

# The Sunday Brand

38 Pages

including 20 Pages of Comics

OL. 5-NUMBER 24

Hreford, Texas, Sunday, December 7, 1952

PRICE 10 CENTS PER COPY

Scouts marching in their uni-forms. Clay Angelo, assistant fire

hief, drove the fire truck, ably

oung boys. The Camp Fire Girls

organization were represented by

Kiwanis club pickup preceded

the Hereford Riders Club, who

were their new white chaps, levi

Friona Band was here to fur-

ish more entertainment in mus-

e for the crowd and lastly but

certainly not least came the San-ta Claus truck with Santa, him-

self, his sleigh and, a Christmas tree, reminding all the boys and

girl's to be good -- at least til

Following the parade, Santa

gave away some 2,900 sacks of

andy and fruit at the Hotel Jim

Hereford High School band was

not represented in the parade.

The following people furnished

ears to transport the band chil-

dren from the school to the as-

sembly place for the parade: Mrs.

Ed Skypala, Mrs. Ray Hardy, Mrs.

Melvin Young, Mrs. Sam Nelson,

Mrs. Bud Posey, Mrs. Dean Herr-

ing, Mrs. Bobby Owen, Miss Ruth

Loerwald, Mrs. Ernest May, Mrs.

e local Blue Birds.

ackets and white hats.

Christmas day.

SIGHTS, FACES

## Around Town

The Hereford Rotary Club will old its annual Ladies' Nighf Banuet at the Jim Hill Ballroom on riday, December 12, at 7 p.m.

The regular Jaycee dinner neeting will be held Tuesday in e Hotel Jim Hill Ballroom.

Mr. and Mrs. Francis Hardwick nd daughter Pat, left Boston Friay, December 5 and are expectto arrive in Hereford the first art of this week.

Hereford Motor Company Inc. ill be showing their new 1953 ercury on Wednesday, Decemer 10 and the 1953 Ford on Fri-

Cecil Massey and Mrs. Massey re in Stamford this weekend and ill be back in Hereford Sunday

Penny-hustlers were thick in wn Saturday. Representatives of classes of Hereford High chool were down town getting otes for their candidate for Anual Queen. The votes were a nny a piece and some of the ote-getters were using unusua etics to help elect their candi-

Some of the outstanding repreentatives for queens, were four ongsters from the senior class ith their candidate for queen, loore, Sue Smith, Novella Arrngton and Rosey Young.

#### Alan Ray Miller, nfant, Is Buried

mmitt, died Sunday night, Nov. 0, at Deaf Smith County Hospi-Services were at the home of

he grandparents, C. G. Miller, cember 2, in Dimmitt. Interment was at the Dimmitt emetery under the direction of ililland Funeral home of Here-

Surviving besides the parents re the grandparents, Mr. and Ars. C. G. Miller of Dimmitt and Ars. S. N. Welch of Friona.

#### **The Weather**

Saturday

#### Hospital

Notes PATIENTS IN HOSPITAL Mrs. Ole Larsen, OB; Mrs. Cec-Guseman, Bovina, surg.; Mike Paschel, surg.; Mrs. C. D. Pinctart, med.; Mrs. A. B. Glenn, Dimmitt, med.; Mrs. Charles Vaek Jr., OB; Henry Sears, surg.;

Ars. O. B. Roberson, Summerfield

ned.; W. S. Dameron, med. Wirt Phillips, med.; Mrs. G. A. Parker, med.; Mrs. Gayle G. liggins, OB, Wildorado; Baby Plorese, med.; Mrs. E. Y. Crow, ned.; Mrs. Perry A. Lea, OB; Mrs. ula Morgan, med.; Mrs. Chester Viggins, med

PATIENTS DISMISSED Gene Waits, surg.; 12-5; Mrs. ames McMahan, 12-4; J. R. Braxon, Black, surg. 12-4; Mrs. Nolan Bull, OB, 12-5; Celia Gwen Davis, ed. 21-4; Mrs. Glenn Wilson, OB, 2-4; Mrs. J. F. Brorman, Vega,

Mrs. C. P. Urbanczyk, OB, 12-4; Irs. Darrell M. Thomason, OB, 2-4; Mrs. Melvin Hamm, surg. 2-4; Mrs. H. V. Fields, med., 12-3; ernita Baird, surg., 12-3; Mrs. H. Batenhorst, med., 12-3.

To Mr. and Mrs. J. F. Brorman. girl, Nov. 29. To Mr. and Mrs. Pat Robinson girl, Nov. 29. To Mr .and Mrs. Gale Higgins, boy, Nov. 30. To Mr. and Mr. C. R. Urbank, a boy, Nov. 30. To Mr. and Mrs. Glen Wilson

To Mr. and Mrs. D. M. Thomas. girl, Dec. 1. To Mr. and Mrs. Perry Lee, a To Mr. and Mrs. Charles Vas-

To Mr. and Mrs. Padella, a To Mr. and Mrs. O. D. Larsen, girl, Dec. 5.



SANTA COMES TO TOWN...and the kiddies turn out by the hundreds to come see him here Friday afternoon in a parade that officially opened the Christmas shopping season in Hereford. Following the parade Santa went to the Jim Hill Hotel where he gave sacks of candy to his little friends. Staff Photo.

## Re-Naming Of Lake Park Farmers Advised Of ACP Deadline Will Honor Former Mayor Set December 12

TWO BIG OCCASIONS...for the child-

ren with the varied expressions above as

they watched the parade...first of all they

saw Santa Claus come to town and second

WHERE'S SANTA... Kids by the hundreds

iammed the Hotel Jim Hill Friday afternoon

following the parade to get to say hello

to Santa and to get a sack of Christmas

in the park, which is being im- reported that the underground City", he pointed out. proved in accordance with plans sprinkler system has been com- Mr. Wilson said that overall formulated by the late Mayor pletely installed in the park and plans for the park, formulated by Dameron during his terms as mathat the water pipes have been Continued on page 2

"Lake Park" to "W. E. Dameron yor S. O. Wilson. He said the ac- installation has been done by Memorial Park" in honor of Here- tual date will be set by the coun- members of the sewer and street ford's former mayor, W. E. Dam- cil and will probably be around department personnel, Mayor Wiloyce Shirley, singing "Joyce, We eron. The resolution also speciove You". They were Sharon, fied that a name plate be placed Meanwhile the City Commission in a tremendous saving to the

and certainly not in the least, they had.

the opportunity to ride on the City's new

goodies. It was a big scramble but all the

kids saw Santa and that is all that mat-

tered. Staff Photo.

big fire truck. Staff Photo.

minded that Friday, December 12 ocal PMA office and Faust Col- Childress Friday afternoon for the

This deadline, which was ori- cats by the lopsided score of 32ginally set at December 1, was 0. The win put the Bobcats in the delayed until December 12 when guarter finals with the winner of weather conditions made it im- the Stamford-Seminole game in possible for community commit- the class AA bracket. eemen to work on this program or It was the first time that the for farmers to get into town to Whirlwinds had lost a game all 136 yards through the air compar fill out their applications.

# People Jam Street For Parade Friday

parade. Cars had the streets blocked to the east and west of Main street as people enthusiastically band. The band, by the way, sporawaited Santa Claus.

ters alike began pouring into and the police car made way through the streets for the parade. lock Friday for the Santa Claus Cecil Massey led the parade with

#### No Serious Injuries Reported As Car, Transport Truck Hit Headon

No serious injuries have been Transport Co, of Texas, was loaddriven by Benton Wilson Fillman from hitting the trailor of gaso Pitman Grain Co.

Mrs. Fangman received a bruissiderably. Her little girl and boy timated the damages to the car who accompanied her in the car at about \$250 and about \$50 or escaped any injury. The little more to the truck. girl did get a few bruises. The transport, belonging to the tex 4 p.m.

reported in the wreck here Fri- ed with regular gasoline and the day afternoon as the 1951 Hud-son Hornet sedan driven by Mrs. driver said that when he saw they S. A. Fangman, Rt. 3, collided were going to collide he slammed with a gasoline transport trucks on his air brakes to keep the car of Wichita Falls, just across from-line. The car hit the cab of the truck. City policeman Hollis Rainey

ed arm and was shaken up con- who investigated the accident, es-

The accident occured shortly af

#### Childress Surprises Floydada In 32-0 Score In Regional Playoff

The Floydada, Whirlwinds, win- failed to score and it was the sion Tuesday night passed a res- "Dedication of the park will Park in Bermuda grass this is the deadline for getting in applution changing the name of take place this spring", said Ma-spring. All labor required for the plications for assistance under the bi-district over Phillips, couldn't on by so many points. regional title and lost to the Bob-. . scoring 4 touchdowns in that

season, the first time they had ed to 10 for the Whirlwinds,

Jimmie Roberts and Mrs. Cecil Williams, Dick Barrett furnished a pickup to carry the instruments. Childress had a 7-0 lead going into the last quarter but in that quarter the Bobcats came to life

last frame. Childress racked up 14 first downs to 9 for the Whirlwinds, gained 151 yards rushing to 148 for the Whirlwinds and picked up

#### Whitefaces Will Have Full Week Action On Court

Hereford Whitefaces basketball squad are in for a full week of play beginning December 9 when they journey to Plainview for a match there in the Plainview

Following this game Tuesday, Coach Wayne Stark will take the Whitefaces to Happy for a three day tournament there on December 11, 12, and 13.

#### Irrigation Farmers Name Committeemen Here Friday Approximately 90 irrigation ford area; Byron Campbell, north farmers gathered in the county of Dawn and Paul Corbett, Ford courtroom Fridya night and nam- territory. Other candidates may for the position be written

dle underground water in this January 20 and three of the five

Those named were Ben Carmichael, northeast part of county; John Henderson, northwest part of county; Frank Bezner, Here-

#### James A. Grimes Dies Friday After Long Illness Here

James Arthur Grimes of 116 Catalpa Street died Friday, December 5, in his home at 12 noon, following an illness of several

Mr. Grimes was born July 12, 1891, in Alabama and moved to October 17, 1925.

Active pallbearers are Cecil trict committee. Wilkins, Ralph Smith, George Taylor and Brit Boyd.

and William Grimes of Burmingham, Alabama; three sisters, Mrs. nie Easterwood of Tipton, Okla.

of County Committeemen to han- Kenneth Rudd and Gayle Neal will remain on the board as carcounty. The election will be held ry-over members, giving the county a total of five committeemen.

"Selection of these committeemen is important", Mr. Neal pointed out. "Sometime after Jan. 1953, we do not know exactly when, it will be required to fill out application forms to drill an irrigation well -- and three of these county commtteemen will have to sign the application before a permit is granted." Both Neal and Rudd stressed the importance of nominating men from different sections of the county.

"Water levels and pumping conditions vary over the entire county," said Rudd. "Therefore it is important to have people on the board who know conditions in every section of the county."

"It is not the purpose of the Deaf Smith County March 16, program to ration wells," he con-1916. He was a carpenter, Miss tinued. "The idea is to protect the wells that are already in use, along with future wells dril-Funeral services will be Sun- led." Both Rudd and Neal stresday, December 7th at 3 p.m. at sed this point and cited the perthe First Christian church, with mit plan as a protective measure Rev. D. M. Roots and Rev. H. V. to all concerned They said that Fields officiating. Interment is to the county committeemen will be at West Park Cemetery under settle most of the drilling probthe direction of the Gililland Fun- lems, but any person will still have right of appeal to the dis-

John Aiken reviewed his recent Hudson, Arch Dobbins, Harry trip to Austin in connection with water legislation. He painted the Surviving besides his wife, Mrs. picture as alarming for this area, Arthur Grimes, are his son James declaring that towns, cities and E. Grimes of Hereford; two bro- territorial divisions with other thers, Dave Grimes of Hereford problems are seeking to pass legislation for the entire state which would definitely penalize far-Lucollie Smith of Alexander Ci- mers in this area. He also stressed ty, Ala., Mrs. Gracie Mann of the importance of electing Virgil Burmingham, Ala., and Mrs. Fan- Dodson to the district committee Continued on page 2

#### New City Manager, Grady Bowdry To Be Sworn In Here Monday Night

ed City Manager for Hereford, city government on Monday.

Meeting time for the City Comwill be sworn into office at the regular meeting of the City Commission at the City Hall Monday working hours of members of the night, December 8 at 7 p.m. accommission, Wilson said. The cording to Mayor S. O. Wilson. Bowdry is due to arrive in Monday night but this hour has Hereford the later part of this not been set as definite, Wilson week and take over the respon- said.

Grady Bowdry, newly appoint- sibilitites of the new office in the



NOW GARY CAN WALK...Little Gary Stewart above, who had the misfortune a short time ago to lose both his legs below the knees in a farm mishap, now has his new artificial legs and he is making good use of them. Gary had his new legs only a day when the above picture was made in the Brand office and already he was able to walk about and play with his little sister. Gary has caused quite a bit of concern in this area with his accident and countless contributions in money and gifts poured in to him and his family. Gary had plenty to get the medical attention he needed and his new legs...so now everything is o. k. for the little fellow. Staff Photo.



charge program seven years ago.

Jane Welch Is Queen

Jane Welch the choice of the

pus, will receive her crown of

by Lloyd Wright, president of the

Miss Welch will receive her

inees for the queenship and four

are favorites of the four classes-

freshman, sophomore, junior and

Miss Welch is a senior. She is a

student council.

it was given.

Of Campus At HSU

THE WATER MEETING adjourned around 9:30 Friday night, but folks just wouldn't go home. The picture, taken on the basement floor in the courthouse, shows a large portion of the crowd as they gathered in

groups to further discuss Irrigation Wells Permits, Recharge Methods, Water Levels and other items pertinent to irrigation farming in Deaf Smith County, Staff Photo.

#### Irrigation....

(Continued from page one) "Counties in this district are Armstrong, Deaf Smith, Potter 70 percent of which is reclaimed. The Bronx failed to adopt such a Smith has more than a 10-to-1 count over the others on wells in ter in the river. They are now buying water from Manhattan use -- and we should be represented on this board." and from New York". He said Carl Luke brought up the questhat El Paso also instituted a re-

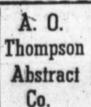
tion of run-off waste water and answered: "We have to crawl e we walk."

or goodness sake," pleaded Aiken, "don't let's start a fight among ourselves. From what I saw in Austin, we have plenty of that on the outside.

Neal reported that experimental tests showed only one-twentieth of one percent of water is wasted by run-off. He said most extravagant of all waste comes from watering crops at the wrong time and from using wrong methods. He quoted tests from experimental plots in the Panhandle.

Recharge of underground water also came in for discussion at the ding. Planners are preparing a make-believe atmosphere of meeting. A cheap, successful meclouds, stars and the moon, It will thod is being sought and will probably be put into operation during the next 12 months, reports coronation banquet which follows. said. The water district will probably employ engineers and tech- 19 lovlies, all of them with escorts. Fifteen of them are nomnicians to determine the logical

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us for information

#### Regarding recharge Neal repor-ted: "Manhattan Island started a Funeral Held recharge program in 1913, using At Spur For sewerage and other waste water, The Bronx failed to adopt such a policy and dumped all waste wa-

Mr. and Mrs. Tom Draper were in Spur Tuesday to attend funeral services held for O. M. Mcinty, brother-in-law of Mr. Draper who died Monday in a Levelland

McGinty was chairman of the Duck Creek Soil Conservation District and was a director of the State Association of Soil Conservation Districts. He had served four years as a trustee of the students of Hardin-Simmons Uni-Spur School District. versity for the queen of the cam-

He had been a leader in 4-H Club activities in the county and royalty Saturday night. The diadem will be placed on her head served four years as chairman of the Dickens County Junior Fat Stock Show. McGinty was an elder in the

Church of Christ and a past precoronation in a celestial surrounsident of the Rotary Club. Survivors include his wife, two sons, Don and Rush McGinty, be the same atmosphere for the and a daughter, Beth, who lives at the ranch west of Spur. He is Miss Welch will be attended by also survived by his parents and

four brothers.

We wish to take this means of expressing our appreciation to those who asisted when our home burned on Kibbe Street Wednesmember of a cappella choir, Here- day. Especially do we appreciate ford club, Home Economics Club, the work of the Hereford Fire Baptist Student Union Greater Department. Without their Council, Young Women's Auxili- prompt and efficient work, the ary, missionary organization, and loss would have been many times Life Service Band, Christian ser- more - and their careful handling vice group. She is majoring in of things resulted in as little damage as possible. We are deeply Miss Welch is the daughter of grateful and are proud of having Mr. and Mrs. Fred Welch, Here- such a wonderful fire department

Earl Poarch Mrs. Mary Poarch

Mrs. Thomas Cave of Goldth Mr. and Mrs. Carlos Vaughr waithe and Miss Mary Cave who is a student at University if Tex- and Mrs. Ida Vaughn spent the as were here Nov. 28 for a short Thanksgiving vacation in Ellda, visit in the home of Mrs. Caves N. M. with Mrs. Ida Vaughn's son, Clyde Cave. Mary Cave is a daughter, Mrs. John Anthony and from discoloring if sprinkled gen-

The Hereford JayCees

wish to express their appreciation to all the business men, in-

dividuals and clubs who gave so generously of their time and

money, to help make our Christmas Program a success, and

we are particularly grateful to the VETERANS OF FOREIGN

WARS for the man-power and moral support so unselfishly

given. We will also be eternally grateful to the Business and

Professional Women for their assistance and the spirit in which

Sincere-"Thanks"

At Lions Club Banquet This Week By Mrs. E. R. Day Sr.
Friona Lions club were hosts to cently.

Football Team And Coaches Honored

the Friona football team and the two coaches. Rev. U. S. Sherrell led the preyer. Lion Edelmon introduced his guest. Lion Buake Cones was late and fined fifty cents. The tailtwister for the evening was Lion Cornelious, appointed by the president, as the ing. regular tailtwister was not present. There was a total of \$7.26 collected in fines, besides the ties and the top button from Lion Gee's trousers for not wearing his Lion pin to the meeting. Lion Dickson made a motion the tailtwister's tie be cut off and sold Fort Sill, Okla., are here on a 15at a Chinese auction, the last bid- day furlough with their parents, der getting to handle the knife. Mr. and Mrs. . D. Pope and Mr. Lion Buske got the privilege of and Mrs. A. H. Hadley. using the knife.

FRIONA NEWS

Willene, Mrs. Grace Hart and marillo visited in the Carroll Day Mrs. E. R. Day were shopping in home Wednesday. Hereford Thursday.

his sister and family in Clovis re-

H. C. and H. K. Kendrick were in Amarillo Tuesday on business. Jim Mears received word from his son, Sam, saying he was stationed at Lackland Air Base in San Antonio for his basic train-

The R. F. Truax family have moved from Friona to Perryton. Mrs. Polk went to Oklahoma last week to attend the golden wedding anniversary of her parents, Mr. and Mrs. Sam McKinize. Pvt. James Pope and wife of

Lt. Johnny Trifro of Amarillo Mrs. Oscar Baxter, Carolyn, and Mrs. Lunnell Rea also of A-

Lee Miller of Dallas visited his Mr. and Mrs. Paul Call and sister and family last week, Mr.



Christmas is the cooky season and an especially good Christmas cooky is Angel Wings. This rich oatmeal cooky has a delicate crispness and a flavor that is "bh so good." They're pretty to serve too, with their lacy edges and decoration of nuts, citron and candied fruit. Try Angel Wings with a frosty fruit punch for elegant holiday entertaining.

Angel Wings Makes 4 dozen cookies

1/2 cup sifted enriched flour ½ teaspoon salt 1 cup shortening, soft

1 teaspoon vanilla 1/2 teaspoon almond extract (optional) 1 cup quick rolled oats, Citron, candied cherries and chopped nuts

Sift together flour, sugar and salt into bowl. Add shortening, eggs and flavorings. Beat until smooth, about 2 minutes. Fold in rolled oats. Drop from a teaspoon onto greased cooky sheet, allowing about 2 inches between cookies, Flatten with a knife dipped in cold water. Decorate with pieces of citron, candied cherries or nuts. Bake in a moderate oven (375°F.) 10 to 12 minutes until cookies are golden brown around the category. brown around the edges. Remove from cooky sheet immediately.

Muffins

If there is not enough batter to fill all the pans of the muffin tin, fill the empty ones with water. This will make the muffins bake more evenly, and will also prevent burning.

Discoloring

When fruits for salad's or des sert are prepared in advance of serving, they can be prevented erously with lemon juice. The le

mon juice accents the flavor, too. other public places of the City of



W. E DAMERON ... to be honored in Park Dedication

#### Renaming...

Mr. Dameron in conjunction with city engineers, called for installation of adequate playground e quipment, fireplaces, lunch tables and other equipment to make the park into a community cen-

"These things will be installed", he declared, but added in order to get the grass started they would not likely be included in the program for 1953.

The complete resolution, passed at the City Commission meeting follows:

A RESOLUTION OF THE CITY COMMISSION, OF THE CITY OF Park formerly known as "Lake HEREFORD, TEXAS, CHANG- Texas, that hereafter the City ING THE NAME OF LAKE PARK TO BE HEREAFTER KNOWN AS W. E. DAMERON MEMORIAL PARK: PROVIDING FOR A SUITABLE NAME PLATE TO BE PLACED IN SAID PARK, AND FOR INCI-DENTAL MATTERS.

WHEREAS, the City park le cated between Main Street and Park Avenue in the City of Hereford, Texas, has for many years been referred to as "Lake Park", although no official designation of the name of said park has ever been made;

WHEREAS, in the past few years improvements have been made to Lake Park and improvements are now being made to the extent that such park will reflect a credit and honor to the citizens of Hereford, Texas.

WHEREAS, W. E. Dameron served the City of Hereford, Texas, as Mayor for more than six years intil his death on November 9, 1952, and during his tenure of office and through his services many improvements have been made not only to Lake Park, but to



Hereford, Texas;

WHEREAS, in recognition of the Park formerly known as Lake Park should be officially named said park. and dedicated as the W. E. Dameron Memorial Park;

mission of the City of Hereford, 2nd day of December, 1952.

Damerno Memorial Park," and a the services of W. E. Dameron to suitable plaque inscribed with the this community during his life-time, it is fitting and proper that Dameron Memorial Park," be erected at some suitable point in

Resolved and approved by unanimous vote of the City Com-NOW, THEREFORE BE IT mission of the City of Hereford, RESOLVED by the City Com- Texas, at its meeting on this the

S. O. Wilson Mayor, City of Hereford, Tex.



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Longhorn Cello Wrapped

WEINERS

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Make your plans nounto enter the JayCees Christmas Home

Decorations Contest. See entry blank elsewhere in this Paper.

WIN A PRIZE - \$25.00 - \$15.00 - \$10.00



LOOKING THROUGH the ballroom door out into Jim Hill Hotel lobby as crowds pushed through into lines to get sacks of candy and nuts distributed in the annual JayCee Christmas party. A total of. 2,900 sacks were distributed to boys and girls from over the four-county area surrounding Hereford Staff Photo.

Gleaners Class

Meets At First

**Bantist Church** 

Gleaners Class of the First Bap-

party in the home of Mrs. W. A.

#### **WANTED: DEALERS!**

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#### With Or Without Beans' Book Has Offerings Of Local Talent

are held inviolate -- woman, feel and see if he's fat enough to

Thus Joe E. Cooper eulogizes chili "a bowl of red" in his recent book, "With or Without Beans". The book sparkles with wit, philosophy, humor, whimsey -- and vet manages to offer some anus- grinnin' as he remarked: ual recipes for preparing chili.

Among the scores of yarns and two from Hereford, credited to cans around a camp would be a Corinne Jennings and Roberta

Quoting from page 21, Cooper

From the Texas Panhandle speaks Corinne Jowell Jennings Hereford, so named when the irst herd of registered Hereford cattle ever brought to that part of the country, a project of her famous cowman father, G. R. (Rat) Jowell, remembered by pioneer cowmen as one of the foremost in promoting the breed in a new country. He was long considered the region's top authority n White Faces. . ,

"Mrs. Jennings says, Something different in the way of chili, which is not quite chili, nor yet quite son-of-a-gun stew, nor yet the Panhandle country when we were talking of cow-camp cooking many years ago.

Mexican cook, who was always be back to grandpa's t'morrer free with the use of chili pods night." in his cooking, resulted in a chilison-of-a-gun when he added a few pods of red chilies to his tist church had their Christmas popular stew. The cowboys pronounced it good and it became a Medlin, Thursday December 4. . favorite when served with sour- Glennis Cockrell, daughter of Mr. Following the business meet-dough biscuits or plain dutching. Mry. Carol Whiteside read oven bread and hot coffee."

Jackrabbit Chili some Christmas poems and a sto-The following yarn, page 115 Those present were: Mesdames is credited to Roberta Campbell of Cecil Guntex, G. T. Slaughter, Hereford, and contains not one Carol Whiteside, H. L. Coffin, crack about the Eisenhower ad-Gilbert Hooper, Jimmle Gillenministration: "Pa musta been makin' about tine and the hostess, Mrs. W. A. Medlin.

forty when he ran up alongside

"In Texas four things temporal that big jackrabbit so's he could state's rights, a cattle brand, and eat, but the very sight of grey fur had choked me ever since that day Ma first made the jackrabbit

> "One evening a stranger rid into our camp and after swappin' howdies, he set on his horse.

"'I don't have to ask which way yer headed son -- empty tin, shore sign yer going out west to homestead on some o' that New Mexico real estate, but that pile o' rabbit hair over there tells me without a word that you've starved out tryin' to prove up on yer claim and are on yer way back east to yer folks.

"Well, when you get tired eatin' them 'mule years' fried and boiled and stewed and roasted maybe the woman would like our recipe for a batch of rabbit chili.

'If you got a sausage mill with you grind up yer rabbitt meat pretty coarse and brown it with ome chopped onion in a prettygood-sized pot where you've fried some sow belly. Throw in some salt and chili powder, one or two of them red peppers and some garlic. Put in nigh onto a half en me by a long-time rancher of gallon of water and let'er simmer slow for a couple of hours."

"'What did you say Ma! No thanks. Just help my plate to a "Ingenuity on the part of a few more beans and maybe we'll

> Mr. and Mrs. L. R . Frost of Abilene announce the arrival of their son Gary Rayburn Frost. Mrs. Frost will be remembered as and Mrs. G. E. Cockrell of Here-



JUST OUT OF THE CROWD, these youngsters shown above contemplate what to do

next now that they have that bag of Santa Claus "loot." Staff Photo.

#### SCHOOL LUNCH ROOM MENU

December 8 - 12

Monday. Lima Beans with Ham Chunks Harvard Beets Cabbgae-Pineapple Salad Cornbread . . . Butter . . . Milk Ice Cream Sticks Tuesday

Hamburger Patties . . . Buns Sliced Tomatoes . . . Lettuce

Onions .. Pickles . . Mustard Fruited Gelatin . . . . Milk Peanut Butter Cookies

Wednesday Beef Stew with Tomatoes
Putatoes . Carrots . . Onions
Crackers . . Cheese Sticks
Egg Salad Sandwiches . . Milk Peach Halves

Buttered English Peas. Cranberry-Jeno Salad Hot Rolls . . . Butter . . . Milk Honey

Friday Oven Fried Fillets

Tomato-Lettuce Salad Bread . . Rutter . . . Milk Cake with Lemon Sauce

Too many hens in the laying house during the winter months Turkey Loaf . . Giblet Gravy ment system. Crowding can cause the ventilation system for the house to be ineffective and this can create unhealthy conditions for the hens.



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\* Wilson Bros. Underwear

\* Wilson Bros. Socks & Ties Faultless Pajamas

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Stevens Hats Florsheim Shoes Fortune Shoes M. L. Leddy Boots

Justin Boots

\* Pioneer Accessories

\* McGregor Shirts

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With each PAIC-IN-ADVANCE classified ad placed 'n The Brand, We will give one free ticket.

FOR SALE

Automobiles

CANARY SINGERS and bens all

colors. 8 miles south on old

bundles. Robert Kerschen, 41/2

REAL ESTATE

FOR SALE: Well improved 50

acres. Irrigated. Within one mile

of Hereford. Phone 1767-J or

GOOD BUYS

In irrigated and Dry Land farms

on houses and lots and business

J. M. HAMBY REAL ESTATE

South of Courthouse

Phone 701

FOR SALE or Trade: 50 acres of

som. Call 1767-J.

land well improved and irriga-

TO TRADE

We have a well improved 1/2

section land with good 8" ir-

Ranches, City Property.

On Hiway 60

Box 185 Friona, Texas

HOUSES FOR SALE:

New, two bedroom house on

100 ft. lot, fully insulated, well

constructed, lots of storage

space, wall to wall carpet on

Living room, Immediate posses-

FOR SALE

Have several nice tlean wel

located 4 and 5 room houses

Price range from \$6,500 to

GLENN WEIR, REALTOR

109 Main St.

Hereford, Texas

Res. Phone 802

\$8,000. Good Terms.

Phone 200

B-4-24-4C

opportunities.

miles west on Harrison.

#### FOR SALE Miscellaneous

We have It SEED MOLASSES Any wountity RASER MILLING CO. B-1-30-tfc

Chrysler Industrial Motors Sales & Service McCullough Motor Co. 611 W. 1st. B-1-9-Hc

OFFICE SUPPLIES: Regular tines and special orders The Hereford Brand.

B-1-16-tfc

Hereford Giass Co. **Expert** Car Glass Installation Table Tops and Window Glass Pho. 1425 in Deaf Smith, Castro and Par-1002 Park Ave.

8-1-16-tfc mer counties. Also large listings LUMBER UTILITY GRADE 2x4's \$45 -\_ 2x6's \$4\$

1x8's and 1x10's \$6.95 per 100 feet CARL McCASLIN

LUMBER COMPANY B-1-1 1/2-17-tfc

WANTED: DEALERS!

Hard water in your area will make you money and save the customers money!! \$50.00 complete will buy for them, from you, the "EJAX WATER TURBUL-ATOR"! Simple to install in main line, keeps scale from forming in boilers, hot water heaters, rigation water district. Would plumbing, etc. Has, many other advantages in combating hard ford or Friona on trade. water. Write for information on See us for good buys in Farms dealership.

"EJAX" Box 37, 1006 Burnett Street Fort Worth, Texas B-1-47-tfc

TURKEYS, ducks, geese and butcher hogs for sale. Phone 1754-J-1. Bill Nofzger... B-1-12-20-tfc

FOR SALE: Assortment of nursery, for fall planting. Come to see me. Mrs. J. F. Ward, North For any type house see us first

S-1-18-22-tfc

FOR SALE: Jet type 'pressure pump with 80' pipe. Call 511. S-1-11-24-1p

EVER GREEN Wreaths at rea sonable prices. Hereford Floral Shop. Phone 773. B-1-11-24-4p

FOR SALE: White Turkeys, 40 and 50c per pound. Walter Lontion Jr., Route 4. B-1-14-24-5p

FOI SALE: 35,000 hegari bundles sale. W. B. Boston, 6 miles south Summerfield.

#### CHOICE

Irrigated and Unirrigated Farm Land. City Property P. O. Box 506 - 338 Main E. B. POSEY, REALTOR Hereford, Texas

SERIOUSLY! Have Some Buyers for IRRIGAT

ED & DRY LAND FARM TRACTS See or write at once J. B. ELLISTON REALTOR Serving This Territory for 50 NEED YOUR LISTINGS

> B\_4-2"-13-tfc WESSON SPECIALS

160 ACRE FARM: All good land in cultivation and irrigation. Per acre \$160.00.

320-ACRE FARM: Good improvements. 2 irrigation wells. All perfect land. Per acre \$165 400 ACRE FARM: Good improve ments. Good irrigation well, 310 acres in cultivation. Per acre \$130.00.

1500 ACRE RANCH: Good improvements. 1200 acres grass. Irrigation area. Per acre \$65.00. MANY OTHER GOOD BUYS IN FOR RENT: Small furnished a FARMS AND RANCHES:

WESSON REAL ESTATE 317 Sampson Phone 944 West of Courthouse Hereford, Texas

HEREFORD FARMS

Dimmitt Highway. Mrs. Julian One quarter section, close in B-1-15-24-4p PRICE ..... \$105.00 per acre FOR SALE: 10,000 combine kaffir

\$8,500 CASH 320 acres of good level land, B-1-13-24-2p no blemishes, no light soil, 1 1/2 miles off pavement...\$8,500

down and good terms on the balance. SOUTH OF BLACK

Very nice, clean 160 acres, FOR RENT: Furnished apartment 30 acres grass, in good irrigation area. Unimproved. No Well. PRICE ..... \$150.00

NEED A HOME? We have a very nice 2 bedroom home on a very large corner lot ideal location, with nice lawn trees and pickett fence. Good garage. \$2,000 cash down pay-

ment will handle. PRICE ..... \$7,850 Ideal location, 2 bedroom home PRICE ..... \$7,500.00 ted. Well located. Gordon New- Level 40 acres, close in ----CHEAP! B-4-18-23-tfc

SAM NUNNALLY LONE STAR INSURANCE Phone 424 Nights & Sun. 1711

rigation well to trade for unim-REAL ESTATE VALUES proved 160 acres in good ir Irrigated 1280 acres in Colorado. 800 acres cultivated, 600 also take good house in Hereacres wheat 1/3 goes, 120 acres alfalfa. 2 8-inch wells, pumps set at 130 ft. Good improvements, good clean land. Price JOE B. DOUGLAS REAL ESTATE

\$52.50 acre, 1/2 down, balance good terms. Have large listings on irrigated farms and dry land in irrigated districts in Deaf Smith, Castro, and Parmer counties. Some for

12 lots out of city limits. Windmill, overhead tank, natural gas. 1/2 block off paving. Price \$1250. 1574-W. J. M. HAMBY REAL ESTATE

sion. Price \$7500.00. 208 East 3rd St., South of Court Phone 9515 house CAWTHON BROTHERS Phone 701 B-4-20-tfc

S-4-23-4C

REAL ESTATE LOANS AUTO LOANS YOU DON'T HAVE TO WAIT QUICK SERVICE JOHN McLEAN

FOR RENT

FOR RENT: Bedroom close in 509 Ross. Phone 847-J.

FOR RENT: Comfortable furnishapartment. Private bath. B-5-11-23-tfc

FOR RENT: Front bedroom, Union. Phone 1866-W. B-5-9-49-2k

FOR RENT: Three bedrooms and three room furnished apartment. 503 South 25 Mile Ave B-5-14-49-4k

GARAGE BEDROOM just east of courthouse. Phone 544. B-5-9-49-2p

FOR RENT: 1 4 room modern apartment. Furnished, Frigidaire. 2 room house trailer semi modern, Frigidaire. Bills paid. 2 furished houses semi-modern. Bills paid. Phone 9533 Lukes Grocery or see at 505 Grand Avenue. B-5-34-49-tf

FOR RENT: Three room house Phone 487-W, 602 East Third.

Beautifully furnished one bed room apartment for rent to couple only -- \$75.00

Lone Star Insurance Agency Phone 424 Nite 1711

B-5-24-tfc

FOR RENT: one or two bedrooms. 511 Lawton East 6th St. S-5-10-24-1p FOR RENT: 3 room furnished du-

B-5-10-24-2k partment. 401 Lawton. Mrs. W M. Megert.

plex. Bills paid. Phone 1260.

S-5-11-24-1c FOR RENT: Bed-room with private bath. 4 men preferred. 2 room modern house available after Dec. 15th. Phone 425-J. S-5-20-24-1k

ARARTMENT FOR RENT: Two oom furnished. Close in. See Sheppard at Furrs.

NICE FRONT bedroom for rent: Call 651-J or come to 301 East 5th Street.

FOR RENT: Down stairs furnished apartment at 608 East 3rd. FOR RENT: 2 room modern house

furnished. Close in. N. B. Hood. 343 W Second Phone 746-J. S-5-15-24-1p

613 25 Mile Avenue. Jonnie B-5-10-24-tfc

ONE QUARTER section irrigated farm, close to Hereford, available for cash rent. Write P O. Box 826, Hereford, Texas. B-5-18-49-2k

#### WANTED

WANTED: Pasture grazing for cattle. O. G. Hill. Phone 93 or 1310.

WANTED: Custom plowing planting and listing. Floyd Stivers. Phone 930J. ·B-6-10-43-tfc

FEEDER SHOATS WANTED: 110 pounds up. 3 miles east of Texaco Refinery on Third Avenue, Amarillo. Phone 2-4068. B-6-18-47-tfc

Wanted: Violin Students. \$1 lesson. One lesson a week. Have taught three schools and played several name bands. Guaranteed to satisfy. Phone 9523. Lukes Grocery. B-6-24-49-tfc

#### 7. Dressmaking-Ironing

CURTAINS and lace tablecloths laundered, stretched, tinted. Call 651-J.

#### HELP WANTED

ENROLL YOUR Pre-School child in Kindergarden. Mrs. J. R. Fowlkes. Harrison Highway. Phone

REPORTER WANTED: Prefer in telligent young lady who is willing to learn. Must have at least high school education, emphasis on spelling and English Do not apply if you cannot type accurately and moderately fast. Inquire at The Brand office. S-8-9-24-tfc

WANTED: Waitress. Apply in person at Green Hedge Cafe. B-8-9-24-tfc

#### 11. Business Services

EXTRA SPECIAL CATTLE TRUCKS INSURED YOU DON'T HAVE TO WAIT-WE WRITE THE POLICIES John McLean Insurance Agency Phone 273 - 127 W. 3rd B-11-7-tfc FRIDAY!











OFF MAIN STREET

CANOEING

AGAIN

TOMMORRO

















RURAL DELIVERY HEY RUSTY CAN YOU ONLY YEH, CAN YOU MAGINE? PEAS AND CARROTS, CORN, NOWHERE! MAGINE ... I JUST THIRTY FORTHIRTY CELERY PIE AND COFFEE FIRST THEY GIVE YOU I SAID CAN CENTS SOUP AND CRACKERS! AND ICE CREAM ALL HAD A DINNER WHERE! FOR THIRTY CENTS! IN TOWN FOR THEN YOU CAN HAVE YOU IMAGINE? CAN YOU IMAGINE? THIRTY CENTS! STEAK OR CHOPS WITH FRENCH FRIED POTATOES

Concrete Walks, Driveways, Floors, Stucco, Plaster and Redashing. Free estimates. H. E. Wester

111 Bradley Phone 417-J S-11-19-tfc

RURAL CARRIER Examination announced for Hereford. Sufficient time to prepare for examination. Start your preparations at once. Valuable information free. Established in 1896. Columbian Correspondence College, Washington, 2, D. C. S-11-30-24-1p

PLUMBING SUPPLIES, lavator ies, closets, sinks, bath tubs, water heaters, soil pipe and fittings, lead pipe, traps, etc. We have practically everything for your plumbing needs. Priced right. Miller Plumbing Co. 125 Sampson. Phone 1287. B-11-34-19-tfc

Complete EARTH MOVING' SERVICE We've Added a New Service Concrete Irrigation Ditches Using Fullerform Method and Machinery SAVE WATER - SAVE SOIL SAVE MONEY - SAVE LABOR

See Us for Complete Details

WALLACE CONST.

Phone 399 618 West First - Hiway B-11-2"-19-tfc

BUSINESS AD for radio and television service. All work guaranteed, and at reasonable 'prices. Rhodes Radio and T.V. Company, 117 West Third St., Hereford, Texas. B-11-25-49-4k

Quick -- Efficient HOME LOANS Dependable Abstract and Insurance Service

struction each

ELIZABETH WOMBLE Phone 497 B-11-27-tfc Stated meeting second Monday in each month School of in-

Thursday night. R. L. THOMPSON, Sec'y Robert E. Wagoner W. M. MASONIC BULLETIN Hereford Lodge 849

Veterans Foreign Wars Meets Every Thurs. 8 P.M. V. F. W. CLUB HOUSI

Installers Manufacturers Sewer,-Culvert & Irrigation Tile George W. Byrd LOST: 4 keys on chain. If found Phone 1658 Hereford, Texas

FERGUSON PIPE COMPANY Phone 2921 - Farwell, Texas T-11-11-tfc

BEST SHOP SERVICE IN HEREFORD" Authorized J. I Case shop service. Contact Carl Kropff for mechanic work on all makes of tractors. New equipment and can handle any job. Call 1109 or come by Farm and Home Supply, your J. I. Case Dealer in Hereford.

B-11-44-47-tfc



NOTICE OF MEETING ODD FELLOWS Each Monday Night REBEKOHS Each Tuesday Night



Heretord Rotary Club

LOST

call W. Q. Duggan. Phone 194.

B-13-12-24-2p

Kiwanis Club

Thurs. Noon

Hotel Jim Hill

Hotel Jim Hill Regular Meeting Night 1st & 3rd Tues. Night

Friday at 12:05

of Each Month AMERICAN LEGION

AND AUXILIARY



GARDEN BEAUTIFUL CLUB met at the home of Mrs. Robert Veigel at 511 North Rossevelt here in Hereford. Pictured above left to right are Mrs. J. W. Barnett, Mrs. Louis Woodford and Mrs. Ira Page. Staff

## tudycraft Club Has

Refreshments were served to Mesdames: J. A. Crofford, C. W. Edwards, M. W. Blankenship, C. The Study Craft Club met in the home of Mrs. Paul Lyons, Yednesday, December 3, with rs. C. W. Edwards, presiding.

Edwards, M. W. Blankenship, C. L. Bogle, Haby Shaw, E. A. Edwards, Glenn Hetzler, Clarence Hollabaugh, James Carin, Bill Reynolds, M. A. Ferguson and a visitor, Miss Bea Barrett, and the hosters. Mrs. Paul Lyons, Mrs. R. Everyone present gave a de- hostess, Mrs. Paul Lyons. Mrs. R. onstration on Christmas decora- L. Pinnell is to be hostess at the



LOUIS L. LEGRAND JR., 20, son of Mr. and Mrs. L. L. LeGrand Box 511, Hereford, Texas, is completeing his AF basic airmen indoctrination course at Lackland Air Force Base, the "Gateway to the Air Force." His basic training is preparing him for entrance into Air Force technical training and for assignment in specialized work. The course includes a scientific evalvation of his aptitude and inclination for following a particular vocation and career.

Wesleyen Service

Guild Holds Meet

The Wesleyan Service Guild of he First Methodist church held

1952 in the home of Luella

Margaret Ann Durham, the pre-

ident, opened the meeting. After

the business session was complet-

ed Velma Cooke gave the devotional followed with prayer by

Ellen Bryant. Fae Lowry gave the program entitled "The Second

Refreshments were served after the close of the meeting by

Grace Thomas to the following guests and members; Mrs. Woody Wilson, Mrs. G. C. Warner, Mrs. Neal, Mrs. Naugle, Claudie Ola Brown, Mattie Swisher, Velma

Cooke, Dorothy Elliott, Margaret

Ann Durham, Ellen Bryant, Sue Hulsey, Betty Stanford, Fae Low-

ry, Moreene Sparks, Thelma Chi-sum, and Eloise Goforth.

Sunday School Class Meets
The Friendship Sunday School class met Nov. 18 with Lynda

Phillips. Those present were Mrs.

Luck, Peggy Graham, Karen

Smith, Donna Witherspoon and

Q. How is lipstick properly ap-

A. Outline the lips first with a lipstick brush, then fill in the outline with a lipstick in little up-and-down strokes. Now

press the lips together lightly. Go over the lips again from corner to corner with lipstick, Then press lips together on folded tis-

Q. How can I make my eye-

A. Keep them lubricated with lash cream or oil, and brush them each day with a tiny lash

brush. This will encourage curl-

Dora Lowery.

#### The greatest features in automatic washing. are combined exclusively in Whirlpool!

...the

Fully-Automatic Washe

NEW SHIPMENT JUST RECEIVED!

No more wanting, no more waiting — here's fully automatic washing at its effortless best. See us about YOUR famous Whirlpool

Suds-Miser:

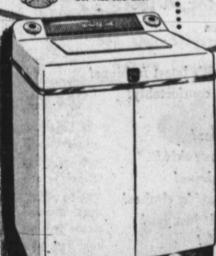
Seven Rinses. TRA duty. Rinses

Agiflow Action

Your own "washday sunbeam"! Floods fresheess into wash.

STEP-SAVING Cycle-Tone

SUN-FRESH Germicidal



. . and a dozen more extra-advantages for CLINIC-CLEAN washes and trouble-free performance:::including Whirlpool's 5-Year

Warranty on Transmission!

No regulated water pressure needed. Operates on from ten to 150 lbs. vater pressure.

Furniture Co.

ght

Phone 823 flashes curl?

Whirlpool

#### OFFICAL ENTRY BLAND

Jaycee's Christmas Outdoor Home Decoration

And Lighting Contest

\$25 - \$15 - \$10 In PRIZES

Simply Decorate and light the outside of your home to the best of your ability, using any type of light or decoration. CONTEST BLANKS MUST BE IN ON OR BEFORE DEC. 15.

# Household Scrapbook

It is always a great disappointwhen one finds she has this case, rub some baking soia into it and allow it to stand for a few hours. Then wash it and cook. A mixture of vinegar and Olive oil rubbed into both sides of a tough steak will make it tender. The steak should stand

The Tooth Brush
The bristles of the toothbrush can be prevented from loosening if the new brush is placed in cold water and allowed to stand for twenty-four hours before using. Return Postage

The best way to send a stamp or return postage is to attach it y a small spot in the center. eaving the glue around the edges untouched:

kle and shrivel every time they melt in a glass of warm milk and solving. After it has been removare in water any length of time, give it to the patient.

rub them with salt or vinegar well into the skin. This is very effective in removing that unpurchased a tough piece of meat. pleasant feeling from the hands, and the flesh will become soft and

> Warmed Over Food Food that is warmed-over will have as good a flavor as originally if it is served properly. Do not bring the food in direct contact with the heat, but place t in the double boiler and steam

Whiter Clotnes When boiling white clothes put few slices of lemon, with the rind on, in the boiler. This will emove stains and make the clo-

Cough Remedies An excellent hemedy for relievng coughs is made by mixing honey and lemon juice To relieve

To keep new tinware from rusng rub the surface with lard and horoughly heat in the oven be-ore using. It will not rust no matter how much it is placed in

Whitewashed Walls

If you wish to paper walls that e whitewashed, wash the walls with strong vinegar before applying the paper. It will make the

Color in the Home Yellow is an enlarging color and will bring brightness to the dark places. Blue is a contrasting color and is liable to make the room appear cold. Gray is a harmonizing color and almost every hue looks well with it. It will also give the room an appearance of space; rose is a warm and cheer ing color and is excellent for bedroom and living room, as it gives the effect of daintiness in addition to its cheering appearance.

Q. How can I remove the furry ime deposit on the inside of a tea

A. By putting some vinegar, to which a little salt has been added, into the kettle and allowing to stand for a while. When bubbles led, rince with clear water.



LEFT WITH THE DISHES

dust cloth?

let set for two hours. Then wring | weeks.

Q. How can I make a dustless out dry. Cloths treated in this way will hold the dust and at Shriveled Hands a violent spasm of whooping begin to appear on the surface, it hot suds of pure soap, to which lish to the furniture. Treat the add a few drops of turpentine; cloths in this manner every two

# PRE - CHRISTMAS SPECIALS While They Last!



In Men's Wear, Worsted, A Few Gabardine

\$34.95
\$39.95
\$44.95
\$49.95
\$55.95

While They Last

# All Fall Hats 1/2 Price

Group of SKIRTS

Corduroy and Velveteen

Values To \$10.95

JERSEY BLOUSES

Values to 10.95

**\$**495 Values to

# Early Fall Dresses

In Gabardines, Orolon, Jerseys and Woolens. A Few Crepes

Values 10.95 to 12.95	\$8.00
Values 14.95 to 16.95	\$10.00
Values 19.95 to 22.95	\$12.00
Values 24.95 to 29.95	\$15.00



# FALL

Strook, Poodle & Tweeds

Values 49.95	\$34.95
Values 59.95	\$3995
Values 69.95	\$44.95
Values 75.00	\$49.95
Values 79.00	\$55.95
Values 89.00	\$65.95
Values 99.00	\$69.95

One Group

NYLON GOWNS

Values

\$13.95

PLEASE BRING OR MAIL THIS BLANK TO THE BRAND OFFICE



People really thronged to town fair time. for the annual Santa Claus par-ade. Handling a crowd like, that seems to be on the ball. The main is rough, but the Jaycees did a

How, I don't know. seems to be on the ball. The main reason he left the Amarillo force Ethel Womble are other donors. to know for personal satisfaction. was due to the fact that he stayed. on the "graveyard shift" too'long. Right in the middle of the pa- Even a cop likes to be home at rade, when traffic was thronged night once in a while. He says he to a fare-you-well, they had an likes it here fine and hopes to ed in Monday or Tuesday. Althe parade, but somehow they got regardless of race, color or creed. Hereford. If every town would deserved vacation. However, I do as much we would soon have believe that the Malones had

Here are some more candle con- the lighting problem in Korea un- more fun out of the vacation than j tributors: Mrs. C. R. Smith, John der control. Kelly, Mr. and Mrs. Fat Curtsinger, Deaf Smith County Federation of Women's Clubs, F. F. A. Boys and Bill Stanford, The Hereford Garden Club, Mr. and Mrs. Nelson McRight and Terry, Mr. and Mrs. Wayne Evans, David and Zee; Adult Department of Sunday School, First Baptist church; The Cultural Club, Mrs. F. H. Oberthier, Order of Rainbow Girls, Fidelis Matrons Sunday School class, The Pioneer Study Club, LaPlata Study Club, Mrs. Lee Conklin, El Nino Club, Music Study Club, Mrs. H. H. Caraway's Campfire group, Mr. and Mrs. Art Manjeot, Mrs. Roger Brumley, where this Old Gray Mare came These came in early and we just from? I think she is interested

Another order will go out early in the week. Any additional candles or donations should be turnaccident down on the highway, maintain a good force. He seems ready several thousand candles Hereford's "Good Neighbors", Mr. Most of the police were handling fair and reasonable to everyone, have been arranged for from and Mrs. Waters, spent their well

Mrs. Jake Boydston, librarian, says they have been snowed under this week trying to find out where "The Old Gray Mare Ain't maybe the most important part of ent-Teacher Association meetings What She Used To Be" originated. being a good neighbor. With the again." Many people would like to know. The librarians have asked for books on folk-songs, folk-lore, poetry, English literature and what have you -- without avail. However, they did get all of the

"Please," says Mrs. Boydston, "can someone, somewhere tell us got the list. J. T. Gilbreath and now to the extent she would like

musty books dusted off.

is the Cecil Malone family. These folks operate the Drowsy Water Ranch near Granby, Colo., where

BY TOM OKA

talk about was what fine people to think about it, this isn't at all surprising. Thinking about the comfort and welfare of others is Waters family, it just had to be that way. Maybe the Waters were lucky at that, if the Malones had been here, considering what I have heard about the fine, wonderful reception they gave the Waters, the Malones might have been selected as the good neighbors themselves, thus getting the trip instead of the Waters.

I would say that is was just case of a couple of "good neighbors" families meeting in Colotelegrams. Even telephone calls Hendrick. He furnished the new Buick for the trip -- and of his own free will and accord Earl also paid the gasoline and oil bill.

his own right.

CURRENT STORY: A woman in her mid-40s, whose children had grown up, found she was to have another - and was worried,

"But", argued her friends, "hav-

did the Waters. All they could thinking of it,", she said. were the Waters, what good mother, childbirth should b sports. However, when you stop easy.

rado. They leaned over back-wards to help make things pleasant for each other. How about this? Do we want to sponsor the good neighbor contest again in 1953? Was it worthwhile? We are willing to go along if people are sufficiently interested -- but we would like an expression. Maybe some cards. Some letters. Some or tell on the street. You folks be the doctor. Let us know if it was worthwhile. Especially Earl

The Brand intended to pay this but Earl said, "Heck, you're doing enough -- besides a Buick uses very, very little gas and no oil at all". Offhand, I would say that Earl is a pretty good neighbor in

I have been riding Bob Thompson about this PTA baby sitting deal to boost attendance, also over the fact that he is one of the few male presidents in PTA and of-ten gets mail adressed to "Madam Roberta Thompson, Parent-Teacher Association, Hereford, Tex-as'. Bob takes it like a trooper, too. The other day he came in with a shy grin on his face and handed me a clipping from which I got a good laugh. The clipping

alarmed and terrified.

ing a baby is the most worderful thing in the world."







# KESTER'S

Santa Claus SPECIALS!



Each Monday Until Christmas Kester's Will Feature A Gift Iitem At SPECIAL Reduced Price.



THIS WEEK OUR SPECIAL IS HAMMERED

## WARE

Trays, Compotes, Etc. As Pictured Items That Regularly Sell For 1.95, Special Priced At

All Sale Prices In Dollar Day Ad Good As Long As Stock Lasts.

Have You Registered For The FREE TELEVISION SET?

KESTER'S JEWELRY & GIFT SHOP

We Give S & H Green Stamps

Across Street From Post Office

'No! I just tremble and shake "But why? For you, a veteran

"Oh, it's not that," she said "But it's horrible when I think of having to go through those Par-

Earl Plank says not to get excited about that reporter taking a powder. He says it has been happening to him for months and

#### Shirley Rose Root To Be Featured In Fine Arts Festival

FORT WORTH - Miss Shirley Rose Root of Hereford will be featured on the program of the Twelfth Annual Fine Arts Festival at Texas Christian University which is being held in Ed Landreth Auditorium Dec. 5-18. The music program on which she will appear will feature numbers by 20th century composers.

Miss Root will sing Friday (Dec. 12) at 8:15 p.m. Her selection of pieces includes Zueignung, Morgen, and Caecilie 'by Richard Strauss. She is a sophomore English major at TCU and is the daughter of Mr. and Mrs. Don Root of Hereford.

County Socitey For Crippled Children Reports On Activities

The Deaf Smith. County Society of the society," he said. for Crippled Chrildren this week paid \$34.73 to cover transportation charges in sending a boy to the Scottish Rite Hospital in Dallas. Bob Lawrence, treasurer, said that this brings the total expenditures for the year to \$72.17 and leaves \$542.83 in the treasury for future expenditures in connec

tion with crippled children. Funds for the campaign were secured in the Easter Seal sales last year, totaling \$615, plus \$141. 14 which was paid to the state chapter to be used in actua treatment of cases.

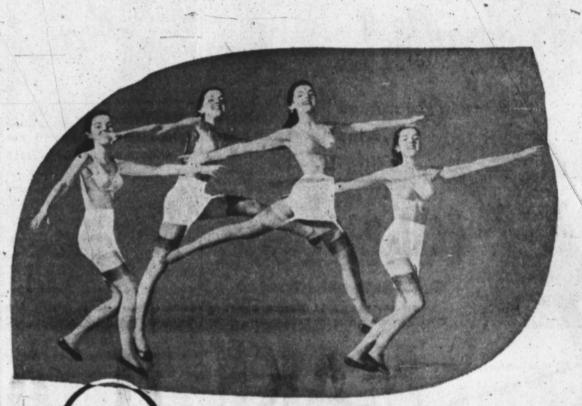
"Any person familiar with cas es of crippled children in need of assistance should report the case to one of the officers or directors

Bob Wear is chairman, Lawrence, treasurer, D. C. Kinse te HAS Pat Sullivan, Jack Dean, Bessidval Sta Patterson, A. J. Schroeter, and is Dec Wayne Evans are directors.



## **KIWANIS** RADIO AUCTION

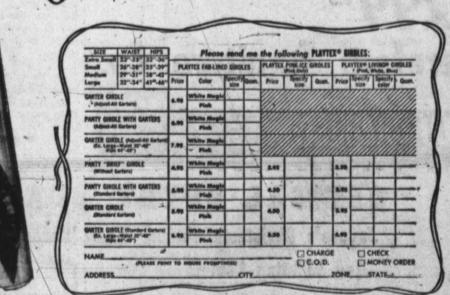
1:45 P. M. Sun. Dec. 14th KPAN - 860 On Your Dial



Good reasons to wear a Playtex'
Fab-fined Girdle

- \* Moulds you and holds you in fall's latest fashions!
- \* Slims you naturally, gracefully, comfortably!
- \* Leaves you free as a breeze!
- \* One smooth piece of miracle latex!
- \* With cloud-soft fabric next to your skin!
- \* Without a single seam, stitch or bone!
- \* Invisible under the most hip-hugging clothes!
- \* Four new Adjust-All Garters to fit just you! \* Washes in seconds, dries in a flash!

Now with new \*ADJUST-ALL garters



Rutherford & Co.

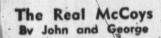
#### arshall Formby Now Reserve Cruise

Marshall Formby of Hereford December 3rd for a Naval erve Training Cruise aboard destroyer escort USS HAAS E424) from December 7 to 20. HASS will depart from U. S. al Station (Algiers) New Or-

ne purpose of this cruise is tovides training for new Naval erve personnel and refreshcourses for those with previservice. During the cruise the rvists will participate in such

p board drills as gunnery, fire trol, depth charge firing, abdon ship and other exercises at will complete their training

Formby will report to the ship Sunday, Dec. 7, during the earpart of the morning. Quarters be assigned at that time, and her arrangements will be insure adequate accomois for his radio equipment.





MAW! RECKON WE SHOULD INSURE THEM CRATES ON GRANMAW WITH

JOHN McLEAN Insurance Agency '23 Years of Insurance Know How"



SANTA CLAUS MEANS different things to different people as shown in the expressions above. Old Santa's face was lost in the shuffle as kids crowded around, but you

can easily see the white band on his cap as he leans forward for a little girl to whisper in his ear. Staff Photo.

#### La Plata Study Club Group Hears Mrs. M. Adams Give Book Review

Downey Tuesday evening. During endeavoring to lessen their grief rected by Mrs. C. W. Parker. the business session Mrs. Frank over the loss of a son. She told Prowell and Mrs. W. Krumbien how they stopped at points of inwere welcomed as new members. terest and scenic beauty spots

to Korean soldiers and decided to send CARE packages to Austria.

described the story of the Dodson, Clint Formby, J. R. John- the hostess

County Federated Clubs to Meet December 12

The Deaf Smith County Federaprogram Friday, December 12 in LaPlata Study Club held a book and told the experiences of the Methodist church. A Fine Arts meeting in the home of Mrs. Ray a couple who traveled 17,000 miles department program will be di-

Hostess Clubs will be; Child Study Club, Bud to Blossom, Lone Star Study and Cultural and brushes clean? Members voted to send candles from the swamps of Florida and South Hereford Home Demonstraon north to the Canadian border. tion Clubs.

Those present at the session son, Lynn Kester, Palmer Norton, Mrs. Milton Adams was in were Mesdames; Milton Adams, Elmer Patterson, A. J. Schroeder and ammonia for five min- lt is not too early to begin decharge of the program, reviewing Leroy Aven, Harry Bennett, H. H. ter, Charles Spurlock, Urlin Streu, utes. Rub the bristles under the veloping family plans for Christ-"North, With The Spring" by Caraway, Les Combs, Dalton J. M. Thompson, Frank Vogel, water. Rinse in warm water and mas. Plan so each member will Peale. Criswell, Emil Dettman, S. S. Frank Prowell, W. Krumbein and dry with bristles downward, pre- have a definite part in the obser-

#### "Making Ready For Christmas" Is Theme For Farm And Ranch Club

ore-Christmas session in the home of Mrs. W. B. Nunley Thursday with the program centered around the theme "Making Ready for Christmas". The table for the luncheon held at noon carried out

Mrs. Roy Pruitt, who was in charge of the program, discussed Christmas shopping, baking, and children in the family to have a representatives in that devastated part in decorating the tree.

Those present were Mesdames; Herschel Burrus, Henry Melton, truly bring "peace on earth, good Waldron Melton, T. W. Perrin, will to all men". Roy Pruitt, Frank Rickels, Jack

#### Rebekahs Elect

An election meeting for new officers of the Rebekah Lodge was

These taking offices were: Mrs. Leta Kaul, noble grand; Mrs. Edna Draper, vice-grand; Mrs. Aline Mrs. Ruth Rogers, financial sec-retary; Mrs. Bobby Meacham, treasurer; Mrs. Ada Hollabaugh, representattive to the state assembly; Mrs. Aline Lomenick, alternate; Mrs. Pauline Lady, lodge deputy; Mrs. Earline Manning, team captain; and Mrs. Ola Hacker and tion of Women's Clubs will hold its second quarterly-luncheon ed to the advisory board of the ed to the advisory board of the Carnation Theta Rho Girls club,

Q. How can I keep the hair

nembers attended the meeting.

A. Make a habit of washing the brushes at least once a week. Soak in hot water with soap pow-

#### A CARE Package For Christmas Suggested

the theme with a yuletide scene this Christmas Day will dawn and other suggestions. phans, the homeless refugees, the sick and destitute of South Kordecorating. She stressed shopping urgent need of relief assistance early, baking wisely and decora- this third winter of ward, accordting attractively, allowing the ing to latest reports from CARE's

Mrs. T. W. Perrin, president, Distant though they be in conducted a short business meet- miles, the fate of those ten miling when members packed a lion war victims is of real and Christmas box for Girlstown and close concern to each of us. As voted to pack a box for the Vet- close as our prayers for the safeeran's Hospital in Amarillo at the ty of loved ones on that far-off battlefield. As real as our persistent faith in, a future that will

No gift that glitters under the Weaver, Laverne Davenport and Christmas tree of a comfortable American home can match the heart-felt gratitude, the dazzling reassurance that a CARE package of food . . . of blankets . of fabrics for farm clothes .

will bring to a hungry Korean child, to shivering men and woheld at the IOOF Hall Tuesday Korean Program, CARE, 20 Broad Street, New York 5, N. Y., or any local CARE ofifce, means that a special \$10 or \$7 Korean food or textile package can be delivered comenick, recording secretary; to those who need help most. You can send a gift to the needy in any of the many countries CARE reaches of course. But above all this holiday season, remember the people of South Korea. Let CARE bring the myour Yuletide message of hope and brotherhood.

More than 1,000,000 Texans this year received Christmas Seals by Approximately twenty seven mail, the Texas Tuberculosis Association reports.

> The annual sale of Christmas Seals by mail has been rated as the highest type of voluntary participation in community health.

YOU NEVER KNOW TILL YOU TRY



# NOTICE

Joe Huckert is off to Detroit, Mich. to study Television Repair and get some practical experience with the

C. A. NUTTING CO.

one of the Largest TV-Radio Repair Houses in the Midwest. He will be gone for about 3 months but during this time

BOB ODOM

will operate the Huckert Radio Service. Bot is well qualified to take care of all your Radio Repairs, so if you need some work on your Radio Set, bring it on in to

#### **HUCKERT RADIO SERVICE**

# MAKE IT A WESTERN CHRISTMAS

Choose Your Gift From The Frontier Shop

#### LADIES, MEN'S & CHILDREN

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> See Our Selection Before Buying

#### NEW!! Gambler str-Western ase resistant weave acetate ray like iron and holds a Crease Western trim Frontier Pants Size 32 -46. Free Alterations 22.50

# Cowboy Boots Christmas

Stewart Romero Boots Kirendall Boots

Formerly 32.50

now only

#### **Gift Suggestions**

Name Belt & Buckle Sets

Western Suits

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Saddles

Blankets

Billfolds

Purses

Squaw Blouses

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# FRONTIER PANTS FOR MEN and WOMEN



\* Gambler Stripe

Wool Gabardine -- Wool Suiting

WESTERN SHIRTS ARE ALWAYS **WELCOME GIFTS** 

CORDUROY, wine, green, gold poppy, ginger

\$8.95

BROADCLOTH, tan, white, grey

\$5.95

The Frontier Shop

(NEXT DOOR TO WHITE'S AUTO STORE)

#### **WESTERN SHIRT** SPECIAL

Tan, Grey, Blue, Madras Form Fitted - Pearl Snaps, 5 Point Yoke

# THEY'RE COMING... SOON!

The New Mercury

Just In Time For Christmas

The New Ford

Just In Time For Christmas

# SHOWING

Wed., Dec. 10th

# SHOWING

Friday, Dec. 12th

# A DOUBLE FEATURE THRILLER

Mercury, the most beautiful car on the road today, with advanced styling, Economy (Mobilgas Economy Winner), bigger and safer in 1952 will be even better for 1953. Come in and Test Drive the New 1953 Mercury showing Friday, December 12. You'll like this car.

Ford led the field in 1952 with advanced styling, bigger and safer, but wait until you see the Ford for 1953. It's even better than the 1952 Ford, adding more comfort, more economy, and NEW MIRACLE RIDE. YOU'LL SURE WANT TO TEST DRIVE THE NEW 1953 FORD.

# HEREFORD MOTOR COMPANY, INC.

142 N. Miles Ave.

Your Friendly Ford - Mercury Dealer

Phone 39

# La Madie Mia' Is Name Of New Child Study Club

panish for young mother, was osen at the first regular meetg of the club held Monday night the home of Mrs. Ernest Wade

#### hristian Women's 'ellowship Meets

eeting at a covered dish lun- liton, reporter. neon at the Christian church Vednesday. Mrs. Robert Veigel presided ov-

the business meeting. A Christas program was planned for the tertainment of those present. rs. B. F. Cain gave a Christmas ory, Mrs. Walter London Jr., ave a speech on customs of hristmas in other lands. Mrs. oy Suit had the Christmas de-

president of Les Meres Study care will be pursued. club, sponsoring club, conducted installation rites for new officers.

Mrs. Glenn Hopson, president; twenty. Mrs. Bonnie Wilson, vice-presi-

"La Madie Mia", with Mrs. Charles Sanders serving third Mondays of each month and as hostess. Mrs. Elvin Wilson, a course of study based on child

Fifteen charter members answered roll call Monday night. Those inducted into office were: Membership will be limited to

Those present were Mesdames: dent; Mrs. Louis Beckman, secre-tary; Mrs. Bobby Owen, treasur-er; Mrs. Don Bookout, parlia-burn Hamilton, Don Bookout, Christian Women's Fellowship mentarian; Mrs. Vernon Wilson, Vernon Wilson, Elvin Wilson, Laret for their first Christmas Historian and Mrs. Lilburn Hamilton, reporter.

Christian Women's Fellowship mentarian; Mrs. Vernon Wilson, Vernon Wilson, Elvin Wils Regular meetings of the club Arthur Tinsley and Edward Robwill be held on the first and erson.

#### The Sunday Brand SOCIETY

Hereford, Texas, Sunday, December 7, 1952

#### Hereford Couple Observe Their 25th Anniversary At Surprise Affair Here

Mr. and Mrs. B. J. Lueb ce-cake topped with a miniature bri-cord book brated their 25th wedding and day couple and flanked by white versary on Sunday November in St. Anthony's Hall at a surse courtesy given by Mesdames

tapers in silver holders.

An informal program was presented. Mrs. Noise Elliston and sented. Mrs. Noise Elliston and Mrs. The following year they moved to their present home in the Myche community. The following year they moved to their present home in the Miss Susie Reinart.

The hall was decorated throughout with chrysanthemums in aum shades and the table was intered with the anniversary of guests signed names in the resonance of the couple and Delores and Susie Loerwald entertained with piano selections. Games were enjoyed after the program and gifts were presented. Approximately 70 guests signed names in the resonance of the couple and Delores and Susie Loerwald entertained with piano selections. Games were enjoyed after the program and gifts were presented. Approximately 70 guests signed names in the resonance of the couple and Delores and Susie Loerwald entertained with piano selections. Games were enjoyed after the program was presented. Mrs. Noise Elliston and Mrs. Airhart Reinart gave toasts to the couple and Delores and Susie Loerwald entertained with piano selections. Games were enjoyed after the program was presented. Mrs. Noise Elliston and Mrs. Airhart Reinart gave toasts to the couple and Delores and Susie Loerwald entertained with piano selections. Games were enjoyed after the program was presented. Mrs. Noise Elliston and Mrs. Airhart Reinart gave toasts to the couple and Delores and They have three children: Raymond after the program was presented. Mrs. Noise Elliston and Mrs. Airhart Reinart gave toasts to the couple and Delores and They have three children: Raymond after the program was presented. Mrs. Airhart Reinart gave toasts to the couple and Delores and They have three children: Raymond after the program was presented. They are members of St. Anthone and Mrs. Airhart Reinart gave toasts to the couple and Delores and They have three children: Raymond after the program was presented. They are members of St. Anthone and Mrs. Airhart Reinart gave toasts to the couple and Delores and They have three children: They a

Mr. and Mrs. Lueb were married in Durant, Okla., and came to Hereford 22 years ago, locat-An informal program was pre- ing on a farm in the Wyche com-



MR. AND MRS. B. J. LUEB. . . married 25 years



'LA MADIE MIA' OFFICERS installed here Monday night are pictured above front row left to right: Mrs. Glen Hopson, Mrs. Bonnie Willson,

Mrs. Lewis Beckman; back row left to right, Mrs. Don Bookout, Mrs. Bobbie Owens, Mrs. Ruth Wilson and Mrs. Lilburn Hamilton. Photo by W. H. Patton.

#### Visiting Ladies To Degion Auxiliary Meet Feted

American Legion - Auxiliary con- tions played by Martha Logan and vention held here Saturday and Mrs. Parker; Sunday, were entertained at a tea given Saturday afternoon at the Veteran's Memorial Park Club Rhea Smith of Amarillo, past 18th House Patriotic colors were feea-tured in decorations with red and Beard of Amarillo, white carnations forming the center arrangement for the serving table. Mrs. Ira Ott, president of the local Auxiliary, presided at the silver tea service which was consistent of the silver tea service which was consistent from the district to the impact of Amarillo, Others registering were Mesdames; Gordon Combs, Phillips; Lou J. Roberts, Amarillo; Loula M. Byrd, Groom; Vera Reed Teable, Tulia; J. M. Johnson, Amarillo, Others registering were Mesdames; Gordon Combs, Phillips; Lou J. Roberts, Amarillo, Others registering were Mesdames; Gordon Combs, Phillips; Lou J. Roberts, Amarillo, Others registering were Mesdames; Gordon Combs, Phillips; Lou J. Roberts, Amarillo, Others registering were Mesdames; Gordon Combs, Phillips; Lou J. Roberts, Amarillo, Others registering were Mesdames; Gordon Combs, Phillips; Lou J. Roberts, Amarillo, Lou J. a gift from the district to the im- rillo; Bertha Klystine, Amarillo; mediate past-president of the dis- Glenn E. Allen, Amarillo; Julia

Jim Childress and Carlos Vau- Amarillo. ghn, C. A. Saulcy, Carl Smyth, Those from local unit 192 re-Edwin Flood, Ralph Smith and gistering were; Mesdames Ira Ott, Cecil Wilkins.

and Wanda Kirksey.

Visiting members of the Aux-iliary attending the 18th District musical program with piano selec-

Collins, Amarillo; Sallie Harris, Assisting with serving were Mobeetle; Mary Hix, Wellington; Mesdames Tom Draper, chairman, Chester Guthrie, Stratford; Clyde Harold Pettyjohn, Reba Watson, Burton, Amarillo; Rhea Smith,

Carlos Vaughn, Nell Hodges, H Entertainment consisted of a E. Pettyjohn, Jim Childre, Troyce vocal sextet presented by Don Hanna, Reba Watson, James Wil-Moore, public school music dir-de, Tom Draper, Ida Mae Vaughn, ector, with singers; Nancy Patter- Wilbur Davis, J. H. Lomas, C. A. son, Nan Longbottom, Pat Jack- Saulcy, Cary Smyth, Edwin Flood, son, Nancy Milford, Dixie Young C. W. Parker, W. J. Frost, Ralph Smith and C. O. Wilkins.

#### Christmas Program Is Presented For Bay View Study Club Group

the theme of the program present- with silver scroll motif. A large From the front entrance sprinkled with silver, with wax-throughout the house the holi- ed fruit adding color to the deday atmosphere was established corative arrangement. with Christmas greenery, bright baubles and ornaments that gave Mrs. Phillip Barkley who precheery welcome to members and sented Don Moore who introduced

colors, the refreshment table was

"The Spirit of Christmas" was laid with a green damask cloth ed for the Bay View Study Club wooden plaque in the center of at its annual Christmas program the table held yarrow and bacheheld Thursday afternoon in the lor buttons in purple and gold home of Mrs .Colby Conkwright. | combined with dried grasses

The program was arranged by twenty six glee club students from In keeping with the Christmas Shirley School. They sang "The colors, the refreshment table was Continued on page 2

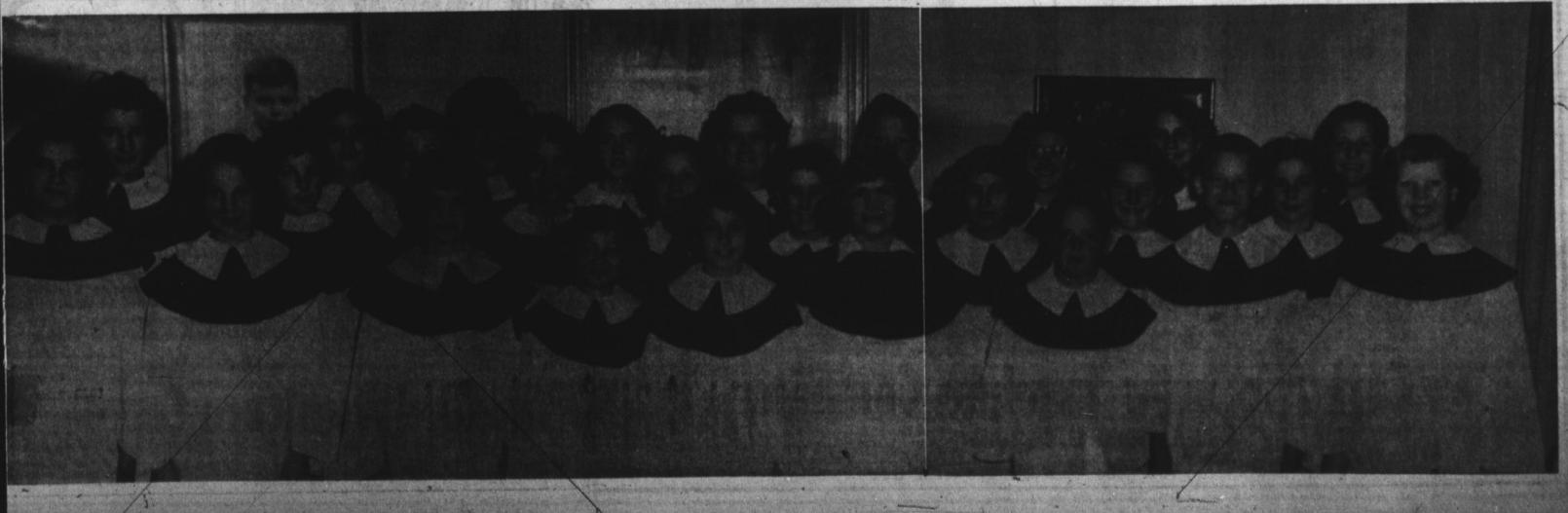


MRS. IRA OTT, local unit 192 Auxiliary president, is shown serving Mrs. Loula M. Byrd of Groom, 18th District president, at the visitors tea Saturday afternoon given by

the local Auxiliary as part of the convention entertainment for the 18th District meet held here Saturday and Sunday. Staff Photo.

SHIRLEY CHORUS GROUP under the direction of Don Moore are pictured above as they presented the program at the Christmas party held by the Bay View Study Club members at the home of Mrs. Colby Conwright at 408 E. 5th Street, The group of

26 members presented several Christmas Shirley Grade School here in Hereford. Staff



## Cultural HD Club Serves Lunch

To Big Crowd During Farm Sale

and a girl. The boy's proud parents are Mr. and Mrs, Glen Wil- L. Stephen and Mrs. R. C. Chil- ces Turrentine. son, grandparents, Mr. and Mrs. ders. Art Lewis. He was born Sunday Mr.

The Pat Robinsons are the proud parents of another girl, the day with their grandparents, born Nov. 29 in the hospital in Mr. and Mrs. R. C. Childers. Amarillo. Her name is Kathleen. She is the fourth daughter of the the pep club banquet Friday night They also have one who is about 13 years of age.

the oldest child. Cultural Home Demonstra-Club served lunch to a cacrowd at the Mark Benearm Sale Thursday. There many people eating lunch group ran out of food all were served at the noon total of forty homemade hotdogs and 140 sandwere sold in a matter of utes. A car was sent to town bakery pie and doughnuts, White Deer. buns and weiners. Women g with the serving were Earl DeHart, Mrs. A. C. ney, Mrs. M. W. Sumner, Grady Parsons, Mrs. Paul rbett, Mrs. R. C. Childers,

red Wolfington and Mrs. Corbett served as the clerk for the sale. Mr. Corbett is a public accountant.

Mrs. Bess Werner entertained a roup of her friends in her home Thursday afternoon. They were Program...

(Continued from Page 1)
First Noel", "Joy to The World",
"Christmas Again", "O Come All Ye Faithful", "Tidings of Comfort and Joy" and "Rudolph the Red Nosed Reindeer".

Members of the social commit-There are two new arrivals in the this community this week. A boy and daughters, Mrs. Harold Rudd party were Mesdames; J. P. Slathis community this week. and daughter Lunn Ann, Mrs. J. ton, Leo Forrest and Miss Fran-

ders.

Mr. and Mrs. G. S. Barclay spent Wednesday in Amarillo on business. David and Larry spent the day with their grandparents, Mr. and Mrs. R. C. Childers.

Boys and girls are attending were Mesdames; D. H. Alexander, J. R. Allison, Phillip Barkley, H. G. Conkwright, C. J. Crump, Wayne Evans, Leo Forrest, E. W. Harrison, A. M. Jones, W. S. Kerr, J. Boys and girls are attending

this week for Hot Springs. Patsy Childers spent Friday night in the home of Patsy Jack-Mr. and Mrs. Paul S. Corbett, Paula Beth, Ronald and James, visited Mr. and Mrs. Harold Cle-Mr. and Mrs. T. B. Cox took ment and Mackie Greer in Lit-Mrs. Hooten, mother of Mrs. Cox tlefield Saturday. Mrs. Clement to White Deer Tuesday. Mrs. and Mr. Greer are brother and

sister of Mrs. Corbett. Hooten has been living in the Cox Mr. and Mrs. Grady Parsons, Jimmy and Joe Harral Childers attended a birthday dinner and housewarming of Mr. Parsons sister, Mrs. Aubrey Talley in Halfwere dinner guests in the home of Mr. and Mrs. Joe Pitts Sun-

way, Saturday. Mr. and Mrs. V. E. Goodwin and Mr. and Mrs. Robert Kerschen Linda were Thanksgiving guests returned home Monday after be- in the M. W. Sumner home. Mrs. Edgar Telchik is employed at, the Campbell Womble Manu-

facturing Co. Bonnie Lewis is running for the Freshman Annual Queen. means of communication with the Mrs. Art Lewis of this commun-

LET'S COOK SOMETHING. . . with Mrs. Charles Donald

#### The Christmas Pudding, Blazed With Brandy, Lends Holiday Note

sed up with holly to "keep the witches away" lends a delicious festive note to the holiday table. According to tradition, the Old New England Plum Pudding Christmas pudding held potent charms for all who tasted it. And crumbed. the superstition existed that it was unlucky to eat it before Christmas day, and that each pud-Boys and girls are attending the pep club banquet Friday night from this vicinity are Bonnie Lewis, Georgia Lewis, Paula Beth Corbett and Raymon and Patricia ding sampled in the days follow-Mr. and Mrs. Louie Olson left following Christmas, so many happy months you will have in

> The original plum pudding was very different from the ones we make today. The plums or prunes of the old recipes have been supplanted by raisins and a number of other good things. Then the method of cooking has been changed materially for the pudding cloth and boiler have been completely done away with in favor of modern molds and steamers,

ed in Hereford for many years Steam four hours. Serve hot with and who now lives in New Mexi- hard sauce made with 1 pound co. was known far and wide as powdered sugar, 1/4 pound of buta good cook and one of her fav- ter creamed, and 2 tablespoons le orite recipes was the Old New England Plum Pudding, heavy

The Christmas pudding all dres- friends in Hereford who use every year. It gives a pleasant old-fashioned New England flayor to a family dinner. Here it is: 4 slices bread, toasted and

1 pound beef suet ground fine cups flour

pound raisins pound currents cup sugar pound dates

box candied cherries

box candied pineapple teaspoon salt cup molasses 1/4 teaspoon each of nutmeg, innamon and cloves

1 cup sweet milk 6 eggs. Mix bread crumbs with suet ruit and spices and blend thoroughly. Beat eggs well, add su gar and mix thoroughly. Add sweet milk and molasses. Add flour, mix well and add the

crumbs, suet and fruit mixture a little at a time. Fill a 1-lb. baking powder can 2/3 full, cover Mrs. Charles Donald, who liv- tightly and place in large steamer. mon juice added and beaten well.

The pudding may be made a with fruit and blazed the last any time and when ready to ser-Bonnie is the daughter of Mr. and moment with a ladleful of bran- ve, cut in 1/2 inch squares and dy. She gave the recipe to special steam serve hot with sauce.

Humming Blue Bird Group Meets At Hut

Mrs. Wesley Brown and Mrs. Harley Ward met at the Hut Wed-nesday afternoon with the Humming Blue Bird Group.

Moore, Bernice Denny, Linda The girls sang Christmas carols, Smith, Shirley Carthel, Gail Lyand made plans for a Christmas man and Mary Skypala.

The Sunday Brand, Hereford, Texas, Sunday, December 7, 19 The Amarillo Duplicate Bridg party on December 17. Beverly Robertson served cook- Club is holding a master p ies to: Edith Hagar, Phyllis Ward, Wyndolyn Sheppard, Kay Woolery, Cecelia Loerwa'd, Patricia Bell, Marilyn Martin, Marilyn 2 p.m. All bridge players are in-Jones, Glenda Lester, Paula vited to attend.

Mr. and Mrs. Henry Hasting have returned from a ten stay in Mineral Wells.



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# Beautify Your Home

Corbett and Raymon and Patricia

son, daughter of Mr. and Mrs.

home for the past several years.

She is going to visit relatives in

Mr. and Mrs. Fred Wolfington

ing marooned in Wichita, Kansas,

during the recent snow storm. Kerschen reports that the snow

was so deep there, that the people were marooned in their houses,

with their telephones as the only

Clinton Jackson in Hereford.

# NOW **Building A New FENCE**

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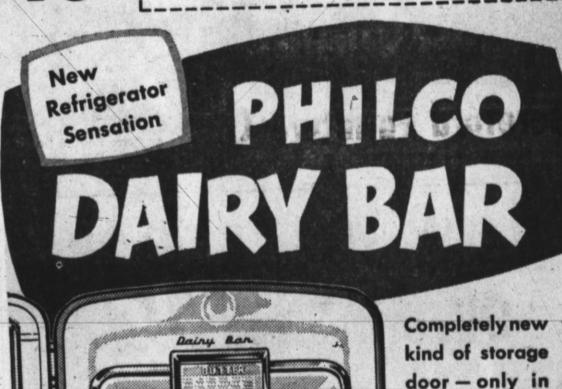
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Other New 1953 Phileo

#### Mrs. Roy Grubbs Is Host To Calliopian Club Meet Here

Mrs. Roy Grubbs was hostess or the Calliopian Club Thursday Mr. and Mrs. Nunley ard, president, presiding over a ort business session. Plans were scussed for the annual Christnas party which will be held in ne home of Mrs. J. T. Gilbreath on December 18.

Mrs. Jas. W. Witherspoon preented the program, giving a reiew of the "Life of Eugene O'eal". She told how he started riting one-act plays at the age 24 and gradually built up to nger plays such as "Strange Inrlude" with nine acts. She desibed his trend of thought in all his works as toward the traor seamy side of life.

Members present were Mes-J. T. Gilbreath Jr., J. E. Kir-D. C. McWhorter, W. J. Mesk, N. E. Milburn, Carl Perrin, oradley and the hostess. Mrs. ayne Evans, a former member,

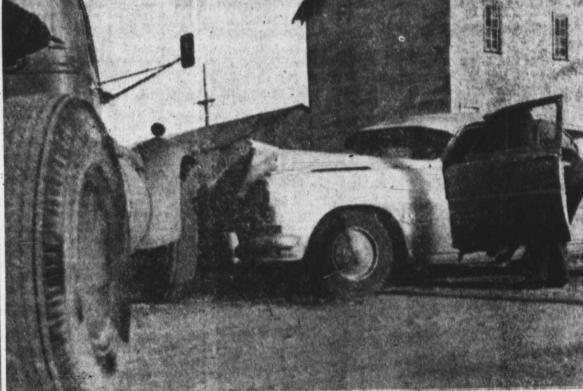
Mr. and Mrs. R. W. Houghton. sited in the home of their son daughter-in-law, Mrs. and s. L. W. Houghton.

#### Surprised With Housewarming Thurs.

Mr .and Mrs. W. B. Nunley and family were surprised with a house warming Thursday night in their new home.

Guests brought the supper for refreshments and presented the Nunleys with the rest of their pot-

Table games furnished the entertainment for the following people: Mr. and Mrs. Garland Solomon and family; Mr. and Mrs. Preach Merritt and family, Mr. ames; T. Mims, Richard Barnard, and Mrs. Joe Landers and son, Mr. F. Cain, J. T. Carroll, Clyde and Mrs. Merlin Kauf and famive, Paul Coneway, Alton Fras- ily, Mr. and Mrs. Forrest Ricketts, Mr. and Mrs. Joe Wagoner and family, Mr. and Mrs. Johnnie Townsend and family, Mr. and izabeth Womble, Miss Nell Mrs. Elmer Combs, and family, Mr. and Mrs. Pat Ranspot and family, Mr. and Mrs. Lyle Rickman and family, Mr. and Mrs. Robert Boyd and family, Mrs. Guy Lawrence and daughter, R. M. Gunn, Dixie Neal and the honorees, Mr. and Mrs. W. B. Nunley and family.



WRECK HERE FRIDAY happened shortly after 4 p. m. in front of Pitman Grain Company involving Mrs. S. A. Fangman, Rt. 3, Hereford driving a 1951 Hudson and

Benton Wilson Fillman of Wichita Falls who was driving a transport truck loaded with gasoline. No one was injuried in the accident. Staff Photo:

It was announced that there

will be no meeting of the club in

Those present were Mesdames;

pepper and F. M. Kester.

#### Major Cowan To Speak Ceramic Art Club At Reserve Officers Ceramic Art Club met in the Ceramic Club rooms Thursday afternoon when members completed Ed Cox, V. E. Dodson, Glenn Meeting Monday Night

mobiles begun earlier this month.

Mrs. Carlos Vaughn served as Radovich, John Robinson, Don Major George D. Cowan a hostess and refreshments were Root, Carlos Vaughn, O. H. Culnember of the 9172nd Volunteer Air Reserve Training Group, will be the principal speaker at a meeting of all Air Force Reserve Officers in this area at 7:30 p.m. Monday, Dec. 8 at the Gray County Court House it was announced today by Captain Stanley S. Simik, Liaison Officer with the

9172nd VART Group. Questions on the new Air Force Reserve Permanent Commissions will be answered at the meeting. Under the new plan Air Force Officers who hitherto have been renewing their commissions every five years will be offered permanent type commissions.

These new commissions in no way affect the current status of Reserve Officers. The project was designed as an economy measure to cut down the administrative workload entailed by periodic renewal of commissions.

Major Cowan pointed out that all Air Force Reserve Officers in this area, whether they are mem-Phone 823 bers of VART Group or not, are urged to attend this meeting.

#### Given Courtesy

Mrs. Ray Downey was hostess Wednesday morning at an informal coffee honoring Mrs. John Bennett who is leaving soon to make her home in Belton.

Those attending the honor courtesy included Mesdames; R. N Yarbro, J. B. Hanlin, Dennis Bak-

#### **PRESCRIPTIONS**



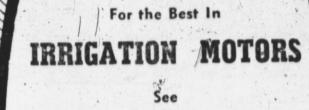
Someone's health, even life itself, is at stake every time we fill a prescription. That's why our prescription service is always prompt but never hurried.

Our professional reputation depends on our taking time to be careful. Accuracy is of utmost importance. Ours is serious work, serious respon-

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er, R. A. Daniel Jr., Bob Law R. E. Lingenfelter, Sam Long, rence, Bill Patton, Preston Hage Dalton Criswell, the honoree and ans, R. H. Cagle, Cecil Massie, the hostess.



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Most of you farmers know the Oliver "Iron-Age" Potato fanter and know what it can do. For you that don't, we invite you to come in to Miller Oliver Co. and let Joe Bishop give you the High Lights of this machine. Joe knows the "Iron-Age" from front to rear. He knows too, that it is one of the finest machines money can buy.

#### A WORD ABOUT REPAIRS:

If your "Iron-Age" Potato Planter is going to need repairs soon, we suggest that you drop in and give us a list of the parts you will need -- or, just bring your machine in to the Miller Oliver Co. and let us do the work. We can rebuild them NOW.

All Gifts Beautifully Gift Wrapped Free

#### Hereford Mutual Concert Association To Present First Attraction Of Season At Auditorium Dec. 12

will be heard here December 12 to bring a guest to one of the these concerts and are anxious Miss Clara Redman, 4-H Club Wesson. at the High School Auditorium, concerts. On account of the space that as many people as possible worker, gave the lesson for the are a remarkable pair with broad problem you are asked to bring have an opportunity this year to accomplishments. Curtain time is your guest only on the evening see and hear the fine programs 8 p.m. and the concert is spon-which you are assigned. For this that are being presented. If you which you are assigned by the Hereford Mutual first program the members whose happen to attend one program the members whose happen to attend one program that Concert Association.

radio commentating for the Australian Broadcasting Commission. In Philadelphia, he held an executive position and produced teshows for the local CBS WCAU-TV. This was in to the year and a half n series which Mr. and Neal presented from Phila-Mrs. Neal, or Allison Neal, was

considered Australia's leading child prodigy. She concertized extensively throughout the country and, in 1944, she became the youngest person ever to tour the ABC Celebrity Circuit, where she played in every major city and y major orchestra in On this tour, she play-with Eugene Ormandy he Sidney Orchestra. Mr. Ormandy was so impressed that he immediately arranged for her to obtain one of the coveted scholarships to the Curtis Institute of Music in Philadelphia. While studying with Rudolf Serkin at Curtis Institute, she did numerous tours in the south and east and appeared twice as soloist with the Philadelphia Orchestra under Eugene Ormandy.

About this time she fell in love with Harry Neal, a fellow-student at Curtis and they became a duopiano team. Shortly afterwards, they began their Philadelphia television series and were married. Miss Nelson returned to Australia for another tour during 1950. After completing his 1950 American tour, Harry Neal joined her in Australia for a year's work for the Australian Broadcasting Company, including a coast-to-coast broadcast. They returned to the United States last May.

This is the first of the season's concerts to be presented by the Hereford Mutual Concert Association and membership cards are being mailed and will reach members in time for this first per-

This year the board of direc-

surnames begin with the letters and don't like it, remember that Association to bring varied pro-

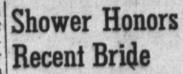
#### Mrs. Frank Wilde Is Club Hostess

Nelson and Neal the Australian- tors has made arrangements for ple do not realize what they are stration Club met Tuesday af- will be held on Tuesday Decem-American duo-piano team, who each members of the association missing when they do not hear ternoon with Mrs. Frank Wilde. ber 9 in the home of Mrs. N. L. day featuring a demonstration on the selection of kitchen utensils.

surnames begin with the letters and don't like it, remember that Association to bring varied pro-

Following the demonstration members modeled dresses of plaids and stripes made recently and plans were discussed for West Hereford Home Demon- the annual Christmas party which

Members attending the meeting were Mesdames, John Jacobsen Jr., Vern Witherspoon, Ulys Pierce, Ida Mae Vaughn, Carlos



A miscellaneous shower-tea complimented Mrs. Al Lueb, the former Miss Rosa Ford, at the home of Mrs. Ed Loerwald Thursday afternoon. Hostesses were Mesdames; Ed Loerwald, S. T. Loerwald, B. J. Lueb, Esidor Reinart, and Gene Loerwald.

A holiday theme was carried out in decorations for the party blue and silver. Mrs. Ed Loer-wald poured assisted by the oth-

Those signing names in the bride's book were Mesdames; Jess Ford, Charlie Kropff, Alfred Reinart, Airhart Reinart, Leo Hoffman, T. C. Malone, Elton Malone, J. A. Loerwald, Fred Pitner, Bill Ewing, Meinard Koel-zer, Mark Link, Cecil Malone, Elmer Reinart, Leander Reinart, Joe Reinart, Leonard Batenhorst, Forrest Marnell, W. J. Lueb, Misses Patsy and Margie Ford and Mr. Jake Lueb of Plainview.

#### Beta Sigma Phi Sorority Meet

Kappa Iota Chapter, Beta Sigma. Phi Sorority met in the home of Mrs. O. L. Amery Tuesday night. Mrs. Ernest Wade, president, directed a short business meeting when a needy family was adopted for Christmas sharing.

Mrs. Byrdie Dee Fellers presented the program on "Happiness Through Understanding of People and Nature". Quoting from Adler, author of books relating to that subject, she said, "It is the individual who is not interested in his fellow man who Slip - On has the greatest difficulty in life RIPONS in all colors and provides the most injury to others. It is from these individuals that all human failures spring." In answering roll call members told what phase of nature calls forth their greatest inter-

Members present were Mesdames; Jo Lingenfelter, Mary Anna Laing, Barbara Cooper, Barbara Witherspoon, Marion Guinn, Ann Cowan, Mary Jo Sharp, Byrdie Dee Fellers, Margaret Harvey, Eleanor Cramer, Margaret Johnson Catherine Moore, Dorothy Mercer, Nadine Wade, Jama Pool and the hostess.

Mrs. Maron Causey spent the with Western Electric Co, in Dal Thanksgiving holidays with his las. slip-on



Children and Teen-Agers

All Colors, Special

**SHOP AT** 

RIPON LOAFER SOCKS

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ALSO INFANT SLIPPERS

Home of Weatherbird Shoes



NELSON AND NEAL, Australian-American Two-piano team of rare distinction, above will be heard here December 12

at the High School auditorium in a concert scheduled to get underway at 8 p. m.



Livingreem Suites

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> > Base Rockers

Truck Load Of Hassocks

Westinghouse Refrigerators Maylag "Duich Oven"

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Bedroom Suites

Buy Now -- Pay Later

End Tables - Coffee Tables

Lamps -- Cedar Chests

Westinghouse Washers & Dryers



Gifts For The Home Are Gifts She'll Appreciate

& H. FURNITURE

Across Street From Piggly-Wiggly





#### Wedding Of Miss Ella Mae Wood And Olive Hinds Music Studio Here Mr. Melvin D. Hall Held In Friona

the wedding trip the couple will

live at the Collier Apartments in

FHA Girls Present

program for the evening.

and projects.

dine Fillpot.

and Bonnie Kelly.

B&PW Club Program

C-Ora Cockrell and Jaynice Es-

tes were hostesses for the Busi-

She presented Sue Lynn Hul-

group includes 104 members.

The girls entertained with

talks, poems, gave their creed and

Winget, Patsy Townsend, and Na-

During the business session, ov-

er which the president, Brucie

Rose, presided, three new mem-

The marriage of Miss Ella Mae ver City High School and attend-Wood, daughter of Mr. and Mrs. ed St. Joseph's School of Nurs-E. J. Wood of Fort Worth to Mel- ing in Fort Worth. She is now emvin Dean Hall, son of the late Carl ployed at the Parmer County Hall and Mrs. Hall of Friona, took | Hospital. place in Friona on Saturday, Nov. 29. at the First Baptist church. Rev. Russell Pogue, pastor, read the double ring ceremony.

An arch of white chrysanthenums arranged with baskets of hrysanthemums and palms markthe altar before which the ouple and their attendants stood. Wedding music was provided by Denise Magnes who also accompanied Joyce Ann Miller who sang, "Always". The traditional wedding marches were used and soft background music was provided the piano during the cere-

Miss Marilou Rife was maid of ionor. She wore a pastel pink ness and Professional Women's pallerina length dress and carried club session held at the Jaycee bouquet of blue chrysanthe- Club House Monday night. Velma Hugh Mosley was best Cook, chairman of education and nan and ushers were Herbert vocations was in charge of the Day and Joe Fallwell.

The bride, who was given in marriage by her father, wore sey, teacher of home economics in white net and lace fashioned the Hereford public schools, who ballerina style and finger tip veil directed a program presented by illusion. A white satin tiara six members of the Future Homemcrusted with seed pearls held makers of America. This year's the veil in place and the bride's ace gloves matched the lace of her dress. The bridal bouquet was of white bride's roses and show- told of their aims and objectives ered with white satin streamers.

The bride's mother wore a light blue frock and the bride-gram were; Yvonne Axe, Betty groom's mother wore navy. Both Buse, Coelita Shelton, Barbara wore white carnation corsages.

The reception which followed the wedding was held at the Friona club house. The lace laid table was centered with an arrangenent of white chrysanthemums bers were welcomed. They were ind a three tiered wedding cake Gertrude Davis, Nel Ruth Aiken line Howard; Sue Lynn Hulsey, was featured.

When the couple left on a weding trip to Fort Worth, the bride was wearing a navy suit, with a corsage from the wedding

Presents Pre-Christmas Musical

day evening at 8 o'clock in the Methodist church.

The program will include con-Mr. Hall attended Friona schools and West Texas State College. He served 36 months in the army with 18 months in Korduets, trios and quartets. Vocal guest entertainer will be Don Ed-He is employed in Friona at win Lewis, bass, with Denise the Texico Service Station. After | Magness as accompanist.

Students presenting the program will be; Royce Ann Gililland, Kathy Boston, Kathleen Knox, Mary Raye Downey, Jenny Lynn McCathern, Ann Caraway, Janie Bookout, Jo Ann Cup- of Christmas good will and everyell, Shirley Pierce, Martha Book- body is invited to attend.

The Junior Piano Club of Olive out, Gayle Wagoner, LaNelle Hinds Music Studio will present a Short, Tommie Kay Robinson, pre-Christmas musical on Tues- Theresa Fambrough, Twyla Springer, Linda Reese, Nancy Story Wanda Kimbrough, Karen Sue

cert arrangements of Christmas McGee, Jackie Brown, Claudia and secular melodies, piano duos, Green, Sandra Jo Caraway, Sue Springer, Nancy Crawford, Yvon ne Axe, Lu Durham, Sue Kirby, Clydene Allred, Gladys Lee, Wal don Scott, Randall Vaugh, Wayne Scott and Joe Bill Wills.

Usherets will be Gwendolin Wright and Sylvia Cox. The program is being given at this time as a musical expression

#### Youth Conservation Program Is Given For The Summerfield Club

Mrs. Glenn Walser presented the children in discrimination, the Summerfield Study Club program Thursday afternoon at a best entertainment available to meeting held in the home of Mrs. the youth, provide ways for chil-Joan Euler.

Mrs. Walser discussed the television, movies and literature". She said in part "Our children's diet of comics, radio, television, annual Christmas party was planmovie programs and literature has aroused the parents and youth home of Mrs. Glenn Walser on leaders of the nation. Equally the night of December 18, instead concerned are the responsible of in the Lookingbill home as producers and distributors of these media. The answer is not, or guests. "No comics, movies, radio" but a five-fold campaign in each com- Clara Blakemore, 'Beatrice Nomunity carried on by a joint com-

dren to participate in programs and to cooperate with responsi-Youths Diet of Comics, Radio; ble producers in eliminating obnoxious features". · During the business session the ned. The party will be held in the

Those present were Mesdames; land, Emma Luell Noland, Rosa mittee of representative organi-zations (youth and adult) to guide the hostess. Walser and

scheduled. Husbands, will be hon-

Mr. Al King of Yankton, S. D., Marie Ratcliff, Ursalee Jacobsen, surprised his sister, Mrs. Rosa In attendance were; Clara Acker, Corinne Jennings, Lucille Posey, er, Dyalthia Bradly, Charlotte Calvert, Kathleen Cayler, C-Ora Sadye Rigler, Brucie Rose, Della Mr. King and Mrs. Spear had not seen each other for several years. Spear with a visit on his way to Cockrell, Velma Cook, Jaynice Stagner, Seale Stevens, Erma seen each other for several years. Estes, Zula Gilliam, Skeeter Hall, Walker, Pearl West, Cecil Wil- He probably will make his per-The bride is a graduate of Den- Alma Hilton, Naomi Hodges, Pau- liams and the three new members. manent home with his children.

NYLONS 51 Gauge 15 Denier

SHEER

SERVICEABLE

Anthony's own brand Stylespun nylons. Sheer, serviceable, beautiful. Neat straight seam and foot lines. Toes and heels reinforced for extra wear. Winter shades, 81/2 to 11.



Delightfully warm comfortable. All wool uppers ... soft, pliable leather bottoms . . foot boarded for walking comfort.

Assorted colors.

Tots' to men's sizes.

White, colors,

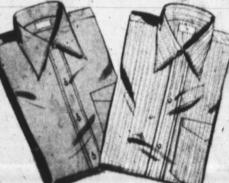




Multifilament Rayon Crepe

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Always a practical much appreciated gift for him. Choose cotton broadcloth, chambray or madras. Solids, whites, fancies. 14 to 17; sleeve 32 to 35.



Deerskin Dress Glove

Washable unlined deerskin

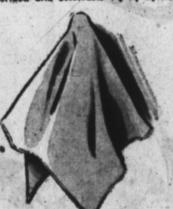
Unlined Cape Pigtex Glove

Unlined pigtex capeskin glove for men. Slit side slip-on style. Saddle stitched trim. Brown or

ADCLOTH



Extra fine count cotton broadcloth in solid colors and bold stripes. Coat styles . . . notch lapels. Elastic and cord tie waistbands. Sanforized and colorfast. A, B, C, D.



Men's Cotton Handkerchiefs

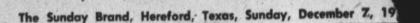
French Cuff DRESS SHIRT

Hand Made Rayon

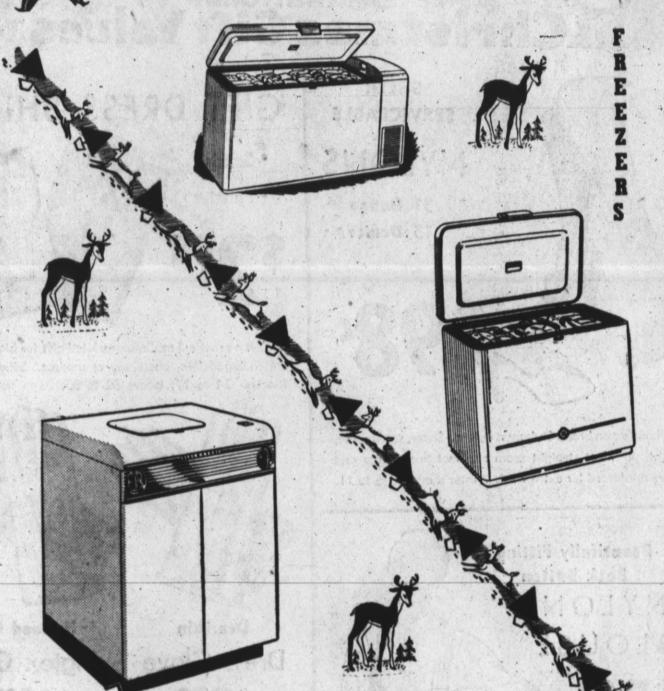
A huge selection of men' fine handmade ties. N wrinkle, all wool lining Solids and fancy patterns Satin and dull finishes



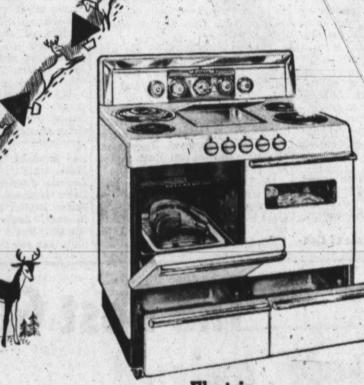




Santa Claus Suggests.



ATTONAL

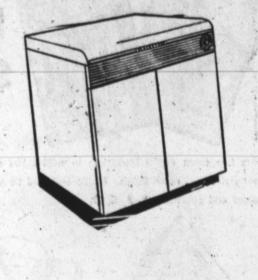


Electric

BLACKSTONE

Equipment

Laundry



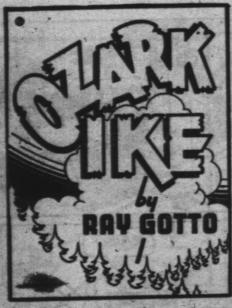








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By ROY CRANE





















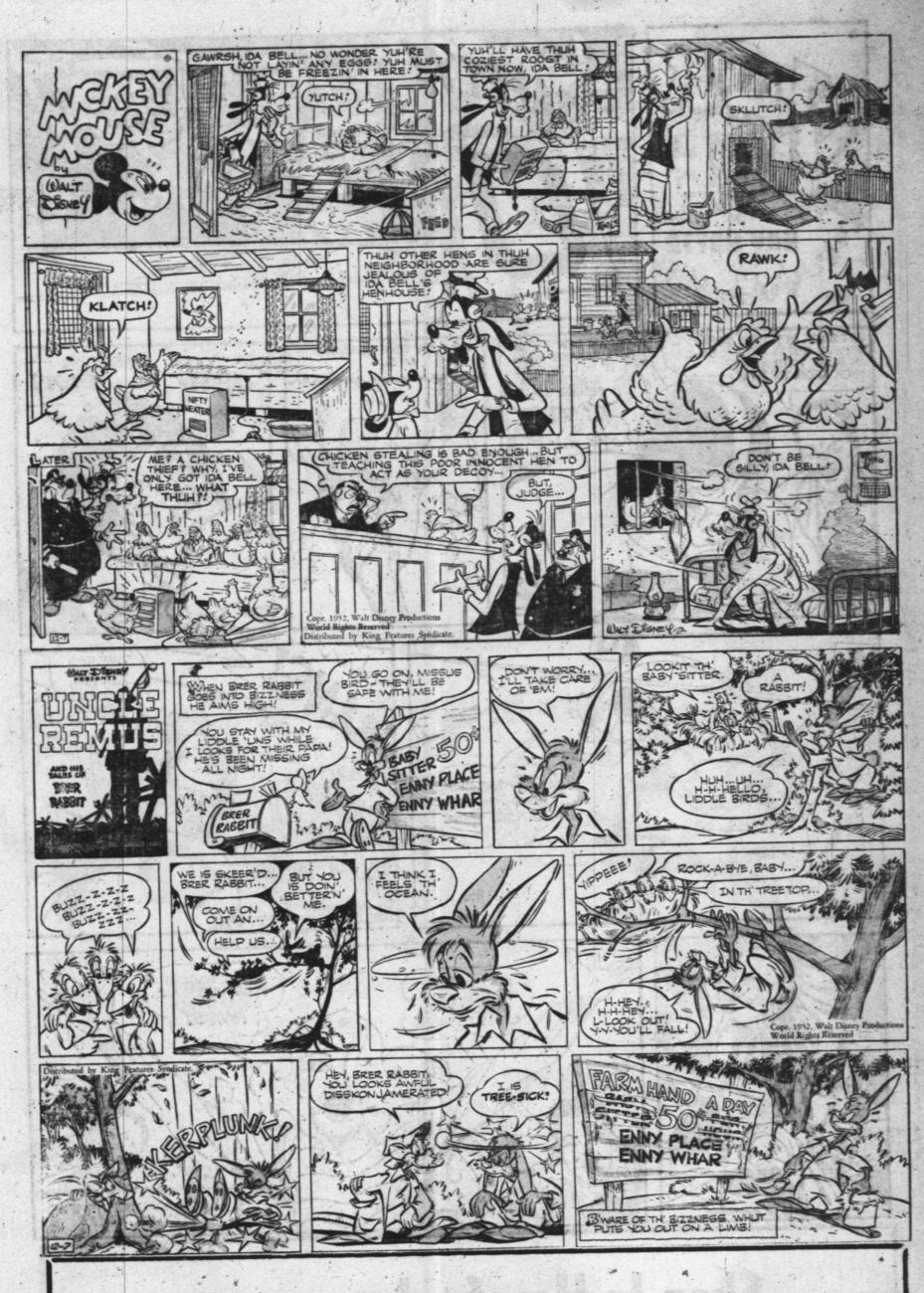








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Steel Age Office Desks
HIGHEST QUALITY

See them at The Hereford Brand \$178<sup>50</sup>









IT MAKES QUITE A STORY ANNIE KETCHES OLD SIMON SLUNK TRYIN' TO SWINDLE THAT RICH BUSINESSMAN BY SELLIN' HIM POOR MRS. MEEGER'S HOLLY TREE LAND NATCH'LY SHE DIDN'T KNOW HOW VALUABLE IT WAS-







YUP - BUT THAT DON'T SAVE SLUNK NONE - THE MAN GOT OUT A WARRANT FOR HIS ARREST~ WHEN LITTLE ANNIE TELLS HER STORY TO THE JUDGE~ SLUNK IS SUNK!





COMBINATION

File and Storage Cabinets \$5600 The Hereford Brand

























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NEW LOW PRICE

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We Have ESTERBROOK Fountain
Pens and Push Type Pencils.

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We Have OFFICE CHAIRS to Fit Your Every Need. Drop in to See Them.

# The Hereford Brand

Executive, Steno, and Lounge Chairs. The Hereford, Brand, Hereford, Texas, Thursday, Sept. 11, 1952

## Taft Smashes Truce Over Durkin Choice

THE uneasy truce established last summer on Morningside Heights between Sen. Robert A. Taft and President-elect Dwight Eisenhower was shattered this week over the appointment of a Democrat who backed Gov. Adlai E. Stevenson to Eisenhower's Cabinet.

Congress.

Overshadowed in the ruckus over

Weeks was one of the first top Re-

publicans to urge Taft to withdraw

Europe

The Saar is a coal and steel rich.

area sandwiched between France,

Germany and Luxembourg. After both

World Wars, it was detached from Germany and economically attached

to France as reparation for war

In elections this week to choose a

Johannes Hoffmann, the Saar's min-

ister president, interpreted this as a

vote for an autonomous Saar within a

European community as proposed to

West Germany by French Foreign Minister Robert Schuman.

Adenauer had a different interpreta-

tion, however. From his viewpoint,

the elections proved nothing because

they were not a "free expression" of the will of the Saarlanders.

Pro-German parties in the Saar,

which had refused to recognize the

present constitution, tried to turn the

election into a vote for or against the

the German challenge before the elec-

Autonomists in the Saar accepted

Adenauer, in refusing to recognize

the election results, was clearly voicing a disappointment felt among Ger-

man nationalists who put on a spirited

campaign in the Saar urging voters

to stay away from the polls or cas

NO-LET'S

TRY IT OVER

return of the Saar to Germany.

tions-and the results.

TWO VIEWS OF INDIA'S PEACE PLAN

AND RUSSIA SAYS: "THROW IT OUT!"

West German Chancellor Konrad

new parliament, the Saar voted decisively to stay that way.

Eisenhower last June.

Eisenhower's choice of Martin Durkin, 53-year-old sixth vice president of the AFL, to be Secretary of Labor drew a bitter reaction from Taft who called the appointment "incredible—an affront to millions of union members and officers who had the courage to defy the edict of officials like Mr. Durkin that they Durkin's appointment was Sinclair Weeks, 59, chairman of the Republivote for Stevenson.'

can National Finance Committee and "It has never even been suggested," prominent New England manufacsaid Taft, "that a man would be apturer, appointed Secretary of Compointed who has always been a partisan Truman Democrat, who fought Gen. Eisenhower's election, and advocated the repeal of the Taft-Hartley from the Presidential race in favor of

This first open, major disagreement between Gen. Eisenhower and Sen. Taft clearly forecasts rough times for the new President on Capitol Hill.

It was not clear whether Taft spoke Saar Backs French Tie for the majority of his backers who swung their support to Eisenhower after the Morningside Heights conference, but it seemed a safe bet he did. In any event it is likely that there will be greater tension between moderate GOP Congressmen who supported Eisenhower and the more conservative legislators who backed Taft once the 83rd Congress convenes.

A struggle for the balance of power between these two groups will afford a choice opportunity for Democrats to capitalize on the split in Republican ranks. It definitely will make it more difficult for President Eisenhower to

Eisenhower's Cabinet Secretary of State: John Foster Dulles, 63. Secretary of the Treasury:

George M. Humphrey, 62. Secretary of Defense: Charles E. Wilson, 62. Attorney General: Herbert

Brownell Jr., 48 Postmaster General: Arthur Summerfield, 53 Secretary of the Interior: Doug-

las McKay, 59 Secretary of Agriculture: Ezra

Secretary of Commerce: Sin-Secretary of Labor: Martin P.

# The WORLD This WEEK Nations

## KOREA CHALLENGES IKE





Public sentiment naturally favors any scheme which might pull

Eisenhower would like to see South Korean troops take over the frontline

Merits of Ike's Plan

Considered in relation to probable

Communist negotiators at Panmunjom mental concept behind the North Atmakes it equally plain Russia intends lantic Treaty Organization, the Mutual practicable, and to find out how long with the Republican-controlled 83rd to tie down United Nations forces in Security Agency and the plans for before it could be effected.

in Western Europe.

It is not so simple, then, to say this country should expend the enormous effort it undoubtedly would take to Law. drive the Chinese Communists out of Korea. It certainly is desirable, but U. S. military officials have to make sure everything is in ship-shape order in back of them before they smash ahead in front.

This is what makes Eisenhower's desire for a South Korean army strong enough to take over frontline positions in Korea attractive. It would tie down Communist forces there. It would mean the South Koreans might someday be capable of driving the Reds back themselves. Above all, it Asia and the Middle East offer fertile would be matching the Moscow strategy of putting satellite armies into The Western powers, therefore, are the field to tie down a major enemy

Chances for Truce

be an ideal solution, if it could be exposed in another part of the world. development of the South Korean ments resemble the 28 changes ap-In other words, the war in Korea is army in the past year is "unbelievable." Eighth Army Commander Gen. James A. Van Fleet declares a South

> It is likely that Eisenhower decided to undertake the trip to Korea to see

#### Quotes

Syngman Rhee, President of South Korea: "We don't expect to continue in this stalemate for another year, I don't think we can stand it. Korea would not, however, welcome Japanese troops as comrades in arms against the Reds. If Japanese troops came to Korea, there would be serious clashes between them and our people and this would have serious consequences in the Far

Maurice J. Tobin, Secretary of Labor, urging the AFL and CIO to unite: "The two mighty federations cannot afford to remain divided. They cannot afford to fight each other . . . to lose in selfishness and bickering the gains they won through heroic

#### Congress

Things to Come

Sen. Wayne Morse intends to stick by his declaration of independence from the Republican party despite his decision to vote with the GOP on the organization of the Senate.

Republican Senators have been reluctant to say if they plan to strip the Oregon Senator of the seniority he has acquired by his eight years of service in the Senate and his assignments on the Armed Services and Labor Com-

Morse quit the Republican party and declared himself an Independent during the campaign, throwing his support to Gov. Adlai E. Stevenson.

Vice President elect Richard Nixon lashed out at Mørse this week, declaring "We don't want and don't need Morse's vote,"

Democrats have shown no disposition to contest Republican control of the new Senate even though, without Morse, the Republicans will outnumber them only 48 to 47.

Sen. Robert A. Taft, meanwhile, was busy drafting a long list of pro-posed amendments to the Taft-Hartley

Two Possible Amendments Aides of the Senator said he was willing to make several amendments proposed by President-elect Eisenhower. One of them would be a requirement that company officials take the non-Communist oath, as union leaders now must do, if they want to use the act. Practically considered, this is nothing more than a palliative. Another amendment supported by Eisenhower and okayed by Taft would remove the ban on voting in a representation election by strikers who have been replaced in their jobs. Eisenhower has called this a possible "union-busting" section of the Act.

sion is necessary anyway. In general, Taft's list of amendproved by the Senate in 1949 but allowed to die in the House. Taft says the 1949 amendments died because the unions wanted a repeal or nothing and believed there was a chance of repeal under a Democratic Administration.

Taft doesn't agree but says the revi-

Taft reportedly believes the unions

lows the practice used in China-of sending military instructors to train

The Western Allies have been faced

for more than a year with the threat

of a full-scale Red Chinese invasion

of Indochina on a signal from the

Kremlin. That would tie the free na-

tions down to another Korea. It would

mean Russia once again had ma-

neuvered free nations into a war with-

out putting a single Soviet soldier into

Any major letup in Korean action, while it would be welcome in the West, could be a prelude to a Red Chinese undertaking in Indochina.

Vietminh Appeal The Vietminh's biggest support, however, comes from a dissatisfied peasantry which takes the practical

view that Ho Chi-minh offers the best

chance for more food, better living

conditions and independence from the

As in other critical areas-the Mid-

dle East for example—the Communists have made headway by capitaliz-

ing on hunger, fear and hatred of foreigners. It is difficult to make dents

in such appeals with mere anti-Com-

The crisis in Asia—and in the Mid-

In a last analysis, a poverty-stricken farmer does not trouble himself about

the evils of authoritarian communism

and the loss of individual liberty. He

munist propaganda.

Vietminh fighters.

#### Includes Red Demand

United

FINAL success for the India compromise plan to end the

Korean war was doomed when the Communists demanded noth

ing less than full, forcible repa

triation of all prisoners of war The Western nations pushed for a vote

In this negative atmosphere, 53

members of the Political and Security

Committees approved the Indian plan

Five nations of the Soviet bloc voted

In view of the Communist attitude,

there was no chance the Indian plan

actually would break the armistice

bottleneck, but the Western powers

lined up behind it in order to show

Political and Security Committees voted solidly with the United States

and the Western powers-the first

time they had done so on the Korean

issue since the Security Council rec-

ommended the use of armed force in

Korea to repel aggression.

Asian and Arab delegates on the

who was blocking a truce in Korea.

The Indian resolution accepted the Communist demand that after an armistice all prisoners of war be repatriated, but it barred force "either to prevent or effect their return to their homelands."

Thus repatriation would be voluntary and prisoners not repatriated 90 days after an armistice would be referred to a political conference which would be in session under terms of the armistice. The conference, at which both sides would be represented, would have 60 days to decide what to do with the POW's who were not yet repatriated. After that, the United Nations would take responsibility for their care and disposition.

Many Western delegates regarded the final Indian resolution as a good compromise between the diverger stands of the Communists and th United States, The Communists, how ever, showed no signs of doing any-thing to dispel the prevailing opinion that they do not believe, in compre

Secretary of State Dean Acheson warned that if the Reds turned down the U.N. peace effort, the U.N. would have to re-examine its strength and

means of getting a victory in Korea.

The U.N. Economic Commission. meanwhile, came up with the glo report that Western Europe's eco slipped downward in the second eter of 1952 and was in a definite

#### Dates

Monday, December 8 U. S. Supreme Court to hear arguments on segregation in American schools.

Tuesday, December 9 General Assembly of the National Council of Churches of

Christ in U. S. to meet in Denver. Wednesday, December 10 Fourth anniversary of the United Nations' Declaration of

Human Rights. Thursday, December 11

Metropolitan Opera presenta-tion of "Carmen" to be televised in theaters coast-to-coast.

#### In Short

Died, at 92, Vittorio Emanuele Or-lando, the last of World War I's Big Four which included Woodrow Wilson, Georges Clemenceau and Lloyd

Charged: by a Federal grand jury in New York, that the State Depart-ment has given a clean bill of health to many disloyal Americans for key jobs in the United Nations.

Launched: by a Federal grand jury on orders from Attorney General James P. McGranery, an investigation into charges that Far Eastern specialist, Prof. Owen Lattimore, of Johns Hopkins University, committed per-jury in testimony before a Senate Internal Security subcommittee last summer.

Indicted: Joseph D. Nunan Jr., Commissioner of Internal Revenue from 1944 to 1947, on a charge of cheating the Government out of \$91,089 in income taxes for the years 1946 to 1950

#### Sidelights

• In Hatfield, England firemen consoled a horse trapped in a muddy pit with buckets of warm beer for nine hours while they worked to dig him free. The horse finally was lifted to dry ground whereupon he passed out,

 In Chicago, a 65-year-old is sued a hospital and 67 of its of charging that when he was brou to have a gangrenous leg ampu doctors cut off the wrong leg.

• In Washington, police reported arrest of a 26-year-old ex-GI who plained he wrote eight worthles checks totaling more than \$1,000 be cause he was "so in love he didn't have time to work."

• In Pisa, Italy, a woman was arrested on charges of stealing a bicycle a day for the last two months.

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# SEOUL RECEPTION COMMITTEE FOR EISENHOWER

ON TARGET IN NORTH KOREA

DRESIDENT-ELECT Eisenhower has made it clear he does not economic and political centralization expect his personal tour of the Korean war zone to produce any miracle solutions.

the U.S. out of the stalemate in Korea. Americans do not like to be tied down in wars of attrition. But Dwight Eisenhower warns there is no easy solution in Korea.

Advice on how to break the Korean stalemate has been plentiful. It has included suggestions that Chinese Nationalist and Japanese troops be in-troduced at the front and Western sia would not jump at the opportunity. forces withdrawn. Others have urged the bombing of Communist supply arsenals in Manchuria, an invasion of the China mainland, an all-out U. S. offensive to drive the Reds back across

assignment once they were sufficiently

worked out in time.

vasion of South Korea in June, 1950,

Global Strategy In planning Korean strategy, Western officials have to keep in mind that

the Communists are able to start trouble in other hot spots at any time. volatile situations in Southeast ground for Communist adventures. not able to launch any big scale action without committing Russian troops. that might expend more than the effort is worth without first considering

It is plain that Moscow gave the only a part of the global struggle signal both for the North Korean in- against Communism still in a "cold war" stage. As long as it stays that and for Red Chinese entry into the way, Western nations have a chance war in December of the same year, to pull themselves together and pre-The obstinacy and recalcitrance of pare for a hot war. That is the funda-

Korean army strong enough to hold alone at the front is definitely possible.

#### DOGGED INDOCHINA WAR SAPS FRENCH STRENGTH IN terms of frustration and in-I decision, the roughest fight against communism is not in Korea but in Indochina. In almost seven years of guerrilla warfare, Communist-dominated rebels there have sapped France of 160,000 military casualties and cost the French almost 11 billion dollars. The United States has helped foot the financial

To date the French have been able to accomplish little, either militarily or politically, in the fight against rebel chief Ho Chi-minh, French Union and Vietnamese armies have fought to a virtual standstill. The people still dis-trust French colonialism and look with favor on promises of reform by Ho Chi-minh although France has admitted the three Indochinese states of Viet Nam, Cambodia and Laos into the French Union.

Land Reform Needed

There is resentment over Frenchsponsored Emperor Bao Dai who nds much time away from his country in French resorts. There is resentment over the French High Commissioner in Saigon, who outranks all native government officials, including the emperor. Most important, there is resentment that there is no elected

Peasants are badly in need of some kind of land reform. Farmers pay high rents, with interest, to work on large privately owned land holdings. They ook on Ho Chi-minh as a deliverer whose avowed purpose is to root out all vestiges of French control and in-

The reason the U. S. has backed France in this frustrating battle to save Indochina from communism is



rice bowl of Asia. In-an area where rice is vital, Communist forces would be in a commanding position if they could gain control of the chief pro-

Red China Aids Rebels

Despite the effectiveness of Ho Chiminh's guerrilla tactics, the Vietminh would stand little chance of being

dle East-cry out for democratic social reforms astutely and promptly basic. With her neighbors, Thailand anything but a bothersome, if earnest, and Burma, Indochina comprises the rebellion except for Red China's straadministered. These are things communism cannot tolerate. If they exist, tegic location and help. Communists have nothing to work

Vietminh strongholds all are in the north. Rebel headquarters reportedly are in a small town right on the Red China border, Across this boundary has poured a relentless stream of ammunition, carbines, machineguns, small artillery and mortars for Viet-minh forces. Russia undoubtedly fol-

thinks only of the quickest way to bring better times. He thinks about individual liberty when it is too late.

#### The Sunday Brand

Hereford, Texas, Sunday, December 7, 1952

RAISING THE ISSUE

Section Three

The Double-Barred Cross which a copy-righted emblem of the na appears on the Christmas Seal is tion's fight against tuberculosis.

ARRANGEMENTS COMMITTEE for the Bay View Study Club's annual Christmas party e pictured above left to right as Mrs. J. Slaton, Chairman, Mrs. Leo Forrest and

Miss Francis Turrentine. The annual party was held Thursday at the home of Mrs. Colby Conkwright. Staff Photo.

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e Men's Quick Tripper:

e Men's Two Suiter

it carries more clothes; keeps them wrimle-free!

#### Tri-Hi-Y Club Induction Rites

Old Santa

Says,

"For A

Really Merry

Christmas

Give

High School Tuesday night in the Ime Plank, Mozell Telchik, Doris Shirley School gymnasium. Joan Russell, Donna Cayler, Betty Moore, president, was in charge of Buse, Nancy Milford, Nancy the service. Mothers of members Crawford, Margaret Phillips, Bet-

the Tri-Hi-Y Club of Hereford Winget, Martha Jean Brown, Ear-Sixteen new members took part in the induction service held by were special guests.

Were special guests.

Those inducted into the club Mary Ruth Strange, LeJean Lather than and Georgia Lewis.

Jim Lookingbill, a student at Texas Tech, spent the Thanksgiving holidays in the home of his parents, Mr. and Mrs. L. B. Lookingbill.

A supper was given Thursday night in the Carl Lee home. Odpictures of Brazil. Those present zie and family, Mr. and Mrs. Bob J. F. Cheatham and family of Frio, Marion Clark of Lazbuddy, Mr. and Mrs. Wayne Lee and family of Springlake, Odell Warren of Dimmitt and the host and hostess, Mr. and Mrs. Carl Lee and

Mr. and Mrs. W. E. Lawrence of Anna, Texas, and Jeff Lewrence of Eldorado, Okla., brothers of Ky Lawrence, spent the Thanksgiving holidays with the

On Friday a family-get-to-gether was given in the home of Mr. and Mrs. J. B. Noland. Those enloying it were: Mr. and Mrs. Geo. Purtle of Albuquerque, Mrs. Purtle is a sister of Ky Lawrence; Mr. and Mrs. Clinton West and family of Clovis, Mr. and Mrs. W. E. Lawrence of Ann, Jeff Lawrence of Eldorado, Mrs. Lee Ken-dall and family, Mr. and Mrs. Bill Kendall and family, Mr. and Mrs. Lawrence Kendall and family, Mr. and Mrs. Joe Kendall of Hereford, Mr. and Mrs. Ky Lawrence, Mr. and Mrs. Debaret Bowin and family, Mrs. J. A. Noland and the J. B. Noland family.

Mr. and Mrs. L. H. Lookingbill Sr. were hosts to a dinner in their. home Sunday. Those present were: Mr. and Mrs. L. H. Lookingbill Jr. and Judy, Mr. and Mrs. John Winkler and family, Mrs. W. L. Johnson, Mr. and Mrs. L. B. Lookingbill and family, Mr. and Mrs. Bradly Lookingbill



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#### Members Of Wayland Mission Band To Hold Church Service

Mr. and Mrs. Glenn Roberson

Mr. and Mrs. O. B. Roberson

W. M. U. met at the home of

luncheon and program were: Mes-

Rev. and Mrs. R. H. Cagle and

son, Mr. and Mrs. Bob Lawrence

were dinner guests of the H. M.

Worth with relatives.

By Bobbie Walser

SUMMERFIELD NEWS

Three members of the Way-land College Mission band will bring the services Sunday night spent Thanksgiving with Mr. and the Summerfield Baptist Mrs. O. B. Roberson. church. There will be a song leader, piano player and a preacher. and Marie spent Thanksgiving The young people of the church with Dr. and Mrs. M. D. Nobles will serve supper to the group of Dallas and the weekend in Ft.

Mrs. L. H. Lookingbill Sr., was given a surprise birthday party in the home of her mother, Mrs. Martins in Bovina on Sunday. J. L. Johnson, of Hereford. Movie pictures were the entertain- Mrs. A. A. Simons for the day ment. The following guests were of Prayer for the Lottie Moon served refreshments: Mr. and Mrs. Christmas program Tuesday.
L. H. Lookingbill Jr., and Judy, Those present at the covered dish L. H. Lookingbill Jr., and Judy, Mr. and Mrs. John Winkler, Sandy and Sarah of Hereford, Mr. dames C. R. Walser, Carl Lee, and Mrs. L. B. Lookingbill, Bill, L. H. Lookingbill, J. M. Wright, Ann and Freddy. Mr. and Mrs. Earl Lance, J. C. Clearman, Jack Thurman Johnson. Donnie and Streun, George DeLozier, J. B. Rev. R. H. Cagle Thurman Johnson, Donnie and Streun, George DeLozier, J. B. Tommy, Mrs. Porter Johnson, Mr. Noland, D. C. Walser, Guy Walser and Mrs. Bradly Lookingbill and Debby, Mr. and Mrs. L. H. Lookingbill Sr., and Mrs. W. L. John-

Mr. and Mrs. J. M. Wright, Sandra, and Jessie Jo spent Thanksgiving holidays with Mrs. Wright's Miss Carolyn Virden and Miss brother, B. T. Winkle. Accompanying the Wrights was Mrs. H. tist Training Union Conference J. Winkle of Dimmitt, mother of in Lubbock Nov. 27, 28 and 29. Mrs. Wright and B. T.

Wayne and Willis DeLozier of Lubbock spent Thanksgiving day in the home of their parents, Mr. and Mrs. George Delozier.

Mrs. Earl Lance, returned home and an uncle to Mrs. Cave. after undergoing an appendix operation last week.

Bobby Noland son of Mr. and Mrs. Charles Noland, returned home Sunday from the hospital. Bob was accidentally hit in the leg as a .22 calibre rifle went off when he was hunting. He is eported to be doing well.

ell Warren of Dimmitt showed were: Mr. and Mrs. Dwane Bo-Clark of Hereford, Mr. and Mrs. Mr. and Mrs. J. S. Clark and fam-Hy, Mr. and Mrs. Carlyle Sargeant and Dennis of Summerfield,

and Debby, Jamie Clearman and

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#### Kiwanians Discuss Plans For Auciton

The Kiwanis club had a discussion of their Radio Auction to be held here December 14 at the noon meeting of the organization here Thursday. Committees were appointed to work the afternoon that the auction is held over KPAN.

Two coming events were also announced at the meeting. The officer installation and ladies night banquet will be held on January 8 with the time and program to be announced at a later date. On December 18 the Kiwanis are going to give a Christmas party for the children of members of the club.

Guests at the luncheon were Jackie Allman, junior Kiwanian and Drs. Lawrence and Glenden-

## Speaks At Rotary Luncheon Friday

Rotary Club met at their regular meeting. Rev. R. H. Cagle pastor of the First Baptist church spoke on the Revised Standard Edition of the Holy Bible, his likes and dislikes.

Ladies night for the Rotary Club is December 12, with the Mr. and Mrs. Claude Gilbreath time being changed from 7:30 of Los Angeles visited in the to 7 p.m. because of conflict with home of the Jeff Gilbreaths and the concert.

Guests at Friday's meeting were the Clyde Caves. Mr. Gilbreath Ann Lance, daughter of Mr. and is the brother of Jeff Gilbreath Ralph Smith, Bill Schulte, Peter Cowart and Albert Springer

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JUNIOR PIANO CLUB members pictured left to right above at the piano are Kathleen Knox, Mary Raye Downey and Kathy Boston and this trio will be part of the

Texans

In Washington

By Tex Easley

AP Special Washington Service

ore the storm in Texas Congres-

ional offices these adjournment

lays gets interrupted occasional-

he receipt by Rep. Homer Thornr

perry of Austin of a letter simply

"The Embassy of Texas, Wash-

Tom Brashear, one of Thornber-

y's staff, ripped it open with a-

er, School Bell Lane, Dear, Dele-

The penciled note read:

addressed:

ngton, D. C."

with such light incidents as

WASHINGTON - That lull be-

students of Olive Hinds who will present a pre-Christmas musical on Tuesday evening at-8 o'clock in the Methodist Church. Staff

rattlesnakes. Thanks, you sir." Tossing the letter aside tem porarily, Brashear grinned and

"I guess I had better get of people in Texas, but the United from San Angelo. that we're still pretty independent States government doesn't admit it to the extent of letting us maintain an embassy here."

Curious how the letter, which bore a Dover, Del., postmark happened to come to their office, Brashear checked and learned that postal officials sent it to Capitol Hill post office. A clerk there knew Brashear personally, so sent it on to Thornberry's office.

Two Texas congressional secretaries who have been with voluntarily retiring members have nused interest after noting that been hired by newly incoming he writer was "Joe Dean Shaf- legislators.

Doris Mae Crewe, formerly with Tom Pickett of Palestine, now is secretary to John Dowdy of 'Ath-"Dear Sir. Would you send me ens. Dowdy already has taken ovre information of Texas such er as congressman, filling a vaas how the cowboys rope the cancy created by the resignation

ws and such as social, politi- of Pickett. al, commercial and standing of Nell Walker Hight, formerly of the wild horses and cattle and in the office of Rep. J. M. Combs State Society.

of Beaumont, who did not seek re-election. She is going to work now for the New East Texas congressman-elect, Brady Gentry of some letters to our constituents is on the staff of Senator Lyndon has been halted for night work, first. Then I reckon I'll write him B. Johnson. Hight is formerly due to the extreme cold weather.

Here visiting Rep. Frank Ikard of Wichita Falls have been his father and mother, Mr. and Mrs. E. L. Ikard of Henrietta. The elder Ikard is a rancher, and proudly points to the fact that his own father, W. S. Ikard, brought the first Hereford cattle to Texas back in 1876.

William S. Henson of Dallas, publisher of the new book on chili, "With or Without Beans", enroute to New York business conferences stopped here to visit with friends. Henson called on Gene Cooper, former Dallas newspaperman and brother of Joe E. Cooper of Dallas, author of the

On Capitol Hill Henson was greeted by Rep. Olin E. Teague, Club met for their regular busi-Texas. And send me some pictures | Corpus Christi, has been working acting as president of the Texas ness session at the Rawlings Cof-

DIMMITT NEWS

#### Miss Martha Norman, Bride-To-Be Of Vernon Wright Honored At Tea

President Mrs. Preble Berry-

The group planned a turkey

dinner to be served in the spac-

ious new schoól cafeteria about

the 15, to be sponsored by Mrs.

Only a few members were pre-

Tuesday Dec. . 2 at Dimmitt ce-

ent due to the frigid weather.

Ray Bearden.

A tea feting Miss Martha Nornan, bride-elect of Vernon Wright given Sunday in her home her mother, Mrs. Lee Nor-

Assistant hostesses were Mesames Lester Dowell and Elvis

Throughout the entertaining ooms were bouquets of rose carnations tied with leaf green streaners, carrying out the bride's co-

The white linen tablecloth was metery. raced with a unique centerpiece of rose canations with leaf green treamers extending across the

Matching napkins held place eards revealing the wedding date, December 24 in Plainview First Baptist church.

In the receiving line were the room's mother and three sisters rom Lubbock.

An aunt of the groom, Mrs. Bill Gandy, registered the guests. Mesdames Dowell and Burch vere at the service fable.

75 guests' registered. Mrs. Rubye McLean, president of the First State Bank is bedfast due to a knee injury received from a fall on a glazed

Stringing of lights and decorative fixtures in a traditional Tyler. Her husband, Jack Hight, Christmas manner for Dimmitt, According to reports depart-ment items have been bought at a great percent faster pace than

last year. Post-Christmas shopping has aused re-order of many items. Boy Scout troops are busy sellng tickets for the truck load of Christmas trees to be brought in in a few days. \$1 is the set price sight unseen, but if customers desire a larger tree, they agree to pay the difference. All proceeds go to the Boy Scout Fund.

visiting in Lockney with her late husband's mother who is 90 years Mr. and Mrs. Elize Teague are laying the foundation and doing the plumbing for their new home

Mrs. Garland Brown has been

Lubbock as soon as the glazed nighways are cleared. The Business and Professional fee Shop and breakfast Monday,

which is to be moved here from

friends and relatives to view the body at the grandparent's home, Mr. and Mrs. Goodwin Miller.

Hospital Monday. Burial was under the direction

of Gililland Funeral Home. mond Hance, Linda and Kent, to a sister's home in Lamesa, culminated a joyous sister-brother reunion. A brother, L. E. Finley of Salinas, Calif., joined them: Six years had elapsed since the famly had been together.

Expression and impresson go hand in hand was thoroughly demonstrated recently at a regular Graveside services for Allen session of the Parent-Teachers Ray Miller, infant son of Mr. and Mrs. Jackie Miller were held Association.

Faculty, students and parents were in unity with impressive

portrayed by the 5th and 6th grades under the direction of Miss The infant died at the Hereford Thelma McMinn, school music dl-

Senior and Junior bands renmal opening of the new grade system.

An hour was set aside for programs throughout the evening, school brought expressions of sincerity and gratitude from the es-Robert Louis Stephenson was timated 200 for the great educa-

Keeping farm, records is the best way to analyze the business dered several numbers under the of your farm it helps you pick Visitation by Mr. and Mrs. Ray. Ralph Smith. And the finale for-

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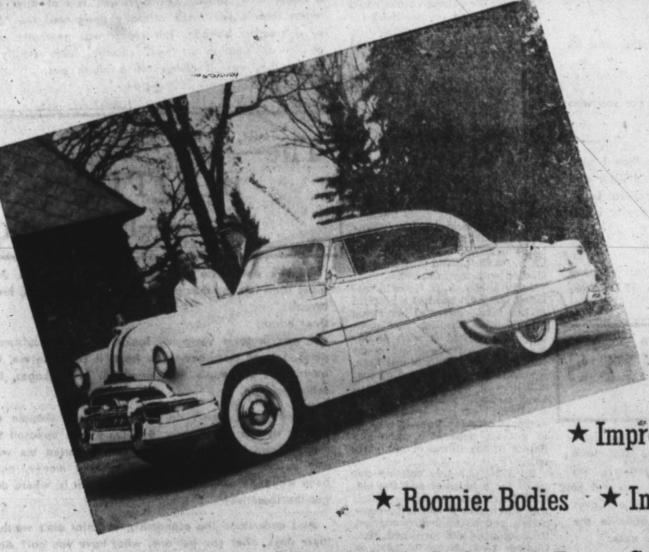
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# Editorials

MOST HEARTENING SIGN YET ... WAS WHEN

## Eisenhower Opposed Party Machine In Appointments

President-elect Eisenhower is already on the "pan". We refer directly to the appontment of Martin P., Durkin as Secretary of Labor and to the Republican rebellion led by Senator Robert Taft.

There are several ways to look at this situation and your final conclusion will depend, inevitably, upon the "ax you have to grind", Sen. Taft found the appointment "incredible" -- because Sen. Taft feels that Durkin was a "partisan Truman Democrat", Sen. Taft also has the feeling that appointment of Brownell as Attorney General is a personal affront, chiefly because Brownell is allied with the Dewey wing which did much to defeat Taft at the convention.

Actually, this whole question has been settled twice. First at the Republican Convention in Chicago, where Eisenhower was nominated over Taft; second, at the polls in November when the people of the United States elected Eisenhower.

Perhaps it is strictly "grass roots" thinking, but the people who elected Eisenhower were not voting for the Republican machine. Many of them were veting for an honest American with a clean record; others were votgainst continuation of ANY political machine. Had Senator Taft been the Republican nominee, Adlai Stevenson would unquestionably been elected President of these United States.

About the qualifications of Durkin and wnell, we are not qualified to say, do feel that the most heartening int in national politics since the on of Eisenhower in Chicago is act that President-elect Eisenhower has fortitude and determination to oppose Sen. Taft and the Republican political machine. The people voted for a man they believed would stand up against party politics and pressure. They voted for they believed would place the welfare of the United States ahead of political patronage and personal gains for a man who would, in short, take machine politics out of Washington.

Chief opposition offered Eisenhower's nomination by Old Guard Republicans was the fact that Eisenhower was not an integral part of the party machine. The polical system based upon the slogan, "To the civtor belongs the spoils" means much to party followers. It means jobs, contracts, appointments and patronage. You can hardly blame these Old Guard Republicans for wanting their share of the spoils, particularly after twenty years of Democratic plunder which reached an all-time climax during the Truman adminis-

It just happened, though, that the people were fed up with the whole system. They went to the polls and said so in no uncertain terms. They elected a man to clean up Washing-

#### The Sunday Brand

Established 1948 Published every Sunday at 336 Main St. Hereford, Texas



Texas' Outstanding Semi-Weekly First In --GENERAL EXCELLENCE NEWS PICTURES AGRICULTURAL PROMOTION

James M. Gillentine, Editor and Publisher

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Hereford, Deaf Smith County, Texas

Ne vs Editor ..... John H. Bennatt So ety Editor ...... Mrs. John McLean Adv. Manager ..... Melvin Young Mech. Superintendent ..... Harry Linderer

ton. The way things are developing, it looks as if they might have elected

the right man. Eisenhower will, undoubtedly make mistakes. Plenty of them. However, if he makes them honestly and in a sincere effort to put the welfare of the nation above all else, he is the man we need for president. Actually, this independence shown by Eisenhower in naming the man he feels best qualified, rather than some Old Guard Republican for political patronage is, in our opinion, the most encouraging development this country has seen in many

#### Phones To Make Farm Life Happier

What will rural telephone service mean

to the territory? The answer to this question will probably vary just as many times as there are connections and families along the proposed 575 miles of liner Some people will not even apply for telephones. Others have had their applications and deposits for several months.

In the long run, however, the rural telephone installation wil Imean a lot. Not so much, perhaps, as rural electrification, but much in the way of convenience, social contacts and emergency usage. Calling the doctor, for instance, will be a major item; checking on availability of repair parts will save many long trips into town and perhaps rush deliveries. There are many, many more.

The telephone is an item most anyone can do without, but, even though it is a luvury, it has come with many people to be considered a necessity. People used to get as clean in those old tin wash tubs as they do in modern bathtubs -but now days everyone wants a bathtub.

As one of the early areas in the country to install rural telephones, this territory is setting the pace for a movement which will sweep the country. Rural telephones are an asset and a convenience which will do much toward making life on the farm more pleasant and comfortable. It is, in part, an answer to a song that appeared shortly after World War I. The title was, "How Are You Gonna Keep 'Em on the

#### Park Improvements **TributeToDameron**

The City Commission this week adopted a resolution which changes the name of Lake Park to W. E. Dameron Memorial

The Commission took this step in honor of a great citizen who contributed much to the park system of the community, and who did still more toward the progress and advancement of Hereford.

In many way, the action is fitting. For many years the name of Lake Park was tapplicable, chiefly because after each heavy rain it described the park. Even during Mr. Dameron's tenure as mayor, the park was several times flooded into a lakes of huge proportions. Under Mr. Dameron's direction, larger drainage systems were installed and the park has, in recent years, taken on a new aspect. Our point is that it was Mayor Dameron, himself, who really made the name Lake Park

Drainage was only the initial step in Mr. Dameron's plan. Since Hereford was fortunate in owning property which could never be bought today, Mr. Dameron's visualized the park as a community center. Surveys were carefully made by engineers and plans were laid stoward this end. This Spring (1953) these plans will be largely realized and, as Mayor Dameron visualized, the park will become a community

Mayor Dameron did not live to see this dream come true but, never-the-less, it is a tribute to his foresight and vision. It is, therefore, entirely fitting that the City Commission should change the name from: Lake Park -- in honor of the man who truly changed the plot from a lake and made of it a wonderful park.



Generalities -Dine
3-Type of excels
6-Defects 50-Fiber used for calking ACROSS 12—Venture
14—Withered
15—A vehicle (colloq.)
18—Egounter
20—Encourages
24—Latin abbreviation
meaning 'incidenta stenano 31—To the agerthor 33—Stendards of per 35—Without 37—Anno Demini DOWN Pretentious home
Catcher of lampr
Famed Persian p
Ancient sun god
Circle portion

10—Hue 11—Fundamental 13—Printer's meas

#### SUNDAY'S CURRENT QUESTION

#### Question Of Week Reveals Local Citizens To Be Busy Christmas

How do you plan to spend the Christmas holidays or Christmas day?

Mrs. Dorthy Parker, 107 Catalpa.

It's so far ahead, but I think we'll probably stay at home as usual during the Christmas holidays.

Mrs. Jack Fambrough, West of City.

The first think I'm going to do on Christmas day is crawl out of bed and drop to my knees and thank the Lord for Christmas. My family and I plan to go to Lamesa to spend Christmas day with folks on both sides of the family.

O. E. Easley, 711 N. Miles Ave. We expect to have the children at home. We have two boys, one daughter-in-law and a grandson.

Mrs. Edna Bowe, 411-B West 4th street.

As of usual, I'll spend Christmas with my brother and his family at San Saba.

Mrs. Velma Cook, 133 Ave. H.

We plan to go to Magdelina, N. M. to visit our son who lives on a ranch there.

Mrs. C. W. Frye, 210 West 5th st.

We'll have a family get together here first then I plan to go to Forth Worth to be with my mother and sister and Mr. Frye will go to lowa to be with his mother. Later, then we plan to meet in Dallas for another family affair with our children.

Mrs. Grant Hanna, NW of City.

We plan to be at home with our two children. We have two little girls, one is three and the other is 15 months; therefore, Christmas means everything to them.

# 'Tater Peelin's

By Roberta Campbell

We imagine Linda Jacobsen, little daughter of the John Jacobsen Jr., has been lookin forward to the visit from Santa Claus as eagerly as all the other youngsters, we saw her in town with her mother several days ago and herx little round cherub fce peeking in at the displays at Caves was as pretty and sparkling as any of the dolls in the window. Christmas is indeed the light in a child's eyes. -tp-

If you don't believe in fate then please explain what it was that played right into our hand last week when we were huntin for some small magnets to put into gift pot holders We had already made the dime stores, the lumber yards, and had started a round of the hardware establishments when E. W. Young, radio repairman overheard our conversatioin with Jean and Urlin Streu and very generously offered us some magnets from the shop at his home at 306 West Seventh.

We don't know what else to call such an incident but just plain luck because we didn't even know a radio had a magnet.

Steps become slower and eyes dim but it seems the fingers of the aging always remain restless.

Our mother who spends some time with us at this season each year practically lives with a needle and thread, in her hand, and keeps us busy weedin out our belongins' which need a button, a ripped seam sewed up, or a patch put on. Comes in mighty handy for both of us.

Well, you backelors can begin to relax. One of your sex has figured out that there are only 25 days left in this Leap Year.

# Never Forget

Dr. Price, my three children and I came to Hereford in 1907. My husband had already come to find us a place to live. Our forhome was in San Marcos, which at that time was an aristocratic college town. Imagine our feelings when we came here to find only a few store buildings and plank sidewalks and muddy

We arrived on Sunday and stopped at the old Snyder Hotel. Our first acquaintances in Hereford were Mr. and Mrs. Black Nell and Jim. Jim was just a baby in his mother's arms then. These new friends began to make us feel at home in this strange new

My doctor husband was one of six doctors in Hereford at that time. All the doctors had cars when we came except Dr. Price. Although they had cars, they employed a man named Frank Tucker to go with them on their calls which carried them any where from a few miles out in the country to 100 miles away from home, Frank was familiar with all the roads and the ranch houses. I remember when Frank married Estell Patton, who is now Mrs. Cobb of Canadian.

In those days we had really hard winters and many a time the doctors would leave home with Frank and get on a road to find themselves in a blinding snow storm. They would just have to sit covered with their car robes until the storm would clear or morning would come where they could again find their way to the patient. It was too dangerous for one to travel alone or without a guide.

There were very few telephones at that time so when someone became ill in the country they generally had to send for help; then the party would act as guide to the doctor.

Amarillo was the nearest hospital available to Hereford and surrounding territory. There was only one train a day and dirt roads, which were often muddy, were the only other way of reaching Amarillo. In case of an emergency, the patient might die before reaching the hospital there therefore other facilities had to be provided.

In case the patient's home could not be cleaned or sterilized for surgical use, often a neighboring home or the doctor's house had to be used for this.

I shall never forget the first time my kitchen and dining room were turned into a hospital room and sterilizing room.

The nearest available trained nurse was at Amarillo and often it would be from 12 to 24 hours before one could be secured, due to train schedules.

Often the only assistant the doctor would have in an operation was a member of the patient's family, or in many cases the doctor's wife would be his willing assistant. This is where I felt I really belonged -- beside my doctor husband. I loved medicine and

studied with my husband. In 1914, Mrs. A. D. Godwin realizing the great need of a hospital in this area, converted her home into a little hospital. She completely furnished it with equipment and beds; and she could care for four patients at one time. The building is still standing just a little way out of town toward Canyon. Later she moved to 118 Bradley Street and enlarged her home to care for from five to 13 at a time, depending upon the nature of the illness of her pati-

1921, this was entirely too small for a hospital and the old Carl Hotel, now the Savoy Hotel, was purchased. It had to be completely renovated and remodeled then equipped and furnished. Mrs. Godwin took charge of that as superintendent in the fall of 1921. There were four doctors on the staff: Doctors Hicks, Gabbert and

Much to everyone's sorrow Mrs. Godwin resigned in 1922, leaving the hospital without a superintendent.

Addng to the community sorrow and much to my personal sorrow, my husband, Dr. Price, passed away in July of 1922. His death shattered the hospital and it was closed.

On his death bed, Dr. Price said to me that he hated to go, be-cause he felt that his work was still unfinished here. He wanted to have a Deaf Smith County hospital and he felt that the people wanted it and had the monfor it. He asked me to carry on and to see that the county had a hospital complete and large

enough to serve its people.

I went to work planning and studying on the ways to start such a project. I felt that the load was too great for me to bear, but I also realized there would be a

One day as I sat in my living room studying. I looked out the window to see two doctors (Continued on Page 5)

# Panhandle Paragraphs

Porter Myers, Benjamin cowboy, refused to accept the \$500 reward offered for the recovery of the body of the aged Robert Lee Ardry by his sons of Paducah.

Officers said that Ardry had ridden a bus to Lubback June 12 and had not been seen since.

An apparently near-starved coyote made a mad dash at Betty Don Williams, 10-year-old daughter of Mr. and Mrs. G. W. Williams of Shamrock. The animal was killed a few minutes later with a blast from Mr. Williams' shotgun, but not before it also tried to attack him. The Pakan Community farmer says that there are many coyotes in the area in which he resides.

Ground was broken last week in Claude for two new buildings being built by G. J. Cagle where the "Sonnie" Howe confectionary used to stand.

Friona experienced three fires in four days to make a record. The Bridges farm house then occupied by the C. R. Cribbs family was completely destroyed. Second of the fires was at the North Plains Gin, with no damage to the michinery. Last of the fire calls came when a brooder and pig pen caught fire on the fair barn block, destroying the broader together with a sow and a litter of pigs.

Visitors from throughout the state will gather with citizens of Whiteface Friday, Dec. 5 at 7:30 p. m. to dedicate the new \$500,000 gymnasium and agricultural building, part of a \$690,000 school expansion program for the Whiteface Public Schools.

First Baptis Church members in Tulia met for the first time in their new auditorium Sunday, Nov. 30. A special afternoon service was scheduled for 2:30 p. m. in the afternoon in the beautiful new \$130,000 building.

In a hearing of the case of three of the El Campo juvenite burglars conducted in the court room of Judge Gupton of Wharton, all three were committed for indefinite terms to the Texas State School for Boys at Gatesville.

The first strange air-borne object seen by a large number of people and referred to as a "flying saucer" for want of a better term, passed Texico-Farwell several days ago. A report form Clovis AAFB officially designated the "Saucer" as a weather balloon. This report was generally accepted as an explanation by most citizens. Some stoutly maintained they saw it giving off a bluish gas.

—рр—

The-

BOOTLEG ---Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm hits another peak in laziness this week, his letter reveals.

I was in town yesterday lookin over the Christmas displays, lots of merchandise on hand it seems to me, lots of buyin, lots of people with arms full of packages, lots of

Personally, I wasn't doin any Christmas shoppin myself, I never shop or plow early, and I'm just as opposed to late shoppin and late plowin, but what interested me was the fact people apparently are still spendin money, and I've been wonderin where it's comin from. That is, where do they get the incentive?

As I understand the economists, a dollar ain't worth much these days, after you get one, what have you got? According to experts, a dollar is now worth only 49 cents, a penny post cards cost two cents, if you get a raise it's still not as much as you were makin 20 years ago, money is the cheapest thing there is today, a dollar don't mean a thing,

But I've been thinkin: for a dollar not to be worth anything, there sure are a lot of people still chasin em.

Personally, makin money has always struck me as a highly legitimate pursuit, one apparently contianin a lot of fun and plenty of rewards, but they never have got a system worked out to suit me. I'd like to chase dollars myself, like to overtake some, but I'd like to do it like fox hunters hunt foxes in East Texas. Under their system, they sit by a camp fire and let their dogs do all the chasin. You can hunt all night and not exert yourself anymore than the amount necessary to get up and throw another log on the fire. Now that's the kind of dollar-chasin system I'm lookin for. This system of havin to get out and sweat for it! it's fine for them that like it, this country would be hard up if most people didn't do it, Europe would be even harder up, but there ought to be an easier way, and while I never have found one, you won't catch me givin up tryin. What's good enough for an office-holder is good enough for me.

Yours faithfully,

J. A.

#### ll Never...

(Continued from page 4) ming up the walk. They told e if I would take charge of the spital it would be opened aain. Naturally I had to see to ne repainting of floors, walls and the complete renovation and terilization of the building.

I had been working for one reek when I received a phone all from Dr. Gabbert regarding wo men badly injured in an acident. I opened the hospital and was initiated as a nurse that night. Dr. Gabbert and the other octors worked feverishly that light to save the life of the pitiully injured man. Both men had een drinking and when the docor left that morning about two .m. I was left alone to keep contant watch on the critical patient and the other patient, not so seriously injured. The men lived nd both were so grateful.

I operated the hospital at my own expense and made it pay for tself. I never went in debt for any of the groceries or medicines, although I never made any profit, was satisfying to have it pay r itself. At times I would have nly one patient in the hospital would have to keep on the entire staff of nurses and the ook. Naturally, at those times it rould be hard to pay my bills ...

at I did it. I'll never forget the night when Dr. LeGrand was very ill with neumonia and in the hospital. It vas such a bitter winter that ear, and this day was no excepon. I had had a ton of coal deivered to the basement of the ton of coal is that we had to re- attending the patients. rooms were full to overflowng. All the nurses were busy and pty. asking for help. That night I like to I didn't know what to shoveled the whole ton of coal. The reason I say it was a whole They stayed and worked all night



spital that evening. The hospi- order before breakfast the next morning as the basement was em-

veryone else in the hospital had Another instance I vividly reore than they could do. There member is when the hospital the necessary petition for the as a man at the hospital named was full to capacity again and whose wife was rather ill. we were short handed. Two nuns asked this man to help me by from the Catholic church walked oveling coal to me that night. in and said they knew I was write the petition for me if I wanle refused to help me and felt shorthanded and that I needed ighly insuited at the idea of my help and if they could, they would

ted it. I kept that petition in my desk at the hospital and when any prominent people with city property came in I would ask them to sign and in less than three months, I had 200 names. The next step was EYES EXAMINED for me to present the petition to the court which I did, and afterdue consideration, which incidentally seemed like an eternity to me, it was accepted to be voted on by the public. On December 20, 1923, the bond for \$50,000 was voted on and carried by a good majority. Deaf Smith County was on its way to having a real hospital. Mr. Slaton and I were mar

One day in 1922, I called Mr.

J. P. Slaton, who later became my

husband. He was a lawyer in town

and I wanted him to draw up

townspeople to sign for the coun-

ty hospital to be built here. He laughed at me, but said he would

ried October 25, 1924. The hospital was finished in 1925 and the board of directors did me the great honor of asking me to be superintendent.

I went to Dallas and to Amarillo to their county hospitals and spent three or four weeks in each place learning mow to operate a county hospital.

Some of my nurses are still nursing in other towns and I have kept up with a few of them. I wish I had words adequate to express my appreciation to the nurses who helped me so faithfully.

My special thanks would go to a nurse named Jeruse Smith, whom we all fondly called Jerusalem. She is now in Portales.

Mrs. Ball now of Amarillo is the former Miss Brown, another faithful standby. Laura Gibson Roberts, sister of Mrs. Glen Snyder of Hereford, now lives in Hammond, Ind., and is a nurse in the public school system. Enough nice things could never be said for

these nurses. During all the planning and working toward the county hospital, I always had the full cooperation of the doctors in Hereford. They were so kind.

The people of Hereford have

1947 but I have maintained my help you.

home in Hereford. Annie, now Mrs. J. E. Ferguson, to have a joint checking account gether and turkey dinner at their lives in Weanachee, Wash. Berna- and how to make deposits for dine married Leon E. Griset and checking accounts, and even the Pictures were made and other lives in Los Angeles and Gwendo- proper way to write a check. This such happy gatherings recalled lyn lives in Dunsmeuir, Calif., and may sound elementary to many during the afternoon. many years ago.

I don't do anything any more ancing them. ford Demonstration Club and the a picnic table that will serve dual Lookingbill, home from Texas Hereford Garden Club.

Do you have trouble managing your bank account? I once heard it sald that many an educated person can figure out a difficult arithmetic or geometry problem, yef when it comes to figuring a bank account to make it balance ,the educated person fails.

Maybe you're not in the group of persons with difficulties in managing bank accounts. If you are, however, you'll be interested in made Deaf Smith County an in- the new publication from the stitution to be proud of and I home management specialists for watch every addition with great the Texas Agricultural Extension Service that gives specific sug-J. P. Slaton passed away in gestions and directions that may

The publication explains how My children are married and to open a checking account, how is Mrs. Ray B. Miller. Gwendo- of you who are experienced with yn was born after Dr. Price and your own checking accounts, but and Mesdames; L. B. Lookingbill

purpose. The picnic table can be Tech.

made an outdoor table with seats bolted to the table, or it can be made with the seats left off and then you can use it as a work table in the house or shop where space may be limited.

The specialists say the winter months will be a good time to do jobs like making this picnic table that serves a dual purpose If you are interested see your County Extension. Agent. The name of the plan is "Picnic Table" and we have the blueprints directions for building.

#### Thanksgiving Get-To-Gather

Mr. raid Mrs. L. H. Lookingbill Sr., were hosts at a family get-tocountry home near Black Sunday. Those attending were Messrs

moved to Hereford. Otho, our the publication may help you Bill Fred and Ann; Bradley Lookonly boy was accidentally killed too, with some of the problems ingbill and Debbie of Summerthat you have each month bal- field; John Winkler and Sandra and Sarah; L. H. Lookingbill Jr. but my church work and my club This month the specialists at and Judy; and Mrs. W. L. Johnwork. I am an active member of A & M College feature a revised son of Hereford; Bobbie Walser the Methodist church, the Bay plan that many of you may be and Jamie Clearman, Summer-View Study Club, South Here- familiar with, a plan for making field, and the hosts. Also Jim

Outstanding Performers



Smart dress-ups for girls. Mannish styles for boys. See our

complete selection.

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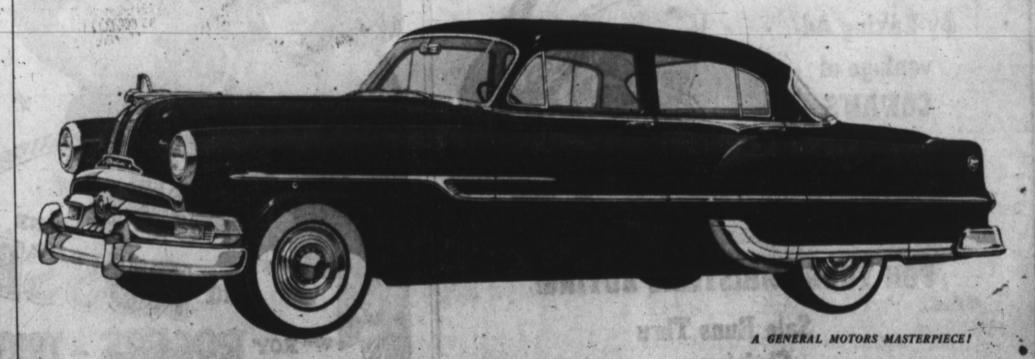
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\* LONGER, LOVELIER, ROOMIER BODIES

\* PONTIAC'S WONDERFUL NEW POWER STEERING\*

ONE-PIECE WINDSHIELD-WRAP-AROUND REAR WINDOW

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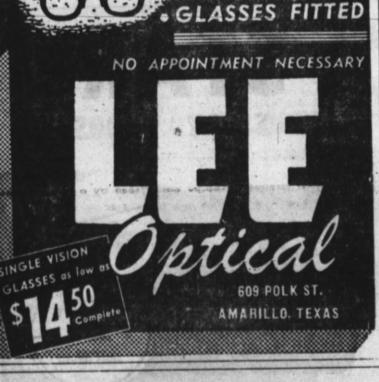
#### SEE THIS NEW DUAL-STREAK. BEAUTY IN OUR SHOWROOMS NOW!

More New Features Proving That Bollar for Bollar You Can't Beat a Pontiac!

- New Comfortmaster Ride
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Here, in the greatest Pontiac ever built, in the finest, most beautiful, most luxurious co can be built at a price so close to the lowest. new 1953 Dual-Streak Pontiac is comple restyled, inside and out. And it has Pontiac traditional dependability and economy. Come in for dramatic proof that dollar for dollar you can't beat a Pontiac!

Jack McLaughlin Pontiac



DEAR DIARY:

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I fear that my 'Christmas Spirit' is a bit laggardly. I almost had it within my grasp the other day when I learned that a guy had left town owing me some 50 bucks -then I was hit for 25 simoleons for street decorations and for another 30 beans on a radio auction sale for underprivileged children, then 110 berries for insurance, found that my paper advertising rate-had risen another 12% -- then another notice from the income tax branch of our government .-- and to top-everything off - I ran out of beer. So -- no beer to cry into. Nope, I just can't seem to get in the spirit of the season! !

You know, these same things happen to me at this time every year -- I have come to expect them, but have never gotten to the point of liking them -- kinda like my left ear - the darn thing chronically ties itself up in knots and hurts like thunder -- I have come to expect it periodically, but never have liked it. Same dif-

than I can afford at present advertising costs -- but -- we do have such nationally advertised brands as RCA Victor, General Electric, Sunbeam, Case, Fostoria, Delta, Lionel, Syracuse, Plumb, Wagner, Walker, Everlast, Winchester, Pyrex, Prestone, Pflueger, South Bend, True Temper, Universal, Kromex, Nesco, Dazey, and dozens of other famous trade naned items.

While it is true that most na-tionally advertised merchandise is good -- and guaranteed -- it is also true that in most cases the guarantees are only as good as the dealer from whom the merchandise is purchased -- it is difficult to obtain adjustments on defective merchandise unless your dealer goes to bat for you -and there is a point -- Streu's have been rendering service to this community for over twenty eight years -- making fair adjustments and standing behind the fine merchandise with friendly and interested willingness to help.

Enough of my woes -- we at Streu's have enough gift mer-We are not here for just a year or two -- nor do we just handle the above brands just for Christchandise to supply gifts for evmas -- we keep them the year around -- year after year. some to spare — so you can pick and choose for just the item for that special person — of course, we gift wrap (items that we sell) Surely you can depend upon Streu's to sell you the finest mer-chandise available -- and to renand will wrap for mailing (items which are purchased here) and we have a lay-away space to take der the finest service possible -- and at nationally advertised pricare of your gifts until you are ready to pick them up. Besides that, we need the busi-I suppose I should list all the fift ifems which we have in stock, STREU but it would take more space

#### Coaches Got Along Just Fine Despite Bad Year For SW Teams

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No matter how cold it gets-Dearborn keeps

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room temperature at the level you want .. quick-

heating, circulates clean, moisture-free heat

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X home financing plan,

Check these Dearborn features against the field

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Long Time

By Harold V. Ratliff lociated Press Sports Writer Since it was such a bad year in Southwest Conference football, ou might assume that the coawere given plenty of trouches were given plenty of along ble. But the coaches got along well if not better than anywhat they had.

The only casualty was Otis Douglas at Arkansas and it was

There was some rumblings among the fans at Southern Methodist, Rice and even at Texas Christian but they were little more than you'll find any year in the Southwest Conference.

There was a time, some years ago, when we encountered fans body. No one was fired and sev- at the University of Texas who eral of them were praised highly were in favor of firing the coach for doing what they did with because his team didn't roll up higher scores. At the time the team was undefeated.

But there was more tolerance is own idea. He didn't have to this year than any we can requit -- he had been given faculty call. Every team in the conferenure and could have stayed at ence lost as many as two games Arkansas as long as he wanted to and the record in intersectional though his team lost eight out play was poor indeed. But when there was grumbling at Rice,

Dick Freeman of the Houston subsided.

letic committee issued a statement that it was happy with Rusty Russell, thought he had done a good job, that SMU never had fired a coach and wasn't planning

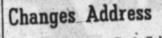
There was a humerous little sidelight. Some fellows called on Athletic Director Matty Bell and suggested that he fire Russell. Matty reminded these fellows that they were the same guys who came to him and wanted him to retire from coaching so Russell could have the job. That silenc-

Coach Ed Price at Texas never worried about ulcers anyway. When he took the job he said folks had ulcers in any kind of business. Price's team lost two games but developed into a real powerhouse down the Southwest Conference stretch. And Ed had many sophomores. We've seen the time when losing two games at Texas would have put the coach on the rack even if he had been forced to use all sophomores. But everybody seems to be very happy at Texas. They certainly

Ray George grew more popular than ever at Texas A & M although his Aggies won only three games. Considering his material, George did an outstanding job. But back when Homer Norton was the coach they wanted to fire him when his team won only three games. In fact, they bought up his contract. Coach Dutch Meyer at Texas

Christian won only four games but if he leaves TCU it will be on his own volition -- he's been wanting to retire for several years. But nobody wants him to retire. Yes, Sir; the coaches got along better than even the sports wri-

ters who got chewed out by the predictions and for stirring up a controversey or two. We feel an ulcer coming on.



Mr. and Mrs. Carl Schroeder received word that their son, Pfc. Carl H. Schroeder has been given a change of address. Carl is still in Germany and is now stationed is a small town located near

His new address is: Pfc. Carl H. Schroeder R. A. 18364803, Hq. Co. C. C. B. APO 42, c/o Postmaster, New York, N. Y.

Mrs. Warren W. White of Bennett Springs, Mo., has returned home after visiting her mother in Hereford, Mrs. Rosa Spear and her sister, Mrs. B. F. Morris and family; and Mr. and Mrs. Milton Orr, Ronald and Cheril Ann of Clovis and Mr. and Mrs. Frank

Chronicle pointed out just how silly it was to want Jess Neely's scalp since he was a fine coach and had compiled a most excellent record -- and was just as good as a coach this year as he was in 1949 when his team won the championship. The grumbling At Southern Methodist, the ath-

to start now.

populace for making such lousy



BETWEEN \$1,500 and \$2,000 LOSS was estimated when

the home of Earl Poarch and his mother, Mrs. Mary Poarch,

121 Kibbe Street, caught fire Wednescday evening around

5 o'clock, Members of the Hereford Fire Department are

shown in the above photo as they sought to combat the

fire. The fire was reported by neighbors when smoke began

boiling out between shingles of the roof. No one was

at home when the fire occured. All furniture was removed by

thes fire department and volunteers and most of the damage

was estimated to have occured in the root and attic portion

of the house. The fire started in the bathroom from a small

stove, firemen believed. A clothes closet was ignited and the

blaze went into the attic with the closet acting as a flue and

creating a suction. Firemen, unable to locate the blaze at

SUNDAY MONDAY - TUESDAY



#### REAL ESTATE BOARD REPORT read in the National Real Es-

his beautiful farm out east of ing of such tracts. town on the highway. We understand that Mr. Newsom who lives out on the 50 acre tract south of town bought Mark's place. Mr. Newsom also owns a section and a half of dry land out northwest of town.

All the snow is a welcome end to the drouth and perhaps it will help toward a new crop next spring. We only hope we get more

J. B. Snead is getting underway on the construction of his new home. This home is located just south of Jimmie Allred's home on D Street. We predict a good year in 1953 in the construction of homes in Hereford.

Charlie Hood is building his daughter a new home on Knight Street. Charlie has a nice new home on the corner of 5th Street and Schlev and has proven himself a good builder after retiring from a successful career as a far-

Mrs. Woolsey has just built a new home on Avenue A. Seems like the building business in Hereford just keeps rolling along. We notice the new grass has come up around the new-Catholic

Church. Sure looks nice. Crowe-Gulde has started construction of their plant on the south side of Highway 60 and north of the Railroad. We would like to see them start making concrete pipe. We hate to see anything hauled into Hereford that can be made here. All this sort of thing keeps more people on the payroll.

We would like to see the Chamber of Commerce start an industrial fund to be administered by the City Commission. This fund wuold be used for the purpose of purchasing property that could be used for industry. This would eliminate the bottlenecks of speculative buying, freeze outs; and other practices that hamper incoming industrial firms, by making suitable locations available at a reasonable cost. The pur-chase of the land that the Jim

Hill Hotel sets on is an example of community property purchases for civic benefit. We have also read in the National Real Esmunities actually voted Bond is-Mark Benefield has just sold sues for the purpose of purchas-

Right at the present time there are wonderful opportunities for such industries as machinery manufacturing, canning plants, insurance adjustment bureaus, a drilling mud distributor, a warehousing company and a host of world why Hereford couldn't to the Town of Hereford. have a plant such as the Graham Hoeme Plow Company or a Gifford Hill Concrete Pipe Company. We could have these and many more if there were a concentrated effort to bring them in. There are enough retired, successful businessmen and farmers here in Hereford who could serve on these committees and who would welcome the opportunity to serve.

#### Courthouse Records

DEEDS OF TRUST Noel E. Worley, et ux to John H. Patton, all of lots Nos. 1 and 2 of blk. No. 4 of Hester and Bas-kin Subd. of Blk No. 3, Mabry Add to the town of Hereford. Rex A. Tynes, et ux, to Ray Phillips, all of Lot No. 65 of Allison Subd. of Blk. No. 6 and the W1/2 of Blk. No. 3 and the East others. There is no reason in the part of Blk. No. 16, Weish Add.

Deward Roberson, et ux, to W. H. Painter, being all of the West 80 ft. of Lots 13, 14 and 15 in Blk. 24, Original Town of Hereford. WARRANTY DEEDS

D. W. Finlan to Jess Ketchum et ux, all of lots Nos. 1 to 6, both inclusive of the Finlan's Subd. of Blk. 27 of Whitehead Add. to the Town of Hereford.

MINERAL DEED Julian L. Gatewood to J. W Sanders, an undivided 6/64ths in Mr. and Mrs. R. R. Gilbreath terest in and to all of the oil, gas of Amarillo visited in the home and other minerals in and under of their son-in-law, and daughter, the S1/2 of Sect. 62, Blk. K-5, D. B Mr. and Mrs. Clyde Cave Wed- and C. N. G. Ry. Co. Original Grantee, Deaf Smith County, Tex.

#### A Tribute ---To Friendship

Through the years, as we learn to evaluate people- and personalities, we find that enduring friendships are one of life's precious jewels. What is more comforting than a treasured visit with someone to whom you can be just your natural self! Do you know what the definition of a friend is? It is a person who knows all your faults but still likes you, in spite of them. None of us is free from faults. That is only human. So we gravitate to those who like us and who, in turn, we think rather special. Let's cherish our friendships and make the most of them . . . lest auld acquaintance be forgot!

KINSEY MOTOR CO. 11 Years Your Dealer For CHEVROLET - OLDSMOBILE Hereford, Texas We Salute Our Town!

WEDNESDAY - THURSDAY



SPECIAL ANNOUNCEMENT



FAMILY

- MONDAY -ROD CAMERON

CESAR ROMERO "THE JUNGLE"

**WEDNESDAY - THURSDAY** 

FAMILY NITE THE WHOLE FAMILY FOR 50c TO SEE

"RODEO" COLORED BY CINECOLOR

WE CONGRATULATE YOU ON THE OCCASION

OF YOUR WEDDING ANNIVERSARY

Anniversaries from Sunday, Dec. 7 - Wednesday, Dec. 10 Mr. & Mrs. Glenn O. Edwards Mr. & Mrs. , V. C. Woolery Mr. & Mrs. Lloyd B. Sharp Mr. & Mrs. Charlie Callaway Mr. & Mrs. G. C. Merritt Mr. & Mrs. Jack Welty Mr. & Mrs. John W. Sexton Mr. & Mrs. Alva B. Christian

Mr. & Mrs. Fletcher E. Cole Mr. & Mrs. Claude Blackburn Mr. & Mrs. Melton Waldron Mr. & Mrs. Reed Williams

Mr. & Mrs. A. C. Flowers

CLOVIS, N. M. Phone 497 | Jan of Amarillo. See ELIZABETH WOMBLE 148 N. Main St. You'll SAVE By Taking Advantage of COWAN'S First Anniversary SALE FOR YOUR CHRISTMAS BUYING! Sale Runs Thru Christmas Pay Next Year **Buy Now** BARGAINS GALORE - ONLY Nationaly Adv. Merchandise! Cowan's Jewelry

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