

# Wheat Growers Win Bout In Export Controversy

Following the confusion — and in some circles, near panic — over government intervention in a pending wheat and grain shipment to Russia over the past weekend, organized wheat growers have won a round according to Bill Nelson, Amarillo, an administrative officer of the Texas Wheat Board.

"We had Agriculture Secretary Butz' word early in the week that there would be no export controls on wheat and other grains. This was followed by William Simon's statement that all sales would be reviewed and then President Ford's statement that the shipment in question would be cancelled." Thus Nelson reviewed the chronology of the apparent crisis to The Brand.

"THE GOVERNMENT set a meeting with grain firms dealing in foreign sales to attempt to reach a policy. Organized wheat growers objected to this on the grounds that these firms were only brokers — that they did not own the grain and that the producers — who did own it — should be represented," Nelson said.

"In the face of this, the Washington conference was made an open meeting. Jerry Reese, executive vice president of the National Association of Wheat Growers (a recent Hereford visitor) and Gene Moos, a Washington state wheat grower, represented the association at this meeting." Nelson noted that Moos headed the association's committee on international policy.

The following guidelines grew out of that conclave, according to Nelson:

A SINGLE sale by a single company to one country in one week amounted to 100-thousand tons or more must have prior government approval. A single sale by a single company to one country in one day totalling 50-thousand tons will require prior government approval.

All other sales of wheat and other grains will only require 24-hour notice of the sale.

"The original controversial shipment was extra sensitive," Nelson said, "because the USSR had already gone on record as expecting a bumper crop of wheat by its own growers. The truth of the matter is there have been eight other requests for that much wheat and other grains from eight different countries besides Russia since Monday.

"At this point, I believe your wheat growers and other grain producers, possibly, can by the orderly marketing of their crops, realize the highest prices they have ever received . . . for wheat particularly," Nelson assured.

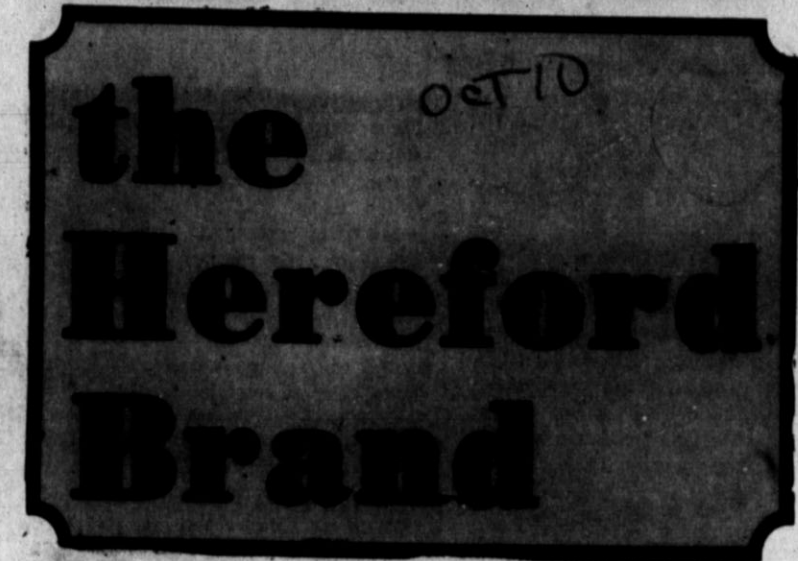
"BY ORDERLY marketing in this case, I mean withdrawing when the price is down and participating when the market price is up," Nelson pointed out.

"I want to emphasize one thing on the part of our organization: while we are solidly against government intervention in foreign trade, we are not a part of that segment who are demanding the ousting of Secretary Butz!" Nelson assured.



Little Tad

Tad Dixon, son of Hereford fireman, Richard Dixon, dons his dad's hat and boots and checked out "that big water gun" to be sure he was ready for an alarm. Tad was one of a host of youngsters touring the fire station as a part of the observance of Fire Prevention Week.



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## Annexation of San Jose Given Council Hearing

The Hereford City Council, Monday night, managed to consider two requests for action and vote raises for city employees despite the fact that most of the meeting and all of the abilities of the five councilmen, City Attorney Earnest Langley and City Manager Dudley Bayne were occupied with a hearing on a petition for annexation.

The city had recently received a petition from residents in the Finlan subdivision known as San Jose. The matter was placed on the agenda for discussion and some 22 residents of the area appeared with their attorney, Juan Hinojosa of Washington, D.C.

RESIDENTS OF the area have problems of water supply, sewage disposal and bad streets. According to the history of the situation, these families built or bought in the sector outside the city limits for economic reasons since they did not have to comply with city building codes. The addition had once been a migrant labor camp and had a water well and lines to sites in the area. There has been a continuing problem and attendant controversy for some time over the water supply. Finally, those concerned organized and retained Hinojosa.

Even with City Councilman Paul Abalos' masterful job of interpreting for those not able to keep up with complicated legal explanations in English, the group took little interest in the fact that the area stood a greater chance of federal aid if they were not a part of the city and the offer of Mayor James Sears for the city to help them explore such possibilities.

Bayne explained that there were no federal funds available for the city to supply their needs once they were annexed. Sears and Langley tried in vain to explain that there were no city funds to supply water and sewer service, paving and curbs and gutters if they did annex the area without a bond issue which the council felt would not pass a vote of the taxpayers.

THE GROUP present for the hearing thought the thing to do was to call the election for a bond issue and seemingly could not comprehend that it would cost an estimated \$100,000 in engineering and legal work just to prepare for such an election.

Attorney Hinojosa and other spokesmen for the group declared that they did understand there would be certain expenses relative to meeting city codes once they were annexed and that those petitioning for annexation were willing to accept this expense. What they could not comprehend was why the council said it would cost \$1.5 million to supply water and sewer services.

It was again explained bi-lingually that the existing well and water lines could not be used by the city and that in

addition to laying sewer lines, there would be at least one lift station needed.

THEY WERE also told that it would cost each resident approximately \$400 to tie on to water and sewer facilities once the city had installed them. Too, it was noted that a large percentage of their

existing homes would be condemned under the city code that is visiting condemnation on structures now within the city limits. In addition, one city official inspecting the neighborhood in question counted more than 100 junk cars that would have to be removed . . . at the homeowners' expense.

Throughout the hearing the attorney for the group repeatedly asked the council to initiate annexation proceedings, even in the face of the stated handicaps and the further obstacle of state statutes that, per se, block such annexation. City Attorney Langley faced Hinojosa candidly at the close of the meeting and told him he believed he was pushing for annexation for "one more stick to whip us with" by suing for the services requested when the city could not supply them.

Hinojosa smiled and made his exit.

IN OTHER business the council felt a request for a road on the east line of the airport property would be more properly made to the county commission and let that body request from the city any needed action to open and maintain this artery.

Bill Albright of the Deaf Smith County Chamber of Commerce presented a

### Dinner Set For Clayton

Plans for a "Bill Clayton Appreciation Dinner" have been announced in Hereford for Nov. 11, according to Bill Gentry, chairman of a countywide steering committee.

Clayton, an outstanding state representative from Springlake, is the leading candidate for the Speaker of the House position next year. Gentry said the dinner is "primarily for Deaf Smith County residents as a means of showing Mr. Clayton our appreciation for his service over the years."

THE DINNER is scheduled for 7 p.m. at the Civic Club Center on Nov. 11 with tickets priced at \$25 each. A steak dinner will be served and an informal program is planned. Proceeds above the dinner will be used in Clayton's House race and for travel expenses used to and from his district.

Other members of the steering committee arranging the dinner include Don Zimmerman, Jim Sears, Harlan VanderZee, Jimmy Allred, Mrs. Margaret Formby, Jeff Carille, and Mrs. Argen Draper.

modified version of the request for aid in printing new brochures tabled at the last council meeting. Albright explained that he had explored the possibility of reprints of the existing brochure in a small quantity to cover the needs of a few months. He requested \$450 from the city (the first request was for \$2,000) and it was voted upon the condition that the county voted a similar amount.

City Manager Bayne presented recommendations for cost of living wage adjustments. These ranged from 7.5 to 8.5 per cent across the board with the variance only a matter of rounding out to the nearest dollar. He told the council that such raises taking effect Oct. 1, would cost the city \$22,400 to the end of the current fiscal year.

The raises as presented were authorized without dissent.

### Victim Is Pinned in Wreckage

A man identified as Fred Walker, Box 326, Sudan, suffered undetermined injuries Wednesday morning when his pickup truck collided with a cattle truck three miles north of Summerfield on Highway 1057.

Dense fog prevailed at the time of the accident shortly after 8 a.m. and according to the report of the mishap, Walker failed to see the cattle truck as it proceeded after halting at a stop sign.

WALKER, 63, was pinned in his vehicle for about 30 minutes while a team from the Hereford Volunteer Fire Dept., assisted by personnel from the sheriff's office worked to free him. John Gilliland worked his way into the crushed cab to dress the victim's head wound that was bleeding profusely.

After firemen had sawed through restraining points and removed the hood of the pickup which had gone into the cab, a wrecker pulled the wreckage apart and Gilliland removed the injured man and placed him in an ambulance.

Authorized personnel working at the scene said they were greatly hampered by a throng of spectators that gathered and refused to move back from danger points until forced to do so. Even as the ambulance left with the victim, onlookers had to be ordered out of the road so the vehicle could get underway to the hospital.

A HOSPITAL spokesman told Walker's son Jerry, who had been summoned, that the injured man suffered from a puncture wound in the head not believed to be serious and from as yet undetermined chest injuries but said he was conscious and speaking rationally.

Don Samuels investigated the accident for the Texas Department of Public Safety.

## El Paso Game Crucial for Rest of Season

The Hereford Whitefaces, trying for a comeback after a stunning 35-7 loss last week, will meet El Paso Burges in the Border City Friday at 7:30 p.m. (8:30 p.m. Hereford time) for the Herd's last non-conference game this season.

The outcome of the contest could tell the story for the duration of the season for Hereford. A loss, especially a big loss, could destroy any momentum the Herd may have gained in their two wins of the season. A win might put the Herd over the hump and make them contenders for the District 4-AAAA title. The Herd won the title last year, but has been picked to do no better than fourth in the conference this season. Hereford is rated a two-point favorite Friday night.

Hereford carries a 2-3 record into the contest with losses to Pampa, Palo Duro, and Amarillo High. Berger and Canyon were victories for the Herd, although by slim margins.

BURGES HAS a 2-1-1 record. They played city rival Ysleta to a 0-0 tie, beat Alamogordo 14-3 and Carlsbad 12-0. The only defeat Burges has suffered has been at the hands of Las Cruces Mayfield 24-17. Mayfield was in the New Mexico playoffs last year.

When asked about the Burges team Tuesday morning, Coach Larry Dippel replied, "We don't know a lot about them. We've seen three of their game films, but we've never scouted them in person."

"We pretty well know what they're going to do, though," said Dippel. "They're a big football team and they have some kids with some speed at their running back positions. Burges is a triple option team and they work out of a pro set. Defensively, they work a 5-2 front

and they stunt a lot from this 5-2 front. It would appear that they play more man to man in their defensive secondary than any other team we've met this year."

DIPPEL SAID some offensive tactics of Burges could present problems for the Herd defense. "They could cause us some special problems because they shift on every play. They line up in one

formation and then shift to another during the count. With our monster man defense, we shift to one strong side and show our defensive strength on that side. Their shift will make us play differently in the secondary than we're accustomed to playing."

Commenting on the 35-7 loss to (See HERD, Page 2)

### GoPro Leaders Named

The five sub-committee chairmen for the formation of the Goals for Progress Committee have been selected by directors of Deaf Smith County Chamber of Commerce.

The five men, and their sub-committees, are: Jim Conkwright, quality of life; Tom Burdett, economy; O.G. Nieman, governmental functions; Herman Ford, education; and Lynton Allred, transportation.

DIRECTORS appointed the five chairmen during a meeting Tuesday morning, and all had been confirmed Tuesday afternoon. "We are highly pleased with the enthusiastic response of the men picked to serve in these positions," stated Roy Faubion, C of C president.

The chamber board initiated the GoPro committee "to plan, conduct research, develop and compile a comprehensive development program." The need for the committee was outlined by C of C directors as a means of "developing programs, projects and priorities to insure the orderly growth and development of Hereford and Deaf Smith County during the fourth quarter of the 20th Century."

"THIS COMPLETES the work of the chamber board in organizing the GoPro committee," stated Faubion. Directors had previously announced the selection of Wesley Gulley as general chairman and A.J. (Major) Schroeter as vice chairman. The committee will be composed of 40 members when all sub-committeemen have been selected.

Still to be appointed are six members for each sub-committee. The organizational chart calls for the general chairman, vice chairman, and sub-committee chairmen to make these appointments. Each group will then select one of its members as vice chairman of that sub-committee.

In addition to the chairman, his assistant, and the five sub-committee leaders, the steering committee of GoPro will also include the mayor, county judge, and school board president.

THE FIVE chairmen represent a cross-section of the business community. Conkwright is a farmer-rancher; Burdett is an attorney; Nieman is publisher of The Brand; Ford is in the insurance business; and Allred is in the wholesale oil and gas business.



GoPro Sub-Committee Chairmen: Conkwright, Burdett, Nieman, Ford, Allred





**Punt, Pass, Kick Winners**

TOP: These are the 8, 9 and 10 year old winners in the local "Punt, Pass and Kick" competition. Back row from the left: Steven George, Jeffrey Streun and Mark Collier. Front row from the left: Don DeLozier and Stacy Evans. BOTTOM: 11, 12 and 13 year old winners are (back row from the left): Tony Martinez, Chris Schumacher and Jeff Filippo. Front row from the left: Felix Soliz, Mark Brown and Curt McNaney. These boys will go to zone competition in Amarillo, Saturday. Punt, Pass and Kick is an annual competition for these age groups fostered by Ford Motor Company. It is sponsored at the local level by Orval Watson Ford.

**Dates Set For Teachers Exams**

E.B. Posey, Director of Teacher Certification at West Texas State University, has announced the testing dates for United States History examination. The tests are scheduled for teachers who wish to become certified to teach Texas and national history in public schools. West Texas State is designated National Teacher's Examination Center. Dates set for the test on the Canyon campus are Nov. 9, Jan. 23, Apr. 5, and July 19. Final dates to register for those tests are Oct. 17, January 2, 1975, March 13 and June 26. Those interested in further information regarding the testing program can receive a "NTE Bulletin of Information" from the Testing and Counseling Center, West Texas State University, Canyon, TX 79016.

**Hospital Notes**

**PATIENTS IN HOSPITAL**

Mrs. William Jobe, Rt. 2; Mrs. Blanche Hill, 116 Elm; Paul Hubbard, 631 Ave. H; Melvin Kalka, Box 683; Paul Jones, Bovina; Peter Hernandez, 200 Whittier; John Damron, 607 Star; Mrs. Charles Cary, 106 Nueces. Mrs. Daniel Brooks, Friona; Mrs. Roger Barnett, Vega; Mrs. Alfonso Aguirre, Box 1132; Mrs. Leona Packard, Rt. 3; Eugene Mullican, Box 1875; Roy Monroe, Rt. 2, Reynaldo Martinez, Box 1571; Morris McGaughey, Wildorado. Andrew Kelly, Vega; Mrs. Emiliano Lasolla, Rt. 2; Mrs. Mildred Ramey, Kings Manor; Mrs. James Shafer, Friona; Mrs. Richard Sims, Rt. 5; Mrs. Johnnie Smith, Dimmitt; Rafael Soliz, Box 1453; Henry Whittington, 230 Ave. D.

**PATIENTS DISMISSED**

Lillie Hostetler, Mrs. Mae Russell, Mrs. Ethel Logan, Mrs. Ricardo Mendez, Mrs. Macrina. Quinones - Oct. 8. Mrs. Ramiro Garza, Mrs. Pete Casias, Anselmo Gonzales, Mrs. Trudye Hull, Mrs. Sam Pruitt - Oct. 7. Mrs. Daniel Koenig, Mrs. Barry Arnwine, Mickey Romon, Mrs. Fernando Garcia - Oct. 6. Mrs. Jose Garza, Mrs. Adelaida Gonzales, H.J. Thomas, Libby Word - Oct. 5.

**VA Announces Insurance Term**

Vietnam-era veterans discharged during a four-year period before August 1 have until August 1, 1975, to apply for low-cost Veterans Group Life Insurance (VGLI), according to Jack Coker, Veterans Administration Regional Office Director.

An estimated 2.7 million veterans separated from April 2, 1970, through July 31, 1974, are eligible for the insurance. It is designed as interim protection during readjustment to civilian life.

Servicemen discharged since August 1 will receive application forms automatically, Coker added.

Nonrenewable, five-year term coverage is available in \$5,000 increments up to \$20,000. Monthly premium for the maximum coverage is \$3.40 for veterans aged 34 and under and \$6.80 for those 35 and over.

**Game Room Discussed**

A new game room at Community Center was a point of discussion Sunday evening at a hamburger supper held for teenage board of directors at the Glenn Watts home, 308 Star.

The new activity room, which is open to all teenagers from 3:30-6 p.m. each weekday, features air hockey, table tennis, foosball and a pool table. The recreation program is the result of six months planning by Mrs. Watts.

Several tentative projects were discussed by the board members. A costume dance for high school students was proposed for Nov. 7, an open date in the Whiteface football schedule. Another dance, on New Year's Eve, was also considered.

Foosball, table tennis and chess tournaments were nominated to begin after football season has terminated. The next meeting of the Community Center Teenage Board will be Oct. 20 at 8 p.m. at the center.

**Look Who's New**

Mr. and Mrs. Ricardo M. Mendez Jr. are the parents of a son, Ricardo III, born Oct. 5. He weighed 6 lbs. 14 ozs. Mr. and Mrs. Roger D. Barnett are the parents of a son, Cody Joseph, born Oct. 5. He weighed 7 lbs. 3 ozs. Mr. and Mrs. Ramiro Garza are the parents of a son, Ramiro Jr., born Oct. 5. He weighed 7 lbs. 12 ozs.

**Services In First Aid, Swim Programs Rewarded**

A 15-year service pin was presented to John Gilliland in the fall board meeting of Deaf Smith County Red Cross Chapter Tuesday morning at Community Center, and 10-year pins to Mmes. Ted Higgins, Wesley Fisher and C.E. Rush.

Gilliland is currently county chairman of first aid, has been instructor in the water safety and first aid programs. He reported on first aid classes now in progress and demonstrated use of new equipment.

The three women have all been active in the water safety program, as instructors in summer swimming classes held each year by the County Red Cross.

Mrs. Richard Zinser, water safety chairman, gave a report of 1974 classes, saying that 732 were enrolled in the four sessions, 431 certificates were

granted for completion of classes, 40 instructors and 35 aides gave their services to teach children and adults to swim or improve swimming skills.

Based on the customary charge for group lessons in swimming, the cost to students would have totaled \$24,705 if pay had been received for the instruction, she added.

Mrs. T.E. Seigler Jr. summarized discussions at a recent meeting of nurses with a Red Cross disaster consultant, Odell Woodie of Lubbock. Don Daugherty, new disaster chairman for the county, reported \$30 contributed through this chapter for relief in the Honduras hurricane area.

Genevieve Miller, executive secretary, read the proposed budget for 1974 and said the chapter has been able to meet

all its 1974 obligations in full because United Way reached its goal in 1973.

The budget calls for a total of \$10,006, with \$4,289 for national requirements and \$5,717 for chapter requirements. In the latter category are \$1890 for service to military families, \$300 for disaster relief, \$315 for community health and safety, \$2400 for salary, \$600 for rent, \$197 for office supplies and telephone.



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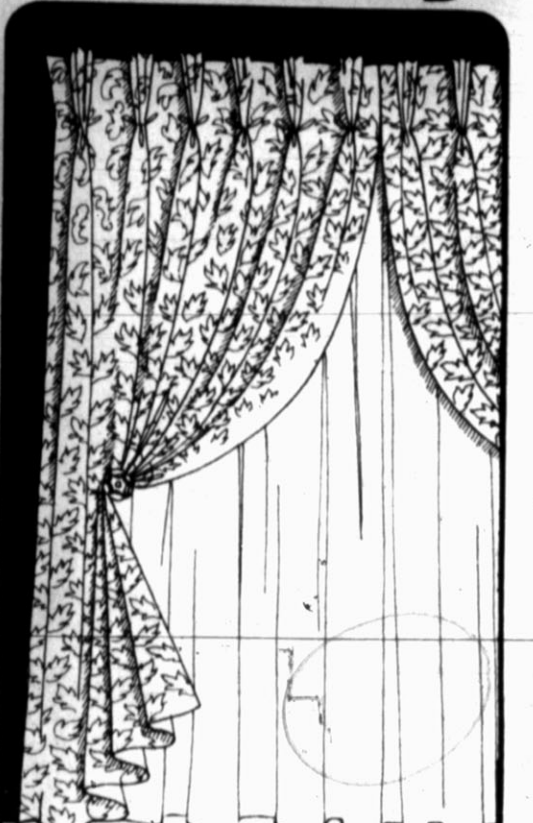
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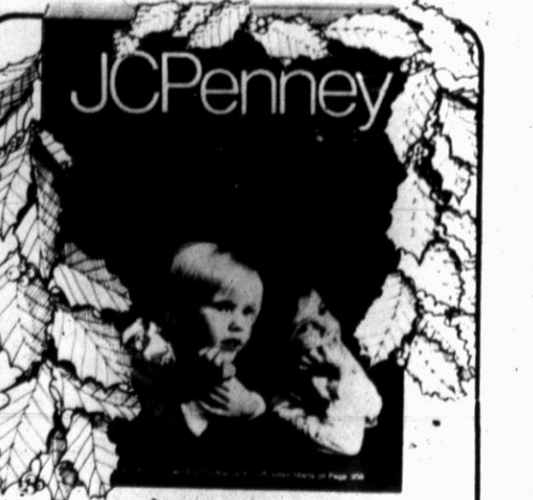
JCPENNEY XTD TRUCK TIRES TOP OF THE LINE	SALE	F.E.T.	CARGOMASTER II TRUCK TIRES	SALE	Highway F.E.T.
825 x 20/10	\$99	\$6.31	825 x 20/10	\$69	\$6.31
900 x 20/10	\$110	\$7.40	900 x 20/10	\$79	\$7.40
1000 x 20/10	\$137	\$9.07	1000 x 20/10	\$99	\$9.07
1000 x 22/12	\$144	\$10.18	1000 x 22/12	\$105	\$10.18

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Reg. \$5.00 to \$7.00. Here's a sale to take the chill off winter nights. Our entire stock of women's winter-weight sleepwear 20% off. Long and short gowns, two piece sets, jump suit looks, some with feet. Cozy fabrics like flannel, polyesters and many more. And besides the bright colors we have prints, lace trims and appliques. Junior and misses sizes.

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# Sugar Price Blamed On Demand

"Why the big increase in sugar prices?" is a frequently asked question these days. Although there is no one answer, one consumer marketing information specialist suggests that the biggest reason for the jump in the cost of sugar is the same reason that has upped many other food prices — demand has increased.

"As people around the world are becoming more prosperous, they are buying and using more sugar, Mrs. Gwendolyn Clyatt with the Texas Agricultural Extension Service, The Texas A&M University System, pointed out this week.

Supplies are not keeping up with the demand. The sugar industry has not been an expanding business. Historically, sugar has always had a small profit margin, and investors are not anxious to put their money into sugar mills and refineries when other investments

promise greater financial returns, she explained.

"This, along with tripled building costs, does not suggest any immediate increase in the building of sugar mills and refinery facilities.

"Another deterrent to building new facilities is the uncertainty of the supply of raw product. The largest part of our sugar comes from sugarcane, with nearly one-third of our domestic supply produced in Hawaii, Louisiana, Florida, Puerto Rico, and the Virgin Islands," she said.

Sugarcane production has decreased about 10 per cent in the last decade. Expansion of sugarcane production is not a speedy process as it takes nearly two years for sugarcane to get into commercial production.

But what can consumers do? "Sugar can be decreased or omitted altogether in canning and freezing. Ripe fruits may be



# GSPA Launches Fall Campaign

Oct. 1 marked the beginning of the fall membership campaign for Grain Sorghum Producers Association, according to A.R. Dillard, Deaf Smith County GSPA Director.

A GSPA director served on several top level advisory committees, including the Federal Energy, USDA's Feed Grain and the National Cost of Production Advisory Committees. Other county directors serve on state and county level committees, advising agriculture officials of the sorghum producer's viewpoint.

Dillard urged area farmers to mail their membership dues early this year. He stated, "Membership in GSPA is one of the best bargains available. For just \$10 annually, you get representation in Congress, contribute to world-wide market development and have

# Hereford Cattle Break Records

A record-breaking 207,882 registrations were recorded by the American Polled Hereford Association during the fiscal year ending Aug. 31, a major milestone in the history of the hornless whitefaces, America's first native beef cattle breed.

The breed's growth momentum is reflected in figures released by the American Polled Hereford Association in Kansas City, Mo., which registered more than 200,000 animals for the first time in its history. This year's total shows a 26 per cent increase over last year's figures.

APHA President Orville K. Sweet attributes this continuous increase in registrations to the fact that Polled Herefords have

stayed with the "basics," emphasizing the importance of a calf from every cow each year, enough milk to raise a thrifty calf, superior growth rate that makes a profit and the naturally hornless head.

"The faith the breeders have in Polled Herefords is evident when one considers that Polled Herefords are the only major beef breed that has not experienced an over-all decline in registrations," Sweet says.

The theme of "204 in '74" was announced at the Association's annual membership meeting in Denver last January. APHA member-breeders responded by registering more than 3,000 more calves than the goal called for, indicating their optimism for the future of the breed.

# Ag Credit Good In Texas

Texas country banks may be out-of-step with the rest of the country — they appear to be in good shape to serve farmers and ranchers, says an economist in agribusness for the Texas Agricultural Extension Service.

Dr. Wayne Hayenga recently surveyed the state's agricultural lending institutions to determine the agricultural credit climate. There were 98 respondents among banks, production credit associations, Federal Land Banks, Farmers Home Administration and other credit agencies.

Sixty-one per cent of Texas banks reported they were actively seeking new farm and ranch accounts as compared to only 19 per cent that reported cutting back on loans because of a fund shortage. Also, last year they had to refer fewer customers to non-bank credit agencies or to correspondent banks. Loan-deposit ratios were reported normal in 55 per cent of the banks; 33 per cent reported a drop in loan-deposit ratios.

"Thirty-one per cent of Texas agricultural lenders reported more farmers and ranchers were borrowing this year than last," points out Hayenga. "This compares to 10 per cent that reported a decrease in customer numbers and 50 per cent that had no change."

Seventy-three per cent reported average loan increases as compared to only eight per cent that saw loan size go down. Greatest increases reported were for machinery and operating loans while demand for feeder cattle loans decreased.

Interest rate charged by the responding lenders as of June 1 averaged 9.49 per cent for cattle loans, 9.03 per cent for farm and ranch operating loans and 8.51 per cent for real estate loans. The average margin requirement reported for cattle loans was 37 per cent. Only 15 per cent reported margin requirements of less than 20 per cent.

# Wind, Rain Eat Away Soil

If you can see signs of erosion on cultivated land, you are probably losing soil at the rate of more than 14 tons per acre per year.

"A loss this high shows that the land is inadequately protected," Tom Cunningham, Soil Conservation Service District Conservationist said. "Generally, losses much higher than this occur when rain or wind can strike bare cropland. Very steep unprotected land can lose more than 300 tons of soil per acre per year."

"It is not particularly important that the farmer or gardener is able to tell how many tons of soil is lost," Cunningham continued. "Soil conservationists can figure this for those who really want a good estimate. The important thing is that if the farmer and gardener can see erosion—something needs to be done, fast."

"A common misconception is to blame all visible water erosion on running water, which we call 'runoff,'" Cunningham said. "Runoff does cut ditches and rills, but is generally a sign of advanced problems, which actually start with raindrops striking bare soil."

"You can prove this to yourself by observing bare soil in a small flower box or enclosure. Beating raindrops will actually erode the surface of the soil by splash action with no runoff at all. On the other hand, if you cover the box of soil with clippings, or plant it thickly in grass, no measurable splash erosion will occur. What this tells us is that a cover on the cultivated land—either vegetation or a mulch—is the best soil protection."

"There are several things that farmers and gardeners can do about erosion," Cunningham said. "First, practices can be used that keep a cover on the land. Believe it or not, this can be done even in fields of sorghum, cotton, corn, or soybeans with a practice called minimum tillage."

"Contouring, crop rotation, terracing, and other methods are also helpful to keep runoff from carrying sediment from the field," Cunningham said.

"For the gardener, a compost heap is a good investment in

# Beef Values Varied Now

Beef features are more scattered this week — with ground beef, chuck cuts, sirloin, rib and round steak on special in some stores, one observer reports.

She's Mrs. Gwendolyn

Clyatt, consumer marketing information specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

Many features are on "baby beef" — and include chuck roasts and steaks, round steaks, ground beef and liver, she added.

"Frozen turkey supplies, on the other hand, are at record levels — consider buying your holiday bird now, if you have freezer storage space available," the specialist suggested.

At fruit counters, apple supplies reflect this year's big crop — with Red and Golden Delicious and Jonathans available.

Other fruit choices include Tokay and seedless grapes, prunes, plums, along with Texas oranges and grapefruit in limited supply as the citrus harvest gets underway in the Valley.

Vegetables offering economy this week are carrots, cabbage, dry yellow onions, squash, potatoes and cooking greens.

"Dry bean, dry peas and lentil supplies will be ample, with the dry peas nearly doubling last year's crop," Mrs. Clyatt predicted.

"Pork prices are high, and store specials are scattered."

# Members Sought By Water Inc.

"Action today for water tomorrow" will be the theme of the 1974 Water, Inc., membership drive and the month-long campaign will be launched at a Membership Drive Leadership Rally in Lubbock Nov. 9, according to James Hull of 620 Westhaven, member of the steering committee.

"We have set a goal of 1,200 members," Hull said "and we will be conducting a simultaneous effort to inform the general public about developments and expectations in water importation."

Other members of the steering committee are Edward G. Weber, Amarillo; Joe D. Unfred, New Home; J.W. Buchanan, Dumas; Sam Spikes, Seminole; Lloyd Calhoun, chairman, Hobbs, N.M. All but Unfred are directors of the organization.

Water Inc. is a membership based, non-profit corporation and is dedicated to the promotion of import water for West Texas and Eastern New Mexico. John Lowery, director of field services, is the organization's full-time staff member in charge of membership cultivation.

"We are closer than ever to seeing our goals fulfilled," Lowery said. "But, we must not let up on our financial support to Water Inc. until we are assured of an adequate supply of municipal, industrial and agricultural water." Lowery will organize more than 200 membership drive workers for the annual sign-up emphasis.

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# Losses Reported On Produce

Commodity Credit Corporation has released its report of financial condition for the fiscal year ending on June 30.

The net loss reported by CCC for the fiscal year was \$3,090,957,456 which is only 54.9 per cent of the \$5,632,142,744 loss reported for the previous fiscal year. The losses for fiscal year ending June 30, 1972 were \$4,666,022,486.

There were a few commodities reporting a gain, not including interest and operating expenses. One of these commodities is rye which recorded a \$3,367,863 gain. Grains and seeds noted a \$61,295 gain. Seeds and plants averaged a gain of \$7,256.

Three products, corn, wheat and upland cotton, cited the three largest losses, in order names. The trio recorded a total loss of \$2,720,056,361 which was 88 per cent of the total recorded losses \$3,090,957,456.

# Waxy Sorghum Not Digestible

Texas Agricultural Experiment Station studies suggest that waxy sorghum is not more digestible than regular sorghum but is digested faster.

The findings came out of an overall project designed to boost nutritive value of sorghum. Approaches are investigation of basic factors influencing carbohydrate and protein utilization of sorghum by ruminants, and screening available hybrids for improved nutritive value.

Waxy sorghum has received publicity lately because of its apparent superior digestibility. Increases of 5 to 10 per cent feed efficiency have been noted in cattle fed waxy grain.

The sorghum gets its name from the glossy surface of a kernel when it is cut in two.

Waxy sorghum starch is almost all amylopectin, while non-waxy grain has about 75 per cent amylopectin and 25 per cent amylose.

In the Experiment Station study, two varieties of Redlan, differing genetically only in the mutant waxy gene, were evaluated by the "nylon bag" technique. Ground samples of

# Grass-Fed Beef Labeled 'Fad'

Although grass-fed beef supplies are up and continuing to increase, the long-range picture still points to the return of grain-fed beef, contends a livestock marketing specialist for the Texas Agricultural Extension Service.

"More grass-fed beef and veal is available today because of large numbers of feeder animals and calves and a slack in demand from feedlots," points out Dr. Ed Uvacek.

"Yet, this will only be a temporary condition that should change by the end of next year. From there on, cattle feeding and fed beef production should once again move upward."

Why the contention that cattle feeding will again come into prominence?

"The American public will still continue to demand high quality beef," points out the Texas A&M University System specialist. "The cattle feeding industry is based on the production of high quality beef and not simply to use up excess supplies of grain."

Uvacek believes the over-supply of cattle on pasture should be used up within the next 12 months or so. Low prices for calves, in turn, should ease the breeding herd expansion. This would bring supplies back in line with feedlot demands.

"By 1976 I expect feeding to be back at a high level and that grain will again be cheap," predicts Uvacek.

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# Operation Identification Protects Citizens From Quick Burglaries

Operation Identification, a special crime prevention project of the Deaf Smith County Sheriff's Department, is at work cutting burglary rates here in Deaf Smith County.

If you own a color television set, stereo, or tape deck and tapes, chances are that this time next year you won't. At least, not the same ones.

You'll be out buying new ones to replace those you found missing when you left your doors unlocked "for just a few minutes" to run to the market or pick up the kids at school.

A few minutes — five or less — is all it takes for the average burglar of today to find out if you are at home, pick up a few valuable and easily resalable items place them in his car and be gone without a trace.

Unless an observant neighbor grows suspicious, calls the police or sheriff's office, takes down his license number, he

will be almost impossible to find.

Attempting to find him and returning your stolen items, is currently costing more every year in residential burglaries, and commercial property loss, and uncounted thousands in insurance claims and police salaries.

And all this for a crime that, in addition to being the easiest to commit and the hardest to clear, is also the easiest to

prevent.

Operation Identification, originated in 1963 in California, has mushroomed throughout the country as more and more towns and cities across the country have recognized its effectiveness in cutting burglary rates.

With the cooperation of concerned homeowners and businessmen, cutting burglary rates can be remarkable easy. All a homeowner needs to do is

borrow a special engraving pen from the Deaf Smith County Sheriff's Department and mark his valuable items with his driver's license number, such as TX 551212.

For added security, take photographs, preferably in color, of items too small or delicate to be engraved, such as rings, other jewelry and fine silver or china.

Then display a sticker outside your home or business showing that items inside have been marked. When you do this, you've accomplished several things at one time.

You've advertised to potential burglars that your valuables

have traceable identification numbers.

If a burglar should take something in spite of the warnings, you've notified his "fence" that these items are easily traceable and will be extremely difficult to get rid of.

When law enforcement officers locate marked items in the possession of a burglar or fence, there's no question of being able to prove rightful ownership, which aids in the apprehension and conviction of burglars.

And, since drivers' license numbers in most states are in computerized banks available in seconds to law enforcement

departments, you've made it easy for your property to be returned to you.

Sound simple? It is. And it works.

When Chief Everett F. Holladay conceived the idea in Monterey, California, in 1963, enthusiasm was low. As burglaries occurred, more and more families signed up until there were 4,000 participating households in a town of 50,000. Statistics from the National Crime Prevention Institute show that since 1963, only three burglaries have been reported among the 4,000 participants in Monterey while 1,800 have been reported from 7,000 non-

participating households.

Since then, cities all over the United States have become enthusiastic about Operation Identification as they watch burglary rates drop dramatically. But the success of the program depends on you, the property owner. It will not work unless you do your part in marking your property.

Some frequently stolen items which should be marked include bicycles, television sets, radios, tape recorders, guns, business machines, lawn mowers, hubcaps, stereo tape decks and cartridges, cameras, car wheels, tools and kitchen appliances.

But there's never been a burglary in your neighborhood? Then you're ripe for one — or more. A few hours now spent marking and photographing your property can save you days and even weeks of problems as you hope first for recovery, file insurance claims, and then probably wind up having to replace it all while someone else is enjoying your unmarked equipment — a "bargain" purchased with no suspicion of its being stolen merchandise.

Engravers may be checked out at: Deaf Smith County Sheriff's Department Phone: (806) 364-2311.



## Completes Basic

Airman Macario Gavina, son of Mr. and Mrs. Marin Gavina of 902 S. Main, has been assigned to Chanute AFB, Ill. after completing Air Force Basic Training. He has been assigned to the Technical Training Center for specialized training as a fire protection specialist. Gavina is a 1973 graduate of Lubbock Learning Center. His wife, Edna, is the daughter of the Alfredo Guzmans of Lawton, Okla.

**'74 CROP PROSPECT**  
The Department of Agriculture reported that the outlook for world grain production, with governments already worried over increasing hunger, has grown worse in the last month.

**WHITE HOUSE POOL**  
Construction of a White House swimming pool is scheduled to start about Oct. 1. It is expected to be completed for President Ford's use by the end of the year.

## 14 KT GOLD WEDDING RINGS



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Avocado or Harvest Reg. \$18.99 **\$15.97** G.D.P.

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and LOAN ASSN.  
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Equipment Company  
S. Kingwood 364-1551

**FARR BETTER**  
FEEDS  
Progressive Road 364-3890

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and Safety Company  
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# Herd Running Out of Tailbacks

Hereford Brand  
**SPORTS**  
Thursday, October 10, 1974

"Monday we had the best workout we've had all season," Herd head coach Larry Dippel told the Booster Club meeting Tuesday night. "We were doing fine this afternoon in our Tuesday practice, and then we lost Doug Charest. He reinjured his ankle and knee."

Dippel was not in the best of moods while announcing the loss of another tailback to the Whiteface Boosters meeting in the school library. Doug Charest has been playing with an injured ankle, and previously had not been responding to treatment. "But lately he had been coming along just fine," said Dippel. "We taped him with less restriction on the ankle and somehow it got injured again. We had planned to play him as little as possible this week to get him ready for the Plainview game (the first conference contest) and now it looks like we won't have him at all. We started the season with four tailbacks and now we are down to one."

tailbacks than the team can stand, Dippel has moved two more players up from the junior varsity squad. They are Carl Lee Graves and Russel Harkins.

Dippel said the team went from their brightest workout Monday to the lowest Tuesday with the injury to Charest. One bright spot is that Dave Charest, brother to Doug, has been released to play by doctors. He is recovering from an identical ankle and knee injury.

Dippel told the boosters that the coaches and the players were both displeased with the way the Herd played against Amarillo High. "What bothered us is that we didn't give an effort. There's just something that happens to you and you have a letdown. Sometimes the letdown pretty well goes unnoticed. But since we played Pampa we haven't had a chance for one of those letdowns. Our letdown showed against Amarillo High. They were hungry, and they came in and took it away from us. I still say our best effort to date was against Palo Duro," said Dippel.

Later in the meeting, Dippel told the boosters that he wanted to make it clear that the boys didn't quit in the game. "I'm not saying that the boys had something going and then just gave it up. It's just that they never got anything started."

The meeting began with a short presentation by defensive line coach Bob Keyes with the tackles and noseguards, or TNT people. Along with John Paetzold, Vance Hennington, Clifford Fangman, Brian Edwards, Jerry Reyna and Luis Marquez, Keyes demonstrated defensive technique the line uses. The tackle-noseguard-tackle personnel showed differ-

ent alignments they use, blocking techniques, and defensive strategies.

Coach Rick Stewart presented the scouting report on El Paso Burges. "We haven't scouted them in person, but we have looked at some films. We know that they are a big football team, and they have some good speed and some good backs."

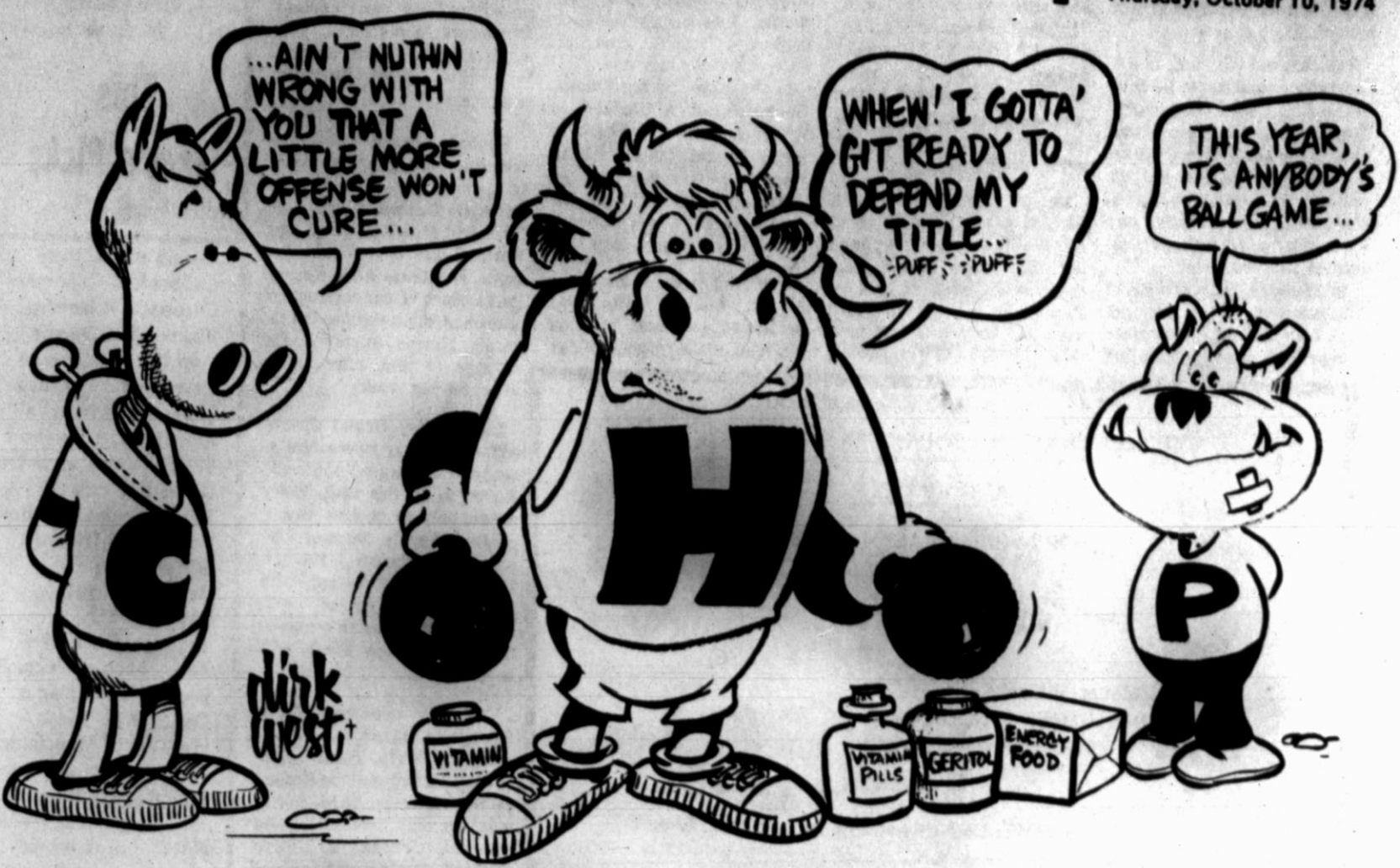
Stewart showed the offensive formation used most often by Burges, the pro set, from which they run the triple-option and throw the football. One play in particular that is a favorite of Burges is an off tackle play. Using this one play to either side, they gained 70 yards in one series against Ysleta.

Burges will line-up in one formation and shift to another on every down, according to Stewart. They usually line up in a double wing and then move to a veer-type formation.

Stewart previewed a game film for the boosters, pointing out plays and techniques peculiar to the El Paso team. He also pointed out that the team does throw the ball, and generally throws well.

The Booster of the Week was Sylvia High. Mrs. High usually furnishes refreshments at Booster Club meetings, and has supported Hereford athletics for the past several years.

It was decided that next Tuesday's meeting will be held in the fieldhouse at Whiteface Stadium to give Boosters a chance to view the facilities. The high school auditorium will be unavailable due to a program scheduled there.



## Herd Favored By Two Against EP Burges

Hereford has reached it's lowest rating this season in the Harris Poll, but the Herd is still a two-point favorite in this week's contest against El Paso Burges.

The Herd began the season rated at 76th by Harris but has now dropped to 123rd. The high rating at the beginning of the season was due to Hereford's trip to the state regional playoffs last year. But since that time, Hereford has suffered two severe losses, a third loss, and two wins by narrow margins.

After dropping a game to Amarillo High 35-7 last Friday, the Herd came up with the lowest rating seen this season. Although the Herd has been dropped to a power rating of 119.7 in the poll, Harris says the Herd will play at 123.9 this week.

That would make Hereford a 1.8 point favorite over Burges, which is rated at 122.1. If true ratings were followed, Burges would be the two-point favorite.

Hereford's drop in the poll placed only one opponent below the Herd, Lubbock High. The Westerners are rated 205th with a power rating of 117.4. Plainview is 108th and power rated at 130, with Coronado at 92nd, exactly 100 spots in front of Hereford, and power rated at 131.9. Lubbock Monterey is in the 73rd position, and power rated at 135.2. Following the rating system, that would mean Hereford will end the season with a 4-6 record.

Listed below are top teams in each division and some teams of local interest:

16. Midland	145.6	62. Littlefield	111.1	4. Celina	102.5
22. Midland Lee	144.7	70. Lub. Roosevelt	110.3	5. Sundown	100.7
35. Wichita Falls	141.3	98. Lubbock Cooper	106.4	6. Wortham	100.0
37. Pampa	141.1	99. Tulia	106.3	7. Paradise	100.0
41. Amarillo Palo Duro	140.0	104. Lockney	105.5	8. Runge	99.1
62. Odessa	137.0	143. Boys Ranch	98.4	9. Meridian	97.7
73. Lubbock Monterey	135.2	174. Panhandle	92.2	10. Eden	97.1
88. El Paso Coronado	132.2	178. Dalhart	89.8	17. Lefors	91.5
92. Lubbock Coronado	131.9			56. Nazareth	76.3
100. Amar. Tascosa	130.9			89. Happy	65.3
108. Plainview	130.2			106. Lazbuddie	55.6
109. Amarillo	130.0				
125. Wich. Falls Hirschi	127.4				
125. Amar. Caprock	126.4				
139. El Paso Andress	125.9				
172. El Paso Burges	122.1				
192. Hereford	119.7				
205. Lubbock	117.4				

1. Bmt. So. Park	149.1	1. Royal	128.6
2. Wharton	148.6	2. Aledo	120.6
3. Brownwood	146.7	3. Rankin	120.1
4. Cuero	144.2	4. Memphis	119.8
5. Friendswood	143.8	5. Jim Ned	118.5
6. Brazosport	142.0	6. Stinnett	117.7
7. Snyder	140.2	7. Crowell	115.8
8. Or. Stark	139.1	8. Falls City	115.6
9. Iowa Park	138.1	9. Grapeland	115.5
10. Belton	137.6	10. Hardin	112.8
11. Seminole	136.7	16. Vega	110.6
23. Monahans	130.6	34. Hart	104.1
25. Lubbock Estacado	130.1	46. Sanford-Fritch	103.4
38. Lamesa	126.8	48. Clarendon	99.7
43. Lubbock Dunbar	125.5	52. White Deer	99.4
54. Perryton	122.6	70. Shamrock	99.1
80. Dumas	116.4	73. Canadian	95.2
84. Canyon	115.9	99. Bovina	93.7
86. Odessa Ector	115.7	105. Wheeler	89.8
87. Andrews	115.3	149. Claude	89.1
124. Muleshoe	103.1	157. Farwell	81.9
		173. McLean	79.2

1. Ham-Fannett	133.2
2. Cameron Yoe	131.9
3. Kenedy	131.0
4. Newton	128.6
5. Alpine	127.4
6. Comanche	126.7
7. Hooks	126.7
8. White Oak	125.8
9. Floydada	125.6
10. Coahoma	124.7
11. Dimmitt	123.6
24. Spearman	118.7
32. Childress	117.4
57. Friona	112.3

**ONE MINUTE SPORTS QUIZ**

- Who won the recent Kaiser International Open?
- Name the baseball player who collected his 3000th career hit?
- Who is the latest pitcher to hurl his third no-hitter?
- Who does Bob Gibson play baseball for?

Answers to Sports Quiz

- Johnny Miller.
- Al Kaline, Detroit Tigers.
- Nolan Ryan.
- St. Louis Cardinals.

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SAVE \$ PHONE 364-6002  
HIGHWAY 385 SOUTH SAVE \$

**Revival**  
"Mildred Mills and the International Gospel Notes"  
Will be appearing nightly Oct. 15, 16 and 17, at the Hereford Bull Barn. Gospel music and singing Holy Spirit Anointed, by Rodger and Terry Hawkins formerly of Hereford. All denominations invited, all races welcomed.

Mildred and son Artie Mills and the International Gospel Notes, headquarters at Revival Center, Conneaut Lake Penn.

Come see what God can do for you.

from our collection of COATS \$40 to \$60 sketched-paint coat trimmed with fur for \$46

**Sweetbriar**

Nadine Jeter, Mgr. Sugarland, Mall

# Boxers Win Four

Hereford's Boxing Club traveled to Muleshoe Friday night for a round of bouts with other Panhandle towns and won four of nine bouts.

The club will play host to its own boxing matches to be held in the Bull Barn Friday night. Teams from Amarillo, Plainview, Olton and Hereford will be competing in the matches. In addition, the Deaf Smith County Peace Officers Association will be holding a pie sale in connection with the event.

In Muleshoe, sponsor Harold Wheeler was able to only get nine boys matched with other competitors, despite the fact

that 24 boys made the trip. Hereford, Olton, Levelland, Lubbock and Muleshoe teams were represented in the bouts.

In the 146-pound division, Eddie De Leon, AAU Regional finalist last year, won over a Levelland fighter who had a six inch height advantage and was four years older, Pat Hock.

Hector Guerrero won a decision over Dusty Price of Levelland in the 98-pound division, while David Ruiz defeated George Mendez of Levelland in the 50-pound class and Jerry Soliz defeated Ronny Eysarra of Levelland in

the 55-pound division.

Hereford's Jaime Ruiz lost a decision to Tony Rojas of Muleshoe in the 50-pound division. Julio Galingo lost on a decision to Scotty Cannon of Olton in the 70-pound class.

In the older bouts, Vincent Guerrero lost a decision to Arthur Amalla of Lubbock in the 100-pound division. Juan Ruiz lost a decision to Domingo Amalla of Lubbock in the 119-pound class, a decision not favored by Hereford fans.

The only other loss was Martin Lucero, who was defeated by Juan Vega of Muleshoe in the 130-pound class.

# Prexy Leads Forecasters

Could new trends be shaping? For the first time in five weeks, Tom Simons, Booster club president, led our fearless forecasters in his picks. This surge of power still left Simons with the lowest average, however.

Simons missed only five winners, including the Monterey-Hobbs game, the El Paso Coronado-Tascosa game, the Southern Miss-WT game the North Texas State-Drake tie game, and Texas A&M-Kansas game. Each of our forecasters was counted incorrect on the tie game. Simons improved his average to .640, after rising avoe .600 last week.

Dan Welty, Brand sports editor, leads our forecasters in season averages, though. Moving to .692 this week, Welty missed only six choices. Brand publisher Speedy Nieman also missed six choices. He and Larry Dippel are tied with season averages of .672, although Dippel was low man in our forecast this week with seven misses.

The only two games our forecasters missed completely were the North Texas State-Drake tie game and the Kansas assault on Texas A&M. Welty was the only forecaster who correctly chose El Paso Coronado over Tascosa and was also the only forecaster to miss on Levelland at Lubbock and Seminole at Odessa-Ector.

Two of our forecasters revealed their methods for choosing their games each week. Simons reported that he first puts down the teams he hopes will win, and then goes back to put in his picks. Welty says his system is very elementary, involving a list of the games, a dart board and several darts.

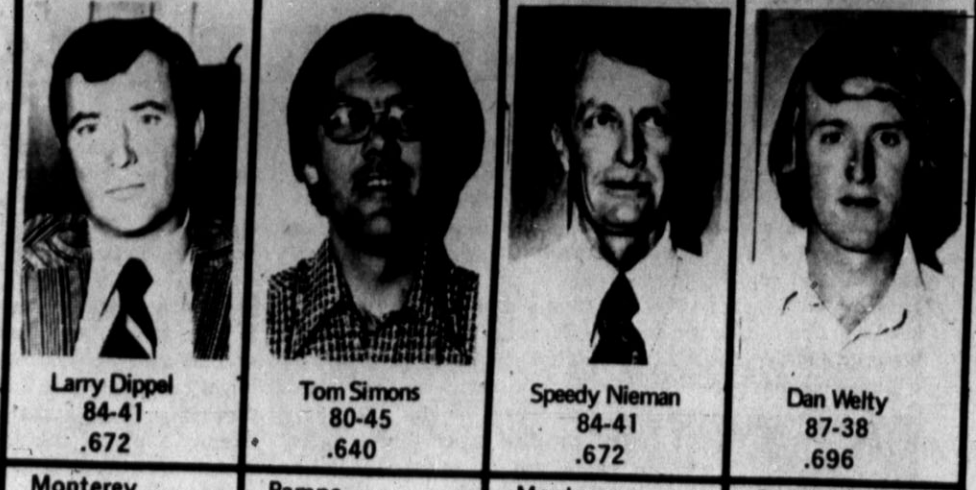
As conference play opens in many leagues, both college high school and professional, the games on our forecast list will change. Expect to see more progames in the future, and fewer high school contests.

The best friends are those who seek nothing.

# Fearless Forecasters

★★★

## This Week's Picks



Larry Dippel 84-41 .672  
Tom Simons 80-45 .640  
Speedy Nieman 84-41 .672  
Dan Welty 87-38 .696

Pampa at Monterey  
Lubbock at Caprock  
Coronado at Hobbs  
Plainview at Dumas  
Palo Duro at Canyon  
Levelland at Floydada  
Muleshoe at Morton  
Monahans at Seminole  
Sweetwater at Lub. Dunbar  
Dalhart at Friona  
Boys Ranch at Groom  
Lockney at Dimmitt  
WT at Idaho  
Baylor at Arkansas  
SMU at TCU  
Texas vs. Oklahoma  
Texas Tech at Texas A&M  
Rice at Notre Dame  
Dallas at St. Louis  
Houston at Minnesota  
Los Angeles vs. Green Bay  
Miami at Washington  
New England at NY Jets  
Pittsburgh at Kansas City  
San Diego at Oakland

Monterey  
Caprock  
Coronado  
Plainview  
Palo Duro  
Floydada  
Morton  
Seminole  
Lub. Dunbar  
Friona  
Groom  
Dimmitt  
WT  
Arkansas  
SMU  
Oklahoma  
Texas Tech  
Notre Dame  
St. Louis  
Minnesota  
Los Angeles  
Miami  
New England  
Pittsburgh  
Oakland

Pampa  
Caprock  
Coronado  
Plainview  
Palo Duro  
Floydada  
Morton  
Monahans  
Lub. Dunbar  
Friona  
Groom  
Dimmitt  
WT  
Arkansas  
SMU  
Oklahoma  
Texas Tech  
Notre Dame  
Dallas  
Minnesota  
Los Angeles  
Miami  
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Pittsburgh  
Oakland

Monterey  
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Friona  
Groom  
Dimmitt  
WT  
Baylor  
SMU  
Oklahoma  
Texas Tech  
Notre Dame  
Dallas  
Minnesota  
Los Angeles  
Miami  
New England  
Pittsburgh  
Oakland

DEAF SMITH GENERAL HOSPITAL  
IN COOPERATION WITH AMARILLO COLLEGE

ANNOUNCES

A SHORT-TERM HEALTH COURSE  
IN  
NURSING ASSISTING

120 Clock Hours - 4 Weeks  
BEGINNING: October 28th, 1974  
ENDING: November 22nd, 1974

CLASS MEETING TIME: Lecture period 8:00 a.m. to 2:30 p.m.  
INSTRUCTOR: Peggy Oakes, R.N.  
LOCATION: Deaf Smith General Hospital  
ENTRANCE TEST: Inquire at the information desk at Deaf Smith General Hospital to schedule a testing date no later than October 21st, 1974.

COURSE DESCRIPTION: The course serves as basic preparation for those who are interested in becoming skillfull in basic nursing procedures. Opportunities will be available for trained personnel at Deaf Smith General Hospital and at Westgate. Those who are interested in full or part-time employment are urged to consider this basic nursing course.

EQUIPMENT needed after about 2 weeks: White uniform, white hose, white shoes; watch with a sweep second hand, and a pair of bandage scissors. For males - a white shirt, white pants, etc.

We do not register persons less than 17 years of age. Students presently attending public school are not allowed to register. If a person has quit school, no longer attending, he may apply for entrance if not less than 17 years of age.

# Terri Beth Rush Wins Contest

Women are back in their winning ways as far as our football contest is concerned, and back with the lowest score of the season in the contest.

Terri Beth Rush chose 22 of 25 winners in our contest, only three incorrect choices, the lowest we've seen this season. Mrs. Rush may drop by the Brand office to pick up her winnings.

Mrs. Rush picked Coronado over Palo Duro and Muleshoe over Portales. Her other incorrect choice was the North Texas State-Drake tie game. Ties are counted incorrect on all entries regardless of choice.

That would mean Mrs. Rush chose every college and prog game correct with the exception of the tie.

Second place winner was Lynn Lauderback, who led a whole series of contestants with four incorrect choices. Lauderback was closest on the tiebreaker score, however, with a guess of 39. Lauderback missed the Monterey-Hobbs game, the Southern Miss-WT contest, and Texas A&M - Kansas, besides the tie game. Lynn is a student at Texas Tech University.

Max Reed of Vega was third

in the contest with four incorrect choices and a tie breaker score of 35. Reed also missed the Monterey-Hobbs contest, the Southern Miss-WT game, and the Texas A&M-Kansas game, as well as the tie game.

An error on our part provided all entrants with a free answer. We listed El Paso Coronado at Tascosa. Each entrant's answer on that particular game was counted correct regardless of his answer.

Other contestants who had only four incorrect guesses were Gene Batterman, Gayle Cotton, Saleh Igal, Cawthon Bryant, Marguerite McGee, Frankie O'Rand, Steve Veigel, Jeff Cassels, Mrs. Richard Stanley, Francis Farr, Lani Walterscheid, Alan Wartes, Joyce Lomas, Neal Lueb, Larry Wartes, Laurie O'Rand, Beverly Bryant, and Jimmy Walker. Each was further from the tie-breaker score than our two winners above who also missed only four choices.

There are still 137 contestants eligible in our season contest, and with eight weekly contests to go, it could be anyone's \$100

at the end. We have listed below each contestants still eligible in the season contest. Scores represent the number of incorrect guesses. Lowest score of the five weeks has been dropped, but it is not necessarily the score that will be dropped from the 13-weeks total.

- (23) Jimmy R. Walker
- (24) Max Reed
- (25) Saleh Igal, Lynn Lauderback, Raymond Lueb.
- (26) Lowell Ruster, Marshall Shipp.
- (27) Cawthon Bryant, Darrel Dirks, Mal Manchee, Dorothy Mercer, Terie Beth Rush, Betty Rusher, Joyce Shipp, Alan Wartes.
- (28) Russell Fangman, Randy Farr, S.T. Loerwald, David McDonald, Roy Shipp, Lani Walterscheid, Larry Wartes.
- (29) J.D. Bryant, Beverly Bryant, Gayle Cotten, Joe D. Cummings, Jane Duggan, Zane Foster, Mrs. R.D. Hubble, Cliff Johnson, E.H. Loerwald, Jack McKinster, Henry Ramaekers, Joe Tubb.
- (30) Dempsey Alexander, Jim Clark, R.D. Hubble, Bob Renfro, Mary Shelton, L.V. Watts.
- (31) Theresa Albracht, Gene Batterman, Jimmy Bell, Marie Coddell, Gary Duggan, Patrick G. Higgins, George C. Loerwald, James McDowell, Marguerite McGee, Joy Morton, Mike O'Rand, Tom Rambo, Chick Weemes, Marian Yosten.
- (32) Duane Albracht, Tom Baynham, David Coakley, Troy Foster, Mrs. Cheryl Hill, Betty Kelley, Tommy Loerwald, Tony Melugin, Steve Otton, Frankie O'Rand, T.J. Parsons, Mrs. Richard Stanley, Joyce Wartes, Joe Williamson.
- (33) Waldo Baxter, Curtis Barton, Ray

Broman, B.F. Cain, Mrs. B.F. Cain, Jeff Cassels, Wayne Fuller, Melvin Hoover, Jerry LaFrance, Joyce Lomas, Neal Lueb, James Merce, Eddie O'Rand, Rodney O'Rand, Gregg Richards, Larry Walterscheid, Mrs. Joe Williamson.

(34) Barry Arwinne, Bob Baker, Poeye Coatsy, Frank Coddell, Joe L. Hamilton, Mrs. Melvin Kalka, Melvin Kalka, Dick Lookingbill, Ben Lueb, Laurie O'Rand, Judy Renfro, Jolene Williamson.

(35) Ricky Estrada, Victor Estrada Jr., Mrs. Arnold Fangman, Marie Loerwald, Pat Manchee, Dale Smalts, David Smalts, Joy Stagner.

- (36) Ernest Gilmore, Wallace Hill, Dave Hooper, David Manchee, Mike Nabers, Jeff O'Rand, Dana Rush, Karen Shore.
- (37) Mrs. Ray Bromman, Doris Bryant, Rob Lomas, Irene McKinster.
- (38) Chris Hodges, Burke Tomlin Jr., Gina Imhgen, Jo Ralley, Judy Richards Leland Shelton.
- (39) June Owens, Nancy Richie.
- (41) Dorothy Schumacher, Garry Yosten.
- (43) Patsy Hampton.
- (44) Dennis Gohene, Glyn Yosten.
- (45) Sherry Hoover.
- (47) LeeRoy Burges, Dora Berend, Mary Beth Inman.
- (48) Ewald Berend.
- (49) Gay Yosten.
- (51) Dawna Inman.



# HERF'S - The Complete Drive-In Will Be Serving

# HERF'S CHUCK WAGON BREAKFAST

6:30 A.M. - 10:30 A.M.  
7 DAYS A WEEK!  
Beginning Saturday, October 12  
Offering A Full Breakfast Menu

HERF'S  
N. HWY 385



Under New Management - Jay Robinson and Les Greene

# HOLIDAY ON ICE

THE ONE MUST-SEE ICE SHOW FOR EVERY FAMILY!

AN INNOVATION BY THE ICE FOLLIES PRODUCTIONS WORLD PREMIER AMARILLO CIVIC CENTER Thurs. Oct. 17 thru Mon. Oct. 21 Nightly 8:00 P.M. (Except Sun. 6:00 P.M.) Matinees - Sat. and Sun. 2:00 P.M. Prices - \$5.00 - \$4.00 - \$3.50 1/2 Price - Young People Under 16 Years: All shows

Ticket Offices Now Open At:  
Civic Center - 10:00 A.M. - 5:30 P.M. Daily Charge Them At Sears-Customer Service Office Charge Them At Wards-Information Center

Ticket Information 806-373-6891

CHOICE SEATS AVAILABLE ALL PERFORMANCES UP UNTIL SHOWTIME Ticket order received after Oct. 10, will be Held At "WILL CALL" Window Civic Center Box Office

MAIL ORDERS Filled Immediately in Order Received

Make Check to: HOLIDAY ON ICE  
HOLIDAY ON ICE-CIVIC CENTER  
P.O. BOX 1971, AMARILLO, TEXAS 79186

Enclosed is check/M.O. in the amount of \$ \_\_\_\_\_

for \_\_\_\_\_ ADULT tickets at \$ \_\_\_\_\_ each, and/or JUNIOR tickets at \$ \_\_\_\_\_ each for performance on \_\_\_\_\_ at \_\_\_\_\_ P.M.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_ Phone \_\_\_\_\_  
CITY \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Please enclose stamped, self-addressed envelope for prompt service and safe delivery of your tickets.



# INFLATION - STATE SPENDING

One of the most pressing problems facing the citizens of Texas is mushrooming inflation. This has been brought about primarily by the creation of "phony" money to finance huge federal deficits.

This has a second unfortunate effect in that local and state governments are caught between ever rising costs of operation and a federally-sponsored craze for turning all problems, large and small, over to government: When local and state governments begin to reach their taxing limits, elected officials usually reach out for the dangling bait of "Federal Funds" and "Revenue Sharing" in order to avoid letting the voters know the true situation. This soon leaves them in the position of being "stooges" and "yes-men" for federal bureaucrats who want to take control of our lives (i.e. federal busing). I am opposed to having the loyalties of our state and local officials purchased by federal bureaucrats with our money - which has first been taken from us in taxes, or stolen from us by inflation.

WE MUST CUT TAXES BY CUTTING THE SIZE OF GOVERNMENT.

FOR GOVERNOR

# sam mcdonnell

"Now is the time for all good men to come to the aid of their country."

Paid Political advertising by Wes Owen County Chairman, American Party



# T.G. & Y. October "SPECIALS"

PRICES GOOD THRU SATURDAY October 12, 1974



## CROCKERY COOK POT

3 1/2 quart capacity, lo-hi heat control, UL. approved. Ideal for serving hot casseroles

**\$16<sup>88</sup>** A GREAT BUY! Limit 1



## HAMILTON BEACH Electric CORN POPPER

Aluminum. Self-buttering. 4 Qt. capacity. Plastic lid doubles as serving bowl.

**\$10<sup>88</sup>** EACH



## General Electric ELECTRIC KNIFE

Easy to grip handle, on-off thumb button, built-in counter rest, 8 ft. cord size.

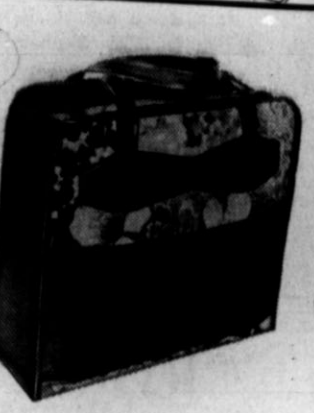
**\$11<sup>88</sup>** EACH LIMIT 1



## Proctor Electric PERCOLATOR

Clear glass bowl lets you see as you serve. No more drops or spills. 12 Cup.

**\$11<sup>88</sup>** EACH



## Rival Electric KNIFE SHARPENER/CAN OPENER

Magnetic lid lifter, all non-serrated blades, cord storage.

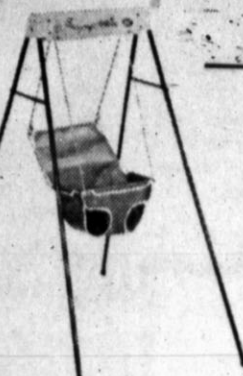
**\$9<sup>88</sup>** EACH LIMIT 1



## Freddy Frog BABY BATH

Novelty frog styling in Mint Green and yellow. 25-1/4" x 21" x 7-1/4". Plastic.

**\$1<sup>99</sup>** EACH



## Swyngomatic SWING

Sturdy, metal construction. Swings a full 15 minutes with wind-up. Canvas seat. Folds for storing.

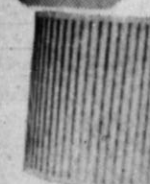
**\$8<sup>88</sup>** EACH



## HAMPTY HAMPER

Modern nursery hamper, playfully designed in the shape of a big baby bottle. 40 Qt. 3 Ft. high. Assorted colors.

**\$4<sup>99</sup>** EACH



## Assorted Nursery LAMPS

Choice of 8 assorted nursery lamps with assorted novelty nursery characters. Colorful and practical for the nursery.

**\$2<sup>99</sup>** EACH



## INFANTS' WALKER

Painted tubular legs, plastic bumpers & casters. Extended legs prevent tip-over.

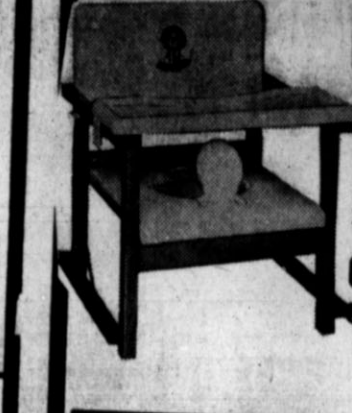
**\$3<sup>77</sup>** Ea.



## INFANTS' SEAT

Adjustable positions, safety belt & plastic play balls. Assorted colors.

**\$2<sup>33</sup>** Ea.



## NURSERY CHAIR

Folds completely for easy storage. Plastic seat, ray, chamber & deflector.

**\$4<sup>44</sup>** Ea.



## Northern Automatic ELECTRIC BLANKET

Full Size 72"x84" Machine Washable-tumble dry 100% Nylon Binding Automatic Dual Control w/night light

Fabric Blend 45% Polyester 30% Acrylic 25% Nylon **\$19<sup>98</sup>**



## "Drexel" BLANKET

72" x 90". 80% Polyester, 20% Acrylic. 5" Nylon binding. Fresh Pink. Perfect for cold winter nights!

Full Bed Size **\$4<sup>99</sup>** EACH



## Ladies' PANTY HOSE

One size fits all. Choice of assorted shades and colors. Tremendous savings now at T.G.&Y.

**2 \$1<sup>00</sup>** FOR



## SCARF HAT

Acrylic challis in assorted prints.

**\$1<sup>97</sup>** Ea.



## Quilted COMFORTER

Assorted country florals and country patchwork covering. Dacron Polyester filled with White knit lining.

68" x 80" GREAT VALUES **\$8<sup>88</sup>** EACH



## Infants' CRAWLER

100% Cotton Corduroy. Choice of assorted colors. Assorted appliques and embroideries. Sizes 9 to 24 mos. Durable Corduroy. Great for children.

**\$1<sup>66</sup>** Pr.



## Infants' SLEEPERS

100% Kohjen Terry. Flame retardant. Mitten sleeves. Nursery print in assorted colors. Sizes 6-18 months.

Our Low Price... **\$2<sup>97</sup>** Pr.



## ARGYLE KNEE-HI'S

Tri-color, sizes 8-11. **99c**



## LADIES' BRIEFS

Spunlo tricot, sizes 5-7 **2 \$1<sup>00</sup>** FOR



## Boys' FOOTBALL SHIRTS

100% Cotton, 3/4 sleeves. White with color numerals. Sizes 6-12.

Our Low Price... **\$1<sup>44</sup>** Ea.



## Toddler Boys' BOXER JEANS

100% Cotton Corduroy. Assorted colors and sizes. Elastic waist.

**\$1<sup>66</sup>** Pr.



## Golden "T" SAYELLE YARN

100% Acrylic. Asst. Colors. 4-Oz. Skeins

**99c**

## T.G. & Y. Drug and Household SUPER SAVINGS

### SHAMPOO

Flex By Revlon Balsam and Protein Treatment 17-Oz. Was \$1<sup>97</sup> **\$1<sup>34</sup>**

### VITAMINS

Golden "T" Orange Flavored Chewable 100 Ct. Was \$1<sup>97</sup> **96c**

### ANTI-PESPIRANT

Soft & Dry Non-Sting 8-Oz. Was \$1<sup>97</sup> **96c**

### WOOLITE

For All Fine Washables 16-Oz. Was \$1<sup>97</sup> **96c**

### Golden "T" SPRAY STARCH

Adds Body Without Stiffness 20-Oz. Was 59c **43c**

### Glade AIR FRESHENER

7-Oz. Was 59c **36c**

### Golden "T" WINDOW CLEANER

With Ammonia Pump-Action Sprayer 32-Oz. Was 77c **53c**

### Golden "T" SHAVE CREAM

Reg. Or Menthol 11-Oz. Close Out Was 68c **16c**

### Simms Lions Give Donation

In observance of World Lions Day Tuesday, Simms Lions Club donated \$1 for each member to CARE, according to Roy Blevins.

The international service day

### Mission Festival

### Scheduled Sunday

Worship services at 11 a.m. and 2:30 p.m. Sunday will observe an annual mission festival at Immanuel Lutheran Church, announced Herman J. Schelter, pastor.

The Rev. Bruce Cottrell, pastor of Christ Lutheran Church of Amarillo, will be guest speaker.

The public is cordially invited.

is designed to recognize civic and humane projects conducted by Lions. One of these projects conducted last month by Simms Lions was a shot gun raffle-broom sale. Ten per cent of proceeds were given to Cindy Hairgrove, daughter of the Roland Hairgroves, who was injured in a traffic accident in August. The remainder of funds was given to Girlstown. Robert Lloyd won the gun.

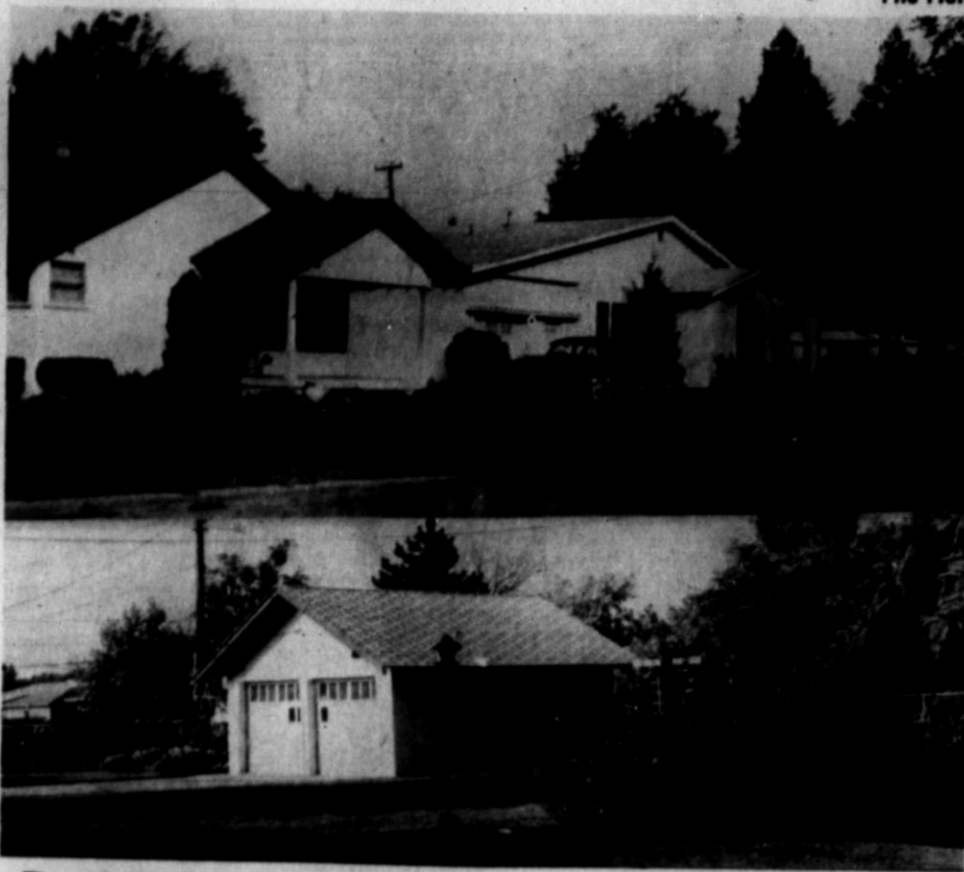
Crippled children and Girlstown will be beneficiaries of money raised next month at a turkey shoot at Simms Community Building.

The chapter is also providing half of the expenses for kitchen repairs at the Community building.

### Only the Newspaper



ONLY THE NEWSPAPER lets you guard yourself with the facts. Freedom operates best in a fact-laden atmosphere — and your newspaper brings you the facts.



### Double Beauty Spot.

Because the adjoining yards at the homes of Mrs. Jeff Roberson, 137 Ave. D, and Mr. and Mrs. Wallace Cox, 139 Ave. D, make a continuing picture of beauty in green lawn and blooming flowers, the two places together were designated Residential Beauty Spot of the Month by the beautification committee of the Women's Division, Deaf Smith County Chamber of Commerce. Front lawns with shrubs and grass are shown in the upper photo, while some of the colorful flower beds in both yards are glimpsed below.



### Courthouse Records

#### WARRANTY DEEDS

V.D. Walker et ux to Virgil P. Walker et ux, all of S.E. 1/4 of sect. 65, block K-3.

T.J. Baker et ux to J.E. Davis, all that certain 640 acres of land, more or less, located about 3 miles S.W. from Wildorado.

Lone Star Agency Inc. to Larry Joe Norris, et ux, all of lot 33, Barber's Sub. of block 22, Evans Add.

Fred Ratliff et ux Lone Star Agency Inc., all of lot 33, Barber's Sub. of Block 22, Evans Add.

Boyd Knox et ux to Sylvia L. Cox, a part of lots 10, 11, and 12, Block 21, Whitehead Add.

Garry Richard Hathaway et ux to Sharon L. Rickman, W. 56 ft. of lot 22 and E. 8 ft. of lot 23, block 2, North Heights Add.

James O. Lee et ux to Betty B. Rice, S. 60 ft. of N. 214 ft. of lot 22 in block 21, Evans add.

Jim Monroe et ux, Jeff R. Carlile, a part of sect. 111, block M-7.

James H. Sears to Eugene M. Zinser, all of sect. 42, block K-8.

Pamela Kimbell to L.J. Kimbell, W. 1/2 of sect. 13, K-3.

Wesley Hearold, Easley to Lester W. Sims et ux, all of lot 8, and N. 17 ft. of lot 9 of France Sub. of E. 1/2 of block 23, Evans Add.

Henry F. Lightfoot and Bobbie Jean Lightfoot, September 27.

Willie John Williams and Charlotte Ann Nolen, September 27.

Robert Jay Robinson and Sandra Jean Caison, September 26.

Jeff Royce Carlile and Earle Lynne Poarch, September 26.

Terry Lee Mickler and Sharon Kay White, September 25.

#### Sgt. Squier Joins Marine Artillery

Marine Sgt. Don R. Squier, son of Mr. and Mrs. Louis Squier of 118 Beach, is participating in artillery firing exercises at Camp Fuji, Japan.

He is a member of the 3rd Battalion, 12th Marine Division of Okinawa. The training exercises are designed to improve the unit's capabilities in delivering timely, safe and accurate supporting fire for Marine infantry forces.

A former student of Hereford High School, he joined the Marine Corps in February 1971.

#### MARRIAGE LICENSES

Earl Edward Warrick and Maggie Naomi Davis, October 3.

James Clyde Pankey and Sandra Kay Inman, September 27.

#### EX-RESIDENT IS DEAD

Friends here have learned of the death of Henry Blythe, former Hereford resident, which occurred Monday at his home in Chico, Calif. His son, H.D. Blythe, lives in Amarillo.

## Funeral Held For Ex-Resident Of Vega

Funeral services for Charles Adrian King, 26, of Aransas Pass, former Vega resident who was drowned in a boat accident Saturday, was conducted in the United Methodist Church at Vega Tuesday afternoon and burial was in Vega Cemetery.

The Rev. Joe Allen, pastor of the church, officiated for the funeral. Gilliland-Watson Funeral Home directed burial.

### Rites Held For Koenig's Brother

Funeral services for Jerome Koenig, brother of Mark Koenig of Hereford, were conducted in St. Joseph's Catholic Church at Rhineland Saturday morning. Mr. Koenig died Oct. 3 in a veterans hospital at Waco, after a long illness. Rhineland was his birthplace.

Survivors are sisters, Frieda Koenig of Wichita Falls, Geraldine Koenig of Munday, Margaret Dexheimer of San Antonio and Dorothy Howard of Richardson; and other brothers, Leo of Munday, Charles of Aravada, Colo., and Arnold of Manson, Wash.

F.T.C. seeks to regulate car mileage claims.

Senate votes bill curbing aid for abortions.

Aransas Pass in 1971 from Vega.

Surviving are his parents, Mr. and Mrs. C.E. King of Vega; two sisters, Lynna King of Vega and Karen Witt of Amarillo; three brothers, Lynn of Abilene, Clark of Bryan and John of Omaha, Neb.; and his grandmother, Mrs. J.B. Clark of Wellington.

## Funeral Is Held For Hereford Man

The funeral of Guadalupe Mancha, 73, of 328 Ave. D, was held Tuesday afternoon at Thompson Memorial Chapel, of which he was a member, by the Rev. Pablo Garcia, pastor. Burial in West Park Cemetery was directed by Gilliland-Watson Funeral Home.

Mr. Mancha died Sunday in a local hospital. He was a native of Mexico, born Dec. 12, 1900, and moved to Texas in 1923. He came to this county from Brownsville in 1962 and was employed as a farm laborer.

He married Eusebio Rios in Mexico in 1922. She survives him, with five daughters, Mrs. Valentine Garcia, Mrs. Porfirio Zuniga, Mrs. Jose DeLaCruz, Maria Morales and Manuella Rodriguez, all of Hereford; two sons, Francisco of Ault, Colo., and Perfecto of McAllen; 41 grandchildren and 32 great-grandchildren.

## BENEFIT BRIDGE

Tuesday Oct. 15, 8:00 P.M.

Community Center

Hi & Low Prizes for men and women...

Partners remain throughout night.

GRAND PRIZE: CARD TABLE & CHAIRS

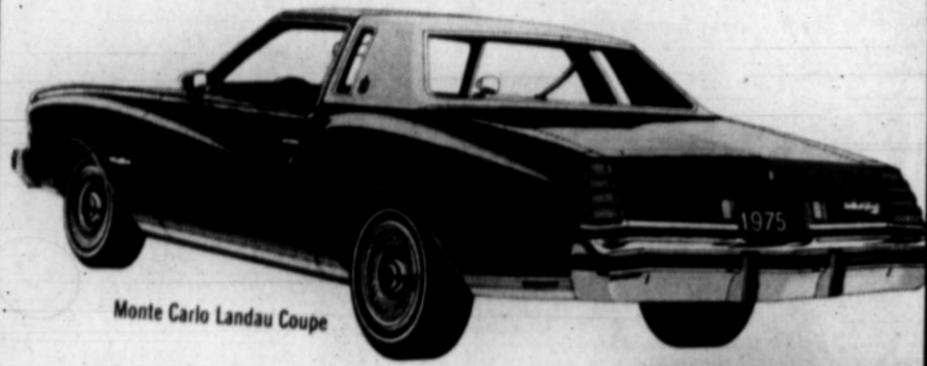
Tickets at door or contact

Mrs. Nelson Kendall

All proceeds given to Girlstown U.S.A.

Sponsored by KAPPA IOTA CHAPTER of BETA SIGMA PHI

## Monte Carlo



Monte Carlo Landau Coupe

A Good Car To Trade For

Monte Carlo

AND WE WANT YOUR TRADE-IN

DOYLE JOHNSON CHEVROLET-OLDS

N. 25 Mile Ave.

364-2160

**DOLPH BRISCOE PROMISED NO NEW TAXES. HE KEPT THE PROMISE.**

**HIS NEXT STEP: A TAX CUT.**



**RE-ELECT GOVERNOR BRISCOE**

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## SPEND A WEEK WITH THE WORD

Oct. 10 and 11 7:30 P.M.

## BIBLE CONFERENCE

on the SECOND COMING of CHRIST from the SECOND EPISTLE of PETER

Hear EDDIE LIEBERMAN

an outstanding Jewish Christian

Thursday Night

The New Age

Friday Night

From Prison to Pulpit

How This Orthodox Jew Became A Christian

TEMPLE BAPTIST CHURCH

Ave. K. at Forrest

Nursery Provided

Hereford, Tex.

THE BIBLE AS IT IS FOR MEN AS THEY ARE

# Along The Frio

By MRS. OWEN ANDREWS  
Brand Correspondent

Mrs. H.M. Mobley recently visited her mother, Mrs. Leila Taylor, at Throckmorton, on the special occasion of Mrs. Taylor's 88th birthday. Other children of the honoree, Mrs. Jewel Price, Floydada, Mrs. George Bently, Monahans and J.W. Taylor, Odessa, were also there for the family gathering. Mrs. Taylor lives in a convalescent home.

Mr. and Mrs. Raymond Mobley of Farmington and formerly from here, are now grandparents. Their younger son, Kirk and his wife had a girl born Sept. 25, at Farmington. The baby was named Cami Lynn.

Mrs. Floyd Cole was hostess recently at an informal tea honoring Mrs. Kim Gripp. It was a get-acquainted part for the new bride, who moved into the community recently. Her mother-in-law, Mrs. Spicer Gripp, and sister-in-law, Mrs. John Stokes of Mt Vernon, Wash. and neighbors in this and surrounding communities attended.

Mrs. H.M. Mobley and Nell Miller recently visited the Don and Raymond Mobeys at Farmington.

Mr. and Mrs. Homer West

and Linda and Donna of McAllen recently visited her mother, Mrs. B.H. Baldwin and other relatives here. They are getting settled into their new home, schools and community there after their recent move.

Mr. and Mrs. J.N. Burgin of Sinton recently visited the Jim Brooks here. The Burgins, former residents here, visited his grandmother Burgin at the home of a sister, Mrs. Dee Buttrill of Canyon. A granddaughter, Katherine Tyra, accompanied the Burgins.

The Rev. and Mrs. Sam Ogan and Sammy Ogan of Amarillo visited the Jack Andrews the last of the week. They were getting some early fall canning done from the Andrews garden. The Ogans also visited their other daughter, Mrs. Marsh Pitman and family, in Hereford, especially getting acquainted with the new Pitman daughter, Abbie Ann.

Mr. and Mrs. Mike Waldrip and Kathy, have moved to Amarillo. Waldrip is in the real estate business.

Also moving from the community into Hereford are Mr. and Mrs. Bill Warrick and sons.

A recent visitor of the Ken Andersons was her sister, Marilyn Larsen, of Pasadena, Calif. Miss Larsen also visited her father and others of the family living in this area.

Glenn Andrews of Carthage, Mo. was here for the weekend with his parents, the Owen Andrews and others of the Andrews relatives. Mrs. Andrews accompanied him home Tuesday, to visit a few days with Glenn, Juanelle and sons.

**BYRD ON AMNESTY**  
Sen. Robert C. Byrd (D-W.Va.) said that he feared President Ford "has made another mistake in his offer of clemency to draft dodgers and war deserters in the Vietnam conflict."

Good judgment includes knowing the proper joke to tell on every occasion.



**First Place Winners**

This group of young twirlers recently entered the dance team division in a twirling contest in Lubbock where they placed first. Pictured are Lisa Snyder, Holly Veigel, Robyn Griffin and Melinda Rogers.

# 25% SALE



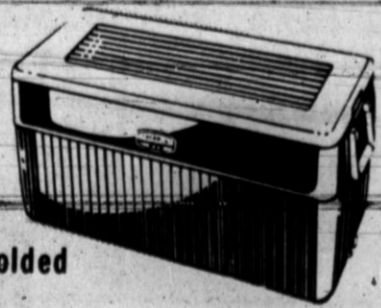
**25% OFF ALL OUTDOOR GRILLS**

Electric and Charcoal with assorted styles, brands and features



**25% OFF ALL ICE CHEST**

Large Family size, double insulated molded plastic with drain spigot



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DOWNTOWN AND SUGARLAND MALL

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Select Group of Men's, Women's, and Children's Fall and Winter Coats

Don't Miss These Savings!

Now's your chance to buy a new winter coat at a real savings! Children's coats for tots to teens, women's coats, and men's coats. Not all styles shown available in every store, but we have many for you to choose from so hurry in for the best selection.



**20% Off Shoes!**

**20% Off Slacks, Sport Coats, and Suits!**

Select Group to Choose From

Entire Stock of Regular Priced Shoes

All Kinds!  
**3 DAYS ONLY**

Bargains galore! That's what you will find at Anthony's with 20% off our entire stock of regular priced shoes—men's, women's, and children's. Not all styles shown available in every store.



Round out your fall wardrobe or start your Christmas shopping early. A select group of fine suits, sport coats, and slacks. Shop in October, relax in December!

**Anthony's**  
C. R. ANTHONY CO.

# FURR'S FROZEN FOODS



PRICES EFFECTIVE THRU 10-12-74

WE RESERVE THE RIGHT TO LIMIT / QUANTITIES

WE REDEEM USDA FOOD STAMPS

**DINNERS FRESH FROZEN**  
 SWANSON'S HUNGRY MAN, 16-OZ.  
 FISH N' CHIP, 15-OZ.  
 FRIED CHICKEN, 12-OZ.  
 SALISBURY STEAK OR 19-OZ. TURKEY  
 EACH \$1.30  
**POPSICLE**  
 6-PK. Carton 47¢

**TATER TREATS**  
 TOP FROST FRESH FROZEN  
 2-LB. PKG. **69¢**

NO SALES TO DEALERS

**HAMS** HICKORY SMOKED SHANK PORTION WATER ADDED **79¢**  
**FRYERS** **39¢**  
**STEW BEEF** FURR'S PROTEN EXTRA LEAN CUBES LB. **\$1.09**  
**CHUCK STEAK** FURR'S PROTEN LB. **79¢**  
**GROUND BEEF** FRESH GROUND LB. **78¢**  
**BEEF ROAST** FURR'S PROTEN SEVEN BONE SHOULDER CUT, LB. **89¢**

**BROCCOLI** TOP FROST SPEARS 10-OZ. PKG... **3 FOR \$1**

**SPINACH** TOP FROST CHOPPED OR LEAF NO. 303 CAN **5 FOR \$1**

**STRAWBERRIES** TOP FROST 10-OZ. PKG... **43¢**

**COBBLER** STILWELL, FRESH FROZEN ASSORTED FLAVORS EACH **\$1.00**

**TOPPING** TOP FROST FRESH FROZEN 10½-OZ. **49¢** **CORN** GAYLORD WHOLE KERNEL FRESH FROZEN 24-OZ. **59¢**

**PIZZA** TOP FROST ASS'T EACH **79¢** **OKRA** TOP FROST CUT 20-OZ. PKG. **79¢**

**TOMATOES** FOOD CLUB NO. 303 CAN **3 FOR 89¢**

**GREEN BEANS** FOOD CLUB NO. 303 CAN CUT **3 FOR 89¢**

**TEA BAGS** FOOD CLUB 100 COUNT PKG. **\$1.09**

**DIPS** BORDEN'S FRENCH ONION SOUR CREAM-GREEN CHILI **3 FOR \$1.00**

**ROUND STEAK** FURR'S PROTEN, LB. **\$1.09**

**FURR'S DOUBLE YOUR MONEY BACK GUARANTEE!**  
 Should you not be satisfied with any purchase of beef in Furr's meat department, you will receive double your money back and no questions asked.

**Shop Our Delicatessen**  
 1 WHOLE FRIED CHICKEN  
 1 PT. POTATO SALAD  
 1 PT. COLE SLAW  
 1 PT. JELLO  
**ALL FOR \$3.89**

**CHILI** MORTON HOUSE WITH BEANS 24-OZ. CAN **79¢**

**WE GIVE GOLD BOND STAMPS**  
 DOUBLE STAMPS TUES. & WED. WITH \$2.50 PURCHASE OR MORE

**ACCEPTAMOS CUPONES PARA COMIDA**  
**FEATURE OF THE WEEK**  
**ALVARADO TEASPOON** Each . . . . . **37¢**  
**COMPLETER PIECES AVAILABLE AT ANY TIME**  
 4 Iced Tea Spoons . . . . . \$1.89  
 2 Tablespoons . . . . . \$1.89  
 2 pc. Salad Set . . . . . \$1.89  
 3 pc. Serving Set . . . . . \$1.89  
 Cold Meat Fork . . . . . \$1.59  
 Pierced Pastry Server . . . . . \$1.59  
 Gravy Ladle . . . . . \$1.59

**Farm Fresh Produce**  
**GRAPEFRUIT** FANCY SWEET, RUBY RED, LB. **22¢**  
**CARROTS** TOP FRESH, CELLO-BAG 1-LB. **23¢** **ORANGES** FANCY CALI. SUNKIST VALENCIA LB. **27¢**  
**APPLES** FANCY-RED DELICIOUS 4-LB. BAG **99¢**

**CORN OIL OLEO** FOOD CLUB LB. **69¢**

**SAVE 20¢ FOLGER'S COFFEE**  
 1-LB. WITH COUPON \$1.15  
 WITHOUT COUPON \$1.35  
 EXPIRES 10-12-74  
 LIMIT ONE COUPON PER FAMILY  
 Furr's SUPER MARKETS

**SUPER DISCOUNT SPECIALS**

<b>TIDE DETERGENT</b> GIANT PKG. <b>54¢</b> GOOD THRU 10-12-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	<b>FLOUR FOOD CLUB</b> 5-LB. BAG <b>39¢</b> GOOD THRU 10-12-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	<b>SUGAR HOLLY GRANULATED</b> 5-LB. BAG <b>\$1.69</b> GOOD THRU 10-12-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	<b>POT PIES FOOD CLUB</b> ASSORTED 8-OZ. <b>2 FOR 5¢</b> GOOD THRU 10-12-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET
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**SPRINGCREST PRE-WINTER BLANKET SALE**

<b>STARDUST THERMAL</b> 100% Acrylic 5-inch Nylon Binding, 2-LB. Weight, Tangerine, Blue Yellow, Lime 72" x 90"	<b>\$6.49 EACH</b>
<b>ROYAL GARDEN PRINT</b> 50% Polyester, 50% Nylon 72" x 90" 2-LB. Weight, 5 inch Nylon Binding, Floral Designs in Pink, Blue Gold	<b>\$6.99 EACH</b>
<b>MISTY NEEDLEWEAVE</b> Solid Color 50% Polyester, 50% Nylon, 4-inch Nylon Binding, 2-LB. Weight 72" x 90"	<b>\$5.99 EACH</b>
<b>CHECKMATE GINGHAM PLAID</b> 100% Acrylic, 5-inch Nylon Binding, 72" x 90" Size 2½-LB. Weight, Blue, Yellow or Red	<b>\$6.99 EACH</b>

**LIBBEY'S PACESETTER NOVELTY GLASSWARE**  
 Red or Yellow Gingham JUICE, 6-OZ. **99¢**  
 Red or Yellow Gingham ROCKS, 10-OZ. **\$1.29**  
 Red or Yellow Gingham BEVERAGE, 12-OZ. **\$1.29**  
 Red or Yellow Gingham COOLER, 16-OZ. **\$1.49**  
 Novelty Denim BEVERAGE 12-OZ. **\$1.49**

**TOOTHPASTE GLEEM TWIN PACK** **\$1.19**

**SWING TOP DUST BIN WASTE BASKETS** **\$1.49**

**LILT SPECIAL HOME PERMANENT SKIN BRACER Mennen 8-OZ.** **\$1.49**

**FDS ODOOR ABSORBING SYSTEM 3-OZ.** **\$1.29**

**HAND LOTION VASELINE INTENSIVE CARE 24-OZ.** **\$1.49**

**SHOP Furr's MIRACLE PRICES**





Conkwright, McQueen, Mrs. Durham ...talk Senior Center possibility

## Auxiliary Launches Idea For Senior Center

Steps to be taken in forming a Senior Citizens Center in Hereford were outlined at an open meeting of Kings Manor Auxiliary Tuesday, by Michael McQueen, former director of the successful center at Amarillo who cited experience there and in other Panhandle towns.

He spoke at a luncheon in Hereford Country Club, where representatives of Deaf Smith County Chamber of Commerce added their endorsement to the start of plans for a Hereford center, and pledged cooperation.

Jim Conkwright outlined the GoPro project lately launched by Chamber committees and told how the Senior Citizens Center would fit into its overall plan which includes a definite provision for meeting needs of the elderly.

Bill Albright, Chamber manager, said his office is

ready to help with immediate planning.

Much planning is required to begin a successful center, McQueen emphasized, saying that money, time and effort must be expended before actual operation starts.

He was concerned in preliminary work at Amarillo and in early months of operation. He is now with the Panhandle Regional Planning Commission as director of the regional office on aging.

That office can aid the sponsoring group here with technical assistance, plans, shared experience of other cities this size, and securing state or federal funds, he said.

McQueen said a multi-purpose Senior Citizens Center can be of any size, and may be operated entirely with local funds or with the help of federal and state governments. He advised a program to inform

the entire community of the proposal, and secure cooperation of other community organizations.

Steps toward the goal, he said, start with discovering actual needs of the elderly; then the sponsors should set priorities to decide which needs should be met first, list resources already available in the community and finally

make definite plans.

In the case of the Amarillo center, he said it began with a bare building lacking even utility connections. Goals set were food service, activities, transportation, art-craft classes, educational programs in cooperation with Amarillo College, health screening programs and volunteer programs to let members use

their talent, experience and ability for community service as well as to serve as volunteers in operating the center.

Membership dues are \$2 a year; food service and such things as craft class fees, are kept low, he added.

Mrs. J.J. Durham, Auxiliary president, introduced visitors including Joyce Lyons, acting administrator at Kings Manor, Mrs. Don Davidson, activities director; Virginia Harrell, assistant activities director; and Jerry Barton, new director of nursing.

Mrs. Bill Davis introduced the speaker after the invocation by Dr. DeWitt Seago, Kings Manor chaplain.

### Joyce Shipp Gives Program To HD Club

Money Management Through Crafts was the program given by Joyce Shipp, county home demonstration agent, to members of Palo Duro Extension Club Monday evening in the home of Mrs. Mickey Brisendine.

In her program, Mrs. Shipp listed various crafts which can be made and given as gifts.

Three guests were welcomed, Mmes. Ronnie Etheridge, Ed Brisendine and Byrd.

Members present included Mmes. State Norvel, Lynn Fisher, Ted Coleman, Tony Gorman and Dan Gorman.

No person who willfully violates the law is fit to enforce it upon others.



### Couple At Home In Amarillo

Mr. and Mrs. Jimmy D. Pierce are at home in Palo Duro Apartments, Amarillo, after a short trip which followed their recent marriage in Dawn Baptist Church. Mrs. Pierce is the former Miss Susan M. Cox, daughter of Mr. and Mrs. Rea M. Cox of Dawn.

The Rev. Bill Tanner of Highland Baptist Church, Amarillo, conducted the double ring ceremony. Miss Vivian Cox, cousin of the bride, was her maid of honor and her brother, Tim R. Cox, was best man. Frank Cox, Johnny Cox and Dewayne Cox were ushers.

Wedding music was by Mrs. Ray Stewart, who sang Wedding Prayer, and Mrs. Carl Wimberley, organist.

The bride's floor-length lace dress, styled on slim lines with wedding ring collar and long sleeves with shoulder puffs, was a gift from her grandparents, Mr. and Mrs. T.B. Cox of Canyon. Her brief veil was borrowed from an aunt, Mrs. Doyle Cox of Amarillo.

A reception was held after the ceremony in the church hall, with Miss Dian Cox serving the cake and Miss Genora Beth Cox pouring punch. Miss Judy Cox was at the guest register.

The bride is a graduate of Hereford High School and Texas State Technical Institute at Amarillo. Pierce's high school studies were completed in LaFayette, Georgia.

### Invitations Sent To Eastern Star

A number of friendship night invitations from area chapters were received by Eastern Star members and read during a routine meeting Tuesday night at Masonic Temple.

Local members will be welcome in Lockney and Amarillo on Oct. 19 and Petersburg Nov. 4.

Members sang Happy birthday as worthy matron Mrs. Robert Harris presented red roses to Mrs. Florence Fluit.

Hostesses were Mmes. Opal and Bernard Roberson, Guy Walser and O.G. Hill Sr.

### Only the Newspaper



ONLY THE NEWSPAPER is such a good companion — coffee time or any time. Newspapers are to enlighten, entertain — and share.

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Showing Blocks

Prices Effective Thru Saturday, October 12, 1974 IN—HEREFORD, TEXAS

<b>SAFeway</b>	<b>FRESH FRYERS</b> Whole Body! Cut Up lb. 49¢ lb. <b>43¢</b>	<b>SLICED BACON</b> Smok-A-Roma 2-lb. Pkg. 11.97 lb. <b>99¢</b>	<b>SMOKED HAM</b> Shank Portion Water Added Rump Portion lb. 75¢ lb. <b>69¢</b>
	Wiens Safeway Brand 93¢ Young Turkeys Manufacturer's 59¢ Canned Ham Safeway Brand 3-lb. Can \$4.59	<b>FISH STICKS</b> Trophy Brand 8-oz. Pkg. <b>39¢</b>	Smoked Ham Full Shank Half Water Added = 79¢ Smoked Ham Full Rump Half Water Added = 85¢ Ham Slices Center Cut Water Added = \$1.59
		<b>BOLOGNA</b> Safeway Sliced Beef lb. <b>\$1.23</b>	

# HEARTY FOODS FOR

Quick Oats Safeway Brand 18-oz. Pkg. <b>49¢</b>	Vegetable Soup 10-oz. Can <b>20¢</b>	Detergent White Magic 66-oz. Box <b>\$1.49</b>	Saltine Crackers Bury Baker 6-oz. Box <b>55¢</b>	Wheat Bread Mrs. Wright's Cracked 1-lb. Loaf <b>45¢</b>
Quick Oats Safeway Brand 42-oz. Pkg. <b>89¢</b>	Chicken Noodle 10-oz. Can <b>22¢</b>	Northern Tissue 6-Pkg. <b>69¢</b>	Graham Crackers Bury Baker 5-oz. Box <b>59¢</b>	Bread Mrs. Wright's Special Formula Light or Dark 1-lb. Loaf <b>39¢</b>
Canned Milk Lucerne Brand 13-oz. Can <b>28¢</b>	Pringles 6 1/2-oz. <b>47¢</b>	Nestle Quik Chocolate Drink 32-oz. Can <b>\$1.25</b>	Lysol Spray Disinfectant 7-oz. Can <b>88¢</b>	Bread Mrs. Wright's 1 1/2-lb. Loaf <b>43¢</b>

### Safeway's Frozen Food Items!

<b>DINNERS</b> 11-oz. Chicken Meatloaf Salisbury Steak Bean & Peas 12-oz. Turkey 18-oz. Mexican <b>52¢</b>	<b>CREAM PIES</b> Banana Chocolate Coconut Lemon Neopolitan 14-oz. Size <b>39¢</b>
Bel Air Super Saver! <b>Strawberries</b> 10-oz. Pkg. <b>42¢</b>	<b>Green Beans</b> Super Saver! 9-oz. Pkg. <b>29¢</b>
<b>Green Beans</b> 28-oz. Pkg. <b>89¢</b>	<b>Green Beans</b> Super Saver! 20-oz. Pkg. <b>72¢</b>
<b>Carrots</b> 24-oz. Super Saver! <b>39¢</b>	<b>Rhubarb</b> Bel Air Super Saver! 20-oz. Pkg. <b>39¢</b>
<b>Ice Cream</b> Lucerne Brand 1-gal. Ctn. <b>98¢</b>	<b>Baby Carrots</b> Bel Air Super Saver! 16-oz. Pkg. <b>39¢</b>
<b>Orange Juice</b> Scotch 12-oz. Can <b>\$1.00</b>	<b>Sweet Peas</b> Bel Air 10-oz. Pkg. <b>33¢</b>
<b>Orange Juice</b> Scotch 12-oz. Can <b>39¢</b>	<b>Com On Cob</b> Bel Air 4-ct. Pkg. <b>77¢</b>
<b>Lemonade</b> Bel Air 12-oz. Can <b>41¢</b>	<b>French Fries</b> Bel Air 32-oz. Pkg. <b>79¢</b>
<b>Lemonade</b> Bel Air 12-oz. Can <b>41¢</b>	<b>Apple Cider</b> Tree Top 16-oz. Can <b>72¢</b>
<b>Cut Corn</b> Bel Air 10-oz. Pkg. <b>31¢</b>	<b>Enchiladas</b> Patio Beef 9-oz. <b>\$1.15</b>

### KLEENEX TISSUE

**39¢**

200 Ct. Box

### SOFT DRINKS

Cragmont Brand!

**684¢**

12-oz. Cans

### CUT GREEN BEANS

Gardenside Brand!

**27¢**

16-oz. Can

<b>Bel Air STRAWBERRIES</b> 16-oz. Pkg. <b>59¢</b>	<b>Bel Air GREEN BEANS</b> 9-oz. Pkg. <b>29¢</b>
<b>COOL WHIP</b> Birds Eye 9-oz. Ctn. <b>61¢</b>	<b>VEGETABLES</b> Bel Air Stew 24-oz. Pkg. <b>59¢</b>

### DEL MONTE PEAS

Low Price!

**35¢**

17-oz. Can

### MARGARINE

Coldbrook Quarters

**43¢**

1-lb. Ctn.

### BISCUITS

Mrs. Wright's

**13¢**

10-Ct. Can

**THIS COUPON IS WORTH 15¢**

Toward The Purchase of A 22-oz. Bottle of **IVORY LIQUID**

One Coupon Per Customer  
Coupon Expires Saturday, October 12, 1974  
Redeemable Only At Safeway

### CREAM CHEESE

Lucerne Brand

**41¢**

8-oz. Pkg.

### REAL BUTTER

Shady Lane

**97¢**

1-lb. Ctn.



## History In Texas Told

First of the six flags which have flown over Texas, that of the French, was the topic for a program in Pioneer Study Club Tuesday. Members met for lunch at Hereford Country Club. Mrs. Henry Neely, whose French ancestry added emphasis to the historical saga, presented a two-part program. She discussed why the French came to Texas from the territory their nation held along the Mississippi River, then recounted this state's heritage from those early explorers. Tiny flags with the French

fleur-de-lis emblem in gold were placed at each plate, while grouped flags centered tables. They were arranged by the hostess committee, Mmes. Herman Ford, Ted Panciera and M.L. Simpson. In the business session Mrs. P.B. Sowell, Mrs. L.H. Lookingbill and Roberta Campbell were named to represent the club at the fall board meeting of Top of Texas District, Texas Federation of Women's Clubs, which will be held in Wellington next Wednesday.

Officers' and committee reports included the announcement that Pioneer Club won a merit award through the National Federation last year for its city park project. Mrs. Sowell directed the business session. Mrs. A.H. Close was accepted as a returned member, after recently moving back to Hereford from Lubbock. Those present included Mmes. Paul Rudd, Delmar Sigle, Guy Walser, Frank Ball, Ralph McCullough, W.C. Hromas, O.G. Hill Sr., and Bonnie Brumley.

## Officers At Work

Duties of Summerfield Study Club officers began in the summer, but club activity formally started last week with a meeting in Mrs. Ray Johnson's home. Pictured there, the 1974-75 officers are from left seated, Mrs. Mack Noland, treasurer; Mrs. Thurman Atchley, president; Mrs. Guy Walser, yearbook chairman; standing, Mrs. L.H. Lookingbill Sr., historian; Mrs. George DeLozier, secretary, and Mrs. Johnson, parliamentarian. Not pictured, Mrs. J.R. Euler is correspondent.

## Gifts Are Approved For Two Causes

### Newcomers Continue Project

Members of Lone Star Study Club voted to cooperate in a bedspread drive for Westgate unit of Kings Manor, at their meeting Tuesday afternoon in the home of Mrs. H.E. Henlee with Mrs. Dale Tinnin as co-hostess. Also, during the brief business session, the club decided to give a donation to Girlstown. Mrs. Jordan Grooms gave a program on "Prayer" saying that more people are involved in prayer today than ever before. She defined prayer as "a need, a stillness-the highest experience." "Prayer is the heart of Christian faith. It deals with vision of what might be. Prayer is a hunger that is never quite satisfied," the speaker said. There were 18 members present.

After hearing a review of activities at the Mental Health Mental Retardation Center here, Hereford Newcomers Club voted Tuesday to continue its assistance to this community service agency. The club met for a covered dish lunch at Community Center. Keith Schroyer, new director of the center, spoke to the 20 members present. Also on program to tell of organizations open to women in the city were Mrs. O.G. Nieman, president of the Women's Division, Deaf Smith County Chamber of Commerce, and Mrs. Jack McKinster, a past president. Mrs. Schroyer was introduced as a newcomer to Hereford, although she and her husband formerly lived here for a time, before they lately moved back from Florida. Welcomed as new members were Mmes. Gene Savage, Tommy Savage and Joe Warren.

### Bake Sale To Benefit Club Set

The annual bake sale which Young Mothers Study Club will hold Oct. 26 to raise funds for club projects, was planned when members met Tuesday evening in SWPS Reddy Room. At the next meeting, Oct. 22, the group will make and decorate Halloween cookies for the sale. A lesson in bread dough sculpture, a popular craft at present, was given by Mrs. Rick Hutson, who displayed a variety of ornaments made from the special dough. Mrs. Chesley Johnston was hostess with Mrs. Stan Solomon as co-hostess. Mrs. Jim McDowell conducted the business session. Also present were Mmes. Harvey Milton, Eldon Howell, Buddy Edwards, Greg Blackwood, Floyd Neill, Bill McAlister, Tommy Rambo, George Howard, Burl Spears, Bud Thomas and Jerry Tisdale.

### Driving Course Lowers Rates

Registration is in progress at Amarillo College for a weekend defensive driving course which can lead to a 10 per cent reduction in a family's auto insurance rate. The session will meet from 8 a.m. until 5 p.m. Saturday in Room 111 of the West campus School of Vocational Arts Administration Building. Students may sign up between 8 a.m. and 4 p.m. through Friday at either campus Administration Building, said Charlie Gaither, supervisor of Community Service programs. Driving course instructors will be Walter Eubanks, director of public safety education and Lee Bradshaw instructor in the program. Action by the State Board of Insurance provides for a 10 per cent auto coverage reduction for persons who complete such courses in defensive driving. NUTCRACKER HOBBY SANTA ANA, CALIF. - Hal Davis has collected 1,300 nutcrackers over the last 20 years. He knows of one other collector in Ohio, who has 300 nutcrackers.

**Keepsake**  
TRADITIONAL WEDDING RINGS

**KESTER'S JEWELRY**  
Across from the Post Office  
In Downtown Hereford

**GROUND BEEF**  
REGULAR 100% BEEF Any Size Pkg.  
**78¢** lb.  
Premium lb. \$1.08

**CHUCK ROAST**  
Beef Chuck Blade Cut  
**68¢** lb.  
Safeway Trim!

**ROUND STEAK**  
Beef Round Full Center Cuts  
**\$1.19** lb.  
Safeway Trim!

**OSCAR MAYER Meats From Safeway!**

Wieners	Oscar Mayer Meat	\$1.29
Franks	Oscar Mayer Beef	\$1.29
Bologna	8-oz. Pkg.	79¢
Liver Cheese	Oscar Mayer	83¢
Smokie Links	Oscar Mayer Pkg.	\$1.39
Sliced Bacon	Vac. Pac.	\$1.79
Ham Steak	Oscar Mayer	\$2.89
Mini-Hams	Oscar Mayer	\$2.49
Boneless Hams	Oscar Mayer Halves	\$2

**LOOK FOR THIS SHIELD AT SAFEWAY!**

**EVERY BEEF STEAK AND BEEF ROAST WE CUT AT SAFEWAY IS USDA CHOICE BEEF!**

Sausage Safeway Brand 99¢  
Smoked Sausage \$1.59  
Variety Pack Wilson Corn Ring Pkg. \$1.43

**RB STEAK \$1.19**  
USDA Choice Beef Large End

Heel of Round Boneless Roast \$1.19  
Boneless Roast Bottom Round \$1.39  
Arm Roast USDA Choice Beef Chuck \$1.18

**SIRLOIN \$1.19**  
USDA Choice Beef Sirloin

Boneless Steak Bottom Round \$1.39  
Eye of Round Steak or Roast \$1.99  
Cube Steak Lean-Tender Beef \$1.79

7-BONE ROAST USDA Choice Beef Chuck lb. **98¢**  
Chicken Fried Beef Patties Tenderloin \$99¢  
Chicken Fried Pork Patties Tenderloin \$99¢  
Beef Steak Blue Marrow \$1.49

**FALL DAYS!**

**GET IT TOGETHER AT SAFEWAY**

Canned Milk Eagle Brand 14-oz. Can 49¢  
Instant Kava Low Price 4-oz. Jar \$1.41  
Saran Wrap High Quality 12"x50" Roll 50¢

Handi Wrap Low Price 12"x200" Roll 72¢  
Brownie Mix Duncan Hines Fudge Box 23-oz. \$1.02  
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Chicken Supreme 8 1/2-oz. Box 89¢  
Cup-A-Soup Lipton Cream of Chicken 2-Ct. Pkg. 53¢  
Kotex Napkins Supers 24-ct. Box \$1.03

**25¢ OFF LABEL TIDE \$1.46**  
Laundry Detergent!  
84-oz. Box

**13¢ OFF LABEL DAWN 59¢**  
Liquid Dish Detergent!  
22-oz. Botl.

**10¢ OFF LABEL GAIN 94¢**  
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**Safeway's Fresh Produce Items For You!**

**APPLES 3 \$1**  
Washington State Extra Fancy Red Delicious 3 lbs. for \$1

**GRAPES 3 \$1**  
Red Tokay Sugar Sweet 3 lbs. for \$1

**White Onions 19¢**  
Bartlett Pears Luscious Favorite 3 lbs. for \$1.00  
Pineapple Fresh Delicieux Flavor 49¢  
Lettuce Romaine Crisp 29¢

**Celery 35¢**  
Cauliflower Serve With Cheese Sauce 39¢  
Squash Butternut Delicieux 29¢  
Tomatoes Cherry Pot Basket 49¢

**Shave Creme 49¢**  
Colgate Instant Regular or Lime 11-oz. Can

**Excedrin 75¢**  
Quality Tablets! 36-ct. Botl.

**ELLIS TAMALES 45¢**  
Low Price!  
14.75-oz. Can

**Double Edge BLADES \$1.69**  
Schick Super Crom. 10-ct. Pkg.

**Vaseline HAIR TONIC 89¢**  
SAVER! 3 1/2-oz. Botl.

**Vitalis HAIR TONIC \$1.69**  
Low Price!  
12-oz. Botl.

Polish Klism Guard Furniture 9-oz. Can 57¢  
Dabaways Disposable Washcloths 36-ct. Pkg 79¢

Desitin Baby Ointment 2-oz. Tube 95¢  
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**The Funk & Wagnalls New Encyclopedia \$1.99**  
ON SALE NOW AT SAFEWAY

**ALPO DOG FOOD 31¢**  
Chopped Beef  
SAVER! 14.75-oz. Can

**GARDEN MUMS 79¢**  
Asst. Colors For Fall Planting 4" Pots Ea.

**Safeway's The Best Place To Buy LETTUCE**  
Romaine, Red Leaf, Green Leaf, Butter Endive and Head. Lettuce Available!

**RUSSET POTATOES 89¢**  
All Purpose 10-lb. Bag

**New Freedom Feminine Napkins \$1.39**  
30-ct. Box

**Chunk Tuna 56¢**  
Sea Trader Light 6 1/2-oz. Can

**Soft Drinks 249¢**  
Cragmont Plus Qt. Botl.

**Green Peppers or Cucumbers 10¢**  
Fresh and Crisp! Ea.

**GRAPEFRUIT 5 \$1**  
Red New Crop 5 for \$1

# Dawn Club Talks Convention Plans

Entertainment of the annual convention of District One, Texas Federation of Music Clubs, was planned in final detail at Dawn Music Club's meeting Tuesday afternoon in the home of Mrs. Ray Stewart. Mrs. J.B. Caraway was co-hostess.

The convention will be held in Dawn Nov. 9 with the TFMC president, Mrs. Carl Ince of Gonzales, as a special guest. The luncheon at noon will honor Mrs. Ivan Fredericksen of Amarillo, district president, will conduct business.

Mrs. Carl Wimberley is general convention chairman and program chairman. Mrs. Edgar Sowell is chairman of registration, Mrs. Alfred Smith of luncheon arrangements, Mrs. Clarence Betzen of publicity.

Mrs. Gerald Parker, Dawn club president, and Mrs. Ray Stewart, a member who is on the state board, will lead the club in playing hostess to visitors from over the Panhandle.

For the program Tuesday, Mrs. H.V. McCabe presented a chapter from the book, Emotion

and Meaning in Music by Leonard B. Meyer, which forms the basis for the year's study.

It was Burl Ives Day, with folk music old and new in a lively program. Mrs. Parker played a Hank Cochran song, Little Bitty Tear, as the opening piano solo. Mrs. R.E. Curtsinger and Mrs. Walter Lemons sang Down in the Valley, with Mrs. Wimberley at the piano, then Mrs. Curtsinger accompanied Mrs. Lemons in a solo, Careless Love.

A traditional song, The Devil and the Farmer, had an unusual presentation as a musical reading by Mrs. Ed Sowell. Mrs. Caraway was accompanied by Mrs. Stewart to sing Shenandoah and Mrs. Betzen played Greensleeves as a piano selection. The group sang Shortnin' Bread to end the music.

**BAKE SALE SATURDAY**  
Hereford Day Care Center will sponsor a bake sale at 9:30 a.m. Saturday in Sugarland Mall, announces chairman of the sale, Mrs. Roger Gregory. All proceeds will go for improvements at the center and needed equipment and toys.



Mrs. David Lee

## Let's Cook Colored Sequins Rocks Make Appealing Gifts

**SANDY PANKEY**  
Brand Staff Writer

Cherry Pecan Bread and Raisin Orange Pound Cake. oven for 60 minutes.

**CREWEL** embroidering and making sequin pictures are hobbies of Mrs. David Lee of 808 Knight. "I like to work with my hands during the evenings while I'm watching television or listening to the stereo," says the charming red-haired homemaker.

"Most of the pictures I make are for Christmas or birthday gifts. I know I appreciate a gift more when I know the person has made it himself. Gifts made by someone are just more personal and meaningful to me."

**DISPLAYED** in the Lee's livingroom is a large sequined picture of a peacock which Mrs. Lee made several years ago. The picture is predominately colored in shades of blue and green, highlighted by hot pink, white and gold. The bird which is outlined on black velvet is made by using braided, colored rocks and sequins.

"I'm currently working on a tulip picture which is made by using crewel embroidery. There are a variety of stitches which can be learned simply by following the illustrations in the kit. This is another relaxing pastime that isn't difficult to begin working on when I've put it up the night before," explains Mrs. Lee.

**EMPLOYED** as a secretary at Continental Grain Co., Mrs. Lee likes to bake on her days off.

"I really don't like to cook since I have to prepare most meals for just my daughter and me. My husband drives a truck and is gone days at a time and I find it difficult to fix dishes for just two people," states the homemaker-housewife. Lee is employed by TNT.

"When David is at home, he especially likes to eat desserts." Two recipes he enjoys are

**CHERRY PECAN BREAD**  
1 cup sugar  
4 Tbs. butter  
1 egg  
2 cups flour  
3 tsp. baking powder  
1/2 tsp. soda  
1/2 tsp. salt  
1 cup pecans  
1 1/2 oz. can cherries  
1/4 cup cherry juice  
1/4 cup orange juice  
1/4 cup water  
Cream sugar, butter and egg until light and fluffy. Sift flour, baking powder, soda and salt together. Stir in nuts and cherries.

Combine juices and water and add dry ingredients to sugar mixture alternately with liquid. Blend well.

Grease and flour bottom of 9x5x3 inch pan and leave hollow in center. Bake in 350 degree oven for 60-65 minutes.

**RAISIN ORANGE POUND CAKE**  
1/4 cup chopped raisins  
1 1/4 cup sugar  
1 tsp. salt  
1/2 cup shortening  
2 cups flour  
1 1/2 tsp. baking powder  
1/2 tsp. cream of tartar  
2 eggs

Grate 1 small orange and combine peel and juice plus water to make 1/2 cup liquid. Sift together first 5 ingredients. Add shortening and liquid with orange peel. Beat 2 minutes and fold in raisins.

Pour mixture into a greased 9x5x3 inch pan lined with foil. Bake in 350 degree oven for 60-65 minutes.

**ICING:**  
Dissolve 1/4 cup sugar in 1/4 cup orange juice. Add 2 tsp. rum flavoring. Pour icing over warm cake.

## Leader Explains Bicentennial Plan

Stressing interest and pride in local and national heritage, Mrs. Clint Formby was welcomed as a guest speaker Tuesday by Veleda Study Club in the home of Mrs. Frank Zinser Jr.

Mrs. Formby, who was introduced by Mrs. Armon Lauderback, club president, is co-chairman of Hereford's Bicentennial Commission.

She explained that the eight-member committee was formulated to plan goals for this area during the celebration of the nation's 200th birthday. Members were urged to read the two-volume books presented by the commission to Deaf Smith County Library.

The next club date will be

guest day with Mrs. George Ritter as hostess.

Mrs. George Olson and Mrs. Bill Walden detailed proceedings of a meeting at Westgate Tuesday. They related a need for bedspreeds at the home and club members voted to provide one.

Mrs. Lauderback appointed Mrs. Billy Wayne Sisson to investigate a need for drivers at Kings Manor. Driving services have been offered throughout last year by Veleda members.

Refreshments were served to Mmes. Howard Birdwell, Gid Brown, Hugh Clearman, J.D. Gilbert, Richard Ottesen, Gwynne Owen, John Poin-dexter, Sisson and those on program.

## Doll Show Scheduled At Amarillo Center

Doll collectors will exhibit their hobby at the annual fall show of the Amarillo Doll Association Oct. 18-20 in Amarillo Civic Center, Mrs. E.J. Thompson, president, announces.

The public is invited to the show and sale, with admission of a dollar for adults and 50 cents for children. Hours are 10 a.m. to 7 p.m. Friday and Saturday, 1 to 6 p.m. Sunday. Proceeds will be contributed by the association to an organization for aiding mentally retarded children.

A feature of the show will be free lessons in making and styling doll wigs, by Jo Morrow of Dallas.

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**OSGOOD MONUMENT CO.**  
Serving the Panhandle area since 1906  
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**Ladies' Knee Hi Hose**  
Sheer Nylon knee-high hose in fashion shades. Style No. 432. Size 9 1/2 - 11. Our Reg. 50c.  
**37c**

**Men's Work Socks**  
White-Cotton work socks. Cushion sole. Style No. 1753. Sizes 10 to 12. Our Reg. \$1.44.  
**99c**

**Package Tape**  
Self-stick package tape. 1 1/2" x 400'. Our Reg. 85c.  
**47c**

**Masking Tape**  
Self-stick. Great for painters. 1/2" x 60 yds. Our Reg. 61c.  
**43c**

**Glad Clean-Up Bags**  
Large 7-Bushel size. Key-lock closure. 5 in. package. Our Reg. 95c.  
**67c**

**d-Con Mouse Prufe**  
Kills mice the clean, easy way. 2 oz. Our Reg. 49c.  
**33c**

**Rit Liquid Dye**  
Choose from many colors. 8 oz. Our Reg. 75c.  
**57c**

In Beautiful  
**Sugarland Mall**  
Open Thursday & Saturdays  
til 8:30  
for your convenience

**Fingertip Towels**  
Cotton very finger tip towels. Slightly irregular. Our Reg. 47c.  
**33c**

**Duckwall's, A Favorite Haunt**  
For Halloween and a whole lot more.

**Flannel Solid Color**  
Warm and snuggly Cotton flannel is for sleepwear and babywear! 36" to 45" Width. Flat fold. Our Reg. \$1.19.  
**84c**

**Vacuum Bottle**  
A regular-neck, pint-size plastic vacuum bottle. Rust proof. Our Reg. \$2.59.  
**\$1.44**

**LAYAWAY NOW**  
For Christmas!  
**6 Foot Scotch Pine**  
Artificial - Green - 7 1/2' Top - Flame resistant - \*Coded branches for quick assembly - Realistic look - With stand  
Our Reg. \$12.99.  
**\$10.99**

**CHRISTMAS LIGHTS ON**  
There's NO ban by official announcement Federal Energy Office May 2, 74

**Sneak-A-Peek at Christmas**  
Get your Christmas wrapping and mailing supplies early.

**Kraft Wrap**  
Wrap packages for mailing in heavyweight Kraft wrap. 50 sq. ft. in a 30" x 20" continuous roll. Our Reg. 95c.  
**47c**

**Decorated Metal Tins**  
Gaily decorated metal tins to hold your Christmas candy and cookies...makes a perfect gift for special friends! Three sizes.  
6" x 1 1/2" 6-1/8" x 3" 10" x 3-3/8"  
**28c 47c 67c**

**Flannel Back Tablecovers**  
Wipe-clean vinyl tablecovers with a Cotton flannel backing to protect your tabletop. Assorted patterns. 52" x 70". Our Reg. \$2.95.  
**\$2.27**

**Ashley's COLORFUL SALE**  
Little flaws make great cool bargains for everyone in the family.

**Save up to 67% LADIES' LINED ALL-WEATHER COATS \$12.88**  
Without a little flaw, you'd pay \$22.99 to \$39.99. Classics. Double-breasted. Long or pant coat lengths. Washable Oxford cloths. Stain-repellent poplins. Polyesters. Sizes 8 to 18, 14 1/2 to 24 1/2.

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Without a little flaw, you'd pay \$35 and \$45. Corduroy. Melton cloth. Fake fur. Simulated leather. Even tapestries. Sizes 8-18.

**Save 56% MEN'S COATS \$12.88**  
Without a little flaw, you'd pay \$29.44. Car coats. Corduroys. Tweeds. Poplins with quilt linings. Sizes 38-48.

**Save up to 63% BOYS' JACKETS \$9.88**  
Without a little flaw, you'd pay up to \$26.99. SURVIVAL JACKETS, BENCHWARMERS. Our most popular styles. In nylon, corduroy. Pile and quilted linings. Sizes 6-24.

**BOYS' LINED NFL JACKETS \$7.88**  
Without a little flaw, you'd pay up to \$17.88. SAVE UP TO 56%. SIZES 2-20.

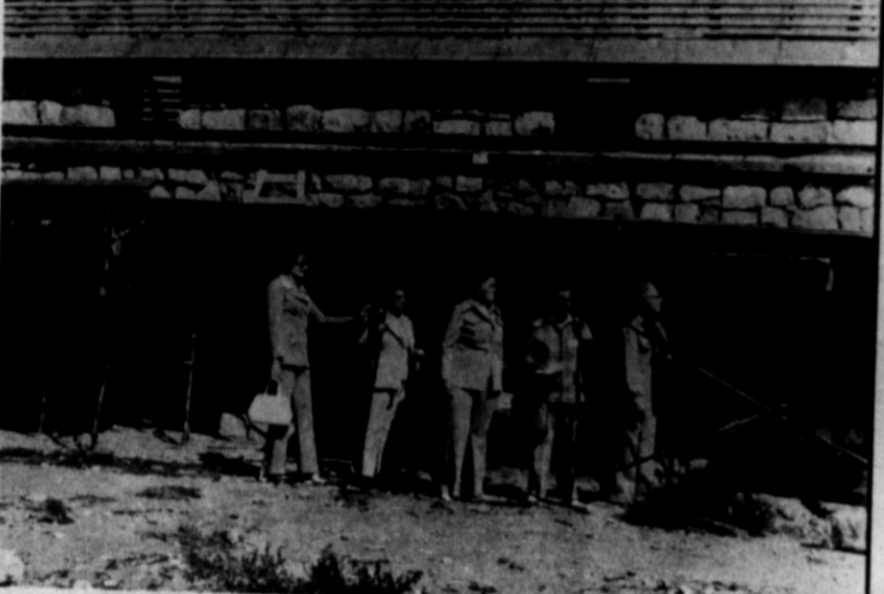
**Save almost half GIRLS' COATS AND JACKETS \$7.88 and \$9.88**  
Without a little flaw, you'd pay up to \$17.99. Plush-pile Alaskan-look jackets. Trimmed with embroidery and mock fur. Sturdy survival jackets. Dress coats, too. Solids, prints, plaids. Sizes 2-14.

Little flaws affect price, not wearability. That's why Ashley's guarantees satisfaction. Or your money back.

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Weekdays 9:30 - 6:00  
Saturday 9:30 - 7:30





### Touring Ranch Museum

★★★★★

When a busload of Hereford residents toured Ranch Headquarters Museum at Lubbock Saturday, they found various interests. Brenda Formby, center in top left photo, came over from Texas Tech where she is a student to join her parents. Her father, Clint Formby, was the luncheon speaker and Mrs. Formby a hostess for the tour. Also a hostess, Mrs. Henry Sears is in the next photo beside Las Escarbasas Ranch headquarters building, being restored after removal from this county. Another view of that work, lower photo, is taken by, from left, Mmes.

Bill Albright, Edgar Lemons, W.C. Hromas, Dick Barnard and O.G. Hill Sr. Other Hereford students at Tech met their mothers for the tour. From left, standing by picket fence are Debbie Hoover and Mrs. Charles Hoover, Karen Walden and Mrs. Bill Walden, Kima Marsh and Mrs. Virgil Marsh. Entrance to building of interest to Herfordites, right photo, is filled by Dr. and Mrs. M.C. Adams. This is the fort-like stone house in which the G.R. Jowell family lived before a later move to Deaf Smith County.

(Staff photos by Sue Coleman)

## Tour Party Finds County Represented

Two buildings associated with Hereford history were of special interest to residents in a tour party Saturday at the Ranch Headquarters Museum on Texas Tech campus at Lubbock.

The Hereford group on the

tour sponsored by the Women's Division, Deaf Smith County Chamber of Commerce, also helped applaud the principal luncheon address made by Clint Formby of this city, chairman of Tech's board of regents.

A chartered bus took the tourists, with Mrs. Henry Sears and Mrs. Formby acting as hostesses and giving bits of information concerning the museum and history of the counties enroute to help the visitors appreciate what they saw.

They are members of the Women's Division committee on tours, which has Mrs. Joe Reinauer Sr. as chairman and Mrs. Jack McKinster as the other member. Mrs. Reinauer

made preliminary tour arrangements.

The date was that of the Ranch Headquarters Association's annual meeting, which featured the dedication of a double log cabin from a Mason County ranch and was designated as a day for honoring German settlers who pioneered in West Texas.

Formby spoke after a barbecue lunch served by Texas Trails Chuckwagon of Albany. His subject was Working Partners for the Ranch Headquarters, and he spoke of Texas Tech University's share in establishing the unique outdoor museum where buildings of historic value from area ranches are being moved

and restored to provide a picture of a vanished era.

The Ranch Headquarters Association directs this work, accepts contributions and raises funds to carry it out. The project is keyed to area celebration of the U.S. Bicentennial in 1976.

Moved last year from western Deaf Smith County, the Escarbasas headquarters building of Texas' famous XII Ranch is being reconstructed there and is expected to be ready for dedication next year.

Hereford visitors inspected it and were pleased to see that its walls are almost completed, roof frames up and one chimney restored so it is beginning to

look like its photographs made before it fell into disrepair.

If is located in a spot on the grounds where a slope behind it simulates its original setting on the bank of Tierra Blanca Draw.

Also a focus for Herefordites' interest was the old Jowell home from a Palo Pinto County ranch, built by the grandfather of Corinne Jowell Neely of this city, the first George R. Jowell later was a pioneer of Deaf Smith County.

It is a sturdy rock structure, looking more like a fort than a home in keeping with its purpose of protecting the Jowell family from Indian raids on a still-dangerous frontier in the mid-19th century.

## HS Sets Musical Revue

A musical revue titled Show Biz will be presented by Hereford High School Choral Department Monday and Tuesday, beginning at 7:30 each evening in the school auditorium.

Don Moore, choral director, describes the program as a variety of light musical entertainment, with skits, comedy routines, dances and songs by soloists, ensembles and entire choirs. The HHS varsity choir and both girls' choirs will be heard.

Piano, string bass and percussion from the HHS orchestra will accompany some numbers. The public is invited for this fall program. Admission charge will be \$1.25 for adults and 75 cents for students.

### Board Officers

#### Assume Duties

Officers of Hereford Day Care board of directors were installed during a regular monthly meeting Monday at the Country Club.

Rex Easterwood, former chairman, introduced Mike Patrick as chairman, R.C. Hoelscher vice president, Mrs. Dennis Lomas secretary and Bill McCauley treasurer. Mrs. Keith Simmer, Robert Mayfield and Ed McCreary were chosen as new board members.

Mrs. Bettie Hammock reported from a parents committee that a bake sale will be held Saturday in Sugarland Mall. She also explained remodeling of the center, which has been painted and laid with new carpet.

Guests at the noon meeting were Bud Eades of Plains Insurance Company and Dan Warrick of Harvy Messenger and Company.

Others present included Dr. Joe Whitley and Dr. Jordon Grooms.

### Only the Newspaper



BRINGS NEWS FROM HOME — to be read when time and studies permit. Only the newspaper performs this service so well. Plan a reading gift subscription for those away at school or in the service.

## THE HOME GAME

by MARY FUREY CRYMES

**TOPS IN TOPPING** — For warm gingerbread or crisp fall evening, whip 4 tablespoons of frozen orange juice concentrate into an 8-ounce package of cream cheese. Add ¼ teaspoon each of salt and cinnamon.

**TISSUE PUFFS** — Before storing away those summer jackets and dresses, try stuffing the sleeves with tissue paper. (I save all the tissue the stores put in dress boxes for this purpose.) They will look much sharper next spring when you unstore them.

**CREATIVE TREASURE** — With the great assortment of dried material now at its peak, here is a tip for creative decorating or perhaps gift-making for the holidays ahead. How about decorating picture or mirror frames with such dried material as nuts, tiny pinecones, seed pods, acorns or even dried beans? The combinations are endless, so let your imagination run wild. A dab of glue will hold your material, then spray or paint with a dull gold paint.

**SECOND LIFE** — Don't pitch those soiled, but unwashable stuffed toys that are dearly loved friends to your youngsters. Toss them briskly in a bag of corn meal to make them respectable again!

**SQUEAKY CLEAN** — Easiest way I've found to clean hairbrushes and combs is to swish through warm (not hot) water to which you have added a few capsful of ammonia. Combs, of course, may be soaked. To add a little stiffness to old brushes, rinse in water and alum.

**SWEET SHOT** — Did you know that placing about half a shot glass of vanilla on your refrigerator shelf eliminates odors and leaves it smelling very sweet indeed?

**SCHOOL LUNCH GOODIES** — With the price of sugar today, don't waste a smidgen of that cake icing! Spread the leftover between graham crackers for a sweet-treat cookie.

## Dowells Celebrate


Mr. and Mrs. R.L. Dowell Sr. of 200 Whiteface celebrated their 55th wedding anniversary recently in the home of their son, W.B. Dowell, 132 Greenwood.

The Dowells' four sons and families were present, together for the first time in five years. They included Eugene Dowell of Anaheim, Calif., Mr. and Mrs. John Dowell of Denver, Colo., and Mr. and Mrs. R.L. Dowell Jr. of Amarillo.

Also present was Dowell's sister, Pearl Crump of Levelland.



In some parts of rural England, it's believed that fat from the snake that bit you will cure snakebite.





**h.i.s**

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Light Brown random cast leather

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No matter which way the wind blows — we're here to serve your financial needs. Whether it's to save ... borrow or spend.

**THE BEST OF ALL POSSIBLE BANKS**

Whatever the season may be for you — good or bad — we're here to help as best we can ... with money and with understanding.

*A good bank has more Answers than Questions!*

The **FIRST NATIONAL BANK** of **HEREFORD**

Member F.D.I.C.

## Haunted House Plans Made By Rainbow Girls

Plans were made to have a haunted house Nov. 1-2 by members of Order of Rainbow for Girls Monday evening in Masonic Hall.

The haunted house an annual project of the organization, will be located four miles north of town on Vega Hwy. Tickets will be on sale in advance.

Also, it was noted that during the next meeting on Oct. 21 Regina Bryan, Katrina Man-

ning and Neta Anderson will be initiated as new members. Jana Ray, worthy advisor, and Mrs. Rodger Ruland, Mother advisor, presided over the meeting with 26 members present.

Guests recognized were Mmes. J.A. McWhorter and Arthur Clark.

Also Charlie Brown, Bill Phipps, Vickie Ruland and junior past worthy advisor, Patsy Brownlow.

## Mrs Horton Is Class Hostess

Mrs. G.K. Horton was hostess to Bethany Class of First Baptist Church in her home Friday afternoon. After a devotional talk by Mrs. T.W. Roberson, class business was discussed and refreshments were served in an informal hour.

Others present were Mmes. J.W. Israel, J.V. Pickens, H.E. Danforth, R.A. Daniel, Ky Higgins, C.J. Mountz, J.J. Buckner, H.J. Roberson and E.B. Moseley.

## Holiday Crafts Shown

Decorations and gift items for Christmas were shown and discussed by the County Home Demonstration agents, Joyce Shipp and Sherry Harder, at a meeting of West Hereford HD Club Tuesday afternoon in Mrs. Roy Boyd's home.

They showed how attractive decorations can be made for homes, using materials that are easily obtained. Preceding their demonstration, Mrs. Ulys Pierce read a poem entitled The Tea Party.

Mrs. Floyd Walton was a guest. Members present were

Mmes. E.M. Cox, D.W. Allmon, W.B. Phillips, Robert Boyd and Miss Evelyn Bell. The hostess gift went to Mrs. Phillips.

Going to church is a habit that one should cultivate; there's little danger in it.

No community will grow and develop when its people are envious of each other.

School should be more than a-b-c factories, with frills adapted to higher grades.

## Garden Club Group Takes Museum Tour

Ten members of Hereford Garden Club went on the bus tour sponsored by the Women's Division of Deaf Smith County Chamber of Commerce Saturday to Ranch Headquarters Museum on the campus of Texas Tech at Lubbock.

They toured the outdoor museum with its buildings from historic ranches over West Texas. After the barbecue lunch

they attended a showing of color slides of wild flowers from a ranch in Mason County, the original location of a log house which was dedicated in the morning program.

In the group from the club were Mrs. O.G. Hill Sr., president, and Mmes. W.C. Hromas, L.W. Norvell, G.W. Newsom, D.N. Garner, S.S. Williams, Margaret Shown, Bill Albright, Edgar Lemons and R.L. Ethridge.

## BIBLE VERSE

"Mine eyes are upon all their ways: they are not hid from my face, neither is their iniquity hid from mine eyes."

1. Who was the author of the above statement?
2. Of what disaster was he prophesying?
3. What is its meaning for us today?

### Answers to Bible Verse

1. Jeremiah, the prophet.
2. The utter ruin of the Jews.
3. That God is ever cognizant of our actions and knows our sins. Jeremiah 16:17.

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OPEN 8-12 DAILY  
9 10 SUNDAY

THRIF-T BABY BEEF  
**ROUND STEAK**  
BEEF ROUND  
LB. **89¢**

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BEEF LOIN  
LB. **89¢**

THRIF-T BABY BEEF  
**RIB STEAK**  
LARGE END OF BEEF RIB  
LB. **89¢**

**DOVERSTONE** IMPORTED DINNERWARE featuring this week's item:  
**Dinner Plate** With \$3.00 Purchase **59¢**  
DO-IT-YOURSELF **Encyclopedia**  
16 Volumes of Great Ideas in Home Repair, Improvements, Etc.  
VOL. No. 1 **49¢** VOLS. 2 THRU 16 **\$1.99 EA.**

THRIF-T BABY BEEF  
**SHORT RIBS**  
BEEF PLATE  
LB. **49¢**

THRIF-T BABY BEEF  
**BONELESS ROAST**  
BRISKET OR CHUCK  
LB. **99¢**

VEGETABLE SHORTENING  
**Crisco**  
LIMIT 1 WITH \$5.00 OR MORE PURCHASE  
3-LB. CAN **\$1.66**

FAIRMONT DAIRY FAIR  
**Ice Milk**  
1/2-Gal. CTN. **77¢**

THRIF-T Dairy Foods  
LIMIT 1 WITH \$5.00 OR MORE PURCHASE  
**SAVORY OLEO**  
QUARTERED MARGARINE  
1-LB. CTN. **29¢**

CAMELOT INDIVIDUALLY WRAPPED  
**American Slices**  
12-OZ. PKG. **66¢**

GRADE "A"  
**LARGE EGGS**  
DOZEN **73¢**

FAIRMONT  
**Whipping Cream**  
1/2-PT. CTN. **38¢**

CHICKEN OF THE SEA  
**Chunk Tuna**  
6 1/2-OZ. CAN **49¢**

CAMELOT  
**Tomato Juice**  
46-OZ. CAN **38¢**

MEADOWDALE  
**Green Beans**  
16-OZ. CANS **4 88¢**

CAMELOT  
**Sliced Peaches**  
29-OZ. CAN **54¢**

ARMOUR'S  
**Vienna Sausage**  
5-OZ. CAN **29¢**

CAMELOT CRUSHED, CHUNK OR  
**Sliced Pineapple**  
20-OZ. CAN **38¢**

### FRESH FROZEN FOODS FROM IDEAL!

HAMBURGER, PEPPERONI, OR SAUSAGE  
**Jeno's Pizza**  
13 1/4-OZ. PKG. **82¢**

ORE IDA  
**Hash Brown Potatoes**  
12-OZ. PKG. **52¢**

BIRD'S EYE  
**Cool Whip**  
9-OZ. CTN. **52¢**

10, 1974  
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The Hereford Brand, Hereford, Texas, Thursday, October 10, 1974

# CALENDAR OF EVENTS

**THURSDAY**  
 Mon Amis Study Club, to meet in the home of Mrs. Leon Richards for tour of Textile Plant in Lubbock, 9:30 a.m.  
 St. Anthony's Womens Organization, parish school auditorium, 8 p.m.  
 Calliopian Study Club, home of Mrs. Paul Coneway, 8 p.m.  
 La Madre Mia Study Club, home of Mrs. Wayne Lady, 8 p.m.

Duplicate Bridge Club, 309 Western, 7:30 p.m.  
**FRIDAY**  
 Cultural Extension Club, home of Mrs. Arthur Dettman, 140 Hickory, 2:30 p.m.  
 Sweet 'N' Fancy Decorating Club, Community Center, 9:30 a.m.  
 Hereford Garden Club Flower Show, Southwestern Public Service Reddy Room, 3 to 6 p.m.  
 Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.

Library, 10 until 11 a.m.  
**MONDAY**  
 Music Study Club, home of Mrs. Ken Wabser of 103 Beach, 2 p.m.  
 Beta Sigma Phi Council, Hospitality Room of Hereford State Bank, 8 p.m.  
 VFW Auxiliary, VFW clubhouse, 7:30 p.m.  
 Masonic Lodge, Masonic Hall, 7:30 p.m.  
 Easter Lions Club, Easter clubhouse, 8 p.m.  
 Jaycee-Ettes board meeting, Chamber of Commerce, 7:30 p.m.  
 Rotary Club, Civic Club Center, noon.  
 Odd Fellows Lodge, IOOF Hall, 8 p.m.  
 Evening Lions Club, K-Bob's Steak House, 7 p.m.  
**TUESDAY**  
 Kappa Iota benefit bridge, Community Center, 7:30 p.m.  
 Cowbelles luncheon and election of officers, Hereford Country Club, 11:45 a.m.  
 Progressive Extension Club, home of Mrs. H.L. Hershey, 2 p.m.  
 La Plata Study Club, home of Mrs. Jack Brown, 7:30 p.m.  
 La Affatus Estudio Club, REA Medallion Room, 3 p.m.  
 Kings Manor Founders Dinner, Lamar Garden Room, 7 p.m.  
 Rebekah Lodge, IOOF Hall, 8 p.m.  
 Hereford TOPS Club, Community Center, 9 a.m.  
 BPOE Lodge, Elks Hall, 8:30 p.m.  
 Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.  
 AAUW, Community Center, 7:30 p.m.

**Club Slates Bake Sale**  
 Members of Aggies Mothers Club made plans for their second annual bake sale to be held Saturday in Sugarland Mall, during their meeting Monday in the home of Mrs. Hilrey Aven. All proceeds will go into a scholarship fund. Members voted to send the Knights of Columbus, KC Hall, 8 p.m.  
 Noon Lions Club, Civic Club Center, noon.  
 Story hour for preschool children, Deaf Smith County Library, 3 to 4 p.m.  
 Hereford Brand to Browning Library at Texas A&M University so Hereford students could read local news stories. Members present included Mmes. George Olson, Austin Rose Jr., Milton Adams, J.J. Durham, A.L. Hollingsworth, James Higgins and Thurman Atchley.  
 John L. McClellan, Senator (D-Ark), on defense bill: "The appropriation is adequate to meet the challenges raised by the current international situation."

# THRIF-T BABY BEEF!



**THRIF-T BABY BEEF**  
**CHUCK ROAST**  
 BLADE CUTS  
 LB. **69¢**

**THRIF-T BABY BEEF**  
**CHUCK STEAK**  
 CENTER CUTS  
 LB. **79¢**

**THRIF-T BABY BEEF**  
**ARM ROAST**  
 BEEF CHUCK  
 LB. **89¢**

**THRIF-T BABY STEAKS**  
**PORTER-HOUSE**  
 BEEF LOIN  
 LB. **\$1.29**

THRIF-T BABY BEEF BONE-IN BEEF ROUND **99¢**  
 THRIF-T BABY BEEF BEEF ROUND **89¢**  
 THRIF-T BABY BEEF 3-LB. PKG. OR MORE **\$1.39**  
 Cube Steak

THRIF-T BABY BEEF Round Tip Steak **\$1.09**  
 THRIF-T BABY BEEF Round Tip Roast **\$1.09**  
 THRIF-T BABY BEEF Lean Chunks Beef Stew **\$1.09**

MEADOWDALE HICKORY SMOKED Sliced Bacon **\$1.09**  
 SLAB Sliced Bacon **99¢**  
 CAMELOT BREADED Fish Sticks **97¢**

RODEO Skinless Franks **69¢**  
 RODEO ASSORTED Lunch Meats **89¢**  
 WINCHESTER IMITATION Chunk Bologna **59¢**

LINDY **Sweet Peas... 4 16-OZ. CANS \$1.00**

MEADOWDALE SALAD **Dressing... 32-OZ. JAR 68¢**

GALA **Paper Towels... JUMBO ROLL 39¢**

PUFF'S ASSORTED **Facial Tissues... 3 CTNS. OF 120 \$1.00**

DISH DETERGENT **Ivory Liquid... 12-OZ. BTL. 29¢**

CAMELOT **Elbo Macaroni... 1-LB. PKG. 38¢**

CAMPBELL'S SOUP **Chicken Noodle... 10 1/2-OZ. CAN 19¢**

FRESH BAKED DAILY IN IDEAL'S OVENS **BROWNIES 59¢**  
 DELICIOUS **Angel Food Cake EACH 98¢**  
 FRESH BAKED **French Bread LOAF 48¢**

DEODORANT OR NON DEODORANT **Playtex Tampons... CTN. OF 16 66¢**  
 FOR RELIEF OF PAIN **Bufferin BTL. OF 100 99¢**  
 DEODORANT **Ban Roll-On 1 1/2-OZ. BTL. 88¢**  
 NON ASPIRIN ANAGESIC **Tylenol Tablets PKG. OF 100 \$1.99**

**MISSOURI JONATHAN Apples 4 LBS. 89¢**

**COLORADO Yellow Onions 2 LBS. 29¢**

**U. S. NO. 1 LOUISIANA Yams LB. 29¢**

**CALIFORNIA TOKAY Grapes LB. 39¢**

**WASHINGTON BARTLETT Pears LB. 35¢**

**Jonathan Apples 40-LBS. Bushel \$7.50**

For Prescriptions, Phone IDEAL DRUGS, 364-6861 LOCATED IN YOUR IDEAL FOOD STORE.

# For God So Loved The World

**FIRST BAPTIST CHURCH**  
Doug Manning, Pastor  
Fifth and Main Streets

**FRIO BAPTIST CHURCH**  
Rev. Samuel B. Ogan, Pastor  
Frio Community

**WESTWAY BAPTIST CHURCH**

**MT. SINAI BAPTIST CHURCH**  
Rev. C. H. Frost, Pastor  
302 Knight Street

**SUMMERFIELD BAPTIST CHURCH**  
Bill Broxson Jr. Pastor

**TEMPLO CALVARIO  
ASAMBLEA DE DIOS**  
13th & Ave. H  
Ignacio Vasquez

**CHURCH OF JESUS CHRIST OF  
LATTER DAY SAINTS**  
(Mormon)  
Country Club Drive

**TEMPLE BAPTIST CHURCH**  
Rev. J. L. Bozeman  
Forrest Ave. and Ave. K

**GREENWOOD BAPTIST CHURCH**  
"A Bible Baptist Church"  
Rev. Prentice D. Smith, Pastor

**IGLESIA METODISTA SAN PABLO**  
Rev. Thomas Balderas, Pastor

**LA IGLESIA DE SAN ANTONIO**  
North 25 Mile Avenue

**TEMPLO BAUTISTA MEMORIAL**  
Pablo Garcia, Pastor

**LA IGLESIA DE CRISTO**  
Sunset and Plains Ave.  
Pete Reyna, Minister

**CENTRAL CHURCH OF CHRIST**  
J.T. Marlin, Minister  
148 Sunset Dr.

**PARK AVE. CHURCH OF CHRIST**  
On Harrison Highway

**TRINITY BAPTIST CHURCH**  
Southern Baptist  
Rev. C.F. Powell  
4th and Jackson

**SAINT JOHN BAPTIST CHURCH**  
400 Mable St.  
Rev. C.W. Allen, Pastor

**FIRST METHODIST CHURCH**  
Dr. Jordan Grooms, Pastor  
501 North Main

**WESLEY UNITED  
METHODIST CHURCH**  
Rev. Jack Moore, Pastor  
410 Irving

**BIPPUS COMMUNITY CHURCH**  
Gene Brock, Pastor  
Preaching 1,2,3,4 Sundays  
5th Sunday, Singing

**AVENUE BAPTIST CHURCH**  
John H. Johns  
130 North 25 Mile Ave.

**CHRISTIAN ASSEMBLY**  
Interdenominational  
Christian Fellowship in the Fullness  
of the Holy Spirit  
Fred Whipple, Pastor  
South Main - 364-5556

**ASSEMBLY OF GOD CHURCH**  
Rev. Homer T. Goodwin, Pastor  
15th and Ave. F.

**IMMANUEL LUTHERAN CHURCH**  
Rev. Hermon Scheller, Pastor  
Park Ave. and B Street

**SEVENTH DAY ADVENTIST CHURCH**  
Elder Hollis A. Morel, Pastor  
West Park Addition

**LA MISION DE SAN JOSE**  
S. W. of City  
Vicario: Padre Jose, S.A.

**CHURCH OF THE NAZARENE**  
Rev. Max Jetton, Pastor  
16th & Blackfoot

**GRACE GOSPEL CHURCH**  
Thirteenth and Avenue K  
Pastor, Jim Gilliam

**ST. THOS EPISCOPAL CHURCH**  
William A. Lang, Jr. Vicar  
601 West Park

**CATHOLIC CHURCH**  
Rev. Bernard McGorry, Pastor  
Harrison Highway at 25 Mile Ave.

**FIRST PRESBYTERIAN CHURCH**  
610 Lee Street  
Rev. Roger B. Knapp, Minister

**FIRST CHRISTIAN CHURCH**  
Rev. Eugene Brink, Pastor  
West Park Avenue

**DAWN BAPTIST CHURCH**  
Rev. Gene Meacham

**UNITED PENTECOSTAL CHURCH**  
Ave. H & Lafayette  
Rev. Warren McKibben 364-6578

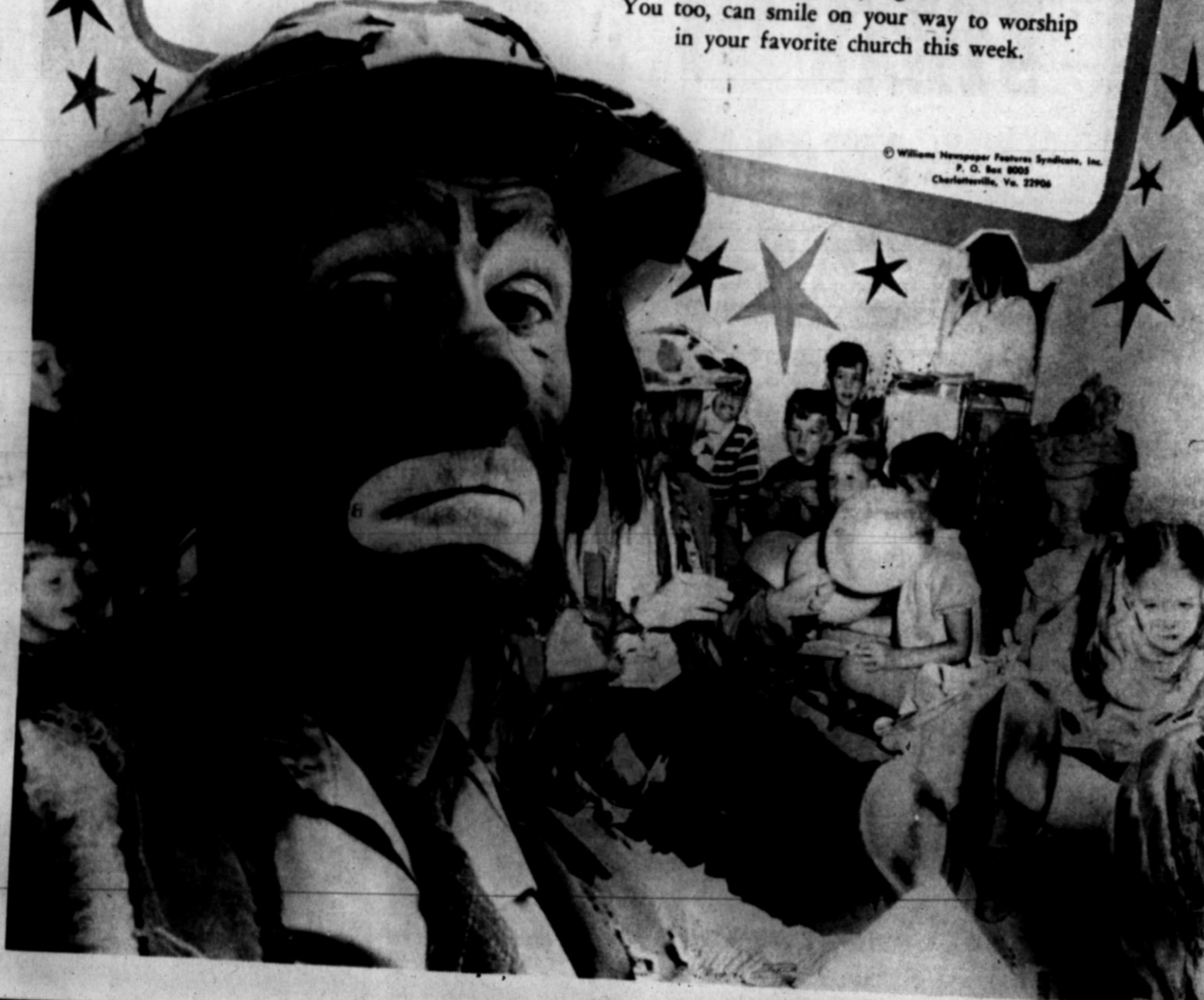
## Clowning around

Emmett Kelly, Jr. never smiles. It is part of his sad-faced act to make other people smile. The "Crown Prince of Pantomime" speaks his belief in his Creator with action designed for laughter. He lives his religion in making fun without saying a word. His sad face, big red nose and 6 X 13" shoes create miles of smiles for sad-faced kids, troubled teen-agers and oldsters alike. He makes his own mold for making many happy. In pantomime, he told us he has visited thousands of hospitals in America and truly hopes to visit many, many more.

"Laughter is God's greatest gift to the world," Kelly says with his hands. It is really the answer to most all our problems. Born of circus parents, he carries the tradition that the show must go on. Living his "belief" he lives in a suitcase 365 days a year, and literally creates laughter for millions.

"There's never enough laughter in this world," he writes on his slate. "Maybe God is using me to help start smiles." Obviously, Emmett Kelly, Jr. believes in America, her churches and all they stand for as he laughs inside his unsmiling mask. "Here, we are free to smile," he pantomimes. In America our Creator makes room for laughter. It is a healthy sign.

You too, can smile on your way to worship in your favorite church this week.



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### These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

- |   |   |  |   |
|---|---|--|---|
| <b>CARL McCASLIN LUMBER CO.</b><br>Carl G. McCaslin             | <b>WAC SEED, INC.</b><br>Hugh Clearman-Armon Lauderback       | <b>GILLILLAND-WATSON FUNERAL HOME</b><br>Marlin Gilliland-John Gilliland<br>Charles Watson | <b>BOYD MACHINE &amp; SUPPLY</b><br>Mr. and Mrs. James J. Boyd  |
| <b>KELLEY ELECTRIC</b><br>Virgil Kelley                         | <b>DAVIS IMPLEMENT CO.</b><br>W. L. Davis Jr.                 | <b>PITMAN GRAIN CO.</b><br>John D. Pitman  | <b>COIN OPERATED MAYTAG LAUNDRY</b><br>Two Locations: 213 13th<br>1009 Park Ave.<br>Herb and Dennis Edwards, Owners |
| <b>McRIGHT GARAGE &amp; SUPPLY</b><br>Mr. and Mrs. Clyde Oldham | <b>HEREFORD IRON &amp; METAL</b><br>Anson A. and June Dearing | <b>HAROLD CLOSE DRUG</b><br>Harold Close   | <b>CASE POWER &amp; EQUIPMENT CO.</b><br>L.B. Herring, Mgr.   |
| <b>FIRST NATIONAL BANK</b><br>Since 1900                        | <b>CONSUMER'S FUEL ASS'N.</b><br>"Bub" Sparks, Mgr.           | <b>FARMER'S DRIVE IN</b><br>Troy Moore   | <b>A to Z TIRE &amp; BATTERY</b><br>Troy Rhodes   |
| <b>ROCKWELL BROS. &amp; CO.</b><br>Ray Chambliss, Mgr.          | <b>THE INK SPOT, INC.</b><br>C.E. Coleman Jr.                 | <b>SUIT'S AUTO SUPPLY COMPANY</b>  | <b>HEREFORD STATE BANK</b><br>"The Friendly Bank"   |
| <b>OGLESBY IMPLEMENT CO.</b><br>Cecil Oglesby                   | <b>HI-PLAINS SAVINGS &amp; LOAN ASSOC.</b>                    | <b>DOYLE JOHNSON CHEVROLET-OLDS</b><br>Mr. and Mrs. Doyle Johnson                          | <b>LOERWALD BROTHERS</b><br>231 W. 2nd  |

# Small Talk

IT'S getting to be a habit: Tania Willson and her horse, Dunny, won three of the awards in the Quarterhorse Show at Guymon Saturday, going over into Oklahoma for honors after lately winning several in Texas.

Tania received the prize for first place in junior division barrel racing and second in the open division, also third place in the poles event. She is the daughter of the Percy Willsons.

of the peace at Del Rio. When a convention is held all the way across the state, that's a good reason to make a sort of vacation trip of it.

A 35TH anniversary is not yet a Golden Anniversary, of course, but it does call for congratulations, which are here extended to Helen and Glen Nelson. The day was Tuesday, I believe, but Helen was not so eager to talk about that as about her grandson when I saw her in a coffee shop.

She happened to have some pictures of the grandson, of course, and he is a cute rascal. He is four-month-old Greg, son of Connie and Olin Nelson who live in California.

Helen was making plans to go with her husband this weekend to a state convention of justices

ANOTHER note to reporters for clubs and other women's organizations: Where in the world are those yearbooks that we do need badly if we're going to keep up with your activities and see that you get the kind of publicity you need?

Quite a few have shown up after my recent appeal, and some more have been promised, but a lot are still missing.

Where are you, Calliopean Club? Mon Amis? AAUW? Bud To Blossom? Music Study? Art Guild? Simms Study Club? American Legion Auxiliary?

Also, XEA and AA Chapters of Beta Sigma Phi? The two ritual chapters have earned their gold stars by getting their books to us, but we are missing a BSP Council book.

And we don't have a single yearbook from church women's organizations. Sure would be nice to have some.



## Weekend Bride-elect

Miss Rosario Cantu, daughter of Mr. and Mrs. Ernesto Cantu of 219 Hereford St., and Arturo Nava son of Mr. and Mrs. Romulo Nava of 312 Lake, will marry Saturday. The couple will exchange wedding vows in St. Joseph's Catholic Church. Miss Cantu, a 1974 Hereford High School graduate, is employed as a teacher's aide at Shirley Elementary School. Her fiancé will be employed by Holly Sugar this season.

COLLEGE TEST ANIMALS CORVALLIS, ORE.—Oregon State University utilizes more than 20,000 animals annually in university research projects. They include cows, horses, sheep, swine, poultry, snakes, spiders, fleas, crayfish, rats, Guinea pigs, rabbits and non-human primates.

AIRMAIL GOES BY TRUCK SACRAMENTO, CALIF.—According to Sacramento Postmaster Frederic Rupp, much of the airmail out of Sacramento will now be sent by truck to San Francisco to be put aboard planes. He said the new system would not delay mail.

## Ford 4-H'ers Make Plans For 4-H Tea Saturday

Plans for the 4-H tea for all local HD clubs scheduled from 2 to 4 p.m. Saturday at Pioneer Natural Gas Flame Room were discussed by Ford 4-H Club Monday afternoon in Ford community center.

During the business meeting, members were encouraged to view their 4-H display in downtown Hereford set-up for National 4-H Week in which several club members worked on.

Club winners placing in the Tri-State Fair recently were announced. Brad Glover won first place in the junior art division and Paul Smith won second in junior textile division with his string art. Others en-

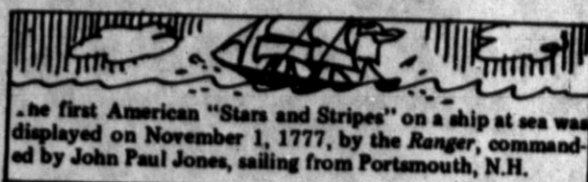
tering were Jeff Smith and Rodney Straffuss.

As a club project, members voted to help decorate for the community Christmas party. During the November meeting, the 4-H'ers will make Christmas tree decorations from different countries.

At the party, club members will tell what country each ornament originated from.

Members present included Bill Cheek, Barry Friemel, Ben and Judy Flores, Brad and Brenda Glover, Jeff and Paul Smith, Cindy and Deanna Stokesberry, Brenda Straffuss and club leaders, Barbara Cheek, Naomi Stokesberry and Corda Glover.

Good Old Days? If Patrick Henry thought taxation without representation was bad, he should see it with representation. —Outpost, Key West.



The first American "Stars and Stripes" on a ship at sea was displayed on November 1, 1777, by the Ranger, commanded by John Paul Jones, sailing from Portsmouth, N.H.

Page 9B  
Insanity  
The reason some people are overweight is because at times they go starch craving mad. —Record, Columbia, S.C.

## STEEL BELTED TIRE SALE

# Now 1/3 off.

### STEEL-TRACK BELTED SNOW OR REGULAR TIRES.

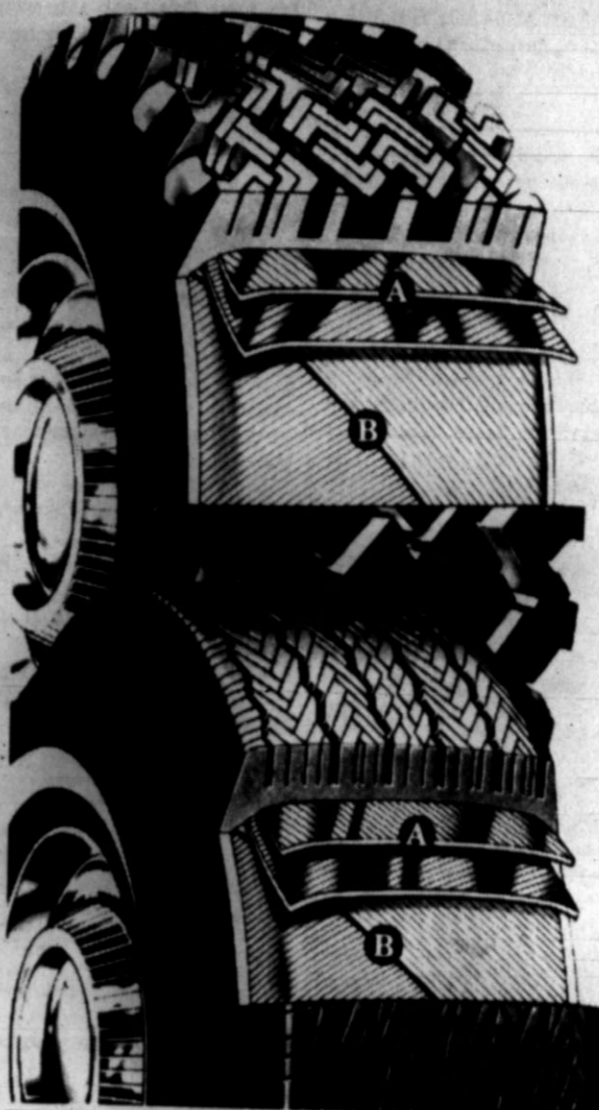
REGULARLY \$38 TO \$64—LOW AS

# 25<sup>30</sup>

A78-13 TBL. WHITEWALL PLUS 2.04 F.E.T. EA. TRADE (NO TRADE NEEDED FOR SNOW)

YOUR CHOICE—STEEL-TRACK BELTED GRAPPLER POWER GRIP SNOW TIRE OR GRAPPLER II.

- (A) 2 steel belts stabilize the wide tread for gripping traction, lasting strength.
- (B) 2 body plies of polyester cord help absorb shock and give additional strength.



TUBELESS WHITEWALL SIZE	ALBO FITS	REGULAR PRICE EACH*	SALE PRICE EACH*	PLUS P.F.T. EACH
A78-13	6.00-13	\$38	25.30	2.04
E78-14	7.35-14	\$47	31.30	2.47
F78-14	7.75-14	\$49	32.65	2.61
G78-14	8.25-14	\$52	34.65	2.79
H78-14	8.55-14	\$55	36.65	2.94
G78-15	8.25-15	\$54	36.00	2.86
H78-15	8.55-15	\$57	38.00	3.06
J78-15	8.85-15	\$61	40.65	3.05
L78-15	9.15-15	\$64	42.65	3.20

**\$5** HOLDS YOUR SNOW TIRES TILL NOV. 15

FAST FREE MOUNTING.

## POLY-TRACK HIGHWAY HANDLER

LOW AS **2 FOR \$36** B78-13 TUBELESS BLK. PLUS 1.83 F.E.T. EACH AND TRADE-IN TIRE  
FOUR PLYES OF DURABLE POLYESTER CORD FOR STRENGTH, RIDEABILITY.

TUBELESS BLACKWALL SIZE	ALBO FITS	REGULAR PRICE EACH*	SALE PRICE EACH*	PLUS P.F.T. EACH
B78-13	6.50-13	\$24	\$16	1.83
C78-13	7.00-13	\$27	\$19	1.99
D78-14	7.45-14	\$30	\$20	1.97
E78-14	7.85-14	\$32	\$21	2.24
F78-14	8.25-14	\$34	\$22	2.41
G78-14	8.55-14	\$36	\$23	2.58
H78-15	8.25-15	\$38	\$24	2.62
J78-15	8.55-15	\$40	\$25	2.63
K78-15	8.85-15	\$42	\$26	2.82

## SIDE TERMINALS EXTRA



WARDS BATTERY PROTECTION PLAN  
Montgomery Ward will replace this battery at no cost to the original owner if it fails to accept and hold a charge in non-commercial passenger car use during the Free Replacement Period shown.  
TOTAL GUARANTEE PERIOD: 60 48 36 24 18 Mos.  
FREE REPLACEMENT PERIOD: 24 18 12 9 6 3 Mos.  
After this period, to the end of the guarantee period, Montgomery Ward will replace the battery, charging only a pro-rated amount for the time since purchase, based on the current regular selling price less trade-in. Batteries in commercial use are guaranteed on a similar basis for half of the specified periods. Commercial use is defined as use in any vehicle for other than family or personal use.  
For service under this guarantee, return battery with evidence of date of purchase to any Montgomery Ward branch.

INSTALLED FREE

SAVE \$3.00

## WARDS SUPREME MUFFLER REPLACEMENT GUARANTEE

For as long as you own the car on which installed, Montgomery Ward will furnish a free replacement for any Wards Supreme Muffler which fails for any reason. If Montgomery Ward originally installed the muffler, it will install the replacement free. Return muffler to any Montgomery Ward branch (any branch having installation facilities, if free installation included) with evidence of purchase. This guarantee does not apply to mufflers installed on commercial vehicles or to mufflers damaged in an auto accident.



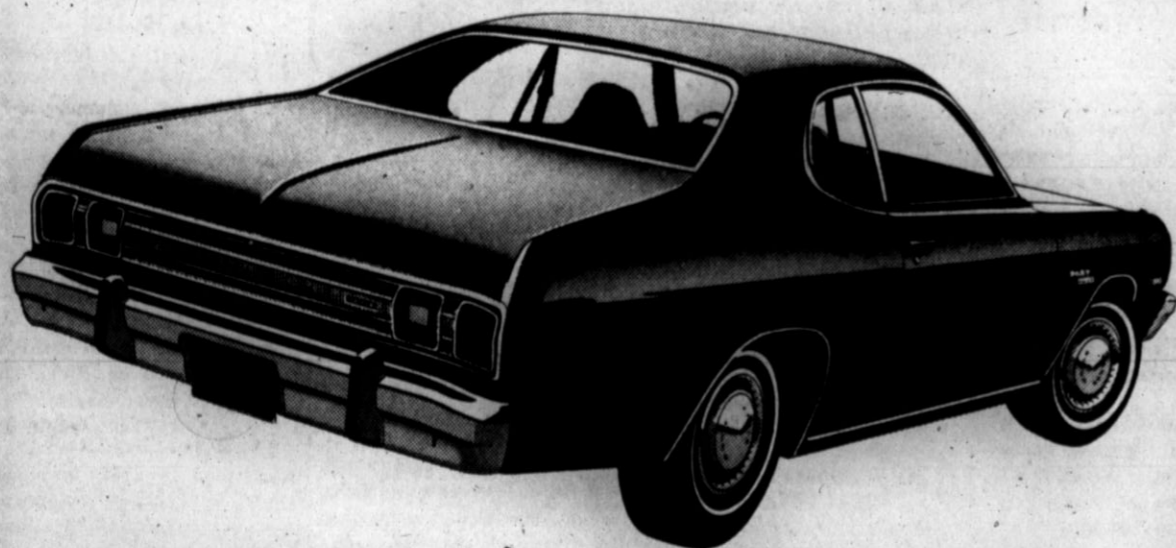
Save 3.00

## HOW LONG CAN A MUFFLER LAST?

2 years—maybe 3? Our Supreme is guaranteed for as long as you own your car. Fits most US cars. INSTALLED, REG. \$1.95... NOW JUST 17.88



SAVE 20¢ ALL SEASON OIL, QUART  
Gives super engine protection in any weather. SAE 10W-30. REG. 77¢



# '75 DODGE DART.

The car that's "right on target" for millions.

Sure, we "Good Guys" know it's tough to sell a car that satisfies everybody. (Maybe it can't be done?) Well, our new '75 Dart Sport comes mighty close. For economy, dependability, and sportiness—it's "right on target" for millions of Americans!

You like to "take it with you"? Dart Sport has room for five—plus a big trunk in back. (So big, in fact, it puts a lot of larger Fords and Chevys to shame.)

You like sure starts, easy maintenance, fewer tune-ups? Dart Sport offers all that with solid-state Electronic Ignition—proven on over two million Chrysler-built cars and trucks!

Your tastes run toward something sporty? Check out our new line of '75 Dart Sports right now. We've got what you're looking for!

CHECK OUT ALL THE NEW '75 DODGES AT

Dodge AUTHORIZED DEALERS

JONES MOTORS

364-3150



SAVE TODAY AT WARDS LOW PRICES—SAY "CHARGE IT!"

Your complete auto center.



114 PARK AVE.

364-5801

# SELL IT FAST! BUY IT RIGHT! USE WANTADS!

Phone 364-2030

**CLASSIFIED ADVERTISING RATES**  
Readers Ads (Minimum 10 words) 1st insertion  
per word 10c  
Additional insertions, when paid in advance:  
per word 8c  
**Classified Display** (8 pt. type under a specific heading, 1 column width only - no art or signature cuts) per col. inch \$2.00  
Repeat insertion without copy change per col. inch \$1.50  
**Display Advertising** Not Classified under a heading, but placed on the classified page per col. inch \$1.54  
Deadline for Classified Advertising in the **SUNDAY BRAND**, 5 p.m. Friday  
Deadline for Classified Advertising in the **HEREFORD BRAND**, 5 p.m. Tuesday

**1. FOR SALE**  
**Miscellaneous**  
**FIRE WOOD**  
PINON - OAK  
Seasoned  
Bud Sparks - 364-1264  
Dean Herring - 364-2203  
B-1-13-tfc

For Sale: 9x12' Nylon floor carpets. \$45.00 each, \$29.61 each, \$28.50 each. Montgomery Ward. Phone 364-5801.  
B-1-16-28-tfc

**CARPET**  
We have moved to 310 North 25 Mile Avenue  
B-1-14-tfc

**C & W CARPET**  
364-3448  
B-1-14-tfc

**CLOSE OUT SALE**  
ON  
Two Squash Blossom Indian Jewelry Necklaces 1/2 Off  
Cowan Jewelers Downtown  
B-1-13-tfc

**"THE SADDLE HOUSE"**  
COMPLETE RIDING Equipment  
New & Used Saddles HIGGINS & SOUTH TEXAS ST. PHONE 364-3583  
B-1-15-tfc

**BICYCLE CLEARANCE.** Cost plus \$5.00 in box. FIRESTONE, 364-4333.  
B-1-10-12-tfc

**WE BUY AND SELL USED FURNITURE**  
BARRICK FURNITURE WEST HWY 60 PHONE 364-3852  
B-1-37-tfc

**WE HAVE MOVED!**  
TO  
**KNOWLES AUCTION BARN**  
ON MISSION ROAD  
We have a full line of new & used furniture and appliances at bargain prices.  
Open for business 6 days a week 8:00 a.m. to 8:00 p.m.  
**BIG JIM'S FURNITURE**  
Phone 364-1873  
B-1-31-tfc

**REPOSESSED**  
GAS DRYER. Low priced. FIRESTONE 364-4333  
B-1-10-12-tfc

**STATED MEETING**  
SECOND MONDAY  
7:30 P.M.  
Thursday  
DEGREE WORK  
L.J. C. W.M.  
W.A. Phipps Sec.  
Hereford Rotary Club meets every Monday at 12:05 Civic Club Center (Jim Hill)

**WE MAKE HOUSE CALLS**  
Repairs on all makes & models, color, B&W and radios.  
**TOWER TV**  
248 Northwest Drive Phone 364-4740  
B-1-25-tfc

For Sale: AKC registered Chinese Pug puppies. Call 364-0656.  
B-1-10-11-tfc

For Sale: Repossed TV's. Good buys. Call 364-4333. Firestone.  
B-1-10-11-tfc

For Sale: Kenmore Deluxe Electric Range. Top double ovens, pullout cooktop, Avocado green. Like new. \$225.00. Call 364-5154.  
B-1-18-12-tfc

**MAYTAG**  
the one to buy in the First Place.  
**APPLIANCE INC.**  
Sales & Service  
Andy and Therine Anderson 112 MILES Phone 364-6285  
B-1-13-tfc

**Lions Club**  
meets each Wednesday, 12 Noon Civic Club Center (Jim Hill)

**EQUIPMENT FOR SALE**  
1960 IH 2 1/2 ton winch truck, hydraulic pto and poles. Good cond., good buy.  
1957 Chevy, 2 dr. Sedan Classic.  
1974 Hvy duty compressor, p.h.p. Wisc. gas engine, 3.5x3.5 Quincy comp. 80 gal tank. 200 ft. hose and couplings. Two 1/2" air impacts. Two sets 1/2" impact sockets used less than 10 hours.  
Two 200 gal gas tanks on stands with hose and nozzle, etc. One used 6 ton elec. chain hoist. Nearly new 20 ft. heavy chain rigged to operate on 24 v. batt. 54,000 ft. 1/4" stnls steel cable, new. 1800 ft. spools. 600 ft. 4" casing. Will consider trades for Jimmy, Blazer, 1 ton trucks, portable welders, or acreage, anything. Call Gary Victor 364-5616  
B-1-35-tfc

**REPRO STEREO**  
Electronic component stereo, 200 watt amplifier, AM-FM stereo radio, built in 8 track tape player, Garrard Turntable, 10 speaker system. Sold new \$399.00. Assume balance of \$225.00 or \$10.00 monthly at  
Martin Sound Center Corner of Georgia and I-40 Amarillo, Texas  
B-1-3-tfc

**SINGER TOUCH & SEW**  
Deluxe models, these machines zig-zag, blind hem, make button holes, fill bobbin in machine, etc., Desk cabinets, with drawer space. Used only four months. Several left out of public school systems. Your choice \$75.00 each. Fully guaranteed, Daily 10:00 to 7:00, closed Tuesday. Sewing Machine Service Center, 1307 West 8th., 373-4802. Amarillo.  
B-1-8-tfc

**CLOSE OUT FLOOR MODELS**  
Mediterranean Console stereo with AM-FM stereo radio, built in 8 track tape player, 4 speed record changer, 8 speaker system. Factory list price \$299.95, close out only \$165.00 or \$10.00 monthly at  
MARTINS SOUND CENTER Corner of Georgia & I-40 Amarillo, Texas  
B-1-3-tfc

**FOR SALE**  
1-21" Color Console TV 1-19" B&W Portable  
**WE MAKE HOUSE CALLS**  
Repairs on all makes & models, color, B&W and radios.  
**TOWER TV**  
248 Northwest Drive Phone 364-4740  
B-1-25-tfc

For Sale: 1973 Kawasaki, Big Horn 350, also three hole trailer with brand new tires, tool box and all accessories. Call 258-7742 after 8 p.m. B-1-22-11-tfc

For Sale: 3M Office Copier, Model 107. One year old, like new, no chemicals needed. Letter and legal size copies, one at a time. \$325. The Brand, 364-2030.  
B-1-12-tfc

For Sale: 20x64 barrick building to be moved. Ivan Block, 364-0296.  
B-1-10-36-tfc

**FOR SALE:** New panels for portable corrals. 5'x2" tall by 15" long. 364-6047, 364-6461 289-5811  
B-1-16-40-3c

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For Sale: 1971 Honda, SL 350; 1972 Suzuki 250 Dirt Bike. Call 364-5460.  
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For Sale: Hammond Spinnet Organ. Good condition. Call 364-2384 after 5:00 p.m. B-1-10-14-tfc

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**TREAT** rugs right, they'll be a delight if cleaned with Blue Lustre. Rent electric shampooer \$1.  
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B-1-19-14-2c

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**2. FOR SALE**  
**Farm Equipment**  
See Us For Paris-Sweeps-Chisels for Graham (Home) Plows DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-35-tfc

For Sale: 2 #38 John Deere Silage Cutters. Late model. 806-267-2621. B-2-11-32-tfc

For Sale: 763 IHC Cornhead, 30" rows. Call 289-5892 or 289-5851. B-2-11-11-tfc

See Us For Mayrath Grain Augers Also have parts in stock  
DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-35-tfc

For Sale: 7700 John Deere Combine, 1971 model diesel, 4 row, 444 cornhead, 24 ft. maize platform. Phone 276-5569. B-2-19-14-2c

For Sale: 4 row cornheader for 510 Massey-Ferguson. Phone 385-5486 Littlefield, Texas. B-2-41-4p

**3. FOR SALE**  
**Automobiles**  
SELECTED USED TIRES \$3.00 UP 30 Day Guarantee MONTGOMERY-WARD AUTOMOTIVE SALES 114 EAST PARK 1B-3-17-tfc

For Sale: '69 Dodge Pickup. Phone 364-3867. Brown Sheet Metal. B-3-10-13-tfc

For Sale: 1973 Buick Riviera, loaded. Call 364-6801 or 364-5017 after 5 p.m. B-3-12-14-tfc

**MILBURN MOTOR COMPANY**  
We pay cash for Used Cars 136 Sampson Phone 364-0077 B-3-33-tfc

**GARAGE SALE.** 113 Aspen. Saturday & Sunday all day. B-1-10-41-1c

**GARAGE SALE.** 210 Douglas 9 to 5. Saturday only. B-1-41-1c

**SPOTS** before your eyes - on your new carpet - remove them with Blue Lustre. Rent electric shampooer \$1.  
Duckwalls, Sugarland Mall B-1-21-41-2c

For Sale: Small oak extension table, 4 oak chairs and one oak coffee table. 216 Star. B-1-41-1p

**LARGE SELECTION**  
latchedhook rug and pillow patterns, crewel kits, needle-point worked patterns and painted canvases.  
DAN'S OF CANYON B-1-41-4c

**FLUFFY** soft and bright are carpets cleaned with Blue Lustre. Rent electric shampooer \$1.  
McCaull Lumber B-1-18-41-2c

For Sale: 3 piece contemporary living room suite. 364-1630. B-1-10-41-tfc

**2 year old** lineback buckskin gelding, gentle broke. Call 364-3583. B-1-10-41-2c

**FIREWOOD**  
\$70.00 cord; \$37.00 rick for pinon. \$75.00 cord, \$40.00 rick for mixed. Delivered and stacked. 1 to 3 day delivery. Call 364-2643 after 2:00 p.m. B-1-41-4c

For Sale. Part poodle puppies. Call 364-3315. B-1-10-41-2c

**Contact COMBS USED CARS**  
F.D. "Chick" Holbert (Owner) 1503 Park Avenue Hereford, Texas 79045 Office Ph. 364-1310 Home Ph. 364-1797 Bank Rate Financing Available B-3-13-tfc

1962 Studebaker, 4 Dr. V-8. Automatic. 248 Northwest Drive. B-3-10-14-4c

1969 Pontiac Lemans. Clean, low mileage, complete few tune-up. Phone 364-2954 or 364-1763. B-3-14-14-3c

For Sale: 1967 Plymouth Barracuda. Call 276-5822 after 8 p.m. and Sundays. B-3-11-14-tfc

**\$150.00** takes a good running 1961 Comet Station Wagon. Has a Sears Die Hard Battery still in warranty. It even has a windshield washer. See at 213 Beach. 364-4664. B-3-29-41-2c

**4. REAL ESTATE**  
**For Sale Or Trade**  
Commercial Building—6,000 ft. of floor space, fire proof, quality built, heated, cooled, rest rooms, offices and lounge, etc. Realtor, 364-6633 B-4-14-tfc

For Sale: 3 bedroom, 2 bath house. Utility room plumbed for washer and dryer. Call 364-1418 anytime weekends or after 6 week days. B-4-23-14-tfc

**HOUSE FOR SALE**  
**BY OWNER**  
213 AVENUE D  
3 bedrooms, dining and living room, bath, garage, breezeway. Basement and garage. Nice fenced backyard with grape vineyard. Fully carpeted. Will sell furnished or unfurnished. \$14,000. Call 357-2520 or 364-4173 after 4 p.m. B-4-11-tfc

I have Farm and Ranch Buyers, need your listings.  
J.M. HAMBY REAL ESTATE Phone 364-3586 Res. 364-2553 B-4-29-tfc

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**NEW & USED CARS**  
now for sale at JOHN ORSBORN BUICK, PONTIAC, GMC'S new location. 221 North 25 Mile Ave. B-3-8-tfc

For Sale: '68 Bonneville. Loaded, one owner. Call 364-6635 after 5 p.m. B-3-11-38-tfc

**WALKER'S USED CARS AND TRUCKS**  
WE BUY, SELL OR TRADE 400 West First Phone 364-2250 1B-41-tfc

1961 B Model Mack. Tandem axle, rebuilt engine, starter, battery and generators. Call "Chris" 364-5222 or 364-0848. B-3-17-7-tfc

1973 Monte Carlo; tilt wheel, cruise, AM-FM radio, stereo tape, radials, bucket seats, 454, 12,000 miles; will sell below retail. Call after 6 p.m. 364-2808 or 364-2965. B-3-25-35-tfc

Clean, 1971 Chrysler Newport. One owner, power and air. 816 Avenue K. B-3-10-13-2p

**FOR SALE**  
1964 Chevy, 80 Series tandem twin screw, 5 speed with 3 speed box. Straight air, new 10 hundred rubber, 20 sq. ft. bed and hoist and toppers. Top condition. Call 806-647-5677. B-3-13-4c

**FOR THE BEST BUY IN**  
Pre-owned and personally selected cars  
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**FOR SALE**  
80 Acres in wheat, dryland, on pavement, 18 miles from town. Good well with 5 h.p. sub. pump. Realtor 364-6633. B-4-20-41-tfc

**LOVELY HOME** on Stanton. 3 bedroom, 2 baths. Assume loan. Call for appointment TODAY. B-4-15-10-tfc

**Extra large 3 bedroom** on Irving. Equity assume loan or get a new one. Worth the money. B-4-15-10-tfc

9 acres in town. Real nice for trailer park or commercial use. B-4-15-10-tfc

**Cozy 2 bedroom home.** Nice carpet for \$15,000 on Avenue C. B-5-10-13-tfc

3 bedroom on one acre, out of city limits. B-5-10-13-tfc

**4 bedroom** near shopping center. \$12,000. Call for appointment. B-5-10-13-tfc

**2 1/2 and 5 acre** home sites. 24% down or cash. B-5-10-13-tfc

**Section Northwest of Hereford.** Good allotment, 5 wells, return water system, 3 bedroom home and barn. On pavement. Owner finance. B-5-10-13-tfc

**160 acres,** one good 8" well, 1/2 mile off pavement. B-5-10-13-tfc

**If you wish to buy or sell Call CARTHIE.**  
WE TRY HARDER Member-Multiple Listing Service Wayne Carthie - 364-0944 Al Wiley - 364-4985 B-4-37-tfc

**\$1750 DOWN**  
on comfortable 3-bedroom home located near grade school. Price 17,000, bal. \$170.00 per month. B-5-10-14-tfc

**\$1,500.00 DOWN**  
3 bedrooms with single garage near high school, price \$14,500. Owner will trade for smaller home. B-5-10-14-tfc

**NORTHWEST HEREFORD**  
3 bedroom brick, 1 1/2 baths, double garage, must see to appreciate. Call for complete details. B-5-10-14-tfc

**MOBILE HOME LOTS**  
Priced at \$1,500.00 each, does not include plumbing - terms available. B-5-10-14-tfc

**\$265.00 PER ACRE**  
Low Down Payment  
320 acres located on paving, one irrigation well, possession at closing. \$20,000.00 down, owner will carry balance at \$3,500.00 per year plus 7% interest for 9 years, balance due 10th year. B-5-10-14-tfc

**IMPROVED HALF SECTION**  
4 small wells, Priced \$300.00 per acre. Nice 3 bedroom home, possession at closing. B-5-10-14-tfc

**A NICE BRICK HOME**  
and a large barn make this 1/2 section north east of Hereford an ideal farm for an owner-operator. 3-irrigation wells. Price \$550.00 per acre, \$49,000.00 down balance at 7 1/2%. B-5-10-14-tfc

**HAMBY REAL ESTATE**  
1/2 mile South of underpass on Hwy 385 B-5-10-14-tfc

**OFFICE** - 364-3566 Calvin Edwards - 364-1017 Gerald Hamby - 364-1534 J.M. Hamby - 364-2553 EQUAL HOUSING OPPORTUNITY B-4-34-tfc

**TRADE**  
7 good brick duplexes, brings in over \$900.00 per month above payments - would trade for land. Realtor 364-6633. B-4-41-tfc

**FOR SALE**  
Redecorated 3 bedroom, 1 1/2 bath, fenced yard, patio, gas grill, fruit trees, corner lot and close to school. PHONE 364-2486 after 6 p.m. B-4-41-7c

**HOUSE FOR SALE BY OWNER**  
ON NORTHWEST DRIVE 3 bedrooms, 1 1/2 baths, carpeted, partially paneled, fenced backyard. Extra large lot. Equity and assume loan. Phone 364-0824 B-4-41-2c

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**5. FOR RENT**  
**FURNISHED** one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36. B-5-12-46-tfc

**SUMMERFIELD MOBILE MANOR**  
FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 357-2552. B-5-15-10-tfc

**TRAILER SPACES FOR RENT**  
Northwest Mobile Lodge Phone 276-5518 B-5-10-13-tfc

**Two offices for rent,** adjoining or single. Answering service available. Agri-Science Center, 1500 West Park, Phone 364-5822. B-5-17-29-tfc

**Storage for rent.** Phone 364-1483 or 364-3837. B-5-10-50-tfc

**For Rent:** Unfurnished 2 bedroom house with basement. Paneled, near schools. 800 Union. B-5-13-14-tfc

**One bedroom for rent.** Call 364-0798. B-5-10-14-tfc

**FOR RENT**  
3 bedroom, 2 bath brick home in Northwest Hereford. Carpeted, drapped, double garage, range, disposal, dishwasher and large fenced yard. \$230.00 per month; \$75.00 deposit. Phone 364-1163 after 5 p.m. B-5-14-tfc

**APARTMENTS, FURNISHED.** 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath. FORREST AVENUE APARTMENTS Phone 364-1887 B-5-4-4tfc

**For Rent:** One-bedroom furnished apartment. Bills paid. 364-3734. B-5-10-41-tfc

**FOR RENT:** Two bedroom house. Carpeted, carpet. Call 364-2959. B-5-41-1p

**6. WANTED**  
**Want to lease or rent** 1/2 section or more land for corn. Will pay extra for flat land with lots of good water. Craig Smith Route 1 Otton, Texas 79064 Phone 285-2501 B-6-14-8c

**WANT TO BUY:**  
Old gold, rings, watches, old class rings, etc. Spangler's Diamonds Sugarland Mall Phone 364-0070 B-6-48-tfc

**NEED WHEAT, BEET, AND CORN PASTURE FOR STEERS**  
PHONE 364-2135 B-6-34-tfc

**WANT TO LEASE:** Corn, wheat and sugar beet pasture. From 100 to 2,000 head of cattle. Pay top price. Call 364-6047. B-6-21-40-3c

**WANTED - CUSTOM FARMING.** Contact Don Howard at Howards Custom Farming, 578-4361 or 364-0165. B-6-13-64-tfc

**WANT:** To buy coins. Double your money on all 1964 and earlier silver coins; 1959 and earlier pennies. Call 364-2559. 241 Centre. B-6-22-31-tfc

**WANTED**  
Wheat, Corn, Maize. Beet pasture. David Brumley. Phone 289-5902 or 364-1209. B-6-15-8-tfc

**7. HELP WANTED**  
**SALESMAN** needed for interesting community service work. Full or part time. This is ideal for retired or disabled persons. For personal information and interview, Call 364-4664 after 4 p.m. for appointment. B-8-30-41-2c

**Positions wanted** for Korean workers. U.S. Government paper. Farm workers, welders and mechanics - most all skills.  
CALL 405-947-8872 B-9-41-4c

**NEED Experienced welders** at our new facilities on Holly Sugar Road. Phone 364-4621. B-8-13-32-tfc

**REGISTERED NURSES**  
Excellent opportunities for RN's in intensive care and medical-surgical nursing. Excellent salary and employee benefit program.  
Call 364-2141 to inquire or send resume to

### 10. NOTICE

#### ALCOHOLISM INFORMATION

For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8 a.m. 'till 12, 1 p.m. until 5 p.m. Monday through Friday.

#### A UNITED FUND AGENCY

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron — One mile North of Big Daddy's Truck Stop.

#### HEREFORD IRON & METAL

North Progressive Road by City Dump  
Anson A. & June Dearing  
Phone 364-3350 or 364-3777  
1 1/2 B-10-34-tfc

### 11. BUSINESS SERVICE

**Will do home repairs** — Doors, windows, lights, minor plumbing repairs, etc. Call 289-5500 early mornings or late evenings. B-11-18-39-tfc

**Custom swathing, stacking and hauling.** Alfalfa, milo and corn stubble. Hesston stack hand system. 364-2907. B-11-15-39-6c

**JOHNSON IRRIGATION**  
Peerless PVC Plastic Pipe  
Don Johnson, 364-2870  
Mobile Phone 364-4741, Unit 3470 P.O. Box 2024, Hereford, Texas. B-11-8-tfc

**B.L. Jones CONCRETE CONTRACTOR**  
We will do your finishing or give you a turnkey job. Free Estimates.  
246 16th Street  
Phone 364-6617  
B-11-21-tfc

**HALE TRAILER SALES**  
Horse & Stock Trailers  
All sizes  
**ALBERS MILLING CO.**  
So. 385 ... 364-5370  
B-11-37-tfc

**CONCRETE WORK**  
STUCCO, PLASTERING,  
STORM SHELTERS  
Turn key jobs or  
straight finishing  
Jim Gonzales — 364-0375  
Joe Garcia — 364-1497  
B-11-33-tfc

**DICKEY'S DOZER SERVICE**  
Dirt Work — All Kinds  
Bull Dozer — Scrapers  
Motorgrader  
See or Call  
**FLOYD DICKEY**  
S.E. 4th & Belsher  
Dimmitt, Texas  
Business Phone 647-4553  
Residence Phone 647-4565  
B-11-29-tfc

We buy old gold rings, mountings, etc., for Swest Refinery.  
**Cowans Jewelers**  
Downtown  
B-11-13-51-tfc

**STEREO REPAIR**  
Guaranteed repair work on all brands of stereos and sound equipment at  
**MARTINS SOUND CENTER**  
2461 140 WEST, AMARILLO  
PHONE 355-9557  
B-11-3-tfc

**WILL PICK UP JUNK CARS FREE**  
Call 364-3350 or 364-3777  
B-11-28-tfc

**DRAGLINE SERVICE**  
TAILWATER  
PIT CLEANING  
DUMP TRUCKS  
30 TON CRANE  
BOBBY GRIEGO  
Day Phone 364-8574  
Night — 364-2322  
B-11-14-tfc

**FRANK WESTER CEMENT CONTRACTOR**  
107 BRADLEY  
Residential-Commercial  
Turnkey Job  
Straight finish  
Phone 364-5169  
B-11-39-tfc

**DRAGLINE SERVICE**  
FOR  
TAIL WATER PIT CLEANING  
CALL  
**CLIFF JOHNSON, 364-2111**  
B-11-45-tfc

**WILL DO** roto-tilling and yard work, any kind. Phone 364-1268. B-11-10-11-tfc

### 12. WANTED

100 to 150 watches a week to repair by latest approved methods.  
**COWAN JEWELERS**  
B-11-15-29-tfc

**PIANO TUNING.** Call Elson Clark, 364-0628. B-11-10-41-tfc

### 13. LOST & FOUND

**LOST:** 750-16 commercial tire and lock ring wheel between Austin Road south on LaPosta Road to county line road then back west. **REWARD.** 364-6047. B-13-14-3c

### 14. CARD OF THANKS

**CARD OF THANKS**  
On behalf of our beloved Danny, we wish to express our appreciation for the kindness shown us. Above all, we are truly grateful to each individual for all their efforts. It is at such a time that friendship is truly appreciated and makes our loss somewhat less.

To Captain Colgan and all individuals on behalf of Uncle Sam, we truly are grateful for everything. People like these help make up our great Democracy. Uncle Sam can truly be grateful for having people like these represent him.

To the SAWO and the Guadalupeans, we appreciate the meals served. To the people that reacted negative in our efforts to get things organized, we pity them because they are the ones needing most help. Danny was first of all a human being and that is the greatest honor one has in life, but above all he was proud of serving his country and we'll always share in this. May the Lord truly bless each one.

Mrs. Connie Padilla  
Mike Coronado Family  
Lucio Padilla Family  
Kenneth Grove Family  
Larry Padilla Family  
John Garza Family  
Willie Ignacio Rosendo,  
Manuel, Ricky, Tony and Viola Padilla

### Legal Notice

**LEGAL NOTICE**  
**THE STATE OF TEXAS**  
To: **SABAS ORTIZ**, Respondent.  
Greeting  
You are hereby commanded to appear by filing a written answer to the Petitioner's Petition at or before ten o'clock A.M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday the 18th day of November 1974, at or before ten o'clock A.M. before the Honorable District Court of Deaf Smith County, Texas, at the Court House of said County in Hereford, Texas.

Said Plaintiff's Petition was filed in said court, on the 1st day of October A.D. 1974, in this cause, numbered 7229 on the docket of said court, and styled, **IN THE MATTER OF THE MARRIAGE OF DAISY GARCIA ORTIZ, PETITIONER, AND 'SABAS' ORTIZ, RESPONDENT.**

A brief statement of the nature of this suit is as follows, to wit: Suit for divorce and custody of minor child, Martina Ortiz, as is more fully shown by Petitioner's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved. The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this the 1st day of October A.D. 1974.

Attest:  
**LOLA FAYE VEAZEY** Clerk,  
District Court,  
Deaf Smith County, Texas  
By Virginia Easley Deputy  
(SEAL)  
T-40-4c

# Emission Devices Affect Car Costs

**BY JOHN L. HILL**  
Attorney General

Many consumers in the market for a new car are wondering just what it is that the new emission control devices do, why they are needed, and most of all, how they will affect a car's performance and cost.

First of all, the controls are needed to make the new car emissions come within the standards set by the Environmental Protection Agency under the Clean Air Amendments passed by Congress in 1970.

These amendments set strict limits for the hydrocarbons, carbon monoxide, and nitrogen oxides emitted by cars. Although the EPA hasn't required any particular devices

in order to meet these strict standards, most of the new cars will be using single catalytic converters to neutralize polluted emissions by trapping and treating them after they leave the car's combustion chamber.

How will these emission controls affect the performance of this year's car models? The EPA says that some new cars may be a bit harder to start in cold weather and somewhat slower to warm up. They may also be a little more hesitant in operation.

**THE NEW CARS** will require the use of a different type of gas, one that is unleaded and phosphorus-free. Unleaded gas is expected to reduce the health hazard of lead emitted in auto exhaust, especially in many urban areas, where cars are the major source of lead in the air.

This new gas will cost more, but its extra cost may be offset by the fact that its relative cleanliness compared to standard gasoline means spark-plugs and mufflers should last longer.

Some '75 models may get better gas mileage with emission controls and unleaded gas, others may not. The main factor in determining gas mileage is the car's weight. A car weighing one-half as much as another will get about twice the gas mileage as the heavier car.

Air conditioning and automatic transmission may also lower gas mileage. On heavier cars, the new controls may lower gas mileage slightly, but the fuel economy of smaller, lighter cars won't really be affected.

The Attorney General's Environmental Protection Division lawyers say that consumers who are serious about getting better gas mileage should plan fewer short trips, avoid fast "jackrabbit" starts, keep cars tuned up, consider purchasing radial tires, and drive at a steady speed of between 30 and 50 mph depending on driving conditions. All of these can result in a more efficient use of gas.

As for price of the '75 cars with emission controls, a National Academy of Sciences report estimates that the new equipment will raise the sticker price about \$140. Inflation and any optional equipment would be additional.

The EPA cautions that tampering with the emission control system of a new car can hamper performance and fuel economy and could cause engine damage. Also, under the Clean Air Amendments, auto manufacturers must provide a five-year or 50,000-mile warranty on emission control systems in new cars, and tampering with the system might void this warranty.

**IN ADDITION,** the Clean Air Amendments make it illegal for anyone to remove or render inoperative the emission control system of a car before its sale, or for the manufacturer or dealer to do so after the sale. A fine of up to \$10,000 can be assessed for each violation.

Texas Air Control Board regulations also prohibit tampering with emission control devices. The Attorney General's Environmental Protection Division, which represents the Board, warns that violation of these rules are punishable by civil penalties of up to \$1,000 a day.

Both the Environmental Protection and Consumer Protection Divisions of the Attorney General's Office recently notified garagemen, service station owners, and publishers of a book on emission control bypass methods of such penalties. They also pointed out that additional civil penalties could be assessed for violations of the Texas Deceptive Trade Practices Consumer Protection Act if misleading claims are made regarding fuel economy by bypass systems.

Consumers who believe their car's emission control system has been tampered with should contact the Attorney General's Environmental Protection and Consumer Protection Divisions.



Americans today are reading more than 63 million copies of daily newspapers and, every Sunday, over 51 million copies. Add to this 35 million copies of weeklies and by any measurement, that's a lot of newspapers!

Communication values aside, some environmentalists have expressed concern about the use of so much paper. Last year, for instance, total consumption of newspaper in this country came to 10.5 million tons. Over the past decade, newspaper consumption has had a relatively steady annual growth rate of 3%.

Considering the variety of shortages facing the nation, coupled with environmental concerns, many people want to know where all the newspaper will come from. For that matter, are we depleting our forests to satisfy our hunger for news and other information? And what happens to all that paper once it's discarded?

According to the American Paper Institute, the national trade association of the pulp, paper and paperboard industry, a glance at some of the facts and figures on newspaper production and recovery last year should answer these questions.

First off, the major portion of newspaper used in the U.S. comes from sources outside the country — 65% from Canada, 3% from overseas suppliers. The other 32% is produced by U.S. mills.

Groundwood pulp, made by grinding wood into very small fibers, is the basic raw material for newspaper. This type of pulp includes not only the cellulose fibers of wood but also other material forming the tree. This means the yield of papermaking fiber per cord of wood is roughly 50% greater than for papers made with cellulose fibers only. So fewer trees are needed for newspaper.

Whole logs, however, are not the only ingredient. In this country, some 25% of the fiber that goes into the production of newspaper and other paper is made from wood residues from lumber and plywood manufacturing. (Some major companies in western states are now using 75% wood residues to make newsprint.) Moreover, nearly 14% of all newsprint made in the U.S. is wood per acre. The Federal government, on the other hand, the largest single land owner with 30 cubic feet per acre. Given adequate funds, Federal foresters could undertake the same kind of intensive land management as industrial owners and increase their timber production

## Newsprint -- Where It Comes From; Where It Goes

produced from recycling old newspapers. In these times, when it is extremely important to get the most use out of fiber, many mills have reduced the weight of newsprint they produce from 32 lbs. to 30 lbs. per 500 sheets, thus using 6% less fiber for newsprint. Some newspapers have reduced their page size, gaining further savings with no appreciable effect on their coverage of the news or advertising lineage.

Despite all these conservation measures, there may still remain the question: Are trees in short supply? The answer is no. Unlike many of the nation's resources, trees are an endlessly renewable natural resource. On forest lands owned by paper companies the emphasis is as much on tree growing as it is on harvesting. On the 500 million acres of commercial forests in America (14% of which is owned by industry) we are growing 32% more wood than is being cut.

Nonetheless, the U.S. Department of Agriculture forecasts that as the nation approaches the 1990's, annual demand for timber could exceed annual growth. Two of the major solutions to the problem are technology and intensive land management.

For example, the roots and branches of the tree historically could not be used for paper-making, until modern technology stepped in. Today, using whole-tree chippers, some companies are converting entire trees to chips, right in the forest, for shipment to mills. And though this type of operation is now in its early stages, it has already been estimated that the process could increase the yield of the nation's forests by 50% to 100%.

Intensive land management is already a highly developed skill among industrial forest owners, who are growing 52 cubic feet of wood per acre. The Federal government, on the other hand, the largest single land owner with 30 cubic feet per acre. Given adequate funds, Federal foresters could undertake the same kind of intensive land management as industrial owners and increase their timber production

**Assembly Of God Youth GARAGE SALE**  
Saturday Only  
520 Star

**Winter IS ON THE WAY....**  
Don't let him sneak upon you...  
Have your heating system checked and repaired now  
**CALL: 364-4714**  
Robert (Bob) Rhoton  
**R & R REFRIGERATION AND HEATING SERVICE**

**FOR THE BEST DEALS ON NEW or USED CARS**  
Come in and talk with one of the men  
**AT JOHN ORSBORN BUICK-PONTIAC-GMC**  
at 142 N. MILES or 221 N. 25 Mi. Ave.  
364-0990 364-1222

**"FARMERS" OLSON CENTER PIVOT SELF PROPELLED IRRIGATION SYSTEMS**  
● OLSON FLEX UNITS HAVE HEAVY BALL POINTS ON EACH TOWER  
● LONG WHEEL BASE  
● POSITIVE, SINGLE-LOCATION CONTROLS  
● WORKS EFFICIENTLY AT LOW CAPACITY WELL OUTPUT  
● RUGGED, EXTRA STRENGTH CONSTRUCTION THROUGH OUT  
● EASY MAINTENANCE WITH FEWER WORKING PARTS  
**COMPLETE PARTS & SERVICE CONTACT: B.J.M. SERVICE & EQUIPMENT**  
HIWAY 385  
P.O. BOX 33  
HEREFORD, TEXAS 79045  
PHONE: 806-364-6871

**Commonwealth Theatre**  
PRI. SAT. Charles B. Pierce's **BOOTLEGGERS** PG  
FRIDAY 6:35 - 8:25 **STAR** SAT 1:00 - 2:50 3:40 - 5:35 - 8:25  
THURS. PRI. SAT. **"IT CAN BE SAID, SIMPLY AND WITH THANKS, THAT IT IS AN ABSOLUTELY TERRIFIC MOVIE!"**  
**THE THREE MUSKETEERS**  
PLUS RIO LOBO with John Wayne  
GATES OPEN 7:30 TOWER DRIVE IN

**HOBO'S CHICKEN PAK SPECIALS!**  
**No. 1** 2 Lg. Pieces Of Chicken & Roll 89¢  
**No. 3** 3 Lg. Pieces Of Chicken & Roll \$1.34  
Main at Park 364-5272  
**coupon**  
Free Order Of French Fries With Purchase Of No. 1 or 3

**WRESTLING WWA WIRE**  
Sponsored by the Hereford Lions Club  
**SATURDAY, OCT. 12 NEW STARTING TIME 8:30 PM**  
**COLUMBUS DAY SPECTACULAR**  
MAIN EVENT  
**BLACK JACK MULLIGAN vs. KILLER KARL KOX**  
**Alex PEREZ vs. Mike (THE JUDGE) DUBOIS**  
**Akio SATO vs. GOLIATH**  
**EI LOBO vs. Gregory WATSON**  
**HEREFORD BULL BARN**  
Ringside \$3.00  
Gen. Adm. 2.00  
Kids 75¢

# EXTRA BONUS STAMPS NOW AT

# THRIFTWAY

**A BETTER WAY TO SAVE.....**



**PORK ROAST**  
LB. **89¢**

WILSON CORN KING BONELESS  
**HAMS**  
WATER ADDED **\$1.19**  
LB. HALF OR WHOLE

**CHUCK ROAST**  
BLADE CUT  
LB. **75¢**

**FAMILY STEAK**  
LB. **89¢**

**RIB STEAK**  
LB. **\$1.09**

**GROUND BEEF**  
FAMILY PAK  
LB. **75¢**

**PORK CHOPS**  
**\$1.09**

**100 BONUS STAMPS**  
With this coupon and the purchase of \$10.00 MORE IN PURCHASES  
Coupon Good Oct. 7-12, 1974  
Limit One Coupon Per Customer

**100 BONUS STAMPS**  
With this coupon and the purchase of 15 OZ. BTL. INTENSIVE CARE VASELINE LOTION  
Coupon Good Oct. 7-12, 1974  
Limit One Coupon Per Customer

**50 BONUS STAMPS**  
With this coupon and the purchase of 1 - 200 CT. BOX KLEENEX FACIAL TISSUE  
Coupon Good Oct. 7-12, 1974  
Limit One Coupon Per Customer

**100 BONUS STAMPS**  
With this coupon and the purchase of 1 - 4 OZ. SHAMPOO HEAD SHOULDERS  
Coupon Good Oct. 7-12, 1974  
Limit One Coupon Per Customer

**100 BONUS STAMPS**  
With this coupon and the purchase of 10 LB. BAG RUSSET POTATOES  
Coupon Good Oct. 7-12, 1974  
Limit One Coupon Per Customer

**100 BONUS STAMPS**  
With this coupon and the purchase of 1 - 13 OZ. PKG. JENO'S PIZZA  
Coupon Good Oct. 7-12, 1974  
Limit One Coupon Per Customer

**50 BONUS STAMPS**  
With this coupon and the purchase of 1 - 2 OZ. BOX WHEATIES  
Coupon Good Oct. 7-12, 1974  
Limit One Coupon Per Customer

**100 BONUS STAMPS**  
With this coupon and the purchase of 1 - 1 LB. PKG. SLICED SHURFRESH BACON  
Coupon Good Oct. 7-12, 1974  
Limit One Coupon Per Customer

**100 BONUS STAMPS**  
With this coupon and the purchase of 2-16 OZ. PKGS. SHURFRESH FROZ. HLVS. STRAWBERRIES  
Coupon Good Oct. 7-12, 1974  
Limit One Coupon Per Customer

**75 BONUS STAMPS**  
With this coupon and the purchase of 10 OZ. PKG. SHURFRESH FROZ. NON-DAIRY WHIPPED TOPPING  
Coupon Good Oct. 7-12, 1974  
Limit One Coupon Per Customer

**100 BONUS STAMPS**  
With this coupon and the purchase of 1 - 7 OZ. PKG. RENZI'S SOLID AIR FRESHENER  
Coupon Good Oct. 7-12, 1974  
Limit One Coupon Per Customer

**100 BONUS STAMPS**  
With this coupon and the purchase of 1-10 LB. BAG GLADIOLA FLOUR  
Coupon Good Oct. 7-12, 1974  
Limit One Coupon Per Customer

**50 BONUS STAMPS**  
With this coupon and the purchase of 1-QUART JAR SHURFRESH SALAD DRESSING  
Coupon Good Oct. 7-12, 1974  
Limit One Coupon Per Customer

**75 BONUS STAMPS**  
With this coupon and the purchase of 1 - 2 LB. CAN FOLGER'S COFFEE  
Coupon Good Oct. 7-12, 1974  
Limit One Coupon Per Customer

**100 BONUS STAMPS**  
With this coupon and the purchase of 4 - 14 1/2 OZ. CANS KAL KAN BEEF DOG FOOD  
Coupon Good Oct. 7-12, 1974  
Limit One Coupon Per Customer



MARYLAND CLUB  
**COFFEE**..... **\$2.99**  
3-LB. CAN

LEMON FRESHENED BORAX  
**Fab**  
10c OFF LABEL DETERGENT  
GT. BOX **89¢**

SHURFRESH PURE LARD  
**MARGARINE**  
**59¢**



BETTY CROCKER ASSORTED FLAVORS  
**LAYER CAKE MIX**..... **2 \$1.00**  
BOXES

DOUBLE GUNN BROS.  
STAMPS  
TUESDAY & WEDNESDAY  
WITH \$2.50 OR MORE PURCHASE

EXTRA LARGE TOOTHPASTE  
**GLEEM II**  
5-OZ. TUBE **59¢**

ORCHARD BREAKFAST DRINK  
64-OZ. THREE FLAVORS **59¢**

DEL MONTE  
FRUIT COCKTAIL  
303 CAN **39¢**

PRODUCE SPECIALS

KRAFT  
MAYONNAISE  
16-OZ. JAR **69¢**

HIPOLITE  
MARSHMALLOW CREME  
9-OZ. JAR **39¢**

FOOD STORAGE BAGS  
BAGGIES  
BOX OF 25 **39¢**

ASSORTED COLORS  
HANDI WIPES  
PKG. OF 10 **59¢**

- AIRWICK SOLID ROSE OR LEMON 5-OZ. SIZE **59¢**
- AIR FRESHENER 5-OZ. SIZE **59¢**
- SHURFRESH ALL VEGETABLE SHORTENING 48-OZ. CAN **\$1.79**
- BAKER'S CHOCOLATE CHIPS 12-OZ. PKG. **59¢**
- SKINNERS SHORT CUT ELBO MACARONI 8-OZ. BOX **29¢**
- ALL FLAVORS HAWAIIAN PUNCH 48-OZ. CAN **49¢**

CELERY HEARTS CALIFORNIA PKG. **49¢**

GRAPEFRUIT TEXAS RUBY RED 5-LB. BAG **79¢**

WASHINGTON BARTLETT PEARS LB. **39¢**

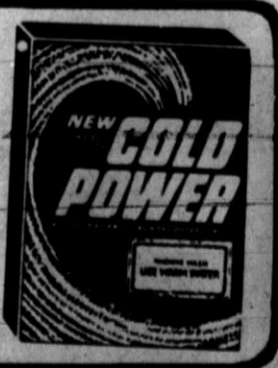
ALL PURPOSE RUSSET POTATOES 20-LB. BAG **\$1.59**

NEW CROP MARYLAND SWEET YAMS LB. **25¢**

RED ROMAN BEAUTY APPLES LB. **29¢**

- STARKIST CHUNK LIGHT MEAT TUNA 8 1/2-OZ. CAN **49¢**
- DINTY MOORE BEEF STEW 24-OZ. CAN **89¢**
- ORTEGA SALSA CHILE 7-OZ. CAN **39¢**
- TOWIE MILD BANANA PEPPERS 15-OZ. JAR **49¢**
- SUNSHINE - IN SERV. PAK BOX HI-NO CRACKERS 10-OZ. BOX **49¢**
- NABISCO PECAN SHORTBREAD COOKIES 14-OZ. PKG. **79¢**
- SCHILLING VANILLA 2-OZ. BTL. **59¢**

25c OFF LABEL DETERGENT  
**COLD POWER**  
KING SIZE **\$1.59**



FROZEN FOOD SPECIALS!

- SHURFRESH FROZEN BROCCOLI SPEARS 3 10 OZ CTNS **89¢**
- MORTON FROZEN MEAT POT PIES 4 8 OZ CTNS **\$1**

THRIFTWAY  
426 N. MAIN  
HEREFORD, TEXAS  
DOUBLE GUNN BROS. STAMPS  
TUESDAY & WEDNESDAY

"MOON MIST" FINE TRANSLUCENT PORCELAIN CHINA  
SPECIAL THIS WEEK  
SAUCER **49¢**  
EA. WITH EACH \$5.00 PURCHASE





# HERE!

Colorado Keifer

**PEARS**

Full Bushel \$8.50

50-LB.

For Canning or Preserving.

29¢ LB. OR 4 LBS. \$1.00

Colorado Red Delicious

**APPLES**

40-LB. BOX

\$8.50

CRISP-SWEET

29¢ LB. 4 LBS. \$1.00

**JACK-O-LANTERN PUMPKIN**

Buy Now While Selection is Good

7 1/2¢ LB.

Colorado Dove Creek

**PINTO BEANS**

25-LB. \$13.95 100-LB. \$49.00

BAG

**HEREFORD MEAT MARKET, INC.**

OPEN DAILY AND SUNDAY! 8:00 A.M. to 8:00 P.M. til 9:00 SATURDAY  
AT THE SIGN OF THE WHITEFACE BULL

FRESH LEAN CENTER CUT  
**PORK CHOPS** LB. **99¢**

25-LB. BEEF FROZEN READY FOR FREEZER  
**FREEZER PACK** **\$29.95**

CUT & WRAPPED READY FOR FREEZER  
**1/2 BEEF** LB. **85¢**  
220 to 250 LB. AVG.

WE REDEEM USDA FOOD STAMPS

**the SAVINGS**

NOW IN STOCK!

CANTALOUPE—PERSIMMONS—INDIAN CORN—  
ORNAMENTAL GOURDS

**BANANAS** GOLDEN RIPE 2 LBS. **25¢**

**ORANGES** TEXAS 18-LB. BAG **\$3.00**

**GRAPEFRUIT** TEXAS RUBY RED \$3.00

**POTATOES** RED OR WHITE JUMBO \$7.50

**TOMATOES** CALIF. RED RIPE 39' LB. OR 3 LBS. **\$1.00**

**LETTUCE** LARGE FIRM HEADS 39' HEAD OR 3' **\$1.00**

**OKRA** FRESH CRISP TEXAS 39' LB. OR 3 LBS. **\$1.00**

**CORN** COLORADO FRESH FILLED EARS 2 FOR 29' OR 8 FOR **\$1.00**

**AVOCADOES** LARGE SIZE 39' EACH OR 3' **\$1.00**

EAST TEXAS 1-LB. 25' 5-LB. \$1.00

**SWEET POTATOES** 40-LB. BOX **\$6.00**

Large Shipment Just Arrived  
Small Terrarium Plants-Potted Plants  
Hanging Baskets-Tropical Plants

MAKE YOUR HOME BEAUTIFUL INSIDE ALL WINTER WITH LIVING PLANTS!  
(Come see the Old Well and Beautiful Baby Blue Fountain and Tables)

Selected for Quality! Priced for Savings!

**Tel-Aire**

Weekly Television Magazine

**The Hereford Brand**

THURSDAY OCTOBER 10, 1974



Johnny Cash



Live Local Broadcasting,  
**WHITEFACE Roundup**  
6:30 Monday Channel 6

Interviews Scouting Reports Game Films

**CABLEVISION**

CALL 364-3912

Thursday Program Notes

**7:00...NBC-SIERRA**. Kevin Tighe and Randolph Mantooth, in the paramedic roles they play on NBC-TV's "Emergency," series, travel to Sierra Park to study mountain rescue.

**7:30...ABC...PAPER MOON**. "Paper Moon," a comedy starring Steve Guttenberg and Shirley Maebay, premieres on the ABC. "Paper Moon" is the story of a man who, in an attempt to locate the assassin of a doctor slain in San Francisco, travels across the country to investigate the doctor's death.

**8:00...NBC...KROON**. KRON-TV's "KRON-TV" is a news program from Sacramento. KRON-TV's "KRON-TV" is a news program from Sacramento.

**9:00...ABC...THE STREETS OF SAN FRANCISCO**. "The Streets of San Francisco" is a police drama featuring Kieran Fitzgerald and James MacArthur. The episode is titled "The Streets of San Francisco."

8:00...ABC...THE STREETS OF SAN FRANCISCO

For her upcoming birthday, Addie tells Moore she'd like to "celebrate big"—to make a phone call to the President of the United States.

**9:00...NBC...MOVIE: ON**. "The Paper Moon" is a comedy starring Steve Guttenberg and Shirley Maebay. The movie is about a man who, in an attempt to locate the assassin of a doctor slain in San Francisco, travels across the country to investigate the doctor's death.

"Paper Moon"

For her upcoming birthday, Addie tells Moore she'd like to "celebrate big"—to make a phone call to the President of the United States.

MONDAY THRU FRIDAY

CHANNL	4	7	10	11	13	39
CABLE	KONC	KVIL	KROA	KIVI	KREB	KXTX
1	Today Show	Pro News	CBS Morning News	Stan Beving	Instructional Programming	Big Boy
2	Today Show	Pro News	CBS Morning News	Stan Beving	Instructional Programming	Big Boy
3	Today Show	Pro News	CBS Morning News	Stan Beving	Instructional Programming	Big Boy
4	Today Show	Pro News	CBS Morning News	Stan Beving	Instructional Programming	Big Boy
5	Today Show	Pro News	CBS Morning News	Stan Beving	Instructional Programming	Big Boy

On The Cover

Country music has been twisted, turned, knifed and finally put together as a piece of Americana. At the top of its pecking order of stars is Johnny Cash, an Arkansas boy from the bottom lands whose income annually tops several million dollars. For the second consecutive year, Cash will host the eighth annual Country Music Association Awards ceremony, presented live from the new Grand Ole Opry House in Nashville, Tenn., Monday, Oct. 14 (9:00-10:00 p.m.) on the CBS Television Network. Cash creates a large country music following wherever he goes, but calling him a country singer is juggling adjectives. Some of his biggest hits have been rhythm and blues and pop.

"I am sometimes called a rockabilly," says Cash. "People say I have a style that differs. Very few people in country music have branched out into the pop field. In fact, some artists lose their country-music audience because they branch out. Yet country-music audiences are generally the least fickle of all—once they are with you they stick. Trends rarely influence country music." Cash says, "I always go back to the basics—fiddle and steel guitar. Country music has been a business of personalities, like the Carter Family, Hank Snow, Ernest Tubb, Hank Williams and Mahalia Jackson. These are artists who have been milestones to country-music as an art form. Tom T. Hall is a milestone, too. He comes along saying the same things, but he says them better."

CHANNL	4	7	10	11	13	39
CABLE	KONC	KVIL	KROA	KIVI	KREB	KXTX
1	Today Show	Pro News	CBS Morning News	Stan Beving	Instructional Programming	Big Boy
2	Today Show	Pro News	CBS Morning News	Stan Beving	Instructional Programming	Big Boy
3	Today Show	Pro News	CBS Morning News	Stan Beving	Instructional Programming	Big Boy
4	Today Show	Pro News	CBS Morning News	Stan Beving	Instructional Programming	Big Boy
5	Today Show	Pro News	CBS Morning News	Stan Beving	Instructional Programming	Big Boy

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Tuesday Program Notes

**7:00...NBC...1974 WORLD SERIES OF BASEBALL**. The 1974 World Series of Baseball is a television event featuring the Kansas City Royals and the New York Yankees.

**7:30...ABC...HAPPY DAYS**. "Happy Days" is a comedy series featuring Arthur Fonzarelli and his friends. The episode is titled "Happy Days."

**8:00...CBS...MAASH**. "Maash" is a comedy series featuring a man who is determined to repay his debt to a friend by saving his life, whether it costs him his job or not.

Christie Love poses as criminal by slaying

Imprisoning a glamorous courtesan for a counterfeit ring she has infiltrated, Christie discovers she is also expected by members of the syndicate to execute its child in "Death of Deliverance," on the ABC Television Network's "Gai Beaufort Jo Santiago" (Oct. 9, 9:00-10:00 p.m.).

Perfect crime thwarted

An intricate plot hatched by three car-pool members to hijack \$300,000 of an industrial company's funds used in illicit deals goes awry when the courier is killed during the other's successful robbery, in "Odd Man Out" on the CBS Television Network, Walter Grauman directed from the Joel Murcott script.

CHANNL	4	7	10	11	13	39
CABLE	KONC	KVIL	KROA	KIVI	KREB	KXTX
1	News 4	Pro News	EyeWitness News	That Girl	That Girl	Weather And Public Service
2	News 4	Pro News	EyeWitness News	That Girl	That Girl	Weather And Public Service
3	News 4	Pro News	EyeWitness News	That Girl	That Girl	Weather And Public Service
4	News 4	Pro News	EyeWitness News	That Girl	That Girl	Weather And Public Service
5	News 4	Pro News	EyeWitness News	That Girl	That Girl	Weather And Public Service

CHANGE OF PACE

Lisa Farringer, who was the German-accented "weather girl" on NBC-TV's "60 Minutes" and "The Tonight Show," returns to the air with a new role as a meteorologist on the new NBC-TV "Weather Watch" (Oct. 10, 10:00-11:00 p.m.).

WEDNESDAY Program Notes

**7:00...NBC...1974 WORLD SERIES OF BASEBALL**. The 1974 World Series of Baseball is a television event featuring the Kansas City Royals and the New York Yankees.

**7:30...ABC...HAPPY DAYS**. "Happy Days" is a comedy series featuring Arthur Fonzarelli and his friends. The episode is titled "Happy Days."

WEDNESDAY

October 16

CHANNL	4	7	10	11	13	39
CABLE	KONC	KVIL	KROA	KIVI	KREB	KXTX
1	News 4	Pro News	EyeWitness News	That Girl	That Girl	Weather And Public Service
2	News 4	Pro News	EyeWitness News	That Girl	That Girl	Weather And Public Service
3	News 4	Pro News	EyeWitness News	That Girl	That Girl	Weather And Public Service
4	News 4	Pro News	EyeWitness News	That Girl	That Girl	Weather And Public Service
5	News 4	Pro News	EyeWitness News	That Girl	That Girl	Weather And Public Service

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WEDNESDAY Program Notes

October 16

7:00...NBC...1974 WORLD SERIES OF BASEBALL

WEDNESDAY

October 16

7:00...NBC...1974 WORLD SERIES OF BASEBALL

WEDNESDAY

October 16

7:00...NBC...1974 WORLD SERIES OF BASEBALL



Page 6

Jim Backus (top), known to millions as the voice of "Mr. Magoo," teaches Globetrotters Bobby Joe Mason (center) and curly Neal some Rhythm Rhymes on "The Harlem Globetrotters Popcorn Machine" Saturday, Oct. 19 (10:00-10:28 a.m.) on the CBS Television Network. Backus is one of the many guest stars appearing on the new Saturday morning live-on-air series, which stars title of basketball's famed Globetrotters, along with young Rodney Allen Ripsey and comedian Avery Schreiber.

The Muppets are Herb Alpert's special guests on his ABC Television Network's special, "The Sentiory Collection—Herb Alpert & The TJB," airing on Sunday, October 13 (9:00-10:00 p.m.). The hour-long special marks Alpert's return to the world of musical entertainment after an absence of more than four years.

**Monday Program Notes**

7:00...ABC...ABC NEWS CLOSEUP—**"DANGER IN SPORTS: PAYING THE PRICE"**—An ABC News documentary which will investigate sports injuries to members of school athletic teams and their relationship to the coaching and administration that the teams receive in preparation for various athletic competitions.

7:30...CBS...GUNSMOKE  
"The Wiving." A farmer orders his three sons to go to town and not to return without prospective brides. When they do, the prospective brides, Dodge City, they discover that "town women" don't take too readily to their country ways. Harry Morgan guest stars.

8:00...CBS...MAUDE  
"The Living." A farmer orders his three sons to go to town and not to return without prospective brides. When they do, the prospective brides, Dodge City, they discover that "town women" don't take too readily to their country ways. Harry Morgan guest stars.

8:00...NBC...MONDAY NIGHT AT THE CASINO  
Starring Henry Fonda and Lucille Ball. A widow and a widower—with a combined total of 18 children—meed decide to marry. United Artists, (1968).

8:30...CBS...RHODA  
Joe pops the question, but it's not exactly the one Rhoda wants to hear. Rhoda has to make a decision and then must face the difficult task of breaking the news to her father. Mary Tyler Moore, John Danforth (musician).

9:00...CBS...EIGHTH ANNUAL COUNTRY MUSIC ASSOCIATION AWARDS  
Featuring Johnny Cash and other performers including Bill Anderson, Dolly Parton, Charlie Rich, Tanya Tucker, Johnny Rodriguez, Kris Kristofferson, Rita Coolidge, Roy Clark and Wayne Jennings. Among presenters of awards will be Loretta Lynn and Conway Twitty, Tammy Wynette and George Jones, Charley Pride and Ernest Tubbs, Don Gibson and Donna Fargo, Jerry Reed and Mel Tillis, Danny Davis and Bill Monroe, Roy Clark and Cher Atkins, and Anne Murray.

10:30...CBS...THE CBS LATE MOVIE—**"YOUNG AT HEART"**—Frank Sinatra, Starring Doris Day, Frank Sinatra, Gig Young, Ethel Barrymore and Dorothy Malone. Confusion reigns when an alteration at the altar makes a young bride suddenly realize that she is marrying the wrong man. (1955) (R)

11:00...NBC...THE TONIGHT SHOW STARRING JOHNNY CARSON  
John Davidson is guest host. Cleo Laine, John Dankworth (musician).

12:00...NBC...TOMORROW  
"Tomorrow" celebrates its first anniversary.

**Yours, Mine and Ours**  
Henry Fonda and Lucille Ball star in "Yours, Mine and Ours," a comedy drama to be broadcast on NBC Monday Night at the Movies" Oct. 14 (8:00-10:00 p.m.) on the NBC Television Network. The film is loosely based on the experiences of the Beardsley family of northern California, whose story has also been told in newspapers and in book form.

In the story, Helen North (Miss Ball), a widow with eight children, meets and marries U.S. Navy Warrant Officer Frank Beardsley (Fonda), a widower with 10 children of his own. Complications set in right away as Helen and Frank must cancel their honeymoon when one of the children develops a fever. Shopping for a house large enough to accommodate two families poses another problem as does the coming of age of the eldest children. Van Johnson portrays bachelor Darrell Harrison who freely offers advice to Frank.

The 1968 United Artists release was produced by Robert F. Blumhoe.

**Friday Program Notes**

7:00...NBC...SANFORD AND SON  
"There'll Be Some Changes Made." Lamont (Diamond Wilton) tries to rid his father of his prejudices by leaving home.

7:00...CBS...PLANET OF THE APES  
"The Legacy." Galen, Virron and Burke excitedly search a ruined city for the hiding place of a vital collection of artifacts. They are captured and separated when gorilla patrols capture Earle Haley guest star.

7:30...ABC...THE SIX MILLION DOLLAR MAN  
"The Seven Million Dollar Man," with guest star Monte Markham. For the first time, Steve Austin's physical strength is created but his mental instability leads to a showdown between the two bionic powers.

8:00...CBS...THE CBS FRIDAY NIGHT MOVIES—**"ALOHA MEANS GOODBYE"**  
Starring Sally Struthers, James Earl Ray, Mickey Rourke and Henry Darrow. The drama concerns a young schoolteacher who is lured to Hawaii to play the key figure in a sinister plot by an overly ambitious doctor.

10:30...CBS...THE CBS LATE MOVIE—**"LIVE ALITTLE, LOVE ALITTLE"**  
Starring Elvis Presley and Michele Carey. A carefree bachelor photographer is caught in a series of amusing adventures. (1968)

10:30...ABC...WIDE WORLD: IN CONCERT  
"The guests will be Ann Murray, Suzie Quatro, The Spinners and the Ohio Players."

12:00...SPECIAL ABC...THE MIDNIGHT JOE FELICIANO IS HOST. GUESTS ARE THE MAIN INGREDIENT, HOT TUNA, BUFFY SAINT-MARIE and Jesse Colin Young.

Page 3

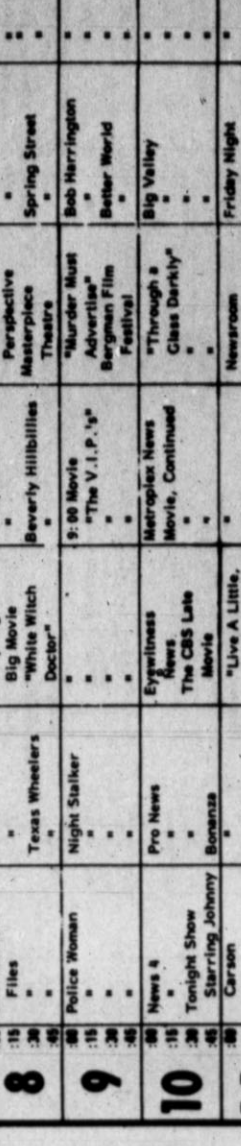
Thursday Program Notes

9:00...ABC...THE STREETS OF SAN FRANCISCO

9:00...NBC...MOVIE: ON

9:00...ABC...THE STREETS OF SAN FRANCISCO

9:00...NBC...MOVIE: ON



Tina Louise provides diversionary interest in a fight against crime in "The Good Guys and the Bad Guys," Western to be seen for the first time on "The CBS Thursday Night Movies" Thursday, Oct. 10 (8:00-10:00 p.m.) in color on the CBS Television Network.

Page 2

Thursday Program Notes

9:00...ABC...THE STREETS OF SAN FRANCISCO

9:00...NBC...MOVIE: ON

9:00...ABC...THE STREETS OF SAN FRANCISCO

9:00...NBC...MOVIE: ON

**Monday**

Channel	4 KGN	7 KVI	10 KDA	11 KTVI	13 KERA	39 KXII	40 KTLA	41 KABC	42 KTTV	43 KSTU	44 KABC	45 KTLA	46 KABC	47 KTLA	48 KABC	49 KTLA	50 KABC	51 KTLA	52 KABC	53 KTLA	54 KABC	55 KTLA	56 KABC	57 KTLA	58 KABC	59 KTLA	60 KABC	
6	News & Sports	Pro News	EyeWitness News	That Girl	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom
7	News & Sports	Pro News	EyeWitness News	That Girl	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom
8	News & Sports	Pro News	EyeWitness News	That Girl	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom
9	News & Sports	Pro News	EyeWitness News	That Girl	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom
10	News & Sports	Pro News	EyeWitness News	That Girl	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom
11	News & Sports	Pro News	EyeWitness News	That Girl	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom
12	News & Sports	Pro News	EyeWitness News	That Girl	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom	Newsroom

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**MURROY considers a fling**

Happily married and always reliable Murray Slaughter considers taking his first fling when he meets a very attractive single woman at one of Mary's parties and begins a seemingly innocent relationship with her. On "The Mary Tyler Moore Show" Saturday, Oct. 19 (8:00-9:30 p.m.) on the CBS Television Network. Jay Sandrich directed from a script by Treva Silverman.

Murray is then faced with how far to carry things when he accepts the lady's invitation to her apartment, ostensibly to look at a piano she's selling.

The Cast

Mary Richards  
Lou Grant  
Ted Baxter

Mary Tyler Moore  
Edward Asner  
Ted Knight

**Suicide cause of deaths on "Kojak"**

Kojak finds suicide an improbable cause when several men, attending the same convention, appear to have died by falling to their deaths. In "Slay Ride" on "Kojak" Sunday, Oct. 13 (7:30-9:30 p.m.) on the CBS Television Network. Russ Mayberry directed from a script by Mort Fine.

As the deaths are investigated, Kojak discovers that all the victims are linked together by an incident which happened at a previous convention. But they all keep the truth hidden even until death.

The Cast

Theo Kojak  
McNeil  
Crocker

Telly Savalas  
Dan Frazer  
Kevin Dobson

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**Liquor thefts linked to old bank robbery**

A current wave of liquor store robberies and shootings are strongly linked to a five-year-old bank robbery in which a quarter-million dollar booty was hidden in a safe never found. In "Right Grave, Wrong Body" on "Hawaii Five O" Tuesday, Oct. 15 (8:00-9:00 p.m.) on the CBS Television Network. Paul Stanley directed from a script by Glen Olson and Rod Baker.

Charles Clotoff guest stars as an HPD officer, who, when the link in the crime is uncovered, desperately hunts for the man behind the liquor store crimes.

**VOCAL GROUP OF THE YEAR:**  
Brush Arbor, the Buckaroos, the Jordanaires, the Osborne Brothers, the Statler Brothers.

**VOCAL DUO OF THE YEAR:**  
Jack Greene and Jeannie Seely, David Houston and Barbara Mandrell, George Jones and Tammy Wynette, Conway Twitty and Loretta Lynn, Porter Wagoner and Dolly Parton.

**INSTRUMENTAL GROUP OR BAND OF THE YEAR:**  
Chet Atkins and Merle Travis, the Buckaroos, Danny Davis and the Nashville Brass, the Po' Boys, the Strangers.

**INSTRUMENTALIST OF THE YEAR:**  
Chet Atkins, Roy Clark, Lloyd Green, Charlie McCoy, Don Rich.

**HALL OF FAME NOMINEES:**  
Owen Bradley, Vernon Dalhart, Frank (Pee Wee) King, Minnie Pearl, Merle Travis, Kitty Wells.

Two additional presenters of awards have also been named — Lynn Anderson to present an award with previously announced Anne Murray, and Tennessee Ernie Ford to present the Hall of Fame Award.

**ALBUM OF THE YEAR**  
(artists' names in parentheses):  
"Country Bumpkin" (Cal Smith), "If We Make It Through December" (Merle Haggard), "If You Love Me (Let Me Know)" (Olivia Newton-John), "A Very Special Love Song" (Charlie Rich), "You've Never Been in This Fair Before" (Conway Twitty).

**SONG OF THE YEAR**  
(writers' names in parentheses):  
"Country Bumpkin" (Don Wayne), "If We Make It Through December" (Merle Haggard), "The Most Beautiful Girl in the World" (N. Wilson, B. Sherrill, B. Bourke), "If You Love Me (Let Me Know)" (John Rosell), "The Streak" (Ray Stevens).

**FEMALE VOCALIST OF THE YEAR:**  
Loretta Lynn, Anne Murray, Olivia Newton-John, Dolly Parton, Tanya Tucker.

**MALE VOCALIST OF THE YEAR:**  
Merle Haggard, Wayne Jennings, Ronnie Milsap, Charlie Rich, Cal Smith.

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**SATURDAY**

ALL PROGRAMS SUBJECT TO CHANGE

Channel	4	5	7	10	11	12	13	39	41
Call	KBC	KBC	KVII	KQDA	KTVR	KRBA	KITX	IND	IND
1	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00
2	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00
3	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00
4	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00
5	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00
6	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00
7	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00
8	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00
9	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00
10	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00
11	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00
12	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00

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Saturday Program Notes

11:30... NBC... "GO"  
A camera crew turns its lenses on the crew behind the "Go" show. The "Go" program is made.

1:00... CBS... "SPORTS SPEC-TACULAR"  
"All Gymnastics Champions," with Adrian Metcalfe as commentator from London, England, and other providing commentary from Dublin, Ireland.

7:00... NBC... "EMERGENCY!"  
"Communication Gaffe," James McEachin guest-stars as a plain clothes policeman who insists the paramedics find a partner, despite the fact that the other people are more seriously injured.

7:00... ABC... "THE NEW LAND"  
"The Word Is: Alternative," with guest stars James Olson and nationally known author, Jerry Chernin. Scandrievan immigrant en route to Solina for an arranged marriage.

8:00... NBC... "SATURDAY NIGHT AT THE MOVIES—SHOWDOWN"  
Dean Cain, Rock Hudson, Susan Clark. One time the "Showdown" movie, the other the "Showdown" movie.

8:00... CBS... "THE MARY TYLER MOORE SHOW"  
"The Mary Tyler Moore Show" returns with a new cast.

8:00... CBS... "THE BOB NEWMAN SHOW"  
Bob's office routine becomes a shambles when Jerry tries, as a temporary receptionist who can't even get Bob's name straight.

9:00... ABC... "NAKIA"  
"No Place to Hide," with guest stars Gabe Dell, Ray Danton and Marc Singer. NAKIA defies his superiors and searches for a way to help a former mob accountant find a new way of life.

9:00... CBS... "THE CAROL BURNETT SHOW"  
Guest stars: Telly Savalas and the Smothers Brothers.

Sunday Program Notes

10:30... ABC... "MAKE A WISH"  
Tom Chapin hosts the series and performs the original songs which are written by his brother, Harry Chapin.

1:00... CBS... "THE NFL TODAY—FOOTBALL LEADER NATIONAL FOOTBALL LEAGUE GAME"  
Los Angeles Rams vs. Green Bay Packers. Jack Buck describes the play by play and Pat Summerall provides Country Stadium, Milwaukee, Wis. (C.S.T.)

4:30... CBS... "APPLE'S WAY"  
"The First Love," Teen-age Paul falls in love with a beautiful 22-year-old woman visitor from New York City and is determined to go and live with her.

4:30... NBC... "THE WONDERFUL WORLD OF DISNEY"  
Conclusion of "Return of the Big Cat," starring Jeremy Slate and Pat Crowley. Two young boys take a dog on a walk in the snow, one is injured as the cat turns the tables on them.

7:00... ABC... "THE SONNY COMEDY REVUE"  
The guests will be Glen Campbell, Tim Allen and the Stoppard Sisters.

7:30... MOVIE... "THE GARDEN THAT STOLE MANHATTAN"  
Romance, an actor who plays detective, a homicide and a possible multi-million dollar jewelry heist, add up to trouble for Marshall Stern, M.C. Coker, Dennis Hersh.

7:30... CBS... "KOKAK"  
"Say Ride," Kokak finds suicide an impossible cause when several men, all attending the same convention, appear to have died by falling to their deaths.

8:15... CBS... "SINATRA—THE MAIN GARDEN"  
Frank Sinatra will appear live, in concert, from Madison Square Garden in this major television special. Joining Sinatra will be Woody Herman and the Count Basie Orchestra.

8:30... CBS... "MANNIX"  
"Walk on the Blind Side," Mannix races against time to rescue his secretary, Peggy, from the deadly hands of the syndicate. When Mannix is kidnapped by the syndicate, it is instead of the woman they are after.

9:00... ABC... "THE SENTRY COLLECTION—HERB ALPERT & THE TJB"  
After an absence of more than four years, Herb Alpert and the TJB Brass are back to star in this musical. Backed by the nine-man TJB, and featuring singer Lani Hall, Herb Alpert and his trumpet will mix some of the music that first made him famous. Special guests for the hour are Jim Albert in saxophone and songs, with a heavy accent on adult humor.

Sunday Program Notes

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A camera crew turns its lenses on the crew behind the "Go" show. The "Go" program is made.

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Guest stars: Telly Savalas and the Smothers Brothers.

"Emergency!"

The paramedics run into an unexpected obstacle, a policeman who interferes with them in a life-and-death situation, in "Communication Gaffe," NBC Television Network's "Emergency!" colorcast Saturday, Oct. 12 (7:00-8:00 p.m.). Julie London, Robert Fuller, Bobby Troup, Kevin Tighe and Randolph Mantooth are stars of the series.

During a liquor store robbery, a policeman (James Erick) and a thief are injured, but the officer is less seriously hurt than the robber. The policeman's partner (James McEachin), however, threatens reprisals to the paramedics if they do not treat the officer first.

"Sinatra: In Concert"

Frank Sinatra will appear live, in concert, from Madison Square Garden, on the ABC Television Network, on Sunday, Oct. 13 (8:00-9:00 p.m.). This major television special entitled "Sinatra—The Main Event—Madison Square Garden," was announced by Martin Starger, President of ABC Entertainment.

"It has been too many years, since television has presented this type of live entertainment programming," said Starger. "Frank Sinatra is perhaps the most charismatic performer in the history of the entertainment world. The special magic and electricity of his performance can best be brought to viewers through the dramatic excitement of a live concert. ABC is pleased to be able to present this kind of event with the momentum and spontaneity that a Sinatra concert generates."

Jerry Weintraub, who organized Sinatra's return to the concert stage, will be executive producer for the special televised concert, the first of an extended tour Sinatra is scheduled to make throughout the United States.

Harry O poses as mental patient

Harry O questions his own sanity when he becomes a prisoner in a mental hospital where he had himself committed in an effort to help a girl he believes is sane, on the ABC Television Network's "Harry O," starring David Janssen, Thursday, Oct. 17 (9:00-10:00 p.m.).

In "Shadows at Noon," Harry returns home from marking to find an attractive girl, Marilyn Stowell, waiting for him. She is AWOL from the Los Robles Sanitarium. She claims she is sane and is being victimized by some people who want her out of the way. Then, a sanitarium staff people who have tracked her to the institution, pick her up and return her to the institution.

ON A JOB

Charles Bronson, as paid assassin Arthur Bishop, is prepared for action as he carries out his latest assignment in "The Mechanic," a drama on NBC Saturday Night at the Movies, Oct. 19 (10:00-11:00 p.m.) on the NBC Television Network.

David Janssen and Hope Lange portray researchers on board a crippled submarine that is trapped beneath the sea and threatened inside by a cargo of deadly snakes, in "Per Dalance," having its world premiere on The CBS Friday Night Movie, Oct. 19 (8:00-10:00 p.m.) on the CBS Television Network.

Pursuing an alien vessel that is plunging into a supernova, the U.S.S. Enterprise enters a gateway into an alternate universe where time flows backward in "The Counter Clock Incident," colorcast NBC Television Network's "Star Trek" Saturday, Oct. 12 (10:30-11:00 a.m.).

Capl Kirk and his crew transport two special passengers—Commodore Robert April, first captain of the Enterprise, and his wife, Dr. Sarah April, the ship's first medical officer. They are en route to the planet Babel for Commodore April's retirement ceremonies when they are diverted by an alien craft traveling at an incredible speed. The episode was written by John Cuiver.

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