

Hereford School Hours To Change With DST, Trustees Review Bids

By DON RICHARDS
Brand News Editor

Hereford School Trustees Tuesday decided to combat Daylight Savings Time by changing regular school hours to 9:30 a.m. to 4:30 p.m.

The change becomes effective Jan. 7, the next day after DST goes into effect, and will continue until April 1 when the school hours will return to 8:30 a.m. to 3:30 p.m.

The change was approved after Trustees decided DST would have an adverse effect on the local energy conservation method and in fact, cause the school to consume more energy. Had Trustees not made the change, the normal tardy bell under DST in Hereford would ring at 8:30 a.m. and the sun would be rising 22 minutes later.

IN OTHER action during the special meeting of the board, Trustees opened bids for the new elementary building, but set another meeting at 8:30 a.m. Thursday to accept the bids. All six bids submitted to the board were well over the \$700,000 figure school officials had hoped for.

However, apparent low bidder, Wiley Hicks of Amarillo, said a delay of action by the board until Thursday might allow him to investigate ways of reducing the total bid.

Hicks had submitted a bid of \$779,000. The other five bids ranged upward, including one of \$926,000.

SOME Hereford students in the northern and western portions of the school district catch buses as early as 6:45 a.m., which would be more than two hours before sunrise under the DST plan. Trustees said with the new hours these students would be catching the bus at 7:45 a.m., which will be an hour before sunrise, as is the situation now under Standard Time.

Trustees also discussed the problems relating to working parents who have to bring their children to school. Several of the board members said they felt many of the Hereford businesses and governmental agencies would change their normal business

hours because of Daylight Savings Time, but "were waiting to see what the school did because so many employees work around school hours."

MANY Hereford merchants have expressed concern over the new DST plan and Deaf Smith County Commissioners last week decided to put county work crews under a 9 a.m. to 6 p.m. schedule when DST goes into effect. Commissioners also discussed changing courthouse hours, but delayed the action pending action by other businesses and governmental officials.

Board members also decided to take up other energy-saving proposals Thursday morning following discussion of recommendations of Supt. Roy Hartman. Board members had asked Hartman and other school officials to "come up with recommendations relating to ways to conserve energy within the school system."

THE CHANGE of school hours was one of the recommendations of school administrators which was approved. Other proposals to be studied and possibly approved Thursday morning include:

—Reduce thermostats in all school buildings.

—Reduce the use of lighting in school buildings.

—Review and eliminate out-of-school activities which are not essential to the over-all education program.

—Review all requests for use of transportation including the reduction of out-of-town athletic events, out-of-town student activities, field trips and other travel requests.

—Review ways to reduce fuel consumption of regular bus routes including making fewer stops; reduce highway speed of buses; eliminate pickup and delivery of pupils who live less than one; one-half mile off established bus route; consolidate bus stops.

THE RECOMMENDATIONS also appeal to Hereford citizens concerning use of school facilities. The proposals suggest local residents reduce requests for use of school facilities that require additional heating and lighting; make arrangements for pupils living in the same neighborhood to share rides to and from school and school activities; and cooperate and support efforts to reduce unnecessary use of fuel on regular bus routes.

Board member Danny Martin said reducing use of school facilities by

See SCHOOL HOURS Page 2



72nd Year - No. 50 Hereford, Texas, Thursday, Dec. 20, 1973 30 Pages

Branding Time
By Speedy Nieman

That feller on Tierra Blanca Creek says he can't understand why women need a constitutional amendment to guarantee their rights. Men never needed one. All they need is permission from their mothers, sweethearts and wives.

JIM CONKWRIGHT, president of Deaf Smith Chamber of Commerce, probably missed his last board meeting of the year this morning. And, the reason he missed is probably a "first" . . . he's got the mumps!

Speaking of the Chamber, we sometimes take it for granted, but be assured it is in good hands. Conkwright guided a busy and progressive year, and Bill Albright has made an impressive mark as manager.

If we are to straighten out some of the nation's problems, we may need a new set of regulations to regulate the regulators and a dedicated group of checkers to check the checkers.

SUNDAY'S edition of The Brand will be our annual "Christmas edition" with greetings from many of the city's merchants and business institutions, along with some last-minute gift suggestions. It will be an issue you'll want to keep and read over the holidays. A reminder again that The Brand will not publish a paper on Thursday, Dec. 27, in order that our staff can have more holiday time.

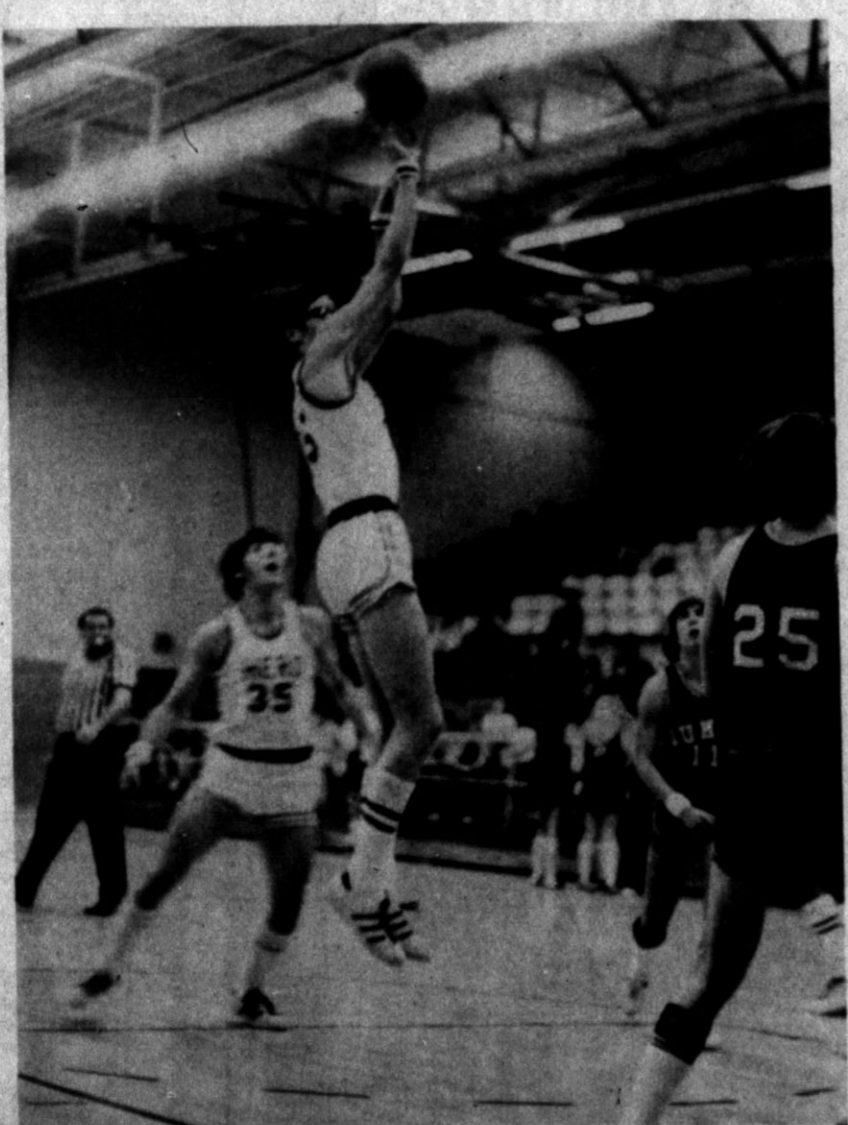
DEAF SMITH County's United Way drive reached its full goal for the first time in years, we reported in the last issue. More research on the program reveals the last year the drive went over the top was in 1966.

Debbs Knox was drive chairman for the '66 campaign, and Melvin Jayroe was president. What makes the drive even more memorable was the fact the goal was reached in eight days — the fastest time for any community in Texas that year. The campaign goal was in the \$30,000 range, and the goal was exceeded by about \$1,000.

The campaign goal had also been reached the year before when Ed Skypala was drive chairman and Clint Formby was president. Congratulations again to Lynton Allred, drive chairman, and Mike Patrick, president, for joining the 100 per-centers!

ONLY 4 Shopping Days Left Until Christmas

Herd Scorches Demons, Plays Pampa Today



Two For Tarr

Hereford's Lynn Tarr from 12-foot out flips in two of his game high 20 points here during action against the Dumas Demons Tuesday night. Hereford won the non-district action game 70-39. Gerald Shipley watches from the backcourt. The Whitefaces are now 12-4 for the season and invade Pampa tonight to take on the talented Harvesters.

Candy And Trees For The Needy

The Hereford Downtown Merchants Association and Santa Claus are going together to provide some Christmas spirit for needy families in the area. Santa here holds some of the candy being donated to needy families and Brent Harrison, son of Mr. and Mrs. Chester Harrison, demonstrates one of the Christmas trees being given free to needy families by Thriftway Food Store in downtown Hereford. Families unable to afford the trees may go by the Thriftway Food Store to pick up the tree and bags of candy. (Brand Photo)

The Hereford Whitefaces created an atmosphere too hot even for the visiting Dumas Demons here Tuesday night, scorching the AAA team 70-39. The win ran the Herd's record to 12-4 for the year, best non-district record among District 4-AAAA contenders, and gave the "Faces a three-game win streak as they travel to Pampa tonight to take on the talented Harvesters. Pampa presently is 10-3 for the season and defeated the Herd the second game of the season. HEREFORD jumped to a quick 6-2 lead over the Demons during the early action in the first period. However, Dumas used a balanced shooting performance to take a 11-10 lead at the end of the stanza. Lynn Tarr then began to find the range from 5-10 feet out for the Herd and lifted the Faces to a 26-19 intermission lead with 12 points of his 20-point output of the night. BEST action for Dumas came during the first half as the visitors held Hereford's 6-8 Dan Vander Zee, who had been averaging more than 20 points per game, scoreless throughout the initial two periods. However, the big post man for the Faces came back strong under the See HERD SCORCHES Page 3.

Front Brrr-ings In Winter

The first major winter storm of 1973 slammed into the Hereford area Tuesday afternoon, with winds gusting up to 45 mph and the mercury dropping from 57 degrees around 4 p.m. to 34 degrees an hour later. Strong winds continued during the night, along with light snow, and the temperature dipped to 18 degrees by 11 p.m. Tuesday. No snow accumulated in the Panhandle. Blizzard conditions, however, were seen in northeast New Mexico late Tuesday. The blowing snow cut visibility to zero at several points in New Mexico and down to half a block in the upper Panhandle late Tuesday. Tucumcari and Clayton reported heavy snow, and US 87, was reportedly closed by blizzard conditions between Clayton and Raton Tuesday evening. Hereford experienced blowing dust before the cold front arrived and brought some swirling snowfall Tuesday night. There was not enough moisture to cause hazardous streets in the city however. Dalhart and Dumas had only traces of snow on the ground Tuesday night, but driving conditions were said to be hazardous in those cities. Perryton reported a heavy snow about 8 p.m. Tuesday. The temperature had climbed up into the 60's here Tuesday before the cold front reversed the trend. Hereford had experienced a spring-like day Monday with a high reading of 74 degrees.

Christmas To Close City, Brand To Miss Issue

Hereford businesses and governmental agencies this week announced closing dates for the Christmas holidays. Many of the businesses in the city will close early Monday, Christmas Eve, with almost all of the stores closed Tuesday, Christmas Day. The normal Thursday issue of The Hereford Brand will not be published Thursday, Dec. 27, in order for its employees to spend Christmas with their families. "I think almost all the stores in Hereford will be closed Tuesday, Christmas Day," said Jim McDowell, head of the Variety Park Merchants Assn., "Almost all of the stores will be open until noon Monday, but many will be closing at various hours Monday afternoon." Both Hereford banks have planned 1 p.m. closing times Monday and will be closed Tuesday. Postmaster Nolen Grady said the post office will deliver its regular mail services Monday, but will close at noon and reopen Wednesday morning. Hereford city offices will be closed all day Monday and Tuesday, but will be open again Wednesday morning. Various Deaf Smith County courthouse offices may begin closing early Monday and will remain closed all day Tuesday and Wednesday. Hereford schools will close Friday afternoon and students will remain out for the holidays until Jan. 2.

Announced To Hospital Board

City Names Street, Discusses Widening Of City Intersection

Hereford City Commissioners, in their final meeting of the calendar year, discussed the widening of the city intersection of U.S. 385 and Park Avenue and designated a new street as Pine Street.

Plans for widening the controversial intersection have been in the making for several months. Commissioners are presently negotiating with property owners around the intersection in an attempt to add another lane of traffic to aid vehicles in turning at the intersection.

The new street named by the city was once under county jurisdiction and was called Park Street. However, to avoid conflict with the present Park Avenue, the Commission renamed the street to Pine.

The City also granted a request to Pitt's Aero to construct an office building off a hanger building at Hereford Municipal Airport. The city granted Pitt's Aero a 10 year lease to the property and the building will revert to city ownership at that time.

Commissioners also were to have considered the lease contract for the airport but no representatives appeared before the Commission so the action was postponed until the first meeting in January.

Commissioners also discussed the procedures of the new retirement plan for city employees, but decided to study the plans until the next meeting when final action is expected.

Christmas Card Project Funds To Be Used For Fetal Monitor

Funds received from the Christmas Card Project, sponsored by the Hereford Medical Auxiliary and The Hereford Brand, will go for the purchase of a fetal monitor machine for Deaf Smith General Hospital, it was announced Tuesday morning at the hospital directors regular meeting.

Dr. A.T. Mims, reporting to the board from the hospital Medical Staff, made the an-

ouncement and said the machine would be extremely useful in monitoring the fetus of an expectant mother.

"I believe this will be a very good asset to the hospital," said Mims. "Not only will it aid in treating expectant mothers, but also for all women."

HOSPITAL directors also discussed the hospital's new intensive care unit, which was only recently approved by the

directors. Several directors toured the new facility immediately before the regular monthly meeting began.

In other action at the relatively short meeting, directors studied the financial report of the hospital and reported the financial outlook of the hospital "has been really good the previous two months."

DR. MIMS also told directors the hospital Medical Staff met

Monday and elected Dr. Hugh McCreary as new chairman, Dr. M.W. Nobles, vice chairman; and Dr. C.E. Rush as secretary. Dr. Mims will continue to report to the directors for the Medical Staff.

Mims said the Medical Staff had studied three complicated cases, "but nothing serious or related to negligent care in any way."

The doctor reported that senior med student Reg Peaks from England was working in the hospital and that Dr. Earnest Cabrera was doing resident work here.

"Dr. (Kenneth) Hunt will be leaving us soon to go to Tulsa to do his surgery residency there," said Mims. It is a four-year program and we hope he will return to Hereford, but he is not sure of his future plans yet."

THE HOSPITAL board then approved the appointment of Dr. J.A. Diaz, who will be the hospital pathologist.

Ron Welty, hospital administrator, discussed with directors the possibilities of creating a separate public health and teaching clinic in

Hereford with assistance of Texas Tech University Medical School. Welty presented the board with charts and figures concerning the estimated cost of the proposal.

Welty said all hospitals in the area will be greatly benefited by the Tech Med School and that each hospital board should be prepared to discuss the possibilities of programs relating to assistance from the school.

"Of course, we don't even know what Tech can do and what they can provide for whom," said Welty. "But I feel it is good to be prepared and know what opportunities are available should those opportunities ever arise. We need to be ready to talk with Tech and know what we are talking about if it should ever become a feasible program."

Directors at the meeting included L.J. Strayfuss, chairman; Ed Wilson, Tommy Carnahan, Mrs. Charles Hoover, Mrs. Harlan Vander Zee, and Dr. Hugh McCreary. Also attending were Welty, Dr. Mims and newsman Don Richards.

School Hours

Continued From Page 1

Hereford residents is an action that may have to be taken to conserve energy.

"A lot of people won't like it because we have to ask them not to use the facilities quite so much," he said. "But I think if we have to start making a choice then we should let the school children have first choice."

"Well, when we have to start eliminating field trips for the school students and a lot of out-of-town athletic events, then we should also make it equal for everyone," said Hartman. "I hope local residents will understand that and volunteer their cooperation and volunteer to eliminate some of their activities that use school facilities."

HARTMAN also read recommendations from the University Interscholastic League concerning the elimination of many athletic events. The letter included a statement saying if schools didn't cooperate voluntarily then "there is a strong possibility of mandatory regulations."

After the opening of bids for the new elementary, contractor Hicks said the bids were higher than expected because of a "turmoil in the construction business."

"Some of the steel mills may be forced to shut down and we just won't be able to get the steel for jobs," he said. "I have bid recently on more than \$2 million worth of jobs and in each case the bids have been running anywhere from 15-20

per cent over the funds allotted for the job."

"THE ENERGY crisis makes it rough on the contractor," he said. "We have to get materials ordered in a hurry because the price may go up and because of shortages. We are having a tough time getting gasoline."

Architect Herb Brasher of Lubbock recommended to Trustees the bid of Hicks saying the cost would be about \$17.50 per square foot in the building.

"I never thought I would see the day I would say \$17.50 is a good bid, but it really is."

BOTH BRASHER and Hicks recommended the Board meet again Thursday morning before accepting a bid so that the two could get together and try to "trim the cost down some."

Trustees had allotted \$700,000 for the bid and had set aside another \$80,000 for equipment inside the new building and for the paving of parking lots around the school system. However, with the lowest bid at \$779,000, Trustees said the \$80,000 would have to go for the building and funds for new equipment and parking lots would have to be worked out later.

Companies bidding for the elementary, which is to be located in west Hereford, included Hicks \$779,000; Durbin Construction Co., of Lubbock \$789,000; Claude Martin & Sons, of Lubbock, \$926,900; Page & Wirtz of Amarillo, \$865,850; Ramey Construction Co., of Amarillo, \$807,880; and Edward P. Taylor of Amarillo, \$869,425.

Lung Association Needs Money

Deaf Smith program director of the American Lung Association of Texas, Mrs. Jewel Smith, says that Christmas Seal contributions to support the Association's fight against emphysema, TB and other lung diseases is lagging badly.

Encouraging residents of Deaf Smith County to answer Christmas Seal letters as generously as possible, Mrs. Smith said that the Association is carrying on a massive program to overturn the popularity of cigarette smoking among the school age population in the Texas Panhandle.

"This organization is doing very important work to keep

our young people from getting hooked on cigarettes and from becoming eventual lung cripples," Mrs. Smith said. "Even most parents who smoke don't want their kids getting hooked. I do hope people will get behind this program and the lung research we are doing. I think this work deserves the public support."

Mrs. Smith serves on the Lung Association board with Mrs. June Rudd, R.N., and Dr. Clyde Rush of Hereford.

Dr. Milton C. Adams

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Telephone Company Expects Heavy Load *Herd Scorches Demons*

Gasoline and the telephone normally don't relate, but they're going to this Christmas, says Southwestern Bell.

"With fuel shortages and 50 to 55 m.p.h. speed limits, more people are going to be called instead of driving out of town to

deliver Christmas greetings to family and friends," a company spokesman said.

"The Bell System expects to handle 12 million long distance calls nationwide this yuletide," he said. "That's three million more than last Christmas."

The telephone company advises the best way to get calls through is to dial direct before 10 a.m., between 3 p.m. and 6 p.m., or after 11 p.m. Also, the lowest rates are in effect at those times, the spokesman said.

"We're bracing for the heaviest calling in history. We'll have extra operators on duty to help those requiring assistance, and we'll be utilizing the most sophisticated equipment in the world trying to keep the calls going through. But this Christmas is going to be something else."

The spokesman cited another way people can beat the problem: "It's natural to want to talk on Christmas Day, but to improve your chances of getting through quickly, you can call Christmas Eve day (Monday) or the preceding Saturday or Sunday."

Continued From Page 1
basket during the final half and finished with 11 points for the night.

Hereford never trailed after it regained the lead soon after the second quarter tipoff. The seven-point halftime lead expanded to 23 at the end of the third period as Vander Zee, Dennis Noggler and James Harris began doing heavy duty work underneath the baskets. Noggler added 14 points and Harris 9 as Mike Albiar poured in 12 points, mostly from long range.

Junior Morales added another two points into the Herd scoring picture as did Gerald Shipley as Andrew Wingert

got in some fine floor work, but did not break into the scoring scene.

Hereford also won the junior varsity game 63-52 as James Hull poured in 19 points and Jim Arney 15.

HEAD COACH Barry Arnwine will be seeking revenge after the earlier loss to Pampa when the Herd invades the Harvester gym. Billy Wilbon is the leading scorer for the Harvesters, hitting at an 18.5 clip per game. Pampa played in the Wichita Falls tournament last week and beat Midland High in the game for third place finish.

There will be three games in Pampa with the sophomore teams playing at 4:30 p.m.; junior varsity at 6:15 p.m.; and

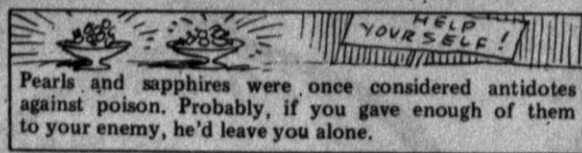
varsity game at 8 p.m.

Following Tuesday's loss to the Herd, Dumas now is 5-9 for the year. High point man for the Demons was Preston Boyd with 9 points.

HEREFORD—Andrew Wingert 6-6-6; Mike Albiar 6-6-12; Junior Morales 1-0-2; Lynn Tarr 9-2-20; James Harris 3-3-9; Dennis Noggler 7-0-14; Dan Vander Zee 5-1-11; Gerald Shipley 1-0-2. Total fouls 13. None fouled out.


DUMAS—Eddie Troutman 3-2-8; Danny Bilbrey 3-1-7; Jimmy Polk 1-2-4; Preston Boyd 4-1-9; Kevin Carson 3-1-7; Wheeler Russell 1-0-2; Scott Jenkins 0-0-0; Jeff Slagle 1-0-2. Total fouls 18. Fouled out: Troutman.

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OPEN EVERY NIGHT TILL 9 P.M.

Funeral Of S. A. Fangman Scheduled This Morning

Funeral mass for Sylvester Alexander Fangman, 51, farmer whose home was 16 miles northwest of Hereford, will be conducted at 10 a.m. today in St. Anthony's Catholic Church by the Rev. Bernard McGorry, pastor.

Rosary services were held Tuesday and Wednesday evenings in Rose Chapel of Gilliland Funeral Home. Burial will be in Rest Lawn Memorial Park.

Mr. Fangman, a resident of Deaf Smith County since 1924, died Monday evening in a hospital here after a brief illness.

Born July 19, 1922, at Pilot Point, he married Rosie Mae Saltzman Nov. 20, 1945, in

Hereford. Her death occurred in 1967.

A member of the Catholic Church, he was a veteran of military service in World War II, and was in the U.S. Army from October, 1942 to March, 1946. He came to this county from Littlefield.

Survivors are five daughters, Sylvia Paetzold, Rosemary, Dianna, Doris and Mary Fangman; and three sons, Richard, Donnie and Clifford, all of Hereford.

Also surviving are three sisters, Mrs. Mike Betzen and Mrs. Ed Bezer of Hereford and Mrs. Walter Paetzold of Phoenix, Ariz.; two brothers, James and Eugene, both of Vega, and six grandchildren.

Hereford Relative Dies In Lubbock

Mr. Joe Hudson, son-in-law of the late Mr. and Mrs. Dave Alexander, died Monday Dec. 10 in the Lubbock Methodist Hospital.

The Alexanders, who passed away a few years ago, were long-time residents of Hereford. Their daughter, Ruth, was Mr.

Hudson's wife. She met her death last year.

The Hudsons resided in Seagraves, Texas.

He is survived by two sisters, Mrs. Jim Hamilton of Seagraves, and Mrs. Sam Townsend of Alamogordo, N.M. and four grandchildren.

When the quality of your grass goes down, UP YOUR PROTEIN with our special

T-E Liquid Feed Supplement 32

The nutritional value of grass varies from time to time and from place to place. That's why T-E has developed a complete line of liquid feed supplements to meet all the conditions faced by cattle-men.

T-E Liquid Feed Supplement 32 is the one to use when the grass is dry or poor. It delivers protein, phosphorus, vitamins, trace minerals. And it delivers the energy to make them get out and rustle for what grass there is.

T-E LIQUID FEED SUPPLEMENT

TAYLOR-EVANS FARM STORE
Sugar Beet Road

Get with the program... the T-E Liquid Feed Supplement Program.



A NEW COMPANY TO SERVE YOU FRESH, FLAVORFUL, AND DELICIOUS HOME-TOWN MILK AND BY-PRODUCTS

HEREFORD Pure Milk Co., Inc.
Hugh L. Kirkland, PRESIDENT

Call 364-6611
For home delivery or buy from your favorite grocery store.
Come by to see us at
100 South Main
"WE'RE HUSTLIN'" FOR HEREFORD!

GIBSON'S DISCOUNT CENTER

WHERE YOU ALWAYS BUY THE BEST FOR LESS



Playskool Magnetic
LETTERS & NUMBERS
DESKETTE \$2.39

Tinker Toy
COUNT'N STACK
Ages 1 1/2 to 2
SALE \$2.29

Kenner No. 3845
SSP PEE WEES
RAMP ACTION SET

REG. \$8.19
\$6.97

Ertl 12 pc. MINI FARM

FUN SET \$5.57
With Animals

Decorating
TINSEL
73¢ A Package

ALL CHRISTMAS LIGHTS
20% OFF Gibson's Discount Price

ALL MATTEL TOYS
NOW 1/4 OFF
Gibson's Regular Discount Price

No. 1715 Skilshop 7 1/4"
CIRCULAR SAW
Reg. \$24.97
NOW \$17.97

Gibson's
BROWN & SERVE ROLLS
3/ 88¢

WE REDEEM USDA FOOD STAMPS

Blackburn
CRYSTAL WHITE SYRUP
32-oz.
49¢

Eagle Brand
CONDENSED MILK
14-oz.
NOW 39¢

GIBSON'S
24 oz. size jar
NESTEA Iced Tea Mix
ONLY 77¢ with this coupon
OFFER EXPIRES 12-22-73

GIBSON'S DISCOUNT CENTER
WITH THIS COUPON
3-pound Can of Maryland Club Coffee
\$2.68
Without coupon \$3.21
Limit one per customer
COUPON EXPIRES (date)

CHRISTMAS TILL 10 AT GIBSON'S

GIBSON'S DISCOUNT CENTER

111 Park Avenue Hereford, Texas 79045

Pay to the order of **SAMPLE NON-NEE**
IN MERCHANDISE OF YOUR CHOICE
Don't Know what to Give
From **GIVE THE PERFECT GIFT**

Automatic Radio
SST 1179-CAR
8 TRACK STEREO

Simoniz
CAR CARE GIFT PACK
Reg. \$15.97
NOW \$12.97

No. 1714 Skilshop
JIG SAW
Reg. \$16.97
NOW \$11.97

Schick Custom 209
SHAVER
NOW \$12.97

88 FI...
108...
ALL IN STOCK

CHRISTMAS SHOP

10 P.M.

GIBSON'S

WHERE YOU ALWAYS BUY THE BEST FOR LESS

GIBSON'S

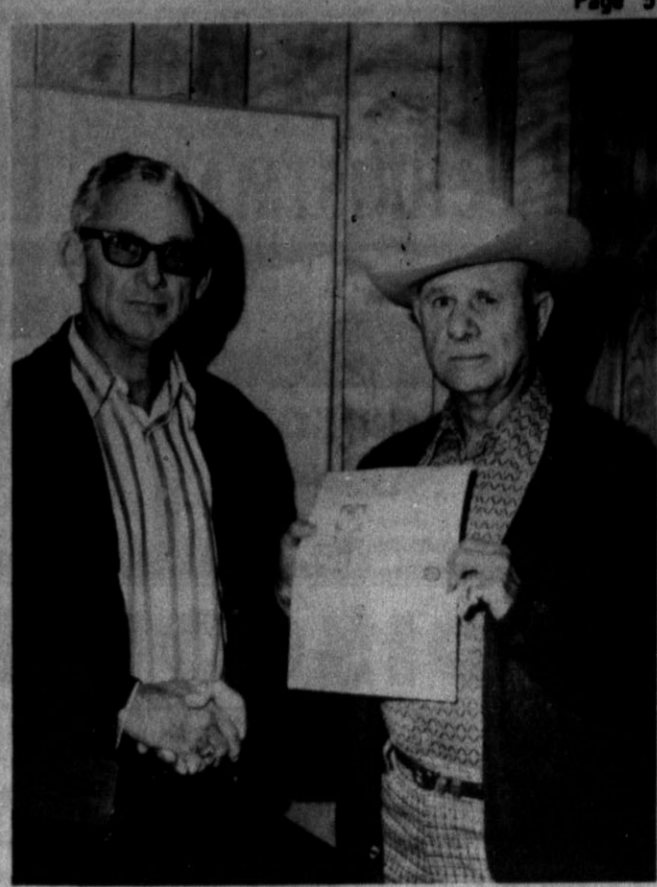
DISCOUNT CENTER



Lullaby Land Gift Boxed Infants **SLEEPWEAR**
Safe-Flame Retardant
Ideal Baby Gift

Retail '3" SALE **\$2.27**
Retail '3" SALE **\$3.37**

Girl's & Ladie's
LONG SLEEVE
SWEATERS
100% Acrylic Ass't colors
Retail up to '8" NOW **1/3** OFF Gibson's Discount Price



Honored For Public Service

Frank J. Bezner, right, was presented a certificate from the Texas State ASCS office this week for 14 years of public service as county committeeman for the Agricultural Stabilization & Conservation Service. Bezner, retiring chairman, was presented the award by Billie C. Hodges, who will succeed Bezner as county chairman. Bezner will continue to work in the program as chairman of a community committee in 1974.

No. 88086

Gift Certificate

NON-NEGOTIABLE

to Give for Christmas

FT by A GIBSON'S

GIFT CERTIFICATE

Women's Cut Velvet
HAND BAGS SALE **\$5.44**
Retail up to '10"

Therma Weave Beacon
BLANKET
72x90 Twin or Full Machine Washable

Retail '15" **\$3.66**

Quality Tufted
RUG SALE **\$4.88**
100% Nylon
36x60
Ass't colors
Machine Washable
Retail '8"

Wilson Famous Player
BASKET BALL NOW **\$5.97**
No. G0303
Ass't colors
Reg. '7"

BASKET BALL & GOAL SET
by Frabill
includes official size & weight basketball, goal & net
NOW **\$6.99**
Reg. '8"

BASKET BALL GOALS
NOW **\$2.49**
Reg. '3"

Radio
79-CAR
REG. '39"
NOW
CRACK
CREO \$24.99

GIFT
97

Shop
AW
NOW
\$12.97

LADY SCHICK
SHAVING WAND
\$13.97

OR
EMERGENCY
364-2432 or 364-4109
PRESCRIPTIONS
Phone 664-4300

Stay Free
MINI PADS
10's **33c**

Old Spice
AFTER SHAVE
LOTION
4 1/2 oz. **\$1.37**

Stay Free
MAXI PADS
30's **79c**

SURE
DEODORANT **\$1.47**
14-oz. Reg. or Unscented

LYSOL LIQUID CLEANER
99c

SCOPE
MOUTH WASH
18-oz. 15' OFF Reg. Price
67c

POLAROID
Type **\$3.17**
FILM
Type **\$3.97**
88 FILM
ALL RADIOS
STOCK **20% OFF**
Gibson's Discount Price

SCS Holds Award Banquet

Some 70 employees and their family members from throughout Texas Area II of the US Soil Conservation Service gathered at Dickie's Restaurant in Hereford Friday night for the Annual Christmas Awards Banquet.

presented to Ed Blackwell of Hereford in the form of a Certificate of Merit Award for his assistance to the Hereford Field Office. Blackwell is a Soil Conservationist assigned to the Hereford Field Office and is a native of Ranger, Tex. He has served as Soil Conservationist in the Friona and Hereford Field Offices since 1964.

John Graves, District Conservationist for the SCS in Vega, was master of ceremony for the event. Fred Squyres, District Conservationist from Dumas, gave the invocation.

Davis presented a Certificate of Merit Award to the Friona Field Office for its superior performance in assisting the Farmer County Soil and Water Conservation District. Personnel from Friona present to receive the award included District Conservationist Herb Evans, Soil Conservationists Edwin Livengood, Jr. and Kenneth Ferguson, Conservation Technician Marion Clark, and Agricultural Engineer Pat Neil.

George T. Davis, Jr., newly assigned Area Conservationist for Area II, was introduced to the group. Davis is a native of Buffalo, Texas. After serving in various capacities with the Soil Conservation Service in North Texas, Davis was promoted to Area Conservationist of Area II, Texas, and is headquartered in Amarillo.

Arrangements for the Annual Christmas Awards Banquet were made by the personnel of the Hereford SCS Field Office.

Plainview Drumming Up Band Reunion

Alumni of the Plainview High School Band are expected to meet on Sunday, Dec. 23, in the P.H.S. band hall for an afternoon of reacquaintance and reminiscence, according to Sylvia Ferguson, President of the P.H.S. Band Exes Organization.

Bandmen will have an opportunity to renew friendships of their high school days.

The annual reunion is scheduled for Sunday afternoon

This year there has been an effort to update addresses and notify as many as possible by mail. Even with this effort many persons are yet to be located and notified. Those unable to attend are urged to notify Gary Lance of their current address and addresses of friends for future updating. He can be contacted at 2616 28th Street, Lubbock, Texas 79410.

WITTNAUER

COWAN JEWELERS
Downtown

Present to greet ex-students will be band director O.T. Ryan and Mrs. Ryan, as well as Mr. and Mrs. Robert C. "Chief" Davidson. Also on hand to greet the ex-students will be Miss Ferguson, Mrs. Jeanie Baer and Gary Lance, who are in charge of the reunion planning and organization this year.

So says the VA... THE RYATTS by Jack Elrod
THINKY'S DADDY SAID WAITING VETERANS ARE OLDER ARE ENTITLED TO PENSIONS IF THEY HAVE LIMITED INCOMES AND ASSETS. ARE YOU 65 YET, DADDY?

Watches You Can Depend on,
Cowan Jewelers
Downtown

LAST MINUTE CHRISTMAS SHOPPING SALE
 "WHERE YOU ALWAYS BUY THE BEST FOR LESS"
GIBSON'S DISCOUNT CENTER

Prices effective Thursday, December 20th through Saturday, December 19th at Gibson's in Hereford.

HOOVER CONVERTIBLE

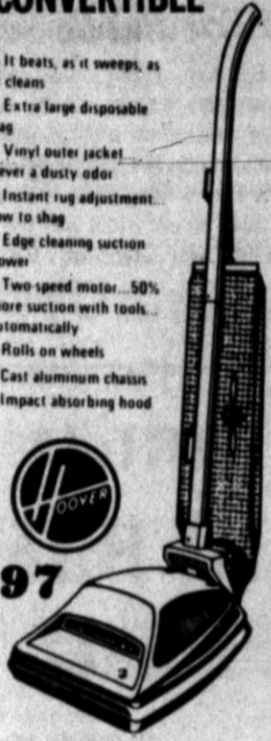
Model U-4005

- It beats, as it sweeps, as it cleans
- Extra large disposable bag
- Vinyl outer jacket never a dusty odor
- Instant rug adjustment, low to skag
- Edge cleaning suction power
- Two speed motor...50% more suction with tools automatically
- Rolls on wheels
- Cast aluminum chassis
- Impact absorbing hood

Reg. \$74⁹⁷

NOW

\$64⁹⁷



Gift Suggestions from



HOOVER DIAL-A-MATIC POWER DRIVE

Model 1178

Reg. \$145⁹⁷

SALE

\$131⁹⁷



Hoovers CONSTELLATION VACUUM

Model 858

Reg. \$42⁹⁷

The cleaner that "walks on air" - no wheels, no runners. Complete with attachments.



SALE **\$29⁹⁷**

LOOK AT THESE PLUS FEATURES!

- Powerful Motor
- All Steel Construction
- Wrap-Around Bumper Guard
- Convenient Toe Switch
- Lightweight
- Large Throw-Away Bag



DELUXE RUG SHAMPOOER

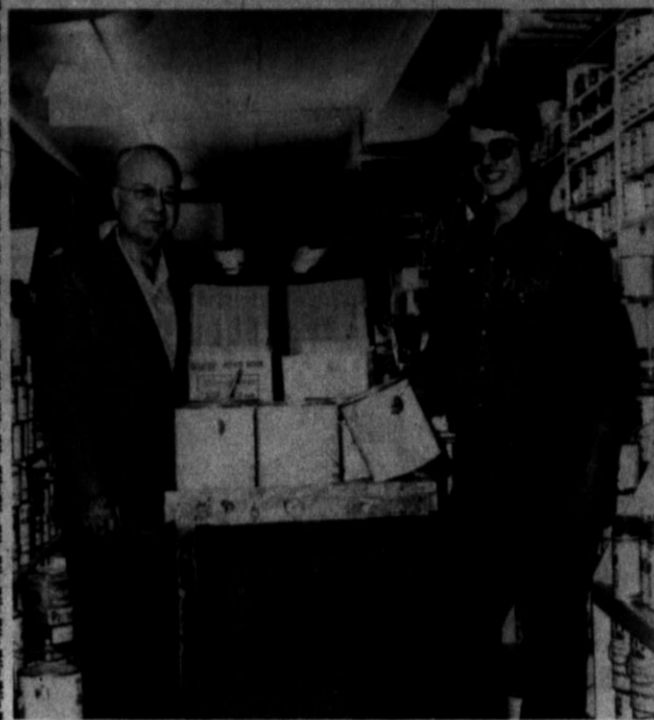
Model 5308

- Brings carpet colors back to life with deep-foam cleaning action
- Trigger operated dispenser
- Big capacity tank holds nearly 3 quarts
- Transport wheels...rolls away for storage



SALE **\$31⁹⁷**

Ex-Residents Offer Job Placement



ICT STUDENT OF THE WEEK — The Industrial Cooperative Training student of the week is Johnnie Brannon Jr., son of Johnnie Brannon and Jo Ann Burges. Brannon, a junior at Hereford High School, is employed at Carl McCaslin Lumber Company under the supervision of Ben Childers.

Three West Texas State University exes who are now business men, came back to WTSU last week to interview graduating students and alumni for prospective positions with their companies.

A Hereford native, Gary Story of Federal Intermediate Credit Bank of Houston, and Charles Plunk and Alan Roberts of Xerox Corporation, interviewed the students through the Public Services office of WTSU, which offers job placement service free of charge to all WTSU graduates.

Story, a 1971 graduate, interviewed students for loan representatives with Federal Intermediate Credit Bank of Houston and Production Credit Association of Texas. Story was 1970-71 Student Association president at WTSU.

Plunk, who graduated from WTSU in 1970, with a degree in marketing, said his job in staff

management at Xerox came as a result of an interview through the WTSU Public Services office.

Roberts was graduated from WTSU in December, 1970, with a degree in physical education and a minor in business. He is a Xerox sales representative in Hereford, Canyon and Amarillo.

"We're here," said Plunk, "to let people know that there are good jobs available with Xerox in this area for people with degrees or technical training. For instance, in Amarillo, of the six people in our sales office, four are WTSU graduates," Plunk said, "and at least four of the nine people in our technical office are enrolled at WTSU or attended there."

Interviewing people for jobs is one of Plunk's duties. For Roberts, it is good experience. The men praised Public Services' objective, because, it not only helps the graduate looking for a job or an alumnus exploring the possibility of a job change, it is a help for companies who are looking for employees.

According to Jack Edmondson, director of Public Services, the office compiles records, personal data and recommendations for the students and prepares a file. It also offers information on how to apply for a job and prepare a resume. The service is registered with the College Placement Council and is affiliated with several placement organizations.

"We try to advertise which companies are coming when," said Edmondson. "All the soon-to-be graduate or alumnus need do is come in and register for an appointment."

"We sometimes know what kind of people certain companies are looking for," said Edmondson. "And this helps the student decide what job he should apply for."

"Southwestern Bell, who was interviewing here this week, is constantly looking for student leaders for management positions," he continued.

Merry Christmas to All! From All The Gang at Cowan's



Doc and Anne
 Scotie
 Frances
 Glad

Charles and Virginia
 Carla
 Bob

"Furry Fecs"

Jeanie Dorothy Nita

Cowan Jeweler's

Downtown



Samsonite

FOLDING CHAIRS

Walnut Only NO.2523

NOW

G.D.P. \$5⁵¹ **\$3⁹⁷**

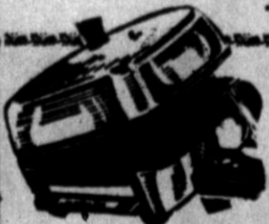


Lady Sunbeam Salon Style

HAIR DRYER

NO. HD 100A

SALE **\$18⁹⁹**



SKILLET

12" Automatic Buffet Poppy or Harvest NOW **\$19⁹⁷**



Sunshine Joys Complete

TERRARIUM KIT

for cultivating your own Victorian Garden G.D.P. '9⁵⁷

SALE **\$5⁵⁷**

NOW OPEN

TILL

10:00 P.M. through Christmas

SWAG LAMPS

25% OFF

Gibson's Discount

PERCOLATOR

NO.P85A Electric by Sunbeam Clear Brew Automatic Glass Percolator G.D.P. '18⁹⁷

SALE **\$14⁹⁹**



Odds are we've helped you get where you are today.

When you're the largest tire dealer in the whole state of Texas, and you've been in business 38 years, you're bound to be doing something right. Like helping thousands of people each year get where they're going. At Shook, we have "pros" in 14 stores in 13 cities, from Pampa to Odessa, to make sure you are completely satisfied with our quality Lee tires and our quality service. Apparently you are. Because you keep coming back. In fact, 80% of our business comes from people like

you who have done business here before. And we're very pleased about that. It tells us you know the name Lee stands for a complete line of dependable passenger, farm and truck tires. It tells us you know the name Shook means the best in service and the best tire values for your money. So we'd like to tell you, wherever you are, thank you. We couldn't have gotten where we are today without people like you. And, hopefully, vice versa.

SHOOK FOR LEE
 HWY 60 E. HEREFORD 364-1010



To United Way

Mike Patrick, left, and president of the Hereford United Way, accepts a \$100 check from the Hereford Rotary Club for the United Way drive. Rotary treasurer Johnnie Price made the presentation for the club. The United Way surpassed its goal last week of \$50,925.

Excavation Continues Near Lubbock

Nobody's digging now at the Lubbock Lake Site, but the work of learning more about those who lived there during the last 12,000 to 15,000 years still is going on.

Dr. Craig C. Black, director of The Museum of Texas Tech University, reviewed the progress of Lubbock Lake Site archeological studies for the fall meeting of the Texas Tech University Foundation Board of Directors when they met for dinner and business at The Museum.

Museum laboratories for evidence of the ecology of eons past. By this method scientists should be able to tell what plant and insect life inhabited the area during the ages that man has used it.

Letters To The Editor

Dear Editor: This is a thought to consider at the end of a wonderful year!

TOLERANCE
The most loveable quality that any human being can possess is tolerance.

It is the vision that enables one to see things from another's viewpoint.

It is the generosity that concedes to others the right to their own opinions and their own peculiarities.

It is the bigness that enables us to let people be happy in their own way instead of our way.
Selected and copied by Mrs. Cora Johnson

Gerald Ford, Vice President:
"At this moment, I see only Americans who love their country..."

Black said that the first summer's dig in the current series of explorations provided evidence of an early horse, which may have been butchered as long as 15,000 years ago, to the site of a building, which could have sheltered archaic man 3,000 to 3,500 years ago.

"We hope eventually to demonstrate at this site that man has inhabited the place some 15,000 years, from the current Coke bottle era to the time of Clovis man," Dr. Black said in his slide lecture.

He showed one slide which demonstrated the care with which layers of dirt are removed. The claw marks of a power shovel were revealed, archeological evidence of digging that went on in the 1930s. Another slide showed a Folsom level almost "paved" with bison bones.

During the winter months, Black said, yards of sifted soil are being studied in the

Gas Rationing Ahead For Deaf Smith Co.?

How will Deaf Smith County be affected if and when gas rationing is imposed once again? What adjustments will have to be made by the owners of the 8,900 local cars?

Less than half the people now living in the area can remember what it was like when the government previously rationed gas, during World War II.

That is not because of any faulty memory on their part. The reason is that most local residents were either not yet born or were too young then to

know what was going on. The median age of the Deaf Smith County population is only 22.5 years.

If they had been present and aware, they would have observed that each family car had a sticker on its windshield, with a big A, B, C or X on it. This told the service station attendant at a glance just how much gas the driver was entitled to.

The A stickers were good for four gallons a week in the beginning. This was later reduced to three.

The B ones were good for

supplemental allowances that would enable essential workers to commute to their jobs. The C ones went to those people who required cars for their livelihood. They got more.

The X sticker, highly prized, was for vehicles exempted from any rationing.

In addition to the sticker, each car owner was issued a ration book and stamps. A stamp had to be turned in to the gas station each time a purchase was made. The station, in turn, had to paste the stamps on sheets and turn them in to the government.

There were other severe restrictions at that time. One of them applied to the speed limit. It was set at 35 miles per hour, as compared with the 55 limit in effect now.

With the present controls on speed and on Sunday sales of gas proving to be inadequate, the government is leaning toward rationing.

Affected by it will be the 8,900 passenger cars in Deaf Smith County, which have been consuming gas at the estimated

rate of 6,871,000 gallons per year.

A cutback of 20 per cent would mean that they would get about three gallons less per week, on average. This represents a reduction of some 43 miles of travel per week.

22nd Anniversary Sale
Nov. 18th through Dec. 24th
Cowan Jewelers
Downtown

Fuel Distributors Notified

To Release Diesel To Farmers

Oil refineries and wholesale fuel dealers throughout the state were notified December 11 by State and Federal officials that any available supplies of diesel and gasoline are required to be "sold and delivered as needed and ordered by Texas farmers and ranchers."

In a strongly-worded official notice, Texas Railroad Commission Chairman Jim Langdon, Agriculture Commissioner John C. White, and

Federal Petroleum Allocation Officer for Texas Murphy Hawkins called on the oil industry "to supply fuel without further hesitation to...priority users."

The notice referred to official orders published in the Federal Register on Nov. 19 and remaining effective until Jan. 16, 1974, providing for mandatory allocations to agriculture along with mass transit systems and oil and gas exploration.

The Federal order removes the stipulations for form completion or other conditions for sale and delivery of available diesel fuel during the period stated.

"From all indications from petroleum industry reports, the necessary fuels are on hand. However, local distributors are reluctant to release supplies

Home is what the family makes it.

Christmas will be what you make it.



VOE STUDENT OF THE WEEK — Beverly Willis, daughter of Mr. and Mrs. W.H. Willis of 122 Star, was chosen the Vocational Office Education student of the week. Beverly, a senior student at Hereford High School, is employed at KPAN Radio Station as a general office clerk under the supervision of Clint Formby. She plans to attend college after graduation.

Keepsake
LORELEI
KESTER'S JEWELRY
Across from the Post Office
in Downtown Hereford

NEWS VIEWS

Jim Hightower, coordinator of the Food Action Campaign:
"Monopolistic trends in the food industry are leading to a shortage of crisis proportions."

Moshe Davan, Israeli Defense Minister:
"We will have to compromise. We don't have to keep all the territory gained in the 1967 six-day war."

Hereford's Gift Center
Cowan Jewelers
DOWNTOWN



PRACTICE SESSION — Members of the Hereford High School orchestra, directed by Nick Nixon, are shown practicing with featured singer, Lisa Euler, for the Christmas Choir-Orchestra Concert to be presented at 7:30 p.m. today, in the Recreation Hall of the Methodist Church.

BIBLE VERSE

"His name shall be called Wonderful, Counsellor, the Mighty God, The Everlasting Father, the Prince of Peace."

1. Who wrote the above words?
2. Of whom was he speaking?
3. How long before the birth of Christ were these words spoken?
4. Where may this verse be found?

Answers To Bible Verse

1. Isaiah the prophet.
2. Jesus Christ, the long promised Messiah.
3. More than four hundred years B. C.
4. Isaiah 9:6.

Watches You Can Depend on,
Cowan Jewelers
Downtown

Holiday Happiness is coming your way!

STAR
344 2037

Sweetbriar's Christmas clearance... **Sale**

ALL of our Fall and Winter
DRESSES
COATS

special groups of Fall and Winter
PANT SUITS
SPORTSWEAR
LINGERIE

reduced $\frac{1}{4}$ $\frac{1}{3}$ $\frac{1}{2}$ and more

Sweetbriar

Nadine Jeter, mgr.
Sugarland Mall

MONTGOMERY WARD **LAST MINUTE CHRISTMAS GIFT SPECIALS**

SCOUR-POWER
OUR BEST 12 CYCLE DISHWASHER
SCOURS DISHES FROM 6 TUB LEVELS
297⁶⁶ REG. 338.66

Our best convertible dishwasher features 12 fully automatic pushbutton cycles including Super Soak Cycle with 2 detergent dispensers and 2 Sani-Cycles at really hot 150 or 160 degree water temperatures. Wetting agent released automatically in final rinse for spotless dishes. Forced air drying with 100-watt heating element for speedier drying. Deluxe silverware basket with handle; small items basket. Beautiful, solid walnut cutting board top with grooved groove. Automatic cord retractor. By-pass faucet coupler allows direct flow of water from tap while unit runs! Sequentially lighted controls. Big, rectangular racks hold more. Fully-insulated for quiet operation. Convertible means portable now, can be built-in later. Hooded casters. 24 1/2" W x 27 1/2" D x 37 1/2" H.

JUST SAY "CHARGE IT!"

3 PC. STEREO COMPONENT SYSTEM Plus Headphones Solid State Amplifier Amplifier Board Top WAS 64.95	54⁸⁸	TRASH COMPACTOR Compacts to 1/6 Original Volume Solid Cherry Wood Cutting Board Top WAS 238.25	188²⁵
COUNTERTOP ELECTRONIC OVEN Cleaner, Cooler, Quicker Uses 110-115 Volts Complete with H.E.W. Rules 42CFR Part 78	193⁷⁵	12" DIA. COLOR PORTABLE T.V. Auto Fine Color Slide-Rule Controls REG. 253.35	241²⁸

ALL ITEMS ARE IN STOCK FOR IMMEDIATE DELIVERY

MENS POLYESTER SLACKS REG. 12.00*	5⁸⁸*	MENS SHIRTS REG. 4.98*	2⁴⁹*
4 POUND DACRON FILLED SLEEPING BAG REG. 29.98*	19⁸⁸*	DACRON POLYESTER-REG. SIZE PILLOWS REG. 12.98	2 FOR 7⁹⁸
AUTOMATIC-TEFLON CORN POPPER/SERVER REG. 14.49	9⁹⁷	12 SPEED BLENDER REG. 38.99*	19⁴⁴*

FINAL CLEARANCE ON ALL TOYS 10% TO 50% OFF

MENS and BOYS COATS 18% TO 28% OFF REGULAR PRICE

10 SPEED BIKE WOMENS-19" FRAME 2 ONLY REG. 73.28 **63²⁸**

GIRLS 20" HIGH-RISER BIKES 3 ONLY REG. 53.28 **43²⁸** IN CARTON

114 PARK AVE. 364-5801 **HEREFORD, TEXAS**

STOP IN, SEE IT, BUY IT NOW! SERVICE NATIONWIDE! USE WARDS CHARGE-ALL PLAN!

Non-Artificial Birth Control To Be Taught By Local Women

Representing Hereford's Right To Life Organization at a convention in Austin recently were Mrs. Ray Berend and Mrs. Mark Banner.

Main speaker at the conference was Dr. J.C. Wilke, author of the Handbook on Abortion. The two local women also heard Mrs. Mercedes Wilson of Guatemala, who introduced the Billings method of natural family planning, i.e., The Ovulation Method. Mrs. Banner and Mrs. Berend are presently planning to teach to interested Hereford residents

this non-artificial means of birth control. There is scheduled a course in Dr. Billing's natural means of birth control in New Orleans Jan. 15-17. Interested physicians, nurses, ministers or lay persons may take the course at no charge. Persons with questions may contact Janie Banner, 364-6599; or Nadine Berend, 364-1916.

Tech Student Joins Elite Honor Society

Willis R. Alexander, 540 Willow Lane, Hereford, was one of 90 students in the Texas Tech University College of Engineering recognized as new initiates into the college's honor societies at the Fall Engineering Honor Societies Banquet, Dec. 11, at the Lubbock Country Club.

Alexander, a junior, joined Pi

Tau Sigma, honor society for mechanical engineers. Student and professional engineers are chosen for membership in the honor societies based on scholastic standing and professional merit. The fall banquet was hosted by the College of Engineering and the Department of Industrial Engineering at Texas Tech.

Powell Shares In Commands Exercise

Army Private David L. Powell, 19, son of Mrs. Winnie Royal, Route 2 of Hale Center, participated in the U.S. readiness commands exercise Brave Shield VI in western Texas and southern New Mexico. The three-week training exercise, involving Army, Air Force, Army Reserve and Army and Air National Guard Troops, included ground maneuvers at Ft. Bliss, Tex., and a mock air war concentrated over White Sands Missile Range, N.M.

Joint training of U.S.-based combat ready Army and Air Force conventional forces is a major part of the Mission assigned to the readiness command at Mac Dill Air Force Base, Fla. Pvt. Powell is a field wireman with company B of the 1st Cavalry Division's 227th Aviation Battalion at Ft. Hood, Tex. The Private's wife, Sandra, lives at 1020 Penelope St., Bellon, Tex. His father, Lawrence Powell, lives at 420 Schley St., Hereford.



Back From Conference

Back from a recent Life Matters Conference in Austin are Mrs. Mark Banner, left, Mrs. Ray Berend and Ray Berend. Mmes. Banner and Berend plan to teach much of what they learned.



Attend State Convention

Deaf Smith County Farm Bureau was represented by eight delegates at the Texas Farm Bureau's 40th annual convention held Dec. 2-5 in Abilene. Pictured at the registration table are: Bottom (L-R) Mrs. Bill Walden, Mrs. Joel K. Williamson, Mrs. Don Howard, Mrs. Perry Kirkland. Top row (L-R) Bill Walden, Joel K. Williamson, Don Howard, Perry Kirkland.

Reinauer Serving

Lt. Bob Reinauer, son of Mr. and Mrs. Joe Reinauer of Hereford, recently made the front page news in "The Lion's Roar," newspaper of the Attack Squadron 15 (VA-15), U.S. Navy. Pictured on the cover page was a VA-15 A-7B Corsair II, which was piloted by Reinauer, and which had just intercepted a Soviet AN-12 Cub transport aircraft during the Mideast War.

Hereford Youths Commit Pledges

Six Hereford students have pledged national social fraternities at West Texas State University. Allen Hare and Charles Cogdell, freshmen, and Robert Lyons and Danny Boyer, sophomores, have joined Phi Delta Theta. Randy Cook is a freshman pledge to Sigma Phi Epsilon. John Ambold, sophomore, is pledging Lambda Chi Alpha. Hare is the son of Mr. and Mrs. A.M. Hare of 134 Ave. G. Cogdell's parents, Mr. and Mrs. Frank Cogdell, live at 903 Ave. I. Lyons lives at 500 Union Ave. Boyer's parents, Mr. and Mrs. Lavone Boyer, live at 213 Elm. Cook is the son of Mr. and Mrs. H.G. Cook of 509 Willow Lane. Ambold's parents, Mr. and Mrs. John H. Ambold, live at 438 Ave. G.

Cole Commissioned

Mrs. David Watson of Hereford has received a letter from her son, Carl Cole, telling of his recent assignment to the South Carolina Highway Patrol as a commissioned patrolman. Cole, son of Kenneth Cole, graduated lately from the South Carolina Criminal Justice Academy where he majored in Law and Accident Investigation. The Hereford native spent four years in the Marine Corps and received the Good Conduct Medal. While stationed in South Carolina, Cole married Helena

Chance Assigned. They now have a 10 month old son, Justin. The Coles will be residing in Spartanburg, S.C. where he will work.

FLIGHT CUT BACK

United Air Lines announced it is laying off at least 950 employes immediately and will cancel 100 flights in January because of the fuel shortage.

GALA NEW YEAR'S EVE PARTY AT THE MOONLIGHTER

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Vega Goes Against Troup Saturday For State Title

The pot of gold at the end of the rainbow is in sight for the Vega Longhorns, but they'll have a tough contest with the Troup team at 1:30 p.m. Saturday in Abilene to decide who captures the Class A football state title.

Vega team. Only two other Panhandle teams have ever won Class A state championships—White Deer in 1958 and Stinnett in 1956.

COACH Jimmy Duncan termed Frisco as "a real tough football team, and we felt pretty good about winning." He reported that the only serious injury on the team was to guard Jeff Cresap, who hurt a foot. He was hoping Cresap, an im-

portant factor in Vega's great defense, would be ready by Saturday.

Vega's awesome defense stopped Frisco with just 40 net yards rushing in the semifinal game, after the Coons had been averaging 278 yards a game on rushing. Frisco's lone score in the first half was set up on a 54-yard pass play.

Vega came back in the second half to score twice after trailing by 7-0 at intermission. The Frisco touchdown was the first one allowed by Vega in the playoffs.

John Fangman and Tim Hubbard were Vega's offensive leaders in that game, and each scored a touchdown. Fangman carried 30 times for 117 yards, and Hubbard 16 times for 81 yards—including the game's longest gain of 59 yards for a touchdown.

Cresap recovered a Frisco fumble at the Coons' 43 to launch Vega's first scoring drive in the third quarter of last Saturday's game. The Longhorns moved the 43 yards in 11 plays with Fangman carrying over from the one.

Quarterback Arnold Galbraith hit end Roy Watley for two points, and the Horns had an 8-7 lead. With 2:22 left in the game, Hubbard broke on his 59-yard scoring scamper to ice the contest.

Leading the defensive work for the Horns were Cresap, Ralph Paschei, Kenny Fangman and Gerald Berry. The Coons had averaged more than 400 yards a game in total offense, but the Vega team held them to 180 total yards—with 140 coming on passes.

Speaker's Race Parallel To Class A State Clash

By KERRIE WOMBLE
Staff Writer

The Class A Texas State finals football match between the Vega Longhorns and the Troup Tigers is kicking up some dust in the political arena. It seems the two leading contenders in the House of Representatives Speaker's race are taking a personal interest in Saturday's clash in Abilene.

Representative Fred Head, originally from the Tiger's home county, and Representative Bill Clayton, from Oldham County (Vega Longhorns) are dragging their rivalry onto the gridiron of P.E. Shotwell Stadium in support of their respective teams.

The two Congressmen are to be pitted against each other in three different contests: the House Speaker's position, carrying the chains at the Tiger-Longhorn collision, and three alternative comparisons of East and West Texas.

In his initial challenge, Rep. Head stated, "The Troup Tigers are the best Class A football team in the state and following a tradition of rivalry similar to that of the Texas Governor and other state governors at times of major football confrontations, I will back the Tigers with several alternative contests.

Rep. Head devised the following demonstrations in conjunction with the Class A conflict:

- (1) Rep. Head to put up one barrel of East Texas crude oil produced by an independent oil company against one barrel of West Texas crude produced by a major oil company, to be supplied by Clayton.
- (2) One bucket of East Texas water (Head) against one bag of West Texas sand (Clayton).
- (3) Rep. Head to pit a diving rod and a shovel against one sand hill crane and three jack rabbits furnished by Clayton.

When confronted by the three alternatives and a challenge to carry the chains at the championship battle, Clayton rebutted, "My team has never lost a game while I was carrying the chains. I do not believe that will change Saturday. Vega has an outstanding team—one which I will support and defend whatever challenge it might require. We accept any one of the alternatives or all three of them. We'll win the game Saturday and the Speaker's race."

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AAAA STATE FINALS
ATHOUSTON ASTRODOME
T. J. Tyler (14-0) 155.0 (2½)
Austin Reagan (13-1) 152.7

AA STATE FINALS
AT NACOGDOCHES
Friendswood (14-0) 142.7 (10)
Hooks (12-2) 132.9

A STATE FINALS
AT ABILENE
Troup (14-0) 120.2 (0)
Vega (14-0) 120.0

Loboes Honored

Archie Nixon, place kicker for the Sul Ross Lobos, has been named to the Lone Star Conference All-Academic Team.

Other Lobos named to the Honorable Mention category in the All-Academic Team selection include: Jeff Loerwald, defensive safety from Hereford.

ONE MINUTE SPORTS QUIZ

1. Who holds the major league strike out record?
2. Name the football player who holds the record for most yards gained in a season.
3. Who won the Australian Open Golf Championship?
4. The Los Angeles Grand Prix was won by whom?
5. Charles O. Finley is the owner of what baseball team?

Answers To Sports Quiz

1. Nolan Ryan, fanning 383 batters.
2. Jim Brown with 1863.
3. J. C. Snead.
4. Mark Donohue.
5. World Series winner Oakland A's.



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\$11.00 \$5.95
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YELLOW SWEET ONIONS **17¢** LB.
PORTALES MARYLAND SWEET YAMS **25¢** LB.
MIX OR MATCH-LARGE PAPER SHELL PECANS AND LARGE WALNUTS **69¢** EA.
LARGE HONDURAS COCONUTS **29¢** EA.

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HOLSUM THROWN STUFFED MANZ OLIVES 5-oz. JAR **59¢**
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30c VALUABLE COUPON 30c
MAXWELL HOUSE COFFEE 1-LB. CAN **79¢**
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20c VALUABLE COUPON 20c
NO. 27952 GOLD MEDAL FLOUR 10-LB. BAG **\$1.59**
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 THURSDAY, DECEMBER 20, 1973

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NBC News Reporter Kathy Mackin will host the "Go" program on a tour of NBC studios.

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MONDAY THRU FRIDAY TV schedule table with columns for channel, time, program name, and station.

On The Cover NBC Television Network's "Go" takes a behind-the-scenes look at how a television network functions on the program of Saturday, Dec. 22 (11:30 a.m.-12:00 noon, in color).

THURSDAY TV schedule table with columns for channel, time, program name, and station.

Thursday Program Notes

7:00...NBC...THE FLIP WILSON SHOW... 7:00...CBS...THE WALTONS... 8:00...NBC...KUNG FU... 9:00...NBC...THE STREETS OF SAN FRANCISCO...

Tuesday Program Notes

7:00...NBC...CHASE... 7:00...ABC...THE NEW TEMPERATURES RISING SHOW... 8:00...NBC...THE MAGNIFICENT OBSESSION... 9:00...NBC...POLICE STORY...

HAROLD CLOSE WALGREEN AGENCY DRUG We're More Than Just A Pharmacy Sugarland Mall 364-2344

TUESDAY TV schedule table with columns for channel, time, program name, and station.

HSB areford STATE BANK For Time & Temperature Call 364-5100

WEDNESDAY TV schedule table with columns for channel, time, program name, and station.

Wednesday Program Notes 7:00...ABC...DICK CLARK PRESENTS THE ROCK AND ROLL PRESENTS... 7:00...CBS...THE SONNY AND CHER COMEDY HOUR... 8:00...NBC...ADAM-12...

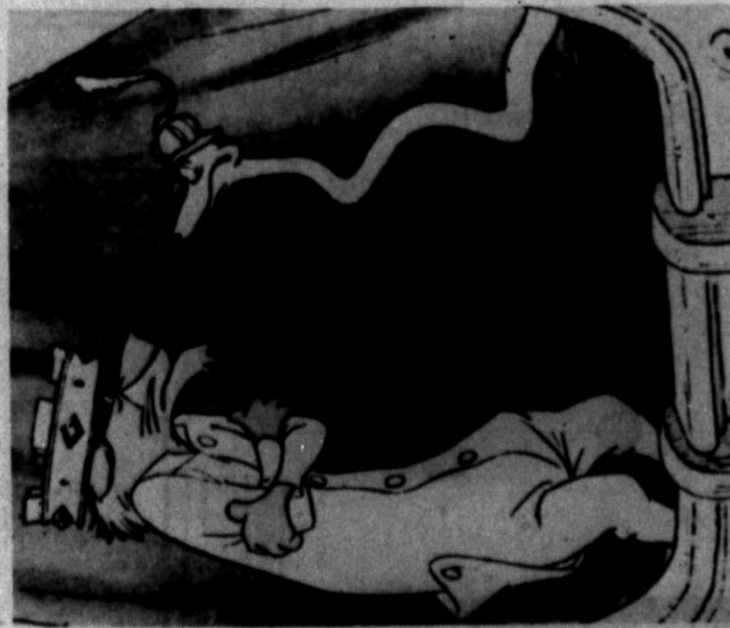
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Christmas Greetings JACK'S MARINE SUPPLY 364-4331

Spangler's DIAMONDS LTD Custom Jewelry Designing & Manufacturing 364-0070

and ammunition to destroy the freedom of a Caribbean... 10:30...CBS...THE CRIMSON PIRATE... 9:00...CBS...KOJAK... 8:00...CBS...CANNON...

"From all of us to all of you"



Jimmy Cricket hosts an animated musical Christmas salute from Disney's favorite cartoon characters...

These characters are featured in an animated musical Christmas salute from favorite Disney characters.

Monday Evening Programs table with columns for Channel, Time, Program Name, and Station.



Minister Harl Rhodes (right) finds his new pastorate is about to be torn down when he moves to Los Angeles...

'Memo From A Dead Man'
Marlin Sheen guest stars as a young attorney who presents Cannon with one of his strangest cases...

'The Ten Year Honeymoon'
A policeman inexplicably places his life in danger in 'The Ten Year Honeymoon'...

Monday Program Notes

- 7:00...CBS...GUNS N' ROSES
7:00...NBC...LOTS OF LUCK
7:00...ABC...THE GUESTS
7:30...NBC...DIANA
8:00...NBC...ABC MONDAY NIGHT AT THE MOVIES...

Friday Program Notes

- 7:00...ABC...THE BRADY BUNCH
7:00...CBS...CALUCCI'S DEPT.
7:30...CBS...ROLL OUT
8:00...CBS...THE CBS FRIDAY NIGHT MOVIES...

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Hereford's House of Diamonds
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Clearance Table of Toys, Christmas Decorations
WESTERN AUTO
The store that offers you more

Friday Evening Programs table with columns for Channel, Time, Program Name, and Station.

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Small Talk

By SUE COLEMAN
Women's Editor

AN INTRIGUING reminder of a holiday party in long-ago Hereford is contained in a 60-year-old party invitation enclosed in the Christmas card Ezra Norton received from Mrs. Ernest May this week.

It gives a glimpse of a society more formal than we have today, even though this was a little town just past the pioneer stage then.

Even before the yellowed envelope is opened, you see some changes—all in the postal system. The tiny envelope, just large enough to hold the calling card-sized invitation, is not allowable by present postal regulations.

Neither is the address—simply "City" instead of the name of town, state and zip code. And it was delivered with a one-cent stamp.

Inside, the invitation is hand written in formal style:

At Home
Wednesday, Dec. 3, 1913
Mrs. Ezra Norton
and
Mrs. Will O'Brien
in honor of
Mrs. Fred Brownlee
O'Brien residence 5 to 6 P.M.

YOU'LL NOTE that no address was given for the O'Brien residence. Naturally, everybody in town knew it was "the brown house three blocks from the Baptist Church," or some such description.

The invitation was addressed to Miss Grace Hopkins; she was the sister, Mr. Norton says, of Bess Hopkins, now Mrs. May, and of Mrs. Lem Carlyle. The party honoree was a relative of the O'Briens, Mr. Norton remembers.

The invitation was sent back to him with the suggestion that it might be put in the Deaf Smith County Museum. It gives a charming glimpse of early social life in Hereford, which still puts considerable emphasis

on parties in December.

THAT WASN'T either the Gerald Sledges in last Sunday Brand's photo of a Christmas party group at the Bud Thomas home. It was Loretta and Burt Spears. The Jerry Tisdales and the Thomases are also in the picture, taken at a Young Mothers Study Club party for members and their husbands.

So if you thought the couple was identified wrong, you're right. We're not sure how the names got mixed and we certainly regret the error because of all the mistakes we try to avoid, wrong names is the one that heads the list.

EVERY YEAR bright people write parodies on the good old verses of Night Before Christmas. An aunt in Huron, S.D. has sent me one published

in the paper there, written by a native son who has been in Washington, D.C., lately. It touches on current politics, including Watergate, but mostly the energy crisis.

It begins, 'Twas the night before Christmas and all through the house, not a light was burning, they all had been doused. The fire in the chimney was put out with care, in hopes that pollution would not fill the air."

Farther along are the lines, "Santa, his sled full of goodies and toys, despite inflation remembered good girls and boys. His reindeer, much thinner, couldn't fly toward the stars, for the oats he once fed them were now USSR's."

And at the end, "I heard him explain as he drove out of sight, Merry Christmas to all, and TURN OUT THAT LIGHT!"

Couples Enjoy Supper

Supper and an exchange of Christmas gifts entertained Jaycee-Ettes and special guests, members' husbands, at the community Room of First National Bank Saturday evening.

The party followed projects in which Jaycee-Ettes assisted the Hereford Jaycees in conducting a shopping spree for a number of underprivileged children of the city, and a party afterward.

The covered dish supper was served at tables decked for the season. Games of crazy bridge followed.

Present were Messrs. and Mmes. Ronnie Collier, Steve Carroll, John Bunch, Bill Johnson, Harvey Milton, Dan Warrick, Garre Lowrance, Lonnie Coffey and Bill Bankston.

Choir-Orchestra Concert Slated

The Christmas Choir-Orchestra concert will be presented by Hereford High School students at 7:30 p.m. today in the Fellowship Hall of First United Methodist Church.

Fred Radiff, HHS choral director, is in charge of the program and will conduct the choir.

Orchestra director is Nick Nixon. The public is invited to hear the program with no admission fee.

Informal Tea

Inviting neighbors and other friends for tea and conversation, Mrs. Gary Jones and Mrs. William Farran entertained at a pretty Christmas party in Mrs. Jones' home, 239 Douglas.

The occasion was an informal one, as the hostesses greeted callers who spent the late afternoon hour in casual talk. Mrs. Farran and Mrs. Jones wore holiday corsages of red carnations.

An old-fashioned lamp centered the table, surrounded by

Christmas garlands. Rooms were decked in holiday finery. Guests chose coffee, tea, chocolate or cranberry punch with cookies and banana bread for refreshments.

U.S. Steel to pay \$96-million in back taxes.

22nd Anniversary Sale
Nov. 18th through Dec. 24th
Cowan Jewelers
Downtown

Holiday Happiness is coming your way!

See... **OLIVER!** ...soon!

WINNER OF 6 ACADEMY AWARDS including BEST PICTURE!

STAR 1964-2017

SAFEWAY

All Safeway Stores Will Be **CLOSED** Tuesday, December 25 So All Employees Will Have The Day To Celebrate With Their Families!

Shop Ahead!

GRADE 'A' TURKEYS



Manorhouse Young Hens—Under 16 Pounds! **69¢ lb.**

Manorhouse Young Tombs—Over 16 Pounds! **59¢ lb.**

Honesuckle Hens Grade 'A' Self-Basting **78¢ lb.**

Available Also Butterball, Self-Basting, and Safeway Self-Basting Turkeys!

Pounds	Refrig. Days	Coal Water (Hours)
4-8 lbs.	1-1½	3-4
8-12 lbs.	1½-2	4-6
12-16 lbs.	2-2½	6-7
16-20 lbs.	2½-3	7-8
20-24 lbs.	3-3½	8-10

SAFEWAY SLICED BACON

19¢ 2-lb. Pkg. 1-lb. Pkg. 97¢

- Comish Hens Manor House 22 oz. \$1.09
- Ducklings Manor House 69¢
- Turkey Roast Checkered 1½-lb. \$2.98
- Turkey Roast Checkered 1½-lb. \$3.69
- Turkey Roast Checkered 2½-lb. \$3.98
- Cocktail Captain Choice Shrimp 4-oz. \$4.39
- Chunkees Thunderbolt Battered Shrimp 2-lb. \$2.98
- Fryers Whole 35¢

Hospital Notes

PATIENTS IN HOSPITAL
Edwin E. Stewart, 707 Blevins; Ellis T. Tumlison, Blue Water Garden Apts.; Mrs. C.V. Covington, 202 Western; Mrs. Hazel Nobles, 300 A-E 7th; Mrs. Gertrude Probasco, 510 Sampson; Malcolm Smith, 506 Irving; Mrs. Bertha McGrew, Bovina; Mrs. J.B. Culp, 305 Lawton; Mrs. G.F. Muller, 221 Ave. D.
Mrs. Katie McGehee, P.O. Box 1381; Belton Bryant, 415 Ave. J; P.L. Burrell, 206 Ave. K; Martin-Simpson, 113 Star; Ernest O. Stewart, 102-A Cottage Drive.
Katherine Brand, Amarillo; Roy Monroe, Route 2; Roger Rocha, 206 Norton; Laurolan Jordan, Vega; Mrs. Exie Mays, 322 Ave. E; Nazario Cantu, Hwy. 385.
Mrs. Bernice Northcutt, 203 Cherokee; Eric Davis, P.O. Box 963; Willie Cagle, 125 Ave. B; Maria Delgado, 319 Ave. G; Mrs. Opel Merrill, 511 W. Third.

PATIENTS DISMISSED
Deborah Waggoner, Stafford Mobley, Mrs. Jimmy Garner, Mrs. Raymond Estrada, Mrs. King Atkinson, Mrs. Raymond Estep, Mrs. Jessie Guerrero, December 18.
Nancy Chivara, December 17.
Mrs. Abel Rodriguez, Kendra Leigh Tidale, Mrs. L.J. Iwig, Raymond Higginbotham, Mrs. C.M. Phipps, Mrs. Cleatus Rhodes, Victor Garcia, Mrs. D.G. Hand, Mrs. Tommy Reiter, Mrs. Augustino Cano, December 16.
Charles T. Haselden, December 15.

ON SUN'S ENERGY
More than 100 congressmen have endorsed legislation to start a \$50-million, five-year program to find practical ways of harnessing the sun's energy to heat and cool the nation's buildings. Senators indicate they will introduce identical and similar versions of the bill.

U.S. advances \$5.6-million to trace commission.

Master Charge-Bank Americard Honored by Cowan Jewelers DOWNTOWN



The holiday coming up next week can be the glorious occasion for a gathering of family, friends and neighbors. Make it a time to enjoy fun and conversation and, of course, plenty of good foods and beverages. We're ready to help you celebrate with a wonderful selection of favorites for mealtime pleasure. Get set with everything you'll need . . . at low prices . . .

GET IT TOGETHER SAFEWAY

WE REDEEM U.S. GOVERNMENT FOOD STAMPS

HAVE A MERRY

BREAKFAST GEM EGGS Grade 'A' Large **80¢**

BEL AIR FROZEN PIE SHELLS 2-ct. 9" Shells **89¢**

LIBBY BRAND PUMPKIN 16-oz. Can **19¢**

Prices Effective Dec. 20 Thru Dec. 22 In Hereford, Texas

Gelatin Mix 3-oz. Pkg. 10¢	Imperial Sugar 5-lb. Bag 76¢	Oranges Town House Mandarin 11-oz. Can 30¢
Cocktail Del Monte Quality 17-oz. Can 33¢	Brown Sugar Imperial Brand 2-lb. Bag 47¢	Gold Medal Enriched Flour 25-lb. Bag \$4.29
Asparagus Town House Spears Cut 8-oz. Can 35¢	Foil Kitchen Craft Aluminum 18" x28" 49¢	Broth Swanson Chicken 14-oz. Can 19¢
Foil Kitchen Craft Aluminum 12" x28" 25¢	Canned Milk Eagle Brand Super Sweet 14-oz. Can 39¢	Green Beans Del Monte White 16-oz. Can 31¢

SAFEWAY FROZEN FOOD BUYS

BEL AIR FROZEN PIES 39¢ 24 oz. Pkg. Pumpkin or Mince Pies-Extra Big Savings!

PUMPKIN PIE 95¢ Mrs. Smith's Super Saver! 46-oz. Pkg.

PUMPKIN PIE 79¢ Bel Air Deluxe Super Saver! 40-oz. Pkg.

MINCE PIE 79¢ Bel Air Deluxe Super Saver! 40-oz. Pkg.

PIE SHELLS 48¢ Mrs. Smith's Large Shell! 2-ct. 9" Shells

Sherbet Lucerne Brand 1-gal. Box 75¢	Cut Corn Bel Air 2-lb. Pkg 69¢	Orange Juice Scotch 8-oz. Can 22¢
Ice Cream Lucerne Brand 1-gal. Box 89¢	Brussel Sprouts Bel Air 8-oz. Pkg 35¢	Orange Juice Scotch 12-oz. Can 41¢
Asparagus Bel Air Spears 8-oz. Pkg 68¢	Hash Browns Bel Air 2-lb. Pkg 47¢	Orange Juice Bel Air 12-oz. Can 43¢
Cauliflower Bel Air 10-oz. Pkg 35¢	Corn on Cob Bel Air 4-ct. Pkg 59¢	Waffles Bel Air 5-oz. Pkg 14¢
Broccoli Bel Air Spears 10-oz. Pkg 29¢	Cool Whip Borden's Topping 8-oz. Pkg 57¢	Pecan Pie Fields Pie 2-lb. Pkg \$1.85
Broccoli Bel Air Chopped 10-oz. Pkg 32¢	Topping Party Pride 9-oz. Ctn 49¢	Choc. Pie Fields German 2-lb. Pkg \$1.85

Bring Christmas Home



Jewelry and stationery are proven Christmas presents. We have a good selection of religious jewelry to choose from.



Decorate your home with Pictures, Plaques, and decoupage to beautify your home.

Come See Us Soon.

But as for me and my house, we will serve the Lord.
-Joshua 24:15

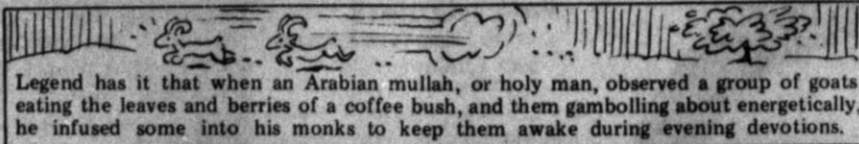
CHRISTIAN BOOK STORE

347 N. MAIN HEREFORD PHONE 364-0550



Entertains Rotary Club

Members of the fourth grade of Northwest Elementary School provided the musical entertainment Monday for the noon meeting of the Hereford Rotary Club. The students were directed by Nancy Richie. The students provided the Christmas program with 11 well-known Christmas songs.



Legend has it that when an Arabian mullah, or holy man, observed a group of goats eating the leaves and berries of a coffee bush, and them gambolling about energetically, he infused some into his monks to keep them awake during evening devotions.

Kappa Iota Has Christmas Party

A Christmas party for Kappa Iota Chapter of Beta Sigma Phi was combined with its program and business meeting Monday evening in the home of Mrs. George Muse, with Mrs. Nelson Kendall as co-hostess.

Gifts are being sent from the chapter to Girlstown at Whiteface. Dryers and other hairdressing equipment bought with money raised by the recent benefit bridge party were chosen for the gift; chapter members learned on a visit to the residence home last fall that the girls want and need these things.

The annual Valentine Ball for all chapters of the sorority was discussed. It will be held in February, featured by presentation of a Valentine queen chosen from chapter nominees. Mrs. Edward Allison presided for business.

Mrs. Tom LeGate presented the program, titled How Is Your Conversation? She spoke of the difference between talk and conversation, stressing the importance of good conversation to maintain friendships and marriages.

Secret pals in the chapter exchanged gifts, and refreshments in Christmas motif were served.

Members present included Mmes. Bob Jones, Sparky Stephens, Lenson Young, Tom Bullard, Kirk Owsley, John Kreighauser, Davie Sorrells and the sponsor, Mrs. George K. Muse.

Bride-Elect Honored With Shower

Pam McCutchen, December 29 bride-elect of James Cocke of Lubbock, was honored with a miscellaneous bridal shower recently in the home of Juanita Boynton.

Janie Galley invited guests to the registry and also assisted Mrs. Eldon Fortenberry in serving refreshments.

Hostesses included Mmes. H.T. Goodwin, R.E. Jackson, Galley, Fortenberry, Walter Pierson and Boynton.

AIM Chapter Sets Christmas Party

A Mexican fiesta is planned for the Christmas party of Alpha Iota Mu Chapter, Beta Sigma Phi, Friday evening. The party will begin at 7:30 p.m. in the home of Mrs. Coy Mason, 518 Willow.

The chapter's regular meeting for business and program will be held this evening at 7:30, when Mrs. David McDonald will be hostess in her home, 143 Northwest.

Annual Christmas Luncheon Held

Members of the Wyche Extension Club had their annual Christmas luncheon and gift exchange Thursday in the home of Mrs. Ira Ott.

Programs were presented by Mrs. H.L. Ward reading a scripture from the book of Luke and Mrs. Wayne Jones reading a Christmas prayer.

It was announced during the business meeting that a birthday party will be held January 9 for residents of Westgate unit of Kings Manor retirement home.

Christmas Party Entertains Class

The home of Mrs. Gerald Townsend was the scene of a recent Christmas party for Kingdom Seekers Class of Avenue Baptist Church. A gift exchange was held by the 10 members present.

Carol singing entertained the group after a devotional message by Mrs. John Moody. Punch and cake were served.

SAFEWAY GROUND BEEF
REGULAR (Premium Ground lb. 99¢)
79¢ lb.

SAFEWAY CANNED HAMS
SUPER SAVER
\$6.79
3-lb. can '4" 5-lb. can '10"

SMOKED HAMS

Butt Portion Smoked Ham **79¢** lb.
Shank Portion Fully Smoked! **69¢** lb. **SUPER SAVER**
Ham Slices Center Cut Slices **\$1.19** lb. Water Added

Boneless Ham Safeway Whole or Half lb. **\$1.89**
Boneless Ham Wilson Certified Whole or Half lb. **\$1.81**
Boneless Ham Oscar Mayer Halves lb. **\$1.95**
Boneless Ham Oscar Mayer Mini Hams lb. **\$2.28**

Serving Suggestion

Sausage (2-lb. pkg. 2")	Safeway	7-oz. Pkg.	\$1.09	Boneless Roast USDA Choice 1 1/2-lb. Flat	\$1.39
Beef Sausage McCoy Brand	2-lb. Pkg.	\$1.89	Boneless Roast USDA Choice Cross Rib	\$1.39	
Link Sausage Oscar Mayer	1-lb. Pkg.	\$1.29	Boneless Roast USDA Choice 1 1/2-lb. Flat	\$1.49	
Smokie Links Oscar Mayer	12-oz. Pkg.	\$1.29	Boneless Roast USDA Choice 1 1/2-lb. Flat	\$1.59	
Sausage Eckrich Smoked	1-lb. Pkg.	\$1.59	Chicken Fried Beef Patties Tenderloin	99¢	
Sliced Bacon Roth Black Hawk	1-lb. Pkg.	99¢	Chicken Fried Pork Patties Tenderloin	99¢	
Sliced Bacon Oscar Mayer	1-lb. Pkg.	\$1.23	Corn Dogs Little Boy Blue	99¢	

CHRISTMAS FROM SAFEWAY

LUCERNE BRAND WHIPPING CREAM
SUPER SAVER
Pt. Carton 57¢
27¢
1/2-pt. Ctn.

OCEAN SPRAY CRANBERRY SAUCE
SUPER SAVER
Extra Big Savings!
25¢
15-oz. Can

TOWN HOUSE GREEN BEANS
SUPER SAVER
Whole Beans
25¢
16-oz. Can

MRS. WRIGHT'S ROLLS BROWN & SERVE
SUPER SAVER
Extra Savings!
4 \$1
12-ct. Pkg.

Marshmallow Kraft Cream 7-oz. Pkg.	29¢	Coconut Baker Angel Flake 7-oz. Pkg.	41¢	Sweet Pickle Zesty Sweet Whole Pickle 22-oz. Jar	65¢	Seasoning Crown Colony 1-oz. Can	32¢	Gold Medal Enriched Flour 5-lb. Bag	96¢
Dream Whip Dessert Whip 8-oz. Ctn.	87¢	Cake Mixes Mrs. Wright's 18-oz. Pkg.	35¢	Dinner Napkins Kleenex Paper 50-ct. Pkg.	35¢	Pie Spice Crown Colony Pumpkin 1 1/2-oz. Size	54¢	Golden Corn Del Monte 17-oz. Can	23¢
Golden Corn Town House 17-oz. Can	20¢	Soup Town House Mushroom 10-oz. Can	18¢	Shortening Royal Saltin 3-lb. Can	\$1.29	Rubbed Sage Crown Colony Kraft Jell 16-oz. Pkg.	34¢	Choc. Morsels Nestle's Choc 12-oz. Pkg.	55¢
Le Sueur Peas Sweet Peas 17-oz. Can	37¢	Soup Mix Light Onion 2-lb. Pkg.	42¢	Karo Syrup White Syrup Red Label 16-oz. Bott.	39¢	Marshmallow Kraft Jell 16-oz. Pkg.	32¢	Choc. Chips Baker's Flour 12-oz. Pkg.	45¢

SAFEWAY REFRIGERATED FOODS

LUCERNE CREAM CHEESE
SUPER SAVER
3-oz. Pkg. 17¢
35¢
8-oz. Pkg.

Egg Nog Lucerne Real Egg Nog 8-oz. Ctn. 59¢
Cream Cheese Kraft Philadelphia 8-oz. Pkg. 37¢
Margarine Coldbrook Quarters 16-oz. Pkg. 39¢
Margarine Empress Soft 2-8-oz. Ctns. 53¢
Real Butter Shady Lane 1-lb. Pkg. \$1.05
Biscuits Mrs. Wright's Butterroll 8-oz. Can. 12¢
Margarine Kraft Maxi-Cup Parley 8-oz. Ctn. 57¢
Margarine Kraft Soft Tub Parley 2-8-oz. Ctns. 59¢
Margarine Kraft Marcella 8-oz. Ctn. 45¢

Crescent Rolls Mrs. Wright's 8-oz. Can 33¢
Margarine Kraft Whipped Parley 2-8-oz. Tub 58¢
Cheese Safeway Halfmoon Longhorn 1-lb. Pkg. \$1.43

FRESH PRODUCE AT SAFEWAY

APPLES **SUPER SAVER**
Red & Golden Delicious Apples! Large Crisp
4 \$1 lbs.

CELERY **SUPER SAVER**
Small Crisp Stalk Celery!
9¢ Ea.

ORANGES **SUPER SAVER**
Sunkist Navel Oranges!
5 \$1 lbs.

Bananas Fancy Sweet 11¢
Sweet Yams Low Price 5¢
Red Grapes Large Juicy 39¢
Yellow Onions Low Price 29¢

Potatoes All Purpose White 10-lb. Bag 73¢
Cauliflower Fresh At Safeway 39¢
Lettuce Firm Heads 2 Heads For 39¢
Nuts New Crop 77¢

Christmas Trees Scotch Pine 2.00
Cranberries Fresh At Safeway 35¢
Green Onions Fresh Bunch 2 for 29¢
Red Radishes Fresh Bunch 2 for 29¢

HEALTH & BEAUTY AIDS

POLAROID FILM
TYPE 88 Color **\$3.07**
TYPE 108 Color **\$4.13**
Kodak CX-126 12 Exp. Color **99¢**

DUET CHINA COFFEE CUP
With A 150. Purchase Ea. **59¢**

COMPLETER ITEM SOUP BOWLS
No Purchase Required. **2 \$2.69**

Personna Inj. Blades 7-1/2 Ct. **\$1.05**
Personna Double Edge 5 Ct. **77¢**
Amid Extra Dry Anti Pers. 8-oz. **\$1.09**
Kodak Film Kodak Super 8 Color Movie Film **\$2.29**

Look Who's New

Mr. and Mrs. Jesus Guerrero are the parents of a son, Wally, born December 16. He weighed 6 lbs. 15 oz.

Mr. and Mrs. Raymond Earl Estep are the parents of a son, Charles Edward, born December 16. He weighed 5 lbs. 15 1/2 oz.

Mr. and Mrs. King David Atkinson are the parents of a son, Joseph Rey, born December 15. He weighed 8 lbs. 12 1/2 oz.

LINCOLN MARRIES
Abraham Lincoln was married to Mary Todd in Springfield, Ill., on Nov. 4, 1842.

Watches You Can Depend on, Cowan Jewelers Downtown

Calendar Of Events

THURSDAY
North Hereford Extension Club Christmas party, home of Mrs. A.E. Hodges, 2 p.m.

Mothers Needle Club, home of Mrs. Ellis Carter, 2:30 p.m.
VFW, VFW Clubhouse, 8 p.m.

FRIDAY
L'Allegra Study Club Christmas coffee, home of Mrs. Rudy Metz, 9:30 a.m.

Xi Epsilon Alpha Chapter of Beta Sigma Phi, dinner at Dickie's Restaurant, 7 p.m.

Farm and Ranch Club, home of Mrs. G.V. Hall, 12 noon.
AARP Christmas party, Community Center, 7 p.m.

The Lonely Heart



AS A NEWCOMER to Hereford, Mrs. Doyle Fuller looks forward to meeting more young couples and sharing mutual interests.

Moving here in August from Brownfield, the Fullers are making their home in Bluewater Garden Apartments. They have a 17-month-old son, Shane, and a pet cat.

Some of the young homemaker's hobbies are cooking, playing golf with her

husband occasionally and participating in most all sports.

"I PARTICULARLY enjoy playing basketball. While in school, I was on a team for six years," she says.

"I also enjoy trying new recipes on my family." A main dish she likes to prepare is Ground Beef and Noodle Casserole.

GROUND BEEF AND NOODLE CASSEROLE

- 2 T. salad oil
- 1 lb. ground beef
- 1 med. bell pepper
- 2 med. onions (chopped)
- 1 (5-oz.) pkg. noodles
- 1 (12-oz.) can whole kernel corn (drained)
- 1 (12-oz.) can tomato soup
- ¼ tsp. cumin
- ¼ tsp. oregano
- ¼ tsp. black pepper
- 1 tsp. salt
- ¼ lb. sharp cheddar cheese

Brown beef in oil, onion, pepper. Cook noodles, add noodles, corn, tomato soup and seasoning to beef mixture. Put in casserole dish and bake with cheese on top for 30 minutes at 350 degrees.

BEFORE being discharged from the army several years ago, Fuller brought his wife to Germany to live for a year.

"I thoroughly enjoyed it. The countryside is absolutely the most beautiful I have ever seen," exclaimed Mrs. Fuller. "Bamberg, Germany, where we lived, is extremely lovely. It is nestled in the mountains and the winters are so different than here in the states."

While in that country, the Fullers took a ten-day tour to Garmisch, Germany; Innsbruck, Austria and Zurich, Switzerland.

"Doyle and I both liked Austria the best. It's mainly a tourist attraction which accounts for the many nice facilities they have."

The Fullers are members of the Central Church of Christ.



Mrs. Doyle Fuller

Grape harvest in France was very large.

DRUMSTICK'S

INFLATION BUSTER!

ALL YOU CAN EAT

\$1.15

Kiddies .80

EVERY MONDAY

Chicken 'n Dumplings

All the Chicken 'n Dumplings you can eat.

EVERY TUESDAY

Fish Fry Day

All the tasty Fish Filets you can eat.

EVERY WEDNESDAY

Spaghetti Dinner

All the Spaghetti and Rich Meat Sauce you can eat.

FUN-tastic family dining

DRUMSTICK

RESTAURANTS

2700 Georgia Street

AMARILLO

LONGINES

The Watch Makers of the World

FIRST LADY 3344
14K case Y-W

COWAN
JEWELERS
DOWNTOWN

Lee Drake Home Scene Of Party

Scent of oranges, the tangy fragrance which is associated with Christmas festivities in the memory of Americans, greeted callers at the home of Mrs. Lee Drake, 127 Juniper, where three hostesses held open house Friday.

Groups of guests were received in morning and afternoon hours by Mrs. Drake, Mrs. John Drake and Mrs. Roy Faubion, at one of the gala holiday parties of the week.

Orange color instead of the customary red set the note in decorations, and bowls of oranges studded with cloves added authentic fragrance. A green wreath on the front door was tied with an orange velvet bow and held a cluster of velvet oranges.

More of the mock fruit and bows were placed on fir branches at the base of a huge orange candle on the table,

which was set against wide windows. Even the Christmas tree in a corner of the living room had orange bows on its branches with sparkling tinsel.

The holiday look began at the curb in front of the house, where a big red bow and pine cones were placed in the ivy growing on the mailbox.

Hostesses wore colorful long skirts with black tops, a corsage of white pompon mums and silver bells pinned at the shoulder line.

WAR PREDICTED

On June 1, 1812, President James Madison informed Congress that a second war with Britain was inevitable.

Just right for

CHRISTMAS

Flandria

10 Speed Bicycle

REG. \$124⁹⁵

\$89⁹⁵

Christmas Special

While they Last

a few

YAMAHA '80' MINI ENDUROS

SWEDE'S CYCLE SHOP

510 Myrtle 364-0325

We Will Close Saturday,
December 22 through
December 25.

We Will RE-OPEN For Business
as usual Wednesday,
December 26.

Thank You Very Much.

Carl McCaslin

Lumber Co.

344 E. 3rd 364-3434

Deferring income or expenditures into 1974?

Why wait for that new CADILLAC?
GARNER MOTORS has a plan for you
where you can drive the CADILLAC of your
choice NOW and pay later.

Garner Motors will defer the payment 'til 1974.
No interest, no carrying charges. Over 30 new
CADILLACS in stock to choose from. WHY WAIT
WHEN IT'S A PROVEN FACT CADILLAC GETS
BETTER GAS MILEAGE THAN 50 OTHER LEADING
MODELS NOW SELLING IN THE U. S. TODAY.
Buy a CADILLAC Now at GREAT SAVINGS
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"The Dealer"

711 West 6th — Amarillo, Texas

remember a "HAPPY BUYER" is one who says "GARNER DEALS MY WAY!"

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Gifford-Hill's 360, Gifford-Hill's Side Wheel Roll, Gifford-Hill's Water Gun, Vanguard PVC Plastic Pipe and Clad Aluminum

Pipe. Plus a long list of accessories.

If you haven't already met our new irrigation expert, drop by soon and get acquainted.

And while you're there, let him show you the latest additions to Gifford-Hill's line of irrigation equipment.

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STUDENT GUESTS ENTERTAIN — A group of voice students from WTSU and their instructor, Elsa Porter, presented a workshop program in the home of Mrs. D.W. Palmer Sunday afternoon, for her voice pupils and other guests. Miss Porter, top left, talks with Mr. and Mrs. Keith Jorde and daughter Marta during the tea

hour, while Mr. and Mrs. Johnny D. Johnson, two of the performers, top right, are pictured with the piano accompanist. From left, lower photo are Mr. and Mrs. Kevin Crowell, Donna Edwards, Joe Dowell, Dr. Duffy McBrayer and Judith Balo.

Brand Photo By Sandy Inman

Afternoon Musicale Has Holiday Air

Music by a group of students from West Texas State University entertained voice pupils of Mrs. Dolson Palmer, their families and a few friends at a holiday tea in Mrs. Palmer's home Sunday afternoon.

The program by students on a college level was presented as a workshop for those studying voice with Mrs. Palmer. The guest vocalists are students of Elsa Porter, who completed the Sunday program by singing a Christmas hymn, O Holy Night.

Soloists were Linda Johnson and Judith Balo, sopranos; Donna Edwards, mezzo soprano; Johnny Johnson and Kevin Crowell, tenors, and Joe Dowell, baritone.

Miss Balo, who returned this fall for graduate study at WTSU after receiving her master of music degree from the University of Southern Mississippi, teaching for a time and then studying in Italy last year, was lately announced as winner of the Shreveport, La., Symphony auditions and will be soloist with that orchestra in a

The Socialist Party of the United States was organized in Indianapolis on March 25, 1900.

coming concert.

With Miss Edwards, Dowell and Johnson, she sang the famous quartet from Verdi's opera, Rigoletto to climax the program. Each of the four also presented solos.

Crowell sang an aria from the same opera and one from

Handel's oratorio, The Messiah, and Miss Johnson opened the program with a Messiah selection, Rejoice Greatly, and a song from Nanon, the opera by Massenet.

Guests met the soloists informally after the program, while Mrs. Tom Caldwell of

Farwell poured tea from a table centered with a blooming poinsettia set on a Christmas cloth ornamented with sequined beads.

Other poinsettia plants, Christmas greens and sparkling lights added to the holiday air in the big living room-studio.

At The Library

Novel Portrays Human Drama

Friendship, love and passion is brilliantly presented in Alec Waugh's novel entitled *The Fatal Gift* which is featured this week at the Deaf Smith County Library.

The novel concerns the second son of an affluent English peer during the 1920's who has all the opportunities of good fortune waiting for him but fails to accept his fate.

The library is open to the public free of charge on week-

days from 9 a.m. until 5 p.m. and Saturdays until noon.

THE FATAL GIFT

By Alec Waugh

It may be that, when a novelist has also been an extensive traveler and has enjoyed a long and unusually interesting life, the excitement of real events forces itself like a wedge into his fictions.

It may be that this is what has happened to Alec Waugh in the writing of this, his latest and arguably his best novel.

It concerns, the author says with dismissive modesty, the second son of an obscure but affluent English peer, who was born in 1903. But to leave it at that is to ignore the extraordinary breadth of a story that covers nearly 70 years; that recreates with equal facility, England in the '20's and the rain-misted landscape of Dominica; that brilliantly delineates the ways of friendship, love and passion; and that interweaves fiction and fact into a rich, seamless fabric.

Around the life of Raymond

Peronne, his protagonist, Waugh has threaded the people and places he knows and has known; such as his brother Evelyn, his cousin Claud Cockburn, Robin Maugham and, most of all, himself, at once the real person and a fiction of his own pen: the ultimate fruit of his own paradox.

In Raymond Peronne, Waugh the novelist has created a character both sympathetic and complex. He has drawn the picture of a man for whom all good fortune seems to be waiting, in tense anticipation, simply to be tripped over and who mysteriously fails to take the opportunities that present themselves.

He is a man whom we can simultaneously envy and feel sorry for, whom we can only too easily forgive his silver spoon-hero without arrogance, a non-success who is not an anti-hero.

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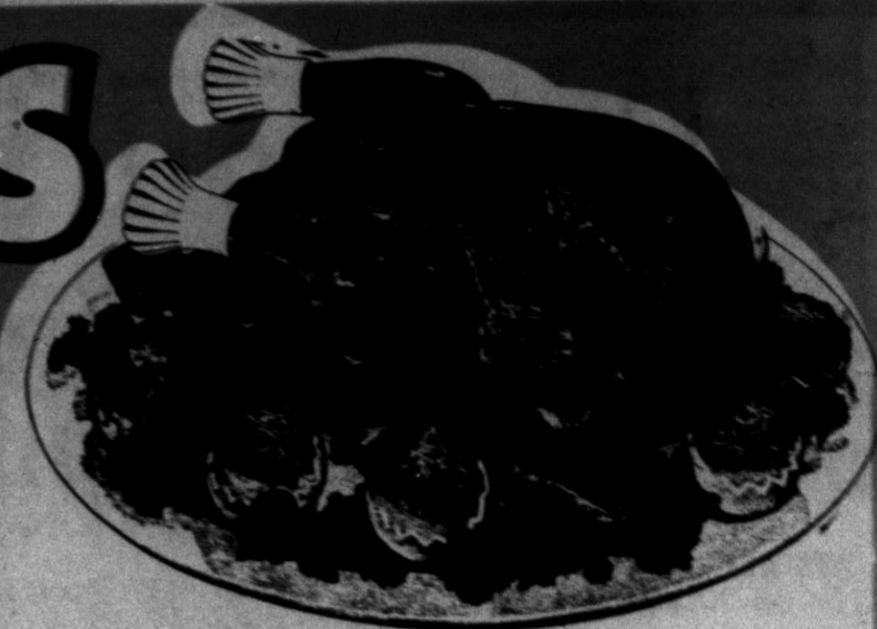
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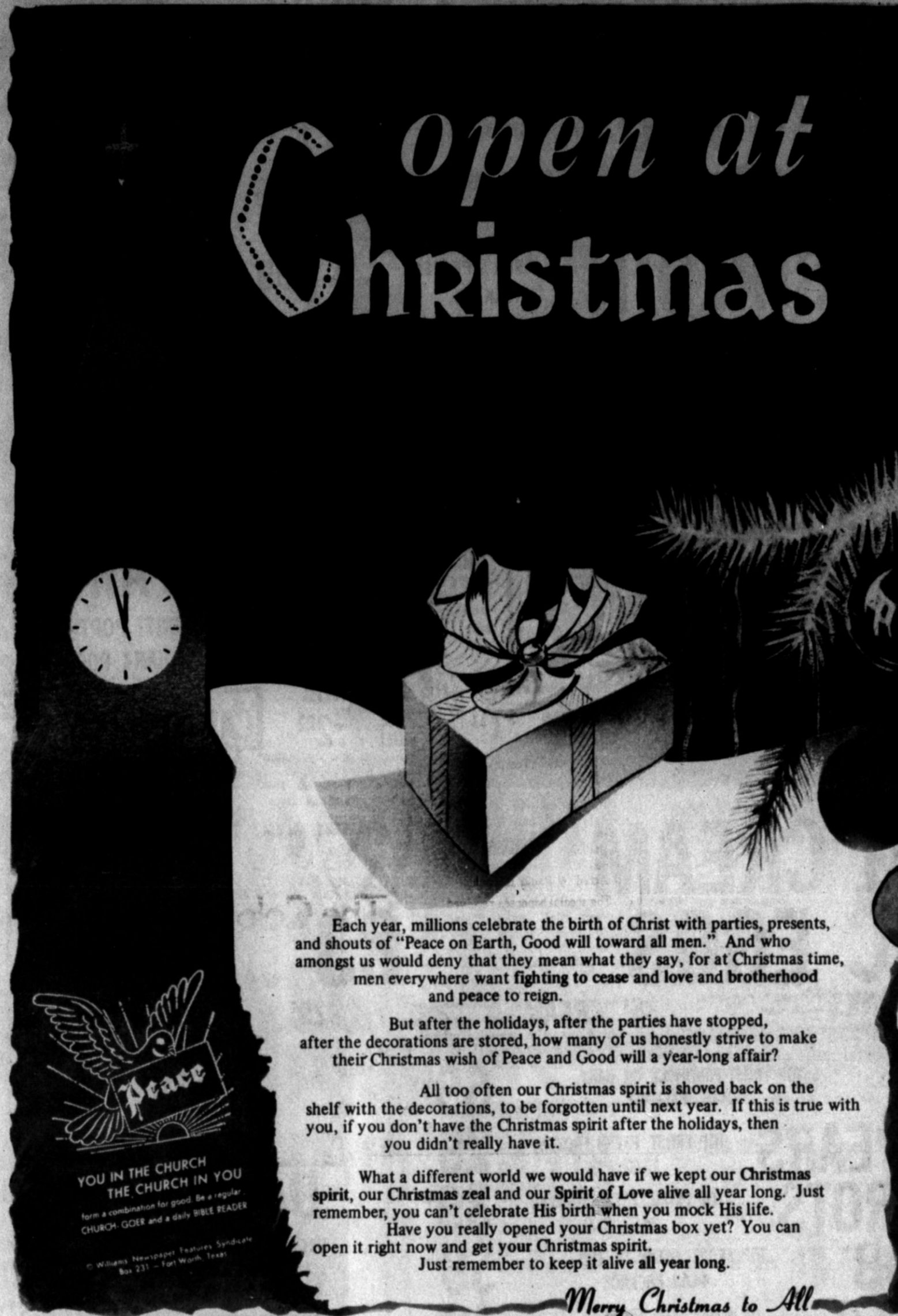
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Open at
Christmas



Each year, millions celebrate the birth of Christ with parties, presents, and shouts of "Peace on Earth, Good will toward all men." And who amongst us would deny that they mean what they say, for at Christmas time, men everywhere want fighting to cease and love and brotherhood and peace to reign.

But after the holidays, after the parties have stopped, after the decorations are stored, how many of us honestly strive to make their Christmas wish of Peace and Good will a year-long affair?

All too often our Christmas spirit is shoved back on the shelf with the decorations, to be forgotten until next year. If this is true with you, if you don't have the Christmas spirit after the holidays, then you didn't really have it.

What a different world we would have if we kept our Christmas spirit, our Christmas zeal and our Spirit of Love alive all year long. Just remember, you can't celebrate His birth when you mock His life. Have you really opened your Christmas box yet? You can open it right now and get your Christmas spirit. Just remember to keep it alive all year long.

Merry Christmas to All

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THE CHURCH IN YOU
form a combination for good. Be a regular
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Farwell Tea Given

A farewell party for three teacher aids in the Hereford school system who will leave after Christmas for Phoenix, Ariz., was given Friday afternoon at Community Center. Co-workers and other friends of the trio were guests for tea.

Honorees were Beatrice Garcia, Lucy Garcia and Sandy Trevino.

Party hostesses were Mmes. Alfredo Barrera, Ramon Flores, Boyd Foster, Reyes

Games, Jessie Garcia and Joe Perez; also Jane Blea and Janie Maldonado.

They greeted callers and in turn presided at the table, which was covered with a laced turquoise linen cloth and centered with a miniature jeweled Christmas tree flanked by lime green tapers in silver candelabra.

Christmas candies, cookies and dips were served to guests who visited with the honorees and wished them happiness in a new home.

U.S. space experts visit Soviet control unit.

Inexpensive cosmetics can be quite good.



Heart And Torch Award

The Deaf Smith County Division of the American Heart Association earned the "Heart and Torch" award in 1973 for exceeding its campaign goal. Holding the plaque is Dickie Gerles, who has been named chairman for 1974. Homer Garrison was the past year's chairman when Deaf Smith residents responded with \$5,752—far exceeding the goal of \$3,700. Deaf Smith was one of seven counties in the 20-county Panhandle region to top its goal. Anyone desiring to make a special gift before the end of the year can go to either bank in Hereford and contribute to the Heart Fund, Gerles reported.

Church Women United Give Christmas Party

Amid rope garlands and glittering Santa Clauses, Meals On Wheels recipients enjoyed a Christmas party sponsored by Church Women United 3 p.m. last Saturday at Temple Baptist Church.

The six guests were entertained by the 20 member Temple Baptist choir, "The Sunshine Singers". The vocalists, aged 6-12, were directed by Paula Eshanks.

The special honorees received baskets filled with fruit and candy from Church Women United. The Temple Baptists gave small gifts.

The Girls' Auxiliary (GA's) of the church made all the party decorations and dressed the Christmas tree which was donated by the Kiwanians Club. Punch and cookies were served.

Big Band Provides Lively Opening For CCA Season

Big band music in the four distinct styles of as many conductors brought a Community Concert Association audience to its feet cheering, at the first program of the current season Saturday evening in the high school auditorium.

Hearers who remembered the tunes from jazz and swing eras, also those who were hearing big band sounds in person for the first time, joined in applause for the program led by musical greats of the 1930's and 40's.

Freddy Martin, Bob Crosby, Art Mooney and Buddy Morrow were conductors who each directed the 15-member band in selections he had made into his while fronting his own band.

Margaret Whiting, among the most popular of the band singers around 1950, styled songs in her vibrant manner, some of them dating back to World War I years as she sang a group of his composed by her father, Richard Whiting.

Band members were introduced individually; most of them had been well-known members of famous big bands. One, clarinetist Peanuts Hucko, was a featured soloist.

Martin directed the band in its first group of songs in his sweet-swing style and came back to lead the finale, tunes identified with several of the big

bands and their leaders beginning with Paul Whiteman's orchestra.

Crosby was applauded for his easy-going humor in comments introducing the Dixieland sounds he drew from the or-

chestra, and again for the music. Mooney and Morrow each contributed another style of jazz.

The Hereford concert was the last on a three-month tour for the Big Band Cavalcade, which

has played from the west coast across the northern half of the nation, down the east coast and back. Next program for Hereford CCA will be on Jan. 28, when James Fields will be soloist.

Master Charge-Bank Americard Honored by Cowan Jewelers Downtown

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POW WOW

Red Sand or Black Felt

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OPEN TIL 9:00 EVERY NIGHT TIL CHRISTMAS

IN BEAUTIFUL SUGARLAND MALL

SANTA'S SHOE HEADQUARTERS

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\$13.95 12-FOOT JUMPER CABLES
Durable 12-ft. insulated cables. 6, 12V. **\$9.88**

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49¢ EA.
Long nose cone and Nicrosil electrode make XPP fire hot and clean, deep in the cylinder for increased horsepower and gas mileage.

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LABOR ONLY **8.88** 4 CYL. **11.88** 6 CYL.
IMPROVE ENGINE'S PERFORMANCE
We install new plugs and points. Set the timing and carburetor. Check the battery, cables, voltage, and compression.
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WARDS TOWN & COUNTRY SHOCKS
4.99 OR **5.33** EACH IN PAIRS
IMPROVE YOUR CAR'S RIDE & HANDLING
The 44% larger working area than standard shocks gives sure control, even comfort.

Jack Criswell
TBA Sales Manager
I hope that one or more of the items I have listed here will give you a reason to come by and let me meet you and have a cup of coffee with me.

THIS TWO-STAGE SUPREME OIL FILTER
1.47
This dual-action filter spins on with ease to reduce engine-burning sludge, dirt. Prolongs engine life. Approved by most auto makers.

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Kit includes rotor, condenser and points. **\$1.88**

COOLS, PROTECTS FOR YEARS 1 GAL. ANTI-FREEZE
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Fights winter cold, summer heat to give constant engine protection. Contains rust inhibitors. Meets most car makers' specs.

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MOST U.S. CARS **5.88**
Tires wearing unevenly? Wheels shimmy, shake, jitter, or pull to one side? Then you may need your front end aligned. We'll align the wheels, correct caster, camber, and toe-in to improve your riding comfort and increase driving safety. Cars with Air Conditioning or torsion bars extra.

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NOW EARN **5 1/4 %** ON PASSBOOK SAVINGS
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	1 Year	1,000.00	6.50%
	30 Months (2 1/2 yrs.)	1,000.00	6.75%
	4 Years	1,000.00	7.50%

Federal regulations require a substantial interest penalty for early withdrawal on certificate accounts.

We will close December 24th and 25th

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and Loan Association

4th & Sampson, Hereford
An Equal Opportunity Lender

The Colonel has a holiday message for you.

I want to thank you folks for visiting my stores so often this year. It makes me mighty happy to know that you enjoyed my Kentucky Fried Chicken so much. Happy Holidays Colonel Harland Sanders

And your Kentucky Fried Chicken store has a holiday present for you.

\$2.25 in Savings

\$1.00 OFF
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Take this coupon to your participating Kentucky Fried Chicken store and get \$1.00 off on a 21-piece Barrel, either Original Recipe or Extra Crispy. Offer good through Dec. 24, 1973. Limit one Barrel per coupon.

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50¢ OFF
on two Dinner Boxes of Kentucky Fried Chicken® or H. Salt Fish and Chips
Take this coupon to your participating Kentucky Fried Chicken store and get 50¢ off on the purchase of two Dinners of the Colonel's chicken, either Original Recipe or Extra Crispy. Or save on two Dinners of H. Salt Fish & Chips. Offer good through Dec. 24, 1973. Limit two Dinners per coupon.

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Offer good at all Amarillo, Hereford & Canyon Stores

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We offer:
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+No experience necessary
Apply at Personnel Office of Missouri Beef Packers Inc., Friona, Texas, 4 miles West of Friona on Hwy. 60.
We are an equal opportunity employer.
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Need 4 ladies to pass out samples and take orders from established customers. Car and phone required. Make up to \$5.00 per hour.
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Wanted: Mature woman and high school girl for cashier work. Apply in person to Chicken-Redi.
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is now accepting applications for female production workers. No experience necessary, but must be willing to learn and work. This is year around employment, not seasonal. We offer:
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+Good wages
Apply at Personnel Office of Missouri Beef Packers, Inc. Friona, Texas, 4 miles West of Friona on Hwy 60.
We are an equal opportunity employer.
3B-8-14-tfc

RN or LVN charge nurse needed for 11:00 to 7:00 shift. Apply in person Kings Manor-Westgate.
B-8-16-39-tfc

We have openings for pellet mill and batch mixer operators. Experience preferred, but not required. Apply in person or call Hi-Pro Feed, Friona, Texas 806-247-2791.
B-8-25-25-5c

Deaf Smith General Hospital has openings in the Dietary Department. Apply in person at the Business Office.
B-8-17-25-3c

Part time bookkeeper and office help. Call 364-3303.
B-8-10-25-2c

9. SITUATIONS

Baby sitting in my home. Will give TLC. 238 Hickory. 364-4268.
B-9-11-51-tfc

Will do baby sitting in my home, Monday through Friday. 364-2832.
B-9-11-47-9c

State Licensed Child Care For Working Mothers Hereford Day Care Center 364-1283
B-9-46-tfc

Will do baby sitting for you while you Christmas shop or any other time at your house or ours. Call 364-4407.
B-9-21-24-4c

Yard work and odd jobs is my only business. Walk Boston, 364-4164.
S-9-11-19-tfc

WANTED: Baby sitting. Call 364-2149
B-9-10-23-9c

10. NOTICE

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop. HEREFORD IRON & METAL North Progressive Road by City Dump Anson A. & June Dearing Phone 364-3350 or 364-3777
1 1/2 B-10-34-tfc

NOTICE
A&M Gun Shop, 715 South 25 Mile Avenue will be open 8:00 A.M. to 9:00 P.M. Monday through Saturday - December 3rd through December 24th.
B-10-48-8c

ALCOHOLISM INFORMATION
For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8:00 a.m. till 12, 1:00 p.m. until 5:00 p.m. Monday through Friday.
A UNITED FUND AGENCY
B-10-12-tfc

11. BUSINESS SERVICE

KELLY ELECTRIC DOUG AND VIRGIL
Electrical Contractors Residential Commercial
All bids and wiring Call bids and wiring competitive.
Phone 364-1345
Night phone 364-2612 or 364-1345
Box 130
B-11-46-tfc

Tree Trimming and Topping. Call Cliff's Tree Service 364-2111.
B-11-10-46-tfc

APPLIANCE REPAIR
We repair all makes and models of appliances. All work guaranteed.
MONTGOMERY WARD & CO.
114 East Park
Phone 364-5801
B-11-52-tfc

B.L. JONES CONCRETE CONTRACTOR
We will do your finishing or give you a turnkey job. Free Estimates.
246 16th Street
Phone 364-6617
B-11-21-tfc

DICKEY'S DOZER SERVICE
Dirt Work - All Kinds
Bull dozers - Scrapers
uck Hoe - Dragline
Motorgrader
See or Call
FLOYD DICKEY
S.E. 4th & Belsher
Dimmitt, Texas
Business Phone 647-4553
Residence Phone 647-4565
B-11-29-tfc

WILL PICK UP JUNK CARS. FREE.
Call 364-3356 or 364-3777
B-11-29-tfc

HOME APPLIANCE REPAIRS
Guaranteed work on all makes and models. 10 years experience. Available for night-time emergencies.
JOE'S HOME APPLIANCE REPAIRS
343 N. Main
Ph. 364-5751
B-11-45-tfc

FRANK WESTER CEMENT CONTRACTOR
107 BRADLEY
Residential-Commercial
Turnkey Job
Straight finish
Phone 364-5169
B-11-29-tfc

CUSTOM GRINDING
New Moellor Tub Grinder. Burrs, baled hay, ear corn, grain, manure.
Call
Russ Henninger,
806-376-9702
B-11-23-9c

WANTED
100 to 150 watches a week to repair by latest approved methods.
COWAN JEWELERS
B-11-15-29-tfc

AAA WRECKER SERVICE
HEREFORD WRECKING COMPANY
Day Phone 364-0500
NIGHTS 364-4099 and 364-0075
T-11-39-tfc

KIRBY VACUUMS
Rebuilt with genuine Kirby Parts. \$59.95 & up, two year guarantee. Your only authorized Kirby Distributor. Kirby Sales & Service 522 Irving Ph. 364-0422
B-11-35-tfc

DRAGLINE SERVICE TAILWATER PIT CLEANING DUMP TRUCKS
30 ton crane.
BOBBY GRIEGO
Day Phone 364-4574
Night - 364-2322
B-11-14-tfc

12. LIVESTOCK

For Sale: 250 small beef type calves. Call Pete or Terry Caviness, 364-0900.
B-1-12-51-4c

FOR SALE
Registered Apalosa horses. Bred Apalosa fillies, Apalosa Stallion - 10 years old and gentle to ride and a good cow horse (Grandson of Whistle Breeches)
J.A. Crofford
Phone 364-0652
B-12-20-tfc

For Sale: 100 bred mixed heifers. 850 lbs. Calve in February. Bred to Brangus Bull. 806-289-5811.
B-12-51-2p

FOR SALE
Coming 2 year old Guerner color gelding. Rode a little.
THE SADDLE HOUSE
Higgins & So. Texas St.
Phone 364-3563
B-12-51-tfc

13. LOST & FOUND

LOST: Steers, branded Flying "W" on left rib. David Brumley, 364-1174.
B-13-10-20-tfc

REWARD: Male dog.
Australian Shepherd Border Collie, cross. Roan blue, white belted neck. Steve Groce, 224 Beach. 364-6486.
B-13-18-25-2c

LOST OR STRAYED: 4 whiteface cows branded with a "C" or "K" on left hip. Contact Steve Meives, 289-3839.
B-13-19-22-8c

LOST: Saturday in vicinity of 115A Avenue G, German short hair bird dog. **REWARD.** Answers to name of "Babe". Very friendly. Chocolate head, spotted body, stubbed tail. During school hours, call Mrs. Atwell 364-4648, after school hours, 364-5687.
B-13-51-2p

CARD OF THANKS
Thanks to everyone who sent flowers, food and cards during the loss of our husband and father.
Mrs. Edith Richardson
Carlton Richardson
& Family
Charles Wood & Family
Randy Griffith & Family

UNITED MOBILE HOMES
12' x 44'
FINANCING AVAILABLE
\$3885.00
E.V. CARTER
ALMA CARTER
201 UNION
B-11-29-tfc

DANCE MOONLIGHTER
Each
FRIDAY & SATURDAY NIGHT
ADULTS ONLY
Ice and Setups Available
No liquor for sale
MUSIC-POOL-DANCE
Arrangements made for private parties, for every occasion. For reservations call Days 364-0064 or 364-1760. Nites 364-9829
1-mile north of Hereford Hwy 385

Legal Notice

"THE DEAF SMITH COUNTY COMMISSIONERS COURT WILL OPEN BIDS AT 10:00 A.M., DECEMBER 24, 1973, FOR FURNITURE, SHELVING AND INSTALLATION TO BE USED IN THE NEW DEAF SMITH COUNTY LIBRARY."
The Deaf Smith County Commissioners Court will open bids at 10:00 a.m., December 24, 1973, in the Commissioners Courtroom, Courthouse, Hereford, Texas, for furniture, shelving and installation to be used in the new Deaf Smith County Library. The Commissioners Court reserves the right to accept or reject any and all bids submitted.
Furnishings are listed below. A copy may be obtained from County Judge, H.C. Williams.
LIBRARY EQUIPMENT
Republic Steel Library Shelving or Equal
8-No. 819125-6 Starter Units 36"Wx90"Hx8"
72-No. 819126-6 Adder Units 36"Wx90"Hx8"
80-No. 817967 Backs 36x90"
80-No. 819313 Canopy Top 36"Wx8"D
16-No. 819233 Ends for Use With Tops 8"Wx90H"
DOUBLE UNITS
36"Wx90"Hx16"D
13-No. 819127-12 Starter Units 36"x90"x20"
99-No. 819128-12 Adder Units 36"x90"x20"
26-No. 819289 Ends
B-50-4c

DOUBLE UNITS
36"Wx90"Hx20"D
5-No. 819131-12 Starter Units 36"x90"x20"
12-No. 819132-12 Adder Units 36"x90"x20"
10-No. 819290 Ends 20"x90"
B-50-4c

BRIDGE OPENED
On Oct. 24, 1931, the George Washington Bridge, spanning the Hudson River, was opened to traffic.
Gerald Ford warns of more vetoes.
H.C. Williams,
County Judge

DOUBLE UNITS
36"x66"x16"
6-No. 819153-8 Starter 36"x66"x16"
39-No. 819154-8 Adder Units 36"x66"x16"
45-No. 819316 Canopy Tops 36"x16"
12-No. 819289 Ends 66"x16"
9-No. 435195 Backs No. 5 Willow Green for existing units 7'1"x36"

FURNITURE, STEELCASE OR EQUAL
8-No. 320071 Steelcase Carrel 9201-400-2633
1-No. 32W7248-1 Steelcase Four Post Index Tables
4-No. 32W6000 Steelcase Round 60" Tables -9201-2633
6-No. 32W6636 Steelcase Tables 66x36 -9201-2633
50-No. 1278 Steelcase Chairs, Assorted Colors, Polypropylene
1-No. 32021. Steelcase Executive Desk 9201-400-2633
1-No. 32021S1R-32342 Tul Steelcase L Unit 9201-400-2633
1-No. T410-111 Steelcase Executive Chair 9201-5788-4221
2-No. 415-412 Steelcase Guest Chairs 9201-5788
1-No. T410-530 Steelcase Steno Chair 9201-5788-4221

BID DELIVERED AND INSTALLED - Terms & Delivery Time. Bidder also to include dismantling, moving and installing 33 sections of existing shelving.
All colors to be selected at time bid is awarded.
H.C. Williams,
County Judge

Hereford's Gift Center
Cowan Jewelers
Downtown

FOR THE BEST DEALS ON NEW or USED CARS
Come in and talk with one of the Men at
JOHN ORSBORN BUICK-PONTIAC-GMC
at 142 N. MILES or 221 N. 25 Mi. Ave.
364-0990 364-1222

FOR QUICK REPLACEMENT OF CRACKED SAFETY GLASS
Call 364-2652
HEREFORD GLASS CO. INC.
For All Your Glass Needs
Insurance claims promptly serviced. We use nationally advertised SAFETY GLASS
EXPERT REPAIR on BUICK PONTIAC GMC TRUCKS JOHN ORSBORN
Free Pickup phone 364-0990
HOME OWNED

Look to SHOOK
For Quality LEE Tires and on the Farm & Road Service As Close As Your Phone
Quality With Price - MAY WE SERVE YOU
Shook Tire Co. 364-1010

I TURNED AROUND AND IT WAS SOLD!
We don't intend to make whirling dervishes of our clients, but we DO put all of our experience and facilities to work right now when you delegate the selling job to us.
\$25,000. to \$35,000.
HOME LISTING NEEDED NOW...CONTACT or CALL...
Ralph Owens & Associates, Inc.
311 Park Avenue. REALTORS Phone 364-2222

Free Cable Vision
EQUAL HOUSING OPPORTUNITY
Phone 364-6661
1, 2, 3, and 4 - Bedroom Apartments with All Utilities
●Central Heat and Cooling ●Acres of Green Grass
●Refrigerator ●Private Parking
●Range ●Garbage Disposal
●Playgrounds ●Recreation Hall

Starts WEDNESDAY
Out to solve a purr-fect crime... they're all tied up in Far-out Fun!
Walt Disney's **THAT DARN CAT**
MILLS - JONES - PROVINE - McDOWALL - BRAND
MATINEE'S DAILY
SHOWTIMES: 12:30 - 2:15 - 4:05 5:50 - 7:40 - 9:30

Starts SUNDAY
Searching for a man was a way of life.
If they couldn't get him easy... they got him hard...
THE SINGLE GIRLS
SHOWTIMES: 7:00 & 10:35 ADAM & EVE 8:50 TOWER DRIVE IN

Starts TONIGHT!
THEY BURIED THE WRONG MAN HE WON'T MAKE THE SAME MISTAKE
THE MAN CALLED **NOON**
SHOWTIMES: 7:00 & 10:50 RIO LOBO 8:55 TOWER DRIVE IN

COMING SOON
THE DARING DOBERMANS THE DOBERMAN GANG
GATES OPEN 6:30 P.M. SHOWTIME 7:00 P.M.

Starts TONIGHT!
GIVE 'EM HELL, JOHN!
JOHN WAYNE
A Howard Hawks Production
"RIO LOBO"
SHOWTIMES: 7:00 & 10:50 RIO LOBO 8:55 TOWER DRIVE IN

THE BEST FROM HOLLYWOOD! COMMONWEALTH THEATRES
GREATER COMFORT, SERVICE AND ENTERTAINMENT!
SPECIAL ADMISSION LATE SHOW FRIDAY AND SATURDAY
It's the Year **2022:** New York City
NOTHING RUNS; NOTHING WORKS ANYMORE
People are still the same. They'll do anything to get what they need. And they need **SOYLENT GREEN.**
FRIDAY AND SATURDAY ALL SEATS \$1 SHOWTIMES: 9:30 & 11:10

NOW SHOWING!
RYAN O'NEAL
A PETER BOGDANOVICH PRODUCTION
"PAPER MOON"
As P.T. Barnum put it, "There's a sucker born every minute."
SHOWTIMES: SUNDAY-FRI. & SAT.-WEEKDAYS 5:30 7:30 9:30 7:30 ONLY 7:30 & 9:30 STAR 364-2027

Courthouse Records

DEEDS OF TRUST
 Edward C. Jessup et ux, Imperial Savings and Loan Assn. of Amarillo, S. 18 ft., lot 42, and N. 54 ft., lot 43, Block 7, Westhaven Add.
 L.A. Stevenson, First Federal Savings and Loan Assn., all of E. 89.35 ft. of lots 19 and 20, E. 89.33 ft. of N. 30 ft. of lot 18, of Miller and Moseley's sub. of block 26, Evants Add.
 Allen C. Eubank et ux, First Federal Savings and Loan Assn., N. 20 ft. of lot 4 and all of lot 5, McCaslin's sub; of lot 1, block 15, Evants Add.
 Ernest Russel Garcia et ux, Hi-Plains Savings and Loan Assn., N. 52 ft. of lot 10 in block 1, Engler Add.
 David Lewis Nelson et ux, Mountain States Financial Corporation, all of lot 37, Allison sub. of block 2 and W. 1/2 of block 3, E. part of block 16, Welsh Add.
 Melvin L. Barton, Earnest Langley, N. 25.44 acres of block 28, Welsh Add.
 J.M.Z. Corp., First National Bank of Hereford, N. 100 ft. of E. 80 ft. of W. 195.66 ft. of lot 1, Thunderbird Add.
 Paul V. Torres et al, Paul B. Schroeter, lots 5 and 6, block 17, Whitehead Add.

Norman Brown et ux, Ray Cowser, 47.46 acres out of N part of E. 1/2 of sect. 53, block K-8.

Leslie P. Oesterreich et ux, Hi-Plains Savings and Loan Assn., lot 12, Unit 1, Yucca Hills, N., a sub. of a part of sect 68, block K-3.

Robert V. Mayfield et ux, Edward Line, N. 30 ft. of lot 50, S. 40 ft. of lot 49, block 6, Westhaven Add.

Dwight McGee et ux, Hi-Plains Savings and Loan Assn., N. 72 ft. of lot 11, and S. 5 ft. of lot 10, block 2, measured perpendicularly to common line of lots 10 and 11, Green Acres Estate.

First Presbyterian Church of Hereford, First National Bank, S. 100 ft. of W. 140 ft. of block 44, Pitman Industries Inc., H.L. Russwurm of all sect. 28, Township 2 N., Range 4 E.

Roy Balderaz et ux, Mack Tubb, all of lot 8, Jess Ford sub. of W. 1/2 of block 14, Mabry Add.
 J.B. Greenwood Jr. et ux, John D. Aikin, all of lot 4, Alberta Thompson's sub. of a part of block 16, Evants Add.

MARRIAGE LICENSES

Kerry Don Chandler and Marjorie Lucille Hayes, December 17.
 Charles Raifel Keese and Vickie Lynn Trull, December 14.

Jimmy Aliman and Elizabeth Pena, December 14.
 Harry Allen Woods and Linda Catherine Kermes, December 12.

Timmy Leo Northcutt and Linda Marie Scumbato, December 13.

VEHICLE REGISTRATIONS

Wesley S. Fisher, 74 Merc.; Edwin Aze, 74 Buick; Charles Harris, 72 Ford; Brownlow Bros., 73 Chev.; Fritz Smith, 74 Ford; R. T. White Jr., 73 WW; Robert C. Gallegos, 73 Chev.; Thuet Fertilizer, 73 Dodge; R.A. Daniel, 74 Buick; Clyde W. Hudson, 74 Buick; James Fangman, 74 Chev.; John F. Toles, 74 Linc.; Hereford Independent School District, 74 Ford; Adon Burns, 72 Pont.; Floy Driver, 74 Dodge; Clarence A. Betzen, 74 Merc.; Richard W. McCracken, 74 Ford; John O. Nazworth, 74 Ford; Bishop Woolbright, 72 Ford; Gary L. Royal, 74 Ford; Genevieve C. Kuper, 73 Buick; Grady Huges, 72 Datsun; Bennie Moore, 74 Chev.; Sawyer and Sons, 74 Ford; Orval Watson, Ford Sales, 74 Ford.

Joel Lytal, 74 Chev.; Blaco Leasing Co., 73 Ford; George D. Zetsche, 74 Peterbilt; Pioneer Natural Gas, 73 Belship; Melvin Cordray Cattle Acct., 74 GMC; J.E. McEachern, 73 Buick; W.T. Rural Telephone, 74 Buick; Hays and Sublett Farms, 74 Ford; Dawn Co-op, 74 Chev.; Manes E. Blessing, 74 Chev.; Ramiro Joel Salazar, 74 Chev.; Gentry E. Lowry, 74 Kawasaki; Andrew Kershén, 74 Ford; Chesley C. Johnston, 73 Buick.

Simms Lions Aid Family

Roy Bevins, vice president of the Simms Lions Club, proudly announces that the proceeds of Sunday's Turkey Shoot will be donated to the John Masten family.
 An estimated 50 hunters participated in the Lions-sponsored sport in Simms, 15 miles north and 15 west of Hereford.

Nazareth Man Buys Milking Shorthorns

Wm. Hochstein, Jr., Nazareth, Texas, has purchased 2 junior yearling heifers, from Morgan Dennis, Hereford.
 The new animals are registered Milking Shorthorns and the record of the transfer of ownership has been made by the American Milking Shorthorn Society at Springfield, Missouri.

Schulte Makes TSTI Honor Roll

Gerald C. Schulte was recently named to the Vice-President Honor roll at the Mid-Continent Campus of Texas State Technical Institute, according to Lovell A. Pillow, General Manager of the Amarillo Campus. Membership on the Vice-President roll is attained by maintaining a 3.5 grade average.
 Gerald C. Schulte is majoring in Aircraft Electronics Technology and is a graduate of Hereford High School.



All Region Band Members

Pictured are members from La Plata Junior High School who were members of the 3rd Annual All Regional Junior High Band Concert held Dec. 8 in Amarillo. La Plata and Stanton had a total of 35 band members of the total of 93 members from the entire region 1 area.

Frye Involved In United Way Drive

A number of East Texas State University students, including Sandra Frye of Hereford, faculty and staff members helped raise more than \$500 for the campus United Way drive through several fund-raising

activities according to Jack Gray, campaign chairman.
 The major student activity of the campaign was a "Miss Campus Chest" competition in which various campus organizations sponsored candidates for the title. Votes were tabulated in terms of monetary contributions in the candidates' names.

Marcia Munson of Dallas won the title, with Mrs. Karen Callahan of Sugarland the first runner-up.

Hereford's Gift Center
 Cowan Jewelers
 DOWNTOWN

Everyone wants a gift from here's your check!

The check you've been waiting for has arrived... and every day is playday. (They're super-washable, never-iron all-Dacron polyester). Perfect for a winter vacation and right thru spring.
 Sizes 8-18 in jessamine yellow, laurel coral, navy, bluebell.
 Check-stripe pant, \$23.00 vest, \$25.00 Damask shirt, (100% polyester) \$32.00
 Check pant, \$22.00 blazer, \$38.00
 Boucle turtle (100% Antron® nylon) \$14.00



New Deputy Assumes Duty This Week

Jim Cooper, a native of Clovis, N.M., assumed duties in Deaf Smith County this week as deputy sheriff under Sheriff Travis McPherson.

Cooper began his law enforcement career at age 17 as a dispatcher for the Littlefield Police Department and became a patrolman for the department after he reached age 21.

He has since worked in the Sheriff's department in Plainview and Lubbock and came to Hereford from the

Castro County Sheriff's Department in Dimmitt.

Cooper was deputized by McPherson early this week and will replace former deputy Johnny Moya, who resigned to enter school at West Texas State University. The

resignation of Deputy Bob Williams also has created another vacancy in the department, but McPherson said Tuesday he had an application and felt the position would be filled in the near future.

NOW IN HEREFORD

BONDED LICENSED

BELL ELECTRIC
 ELECTRICAL CONTRACTOR

New Construction and Repair - Residence and Commercial

364-6841 Larry Bell 803 S. Texas

STOP IN OR CALL WARDS AUTOMOTIVE CENTER!

114 PARK AVE. PHONE 364-5801 HEREFORD, TEXAS

WARD'S AUTOMOTIVE CENTER
 RIVERSIDE TIRES BATTERIES

TIRE SPECTACULAR

WARDS GLASS-TRACK BELTED TWIN GUARD REG. '25 TO '38 EACH

LAST DAYS!

4 FOR \$68
 A78-13 TBL. BLK. 1.81 F.E.T. EA. AND TRADE-IN

4 FOR \$90
 E78-14, F78-14 TBL. BLK. 2.31 TO 2.50 F.E.T. EA., TRD.

4 FOR \$102
 G78-14, G78-15 TBL. BLK. 2.67 TO 2.73 F.E.T. EA., TRD.

4 FOR \$112
 H78-15 TBL. BLK., 2.96 F.E.T. EA. AND TRADE-IN
 WHITEWALLS \$2 MORE EACH
 PAIRS COMPARABLY PRICED

FAST FREE MOUNTING

78-SERIES, 4-PLY NYLON CORD AIR CUSHION TIRE

2 FOR 17.90 REGULAR LOW PRICE

A78-13 TBL. BLK. PLUS 1.83 F.E.T. EACH AND TRADE. SINGLES COMPARABLY PRICED.

TUBELESS BLACKWALL SIZE	REPLACES SIZE	REG. LOW PRICE PAIR*	PLUS F.E.T. EACH
A78-13	6.00-13	17.90	1.83
B78-13	6.50-13	21.90	1.81
E78-14	7.35-14	31.90	2.22
F78-14	7.75-14	33.90	2.37
G78-14	8.25-14	35.90	2.53
5.60-15	-	27.90	1.74
G78-15	8.25-15	37.90	2.60
H78-15	8.55-15	39.90	2.80

*With trade-in tire off your car. Single tires comparably priced. Whitewalls \$3 more each.

INSTALLED FREE

WARD'S **get away 42**

WARDS BATTERY PROTECTION PLAN

Montgomery Ward will replace this battery at no cost to the original owner if it fails to accept and hold a charge in non-commercial passenger car use during the Free Replacement Period shown.

TOTAL GUARANTEE PERIOD: 60 MONTHS OR 241,800 MILES. FREE REPLACEMENT PERIOD: 24 MONTHS OR 9,600 MILES.

After this period, to the end of the guarantee period, Montgomery Ward will replace the battery, charging only a prorated amount for the time since purchase, based on the current regular selling price less trade-in. Batteries in commercial use are guaranteed on a similar basis for half of the specified periods. Commercial use is defined as use in any vehicle for other than family or personal use.

For service under this guarantee, return battery with evidence of date of purchase to any Montgomery Ward branch.

SAVE \$5

27.95 EXCH. GET AWAY 42

Polypropylene case—roomier than rubber cases to hold more plates, power. Up to 410 cranking amps for snap starts. And Wards new 42-mo. guarantee has 1-yr. free replacement period. Most U.S. cars.

22.88 EXCH.

Jewelry Gifts Are Lasting
 Cowan Jewelers
 DOWNTOWN

Jewelry Gifts Are Lasting
 Cowan Jewelers
 DOWNTOWN

Holiday Happiness is coming your way!

See... **OLIVER!** ...SOON!

WINNER OF 6 ACADEMY AWARDS INCLUDING BEST PICTURE!

STAR 364-7037