

'Closing Law' to be enforced

State gives okay to production of wine

Action by the last state legislature now makes it legal for anyone to manufacture home-made wine, provided they apply for and obtain a license from the local or district Alcoholic Beverage Commission.

The last session of the state legislature amended Texas laws pertaining to the manufacture of wine in order to be consistent with existing federal laws, said Bill Austin, local ABC agent.

Anyone who wants to make wine can do so legally now, but they must get a \$10 permit from either Austin or through Austin's district office at 3015 West 26th in Amarillo. The permits will be issued only to the heads of households.

The amendment set a 200-gallons-per-year limit on the wine any one person can produce.

"The new law has been in effect several weeks," Austin said, "but we haven't had any local people apply for the permit. I really don't expect too many permits here, but I have received some from other areas."

The wine produced must be for home use only and cannot be sold. It is to be for personal use only and anyone caught distributing it illegally or manufacturing more than the 200-gallons-per-year will be subject to a fine of not less than \$100 nor more than \$1,000 and up to one year in the county jail.

"This new law allows for the personal manufacturing of wine for home use," Austin said, "and it must be just plain wine. It cannot be fortified or distilled or in any other way altered to increase the alcoholic content."

"In other words, you cannot mix any other liquor with the wine in order to increase the amount of alcohol. Of course you can mix it with something when you get ready to drink it, but up until the time you are ready to drink it it has to be in its natural state."

The old law limited the making of wine from grapes only, but the amendment opened the gates

and will permit the use of "grapes, dandelions, raisins or other fruits," or anything that has natural sugar in it during fermentation process.

Teams fall in playoffs

The Hereford Pony League All-Stars remained the only Hereford baseball team in playoff competition after Friday night when the American Legion team was defeated by Borg er and the Bronco League All-Stars fell to the Altus, Okla. team.

The Pony League All-Stars, after losing their first game in the area double-elimination tournament, bounced back Thursday and Friday to win and gain a berth in Saturday night's championship game against the Borg er team.

The winner of that game will advance to district tournament. The American Legion team dropped its first game of its double-elimination district tournament, 13-5 to the Dumas team, but came back to defeat the same team, 12-2.

Rudy Gonzales, who was the winner in the 12-2 victory over Dumas, hit a Borg er batter with the bases loaded, two out, and the score tied 3-3 in the ninth inning.

The Bronco League All-Stars, having won area by virtue of being the only team in this area, fell to the Altus, Okla. All-Stars, 8-4 in the opening game Thursday of the best-two-of-three series.

They were eliminated in the second game on Friday, 6-1.

16-day-old baby dies Saturday

Douglas Furr, 16-day-old son of Mr. and Mrs. Richard Dale Furr, 506 Avenue J, died Saturday morning in Deaf Smith County Hospital. Services are pending with Gilliland Funeral Home.

He was born July 8 in the DSC hospital.

Survivors in addition to the baby's parents are two brothers, and grandparents, Mr. and Mrs. C. L. Furr of McKinney.

By MARSHALL DAY
Staff Writer

District Attorney Andy Shuval said his office will begin taking complaints after the final weekend of this month against a merchant who refuses to comply with the "Sunday Closing Law."

"It is the position of this office that the laws need to be enforced. Therefore, I would like to advise the people that starting on the weekend of July 31 and Aug. 1, that should a merchant be open on that Saturday and Sunday, selling goods that are not supposed to be sold, that this office will take the complaint of any citizen," Shuval said Friday.

The District Attorney said the issue came to his attention when several and numerous complaints from merchants that some businesses were staying open both Saturday and Sunday.

The "Sunday Closing Law" prohibits the selling of certain itemized goods on both the two consecutive days of Saturday and Sunday. Any merchant who is caught breaking the law can be fined up to \$100 on the first offense, and up to \$500 or confined to the county jail up to six months, or a combination of the two for subsequent offenses.

"It is not the policy of this office to go out and see who is open, but any individual who comes in with a complaint, we will enforce the law," Shuval said. "In addition, any individual may apply for an injunction to prevent any store from remaining open."

Shuval said his move to do something about the situation came because a number of dissatisfied merchants have threatened to open their businesses on both days if something is not done to close those which are remaining open now.

The purpose of the law, Shuval said, probably is designed as it is because legislators believe there should be a day of rest and also to protect the employees and keep them from working seven days a week.

Opponents of the law claim it is a regulation of free enterprise.

"I hope that all citizens in this county will cooperate to see that the law is obeyed. Until the law is changed by legislation this office will do its duty," the District Attorney said.

"We are not trying to be difficult, but we have an obligation to uphold the law."

Merchants, in an effort to curb the situation, are trying to

get everyone to close voluntarily on Sundays.

Items which cannot be sold on both Saturday and Sunday are clothing, clothing accessories, wearing apparel, footwear, headware, home, business, office or outdoor furniture, kitchenware, kitchen utensils, china, home appliances, stoves, refrigerators, air conditioners, electric fans, radios, television sets, washing machines, driers, cameras, hardware, tools excluding non-power driven hand tools, jewelry, precious and semi-precious stones, and silverware.

Also, watches, clocks, luggage, motor vehicles, musical instruments, recordings, toys excluding items customarily sold as novelties and souvenirs, mattresses, bed coverings, household lines, floor coverings, lamps, draperies, blinds, curtains, mirrors, lawn mowers or cloth piece goods.

Each separate sale shall be considered a separate offense.

Cases heard in district court

Four driving while intoxicated along with one forgery and passing case, were handled in District Court last week. Two of the cases drew penitentiary sentences.

District Judge Archie McDonald assessed a two year prison sentence to Richard Wallace, 23, of 428 South Third St., Jacksboro, for forgery and passing.

McDonald also handed down a three-year probation sentence to Boyd C. Sides, 38, 1312 Walnut, Clovis, for driving while intoxicated, second offense.

Cases pleaded guilty but punishment assessed by a jury included:

—Eugenio Estrada Deleon, 41, 305 Ave. B, driving while intoxicated, second offense.

—Jose Ramirez, 22, Laredo Motel, Hereford, driving while intoxicated, second offense, and

—Emiliano M. Lamas, 40, Box 1323, Hereford, driving while intoxicated, second offense.

Deleon and Ramirez each received three years probation sentence. Lamas, who is being held for Floyd County authorities for revocation of probation, received the maximum sentence of five years in the state penitentiary.



FATAL WRECK — Two young members of the Juan Chavira family wait beside their wrecked car following an accident west of town Thursday that killed one man and injured two other persons. The boy's mother, Romona, was one of the injured. Killed was Alfonso Limas, 37, a farm labor contractor.

One killed, two injured in crash

A 37-year-old Hereford man was dead on arrival at Deaf Smith County Hospital Thursday afternoon following a car-pickup accident 4.6 miles west of town. Two other persons involved in the accident were taken to the hospital for treatment.

Killed in the accident was Alfonso Limas, 37, of Friona. Soliz remained in the hospital here Saturday in satisfactory condition with lacerations of his head, and Mrs. Chavira was treated and released Thursday.

The accident occurred about 3:55 p.m. at a county dirt road intersection, Limas, the driver of a 1969 Ford pickup loaded with empty sacks, was traveling south on the dirt road when neither vehicle yielded at the intersection. Juan Chavira, 34, husband of Romona Chavira, was the driver of the second vehicle, a 1960 Chevrolet. The Chavira children, Billy Joe, 11-months, Ernie, 10, and John, 6, were all in the car but were not injured.

In the pickup with Limas was Soliz, Gregory Cantu, 22, of 319 Elito St., and Ismael Villareal of Route 2, Villareal was riding in the back of the pickup when the accident occurred, but was not injured.

The intersection was the same one where a similar accident involving a car and a pickup occurred Monday. In that accident, three persons were injured, one seriously.

Limas was a farm labor contractor and came to Deaf Smith County in 1950 from Littlefield. He was a member of the Catholic Church.

He was born May 7, 1934 at Marlin, Tex. and married Irene Gamez Sept. 20, 1955 in Hereford.

Survivors include his wife, three sons, Jimmie, Alfonso Jr., and Louis, all of Hereford; five daughters, Janie, Virginia, Martha, Mercy and Annette, all of Hereford; his father, Cacimiro Limas of Chicago, Ill.; and two brothers, Arnulfo and Marcial, both of Chicago.

Funeral services for Limas were conducted at 2 p.m. Saturday in St. Anthony's Catholic Church. Burial was in St. Anthony's Cemetery under the direction of Gilliland Funeral Home.

The Rev. Father Timothy McDonald officiated.

Carnival preps for full week

BY MARKIE McBRIDE
Staff Writer

Crowds were fairly light Friday night, the first night of the Lions Club Carnival, but officials anticipate much larger crowds during the remaining nights of the carnival.

"The first night was about average compared to previous years, but we expect good crowds the rest of the week, especially on the weekends," Lynton Allred, Lions Club president said.

Friday, not all the rides were

up, and the pony ride will not be coming in until Wednesday because of the VEE quarantine," Allred said.

Saturday the remainder of the rides were erected. Beginning at 7 p.m. and continuing through July 31 at the Bull Barn, the carnival will close only when "the last customer is gone."

Booths, set up by the Lions Club members include two concession stands, a balloon dart board, cigarette board, doll rack, number darts, key-pitch, bear pitch, cork gun shoot, basketball pitch, glass pitch, soft drink bottle pitch, cotton candy booth, golf ball roll, hamburger and pie booth and the traditional bingo stand.

The rides featured are the octopus, tilt-o-whirl, hammer, merry-go-round, kiddie rides, spook house, ferris wheel, boat rise, car ride and possibly a bumper-car ride.

The proceeds from the carnival will be used in "standing" contributions made by the Lions Club during the coming year.

These contributions include monthly donations to Girlstown, Moths Ranch, and other projects.

Barnes to be on television

LI Governor Ben Barnes will be the guest Monday on KVII-TV's weekly "Hot Line to Austin."

Barnes will be interviewed, beginning at 7:30 p.m., by KVII news director Jim Pratt. There will not be any area radio or newspaper persons doing the interview this week.

Pratt will discuss with Barnes his candidacy for governor, his idea of a governor's powers and how Barnes would like to see the office operate.

New C of C manager already utilizing assets

Impressed by the people and the area's growth potential, Hereford's new chamber of commerce manager is wasting no time in utilizing both.

Here only one week, Jim Lindsey already has begun work for attracting more industry to the area, setting up the annual new teacher banquet, and investigating possibilities for a new chamber office.

"The key to getting things done is involvement and work — and I love to work," Lindsey said.

In his first chamber board meeting last week, Lindsey said he was ready to get the different chamber committees to work; especially the industrial development committee.

But his first steps will be in getting around town and meeting people "because you can't get anything done unless you know some people."

"You've got to know where to start and the only way you can

do this is through the people you know. My primary interest is in the industrial committee and community development," he said.

"The first thing we are going to do is our home work. We need to get our site locations together, get our industrial team together and get things set up.

"Right now we are just looking and writing some letters, but nothing is definite at this time."

Lindsey's coming year as chamber of commerce manager will be titled "Involvement 1972," and will be aimed at getting the entire community involved in the chamber work.

He said he will solicit the aid of the entire community and not just the members of the chamber in getting the ball rolling once again in Hereford.

"I'll probably operate a little different than Bill (Thompson) did," he said. "I will start with

a new organization chart, go over what the community's needs are and we definitely will change our program for the coming year."

He said the chamber committees for this year will remain as they are, but a new program of work will be initiated next year. One of the main objectives of the coming year will be the locating of a new chamber of commerce office. Lindsey said he plans to visit with the committee already studying the plan and see what can be done.

"The way things are now it is not adequate. I hope to open a chamber of commerce office to everyone in town, keep the coffee pot on and make everyone welcome to the chamber facilities. That is the real purpose of a chamber of commerce — to be there if the people need you."

Lindsey, his wife, Dianne, and their daughter arrived in Hereford July 17. He began work on the following Monday and has spent much of his time getting around to meet people.

"I would like to say this about the people in this town. They are definitely very friendly and happy to have a chamber of commerce. The people in Hereford, Texas are very proud of Hereford, Texas," he said.

"Some of the things I have seen here are very good. All of the wide, paved streets, the fire station, the growth of the cattle industry in this area, and the fine jobs the banks are doing to service the community.

"The growth potential of this area is tremendous. The geographical location, the outstanding young leadership in the town and the people — the people here like to give a day's work for a day's pay, which is not the case in most communities.

"I definitely plan to use all of this potential."



CARNIVAL'S IN TOWN — The annual Lions' Club Carnival opened Friday evening under cloudy skies, but no rain like last year. The carnival, presenting games, booths, and refreshments, will be open each evening this week. —Photo by Betty Koelzer

Weather

Wednesday	90 63 .002
Thursday	96 70 .01
Friday	86 69 .05
Saturday	

THE FAMILY LAWYER

Postman vs. Home Owner

More often than not, the relationship between postman and home owner is a warm and friendly one. But even into this sunny climate a little rain must fall. Such as, when the postman gets hurt and sues the home owner for damages.

As a general rule, the home owner is not liable if he is not guilty of any negligence. For example:

A home owner was sued by a postman who suffered a bad fall when a rotting porch step suddenly caved in. But a court found no liability. The judge pointed out that, since the rot was visible only



from underneath, there was no reasonable way for the home owner to have discovered the danger.

By contrast, take the following case:

A postman slipped and fell in the outer hallway of a home, because an excessive amount of wax had been applied to the floor. This time, there being negligence on the part of the home owner, the court ordered him to pay the postman's claim.

In terms of sheer frequency, the Number One hazard that the postman faces is a bite by the home owner's dog. Many thousands of on-the-job bites are suffered each year by mail carriers.

In such circumstances, the home owner is usually liable if the state has a "dog bite law." Under this law, a dog's master may be held responsible for a bite not only when he was negligent but even when he was not negligent in any way.

If the state has no dog bite law, the home owner might still be liable—but only if he was somehow to blame for the bite.

In one case, the owner of a vicious dog did take the trouble to post a "BEWARE OF DOG" sign on his front door. However, when a postman rang the bell to deliver a package, the man opened the door and permitted the dog to dash outside and bite the postman in the leg.

A court duly imposed legal liability on the householder. The judge said posting the warning sign did not end his responsibility toward those visitors who, like the postman, had a perfect right to come onto the premises.

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.

Shaw finishes tour, is home

Steve Shaw, son of Mr. and Mrs. Oliver Streu, is home for a short stay before returning to the U. S. Merchant Marine Academy, Kings Point, New York.

Cadet Shaw has completed his first of two six months sea tours and will go to sea for his second tour in August of 1972.

Cadet Shaw has visited many countries on his tour including the Philippines, Viet Nam, Sumatra, Indonesia and Panama while serving on the S. S. Ruth Lykes. On his next ship he visited Spain, Italy, Tunisia, Bel-

gium France, Germany, Netherlands, and Britain.

The sea tours are split into two areas of observation and study, engineering and deck seamanship. Steve said the navigation was the most interesting subject he worked on while at sea.

Cadet Shaw also made the Kings Point honor roll with an average grade above 3.5 out of possible 4.0 during his Plebe year.



Steve Shaw

The U. S. Children's Bureau is under the Department of Labor.



ACCEPTS TROPHY — Rocky Lee, coach of the American Legion Redbirds, accepts the second place district trophy following the final game of the tournament Friday night in Borger. The Redbirds lost 4-3 to Borger in the finals.

Pants Cage at new location

Upon moving to a new location, the "Pants Cage" in Sugarland Mall, not only added a "Plus" to the end of their name but they also added dresses, increased their maternity line and are one-third larger in space than the former store.

Decorated with antiques and Spanish influenced decor, "The Pants Cage Plus" is located at the north end of Sugarland Mall, where Mary Helen's Beauty Shop was once located, between the "Yardstick" and the "Mode O'Day."

Mrs. Marcus Latham, owner of the store moved her stock Thursday to the new location. In the dress department, Juniors and Misses sized dresses may be purchased, along with half-sized dresses.

The maternity line now features dresses, lingerie, and sports ear.

The pants and blouse lines, formerly carried, have been extensively increased along

with sports ear and after-five pant suits are now being sold.

The manager, Lajeane Henry, said that they had one more dressing room than before plus a lounging area for employees a much larger stock room, and an office.

During the opening, Tricia Hill, Miss Sugarland Mall, is modeling the all outfits.

MORE GLASS IN TIRES

NEW YORK — There will be much more glass in automobile tires in coming years, says Alan R. Kerivan, an official whose firm produces fiberglass.

A South Africa firm in Johannesburg sells right-handed Australian boomerangs.

Don R. Squier gets promotion

Marine Pfc. Don R. Squier, son of Mr. and Mrs. Louis Squier of 118 Beach, was recently promoted to his present rank.

Squier was promoted while undergoing individual combat training with the Second Infantry Training Regiment at the Marine Corps Base, Camp Pendleton, Calif.

BACKWARD CLOCK

DALLAS — The Dallas Symphony Orchestra finds no truth to the old law that you can't turn time back.

At the State Fair Music Hall, as the orchestra was tuning up for a children's concert, the official auditorium clock was operating in reverse.

"It was getting earlier by the minute," noted Ziman Brounoff, associate concert master.

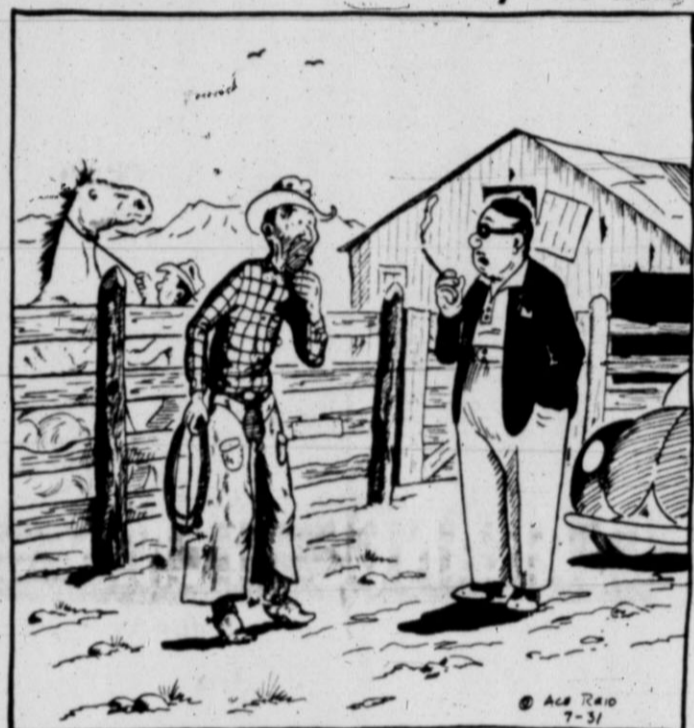
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By Ace Reid



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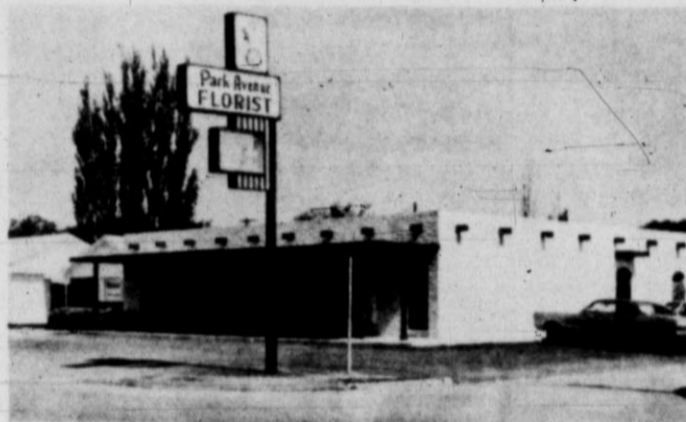
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RETURN FROM CAMP — Six members of Hereford Boy Scout Troop 154 returned last week from Camp Philmont at Cimarron, N.M. The Hereford boys in the group of 14 were, top row, Danny Collins, extreme left;

Cameron Clements, fourth from left; David Fish, fifth from left and Joe Priddy, top right. Middle row, second from right is Stan Fry and sitting at left is Billy Cargio.

Cynthia Boren feted at parties

Two pre-nuptial showers honoring Cynthia Boren, bride-elect of Jerry Stewart, were recently held in the Flame Room of Pioneer Natural Gas Company. The couple plans an Aug. 5 wedding. Hostesses for a miscellaneous shower to which 35 guests called or sent gifts, were Mmes. Bill Roberts, C.P. Worthan, Bill Cargio, Woodrow Dutton, David Sawyer and Joe Hysinger. The honoree, her mother, Mrs. Fred Boren, and her fiancée's mother, Mrs. Ray Stewart, received guests who were registered by Sue Roberts and served by Kathy Roberts and Kar-

ren Kendrick. The serving table was covered with a white cloth and centered with an arrangement of yellow daisies and yellow burning tapers. The honoree wore a yellow crepe, A-line style dress and a gift of the hostesses, a corsage made of small kitchen utensils. A linen shower, attended by 20 friends, was hosted by Judy Cargio, Karren Kendrick, Kathleen Funk, Judy Bezner and Mary Martin who alternated in registering and serving guests informally. The serving table was decorated

Temple Baptist revival starts

Tommy Phelps, who was a professional wrestler for more than 17 years before being converted in 1962, will be the evangelist for a revival crusade beginning today and continuing through Aug. 1 at the Temple Baptist Church. Services will be at 12 noon and 7:30 p.m. each day of the revival. Phelps, a former pastor of Temple Baptist, was a one-time wrestler by the name of "Nature Boy." He was converted and

surrendered to preach in 1962 and since that time has been booked for revivals almost constantly. He graduated from Southwestern Baptist Seminary in 1966 and while he was at the seminary he was the pastor for two years of the Inspiration Point Baptist Church, Ft. Worth. While

there he won and baptized 115 persons into the church fellowship. He pastored Temple Baptist Church here for over a year. Forty-two peaks tower more than 12,000 feet above sea level in Rocky Mountain National Park.

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SPECIAL
Good Monday,
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JULY 19 thru 22

Scouts attend two-week camp

Six members of different Hereford Boy Scout Troops returned Wednesday from a two-week excursion at Philmont Scout Ranch and Explorer Base in Cimarron, N.M.

Those who attended the camp were Danny Collins, Cameron Clements, Joe Priddy and Billy Cargio, all of Troop 154, and Stan Fry of Troop 50 and David Fish of Troop 151.

The boys left Hereford July 9, traveled to Vega and Dalhart where they picked up Boy Scouts from each of those towns, then went on to the

camp. There were 14 boys in the camp, four from Adrian, two from Dumas, two from Dalhart and one from Amarillo. The camp schedule included 60 miles of hiking over the two-week period, four hours of conservation work, rock climbing, survival techniques, and dutchoven cooking.

Look who's new

Mr. and Mrs. Felipe Hernandez are the parents of a daughter, Lisa, born July 2. She weighed 6 lbs. 10 ozs.

CARD OF THANKS

We would like to extend our most heartfelt thanks for all the kindnesses shown during the recent illness and death of our beloved little John. A most special thanks to John and Mel Ruth Aikin, Roy and Lucy Martin, Mrs. Fern Ford, Mrs. Joyce Hickman, Mrs. Betty Young, Mrs. Frances Block, Mrs. Seale Stevens, Mrs. Olivia Brown, Mrs. Morgan Cain, Mrs. Ruth Fish, Florida Zarata, Rev. Gerald Mann, Mrs. Goetsch, Mrs. Chris Jacobsen and everyone who sent cards, flowers, food and every thoughtfulness. To Dr. Hunt, Dr. Johnson and Mrs. Jewel Smith a special blessing from God. Nora & Amy Barela Bob and Marcy Hughes

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Girls Pant Dresses \$3.99 \$4.99	Girls Swabbie Jeans 88¢	Boys Dress Jeans \$1.88	Girls Better Dresses \$1.88 \$5.44	Misses Panties 50¢
Girls Pleated Skirts \$3.88	Girls Corduroy Pant Sets \$3.44	Boys Assorted- Sport Shirts \$1.33	Girls Long Sleeve Blouses \$1.44 and \$2.88	Girls Scooter Skirts \$2.88 to \$3.88

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Misses Shorts \$2.50	Entire Stock Misses Swim Suits \$6.99-\$8.99-\$10.99	Entire Stock Straw Purses \$2.22	Entire Stock Beach Towels \$2.88	Mens Swim Suits \$3.33

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560-15	1.74	22.50	18.50
E78-14	2.21	24.50	21.50
F78-14	2.38	26.50	23.50
F78-15	2.42	26.50	23.50
Q78-14	2.55	28.50	25.50
H78-14	2.74	30.50	27.50
G78-15	2.84	28.50	25.50
J78-14	2.91	32.50	29.50
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700-15/8	2.87	29.95	26.95
600-16/8	2.38	23.95	20.95
650-16/8	2.61	24.95	21.95
700-16/8	3.01	29.95	26.95
750-16/8	3.72	33.95	30.95

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Cotton muslin, 133 count*

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Full flat or Sanforized® Elasta-fit bottom, reg. 2.29, now **1.67**

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* bleached and finished.

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THE SUNDAY BRAND

Editorials

Page Four The Sunday Brand, Hereford, Texas, Sunday, July 25, 1971

Our worst enemies...

A town such as Tulia—or a county such as Swisher—have within themselves the seeds of the millennium. We don't have to travel far to hear some local resident list several dozen shortcomings of the community—in his estimation. He can cite failures on the part of certain individuals, the city, the county, the school, the hospital, the merchants, the churches, the newspaper. It's amazing to hear all the deficiencies of the people. And maybe he's right.

Yet, 99 per cent of the reasons we don't have heaven on earth here in Swisher County are human weaknesses—perhaps not the ones listed by the local resident, nevertheless they are manmade problems.

It has often been said that the farmer has no problem that parity won't cure. That is, if he could only get a fair price for what he grows, his fair share of the economic dollar, he could absorb drouth, greenbugs, hail, and all the other natural causes over which he has little or no control... and still prosper.

So it is with all our other problems. Let's consider a few.

It is within the realm of possibility for every resident of Swisher County, with the exception of a few invalids or desperately ill people, to be in church and Sunday School on Sunday morning. Consider what kind of churches we would have if our 30 churches in the county suddenly had perhaps 12,000 attendants! Consider the beautiful edifices we would need, the type of ministerial talent we could attract, the moral and spiritual impact upon the community.

What would it do to Swisher County if such a phenomenon occurred? And the only thing that prevents such a thing from happening is simply... man himself.

Then if every resident of Swisher County traded within the county whenever it was possible to do so, consider the impact upon the economy! First, if we began with those people who make their livelihoods here and they bought just those things that are as cheap in price, or perhaps a little cheaper, especially if you count the cost of transportation to some out-of-county community, we would have a business-boom underway! Then, if we went a step farther and resolved to buy everything we needed available in Swisher County from Swisher County merchants, the result would be that our retail districts would be doubled. All the extra business would result in bigger and better stores in Tulia, Happy and Kress. The extra traffic would enable local merchants to compete in all lines, not just in some line.

If human nature could just be persuaded to trade at home, spending Swisher County dollars in Swisher County, Tulia would be a town comparable to Plainview so far as shopping centers are concerned, and Kress and Happy would have business districts comparable to those of Tulia.

This doesn't anticipate new industry, any new people—it would happen if just the people we now have spent their money in Swisher County. Checks given on Swisher County banks to out of town merchants have an almost unbelievable daily total!

Then, if they so desired, the people of Swisher County could have a hospital

second to none in the state, staffed with the best physicians and surgeons attainable. And the same people could have a junior college that would bring new life to the community. We could have a countywide country club comparable to any in the Panhandle.

In fact we could have the facilities a county three times the population of Swisher now enjoys.

But this time isn't in our future because we are selfish, contrary, disagreeable human beings. We'd rather be spiteful, we'd rather be selfish, we'd rather donate our talents and our resources to other communities that don't give a darn about us. We'd rather sit here and wither on the vine than to unite our efforts and do what's best for ourselves.

We'd rather give our millions to some out-of-town college or some other out-of-town institution than to the county where we made our wealth. We'd rather pay out our estate in inheritance taxes than to build a public library or perhaps a convalescent home.

We'd rather bury our fortune in our own grave than to help do a little something for the community that has made life a little more liveable - if not a little more profitable - for us.

This is no unusual situation. After all, more people prefer hell to heaven!

Why should we expect these same people to give Swisher County priority over its competitors?

Our worst enemies here in Swisher aren't drouth, hail, poor farm prices, natural disaster... our worst enemies are... simply... ourselves!

—The Tulia Herald

A 'domino effect'

IT SEEMED, as of Wednesday, that if there are enough willing newspapers virtually all the "exciting disclosures" in the purloined "Pentagon Papers" will be published before the Federal Courts can get around to enjoining all of them.

That would depend, of course, on how wide was the distribution of the busy copyist. That is alleged to be one Daniel Ellsberg, formerly a Defense Department aide and of late a researcher for the Massachusetts Institute of Technology. Also, of late, he has been an anti-war "demonstrator."

First it was the New York Times, then the Washington Post, then the Boston Globe, then the Chicago Sun-Times. All seem to have all or part, of the study ordered by Robert McNamara when he was Secretary of Defense.

Thus, these newspapers, possibly to be joined by others, are engaged in doing a "declassifying job" for the Government. Naturally, there is a suspicion that the affair is by pre-arrangement among the editors involved.

At any rate, there is a sort of "domino effect," in which the newspapers are, in a sense, being "used" by Ellsberg to express his personal dissatisfaction with official U. S. policy on Southeast Asia.

Both principal sides in the controversy are failing in their main objectives. It could turn out that the newspapers are doing more harm than good to freedom of the press by asserting their right in a messy case such as this.

If that damage is added to injury to national security and relations with allied nations, the final verdict could well be that the entire episode was scarcely worth the trouble. The Administration has not done too well at presenting its national security case. It certainly has not justified the over-zealous and often bumbling "system" of declassification. There have been entirely too many "secrets." If a decision on such material is not easy to obvious, the solution to often is simply to stamp it "Secret."

Certainly it is to be hoped that reasonable legislation to change the "system" will emerge from the House Government Information Subcommittee, headed by Rep. William Moorehead, Pennsylvania Democrat.

Illegal "declassification" is not the answer. If it is not stopped, and punished, there could be a disastrous outbreak of disclosures by Government officials and employees, down to the janitorial level, who have personal "causes" to promote.

The dangers are real and pressing. —Lubbock Avalanche-Journal

WE'RE IN, DADDY-O



MAIN STREET, U. S. A.

Youth Garden program spreads across county

BY BERT MILLS

WASHINGTON, D.C.—Country cousins can show city slickers a thing or two, including how to plant a seed and make it grow. This is happening in Washington and many other communities through a Youth Garden program for urban youngsters.

The Youth Garden idea, developed in Washington nine years ago by a group of civic-minded ladies with green thumbs, is now national in scope. The General Federation of Women's Clubs has recommended this project to its 15,000 member clubs and many children who have never seen a farm are tending their own gardens.

While Congress puts a few thousand dollars into the local program as part of the D.C. Recreation Department budget, most of the financial support for

Youth Gardens comes from private sources. The U.S. Department of Agriculture helps in several ways, as do several foundations and associations.

City playgrounds tend to be asphalt jungles but in Washington there are garden plots in more than 40 playgrounds, more than 40 playgrounds, them third, fourth and fifth-graders, are involved in growing things. The program operates on a year-round basis, with indoor projects during the winter.

Children are provided with seeds, tools, fertilizer and other materials. The project director is a graduate agronomist with horticultural experience. He recruits children by visiting schools, and teenage graduates of the program become junior leaders who aid the beginners.

Booklet Supplies Guidelines
The American Association of

Nurserymen, 835 Southern Building, Washington, D.C. 20005, offers a free booklet called "Youth Gardens." It tells the Washington story and explains how other communities can launch similar projects if civic and government leaders will lend their support.

Small plots of land suitable for gardening are available even in crowded cities. Parks and playgrounds can be used, and business firms and individuals will often lend space for Youth Gardens. Recreation Department cooperation is desirable. City funds may be available and garden clubs and other local groups may help.

Expert guidance is a must. Nurserymen, landscape architects, county extension agents, high school agriculture teachers, and park superintendents are among those available locally to help a garden director devise a plan of action. "Publicity is useful in attracting volunteers, and home owners can be persuaded to donate garden tools.

Children should be involved in the planning stage as much as possible. They may require a year or so to come up with their own ideas but a sense of participation is necessary. One of the goals of Youth Gardens is to develop a sense of responsibility.

A fall festival should be planned to climax the growing season, with awards to those producing the best flowers or vegetables. In Washington, this is done on Capitol Hill, with participation by several interested members of Congress.

Ex-Playground Has 96 Gardens
Ideally, each child should have his or her own garden. In Washington, a former playground which became obsolete was transformed into a garden demonstration center, with 90 children having individual garden plots, about 8' by 10' in size. In addition, space is available for raising special crops, such as corn, potatoes, cucumbers, pumpkins and peanuts.

This site is called Twin Oaks. It features a greenhouse where the youthful gardeners can plant cabbage, tomatoes, pepper and other plants. At the proper time, they are transferred and replanted outdoors.

In the spring, there is a tulip festival at Twin Oaks. Against a background of hundreds of colorful tulips, children dress in Dutch costumes and perform folk dances.

Youth Gardens benefit children in several ways. Growing something all one's own gives a sense of achievement and helps develop work habits at an early age. Learning to cooperate and to share is another plus. The program also gives children something wholesome to do in a healthful environment and makes them more receptive toward finding a role to fill in society.

THE BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm tries to smooth the international feathers this week, but may have just ruffled them more.

Dear editor:

In these days of de-classification of government secrets I was interested in reading about the latest one, a report on how much money in military aid the United States gives to various countries around the world.

Up to now, the matter has been classified as top secret, on the grounds, according to the government, that "it might be embarrassing if one country knew what another country was getting and therefore international relationships might suffer."

Some Senator did press the matter though and the government reluctantly gave the figures, showing that this year we're giving 713 million dollars in military aid to 42 different nations.

What interests me is this matter of damaging our international relationships if one country finds out we're giving more to her neighbor than to her.

It's a valid point. Everybody knows if you give more ice cream to one child than another, the one that got less will, instead of being thankful for what he got, in most cases get mad at you because he didn't get as much as the other.

Now the fat's in the fire. Here we are giving away three-quarters of a billion dollars a year to 42 nations, each one knows what the other one is getting, and all but the top-most one is mad at us, and it probably thinks we should have done more.

Furthermore, there are around 200 nations on earth, and if just 42 got military help, that leaves 158 that didn't get anything and they're probably even madder than the rest. Looks like the more we give away the deeper in hot water we get.

There's only one way to solve this. Give everybody exactly the same amount. Say we've got 713 million dollars, to spend. Divide that by 200 and write 200 equal checks.

If this won't keep peace in the family, nothing will. Unfortunately sometimes nothing will. But at least we won't have one country madder at us than another. We'll know where we stand. They'll all just be equally mad.

Yours faithfully,
J. A.

... from the Brand's files

50 YEARS AGO — 1921

D. L. McDonald was called upon by Mayor Knight at the luncheon last Monday to tell the audience about his "Dream" for making of Hereford a great summer resort and camping and fishing ground. The "Dream" contemplates the acquisition of the bed of the Tierra Blanca, from the City Park to the swimming hole down the creek, Mr. McDonald's idea is then to purchase a dredging outfit, remove the sand and straighten out the channel, then park it with trees and fish and invite the world to come and camp and fish with us.

35 YEARS AGO — 1936

With campaigns completed, candidates for precinct, county, district and state offices, whose candidacies are subject to the Democratic primaries, Saturday place their issues before the voters.

One thousand or more citizens of Deaf Smith county are expected to trek to the 10 voting boxes in the county to express their sentiments in the matter. Approximately 1,500 are eligible. The polls will be open from 8 to 7 p.m.

20 YEARS AGO — 1951

Additional plans for the bicycle parade to be held here on August 3 for all boys and girls in the community were announced this week by Bob Wear, president of the Hereford safety council. Very desirable prizes will be given for the best decorated bicycle. Prizes will be given for first, second, third, fourth and fifth places. There will be a prize for the youngest rider and one for the oldest rider.

5 YEARS AGO — 1971

Step right up, folks, and give the man your money. Forget the potatoes, the onions, anything in the fields for just a few hours and let yourself go. The Lions Club Carnival is coming to town. And, it's a little bigger this year, a little better. A group of Panhandle cattle feeders were host Friday to a French official recognized as a key figure in European agriculture. Hosting Jay Taylor of Amarillo and his guest, Michael Cointat, director general for production and marketing of French Ministry of Agriculture were Hereford businessmen associated with Hereford Feed Yards.

1 YEAR AGO — 1970

Infra-red films hoped to aid in the detection of leaf spot disease in area sugar beet crops, will be shown publicly for the first time. School starts earlier this year than in the past, which means there is less time than usual for parents to make sure their children have all the immunizations required for registration. Almost 1,200 calls a day come in on the "hot line" machine sponsored by the Hereford State Bank and New Holland Hereford and leased from the Audicron Company by Southwestern Bell Telephone, the number tells the time and temperature.

Talk of Texas

By JACK MAGUIRE

FOOTNOTE TO HISTORY — Texas was the target of a Japanese bomb during World War I.

It fell somewhere in West Texas in 1944. The exact date and place are still classified information. The bomb exploded on impact, but caused no damage.

For 27 years, the fact that Texas was bombed by the enemy remained a well-kept secret. Not until veterans of the U. S. Army Intelligence Corps gathered in Dallas for their annual convention last June was the story generally known.

Two retired secret agents, both Texans, told the story for the first time. They said that the bomb apparently was launched from a ship and floated to West Texas with a paraffin-treated balloon. Fragments of the explosive and the balloon were recovered.

IT'S THE LAW — Anybody can make up to 200 gallons of wine per year at home without fear of the law. But making one bottle of home brew or running off a single distillation of corn whiskey can mean a trip to the penitentiary.

So long as the product is for personal consumption, a homeowner can make up to 200 gallons of wine without paying any Federal tax. But the home manufacture of anything else alcoholic is strictly forbidden by law.

TEXANS AT WORK — At Roy's Memory Shop, 2312 Bissonnet in Houston, collectors of trivia can buy and sell everything from old Mickey Mouse comic books to tape recordings of old radio shows.

Among the most popular items sold by the shop are posters advertising movies of the 1940's.

WHAT'S IN A NAME? — Alibates flints — the name given by archaeologists to the largest quarry for these rocks in the U. S. — honors the cowboy in whose pasture Indians once mined the raw materials for their arrowheads.

Allen (Alie) Bates worked as a cowhand on the LX Ranch along the Canadian River north of Amarillo. In the pasture where he had a line camp, the quarry where thousands of Indian miners produced arrowheads and other weapons from flint rock was discovered. Scientists called the high grade flint "Alibates" in honor of the cowboy.

Today the quarry is the Alibates National Monument and is open to visitors.

FIRST BRIDGE — The port of Galveston and Galveston Island could not be reached except by ship and train until 1893 when the first vehicular bridge was built across the bay.

The railroad reached the island city in 1860 when a two-mile-long trestle was built across Galveston Bay to open the port to the rest of the state. The wagon bridge, opened 33 years later, was the longest span of wood, steel and concrete to be built in the U. S. up to that time.

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MASONIC OFFICERS — New officers of the Hereford Masonic Lodge, with Herman Ford as worshipful master, were installed at an open meeting recently in the Masonic Temple. They will serve for a year ending June 24, 1972. From left, front row, are J. B. Noland, installing master; the new worshipful master; Jerry Don George, senior warden; J. C. Brown Jr., junior warden; Marvin Coffey, installing marshal. On back row are Bill Brady,

senior steward; Ira Brown, installing chaplain; Horace Hershey, chaplain; Alex Glass, senior deacon; Bill Phipps, secretary; Charlie Brown, junior deacon. Not pictured are Bill Howard, treasurer; Jay Spain, tiler, and Lynn Brisendine, junior steward. After the installation, refreshments were served to members, their families and guests by girls of the Order of Rainbow, organization sponsored by the Masons.



CANCER SOCIETY OFFICERS INSTALLED — Deaf Smith County Unit of the American Cancer Society officers were installed at a luncheon Friday in Hereford Country Club. Wesley Gulley, standing center, will head the Cancer Society in this year's

campaign. Shown with him are Zella Mae Crump, secretary, seated; service committee, the Rev. C. W. Allen, left, and Eloise McDougal, chairman; and John David Bryant and Lynn Brisendine, seated to right, co-chairmen of the education committee.

★ ★ ★ ★ ★ Cancer officers installed Friday

Officers were installed in Deaf Smith County Unit of the American Cancer Society at a luncheon Friday in Hereford Country Club.

Wesley Gulley will lead the Cancer Society as president with Mrs. Hilton Higgins and R. W. Eades as vice presidents, Mrs. C. J. Crump secretary and Mrs. Sue James, treasurer.

Lynn Brisendine and John David Bryant were named public education committee co-chairmen. Service committee co-chairmen are Mrs. Claude McDougal and the Rev. C. W. Allen.

Heading publicity is Mrs. Jack McKinster and chairman for campaigning efforts is Bobby Owen.

Purposes of the American Cancer Society, Deaf Smith County Unit, are to foster and conduct programs for the continuing education of the public

concerning cancer, and programs of service to cancer patients; conduct an annual fund-raising campaign and provide programs for education and training of physicians, dentists, nurses and technicians in an effort to detect, diagnose, treat and prevent cancer.

Read The Classified Want Ads!



1970 Chev. Pickup long wide, CST, loaded white top with red lower, beautiful black interior, one owner, with warranty, new condition inside and out, save hundreds of dollars, 350 V8 Turbo Hyd.

1962 Chev. Imp. 4 dr. HT, loaded, 327 V8 beautiful Canary yellow, with black vinyl interior, cleaner than most 70 models.

1968 Chev. Imp. 4 dr. HT, loaded light beige with beige interior, very sharp car you will like the way it looks and drives and the price is right.

1968 Ford LTD Brougham 2 dr. HT, white vinyl top, with light green lower has jade green interior, that's just perfect condition a crook's puff.

1966 Chev. Imp. 55-2 dr. HT, loaded beige vinyl top, with light green lower, 4 neoprene tires, one of the best little sport type cars that we have had.

1963 Falcon Ford 4 dr. 3 spd. 6 cyl. with blue interior. It's a bargain for the model, a lot of service for the money here.

J.V. CAMPBELL MOTORS
321 N. 25th Mile Ave. 364-4402

Former resident graduates from Clinton College

Mary Lou Zepeda, 22, former Hereford resident, has graduated from the school of Practical Nursing at Clinton Community College, Clinton, Iowa.

Miss Zepeda lived in Hereford for five years after coming here from Pleasanton, Texas, where she was born. She quit school in the seventh grade because of financial problems, but was able to continue her education with help given her by the local Texas Employment Commission.

TEC officials, after interviewing Miss Zepeda, found her qualified for the Job Corps. She then went to Clinton in 1967 where she began attending classes at the girls Job Corps center.

Miss Zepeda was one of the last Job Corps workers who received their diplomas. The center joins a sister, Veronica, 1-year-old.

Grandparents of the new-born baby are Mr. and Mrs. Domingo Pesina, 803 Fifteenth Street, Mr. and Mrs. Domingo Garcia of Chicago, Ill.

Grandparents of baby live here

Mr. and Mrs. Refugio Reynaldo Pesina are the parents of an infant son, Refugio Reynaldo Pesina Jr., born Thursday at 1:30 a. m. in Castro County Hospital.

He weighed 7 pounds and

DR. E. H. HENDON
OPTOMETRIST
811 WEST PARK AVENUE (Harrison Highway)
Hereford, Texas Telephone 364-0987

H.D. CHATTER Food poison, outdoor meals

By Mrs. Argen Draper
Home Demonstration Agent



THE POTENTIAL danger of food poisoning accompanies each outdoor meal. But precaution and common sense can prevent a disaster.

Gastrointestinal upsets are sometimes caused by germs that thrive in picnic foods. Many foods — foods not under adequate refrigeration. Food is safest at temperatures above 140 degrees F. and below 45 degrees F.

Food should be served immediately after cooking or kept at 140 degrees. If allowed to cool to moderate temperatures, rapid reproduction of microorganisms which produce harmful toxins will occur. Picnic foods usually stay just warm — not cold or hot — for several hours, a danger period in many cases.

Foods to watch closely are finely chopped dishes, and dishes of mixtures of food. For picnic meals, remember careful preparation and handling are important. Remember: Keep hot foods and cold foods cold.

FREEZING IS the simplest and easiest way to preserve foods at home. Freezing retains the natural color, fresh flavor and food value for most foods.

Frozen food undergoes slow changes but will not retain its quality indefinitely. The length of storage time before loss of quality depends on quality of raw food, proper handling before freezing, packaging material used, storage temperature and kind of food stored.

Frozen food should not be stored too long. For length of storage of frozen food, refer to Extension bulletin B-175, "Frozen Foods" page 4. Call 364-3573 for a freezing bulletin and we will mail it to you.

SPACE SAVER hint: save space if freezing a combination

ter was one of several shut down by the federal government.

main dish; freeze the casserole in a foil-lined bowl. After frozen, lift the food from the dish and wrap for re-freezing. Casseroles freeze in uniform shapes, then they stack easily. The dish is again ready for use and freezer space is saved.

GARNISHED ICE CUBES add a gay note to many fruit drinks. Fill a nice cube tray about two-thirds full, using boiled water to make the cubes clear. After the water freezes slightly, add an orange, lemon or lime wedge, or a pineapple tidbit, fresh berry, cherry or grape. Finish filling with water and freeze again.

FRUIT PICKLES, prepared from whole fruits simmered in a spicy, sweet-sour syrup, should be bright in color, of uniform size and tender and firm without being watery. Peaches, peaches and watermelon find can be prepared this way and are a wonderful compliment to main dishes.

EIGHT OUT of ten U. S. families say rising prices force them to change their shopping habits. They stretch money by postponing purchases, shifting to cheaper items or taking advantage of sales.

Selecting store brands or sale items of food and detergent rather than nationally advertised labels is a common practice, according to a recent advertising firm survey.

When it comes to clothing, appliances, toiletries and cosmetics, people buy less or wait for national brands to be reduced. And the survey showed shoppers apply their cost-cutting selectively as they buy their favorite brands of products as long as their economy will allow.

TRY A FESTIVE touch this barbecue season! Cook turkey as well as the traditional chicken. High quality, tender birds are the key to a successful barbecue, whichever you cook. Chicken Barbecue, MP-312, gives suggestions for barbecuing broilers.



Ester Thuett is always good for a visit and something interesting. When she was in the office she gave me the following that she had gotten off of a bulletin board at school. Not sure of the origin but do think it is fitting.

"I didn't have potatoes, so I substituted rice. I didn't have paprika so I used another spice. I didn't have tomato sauce so I used tomato paste — A whole can not a half one as I don't believe in waste. The friend who gave me the recipe said you couldn't beat it.

There must be something wrong with her as we could not even eat it."

CARD OF THANKS
I wish to express my sincere thanks and appreciation to my relatives and friends for their prayers, visits, cards and flowers given me during my recent illness. A special thanks to Drs. Mims and Rush and the nurses

REPORTS ON CONVENTION — Dean Herring reported Thursday on the recent International Kiwanis Club Convention at San Francisco which he, his family and Gene Brink, Kiwanis president, attended. He told fellow kiwanians of convention activities and issues decided in business sessions. More than 18,000 persons attended the convention.

A mill near Cowdrey, Colo., makes fluorine for use in uranium separation and in making rocket fuels.

at Deaf Smith County Hospital for their wonderful care and kindness. May God richly reward each of you is my prayer. Sincerely,
Mrs. Floyd Dunavant

Just a Note ... To Say!
We're Proud of -
RAY SEALES PARK AVE. FLORAL
and JERRY SHIPMEN'S STATE FARM INSURANCE AGENCY'S
NEW LOCATION and
We hope everyone will stop by and see this beautiful building.
BOB ADUDELL - BUILDER
622-0651 Amarillo, Texas

DEMONSTRATOR SALE

SAVE HUNDREDS of \$\$\$



Monte Carlo Coupe

We have many beautiful low mileage Demonstrators ... ready to trade!

- IMPALA 4 DOORS
- IMPALA COUPES
- MONTE CARLOS
- TORNADO

PLUS NEW PICKUP DEMOS

Ye we are clearing our 1971 units out so whether you buy a new car, demonstrator, pickup, or used car you will save!

Come in and talk a deal with Bill, Sam, Fred Gary, Cecil, Ray or Dick at ...

The No. 1 Deal on the No. 1 Car from the No. 1 Dealer
DICK NORWOOD CHEVROLET-OLDS

206 Schley Phone 364-2160

PHONE 364-2344
FOR PROMPT
PRESCRIPTION SERVICE

FREE PRESCRIPTION DELIVERY

OPEN DAILY 8:00 to 9:00
SUNDAYS - NIGHTS - HOLIDAYS -

PHONE 3304 or 364-1290

YOUR FAMILY DRUG CENTER

- *PRESCRIPTIONS
- *PHOTO SUPPLIES
- *SICK ROOM SUPPLIES
- *GIFT ITEMS
- *BABY NEEDS
- *VETERINARIAN SUPPLIES
- *COSMETICS
- *FOUNTAIN
- *POSTAL SERVICE

HAROLD CLOSE

WAGREEN AGENCY DRUG

Sugarland Mall PHONE 364-2344

Hereford man to aid flight

Navy Petty Officer Third Class Michael D. Hope, husband of former Ann Mims of 609 E. Fifth, is participating in launch and recovery operations for Apollo 15.

Hope is with Helicopter Combat Support Squadron One aboard the assault ship USS Okinawa in the Pacific.

He is a member of the aircraft maintenance crew aboard the Okinawa.

His squadron will remain on station until the spacecraft is successfully on course to the moon and recovered at splash-down.

Helicopter Combat Support Squadron One is home-based at the Naval Air Station, Imperial Beach, Calif.

Hope is a 1970 graduate of Hereford High School.

ABE HAD A LICENSE
CHARLESTON, Ill. — The Abraham Lincoln museum in the Coles county court house basement is maintained by the Chamber of Commerce as a tourist attraction. Lincoln was a young lawyer here.

Among the museum treasures is the liquor license issued to Lincoln in 1833 for a tavern in New Salem. The license cost \$6 and an additional \$1 charge permitted him to sell drinks at posted prices.

MARRIAGES INCREASE
LONDON — Marriage is becoming more popular in Britain despite a permissive society. Over the past 30 years the proportion of the population who are married has risen from 42.7 per cent to 50.7 per cent in 1969; a survey showed.

This change has been due mainly to an increase in marriage rates among men and women in their late teens and early twenties.

Some 73 million all-aluminum cans were returned to can reclamation centers for recycling during the first three months of 1971, reports the Aluminum Association.

Read The Classified Want Ads!

1040 U.S. Individual Income Tax Return Taxpayers Ask IRS

This column of questions and answers on federal tax matters is provided by the local office of the U.S. Internal Revenue Service and is published as a public service to taxpayers. The column answers questions most frequently asked by taxpayers.

Q If I file my income tax return by the April 15th due date, but do not pay the balance due, will I have to pay interest?

A Yes. You must pay interest at the rate of six percent a year on taxes not paid by the due date. In addition a penalty of one-half of one percent is imposed for each month, or part of a month, beyond the due date (determined with regard to any extension of time for filing) that the tax remains unpaid. The maximum penalty for late payment is 25 percent.

Q Are life insurance premiums deductible as a medical expense on my income tax return?

A No. Premiums on life insurance policies, as well as those providing reimbursement for loss of earnings or accidental loss of life, limb, sight, etc., cannot be included in medical expenses.

Q I bought a tractor in March, 1966 and used a 10-year estimated useful life in computing my investment credit. Last year, I traded it in for a more expensive one. Do I have to add my prior-year investment credit to my 1970 tax liability?

A You will have to recompute the credit you took on the old tractor using the actual 4-year useful life. Since you traded for a new tractor that would have qualified for an investment credit had the law

not been repealed, you may compute a credit on the new tractor. However, the credit on the new tractor may only be used to reduce or cancel that part of the credit on the old tractor, which has to be added back to your tax.

For more information, see Publication 572, "Tax Information on Investment Credit," available free from your local IRS office.

Q I have two jobs and use my car to drive from one place of employment to another. Can I deduct the cost of operating and maintaining my car for this purpose as an employee travel expense?

A Yes. If you work in two places in one day, you may deduct the expenses of getting from one place to the other. However, if for personal reasons, you do not go directly from one location to the other, you may deduct only the amount it would have cost you to go directly from the first place of employment to the second place of employment.

Q I bought a raffle ticket from a charity. Can I deduct this as a charitable contribution?

A No. Amounts you pay for raffle tickets, to play bingo, or engage in other games of chance are not deductible as contributions. They are gambling losses, which can only be deducted to the extent of any gambling winnings if you itemize deductions.

Q Is there a change in the tax law that affects people who had long-term capital losses?

A Yes. Net long-term capital losses may be deducted from income, other than capital gains, at only 50 cents on the dollar. Just as you would reduce a net long-term capital gain by 50 percent when adding it to income, you now reduce a net long-term capital loss by 50 percent before deducting it from income.

The maximum deduction for capital losses is the lowest of:

- 1) taxable income for the year without regard to either capital gains and losses or deductions for personal exemptions (or adjusted gross income if you use a tax table).
- 2) \$1,000 or
- 3) "net capital loss."

Q If you have the Internal Revenue Service compute your tax and owe a balance due, when must this be paid?

A Within 30 days of the date IRS issues the notice of the amount due or April 15, 1971, whichever is later.

Q I worked for two employers during 1970 and overpaid my Social Security Tax. Can I get a refund of this tax on my income tax return?

A If you worked for two or more employers in 1970 and received more than \$7,800 in wages subject to social security tax, you are entitled to claim the social security tax withheld in excess of \$74.40 as a credit against your income tax. If you file a joint return, separate computations must be made for you and your wife. See page seven of your tax form instructions for details on how to compute the credit.

★ ★ ★ CLASSIFIEDS GET RESULTS ★ ★ ★

Pants Cage Plus

Now in their new Sugarland Mall location

Lajeane Henry,
Manager



Blanche Latham,
Owner



MISS TRISHA HILL, MODEL
"Miss Sugarland Mall 1971"

Blanche, Lajeane and Trisha invite you to visit the new modern PANTS CAGE PLUS in beautiful air-conditioned Sugarland Mall, Hereford, Texas.



Fashions
to go with you

Look over our wonderful selection of 71-'72' new name brands which we have just acquired for our larger store, PANTS CAGE PLUS... they're great.

Latest in ladies wearing apparel!

BRING OUT THE BEAR IN THE OLD MAN

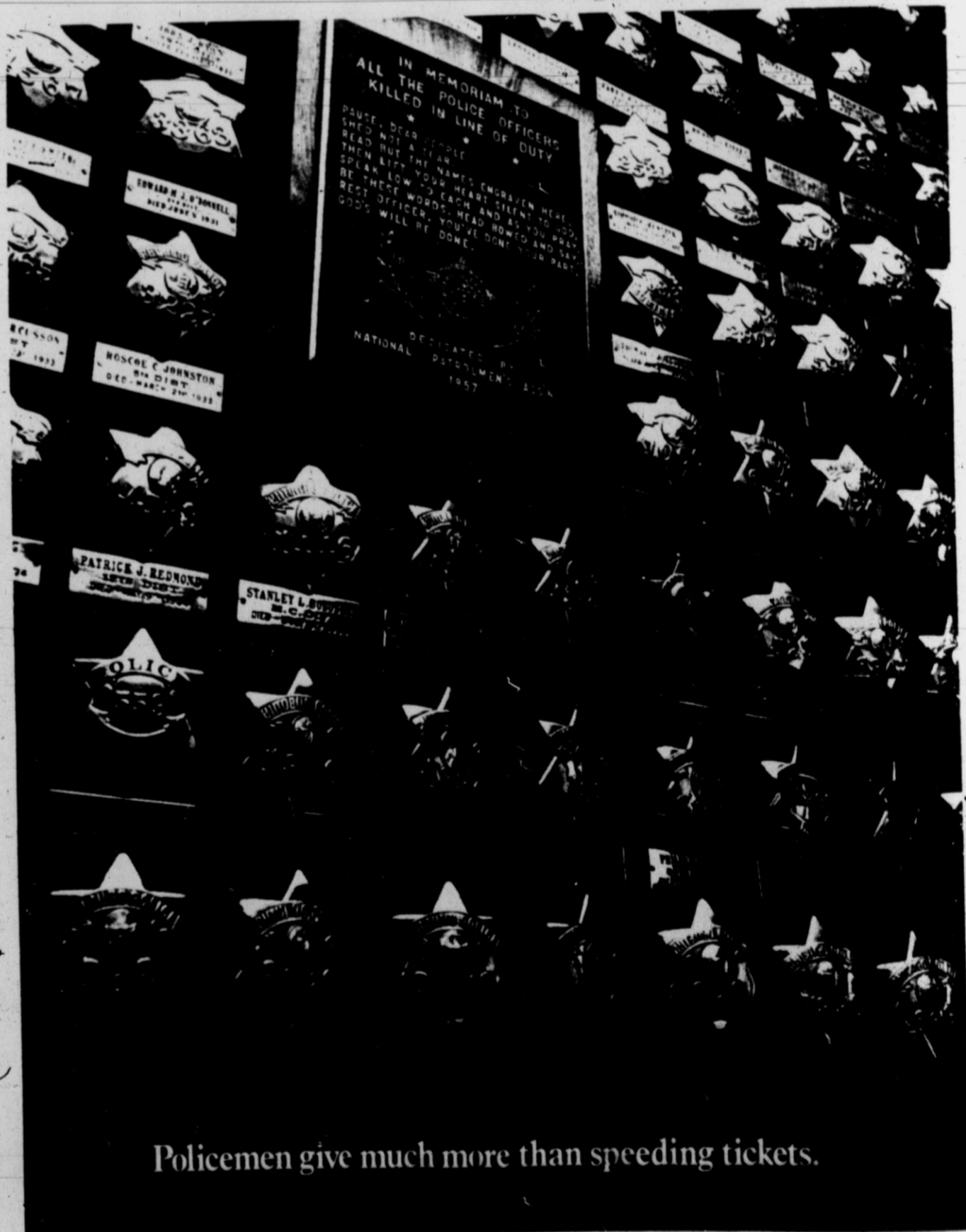


Next time your man goes off hunting or fishing, do Smokey a little favor.

When you cuddle close to say goodbye, whisper softly in your favorite ear: "Remember dear, only you can prevent forest fires."

Advertising created for the public good

SUNDAY BRAND



Policemen give much more than speeding tickets.

Today he might give you a speeding ticket. Tomorrow it might be his life. His job is to protect you from others, and others from you. Sometimes there's no way out. He knows it. That's why he can be a cop. He's here to stop burglars, find lost children or deliver a baby. Whatever the price. So when you need help, call a friend. Call a cop.



AT ELECTRIC CAMP — These eight Deaf Smith County representatives took part recently in the 12th annual 4-H Electric Camp sponsored by Southwestern Public Service at Camp Scott Able in the Sacramento Mountains of New Mexico. Pictured with their instructor Bill Wilshire of Amarillo are,

from left bottom row, Jim McNey, Twig Rose, Mickey Ginn, and Steven Olson, leader. Back row, left to right are Home Demonstration agent Joyce Shipp, Chris Marnell, Sandra Stallings and Sharlene Powell.



A peanut patch...

Charles Richards

Today's July 25, and I'm on vacation near Harlingen, Tex., about as far south as you can go.

It's my anniversary. And before the day is out, I'm sure someone will remind me where I was five years ago today.

"A peanut patch? Did you really spend your honeymoon in a peanut patch?" somebody will say.

They probably will. People always press you on the most embarrassing things.

It couldn't happen to everyone. It was about 9 p.m. when we ran out of a small rural church through a shower of rice, near Lockhart, Tex., about 40 miles southeast of Austin. Doris and I ran first to my brother's car, just as we could hear everybody groan, when they thought we wouldn't—after all—be getting into my vehicle which sat

so beautifully decorated with toilet tissue and shaving lather, in the parking lot.

I shrewdly ditched a car that had stationed itself in front of me, creeping at a snail's pace, by turning left at the first dirt road I saw and putting my '63 Chevy in high gear. Before the escort car, full of mischief-minded friends, could turn around and make chase down the same road, I was almost a mile ahead. That would have been the end of the story; I would have hit another highway soon and my bride and I would have been free, free, free. Except for a cow.

We almost ran over the creature. It was strolling right down the middle of this narrow dirt road. Slowed to 5 miles per hour or so, I tried to go around to the right, and it moved to the right side of the road. I tried to go left and the cow went to the left. Honest, it did. Back to the right, it went to the right. The left again, and it went left.

By this time, of course, the second car was right behind us. Even with our windows up, we could hear them laughing.

Then I found my opportunity. There was a "T" intersection. The cow turned right and I turn-

ed left. Right into a peanut patch.

I got stuck. The car behind me got stuck. They finally got unstuck but I never did.

Can you believe it, they were feeling a bit sorry for us now? They tried to help us get loose, and finally had us get in the car with them to go to the home of a farmer who had attended the wedding.

Talk about surprised. I don't think I've ever seen a look of amazement like that of farmer Curtis Owen when he opened his door and saw Doris and me standing there. I don't know where he expected we'd be on our honeymoon night, but I think it's safe to say he didn't think it would be at his house.

He got a chain and drove over with us to our stuck automobile, about five miles away, and "borrowed" a nearby tractor in the peanut patch to pull us back on firm ground.

If you've never seen a car dabbled from head to toe with shaving lather and then stuck in a peanut pasture, you've missed something.

About midnight, we pulled into a service station at Lockhart to get the car washed. The attendant just laughed, waved a hand at us as if to say "Are you kidding?" and walked back inside. We finally found one of those do-it-yourself places and thus gained enough respectability to drive on into Austin where our first night would be spent.

Four large food distribution centers aim at price cuts

DALLAS, Texas. . . Four of the largest food distribution centers in the Southwest have announced that they are combining their buying power in order to lower their prices to their customers. Their new total sales will elevate them to a position of one of the leading retail food distributors in the world.

The four distribution centers are Affiliated Food Stores, Inc. of Dallas, Affiliated Food Stores, Inc. of Tulsa, Affiliated Food Store, Inc. of Amarillo, and Affiliated Food Stores, Inc. of Little Rock. The Arkansas center was formerly known as Associated Grocers.

The combined retail marketing area served by the four distribution centers covers portions of seven states: Arkansas, Louisiana, Mississippi, New Mexico, Oklahoma, Tennessee, and Texas.

"There is no merger of the four distribution centers," said Charles McBeath, General Manager of Affiliated, Amarillo. "What we are doing is combining our buying power to increase savings for our customers," he said.

In a simultaneous announcement made by the heads of the four distribution centers in their respective cities, it was revealed that their combined retail sales of groceries annually reaches the one-billion dollar mark. Nearly 20 million people reside

in the area served by the four centers.

Over two thousand member stores, independently owned by leaders in their respective communities, will be affected by the new policy.

The independent grocer will thus be enabled to contribute even further to the nation's economy. Even now, he and thousands of others like him who own Affiliated Food stores, are one of the largest employers in the seven state area. They give jobs to many more thousands of people in many job classifications from store managers to clerks, from checkers to produce department workers.

Many a young executive has started his career as a stock clerk or a grocery boy after school hours working at his neighborhood Affiliated Food Store.

Also announced was a new advertising and promotion campaign based on the slogan, "United States of Affiliated — A Country Within a Country," to start in all stores July 26.

Speaking in Amarillo, McBeath explained that when the four centers decided to combine certain functions, it was discovered that their new total service area roughly approximated an outline similar to the continental United States. "From this came the idea for the United States of Affiliated," McBeath explained.

"A new logo with the worlds Affiliated Food Stores printed in red on a white field in a blue outline of the United States will be seen in all future advertising by the four distribution centers," McBeath said.

Introduction of the new Affiliated combined buying program will result in a greatly expanded advertising program to kick off the United States of Affiliated promotion.

A 16-page tabloid in color will be produced to be inserted in metropolitan dailies July 25, the day before the official inauguration of the campaign.

A similar shopping bulletin will be mailed to millions of customers in the seven-state area.

New jingles have been created for a greatly-expanded radio spot campaign. Video-tape commercials have been produced for distribution to television stations.

In addition, hundreds of full-page ads will be inserted in local dailies throughout the area covered by the new program.

Highlighting the inaugural campaign will be gift certificates for unheard-of savings on specified items.

The new logo will be seen displayed on decals in store windows, on bumper stickers, and on new outdoor signs. All trucks and trailers of the four distribution centers will carry the new design. Each independent member store will soon be displaying the illuminated red, white, and blue sign of the new Affiliated Food Store program.

Store ownership will not be changed. The basic concept of independent ownership, so vital to our nation's economy will remain intact.

While the exterior of the stores will be changed only to the extent of the addition of the new Affiliated logo, it will be a different story on the inside. Store employees will be gaily decked out in new red, white and blue aprons. Pennants of the United States of Affiliated will be prominently displayed throughout the stores.

The greatest change of all will be on the shelves. The tremendous savings achieved through

the new combined purchasing power of the four distribution centers will be reflected through new, lower prices throughout the store.

By combining their buying power, the new group will have access to its own bakery, ice cream plant, produce packaging machines, and other food processing facilities.

Each of the food distribution centers has some service or product unique to the combined operation. These facilities will be enlarged to accommodate the independent grocers who make up the greatly expanded area served by the United States of Affiliated.

National food distributors are participating in the promotion introducing the United States of Affiliated. Suppliers are making available many of their brand name canned fruits and vegetables at truly remarkable savings. National brands as well as Affiliated's own Shurline brand will continue to offer substantial price advantages on their hundreds of food items.

"The newest technique of distribution and merchandising will result in continued new low prices for many of the nearly 10,000 individual items sold through Affiliated," Charles McBeath continued.

The total size of the four distribution centers is nearly sixty acres. This includes only the warehouse portions under roof. "Each center will turnover its merchandise on an average of two to three times each week," explained McBeath. "You can see that this is really a huge operation. Our members and our customers will only begin to see the impact of our combining buying power during the introductory promotion."

"When savings will really start to mount is over the next months and years, as our customers find that they can save pennies and dollars week after week by shopping at Affiliated Food Stores," McBeath said.

Sales of British electronic components in 1970 totalled \$792 million.

Read The Classified Want Ads!

Ex-drug addict to lead Frio youth revival

A youth-led revival at Frio Baptist Church, with Isais Atiles of Dallas as the evangelist, is scheduled for Thursday through next Sunday, with services each evening and Sunday morning. Roger Eads will be the song leader.

A former drug addict who was reclaimed through the Teen Challenge program, Atiles is now a student in Dallas Baptist College and does evangelistic work. He is a native of Puerto Rico but grew up in Brooklyn, N.Y. after the age of two.

The young evangelist says he was brought up in a Christian home but quit school at 15 and soon was involved with marijuana and pills, graduating to the use of heroin to which he was addicted three years.

After seven years involvement with drugs he looked for a way to break the habit, trying doctors, counseling and better education without success until he heard of the Teen Challenge program from a friend. A Christian experience there changed his life, he says.

He spent seven months in this program then went as assistant pastor to a Baptist Church on Long Island. Early in 1970 he moved to Texas, obtained a high school equivalency diploma and entered Dallas Baptist College.

Although the revival is youth-led, area residents of all ages are invited for the services, the Rev. Sam Ogan, pastor, announces. Meetings will begin at 8:15 p.m. Thursday through Saturday, at 11 a.m. and 7 p.m. Sunday.

Happiness is what I sell!

Cash-value life insurance. It gives you freedom from financial worry. You can live a little. That's happiness.

CHARLES BELL
PHONE 364-2343
Southwestern Life

Kitchen shower is given

Friends from schooldays in Hereford High complimented Cindy Lea, fiancée of State Norvell, with an informal kitchen shower Thursday afternoon in the home of Mrs. Billy Joe Wall, 704 Irving.

Mrs. Joel Williamson and Lisa Williamson were hostesses with Mrs. Wall for the late afternoon party.

Guests presented gifts for a bride's kitchen, opened the packages and spent an hour in casual talk.

Refreshments were served from a table centered with a frying pan in which a starburst candle was set, surrounded by green and white bows. Those are the colors chosen for the Lea-Norvell wedding August 28.

Fine Watches

Expertly Serviced
No examination charge
no charge for timing adjustment

3 Qualified Watchmakers assure you 3 day service

Cowan Jewelers
your watch hospital
Downtown Hereford



That was five years ago. I'm not quite sure what we'll be doing on this day of our vacation. Except that we don't plan to get within 10 miles of a peanut patch.



BY Kenneth Cowan MEMBER AMERICAN GEM SOCIETY

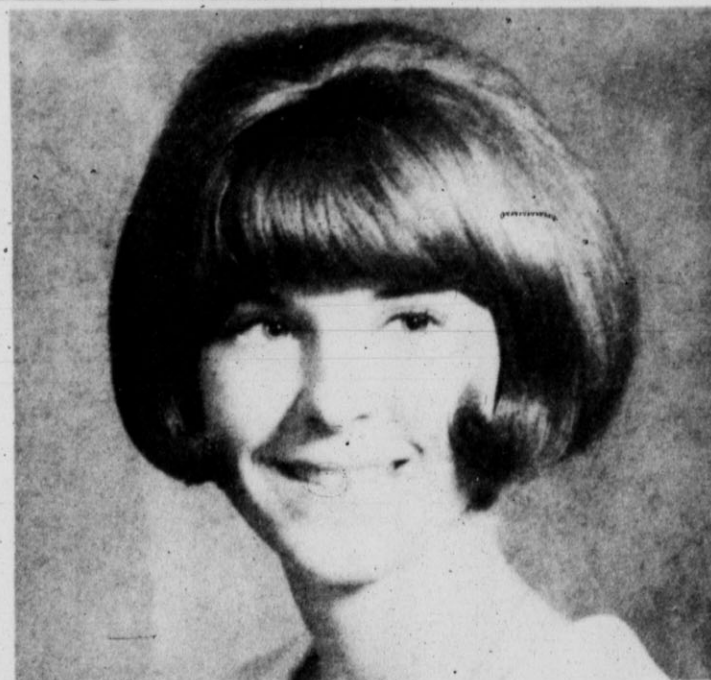
IVORY

While most people think of ivory in terms of ornamental objects, it has a long history of jewelry use. In the earliest times, ivory had an honored place in the ornamentation of objects and palaces of rulers. The Bible mentions the great ivory throne overlaid with pure gold that was created for King Solomon. But ivory was also used for beads, bracelets, and the first "fibula" or clasps for cloaks, forerunner of our brooches.

The reason for this is the easy availability of the material at that early time, plus its ease of carving. The term ivory is generally used for elephant tusk material, although today similar material from other animals is classed as ivory. This includes the ancient tusks of the Mammoth and Mastodon, the Hippopotamus, the Walrus, the Narwhal or Unicorn, and the Wart Hog. Whale bone, and bone from other animals, has no relation to ivory, although there is a similarity in appearance.

Another "look-alike" for ivory is what is termed "vegetable ivory," or the corozo nut. These have an ivory whiteness and are easily carved into bead necklaces, or used as inlay material. Hawaiian-made jewelry often uses vegetable ivory in bead form. Ivory can also be carved into circular bracelets, mounted with gold, similar to the style of jade "bangles." More delicate carving is used for attractive brooches framed in gold. Ivory carvings in Oriental art forms, such as snuff bottles and netsukes, are prized collector's items today.

Cowan Jewelers
Downtown Hereford



OCTOBER WEDDING PLANNED — Wedding vows planned for Miss Rhonda Jo Goeringer and Robert D. Wagner are announced by the bride-elect's parents, Mr. and Mrs. Connie Goeringer, 234 Greenwood. Wagner is the son of Mr. and Mrs. Martin Wagner, Star Route. The wedding is to take place October 24 in Immanuel Lutheran Church with the Rev. Herman J. Schelter, pastor, officiating. Miss Goeringer is a 1971 graduate of Hereford High School. Wagner, a 1967 graduate of HHS, is a senior student at West Texas State University. —Bradly Photo

Wagons Ho!
WAGON WHEEL CLUB
HWY. 60 WEST
Now Open 4:00 p.m. 'til 12 p.m.
Live Music Wed., Fri. & Sat.
Closed Mondays
PUBLIC CLUB . . . SETUPS AVAILABLE

PERRY'S
CORNER 3rd & MAIN
BEAUTIFUL
8"x10"
LIVING COLOR ONLY
79¢
PLUS 50¢ HANDLING
ONE PER CHILD TWO PER FAMILY
GROUPS 79¢ PER SUBJECT
SATISFACTION GUARANTEED
CAWVEY ASSOCIATES
Arlington, Texas

TWO DAYS ONLY
Tuesday & Wednesday
(JULY 27-28)
STUDIO HOURS: 11 A.M. - 7 P.M.

The DODGE BOYS figure it your way.

You made this specially equipped model a record breaker last year. (We figured you'd want the savings again in 1971!)

DART SWINGER
AUTOMATIC TRANSMISSION SPECIAL

- 3-speed automatic transmission (no charge)
- Vinyl roof
- 6.95 x 14 white sidewall tires
- Deluxe wheel covers
- "Rim Blow" deluxe steering wheel
- Bumper guards (front and rear)
- Belt moldings
- Remote-control outside mirror, left side
- Convenience light package
- Body side moldings (with vinyl inserts)

Dodge
AUTHORIZED DEALERS
CHRYSLER

More people drive DODGE DART than any other compact car in the United States.

Get an automatic transmission at **NO EXTRA COST**

JONES MOTORS
345 E. 1st 364-3150

Dart Demon • Dart • Challenger • Charger • Coronet • Polara • Monaco • Sportsman • Dodge Trucks

THE DODGE BOYS

EARNING A B.A., M.A., M.D.- ANY DEGREE IS EASIER WITH EDUCATION INSURANCE



Herman Ford C.L.U.

SOUTHLAND LIFE INSURANCE COMPANY

218 W. 3rd
364-2232

Bring a Heart of Gold Agent into your Life.

LONE STAR AGENCY

- ★ RESIDENTIAL
- ★ COMMERCIAL
- ★ FARMS

MODERN CONSTRUCTION

Decorated in blue, 3 bedrooms, 2 baths, fenced, plenty of storage, fireplace, air cond., fenced, excellent location. \$23,000.

LARGE TWO STORY

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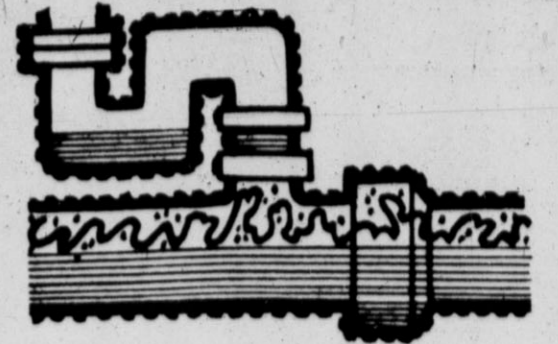
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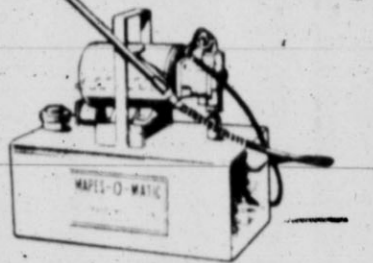
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FAMILY ROOM - KITCHEN

combination measures 15x32 - with woodburning

fireplace, sit-down-bar - lot of cabinet and counter space - assume loan - Children walk to Bluebonnet. H-3465

OLDER 2 BEDROOM ON JACKSON

Large living room - \$9,500 - large lot. H-2156

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Move your family to this friendly 3 bedroom brick - large corner lot - near schools and shopping - you'll be glad you called to see. H-3452

1644 SQ. FT.

new carpeting - large family room - you'll like the neighborhood - FHA Appraised - Nwst Hereford. H-3488

PRETTY 3 BEDROOM BUNGALOW - fenced yard - located on Aspen - extra storage real bonus - you'll be glad you called to see. H-3505

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2. Irrigated 20 acres near Hereford, brick home and other improvements. Might trade for house in Hereford, and some cash, balance good terms.

3. Irrigated 20 acres, large 3 bedroom home and large barn. Will trade for house in Hereford and carry loan on acreage.

4. Irrigated 20 acres, in bermuda grass, 3 bedroom home and barn. Price: \$35,000.00. \$7,500.00 down terms on balance.

5. Irrigated 10 acres on paving near Hereford. Nice 3 bedroom home. Price: \$26,000.00, will consider trade on house in Hereford or sell for \$10,000.00 down.

6. Irrigated 4 acres on paving, nice 3 bedroom home, \$20,000.00, \$5,000.00 down, terms on balance.

7. 2 acres on paving, 5 miles from Hereford. Nice 3 bedroom home 1 1/2 baths \$16,000.00; \$5,000.00 down, terms on balance.

8. 15 acres on paving 3 bedroom house and barn 4 miles from Hereford. \$12,500.00.

9. 10 acres on paving \$500.00 down, \$100.00 per month.

10. 6 acres, \$100.00 down and \$100.00 per month.

11. Irrigated 20 acres, 3 bedroom home and barn will sell on Texas G. I. Loan balance in cash.

12. Bailey County: nice 30 acres, with nice 3 bedroom home, one 8' well. Price \$30,000; only \$5,000.00 down balance \$1,250.00 per year, plus interest. Might trade for good note.

13. Nice 3 room office, rent or lease. Might rent or lease one office. Located on Hwy. 385.

14. Extra good location for trailer court for sale. 10 percent down, 10 years on balance.

15. Highway frontage in good location on Hwy. 60 and 385. 10 percent down.

16. Have large and small farms on South and North Plains.

17. Check me for a nice home.

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Gates Open 8:45
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Tuesday and Wednesday

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Y ALEGRIA DE VIVIR

Gates Open 8:45
Showtime 9:15

TOWER DRIVE-IN



Floyd Sackett

★ ★ ★

Lions governor plans Monday visit to Easter

Lions District Governor Floyd Sackett will make an official visit to the Easter Lions Club, Monday at 8 p.m. at the Easter Community Building.

Sackett was born in Pampa and is a member of the Pampa school system. His wife, Janice, is the art instructor at Pampa High School.

Sackett is active in civic affairs in Pampa, serving on the City Traffic Commission, Red Cross Board, Cancer Board, and March of Dimes Board.

He received his degree in 1955 from McMurry College and his masters from West Texas State University with his administrator's certificate.

Hospital notes

PATIENTS IN HOSPITAL

Mrs. Felipe Hernandez, Route 4; Mrs. Cary Jones, 510 E. Fifth; Mrs. Harold Ray, Route 2; John Lurry, Red Carpet Inn; Rafael Soliz, 211 Knight; Mrs. Donald Foster, 309 Sunset.

Mrs. Leona Luedtke, Westgate; Jennifer Lee Stewart, 515 Blevins; Mrs. Troy Newman, 414 Avenue J; Billy Wall, 519 Avenue J; Steve Landers, Route 5.

Mrs. Charles Riggan, 212 Hickory; Donald Paetzold, Route 3; Curtis Roach, Route 2; Mrs. Viola Gray, 101 Avenue B; Mrs. Glenn Snyder, 110 W. Ninth; Fred Collet, Box 307; Mrs. Durwood Patterson, Vega; Mrs. Stella Wood, 143 Sunset; Oscar Brattebo, 109 E. Third.

Mrs. Georgia Whitehead, 428 North Jackson; Leon Coffin, Box 206; Bill Steward, Wildorado; Mrs. Roy Robertson, 905 S. Sampson; Edna Mae Culver, Kings Manor; Mrs. Albert Flowers, 20 Lawton; Elgene Clark, 109 E. Sixth; Mrs. Ramon Soler, Route 2; Nettie Green, Kings Manor.

Vickie Sue Harbour, 213 Avenue H; Robert Lopez Jr., Box 24; Deborah Thomas, 309 Grand; Francisco Escovedo, Box 1557; Carl Moseley, 107 Catalpa; Tomas Cantu, Box 249; Jose Portillo, Mexico; Antonio Renteria, Box 63.

DISMISSALS

Mrs. Larry Wartes, Francis Michael King, Mrs. Mabel Clark Mrs. R.W. Buckner, Gary Goheen 7:23.

Ronnie Glen Wood, Deana Re-

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Headhunters trace ancestry to the 'spirits' and stars

By BRIAN GOMEZ/
SINGAPORE (AP) — If your forefathers were native Borneo Iban (Sea Dayak) headhunters chances are you could trace your ancestry to the "spirits" and stars.

Kadam Kial, a member of the Sarawak state legislative assembly, who died in a car crash three years ago, traced his genealogy to seven stars that warn the Borneo natives when to plant rice.

A student of Greek mythology would, however, identify these stars as the Pleiades — the seven daughters of Atlas and a Nymph.

According to Iban mythological stories narrated by museum curator Benedict Sordin in the latest Sarawak Museum Journal, the Pleiades trace back in the times of creation to a golden stone set in the eastern corner of the sky.

Many years later the stone changed to a very beautiful girl whose eyes and skin shone and glittered like a lump of gold. Her name — Dayang Laing.

When she came of age to be married Dayang Laing grew sorrowful for there was nowhere any man for her to wed. So when the wind blew strongly, she bared herself before it. After she had done this several times, she became pregnant and bore seven daughters.

One day when all were inside their shelter, a strong wind blew to blow, shaking it furiously. Stronger and stronger it blew, until suddenly the children were swept away.

Surprised and afraid, Dayang Laing hurried outside to see where her children had gone. As she looked up towards the sky, she saw that they had already been far and high, and were sitting in a semicircle up in the sky just as they had been sitting around in her hut.

The seven stars came to be known as the Pleiades.

Meanwhile, on the earth below, a powerful chief — the son of a deity — had left home in search of a house in the sky because the frogs in his country croaked incessantly.

The young man, Abu Tingang, found Dayang Laing and managed to persuade his parents to accept her in spite of the amazing story of the children begotten of the wind god.

Some 27 generations and three myths later a young man, Jelenggai, in search of a good luck fruit, soared into the heavens on the spurs of a giant bird.

There he met Bunsu Bintang Banyak, the youngest of the Pleiades, got married and later had a son.

But against the express wish of Bunsu, the man one day took a peek into a jar in their home and saw far below thousands of men planting rice. Only then he realized he must be in heaven.

As a result Bunsu and her six sisters had to release the man and his son through the jar and back to earth.

Before he climbed into the jar, the sorrowful Bunsu instructed him to warn all farmers only to plant padi when the Pleiades was in the zenith of the sky at four in the morning. "If we have left the zenith when you plant, your farms will never prosper. You have seen while you lived with us that my sis-

Savings Bond sales at \$73,000

Local sales of Series E and H United States Savings Bonds during June were \$15,797, according to Jim Sears, county chairman.

Sales for the first six months totaled \$7,983 for 73 per cent of the 1971 goal of \$100,000.

During the month Texans purchased \$15,781,727 Savings Bonds compared to \$13,658,647 (includes Freedom Shares) during June 1970. Year-to-date sales totaled \$101,916,420 — 56 per cent of the 1971 goal of \$181.9 million.

Nationwide, new purchases of Series E and H Savings Bonds during June amounted to \$486 million, 9 per cent above 1970. Sales the first six months of 1971 were \$2,785 million — 18 per cent above a year earlier.

Exchanges of Series E for new Series H Bonds amounting to \$127 million were reported for the six-month period of 1971, compared to \$13 million exchanged during 1970.

Pet owners in Britain spent \$240 million on animal food in 1970.

The Irish Dental Association describes alcohol as the most socially acceptable tranquilizer.

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SUMMERTIME FUN ON FIR STREET



MEMORY of a neighborhood party on Fir Street two years ago was pleasant enough to inspire a repeat event recently, when residents of the second block on that Northwest Hereford street invited those from the first block to an old-fashioned summer evening ice cream social.

The Sunday Brand

HEREFORD, TEXAS, SUNDAY, JULY 25, 1971

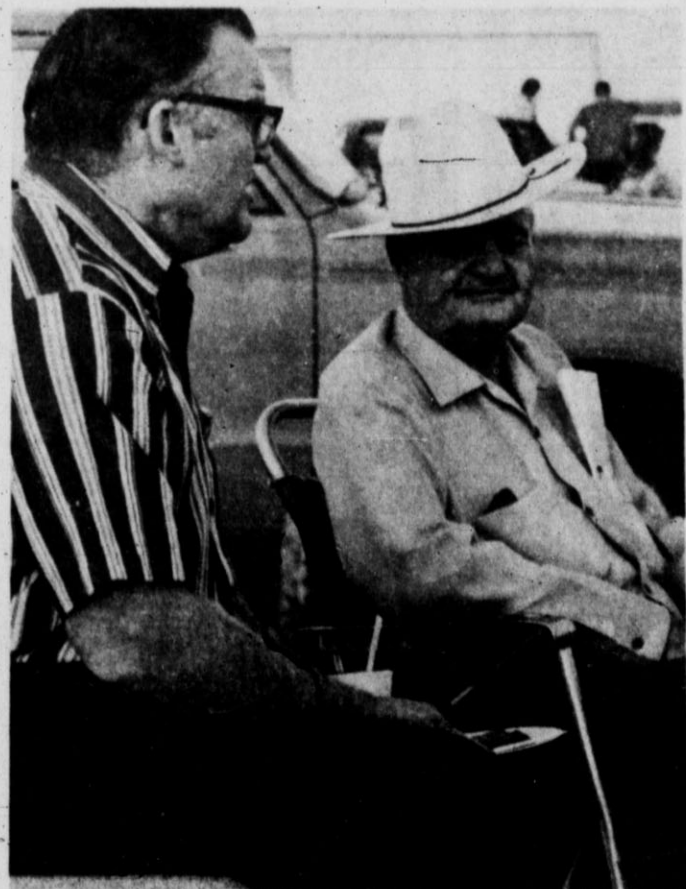
SECTION TWO



THE PLACE was a vacant lot in the 200 block, often used as a baseball practice field by youngsters in the area. About a hundred men, women and children from 23 families were there. Some brought lawn chairs, others blankets for seats. Everybody got better acquainted with his neighbors as they talked and ate homemade ice cream and cake.

TO HELP promote acquaintance, mimeographed sheets listing all the residents, their children, work and addresses, were distributed. The sheets proclaimed Fir Street the smartest, healthiest and richest in town, with 18 teachers, six hospital workers and four bank employes on the roster.

(Photos by Betty Koelzer)



Dianna Golden repeats vows with Oren Davis

After their evening marriage Thursday in Canyon Hills Church of Christ at Canyon, Mr. and Mrs. Lionel Oren Davis are spending a two-week honeymoon in Mexico, then will be at home in Hereford while he is on leave from U.S. Army service.

Mrs. Davis is the former Miss Dianna Lee Golden, daughter of Mr. and Mrs. Richard Foy Golden of Star Route, Wildorado. Mr. and Mrs. Abe Davis, 615 Union, are parents of the bridegroom.

Don Lacy, Canyon Hills pastor, officiated for the wedding. Mr. and Mrs. Alfred Davis of Amarillo, brother and sister-in-law of the bridegroom, were best man and matron of honor.

Other bridal attendants were Miss Jena King of Brownfield, Miss Denise Coats of Welch and Miss Darlene Weaver of Amherst.

Gayle Singleton of Briscoe and Rodney Camp of Amarillo, brothers-in-law of the bridegroom, and Gus Davis, his cousin, were groomsmen. Danny and Donny Carthel of Friena, cousins of the bride, ushered guests.

Margaret, daughter of the Gayle Singletons, was the flower girl and Douglas, son of the Bill Carthels, carried the rings. Randy and Kevin Golden, the bride's brothers, lighted candles before the service.

Tapers burned in a central arch candelabrum banked with palm leaves, in spiral candelabra set on either side with white gladiolus and chrysanthemums, and in candelabra lining the church aisle. Garlands of foliage marked the baptistry rail where the three tapers for the candle ceremony were set.

Wedding music was by Mrs. Vickie Kendall, who sang "There Was You, One Hand One Heart and Until and Mrs. Orval Galley, who played the tradi-

tional marches.

The bride's gown of silk organza had a fitted bodice of Venise lace with solitaire neckline edged with lace scallops, and lace bands on the Camelot sleeves. The skirt, falling in soft folds to the floor, rounded into a brief train and the layered illusion veil, edged with lace, extended beyond it.

As heirloom pieces she wore her great-grandmother's wedding band and a brooch which had belonged to a great-great-grandmother. Her bouquet of white rosebuds was accented with blue babybreath.

Bridesmaids' dresses in the same shade of blue were of miramist lined with satin, in empire style with round neckline and puffed sleeves trimmed in velvet. Their lace picture hats with blue ribbons were fashioned by the bride's mother. Each carried a royal blue votive candle surrounded with pomponums and babybreath.

A reception in the church fellowship hall followed the ceremony, with Miss Janet Carthel at the guest registry. Miss Kipa McFarland and Mrs. Rodney Camp ladled punch while Miss Janice Galley served cake at the bride's table and Mrs. Singleton

at the groom's table.

Each of the four tiers of the robin's-egg blue cake was ornamented with roses and a lace design patterned from the bridal gown. White roses centered the bride's table where it was served. The chocolate cake on the groom's table was set on a yellow linen cloth with a bouquet of daisies.

The reception houseparty included. Mmes. Gwen McFarland, Bill Clark, H.D. Fowler, Don Middleton, James Collier, Ben Abbott, Joe Carthel, Wade Crist, B.R. Walden, Don Lacy, Gaylord Latham, Larry Carter and Kip Morgan.

Leaving on the wedding trip, Mrs. Davis was wearing a two-piece sleeveless brown linen with pleated skirt and laced-up belt.

She attended West Texas State University after graduation from Hereford High School in 1970, completing the training-for-business program. The bridegroom is also an HHS graduate with the 1969 class.

Among out-of-town guests for the wedding were the bride's great-grandmother, Mrs. Maudie Blackburn of Oklahoma City, and grandmother, Mrs. Leone Golden of Plainview.

Joe Groteguts have visitors from Germany

Mrs. Mary Grotegut of Geffen, Germany and Miss Anne Heckman, a school teacher from Muenster, Germany are house guests of Mr. and Mrs. Joe Grotegut of Dawn.

Grotegut's mother and friend

arrived July 12 to begin a 29-day tour and will return home Aug. 11.

Mrs. Grotegut came to this area eight years ago for a five-month visit. The Grotegut family went to Germany last summer for a one month visit.

The Zoological Society of London says only five out of every 20 animals in zoos have been bred in captivity.



Mrs. Oren Davis nee Dianna Golden

State spends \$\$ at fast pace on school textbooks

AUSTIN—The Texas Education Agency, largest single buyer of textbooks in the world, will move into its second half-century of supplying free-text materials to public school students with a record \$23 million book budget.

The \$23,279,040 allocation for the 1971-72 school year was approved Saturday (July 19) by the State Board of Education. It will buy new text materials in five elementary and 16 secondary school subjects plus maintaining a supply of books already in adoption.

Average cost of the new books for each of the 2.7 million students will tally out at about \$8.10, more than double the \$3.04 per student cost when the state first began buying textbooks in 1919.

That original textbook order for the 1919-20 school year, however, carried its own special burden of numbers. For the former State Department of Education, forerunner of the present Texas Education Agency, started the annual textbook adoption process with literally empty shelves.

The first order for 10,853,004 books in 22 subjects gave every child a brand new set, perhaps for the last time. Since then, Texas students have received a mixture of new textbooks along with others which have been used one or more years.

The State Textbook Depository in Austin over the 52-year period has refurbished literally millions of worn books and reissued them to the schools. This summer, for example, textbooks sent to Austin by 97 school districts and carrying an

original purchase price tag of more than \$2 million are being rehabilitated for use in September.

In 1920-21 the second year adoption dropped sharply from the original purchase as only replacements, plus some additions, were needed. That year the state textbook budget totaled \$1,314,000.

New textbooks bound for the more than 1,100 school districts in Texas are stored in six central depositories maintained by the national publishing companies in Dallas. The books are shipped to Dallas at the expense of the publisher and from there to the schools at state expense. This year the freight bill is expected to top \$300,000—a considerable change from the first year when freight, salaries, and other costs tallied out at \$51,428.

In 1918 and earlier, however, every Texas town of any size had its own "textbook depository" — the corner drugstore, hardware dealer, or the grocer down the block. Here the school children picked up their books on their way home from their first day in class, complete

with bill in hand for parents to pay on their next trip to town.

This year some 50 publishers will ship more than 6.5 million textbooks to Texas as the state continues to update its academic effort—with the newest and best materials on the market. More than two million books are bound for Houston schools and another 1.2 million for classrooms in Dallas.

But, in Loving County there will be 23 youngsters in school this September and the textbook bill will be about \$186.30.

Some statistics have not changed much at all in 50 years.

THERE, TOO?

PRETORIA, South Africa — A serious shortage of nurses in the Johannesburg-Pretoria area has made it necessary to hire more non-whites for domestic chores in white hospitals.

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**FIRST BAPTIST
KINDERGARTEN**
Enrollment still available
to 4 and 5 years olds.
Two-Three and Five day programs
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School menus

DAY CARE CENTER
MONDAY—Breakfast: grapes, toast with jelly, milk. Noon: spaghetti with meat sauce, green salad, hot buttered toast, milk and sliced peaches. Snack: orange juice and oatmeal cookies.
TUESDAY—Breakfast: cooked rice cereal and raisins, milk. Noon: baked ham, steamed cabbage, carrot raisin salad, hot rolls, butter, milk, apple crisp. Snack: pineapple juice, bread and butter sandwiches.
WEDNESDAY—Breakfast: banana bread, apple slices, milk. Noon: Sloppy Joe burgers, potato chips, Waldorf salad, milk and banana pudding. Snack: banana slices and peanut butter cookies.
THURSDAY—Breakfast: apple-sauce, cinnamon toast and milk. Noon: Tuna casserole, green peas, carrot sticks, hot rolls, butter, milk, ice cream. Snack: milk and graham crackers.
FRIDAY—Breakfast: donuts, grapefruit slices, milk. Noon: baked ham, Harvard beets, green beans, buttered bread, milk, Jello. Snack: orange juice and dry cereal treats.

Lets Get Acquainted at Our...
CELEBRATION
 Register For **5 FREE! ELECTRIC APPLIANCES**
 Free Balloons for the Kids!
 FREE DRAWING MONDAY, AUGUST 2, 1971
5 FREE ELECTRICAL APPLIANCES... Register Today!
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GOLDEN ANNIVERSARY
 Modern **ELECTRIC** Water Heating
 1921-1971

REVIVAL CRUSADE
 July 25- August 1
 12:00 Noon 7:30 P.M. Nursery Provided

- Great Gospel Preaching by Tommy Phelps.
- Inspiring Music directed by Johnnie Price.

Tommy Phelps is truly one of the great Evangelists of our times. A former professional wrestler "Nature Boy" Phelps was converted and surrendered to Preach in 1962. His ministry has been blessed immensely during these years. Mr. Phelps is no stranger to Temple Baptist and Hereford. He was pastor of this church from 1965 to 1967.

Johnnie Price is Music Director at First Baptist Church Vega, Texas. Johnnie has been involved with his Churches "Lay Witness Mission". His work with the Lay Witness has made an impact on the entire community of Vega.

Tommy has held continuous Revivals in numerous States since his Pastorate in Hereford. We invite you to hear this outstanding team.

Tommy Phelps **Johnnie Price**

Temple Baptist Church
 AVE. K at FORREST HEREFORD, TEXAS

ELECTRICITY... IT DOES SO MUCH GOOD FOR SO MANY PEOPLE!

Raders observing golden wedding

A Golden Wedding anniversary will be observed with a reception this afternoon in the home of Mr. and Mrs. J.A. Rader, who invite their friends to call for the event.

Residents of Deaf Smith County since 1958, Mr. and Mrs. Rader lived first in Walcott Community, where he drove a school bus and Mrs. Rader managed the school cafeteria. In 1961 they moved into Hereford and Rader is a service station manager.

Mrs. Rader is the former Zora Thomas, daughter of the

late Mr. and Mrs. J.M. Thomas of Littlefield. The couple married July 27, 1921 in the county courthouse at Haskell, and lived in that city six years before moving to Littlefield to farm. That was their home until they came to Walcott.

They are the parents of three children, Mrs. J.M. Payne Jr. of Hereford, Mrs. M.C. Davis Jr. of Hale Center and Gene Rader of Roswell, N.M. There are also seven grandchildren, including Darla and Larry Payne of Hereford.



Mr. and Mrs. J. A. Rader married 50 years (Bradly photo)

Bride-elect is shower honoree

One of the many brides-elect of August, Miss Ann Homer was the honoree at an evening reception and shower Friday evening in the Flame Room of Pioneer Gas Company. She and Neal Lueb are to be married August 7 in her home town, Groom.

Party callers were greeted by Miss Homer, who teaches in Hereford schools; her mother, Mrs. Martin J. Homer of Groom and her fiancée's mother, Mrs. W.J. Lueb.

Nancy Arho was at the guest register and members of the hostess party alternated at the table where cake squares and

punch were served. Covered with airy white over pink, the table was centered with daisies and babybreath in those colors and lighted with pink candles.

Hostesses included Mmes. Viola Williams, Roger Williams, Arhart Reinart, Jimmy Jesko, Oskar Schwertner, Walter Kuper, Paul Hoff, Rita Hoffman, T.B. Thomas, A.C. Stengel, Tony Urbanczyk.

Also Mmes. Leander Reinart, George Turrentine, Paul Zinser, Mark Koenig, John Warren, Leo Witkowski, A.E. Hodges, E.N. Reinart, Joe Schulte, Ludwig Kovacs and Edward Paetzold.

Kim Gott at debate workshop

Kim Gott of Hereford is enrolled in the 20th annual Texas Tech High School Forensics Workshop which began Monday and continues through this Friday.

Miss Gott, a junior at Hereford High School, is one of more than 40 high school debaters who have enrolled in the session.

The subject to be used by the nation's high school debate teams this year at the session is "Resolved: That the Jury System in the United States should be Significantly Changed."

Students attend lecture sessions during the mornings, with instructors explaining proper research methods, recording and cataloging information, analysis of the proposition, developing arguments, constructing affirmative and negative cases, refutation and delivery.

Each student is assigned to a

work group consisting of approximately eight students of varsity and novice quality for afternoon-study sessions. Each work group is headed by an instructor with students learning how to make practical application of principles presented in the morning lectures.

Each student participates daily in his work group. During the second week every student will be assigned a colleague for practice rounds of debate. Superior debaters in the four-round tournament, final event of the workshop on Friday, will be accorded workshop recognition.

Work study groups also have been organized in the areas of extemporaneous speaking and interpretation.

BLIND JUSTICE

MIDLAND, Tex. — Three men were sentenced here recently with ironic results.

One, accused of embezzling \$100, and the second, accused of murder without malice, drew sentences of two years probation.

The third man, charged with taking "a few dimes and quarters" from a laundryman, drew three years in the penitentiary without probation.

Jorde captures tournament win

James Jorde, a Hereford golfer participating in the West Texas PGA-sponsored junior tour at Floydada, won a sudden-death playoff with a Lubbock golfer Wednesday to win his age division.

Jorde, playing in the 16-17 age bracket, defeated Steve Fox on the third hole in the sudden-death playoff. He shared first place with Fox with a 78 score at the end of the regulation play.

The tournament in Floydada was one of several of the West Texas PGA-sponsored tournaments being held throughout the area. By winning the tournament, Jorde qualified for the Tournament of Champions to be held in Odessa next month.

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Showing Blocks

Evening party honors Miss Connie Hoover

A shower-tea complimenting Miss Connie Hoover, Aug. 19 bride-elect of Jerry Mac Sublett, was given Thursday afternoon in the home of Mrs. Ed Wilson, 304 Sunset.

Co-hostesses were Mmes. T.E. Braddy, Bob Word, Jim Perrin, Bill Gentry, Cecil Hart, Bill Lyman, R.N. Yarbro, Frank Zinser Jr., J.E. McCathern, Novell Brumley, J.R. Oglesby, Wilbur D. Gibson, Eddie Reinauer, Clint Formby, Garland Solomon, Gerald Wilson, Danny Martin, A.E. Hodges and Betty Battey.

Receiving guests with the honoree were her mother, Mrs. Charles Hoover of 301 Sunset, and her fiancée's mother, Mrs. V.D. Sublett of Route 1. Members of the receiving line were presented white carnation corsages.

Guests were registered by Miss Joy McCathern and served by Miss Judy Yarbro and Mrs. Wade Coker.

White net over satin covered the serving table which held an arrangement of daisies in a milk glass compote.

Refreshments of cookies and punch, decorated in the bride-

elect's chosen colors of turquoise, yellow and green, were served from milk glass appointments.

For the evening event, Miss Hoover wore a one-piece yellow knit dress featuring crochet skirt and sleeves.

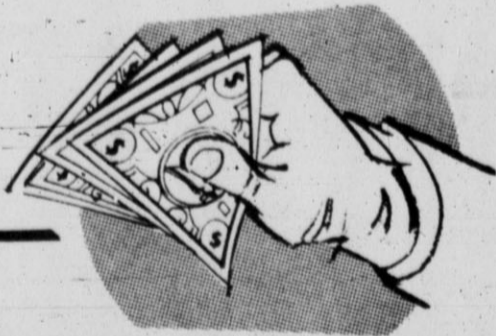
The honoree's grandmother, Mrs. Blanche Williamson, 507-A West Third, was among guests who called.

TAKE A LOOK

NEW YORK — Approximately 66 per cent of all corrective lenses produced by American optical manufacturers are for myopics, or nearsighted people, says the Society for Visual Care.

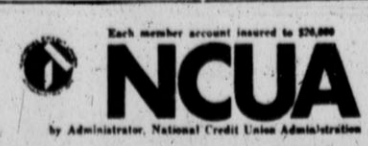
Early indications of nearsightedness in children can often be detected by alert parents. If a child has excessively large balls, squints frequently, has tearing eyes or complaints of difficulty in seeing the school blackboard, he may have myopia. An eye examination, by an ophthalmologist or an optometrist, is recommended.

Hereford's only member owned credit union with complete savings and loan services available to its members. "Save with safety Borrow with confidence," assures you of our every effort to put your own interests first. Start a savings account or make a loan, either way you can become a member of the HEREFORD TEXAS FEDERAL CREDIT UNION and enjoy the advantages of people working together for the good of all



THE HEREFORD TEXAS FEDERAL CREDIT UNION has for the last 3 quarters paid a full 5% compounded annual interest on all savings accounts, plus providing free insurance to (qualified age) depositors, maximum amount of free insurance not to exceed \$2,000.00.

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At the library

The Rose Kennedy story, full-length

If you've ever wondered exactly what Rose Kennedy is like and would like to read a first-hand account, written by Rose herself, check this book out today at Deaf Smith County Library.

ROSE

By Rose Fitzgerald Kennedy
Here is the first full-length intimate portrait of one of America's most remarkable women: the matriarch of the Kennedy family. Rose Fitzgerald Kennedy is a figure of striking paradoxes: a devout daily communicant regularly attending early morning mass and one of a handful of women granted the supreme title of Papal Countess. She is also a woman of spectacular beauty, a leader in the demanding world of fashion, who at 80 still upstages the most glamorous celebrities at such gala events as the April in Paris Ball.

She is also the woman who for so long has drawn searching questions: How did she raise such a remarkable family? Is she the real "power" behind the Kennedys—and is she too powerful? How can she bear, over and over, such unspeakable tragedies with such unflinching poise? This is the full story of the daughter of Boston's most flamboyant mayor, Honey Fitz, who sang her "political lullabies" that she in turn sang so successfully to her children: that three became senators, one the first Catholic president of the United

States.
Here are the details of her remarkable childhood, filled with the romance of traveling and campaigning with her irrepressible father, whose shy wife, Josie, despised politics.
Rose Fitzgerald was the youngest high school graduate

in Boston, a brilliant student, and both her debut and graduation made front-page stories.
And then she found, in a little Sacred Heart convent in Blumenthal, Prussia, the gift of religion—and made vows that she has lived for sixty-odd years.
When the incomparable belle of Irish Catholic society in Boston fell deeply in love with a brash, ambitious young man named Joseph P. Kennedy, her father thought he was not good enough for her.
The two young lovers had to meet secretly for years until Joe's extraordinary early business success and towering energy won him the hand of Boston's

most celebrated young lady.
Rose is also the story of the incredible stoicism of a mother who has lost three sons and a daughter by violence, whose husband was a mute invalid for eight long and wearing years—a woman who has never complained, who has always been "the glue" that held the Kennedys together.
It is the story of one of the towering women of our times—a woman who is beautiful and elusive, brilliant and decisive, the matriarch of America's greatest political family in the twentieth century.

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CORNER 3rd & MAIN
BEAUTIFUL
8" x 10"
LIVING COLOR
ONLY
79¢
PLUS 50¢ HANDLING
ONE PER CHILD TWO PER FAMILY
GROUPS 79¢ PER SUBJECT
SATISFACTION GUARANTEED

TWO DAYS ONLY
Tuesday & Wednesday
(JULY 27-28)
STUDIO HOURS: 11 A.M. - 7 P.M.

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BETTER GO TO GEBO**

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12" ADJUSTABLE WRENCH

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5 GAL. GAS CAN

26 GAUGE GALVANIZED SEAMLESS DRAWN BODY

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Flexible Pour Spout Too
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PLASTIC TAPE

3/4"x66' ROLL

29¢

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STAINLESS STEEL THERMOS

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QUART SIZE UNBREAKABLE STEEL

HOUSEHOLD AUTOMOTIVE FARM & RANCH SUPPLIES

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5 1/2 x 9 x 2 1/4 Size
Battery Or Ac, 3 1/2" Speaker

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PASSENGER CAR SIZE

\$1.99 PLUS TAX

HI POWER GREASE GUN

Develops 10,000 Lbs. Pressure
Loads 3 Ways, Tubes-Gun Filler - Suction

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No. CR350 3-Gal. Size
Shallow, Moulded Rubber Fibre, Crush Proof

\$1.95

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49¢

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Was organized here in 1908 as a nonprofit Mutual Aid Association. Membership in this unique company is only \$3.50. Each member is assessed \$1 upon the death of another member. Membership is now near 800. This means your benefit would be equal to the number of members.

FOR FURTHER INFORMATION CONTACT:

FRANK BALL
336 Star Street
Phone No. 364-3119

MRS. BRUCIE ROSE
407 N. Main
Hereford Office

Marsha Horton is complimented with showers

Marsha Horton, Aug. 14 bride-elect of Rick Ward, has recently been complimented with several pre-nuptial parties including lingerie, kitchen and miscellaneous showers.

A kitchen shower was given Tuesday evening in the Irving Alexander home at 131 Kingwood. Hostesses with Mrs. Alexander were Mmes. Edgar Lemons, Melvin Jayroe, Phillip Shook, Eugene Sparks, E.C. Reinauer, N.E. Tyler and Nedra Robinson.

In the receiving line with the honoree were her mother, Mrs. James Welch, and her fiancé's mother, Mrs. Jack Ward Jr. They wore pink carnation corsages.

Pam Campbell registered guests. Sandwiches, cookies and punch were served by Lynne Inmon and Kathy Warren.

The serving table was laid with a white cutwork cloth over pink and centered with an arrangement of pink roses in a crystal bowl flanked by burning tapers.

The Vernon Inmon home at 133 Star was the setting Saturday for a miscellaneous shower. Hostesses with Mrs. Inmon were Mmes. Bill Cocanougher, Sam Long, Douglas Morris, Don Waters, Holland Cook, Bill Lamm, Bryon Grover, Gary Richardson and Eldon Owens. Guests were invited to register by Susan Watson and were served refreshments of cake and punch by Joan Waters and Lynne Inmon.

A white linen cloth covered the table which held a floral ar-

angement in the bride-elect's chosen colors of pink and purple.

Pam Campbell, Lynne Inmon and Joan Waters were hostesses for a recent informal lingerie shower in the Inmon home at 133 Star. Fifteen guests called or sent gifts.

Community calendar

JULY
23-31 - Lions Club Carnival.

AUGUST
13 - Annual American Legion Auxiliary Harvest Dinner in Legion Hall, 11 a.m.

SEPTEMBER
17 - Public Rotary Club barbecue at high school cafeteria, 5 p.m.

20 - Kings Manor Founders Day Dinner, 7 p.m.

30 - Kiwanis Installation of officers at Civic Club Center, 7:30 p.m.

OCTOBER
4 - Community Concert renewal drive

11-16 - Membership campaign week, Hereford Community Concert Association.

11 - Community Concert new memberships drive begins with banquet.

FAIR GAME
LONDON - A British judge ruled that any money saved by a wife out of money given to her as a housekeeping allowance belongs to the husband under law.

The First Methodist Church Thinks;



"CHILDREN ARE IMPORTANT"!!

Enroll your children in a setting designed for personal growth and development.

Registrations are now being received (deadline Aug. 6, 1971) for

KINDERGARTEN and PRE-KINDERGARTEN CLASSES.

The classes will be held in the Education Building of The First United Methodist Church, 506 N. Miles . . .

KINDERGARTEN

for 5 year old children (children 5 by September 1, 1971) Five days a week running concurrently with the public schools.

Time: 9:00 to 11:30 A.M.
Cost: Registration - \$10.00
Tuition per month - \$25.00
Enrollment will be limited

PRE-KINDERGARTEN

For 4 year old children by September 1, 1971 Five days, three days, or two days a week.

Time: 9:00 to 11:30 A.M.
Cost: Registration - \$10.00
Tuition: per month
Five days a week - \$25.00
Three days a week - \$15.00
Two days a week - \$12.50

Included in tuition are field trips, refreshments each day, and all supplies. For application blanks to either the Kindergarten or Pre-Kindergarten classes, contact Mrs. Bobbie Metcalf at the First United Methodist Church office, 364-0770.



DOLLAR WISE FOOD BUYS



STOCK-UP NOW AND SAVE!



DEL MONTE

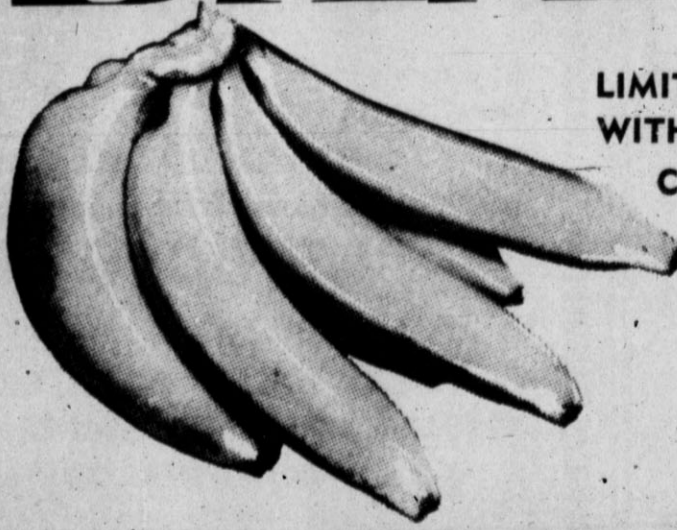


DEL MONTE DOLLAR VALUES!

★ WHOLE TOMATOES.....PEELED	DEL MONTE	4	303 CANS
★ TOMATO CATSUP.....	DEL MONTE	4	14-oz. BTLs.
★ GOLDEN CORN.....CREAM STYLE OR WHOLE KERNEL	DEL MONTE	5	303 CANS
★ EARLY GARDEN SPINACH.....	DEL MONTE	5	303 CANS
★ TOMATO SAUCE.....	DEL MONTE	10	BUFFET CANS
★ PEAR HALVES.....BARTLETT	DEL MONTE	3	303 CANS
★ PINEAPPLE.....SLICED OR CRUSHED	DEL MONTE	3	NO. 2 CAN
★ Pineapple-Grapefruit DRINK.....	DEL MONTE	3	46-oz. CANS
★ TOMATO JUICE.....	DEL MONTE	3	46-oz. CANS
★ WHOLE GREEN BEANS.....	DEL MONTE	4	303 CANS
★ STEWED TOMATOES.....	DEL MONTE	4	303 CANS
★ FRUIT COCKTAIL.....	DEL MONTE	4	303 CANS
★ GREEN BEANS.....cut or french sliced	DEL MONTE	4	303 CANS
★ SWEET PEAS.....Early Garden	DEL MONTE	4	303 CANS
★ PEACHES.....Yellow Cling	DEL MONTE	3	NO. 2 1/2 CAN

CENTRAL AMERICAN

BANANAS



LIMIT 3 LBS. WITH SAVINGS CERTIFICATE

5¢ LB. without certificate lb. 8c

Hereford Grown All Purpose White

POTATOES

Hereford Grown Yellow

ONIONS LB. 7¢

Charleston Grey Extra Large

WATERMELONS 99¢ each

Lipton's Instant

TEA 2 oz. jar 79¢

Betty Crocker Layer CAKE MIX 3 boxes \$1

Shurfresh Grade A EGGS medium's doz. 32¢

Pure Vegetable CRISCO 3 lb. SHORTENING can 79¢

Kraft's 100% Corn Oil MARGARINE 3 lbs. \$1

Del Monte PUDDINGS 4 in pack 55¢
Butterscotch, vanilla, choc. & banana

PIGGLY WIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

★ FROZEN FOODS ★
STRAWBERRIES Mexico \$1.99
 6 1/2 lb. can
POT PIES Morton's beef, turkey, 6 for \$1.00
 or chicken

THESE VALUABLE SAVINGS CERTIFICATES
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BE SURE TO BRING THESE
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ALWAYS FRESH
 SWEETMILK OR BUTTERMILK
BISCUITS
 LIMIT SIX CANS WITH SAVINGS
 CERTIFICATE

Without Saving Certificate
 8c Per Can
 8 OZ.
 10 CT. CAN
50
 Without Certificate
 8c Per Can

SHURFRESH
SALAD OIL 24 OZ. BTL. **39¢**
 Limit one with saving certificate
 Without Saving Certificate 24 oz. bottle 59c

SUAVE
HAIR SPRAY 12-oz. CAN **44¢**
 Reg., Hard to Hold
ANTI-PERSPIRANT
ARRID EXTRA DRY
 6-oz. CAN **65¢**
 WITHOUT COUPON 88¢

MENNES'S
Baby Magic
LOTION 9-oz. SIZE **69¢**

SUPER
SCOPE
MOUTHWASH 24-oz. SIZE **99¢**

Protein "21"
SHAMPOO 7-oz. SIZE **88¢**
 16¢ OFF LABEL

CREST TOOTH PASTE "SUPER" Regular 8 1/2-oz. SIZE **77¢**
ORANGE SLICES 13-oz. BAG **19¢**
VASELINE LOTION INTENSIVE CARE 15-oz. SIZE **88¢**

Aspirin
LARGE
200-COUNT
BOTTLE **33**

Del Monte Chunk **TUNA** 2 No. 1/2 cans **79¢**
Del Monte Red **SALMON** tall can **99¢**

LADY BREVONI
PANTY HOSE 2 PAIR **69¢**
 Limit Two Pair Per Family WITH THIS CERTIFICATE
 LOW LOW PRICES
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ALWAYS FRESH
 Sweetmilk or Buttermilk
BISCUITS 10 ct. 8-oz. CAN **5¢**
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CENTRAL AMERICAN
BANANAS LB. **5¢**
 Limit 3 Pounds WITH THIS CERTIFICATE
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SAVINGS CERTIFICATE

SHURFRESH
SALAD OIL 24-oz. BOTTLE **39¢**
 Limit One WITH THIS CERTIFICATE
 LOW LOW PRICES
SAVINGS CERTIFICATE

ANTI-PERSPIRANT
ARRID EXTRA DRY 6-oz. CAN **65¢**
 Limit One Can WITH THIS CERTIFICATE
 LOW LOW PRICES
SAVINGS CERTIFICATE

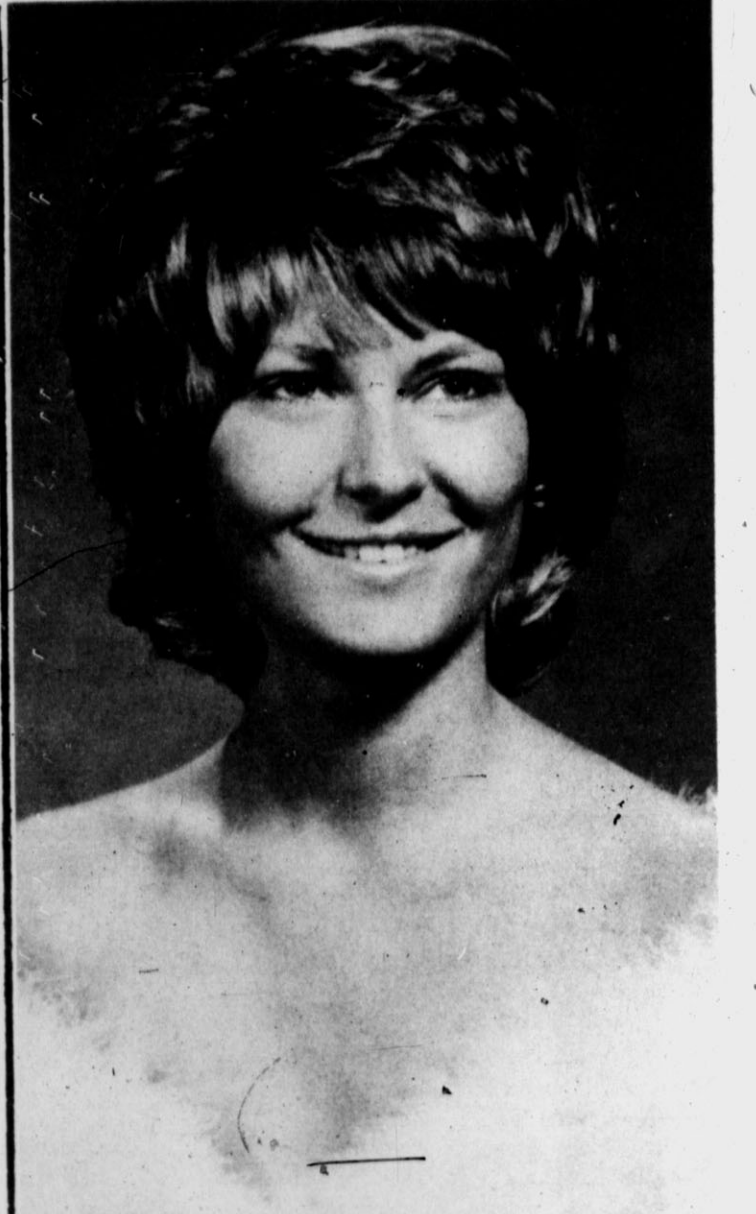
Lady Brevoni
PANTY HOSE 2 PAIR **69¢**
 WITH SAVINGS CERTIFICATE
 ONE SIZE FITS ALL
 WITHOUT SAVINGS CERTIFICATE
 2 pair **88¢**



CLOVERLAKE, Fresh Daily
 Whipping Cream 8 oz. ctn. **3** FOR **1** MIX OR MATCH
 Dip & Chip 8 oz. ctn.
 Sour Cream 8 oz. ctn.

Cloverlake Slim
COTTAGE CHEESE low calorie 24 oz. ctn. **49¢**

Cloverlake Ice Milk
SLIM all flavors 1/2 gal. ctn. **49¢**
FREEZE



HEREFORD MAN'S FIANCEE — Miss Leslie Langland's engagement to Mike Paschel is announced by her parents, Mr. and Mrs. Martin O. Langland of Wichita Falls. The bridegroom-elect is the son of Mr. and Mrs. George Paschel, Route 4, and is associated with his father in farm operations north of Hereford. Miss Langland received her BS degree in education from North Texas State University at Denton after graduation from Wichita Falls High School. Also from NTSU, Paschel holds the bachelor of business administration degree; his high school studies were completed in Hereford. An October 2 wedding is planned in the Queen of Peace Catholic Church at Wichita Falls with the Rev. Joseph Schumacher of Denton officiating, assisted by Monsignor W. F. Bozen of Vega.

Four to attend church gathering

Four teenage members of the First Christian Church of Hereford have registered for the 27th annual Texas Youth Convention of the Christian Church (Disciples of Christ), Wednesday through Saturday in Fort Worth. The church members are Ro-Jean Block, Nancy Brink, Jim Alkin and Shelley Hacker. Eddie Coble will accompany the group as sponsor. A Dixieland jazz band from Michigan will tootle and blare the "good word" to approximately 900 teenagers at the convention. Besides entertaining the youth, the New Reformation Band will convey some of the meaning of the convention theme, "What's the Good Word?"

forth at a "celebration" Thursday evening at the Roundup Inn at Will Rogers Memorial Center, in a Friday evening service in TCU's Ed Landreth Auditorium and in an outdoors ham session later that night.

NO FLAGPOLE

DALLAS — Sam Shaw at 98 likes to keep up with old customs. Like putting out the flag. When he moved from his home to a city apartment, he ran into trouble. No flagpole.

Read The Classified Want Ads!

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 335 Miles
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OFFICE HOURS
 Mon.-Fri. 8:30 to 5:00
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THIS WEEK'S SPECIAL
 '67 Pontiac Firebird 2 dr. hardtop, local 1 owner, budget minded 6 cyl., standard transmission, radio and good whitewall tires. Protective warranty. **\$1095.00**

'67 Dodge Pick-up V-8 automatic long wide bed, 56,000 miles double sharp inside and out. White finish with red side trim. Protective warranty.

'69 Ford Ranchero, red body with white vinyl top. Fact. air and power strg., 24,000 miles, local 1 owner, test drive this car - pick-up unit.

'69 Chev. Impala 4 dr., hardtop, air cond., power strg., 327 eng., executive lease car and it shows it throughout. Factory warranty.

'67 Olds Vista Cruiser, 9 pass. station wagon. Factory air, power steering. White body with wood grain trim, tan vinyl interior. Very sharp.

'68 Volkswagen Karmann Ghia, double sharp. Low mileage with plenty of sporty class. Protective warranty.

PIGGLY WIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



Pat Cooper with her dog, Max

Love of animals gives girl desire to be vet

By JANIE BANNER
WHY HAS 5-foot-3, 110 pound, blue-eyed and blonde Pat Cooper, chosen to be a veterinarian above all other possible professions? She gives this simple, truthful answer: "Because I love animals."

As far back as she can remember she always wanted to be a vet, but everyone, especially her parents, thought she would grow out of the idea.

"They gave me no encouragement," she said.

Living her childhood years on a farm, Pat was always near animals. She admits to being

quite a tomboy, but quickly adds "It was fun."

PAT URGED her brothers, Jim, now 23, and David, 18, to team up with her and persuade their parents, the Neil Coopers, to buy them each a horse.

After lots of talking they finally got their horses, Pat said.

It wasn't until the local 4-H club adopted a horse program that Pat joined. She competed in horse shows throughout the Panhandle each of the four summers she was member.

PAT AND HER brothers have filled the family trophy room with approximately 50 trophies

and an undetermined number of ribbons.

They all gave up their registered quarterhorses two years ago when the Coopers moved to town and when Pat got ready to start college.

"She graduated from Hereford High School in 1970 and looked at majors from music to physical therapy before she decided on pre-veterinary medicine.

Pat spent her freshman year at Texas Tech where she pledged the Block and Bridle Club, a club for animal science and pre-vet majors only. It is a service club that strives to promote interest in animal science and agriculture in general, she said.

SHE IS currently attending summer school classes at West Texas State University and has plans to study at Texas A&M this fall.

Pat is in the agricultural department with a minority of other girls which was even unheard of at one time, she said. Only last year the department accepted as few as 22 girls for pre-vet studies.

After she has completed her two years study of pre-vet medicine, Pat will apply at a three-year veterinarian school, A&M, the only vet school in Texas.

Only 120 of between 500 and 600 applications will be accepted so Pat looks forward to a "pretty rough time."

SINCE HER main interest lies in horses, and horse care, Pat says that fact alone will make it even more difficult for her to get through the course.

She has a little experience already, having worked a few

Small talk

By SUE COLEMAN
Women's Editor
IT SEEMS that at the Progressive community's reunion last Sunday, recognition for the person coming the longest distance almost was awarded to Pete Carmichael, who incidentally was elected president of the ex-Progressive-ites for next year.

He did come from Oregon recently, but somebody called a foul because he had just been up there on farming business, and it was ruled that he actually came to the reunion from his residence across town.

There was some discussion about giving the title to Virgil Dodson but he was disqualified on the same grounds — he came in from Utah but only after a vacation trip.

The farthest travelers to the

months this summer with Dr. Aaron Hutto, a local veterinarian. "I watched him operate and helped him doctor small animals," she said.

Pat, who never took home economics courses in high school, admits to a liking for baking and cooking. "I'm a little bit girl," she smiled.

reunion, without question, were Mrs. Don Sorengrenfrié and daughter Pat, who are bone fide residents of Houston. They were visiting in these parts among the Hershey clan including Mrs. S's parents, the Howard Hersheys at Dimmitt.

VISITING ONE of her neighbors, I happened to see Bethany Williams in her yard at the end of Sunset Street, finish watering her bloom-filled flower beds, neatly park the hose, and then slip into her shoes before she went back into the house. Bet that pretty green grass felt good between her toes!

SPEAKING OF bare feet, there are lots of them running around in the current teenage fad. Not just the barefoot boy of the poet's song, but girls too — and plenty of adults take advantage of the style to liberate their tooties from shoes.

It's fine on the grass or in the house, but sometimes I wince at the bare feet on asphalt and concrete these sizzling days. Guess the kids have got their soles toughened by now so they don't get blisters; the barefoot lads used to vie to see which one could walk on the roughest

terrain by the end of summer, I remember.

OTHER DAY I WAS reading an article that said something about the popularity of pants for women, which would have been shocking 25 years ago.

There's a little inaccuracy of some kind there, because pants were quite stylish in the mid-1940's and I can't remember

anybody being shocked, really, except some people did deplore the short-shorts, which some people are deploring again now that they are in style again as hot pants.


The type of pants then generally fashionable were slacks, for both women and men — and of course the still-popular Levi's or jeans.

Rosie the Riveter and her fel-

low-workers on World War II production lines would have certainly been surprised in 1946 to learn that pants for women were "almost unheard of," when they were required dress for women workers in war plants, of whom there were thousands.

"Myriad" literally means ten thousand.

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ISSY ATILES, Youth Evangelist
ROGER EADS, Youth Song Director



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AMOCO RUGGED TRASH CANS
High-density polyethylene make these cans super strong, quiet, weatherproof and dent-proof! Guaranteed 3 yrs. under normal use. Square design in avocado with heavy-duty handles. 20 gal. **7.88** 32 gal. **9.88**



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20-ft. ladder, 17-ft. working length... **27.88**
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West coast prices slightly higher.



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Lawn Edger-Trimmer cuts 3/4" wide trench on first pass. No-clog winged blade, firm 2-handle control. Just rotate to trim... **34.99**
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Double-coated non-stick soleplate makes ironing smooth and easy! Switch from steam to dry at the touch of a button. Thermostat control, fabric-select dial. Extra-high cord lift. **6.07**



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New Tru-Test all-vinyl, double-insulated extension cords. Ideal for lawn mowers, hedge shears, all power tools. UL approved for outdoor use. 3-wire grounded. Safety orange. 50 ft. **4.99** 100 ft. **9.99**



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Luxurious marbled solid plastic, virtually indestructible. Exclusive unified design hides hinges. White, decorator colors. **9.88** (not shown) Molded 1-pc. "mother of pearl" finish, matched hinges. White or colors. **6.88**

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CORNER 3rd & MAIN
BEAUTIFUL
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Glady's Garden

By Gladys Howton Manjeot

When I was a child my mother often repeated to me an old adage, which I have never forgotten. It was "Early to bed and early to rise... She would fit into the last part of it the thought she was wishing to get across. So when it became necessary to rise early, in order to make connections with buses, and go on tour I practiced the early to rise part. Several mornings Rosemary (my daughter-in-law) and I got up real early and were on our way to carry out the plans for the day.

One of the tours which we started early, was when we went by chartered bus. The arrangements having been made by The Ladies Quatermaster Club. Approximately 40 ladies went on this tour which was to the Department of State.

Enroute we were taken by the Washington Monument, where 50 United States flags, surrounded it. They were beautiful to see as they gently waved in cool morning breezes.

To reach the building of The Department of State, it was thrilling also, to travel over the Woodrow Wilson Memorial bridge, and to view the lovely Thomas Jefferson Memorial. (This to me is one of the loveliest memorial which ones sees in the National Capital). Another Memorial which we passed by was one that we were all very interested in, as it was the John F. Kennedy Memorial, it is not yet completed. It fronts the Potomac River, and is entirely different to many of the other memorials. The complete title of the memorial is The Kennedy Center for the Performing Arts. (Later during our

visit there, the Kennedy Memorial, was opened for a VIP Preview, and the News media gave many wonderful descriptions of that which awaits the public as they will be permitted to attend performances there, or on visit of the memorial).

As we approached the Department of State State building we passed the Rayburn Building. This was very interesting to all, especially to those of us from Texas. Is a very majestic building and the landscaping has been well done. I didn't get to see as much of the plantings as I would like to have, but the fountain and the trees were very beautiful.

On arrival at the Department of State Building, we had a guided tour through this most fascinating and important place. From the entry to the entrance halls and Lounges my interest was quickened. The Special Fine Arts Committee which are responsible for the furnishings, have done a magnificent job in arranging the priceless pieces of furniture, the art treasures, and decorative objects. All was done with appropriateness and authenticity. Some of these are on consignment, while others have been given by families or individuals, and some have been purchased and given.

All of the halls, rooms and special features were most interesting, and so very beautiful. I looked, studied, and lingered to read and look with extra care and intensity. All the time I wished that I had been better informed and could justly appreciate the marvelous things that I was seeing. Rosemary,

was very helpful. She is well informed on furniture as to period etc., and since she has traveled extensively she could fill me in on many special features, and characteristics.

The Thomas Jefferson State Reception Room, was elegant with green Vermont marble walls, and was designed on a grand scale. Of significant interest were the Tapestries "America" from the series of the four continents. All paused to view the original Oil Portrait of Thomas Jefferson. The guide told us that the painting as we saw it was a combination of two portraits, it was bust size, and painted in oil colors on canvas. The portrait was the very favorite of President Jefferson. The story of this portrait is most interesting, and it would be good research for any who are interested in art and history. The room is used for important diplomatic receptions, small dinners and luncheons given by the Secretary of State and ranking officers of the state Department.

The Benjamin Franklin Dining Room, is one of the largest rooms in the building, is 98 feet long and 43 feet wide. Walls are of St. Genevieve (Missouri) golden vein marble. This is a particularly handsome room when the great horseshoe table is set for a state function. It will accommodate 125 guests. This past winter the T. V. viewing public were privileged to see this State Room with guests, at a very important dinner.

The State Department is the oldest executive department of the United States Government. It is the official channel through which the American people conduct relations with other governments and peoples of the world, 110 diplomatic missions and nearly 200 consular and other posts are placed around the world to carry on relations of the United States. As we went from room to room, we were shown many areas which were shut-off to the tour because of conferences, and diplomatic meetings.

If I had to pin-point one thing which I got the greatest thrill from, I would select the Great Seal of The United States, which is in this building. After hearing a lecture by a beautiful Polish lady, and viewed how it is kept secretly, and how it can be used, I certainly had a broader understanding of its

grave importance, and its great meaning to the people of the United States. The seal of the United States — the symbol of our Nation's sovereignty — and enters prominently into our country's foreign and domestic affairs. Impressed on certain documents by direction of its custodian, the Secretary of State, the seal authenticates the President's signature on various acts of our Government. (Only three people have authority to impress the seal on any document). It has a front side and a back side, and the story of this is very thrilling.

The design of the seal constitutes our Nation's coat of arms, and as such it has various official uses as decoration — from buttons on military uniforms to the plaques above entrances of U. S. embassies and consulates.

The details of the design are symbolic. If you are interested take a one dollar bill, and turn it over so that you can study the back of it. On it are pictured the front and back of the seal. These designs are the product of numerous minds and hands belonging to some of the most illustrious of our Founding Fathers, and it represents the ideas and idealism of the stirring days of our War of Independence; union of the States through the Congress; the qualities of purity, valor, vigilance, perseverance, and justice; the dedication to peace; the capacity for self-defense — all find expression in the device of the seal of The United States.

The Seal of our United States has always thrilled me, but I know now I have a deeper understanding and appreciation since I possess a very beautiful and esteemed document on which this seal is embossed.

Make a study of the United States Seal, and check as to how much it reveals relative to our rich heritage.

HERE AND THERE: Have you seen the gorgeous Yucca, which is blooming so beautifully at 205 N. Texas Street. There is a bright pretty corner planting at the Jim Arney home, on Douglas. Rich dark red, and other blends are bringing loveliness to the new Hammond home, on Centre, while looking this over cross the street and see the pretty, luxurious petunias and other flowering plants at Mrs. Grace Robersons.

Had such a nice visit with Mrs. John Whiteside, on C

street. Mrs. Whiteside, has the nicest growing zeleas that I have ever seen in outside gardening here. These are plants given her on Mother's Day and she planted them outside when the ground became warm. They are doing fine. There are many nice vegetable gardens. It always thrills me when I see these, one of the healthiest is on the corner of Ave. A and Union. There are also masses of pretty annuals in full bloom.

Mrs. O. G. Hill Sr., and Mrs. R. L. Ethridge attended the North Zone National Judges meeting in The Garden Center, in Amarillo, Tuesday.

Plans for the Flower Show which the organization is sponsoring, will be held August 16th the Public is invited, and proceeds will go towards the beautification program of the organization. Theme of the show is, The Gardener's Zodiac. Mrs. O. G. Hill is chairman of the schedule committee.

Next week a visit to An Italian Garden.

Division, Memphis, Tennessee. Loans in the state of Texas totaled 7,768 bales for the form A and 71,658 bales for the form G on July 9, Burns reported.

"If all producers with form A cotton redeemed now with equities of \$5 per bale average, they would net 230 thousand dollars."

J. Dukes Wooters, Jr., executive vice president and general manager of Cotton Incorporated, urged cotton producers to analyze their loan situation and contact local buyers at once to determine the amount of their equities.

Form A loans totaling 46,727 bales and form G cooperative loans totaling 237,776 bales were still unredeemed by July 9, according to Ed Burns, director, Market News Section, U. S. Department of Agriculture, Cotton

CCC participants' deadline is near

Wooters said. According to the Cotton Market News report, buyers are paying an estimated \$5 to \$10 per bale equities. In the Memphis area, net equities are reported a \$10 per bale, while reports from Little Rock, Arkansas showed equities as high as \$15 per bale.

There are spaces for 80 trailers to park in West Virginia's Pipestem Park.

Read The Classified Want Ads!

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There are spaces for 80 trailers to park in West Virginia's Pipestem Park.

Read The Classified Want Ads!

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Daytime Pampers \$1.77 Now

Ladies Pant Suits Special Purchase 100% Polyester Reg. 18 to 20.00 suits	Now \$15.00	Regrouped Fabrics 45" 100% polyester knit 60" Acrylic bonded 60" Orion bonded Values to 4.99 Now	\$2.88
Boy's Closeout Short Sleeve Sport - Dress SHIRTS 4.00 & 4.50	Now \$3.00	Young Men's JEANS FLAIRS Regular 9.00 to 11.00 Values 28 to 38 Special Closeout Price	\$5.00
Group Boy's Size 10-20 Sport and Dress SHIRTS Stripes, Solids, Plaids Values to 2.99 Now	\$1.88	DOUBLE KNIT MEN'S FLARES Never Need Ironing	\$20 \$25
Bargain Table Boy's Jean Men's & Boy's Denim Cutoffs, Swim Suits. Many Other Items	\$2.00	Men's and Boy's Dress Pants Broken Sizes and Styles \$3.88 Bargain Table Pant's Knit Shorts, Overalls, Boy's Dress Pants, Western Shirts Your Choice \$4.00	\$20 \$25
Balance of Kirsh Rods closeout	1/2 price	Men's Shirts Regrouped *Sport *Dress Sizes S-M-L 14-17 Values to 5.00 Group No. 2 Shirts Now	\$2.88 \$1.47
Ladies - Misses Panty Hose Light colors 2 Pr.	88¢	Balance Of Stock MEN'S BLENDED SUITS SPT. COATS \$30.00 \$15.00 No Layaway, No Alterations Values to 65.00. Buy now and save a bundle Your gain our loss	
Men's - Boy's Deck Shoes	\$2.99 2 pr. \$5.00	Pacific no iron Sheets full & twin size 2 for	\$5.00
Group Ladies Pants Now	\$4.00	Group of discontinued Bed Spreads	\$4.66
Men's - Boy's Canvas Shoes	\$1.66 2 pr. \$3.00	Group Bath and Hand Towels Now 2 for	\$1
Group Ladies Uniforms and Uniform Pant Suits Reduced	\$3.88	Ladies - Misses Hot Pants	\$2.00
Group Girls Sportswear	\$2.00 and \$3.00	Summer Purses white straw 1/2 price	1/2 price
Little Boys and Girls Pajamas 2 pr.	\$5.00	24X45 Area Rugs Regular 2.99 Now	\$1.66
Regrouped Summer Fabrics Values to 1.99	88¢	Men's - Boy's Canvas Shoes	\$5.44 2 pr. \$10.00

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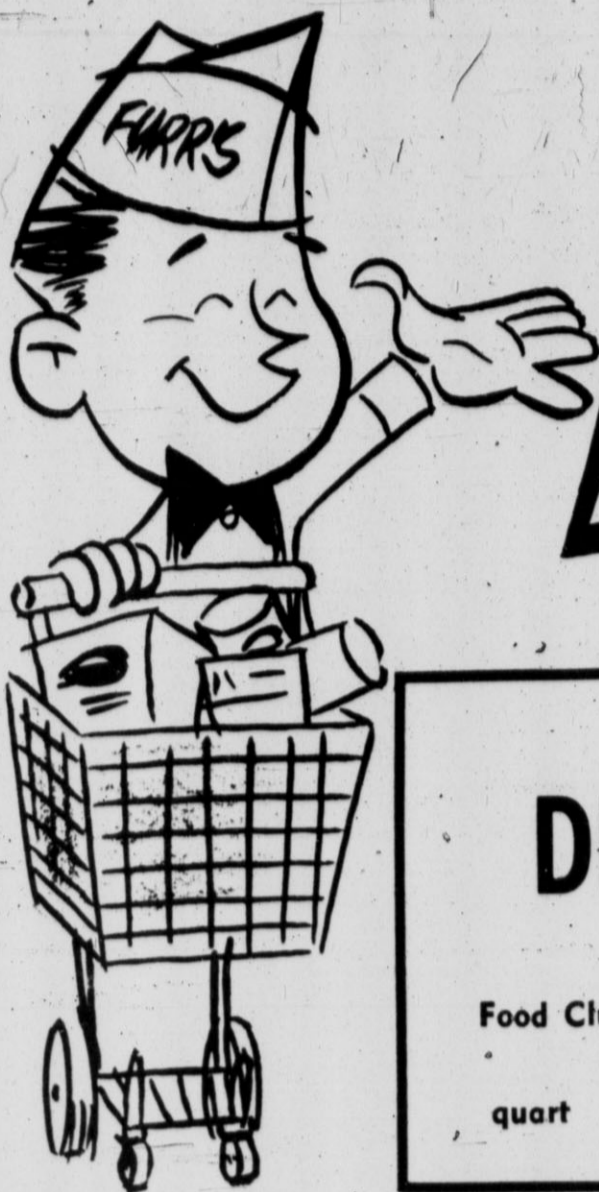
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Mr. McDermitt is a familiar face around Hereford. He has played music professionally and been in music 35 years. Many West Texas citizens have received their music instructions from him. He has taught for 16 years in Hereford.

Young people's groups and civic clubs are two other areas where he has worked with his music. Now he is in the music business as a manager of a company. Come in and welcome him in his new enterprise. He will give you prompt and courteous service whatever your musical needs music lessons, sheet music, musical instruments. Come in and talk to Woody McDermitt. He's your music man in Hereford at Mary L. Spence.

Mary L. Spence MUSIC CO., INC.

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SALAD DRESSING
Food Club quart **49¢**

Enjoy the better tenderness and flavor of Furr's Proten Beef. It's cut from heavy mature grain fed steers — There's none finer.



ROUND CHUCK GROUND BEEF

USDA Inspected Whole LB. **29¢**

Chopped Sirloin Fine for bar-b-que lb. 98c
Heel Round Roast boneless lb. 89c
Bacon Frontier 1 lb. 59c

Steak Furr's Proten lb. **98¢**

Steak Furr's Proten lb. **69¢**

Steak Furr's Family Pack lb. **58¢**

Pork Chops Family Pack lb. 88c

Pork Steak extra lean lb. 69c

Franks Frontier 12 oz. pkg. 39c

Bacon Family Pack 2 lbs. \$1.17

Cube Steak no waste lb. \$1.29

Delicatessen

1 - Lb. Meat Loaf (No Pork) Fresh Daily
1 - Pint Hot Buttered Mashed Potatoes
1 - Pint Green Beans

ALL FOR \$1.69

Fresh Fruit Cobblers each 89c

Fresh Frozen Foods

Morton's apple, peach, cherry, or coconut custard fresh frozen each **29¢**

PIES

Whipped Topping Top Frost fresh frozen 10 oz. pkg. 49c
Breakfast Drink Top Frost orange fresh frozen 12 oz. 29c
Birdseye Cool 'n Cream assorted fresh frozen 17 1/2 oz. 39c
Cut Corn Gaylord fresh frozen 24 oz. pkg. 39c
Cobbler Old South fresh frozen 2 lb. 99c
Carrots Top Frost cut fresh frozen 24 oz. pkg. 34c

FRUITS & VEGETABLES

CABBAGE Texas Fancy Green lb. **5¢**

GRAPES Thompson seedless Calif. sweet lb. **29¢**

CUCUMBERS Long green slicers lb. **19¢**

Nectarines Calif. Le Grande lb. 39c

Plums Santa Rosa sweet 'n juicy lb. 29c

Apples Wash. State fancy lb. 4 for \$1.00

Valencia Calif. Sunkist lb. 5 for \$1.00

Oranges Sunkist lb. 5 for \$1.00

Avocados Fine for salads each 4 for \$1.00

Cello Carrots Top Fresh 1 lb. 25c

Leaf Lettuce Romaine, Red Leaf, butter or salad bowl, each 25c

Tomatoes Calif. salad size lb. 36c

Yellow Squash Texas fancy lb. 2 for 29c

Bell Peppers Texas fancy lb. 39c

BLACK PEPPER Schillings 4 oz. can **39¢**

TOMATO SAUCE Mountain Pass 7 1/2 oz. can 3 for **25¢**

GREEN BEANS Food Club cut No. 303 can 5 for **\$1.00**

DETERGENT Tide Giant **79¢**

TISSUE Topco baby soft 4 roll pkg. **39¢**

FLOUR Food Club 5 lb. bag **39¢**

CHIPS Farm Pac corn or potato pkg. **39¢**

EGGS Farm Pac USDA grade A large dozen **39¢**

DOUBLE GOLD BOND STAMPS WEDNESDAY!

INSTANT TEA
Food Club 3 oz. jar **89¢**

PICKLES Heinz Kosher or genuine dills qt. **59¢**

French Dressing Kraft's 16 oz. 59c
Pledge Johnson reg. or lemon 14 oz. \$1.29
Disinfectant Spray Lysol 7 oz. 89c
Beef Stew Austex 24 oz. each 69c
Pickles Heinz Kosher or Genuine dills qt. 59c
Lunch Meat Food Club 12 oz. can 59c
Honey Food Club extracted 16 oz. 39c
Peanut Butter Food Club-smooth or crunchy 18 oz. 59c
Preserves Food Club plum 18 oz. 39c
Vanilla Wafers Food Club 13 oz. 35c
Crackers Food Club Snack Time 25c
Peas Our Darling 303 cans 5 for \$1.00
Catsup Kerns 20 oz. bottle 25c
Corn Food Club cream style or whole kernel No. 303 can 5 for \$1.00



PLAYTEX GLOVES Ladies, small-medium-large, reg. \$1.49 **97¢**

ELECTRIC SHAVE Williams 3 oz. **63¢**

Geritol Tablets 14's 89c
Desenex Ointment 89c
Sinus Tablets Sine-off 24's 63c
Massengill Powder 6 oz. \$1.09
Opelika Scrubber Cloth 3 for \$1.00
Scraft-Proof Ideal for all Teflon surfaces Reg. 39c

ARRID Extra Dry Deodorant unscented or regular 6 oz. can **79¢**

BRYLCREEM Hair Dressing 4 1/2 oz. king size tube **79¢**

Bar-B-Que Grill Polaron portable Table top model-No. 41 13" bowl with adjustable grate, \$2.19 retail **\$1.39**

Ice Cream Freezer J. E. Porter Electric 4 quart \$9.99 hand crank 4 quart \$6.99

BAKE & CARRY 10X12 1/2 Foil Pan Reg. 89c each **49¢**

ROTARY MOWER True Trim 22" steel deck 3 1/2 H.P. Briggs-Stratton engine. Fully baffled. Big 8" whitewall wheels. Adjusters on each wheel. Big 1 1/2 bushel grass catcher. Compare this mower at \$89.95 sellers. **\$54.95**

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COMICS

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SUNDAY, JULY 25, 1971

Prince Valiant
IN THE DAYS OF KING ARTHUR
BY HAL FOSTER

Our Story: ZIRARA LEADS THE WAY ALONG THE NORTH AFRICAN COAST. HERE GARDENS BLOOM, DATE PALMS SWAY IN THE BREEZE, AND OLIVE GROVES COVER THE HILLSIDES. A PLEASANT CHANGE AFTER THEIR SEA VOYAGE AND THE CROWDS AND SMELLS OF ALGIERS.

"ENJOY IT WHILE YOU MAY, FOR SOON OUR PATH TURNS INWARD AND WE WILL MEET THE DESERT."

THEY HALT FOR THE NIGHT IN A TAVERN WHERE WEALTHY MERCHANTS GATHER AND THERE IS ENTERTAINMENT. WHEN ONE SLY GUEST REACHES OUT TO ONE OF THE GIRLS ZIRARA LEAPS TO HIS FEET IN A RAGE.

"HOW DARE YOU INSULT AN UNPROTECTED WOMAN?" HE BELLOWS AND STRIKES THE OFFENDER DOWN.

ANGRY CRIES RING OUT. WEAPONS ARE DRAWN AND IT SEEMS SURE THAT BLOOD WILL BE SPILT, BUT AT VAL'S CALM COMMAND THE THREE TRAVELERS BACK OUT INTO THE NIGHT BEHIND THEIR GLEAMING SWORDS.

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"FORGIVE ME, SIR VALIANT, BUT I CANNOT BEAR TO SEE A WOMAN INSULTED." "YOU MIGHT HAVE WAITED UNTIL THE LADY ASKED FOR HELP" ANSWERS VAL. "I THOUGHT SHE WAS PLEASED TO PROVOKE SUCH ARDOR."

NEXT WEEK—The Ideals of Zirara

BLONDIE
by CHIC YOUNG

BLONDIE, WILL YOU PLEASE MAKE ME A NICE COLD GLASS OF LEMONADE?

SURE, DEAR

OH, MY GOODNESS—I'LL HAVE TO RUN TO THE MARKET! I'M OUT OF LEMONS

I HAVE TO HURRY BACK

BUT, BLONDIE, FIRST LET ME TELL YOU ABOUT MARGO

OH, NO... DELLA HAS MY LEMON JUICER!

I'M SORRY—I SHOULD'VE RETURNED IT SOONER.

OH, THAT'S OKAY, DELLA—DID YOU HEAR ABOUT MARGO?

THERE'S NO SUGAR—I'LL HAVE TO RUN NEXT DOOR TO TOOTSIE'S

HERE'S THE SUGAR, BLONDIE—NOW TELL ME ABOUT MARGO

YES, BUT I'LL HAVE TO MAKE IT SHORT

THERE, FINALLY... A NICE BIG PITCHER OF COLD LEMONADE

DAGWOOD

Z

?

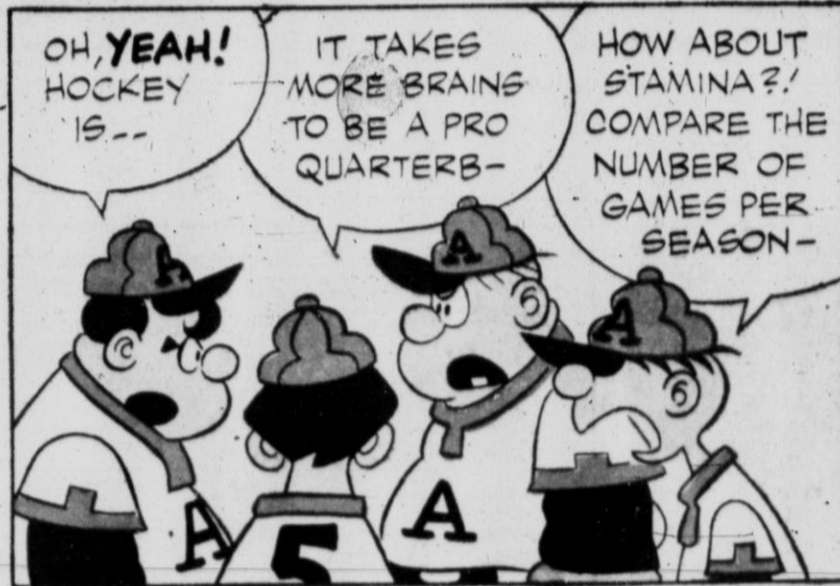
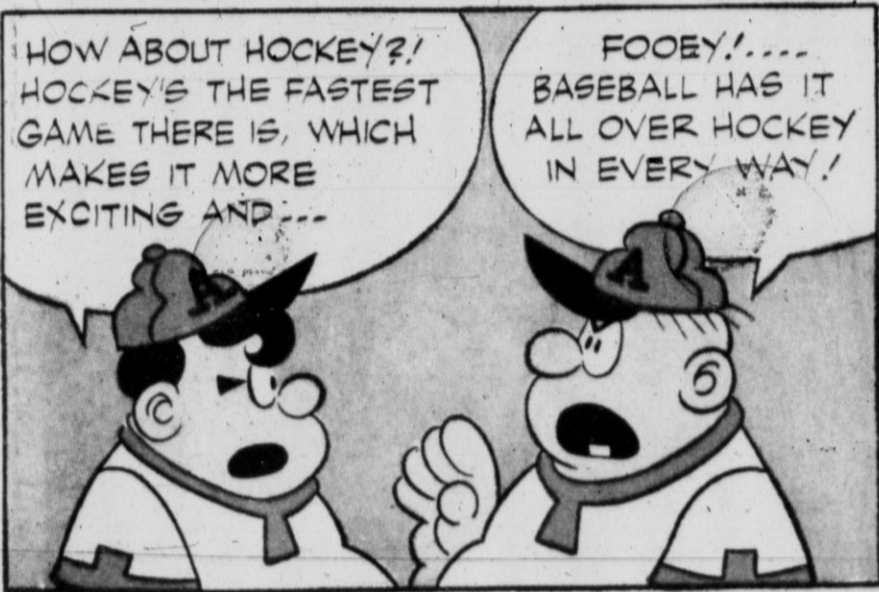
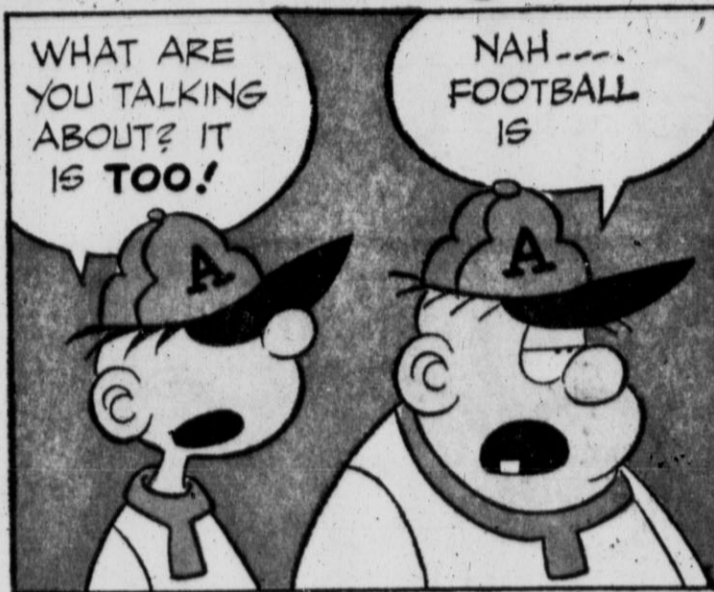
Z

I WONDER WHAT THAT WAS ALL ABOUT

7-25 CHIC YOUNG

beetle bailey

by mort walker



WALT DISNEY'S SCAMP



BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL



ARCHIE

by BOB MONTANA



ARCHIE, REMEMBER HOW I ALWAYS SAID I'D TAKE YOU AND YOUR MOTHER CAMPING?



THERE'S A CAMPER COMING UP AT THE 'AUCTION TENT'! HURRY! DON'T LET IT GET AWAY!



JUGHEAD, HAS THE CAMPERS' EQUIPMENT COME UP YET? THEY'RE AUCTIONING OFF THE TENT NOW!



SOLD! TO THE REDHEADED BOY FOR \$800! EIGHT H-HUN...



DAD! IT WAS EIGHT HUNDRED DOLLARS! OH, THAT'S CHEAP!



TENT? FOR A TENT? ARCHIE, I SAID THE 'CAMPER'!



IT'S A MOBILE HOME THAT FITS ON A TRUCK! WELL... BRING THE TENT HOME!



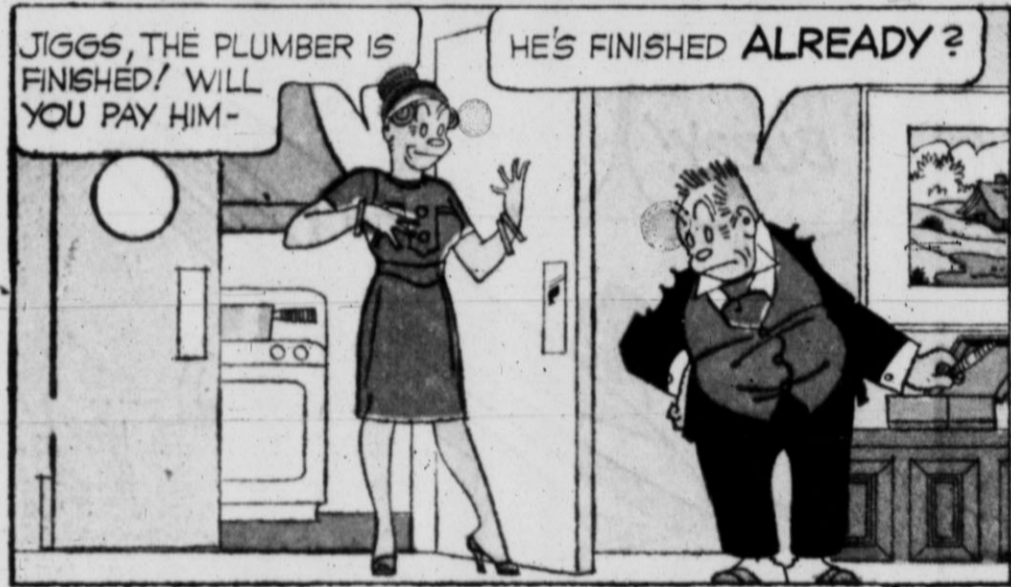
I HOPE IT'S BIG ENOUGH FOR THE THREE OF US! OH, SURE!



IT HELD THREE RINGS!

BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



JIGGS, THE PLUMBER IS FINISHED! WILL YOU PAY HIM- HE'S FINISHED ALREADY?



HOW MUCH DO I OWE YOU? \$20-



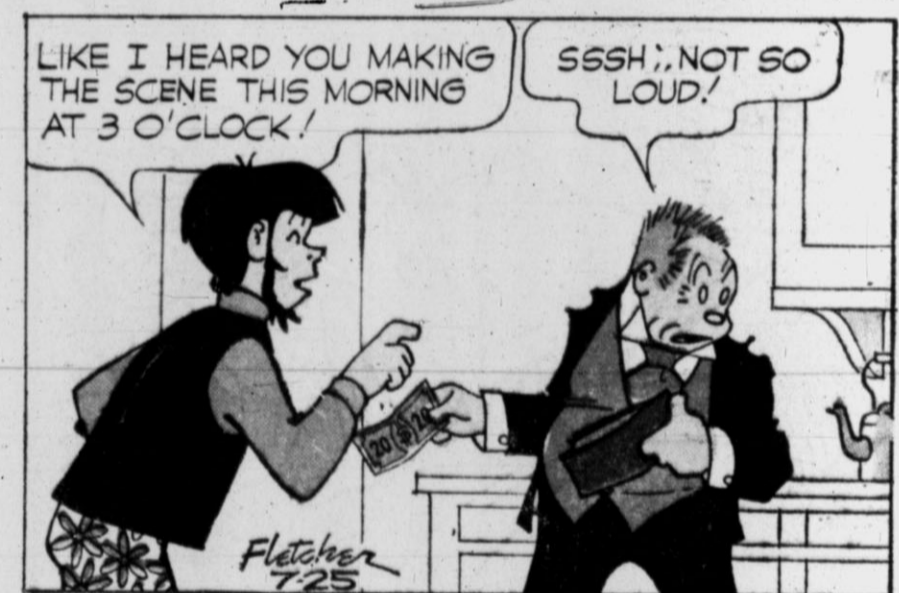
IT ONLY TOOK YOU A COUPLE OF MINUTES TO DO THE JOB! IT ISN'T WHAT I DO, MISTER, IT'S WHAT I KNOW!



DADDY-O, I'M FRESH OUT OF BREAD! WILL YOU LEND ME \$20? WHAT DID YOU DO TO RATE A \$20 LOAN?



IT ISN'T WHAT I DO, MAN, IT'S WHAT I KNOW!



LIKE I HEARD YOU MAKING THE SCENE THIS MORNING AT 3 O'CLOCK! SSSSH, NOT SO LOUD!

Hi and Lois

by MORT WALKER and DIK BROWNE



DAD, I CAN'T TIE MY SHOELACE. DITTO, YOU DON'T JUST FORGET SOMETHING LIKE THAT!



YOU'VE TIED YOUR SHOELACES BEFORE... CROSS, HOLD THE MIDDLE WITH YOUR THUMB, MAKE A LOOP...



WAIT - THAT'S NOT HOW I DO IT. HUH?



LET ME SEE HOW YOU TIE... THE REGULAR WAY - LIKE THIS AND LIKE THAT AND LIKE -



HAVE YOU ALWAYS DONE THAT? YOU'RE MAKING EXTRA WORK! WATCH - JUST GO AROUND LIKE THIS AND TUCK.



LOOK AT THAT - AND HE THINKS I GET TREATED ROYALLY!

STEVE CANYON

THE REAL COUNTESS CHANGES PLACES WITH SUMMER—AND...

AGAIN CINDERELLA RETURNS TO THE CHIMNEY CORNER... BUT NOW HER MEAN STEPMOTHER AND TWO UGLY SISTERS... HAVE BEEN TRANSFORMED INTO ONE BIG BLOND GENT ...WHO IS HER LEGAL HUSBAND—SO SHE MUST SWEEP HIS DIRTY FLOORS! ...WHILE HE WRITES A LETTER ABOUT THE NEXT UNDERPAID SPY JOB SHE IS TO DO! WRONG, SLAVEY! CARE TO READ? OH!

IN DUE COURSE... AT HIGH CITY AIR PARK... WHY, IT'S POTEET, THE GRANDIOSE CANYON! —YOU LOSER!

LOSER? SURE! YOUR BIG AIR FORCE COLONEL GOT MARRIED—AND YOUR STUDENT HERO WENT BACK TO THE BOOKS—INSTEAD OF TO YOU!

PUT YOUR BABY BLUES DOWN ON THIS, MISS ELECTRIC PORTABLE OF 1971! ...HOT STACK, DO YOU DIG THE RETURN ADDRESS?

WHY—IT'S FROM STEVE CANYON! YOU BETCHA, SOFT SHOULDERS—AND IT'S TO ME!

HE SENT ME A CHECK—AND A WARM, FRIENDLY LETTER... ...HIRING ME TO TEACH LEIGHTON OLSON HOW TO FLY!

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PONYTAIL BY LEE HOLLEY

HERE COMES THAT CUTE GUY I WAS TELLING YOU ABOUT! THE ONE WHO'S SO HUNG UP ON YOU?

YES! WE HAVE A REAL THING GOING! GROOVY! HE'S A DOLL!

HI, BUZZY! HULLO

WELL, BUZZY MAY HAVE A THING ABOUT YOU...

BUT I THINK HE HAS A BIGGER THING ABOUT HIS SURFBOARD!

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hints from Heloise

DEAR HELOISE:
We wanted a house for our Siamese cat and saw a beautiful one that was entirely too expensive. So my husband decided to make one.
He used some plywood scraps and made a one-and-a-half-story house with a sundeck! By carpeting the floor and both roofs with

SPHOON HORNS IN
DEAR HELOISE:
I recently bought my boys new shoes that were a little stiff and hard to put on. So I got a soup spoon from the kitchen, and it works just dandy as a shoe-horn.
Barbara Geas

JUST FOR KITTY
DEAR HELOISE:
As we all know, even though cats are very clean, it is important to frequently brush them to prevent "hair balls" from forming because they constantly lick themselves.
After owning a Siamese cat I found that if you

WHAT'S NEW?
DEAR HELOISE:
I bought a new plastic measuring cup and was going to throw my old one away (it leaked at the seams). But I got the idea of using the old leaky cup to measure dry ingredients and use the new one for liquids.
Gee.

WHAT A BOOT!
DEAR HELOISE:
Since knee-high boots are so popular I've had trouble storing them in the closet without their folding over and getting creased.
A piece of poster board,

dampen the brush it will remove more hair from the cat and prevent loose hair from flying in your face.
J. O'Daniel

A BIT OF RIBBON
DEAR HELOISE:
Undomestic as I am, I've come up with a household hint for the girl who always has an unruly bunch of hair ribbons cluttering up her dresser drawers.
Take an ordinary dish drainer—the kind that lies flat (NOT one with stand-up legs) and hang it by one end on the back of the door.
The bars on the drainer should run horizontally. Two cup hooks work well for hanging.
Ribbons can then be looped over the drainer's bars and kept in something vaguely resembling a state

WATCH YOUR STEP!
DEAR HELOISE:
If you have someone in your home who doesn't see very well... it's a real good idea to put a strip of white tape across the last step (basement or other).
This will be such a help to them and will prevent accidents.
Ruth King

TAKES THE CAKE!
DEAR HELOISE:
My teen-age daughter fixed my soap dish so that it was not always wet. She cut open one of her plastic hair rollers, laid it out flat in the soap dish, and then placed the bar of soap on the roller.
Since the roller has little plastic teeth it keeps the soap dry.
Our young people really do come up with some wonderful ideas... very inexpensive too.
Mrs. Ted Griggs

FROM A TO Z
DEAR HELOISE:
My baby has a set of 26 plastic alphabet letters. I've found a good place to store them—in one of my old handbags.
The baby likes this be-

which costs only ten or fifteen cents, can be used to hold the boots erect.
Cut two strips twice as wide as the boots and as long as the boots are high.
Fold the strips in half for extra support and slip into the boots. No more folds or creases.
Miss D. T.

APPLESLAW SPECIAL
DEAR HELOISE:
The other day I had a little applesauce left in a jar and, as I was making coleslaw I wondered how it would taste with apple flavor. So I put a little of the coleslaw in the jar, stirred it around, scraped it out and it tasted great.
I then opened a brand-new can of applesauce and added part of it to the dish of coleslaw that I was making.
My family thought it was the best yet.
A Reader

POPPING HOT SOUP
DEAR HELOISE:
I have found that leftover popcorn is real good in hot tomato soup, like crackers.
Trying is believing.
Mrs. Edna Smith

cause it satisfies that common urge to explore in mama's purse, and when the letters are in the purse you don't have 26 of them lying around cluttering up the house.
Holly T. Day

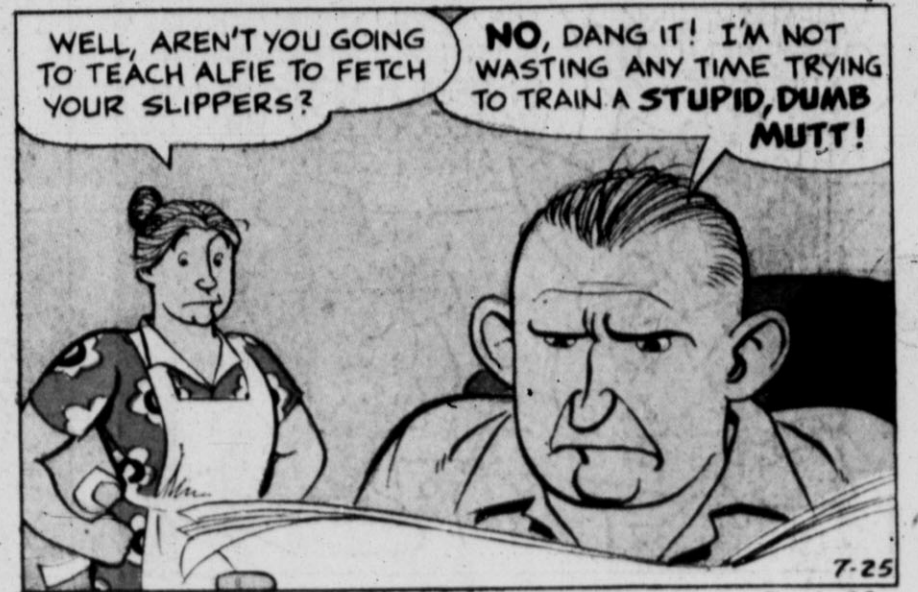
LETTER OF THOUGHT
DEAR HELOISE:
The best gadget yet for zipping up the back of a woman's dress is a LOVING HUSBAND.
Loving Husband

TODAY IS TWO'S DAY
DEAR HELOISE:
I solved the "what to wear to school today" problem.
I numbered all my outfits and put corresponding numbers in a box. Now when I get up in the morning I draw a number out of the box and wear the corresponding numbered outfit.
I don't cheat either... and I draw the numbers until all have been drawn and each outfit worn, and then I start over.
Lorri C. Walker

BUZ SAWYER

Featuring His Pal Rosco Sweeney

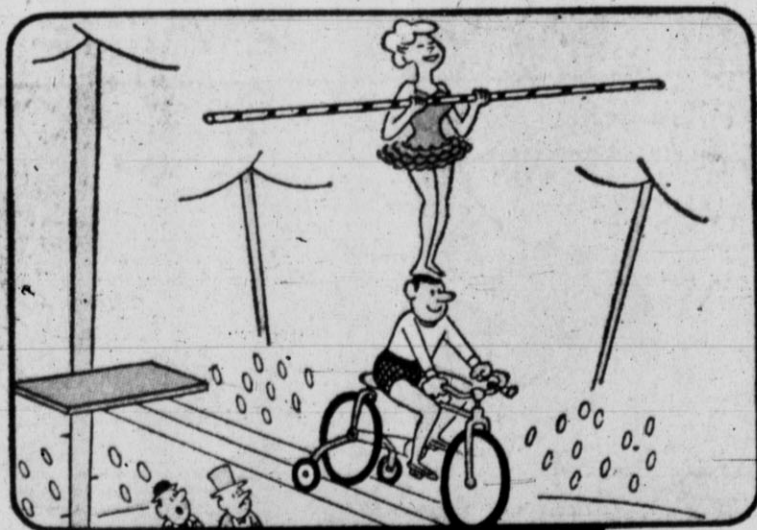
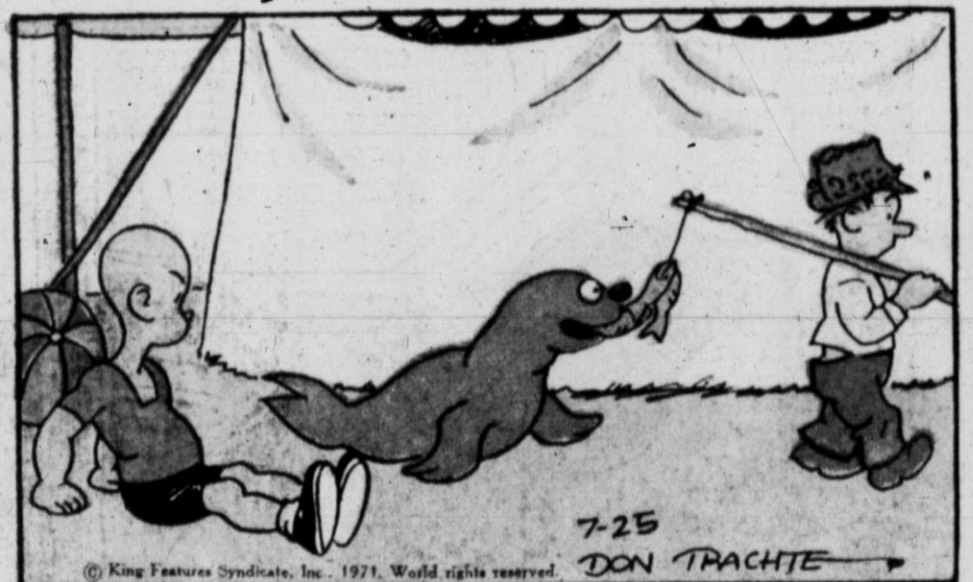
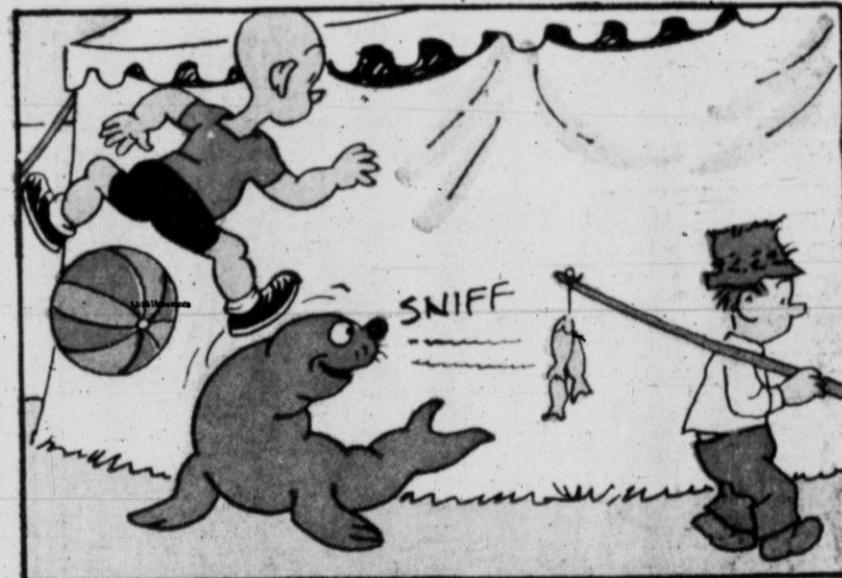
by ROY CRANE



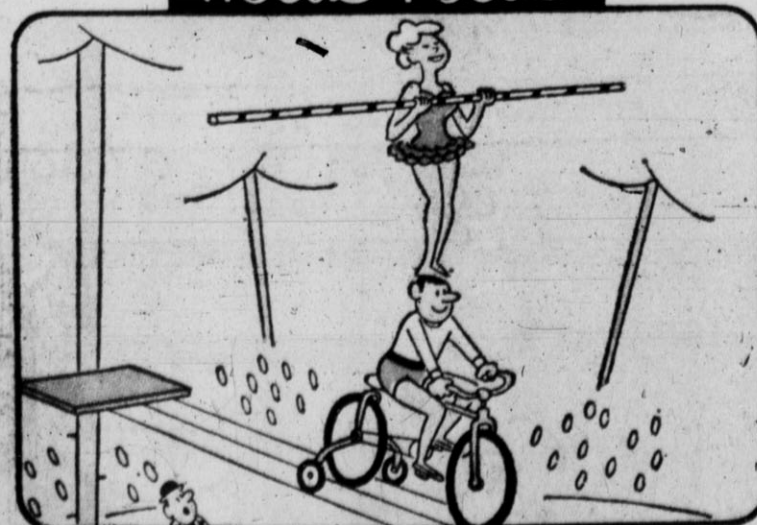
HENRY

by

DON TRACHTE



HOCUS-FOCUS

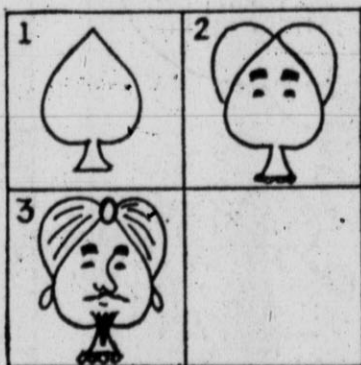


CAN YOU TRUST YOUR EYES? There are six differences in drawing details between top and bottom panels. How quickly can you point out what these differences are? Answers below.

Differences: 1. Man in removed. 2. Platform is smaller. 3. Pole is smaller. 4. Girl's skirt is different. 5. Shorts are different. 6. Bike horn is re-

Hal Kaufman's JUNIOR WHIRL

Double in Spades



IT'S easy to double in spades as an artist in this cartoon lesson. Begin by drawing a spade-shaped figure in the blank space above. Follow by adding features progressively, as illustrated in the above squares. Surprised at your skill? Just for fun, see if you can duplicate this figure on another sheet of paper without looking at the diagram.

After you've mastered this one, try drawing figures from other shapes.

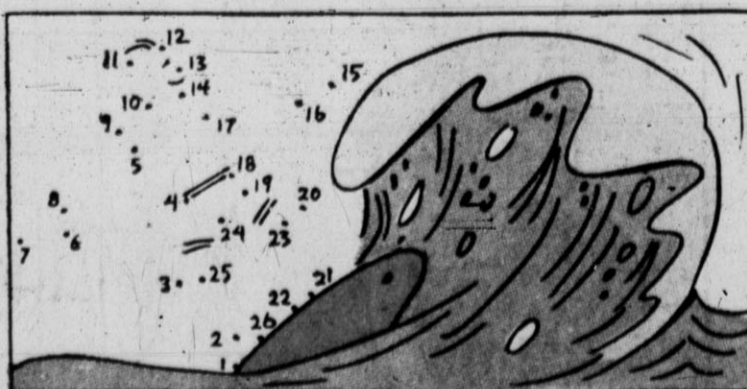
BULLETIN BOARD

● TESSIE told Tillie to tell Tiny two tall tales. Tim told Tiny to tell Tillie to tell Tessie two tall tales. Tiny and Tim traded two tall tales. If all did as told, who among them did NOT tell two tall tales?

● Crack Code and Compute: DHFGS LNQD SGZM NMD GTMCQDC. This is a toughie.

● Who was the tallest U.S. President? Who was the shortest? Even if you don't know, take a guess. P.S.: There was a difference of a foot in their heights.

Hey Kids! Send your own Bulletin Board stumper to Jr. Whirl, c/o this paper. It may appear here.



SPLASHDOWN? What goes up must come down, as you will discover in completing the diagram above. Connect dots 1, 2, 3, etc.

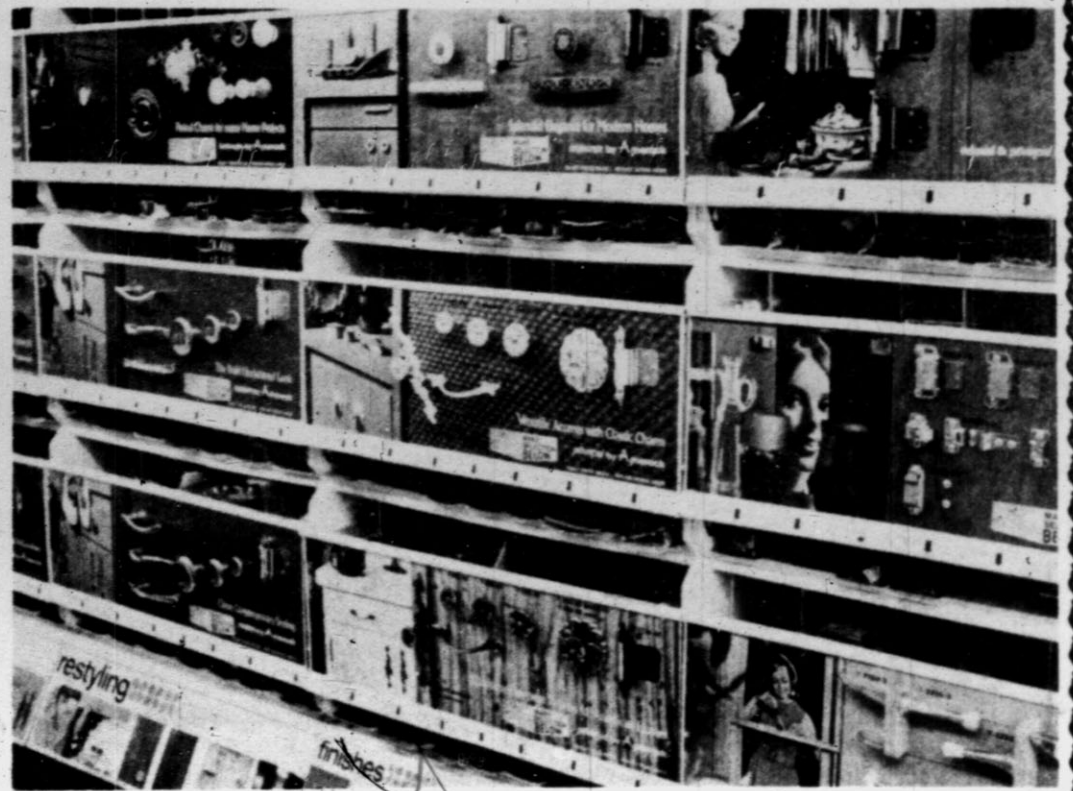


SEEING DOUBLE! To bring forth a surprise picture above, simply add the following colors: 1—Red. 2—Dark blue. 3—Yellow. 4—Brown. 5—Flesh. 6—Green. Add colors neatly, of course.

SPELLBINDER!

SCORE 10 points for using all letters in the word below to form two complete words:
GOSSAMER

THEN score 2 points each for all words of four letters or more found among the letters. Try to score at least 50 points.



The Sunday Brand

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PUBLISHED EVERY SUNDAY

Carl McCaslin

Some Sound Advice

"Go to Hereford. That town is so dead it has no other way to go but up."

That was the advice given Carl George McCaslin back in 1939 when he was looking around for a place to start a lumber business. And that was the best advice McCaslin has ever had.

But it hasn't all been wine and roses. 1939 was a tough time to start any business, and it was particularly tough in the little city of Hereford — boasting a mere 2400 people — "and the most clannish town I've ever seen," according to the man who would build not only the largest lumber business in Hereford, but the largest country lumber yard in the entire area.

McCaslin purchased the property of a Hereford firm that had gone broke and set about getting things in order to begin his business. "I paid \$3500 for the original property — weeds and all — with \$500 down and \$100 per month payments with no interest," he said, "and that's a pretty hard way to start a business."

The local property had been a lumber yard in the early 1930s but had not been able to fight the dust storms and the depression. It had been closed for several years when McCaslin decided that this was the place to hang his hat.

"There really wasn't a lot here," he said. "The old original building was small and had very little space for merchandise, and the yard had grown over in weeds. But there was a little warehouse space and bins for lumber storage." That was enough to get him started. McCaslin and his wife, Clarice, did not move to Hereford for a couple of years, and McCaslin hired Ralph Hastings as the first manager. Ray Nunn also worked at the yard during the early days, but all the hauling and unloading was handled by contract. "We didn't own a truck and frankly couldn't afford to buy one at that time," McCaslin said there weren't many houses being built in the area at that time. The effect of the depression was hanging on and it was about all people could do just to keep their bills paid.

Money was extremely tight. "We managed to get two FHA loan commitments that year," he said.

But McCaslin kept things going figuring that it had to get better, but he would have to

hurdle another major obstacle shortly and it was probably fortunate that he could not foresee the future when he settled here in 1939. Like most businessmen, the beginning of World War II would herald the start of another few years of hardships. Merchandise became almost impossible to buy — lumber could be gotten only through "priorities" — and the help shortage would be terrific. The Office of Price Administration would slap ceiling prices on all merchandise that could be obtained and local building would virtually grind to a halt. The fledgling business was destined to struggle a while longer before things would begin to look up. It was during this time that Ralph Hastings left the yard to take up farming, and Ed Warren, who was working at a lumber yard in Childress, was hired as the next manager — the second and next to last. There have been only three managers at the yard since McCaslin purchased it in 1939.

Times would change however, and soon after World War II came to a halt and the young servicemen started arriving back in Hereford, the city took on a completely new attitude. It became progressive and everyone was eager to get the little city moving. GI home loans became available for the veterans and FHA loans began flowing into Hereford for the others. Developers began subdividing the city and new home starts were a daily happening. "Most of the houses being built at that time were in the \$10,000 to \$12,000 range," McCaslin said, "with just a sprinkling of the \$25,000 to \$30,000 homes." And surely, in 1947, the man who spent \$30,000 for a home would have been considered a "rich" man and most folks wondered how he could possibly pay the interest on the loan. "Now," he said, "we have many homes in the \$59,000 to \$60,000 bracket and a few that have cost well over \$100,000."

A native Kansan, McCaslin came to Texas in 1927 to operate a yard in Borger for the old



A TYPICAL POSE, according to the employees, as Carl McCaslin checks out the register at the end of the day.

Panhandle Lumber Company. "I had a letter telling me that the Texas tenure would be for only 60 days. The manager of the Borger yard had passed away and the company needed someone to fill in until a full-time manager could be hired." Four years later McCaslin ended that "60-day stint" and the company moved him from Borger to Amarillo to become General Manager of all the Panhandle Lumber Company yards in

the Texas Panhandle. And they had a bunch, including a yard in Hereford.

"When we had our Grand Opening in Hereford," McCaslin said, "the manager of the Panhandle Lumber Company yards which had worked for me while I was with the company came to Hereford and gave us an 'official' inspection — white gloves and all — 'just like you used to do us' they said, and I guess the chickens had come

Childers: Manager For Over 25 Years

Like 11 million other American men, Ben W. Childers spent a considerable part of the early 1940s working for Uncle Sam and came to Hereford after being discharged from the Sea Bees. But that wasn't his introduction to the lumber business. "Actually, I've never been connected with any other business

other than the lumber business. Even while serving with the Sea Bees I was working with the construction business, so to speak." A little different from the every day home building business however, since one seldom worries about being 'shot at' while building a home.

See CHIDRERS, Page 2

It Has Been 32 Years....

since Carl McCaslin Lumber Company was founded in Hereford and it has been 32 wonderful, eventful years in which the city and area have experienced a phenomenal growth. While many other towns were declining, Hereford seemed to be getting it's "second wind" and was off and running.

We are happy to have had a part in the dramatic growth that has unfolded over the past three decades. We too, have grown. As a fledgling, struggling "lumber" company, we have expanded to a full-grown "building" firm handling an array of merchandise, building materials and offering services that would have been considered next to impossible when the organization was established 32 years ago.

There are perhaps many reasons that we have continued to grow through the years, but one prime reason of course, is the fact that we serve the finest people in the entire nation. It would be impossible to express our sincere appreciation for the wonderful patronage that you have afforded us, and for the friendship of all of you. It has been a memorable experience and we're frankly looking forward to many, many more years of the same.

But after 32 years, we felt it was time to tell you a little more about us. Needless to say, space will not permit the listing of all the merchandise we sell, nor would we want to bore you with that, but we did want to better acquaint you with a few of the services we offer—and to tell you a little more about the people with whom you have been dealing all these years. And that's the purpose of this special newspaper supplement that you're reading today. We hope you'll read it thoroughly...and if we appear to be a little braggadocio, please forgive us...it's just that we are proud of the accomplishments of the staff, and we're especially happy to offer our customers the "best, and most complete, building service in the entire area."

Ben W. Childers, Manager

home to roost. I didn't realize I had been that tough on the yard managers."

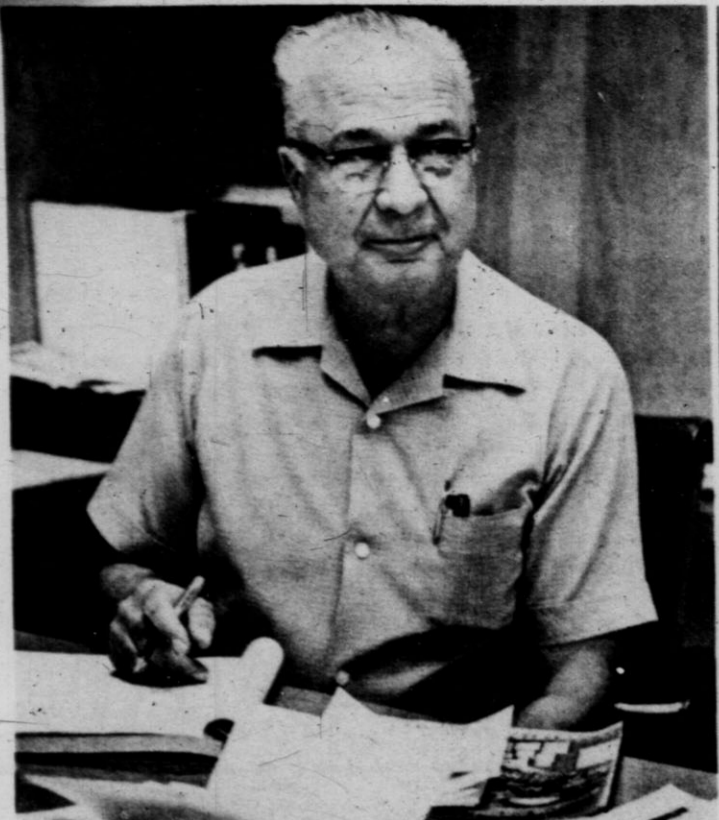
But McCaslin hasn't changed a whole lot since the old days according to his many employees. He may have tempered a little with age, but all readily agree that the easiest way to get his dander up is to stand around gabbing while a customer is not being serviced. "That's one of my pet peeves," McCaslin said. "You spend your money advertising trying to get these people into your place of business and by-golly you had better be prepared to wait on them when they come," he said.

Although Mrs. McCaslin helped out at the business keeping books for a while during the war, and is currently on the Board of Directors for the Corporation, she has not been active in the business otherwise.

The McCaslin's two sons however, are now actively working in the yard and have added some innovations to merchandising and encouraged the addition of many lines that should appeal to the housewife. The company now has a complete housewares department and McCaslin feels that this will help to keep traffic coming into the store.

An avid believer in advertising and promotion, McCaslin once said that the Hereford Brand had never gone to press since his opening in 1939 without an ad from Carl McCaslin Lumber Company. "You've got to let them know what you have or you can't sell it."

At 72 years of age, McCaslin is still active in the yard and spends most of his hours there although the stock market and other activities now occupy some of his time.



BEN CHILDERS, general manager of the yard has been with Carl McCaslin Lumber Company since 1946 and has witnessed a phenomenal growth in both the city and the lumber company during his tenure here.

Childers ...

(Continued From Page One)

Childers was born in the Oklahoma strip, but his family moved to Dalhart shortly thereafter and he normally considers himself a Texan. He was reared at Dalhart and it was there that he was introduced to the lumber business. Childers started work at Dalhart in 1927 with the Foxworth-Galbraith Lumber Company and worked with that company about four years which included a stint at Superior, Arizona, about 90 miles from Phoenix. "That's undoubtedly the hottest place I've ever lived," he said.

Childers remembers both the good and the bad. He said that he worked for \$54 per month in 1933 and that was the roughest he could ever remember in the business. "We didn't build much back then and it was hard to keep the doors open and make a profit," he said. But he hit Hereford at about the right time. Coming here in January 1946, Childers has watched — and helped — the town grow to become one of the finest in Texas. The town was just beginning to build when Childers arrived, and Carl McCaslin Lumber Company was also "just getting started good." The Company was still in the original 24' X 60' building which has since more than tripled in floor space in the display and office rooms, with an upstairs and warehouse space that virtually covers 3/4th of a city block. Besides this area, there is other storage space owned by the company, which includes a 40' X 100' storage building located on a rail siding plus open storage located a block away from the main building. The Company also owns property across the street from the yard.

"It has grown tremendously in the past 25 years," Childers said, "and I'm proud to have had a part in it."

But not all Childers activities

have been connected with the commercial aspect. He has been active in civic and community affairs, having served as the first president of the United Fund which over-subscribed its quota; has served as president of the Hereford Rotary Club as well as Commander of the Veterans of Foreign Wars and is currently completing a term as Commander of the Hereford Post, American Legion.

Childers had worked for Carl McCaslin before coming to Hereford, however. He had managed a yard at Sunray for Panhandle Lumber Company, spending some three years in that North Plains community before being transferred to Kansas. "But Hereford is the finest place I've ever lived," he said.

Childers' activities and responsibilities at the yard have covered about every field during the past 25 years and at one time he did most of the drafting and bid figuring. He

Doesn't Like The Tornadoes, Hail

The "big man" with an affinity for figures has probably "figured" more construction jobs in the Hereford area during the past 20 years than any other individual.

Wayne Phillips, a life-long resident of the city, started his lumbering career shortly after getting his degree from Texas A&M University, with a short tenure in the grocery business preceding his employment at Carl McCaslin Lumber Company. Phillips majored in accounting at A&M and has put his ability with figures to good use in he handles a large portion of the construction bids at the yard. He also personally oversees many of the jobs, following them from the planning stage to completion and takes personal pride in seeing the job well done. He has figured everything from the million-dollar construction class to the simplest repair job for a homeowner and enjoys the work immensely.

Phillips can always be counted on to get the job done, but readily admits that hail storms and tornadoes leave him worn-out. "It's a little tough to try to handle these emergencies, when

still does a little of this, but primarily his time is taken up now with the internal affairs of the company — accounting, personnel, overhead, etc. His desk looks like the aftermath of Hurricane Carla, but you can bet that he knows where everything is — most of the time.

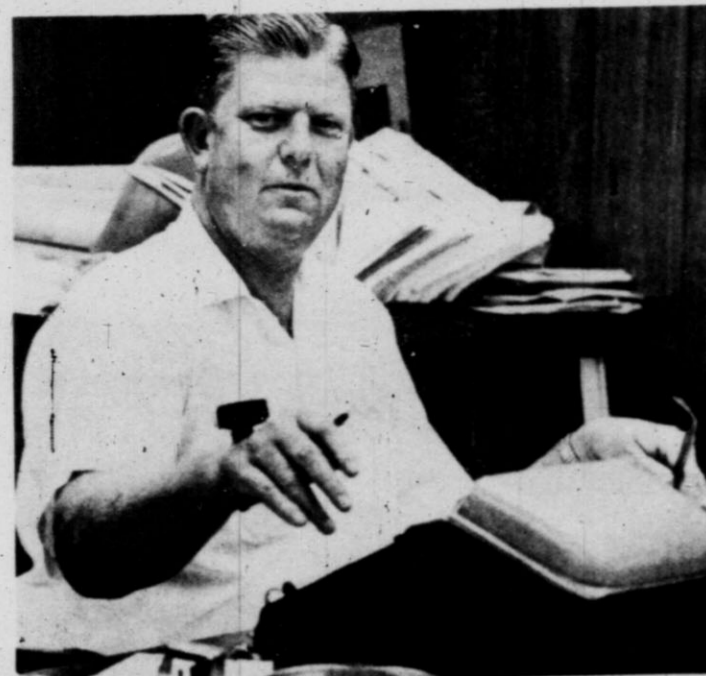
Childers is the third manager since McCaslin opened this yard, filling the post vacated by Ed Warren who went into semi-retirement and who still lives in Hereford.

Childers and his wife Mozelle have one daughter, Sandra, who is married and now resides in Amarillo.

you have just enough contractors available to take care of the normal day-to-day activities," he said. "Of course, we do the best we can to get everyone back into their homes afterwards, but when you have an entire section of town with practically every roof damaged, it's extremely hard to handle." Certainly, roof damages also demand immediate attention, since a rain storm coming before the holes are plugged could cause more extensive damage inside the home. "That's the real problem," he said. "We have to move fast to prevent further damage from happening."

With a friendly grin, Phillips allowed that he had "been to two county fairs and a goat roping," and had never seen anything to compare with the hectic pace at the yard following the tornado earlier this year. And he has seen a lot of things that most men have missed. A combat veteran of World War II, he is recipient of the Purple Heart and the Bronze Star for valor in action, receiving both while serving with the United States Army in the Italian campaign.

Phillips' official title at the yard is Assistant Manager, but you may find him working almost anywhere trying to take care of a customer. Whether it's mixing up a gallon of paint, threading a pipe, or working on a bid for a new home, he's equally at ease throughout the business. "I probably enjoy working on new construction more than anything else," Phillips says. "I like to take a new home from the ground up and see that only the best materials and workmanship go into it and particularly try to see that the customer gets what he wants." Of course, numerous contractors work out of the yard, and Phil-



WHAT'S GOING ON HERE? Wayne Phillips, assistant manager of Carl McCaslin Lumber Company, is caught by surprise while working on an estimate for a customer.

lips works with all of them. "And sometimes a customer will specify a certain electrician or a particular contractor or carpenter and we see that he gets the man he wants on the job if at all possible," he said. "It doesn't really make any difference to us as long as we know the man will do a good job."

A devoted "Aggie," Phillips enjoys a good Aggie joke occasionally—"as long as they don't overdo it"—and makes the most of it when the old Alma Mater comes through with a championship team. He never misses the A&M-Texas Tech confrontation at Jones Stadium in Lubbock and usually tries to

be on hand at Kyle Field at College Station when the Red Raiders travel south. And you don't have to wonder whose side he's on either. He's also an avid golfer and a member of the Hereford Kiwanis Club.

Phillips now has two sons working in the yard, and allows that they're making "good hands." Russell, a junior student at Texas A&M has been working summers at the yard for several years and Bill has just started working there this summer. He is a junior student at Hereford High School. Phillips and his wife, the former Dorothy Banner, have one other child, Elizabeth. They reside at 108 Avenue I.

Nunley Likes To Work With People

Whether you're looking for a warm pink for the bathroom, psychedelic wallpaper for the youngsters room, or an expensive embossed decorative design suitable for a palatial mansion, you'll find Jack Nunley, manager of the paint department at Carl McCaslin Lumber Company, ready and able to help you out. The company prides itself in the number of color tones possible with the hundreds of mixes now available with their quality Pittsburgh paint line, and also the hundreds of designs available in their wallpaper stock.

"Most wallpaper has to be ordered these days," Nunley said, "since there are so many designs and styles available. It would be virtually impossible to stock them all." Nunley also indicated that service was speedy and it was no problem to get the paper here in time. "Usually by the time our paper hangers get loose to do the job, we've got the patterns in stock and waiting." Although McCaslin handles many styles of paper, the vinyl, easy to keep type has become particularly popular for kitchens while the embossed designs have

become popular in the more expensive homes. "Twenty years ago, we wouldn't have sold this much of this particular type wallpaper," Nunley said, "but then twenty years ago there weren't many \$30,000 and \$40,000 homes being built. Times are changing and people are willing to put a little more into a fine home today."

Nunley, who spent 24-years in the grocery business, has only worked here for about 2 years, but likes it fine and enjoys the contact with the customers. Like everyone else at McCaslin's, Nunley handles sales in all departments, but his primary responsibility is the paint department with all its related items. "It's surprising how many items we have just in the paint department," Nunley said, "and you can imagine what a task it is trying to remember where everything is in the entire store." However, with the many years of experience in the grocery business, it didn't take him long to get acquainted with the new business. As he pointed out a wall display with hundreds of various sizes of paint brushes

See NUNLEY, Page 3



DOUG POARCH, Richard Dickson and Bill Phillips check over merchandise in the receiving department and begin their daily duties of stocking shelves.

Creativity Thrives At Hereford's 'Gallery'

BY MARKIE McBRIDE
Staff Writer

Surrounded by decorated purses, decoupage boards, and art supplies, a group of apron-clad ladies with paint brush in hand, talked comfortably while intently working on their tole painting lesson offered in the "Gallery," upstairs at Carl McCaslin's Lumber Company.

The "Gallery" is the new arts and crafts department of the lumber yard, featuring free supervised art instruction from Meredith Wilcox, on any craft drawing interest.

Butch McCaslin, who supervises the department, said the idea of the Gallery began to take form about four months ago.

"Originally we wanted a separate department for our picture frames. Then, as we looked at their art departments and talked among ourselves, we became very interested in crafts and decided to include this in the Gallery," McCaslin said.

"Our prime reason for opening a department of this type was to meet public demand and to attract the women to the yard. We wanted to make an area appealing to the ladies."

In Mrs. Wilcox, the Gallery has an instructor that can teach many types of crafts. Besides teaching lessons, Mrs. Wilcox manages all phases of the Gallery, including the sales of supplies, picture frames, and locating area experts to come and help local people with their crafts. A student must buy materials from the department in return for the free instruction.

Tole painting, purse making, milk can creations, gold leafing, decoupage, paper toling, and keep-sake books are some of the crafts drawing the most interest. Any art and craft that anyone is interested in, will be taught, Mrs. Wilcox said.

Paper mache, furniture refinishing, crackle-art, trans-art, bead necklaces and rings, and plaster of paris are some of the crafts drawing the most interest. All ages can come. Adult and teen-age classes are now being taught. One may bring cans, boards or anything from home that is paintable.

Many decoupage prints are available, boards of any shape or size, custom frames, and all craft materials are in stock.

The Gallery draws many interested people during each day

and everyone is urged by Mrs. Wilcox to come chat and have a cup of coffee.

Mrs. John Gilliland feels that coming to the Gallery is relaxing. "It is more fun to create when you are sharing it with others," she said.

Others agree.

"Coming to the Gallery makes me real happy," said Mrs. Jack McKinster. "The finer things in life come from being happy. Hereford is a fine place and something like this that offers so much was meant for Hereford. I just wish I had more time to spend up here."

Mrs. Wilcox studied art at Oklahoma University, where she received her bachelor of fine arts degree in drama. She has taken private art lessons in Arkansas, Tulsa, and Oklahoma City. She has studied at the Patrick Nimock Connoisseur Art Studio in Amarillo.

"I feel I am a creative individual, I like to create pretty things. This is why I love what I am doing," Mrs. Wilcox said.

Very active in community work, Mrs. Wilcox is a member of the Hereford Art Guild, Women's Chamber of Commerce, on the board of Com-



MEET YOU AT THE "GALLERY" — Meredith Wilcox and Butch McCaslin, coordinators of the arts and crafts shop, proudly display some of

the art work done at the "Gallery," upstairs at Carl McCaslin Lumber Company.

munity Players, and the volunteer coordinator of Satellite.

She and her husband Jack have three daughters, Margaret Ann, 19, Meredith, 16, and Julie, 12. They are members of St. John's Episcopal Church.

Big Stock . . .

Continued from Page 3

prohibits telling all.

At one time, grain storage buildings and cotton trailers were big items at the yard, but changing times and changing farm programs have pretty well eliminated both. Now however, many farmers are putting up new steel buildings for machinery storage and McCaslin Lumber Company has moved into that field in a big way.

"Wherever the traffic is in the building business, that's what we'll get into," Childers says. "It's an interesting business but you have to stay abreast of developments."

"We advertise 'A Complete Building Service' here," Childers said, "and we believe we have exactly that. Whether it's a plumber you want or a man to do concrete work, we'll have someone who can help you," he said.

Robert Fulton was a portrait painter before he became an inventor.

Big Help Contractors Independent

Manager Ben Childers readily admits the company would be hard pressed to do business without the assistance of the many independent contractors who work out of the yard. For instance, H.E. "Slim" Wester, who has been pouring concrete around Hereford longer than he cares to remember, has been connected with the yard for over 25 years and, in between fishing trips, still pours a lot of concrete. Wester also contracted lumber hauling back in the early days of the yard and was working in that capacity when Childers came to Hereford as manager.

And at least 10 carpenters do contract work for the yard on a regular basis and a few others fill in occasionally for odd jobs, etc. The partnership of Jack Kirksey and Lee Carter is probably about as well known as any team of carpenters around Hereford and both men have driven a lot of nails. Kirksey was manager and part owner of another yard in town, but started carpentering when the company sold out. He joined Carter and they have worked as a team since.

L.W. "Pete" Denton and Rufus Dowell are now working together and Elmo Hicks, who has been away from Hereford until a couple of years ago, is now doing contract work out of the yard with the assistance of Fritz Christman and Oliver Rudd. Hicks is considered a retread, having been here before but moved to Amarillo a few years ago and is now back doing carpenter work. Another team is that of V.D. Powell and Fred Mueller. Both Powell and Mueller have handled jobs out of the McCaslin yard for a number of years. Raynold Herr also

takes a few jobs through the local yard, but stays pretty busy on jobs that he contracts directly.

Only four paint contractors are working regularly from McCaslin's now, and at least three of them have been around Hereford for many, many years—and probably can't count the number of houses they have worked on. Ervin Robinson, Floyd Tucker and Bill Hutson are the "old timers" in the paint department, and Hilton Jones has recently started working with the folks at McCaslin. All are considered expert in the trade.

And although "Red" Barrett runs a business of his own, he probably handles as many plumbing calls through Carl McCaslin Lumber Company as he does through his own office. "He's a competitor of ours," Childers said, "since he also sells plumbing fixtures, but we've always worked with him and appreciate the work he does for us." Other plumbers who work regularly with the local yard are Andy Reese and the Aguilar Brothers. The late H.H. Buss and Milton Hefley also worked through McCaslin's until they passed away.

"We really appreciate the work these fellows do for us and enjoy the association of the independent contractors," Childers said. "It's a big part of our business and we're able to handle the calls and most of the book work, which helps them considerably. Otherwise, all these people would have to maintain offices and probably someone to answer the phone and perhaps a bookkeeper. You might call it a mutual aid society," Childers said. "We help each other."

In the Central Colorado Rockies, timberline, the point above which no trees grow because of the alpine climate, comes at about 11,500 feet. In Montana it's at 9,000 feet and in northern Alberta, Canada, at only 7,000 feet.



YOU GOTTA GET IT DELIVERED! Bobby Watts, Joe Straskulic and Jeff Massie work in the yard receiving

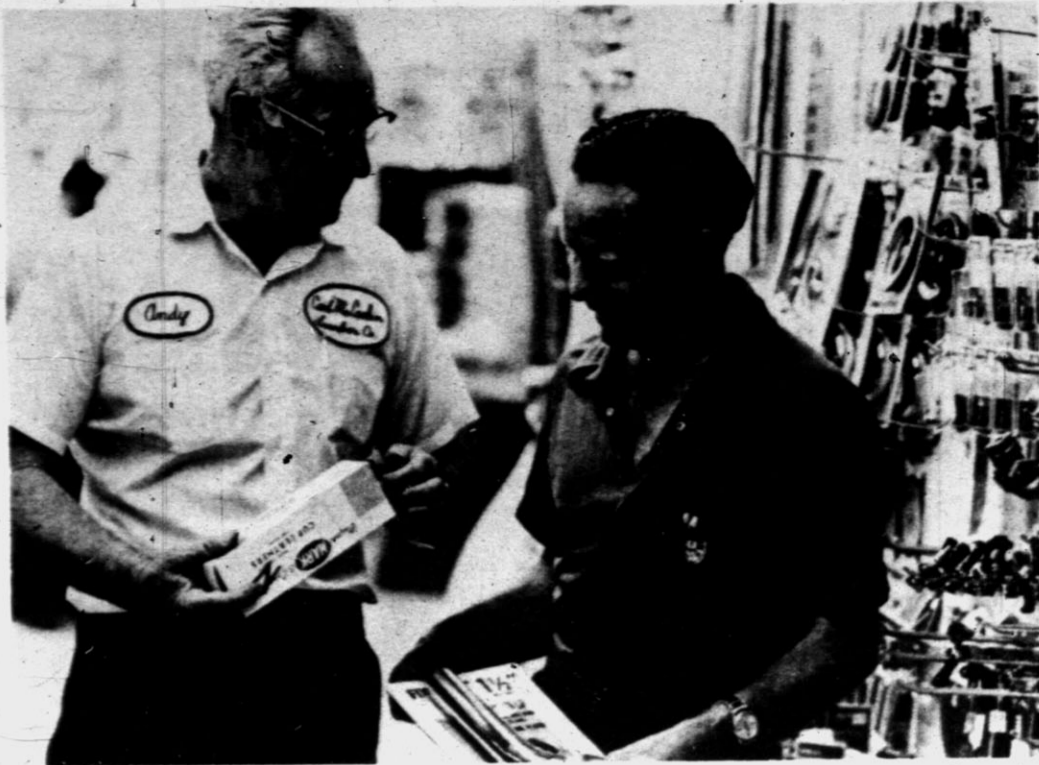
and delivering lumber and other building materials to construction sites.



MANY CHANGES have been made since 1939 which has included a number of remodeling programs. The display room has been tripled in size,

and the yard now covers virtually 3/4 of a city block, plus additional open storage and warehouses located nearby.

Dickson Has Been Drawing House Plans Since 1937



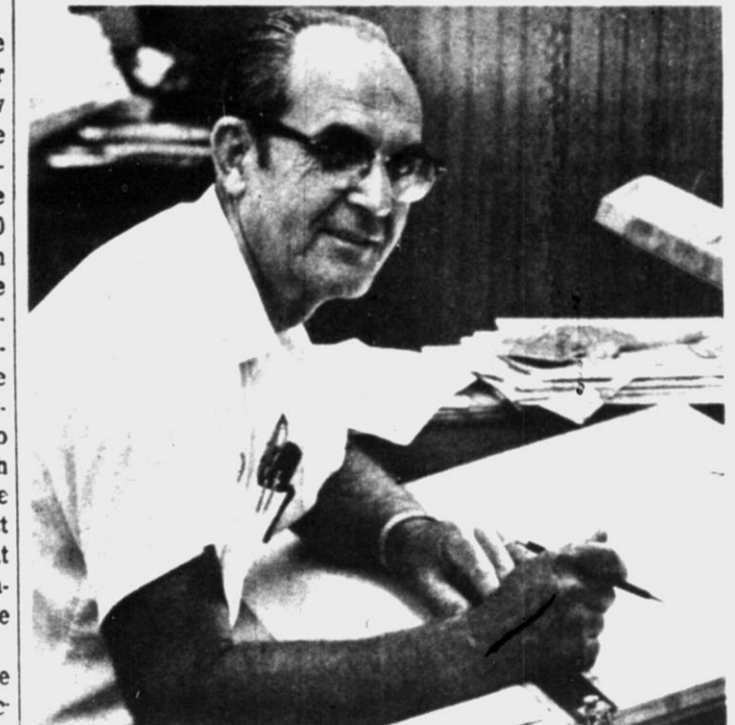
ANDY ANDERSON, tells it like it is, to former employee Merle Bridges during a typical day at the yard. Anderson heads the plumbing department and has been with the company longer than any other employee.

Whether its a bungalow or a palatial mansion, Weldon Dickson is qualified to draw the plans and figure the bid. Dickson, a native New Mexican, has been drawing house plans since 1937, has been a partner in his own lumber yard, and knows the business like the back of his hand. He has done the drafting work and the estimates on everything from a minor repair job to homes in the \$70,000 to \$80,000 range. "Normally, when people spend \$50,000 and up for a home they will hire an architect," he said, "but occasionally we have the opportunity to do one of the bigger jobs." Dickson likes to handle the big

ones. "It's a challenge," he said. Dickson has been with the local yard only 3½ years but worked at Friona for 11 years while it was part of the Carl McCaslin Lumber Company properties. In fact, he sold the Friona yard to McCaslin, after operating it himself for 7 years. "After Carl sold the yard to Bill Nunn, I worked there a short time and then moved to Hereford," Dickson said, "and we like it here very much." Dickson moved to Texas in 1940 transferring to Lubbock from Lovington, New Mexico with Cicero Smith Lumber Company chain. He worked there until he built Friona Lumber Company.

Even during the war, Dickson used his knowledge of the construction trade, spending the bulk of his tenure in the Navy at Port Chicago, California, handling the maintenance and repair for the entire base. "I was the only service man in the maintenance department," he said, "and worked with a number of civilian engineers. Needless to say, I had a pretty good deal there." "Sometimes," Dickson said, "a customer will have no idea where to start on the home plans and we have a number of pamphlets and books with suggested plans. We also have aids for those who want to remodel a kitchen, living room, put on a game room, etc. with ideas on decorating, etc. In fact, we've got about anything a homeowner will need who is contemplating remodeling and we'll be glad to help them in any way we can."

Dickson is married and has a 30-year-old married son. He also has two children still at home, Deann, 17, who is the Lions Club Sweetheart this year, and Richard, 19, who is also employed at the yard.



HARD AT WORK — Weldon Dickson looks up as photographer Betty Koelzer zeros in. Dickson handles most of the drafting and a lot of the bidding chores now at Carl McCaslin Lumber Company.

Anderson Jumped From The Frying Pan Into The Fire

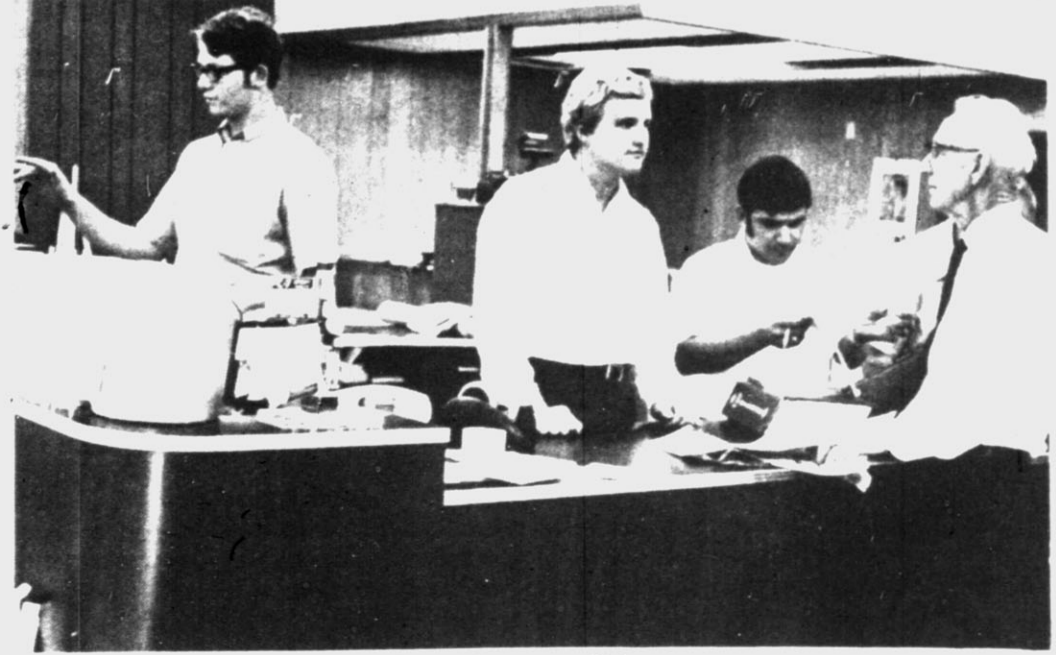
You might say that Glenn "Andy" Anderson, jumped from the frying pan into the fire when he left the paratroopers and went to work for Carl McCaslin Lumber Company in 1945. Anderson, the oldest member of the organization (in number of years of service), had just returned from combat in the European theater and being a family man, he didn't waste much time finding a place to use his talents. There have been many gratifying, and sometimes amusing experiences in the 26 years that have followed. Anderson's department, the plumbing fixtures department, handles some 5000 individual items ranging from a ¼" ferrule selling for 3c, to a combination heat and cooling unit that retails for around \$2,000. "The heaviest items," he said "is probably that 6-foot bath tub we're trying to put in now for a customer and we're having a

few problems with it." Anderson, a good natured man with graying hair, enjoys helping customers — day or night — but frankly admits that trying to keep up with the current price on 5000 items, with the costs fluctuating as rapidly as they have the past couple of years, is probably the hardest part of his job. And there are times when it is virtually impossible to get to all the customers "as fast as we would like but we do our best to keep the people happy." Anderson said that four plumbing contractors now work out of the yard and although these people are not employees of Carl McCaslin Lumber Company, the yard does handle the calls and try to keep them busy. "We know where these plumbers are working even if they are not on one of our calls," Anderson said, "and can normally round-up one in case of an emergency."

Anderson likes to remember what he terms his "most interesting experience, and biggest public service sale." Roused out of bed one night, Anderson went to the yard to pick up a fitting for his customer but discovered after arriving that he did not have the needed item. The customer, Cecil Malone, was having trouble with one of his milking machines at the dairy and needed a 3-16" brass ferrule to repair it. The nearest thing Anderson had in stock was a quarter-inch ferrule and that just wouldn't do. So at 3 a. m., Anderson called Glenn Nelson, who at that time was manager of 1st Supply Company in Hereford, and got the needed item. The milking machine was repaired and Malone went about his business. Total sale: .02c. And you might think handling plumbing fixtures would not be as exciting as jumping from an airplane over a battlefield, but Anderson figures that it can get pretty explosive at times. "For instance, how do you keep a customer happy when she's standing ankle-deep in water and you can't get a plumber loose to fix the leak? She's going to be pretty unhappy and you happen to be the guy she has on the phone." Actually, however, most cases aren't as severe and it's usually a pleasure to help the customers. "We used to carry a line of expensive plumbing accessories — like gold plated lavatory faucets — retailing from \$130 to \$140 each," he said, "but have found that it's more practical to order these. We find that people in this area are more practical minded and prefer good quality, serviceable merchandise and for the most part will pass up the excessively expensive frills." Plumbing contractors now working out of the local yard in-



AT THE HEART OF IT ALL! Pat Burns and Shelby Blades go over the accounts at Carl McCaslin Lumber Company. Also working in the bookkeeping department is Lincoln Stratton who was not available at the time this picture was made.



AT THE COUNTER, Jerry Don McCaslin talks with customer Lem Carlisle while Russel Phillips rings up a sale and Manuel Garcia checks out a ticket. Both Phillips and McCaslin will be returning to college at the end of summer. Garcia has just returned from active duty with the Marine Corps. He had worked here previously.



JACK NUNLEY, head of the paint department "shakes" another can of quality Pittsburgh Paints for the benefit of the Brand photographer and keeps up a constant stream of chatter while doing so.

Nunley...

(Continued from Page 2)
hanging from it, he listed the various associated paraphernalia that goes along with paint and wallpaper. For instance, the cleaning waxes, various paint thinners and cleaners, roofing paper, etc., and indicated that whatever color tone you were interested in, you could get it custom blended in the paint department. "It's not like it used to be when there were only a few basic colors available and all mixed at the factory. We do it right here now, and can blend about any color you could possibly want," he said.

We also have painting contractors working out of the yard, Nunley said, and at least three of them have been around Hereford a long, long time. Bill Hutson, Ervin Robinson and Floyd Tucker, all independent contractors, have been working out of the McCaslin yard for many years. "they've been working with us longer than most of the employees", and Hilton Jones is also contracting painting and paper hanging from the yard now.

Nunley likes it. Most of all, he likes the contact with the local people who come into the sales room. "I guess I just like to deal with people and enjoy helping them with their remodeling and

building problems," he said. Although his time during the day is pretty well dominated by the fast and furious pace at the yard, Nunley finds time to continue his civic work which "I enjoy immensely." He is a past president of the Hereford Rotary Club and has been quite active with the American Field Service program locally, and just a year ago, kept a foreign exchange student in his home. "That's one of the most interesting experiences a family will

Saves Customers' Money With Storm Doors, Windows

"What is 'millwork?'" we asked Kenny Wilson during an interview at Carl McCaslin Lumber Company, and found him ready and willing to talk about the products of the "Millwork and Floor Covering" department which he oversees. Millwork, we learned, includes doors, window units, moldings, door frames, storm doors and storm windows, both wooden and aluminum, panel doors, slab doors, and many, many other items that are manufactured at the mill and placed in the yard ready to sell. Wilson also does some estimating now, and particularly on remodeling and repair work and works closely with the insurance adjusters.

ever have," he said. Nunley's hobbies, other than his civic work, include rock hunting, camping and fishing. He and his wife Helen reside at 602 E. 4th Street. They have four children, Annie, 20 years old; Gerald, 18 and Leta and Dennis, both 14 years old.

"We handle about anything the customer could want in floor coverings," he said, "and sell a lot of Formica cabinet tops, ceramic tile for walls, vinyl asbestos tile for floors and particularly a lot of Vinyl Corlon floor covering which ranges from \$2.50 per yard to \$8.50. Some of this material even has cushioned backs and is very fine material.

"We probably save the customer more money through sales of storm doors and windows, and add more to their year around comfort by encouraging the installation of the storm doors and windows than through any other item we sell," he said. "It's surprising how much easier it is to heat (or cool) a home that has proper insulation with storm doors and windows, and we find that you will not have the "hot spots" or "cold spots" in the corners or near the windows, etc. that you find in other homes. This is the best money you can spend when building a new home.

"We find that the wooden



KENNY WILSON, head of the Millwork and Floor Covering department shows off some of the merchandise in stock.

frame storm windows give more insulation value than do the aluminum units," he said. "but we sell a lot of each. We're also selling many of the solid glass storm doors now with the little speaker tube. These are

particularly popular in the more expensive homes where the residents have an attractive front door which they like to show off.

"We sell all types of panel doors and slab doors, as well," he said, and indicated that no matter what price a home you were building, "it just doesn't look right without an attractive front door.

"We try to encourage the customer never to cut corners here," he said. "We believe they will be happier customers if they invest in attractive, serviceable doors."

Wilson, a naval veteran of World War II, started working at Carl McCaslin Lumber Company September 1, 1957. However, he started his career in the lumber business in 1947 with another yard, moving to McCaslin's a short time after the other company sold. He is married and has 4 children ranging in age from 14 to 18.

Largest of the Egyptian pyramids has an estimated weight of 5 million tons.

See **BIG STOCK**, Page 7

McCaslin Lumber Carries Big Stock

"If you can't find it here, you can't find it in Hereford," has been an unofficial motto of the folks at Carl McCaslin Lumber Company for many years, and certainly, the mammoth lumber company now handles an array of merchandise that would put many a discount house to shame.

Other than the thousands of board feet of lumber that most customers never see, and the other related paraphernalia like siding, sheet rock, shingles, tar paper, pipe, cement, wire, posts, stock tanks, etc. which will be out of sight to the normal, every day customer who walks into the front display room at the yard, there are literally thousands of little items tucked away in bins, and thousands more

that the customer can see while browsing through the store. It's a building material supermarket.

And there's probably not an employee on the premises who can actually guess the total number of different items the yard has for sale. And if you're interested in getting a turn-key job on a new home, then you're still in the right place. And that might even include the lot, because the McCaslin firm has for years purchased property around town for the purpose of building speculative homes. Although this particular phase of the business has changed and they don't build as many on a purely "speculation" basis, they do still have a few lots available.

But the average shopper would be delighted to browse through the display room at Carl McCaslin Lumber Company. . . . there's something there for everyone. . . . from electric curlers for the ladies, the skil saw for the man, from an electric toaster to a complete cooking unit (either built-in or standard), and a thousand related items in between.

Up stairs one enters the Gallery and finds an array of art supplies, paintings and about anything the artist can use, and down below in the plumbing department will be everything from a rubber washer for the garden hose to one of the finest heating and air conditioning sys-

tems made. The Pittsburgh Paints, the fine lines of wallpapers and floor coverings, the lawn mowers, the wheelbarrows, the shovels and rakes and hoes and hose and rope—and you could go on for days just in the garden department. Want some fertilizer—it's available, or perhaps you need a pair of pruning shears—they have those too and the finest quality.

Mail boxes for rural delivery, or the fancy little ones that are mounted on your porch. . . . an electric fence to keep the cattle corralled or a corral to keep the horses in. . . . waste basket for the kitchen or a trash can for the alley. Space

Hardware Department Carries Varied Line of Goods

The department at Carl McCaslin Lumber Company that carries more separate items than any other of course is the hardware department, and this is the one store unit that has probably grown faster in the past five years than any other. "At one time we carried only those hardware items related to the building trade," Ben Childers said, "but in the last couple of years we have expanded the department tremendously and now you can find about anything you wish in that department." And a truer statement has never been made. A walk down the

aisles in the hardware department now reveals more items than could possibly be carried in this space, but included on the shelves will be tack hammers, grain scoops, lawn mowers, chains, hose, claw hammers, files, screw drivers, electrical hardware and fittings, shovels, rakes, and hundreds of other items. And now the company has included a line of small household appliances, such as toasters, skillets, pots and pans, irons and even a tape recorder, clocks, trash cans and trash can liners, garden shears, mops, brooms, bar-

becue grills and even an old pot-



J. B. Blankenship

bellied stove (sold mostly for decorative purposes, but one that would work if you needed it).

"We invite our customers to browse around this department," Childers said, "just to get an idea about the many items we do carry."

J. B. Blankenship, a long-time employee of Carl McCaslin Lumber Company, is now in charge of the hardware department. Blankenship started to work at the company in January 1949 while still in school and has worked in nearly all departments since. His first job was

working in the yard hauling lumber, making deliveries, etc., but soon moved into the sales room and shortly after the death of C.J. Crump, took over the hardware department which Crump directed at that time.

"He's a valuable employee," Childers said of Blankenship, who was on vacation at the time this special section was being written. "He's been with us a long time and is doing a fine job."

At one time, there were three major hardware stores in Hereford, plus the stock then carried by Carl McCaslin Lumber Com-

pany. At that time the organization carried only those items related to the building trade, but since two of the hardware stores have since gone out of business, the department has been greatly enlarged with the addition of many items specifically stocked to attract the housewife. "We feel that it will be good for our overall business to get the wives accustomed to shopping at the lumber yard," Childers said. "In past years we've not had enough of this type traffic and we feel that the time has come to expand in this direction."

A Typical Day at Carl McCaslin's Lumber Company

