Bob Davis, budget

SPECIAL GUEST at Monday's

The court did not adjourn, but

The court tabled any action on

courthouse is finished.

er elect for Pct. 4.

financial advisor.

sets the docket. Williams stated, "Shuval has been allowed to set the docket the past one and one-half years and it has been a complete failure." Williams added that the D.A. has been given an assistant and "still cannot clear the docket." Except for a few trips to Mayo Clinic, the judge said, he had always set cases when requested.

"I am sick and tired of the district attorney attempting to run the court,' Williams said Wednsday morning. Williams said he had worked with six county attorneys before Shuval, and "not once was there ever any conflict . . . not

REFERRING to Shuval's estimate of about \$17,000 in lost revenue, Williams said the figure was "fantastic." He said probation fees for the past year amounted to just over \$7,000.

am truly sorry these things have come to pass," continued Williams. "I am most grateful to the people of Deaf Smith County for allowing me to have been their county judge for 13 years. And, until the first of the year, I intend to run this court-within my legal jurisdiction-and no one can tell me what

**** District Judge Denies Request For Auditor

District Judge Archie McDonald, in answer to a request from Deaf Smith County Judge H.C. Williams, has declined to appoint a county auditor on the basis that it apparently is not mandatory for counties the size of Deaf Smith County.

Judge McDonald, in making the decision, referred to Art. 1645a-9 of the Texas Revised Civil Statutes which abolishes the office in counties of 3,000 to 25,500 population "where no such county auditor has been appointed prior to the effective date of the act, except upon the petition of the County Commissioners

IN HIS LETTER to the county judge. McDonald commented that "the law is not always clear" and the appointment of a county auditor "falls within that

as the basis for his request, stating that the wording of the statute apparently made it mandatory for the county to have an auditor. The later amendment to the article apparently relieves the county of any obligation to appoint an auditor. Williams noted after receiving the district

Judge Williams had sent the request to the district judge after notifying the commissioners court of Art. 1645 and stating his belief that an auditor was needed. The action came after financial discussions during the court's first meeting this month. Williams pointed out that Art. 1645 stated that an auditor should be appointed in a county with more than \$15 million tax valuation.

WHEN COMMISSIONERS took no action on the matter, Judge Williams sent the request to Judge McDonald. The statute provided that the county auditor be appointed by the district judge. In his

Brand Staff Writer suggesting are checking of fields by Deaf Smith County farmers have farmers themselves. Said McBride, "Aerial applicators are too busy to check West Texas in a fight against a pest each field. If the farmer will check his own field at least twice a week, we can known as the greenbug.

pined other farmers in a huge area of

Twirling Time

Hereford's twirling squad recently returned

from "The Caravan of Camps" held at WTSU in

Canyon. The girls earned several honors at the

twirling camp, including a spirit jug and ten blue

ribbons in twirling competition. The group has

According to a recent article by Robert C. McIntyre, Texas A&M Area Extension Entomologist, the problem has reached almost epidemic proportions in an area that begins, at Hale Center, stretching northward into the Hereford

area and eastward to Tulia.

JUSTIN MeBRIDE, Deaf Smith County Agent, is quick to point out the worst hit portions are to the south of Hereford. McBride said that while the problem is potentially a big one, it is not now in epidemic proportions in Deaf Smith County and will not be if farmers

take the necessary precautions. The main problem at hand is that the greeenbugs are no longer reacting to aerial applications of insecticides. Application of some materials to control the greenbugs has resulted in little or no

In McIntyre's article, he says insecticides that are being applied are not giving the instant knockdown or residual control that customarily has been observed in the past. Results have been variable; in some fields as much as 90-95 per cent control is noted over an entire field; in other cases little or no control has been affected.

THE DIFFICULTIES in controlling the greenbug are attributed to one of two things: the extremely dry period could have affected the results of chemical usage; or there may be a resistance in greenbugs to the present chemical compounds being used.

When the problem was first noticed, McIntyre thought perhaps aerial applicators were having difficulties applying the insecticides because of environmental conditions.

During the first two weeks of July, high temperatures and low humidity as well as windy condition- " application efficiency. But during the third week of July, conditions were optimal for applying insecticides and McIntyre was observing the same type of results as before.

AMONG PRECAUTIONS McBride is

Greenbugs Attack Crops

Bank Increases Interest Rates

Woodrow B. Wilson, manager of the Federal Land Bank Association of Hereford, has announced that the Federal Land Bank's billing rate on farm and ranch variable interest rate loans would be increased from 71/4 per cent to 81/2 per cent effective Aug. 1.

The billing rate on rural residence loans will be increased from 8.25 per cent to 9 per cent on the same date. The variable, interest rate loan plan was introduced by the Houston Bank in July 1969 with a billing rate on loans outstanding to "float" with the variations in the money market.

IN MAKING the announcement, Wilson said, "The bank's decision to make this change was necessary because of the increased cost of bonds sold which had increased with every issue since the beginning of the year, with the most recent issue selling at an all time record high of 9.21 per cent average effective

"The bank had delayed action in raising the billing rate in order to assess the duration of present high interest levels, and there is nothing in the present monetary situation to indicate any improvement in the immediate future.' he stated.

THE FEDERAL Land Bank of Houston makes long-term real estate loans on farm and ranch land and rural residences throughout Texas and now more than 913 million dollars in volume of loans outstanding. The local association makes and services loans in Deaf Smith and Parmer Counties.

Officers and directors of the Hereford association are Ira Scott, president; Frank J. Bezner, vice president; Charlie Burk, George E. Turrentine and J.R. Hickman.

keep this thing from getting out of

been raising money during the summer by

running concession stands, twirling clinics for

small girls and painting house numbers on

curbs. Funds they raise will be used to purch ase

twirling costumes.

McBride suggests farmers use a ination of two materials to spray for the greenbugs in sorghum. He recommends the use of Parathion and Dy-Syston on the same field. If only Parathion is used to control the

greenbugs, says McBride, the mite

population will increase. While the greenbugs are not yet resistant to the Parathion, they seem to have grown resistant to the Dy-Syston. THE RESISTANCE to Dy-Syston seems to be greater in areas where the

chemical was used last fall and where it was applied earlier in the season. McBride commented that Thimet

granules are still effective against the greenbugs. Thimet and Dy-Syston are similar compounds, but different enough that while the greenbugs are growing (See 'BUGS, Page 2)

category." Williams had used Art. 1645 Fire Leaves Family Of Seven Homeless

Fire destroyed a small mobile home on Hereford's south side Monday night, leaving seven-homeless.

Five units of the Hereford Volunteer Fire Department answered the alarm at about 7:45. By the time firemen had arrived at 811 South Schley the fire had already gutted the small mobile home.

THE 8-FEET by 34-feet trailer was owned by Myles Funk and was being rented to MaryAnn Nyves. Fire Chief Max Stipe said he was told the woman lived in the trailer with six children.

The fire apparently broke out in the kitchen area of the trailer. A witness said he saw smoke coming out of the south end of the trailer and went inside to investigate. He said the entire kitchen areawas ablaze, so he went to the nearest phone and called the fire department.

THE TRAILER was parked behind a frame house, but the fire was confined to the trailer. No one was injured.

The area is just south of the city golf course's new nine holes, and is dotted with small frame homes and trailers that are several years old.



Family's Loss

Five units of the Hereford Volunteer Fire Department were called to the scene of a mobile home blaze Monday night, but fire had gutted the structure when they arrived. The trailer was rented by a woman who lived there with six children.

65 100 64 101

1

OPINON-

"There are certain truths which are true no matter how much the world may question or deny them. In the economic realm, for instance, you cannot legislate the poor into freedom by legislating the wealthy out of it. You cannot multiply wealth by dividing it. Governments cannot give to people what they do not first take away from people. And that which one man receives without working for, another man must work without receiving it. And nothing can kill the initiative of a people quicker than for half to get the idea they need not work because the other half will feed them, and for the other half to get the idea it does no good to work since someone else receives the rewards." EDGERTON, MINN., ENTERPRISE

"The army is now training women as part of the airborne forces that drop out of airplanes. The new bail-out has been changed from Geronimo' to 'Pocahontas.'" BLOOMSBURG, PA., PRESS

"Considering inflation, a revision of the minimum wage certainly is in order. But consider what else the Congress has done. It has extended coverage to millions of workers not now under the minimum wage. One Kansas editor points out that for example, persons employed in the home will be covered though not at a full rate . . . Also to be covered as domestic help will be baby-sitters. Imagine what sort of a wrench this will toss into the economy of working mothers. Instead of helping persons who do this type of work, it will throw a lot of them out of work and result in larger use of day-care centers. What really puzzles us is this. Just where in the U.S. Constitution do Congress and our federal government get the right to set the wages of a baby-sitter, a maid, a gardener or the kid down the block who mows lawns to earn a little spending money?" BELLEVILLE, KANS., TELESCOPE

"It has been estimated that the average American family is exposed to about 32,950 TV commercials annually. Isn't there a constitutional guarantee against cruel and unusual punishment?" HUNTINGTON, IND., HERALD-PRESS

"Along with all the talk of government action to spur growth and fight inflation, we would do well to bear in mind, that the American living standards, with which we have set an example to the world, were not created by government. The well-being of the nation stems from the energy and effort of its people, working for a better life for themselves and their children. This is our key to success in the past. It can serve us equally well in the years ahead. What we desperately need are tax reforms that create an air of optimism. Growth of effort and capital will take care of the growth of economy. BENTON, MO., SCOTT COUNTY DEMOCRAT

"I get all steamed up about the way things go in all parts of our political houses and realize that we must wake up, take more interest, push our neighbors, you know those who are always saying 'What good does it do to vote?' We can't change it! That's a bunch of hogwash. We are all important so start getting politically minded right now!" GRESHAM, NEBR., GAZETTE

"Beat the high cost of living. Go on a diet because of the food shortage and take a long walk because of the gasoline shortage. Your doctor will think this is a great idea, and you can also beat him out of the high cost of being sick." AUDUBON, IOWA, NEWS-ADVOCATE

"In case you wonder why you don't hear much about a gasoline shortage in Russia, consider the fact that there is less paved road in that country than in Massachusetts. Who needs gasoline for a car when he doesn't have a car, and if he did the roads wouldn't be fit to drive on, and if they were he wouldn't be going any place anyway, and if he were going somewhere it likely wouldn't be a matter of his own choice. See how they solve all their problems in the Soviet Union." LENNOX, S.D. INDEPENDENT

"Some experts say that each time wage and price controls are applied, it is like tying down a safety valve on a steam boiler while continuing to stoke the furnace." DES PLAINES, ILL., JOURNAL

"Like mini-skirts, braless dress and other fads involving the body (beautiful?), streaking has now become a current rage. Little harm is done, one supposes, by quick nude dashes here and there, except to others' sensibilities. Lady Godiya must have been one of the earliest streakers, but she had a horse with which to get away. As with other animals streaking was old hat with the horse—which may show the direction in which we're headed." ELBERTON, GA., STAR

"Billions of dollars of foreign money are now being invested in the United States. A decade ago Americans had invested \$96 billion in foreign countries. The French feared we would soon own Europe. Now it's turned around. Why? The devaluation of the American dollar. Foreign investors can buy twice as much American investment for their money now. America is now a good buy." COTTONWOOD, MINN., CURRENT

Hereford Brand

Published Every Thursday
EMBER National Editorial Association
Member Associated Press
at 130 W. Feurth
Hereford, Deef Smith County,
Texas, 79045
THE HEREFORD BRAND, INC.
tered as second class matter at the
ost Office in Hereford, Texas under the

Post Office in Hereford, Texas under the act of March 30, 1897. Second-class poetage paid at Hereford, Texas. Any personeous reflections upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of lame being given to the editor personally at the office. Subscription Reses: Zone 1, \$3.00 per year. Zone 2 and above, \$4.20 per year. With Classified advertising rates: 8 cents per word first insertion 80 cents minimum; 6 ents per word additional insertion.

e Sunday Brand, both papers, Zone 1, \$6.85 per year; Zone 2, \$7.50 per year. Parrier delivery, \$1.00 per month.

TEXAS PRESS ASSOCIATION ADAM Series AWARD WINNER

Coffee Drinkers

As some already suspected, medical researchers have recently concluded drinking too much coffee makes one more susceptible to heart attack.

A Boston team, after a study of the habits of many heart attack victims, says those who drank as many as five cups of coffee a day proved twice as likely to have heart attacks as those who drank no coffee at all.

As with cigarette smoking, this result will be challenged: it will be claimed that the individual who drinks coffee is exhibiting worry or strain, which may be the cause of the heart attacks, not coffee. But the recent medical study points to coffee. If you drink it, wisdom suggests a sensible



New Gift Idea

Whether it's a gift for any occasion or a gift for that someone "who has everything", the Hereford CowBelles suggest a beef gift certificate. The CowBelles announced the new beef-promotion project this week, and Joan Cade shows a sample certificate—a two-piece pull-apart form. The new certificates are redeemable at any meat counter in the U.S.A.

CowBelles Start New Project

If you ever have a problem deciding on that "special gift" for someone, the Hereford CowBelles think they have the solution.

It's a "Beef Gift Certificate." available in any amount and redeemable at any grocery store or meat market in the United States!

THE BEEF promotion idea is a new project of the CowBelles and was started this week after the special gift certificates were printed. Joan Coupe is handling the certificates and they are available at her office, 136 E. 3rd. For more information.

persons may call Mrs. Coupe at 364-4614.

The CowBelles are hoping the project will help promote the sale of beef, and members are urging businesses—as well as individuals—to buy and use the special gift certificates.

MRS. COUPE points out the certificates make ideal gifts to go through the mail, and are redeemable anywhere since they are the equivalent of a cashier's check. For delicious and different beef recipes, the CowBelles also invite citizens to write to the Hereford CowBelles, Box 2196, Hereford, 79045.

In Pursuit Of Money

By ARCH BOOTH
"Dear Mr. Booth," the letter began, "I

am afraid you are in danger of losing your sense of morality to the pursuit of money."
The writer went on to warn me "not to get caught up in the web of corporate irresponsibility but to use your influence to gain social justice for your fellow citizens: farm workers, waitresses, domestic workers, children in houses painted with lead-base paint."

I do not question the sincerity or compassion of this particlar correspondent. But I wish that she — and others who share her viewpoint — were not so quick to question mine. For insofar as we disagree, our disagreement is not over ends but means.

I'm not sure about the meaning of that term "social justice." Justice is a concept that has meaning only in the context of society, so social justice" seems redundant. Let's talk, instead, of political justice and economic wellbeing. These are what I would like to gain for my fellow citizens. I do not believe we have achieved a state of perfection in either area.

The pursuit of legal and political justice for all is an obligation that businessmen — as individuals — share with all other citizens. On the other hand, I do not believe that businesses — corporate entitles — have any business getting involved in politics. Indeed, such activity is forbidden by law.

BUT THE PURSUIT of economic well-being is certainly a responsibility of our economic system and businessmen-as-businessmen are well qualified to enter into debate on the subject. In fact, I wish more of them would.

Businessmen understand that before wealth can be distributed according to anyone's formula, it must first be produced. (I use "wealth" in the broad sense of "all material objects that have economic utility.")

If too much wealth is transferred, the work incentive of the most productive members of society may be lessened and the ability of the economic system to accumulate capital for new productive facilities may be destroyed. In that case — and we are very close to the point right now — the wealth-generating apparatus will begin to break down and there will be less wealth to use for all purposes, including aid to the poor.

THOSE WHO DO not believe that the private economy does a good job of allocating capital would like to turn this task over to the government, to one degree or another.

What such people want, in other words, is to replace competition among private producers with a government monopoly. Trouble is, monopolies — whether private or government — are the least responsive of economic institutions. The political vote of a citizen actually exerts less pressure on a government monopoly that the economic vote of a buyer exerts on a private enterprise.

Both political and economic freedom do entail a degree of risk. The right to choose is also the right to choose unwisely. The chance to succeed is also the chance to fail.

I do not see any way to avoid this trade off.
We cannot have both perfect freedom and perfect security. And where the choice must be made. I admit to favoring liberty over security. I make no apology for that.



RECORD YEAR ON PRICE--The 1973 crop of Texas onions sold for \$51,480,000, a jump from \$14,379,000 the previous year. It was a record year for onions, brought about by crop failures in Europe and a lack of storage onions in the United States. Prices shot from \$4.85 per hundred-weight to \$16.90. According to Agriculture Commissioner John C. White a moderately high market is expected this year, depending on the availability of storage stocks.

Denies

from Page 1

reply, Judge McDonald declined to make the appointment "until such time as a majority of the commissioners court requests a county auditor be appointed."

The county judge and the commissioners had a controversial discussion on finances earlier this month when Williams was critical of a deficit in

one of the precincts. Commissioners contended that the county was in good financial condition "overall," and that transfers of funds would take care of the deficit in one of the precinct road and bridge funds.

'Bugs

from Page 1

resistant to one, they are not to the other.

McIntyre reports that an entomologist working in Hale County has reported a dramatic increase in the greenbug population. In past years, greenbugs typically have increased approximately six fold per week; this year, in fields studied by the entomologist, survey records indicated the populations were increasing at a rate of 10-fold per week, Populations that had been surveyed at 30 per plant during the first week of July had increased to approximately 300 per plant during the second week.

SORGHUM PLANTS can tolerate the loss of two mature leaves and this generally occurs when there are about 1,000 to 1,300 greenbugs per plant, according to McIntyre.

Jack King, research director of the Texas Grain Sorghum Producers Board, recently compared the infestation to the south to the epidemic of 1968. King says chemical compounds currently are producing only about 50 to 70 per cent

Main Street, U.S.A. Mailing Costs Will Rise Without Congress Action

By Bert Mil

Mailing a first class letter will cost 12 or 13 cents within a year unless Congress succeeds in passing pending legislation to amend the Postal Reorganization Act and increase Congressional appropriations to support the Postal Service.

House hearings to reform the reform law passed less than four years ago have just begun and will continue for months. There is no chance at all for enactment of a new law this year, and a new start will have to be made by the new Congress which begins next January.

Congress appears to be in a mood to undo its deed of 1970. In recent weeks the legislators found it necessary to enact an emergency bill to scale down, by spreading over a longer period, steep rate increases imposed against certain commercial mailers, chiefly magazines and newspapers.

Some members of Congress are so unhappy with the way that postal reform has turned out that they are ready to execute an aboutface and go back to the old system, with Congress making the decisions as to pay of postal workers and rates charged mail users. That is not likely to happen but it is a symptom of deep dissatisfaction.

The alternative to Congressional action is constantly higher rates, without achievement of the improved mail service that was promised by the Postal Reorganization Act. Postmaster General E.T. Klassen insists that delivery service is improved and that postal reform will work but few believe him.

H.R. 15511 IS THE bill now being considered by the House Subcommittee on Postal Service. It is sponsored by Rep. James Hanley (D., N.Y.), the subcommittee chairman. It is a complex eight-section, 14-page proposal, introduced not as the final answer but as a vehicle for discussion which is sure to undergo substantial changes before adoption.

Section 1 of the Hanley bill comes right to the key point. It proposes that "not more than 20 per centum of the total operating expenses" of the Postal Service be appropriated by Congress each year to cover "public service costs" incurred by U.S.P.S.

"Public service costs" means necessary expenses — such as providing daily mail service to every hamlet however remote and irrespective of the financial loss incurred in providing the service. The concept has been embodied in postal law for many years and is generally accepted, although the amount is frequently in dispute. Free mail for the blind is another example of public service cost.

Postmaster General Klassen, while agreeing "that the time has come to make some needed improvements in the Postal Reorganization Act", opposes a 20 per cent subsidy. The cost would be \$2.3 billion, based on his 1974 budget. His alternative is higher rates. He insisted, in testimony before the Hanley subcommittee, the "postal services are, and will remain, a good bargain."

Members of Congress who weathered the storm of protests when the cost of mailing a letter went from 3 to 4 to 5 to 6 to 8 and now to 10 cents, with 12 or 13 cents promised in 1975, are not in agreement that these are "bargain" prices for Uncle Sam to charge.

WHEN CONGRESS passed the postal reform law, its idea was that a business-type operation would solve postal problems, with improved service at reasonable cost. That dream has now been blasted and must be abandoned. It is going to cost money to run the postal service, now and for as far as anybody can see.

Whether a 20 per cent subsidy is necessary remains to be seen but it is obvious that a break-even operation is an impossible ideal. Congress should recognize that fact and legislate accordingly. The postal operation is not a business but a necessary public service, worth what it costs and taxpayers to maintain.

Congressman Hanley is on the right track and deserves support. He has a steep hill to climb because everybody is against subsidies — except when they are necessary.



Mrs. Pearl Mapes, Miner

Mrs. Richard Oakes, Clifford

Fangman, Ezra Norton, Naomi Fuhrmann, Mrs. Bertha Drake,

Mrs. Preston Ryan, Mary Ann

Mrs. Charles Pledge, July 24,

Look

Who's New

Mr. and Mrs. Ignacio

Mendoza Vasquez are the

orn July 21. He weighed 7 lbs.

Women have become inde-

pendent as to the styles they

select. Time was when fash-

on decreed the hemline, the

sleeve length and other fea-

tures of the garment. Every-

one jumped on the band wag-

on. Not so today--women

wear the clothes that do the

most for them.

Layman, Raymundo Villalovos, Bertha Ruiz, Jesus Nava, Mrs.

ames Brand, July 22.

Duzik, July 23.

131/2 oz.

July 25, 1974

must be

ht track

Services Held For

Downey Family

Funeral services were conucted Tuesday morning for Mr. and Mrs. Joel Alaric Downey and their son, Paul, of Amarillo, former Hereford residents, in St. Anthony's Catholic Church with the Rev. Adean Davis, pastor of the church, officiating.

Burial was conducted in Rest Lawn Memorial Park Cemetery under the direction of Gililland-Watson Funeral Home.

Protestant memorial services were held Tuesday in Rose Chapel for Mr. Downey with the

According to Agriculture Commissioner John C. White, slightly more than one billion acres of the nation's 2.3 billion acres of land is in farms.



THE BRAND 364-2030

Rev. Doug Manning, pastor of the First Baptist Church, and Ben Gollehon of Amarillo, officiating.

Rosary services were conducted Sunday and Monday evenings in St. Anthony's Catholic Church for Mrs. Downey and their infant son.

The family died in an auto wreck Saturday morning 19 miles northeast of Hereford on Farm to Market Road 1062.

The Downeys were married in 1973 in Hereford and were graduates of Hereford High

Downey is survived by his parents, Mr. and Mrs. David Downey of White Deer, former Hereford residents; one brother, Dennis Downey of Fort Worth; three sisters, Karen Downey of Lubbock, Mrs. Ed Artho and Cindy Downey of White Deer.

Mrs. Downey is survived by her parents, Mr. and Mrs. Arnold P. Betzen of Hereford; grandmother, Mrs. . Anna Betzen; six sisters, Mrs. Jack B. Coleman and Mrs. Jesse Cash, both of Amarillo, Mrs. Ernest D. Flood Jr., and Theresa both of Hereford, Mrs. Jerry Warren of Yukon, Okla. and Mrs. Jimmy Lumpkin of Victorville,

Also, one brother, Tim Betzen of Grygla, Minn.

A&M Cites Steve Whitaker

Steve Whitaker, son of Mr. and Mrs. J.D. Whitaker of Route 4, has earned "Distinguished Student" ranking at Texas A&M University, announced Registrar Robert A. Lacey.

The undergraduate honor is awarded to students who have excelled academically. cipients must earn at least a 3.25 grade point ratio (out of a possible 4.0) during the most

recent grading period.
"Distinguished Student" ranking is limited to 10 per cent of TAMU's undergraduate enrollment.

Whitaker is a junior biomedical science major.

Designers are paying more attention to the women who wear half sizes this season. Proportions differ, however, in the garments of different companies so if one finds a label that fits it pays to look for that label.

Black seems to be making a come back especially for the younger woman.

Lonely? Uncertain about the future? For confidential counseling, call 1-800-692-4458, a Suicide Prevention-Crisis Inter-

Pioneer Resident Dies Here Tuesday

Funeral services will be held at 3 p.m. today in the Assembly of God Church for Elisha Bridges, 76, of 220 Brevard, who died at 3:15 p.m. Tuesday at Deaf Smith General Hospital after a long illness.

Officiating will be Homer T. Goodwin, minister. Burial will be in West Park Cemetery under the direction of Gililland-Watson Funeral Home.

Mr. Bridges, who came to Hereford in 1925 from Dickens County, had been an automobile mechanic. He married Sadie Horn in 1924 in Dickens County. He was a member of the Assembly of God Church.

Disabled Nam **Vet Gives** Testimony

The Rev. Recever, a Viet Nam veteran who survived phosphorous grenade burns over 30 per cent of his body, will give his testimony today through Sunday at Assembly of God Church, 606 E. 15th St.

Services will begin at 7:45 p.m. Thursday and Friday and at 7 p.m. on Sunday.

The ex-soldier has recently returned from South Viet Nam, where he was in the ministry.

Survivors include his wife nine sons, Loyd, Donald, Ronald, Jimmie, Muri, Joe and Edwin, all of Hereford, and Earl and Frank, both of Casa Grande, Ariz.; three daughters, Mrs. Lucille Harper of Logan, Okla., and Mrs. Betty Turner and Mrs. Juanita Phillips, both

of Amarillo. Also, four sisters, Mrs. Anna Brawley of Roaring Springs, Mrs. Maggie Freeman of Paducah, Mrs. Jewell Christwell of Hobbs, N.M., and Mrs.

Elvina Carr of Lubbock. He had 23 grandchildren and four great-grandchildren.

BIBLE VERSE

ward appearance, but the Lord looketh on the heart."

- 1. To whom was this verse spoken? By whom was it spoken?
- 3. In connection with what incident? 4. Where may the verse be found?

Answers to Bible Verse

the son of Jesse.

4. I Samuel 16:7b.

- 1. To the Prophet Samuel. of "The Star-Spangled 2. By Jehovah. Banner." 3. The anointing of David,

- 2. Who sculptured "Beat Their Swords Into Plowshares" located at the
- United Nations building?
- 3. When is Ascension Day?
- month of May. 6. During what war was the
- What is the National Motto
- fense Bond issued? What religion is symbolized by the crescent and
- 10. Who said, "A loving heart is the beginning of all knowledge"?
- 1. The first United States domestic communications satellite.
- The late Evgeny Vuche-
- tich, Soviet sculptor.
- 4. The Ascension is observed as the bodily passing of Christ from earth
- 5. Lily of the Valley or Hawthorn.
- 7. "In God We Trust," also found in the fourth verse
- 8. May, 1941.
- 10. Thomas Carlyle.

MHO KNOWS

- 1. Identify the Westar I.

- 4. What is the significance
- of this day?
 5. Name the flower for the
- National Anthem written?
- of the United States? When was the first De-

Answers To Who Knows

- May 23rd.
- to heaven.
- 6. The War of 1812.
- 9. Mohammedism.

Hospital體Notes

PATIENTS IN HOSPITAL Mrs. Kenneth Billington,

lainview; Mrs. Anna I Kings Manor; Fred Blakey, 510 McKinley; Herbert Cockrum, 701 E. Third; Ricardo DeLa Cerda, 203 Ave. H.

Mrs. Bertha Drake, 307 Ave. ; Roy Euler, Summerfield; Jose Garcia, 910 Sampson; Mrs. Laura Gibson, P.O. Box 215; Mrs. Blanche Hill, 116 Elm; Mrs. R.E. Jackson, 313 Ave. J.

Mrs. Tommy Mason, Route 5; Leslie Lightfoot, 222 Ave. A; Floyd McGee, Route 4; Mrs. Frank Maes, 201 Kibbe; Hanna Malouf, Friona. Orvell King, 907 15th; Mrs.

Ava Phillips, 904 Miles Ave; Walter Phillips, 433 Western: J.T. Richardson, Route 4; Mrs.

Bacilio Rodriquez, 418 Ave. I. Mrs. Arthur Rogers, 411 S. 25 Mile Ave; Mrs. Gladys Smith. 904 Sioux; Mrs. Ignacio Vasquez, 503 Ave. B; Benny Villarreal, 307 Ave. B.

Ricardo Villegas, 245 Catalpa; Florencio Zamora, 219 Vera

PATIENTS DISMISSED

Mrs. John L. Allen, Mrs. Jim Lookingbill, Mrs. Robert Don Brooks, La Juanna Walters, Kevin Walters, Willy Jones, Mrs. Louis Gilster, July 20. Mrs. Mary Glass, Stella Crozier, Mrs. Policarpea

Cervantez, C.H. McGroy, July

The favored hemline is just below the knee -- the mini-skirt is out.

Penneys great Half-day Clearaway.

Starts today at 10 a.m. So all you late-rising bargain hunters get the same chance as early-birds

Some limited quantities. Broken sizes subject to prior sale. Until 10 A.M. we will be taking even further reductions on summer ITEMS making room for BACK-TO-SCHOOL FASHIONS. So Hurry for the biry of a lifetime

All Weather COATS Orig. 14 to 34 NOW '10.88 to '27.88 Women's Better

SLACKS Orig. 12 Now 15.88 SPECIAL PURCHASE Manufacture Close-Ou Huge Selection on Men's Dress Slacks Orig. 13 to 15

Now 38.99 SPECIAL PURCHASE Canvas Boat Shoes For All the Family

3.99 REDUCED TO CLEAR **En**tire Stock of Men' Swimwear 1.99-12.99-13.35

Men's Better KNIT SHIRTS Now '5.98 to '8.88

MEN'S TANK TOPS 4 for \$5.00 Women's Better DRESSES Orig. 10 to 35 Now '8 88 to '23

15 ONLY Women's DRESSES

Now '9.88 to '26.00 Denim 2 PC. Short Set. Jr. Sizes

Miss 2 PC. Short Set 100% Nylon SPECIAL PURCHASE Girl's S/S BLOUSES

ELECTRIC SCISSORS Now \$8.66

Women's Spring | SPRING SWEATERS TENNIS DRESSES Men's Baggie Jeans

Men's STRAW CAPS Men's Western

Orig. \$5" Now \$3.50

Metal LUGGAGE and TRUNKS 18.99 to 115.88

Women's Better

REDUCED TO CLEAR SAVE 15% to 60° PANTI-HOSE

3 pair \$2.77

Orig. 12 Now 18.88

Now 3.88

STRAW HATS

Faded Denim Jackets

Now 19.88 to 11.88

Now \$1.99 to \$7.98 and Toe, Nude Heel

Swimwear Reduced

Entire Stock | SPECIAL PURCHASE | 12 only Fully Size

LARGE SELECTION

Men's Dress Knit Shirt

KNIT SHIRTS

528.88 KNIT SUITS

SWIMWEAR

WALK SHORT

31.88 and 32.88

3.88 to 6.88

REMNANTS 20% OFF

SPECIAL PURCHASE

Jr. Denim

and Plain Jean's Special Purchase 14.99 Women's Sleeveless and

S/S Summer Blouses Women's Better BLOUSES Orig. \$7 to \$9

win or Full Polyester Thermal Blankets 4.29

100% Polyester Bed Pillows 2 for \$4.99 Throw Rugs Assorted olors, Sizes and Shape

991-11.99-14.99 34" by 54" Accent Rugs to Match Any Decor '8.88

20% OFF Drapery Clearance

20% OFF

Dress Length

JR. SHORTS

Now \$2.88 to \$3.88 Girl's Tank Tops

Better Bed Spreads

USE OUR EASY LAY-AWAY PLAN

SCREEN PRINTS

88' Yd.

No Iron Penn Prest Sale 2.32 Reg 2.59
Full size reg 3.29 Sale 2.92

Full Size Package of 2 pillow

Sale 2.72 200 346

King Size Reg. 7" Sale 5.62

DANSTAR PRINTS

BROADCLOTH

PENN-PREST

NO IRON

Sale 2.44 449 Sale 3.44

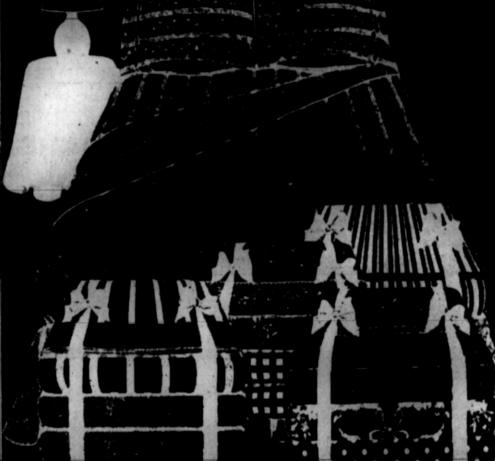
reg 3 29 Sale 2.58

Polyester and Rayon Prints Orig. '1" Now '1.00

P / P SPORTCLOTH

Waffle Weave Pique Orig. 335 Now 2.88

JCPenney



Fantastic savings on every sheet Penneys

Sale 1.99 Flat or Fitted Our Criso White All Cotton Muslin Limited Supply

Reg. 2" Sale 2.12 Reg. 9" Sale 7.32

CHARGE IT!

Sale 2.68

reg 4.79 Sale 3.68

Queen size reg 7 99 Sale 6.28

Orig. '4" Now '2.99

Lung Group Lists Living Memorials

The American Lung Association of Texas has reported that Living Memorial donations to underwrite the cost of the fight against emphysema and related lung diseases have been received in memory of Mr. Hugh Fortenberry. The memorial funds were received from several points in the Panhandle

Mrs. Goodin To Present Recital

The West Texas State University Department of Music will present Lily Koesjan Goodin of Hereford in recital August 1. Mrs. Goodin's senior recital is scheduled for 4 p.m. in the Branding Iron Theatre.

A pianist, Mrs. Goodin is presenting the program in partial fulfillment of the graduation requirements for the Bachelor of Music Education

Her program includes Beethoven's "Pieces for the Musical Clock," J.S. Bach's "Prelude and Fugue in D minor, W.T. C. and Mendelssohn's "prelude and Fugue in D minor, W.T.C. 11," and Mendelssohn's "Rondo Capriccioso, Op. 14.

Also on the program are Rachmaninoff's "Moment Musical in B minor, Op. 16, No. 3" and "Prelude in D Major, Op. 23, No. 4."

Mrs. Goodin and her husband, Gary, live in rural



KESTER'S JEWELRY Across from the Post Office In Downtown Hereford

Deaf Smith directors of the Lung group, formerly known as the TB and Respiratory Disease Association, are Mrs. Jewel Smith, Dr. Clyde Rush and Mrs. June Rudd.

Mrs. Smith said that the memorials will be used in a program of medical training, research, and community education services, which includes a vigorous drive to reduce student smoking.

Memorial gifts may be mailed to the Amarillo Lung Association of Texas, 514 E. 9th Street. Amarillo, Texas 79101.

Who buys today's life insurance?

Only the well-to-do buy life insurance? Not so, says the Institute of Life Insurance. A large share of ordinary life insurance policies in 1972 was purchased by individuals earning between \$3,000 and \$10,000.

Persons in this income range bought 48 per cent of all "ordinary" policies. "Ordinary" insurance is the basic form of life insurance used by families to build long range security. Usually purchased through an agent, it includes whole life and individual term policies.

The average-size policy purchased by those in the \$3,000 to \$4,999 income range was \$7,670; for those in the \$5,000 to \$7,499 category, it was \$11,320; and for those in the \$7,500 to \$9,999 range, it was \$15,410. Americans in the middle to

upper middle income groupsthose earning between \$10,000 and \$24,999-purchased 24 per cent of all "ordinary" life insurance. Average-size policy in this scome group: \$23,670. . The largest share of all ordiary life insurance purchased by occupation-53 per cent-was

individuals employed in the clerical and sales professions (15%) craftsmen, foremen and operatives (25%) and laborers (13%).

Pregnant and unmarried? despair 1-800-692-4458, a Suicide Prevention-Crisis Intervention unit, for confidential counsel-

Save \$2

special.

To prolong the life of your tires, we check the

Remembrance of things past



GIBSON GIRL long dress and the little Victorian smock dress reflect the new nostalgic styling for little women, in polished cotton redberry, green, gold and blue field flower print lavished with antique lace. The sashed Gibson dress has a high-needed cream bodice, with yoke and sleeves of lace. The child's smock has an overlay of cream lace on the lace. The child's smock has an overlay of cream lace on the sleeves and at the hem.

LOUISA'S

Dear Louisa, We have one child and my husband and I have always had a good life together until this past year.

Our daughter is a teenager and we disagree on how much she should be allowed to do as she pleases. He says we should trust her and that will keep her out of trouble.

I think that - the rules we have for her will make it much easier for her to avoid temptation. I think she should have a certain hour to be home at night and that we should know where she is going and with whom? What do you think?

Mother--Ind.

For a teenager's own protection in these days of so much crime, rape and murder. I feel that parents should know who the boy is, whom she is dating. I also think

she is going and should have a certain hour to be home.

Teenagers may be trustworthy but young people sometimes lack the judgment of older people and it is well if there are certain places not to go and a certain time to be at home.

In an emergency they should telephone home to keep parents from trying to locate them.

The painting, "Our Texas," by Edward Herbes, represents If an escort knows that parents are concerned about Texans of all faiths, faces and his date he will probably becultural backgrounds and their have betterthan if he thinks historical achievements, said it doesn't matter when they Mike Patrick, manager for they get in. Southwestern Bell. Patrick pointed out that due to

reduced.

Louisa.



Pierced ears, which was quite the thing in our greatgrandmothers age, is back and is popular with all ages. The small pearls, diamonds or gold earbobs are considered best.

Driving Course Lowers Premium

Amarillo College, in conjun tion with the Texas Safety Association, will help Texans save their necks and their money with an eight-hour defensive driving course to be offered Saturday.

The one-day Community Service class will be held in Room 111 of Building A at the School of Vocational Arts, 6222 W. 9th, the AC West campus.

Walter Eubanks, AC law enforcement director, and Lee Bradshaw, AC law enforcement instructor, will teach the class which meets from 8 a.m. to 5

Those successfully completing the course will receive a 10 per cent discount on their automobile insurance premiums.

This discount, good for a period of three years, applies to auto liability, collision, and medical payment coverages written by insurance companies who are rate-regulated by the State Board of Insurance.

Anyone interested in the course may call Charlie Gaither, supervisor of Community Service courses at AC.

A painting featuring elements

representative of the history of

Texas will highlight the cover of

the new Hereford telephone

directory which will be delivered

the nationwide paper shortage, the number of directories

delivered to residences will be

Pastor Speaks

To Civic Club

The Rev. Doug Manning

pastor of First Baptist Church

of Hereford, candidly spoke

about his experiences with

Ronald Fuhrmann, on behalf

of the club, presented the

Community Christian Service

Award to Rev. Manning and

Other business included the announcement of chairmen for

September. In charge of

programs will be John Winder and spiritual director will be Rex Easterwood.

The morning Kiwanians

discussed plans for a garage

sale to be held Saturday at the

vacant lot on the corner of 5th

and Main. Proceeds from this

activity will help finance

community service projects.

youth leader Wesley Eades.

activities during a regular morning meeting of Whiteface Kiwanis Club Friday.

beginning July 26.

Texas History Highlights

New Phone Book Cover



Promotion

Private First Class Joe B. berson, son of Mr. and Mrs. Weldon Roberson of 219 Beach, has been promoted to Lance Corporal in the United States Marine Corps. Roberson, a 1973 graduate of Hereford High School, will receive training in nunications and electronics the USMC base Twenty-Nine Palms, Calif.

NAVY TO SCRAP FLEET

The Navy is scrapping nearly 300 old aircraft carriers, cruisers and other ships in the first major reduction of its "mothball fleet" since World War II.

The directories are being

The basic concept of the

unique "Our Texas" painting is

a scroll representing the

document of Texas liberty,

entwined by a red, white and

blue ribbon to symbolize the

Other significant articles in

the painting include a military

bugle depicting the impact of

military forces on the state, a

Colt revolver for the Texas

lawman's edge over the bandit,

a quill for the communications

media and a school bell for the

'This painting," said artist-

Herbes, "has been in my mind

for years and is a culmination of

much research and travel

throughout the state." Herbes

pointed out that choosing which

articles to include in the

painting was difficult because

there is so much to the state's

sioned Herbes, a retired Air

Force colonel, to do the painting

especially for the directory

Catsup From California?

There's about a 3 to 1 chance that the processed to-

mato product you open comes from California. The

state grows more than 4 mil-

lion tons of canning tomatoes annually or about 75 per cent

In 1973 U.S. farm pro-

duction expenses rose

sharply to over \$64 billion-

up nearly a third from 1972.

said Agriculture Commis-

sioner John C. White.

of U.S. production.

educational system.

history.

historic patriotism of Texans.

mailed to customers.



Aug. 1, 2, 3 38th Annual XIT Reunion and Rodeo, Dalhart. Named for the famed XIT Ranch, this annual celebration has become one of the more famous and better-known rodeos. The XIT was the world's largest ranch under fence in the 1880's - covering some three million acres. Old XIT hands gather during this event and relive old memories and enjoy good food and fellowship. For a schedule of events, write XIT Reunion and Rodeo, Box 966, Dalhart 79022.

Aug. 2-11 Aqua Festival, Austin. Ten days of water-oriented activities featuring power boat races, a regatta, land and water parades, fireworks displays, fiesta nights and dem-onstrations by the famed Aar Force flight demonstration team "The Thunderbirds." For a full schedule of events, write Aqua Festival, Box 1967, Austin 78767.

Aug. 2, 3, 4 Fourth Annual Black-Eyed Pea Jamboree, Athens. Prizes totaling \$1,600 with a grand prize of \$500, will go this year to cooks submitting the best black-eyed pea recipes (main course, appe-tizer and salad categories). Included in the event are a cookoff, taste-in (for \$1 one can sample the top fifteen recipes in each of the three categories), country dinner (roast beef, coleslaw, combread and blackeyed peas), pea shelling con-test and NATO (National Association of Terrapin Owners) Grand Prix. Featured this year will be a concert by Ernest Tubbs and Tony Douglas. For further information, write Athens Chamber of Commerce, Box 608, Athens 78751.

Aug. 5-10 59th Annual De Leon Peach and Melon Festival, De Leon. The Aug. 5 tractor pull contest and Aug. 8-10 old-time fiddlers' contest are two of the highlights of this traditional festival. Beginning at 4 p.m. on Aug. 10, thousands of pounds of ice cold watermelons are sliced on Main Street and passed out to visitors. For further information, contact Mrs. Betty Terrill, De Leon Melon Festival, Box 44, De Leon 76444.

Aug. 8, 9, 10, 36th Annual Texas International Fishing Tournament, South Padre Island. Registration is Aug. '7 for competition in the offshore, bay, surf and junior di-visions. A fish fry, open to the public, and the awarding of prizes are scheduled for Aug. 11. In addition to the traditional silver and trophies, a 15foot fiberglass Caravelle boat and a Penn International 50 reel will be among the top prizes sought by the compet-ing fishermen. The Sea Ranch marina on South Padre Island will serve as tournament headquarters and weigh-in station. For more information, contact Mrs. Judy Veach, T.I.F.T., P. O. Box 577, Port Isabel

given in three main areas: Obedience, showmanship and confirmation. 300-400 dogs are expected to be entered in this year's show. For more information, contact Mr. Bob Hand, Chamber of Commerce, Box 561, Lubbock 79408. Aug. 24-31 Sesquicentennial, Victoria, Historical pageant is the theme for this summer celebration honoring the Six Flags of Texas, with a differ-

Aug. 10 Fourth Annual 4H

State Dog Show, Lubbock, Held at the Fair Park Coli-

seum, the show is open to all

4H members. Check-in will be-

gin at 8:00 a.m. with judging

at 11:00 a.m. Awards will be

ent flag to be honored each day. For more information, write Kemper Williams, Victoria Bank and Trust Company, Victoria 77901. Aug. 25 St. Louis Day Celebration, Castroville. Begun as a mere parish picnic in 1889. this event now attracts several thousand visitors to this little

Alsatian village on the banks of the Medina River 25 miles west of San Antonio. More than 10,000 visitors feast on sausage and barbeque dinners with serving beginning at 10:30 a.m. Entertainment continues throughout the day. For more information, write Mrs. Kay Tschirhart, Chamber of Commerce, Box 572, Castroville 78009.



Delicious Coating

Whether it's the first catch of the season or fillets from the market, small fish are extra delicious when batter coated before frying.

Beer Batter, a European favorite, is especially good. The beer gives delicious gourmet flavor and the use of corn starch along with the flour, helps to produce an especially light, delicate crust.

To fry batter coated fish, pour corn oil into a heavy, sturdy, flat bottomed sauce-pan or deep fryer, filling uten-sil no more than 1/3 full. Heasi over medium heat to 375°F. Carefully add coated fish in a single layer. Fry 1 to 4 min-utes until golden brown.

Turn if necessary. Fish is done when it flakes easily with

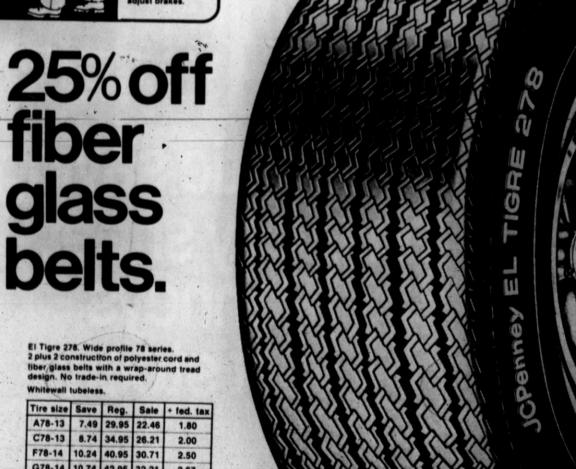
If more fish than needed for one meal is available, it can be fried and frozen. Reheat in

Beer Batter 3/4 cup sifted flour 4 cup Argo corn starch 1 egg, separated

1 cup beer, room temperature

Sift flour and corn starch together into bowl. Stir egg yolk with beer; mix into dry ingredients. Let stand 1 hour. Beat egg white until soft peaks form when beater is raised. Fold into batter until mixture is smooth. Makes 2

she should tell them where auto center store



Tire size	Save	Reg.	Sale	+ fed. ta:
A78-13	7.49	29.95	22.46	1.80
C78-13	8.74	34.95	26.21	2.00
F78-14	10.24	40.95	30.71	2.50
G78-14	10.74	42.95	32.21	2.67
H78-14	11.24	44.95	33.71	2.92
G78-15	10.99	43.95	32.96	2.74
H78-15	11.49	45.95	34.46	2.97

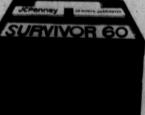
CHARGE IT!

Save \$10

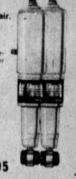
25% off Survivor 60 batteries.

Save \$10

orypropylene plastic case. Availatizes 24, 24F, 22F, 27 and 27F to fi



Reg. 49.99 a pair. Sale 39.99 a pair JCPenney air adjustable shocks with heavy duty 1-3/16" piston.



TICKETS AVAILABLE AT HEREFORD STATE BANK FIRST NATIONAL BANK CHAMBER of COMMERCE THE HEREFORD LIONS CLUB PRESENTS

TOMMY OVERSTREET

& THE NASHVILLE EXPRESS

APPEARING IN THE DEAF SMITH COUNTY BULL BARN

August 2, 1974

8:00 P.M.

Also appearing will be Hereford's own Tex Rhodes.

A limited number of tickets will be sold.

Please send this coupon & your check or money order to: TOMMY OVERSTREET SHOW

BOX 2211	· Ollow
HEREFORD, TEXAS 7	9045
Name	
PLEASE PRINT	
Address	
STREET CITY	STATE ZIP
Enclosed is my _check _ mon	ey order in the amount
offor:	Please include 50c
	for Handling & Mailing
TICKETS (RESERVED) @ \$6.00	Each Order.
TICKETS (RESERVED) © \$5.00 TICKETS (RESERVED) © \$4.00	I UNDERSTAND MY TICKETS WILL BE
TICKETS (GEN. ADM.) @ \$3.00	MAILED TO ME BEFORE THE SHOW
PROCEEDS WILL GO TO	GIRLSTOWN U.S.A.

Sesquicentennial. orical pageant is or this summer onoring the Six as, with a differ-be honored each ore information, r Williams, Vicand Trust Com-77901.

Louis Day Celeoville. Begun as pienie in 1889. attracts several ors to this little ge on the banks River 25 miles Antonio. More isitors feast on arbeque dinners beginning at ertainment conout the day. For ion, write Mrs.

rt, Chamber of ox 572, Castro-

TOUCH

atter Is the first catch

or fillets from small fish are when batter rying. , a European pecially good delicious gour-the use of corn with the flour,

e an especially rust. er coated fish, into a heavy, ttomed sauce-er, filling uten-a 1/3 full. Heat to 375°F, coated fish in a ry 1 to 4 min-n brown. ssary. Fish is kes easily with

nan needed for ailable, it can zen. Reheat in

starch

owl. Stir egg
mix into dry
stand 1 hour.
te until soft
en beater is
batter until
oth. Makes 2

SS

The Hereford Brand, Hereford, Texas, Thursday, July 25, 1974.

Small Talk

Brand Staff Writer

REMEMBER Lynn Loyd? She is the 23-year-old horse trainer who was traveling across the United States on horseback from Pennsylvania to San

She stayed overnight in Hereford last September and met several families. She was very impressed by our community and the friendliness of the

Well, I received a letter from her recently and she said she made the trip to California safely. Actually she was writing the letter to me while riding by car with her sister back to her

the way a professional cut and lots of curls and waves are a must for that gatsby look.

The most popular colors will be winter whites, greys and basic fall colors. Scarfs are important to complete the new look as are mufflers, hoods and

Personally, I'm glad hoods are back in style. They not only look very attractive for daytime or evening wear but they are very practical.

One really nice thing about the popular length of dresses and skirts this year, which is just below the knee, is those of

Any size of paper can be used and the charge is only 10 cents per copy. Might want to take advantage of it.

MR. AND MRS. David Kendall and children, Sheena and Shon David, have recently moved from Amarillo to Skiatook, Okla. where they are the new owners of Kendall's B&B Rexall Drug.

David is the son of Mr. and Mrs. E.R. Kendall of Hereford. He graduated from Southwestern State School of Pharmacy in Weatherford, Okla. in 1968 and after Air Force



Weekly Television Magazine

The Hereford Brand

THURSDAY JULY 25, 1974

Meachams Speak Sunday

The Rev. and Mrs. H.E. (Gene) Meacham, former residents who are preparing for missionary work in East Africa, will share in worship services Sunday morning at Temple Baptist Church.

Rev. Meacham and his wife grew up in the Hereford area and are currently living in Dawn where he has been pastor of Dawn Baptist Church since

He is the son of the Harold Meachams, ex-residents, and is

a graduate of Hereford High, School. His wife is the former Lavonne Thompson, daughter of Mrs. W.H. Thompson and the late Mr. Thompson.

Rev. Meacham is a charter member of the Temple Baptist congregation and spoke his first

sermon there. The Rev. J.L. Bozeman. pastor of Temple Baptist Church, invites everyone to attend 11 a.m. services to hear the couple speak. Temple Baptist Church is located at 700 Ave. K.



No Horse etable Peddler-"Any adish, madam?" ng Bride-"No, thank

e have a car." Give or Take hall have to give you

ys or \$20," said the

take the \$20, Judge."

said the prisoner.

Trying. Anyway "Hey, you can't turn around in the middle of the

"Oh. I think I can, officer; just give me time."

ND MALL & DOWNTOWN THONY'S PRESENTS CLASSROOM **FAVORITES FOR** YOUNG GIRLS

al will be starting before you know it, so is the best time to get ready for it An-'s has a wide selection of girls' dresses in , many styles; checks, prints, plaids, etc., iring lovely colors and trims Sizes 3.6x, 7-14







your BANKAMERICARD welcome

Carl McCaslin

CABLEVISION

NEW STARS

344 E. 3rd

*

Lumber Co.

364-3434

⋙"Your Hit Parade"

You've heard about it! You've talked about it! Now you

World Football League

can see it! Cable channel 11 KTVT Dallas-Ft. Worth will be your

channel for WFL. Call today and see all the great new teams

ZU% OFF

CALL 364-3912

NEW TEAMS

 \star

 \star

Wrap her in elegance in this beautifully styled deep pile polyester coat that is sure to keep her warm on the coldest days. It has two hidden pockets in the seam and helted-just perfect for the girl on the go. Washable. Sizes 4-6x in colors of berry, navy, and brown





Lung Group Lists Living Memorials

Deaf Smith directors of the

Lung group, formerly known as

the TB and Respiratory Disease

Association, are Mrs. Jewel

Smith, Dr. Clyde Rush and Mrs.

Mrs. Smith said that the

memorials will be used in a

program of medical training.

research, and community educ-

ation services, which includes a

vigorous drive to reduce student

Memorial gifts may be mailed

tion of Texas, 514 E. 9th Street,

to the Amarillo Lung Associa-

Who buys today's

Only the well-to-do buy life

life insurance?

insurance? Not so, says the

stitute of Life Insurance. A la

share of ordinary life insura

policies in 1972 was purcha

by individuals earning betw

Persons in this income ra

bought 48 per cent of all "o

nary" policies. "Ordinary" in

ance is the basic form of

insurance used by families

build long range security. L

ally purchased through an ag-

includes whole life and in

The average-size policy p

chased by those in the \$3,000

\$4,999 income range was \$7.6

for those in the \$5,000 to \$7.

category, it was \$11:320; and

those in the \$7,500 to \$9,

Americans in the middle

ose earning between \$10,0

upper middle income group

and \$24,999-purchased 24

cent of all "ordinary" life ins ance. Average-size policy in t

The largest share of all or

nary life insurance purchased

occupation-53 per cent-

individuals employed in

erical and sales professi

(15%) craftsmen, foremen

operatives (25%) and labor (13%).

ncome group: \$23,670.

\$3,000 and \$10,000.

vidual term policies.

range, it was \$15,410.

Amarillo, Texas 79101.

June Rudd.

smoking.

The American Lung Association of Texas has reported that Living Memorial donations to underwrite the cost of the fight against emphysema and related lung diseases have been received in memory of Mr. Hugh Fortenberry. The memorial funds were received from several points in the Panhandle

Mrs. Goodin To Present Recital

The West Texas State University Department of Music will present Lily Koesjan Goodin of Hereford in recital August 1.

Mrs. Goodin's senior recital is scheduled for 4 p.m. in the Branding Iron Theatre.

A pianist, Mrs. Goodin is presenting the program in partial fulfillment of the graduation requirements for the Bachelor of Music Education degree.

Her program includes Beethoven's "Pieces for the Musical Clock," J.S. Bach's "Prelude and Fugue in D minor, W.T. C. and Mendelssohn's "prelude and Fugue in D minor, W.T.C. 11," and Mendelssohn's "Rondo Capriccioso, Op. 14."

Also on the program are Rachmaninoff's "Moment Musical in B minor, Op. 16, No. 3" and "Prelude in D Major, Op. 23, No. 4.

Mrs. Goodin and her husband, Gary, live in rural Hereford.



Pregnant and unmarrie Don't despair 1-800-692-4458, a Suic KESTER'S JEWELRY Prevention-Crisis Intervent unit, for confidential count Across from the Post Office In Downtown Hereford



25% off fiber glass belts.

El Tigre 278. Wide profile 78 series.

2 plus 2 construction of polyester cord and fiber glass belts with a wrap-around tread design. No trade-in required.

Tire size	Save	Reg.	Sale	+ fed. tax
A78-13	7.49	29.95	22.46	1.80
C78-13	8.74	34.95	26.21	2.00
F78-14	10.24	40.95	30.71	2.50
G78-14	10.74	42.95	32.21	2.67
H78-14	11.24	44.95	33.71	2.92
G78-15	10.99	43.95	32.96	2.74
H78-15	11.49	45.95	34.46	2.97

CHARGE IT!

25% off Survivor 60 batte

Save \$10

Reg. 38.95. Sale 29.95 with trade-in Survivor 60. Our most powerful au battery for big-engine, air condition Polypropylene plastic case. Availab sizes 24, 24F, 22F, 27 and 27F to file

Remembrance of things past



GIBSON GIRL long dress and the little Victorian smock dress reflect the new nostalgic styling for little women, in polished cotton redberry, green, gold and blue field flower print lavished with antique lace. The sashed Gibson dress

Driving Course

offered Saturday.

The one-day Community Service class will be held in Room 111 of Building A at the

instructor, will teach the class which meets from 8 a.m. to 5

This discount, good for a

Lowers Premium

Amarillo College, in conjuntion with the Texas Safety Association, will help Texans save their necks and their money with an eight-hour defensive driving course to be

School of Vocational Arts, 6222 W. 9th, the AC West campus. Walter Eubanks, AC law enforcement director, and Lee Bradshaw, AC law enforcement

Those successfully completing the course will receive a 10 per cent discount on their automobile insurance prem-

period of three years, applies to



Promotion

Private First Class Joe B. Roberson, son of Mr. and Mrs. Weldon Roberson of 219 Beach, has been promoted to Lance Corporal in the United States Marine Corps. Roberson, a 1973 graduate of Hereford High School, will receive training in communications and electronics the USMC base in Twenty-Nine Palms, Calif.

Aug. 1, 2, 3 38th Annual XIT Reunion and Rodeo, Dalhart. Named for the famed XIT Ranch, this annual celebration has become one of the more famous and better-known rodeos. The XIT was the world's largest ranch under fence in the 1880's - covering some three million acres. Old XIT

Aug. 2-11 Aqua Festival, Austin. Ten days of water-oriented

Box 966, Dalhart 79022.

hands gather during this event

and relive old memories and

enjoy good food and fellow-

ship. For a schedule of events,

write XIT Reunion and Rodeo,

Aug. 10 Fourth Annual 4H State Dog Show, Lubbock. Held at the Fair Park Coliseum, the show is open to all 4H members. Check-in will begin at 8:00 a.m. with judging at 11:00 a.m. Awards will be given in three main areas: Obedience, showmanship and confirmation 300-400 dogs are expected to be entered in this year's show. For more information, contact Mr. Bob Hand, Chamber of Commerce, Box 561, Lubbock 79408.

AUGUST

Aug. 24-31 Sesquicentennial. Victoria. Historical pageant is the theme for this summer celebration honoring the Six Flags of Texas, with a different flag to be honored each day. For more information, write Kemper Williams, Victoria Bank and Trust Comactivities featuring power boat pany, Victoria 77901.

Detectives Stone and Keller search for

three escaped convicts, who terrorize

Rudolph Nureyev will be the sole guest

Starring Michael Douglas, Jack

Warden, Brenda Vaccaro and Barbara

Bel Geddes. A college dropout decides

to conform to his parents' norms too

late-when they no longer care. (1971)

10:30:... NBC... THE TONIGHT SHOW

STARRING JOHNNY CARSON

and kill a string of innocent people in their attempt to flee the city. (R)

10:30...ABC...WIDE WORLD: SPECIAL—"THE DICK CAVETT

10:30...CBS...THE CBS LATE MOVIE-

for the full 90 minutes

"SUMMERTREE"

Thursday Program Notes

7:00 ... CBS ... THE CBS THURSDAY NIGHT MOVIES—"THE FAMILY KOVACK" and "SECRET WORLD"

The Family Kovack," first part of a double bill presentation, starring James Sloyan, Sarah Cunningham, Andy Robinson. Tammi Bula and Richard Gilliand. The cheerful, tightly knit Kovacks of Chicago widowed Ma and grown children-are stunned when the hard-working eldest son is arrested on a charge of trying to bribe a city health department inspector 'Secret World," second part of double-bill presentation, starring

a boy's strange attraction for an older woman, the help it gives him emotionally and the hurt it leaves him when it comes time for her departure

7:00...NBC...THE MAC DAVIS SHOW Mac's guests are Roy Clark, Rich Little and Loretta Swit. 7:00 ... ABC ... TEMPERATURES RIS-

"Is There a Lady Doctor in the House?"-Dr. Mercy, who is male chauvinist, falls in love with a liberated woman surgeon. Result: chaos at Capital Hospital

7:30...ABC...FIREHOUSE "The Watches of the Night", with guest star designer Rudy Gernreich. Captain Ryerson's men battle a blaze in a slum apartment, then rescue partygoers at a top dress designer's

first night celebration. (R) 8:00...ABC...KUNG FU "Crossties", with guest stars Barry

between militant farmers and railroad's detectives. (R) 8:00... NBC...IRONSIDE
"A Death in Academe." A college
professor is blamed after a student in

Sullivan, John Anderson and Denver-Pyle. Caine steps in to stop a war

his class takes her own life. (R):00...NBC...DEAN MARTIN'S COMEDYWORLD Hosts Jackie Cooper, Barbara Feldon and Nipsey Russell introduce comedians at work in the United States

9:00...ABC...THE STREETS OF SAN FRANCISCO

Victims", with guest stars Henry Silva and Jo Ann Harris.

Guests: Euell Gibbons (naturalist).
12:00...NBC...TOMORROW The subject is marijuana Stories of love

Bill Bixby and Julie Sommars,

Leonard Nimoy and Juliet Mills, and

Lorne Greene and Agnes Moorehead

are stars of three diversified love

stories that constitute "Rex Harrison

Presents Short Stories of Love," to be colorcast on "NBC Friday Night at the

Movies"July 26 (8:00-10:00 p.m.), on

In "Epicac," Bill Bixby and Julie

Sommars are computer programmers

Bill and Pat, whose romance is

heightened by a computer's (Epicac)

poetry until the machine also falls in

love with Pat. Liam O'Brien wrote the

script based on a story by Kurt Von-

In "Kiss Me Again, Stranger,

Leonard Nimoy stars as Mick, a mechanic just out of the Royal Ajr

Force, circa 1946, who falls for a

theater usherette (Miss Mills) whom he

soon suspects of being involved in a series of slayings of RAF personnel.

Arthur Dales wrote the script from a

Adidas

The Official Shoe of the Sports World! Also

Adidas Tee Shirts and Adidas Travel Sports Bags Available

GATTIS SHOE STORE

Sugarland Mall

Come See Our New Line of

KAMI MOTORCYCLES!

The Motorcycle for Little People with Big Ideas

JACK'S

e care about your fee

Daphne DuMaurier story:

negut Jr. John Badham directed.

the NBC Television Network.

MONDAY THRU FRIDAY ALL PROGRAMS SUBJECT TO CHANGE KONC 10 KFDA II KIVI Revue Cartoon Time New Zoo Revue Kangaroo Neighborho Rascals The Flintstones Lone Range Flipper Now You Electric Com Courship of See It ove of Life Heroes Eddle's Fathe Misteroger s **Brady Bunch** Neighborhoo Password oung and the Run For Restless earch for R.F.D. Celebrity Sweepstake McGraw Tomorrow Pro News yewitness Metroplex Hathayoga Let's Make A Capital Eye Turns Carnival Days Of Our uiding Light Daily Feature Girl In My Life Right How To Survive A Marriage One Life to Bugs Bunny 510,000 Little Rascals Impossible Dusty's That Girl Star Trek Hillbillies Truth or Consequence CBS Evening Dick Van **ABC Evening** Gomer Pyle

On The Cover

"Three Little Fishes." "Don't Fence Me In." "Chattanooga Choo-Choo." "South of the Border." "Deep Pur-

If those titles start tunes spinning round in your brain, it's likely you'll be nostalgically watching "Your Hit Parade" when it returns to television, after an absence of 15 years, in a mini-series revival starting Friday, Aug. 2 (7:00-7:30 p.m.) on the CBS Television Network.

For each of the five Fridays in August, "Your Hit Parade" will star three young singers-Kelly Garrett, Sheralee, and Chuck Woolery—along with a group of dancers in presenting

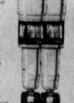
seven top songs from a week of the past. Remember "Red Sails in the Sunset," "Chicago," "Blues in the Night," "Beer Barrel Polka," "Hit the Road to It's hard to realize, with today's quick changes in popular

THU	RSDAY	EV	ENING PROGRAM	MS ALL PRO	OGRAMS SUBJECT TO	CHANGE	July 25
CABLE	A KGNC	7 KVII 7 ABC	10 KFDA 10 CBS	II KTVT	13 KERA 13 PBS	39 KXTX 2 IND	3 IND
6	News 4 5 The Lucy Show	Pro News To Tell the Truth	Eyewitness News What's My Line	Petticoat Junction " Beverly Hillbillies	Zoom Newsroom	Hogan's Heroes Andy Griffith	Weather And Public Service
7	Mac Davis Show	Temperatures Rising Firehouse	CBS Thursday Night Movies "The Family Kovack"	Daniel Boone	M.D. Man Builds, Man Destroys	The 700 Club	
8	WFL Game New York Stars at Philadelphia Bell	Kung Fu	"Secret	WFL Game New York Stars at Philadelphia Bell	Evening at Pops	The 700 Club	0.000
9		San Francisco	77.47	1600	Behind The Lines	Teach In	
10	News 4	Perry Mason	News Scene The CBS Late Movie		Hathayoga Newsroom	Bold Ones	
11	(Joined in progress)	Wide World Special	"Summertree" "	Metroplex News Movie Eleven "Mutiny"	Day at Night Sign Off	Bonanza	
12	Tomorrow	"The Dick Cave t Show"	Tri-State Scene	News		Look Up	•

songs, the impact "Your Hit Parade" had, first on radio listeners, starting in 1935, then on television viewers, from 1949 through the next 10 years. In a simpler age, fans would sit by the radio on Saturday nights, waiting in suspense, rooting for their favorites, as the week's 10 top songs were announced. On television, fans were fascinated by how many different ways the show's producers could present a hit that would top the list for "Your Hit Parade" will be produced by Bill Hobin, who directed the original show for several years and blames its demise on rock 'n' roll music and the influence of Elvis

"Hereford Standard Of Excellence" Custom Jewelry Designing " & Manufacturing 364-0070 Sugarland Mall

Phone 364-4205



TICKETS AVAILABLE AT: HEREFORD STATE BANK FIRST NATIONAL BANK CHAMBER of COMMERCE

for:

TICKETS (RESERVED) @'\$6.00 TICKETS (RESERVED) 9 \$5.00 TICKETS (RESERVED) 9 \$4.00 TICKETS (GEN. ADM.) 9 \$3.00

Yease include 50c I UNDERSTAND MY TICKETS WILL BE

MAILED TO ME BEFORE THE SHOW PROCEEDS WILL GO TO GIRLSTOWN U.S.A

th Annual 4H

how, Lubbock.

air Park Coliis open to all heck-in will be-

n. with judging

Awards will be

main areas:

wmanship and

00-400 dogs are

entered in this

or more infor-

Mr. Bob Hand,

ommerce, Box

squicentennial,

ical pageant is

this summer

oring the Six

with a differ-

honored each

information.

Williams, Vic-

Trust Com-

7901.

search for

terrorize

people in

VORLD:

CAVETT

sole guest

MOVIE-

as, Jack d Barbara

norms too are. (1971)

T SHOW

ralist)

е

mmars,

ills, and porehead

ed love

Harrison

to be

m.), on

nd Julie

ammers

ance, is

(Epicac) falls in rote the urt Von-

anger,

Mick, a

whom he

ed in a

rsonnel

70

from a

408.

Small Talk

By SANDY INMAN **Brand Staff Writer**

REMEMBER Lynn Loyd? She is the 23-year-old horse trainer who was traveling across the United States on horseback from Pennsylvania to San Diego, Calif.

She stayed overnight in Hereford last September and met several families. She was very impressed by our community and the friendliness of the

people. Well, I received a letter from her recently and she said she made the trip to California safely. Actually showas writing the letter to me while riding by car with her sister back to her hometown, Mt. Bethune. Pa. Those of us who were

the way a professional cut and lots of curls and waves are a must for that gatsby look.

The most popular colors will be winter whites, greys and basic fall colors. Scarfs are important to complete the new look as are mufflers, hoods and

Personally, I'm glad hoods are back in style. They not only look very attractive for daytime or evening wear but they are very practical.

One really nice thing about the popular length of dresses and skirts this year, which is just below the knee, is those of us with average looking knees can hide 'em without being out

Any size of paper can be used and the charge is only 10 cents per copy. Might want to take advantage of it.

MR. AND MRS. David Kendall and children, Sheena and Shon David, have recently moved from Amarillo to Skiatook, Okla. where they are the new owners of Kendall's B&B Rexall Drug.

David is the son of Mr. and Mrs. E.R. Kendall of Hereford. He graduated from Southwestern State School of Pharmacy in Weatherford, Okla. in 1968 and after Air Force basic training went to Amarillo as a pharmacist.



Friday Program Notes

7:00...CBS..."AROUND THE WORLD Starring David Niven, Shirley MacLaine, Cantinflas and Robert Newton. The Jules Verne classic,

filmed in 13 countries, follows the epic journey in 1872 of Phileas Fogg, an ntrepid adventurer who, with his man Passepartout, sets out from his London-club to win a wager of 20,000 pounds sterling that he can complete a trip around the world in 80 days. (R) 7:00...NBC...SANFORD AND SON

"Wine, Women and Aunt Esther." Fred and his buddies organize a swinging party with a group of women after attending a crony's funeral. (R) 7:00 ... ABC ... THE BRADY BUNCH

"Top Secret". Bobby and Oliver imagine they're on to a spy plot that involves Mike and Sam, the butcher.

7:30...ABC...THE SIX MILLION "The Coward", with guest star George Montgomery, Ron Soble and France Nuyen. Steve Austin is assigned to find

a downed World War II cargo plane in the Himalayas with the prospect of also finding that his father, the pilot, was a coward. (R) 7:30...NBC...THE BRIAN KEITH

'Sean the Allergist." Sean takes over Dr. Chaffee's (Roger Bowen) allergy practice temporarily and makes some strange diagnoses. (R) 8:00 NBC NBC FRIDAY NIGHT AT

THE MOVIES—"WORLD PREMIERE: REX HARRISON PRESENTS SHORT STORIES OF

Rex Harrison introduces a trilogy of separate stories: "Epacac," starring Billy Bixby, Julie Sommars and David Sheiner—A computer falls in love with old love poems through it (story by Kurt Vonnegut Jr.); "Kiss Me Again, Stranger," starring Leonard Nimoy and Juliet Mills—A confused girl tries desperately to avenge the air-raid deaths of her parents. (story by Daphne Du Maurier); "The Fortunate Painter," starring Lorne Greene, Agnes Moorehead and Alan Hale—A man sells a painting by his daughter's suitor to an art dealer, then suggests to customs officials that it is an original by a famous artist, thus forcing the price up (story by W. Somersel

Maugham). (R) 10:30...CBS...THE CBS LATE MOVIE

Starring Vincent Price. The classic tale by Edgar Allan Poe concerns a man and his sister, the last of a family line cursed by madness for many generations, and the man's macabre efforts to keep the family's tainted blood from spreading to further

generations. (1960) (R) 10:30...NBC...THE TONIGHT SHOW STARRING JOHNNY CARSON Roy Clark is guest host. Guest: Diana Trask (singer).

WINNING WALK

A frequently asked question per taining to the Miss America Pageant colorcast is: how long is the runway in Atlantic City's Convention Hall upon which Miss America takes her traditional walk after being crowned? The answer: 130 feet. Miss America of 1975 will take the traditional stroll the night of Sept. 7 at the climax of NBC-TV's colorcast of the event.

COUNTRY IN COMMON

Alex Trebek and Ruta Lee, emcee and hostess of NBC-TV's new daytime game show, "High Rollers," are both natives of Canada. Alex was born in Sudbury, Ontario; Ruta in Montreal.

> PRINTING & OFFICE SUPPLY



Photo Offset Printing

364-0430 144 W. 4th

Plymouth

Dodge SUMMER CLEARANCE Small, Mid-Size and Full Size **Chryslers Products**

JONES MOTORS



364-3150 345 E. 1st

FRID	AY	EVENIN	G PROGRAMS	AL	L PROGRAMS SUBJECT	TO CHANGE	July 26
CHANNEL CABLE	4 KGNC 4 NBC	7 KVII 7 ABC	10 KFDA 10 CBS	11 KTVT	13 KERA 13 PBS	39 KXTX	3 IND
6 15 30 45	News 4 " The Lucy Show	Pro News " To Tell the Truth	Eyewitness News What's My 'Line	Petticoat Junction " Beverly Hillbillies	Aviation Weather " Newsroom	Hogan's Heroes Andy Griffith Show	Weather And Public Service
7 15 30 45	Sanford and Son Brian Keith Show	Brady Bunch Six Million Dollar Man	To Be Announced	Daniel Boone	Washington Week in Review Wall Street Week	The 706 Club, Part I	:
8 15 30 45	NBC Friday Night at the Movies, "Rex Harrison	Odd Couple	Big Movie "Wild River" "	Perry Mason	Masterpiece Theatre "The Edwardians"	The 700 Club, Part II	1
9 15 30 45	Presents Short Stories of Love"	Portrait: The Woman I Love		9: 00 Movie "Don't Raise the Bridge, Lower 'The River"		Bob Harrington " Better World "	
10 🖁	News 4 " Tonight Show Starring	Pro News Perry Mason	News Scene at Ten The CBS Late Movie	Metroplex News Movie, Continued	Newport Jazz Festival: A Tribute To Louis Armstrong	The Bold Ones	: 1
11 1 15	Johnny Carson	Wide World:	"House of Usher" "	Movie Eleven	Day At Night	Showcase Theatre "Pushover" "	
12	Midnight Special		Tri-State Scene	1:	Sign Off	:	1

Save On Food By Buying By Bulk

FREEZERS

Upright Or Chest Style

WESTERN AUTO

"The store that offers you more" 364-1355 241 N. Main St.

BUY IN CONFIDENCE WITH CONFIDENCE

> Hereford's House of Diamonds

Cowan Jewelers



AFC-NFC Hall of Fame Game

The 1974 AFC-NFC Hall of Fame Football Game will be covered live and exclusively by ABC Sports on a special, expanded three-hour version of "ABC's Wide World of Sports," airing Saturday, July 27 (3:00-6:00 p.m.), on the ABC Television Network.

ABC Sportscasters for the AFC-NFC Hall of Fame Football Game will be Frank Gifford and Howard Cosell.

This year's Hall of Fame Game will match the Buffalo Bills, led by record-shattering running back O.J. Simpson, against the St. Louis Cardinals, who will be relying heavily on the arm of quarterback Jim Hart and the hands of his two favorite receivers, Donny Anderson and Jackie Smith. In the three inter-conference contests held since the

merger of the American and National Football Leagues, the National Football Conference has won the Hall of Fame Game twice to the American Football Conference's one victory. Comin off a strong 9-5 season which left them is second place in the AFC's Eastern Division right behind the Super

Bowl Champion Miami Dolphins, the Bills look to be In addition to the multiple rushing records set by Simpson last season, his 2,003 yard tally moved him from 68th

position to 16th on the all-time rushing list after only five years in pro football. Another season like that one would place him at number five on the list.

The Cardinals had a disappointing season in 1973, finishing with a 4-9-1 record. They knew how to move the ball, scoring

286 points overall (the Bills scored fewer: 259) for an

average of better than 20 points per game. But, while the offense and the talented toe of number five all-time NFL scorer Jim Bakken were putting points on the board, the St. Louis defense was having trouble keeping their opponents from rolling them up faster.

This year's contest marks the first apperance in the Hall of Fame by the Buffalo Bills. The Cardinals have been there once before, in the 1962 inaugural game, when they tied the New York Giants, 21-21.

Included on the ABC Sports telecast at halftime will be coverage of the enshrinement in the Pro Football Hall of Fame of four all-time greats-Lou Groza, offensive tackle and standout kicker, who put in 21 seasons for the Cleveland Browns between 1946 and 1967; Dick 'Night Train' Lane, 14 year NFL defensive back first with the Los Angeles Rams, then with the Cardinals, and finally with the Detroit Lions; Bill George, the man who many football experts believe defined the position of middle linebacker during his 13-year career with the Chicago Bears and a final season with the Rams; and Tony Canadeo, star halfback with the Green Bay Packers in the 1940s and early '50s. The coverage will feature action film highlights of their NFL careers.

The AFC-NFL Hall of Fame Football Game is played at Fawcett Stadium near the Canton, Ohio, site of the Pro Football Hall of Fame. ABC Sports' coverage of the Hall of Fame Game will be

produced by Don Ohlmeyer and directed by Chet Forte.

Meachams Speak Sunday

The Rev. and Mrs. H.E. (Gene) Meacham, former residents who are preparing for missionary work in East Africa, will share in worship services Sunday morning at Temple Baptist Church.

Rev. Meacham and his wife grew up in the Hereford area and are currently living in Dawn where he has been pastor of Dawn Baptist Church since

He is the son of the Harold Meachams, ex-residents, and is

a graduate of Hereford High School. His wife is the former Lavonne Thompson, daughter of Mrs. W.H. Thompson and the late Mr. Thompson. Rev. Meacham is a charter

member of the Temple Baptist congregation and spoke his first sermon there. The Rev. J.L. Bozeman.

pastor of Temple Baptist Church, invites everyone to attend 11 a.m. services to hear the couple speak. Temple Baptist Church is located at 700



No Horse

egetable Peddler-"Any eradish, madam?" oung Bride-"No. thank We have a car."

Give or Take shall have to give you days or \$20," said the

'll take the \$20, Judge."

Trying. Anyway

said the prisoner.

"Hey, you can't turn around in the middle of the block "

"Oh. I think I can, offier; just give me time."

AND MALL & DOWNTOWN NTHONY'S PRESENTS CLASSROOM **FAVORITES FOR** YOUNG GIRLS

iool will be starting before you know it, so v is the best time to get ready for it Anny's has a wide selection of girls' dresses in ny, many styles; checks, prints, plaids, etc., turing lovely colors and trims Sizes 3.6x.







Carl McCaslin Lumber Co. 344 E. 3rd

364-3434

Wrap her in elegance in this beautifully styled deep pile polyester coat that is sure to keep her warm on the coldest days. It has two hidden pockets in the seam and belted just perfect for the girl on the go Washable Sizes 4-6x in colors of berry, navy, and brown Sizes 7-14 in colors

Lung Group Lists Living Memorials

The American Lung Association of Texas has reported that Living Memorial donations to underwrite the cost of the fight against emphysema and related lung diseases have been received in memory of Mr. Hugh Fortenberry. The memorial funds were received from several points in the Panhandle

Mrs. Goodin To Present Recital

The West Texas State University Department of Music will present Lily Koesjan Goodin of Hereford in recital August 1. Mrs. Goodin's senior recital is scheduled for 4 p.m. in the Branding Iron Theatre.

A pianist, Mrs. Goodin is presenting the program in partial fulfillment of the graduation requirements for the Bachelor of Music Education

Her program includes Beethoven's "Pieces for the Musical Clock," J.S. Bach's "Prelude and Fugue in D minor, W.T. C. and Mendelssohn's prelude and Fugue in D minor. W.T.C. 11," and Mendelssohn's "Rondo Capriccioso, Op. 14."

Also on the program are Rachmaninoff's "Moment Musical in B minor, Op. 16, No. 3" and "Prelude in D Major, Op. 23, No. 4.

Mrs. Goodin and her husband, Gary, live in rural Hereford



KESTER'S JEWELRY Across from the Post Office In Downtown Hereford

Deaf Smith directors of the Lung group, formerly known as the TB and Respiratory Disease Association, are Mrs. Jewel Smith, Dr. Clyde Rush and Mrs. June Rudd.

Mrs. Smith said that the memorials will be used in a program of medical training, research, and community education services, which includes a vigorous drive to reduce student smoking.

Memorial gifts may be mailed to the Amarillo Lung Association of Texas, 514 E. 9th Street, Amarillo, Texas 79101.

Who buys today's life insurance?

Only the well-to-do buy life insurance? Not so, says the stitute of Life Insurance. A l share of ordinary life insur policies in 1972 was purch by individuals earning l \$3,000 and \$10,000.

Persons in this incom bought 48° per cent of al. nary" policies. "Ordinary ance is the basic form insurance used by fam build long range security ally purchased through ar it includes whole life an vidual term policies.

The average-size polic chased by those in the \$3 \$4,999 income range was for those in the \$5,000 to category, it was \$11,320; a those in the \$7,500 to range, it was \$15,410.

Americans in the midupper middle income gre those earning between \$ and \$24,999-purchased 2 cent of all "ordinary" life ince. Average-size policy ome group: \$23,670. The largest share of all nary life insurance purchas occupation-53 per cent individuals employed i clerical, and sales profe (15%) craftsmen, foremer. operatives (25%) and lat

Pregnant and unmari Don't despair 1-800-692-4458, a Su Prevention-Crisis Interve unit, for confidential cou

(13%).



Save §2 life-saver special.

25% off fiber glass belts.

El Tigre 278. Wide profile 78 series. 2 plus 2 construction of polyester cord and fiber glass belts with a wrap-around tread

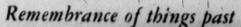
Tire size	Save	Reg.	Sale	+ fed. tax
A78-13	7.49	29.95	22.46	1.80
C78-13	8.74	34.95	26.21	2.00
F78-14	10.24	40.95	30.71	2.50
G78-14	10.74	42.95	32.21	2.67
H78-14	11.24	44.95	33.71	2.92
G78-15	10.99	43.95	32.96	2.74
H78-15	11.49	45.95	34.46	2.97

CHARGE IT!

25% off Survivor 60 batte

Save \$10 Reg. 39.95. Sale 29.95 with trade-in.
Survivor 60. Our most powerful automobile bettery for big-engine, air conditioned cars.
Polypropytene plastic case. Available in sizes 24, 24F, 22F, 27 and 27F to fit most

prices effective through Saturday





GIBSON GIRL long dress and the little Victorian smock dress reflect the new nostalgic styling for little women, in polished cotton redberry, green, gold and blue field flower **Driving Course Lowers Premium**

Amarillo College, in conjuntion with the Texas Safety Association, will help Texans save their necks and their money with an eight-hour defensive driving course to be offered Saturday.

The one-day Community Service class will be held in Room 111 of Building A at the School of Vocational Arts, 6222 W. 9th, the AC West campus.

Walter Eubanks, AC law enforcement director, and Lee Bradshaw, AC law enforcement instructor, will teach the class which meets from 8 a.m. to 5 Those successfully complet-

ing the course will receive a 10 per cent discount on their automobile insurance prem-

This discount, good for a period of three years, applies to



Promotion

Private First Class Joe B. Roberson, son of Mr. and Mrs. Weldon Roberson of 219 Beach, has been promoted to Lance Corporal in the United States Marine Corps. Roberson, a 1973 graduate of Hereford High School, will receive training in nunications and electro at the USMC base



Twenty-Nine Palms, Calif.

Aug. 2-11 Aqua Festival, Aus-



Reunion and Rodeo, Dalhart. Named for the famed XIT Ranch, this annual celebration has become one of the more famous and better-known rodeos. The XIT was the world's largest ranch under fence in the 1880's - covering some three million acres. Old XIT hands gather during this event and relive old memories and enjoy good food and fellowship. For a schedule of events, write XIT Reunion and Rodeo, Box 966, Dalhart 79022.

tin. Ten days of water-oriented activities featuring power boat

Aug. 10 Fourth Annual 4H State Dog Show, Lubbock. Held at the Fair Park Coli-seum, the show is open to all 4H members. Check-in will begin at 8:00 a.m. with judging at 11:00 a.m. Awards will be given in three main areas: Obedience, showmanship and confirmation. 300-400 dogs are expected to be entered in this year's show. For more information, contact Mr. Boh Hand, Chamber of Commerce, Box 561, Lubbock 79408.

Aug. 24-31 Sesquicentennial, Victoria. Historical pageant is the theme for this summer celebration honoring the Six Flags of Texas, with a different flag to be honored each day. For more information, write Kemper Williams, Victoria Bank and Trust Company, Victoria 77901.

Page 2

Page 4

PK SUPPLY INC.



SERVIO GAMEZ

BOI WEST FIRST HEREFORD. TEXAS 79045

BUS. 364-4441 RES. 364-5464



FRONT CONTOUR MAT

Front Only Black Vinyl Reg. \$495 Floor Mat

CHANNEL	URDAY	7 KVII 7 ABC	10 KFDA 10 CBS	II KTVT	13 KERA 13 PBS	39 KXTX 2 IND	3	IND
CABLE			Help! It's the			Super Snooper	Weather	And
- "	Lidsville	Show	Hair Bear Bunch					Service
7 1	Addams Family		Sabrina, The		Misterogers'	Heckle and		
45	Addams Family	i ogra omig	Teenage Witch		Neighborhood	Jeckle		
-	Emergency + 4	Super Friends	New Scooby Doo		Sesame Street	Deputy Dawg		
0 15			Movies			*		
O 30	Inch High.	A				Top Cat		
45	Private Eye			Meditations		· Contra		
	Sigmund and the	Lassie's Rescue	My Favorite	News for	Electric	Journey to Center		
0 15	Sea Monsters	Rangers	Martians	Better Living Batman	Company	of the Earth		
7 30	Pink Panther	Goober and the	Jeannie		. Misterogers' Neighborhood	*		
45	Show Star Trek	Ghost Chasers		World of the	Sesame Street	Circus Boy		The state of
*	Star Trek	The Brady	Speed Buggy	Jumping Horse	a sesame street			
10 15	Butch	Kids Mission Magic	Josie and the	Comedy Capers		Untamed World		
10 15	Cassidy	mission magic	Pussycats					
00		"Daffy Duck and	Pebbles and	The Fishin' Hole	Electric Company	Laramie	*	
1 1 15	The Jetsons	Porky Pig meet	Bamm Bamm		*			
30	Go!	the Groovie	Fat Albert and	Parents in Action	Zoom			
45		Gooties"	the Cosby Kids				-	
- 00	Farm And Home	Action '74	CBS Children's	Signs Of The	Hathayoga	World Of The		
19 15	Show	A CONTRACTOR OF THE PARTY	Film Festival	Times		Jumping Horse		
14 30	Travel Adventure			Point Of View	Newsroom	Bowling		
45			*	Los Tiempos	Washington Wash	Cowtown Rodeo	-	-
_ **		Nashville	Teen Scene	Time with Scott	Washington Week	Cowtown Rodeo		
15		Music	Rifleman	News In	Wall Street			
30	144	Country	Rifleman	Review	Week			
45	-	Canadian Open	Garner Ted	The Darrell Felts	What's The Big	Sugarfoot		10-17
0 15		Golf	Armstrong	Show	Idea?			
2 10		Championship	Lassie .	Fiesta Mexicana				
45		4		plant confidence and				MA P
00	And in case of the last of the	ABC's Wide	То Ве	Religion Report	Pacem In Terris	Western Star		
2 15		World of	Announced		1 S. S. S. S. S. S. S. S.	William St. St.	186 8	45 84
J 30		Sports		Jim Newton Show	The state of the s	Trails West	1	
41	THE RESERVE OF THE PARTY OF THE	"AFC NFC		-		Males Advers	-	
- 00		Hall of Fame	Championship	Cowhoy Weaver	Firing Line	Major Adams		
A 15		Football	Wrestling					
7 30		Game"			15 63			
41		-	Country	Petticoat Junction	Washington Week	Mayberry R.F.D.		
E 1			Carnival	" "	In Review			
) ,			The New Jimmy	Jonathan	Man Builds,	Gomer Pyle		
			Dean Show	Winters	Man Destroys			-
0	0 Lawrence Welk	Pro News	Eyewitness	Beverly	Boboquivari	Hogan's Heroes		
4	THE RESIDENCE OF THE PROPERTY	11.00	News	Hillbillies	"Odetta"	163 300 303		
0)	0 .	Hee Haw	Untamed World	That Girl	Book Beat	Andy Griffith		
4	5 "			. "	+		- "	
	6 Emergency!	1 1 1 1 1 1 1 1 1	All in the	Wilburn Brothers	The Naturalists	Bonanza	1	
	5	ADC Surveyor	Family	Good Ole	"			1
	0	ABC Suspense	M*A*S*H	Nashville Music				1.
-	NBC Saturday	"The Hanged	Mary Tyler	Buck Owens	Great Silent Movies	NBA	- 11	
	5 Night at the	Man"	Moore Show	"	"The Mysterious			
The second second	0 Movies		Bob Newhart	Porter Waggoner	Lady"	The Lesson	- 4	
	"Marooned"		Show	,				
	0 "	Owen Marshall,	Barnaby Jones	Wild Wild West		Right On		
	5 "	Couselor	* *	P. 11	1.	Falls Co. Total	"	
	10 "	at Law			1.	Faith For Today		
	15 "		F		Jazz Special	River Of Life	-	
	10 "	ABC News	Eyewitness News	Saturday Night	" special	River Of Life	1	
		Pro News	Olympic Boxing	Wrestling		The Dawson		
	10 News #	Cinema 7 Saturday				McAllister Show		
	John Wayne	"Yellowstone			-	Star Theatre		73
	15 Theatre	Kelly"		DA STORY	13.53	"Barefoot		
	"King of the	, and	Saturday Late	Roller Derby		Mailman"		
STORY .	Pecos"		Movie				"	
1		Shock Theatre	"What Price		Sign Off			
110	15 High Chaparral	"Secret Of	Glory"	Company States	Some son	To oxel Jake		
	10 "	The Chateau"		Rock Concert	A CONTRACTOR OF THE PARTY OF TH	Look-Up		1000

SHOOK TIRE CO.

May We Serve You

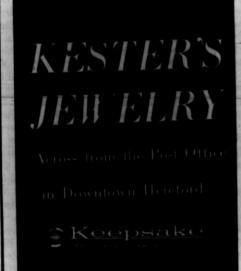


"WHERE TO BUY THEM"

600 W. 1st

364-1010

Phone 364-4205



HEREFORD STATE BANK FIRST NATIONAL BANK CHAMBER of COMMERCE

SECOND FOR SUSAN

Susan Saint James, star of "Mc-Millan & Wife," on "NBC Sunday Mystery Movie," and husband Tom Lucas are expecting their second child in November. They are parents of a daughter, Sunshine.



N. Highway 385

364-6871

11:00...ABC...THE ABC SATURDAY SUPERSTAR MOVIE—"DAFFY

Saturday Program Notes

DUCK AND PORKY PIG MEET THE **GROOVIE GOOLIES"** Animated adventure movie starring a

host of favorite cartoon characters. 11:30...NBC...GO

"Go" cameras take a look at how a television network operates, with behind-the-scenes visits with Johnny Carson, Redd Foxx, John Chancellor and Art Fleming. Catherine Mackin is host. (R) 2:00...ABC...CANADIAN OPEN GOLF

CHAMPIONSHIP ABC Sports will provide live coverage of the third round of play in this golf tournament from the Mississaugua Golf and Country Club in Toronto, Ontario, Canada. Commentary will be provided by Chris Schenkel, Jim McKay and Dave Marr.
3:00...ABC...ABC'S WIDE WORLD OF

This show will be expanded to a special three-hour version to provide live and exclusive coverage of the "1974 AFC-NFL." This year's game will match the Buffalo Bills against the St. Louis Cardinals, Commentary will be provided by Frank Gifford and Howard Cosell.
7:00...ABC...THE PARTRIDGE

FAMILY
"Pin it on Danny." Danny finds a brooch, gives it to his mother for her birthday, then learns to his dismay 7:00...NBC...EMERGENCY!

"Inventions." Possible radiation poisoning from waste in a wrecked truck, the mysterious illness of a healthy businessman after a taxi ride, and the crash of a fat young man through a ceiling keep the paramedics busy. (R) 7:00 ... CBS ... ALL IN THE FAMILY A heat wave that stifles New York is nothing compared to the trouble Archie and Edith are having with "another woman." And, if that's not enough, Archie is already feuding with

his new neighbor, who seems to be a midnight serenader. (R)
7:30...ABC...ABC SUSPENSE MOVIE— "THE HANGED MAN" Starring Steve Forrest, Cameron Mitchell, Sharon Acker, Dean Jagger, Will Geer and Barbara Luna. A former gunslinger is unjustly hanged and dies, yet returns to life hours later as a

mystical and mysterious avenger fighting for justice in the Old West. (R) 7:30...CBS...MASH
The 4077th's weekly poker party runs the clock around despite a series of interruptions that temporarily remove some of the card players from action.(R)

0...CBS...THE MARY TYLER MOORE SHOW When Ted Baxter learns that Mary is attending a night-school class creative writing, he enrolls in the same course and insists on being introduced to the class. (R)

8:00...NBC...NBC SATURDAY NIGHT AT THE MOVIES—"MAROONED" Starring Gregory Peck, David Jan-ssen and Gene Hackman. The threeman crew of a malfunctioning spacecraft is marooned while mission control works desperately to rescue them. Richard Crenna and James Franciscus also star. (R)

8:30...CBS...THE BOB NEWHART A rather embarrassing operation

leads to romance for Carol with the doctor, a relationship that everyone questions due to the disparity in their ages. After facing everyone's quizzical attitude about her new boyfriend, Carol begins to question whether the romance can really survive the test of

9:00...CBS...BARNABY JONES
"Stand-in for Death." Carl Betz guest stars as a man who kills the charter-boat captain he suspects is his wife's lover, only to learn he's killed the wrong man. Barnaby tries to uncover man's disapperance and begins to piece together the sequence of events. Lynda Day George is featured. (R)

9:00...ABC...OWEN MARSHALL, COUNSELOR AT LAW "To Keep and Bear Arms," with guest stars Paul Burke, Barbara Anderson and John Ritter. Owen represents a

bus passenger when he is paralyzed as the result of a ricochet bullet fired by an angered bus driver during a rob-bery. (R)

Each Order.

TICKETS (RESERVED) 9 \$5.00 TICKETS (RESERVED) 9 \$4.00 TICKETS (GEN. ADM.) 9 \$3.00 PROCEEDS WILL GO TO GIRLSTOWN U.S.A.

TICKETS (RESERVED) @ \$6.00

I UNDERSTAND MY TICKETS WILL BE MAILED TO ME BEFORE THE SHOW rth Annual 4H

Fair Park Coliw is open to all check-in will be-

n. with judging

Awards will be

e main areas:

owmanship and

00-400 dogs are

entered in this

or more infor-

Mr. Bob Hand,

Commerce, Box

esquicentennial,

ical pageant is

this summer

oring the Six

with a differ-

honored each

e information, Williams, Vic-d Trust Com-

77901.

T THE

racters

Johnny

ackin is

GOLF

this golf ssaugua

Toronto

will be

RLD OF

d to a provide of the 's game

ainst the

ary will ord and

RIDGE finds a for her dismay return.

adiation

wrecked ss of a axi ride. ng man

LY

York is uble Aring with hat's not ding with s to be a

AOVIE-

Jagger, A former and dies,

avenger Vest. (R)

erty runs series of remove rom ac-

TYLER Mary is

Y NIGHT

ile mission nd James

EWHART

operation of with the t everyone ity in their

's quizzical

boyfriend, whether the

the test of

ES Betz guest

he charter-s his wife's

to uncover murdered

begins to

RSHALL,

with guest

presents a aralyzed as let fired by ring a rob-

ed. (R)

class

Small Talk

By SANDY INMAN **Brand Staff Writer**

REMEMBER Lynn Loyd? She is the 23-year-old horse trainer who was traveling across the United States on horseback from Pennsylvania to San Diego, Calif.

She stayed overnight in Hereford last September and met several families. She was very impressed by our community and the friendliness of the

well, I received a letter from her recently and she said she made the trip to California safely. Actually she was writing the letter to me while riding by car with her sister back to her hometown, Mt. Bethune, Pa. Those of us who were

the way a professional cut and lots of curls and waves are a must for that gatsby look.

The most popular colors will be winter whites, greys and basic fall colors. Scarfs are important to complete the new look as are mufflers, hoods and

Personally, I'm glad hoods are back in style. They not only look very attractive for daytime or evening wear but they are very practical.

One really nice thing about the popular length of dresses and skirts this year, which is just below the knee, is those of us with average looking knees can hide 'em without being out Any size of paper can be used and the charge is only 10 cents per copy. Might want to take advantage of it.

MR. AND MRS. David Kendall and children, Sheena and Shon David, have recently moved from Amarillo to Skiatook, Okla. where they are the new owners of Kendall's B&B Rexall Drug.

David is the son of Mr. and Mrs. E.R. Kendall of Hereford. He graduated from Southwestern State School of Pharmacy in Weatherford, Okla. in 1968 and after Air Force basic training went to Amarillo



Page 5

Sunday Program Notes

9:00... CBS... LAMP UNTO MY FEET "Missions of San Antonio," a symphonic suite by Carlos Surinach that was commissioned by CBS News, will be presented. The suite celebrates five Franciscan missions, located along

the San Antonio River. (R)

11:30...CBS...MARSHALL EFRON'S

ILLUSTRATED, SIMPLIFIED AND
PAINLESS SUNDAY SCHOOL Efron relates the miracle of the loaves and the fishes and describes how Noah survived the great deluge. He also visits a modern freighter in port in Brooklyn, N.Y. (R) 1:30... CBS... CBS TENNIS CLASSIC

The third annual 14-match elimination tournament and championship, with the top 16 World Championship of Tennis professional tour players competing. Mark Cox meets Cliff Rickey in the quarter-final match. Pat Summerall and participating players comment. (From Lakeway World of Tennis, Austin, Texas) 2:30...CBS...CBS SPORTS SPEC-

"World Show Jumping Cham-pionships," with Adrian Metcalf and William Steinkrause as commentators William Steinkrause as commentators
(from Hiekstad, England). "USAUSSR Junior Track Meet," with Brent
Musburger and Ralph Boston as
commentators (from Austin, Texas).
3:00...ABC...CANADIAN OPEN GOLF
CHAMPIONSHIP
Final rounds of play from the
Mississaugua Golf and Country Club in
Toronto, Canada.

Toronto, Canada.

5:00...CBS...CBS NEWS RETRO-"An Essay on Bridges," written and produced by Andrew Rooney and narrated by former CBS News

Correspondent Harry Reasoner. (R) During the second half hour, a CBS News special tentatively titled "Whatever Happened to the Energy Crisis?" CBS News Correspondents across the country and around the world will update a report on the international supply and demand of oil and other sources of energy.
6:30...CBS...APPLE'S WAY

"The Temptation." A high-pressure executive offers George Apple work on his longtime dream, an important housing project, but it would mean

moving back to California. (R)
6:30...ABC...THE FBI
"The \$20,000,000 Hit." Inspector Erskine trails a gang that hijacked a plane carrying \$20,000,000 in travelers

6:30...NBC...THE WONDERFUL
WORLD OF DISNEY
Conclusion of "Bristle Face." The
comic adventures of a bristle faced
mutt makes a man of his young, orphaned owner and causes a country

storekeeper to run for sheriff. (R)
7:30...NBC...NBC SUNDAY MYSTERY MOVIE-"DEAD HEAT" Starring Richard Boone as Hec Ramsey. Hec searches for the reason behind the death of a healthy, 25-year old ranch foreman. (R)

7:30 ... CBS ... MANNIX "Desert Run." What begins as a search by Mannix for a missing plane becomes a nightmarish struggle for life by the private eye in a ghost town

"Marooned

Gregory Peck, David Janssen and Gene Hackman star in "Marooned," a space adventure to be colorcast on 'NBC Saturday Night at the Movies" July 27 (8:00-10:35 p.m.), on the NBC Television Network:

Richard Crenna and James Franciscus co-star in the 1969 Columbia release

After months of planning, Ironman-One, a United States manned spacecraft, is placed in orbit. The inree-man crew-Commander Jim Pruett (Crenna), scientist-astronaut Clay Stone (Franciscus) and pilot Buzz Lloyd (Hackman)—chosen partially for their ability to remain cool under pressure, are put to the acid test when the ship misfires during re-entry and

they are marooned in space. At mission control, the chief of the manned space program, Charles Keith (Peck), and senior asfronaut Ted Dougherty (Janssen) work desperately to implement a daring rescue plan.

Lee Grant portrays Pruett's wife. Celia

A & W DRIVE INN . Curb Service - Orders To Go

Closed Mondays

PHONE 364-4600 1605 PARK AVE. A & W Root Beer to take Home



FRIGIDARE MAYTAG SALES & SERVICE 364-6285 112 Miles

Next to Buick House

	IDAY	7 KVII	10 KFDA	SUBJECT TO CHANGE	13 KERA	39 KXTX 2 IND	3 IND 6 IND
HANNEL	4 NBC	7 ABC	10 CBS	II IND	13. PBS	Crossroads	Weather And
00	Blue Ridge	Comedy Theatre	Faith for Today		BAR SHALL BE SHALL BE	"	Public Service
7 15	Quartet	44				Life For Layman	·
30	This is the	Gospel	Divine Plan				
45	Life	Jubilee	James Robison			Phillips Family	
- 00	Day of Discovery						
8 30	Expect An	Flintstones	First Baptist Church			Triumph	
0 30	Answer	Flintstones		Mary Control		And Kingdom	7.53
00	Cathedral	Kid Power		Religious Town		The Old Time	1000
	Tomorrow			Hall	The second second	Gospel Hour	
9 30		The Osmonds	Oral Roberts	Kathyrn Kulhman			
45				n Of Discourse		Hour Of Power	
:00	Johnny Gomez	H. R. Pufnstuf	Good News	Day Of Discovery			
10 15	Show	Make A Wish		The Divine			
	*	Make A HISH	Dr. Norman Vincent Peale	Plan	of the second		
45		Eddie's	Face the Nation	First Baptist	Na State of the St	Human Dimension	1368
- 00	Your Question,	Father		Dallas ·		*	*
1 15	Please Meet the Press	Animal World	Washington Debates			Deaf Hear	
45	meet the Press	Animai world				Don't February	
00	It Takes A Thief	Pro News		Point Of View	Carlo Carlo	Real Estate	. 100
10 15				Maril Ward	Washington Star	Peace Lutheran	. 338
12 30		Issues and		Virgil Ward	International	Church	
45		Answers	-	Fishing What About People	Tennis	Ernest Angley	
00	Putt-Putt Golf	Hotline To Politics		"	Championships -	Hour	
1 15			CBS Tennis Classic	The Detectives			
30	KGNC Movie	Movie "Night Key"	"		4.		
45		"Night Key	и,	All Night Gospel		Voice Of	
00				Singing		Victory	
2 15	The second secon		CBS Sports			Billy J. Hargis	
45			Spectacular	+	-	Nie Cet	1 72
90	THE RESIDENCE OF THE PARTY OF T	Canadian Open		Family Theatre		Vic Coburn	
-		Golf		"The House Of		Manager Manager	1 1 1 1 1 1 1 1
3 15		Championship		The Black Death		Happy Hunter's	1/1/1
45						· Tony And	
. 00	Lancer					Susan	
A 15			Out Bessele	Land Of The	То Ве	Rap	
4 30	. ".		Other People,	Giants .	Announced		
4	The second secon		Other Places CBS News			Community Church	
_ 0		Buck Owens	Retrospective			Happy Healing Hou	11 /11
5		Porter Wagoner		, Time Tunnel		Songs Of	1 1
						Inspiration	1
4	Contract of the last of the la	Pro News	Eyewitness News		Zoom	- Liellowship	/. 8
				. "	The Last of	Chris Panos	1 8
6		The FBI	Apple's Way	UFO	The Last of the Mohicans	11	
		1 .		+	Evening at Pops	George And	
. 0	0 "		."		d d	Diane	. 2
7	5 "	The ADD C		Young Adult		Westwego Assemb	ly "
1 1	NBC Sunday Mystery Movie	The ABC Sunday	Mannix	Theater		Of God	
		"Fireball .		"Swinger's		700 Club #1	
4	"Dead Heat"	Foreward"		Paradise"	Masterpiece		*
8	15	"	60 Minutes		Theatre		1 3
	45 "		11		"The Edwardian		
	00 "	"		9: 00 Movie.		700 Club #2	
	15 "			"Picture Mommy		- "	
	30 Police Surgeon	Let's Make a	Day of Miracles	Dead"			
	45 "	Deal	F. C. C.	News & Weather	Special Of The	Challenge Of	, .
	00 News 4	ABC Weekend	Eyewitness	9: 00 Movie	Week	Truth	
110	15 "	Pro News	News CBS Movie	Continued	"The Great	Jimmy Swaggart	
110	30 Big Four Movie	Cinema 7 Sunday			Radio Comedian	15" "	
	45 "I was a Male		World in 80	The World	."	Jesus Power And	
	00 War Bride"	"Taggart"	Days"	Tomorrow		Light Company	
111	30 "			News			
	45			Meditations		-	
-	00 Sign Off				Capital Eye		
110	15				Sime Off		
117	30			1	Sign Off		

"Rookies" star has 'assorted past'

Kate Jackson portrays Jill Danko in the ABC Television Network's "The Rookies."

Tall, lovely Kate Jackson was born and raised in Birmingham, Ala., where she began acting in school plays and in little theatres. While she was a drama student at the University of Mississippi, she appeared in a number of

regional television commercials. In 1968, she spent a season in summer stock at the Stowe (Vt.) Playhouse.

She later attended the American Academy of Dramatic Arts in New York City, where she performed in such plays as "Royal Gambit," "Night Must Fall," "Constant Wife" and "Little Moon of Alban.

PLAINS Insurance agency

For All Your Insurance Needs

Open 8 a.m. - 5:30 p.m.

9-12 Sat.

218 W. 3rd

364-2232



FAMILY ROOM 19" BLACK & WHITE Complete on Roll-about Cart! Quick-Set Picture Control automa-tically sets vertical hold, balances contrast and brightness at pre-set levels, Dipole antenna, Walnut control fight plantic cabinet cabinet grain finish plastic cabine модет ВР5606ЈW\$ 14995

TV & Music 364-0766

Wrap her in eleganice in this beautifully styled deep pile polyester coat that is sure to keep her warm on the coldest days. It has two hidden pockets in the seam and heltedjust perfect for the girl on the go. Washable Sizes 4-6x in colors of berry, navy, and brown Sizes 7-14 in colors

Meachams Speak Sunday

The Rev. and Mrs. H.E. (Gene) Meacham, former residents who are preparing for missionary work in East Africa, will share in worship services Sunday morning at Temple Baptist Church.

Rev. Meacham and his wife grew up in the Hereford area and are currently living in Dawn where he has been pastor of Dawn Baptist Church since

He is the son of the Harold Meachams, ex-residents, and is Ave. K.

a graduate of Hereford High School. His wife is the former Lavonne Thompson, daughter of Mrs. W.H. Thompson and the late Mr. Thompson.

Rev. Meacham is a charter member of the Temple Baptist congregation and spoke his first sermon there.

The Rev. J.L. Bozeman, pastor of Temple Baptist Church, invites everyone to attend 11 a.m. services to hear the couple speak. Temple Baptist Church is located at 700



No Horse

Vegetable Peddler-"Any rseradish, madam?" Young Bride-"No, thank u! We have a car."

Give or Take "I shall have to give you days or \$20." said the

"I'll take the \$20. Judge."

said the prisoner.

block."

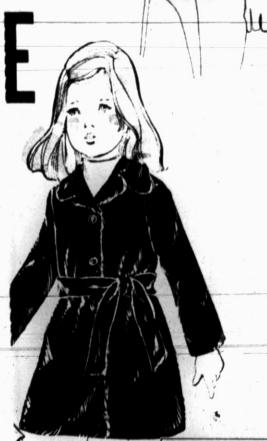
. Trying. Anyway "Hey, you can't turn around in the middle of the

"Oh. I think I can, offier; just give me time."

AND MALL & DOWNTOWN **INTHONY'S PRESENTS CLASSROOM FAVORITES FOR** YOUNG GIRLS

thool will be starting before you know it, so ow is the best time to get ready for it Aniony's has a wide selection of girls' dresses in gny, many styles; checks, prints, plaids, etc., paturing lovely colors and trims. Sizes 3.6x.





your BANKAMERICARD welcome

master ch

Carl McCaslin Lumber Co. 344 E. 3rd

364-3434

Lung Group Lists Living Memorials

The American Lung Association of Texas has reported that Living Memorial donations to underwrite the cost of the fight against emphysema and related lung diseases have been received in memory of Mr. Hugh Fortenberry. The memorial funds were received from several points in the Panhandle

Mrs. Goodin To **Present Recital**

The West Texas State University Department of Music will present Lily Koesjan Goodin of Hereford in recital August 1. Mrs. Goodin's senior recital is

scheduled for 4 p.m. in the

Branding Iron Theatre. A pianist, Mrs. Goodin is presenting the program in partial fulfillment of the graduation requirements for the Bachelor of Music Education

degree. Her program includes Beethoven's "Pieces for the Musical Clock," J.S. Bach's "Prelude and Fugue in D minor, W.T. C. and Mendelssohn's "prelude and Fugue in D minor, W.T.C. 11," and Mendelssohn's "Rondo Capriccioso, Op. 14."

Also on the program are Rachmaninoff's "Moment Musical in B minor, Op. 16, No. 3" and "Prelude in D Major, Op. 23, No. 4."

Mrs. Goodin and her husband, Gary, live in rural Hereford.



KESTER'S JEWELRY Across from the Post Office In Downtown Hereford

Deaf Smith directors of the Lung group, formerly known as the TB and Respiratory Disease Association, are Mrs. Jewel Smith, Dr. Clyde Rush and Mrs. June Rudd.

Mrs. Smith said that the memorials will be used in a program of medical training, research, and community education services, which includes a vigorous drive to reduce student smoking.

Memorial gifts may be mailed to the Amarillo Lung Association of Texas, 514 E. 9th Street, Amarillo, Texas 79101

Who buys today's life insurance?

Only the well-to-do buy life insurance? Not so, says the stitute of Life Insurance. A l share of ordinary life insurpolicies in 1972 was purch individuals earning \$3,000 and \$10,000.

Persons in this incon bought 48 per cent of a nary" policies. "Ordinary ance is the basic form insurance used by fan build long range securit ally purchased through a it includes whole life at vidual term policies.

The average-size polichased by those in the \$3 \$4,999 income range was for those in the \$5,000 to category, it was \$11.320: those in the \$7,500 to range, it was \$15,410.

Americans in the misupper middle income g those earning between and \$24,999-purchased cent of all "ordinary" life ance. Average-size policy ncome group: \$23,670. The largest share of a ary life insurance purchs

occupation-53 per cer individuals employed derical and sales prof (15%) craftsmen, foreme operatives (25%) and 1

Pregnant and unma Don't despair 1-800-692-4458, a S. Prevention-Crisis Intervunit, for confidential coing.



Save \$2 special.

25% off fiber glass belts.

El Tigre 278. Wide profile 78 series. 2 plus 2 construction of polyester cord and fiber glass belts with a wrap-around tread design. No trade-in required.

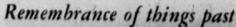
Tire size	Save	Reg.	Sale	+ fed. tax
A78-13	7.49	29.95	22.46	1.80
C78-13	8.74	34.95	26.21	2.00
F78-14	10.24	40.95	30.71	2.50
G78-14	10.74	42.95	32.21	2.67
H78-14	11.24	44.95	33.71	2.92
G78-15	10.99	43.95	32.96	2.74
H78-15	11.49	45.95	34.46	2.97

CHARGE IT!

25% off Survivor 60 batte

Save \$10

res 24, 24F, 22F, 27 and 27F to





GIBSON GIRL long dress and the little Victorian smock dress reflect the new nostalgic styling for little women, in polished cotton redberry, green, gold and blue field flower print lavished with antique lace. The sashed Gibson dress has a high-necked cream bodice with voke and sleeves of

Driving Course Lowers Premium

Amarillo College, in conjuntion with the Texas Safety Association, will help Texans save their necks and their money with an eight-hour defensive driving course to be offered Saturday.

The one-day Community Service class will be held in Room 111 of Building A at the School of Vocational Arts, 6222 W. 9th, the AC West campus.

Walter Eubanks, AC law enforcement director, and Lee Bradshaw, AC law enforcement instructor, will teach the class which meets from 8 a.m. to 5 Those successfully complet-

automobile insurance prem-

ing the course will receive a 10

per cent discount on their

This discount, good for a period of three years, applies to



Promotion

Private First Class Joe B. Roberson, son of Mr. and Mrs. Weldon Roberson of 219 Beach, has been promoted to Lance Corporal in the United States Marine Corps. Roberson, a 1973 graduate of Hereford High School, will receive training in communications and electro the USMC base Twenty-Nine Palms, Calif.



Reunion and Rodeo, Dalhart. Named for the famed XIT Ranch, this annual celebration has become one of the more famous and better-known rodeos. The XIT was the world's largest ranch under fence in the 1880's - covering some three million acres. Old XIT hands gather during this event and relive old memories and enjoy good food and fellowship. For a schedule of events, write XIT Reunion and Rodeo, Box 966, Dalhart 79022.

Aug. 2-11 Aqua Festival, Austin. Ten days of water-oriented activities featuring power boat

Aug. 10 Fourth Annual 4H State Dog Show, Lubbock. Held at the Fair Park Coliseum, the show is open to all 4H members. Check-in will begin at 8:00 a.m. with judging at 11:00 a.m. Awards will be given in three main areas: Obedience, showmanship and confirmation, 300-400 dogs are expected to be entered in this year's show. For more information, contact Mr. Bob Hand, Chamber of Commerce, Box 561, Lubbock 79408.

Aug. 24-31 Sesquicentennial, Victoria. Historical pageant is the theme for this summer celebration honoring the Six Flags of Texas, with a different flag to be honored each day. For more information, write Kemper Williams, Victoria Bank and Trust Company, Victoria 77901.

Monday Program Notes

7:00...CBS...GUNSMOKE

7:00...ABC...THE ROOKIES
"The Late Mr. Brent." Mike Danko
becomes involved with the young
friendless widow of an innocent man
he apparently shot during a police

attempt to capture two escaped

"Snow Train, Part II." Dillon is cornered by three Sioux after he escapes from the train, and the

Guest star Andy Griffith plays a charity fund-raiser whose evangelical

style charms Lucy but makes daughter Kim suspicious of his

a family comedy about a comic family

living in an underwater house. Also stars Jim Backus, Roddy McDowall,

Dick suggests an old friend from

Phoenix (played by guest star Eddie

Bracken) for an acting job. He gets the role, but can't handle the pressures of

television. Marla Adams also guest

"Girl From Bedlam," with Joanna Pettet as guest star. Dr. Gannon poses

as a psychotic and gains admission to

9:00...CBS...MEDICAL CENTER

Ken Berry and Mery Griffin. (R)
8:30...CBS...THE NEW DICK VAN
DYKE SHOW

motives. (R)
8:00...ABC...ABC MONDAY NIGHT
MOVIE—"HELLO DOWN THERE"
Tony Randall and Janet Leigh star in

passengers decide to turn the over to the Indians. (R)

8:00...CBS...HERE'S LUCY

Page 2





MONDAY

Sue Ane Langdon and Hugh O'Brian star in the "Police Story" drama, "Collision Course," which focuses on an experimental program in which male and female officers go out on patrol together, Tuesday, July 30 (9:00-10:00 p.m.) on the NBC Television Network. (Rebroadcast)

ABC

The ABC Monday

Night Movie

"Hello Down

There"

Wide World

Mystery
"Once the

Killing Starts"

To Tell The

KGNC

NBC Major League Bas

News 4

10

EVENING PROGRAMS

Eyewitness News

What's My

Here's Lucy

New Dick Van

Dyke Show

CBS Late Movie

Tri State Scene

Dark*

Medical Center

Line

CBS

IND

9: 00 Movie "I Love A

Mystery"

Movie Continued

"The Scarle

13 PBS

Internal Tennis

Sign Off

Talented writer signed by NBC

Paddy Chayefsky, the award-winning writer who has been absent from the television field for more than ten years, will return to the medium under the terms of an exclusive development agreement with the NBC Television Network, it was announced at a news conference by Lawrence R. White, Vice President, Programs, NBC-TV.

Chayefsky, along with producer Howard Gottfried, will develop five program ideas for the network. At least one of the works will be for the 1974-75 season; the others for 1975-

Gottfried produced the highly successful film, "The Hospital," the script of which was by Chayefsky.

Chayefsky and Gottfried will produce and supervise all their projects, which could range from 30- to 90-minute productions.

'We have acquired their talents in a comprehensive agreement," Mr. White explained, "and they will give us their output exclusively in the area of program development

In the 1950's, Chayetsky was hailed for his teleplay, "Marty." When it was adapted as a motion picture, "Marty" won four Academy Awards, including one for

Chayefsky's screenplay and one as Best Picture. The New York-born writer of short stories, documentary films, radio scripts, teleplays and films, includes among his top writing efforts "Holiday Song." "Bachelor Party." "Sixth Year," "The Catered Affair" and "Middle of the Night." His plays include "Middle of the Night." "The Tenth Man," "Gideon," "Passion of Josef D." and "The Latent Heterosexual."

Hogan's Heroes Andy Griffith

Show The 700 Club

The 700 Club

Talk About Town

The Bold Ones

Look-Up

Jack Klugman, as Oscar, is a drummer with a different

beat-different from the rest of the band, that is-in "A

Different Drummer," on the ABC Television Network's

'The Odd Couple," Friday, August 2 (8:30-9:00 p.m.). How

did Oscar get to be a tympanist? He was drafted by Felix,

who had reorganized his old college band in order to get a

booking on a television show hosted by Monty Hall, who

guest stars as himself in the episode.

Part 1

Manna

	a mental home to try and prove that negligent patient care caused the
July 29	death there of an old friend of his. (R) 10:30CBSTHE CBS LATE MOVIE— "HOME BEFORE DARK"
3 IND 6 IND	Starring Jean Simmons, Dan O'Herlihy, Rhonda Fleming and Efrem Zimbalist Jr. Released from a
	mental hospital after suffering a breakdown, a woman returns home to face the same situation that caused
	her illness. So she resorts to finding solace with a temporary member of her household, a philosophy professor,
	who helps her regain her confidence. (1958) (R) 10:30ABCABCABC WIDE
	WORLD: MYSTERY—"ONCE THE KILLING STARTS"
: (Patrick O'Neal stars as a college professor who devises an ingenious scheme to establish an air-tight alibi
	after murdering his wife. (R) 12:00NBCTOMORROW Tom's guests are Chesterfield Smith,
	president of the American Bar Association, and Frank Barton,

retiring NBC announcer. "Around the World in 80 Days'

"Around the World in 80 Days," winner of five Academy Awards, including best picture, and featuring numerous international stars, will be rebroadcast on "The CBS Friday Night Movies" in a three-hour presentation Friday, July 26 (7:00-10:00 p.m.), in color on the CBS Television Network. (Originally presented on the Network in two parts on September 14 and 15, 1972).

David Niven, Shirley MacLaine, Cantinflas and Robert Newton star in the motion picture, which was filmed in 13 countries. Other international favorites appear in cameo roles in Jules Verne's classic tale of the epic journey in 1872 of adventurer Phileas Fogg and his man Passepartout as they circle the globe in 80 days to win a wager of 20,000 pounds sterling.

C & W CARPET

149 N. 25 Mile Ave. 364-3448

QUALITY CARPET CLEANING Free Estimates

Phone 364-4205



Veteran television personality Dennis James returns to

home screens as host of an updated version of "Name That

Tune," the popular musical quiz program. Two contestants,

selected from the studio audience, participate in fast-paced

competition in an attampt to identify songs. "Name That

Tune," to be colorcast Mondays-Fridays (9:00-9:30 a.m.) on

the NBC Television Network, will premiere July 29.

HEREFORD STATE BANK FIRST NATIONAL BANK CHAMBER of COMMERCE

TICKETS (RESERVED) 9 \$6.00 TICKETS (RESERVED) 9 \$5.00 TICKETS (RESERVED) 9 \$4.00 TICKETS (GEN. ADM.) 9 \$3.00

I UNDERSTAND MY TICKETS WILL BE MAILED TO ME BEFORE THE SHOW PROCEEDS WILL GO TO GIRLSTOWN U.S.A.

irth Annual 4H

Show, Lubbock. Fair Park Coli-

w is open to all Check-in will be-

m. with judging

Awards will be ee main areas:

owmanship and

300-400 dogs are

entered in this

For more infor-

t Mr. Bob Hand.

Commerce, Box

Sesquicentennial,

rical pageant is

r this summer

noring the Six

s, with a differ-

e honored each

re information,

Williams, Vic-

79408.

25

S Mike Danko

the young

ing a police wo escaped

ux after he in, and the the two men

fith plays a e evangelical but makes ious of his

DAY NIGHT

NTHERE" Leigh star in comic family

house. Also dy McDowall, ffin. (R)

DICK VAN

friend from

b. He gets the

e pressures of ns also guest

nd prove that nd of his. (R)

ATE MOVIE-

mons, Dan Fleming and

suffering a

n that caused

orts to finding

phy professor, er confidence.

BC WIDE

as a college

an ingenious air-tight alibi

terfield Smith, merican Bar ank Barton,

in 80 Days,"

y Awards, in-

and featuring

stars, will be Friday Night r presentation

0:00 p.m.), in sion Network

the Network in

4 and 15, 1972).

y MacLaine, Newton star in n was filmed in

international

o roles in Jules epic journey in

s Fogg and his hey circle the wager of 20,000

(R) W

ENTER with Joanna Gannon poses

Small Talk

By SANDY INMAN **Brand Staff Writer**

REMEMBER Lynn Loyd? She the way a professional cut and is the 23-year-old horse trainer who was traveling across the United States on horseback from Pennsylvania to San Diego, Calif.

She stayed overnight in Hereford last September and met several families. She was very impressed by our community and the friendliness of the

well, I received a letter from her recently and she said she made the trip to California safely. Actually she was writing the letter to me while riding by car with her sister back to her hometown, Mt. Bethune, Pa.

Tuesday Program Notes

"Northeast Division." Officers Malloy

and Reed try to stop a lonely boy (guest star Johnny Whitaker) who

frightens his neighborhood with his mini-bike. Milner's son, Andrew, performs stunt riding for Whitaker.

Carol is having discipline problems with her son and hesitates to take a

short vacation, but Maude assures Carol that all Phillip needs is a little

grand-motherly love and affection.

"The Skin Game." Richie ages quickly when he tries to get into a

heatre to see his first burlesque show.

Starring Marjoe Gortner as a light-

ning fast young gunfighter in hiding, disguised as a preacher and faced with

defending a cowardly town held at the

MYSTERY MOVIE—"FIRE AND

Starring Dan Dailey as Frank

Faraday. When Faraday investigates a fire at a large corporation he un-

covers a sophisticated form of arson.

"Death With Father," with Andrew Duggan as guest star. An ex-lawman

father sees his only son involved in a

heroin-refining operation on Oahu. (R) 30...CBS...THE NEW CBS TUESDAY NIGHT MOVIES—"FRIENDS AND LOVERS," "DOMINIC'S DREAM"

"Friends and Lovers," starring Paul Sands. The story concerns a young bass violinist who lands an audition

with the Boston Symphony, and whose

girl friend does a bad job of pretending

she's thrilled about it. Lynn Lipton is

featured. "Dominic's Dream." starring Joseph Mascolo and Rita

Moreno. A couple works hard to move from New York City to sunny California but they find their Italian

Catholic background is in sharp

contrast to their hip new neighbors, a

former Las Vegas showgirl and her veterinarian husband. Marjorie Battles and Burt Heyman are featured. "The Fess Parker Show,"

starring Fess Parker as a widower

faced with the task of raising three high spirited daughters. Cindy

Eilbacher, Dawn Lyn and Michele Stacy co-star. (R)

"Collision Course," starring Sue Ane Langdon and Hugh O'Brian as two

police officers who participate in an experimental program that places male and female officer's together in

:30 ... A B C ... WIDE WORLD: MYSTERY—"NIGHTMARE STEP"

A young wife miserable in her marriage and refused a divorce, seeks

another way out of her predicament by hiring as assassin who has his own private plans for her. (R)

"THE FIEND WHO WALKED THE

Starring Hugh O'Brian and Robert Evans. While serving a prison term for attempted bank robbery, a rancher

meets a fellow inmate, a psychopath,

inmate swears revenge against the rancher's friends and family. (1968)

Joyce Haber and Dorothy Manners, syndicated Hollywood columnists, are Tom's guests.

BROTHERS SHOW

Starring a trio of singers, musicians and zany comics, and featuring Ronny

Graham. Guests: McLean Stevenson and Danny Thomas in a cameo ap-

dercover team are assigned to uncover the mastermind behind a series of

pearance. (Premiere)
7:90...NBC...CHASE
"Sizzling Stone." Chase and his un-

12:00...NBC...TOMORROW

Wednesday Program Notes

who taunts him by intimating that his wife is probably being unfaithful. When the rancher throttles him, the

.. THE CBS LATE MOVIE-

:00 ... ABC ... MARCUS WELBY, M.D. "The Mugging." Fear becomes an obsession for a husband and wife whenthe wife's attacker can't be found and it results in the shooting of a neigh-

00...NBC...POLICE STORY

patrol cars: (R)

bor's boy. (R)

and "THE FESS PARKER SHOW"

:30...CBS...HAWAII FIVE-O

7:30 ... ABC ... TUESDAY MOVIE OF THE WEEK-"THE GUN AND THE

7:00...NBC...ADAM-12

7:00 ... CBS ... MAUDE

7:00 ... ABC ... HAPPY DAYS

mercy of a tyrant.

lots of curls and waves are a must for that gatsby look.

The most popular colors will be winter whites, greys and basic fall colors. Scarfs are important to complete the new look as are mufflers, hoods and

Personally, I'm glad hoods are back in style. They not only look very attractive for daytime or evening wear but they are very practical.

One really nice thing about the popular length of dresses and skirts this year, which is just below the knee, is those of us with average looking knees Those of us who were can hide 'em without being out

Any size of paper can be used and the charge is only 10 cents per copy. Might want to take advantage of it.

MR. AND MRS. David Kendall and children, Sheena and Shon David, have recently moved from Amarillo to Skiatook, Okla. where they are the new owners of Kendall's B&B Rexall Drug.

David is the son of Mr. and Mrs. E.R. Kendall of Hereford. He graduated from Southwestern State School of Pharmacy in Weatherford, Okla. in 1968 and after Air Force basic training went to Amarillo



Page 7

FOR SALE REALTORS HEREFORD 364 0780

Floral Print, Cut Velvet Sleeper Sofa

Reg. 48095 Save \$8807

<u></u>	E PLAI			Fur 900 Lee		Co. 364-340	·
TUESD	AY	••••••	•••••	EVENIN	G PROG	RAMS	ALL PROGRAMS
CHANNEL	1	KGNC NBC	7	KVII	10	KFDA CBS	II KTYT
6 15 30 45	News " The L Sho	ucy	To Tell	The	Eyewit News What's Line	My	Petticoat Junction Beverly Hillbillies
00	Adam	12	The H		Ad acceptor		World Team

TUESD	AY	EVENING	PROGRAMS	ALL PROGRAMS	SUBJECT TO CHANGE		July 30
CHANNEL	4 KGNC	7 KVII 7 ABC	10 KFDA 10 CBS	II KTVT	13 KERA 13 PBS	39 KXTX 2 IND	3 IND 6 IND
6 15	News 4 " The Lucy Show	Pro News " To Tell The Truth	Eyewitness News What's My Line	Petticoat Junction Beverly Hillbillies	Electric Company " Newsroom "	Hogan's Heroes Andy Griffith	Weather And Public Service "
7 15	Adam 12 " NBC Tuesday Mystery Movie	The Happy Days Tuesday Movie of the Week	Maude Hawaii Five O	World Team Tennis	Special of the Week "Playhouse New York of	700 Club , Part 1	
8 15	"Fire and Ice"	"The Gun and the Pulpit"	New CBS Tuesday		the 40's: Particular Men"	700 Club. Part II	:
9 15 30 45	Police Story	Marcus Welby, M.D.	· · · · · · · · · · · · · · · · · · ·	9: 00 Movie "Isadora" "	Firing Line	Charisma " Kathryn Kuhlman	:
10 15	News 4 " Tonight Show Starring	Pro News " " Perry Mason	Eyewitness News CBS Late Movie "The Fiend	Metroplex News 9: 00 Movie (continued)	Hathayoga Newsroom	The Bold Ones	
1 1 15 30 45	Johnny Carson	Wide World	Who Walked the West"	Movie Eleven "Horror Island" "	Day at Night " Sign Off	Bonanza	
12 15	Tomorrow "	Mystery "Nightmare Step"	Tri State Scene	" " News Meditations		Look-Up "	

"The Hudson Brothers Show"

McLean Stevenson, co-star of "MASH" on the Network, and Danny Thomas, in a cameo appearance, are the guests of three of television's newest and brightest personalities, the Hudson brothers, on the premiere broadcast of "The Hudson Brothers Show" Wednesday, July 31 (7:00-8:00 p.m.) on the CBS Television Network. The new comedyvariety mini-series will be broadcast on five consecutive Wednesdays.

The Hudson brothers-Bill, Mark and Brett-present five vocal-instrumental numbers on the show, including three written by themselves-"Gimme Some Lovin'," "Old People," and "Laugh, Funny, Funny"-another original number, "Brothers," and a medley of "Travelin' Band" and "Born to Wander." Musical accompaniment is provided by the Jack Eskew Orchestra.

In their opening dialogue, the Hudsons reminisce about their boyhood. In a sketch spoofing "The Waltons," the Hudsons play John-Boy, Bob-Boy and Oh-Boy. In another comedy spot, Bill chats with a couple of young acquaintances, Chucky Margolis (played by Brett) and his chum Allan Audie Greco (played by Mark). Chucky lives in a basement, and has never been able to see any more of his parents than their ankles through his low, sidewalk level window, an experience that has made Chucky a strange kid. A lot of that strangeness has rubbed off on Allan Audie.

Stevenson performs in one skit as the television host of "Talk to the Animals," with comedian Rod Hull appearing with his imaginative emu-bird puppet. In another skit, Stevenson plays an amorous tippler sitting at a bar tended by a female bartender,

	ESDAY	EVENING PR					3 IND
CABLE	4 KGNC	7 ABC	10 CBS	II KTVT	13 KERA 13 PBS	39 KXTX 2 IND	6 IND
Z 15	News 4	Pro News	Eyewitness News	Petticoat Junction	Electric Company	Hogan's Heroes	Weather And Public Service
O :30	The Lucy Show	To Tell The Truth	What's My Line	Beverly Hillbillies	Newsroom	Andy Griffith Show	:
7 15 30 45	Chase	The Cowboys " Wednesday Movie of the Week	The Hudson Brothers	Daniel Boone	Eye to Eye	700 Club, Part I	
8 15 30 45	NBC Wednesday Night at the Movies "The Double	"Last Angry Man" "	Cannon "	Perry Mason	Hollywood TV Theatre "The Typists" "	/00 Club, Part II	
9 15 30 45	Man"	Doc Elliot	Kojak "	9:00 Movie "Nobody's Perfect"	Music of the People Boboquivari "Hopkins"	George and Daine A New Day	
10	News 4 Tonight Show Starring	Pro News	Eyewitness News CBS Late Movie "Men of the	Metroplex News Movie Cont.	Hathayoga " Newsroom	Bold Ones	
11 3	Johnny Carson	" " Wide World Special	Fighting Lady,"	" Movie Eleven "Information	Day at Night	Bonanza "	:
12 :	Tomorrow	"The Academy of Country Music Awards"	Tri-State Scene	Received"	Sign Off	Look Up	

diamond heists plaguing a large jewelry importing firm. (R) 8:00...NBC...NBC WEDNESDAY NIGHT AT THE MOVIES-"THE

DOUBLE MAN" Starring Yul Brynner, Britt Ekland and Lloyd Nolan. When a CIA agent travels to Austria to investigate the plot by foreign agents to replace him

with an imposter. Warner Bros. Seven Arts, 1968. (R)
8:00...CBS...CANNON "Bobby Loved Me." A naive young schoolteacher hires Cannon to investigate the murder of the man she loved, a handsome, smooth-talking dance instructor at a lonely-hearts

club. Collin Wilcox-Horne and Pippa Scott guest star. (R) 9:00...CBS...KOJAK

'Death Is a Passing Grade." A series of burglaries complete with fake clues is especially puzzling for Kojak because the "clues" include some personal items stolen from him. (R)

9:00 ... ABC ... DOC ELLIOT "The Brothers." An Indian youth is the cause of his brother's arm

paralysis when he crashes his motorcycle and Ben Elliot finds the youth near death in the mountains where he has gone to offer himself in exchange for his brother's health. (R) 10:30...CBS...WIDE WORLD: SPECIAL-"THE ACADEMY OF

COUNTRY MUSIC AWARDS"
Roger Miller is the host for this awards presentation from the John Wayne theatre at Knotts Berry Farm in Buena Vista, Calif. (R)
30...CBS...THE CBS LATE MOVIE—
"MEN OF THE FIGHTING LADY"

Starring Van Johnson and Walter
Pidgeon. Drama of men at war, set aboard an aircraft carrier off the coast of Korea. Keenan Wynn and Frank Lovejoy also appear. (1954) (R) 30...NBC...THE TONIGHT SHOW

STARRING JOHNNY CARSON Guests: Ben Gazzara, Buddy Rich 12:00...NBC...TOMORROW

The subjects are cryogenics (the freezing of living beings) and male

Meachams Speak Sunday

The Rev. and Mrs. H.E. (Gene) Meacham, former residents who are preparing for missionary work in East Africa, will share in worship services Sunday morning at Temple Baptist Church.

Rev. Meacham and his wife grew up in the Hereford area and are currently living in Dawn where he has been pastor of Dawn Baptist Church since

He is the son of the Harold Meachams, ex-residents, and is a graduate of Hereford High School. His wife is the former Lavonne Thompson, daughter of Mrs. W.H. Thompson and the late Mr. Thompson.

Rev. Meacham is a charter member of the Temple Baptist congregation and spoke his first sermon there.

The Rev. J.L. Bozeman. pastor of Temple Baptist Church, invites everyone to attend 11 a.m. services to hear the couple speak. Temple Baptist Church is located at 700

SMILES &

No Horse Vegetable Peddler-"Any rseradish. madam?" Young Bride-"No. thank

u! We have a car." Give or Take "I shall have to give you 1 days or \$20," said the

"I'll take the \$20. Judge."

around in the middle of the block."

said the prisoner.

."Oh. I think I can, officer; just give me time."

Trying. Anyway

"Hey, you can't turn

AND MALL & DOWNTOWN INTHONY'S PRESENTS CLASSROOM **FAVORITES FOR**

> YOUNG GIRLS 399 to 699

thool will be starting before you know it, so ow is the best time to get ready for it Annony's has a wide selection of girls' dresses in any, many styles; checks, prints, plaids, etc., -taturing lovely colors and trims Sizes 3.6x





Carl McCaslin

Wrap her in elegance in this beautifully styled deep pile polyester coat that is sure to keep her warm on the coldest days. It has two hidden pockets in the seam and beltedjust perfect for the girl on the go. Washable. Sizes 4-6x in colors of berry, navy, and brown Sizes 7-14 in colors of green berry and brown

LEANING

Ave.

344 E. 3rd

Lumber Co.

364-3434

Lung Group Lists Living Memorials

The American Lung Association of Texas has reported that Living Memorial donations to underwrite the cost of the fight against emphysema and related lung diseases have been received in memory of Mr. Hugh Fortenberry. The memorial funds were received from several points in the Panhandle

Mrs. Goodin To **Present Recital**

The West Texas State University Department of Music will present Lily Koesjan Goodin of Hereford in recital August 1.

Mrs. Goodin's senior recital is scheduled for 4 p.m. in the Branding Iron Theatre. A pianist, Mrs. Goodin is presenting the program in

partial fulfillment of the graduation requirements for the Bachelor of Music Education Her program includes Beethoven's "Pieces for the Musical Clock," J.S. Bach's "Prelude and Fugue in D minor, W.T. C.

and Mendelssohn's "prelude and Fugue in D minor. W.T.C. 11," and Mendelssohn's "Rondo Capriccioso, Op. 14." Also on the program are

Rachmaninoff's "Moment Musical in B minor, Op. 16, No. 3" and "Prelude in D Major, Op. 23, No. 4." Mrs.

Goodin and her husband, Gary, live in rural



KESTER'S JEWELRY Across from the Post Office In Downtown Hereford

Deaf Smith directors of the Lung group, formerly known as the TB and Respiratory Disease Association, are Mrs. Jewel Smith, Dr. Clyde Rush and Mrs. June Rudd.

Mrs. Smith said that the memorials will be used in a program of medical training, research, and community education services, which includes a vigorous drive to reduce student

smoking.

Memorial gifts may be mailed to the Amarillo Lung Associa-tion of Texas, 514 E. 9th Street, Amarillo, Texas 79101.

Who buys today's life insurance?

Only the well-to-do buy insurance? Not so, says the stitute of Life Insurance. A share of ordinary lifpolicies in 1972 was by individuals earnit \$3,000 and \$10,000.

Persons in this inc bought 48 per cent o nary" policies: "Ordir ance is the basic fo insurance used by ! build long range sec ally purchased through it includes whole life

vidual term policies. The average-size ; chased by those in the \$4,999 income range s for those in the \$5,00k category, it was \$11,3. those in the \$7,500 range, it was \$15,410.

Americans in the upper middle income those earning betwee and \$24,999-purchas ent of all "ordinary" nce. Average-size po ome group: \$23,676 The largest share o ary life insurance pu occupation-53 per individuals employ by individuals clinical sales (15%) craftsmen, for operatives (25%) and (13%).

Pregnant and un Don't despair 1-800-692-4458. Prevention-Crisis unit, for confidential



Save \$2

25% off fiber glass belts.

	-	-				
	Tire size	Save	Reg.	Sale	+ fed. tax	
	A78-13	7.49	29.95	22.46	1.80	
	C78-13	8.74	34.95	26.21	2.00	
5	F78-14	10.24	40.95	30.71	2.50	
be	G78-14	10.74	42.95	32.21	2.67	
	H78-14	11.24	44.95	33.71	2.92	
dance of	G78-15	10.99	43.95	32.96	2.74	
	H78-15	11.49	45.95	34.46	2.97	

CHARGE IT!

25% off Survivor 60 t

Save \$10

Remembrance of things past



GIBSON GIRL long dress and the little Victorian smock

Driving Course Lowers Premium

Amarillo College, in conjuntion with the Texas Safety Association, will help Texans save their necks and their money with an eight-hour defensive driving course to be offered Saturday.

The one-day Community Service class will be held in Room 111 of Building A at the School of Vocational Arts, 6222

Promotion

Private First Class Joe B.

Weldon Roberson of 219 Beach,

has been promoted to Lance Corporal in the United States

Marine Corps. Roberson, a 1973

graduate of Hereford High

the USMC base

Twenty-Nine Palms, Calif.

chool, will receive training in

cations and electro

rson, son of Mr. and Mrs.

W. 9th, the AC West campus. Walter Eubanks, AC law enforcement director, and Lee Bradshaw, AC law enforcement instructor, will teach the class which meets from 8 a.m. to 5 Those successfully complet-

ing the course will receive a 10 per cent discount on their automobile insurance prem-

This discount, good for a

AUGUST

for the famed XIT Ranch, this annual celebration has become one of the more famous and better-known rodeos. The XIT was the world's largest ranch under fence in the 1880's - covering some three million acres. Old XIT hands gather during this event and relive old memories and enjoy good food and fellowship. For a schedule of events, write XIT Reunion and Rodeo, Box 966, Dalhart 79022.

Aug. 2-11 Aqua Festival, Austin. Ten days of water-oriented

Aug. 10 Fourth Annual 4H State Dog Show, Lubbock. Held at the Fair Park Coliseum, the show is open to all 4H members. Check-in will begin at 8:00 a.m. with judging at 11:00 a.m. Awards will be given in three main areas: Obedience, showmanship and confirmation, 300-400 dogs are expected to be entered in this year's show. For more information, contact Mr. Bob Hand, Chamber of Commerce, Box 561, Lubbock 79408.

Aug. 24-31 Sesquicentennial, Victoria. Historical pageant is the theme for this summer celebration honoring the Six Flags of Texas, with a different flag to be honored each day. For more information, write Kemper Williams, Victoria Bank and Trust Com pany, Victoria 77901.



We have more Ideas for

BRAND ADVERTISEMENTS

Than There Are

DAYS IN THE YEAR

Call Us For Some Ideas About Your Business Advertising

364-2030

The

HEREFORD BRAND And the

SUNDAY BRAND



TICKETS (RESERVED) @ \$6.00

rth Annual 4H Show, Lubbock. Fair Park Coli-

heck-in will be-

m. with judging

Awards will be

e main areas: owmanship and

00-400 dogs are

entered in this

or more infor-

Commerce, Box 9408.

rical pageant is

this summer

oring the Six

with a differ-

honored each

e information, Williams, Vic-

d Trust Com-77901.

Small Talk

By SANDY INMAN **Brand Staff Writer**

REMEMBER Lynn Loyd? She is the 23-year-old horse trainer who was traveling across the United States on horseback from Pennsylvania to San Diego, Calif.

She stayed overnight in Hereford last September and met several families. She was very impressed by our community and the friendliness of the

well, I received a letter from her recently and she said she made the trip to California safely. Actually she was writing the letter to me while riding by car with her sister back to her hometown, Mt. Bethune, Pa.

Those of us who were fortunate enough to meet her thought the vivacious blonde was pretty special in her own A quote taken from her letter,

hospitality shown by everyone in Hereford was great." That man who gave Lynn a silver dollar and said "I have money riding on you" picked a

"Texans are fantastic and the

MRS. H.L. BENEFIELD was visited by her niece Mrs. Ralph Miller recently. She is the former Mary Sue Postelle.

Mrs. Miller and her husband Col. Miller live in Washington, D.C. where he is employed at the Pentagon.

During her five day stay, she was entertained with a come-as-you-are party in the home of Mrs. C.F. Moore, 410 E. Third. Assisting her were Mrs. D.W. Palmer and Sue James. They all enjoyed the informal get-together.

KERRIE WOMBLE, one of our news reporters, attended the Hairstyles and Fashion Show Sunday afternoon at the Villa Inn in Amarillo. The theme was Image Makers Encore

Dale Johns and Alexanders sponsored the afternoon event. She said the show was extremely interesting and they revealed new trends in women's" apparel and hair fashions for the

upcoming season. Apparently the real short hair

the way a professional cut and lots of curls and waves are a must for that gatsby look.

The most popular colors will be winter whites, greys and basic fall colors. Scarfs are important to complete the new look as are mufflers, hoods and

Personally, I'm glad hoods are back in style. They not only look very attractive for daytime or evening wear but they are very practical.

One really nice thing about the popular length of dresses and skirts this year, which is just below the knee, is those of us with average looking knees can hide 'em without being out of style.

GENE SPARKS and his wife Suzanne are moving soon to Colorado, Springs, Colo. from Denver. Gene is the son of Mr. and Mrs. W.E. Sparks and is a 1967 Hereford High School graduate.

IN A WORD I must comment on the new Deaf Smith County Library facilities, great. Compared with the room they had at the old location and the amount of space now, it's really

overwhelming at first glance. They also have a new 3M copy machine that is available to the public on Mondays from 9 a.m. until 9 p.m., weekdays from 9 a.m. until 6 p.m. and Saturdays

and the charge is only 10 cents per copy. Might want to take advantage of it.

Any size of paper can be used

MR. AND MRS. David Kendall and children, Sheena and Shon David, have recently moved from Amarillo to Skiatook, Okla. where they are the new owners of Kendall's B&B Rexall Drug.

David is the son of Mr. and Mrs. E.R. Kendall of Hereford. He graduated from Southwestern State School of Okla, in 1968 and after Air Force basic training went to Amarillo as a pharmacist.

While there he was a member of the American Pharmaceutical Association, delegate of the Texas Pharmaceutical Association and treasurer of the Panhandle Pharmaceutical Association.

His wife Debbie was president of the Ladies' Auxiliary to the Panhandle Pharmaceutical Association last vear and was installed in May to serve another year.

She was also elected as chairman of a state committee at the Women's Auxiliary to the Texas Pharmaceutical Association meeting to be held in Houston this month.

They are making their home at 509 Southview, Skiatook,

Pantry Shower Honors Miss Rowe

elect of Wayne Winget, was honored at a recipe and pantry shower Saturday morning in the home of Mrs. Labry Ballard, 120

Hostesses for the informal coffee-shower were Mrs. Ballard, Mrs. Fain Cesar and Mrs. A.T. Mims.

A vellow, orange and green color scheme was carried

Marsha Rowe, August 3 bride- covered the serving table which held a flower centerpiece:

Miss Rowe and special guest. Mrs. Winget, wore corsages. About 21 guests attended, each bringing a recipe and one ingredient.

In taking revenge a man is but even with his enemy, but in passing it over he is superior, for it is a prince's part to pardon. -Francis Bacon

will be very 'in' this fall throughout the decorations. A with emphasis on femininity. By green lace-trimmed cloth McCulloch's new

new Mini Mac 1.

The lightest and most powerful chain saw

in the world for





Carl McCaslin

344 E. 3rd

Lumber Co.

364-3434



THE REV. AND MRS. H.E. MEACHAM

Forgive others often, but yourself never. -Latin Proverb.

Life has taught me to forgive much, but to seek forgiveness still more.

-Otto Von Bismarck.

Too err is human, to forgive divine.

-Alexander Pope.

Meachams Speak Sunday

The Rev. and Mrs. H.E. (Gene) Meacham, former residents who are preparing for missionary work in East Africa, will share in worship services Sunday morning at Temple Baptist Church.

Rev. Meacham and his wife grew up in the Hereford area and are currently living in Dawn where he has been pastor of Dawn Baptist Church since

He is the son of the Harold Meachams, ex-residents, and is

a graduate of Hereford High School. His wife is the former Lavonne Thompson, daughter of Mrs. W.H. Thompson and the late Mr. Thompson.

Rev. Meacham is a charter member of the Temple Baptist congregation and spoke his first sermon there.

The Rev. J.L. Bozeman. pastor of Temple Baptist Church, invites everyone to attend 11 a.m. services to hear the couple speak. Temple Baptist Church is located at 700



No Horse

Vegetable Peddler-"Any horseradish, madam?" Young Bride-"No, thank you! We have a car."

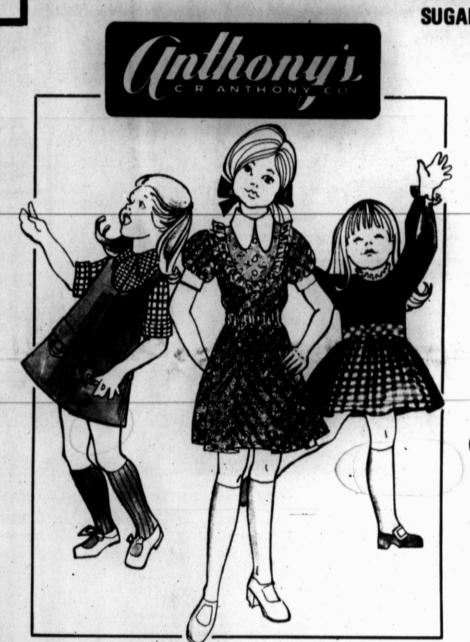
Give or Take "I shall have to give you ten days or \$20." said the

"I'll take the \$20. Judge."

said the prisoner.

, Trying, Anyway "Hey, you can't turn around in the middle of the

"Oh. I think I can, officer; just give me time."

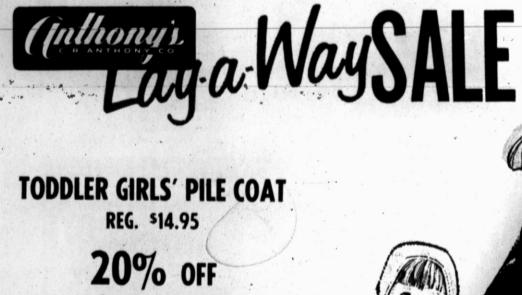


SUGARLAND MALL & DOWNTOWN ANTHONY'S PRESENTS CLASSROOM **FAVORITES FOR** YOUNG GIRLS

School will be starting before you know it, so now is the best time to get ready for it Anthony's has a wide selection of girls' dresses in many, many styles; checks, prints, plaids, etc., featuring lovely colors and trims. Sizes 3.6x, and 7-14







For the little cutie, we have a lush, deep pile, 100%, acrylic coat with a quilted 100%, polyester fiber fill lining. Double breasted with collar, two pockets, and matching hat And mom, they're machine washable Your choice of white or red Sizes 2-4 toddlers

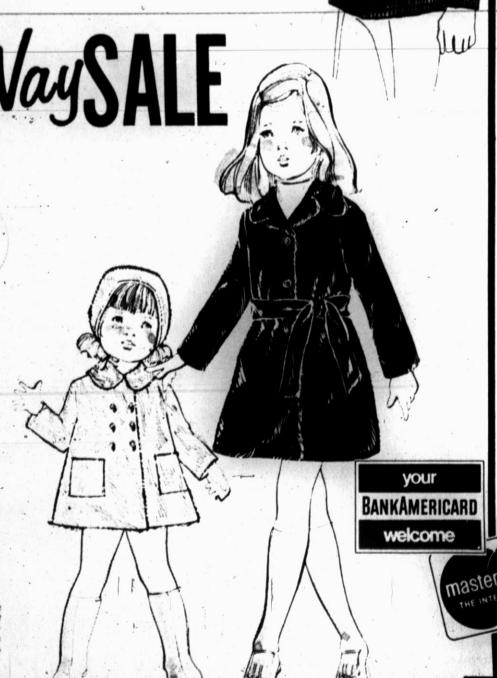
SOFT, CUDDLY COATS FOR YOUNG GIRLS

SIZES 4-6x REG. \$15.95

SIZES 7-14 REG. \$17.95

20% OFF

polyester coat that is sure to keep her warm on the coldest days. It has two hidden pockets in the seam and helted-just perfect for the girl on the go. Washable. Sizes 4-6x in colors of berry, navy, and brown. Sizes 7-14 in colors



Woman Marks 90th Birthday

guests gathered in the home of Mrs. G.W. Brumley as she celebrated her 90th birthday Sunday afternoon.

Hosting the party were her hildren, Mrs. Glodia Baker of Dallas, Mrs. Virgil Joiner of Lubbock and Homer Brumley of Hereford.

Two large decorated cakes, green punch and a crystal

ATA COURTHOUSE NEWS

MARRIAGE LICENSES

David Neil Cooper and Cynthia Renee Sandlin, July 22. Leo Curtis Bellows and Jeneva Lou Price, July 18. Terry Lee Champ and Wanda Jean Paetzold, July 17.

WARRANTY DEEDS

Diamond Valley Enterprises Inc. to Bennie Adelle Moore, N. 7 ft. of lot 65, and all of lot 66, block 6. Westhaven Add.

Cliff A. Skiles Jr. et ux to Dennis R. Carter et ux, all of lot 1 and N. 20 ft. of lot 2, block 5, Westhaven Add.

Grady Earl Allen et ux to Clyde C. Walker et ux, N. 50 ft. of lot 29 and 5. 20 ft. of lot 30, block 3, Crestlawn Add.

William Dennis McCurry et ux to Donald L. Cornelius, all of tot 31, Brownlow Add, a sub. of W. 550 ft. of block 16, Welsh

George E. Gutierrez et ux to Benny Ortega et ux, lot 10, block 2, South Heights Add. Cecil Mills et ux to James Jorde et al, lots 11, 12, 19, 20, 21 and 22, legion 1, Gregg

County School Lands. John Mills to James Jorde et al, lots, 11, 12, 19, 20, 21 and 22, legion 1, Gregg County School Lands.

John Mills to James Jorde et al, lots 11, 12, 19, 20, 21 and 22, legion 1. Gregg County School

Joel T. Williams Jr. to James Jorde et al, lots 11, 12, 19, 20, 21, 22, Legion 1, Gregg County School Lands. James N. Landrum et ux to

James Jorde et al. lots 11, 12, 19, 20, 21, 22, legion 1, Gregg County School Lands. Joel T. Williams III to James

Jorde et al, lots 11, 12, 19, 20, School Lands. Joel T. Williams Jr. to James

Jorde et al, lots 11, 12, 19, 20, 21, 22, legion 1, Gregg County School Lands.

Jan Landrum Williams Graham to James Jorde et all, lots 11, 12, 19, 20, 21, 22, legion 1, Gregg County School Lands. Valley Lumber Co. Inc. to Benevolent and Protective Order of Elks Hereford Texas Lodge, No. 2269, all of lot 12 in

block 2 of Denton Park Add.



A magnificent Keepsake ring, set with a beautiful, brilliant, perfect diamond to reflect your love.

Keepsake

Kester's Jewelry

Across from the Post Office in Downtown Hereford

service were arranged around a bouquet of spring flowers on the refreshment table.

Special guests were Miss Margaret Brumley, greatgranddaughter of the honoree,

and the Bethany Sunday School

Class of First Baptist Church. Mrs. Brumley was born in Taney County, Mo. and moved to Hereford in 1912 from New Mexico. In about 1905, she married G.W. Brumley who

died in 1959.

The local woman has three children living, 15 grandchildren, 37 great-grandchildren and 11 great-great-grandchildren.

Out-of-town guests who attended were Sandra Munn and her two daughters of Lubbock, Darlene Bingham and two children, Bobbie Wison, Shirley Wilson and boys, and Diana White and son, all of Friona.



Mrs. G.W. Brumley ...celebrates 90th birthday

ORANGE DELIGHT

1 can (12 ounces) orange juice concentrate 1 quart ginger ale, chilled

Reconstitute orange juice with ginger ale. Place in blender or pour over crushed ice. Serve with an orange slice. 6 servings (about 1 cup

For additional recipes write Commissioner John C. White, Texas Department of Agriculture, P.O. Box 12847, Austin, Texas 78711.

A well-kept fireplace keeps family cozy

Create a mini-atmosphere by decorating your own fireplace to suit the season. With the addition of favorite accessories, it can become a year-round focal point.

If the fireplace is often used for cozy, wood-burning fires, then you will want the fireplace equipment to be efficient as well as decorative. It should be chosen carefully. When the fireplace isn't burning wood, try filling it with cut greenery and assorted chunky candles in bright colors. Baskets are effective, too, and can serve as extra storage space for fireplace tools.

Whatever your spruce-up plans, start with a good clean-up of the fireplace to remove last season's wood-burning build-up of grease, grime and odor-causing soot.

Check the damper first, and make sure it opens and closes easily. The damper should be closed whenever the fireplace isn't in use. Brush all hearth and interior surfaces with a natural bristle brush (steel will harm the bricks and tiles). Sweep the ashes into a pail and save; experts say a layer of ashes spread under the grate will help the next fire light more quickly.

After brushing the fire-

After brushing the fireplace and removing the ashes, wash the face and surrounding area of the hearth with full-strength, grease-cutting Janitor In A Drum; then rinse. Accessories, such as solid brass hoods and andirons, can be cleaned with a diluted Janitor solution and then polished with a brass

Chimneys are a favorite nesting place for birds and squirrels, so if you haven't used the fireplace for a while better check and see if the chimney is shelter-ing any. A good way to keep this from happening again is to cover the aper-ture with a grate.

It's a naturalistic look, naturally

The "naturalistic" look reportedly will continue to encompass more than the gourmet cooks, health food advocates and eco-logically concerned citi-

It will also harbor growing numbers of youth who appreciate the beauty of "planet Earth" as well as those consumers who cherish the safety and tranquility of neutral and natural colors.

At the heart of the "naturalistic" look there will be plenty of butcher block, natural finished woods. plants, trellises; real, dried and drawn flowers; and bricks, wood paneling, stones, grasscloth and ani-

Chocolate brown, all greens, rust, terra cotta, orange, bittersweet and orange, bittersweet and beige will be the biggest colors, alone or in com-

WATERMELON PUNCH

2 cups sugar 3 cups water 1% cups fresh lemon or lime juice 4 cups fresh orange juice

6 cups fresh watermelon juice Combine sugar, water and ¼ cup lemon or lime juice in saucepan, bring to boil 3 minutes. Cool. Add remaining juices. Extract juice from watermelon by pressing the pulp against sides of sieve. Pour over ice in a punch bowl or a chilled watermelon

shell, notched or scalloped at the

eason, Yield: 1 gallon.

You're not alone -1-800-692-4458, a Suicide Prevention-Crisis Intervention unit.

Need someone to talk to?

GARAGE SALE

119 15th Thursday-Friday-Saturday

Cabinet Model Stereo Sheet Music

Clothes- Pre School Teen Age

edges if desired. Float fruit slices **Christmas Decorations** over top and garnish each cup with fresh mint and berries in





Sliced Bologna Stering , \$114 Braunsweiger

Cooked Ham Start \$109

Body!

(Cut-up

SLICE MEATS

Hot Links

Liquid Detergent

Soft Drinks

Smok-A Roma!

Smok Chops \$109 Smok Sausage Eckrich \$159

Prices Effective Thru Set., July 27 In - Hereford, Texas

This Coupon Worth Toward the purchase of a

> **IVORY LIQUID** One coupon per customer Coupon Expires Sat., July 27

This Coupon Worth

Toward the purchase of a 18-oz. box of

Scotch Treat

6-oz. Cans

24-ct \$1 79

12-02 41¢

₹ 75¢

2: 46¢

10-oz 32¢

Cauliflower

Pull Aparts

Pound Cake

Sara Lee Cake

Weight Watchers

SAFEWAY FROZEN FOOD BUYS!

BETTY CROCKER CAKE MIX One coupon per customer Coupon Expires Sat., July 27

Ice Milk Bars

Lemonade

Cut Com

Pie Shells

Chop Broccoli

This Coupon Worth Toward the purchase of a CHEER

This Coupon

Worth MARYLAND CLUB COFFEE

One coupon per customer Coupon Expires Sat., July 27 Redeemable only at Sateman Redeemable only at Safeway

Bel Air

10-oz 39¢

1217-01 98¢

131/2 oz. \$1 09

11.02.98¢

18-or \$ 1 69

11-oz. 23¢ Campbell Soup

Sunshine Hydrox or Chip-A-Roos SAVER 20-oz Pkg.

Tomato Sauce Peanut Butter

Fabric Softener

13¢

March 63¢

Wheat Bread Raisin Bread

CASE OF

15. 43¢ 10 53¢

48-oz. 99¢

2 at. 49¢

REFRIGERATED FOODS!

CHEESE

SUPER 12-oz.

> 8-oz. 39¢ 19-gal. 75¢ 24-02 79¢ th. 49¢ 5 37¢

Ib.

Soft Margarine 1 65¢ Margarine 56¢ **Real Butter** 85¢ Velveeta 2-1b \$1 55 Ctn. Cheese Spread Cheese Spread 2-16 98¢

10-ct. Buttermilk or Sweetmilk Can

Party Dips Buttermilk Cottage Cheese Margarine Margarine

urally the "nathere will her block,

y 25, 1974

woods, eal, dried ers; and and ani-

ra cotta, eet and e biggest in comto talk to?

y-Saturday

Stereo

Age

orations

2 Bott 49¢

15. 43¢

15 53¢

105° 65¢

th. 56¢

85¢

2-1b \$1 55 Ctn.

2-16 98¢

Metal patio furniture that resists scratching and chipping and retains its bright, smooth appearance despite exposure to sun-light and rain. That might have sounded like an im-possible dream only a few years ago. years ago.

Today it's a reality.
thanks to a new metal
finishing process known
as powder coating. Briefly. Suicide Prervention unit. powder coating. Brieny, powder coatings are dry plastic powders applied to metal surfaces by electrostatic spray guns. Then the metal components are baked in an oven until the plastic powder particles fuse, forming a smooth, hard finish without sags or runs. SALE ith

out sags or runs.
The uniform finish of powder-coated metal pro-vides an advantage that's especially important in furniture: a surface that is warm to the touch, in contrast with the cold feel

of most metals.

This combination of durability, appearance and "feel" has prompted several of the nation's leading manufacturers of metal furniture to switch to powder coatings. The ecological advantages of powpowder coatings. The ecological advantages of powders have also encouraged furniture makers to make the change. The coatings are primarily solids and do not discharge into the air the solvents normally associated with liquid paint systems. Another plus is that with a properly designed recovery system, almost 100 per cent of powder overspray can be reclaimed and used again.

Many furniture producers have selected Tenite powders, supplied by Sastman Chemical Products, Inc., for coating vrought metal patio

Novel decor ideas stress style, function

Metal patio furnishings versus

the 'elements' - the new winner

groups, indoor casual ensembles, and dining room sets. Two types of Tenite plastic powders are primarily used, including Tenite PCDT and Tenite CAB (cellulose acetate).

Ten standard colors are available for both of the Tenite powders and all are formulated without lead pigments. This permits the powders to be used in finishing applications that must comply with the standards of the Federal Hazardous Substances Act.

The Bunting Company.

The Bunting Company, founded in 1827, was the first U.S. firm to install a fully-automated powder coating system. Today Bunting powder coats more than half of its wrought metal patio groups and indoor casual ensembles with seven dif-ferent colors of Tenite

PCDT powder.

Featured in Bunting's 1974 line of cushioned casuals is the "Mates" ensemble, which includes loveseat, low back chair, high back chair, ottoman, lamp table and coffee table. Tenite powders are used in finishing the 1¼-inch tubular steel frames of each piece.

Whether used for indoor or outdoor groups, powder coatings offer distinct advantages that have led many industry observers to predict that by 1980, between 70 and 80 per cent of all painted steel products will be powder coated.

A girl may wear a golf outfit and not play goif; a riding habit and not ride, but when she puts on a wedding gownshe means business.

SUPER SAVER



BRIGHT, SMOOTH METAL FRAMES of the "Mates" cushioned casual ensemble, produced by the Bunting Company, are powder coated with Tenite PCDT powder, supplied by Eastman Chemical Products, Inc. The newly developed finish resists chipping and scratching and retains its smooth appearance over many years. The ensemble is available in a selection of colors.

ON SEX EDUCATION

Caspar W. Weinberger. Secretary of Health. Education and Welfare, says he is amending proposed Federal regulations against sex discrimination to allow separation of boys and girls in sex education classes.

The FBI has reported that serious crime in the nation was up 15 per cent during the first three months of 1974, the highest since the same period in 1968.

WIENERS

FRANKS

BACON

HAM.

MINI HAM

Open House Plan For Youth Program

Summer Youth Program all-day open house is scheduled Friday at Community Center, with all girls and boys through school age, their parents and other interested adults invited to attend.

Products of art and craft classes will be on display and refreshments will be served from 9 a.m. to 3 p.m., Mrs. J.W. Robinson, general chairman, announces.

Sports and games, indoor and out, a bicycle rodeo, baton twirling classes, square dancing and other activities were offered this summer, in the first attempt at a city-wide summer program to interest youth. It was sponsored by the Women's Division of Deaf Smith County Chamber of Commerce.

Mrs. Robinson and other members of the youth and education committee were leaders in planning and

Oscar

Mayer

MEATS FROM

SAFEWAY!

\$ \$129

* \$131

1 5145

\$ 209

\$239

1-16 63¢

16-oz 27¢

Pint 39¢

focused in Community Center. Mrs. Glenn Watts, the Center director, worked with the

Its members included Mmes. Jim Conkwright, Eugene Hen-don, Neal Lomenick, Pete Caviness, Clarence Veazey. Charles Hoover, Andy Shuval, Tom Draper and Clarkie Cook.

Social Slated At Summerfield

Area residents are invited to attend the annual Summerfield Ice Cream Social next Thursday. beginning at 7:30 p.m. at the Henry Kuper home.

Those attending are requested to bring cakes or freezers of ice cream.

Westway Hosts Reunion Sunday

Former and current Westway residents are invited to attend the annual reunion Sunday in the Westway community house. announced Walter Kaul, planning chairman.

Activities will begin at 11:30 a.m. with a basket dinner at 1 p.m. Kaul and Mrs. Forrest Ricketts will present a brief program that afternoon.

Highlighting autumn furs

In this season of soft, ultra-feminine fashions, the fur coat is more approthe fur coat is more appro-priate than ever ... espe-cially when it shows the master hand of a designer like James Gagliano. The talented Californian has created an outstanding collection of furs for Louis Milone and Sons Milona and Sons.

Unique patterning and blending of colors high-light the line. Vertical and horizontal use of fur creates fashion appeal. Alternating stripes of light and dark mink often give an art deco feeling. Collars, cuffs and bor-

ders in contrasting fur give an extra measure of fashion. A striking sten-ciled calf that looks like zebra wears its stripes in a chevron pattern, with black fox trim supplying the final touch of elegance. Gagliano likes a slim,

high rib cage look for classic elegance. He loves sleeve interest; the cuffs on some coats are almost

All in all, this designer deserves a big hand for his fascinating way with fur

Energy-saving cooling unit offers economy

A new, high efficiency central air conditioner (30,000 BTUH) has been introduced for the home by General Electric, Model TA930E with XA942A coil offers high efficiency at its cooling capacity as well as quiet performance for homeowners. The new model provides more efficient cooling by producing 10 BTUs of cooling for each watt of electricity it

consumes.

In addition to its high efficiency, which will continue to pay dividends to the homeowner over the years if the cost of energy continues to rise, GE's new central air conditioner is also among the quietest of their systems on the mar-ket today. Model TA930E expands the executive se-ries to four systems; other models offer cooling ca-pacities from 37,000 to 63,000 BTUs with cooling efficiencies from 9.3 to 9.8.

Executive units feature GE's Climatuff™ compressor with proven perform-ance in over 1,000,000 installations nationwide; two-speed, automatic fan that loafs quietly along on moderately warm days but shifts to "high" speed on scorchers; and handsome, neutral-tone cabinet designed to blend harmoniously with home surround-

TURKS ON POPPIES

The State Department reported that it regretted the decision by Turkey to resume the cultivation of opium popples, ended in 1971 in return for a United States pledge to provide \$35.7-million in economic compensa-

The boss tells you wich and the wife tells you where.



Burritos

Steak Fingers Tenda made

Comy Dogs Little Boy

22-oz.

GAME HENS

SAVER

Fish Sticks Whiting Fillet Cooked Perch Fillet

CORNED BEEF Safe-\$139

Chuck Roast USDA Chalco Is 78¢ SAUSAGE Sliced Bologna New 75¢ 7-Bone Roast Center Cut USDA Choice Ib. \$108 Rib Roast USDA Choice

Liver Cheese 2577¢ Cotto Salami 25 25 89¢

FOR DISCOUNT PRICES QUALITY BRANDS!

Instant Tea Grand Brand Coffee

3.0 99¢

Dry Milk Coffee Tone

3. 59¢ 15-or 87¢

Fruit Drinks Gragmont **Kimbies**

V-8 Cocktail Jules 6 can 75¢

Tang Orange Instant Juice

46-02 35¢ 30 ct \$1 51

27-oz \$135

Tomato Juice Town 45-02 45¢ Cling Peaches House 29-02 43¢

Asparagus Cur Speers Can 49¢

Green Beans Sade Cut 16-01 25¢

Gala Asst'd. or White

Salad Dressing Predmont Of 73¢

Anti-Perspirant

Reg. or Unscented

Libby Sausages SUPER SAVER Can

33-oz 63¢

1-oz 13¢

Royal Satin 'Pure Vegetable

3-lb. Can

Grapefruit Juice Town 46-oz 45¢

FRESH PRODUCE AT SAFEWAY!

Kitchen Craft 5-lb. Bag

Bread

Tomatoes

Gelatin Mix *** Ripe Olives Town House Can 53¢ **HEALTH & BEAUTY AIDS!**

> Antiseptic Rinse!

Softener White Magic

Razor Blades Stainless Pho 59¢ 4-Way Mist Nosal No. Menthol Bott. 89¢ Brylcream Spray w Protien Can 87¢ Pepto Bismal Liquid Antecid Shampoo Style Herbal 16-02 79¢ Bayer

Make Safeway Your Headquarters for All Your Summer film needs!

SAVER

Sure Deod. Anti-30-et. 93¢ Acne Scrub Litteres 4-07.\$109 Alberto F.D.S. Super Sever Can \$106

Zucchini Lettuce

Bag

Purple-Mariposa

..39¢ **Avocados** Yellow Onions 5 2 29¢

California

White Grapes Thompson 1, 59¢

Tomatoes

For God So Loved The World

FIRST BAPTIST CHURCH

Doug Manning, Pastor Fifth and Main Streets

FRIO BAPTIST CHURCH

Rev. Samuel B. Ogan, Pastor Frio Community

WESTWAY BAPTIST CHURCH

MT. SINAI BAPTIST CHURCH

Rev. C. H. Frost, Pastor 302 Knight Street

SUMMERFIELD BAPTIST CHURCH

Bill Broxson Jr. Pastor

TEMPLO CALVARIO **ASAMBLEA DE DIOS**

13th & Ave. H Rev. Ralph J. Molina

CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS

(Mormon) Country Club Drive

TEMPLE BAPTIST CHURCH

Rev. J. L. Bozeman Forrest Ave. and Ave. K

GREENWOOD BAPTIST CHURCH

"A Bible Baptist Church" Rev. Prentice D. Smith, Pastor

IGLESIA METODISTA SAN PABLO Rev. Thomas Balderas, Pastor

LA IGLESIA DE SAN ANTONIO

North 25 Mile Avenue

TEMPLO BAUTISTA MEMORIAL

Pablo Garcia, Pastor

LA IGLESIA DE CRISTO

Sunset and Plains Ave. Pete Reyna, Minister

CENTRAL CHURCH OF CHRIST

J.T. Marlin, Minister 148 Sunset Dr.

PARK AVE. CHURCH OF CHRIST

On Harrison Highway

TRINITY BAPTIST CHURCH

Southern Baptist Rev. C.F. Powell

4th and Jackson

SAINT JOHN BAPTIST CHURCH 400 Mable St. Rev. C.W. Allen, Pastor

TRUST HIM MORE



As we gaze at the stretches beyond the horizon, we feel certain that an unending supply of water will always be there. We could dip and dip and dip water from now on and there would still be more. The amount of water we could get would be determined by the size of the bucket. If we didn't get as much as we needed, we could only blame ourselves . . . our bucket was too small. Like the ocean, God is very big. So big we cannot comprehend His bounds, His love, His mercy, His might. If we do not receive much from Him, the fault is certainly ours. We just aren't trusting Him enough. We are not a big enough bucket. God can do mighty things through us, if we will only let Him. The more we trust Him, the more He will entrust to us. What you? How much do you trust Him?

FIRST METHODIST CHURCH

Dr. Jordan Grooms, Pastor 501 North Main

WESLEY UNITED

METHODIST CHURCH Rev. Don McWhorter, Pastor 410 Irving

BIPPUS COMMUNITY CHURCH

Gene Brock, Pastor Preaching 1,2,3,4 Sundays 5th Sunday, Singing

AVENUE BAPTIST CHURCH

Bro. Johnny Johns 130 North 25 Mile Ave.

CHRISTIAN ASSEMBLY

Interdenominational Christian Fellowship in the Fullness of the Holy Spirit Fred Whipple, Pastor South Main - 364-5556

ASSEMBLY OF GOOD CHURCH Rev. Homer T. Goodwin, Pastor 15th and Ave. F.

IMMANUEL LUTHERAN CHURCH Rev. Hermon Schelter, Pastor Park Ave. and B Street

SEVENTH DAY ADVENTIST CHURCH Elder Hollis A. Morel, Pastor West Park Addition

LA MISION DE SAN JOSE S. W. of City

Vicario: Padre Jose, S.A.

CHURCH OF THE NAZARENE Rev. Max Jetton, Pastor 16th & Blackfoot

GRACE GOSPEL CHURCH Thirteenth and Avenue K Pastor, Jim Gilliam

ST. THOS EPISCOPAL CHURCH William A. Lang, Jr. Vicar

601 West Park CATHOLIC CHURCH

Rev. Bernard McGorry, Pastor Harrison Highway at 25 Mile Ave.

FIRST PRESBYTERIAN CHURCH

610 Lee Street Rev. Roger B. Knapp, Minister

FIRST CHRISTIAN CHURCH

Rev. Eugene Brink, Pastor West Park Avenue

DAWN BAPTIST CHURCH Rev. Gene Meacham

UNITED PENTACOSTAL CHURCH

Ave. H. & Lafayette

Rev. Warren McKibben 364-6578

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

CARL McCASLIN LUMBER CO.

Carl G. McCaslin

KELLEY ELECTRIC

Virgil Kelley

McRIGHT GARAGE & SUPPLY

Mr. and Mrs. Clyde Oldham

FIRST NATIONAL BANK

Since 1900

ROCKWELL BROS. & CO.

Ray Chambliss, Mgr.

OGLESBY IMPLEMENT CO.

Cecil Oglesby

WAC SEED, INC.

Hugh Clearman-Armon Lauderback

DAVIS IMPLEMENT CO.

W. L. Davis Jr.

HEREFORD IRON & METAL

Anson A. and June Dearing

CONSUMER'S FUEL ASS'N.

HI-PLAINS SAVINGS & LOAN ASSOC.

"Bub" Sparks, Mgr.

THE INK SPOT, INC.

C.E. Coleman Jr.

Don Lane

FARMER'S DRIVE IN

GILLÎLLAND-WATSON

Marlin Gililland-John Gililland

PITMAN GRAIN CO.

HAROLD CLOSE DRUG

FUNERAL HOME

Charles Watson

John D. Pitman

Harold Close

Troy Moore

THE SUNDAY BRAND — THE HEREFORD BRAND

SUIT'S AUTO SUPPLY COMPANY

DOYLE JOHNSON CHEVROLET-OLDS

Mr. and Mrs. Doyle Johnson

Phone 364-2030

BOYD MACHINE & SUPPLY

Mr. and Mrs. James J. Boyd

You In The Church The Church In You

for good. Every man, woman and child needs the influence of the

us go into the house of the Lord. Let us

COIN OPERATED MAYTAG LAUNDRY Two Locations: 213 13th

1009 Park Ave. Herb and Dennis Edwards, Owners

CASE POWER & EQUIPMENT CO.

L.B. Herring, Mgr.

A to Z TIRE & BATTERY

Troy Rhodes

HEREFORD STATE BANK

"The Friendly Bank"

LOERWALD BROTHERS

Super color - it's everywhere!

luly 25, 1974

URCH

astor

HURCH

Fullness

CHURCH

CHURCH

CHURCH

Pastor

astor

OSE

RENE

RCH

JRCH

URCH

CH

CHURCH

64-6578

unity.

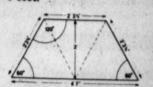
AUNDRY

CO.

Super color! It's waking up tired walls everywhere. Those bold, extraordinary brights are right for supergraphics.

The key to successful supergraphic-ing is preparation. Always plot your pattern, both design and color, in miniature.

The supergraphic pictured here was designed especially for the Magicolor Paint Company. It is made from a series of geometric shapes (trapezoids, to be specific) each one approximately 2 feet by 4 feet.



To create this supergraphic, you'll need just one pattern shape — a trapezoid. To make your trapezoid pattern, copy the dimensions from the above diagram onto cardboard. Cut out the cardboard pattern and trace it lightly on the wall with a pencil. Now, trace another trapezoid adjoining the first one. Continue building a series of trapezoids until you have the design you want.

Before painting, tape around the pencil outline to keep color within its boundaries. Before the paint dries, lift the tape gently and voilà...smooth, even margins. (Don't wait until the related dries.) until the paint dries com-pletely or it may tear the paint film.)

ACCENT YOUR SUPERGRAPHIC COLORS by painting on a bright, crisp white background. Whatever color you want, you'll find it in Magicolor's collections of over 1,000

For color, look for cues already in the room. Two harmonious colors. Colors borrowed from a pattern: the upholstery, draperies or even a rug. You can go wild with Magicolor's Sat-in Plus Flat Latex line in colors from Poppy to Hot Canary, and over 1,000 be-sides. All wash up with

water. Magicolor Satin Plus Latex retails at \$9.99 and Luster Plus (a semi-gloss version) at \$11.49. They are available in depart-

Virginia and Jimmy and Susie

Out-of-town relatives there

included Mr. and Mrs. James

Gillian of Clovis, N.M.; Mr. and

Cocanougher of Lubbock; Mrs.

Bettie Stockett, Jeff, Michelle,

The families announced plans

second Sunday in July next

Ashley's

ment stores and home improvement centers across the country.

COLOR IT BRIGHT : The "contemporary color" look, with its emphasis on color for the sake of color, provides an inexpensive way to unite antiques, junk shop finds and attic hand-me-downs,

Showing the way are bold geometrics and bril-liant combinations of pri-

Too Generous Most people who hand out small talk seem to think it must be done in large quan-

-Eagle, Dothan, Ala.

Mark of Success The successful man of today is one who can borrow enough money to get out of

-Republican, Toronto, Kan. How Many? We wonder how many brides

can bake their cake and eat -Eagle, Dothan, Ala.

One of the best face-saving ideas is to keep the lower half of it shut. -W.O.W. Magazine.

Curtsinger-Cocanougher Families Have Reunion

Curtsinger.

Members of the Curtsinger and Cocanougher families assembled recently for an annual reunion in the Bull Barn. More than 50 residents and

out of town visitors attended the Mrs. A.T. Cocanougher and activities which included a Mr. and Mrs. Roy basket lunch and conversation period. Those from Hereford who Susan and Wes of Claude; Mr. participated were Messrs. and and Mrs. Lewis Gore, Carolyn, Mmes. Lee Cocanougher, Bill Larry, Bryan, Sonja, Sherry

Cocanougher, Cap and Rhonda of Friona. Cocanougher, Clarence Also, Ray Dean Andrews of Stronge, Charlie Callaway and Amarillo; Terry and Clay Hugh Latham and Russell; J.B. Chadwell of Irving. and Pete Cocanougher, Miss Maggie Cocanougher and Diana for another reunion on the Egbert.

Also, Mmes. Clyde year. Cocanougher, Gladys Tumlinson, A.T. Griffin, Jennifer and Amy, Joe Curtsinger.

Style, strength eyed by young

Singles and young mar-ried couples reportedly are finding elegant and stur-dy home furnishings in housewares departments of their local stores.

Styles such as butcher block with chrome, cane and glass, bamboo Orien-tal pieces, and plastic and vinyl combinations resemle more expensive pieces Also, bistro sets, ice cream chairs and etageres made of various materials are able to young consumers.

The trend seems to be to buy something less ex-pensive at first, then re-place it with better merchandise in three or four years when they've settled and established a stable budget plan.



member

AMERICAN GEM SOCIETY



Wkdys 9:30 - 6:00 Sat. 9:30 - 7:30

little flaws

let you

At The Library

Blackmail Is The Name Of The Game

The Deaf Smith County Library is featuring two books this week, Wait, Just You Wait by Evelyn Berckman and The Franklin Comes Home by A.A.

Wait, Just You Wait is a psychological suspense novel which revolves around an attractive and seemingly respectable young widow. No one knows what she is really like except her cleaning

The Franklin Comes Home is a book based on complete eyewitness stories and anecdotes of the Franklin's adventures in the days of World

The library is open to the public on Mondays from 9 a.m. until 9 p.m., weekdays from 9 a.m. until 6 p.m. and Saturdays until noon.

WAIT, JUST YOU WAIT By Evelyn Berckman What does a man fight hardest to protect?

Money and reputation concludes Dilys Trayne. But the answer she ultimately needs eludes her- and spells her doorstep, the aircraft carrier

MONTGOMERY

WARDS BATTERY PROTECTION PLAN

Montgomery Ward will replace this battery at no cost to the original owner if it fails to occept and hold a sharge in non-commercial passenger car use during the Free Replacement Pariod shown.

OTAL GUARANTEE PERIOD: 60 48 42 36 24 18 Mos.

Evelyn Berckman's psychological suspense novel revolves around an attractive and seemingly respectable oung widow. No one imagines that she is really a highclass prostitute. No one except Mrs. Margaret Jackman, her cleaning woman, who inadvertently stumbles upon her

Along with this discovery comes Dilys' growing realization that her life ahead promises nothing but lonliness and poverty, and she begins a devious but civilized blackmail campaign against her three clients-a distinquished judge, a dissolute playboy, and a wealthy businessman.

mistress' activities.

What follows is a gripping tale of destruction and betraval in which five desperate people pit their intellects against stakes that, for one, become allconsuming.

> THE FRANKLIN **COMES HOME** By A.A. Hoehling Situated virtually on Tokyo's

more devastating attack than "afloat!" he roared. that suffered by any other U.S. capital ship in the history of America's involvement in wars. This, then, is the complete eyewitness stories and anecdotes- of the Franklin's harrowing adventures in the waning days of World War II.

The ship's agony began when two bombs, smashing down from a lone Japanese plane, sent gasoline reservoirs ablaze and touched off tremendous explosions amid stored ammunition. More than 800 on board perished and nearly half as many were wounded. The hangar deck, filled with crewmen and gassed-up aircraft, their bomb racks loaded, was swept by a volcano of flames. None there survived.

Tiny Tim rockets went screaming across the flight deck and through the carrier's sides like Fourth of July pyrotechnics gone wild. Almost everyone aboard believed the ship was doomed and should be abandoned - everyone, that is, except the Franklin's intrepid skipper, Capt. Leslie Gehres.

Provides up to 305

cold cranking amps of

power. Polypropylene

case. Designed to fit

BATTERIES

INSTALLED FREE

US models.

Get away 36

guaranteed 36 mo

"Abandon? Hell, we're still

But she wasn't very much afloat. Eventually the captain transferred his wounded to other ships and battled the raging fires with the 704 other officers and men who remained. When the engines stopped, the Franklin was taken in tow. All the while, Jap planes continued to harass the stricken vessel. Valiantly she fought them off with her few remaining guns, assisted by planes from

sister carriers. After a stop in Pearl Harbor for minor repairs, the desperately wounded Franklin sailed halfway around the world to the Brooklyn Navy Yard where she and her crew received a hero's welcome. The 500 awards and decorations, together with citations, made the Franklin and her crew the

the U.S. Navy. The Franklin Comes Home is a moving, heart-stopping drama of buman compassion and courage-and of a soot-blackened crew fought the

most decorated in the annals of

enemy at sea and in the sky while combating fierce fires on board and rescuing wounded and trapped companions under conditions of appalling peril.

Nature supplies cues for color

This fall, men's fashions take their colors straight from nature's palette.

Most popular are earthy outdoor tones such as russet browns, brick, deep forest and bottle greens. camels and a lot of multicolor heather mixtures.

These are often accented with winter-bright yellows, burnt oranges and strong greens.
"Country-fied" plaids.

checks, tartans and tweeds accentuate the "back to nature" mood of today's men's fashions

Donegal tweeds; both plain and patterned, in dual or multi-colors promise to be among the autumn season's favorite

Always forgive your enemagnificent ship whose loyal, mies. You'll find that it annovs them so much.





ON A SET OF 24,000 MILE GUARANTEED



F78-14 F78-14 TBIS BIK PLUS 2 33 TO 2.50 F.E.T. EA., TRADE-IN TIRES 2 DURABLE BODY PLIES OF POLYESTER CORD FOR ADDED STRENGTH AND

G78-14, G78-15 TBLS. BLK. PLUS 2.67 TO 2.74 F.E.T. EA., TRADE-IN TIRES

H78-14, H78-15 TBLS. BLK. PLUS 2.92 TO 2.97 F.E.T. EA., TRADE-IN TIRES PAIRS COMPARABLY PRICED.
WHITEWALLS ONLY \$3 MORE EACH

14,000 MILE GUARANTEE 78-SERIES, 4-PLY NYLON CORD AIR CUSHION TIRE

Hontagmery Word will

ring the first 10% of guarantee leage, replace the fire free.

During the remaining guarantee mileage, replace it for a prorat charge based on mileage used.

> A78-13 TUBELESS BLK. PLUS 1.78 F.E.T. EACH AND TRADE-IN TIRE

SMOOTH RIDING

BLACKWALL SIZE	REGULAR LOW PRICE*	PLUS F.E.T. EACH
A78-13	10.95	1.78
. 878-13	12.95	1.83
- E78-14	17.95	2.24
. F78-14	18.95	2.41
G78-14	19.95	2.55
5.60-15	15.95	1.78
G78-15	19.95	2.63
H78-15	21.05	2.82

34,000 MILE GUARANTEE *11 TO *18 OFF STEEL-TRACK BELTED GRAPPLER II

A78-13 TUBELESS WHT. PLUS 2.04 F.E.T. EACH AND TRADE-IN TIRE

ALSO -	PRICE EACH"	PRICE	FET	
6:00-13	\$37	25.90	704	
7.35.14	\$45	31.50	2 47	
7.75 14	\$47	32.90	261	
8,25-14-	\$50	35.00	2.79	
8.55-14	\$52	36.40	294	
5.60-15	\$40	28.00	1.97	
8.25.15	\$52	36.40	2.86	
8.55-15	\$55	38.50	-3 06	
8.85-15	\$59	41:30	3.05	
9.15-15	\$67	43.40	3.20	
*w.	th trade in tire	English (E.		
	6 00 13 7 35 14 7 75 14 8 25 14 8 25 14 5 60 15 8 25 15 8 55 15 8 85 15 9 15 15	A150 PRICE FITS EACH* 6 00 13 \$37 7 35 14 \$45 7 75 14 \$45 8 25 14 \$50 8 55 14 \$52 8 50 15 \$40 8 25 15 \$52 8 55 15 \$55 8 85 15 \$59 9 15 15 \$62	ALSO FRICE FRICE FITS EACH 6 00 13 537 25.90 7 35 14 545 31.50 8 25 14 550 35.00 8 25 14 550 36.40 8 25 15 552 36.40 8 25 15 555 38.50 8 855 15 555 38.50 8 855 15 555 38.50 9 15-15 560 43.40	



WORLD'S MOST POPULAR SPARK PLUGS-NOW AT WARDS POPULAR PRICES. REG. 69¢

RESISTOR PLUGS AC® REG. 99¢

NOW 79¢

ENGINE TUNE-UP SPECIAL

1. Install regular AC' plugs

2. Install new points

3. Install new condenser

4. Install new rotor 5. Set dwell

6. Set carburetor

7. Time engine

788* 6-CYL.

8-CYL. 1988*

*Air conditioned cars \$2 more. For most US cars and light trucks. Does not include high performance or special engines.

BUY WHATEVER YOU NEED FOR YOUR CAR WITH WARDS CHARG-ALL 114 PARK AVE. 364-5801

COMPLETE AUTOMOTIVE SERVICE CENTER

TheLt. Governor's Report

By Bill Hobby

The Constitutional document as a whole. Convention completed a major portion of its work Article deals with many Reading, of Article X.

The General Provisions

different Articles, I will try to show you how the different parts of the General Provisions Article compare with our present constitution.

with the approval, on 3rd different subjects. Its for elected and appointed present Constitution has a length requires that it be officials. The 1876 similar provision, but it General Provisions. The discussed in more than Constitution calls for requires district and Convention must now this one column. As with separate oaths, one for county officers to reside previous columns on the elected officials and the within their district or

one for those who are appointed.

Civil officials are required to live within the state. The legislature is granted the authority to require residence within a political subdivision. Failure to comply with statutory or constitutional This new Article residency requirements provides an official oath vacates the office. The

one in the present governor to a statutory for suspension, constitution assures that state agency may stay in disqualification, and elected and appointed office after the expiration removal from office of officials of any political of the term. The current constitutional officers subdivision of the state constitution contains a where no method of will not lose their right to similar provision but with removal has been vote or to hold office no limitation on the provided in the because of absence from holdover period. the state on public

qualified. A limit is term of office. placed on the period of

Similar to existing tional officers, including provision, persons elected executive officers and An officer is allowed to to fill vacancies in office justices of the supreme serve beyond the end of a serve only for the court, can only be term until a successor has unexpired portion of the

The legislature

The Hereford Brand, Hereford, Texas, Thursday, July 25, 1974 time that an officer permitted to provide 2/3rds of the members of

constitution. Constitu-

removed by impeachment.

Members of the legislature

A provision similar to appointed by the grounds and procedures the respective house. Our constitution now contains six separate provisions relating to exclusion from office or forfeiture of office for bribery, withholding of salary, or suspension from office for failure to perform duties.

> The legislature is required to implement laws to provide protection of the environment. There is no similar provision in are removed by a vote of our present constitution.



the right price, right now, on top quality

PRICES EFFECTIVE THRU SUN. JULY 28, 1974. LIMIT RIGHTS RESERVED. NONE SOLD TO DEALERS:

WITH COUPON BELOW

MARYLAND CLUB

光彩彩 VALUABLE COUPON

WITH THIS COUPON

AND 15 PURCHASE

GOLD MEDAL

WITH THIS COUPON AND '5 PURCHASE

Root Beer

Thrif-T Quality Products

hole Tomatoes

15-0Z. CAN

Camelot

Dinner.

Liquid

Detergent

DOUBLED-BARRELED DISCOUNTS

Special Savings!

Libbey Tawny Accent Glassware

Now is your chance to collect a complete set of famous Libbey Tawny Accent Glassware. Each week, Ideal is offering an unusual value on five most popular pieces. Start your set now and add to it weekly at significant saving. The "item of the week" is only 9c with each \$5.00 purchase. When not on sale,

regular price is 29c

This Week's Feature: 9-oz. "On-the-Rocks"

REGULAR 29' .

EACH WITH EACH

PURCHASE A DIFFERENT ITEM ON SALE EACH WEEK: 9-OZ. ON-THE-ROCKS 16-OZ. TALL COOLER



MEADOWDALE Fruit Pear Halves Tomato Barbecue Peanut Butter

Pickles



Calendar of Events

ly 25, 1974

nembers of

house. Our

w contains

provisions

lusion from

feiture of

bribery.

salary, or

n office for

orm duties.

slature is

implement

protection

nent. There

provision in

onstitution.

es

NTS

Women's Golf Association, John Pitman Municipal Golf Course, 9 a.m. Kiwanis Club, Civic Club

Center, noon. Jaycees, Dickie's Restaurant,

8pm. Citizens for Decency Through Law, Community Center, 8 p.m. Public invited.

FRIDAY

Kiwanis Whiteface Breakfast County Library, 10 until 11 a.m. Club, Dickie's Restaurant, 6:30

Duplicate Bridge Club, 309 Western, 7:30 p.m.

SATURDAY Deaf Smith County Historical Museum, open to the public Saturday and Sunday, free, from 2 until 5 p.m.

Story hour for children grades 1 through 4, at Deaf Smith

MONDAY Rotary Club, Civic Club

Odd Fellows Lodge, IOOF Evening Lions Club, K-Bob's Steak House, 7 p.m.

TUESDAY Rebekah Lodge, IOOF Hall, 8

Weight Watchers, First

Baptist Church, 10 a.m. and 6:30 p.m. Calorie Patrol TOPS Club, Community Center, 9 a.m. BPOE Lodge, lodge hall, 8:30

WEDNESDAY

Merry Mixers Square Dance Club, Community Center, 8:30 Story hour for preschool children at Deaf Smith County

Library, from 3 to 4 p.m. Deaf Smith County Historical Museum, open to the public, free, from 2 to 5 p.m.

Noon Lions Club, Civic Club

Community Has Reunion

Progressive Community held their annual reunion Sunday afternoon in the Progressive community building. They also

elected new officers. With John Hunter presiding over the business session, Forrest Ricketts was named as president and Mrs. Dewayne Fry, secretary.

Neel Higgins of Texline presented the blessing and turing the song hour, Mrs. T.J. Tarsons led group singing accompanied by pianist, Mrs.

Augustine Gregory. The invocation was given by

Joe Hershey. Recognized as the oldest woman there was Mrs. Lester Galley; the oldest man, Lewis Harvey of Canyon; farthest travelers, Mr. and Mrs. Harvey George of Blithe, Cali. Mrs.

Marguerite Bowman. Mrs. Clyde Russell led the memorial service and Mrs. Hershey and Mrs. Tom Morgan

George is the former

Higgins gave the benediction to the 94 guests registered at the basket dinner.

N.A.A.C.P. parley blocks call for impeachment.

Shark repeller for swimmers is patented.

New French nuclear blast reported in Pacific.

Mrs. Peron decrees a work-

Macaroni Cream Slaw

8 oz. shell macaroni

4 c finely shredded cabbage.

1/2 c slivered green pep-

1 c round carrot slices

2 T sliced scallions

1/2 c sour cream

2 t cider vinegar

2 t salt-pepper Cook macaroni as directed. Combine all ingredients. Mix

thoroughly. Chill several

hours before serving.



\$ 1 19 SMOKED CENTER CUTS

Ham Slices

HOW ABOUT BAR-BECUING A COUPLE OF THESE ... GREAT FOR OUTDOOR COOKOUTS.

OSCAR MAYER Cooked Ham OSCAR MAYER

Beef Salami OSCAR MAYER **Beef Salami** OSCAR MAYER

\$119 Picnic Loaf

Chopped Ham

Ham & Cheese

Ham Steaks MEADOWDALE HICKORY SMOKED Sliced Bacon

Turkey Drumsticks

FRESH FROZEN

1-LB. 99¢

Fish Sticks

MEAT-MASTER BEEF

Arm Pot Roast

GORTON'S OR CAMELOT Perch Fillets

CAMELOT

Whole Hams



GRADE A MEDIUM

QUARTERED Wilson

Cottage Cheese CAMELOT INDIVIDUALLY WRAPPED American Slices

Delicatessen & Bakery FRESH FROM IDEAL'S OVENS

FRESH BAKED Creme Puffs

4 FOR 59°

Thrif-T Frezen Foods CAMELOT

Skinless Franks 12-0z. 79°

Chunk Bologna ... 59

12-0Z.

CAN CAMELOT 60Z. 20° Orange Juice 32-OZ. 52¢ Hash Browns 44-OZ. \$ 1 33 PKG. **Apple Pie**

Thrif-T Health & Beauty WITH IRON OR

Keg.

ANTACID Maalox **Band Aids** MOUTHWASH OR GARGLE

BOX 58° 14-0Z.59¢ Listerine

LOCATED IN YOUR

12-OZ. 99¢

-WONDERFUL SAL



California fresh-picked plums at the peak of their own individual sweet flavors...

> MIX 'EM MATCH 'EM

> > AT THIS ONE

LOW PRICE!

SELECT FROM THESE 8 FAVORITE VARIETIES:

RED ROYS

WICKSONS **NUBIANNAS**

EL DORADOS

 LARODAS QUEEN ANNS

MARIPOSAS

• ELEPHANT HEARTS

LBS.





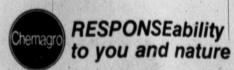
Broadcast FURADAN® 10 Granules from Chemagro to stop infestations of Southwestern corn borer.

- LOW, ECONOMICAL RATES
- Only 10 lbs. per acre does the job. CONVENIENT AERIAL APPLICATION Broadcast granules into the whorl when eggs begin to hatch. Make a second application 10 to 14 days later if young larvae or egg masses are present.
- PROTECT YIELDS Borers can weaken plants, reduce grain and silage yields.
- PRESERVE FUEL

Prevent lodging that increases fuel consumption during harvesting. With present grain and feed prices, you can't afford to let Southwestern corn borers cut your yields and income.

Check your fields now. Inspect them regularly. When you find borers, call your chemical dealer or aerial applicator.

Chemagro Division of Baychem Corporation, Box 4913, Kansas City, Missouri 64120.



More Local Women **Enter Labor Force**

In Deaf Smith County, the proportion of women in the labor force is greater than ever.

The latest government figures show that no less than 2,190 local women, out of a total female population of 5,900 over the age of 16 are employed or are seeking employment.

The proportion, 37.1 per cent, is well above the 28.6 per cent reported in 1960.

Of the local male population over age 16, approximately 85.2 per cent are in the labor force.

DETAILS ON the feminine march into the labor market, as it affects each part of the nation, come from the Department of Commerce, The Conference Board and others. Overall, nearly 31 million

women are now in the labor force. They are to be found in offices, in stores, in factories, in service businesses and in various professional activities. Few occupations are closed to them nowadays. The degree to which Deaf

Smith County women have made their presence felt in the employment field is brought out in the official figures.

They show that local women now hold some 31 per cent of all last 25 years.

jobs in the area.

ACCORDING TO the Bureau of Labor Statistics, almost two out of every five persons of working age in the United States were not employed and not seeking employment in the past

The most common reasons given were school attendance, home responsibilities, disability and discouragement over ever being hired.

The extent to which the profile of the labor force has been changing over the years is indicated by the Conference Board figures, which show that women held 38 per cent of all jobs in the country in 1973, up from 25 per cent in 1948. During the same period, those held by men dropped from 74 per cent to 63 per cent.

The reports indicate, also, that new job applicants are increasingly finding job opportunities in white collar positions, in service-oriented industries and in government.

By the same token, the ratio of workers in agricultural jobs has been decreasing. It dropped from 13 per cent of the labor force to 4 per cent in the

Wardrobe change reflected in American ready-to-wear

The purpose of the re-cent Fashion Group, Inc. presentation of "American Ready-to-Wear" was two-fold: to highlight moder-ate priced fashion and to reflect the direction of change in fall-winter wardrobes for women.

The featured fashions: Capes are the upcoming skirts, pants and pajamas for day and evening wear Most were mid-calf length with a few long versions for evening. Double-tiers, poncho-looks and fur trims were especially stressed.

Bigger coats — looser, easier, tented, smock-shaped, flare-backed, accented with scarves or trimmed with furs; often double-faced, unlined and lighter than they look.

38th ANNUAL

THURSDAY

Little Britches Rodeo

FREE Sweet Corn Feed

8:00 p.m. — RODEO
RITA BLANCA STADIUM
51400.00 Added
Entries close 1 week early — July 24

RITA BLANCA COLISEUM New 21,000 ft. covered dance hall Susan Ray and The Compton Bros.

SPECIAL TO RODEO CONTESTANTS
Entry Pees — Open 8:00 a.m. Close
8:00 p.m. Wednesday, July 24th. Entry
Pees must be paid by 6:00 p.m., Friday
July 26th.

Old Fashion Melodrama

"TROUBLE ON THE XIT"

or "BESSIE COME HOME"

THURSDAY & FRIDAY NIGHTS
XIT Opera House
Old Fashioned Singing Starts 8:00 p.m.

New Dance Pavilion

Covered — Air Conditioned 21.000 Sq. Feet

ANTIQUE CAR SHOW

All Day Friday & Saturday

9:00 p.m. - DANCE

11:00 a.m.

5:30 - 7:30 p.m.

Outerwear sweatering fast becoming a fashion classic, now recognized as such. Below-the-knee coats, wrap jackets and sweatshirt styles were fea-tured with both skirts and

Skirt suits—the return of the "real suit" with tai-lored jacket, flip-flare skirt, often a bow-tied

Daytime dresses—casier, softer, more flowing, even the fairly tailored versions. Styles to watch: the wrapdress, the coatdress, the two-plece blouson. "Don't-dress" dresses -

fussless fashions for evenings out. Prime example: an emerald green matte jersey smock, to wear alone or spiced with jewelry.

XIT RODEO

XIT ARENA

Tractor Pulling Contest

RITA BLANCA PARK Rules Below

BITA BLANCA PARK

RITA BLANCA STADIUM

PREDDIE WELLER

5:30 p.m. — FREE

Watermelon Feed

8:00 p.m. — RODEO

9:00 p.m. - DANCE

9;00 p.m. to 1:00

ELKS CLUB

TEEN DANCE

"LITTLE BRITCHES RODEO"

Thursday, Aug. 1, XIT Rodco Arena 11:00 A.M.

Entry Fee — Under 6 yrs. of age \$1.00
6 yrs. of age thru 14 — \$2.00
Entries may be made all day Wed. and
\$:30 to 10:00 a.m. Thurs. at the
Chamber of Commerce office.
Belt Buckles & Ribbons to be awarded
Entries accepted from 2:00 - 10:00 a.m.
Aug. 1st at arens

"TIE DOWN TEAM ROPING"

PRIDAY, AUG. 2ND 10:00 s.m. — XIT Arens

Entries close 8:00 p.m. — July 24th Entry Fees must be paid by 8:00 p.m. Friday, July 26th

The Hereford Brand, Hereford, Texas, Thursday, July 25, 1974 Softer, feminine look sweeps fall fashions

By JUDY MORENBERG

The softer, more feminine look sweeps into fash-ion for fall—with light and lively fabrics, free and easy styling, longer and fuller skirts. Hemlines hover any-where from below the knee to above the ankle.

The bigcoat is the newest look, one that will carry on for many seasons, ac-cording to Mildred Sullivan of the New York Couture Business Council. Clutch coats, smock coats, full swingback tents make it big in lightweight mohairs, wool flannels, unlined Meltons.

Capes swoop through fashion in all fabrics from menswear to matte jersey and chiffon. The hooded cape, poncho, cape with built-in scarf are some of this season's swingers.

Softly styled new dresses have easy bodices, big sleeves and full, moving skirts. There are lots of tenty and blouson looks, and two-piece dresses with flyaway tops. Check out these details: square necklines, draped cowl necklines, bi-color schemes, and Moscow peasant effects.

Many of the newest suits have longer, softly belted jackets to go with longer skirts. The long cape with its matching skirt is the latest way to be suited for fall. Coming on strong: three-piece suit looks in great fabric and pattern combinations such as velvet and paisley, leather and tweed, prints and plaids.

The big new addition to the separates wardrobe is the fuller skirt, worn below the knee and carefully paired with a slim top. It comes wrapped, front-buttoned, pleated or dirndl, in every fabric.

While skirts have grown fuller, pants have slimmed down with straight legs, no cuffs, no flares. Above all

else, the Moscow tunic makes news in lightweight sheers or knits. Blousons, sweatshirts, bow-tied blouses are other top contenders. Casual toppers include lumberjack shirts, long cardigan coats, tenty jackets and tweedy knit sweaters. Other newsworthy knits: the twin set

the long sweaterdress. Evenings call for a touch of class, in feathers, sequins, lace or beading. New deep decolletages, especially the new low-cowl necklines, are a "lookagain" look. But the idea is to look ladylike and feminine, even at her most seductive. The little matte jersey dinner dress makes it big, especially in black. So do evening pajamas, newest in satin jacquard.

in jacquards or patterns,

the fur-trimmed sweater,

Colors are also classy this fall: vintage reds, money greens, teal blues, muted oranges. The aristocratic pales - Newport grey, cream, camel, plati-num, silver — ride high. The head-to-toe monochrome look is big, particularly for those under

Accessories are more important than ever - but they've got to be the right ones. Proportion is the magic word, so the "big look" won't become a big

What to carry with bigcoats and capes? Try a streamlined bag with ver-satile, removable straps. Or maybe a leather shopping bag or scaled-down doctor bag. The soft look carries through in frame bags, knit bags and glove leather pouch bags.

By all means wear a hat this fall . . . but no sloppy floppies, please! Pick a hat that hugs the head at the crown . . . a beret, a knitted cape, a ladylike fedora. The chenille knit hat, the velvet Holbein hat, and the Chinese border-guard

hat are all tiptop.

Feet are neat this season, in foot-defining shoes. The Mary Jane strapped pump, the slingback, the lightweight evening sandal are feminine ways to step lively. All have higher heels, important with longer hemlines. Boot looks, often in two-tone leathers, are also right in step with longer skirts.

Belts are slim and narrow, defining the natural waist. Reptile belts and braided leathers have real jewel touches of tiger's eye and onyx for a quality look.

The quality look also prevails in jewelry - it's got to look real to look with-it! Simple classic necklaces, onyx, skinny snake chains and big cabochon stone pins are giltedge investments.

CHECK THIS OUT

When wearing tattersall checks, you're showing horse sense as well as fashion sense! The popular checked pattern was named after the horse market started by Richard Tattersall in 1766 in London. Sportsmen of the time began to wear waist-coats of this pattern, a trend which continues.

Chiffon glitter dresses and capes — a floating, sparkling look for evening. Clingy, sexy silhouettes. Fox and maribou trim on big, wide circular capes.

Is Guest Speaker

Lola Curtsinger

Lola Curtsinger, director of Meals On Wheels Program, spoke to members of Rebekah

Lodge Tuesday evening at the IOOF Hall. Plans were made for the Rebekah Assembly of Texas' state president, Cleota Brooks, to visit District V September 4 in

the IOOF Hall. Lillian Percival of Vega was recognized as a guest by the 16 members present. Faye Brownlow was hostess for the evening.



DAZZLING—The quick and simple addition of a silver sequin butterfly applique sequin butterfly applique turns a basic dress into a classic evening gown. Cre-ated by St. Louis Trimming. Inc., producers of "Crown Originals" dress trims for home sewers, this elegant version of a basic dress pat-tern can be made in a few hours. Crown Originals trims available at fabric and deavailable at fabric and department stores everywhere.

No-Bake Fruited Rice Pudding



Homespun as a quilting bee, rice pudding's a dessert men seem to savor! A streamlined version, plumped with luscious bites of peach, is ideal to follow some of today's leaner, lighter, budget-minded entrees. Quick cooking rice and a new canned peach dessert mix, containing pieces of real fruit, make preparation easy. No baking's required for this "peach of a pudding," and the rice deliciously extends one can of dessert mix to yield six ample servings. As a change from peach, consider pineapple as the dessert mix ingredient in this modern rice pudding. It may well become a family recipe "heirloom."

FRUITED RICE PUDDING

1 cup quick converted rice 11/4 cups water 1/4 teaspoon salt 2 teaspoons margarine

1/3 cup golden seedless

1 can Peach or Pineapple Fruit Float 1 can cold whole milk ½ teaspoon almond extract Canned peach slices or pineapple chunks and amon, garnish

Stir quick rice, water, salt, margarine and raisins together in saucepan. Bring to vigorous boil. Cover, reduce heat and simmer 10 minutes or until water is evaporated.* Meanwhile, pour Fruit Float into mixing bowl. Fill can with milk; add milk and almond extract to Fruit Float. Stir until thickened (about 30 seconds). Stir in warm rice and raisins. Turn into 6 dessert dishes. Serve warm or cooled to room temperature with garnish of cinnamon and fruit.

*1½ cups any type cooked, unrefrigerated white rice, combined with ½ cup raisins may be used. Salt cooking water lightly, 1/4 teaspoon or less.

NEWS IN SHOES

Men's shoes keep in step with the popular "country look" featuring tweedy fashions in earthy colors. Shoes will be seen in lighter shades of tan or

for both town and coun-try, predicts the Men's Fashion Association. Traditional eyelet mod-

els, moccasin-fronts and ghillie-tongue styles will have thicker leather. brown leather and suede DANCE



ARRANGEMENTS MADE FOR PRIVATE PARTIES FOR ANY OCCASION! 1 MILE NTH OF HEREFORD ON HWY 385

Tie Down Team Roping STREET PARADE 12:30 p.m.

Old Timers Lunch COON MEMORIAL HOME

10:00 a.m. - FREE

AND REUNION

1:30 p.m. — Invitational PONY EXPRESS RACE XIT BODEO ARENA

4:30 p.m. — FREE BAR-B-QUE RITA BLANCA LAKE PARK Enough for 26,000

8:00 p.m. — RODEO FINAL NIGHT

9:00 - 1:00 - DANCE BITA BLANCA COLISEUM TOMMY OVERSTREET



9:00p.m. - 1:00 TEEN DANCE ELKS CLUB BLACK WATER DRAW

TRACTOR PULLING CONTEST Weigh-In Coop Scales 12:00 Noon — Friday, Aug. 2nd Entry Deadline

1:00 p.m. - Contest BITA BLANCA PARK

Power Pail Skid to be used (5 class Rules and Entry Blanks at all Implement Dealers in Dalhart

Famous XIT City — DALHART, TEXAS PRODUCED BY L. D. WARD, TRINIDAD, COLORADO AUG. 1st - 2nd -

10:00 a.m.

1:00 p.m.

director of s of Rebekah vening at the

25, 1974 tsinger

peaker

leota Brooks, eptember 4 in

of Vega was est by the 16 Faye Brownthe evening.

ashing

applique Trimming. of "Crown is elegant dress pat-

e in a few ginals trims

verywhere.

dding

s together in eat and sim-nwhile, pour add milk and ed (about 30

55"

The Hereford Brand, Hereford, Texas, Thursday, July 25, 1974

Racm Mews

Sorghum Crop Affects Beef Prices

Sunlight and water on fields of grain sorghum may make a difference in whether a beefsteak will sizzle on your platter or burn a hole in your

Grain sorghum, one of the top cash crops in Texas, is a major crop in this area. Most of the grain sorghum grown on the High Plains is used by the cattle

feeding industry of the area. Indications are that environmental conditions influence the yield of grain sorghum, according to Dr. Daniel R. Krieg, associate professor of agronomy at Texas Tech University. Yields affect the price of grain sorghum to cattle producers which, in turn, influences the price the consumer must pay for beef. "Grain sorghum yields de-

Alfalfa Weevil **Under Scrutiny**

The alfalfa weevil, considered to be the most destructive insect of this important hay crop, has in only five years spread throughout Texas' production

N.M. Randolph, Texas A&M University Entomology Department professor, said the Texas **Agricultural Experiment Station** is busy conducting chemical control trials along with the introduction of natural parasites of the weevil.

Working with Randolph are E.E. Latham and L. Reed Green, county entomologist and assistant entomologist, respectively, for the Texas Agricultural Extension Service.

Randolph said that in College Station tests, 10 insecticides reduced weevil populations for

Trichlorfon was less effective than carbofuran, phosvel, methyl parathion, Baygon, azinphosmethyl, carbaryl, Imseven days after treatment. Carbofuran was more effective than trichlorfon and diazinon at seven days.

No differences were noted among insecticides at 14 days post-treatment, Randolph said. He said four parasite species which attack the alfalfa weevil have been released in Texas. Two of the parasites have been recovered under field conditions. Research results of this

phase of the project are still Gerald Ford, Vice President: "New evidence as well as old evidence has exonerated

pend on three variables—the number of seed heads produced, the number of seed produced per head, and the weight of the seed," Krieg said. "Changes in any of the variables affect the yield of the

crop."
The professor is conducting research on the effects two environmental conditions, water availability and light intensity. have on grain sorghum seed development. His findings should provide useful information about crop handling and be helpful in developing grain sorghum varieties which are more resistant to environmental

"BY UNDERSTANDING the effects of environmental conditions on grain sorghum and finding ways to offset or eliminate stress, we can have greater yields of better and more uniform quality in grain sorghum. This will benefit the grain producer, his buyers, and, ultimately, the consumer in the supermarket," Kreig said.

Three hybrid varieties of grain sorghum with varying tannin content are being grown for the professor's experiment at Texas Tech's research farm near New Deal. Stress is placed on the plants by withholding irrigation water and by growing the plants under portable nylon mesh sunscreens to reduce light

TO THIS COUNTRY!

SOME 6,000 CROP-

NOT NOW IN THE U.S.

WHOSE ECOLOGY IS

THRIVEIN COUNTRIES

DAMAGING INSECT SPECIES

Krieg's experimental plots are arranged to allow stress to be induced on different areas of the field at different times in the plants' seed development cycle. By changing the timing of stress, he will be able to determine at what stage of development, in both flower cluster and seed growth, grain sorghum is most sensitive to environmental stress.

Measurements of water potential are taken in the leaves of the plants to determine the level of water stress present at a given time. At pre-determined stress levels, the crop is

Each of the three grain sorghum varieties is involved in each step of the experimental procedure including three levels of light intensity. One portion of each variety receives full sun, one portion 30 per cent shade and one portion 60 per cent

DEVELOPMENT of the grain is monitored daily beginning with panicle or flower cluster development through seed development. Samples are collected and examined in the agronomy laboratory at Texas Tech. Records are kept of cell size and cell number in the developing seed and correlated

HOW'S YOUR

FIBER SUPPLY AGAINST THESE

INSPECTORS KEEP A CONSTANT

ALIEN INVADERS, FEDERAL

BORDER WATCH.

nnual Children's Diagnostic

Anyone wishing to contri-

bute merchandise may bring it by the May Building each

day between 2 and 5 P.M.

Clinic here.

ME-HALF OF ALL INSECT DAMAGE TO U.S. CROPS

IS CAUSED BY PESTS NOT NATIVE

what point stress begins to affect the crop, said Krieg.

begins at the top and moves down during a period of about five days," Krieg said. "Samples are collected on the top, middle and bottom of the ads to determine the effects of stress on development

throughout the head."
The professor's work at Texas Tech is supported by the Institute for University Research and the Institute for Research in Environmental Quality in Agriculture, both at the university.

Working with Krieg are graduate students Larry Balko, son of Mr. and Mrs. Clarence Balko, Rt. 1, Robstown; Jerry Bennett, son of Mrs. Bobby Crow, Anson; Travis Miller, son of Mr. and Mrs. Fred A. Miller, Rt. 1, Robstown; Tommy Gerik, son of Edwin J. Gerik, Whitney; and Eric Ma of Taiwan.

Krieg holds a half-time pointment in the Department of Agronomy at Texas Tech and a half-time position with the Texas Agricultural Experiment Station TAES, Lubbock, With TAES he is studying other factors contributing to the Small Seed Syndrome of Grain Sorghum.

Control Chemicals Can Cause Trouble

With increased production costs, new chemicals on the market and problems with insects and weed and grass control, farmers are looking for ways to combine operations that will produce results with a minimum expense. However studies at the High Plains Research Foundation in 1974 have already shown that some combinations of herbicides and insecticides simply create new problems.

One particular study, conducted by Jim Schrib and Gaylan Goddard, agronomists at the Foundation, can be seen during the 18th Annual Field Day at the Foundation Headquarters at Halfway on Sept. 12.

The purpose of this study is to determine if a herbicide-insecticide interaction could occur which in turn would have a detrimental effect upon the grain sorghum.

Thimet and Di Syston were applied in-furrow at planting time at the rate of one pound of active ingredient per acre. A pre-emerge application of Milogard, Aatrex and Igran at rates of 2.4 pounds per acre of active ingredient were sprayed on each of the above insecticide treatments. The area was then sprinkler irrigated so as to thoroughly concentrate the herbicide-insecticide combination around the grain sorghum seed, as might occur in a heavy

rainfall period. Stand counts and injury ratings taken approximately 25 days after application indicated that interactions definitely had occurred, resulting in severe

reduction of stand. Grain sorghum stands of 63,000 plants per acre were obtained where Milogard was applied without

When Milegard was sprayed over the in-furrow application of di-Syston this population was di-Syston this popula reduced to 50,000. At the same time, a further reduction was seen when Milogard was applied over Thimet, resulting in as few as 18,000 plants per acre. In some cases, even more

severe damage was noted.

Additional information can be obtained at the High Plains Research Foundation and these studies can be observed on the field tours from 1:30 to 5 p.m. on Thursday, Sept. 12, during the 18th Annual Field Day and Open House.

Porky the Pig **Getting Leaner**

Housewives may be pay-ing more for pork now than they did five years ago, but they're getting a better buy

for their money.

Thanks to agricultural research, today's pork provides more lean meat than ever

In fact, Director William F. Hueg, Jr., of the Minnesota Agricultural Experiment Station, says the average 200-pound hog going to market this year has 22 pounds more of lean meat than his ancestors of 20 years

Continuing research on improved breeding methods for better meat quality will make pork an even better buy in the future, he adds.

Texas Keeps Top Spot In Livestock Production

AUSTIN-With more than twice as many cattle and calves as the second-largest livestock-producing state in the country, Texas conthe nation's livestock industry in 1973, Agriculture Commissioner John C. White recently reported.

Texas produced 16,250,000 head compared to lowa's 7,660,000, according to statistics compiled by the Texas Crop and Livestock Reporting Service.

Texas beef cows that calved numbered 6.5 million. Second place Missouri had a total of nearly 2.6 million head. Texas also ranked first

About Those Jeans Prices
The cost of raw cotton
needed to make a pair of
denim jeans usually amounts
to less than one-tenth of the
retail price for the finished
product, according to
USDA's Economic Research
Service. Service.

Farms Still Declining
The number of U.S. farms
in 1974 is estimated at 2.8 million-down 1 percent from last year and continuing a steady annual drop since 1936.

2,205,000 head. "However," White commented, "as of June 1, 1974, that number

has dropped to 1,930,000." Sheep and lamb production in Texas also exceeded the rest of the nation with 3.2 million head. Wyoming ranked second with almost 2 million fewer

Texas ranked among the nation's top 10 dairy cattle states last year with a total of 350,000 head having calved.

Hog production totalled 1,050,000 head in 1973 but dropped to 930,000 by June 1, 1974.

Dr. Milton C. Adams

OPTOMETRIST 335 Miles

Phone 364-2255

OFFICE HOURS

Mon.-Fri. 8:30 to 5:00



CO. INC.



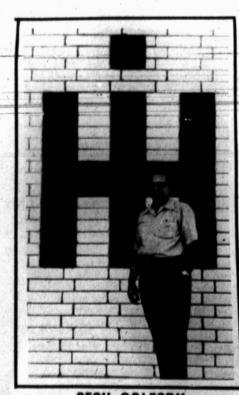
SATURDAY, JULY 27th

Everyone is Invited **Bring your family**

Pancake Breakfast 6 a.m. to 9 a.m. Punch & Cookies served until 4 p.m.

DOOR PRIZES!

Gifts For The Ladies and Children



CECIL OGLESBY



County Tops In Crops

Deaf Smith County was listed in the top ranks of corn. sorghum and castorbean production in the state for 1973. announced Agriculture Commissioner John. C. White.

The area placed in the top five in corn produce, totalling 3.265,000 bushels.

The work of the Deaf Smith 1. County farmer provided a big poboost to the total state production of 60,800, 000 bushels," White said.

Other counties in the top five e in corn production, include Parmer, Castro, Lamb and Moore.

The county was also noted in the top nine for castorbean crops, contributing 350,000 pounds.

Because 1973 had one of the latest freezes in recent history. harvest started several weeks behind schedule, with rapid progression until the end of the year, White said.

Other counties in the top nine in castorbean production include Lamb, Parmer, Bailey, Hale, Castro, Swisher, Gaines, and Yoakum

By producing 11,383,000 bushels of sorghum, Deaf Smith was listed in the top ten

Statewide, some 2,355,000 irrigated and 5,745,000 unirrigated acres were planted in sorghum.

Other counties in the top ten in all sorghum production include Hale, Lamb, Parmer, Hidalgo, Swisher, Castro, Nueces, Floyd, and San

Complete statistics on 1973 Texas field crops are available by writing John C. White, Commissioner, Texas Department of Agriculture, P.O. Box 12847, Austin, 78711.

Agriculture As Customer Latest estimates show that farmers bought goods and services worth \$64.5 billion in 1973. This is up from \$23.6 billion in 1960.

Relatively Newcomers Soybeans and safflowers are two examples of new crops that have been added to American agriculture since 1930.

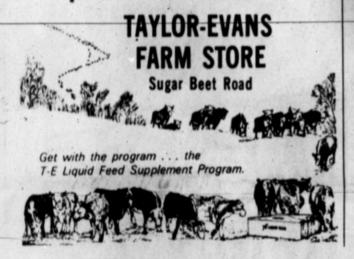
When the quality of your grass goes down, **UP YOUR PROTEIN**

with our special **Liquid Feed Supplement 32**

The nutritional value of grass varies from time to time and from place to place. That's why T-E has developed a complete line of liquid feed supplements to meet all the condi-

tions faced by cattlemen. T-E Liquid Feed Supplement 32 is the one to use when the grass is dry or poor. It delivers protein, phosphorus, vitamins, trace minerals. And it delivers the energy to make them get out and rustle for what grass there is.

TE LIQUID FEED SUPPLEMENT



mite colonies before they get

yield loss and lodging that

increases harvesting costs.

firmly established. Prevents the

Holly Managers To Attend Sugar Meet

The top managers of Holly Sugar Corporation's Hereford factory will attend a three-day general meeting in Colorado Springs July 31 through August

Those attending from the Shoup plant are Factory Manager Bruce T. Brown, Agricultural Manager Robert F. Ginn, Plant Controller Jim McNaney and Technical Advisor Donnell D. Anderson.

Ron Keener, assistant factory manager, and Fred Stindt, master mechanic, will remain behind to supervise factory maintenance but will travel to Colorado Springs two weeks later to attend a special meeting for them on Aug. 15 and 16.

Highlight of the annual general meeting will be an awards dinner Friday night, Aug. 2, at which the President's Performance Prize will be awarded to the employees of the factory showing the most improved performance during the past year. Sidney, Mont. employees currently hold the trophy.

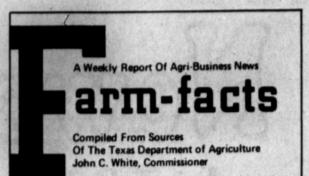
Theme of the meeting will be "Commitment to Excellence." President John B. Bunker will give the opening remarks, followed by main office department heads who will give 10-15 minute overviews of their current and future operations. The remainder of the time will be devoted to interdepartmental

999,999,998-999-One Billion!



A milestone in grain transportation came recently at Hutchinson, Kan., when Santa Fe Railway loaded the billionth bushel of grain it has handled since the heavy export movement began 20 months ago. On hand for the occasion were (L-R) George Voth, executive vice president and general manager of Far-Mar-Co, at whose elevator the loading took place. Kansas Wheat Queen Andrea Polansky, and John S. Reed, chairman and chief executive officer of the railway. Reed labeled the grain movement as ". . . one of the great transportation jobs of all time requiring maximum cooperation of shippers, elevator operators and the railroads-a task that was accomplished despite overtaxed port facilities with cars waiting for days to be unloaded, and a lack of notice that would have allowed railroads to make advance preparations." Since July of 1972, when the historically-heavy movement began, Santa Fe

Mites. Cuft em DI-SYSTON This year, protect your corn Tiny mites can take a big bite out of your corn production and yields and your profit from mites. Apply DI-SYSTON, the your profit. They cause small, chaffy kernels that cut yields; dependable original systemic loose cobs that are hard to shell; insecticide. and excessive breakage that Chemagro Division of Baychem Corporation, Box 4913, Kansas increases fuel consumption and field losses at harvest time. City, Missouri 64120. Cut down mites with DI-SYSTON Liquid Concentrate. RESPONSEability Delivers a lightning-fast contact to you and nature cleanout, then is absorbed into the sap stream for extra weeks of systemic protection. **GET MITES OUT** OF CORNFIELDS QUICK The secret of successful mite control is early detection and quick application of DI-SYSTON. Inspect fields frequently during hot, dry weather. When mites appear, quick action cleans out



Vegetables Growing . . . Cattle Advisors' Names . . . Brucellosis Again . . . Screwworms Increasing . . . Cotton Report Awaited

COMMERCIAL VEGETABLES mean around \$140,000,000-\$150,000,000 a year to the Texas economy, and tasty, healthful foods for everyone. Only California and Florida rank higher in commercial vegetable growing, although Texas ranked first in 1972 in harvested acres of watermelons, cabbage, and spinach. The Rio Grande Valley and Winter Garden areas are the biggest producers of vegetables but there are many commercial vegetables grown all over the State. As an indication, the Texas Crop and Livestock Reporting Service estimates the following acreages for harvest this year: 55,000 acres of watermelons, 4,500 acres of tomatoes, 5,400 acres of onions, and 1,000 acres of cucumbers. Of course other vegetables, like green peppers, lettuce, carrots, turnip greens, spinach, and cantaloupes are grown in Texas.

THREE TEXANS are on the new Cattle Industry Advisory Committee announced by the U.S. Department of Agriculture. They are: James W. Campbell of Pampa, Tobin Armstrong of Armstrong, and Harold D. Florence Jr. of Dumas. The large committee is supposed to provide counsel on cattle production, marketing, international trade, economics outlooks; but will meet only as needed when called by the chairman, Dr. Richard L. Feltner, assistant secretary for marketing and consumer services.

TALKING ABOUT the suffering cattle industry, cattle growers in Freestone, Leon, and Milam Counties face more brucellosis testing before shipping beef or dairy breeding cattle. Those three counties, and some counties in Oklahoma and South Dakota, have been taken off the modified-certified brucellosis areas. Navarro, Wood and Cherokee have been restored to the modified-certified brucellosis areas. A part of Bailey County, Texas has been placed under quarantine for psoroptic cattle scabies after an infestation was found in a feedlot late in June.

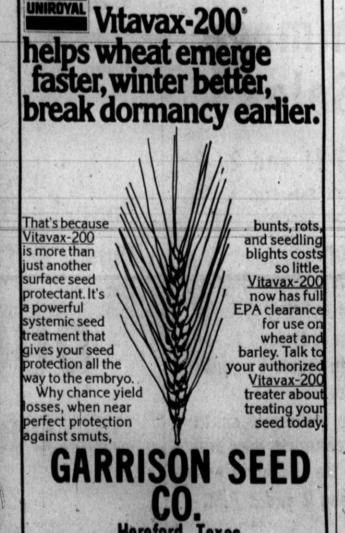
SCREWWORM control officials report that there were 628 confirmed screwworm cases in 71 counties of Texas during June. Counties reporting their first screwworm cases in 1974 included Edwards, Reeves, Crane, Upton, Hays, Williamson, San Saba, and Menard. Over all of Texas, there were 628 cases of screwworms reported in June, Bee County leading the list with 55 cases, followed by Kenedy with 51 and Brooks with 48. There were only 145 cases reported in June, 1973 and 15,889 in June, 1972. There have been 1,500 confirmed screwworm cases so far this year in the State.

COTTON FARMERS are waiting for the USDA's first cotton production estimate August 12. It is expected that the 1974 crop will produce less than 13.4 million bales, because the crop reports earlier are believed higher than the number of acres actually planted. In late June, USDA estimated it thinks the 1974-75 cotton supply will be below the 1973-74 supply of 16 million bales. The August 1 carryover is estimated to be 3.5 million bales. On the High Plains, a total of 2,271,000 acres are estimated planted or being planted, and that is 20% below the total in 1973. Total for the entire State is estimated at 5,600,000 acres, compared to 5,400,000 acres in 1973. However, there were only 5,200,000 acres harvested last year.

AND A FEW NOTES: Federal Crop Insurance protection is now available in 87 Texas counties . . . Broiler chicks placed in Texas during the week ending July 6 totaled 3,357,000; and there were 193,000 turkey poults hatched during the same week . . . Drylot sheep feeders had 115,000 sheep and lambs on feed for slaughter July 1.



In the 14th century, rhinoceros horn shavings sidered a good cure for epilepsy.



Financial Plan Boosts Profits

Farmers and ranchers should develop a financial management plan to increase their profitmaking potential, believes Cecil Parker, economist for the Texas Agricultural Extension Service.

Because capital is the most important input of production, efficiency in its use is important in maximizing profits," says the Texas A&M University System specialist.

The financial statement, profit-loss statement and cash flow ledger are three items required to develop a financial management plan.

The financial statement shows the farm's financial picture at a given time. This includes the present solvency of the operation and also a projection of future solvency. List all assets and liabilities. Current, intermediate and fixed or long-term groupings can be used in defining assets and providing a realistic look at repayment requirements.

The profit-loss statement sums up income and expenses and the resulting net profit or loss during a given period, such as a crop year. Handle non-farming items separately. To obtain the operation's gain or loss, subtract net cash expenses from net cash income and adjust for changes in inventory and capital items. Comparing profitloss statements for a period of years will show any progress or decline of the farming or ranching operation.

The cash flow ledger lists all cash income and expenses. It includes family living expenses, money borrowed and debts paid. A monthly summary of these figures determines the flow of cash during the planning period. The time and amounts of credit needs and availability of repayment funds can be determined by cash flow, points out Parker.

"Although some time is required to develop a sound financial management plan, the end result can be increased returns on capital," contends

1973 Beet Crop Ranks 2nd Largest In Texas

Deaf Smith County farmers produced the second largest crop of sugarbeets in the state for 1973, Agriculture Commissioner John C. White has announced.

Production for the county totaled 144,000 tons, while production on a statewide basis yielded 400,000 tons.

Planting of the 1973 sugarbeet crop began in late March and was completed in early May.

Harvest began the first of October and, with mild, open weather, was completed by December.

Also included in the top five counties in production of sugarbeets are Castro, Hartley, Parmer, and Randall.

Complete statististics on 1973 field crops are available by writing John C. White, Commissioner, Texas Department of Agriculture, P.O. Box 12847, Austin, 78711.

Foreign Foods Flavor American Tastes, Too

Just in case you get the idea that the U.S. is feeding the whole world and no-body's selling us any food, take a closer look at some of the items in your supermar-ket the next time you shop. Bananas, black pepper, Roquefort cheese, and sea-sonal items like tresh pears, apples, and tomatoes are

among the foreign fare found at American food stores. As a matter of fact, the U.S. second only to West Germany as the largest importer

of agricultural products. When the nation's domes-tic supplies of fresh pears fell off sharply not long ago, Australia harvested a bumper crop and moved in to be-come our leading supplier. Australia and New Zealand also shipped apples to the U.S. when domestic supplies were on the short side.

Last year, new import records were set for meat, dairy products, fruits, vegetables, nuts, wines, and bananas.

Australia, New Zealand, and Central American counfor our fresh-chilled or frozen beef imports, which totaled nearly 1.4 billion

pounds last year.

Argentina ships us canned corned beef, while Denmark,

the Netherlands, and Poland are our main import source for canned hams and shoul-

ders.

Most of our coffee comes from Brazil and Colombia. although more than 30 other countries in Latin America and Africa export coffee to

the U.S.

Besides these well known products, the U.S. overseas shopping list last year included \$13 million worth of pickled pimientos from Denmark, \$15 million worth of canned Mandarin oranges from Japan, and more than \$1 million worth of cashmere and camel hair from Outer

Mongolia.

We also bought 9 million pounds of garlic from Mexico, nearly 1 million gallons of champagne from France, and a quantity of cashews from Mozambique and cinnamon from Seychelles.

Producing More Protein

Ten years ago, the United States produced 45 percent of the world's 38 million tons of the world's 38 million tons of oilseeds and protein meals. This year, world protein production is expected to jump to nearly 66 million tons—with the U.S. producing over half of it.

Land Heritage Search Draws Big Response

AUSTIN-Three hundred responses to the Texas Department of Agriculture's Family Land Heritage Program were recorded during the first week of the program. which seeks to honor farm and ranch families who have devoted a century or more to Texas agricultural produc-

Applications have come from as far east as Orange County on the Texas-Louisiana border and as far west as Salt Flats in Hudspeth County, said Agriculture Commissioner John C.

White said most people seemed to fall within eligibi lity requirements which state that families must have owned and continuously operated a farm or ranch since 1874 or earlier. However, there have been some areas of confusion.

One requirement states that a person must either live on and work the land or actively manage and direct the land use operation if he lives away from it. "This does not refer to indirect management," White said. We have had applications from people claiming to operate a farm hundreds of miles from where they live. It is doubtful that these

people qualify."
White added that there have also been requests for award certificates for several

members of one family. Only those who have title to the land are eligible, he said. If the land is registered jointly, one certificate will be issued. If there are separate titles to the same land, more than one will be awarded. Land that has been rented

not eligible nor is land in the process of being sold to a non-relative.

during the 100-year period is

Applications must be submitted to the county judge



in the county where the land is located for verification, and supporting evidence or documents are necessary. To obtain an application and copy of the rules write to Commissioner John C. White, Texas Department of Agriculture, Box 12847, Austin, Tex. 78711.

Persons qualifying by Aug. 31 will be honored at a ceremony at the State Fair. The program will be ongoing. Those qualifying after the deadline will be honored at a later date.

Proposed Agency Too Protective

BY JOHN TOWER

The senate this week opened debate on a proposal to establish a new federal bureaucracy— the so-called Consumer Protection Agency. I am among those opposing the creation of this new super agency, and felt it reasonable to discuss with you some of the reasoning behind my opposition.

BASICALLY, I object to this effort to establish more bigbrotherism in Washington because we already have in existence federal agencies charged with protecting the public interest, including the basic interests of the consumer. What the proponents of this legislation are trying to do, in effect, is to establish a new federal bureaucracy to watch the

I also am opposed to the tremendous broad powers this agency would be given to intervene in proceedings of other federal agencies, and to appeal decisions of these agencies when it is dissatisfied with the results. If our existing agencies are doing a poor job of protecting the interests of consumers, I say they should be investigated and changes made in their enabling legislation.

Unfortunately, the climate in Washington has developed to the point that if you want to pass a new law, put a popular label on the bill. In the case of the Consumer Protection Agency bill, a "no" vote might brand you as voting against

Basically, what the Ralph Nader groups and other proponents of this legislation are seeking is to establish a federal agency to represent consumers before other federal agencies. Since these groups contend that other agencies have failed in part because only special interests appear before them, it is hoped that this new agency will improve overall regulatory performance.

PUTTING ASIDE the theory that this new agency will truly attain magical results simply because of its name, one must conclude that it will be unable to avoid the pitfalls which have hampered its predecessors. If- another bureaucracy - will be subject to the same pitfalls. Indeed, the very argument that widespread agency failure can be cured by creation of yet another agency seems to answer

The very concept of such a new agency seems wrong to me. Legal representation can be effective only when there is

bureaucratic agency in Washington ever come up with a homogeneous single interest involving consumers in the 50 states? Because such representation is impossible, the new agency would always be the principal rather than the agent. Consumer tastes vary widely as to products, appearance, quality, safety, durability, price and so on.

Already there is speculation that the Consumer Protection Agency would end up representing basically the tastes of the upper-income consumer. Admittedly, government can compel the production of so-called "better" products, but only by increasing their cost. In addition, it can compel the dissemination of detailed product information which is of greatest value to the highly educated, but again at a higher cost. The net result of such activities would be to decrease output, and in particular to decrease the production

of cheap, mass produced goods.

It is all very well for middle and higher income groups to call for more quality when they can afford it. American productivity has been built on the ability to mass produce goods cheap enough for almost everyone to purchase them. This is what has made our standard of living by far the best in the history of man. It is the height of folly for us now to establish a governmental agency that could result in undermining the very basic concept of our ability to keep and improve this standard of living.

IN SUMMATION, I oppose the creation of a Consumer Protection Agency because it is philosophically un-sound...will give virtually unbridled authority to a new bureaucracy... will grant the agency authority to conduct fishing expeditions...and last but not least, will be far too

I need not at this point go into details of the added burden placed on the taxpayer of this country when newer and bigger government is created in Washington. We have to look back less than 10 years at some of the legislation involving the so-called war on poverty of the 1960's. Unfortunately, far too many of these programs resulted only in the creation of a bigger federal bureaucracy and-did little to eliminate

We have ample experience to know that over-regulation of the marketplace contributes heavily to inflation, distortions in energy demands and supplies, and causes other problems in our law of supply and demand. In the final

Texas Reports Leprosy Cases

Leprosy, or Hansen's disease, is still present in Texas, according to one health education specialist.

"State Department of Health figures depict the incidence of leprosy in Texas for 1969 through 1973 was 29.4 new cases," Dr. Barbara Sears, **Texas Agricultural Extension** Service, The Texas A&M University System, said this week.

"In the preceeding four-year period, 36.4 new cases were reported.

Reasons for the drop in new cases of leprosy are "increased professional awareness, improved public education and examination of close contacts of all cases of leprosy,"Dr. Sears

She described leprosy, of which there are two main forms-lepromatous and tuberculoid-as a chronic, mildly communicable disease characterized by lesions of the skin.

"Doctors do not know exactly how the bacteria pass from the diseased person to the nondiseased person. They assume that the bacilli enter through scratches or small skin abrasions, or throuh the mucous membranes of the nose or mouth," Dr. Sears explained.

Golden Gleams

If ye forgive not men their

Clayton Elected To Conference

State Rep. Bill Clayton (D-Springlake) has taken time from his duties at the Texas Constitutional Convention to win election to the important Vice-Chairman's slot of the Southern Legislative Confer-

ence during its annual meeting in San Antonio.

The 450 delegates in attendance at the Conference elected Clayton after naming Virginia's Senator J. Harry Michael Jr., to the Chairman's post. During their four day meeting, delegates heard from such dignitaries as Texas Governor Briscoe and Lt. Governor Hobby, and passed resolutions on such topics as the energy crisis, comprehensive

health planning, mass transit, and deficit financing. The Southern Legislative Conference is the representative organization for state legislators and staff coming from fifteen southern states and is affiliate of the Council of State Govern-

Reyna Sent To Ft. Hood

Army Private Fidel M. Reyna Jr., 20, whose parents live on Austin Road, is assigned to the 2nd Armored Division at Ft. Hood.

He is a personnel carrier driver in Headquarters Company, 2nd Battalion of the Division's 41st Infantry.

407 Ave E.

His wife, Beatrice, lives at

One major role of the Southern Conference is to serve as the intermediary organization between the states and the federal government and to provide for better communications between the stsates and the federal government and to provide for better communica--

tions between these two levels. Clayton, a six term veteran of the Texas House, has served on the Executive Committee of the Southern Legislative Conference for the past year. In addition to this post, Clayton, a leading contender for Speaker of the Texas House of Representatives, was recently elected Chairman of the Southern Environmental Resources Con-

Sherman Chosen For Board Term Lieutenant Governor Bill

Hobby has announced the appointment of Senator Max Sherman of Amarillo to a six-year term on the Texas Advisory Commission on Inter-governmental Relations.

Senator Sherman replaces Senator Jack Hightower of Vernon, whose term has

expired.

The commission was created by the Legislature to improve coordination and cooperation between the state and its local governments and between the state and federal government by providing continuing research, information, and advisory services to public officials and



trespasses, neither will analysis, I predict the proposed Consumer Protection Agency would not only be of little benefit to the consumer, but your Father forgive your More than 300,000 Ameriultimately could result in reduced market competition and cans have phlebitis. a single interest to represent. How in the world could a higher prices for the consumer. HEREFORD --230 N. 25 Mi. Ave. **经新的企业的工作的。** JULY CLEARANCE PRICES GOOD THRU' SATURDAY WE NEED THE ROOM! MANY NEW STYLES ARRIVING MEN'S LONG SLEEVE PANTS \$10.95 HOUNDSTOOTH CHECK FLARES WESTERN AND \$10.35 DENIM STRAIGHT LEG & FLARES COMPLETE STOCK DRESS SHIRTS WESTERN \$8.99 SOLID FLARES & WINDOW PANE STRAW Stripes, checks, solids. Permanent Press and CHECK FLARES HATS one group double knit. 66803 LARGE SELECTION OF STYLES AND COLORS OUR REGULAR \$6.59 Compare at up to \$12.00 a pair \$7.77 \$7.19 \$8.30 SUMMER \$7.39 \$8.95 CAPS GEBN'S \$8.59 \$0.90 20% off Compare these top-quality shirts from \$9 to \$12 WESTERN FORGE BARBECUE SET WEST BEND STEAM, 'N COOK 3 pc. hardwood handled set.

ch e nily. Only

25, 1974

profit or

riod, such

Handle

eparately.

n's gain or

expenses

and adjust

ntory and

ing profit-

period of

rogress or

ming or

er lists all

enses. It

expenses,

nd debts

mmary of

nines the

planning

mounts of

ow, points

time is

a sound

plan, the

increased

contends

first of

ild. open

leted by

e top five

ction of

, Hartley,

s on 1973

ilable by

Depart-P.O. Box

d Poland

ee comes Colombia, 30 other

ll known overseas

year in-worth of

rom Den-

worth of oranges nore than

om Outer

9 million

om Mex-on gallons n France,

nd cinna-

notein he United 5 percent illion tons

ein meals. otein pro-

on tons— icing over

White.

le to the e said. If d jointly, be issued. e titles to ore than en rented period is

and in the old to a st be sub-

nty judge

erification. vidence or cessary. To cation and s write to John C.

artment of x 12847, lifying by State Fair. be ongoing. after the

onored at a



PRESTO

Cast Aluminum

PRESSURE COOKER

Aluminum Only

4 Qt.

6 Qt

\$11.69

\$14.49

GEENS

BARREL

SPECIAL

Cooks many foods

vitamins, minerals.

3 to 10 times faster.

Keeps natural flavors,

Harvest or Avocado

Includes exclusive pressure regulator.

\$13.98

MAMILTON BEACH Scovill

Pantastic Skillet

Reg. \$28.95

Versatile, large 1.1" x 16" Can be used as slow cooker; eliminates need for other

Duralon III non-stick

cooking Removable legs for easy

storage and cleaning 1500 watts

Always Reach for HAMILTON BEACH



NEW From MAMILTON BEACH Scovill Plus Three

Blender

Reg. \$25.13

3 extra blend-ins, store-in

Powerful 14 speed 48 oz. family size; 16 oz. medium; 8 oz. compact

blender plus jars Large 40 oz. regular glass container

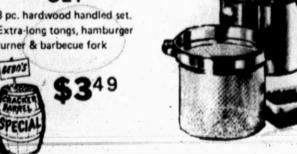
Avocado or harvest gold

Always Reach for HAMILTON BEACH

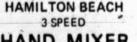


turner & barbecue fork

Extra-long tongs, hamburger



8 Qt. cooker perfect for blanching. cooking, sterilizing. Even heating. easy-to-clean aluminum



HAND MIXER

Chrome Beaters

* Beater Ejector

Avocado or Harvest Gold No. 97

GEBN'S

CAN WITH KERR Can fruits, vegetables now. Kerr jars available at GEBO'S

SAVE MONEY





SELL IT FAST! SET !!!!!

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Additional insertions, when paid in advance:

Classified Display (8 pt. type under a specific heading, 1 column width only - no art or signature cuts) per col. inch

Display Advertising Not Classified under a heading. but placed on the classified page per col. inch \$1.54 Deadline for Classified Advertising in the SUNDAY

Deadline for Classified Advertising in the HEREFORD BRAND.

1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES Hwy 60 at Mytle Phone 364-0169 FURNISHED TRAILERS FOR RENT

For Sale: 9x12' Nylon floor carpets. \$45.00 each, \$29.61 each, \$28.50 each. Montgomery Ward, Phone 364-5801. B-1-16-28-tfc

> !!CARPET!! Financing Available

CAW CARPET PLAINS AND N. 25 MILE AVE.

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60

For Sale: Apartment size Admiral refrigerator. Excellent condition. Phone 364-0184. B-1-10-3-tfc used furniture and appliances

For Sale: AM-FM MPX 8 track stereo. \$200.00 value, \$105.00. Phone 364-1413.

For Sale: 1972 United 12x38 Mobile Home, furnished. Small equity and take up payments. Call 276-5371.

New Singer Dealer in Hereford. Sewing machines and vacuum cleaner repair. All makes, Free estimate in advance. Work done by Singer trained mechanics Scissors sharpened. Call 364 4051. Sanders Sewing Machine Center, 226 Main, Hereford.

Used 18 lb. Dryer. Parts and labor guaranteed 90 days. \$127.65. Call

Montgomery Ward 364-5801

FOR SALE 1-21" Color Console TV 1-19" B&W Portable Repairs on all makes & models color, B&W and radios.

TOWER TV 248 Northwest Drive Phone 364-4740



SECOND MONDAY

8:00 P.M. Thursday DEGREE WORK

L.J. Clark W.M. W.A. Phipps Sec.



Club ets every

Monday at 12:05 Civic Club Center (Jim Hill)



ednesday, 12 Noon Civic Club Center (Jim Hill)

REPRO STEREO

Electrophonic stereo, 200 watt amplifier, AM-FM stereo radio, builtin 8 track tape player, Garrard Turntable, 10 speaker system. Sold new \$399.00. Assume

Martin Sound Center Corner of Georgia and I-40 Amarillo, Texas

CLOSE OUT

Mediterranean Console stereo with AM-FM stereo radio, built in 8 track tape player, 4 speed record changer, 8 speaker system. Factory list price \$299.95, close out only \$165.00 or \$10.00 monthly at:

MARTINS SOUND CENTER Corner of Georgia & I-40 Amarillo, Texas

cleaned with Blue Lustre. Rent electric shampooer \$1. Hereford Hardware

Large house to be moved. '68 Duster, Cruiser Olds. '69 Chevy Pickup.

1958 Chevy 1/2 ton truck, large 1968 V-8 Rambler Phone 364-2908 or 276-5518

364-3708 after 5 p.m. B-1-13-3-tfc

For Sale: Clean 14x60 two bedroom, two bath mobile home or will trade for travel trailer or pickup or anything of equal value. \$6,500.00. Call 289-5892.

For Sale: Baled "Goldmaker" Hay. Phone 364-1779 after 8 B-1-10-3-2c

For Sale: Motorcycle. Suzuki 50 364-3517.

For Sale: 2 used refrigerators. \$30.00 each.

Western Auto 241 Main - 364-1355

364-1049 B-1-12-30-tfc

IF carpets look dull and drear, remove the spots as they appear with Blue Lustre. Rent electric

shampooer \$1.

BEAUTIFUL 18' IMP open bow Tri-Hull 165 h.p. inboard white-yellow exterior, brown upholstery with yellow carpet, builtir coolers, tandem trailer. New this year. 364-0951 Merrick.

condition. Phone 289-5842. B-1-10-30-2c

To give away - 8 week old half Australian Sheepdog, half greyhound. Good farm or ranch dog. Call 364-2833; after 6 call 364-5285.

WARD'S best 12 cycle portable dish washer. Listed for \$324.95 in our Spring and Summer Catalogue, now through Saturday, only \$229.40. Six colors to choose from. Montgomery

For Sale: 21" b/w Zenith TV Very good condition. Call 364-0218 after 5 p.m.

FOR SALE 18 ft. Open Road Trailer, self-contained. Like new. May be seen at A&M Gun Shop, Monday through Saturday - 8 A.M. to 6 P.M. or call for appointment 364-6996 or 364-6789.

B-1-19-30-2c YARD SALE. Lots of everything. All day Thursday, Friday

B-1-30-1p

& Saturday. 717 Avenue H.

GARAGE SALE 208 NORTHWEST DRIVE Saturday & Sunday

Excellent buys on college girl's clothes, size 8-9, much miscellaneous. R-1-26-1c

TV. Avon bottles and miscellaneous. Thursday, Friday & Saturday. 526 Avenue J. 10 a.m. to 5 p.m. B-1-26-30-1c

GARAGE SALE. Spanish style

wall shelves, one year old B/W

GARAGE SALE. 114 Aspen. Friday and Saturday 10 a.m. to 6 p.m. Bed, washer, drums, clothes and miscellaneous. B-1-16-30-1c

GARAGE SALE. Antiques, baby furniture, clothes, household items, dishes, tires. Thursday and Friday. 605 Star. B-1-15-30-1c

GARAGE SALE-MOVING Some furniture, tent, vacuums, lots of clothes and miscellaneous. All day Friday, July 26, 9 a.m. until???? 208 Centre. B-1-30-1p

> GARAGE SALE Saturday only 10 a.m. to 7 p.m.

Small children's clothes, large clothes for women, furniture, old flat top trunk. 441 Miles B-1-22-30-1c

For Sale: One set air-shocks, 3 months old. \$45.00. Call 289-5584. B-1-10-30-2c

House for sale to be moved. 424 Avenue D. Phone 364-6633. B-1-10-30-tfc

For Sale: 1-Dodge pickup tire and wheel size 775x15; 4 tires size 615x13. Phone 364-4114. 208 Higgins. B-1-16-30-1c

For Sale: Apache fold-out camper with 2 full beds. 209 Western. Phone 364-4773. B-1-13-30-2c

TWO FAMILY GARAGE SALE 620 Avenue Thursday, Friday and Saturday

Mattress, box springs, electric ironer, children's clothing, much miscellaneous. B-1-20-30-1c

GARAGE SALE CONTINUED AT 208 Higgins 11/2 blocks West of Boynton

Grocery. Thursday, Friday and For Sale: 1967 Ford Pickup. Saturday. Come make me an LWB, V-8 with automatic offer!! transmission. 364-0824. B-3-11-30-1c

GARAGE SALE - 119 Aspen FOR SALE: 1972 Cab-over Saturday & Sunday. Bicycle, camper. 8 ft. 1965 Pickup, LWB, excellent shape. Phone desk and chair, throw rugs, dishes, children's clothes, toys, swing set, baby things, lots of miscellaneous. Old Model Pickup. 404

Roosevelt.

B-1-30-1p GARAGE SALE 804 EAST THIRD FRIDAY ONLY

Floor polisher, electric range home appliances, children and adults clothes, pots, pans, miscellaneous. Used tires, light fixtures, curtains, curtain rods. B-1-30-1c

GIGANTIC GARAGE SALE Friday, Saturday & Sunday Bedding, dishes, cooking uten-

sils, clothes, TV and much miscellaneous. 715 Cherokee B-1-18-30-1c

FOR SALE: Repossessed Kirby Classic Omega. Balance \$150. Will refinance. Call 364-4051. B-1-12-30-2c

> 2. FOR SALE Farm Equipment

Parts-Sweeps-Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 409 EAST FIRST

See Us For

Phone 364-2811 B-2-35-tfc See Us For

Mayrath Grain Augers Also have parts in stock DAVIS IMPLEMENT 409 EAST FIRST

For Sale: 1971 C-50 Chevy Truck. New engine with 1970 manure spreader. Call 806-227-4591.

B-2-14-2-8c

One acre, heavily wooded, near 1500 to 150,000 gallons. Diesel tanks to 25,000 gallons. two major ski areas and 100 Pressure tanks, and trailer tanks, truck trailer tanks to 6,200 gallons. Call 364-0484, Hereford B-2-3-4c

STORAGE TANKS

DURANGO, COLORADO

lakes and streams. \$39.00 per

PHONE 1-355-8992

INVESTMENT MINDED

On this 1 bedroom duplex. It's furnished and is in good shape inside and out. With double

garage. Close to town and

hospital. Small down and

621 AVE. J.

This 3 bedroom home in North

Hereford is ready to move in.

Has been completely redecorat

ed inside and out. Has 1% bath.

fenced yard. Buy equity and

CASTRO COUNTY

326.3 acres in cult., 5 small

wells, 3 bedroom house, 2

grainaries. Approximately 10

acres of grapes, priced at

If you are thinking of selling

your home or farm, we have

buyers for both. Call us today.

HAMBY

REAL ESTATE

Hwy 385

EQUAL HOUSING

OPPORTUNITY

1/2 mile South of underpass on

\$260.00 per acre.

OFFICE

J.M. Hamby

Gerald Hamby

Calvin Edwards -

\$125.00 per month.

take up loan.

For Sale: 1971 Cadillac Sedan Deville in very good condition Call Frank Bezner, 276-5656. B-3-17-2-tfc

3. FOR SALE

Automobiles

FOR SALE 1968 Dodge Cabover grain truck, 18' bed with 27 ton hoist.

> MILBURN MOTOR COMPANY We pay cash for Used Cars 136 Sampson Phone 364-0077

CALL 364-1510

B-3-33-tfc WALKER'S USED CARS AND TRUCKS WE BUY, SELL OR TRADE 400 West First Phone 364-2250

1B-41-tfc SELECTED USED TIRES \$3.00 UP 30 Day Guarantee MONTGOMERY-WARD AUTOMOTIVE SALES 114 EAST PARK

1B-3-17-tfc We Will buy good, clean 1969-73 Chevelles, Malibus and Monte

SEE Doyle Johnson Chevrolet-Olds, Inc. North Hwy 385

Steve Larkin, 364-6546.

OWNER ANXIOUS TO LEAVE 1972 Opel Rallye, automatic COUNTRY: 3 bedroom on 1 transmission, 6500 miles. 364acres, close in. 2 horse corrals, 6801 or 364-5017 after 6:00 p.m. large garden tract, fruit and shade trees, nice lawn. New B-3-12-6-tfc

NEW & USED CARS loan, VA-FHA. now for sale at JOHN OR-NICE CHURCH: SBORN BUICK, PONTIAC, Reasonable - good location. GMC'S new location. 221 North 25 Mile Ave.

B-3-30-1p

B-3-10-30-3c

B-3-16-3-tfc

B-3-19-3-2c

For Sale: 1970 White XL Ford,

loaded, stereo, good tires.

Contact: Jim Easley, 364-0481

FOR SALE

1965 Cadillac Sedan Deville,

1971 Kawasaki 350 Bighorn.

See at 334 Avenue C or call

FOR SALE: 1972 Mercury

Capri. Blue with black vinyl top.

Air conditioned. Over 20 miles

4. REAL ESTATE

For Sale Or Trade

Irrigated, choice 350 acres.

Strong 8" wells. Corn, milo,

wheat, pintos. Plastic under-

per gallon. Call 364-6890.

Very fast and in good shape.

days, 364-1052 nights.

extra clean, good tires.

364-0260 after 5 p.m.

TWO STORY: B-3-8-tfc baths, Cape Cod Style Home For Sale: 1968 Chevy. Radio, for sale. A little repair and a heater, power, air, new rubber. Clean,\$850.00. Call for Ray at little money will make this house just right. 364-0033 or 364-5667 after 6

PLEASING-SPACIOUS: 4 bedroom home, approx. 1700 B-3-21-30-tfc sq. ft. Just redecorated, near 1968 Plymouth Sattelite. Call B-3-10-30-tfc

EXTRA NICE: 3 bedroom home, carpeted. Fruit trees and fenced. Near shopping center. This one won't

THREE BEDROOM: 2 bath, brick, 10 years old, near Tierra Blanca. Reasonable. Just outside city.

160 ACRES Northeast Deaf Smith County. One extra good 8" well. 1/2 mile off pavement.

160 ACRES dry land - \$150.00 per acre.

We need your listing home and farm Member-Multiple Listing Service **Equal Housing Opportunity**

Phone 364-0944 Al Wiley . . . 364-4985

CARTHEL REAL ESTATE

FOR SALE BY OWNER 405 STAR Well built brick veneer home. 2 bedrooms, 2 baths, refrigerated air, carpet, drapes, den, fireplace, 2 car garage, fenced

> For appointment, Call 364-3347

Property For Sale at 211 AVENUE F [Formerly - "The Corral"]
All paneled, 3 wall heaters electric hot water heater. Would make a very nice home. Nothing down, pick up payments. See or Call Art Schreck, 300 N. Broadway,

Dimmitt, Texas 806-647-2471

HOME FOR SALE BY OWNER

B-4-3-tf

4 bedrooms, 11/4 baths, large basement. Equity and assume loan, payments \$124.00 per month. 610 Jackson

1/2 Section irrigated land. Good water. Will sell all or part. CALL: 289-5500 early mornings or

FURNISHED one and two bedroom apartments. Inquire

Storage for rent. Phone 364-1483 or 364-3937.

SUMMERFIELD MOBILE MANOR

APARTMENTS, FURNISHED. 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen,

dinette and bath. FORREST AVENUE **APARTMENTS** Phone 364-1887 1B-5-4-tfc

TRAILER SPACE FOR RENT Northwest Mobile Lodge Phone 364-2908 B-5-10-13-tfc

DIAMOND VALLEY MOBILE HOME PARK 600 & 700 Block Avenue H, Sioux 364-2553 364-1534 & Cherokee, 700 Block Avenue 364-1017

364-1483 or 364-3937

or single. Answering service available. Agri-Science Center, 1500 West Park, Phone 364-5822.

B-5-17-29-tfc MILBORE

house. Call 364-1418 after 6 Furnished house for rent.

\$105.00 plus electricity. \$50.00 deposit. Call 372-9993.

B-6-13-6-tfc WANT to lease with option to buy - nice 3 bedroom home, in or out of town, with or without acreage. Phone 364-0944 or

WANTED: Custom swathing and baling. Jesse Scott 276-5518.

WANT TO BUY: Used small window unit air conditioner, preferably refrigerated air. Call

WANT TO BUY: Spangler's Diamonds Sugarland Mall Phone 364-0070.

GOING ON VACATION? Will care for your pets and yard. Call 364-0589 B-6-3-1c

STUDENTS, HOUSEWIVES RETIRED PEOPLE

If prices are ruining your budget, sell Fuller Products, full time or parttime. Requirements: car, phone and neat appearance.

Send resume to: Fern Kirby, Box 1092 Littlefield, Texas 79339 or call 385-5465

Want to hire waitress at The Moonlighter Club. Must be 18 years or older. Full or part time. Call 364-0064 for appointment. B-8-22-19-tfc

MISSOURI BEEF PACKERS INC., is now accepting applications for production workers, maintenance men and kill floor.

We offer: ☐Year around employment ☐ Paid vacation

☐ Paid holidays Company paid group insurance ☐Good wages

□No experience necessary Apply at Personnel Office of Missouri Beef Packers Inc., Friona, Texas. Four miles West of Friona on Hwy 60. We are an equal opportunity employer.

NEED Experienced mechanic, also have opening for shop foreman. Good pay and working conditions. B & P Salvage, Amarillo, Phone 372-6577. B-8-19-28-5c

WAITRESSES AND COOKS NEEDED - All shifts. Experience helpful, but not necessary. Good working conditions and paid vacations. Apply in person to: Jord-Inn's, East

B-8-23-16-tfc Female help wanted - 18 years or older. Apply at Mr. Burger, 821 West Park. No telephone

B-8-21-tfc

calls, please. B-8-17-29-4c Friona Country Club now hiring waitresses 18 years and older. Experience helpful, but not

necessary. Call or see "Ted"

806-247-3127.

B-8-20-29-tfc

Need school bus drivers for coming school year. See Eldon Owens at School Bus Shop. B-8-14-29-tfc Needed male high school DE student for delivery. Park

Avenue Florist. B-8-10-2-tfc MECHANIC WANTED Top wages and fringe benefits. Uniforms furnished, insurance

plan. Excellent opportunity for an experienced me CULBERTSON-SCARDELLO FORD Dalhart, Texas

Phone 806-249-2800 B-8-53-10c Hide room labor wanted. We offer:

+Good pay +Paid vacation +Paid hospitalization Colorado By-Products 31/2 miles West Hwy 60 Phone 276-5331 days;

364-2495 nites REGISTERED NURSES Excellent opportunities for RN's in intensive care and medicalsurgical nursing. Excellent salary and employee benefit

program. Call 364-2141 to inquire or send resume to Deaf Smith General Hospital, Box 552, Hereford, Texas 79045 B-8-28-tfc

Need housekeeper to work every Monday and Friday. References required. Phone 364-4032. B-8-12-3-2c

WATKINS Part-time sales openings. Male or Female. Schedule own hours and income in a business of your own. For details Write Mail Sales Division, Box 10, Watkins Winona. Products, Inc., Minnesota 55987

WANTED PRODUCTIVE FARMER WITH REFER-**ENCES.** Experienced buying and growing calves. Corn, silage, alfalfa, improved Box 27, Hereford

Phone 364-0491

ER. With 10 years produce long haul experienced. References required. 364-0484, Hereford. High School boy this summer

and afternoons during school term for stock and deliveries. Apply in person only. Stan Knox TV & Music, 509 Park Avenue. B-8-26-30-20

parttime. Apply at Hereford Hardware

1st insertion Readers Ads (Minimum 10 words) per word

Repeat insertion without copy change per col.

5 p.m. Friday

5 p.m. Tuesday

175 CC. Phone 364-3934after 7:00 1B-1-14-3-tfc CLEARING out all bikes. Going for cost plus \$5.00 in the box.

For Sale: 1973 Model Yamaha,

Firestone, 105 North Main, Hereford, 364-4333. B-1-18-16-tfc FOR SALE

\$1,000 buys 1973 Honda, CBG

350. 1300 miles. One month

warranty left. Crash bar,

windshield, vinyl cover, helmet.

Call 364-4000

after 6 p.m.

B-1-53-tfc

B-1-10-50-tfc

B-1-31-tfc

B-1-2-4c

B-1-10-43-tfc

B-1-22-29-tfc

B-1-15-27-tfc

B-1-15-3-2c

B-1-16-3-2c

B-1-3-4c

B-1-12-3-tfc

1B-1-18-9p

For Sale: Soft Water Service Home Owned Water Softeners. 216 No. 25 Mile Avenue. B-1-14-50-tfc

AVENUE.

FOR SALE: WATER SOFTEN-

ER SALT. 216 NORTH 25 MILE

!!WE HAVE MOVED!!

TO

KNOWLES AUCTION BARN

ON MISSION ROAD

We have a full line of new &

Open for business

6 days a week

8:00 a.m. to 8:00 p.m

BIG JIM'S FURNITURE

Phone 364-1873

Dan's of Canyon

1-413 Chrysler well motor, both

rebuilt, guaranteed and ready

forservice. Week days 364-1531;

FOR SALE: Slate top regulation

size pool table with balls and cues \$400,00. Phone 364-0215.

For Sale: Cedar posts. 1x6

rough fence boards. Call

289-5500 early mornings or late

FOR SALE: Stereo components.

including record changer, amp-

lifier, and FM tuner. Excellent

10" Heavy duty Craftsman

bench saw. Has dado moulding

head, table extensions and other

OUICK MONEY CROP

Pinto beans, net \$1,000 per acre

in 75 days. For high germination seed, call 364-0484, Hereford.

For Sale: One ton homemade

mobile camper, 3 speed.

Electric two speed rear end. Sleeps 4 nicely. Call 364-2676 or

364-1779 after 5 p.m. See at 235

condition. Call 364-4032.

items. 364-5578.

nights 364-6936.

evenings.

PHONE 364-3552

B-1-13-3-2c

Cross Stitch, Applique Quilt B-1-53-4p Tops. New shipment painted canvas. Over 400 colors needlepoint yarns. Silk strand embroidery thread, on tables worked patterns, needlepoint 1/2 price.

Good, used tires \$5.00 and up. 105 North Main, Hereford. 1-292 Chevy well motor.

B-1-15-51-tfc WE MAKE HOUSE CALLS

> STATED MEETING

Avenue J. B-1-28-3-tfc For Sale: New 1974 Timpte Twin Hopper Trailer. Call 364-3734 after 7:30 p.m.

FOR SALE: Small 4 room house with bath to be moved. Three miles South of Easter Grain Inc. Call 364-3262. B-1-20-3-3p

balance of \$225.00 or \$10.00

FLOOR MODELS

B-1-3-tfc PILE is soft and lofty . . . colors retain brilliance in carpets

B-1-21-3-20

B-1-3-40 For Sale: Roper gas range. Green shag area rug. Call

B-1-25-3-tfc

CC. Just tuned up. Call B-1-11-30-1c

B-1-12-30-2c For Sale: 12x62 Mobile Home New carpet and tie downs. Call

Duckwalls, Sugarland Mail B-1-23-30-2c

B-1-26-30-tfc For Sale: Upright piano. Good

B-1-22-30-1c

Ward, 114 Park Avenue, phone 364-5801. B-1-33-30-1c

KEEP carpet cleaning problems small - use Blue Lustre wall to wall. Rent electric shampooer McCaslin Lumber

Phone 364-2811

ground pipe. Box 27, Hereford, 364-0491. I have Farm and Ranch Buyers, I need your listings. J.M. HAMBY

REAL ESTATE

Phone 364-3566

Res. 364-2553

B-4-29-tfc

FOR SALE OR TRADE FOR HOUSE IN PLAINVIEW 3 bedrooms, 1% baths, living room, den, kitchen with all builtins, utility room and double garage. 230 Beach

Call 364-1069 after 6 p.

Phone 364-5929 after 6 p.m. Days, 713-462-3399

late evenings B-4-27-tfc 5. FOR RENT

112 Avenue H, Apt. 36.

GET IN CHEAP & QUICK FIRST MONTH FREE. 7 miles This 3 bedroom home in West on Hwy. 60. Phone 357northeast, close to school and redecorated inside and out. Can B-5-15-10-tfc you believe this \$10,900.00. Small down and payments approximately \$105.00 per

B-5-50-tfc Two offices for rent, adjoining

For Rent: 3 bedroom, 2 bath

p.m. 303 Avenue H. R-5-14-3-tfc Clean one bedroom furnished apartment for couple or single person. Near Sugarland Mall.

Adults only, no pets. Call after 3

B-5-20-30-tfc

6. WANTED WANTED - CUSTOM FAR-MING. Contact Don Howard at Howards Custom Farming, 258-7761 or 364-0165.

B-6-24-28-tfc

364-6957. B-6-29-tfc Old gold, rings, watches, etc.

8. HELP WANTED

DIESEL MECHANIC - WELD-

NEED sales lady to work

All work guaranteed Free estimates
Julio Pesina, 204 Catalpa St.

Hereford, Texas Phone 364-4898

PIANO TUNING. Call Elson

B.L. Jones

CONCRETE CONTRACTOR

246 16th Street

Phone 364-6617

KELLEY ELECTRIC

Virgil Kelley

P.O. Box 30

FRANK WESTER

CEMENT CONTRACTOR

107 BRADLEY

Residential-Commercial

Turnkey job Straight finish

Phone 364-5169

Cowans Jewelers

Downtown

HOME REPAIRS

OR REMODEL JOBS

LARGE OR SMALL

Rockwell Bros & Company

104 South Main

Phone 364-0033

CARD OF THANKS

I want to thank friends and

relatives for visits, calls and

cards while recovering from eye

Legal Notice

THE STATE OF TEXAS

You are commanded to

House in Hereford, Texas.

The file number of said suit

The names of the parties in

said suit are: IN THE MATTER

OF THE MARRIAGE OF

HILARIA RODRIGUEZ

BALBOA, as Petitioner and

ANISTARIO BALBOA, as

The nature of said suit being

substantially as follows, to wit:

If this Citation is not served

within 90 days after the date of

its issuance, it shall be returned

Issued this the 26th day of

June A.D., 1974. Given under

my hand and seal of said Court.

at office in Hereford, Texas this

the 26th day of June A.D., 1974.

Court Deaf Smith County,

By John Frank Martin,

Legal Notice

NOTICE TO ALL PERSONS

HAVING CLAIMS AGAINST

THE ESTATE OF McKINLEY

Notice is hereby given that

original Letters Testamentary

upon the Estate of McKinley Ball, deceased, were issued to

me, the undersigned, on the

22nd day of July, 1974, in the

proceeding indicated below my

signature hereto, which is still

pending, and that I now hold

such Letters. All persons having

claims against said estate,

which is being administered in

the County of Deaf Smith, Texas, are hereby required to

present the same to me, at the

address below given, before suit

upon same are barred by the

general statutes of limitation,

T-27-4c

Lola Faye Veazey

District Clerk

Texas

Deputy

SEAL

1974.

being No. 7154.

Respondent.

For divorce

unserved.

TO: ANISTARIO BALBOA

1B-11-39-tfc

B-11-13-51-tfc

B-11-30-tfc

Leta Curtsinger

Clark, 364-0628 or 364-1150.

Estimates.

364-5929.

Refinery.

B-11-20-13p

B-11-21-tfc

9. SITUATIONS

State Licensed Child Care Day Care Center 6 months through 8 years 364-1293

Will do baby sitting in my home. Call "Vicki" at 364-6815. B-9-10-29-tfc

10. NOTICE

ALCOHOLISM

INFORMATION For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism. Call. 364-4540 from 8:00 a.m. 'till 12, 1:00 p.m. until 5:00 p.m. Monday through Friday. A UNITED FUND AGENCY

B-10-12-tfc

NOW OPEN POLY CLEAN CLEANERS 8:00 a.m.-5:00 p.m. 212N. 25 Mile Avenue B-10-50-tfc

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron

One mile North of Big We buy old gold rings, Daddy's Truck Stop. mountings, etc., for Swest

HEREFORD IRON & METAL North Progressive Road by City Dump Anson A. & June Dearing Phone 364-3350 or

364-3777 11/2B-10-34-tfc

NOTICE I will not be responsible for Linda Dian Cornelius's bills. /s/ Donnie L. Cornelius B-10-3-2p

11. BUSINESS SERVICE

WANTED 100 to 150 watches a week to repair by latest approved methods.

COWAN JEWELERS. B-11-15-29-tfc

ROTOTILLING YARDS & GARDENS. Phone 364-1432, 605 Avenue H. B-11-10-10-tfc

> PROFESSIONAL BOOKKEEPING SERVICES CALL 364-3888

STEREO REPAIR Guaranteed repair work on all brands of steros and sound MARTINS SOUND CENTER

2461 I-40 WEST, AMARILLO PHONE 355-9557 B-11-3-tfc DRAGLINE SERVICE TAILWATER

PIT CLEANING DUMP TRUCKS 30 TON CRANE **BOBBY GRIEGO** Day Phone 364-0574 Night - 364-2322 -1B-f1-14-tfe

> WILL PICK UP JUNK CARS. FREE Call 364-3350

or 364-3777 1B-11-28-tfc

DRAG LINE SERVICE TAIL WATER PIT CLEANING CALL

CLIFF JOHNSON, 364-2111 B-11-45-tfc

HOME APPLIANCE REPAIRS Guaranteed work on all makes and models. 10 years experience. Available for night time emergencies. JOE'S

HOME APPLIANCE REPAIRS 343 N. Main Ph. 364-5751 B-11-45-tfc

WELL ENGINE SERVICE Service for all makes and sizes of gas powered well engines. Complete, fast, dependable overhauts.

DOYLE JOHNSON CHEVROLET-OLDS Service Department 364-2160

B-11-19-tfc

DICKEY'S DOZER SERVICE All Kinds Dirt Work Scrapers Bull Dozer

Motorgrader See or Call FLOYD DICKEY S.E. 4th & Belsher Dimmitt, Texas Business Phone 647-4553 Residence Phone 647-4565 B-11-29-tfc

Alcoholism . . Most Neglected Public Health Problem Today

(Editor's Note: This article is B-11-10-5-tfc part of a series on "The Progression of Alcoholism" produced by the Alcoholism Council of San Fernando Valley, We will do your finishing or give Calif. The stories are made available locally by the Deaf Smith Council on Alcoholism.) you a turnkey job. Free.

> The disease of alcoholism has been called the most neglected public health problem facing the

nation today.

It is a killer illness that is **Electrical Contractors** Residential - Commercial attained in most cases through All bids & wiring competitive. progression over a period of Ph. 364-1345 - Nights 364-1523 or years. It is neglected because of ignorance. Most victims fight against admitting they are B-11-6-tfc

> Non-sufferers often do not recognize identifying signs of the progression. Too many citizens do not know that the alcoholic can be helped if aid is asked soon enough.
>
> In an effort to help victims or

their friends, family or employers determine if a drinking problem exists, the Hereford Brand is publishing a series of articles, of which this is

The most recent discussion pinpointed such warnings during the pre-alcoholism stage as black-outs, sneaking drinks, drinking before "wet" parties, gulping and avoidance of talk about drinking problems.

Other signs, furnished by the Deaf Smith Council are easily

Solitary drinking is a potent indicator and occurs when

> You've Never Seen Such Therough Service

STOP IN SOON Phillips "66" Products

EAST SIDE "66"

Rocky Stewart J303 E, 1st

FARM and RANCH EQUIPMENT FOR SALE

appear by filing a written answer to the Petitioners Lundell Hay Cuber, Model petition at or before 10 o'clock 1610, Allis Chalmers A.M. of the first Monday after Diesel Engine 250 H.P. the expiration of 42 days from plus 2 dump trailers, New the date of issuance of this List Price \$23,000, Asking Citation, the same being Monday the 12th day of August, Price \$18,500, cubed about A.D., 1974 at or before 10 o'clock A.M., before the 100 Tons hay, Call Dell City, Texas, 915-964-2475 Honorable District Court of Deaf or Mayhill New Mexico, Smith County, at the Court 505-687-3321 after 7 P.M. or write J.P. Cauhape, Said Petitioners petition was General Delivery, Pinon, filed on the 26th day of June, New Mexico, 88344

> before such estate is closed, and within the time prescribed by law. My mailing 'address is: Route 4, Hereford, Texas 79045. Dated this 22nd day of July,

> Virginia Dale McCathern Independent Executrix of the Estate of McKinley Ball, deceased, No. 2465, in the County Court of Deaf Smith County, Texas T-30-1c

NOTICE TO ALL PERSONS HAVING CLAIMS AGAINST THE ESTATE OF ROBERT J. MATCHETT, DECEASED

Notice is hereby given that original Letters of Administration upon the Estate of Robert J. Matchett, Deceased, were issued to me, the undersigned, on the 15 day of July, 1974, in the proceeding indicated below my signature hereto, which is still pending, and that I now hold such Letters. All persons having claims against said estate, which is being admin-You've go! istered, in the County below named, are hereby required to present the same to me, respectively, at the address below given, before suit upon same are barred by the general statues of limitation, before such estate is closed, and within the time prescribed by law. My residence and post office address are 206 Greenwood, Hereford, Texas 79045. DATED this 15 day of July,

Lois Matchett, Administratrix of the Estate of Robert J. Matchett, Deceased, No. 2463 in the County Court of Deaf Smith County, Texas, Sitting in Matters Probate

Address: 206 Greenwood, Your air conditioning Hereford, Texas 79045

drinking no longer is a social function for an individual. This does not cover the abuser of alcohol who frequents bars

It focuses on the person who goes into seclusion (hotel, ophouse, or his own home) where he can remain undisturbed in a state of intoxication for days or sometimes weeks.

first drastic and dramatic example of the isolation urge. It will be repeated many times with rapidly increasing These lonely sessions fail

As long as the outdoor

cooking season continues in full

swing, forequarter cuts of both

beef and pork remain the

favorite choice for economy, one

She's Mrs. Gwendolyne

Clyatt, Texas Agricultural

Extension Service, The Texas

"Good beef buys this week

are on chuck roasts and steaks,

round steaks and roasts and

shoulder roasts and steaks,

Pork values can be found on

W.L. Albright of Hereford is

among some 175 Chamber of

Commerce executives from a

13-state area participating in the

seventh annual Southwestern

Institute for Organization

Management being held

through Friday at Texas

Christian University.

Planned by the Chamber of

Commerce of the United States,

the annual and sequential

program of personal develop-ment and advancement offers

voluntary organization execu-

tives the knowledge and skills

Now in its 54th year, the

week-long seminar has "An

Investment in Excellence" as its

theme with the purpose of

providing opportunity for in-depth study of current issues

and latest management philoso

phies. The workshops are

planned so that Chamber

officers can attend in progres-

sive levels throughout their

Chairman for the 1974 TCU

institute is R. Dale Christy,

executive vice-president of the

Fayetteville, Ark., Chamber of

Commerce, and manager is

Weldon Gibson of Dallas, who

heads the Southwestern division

of the U.S. Chamber of

F.C.C. would limit reply

Ford increases prices, cit-

WANT

ADS

A WORLD OF

RESULTS

RUIDOSO

CABIN FOR RENT

Large Cabin, 2 bath,

Rent by Day, Week,

364-4078 after 5:00

all day week-ends.

a. friend.

364-3867
Whenever you need air conditioning advice, installation or service.

Carrier

No. 1 Air Conditioning Maker

SHEET METAL

specialist since 1953

364-3867

fireplace.

Month

professional careers.

rule on ads.

ing steel cost.

needed for success.

A&M University System.

expert said.

"Hiding out" to drink is the

always to provide the comfort and self-consolence the drinker thought he would find. He comes back to family, friends and coworkers embarrassed and

Others now have guessed his secret and the solitary binge has settled no problems.

He had expected to escape into a world of euphoria where life's problems cannot pene-trate. Each attempt at finding such "bliss" is futile and painfully unrewarding. Yet, he continues to go back

in search of that something, his hopes always new and fresh.

Prices Good On Beef

picnics, hams, end-cut loin

roasts and chops, and pork liver.

beginning to climb slightly,'

the specialist noted.

most retail stores.

Mrs. Clyatt said.

Albright Active At C Of C Forum

Fryer chicken prices are

Frozen turkeys - including

turkey parts and boneless

birds- are readily available in

"Egg prices are low when

compared to other protein

foods. Grade A Large and

medium sizes continue to give

the best quality and economy,

Large supplies of cherries and

Commerce. Arranged through

TCU's Division of Special

Cources, headed by Robert G.

Rymell, the seminar is coordi-

nated by Dr. Joe L. Steele, dean

of TCU's M.J. Neeley School of

The TCU institute is one of six

being held during the summer

on university campuses. Others

are planned for the universities

of Notre Dame, Georgia,

Colorado, Santa Clara and

tion of the tightening grip which alcohol is exerting upon him. But to the drinker in the

pre-alcoholic stage he has a long way to go in the horrors of solitary guzzling. As the song said, "You ain't seen nothing

By the acute stage this kind of boozing is insufferable.

In the drinker's progression, the occasional blackout he used to shudder over now descends to haunt him. They may happen three times in every ten drinking bouts.

Concern mounts in the man because lost days and weeks

nectarines are on the market

Other good quality and rea-

sonably priced fruits are ban-

anas, peaches, grapes, oranges,

pineapples, cantaloupe, and

"Potato prices are coming

Tomatoes should cost less as

down with the increased

supplies of new crop potatoes.

more growing areas come into production," the specialist

Vegetables in good supply at

economical prices include

squash, cabbage, carrots, pur-

ple hull and blackeye peas, dry

yellow onions, radishes and

CONSUMER WATCH

WORDS Santa Rosa plums are

in good supply now and prices

Look for ripe plums to have a

Store ripe plums in the

refrigerator but immature

plums may be ripened at room

dark red to purple color and be

soft enough to yield to slight

likely won't go any lower.

watermelon.

reported.

green onions.

to only one situation - a lonely, tiving grave in isolation. The pattern of progression toward acute and chronic alcoholism usually includes the

beginning of daytime drinking. For a great many weeks and years, the heavy drinker refrains from starting before evening. He is determined to wait until

create all sorts of problems in

the person's social, business and domestic life.

In fishing for clues to assure

him that he did complete a task he has no recollection of even

confronting, he always betrays

family days may be numbered.

He is tabbed as unreliable.

Realization of this can send him

His business, social and

his astounding confusion.

he is through with his work usually so that he can eagerly "get at his drinking" at a time when there will be no interference from the demands of conducting the details of his job. Drinking truly is a welcome release from the cares of a troubled existence.

It is the common boast of practically every alcoholic that drinking rarely, if ever, interfered with his work. He does shrug off the inefficiencies resulting from brutal hang-

overs. They also may have made always reported in.

Once the individual is motivated toward the morning 'jolt" to start the day, he is slipping from pre-alcoholism into the acute stage, which will come under study in the next article of this series.

There are no time standards to help in indentification of a drinking problem in the pre-alcoholism period. It may be only five or six months or that many years. Progression depends on the mental stability. physical stamina and spiritual resources of the individual as well as the degree of social responsibility which he has previously achieved.



The Depotique-is a new antique shop-Pampa-almost at intersection of Hwy. 60 and 70-940 S. Hobart-Hours flexable as my home is on property-parking space-Loading ramp-Dealers welcome-Buy, sell, or trade-Special show and sale July 27, and 28-Guaranteed Authentic Indian Jewelry-Extensive collection-Discount on major pieces-Attend our Rodeo-O. Ray and Marcella Hudson.

Phone 665-5401 or 665-8970.

HELP WANTED

temperature.

We need 20-25 men or husky boys age 16 or over to help set up carnival equipment. Report to Bull Barn at 6:00 p.m. Sunday, July 28, and/or 8:00 a.m. Monday, July 29. Gene Ledel Shows Inc.

Hot Weather Got You Down...

Is your present cooling system enough and if so is it in proper condition..... if not call a professional

364-4714

Robert (Bob) Rhoton

R & R REFRIGERATION AND HEATING SERVICE



SATURDAY MAIN EVENT

CIEGFRED TAG TEAM MATCH

PATRIOT #1 Nick &

El Cuervo VARGA

HEREFORD BULL BARN

FOR THE BEST DEALS ON NEW or USED CARS Come in and talk

with one of the Men

JOHN ORSBORN BUICK-PONTIAC-GMC

> at 142 N. MILES or 221 N. 25 Mi. Ave.

364-0990

364-1222



Coleman +





Jerry KOZAK NEGRO



st be 18 art time. intment. 22-19-tfc ACKERS cepting men and

group essary Office of ers Inc... iles West

yment

portunity B-8-21-tfc mechanic. for shop d working Salvage,

6577. 8-19-28-5c COOKS shifts. but not ing condi-

ns. Apply n's, East 3-23-16-tfc - 18 years r. Burger,

8-17-29-4c now hiring and older , but not ee "Ted" 8-20-29-tfc

rivers for See Eldon s Shop. 8-14-29-tfc school DE

ery. Park 3-8-10-2-tfc NTED ge benefits. insurance ortunity for

ARDELLO ×88 B-8-53-10c anted.

ation roducts t Hwy 60 days; B-8-42-tfc NURSES ities for RN's

and medical-. Excellent oyee benefit o inquire eral Hospital,

s 79045

B-8-28-tfc to work every y. References 364-4032. B-8-12-3-2c

enings. Male

ule own hours

siness of your Write Mail x 10, Watkins ., Winona, ODUCTIVE TH REFER-

enced buying

alves. Corn.

, improved

B-8-3-4c NIC - WELDrs produce long d. References

84, Hereford. B-8-3-4c y this summer and deliveries. only. Stan Knox B-8-26-30-2c

lady to work Hardware

B-8-10-30-tfc

ARMOUR STAR WENNA'

TUESDAY & WEDNESDAY

osal after proposal, yet know-ing that by the end of the month they probably would

accept a revision package, like it or not.

RETAINED - Alcoholic Be-

verage Commission Administrator O.N. "Newt"

Humphreys Jr. weathered another effort to oust him

from his \$28,500-a-year job. ABC Member R.L. Thorn-

ton Jr. of Dallas, for the sec-

ond time, failed to get a sec-

ond to a motion to fire Hum-

first move last May.

phreys. Thornton made his

shaky two - to - one vote of confidence.

phreys is not as competent an

administrator as he should be

to head up a major tax-collecting and enforcement

stick as long as he can.

Humphreys said he will

COURTS SPEAK - Fuller

Springs area annexation by Lufkin is invalid, the State

Texas Court of Criminal Appeals reversed a theft con-viction of a Dallas man ac-

cused of stealing a blinker

an \$18,000 damage award to

a Parmer County man in-jured when he fell while de-

BONDS SOLD - Fifteen

million dollars in student

loan bonds were sold by the

Coordinating Board, Texas College and University Sys-

tem in spite of a member's

An interest rate of 6.2841

ing the coming school year. More than \$160.5 million

livering oil.

advice to delay.

group was accepted.

lated at \$14,229,740.

been sold since 1965.

warding address.

REFUNDS WAITING

Some 18,500 South Texas

area residents have undeli-vered income tax refunds

awaiting them for 1972 and

Most of the taxpayers moved without leaving a for-

urged taxpayers who think

they may have money coming to them to contact IRS im-

Fifth Annual New Holland Hereford

Internal Revenue Service

The Supreme Court upheld

light from a construction site

Supreme Court held. /

Thus, Humphreys, 50, got a

Thornton claims Hum-

ADMINISTRATOR



AUSTIN, Tex. - Oklahoma temporarily stopped move-ment of Texas cattle into the neighboring state due to an outbreak of dread anthrax in Falls County

About 200 animal carcas-ses have been burned in the county since the anthrax quarantine was imposed June 28. The quarantine covers only that portion of the county east of the Brazos

A USDA spokesman said "suspected" cases were discovered in surrounding Texas counties and in an Oklahoma City stockyard

Animal Health Commission officials recommended continued vaccination of cattle in Falls, McLennan, Leon, Freestone, Robertson, Bell, Milam, and Limestone counties. They were optimistic about control of the outbreak. Oklahoma first placed an embargo on Texas cattle then limited it to movement from the eight counties.

About 300,000 cattle were scheduled for vaccination in the Central Texas area, and only 250,000 doses of the vaccine were initially available. An estimated 110,000 head of animals were in the quarantined zone. Forty-one oadblocks were established

to prohibit movement. Texas National Guard, the Department of Public Safety and the State Department of Agriculture assisted in efforts to control spread of the

ALLOWABLE SET - The Railroad Commission once more set the statewide oil allowable at 100 per cent, amid reports Texas is leading all other states in the search for

Texas has been operating under wide-open production orders for more than two

Commission Chairman Jim Langdon said the agency has handled 10,600 drilling applications this year, com-pared to 6,600 by July of 1973. The number of drilling rigs has increased 42 per cent from a year ago - to 511 on location - twice as many as any other states, according to

Thirty five percent of active rigs in the national are in Texas, by Langdon's count.

CONVENTION NEARS END — Whether delegates ever agree on a new state constitution or not, the Constitutional Convention of 1974 is about to wind down.

July 30 is the deadline for completion of the revision ef-

C

ES

RES

0000/

29

200 400

Delegates continued in pursuit of illusive compromise, voting down prop-

AG OPINIONS - Atty. Gen. John Hill, in a controversial opinion, held the State Board of Insurance has no regulatory power over prepaid health care delivery systems (HMO'S).

mediately.
The checks will be cancel-

led after October 1.

In other recent opinions,
Hill concluded:

• A Constitutional Con-

vention delegate may be reimbursed for actual ex-pense in chartering an airp-lane for an official trip if that means of transportation is reasonably necessary.

• Long Distance telephone

calls by legislators charged to contingent expense accounts are public information.

 A county may assume responsibility for maintain-ing city streets which form an integral part of the county or state road system, and a city may agree to pay a represen-tative portion of costs incur-

· A district court cannot designate the county attorney as registry of the court to receive child support pay-

QUICK ONES

Texas' cost-of-living advantage is due mainly to absence of an income tax, according to University of Texas Bureau of Business

Research study.

Drought losses brought a request that Taylor and Erath County farmers, ran-chers and businessmen be made eligible for special fed-eral disaster relief loans.

Democratic Party leaders refused to move the state convention in Austin September 17 to September 19 to avoid a conflict with the Jewish Rosh Rashana religious holiday.



r cent offered by a Chase Do we ever experience Manhattan Bank and First National Bank of Chicago cold fronts in July and August? What is the maximum temperature of a cold front?

Bonds will mature in 20 Cold fronts occur in every years, with net interest calcumonth in the year. We might have more of them to pass Students will be charged over us in July than in Janseven per cent simple interest uary. What misleads many to borrow money from the loan fund. An estimated about cold fronts is the very 18,000 students will apply for name itself. about \$24 million in aid dur-

But in summer a cold front might contain (behind the leading edge) air of 72 degrees, or even 80 degrees. A cold front is so-named because of its relative temperature considering the time of year and prevailing weather

conditions. In July, as an example, if the temperature has been reaching 90 degrees or more for several days and a mass of air moves in and over, with temperatures of 80 degrees, then weather men will call it a cold front.

Consumers Should Watch Warranties

By JOHN HILL Attorney General

A warranty, sometimes called a guarantee, is an assurance concerning the quality of something you buy. Since warranties are designed to protect consumers it's import-ant to learn about and use them. There are two kinds of warranties, express and

implied.
With an express warranty, the seller of merchandise actually gives assurances, by words or actions, about the quality of what you are buying.

Here are some examples: ☐ Description. Such specifica tions as size, model, and color, if stated, guarantee that the product will conform to the description. A sale form which states "left hand door" for a refrigerator warrants that the door will swing to the left.

☐ Performance. Such claims "free of defects," "uses no between changes," cool a room of 1800 cubic feet" are legally binding.

□Sample. A swatch of cloth

or carpet from a bolt or roll creates a warranty that the merchandise purchased will be

salesman for demonstration warrants that the real thing will be like the miniature. A onstration model of anything creates a warranty that the one purchased will perform the same way.

IMPLIED WARRANTIES, on the other hand, depend on law-created assurances of quality regardless of claims or actions on the part of the merchant.

Here are some examples of plied warranties:

□Appropriateness. If a consumer asks a hardware ealer for a product to strip paint from a chair, the law implies a warranty that the product sold will remove the

Merchantability. A merchant assures a consumer that goods are merchantable, that they work, and that they are "fit for their ordinary purposes." A car that won't steer or a kitchen stove that won't cook are examples of products that are not merchantable.

WHO GIVES warranties? Sellers of goods are the main dispensers of express and Model. A miniature alumi- implied warranties. In Texas, warranties, and the law also creates an implied warranty from persons who provide

services. What are consumer's legal remedies if warranties are not

A warranty and a remedy for the breach (or violation) of a warranty are not the same. For example, the express warranty connected with a new toaster may be that it will be free of defects for one year. The remedy offered may be that it will be repaired or parts replaced free of charge. Or an express warranty may assure a car owner that an engine coolant will stop leaks in the radiator. The remedy may be only the refund of the purchase price of the coolant if it doesn't stop

However, the law also gives consumers some additional

THE MOST BASIC one is that a buyer doesn't have to accept goods that don't conform to a warranty. If a buyer does accept the goods and later finds that they don't conform, he can return them if the problem was not obvious at the time he accepted them or if the problem

If the buyer refuses the goods or returns them for a good reason, he can refuse to pay, get back what he paid, or collect 'damages"-the difference between the price he paid and what the goods were worth with their warranty breached, or the difference between the price he paid and what it would cost to buy the same goods from another seller. The buyer can also collect expenses incurred in keeping or returning the goods. Expenses resulting from per-

Plaques recently.

In presenting the award. Direct Distributors Dennis and Alfreda Schroeder personally congratulated the local residents on the performance of their distibutorships, giving

warranty is a violation of the Texas Deceptive Trade Practices. Sellers can, of course,

as a result of breach of warranty

are also collectable.

Failure of a seller to comply with an express or implied offer additional remedies which a buyer may want to use. A safe practice is to get all such promises in writing.

Consumers who have questions about warranties can get information from the Attorney General's Consumer Protection Division.

Company Notes Sales Records

Butch and Betty Connally of 505 E. 5th and Al and Pat Simnacher of 223 Fir were presented Personal Sales Award

The plaques can be earned annually by any of 200,000 Amway Distributors in the United States and Canada by achieving a high personal sales

special recognition to their outstanding sales achievement records.

Amway is an international organization with home offices and manufacturing facilities in Ada, Mich. and offices and warehouse in London, Ontario, The company began operations in Austalia in June of 1971.

-128 W. 1st.



THURS. FRI. & SAT. ONLY

CHICARLAND THE BIG ONE

ENTIRE STOCK SUMMER & EARLY FALL **LADIES POLYESTER**

SEPARATES CO-ORDINATES

 Pants Shorts

Skirts

·Shirt Jacks

• Blazers Scooter Skirts

· Halters

Blouses

OVER 100 SPRING & SUMMER

PANT

ENTIRE STOCK-LADIES

ONE RACK LADIES

PANT SUITS & DRESSES

ENTIRE STOCK-SUMMER

CO-ORDINATES

Pants Shorts Skirts

Blouses

 Halters • T-Shirts Shirts

Short-Sets

ENTIRE STOCK-SUMMER

CHILDREN'S WEAR

SHORTS TOPS

OVER 500 PR.

PANTS JEANS &

Sizes 26-38 & 3,5,7,9,11,13 For Guy's & Gal's

Reg. to *15

ENTIRE STOCK-SUMMER & EARLY FALL

BOY'S PANTS

Knit & Wovens

Reg. & Slim

Lights & Dark Colors Sizes 3-16

\$399_\$**4**99_\$**5**99

ENTIRE STOCK-SUMMER & EARLY FALL

BOY'S SHIRTS

Long & Short Sleeves

Knit & Dress

Sizes 3-20

ENTIRE STOCK

BOY'S PRICE

HUNDREDS & HUNDREDS

MEN'S SHIRTS

Dress & Sport Styles

2 ғов^{\$}12

Regular, Big & Talls DOUBLE KNIT Dress & Casual MEN'S PANTS

\$13⁹⁰

YOUNG **MEN'S PANTS** SPECIAL GROUP

\$899

MEN'S YOUNG

SPORT COATS MEN'S

REGULAR STOCK SUITS, SPORT COATS, TIES, BELTS & ACCESSORIES

20% OFF 1 TABLE SHOES

ODD LOTS

SHOES

DRESS PUMPS

SHOES DRESS CLOGS 2 PR \$399 \$6⁰⁰

SUMMER SANDALS 2 PR. \$199 \$800

MEN'S ODD & ENDS SHOES 2 PR. \$15⁰⁰

Reg.

Sizes to 10 AAAA AAA AA B

South Highway 385

OWNER'S NIGHT BARBEQUE

Thursday, July 25, 1974, 8:00 P.M. New Holland Hereford - South Highway 385

We, the staff of New Holland-Hereford, cordially invite you to attend our

fifth annual Bar-B-Que. We appreciate your patronage and are looking

forward to seeing you about your future equipment needs.

New Holland Service and Sales Personnel will be present to handle your questions. Bar-B-Que From Bob's Bar-B-Que

Refreshments

WE ARE LOOKING FORWARD TO SEEING YOU Thursday, July 25, 1974, 8:00 P.M.

Al Sauter, Manager Bobby Paetzold, Salesman Pat Woodard, Salesman Frank Swint, Parts Manager Billy White, Parts Ass't.

Larry Dobbs, Service Manager Jimmy Mize, Service Jack Newberry, Service Richard Connally, Service David Foreman, Service

Page 14B

. . . for Travel And Adventure

By Edward H. Sims

morning she eased into New

York harbor I was, against

regulations, standing on the

bow, looking down at the

great ship's bow wave and

marveling at her size, weight

and luxury. We were, even

then, still eating (the offi-

cers) in the first class din-

ing room, which had not

been torn apart. It is a way

Since that time I have

of life that should not go

crossed perhaps ten times

on the Queens, and other

ships. With no exceptions I

have been rested at my des-

tination. I have never felt

good after an air crossing-

and have tried every major

western airline at least

once or twice. But, of

course, you recover in a day

down the drain.

Scott's

LIQUID

GOLD'

Liquid

fast! Safe!

Golden "T"

LOTION

16 Ounce

Cashmere

Bouquet®

6.5 Ounce

TALCUM

BODY POWDER

PLAY-DOH

SKIN

64 Ounce

PLUMR

Unclogs drains

The end of the ships-as. Atlantic carriers-is a sad thing to contemplate. A few are still being used as Atlantic crossers, and one hopes the QE-2, especially, will continue to ply that route in summer. (The Itallan passenger liners are to be taken off these runs, even in summer.)

There is, really, no firstclass service by air for crossing the Atlantic today -despite all the advertised claims of the various airlines. Most of the airlines send their passengers off to Europe on night flights, and make them sit up all night in their seats! There is little first-class about that

The day flights require that one reach New York, or one or two other cities, at such an early hour one must spend a night at the airport of departure. Nothing could be more grim and unpleasant.

Ships sail leisurely and usually at a decent hour of the late morning or afternoon. There is no hurry after one boards, no crowding and an opportunity for rest. The disadvantage, of course, is that for the five or six days one sails he pays more and loses time

The modern rush to save every hour and day, of course, sends the multitudes to the airlines. They arrive at congested airports, wait in line to be checked in. wait again (wondering) whether the flight will leave on time) for boarding, and then wait again after boarding to see if the aircraft will take off, be delayed, suffer technical troubles, or be diverted because of the fog. congestion, bad weather at the destination, etc.

With few exceptions, American stewardesses today are so infected with the idea of being men, they have lost their femininity, graciousness and will to serve. One just cannot find service comparable to that found on ship with a well trained, experienced crew.

But the frend is against the big, slow liners, Jit seems. Maybe those which offer a floating holiday geting there, with enough fun and games, will reverse that trend. One hopes so-just to have an alternative method

of traveling to Europe. The first time I sailed one of the Queens was 1945. returning from the war. The

Korea Veterans Names Sought

The Korean Light, Inc., is seeking names of American military veterans who served in Korea since August 1945, to thank them for helping Korea gain its freedom.

Kcrean veterans are asked to send their name and address. dates of service in Korea. military unit and rank to: Korean Light. Inc., P.O. Box 950, El Segundo, Calif. 90245. Personalized letters of

appreciation from Korea are being sent to American Veterans of Korea as a part of commemoration of 20 years of freedom and prosperity since the Armistice between the Republic of Korea and Communist North Korea.

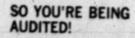
Peter Kang, president of Korean Light. Inc. said his nonprofit foundation is coordinating the nationwide search for the Korean veterans.

RECORD WHEAT CROP A record wheat crop of almost 1.93 billion bushels this year, is up 12 per cent from 1973.

OUD CHALKINS

OUR BONDING SERVICE Has Helped MANY CON-TRA CTORS "Out Of The Forest" And We Are Ready To GUARANTEE PROTECTION TO A Few





Your federal individual income tax return-Form 1040 -has been selected for audit, and you're wondering why.

According to the Internal Revenue Service, the most likely reason your return and many others have been chosen for a further review is simply that they appear to contain All individual and small

corporation income tax returns go through a sophisticated processing system called "Discriminant Function" (DIF) as they pass through the IRS computers. DIF hasn't always been a part of the IRS processing sys-

tem. In fact, it has been in use

at the service centers only since 1969. At one time the Internal Revenue Service relied on the "eyeball" method to pick out returns for audit. Large numbers of examining officers scanned and selected returns on the basis of their content and the officers' experience in spotting those needing a closer

Later the IRS enlisted the aid of computers, programming

review.

TG&Y

TG&Y

Formula 409®

CLEANER

Cleaner!

Good Thru July 27 TG&Y

Golden "T"

SPRAY

32 Ounce

CLEANER

TG&Y

TG&Y

TG&Y

TG&Y

BOOKS

12 Varieties

CRACKER

JACKS

BOXES

Limit 6

64 Ounce

them with criteria based on past experience of examining officers. Under this method the computers would sort out re-turns for possible audit and then the examiners would review them to double check the reasons for the selection.

The use of the computers was soon found to be a step in the right direction, since saved time and provided greater uniformity in the initial selection of returns for audit. However, this initial system of criteria developed from examiner experience still did not ensure that IRS audit manpower was being spent on those returns with the greatest need for examination based on the probability of change in the tax reported.

After considerable research the IRS found it could determine the relative importance of each significant return characteristic as it related to the frequency of tax error. Eventually, this study led to assigning weights to these return items and their inter-relationships. That is the basis for

The DIF system today weighs the relationships of all of the key return items and produces a score for each taxpayer's return. Those returns having a high score are identified as having the greatest probability of tax errors. In other words, under DIF,

relationships between return characteristics and past re-sults of audits of similar types returns are what count. Whether or not items reported are higher or lower than average amounts is of no con-sequence. How the items go together to make up the overall picture and whether that composite tax return image looks error prone are what tips the scales.

Screening by IRS classifiers determines whether returns selected by the computer really need auditing. For example, DIF, which is a nationwide system, cannot take into account unique local conditions. Screeners can identify local variations such as when a state's real estate taxes are

Returns found to need audit by both the computer and humans are ultimately selected for examination.

In addition, returns not selected for audit by DIF may be selected at random, as a means of checking the system. Or returns may be examined because they are related to returns already undergoing examination, such as those of partners in a business. So returns are identified for audit when IRS matches associated documents, such as Forms W-2 and 1099 with information re-

ported on the 1040. But whatever the means for selecting your return for audit, the purpose remains the same —to correct those returns with apparent errors so that only the tax due is paid the gov-

ernment. Last year, according to the IRS, 1.8-million audits ended with \$5.1-billion in additional revenue for the government, and \$275.7-million in reduced taxes or increased refunds for taxpayers.

At Your Convenience

Food processors have intro-duced more than 6,300 new convenience foods during the past five years—an average of more than three a day. Most of the new items were frozen entrees that required cooking or heating before

Farms' Energy Use 3% Growing food and fiber on the farm accounts for only 3 percent of the nation's total energy use. Another 10 per-cent is needed to get it to you in the form you like to have

Half Gallon

Plastic by Tucker

Asst color lids

DECANTER

ABOUT

To clean or freshen baby's toys, rinse in a solution of baking soda and water.

If the water flow from your shower head has slowed, remove the head it may be partially clogged.

If you find mildew in closets, on shelves and walls-dip a cloth in plain, undiluted vinegar and rub all the mildew from the wood. Let dry thoroughly.

While traveling, keep a squeeze-type plastic bottle filled with water for a quick clean-up for sticky fingers.

Did you know that you could attract colorful butter flies to your yard by growing a butterfly bush-common name for buddleia?

Mid-summer is the time to check the foliage of your plants and flowers for whitish mildew. Check at your garden shop for a spray.

At No Extra Char

PANTS

100% Polyester pull on.

flare leg with tin cuff.

elastic waist band, colors

colors, red, blue, yellow,

tan, sizes



According to a German tradition, Charlemagne's spirit crosses the Rhine on a golden bridge in seasons of plenty, to bless the vineyards and cornfields.



GOLI



AQUARIUM

circumference. Made of Acrylic, 15 times stronger glass. Hood and stand in decora-

Gallon

Small Comet

GOLDFISH

Now Open Til 10 P.M.

For Your

Shopping Convenience

Bargains Good Through

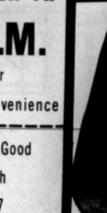
July 27

Goldfish

BOWLS 1/2 Gal.

1 Gal.

98 2 Gal.



Boy's Denim COORDINATES

Perfect for back to school, 50% Cotton, 50% Polyester machine washable in brown or blue Sizes 8-18 Pants Regularly \$799

Jacket

Regularly \$899



Cap: Nylon cover, non-woven lining bouffant size. Bouffant: high-lustre sating super size. Assorted pastel colors.

Your Choice....

Our Low Price.....

Demoise

OUR LOW PRICE



FOR

BUNCHING TABLE Chrome frame tall. steel

with 4 glass shelf is 6" x 6" and bottom shelf is 16" x

POLY LITE 30 quart capacity with bail handles. 22-1/2" x 13-1/2" x 12-1/4". Mint Coleman green. Keeps food and drinks hot or cold-longe



CAN 18-3/4" diameter x 26" high. Snap-locks hold lid on tightly until released. Easy to clean with hose.

BIG SAVINGS!

Festiva TRASH CAN LINERS

#C-44

10 count pkg.

Weather proof and sanitary. 18 in. x 11 in. x 3 ft. Fits up to 30 gallon trash cans. Ties included.



2 qt. capacity, 2 sty

id-summer is the time to ck the foliage of your ts and flowers for whitmildew. Check at your en shop for a spray.



Charlemagne's spirit in seasons of plenty.

NTS

er pull on.

tin cuff.

and, colors

ue, yellow,

, 50% Cotton,

ashable in

cket

larly \$899

88

our Choice...

LOW

Farmers Need To Heed Farm Safety Week By BERT MILLS On top of the toll in human misery, the economic loss to the Farm accidents involving nation was measured at \$2.75 billion in 1972. Obviously farm disabling injuries occur at a rate of about 11,000 per week. accidents are a serious national Therefore it makes sense for problem. As President Nixon rural residents to heed the said in his proclamation, "this message of National Farm Safety Week, being observed

for the 31st consecutive year

during the last week of July.

reduced through careful attention to basic safety precautions. Co-sponsored by the National Safety Council and the U.S. Department of Agriculture, and NEARLY ONE-THIRD of all backed by a proclamation from President Nixon, National Farm farm accidents are falls and the saddest statistic of all is that in Safety Week seeks to focus one out of every six cases, the attention on the importance of preventing mishaps. The life or limb you save might be your victim is a child aged 14 or less, often "just along for the ride."

The National Safety Council urges: "Never permit children

In 1972, the last year for to ride on farm equipment."
Why do people fall? N.S.C. found a long list of reasons, which figures are available, 2,200 people were killed in farm accidents. That is 42 deaths per including jumping on or off moving equipment, riding on drawbars, slipping while mountweek, six per day. In addition, there were 570,000 disabling injuries. Average medical ex-pense was \$204 per accident, ing or dismounting a tractor or other machine, neglecting to plus a labor replacement cost of use handrails, steps or other safeguards.

Other causes of falls are passengers thrown when a machine hits an obstacle, starts or stops suddenly, or is driven on a steep slope; wearing muddy shoes; riding atop loaded wagons, especially baled hay or straw; and jumping or climbing from one machine to needless waste of precious human and economic resources must and can be sharply another, as from a combine to a

Secretary of Agriculture Earl Butz has pointed out a number of practical, common-sense precautions to prevent farm accidents, including use of the slow moving vehicle emblem on equipment traveling on roads and installing rollover bars on tractors. "Many accidents can be prevented by eliminating hazards," he added.

AMERICAN RED CROSS supports National Farm Safety Week and notes that most farm accidents occur far from hospitals or doctor's offices. Therefore all farm residents should know first aid techniques. There is a Red Cross chapter in every county of the U.S. and most offer instructions in first aid, including artificial respiration, control of bleeding. and care for fractures.

Farm drownings have risen sharply since farm ponds have become popular. Ability to swim is the obvious best preventative for drownings but the Red Cross also urges farmers to install a "safety post" beside each pond.
This is a simple 4 x 4 upright
extending about four feet above

Attached to the post is a "reaching pole," such as a bamboo fishing rod, and a one-gallon plastic jug attached to a 40-foot rope, suitable for throwing to anybody in trouble in the water. A poster available from any Red Cross chapter gives detailed instructions for making a "safety post."

Another tip from the Red

Cross: all farm residents should have tetanus immunizations. with booster shots when needed. Barnyard soil is often contaminated and can cause lockjaw, particularly following

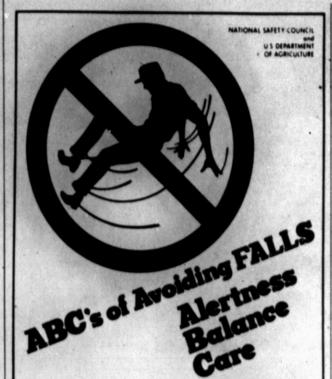
FARM FACTS

Caesar Craved Cucumbers The forerunner of the modern greenhouse was built in Rome in the first century. It was constructed to provide Emperor Tiberius Caesar with cucumbers the year

Hail Takes Crop Toll
Crop losses to hail average
\$400 million annually in the
United States. Biggest losses
are in wheat, corn, soybeans. and cotton.

U.S. Ag Imports Big
The United States is second only to West Germany as the largest importer of agricultural products.

Milk For Less Labor
It took 13.1 minutes of labor to pay for one-half gallon of whole milk in 1960.
Today, it takes only 11 minutes of labor to buy the same



National Farm Safety Week

Compare Our

DISCOUNT

PRICES

LISTERINE

Antiseptic

32-0Z.

117

NICE 'N EASY

Shampoo Hair Color

BABY OIL

Johnson's

PASTE

16 Fl. Oz. Reg. 1168

TOOTH

Colgate or Gleem

either hand)

Band-Aid

BANDAGES

90-CT.

Golden "T"

ALCOHOL

16 Fl. Oz.

 $21^{
m c}$

100

Crest.

7-0Z.

Size

Farm Falls Fatal; Folly

CHICAGO—Anything as simple as falling off a log has got to be easy. And falling is so easy, in fact, that people do it frequently, without thinking, and with results that can be humorous, but more often are tragic. Furthermore, a fall is an accident which requires only one thing -a victim.

Falls were responsible for nearly one fourth of the workrelated injuries reported in recent state farm accident surveys. And to get a better explanation of how and why these accidents occurred. National Safety Council farm safety engineer William Hanford analyzed 150 randomly selected cases from these surveys.

According to Hanford's analysis, approximately one in every five injuries from work-related falls occurred to children 14 years of age and under, and to persons 65 and over. But, the falls suffered by youngsters usually resulted in less severe injuries than did those involving the older group, due probably to their better physical condition and recuperative powers. Falls are particularly serious for the elderly and often lead to permanent crippling or

However those who work on a farm and are not in either of the extreme age groups face a somewhat different problem. Too often, they are simply inattentive and don't recognize hazards because their normal living-working environment is too familiar to them. Their activities become mechanical and they don't give much thought to their actions or their surroundings. By the same token, their familiarity with some situations can lead to a high degree of confidence and deliberate risk-taking which would deter

those less sure of themselves. Then, of course, there is the visitor to the farm scene who causes trouble for himself and others simply because he is not familiar with the falls hazards present on

the farm. However, there are certain suggestions which everyone must follow to prevent accidental falls.

These include: -Watch your step. Survey your path to spot slipping, tripping hazards.

-Wear shoes and boots VINYL with slip-resistant soles and heels. Clean them off before climbing, mounting farm **GLOVES** equipment, or walking on hard, smooth surfaces. (One size fits

-Keep walking surfaces free of ice, snow, manure, loose grain, etc. Use de-icers on outside walks, steps, en-

trances, etc. -Never permit children to ride on farm equipment. Establish "no riders" rule-no one should be on farm equipment other than those necessary for work operation or for

instructional purposes. -Use hand holds or rails when climbing off and on machinery. Use handrails on stairs.

-Inspect ladders before each use. Repair or replace if unstable or faulty. Set ladders on firm footing. Set straight ladder base out one foot for each four feet up. Don't overreach. Stay off tall ladders on

gusty days: -Keep your place clean and free of unnecessary slip-

tained. Fix broken flooring, steps, etc. Every stairway

should have handrails. -Have storage place for everything; put things away when finished. Good house-

keeping is falls prevention 'must -Don't block your view

when carrying large items. -Look for hidden hazards

when walking in weeds, tall grass, etc. -Provide plenty of light so you can see where you're

going, what you're doing. -Fatigue. illness. excessive alcohol, worry, poor vision, anger, medicants which make you drowsy, etc., make you less alert, more prone to



6 PLAYER

6 player deluxe set. Hard maple epoxy finish balls, 6" mallet heads on 24" handles. over, non-woven lining ouffant: high-lustre sating Convenient stand-up storage rted pastel colors.

CREW SOCKS 80% Cotton, 20% Nylon Choose from white or asst. colors Sizes 6-11

Boy's

CREW SOCKS Mens: 75% Virgin Acrylic and 25% Nylon Sizes 10-13

Men's and Boy's

Boys: 75% Orlon and 25% Nylon Sizes 6-11

Antron satin tricot, thing flat, "no show" seams, Lycra stretch sides and center panel

Best Form Fashion

TEEN BRAS

HAIR BRUSHES

Choose from half rounds. flairs, contours, Assorted colors

RIGHT **GUARD** Deodorant

7-0Z.

Demoiselle

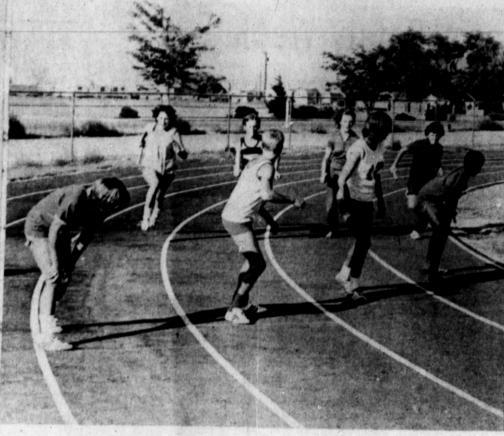
M & M CANDIES 34-LB Lb. Bag 2 qt. capacity, 2 six strings, 8 tubing, with storage productions

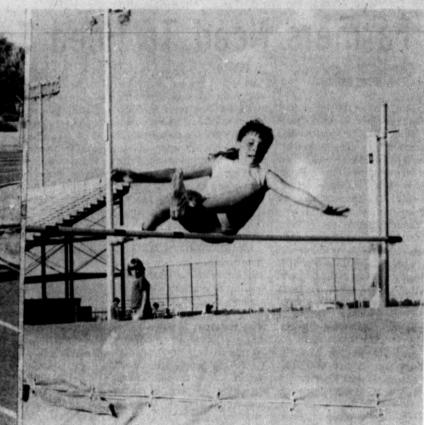
Plain or Peanut Chocolate Candies

General Electric

Brown Base-Gold Color Dial. 3 1/4" and 5 5/8







Fifteen Travel To State Meet

Practice continues for members of the Hereford Track Club as they prepare for the Texas Amateur Athletic Federation state meet in Fort Worth Friday and Saturday. Right, Pam Whitley

People once believed that pixies would gather the apples that fell from the trees after harvesting

We Are In Hood Of FEEDER STEERS and HEIFERS Call or See: ART BAKER

1500 W. Park, Horoford, Toxas, Phone 364-6581 (Office), 364-4485 (Home) Representive ANADARKO CATTLE CO., MIAMI, TEXAS Buyers and Sellers STOCKERS-FEEDERS-FAT

CATTLE-COWS-CALVES

perfects her technique in the long jump as Joyce High, a younger competitor, looks on. Center, the midget boys and junior girls relay teams practice handoffs. Awaiting handoffs, left to

The Hereford Brand

Hereford, Texas, Thursday, July 25, 1974

Sport Committee To Meet

they wish.

have already committed to be on

hand that day, and the 3-AAAA

staffs have been invited. The

purpose of the day is to allow

press members a chance to

nterview any of the coaches

A round of golf will be played

that day, with a banquet to

follow. Webb points out that the

event is open to the public, with

golf and the banquet costing \$6

or a ticket to the banquet costing

The regular monthly meeting

of the Chamber of Commerce

sports committee will be held Friday at noon. This month's

meeting will be at the House of

Jake Webb, chairman of the

sports committee, said the

meeting would be mainly

devoted to wrapping up final

details for the August 6 press

Webb said coaching staffs of

Looking for fuel economy?

Think Radial...and look to the leader.

MICHELIN'S been proving

fuel economy for over a decade.

nost of the 4-AAAA schools \$3.

right, are Sandy Whitley, Zane Barber, Paula Barber and Wayne High. Coming from behind, left to right, are Becky McGilvary, Damon Jones, Luanna Berryman, and Randy Vogel.

Jolissa Barrier, left, likes only a fraction clearing the bar while practicing for high jump competition.

Hereford Kids Travel

The Texas Amateur Athletic Federation state meet will be held in Fort Worth July 26 and 27 with 15 Hereford youngsters competing against youngsters om across the state.

Fifteen members of the Hereford Track Club have qualified for the meet by turning in outstanding performances in

and join Dr. Joe Whitley, director of the Hereford Track Club, who is already in Fort Worth.

Competition among the ban-tam, midget and junior divisions will be held Friday, with

intermediate and senior division

will compete in the younger divisions on Friday. Pam Whitley, the only Hereford entry in the two older divisions, will compete Friday in the long jump and 100-yard dash in the intermediate division.

Pam qualified in the 220-yard dash, but decided to concentrate on the other two events. To date, Pam has long jumped 16'4" and has been clocked in the 100 yard dash at 11.8

Hereford will have two entrants in the junior boys division. Gerald Vaughn will compete in the 100-yard dash and in the 220-yard dash. Best times for Vaughn have been 11.2 in the 100 and 26.0 in the 220. Bud Hughes has jumped 4'8" in the high jump and will compete in that event and in the 120-yard low hurdles

Sandy Whitley will compete in the long jump and 100-yard dash at Fort Worth. Her longest jump has been 17'5" and her 11.8. Sandy is in the junior girls division.

Zane Barber, in the midget boys division, will compete in the 50-yard dash and the 100-yard dash. His best times are 6.2 in the 50 and 11.7 in the

Four bantam girls will carry the Hereford banner. Joyce High and Carla Baxter will both compete in the long jump. Joyce has jumped 11'7" and Carla has leaped 11'11". Jolissa Barrier will high jump,

with her best leap to date being 3'2". Michelle Osborn is the sprinter of the group, running the 50-yard dash and the 100-yard dash. Her best 50 time is 7.1 and her best 100 clocking is 13.5. Two of Hereford's 440-yard relay teams will compete at the

state meet. The junior girl's relay team of Paula Barber, Luanna Berryman, Becky Mc-Gilvary and run a best time of 54.5. The midget boy's relay team

is made up of Zane Barber, Wayne High, Randy Vogel and Damon Jones. Their best time has been 58.3.



An 18th century English pugilist was so insensitive to pain that, for a small sum, he would allow anyone to strike him

on the side of the face with all his force. ALCOHOLISM COST HIGH The Department of Health Education and Welfare report-

ed to Congress that alcoholism and alcohol-related problems cost the U.S. economy more than \$25 billion a yea

To TAAF State Meet weeks ago. competition Saturday. The group will leave today Most of Hereford's hopefuls

Girl's Softball **Into Second Week** With the second week of with no wins and three losses.

league play coming to a close in the Girl's Softball League, the Angelettes of the Pony League, the Dodgerettes of the Major League and the Astroettes of Minor League are all leading their divisions.

In the Pony League, the Angelettes own a 3-0 record, with the Cubettes following at two wins-one loss. The Yankeettes have won one game and lost two, while the Dodgerettes bring up the tail

with no wins and three losses. The Dodgerettes of the Major League carry a 3-0 record, with three teams tied for second place. The Braveettes, Giantettes, and Cubettes are all at two wins-one loss. Three teams are also tied for third place, with the Angelettes, Yankettes, and Astroettes all at 1-2. The

In the Minor League, the Astroettes are at 3-0. The Angelettes are in second with a 21/2-1/2 record. The Dodgerettes and Cubettes have both won two and lost one, while the Cardinalettes and Yankettes have won one and lost two. The

Giantettes are 1/2-21/2, with the Bravettes at the bottom of the losses. The Girl's Softball League plays each week night except

Wednesday. All games are played in the Avenue H parks. Major League games start at 6 p.m. on the Bronco League fields, with Minor League games beginning at the same time on the grass just east of the Bronco fields. Pony League contests begin at 8 p.m. on the Bronco League fields.



the perfect go-togethers with body suits, shrink tops, minis. Or for any attire that calls for a touch of gold or silver at the neck. Speidel neckchains. In a variety of lengths and styles.

Serving Hereford Since 1927

Across from the Post Office in Downtown Hereford

El Toro Restaurant

Specializing in Mexican Food... 5:00 P.M. to 10:00 P.M. Plus other menu entrees

Hours: 11:00 A.M. to 2:00 P.M. CLOSED MONDAYS

Friendly Employers Serving You the Finest Food!

RESTAURANT

Since 1948, companies have proved for themselves that they could reduce their fuel costs by equipping their vehicles with Michelin 'X' steel-belted radial truck tires. They've found out, too, that Michelin offers many more miles of trouble-free operation over conventional tires . . . and at a surprisingly low cost-per-mile. If you're interested in fuel savings of up to 15% - and maybe more, give us a call soon You'll be glad you did. Think radial...and look to the leader. May We Serve You 601 West 1st

Kenyan Runner Signs With WT

Joseph Kemi Tiony, who has already established himself as a world class runner. has signed an athletic scholarship agreement with West Texas State University track coach Bob Kitchens.

The 19-year-old Tiony (pronounced Tee-on) is from Eldoret, Kenya.

At a track meet in the Crystal Palace stadium at London, England, in August of 1973, the young Kenyan runner scored a double win-taking both the 1,500 and 800-meter events.

fraction

he junior girls

in the midget

ll compete in

sh and the

is best times

nd 11.7 in the

nner. Joyce

xter will both

g jump. Joyce

and Carla has

vill high jump,

to date being

sborn is the

oup, running

sh and the

r best 50 time

100 clocking

d's 440-yard

aula Barber.

Becky Mc-

54.5.

s relay team

ane Barber,

ly Vogel and eir best time

at alcoholelated prob-

S. economy

lion a year.

S

.M.

st Food

nigh jump

In the 1,500 meters, Tiony ran 3?42.5, which is equivalent to a 3:59.5 clocking in the mile run. He won the 800 meters in 1:49.8. The 1,500-meter race is about 16 yards short of a full mile. He was 18 years of age at

Kitchens has been corresponding with the 5-8, 145-pound runner since March. Tiony agreed to attend West Texas State University last month and has now been accepted for admission this school after the results of his English usage

tests were known. He plans to arrive in Canyon Aug. 22. "I was told about Joseph by Eastern New Mexico Univer-

sity's Mike Boit," said bronze medal for third place in the 800 meters at the 1972 Olympics in Germany while representing Kenya, attended the same high school as did

Tiony has graduated from St.
Patrick's Secondary school in
Eldoret. That, according to Boit,
is the top school in Kenya for
both scholarship and athletics.
Brother Marcellus Broderick,

St. Patrick's head school mastesr and athletic coach, wrote to Kitchens, saying, "You won't be sorry for taking loseph. He is an outstanding erson and you may have a medal winner in the next Olympics. He is certainly the top schoolboy runner in Kenya for both the 800 and 1,500

Tiony is working this summer on his father's farm and is running on his own after working hours.

"I am delighted that a young man of the quality of Joseph Tiony has decided to pursue his education and track career at West Texas State University, said WTSU president Dr. Lloyd I. Watkins. "He comes highly recommended, both as a person and an athlete. We will do our best to help him achieve his goals in the classroom and on the track."

There was some controversy this past spring at both the NCAA and NAIA national meets about talented foreign runners. A rule, prior to this past spring, required NCAA schools to recruit younger athletes from foreign countries. That rule was changed and now colleges and universities can recruit athletes from other nations at any age, as long as they have not attended a school past the high school level. As Tioney was born March 17,1955, and is only 19 years of age, he would have been eligible to compete on the

NCAA level at any time. "We were extremely fortunate to have been told about Joseph early this year," said Kitchens. "Since I started corresponding with Joseph and Brother Broderick, other schools have contacted him. As we were the first school to express interest, Joseph has leaned our direction.'

Kitchens, whose Buffalo track team placed fourth in the Missouri Valley Conference outdoor championships in May at Denton, has been lacking a quality distance runner for his

"Joseph will make our entire team competitive on the Missouri Valley Conference level in cross country, indoor track and outdoor track," said the Buffalo track coach. "Joseph, himself, will be highly competitive on the national level

West*

ROPER

Reg. 14315

S 10% OFF

THIS WEEK'S SPECIAL

Boots*

OUTDOORS WELL

However, in many states, including Texas, there's an increasing craze for bass-bugging with fly rods in the shallow waters along the shorelines.

But all this enjoyment is not limited leading the shorelines.

There is nothing particularly new farther, while about fly fishing. From time-to-time trout streams comeone comes up with a new adaptation. Then, about every year there is some kind of improvement—usually

in available equipment. But, in the main, the principle is the same.

Fly fishing is practiced mostly on the cold water trout streams of the North, both East and West. Here you find the purist who insists that there is only one way to catch fish—and can't that is with their favorite tackle, creel. their special equipment and certain type of water.

But fly fishing is fast becoming a Texas sport too—for many anglers about nine months of the year. In the warm waters of Texas, many

bass fishermen are using fly rods, with shooting taper lines, to haul in fighting blacks. On the other side of the lake are Texas anglers using ultra-light spinning equipment. Yes, even the big-bass boys (or have you looked ing.

lately?). Then there's the fellow who gets out only a few times a year and whips the streams, sometimes with borrowed, and more often than not with

unbalanced equipment. brown) being stocked in Texas rivers, kind of fishing. But you can improve

collegiate track competition."

school athletic team.

The Lonely Heart -

364-5961

BOOTS

Tony Lama

Sanders

Nocona

Justin

Acme

HATS

American

Resistol

Bailey

MKAMERICAP

Tiony, who plans to major in

"Tis said that in the Spring a young man's fancy turns to—"fly fishing"—up North.

Really there's good reason for such a statement, too, for in many of the colder areas fly fishing begins in the Spring and lasts through the Fall.

However in many states including

Selecting the rod and reel for fly fishing is just as important as picking the proper spinning or casting equip-ment. Fly rods generally come in lengths from 7½ to 9 feet. Average to the young man—oldsters are fond of fly fishing too, whether it be for foot rod, or 7'8" rod with a light tip trout, bass or those fiesty little blue-

There's also a wide assortment of Casting with a fly rod and reel is reels. Although the reel on a flyrod really a sport for all anglers who like serves only as a line holder, some to play their catch. This type of fish- fishermen prefer a good automatic, ing is especially attractive to those with an aluminum spool that com-who hie off by themselves and work bines light weight with adequate line the waters under the overhanging capacity, silent wind, free stripping willows, or whip a fast mountain and fast takedown. Line with a front taper helps put bass bugs out a little farther, while the level line is best for

> Although there are many standard flies, the purists strike out for per-fection. Many tie their own flies, with multicolored tackle. That's fine for the man who insists on the finer arts. But you can also fool trout with an ordinary bug bought over the tackle counter of your favorite sporting goods store. Or, for that matter, you can't beat a red worm for filling the

> More important, perhaps, than the lure, is the efficiency in using fly equipment-mastering the technique of casting with a fly rod.

> It's not difficult to do with a little practice. Every rod and reel you buy includes simple instructions. If you will follow these and study other published material, or observe other casters, you'll be surprised at how quickly you too can master fly cast-

Take time off for a few practice sessions with a fly rod and reel at some casting club, or on a vacant lot or better still, over water.

You'll never learn EVERYTHING about fly casting, any more than you With trout (both rainbow and can learn everything about any other trout fishing is growing rapidly in your methods with serious practice.

Comment On Sports

BY PETE PRITCHIE

WASHINGTON, D.C.--Many U.S. sports writers are currently hailing new Wimbledon champ Jimmy Connors as a bright new star. That he is a superb tennis player is beyond question.

Whether he is a deserving player, or one Americans should be proud of, is another matter. Connors seems to be--and this may be a premature appraisal because he is only 21 and can still learn -- the cold-blooded hero type of U.S. commercial televi-

He doesn't show much sportsmanship, sensitivity or modesty in interviews or on the court. If the commercial television prototype man, iron will, all-winning, no-losing, cocky, conceited, determined to upset his opponent with an arrogance and haughtiness improper and untraditional in tennis, is his goal, he may realize it. At 21, he is bringing suit

against professional tennis for something like \$41,000. 000. It's hard to imagine how he could have suffered so much, so early. But maybe that is just another part of his ego, and winning drive. Altogether he doesn't seem likely to win any popularity contests and one has the uneasy notion he'd like Connors to be representing some other country, until he wises up at least.



in Downtown Hereford

MOORMAN FEED YARDS

Wants to Buy Corn for Silage

Contact:

Paul Taggart Mgr.

Phone 276-5241 Nights 364-2904



Hwy 60 East

ONE

GROUP

Nocona

Acme

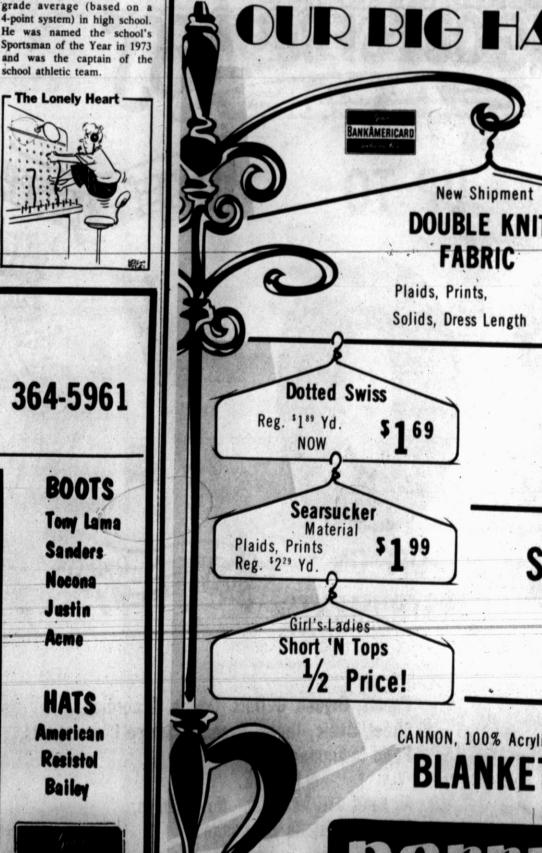
Hondo

Drastically

Reduced

All Ladies

Tony Lama





NEWS REPORT FROM WASHINGTON

WASHINGTON, D.C .- The President's chance to win an impeachment vote in the House is improving slowly but the count is still expected to be close. There never was much likelihood the Senate would vote Mr. Nixon out of office, despite all the certainty expressed by commentators and report-

The President's Chance-The Time Factor-The Elections-The House-

ers on this issue. The House Judiciary Committee, like the Senate Watergate Committee which-just went out of business, is losing some of its support. That was probably inevitable. since one can ride a good horse only so long on one issue. As of mid-July the committee was thought still

OGLESBY IMPLEMENT

CO. INC.

We Hope Your Grand Opening

Will Be A Great Success

We are proud to have had a hand in the

building at your new location, and we

many years of comfort.

Deaf Smith

Helping Texas Grow

hope the electric heating will bring you

leaning toward a vote in favor of trying the President in the Senate, though the majority in favor of that recommendation was down from a

few months earlier. Time is steadily working for the President. As others are tried and convicted and none of the defendants single out the President with sensational charges (even John Dean stopped short of that in his latest testimony), the President's chances of escaping criminal charges

greatly increase.

That doesn't mean Republican lawmakers and Democrats who won't kick the President out believe the President's behavior in the Watergate fiasco was beyond reproach. Most of them think the whole Watergate business is a sorry manifestation of an Administration run amuck, in the hands of young. aggressive men without the desired moral character to lead a democratic nation.

But reproaching the President, even voting to censure him (which some think a growing Senate possibility) is less traumatic for the nation than removing the head of state in the middle of a term he was elected to serve. Such an extreme move would almost surely create a bitterness likely to last for

Add to that the feeling of many Democrats that they would like to have Richard Nixon to run against in 1976. would prefer him to be in office (as a target) rather than a new President, who would have had a year or so to build an image with the American electorate, and the President's improved chances are better understood.

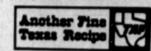
The President's Moscow visit, and his Middle East peace accomplishment, have helped. But a greater part of the improved prospect is the inevitable fact that many Americans are tired of Watergate after more than two years of scandal revelations and feel the media has been less than fair in some of its

anti-Nixon tactics. There was, of course, so much scandal--which has involved over fifty people. One could hardly expect every reporter to react with neutral, unbiased reporting. But to many it has seemed that practically all the working press jumped from one innuendo and rumor and report to another. Perhaps much of this was justified, but the fact is it created an image of a besieged, harassed President, an underdog. That always evokes some support for the accused.

Attractive clothes for the toddlers are made of knitted goods. Overalls in bright colors and short pants sweater suits are favorites.



Scene of mobile home blaze Monday night on S. Schley street



CANTALOUPE COOLER

% cup cantaloupe % cup ice water 1¼ tsp. fresh lemon or lime juice 2 tsp. sugar

2 Tbsp. crushed ice

Place cantaloupe in blender and run until cantaloupe is pureed or mash cantaloupe and press through sieve. Add remaining ingredients. Whizz and shake vigorously until frothy. Serve garnished with a slice of lemon or lime or a sprig of fresh mint. Yield: 1 serving (about 1 cup).

ORANGE DELIGHT

1 can (12 ounces) orange juice concentrate 1 quart ginger ale, chilled

Reconstitute orange juice with ginger ale. Place in blender or pour over crushed ice. Serve with an orange slice, 6 servings (about

For additional recipes write Commissioner John C. White, Texas Department of Agriculture, P.O. Box 12847, Austin, Texas 78711.



Would you like to have an instant picnic? A picnic that you think about one minute and are ready to have almost as soon as the idea strikes you? It's possible if you have dairy foods and a few others.

Just open your well stocked refrigerator and pull out milk, two or three cheeses such as sharp Cheddar, Swiss and Provolone or Gouda. While it's open, pull out some fruit that you have on hand, peaches, oranges, nectarines and melon and perhaps carrot and celery sticks, cucumbers and tomatoes. Don't forget the butter for your

To those foods, add bread. rolls or crackers from bread box and pack them into an ice chest or hamper. Presto, and you're ready for the meal in the great out-of-doors! Your menu will consist of

cheese and bread with butter; or, cheese sandwiches, raw vegetable nibblers and milk to drink. For dessert, why not another variety of cheese with fruit? Have an insulated container?

Pack this with ice cream to add to milk for a drink or dessert. It's even easy to have ice cream cones for the kiddies if you have the ice cream and a scoop.

When the picnic hamper is stocked with plates, plastic cups or glasses, salt and pepper, napkins, tablecloth, cutlery and other things you need, it's possible to have a picnic at a moment's notice. Then when the refrigerator is stocked, also, none of the pleasure of having a picnic in-a-hurry is lost by last minute

do you remember?

Glenn Miller and The Awful Weather of December, 1944

By Edward H. Sims

A Britisher recently reported he had found the remains of the aircraft which carried Glenn Miller to his death in December of 1944. On the next day another report from England told how another group had located a P-47 fighter which had crashed that same year.

Glenn Miller's ill-fated aircraft, which tried to cross the Channel in the awful weather in which Hitler launched his last great offensive, was under 200 feet of water. The P-47, almost perfectly preserved, was said to have been under twenty feet of mud.

That fall of 1944, when the P-47 crashed, was the time Americans were breaking through the gap opened at St. Lo, racing to the Paris and the German frontier. Many thought then the war

be over in six weeks. Three months later, on December 15th, Glenn Miller took off to entertain the million plus American servicemen in France over the Christmas holidays. But on the very next day twenty-six German divisions surprised four American divisions holding an eighty-mile rest front in Belgium and Luxembourg-and advanced sixty miles in five days.

But the Germans didn't win a decisive victory for cutoff U.S. units often fought ferociously and the German Army, at this late stage of the war, fought with less dash and verve than had the

divisions of May, 1940, which smashed through British. French, Belgian and Dutch armies in less than fifty

days. I was stationed at a permanent Royal Air Force fighter station that December, which has been turned over to the U.S. Eighth Air Force. On the same day newspapers reported the disappearance of Miller, there was a small item in the London Times. It struck my attention because the tone was so different from all the optimism of the preceding three

months. Under a one-column headline, "German Drive in Ardennes" there was a restrained report about the beginning of the great German offensive. Next day the headline was larger, as the penescope of the operation was appreciated.

And next day the offensive was the big story of the day -- and the weather remained awful. Hitler had, in fact, been waiting on low cloud. fog and miserable weather. as the right moment to launch the Battle of the Bulge. And he had a week of it, before. on Christmas Eve and Christmas Day, the air forces were able to attack his armor. That weather not only claimed the life of Glenn Miller but some twenty thousand Americans fighting in the cold and snow and fog of

December, 1944.



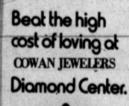
* FINANCING AVAILABLE For those with approved credit



Band Instruments

NOTICE. All sales will be Final. No. Charges, No Layaways, No Exchanges

3rd and Main, 364-0631





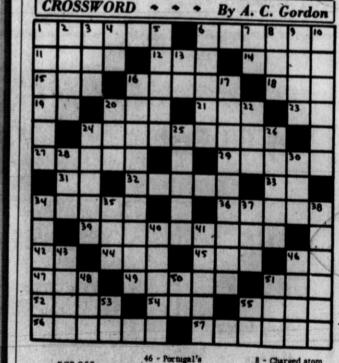
As a Goldmaster

Diamond Center, we make it easy for you to groom her all-important inger in the fashion of today - the matchless Goldmaster way. We carry a fantastic selection of engagement rings, all crafted with the "Master's Touch." And as a direct manufacturer's center, we're able to price these magnificent rings very attractively.

Equally important. when you buy your Goldmaster diamond here, you get a valuable plus that no one can put a price on: our personal reputation for

COWAN JEWELERS

MEMBER AMERICAN GEM SOCIETY AS



DOWN

Young people's optimism runs high

A majority of young people are fidence about one's personal fu-concerned about the future of the ture and the country's future recountry but are inclined to be opnistic about their own personal future, according to a new survey of Americans between the ages of 14 to 25.

y, July 25, 1974

lay, 1940, which

rough British.

gian and Dutch

ess than fifty

ioned at a per-

al Air Force

n that Decem-

as been turned

J.S. Eighth Air

he same day

ported the dis-

f Miller, there

tem in the Lon-

struck my at-

se the tone was

om all the op-

receding three

-column head-

Drive in Ar-

e was a re

about the be

great German

t day the head-

. as the pene-

operation was

the offensive

ory of the day

ther remained had, in fact,

on low cloud. able weather. nent to launch e Bulge. And of it, before,

ve and Christr forces were k his armor. ot only claim-

Glenn Miller

ity thousand

hting in the

Gordon

and fog of

The study conducted for the institute of Life Insurance found that despite misgivings about the uture of the country expressed by 75 per cent of the young peole, 7 out of 10 of those surveyed ndicated they felt their own prospects were good.

According to the Institute's Dictor of Research, Dr. Harold Edrich, the disparity between conflects a pattern observed previously. "It appears, however," he says, "that the gap is wider now than

at any time in the recent past."

The survey also found that the degree of personal optimism escalates with age while at the same time concern about the country's future lessens. The most likely to register a strong vote of confidence in their own future were those in the oldest group sur-veyed—youths between 22 and 25 years of age. Of these, 74 per cent expressed personal optimism.
The least confident were those in

17 years of age. Only 67 per cent indicated they were hopeful about their personal situation

Referring to a Gallup poll which recently indicated that 7 out of 10 adults retain confidence in the future of this country, Dr. Edrich noted that the philosophical split between age groups as well as generations may be due "to their differing perspectives on the nation's ability to survive so-cial, economic and political prob-

A wider exposure to a variety of national crises in their lifetime experience has prepared the older segments of the population to view national problems with more tolerance. Among those younger, however, optimism about the state of the country tends to fluctuate more with current

"Nevertheless," he adds, "A majority of the next generation of leaders are confident about their own personal future and this is a positive sign for the so-ciety's future."

The survey also found that most personally optimistic were young people living in the North Central region of the country (76 per cent). The least confident about their future were Southerners (64 per cent).

The most concerned about the country's future, according to the survey, were Northeasterners (82 per cent). Least worried were those living in the North Central

region (70 per cent). There were also attitudinal differences based on sex. Males expressed more optimism about their future than females (73 per cent to 67 per cent). Women were more worried than men about the country's future (79 per cent to 71 per cent).

COMMENTARY

CLOSE-UP, the documentary show of ABC, will turn its big eye on itself on Sep-

tember 2. It will show how A. O. THOMPSON

> Mr. and Mrs. A. J. Schroeter Courthouse Phone 364-1504

> > P.O. Box 73

ABSTRACT CO.

Free City Maps

TV program decisions are THOSE WHO TUNE IN to

By John Smiley

the show will learn of the people who select TV series, how they decide which shows to buy, and why shows which are appreciated by viewers are canceled in favor of lesser programs.

BELIEVING that turnabout is fair play, and since "Close-Up" has looked at the oil industry, big business, godernment, etc., ABC has decided to take its own measure. Hopefully it will be an objective scrutiny.

GARY CROSEY is returning'to his old job as Officer Wells on NEC's program "Adam-12." Olympic polevaulter Bob Seagren will appear in a guest role in one of the "Adam-12" shows this season

THE WOULD-BE crippling TV strike was side-stepped by a last-minute compromise between studios and Screen Actors Guild. Under the new contract, performers will receive higher pay for re-runs.

FANS of the "Bridget Loves Bernie" series will be interested to learn that newlywed David Birney and Meredith Baxter are expecting a baby. They met when the series was cast.

"Fresh" Clerk

Lois, shopping for sandals, paid no attention to the fact that she and the shoe clerk were alone in the store. But suddenly he seized her in a lustful embrace. Outraged, she struggled out of his grasp and escaped through the front door.

Her complaint afterward to the owner of the store got the man fired. Then Lois followed up with a damage suit against the owner



"After all," she point court, "he was this fellow's employer. Surely an employer is reponsible for the way his employees treat the publi

But the court turned down her claim. Reason: the salesman had acted not in the line of duty but for his own private gratification.

Generally speaking, you can-not hold management liable for an employee's misconduct if it was not related to his job. This rule has been applied not only to amorous advances but also to beatings, gunplay, defamation of character-even practical jokes.

Thus, a motorist who was sprayed with gasoline by a mischievous gas station attendant was denied compensation from the station proprietor. The court said:

"The attendant was employed to service automobiles and not to hose customers." On the other hand, you may

indeed have a claim if the employee, while doing his duty. simply overdid it. For example: A bartender ejected a noisy a

patron with so much vigor that he broke the man's arm. Could the victim collect damages for his injury from the company that owned the tavern?

In this situation, the court ruled that he could hold the company legally liable. The difference was that ousting noisy customers was part of the bartender's regular duties. An employer must bear the responsibility, said the court, for the employee who does his job

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.

It's Doyle Johnson Chevrolet Olds

ANNIVERSARY

Selling Spree!

Doyle and Hazel Say: THANKS!

"We'd like to thank the people of Hereford and the area for the warm way we have been recieved in the community. You have really have made us at home."



"You'll Never Get A Better Deal

VEGA

2 Door Hatchback Coupe Gas saver 4 cyl. tinted glass, 4 speed transmission, radio, custom interior G.T.E. equipment Medium Green Metallic, Vinyl interior

> Was 3497 (Stock No. 93C) Anniversary Sale Price

IMPALA 4 Door Sedan, full

lequiped with body moldings, tinted glass, wheel moldings, air conditioning, remote mirror, 350 V-8, 2BBL wheel covers, white tires, radio, Bronze Metallic Was 4743

(Stock No. 59C)

VEGA

4 cyl tinted glass body mdg., door gaurds, air conditioning, automatic transmission, wheel trim rings, white tires, radio roofcarrier, custom interior, Dark Taupe Metallic.

Was \$3744 Anniversary Priced

NOVA

2 door Custom Hatchback, air conditioning power steering, automatic, white tires,

(Stock No. 43C) Was 4282

NOVA

tinted glass, body

automatic, power

mdg., air, 350 V-8,

2 Door Coupe

GAS SAVER!

Nova Hatchback Coupe Our NOVA gives you 6 cylinder, automatic, six-cylinder economy and steering, radio, Was power steering, white in a compact exterior that the right size for easy tires (Stock No. 90C) parking. We have 2-door coupes 3-door hatchback power steering, white in a compact exterior that's

coupes, 3-door hatchbacks, 4-door sedans at prices that make sense, too.

MONTGOMERY

PAINT SALE EFFECTIVE 3 DAYS

EXTERIOR AND INTERIOR LATEX

SAVE 4.50 GUARANTEE one coat (except rough wood shingles, hakes and stuccol

SAVE 4.50 GUARANTEE ERIOR LAVEX FLAT 50 This paint is guaranteed to cover any color painted surface with one cost when applied according to label directions at a rate not to exceed 450 square feet per gallon on smooth surfaces, and not to exceed 325 square feet per gallon on porous

YOUR CHOICE

EXTERIOR FLAT LATEX

Guaranteed one coat. Applies easily and cleans up with soap and water. Use it on wood, masonry, stucco and primed metal. Comes in 14 modern colors and white. Resists blistering.

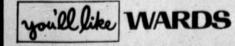
REG. 8.99 GALLON

INTERIOR FLAT LATEX

Just one coat on your walls and woodwork gives a beautiful, longwearing finish. Choose from 50 decorator colors. Easy brush or roller application. Clean with soapy water.

WARDS HAS ALL PAINT IN STOCK

THE WAY TO SHOP THIS SEASON IS WITH YOUR CHARG-ALL CARD AT WARDS



114 PARK AVE.

"These Are Fantastic Buys!"

Our CHEVELLE Malibu gives you mid-size. Midprice. Six-cylinder engine economy. Timely reasons for buying a stylish Chevelle Coupe or Sedan from us. Our price makes sense, too.



Colonnade Hard Top Coupe, all power and air,

> vinyl top Was 14250

(Stock No. 36C) Anniversary Sale Price

MALIBU

4 Door Sedan, Blue with air and power,

Was 14094.95

(Stock No. 43C)

Anniversary Sale Price

alibu Classic Sedan MALIBU

Colonnade Hard Top Coupe, V-8, power steering and brakes, air, automatic, radio, white wall tires, extra lighting. full wheel covers

> Was 14382 (Stock No. 56C)

Anniversary Sale Price

"The Opportunity is now Now for Sensational Savings, on Pickups, Trucks and Used Cars Too: Come on In"

DOYLE JOHNSON MIC

BANK FINANCING

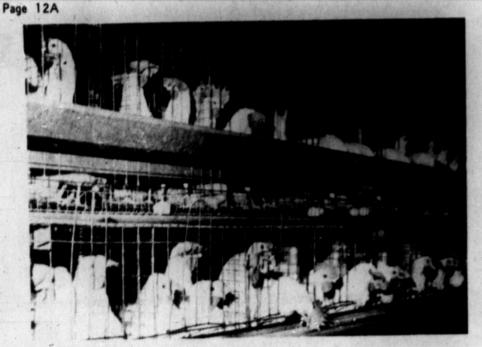
AVAILABLE

CHEVROLET-OLDS

HWY. 385 NORTH

Phone 364-2160





NOBODY HERE BUT US CHICKENS-Eggs are the most nearly perfect source of protein and Texas laying hens plan to keep working at a rate that will keep the customer satisfied. Agriculture Commissioner John C. White says 1973 egg prices averaged the highest in many years, but 1974 prices have been lower.

There are people who have time to talk (about their views) indefinitely.

The deal is everything, not the glory.

-J. W. Goethe.

One London designer features sweet, cotton dresses in smail prints.



Delicately scented bars of soap or a sprinkle of bath powder adds zip to towels and bed linens in your storage closet.

Roses seem to last longer when cut with sharp tools late in the afternoon: Two leaves should be left between the cut and the main

Give your hair a break by using a creme rinse after long hours in the sun or drying wind.

Are your kitchen cabinets and drawers overcrowded? Eliminate any utensils not used and place those seldom used in a special area.



Greenbug Bombardment

Bird Hunting Hours Game Commiss

most states feel that by per-mitting hunters to be out all

day there is too much gunning pressure on the birds. Also it interferes with feeding time.

Hence they limit hunting to

fixed hours, say 8 am - 2 pm instead of daylight to dark or

from daylight to noon. Hunting A Broken Quail Covey Quail hunters following a

broken covey that lights here and there as singles, often are puzzled to find that their dogs

can't locate the birds, or blun-der smack-dab into them with

no chance to stand.

This happens because:

(1) An alighting quail usually hits the ground running and ends up a "fur piece" from the spot where it landed, and

(2) Your dog can't smell such a bird out because the newly-grounded quail has airwashed its body odor away in

no chance to stand.

TIPS "OUTDOORSMEN

flight.

You can get around this by waiting patiently for about half

an hour before going area.

This gives the birds time to regain the distinctive scent that dogs depend on.

Hunter's Call For Help

Let's hope you don't need it, but just in case you do, we suggest you read this item— then clip it and tape it to your

cartridge belt or box.

These are the hunter's sig-

nals for help:
1. Fire three shots at evenly

spaced intervals.

2. If you fail to get a re

sponse, wait until the sun sets,

then fire three more. Shots

after sunset are sure to attract

3. Then, light a small camp-fire and stay put until he ar-

Toothpaste Handy Antiseptic

If you get a nasty cut while camping and have no antiseptic handy, smear on some of your

Most toothpastes contain

Crop dusters are busy this summer, with some even using two planes per field to cover the acreage in twice the time. With the infestation of greenbugs, dusters are flying from sunrise to sunset.

AND THEY DID THIS

WHILE REDUCING TOTAL FARM WORK TIME BY

4 BILLION MAN-HOURS !!

HOW'S YOUR C

FOR EFFICIENCY

UN 1973... USING ABOUT

THE SAME ACREAGE
THEY DID IN 1960...
THE NATION'S FARMERS

INCREASED OVER-ALL

NEARLY 30% ...

The paths of glory lead but

-Thomas Gray.

to the grave.

CROP PRODUCTION BY

Back to School and Fall Fabrics

Hurry! Yards and Yards of Savings for all. Don't miss this chance to save on all the Fabrics you need for Back-to-School and Fall Fashions. Our counters are overflowing with the newest of Fall Fabrics and designs. Come in and see these specials and many more fabrics.

Famous Name Prints

Charming prints in Polyester/Rayon, Polyester/Cotton or 100% Cotton calico prints. Flat fold. 44"-45" Width. Our Reg. \$1.19.

Au Natural

Polyester Knits

Polyester double knits spell fashion in any setting! And they're no-fuss. Beautiful fancies and dramatic solids. 58"-60" Width. Our Reg. \$2.68.

Screen Printed

ester/Cotton or 100% Cotton. Interesting screen prints, 54"- 60" Widths. Our Reg. \$1.59.

Single Knits

Golden Touch single knits of Poly-

Have You In Stitches

Natural-colored backgrounds are accented with pretty prints. Cotton. Flat fold. 45" Width. Our Reg. 99c. 78°41.

Sportswear Solids

An assortment of poplins, twills and duck in Cotton or Polyester/Cotton. 45" Width. Our Reg. \$1.19.

Storyland **Prints**

Whimsical story book prints for your wardrobe or decorating! Polyester/Cotton or Polyester/Rayon blends. Flat fold. 44"-45" Width, Our Reg. \$1.59.

Duckwall's for sewing needs and a whole lot more

We have a complete selection of Sewing Notions and Trims.

Sportswear **Prints**

Sew casual fashions with sportsweight fabric. Versatile prints in Cotton or Polyester/Cotton blends. Great for back-to-school! 45" Width. Our Reg. \$1,29.



Mohair Hanks **Neatsfoot Oil Neck Tags Neck Tag Rings**

Paint Cartridges Paint Pellets

Rasp Handles

Roping Reins **Split Reins**

Rein Chains Rivets

Cotton Robe Poly Rope

Rope Cans Saddle Pouches

Scabbards Shed N Blades

Snaps **Dally Masters**

Hackamores Hat Bands

Hat Covers

Horn Loops Hot Shot Show Stick

Hoof Knives

Key Chains Throat Latch

Leads

Leathere Bundles Rawhide Strips

Boot Laces

Hoofs & Horns Magazine



Aids •Spring tape measure rewinds automatically

•Wrist pin cushion is

Your Choice

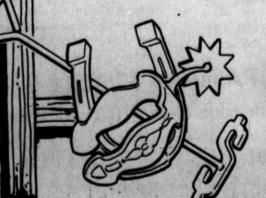


47° Pkg



Sewing **Notions** Notions you need when

you sew at home or in the





lyw 60 East

per field

reenbugs,

ENCY!

ABOUT

EAGE

960 ...

ARMERS

glory lead but

Thomas Gray.

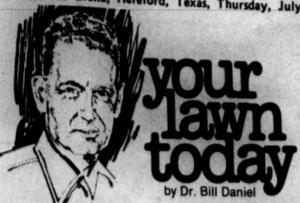
how Stick

undles

trips

lorns

ER-ALL ION BY



can be pretty depressing when he discovers his lawn has gotten browner than he has. The logical answer seems to be water—and lots of it—so

upon returning home he im-mediately floods the lawn and tinues doing so for several days. This will eventually bring back the healthy green color, to be sure, but it may also pro-

duce unwanted side effects.
For one thing, constant soakgerminating crabgrass, dande-lions and other weedy in-truders. Moreover, it fosters disease spores and promotes disease damage. Although water is important, the natural cycle of soil wetting and drying

Start With Soaking Start out with one good soaking, re-wetting soil to a 4 to 8 inch depth. The sprinkler should be left in one place at least two hours, until runoff occurs. (Many lawn sprinklers apply more than ½-inch per hour, while better types generally apply ¼ to ½-inch per hour. You can check on your sprinkler by setting out several cans and measuring the water in them.) And remember, you won't see greening immediately; it takes days for new grass leaves to develop.

If the grass is taller than usual when you return from

your vacation, you probably should raise the mower's cut-

****** B.J. Crowley's **EHOROSCOPE**

Week of July 21, 1974 CANCER--Those born under the sign of Cancer are emotional and sensitive. A gift of extra sensory perception seems to be more predominant with those of this sign. Best day of the week is usually Monday.

CANCER-June 21 to July 22 -- You have much to be thankful for. Stop long enough to count your blessings. Someone close to you needs help. Give it to them.

LEO--July 23 to Aug. 22 -- A second chance is coming your way. It could very well be in the department of romance. Be thankful. Not many get a second chance.

VIRGO-Aug. 23 to Sept. 22 - Complete all tasks you begin this week. Otherwise, you meet with frustration. Your success depends upon carrying through.

LIBRA - Sept. 23 to Oct. 22 -- A simple solution appears for a problem which you thought was insoluble. You are overtaken by a sense of new found freedom.

SCORPIO--Oct. 23 to Nov. 22--If you thoughtlessly tore a friendship down, it would be well to attempt to rebuild it. It could be a slow pro-

SAGITTARIUS -- Nov. 23 to Dec. 21-Living in a dream world is foolish. Realism is essential to your success. Life can be beautiful when you look at it realistically.

CAPRICORN-Dec. 22 to Jan. 19-Plan nutritious meals. Weight control is essential to good health. Moderate exercise should be included in your busy schedule. Discipline yourself.

AQUARIUS -- Jan. 20 to Feb. 18 -- A chance to really get even with some one comes along. Don't do it. Be forgiving. You will need to be forgiven soon yourself.

PISCES-Feb. 19 to March 20-- Don't appear overly confident or people will back away. Keep cool and don't tell everything you know either. You are well liked.

ARIES-March 21 to April 20--Use your brains instead of your brawn. With good planning you can direct others to do the work that needs to be done.

TAURUS-April 21 to May 20-Start an exercise program to get your body back in shape. You will then again have that grand feeling of

well-being. GEMINI -- May 21 to June 20 -- Take life a bit easier this week. Move at a slower pace. Invite good friends over for a cook-out or other special meal.



the ends off rather than cutting them off cleanly

them off cleanly.

By the way, don't put your mower away for the winter until you are certain you're finished with it. If the weather remains warm grass will continue to grow regardless of the date. Thus, your lawn could pass the winter under a stifling mat of grass and be in poor condition next spring when dead thatch is raked away.

Next Consider Fertilizer
While you're at it, if you fertilized in the spring, early fall is a good time to repeat it. This pushes the cool-season grass species to produce new growth and masks over the brown. Use soluble fertilizers at ½-1 pound active nitrogen per 1,000 square feet or the slow-release type at 1-3 pounds per 1,000 Since soils are warm and bacteria still active throughout much of the nation until November, medium to light fertilizer applications are advisable. Best results are achieved for most lawns by fertilizing again in late fall. In milder climates, wintertime fertilizing is recommended for cool-season grasses such as bluegrass – then little or no fer-

ilizer in the summer.

If overseeding is necessary, spread seed first then go over your lawn with a vertical thinning unit. This will thin the second of the crabgrass, loosen some of the thatch and make room for new leaf growth. It is almost im-possible to sweep up seed with the vertical thinner if you let loosened thatch dry a bit

special attention. Spread seed in these areas, then loosen the surface with a lawn rake, leavsurface with a lawn rake, leaving the old grass as a mulch. Barren spots should be handwatered with a garden hose and kept sufficiently moist so seed can germinate. "Moist," by the way, means just that. Most lawn grasses will not germinate in standing water, so be sure your seed gets the oxygen it needs.

That's A Lot of Corn
If you can visualize a train

long enough to stretch around the earth with 3,000 miles of boxcars left over then you can get a pretty good idea of the size of America's corn crop in 1973. Production hit a record 5.6 fill 28,000 miles of boxcars.

TURKEY SALAD IN MELON HALVES

% cup thinly sliced celery ¼ cup thinly sliced green

onions and tops % tsp salt % tsp lemon peppe 1 jar (2 ounces) sliced pimiento, drained % cup seedless green grapes, halved

& cup dairy sour cream

Mix-all ingredients except cantaloupes; cover and chill. At serving time, cut melons in half lengthwise and scoop out seeds. Cut thin melon halves. Yield: 4 servings.

For additional recipes write John C. White, Commis





SAUSAGE

3-LB.

Reg. \$167

Hoffles

O C Retail

39c Retail

Frito-Lay

TWIN PACKS

AND DJ

Collapsible

BASKET

"B&B TACKLE"

Lures &

Accessories

Your Choice

0 R

★ Quaker State

* Havoline

★ Phillips

OFF