

Bulldogs Bite Herd In Season Premier

The Hereford Whitefaces, making their season debut for the 1974-75 basketball season, bowed to the Borger Bulldogs 66-54 Tuesday evening before a crowd of about 600 in the La Plata Gym.

The varsity Whitefaces were not the only victims of the evening as the Bulldogs also defeated the junior varsity Herd 65-55 and the sophomores of Hereford 52-33 in games preceding the varsity contest.

The difference in the varsity contest came in turnovers during the second period when Lynn Tarr was pulled out of the game with three personal fouls. Tarr is the Herd's most experienced player against the

press, and Borger took advantage of his absence from the court. They came from a 20-12 deficit to take the lead and keep it the rest of the evening. During the second period, Borger outscored the Herd 22 points to 10.

The ball game started as a defensive battle from the very beginning, and when half the first period was gone, the score was only 2-2. Late in the first period Hereford came on strong, scoring turnovers and hitting the basket to take a quick 16-10 lead over Borger.

But then Tarr received his third personal and coach Barry Arnwine pulled Tarr, one of his two returning starters, from the

game. Tarr saw plenty of action during the second half, though, and led the team in scoring with 16 points and 12 rebounds.

Coach Duane Hunt's Bulldogs were playing without the services of their star performer, All-District player Joe Kerr. Kerr suffered a broken finger in practice about two weeks ago and may not be able to play before Christmas. Tom Hood, a 6'1" senior post for the Bulldogs, led scoring with 18 points. Ten of those points were scored during a foul-laden fourth quarter from the charity stripe.

Borger put on a last minute surge in the second quarter, coming from a 22-22 tie with

2:14 left in the half to a 32-26 lead at the half. The end of the third period saw Borger in the lead by only three more points, 49-41.

Borger scored 17 points to 13 points for Hereford in the fourth quarter, but Borger made only two field goals in the period. The first came with 3:41 left in the contest, and the other just before the final gun.

As the teams traded fouls and trips to the charity line in the fourth quarter, the score edged up by graduations of two. With Borger harboring a six point lead, they went into a stall in the final minute, ruining any Hereford chances of evening the score.

Wednesday morning Arnwine told The Brand the key to the game was the seven extra turnovers Hereford made and the type of turnovers made against the press in the second period.

Statistically, the game was almost a tossup. Borger scored 37 rebounds to 36 for Hereford, and Hereford shot 39 per cent to 39.5 for Borger. The turnovers were the only crippling factor of the Herd's game.

Second quarter mistakes also proved fatal for the junior varsity as Borger outscored the JV 15-6 during that period. Borger led 17-15 in the first, 32-21 at the half, 52-40 at the third, and finally won 65-55.

James Mays paced the JV Herd with 18 points while Jason Welch scored 19 for Borger.

The sophomores lost to Borger 52-33 with Mays leading the Herd with 14 points and Jackson scoring 13 for Borger. The Herd will be open Friday night and then travels to Dumas Tuesday Nov. 26.

Varsity

BORGER 10 22 17 17-66
HEREFORD 16 10 15 13-54
HEREFORD—Tarr 7-15-16,
 Arney 4-11-15, Hull 3-7-12,
 Morales 2-5-5, Totals 17-46-54
BORGER—Hood 18, Benton 12,
 Totals 22-56-66



Realtor of the Year

Jeanne Coker, vice president of the Hereford board of realtors for the coming year, was named "Realtor of the Year" at the installation banquet, Tuesday night. The presentation was made by Gene Campbell who was so honored last year when former governor Preston Smith made the presentation.

Realtors Install New Executives

"Making America Better" was the topic of guest speaker Cora Matlock, Austin, at the installation banquet for new officers of the Hereford board of realtors.

The affair was Tuesday night at the Hereford Country Club.

MRS. MATLOCK, public relations director for the Texas Association of Realtors and editor of the TAR newsletter, quickly removed her subject from the category of the usual packaged panacea for the country's ills by going to the core of any action to truly better America or any part of its society: the individual.

She was speaking to individual realtors but her observations were basic enough to work in any sphere today in which an individual moves. She noted that today's problems will not be solved by yesterday's methods. She felt it naturally followed then that the individual devised today's methods through the process of creativity.

Then followed her formula for a person living in the world of the realtor to develop as a creative person noting that

such self-development invariably leads to creative development in others about you.

SHE WAS introduced by Roy Faubion, president of the Deaf Smith County Chamber of Commerce. Following her address, Mrs. Matlock administered the oath of office to those being installed for the coming year.

They were Betty Gilbert, president, Jeanne Coker, vice president, Carol Rose, secretary-treasurer and Neil Cooper and Sam Long, directors. Out-going president Lee Umstead, toastmaster for the banquet, will be chairman of the multiple-listing service of the board.

Mrs. Coker was honored as "Realtor of the Year" with a presentation made by Gene Campbell who received it last year from ex-governor Preston Smith.

In her presidential acceptance speech, Betty Gilbert said:

"THE AMERICAN WAY of life is becoming more and more a 'double income family' way of life and this is especially typified by the real estate business... the third largest industry in the U.S."

the Hereford Brand

Hereford, Texas, Thursday, November 21, 1974

73rd Year No. 47 32 Pages including TV Section 10 cents

With Crisis Clearance

Christmas Lighting Contest On Again

Christmas lights will blaze in Hereford again this year, encouraged by the home lighting contest sponsored by the Women's Division of Deaf Smith County Chamber of Commerce after a dim-out last year because of the national energy crisis.

Judging in three categories, with cash prizes in each, is planned by the Women's Division beautification committee, headed by Mrs. W.C. Russell.

To be sure the contest would not fall afoul of the Texas-Energy Commission's aims, Bill Albright, executive vice president of the Chamber, recently contacted Bill Hobby, commission chairman, for a clearance.

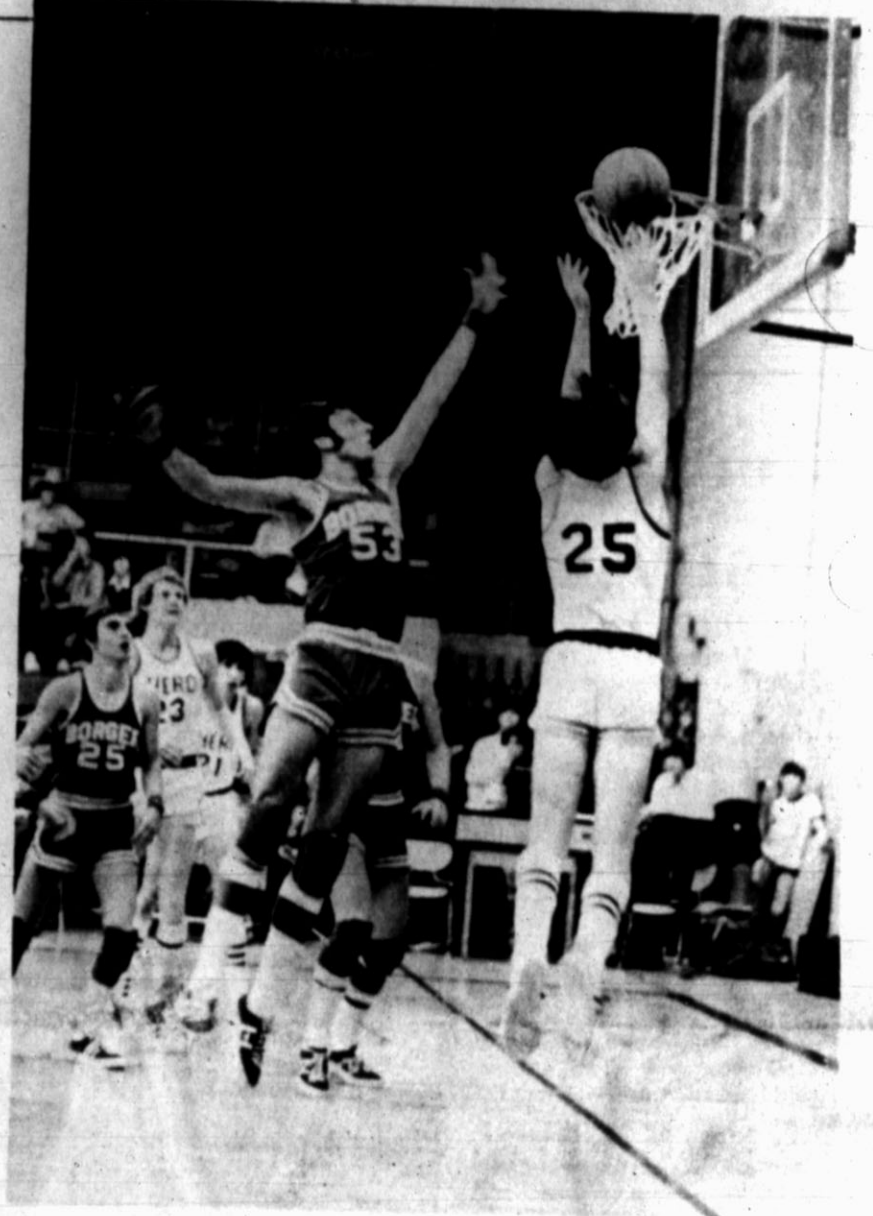
CATEGORIES will be somewhat different in the 1974 contest. Recognition will be given to the most attractively lighted block, and cash awards will be made for the best-decorated doorway and window area as well as for the best

overall home decoration. Entry deadline is set for Dec. 16.

First place in lighted homes will carry a \$50 prize, best window decoration will be rewarded with \$25 and best door \$15. The spot-decoration categories were added, Mrs. Russell explains, so residents who may not be able to climb upon roofs or into trees to place lights will be eligible for recognition of their ground-level efforts.

Any resident of the city of Hereford may enter the contest, and so may those residing within a five-mile radius of the city. The extended area is also a new contest feature so that some of the handsomely decorated farm homes of the county may be judged also.

ENTRY BLANKS will be available in the Thanksgiving edition of the Hereford Brand and on the following Sunday.



One on One for Two

Lynn Tarr, 25, battles with Borger's Jeff Bones as they go to the hoop and Tarr scores two points. Tarr, one of two returning starters, led the Herd with 16 points and 12 rebounds as they lost their season opener to the Borger Bulldogs 66-54.

Hounds Not Running; Local Bus Service Is

When Greyhound Bus Company employees went on strike Tuesday, local concern was for freight movement rather than passenger service.

At presstime both freight and passengers were moving in and out of Hereford with little difficulty. What little

there was lay in direction: Dalhart, Clayton, Raton, Abilene.

SERVICE to Amarillo, Clovis, Lubbock, even Dallas, was available at

(See BUS SERVICE, Page 2A)

First in 18 Years

Council Hears Report Of Deficit in Budget

A report on Pitman Lake, new trash trucks, the new incinerator and the budget — in the red for the first time in 18 years — was the meat of a brief meeting of the Hereford City Council, Monday night.

Expressing concern over the safety factor involved with the lake property which the city now owns, councilmen had requested a study of possibilities for draining the lake and utilizing the land for other purposes.

CITY MANAGER Dudley Bayne reported that, like it or not, the city owned a lake. He noted that every feasible avenue for a drainage project had been checked and there was no easy way to do the job nor was it financially practical.

The panel discussed the possibility of fencing the area as a safety measure and this was to be explored before any further action was authorized.

Bayne told them that the cost of a truck chassis had risen so much that it

had been decided to buy only the new trucks and use the present "packer" units for collecting trash. He said he had been assured the packer units were good for the life of one more truck.

THE COUNCIL learned that the new incinerator was working beyond all expectations. In fact, Bayne said, it was so efficient that it was not being fired up until 1 p.m. each day. It made such quick work of such large amounts of waste that it was not practical to set in use until afternoon.

Bayne also noted that the problem of waste during the intervening time since the old incinerator blew down and the new one was completed accounted for much of the deficit shown in his budget report. Some \$43-thousand of the red-ink figures went for operation and maintenance on the bulldozers necessary to operate the interim land fill.

It was the first time in 18 years there had been a deficit in the city's budget.

BAYNE PRESENTED two budget reports. One was for the month of October and the other was a projection to end of the fiscal year in April.

The city manager also sounded a warning about the cost of natural gas. He pointed to recently published reports by the gas company that, due to the acquisition of new potential sources, no further rise in price to the customer was forecast. He reminded the panel that rates had already risen 108 per cent since the first of the year.

"The pinch of this has not been felt by the customer because of the warm months, but, just wait until real, cold weather sets in..." Bayne said.

BILL ALBRIGHT, manager of the Deaf Smith County Chamber of Commerce, reported to the council that the county had shared in the cost of printing needed brochures, that they had been printed and that about 40 per cent of them had already been distributed.



Good Neighbor Policy!

George de Lozier, who lives southwest of the Easter community, got his cropland this year, then illness struck. Open heart surgery with attendant complications threatened his crop more than the surplus of moisture the area has had. Inspired by the strong, drying winds blowing Monday, de Lozier's neighbors cranked up their

combines while he considered his crop from his sickbed... until a great noise was heard on the land, literally. Those neighbors' combines were moving into de Lozier's fields and the picture above tells the success story of his crop...and the way things are done around here.

Prizes, 'Sur-Prizes' Planned At Chamber Breakfast Tuesday

A completely new format for the quarterly membership meeting of Deaf Smith County Chamber of Commerce will be unveiled Tuesday morning, Nov. 26, when the breakfast menu will feature entertainment, cash prizes, and "sur-prizes", according to Roy Faubion, president.

THE BREAKFAST meeting, to start at 6:45 a.m. in the Civic Club Center, will have two emcees—Faubion and Dean Kelly of Amarillo—and is planned as a fun-filled, fast-moving session with no long speeches. Hereford State Bank will be the sponsor of the prizes.

Admission to the breakfast is \$2 a person, and the meeting is open to all members and prospective members. Ladies are invited and urged to attend. In order to estimate the attendance for the breakfast, chamber officials are requesting citizens to call reservations to 364-3333.

THE INFORMAL breakfast event will conclude by 8 a.m., or before, Faubion emphasized. He added that all citizens interested in chamber activities are invited to attend and join the fun.

Hospital Panel Delays Action

A number of decisions by the board of directors of Deaf Smith County General Hospital were deferred Tuesday morning when a quorum failed to show.

After waiting some time past the 7 a.m. time set for the regular meeting, Administrator Ron Welty sought to canvass more members for the meeting and found they were unavoidably prevented from attending.

SO, FOLLOWING some discussion of the matters to be acted upon and other phases of hospital business, the meeting adjourned.

Chief among the items on the agenda for the meeting was a needed social security pact between the board and the state and a financial report for the month of October.

It had been discovered that, since its inception in 1971, the hospital district did not have a social security contract with the state department of public welfare. The previous agreement had been with the county.

12 Wrecks In October

The Texas Highway Patrol investigated 12 accidents on rural highways in Deaf Smith County during the month of October, 1974, according to Sergeant W.E. Wells, Highway Patrol supervisor of this area.

These crashes resulted in no persons killed but eight persons were injured.

A UNITED WAY AGENCY

Red Cross Answers Many Local Needs

The American Red Cross has been a symbol of neutral help around the world in times of war, natural disaster and individual distress. However, few are aware of the needs that are met locally by the Deaf Smith chapter of the ARC.

ITEM—The Red Cross provided free lessons in swimming and water safety this summer for 732 Hereford children and adults. The extensive program utilized 40 instructors who contributed 7,320 hours of instruction valued at \$20,705.

Item—The Red Cross gave authorized first aid instruction to 121 local residents during 1,824 hours this year. Again, the service was free of charge.

Item—Seventeen victims of disaster, such as fire, were given emergency shelter, food and clothing here during 1974. Red Cross procedure provides that local chapters are responsible for disasters involving less than five families. However, should five or more family units be stricken by catastrophe, the national affiliate assumes expenses.

Item—The Red Cross made possible 175 emergency messages between local military personnel and their dependents. Retail cost of this communication service totaled in excess of \$3,850. Half of this incurred expense was funded by the National Red Cross, which is actively responsible for military needs.

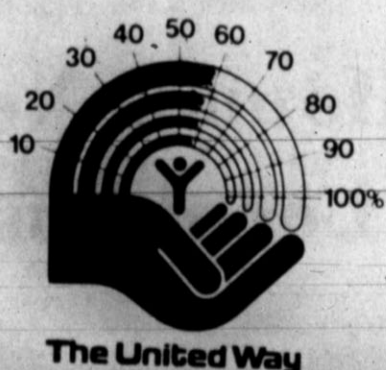
THE LOCAL Red Cross chapter, directed by Mrs. H.H. Miller, will be granted \$10,000, approximately 16 per cent, of the United Way campaign goal of \$59,600.

Of this sum Deaf Smith County's faction of ARC will utilize \$5,711 and forward the remaining \$4,289 to the national organization.

Mrs. Miller points out that only 6.3 per cent of the ARC budget is directed to management and general administration. This figure is comparatively low for such an extensive and wide-spread, non-profit organization.

On a national basis, the Red Cross financial regime is broken down as: services for military personnel and veterans—47 per cent of funds; disaster preparedness and relief—28.2 per cent; blood program—4.8 per cent; community health and safety programs—6 per cent; youth and community service—4.1 per cent; international relations—1.4 per cent; membership and fund raising—2.2 per cent; management and general administration—6.3 per cent.

"YOU NEED the American Red Cross," according to Mrs. Miller, "and the Red Cross needs you."



In President's Oval Office

Jim Conkwright, left, and Bill Albright visited briefly with President Gerald Ford in his oval office while attending a Presidential conference on agricultural problems recently in Washington, D.C. The White House photo shows President Ford accepting a Jon Birdsong painting which Albright presented on

behalf of the Hereford artist. Conkwright was selected to attend the conference as an independent rancher and farmer. He is the immediate past president of Deaf Smith County Chamber of Commerce, and Albright is the executive vice president of the chamber.

Bus Service-- from Page 1

the local bus station at that time. D.M. Parsons, president, New Mexico Transportation Co., which serves the local area along with other portions of West Texas and virtually all of New Mexico, advised The Brand that the Greyhound strike did not affect his company's operation.

He said NMTC coaches would make cross-country connections with Continental Trailways in cities such as El Paso, Amarillo, Pecos, Las Cruces and Albuquerque.

PARSONS stressed the importance of travelers contacting their local agents for information concerning the best schedules possible under the interim service operation.

New Mexico Transportation Company is owned by Greyhound but drivers and terminal employees are under a different contract from Greyhound and it does not come up for consideration until February.

At Amarillo, a Greyhound official said the company was honoring all tickets that had been purchased prior to the strike but that none were being sold now. Greyhound ticketholders were being routed along Continental Trailways lines where possible.

SERVICE out of the local area is being routed into Trailways depots at each destination so passengers do not have to make their own way from the idle Greyhound terminals.

In Washington, an Amtrak official said the nation's rail passenger service could offer no help to the Panhandle area in the transportation crisis for it has no passenger schedules operating here and saw no way any could be established.

Applied With Strings

'First-Aid' Is Available For Hail, Drought Hurt

Under terms of a law enacted Jan. 2, farmers and ranchers of Deaf Smith County may be eligible for an emergency loan because of drought and hail losses since October, 1973.

The possible loans, through the Farmers Home Administration, are for those who suffered production and physical losses as a result of prolonged drought dating from Oct. 1, 1973 and insect infestation caused by that drought. Also included are those who experienced such damage as loss from large hailstorms from May 24 and Aug. 11 and other isolated hailstorms in the spring and summer of 1974.

IN THE case of each application,

Lions Plan Girlstown Christmas

The Lions Clubs of District Two-T-1 are sponsoring a Christmas Fund for Girlstown which they hope will provide a coat and a pair of shoes for each girl there.

THEIR OBJECTIVE is to raise \$60 per girl. Buying through a direct factory outlet, that sum will outfit a girl with the equivalent of \$80 in shoes and coat.

They have arranged for every citizen of the area, Lions or no, to have a part by mailing donations to Girlstown, USA, P.O. Box 67, Amarillo, Tex., 79105.

HONORARY co-chairmen for the project this year are Jim Currie, KVII; Bill Coleman, KAMR; Ron Slover, KFDA and Royce Butterford, KGNC radio... all of Amarillo.

Checks should be made payable to "Girlstown Christmas Fund" and mailed to the foregoing address.

individual examination will be made to determine the date of the disaster and the emergency loan benefits for which the applicant is eligible.

There are some other qualifications attached to the loans. Here is a quote directly from a press release transmitted to Deaf Smith County Judge H.C. Williams from the Temple office of the Farmers Home Administration:

"Loans based on qualifying production losses may include funds to reimburse applicants for production expenses which went into damaged or destroyed crop and livestock enterprises but not to produce new crops during 1975."

PAYMENT terms will be based on the purposes for which the loan is used and the applicant's payment ability.

No loan is to exceed the actual loss sustained.

The interest rate for these loans will be five per cent and there will be no principal cancellation.

THE LOANS may be secured by crops, livestock, farm machinery or real estate.

Two separate deadlines exist for applying for this aid. Jan. 13, 1975, is the last day application can be made on the basis of physical losses. Aug. 15, 1975 is the final date to seek aid for production losses.

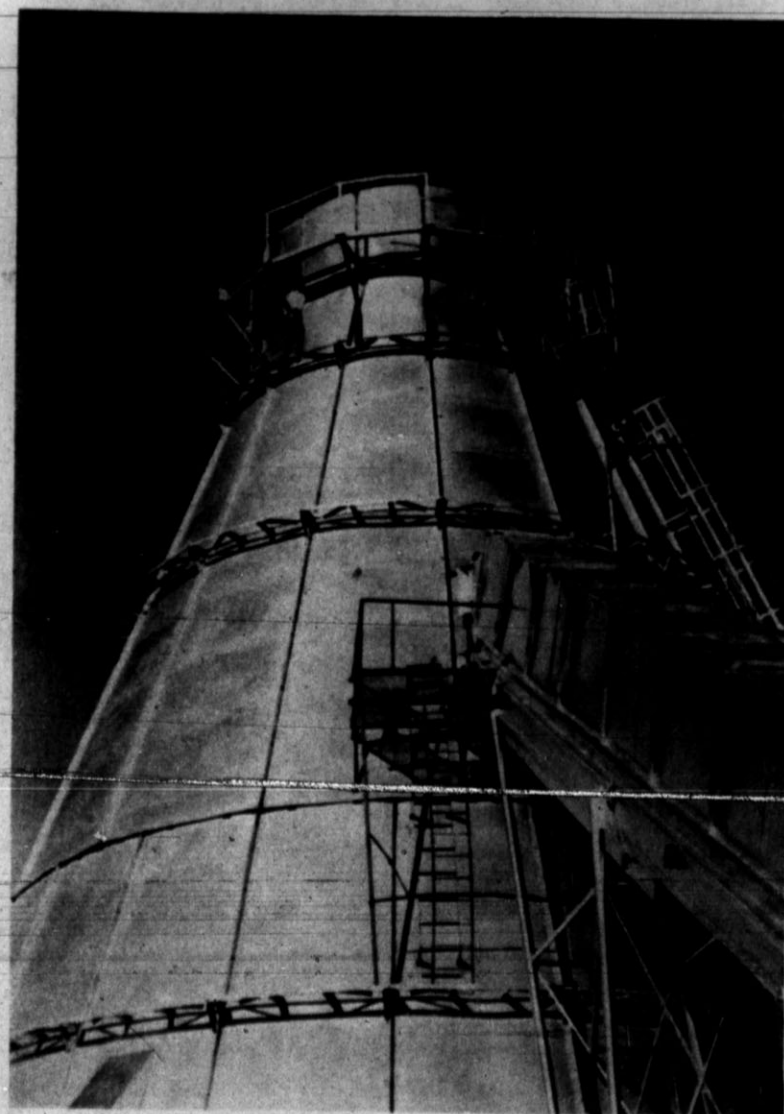
Finally, those who have not received such an emergency loan to assist them in recovering from their loss may apply for such at the Deaf Smith County office of the Farmers Home Administration, 313 W. Third St.



New Realtor Officers

Cora Matlock of the Texas Association of Realtors, administers the oath of office to the executives of the Hereford board of realtors for the coming year. From the right, Betty Gilbert, president; Jeane Coker, vice president; Carol Rose, secretary-treasurer; Sam Long, director

and Lee Umstead standing in for absent director Neil Cooper. Umstead, the out-going president will be multiple-listing chairman for the board for '75. This ceremony climaxed the installation banquet at the Country Club, Tuesday night. Mrs. Matlock was the guest speaker.



New Fire in Town

The city of Hereford's new incinerator is operational. Replacing the old one that burned out, the new unit has a bonded inner liner new to the municipal application but with a good "track record" in other usage. A thin wisp of smoke indicates the only need now, supplied by the time you see this... a little more power for the new draft mechanism.

Local Graduate Plays In Symphony Group

James Aikin, son of Mr. and Mrs. John D. Aikin of 216 N. Texas, is a member of the Culver-Stockton College Symphonic Wind Ensemble.

The 68-member orchestra, under the direction of Dr. A. Wesley Tower, professor of music, performs four major concerts each year at the college and also plays music for special convocations and assemblies.

A 1974 graduate of Hereford High School where he played in the band and orchestra, Aikin is a freshman at Culver-Stockton.

The Hereford Brand, Hereford, Texas, Thursday November 21, 1974

Mother Of Hereford Man Dies At Canyon Burial Service Conducted For Mack Silvertooth

Funeral services for Ruthy Hanks McKee, 72, of Canyon, mother of Steve McKee of 123 Greenwood, were conducted Wednesday afternoon in First Christian Church at Canyon by Dr. Joe Findley, former pastor, and the Rev. Terry White, pastor. Burial was in Dreamland Cemetery at Canyon.

Mrs. McKee died Monday in an Amarillo hospital. She was born in Lipscomb County and married W.H. McKee at Old Mobeetie in 1918. They moved to Canyon from Panhandle in 1931 and he died in 1967.

In addition to the son here, she is survived by two daughters, Waulene Byars and Juanita Gathright of Amarillo and two other sons, R.V. of Tulsa and W.P. of Borger.

Burial rites for Mack E. Silvertooth, 63, of Amarillo, a former Hereford resident, were conducted Tuesday in West Park Cemetery after funeral services that morning in Amarillo. Local arrangements were by Gilliland-Watson Funeral Home.

Mr. Silvertooth, an employe of the Santa Fe Railway, lived in Hereford for a number of years. He had resided the past eight years at Amarillo, and died in a hospital there Sunday. He was born at Stigler, Okla.

Survivors are his wife, Lucille; two daughters, Mamie Morgan of Wichita, Kan. and Margaret Good of Kansas City, Mo.; three sons, Mack Jr. of Canyon, Dennis of Amarillo and Lindel of Wichita; two stepsons, Don Bookout of Tulsa and Norman Bookout of Austin.

Also a sister, Edith Clark of Muleshoe; a brother, Everett of Amarillo; 15 grandchildren and two great-grandchildren.

Rodriguez Rites Spoken Wednesday

Funeral services for Francisco B. Rodriguez, 86, were conducted Wednesday afternoon in St. Joseph Catholic Mission with the Rev. Joseph Gilligan, pastor, officiating. Burial was in St. Anthony's Catholic Cemetery under the direction of Gilliland-Watson Funeral Home.

Mr. Rodriguez, a retired laborer, died Sunday at Deaf Smith County General Hospital. He was born in Mexico and had been a Hereford resident since 1950.

He married Paula Gonzales in 1924 at Marlin.

Survivors include his wife; four sons, Jose, Ernesto, Bacilio and Silverio, all of Hereford; two daughters, Mrs. David Perez of Clovis, N.M. and Mrs. C.T. Palmer of Cleveland; 29 grandchildren and six great-grandchildren.

Woman Honored At Baby Shower

About 30 friends of Mrs. Bill Johnson honored her with a layette shower recently in the Cameron Gault home.

Mrs. Johnson was given a corsage fashioned from baby socks and ribbons. She opened gifts during a refreshment period at the come and go affair.

Hostesses were Mmes. Dale Smith, Temple Abney, Bob Hardin and Dan Warrick.

Mrs. Ron George Named To Health Service Post

Mrs. Ron George, daughter of Mr. and Mrs. Ray Wilhelm, has been appointed coordinator of client services at the Department for Human Resources in Frankfurt, Ky.

Mrs. George, Jane Wilhelm before her marriage, will be responsible for disadvantaged persons in 27 counties. Her duties will involve her with a comprehensive care center, social services and other agencies to aid the developmentally disabled.

Mrs. George completed her graduate work at the University of Kentucky, College of Social Professions and received her MSW in May 1974. She also earned her BSW from the same college in December 1971.

She has worked with Jobs, Inc. where she counseled disadvantaged adults and assisted them in adjusting to employment and job training they received in the program. Mrs. George was also employed

Local Girl Accredited After Study

Vicky L. Ruland, Hereford, is one of 12 Amarillo College graduates successfully completing the medical record technology program of the college recently and is an accredited record technician.

All 12 individuals satisfactorily completed the exam, given by the American Medical Record Association of Chicago, Ill., in September at the AC Testing and Counseling Center.

"Medical record technicians serve the hospitals, clinics, medical research organizations, and health agencies," said Vivian Fidler, chairperson of the AC Medical Record Technology Department, "as specially trained assistants to the registered medical record administrator."

They carry out the many technical activities within a medical record department, she said. "In addition, ART's often are employed as directors of medical record departments in

small hospitals and nursing homes," Mrs. Fidler added.

BUDGET & INFLATION
Inflation and economic decline are playing havoc with the administration's budget hopes for 1975 and 1976, and some officials say a balanced budget in 1976 probably is now beyond reach.

D.C. VOTES
WASHINGTON--District of Columbia voters chose Walter E. Washington as their first elected mayor in more than a century. Washington has served as the appointed mayor of the nation's capital since being named to that post by President Lyndon B. Johnson.

Mrs. George completed her graduate work at the University of Kentucky, College of Social Professions and received her MSW in May 1974. She also earned her BSW from the same college in December 1971.

She has worked with Jobs, Inc. where she counseled disadvantaged adults and assisted them in adjusting to employment and job training they received in the program. Mrs. George was also employed

FOR GIFTS THAT ARE LASTING
COWAN JEWELERS
Downtown

FOR LARGER GIFT SELECTION
COWAN JEWELERS
Downtown

COME HEAR
Betty Baxter
Nov. 22-25
7:30 PM
Assembly of God Church
Canyon, Texas

SHOP EARLY
BE SMART
COWAN JEWELERS
Downtown

COME HEAR
Betty Baxter
Nov. 22-25
7:30 PM
Assembly of God Church
Canyon, Texas

JCPenney Pre-Holiday Sale

STOCK REDUCTION. Sale on many Holiday Gift Items, Hurry in for best selections.

Misses Fleece PILE ROBES Reg. '20 NOW 15.88	Misses Cotton CORDUROY BLOUSES Reg. '9 NOW 7.88	Misses Printed MIDDIE BLOUSES Reg. '10 NOW 7.88	Misses Fabric FALL PURSES Reg. '6 NOW 4.88
Misses Cotton QUILT ROBES Reg. '15 NOW 11.88	Misses Cotton FANNEL SHIRTS Reg. '6" NOW \$5	5 Only! Women's WOOL PLAID COATS Reg. '54 NOW \$44	Girl's Pretty PLAID SKIRTS Reg. '6 NOW 4.88
Boy's Warm PULLOVER SWEATERS Reg. '4" to '5" NOW 3.88 - 4.88	Girl's Lightweight JACKETS Reg. '6 - '9 NOW 2.88 TO 5.88	Men's Long Sleeve DRESS SHIRTS SPECIAL PURCHASE 4.99	Girl's Warm PLAID JUMPER Reg. '11" NOW 8.88
Misses Knit TOPS and BLOUSES Reg. '4" to '19 NOW 3.88 TO 15.88	Two Large Groups POLYESTER KNITS Solids, Checks & Patterns Reg. '3" and '4" NOW 2.22 TO 2.99	Girl's Better DRESSES and PANT SUITS Reduced to Clear 2.88 TO 8.88	Girl's 100% Nylon SPORTS WEAR SETS TODDLERS 3 TO 6X 1.77 7 TO 14 2.88
Misses Printed KNIT SLACKS Reg. '11 to '14 NOW 8.88 TO 11.88	PIECE GOODS CLEARANCE Many assorted fabrics drastically reduced NOW 99¢ YD.	Misses Better PLAID SKIRTS Reg. '15 NOW 8.88	Misses Ultra-Stretch PANTI-HOSE SPECIAL PURCHASE 66¢
Toddlers Cuffed PENN-PREST PANTS Reg. '3" NOW 2.88	2 Big Racks Women's BETTER DRESSES and PANT SUITS Reduced 15% to 50% Hurry for best selection	Ladies Cotton CORDUROY JACKETS SPECIAL PURCHASE 16.99	Women's Brushed KNIT GOWNS SPECIAL PURCHASE 3.88
Boy's Flared DENIM JEANS SPECIAL PURCHASE 3.33	Boy's Long Sleeve SPORT SHIRTS REDUCED 2.50 TO 3.88	Non-Allergenic Fitted MATTRESS PADS TWIN FULL 4.44 5.44	Twin or Full size 72"x90" THERMAL BLANKETS 4.88 EA.
Men's Polyester KNIT DRESS and CASUAL SLACKS 7.99	Men's 100% Polyester DOUBLE KNIT SPORT COATS 29.88	Men's 100% Nylon Ban Lon KNIT SHIRTS 2.99	Big Selection Women's FLEECE ROBES Sizes 10 to 18 9.99
Men's Casual Cotton & Corduroy SLACKS 4.99	Family SHOE CLEARANCE Reg. '7" to '26 NOW \$5 TO 19.88	The New Craze LEISURE SUITS SPECIAL PURCHASE For Men 29.99	Misses Nylon WALTZ LENGTH GOWNS 1.99 TO 2.22

Many other items reduced for this stock reduction sale and pre-holiday cleanup not advertised. SHOP EVERY DEPARTMENT OPEN EVERY THURSDAY AND SATURDAY NIGHTS TILL 8:30 P.M.



JCPenney auto center sale

THURSDAY, FRIDAY AND SATURDAY

Sale. 25% off polyester snow tires.

SnoBoss Poly. Wide 78 series snow tire. 4 ply polyester cord body. No trade-in required.

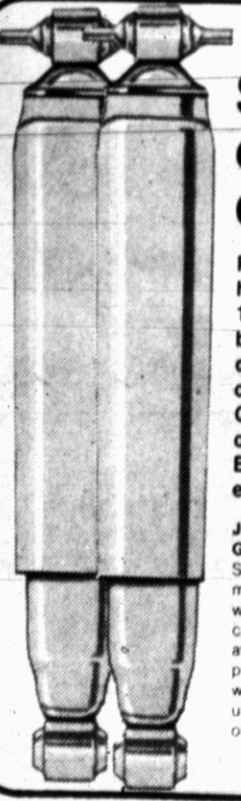
Tire size	Save	Reg.	Sale	+ fed. tax
B78-13	6.74	26.95	20.21	1.83
E78-14	7.74	30.95	23.21	2.24
F78-14	8.24	32.95	24.71	2.41
G78-14	8.74	34.95	26.21	2.55
G78-15	8.99	35.95	26.96	2.63
H78-15	9.49	37.95	28.46	2.82



Save 25% on truck tires.

JCPenney nylon cord truck tire. Ideal for pick-ups, campers, panels and vans. No trade-in required.

Tire size	Save	Reg.	Sale	+ fed. tax
670-15/6 tube type	8.24	32.95	24.71	2.36
700-15/6	9.49	37.95	28.46	2.77
750-16/8	12.49	49.95	37.46	3.60
900-20/10	21.78	87.10	65.32	7.40
1000-22/12	28.83	115.32	86.49	10.18
670-15/6 tubeless	8.74	34.95	26.21	2.72
700-15/6	10.49	41.95	31.46	3.13



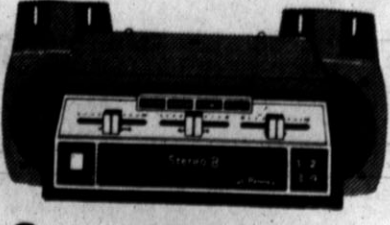
Save 3.50 on heavy duty shocks.

Reg. 8.49. Sale 4.99. JCPenney heavy duty shock absorber with 1-3/16" piston for firmer ride, better control. "O" ring piston design helps provide more consistent performance. Guaranteed for as long as you own your car. Expert installation available at extra cost.

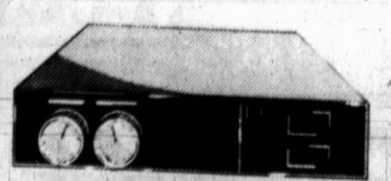
JCPenney Heavy Duty Shock Absorber Guarantee. If a JCPenney Heavy Duty Shock Absorber fails due to defects in material or workmanship, or wear out while the original purchaser owns the car, we will replace the Shock Absorber at no extra charge. Just notify us and present your proof of purchase. There will be an additional installation charge unless the Shock Absorber was originally installed by JCPenney.

Save 25% on brake overhauls.

Reg. 66.88. Now 50.16. Premium drum brake overhaul. We install JCPenney "Stop-Action" linings, rebuild wheel cylinders, resurface drums, repack front wheel bearings...more. Disc brake overhaul, Reg. 89.95. Now 57.46. Sale prices effective through Saturday.



Save 15.07
Reg. 74.95. Sale 59.88. Deluxe 8-track tape deck stereo. Individual slide type controls for volume, tone and balance; burglar alarm, tape light, eject button, fast forward control and repeat button.



Save 17.51
Reg. 69.95. Sale 52.44. Ultra-mini FM stereo radio (does not include speakers). Built with solid state circuitry; individual slide type balance and tone control.



Save 25.07
Reg. 99.95. Sale 74.88. 8 track tape deck with FM stereo radio. Features slide controls for volume, balance and tone. Manual repeat button. Equipped with burglar alarm.

Installation available on all these radio units—at extra cost.

COME HEAR
 Betty Baxter
 Nov. 22-25
 7:30 PM
 Assembly of God Church
 Canyon, Texas

Another Threatened Species: Taxpayers

Costs of carrying out the nation's new environmental

laws, such as the clean water and air acts, are surfacing in oversight hearings in the Congress.

The testimony is frightening! Experts have testified, for example, that the average household's electric bill may go up by \$250 a year in order to achieve our clean water goals by 1983.

Congressmen were upset to learn \$25 billion may be needed to cool waters returned to streams from steam electric-generating plants. Cooling water is expensive because water usage goes up about 70 per cent as result of evaporation

in cooling towers.

Congressmen also heard testimony from the American Paper Institute that the cost of reaching 1983 water goals would add about \$200 a year to a typical family's cost for paper.

These added costs on consumers are not only painful to contemplate but illustrate how new laws mandate costs that fire up inflationary pressures.

A noted economist recently observed government must be more candid in telling people what new laws are going to cost them. He pointed out that consumers will spend \$600 next year for emission and safety equipment on every new automobile.

The Chamber of Commerce of the United States has consistently urged a balanced approach on environmental problems—a balancing of costs versus benefits. Unless these new environmental laws are corrected, in mid-stream, so to speak, severe economic and social dislocations will take place, or else a backlash of public opinion will vent itself against environmental concern. Neither choice is desirable.

Jealousy, like cancer, is often fatal and never productive of good.



What is the normal path of warm fronts across the United States?

Unlike cold fronts, warm systems have an upward direction, or northerly push, as they cross the United States from west to east. Some come in from northern California and up as far as Washington. Those coming in to the north usually cross with a southerly tendency until they reach the Chicago area, and then slant upward and pass over New England.

Those coming in over California slant downward toward the Gulf and then turn northward, often moving up the east coast. Others, which never cross into the United States, come out of the Caribbean and move up the east coast.

Then there are the lows which cross in on the west coast, moving northeast. They may cross into the country from New Mexico to Oregon, and usually pass out of the country along its northern borders, between eastern Montana and New England. The main route of these lows is the Great Lakes region.

The southeastern states, generally speaking, and except for coastal areas, are off the beaten track of these systems.

Farmers Union Sets Theme of Convention

"Farmer Security — Food Security" is the theme of the 71st Annual Texas Farmers Union Convention to be held at the Royal Coach Inn in Houston, December 13 and 14.

Remarking on Houston as the site of the general farm organization's convention, Texas Farmers Union President Jay Naman of Waco said, "Farmers and ranchers meeting in the heart of this great metropolis will provide us the opportunity to have a dialogue with urban consumers on the importance of having income security for farmers to provide food security for consumers."

The Farmers Union state office in Waco announced that the keynote speaker for the convention will be United States Senator Walter F. Mondale of Minnesota. Senator Mondale will address the banquet on Saturday evening, December 14. He has been mentioned as a prominent Democratic contender for the 1976 presidential nomination.

Other speakers who will address the delegates and members include Dr. Weldon V. Barton, Director of Governmental Service, National Farmers Union, Washington, D.C.; U.S. Representative J.J. "Jake" Pickle of Austin; Ray

Novak, President, National Farmers Union Insurances, Denver, Colorado; Milton S. Holtan, Executive Vice-president and General Manager, Farmers Union Marketing and Processing Association, St. Paul, Minnesota; National Farmers Union President Tony T. Dechant, Denver, Colorado; and Sherry Leach, Director of Youth and Young Adult Activities, National Farmers Union, Denver, Colorado.

The Farmers Union full board of directors, composed of the county organization presidents will meet in Houston prior to the convention for its regular biennial business session. The Board will elect the district board of the farm organization.

Those whose terms expire include: District II Director, W.R. Sage of Lubbock; District IV Director, Jerry Warren of Gorman; District VI director,

Jerry Blacketer of Trenton; and District VIII Director, Vernon Chandler of Midland.

In other business the convention delegates will draft the 1975 policy for the organization, elect delegates to the National Farmers Union convention, and elect state officers to serve for 1975.

Texas Farmers Union state officers presently serving are Jay Naman of Waco, President; Joe Rankin of Ralls, Vice-president; and Elizabeth Doshier of Waco, Secretary-Treasurer.

The Hereford Brand

Established 1901

Entered as second class matter at the Post Office in Hereford, Texas under the act of March 3, 1897. Second class postage paid at Hereford, Deaf Smith County, Texas.

Published every Thursday at 130 W. 4th St., Hereford, Texas 79045, by The Hereford Brand, Inc. Subscription rates: Deaf Smith and adjoining counties, \$3 per year; other points \$4.20 per year. With The Sunday Brand—both papers \$5.95 per year locally and \$7.40 other points. Carrier delivery, both papers, \$1 per month. (All rates plus 5 per cent sales tax).

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

Member: Texas Press Assn., Panhandle Press Assn., West Texas Press Assn., National Newspaper Assn.

O.G. Nieman Pres. & Publisher
 Ray Baxter News Editor
 Lynn Briselande Adv. Mgr.
 Sue Coleman Women's Editor
 Altha Mciver Bookkeeper
 Charlene Brownlow Circulation Mgr.

Mobile Home Owners!
 Here's the ideal solution for your entryway problem.

NS NATIONAL STEPS INCORPORATED
 concrete steps and stoops

- * Lightweight
- * Permanent
- * Attractive
- * Available in 2 to 5 tread steps & stoops

Rockwell Bros. & Co. Lumber
 104 S. Main 364-0033

Hereford's Authorized
LONGINES-Wittnauer
 DEALER

COWAN JEWELERS
 DOWNTOWN

Scholarship Starts '74 Seal Drive

Stating that chest specialists and respiratory therapists are in short supply for the treatment of such lung ailments as emphysema, asthma, and blood clot of the lung, Dr. Ted Nicklaus of the American Lung Association of Texas presented Mrs. Geneva Ray of Amarillo a two hundred dollar Christmas Seal scholarship this past Monday to assist in her training at Amarillo College.

Mrs. Ray is a second-year student in the college's Respiratory Therapy Department.

The award, presented at a luncheon held at High Plains Baptist hospital, marked the kick-off of the 1974 Christmas Seal Campaign, which finances the Lung Association's program of community education, medical research, training of chest specialists and counseling of tuberculosis patients.

Dr. Nicklaus stated that reported cases of emphysema are rising at a rapid rate in the U.S., especially among the smoking population, and he urged public contributions to the Christmas Seal fight against lung disease.

Deaf Smith County representatives of the Area Lung Association are Mrs. Jewel Smith, Mrs. Joyce Seigler, R.N., Mrs. June Rudd, R.N., and Dr. Clyde Rush of Hereford.

Christmas Cards
 Wed., Dec. 25
McDowell Drug
 DOWNTOWN
 When you care enough to send the very best.

Hallmark

SHOP EARLY BE SMART
COWAN JEWELERS
 Downtown

All the efficiencies of local loan service.

What do you expect from an agricultural loan? Long terms? Reasonable charges? These traditional advantages have been offered by the Federal Land Bank for over a half-century. But the Land Bank also provides personal attention and prompt service. We're the local lender who understands local needs. Come to the Land Bank... for many good reasons.

Woodrow B. Wilson, Manager
Federal Land Bank Assn. of Hereford
 407 Main Street
 364-1464



HEREFORD JAYCEES PRESENT A LIVING LEGEND — — — IN CONCERT

HANK SNOW



- ★ Recording Artist
- ★ Grand Ol Opry
- ★ Louisiana Hay Ride
- ★ Television Personality

Also Featuring . . .

- BETTY DURNING
- FRANK HOBSON
- and THE PLAYBOY'S

**Get Your tickets now \$4.00 in advance
 or \$5.00 at the door**

Show Time: 8:00 PM FRIDAY NOV. 22nd

Show Place: DEAF SMITH COUNTY BULL BARN

ALL SEATS RESERVED

**Buy Your tickets at... •Hereford State Bank •Plains Finance
 •Troys Sweet Shop
 •Chamber of Commerce or from any JAYCEE**

Four To Attend National Meet

Four representatives of Campfire Girls in Hereford will be in Anaheim, Calif., this weekend to attend the National Campfire Council meeting. Discussions Friday and Saturday will be focused on the future of the national agency for girls and youth.

Mrs. Earnest Langley of Hereford is a member of the National Council and chairman of Zone 36, and Kiska Hodges, a local Horizon Club member, is also a council member as a Horizon Club adviser to give the viewpoint of youth.

Her mother, Mrs. A.E. Hodges, will attend as a member of the local board of directors and Mrs. Lewis Lea as executive director of the Hereford Campfire Girls program.

The session is an annual meeting of the National Council,

bringing together volunteers who carry on the program across the nation. Mrs. Jack S. Burk of Baton Rouge, La., is council president.

Featuring the convention will be the report of a planning committee formed two years ago to study needs of girls in today's world and ways to make the organization more responsive to these needs.

For the past two years, an Ad Hoc Planning Committee of the National Board of Directors has been studying the needs of girls

in today's world and looking at ways to make the organization more responsive to those needs.

This National Council Meeting marks the first time that the recommendations of the Ad Hoc Planning Committee are being presented to Camp Fire's National Council membership which is composed of representatives from the entire country.

The analytical eye of the youth agency is being turned on itself in an effort to find ways to meet the needs of youth in the future. Decisions by the

National Council will not be made until next year — following thorough discussion during the year among Camp Fire volunteers, staff and youth.

At the dinner meeting on Friday, the Hon. Ralph B. Clark, Orange County Supervisor, and Mrs. Theodore Miller, President of the Orange County Council of Camp Fire Girls, will provide a welcome to Camp Fire representatives. Mrs. Jack S. Burk, from Baton Rouge, Louisiana, President of the National Council, will present a review of highlights of the past year.

Several adults who have

made significant contributions to Camp Fire Girls, Inc., through work at the national level, will be honored for their service.

The evening's General Session of the national Council will include a report by Chairman of the Board, Clifton E. Woodcock of Bloomington Hills, Michigan, on actions taken by the Board of Directors during the past year. National Council members will vote on several proposals recommended by the National Board. Names of the fifteen members of the National Board, elected for the term 1974-1976, will be announced.

The General Session of the National Council on Saturday, November 23, will be devoted to a consideration of the Report of the Ad Hoc Planning Committee.

The National Council meeting is an annual meeting of Camp Fire volunteers who are responsible for decisions and policies for Camp Fire Girls, Inc. The focus of this particular meeting is the report of the Ad Hoc Planning Committee of the National Board of Directors.

Supreme Court to review death penalty.

Good living includes a balanced life devoted to work, culture and recreation.



KESTER'S JEWELRY
Across from the Post Office in Downtown Hereford

LAY AWAY NOW FOR CHRISTMAS
COWAN JEWELERS
Downtown

GIBSON'S DISCOUNT CENTER
Prices effective from Thursday November 21, through Saturday November 23, 1974

THANKSGIVING SPECIALS!

Alka-Seltzer
New
ALKA SELTZER
without Aspirin
36's Reg. 99¢ **67¢** G.D.P.

HAVE YOU HAD YOUR ANNUAL CHECK-UP?
after you see your doctor, bring your prescription to
GIBSON'S pharmacy
EMERGENCY 364-3376 • 364-4109

Ladies 100% Polyester Knit
CO-ORDINATES
Large Selection Sizes 8-18
20% OFF G.D.P.

LIQUID GOLD
CLEANER & PRESERVATIVE
For wood panelling - wood cabinets
16-oz. Liquid or Spray
Reg. \$1.37 **\$1.37** G.D.P.

Aim FLUORIDE
Aim
TOOTH PASTE
6.4-OZ.
Reg. \$1.17 **67¢** G.D.P.

Westclox Quartzmatic
WRIST WATCH
100% Solid State, Powercell included, constant Digital Time Readout, Colon Flashes once per second
Quartz Crystal Accuracy
Reg. \$149.97 **\$99.97** G.D.P.

Gibson's No. 494
NEW CRUSH NUDE LOOK
PANTY HOSE
Sandal Foot New Soft Sheer
Petite Avg. Retail \$1.19
Tall **59¢** G.D.P.

GIBSON'S DISCOUNT CENTER
Milton Bradley No. 4545
OPERATION
Skill Game where you're The Doctor
Reg. \$6.29 **\$4.99**

8-TRACK
HOME STEREO
w/2 Speakers
Model No. 4843-609
Reg. \$85.97 **\$69.97** G.D.P.

Mossberg No. 640K
RIFLE Reg. \$49.97
.22 Winchester Mag. W/5 Shot Clip **\$41.97** G.D.P.

Zebco Combination No. 33 No. 3363
REEL & ROD
17-lb. Line Reg. \$17.97 **\$13.87**

Rapco No. 7380
BREAD DOUGH ART
Hours of creative fun for all ages
Reg. \$5.99 **\$4.49**

MAIL SORTER
A Child Guidance Toy No. 252
Ages 3 to 7
A Post Office that really sorts the mail automatically
Reg. \$7.99 **\$6.29** G.D.P.

Playskool No. 482
PLAY CAMPER
Ages 3 to 8 years
Reg. \$11.99 **\$8.99**

Playskool No. 390
TYKE WORLD LOCK-UP
Ages 2-5 years
Reg. \$15.99 **\$12.49**

Ocean Spray
CRANBERRY SAUCE
Jellied-16-oz.
Reg. 39¢ **29¢**

Campfire
MARSHMALLOWS
10-OZ.
Reg. 39¢ **35¢** G.D.P.

Huffman "Big News" No. 2100-T
BICYCLE
16" Sidewalk Model w/Training Wheels
Reg. \$43.97 **\$34.87** G.D.P.

COUPON GOOD AT GIBSON'S HEREFORD

FOLGERS COFFEE
ALL GRINDS
Reg. \$1.19
with coupon **97¢** G.D.P.
Clip and Save
Expires 11-23-74
G.D.P.

COUPON

STOCK UM UP



PRICES EFFECTIVE THRU 11-23-74

WE RESERVE THE RIGHT TO LIMIT QUANTITY



NO SALES TO DEALERS

ACEPTOMOS CUPONES PARA COMIDA

EAST TEXAS MARYLAND SWEET LB....

MUMS

ASST. COLORS FULL BLOOM EACH

\$3.29

TANGERINES

ARIZONA ZIPPER SKIN

4 LBS. 88¢



YELLOW ONIONS

FANCY MEDIUM

LB.....

10¢

POTATOES 25¢

APPLES

EXTRA FANCY RED DELICIOUS

4 LBS. \$1.00

ORANGES

SUNKIST NAVEL LB.....

28¢

BELL PEPPERS

CALIFORNIA EXTRA FANCY LB.....

39¢

AVOCADOS

CALIFORNIA LARGE SIZE EACH

28¢

ROLLS

FARM PAC BROWN & SERVE 12 CT.

3 FOR \$1.00

SWEET PICKLES

FOOD CLUB 22-OZ. JAR.....

69¢

PRESERVES

FOOD CLUB STRAWBERRY 18-OZ. JAR.....

79¢

INSTANT TEA

FOOD CLUB 3-OZ. JAR.....

99¢

MARGARINE

PARKAY QUARTERS 1-LB. PKG.....

59¢

KEEBLER TOASTS

ASSORTED FLAVORS PACKAGE.....

69¢

DASH DETERGENT

30' OFF LABEL 157-OZ. PKG.....

\$2.69

KARO SYRUP

RED LABEL WHITE SYRUP PINT

53¢

CINNAMON

SCHILLING GROUND 4-OZ.

\$1.43

POULTRY SEASONING

SCHILLING 7/8 OZ.

35¢

GROUND SAGE

SCHILLING 3/4 OZ.

41¢

BIZ DETERGENT BOOSTER

15' OFF LABEL KING SIZE

\$1.28

SUPER DISCOUNT SPECIALS

COFFEE

FOLGERS

1 POUND CAN

69¢

WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

APPLES

4 POUND BAG

BAG

39¢

WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

PEACHES

DEL MONTE

No. 2 1/2 CAN

9¢

WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

PIES

TOP FROST

PUMPKIN OR MINCE

26-OZ. 25¢

WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET



SHOP

Furr's

MIRACLE PRICES

ROASTERS



A SIZE FOR EVERY NEED

- B4 OR OPEN STYLE 16"x11" EACH..... \$1.49
- B11-R SMALL OVAL 11"x7" EACH..... \$1.39
- B15R 15 LB OVAL 15"x11" EACH..... \$2.99
- 21 OR ROUND 9" SIZE..... 99¢

CHRISTMAS CARDS

KAYCREST



BOX 99¢

KOTEX FEMS NAPKINS



BOX OF 30's

\$1.19

SUPER SEAL BOWL

\$1.99 & \$2.29

WINTER WEIGHT BLANKETS

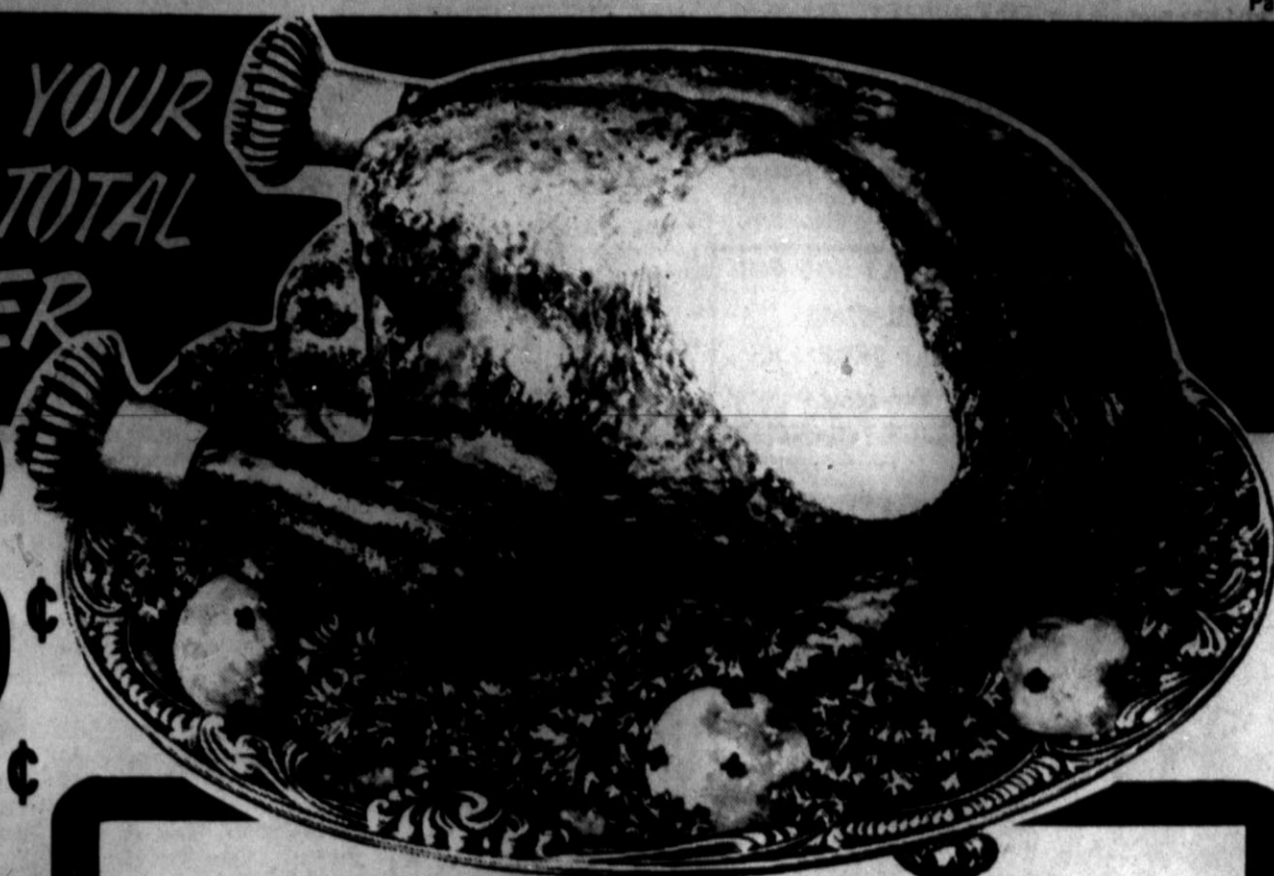


MISTY SOLID COLOR YELLOW, LIME, BLUE, TANGERINE

50% POLYESTER OR 50% NYLON NEEDLE WOVEN WITH 4" NYLON BINDING EACH \$4.99

\$ SAVE

KEEP YOUR
TAPE TOTAL
LOWER



CANNED HAM FOOD CLUB 3-LB. ADV. SPECIAL CAN. \$4³⁹

GROUND BEEF FRESH DAILY LB. ADV. SPECIAL 69¢

ROUND STEAK FURR'S PROTEN LB. ADV. SPECIAL 98¢

SIRLOIN STEAK FURR'S PROTEN LB. ADV. SPECIAL 98¢

CLUB STEAK FURR'S PROTEN LB. ADV. SPECIAL \$1³⁹

CHUCK STEAK FURR'S PROTEN LB. ADV. SPECIAL 79¢

RANCH STEAK FURR'S PROTEN SHOULDER-BONE CUT LB. 89¢

T-BONE STEAK \$1³⁹

BISCUITS FOOD CLUB, TEXAS STYLE, CAN. 4 FOR \$1⁰⁰

PORK LOIN ROAST 3-5-LB. AVG. LB. \$1¹⁹

LINK SAUSAGE ARM PAC 2-OZ. PKG. 85¢

TURKEYS

Shop Furr's for Holiday selections. We have Butterball turkeys, ducks Buffet Hams and Cheese varieties.

HENS 16-LBS AND UNDER LB. 65¢

HONEY SUCKLE BUTTERBALL 65¢

TOMS 16 LBS AND OVER LB. 59¢

TURKEY TOMS ROYAL ROCK 16-20 LB AVG. LB. 43¢

Shop Our Delicatessen

1/2 FRIED CHICKEN ALL FOR \$1.89

1/2 PT. COLE SLAW

1/2 PT. PINTO BEANS

BANANA PUDDING 69¢ PT.

PIMENTO CHEESE \$1¹⁹ LB.

RUMP ROAST 98¢

FURR'S DOUBLE YOUR MONEY BACK GUARANTEE!

Should you not be satisfied with any purchase of beef in Furr's meat department, you will receive double your money back and no questions asked.

WE GIVE GOLD BOND STAMPS
DOUBLE TUES. & WED.
WITH \$2.50 PURCHASE OR MORE

BUTTER FOOD CLUB SWEET CREAM, LB. 89¢

GREEN BEANS FOOD CLUB CUT, NO. 303 CAN. 3 FOR 89¢

PEARS FOOD CLUB NO. 2 1/2 CAN. 69¢

BROWN IN BAGS
REYNOLD'S REYNOLD'S
TURKEY SIZE TURKEY SIZE
2 COUNT 41¢ 6 COUNT 70¢

CANDY CURTISS BABY RUTH OR BUTTERFINGER, FUN SIZE 14-OZ. \$1⁰⁹

CRANBERRY SAUCE FOOD CLUB NO. 300 CAN. 29¢

PICKLES DEL MONTE 22-OZ. KOSHER DILL HALVES 22-OZ. WHOLE DILL OR 26-OZ. FRESH WHOLE DILL EA. 49¢



FEATURE OF THE WEEK ALVARADO

SALAD FORK 37¢

Each 37¢

COMPLETER PIECES AVAILABLE AT ANY TIME

YOU ALWAYS PAY THE LOWER PRICE AT FURR'S

Cans and Packages that show more than one price... YOU PAY THE LOWER PRICE.

As price increases occur, all pre-marked products on our shelves will be sold at the marked price until that supply is exhausted.

During the year many prices are lowered due to supply. When prices are lowered you receive the savings immediately. Products bearing the old higher price will be marked with the new lower price. You can see the savings... YOU PAY THE LOWER PRICE

Note: The only exceptions to our pricing policy is when price change timing is controlled by law

ONCE PRICED... ALWAYS PRICED

SWANSON DINNERS

11 1/2-OZ. FRIED CHICKEN, 11 1/2-OZ. SALISBURY STEAK, 10-OZ. CHOPPED SIRLOIN, 11 1/2-OZ. TURKEY OR 11 1/2-OZ. MEAT LOAF, EACH 59¢

WAFFLES TOP FROST FRESH FROZEN 10-OZ. PACKAGE 3 FOR \$1⁰⁰

COBBLERS STILWELL FRESH FROZEN ASS'T 2-LB. 99¢

NO SALES TO DEALERS

CUT CORN

TOP FROST FRESH FROZEN

24-OZ. PACKAGE 79¢

PIE SHELLS JOHNSTON 9-IN. 2 PC. 57¢

RAZOR BLADES TOPCO TWIN 11 CARTRIDGES 5-BLADES 59¢

SHAVE CREAM AQUA VELVA SILICONE LATHER 10-OZ. 83¢

HAVOLINE MOTOR OIL Reg. 20 W 33¢ Reg. 30W

BABY BOTTLES EVENFLO SEE THRU PLASTIC 8-OZ. 39¢

HAIR CONDITIONER ALBERTO BALSAM REG. and SUPER 8-OZ. \$1³⁰

Excedrin EXTRA-STRENGTH PAIN RELIEVER FOR PAIN OF HEADACHE - ARTHRITIS - COLDS EXCEDRIN 100 COUNT \$1¹⁹

COUGH SYRUP FORMULA VICK'S FORMULA 44-D 44-D 6-OZ. \$1⁹⁷

HAND LOTION JERGEN'S DIRECT AID 16-OZ. SIZE \$1⁴⁹

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

SHOP Furr's MIRACLES PRICES

RESUMING RELATIONS
The United States and Algeria have announced resumption of diplomatic relations.

NEW ADHESIVE STAMP
The Postal Service began selling, in five postal districts Nov. 16, its first postage stamp printed with a pressure sensitive adhesive. A spokesman said the stamp could not be removed to be used more than once.



People once believed that the heart shaped wood sorrel leaf could cheer the heart.

Nebraska, Florida opponents in Sugar Bowl.

Some Moscow shift indicated on West Berlin.

Jehovah's Witnesses Celebrate

Jehovah's Witnesses of the local Spanish congregation will cancel their meetings today through Sunday to celebrate their semi-annual assembly to be held at Fair Park Coliseum in Lubbock Saturday and Sunday.

Delegates from Amarillo, Big Spring and other surrounding cities will attend the assembly. Filomeno Lopez, Jr., presiding minister of the local congregation said, "In view of the moral breakdown that the world is experiencing today, the purpose of the assembly is to help its delegates to continue preaching the good news of the kingdom vigorously and avoid being fashioned by the world, as is manifested by the theme of the assembly What Sort of Persons Ought You To Be, based on 1 Peter 3:11."

The highlight of the assembly will be the talk, What The Near Future Holds, which will be given by C.T. Klingensmith, Sunday at 2 p.m.

Labor Dept. Grant Aids Migrants

About 560 families of migrant farmworkers, most of them Chicanos from Texas, were able to return home with assistance provided under a \$45,000 grant from the U.S. Department of Labor.

Alexander P. White, regional director of the Department, with headquarters in Chicago, said the grant had been approved to aid more than 2,000 migrant farm workers stranded in Marion, Ind., when early frosts destroyed the crops.

Associated Migrant Opportunity Services, Inc. (AMOS) of Indiana distributed funds to 560 families.

Each family unit received about \$88 for gas and food.

CALENDAR OF EVENTS

THURSDAY
Wyche Extension Club, home of Mrs. H.L. Ward, 2:30 p.m.
L'Allegra Study Club, home of Mrs. Cameron Gault, 113 Liveoak, 9:30 a.m.
Hereford Study Club, home of Mrs. Cawthon Bryant, 8 p.m.
Bay View Study Club, home of Mrs. Colby Conkright, 2 p.m.
Los Ciboleros Chapter, Daughters of American Revolution, home of Mrs. Charles Bell, 3:30 p.m.
Red Cross Volunteers luncheon, Civic Club Center, noon.
Women's Division of Deaf Smith County Chamber of Commerce Committee meeting, board room of C of C office, 7:30 p.m.
North Hereford Extension Club, Thanksgiving luncheon at SWPS Reddy Room, 12 noon.
AARP, Community Center, 7 p.m.
VFW, VFW clubhouse, 8 p.m.
Women's Golf Association, John Pitman Municipal Golf Course, 9 a.m.
Kiwanis Club, Civic Club Center, noon.
Jaycees, Civic Club Center, 8 p.m.
Duplicate Bridge Club, 309 Western, 7:30 p.m.

FRIDAY
Cultural Extension Club, home of Mrs. John Hunter, 237 Ave. J., 2:30 p.m.
Sweet 'N' Fancy Decorating Club, Community Center, 9:30 a.m.
Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.

SATURDAY
Story hour for children grades 1 through 4, Deaf Smith County Library, 10 a.m.
Deaf Smith County Historical Museum open to public free of charge on Saturday and Sunday, 2 to 5 p.m.

MONDAY
County Home Demonstration Council, county courtroom, 2:30 p.m.
VFW Auxiliary, VFW clubhouse, 7:30 p.m.
WWI Veterans and Auxiliary, American Legion Hall, 6:30 p.m.
Rotary Club, Civic Club Center, noon.
Odd Fellows Lodge, IOOF Hall, 8 p.m.
Evening Lions Club, K-Bob's Steak House, 7 p.m.
Easter Lions Club, Easter clubhouse, 7:30 p.m.

TUESDAY
Lone Star Study Club, home of Mrs. S.S. Williams, 3 p.m.
Hereford Art Guild, Community Center, 7:30 p.m.
Sunshine Club dinner, home of Mrs. George Minor in Bovina, 7:30 p.m.
Rebekah Lodge, IOOF Hall, 8 p.m.
Hereford TOPS Club, Community Center, 9 a.m.
BPOE Lodge, Elks Hall, 8:30 p.m.
Weight Watchers, First Baptist Church, 6:30 p.m.

WEDNESDAY
Noon Lions Club, Civic Club Center, noon.
Deaf Smith County Historical Museum, open to the public free of charge, 2 to 5 p.m.
Story hour for preschool children at Deaf Smith County Library, 3 to 3:30 p.m.

Courthouse Records

VEHICLE REGISTRATIONS
E.C. Reinauer and Sons, 75 GMC; D.L. Westy, 75 Chev.; D.L. Westy, 74 Chev.; D.L. Westy, 75 Chev.; Ancacieto Enriquez, 75 Chev.; Walkers Used Cars, 73 Cad.
Charles Newell, 73 Toyota; D.L. Peterson Trust, 75 Chev.; J.B. Barrett, 75 Chev.; Domingo Diaz, 74 Chev.; John and Ray Brorman, 73 Ford.
Bill James Trucking Inc., 74 Timpte; Balco Leasing Co., 74 Ford; Victor Cantu, 75 Dodge; AMDCO Inc., 73 Ford; Mike P. Gamez, 75 Ford.

Benefits Up From 1973 In 39 States

About 1,854,000 persons were receiving unemployment insurance benefits for the week ended October 12, 1974, an increase of 64,800 over the previous week as 39 states posted higher volumes. The unemployment rate for those covered by unemployment insurance moved up from 27 to 28 during the week. A year earlier the rate was 2.1 per cent when the volume was 1,203,100. None of these numbers is seasonally adjusted. The largest increases were reported in Michigan (7,600), Ohio (4,700), California (4,200), Arizona (3,900), Arkansas (3,500), and Georgia and Tennessee (3,400 each).

The number of initial claims decreased by 34,100 to 324,700 during the week ended October 19, 1974, as 35 states reported lower volumes. A year earlier 208,100 initial claims were recorded. In addition to the regular programs, 184,700 insured jobless workers filed claims under the extended benefits provisions. In the previous week 185,800 such claims were filed. In the eight large states that provide preliminary data weekly, 17,700 workers had exhausted their unemployment insurance benefits. This was 1,900 less than the previous week and 2,900 more than the previous year.

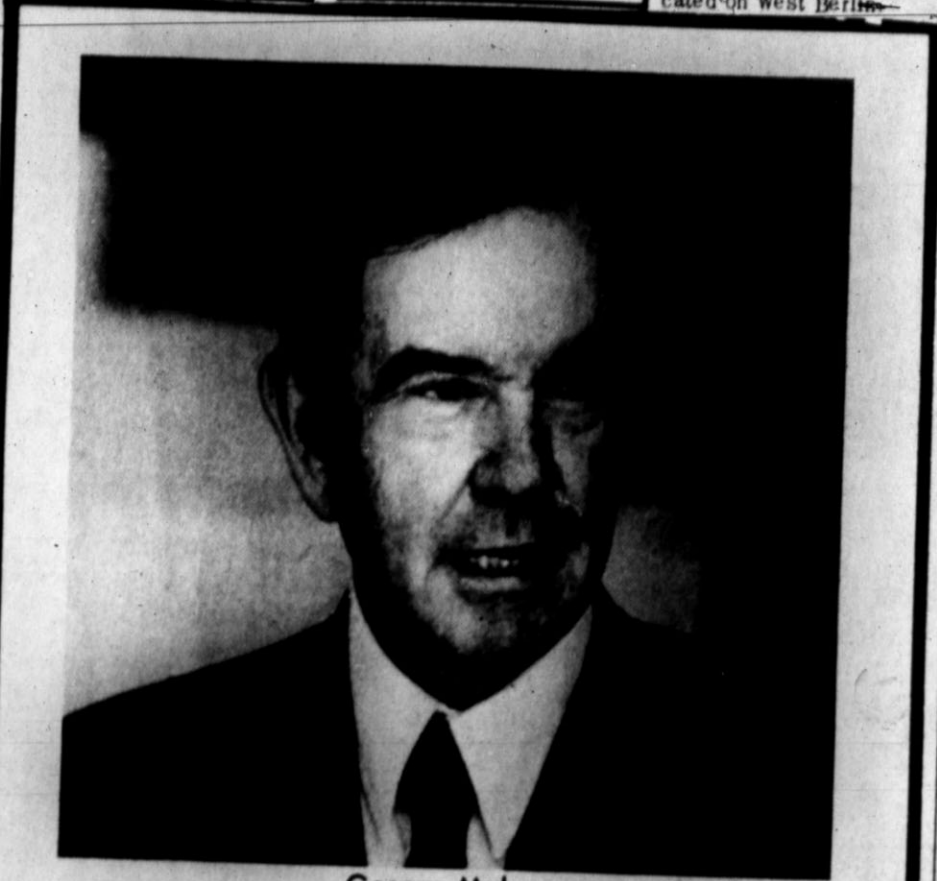
Lisbon reportedly seeks food aid in Moscow.

Kissing assures Pakistan of U.S. support.

Yugoslavia charges Austria tolerates Nazis.

WARRANTY DEEDS
Bonnie Jean Smith Almon and Robert Bruce Bentley to Antonio C. Garcia, all of lots 32 and 33, Barcus and Bullocks Sub. of block 5, Womble Add.
Bonnie Jean Smith Almon and Robert Bruce Bentley to Manuel F. Melchor, all of lots 30 and 31, Barcus and Bullocks Sub. of block 5, Womble Add.
Nancy Smith Teague to Francisco Flores, lot 29, Barcus and Bullock Sub. of block 5, Womble Add.
Leroy Cupell et ux to Davis L. Brown, all of sect. 34; Block K-6.
John Douglas Pittman to City of Hereford, all of blocks 51 and 52, and E. 240 ft. of block 53, Events Add.
Gentry Lowry et ux to Aaron D. Huddleston et ux, a part of block 21 of Events Add.
Thelma Link to A.E. Barnett et ux, N. 1/2 of lots 5 and 6 of Wills and Holland Sub. of block 18 of Events Add.
Hubert Jay Hemenway et ux to Lloyd W. Thomas et ux, N. 76.22 ft. of lot 23, Tierra Blanca Add.
Betty B. Rice to R. Abbott et ux, W. 89 ft. of S. 150 ft. of block 47.
E.C. Reinauer and Sons Inc. to Stanley Fry et ux, W. 105 ft. of E. 115 ft. of block 33, Whitehead Add.
Gary W. Tyler et ux to Assembly of God Church, a part of block 6, Events Add.
Guadalupe Cabarrubia to Adela Cabarrubia, all of lot 4, block 1, of Hamby Add.
Merle Goff et al to David Tarango et ux, all of lot 1 of Ford Sub. of W. 1/2 of block 14, Mabry Add.
Florence A. Fluit et al to C.F. Marchman et ux, 5.34 ft. of N. 125 ft. of E. 140 ft. of block 57.
Francisco Villegas et ux to Harry Stevens, W. 1 acre of E 5 acres of S. 148.5 varas of W 1/2 of sect. 42, block K-3.

MARRIAGE LICENSES
Marvin Lee Kendrick and Pamela Sue Kerr, Nov. 15.
Cleveland Dale Noyes and Judy Lovico Rogers, Nov. 12.
Enrique Alberto Chavez and Sylvia Gallardo, Nov. 8.
Miguel Nino Jr. and Linda Cortez, Nov. 7.
Robert Allen McDonough and Kathryn Ann Fountaine, Nov. 7.
Raul Pedraza Martinez and Delma Benavidez, Nov. 6.



George Mahon

The election is over but the problems remain. I want to express my gratitude to the people of this district for their continued goodwill and support. I pledge my continued best efforts in Congress in behalf of our area and the nation. Thank you.

GEORGE MAHON

Representative in Congress
19th District of Texas

Political ad #94 paid for by George Mahon For Congress Committee. Tom Furdom, Chairman.

Hereford Hardware is Selling Out

Downtown Hereford 216 N. Main Street

EVERYTHING IN STOCK TREMENDOUSLY REDUCED

Just Arrived! 100 Pocket Size

TRANSISTOR RADIOS \$3.98 EACH
(Includes Battery - Limit 2 per customer) While Quantities Last!

FRANCISCAN EARTHENWARE 20 or 48 PIECE SETS NOW 1/3 OFF	COOK WARE Club Aluminum, West Bend Teflon NOW 1/3 OFF
ELECTRIC CARVING KNIVES NOW 1/3 OFF	COSCO UTILITY TABLES NOW 1/3 OFF
ALL BRASS ITEMS Tobies, Bowls, Candle Sticks, etc. NOW 1/3 OFF	HEMP ROPE NOW 1/3 OFF
PIPE, PIPE FITTINGS, VALVES, FAUCETS NOW 1/3 OFF	GAS & ELECTRIC HEATERS NOW 1/4 OFF
GARDEN HOSE NOW 1/4 OFF	All Types and Sizes BOLTS 1/3 OFF

ALL OTHER ITEMS AT LEAST 20% OFF!

*** HARDWARE ***
Hand Tools, Plumbing Supplies, Electrical Supplies, Yard Tools & Garden Supplies, Mechanical Tools, Heat Tapes, Water Containers, Thermos Jars, Mail Boxes, Electric & Gas Heaters, Fans, Electric Edgers, Fireplaces, Screens, Antennas, Sinks, all Types & Sizes, Wash Tubs, Fence Chargers, Blue Lustra Shampoo, Vacuum Cleaner Bags, Pocket Knives (case or queen), Flash Lights, Gloves, Light Bulbs, Hops, Hinges, Hooks, Springs, Locks, Nails, Ice Cream Freezers, Blenders & Mixers, Paint, Hobby Supplies, Shot Gun & 22 Shells.

*** HOUSEWARES CONT. ***
Cannister Sets, Cookie Jars, Mug Sets, Ironing Boards, Irons, Covers, Kromex, Trays, Candy Dishes, Bowls, Cream & Sugar, Candle Sticks, etc. Decorative Lamps, Lamp Oil Sets, Wooden Craft, Salad Bowls, etc. Baby Accessories, Feeding Bowls, Walkers, High Chairs, Baby Swings, etc. Wall Decorations, Clocks, Trivets, Wilton Armatures, Thermo Meters, Cake Plates, Covers, Bread Boxes, Vitrines, Glass, Goblets, Sherberts, Stem Ware, Candy Dishes, Ashtrays, Pitchers, etc. Meat Choppers, Presser Canners, Pyrex, Corning Ware, Corvella, Contact Paper, Corco Utility Tables, Cloth Hangers, Hair Dryers, Clothes Steamers, Mirt Center Sets, Home Barber Kits, Electric Tooth Brushes, Hair Detangler, Hot Combs, Rubbermaid Products, Cleaning Supplies and Brushes, Travel Kits & Other Bath Accessories, Electric Knives, Timers, Ban Wipers, Electric Air Freshener, Electric Yogurt Maker.

TERMS: CASH ALL SALES FINAL

THE HEREFORD JAYCEES PROUDLY PRESENT

HANK SNOW

In CONCERT

Hereford Bull Barn 8 PM
November 22

Tickets: \$4 IN ADVANCE \$5 AT THE DOOR

Get Your Tickets At: Troys Sweet Shop,
Plains Furniture and Finance, Hereford State Bank,
Deaf Smith County Chamber of Commerce.
OR SEE ANY: Jaycee, Kids Inc. Officer or
Peace Officers Assn. Member

PROCEEDS BENEFIT KIDS INC.

KESTER'S JEWELRY
Across from the Post Office
In Downtown Hereford

Hospital Notes

PATIENTS IN HOSPITAL
 Roberto Almazan Jr., 611 Irving; Aubrey Bell, 506 N. McKinley; Biffie Bevis, 116 Juniper.
 Mary Bourn, 711 E. 4th; Mrs. William Colvin, 201 Ave. A; Richard Connally, 903 Lafayette; Mrs. Emil Dettman, 117 Beach; Arliss Edwards, Route 4. Mrs. Clemente Fortuna, 319 Ave. A; Mrs. Catarina Hernandez, 911 S. Sampson; Mrs. Odella Huckert, 117 Sunset Drive; Merlin Kaul, 128 Ave. J. Tommie Livingston, 309 W. Gracey; Truckston McKay, Dimmitt; Mrs. Leonardo Martinez, 210 Kibbe; Mrs. Reynaldo Montano, 504 McKinley; Mrs. Ramon Murillo, 428 Barrett.
 Pat Neill, 121 Ave. C; Mrs. Israel Pickens, Vega; Mrs. Leo Price, 423 Lee; Onesimo Rivera, 115 Fulton; Lester Sims, 320 Star; Mrs. Ralph Soliz, P.O. Box 1453.
 Nickie Stipe, 114 Ave. J; Mrs. Luther White, 110 Bradley; Mrs. Juan Camargo, 205 Ave. A.

PATIENTS DISMISSED
 Mrs. Angel Villa, Francisco Rodriguez; Mrs. Jessie Medrano, Mrs. Randolph Glenn, Mrs. John Fuston, Mrs. Juan Camargo, Nov. 17.
 Mrs. Robert Miller, Joe Whitehorn, Mrs. Joe Cervantez, Richard Mendez, Mrs. Billy Poarch, Troy Fowler, Nov. 18.
 Oscar Torres, Mrs. Earl Lance, Charlie Sowell, Mrs. Alvin Locke, Nov. 19.

Look Who's New
 Mr. and Mrs. Roman Murillo are the parents of a son, Ramon Jr., born Nov. 18. He weighed 6 lbs. 6 oz.
 Mr. and Mrs. Joe Jesus Cervantez Sr. are the parents of a son, Joe Jesus Jr., born Nov. 16. He weighed 3 lbs. 6 oz.
 Mr. and Mrs. Billy Craig Poarch are the parents of a son, Brandon Craig, born Nov. 16. He weighed 8 lbs. 13 oz.
 Mr. and Mrs. Jessie Medrano are the parents of a daughter, Suzanna, born Nov. 15. She weighed 5 lbs. 8 oz.

Decoration Course Discussed By Club
 Interior decoration course scheduled Saturday for girls 12 and over was discussed at the 4-H Win Club monthly meeting Monday evening at Community Center.
 Also during the brief business meeting, members planned their Christmas party for Dec. 12 at Community Center.
 Following the meeting, the group joined Showmanship and Happy Hustler 4-H groups for a slide program presented by Brit Hicks about the 4-H trip to Washington D.C.
 Members present included, Robin and Rebecca Coleman, Beverly Cole, Patricia Yerby, Ed and Roy Glenn Stallings and Greg, Diane and Tammy Ward.

We read this somewhere:
 Bad politicians are put into office by good citizens who failed to vote.

Thanksgiving Cards

 Thur., Nov. 28
McDowell Drug
 DOWNTOWN
 When you care enough to send the very best.


FOR GIFTS THAT ARE LASTING
COWAN JEWELERS
 Downtown

TG & Y
family centers

SEASONS SPECIALS
 OPEN UNTIL 10
Best Holiday Buys From TG&Y

ROASTWELL
OVAL ROASTER

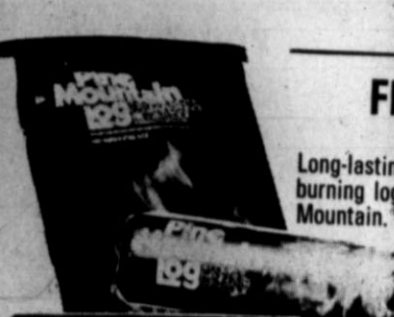
 \$3.88 Each
 15" x 11" x 6 1/2". Blue speckled enamel finish. Perfect for roasting thanksgiving turkey and versatile enough to use all-year-round. Cooks up to 15 pounds.

Turkey CENTERPIECE

 12-inch tall honey-comb body with cardboard head and feet. A great decoration for luncheons or your own thanksgiving table.
 99¢ Ea.

Luncheon NAPKINS

 Turkey design luncheon napkins. Will make an attractive addition to your thanksgiving table. 20 count.
 49¢ Ea.

OUTDOOR LIGHTS
 C9-1/2-25

 25 C-9 1/2 outdoor light set. Use for decorating your house, shrubbery or displays. No light bulb is in effect this Christmas!
 \$3.66 Set

TURKEY PLATTER

 Turkey design hostess platter. 21" x 15". Use for serving holiday guest or as a table platter for serving thanksgiving dinner.
 \$4.97

FIREPLACE LOGS

 Long-lasting color burning logs by Pine Mountain.
 Case Of 6
 \$4.77

Williamsburg COOKWARE SET

 Includes 1 and 2 qt. saucepans with covers, 5 qt. casserole with cover, 10" skillet. Brown or green. Brightens up any kitchen!
 \$19.97

Heavy-Duty Reynolds ALUMINUM FOIL

 Reynolds heavy duty wrap. Measures 18" x 26". Buy now and have plenty on hand for the holidays. Limit 2.
 48¢ Ea.

VIEWMASTER G.A.F. Standard

 This popular viewer magnifies more than five times in three dimensions.
 \$1.77 Each

BABY ALIVE

 Eats-Drinks
 \$11.88

ANTI-FREEZE
 WE HAVE
 Buy Yours Now At
TG & Y
 Gal. \$6.49

FILLER PAPER
 Loose Leaf

 500 Ct. 73¢

Chocolate Covered CHERRIES

 Brachs creamy, chocolate covered cherries. A delicious holiday treat the family will really enjoy. 12 oz. Box.
 93¢

Ladies' BLOUSE
 100% Polyester Long Sleeve, button down front, two button sleeve
 Asst. Fall Colors, Sizes S-M-L
 Reg. \$6.88
 \$4.88

Juvenile Boy's Long Sleeve DRESS SHIRT
 65% Polyester, 35% Cotton
 Asst. Prints & Solids
 Sizes 4-7
 Reg. \$3.99
 \$3.44

HUFFY Men's 10 SPEED BICYCLES

 Men's 22" frame size
 10 speed derailleur gearing system with stem mounted ratchet shift levers, Mass bend handlebars, dual caliper handbrakes, custom racing style saddle.
 \$89.88

Ladies' BLOUSE
 Front wrap Tie 65% Polyester, 35% Cotton Asst. Fall Colors
 Sizes 34-38
 Reg. \$5.88
 \$4.88

Ladies' JAC SHIRT & BLAZER
 Both 100% Polyester, Jac Shirt comes in Asst. Plaid Colors, Sizes 10-18
 Blazer comes in Blue/Off-White or Berry/Off-White Checks Sizes 10-18
 Reg. \$19.88
 \$14.88

JR SWEATER V Neck
 Pullover style, Solid Color body with contrasting stripes on sleeves. Waist band and neck, Colors Yellow/Lilac, Blue/Navy, Green/Yellow, Ivory/Orange
 Reg. \$6.88
 \$4.44

JR. VEST
 55% Polyester, 45% Nylon, Asst. Colors Navy, Brown, Green & Wine, with Heart shaped buttons.
 Sizes S-M-L
 Reg. \$3.44
 \$2.88

Ladies' CARDIGAN
 100% Acrylic, button down front with two front pockets Colors Navy, Brown, White, Camel, Black and Burgundy
 Sizes 36-40
 Reg. \$7.88
 \$6.88

Infant CARDIGAN
 100% Acrylic-Boy and Girl Style, Button front, Asst. Styles, Colors & Embroideries
 Sizes 12-24-Mo.
 Reg. \$3.99
 \$2.88

SUPER DISCOUNTS

Sally Hanson
HARD AS NAILS
 Finger nail Polish-
 Helps Strengthen Soft Nails
 1/2-Oz. 66¢
 Reg. 90¢

ZEST
 Deodorant Beauty Bar
 5 1/2-Oz.
 Reg. 41¢
3/\$1.00

GERITOL
 For Iron Poor Blood
 80 Tablets
 Reg. \$3
\$3.17

Formica
FLOOR SHINE
 22-Oz.
 Reg. \$1.11
93¢

SCOTCH GUARD
 Fabric Protector
 20-Oz.
 Reg. \$2.57
\$2.23

Faultless
SPRAY STARCH
 22-Oz.
 Reg. 87¢
63¢

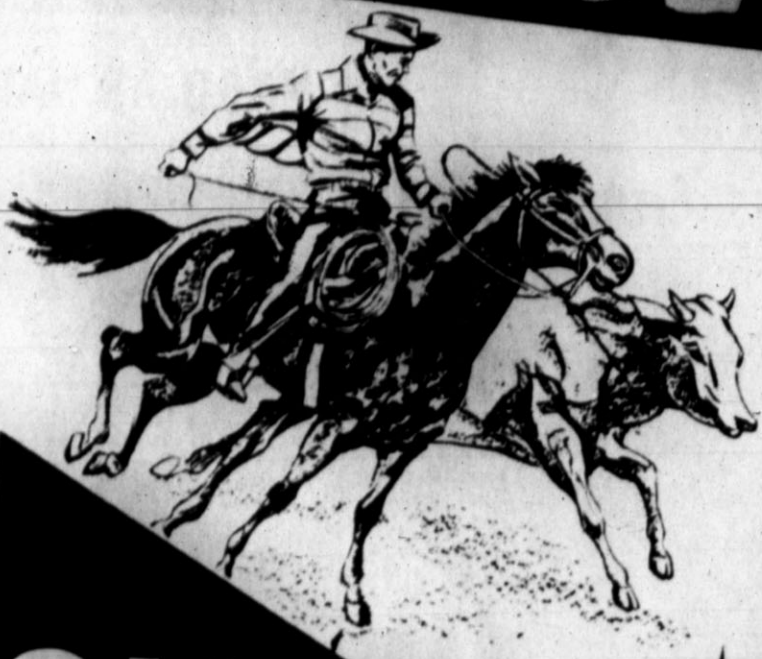
BOLD
 Heavy Duty
 Cleaning Energy
 49-Oz. Size
 Reg. \$1.17
\$1.07

AQUA NET
 Super Hold
 Hair Spray
 13-Oz.
2 \$1.00

HOSIERY GUARD
 8-Oz.
 Reg. 83c
66¢

Can't Miss
MOUSE TRAP
 2 To Pkg.
39¢

WAHOOOOO!



Body Shirts
H Bar C Ladies' **Now \$10.95**
Reg. \$18.50

Jackets
Levi Denim **Now \$9.99**
Reg. \$16.99

Jackets
Lee Full Length Denim **Sale Price \$19.95**
Reg. \$29.95

Blue Lancer Boot
Tony Lama 14" Top Round Toe **Now \$43.25**
Reg. \$63.95

Bell Bottoms
Levi Faded Blue 100% Cotton **Now \$9.50**
Reg. \$15

Knit Pants
Lee **Sale Price \$12.00**
Reg. \$18
Sale Price \$10.00
Reg. \$16
Sale Price \$9.00
Reg. \$15

OUR GOAL
Is To Provide You, Our Customers, With The Best Merchandise Available At Competitive Prices, While Giving You Friendly & Courteous Service
Butch & Mary Beth

TACK SALE
SATURDAY 23rd.
-1 Day Only-
We have stocked up for this. All Tack offered at 30% Off this one day.

Wrangler Denims
Sta Press
Hair Leg

Hoolihan Rodeo Game

Tony Lama & Justin Name Belts

Buckles
Ranging In Price From \$1 To \$125

New Shipment of Wrangler 100% Cotton Denims, Both Flare Leg & Boot Cut

Charcoal Rodeo Paintings

Just Received 200 Pair of Sanders Kid Boots

Resistol, Bailey, and American Felt Hats Ranging From \$25.00 to \$75.00

Just Received 175 Pair Tony Lama Kid Boots

Ladies' Western Suits, Pants and Blouses Arriving Daily

Dozens Of Beautiful Panhandle Slim Western Shirts



Gift Certificate

1 Group Sanders Boots **Reg. \$56.00 Now \$39.95**

1 Group Boot Jeans Levi Check Saddleman **Reg. \$13.50 Now \$7.50**

1 Group Levi Check Saddleman Boot Jean **Reg. \$13 Now \$6.99**

Many Ideas For Christmas **GIFTING:**

- Winter Caps
- Knives
- Indian Jewelry
- Bumper Stickers
- Boot Jacks
- Tie Tacks and Hat Pins

- Purses
- Billfolds
- Gloves
- Ashtrays
- and Many Other Gift Selections For Christmas

Western Bronze SCULPTURES



Truly Outstanding

For Western Apparel and Christmas Gifts Come To
BOOTS & SADDLE WESTERN WEAR

513 N. 25 Mile Ave.
364-5332

We Will Be Open Until **8:00 p.m.** Every Night Til Christmas

Published as part of
The Hereford Brand
by the Hereford High School
Journalism Department
Thursday November 21, 1974

The Whiteface



WHITEFACE STAFF

Editor- Rob Lomas
Reporters- Manuel Almazan
Karen Connelly
Alfonso Gomez
Jay Manion
Linda Mendez
Ronny Ohlig
Jimmy Sanchez
Cindy Smart
Janis Smith
George Yocum

More Whiteface News
On Inside Pages

Super Bowl Played On Local Turf



Ricky Castaneda (78) makes an offensive play for the All Americans during a Super Bowl Intramural Football game recently. Stopping the play are Rex Barber (55), Hank Stringer (15) and Ricky Fowler (20) for the Dedication Association. The Association grabbed the 12-2 victory.

Super Bowl action was seen here when the Dedication Association met the All Americans Nov. 12 on the high school band field for the football playoffs.

Both teams with a record of 4-0-1 battled it out in the cool fall weather while students and teachers watched from the sidelines and viewed the victory of the Dedication Association with a score of 12-2.

Mike Munnerlyn, Doug Charest, James Arney and Lynn Tarr were referees in the game, enforcing the official game rules.

The two teams have been playing intramural football the full season in hopes of winning the Super Bowl. Each of these two teams consisted of seven or more players with only seven at

a time playing on the field.

Rob Lomas, Dennis Nunley, Rex Barber, Hank Stringer, Eric Fowler, Roger Pickens and Randall Herr were the members of the Dedication Association.

Players of the All Americans were, Ricky Castaneda, Jessie Castanada, Vince Garcia, Ralph Vargas, Joe Soto, Mario Soto, Roger Bradley and John Valdez.

There was a 25 cents admission charge for the students who attended the game. This money will go to the intramural fund for awards and new equipment.

Football is just a part of the intramural program. Volleyball is now being played, while entries are still being accepted for badmitten and the turkey

run. The turkey run is a long distance run with a Thanksgiving turkey given to the winning girl and boy. In all team events, Super-Bowls will played with awards given to the first three place winners. These awards will be given at the conclusion of each series of events. At the end of the school year, awards will be given to the best all around teams and the individual high point man.

School Band To Try For All-Region

Approximately 50 members of the Hereford High School Band will be trying out for the all Region Band Dec. 2 at Borger.

Being sponsored by the Region I Music Education, the two high school all-region bands will be performing a concert in Borger.

The members of the junior high bands will be trying out for all region on Dec. 16, also in Borger. The junior high members from the Panhandle will form one all-region band. The guest conductor for all region band will be Dr. Gary T. Garner from WTSU.

Selections which members were judged on were First Suit in Eb for Military Band, Liebestod, Mac Arthur Park and Golden Jubilee March. This year for the first time students only have to play certain parts of the music instead of the entire piece as in the past.

Those who made all-region will be able to continue in competition for all area and all state bands.



Ronny Ohlig, member of the Hereford football varsity squad, addresses the student body during a Whiteface pep rally Friday afternoon. The assembly was a noisy, spirited introduction to last-game-of-the-season events.

Queen Reigns

Football Queen, Laurie Young, was announced Friday by Doug Charest during the pep rally before the Hereford Whitefaces confronted the

Lubbock Monterey Plainsmen. Miss Young commented, "I am very happy and excited to be the HHS 1974 Football Queen. I was proud to be chosen as a candidate and really surprised that I was selected queen."

Miss Young's escort was Kevin Malone.

Attendants were sophomore, Cindy Manning, escorted by Archie Crim. Junior attendant was Lynette Cawthon escorted by Dave Charest, and Senior attendant, Beverly Cole was escorted by John Patzold.

Miss Young plans to attend college after graduation, possibly Angelo State University. She plans to major in accounting and minor in elementary education.

Miss Young is now a member of the HHS Drill Team, she has been in National Honor Society three years and in Future Business Leaders for two years. This year she is Key Club Sweetheart. When asked what her favorite hobby is, Miss Young stated, "I like art and crafts."

Bonfire Sparks Football Fever

Students last week spent their time collecting wood, decorating classrooms, cars and halls at Hereford High School. All of these activities were to promote spirit for the last football game of the season, matching the Whitefaces against the Lubbock Monterey Plainsmen.

Thursday night students and fans supporting the Herd attended a bonfire behind the Doyle Johnson house. Seniors, juniors and sophomores competed in collecting wood; the wood was donated or collected in order to support the Herd.

Pickups and trucks were judged on the amount of wood they had. A pickup of wood was worth 10 points and a truck worth 50.

Teachers in charge of judging the wood piles were Tommy Rosson, Bill Gentzel, Steve Thomas and John Claypool.

Cindy Smart, student council president, was in charge of the bonfire.

The winner of the bonfire was the junior class. In second place was the senior class. The sophomores, because of coming in last, had the job of cleaning the bonfire area. Last year's winner was the sophomore

class.

Friday students entered school and found halls, rooms and cars well decorated, which helped emphasize the spirit throughout the day.

Students who decorated rooms and cars were judged by Coach Dempsey Alexander, Rick Wildman and Mrs. Lois Matchet. Taking first for the best decorated room was Coach Priest and his first period class.

For best car decoration honors were Hank Stringer, Mike Munnerlyn, and Stan Fry,

all seniors. First place went to Irma Flores; 2nd, Kathy Manning; 3rd, Sharon Dearing.

At 6:30 p.m. Friday, cheerleaders sponsored a car carnival from the school parking lot. They rode through the city honking and yelling support for the Herd. The car carnival arrived at the stadium for the Hereford-Monterey game. The high school band was joined by La Plata and Stanton Junior High bands to present a special halftime show promoting the bicentennial.

Queen's Throne Redecorated

The housing and home furnishings class, sponsored by Mrs. Prowell, has been working on the Queen's chair last week, for the crowning of Football Queen and other crowning occasions.

Hereford High furnished the materials for the Queen's chair. The wood has been antiqued white and reupholstered in red crushed velvet.

The Queen's chair is for occasions such as the crowning of the Homecoming Football, Basketball and Annual Queens.

The girls who worked on the chair were Beverly High, Irma Flores, Betti Martinez, Lanna Clark, Gina McGee and Evelyn Romo. The housing and home furnishings class studies buying houses, interior decorating, furniture styles and purchasing furniture.

Volleyball Team Practices Skill

The volleyball team is learning basic skills, working mainly with set control, bumps, spikes and serves. Workouts are Monday, Tuesday, Thursday and Saturday afternoons in order to get in shape for the February meet.

New tennis shoes were ordered along with new uniforms. The uniforms will be maroon and white.

They will play Pampa, Borger, Dumas and all four Amarillo schools and participate in the West Texas State University Tournament.

Coach Helen Reed stated, "I'm hoping this year that we will have a winning team because we do have the ability, skill and potential but motivation is lacking. In order to have a winning team, we have got to have practice sessions but due to lack of availability of facilities we cannot practice the hours we need."

There are 25 girls in volleyball. Seniors are Janette Schlabs and Evelyn Urbanczyk. Juniors: Linda Mendez, Sofia Pena, Wilma Knight, Ernestine High, Lisa Patterson and

Cheryl Arney. Sophomores: Lori Taylor, Tina Self, Tonia Rugh, Sandra Finley, Brenda Duzhan, Laura Lomenick, Ida Mireles, Anna Grego, Shirley Head, Joan Josseland, Tammi Minion and Terri Owens.

Also Rofina Pinnon, Susan Schlabs, Kelly Whipple, Shirley Wheeler and Terry Minier.

Orchestra Aims For All-State

Five members of Hereford High School Orchestra competed with other orchestra members from different schools in the Panhandle all-state competition Wednesday at Tascosa High School in Amarillo.

At press time those names who were selected were not available. The all-state orchestra will be performing at the Texas Music Education Association Convention in

Math Students Excel At Meet

UIL math meet was held at Hereford High School Saturday starting at 8:30 a.m. and lasting till 2 p.m.

Contestants from Hereford High were Joel Fuhrmann, Barbara Garcia, Mary Jo Bartels, Becky Veazey and Cynthia Thomas all in slide rule, slide rule from La Plata were Mitchell George, Terri Siever and Linda Miller.

In number sense the contestants from HHS were Jim Goheen, Jean Barber, Debra Walterscheid, and Pam Melugin; from La Plata were James Lyles, Keith Goheen, Karen Drake, Janelle Coupe, Delma Padilla, David Arney, Mitchell George, Terri Seiver and Linda Miller. In slide rule, 10 schools were represented. In number sense, 10 schools were represented.

In slide rule, sweepstakes was won by Andrew High School; runner-up, Hereford High school; second runner-up,

Students Attend Assembly

Recently attending the Texas Association of Student Councils Fall Conference for District I were 26 HHS Student Council members.

The one day conference was held in the WTSU Activity Center in Canyon. Registration started off the busy schedule beginning at 8:30 a.m.

The guest speaker was Phil Gugliuzza who presented an informal program on group dynamics. It gave everyone a chance to meet other people and share ideas of activities at their schools.

An evaluation was done by each individual of his student council. After the evaluation, the weak and strong points of the council were discussed.

Dismissal for lunch was at 11:30 a.m. The second general session began at 12:30. Presiding as District I president

was Glen Blanscot of Pampa who called the meeting to order. He introduced Mr. Winters, a representative from WTSU who gave the welcome and invited everyone to come anytime to visit the campus.

Elections were held for new District I TASC officers. The results were announced with area schools taking office. Serving as the new president school will be Amarillo High, Bonham Junior High will hold the vice-presidency; secretary school is Pampa; Phillips is the parliamentarian.

HHS Student Council members attending were Renee Payne, Stacy Lea, Vicki Payne, Shyla Thomas, Tommy Loerwald, Stan Fry, and Greg Pagett. Lisa Martin, Izabel Pena, Jeanne Hair, Julie Hallows, Cindy Ruther, Ann Bradley, Tami Lawson, Rex

Barber, and Hank Stringer.

Other students attending were Tommy Talamantez, Dirk Vander Zee, Cindy Manning, Beth Duggan, Billy Word, Amy Cox, Laurie Higgins and Cindy Smart.

Eugene Barkowsky and Phil Barefield are the sponsors for student council. They also attended the meeting.

VOE Girls Participate At Seminar

On Saturday the Tierra Blanca Chapter of National Secretary Association held its annual seminar in Hereford Civic Club Center.

Among the girls invited to attend were Irma Suarez, Linda Cornett, Betty Parish, Ann Zetsche Cindy Parton and Jo Lynn Williams. About 50 members from Hereford and Canyon attended the seminar.

The main speakers at the seminar were Bob Hill, investor, Thomas Burdett, attorney and a panel consisting of Mrs. Abie Crume Credit Bureau Inc.; Mrs. Pauline Howard, Hereford Texas Federal Credit Union; Jeff Carlile, vice president of Hereford State Bank.

The theme for this year's seminar was "This is the first day of your life."

For entertainment during the seminar, Amy Cox played dinner music on the piano. At the close of the meeting was a drawing for door prizes.

NHS Cites Trio

Each six weeks, the National Honor Society selects two students and a teacher because of high academic achievement.

Mrs. Betty Oglesby, NHS sponsor, and Shyla Thomas, president, presented to the student body the names of the two juniors and a teacher of the second six weeks. The teacher and juniors are John Claypool, Amy Cox and Billy Word.

Amy was selected because of her activities and her outstanding responsibility in carrying out her duties. She is actively involved in choir and Show Choir and is very busy as vice president of Student Council and Choir.

Billy Word, also selected as a six weeks honoree, was chosen for his various activities and accomplishments. He is an active member of NHS, Student Council and Leo Club. Billy also participates in the golf program of HHS.

This six weeks, only juniors were up for nomination and next six weeks will again be seniors.

The Teacher of the Six Weeks is selected through the NHS

according to what they have done as an educator.

An honor for teachers is to be selected as the Teacher of the Six Weeks, because it shows leadership, high qualities of a teacher and also understanding students and their problems. The Teacher of the Six Weeks is John Claypool who meets these standards. He is the Aerospace I and II instructor and sophomore class sponsor. He and his wife, Kay, are teachers in the Hereford school system. Mrs. Claypool is an English teacher at Stanton Junior High.

The Claypools have two children, Kim and Coe.

Funds Raised By FFA Sale

The FFA department has been participating in a class project during the past month selling oranges and grapefruit.

The orders have all been turned in. The fruit is expected to arrive Dec. 9, and will be delivered by the youth who sold them. The fruit are Ruby Red label.

Prices were standard on each box. a 40lb. box is \$6 and a 20 lb. box \$3.

Recognition of the individual selling the most fruit will be at the annual banquet toward the end of the year. All proceeds will go to the club budget for projects and the banquet fund.

HHS Forensics Students Advance To Semi-Finals

HHS Forensics team attended judges in semi-final and final at Dimmitt.

The following students advanced to semi-finals: Russ Odom and Rose Valdez in duet acting, and Deanna Finley in novice poetry.

Advancing to the final round were Odom and La Donna Bridges in prose reading, the Cameron Clements in persuasive speaking, Shelly Austin in novice persuasive and Debra Loper in informative speaking.

Miss Valdez placed 3rd in advanced poetry reading. In each event or round there are several judges with critic sheets. Judges then grade students on their literary value, voice control, voice quality and posture. The Dimmitt tournament was officiated by the Dimmitt Forensics Club under the direction of Don Blankenship.

There is one official in the preliminary round, and three

Wayne Hodgson, forensics coach, states the acceptance standards are the interest to communicate through speech activity, also grades are an important part and eligibility under all UIL rules. When asked about the potentials of this team for the year, Hodgson replied, "A lot of our group is young but are already doing very well and we hope to improve more for district touney next spring."

HHS Forensic Club will represent the school at the district meet competition in debate, persuasive and informative speaking, poetry, interpretation and, prose reading. The top three winners will be extended to state. HHS Forensics will host a tournament in Hereford Feb. 1. (See, HHS FORENSICS, Page 4)

(See, ORCHESTRA, Page 4)

(See MATH STUDENTS, Page 4)

Newcomer Likes To Get Involved With Projects

By SANDY PANKEY
Brand Staff Writer

"I put a hundred per cent of myself in a project or else I don't get involved at all," says Mrs. Freddie Savage of 1505 Brevard.

The charming homemaker, who moved to Hereford from Friona over three months ago, has already joined the Hereford Newcomers Club, Young Homemakers of Texas and is an active member of the Church of Christ. "My four children keep me

busy but I feel it is also important for a woman to have outside activities," explains Mrs. Savage.

THE children include two-year-old Eric, five-year-old Carl, eight-year-old Kip and 10-year-old Tonya.

"My husband and I like to take the children hiking and cooking out as often as we can. My husband is a salesman for Stribling Spraying and we don't have much time to spend together, so what time we do have, is very precious to us all," explains Mrs. Savage.

The homemaker's hobbies include knitting, needlepoint and cooking.

"I love to cook and bake. One of my favorite bread recipes to prepare is whole wheat bread," says Mrs. Savage.

"This recipe is extremely easy to fix and is almost fool-proof. It's a pleasant change from bought bread," states the housewife.

WHOLE WHEAT BREAD

Pour 1 cup boiling water over 1 cup shortening. Add 1 tsp. salt, 1/4 cup sugar, 2 well beaten eggs and 2 pkgs. yeast which has been dissolved in 1 cup warm water.

Next add 3 cups white flour and 3 cups whole wheat bread flour to ingredients.

Knead dough in large bowl. Place in warm place and cover. Let rise for approximately 1 hour and then knead again.

Make into rolls and place on cookie sheet. Bake for 15 minutes in 350 degree oven. (Makes 30 rolls).

Melvin Laird, former Defense Secretary, on future gas rationing: "Sooner or later a rationing system is going to be needed."

Jaworski expects evidence of Nixon guilt.

Ray contends he was mile from murder.



Mrs. Freddie Savage ...with four children

Small Talk

BY SUE COLEMAN
Womens Editor

A SURPRISE visit of their son, Daniel, at home on leave from Army duty in Germany, has brightened up the month for the Ted Higgins. The three of them, accompanied by Vicky Ruland, plan to go to Houston to spend the Thanksgiving holidays with another Higgins son, Mike, and his wife, Beverly.

Then she decided she probably couldn't get away with that, even though any woman knows it's perfectly logical.

THE JOHN Bob Drakes are the parents of a son, born Tuesday in Dimmitt and named Steven Lee. He weighed six pounds 12 ounces. Grandparents are the Herman Drakes and the T.B. Thomases, all of Hereford.

CELEBRATION of Thanksgiving need not be delayed until the actual date, Peg Hoff claims after a family reunion at her house last weekend. It was arranged during a visit of her brother, C.R. Haas, and Mrs. Haas from Greenville, Ill.

Her daughter, Mrs. Phil Brewer, and son Todd came from Graham; son Butch, or Paul Jr. to be formal, with his wife and children, Deanna and Danny, were here from Amarillo.

Family members who live here and were present for the Sunday dinner included the Bill Blackwells, the Hap Hagars, the Kenny Hagars and Kelly, the Ken Blackwells and Turk, the John Hagars and Kay Hagar. Also guests were friends, Iva Saltzman and Eleanor Winkler.

IT DID seem like a good idea when Nancy Perrin remarked at the CowBelles' lunch Tuesday, "This is such a good meal that I think I won't fix Jim any supper tonight."

A HEREFORD student away down at Texas A&I University in Kingsville, Ernestina Garza was one of 75 initiated at a banquet Wednesday into Chi Omega Chapter of Alpha Chi, national honor society. The society gives recognition to high academic achievement, leadership and commitment.

WE COMMENT often about delayed reports from college news services about student achievements, and we received one lately from the University of Texas at Austin that must be the most delayed of all. Seems to me we heard somehow, months ago, that Pam Garrison was on the honor roll of the college of social and behavioral sciences at UTA, but the official notice just came in. She was listed magna cum laude, very high up on the honor roll. Her parents are the Shirley Garrisons and she is a 1973 HHS grad.

Sale For Fund Held

Quilts sold in a benefit for Dawn Music Club to raise funds for buying a piano for the new Dawn Community Building, went to their owners at a community Thanksgiving supper Friday night in the building.

Names were drawn for choice of three handmade covers. Robert Strain, who had first choice, selected a queen-size quilt of double knit scraps contributed by all the club members, pieced in Around The World pattern.

Mrs. Pat Smith received a quilt of vari-colored cotton

scraps, pieced and donated by Mrs. J.E. Brooks. Also handmade and donated for the sale was an afghan contributed by Mrs. Carl Kleuskens, which went to Mrs. Bill Caraway.

Dawn Music Club has raised substantial funds to finance the new building, then members decided a new piano was needed for the numerous programs which will be given there.

The new structure replaces the community building which was formerly the Dawn Public School. In addition to various meetings for the entire neighborhood, it is used for sessions of the Music Club, Dawn Extension Club, 4-H Club and Lions Club.

'68 Class Reunion Scheduled

The 1968 graduating class of Hereford High School will have its six-year class reunion Dec. 28 with several events scheduled that day.

A get-acquainted tea for women and their children is planned from 2 until 4 p.m. at Pioneer Natural Gas Flame Room. This includes the wives of 1968 graduating men.

Beginning at 7 p.m. that evening a dinner will be held at Civic Club Center and a dance will follow featuring a live band. Ping-pong and cards games will also be available.

Babysitting will be provided by Campfire girls with an adult sponsor at the Campfire Lodge. The charge for the evening is \$5 for singles and \$10 per couple. A check or money order must be sent in no later than Dec. 1. It should be mailed to Mrs. Carl Hollingsworth, 624 Ave. F or Mrs. Mike Davis, 8104 Coronado Drive, Amarillo.

Gallup finds pessimism on economy.

Schwinn

For the young in heart

CHRISTMAS LAY-AWAY FOUND EXCLUSIVELY AT

WESTERN AUTO

241 Main 364-1355

Women's C of C To Allot Chores

Committee duties for the coming year will be assigned to members of the Women's Division, Deaf Smith County Chamber of Commerce, at a meeting of chairmen at 7:30 this evening in the conference room of the Chamber building.

All chairmen have been selected, Mrs. O.G. Nieman, president, announces. Assignments will be made in order to give every member an opportunity to work on a committee.

Executive board members will meet with chairmen this evening. In addition to Mrs. Nieman they are Mmes. Waldo Baxter, Joe Railey, Bill Johnson, Joe Henry, Melvin

BIRTH ANNOUNCED
Mr. and Mrs. Craig Poarch are the parents of a son, Brandon Craig, born Nov. 16 at Deaf Smith General Hospital. He weighed 8 lbs. 13 oz. Grandparents are Mr. and Mrs. J.D. Porch and Mr. and Mrs. Melvin Jayroe.

Faith is what helps us to carry on in spite of life's disappointments and regrets.

LAY AWAY NOW FOR CHRISTMAS COWAN JEWELERS Downtown

Hoover, Rex Lee and Percy Wilson.

Mrs. J.W. Robinson is chairman of the Miss Hereford Pageant steering committee. Mrs. Calvin Goodin of decorations and Mrs. Travis McPherson of beautification. Mrs. Floyd Coleman is chairman of newspaper publicity and Mrs. Roy Faubion of radio publicity.

Mrs. Henry heads the fine arts division and sub-chairmen are Mrs. Elmer Patterson, literary; Mrs. Herschel Black, arts and crafts; Mrs. Joel Newman, art state representative. These are all new committees this year.

Also in the fine arts division are Mrs. Warren Owen, chairman of art; Mrs. Wes Fisher, music, and Mrs. John Gilliland, drama.

Public Affairs division has Mrs. Hoover as director. It includes committees headed by Mrs. Bill Allen and Mrs. Charles Hoover, youth and education; Mrs. Ed Coplen, telephone; Mrs. Danny Martin, welcome; Mrs. Jack McKinster, tours; Mrs. Joe Reinauer Sr., Bicentennial.

Preceding the meeting of these chairmen, those who will work with the Miss Hereford Pageant will meet in the same room beginning at 7 p.m. Mrs. Robinson will explain duties of chairmen and committee members will be chosen.

THE BANK FOR ALL SEASONS

THE BEST OF ALL POSSIBLE BANKS

No matter which way the wind blows — we're here to serve your financial needs. Whether it's to save ... borrow or spend.

Whatever the season may be for you — good or bad — we're here to help as best we can...with money and with understanding.

A good bank has more Answers than Questions!

The FIRST NATIONAL BANK of HEREFORD

Member of FDIC

THE HEREFORD JAYCEES PROUDLY PRESENT

HANK SNOW In CONCERT

Hereford Bull Barn 8 PM

November 22

Tickets: \$4 IN ADVANCE \$5 AT THE DOOR

Get Your Tickets At: Troys Sweet Shop, Plains Furniture and Finance, Hereford State Bank, Deaf Smith County Chamber of Commerce. OR SEE ANY: Jaycee, Kids Inc. Officer or Peace Officers Assn. Member

PROCEEDS BENEFIT KIDS INC.



Guest Speaks At Lunch

Mrs. Jewell Avent, right, Tullia resident who is a vice president of the Texas CowBelles, was the speaker for Hereford CowBelles at lunch in the Country Club Tuesday. She was introduced by Mrs. Robert Josserand.

CowBelle Nominees Listed

Five members were nominated for Hereford CowBelle Of The Year title at the November luncheon Tuesday in Hereford Country Club. Votes were cast but they will be counted later and results announced at the first 1975 meeting.

The nominees are Mmes. N.E. Tyler, Olen Caviness, Jim Perrin, Elmo Hall, and Richard Coupe. Qualifications of each, adding up to a long list of achievements in the club, were summarized as Mrs. David Hutchins of the nominating committee announced the names.

At the January luncheon when balloting results will be announced, new officers will be installed. Mrs. Reece Lawson head the officers, elected last month.

The program Tuesday featured Mrs. Jewell Avent of Tullia, chosen Texas CowBelle Of 1973 and a vice president of state organization, as speaker. Her subject was Textured Vegetable Protein.

She discussed the growing use of this form of protein, often made from soybeans, as an additive in meat products or in foods flavored to resemble the taste of meat.

This is a matter of interest to CowBelles, whose purpose is to

Labor unrest is spreading in France.

promote the use of beef in the diet. Mrs. Avent stressed the higher quality of meat proteins as compared to vegetable.

Revision of the Hereford club's by-laws was approved to change election procedure, permit reimbursement of officers for expense on club business and change dues as required by a change in national by-laws.

Mrs. Coupe reminded members to promote the sale of beef certificates for Christmas gifts and said some local restaurants as well as food stores will honor these certificates.

Hospital Nursery Receives Gift

Dr. Howard Johnson donated a polaroid camera to be used in Deaf Smith County General Hospital's nursery at the Hospital Auxiliary luncheon Monday in Dickie's Restaurant.

In connection with the gift, auxiliary members voted to provide needed film.

A nominating committee was chosen to serve for election of officers at the auxiliary's January meeting. On the committee are Mmes. L.D.

A reminder was also given of the Christmas tasting bee, an annual social event to replace the December business meeting. It will be in the Virgil Marsh home from 11:30 a.m. to 1 p.m. Dec. 10.

Mrs. Melvin Cordray read a report of the recent state convention in Amarillo which was prepared by Mrs. C.W. Newsom. Announcement was made of the state spring convention to be held in Austin March 25.

Hostesses were Mmes. Kenneth McLain, Raymond Paetzold, D.F. Yandell and Harlan Barber.

Neumayer, Warner Lawson and Edward Paetzold.

Mrs. Danny Martin reported on the recent Arts and Crafts booth set up by the auxiliary at First Christian Church Bazaar. Items that were not sold will be on sale to the public during December at the hospital.

The December meeting was cancelled and the next meeting was set for 7:30 p.m. Jan. 27 at Community Room of First National Bank.

Club Has Auction To Aid Center

Choice of Hereford Day Care Center as the community agency to receive aid from El Llano Study Club was made at the club's meeting Monday evening in the home of Mrs. Joe Putt White, and an auction held to add funds for the purpose.

Several possible projects had been discussed in a previous club meeting, and members decided to give their contribution to the center which cares for children of employed mothers.

Mrs. Ben Childers acted as auctioneer in the fun-filled sale of food products made by members.

In the business period conducted by Mrs. R.W. Eades, members voted approval of a revised constitution and by-law for the club. Plans were made for the annual Christmas party, scheduled for Dec. 16.

It will be a progressive dinner beginning in the home of Mrs. Jim Bookout, with Mrs. Lloyd Kirkeby and Mrs. Childers hostesses for the main course and Mrs. Raymond White for dessert and an exchange of gifts

afterward. Mrs. R.C. Hoelscher was co-hostess with Mrs. White. They served refreshments to members mentioned and Mmes. Elmer Kimball, John Jacobsen Jr., Tom Hamlett, Boyd Foster, Fain Cesar, Pete Caviness, Ivan Block and Labry Ballard.

Program On Drugs Presented To Club

Phil Sciumbato presented a program on the use of drugs to members of Argen Draper 4-H Club Tuesday afternoon in Community Center.

New members were recognized during the brief business meeting. They included Valerie Naul, Stephenia Valdez, Shannon Valdez, Brenda Valdez, Esmeralda Esquivel and Marsha Livingston.

Guests present were Mrs. Janice Neal, Mrs. Tom Draper and assistant county extension agent, Sherry Harder.



VOE Student of the Week

Cynthia Mae Parten, 17-year-old daughter of Mr. and Mrs. Roy Parten of 227 Greenwood, works as an assistant teller as part of the VOE program at Hi Plains Savings and Loan Association. Cynthia, standing here with her supervisor Don Lane, plans to attend Bauder Fashion College after graduation.

No greatness exists unless it is based upon principle and not upon profits.

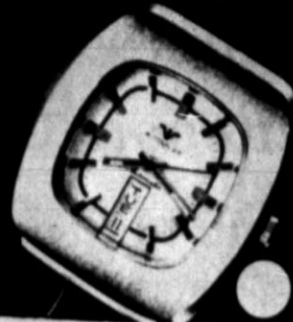
The dictionary, like your Bible, can do you no good unless you make use of it.

4-H Members Tour Local Feed Yard

Following a trip to a cattle auction in Amarillo and informative lecture by a local rancher, the Green Valley 4-H Club continued its study of the cattle industry with a tour of Southwest Feed Yards Monday.

Fifteen members were present including their leader, Mrs. Robert Strain, and assistant county extension agent, Sherry Harder.

Hereford's Authorized LONGINES-Wittnauer DEALER



COWAN JEWELERS DOWNTOWN

20% OFF SALE Famous Brand Sportswear

Here's a sale any woman will be thankful for! 20% off the regular price on one of our best lines of famous name brand sportswear. In red, navy, coral, green, and co-ordinated plaids. Sizes 8-18 average, 6-16 petite, and 10-20 tall. It's our way of saying thanks for shopping at Anthony's!

A Sale You Won't Want to Miss! Downtown & Sugarland Mall

- A. Blazer, reg. \$24. NOW 19.20
- B. Pull-On pants, reg. \$11. NOW 8.80
- C. Shirt jac, reg. \$13. NOW 10.40
- D. Plaid pants, reg. \$9. NOW 7.20
- E. Blouse, reg. \$11. NOW 8.80
- F. Vest, reg. \$14. NOW 11.20
- G. Skirt, reg. \$13. NOW 10.40

Get our new MIC 36/36 36 MONTHS OR 36,000 MILES MECHANICAL BREAKDOWN PROTECTION

Like having an extra car in reserve!

New MIC 36/36 Protection covers you for 36 months or 36,000 miles, whichever comes first. This policy covers the cost of repairing or replacing specified parts in the engine, transmission, rear axle, steering, brakes, electrical system and air conditioner.

*You will be reimbursed up to \$10 for any one day or \$50 for any one period, (exclusive of mileage charges), if you have to rent a car while yours is in the shop overnight as a result of a breakdown covered under the policy.

36/36 Protection, new from Motors Insurance Corporation, specialists in physical damage insurance. Come in for all the details.

Coverage is offered only to new car buyers for the first 36 months or 36,000 miles, whichever comes first.

Doyle Johnson Chevrolet-Olds, Inc.

364-2160

N. Hwy 385



VENTURA ELIZABETH CARIOCA

Keepsake

Keepsake engagement diamonds have perfect color, cut and clarity. Choose from our beautiful holiday selection.

KESTER'S JEWELRY

Across from the Post Office in Downtown Hereford

James I Court Is Book's Background

Featured at the Deaf Smith County Library this week are two suspenseful books entitled *The Murder In The Tower* by Jean Plaidy and *You Won't Let Me Finish* by Joan Fleming.

The Murder In The Tower is a drama played out against the background of the court of James I and the secret meeting places of men and women who exploited the rich and promises of supernatural aid.

You Won't Let Me Finish is an intense novel of a South American ambassador, Joris

Toda, who stumbles over a young man on the embassy steps in Helsinki only to discover that the man has important papers leading to the identity of Hector Irlam.

The library is open to the public free of charge on Monday from 9 a.m. until 9 p.m., weekdays from 9 a.m. until 6 p.m. and Saturdays until noon.

to court and the dangerous liaison began.

Frances, married against her will when still a child, was determined to have her own way, no matter what the consequences. There followed her introduction to the world of spell-makers and poisoners when she attempted to rid herself of an unwanted husband, to ensnare a lukewarm lover, and to revenge herself on the man who stood between her and her desires.

The drama is played out against the background of the court of James I and the secret meeting places of men and women who exploited the rich and promises of supernatural aid.

The characters concerned include the easygoing King, who had a fondness for young men, clever and shrewd, yet lived in constant terror of the

assassin's dagger; his wife, Queen Anne, petulantly resentful of her husband's friends; Henry, the virtuous Prince of Wales, who was tempted by the alluring Frances; Sir Thomas Overbury, clever, but not clever enough to escape disaster, working in the shadows, rising with his friend until he came into conflict with a dangerous woman.

And dominating the scene are the lovers: Frances, first Countess of Essex, then Countess of Somerset, the evil woman who was ready to destroy all who stood in her way; and Robert Carr, beloved both of the King and the wicked Frances, rising to the highest position at court, under the King, only to fall to disaster when he stood in a court of justice accused of murder.

By Joan Fleming

The peaceful routine of a South American embassy in Helsinki comes to a horrified stop when the ambassador, Joris Toda, stumbles over a young man on the steps, severely beaten and missing an ear. Since the beating has left him an amnesiac, the victim gives no clues, but his battered suitcase disgorges a small fortune in American dollars and papers leading to the identity of Hector Irlam.

Toda realizes that skulduggery's afoot when Irlam turns up playing the flute in Helsinki's marketplace but has no idea that the lovely American redhead next to him at a state dinner knows more about Hector Irlam than he ever will. For glib Dolly Darling sailed with Irlam to Finland, knows why and how the money got into Irlam's suitcase.

4-H Invites Study Club Hosts Teen Girls To Workshop Holiday Dinner

Interior Decorating will be the subject of a workshop sponsored by 4-H Clubs Saturday afternoon, for all interested girls between the ages of 12 and 19. Membership in a 4-H Club is not required for attendance.

Beginning at 2 p.m., the group will meet at Yocum Decorators for a talk on decorating by Linda Yocum. Then the meeting will move to Community Center where each participant will make a wall hanging.

Sherry Harder, assistant extension agent and 4-H director, announces that each girl is asked to bring scissors and 75 cents to cover cost of material for the hanging.

A Thanksgiving dinner was held for members of La Plata Study Club and their husbands Tuesday evening in the Flame Room of Pioneer Gas building.

After dinner, crazy bridge was played on tables decorated with miniature turkeys and berries.

Hostesses for the evening were Mes. Doug Bartlett, Major Schroeter, Don Taylor, Phillip Shook and Charles Kelley.

The club's next meeting will be a Christmas party Dec. 3 in the home of Mrs. Ken Rogers. Members are asked to bring a homemade craft or food dish to be auctioned.

Other members and husbands in attendance were Messrs. and Mes. W.D. Askew, Jack Brown, Pat Hughes, Ansel McDowell, O.G. Nieman, J.D. Neill.

Also Messrs. and Mes. Elmer Patterson, Frank Prowell, Ken Rogers, Louis Woodford and Raymond White; and Nancy Richie.

STORY HOUR CHANGED

Deaf Smith County Library has changed its story hour time from 3 to 3:30 p.m. each Wednesday afternoon at the library.

A leader is a man who gets something done; not a man whose only ability is expressed in criticizing what others have done.

Over 500 Watches to select from
COWAN JEWELERS
Downtown

Rainbows Report On Services

Assistance at Deaf Smith County Museum on Saturdays and Sundays has been given by Hereford Rainbow Girls. A report was made on this community service work at a meeting of the Rainbow Assembly Monday evening in the Masonic Building.

Plans were made to meet Wednesday after school to take cakes, pies and bread to some needy families of the city. Jana Ray, worthy advisor, presided and Mrs. Rodger Ruland acted as mother advisor.

Initiation was conducted at the meeting with Cynthia Easterwood received into membership. Her parents, Mr. and Mrs. Rex Easterwood, were special guests.

Other guests present with 27 members were Mrs. Vernon Darden, Patsy Brownlow, L.J. Clark, Jerry D. George and Charlie Brown.

Math Students...

Canadian High School. In number sense, sweepstakes Andrews High School; second runner-up, Hereford High School.

The three divisions in slide rule and number sense are high school veterans, high school novice, freshman division. The schools can enter as many contestants as it chooses.

An entry fee of \$1.50 was charged.

Orchestra...

Dallas Feb. 13-15.

Those who turned out were Delfine Ulibarri, Angelina Hascke, Hilda Garza, on violin, Blake Allen on cello and Gilbert Carrasco on string bass.

Guest conductor for the all-state orchestra will be Dr. Seiber from the Utah State symphony.

Selections that the students tried out on were Tchaikowsky - 1812 overture, and Dvarail - New Mark Symphony.

Selected members of the orchestra will be performing at the Messiah on Dec. 21, at the community concert auditorium in Hereford.

HHS Forensics...

Members will not be able to compete.

Students attending from Hereford were Rose Valdez, Ted Pittsinger, Diana Banner, Deanna Finley, Schoo Dryden, Raymond Zamora, all who competed in the poetry division.

Russ Odom, Loyd Bridges, La Donna Bridges, Kathy Jones, Jim Cockram and Debra Livingston competed in prose.

Lance Walton, Robert Shumaker, Shelly Austin, Karl King and Cameron Clements competed in persuasive.

Charlene Smith, Debra Livingston, Michelle Moore, Grace Bullard, Renee Inman and Julie Cortez competed in informative.

Those participating on the debating team were Marc Strange, Lyle Bonner, Susan Clark, Mike Culp, Melinda Matthews and Sandra Kleuskens.

Next week HHS forensics Club will participate in a two-day tournament at West Texas State University.

FOR GIFTS THAT ARE LASTING
COWAN JEWELERS
Downtown

SALES IN RETAIL QUANTITIES ONLY!

Prices Effective Thru. Nov. 23, 1974 In-HEREFORD, TEXAS

WE STOCK ONLY USDA GRADE 'A' TURKEYS

YOUNG TURKEYS Manorhouse Toms (over 16 lb.) **49¢** lb.

Manorhouse Hen (under 16 lb.) **53¢**

YOUNG DUCKLINGS Manorhouse Brand Grade "A" **99¢** lb.

Fryer Livers **99¢**
Fryer Gizzards **79¢**
Cornish Hens **99¢**
Cornish Hens **99¢**

TURKEY BREASTS Safeway Brand Self-Basting **\$1.29** lb.

Oysters Maryland House Small Eastern 10-oz. **\$1.69** Pkg.
Salad Shrimp Trophy Brand 8-oz. **\$1.19** Pkg.
Salad Shrimp Brilliant Brand 8-oz. **\$1.39** Pkg.
Shrimp Cocktail Captain's Choice 4-oz. **43¢** Pkg.

SAFeway FALL STOCK

Cranberry Sauce 16-oz. 39¢	Whole Oysters Sea Trader 8-oz. 69¢	Mushroom Soup 10.5-oz. 20¢	Poultry Seasoning 1-oz. 43¢
Eagle Brand Canned Milk 14-oz. 51¢	Chicken Broth Kraft Brand 13.75-oz. 23¢	Polaroid Film Type 108 Color \$4.49	Pumpkin Pie Spice 1.5-oz. 65¢
Cranberry Juice Ocean 48-oz. \$1.05	Marshmallow Creme Kraft Brand 7-oz. 43¢	Kodak Film CX128-12 Color \$1.19	Rubbed Sage Green Colony 1-oz. 53¢

Choc. Morsels Nestle Brand 12-oz. **91¢**
Choc. Chips Bakers Brand 12-oz. **69¢**
Marshmallows Kraft 10.5-oz. **39¢**

Safeway's Frozen Food Items!

PUMPKIN PIE Bel Air 49¢	BROCCOLI SPEARS Bel Air 39¢	BROWN & SERVE ROLLS MRS. WRIGHT'S SUPER SAVER 3 \$1 12-ct. Pkg.	ALUMINUM FOIL KITCHEN CRAFT SUPER SAVER 29¢ 12"x25" Roll	SWEET POTATOES TOWN HOUSE Low Price! 61¢ 23-oz. Can.
---------------------------------------	---	---	--	--

Safeway's Fresh Dairy Items!

ORANGE JUICE Scotch Treat 5 \$1 6-oz. Cans	PIE SHELLS Bel Air 43¢ 2-9 in. Shells	WHOLE SWEET PICKLES ZIPPY SUPER SAVER 69¢ 22-oz. Jar	WHIP CREAM Lucerne Brand 29¢ Pt. Ctn. 57¢ 1/2 Pt.	MARGARINE Imperial Soft 85¢ lb.
Pumpkin Pie Bel Air \$1.09	Cauliflower Bel Air 43¢ 10-oz. Pkg.	MANDARIN ORANGES TOWNHOUSE SUPER SAVER 33¢ 11-oz. Can.	Party Dips Lucerne Brand 8-oz. 39¢	Cream Cheese Lucerne Brand 8-oz. 44¢
Mince Pie Bel Air \$1.29	Cut Corn Bel Air 93¢ 32-oz. Pkg.	WHOLE SWEET PICKLES ZIPPY SUPER SAVER 69¢ 22-oz. Jar	Real Butter Shady Lane 1-lb. 98¢	Cream Cheese 3-oz. 18¢
Pumpkin Pie Mrs. Smith \$1.59	Brussel Sprouts Bel Air 37¢ 8-oz. Pkg.	EGG NOG Lucerne Brand 1-Qt. 69¢	Cinnamon Rolls Mrs. Wrights Can. 5.5-oz. 43¢	Margarine Empress Soft Tub 2-8-oz. 79¢
Mince Pie Mrs. Smith \$1.75	Corn on Cob Bel Air 77¢ 4-ear Pkg.	Party Dips Mrs. Wrights Can. 8-oz. 43¢	Crescent Rolls Mrs. Wrights Can. 8-oz. 43¢	Margarine Coldbrook Soft Tub 1-lb. 72¢
Strawberries Bel Air 98¢ 20-oz. Pkg.	Cool Whip Birdseye Topping 9-oz. Tub 69¢	Margarine Coldbrook Quarters 1-lb. 53¢	American Cheese 8-oz. 65¢	MARGARINE SUPER SAVER Coldbrook Corn Oil Soft Tub 1-lb. 69¢
Asparagus Spears Bel Air 69¢ 8-oz. Pkg.	Whip Topping Party Pride 9-oz. Tub 59¢			
Pie Shells Mrs. Smith 85¢ 2-ct. Pkg.	Peas & Potatoes Birds Eye 8-oz. In Sauce Pkg. 49¢			

The Hereford Brand, Hereford, Texas, Thursday November 21, 1974

Harris Rates Monterey-PD A Tossup

With the schoolboy playoffs beginning this weekend, the Harris Rating System has made its predictions on the games, which you will find listed below.

Of special interest to our readers is the Lubbock Monterey-Amarillo Palo Duro game in the AAAA class. The Harris system has rated the contest a toss-up with both teams power rated at 139. That game is to be played at 2 p.m. Saturday in Amarillo.

In Class AAA, Monahans is rated a 10-point favorite over Canyon while Brownwood is a six-point favorite to beat Snyder. Canyon and Monahans will meet Saturday at 8 p.m. in Lubbock, while Snyder and Brownwood will meet at 8 p.m. Friday in Abilene.

Class AA playoffs will include Olton as a 17-point favorite to beat Lockney in a 7:30 p.m. game to be played in Plainview.

Memphis and Stinnett will clash at 8 p.m. Friday in Canyon with Memphis rated a 6-point favorite in the Class A playoffs. In the same division Hart and Petersburg are rated even for their 8 p.m. Friday game in Plainview.

Class B pairings finds Sundown and Lefors in a tossup for

their 8 p.m. Friday game set for Hale Center. The playoff pairings and how Harris rates each game is listed below:

AAAA PLAYOFF PAIRINGS			
EP Coronado (9-1)	140	vs.	Ep Ysleta (7-2-1) 123
Lub. Monterey (6-3-1)	139	vs.	Amar. P. Duro (10-0) 139
W. Falls Rider (10-0)	160	vs.	Midland Lee (8-1-1) 151
Irv. M'Arthur (10-0)	144	vs.	Mesquite (8-0-2) 143
FW A. His. (10-0)	152	vs.	FW E. Hills (6-4) 133
Ds. Carter (9-1)	147	vs.	Ds. White (8-1-1) 138
Piano (10-0)	151	vs.	Longview (9-1) 151
Bryan (8-1-1)	151	vs.	Conroe (8-1-1) 145
Ho. Sterling (7-3)	135	vs.	Ho. Madison (7-3) 133
Bay, Sterling (9-1)	150	vs.	Ho. Kashmere (9-1) 144
PN-Groves (8-2)	145	vs.	Bmt. French (5-4-1) 138
Deer Park (8-2)	137	vs.	Texas City (6-2-2) 137
Brazoswood (9-1)	147	vs.	Aus. Reagan (7-3) 141
CC Carroll (9-1)	143	vs.	McAllen (7-3) 129
SA H'lands (9-0-1)	151	vs.	So. S. Antonio (8-1-1) 131
SA Churchill (10-0)	152	vs.	SA Fox Tech (7-2-1) 121

Belton (9-0-2)	136	vs.	Navasota (1-11) 133
Cuero (11-0)	144	vs.	Brazosport (10-1) 143
Greg-P'land (9-1)	133	vs.	Donna (10-0) 130

AA PLAYOFF PAIRINGS			
Henrietta (9-0-1)	120	vs.	Spearman (9-1) 120
Olton (9-1)	124	vs.	Lockney (5-5) 107
Hamin (8-2)	118	vs.	Denver City (7-3) 116
Alpine (8-2)	131	vs.	McCamey (8-2) 125
Comanche (10-0)	126	vs.	Bowie (7-3) 111
Alvarado (8-2)	121	vs.	Kaufman (8-2) 115
Whitehouse (9-1)	115	vs.	Wills Point (8-2) 114
Hooks (8-2)	126	vs.	Quitman (8-2) 115
Ham-Fannett (10-0)	137	vs.	Newton (9-1) 136
Columbus (8-1-1)	122	vs.	Coldspring (9-1) 109
West (10-0)	125	vs.	Groesbeck (8-2) 111
Cameron (8-0-2)	136	vs.	Burnet (9-1) 119
LaGrange (6-3-1)	119	vs.	Boling (6-4) 118
Hondo (8-2)	123	vs.	Pearsall (5-4-1) 109
Kennedy (10-0)	129	vs.	George West (6-4) 111
Freer (10-0)	132	vs.	Pt. Isabel (10-0) 111

Aledo (10-0)	128	vs.	China Spring (9-1) 115
Archer City (7-3)	109	vs.	Frisco (8-2) 94
Princeton (9-1)	103	vs.	Honey Grove (9-1) 97
Grapeland (9-0-1)	126	vs.	Bloom, Groves (9-1) 113
Winona (8-1-1)	101	vs.	New Diana (9-1) 101
Waskom (8-2)	101	vs.	Timpson (8-1-1) 100
Groveton (8-2)	102	vs.	Buffalo (6-2-2) 96
Royal (10-0)	136	vs.	Hardin (8-2) 124
Schulenburg (9-1)	116	vs.	Rogers (7-3) 104
Dilley (8-2)	108	vs.	Comfort (10-0) 102
Falls City (9-1)	118	vs.	Banquete (10-1) 102

B PLAYOFF PAIRINGS			
Sundown (10-0)	100	vs.	Lefors (6-4) 100
Bronte (10-0)	113	vs.	Sanderson (6-4) 93
Valley Mills (8-2-1)	96	vs.	Rule (7-1-2) 89
Celina (10-1)	111	vs.	Paradise (11-0) 109
Big Sandy (10-0)	114	vs.	Wortham (10-0) 106
Axtell (9-1)	98	vs.	Sabine Pass (9-1) 87
Moody (9-1)	108	vs.	D'Hanis (7-2) 104
Runge (9-0-1)	98	vs.	Ben Bolt (8-2) 91

UNDEFEATED, UNTIED TEAMS			
Amarillo Palo Duro	(AAAA)		
FW Arlington	(AAAA)		
Irving MacArthur	(AAAA)		
Piano	(AAAA)		
San Antonio Churchill	(AAAA)		

Wichita Falls Rider	(AAAA)
Beaumont South Park	(AAA)
Cuero	(AAA)
Donna	(AAA)
Jacksonville	(AAA)
Comanche	(AA)
Freer	(AA)
Hamshire-Fannett	(AA)
Kennedy	(AA)
Pt. Isabel	(AA)
Aledo	(A)
Banquete	(A)
Comfort	(A)
Jim Ned	(A)
Knox City	(A)
Memphis	(A)
Rankin	(A)
Royal	(A)
Bronte	(B)
Big Sandy	(B)
Paradise	(B)
Wortham	(B)

Golfers Gain Momentum

Experience is the name of the game as shown by the HHS golf team when they traveled to the first two tournaments and shot a team score of 347, but with experience gained from the first two tournaments they have bounced back and averaged of 331 for the last three tournaments.

Curtis Stoerner (captain), is the only returning letterman from last year's squad. Other members of the varsity are Kelly Lea, Billy Word, Greg Pagett, Doug Walterscheid and George Yocum.

The team has attended tournaments so far in Hereford, Plainview, Pampa, Amarillo and Borger.

In the Pampa tournament, Curtis Stoerner shot 74 and tied for second place. Other scores were Greg Pagett 84, George Yocum 84 and Billy Word 86.

The Borger tournament scores are Curtis Stoerner 74, which again tied for second place, Greg Pagett shot a 79, Doug Walterscheid 80, Billy Word a 90.

Stoerner has tied for second place twice and third once. Coach of the golf team is Terry Russel. The team practices at the Hereford Public Golf Course every day after school. Coach Russel, in an interview stated, "The team has improved considerably and I think we have great potential. They are all young and will improve."

The high team score so far this year is 348 in the first tournament and the low team score is 326 at Pampa. This is a improvement of 22 strokes.

If the price of food goes much higher, there will be something to a year-round gardening.

PEN PALS MEET
BUCKHANNON, W. VA. -- After 58 years of exchanging letters, B.F. Gillum met his Canadian pen pal for the first time recently when he flew to Canada to meet J.C. Highy of Yarmouth, Nova Scotia.

A. O. THOMPSON
ABSTRACT CO.
Mr. and Mrs.
A. J. Schroeter
Courthouse
Phone 364-1504
P.O. Box 73
Free City Maps
Showing Blocks

FOR LARGER
GIFT SELECTION
COWAN JEWELERS
Downtown

A compliment makes more friends for you than the truth.

It is surprising how often you see the prettiest girl you ever saw.



BONELESS HAM
Safeway Brand
\$1.69
lb.

Whole or Half



SLICED BACON
Smok-A-Roma Brand
99¢

2-lb. Pkg. \$1.97
1-lb. Pkg.



BONELESS ROAST
OR Boneless Steak Bottom Round Mature Beef
\$1.19
lb.



USDA CHOICE
EVERY BEEF STEAK AND ROAST WE CUT AT SAFEWAY IS USDA CHOICE BEEF!

OSCAR MAYER MEATS FROM SAFEWAY!

Wieners - Meat lb. \$1.09
Franks - Beef lb. \$1.09
Sliced Bologna Meat or 12-oz. Beef Pkg. 99¢
Variety Pack Meat 12-oz. Pkg. \$1.29

Safeway Brand Sliced MEATS 4.9¢ PKG.

Boneless Ham Normal Cure 81 \$1.99
Boneless Ham Oscar Mayer Brand \$2.09
Mini Hams Oscar Mayer Brand \$2.49
Ham Slices Center Cut Boneless \$1.69

CANNED HAM \$4.39

Sliced Bacon He-Man Brand Vac Pack \$1.19
Link Sausage Oscar Mayer Brand \$1.29
Smoked Ham Shank Portion Water Added \$1.79
Smoked Ham Rump Portion Water Added \$1.89

GROUND BEEF 78¢

Rib Roast USDA Choice Beef Large End \$1.39
Chuck Roast USDA Choice Beef Blade Cut \$1.68
7-Bone Roast USDA Choice Beef Center Cut Chuck \$1.98
Arm Roast USDA Choice Beef Chuck \$1.18

SAFEWAY SAUSAGE 99¢

UPTIME!



GET IT TOGETHER AT SAFEWAY

Onion Soup Mix 51¢	Com Muffin Mix 18¢	Stove Top Chicken or Corn Bread 51¢
Stuffed Olives 69¢	Dinner Napkins 41¢	Folger's Coffee 2-lb. \$2.49
Pumpkin 23¢	Karo Syrup 53¢	Brown Sugar 2-lb. \$1.25

JELL WELL GELATIN
DESSERT & SALAD FAVORITE
3-oz. Box 16¢

GOLDEN CORN
TOWN HOUSE
SUPER SAVER
17-oz. Can 27¢

FAMILY SIZE TIDE
LOW PRICE!
10-lb. 11-oz. Box \$3.82

CLOSE UP TOOTH PASTE
SUPER SAVER
4.6-oz. Tube 73¢

Listerine Antiseptic Super-Saver Toothpaste 7-oz. 55¢
Close-Up Brand Toothpaste 2.7-oz. 65¢
Razor Blades Shick Twin Double Edge 4-ct. 99¢
Shampoo Earth Born 12-oz. \$1.89
Polish Remover Dura-Glides 2.5-oz. 37¢
Band Aid Plastic Strips 70 ct. \$1.09

RIGHT GUARD DEODORANT
SUPER SAVER
4-oz. Can 79¢

Vicks Nyquil 6-oz. \$1.49
Cough Syrup Vicks Formula 44 3-oz. \$1.19
Razor Blades Shick Twin Injector Blade 4-ct. 99¢
Shampoo Earth Born 8-oz. \$1.49
Polish Remover Refresher 4-oz. 49¢
Band Aid Medium Plastic Strips 30 ct. 65¢

WHOLE GREEN BEANS
TOWN HOUSE
SUPER SAVER
16-oz. Can 29¢

Safeway's Garden Fresh Produce!

CELERY 14¢
Crisp Tender Stalks Ea

YAMS 4 Lbs. \$1
Golden Sweet

MUMS \$2.98
Assorted Colors 6 in. Pots

VIOLETS 99¢
Beautiful African 3 in. Pots

Turnips Sweet Clip Top 2/29¢
Potatoes All Purpose Russet 10-lb. 89¢
New Crop Nuts Pecans Walnuts 79¢

THE FUNK & WAGNALLS NEW ENCYCLOPEDIA
NOW ON SALE AT SAFEWAY!
VOL. 18 & 19 \$1.99

QUALITY KRAFT PRODUCTS FROM SAFEWAY

Philadelphia Cr. Cheese 8-oz. Pkg. 47¢	American Cheese 2-lb. Ctn. \$2.59
American Cheese Singles 12-oz. Pkg. \$1.05	Ready Dips 8-oz. Ctn. 65¢
Pimento Cheese Singles 12-oz. Pkg. \$1.05	Cheese Whiz 16-oz. Jar \$1.39
Jalapeno Velveta 1-lb. Ctn. 99¢	Parkay Margarine 1-lb. Pkg. 73¢
American Cheese Sliced 12-oz. Pkg. \$1.05	Philadelphia Cr. Cheese 1-lb. Pkg. 19¢

THIS COUPON IS WORTH
Toward the purchase of a 2-lb. can of FOLGERS COFFEE
30¢

Coupon Expires November 23
Redeemable Only At Safeway
One Coupon Per Customer

APPLES 4 lbs. \$1
Red or Golden Delicious

GRAPES 3 Lbs. \$1
Red Emperor
SUPER SAVER

MAKE SAFEWAY YOUR PRODUCE HEADQUARTERS FOR THE HOLIDAY!

•Dates •Broccoli •Cauliflower •Brussel Sprouts •Egg Plant •Squash
•Mushrooms •Parsley •Parsnips •Rutabaga •Turnips •Baking Squash

For God So Loved The World

FIRST BAPTIST CHURCH
Doug Manning, Pastor
Fifth and Main Streets

FRIO BAPTIST CHURCH
Rev. Lon Conner, Pastor
Frio Community

WESTWAY BAPTIST CHURCH

MT. SINAI BAPTIST CHURCH
Rev. C. H. Frost, Pastor
302 Knight Street

SUMMERFIELD BAPTIST CHURCH
Bill Broxson Jr. Pastor

**TEMPLO CALVARIO
ASAMBLEA DE DIOS**
13th & Ave. H
Ignacio Vasquez

**CHURCH OF JESUS CHRIST OF
LATTER DAY SAINTS**
(Mormon)
Country Club Drive

TEMPLE BAPTIST CHURCH
Rev. J. L. Bozeman
Forrest Ave. and Ave. K

GREENWOOD BAPTIST CHURCH
"A Bible Baptist Church"
Rev. Prentice D. Smith, Pastor

IGLESIA METODISTA SAN PABLO
Rev. Thomas Balderas, Pastor

LA IGLESIA DE SAN ANTONIO
North 25 Mile Avenue

TEMPLO BAUTISTA MEMORIAL
Pablo Garcia, Pastor

LA IGLESIA DE CRISTO
Sunset and Plains Ave.
Pete Reyna, Minister

CENTRAL CHURCH OF CHRIST
J.T. Marlin, Minister
148 Sunset Dr.

PARK AVE. CHURCH OF CHRIST
On Harrison Highway

TRINITY BAPTIST CHURCH
Southern Baptist
Rev. C.F. Powell
4th and Jackson

SAINT JOHN BAPTIST CHURCH
400 Mable St.
Rev. C.W. Allen, Pastor

FIRST METHODIST CHURCH
Dr. Jordan Grooms, Pastor
501 North Main

**WESLEY UNITED
METHODIST CHURCH**
Rev. Jack Moore, Pastor
410 Irving

BIPPUS COMMUNITY CHURCH
Gene Brock, Pastor
Preaching 1,2,3,4 Sundays
5th Sunday, Singing

AVENUE BAPTIST CHURCH
John H. Johns
130 North 25 Mile Ave.

CHRISTIAN ASSEMBLY
Interdenominational
Christian Fellowship in the Fullness
of the Holy Spirit
Fred Whipple, Pastor
South Main - 364-5556

ASSEMBLY OF GOD CHURCH
Rev. Homer T. Goodwin, Pastor
15th and Ave. F.

IMMANUEL LUTHERAN CHURCH
Rev. Hermon Schelter, Pastor
Park Ave. and B Street

SEVENTH DAY ADVENTIST CHURCH
Elder Hollis A. Morel, Pastor
West Park Addition

LA MISION DE SAN JOSE
S. W. of City
Vicario: Padre Jose, S.A.

CHURCH OF THE NAZARENE
Rev. Max Jetton, Pastor
16th & Blackfoot

GRACE GOSPEL CHURCH
Thirteenth and Avenue K
Pastor, Jim Gilliam

ST. THOS EPISCOPAL CHURCH
William A. Lang, Jr. Vicar
601 West Park

CATHOLIC CHURCH
Rev. Bernard McGorry, Pastor
Harrison Highway at 25 Mile Ave.

FIRST PRESBYTERIAN CHURCH
610 Lee Street
Rev. Roger B. Knapp, Minister

FIRST CHRISTIAN CHURCH
Rev. Eugene Brink, Pastor
West Park Avenue

Rev. Gene Meacham

UNITED PENTECOSTAL CHURCH
Ave. H. & Lafayette
Rev. Warren McKibben 364-6578



it's all in His hands

St. Luke was a learned man . . . more so than the average professional of his day. He was a very skilled physician with true devotion to his profession.

In spite of all his learning and skill, he knew that they were not enough. He realized that all he could do was to treat the illness and God would or would not provide the cure.

Many of our greatest physicians today believe as did Dr. Luke. They know their skills have limitations, that they must do all they can do and trust the outcome to God who has no limitation. They put their skills and tools in rhyme and hope that God will heal every time.

It is sad to know, but too many of us wait and wait until serious illness stares us in the face before we are willing to turn our case over to the Great Physician, who can heal us both physically and spiritually.

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

CARL McCASLIN LUMBER CO.

Carl G. McCaslin

KELLEY ELECTRIC

Virgil Kelley

McRIGHT GARAGE & SUPPLY

Mr. and Mrs. Clyde Oldham

FIRST NATIONAL BANK

Since 1900

ROCKWELL BROS. & CO.

Ray Chambliss, Mgr.

OGLESBY IMPLEMENT CO.

Cecil Oglesby

WAC SEED, INC.

Hugh Clearman-Armon Lauderback

DAVIS IMPLEMENT CO.

W. L. Davis Jr.

HEREFORD IRON & METAL

Anson A. and June Dearing

CONSUMER'S FUEL ASS'N.

"Bub" Sparks, Mgr.

THE INK SPOT, INC.

C.E. Coleman Jr.

HI-PLAINS SAVINGS & LOAN ASSOC.

**GILLILLAND-WATSON
FUNERAL HOME**

Marlin Gilliland-John Gilliland
Charles Watson

PITMAN GRAIN CO.

John D. Pitman

HAROLD CLOSE DRUG

Harold Close

FARMER'S DRIVE IN

Troy Moore

SUIT'S AUTO SUPPLY COMPANY

DOYLE JOHNSON CHEVROLET-OLDS

Mr. and Mrs. Doyle Johnson

BOYD MACHINE & SUPPLY

Mr. and Mrs. James J. Boyd

COIN OPERATED MAYTAG LAUNDRY

Two Locations: 213 13th
1009 Park Ave.
Herb and Dennis Edwards, Owners

CASE POWER & EQUIPMENT CO.

L.B. Herring, Mgr.

A to Z TIRE & BATTERY

Troy Rhodes

HEREFORD STATE BANK

"The Friendly Bank"

LOERWALD BROTHERS

231 W. 2nd

THE SUNDAY BRAND — THE HEREFORD BRAND

Phone 364-2030

when you can save on **thanksgiving**



DOUBLE-BARREL DISCOUNTS

PRICES EFFECTIVE THRU SATURDAY NOV. 23, 1974. NONE SOLD TO DEALERS. LIMIT RIGHTS RESERVED

9-9 SUNDAY 8-10 MONDAY THRU SATURDAY

For Prescriptions, Phone IDEAL DRUGS, 364-6861
LOCATED IN YOUR IDEAL FOOD STORE.
EMERGENCY NUMBER 364-5875

FOR A PERFECT HOLIDAY FEAST, SELECT YOUR TURKEYS FROM IDEAL!

HONEYSUCKLE GRADE A

TURKEYS

TOMS.....18 to 24-LB. AVERAGE



56¢

HONEYSUCKLE HENS 18 TO 16 LBS. AVG.
LB. **59¢**

EMPIRE BRAND
Young Turkeys.....LB. **49¢**
16 TO 22 LBS. AVG.

CURE "B" FULLY COOKED HALF OR WHOLE **\$1.99**
Boneless Hams.....LB.
RODEO NUGGET, FULLY COOKED **\$2.39**
Boneless Hams.....LB.

AGAR BRAND FULLY COOKED

Canned Hams

IN 5 TO 8-LB. CANS

\$1.39

BAR-S FULLY COOKED
Boneless Hams.....LB. **\$1.89**
HALF OR WHOLE

MEL-O-CRUST BROWN 'N SERVE

DINNER ROLLS.....

34¢

LIMIT 2 PKGS. WITH \$5.00 PURCHASE

CANE SUGAR.....

\$1.96

LIMIT 1 BAG WITH \$5.00 PURCHASE



THRIF-T BAKING NEEDS!

PURE VEGETABLE SHORTENING...

CRISCO

3 -LB. CAN \$1.76

LIMIT 1 CAN WITH \$5.00 PURCHASE



WILSON'S BAKE-RITE Shortening **\$1.38**
LIMIT 1 WITH \$5 PURCHASE
3-LB. CAN

FOR DELICIOUS PIES
Libby Pumpkin
16-OZ. CAN **28¢**

ENRICHED FLOUR
Gold Medal
5 LB BAG **74¢**
LIMIT 1 WITH \$5.00 PURCHASE



CHOCOLATE BITS
Nestles Morsels
12-OZ. PKG. **78¢**

CAMELOT
Cake Mixes
ALL FLAVORS
18 1/2-OZ. BOX **58¢**
BAKE YOUR OWN HOLIDAY TREAT!

BLACKBURN'S CRYSTAL White Syrup 32-OZ. BTL. **72¢**

ANGEL FLAKE Baker's Coconut 14-OZ. PKG. **99¢**

CAMELOT Evaporated Milk TALL CAN **25¢**

TOM THUMB Pecan Pieces 6-OZ. PKG. **82¢**

MEDOWDALE...LIMIT 4 WITH \$5 PURCHASE

Sweet Peas..... **4 \$1**
16-OZ. CANS

STRAWBERRY

Ideal Preserves..... **76¢**
18-OZ. JAR

KOUNTY KIST WHOLE KERNEL

Golden Corn..... **4 \$1**
12-OZ. CANS

OCEAN SPRAY WHOLE OR JELLIED

Cranberry Sauce..... **32¢**
15-OZ. CAN

CAMELOT WHOLE

Sweet Potatoes..... **48¢**
29 OZ CAN

LINDSAY LARGE PITTED

Ripe Olives..... **52¢**
15-OZ. CAN

KRAFT Mayonnaise 32-OZ. JAR **\$1.38**

CAMELOT Mayonnaise 32-OZ. JAR **\$1.28**

KRAFT CREAM...7-OZ. JAR

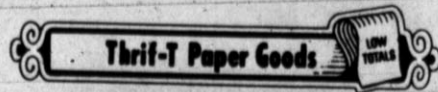
Marshmallow..... **36¢**

HUNT'S HALVES OR SLICED

Cling Peaches..... **48¢**
29-OZ. CAN

HUNT'S Fruit

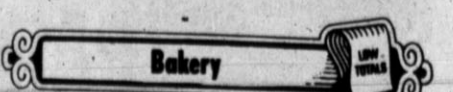
Cocktail..... **34¢**
15-OZ. CAN



CHARMIN ASSORTED Bath Tissue

68¢

4-ROLL PKG.



FRESH BAKED Fruit Danish Rolls

91¢

6 FOR

BOUNTY ASSORTED

Paper Towels JUMBO ROLL **49¢**

WE ACCEPT FOOD STAMPS ON ALL BAKERY ITEMS

FRESH MINCE MEAT OR Pumpkin Pie 20-OZ. **89¢**

foods the ideal way

WHY GO ANYWHERE ELSE?

<p>THRIF-T BABY BEE</p> <h2>Round Steaks</h2> <p>CENTER SLICES OF BEEF ROUND</p> <p>89¢ LB.</p> <p>BUTCHER BLOCK BEEF 98¢ LB.</p>	<p>THRIF-T BABY BEE</p> <h2>Sirloin Steaks</h2> <p>CENTER SLICES OF BEEF LOIN</p> <p>89¢ LB.</p> <p>BUTCHER BLOCK BEEF 98¢ LB.</p>	<p>THRIF-T BABY BEE</p> <h2>Rib Roasts</h2> <p>LARGE END OF BEEF RIB</p> <p>89¢ LB.</p> <p>BUTCHER BLOCK BEEF 98¢ LB.</p>	<p>THRIF-T BABY BEE</p> <h2>Chuck Roasts</h2> <p>BLADE CUTS OF BEEF CHUCK</p> <p>69¢ LB.</p> <p>BUTCHER BLOCK BEEF 79¢ LB.</p>
---	--	---	--

PORK ROAST... \$1.19
 RODEO ASSORTED LUNCH MEATS... 89¢
 MEADOWDALE HICKORY SMOKED SLICED BACON... \$1.09
 RODEO HICKORY SMOKED SLICED BACON... \$2.49
 RODEO SKINLESS FRANKS... 59¢
 OSCAR MAYER ALL-BEEF WIENERS... \$1.19
 JIMMY DEAN PORK SAUSAGE... 89¢
 OSCAR MAYER PORK LINK SAUSAGE... \$1.49

DOVERSTONE IMPORTED

DINNERWARE

featuring this week:

Cereal/Dessert Dish WITH \$3.00 PURCHASE EA. **59¢**

DO-IT-YOURSELF

Encyclopedia

VOL. NO. 1 **49¢** VOL. 2 THRU 16 \$1.99 EA.

fresh dairy...

GRADE A QUARTERED Camelot Butter... 1-LB. CTN. **88¢**

CAMELOT FRESH GRADE A LARGE EGGS 1-DOZ. CTN. **69¢**

CAMELOT GRADE A Medium Eggs... DOZ. **59¢**

KRAFT'S PHILADELPHIA BRAND CREAM CHEESE... 8-OZ. PKG. **38¢**

WHIPPING CREAM FAIRMONT FRESH HALF CTN. **39¢**

HALF & HALF IDEAL FRESH PINT **37¢**

frozen foods...

CAMELOT, ALL FLAVORS Ice Cream... 1/2-GAL. CTN. **87¢**

BIRDS EYE DESSERT TOPPING Cool Whip... 9-OZ. CTN. **56¢**

BANQUET PUMPKIN or MINCE PIES MIX OR MATCH 20-OZ. PKG. **48¢**

BAKE 'N SERVE RHODES ROLLS PKG. OF 24 **48¢**

BIRDS EYE CUT CORN 10-OZ. PKG. **28¢**

BIRDS EYE SWEET PEAS 8-OZ. PKG. **28¢**

fresh produce

CALIFORNIA PASCAL CELERY STALK **14¢**

FRESH Ocean Spray Cranberries 1-LB BAG **33¢**

SOUTHERN Golden Yams 2 LBS. **49¢**

IDAHO MEDIUM Yellow Onions lb. **11¢**

COLORADO RUSSET Potatoes 10 -LB. BAG **79¢**

FLORIDA RED Radishes 2 6-OZ. BAGS **29¢**

MISSOURI RED ROME Apples 4 LBS. **\$1.00**

CALIFORNIA Navel Oranges lb. **29¢**

CALIFORNIA DIAMOND WALNUTS IN THE SHELL lb. **79¢**

STOCK UP FOR THE HOLIDAYS!

ALKA-SELTZER 8-OZ. BTL. OF 25 **64¢**

CREST, REG. or MINT Toothpaste 5-OZ. TUBE **59¢**

Polaroid Film TYPE 108 COLOR FILM PKG. **\$3.99**

Boot's West
 OPEN TIL 7 P.M. E. Hwy 60 364-5961

All Men's And Ladies'

BOOTS
20% OFF

New Shipment of Men's and Children's

SHIRTS



Featuring!
 The Biggest
 Selection
 of Bumper
 Stickers
 This Side of
 Umbarger

**ALL
 GOOSEDOWN
 JACKETS**

10% OFF

**NEW
 SHIPMENT**
 of Children's'
**Tony Lama
 BOOTS**

**GOOD
 Selection
 of
 WINTER
 CAPS**



New Shipment
 of Justin
SEA TURTLE



**Fearless
 Forecasters**

★★★
 This
 Week's Picks



Larry Dippel
 193-82
 .701



Tom Simons
 190-85
 .690



Speedy Nieman
 191-84
 .694



Dan Welty
 193-82
 .701

Arkansas at Texas Tech
 Baylor at SMU
 TCU at Rice
 Houston at Florida State
 Wichita St. at Memphis St.
 Southern Miss. at Tampa
 Idaho at Boise State
 Weber State at Utah State
 Lamar vs. UT Arlington
 NTSU vs. Long Beach St.
 Louisville vs. Vanderbilt
 Oklahoma vs. Nebraska
 Washington at Wash. St.
 Wyoming vs. Arizona
 Boston C. vs. Mass.
 Michigan at Ohio State
 Southern Cal at UCLA
 Iowa St. at Oklahoma St.
 Kansas at Missouri
 Navy vs. Army
 Notre Dame vs. Air Force
 Penn State at Pittsburgh
 Colorado at Kansas State
 Indiana at Purdue
 Kentucky at Tennessee

Texas Tech
 SMU
 Rice
 Houston
 Memphis St.
 Southern Miss.
 Idaho
 Utah State
 Lamar
 Long Beach St.
 Louisville
 Oklahoma
 Washington
 Arizona
 Massachusetts
 Ohio State
 Southern Cal
 Oklahoma St.
 Missouri
 Navy
 Notre Dame
 Penn State
 Colorado
 Purdue
 Tennessee

Arkansas
 Baylor
 Rice
 Houston
 Memphis St.
 Southern Miss.
 Boise State
 Utah State
 Lamar
 Long Beach St.
 Vanderbilt
 Oklahoma
 Washington
 Arizona
 Boston College
 Ohio State
 Southern Cal
 Oklahoma St.
 Missouri
 Navy
 Notre Dame
 Penn State
 Colorado
 Purdue
 Tennessee

Texas Tech
 Baylor
 Rice
 Houston
 Memphis St.
 Southern Miss
 Idaho
 Utah State
 Lamar
 Long Beach St.
 Vanderbilt
 Oklahoma
 Washington St.
 Arizona
 Boston College
 Ohio State
 Southern Cal
 Oklahoma St.
 Missouri
 Navy
 Notre Dame
 Pittsburgh
 Colorado
 Indiana
 Tennessee

Texas Tech
 Baylor
 Rice
 Houston
 Memphis St.
 Tampa
 Idaho
 Utah State
 Lamar
 Long Beach St.
 Louisville
 Oklahoma
 Washington
 Arizona
 Boston College
 Ohio State
 Southern Cal
 Oklahoma St.
 Kansas
 Navy
 Notre Dame
 Penn State
 Colorado
 Purdue
 Tennessee

Theresa Albracht Claims Contest

Theresa Albracht of 410 Avenue J is the winner of this week's Brand football contest, beating out the rest of the competition with only three misses.

Theresa captured first place by missing only the Lubbock

High - Plainview game, the Green Bay upset of Minnesota, and missing the tie game. Her tiebreaker score was 34, not even close, but the fewest number of misses in the contest won Theresa \$15.

Prize money may be picked

up at the Brand office. The SMU-Arkansas tie provided everyone who entered the contest with one miss and was counted wrong regardless of choice on all ballots.

Joe Rusher of 237 Avenue B was the second place winner and earned \$10. Rusher missed the tie game, the Green Bay-Minnesota contest, North Texas State at West Texas, and the Baylor upset over Tech. His tie-

breaker score was 20, only one point off.

Third prize money of \$5 will be split between Frankie O'Rand of 803 Brevard and Gayle Cotten of 118 Oak. Both missed four games and had identical tiebreakers of 23.

Other contestants missing four games were Santry Rush, Waldo Baxter, and Larry Wartes. Each placed out of the money due to the tiebreaker.

Boxers Win Five In Levelland

The Hereford Boxing Club placed five members in the finals of a three-day tourney held over the weekend in Levelland, with the club coming away with three of five bouts.

In one of the premier bouts of the evening, Vincent Guerrero of Hereford scored a technical knockout over Frank Martin of Levelland in the second round of a 105 pound bout. Martin was later presented the Rusty Price Fighting Heart Award. Price was a Levelland boxer who was killed early this year in a car accident.

Eddie De Leon also scored a knockout in the second round of his bout in the 147 pound class. De Leon floored Jimmy Harris of Clovis four times in the first round of the match and sent

Harris to the floor the final time one minute into the second round. The knockout came on a strong left hook.

In other bouts, Hector Guerrero won a decision over Alan Harp of Lubbock in the 100-pound division. Robert Martinez lost a decision to Benny Gomez of Muleshoe in the 60-pound class, and Joe Tijerina lost a decision to Mike Myrick of Levelland in a hard-fought 112-pound class battle.

There were several clubs entered in the Levelland meet: Hereford, San Angelo, Odessa, Lubbock, Tulia, Muleshoe, Olton, Clovis and Levelland. Sponsor Harold Wheeler said the meet gave his boxers some ring experience against fighters they had never competed with before. Several of the Hereford boxers were unable to compete because of a flu bug that swept the group.

Upcoming for the Hereford Boxing Club is a meet in Lubbock Saturday night. November 29 will be the date when Hereford will host its own matches in the Bull Barn. Altus, Vernon, Amarillo, and Muleshoe clubs will be on hand for the event. First matches are scheduled for 8 p.m.

ON SMALL ACCOUNTS

DETROIT--The Michigan National Bank of Detroit reports it is dropping all customers who have less than \$50 in their saving accounts due to rising handling costs.

**Home
 Repairs
 and
 Remodeling
 all kinds
 FREE ESTIMATES
 Rockwell Bros. &
 Co.
 Lumber
 104
 S. Main 364-0033**



West Texas Deer

Nick Milburn, his wife Lynda and son Phillip, exhibit four deer shot during the first hours of deer season near Menard, Texas. Milburn, his father N.E. Milburn, and Otis Hall of Belton, Texas bagged five deer in the early morning hours Saturday on a deer lease near the San Saba River. A 10-point buck, 7-point buck, 6-point buck, spike and doe were felled.

Forecasters Within Three Games

The last weeks of the football season are proving tough for our prognosticators, but only three games now separates the four Fearless Forecasters.

Coach Larry Dippel has made a strong move in the past two weeks missing not a single high school football game. He now is tied for the lead with Dan Welty, both sitting at .701 with 193

correct games and 82 incorrect choices.

Speedy Nieman is at .694 with 191 to 84 while Tom Simons is at .690 and 190 versus 85. In last week's forecasting, Dippel and Simons each missed four games, while Welty missed six and Nieman missed eight.

All four forecasters were counted incorrect on the SMU-Arkansas tie game, as will all contestants in the Brand's football contest. The only other game all four missed on was the Green Bay upset of Minnesota. Dippel was the only forecaster to pick Lubbock High over Plainview and Simons was the only correct guesser in his choice of Washington over Dallas.

Due to the various technical difficulties, the Forecast this week will consist entirely of college games.

**Dr. Milton C. Adams
 OPTOMETRIST
 335 MILES
 Phone 364-2255
 OFFICE HOURS
 Mon.-Fri. 8:30 to 5:00**

**TAYLOR FURNITURE
 AND APPLIANCE**

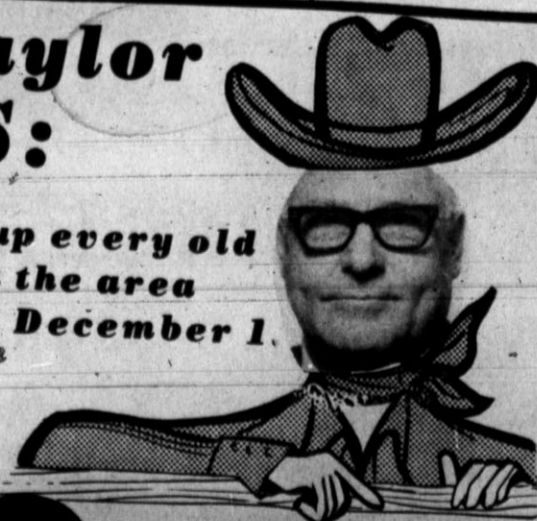
603 Park Avenue
 Hereford, Texas
 364-1561

Your Old Sofa will pay 50% of the price on a huge selection of Sofas, Chairs, Loveseats.

**ANNUAL
 OLD SOFA**

**Doodle Taylor
 SAYS:**

"I want to round up every old sofa and chair in the area between now and December 1."



ROUNDUP

GET MORE FOR YOUR TRADE-IN RIGHT NOW!

Let us be your
 Jewelry Gift source for every occasion

Cowan Jewelers

Downtown AMERICAN GEM SOCIETY



BSP Sorority Holds Rituals

A formal setting was arranged in Community Center clubroom Tuesday evening for the fall rituals of Beta Sigma Phi Sorority, ceremonies involving all four of the Hereford chapters.

Pledges and transfer members were received, three participated in the Ritual of Jewels after a pledge period and three others were honored as 15-year members of the sorority.

Candles were lighted in Beta

Sigma Phi tradition, and decorations featured the sorority flower, yellow rose.

Members of Alpha Alpha, the preceptor chapter, Mmes. Howard Gore, John Schneider and Larry Summers were recognized for 15 years of membership.

Mmes. Temple Abney, Gary Royal and James Head became full members of Kappa Iota Chapter as the Ritual of Jewels ended their year as pledges. The other ritual chapter,

Alpha Iota Mu, received Mrs. Clyde Whitaker, a former member here, as a transfer on her return from Yerington, Nev., and Mrs. Darwin Huen who transferred from Plainview. Dixie Ford became a pledge of that chapter.

Pledges welcomed by Kappa Iota Chapter are Mmes. Tom Carter, Butch Grover, Johnny Hopkins, Ben Martin, Joe Paetzold and Johnny Wall.



New Members

Received as a pledge in Alpha Iota Mu Chapter, Beta Sigma Phi, in rituals Tuesday evening was Dixie Ford, seated left, while two transfer members, Mrs. Clyde Whitaker from Yerington, Nev., and Mrs. Darwin Huen from Plainview, were added to the membership. At the close of their pledge period Mrs. Gary Royal and Mrs. Temple Abney, photo at right, became full members of Kappa Iota Chapter in the Ritual of Jewels.

Sunday Will Honor Children

Sunday has been designated as Children's Sunday at the Hereford Church of the Nazarene, the Rev. Max Jetton, pastor, announces.

Children's Sunday will begin at 10 a.m. in the Sunday School hour. After an abbreviated Sunday School session, the entire congregation will meet in the sanctuary for a special puppet show presented by the New Generation Puppet Troop under the direction of Mr. and Mrs. Dwayne Matlock of Friona, members of the Hereford church.

Rev. Jetton stressed that the public is invited to the service. Persons wishing to attend may call 364-1375 or 364-3760 and

transportation will be provided. The church bus will run its regular route.

Matlock is director of children's church for the Nazarene congregation, and has directed puppet performances each week in its meetings but this is the first full-length worship service to be presented by the troop.

The director began work with puppets when he was children's minister at the Church of the Nazarene at Mustang, Okla., and found it an effective medium for presenting religious messages to children. These are 10 members of the troop he has formed here.

A grown-up person is one who wants nothing that he has not earned.

We Americans are entirely too careless and we pay for it with human lives.

We don't want to disappoint anyone; consequently, we make no predictions.

DOOLIE'S FABRIC SHOP
214 N. 25 Mile Ave.
364-5791
Vogue & Authentic
Western Pattern
Service



Legion, Auxiliary Meet For Dinner

American Legion and American Legion Auxiliary members met for a joint dinner Tuesday evening at Legion Hall.

During the brief business session, auxiliary members were asked to bring gifts to be sent to Veterans Administration Hospital's gift shop in Amarillo.

Club Makes Gift Plans

Gifts and cash for Girlstown U.S.A. will be given for Christmas by Progressive Extension Club, according to plans made by members at a meeting Tuesday in Mrs. Floyd McGee's home.

For their own holiday entertainment, the group set the date of a Christmas dinner for their husbands on Dec. 13 in the T.J. Parsons home. The Dec. 3 afternoon meeting in the home of Mrs. Dean Stallings will also have a Christmas theme.

Joyce Shipp, county extension agent, gave the program Tuesday with suggestions and recipes for quick meals. Mrs. Parsons read humorous verses. Not For Me.

Mrs. J.L. Rowland was a guest and other members present were Mmes. Taft McGee, E.C. Hammett, Pete Carmichael, Karl Mannschick, Stallings and Parsons.

These may be given to Mrs. Jimmy Jesko or Mrs. Ira Ott no later than Dec. 7.

An informative program was given by guest speakers, Lee Edman, VA hospital director in Amarillo, and Joe Zupko, volunteer director, on the hospital's activities and future plans.

Mrs. Edman and Mrs. Zupko were recognized as guests among the 80 members present.

Supper, Bazaar Set At Walcott

The Walcott community Thanksgiving supper for all residents and their families, will be combined with a bazaar sponsored by Walcott Parent-Teacher Organization, offering an array of handmade articles suitable for holiday gifts.

Walcott School is the place, and the covered dish supper will begin at 7 p.m. Friday. The public is invited. The PTO treasury will benefit from the event, and the treasurer, Mrs. James Rogers, is general chairman.

Holiday Aid To Others In Club Plan

Holiday projects discussed in Palo Duro Extension Club at a Monday evening meeting are gifts for children in Deaf Smith General Hospital at Christmastime, and decorations for Westgate unit of Kings Manor retirement home.

The club will have its Christmas program Dec. 2 in the home of Mrs. Lindell Fisher. The meeting Monday was at Mrs. Dan Gorman's home. Mrs. State Norvell presided for business.

A demonstration of quick meals with suggestions helpful to the young matrons in the club, most of whom are employed outside their homes, was given by Joyce Shipp, county extension agent.

Helen Gorman and Sandee Finley were welcomed as guests. Other members present were Mmes. Tony Gorman, Mickey Brisendine and Fisher, and Stacy Lea.



Ritual Honorees

A special ceremony in the annual fall rituals of Beta Sigma Phi Sorority Tuesday evening honored Mrs. Howard Gore and Mrs. John Schneider, top photo, for 15 years of membership in the organization. Mrs. Larry Summers, not pictured, was another 15-year member. They are members of Alpha Alpha, the preceptor chapter here. In the lower photo are new pledges of Kappa Iota Chapter, Mmes. Johnny Wall, Joe Paetzold, Ben Martin, Johnny Hopkins, Butch Grover and Tom Carter, who participated in the pledge ritual.

Miss Weaver Honored At Gift Shower

Kitchenware items were selected and ordered to be delivered to Miss Mary Ruth Weaver, bride-elect of Earnest Baird, during a shower Saturday afternoon in the home of Mrs. Randy Laing, 131 Northwest Dr.

Miss Weaver was presented a corsage of mums in her bridal colors, bronze and autumn yellow. Special guests were her

mother, Mrs. Jack Weaver, and a friend from Fort Lupton, Colo., Mrs. Johnny Hill.

Approximately nine guests were served cake squares topped with icing rosebuds, small sandwiches, potato salad, nuts, coffee or punch.

You are now about to be swamped with the commercial extravaganza of all extravaganzas—Christmas.

The average individual thinks all of his problems could easily be solved if his income increased enough.

FOR LARGER GIFT SELECTION
COWAN JEWELERS
Downtown

CARPET and LINOLEUM
Nationally Advertised Brands
See samples in your own home

Free Estimates—We Install
E.B. BLACK CO.
Downtown Hereford

Careful driving is always important because your life is at stake on the highways.

Over 500 Watches to select from
COWAN JEWELERS
Downtown

you're
INVITED

To Our Annual
Christmas Open House
Sunday, Nov. 24, From 1-5 P.M.

Christmas Centerpieces, Door Swags,
Tree and Tree Trimmings, Free Door Prizes,
Refreshments

Park Avenue Florist and Gifts
"Your Locally Owned FTD Florist"
364-4042 315 Park Avenue

Don't Let **BAD WEATHER** Beat You To The Garage Door.

★ ★ ★
A PERFECT CHRISTMAS GIFT!

Buy Now While Selections Are Good. If You Wish We'll Store Your Doorkeeper For You Until Christmas

★ **Doorkeeper** Electronic Garage Door Operator

Prices Start At **\$116⁷⁵** Installation Extra

Carl McCaslin Lumber Co. 344 E. 3rd. 364-3434

SELL IT FAST! BUY IT RIGHT! USE WANTADS!

Phone 364-2030

CLASSIFIED ADVERTISING RATES
 Readers Ads (Minimum 19 words) 1st insertion per word 10c
 Additional insertions, when paid in advance: per word 8c
 Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00
 Repeat insertion without copy change per col. inch \$1.50
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.54
 Deadline for Classified Advertising in the SUNDAY BRAND. 5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND. 5 p.m. Tuesday

I. FOR SALE Miscellaneous

FIRE WOOD PINON - OAK
 Seasoned
 Bud Sparks — 364-1264
 Dean Herring — 364-2203
 B-1-13-tfc

For Sale: Like new 1972 Chemetro portable 200 amp arc welder on excellent two wheel trailer which includes cutting torch. Call 364-2947.
 B-1-22-45-tfc

CARPET !!
 We have moved to 310 North 25 Mile Avenue
 B-1-14-tfc

C & W CARPET
 364-3448
 B-1-14-tfc

For Sale: 12 gauge, bolt action, pump shotgun. Phone 364-3583.
 B-1-10-20-2c

For Sale: Storey and Clark solid pecan piano. Call 364-5280.
 B-1-10-20-2c

"THE SADDLE HOUSE"
 COMPLETE Riding Equipment
 New & Used Saddles
 HIGGINS & SOUTH TEXAS ST.
 PHONE 364-3583
 B-1-5-tfc

MOBILE HOMES - new - will trade for equity in house.
 Realtor, 364-6633.
 B-1-11-14-tfc

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552
 B-1-37-tfc

WE HAVE MOVED!! TO KNOWLES AUCTION BARN ON MISSION ROAD
 We have a full line of new & used furniture and appliances at bargain prices.
 Open for business 6 days a week 8:00 a.m. to 8:00 p.m.
BIG JIM'S FURNITURE
 Phone 364-1873
 B-1-31-tfc

For Sale: Hammond Spinnet Organ. Good condition. Call 364-2384 after 5:00 p.m.
 B-1-10-14-tfc

STATED MEETING
SECOND MONDAY
 7:30 P.M.
 Thursday
DEGREE WORK
 L.J. Clark W.M.
 W.A. Phipps Sec.
 Hereford Rotary Club
 meets every Monday at 12:05
 Civic Club Center (Jim Hill)
 Lions Club meets each Wednesday, 12 Noon
 Civic Club Center (Jim Hill)

New General Electric Filter-Flow Washers, now only \$199.95.

TAYLOR FURNITURE & APPLIANCE
 603 Park Avenue
 B-1-16-44-tfc

FOR SALE
 1-21" Color Console TV
 1-19" B&W Portable
WE MAKE HOUSE CALLS
 Repairs on all makes & models, color, B&W and radios.
TOWER TV
 248 Northwest Drive
 Phone 364-4740
 B-1-25-tfc

Steel belt radial at reduced prices. Hurry while supply lasts. 50-HR-78-15 and 50-GR78-15. Firestone. Call 364-4333.
 B-1-17-45-tfc

New 24 cu. ft. General Electric side by side refrigerator-freezers, frost free, white or avocado, \$599.95 with trade.
TAYLOR FURNITURE & APPLIANCE
 603 Park Avenue
 B-1-26-44-tfc

For Sale: Baling wire, \$33.50 per roll. 16 ft. well casing, 1/4 wall, new \$12.50. Farwell Pipe & Iron, Farwell, Texas Phone 481-3287.
 B-1-21-46-tfc

LEFT IN REPAIR
 We have several unclaimed stereos left in our repair shop that must be sold. For example — an electronic component with 8 track tape player, deluxe turntable and two speakers. Only \$98.00 or \$10.00 monthly at:
MARTINS SOUND CENTER
 Corner of Georgia & I-40
 Amarillo, Texas
 B-1-45-tfc

VICTORIA HOUSE OF ANTIQUES
 Antiques and gifts,
 New shipment of cut glass
 For appointment:
 Call 364-5636
 B-1-46-tfc

For Sale: 1969 12x60 Atlas Mobile Home. \$3800.00. Call 364-6397 after 7 p.m.
 B-1-12-20-3p

For Sale: 3 year old female St. Bernard, beautifully marked. Phone 364-2560.
 B-1-11-20-4c

FROM wall to wall, no soil at all, on carpets cleaned with Blue Lustre. Rent electric shampooer \$1.
Hereford Hardware
 B-1-21-20-2c

FOR SALE
 Good selection nice used sofas and chairs. Some good used appliances.
TAYLOR FURNITURE & APPLIANCE
 603 Park Ave., Hereford
 B-1-20-tfc

For Sale: New 1/2 h.p. compressor, \$120.00. Like new General Electric Dishwasher, harvest gold, \$150.00. Call 276-5802.
 B-1-17-20-tfc

FREIGHT DAMAGED
 New 1975 model stereos damaged in shipment. Electronic console models with 8 track tape recorder, AM-FM stereo radio, 4 speed record changer and 10 speaker system. List price \$369.95, now only \$185.00 or \$10.00 monthly at:
MARTINS SOUND CENTER
 Corner of Georgia & I-40
 Amarillo, Texas
 B-1-45-tfc

FOR SALE: Late model self-defrosting refrigerator. Also clothes dryer. See at 135 Avenue D, after 3 p.m.
 B-1-18-47-1p

GARAGE SALE
 All Day Saturday
 704 Stanton
 B-1-15-47-1c

GARAGE SALE
 403 Avenue G
 Thursday, Friday, Saturday, 21 thru 23. Coats, toys, dishes, clothes, lamp shades, spreads, curtains, etc.
 B-1-18-47-1p

IHC Front end loader. 1968 Model 2504. Complete motor overhaul, 364-6062.
 B-2-11-45-7c

"Steam clean" your carpets the professional way. Do it yourself and save money. The Trewwax Hydro-Mist System cleans even ground-in dirt. No shampoo residue. Leaves carpets soft and fluffy. Rent the Trewwax Hydro-Mist System at Sherwin-Williams Sugarland Mall 364-4484
 T-1-42-7c

FOR SALE: Singer portable sewing machine, \$60.00. Complete set (30) Americana Encyclopedia, cost new \$300.00, now \$100.00. Call 364-0303.
 B-1-19-20-2c

FOR SALE
 Frigidaire Dishwasher, 8' round stock tank, Mexican Chandelier light fixture, two 8.00x15.5 tubelass rims, four Chevy hubcaps to fit rims.
 Call 364-6555
 B-1-20-2c

MADAM ANN PALM READER & ADVISER
 Advice in all affairs of life, love, marriage, and business. There is no problem so great that she is unable to solve.
 See "Madam Ann" today and get rid of your problems tomorrow.
OPEN 8 a.m. - 10 p.m. Daily and Sunday
 2401 East 5th Street
 Plainview, Texas
 Phone 806-293-7368
 Look for the "Palm" sign in front of her home.
 B-1-20-4p

NEW - NATIONAL CASH REGISTER
 Model 24-152. Used only 9 months, non-itemizing, four total, slip printing sales, 5-digit money keys with 7 identifying sales keys and 4 department totals.
PHONE 806-364-1932
 B-1-20-4c

FOR SALE: 4 year old blue mare, gentle. Also two horse trailer. Good condition. Call after 5 and on weekends, 364-5896.
 B-1-21-20-2c

FOR SALE: 4 year old blue mare, gentle. Also two horse trailer. Good condition. Call after 5 and on weekends, 364-5896.
 B-1-21-20-2c

FOR SALE: Repossessed Quasar color 12" portable TV, still in warranty.
STAN KNOX TV & MUSIC
 509 E. Park Avenue
 B-1-20-20-tfc

FOR SALE: Small one bedroom Mobile Home. Town and Country Sales Lot. 364-0169.
 B-1-15-47-2c

FOR SALE: 5 piece dinette, \$12.00. Small refrigerator, \$25.00. Cute, fluffy puppies to give away. 364-4927.
 B-1-16-47-1p

GARAGE SALE
 Friday and Saturday. All Day. South 385, next to last house on east side of road.
 B-1-18-47-1c

LOOK LOOK LOOK
 Complete liquidation, due to other interests in New Mexico. Pipe, steel, well casing, all sizes and shapes of steel. 25 semi-loads. The more you buy, the less the price.
 20,000 pound Clark Fork Lift.
 1969 Chevrolet pickup with self contained camper.
 Nice B-N Ford Tractor. Used barbed wire.
GARDNERS PIPE AND STEEL
 Matador, Texas
 Phone 806-347-2335
 B-1-47-2c

FOR SALE: Good holstein milk cow. Freshens this week. Phone 289-5515.
 B-1-15-47-2p

2. FOR SALE Farm Equipment
 See Us For Mayrath Grains Augers
 Also have parts in stock
DAVIS IMPLEMENT
 409 EAST FIRST
 Phone 364-2811
 B-2-35-tfc

FOR SALE: 1974 Demco 20 Ft. gooseneck trailer, totally enclosed. Call 364-5691; after 5 p.m. 364-2686.
 B-2-15-43-tfc

See Us For Parts-Sweeps-Chisels for Graham (Home) Plows
DAVIS IMPLEMENT
 409 EAST FIRST
 Phone 364-2811
 B-2-35-tfc

FOR SALE: 1970 Dodge Crew Cab 1/2 ton, SWB, \$1395.00. Call 276-5802.
 B-3-12-20-tfc

FOR SALE: 1971 Buick Electra 225. Good condition. Call 364-2622 after 6 and weekends.
 B-3-10-20-2c

FOR SALE: 1971 Buick Electra 225. Good condition. Call 364-2622 after 6 and weekends.
 B-3-10-20-2c

CROSSWORD By A. C. Gordon

1	2	3	4	5	6	7	8
9	10	11	12	13	14	15	16
17	18	19	20	21	22	23	24
25	26	27	28	29	30	31	32
33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48
49	50	51	52	53	54	55	56
57	58	59	60	61	62	63	64

ACROSS
 1 - Start
 3 - Diabrotica
 7 - Male nickname
 9 - Fabric
 11 - The month preceding
 13 - Perform
 14 - A fish
 16 - To act
 17 - Time period
 19 - Prisoner's unit
 20 - Herds
 21 - Skilla
 22 - Fish eggs
 23 - Acquired (poet.)
 25 - An assault
 27 - Light wood
 28 - Excavation
 29 - Enclosure
 30 - Hacked
 31 - Draw forth
 32 - Slush
 36 - Riteous assemblage
 38 - Bone
 39 - Circle part
 41 - Unrefined mineral
 42 - Lampry

DOWN
 1 - Type of electric current
 2 - Recent
 3 - To finish
 4 - Fury
 5 - Nurture
 6 - Thallium (chem.)
 7 - Dramatize (colloq.)
 8 - Accomplish
 10 - Misnomer
 12 - Paragon
 15 - Soot
 18 - Free from disease germs
 20 - Unseasoned appetizer (colloq.)
 21 - Blood vessel
 24 - Title
 26 - A bond
 27 - Insect
 28 - Larva
 32 - Main part
 34 - Infant sickness (pl.)
 36 - Code
 37 - Misrepresent
 40 - To wear
 43 - Girl's name
 47 - Musical note
 48 - Prisoner's unit
 50 - Male title
 51 - Proposition

TREAT rugs right, they'll be a delight if cleaned with Blue Lustre. Rent electric shampooer \$1.
McCaull Lumber
 B-1-20-47-2c

GARAGE SALE
 Friday, Saturday, Sunday, 22-23-24. Clothes, anti-freeze, household items. 815 Brevard.
 B-1-15-47-1p

GARAGE SALE
 717 Avenue H. All day Friday and Saturday.
 B-1-15-47-1c

FOR SALE: Couch in good condition. 603 Star Street. Phone 364-2403.
 B-1-15-47-2c

FOR SALE: Sewing unit with machine that zig-zags and buttonholes. Call 364-2520.
 B-1-15-47-tfc

GARAGE SALE
 Saturday, starts 9 a.m.
 Sunday, starts 1 p.m.
 126 Fir
 B-1-15-47-1c

FOR SALE: Used Whirlpool washer and dryer. Good condition.
Western Auto Store
 364-1355
 B-1-15-47-2c

FOR SALE: 70 yards beige carpet with pad. 1 couch with inner-spring mattress that makes a bed. 1 chair to match couch. All in good shape. Phone 364-2284.
 B-1-47-2p

FOR SALE: Good holstein milk cow. Freshens this week. Phone 289-5515.
 B-1-15-47-2p

2. FOR SALE Farm Equipment
 See Us For Mayrath Grains Augers
 Also have parts in stock
DAVIS IMPLEMENT
 409 EAST FIRST
 Phone 364-2811
 B-2-35-tfc

FOR SALE: 1974 Demco 20 Ft. gooseneck trailer, totally enclosed. Call 364-5691; after 5 p.m. 364-2686.
 B-2-15-43-tfc

See Us For Parts-Sweeps-Chisels for Graham (Home) Plows
DAVIS IMPLEMENT
 409 EAST FIRST
 Phone 364-2811
 B-2-35-tfc

FOR SALE: 1970 Dodge Crew Cab 1/2 ton, SWB, \$1395.00. Call 276-5802.
 B-3-12-20-tfc

FOR SALE: 1971 Buick Electra 225. Good condition. Call 364-2622 after 6 and weekends.
 B-3-10-20-2c

FOR SALE: 1971 Buick Electra 225. Good condition. Call 364-2622 after 6 and weekends.
 B-3-10-20-2c

SELECTED USED TIRES \$3.00 UP
 30 Day Guarantee
MONTGOMERY-WARD AUTOMOTIVE SALES
 114 EAST PARK
 B-3-17-tfc

FOR SALE
 '68 Chevy Pickup with camper top, and 17 ft. Glastron Boat & Trailer, outboard-inboard 150 V/6 Buick Engine. Easy load drive-on trailer.
 CALL 364-0235 after 4 p.m.
 B-3-20-3p

FOR SALE
 1962 4 dr. Chevy, pb, ps, automatic, good condition \$195.00.
 327 & 350 Chevy Motors.
 2-396 Chevy motors, one hi-performance.
 1-396 Pontiac Motor.
 Above motors overhauled and ready to go.
 1966 Chevy Pickup. New paint job.
 1967 Ford Pickup. New paint job.
PHONE 364-2044
 B-3-20-2c

For Sale: Station Wagon 1970 Ford LTD, 3 seater, 215 Cherokee, 364-6113.
 B-3-12-20-tfc

For Sale: 1971 Toyota. Extra good car. 215 Cherokee, 364-6113.
 B-3-10-17-tfc

1974 Monte Carlo, loaded, includes factory tape. Can be seen at 420 Star St.
 B-3-12-20-tfc

1968 IHC F-1800 series. Twin screw. Excellent condition.
 1973 F-250 Ford, LWB. Power steering, 4 speed 390 engine.
 364-0951.
 B-3-19-47-tfc

1973 Chevrolet Cheyenne Pickup with 8' cab-over camper. Extra clean. One owner. Together, or separate.
 364-6247.
 B-3-16-47-2c

1963 GMC, V-8, 1 ton, flatbed with 1967 250 AMP welder. Good shape and ready to go. Must sell, together or separate.
 Call 267-2183.
 B-3-16-47-2c

1974 Ford 390, V-8 four speed, 1 ton welding truck with 200 AMP Lincoln Welder, 6,000 miles. Nice rig. Call 267-2183.
 B-3-16-47-2c

FOR SALE: 1969 Chev. tandem truck. See at 100 North Cherokee Drive. Call 364-2948.
 B-3-15-47-4c

FOR SALE: 1969 Chev. tandem truck. See at 100 North Cherokee Drive. Call 364-2948.
 B-3-15-47-4c

4. REAL ESTATE For Sale Or Trade
 I have Farm and Ranch Buyers, I need your listings.
J.M. HAMBY REAL ESTATE
 Phone 364-3566
 Res. 364-2553
 B-4-29-tfc

TRADE
 6 good brick duplexes, brings in over \$900.00 per month above payments - would trade for land.
 Realtor 364-6633.
 B-4-41-tfc

MOBILE HOMES - new - will trade for equity in house.
 Realtor, 364-6633.
 B-4-11-14-tfc

HOUSE FOR SALE BY OWNER
 Approx. 1500 sq. ft. 3 bedroom, 1 1/2 bath. Ppaneled den, utility room, 2 car garage. Well landscaped. Lots of fruit trees, storage shed in backyard. Excellent neighborhood. Northwest. Reasonably priced. Call 364-5690.
 B-4-20-tfc

FOR SALE
 1500 Acres new farm land, shallow irrigation water, 2,000 plus gallons per minute at 40 ft. All in Buffel and Klein Grass. Excellent hunting. \$375.00 per acre.
 CALL 512-866-2444 or 512-896-3264
 B-4-19-10c

FOR SALE
 Redecorated 3 bedroom, 1 1/2 bath, fenced yard, patio, gas grill, fruit trees, corner lot and close to school.
 PHONE 364-2486 after 6 p.m.
 B-4-46-tfc

FOR SALE
 2 acre tract with 15 ton capacity scales and scale house. Scales and scale house can be sold separately. Ideal home site, 5 miles east of Hereford on Hwy. 1259.
 CALL 512-866-2444 or 512-896-3264
 B-4-19-10c

1 acre tract with well. 1.7 miles west of Summerfield Post Office on Hwy. 60. Signs on properties.
 PHONE 806-373-4271
 B-4-45-6p

Commercial Building—6,000 ft. of floor space, fire proof, quality built, heated, cooled, rest rooms, offices and lounge, etc.
 Realtor, 364-6633
 B-4-14-tfc

HEREFORD HARDWARE FOR SALE.
 Owner - has other business interests.
 Phone 364-4042.
 B-4-18-tfc

EXCLUSIVE LISTING
 On this 3 bedroom brick home, sharp inside and out, has lots of rose bushes and fenced back yard. Priced \$19,750.00 has existing loan.
DOUBLE SHARP
 This 3 bedroom, 1 1/2 bath, new paint, carpet, double garage, fenced yard. Buy Equity and assume loan. Priced \$23,500.

CLOSE TO SCHOOL AND HOSPITAL
 3 bedroom home, single car garage, nice yard front and back, fenced, also good neighborhood. Has a small loan at 5% interest. Priced \$15,500. Owner will carry some second loan. Call for details.

CLOSE TO GROCERY STORE AND SCHOOL
 3 bedroom, 1 bath with new paint and carpet, also has fenced back yard with storm shelter. Has existing loan with payments of \$165. Priced \$16,500.

OWNER ANXIOUS
 to sell this duplex, 1 bedroom-kitchen and living room on both sides. Furnished with double garage and car port. \$1,500. down and \$125. per month. Rented now for \$230. per month. Priced \$14,000.

LOOK \$49,000. DOWN
 Will buy this 1/2 section with nice brick home and machinery barn, 3 wells with tail pit. You need to see this place. Priced \$550. per acre. Good terms on balance.

FARMER WANTING TO LEAVE
 Says sell this 1/2 section for \$300 per acre. Has 3 bedroom home with 5 small wells, land lays real good. Call for terms.

1/2 SECTION ON PAVING
 With 3 bedroom home and some corals, has some small wells. Has wheat on land ready to graze. Wheat goes with sale. Priced \$325. per acre. Call for details.

HAMBY REAL ESTATE
 1/2 Mile South of Underpass on Hwy 385
 OFFICE — 364-3566
 Calvin Edwards — 364-1017
 Gerald Hamby — 364-1534
 J.M. Hamby — 364-2553
 EQUAL HOUSING OPPORTUNITY
 B-4-16-tfc

CHOICE 1/2 section irrigated. Strong 8" wells. Plastic underground, Phone 364-0491.
 B-4-46-3p

NEED to settle estate, so make offer on equity on this 272 acre farm in Deaf Smith County.

182 acres irrigated, all with Chevy engines on natural gas. Terms to right party. Present note assumable and payable, \$1700.00 yearly in February which includes interest. No improvements.
CHATEAU REALTY INC.
 Clovis, New Mexico
 763-3880, or call Bill Ragland 763-4714 or Oran W. Batson 762-0089
 B-4-18-6c

FOR SALE
 2 acre tract with 15 ton capacity scales and scale house. Scales and scale house can be sold separately. Ideal home site, 5 miles east of Hereford on Hwy. 1259.
 CALL 512-866-2444 or 512-896-3264
 B-4-19-10c

1 acre tract with well. 1.7 miles west of Summerfield Post Office on Hwy. 60. Signs on properties.
 PHONE 806-373-4271
 B-4-45-6p

Commercial Building—6,000 ft. of floor space, fire proof, quality built, heated, cooled, rest rooms, offices and lounge, etc.
 Realtor, 364-6633
 B-4-14-tfc

FOR SALE
 Redecorated 3 bedroom, 1 1/2 bath, fenced yard, patio, gas grill, fruit trees, corner lot and close to school.
 PHONE 364-2486 after 6 p.m.
 B-

The Hereford Brand, Hereford, Texas, Thursday November 21, 1974
WANTED: Custom farming.
Nelson Hall, 276-5502.
B-6-10-44-tfc

8. HELP WANTED

Want to hire waitress at The Moonlighter Club. Must be 18 years or older. Full or part time. Call 364-0064 for appointment.
B-8-22-19-tfc

Need school bus drivers for coming school year. See Eldon Owens at School Bus Shop.
B-8-14-29-tfc

Need experienced welders at our new facilities on Holly Sugar Road. Phone 364-4621.
B-8-13-32-tfc

LVN NEEDED. Pleasant working conditions. Small nursing home. Call 806-652-2502.
B-8-10-46-6c

SOCIAL SECURITY OR RETIRED MAN for part-time custodian work and to enforce rules for the use of the Heritage Room at the Deaf Smith County Library.
Apply in person to: Deaf Smith County Judge Courthouse
B-8-46-4c

Need experienced hair dresser with following to work in beauty salon. For information, call 364-0209 or 364-6552.
B-8-17-20-4c

Custodian needed at Bovina Schools. Contact L.F. Jacobs, Supt. Phone 238-1317.
B-8-11-20-3c

REGISTERED NURSES North Plains Hospital is seeking industrious individuals to help enlarge our nursing staff.
Our salary program is one of the best in the Panhandle. It is designed to compensate you for your experience as well as supervisory ability. Our nurses residency is available at a cost cheaper than free. Fringe benefits are above average excellent medical staff relations.
For more information, call collect: DIRECTOR OF PERSONNEL 806-273-2851 North Plains Hospital Borger, Texas
An equal opportunity employer
B-8-19-5c

Hide room labor wanted. We offer:
+Good pay
+Paid vacation
+Paid hospitalization
Colorado By-Products
3 1/2 miles West Hwy 60
Phone 276-5331 days;
364-2495 nites
B-8-42-tfc

WANTED Dependable woman to work 10:30 to 5:00, Monday through Friday. Occasional Saturday at Mr. Burger. Apply in person at 819 West Park Avenue, between 10:30 and 11:30. No phone calls.
1-B-8-47-2c

IMMEDIATE OPENINGS For 8 to 10 representatives. Full or part time. Earn extra money for Christmas, or start a permanent career. For interview, call 364-6340.
1B-8-47-2p

9. SITUATIONS State Licensed Child Care For Working Mothers Hereford Day Care Center 6 months through 8 years After school care available.
364-1293
B-9-46-tfc

Will do baby sitting in my home day or night. Phone 364-5966.
B-9-12-47-1p

WILL DO BABY SITTING in my home. Monday through Friday. Elaine Northcutt. 364-2135.
B-9-15-47-2c

10. NOTICE For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop.
HEREFORD IRON & METAL North Progressive Road by City Dump Anson A. & June Dearing Phone 364-3350 or 364-3777
1 1/2 B-10-34-tfc

ALCOHOLISM INFORMATION For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8 a.m. 'till 12, 1 p.m. until 5 p.m. Monday through Friday.
A UNITED FUND AGENCY
B-10-12-tfc

11. BUSINESS SERVICE WILL PICK UP JUNK CARS FREE Call 364-3350 or 364-3777
B-11-11-28-tfc

BOBBY GRIEGO DRAGLINE SERVICE TAILWATER PIT CLEANING DUMP TRUCKS LOADER DOZER Day Phone 364-0574 Night - 364-2322
B-11-14-tfc

DICKY'S DOZER SERVICE Dirt Dozer - All Kinds Bull Dozer - Scrapers Motorgrader See or Call FLOYD DICKEY S.E. 4th & Belsher Dimmitt, Texas Business Phone 647-4553 Residence Phone 647-4565
B-11-29-tfc

We buy old gold rings, mountings, etc., for Swest Refinery. Cowans Jewelers Downtown
B-11-13-51-tfc

DRAGLINE SERVICE FOR TAIL WATER PIT CLEANING CALL CLIFF JOHNSON, 364-2111
B-11-45-tfc

WANTED 100 to 150 watches a week to repair by latest approved methods. COWAN JEWELERS
B-11-15-29-tfc

B.L. Jones CONCRETE CONTRACTOR We will do your finishing or give you a turnkey job. Free Estimates. 246 16th Street Phone 364-6617
B-11-21-tfc

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey Job Straight Finish Phone 364-5169
B-11-39-tfc

We Fix Sash-Weights, Gates; Doors, Floors; Walls, Halls; Shutters, Gutters; Basements, Casements; Stair Flights, Lights; Latches, Catches; Ventilators, Incinerators; Lavatories, 2nd stories; Light Switches; Roof Pitches; Sprung Frames, Leaky Drains; Ceiling Joists; Garage Door Hoists. Doorbells that won't chime And other things that don't Rhyme.
Call: Robert Betzen Phone 289-5500
All kinds Home and Building repair and remodeling. Painting and Decorating.
B-11-46-tfc

KLEMM CATTLE CO. Stocker & Feeder Cattle W. eat & Pasture Calves Phone 417-742-2624 Rt. 2, Walnut Grove, Mo.
B-11-19-15p

Custom swathing, stacking and hauling. Alfalfa, milo and corn stubble. Hesston stack hand system. 364-2907 or 364-3117.
B-11-15-42-tfc

JOHNSON IRRIGATION Peerless PVC Plastic Pipe Don Johnson, 364-2870 Mobile Phone 364-4741, Unit 3470 P.O. Box 2024, Hereford, Texas.
B-11-8-tfc

KELLEY ELECTRIC Virgil Kelley Electrical Contractors Residential - Commercial All bids & wiring competitive. Ph. 364-1345 - Nights 364-1523 or 364-5929. P.O. Box 30
B-11-15-tfc

14. CARD OF THANKS

CARD OF THANKS We wish to extend our thanks to our loved ones and friends for their prayers and good wishes while Lee was in the Hospital. For the many flowers and cards, also our thanks to Dr. Peralas and the nurses for their prompt attention and services.
Mr. & Mrs. Lee Cocanougher

CARD OF THANKS I wish to express my deepest gratitude to Dr. Peralas, all the nurses, the entire Hospital staff. Our good Priests and Nuns for their kind visits. All the masses, flowers and nice cards from all my friends during my stay in the Hospital. God Bless All.
Mrs. Ed Jesko

CARD OF THANKS I would like to express my sincere appreciation to my dear friends and neighbors who were so kind to send flowers, cards, food and for the sharing of our sorrow in the loss of our loved one. I would like to give a special thanks to the Doctors and Nurses who did everything possible to save my Mother's life. To Father Bernard McGorry for a lovely ceremony. To Mrs. Joe Reinauer for her lovely hymns. To Mrs. Lola Curtsinger for her lovely letter and to Maggie Moore and Pat Greene. Also the City Police-men. May God Bless each and everyone of you.
Mrs. Rosie Garcia and Brothers

Les doy las mas sinceras gracias a todos nuestros amigos que nos demostraron su amor y caridad con tantos hechos, torrijas, flores y comidas, y por averanos acompañado en el sentimiento de la muerte de mi querida Mama. Tambien un agradecimiento muy especial para los de la Iglesia Bautista Mexicana de aqui de Hereford. Muchas Gracias que Dios los bendiga.
Mrs. Rosie Garcia y Hermanos

CITY OF HEREFORD, TEXAS By: James H. Sears, Mayor
T-46-2c

LEGAL NOTICE NOTICE TO ALL PERSONS HAVING CLAIMS AGAINST THE ESTATE OF PABLO REYNOZO, DECEASED

Notice is hereby given that original Letters Testamentary upon the Estate of Pablo Reynozo, Deceased, were issued to me, the undersigned, on the 18th day of November, 1974, in the proceeding indicated below my signature hereto, which is still pending, and that I now hold such Letters. All persons having claims against said estate, which is being administered in the County of Deaf Smith, are hereby required to present the same to me, respectively, at the address below given, before suit upon same are barred by the general statutes of limitation, before such estate is closed, and within the time prescribed by law. My residence and mailing address is 440 Avenue H, Hereford, Texas 79045, being in the County of Deaf Smith, State of Texas.
DATED this 18th day of November, 1974.

Alvina Reynozo, Independent Executrix of the Estate of Pablo Reynozo, Deceased, No. 2500, in the County Court of Deaf Smith County, Texas
B-47-1c

NOTICE TO BIDDERS The City Commission of the City of Hereford, Texas will accept sealed bids on three new 1975 heavy duty trucks, cab and chasis only, not later than 2:00 P.M., December 2, 1974 in the office of the City Manager, City Hall, Hereford, Texas.
All bids to be sealed and plainly marked.
The City Commission reserves the right to reject any or all bids, to waive informalities and to accept the bid deemed to be the most advantageous to the City of Hereford.
James H. Sears, Mayor
City of Hereford, Texas
T-46-2c

NOTICE TO CONTRACTORS Sealed bids addressed to the City of Hereford will be received at the City Hall until 2:00 P.M., December 2, 1974, and then publicly opened and read for furnishing all plant, labor, material and equipment, and performing all work required for furnishing and installing one new 300 GPM submersible pump and electric motor in the Main Street Well.
Bids shall be submitted in sealed envelopes upon the blank form of the proposal attached hereto and marked in the upper left hand corner.
All proposals shall be accompanied by a cashier's check or certified check upon a national or state bank in the amount of five (5%) per cent of the total maximum bid price payable without recourse to the

City or a bid bond in the same amount from a reliable surety company, as a guarantee that bidder will enter into a contract and execute performance bond within ten days after notice of award of contract to him. The bid security must be enclosed in the same envelope with the bid. Bids without check or bid bond will not be considered.
The successful bidder must furnish performance and payment bonds upon the forms which are attached hereto in the amount of 100% of the contract price from an approved surety company holding a permit from the State of Texas to act as surety or other surety or sureties acceptable to the Owner.
Plans, specifications and bidding documents may be secured from the office of the City Manager or at the office of Bill R. McMorris & Associates, Inc., 6300 Canyon Dr., Amarillo, Texas 79109, on deposit of Twenty-five (\$25.00) Dollars per set which sum so deposited will be refunded, provided: (1) All documents are returned in good condition to Bill R. McMorris & Associates, Inc. not later than 48 hours prior to the time for receiving bids; or (2) The Contractor submits a bid and all documents are returned in good condition to Bill R. McMorris & Associates, Inc. not later than five days after the time that bids are received.

The right is reserved to reject any and all bids and to waive any informality in bids received.
Plans, specifications and bidding documents may be secured from the office of the City Manager or at the office of Bill R. McMorris & Associates, Inc., 6300 Canyon Dr., Amarillo, Texas 79109, on deposit of Twenty-five (\$25.00) Dollars per set which sum so deposited will be refunded, provided: (1) All documents are returned in good condition to Bill R. McMorris & Associates, Inc. not later than 48 hours prior to the time for receiving bids; or (2) The Contractor submits a bid and all documents are returned in good condition to Bill R. McMorris & Associates, Inc. not later than five days after the time that bids are received.

FOR LARGER GIFT SELECTION COWAN JEWELERS Downtown

Phillips "66" Products EAST SIDE "66" Rocky Stewart 1303 E. 1st. 364-2644

FOR THE BEST DEALS ON NEW or USED CARS Come in and talk with one of the men AT JOHN ORSBORN BUICK-PONTIAC-GMC at 142 N. MILES or 221 N. 25 Mi. Ave. 364-0990 364-1222

Winter IS ON THE WAY... Don't let him sneak upon you... Have your heating system checked and repaired now CALL: 364-4714 Robert (Bob) Rhoton R & R REFRIGERATION AND HEATING SERVICE Coleman

SHOP EARLY BE SMART COWAN JEWELERS Downtown

LAY AWAY NOW FOR CHRISTMAS COWAN JEWELERS Downtown

COMMODITY FUTURES SEMINAR Hear Duane Mazeska of Chicago speak on the disadvantages -vs- the advantages of Trading Commodity Futures. Thursday November 21, at 7:30 PM At Heinold Commodities 141 E. 3

WRESTLING WWA HERE SATURDAY NOV. 23 8:00 PM DOUBLE MAIN EVENT TERRY FUNK vs. MICHEL (The Judge) DUBOIS Killer Karl KOX vs. Black Jack MULLIGAN THE TEAM MATCH El Gran GOLIATH vs. Mr. GEORGIOUS GEORGE Jr. & Akio SATO HEREFORD BULL BARN Ringside \$3.00 Box Adm. 7.00 Kids 75c

Adventists Ask Articles For Aid Van

Clothing, bedding and other articles to restock the Seventh Day Adventist disaster relief van are requested through the local Adventist Church, after the van has been emptied twice in recent disasters.
One load went to Honduras for victims of the recent major earthquake, and another to aid 200 families in El Paso and 1500 families in the Juarez Valley where damaging floods occurred this fall.
The van is normally stocked with 10,000 items of clothing for all ages, bedding and other articles in demand immediately after disaster strikes homes in a community.
Contributions may be made by residents in this area by notifying Mac Grimes, welfare director in the church here; the telephone number is 364-0756. Elder R.B. Wing is in charge of Seventh Day Adventist Welfare Service (SAWS) in this territory.
Food as well as more than 15 tons of clothing was sent to Honduras by SAWS following the massive earthquake and a \$30,000 fund was approved for people of the leveled cities to buy tents, cots and temporary shelter. Water purification equipment and medicines were flown in, and a diesel vehicle purchased to take relief supplies over muddy roads.
At Port Isabel, a Texas shrimp boat became a bean boat for a 2,000-mile trip across the Gulf of Mexico to deliver food staples given by business men in the Gulf states. Adventist vans trucked the food to the port and Port Isabel citizens chipped in to pay for the boat's fuel.

Wilson urges British unity in economic crisis. British will tap ocean waves for power.

SHOP EARLY BE SMART COWAN JEWELERS Downtown

EXPERT REPAIR ON BUICK PONTIAC GMC TRUCKS JOHN ORSBORN Free Pickup Phone 364-0990

GARAGE SALE Saturday Nov. 23rd From 9 AM to 5 PM 102 Rio Vista 1st right past bridge on South Main

HOME OWNED

COMMONWEALTH THEATRES You'll die laughing while they fight for the gold... and their lives! DON'T TURN THE OTHER CHEEK! ELI WALLACH LYNN REDGRAVE FRANCO NERO PG FRI-SAT. SUN. STAR 7:00-9:00

"SANTO CONTRA LA MAGIA NEGRA" SUNDAY STAR 1:00

PAYDAY WALKING TALL THURS-FRI. SAT. TOWER DRIVE IN SHOWTIME 7:00

We formulated our special T-E Liquid Wheat Pasture Supplement 16 to hold down consumption so they'll eat just enough of it to fight wheat pasture poisoning. It's high in magnesium - to help prevent wheat pasture poisoning due to grass tetany. Low in protein - just enough to regulate consumption. And this special wheat pasture formula has all the vitamins and sequestered trace minerals needed for good health, and sugar and carbohydrates for energy. Like all the products from T-E's complete liquid feed supplement program, T-E Liquid Wheat Pasture Supplement 16 is self-rationing, convenient, labor-saving and economical. Get with the program... the T-E Liquid Feed Supplement Program. LIQUID FEED SUPPLEMENT TAYLOR EVANS FARM STORE HEREFORD, TEXAS

PREPARE FOR THE HOLIDAYS

THRIFTWAY

A BETTER WAY TO SAVE



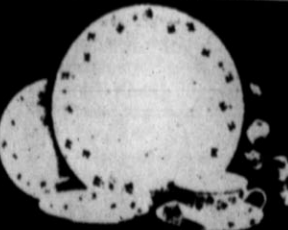
Cascade
FOR AUTOMATIC DISHWASHERS
CASCADE
13¢ OFF LABEL
69¢
35 OZ. BOX



Bold
NEW CLEANING ENERGY
10¢ OFF LABEL
BOLD
GIANT SIZE BOX
99¢



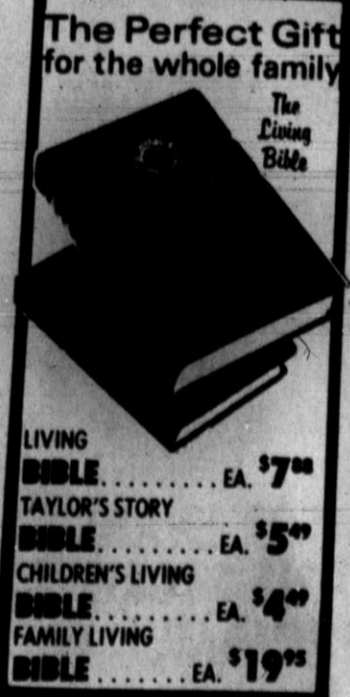
Lindsay
MED. SIZE PITTED RIPE OLIVES
NO. 300 CAN
49¢



Ketchup 27 OZ. BTL. **69¢**
Triscuits 8 OZ. BOX **69¢**
Napkins 50 CT. BOX **39¢**
Freshener 7 OZ. CAN **49¢**



"MOON MIST"
FINE TRANSLUCENT PORCELAIN CHINA
SPECIAL THIS WEEK
49¢
WITH EACH \$5.00 PURCHASE.



The Perfect Gift for the whole family
The Living Bible
LIVING BIBLE... EA. **\$7.00**
TAYLOR'S STORY BIBLE... EA. **\$5.00**
CHILDREN'S LIVING BIBLE... EA. **\$4.00**
FAMILY LIVING BIBLE... EA. **\$19.00**

Thriftway Meat Specials

- SHURFRESH GRADE A SELF-BASTING W/TIMER **Hon Turkey** 10-14 LB. AVG. **55¢** LB.
- SWIFT BUTTERBALL GRADE A SELF-BASTING **Turkey** 17 LBS. & OVER **65¢** LB.
- HONEYSUCKLE GRADE A SELF-BASTING **Turkey** 18-22 LBS. **59¢** LB.
- GRADE A 4-6 LB. AVG. **Baking Hens** **53¢** LB.
- SHURFRESH FULLY COOKED BONELESS **Canned Ham** 5 LB. CAN **\$6.59**
- WILSON BONELESS HALF OR WHOLE **Pit Ham** **\$1.29** LB.
- BONELESS CENTER **Ham Slices** **\$1.49** LB.
- CUDAHY BAR-5 HOLIDAY HALF OR WHOLE **Boneless Ham** **\$1.79** LB.
- SHURFRESH SLICED **Bacon** 1 LB. PKG. **\$1.19**
- HORMEL LITTLE SIZZLER **Sausage** 12 OZ. PKG. **79¢**
- SHURFRESH LONGHORN PROCESSED **Cheese** **\$1.09** LB.
- STANDING **Rib Roast** **\$1.29** LB.
- *Turkey Roast *Capons
*Ducks *Geese *Cornish Hens

Frozen Foods

- SHURFINE NON-DAIRY WHIPPED **Topping** 10 OZ. CTN. **49¢**
- JOHNSTON **Pie Shells** 2 PACK **49¢**
- JOHNSTON **FROZEN PIES** MINCE OR PUMPKIN **89¢** 32 OZ. CTN.
- WHIPPING **Cream** 8 OZ. CTN. **39¢**

MINUTE MAID FROZEN 100% FROM FLORIDA ORANGE JUICE 6 OZ. CAN **29¢**

Farm Fresh Produce

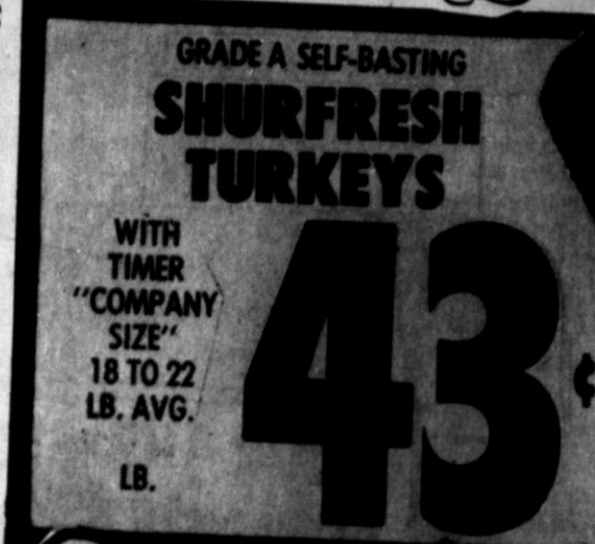
- DELUXE PACKAGED **MIXED NUTS** 13 OZ. PKG. **59¢**
- PORTABLE MARYLAND SWEET **Yams** **19¢** LB.
- CALIF. GREEN PASCAL **Colary** **15¢** LB.
- BEST HAVEL NEW CROP **Oranges** **25¢** LB.

Traditional Treats

- ORLEANS SMALL DEVEINED **Shrimp** 4 1/2 OZ. CAN **99¢**
- DIAMOND VISIBLE PACK **Walnuts** 10 OZ. PKG. **99¢**
- UNCLE BEN'S WILD **Rice Mix** 6 OZ. BOX **89¢**
- SHURFINE WHOLE SWEET **Pickles** 22 OZ. JAR **69¢**
- HOLSUM THROWN STUFFED MANZ. **Olives** 5 OZ. JAR **59¢**

ENJOY HOLIDAY FEASTING THIS

Thanksgiving



GRADE A SELF-BASTING
SHURFRESH TURKEYS
WITH TIMER "COMPANY SIZE" 18 TO 22 LB. AVG. **43¢** LB.



SHURFINE **CRANBERRY SAUCE** STRAINED OR WHOLE **29¢** 12 OZ. CAN

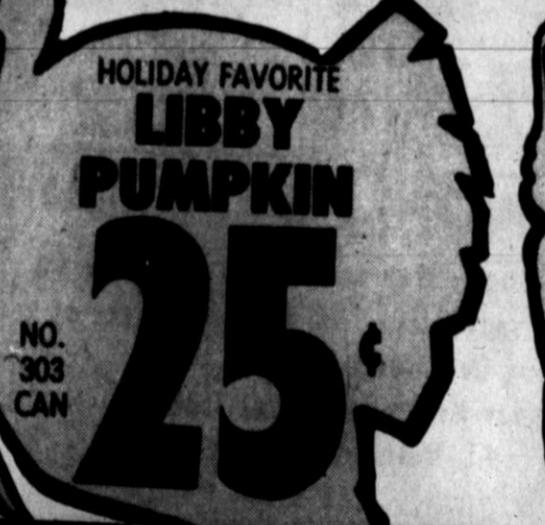


PHILADELPHIA **CREAM CHEESE** **39¢** 8 OZ. PKG.

Holiday Cooking Needs

- BAKER'S CHOCOLATE FLAVOR **Chips** 12 OZ. PKG. **59¢**
- BAKER'S ANGEL FLAKE **Cocoanut** 14 OZ. PKG. **89¢**
- NONE SUCH **Mince Meat** 9 OZ. BOX **69¢**
- REYNOLDS-FOR TURKEYS **Brown-In-Bags** 2 CT. BOX **49¢**
- BETTY CROCKER-FOR FESTIVE FRUIT CAKES **Date Bar Mix** 14 OZ. BOX **69¢**
- GLADIOLA WHITE **Corn Meal** 5 LB. BAG **89¢**
- STOVE TOP-CORNBREAD OR CHICKEN FLAVOR **Stuffing** 7 OZ. BOX **39¢**
- SWANSON-FOR Stuffing-Saucing-Basting & Tasting **Chicken Broth** 14 OZ. CAN **23¢**

- CARNATION EVAPORATED **Milk** TALL CAN **29¢**
- SCHILLING'S POULTRY **Seasoning** 1/4 OZ. CAN **29¢**
- SCHILLING'S PUMPKIN **Pie Spice** 1 1/4 OZ. CAN **45¢**
- SCHILLING'S GROUND **Sage** 7/8 OZ. CAN **39¢**
- SHURFINE RED MARASCHINO **Cherries** 4 OZ. JAR **29¢**
- OLD ENGLISH **Fruits & Peels** 1 LB. PKG. **79¢**
- ELLIS NEW CROP SHELLED HALVES OR **Pecans** 6 OZ. PKG. **69¢**
- TENDER CRUST-BROWN & SERVE **Rolls** 3 1/2 CT. PKGS. **\$1**



HOLIDAY FAVORITE **LIBBY PUMPKIN** **25¢** NO. 303 CAN

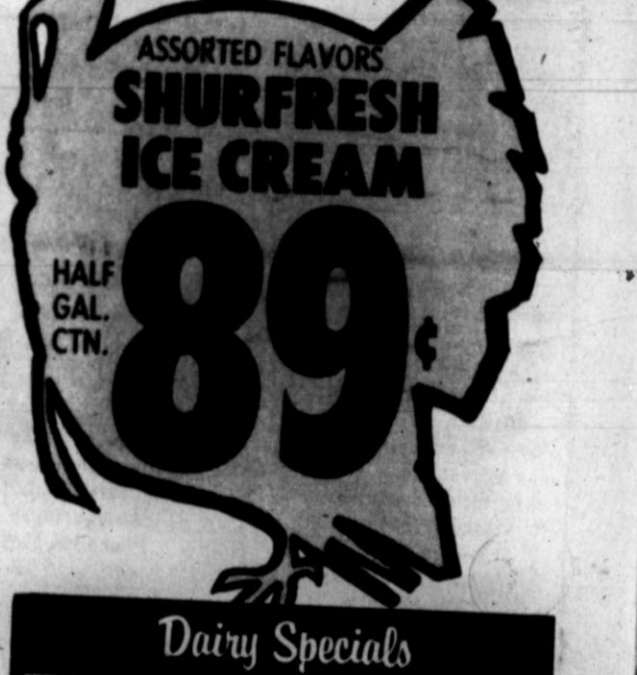


ALL VEGETABLE **CRISCO SHORTENING** **189¢** FIRST ONE THERE-AFTER REGULAR PRICE 3 LB. CAN

- WASHINGTON EXTRA FANCY RED ROME **Apples** **29¢** LB.
- OCEAN SPRAY-CELLO PKG. **Cranberries** **39¢** LB.
- EXTRA LARGE **Bell Peppers** **13¢** EA.
- YELLOW SWEET **Onions** **25¢** 2 LBS.
- CALIFORNIA ZIPPER SKIN **Tangerines** **29¢** LB.



- Thanksgiving Fixin's**
- DEL MONTE ALL GREEN SPEARS OF **Asparagus** NO. 300 CAN **79¢**
 - BOND **Stuffing Mix** 8 OZ. PKG. **45¢**
 - KRAFT MINIATURE **Marshmallows** 10 1/2 OZ. PKG. **33¢**
 - SUNSHINE KRISPY **Crackers** 16 OZ. PKG. **49¢**
 - SUGARY SAM **Cut Yams** NO. 2 1/4 CAN **49¢**



ASSORTED FLAVORS **SHURFRESH ICE CREAM** **89¢** HALF GAL. CTN.

Dairy Specials

PILLSBURY CRESCENT **DINNER Rolls** 8 OZ. CAN **49¢**

- SHURFRESH SWEET CREAM **Butter** IN QUARTERS 16 OZ. CTN. **89¢**
- PARKAY-IN QUARTERS **Margarine** 16 OZ. CTN. **59¢**
- NEW! PILLSBURY HONEY BUTTER **Cinnamon Rolls** 9 1/2 OZ. CAN **49¢**

30¢ VALUABLE COUPON 30¢

FOLGER'S MOUNTAIN GROWN **COFFEE** 2 LB. CAN **\$1.97**
WITH THIS COUPON VOID AFTER NOV. 27, 1974 THRIFTWAY FOOD STORES

30¢ THRIFTWAY 30¢

25¢ VALUABLE COUPON 25¢

NO. 50782 GOLD MEDAL **FLOUR** 10 LB. BAG **\$1.49**
WITH THIS COUPON VOID AFTER NOV. 27, 1974 THRIFTWAY FOOD STORES

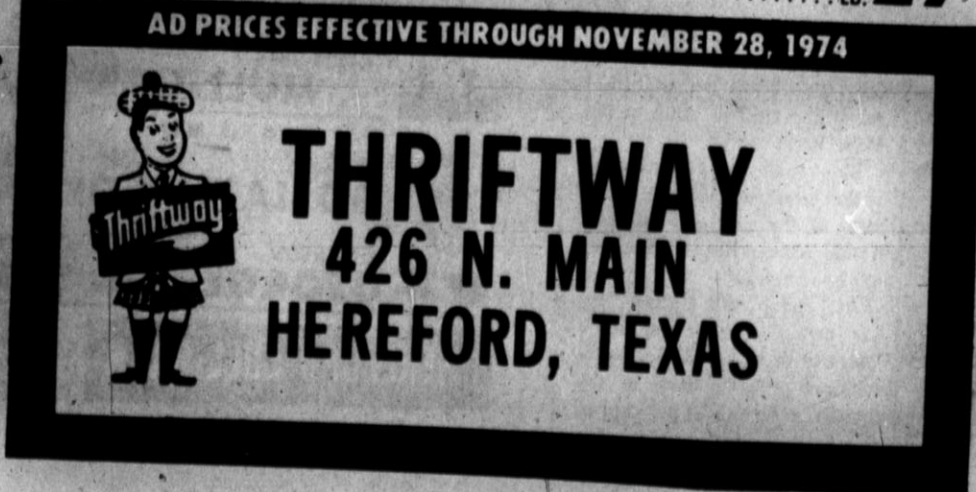
25¢ THRIFTWAY 25¢

20¢ VALUABLE COUPON 20¢

FOLGER'S MOUNTAIN GROWN **COFFEE** 1 LB. CAN **99¢**
WITH THIS COUPON VOID AFTER NOV. 27, 1974 THRIFTWAY FOOD STORES

20¢ THRIFTWAY 20¢

AD PRICES EFFECTIVE THROUGH NOVEMBER 28, 1974



THRIFTWAY
426 N. MAIN
HEREFORD, TEXAS



79¢
45¢
33¢
19¢
19¢

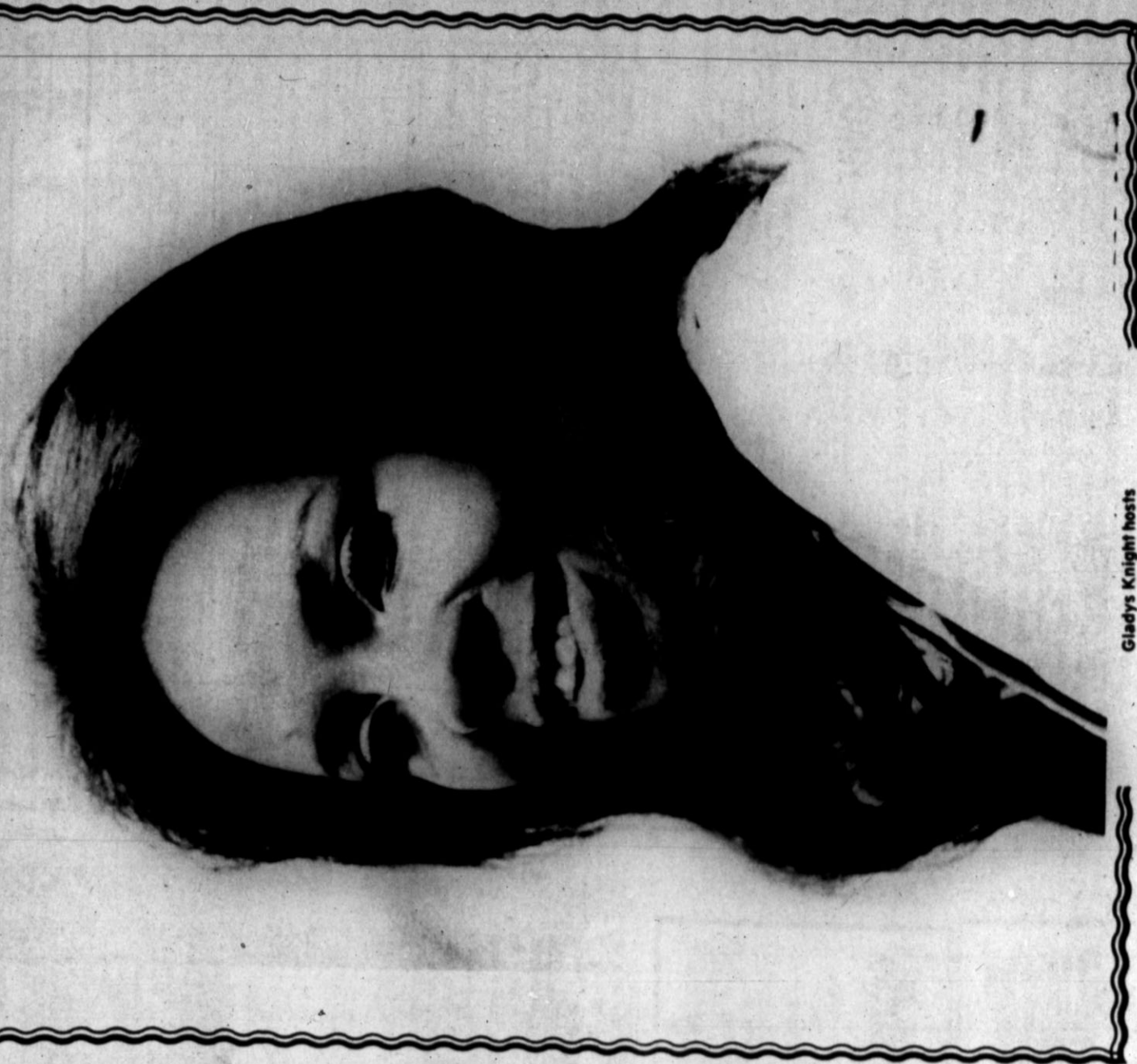
9¢
9¢
9¢
9¢
9¢

Weekly Television Magazine

The Hereford Brand

THURSDAY NOVEMBER 21, 1974

Tel-Aire



Gladys Knight hosts "The CBS Festival of Lively Arts for Young People."



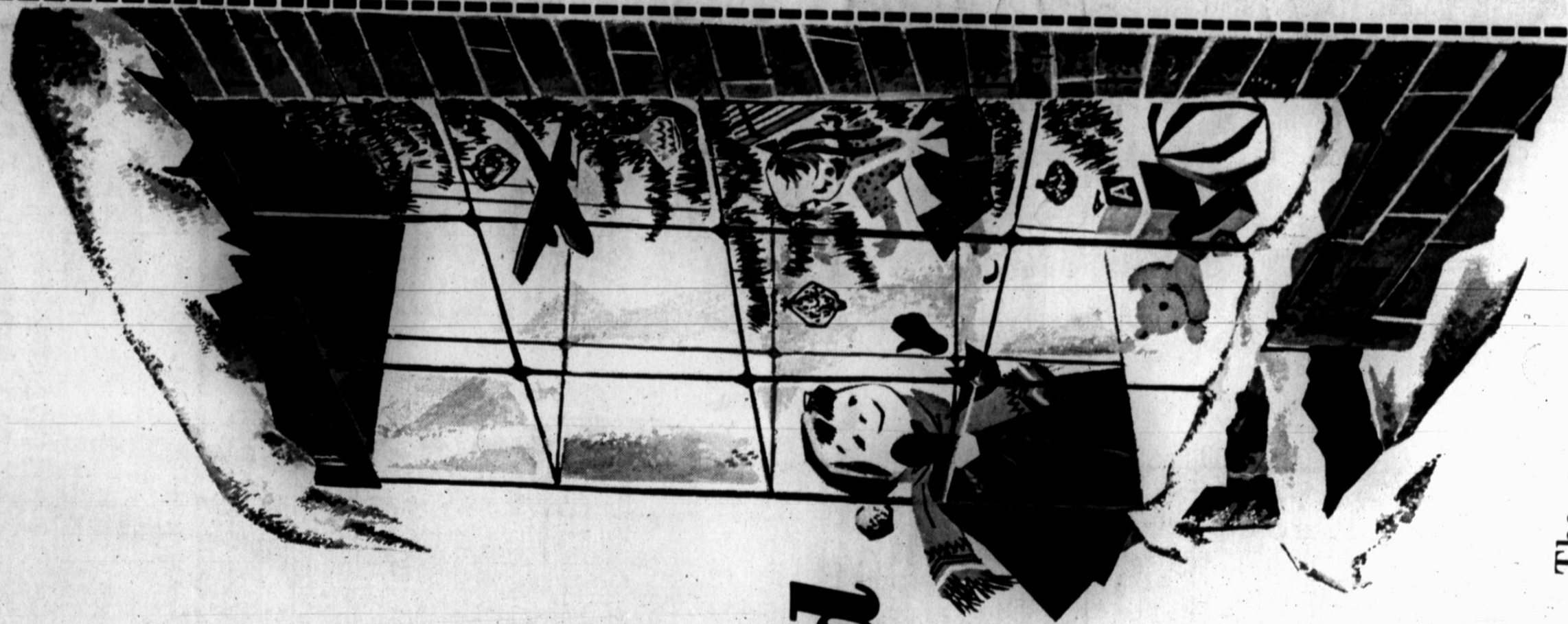
Winter Time Is TV Family Time....

The best of movies, all net shows, sports, and news are your by calling 364-3912 for your cable installation.

CABLEVISION CALL 364-3912



**Shop
in
Hereford**



The
Hereford Brand
The
Sunday Brand

7:30...CBS...A CHARLIE BROWN
THANKSGIVING. Animated special featuring the adventures and misadventures of Charles M. Schulz's "Peanuts" characters. When Peppermint Patty and Snoopy are invited to Thanksgiving dinner at Charlie Brown's house, it throws the little peanut into a panic. (R)

7:30...ABC...THE ODD COUPLE
"Our Fathers." In a return to the classic comedy, the odd couple is presented by the CBS network with "Felix's father" (played by Tony Randall).

7:30...NBC...SERRA
"Time Out." Rangers Tim Cassidy and Matt Harper conduct a frantic search for a frightened child lost on a dangerous mountain.

7:30...CBS...THE WALTONS
"The Job." John Boy captures a part-time job reading to a blind young woman who obviously resents his intruding into her life. Elaine Hellwell.

7:30...ABC...PAPER MOON
"Blind of Prey." with guest stars Strother Martin, Moore's elegy at the funeral of Indiana Harry, who taught him the con, brings appreciative tears from Harry, alive and up to his old tricks.

7:30...NBC...THE STREETS OF SAN FRANCISCO
"Blind of Prey." with guest stars Dennis Cole, Christopher Stone, Kaz Garas and Francine Stone. Kaz Keller poses as an Air Force officer in an attempt to apprehend a former POW suspected of murder.

8:30...ABC...IRONSIDES
"Richman." Shirley Fishers sent Hilton guest-star as shady operators who plot to have Del. Sen. Brown kill Chief Ironside.

8:30...CBS...THE AMBASSADOR
"The Ambassador." with series of dramatic special, "The Ambassador" Franklin, colonial American distinguished statesman, Eddie Albert stars as Franklin at the age of 71, when appointed by several of the colonies to bring the Revolutionary War, who represented American interests in France and endeavored to bring about a peace and ended the affairs of a new sophisticated court of Louis XVI. Alexis Smith co-stars, with Gig Young as special guest star.

9:00...NBC...MOVIE ON 'HOOTS'
"Sunny and Will are caught in a doghouse." (R)

MONDAY THRU FRIDAY

CHANNEL	4 KQVC	7 KXII	10 KQDA	11 KTVI	13 KQBA	39 KATX
1	4:00-4:30 NBC Nightly News	7:00-7:30 Pro News	10:00-10:30 CBS Morning News	11:00-11:30 CBS	13:00-13:30 KQBA	39:00-39:30 KATX
2	4:00-4:30 NBC Nightly News	7:00-7:30 Pro News	10:00-10:30 CBS Morning News	11:00-11:30 CBS	13:00-13:30 KQBA	39:00-39:30 KATX
3	4:00-4:30 NBC Nightly News	7:00-7:30 Pro News	10:00-10:30 CBS Morning News	11:00-11:30 CBS	13:00-13:30 KQBA	39:00-39:30 KATX
4	4:00-4:30 NBC Nightly News	7:00-7:30 Pro News	10:00-10:30 CBS Morning News	11:00-11:30 CBS	13:00-13:30 KQBA	39:00-39:30 KATX
5	4:00-4:30 NBC Nightly News	7:00-7:30 Pro News	10:00-10:30 CBS Morning News	11:00-11:30 CBS	13:00-13:30 KQBA	39:00-39:30 KATX

On The Cover

Glady's Knight, lead singer of the Grammy Award-winning Gladys Knight and the Pips, will host "Alley Celebrates Ellington," a tribute to the music of the late Duke Ellington for which the CBS Television Network has commissioned choreographer Alvin Alley to create six new works, to be broadcast on "The CBS Festival of Lively Arts for Young People" series Thursday, Nov. 28 (11:00 a.m. - 12:00 noon) on the CBS Network.

Miss Knight, in a rare departure, will not perform on the program. Her function will be that of hostess, the first time she has undertaken such an assignment on television.

At age four, Miss Knight amazed the members of the Mount Mariah Baptist Church in Atlanta with her first public performance. At eight she won a \$2,000 grand prize on

THURSDAY

CHANNEL	4 KQVC	7 KXII	10 KQDA	11 KTVI	13 KQBA	39 KATX
1	4:00-4:30 NBC Nightly News	7:00-7:30 Pro News	10:00-10:30 CBS Morning News	11:00-11:30 CBS	13:00-13:30 KQBA	39:00-39:30 KATX
2	4:00-4:30 NBC Nightly News	7:00-7:30 Pro News	10:00-10:30 CBS Morning News	11:00-11:30 CBS	13:00-13:30 KQBA	39:00-39:30 KATX
3	4:00-4:30 NBC Nightly News	7:00-7:30 Pro News	10:00-10:30 CBS Morning News	11:00-11:30 CBS	13:00-13:30 KQBA	39:00-39:30 KATX
4	4:00-4:30 NBC Nightly News	7:00-7:30 Pro News	10:00-10:30 CBS Morning News	11:00-11:30 CBS	13:00-13:30 KQBA	39:00-39:30 KATX
5	4:00-4:30 NBC Nightly News	7:00-7:30 Pro News	10:00-10:30 CBS Morning News	11:00-11:30 CBS	13:00-13:30 KQBA	39:00-39:30 KATX

the Ted Mack Original Amateur Hour. In 1952, to provide entertainment at a birthday party, the four young voices of Miss Knight, her brother, and two cousins blended with homogenous guyness. Another form a quartet—and the Pips were born.

In 1965 the group began recording, and the success on nothing short of spectacular. Among their hit records are "Where Your Woman," "I Don't Want to Do Wrong," "Help Me Make It Through the Night" and "Take Me in Your Arms

WEDNESDAY

CHANNEL	4 KQVC	7 KXII	10 KQDA	11 KTVI	13 KQBA	39 KATX
1	4:00-4:30 NBC Nightly News	7:00-7:30 Pro News	10:00-10:30 CBS Morning News	11:00-11:30 CBS	13:00-13:30 KQBA	39:00-39:30 KATX
2	4:00-4:30 NBC Nightly News	7:00-7:30 Pro News	10:00-10:30 CBS Morning News	11:00-11:30 CBS	13:00-13:30 KQBA	39:00-39:30 KATX
3	4:00-4:30 NBC Nightly News	7:00-7:30 Pro News	10:00-10:30 CBS Morning News	11:00-11:30 CBS	13:00-13:30 KQBA	39:00-39:30 KATX
4	4:00-4:30 NBC Nightly News	7:00-7:30 Pro News	10:00-10:30 CBS Morning News	11:00-11:30 CBS	13:00-13:30 KQBA	39:00-39:30 KATX
5	4:00-4:30 NBC Nightly News	7:00-7:30 Pro News	10:00-10:30 CBS Morning News	11:00-11:30 CBS	13:00-13:30 KQBA	39:00-39:30 KATX

The crossfire of a colony of pacifists and a raging group of farmers who want to burn them out.

9:00...ABC...HARRY O
"Accounts Balanced." with guest star Robert Reed. With his own life in danger, Reed discovers the husband of a former girlfriend is heading a man, Harry races to save the man's life.

10:30...NBC...THE TONIGHT SHOW
STARRING JOHNNY CASSON
Guest: Michael Fox (author of "Understanding Your Cat," published by Coward-McCann).

10:30...CBS...THE CBS LATE MOVIE
"THE RUNDERS"
Starring Glenn Ford and Henry Fonda. A comedy about a pair of ill-neighbors, Chill will be and Edgar Buchanan are featured. (1965) (R)

10:30...ABC...WIDE WORLD: SPECIAL—J.F.K.: A TIME TO REMEMBER
An affectionate and revealing reconstruction of John Fitzgerald Kennedy's life, from his childhood to his death. Remembrances will be made by Edward M. Kennedy, Eunice Kennedy Shriver, Dave Powers, Ken O'Donnell, Jim Bishop, John Kenneth Galbraith, J. Edgar Hoover, and Theodore H. White. (R)

The Three Godfathers

Three Civil War prisoners, fleeing from both Confederates and Apaches, risk their freedom and their lives when they agree to become the guardians of the baby they deliver for a dying woman in "The Three Godfathers," the ABC Television Network's "Tuesday Movie of the Week," airing Nov. 26 (7:30-9:00 p.m.). Jack Palance and Jack Warden star.

Adidas

The Official Shoe of the Sports World!
Also
Addidas Tee Shirts
and Addidas Travel Sports Bags Available
At
GATTIS SHOE STORE
"We care about your feet!"
Sugarland Mall

Winterize Your Boat NOW

Save Money Later
JACK'S MARINE SUPPLY
5701 W. Loop West
Sugarland Mall
"Where Service Is First"



"Horsford Standard Of Excellence"
Custom Jewelry Designing & Manufacturing
Sugarland Mall 364-0070

60" Console Stereo
In the box Reg. \$229.95



Furniture & Finance Corp.

\$149.95

900 Lee Jive Furniture... Jieudly Financing 364-3400

FOR SALE



HEREFORD 364-0780

Tuesday Program Notes

7:00...ABC...HAPPY DAYS
"Mother's Day." With guest star Dave Madden. Jacki on CBS to winning the \$5,000 jackpot on "The Price Is Right" faces a dilemma when the host slips him the answers.

7:00...NBC...WINNIE THE POOH AND THE BLUSTERY DAY
The Pooh runs around of a terrible food fight, a riddle of a food along with his pals in the animated special based on British author A. A. Milne's children's classics. Sebastian Cabot narrates. Winner's voice by Sterling Holloway. (R)

7:30...NBC...RAG WORLD PREMIERE
"DEATH STALKER"
Starring Vince Edwards, Vic Morrow, Anjanette Comer and Carol Lynley. Two men battle treacherous rapids and each other as they desperately try to save a woman from a raging river in rubber rafts after having abducted the men's wives.

7:30...CBS...MASH
A monotonous compound diet causes Hawkeye's palate to revolt, and he attracts a mountain of barbed wire spools.

7:30...ABC...TUESDAY MOVIE OF THE WEEK—THE THREE GODFATHERS
Starring Jack Palance and Jack Warden. Three Civil War prisoners fleeing from both Confederates and Apaches are stopped from escaping when they agree to become the guardians of the baby they deliver for a dying woman.

8:00...CBS...HAWAII FIVE-O
"A Gun for McGarrett." Both bearing scars of gangland violence, McGarrett and an elegant dealer in oiled darts, Mann Howard, are sympathetically feuded together. Carol White is featured.

9:00...ABC...MARCUS WELBY, M.D.
"The Last Rip-Off." Anne Schiedens, Richard Bashoff, Anne Schiedens, Kelly Rogers and Frank Aletter. Dr. Welby reports an unexpected medical miracle to a doctor who has been the doctor of the deceased when they are revealed and under emotional stress.

9:00...NBC...POLICE STORY
"Love, Mabel." Starring Emmy winner Michael Learned as a woman who is the wife of a man who is a pilot's wife. William Shatner, Peter Brown and Larry Storch also stars.

9:00...CBS...BARNABY RONES
"Time to Kill." The circumstances of the theft of the famed million-dollar Ertel Diamond while its owner was away from his home in a remote location narrow the suspects to his wealthy man's closest friends. Laurence Luckinbill guest stars.

"Winnie the Pooh and the Blustery Day"

Winnie the Pooh braves high winds in the Hundred Aker Wood, faces tiger trouble, has a nightmare peeped by Poo. During a nightmare, the roly-poly little bear dreams of odd animals who are after his precious honey supply, only to awaken to the very real danger of a wind storm.

Richard M. and Robert B. Sherman, the Oscar-winning Academy Award as Best Cartoon Short Subject of 1966, is based on British author A. A. Milne's children's tales. Sebastian Cabot narrates the program and veteran character actor Sterling Holloway provides the voice of Poo.

During a nightmare, the roly-poly little bear dreams of odd animals who are after his precious honey supply, only to awaken to the very real danger of a wind storm.

Richard M. and Robert B. Sherman, the Oscar-winning Academy Award as Best Cartoon Short Subject of 1966, is based on British author A. A. Milne's children's tales. Sebastian Cabot narrates the program and veteran character actor Sterling Holloway provides the voice of Poo.

Wednesday Program Notes

3:30...ABC...THE ABC AFTER-SCHOOL SPECIAL—THE TOOTHPASTE MILLIONAIRE
Starring Terre Turner, Shelly Johnson, David Pollock and Wright King. A 12-year-old boy fights inflation by manufacturing his own toothpaste and "GOOSEFELL".

7:00...ABC...GOOSEFELL
The joyous retelling of the Gospel of St. Matthew as a modern musical celebration of life and faith. The parables of Jesus are retold in a series of songs and dances in a superman sweater and a man's overalls. Unlike other musical renditions of the gospels, this one is light-hearted and youth-oriented, with each parable sung and danced by a performer previously unknown to the audience.

7:30...CBS...THE THANKSGIVING TREASURE
Drama special for the entire family, starring Jason Roberts, Mildred Natwick, Lisa Lucas and Bernard Hopkins. The story concerns a very special little girl whose friendship for

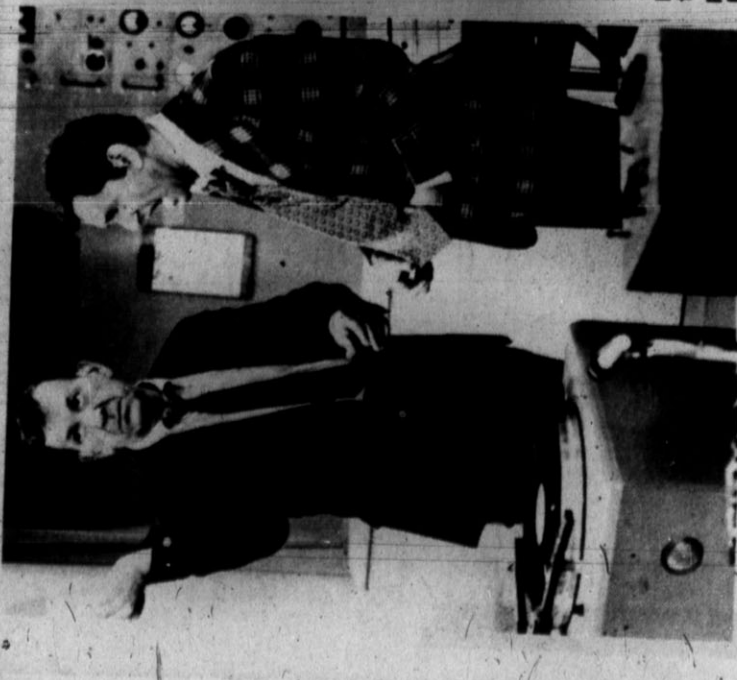
the continuation of the family's prize to confront when both men are forced to ponder death of their mother. Marc Singer, Meg Foster, Charles Hall, Doreen Lang and Mard Fray are featured.

9:00...NBC...KAMIE AND THE HOODS
"Kamie and the Hoods." Kamie plays hostess to Alan Alda, David McNew, Robert Merrill, Carl Reiner and Gene Wilder in this sparkling hour of drama special in music and dance. The hard working rural Wisconsin concerns a hard working rural Wisconsin womanhood. Lillian Wald, Unkintwood, P. B. Scherford, P. B. Scherford.

Adulthood, and Motherhood.

10:30...ABC...WIDE WORLD: EVENT—CALIFORNIA JAM
The Black Sabbath are Deep Purple, The Jimi Hendrix Experience, and The Allman Brothers Band. (R)

10:30...CBS...THE CBS LATE MOVIE—"YANHOOD"
Romance drama starring Robert Reynolds, Elizabeth Taylor, Joan Semple, George S. Irving, and Gene Wilder. In this sparkling hour of drama special in music and dance. The hard working rural Wisconsin concerns a hard working rural Wisconsin womanhood. Lillian Wald, Unkintwood, P. B. Scherford, P. B. Scherford.



Jack Klugman (left), as Oscar, who's bidding for a job as a radio sportscaster, tries out an on-air style that's too mild for Felix (Tony Randall, right), who believes a sports commentator should be ballistic. In "The Big Broadcast," on the ABC Television Network's "The Odd Couple," Thursday, Nov. 28 (7:00-7:30 p.m.).



ON DEATH AND DYING
Dr. Elisabeth Kubler-Ross, one of the world's foremost pioneers in counseling the dying, will discuss thanatology, the phenomenon of death, in the NBC News Public Affairs presentation "On Death and Dying," to be broadcast Sunday, Nov. 24 (4:00-5:00 p.m.) on the NBC Television Network. Ross draws upon decades of trying to help the terminally ill face death without fear, and in this one-hour interview, produced in association with the Division for Film and Broadcasting of the United States Catholic Conference, she explains her ideas on how to respond to the needs of the dying, along with the surrounding consultations of family and hospital and chaplain staffs.

Table with columns for Channel, Cable, and Time slots (6-12) listing various TV programs like 'The Saint', 'The Odd Couple', 'The Big Broadcast', etc.

"Monsters! Mysteries or Myths?"

An investigation of some of nature's most elusive riddles—the Abominable Snowman of the Himalayas, the Loch Ness Monster and the American Northwest's "Bigfoot"—will be narrated by Rod Serling in "Monsters! Mysteries or Myths?," a Smithsonian special to be presented Monday, Nov. 25 (7:00-8:00 p.m.) on the CBS Television Network.



Rod Serling narrates "Monsters! Mysteries or Myths?."

Monday Program Notes

7:00...CBS...MONSTERS! MYSTERIES OR MYTHS... A Smithsonian special narrated by Rod Serling. An investigation of nature's most elusive riddles—the Abominable Snowman of the Himalayas, the Loch Ness Monster of Scotland, and the American Northwest's "Bigfoot"—will be presented.

Friday Program Notes

7:00...CBS...PLANET OF THE APES... "The Tyrant," Galo, who is a dangerous scheme with Virron and Burke to expose a corrupt gorilla leader who has killed his friend in his brutal climb to power.

Thursday Program Notes

7:00...CBS...THE WALKER... "The Job," John Boyce's script for a frightened child lost on a dangerous mountain.

JONES MOTORS 364-3150 345 E. 1st. EVOLUTION MAKES NEW OPTIONS AVAILABLE. TIMES HAVE really changed since the days when you could have your Model T in any color—so long as it was black.

Table with columns for Channel, Cable, and Time slots (6-12) listing various TV programs like 'The Saint', 'The Odd Couple', 'The Big Broadcast', etc.

Subaru... for the young in heart CHRISTMAS LAY-A-WAY FOUND EXCLUSIVELY AT WESTERN AUTO. The store that offers you more. 214 N. Main St. 364-1355

BUY IN CONFIDENCE WITH CONFIDENCE Hereford's House of Diamonds. Cowan Jewelers Downtown. AMERICAN GEM SOCIETY member.

McCloud poses as heroin dealer. A multi-million dollar, international heroin ring is Marshal McCloud's (Dennis Weaver) target when he goes undercover as a narcotics dealer in "The Concrete Jungle Caper," a 90-minute "McCloud" drama to be broadcast on NBC Television Network's "NBC Sunday Mystery Movie" Nov. 24 (7:30-9:00 p.m.).

Miss Teenage America Pageant. The 14th annual "Miss Teenage America Pageant," in which girls between the ages of 13 and 17 who have been named winners in preliminary regional pageants throughout the country will vie for the coveted title of Miss Teenage America 1974, will be presented Saturday, Nov. 30 (9:00-10:30 p.m.) on the CBS Television Network.

C & W CARPET Has Moved To 310 N. 25 Mile Ave. 364-3448 Free Estimates. PRINTING & OFFICE SUPPLY. Photo Offset Printing 144 W. 4th 364-0430

BUY IN CONFIDENCE WITH CONFIDENCE Hereford's House of Diamonds. Cowan Jewelers Downtown. AMERICAN GEM SOCIETY member.

as ler yth er he en ist ner ky tile ter we ck me the ted ort gn: blic 34; tnd 36; 63; k his ed gifts brand cy and s will or to the repare did a etters



ANDERSON
WIPER BLADE
SAVE \$1.74
\$1.59
Pair

REFILLS
SERVICO GAMEZ
MANAGER

801 WEST FIRST
HEERDORF, TEXAS 75045
BUS. 364-4441 RES. 364-4546

Saturday Program Notes

10:00...CBS...THE HARLEM GLOBEROTTERS...
11:30...NBC...GO...
12:00...CBS...THE CAROL BURNETT SHOW...
1:00...CBS...SPORTS SPECIAL...
1:30...CBS...THE WONDERFUL WORLD OF DISNEY...
2:30...CBS...NFL ON CBS...
3:00...ABC...NCAA FOOTBALL...
3:30...ABC...NCAA FOOTBALL...
4:00...NBC...ON DEATH AND DYING...
4:30...CBS...THE REAL THINGSAYING...
5:00...CBS...THE REAL THINGSAYING...
5:30...CBS...THE REAL THINGSAYING...
6:00...CBS...THE REAL THINGSAYING...
6:30...CBS...THE REAL THINGSAYING...
7:00...CBS...THE REAL THINGSAYING...
7:30...CBS...THE REAL THINGSAYING...
8:00...CBS...THE REAL THINGSAYING...
8:30...CBS...THE REAL THINGSAYING...
9:00...CBS...THE REAL THINGSAYING...
9:30...CBS...THE REAL THINGSAYING...
10:00...CBS...THE REAL THINGSAYING...
10:30...CBS...THE REAL THINGSAYING...
11:00...CBS...THE REAL THINGSAYING...
11:30...CBS...THE REAL THINGSAYING...
12:00...CBS...THE REAL THINGSAYING...

Sunday Program Notes

10:30...ABC...MAKE A WISH...
11:30...ABC...THE REAL THINGSAYING...
12:00...ABC...THE REAL THINGSAYING...
1:00...ABC...THE REAL THINGSAYING...
1:30...ABC...THE REAL THINGSAYING...
2:00...ABC...THE REAL THINGSAYING...
2:30...ABC...THE REAL THINGSAYING...
3:00...ABC...THE REAL THINGSAYING...
3:30...ABC...THE REAL THINGSAYING...
4:00...ABC...THE REAL THINGSAYING...
4:30...ABC...THE REAL THINGSAYING...
5:00...ABC...THE REAL THINGSAYING...
5:30...ABC...THE REAL THINGSAYING...
6:00...ABC...THE REAL THINGSAYING...
6:30...ABC...THE REAL THINGSAYING...
7:00...ABC...THE REAL THINGSAYING...
7:30...ABC...THE REAL THINGSAYING...
8:00...ABC...THE REAL THINGSAYING...
8:30...ABC...THE REAL THINGSAYING...
9:00...ABC...THE REAL THINGSAYING...
9:30...ABC...THE REAL THINGSAYING...
10:00...ABC...THE REAL THINGSAYING...
10:30...ABC...THE REAL THINGSAYING...
11:00...ABC...THE REAL THINGSAYING...
11:30...ABC...THE REAL THINGSAYING...
12:00...ABC...THE REAL THINGSAYING...

A & W DRIVE INN
Closed Mondays
1605 PARK AVE. PHONE 364-6600
A & W Root Beer to take Home

Rookie sparks gang war
A rookie policeman, assigned to Kojak's staff by a police academy instructor (David F. Doyle), inadvertently starts a gang war in "The Best War in Town" episode on "Kojak" Sunday, Nov. 24 (7:30-8:30 p.m.) on the CBS television network. Richard Donner directed from a script by Burt Arnstein. The series' technical advisor...
Telly Savalas
Dan Frazer
Kevin Dobson
Crocket

CHANNEL	4	5	7	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
1	4:00-4:15	4:15-4:30	4:30-4:45	4:45-5:00	5:00-5:15	5:15-5:30	5:30-5:45	5:45-6:00	6:00-6:15	6:15-6:30	6:30-6:45	6:45-7:00	7:00-7:15	7:15-7:30	7:30-7:45	7:45-8:00	8:00-8:15	8:15-8:30	8:30-8:45
2	4:00-4:15	4:15-4:30	4:30-4:45	4:45-5:00	5:00-5:15	5:15-5:30	5:30-5:45	5:45-6:00	6:00-6:15	6:15-6:30	6:30-6:45	6:45-7:00	7:00-7:15	7:15-7:30	7:30-7:45	7:45-8:00	8:00-8:15	8:15-8:30	8:30-8:45
3	4:00-4:15	4:15-4:30	4:30-4:45	4:45-5:00	5:00-5:15	5:15-5:30	5:30-5:45	5:45-6:00	6:00-6:15	6:15-6:30	6:30-6:45	6:45-7:00	7:00-7:15	7:15-7:30	7:30-7:45	7:45-8:00	8:00-8:15	8:15-8:30	8:30-8:45
4	4:00-4:15	4:15-4:30	4:30-4:45	4:45-5:00	5:00-5:15	5:15-5:30	5:30-5:45	5:45-6:00	6:00-6:15	6:15-6:30	6:30-6:45	6:45-7:00	7:00-7:15	7:15-7:30	7:30-7:45	7:45-8:00	8:00-8:15	8:15-8:30	8:30-8:45
5	4:00-4:15	4:15-4:30	4:30-4:45	4:45-5:00	5:00-5:15	5:15-5:30	5:30-5:45	5:45-6:00	6:00-6:15	6:15-6:30	6:30-6:45	6:45-7:00	7:00-7:15	7:15-7:30	7:30-7:45	7:45-8:00	8:00-8:15	8:15-8:30	8:30-8:45
6	4:00-4:15	4:15-4:30	4:30-4:45	4:45-5:00	5:00-5:15	5:15-5:30	5:30-5:45	5:45-6:00	6:00-6:15	6:15-6:30	6:30-6:45	6:45-7:00	7:00-7:15	7:15-7:30	7:30-7:45	7:45-8:00	8:00-8:15	8:15-8:30	8:30-8:45
7	4:00-4:15	4:15-4:30	4:30-4:45	4:45-5:00	5:00-5:15	5:15-5:30	5:30-5:45	5:45-6:00	6:00-6:15	6:15-6:30	6:30-6:45	6:45-7:00	7:00-7:15	7:15-7:30	7:30-7:45	7:45-8:00	8:00-8:15	8:15-8:30	8:30-8:45
8	4:00-4:15	4:15-4:30	4:30-4:45	4:45-5:00	5:00-5:15	5:15-5:30	5:30-5:45	5:45-6:00	6:00-6:15	6:15-6:30	6:30-6:45	6:45-7:00	7:00-7:15	7:15-7:30	7:30-7:45	7:45-8:00	8:00-8:15	8:15-8:30	8:30-8:45
9	4:00-4:15	4:15-4:30	4:30-4:45	4:45-5:00	5:00-5:15	5:15-5:30	5:30-5:45	5:45-6:00	6:00-6:15	6:15-6:30	6:30-6:45	6:45-7:00	7:00-7:15	7:15-7:30	7:30-7:45	7:45-8:00	8:00-8:15	8:15-8:30	8:30-8:45
10	4:00-4:15	4:15-4:30	4:30-4:45	4:45-5:00	5:00-5:15	5:15-5:30	5:30-5:45	5:45-6:00	6:00-6:15	6:15-6:30	6:30-6:45	6:45-7:00	7:00-7:15	7:15-7:30	7:30-7:45	7:45-8:00	8:00-8:15	8:15-8:30	8:30-8:45
11	4:00-4:15	4:15-4:30	4:30-4:45	4:45-5:00	5:00-5:15	5:15-5:30	5:30-5:45	5:45-6:00	6:00-6:15	6:15-6:30	6:30-6:45	6:45-7:00	7:00-7:15	7:15-7:30	7:30-7:45	7:45-8:00	8:00-8:15	8:15-8:30	8:30-8:45
12	4:00-4:15	4:15-4:30	4:30-4:45	4:45-5:00	5:00-5:15	5:15-5:30	5:30-5:45	5:45-6:00	6:00-6:15	6:15-6:30	6:30-6:45	6:45-7:00	7:00-7:15	7:15-7:30	7:30-7:45	7:45-8:00	8:00-8:15	8:15-8:30	8:30-8:45

The Aaron Rosenbergs Charles Lederer Production for ABC Circle...
Rosenberg and directed by Aaron...
Sobelius based on the novel, "Celle Qui...
N. Highway 385
364-6871

BEAM
SERVICE & EQUIPMENT
Lasered Marking and Feeding Systems
Computerized Integration Systems
Automatic Sintering
Electronic Scales
N. Highway 385
364-6871

"Reflections of Murder"

A tyrannical schoolmaster, murdered by his wife and his former mistress, diabolically haunts them with his macabre influence after the baffling disappearance of his body in the world premiere of "Reflections of Murder," the ABC Sunday Night Movie, Nov. 24 (8:00-10:00 p.m.).

"And Who Shall Feed This World?"

Two widely contrasted farm families—one in India, the other in North Dakota—personalize various aspects of the world food shortage in "And Who Shall Feed This World?" an ABC News White Paper to be aired on the NBC television network Sunday, Nov. 24 (9:00-10:00 p.m.).

"Emergency!"

Amateur photographer John Gage (Randolph Mantooth) drives the men at the fire station crazy as he tries for a prize-winning candid of their activities in "The Camera Bug," the Saturday, Nov. 23 colorcast of NBC television.

Callows fight off hunters

Cam Calloway (Brian Keith) is accidentally shot when he tries to stop hunters from shooting wild geese. In the conclusion of "Those Callows," the NBC television network's "The Wonderful World of Disney," Sunday, Nov. 24 (6:30-7:30 p.m.).

SONY parts for itself...
SONY 1622S
EIGHT-TRACK STEREO CASSETTE
RECORDER AND PLAYBACK DECK
SONY SUPERSCOPE
SONY KNOX TV & MUSIC
509 Park Ave.
364-0766

CHANNEL	4	5	7	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
1	4:00-4:15	4:15-4:30	4:30-4:45	4:45-5:00	5:00-5:15	5:15-5:30	5:30-5:45	5:45-6:00	6:00-6:15	6:15-6:30	6:30-6:45	6:45-7:00	7:00-7:15	7:15-7:30	7:30-7:45	7:45-8:00	8:00-8:15	8:15-8:30	8:30-8:45
2	4:00-4:15	4:15-4:30	4:30-4:45	4:45-5:00	5:00-5:15	5:15-5:30	5:30-5:45	5:45-6:00	6:00-6:15	6:15-6:30	6:30-6:45	6:45-7:00	7:00-7:15	7:15-7:30	7:30-7:45	7:45-8:00	8:00-8:15	8:15-8:30	8:30-8:45
3	4:00-4:15	4:15-4:30	4:30-4:45	4:45-5:00	5:00-5:15	5:15-5:30	5:30-5:45	5:45-6:00	6:00-6:15	6:15-6:30	6:30-6:45	6:45-7:00	7:00-7:15	7:15-7:30	7:30-7:45	7:45-8:00	8:00-8:15	8:15-8:30	8:30-8:45
4	4:00-4:15	4:15-4:30	4:30-4:45	4:45-5:00	5:00-5:15	5:15-5:30	5:30-5:45	5:45-6:00	6:00-6:15	6:15-6:30	6:30-6:45	6:45-7:00	7:00-7:15	7:15-7:30	7:30-7:45	7:45-8:00	8:00-8:15	8:15-8:30	8:30-8:45
5	4:00-4:15	4:15-4:30	4:30-4:45	4:45-5:00	5:00-5:15	5:15-5:30	5:30-5:45	5:45-6:00	6:00-6:15	6:15-6:30	6:30-6:45	6:45-7:00	7:00-7:15	7:15-7:30	7:30-7:45	7:45-8:00	8:00-8:15	8:15-8:30	8:30-8:45
6	4:00-4:15	4:15-4:30	4:30-4:45	4:45-5:00	5:00-5:15	5:15-5:30	5:30-5:45	5:45-6:00	6:00-6:15	6:15-6:30	6:30-6:45	6:45-7:00	7:00-7:15	7:15-7:30	7:30-7:45	7:45-8:00	8:00-8:15	8:15-8:30	8:30-8:45
7	4:00-4:15	4:15-4:30	4:30-4:45	4:45-5:00	5:00-5:15	5:15-5:30	5:30-5:45	5:45-6:00	6:00-6:15	6:15-6:30	6:30-6:45	6:45-7:00	7:00-7:15	7:15-7:30	7:30-7:45	7:45-8:00	8:00-8:15	8:15-8:30	8:30-8:45
8	4:00-4:15	4:15-4:30	4:30-4:45	4:45-5:00	5:00-5:15	5:15-5:30	5:30-5:45	5:45-6:00	6:00-6:15	6:15-6:30	6:30-6:45	6:45-7:00	7:00-7:15	7:15-7:30	7:30-7:45	7:45-8:00	8:00-8:15	8:15-8:30	8:30-8:45
9	4:00-4:15	4:15-4:30	4:30-4:45	4:45-5:00	5:00-5:15	5:15-5:30	5:30-5:45	5:45-6:00	6:00-6:15	6:15-6:30	6:30-6:45	6:45-7:00	7:00-7:15	7:15-7:30	7:30-7:45	7:45-8:00	8:00-8:15	8:15-8:30	8:30-8:45
10	4:00-4:15	4:15-4:30	4:30-4:45	4:45-5:00	5:00-5:15	5:15-5:30	5:30-5:45	5:45-6:00	6:00-6:15	6:15-6:30	6:30-6:45	6:45-7:00	7:00-7:15	7:15-7:30	7:30-7:45	7:45-8:00	8:00-8:15	8:15-8:30	8:30-8:45
11	4:00-4:15	4:15-4:30	4:30-4:45	4:45-5:00	5:00-5:15	5:15-5:30	5:30-5:45	5:45-6:00	6:00-6:15	6:15-6:30	6:30-6:45	6:45-7:00	7:00-7:15	7:15-7:30	7:30-7:45	7:45-8:00	8:00-8:15	8:15-8:30	8:30-8:45
12	4:00-4:15	4:15-4:30	4:30-4:45	4:45-5:00	5:00-5:15	5:15-5:30	5:30-5:45	5:45-6:00	6:00-6:15	6:15-6:30	6:30-6:45	6:45-7:00	7:00-7:15	7:15-7:30	7:30-7:45	7:45-8:00	8:00-8:15	8:15-8:30	8:30-8:45

have had a heart attack; and the paramedics seek a deadly scorpion in the luggage of a stricken stewardess. The episode was written by Rick Mitelman and directed by Richard Bennett.