

# Pickup Wreck Kills Man



## Fatal Flat

A Bovina man was killed early Tuesday morning when the rear tire of this pickup blew out, causing the truck to roll over once. A passenger in the vehicle is in Deaf Smith County General

Hospital with head lacerations, while a third occupant escaped injury. The accident occurred three miles west of Hereford on Highway 60.

(BRAND PHOTO)

A Bovina man was pronounced dead on arrival at Deaf Smith County General Hospital early Tuesday morning after a blowout caused the pickup he was driving to overturn.

Amado Salazar was eastbound on Highway 60 about 8 a.m. when the pickup's right rear tire blew out about three miles west of Hereford. The pickup went into the median and rolled over once.

SALAZAR was apparently thrown partially through the vehicle's rear window and the vehicle rolled over his body. The pickup came to rest right side up. The left side of the cab was crushed almost flat.

Fifteen-year-old Alfred Medina, a passenger in the pickup, suffered head injuries in the crash. He was carried to Deaf Smith General Hospital by Fire Marshal Jay Spain. Spain was one of the first emergency vehicles on the scene. Medina later underwent emergency surgery for head lacerations and was listed in satisfactory condition Tuesday afternoon.

ANOTHER PASSENGER, Juan Gutierrez, 24, suffered only minor injuries and was not treated.

All three men were employees of

Gateway Farms, vegetable producer in Bovina. All three lived in Bovina. Funeral services for Salazar are pending with the Parsons-Ellis Funeral Home in Friona.

# the Hereford Brand

73rd Year, No. 32

Hereford, Texas, Thursday, August 15, 1974

34 Pages - Including TV Section

10 Cents

## HISD 1974-75 Budget Set At \$5,560,150

JIM BELEW  
Brand News Editor

Hereford Independent School District will have an operating budget of \$5,560,150 for 1974-75, as approved Monday by the board of education, an increase of about \$292,850 from the 1973-74 budget.

Dr. Roy Hartman, superintendent, said that although this year's budget "is about the tightest we've asked for in the years I've been here," the school district had managed to hold the price down because of federal revenue and sound fiscal management.

The school district will receive about \$775,000 in federal funds for the upcoming year.

HARTMAN SAID a raise in the school tax rate would not be necessary this year, but would probably have to be considered for the 1975-76 school year.

The current tax rate for HISD is \$2 per \$100 valuation, with \$1.50 going to local maintenance and .50 going to interest and sinking funds. Currently, the school district has a 45 per cent actual valuation tax rate.

Hartman said 45 per cent of last year's actual valuation came to \$111,000,000, but because of declining cattle market conditions, this year's 45 per cent valuation would amount to only \$110,000,000.

OTHER PANHANDLE region school districts have already sought tax increases for 1974-75, the superintendent said. Amarillo has increased taxes by .13, Canyon increased to 40 per cent actual valuation, Dimmitt to 65 per cent actual valuation, and River Road and Vega school districts both raising their tax rates to 100 per cent actual valuation.

Inflation and teachers' salaries increases were cited by Hartman as the chief reasons for bigger budget. Teachers here are receiving a salary increase of \$600 per year.

In other tax related business, Orpha Click, school tax assessor, told the board his office had completed collections on delinquent taxes from the period beginning in 1919 to 1973, with a total of \$208,099 collected in delinquent taxes.

CLICK said cancellations in delin-

quent tax rolls amounted to \$7,042.87.

Click also reminded the board of a need to find a replacement for his assistant, who has resigned effective Sept. 15 to take a position with the city.

The board approved accepting a low bid of \$3,763 from Lone Star Insurance Agency for transportation insurance on school vehicles. Other companies which submitted bids were Plains Insurance Agency and State Farm Insurance. Briefly, the board reviewed the school district's pre-school in-service schedule, which began Wednesday and will extend through Monday.

CLASSES for the fall term will begin Tuesday.

A Texas Education Agency Office of Technical Assistance report based on a visit to the HISD by TEA representatives on April 2 recommended the school stress recruiting of Mexican-American teachers. The report also recommended the hiring of "minority teachers in general as vacancies occur."

The report, in making an ethnic breakdown of teachers, aides and administrators, listed nine Mexican-American, 328 Anglos and 0 Negroes employed as teachers; 51 Mexican-Americans, 16 Anglos and 0 Negroes employed as aides; and one Mexican-American, 17 Anglos and 0 Negroes employed as administrators.

Of total student enrollment, the report listed 2,608 Anglo students, 137 Negro students, 2,836 Mexican-American students and four students in a category named "other."

THE REPORT said with the exception of Central Elementary, a good balance of ethnic balance had been achieved in all schools, achieved by zoning and transporting students.

However, the report concluded, no recommendation was being made regarding Central, since a "new elementary school is being built to eliminate Central's situation."

DR. JOE WHITLEY, organizer and director of Hereford Track Club, thanked the board for its allowing the club to use school track facilities and commended school personnel who volunteered to help coach the club.

(See HISD, Page 2)

## Commissioners Eye Long County Agenda

BY O.G. NIEMAN  
Editor - Publisher

Deaf Smith County Commissioners, in a regular meeting Monday, waded through a lengthy 16-item agenda which included:

\*Approval of transferring a general fund certificate of deposit in the amount of \$21,901.90 to the officers' salary fund;

\*Okay on advertising for bids on new road maintainer for Precinct 4.

\*Appointment of election judges for the 1974-75 term.

\*Approval of changing a part-time clerk in the new library to a full-time employee.

\*Approval of an actual use report on revenue sharing funds.

\*Endorsed an area project of the Texas Panhandle Community Action Corporation.

\*Approved monthly payment of \$18,643 on the new library construction contract, and approved regular monthly bills.

The court held several items on the agenda over for the next meeting, and discussed several matters not on the agenda. Commissioners recessed the meeting and were to resume the session Wednesday afternoon. Results of that meeting were not available before press time yesterday.

In the Monday session, commissioners also were questioned by operators of the Hereford Airport about a "conspicuous absence of county business." Mr. and Mrs. John Smith, owners of Hereford Aviation, Inc., fixed-base operators of the municipal airport, appeared at the meeting to ask why the county did not use the local airport for its occasional transportation of prisoners and state institution patients.

The Smiths outlined a long-standing "personality conflict," starting with the previous airport operator here, which apparently kept them from getting county business. The problem involved differences with Ralph Pedigo, local highway patrolman, who is used as a pilot by the sheriff's department.

County Judge H.C. Williams and McPherson both stated that Pedigo did not receive compensation from the county, and the county made payments only to the Friona airport. Commissioner Donald Hicks said he felt the Smiths

should talk with the sheriff, that the matter was "no business of the commissioners."

Commissioner Marcus Latham disagreed, however, stating that we pay the bill and it is our business." He added further that he thought the county should do business with and support the local airport rather than use one in another county.

Smith said there had apparently been some misunderstanding before, but that the local airport had a legal air taxi certificate. McPherson told commissioners there was "no problems as far as I'm concerned."

"Would it be fair to say we will try to use the Hereford airport if possible?" Latham asked the sheriff. "Yes, that will be fine," replied McPherson.

In other matters, the court discussed the maintenance of the new library, reviewed the July financial report, heard a report from Jewell Smith on a county welfare matter, approved a routine request for the return of surplus lateral road funds, and read a request from KPAN Radio requesting notification of all commissioner court meetings.

The financial report showed a deficit of \$2,287.73 in the officers salary fund, and commissioners approved transferring a CD from the general fund. With interest, the CD amounted to \$21,901.90. The report also showed a deficit of \$5,433.77 in the Precinct 4 Road & Bridge fund, but no discussion was held on the matter.

Last month the court held a lengthy discussion on a deficit shown in Precinct 3, before a transfer of funds was made to take care of bills. Although the road and bridge funds are actually one fund, separate bookkeeping is maintained for each precinct for budget purposes.

Mrs. Gwen London, librarian, told commissioners that patrons at the library had increased fourfold since the move to the new facilities. A count showed an average of 35 customers on Monday nights. She also said the cost of books had increased so much that there was less than \$900 left for the purchase of books this year. The library has had a budget of about \$7,000 for books the past few years.

Mrs. London also requested that one of her part-time aides be placed on full-time hours so that two employees

(See AGENDA, Page 2)

## Easter Farmer Has Choice Of Wheels

WHAT HAPPENS when an Iowa farm boy growing up through the depression sees the gleaming sleekness of a Packard auto, asks his father for such a car, only to have the request denied?

Well, if that farm boy grows up to be Harland Frye, there'll come a day when he'll be able to buy that Packard—and other cars as well.

FRYE, A PRODUCE operator near Easter, has seven antique autos, including two Packards, one of them a 1934 model with 12 cylinders. "I started buying cars about 12 years ago," Frye says.

Most of the time, Frye keeps the autos in a shed, away from the sunlight and weather. Last week, however, he brought them out for a family reunion.

Looking at the cars makes one wonder if today's auto industry has not lost ground. For instance, Frye's 1934 Cadillac, a long black job powered by a 16 cylinder engine, is the epitome of elegance. A rap of the knuckles on the car's body doesn't produce the ping it does when you strike some 1974 model.

THEN THERE IS the 1935 Auburn Duesenberg, a streamlined roadster which, when equipped with a supercharger, can hit speeds up to 150 m.p.h. The German made car has an

engine with 510 inches of cubic displacement with a double overhead cam and all aluminum engine. It also has a two-speed rear axle.

There are only seven like it.

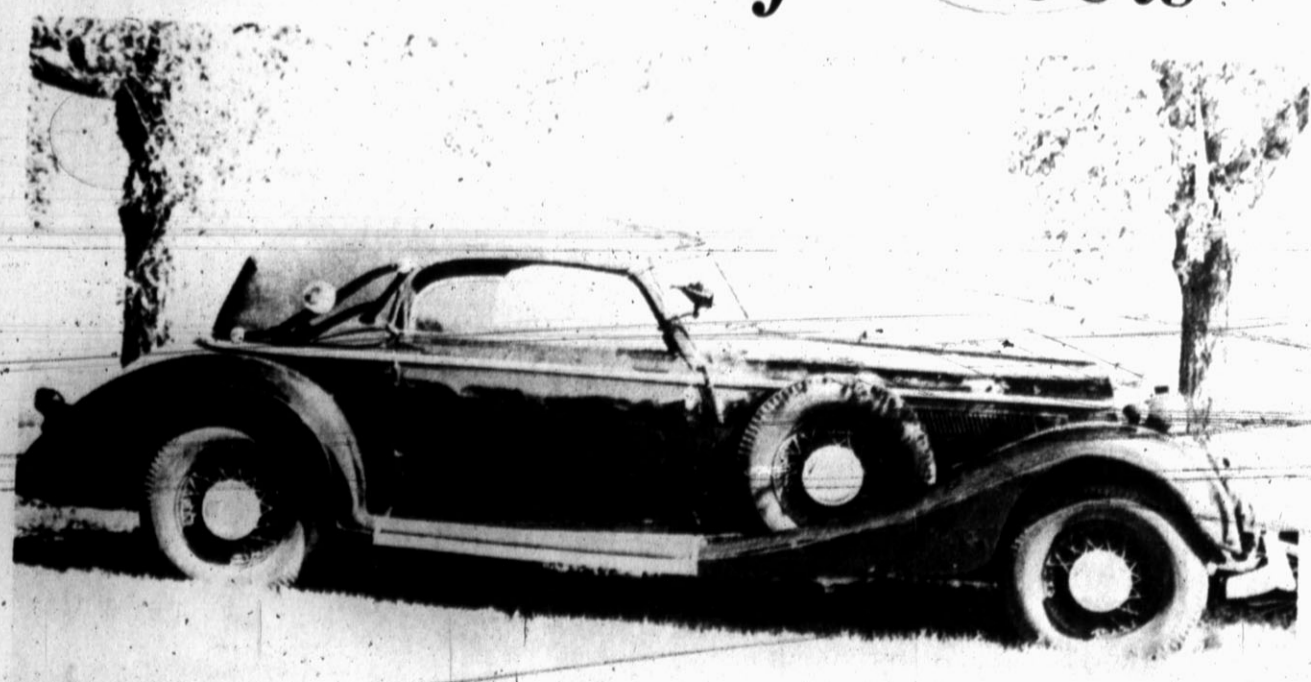
For the lazy driver, Frye prescribes his 1936 Horch. This German made auto, a two door sedan, has turn signals, a real novelty for its time, and a unique wheel jacking device. If the car has a flat tire, all the driver has to do is twist one of four levers beneath the hood and that wheel raises above the ground enough to allow a tire change.

FRYE HAS ANOTHER 1936 Horch, a two-door town and country sedan, complete with glass partitions between back and front seats. The car also features inlaid paneling of burled Walnut.

Along with this exotic collection Frye also has the unpretentious, still-serviceable 1925 Model T Ford. Sometimes, Frye can be seen in the car, chugging along the dirt road around his property.

"This was one of the most popular of the early Ford cars," Frye says.

AND JUDGING by the smile on his face as he wipes the dust from the vehicle after an occasional day's use, the Model T is still very popular.



### Auto Luxury

A 1936 Horch, one of seven antique autos owned by Harland Frye, an Easter produce operator.

## Branding Time

By Speedy Nieman

That feller on Tierra Blanca Creek says bad advice is no excuse for your mistakes; no one can force you to accept advice.

Rainfall amounts varied around the county the past week, from a trace to about one inch. Onion producers were about ready to finish their harvest this week and didn't want any moisture. The rainfall shouldn't hurt the potato harvest. For the non-farmer, the rain was a welcome sight and reminded one of fall and football.

President Gerald Ford — proclaiming he is neither "a Lincoln or a Model-T" made a fine impression in his first "state of the union" message to Congress this week. His "let's-get-on-with-it" message sounded good to the American public as he pledged to fight inflation, continue the same foreign policy and prevent invasions of privacy on both the private and government level.

The start of the 1974-75 school term is just around the corner with teachers already preparing for the first bell and students to start classes next Tuesday. Many of the city's merchants are advertising back-to-school specials — including Sugarland Mall's "Midnight Madness" sale tonight. You'll find many good buys all around town as back-to-school time approaches — shop the pages of The Hereford Brand!

Inflation continues to be the big villain on the local level as well as on the national scene. Deaf Smith County Commissioners announced last week their intention of changing the assessment ratio by two percent, which will raise county taxes by about nine percent. The commissioners put the blame on increasing costs and the need for salary raises to keep up with soaring inflation.

According to Commissioner Bruce Coleman, these proposed salary increases will amount to about 10 per cent for all county employees as well as larger adjustments for most elected officials. While commissioners contend the county is in good financial condition, they have been concerned with the "battle of the budget" recently and believe additional tax revenues will be necessary next year.

The court will meet as a Board of Equalization on Monday, Aug. 26 to take action on the assessment hike, and a public budget hearing will follow. Commissioners have not yet presented the tentative budget proposal.

We pointed out in the news article last week that the meetings to initiate the change in property valuations was called without notice to the news media. The court has assured us that this was simply an oversight, a lack of communications. All meetings of the court are posted on the courthouse bulletin board, as required by law, but we have requested notification by telephone as well.

We take the position that The Brand is attending the meeting in place of all citizens who are interested but unable to attend, or depend on us to report the proceedings. We have no special privilege except we are acting on behalf of the taxpayers. That "watchdog" role will continue to the best of our abilities.

## weather

DATE	PRECIP.	HI	LO
11	T	81	56
12	60	92	57
13	-	89	64
14	-	93	67

Precip to date: 2.73

# Agenda

would always be on the main floor. Commissioners approved this request.

Architect Herb Brasher gave the court a report on the construction payments of the library. The total contract, including renovation of offices in the courthouse, is now \$417,230. With the payment of \$18,643 approved Monday, a total of \$411,414 has now been paid on the project.

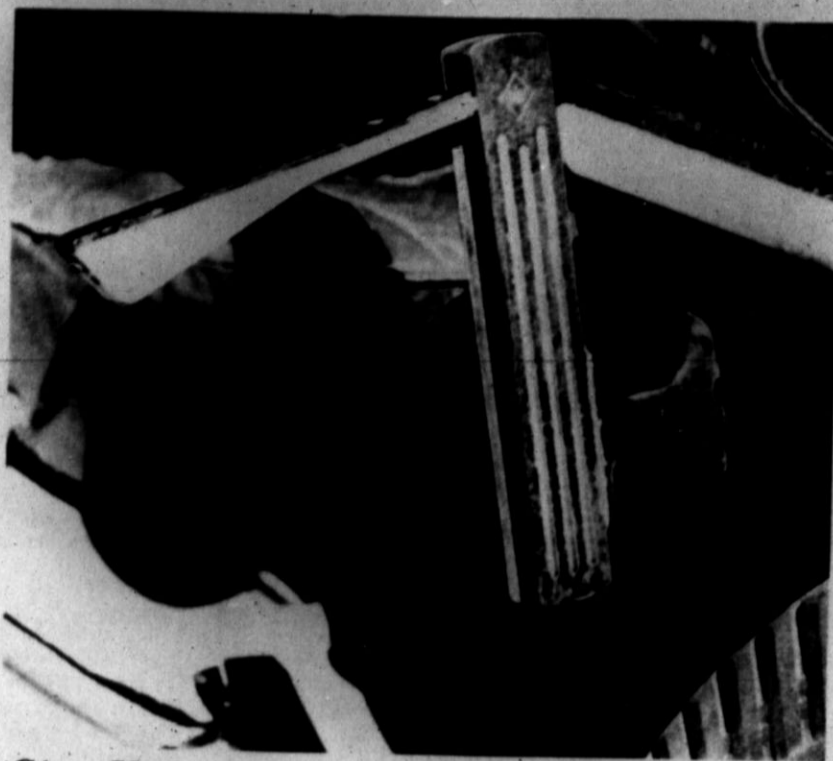
C.H. James, counselor on alcoholism for the Community Action Corporation, appeared at the meeting to request the

from Page 1

county's endorsement for a "Halfway House" project at Tulia. The program would serve all counties in the state hospital district and would be financed by the state. The court approved a letter of endorsement.

Judge Williams presented the court a letter from KPAN Radio which requested that they be notified of all meetings of the court, in accordance with a provision of the "open meetings" law. Commissioners agreed to the request, but several noted that the radio station never had a representative at the monthly meetings.

Election judges and alternates appointed for the voting precincts were: 1—Frank Bezzer, Mrs. Louis Woodford; 2—Tony Hoffman, Clinton Jackson; 3—Frank Zinser, Mrs. Frank Zinser; 4—J.S. Stocks, Mrs. Helen Stocks; 5—Clyde W. Russell, Mrs. N.E. Milburn; 6—L.J. Straffuss, Billie C. Hodges; 7—Mrs. H.V. McCabe, Robert Strain; 8—S.N. Thweatt, Mrs. Ernest Brown; 9—C.F. Homfeld, Buna Homfeld; 10—Mrs. C.L. McBroom, Lorraine Fite; 11—Raymond Higginbotham, Charles Duvall; Absentee—Woodrow B. Wilson, Cynthia Vines.



Give Up?

It's not a foot or arm rest, but a turn signal for an antique auto belonging to Harland Frye. The white arm extension is made of plastic which, when illuminated, indicates a right turn.

## G.E.D. General Educational Development

Tests will be given on the 3rd Monday and the following Tuesday of each month.

PLACE: Admin. Office of Hereford Independent School District

TIME: 8:30 A.M.

# USED CAR CLEARANCE

1974 Ford 1/2 Ton Pickup      1972 Ford 1/2 Ton Pickup  
1971 Ford 1/2 Ton Pickup      1969 Ford 1/2 Ton Pickup  
1973 Chevrolet Cheyenne Pickup      Low mileage. If you are looking for a good clean used pickup, see this this one

1971 Pontiac Catalina      1970 Chevrolet Impala  
2 Door Hard Top      2 Door Hard Top  
1971 Chevrolet Impala      1970 Pontiac Le Mans  
4 Door Sedan      2 Door Hard Top  
1971 Ford Torino      1972 Chevrolet Impala  
2 Door Hard Top      2 Door Hard Top

These cars all have power steering, power brakes, air conditioning, automatic transmission, good tires and low mileage. Lots of service still in them

## Doyle Johnson

Chevrolet -Olds

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364-2160

## HISD

Whitley told the board the summer track program had proven very popular, with some 75 students participating.

The board approved a resolution commending Whitley for his work in behalf of Hereford youth.

In other business, the board accepted resignations from six faculty members and approved election of 12 faculty members.

**RESIGNING** were Don Cumpton, HHS head track coach and assistant football coach; Carol Elliott, Tierra Blanca teacher; Ann George, Tierra Blanca teacher; Sherry Harder, Stanton Jr. High teacher; Kenneth Livingston, HHS science teacher; and Olagene West, Shirley Elementary teacher.

**HIRED** were Bobby Anderson, La Plata Jr. High coach; Donna Jo Anderson, Shirley Kindergarten; Jacqueline Book, Tierra Blanca teacher; Betty Boyd, Central 6th grade teacher; Dwight Calkins, Stanton Jr. High physical education teacher; Beverly Lambert, Shirley Kindergarten teacher; Mary McKinney, Tierra Blanca Kindergarten teacher; George Ochs, Tierra Blanca Learning Center; Carolyn Ray, Aikman Learning Development; Lily Goodin, Tierra Blanca Learning Center;

from Page 1

Lois Matchett, vocational education teacher; and Jana Beth Giles, Stanton English teacher.

The board set Monday, Sept. 9 for the next regularly scheduled meeting and 5 p.m. Thursday, Aug. 22 for a meeting to amend the 1973-74 budget.

## Deas Charged With Theft

A second man has been charged with theft over \$10,000 in connection with the theft of 103 head of cattle from Texsun Feed Yard Friday, Aug. 2.

Mack Deas, of 120 Cherokee St., was charged before Glen Nelson, justice of the peace, who set bond at \$25,000. Deas posted bond.

Earlier Friday, Deas' brother, Tommy, of the same address, posted \$25,000 bond on the same charge after being arraigned before Nelson.

Sheriff Travis McPherson said Tuesday he anticipates no further arrests in connection with the case.

## Rain Pelts Area

Clouds rolled around dark and heavy above Hereford Tuesday, but failed to let loose their rain-filled burden except for just a trace in some spots.

Pitman East reported receiving .20 inches, the heaviest amount reported anywhere for Tuesday. Elsewhere in the county, only a few drops fell, too little to measure.

It was a different story Sunday, however, when rain measuring between .25 of an inch and .66 fell on the area.

The least amount was reported from the county line, south of Hereford, with .25 of an inch being recorded there. At Easter, rainfall amounted to .50 of an inch.

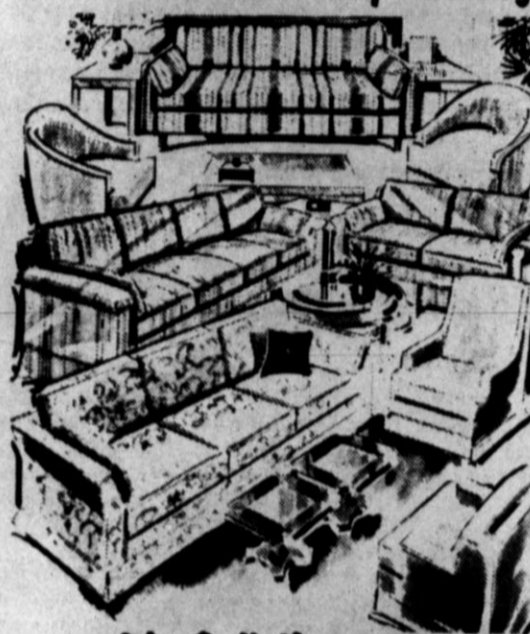
To the northeast, near Wildorado, some crop damage occurred when high winds accompanied both hail and rain.

The small community of Dawn received amounts varying between one-half and three-quarters of an inch.

Based on a KPAN report, Hereford received .40 of an inch of rain Sunday.



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## JEANS and DRESS CASUALS

ALL SIZES JUST \$1.88

Made to sell for up to \$9

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ALL SIZES JUST \$1.88

Made to sell for up to \$8  
Colorful slacks that are ready for rough wear. Western denims. Colorful twills. Even some corduroys. Sizes 7-14 and preteen 21-27 waist.

Save over 60% on back-to-school shirts.

Boys' Sport SHIRTS

IN ALL SIZES  
Short Sleeves 2 for \$1.88  
Long Sleeves 2 for \$2.88  
Made to sell for up to \$5 EACH  
Polyester/cotton blend broadcloth. In prints and solid colors. Sizes 6-12 or 14-24.

Save more than half!

Girls' Printed BLOUSES

2 for \$2.88  
Made to sell for \$4 EACH  
Classic styles and exciting new looks. All in polyester/cotton blends. Sizes 7-14.

Little flaws affect price, not wearability. That's why Ashley's guarantees satisfaction. Or your money back.

# Ashley's

SUGARLAND MALL

where little flaws let you save

## Best Of Press

Wisdom

If you can see some good in everyone, nearly everyone will see some good in you.

-Grit.

Fit And Form

Income tax is like a girle. If you put the wrong figure in it, you're apt to get pinched.

-Globe, Mason City, Ia.

And Hot Air

Some people can't tell the difference between working up steam and generating a fog.

-Times, Louisville.

Badge Of Office

A lot of the wrinkles in a business man's face are trade marks.

-World, Tulsa.

Loud & Clear

The average citizen hears a lot more about budget reduction at election time than he does when tax bills are due.

-Union, San Diego.

## Hereford Brand

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GIVE YOUR BUDGET A BREAK!

Ellis TAMALES

Great news for parents from PITTSBURGH PAINTS

# Because kids treat walls like floors.



## New Wallhide Latex Flat Wall Paint.

Now uses the exclusive Microflo™ process.  
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And we'll even save you money for trying it.

Introductory price just \$8.55 a gallon.



# Carl McCaslin LUMBER COMPANY

364-3434

344 E. 3rd

The Hereford Brand, Hereford, Texas, Thursday, August 15, 1974

# Holly Announces Quarterly Sales

Holly Sugar Corporation has reported sales of \$60,380,000 for the first quarter ended June 30 compared with \$25,219,000 for the same period last year.

In an interim report to stockholders, President John B. Bunker said that "the unit volume of sugar sold during the quarter increased approximately 8 per cent from last year. Substantial increases in the selling price of sugar were the principal factor contributing to higher sales."

"Although Holly's sugarbeet growers receive the major benefit of increased sugar prices under the risk-sharing provisions of Holly's sugarbeet purchase contracts," Bunker commented, "a continuation of refined sugar prices at present levels during the fiscal year would also benefit Holly and could result in a significant increase in net income over last year."

Holly does not report interim earnings until the end of its third quarter, Dec. 31, because of the material and unpredictable effects of seasonal and climatic conditions on sugarbeet production and processing. "These variables are reflected in current operations because Holly uses the last-in, first-out (LIFO) method of sugar inventory valuation, and it is not possible to estimate any such increase or to assess interim earnings accurately until the end of the third quarter," Bunker explained.

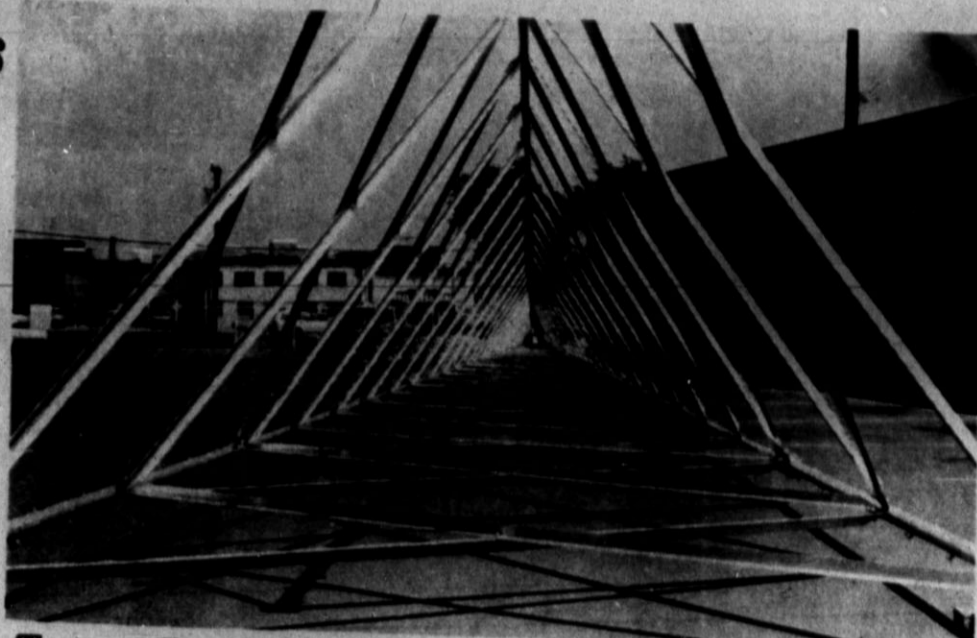
"It is not until the end of December that major cost factors become reasonably determinable and an unaudited nine months' earnings report can be prepared," he said.

Bunker told stockholders that, since April 1, sugarbeet plantings for the 1974 fall harvest have been completed and are progressing well. "Harvest this spring in Northern California proceeded according to schedule, and in Southern California the crop has shown excellent yields in tons-per-acre and sugar content," Bunker reported.

He also told stockholders that, on June 5, 1974, the House of Representatives defeated a bill which would have extended the Sugar Act for another five years. "Unless some sort of supply management program is adopted by the Congress before year-end, the program under the present Act will expire Dec. 31, 1974," Bunker explained.

Historically, the price and supply of refined sugar in the United States have been volatile in the absence of a supply management program such as the Sugar Act. This program has been in effect since 1934.

"Holly and the domestic industry can operate effectively without a Sugar Act for some time, but, over the long term, some regulatory legislation will be needed to ensure stability of supply and prices," Bunker concluded.



## Tower To Be Raised

Two sections of a 200 feet tall radio tower were constructed on the parking lot between city hall and the fire department recently. The tower is part of a new state police radio network and will also support radio equipment for Hereford police. The two sections will be raised into position with a huge crane in the near future, probably Saturday.

## Southwest Supplied With Unleaded Gas

Reports from refiners indicate the supply of unleaded gasoline in the southwest region of the nation should be adequate during August, it was reported Monday by Delbert M. Fowler of Dallas, regional administrator for the Federal Energy Administration.

Based on reports from refiners supplying the five-state region, nearly five per cent of the total gasoline available will be unleaded, Fowler said. The five states include Texas, Oklahoma, New Mexico, Arkansas and Louisiana.

Under regulations of the Environmental Protection Agency, every retail gasoline outlet which sells more than 200,000 gallons of gasoline per year must market unleaded

gasoline. In specified rural areas, stations selling 150,000 gallons per year must stock the unleaded product.

Many stations across the nation have sold unleaded gasoline for years. In fact, Amoco has been selling an unleaded product since 1915.

However, to meet the new EPA regulations, virtually all automobiles manufactured in 1975 must have catalytic converters to reduce air pollution.

The catalytic converter, which filters exhaust fumes through chemicals to remove air pollutants, requires the use of unleaded gasoline. Otherwise, the converter, which costs about \$150, will be ruined and must be replaced.

## Funeral For 95-Year-Old Woman Held Monday

Funeral services for Mrs. Nettie Ruth Sherman, 95, resident of Westgate Unit of Kings Manor retirement home, were conducted Monday afternoon in First Christian Church with the Rev. Eugene Brink, minister, officiating.

Burial was in West Park Cemetery, directed by Gilliland-Watson Funeral Home.

Mrs. Sherman, a resident of Deaf Smith County since 1927, died at Westgate Saturday afternoon following a long illness.

She was born Jan. 16, 1879, at Waleska, Ga., and married

O.E. Sherman March 5, 1905, in Canton, Ga. His death occurred in 1950. The Shermans came to Texas from Georgia in 1917 and to this county from Vernon.

Surviving Mrs. Sherman are a daughter, Mattie K. Robinson of Hereford; two sons, Emmitt of Hereford and W.E. of Dallas; a brother, Carl Carpenter of Bishopville, Ga.; 11 grandchildren, 30 great-grandchildren and one great-great-grandchild.

### So says the VA... By Brett Bailey

A VETERAN WHO AMBITIOUSLY COMPLETE HIS EDUCATION TO QUALIFY FOR HIGHER TRAINING MAY RECEIVE AN EDUCATIONAL ASSISTANCE ALLOWANCE WITHOUT A CHANGE AGAINST HIS DRUG ENTITLEMENT.



**ATTENTION!**  
There are still a few choice evenings left to rent the...  
**ELK'S LODGE SWIMMING POOL**  
between this date and  
**September 15th**  
**CONTACT**  
**Marie Hudson - Pool Manager**  
**364-4511**

## August 25-31 Declared Public Employees Week

Governor Dolph Briscoe has designated the week of August 25 through August 31 as "Public Employees Week" in Texas. This annual affair recognizes the role of the state, county and city employees in performing the vital functions of governments which all people of Texas enjoy.

The Texas Public Employees Association, composed of over 39,000 state employees, has selected the theme of "Action '74" for the 1974 Public Employees Week. These dedicated employees serve in all capacities while executing the functions of government in our complex society. Professionalism through pride in employment contributes to the efficient administration of our State government.

Highlights of this year's Public Employees Week in the Austin area will be the 29th Annual Meeting of the Texas Public Employees Association on Monday and Tuesday at the Villa Capri Motor Hotel in Austin. During the meeting will be a Monday morning address by Thomas C. Enright, Executive Secretary of the Oregon State Employees Association.

At this meeting there will be approximately 450 delegates representing all state employees throughout the State. They will convene to conduct Association business and also to explore ways whereby greater efficiency might be accomplished in the administration of state government.

As the state capital, Austin has more state employees residing therein than any other metropolitan area in Texas, thus, it is fitting that Austin should be the focal point of Public Employees Week and that all Texans join in saluting

our dedicated public employees.

# Big blem buys. As low as 4/\$99

F.E.T. Included  
Blems are tires with slight appearance variations. (They're also known as "seconds" in the trade.) This does not affect the quality construction of the tires in any way. They meet the high standards associated with the JCPenney tire. You get a good quality tire but at a lot lower price.

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MILEAGE MAKER 4 Ply Nylon 24 Month Guarantee	4 \$99
2 Ply Polyester-2 Ply Fiberglass EL TIGRE BELTED	4 \$133
JCPENNEY STEEL BELTED RADIAL 2 Ply Polyester-2 Ply Steel Nylon Cap Steel Sidewall Stabilizers 44 Mo. Guarantee	4 \$188

### BIBLE VERSE

"Ask, and you will be given what you ask for. Seek, and you will find. Knock, and the door will open."

1. Who made the above statement?
2. Upon what occasion?
3. What is a necessary basis for the fulfillment of the promise?
4. Where may it be found?

### Answers to Bible Verse

1. Jesus.
2. During the Sermon on the Mount.
3. Faith in God.
4. Matthew 7:7 (Living Bible).

He who loves praise temptation.  
-Thomas

Praise makes good men better and bad men worse.  
-Thomas Fuller.

**EL TIRGE Mud & Snow 4/\$66.00**  
**CARGOMASTER L.T. 4/\$70.00**  
**CARGOMASTER II 4/\$70.00**  
**CARGOMASTER III 4/\$70.00**

**JCPenney**  
auto center  
We know what you're looking for.

# JCPenney

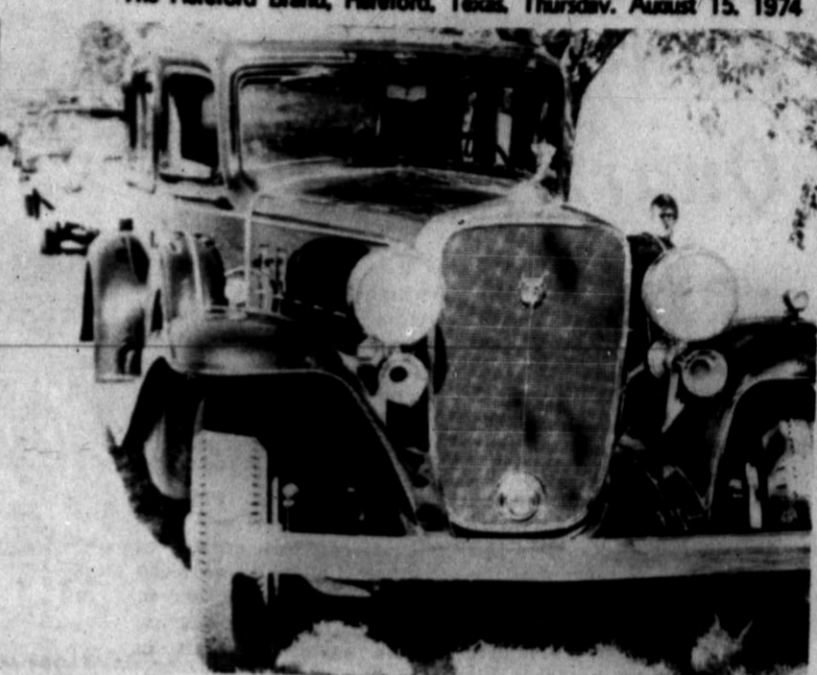
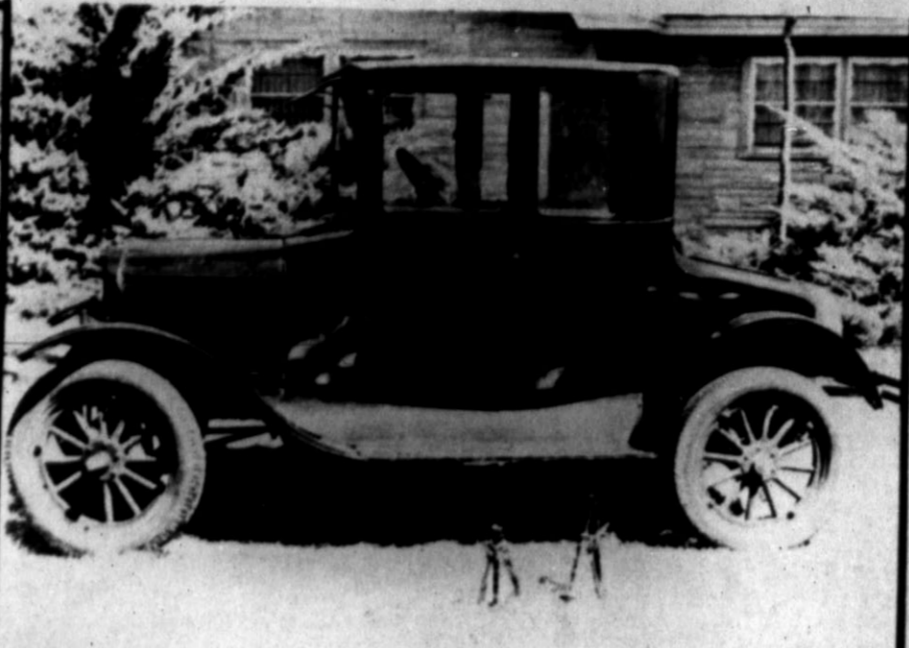
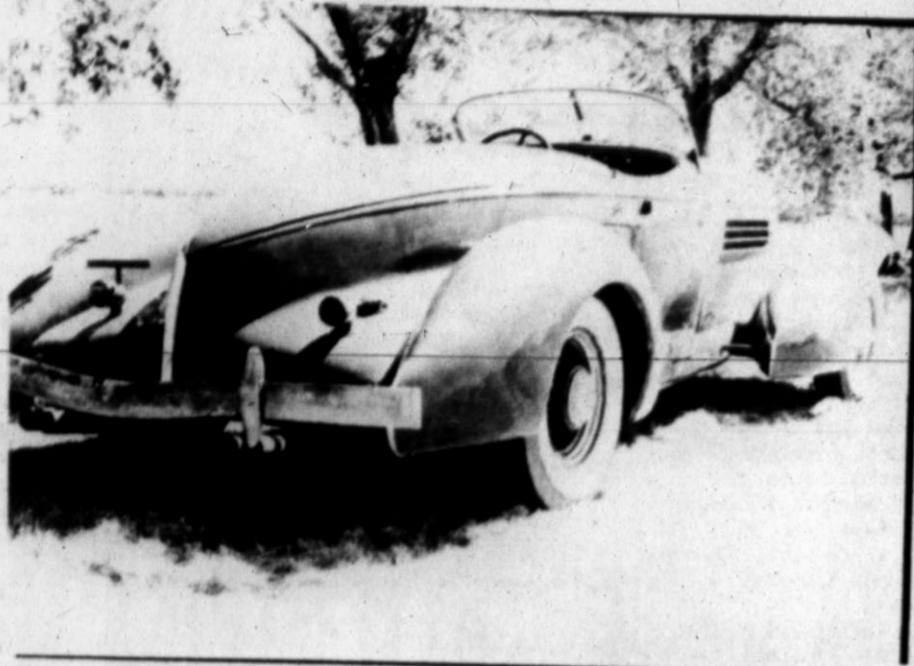
## 20% savings on all boys' shirts. Sale

\$1.60 to \$3.98

Reg. \$1.99 to \$4.98. Set his back to school wardrobe started and save! Every shirt in stock is on sale. Short sleeves or long. Assorted styles, colors and patterns. All easy care fabrics in a full range of sizes.

### BACK-TO-SCHOOL SURPRISE SAVINGS AND FINAL CLEARANCE

Mens Penn-Prest SPORT SHIRTS DRESS SHIRTS	Ladies Reduced BETTER DRESSES From Our Regular Stock Save 20% to 60%	Girls Cotton DENIM JEANS "3"	PIECE GOODS CLEARANCE
Turtleneck Sweaters 3 for '10	Ladies All Weather COATS and JACKETS Now '9.99, '19.99	Special Purchase GIRLS DRESSES 3 to 6x 7 to 14 3 for '9 3 for '10	Just In Time For Back To School Assorted Blend Fabrics And Polyester Knits 2 Big Racks
Back-To-School Double Knit Polyester SLACKS Fresh New Shipment Orig. '13-'15 NOW '8	Misses Long Sleeve Acrylic Turtleneck SWEATERS '4	5 Big Tables Boys and Girls Back-To-School SHOE CLEARANCE Some Mens and Womens Too '4 to '8	50' YD. 88' YD. '1 YD. '1 YD. '2 YD.
Boys Pattern JEANS 3 for '10	Girls and Womens SPORTSWEAR Entire Summer Stock Reduced To Clear	Womens Too '4 to '8 Canvas Deck Shoes '3 Summer Sandals '2	2 BIG TABLES Womens Girls Boys And Mens Apparel Drastically Reduced For Our Final Summer Clearance Save 20% to 60%
Boys Walk Shorts 99			



## Volunteers Sought For MD Telethon

Hundreds of volunteers are needed to help with the New Jerry Lewis Labor Day Telethon in Hereford.

The call was issued today by Tony Poole, President of the Panhandle Chapter of Muscular Dystrophy Association of America. "We need men and women, young and old — anyone who can answer a phone, tally a column of figures, or help out at all at any time during the 20-hour show," Poole said. The Telethon will be broadcast in the Hereford area by KFDA, Channel 10.

Jerry Lewis, National Chairman of the voluntary health agency, will host the glittering festival of stars, which originates from Las Vegas, with program segments

featuring top entertainers from New York, Hollywood, and Nashville. The spectacular will be seen on a network of over 150 stations, including Hawaii,

Alaska, Puerto Rico, and Guam.

Last year the Telethon raised over \$1.5-Million for the fight against muscular dystrophy

and related disorders. Jerry hopes that "this year, maybe we can muster up still more love and support for kids with MD who can't walk. That's why

I stand upon stage every year—so they can stand someday, too."

Those wishing to volunteer should call (collect) 806-372-8313

## Metal Dinosaurs

A few of the antique automobiles owned by Harland Fry of Easter. Left, a 1935 Auburn Duesenberg, the most valuable of the collection. The roadster originally had a supercharged engine which could generate speeds up to 150 m.p.h. Next, the 1925 Ford Model T, complete with original paint and parts. In front of the car are wheel jacks, the kind used when the driver had to change a flat. Next, a 1934 Cadillac, powered by a 16 cylinder engine.

## WASHINGTON NOTES

### FOOD & SUGAR

Health and consumer groups have asked the Food and Drug Administration to put a limit on the amount of sugar in breakfast cereals and a health warning on the packages of those that exceed the limit.

### NIXON & TAPES

Conceding he withheld some Watergate evidence from Congress and his own lawyers, President Nixon made public a tape transcript showing he authorized an attempt to thwart an FBI Watergate investigation.

### U.S. WORK LOSS

The Labor Department has reported the number of days lost because of strikes in the United States during June was greater than at any time since July, 1971.

### FARM PRICES UP

Prices of raw farm products jumped 6 per cent from June 15 to July 15 after four months decline and averaged 1 per cent above a year earlier, the Agriculture Department reported.

### TAX CUT APPROVED

The House Ways and Means Committee has tentatively approved a plan that would result in lower taxes for most low and moderate wage earners and slightly higher levies for some persons making more than \$50,000 a year.

# SAFeway

We pledge:  
**ONCE A CAN OR PACKAGE IS PRICE-MARKED, WE WILL NOT RAISE ITS PRICE**

When we are forced to make a price increase, cans and packages which are already price-marked will be sold out at the old price.

When a price is lowered, all sales will be at the new lower price. Cans and packages bearing the former higher price will also be marked with the new price.

Should a can or package show more than one price mark, you pay the lowest price.

NOTE: Items on which the timing of price changes is controlled by law are excepted from this policy.

41 NO 39 YES 37



## CUT CORN

Bel Air Brand  
**75¢**  
32-oz. Pkg.  
SUPER SAVER



## ORANGE JUICE

Scotch Treat  
**6 \$1**  
6-oz. Cans



## CORN ON COB

Bel Air Brand  
**69¢**  
8 Ct. Pkg.

Deluxe Pies Bel Air 98¢  
Fruit Pies Bel Air 59¢  
Cream Pies Bel Air 41¢

Orange Juice Bel Air 98¢  
Asparagus Bel Air 57¢  
Green Beans Bel Air 85¢

Ice Cream Snow Star 88¢  
Whip Topping Party Pride 55¢  
Lemonade Bel Air 41¢



# FROZEN

Soft Drinks 2 32-oz 49¢ Dill Chips 32-oz 65¢ Tomato Paste 6-oz 20¢ Peanut Butter 48-oz \$1.75  
Soft Drinks 12-oz 13¢ Tomato Sauce 8-oz 15¢ Ketchup 26-oz 57¢ Preserves Empress Strawberry 8-oz 94¢ Prune Juice Town House 4-oz 74¢  
Pancake Mix Kitchen Craft 2-lb 65¢

Duncan Hines  
**CAKE MIX**  
Layer Cake  
**49¢**  
18 1/2-oz. Box  
SUPER SAVER

MRS. WRIGHT'S  
**BREAD**  
Large Loaf  
**43¢**

All Vegetable  
**CRISCO OIL**  
All Pure  
**\$1.88**  
48-oz. Botl.  
SUPER SAVER

Kitchen Craft  
**FLOUR**  
White Flour  
**79¢**  
5 lb. Bag  
SUPER SAVER

Lysol Spray 21-oz \$1.75 Biscuit Mix Mrs. Wright's 80-oz \$1.19 Alum. Foil 12"x25' 27¢ Vegetable Oil Humada Super Saver 48-oz \$1.49 Wheat Bread Skylark Cracked 1-lb 39¢  
Clorox Bleach 1-gal 43¢ Paper Plates Brocade Brand 100 ct 77¢ Detergent White Magic 48-oz 89¢ Dish Soap White Magic 80-oz 86¢ Rye Bread Skylark Fresh 1-lb 39¢

### Safeway's Fine Meat and Meat Products!

**FRESH FRYERS**  
Whole Body! (Cut up-lb. 45¢)  
**39¢**  
lb.

**SLICED BACON**  
Smok-A-Roma (2lb. Pkg. \$1.77)  
**97¢**  
lb.

**BONELESS HAM**  
Safeway or Hormel Cure #1 Whole or Half  
**\$1.79**  
lb.

Sausage Safeway Brand (2lb. pkg. \$1.77) 99¢  
Bacon Ends Bell Brand 3-lb 89¢  
Beef Liver Fresh Sliced 89¢

Chuck Roast USDA Choice Bone Cut 88¢  
Round Bone Roast USDA Choice \$1.38  
Boneless Roast USDA Choice Beef Chuck \$1.39

Pork Chops Wisconsin Emoked Corn King \$1.39  
Franks Oscar Meyer Meat or Beef \$1.09  
Corn Dogs Little Boy Blue 99¢

**YOUNG TURKEYS**  
Honey Suckle Self Basting Hens  
SUPER SAVER! New Crop!  
**59¢**  
lb.

**7-BONE STEAK**  
USDA Choice Beef Chuck Center Cuts  
SUPER SAVER!  
**98¢**  
lb.

**LUNCH MEATS**  
Safeway SUPER SAVER!  
**39¢**  
6-oz. Pkg.

### Dairy Products!

**COLDBROOK MARGARINE**  
Soft Tub 16-oz. Tub  
**51¢**  
SUPER SAVER

**AMERICAN CHEESE**  
Safeway Singles 12-oz. Pkg.  
**79¢**  
SUPER SAVER

Yogurt Lucerne Brand 8-oz 30¢  
Cottage Cheese Lucerne Brand 24-oz 79¢  
Margarine Emery Brand 8-oz 49¢  
Margarine Coldbrook Brand 8-oz 37¢  
Blue Bonnet Regular Margarine Super Saver Tub 2-lb 69¢  
Soft Imperial Margarine Super Saver Tub 2-lb 69¢

Margarine Soft 2-lb 65¢  
Margarine Soft Coldbrook Tub 54¢  
Margarine Coldbrook Solid 1-lb 36¢  
Real Butter Lubland Brand 1-lb 89¢  
Halfmoon Cheese Safeway 2-lb 1.29  
Butter-Me-Not's Super Saver 5-oz \$1

**THIS COUPON IS WORTH toward the purchase of a 1-lb. tub of CHIFFON MARGARINE 10¢**  
Redeemable Only At Safeway One Coupon per Customer Coupon expires Sat. Aug. 17, 1974

**ENCOURAGE TALENT**  
Rent an instrument for your child



**KNOX TV & MUSIC**  
509 PARK  
364-0766  
KING MUSICAL INSTRUMENTS

The Hereford Brand, Hereford, Texas, Thursday, August 15, 1974

**Fish Story**  
Yeah, the fish was too small to bother with, so I got a couple of guys to help me throw it back in the lake.

When you run into a chronic worrier you are wasting time on a loafer; busy people have little time for worrying out loud.

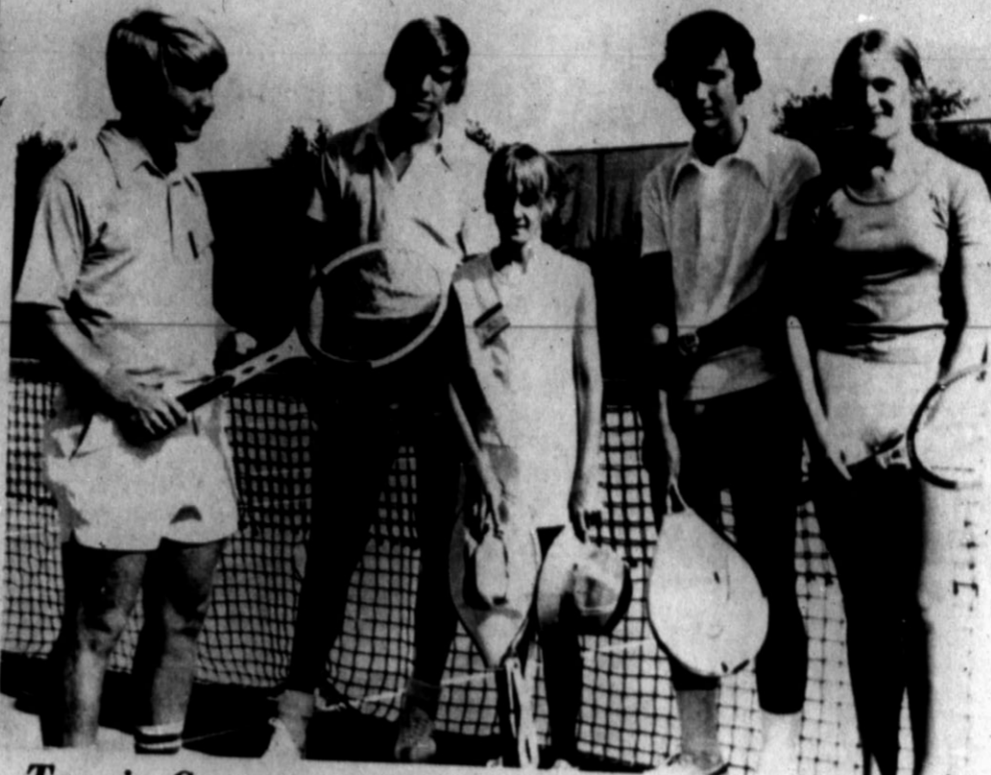


What is the difference between a waterspout and a whirlpool?

A waterspout is nothing less than a tornado over water. It is a fearsome sight but one which, fortunately, is rarely encountered. Contrary to the common belief, the waterspout does not suck water up great distances from the ocean, or lake.

Rather, the spout is composed of moist whirling air, which gives off a dark appearance, but which is not really water being sucked upward into the air.

A whirlpool is a circular movement of water caused by currents, sometimes by wind. They are almost always harmless. Exceptions are whirlpools caused by very strong natural or artificial currents, which can quickly endanger a swimmer, and which should be carefully avoided.



**Tennis Campers**

Hereford youngsters attending the Trinity University Tennis camp are David Rudder, Marta Jorde, Marshall Formby and Ellen Jorde. Far left is All-American Bob McKinley.

**Hereford Youngsters Attend Tennis Camp**

Four youngsters from Hereford are learning championship tennis from four-time All-American Bob McKinley at the Trinity University Summer Tennis Camp in San Antonio.

The four are Marta and Ellen Jorde, daughters of Mr. & Mrs. Keith Jorde; Marshall Formby, son of Mr. & Mrs. Clint Formby, and David Rudder, son of Mr. & Mrs. Milton C. Rudder.

Campers at Trinity will receive six hours of professional tennis instruction daily this week on the same courts where the members of Trinity's NCAA National Championship teams perfected their games. At the Trinity University Summer Tennis Camp, the Tennis instructional program that has produced world champions such as 1973 World Championship of Tennis Rookie-of-the-Year Brian Gottfried and 1972 NCAA National Champion Dick Stockton is available to boys and girls

ages 8-17.

Designed for all levels of young players — beginning, intermediate and advanced — classes allow each player to learn with players at his or her own skill level and to receive all the individual instruction necessary to build a winning game.

Bob McKinley, winner of eight national championships and ranked among the top 20 U.S. Men's players the last few years, is the director and chief instructor at the camp. Highlights of camp activities this week — besides the tennis — have been a swimming party at Trinity's Olympic-size swimming pool, bowling at the University's private lanes, a trip to see the San Antonio Brewers baseball club and an on-campus movie.

More than 150 youngsters will participate in the Trinity University Summer Tennis Camps this month. Counselors at the camp assisting McKinley include members of Trinity's varsity and junior varsity tennis teams and other top Southwestern players.

**OVERSEAS EMPLOYMENT**  
Tool Pushers • Drillers  
Derrick Men • Rig Mechanics  
Directional Engineers  
Major U.S. drilling contractor, operating world wide land and off shore solicits qualified applicants, with drilling rig experience for the above classifications. Interviews will be held by Hubert M. Pittman.  
August 19 & 20  
Amarillo, Texas  
Howard Johnson's West 3 1/2 Mi. off I-40  
(806)-355-9171  
Sante Fe Drilling Co.  
A Division of Santa Fe Int. Corp.  
P.O. Box 1946 Odessa, Texas 79760  
(915)-362-0241  
An Equal Opportunity Employer

<p><b>BROCCOLI</b> Bel Air Spears <b>29¢</b> 10-oz. Pkg. SUPER SAVER</p>	<p><b>MEAT PIES</b> Manor House <b>4.11</b> 8-oz. Pies SUPER SAVER</p>	<p><b>PIZZA</b> Bel Air Cheese 19-oz. Pepperoni...98¢ 19-oz. Sausage...98¢ <b>69¢</b> 16-oz. Size SUPER SAVER</p>	<p><b>MEATS AT SAFEWAY</b> Smokie Links Oscar Mayer <b>\$1.15</b> Bologna All meat or Beef 8-oz. Pkg. <b>59¢</b> Liver Cheese Oscar Mayer 8-oz. Pkg. <b>65¢</b> Salami Sliced Cotto 8-oz. Pkg. <b>73¢</b> Chop. Ham Oscar Mayer 8-oz. Pkg. <b>85¢</b> Bacon Oscar Mayer Sliced 8-oz. Pkg. <b>\$1.49</b> Ham Steak Oscar Mayer Sliced <b>\$2.39</b></p>
<p>Japanese Bel Air Vegetables Super Saver 10-oz. Pkg. <b>38¢</b> Italian Bel Air Vegetables Super Saver 10-oz. Pkg. <b>38¢</b> Danish Bel Air Vegetables Super Saver 10-oz. Pkg. <b>38¢</b></p>	<p>Orange Juice Bel Air 5-oz. Can <b>\$1</b> Egg Beaters Fleischmanns 2-8-oz. Brand <b>85¢</b> Cut Broccoli Bel Air 20-oz. Pkg. <b>65¢</b></p>	<p>Cut Okra Bel Air Super Saver 20-oz. Pkg. <b>65¢</b> French Fries Bel Air Super Saver 32-oz. Pkg. <b>69¢</b> Pepperoni Pizza Bel Air 13-oz. Brand Size <b>99¢</b></p>	<p>Strawberries Bel Air 10-oz. Bag <b>98¢</b> Pie Shells Bel Air Brand 2 9" Shells <b>46¢</b> Waffles Bel Air Frozen 5-oz. Pkg. <b>25¢</b></p>

Prices Effective Thru Sat. Aug. 17th. In Hereford, Texas. Sale in Retail Quantities Only.

# FOOD BUYS!

Liquid Bleach White Magic 1-gal. Bot. **35¢** Safeway Coffee Fresh 1-lb. Ground Bag **\$1.02** Coffeetone Luminex Brand 16-oz. Jar **95¢** Lucerne Milk Condensed Milk 13-oz. Can **27¢** Pinto Beans Town House 2-lb. Can **\$1.09**  
Instant Tea Carterbury 3-oz. Jar **99¢** Edwards Coffee Always Fresh 1-lb. Can **\$1.08** Fruit Drinks Crapshoot Brand 48-oz. Can **39¢** Grapefruit Juice Town House 48-oz. Can **45¢** Tang Instant Orange Drink 27-oz. Jar **\$1.43**

<p><b>NuMade MAYONNAISE</b> Low Price! <b>95¢</b> 32-oz. Jar SUPER SAVER</p>	<p><b>Kleenex TISSUE</b> Soft Facial! <b>52¢</b> 280 ct. Box SUPER SAVER</p>	<p><b>25¢ Off Label BOLD</b> Laundry Detergent! <b>\$1.46</b> 5-lb. 4-oz. Box</p>	<p><b>10¢ Off Label IVORY</b> Dish Detergent! <b>55¢</b> 22-oz. Botl.</p>
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Asparagus Town House Cut Spears 14-1-oz. Can **49¢** Pinto Beans Town House 2-lb. Bag **\$1.09** Tomatoes Gardenside Brand 16-oz. Can **27¢** Dog Food Pooch Brand 10-lb. Bag **\$1.85** Hi C Drink Orange Flavor 46-oz. Can **47¢**  
Green Beans White Town House Can 16-oz. **27¢** Shortening Royal Sate 2-lb. Can **\$1.54** Corn Flakes Safeway Brand 18-oz. Box **52¢** Dog Food Pooch Brand 15-lb. Bag **14¢** Gaines Meal Dog Food 5-lb. Bag **\$1.09**

**Safeway's Health & Beauty Aids!**

<b>DENTAL CREME</b> Colgate Super Saver! <b>69¢</b> 5-oz. Tube	<b>BRECK SHAMPOO</b> Oily, Dry or Normal Super Saver! <b>93¢</b> 7-oz. Tube	<b>COTTON BALLS</b> Q-Tips Super Saver! <b>37¢</b> 65 ct. Pkg.
Murine Eye Drops Plastic Bot. 2-oz. <b>92¢</b>	Hair Spray Suave Hard to Hold Can 13-oz. <b>79¢</b>	Instant Shave Colgate 11-oz. Brand Can <b>69¢</b>
Sine Off Sine Tablets 24 ct. Bot. <b>86¢</b>	Aspirin Safeway Brand 100 ct. <b>29¢</b>	Nursers Barber-Battelle Clear Lemon Bot. <b>59¢</b>
	Listerine Refreshing Antiseptic 14-oz. <b>87¢</b>	
	Crete Rinse Style Lemon Bot. <b>79¢</b>	

**Safeway's Fresh Produce Items For You!**

<p><b>POTATOES</b> All Purpose WHITE! <b>89¢</b> 10 lb. Bag</p>	<p><b>BANANAS</b> Golden-Ready To Eat! <b>2 Lbs. for 29¢</b></p>	<p><b>TOMATOES</b> Red Ripe Salads or Slicing! <b>3 lbs. for \$1</b></p>
<p>Cabbage Perfect for Cole Slaw <b>12¢</b> Bell Peppers Green Large Size <b>19¢</b></p>	<p>Cucumbers Excellent For Salads <b>19¢</b> Lemons Sunkist-Try some Lemonade <b>4 for 49¢</b></p>	<p>Leaf Lettuce Crisp Red Bunches <b>29¢</b> Red Onions Italian Sweet mild <b>2.35¢</b></p>
<p><b>SWEET CORN</b> Golden Full Ears! <b>8 Ears \$1</b></p>	<p><b>HONEYDEW</b> Melons-a real treat! Ea. <b>69¢</b></p>	<p><b>WHITE GRAPES</b> Sweet Thompson Seedless! lb. <b>49¢</b></p>

**THIS COUPON IS WORTH \$37¢**  
Toward the purchase of a 2-lb. bag of GOLD MEDAL  
Redeemable only at Safeway  
One Coupon per Customer  
Coupon expires Sat. Aug. 17, 1974

**NEWS NOTES**

**INDIA & TAXES**  
NEW DELHI, INDIA—Prime Minister Indira Gandhi has imposed tough new taxes in an attempt to check runaway inflation, a dangerous new enemy in her battle to feed the Indian masses.

**CAR POOL HEARSE**  
DANVILLE, VA.—To help out during the energy shortage, nine workers at the Goodyear Tire & Rubber plant here are sharing a ride they wouldn't want to make alone—in the back of a hearse.

**DINOSAUR FOOTPRINTS**  
MARTIN, UTAH—Coal miners, digging deep beneath the earth, have uncovered a "footpath" once used by dinosaurs. The miners discovered a field of dinosaur footprints 1,200 feet underground in a tunnel of the Carbon Fuel Co. No. 3 mine.

**1975 MODELS**  
DEARBORN, MICH.—Ford Motor Co. has predicted the 1975 model year will see a "gradual slowing of inflation" and a boost in U.S. auto sales by up to one million over the current model year.

Walter W. Heller, Economist during Kennedy Administration:  
"There is no quick-fix for inflation this year."

**Hospital Notes**

**PATIENTS IN HOSPITAL**  
Rodney Caison, 147 Liveoak; Vera Carter, Dimmitt; Toylynn Burke, Arlington; Mrs. James Brand, 523 Ave. K; Mary Banks, Box 1999; Mrs. Elmer Ayers, Vega; Mrs. Walter Andrews, Rt. 2; Mrs. Jimmy Allen, 218 Ave. C; Mrs. Quentin Ady, Friona.  
Jacob Ricketts, 311 Roosevelt; Mrs. Dunk Reed, Rt. 5; Mrs. Ascension Rangel, 408 Barrett; Chester Pinckert, 119 S. Ave. K; Tomas Maldonado, 223 Ave. C; Mrs. Michael McGee, Rt. 4; W.W. Jones, Rt. 3; Mrs. Willard Jones, Rt. 5; Blanche Hill, 116 Elm; Mrs. Rusty Hendricks, 826 Ave. K; Mrs. Isaac Haskins, 607 Ave. K; Robert Goenne, 1905 Park Ave.; Mrs. Louis Gister, 216 Beach; Mrs. Miguel Gavina, 300 Ave. B; Mrs. Leland Flesher, 401 Centre; Mrs. Ray Euler, Summerfield.  
Melvin Curtis, 122 Ave. J; Mrs. Jess Cheser, Friona; Mrs. Augustine Castillo, Box 374; Anna Scott, Vega; Mrs. Charlie Sowell, Rt. 2; Mrs. Ollie Truelock, Quitaque; Maude Valentine, Vega; Sharon White, 523 Ave. J.

**PATIENTS DISMISSED**  
Joel Pittard and Mrs. Jose Cuyiel, Aug. 13.  
Mrs. Thurman Atchley, Mrs. Raymond Martinez, Neal Lemons, Mrs. Samuel Layman, Leander Reinert and Mrs. C.H. James, Aug. 12.  
Dee Ann Caison and Steve Sanders, Aug. 11.  
David Thomas, Lisa Snyder, J.C. Mabry, Earl Clark, Aurora Enriquez, Jake Diehl, Wyoma Wheeler, E.L. Cochran, Myrtle Witherspoon and Elizabeth Criner, Aug. 10.



**Storeroom Chores**

Herd trainer Larry Walls peeks from beneath shoulder pads hanging from the ceiling as he prepares medical supplies for the upcoming football campaign. In the background, shelves hold the shoes and helmets to be worn by this year's "Hustlin Herd".

# Football Season Soon; Dippel Tells of Talent

BY DAN WELTY  
Sports Editor

"It's here upon us." The words of Coach Larry Dippel above could be classed as understatement. Football season is close around the corner.

High school players report for fall drills Monday, and Coach Dippel has reminded all players to get physicals before reporting to practice next week. The Whitefaces will hold press day Monday, work out in shorts and shoes till Thursday, and dress out in pads for contact work beginning Friday, Aug. 23.

Coach Dippel and his staff have been hurriedly making preparations the last two weeks for the upcoming campaign. Summer injuries and lack of interest have whittled down the Herd roster and Coach Dippel will choose from the remaining as team members for the 74-75 Whiteface squad.

In a Monday interview,

Dippel outlined most of the players he expects to be on the field this fall. At the quarterback position Dippel has two choices. Mike Crim and Mike Artho. "Crim was a letterman last year as a sophomore. Mike's a good size quarterback, about 187 pounds. Artho, who played on the sophomore team last year, came out as a big surprise in spring training. He's a much smaller quarterback than Crim, but both of them seem to throw the ball well. We feel they're both going to better than average passers and hope they'll come on and learn how to read defenses, pick out receivers and when to throw the ball."

Dippel wants to balance out the running and throwing attacks. "We're going to strive for that balance. Our philosophy has never been to run and then just throw when we have to. We do believe in throwing. We're always striving for that balance. We may not get it, but

we're looking for it."

The Herd has running talent also. "The Charest boys, Dave and Doug, will run for us as well as Roy Martinez, a sophomore, and Alfonso Gamez. These four will start out in our running back slots."

Doug Charest, the senior, rushed for only 52 yards last year, but rarely played. James Harris was premier runner for the Herd. Dave Charest, the junior, was a wide receiver last year and moved to running back in spring training. Dippel describes him as having "slightly better than average speed and very good hands. He could develop into an outstanding runner."

Gamez is a junior with JV experience who made a good showing in spring training. Martinez is a sophomore who earned a varsity spot after a good spring training. He will work as a defensive back and will serve on the specialty teams.

The Hereford Brand

## SPORTS

Hereford, Texas, Thursday, August 15, 1974

Who can catch the ball? "Mike Munnerlyn, a wingback we've moved from defensive back, is going to be a good receiver. Also, Ronnie Ohlig and Harvey Torres working at the split ends we hope will make good receivers."

Dippel continued, "Terry Bell and Kevin Malone will be at the tight ends. Bell is a converted center that we've moved out there. Terry has pretty good speed and we think Terry is going to be a pretty good football player."

for strength as a blocker first. If the tight end can catch the ball, that's an added feature. But our tight ends have to be able to block first and Terry does a good job of blocking."

"It's kind of hard to tell about Malone with him being hurt in the spring. He's been injury-prone since he's been in high school."

The offensive line will be mostly seniors. Dippel listed the prospective starters. "At center we'll play Dennis Evans, a sophomore lineman a year ago. (see FOOTBALL, Pg 8A)

**SUGARLAND MALL**  
Tonight  
6 P.M. to 9 P.M.

# MOONLIGHT MADNESS

## JCPenney

### Girls Back-To-School DRESSES

**3 for \$9**

Group of dresses in machine wash and dry fabrics and blends. Assorted plaids, solids, prints and patterns in great looks. Sizes 3-6x

**3 for \$10**

Big sister assortment of carefree dresses. Prints, plaids, solids and patterns included. Some with button trim or patch pockets. 7-14x

**CHARGE IT!**  
or Use our Convenient LAY-A-WAY PLAN

**Save 20% on men's quality underwear.**

**Sale**

**\$1.35 to 3 \$3.75**

Reg. \$1.69 to 3/\$4.69. Don't stop at one or two. Buy a bundle and save. Choose T-shirts, polo shirts, shorts or briefs. All cut for comfort and easy wear. Polyester cotton in a full range of sizes.

### Gaston's SUGARLAND

## MOONLIGHT MADNESS EXTRAVAGANZA

Tonight 6 P.M. to 9 P.M.

RACK 1	Ladies Jr. Childrens <b>SPORTS WEAR</b> \$2 <sup>99</sup>	Ladies-Junior <b>SPORTS WEAR</b> \$4 <sup>99</sup>	RACK 3
RACK 2	Ladies Jr. <b>SPORTS WEAR</b> \$8 <sup>99</sup>	Ladies-Junior <b>SPORTS WEAR</b> \$12 <sup>99</sup>	RACK 4

<p>One Table</p> <p><b>Men's &amp; Boy's SHIRTS, PANTS, PAJAMAS, SHORTS</b></p> <p><b>\$2<sup>00</sup></b></p>	<p>One Rack</p> <p><b>Men's-Young Men's Boy's JACKETS COATS SHIRTS</b></p> <p><b>\$5<sup>00</sup></b></p>	<p>One Rack</p> <p><b>BOY'S SPORT COATS</b> Sizes 3-20 <b>\$12<sup>99</sup></b></p> <p><b>MEN'S SPORT COATS</b> Sizes 36-44 <b>\$22<sup>99</sup></b></p>
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<p>Group Of Mens Regs &amp; Talls &amp; Bigs</p> <p><b>SHIRTS</b></p> <p>\$5<sup>99</sup></p> <p><b>3 \$15<sup>00</sup></b></p>	<p>One Group</p> <p><b>BOY'S PANTS</b> \$2<sup>99</sup></p> <p><b>JEANS FOR GUYS &amp; GALS</b> \$3<sup>99</sup></p>	<p>Men's &amp; Young Mens</p> <p><b>PANTS</b></p> <p>\$8<sup>99</sup></p>
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**SPECIAL DOOR BUSTER VALUES THURSDAY NIGHT ONLY**

500 MEN'S & BOY'S TIES	<b>\$1<sup>99</sup> or 3/\$5<sup>00</sup></b>	150 PAIR OF LADIES SHOES	<b>\$3 or 2/\$5<sup>00</sup></b>
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### Season Tickets Selling Well

Hereford High School officials report that more than 250 season tickets have been sold to Whiteface home games. Officials said the response to the renewal of tickets is one of the best on record.

Season ticket holders have until August 15 to contact the school administration office and renew their tickets. Although the office must be contacted by Aug. 15, ticket holders will have until Aug. 23 to pick up the tickets.

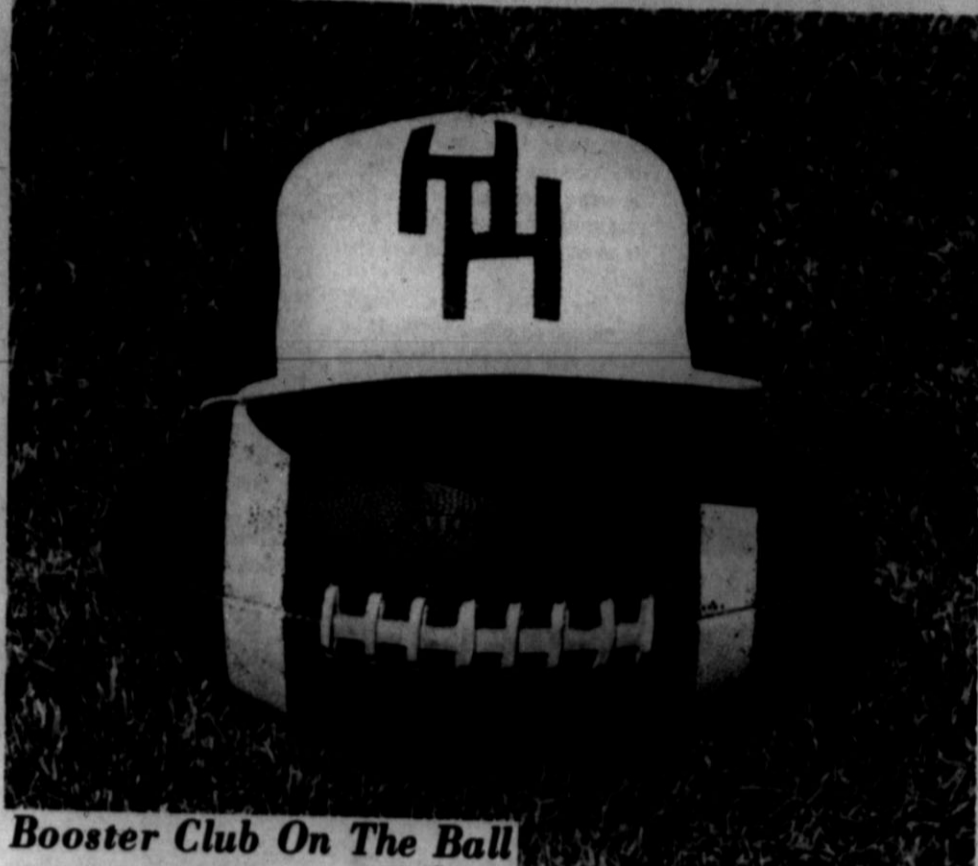
None of the chair seats are available this year, and most of the seats in Section B have been taken. A few choice seats in the B section are still available, though.

Season tickets sell for the five home games for \$10. For the first time single tickets during the season will cost \$2.50. Season ticket purchasers will realize a savings of \$2.50.

#### Very Likely

The trouble with many of us is that we would rather be ruined by praise than saved by criticism.

-Telegram, Worcester.



Booster Club On The Ball

The Whiteface Booster Club is readying for fall and football and plan to hold their first meeting of the season Tuesday, Aug. 20. Tom Simons, president of the club, urges all persons interested in sports to attend the meeting to be held at the Hereford High School cafeteria. The cap shown above will be sold along with club memberships this year and windbreaker jackets with Whiteface Booster insignias will also be available.

## Girl All-Stars to Play

The season for girl's softball in Hereford has entered its last week, with the final ball games to be played tonight in special ceremonies at Hereford's Bronco League parks.

The regular season ended Wednesday night and All-Stars were named. Tonight, major and minor league all-star games will be played at 6 p.m., followed by a sandwich picnic and a contest between the Pony League All-Stars and the All-Star Coaches.

Marci Hughes, girls baseball president, invites everyone to attend the picnic. It will be open to both players and parents of players. Each family is to bring sandwiches enough to feed themselves and some extra.

The All-Star Coaches are headed by Charles Gresham with Chuck Cosper serving as his assistant. Tonight, All-Star coaches that will lay include, Geneva Kilpatrick, Kay Banner, and Darlene Lee, all Pony League coaches. Minor League All-Star coaches will include Franches Kerr, Judy Roberson, Nell McCullar, D'Lyn Davison, Iris Clifton, Randy Hamilton and Carlette Nesser. Major League Coaches playing will be Sondra Layton, Pat Winkler,

Aurora Dominguez, Tresa Munoz, and Elvis Shields.

The All-Star Coaches will meet All-Stars from the girls' softball Pony League. Named to the All-Star team were Esmeralda Cantu, Alica Cantu, Kala Polk and Diana Word of the Dodgerettes; Grace Abalos, Elodia Reyes, Jean Ann Bartels and Rosemary Moya of the Yankettes; Yolanda Cantu, Rita Soliz, Le Ann Hughes and Rhonda Clark of the Angelettes; Toni Blackwell, Suzanne Duvall, Laurie Pittard and Tina Taylor of the Cubettes. Pony League All-Star coaches are Dewayne Albracht and Max Goforth.

Major League National All-Stars are Rita Ward, Karla Driskell, Gloria Hernandez, and Debbie Cantu of the Cardinalettes; Sylvia Diaz, Laura Martin, Beima Alaniz, and Kim Lindell of the Yankettes; Christi Albracht, Barbie Koelzer, Lindy Walterscheid and Lora Albracht of the Dodgerettes; Brenda Walterscheid, Gloria Torres, Mary Griego and Connie Torres of the Giantettes. Major League National All-Star coaches are Greg Holman and John Dominguez.

Major League American All-Stars include Alice Vargas,

Anita Straskulie, Jan Hammock and Louise Mays of the Angelettes; Denise Gomez, Sylvia Reyes, Martha Hinojosa, and Kelly Cherry of the Bravettes; Anita Sheppard, Silvana Gamez, Terry Harkins, and Tracy McCathern of the Astroettes; Theresa Brown, Cindy Bridwell, Diana Valdez and Ramona Rhodes of the Cubettes. Coaches are Billy Trice and Sandra Combs.

Those two teams will play each other beginning at 6 p.m. this evening at the Bronco League parks. The following two teams will also meet at that time.

Minor League American All-Stars and Jennifer Eggen, Darlene Duggan, Carol Hinojosa and Stacy Clifton of the Angelettes; Patricia Gamez, Kim Sims, Roxanne Harrel and Vanessa Sims of the Bravettes; Tammy Rhodes, Delia Mungia, Tracy Adams and Carol Bradley of the Astroettes; Lynda Gonzales, Debbie Moya, Pam Nickles and Christi Stallings. Coaches are Rosa Hamilton and Sylvia High.

Minor League National All-Stars are Kelly Howell, Beth Anderson, Loyna Jones and Janet Torres of the Dodgerettes;

Sherry Ellis, Kathy Gallardo, Pam Burke and Kerri Walterscheid. Coaches are Toby Torres, and Johnny Messer.

Umpires that have worked girls softball games throughout the year are Sid Rellough, Tommy Weaver, Dennis Goheen, Bobby Byers, Tom Rambo, Bobby Weaver, Mickey Bishop, Bill Phillip, Don Davison, Tom Simons, Perry Ray, and David Brumley.

#### ONE MINUTE SPORTS QUIZ

1. Who won the recent Pleasant Valley Golf Classic?
2. Name the winner of the George Washington Ladies' Golf Classic.
3. Who are the two latest to be inducted into the Baseball Hall of Fame?
4. Who does Bob Griese quarterback for?
5. Who is the NCAA basketball champion?

#### Answers to Sports Quiz

1. Victor Regalado.
2. Sandra Haynie.
3. Mickey Mantle and Whitey Ford.
4. Miami Dolphins.
5. North Carolina State Wolfpack.

# WEDNESDAY SALE

## SUGARLAND MALL

### Tonight

#### 6 P. M. to 9 P. M.

## Sale of Sales

<p><b>LISTERINE</b></p> <p>Reg. '14 14-OZ. <b>99¢</b></p> <p>Pro TOOTHBRUSHES Double Duty Save '17</p> <p><b>4 FOR \$2.19</b></p>	<p><b>WALL PICTURES</b></p> <p>Regular Value '22" to '35"</p> <p>Your Choice <b>\$10.99</b></p> <p>Itching, Insect Bites, Allergies <b>\$1.09</b></p>	<p><b>Official AMF BASKETBALL</b></p> <p>Reg. '15" <b>\$6.95</b></p> <p>Limited Supply</p> <p>BAUER &amp; BLACK SPORTING GOODS Head Sweatband \$1.09</p> <p>Wrist Sweatbands \$1.25</p> <p>Athletic Socks \$1.00 \$1.75</p>
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Watch for Back-To-School Circular- Sale Dates August 19-29

**HAROLD CLOSE WALGREEN DRUG**  
Sugarland Mall

## Anthony's Moonlight Madness SALE

Tonight 6:00 to 8:30

**BURST A BALLOON SHOE SALE**

ENTIRE STOCK CHILDREN'S WOMEN'S MEN'S SHOES

SAVE UP TO 75%

Look For **BOY'S & GIRL'S GYM SUITS** at Anthony's

Select a pair of shoes, and then break a balloon to find out the amount of discount on your purchase.

SAVE FROM 10% TO 75% ON YOUR PURCHASE OF **DRESS-CASUAL-WORK SHOES**

**Denim Jeans** 6.99

Terrific line on perfect group of 100% cotton denim: flare, jeans, burr-on-jeans styles and wear-ern cuts. Sizes 26-34 waist, S-M-L-XL, lengths Values to \$10.

**Today's Girl Panty Hose** 99¢

All Star from the top for the Brown sugar, gingham, chocolate, blue, black, and white. Sizes petite and average 11-5 1/2.

**Men's Flannel Shirts** 3.67

Warm and soft, 100% cotton flannel shirts. Come in a variety of colorful plaids. Long tails, two pockets. Sizes 14 1/2 to 17. Reg. 4.99.

## BACK-TO-SCHOOL SHOE SALE

One Selected Group Girls Sports, Flats, Casuals

Hush Puppies, Moxees, Bandolinos Front Row, and Other Famous Brands Values to '19"

**ALL PRICED FOR YOU \$9.90**

### GATTIS SHOE STORE

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"We care about your feet" SUGARLAND MALL

Your Back-To-School Shoe Shopping Headquarters

**Comment**

WASHINGTON, D.C.—The question whether a team's top player, in his golden days, should be offered the job of manager is currently a hot one.

There is a political note in the discussion in recent days because there is no black manager in the Majors. Thus some argue stars like Willie Mays, Frank Robinson and Hank Aaron should be offered manager jobs.

Willie Mays didn't want such a job. Robinson has been angling for one for years. Hank Aaron didn't

want one, until convinced he ought to be offered the post because he's the super star of the Braves.

Super stars don't often make top managers. Ty Cobb, Ted Williams, etc., were not overly successful. Great stars like Stan Musial, Joe DiMaggio and many others have not become managers.

The clubs have found over the years that stars don't make the best managers, generally speaking. But of course there are and have been, exceptions, and Mantle, Aaron or Kaline might be one of them.

★★★★★★★  
**Note To Footballers**

**Football--**

The guards will all be seniors. Danny Collins, Stan Fry and Kevin Fox all played on the junior varsity last year. At tackle we'll be looking at Melvin Betzen, David Fish and Vance Hennington. Hennington is the only junior.

Dippel switched to defense. "We're going to try to specialize on defense. Our linebackers will be Bobby Scott, Danny Jones and Dennis Evans. At defensive tackles we're looking at John Paetzold, Clifford Fangman and Jerry Reyna. Our

noseguard will be Luis Marquez. To get our depth there, one of our linebackers may have to play one of those positions.

"At defensive ends we're looking at Terry Bell, Gary Schumacher and Jimmy Sanchez. In the defensive secondary we'll return Doug Charest and Mike Munnerlyn. Both of those kids are our defensive captains. Both of them are lettermen from a year ago."

"To go along with them, Dave Charest will play some back there along with Albert Gonzales, Kirk Spain, David Arho and Bobby Fields. Albert and

Spain are juniors and Kent Hollingsworth, another senior, will play back there some."

Dippel said the Herd will mostly play a 5-2 defensive formation. "But we'll be a multiple defensive team. We'll do some variations of the five alignment and we'll also be in an even alignment some of the time."

Dippel will use a wing-T formation on offense. "We'll be with a split end and a tight wing set right outside our tight end. A little bit more of a power formation. Although I don't know how much of a power football team we're going to be. We'll

run the power sweep. In fact our offense will be predicted off the power sweep."

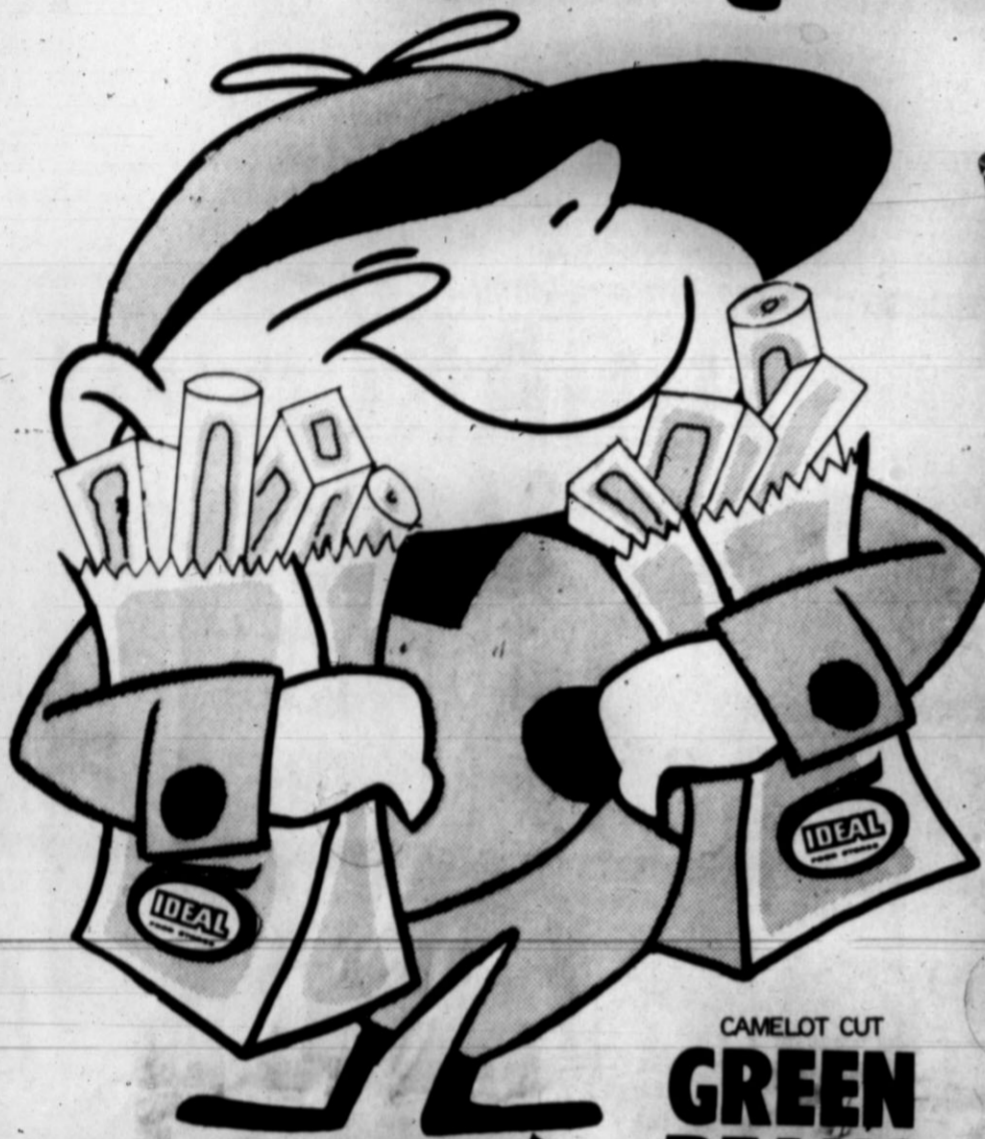
"We run a lot of plays and we work on a lot of plays. I don't know if we could be called a multiple offensive team, but we do try to do a lot of things on offense."

Sizing up the team as a whole, Dippel said, "I think we're a pretty good size football team. A pretty good size high school team. We're not extra big. We've got kids in the 175-200 pound range. We're going to be bigger than we were a year ago, but I don't think we're going to be as quick. Our overall

quickness is going to be down but we do have some quickness. We've got some backs that are fairly quick. I think defensively we may not be as quick as we were a year ago, but we're going to be stronger. We can compensate for it."

Although Dippel wants to have two separate platoons, some of the Herd will have to play both offense and defense. "We have about five or six kids that are going to have to go both ways. Some of our offensive kids will be able to help out where we're short on defense and I think we'll be able to take care of our depth this way."

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**CHUNK TUNA**..... 6 1/2-OZ. CAN 49¢
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**GOLDEN CORN**..... 16-OZ. CAN 23¢
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**FRUIT COCKTAIL**..... 15-OZ. CAN 26¢
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**TOMATO JUICE**..... 46-OZ. CAN 40¢
- DEL MONTE  
**SWEET PEAS**..... 16-OZ. CAN 25¢

CAMELOT CUT  
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CAMELOT  
**Stewed Tomatoes**  
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CAMELOT  
**Tomato Sauce**  
8-OZ. CAN 10¢

CAMELOT  
**Tomato Sauce**  
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CAMELOT LAYER  
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19-OZ. PKG. 42¢

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Mandarin Oranges 11-OZ. CAN 28¢
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- MORTON  
**Honey Buns** 9-OZ. PKG. 42¢
- GRADE A  
**Medium Eggs**..... DOZ. 49¢
- PATIO  
**Mexican Dinners** 12-OZ. PKG. 48¢
- IDEAL  
**Buttermilk**..... 1/2-GAL. CTN. 56¢
- SARA LEE  
**Coffee Cakes**..... 93¢
- CAMELOT MILD  
**Longhorn Cheese** 10-OZ. PKG. 68¢
- MEADOWDALE CRINKLE CUT  
**Potatoes**..... 48¢

LIBBEY TAWNY ACCENT

**Glassware**

5 1/2-oz. JUICE

ITEM OF THE WEEK



16-OZ. STEINER    16-OZ. TALL COOLER    12-OZ. BEVERAGE    9-OZ. ON-THE-ROCKS    5 1/2-OZ. JUICE

EACH ONLY **9¢** WITH EVERY \$5 PURCHASE



The Hereford Brand, Hereford, Texas, Thursday, August 15, 1974

# Mantle Of Power Passes

By BOB PRICE  
U.S. Congressman

The President the American people elected has resigned.

It is my prayer and wish that every man, woman and child in our nation will join together in a mutual, national and individual renewal of dedication to America in an effort to remove the animosities, prejudices and other obstacles which divide our people. As the mantle of power passes from Richard Nixon to Gerald Ford, it is vitally important that we have national unity.

I sincerely believe that all the people of our

nation must take a more active part in our political process in order to maintain democracy. Our government reacts in direct relationship to the efforts put forth by its citizens to see that the men and women they have elected to public office are responsible to their needs.

**HAVING KNOWN** Gerald Ford for eight years in the House of Representatives as a personal friend, I believe he meets the qualifications necessary to become an outstanding President of the United States.

I hurt inside with disappointment as if a tragedy had happened to my own family,

which time — and time alone — will heal; but time does heal many wounds to the mind and body.

Richard Nixon has served his country well, and has reduced war and suffering on our planet. He has succeeded in bringing about the closest thing to peace among all the people of the world that has existed in my lifetime.

Peace, prosperity and help for the suffering have all been among his aims and goals. History I believe will show he has been in large measure successful in these goals. But the atmosphere in Washington had been like a lynch mob.

No man is perfect — nor will any of us

mortals be the final judge.

**AS ONE OF HIS LAST OFFICIAL ACTS**, President Nixon did veto the appropriations bill for Agriculture and Environmental and Consumer Protection because the bill exceeded by some \$540 million his budgetary request. I had voted for this bill, although I had opposed spending money on food stamps for strikers, estimated by some at \$234 million annually, and I would have preferred reductions in other unnecessary areas in the non-agricultural portions of this bill.

Funds for water and sewer improvement, conservation and rural development are among the items in this bill which I believe are vitally important, and I shall work for a substitute measure which still provides the vital assistance to rural America which is so necessary.

**DAYLIGHT SAVINGS TIME** is the subject of House Commerce subcommittee hearings which open Monday. The subcommittee will have under consideration my bill to abolish Daylight Savings Time as well as other proposals from other Members.

Last year the Congress passed a 2-year nationwide full-time Daylight Savings Time law in hopes of saving energy. The Department of Transportation has reported that the energy saved by DST last winter amounted to only one-half of one per cent. I had suspected such a negligible saving and had opposed the law because I felt it presented a danger to children going to school in the dark. Now the Transportation Department is urging that winter-time Daylight Savings Time be ended.

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**BONELESS HAMS**  
\$1.39  
LB.



HUDSON FARMS  
**Whole Fryers** FRESH FROZEN 35¢ LB.  
SWIFT'S FRESH FROZEN  
**Fryer Thighs** IN 5-LB. BOXES 39¢ LB.

- CURE "81" HALF OR WHOLE Boneless Hams HICKORY SMOKED \$1.79 LB.
- HORMEL Braunschweiger BY-THE PIECE LB. 79¢
- HALF OR WHOLE **Pork Loins** SLICED INTO CHOPS \$1.09 LB.
- RANCH #1 RAIL Sliced Bacon 2-LB. PKG. \$1.79
- BLUE MARROW COOKED PORK OR PRE-COOKED Beef Patties LB. 89¢
- PRE-COOKED, BREADED DRUMSTICKS OR TURKEY PATTIES BULK PACK LB. 59¢
- WINCHESTER IMITATION Chunk Bologna LB. 59¢
- RODEO, ASSORTED VARIETIES Luncheon Meats 12-OZ. PKG. 89¢
- RODEO Skinless Franks 12-OZ. PKG. 69¢
- COUNTRY STYLE PORK LOIN Pork Ribs LB. \$1.09
- MEADOWDALE HICKORY SMOKED Sliced Bacon 1-LB. PKG. 99¢
- GORTON'S OR CAMELOT Peach Fillets 1-LB. PKG. 89¢
- CAMELOT BREADED Fish Sticks PRE-COOKED 1-LB. PKG. 97¢
- CAMELOT Breaded Shrimp 10-OZ. PKG. \$1.29



- MEAT MASTER BEEF CENTER SLICES BEEF ROUND • Round Steak
  - MEAT MASTER BEEF LARGE END BEEF RIB • Rib Steak
  - MEAT MASTER BEEF CENTER SLICES BEEF ROUND • Sirloin Steak
  - MEAT MASTER BEEF LARGE END BEEF RIB • Rib Roast
- YOUR CHOICE \$1.29 LB.



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STYLE HAIR SPRAY 13-OZ. CAN 48¢

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LADY CAMELOT Knee-Hi Hose 3 PAIR \$1.00  
PEPSODENT Toothpaste 5-OZ. TUBE 48¢

FRESHLY BAKED DAILY IN IDEAL'S OVENS  
**Glazed Donuts** 12 FOR \$1.09  
Cup Cakes 6 FOR 59¢

IDEAL'S MID-SUMMER MELON PATCH SALE!

RED-RIPE WATER-MELONS... LB. 7¢

VINE-RIPENED Cantaloupe..... 3 FOR \$1

MIX OR MATCH SWEET & JUICY

- PERSIAN MELONS JUICE FILLED, SUMMER TREAT
- Honey Dew MELONS

LARGE, JUICY

- CASABA MELONS MILD FLAVORED
- CRANSHAW MELONS

LB. 19¢ YOUR CHOICE:

MELON SALE!

## Guidelines Released For Training Migrants

Regulations and guidelines for the conduct of programs for migrants and other seasonal farmworkers under Title III of the Comprehensive Employment and Training Act have been issued by Secretary of Labor Peter J. Brennan.

The regulations are in final form to speed the designation of eligible applicants. Comments on the regulations are being solicited, however, and amendments may be made after a review of them.

To be eligible for funds under Title III, Section 303, an applicant should be:

A recognized prime sponsor under CETA Title I having a significant segment of migrants or seasonal farmworkers in its geographic area; or

A private non-profit group whose charter or articles of incorporation authorize it to operate manpower programs authorized under Section 303.

TO PARTICIPATE in a Section 303 program, persons must be farmworkers during any 12-month period; Or have been employed in

agriculture on a seasonal basis; Or have been identified as economically disadvantaged.

The minimum allocation to any state receiving funds will be \$100,000. Based on the development of a viable program, CETA funds will be used to handle transition between current program year funds and FY 1975 funding.

Current sponsors of programs who are unsuccessful applicants will be given 90 days to phase out their operations. Sept. 6 is the deadline for submission of qualifications

statements by applicants.

Qualification statements should be submitted to the U.S. Department of Labor, Manpower Administration, Room 7122 Patrick Henry Building, 601 D Street, N.W. Washington, D.C. 20213.

George L. Hart, U.S. District Judge, on donations by the Associated Milk Producers Inc.: "This kind of cavalier violation has got to be put to a stop."

## County Rated High In Buying Power

Deaf Smith County's business activity continued at a strong pace during the past year and, as a result, it is given an above-average market rating.

This vitality, evidenced by the volume of business done by local retail stores, was made possible by a high rate of employment and by a rise in family incomes.

The facts and figures are presented in a copyrighted report called "Survey of Buying Power," prepared and released by Sales Management, the marketing publication. It gives comparable data on income and spending for communities in all parts of the country.

IN DEAF Smith County, it shows, the amount of disposable income was at a high level. Local residents had net earnings, after deductions for personal taxes, of \$70,533,000, as against the prior year's \$59,144,000.

In terms of the individual family, this boiled down to a median of \$8,279 per household, with half of them having incomes above this amount and the other half less.

It was more than was available in many localities throughout the nation. Elsewhere in the West South Central States, it was \$8,259.

A considerable part of the added cash was eaten up, however, by bigger taxes and by the continuing rise in the cost of living.

JUST WHAT people did with the disposable income that remained, after taking care of their fixed expenditures, varied with their attitudes.

Some of them became more conservative than usual in their spending and decided to wait until prices came down. Others reacted differently and decided to buy the things they wanted before prices went up any further.

Overall, despite the hesitation on the part of some consumers, business was good for local merchants. They were able to report a sales volume of \$94,173,000, topping the previous year's \$75,088,000.

## Positions Open For Federal Police

Applicants are needed for positions of Policeman in Federal agencies in the North Texas area, according to Mrs. Vere B. Robinson, Area Manager of the Dallas Area Office, U.S. Civil Service Commission. These positions are at the GS-4 level and pay \$7,198 per year.

No written test is required. To qualify all applicants must have a total of two years appropriate experience and/or education that has given the candidate a broad knowledge of

police operations, practices, and techniques. The experience must have included making arrests, protecting life and property, maintaining law and order, investigating accidents, preventing crime, and preserving the peace.

For further information and for application forms, call toll-free 1-800-492-4400 or apply in person at the Federal Job Information Center, Room 1C42 Federal Building, 1100 Commerce Street, Dallas, Tex. 75202.

### TIRE AND AUTOMOTIVE SALE

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WHEN YOU BUY 1ST AT REG. PRICE PLUS F.E.T. EACH AND TRADE-IN TIRES.



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TWO PROTECTIVE BELTS  
2 steel belts strengthen and stabilize tread to resist puncture and impact damage.

POLYESTER CORD BODY  
4 tough body plies of polyester cord for smooth riding comfort and rugged strength.

**PASSENGER CAR TIRE GUARANTEE**  
Montgomery Ward guarantees each of its passenger car tires for a specified number of miles when used on passenger cars or station wagons, except taxis. If your tire does not give you this mileage because of:  
• defects in material or workmanship,  
• normal road hazard failure,  
• premature tread wearout (7/32 inches or less remaining),  
Montgomery Ward will:  
1. During the first 10% of guaranteed mileage, replace the tire free.  
2. During the remaining guaranteed mileage, replace it for a prorated charge based on mileage used.  
Hole punctures repaired free during the entire guaranteed mileage.  
For guarantee service and adjustments, return tire to any Montgomery Ward branch with the Guarantee Booklet issued at the time of sale.  
Charges after first 10% of guaranteed mileage based on selling price in effect at the time of return of branch to which returned, including federal excise tax.  
Passenger tires used on taxicabs, and motor vehicles other than passenger cars are guaranteed on the same basis against defects in materials and workmanship only.

TUBELESS WHITEWALL SIZE	ALSO FITS	REGULAR PRICE EACH	SALE PRICE END TIRE	PLUS F.E.T. EACH
A78-13	6.00-13	\$40	16.00	2.15
E78-14	7.35-14	\$50	20.00	2.67
F78-14	7.75-14	\$52	20.80	2.83
G78-14	8.25-14	\$55	22.00	3.01
H78-14	8.55-14	\$59	23.60	3.20
G78-15	8.25-15	\$57	22.80	3.07
H78-15	8.55-15	\$60	24.00	3.28
J78-15	8.85-15	\$64	32.00	3.40
L78-15	9.15-15	\$67	33.50	3.50

\*With trade-in tire

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**15 TO 20% OFF**  
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TUBE-TYPE BLACKWALL SIZE	PLY RATING	REGULAR PRICE EACH	SALE PRICE EACH	PLUS F.E.T. EACH
4.70-15	8	\$40	\$32	2.36
7.00-15	8	\$48	\$40	2.77
7.00-15	8	\$52	\$42	3.00
8.50-16	8	\$43	\$36	2.52
7.00-16	8	\$50	\$40	2.88
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INCLUDES:

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Set Toe In  
Check all 4 tires for abnormal wear  
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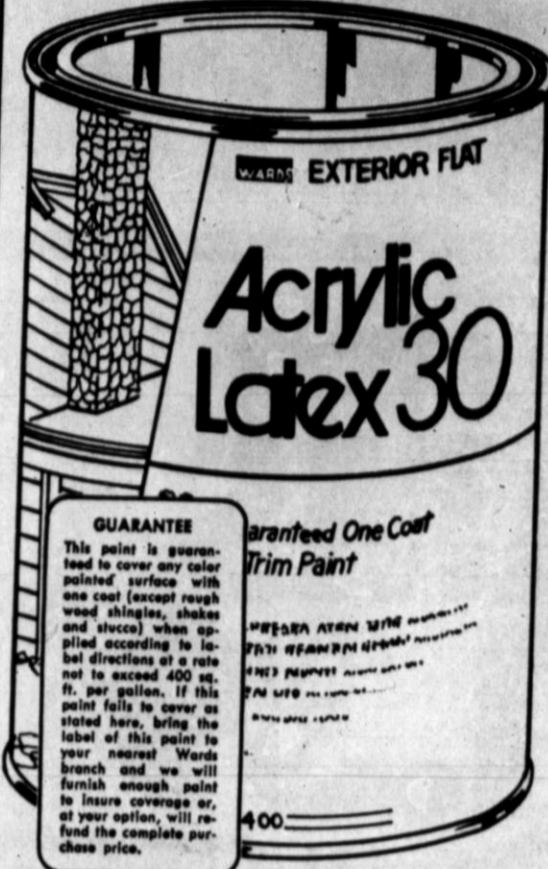
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# DEAF SMITH COUNTY Farm News

## Fall Fertilizer Picture Bleak

Texas Agricultural producers will likely take a "wait and see" attitude as far as fall application of fertilizer for next year's crop is concerned.

According to Dr. Charles Welch, soil chemist for the Texas Agricultural Extension Service, "The fertilizer picture is considerably different now compared to a year ago. Last year fertilizer supplies were available and prices were still down. But there has been a complete turnaround in the fertilizer cost situation and in a number of fertilizer materials." Welch points out that last year conditions were generally

favorable for fall application of fertilizer. A good crop year had been completed and farmers had received high prices for their commodities. In addition there was growing concern that fertilizer would be scarce in 1974.

"This year producers are faced with a different situation. Fertilizer supplies are limited and what is available is at a high price. Special formulations of fertilizer are almost nonexistent. Producers must often buy a complete fertilizer (one with nitrogen, phosphorus and potassium) regardless of whether or not they need all three nutrients.

"And the percentage of active ingredients is also being reduced in many instances so that it takes a larger volume of fertilizer to provide the necessary nutrients. This means increased transportation and handling costs."

What all this amounts to, according to Welch, is that producers will have to take a close look at their particular situations to determine their fertilizer needs and time of

application. "Soil testing will be especially important in determining profitable fertilization practices for each field and each crop."

Although U.S. fertilizer production was up 6 per cent during the year ending June 30, the amount sold was up 15 to 20

per cent. This means that inventories are now low at the retail level as well as at the manufacturing point.

"Fall fertilization will be a difficult decision for producers to make, so many will probably shy away and wait to see what the spring season brings," points out Welch.

## Texas A&M Adds Science Course

Texas A&M University's College of Agriculture now has a curriculum in Bio-Environmental Sciences leading to a Bachelor of Science degree.

The program, approved by the Coordinating Board, Texas College and University System, will be administered by the A&M Department of Plant Sciences. Students will be accepted this fall.

Dr. H.O. Kunkel, dean of agriculture, said the program will train scientists to deal with increasing problems of man in

relation to his environment. It is strongly oriented to the basic sciences but flexible enough to lead to a variety of careers.

Curriculum objective, the dean said, is to produce graduates for careers in industry or governmental agencies with responsibilities for maintaining and improving environmental quality. Professional competence at the cellular and molecular levels will enable graduates to identify, evaluate and help in solution of environmental problems.

## Financial Peril Real For Farmers

The financial situation for agriculture is becoming very serious, according to an internationally recognized authority on agricultural finance.

"Farmers, ranchers and agribusiness firms are entering a perilous new era—one where the financial risks have never been so high," says Dr. John A. Hopkin, head of the Department of Agricultural Economics at Texas A&M University and a scientist with the Texas Agricultural Experiment Station.

Though capital requirements for investment and operation have never been so great, prices of farm commodities have seldom, if ever, fluctuated so violently over such short periods, Hopkin notes. "The result can be a large and rapid loss of equity, such as the one recently experienced by cattle feeders. This situation could jeopardize the Texas cattle feeding industry."

How can Texas agri-industry best deal with these cost increases, price fluctuations and equity losses?

"First," says Hopkin, "we need to discover new sources and types of financing. Second, we need to develop better ways to reduce the inherent risks in today's agricultural production and marketing. Answers to these problems are being sought by widely-known researchers of the Texas Agricultural Experiment Station."

"MARKETING strategies of farmers become particularly important in times of high price uncertainty for farm commodities," says Dr. Vernon E. Schneider, Roy B. Davis Distinguished Professor of agricultural cooperation. In his

Experiment Station program, Schneider has found that the individual farmer is often helpless to either develop or augment a marketing program by himself, and is increasingly turning to cooperative effort to resolve many of his serious marketing problems.

The Experiment Station, acutely aware of the growing importance of agricultural cooperatives here, is directing research based on organization, finance and marketing problems now faced by cooperatives and other marketing firms which serve the agriculture of Texas.

"RESEARCH indicates that capital and credit needs in Texas agriculture will continue to grow," says Dr. Peter J. Barry, Experiment Station researcher in agricultural finance. "Higher operating costs, increased acreage under cultivation and rising values of land, machinery and other fixed resources are the main reason.

"Farm interest rates have also reached record highs, although still below national prime rates," Barry adds. "Growth in use of debt along with declining liquidity causes severe financial pressure for many farmers and ranchers. TAES research programs are testing numerous ideas in production and marketing that are expected to reduce financial risks and maintain credit."

"Shifts are occurring in courses of agricultural financing," Barry explains. "Financing by PCA's Federal Land Banks and many larger commercial banks has risen greatly. These institutions can obtain funds and efficiently lend to farmers. Many smaller banks

feel a serious need for gaining access to funds from outside the rural communities in order to meet this growing demand for farm capital.

"Machinery dealers and other farm supply firms face higher costs of extending credit and lease programs to finance sales of their products. Rising land values continue to encourage sellers of land to use installment contracts and mortgages to finance the sales," concludes Barry.

For several years TAES has co-sponsored the Farm and Ranch Credit School for Commercial Bankers with the Texas Bankers Association, Texas Agricultural Extension Service and others at Texas A&M University. The most recent conference was a three-pronged effort which covered topics of new sources of agricultural funds, forward contracting as it affects the farmer and the banker, and the "mechanics" of servicing sever-

al types of loans. "As other needs develop," states Hopkin, "the Experiment Station will develop the necessary research to help solve the problems."

### WHO KNOWS?

1. Why do some planets appear brighter than stars?
2. What was the total number of signers of the Declaration of Independence?
3. The Niagara River carries water from one great lake to another. Name them.
4. Who wrote, "Twinkle, Twinkle, Little Star"?

### ANSWERS to Who Knows

1. Because they are nearer the earth.
2. Fifty-six.
3. From Lake Erie to Lake Ontario.
4. Jane Taylor.

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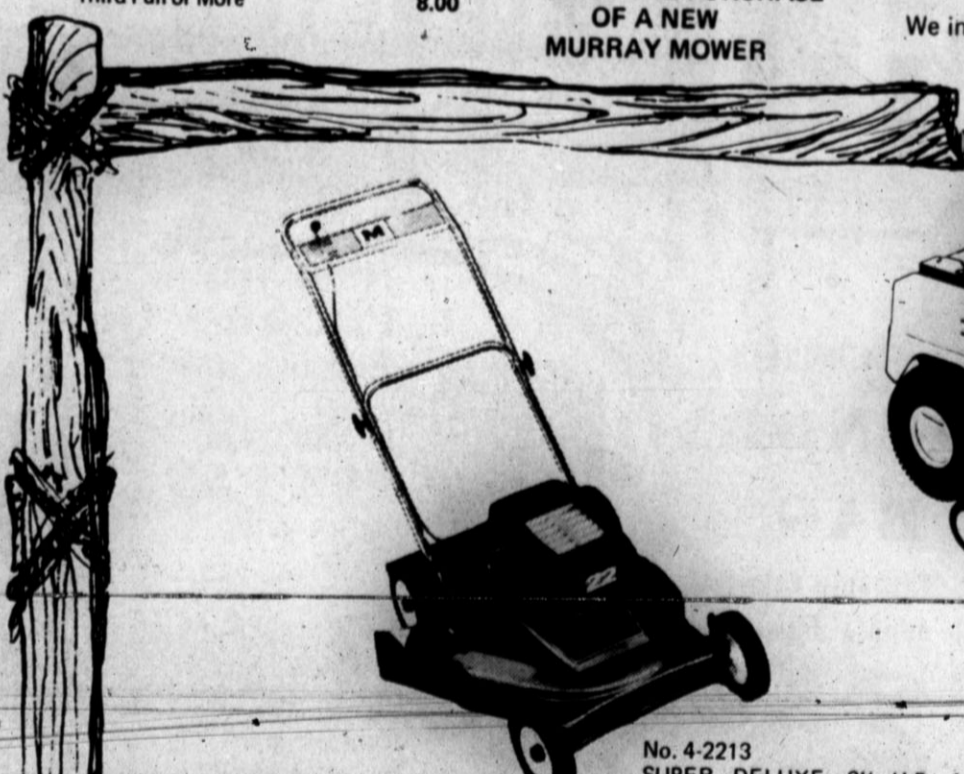
We invite you to compare. Murray has the quality and features you want... at a price you can afford.

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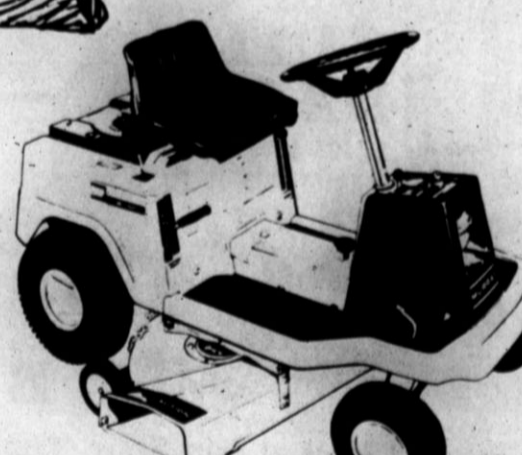
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No. 4-2201. 3 1/2 H.P. 22".  
4 cycle Briggs engine. Automatic choke. Easy spin recoil starter. Extra deep, fully baffled. 7" wheels. Safety chute; rear guard. Low tone muffler.

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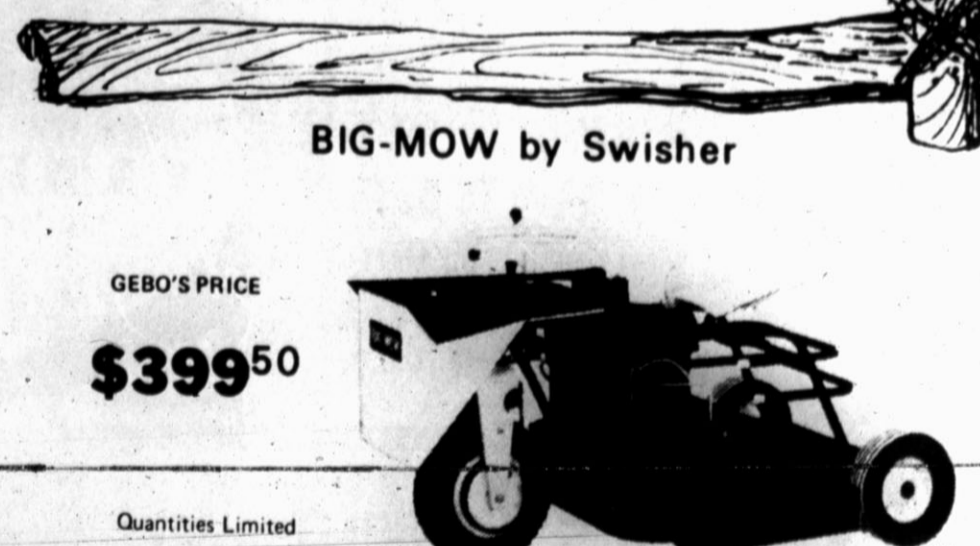
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4 cycle Briggs engine. 3 speeds forward; 1 reverse. Heavy duty gears. 7 position easy height adjustment. Dual braking system. Short turning radius. Large turf-saver tires. Twin blades. Low tone muffler. No. 4-3063.

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# Butcher Studies Tech Offers Night Classes

## Crime Prevention

Dean Butcher of the Deaf Smith County Sheriff Department is completing the fourth and final summer Texas Crime Prevention Institute class which began Aug. 5 in San Antonio.

Butcher, who resides at 421 Ave. G, is assigned to forgery and "hot check" detail and has been with the local department for five years.

Forty-three law enforcement officers from 19 different agencies in Texas and Colorado have participated in the workshops.

By the end of the summer program tomorrow 172 officers will have completed the two-week institute curriculum.

The institute classes have been conducted under the auspices of the Southwest Texas State University Law Enforcement Department, through funding provided by the Criminal Justice Division of the state Governor's Office.

Institute curriculum and philosophy has followed closely that of the National Crime Prevention Institute in Louisville, Ky., although the pattern of the course was particularly streamlined for the state of Texas.

The significance of the statewide institute designed to provide enrichment for in-service law enforcement officers is emphasized by the interest in the Texas program from other states.

The Pueblo, Colo. Police Department was so interested, for example, that four of its officers are attending the current institute class.

SWTSU Law Enforcement Department Chairman Donald B. Harrelson points to another significant aspect of the crime prevention approach.

"During the first six months of this year, the crime rate went up alarmingly. We have good police officers and Departments, but they are not able to have much effect on the crime rate using traditional methods. Although we don't have sufficient information for evaluation to say conclusively that a good crime prevention program has an effect, I believe we ought to try it energetically to see if it does, over the long term, reduce crime," Harrelson says.

He adds, "The only way that cities can have a thorough crime prevention program is to have their officers properly trained in the philosophy and techniques of crime prevention. Therefore, I think a permanent crime prevention program on a statewide basis is vital at the present time."

Texas Tech University is offering more than 200 opportunities this fall for students of all ages to attend school at night, studying subjects which range from marriage counseling to price and income theory.

Registration for the night courses is Sept. 3-5.

The Department of Art is offering the greatest number of courses, 21, with subjects varying from an introduction to drawing to graduate level work in painting and sculpture.

Five of the university's six

colleges offer night study, and the College of Engineering will continue its Flying Professors Program which allows off-campus students in the region to work toward the master's degree. On campus opportunities are available through the colleges of Agricultural Sciences, Arts and Sciences, Business Administration, Education and Home Economics.

A sampling illustrates the variety of course offerings — landscape architecture, ex-

perimental sculpture, botany, zoology, bacteriology, Latin American literature, economics, creative writing, geology, German, linguistics, physiology of exercises, and European, Asian, British, Latin American, ancient and U.S. constitutional history.

Students may also study mathematics for teachers, music in contemporary society, physics, American government, advanced child psychology, criminology, theater activities, accounting, computers in

business, personnel administration, school housing, educational psychology or home management for the physically handicapped.

Scores of other courses are on the complete list available through the Office of Academic Affairs, Texas Tech University, Lubbock, Texas 79409. Students may also call that office, 742-6214, or the Division of Continuing Education, 742-7201.

Students may work toward a degree or take courses only because they want to advance their skills or enjoy learning.

Registration for the night courses will take place in Building X-15, a temporary

structure across the street from the Municipal Auditorium parking lot. Building X-15 will be closed during regular registration, Aug. 28-31 but will reopen for late registration Sept. 3-5. Part-time students working toward degrees or qualifying for certificates in education are encouraged to register Sept. 2-4, when special advisement services are available, according to Dr. Sam E. Curl, associate vice president for Academic Affairs. Individuals who already have made application for enrollment during the fall semester, he said, should follow the regular registration process.

Students who have not previously enrolled in Texas Tech will be asked to fill out standard admission forms at the time of the special registration.

High school or college transcripts are not required for adults who take undergraduate courses for academic credit but not for a particular degree program. Those who take graduate courses for non-degree credit must have a transcript from the last college or university attended unless the information is on file at Texas Tech.

The Hereford Brand, Hereford, Texas, Thursday, August 15, 1974



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24" x 39"

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**NEWS VIEWS**

Warren E. Burger, Supreme Court Chief Justice:

"No single tradition in public education is more deeply rooted than local control over the operation of schools..."

Robert McClory, Congressman (R-III):

"I realize that there is no nice way to impeach a President of the United States..."



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TRADITIONAL WEDDING RINGS

Matched Keepsake wedding rings, sculptured and textured in 14K yellow or white gold.

**KESTER'S JEWELRY**

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The Hereford Brand, Hereford, Texas, Thursday, August 15, 1974

# Residents Invited To Cowbelle Coffee

Hereford residents are invited to take their coffee breaks with the Hereford Cowbelles Tuesday morning from 9 a.m.-12 noon at Community Center.

According to Mrs. Olen Caviness, Cowbelle treasurer, the Cowbelle Silver Offering Coffee is a chance to meet friends, enjoy good coffee with lots of delicious goodies and at the same time, put your coffee money to work promoting beef.

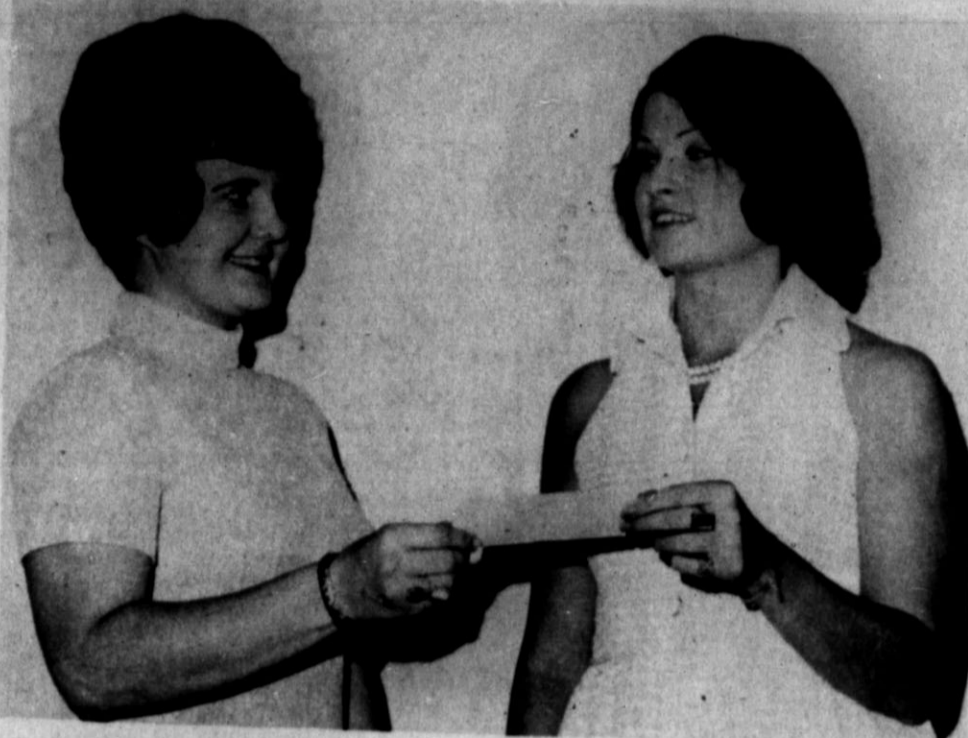
Those who donated beef for Girlstown will be honored at 10 a.m. during the social event.

"We urge the public to attend in support of the beef industry which is the hub of our community," Mrs. Caviness said.

# Officers Chosen For Newcomers

To be installed at a September meeting, officers for a new club year were elected in Hereford Newcomers Club Saturday, with Mrs. Glenn Perry as president. Mrs. G.L. White will serve as secretary-reporter and Mrs. Arthur Dettman treasurer.

Plans were also made for a morning coffee next month, with all newcomers and past members of the club invited. The club's purpose is to help women who are new residents in the city to become acquainted, not only with each other and



# Scholarship Check

Sue Shirley, right, receives from Joyce Shipp, County Extension Agent, a scholarship check awarded at the recent state convention of extension agents at Austin. The award is based on 4-H Club work by Miss Shirley, who is now a junior in Texas Tech.

# Rebekahs Plan Visit Of Officer

Reception plans for the visit of a Rebekah district president were finalized by the Hereford Lodge Tuesday evening in IOOF Hall.

Noble Grand Edna Mathes presided over preparations for the Sept. 4 arrival of Cleota Brooks, who will tour District Five while headquartered at the local lodge.

Mrs. Jim Loving, lodge deputy, directed a school of instruction. Names were announced of those to be involved in degree work during Mrs. Brooks' visit.

Annie Freeman was hostess during the social hour to 15 members.

# Look Who's New

Mr. and Mrs. Miguel E. Gavina are the parents of a daughter, born Aug. 13.

Mr. and Mrs. Jimmy D. Allen are the parents of a son, Michael Shaw, born Aug. 12. He weighed 7 lbs. 11 ozs.

Mr. and Mrs. Daniel R. Rosales are the parents of a daughter, Virginia, born Aug. 11. She weighed 7 lbs. 1 oz.

Mr. and Mrs. Raymond G. Martinez are the parents of a daughter, Georgina Ann, born Aug. 10. She weighed 6 lbs. 11 ozs.

# Sue Shirley Wins TAEHE Scholarship

Marilyn Sue Shirley, daughter of Mr. and Mrs. J.B. Shirley Jr. of 912 S. Main, was a recipient of the Ann Sonner Scholarship during the annual meeting of the Texas Association of Extension Home Economists in Austin last week.

Miss Shirley is a 1972 graduate of Hereford High School, a student this summer in West Texas State University taking courses which will enable her to receive a degree in home economics education from Texas Tech after a 1975 summer semester.

A ten-year member of 4-H Clubs, she received the scholarship on the basis of her record in 4-H work. She has been awarded other scholarships and earned major 4-H awards including the Texas Plains Key Award of 1971, a trip to the National 4-H Citizenship Short course in Washington, D.C. the same year and the Deaf Smith County Gold Star Award in 1972.

# Farewell Dinner To Honor Pastor

A basket dinner in honor of the Gene Meacham family, who will soon be leaving for missionary training, will be held Sunday at Dawn Baptist Church.

Regular morning services will begin at 11 a.m. and will be followed at noon by the meal. Another worship service is scheduled at 2 p.m. and there will be no evening service.

The public is cordially invited. Those attending are asked to bring a family portion serving of meat, vegetable or salad, and dessert.

The Rev. Meacham, who has served as pastor of Dawn Baptist Church, and his wife will be serving the Foreign Missions Board in Africa.

# Fir Street's Party To Be Held Today

Residents of Fir Street, who have made a tradition of their summer street party, will gather in Dameron Park at 8 p.m. today for a picnic supper and their usual informal visiting to get acquainted with newcomers to their neighborhood.

All residents of Fir Street are urged to attend the party. Those living in the 200 block will be host this year.

Started several years ago when homes in that section of the city were just being built and few of the residents knew each other, the street party has continued each year as the original residents welcome new families. There are now 176 persons residing in the houses facing Fir Street.

It's always easier to make plans than to make them mature.

# Ricketts Family Holds Reunion

It was the 68th wedding anniversary of Mr. and Mrs. Ira Ricketts that was celebrated when their family held its annual reunion at a dinner in Deaf Smith County Bull Barn Sunday. Approximately 120 relatives were present.

Children of the honored couple were Mrs. Clyde Russell of Hereford, Mrs. Howard Higgins of Textline, Glenn Ricketts of Santa Fe, Mrs. Archie Daugherty of Clovis and Mrs. L.L. McBrayer of Dalhart.

Others at the reunion were grandchildren, great-grandchildren, sisters, brothers, nieces, nephews and in-laws, many of whom live in Hereford.

From other cities were the Eldredge Dixon and Jim McDonald families and Howard Higgins of Textline, Mrs. Lloyd Milam and family of Albuquerque, the Joe Neely family and John Burns of Alma, Ark., the C.D. Fitzgerald family of

Dimmitt.

Also the Albert Ricketts family of Garden City, Kan., the David Owens of Lubbock, the Noel Daugherty family and Mrs. Bob Thurman of Clovis, Mrs. Glenn Ricketts of Santa Fe, the Don Kresge family of Melrose, N.M., the David Daugherty family of Bard, N.M.

Also the C.W. Daniel family of Tucumcari, N.M., the David Johnson and Jim Hall families and Steve Johnson and son of Dalhart, the M.L. McGehees of Claude and the Aaron Cliffions of Gorieta, N.M.

Friends invited to dinner were the Rev. and Mrs. Gene Brink, Mr. and Mrs. John Hunter, Mr. and Mrs. Noel Elliston and David Scott.

Blessed is the man who having nothing to say abstains from giving us wordy evidence of the fact.

-George Elliot.

# YHT Entertains With Swim Party

A swimming party and hamburger supper entertained guests with members of the Hereford Chapter, Young Homemakers of Texas, at Denton Park Pool Monday evening. The informal summer party was planned as a get-acquainted event before the club season begins next month.

Mrs. Larry Alley was in charge of food preparation. Melinda Watts was the pool guard during the hour of swimming.

# Summer Reading Program Ending For Children

Saturday will be the last day of the summer reading program for children at Deaf Smith County Library, and those who have participated will be entertained Aug. 24 with a party

in Dameron Park, Librarian Gwen London announces.

The program this year has been in two divisions, with a theme of Raindrops for the pre-schoolers and Big Chief Reading Feathers for older children.

Each of the young readers received a poster at the start of the program, on which he has listed books read. These posters will be admission tickets to the party in the park.



It's open season on barbecues! It's time to send those aromatic signals from porches, patios and parks all over the land.

You can, of course, spend hours simmering a special sauce for slathering on your burgers, wieners, slices of beef, pork or chicken. But why waste the fuel when you can make a really good one in about ten minutes?

Four ingredients will do the trick: just melt 1/2 cup (1 stick) of butter in a small saucepan. Add to that 3/4 cup of chili sauce, 2 tablespoons Worcestershire sauce and 1 teaspoon of garlic salt. Simmer those four ingredients for only 5 minutes.

If you make hamburger patties which are extended with bread crumbs, this barbecue sauce may be used in the mixture. Use 1 1/2 pounds of lean ground beef, 1 cup of soft bread crumbs and 1/2 cup of the sauce, with salt, pepper, chopped onion to your taste. Brush additional sauce on the burgers just before serving on buttered buns.

This is a sauce that can be used as a brush-on kind for wieners, slices of leftover beef or pork or serving-sized pieces of chicken. Even if these other meats are a left-over, they like beef or pork roast, the sauce perks them up. It will moisten the meat as well as adding flavor.

Use barbecued meats on a bun with a simple, tossed salad, glasses of chilled milk, and ice cream and/or fruit with cookies, perhaps, to give you an easy meal representing the four basic food groups. It's satisfying and a snap to put together.

Wisdom is the art of proportion.

If you're on City delivery and miss The Brand, CALL 364-2030 Thurs, Morning 8-11 Sunday Morning 8-9

## IDEAL DRUG STORES

BACK TO SCHOOL SUPPLIES

THERMOS ROUGHNECK SCHOOL Lunch Kits \$2.99

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PENRITE NOTEBOOK FILLER PAPER 64¢

300 SHEETS

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DOUBLE BELTED 1975 NEW CAR WHITEWALLS!

# second tire 1/2 PRICE

Buy the first Deluxe Champion Sup-R-Belt at regular price...get the second tire at half price!

Buy first tire at... everyday price...

Get second at... HALF PRICE!

Size	1st Tire Whitewall	2nd Tire Whitewall	P.P.T. per tire
A78-13	\$35.55	\$17.77	\$11.80
B78-14	37.35	18.67	12.05
C78-14	38.45	19.22	12.17
F78-14	43.50	21.75	13.33
G78-14	45.35	22.67	13.67
H78-14	48.85	24.42	14.92
J78-14	51.20	25.60	15.05
F78-15	44.70	22.35	13.58
G78-15	46.85	23.42	13.74
H78-15	50.05	25.02	14.67
J78-15	51.90	25.95	14.93
L78-15	54.25	27.12	15.19

All prices plus tax and 2 old tires. Whitewalls also extra!

FREE MOUNTING! If we should sell out of your size, we'll give you a "raincheck" - assuring later delivery at the advertised price.

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THIS WEEK ONLY

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NO ADDITIONAL CHARGE for factory air or torsion bar cars.

Offer Expires August 17

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Any American car

Parts extra, if needed

Regular price \$12.75

LIMITED TIME OFFER

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Big 3-bushel capacity; fits 20-gallon trash cans.

52 for \$1.88

Limit one box of 52 liners. Additional \$2.98 per box.

## CAMPERS! VANS! PICKUPS!

### FIRESTONE TRANSPORT TRUCK TIRES

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6.00-16 Black Tube-type. Plus \$2.77 F.T. and tire off your vehicle. 8-ply rated.

101 N. Main Open 8-6 Mon - Fri Sat. til 4 364-4333

## Pool Party Given For Vacation Fun

Vacation inactivity for Alpha Iota Mu Chapter, Beta Sigma Phi, was broken Saturday evening with a pool party at the home of Mr. and Mrs. Ken Walsler, where members entertained their husbands and other guests.

Swimming was varied with card games in the cool yard, then hamburgers were prepared

for a supper topped off with homemade ice cream.

Prizes in the games were awarded to Mrs. Clyde Whitaker, Mrs. Jerry LaFrance and Chuck Laing.

Guest couples were the Charles Boyds; the John Schneiders and the Laings. Mrs. Schneider and Mrs. Laing are chapter advisors.

Member couples present were Messrs. and Mmes. Ken Glenn, Coy Mason, Bill Drake, Gerald Sledge, Johnie Burkhalter, LaFrance, Whitaker and Walsler; also Carla George and Randy Jones.

**GARAGE SALE**  
CLOTHES ALL SIZES  
Lots of Baby Items  
Odds & Ends  
Saturday & Sunday  
116 Fir



### Engagement Announced

Mr. and Mrs. Fred Haug of 417 Ave. J announce the engagement of their daughter, Paula, to Jim Gregston of Houston, son of Mr. and Mrs. N.R. Gregston of that city. Miss Haug, a 1973 graduate of Hereford High School, is employed as a dental assistant in Houston. Her fiancé is a student at the University of Texas, Dental Branch. The couple plans to be married at St. Anthony's Catholic Church here Sept. 14.

### Bride-To-Be Is Shower Honoree

Fiancee of a Hereford man, Kim Gripp, Paula Herring of Sentinel, Okla., was complimented with a shower Monday evening during a visit here. A Sept. 7 wedding is planned by the couple, both students of Southwestern State College at Weatherford, Okla.

Mrs. Spicer Gripp, mother of the bridegroom-elect, greeted guests with Mrs. Earl Holt, in whose home the shower was given, and introduced them to Miss Herring and her mother, Mrs. Dwayne Herring of Sentinel.

The honoree wore a print dress in blending shades of blue, floor length, with blue accessories. Pink carnation

corsages tied with burgundy ribbons were presented to those in the receiving line.

Those colors, which will appear in wedding decorations, were repeated in an arrangement of carnations and gladiolas on the table where Mrs. Jeff Davenport, Vicki Alford and Gayle Gripp served refreshments.

Hostesses in addition to Mrs. Holt were Mmes. Floyd Cole, Don Clark, Tandy Legg, Joel Hodges, Bobby Jones, Glenn Green, Joe Ed Andrews, Carl Alford, Charles Duvall, Ray Todd, B.G. Cotten, Glen Wilson, J.J. Durham, Buster Miller, George Olson and Bob Sims.

**A to Z**  
Tire & Battery  
Best Deal  
128 W. 1st.

Unvarnished Truth  
Too many people itch for what they want without scratching for it.  
-Tribune, Chicago.

### At The Library

## Two New Novels Feature Suspense

Suspense novels are among new books on the shelves of Deaf Smith County Library, two of them with widely different themes and settings. These and other books in the library are available to residents without charge, along with numerous periodicals including several large-city daily newspapers.

Open at 9 a.m. on weekdays, the library keeps evening hours to 9 p.m. Mondays and closes at 12 noon Saturdays. The public is invited to use its reading rooms and reference room during these hours, and to check out books for home reading.

One of the new books, *The Voice Of Armageddon*, is a chilling story of a threat of spectacular violence to take the lives of high government officials, the other, *Kilgaren*, a tale of romance and intrigue on a West Indian island.

Vice President of the United States and how easy it would be for me to have killed him. In fact, the pistol was in my pocket.

"But the man was not sufficient to my purpose. For mine will be an act so vast it will become the yardstick against which all assassinations, past and future, will be measured."

The last tape concludes with the sentence: "And the time is Armageddon minus 48."

Forty-eight days in which to find an assassin who provides pictures of himself, clues and even a timetable while challenging the strongest legal agencies in the country.

An emergency task force is set up under the leadership of Carlton Ambrose, a marijuana-smoking psychoanalyst specializing in the criminal mind.

What the reader knows, but what the task force must find out, is that Armageddon—in reality a brilliant but unstable man named Lars Colonius — has decided against assassination because "most of the attention goes to the victims."

Instead he has planned a spectacular act of violence to ensure that his name will be remembered forever. But even the reader, who is a witness to step preparations, does not know until two thirds of the way through this spine-chilling novel what that act will be.

And then horror and tension mount as the day of Armageddon moves ever and more inexorably closer while Ambrose and his task force remain as far from Colonius as

they ever were.

**KILGAREN**  
By Isabelle Holland

The name Kilgaren had long identified a small green island on the West Indian map, a large and weathered Great House, a family that had dominated its people and managed its sea-girt land for generations.

The first rumors of trouble and a devastating fire at Four Winds sent eight-year-old Barbara Kilgaren and her mother away to the States. But then, some 10 years later, without warning or preamble there came a letter from Jonathan Kilgaren, Barbara's older, strong-willed half-brother to pack her belongings and return to a heritage she had all but forgotten.

Barbara Kilgaren's reluctant journey to her ancestral home soon enmeshes her in a scene her conventional upbringing hadn't allowed for.

Before Kilgaren has run its course, Barbara undergoes a post-graduate course in ancestral deception, tangled bloodlines, mortal danger, and unexpected romance. Her story will grip, and satisfy, the most discriminating reader of suspense.

### RECOVERS SILVER

NEW ORLEANS—Ken McElrath, who recently graduated from Tulane University of Engineering, has developed an efficient, inexpensive process to remove silver from photographic waste solutions.



### Birthday Honorees

Celebrating birthdays in August, these four were among honorees at the monthly party for residents of Westgate Unit, Kings Manor retirement home. From left are Sally Mays, Mary Campbell, Jane Hughes and Carrie Lillard. Others with August birthdays were Dunk Reed, Bonnie Wilson, Mary Siegler and Ardis Stamper. The Women's Organization of St. Anthony's Catholic Church was host group for the recent party and provided the decorated cake on the table.

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GALLON REG. 5.99  
Exterior Latex flat. Use on wood, stucco or masonry. Easy latex application. In white only.

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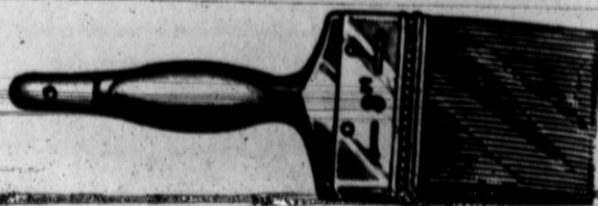
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Interior latex 1-coat. Guar. to cover in 1 coat. Dries in 30 min. to a flat finish. 15 colors.

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Guar. 1-coat exterior. Latex flat paint resists mildew, blistering. Easy clean-up. In 15 colors.



1/3 off nylon paint brushes

Reg. 1.09 1" size ..... 72¢  
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minute. Not the usual three. Coast-to-coast, the first minute costs just 35¢. And each additional minute is only 20¢. Phone someone who lives closer and rates can be even less.



Rates above do not include tax. One-Plus rates do not apply on calls made from coin telephones.

The Hereford Brand, Hereford, Texas, Thursday, August 15, 1974

# Glorieta Staff Holds 'Christmas In July'

The summer staff at Glorieta Baptist Conference Center recently conducted the annual "Christmas in July" program for the children at the Ranchitos de los Angelitos (Ranch of the Angels), a summer home for mentally retarded children located at Santa Fe, N.M.

The Ranch of the Angels is a summer retreat for the retarded children from the Children's Haven in Dallas. Each summer, 16 children are brought to the camp for schooling, relaxation and recreation, while 50 other children remain in Dallas. Both the Children's Haven and Ranch of the Angels are owned by Dixie Jones of Dallas.

The Glorieta summer staff consists of 300 college and high school students from all 50 states and several foreign countries. This year the staff contributed over \$250 to the "Christmas in July" program. The money was used to buy presents for the children.

"The work with the retarded children in Santa Fe is one of the most worthwhile projects the staff does each summer," says Larry Haslam, manager of the conference center. "The Christian concept to care for your fellowman regardless of his mental or physical handicaps. This is one way the staff can exert their Christian love for mankind."

Several years ago, staffers began going to the Ranch to "sing and play with the kids,"

said Gene Kornegay, Glorieta staff activities director. Now about 25 staffers go to the home each week. The "Christmas in July" idea grew out of this weekly encounter.

"The best thing about working with these kids is the love that grows between the kids and the staff," added Kornegay. "These kids are from Louisiana and Illinois and are sent to the Children's Haven by the state's welfare agency because the parents don't want them."

"In a lot of cases the staffers take the place of their parents. They never see their parents or have a family relationship, so they sort of replace the staffers for parents—during the summer anyway."

Myrt Huntsinger, director of the Ranch of the Angels, pointed out that the boys' dorm at the Children's Haven burned a week before the children came to Santa Fe.

"All the recreation equipment was lost," she said. "In fact, everything was lost except for the clothes the children were wearing. The sports equipment the Glorieta staff bought for the children sure came in handy. It will help toward our rebuilding."

The inscription on the side of the bus owned by the Ranch of the Angels reads, "For Angels Unaware," concluded Kornegay. "That's what these children are."

# Small Talk

By SUE COLEMAN  
Women's Editor

**NOTE** to the weatherman—All is forgiven, since we've had such a nice succession of fall days in August, for those miserably hot, dry weeks early in the summer. Even if there is some more summer it should be bearable after the cooling-off period.

But P.S.—Of course it would be much better with some pre-fall rain. Lots of it.

**IT WASN'T** just a name, but a whole paragraph that was left out of the Sunday Brand account of the Glenda Dodson-Alan Olson wedding. The result may have left the impression that both of them are orphans.

It said something like: Parents of the bride are Mr. and Mrs. R.L. Dodson of 406 McKinney, and of the bridegroom, Mr. and Mrs. Lloyd Olson of 122 North Texas.

That's an important detail of any wedding report, and it should have been the second paragraph in the story.

**PLEASURE** and business combined nicely on a trip to Colorado last week by Bub Sparks, manager of Consumers Fuel Co-Op, and Andrew Kershen, another local representative to a Co-Op Conference at Estes Park attended by delegates from several states.

Georgia Sparks and Ann Kershen accompanied their husbands, also the Sparks' sons Jerry and Terry went along, and

guests Connie Matthews and Kerrie Womble, for a pleasant vacation up in mountain country that enjoyed an August blizzard while they were there.

**THOSE** examinations required for CPA rating, which all accountants assure us are very tough, have been passed successfully by Virginia Richardson, she was informed this week. Now she faces several months internship and then she can put the hard-earned initials after her name.

Virginia is a newcomer here, the former Virginia Lehenbauer of Amarillo who married Ken Richardson, Brand advertising salesman, in June.

**ARTISTS** in this area who wish to exhibit their work for professional judging, cash prizes and gift certificates are invited to do so in the seventh annual Sidewalk Art Festival at Littlefield Aug. 23. It is sponsored by the women's division of the Littlefield C of C, the Art Association and merchants of that city.

Entries are to be made after 1 p.m. the day of the show, in the 500 block on the west side of Phelps Ave. Exhibits are limited to work done within the past year, only five entries per person. There are two divisions, painting and arts-crafts, each with adult, junior and intermediate sub-divisions.



## Names Made Visible

Mrs. Joe Henry of the membership committee, Women's Division of Deaf Smith County Chamber of Commerce, shows one of the new name tags in the shape of Texas maps which are now available to members. Mrs. Joe Henry, membership chairman, is encouraging all 165 women in the organization to place orders soon by calling the Chamber office, 364-3333. The member's name will be engraved on the pin, which sells for \$2. Pins will be distributed at the general meeting Oct. 1.



## Missionary To Speak At Church Tonight

Glenn Smith, missionary in the Caribbean Isles, will be the featured speaker during worship services tonight at 7:30 at United Pentecostal Church, corner of Ave. H and Lafayette. The public is invited to attend.

Perhaps the only thing better than a cup of freshly brewed coffee is a cup of freshly brewed coffee freshly ground. A coffee mill—say KitchenAid researchers—releases the full-bodied flavor of coffee when you want it. Remember, most dark green and deep yellow vegetables excel as inexpensive and dependable sources of vitamin A.

**ODD CHALKING**

Lightning bolts can take from the sky and jump forward at 100 miles per second.

Start with ENOUGH FIRE INSURANCE And EXTENDED COVERAGE And You'll Be A "Jump Ahead" If LIGHTNING BOLTS STRIKE YOUR PROPERTY!

**PLAINS**

218 W. Third 364-2232

# CALENDAR OF EVENTS

## THURSDAY

Red Cross Volunteers luncheon, Civic Club Center Coffee Shop, noon.

AARP, Community Center, 7:30 p.m.

VFW-VFW clubhouse, 8 p.m.

Women's Golf Association, John Pitman Municipal Golf Course, 9 a.m.

Kiwanis Club, Civic Club Center, noon.

Jaycees, Dickie's Restaurant, 8 p.m.

## FRIDAY

Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.

Duplicate Bridge, 309 Western, 7:30 p.m.

## SATURDAY

Story hour for children, grades 1 through 4, at Deaf Smith County Library, 10 to 11 a.m.

Deaf Smith County Historical Museum open to the public Saturday and Sunday, free of charge, 2 to 5 p.m.

**Know The Mixing Lingo**—To beat shortening and sugar until thoroughly blended and creamy.

**Meringue**—A stiffly beaten mixture of egg whites and sugar.

**Planetary Action**—The most efficient means yet discovered for mixing and blending foods. In this time-tested mixing technique, long ago developed by engineers at KitchenAid, a single beater turns in one direction while revolving around the bowl in the opposite direction. The bowl itself remains stationary, helping to mix ingredients faster and more thoroughly.

This is the same method used by commercial bakery mixers, and—like the commercial units—two of the three KitchenAid Food Preparers use a special "dough hook"

for mixing and kneading home-made yeast breads.

And, what's better than homemade bread???

(This drawing shows the complete mixing coverage of the bowl made by the path of the beater.)

**Whip**—To beat rapidly to incorporate air and produce expansion. E.g., egg whites and heavy cream.

Higher fuel prices, foreseen this winter.

**Dr. Milton C. Adams**

**OPTOMETRIST**

335 Miles

Phone 364-2255

**OFFICE HOURS**

Mon.-Fri. 8:30 to 5:00

## MONDAY

Rainbow Girls in Masonic Hall, 7:15 p.m.

GED tests given in board room of school administration building, 8:30 a.m.

Odd Fellows Lodge in IOOF Hall, 8:30 p.m.

Evening Lions Club at K-Bob's restaurant, 7 p.m.

Rotary Club lunch in Civic Club Center, noon.

## TUESDAY

Calorie Patrol TOPS Club in Community Center, 9 a.m.

Rebekah Lodge at IOOF Hall, 8 p.m.

Weight Watchers at First Baptist Church, 10 a.m. and 6:30 p.m.

Elks Lodge at BPOE Hall, 8:30 p.m.

GED Tests in board room of school administration building, 8:30 a.m.

## WEDNESDAY

Knights of Columbus at KC Hall, 9 p.m.

Story hour for preschool children at Deaf Smith County Library, 3 p.m.

Deaf Smith County Museum open to public, free, 2 to 5 p.m.

Hereford Lions Club lunch at Civic Club Center, noon.

## The Kitchen Almanac

"Fruit balls" add a festive touch to summer desserts and salads . . .

**S u m m e r** cooler—the kitchen while cooking hangs a wet bath towel in front of an open kitchen window. Incoming air is cooled by the moisture of the towel.

**Black Eyed Peas**

For Sale

6 Miles East and One South On Austin Road

Plan some "freeze it" meals. Cooked turkey or chicken casseroles freeze well. Matter of fact, any type of cooked meat used in combination with vegetables will freeze well. Flaky pastry makes a good topping before freezing.

Study finds ineptitude in Soviet wheat deal.

Major oil concerns cut gasoline production.

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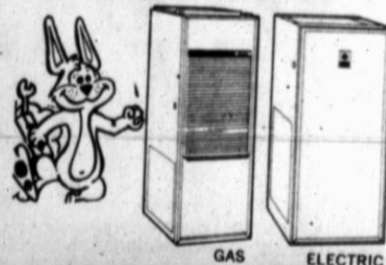


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General Electric TA-R Deluxe Series **SPLIT SYSTEM CENTRAL AIR CONDITIONER**

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<b>TOMATOES</b> CALIFORNIA RED RIPE LB.	19¢
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CALIFORNIA THOMPSON SEEDLESS

# 55¢

LB.

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46-OZ. CAN ASSORTED FLAVORS

2 FOR 29¢

WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

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FARM PAC

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SQUARE CARTON

38¢ 1/2 GAL.

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FARM PAC

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67¢ POUND PKG.

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<b>DRESSING</b> FRENCH KRAFT 8-OZ.	39¢
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CARNATION CHUNK LIGHT 1/2 CAN

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1 FRIED CHICKEN	SERVES FOUR FOR ONLY \$3.69
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\$3.99

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**SCHOOL PASTE** HONOR ROLL WHITE 5-OZ.

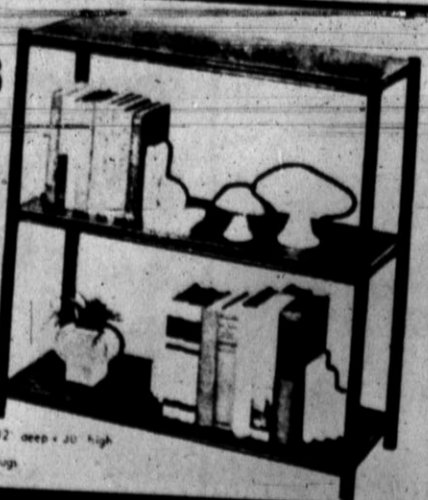
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**BIC PENS** SCHOOL BARGAIN PACK 8 BALL PENS

REG. 99¢

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**CRAYOLAS** 16-COUNT IN PLASTIC BOX

25¢



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<b>GROUND BEEF</b>	FRESH GROUND LB.	ADV. SPECIAL	<b>89¢</b>
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<b>RIB STEAK</b>	FURR'S PROTEN LB.	ADV. SPECIAL	<b>\$1.39</b>
<b>CLUB STEAK</b>	FURR'S PROTEN LB.	ADV. SPECIAL	<b>\$1.65</b>
<b>T-BONE STEAK</b>	FURR'S PROTEN LB.	ADV. SPECIAL	<b>\$1.69</b>
<b>TURBOT FILLET</b>	FRESH FROZEN LB.		<b>98¢</b>
<b>PERCH FILLET</b>	HEAT-N-SERVE LB.		<b>99¢</b>
<b>FRANKS</b>	FARM PAC 12-OZ. PKG		<b>77¢</b>
<b>BISCUITS</b>	FOOD CLUB, TEXAS STYLE, 12-OZ. CAN		<b>4 FOR \$1.00</b>

LOW PRICES ON YOUR FAVORITE FURR'S PROTEN BEEF CUTS - DON'T ACCEPT LESS!

<b>SLICED CHEESE</b> FOOD CLUB SPREAD	<b>LONGHORN CHEESE</b> FOOD CLUB
INDIVIDUAL WRAP 8-OZ. PKG. <b>53¢</b>	HALF MOON 8-OZ. PKG. <b>71¢</b>

**WE GIVE GOLD BOND STAMPS**  
TUES. and WED. WITH \$2.50 PURCHASE OR MORE

**MARGARINE**  
IMPERIAL TUBS **76¢**  
1-LB.

**SAVE 15¢**  
LIFE CERAL  
TOWARD PURCHASE OF 20-OZ. PKG.  
With Coupon **52¢**  
Without Coupon **67¢**  
Expires 8-17-74  
ONE COUPON PER PURCHASE PLEASE

THIS COUPON ENTITLES YOU TO **SAVE 50¢**  
MARYLAND CLUB INSTANT COFFEE, 10-OZ. JAR  
With Coupon **\$1.99**  
Without Coupon **\$2.49**  
Expires 8-17-74  
LIMIT ONE COUPON PER FAMILY

**FOUNTAIN SPECIALS**

Thursday	Friday	Saturday
STUFFED GREEN PEPPER	BROILED PEPPER PATTIE	BEEF FRITTER (Deep Fried)
COLE SLAW	PINTO BEANS	MASHED POTATOES
GREEN BEANS	MASHED POTATOES	ASPARAGUS
2 ROLLS	BROWN GRAVY	CREAM GRAVY
	2 ROLLS	2 ROLLS
ALL FOR <b>\$1.39</b>	ALL FOR <b>\$1.49</b>	ALL FOR <b>\$1.49</b>

<b>SUGAR COOKIES</b>	WEIGHT WATCHER'S SUBSTITUTE, 120 PACKETS	<b>71¢</b>
<b>SOAP</b>	JERGEN'S LOTION BATH SIZE	<b>19¢</b>
<b>DIET OLEO</b>	FLEISCHMANN'S 1-LB. PKG	<b>66¢</b>
<b>HI-C DRINK</b>	ORANGE 46-OZ. CAN	<b>39¢</b>
<b>BLEACH</b>	MIRACLE WHITE, 26-OZ.	<b>76¢</b>

THIS COUPON ENTITLES YOU TO **SAVE 30¢**  
CHEER DETERGENT 84-OZ.  
With Coupon **\$1.41**  
Without Coupon **\$1.71**  
Expires 8-17-74  
LIMIT ONE COUPON PER FAMILY

THIS COUPON ENTITLES YOU TO **SAVE 15¢**  
THRILL DETERGENT 22-OZ. SIZE  
With Coupon **50¢**  
Without Coupon **65¢**  
Expires 8-17-74  
LIMIT ONE COUPON PER FAMILY

**CARNATION TUNA**  
CHUNK LIGHT **89¢** 12½-OZ. CAN  
9½ OZ. CAN **\$1.17**

**Frozen Food Favorites**

<b>ORANGE JUICE</b>	MINUTE MAID FRESH FROZEN 12-OZ. CAN	<b>59¢</b>
<b>CHOPPED BROCCOLI</b>	TOP FROST 10-OZ. PKG.	<b>28¢</b>
<b>STEW VEGETABLES</b>	TOP FROST FRESH FROZEN 10-OZ.	<b>67¢</b>
<b>WHOLE OKRA</b>	TOP FROST 10-OZ.	<b>39¢</b>
<b>HASH BROWN POTATOES</b>	ORE-IDA FRESH FROZEN 2-LB.	<b>57¢</b>

**STORE HOURS**  
8-10 MONDAY THRU SATURDAY  
9-9 Sunday

**WOODEN RULER**  
12-INCHES **5¢**

**COMPOSITION BOOK**  
4-BOOKS 50-SHEETS POLYWRAP **\$1.09**

**ELMERS GLUE**  
**39¢**

**PENCIL TABLET**  
BIG CHIEF 8x12 60 SHEETS **19¢**

**REPORT FOLDER**  
CLEAR 3-PRONG **12¢**

**KITCHEN SET**  
5-PC TRANSCO SALLY SMART **\$2.49**  
EACH

**SANITARY NAPKINS**  
KOTEX 5' OFF LABEL 12's **43¢**

**HAIR SPRAY**  
MISS BRECK 13-OZ. **69¢**

**SHOP Furr's MIRACLE PRICES**

### GED Test Series Begins Monday

Starting Monday and Tuesday, General Education Development (GED) Tests will be given on the third Monday and following Tuesday during each month of the 1974-75 school term.

The exams will be offered in the Administrative Office of the Hereford Independent School District across the street south from the high school.

Tests are scheduled for 8:30 a.m.

GED Tests are designed for adults who have not received a high school diploma. The Texas Education Agency issues a Certificate of High School Equivalency to those who earn satisfactory scores on the tests.

The GED is divided into five parts, with each segment requiring about two hours to complete. Testing fee is \$10.

For further information, call Robert L. Thompson at 364-0843.

### Hereford Riders Tops

Host club members carried off top honors in all events when Hereford Riders Club met with other clubs of Range II Sunday in the final summer playday at Riders Arena here.

Mrs. Carlton Richards and Jay Kerr totaled high points for women and men respectively in the senior division. Pam Kerr and Sam Finley for intermediates, Toni Blackwell and Lee Washington among junior riders, Jana Johnson and Joe Smith in the peewee division.

Winners from Range II will take part in the final united playday with Range I winners at Rolling Hills Arena in Amarillo Sept. 8.

The top five winners there in each game, will go to the superfinals at Quanah later in the fall, to compete with those chosen from ranges in that vicinity.

### Reid Promoted To Army Post

James T. Reid, 23, son of Mrs. Betty E. McBayde of 1105 S. 4th St. Raton, N.M., was promoted to Army Specialist Five in Germany in Nurnberg. His father, John T. Reid, lives in Hereford.

### Koenig Completes Airborne Course

Army ROTC Cadet Wayne L. Koenig, 19, son of Mr. and Mrs. Mark A. Koenig, Route 3, received a parachutist badge upon completion of the three-week Airborne Course at the U.S. Army Infantry School, Ft. Benning, Ga. During the first week of training, he underwent a rigorous physical training program and received instruction in the theory of parachuting. The second week tested his ability through jumps from 34-foot and 250-foot towers. The final week he was required to perform five static line parachute jumps.

Cadet Koenig is a student at Texas Technological University in Lubbock.

### Green Valley Names New Leaders

A new club year began in Green Valley 4-H Club Monday with a tour of Amarillo Livestock Auction Co. and election of officers for the coming term. Rhonda Hagar was named president.

To serve with her are Denni Brillhart, vice president; Alonso Cabezuola, secretary-treasurer; Mark Betzen, delegate to the County 4-H Council, and Sherry Strain, reporter.

Clarence Betzen was guide for the club's field trip, which featured the visit to the auction facilities. Afterward the group went to Thompson Park for rounds of miniature golf, the business meeting and a picnic supper.

# TG & Y

## BACK-TO-SCHOOL

THE  WAY!

**School PAPER**  
300 Ct.  
**2 FOR \$1.00**

**Crayola CRAYONS**  
18 Ct. Pkg. Different Brilliant Colors! **23¢ PKG.**

**ELMER'S GLUE-ALL**  
4 Oz. Squeeze Bottle. Super Setting! **33¢ EA.**

**Big Chief TABLET**  
84 COUNT REG. 59¢ **37¢**

**BIC PEN SPECIAL**  
1 - 49¢ Value and 2 Bic® 19¢ Value Pens! Writes First Time, Everytime! **27¢ PKG.**

**SCHOOL SCISSORS**  
**16¢**

**Filled Loose Leaf BINDER**  
1" capacity - 3 ring binder. 22 Ct. filler paper & 4 subject dividers. **\$1.19 EA.**

**Filled Loose Leaf BINDER**  
1-1/2" capacity - 3 ring binder. 44 Ct. filler paper, 44 Ct. Theme book 2 double pocket inserts. **\$2.27 EA.**

**"THE ORGANIZER"**  
10" x 12-1/4" x 1/2" 3 ring - vinyl covered with 11" x 8-1/2" pad. **\$1.99 EA.**

**Golden "T" PENCILS**  
6 Ct. #2 Lead Asst. Colors **21¢ PKG.**

**Golden "T" PENCILS**  
23 Ct. #2 Lead Asst. Colors **87¢ PKG.**

**Golden "T" STENO BOOK**  
100 Ct. Pages Asst. Colors **39¢ EA.**

**Golden "T" Ball Point PEN SET**  
8 Ct. Pkg. 5 blue - 2 black - 1 red **47¢ SET**

**Golden "T" Felt Tip MARKERS**  
12 Ct. Pkg. Non-toxic colors Fine point tip. **\$1.37 SET**

**Golden "T" Composition BOOK**  
44 Ct. Assorted Colorful books. **5\$ 1 FOR**

**Golden "T" FACIAL TISSUE**  
200 Ct. 2-ply color! **3 87¢ Limit 3 FOR**

**SUBJECT FOLDER**  
Assorted Colors For Theme Papers! **8¢ EA.**

**"Tenderness" THEME BOOK**  
66 Ct. Pages. Assorted designs. **47¢ EA.**

**WOOD RULER**  
12-INCH **17¢**

**Soft Pink ERASERS**  
**19¢ EACH**

**School COMPASS**  
Ball Bearing with Pencil **49¢**

**Golden "T" WRITING TABLET**  
6 x 8" Size. 130 Sheets. Buy now for your correspondence needs. **27¢ EA.**

**Golden "T" ENVELOPES**  
100 Count. White only. Terrific Buy! **27¢ ONLY.**

**MIDLAND INTERNATIONAL \$54.88**

**STEREO**  
With 8-Track Player  
Pushbutton channel selector. Two 6" full-range speakers in sealed wood cabinets. Receiver size 17" x 10-1/4" x 4-3/4" External antenna. NO. 19626

**Toddler Boy's BOXER JEANS**  
100% Sanforized Cotton, Asst. Colors Sizes 2-4 **\$1.77 EACH**

**Ladies 100% DENIM**  
Great to S... Rep... **2 PAIR FOR**

We Will Be Happy To Refund Your Money If You Are Not Satisfied With Your Purchase

Men's SHOES SLEEPS BREATHABLE PERMA-WEAR 14% ASSORTED SOLID COLOR \$3

Ladies 100% DENIM Great to S... Rep...



Men's Trimmed  
**POLO SHIRTS**  
50% Polyester,  
50% Cotton,  
Solid Colors  
Sizes S-M-L-XL  
**\$1.97**  
EACH



Young Men's  
**GYM SHORTS**  
65% Polyester, 35% Cotton,  
Boxer  
Style **\$1.27**  
PAIR



100% POLYESTER  
**DOUBLE KNITS**  
58/60 Inches Wide

The easy-to-care-for, easy-to-sew-with fabric! Goes everywhere without a wrinkle. Machine washable, tumble dry. Permanent press. Yarn dyed fancies plus coordinating solid colors. Start the season off in a fully coordinated doubleknit ensemble.  
**2 YDS. FOR \$5.00**  
Yard



Boy's Lowcut  
**BASKETBALL SHOES**  
White  
Sizes 2 1/2 - 6  
**\$3.69**  
PAIR

# SCHOOLTIME



Men's  
**SHORT SLEEVE DRESS SHIRT**  
Perma Press  
14 1/2 - 16 1/2  
Assorted  
Solid Colors  
**\$3.33**  
EACH



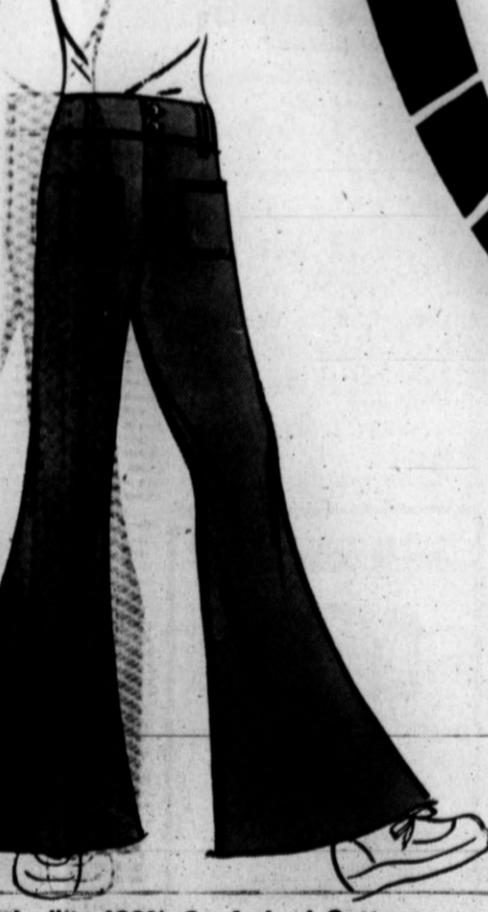
Boy's  
**CHAMBRAY SHIRTS**  
100% Sanforized Cotton,  
Long Point Collar,  
2 Button Cuff  
Sizes 8-18  
**\$3.27**



**MISSES' KNEE HI'S**  
Assorted Colors to Match  
any Outfit in Orlon  
Sizes 6-11  
**2 PAIR \$1.00**



MEN'S  
**SPORT SOCKS**  
Irregular, Orlon Cushion Foot Socks  
**2 PAIR FOR \$1.00**



LADIES  
**PANTY HOSE**  
ONE SIZE FITS ALL,  
PLAIN KNIT, ASST.  
FASHION SHADES  
NOW AT THIS  
LOW, LOW, PRICE!  
**4 PAIR FOR \$1.00**



MEN'S  
**DENIM JEANS**  
100% SANFORIZED COTTON,  
2 FRONT SCOOP POCKETS  
2 BACK PATCH POCKETS,  
ZIPPER FLY, WATCH POCKET,  
FLARE LEGS.  
Size 28-38  
With S-M-L 10-OZ.  
**\$5.47**  
PAIR



Ladies 100% Sanforized Cotton  
**DENIM JEANS**  
Great for Back  
to School  
Reg. \$2.99  
**2 PAIR FOR \$5.00**

## DRUG AND HOUSEHOLD ITEMS

Gillette Razor  
**TRAC II**  
With 5 Twin  
Blade Shaving Cartridges  
**\$2.17**

Alberto Balsam  
**HAIR SPRAY**  
Reg. or Extra Hold  
14-OZ. **\$1.43**

Johnson & Johnson  
**SHOWER TO SHOWER**  
8-OZ. **63c**

Feminine Hygiene Deodorant  
Spray **FDS**  
3-OZ. **\$1.37**

Johnson & Johnson  
**BAND-AID**  
Plastic Strips  
78 Count **63c**

DRIP DRY  
**HANGERS**  
12-COUNT  
**88c**

Cold Water Wash  
**WOOLITE**  
FL. OZ.  
**\$1.19**

FORMICA  
**FLOOR SHINE**  
22-FL. OZ. **97c**

Easy OFF  
**OVEN CLEANER**  
16-FL. OZ.  
**97c**

DEODORANT  
**RIGHT GUARD**  
3-OZ. Spray  
**53c**

G.T. Antiseptic  
**MOUTH WASH**  
16-FL. OZ. **33c**

Johnson's  
**PLEDGE**  
LEMON-REG.  
7-OZ. **73c**

## Meat Prices Up

Meat prices are trending upwards as predicted, Mrs. Gwendolyn Clyatt said this week.  
"Bacon and ham prices have increased, and the cost of many fresh pork and beef cuts have risen," the consumer marketing information specialist, Texas Agricultural Extension Service, The Texas A&M University System, added.  
"Prices on blade chuck roasts and corned beef are economical, and some stores are offering ground beef with soy protein, round steak, standing rib roast and beef liver at special prices."  
Occasional values at pork counters include quarter loins cut into chops and liver.  
Chickens are also a little higher than they were, and consumer demand has dropped a bit — probably because of fewer bargain prices, Mrs. Clyatt said. Diminishing appetites during hot weather may be another factor, she speculated.

The marketing information specialist further predicted higher egg prices within the next few weeks.  
Noting that now is the time to enjoy fresh fruit and vegetables currently on the market, Mrs. Clyatt also predicted higher prices for processed fruits and vegetables.

"At fresh vegetable counters, lettuce is abundant with prices a bit lower, and potatoes follow the same pattern. Cabbage, dry yellow onions, okra, squash, radishes and green onions are among the most economical choices.

"At fruit counters, plums and nectarines are in good supply, and prices are mostly moderate. Peach prices are relatively high.  
"Cantaloupes and watermelons — of excellent quality — are moderately priced, and grape prices should decrease some as their season progresses," the specialist said.

CONSUMER WATCHWORDS: Turkey supplies are predicted to remain at record levels this month — and turkey is now "specialized" at most attractive prices.  
Roast turkey, turkey in casseroles, a la king or in salads can turn casual summer meals into special occasions.

## AC To Staff Veterans Rep

Amarillo College will be among the 2,763 colleges and universities across the nation to have a veterans education and training representative (Vet Rep) assigned full time to assist enrolled veterans.

"Last year there were many complaints from veterans not getting their monthly checks. Congress heard about this and to remedy the situation, Veterans Administration representatives were assigned to college campuses," said J. Fred Balderston, registrar.

The Vet Rep will be counselor for campus veterans, answering questions and resolving problems relating to VA benefits.  
Each college that has 500 full-time veteran students enrolled is assigned one full-time vet representative.

George Doggett, assigned by the Waco VA, will assume duties at AC as well as making visits to Frank Phillips Junior College in Borger and to Clarendon Junior College.  
Doggett will be located in the registrar's office in the Washington Street Administration Building.



# Enrollment Open Let's Cook

## For AC Vocational Her Favorite Project Combines Two Aims

Registration will begin Monday for the fall term at the Amarillo College School of Vocational Arts, 6222 W. 9th. Fall study fare will include air conditioning and refrigeration, auto-motive mechanics, commercial electronics, diesel mechanics, and welding.

Everett Williams, dean of the West campus vocational school, has requested that prospective students submit an application form in advance of registration. The forms are available at the school's Administration Building.

New full-time students may begin registration at 9:15 a.m. New part-time students may start at 6:45 p.m.

Full-time students already enrolled will register at 8 a.m. and part-time students returning to campus will sign up at 6 p.m.

Late registration is scheduled through Aug. 26. Full-time tuition for welding studies is \$105. Each other course entails \$75 tuition. Tuition for the evening welding class is \$65. Other half-time courses cost \$50. The term will end Nov. 10.

### Kendrick Addresses

#### Legal Secretaries

Thomas W. Kendrick, Hereford lawyer, moderated a workshop for the Deaf Smith-Castro Counties Legal Secretaries Association during a monthly membership meeting recently in the law library of Witherspoon, Aikin, Langley, Woods, Kendrick and Gulley Law Firm.

Kendrick's program, which followed a brief business session, focused on the functions of the law library.

Mary Pagett, a local secretary, was accepted as a new member of the association.

BY SUE COLEMAN  
Women's Editor

**BEEF-EATING** is an activity that Mrs. N.E. Tyler encourages, as president of Hereford CowBelles whose purpose is to promote use of beef. And her current enthusiasm is the Texas CowBelles' Beef-For-Girlstown project, of which she is state chairman.

A resident of the ranch country of Western Deaf Smith County for 13 years before she moved to Hereford, with brothers who still are ranchers, Mrs. Tyler has reason to be especially interested in beef promotion.

She suggested the Girlstown project to the state organization of women associated with cattle production and marketing, after learning about the girls residence home's need for meat.

A CASUAL conversation with Nolan Grady, president of Hereford Lions Club which has been active in support of Girlstown, gave her the idea.

Since it fits CowBelle objectives, and at the same time helps girls in the West and Central Texas homes, it was promptly adopted by members from over the state.

Now the committee headed by the Hereford woman is asking for contributions of beef, and also for money which is used to buy beef as advocated by CowBelles.

Mrs. Tyler practices what she preaches about use of beef by preparing it often for family meals. A businesswoman who frequently has limited time for cooking a meal, she says "the handiest thing to cook in a hurry for a substantial meal, is broiled steak" and she has evolved a method of cooking it to suit her family's taste.

**HURRY-UP STEAK**  
Club steak may be broiled just as it comes from the freezer, with the broiler setting on Slow.

If the beef first, set the broiler on high heat and in either case the time of cooking depends on the degree of "done-ness" preferred.

For the distinctive flavor the Tylers like, season the steak with liquid smoke, Worcestershire sauce, salt and pepper while it is cooking.

**HER STYLE** of cookery Mrs. Tyler acquired, she says, from her mother, Mrs. Tom Hall of Hereford who enjoys a high reputation for culinary skill.

"But she cooks by the pinch of this and handful of that system," Mrs. Tyler says, "and it isn't easy to learn to cook that way. However, when we lived on the ranch I got a lot of practice cooking for hands, as well as for my family."

The Tylers lived on the Guseman ranch just this side of the New Mexico line, and in their own home 30 miles west of Hereford on Harrison Highway before they moved to town in 1965.

FORMERLY Marn Hall, Mrs. Tyler was born at Floydada, a



Mrs. N.E. Tyler  
...ranch background is asset

more study in real estate financing. ABOUT A year with a local real estate firm and she went on her own, and says she enjoys the work enough that it's a hobby as well as a business. Association with many people, of all types, is the thing she likes best.

"You do meet all kinds, the over-eager as well as the reluctant," blonde Mrs. Tyler laughs. In the latter class she cites a young man who bought some land in this county and before final papers were ready or the place surveyed, a neighboring farmer phoned her to report, "It looks like they're fixing to drill a well on my side of the line."

She checked hurriedly, found that he was right and saw the drilling equipment moved.

"THE BUYER was that eager to get to work on his own farm, and had a chance to hire the well rig immediately or wait several weeks, so he rushed ahead," she relates. "And that wasn't the first time I've found that the real estate dealer has more to do than just make a sale and see that the papers are in order!"

When she has any spare time Mrs. Tyler likes to join others in her family for camping. They often go to Ute Lake and lately returned from a trip a bit farther into New Mexico, around Cimarron and Ute Park.

"I'M THE outdoor type," she admits, "and like to camp where water sports are handy. My family says I'm a screaming skier, with more screams than skiing, but water

skiing is fun anyway."

Another sport all the Tyler-Hall clan enjoys is football. Her husband, sons and brothers played, "and cheerleaders run in the family too; I was one in high school, so were my sisters and daughter. Now a niece is a cheerleader while a nephew — and my grandsons — are growing up to be players again. "Meantime all of us go to all the games we can reach, in and out of town."

### Law Degree To Be Conferred

The degree of doctor of jurisprudence is to be conferred on Richard O. Gonzales of Hereford in summer commencement exercises of the University of Houston Saturday afternoon. He has attended the UoH law school after graduation from the University of Texas at Austin.

Son of Mr. and Mrs. Delfino Gonzales, 234 Ave. C, Gonzales, started school in Hereford and is a graduate of Hereford High. He attended West Texas State University two years before going to Austin.

He and his wife have been in Washington, D.C. on business connected with government employment which will begin this month for him, with headquarters in the area of Mission in South Texas. Their daughter Maria is visiting in her grandparents' home here.

### B.J. Crowley's HOROSCOPE

Week of August 11, 1974

**LEO**—Those born under this sign have an abundance of self confidence. They are lovers of luxury, who often have to fight the tendency to show off. Blessed with many fine talents, they make good leaders.

**LEO**—July 23 to Aug. 22 -- Avoid the tendency to react in a childish fashion. Others don't want to put up with your argumentative mood. A little thoughtfulness for others will put you in good stead.

**VIRGO**—Aug. 23 to Sept. 22 -- Get your work out of the way early this week so you can relax later this week. Take care of necessities first.

**LIBRA**—Sept. 23 to Oct. 22 -- Hold tightly to your purse strings. Pamper your savings account by paying it as though it were a bill.

**SCORPIO**—Oct. 23 to Nov. 22 -- You may have to handle a family problem with a great deal of tact. Whatever you do, don't lose your temper.

**SAGITTARIUS**—Nov. 23 to Dec. 21 -- Surprise an elderly relative or friend with a small gift. Start a self-improvement program for your appearance and manners.

**CAPRICORN**—Dec. 22 to Jan. 19 -- Learn to control your moods. Others have feelings too. Avoid the tendency to criticize your loved ones.

**AQUARIUS**—Jan. 20 to Feb. 18 -- An idea that seemed far out before, suddenly makes sense now. Keep it to yourself for the present. Stay away from someone who seems bent on provoking you.

**PISCES**—Feb. 19 to March 20 -- Plan a short vacation. The change of pace will work wonders for you. For the time being take care of your own business.

**ARIES**—March 21 to April 20 -- Get as many of your first of the month obligations out of the way as possible. If you are involved with children, spend some time with them.

**TAURUS**—April 21 to May 20 -- A family conference could prove rewarding. A great deal of understanding never before achieved could come about.

**GEMINI**—May 21 to June 20 -- Your optimism is justified. The period you now move into should be richly rewarding. A strong chance exists that your talent will be discovered.

**CANCER**—June 21 to July 22 -- Stick to business this week. Recreation can come later. You may have to work longer hours temporarily to achieve your goals.

**BIBLE VERSE**  
"The wise man's eyes are in his head; but the fool walketh in darkness."

1. Who was the author of this wise saying?
2. Who was his father and mother?
3. For what architectural masterpiece is he best known?
4. Where may the above saying be found?

- Answers to Bible Verse**
1. King Solomon.
  2. King David and Queen Bethsheba.
  3. Solomon's temple, at Jerusalem.
  4. Ecclesiastes 2:14a.



**Looking for an Off-Season "Bargain" on Central Air Conditioning?**

**A reputable BRAND plus a reputable CONTRACTOR are much more important than the price you pay!**

There's much more than meets the eye to selecting and installing a central air conditioning system that will give you comfort and dependability for years to come! Not only the size of your house, but the direction it faces, type of construction, insulation, number of doors and windows, location and size of air registers, etc. must be considered in system planning. Because our Factory-Trained technicians know their business, we back every installation with a written one year warranty — Every GE Central Air Conditioner we sell carries a one year repair warranty against manufacturing defects on the entire product. GE covers parts... we provide service labor. Call Today for a Free Home Survey and Estimate.

**JIM'S PLUMBING**  
364-3160

**HOWDY PARDNER**

New Shipment of Levi's - Big Bells, Bell Bottoms Style 501 & Pre-Shrunk Have Just Arrived!

Faded Blue **JEANS** \$10<sup>95</sup>  
Reg. \$14<sup>00</sup> NOW

Famous Brand Name Check Pants BUY ONE — GET 1 FREE

**LADIES** (Arthur Buyer & Prior Women Clothes) All **STRAW HATS** 1/2 Price

are now in stock. SPECIALS MONDAY through SATURDAY We Feature the Finest in Western Apparel

**BOOTS & SADDLE**

513 N. 25 Mi. Ave. 364-5332

**RING IN THE NEW... GREAT NEW SHOES FOR ACTIVE YOUNG GENTS**

Warm tones. Sharp style. And the Jumping-Jacks name inside means shoes constructed in full-grain leather for a comfortable fit and durability. Quality means value and Jumping-Jacks are America's finest fitting quality shoes.

**Jumping-Jacks**  
Most feet are born perfect. They should stay that way.

**FIRE BALL** **THUNDER**

"We Care About Your Feet" AT **GATTIS SHOE STORE**  
Your Back-To-School Headquarters in SUGARLAND MALL

**WANTED**

**TRAVELERS MOTOR CLUB**

DISTRICT MANAGER FOR:

Deaf Smith, Randall, Armstrong, Donley, & Collingsworth Counties.

Salary + Commission  
2 Weeks Training School  
Bonuses: Car Payment, Group Insurance, U.S. Savings Bonds and other Fringe Benefits.

**IF YOU ARE NOT MAKING \$300 A WEEK AND UP CALL COLLECT**

**VIRGIL COFFEE OR WALT EVERTON**

806/747-3525 Mon. thru Fri  
806/744-8800 Sunday

**OR SEND RESUME**  
Write Box 12689  
Okla. City, Okla. 73112

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The Rev. George M. Schelter  
...ordained by his father

## Rev. Schelter Ordains Son

The Rev. George M. Schelter, son of the Rev. and Mrs. Herman J. Schelter of 303 Western, was ordained and installed as a pastor of the Lutheran Church-Missouri Synod at St. James Lutheran Church, Grosse Pointe, Mich., where he will serve on the team ministry.

The Rev. George Schelter, a native of Cypress, attended Concordia Junior College in Austin and Concordia Senior College in Fort Wayne, Ind. He received his Master of Divinity degree from Concordia Seminary in Exile, St. Louis,

through the Lutheran School of Theology, Chicago in May 1974. His vicarage was served at St. Paul Lutheran Church in New Orleans.

The Rev. Herman Schelter, pastor of Immanuel Lutheran Church here, ordained his son. The Rev. George E. Kurz, Pastor of St. James Lutheran Church, Grosse Pointe, conducted the installation, and the Rev. William Woldt, Mission Counselor for the English District, The Lutheran Church-Missouri Synod, delivered the sermon.

Other pastors officiating at the service included the Rev. Richard Feucht, Director of Parish Education for the English District, and the Rev. Carl Sangers, Circuit Counselor for the Detroit East Circuit for the English District liturgists, and the Rev. Edwin Rehrauer, Gloria Dei Lutheran Church, Detroit, lector. The chancel choir of St. James Church, under the direction of Herman A. Clein, sang "Gloria" by Mozart.

A reception for Pastor Schelter and his family was held after the service.

## Fair 'General Store' Will Exhibit Antiques

AUSTIN—An old shoe-shine chair, cream separator, sausage grinder and numerous farming implements are among the antiques collected from East and Central Texas farms for display in the Texas Department of Agriculture (TDA) general store at the State Fair in October.

Agriculture Commissioner John C. White said almost all the antiques necessary to outfit a complete general store have already been assembled and will be installed in the display which will cover a fifth of the Food and Fiber Pavilion.

Responsibility for creating the store is in the hands of TDA's marketing division. "The Texas Department of Agriculture is grateful to all the people who have loaned us articles from the past," White said. "Their generosity will help us make the Food and Fiber Pavilion one of the most interesting and educational exhibits at the fair."

A complete store will be

built inside the pavilion. It will have paneled walls, a beamed ceiling effect, windows and a front porch visitors will cross to enter the building.

In addition to antiques, some 40 Texas products will be displayed. Old-time recipes will be given away and a daily drawing for a basket of Texas products will

be held. A dairy and cola product will be served all day and a complete meal made from Texas products will be on display.

When the fair ends the store's paneling will be returned to the Texas Department of Agriculture in Austin where it will be used to create a country store museum in the Stephen F. Austin Building.

The museum will be similar to the fair display and will include a slide show on the progress of agriculture since the turn of the century

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## Entries Wanted For Art Show

Artists and craftsmen from this area are invited to send entries to the Fifth Republic of Texas Chilympiad Arts and Crafts Show in San Marcos.

Although the arts and crafts show is just one of the many attractions of this State Chili Cook-off, a Chilympiad aficionado reports that this event has been one of the most interesting for chili buffs (and profitable for hundreds of artists) throughout its five year history.

The cook-off with its many attractions is expected to draw between 75,000 and 100,000 persons for the event, which is scheduled Sept. 19-22. "In fact the vent has been so successful that we have had to extend it one extra day," said one of the San Marcos chili pod directors. And this year's event will not be at the traditional site, the famous Aquarena Springs resort. The people of Hays

County have recently completed a 50 acre civic center complex located off IH 35 between Austin and San Antonio.

"This new site has afforded plenty of room to spread out on," said the director, "and even allocates a sheltered area for the arts and crafts display."

The display area is 10,800 square feet, and completely covered to ensure environmental protection. Chilympiad directors have also commissioned a security guard so that the arts and crafts people may leave their displays up overnight.

"There's one drawback, however," said the director. "We've decided to place the display areas on a first come basis and we're only allowing 150 spaces for the show."

Entry fee for the arts and crafts displays is \$15 for the four-day Chilympiad festivities.

Those desiring to enter should have their entries in as soon as possible to ensure a space. Mail to Chilympiad Arts & Crafts Show, P.O. Box 2310, San Marcos, TX 78666. Those late comers will receive a refund if spaces are taken.

As mentioned, the arts and crafts extravaganza is only one of the events for the four-day zany chili battle. Also featured will be the Ole Fiddlers Fiddle-Off, antique and classic car show, Confederate Air Force Static Display and the Chilympiad Beauty Pageant.

Every night of the Thursday through Sunday cook-off will be

filled with dancing and entertainment by top musical performers. Willie Nelson, that composer and singer of progressive country and western music will be performing Friday and Saturday evenings; Darrell McCall is billed for Thursday; and the Velvets for Sunday's dance.

### Confidence

"I'll carry this case to the highest court in the land," said the lawyer to the prisoner. "but in the meantime, you'd better try to escape."  
-Bluejacket, Memphis.

### Acrid

Virtually the whole world is in a ferment, and no one can foresee whether the result will be champagne or vinegar.  
-Journal, Milwaukee.

### Fashion

Long slinky dresses of polyester knits are popular for summer knits. Many of these are flower prints and can be worn later on with scarfs or capes.



Cary Grant, whose real name is Alexander Archibald Leach, has made more than 70 movies.

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100 page tablet.  
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**Briefolio**  
Large pockets hold everything up to 9" by 12". Plastic cover. Finish. Our Reg. 39c.  
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**Giant Erasers**  
Rub Kleen or Pink Pearl. Giant size.  
Our Reg. 29c.  
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Narrow or wide rule. 200 sheets.  
Our Reg. 69c.  
**53c Pkg.**

**Elmer's Glue**  
School Glue or Glue-All. All 4 oz. Our Reg. 54c.  
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**Draws-a-Lot Liquid Crayons**  
10 in Pkg.  
Fine or broad tip.  
Our Reg. 93c.  
**57c**

**Theme Book**  
Fits 2 or 3 ring note books. 40 pages.  
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**The Organizer**  
3 ring binder, clip and pad and pocket files. Our Reg. \$2.68  
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**Kleenex Tissues**  
Ideal size to fit in school desks!  
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A back-to-school value! 3 pens on card. Our Reg. 33c.  
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10 #2 lead pencils in package.  
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A handsome pen and pencil set. Our Reg. \$1.49.  
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**Nerf Mobile**  
Parker Brothers makes the fun toy for all ages! Safe and soft! Our Reg. \$2.99  
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**Read & Color Books**  
Fun for the little ones still at home! A super assortment of color books. Our Reg. 49c.  
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**Desk Lamp**  
Hi-intensity desk lamps give bright concentrated light. Our Reg. \$1.49  
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**Scatter Rugs**  
Monocolor striped rug. Latex back.  
24" x 40". Our Reg. \$1.79  
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**Hair Barrettes**  
Neat and pretty! Assorted styles. Values to 59c.  
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**Cotessa Scissors**  
Designed to cut Polyester knits. Easy to handle.  
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**\$2.47**

**Electric Alarm Clock**  
Tailored White case. Lighted Red or Green dial. Our Reg. \$3.99  
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**Clear Pitcher**  
Sparkling glass pitchers by Libbey. 60 oz.  
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**Wrigley's 10 Pak Gum**  
Doublemint, Spearmint or Juicy Fruit. 10 packages in pack. Our Reg. 69c.  
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Self-buttering electric corn popper. Teflon II. 4 qt. Cord included. Model No. M-0342-71. Our Reg. \$9.99.  
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**Bubble Balls**  
For terrariums, dry flowers, candles, candies, many uses!  
8" Tall **\$1.19**  
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**Pattern Cutting Board**  
Full 40" x 72" Ruled 1" squares. Folds for storage.  
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**Sather's Cookies**  
Delicious snacks or lunch treats. Our Reg. 3 for \$1.00  
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400 Mable St.  
Rev. C.W. Allen, Pastor

**MAYBE YOU'RE**

Drifting, just Drifting, on down the  
stream of time,  
Aimlessly leaving the shore;  
Drifting, just Drifting, without a light in sight,  
When will thy Drifting be o'er?  
The Lord is your refuge, your port in the storm,  
The lighthouse to guide your way;  
You can turn lose the timber, and grab hold the line,  
And come out of deep water forever to stay.

**You In The Church**  
**The Church In You**  
— form a combination for good. Every man, woman and child needs the influence of the church. So, come let us go into the house of the Lord. Let us support her program of service to humanity, be a faithful worker, a daily bible reader and attend services regularly.

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- GRACE GOSPEL CHURCH**  
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Pastor, Jim Gilliam
- ST. THOS EPISCOPAL CHURCH**  
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The Hereford Brand, Hereford, Texas, Thursday, August 15, 1974

### Larger Crops Indicate Good Year For South

If there are any doubters still around who believe the agricultural south is disappearing, they probably haven't taken a good look at what's going on in crop production this year.

That's the opinion of Emory Cunningham, president and publisher of Progressive Farmer magazine.

He says southern farmers have over a million and a half extra acres planted to major crops this year, compared to 1973. Cotton acreage in the south and southwest is up 13 per cent and corn and rice plantings are up 10 per cent each over a year ago.

States with significant increases in cotton acreage include Mississippi, 455,000; Arkansas, 380,000; Texas, 200,000; Tennessee, 120,000; and Alabama, 95,000. The south planted well over 90 per cent of the nation's cotton, with a total acreage of 12,670,000. Texas, alone, grows more than 5,600,000 acres of cotton.

Corn acreage increases were the largest in the following states: Texas, 230,000; North Carolina, 170,000; Georgia, 160,000; Kentucky, 130,000;

and South Carolina, 100,000. This region planted well over 10,500,000 acres to corn in 1974. Southern states growing more than one million acres of corn each are Georgia, 2,000,000; North Carolina, 1,700,000; and Kentucky, 1,300,000.

North Carolina and Kentucky are the only states to grow more than 100,000 acres of tobacco, with North Carolina holding a commanding lead of 408,000 acres to Kentucky's 183,000.

Peanut acreage, a crop grown almost exclusively in the south, totals 1,530,000 acres for this year, up slightly from a year ago. Rice growing is concentrated in Arkansas, Louisiana, Mississippi and Texas. The 2,000,000 acres planted this year represent a slight increase over 1973.

Soybean and sorghum acreages are down from last year. Soybeans is the south's most widely grown crop now, totalling 18,000,000 acres.

Arkansas is the soybean acreage leader with 4,400,000 acres. Texas dominates the sorghum growing group of states with 7,600,000 acres.

### Farm Receipts Double

USDA reports the 1973 farm cash receipts at \$88,589,522,000. Livestock and livestock products accounted for \$46,243,663,000 or 52.2 per cent of the total. Cash receipts from crops amounted to \$42,345,869,000 or 47.8 per cent of total.

In the livestock and livestock product category, cattle and calves sold amounted to \$22,738,918,000 or 49.2 per cent of all livestock and livestock products sold. Dairy products sold in 1973 amounted to \$8,071,176,000 which was 17.45 per cent of all livestock products sold. Hogs were third in line with \$7,645,627,000 in sales and accounting for 16.53 per cent of the total livestock products sold.

If the three top cash receipt categories are added together, cattle and calves, dairy products and hogs, they account for 83.18 per cent of all the livestock products sold in 1973. Eggs were fourth and broilers were fifth in this particular category.

In the field crops category, soybeans were by far the largest producer of cash in 1973 at \$8,846,540,000 or 20.89 per cent of all dollars earned from field crops. Corn was second at \$7,535,156,000 or 17.79 per cent of the total. Wheat was third in line at \$5,688,114,000 or 13.43 per cent of the total.

When the three top sales categories are added together, soybeans, corn and wheat, they amount to 52.11 per cent of all crop sales in 1973. Cotton was fourth in line producing only 5.4 per cent of total field crop sales.

Direct government payments to farmers and ranchers in 1973 were reported at \$2,607,000,000. Farmers and ranchers in the \$100,000 and over sales classification group received 19.8 per cent of the total.

Farms and ranches with less than \$2,500 sales accounted for

3.2 per cent of the total. Farms and ranches in the \$20,000 to \$40,000 class the largest share of government payments: 28.2 per cent.

Those in the \$40,000 to \$100,000 class were next in line; 26.7 per cent of the total. The \$10,000 to \$20,000 class received 11.3 per cent and the \$5,000 to \$10,000 group received 5.1 per cent of the total.

### Stocker Cattle Near 6 1/2 Million

Stocker cattle on farms and ranches in Texas as of July 1 are estimated at 6,447,000 head compared with 5,495,000 recorded on July 1 last year.

Stocker cattle exclude cows; replacement heifers, 500 pounds plus; bulls, 500 pounds plus; and cattle on feed.

Stocker cattle numbers July 1 are sharply above January 1 where the cow-calf operations are dominant, such as East Texas. Numbers July 1 are down from January 1 on the Northern High Plains where January 1 numbers are at a higher level because of stocker cattle shipped in for winter wheat pasture.

## Sound Judgment Needed In Growing Late Cotton

Because of erratic weather conditions over the South Plains this year, the cotton crop varies as much as six weeks in planting dates. This means farmers will need to look carefully at soil and plant conditions and stages of growth as they determine when to irrigate, says Dr. Bob Metzger, area agronomist.

"Hot, sunny weather has promoted heavy fruiting with less vegetative growth in most of our irrigated early-planted cotton," says the Texas Agricultural Extension Service specialist.

"Irrigation in many fields of early cotton has been behind schedule all season. Early cotton can utilize considerably more water due to the heavy fruit load with less than normal

vegetative growth. "But we face a different picture on late cotton planted after the June hail storm," he cautions. "This cotton is making good progress and fruiting rapidly. Full size bolls should be reached by the third or fourth week in August.

"Although the fiber of late planted cotton is expected to reach its full staple length by the last of August, the bolls will still be immature. Fibers must fill out (increase in micronaire) during September and October if these bolls are to reach the desired yield potential.

"Temperature may actually become more important than moisture for this crop," he emphasizes. "It also becomes imperative that this cotton

remain in a fruiting phase and allowed to continue fruiting at a rapid pace. One way to do this is by careful use of irrigation water."

The agronomist explains that it may not be necessary or profitable to irrigate late cotton that is currently not wilting and has sufficient soil moisture. However, if some wilting is occurring and soil moisture is

low, a light or alternate row irrigation around Aug. 10-15 should provide adequate moisture for the remainder of the season.

"It is much better to stress late-planted cotton a little than to have luxuriant growth," he adds. "Observations and studies have shown that late cotton is much more sensitive to excess water, which usually results in

rank, immature bolly cotton.

"You don't have to have a large stalk to obtain profitable yield," Metzger adds. "I realize that growthy cotton certainly looks attractive during the season, but if you end up with a plant having 1/2 white cotton at the bottom with 3/4 bolly cotton at the top, it can be costly with present-day quality discounts and premium, to say nothing of

irrigation costs."

The specialist who is based at the Texas A&M University Agricultural Research and Extension Center, says that each year he cautions producers about over-watering cotton, especially late cotton. It is even more critical this year, he adds, because most late cotton is located in the short season area north of Lubbock.

### Beef Cow Farms Up, New Type Owners

The current trend in the beef cattle industry is toward more beef cow farms, says a livestock marketing specialist for the Texas Agricultural Extension Service. But the farm owner is changing.

"This is of significance to the purebred breeder because it means an expanded market for bulls and heifers," explains Ernest E. Davis.

Texas' commercial farms with beef cows and heifers that have calved increased in number by more than 17,800 from 1964 to 1969. Texas' Census data indicate a 35 per cent increase of medium sized farms of 20 to 99 cows and a 13 per cent increase of farms of 100 to 499 cows while ranches of more than 500 cows remained constant.

What has brought the increase in beef cow farms?

"Many new landowners who bought land for other reasons have decided to raise cattle," explains Davis. "There's that urge to run a few cows. There is a prestigious image associated with being a rancher or cowman, especially in Texas and the Southwest. Furthermore, some supplemental income can be derived from cattle."

This new breed of cattleman is generally a cattle hobbyist who knows "little or nothing about any breed of cattle, says the specialist. He must be introduced to and convinced of the merits of the breed he eventually chooses. Thus breeders must implement awareness and educational programs to reach and sell to this new client.

Of course, the purebred breeder should not forget his

other customer, the commercial cow-calf operator, cautions Davis. These cowmen are producing beef to meet the demands of consumers, retailers, packers and feedlots.

"So, not only must cattle breeders recognize the role a breed has in producing the market animal of today and tomorrow, but they must also be cognizant of new customers or new trends affecting the market," adds Davis.

### Board To Reward Bread Service

Civic and service clubs and other organizations have a chance to focus attention on restaurants which give them exceptional bread service as well as enhance their own treasury in a new program being jointly announced by the Texas Wheat Producers Board and the Texas Restaurant Association.

The project is in preparation for the annual "Day of Bread" which will be observed nationwide, Oct. 8, according to Miss Mary Ellen Dambold, TWBP nutritionist.



Good Watches deserve Good Care!



all others need it!

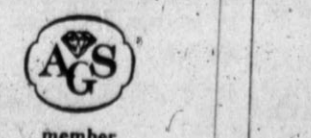
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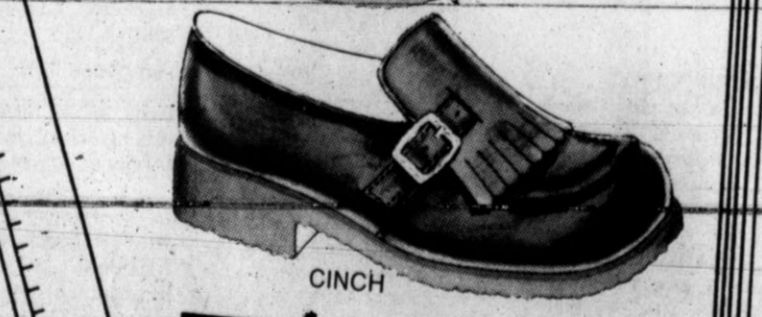
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AMERICAN GEM SOCIETY



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Note the style...rich warm colors in the smartest new looks. Note the construction...light weight, flexible and tough... Jumping-Jacks shoes are full-grain leather giving a soft "mold-to-your-feet" feeling. Great for class or funning around... Jumping-Jacks has experts to size-up every Janie and Johnny in town.



Most feet are born perfect. They should stay that way.

"We Care About Your Feet" at GATTIS SHOE STORE IN SUGARLAND MALL Your Back-To-School Shoe Headquarters

CHARGE-ACCOUNTS and LAYAWAYS WELCOMED.

### ATTENTION ALL FARMERS, CREW CHIEFS AND PARENTS:

Every Child between the ages of 7 and 17 inclusive residing in Deaf Smith County must attend regularly either public or parochial school. The parents of such children not requiring them to attend school may be subject to heavy fines. Crew Chiefs may not work school age children during school hours. Farmers may be subject to heavy fines if they permit school age children to work on their land during school hours without a permit.

Public School: Registration begins August 16 Classes begin August 20  
St. Anthony's School: Registration begins August 15 Classes begin August 21  
/s/ H.C. WILLIAMS County Judge Deaf Smith County Hereford, Texas

### ATENCION RANCHEROS, CONTRATISTAS, Y PADRES DE FAMILIA:

Cada criatura de edad 7 hasta 17 que resida en el Condado de Deaf Smith, tendra que asistir a la escuela diaria, ya sea publica o parroquial. Los padres que no manden a sus hijos a la escuela, tendran que pagar una multa. Los contratistas no pueden hacer que trabajen criaturas durante horas de escuela. Los rancheros tendran que pagar multa si permiten que criaturas trabajen en sus labores durante esas horas sin permiso.

Se registrarán para la escuela pública comenzando el día 16 de Agosto. Las Clases comienzan el dia 20 de Agosto. San Antonio comienza las clases el 21 de Agosto.

/s/ H.C. WILLIAMS Juez del Condado

LEON RICHARDS SUGGESTS

## Consolidate ...and get your bills under full control

Gather up those nagging bills, those dragging charge accounts, your lagging expenses...bring them to financial house! Let us show you how to add them all together (consolidate!), pay them off in one convenient loan. Your payment may be less than your total monthly payments!

Come in...call us. Consolidate to a larger loan... \$1000...\$1500...\$2000 or more. Act today!

Leon Richards, Branch Manager  
615 So. 25 Mile Ave.  
364-4432

financial house INTERSTATE SECURITIES COMPANY

# SELL IT FAST! BUY IT RIGHT! USE WANTADS!

## Phone 364-2030

**CLASSIFIED ADVERTISING RATES**  
 Readers Ads (Minimum 10 words) 1st insertion per word 10c  
 Additional insertions, when paid in advance: per word 8c  
 Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00  
 Repeat insertion without copy change per col. inch \$1.50  
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.50  
 Deadline for Classified Advertising in the SUNDAY BRAND.

5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND.

5 p.m. Tuesday

### 1. FOR SALE Miscellaneous

**TOWN & COUNTRY MOBILE HOME SALES**  
 Hwy 60 at Myrtle Phone 364-0169  
**FURNISHED TRAILERS FOR RENT**  
 IB-1-18-9p

For Sale: 9x12' Nylon floor carpets. \$45.00 each, \$29.61 each, \$28.50 each. Montgomery Ward, Phone 364-5801.  
 B-1-16-28-tfc

**!!CARPET!!**  
 Financing Available  
 CAW CARPET  
 PLAINS AND N. 23 MILE AVE.  
 PHONE 364-3448  
 B-1-24-tfc

**WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552**  
 IB-37-tfc

**!!WE HAVE MOVED!! TO KNOWLES AUCTION BARN ON MISSION ROAD**  
 We have a full line of new & used furniture and appliances at bargain prices.  
 Open for business 6 days a week 8:00 a.m. to 8:00 p.m.  
**BIG JIM'S FURNITURE**  
 Phone 364-1873  
 B-1-31-tfc

For Sale: Cedar posts. 1x6 rough fence boards. Call 289-5500 early mornings or late evenings.  
 B-1-15-27-tfc

10% Ft. 1971 model camper for sale. Call 364-2083 after 3:30 p.m.  
 B-1-11-31-tfc

For Sale: 1973 Model Yamaha, 75 CC. Phone 364-3934 after 7:00 p.m.  
 IB-1-14-3-tfc

**BEAUTIFUL 18' IMP open bow Tri-Hull 165 h.p. inboard white-yellow exterior, brown upholstery with yellow carpet, built-in coolers, tandem trailer. New this year. 364-0951 Merrick.**  
 B-1-26-30-tfc

**FOR SALE**  
 1-21" Color Console TV  
 1-19" B&W Portable  
**WE MAKE HOUSE CALLS**  
 Repairs on all makes & models, color, B&W and radios.  
**TOWER TV**  
 248 Northwest Drive  
 Phone 364-4740  
 B-1-25-tfc

For Sale: Gibson Amplifier, \$200.00. Bedroom suit, \$100.00. Call 364-3714.  
 B-1-10-6-2c

**REPRO STEREO**  
 Electrophonic component stereo, 200 watt amplifier, AM-FM stereo radio, built-in 8 track tape player, Garrard Turntable, 10 speaker system. Sold new \$399.00. Assume balance of \$225.00 or \$10.00 monthly at:  
**Martins Sound Center**  
 Corner of Georgia and I-40  
 Amarillo, Texas  
 B-1-3-tfc

**CLOSE OUT FLOOR MODELS**  
 Mediterranean Console stereo with AM-FM stereo radio, built-in 8 track tape player, 4 speed record changer, 8 speaker system. Factory list price \$299.95, close out only \$165.00 or \$10.00 monthly at:  
**MARTINS SOUND CENTER**  
 Corner of Georgia & I-40  
 Amarillo, Texas  
 B-1-3-tfc

**STATED MEETING SECOND MONDAY**  
 8:00 P.M.  
 Thursday  
**DEGREE WORK**  
 L.J. Clark W.M.  
 W.A. Phipps Sec.  
 Hereford Rotary Club  
 meets every Monday at 12:45  
 Civic Club Center (Jim Hill)  
 Lions Club meets each Wednesday, 12 Noon  
 Civic Club Center (Jim Hill)

**FOR SALE**  
 Soft Water Service Home-Owned Water Softeners. 216 No. 25 Mile Avenue.  
 B-1-14-50-tfc

**FOR SALE:**  
 Soft Water Service Home-Owned Water Softeners. 216 No. 25 Mile Avenue.  
 B-1-14-50-tfc

**FOR SALE: WATER SOFTENER SALT.** 216 NORTH 25 MILE AVENUE.  
 B-1-10-50-tfc

For Sale: Clean 14x60 two bedroom, two bath mobile home or will trade for travel trailer or pickup or anything of equal value. \$6,500.00. Call 289-5892.  
 B-1-25-3-tfc

**CARPETS** and life too can be beautiful if you use Blue Lustre. Rent electric shampooer \$1.  
**Hereford Hardware**  
 B-1-19-6-2c

For Sale: Frigidaire portable dishwasher. Avocado, like new. \$65.00. 1616 18th Street.  
 B-1-12-6-tfc

For Sale: Buffet clarinet \$100.00. 611 Avenue J. 364-4506.  
 B-1-10-5-tfc

Send 35c for new catalog, new shipments crewel kits-painted needlepoint canvases, large selection embroidery floss. Over 400 colors needlepoint yarn, Christmas jeweled kits.  
**DAN'S OF CANYON**  
 B-1-5-8c

For Sale: Camper bus, self contained. \$1500.00. Can be seen 245 Beach. Call 364-3999.  
 B-1-14-6-4c

For Sale: 1972 Town & Country Mobile Home. Take up payments. Call 364-4129 after 5 p.m.  
 B-1-32-2p

**FOR SALE:** Slate top regulation size pool table with balls and cues \$400.00. Phone 364-0215.  
 B-1-15-29-tfc

For Sale: One ton homemade mobile camper, 3 speed. Electric two speed rear end. Sleeps 4 nicely. Call 364-2676 or 364-1779 after 5 p.m. See at 235 Avenue J.  
 B-1-28-3-tfc

**FOR SALE**  
 21" b/w Zenith TV with portable stand. Very good condition. Call 364-0218 after 5:00 p.m. or all day weekends.  
 B-1-33-tfc

For Sale: 15 ft. Arrowglass Boat, 65 hp Mercury engine, drive on trailer. \$1,000 firm. 364-1310 or 364-1797.  
 B-1-16-33-tfc

**Goats for sale.** Call 265-3388.  
 B-1-10-33-2c

**YOU saved and saved for wall to wall carpet. Keep it new with Blue Lustre. Rent electric shampooer \$1.**  
**Duckwalls, Sugarland Mall**  
 B-1-23-33-2c

**2. FOR SALE Farm Equipment**  
 See Us For Parts-Sweeps-Chisels for  
**Graham (Hoeme) Plows DAVIS IMPLEMENT 408 EAST FIRST Phone 364-2811**  
 B-2-35-tfc

See Us For Mayrath Grain Augers Also have parts in stock  
**DAVIS IMPLEMENT 408 EAST FIRST Phone 364-2811**  
 B-2-35-tfc

For Sale: 2 #38 John Deere Silage Cutters. Late model. 806-267-2621.  
 B-2-11-32-tfc

**GARAGE SALE.** 116 Fir. Lots of baby clothes, miscellaneous and assorted junk. Saturday & Sunday.  
 B-1-33-2p

**GARAGE SALE.** 222 Aspen. Friday and Saturday 8 to 6. Costs, odds and end dishes, coffee pot.  
 B-1-17-33-1c

**GARAGE SALE.** 124 Juniper. Saturday only 9 to 4. Clothes and miscellaneous.  
 B-1-12-33-1p

**GARAGE SALE.** 503 Avenue H. Clothes for children and women, lots of miscellaneous items. Saturday 8 to 5.  
 B-1-15-33-1c

**GARAGE SALE.** Today. 415 Western.  
 B-1-33-1p

**TWO FAMILY GARAGE SALE.** 414 Western. Saturday & Sunday.  
 B-1-33-1p

**GARAGE SALE** Friday & Saturday 9 a.m. - 7 p.m.  
 Lots of clothing and miscellaneous items, mattress and springs, table and chairs.  
 442 Long  
 B-1-33-1p

**GARAGE SALE.** Antiques, stereos, TV, clothing, 304 Sunset Drive. Friday & Saturday.  
 B-1-33-1c

**GARAGE SALE.** Thursday & Friday. 410 Western.  
 B-1-10-33-1c

**CLEAN expensive carpets with the best.** Blue Lustre is America's favorite. Rent shampooer \$1.  
**McCaullin Lumber**  
 B-1-19-33-2c

For Sale: Foldout camp trailer. Excellent condition. \$350.00 firm. Call 364-1310 or 364-1797.  
 B-1-12-33-tfc

For Sale: 900-20 six new tires, rims and two spacers. Phone 364-0833.  
 B-1-12-33-4c

For Sale: 16 ft. bed and hoist. Used one season. Contact Jerry Hill at Jack's Trailer Court, Hereford.  
 B-1-33-1p

For Sale: 10' Bench Saw, heavy duty with dados and moulding set. Make offer, 364-5578.  
 B-1-15-33-tfc

**Lose Weight with New Shape Tablets and Hydrex Water Pills.** Edward's Pharmacy  
 B-1-33-8p

For Sale: King Trumpet and case. Excellent condition. \$95.00. Laurie Close, 364-3304.  
 B-1-12-33-2c

**FOR SALE**  
 21" b/w Zenith TV with portable stand. Very good condition. Call 364-0218 after 5:00 p.m. or all day weekends.  
 B-1-33-tfc

For Sale: 1969 Chevrolet SS 396. Maroon and White. \$850.00. 304 Centre.  
 B-3-33-2p

For Sale: 1968 Pontiac Executive 2 dr. sport coupe. Has power, air cond. 400 CV with V8 Engine. \$650.00. 364-2915 after 6:00 and weekends.  
 B-3-24-33-tfc

For Sale: 1969 Pontiac Station wagon. Excellent. Fully loaded. Call 364-1958.  
 B-3-10-33-2c

**4. REAL ESTATE For Sale Or Trade**  
**FOR SALE**  
 1/2 Section irrigated land. Good water. Will sell all or part. CALL: 289-5500 early mornings or late evenings  
 B-4-27-tfc

I have Farm and Ranch Buyers, I need your listings.  
**J.M. HAMBY REAL ESTATE Phone 364-3588 Res. 364-2553**  
 B-4-29-tfc

**BEE T DIGGER** for sale. Two-row Farmhand Beet Digger. Has harvested only 200 acres. Equipped with topper. Reasonably priced. Beri Ford. Hartley, Texas 365-4568.  
 B-2-22-6-6c

For Sale: 20,000 ft. 5/8 Sucker Rod, 25 ft. sticks \$3.50. United Supply Box 791, Dalhart, Texas 79022. Phone 249-2439.  
 B-2-33-3c

### 3. FOR SALE Automobiles

1971 Custom 4 dr. Buick Lasabre. One owner, low mileage. All power, air. McGee Furniture.  
 B-3-15-6-2c

For Sale: 1946 Ford coupe, 40,000 miles. Call 364-6489.  
 B-3-10-6-3c

For Sale: 1971 Cadillac Sedan Deville in very good condition. Call Frank Bezner, 276-5656.  
 B-3-17-2-tfc

Extra clean Ford pickup for sale. 1964 model \$450.00. Call 364-2947.  
 B-3-15-6-tfc

For Sale: 1973 Datsun 610 Stationwagon. Radio, air, steel belted radials. See at 441 Avenue B or call 364-4304.  
 B-3-31-tfc

For Sale: 1968 Chevy. Radio, heater, power, air, new rubber. Clean \$850.00. Call for Ray at 364-0033 or 364-5667 after 6 p.m.  
 B-3-21-30-tfc

1972 Opel Rallye, automatic transmission, 6500 miles. 364-6801 or 364-5017 after 6:00 p.m.  
 B-3-12-6-tfc

**BY OWNER**  
 New 1973 Chevrolet C-65 series truck, 5300 miles, twin-screw, 5 speed, 5300 with 4 speed aux. long wheel base.  
 Call: 647-4375 or 647-5584 Dimmitt, Texas  
 B-3-5-tfc

**SELECTED USED TIRES \$3.00 UP**  
 30 Day Guarantee  
**MONTGOMERY-WARD AUTOMOTIVE SALES**  
 114 EAST PARK  
 IB-3-17-tfc

**MILBURN MOTOR COMPANY**  
 We pay cash for Used Cars  
 136 Sampson  
 Phone 364-0077  
 B-3-33-tfc

1957 Ford, 6 cyl. new paint job. 1964 Ford, 6 cyl. standard transmission, new paint job. Phone 364-3184.  
 B-3-18-5-tfc

**NEW & USED CARS**  
 now for sale at JOHN ORSBORN BUICK, PONTIAC, GMC's new location.  
 221 North 25 Mile Ave.  
 B-3-8-tfc

**WALKER'S USED CARS AND TRUCKS**  
 WE BUY, SELL OR TRADE  
 400 West First  
 Phone 364-2250  
 IB-41-tfc

For Sale: 1968 Pontiac Executive 2 dr. sport coupe. Has power, air cond. 400 CV with V8 Engine. \$650.00. 364-2915 after 6:00 and weekends.  
 B-3-24-33-tfc

For Sale: 1969 Chevrolet SS 396. Maroon and White. \$850.00. 304 Centre.  
 B-3-33-2p

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For Sale: 1969 Pontiac Station wagon. Excellent. Fully loaded. Call 364-1958.  
 B-3-10-33-2c

I have Farm and Ranch Buyers, I need your listings.  
**J.M. HAMBY REAL ESTATE Phone 364-3588 Res. 364-2553**  
 B-4-29-tfc

**REASONABLY PRICED \$12,450.** 6 room home, fully paneled and carpeted, extra nice, near Aikman.  
**COZY**  
 2 bedroom home, paneled and carpeted. Very clean at \$10,500. Nice location.  
 For appointment, Call 364-3347  
 B-4-3-tfc

**IF YOU NEED** extra large bedrooms, see this one just redecorated. \$18,500. Well located.  
 B-4-3-tfc

**DO YOU ENJOY COUNTRY LIVING?** See this 3 bedroom home on one acre. Close in, lots of fruit trees, good water, huge garden. No restrictions.  
 B-4-3-tfc

**PRICED BELOW TODAY'S MARKET** 3 bedroom, 2 bath brick, 10 years old. Like new at a very good buy, near Tierra Blanca.  
 B-4-3-tfc

**JUST LISTED** This lovely extra two bedroom home on Avenue C. Call us to see this one.  
 B-5-10-6-2c

**A REAL NICE** 3 bedroom home, 2 bath in Northwest. Only \$26,500.00  
**TRAILER HOUSE** 3 bedroom, 2 bath-furniture included. Fenced. \$800 equity. Payment \$104.00.  
 B-5-10-13-tfc

**2 1/2 and 5 acre home sites.** 25% down or cash.  
 Very nice two story home with extra lot. Near shopping center.  
 B-5-10-13-tfc

**If you wish to buy or sell Call CARTEL.**  
**WE TRY HARDER**  
 Member-Multiple Listing Service  
 Wayne Carthel - 364-0944  
 Al Wiley - 364-4985  
 B-4-6-tfc

**HOW TO GET ALL YOU PAY FOR**  
 If you want full value for every dollar, look at this property - 3 bedrooms, 1 1/2 baths, nice living and kitchen, garage - Fenced yard with nice lawn. Buy equity and assume loan of 160.00 per month.  
 B-5-10-32-tfc

**NEW LISTING**  
**GIVE A LITTLE**  
 And you can move into this 3 bedroom home on Avenue G. This home is nice inside and out with garage and fenced yard. Also nice small garden with payments of \$141.00 per month at 7 1/4% interest.  
**NEW LISTING**  
**WHEN SCHOOL STARTS**  
 Mom will love letting the kids walk to Aikman. This home has been redecorated inside and out, even with some new carpet. 3 bedroom, 1 1/2 baths, double garage with nice yard and fenced. Call for details.  
 B-5-6-tfc

**SMALL DOWN**  
 \$1,000.00 down will handle this 3 bedroom, 2 full baths. This house looks new inside and out. Total price \$16,900.00.  
**NEW LISTING**  
 And live in the other side free. 1 bedroom duplex, it's furnished and is in good shape inside and out with double garage, \$1,500.00 down and \$125.00 per month. Priced \$14,000.00.  
 B-5-12-6-tfc

**TRAILER SPACES FOR RENT.** Near school, water and gas furnished. Call 364-0527 or 364-5725.  
 B-5-32-6p

**SUMMERFORD MOBILE MANOR**  
**FIRST MONTH FREE.** 7 miles West on Hwy. 60. Phone 357-2552.  
 B-5-15-10-tfc

**6. WANTED**  
**WANTED - CUSTOM FARMING.** Contact Don Howard at Howards Custom Farming, 578-4361 or 364-0165.  
 B-6-13-6-tfc

**WANT TO BUY:**  
 Old gold, rings, watches, old class rings, etc.  
 Spangler's Diamonds  
 Sugarland Mall  
 Phone 364-0070  
 B-6-48-tfc

**WANT:** To buy coins. Double your money on all 1964 and earlier silver coins; 1959 and earlier pennies. Call 364-2559, 241 Centre.  
 B-6-22-31-tfc

**WANTED**  
 1/2 to 1 section of land with reasonable water, and with or without option to buy. Experienced in most crops grown in Hereford-Friona-Dimmitt area. Call 806-357-2540 after 8 p.m. or write Rt. #3, Box 40, Friona, Texas 79035  
 B-6-5-3p

**OFFICE - 364-3566**  
 Calvin Edwards - 364-1017  
 Gerald Hamby - 364-1534  
 J.M. Hamby - 364-2553  
**EQUAL HOUSING OPPORTUNITY**  
 B-4-5-tfc

**WANT to lease with option to buy - nice 3 bedroom home, in or out of town, with or without acreage.** Phone 364-0944 or 364-4985.  
 B-6-24-28-tfc

**Want to buy - Used tent that will sleep 3 or 4.** Call 364-2300 between 9:00 a.m. and 6:30 p.m.  
 B-6-33-tfc

**FOR SALE BY OWNER 405 STAR**  
 Well built brick veneer home. 2 bedrooms, 2 baths, refrigerated air, carpet, drapes, den, fireplace, 2 car garage, fenced yard.  
 For appointment, Call 364-3347  
 B-4-3-tfc

**HOME FOR SALE BY OWNER**  
 4 bedrooms, 1 1/2 baths, large basement. Equity and assume loan, payments \$124.00 per month.  
 610 Jackson  
 Phone 364-5929 after 6 p.m.  
 Days, 713-462-3399  
 B-4-3-tfc

**5. FOR RENT**  
 For Rent: Small unfurnished house at Summerfield. Call 357-2318.  
 B-5-10-6-2c

**APARTMENTS, FURNISHED.** 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.  
**FORREST AVENUE APARTMENTS**  
 Phone 364-1887  
 IB-5-4-tfc

**TRAILER SPACE FOR RENT**  
 Northwest Mobile Lodge  
 Phone 364-2908  
 B-5-10-13-tfc

**TWO OFFICES** for rent, adjoining or single. Answering service available. Agri-Science Center, 1500 West Park. Phone 364-5822.  
 B-5-17-29-tfc

**FOR RENT:** Unfurnished 2 bedrooms, 1 1/2 baths at THE THUNDERBIRD.  
 B-5-10-32-tfc

**ELDORADO ARMS**  
 One and two bedroom furnished apartments. All bills paid, free cable TV. Call 364-5961 from 9 to 7 week days and Saturdays; after 7 p.m. and on Sunday 364-4332.  
 B-5-6-tfc

**One bedroom furnished apartment.** Come by after 6 p.m. 904 East 3rd.  
 B-5-12-6-tfc

**FURNISHED one and two bedroom apartments.** Inquire 112 Avenue H, Apt. 36.  
 B-5-12-46-tfc

**Storage for rent.** Phone 364-1483 or 364-3837.  
 B-5-10-50-tfc

**TRAILER SPACES FOR RENT.** Near school, water and gas furnished. Call 364-0527 or 364-5725.  
 B-5-32-6p

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 B-5-15-10-tfc

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 B-6-13-6-tfc

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 Old gold, rings, watches, old class rings, etc.  
 Spangler's Diamonds  
 Sugarland Mall  
 Phone 364-0070  
 B-6-48-tfc

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**WANTED**  
 1/2 to 1 section of land with reasonable water, and with or without option to buy. Experienced in most crops grown in Hereford-Friona-Dimmitt area. Call 806-357-2540 after 8 p.m. or write Rt. #3, Box 40, Friona, Texas 79035  
 B-6-5-3p

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 Calvin Edwards - 364-1017  
 Gerald Hamby - 364-1534  
 J.M. Hamby - 364-2553  
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 B-6-24-28-tfc

**Want to buy - Used tent that will sleep 3 or 4.** Call 364-2300 between 9:00 a.m. and 6:30 p.m.  
 B-6-33-tfc

**WILL CUT YOUR ENSILAGE**  
 Have 2 cutters with 30" or 40" rows.  
 Phone 364-3214  
 or 364-5857  
 B-6-16-33-4c

**8. HELP WANTED**  
 Want to hire waitress at The Moonlighter Club. Must be 18 years or older. Full or part time. Call 364-0064 for appointment.  
 B



**The Hereford Brand, Hereford, Texas, Thursday, August 15, 1974**

**DICKEY'S DOZER SERVICE**  
Dirt Work — All Kinds  
Bull Dozer — Scrapers  
Motorgrader  
See or Call  
**FLOYD DICKEY**  
S.E. 4th & Belcher  
Dimmitt, Texas  
Business Phone 647-4553  
Residence Phone 647-4565  
B-11-29-4fc

**DRAG LINE SERVICE FOR TAIL WATER PIT CLEANING CALL**  
**CLIFF JOHNSON, 364-2111**  
R-11-45-4fc

**ROOFING**  
Southwest Industries  
specializing in flat built-up roofing, hot asphalt and gravel. Quality workmanship. All work guaranteed.  
Phone 364-1763;  
after 6 p.m. 364-2954  
B-11-4-4fc

**HOME REPAIRS OR REMODEL JOBS**  
**LARGE OR SMALL**  
**Rockwell Bros & Company**  
104 South Main  
Phone 364-0033  
B-11-30-4fc

**DRAGLINE SERVICE TAILWATER PIT CLEANING DUMP TRUCKS 30 TON CRANE BOBBY GRIEGO**  
Day Phone 364-6574  
Night — 364-2322  
B-11-14-4fc

**WILL PICK UP JUNK CARS. FREE**  
Call 364-3350 or 364-3777  
B-11-28-4fc

**HOME APPLIANCE REPAIRS**  
Guaranteed work on all makes and models. 10 years experience. Available for night-time emergencies.  
**JOE'S HOME APPLIANCE REPAIRS**  
343 N. Main  
Ph. 364-5751  
B-11-45-4fc

**PAINTING CONTRACTOR INSIDE-OUTSIDE**  
All work guaranteed  
Free estimates  
**Julio Pesina, 204 Catalpa St.**  
Hereford, Texas  
Phone 364-4898  
B-11-20-13p

**PIANO TUNING. Call Elson Clark, 364-0628 or 364-1150.**  
B-11-10-5-4fc

**B.L. Jones CONCRETE CONTRACTOR**  
We will do your finishing or give you a turnkey job. Free Estimates.  
246 16th Street  
Phone 364-6617  
B-11-21-4fc

**STEREO REPAIR**  
Guaranteed repair work on all brands of stereos and sound equipment at  
**MARTINS SOUND CENTER**  
2461 I-40 WEST, AMARILLO  
PHONE 355-9557  
B-11-3-4fc

**CUSTOM GRINDING AND HAULING**  
for loose stacks or baled hay and high moisture corn.  
Call  
316-622-4430 after 9 p.m.  
B-11-5-4c

**WANTED**  
100 to 150 watches a week to repair by latest approved methods.  
**COWAN JEWELERS.**  
B-11-15-29-4fc

**FRANK WESTER CEMENT CONTRACTOR**  
107 BRADLEY  
Residential-Commercial  
Turnkey job  
Straight finish  
Phone 364-5169  
B-11-39-4fc

**ROTILLING YARDS & GARDENS.** Phone 364-1432, 605 Avenue H.  
B-11-10-10-4fc

**J.E. TURNER WELL SERVICE**  
1003 GRAND  
PHONE 364-2194  
B-11-6-2p

**CONCRETE WORK STUCCO, PLASTERING, STORM SHELTERS**  
Turn key jobs or straight finishing  
**Jim Gonzales — 364-0375**  
**Joe Garcia — 364-1497**  
B-11-33-4fc

**PRIVATE PIANO LESSONS**  
Theory & Music Appreciation  
**Mrs. Jan Hudgens**  
364-5264  
Nat'l Piano Teachers Guild  
American College of Musicians  
B-11-33-7p

**13. LOST & FOUND**  
**LOST:** From Hereford Vet. Clinic, small white dog, part poodle. Answers to name of "Snowball". **REWARD.** Call 364-3272.  
B-13-18-6-2p

**Legal Notice**  
**LEGAL NOTICE**  
**NOTICE OF BUDGET HEARING**  
THE STATE OF TEXAS, COUNTY OF DEAF SMITH, DEAF SMITH COUNTY HOSPITAL DISTRICT

NOTICE is hereby given that the Board of Directors of DEAF SMITH COUNTY HOSPITAL DISTRICT, Deaf Smith County, Texas, will convene at 9:00 o'clock a.m. on the 20th day of August, 1974, to conduct a public hearing on the annual budget proposed to be adopted for the ensuing year. Any property taxpayer of the District shall have the right to be present and participate in said hearing within the rules of decorum and procedures prescribed by the Board.

This Notice is given at the direction of the Board of Directors, this 2nd day of August, 1974.

Secretary,  
Board of Directors  
Deaf Smith County  
Hospital District  
B-6-3c

**LEGAL NOTICE**  
**NOTICE OF MEETING**  
Notice is hereby given that the governing body of Deaf Smith County Hospital District will meet at 9:00 o'clock a.m. on the 20th day of August, 1974, at its regular meeting place at the Hospital in the City of Hereford, Texas for the purpose of considering the passage and adoption of an order levying taxes.

It is an urgent public necessity that the matters be considered at an early date in order that the required improvements may be obtained at an early date so as to further the public welfare of the inhabitants of the aforesaid governmental unit.

**R.R. Welty**  
Administrative Officer  
B-6-3c

**LEGAL**  
The Board of Equalization of the Adrian Independent School will meet at the school building at 6:30 p.m. August 15, 1974. All interested persons are invited to attend.  
**Jake Fortenberry**  
Tax Assessor-Collector  
T-33-1c

**LEGAL NOTICE**  
**Notice of Public Hearing of Deaf Smith Tax Board of Equalization**  
Pursuant to Article 29c Revised Civil Statutes of the State of Texas; notice is hereby given that the Deaf Smith County Commissioners Court setting as a Board of Equalization will hold public hearings relating to the equalization for tax purposes of all properties subject to taxation, situated within the taxing jurisdiction of Deaf Smith County, Texas, commencing on the 26 day of August 1974 at 10:00 A.M. o'clock in Room 200 of the Deaf Smith County Courthouse located in Hereford, Texas, and continued to such other dates and times as shall be determined and announced by said Board until such Board shall have completed its public hearings as required by law.

All persons owning property, real and personal, within the limits of Deaf Smith County, Texas having business before said Board of Equalization may appear before the said Board on the above stated dates and at the above stated location for said hearings.  
**Nell Miller**  
Deaf Smith County  
Tax Assessor-Collector  
B-33-4c

**WANT ADS GET RESULTS CALL 364-2030**

**On Wall Street**  
**Giants At War**

By **BOB HILL**  
Lentz, Newton & Co., Amarillo

Two corporate superpowers, American Tel & Tel and IBM are about to do battle over who will supply the office of the future. The market is staggering; the data-processing and telephone industries together gross about \$60-billion a year and are growing at a compound growth rate of 13 per cent annually.

The telephone industry enjoys a government regulated status as a monopoly, serving an exclusive territorial area. The data-processing industry is one of the most competitive in the world. The big stake is the communications in the office of tomorrow.

Which industry will supply communications gear, typewriters, data-retrieval displays, telephones with pushbuttons which can handle dictation, double as calculators and as computer input and display terminals? The computer manufacturers feel that all of these office activities are natural extensions of their present data-processing activities and they are determined to keep from being "legislated" out of this mushrooming market.

**THE TELEPHONE** companies are so determined to stop the growth of computer manufacturers in the communications field that they warned of higher residential rates in North Carolina if competition was permitted. The state utility commission proposed a ban on attaching any equipment to telephone lines unless the equipment was owned and maintained by the telephone companies.

North Carolina reconsidered after substantial opposition and has allowed computers and

Fulbright sees "efforts to unseat Kissinger."

**Legal Notice**  
**THE STATE OF TEXAS**  
To any Sheriff or any Constable within the State of Texas — GREETING:

You are hereby commanded to cause to be published once each week for four consecutive weeks, the first publication to be at least twenty-eight days before the return day thereof, in a newspaper printed in Deaf Smith County, Texas, the accompanying citation, of which the herein below following is a true copy.

**CITATION BY PUBLICATION**  
**THE STATE OF TEXAS**  
TO: JAMES GALLO Respondent, Greeting:

YOU ARE HEREBY COMMANDED to appear before the Honorable District Court of Deaf Smith County at the Courthouse thereof, in Hereford, Texas, by filing a written answer at or before 10 o'clock A.M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 16th day of September A.D. 1974, to Plaintiff's Petition filed in said court, on the 29th day of July A.D. 1974, in this cause, numbered 7185 on the docket of said court and styled IN THE MATTER OF THE MARRIAGE OF NANCY METCALF GALLO, Petitioner, vs. James Gallo, Respondent, and in the interest of two (2) MINOR CHILDREN

A brief statement of the nature of this suit is as follows, to-wit: This is a suit for divorce, alleging there is no community property, alleging 2 minor children under 18 years of age, asking petitioner be appointed Managing Conservator of said children.

Praying for divorce, custody and petitioner be appointed Managing Conservator of children and for general relief as is more fully shown by Petitioner's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this writ shall promptly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs.

Issued and given under my hand and the seal of said court at Hereford, Texas, this 29 day of July A.D. 1974.

Attest: Lola Faye Veazey,  
Clerk, District Court Deaf Smith County, Texas.  
T-31-4c

**Court Cases Caught In Logjam**

By **LLOYD BENTSEN**  
United States Senator

which sets out a decisive strategy to end this quagmire in the Federal courts.

Justice delayed is justice denied. If the person charged in a criminal case is guilty society demands that he be tried, convicted, sentenced and that he begins serving that sentence.

And, if the accused is innocent he deserves to have the cloud of suspicion removed from his head as quick as possible.

Citizens who are the victims of crime are forced to watch the guilty go unpunished month after month. And in many cases the criminals are never punished.

We have all heard of defendants being locked in jail for months, even years, before their cases are brought to trial.

**THE VICTIMS** and the accused aren't alone in feeling anguish and frustration at the delays brought on by the logjam of untried cases in our courts.

One criminal court judge in a large city remarked recently that he is constantly pressured to urge defendants to plead guilty to lesser charges, just to dispose of cases.

"I feel like a fool and a clerk in a bargain basement," the judge said.

The Senate Committee studying my legislation found that there are two basic reasons for the delays and backlogs in our Federal courts. First, the courts have not been given the tools they need to do the job. And second, they are not making full use of the tools they have.

Our Constitution guarantees the right to a speedy trial, but there is no law which sets out just what that means. Astounding though it may seem, there is no incentive at law which would require the courts to come to grips with their problem.

Indeed, many judges and prosecutors and defense attorneys have come to depend on delays to cope with their workloads. And, unless Congress mandates a speedy trial, there is little likelihood that the courts will seek out the underlying causes for delay and take effective steps to correct them.

accountable for speedy trial without violating the principle of separation of powers.

Something must be done. Our court dockets are jammed. Our system of justice is being undermined. And we cannot permit this problem to continue growing, unchecked.

Under the Constitution, Congress is responsible for the composition of our Federal court system. If the system is so unconstructed that a backlog of untried cases results, then Congress must ultimately take the blame.

Through this legislation, Congress is seeking to assert itself and guarantee both the American people and those accused of crime of their constitutional right to a speedy trial.

The measure would take effect over a seven year period. And when it becomes effective, charges are dismissed if trials are not conducted within the time limits set out.

The Senate, by approving this measure, is saying to the Federal courts: "tell us what you need to clear away this backlog of untried cases and we will give it to you. But when we give you the tools, we will expect results."

So, if any courts and prosecutors are forced to dismiss cases under this law, the burden will be on them to explain their actions to the people.

The case backlog in our court system is a very serious problem. After giving it a great deal of study, I am convinced that a provision for dismissal is the only effective way the legislature can hold the courts

You've Never Been Such Through Service

**STOP IN SOON**

Phillips "66" Products

**EAST SIDE "66"**

Rocky Stewart  
1303 E. 1st 364-2641

**Boys Ranch To Host Rodeo, Reunion**

The 30th annual Boys Ranch Rodeo will be held over the Labor Day weekend, Sept. 1 and 2.

Approximately 10,000 friends of the boys are expected to attend the two performances of the rodeo at 2:30 on Sunday and Monday afternoons. The only rodeo of its kind in the nation in which the only contestants are boys riding professional rodeo animals, the event is also a reunion for the more than 3,000 boys who have lived at the Ranch since 1939.

More than 150 boys will be riding calves, steers, Brahma bulls and bucking broncs. Older boys compete for the title of Senior All-Around Cowboy and a Junior All-Around Cowboy is named from the younger boys. All of the boys will have some part in the rodeo, either as contestants or working in the many behind-the-scenes activities.

The Boys Ranch Band will provide the music for the rodeo, while other boys operate concessions for barbecue beef and other refreshments.

Reserve box seat tickets for \$2.50 are available at the Boys Ranch office, 600 West 11th Street in Amarillo, or can be obtained by writing to Cal Farley's Boys Ranch, P.O. Box 1890, Amarillo, Tex., 79105. General admission will be \$1.50 for adults, and 75 cents for children.

**Out of Orbit**



"NAVIGATOR TO PILOT - COUNTDOWN FOR SCHOOL"

**EXPERT REPAIR ON QUICK PONTIAC GMC TRUCKS**

**JOHN ORSBORN**  
Free Pickup  
Phone 364-0990

HOME OWNED

**NOW IN HEREFORD**

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**BELL ELECTRIC**  
ELECTRICAL CONTRACTOR

New Construction and Repair — Residence and Commercial  
364-6841 or 364-1049  
Larry Bell 803 S. Texas

**WRESTLING**

**SEE! WRESTLING'S GREATEST STARS THIS SATURDAY 9:00 P.M.**

**HEREFORD BULL BARN**

**Look to SHOOK**

For Quality LEE Tires and on the Farm & Road Service As Close As Your Phone

Quality With Price - MAY WE SERVE YOU

**Shook Tire Co.** 364-1010

**FOR THE BEST DEALS ON NEW or USED CARS**

Come in and talk with one of the Men at

**JOHN ORSBORN**

**BUICK-PONTIAC-GMC**

at 142 N. MILES or 221 N. 25 Mi. Ave.

364-0990 364-1222

**THE BEST FROM HOLLYWOOD ON WEALTH THEATRES MOVIE MARQUEE**

Thurs. Fri. Sat. **CHARLES BRONSON** "MR. MAJESTYK" PG  
THURS.-FRI. 6:40 - 8:35 SAT. 1:05 - 2:45 4:40-6:40-8:35

Thurs. Fri. Sat. **HILLBILLY** "poor white trash... but FANCY was her name" EXTRA  
WAS SHE TOO OLD AT 14? COUNTRY HOUSE

TOWER DRIVE IN ADULTS ONLY GATES OPEN 8:30  
ESCAPE TO PASSION AND MEET SWEET MYRA  
ADULTS ONLY SHOWTIME 12:30 TOWER DRIVE IN

**You've got a friend at 364-3867**

Whenever you need air conditioning advice, installation or service.

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No. 1 Air Conditioning Maker

**BROWND SHEET METAL**  
364-3867  
Your air conditioning specialist since 1953

**DANCE MOONLIGHTER**

**BACK ON TRACK 1**

**HEREFORD'S OWN "SOUND EXPRESS"**

FEATURING:  
**CHUCK, CECIL LEWIS, & MARTY**

ADULTS ONLY

ARRANGEMENTS MADE FOR PRIVATE PARTIES FOR ANY OCCASION.  
DAY PHONE: 364-0064 NITE - 364-9629  
1 MILE NTH OF HEREFORD ON HWY 395

Let The Good Times Roll! At The **PLAY HOUSE** SKATING RINK

**Back to School Party**  
Saturday Aug. 17th  
1 p.m. to 5 p.m.

★ Games ★ New Pair of Skates to be Given Away & Many More Prizes

W. Hwy 60 364-9045



# BACK TO SCHOOL ANSWERS!



## THRIFTWAY



A BETTER WAY TO SAVE

SHURFRESH 16-22 LB. AVG. SELF BASTING USDA GRADE A WITH COOKING TIMER **39¢** LB.

SHURFRESH FULLY COOKED CANNED <b>HAMS</b> 3-LB CAN <b>\$3.29</b>	SHURFRESH THICK OR REGULAR <b>BACON</b> LB. <b>99¢</b>	SHURFRESH ALL MEAT <b>FRANKS</b> 12-OZ. PKG. <b>59¢</b>	SHURFRESH ALL MEAT <b>BOLOGNA</b> 12 OZ. PKG. <b>59¢</b>
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SHURFRESH MEDIUM GRADE A **EGGS**  
DOZEN **49¢**

WITH H.T.V.P. **GROUND BEEF**  
LB. **69¢**

FRESH FROZEN TURBOT **FISH FILLETS**  
LB. **89¢**

GOOCH'S **SAUSAGE**  
12-OZ. PKG. **89¢**

### Quality Foods

ALUMINUM VIKING FOIL	2 12"x25' rolls	<b>49¢</b>
ROXEY RATION DOG FOOD	9 15 1/2-oz. cans	<b>\$1.00</b>
EVAPORATED SHURFINE MILK	4 14 1/2-oz. cans	<b>\$1.00</b>
SHASTA REGULAR COLA-GRAPE-ORANGE DRINKS - ROOT BEER-STRAWBERRY	8 12-oz. cans	<b>\$1.00</b>
SHURFINE MACARONI & CHEESE DINNERS	5 7 1/2-oz. pkgs.	<b>\$1.00</b>
SHURFINE APPLESAUCE	3 16-oz. cans	<b>\$1.00</b>
SHURFINE FRUIT COCKTAIL	3 16-oz. cans	<b>\$1.00</b>
TRAPPEY'S JALAPENO PINTO BEANS	3 15 1/2-oz. cans	<b>\$1.00</b>
SHURFINE WHOLE PEELLED TOMATOES	4 16-oz. cans	<b>\$1.00</b>
SHURFINE CHUNK TUNA	6-oz. can	<b>49¢</b>
SHURFINE VIENNA SAUSAGE	3 4-oz. cans	<b>\$1.00</b>
SHURFINE GRAPE JELLY	18-oz. jar	<b>49¢</b>
SHURFINE CREAMY OR CRUNCHY PEANUT BUTTER	12-oz. jar	<b>49¢</b>
SHURFINE HAMBURGER DILL SLICED PICKLES	16-oz. jar	<b>39¢</b>
SHURFINE TOMATO CATSUP	3 14-oz. btls.	<b>89¢</b>
SHURFINE SALAD MUSTARD	16-oz. jar	<b>25¢</b>

### SCHOOL SUPPLIES

SUBJECT BOOK  
**29¢** EACH

REG. 2 for 5" SHURFINE LEAD PENCILS  
5 NO. 2's FOR **10¢**

AFFILIATED NOTEBOOK PAPER  
5-HOLE 300 CT. **79¢**

BIC PENS BLACK, RED, BLUE  
MIX N' MATCH FOR **29¢**

BIKE SAFETY FLAGS  
**\$1.39** EACH

FOOD KING **PAPER PLATES** 9 INCH WHITE 100 CT. PKG. **79¢**

SHURFINE **INSTANT TEA** 3-OZ. JAR **69¢**

SHURFRESH COLBY LONGHORN **CHEESE** 10-OZ. PKG. **79¢**

SHURFINE 16-OZ. **PORK & BEANS** WITH TOMATO SAUCE **4 FOR \$1**

SHURFINE **SPINACH** 15 OZ. CANS **5 \$1**

**CHARCOAL BRIQUETS** 10-LB. BAG **69¢**

CHINA MOON MIST WITH EACH \$5 Purchase **49¢**

This schedule repeats so you can save on a complete service.

1st week	10 1/4" Dinner Plate	49¢ with every \$5 purchase
2nd week	Bread & Butter Dish	49¢ with every \$5 purchase
3rd week	Coffee Cup	49¢ with every \$5 purchase
4th week	Saucer	49¢ with every \$5 purchase
5th week	Dessert Dish	49¢ with every \$5 purchase

Make sure you get these matching completer pieces, too. They're available anytime at exceptional savings!


	REGULAR PRICE	YOU PAY
5-PC. PLACE SETTING	\$5.49	\$3.99
4 SOUP PLATES	\$5.49	\$3.49
4 SALAD PLATES	\$5.49	\$3.49
4 LUG CEREALS	\$5.49	\$3.99
2 LUNCHEON PLATES	\$3.99	\$2.49
2 SETS DEMITASSE CUPS & SAUCERS	\$3.99	\$2.29
COVERED SUGAR & CREAMER	\$5.99	\$4.49

**69¢**

OTHER PIECES AVAILABLE ALSO

426 N. MAIN  
HEREFORD, TEXAS

DOUBLE GUNN BROS STAMPS  
TUESDAY & WEDNESDAY



FRESH PRODUCE  
RUSSET ALL PURPOSE POTATOES **69¢** 10-LB. BAG

CENTRAL AMERICAN BANANAS **15¢** LB.

HAWAIIAN PINEAPPLE EACH **59¢**

ORANGES California Valencia 4 LBS. **\$1**

AVOCADOS California Large EACH **35¢**

ONIONS Sweet Yellow LB. **10¢**

CARROTS California LB. **19¢**

APPLES New Crop Apples LB. **25¢**

SHURFINE REGULAR DRIP-ELECTRIC PERK COFFEE **29¢** LB.

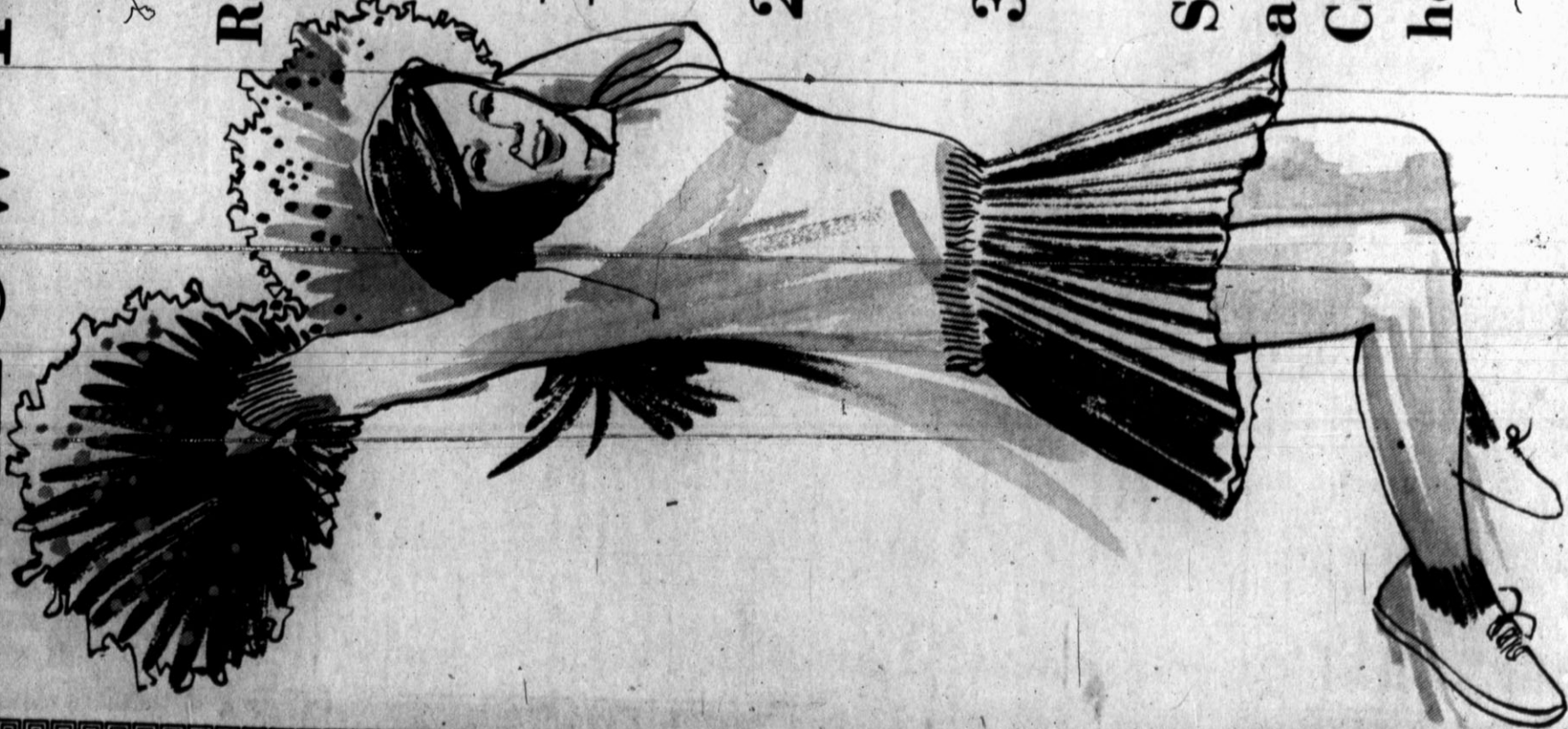
With the purchase of 4 Sylvania Light Bulbs, 60, 75, or 100 WATT. Inside Frost at regular price 68¢ OR Soft White at 74¢

FROZEN FOOD  
SHURFINE SWEETMILK or BUTTERMILK BISCUITS **10** 8-OZ. CANS **\$1**

SHURFINE FROZEN LEMONADE **8** 8-OZ. CANS **\$1**

(Both in 2 Pak Sizes)

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Read About All The **HERD ACTION** This Fall Before and After The Game

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**HEREFORD BRAND**  
And the  
**SUNDAY BRAND**

**Tel-Aire**

Weekly Television Magazine

**The Hereford Brand**

THURSDAY AUGUST 15, 1974



BARNEY MILLER

**NEW STARS**  
**World Football League**  
**NEW TEAMS**

You've heard about it! You've talked about it! Now you can see it! Cable channel 11 KTVT Dallas-Ft. Worth will be your channel for WFL. Call today and see all the great new teams

**CABLEVISION**

**CALL 364-3912**

7:30... CBS... THE WATSONS... John Watson... that they should be...

7:30... ABC... TEMPERATURES RISE... "The Healer Man"...

8:30... ABC... KUNG FU... "Come 11, Come 12"...

9:30... CBS... THE TONIGHT SHOW... "The CBS Late Movie"...

10:30... CBS... THE TONIGHT SHOW... "The CBS Late Movie"...

11:30... CBS... THE TONIGHT SHOW... "The CBS Late Movie"...

12:30... CBS... THE TONIGHT SHOW... "The CBS Late Movie"...

MONDAY THRU FRIDAY

Table with columns for time slots (4-12 PM) and channels (KQMC, KVCB, KVI, KTV, KEA, KXII, KND) listing various programs.

On The Cover

McLean Stevenson signs contract with NBC

Barney Miller (Hal Linden), a police captain by trade, retains a sense of humor even on the job, and seems to be mildly amused as he takes a gun in the hands of a junkie...

THURSDAY EVENING PROGRAMS table with columns for time slots (7-12 PM) and channels (KQMC, KVCB, KVI, KTV, KEA, KXII, KND) listing programs like "The Lucy Show" and "The Dick Van Dyke Show".

Tuesday Program Notes

7:00... CBS... MAUDE... The last thing in the world Maude wants for a birthday gift is a surprise party where the women are left together...

7:30... ABC... HAPPY DAYS... "The CBS Late Movie"...

8:30... CBS... SHALAT... "The CBS Late Movie"...

9:30... CBS... POLICE STORY... "The CBS Late Movie"...

10:30... CBS... POLICE STORY... "The CBS Late Movie"...

TUESDAY EVENING PROGRAMS

Table with columns for time slots (7-12 PM) and channels (KQMC, KVCB, KVI, KTV, KEA, KXII, KND) listing programs like "The Dick Van Dyke Show" and "The CBS Late Movie".

"A Gunfight"

"A Gunfight" is a dramatic western starring Kirk Douglas and Johnny Cash as gunfighters who pursue their illogical profession to its logical extreme...

"Some Kind of a Nut"

Dick Van Dyke and Angie Dickinson (star of NBC-TV's "Police Woman" series) star in "Some Kind of a Nut"...

Wednesday Program Notes

7:00... ABC... SPECIAL WEDNESDAY DOUBLE FEATURE MOVIE OF THE WEEK... "The CBS Late Movie"...

Advertisement for "This Weeks Special Complete Furnishing For The Entire Home" by P. PLAINS Furniture Co. with phone number 364-3400.

Advertisement for "FOR SALE CAMPBELL REALTORS" with phone number 364-0780.





PK SUPPLY INC. SERVICE GAMEZ MANAGER



RIDING MOWER \$15995

11:00... NBC... GO... operations of Chef Louis Stahn...

11:30... CBS... MARSHALL EFRON'S... UNLITTED... SIMPLIFIED AND...

A & W DRIVE INN. 1505 PARK AVE. PHONE 364-6500

Aldo Ray to be seen on new show... Aldo Ray has been signed to play an escaped prisoner...

SUNDAY. Table with columns for channel, time, and program name. Includes programs like 'Blue Ridge', 'The Partridge Family', 'The Muppet Show'.

12:00... ABC... THE CURTIS CUP GOLF... ABC Sports will present a television special...

SATURDAY. Table with columns for channel, time, and program name. Includes programs like 'Loretta', 'The Partridge Family', 'The Muppet Show'.

SHOOK TIRE CO. May We Serve You. 600 W. 1st. 364-1010

KRISTERS JEWELRY. SERVICE & EQUIPMENT. 364-6871

SHELLEY AS WRITER. Comedian Shelley Berman will guest star as a cliché using screenwriter with...

GEER IN GO POSITION. Will Geer, grandpa on TV's 'The Waltons', will be the on-camera narrator for an NBC-TV 'Go' episode...

PLAIN'S Insurance Agency. For All Your Insurance Needs. 364-2232

Star Knox TV & Music. 509 Park Ave. 364-0766