

Lillye London and Jimmy Hendrick Are Married in Twilight Ceremony

Miss Lillye London, daughter of Mr. and Mrs. Walter London, became the bride of Jimmy A. Hendrick, son of Mr. and Mrs. A. V. Hendrick, in a twilight ceremony held in the home of the bride's uncle and aunt, Mr. and Mrs. Boyd London, Sunday December 12. Rev. Roy Ford, pastor of the First Christian Church, read the ceremony.

Against a background of flowers, yellow tapers in candelabra, lighted the arrangements of yellow chrysanthemums which decorated the improvised altar. White chrysanthemums and small arrangements of flowers were used throughout the house.

Mrs. Ted Myers, twin sister of the bride and matron of honor, carried a modern colonial bouquet of yellow folwers and wore a gown of yellow satin designed with fitted basque featuring self covered buttons down the front and rolled collar. The ballerina skirt was attached to the low waistline with a satin cord and on her head she wore a pill box band of net and satin matching her yellow sandals.

Mrs. Walter London Jr., sister-in-law of the bride, and Miss Ruth London, the bride's sister, lighted the tapers. They wore dresses of ornid satin made identical to that worn by the honor matron. Their sandals

and headdress matched their dresses and they carried white tapers tied with yellow rosebuds and ribbon. Gardner Hendrick, of Hollis, Okla. brother of the bridegroom, was best man.

The bride wore a ballerina length gown of white slipper satin fashioned with deep lace yoke cuffed in white satin to give an off-the-shoulder effect. The moulded bodice was attached to the full skirt by a wide quilted belt and long mitts were made of lace to match the yoke of the bodice. The veil of illusion was held in place with clusters of forget-me-nots, and her only ornament was a strand of pearls the gift of the bridegroom. The bridal bouquet was of white gladioli in a showered colonial arrangement.

Reception Is Held
The bride's table was done in yellow and white for the reception which followed the ceremony. A wreath of yellow rosebuds encircled the three-tiered wedding confection which was topped with tiny sugar wedding bells. Miss Dorothy Hendrick and Mrs. R. S. Quade of Memphis, Tenn. sisters of the bridegroom, presided. Ruth London, sister of the bride, registered the guests who included close friends and relatives. The bride's mother who wore



Mr. and Mrs. Jimmy A. Hendrick

Married Dec. 12

Personal

George L. LeGrand was expected to arrive Friday for the holidays. He will visit his parents, Mr. and Mrs. L. L. LeGrand and also in the home of his wife Billie's parents, Mr. and Mrs. J. W. Sexton. Billie resides with her parents while George L. is in school at Baylor University. Mary Estelle LeGrand, the daughter of L. L. LeGrand is planning to arrive Wednesday from Hardin-Simmons in Abilene, for the holidays with her parents.

Mr. and Mrs. John Robinson and son, Billie, will spend Christmas with his sister, Mrs. Melton Brewton and family in Mineral Wells, returning Christmas day. Mr. and Mrs. Tom Robinson went to Dallas this week returning Friday with their little daughter, Tommie Kay, who has been in the Crippled Children's Hospital of polio earlier this year. Tommie Kay will remain at home but will have to return later for further treatments.

Joe Bill Willis accompanied the Tom Robinsons home from Dallas this week to be with his father, Dr. R. R. Willis for the holidays. Joe Bill was stricken this summer with polio and has been in Dallas for treatments. He returned with the Robinsons when they brought their daughter home Friday of this week.

toast brown crepe and a white gardenia for the wedding, and the bridegroom's mother, who wore a rose-beige suit with a gardenia corsage, assisted Mrs. London with the hostess duties.

After a short wedding trip the couple will go to California where he will report to the Marine base in San Diego. He has recently completed 10 weeks of boot training. For traveling the bride donned a wine woolen suit with pink accessories. Her hat was of wine color and her shoulder corsage was of pink camellias.

Mrs. Hendrick is a Hereford High School graduate and for the past few years she has been employed in the county clerk's office.

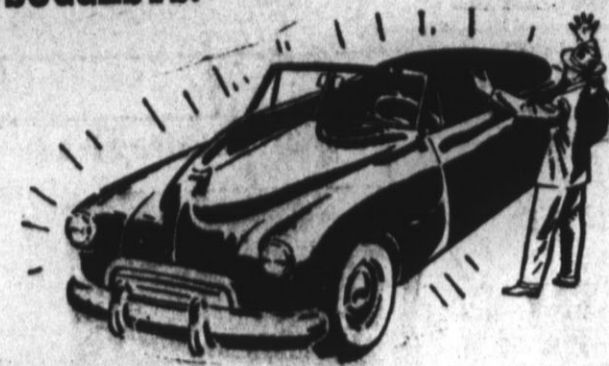
Mr. Hendrick is a graduate of Hollis, Okla. High School and attended Texas Tech. He spent two years in the Merchant Marine and before entering the U. S. Marine Corps he was employed at the Hereford State Bank.

Out-of-town guests at the wedding included Mrs. J. W. Hendrick, Fanny May and Ruth Hendrick, Mr. and Mrs. Bill King, and Mrs. Dollie Gardner, all of Hollis, Okla. Mr. and Mrs. W. G. Hendrick and Vince and Bill, Mrs. Sherman Spradling, Sandra and Betty, Gould, Okla. Don Gardner, Quanah, Mrs. R. S. Quade, Memphis, Tenn., Miss

Dorothy Hendrick, student at Abilene Christian College, Mrs. Carl London, Oklahoma City, Mrs. Emma Easter, Dimmitt, Bill Easter, Portales, N. M., and Mr. and Mrs. Billy J. Easter of Portales.

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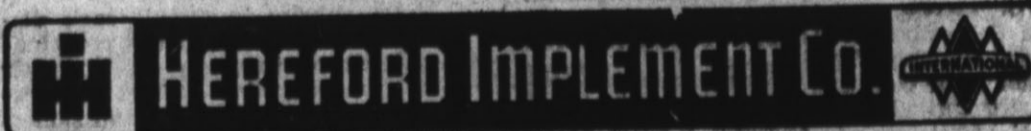


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EDITORIALS...

THE HIGHWAY DEPARTMENT SAYS:

Don't Let Death Take Your Holiday This Christmas

Is your Christmas gift list all made out? Wait a minute—here's something you many have forgotten.

How about giving an extra gift this year? No, we can't tell you who to give it to. That's up to you. Maybe you will give it to your wife or husband, or one of your children, or a complete stranger. You may even end up giving it to yourself.

The gift is life!

Each year hundreds of persons are killed by accidents during the Christmas-New Year's holiday celebration. Most of these deaths and injuries are in traffic mishaps. The National Safety Council has found that the traffic death toll on Christmas is two or three times the annual daily average—the most dangerous single period of the year.

You may be one of the many drivers and pedestrians who will have it in his power to give a gift of life this Christmas. How?

Well, if you refuse to take that holiday drink before you get behind the wheel—you may be giving life to someone.

If you don't try to pass that car on the hill—life can be your gift.

GUEST EDITORIAL

Triumphant Males, or, Weslaco Man Knows His Eggplant

(Editor's Note: Weslaco, Texas, away down in the Valley, has developed an annual birthday party which is climaxed with a style show. Apparel worn by entries is made from fruits, vegetables and flowers. The Weslaco News reports that a total of 1,710 and one-eighth days were spent in making the costumes this year, which figures a total of four years and nine months for one person constantly on the job. The recent show also set a new record when the annual contest was won by a man.)

Congratulations to the men of Weslaco's Kiwanis Club!

Not only have they invaded a field heretofore left exclusively to the women, but they have done it successfully, walking off with top honors.

Never before, from all we can find out, has a man ventured to compete with the lovelies who model the beautiful creations each year in Weslaco's National Fruit and Vegetable Style show.

So, when the Kiwanis club Monday night unveiled its "mystery" entry in the contest and it proved to be J. Chapman Rice in a Charro costume made of eggplant, grapefruit peel and gulp, poinsettia petals, and an elaborate serape of fruits, vegetables and flowers, the male segment of the capacity crowd gasped at the audacity and swelled with pride.

And when Mr. Rice took first prize in the

Costume division of the big show—the masculine cup was filled to overflowing.

For years women have been invading men's fields. The barber shop no longer is sacred to man, the bar has become a gaudy cocktail lounge, women weld planes, battleships and tanks as well as any man; everywhere you looked the women folk are taking over perogatives which have been exclusively masculine.

Now, through the Weslaco Kiwanians, we males have struck back. We haven't put the women back where they belong (wherever that is), but we've retaliated. We've proved ourselves their equal in their field.

And that's really something.

Now that we've gloated a bit, we want to congratulate everyone who had anything to do with the big Style Show—and apparently that must be everyone in Weslaco—on its huge success.

It was as smoothly handled in every detail, from directing traffic, and caring for the crowds, through the effective staging of the big show last night, as any such event we've ever seen of.

And as for the gorgeous color and beauty of the spectacle, we believe it to be unequalled anywhere.

How they can make it any better next year is beyond us. But if it can be done, we'll wager Weslaco will do it.—Valley Morning Star, Harlingen, Texas.

Another Letter from

The Bootleg Philosopher



Editor's note: For one who apparently ought to be worried oftener than he is, the Bootleg Philosopher on his farm is spending a lot of time lately discussing worries, his letter this week reveals.

Dear editor:

Last week I was writin you about a outfit that's worryin over how the farmer is gonna spend his "surplus" money, which is like worryin over a hole in your raincoat durin the worst drought on record, and now I've discovered another group of thinkers which is worried over the problem of plenty.

Accordin to these thinkers, science with the help of atomic energy and a few other things is liable to stumble on a method of makin food out of thin air, without the trouble of plantin and cultivatin and raisin cattle, ad they're afraid if everybody got enough food for nothin it would demoralize things.

Bein somethin of a pioneer, I been experimentin with just such a problem for some time, that is, I've tried livin without doin much plantin or cultivatin, and I ain't found it demoralizin, although some folks would differ with me on what demoralizin is. Also, I have noticed that farmers with smokehouses full of meat and cellars full of canned goods and potatoes enough to run em a year or more, ain't demoralized by havin all they want to eat. And also, the mil-enough money to feed themselves the rest of their lives without hittin a lick, still don't seem to be disturbed, and I ain't heard of a one frettin about his situation and wantin to go broke so he could be happy again.

If you ask me, some folks is hard-pressed to find something to worry about. I say let em come out here an worry about something practical—how to keep a cow in a pasture that ain't been rained on in eight months, with a two-wire fence; or how to keep a woodbox full when there's newspapers to read; how to draw water from a dry well; how to make four bales of Johnson grass hay last all winter; how to patch a roof that's got holes in the patches you put on last year; ect. However, if the people who spend their time worryin about what'll happen to folks if they don't have to worry about anything, could find out how little time I worry about anything, they'd have something to worry about. If you're worried about the money for my subscription to your paper, you got a right to be

Yours faithfully,
J. A.

CORRECTION

Last Sunday's Brand erroneously stated Mr. and Mrs. Bob Sullivan had left to attend the funeral of Mrs. Sullivan's father, Mr. Anderson, at Pampa. The item should have read "to attend the funeral of Mr. W. C. Freeman, who was Mr. Sullivan's grandfather."

Miss Elaine Thompson, daughter of Mr. and Mrs. Robert Thompson, attending Phillips University at Enid, Okla., was expected to arrive home Friday night.

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Clippings From Our Exchanges

POW CAMP TO BECOME AIRPORT

Remember back when the City of Hereford considered getting the POW Camp land for an airport? The City of McLean kept plugging away and finally got the measure through.

The City of McLean has acquired the title to 237.8 acres of land, which formerly was a portion of the McLean Prisoner of War Camp, from the War Assets Administration, with the provision that the land will be maintained as a Class 1 airport.

This announcement was made this week by Mayor Boyd Meador. He and the council members have been working on the obtaining of the land for a number of months. About two months ago, the WAA offered to lease the land to the city for an airport but the provisions of the license agreement were such that the city turned down the offer and requested that title to the land be granted the city.—McLean News

Remember the good old days when the administrations—state and local—would go a whole year without finding anything new to tax?

The Sunday Brand

Hereford, Texas

Established 1948

Published every Sunday

Hereford, Deaf Smith County, Texas

Mrs. Seth B. Holman and Jimmie Gillentine Owners and Publishers

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Editor... Jimmie Gillentine
Society Editor... Mrs. John McLean
Adv. Manager... Bert Nealey
Shop Foreman... Amos DeWolfe

ATTENTION, QUAIL HUNTERS!

Down at Miami, Texas, they are actually bragging about how many quail they have. A similar report also appeared in the Canadian paper.

Quail season officially opened here Wednesday, Dec. 1, and will continue through January 16.

Reports indicate that birds are plentiful in this area, but many ranch owners are closing their land to hunting to protect their cattle.

Bag limit for quail, as specified by state game laws, is twelve a day, and not more than 36 birds a week. Possession limit is 36 birds.

The season is still open on ducks and geese, and will close December 16. Limit is 5 ducks or 4 geese per day. Possession limit for ducks is two days kill; for geese, four birds.—Miami Chief.

The average Russian works, 107 hours for a pair of shoes. The average American, seven hours.—Enid, Okla., News.

The hotel clerks who used to greet the inquiring tourist with dirty looks have now had those dry-cleaned into smiles of welcome.



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Prices Good All Week

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PEACHES & PEARS	Diced—Remarkable No. 2 1/2 Can	19c
APRICOTS	Halves, Brimfull—No. 2 1/2 can	29c
PEARS	Halves—Remarkable, No. 2 1/2 can	31c
FLAV R JELL	Red & White Gelatine Dessert 7 Delicious Flavors 3PKGS.	10c
CATSUP	Tommy Tinker, 14 oz. Bottle	16c
WHOLE GREEN BEANS	Marco—No. 2 Can	21c
PIE - APPLES	Sliced—Comstock, No. 2 Can	21c
HONEY	5 LB. Pail STRAINED	79c

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MINCE MEAT	Red & White, 2 pkgs.	35c	PIE CRUST	Brimfull—PKG.	19c
CORN	Whole Kernel, Brimful—2 Cans	33c	COCOA	Rockwoods 1/2 lb. pkg.	16c
PEAS	Brimfull—2 cans	39c	BEETS	Tiny Whole—No. 2 Can	23c
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WILSON'S QUALITY BACON	Sliced Layers, lb.	49c	KRAFT'S AMERICAN CHEESE	Sliced lb.	45c
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Boxing at WTCS's Burton Gym Is Set For 8 P. M. Monday

Thirteen boxing bouts at West Texas State College's Burton Gym are scheduled to start at 8 p. m. Monday. Ringside admission will be \$1.50, general admission \$1 and admission for students, 50 cents. Proceeds will be used for more and better boxing equipment for Burton Gym. Sponsor of the fights is the West Texas T Club.

The bouts are as follows: ERNEST BABITZKI, West Texas, 126, vs. WILLIE MCJREARY, Amarillo; J. ROY HENRY, West-Texas, 160, vs. ROBERT BLESSEN, Amarillo; RICHARD STEWART, West-Texas, 175, vs. DUB BARRINGTON, Plainview; BILL THOMPSON, Plainview, 168, vs. KENT HODGES Amarillo; GLEN DUCKWORTH, Amarillo, 112, vs. JOHN ANDRADA, Amarillo; G. D. JEFFCOAT, Plainview, 148, vs. KENNETH HAMILTON, Amarillo; ARNOLD DALTON, West-Texas, 148, vs. HAROLD VERNON, Plainview; CHET REEVES, West-Texas, 126, vs. SKEETER HAGGERTON, Amarillo; JACK LONDON, West-Texas, 148, vs. JOHNNIE HERMANDEZ, Amarillo; COY THOMPSON, Lockney, 126, vs. BUSTER KOLMAN, Amarillo; WILLIS RAWLINS, West-Texas, 148, vs. JAMES WORTHAM, Amarillo; H. L. ROSAPPLE, Lockney, 128, vs. EARL CHISUM, Amarillo; ALEX PEREZ, Amarillo, 165, vs. JOE TURTLE, El Reno, Okla.; CLINTON WILLIAMS, West-Texas, 175, vs. to be announced; LEONARD DUNCAN, Plainview, 160, vs.—to be announced.

Referees—J. C. Oakley and Frank Milligan.
Judge—Stoma Cain.
Timekeepers—Coaches Gus Miller and Borden Price.

Mr. and Mrs. P. H. Gilliland left Friday for Ventura, California to spend Christmas holidays with their son Bob Gilliland, and his family.

Mrs. G. A. F. Parker left Tuesday for Portland, Ore. where she will visit her daughter, Mrs. Max Wood, and family. Mrs. Wood and two little daughters came to Texas last week and Mrs. Parker accompanied them.

Sell Thru the Want Ads!

Annual Christmas Party Is Held by Garden Club Friday

The Hereford Garden Club's Christmas party was held in the home of Mrs. C. D. Keaton Friday afternoon with Mrs. Dennis Barnard as cohostess.

A meeting of the executive board was held preceding the club session and reports were read to the club.

Mrs. M. T. Rutter was in charge of the program and social hour. She explained her holiday buffet arrangement which was of white tapers with ironed cellophane case tied with blue satin ribbon and reflected on a blue mirror. Mrs. Jim Black described her arrangement for the dining table which featured frosted greenery with blue reflector balls and white tapers.

Mrs. O. G. Hill gave the program, playing recordings of Fred Waring's with narration of the Christmas Story. Mrs. Hill told the story of "The Elder Brother" concluding with recording of "Silent Night."

Delightful refreshments were served with handsome sachet bags as plate favors.

Members present were Mesdames Leroy Aven, Dennis Barnard, Jim Black, Lyle Blanton, Homer Brumley, C. C. Ferguson, Marshal Formby, W. S. Fluit, E. E. Fidelity, E. W. Harrison, A. V. Hendrick, O. G. Hill, John Jacobsen Jr., A. L. Manjeot, F. H. Oberthier, E. Ramey, Jack Roberson, Marian Rutter, J. P. Slaton, A. O. Thompson, Jeff Gilbreath, Earl Springer, Phil Barkley, Carl Frye, and the hostess, Mrs. Leon Grisot of Los Angeles, Calif., who is visiting her mother, Mrs. J. P. Slaton, was a guest.

Miss Ethel Williams left Friday for Socorro, New Mex. to be with her brother, Jim Williams, who is seriously ill.

New Year's Eve Party Planned by Jaycees at Tuesday Night Meeting

The Jaycees held their regular open meeting Tuesday night, in the County Court Room and plans were made for a New Year's eve party to be held at the Club house Dec. 31.

Informality will keynote the affair. Entertainment is to include table games and dancing for the party scheduled to start at 9 p. m. A covered dish luncheon will be served in the evening to Jaycees, their wives and guests.

Dub Reeves, club president, was in charge of the business session, at which Paul Coneway was appointed chairman of the March of Dimes Project which the club will sponsor during January. Coneway will work with Bruce Wooddell, county chairman, in collecting and supervising funds.

A report on the tennis courts was made by Sam Nunnally, committee chairman, who announced plans had been completed for the construction of two cement courts on property east of the hospital, and that work would be done by the C. Hunter Strain Construction Company.

If weather permits, Nunnally said, work will begin early next year.

The club has already begun to build its fund for sending representatives to the national convention at Colorado Springs, next May. Since the convention site is so near Hereford, the organization is planning on having a large number of delegates at the meeting.

Visiting in the Arthur Tiesel home for the holidays are Mrs. Tiesel's parents, Mr. and Mrs. Ernest Droege and two brothers, Otto and John, of Plato, Minn. A sister, Miss Alice Droege of Glendale, Calif., will arrive Wednesday to be with the family.

Christmas-Time Bridge-Luncheon

Holiday time is the season for parties and entertainment of friends and now that the yuletide is at hand all sorts of parties and entertainments are being given, including the small bridge-luncheons and parties for intimate friends.

A little bridge-luncheon for friends was given by Mrs. Beth B. Holman at her home Thursday at one o'clock. A mantel snow scene set the decorative theme for the party with dainty little choir girls clustered around Santa Claus and his reindeer. The fresh floral centerpiece for the dining table, from which the luncheon was served, was of deep red carnations and holly in a deep silver bowl, flanked by matching red tapers.

Accessories for the bridge games carried out the Christmas theme and prizes were presented to Mrs. J. C. McCracken high, Mrs. Jimmie Gillentine second high and Mrs. C. C. Acker, low.

Those making up the three tables of guests were Mesdames J. A. Pitman, H. K. Fox, W. L. Davis, J. C. McCracken, Oscar Easley, C. C. Acker, Jimmie Gillentine, Alton Fraser, J. H. Pitman, H. A. Close, E. B. Hedrick, and A. R. Bateman.

CARD OF THANKS

We wish to express our thanks to friends and neighbors and especially the nurses and doctors who were so kind to us during the illness of Mrs. D. W. Holland, wife and our mother.

D. W. Holland
Mr. and Mrs. Grover Benton
Mr. and Mrs. O. B. Sumner
Mr. and Mrs. Japhet Holland
Weldon and Bettie Holland

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Full Shelf Adjustability. Freezer Locker. Crisper, meat drawer. 6.1 cu. ft. capacity, 16 sq. ft. shelf area. 5-Year Warranty

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Westway HD Club Installs Officers

Westway Home Demonstration Club held an installation of officers in conjunction with their Christmas party Wednesday afternoon in the home of Mrs. Joe Wagener.

New officers elected were Mrs. R. E. Wilson, president; Mrs. Elmer Combs, vice-president; Mrs. Paul Rudd, parliamentarian; Mrs. A. L. Hopson and Mrs. Elmer Combes, council delegates.

In the absence of reporter-elect, Mrs. Carl Schroeder, Mrs. S. A. Duckworth accepted the office in the position of assistant reporter.

At the close of the business meeting gifts were exchanged from the Christmas tree. Refreshments were served to Mrs. M. Gunn, G. C. Merritt, Merlin Kaul, A. L. Hopson, H. H. Millard, Bess Werner, Grady Wilson, Ed Skypala, Manuel Hawks, R. L. Wilson, Kenneth Rudd, A. C. Pierce, E. H. Little, C. A. Sauley, Joe Landers, Paul Rudd, Elmer Combs, W. B. Nunnally, Rat-Roe, S. A. Duckworth, and the hostess.

Children present were Jackie Lynn Nunnally, Vickie Hopson, Pattie Skypala, Judy Millard, Joe Robert Wagener, and Roger Duckworth.

Special guests were Mrs. E. H. Little, Jr., and Peggy Mac Jackson, Nate Thomas, V. D. Coltharp and Pamela, N. L. Thomas and Terry Ned, and W. C. Green of Plainview.

Mr. and Mrs. Charles Owen and young son, Dennis are spending Christmas with his mother, Mrs. Nena Owen at Whitney. This will be the first time Mrs. Owen has seen her young grandson.

Personals

Peyton Ramey arrived Friday night to spend the holidays with his parents, Mr. and Mrs. Sank Ramey. Peyton attends Texas A&M. Miss Martisha Ramey of Wayland College came in Saturday to be with parents for Christmas.

Gene Smith, who is attending Woodbury College in Los Angeles, flew home Friday night to spend the holidays with his parents, Mr. and Mrs. Aubrey Smith, of Hereford.

Mrs. Bob Wear's sister will arrive in Amarillo Tuesday where the Wears will meet her. She is Mrs. Thomas W. Stubbs of Birmingham, Ala. and will be accompanied by her daughter, Elaine. The group will go to Oklahoma to visit friends in Seminole. Mrs. Wear's parents, Mr. and Mrs. Snowden of Lawton, and Mr. Wear's parents, Mr. and Mrs. R. L. Wear of Ada, Okla.

Visiting in the C. W. Wilkins home for the holidays is their son, Collins (Bud), of Texas A&M and their daughter and family, Mr. and Mrs. William F. Smith, formerly of Dallas, who are returning here to live.

Miss Gwendolyn Springer, daughter of Mr. and Mrs. Earl Springer, will arrive Wednesday for a four day visit during the holidays with her parents here. Miss Springer is employed by W. E. Auld & Son-auditors in Colorado Springs, Colo.

Mr. and Mrs. Guy Herd were in Memphis, Texas last weekend visiting Mrs. Herd's brother and family.

Miss Marcy Koelzer, of Colorado Springs, where she is employed, is expected to arrive home Friday for a brief visit with her parents, Mr. and Mrs. M. H. Koelzer.

City Churches

(Continued from page 1) mas theme in the message and in song, according to Reverend Davidson. A Christmas anthem will be given by the choir at the morning service, and the Youth Choir, under the direction of Carl Johnson will furnish the music for the evening service.

The Christmas story will be featured in the Sunday morning service at the Assembly of God Church and a program and gift giving will be held at the church Thursday evening said Rev. S. E. Eldridge of that church.

Wednesday night will find the members of the Nazarene Church following their customary Christmas program according to Rev. R. L. Bickford, with special services Sunday in keeping with the Christmas theme.

County Weather

(Continued on Page 4) beautiful bright morning, encounters a super-duster before lunch, and just in the afternoon when housewives are busy cleaning up the dirt a norther blows up and there's snow on the ground when the family goes to bed.

That's probably what keeps the people so alert, cautious and healthy.

County HD Clubs Hold Programs

Ford Club Entertains
Mesdames George Epting, Maxey Dowd and Hardy Benson served as the committee on arrangements for the Christmas party for the Ford Home Demonstration Club Wednesday afternoon.

The party was held in the Epting home where red and green predominated in decorations. Gifts were exchanged and Sunshine sisters names were revealed. Mrs. Morris Earl Ferguson distributed the gifts.

Christmas carols were sung and Mrs. Maxey Dowd gave the Christmas story from Luke. Mrs. F. D. Ferguson entertained with a reading "The Visit of St. Nicholas."

Names were drawn for 1949 Sunshine Sisters and Mrs. Morris Earl Ferguson was welcomed as a new member. Mrs. F. D. Ferguson was presented a going-away gift.

Refreshments were served from a table centered with evergreen and red balls flanked by red and white candles.

Those attending were Mesdames Cecil Cayton, Hardy Benson, L. J. Straffuss, Maxey Dowd, Hilda Both, Lawrence Jentzen, Herman Both, Earl Dyer, F. D. Ferguson, Morris Earl Ferguson and the hostess.

Frio Club Has Party
Frio Home Demonstration Club met Wednesday afternoon

for the annual Christmas party in the home of Mrs. E. F. Vogler. Singing and games provided entertainment for the afternoon.

Pollyanna Club members revealed secret names with gifts and names were drawn for 1949.

Refreshments were served to Mesdames Owen Andrews, H. F. Benson, E. B. Berryman, D. E. Chisholm, J. H. Dobbs, Earl Cole, A. T. Jones, Frank Robbins, H. E. Lindley, W. C. Lowery, C. N. McClure, W. A. Springer, T. L. Sparkman, T. L. Sparkman Jr., J. E. Warrick, L. C. Ellis, Glenn Gripp, Jack Johnson, Tom Draper and the hostess.

Red Cross Council To Give Cakes for Vet Hospital Party

Home made cakes for the veterans' Christmas party December 22, at the Veteran's Hospital in Amarillo will be the contribution of the Deaf Smith County Red Cross Council of which Mrs. Lyle Blanton and Mrs. Reed Williams will act as representatives.

Deaf Smith County is one of ten Panhandle counties who will send contributions and representatives, to help with the Christmas party sponsored each year by Council of Veteran's Hospitals.

— Buy It In Hereford —

YOU CAN GIVE AND GIVE AND

GIVE

Christmas

when you shop at Penney's

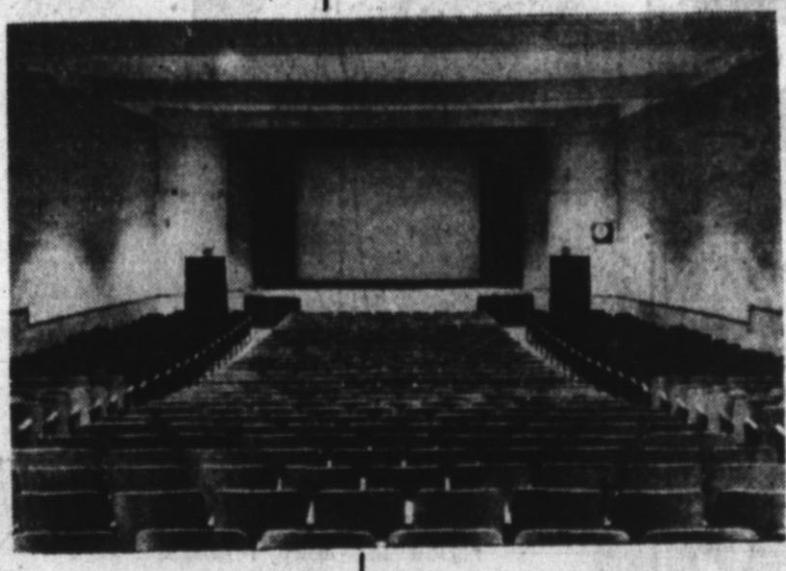
OPEN EVENINGS

UNTIL CHRISTMAS

GIFTS FOR ALL THE FAMILY

CONGRATULATIONS

STAR THEATRE and MR. HARDWICK



We extend congratulations to the Star Theatre of Hereford and its manager, Mr. Hardwick, for contributing to the development and modernization of Hereford.

We feel it a privilege to be among those having a part in the erection of this modern show.

We will observe with pride the continued success of this enterprise.

Best Wishes, Mr. Hardwick.

American Desk Manufacturing Company

MANUFACTURERS OF PUBLIC SEATING
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SCHOOLS - CHURCHES - THEATRES
TEMPLE, TEXAS

Got a man on your mind this Christmas and don't know what to get him? Then flatter his pride with a gift he won't hide. Give him a **MAN'S GIFT** selected from our regal display of royal gifts for a prince of a fellow. We've scores of man-wanted gifts... all reasonably priced... from which to choose just the right thing.

Give A Man A KAYWOODIE PIPE \$2.50 and up

Pipes for active men... rare selected briars fashioned into fine pipes that please the eye and give years of smoking enjoyment. Many shapes, from \$2.50 to \$25.00.

GET YOUR MAN this CHRISTMAS

- TAWN Shaving Kit Complete Gift Set \$3.00**
- Courtley Toiletries for Men Sets \$2.00 to \$5.00**
- Amity BILLFOLDS The Ideal Gift \$2.00 to \$12.50**
- Fountain Pens Parker 51 Sheaffers**
- Shave Brushes
- Cologne Deodorant
- Ash Trays
- Watch Bands
- Kodaks
- Hair Brushes
- Yardley Sets
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- Bubble Bath
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Two-Day Celebration Scheduled to Mark Formal Opening of Remodeled Star Theatre

Formal opening of the newly remodeled Star Theatre will be a two-day celebration Wednesday and Thursday with the screening of "One Touch of Venus" to be the featured attraction.

Owner Francis Hardwick has announced that guides will be provided to escort parties through the theater during the opening so they may inspect the rooms and furnishings of the enlarged building.

A Bulova watch will be presented as a door prize Thursday.

Six-Months Research

"Before this theater was re-done, we spent six months visiting theaters in all the surrounding area," Hardwick said. "We are confident that this is one of the best equipped and most modern movie houses to be found in a town of this size anywhere."

More than \$12,000 worth of new equipment has been installed and some innovations in the interior are to be found only in much larger theaters, he pointed out.

Particularly important for the convenience of the crowds are the standee separating the foyer from the auditorium to cut down noise interference, the spill-door at the north end of the foyer to facilitate handling crowds, and the cry room located upstairs for the convenience of mothers with fretful children.

Started Plans 15 Months Ago

This opening represents the realization of remodeling plans which began 15 months ago when owner Francis Hardwick began conferring with architects on proposed plans for his building.

Jack Corgan of Dallas drew up final remodeling plans in July and construction began in September. The building was closed from Oct. 18 to Nov. 24.

Hardwick is particularly proud of the new porcelain and enamel sign and attraction box, especially designed for the building. The Star sign is 26 feet high extending 15 feet above the building. The attraction box is a foot higher than most, allowing an extra letter line. Special red plastic letters are used in the display.

Exterior of the building will be glazed semi-virtos tile, wine colored to the bottom of the display box, and suntan colored above. This exterior finish will be installed in about 40 days, Hardwick said. The delay was necessitated because the factory only fires up its furnaces for producing these tile every four months.

Interior in Muted Shades

The interior is done in muted shades of rose and pinky-beige. Flooring on the foyer is special non-breakable plastic tile and the standee and stairs have been carpeted in a jungle print design. The mezzanine floor is covered in gray rubber tile.

A sound deadening Celotex ceiling and sound proof fiber board wall coverings have been installed. The building is semi-fire proof and the projection room is completely fire-proof with three inches of fireproof plaster.

The heating system in the new building, was especially designed by Fred Hoenscheldt and is designed to carry forced air gas heat over the floor. Warm air is blown over the floor and rises to heat the entire building.

"Cry Room" Seats Eight

On the mezzanine floor is a "cry room" seating eight people, a waiting room, advertising room, projection room, secretary's office and Hardwick's office.

Interior of the offices are wood paneled dados, below painted plaster walls. Woodwork includes birch doors with oak trim. A specially devised paint, green without any yellow pigment, has been used upstairs. This color turns blue under fluorescent light and green in the sunlight.

Office Finished in Mahogany

Hardwick's office is finished in mahogany with special built-in shelves and cabinets of mahogany running the full length of the room. A special speaker and vision windows have been installed so that he may see and



Mrs. W. B. Green Is Feted on 80th Birthday Recently

Mrs. W. B. Green was feted recently on her 80th birthday when her daughter, Mrs. Walter Easter, entertained at a morning coffee for relatives and close friends.

Intimate friends gathered for a brief visit with the honoree and to present gifts and congratulations.

Those present were Mesdames Chris Renfro, Boyd London, A. C. Thompson, C. B. Williams, J. H. Lomas, Allan Powelson, Edna Bowe, Henry Williamson, Hazel Sparks, J. W. Wither- spoon and daughters, R. C. McGilvary and the hostess.

Birthday Dinner Given

On Sunday December 12, five of Mrs. Green's seven children were present for a covered dish dinner with seasonal flowers and the birthday cake used as table decorations.

Attending the dinner were the children and their families, Joe Green, Nettie Lee Green, Mrs. Harry Lomas, Mrs. Walter Easter and Mrs. B. R. Dixon of Lubbock; and Mr. and Mrs. J. F. Axe, Mr. and Mrs. J. E. Lomas of Lubbock; Rev. and Mrs. Don Davidson, and family, Mr. and Mrs. J. R. Hays and children of Dimmitt, and Mr. and Mrs. Percy Estes of Dimmitt. Many friends called in the afternoon.

Mr. and Mrs. Green came to Hereford from Frost in Navarro County, in 1901 and purchased the section of land where the prisoner of war camp was located and lived in a two room dugout there for a few years. Later they bought a farm in the Frio Community, donating a part of the land for the Frio School.

After Mr. Green's death in 1921, Mrs. Green moved to Hereford and now makes her home with her son, Joe and her daughter Nettie Lee on West Sixth Street.

She keeps well and is able to maintain her own home. For years her hobby has been collecting crochet patterns and she estimates her collection at several hundred. She loves to crochet and with so many designs at hand she never worries over something to keep her busy.

hear the movie at any time. The building is equipped with a sound powered inter-communication system so that the box office projection room and offices are easily in touch with one another.

In the lobby, popcorn and nuts will be sold although only the popcorn machine is in operation at present.

A special children's fountain is installed in the lobby beside the large drinking fountain.

Rest rooms have been decorated in rose tile and beige ceramic floor covering. Pink marble petitions arrived Saturday from Dallas. The marble was quarried in Italy.

In the auditorium special neon lights are so installed that they throw beams toward the rear of the room, are deflected toward the front to cut the glare on the screen. This white plastic screen is 20 by 16 feet.

Fire exits meet all safety specifications.

Kick-off Rally For Memorial Funds Is Attended by 100

One hundred men attended the men's "Kick-off" rally for funds toward the Conkright Memorial Building at the First Baptist Church Friday night Rev. R. H. Cagle said.

She belongs to the Methodist Church and still takes part in many of its activities. She has eight grandchildren and nine great-grandchildren.

The two sons unable to attend the celebration are James L. Green of Fort Worth and R. T. Green of Corona, California.

"How to build a Great Church" was the subject of the principal speaker, J. I. Payton, layman from Canyon. Payton stressed three factors in building a great church as being, faithfulness, ritalties and offerings.

George Graham acted as toastmaster during the program and supper which was served. D. C. Kinsey, chairman of the building committee, presented

plans for discussion and Wayne Evans, finance chairman, discussed the "White Gift" offering toward the memorial fund which will be made Sunday.

A new Hammond organ, recently presented to the church by J. G. Evans and sons, Wayne and Raylan, was used in the accompanying special music by Bob Lawrence, George Graham, E. W. Young and Deward Robertson.

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Last Minute Gift Ideas

WE HAVE A WONDERFUL SELECTION OF GIFTS FOR ALL MEMBERS OF YOUR FAMILY. LET US HELP YOU CHOOSE. WE GIFT WRAP.

Whiteface Cagemen Bow to Dimmitt Bobcats 57-41 in Friday Night Game

The Hereford Whitefaces were defeated by the Dimmitt Bobcats Friday night by a score of 57-41 in the Dimmitt Tournament. This Bobcat win upholds the team's record of no losses for the season.

Conrad Clark and Bob Patterson lead the Herd each scoring 11 points with Claude Melugin scoring eight.

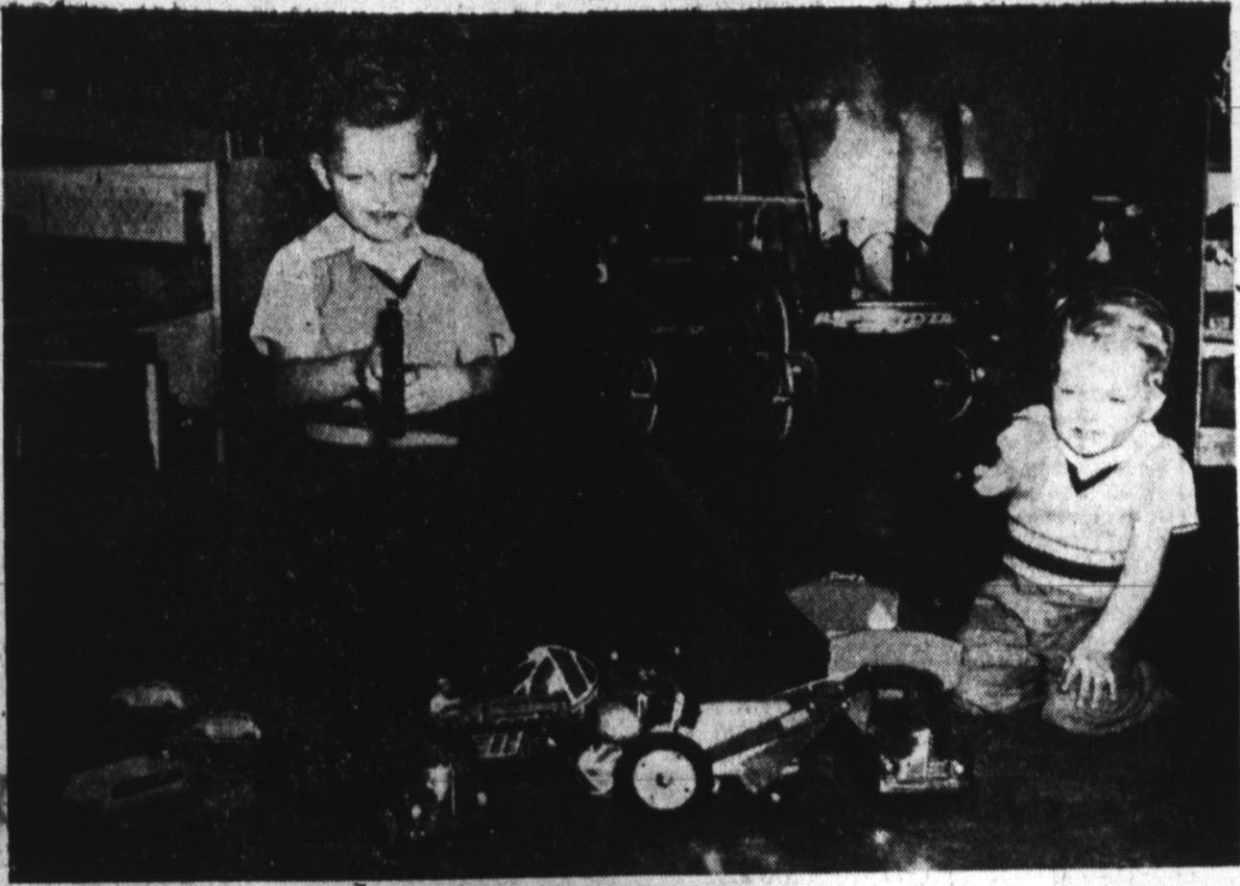
Jowell and Martin were leading scorers for the Bobcats with Martin making 19 and Jowell tallying up 16.

Box Scores
Hereford 1 2 3 4 fg ft pts

Clark	3	0	0	8	5	1	11
Kimbrough	2	0	3	0	2	1	5
Hamilton	0	3	0	1	1	2	4
Melugin	1	0	4	3	8	2	8
Patterson	1	7	3	0	4	3	11
Durham	2	0	0	0	1	0	2
TOTALS					16	9	41
Dimmitt	1	2	3	4	fg	ft	pts
Brannon	0	2	0	0	1	0	2
Jowell	6	4	6	0	6	4	16
Houtchins	2	0	0	0	1	0	2
Martin	4	10	5	0	8	3	19
Rice	2	4	1	5	1	1	11
Lesoure	0	0	0	1	0	1	1
Palfur	0	0	0	5	3	0	6
TOTALS					24	9	57

STREU'S

SANTA'S FAVORITE PEOPLE



1—Lisle and Richard Patton seem to have pulled a fast one on Santa Claus to scout the toy stores for a preview of things to come. They are the 3 and 5-year old sons of Mr. and Mrs. W. M. Patton.

2—Santa Claus is coming to town—Three-year old Bruce Benson hears his big brother Johnny, 12, read all about it. Tony, 10, on the other side of the fireplace listens in too. They are sons of Mr. and Mrs. Henry Benson.

3—Cynthia, 3, and Charles Robert, 9, creep down the stairs at the home of their grandparents, Mr. and Mrs. R. R. Jackson, to steal a peep at the Christmas tree. But they couldn't wait until morning to see what Santa brought. They are the daughter and son of Mr. and Mrs. Walter Seed.

4—Mary Beth Gilliland, four year old daughter of Mr. and Mrs. Jack Gilliland, thinks all this talk about Jolly Old St. Nick is pretty serious. The camera caught her getting some first hand information on the subject.

5—Little Merle Carmichael, 19-month old daughter of Mr. and Mrs. Trays Carmichael, isn't quite sure she believes all they tell her about Santa Claus. She appears a little puzzled as to why her grandfather, A. O. Thompson, wanted a picture of her and her dolly.

6—Five-year old Sonda Brumley is trying hard to reach that mail box because she isn't taking any chances with her letter to Santa. Jani Sue at 10 months isn't too interested, but this will be her very first experience with that jolly old man. They are the daughters of Mr. and Mrs. Roger Brumley.

7—Christmas time is a fine time for a tea party and Gloria, 3 years old, is playing hostess for her brother, Carl Worth, 9. They have had a busy day getting ready for Santa Claus, and take time out for refreshments. Their parents are Mr. and Mrs. Worth Covington.

Santa Claus . . .
Is Coming to Town . . .



CZECHS GET MORE RADIOS
BRAGUE (AP)—The number of radio sets in Czechoslovakia has doubled in a year, and about 20,000 sets a month are going into homes in this country. A recently issued report said that there are 2,042,000 sets in the country, which has 12,000,000 inhabitants.

CARD OF THANKS
 Words cannot express our appreciation to our wonderful friend and neighbors for the beautiful floral offerings, kindness and thoughtful acts as well as the food brought to us, during the illness and death of our darling mother.
 The A. B. Schulz children.

WHAT THEY THINK ABOUT IT
This Is Golden Rule Week; Do People Believe in Holy Edict?

This is International Golden Rule Week. From Dec. 12 to Dec. 19 the people of the world are supposed to commemorate especially this inflexible principle of brotherly love.

In the Bible, the Golden Rule is found in Matthew 7:12 and reads, "Therefore all things whatsoever that ye would that men should do unto you, even so do ye to them, for this is the law and prophet."

What do people really think about the Golden Rule? Do they practice it? If not, why not? What would happen if they did? For an answer the Brand held what practically amounted to a forum on the subject conversing with various ministers and priests in Hereford on the subject of Golden Rule Week.

Do They Believe in It?
 Do people believe in the Golden Rule?

The men agreed that theoretically at least, most people agreed on the Golden Rule. Regardless of which religious doctrine they subscribed to or whether they professed to believe in any certain one, most people believe in this rule of human relationships.

Is it a good idea, having a Golden Rule Week?

"Yes, I think so," said Father Albert Heald of St. Anthony's. "The Golden Rule is an essential fundamental of Christianity and reminds us of a basic duty as Christians, to be kind to our fellow men. It is second only to our duty to God."

Why do they have it just before Christmas?

R. H. Cagle, pastor of the First Baptist Church replied, "It seems perfectly logical that at the Christmas season people are in a better spirit with their fellowman than at any other time and are probably more inclined to practice doing unto others what they want others to do unto them."

Why Is It Hard To Practice?
 Why is it so hard for people

ONE IN THOUSAND
Reunion On The Highway

One of those things that wouldn't happen again in a thousand chances happened to Mrs. A. M. Lay, Tuesday.

She was driving to Amarillo with Mrs. A. C. Rose when a taxi whizzed by them on the outskirts of town. The taxi turned around and started following them, honking loudly.

"What in the world can be the matter?" asked Mrs. Rose.

Mrs. Lay looked in the rear view mirror and explained, "Why that's my nephew riding in that car."

So they stopped the car and the cab driver stopped the taxi and Mrs. Lay and her nephew, Jim Tom Ernest of Sayre, Okla., enjoyed a family reunion. Ernest had been home on leave from

Practice Would Bring Utopia

"If every man, woman and child practiced it, we would have Utopia, the perfect land. We probably need to emphasize better treatment of our fellowman because our kindness is motivated by selfishness or by thoughtfulness or lack of understanding. Most people don't want to treat others badly, but maybe we all need a week to concentrate on treating others right. Certainly would be a happy week," concluded Bob Wear, minister of the Church of Christ.

If everybody practiced it for eight days, would they choose to go back to their old ways?

S. E. Eldridge of the Assembly of God Church said, "I don't think they would. I really believe they would find life was so much simpler and so many problems had been solved they would rather have it that way. They'd do an about face in every phase of life."

Do most people really believe in mankind or in man-unkind?

"Don't quote me," said Russell Winger of the First Presbyterian Church. There was no other answer.

24 Hour Wrecker Service

He had arrived in Amarillo from Sayre about 8 a. m. and having three hours to kill before his train left was going to Canyon to visit friends when he recognized his aunt's car.

Ernest climbed in his aunt's car and the cab driver walked off saying, "I thought he was crazy."

King Richard I of England died of a shoulder wound inflicted by a crossbow bolt during the wars in France, a wound which was fatal because of unskillful treatment or his own lack of care.

The nation's first chocolate manufacturing plant was set up in 1765 by James Hannon, a young Irish immigrant, and Dr. James Baker, a Dorchester, Mass., physician who befriended him and underwrote the project.

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English Instructor and Novelist Addresses Teachers Association

Lola Grace Erdman, English instructor at West Texas State College and winner of the \$10,000 Redbook Novel award, was featured speaker Monday night at the quarterly meeting of the Deaf Smith County Unit of Texas State Teachers' Association.

Miss Erdman spoke to the assembled group of teachers on the duties of the profession, emphasizing the fact that the teaching profession had been called into national limelight and most states were legislating for better conditions for their school instructors.

"Therefore," Miss Erdman declared, "we as teachers must live up to standards expected of us. We should recruit only the capable and enforce our restrictions and requirements."

The speaker was introduced by Joe Smith, high school commercial teacher, who had charge

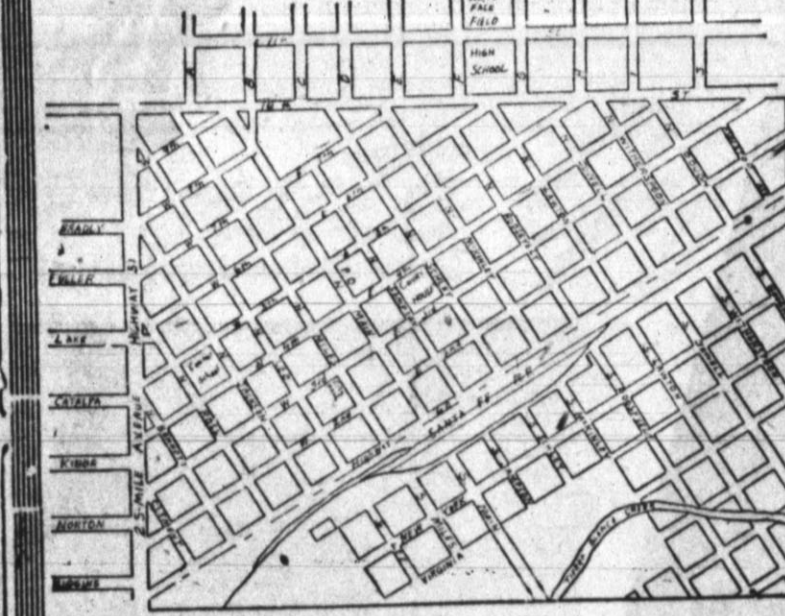
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Want To Buy A Gift For Five Bucks Or Less? -- Well Then, Listen to This

By SHOPPER

In this year of inflation, most shoppers are inclined to believe that a gift for under five dollars is almost like hunting a mustache cup in a barber shop. It's easier than it sounds. The shops in town this week have really uncovered some good buys.

Something for the homemaker? There's a three piece range set in spun aluminum consisting of huge salt and pepper shakers and a grease saving container complete with a strainer which the economical housewife will appreciate. All this for \$2.35, too.

How About An Ice Crusher?

Or for the homemaker who has everything but an ice crusher, try that. They cost \$4.98 and come with an attachment to fit into your can opener wall bracket all ready to shave up cubes or lump ice for dressy concoctions for holiday food.

Some utilitarian articles look practical but hardly glamorous and people seem to shy away from giving them, but the busy

mother will probably appreciate the safety-thought behind an iron-storage gift. It is an upright holder, insulated and built to hang on to closet or cabinet doors so the hot iron can be stored immediately out of the way of tiny inquiring fingers. Only costs \$1.98, too.

Casts Light On Subject

And for \$2.50 you can buy a sewing machine light that fits right on the machine and assures the seamstress of light just where she needs it.

But if you are the sort who believes a gift should be something people won't buy for themselves, look over the pale satin evening bags for a lovely lady on your list. Drawstring bags, made of heavy satin and rayon lined, they come in white or blue and sell for \$2.95.

Another glamour gift is the four-of-a-size lipsticks in four different shades, packed purse size in tiny gold kid containers, guaranteed to make any woman forget dishpan hands and concentrate on roses and romance. Nice for \$2.34, tax included.

Some people don't seem to need a thing in the gift line, but they'd always welcome the satin covered and padded clothes hangers you can pick up for \$2.95. Sachet stitched inside is a mighty nice extra touch. Or, for fun, how about an eight-inch tall red-cap, made of bronze in stick figure proportions and lugging a bag in each hand, one for matches and one for cigarettes. He sells for \$4.25.

Beret Just The Thing

A sprightly teen-ager would love one of the new velveteen berets in vivid colors for holiday parties now and for all sorts of happy occasions later. A \$4.50 hat is a bargain and is the latest in top-notch accessories.

For the men on the gift list? There are bright plastic, dominoes in red or green, a set for \$3.95, or cigarette dispensers, cork lined metal containers with wooden bases and tops. When the top comes off, it releases the spring, forcing cigarettes conveniently to the top.

And there's a belt and buckle set--top grain cowhide with the buckle personalized with an initial and the two come in a round leather box fine for his cuff links and studs (or her jewelry, if he doesn't watch). All for an even five dollars.

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'Stunt Night' Scheduled Monday at High School

Monday is "Stunt Night" again at the Hereford High School and ten class and club organizations will combine to present an evening of stunts, dramas, and melodramas for the entertainment of the crowd.

Highlighting the evening will be the coronation of the annual queen, final event on the program. Selection of the queen will not be known until her crowning for the contest is open until Stunt Night entertainment starts.

Queen Candidates Listed

Candidates for queen are Mary Ann Beckman, freshman; Claudia Lewis, sophomore; Nancy Cagle, junior and Inez Tucker, senior. They are being chosen on a penny-a-vote basis and the class turning in the most money will have its candidate crowned queen.

The coronation ceremony will have an all-white color theme. Each of the girls will wear white dresses and the queen will wear a white satin robe and train. Train bearers will be Mary Beth Gilliland and Troy Don Moore. The crown is made of white sa-

tin and white flowers.

Fourth Year For Stunt Night

This is the fourth year for the Stunt Night festivity, always sponsored by the High school annual. Queens of previous years were Virginia Green, Ramona Gunstensen and Jaynee Boston. It has a full page picture in the annual.

Stunt Night supervisors are the annual sponsors, Mrs. Dalton Criswell and Mrs. J. M. Thompson.

Admission to the program is 25 and 40 cents. Included in the entertainment is the senior class stunt, "Out of the Storm," the junior class will present, "The Baby Cart," sophomores are working on "Paul Revere's Ride" and the freshmen class, "Introducing Jocko." Club organizations to be presented are the FFA with "The Near-Sighted Judge"; Tri-Hi-Y and "The Hereafter"; Hi-Y boys will give "Spuds" and the FHA's stunt is entitled "Hero, Villain and Everything."

The twirlers will do a routine to "Put Your Little Foot," and the dramatics and speech class will present "Red Carnations."

CHRISTMAS SAFETY GOES TO COLLEGE

CHICAGO (AP)—A nation-wide campaign has been launched here to help college students survive the Christmas holidays. Editors of 776 college newspapers and magazines have been invited to Lumbermens Mutual Casualty Company, in cooperation with the National Safety Council, to conduct safe-driving campaigns aimed at students heading for Christmas vacations.

H. L. Kemper, company president, said the contest was designed to help flatten the top of the traffic fatality curve which usually reaches its peak during the holiday season. For all drivers, accidents during the holiday period are more than 50 per cent above average.

"Accidents involving young men and women of college age are considerably above the general average at any time of the year," he said, "and the records show that they are especially high during the holidays." Two reasons for this, he said, are that students have the use of their parents' automobiles and that they try to cram a lot of fun into a short vacation.

COMPLETE STOCK of TRANSMISSIONS

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IT'S HEREFORD WRECKING for 24 HOUR WRECKER SERVICE

We have two Heavy Duty Winch Trucks on duty at all times.

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COURTHOUSE RECORDS

Deeds Of Trust

C. N. Cosby to Emma Alms, SE 1/4, S 4, Blk K-8, 160 acres.

P. L. Burrell and wife, Estell Burrell, lots 23 and 24, Lytle's Sub. part Blk 13.

Warranty Deed

E. G. Wright to John Jacobsen Jr. 1st tr. NW 1/4, S 7, Blk. K-3.

Releases

Southwestern Life Insurance Co. to C. F. O'Donnell, lot 7, Blk. 24.

Humble Oil & Refining Co. to Fred Collett and wife, Ruth Collett et al, 320 acres, N 1/2 S 9, T 3 N, R 1 E.

she not only invented love... she's got all the patents

One Touch of Venus

starring **ROBERT WALKER**, **AVA GARDNER**, **DICK HAYMES**, with **EVE ARDEN**, **OLGA SAN JUAN**, **TOM CONWAY**

Broadway's devastating Musical delight... Brought Joyously to the Screen!



Showing At **Formal Opening Star Theatre Wednesday - Thursday**

CONGRATULATIONS

It is a distinct pleasure to express our best wishes to Frances Hardwick on the occasion of the formal opening of the NEW STAR THEATRE.

The progressive move made by this sound business firm certainly is evidence of pardonable faith in the future of Hereford and territory. We sincerely feel that such farsighted planning fosters the progress of the entire community and its every enterprise.

We're glad we had a part in the actual construction of your theatre, Francis; We extend you every good wish.

CARL McCASLIN LUMBER COMPANY

ONE BLOCK EAST OF THE COURTHOUSE

Phone the Lumber Number 7 Hereford

Just what to buy a Guy for Christmas

ROY ROGERS BOOTS

Now in Stock for Children

HANDMADE COWBOY BOOTS

FOR MEN AND BOYS

MADE IN TEXAS BY TEXAS PEOPLE

LOOK AT OUR CHRISTMAS GIFTS FOR MEN AND BOYS

Pigskin Gloves All-leather Billfolds Belts of All Kinds

SHORTY'S SHOE SHOP

113 West Third

Formal



The new Silver Plastic Screen is equalled in size and quality by only two other screens within 400 mile radius of Hereford. With other factors, this screen contributes to the eye ease and clear pictures enjoyed by the patrons. Indirect neon soft-lighting is specially planned so as to provide necessary glow throughout the building without interfering with light necessary in projection.

**WEDNESDAY
THURSDAY**

WEL

It is a pleasure to serve the people of Hereford. Every day . . . not just once a month . . . giving you just a little better service. These pictures in a building where the staff is schooled for your pleasure, relaxation and enjoyment.

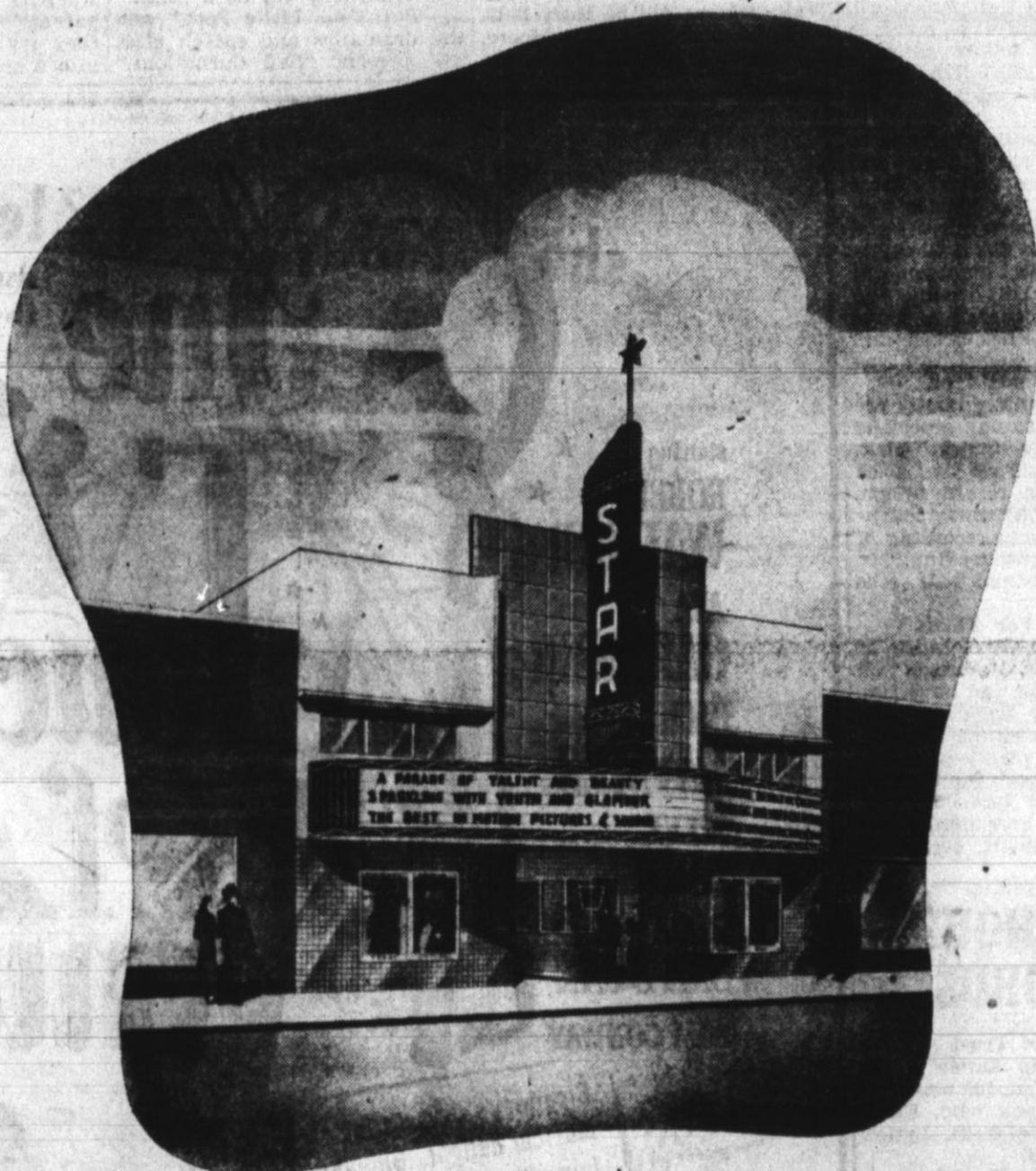
We feel that we have something for you for every dollar . . . our business means we want to send to us a recreation spot where you can find entertainment center where families can enjoy interesting, wholesome entertainment.

We only hope that the enjoyment you have in visiting our theatre shows matches the pleasure of being our friends and neighbors.

SPECIAL

Bulova W

Please assist us by giving the information. Bring or mail it to Star Theatre.



Your Pop Corn is served by the most sanitary and tasty means known. Our corn comes to us in vacuum sealed cans—just like your coffee! Only pure coconut oil is used to insure the delicious goodness of all popcorn served Star Theatre guests.

Mothers with fretful children are invited to use our cry-room where you may watch the picture, hear the movie—but where you need not worry about your children disturbing other patrons.

We still offer our unique "Baby Sitter Passes" to young parents who wish to leave their children home with a sitter.

Busy shoppers are invited to leave their children with us while they shop.

**HELPING
HEREFORD AND
DEAF SMITH
COUNTY GROW**

**IS
OUR
BUSINESS**

AND WE ARE INDEED PROUD OF THE LATEST 'MONUMENT TO PROGRESS' ERECTED THROUGH OUR HELP. HATS OFF TO MR. HARDWICK AND THE STAR THEATRE.

The instant acceptance of our services was very gratifying and we retaliated by doing the very best possible on this building. . . . your building and mine.

Heating System Installed By Us.

WILKINS
SHEET METAL & ROOFING
"A Home Industry"

CONGRATULATIONS
FRANCIS HARDWICK
and
STAR THEATRE

You, too, believe in doing
"THE BETTER JOB"

It has been a pleasure to work with you in providing this fine theatre for Deaf Smith County. We're glad we had a part in making this the beautiful building that it is.

ERVIN ROBINSON
Paint Contractor



This information will help us select the pictures you like and it will

NAME	_____
Street or Box Number	_____
TOWN	_____
Wedding Anniversary	_____
Please mark the type	
Drama	_____
Mystery	_____

STAR

Yes, Ed Tiefel W

We don't say this boastfully . . . but, we do say it proudly for our pride to the new ultra-modern enlarged Star Theatre. This is the pride of Texas and New Mexico area. Thanks to the owner, Francis Hardwick, who insisted upon the finest materials and workmanship. His contribution to Hereford is well defined in the type of theatre he now gives you.

ACCEPT OUR SINC

Opening

COME

of territory in the new modernized Star Theatre. The year... we are devising some way of getting the best possible pictures, and presenting these facilities are geared and the personnel and comfort.

ing for that cannot be evaluated in goods much more than that to us... it represents shoppers can relax... an entertainment knowing that they will find in-

comfort, and entertainment with us and in seeing our success and pride we take in you and us.

AWARD!

Watch

information below. Fill out this coupon and return.

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Western _____ Comedy _____

Mystery _____ Suspense _____ Action _____

Keep our mailing list up to date. Thank you for assisting us in this manner.

THEATRE

The Contractor!

...ve that all Hereford and Deaf Smith County can point with pride to one of the most modern and best arranged theatres in West Texas. Nothing was spared in building this better theatre... He has the confidence of the movie-going public and his faith in the future of the community.

CONGRATULATIONS

DECEMBER 22 - 23

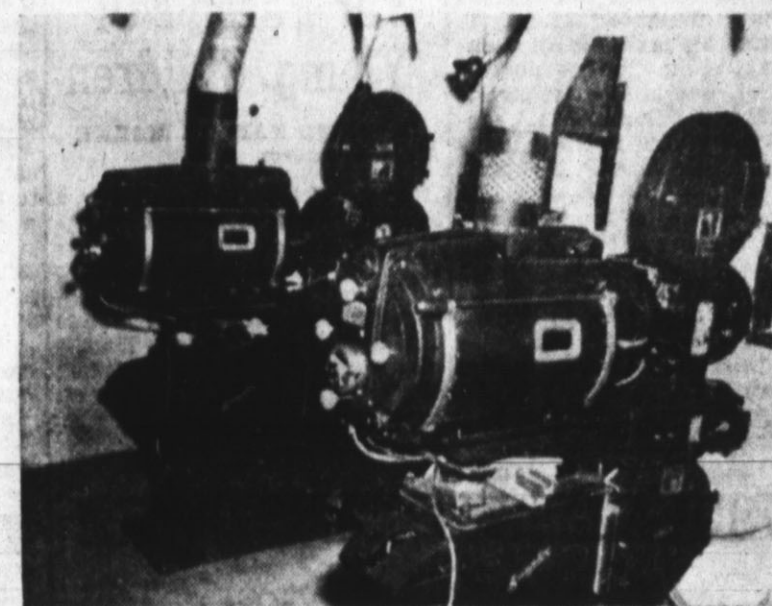
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Our projection machinery has been modernized and the projection booth has been designed and constructed in such a way as to make it absolutely fire-proof. Perfect visual and sound effects result from new improvements made.

FORMAL OPENING FEATURE

she not only *Invented* love... she's got all the patents *Panting!*

One Touch of Venus

starring **ROBERT WALKER** **AVA GARDNER** **DICK HAYMES** with **EVE ARDEN** **OLGA SAN JUAN** **TOM CONWAY**

Broadway's devastating Musical delight... Brought Joyously to the Screen!

Screenplay by Harry Kurnitz and Frank Tashler - Based on the Musical Play - Music by Kurt Weill - Book by S.I. Friedman and Ogden Nash - Lyrics by Ogden Nash - Suggested by the novel "The Tinted Venus" - Directed by WILLIAM A. SEITZ - Produced by LESTER COWAN

A UNIVERSAL INTERNATIONAL Picture



Pictured here is one of the offices which many theatre-goers do not realize is necessary to conduct a theatre of this caliber. Intricate filing systems and records and books are part of the supplies and facilities necessary... we are proud of our fixtures, styled and constructed for efficiency in office operation.

WATCH AWARDED

9 O'Clock THURSDAY NIGHT

Nothing But The BEST

More and more Hereford stores, offices, general businesses, and homes are demanding and getting "nothing but the best" in electrical installations... from Nipper Electric.

We are proud to have been called upon to install the intricate and complete wiring and electrical fixtures of the new Star Theatre.

CONGRATULATIONS

to the **STAR THEATRE**

upon its **Formal Opening**

Best Wishes

Francis Hardwick

NIPPER

ELECTRICAL

COMPANY

CONGRATULATIONS, FRANCIS HARDWICK

PROGRESS...

...is the culmination of many endeavors to serve to the best of one's ability. That has been the code of Jacobsen's through the history of our business in Hereford. It is a distinct pleasure to congratulate the Star Theatre upon this latest forward step, and it is with humble pride that we point to the fact that we helped get the job done.

We anxiously look forward to continued pleasant association with all the businesses of Hereford in future growth and development... We are in good company!

Jacobsen Brothers

FOR HOLIDAYS STUDENTS HOME

Home for Christmas holidays are Linnea and Doyle French, daughter and son of Mr. and Mrs. J. M. French, and Cecilia Guseman, daughter of C. T. Guseman, all students of Denver University in Colorado. Virginia Lyons, student at Stephens College, Columbia, Mo. arrived Friday. She is the daughter of Mr. and Mrs. F. P. Lyons.

Deep-freezing of food was developed because a New England scientist spent several years in Labrador and noticed that quick-frozen fish and caribou meat were tender and flavorful after months of exposure to the Arctic air.

DOCTOR SAYS— Fear Problem For Parents Of Young Children

By DAVID TAYLOR MARKE AP Newsfeatures

Fear, which is at once a scourge and a blessing to mankind, is a problem for all parents of young children. According to Dr. Helen Ross, the balance between due caution and undue anxiety is a delicate one. That is why parents need great wisdom and great serenity, based on an

adequate sense of the matter's importance, if they are to guide their children.

We teach children not to turn on the gas, not to run out into a busy street, she says. We make use of our own fears and acknowledge to the child that danger exists in the service of his protection. Others and fathers often are puzzled about this.

Dr. Ross, who is a noted educator and psychoanalyst, lectures at the University of Chicago and serves as consultant to social service groups. She believes the solution is to help the child avoid danger without being crippled by unreasoning fears.

For example, how can we teach a child that not all dogs are bad just because one dog knocked him down before he was strong enough to keep his balance or experienced enough to know that the dog was merely being playful.

Anxious parents, as a rule, have anxious children. If the mother is afraid of the dog, she may communicate her feeling to the child. "The subtlety of this communication cannot be overestimated." How often we hear a mother say: "I was always afraid of thunderstorms," and in the same breath complain that her child comes screaming to her at the first sound of thunder, she remarked.

Children learn fears, but also learn confidence—and they learn them both from their parents. A two-year-old child was once stung by a bee. Unafraid, he wanted to eat outdoors the next day, remarking that the bee that stung him was a bad bee.

Under normal conditions children can usually assimilate one fright is reassurance of safety and protection is immediately forthcoming. A kiss on a bump, an encouraging smile from mother is normally enough. Without this prompt undoing of a fright, a child may worry or fret until the scare grows all out of proportion, Dr. Ross says.

The type of pottery or clay tile wall decorations in Persian homes during the Middle Ages often indicated the owner's station in life. Homes of the wealthy had artistic multi-colored ceramics while peasant homes were decorated with plain tiles.

LOCAL WOMAN HAS Answer to Grown Up Child's Letter

Editor's Note: Much attention and comment has been given to the letter written by a "Grown-up Child" to Santa Claus appearing through the Associated Press in many newspapers this year.

Below you will find the letter and the answer from Santa, which was written by Roberta Campbell.

"Dear Santa: It has been a long, long time since I have written to you.

"I have now moved from the old home on Happy Street to a house of loneliness and doubt, which stands at the end of Disillusion Avenue.

"All the gloriously bright little baubles that I had in years gone by are now either broken or tarnished and tear-stained.

"Please bring me a few of those precious toys that I once had—the shining bubbles of joy; the tinkling bells of cheer that rang in my voice; the candles of faith that shone in my eyes; the frankincense and myrrh of steadfast hope that strengthened my soul and the lode star of universal love that gleamed in my heart.

"In the years past, I realize I did not appreciate those priceless treasures or care for them as I should have—but now I repent my carelessness and humbly ask you to remember me with another supply this Christmas.

"I will hang my empty heart by the chimney, Santa, and, please, this is what I want:

"Give me a large basket of forgetfulness, with which to cover up all bitterness and useless brooding; a larger box of forgiveness for those who robbed me of laughter and filled my eyes with tears; leave me enough of the cement of hope to mend the shattered fragments of joy; tuck in a little song of cheer, and, please, Santa, leave quite a lot of plain old-fashioned faith, understanding, unselfishness and tolerance that I can share freely with my neighbors.

"Sincerely and thankfully, "A GROWN-UP CHILD."

The reply:

"Dear Grown-up Child: I was by your house on my rounds tonight, but your door was barred with mistrust, and your chimney so clogged with bitterness that I could not find access to your empty heart. No Christmas wreath hung in the doorway of desire, and no light shone from your window of hope.

"However, Grown-up Child, you shall not be disappointed. Your Christmas this year is to be a belated Treasure Hunt and you may find the things you have asked for his places like the following:

"Forgetfulness, the first on your list, you must begin to look for very early, and it could be hidden for you in a Red Cross work room, a charity hospital, a child's Sunday school class, or some welfare organization.

"When you have found Forgetfulness, then Forgiveness will come easy—perhaps under your own tear-soaked pillow or between pages of your Bible.

"The other things you have asked for will fill your heart only as you keep seeking for them.

"The Bells of Cheer you mention may be the tinkling near a tripod and kettle at the corner, or maybe it is in the laughter of the child as he eagerly reaches for the toys you have just had wrapped for him. It could be the purring of that thin, bedraggled kitten asleep at your feet and full of warm milk up to his whiskers.

"But the best gift of all you

Official Talks at Tri-Hi-Y and Hi-Y Meet Tuesday Night

Tri-Hi-Y and Hi-Y Clubs held a joint meeting at the High School Tuesday night when a combined Christmas program was presented.

A piano prelude was given by Jane Welch who played "Silent Night" and the Christmas story from Luke was read by Earlena Phillips. John Newsom gave a Christmas prayer and Emmarie Turner entertained with a musical reading with piano accompaniment by Earlena Phillips.

A quartet sang "Joy to the World" with Jackie Luck, L. T. Hawks, Reba Dones and Alma Payne Knox as the singers.

Clyde Huly, district secretary, was the speaker for the evening giving a talk on "Boy-Girl Relationships."

After the program Gayle Foster presented a Christmas gift to Miss Sadye Rigler, sponsor of the Tri-Hi-Y Group. A musical benediction was given in conclusion with Jane Welch playing "The Lord's Prayer."

will find when you return home to read the headlines of the evening paper—Disillusion Avenue Residents Evacuated For Repairs. New Address Will Again Be On Happy Street.

"Yours for a Happier New Year, "Santa Claus."

Roberta Campbell mailed her letter in Amarillo. She therefore was listed as an Amarillo resident in the newspaper in which the letter appeared.



MANN'S malted milk BREAD

HEAR THE WESTWAY SINGERS SUNDAYS 12:45 - 1:00 KPAN SPONSORED BY MANN'S BREAD

UNKLE HANK SEZ by H.E. MILLER

A WAR IS LIKE A FIST FIGHT, BOTH PARTIES LOSE.



You never lose by having the H. E. MILLER OLIVER COMPANY install a Briggs Oil Clarifier and Filter on your car. Let's new pause in our efforts to say, "A wee bit of greeting and the merriest Christmas possible to you from the H. E. MILLER OLIVER CO.

STURDY COST-REDUCING FARM EQUIPMENT H.E. MILLER OLIVER CO. PHONE 195 HEREFORD, TEXAS EAST HWY. 60

Peace on Earth, Good Will Toward Men.

Advertisement for Lamm Jewelry featuring a woman holding diamonds. Text includes 'Make it a HARMONY Christmas', 'Long after holiday joys have faded into mellow memory... the lasting splendor of the diamond bridal pledge will live on.', 'HARMONY REGISTERED Insured Diamonds from \$62.25 TO \$450.00', 'Lamm Jewelry', '115 West Third HEREFORD Phone 527'.

Advertisement for Kinsey Motor Company featuring a bear logo. Text includes 'LINE UP with BEAR', 'FRAME STRAIGHTENING', 'WHEEL BALANCING', 'FRONT END ALIGNMENT', 'KINSEY Motor Company'.

Large advertisement for Roper Gas Range. Features a smiling gas range character, a 'Jewels of Cooking Performance' award, and text: 'ROPER AMERICA'S FINEST GAS RANGE', 'Make a date... HERE'S YOUR COOKING MATE', 'Wonderful things happen when a new ROPER Gas Range enters your life...', 'The Perfect CHRISTMAS GIFT FOR HER', 'BLANTON BUTANE GAS CO.'.

Sam Rayburn Should Feel at Home As He Assumes House Speaker Role

BY WAYLAND EVANS, JR.
Washington (AP)—When Sam Rayburn mounts the House of Representatives speaker's stand on Jan. 3, we won't need a guide to help into the seat Republican Martin has kept warm the past two years.
Rayburn presided over the house in the 77th, 78th and 79th Congresses.
He deserves to resume the role of speaker in the 81st, say the men who ran the Democratic campaign fight, because no member of congress labored more conscientiously for the cause

than the brown-eyed Texan.
He took the stump in nine states, from Oklahoma to Pennsylvania, concentrating in marginal areas where Democratic candidates were having toughest sledding.
S. C. Speech Important
His Columbia, S. C., speech on a south-side radio hook-up was described by a Democratic bigle as "the single most important speech in the south in cooling down passions" and bringing out the Democratic vote.
Sam Tallaferro Rayburn was born Jan. 6, 1882, the eighth in

a family of 11 children. He took a degree from East Texas Normal College, on the strength of a \$25 endowment from his family (all they could afford to give him). countless odd jobs and a bright mind.
He then took up law at the University of Texas, passed his bar exams and went back home to Bonham, where he hung out his shingle.
He says he is a "lawyer by trade," but it would seem more accurate to substitute "legislator" for lawyer.

Writing Laws Since He Was 24
Rayburn has been writing laws since he was 24 years old, when he won election to the Texas House for a two-year term. He was reelected in 1908 and in 1911. In his third term, took over the speakership, the youngest man ever elected to that job in Texas.
But he wanted the big time, and in 1912 convinced Texas' fourth congressional district it should send him to Washington.

He took his seat on the majority side of the aisle the same day Woodrow Wilson took his first presidential oath. He was only 31 then, but already skilled in the legislative art.
Returned To Congress Ever Since
He has been returned to congress ever since, but not always just for the asking. Of his 19 bids for re-election he was unopposed only "four or five times" in the all-important primary, says a congressional aide. In 1920 he barely squeezed out enough votes for nomination.
Meantime he established himself in the Democratic Party as an extremely able and loyal party man.
When the Democrats took over congress again in 1931 Rayburn, who had been ranking minority

member of the Interstate and Foreign Commerce Committee, became its chairman. The move put him in a strategic position to springboard much of President Roosevelt's new deal legislation to the floor of the House.
This included the Federal Communications Act, the Securities Exchange Commission Act, the Rayburn-Wheeler Holding Company Act and the Rural Electrification Act.

Elected Majority Leader In '37
In 1937 he was elected majority leader. From 1930 on his name had figured prominently in party caucuses whenever a new speaker was elected. When Speaker Rankin died in September 1940 Rayburn was unanimously elected. He was re-elected speaker in 1941, 1943, and 1945 and became minority leader when the Democrats lost the 1946 congressional election.

The death's of Rayburn's three predecessors in office within a six-year span show the tremendous burden the speaker must assume.

But its a job the 5' 10", 170-pound Rayburn says he is physically well equipped to handle. He says he weighs no more now than the day in 1913 he first came to Congress.

He's A Bachelor
He is a bachelor ("I've always been willing," he once told a group of army nurses) and all but bald as an egg. Once at a Washington party an admiring matron said to a mutual friend: "What a nice head of hide he has."
Rayburn does not make a habit of parties. He spends most of his evenings in his Washington apartment on Q St.

During his last four as House Speaker he rarely entered debate on the House floor. His custom was to leave the chair as soon as he could, appoint a Democrat to handle the routine and hurry down to his small office on the first floor of the Capitol where his important business was conducted.
Fights For Draft
But he did take the floor in September 1941 for a calm plea to the House to extend the selective service act of 1940. It finally passed by a majority of one.

Rayburn says that in legislation, like everything else, a "little applied christianity" goes a long way. Most ordinary legislation, he thinks, is a question of regulating the minority—the pistol-toting minority.
In the new Congress Rayburn will be working with a majority of 91 Democrats, which would seem comfortable enough. But Rayburn has said the ideal majority is 50-50, that larger majorities than that tend to become bulky and unwieldy.

Dawn HD Club Holds Annual Christmas Party

The Dawn Home Demonstration Club held its annual Christmas party Friday, Dec. 10, in the home of Mrs. T. L. Sparkman. Games were played, gifts were exchanged and "secret pals" for the past year were revealed.
Refreshments were served to Mesdames W. J. Stewart, W. W. Wilcox, J. B. Caraway, Lulu Botsford, Zed Stewart, Walter Galley, R. C. Childers, A. C. Hershey, Orval Galley, R. A. y Stewart, Palmer Norton, Tom Draper, Jerry Anderson, Walter Beavers and the hostess.

Mrs. E. D. Fox of Amarillo was in Hereford Wednesday to visit her daughter, Mrs. Waldron Melton and a new granddaughter, Lynne Adair, who arrived

11th Hour
Gifts
AT ANTHONY'S Hereford

Boys' SLIPOVER SWEATERS
Bright Colors and Designs
1-3 off

\$5 And Less

MEN'S DRESS SHIRTS

Men's No-Fade and Channing Dress Shirts made to sell for \$3.98. Whites, colors, fancies. Regular, bold, tabless tab collars. French and regular cuffs. Broadcloth, oxford cloth and woven chambrays.
2.98 or 2 for 5.75

MEN'S PAJAMAS

WELL MADE — VARIETY OF STYLES
2.98 To 5.00

LADIES' BEMBERG GOWNS

Warp soft brushed bemberg rayon gown in extra length and skirt sweep. Dainty ribbon and lace trim. Sizes 32 to 42.
3.98

LADIES' PAJAMAS

Bemberg
4.98

MISS ELAINE SLIPS

4 GORE Multifilament Crepe Lace Trimmed and Tailored
2.98

GIRLS' PRINT DRESSES

4.98 and less

LADIES' CHENILLE ROBES **4.98**

CHILDREN'S CHENILLE ROBES . . **3.98**

LADIES' FALL DRESSES

Values to 12.75 **5.00**

GADABOUT BAGS **1.98 plus tax**

LADIES' HOUSE SHOES

ALL LEATHER Medium Heel
3.00

\$10 And Less

CHENILLE SPREADS

Beautiful Pastel Colors
9.90

MEN'S HALSEY HAS

NEW COLORS—NEW STYLES
NEW SHIPMENT JUST RECEIVED
4.98 and 6.90

Men's Sheep Lined HOUSE SHOES

5.50 and 6.50

JOHN McLEAN

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INSURANCE AGENCY

★ DEPENDABLE

- Yours interests Protected
- Losses Receive Personal Attention
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PROTECT WHAT YOU HAVE

Introducing Our Brand New Spring Coats and Toppers



\$29.75

Flare Back In Gabardine

Smooth crease resistant gabardine in new spring colors of Gray, Navy, Black, Kelly and Toast. One button closing. Saddle stitch trim on collar and cuffs. Slit pockets. Four gore flare back. Sizes 18, 20, 40, 42.



\$24.75

Yoke Back In Gabardine

This spring's Topper is of the same gabardine material and in the same style and colors of the coat shown on the right. Sizes are 18 and 20 only.



\$29.75

Yoke Back In Gabardine

Fine rich looking gabardine in smart yoke back with full swing. Spring's newest colors of Toast, Kelly, Black, Navy, and Gray. One button closing. Barrymore collar. Saddle stitch trim on collar, yoke and sleeve. Sizes 18, 20, 40, 42.

The Gabardine Suit looks forward to Spring

MAKE YOUR SELECTION NOW FOR A WELL DRESSED

SPRING **\$29.75**



3 Button Single Breasted

Navy, gray, toast, and aqua in the gabardine. Notched collar, three-button single breasted. Novelty stitched pocket and buttons. Straight skirt. Sizes 10 to 18.

Size 10 to 18



3 Button Single Breasted

Smartly tailored suit in single breasted style with notched lapels. Clever new side pocket treatment. 8 gore full sweep skirt. Colors Toast, gray, navy, Sizes 38 to 44.

Size 38 to 44



Sailor Collar Double Breasted Pearl Buttons

Sailor type double breasted Jacket . . . wide collar with notched lapels . . . slash pockets . . . split tail back . . . front kick pleat in skirt. Sizes 10 to 18.

Size 10 to 18

Buy on LAY AWAY Small Deposit Will Hold Your Suits Until You Need It.

Anthony's THE C.R. ANTHONY CO. HEREFORD

STARTING TOMORROW


Open rites until **CHRISTMAS**

W. R. METCALF, Realtor
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 112 West Third Hereford, Texas Phone 854
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C. R. ANTHONY CO.
 Gift Certificate For \$10.00
 Presented To *John Doe*
 With Best Wishes From *Mary Doe*
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 No Question But What You're Right When You Give An Anthony Gift Certificate

KEEP TUNED to Hereford's Own Radio Station **KPAN**
 860 ON YOUR RADIO DIAL SUNUP TO SUNDOWN
 Marshall Formby, Manager

WE HAVE
FRUIT CAKES
 AND
SPECIAL ORDER
CHRISTMAS CAKES
HEREFORD BAKERY



Farmers and everyone interested in the irrigation problems of this area and all interested in the proposed legislation affecting water users in Texas. . .

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Miss Hostetler reviewed "The Bulwark" by Theodore Dreiser. Quoting from commentators on the book she said in part "Dreiser is at his best in the Bulwark for he lived and wrote in faithfulness to a principle place in the human mind, which in different places and ages—hath had different names; he is, however, pure and proceeds from God. It is deep and inward, confined to no forms of religion, nor excluded from any when the heart stands in perfect sincerity."

In conclusion Miss Hostetler said, "The essential conflict in The Bulwark lies in the problem of a devout Quaker whose life and beliefs are shattered by the materialism of the 20th Century. Because he fails to understand the new generation, Solon Barnes sees in the worldliness of his own children as a questioning of his faith. Solon, brought up in a strict 19th Century Philadelphia family, prospers and becomes a leading citizen in that community. When his children, seeking independence from Quaker customs, stray far from the tenets of his faith, Solon can blame only himself. Hovering on the brink of complete disillusionment he undergoes an intense religious experience and out of it comes the knowledge that life's tragedies are of small importance besides God's mercy and that the secret of life is love."

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Richard the Lion-Hearted, King of England, raised money for his crusade by putting on the auction block his nation's highest offices and honors.

HOME LOANS
 BUILD — REMODEL — REPAIR
See Elizabeth Womble
 AGENT — HEREFORD, TEXAS

If you have SAVINGS that are not working for you, why not invest them with this Association—your savings are insured up to \$5000, and we are paying . . .

3% Current Dividend Rate
FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION

SUNDAY MONDAY TUESDAY

NO HURRICANE COULD MATCH THE RAGING FURY OF THEIR SHOWDOWN!

Key Largo
 LIONEL BARRYMORE • CLARE TREVOR
 THOMAS GOMEZ

STAR LOOK - LOOK - LOOK

Walt Disney's Bambi
 The Book of the Month comes to the Screen as the world's greatest love story!
 in GORGEOUS MULTIPLE TECHNICOLOR

TEXAS

WEDNESDAY - THURSDAY

SPOTLIGHT ON SPORTS
 By Homer Fox

HE GAVE THE WORLD JOE LOUIS
 There are many stories about the famous Brown Bomber and the many trophies and mementos of his glorious career, but the one I like best is the one about his most treasured possession—his first boxing shoes. They are faded and torn, but carry a story worth remembering. They were given to him by his trainer, and the man who made him—Jack Blackburn.

Jack was at the height of his career and well on his way to the lightweight championship, when he was involved in a shooting brawl, and found himself behind bars at the Pennsylvania Penitentiary. He came out of prison, not a fighter, but a man with plenty of boxing skill. He set about to find a protegee, and when the ragged simple lad, Joe Louis, turned up at the gym wearing a twenty-five-cent pair of sneakers, he knew he'd found his man. He paid \$37.50 for a pair of boxing shoes, which he gave to Joe. The rest is history, already written. If Blackburn were alive today, I'm sure that he, too, would be proud of that pair of shoes he gave to Joe, and of that Joe he gave to the world of sports.

FOX MAN'S SHOP
 HOMER FOX

It's for all you kids . . . kids from 6 to 60!

It's coming! . . . to double Your Christmas Holiday fun!

Hilarious! Uproarious! Gigantic! Colossal! CARTOON CARNIVAL

and

ALL COMEDY SHOW!

A hundred and ten minutes of never-stop-laughing-fun . . . a dozen cartoons and comedies selected from your favorites! Including . . . Donald Duck—Bugs Bunny—Tom and Jerry—Popeye and Olive Oye—Three Stooges—Ray Whitley Western—and many others!

COME! ENJOY THE GIANT FUN SHOW!

STAR ONE BIG DAY ONLY FRIDAY DECEMBER 24th.

CONTINUOUS SHOWING! EVERY PROGRAM!

Menaced by a Fatal Fascination
THE COBRA Strikes
 SHELLEY YAN RICHARD FRASER
TEXAS

This Year GIVE Theatre GIFT BOOKS
 \$1. \$2.50 5.00 SO MUCH FOR SO LITTLE

ONE TOUCH OF VENUS
 OLGA SAN JUAN EYE ARDEN

Formal Opening STAR

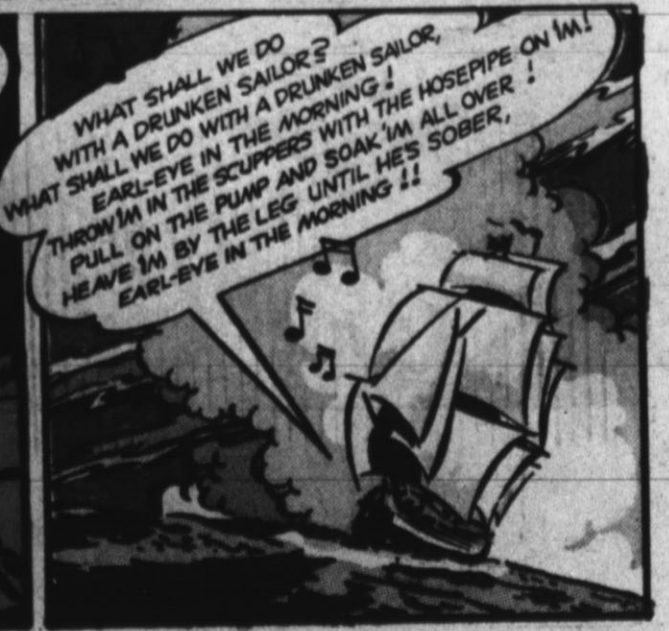
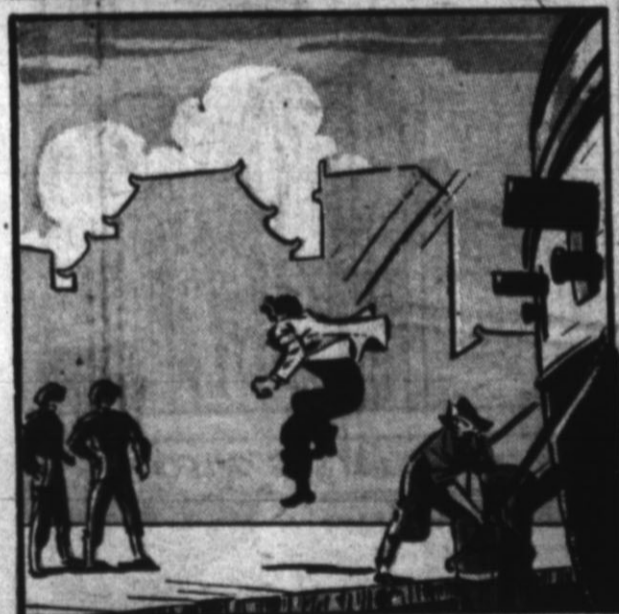
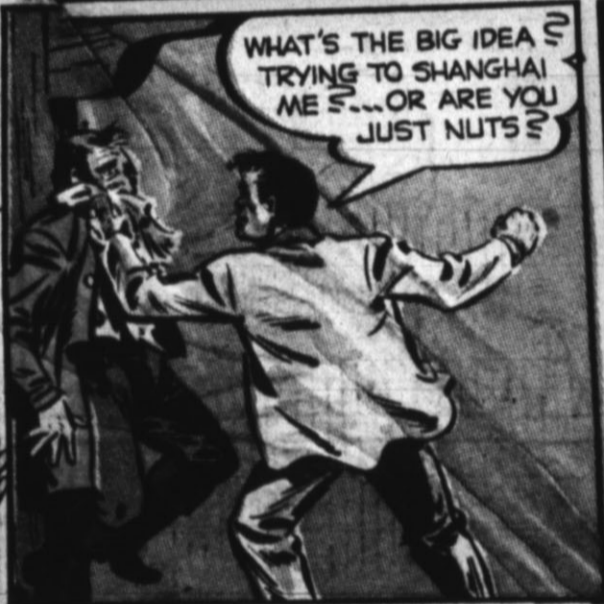
The Sunday Brand

Hereford,

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, DECEMBER 19, 1946




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 Hereford, Texas
 G. D. CAISSON, Jr., Salesman Phone 748

C. R. ANTHONY CO.
 Gift Certificate For \$10.00
 Presented To John Doe
 With Best Wishes From Mary Doe
 Redeemable Only At Your Town Your State
 C. R. Anthony
 No Question But What You're Right
 When You Give An Anthony Gift
 Certificate

KEEP TUNED
 to
 Hereford's Own Radio Station
KPAN
 860 ON YOUR RADIO DIAL
 SUNUP TO SUNDOWN
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Roller skating became popular in the United States after J. L. Plimpton of New York invented, in 1863, a four-wheeled skate working on rubber pads. Richard the Lion-Hearted, King of England, raised money for his crusade by putting on the auction block his nation's highest offices and honors.

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 —TO—
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Key Largo

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LOOK -- LOOK -- LOOK

Walt Disney's
Bambi

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In Gorgeous MULTIPLANE TECHNICOLOR

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OLGA SAN JUAN SYD ARDEN

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Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, DECEMBER 12, 1948

LEWME GIVE YOU FAIR WARNING BEFORE WE BELAY— DON'T NEVER TAKE HEED OF ALL STRANGERS WHO SAY "GIVE US SOME TIME TO BLOW THE MAN DOWN"!!

SCORCHY SMITH

To GIVE TONI LOVELL TIME TO FILE HER SCOOP STORY ON THE LIVINGSTONE RESCUE - SCORCHY FINDS IT NECESSARY TO EVADE THE OTHER REPORTERS! HE GETS A TIMELY LIFT FROM A CHARACTER WEARING ANTIQUE CLOTHES IN AN ANTIQUE CARRIAGE WHICH CARRIES THEM TO AN ANTIQUE SHIP WITH A PAST AS BLACK AS HER HULL...

12-12 Rod Louie Billard

THE BLACK GULL MARINE MUSEUM OF HISTORICAL HORRORS

COME ABOARD AND SEE THE SIGHTS, LAD! THEM REPORTERS WILL NEVER THINK TO LOOK FOR YOU ON THE BLACK GULL!!

YOU ARE NOW STEPPING FROM THE TWENTIETH CENTURY BACK TO THE EIGHTEENTH! WITH HER SOLID TEAK TIMBERS, IT MIGHT SEEM ONLY YESTERDAY THE OLD BLACK GULL WAS AN EAST INDIAMAN... OR A PIRATE!!

WHAT'S THAT THING?

THAT, LAD, IS A TRIANGLE AND "CATS-O-NINE-TAILS"! I TOLD YOU SHE WAS ALSO A CONVICT SHIP!

SKIPPER, YOUR BLACK GULL SURE IS A GRUESOME OLD TUB!

AYE! LET'S STEP BELOW! YOU'LL WANT TO SEE THE SOLITARY CONFINEMENT CELLS!

HERE THEY ARE! 12 FEET BELOW THE WATER LINE!! TORRID IN SUMMER - FREEZING IN WINTER - TOO SMALL TO STAND UP OR LIE DOWN IN... BUT GUARANTEED TO MAKE A MAN LISTEN TO REASON!

SEE!



PEACE, SERENITY, QUIET AND SOLITUDE REIGN OVER THE HOME OF DICKIE'S AUNT ANNA ---

WHAT'S THE MATTER, KID?



BURNED MY FINGER ON TH' FRYING PAN! -- DAWGONE, AUNT ANNA SPOILED US SO I ALMOST FORGOT HOW TA FRY AN' EGG!

BE CAREFUL, DICKIE, WE DON'T WANT TO HAVE TO CALL ANNA BACK ---



AFTER ALL, SHE AND DONALD DRIEDPLUSH ARE ENTITLED TO A HONEYMOON! --- WELL, HOW DO YOU LIKE THIS PEACEFUL IN-DANGEROUS LIFE?

ARE YOU KIDDING?



AFTER WHAT WAGS AN' I HAVE BEEN THROUGH, STUDYING MY SCHOOLWORK AN' RUNNIN' TH' RISK OF BURNN' MY HAND IS DANGEROUS ENOUGH FOR ME!

SWELL, KID.



-- SO HE FIND OUR TWO 'ADVENTURERS' --

DAN HARD AT WORK ON HIS BOOK ---

WHILE DICKIE POLISHES HIS BRAIN CELLS.



BUT SUDDENLY, IN DAN'S ROOM --

BAW!

THE KID DESERVES A LITTLE PEACE AND QUIET, BUT I DON'T KNOW WHY I KID MYSELF!



THIS QUIET LIFE WILL DRIVE ME BATTY! -- I'M NO WRITER! I'VE GOT TO LIVE LIFE!

-- BUT, FOR DICKIE'S SAKE --

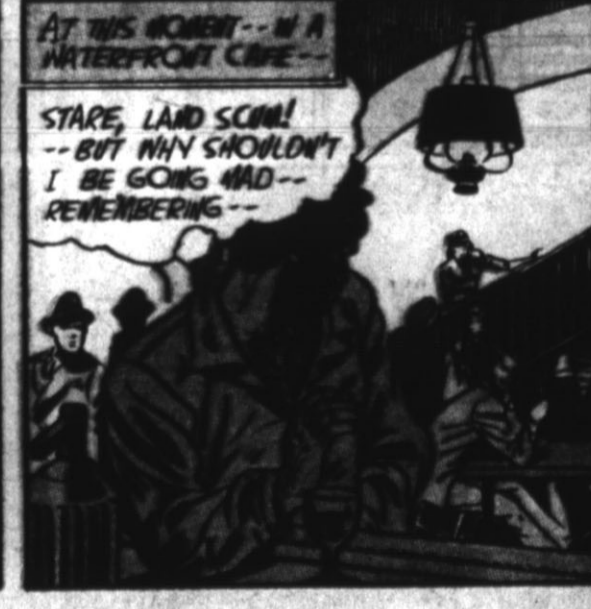


MEANWHILE, IN DICKIE'S ROOM --

OH, DON'T GET ME WRONG, WAGS, A GUY'S GOTTA STUDY -- BUT -- WELL --



BUT WHEN A GUY'S HAD AN OPEN DECK FOR A CLASSROOM, AN' TH' WHOLE WIDE WORLD FOR A TEACHER, WHY --- BUT, DAN IS SETTLED AN' --



AT THIS MOMENT -- IN A WATERFRONT CAFE --

STARE, LAND SCUM! -- BUT WHY SHOULDN'T I BE GOING MAD -- REMEMBERING --



THAT ISLAND -- MY LOLANDA -- AND MY OWN SHIP READY TO TAKE ME BACK -- BACK WHERE? TO A DREAM?

OR IS IT A DREAM? -- IF I COULD ONLY FIND DAN -- BUT HE'S DEAD --



by
R.B. FULLER

AP Feature Trademark Registered



OAKY, FROM NOW ON I WANT YOU TO BE PRESENT WHEN I'M SEATED ON THE THRONE! YOU ARE TO LOOK OUT FOR THE SAFETY OF ME, YOUR KING!

YES, YOUR MAJESTY!



NOW STAND OVER THERE SO I CAN SEE HOW IT'S GONNA LOOK!



LOOK MORE MILITARY! THROW OUT YOUR CHEST!

I CAN'T! IT'S FASTENED ON!



LET YOUR LANCE DOWN AND PUT YOUR HEELS TOGETHER!



TUNK!

CLUNK!



YOU CLUMSY LOUT! LOOK AT MY CROWN!

G-GOSH, KING CORNY! I'M AWFUL SORRY!



RAISE YOUR LANCE AGAIN!

YES, MA'AM--I MEAN, ER, YOUR MAJESTY!



SIR OAKY, YOU'VE CONVINCED ME I'M SAFER WITHOUT A BODYGUARD!



AND I'M ALSO CONVINCED YOU'RE GONNA GET THIS LANCE IN YOUR PANTS!



Things to Come

ROOFS SUPPORTED BY AIR PRESSURE MAY ELIMINATE MUCH OF ORDINARY STRUCTURAL NECESSITIES SUCH AS BEAMS, COLUMNS AND HEAVY FOUNDATIONS.

SUCH CONSTRUCTION METHODS COULD MEAN MORE GYMNASIUMS, RECREATION HALLS, GARAGES, SMALL BUSINESS STRUCTURES, ETC.

GOLLY! TH' WIFE REALLY COULD RAISE TH' ROOF WHEN SHE BEGAN AIRING HER VIEWS!



I'M JUST NOT TAKING ANY CHANGES ON THE AIR PRESSURE GIVING OUT!



12-12-48

NEIGHBORLY NEIGHBORS



THERE, BY GOLLY... I MAILED THE CHRISTMAS CARDS!



NOW I CAN TAKE OFF THE STRING MYRA PUT ON MY FINGER SO I WOULDN'T FORGET!



I REMEMBERED TO MAIL THE CHRISTMAS CARDS TODAY, MYRA!

SPLendid, PETERS!



I'M CERTAINLY GLAD I PUT THAT STRING ON YOUR FINGER!



IF I HADN'T YOU'D PROBABLY HAVE FORGOTTEN TO PUT STAMPS ON THEM!



12-12-48



SPORT SLAMMS

On the SPORTS MINDED.



Eddy **DUCHIN**

- THE FAMOUS ORCHESTRA LEADER AT THE WALDORF ASTORIA PASSED UP A CAREER IN BASEBALL FOR HIS MUSIC ... A BOSTON RED SOX FAN, HIS SON ROOTS FOR THE YANKEES.



Cass **FRANKLIN**

THE SINGING STAR, CALLED SIGNALS FOR THE BROOKLYN COLLEGE FOOTBALL TEAM.

Susan **HAYWARD**

TAKES PART IN ARCHERY TOURNEYS

Carolyn **AYRES**

- OF THE CORSEY AND AYRES DANCE TEAM, BECAME A GOLF BUG AFTER WINNING A PUTTING CONTEST IN EVANDER CHILDS HIGH SCHOOL



MEMORY MIRROR



THE GREAT JOCKEY TOOK A FLING AT WAUDEVILLE AFTER HIS RIDING DAYS WERE OVER

12-12-48
PAD

HOMER HOOPPEE

by RAND TAYLOR



WELL I DECLARE - THE FIRST SIGN OF CHRISTMAS! IT GIVES ONE THE OLD YULETIDE SPIRIT!



IT WOULDN'T IF YOU HAD TO REMEMBER ALL THE THINGS I DO!



M'LOVE, IF YOU'D JUST SIT DOWN AND MAKE OUT A GIFT LIST...

I DID - BUT I LOST IT!



I'LL HELP YOU FIND IT - IT'S PROBABLY MIXED UP WITH THIS STUFF!



HERE IT IS!



THIS DOES SIMPLIFY MATTERS! GIVE MA A HANDKERCHIEF AND ALINT HATTIE A HANDKERCHIEF AND MABEL TURNER A HANDKERCHIEF AND GIVE HOMER -



-THE 'MERRY-O' FOR NOT ALLOWING ME ENOUGH MONEY TO BUY NICE GIFTS...



THAT REMINDS ME -

I GIVE UP!

12-12

Reg. U. S. Pat. Off.
© 1948

HIT N' RUN



Peter Plink

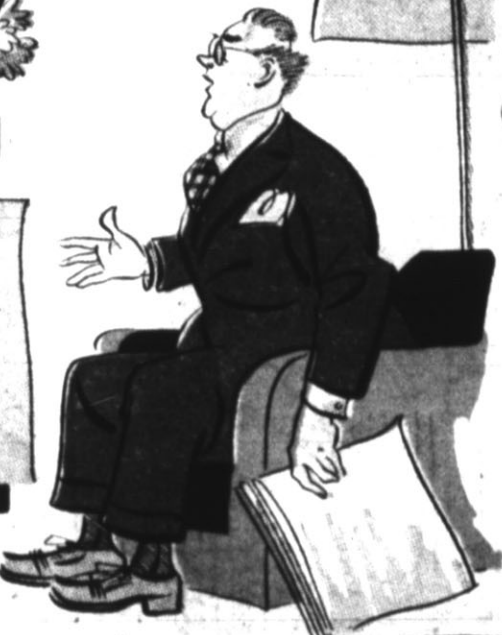


★ AP NEWSFEATURES ★ COMICS ★

WOMEN'S WEAR



GUESS WHAT? I WAS SHOPPING FOR YOUR XMAS PRESENT AND I RAN ACROSS THREE OF THE MOST DEVASTATING DRESSES!



HER AGE? LET'S SEE, I'VE BEEN SENDING HER ONE FOR TWENTY YEARS NOW—GOODNESS! SHE MUST BE TWENTY SOMETHING!



HOW MUCH MONEY DO YOU WANT TO GIVE ME THIS YEAR TO BUY YOUR CHRISTMAS PRESENT?



GEE WHIZ, MOM, I'VE SEEN SANTA SIX TIMES NOW AND I DON'T WANT TO GEE HIM AGAIN!

I WISH OUR NAMES WERE ADAM AND EVE -- IT WOULD LOOK SO CUTE ON OUR CHRISTMAS CARDS.



XMAS SHOPPING



The Sunday Brand

Our Slogan: "More People—More Farms"

Hereford,

COMICS SECTION

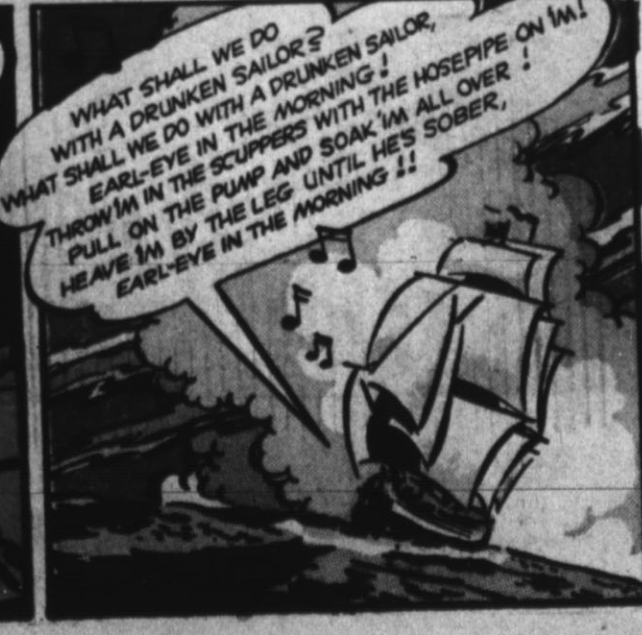
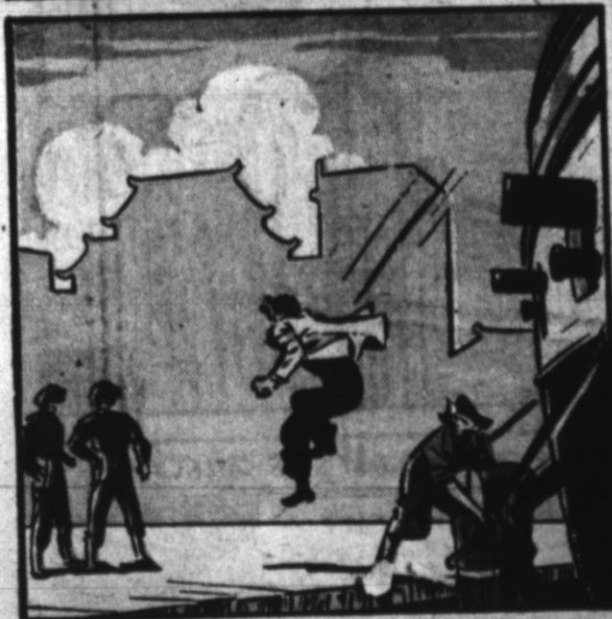
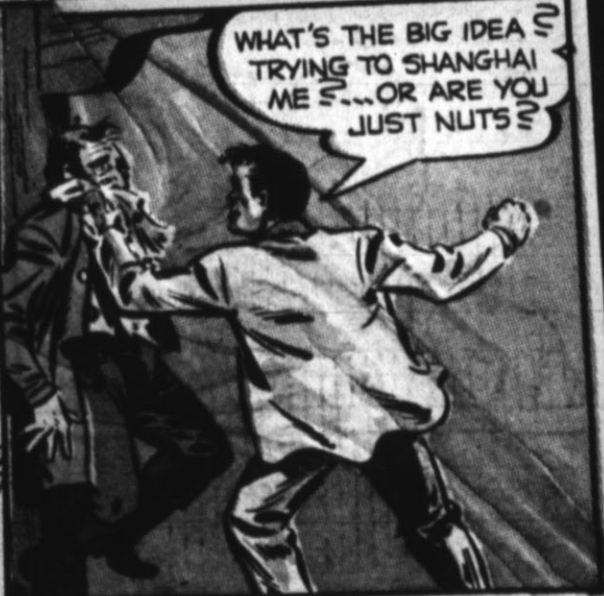
SUNDAY, DECEMBER 19, 1948

SCORCHY SMITH

WE STAND OUT TO SEA, MY LADS,
THE WIND COMES ON TO BLOW,
ONE HALF THE WATCH'LL BE SICK ON DECK,
THE OTHER HALF TAKES TO WORK THE SHIP,
TWELVE HOURS IT TAKES TO BELAY!
AND YOU'LL ALL HAVE ONE DOLLAR APIECE
ON THE HUNNERD AND NINETIETH DAY!

...SINGING
BLOW YE WINDS IN THE MOR-RNING
AND BLOW YE WINDS HI-NO!
CLEAR AWAY YOUR RUNNING GEAR
AND BLOW, BLOW, BLOW!

BOARD THE HISTORIC BUT-...
AT DIFFERENT TIMES MERCHANT SHIP, PIRATE, AND
CONVICT TRANSPORT - THE SCURVY KIPPER SHOVS
SCORCHY INTO A SOLITARY CONFINEMENT CELL AS,
FAR ABOVE, SAILORS UNFURL THE EFFRON SAILS...



★ AP NEWSFEATURES ★ COMICS ★

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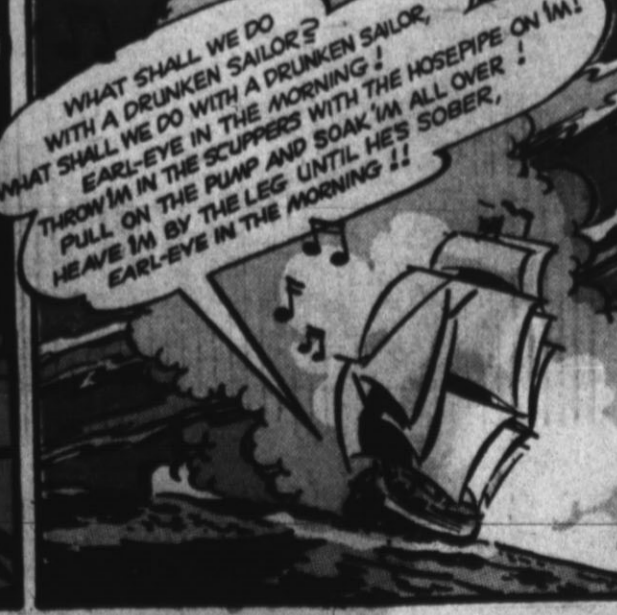
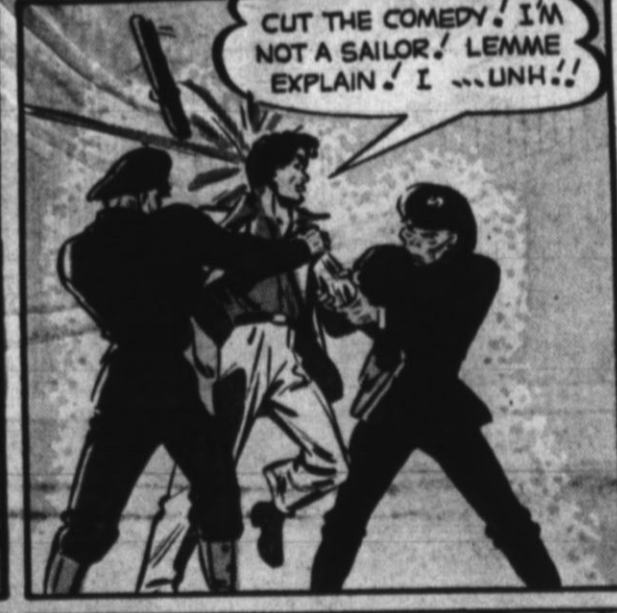
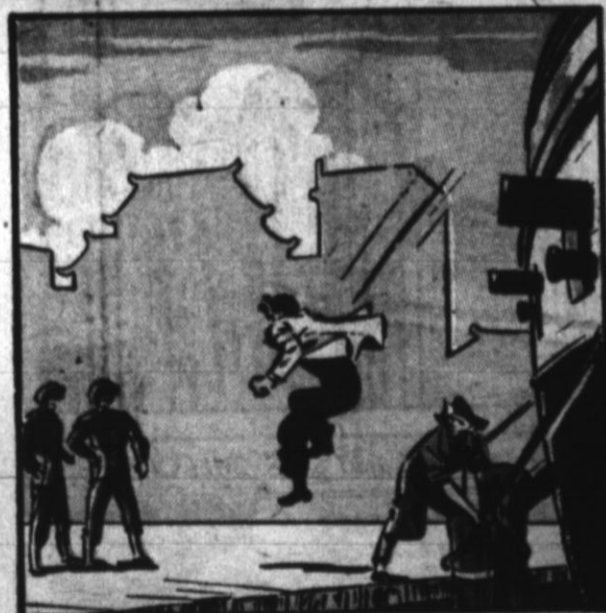
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CONVICT TRANSPORT- THE SCURVY...
SCORCHY INTO A SOLITARY CONFIN...
FAR ABOVE, SAILORS UNFURL THE...
...FFRON SAILS...





A NEW CHARACTER, JOHN HENRY, ENTERS OUR STORY-- HE FINDS HIM ALONG NEW YORK'S WATERFRONT.

AFTER YEARS, I'M READY TO SET SAIL -- AND YET I MAY WANDER FOREVER WITHOUT FINDING THE RIGHT ISLAND.

WHAT HAS HAPPENED TO MY LOVELY WIFE IN THE NINE YEARS I'VE BEEN AWAY? -- OR IS IT ALL A DREAM? -- THIS BOAT ISN'T ALL -- IF ONLY DAN FLYNNER! GONE DOWN WITH THE F...



AT THAT MINUTE, A TRAIN IS ENTERING N.Y. ---

OH, BOY! WE'LL SOON BE IN NEW YORK! IT'LL BE GOOD TO GET BACK TO WORK! HEY, WHAT'S THAT?

A CHART FOUND IT WHEN I WAS PACKING.

HAVEN'T THOUGHT OF JOHN HENRY FOR YEARS. HAD HE MAKE A CHART OF THE ISLAND WE WERE SHIPWRECKED ON SO HE COULD GO BACK TO BOLANDA. -- THEN OUR RESCUE FREIGHTER WAS TORPEDGED -- HE WAS -- NEVER FOUND ---

HEY DAN, COME ON!

WELL, DAN, WHAT DID OLD MAC SHORGAN SAY? WHAT'S OUR NEW ASSIGNMENT? -- NORTH POLE? -- SOUTH POLE?

LET'S TAKE A WALK, KID.

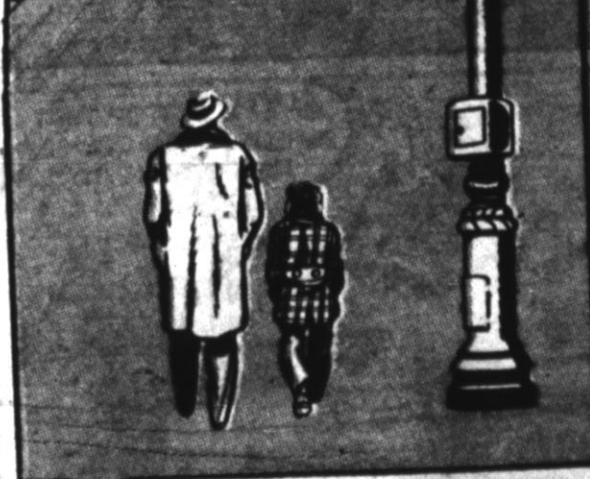


KID THERE IS NO NEW ASSIGNMENT. NO TROUBLE SHOOTING CHORES -- I -- I'M GOING TO FILL IN AT THE OFFICE --

OMIGOSH! -- THAT MEANS AN APARTMENT -- SCHOOL!

BOTH FIGURES WALK ALONG IN SILENCE, SPANNED BY THE WEA OF MORALITY AHEAD --

THEN THEY STOP SUDDENLY, BECAUSE THEY HAVE HEADED FOR THE WATERFRONT! --



THEY GAZE WITH MIXED EMOTIONS AT A TRIM SAILBOAT --

COME ON, KID, THIS IS NO PLACE FOR US!

YEAH, YOU'RE RIGHT.

WHILE ON BOARD THAT SAME SAILBOAT --

DAN FLYNN! -- WHY CAN'T I FORGET HIM? -- IF ONLY HE WEREN'T DEAD -- BUT -- I WAS THE ONLY SURVIVOR --





Things to Do

THE FUEL USED IN WARTIME FLAME THROWERS MAY BE USED TO START FIRES IN INDUSTRIAL BOILERS QUICKER, MORE EVENLY AND MORE ECONOMICALLY THAN METHODS NOW EMPLOYED.

AP Newsfeatures



OBOY, D'YOU STUPE THAT'S A FLAME THROWER IN CASE WE WANNA BURN TH' SCHOOL DOWN?

H-M-M... I CAN SEE YOU'RE NEVER GOING TO SET THE WORLD ON FIRE!

IN CASE OF FIRE

12-19 48

NEIGHBORLY NEIGHBORS



Reg. U.S. Pat. Off. AP Newsfeatures

RATSY

in
Hollywood

by Bill Dyer

Reg. U. S. Pat. Off.
AP Newsfeatures



SPORT SLANTS

... On STARTERS.

George CASIDY
 IS CARRYING ON THE WORK OF HIS FATHER, MARSHALL CASIDY, FAMOUS STARTER OF HORSE RACES

Jack LAYNE
 -THE FOOTBALL FOOTBALD- IS THE OF STARTERS FOOTBALL COL

Mike COLLINS
 ADDS A DASH OF COLOR TO HIS CHORE OF STARTING MIDGET AUTO RACES

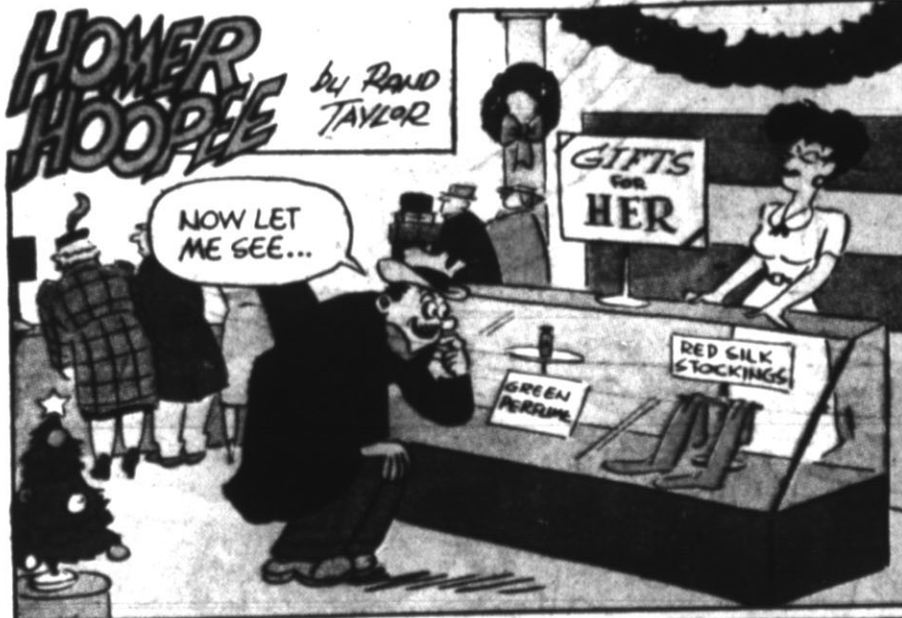
12-19-48

PAD



HOMER HOOPEE

by RAND TAYLOR



12-19-48

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HIT N' RUN



Peter Plink



AP NEWSFEATURES COMICS

WORLD'S
FASTEST

W-A-S
SIZES

MERRY
XMAS

JAY
ALAN
12-10

THE CHEAP SKATE - A
CHECK FOR \$1000 -
-- WITH THE DOLLAR
WORTH 35¢ THAT'S
ONLY \$350! //



BUT, JUDY, DON'T YOU THINK YOU'RE A LITTLE TOO OLD TO BE WRITING LETTERS TO SANTA CLAUS?!



SANTA CLAUS!
YOU'RE JUST
THE MAN I'VE
BEEN WANTING
TO MEET! WILL
YOU MARRY
ME? //



I THANKS,
DARLING, IT'S
SO SWEET OF
YOU AND I KNOW
EXACTLY WHAT
I'M GOING TO
EXCHANGE IT
FOR! //



YOU WON'T HAVE
TO WORRY
ABOUT WHAT TO
GIVE ME - I DON'T
HAVE A CAR,
A DIAMOND
NECKLACE OR
A MINK COAT. //

