

The Hereford Brand

72nd Year - Number 50

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Santa's In Town

Children by the dozens have been crowding into Sugarland Mall the last few days as Santa Claus takes the long task of listening to each boy and girl's Christmas list. Santa here visits with three Hereford children. At left is Ida Lee Celaya, daughter of Mr. and Mrs. Jesse Celaya; center is

Rita Balderaz, daughter of Mr. and Mrs. Danny Balderaz; and right is Nick Garcia, son of Mr. and Mrs. Nickie Garcia. Mr. Balderaz made the special technical arrangements for Santa to be present at Sugarland Mall as he is each night until Christmas.

Grand Jury Meets Today

A 69th District grand jury is expected to convene in Deaf Smith County courthouse at 9:30 a.m. today to deliberate on

felony charges against at least 13 persons.

The jurors will either pass or return

true bills (indictments) or no bills (failure to indict) in the cases. Jurors also are expected to begin the day with "housekeeping" chores of considering cases passed over previously.

On the docket for consideration by the grand jury, meeting for the final time during this calendar year, will be two cases of swindling with a worthless check, one case of theft by bailee, one case of driving while intoxicated — 2nd offense, two charges of theft over \$50, one burglary by breaking charge, one charge of marijuana possession, one charge of aggravated assault, and one charge of destruction of property.

Criminal District Attorney Andy Shuval also said criminal cases have been set on the docket next for Jan. 14 and then others for Feb. 25.

In other action in Judge Archie McDonald's 69th District Court, civil cases continue throughout this week.

Mrs. Barkley Rites Held

Memorial services for Mrs. Philip Barkley, 72, were conducted in Rose Chapel of Gilliland-Watson Funeral Home Wednesday morning by Dr. Dewitt Seago, chaplain at Kings Manor retirement home. Arrangements for cremation were made by Gilliland-Watson.

Mrs. Barkley had been a resident of Westgate Unit of Kings Manor and formerly lived at 821 South 25 Mile Ave. She was well known in Hereford for leadership in the Campfire Girls program, as she served as executive director here a number of years.

Her death occurred Tuesday morning at Westgate.

Born June 21, 1901, in Crowley County, Kansas, she was Pauline Marie Coulter before her marriage to Philip Barkley Sept. 19, 1927, at Yakima, Wash.

She came to Texas in 1941 from Toppenish, Wash. Mrs. Barkley was a member of First United Methodist Church.

In addition to her husband she is survived by two daughters, Marilyn Barkley of Dallas and Beverly Vandevor of Seattle; a son, Dale Barkley of Tulsa; a sister, Maude Alexander of Toppenish, and four grandchildren.

Trustees Ask Public Help Saving Energy

By DON RICHARDS
Brand News Editor

The Hereford School Board is appealing to the public for help as the energy crisis begins to put the crunch on from a local angle.

In an effort to follow recommendations from the State Commissioner of Education, School Trustees will be trying to conserve energy by several methods and is asking for suggestions from the public for other methods of conservation.

"This energy crisis is going to be a real problem," said Roy Hartman, superintendent. "The state education commissioner expects us to take some definite action to conserve energy and some of these may cause real problems." During the regular monthly meeting

Tuesday night trustees went over the state recommendations and then questioned other policies not suggested.

"Many of our administration people and principals feel the best energy saver would be a four-day school week," said Hartman. "We would just go to school about an hour and 15 minutes longer each of the four days to make up the difference. That would cut down on two full runs each week of the buses and save on gasoline — that's something we may run out of even now."

HOWEVER, the four-day week was not recommended by the state...and cannot be put into effect until the Texas Legislature approves the plan. The Legislature has said all schools must meet five days per week for at least a total of 180 days each year.

However, the state commissioners did make these recommendations: lowering all thermostats; during January, February and March, turn school out by 2:30 p.m. — 3:30 p.m. Daylight Time; reschedule student activities, especially athletic events for afternoons during the three months; turn off unnecessary lights; change most custodial work to daylight hours.

Hartman said the state had agreed that most athletic events already scheduled could not be changed because of officials already scheduled for the games.

HOWEVER, Hartman said principals have already worked out new schedules should the school decide to close at 2:30

See TRUSTEES ASK Page 2

Herd Nips PD At Buzzer, 61-59

Mike Albiar and Dan Vander Zee sparked a fourth-quarter rally, and Albiar climaxed the surge with a 15-foot jump shot just three seconds before the final buzzer as the Hereford Whitefaces won a 61-59 victory over Palo Duro Tuesday night in Amarillo.

The triumph was Hereford's 9th of the young season against four defeats. The Herd returns home to host the Amarillo Sandies Friday night. The JV game is set for 6:15 and the varsity clash follows at 8 p.m. The Herd took second place in the Amarillo Tourney Saturday night, losing to El Paso Bowie, 51-46, in the finals.

Albiar, a JV standout last season, has been a big factor in Hereford's success to date — taking over as the top playmaker and giving strong scoring support behind post man Dan Vander Zee.

and Albiar put it through on the 15-foot jump shot.

ALBIAR took scoring honors with 24 points — just one more than Vander Zee. Noggler was next with 8 points. Vander Zee grabbed 10 rebounds. The Whitefaces did a good defensive job on Fred Mitchell, the Dons' scoring ace, who was held to 12 points. He had been averaging about 22 points a game. Johnny Turner had 15 points for Palo Duro and Jim Radloff had 14.

In the championship game of the Amarillo Tourney Saturday night, Hereford fell behind in the third quarter

and was unable to rally from a seven-point deficit. After leading by 24-22 at halftime, the Herd hit a cold streak in the third period and scored only four points while Bowie tallied 13.

BOWIE controlled the ball in the final period and held on for the 51-46 victory and the tourney title. Vander Zee had 18 points in that game, and Noggler followed with 10 for Hereford. Hereford hit only 57 per cent from the charity line, while Bowie connected on 90 per cent of its free shots.

The Herd junior varsity lost a 70-61

See HERD NIPS Page 2

THE DONS led by 49-45 coming into the final period Tuesday night, and upped the advantage to 53-46 early in the quarter. Albiar and Vander Zee led the Hereford comeback, however, and the Whitefaces grabbed a 57-55 lead with 51 seconds left. Dennis Noggler and Albiar hit easy layups after stealing the ball to knot the score at 55-55.

Two free throws by the Dons tied the score at 59-59, with 10 seconds left, but Hereford quickly moved down the court

Boxing Bouts Set Friday

About 20 Golden Gloves A.A.U. boxing matches are scheduled to begin at 7:30 p.m. Friday in the Bull Barn.

Hereford boxers will be featured in more than half of the matches as the local club entertains the Borger, Amarillo and Canyon Clubs. Admission for the matches is \$1 for general admission and 1.50 for ringside. Proceeds go to defray travel expenses of the club to the area, regional and state matches.

The club has four more boxing meets before the Golden Gloves Regional meet Feb. 7-9 in Amarillo.



Opening Soon

The new shopping center is expected to open soon after the first of the year as workers continue on finishing work on the inside of the new Ideal Food Store and T.G.&Y joint buildings. The new center is located on West Park Avenue.

Commissioners Discuss New Library Plans

Deaf Smith County Commissioners moved swiftly through an 11-item agenda Monday, discussing plans for library equipment and denying a raise for a tax assessor-collector office deputy.

Meeting in regular session in the next to last scheduled meeting of the calendar year, commissioners at length discussed the proposed new book shelves and office furniture for the new Deaf Smith County Library, presently under construction across the street north of the courthouse.

John Goodman went over the plans for new shelving as Library Architect Herb Brasher met with the commissioners to work out finishing details of library equipment.

IN OTHER action the commissioners, all of whom were present along with County Judge H.C. Williams, denied a request from county tax assessor-collector Neil Miller concerning a raise for a deputy clerk in the office. Mrs. Miller had requested a raise in salary for the deputy from \$378 per month to \$424 per month.

However, commissioners turned down the request explaining they preferred to keep only one chief clerk in each court house office.

IN OTHER action at the meeting:

—Commissioners received a fire report from the City of Hereford showing the fire department had made 18 runs into the county and 11 inside the city. Seven of the 18 county fires involved local feed yards.

—Approved the installation of a water line across a county road in the northern part of the county in Precinct 4. Making the request were John and Ray Brorman.

—Approved the loan of a mimeograph machine to Westway Baptist Church. The machine was not presently being used extensively by courthouse employees.

—Decided to change the working hours of county road crewmen should the nation change over to Daylight Saving Time. At the suggestion of Commissioner Earl Holt, commissioners decided to set

working hours from 9 a.m. to 6 p.m. during the winter months if Daylight Saving Time is in effect.

Holt said otherwise he felt the men would come to work at 8 a.m. under Daylight Saving Time and then "just have to sit around an hour until daylight so they could see to work on the roads. Next summer when the sun comes up earlier we could change the working hours back."

—Decided against the putting up for sale of a tractor and scraper. Commissioners Marcus Latham suggested the tractor and scraper be sold if the county wasn't using it very much. However, the other three commissioners said the machine was being used enough and Latham agreed to withdraw the suggestion.

—Approved the Saturday closing of the library to conserve energy. Judge Williams informed commissioners that the library has received "only three or four people to check out books" on Saturdays in recent months and suggested that closing on that day might save considerable energy.

—Commissioner Donald Hicks expressed con-

cern over company that audits the county and Judge Williams said he would place the item on the agenda and have representatives meet with the commissioners at the Dec. 24 meeting.

—Commissioners agreed to "go ahead and hold" the Dec. 24 regular scheduled commissioners court meeting despite the fact the day will be Christmas Eve. However, the commissioners said "very little business will probably come before the county and the meeting should be over with in a short time."

—Commissioners turned down a request from the High School Rodeo Club for a dance to be held in the Bull Barn Dec. 21. Commissioners said they made an earlier policy allowing the club to hold one dance each year and the club had held that one in conjunction with the rodeo.

WHILE meeting with Goodman and Brasher about new library equipment and shelving, commissioners expressed concern about the use of the shelves presently being used in the library, which is located inside the courthouse.

Goodman told the men that the present shelves could be used inside workrooms at the new library and in the basement for storage of additional books and supplies. He said cost of converting the present shelves and moving and installation to the new library would be about \$3,000.

Goodman said entire new shelving, study desks, two office desks, 50 chairs and 10 study tables would cost about \$29,000 list price. However, he said the new library would be equipped to handle more than 50,000 books. The library would be equipped to handle more than 50,000 books. The library presently has a little more than 38,000 books.

Criminal Dist. Atty. Andy Shuval visited briefly with commissioners at the beginning of the session concerning the case load in the district and county courts.

Present for the meeting were Judge Williams, Commissioners Bruce Coleman, Latham, Holt and Hicks; and Brasher, Goodman and newsman Don Richards.

THANK YOU

We wish to thank our friends for the kind tokens expressed in their gifts of flowers, memorials, food and phone calls. God's love and the love and prayers of our friends have sustained us in this difficult time.

It is time to come out of the shadows and live in the sunshine as John abides in God's sunshine. He was a husband, father, son and brother of which we were very proud.

The family of
John Wilks Masten

City Sets Hours On Decorations

In an effort to conserve energy, Christmas decorations in Downtown Variety Park in Hereford will be turned on for a limited time each night.

According to Dudley Bayne, city manager, Christmas decorations in the downtown Main Street area will be turned on each evening at 6 p.m. and turned off at 11 p.m. Bayne said the downtown decorations will be controlled by a time clock and will turn on and off on the schedule automatically.

However, Bayne said other city decorations around town are hooked directly to street lights and will remain turned on with the same schedule as street lights.

RUSSIA RECOGNIZED

Russia's provisional government was recognized by the United States on March 22, 1917.

SURRENDER SPURNED

On March 22, 1942, Gen. Jonathan Wainwright rejected Japanese ultimatum to surrender his armies on Bataan peninsula.

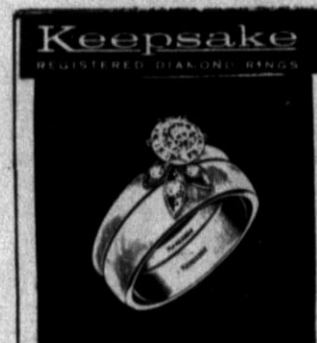
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Trustees Ask Public Help

Continued From Page 1

p.m. each day during the three months.

Administrative Assistant Jim Holmes said another problem would be the local residents who use the school facilities at night. The state commissioners recommended regular night adult education classes be continued, but that all other uses of the school be canceled during the three winter months.

Larry Wartes, administrative assistant, said one major problem will be getting the needed gasoline for school buses.

Wartes said the gas allocation for the school had been cut by 11 per cent by Gulf, whom the school has a contract with.

"This may cause us to run out of gasoline sometime during the next couple of months," he said.

However, Hartman said that in emergency situations the school may make special contacts in Houston to receive gasoline, but that "it may take several days."

HARTMAN SAID many out of town junior high basketball games have been canceled and rescheduled with closer or across town schools. Wartes also added that the Board could expect guidelines from the University Interscholastic League relating to athletic events.

Hartman said almost all field trips for school students have been canceled in an effort to save gasoline. Board member Danny Martin also suggested that school bus drivers closely adhere to the 50 miles per hour speed limit.

"This is something we need the public to help us with," said Hartman. "We may have to set school hours beginning at 9:30 a.m. if Daylight Savings Time goes into effect. We just need some overall suggestions from the public."

Board chairman said trustees should think about ideas and asked Hartman for recommendations by next Tuesday when

the board will meet in a 5 p.m. special session to open bids for the new elementary.

IN OTHER action at the five-and-a-half hour trustee meeting:

—Trustees heard a report concerning the expected enrollment for the special kindergarten classes to be offered in the area schools next semester. The five-year-old students will go to school from 8:30 a.m. to 2:30 p.m. and about 283 students are expected. A total of two teachers and two aids are expected to be added to handle the extra load of kindergarten students.

—Learned of teacher in-service and work days scheduled Jan. 10-11.

—Heard a report on the intramural program in the high school and Stanton and La Plata Junior High. Athletic Director Larry Dippel, high school principal Jerry Don George, and teachers Martha Emerson and Luis Montano reported on the different phases of the intramural program, which involves students who are not involved in similar athletic programs.

—RICHARD ROBINSON, head of vocational education, told board members Amarillo College will offer 10 college courses in Hereford next semester. Registration for the courses will be January 14 in the High School cafeteria with classes beginning that night. Classes are scheduled to meet one night each week.

—Trustees reviewed and approved the school audit by Jack Anderson of Cornell and Company.

—Hartman reported that enrollment was down some, mainly in the elementary grades, from last year. Total enrollment stands at 5,306 compared to 5,472 last year at this time.

—Hartman also reported that cafeteria lunch price will not be increased for the present, but still may have to be considered before the end of the school year.

—Wartes reported to the board he had placed orders for the five new school buses the board approved last meeting.

—Orpha Click, tax collector, said collections presently have reached the 81.33 per cent mark, the highest ever for this time of year.

—WARTES ALSO reported that the county juvenile board has met twice the past month and has a meeting scheduled Dec. 19 to hear progress reports from juvenile officer Leon Gorrell. Hartman said all principals in the school reported better communication with the juvenile officer and that better work was being done with students who needed special attention.

—Hartman reported a total of \$20,708.17 as Hereford's share of gate receipts from regular season ballgames and an additional \$11,716.63 as Hereford's share of the two playoff games. Total gross gates of season games came to \$41,310.99; \$18,518 from the bi-district game and \$10,660.50 from the regional game.

—Resignations were accepted from Daniel Reed and Daun Symons.

—Trustees hired three new teachers for Tierra Blanca schools: Robert Ray, Marsha Rowe and George Fox.

—Hartman reported on the building program and said the special meeting would be required Tuesday at 4 p.m. to open bids for the new elementary. The board meeting to accept a bid will be at 5 p.m. Hartman said the bids are expected to be "pretty high" because of rising costs.

—IN FINAL action of the night trustees approved a \$200 expense for each of the eight football coaches for the additional travel expense incurred during the playoff games. Trustees complimented the coaches on the especially fine season and the manner the entire team and community had conducted itself during the season and post season play.

Herd Nips PD At Buzzer, 61-59

Continued From Page 1

decision against Palo Duro Tuesday night. Mike Hull and Doug Charest led the Hereford scoring with 12 points each, and James Arney collected 10. The JV trailed by 12 at halftime, 37-25. The Herd JV is entered in the Pampa JV Tournament this weekend.

PRIOR TO Tuesday's game, team statistics showed Vander Zee with 245 points in 12 games—a 20.4 scoring average. Albiar was next with 155 points and a 12.9 average. Vander Zee was averaging 14.3 rebounds per game, and Noggler was next with 7 per game. Noggler was third in scoring with a 9.6 average. Albiar was far out front in

assists with a total of 62, followed by Noggler with 33.

Hereford 16 13 16 16—61
Palo Duro 15 14 20 10—59

HEREFORD—Albiar 9-6-24, Vander Zee 11-1-23, Noggler 4-0-8, Harris 1-2-4, Tarr 1-0-2. Totals 26-9-61.

Funeral Held Tuesday For Father Of Mrs. Nieman

Funeral services for Vernon Stewart, 71, father of Mrs. O.G. (Lavin) Nieman of Hereford,

were held Tuesday afternoon in the First United Methodist Church in Hamlin.

Officiating was the Rev. Johnny Williams, pastor. Burial was in Hamlin Cemetery under the direction of McCoy Funeral Home.

Be sure the theory you come up with is backed by facts.

Plan ahead for the future, but don't overlook the present.

Use reason as a guide in life, and principle as a safeguard.

Mr. Stewart died early Monday morning in a Lamesa hospital following an extended illness. He and his family had been longtime residents of the Hamlin area before moving to Lamesa about 23 years ago. He was an automotive mechanic before retirement.

Final rites were conducted in the First Methodist Church of Hamlin, and burial followed Tuesday afternoon in the Hamlin Cemetery.

Mrs. Nieman, a resident of Hereford for two years, is the wife of Brand publisher O.G. Nieman.

Survivors include his wife,

Alma; two daughters, Mrs. Jerry Waggoner of Hamlin and Mrs. Nieman; three sisters; two brothers, and four grandchildren.

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G78-14	8.25-14	35.90	2.53
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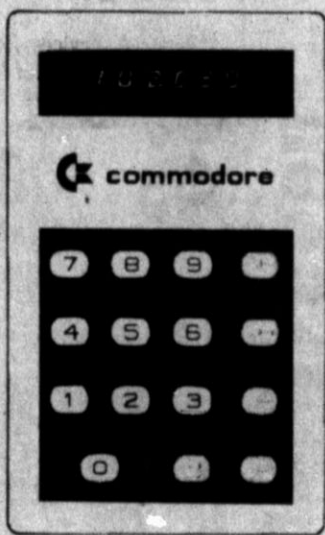


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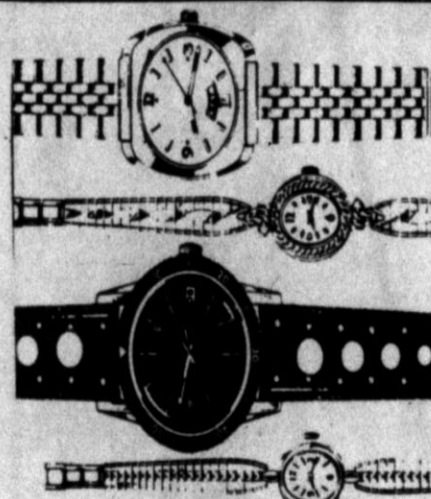
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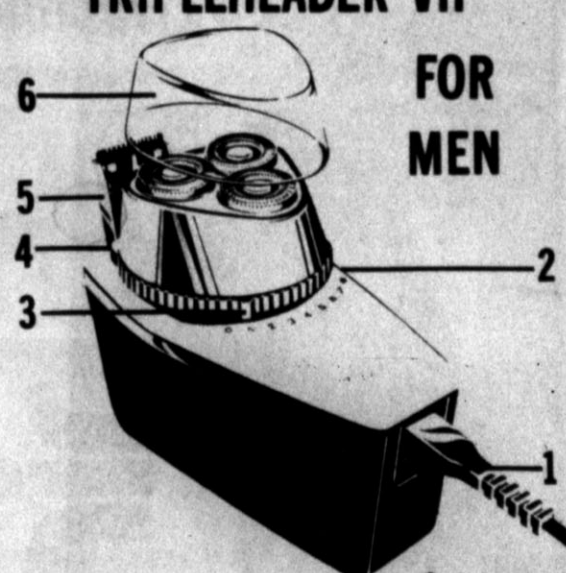


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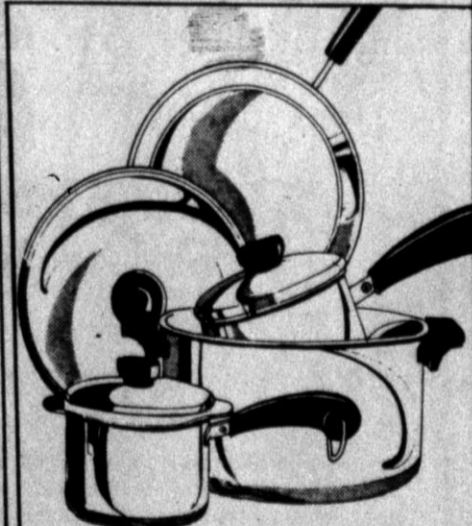


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LAY-A-WAY PLAN

Funeral Planned Today For Willis H. Richardson

Scheduled at 10 a.m. today, funeral services for Willis Hardy Richardson, 70, will be conducted in Rose Chapel of Gililand-Watson Funeral Home.

A farmer residing three miles east of Hereford, Mr. Richardson died in a local hospital Tuesday afternoon after a short illness.

Officiating for the funeral will be Riley Dale of Colorado City, a minister of the Primitive Baptist Church. Burial will be in West Park Cemetery.

Mr. Richardson was born Feb. 26, 1903, in Tarrant County

and came to Deaf Smith County in 1963 from Spur. He married Edith Garner Oct. 19, 1945 at Jayton.

He is survived by his wife; two daughters, Carlean Wood and Martha Griffith, and a son, Carlton Richardson, all of Hereford.

Also surviving are three sisters, Mrs. Francis Childs of Floydada, Mrs. Glen Barris of Clovis, N.M., Mrs. W.T. McClain of Ringling, Okla.; four brothers, Neely of Floydada, Jess of Hamilton, Reuben of Artesia, N.M., and Archie of Colton, Calif.; and four grandchildren.

John H. Green's Funeral Is Held Here Wednesday

Funeral services for John Harrison Green, 52, who died Monday morning in his home at Veterans Park, were conducted Wednesday afternoon in Rose Chapel of Gililand-Watson Funeral Home.

The Rev. J.L. Bozeman, pastor of Temple Baptist Church, officiated. Burial was in West Park Cemetery.

Mr. Green had lived in Hereford since 1950, when he moved here from Plainview.

He was born Aug. 20, 1921 in Ivy, Tenn., and married Ethelene Bradford there. They came to Texas in 1947 from Chattanooga. He was a member of the Baptist Church.

He saw military service in

U.S. forces during World War II.

Survivors include his wife; two sons, David of Hereford and John L. of the U.S. Army, stationed at Las Vegas, Nev.; his mother, Mrs. Jewell Clayton of Brasstown, N.C.; two sisters, three brothers and three grandchildren.

Jewelry Gifts Are Lasting
Cowan Jewelers
DOWNTOWN



Everyone Wants a Gift From **Gaston's Sugarland**

Shirt Stuff

by **VANITY FAIR**

The shirt's the shape. Easy. Button-front. Vanity Fair's velvety Shevelva® robe has the look of shirt separates, the wearability of washable Dacron® polyester. Its body, set off by a color-banded yoke, glows richly against contrast sleeves and collar. Great snuggle-up shirt stuff in either long or short versions in sizes 8-18. Short, \$20. Long, \$25. In Wildfire Red, Purple Prism, Juniper, and Midnight Black—each with two-color contrast.



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Open till 9 Every Nite till Christmas

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Aisles of Christmas Giving

Advised Prices Good Thursday December 13 through
Saturday December 15th at Gibson's in Hereford



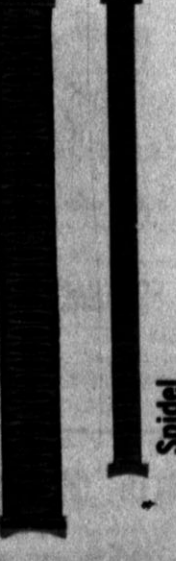
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Rechargeable \$27.97
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WATCHES

ALL (EXCEPT) (TIMEX)
20% OFF
Gibson's Discount Price



WATCH BANDS

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20% OFF
Gibson's Discount Price



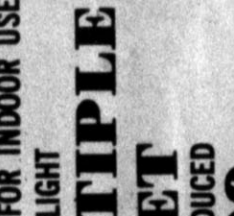
RECORD

Symphonic



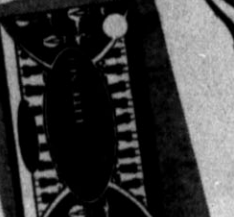
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RITZ LITES FOR INDOOR USE

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MULTIPLE SET
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One size NO. 964
Sheer Stretch
Retail \$1.00
NOW **39¢**



Women's 100% Acrylic PULLOVER SWEATER

Long Sleeve washable Reg. \$5.00
NOW **\$3.99**



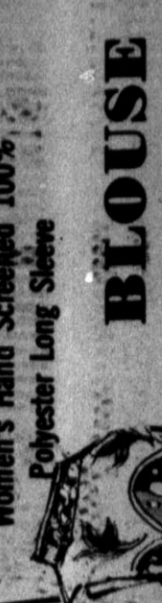
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Stretch Lace Ass't Colors & Sizes Retail \$1.19
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Women's Hand Screened 100% Polyester Long Sleeve BLOUSE



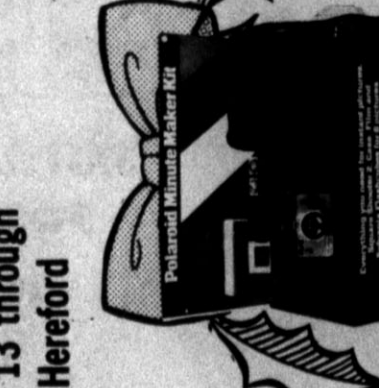
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2 Qt.-Princess
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NO. W6312
Extra Heavy Aluminum
Reg. \$6.50
NOW **\$4.57**



Kitchen Patio HELPER

2 Qt. Capacity dripping & Grease container Strainer
Tray for drippings
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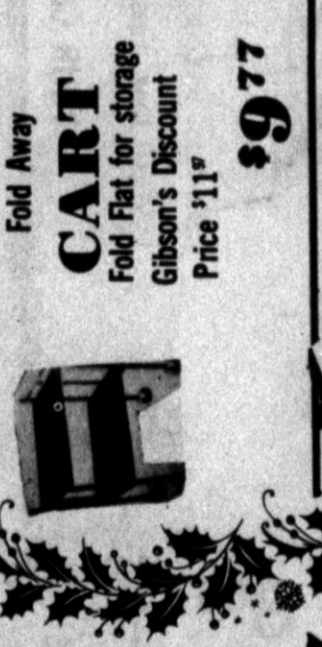
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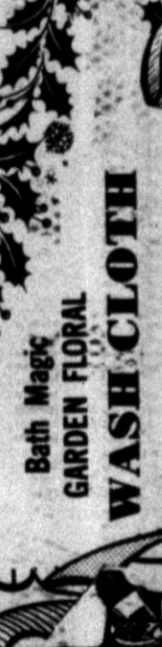
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Bath Magic
GARDEN FLORAL
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Bath Magic GARDEN FLORAL TOWEL

Large Ass't. of Knit Long Sleeve
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BLOUSE
SIZE 32-38
Retail 99¢
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Symphonic
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Lady Norelco
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Made with Antron 111
The Anti Cling Nylon
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For Mom, Dad, Sis & Brother one table Stock full of Tools & all kinds of useful items...
Choose from: Hammers, Nail Assortments, Eyelet Tools, Artist Brushes, Pad Locks, Safety Reflectors, Electrical Tape, Files, Many More!!!!
YOUR CHOICE 88¢

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Coleman NO. 220H195
DOUBLE MANTLE
The Perfect Gift for Dad
Reg. 18¢
NOW **\$14.99**

WOMEN'S 100% Textured Polyester CUFFED SLACKS
Machine Wash Asst. Color & Size
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LIL BEN 15 TARGET SET
★ LIFE TIME BOW GUARANTEE
★ 48" FIBER GLASS BOW ★ 15 Lb. Draw
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Coleman Two Gallon Fast Flo Faucet
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Jack & The Beanstalk
Three Little Pigs
Little Red Riding Hood
Age 1-6
NOW **\$5.29**

VINYL BARBELL SET
WEIGH LIFTING SET
NO. LV-110
110 Lbs. Set
Red, White & Blue
Vinyl Covered
\$17.97

PAINT
Gibson Brand
NO. 600 White or NO. 605 Bone White
NOW **\$2.79** GALLON

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Cling Free Long Dupont Antron 111 Nylon
Retail 14¢
\$2.99

SCOOPE A LOOP
by Romper Room
Age 3-7
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INTERNATIONAL HARVESTER TILT BED TRUCK & TRACTOR
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\$7.39

TENDER LOVE
Mattel Talking Baby
\$9.97

ATTENTION ALL KIDS!!
SANTA CLAUS WILL BE AT GIBSON'S
FRIDAY 6-9 & SATURDAY 6-9
DON'T YOU MISS HIM!!

GIBSON'S DISCOUNT CENTER
WHERE YOU ALWAYS BUY THE BEST FOR LESS

Hospital Notes

PATIENTS IN HOSPITAL
Mrs. Opel Merrill, 511 W. Third; Maria Delgado, 319 Ave. G; Nancy Chivara, 415 Ave. D; Nazario Cantu, Hwy. 385; Mrs. Abel Rodriguez, 121 Norton.
Mrs. Bernice Northcutt, 203 Cherokee; Jose Morales, P.O. Box 295; Albert Gonzales, 413 Knight; Lisa Truelock, Blue Water Garden Apts.
Mrs. L.J. Iwig, Vega; Telesfor Garcia, P.O. Box 722; Victor Garcia, 704 13th; Mrs. G.F. Muller, 221 Ave. D; Mrs. Katie McGehee, P.O. Box 1381; Belton Bryant, 415 Ave. J; P.L. Burrell, 113 Star; Willis Higgins, Vega; Roy E. Monroe, Route 2; Mrs. D.G. Hand, 1210 White, Friona; Mrs. G.V. Stambough, 207 Sunset.
Mrs. Cleatus Rhodes, Friona; Mrs. Fred Boren, Route 1; Mrs. Gertrude Probasco, 510 Sampson; Mrs. C.M. Phipps, Friona; Raymond Higginbotham, 832 W. Park Ave.

Aguirre, December 12.
Susana Garza, Lorena Faye Bryan, Mack Rodgers, Allen Corbell, Mrs. Maude Hackworth, December 11.
Mrs. Marcus Hoelscher, Fred Wilbanks, Mrs. Tony Zepeda, Odilia Hernandez, Roxann Rodriguez, Yolanda Almazan, December 10.
Jay P. Boston, December 9.
Mrs. G.A. Collier, Pat Webb, Mrs. Robert Campos, Lynn Kester, December 8.
Shelley Wheeler, December 6.
Josephine Diaz, December 5.

LOOK WHO'S NEW

Mr. and Mrs. Jesse Cordero are the parents of a son, Jesse Jr., born December 11. He weighed 6 lbs. 15 oz.
Mr. and Mrs. Ramiro Ramos Garza are the parents of a daughter, Benita, born December 8. She weighed 6 lbs.

Master Charge-

Bank Americard Honored by Cowan Jewelers DOWNTOWN



When broiling frozen meals, be sure that the outer wrapping is removed before you put it under the broiler.

CHURCH of CHRIST

15th & BLACKFOOT STS.

Jesus said, "Enter ye in at the strait gate: for wide is the gate, and broad is the way that leadeth to destruction, and many there be which go in thereat: because strait is the gate, and narrow is the way, which leadeth unto life, and few there be that find it." Matt. 7:13-14. Have you entered the strait gate? Do you travel the narrow way? You may be very religious and still be living in the broad way that leads to destruction, for it is a way of false teaching. "Beware of false prophets which come to you in sheep's clothing, but inwardly they are ravening wolves." Matt. 7:15. "Thus saith the Lord of hosts, Harken unto the words of the prophets that prophesy unto you: they make you vain: they speak a vision of their own heart, and not out of the mouth of the Lord. They say unto them that despise me, The Lord has said, Ye shall have peace; and they say unto every one that walketh after the imagination of his own heart, No evil shall come upon you." Jeremiah 23:16, 17. Will you read the Bible with me? I will not promise peace while you walk in the broad way. Richard Donley, 507 W. 4th St., Hereford, Texas. Phone 364-5207

AUTO SERVICE MENU

Front End Alignment

INCLUDES:
• Adjust Camber & Caster
• Set Toe In
• Check all 4 tires for abnormal wear
(Air Conditioner or Torsion Bars \$2.00 more)

ENGINE Tune-Up

• Install points, plugs, condenser
• and rotory
• Check and adjust Carburetor
• Set Timing Dwell

Complete Brake Job

• Install new brake linings - aced to fit Drums.
• Turn all 4 Drums
• Inspect wheel cylinders
• Refill Brake system, Bleed, adjust, and Road Test (DISC BRAKE HIGHER)

A La Carte:
Muffler Installation \$6.00
Wheel Bearing Repack \$1.99
Rotate and Balance all 4 tires \$6.50
*PARTS EXTRA

MONMONT WARD

AUTOMOTIVE CENTER!

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JUST SAY CHARGE IT AT WARDS

Boxers Win Three Top Places

Ten members of the Hereford Boxing Club traveled to Stinnett Friday and Saturday to take on boxers from West Texas, Oklahoma and Kansas.

Three boys captured championships in their weight

classes and four others placed as runners-up.

Hector Guerrero, Felipe Luna and Frank Celeya boxed their way to the championships, while Edwin Smith, Fabian Ruiz, Vincent Guerrero and

Eddie De Leon brought home second place trophies. The sportsmanship trophy for the tournament was awarded to Eddie De Leon.

Also fighting were Ernest Castro, Juan Ruiz, and Odie

Lucero.

The Hereford Club will host Borger, Canyon and Amarillo clubs this Friday night in the Bull Barn. The fights will begin at 7:30 with admission \$1 general admission and \$1.50 ringside.



Don Richards

DST Coming Soon

"If the crow had been satisfied to eat his prey in silence, he would have had more meat and less quarreling and envy."

—Horace

It appears we will get to lose that one hour's sleep again soon after the first of the year. Congress is expected to approve year-around Daylight Savings Time before the end of this week and President Nixon, since he suggested it, is expected to sign it into law before Sunday.

The bill was written so that it will go into effect the fourth Sunday after the President signs it and that means we could have it by Jan. 5. Clocks will then be turned forward an hour and we will have no changes until October, 1975.

DEAF SMITH County commissioners Monday approved a plan to change county road crewmen's hours should DST go into effect. Commissioners felt that with DST, workmen would get to work a full hour before daybreak and have to sit and wait until it gets light before they could see to work.

They then decided that if DST goes into effect, the working hours of county crewmen will change to 9 a.m. to 6 p.m. thus in effect actually leaving them as they are now, 8 a.m. to 5 p.m. so they will have the daylight to work.

IN THE "Who Really Cares Department" a group of students at Harvard

have claimed the new world's record for playing the game of Monopoly. Playing in the corner of an elevator (while others ride up and down) the students passed the previous world's record of 50 hours and added about 12 more hours to go through this past Sunday night. Reports estimated that about 48 games of the well-known game were played during the record.

Now you know what really makes a Harvard man.

I WAS very pleased to note the other day that they will continue the series of my favorite motion pictures. Donald O'Connor is hunting a fresh mule and a new "Francis The Talking Mule" series will be produced. Actor Chill Wills, who was the original voice of the mule, will continue as the new voice.

Just as Francis was anti-establishment in his old movies, he will have the same characteristics as new plots plan for him to attack women's lib and the generation gap.

MANY TIMES something will happen to make big headlines in the news, but in only a short time people will forget the details of the incident or about the people involved.

On Oct. 16 about 60 local rescue workers spent all afternoon and much of the night trying to free a Santa Fe railway worker

who was trapped beneath some heavy moving equipment that had turned over off the railroad tracks southwest of town.

The wreck received area and state-wide publicity, but has soon been forgotten except for the people who drive southwest of the city and happen to notice the wrecked railway car lying beside the tracks.

The man involved, Guy E. Carroll, received extremely serious abdominal injuries and early was listed in critical condition in Amarillo's Hi-Plains Baptist Hospital.

The incident was a real tragedy for the community. However, the real tragedy is not receiving much publicity.

CARROLL is still in very critical condition in Hi-Plains hospital. Reports this week indicated he is unconscious and has been for the past five weeks. He apparently has had trouble breathing and is aided by special equipment of the hospital. Also, apparent complications have doctors worried about possible damage to his heart and brain.

Despite having a miscarriage only a few days after the accident, his wife has remained at his bedside.

With the Christmas season approaching, it's hard to want to think about things other than the joys and happiness associated with this time of year — but not everybody will have a happy Christmas.

DANCE MOONLIGHTER

Each
FRIDAY &
SATURDAY
NIGHT
ADULTS ONLY

Ice and Setups Available
No liquor for sale
MUSIC-POOL-DANCE
Arrangements made for
private parties, for every
occasion. For reservations
call Days 364-0664 or 364-
1760. Nites 364-9629

1-mile north of Hereford
Hwy 385

Umsted Attends Austin Realtor Board Meeting

Gene Campbell, president of the Hereford Board of Realtors here, announced that Lee Umsted, President-Elect, and his wife, Doris, learned new motivational techniques, heard explanations on a new national membership program and took a serious look at current business conditions in recent Austin board orientation meetings.

The session, sponsored by the Texas Association of Realtors in

the Ramada Gondolier Hotel, drew almost 200 men and women from all parts of the state. These were all board leaders seeking a wider knowledge in board activities for 1974.

Among those dignitaries addressing the meetings were E.W. Luedtke of Austin, the executive vice president of the 28,000-member TAR; Charles M. Babb of Austin, TAR legal counsel; and Dave Schmidt, a

highly successful Kansas communications specialist. Roundtables paid attention to such matters as "Anti-Trust Activities," "Professional Standards," "Board Operations and Programs," and "Membership: the All-Realtor Board."

Art Guild Has Gift Exchange

Examples of art work were exchanged by members of the Hereford Art Guild at their Christmas party Tuesday evening in the home of Mrs. John Gilliland.

Cakes, candies, cookies, hot spiced apple tea and coffee were served at the dessert buffet table which was decorated with hurricane lamps, greenery, ribbons and Christmas balls.

Hostesses for the party were Mmes. J.F. Hickman, Dale Furr, Calvin Goodin and Gilliland. Approximately 30 guests were present.

WT Sports Full Agenda

West Texas State
University Calendar
December 15-21

Friday, Dec. 14 — Bridge Tournament, Activities Center, 3 p.m.

Chicano Curriculum Seminar Banquet, East Dining Hall, 6:30 p.m.

Saturday, Dec. 15 — Chicano Curriculum Seminar, Activities Center, 9 a.m.—12 and 1—3:30 p.m.

Basketball, WTSU vs. Eastern New Mexico University, Civic Center, 7:30 p.m.

Dec. 16—Carol of Lights, New Library Building, 8 p.m.

GARAGE SALE

Nearly New Horse Tank,
Plus the Odds and Ends

of Five Different Families.

THURS., FRI., & SAT.

326 W. 1st.

Junior Gardeners Make Decorations

A community service project was carried out in the Junior Garden Club Saturday when it met in the home of its sponsor, Mrs. Ray L. Johnson. Mrs. R.L. Ethridge of Hereford Garden Club was the program guest.

She taught club members to make miniature Christmas trees and Santa boots which were used to decorate tables for the Easter Lions Club holiday dinner Monday evening, and will be used again for a Summerfield 4-H Club dinner.

Present were Beverly, Bruce and Sherri Edwards; Sandra, Debbie and Brenda Brown; Annetta and Alan Almanza, Renee and LeeAnn Dobbs, Dana, Monna and Angela Porter; and mothers, Mmes. James Dobbs, Lupe Almanza, Wayne Porter and Jack Edwards.

The club sweetheart, Yvonne Duggan, who was escorted by Randy Alexander, received a

Christmas present of luggage. Songs by the Trebleaires from Friona entertained the diners. Mrs. Layton Sawyer was winner of the Tail Twister's collection for the evening.

A turkey shoot was scheduled at 1 p.m. Dec. 16 with the public invited. It was announced that Dale Reinart was winner of a shotgun in a recent fund-raising project.

The scheduled meeting of Dec. 20 has been canceled because of its nearness to Christmas Day.

Funeral Services For Veteran Are Held Tuesday

Funeral services for Harry Leon Coffin Jr., 56, of 271-B Ave. A, were conducted Tuesday afternoon in Rose Chapel of Gilliland-Watson Funeral Home. Chaplain Odell of the Veterans Administration hospital at Amarillo and Glenn Nelson officiated.

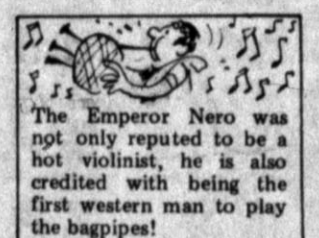
Burial was in West Park Cemetery. Members of the local Veterans of Foreign Wars Post acted as pallbearers.

Mr. Coffin died Sunday night in the VA Hospital, where he had been a patient four weeks. His military service was in the U.S. Air Force during World War II.

Born Oct. 22, 1917, at Magdalena, N.M., he married Doris Brice Aug. 1, 1942, in Odessa. He was a member of the Baptist Church.

Surviving Mr. Coffin are his wife; two daughters, Rena Collier of Hereford and Sandra Coffin of the U.S. Army stationed at Ft. Gordon, Ga.; a son, Bill, also in Army service

and now in Germany; his parents, Mr. and Mrs. Leon Coffin of Hereford; two brothers, Bert of Hereford and Parker of San Antonio; and four grandchildren.



Dr. Milton C. Adams

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335 Miles

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Mon.-Fri. 8:30 to 5:00
Saturday 8:30 till 12:00

MONTGOMERY WARD PRE-CHRISTMAS CLEARANCE

MENS COATS

CORDUROY COATS \$22.99
Sizes 38-44 Reg. '31"

TALL SIZES 44&46 Reg. '34" '24"

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Sizes 38-48 Reg. '10"

BOYS COATS

NYLON MOUNTAIN COAT \$19.95
Sizes 12 to 20 Reg. '24"

CPO'S \$13.88
Reg. '16"

MENS SLACKS

\$5.88
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ASSORTED TOYS

10 to 40% OFF
REG. PRICE



CLEAN, COOL,
COMFORTABLE
COOKING WITH
WARDS
COUNTER TOP
ELECTRONIC
OVEN
\$219.63

Make more nutritional meals with less time and effort, plus save money! Great for left-overs, diet-oriented meals, etc. Decorative-styled wood-look cabinet with beige front, window has Plexiglas shield, interior light. Safety-lock door, 15-min. timer, Slide-out glass cooking tray, Signature Browning Grille by Corning. Set unit on countertop or on portable cart. Uses 110-120-V, 18 1/2 Wx12 1/2 Dx14 1/2 in. high. UL listed.

ROOM SIZE RUGS

100% NYLON-FOAM BACKED

\$37.00

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1972 DODGE DART

6 Cyl. Automatic Transmission,
Power Steering, Air Conditioning

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RAMBLER AMBASSADOR 2 dr.
Hard Top, Small V8, Air Power
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Gold with Black Top Extra Clean

1970 CHRYSLER NEW YORKER

Extra Clean Car, Proven Good Gas Mileage, Extra Low Price

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Chrysler - Plymouth - Dodge

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345 E. FIRST ST.

HEREFORD, TEXAS



La Madre Mia Club Has Christmas Party

Members of La Madre Mia Study Club exchanged gifts at their annual Christmas party Tuesday in the home of Mrs. Dean Herring.

An assortment of Christmas cakes and candies were served from a table covered with a floor-length gold cloth and centered with a lighted angel arrangement.

During the short business meeting, Mrs. C.D. Adams and Mrs. Bud Snyder reported on

the tour of homes which was held earlier this month.

Members present included Mmes. Adams, Lynton Allred, Jimmy Anderson, Herschel Black, Dickie Geries, Herring, Dave Honea, Wayne Lady, Don Lane, G.C. Merritt.

Also Mmes. Bobby Owen, Don Taylor, John Smith, Craig Smith, Snyder, Don Walser, Richard Ward, Charles Watson and Roger Williams.

Party Takes Form Of Progressive Dinner

A progressive dinner served in three homes entertained El Llano Study Club at its Christmas party Monday evening. Plans for a Christmas project of aid to a family whose home burned lately, were made during the evening.

Each decorated beautifully for the holidays, homes of Mmes. Olen Caviness, R.W. Eades and Tom Hamlett were visited for hors d'oeuvres, a main dinner course and dessert respectively. Mrs. R.C. Hoelscher was hostess with

Mrs. Eades.

Gifts were exchanged from a Christmas tree in the Hamlett home. A guest, Mrs. Gerald Wilson, was introduced to tell a Christmas story.

Other special guests were Mrs. Doug Manning and Mrs. Joe White.

Members present included Mmes. Elmer Kimball, Lloyd Kirkeby, Melvin Thompson, Raymond White, John Jacobsen Jr., Ben Childers, Ivan Block, Boyd Foster, Jim Bookout and Pete Caviness.

Eastern Star Appoints

Rainbow Board Members

Combination Christmas party-supper was held for members of Eastern Star Tuesday evening in the Masonic Hall.

Guest speaker was Sally Teague of Plainview, deputy grand matron of District II.

Board members for the Order of Rainbow for Girls were appointed during the business meeting. They included Mmes. Vernon Darden, Robert Harris, J.A. McWhorter, Rodger

Ruland, Marvin Coffey, Arthur Clark, Charlie Brown and Marie Cline.

A Christmas tree was held and gifts exchanged by the 42 guests present. Recognized as visitors were Verna Mae Williams of Plainview and Marie Hunsley, Westgate resident.

Hosts were Mae Fralin, Mr. and Mrs. Tom Draper and Mr. and Mrs. Herb Edwards.

Plans Christmas Festivities

All national members of the American Association of Retired Persons are invited as guests to the local chapter's Christmas party at 7 p.m. Dec. 20 in Community Center.

A program of Christmas

music will be presented by the Stanton Junior High choir directed by Doug Morris. Readings appropriate to the season will be given by Mrs. Hamah.

Refreshments will be served and casual conversation will be part of the entertainment.

Vincent L. Tofany, Safety Council President:

"The proposed 15 per cent cutback in the availability of gasoline and lower limits could reduce the annual traffic fatality toll by as much as 20 to 25 per cent."

Claude S. Brinegar, Transportation Secretary:

"The time has come, I think, to take a broader look at how to build and run mass-transit systems..."

EXPERT REPAIR
on
BUICK PONTIAC
GMC TRUCKS
JOHN ORSBORN

Free Pickup
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HOME
OWNED

We've a wonderful collection of ROBES for the holidays
\$13 to \$30
sketched - warm, cuddly, washable fleece with glitter braid trim... \$26

Sweetbriar

Nadine Jeter, Mgr.
Sugarland Mall



Receive Awards

Jim Lindsey, representative of Pioneer Hi-Bred Company of Plainview recently presented three Hereford men awards for exceeding their individual sales goals. Each works for Summerfield or Westway Fertilizer. At top Lindsey presents the award to John Bob Drake, center to Jimmy White and bottom to Larry Bean.

Appreciation Dinner Held

Musicians and other performers who helped make the Western Jamboree a success were honored with an appreciation dinner Tuesday night at the IOOF Hall with Rebekah and Odd Fellows Lodges hosting.

Honored guests were Mr. and Mrs. Benny Fulkerson.

Fulkerson is the past grand master of IOOF Lodges in New Mexico. His wife is the former Grace Ragsdale.

Musicians and the Merry Mixers Square Dance Club members were introduced. Approximately 70 guests were in attendance.

A NEW COMPANY TO SERVE YOU FRESH, FLAVORFUL, AND DELICIOUS HOME-OWN MILK AND BY-PRODUCTS

HEREFORD Pure Milk Co., Inc.

Hugh L. Kirkland
PRESIDENT

Call 364-6611

For home delivery or buy from your favorite grocery store.

Come by to see us at
100 South Main
"WE'RE HUSTLIN" FOR HEREFORD!

Sharing Is Part Of Fun

Food for a needy local family's Christmas dinner was taken to the meeting of Lone Star Study Club Tuesday afternoon, and for another Christmas gift the club sent a check to Girlstown USA.

Mrs. S.S. Williams was hostess in her home, assisted by members of the social committee, Mmes. M.H. Wiseman, Ed Warren and John Moore.

Mrs. Reuben McGilvery Jr. was the program guest, to read an original poem based on the Old Testament Book of Ruth, one of the ancient prophecies of the birth of Christ.

Holiday decorations made a cheerful scene in the rooms, and the refreshment table was covered with a bright Christmas cloth and trimmed with traditional Yuletide symbols.

Christmas Concert Set

An all-city orchestra Christmas Concert has been planned for 7:30 p.m. Friday in the High School Auditorium.

The 5th and 6th Grade Orchestra, composed of students from all schools in the Hereford system and directed by Charles Jones and Royce Coatney, will play a concert of Christmas music during the program.

Also scheduled to perform will be the Stanton Junior High Orchestra directed by Coatney and the La Plata Junior High String Quintet directed by Jones.

The concert is open to the public and there is no admission charge.

Coffin Finishes Corps Training

Private Sandra J. Coffin, daughter of Mr. and Mrs. Harry L. Coffin Jr., 217-B Avenue A; of Hereford, completed eight weeks of basic training at the Women's Army Corps Center, Ft. McClellan, Ala.

She received instruction in army history and traditions, administrative procedures, military justice, first aid and field training.

Three Local Men Honored For Sales Performances

Three local men were recently recognized when they were awarded the Silver Dollar Club Trophy by Pioneer Hi-Bred Company of Plainview for outstanding sales performance during the past year.

The three men, all employed by Summerfield Fertilizer or Westway Fertilizer received the award from Jim Lindsey of the Pioneer Company.

John Bob Drake received the award for exceeding his sales goal 61 per cent; Jimmy White exceeded his sales goal 81 per cent; and Larry W. Bean ex-

ceeded his sales goal 51 per cent.

Ninety-two Pioneer dealers throughout Texas received the award.

The trophy has an attractive walnut base with a plaque bearing Summerfield Fertilizer and Westway Fertilizer's name. A miniature replica of a Pioneer field sign and an authentic early-

vintage silver dollar are encased in two plexiglas blocks mounted on the wood base.

The Pioneer Silver Dollar Award Program was started in 1971 to recognize dealers who exceed their yearly sales goal of Pioneer brand seeds by at least 30 per cent.

Summerfield Fertilizer and Westway Fertilizer have been Pioneer dealers for nine years.

NEWS VIEWS

Gerald Robin, Maryland Podiatrist:

"Walking is one of the best exercises for the entire body. A perfect way to work off tensions."

GRAND GRANNY'S THrift SHOP OPENING
DISCOUNT CLOTHING
MEN'S-LADIES-CHILDREN
133 BENNETT
TUES. - SAT. 9-5
"BEHIND SHOOK TIRES"

Boots WEST
★ ★ ★ ★ ★
HWY. 60 E.
364-5961

OPEN 9 - 7
MON. - SAT.

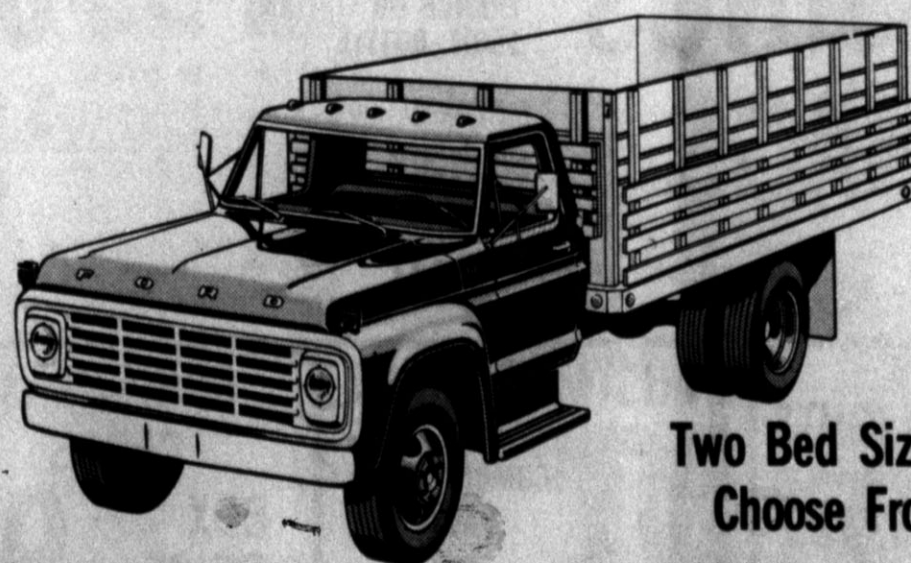
ALL COWTOWN BOOTS \$39.95

Boot TOTE BAGS \$12.95	DOWN JACKETS \$39.95 and up
Boot OVERSHOES \$9.95 and up	Resistol HATS \$17.50 and up

Ladies Purses and Billfolds.

Layaway Now For Christmas.

ORVAL WATSON FORD TOPS THEM ALL!



Two Bed Sizes to Choose From!

1974 FORD F600
With 18' Bed and Hoist

1974 FORD F600
With 16'4" Bed and Hoist

Both Trucks Rigged-Ready to Roll!

GET OUR "ALL-STAR" TRUCK DEAL
If You Didn't Buy it From 100 W 1st

ORVAL WATSON FORD SALES

364-2727

You Paid Too Much!



TRIM YOUR TREE WITH... SAVINGS AT FURR'S

PRICES IN THIS AD
EFFECTIVE THRU
DECEMBER 15, 1973

POTATOES ALL PURPOSE RUSSET 10-LB. BAG **88¢**

BANANAS CENTRAL AMERICAN GOLDEN RIPE LB. **12¢**

ORANGES CALIFORNIA'S FINEST NAVEL LB. **5 FOR \$1.00**

TANGERINES ARIZONA'S FINEST LB. **5 FOR \$1.00**

GRAPEFRUIT TEXAS RUBY RED LB. **14¢**

APPLES RED OR GOLDEN DELICIOUS LB. **28¢**

PEARS **28¢**

CABBAGE TEXAS FINEST LB. **9¢**

CARROTS 1 Lb. Cello Pkg. **2/29¢**

TURNIPS PURPLE TOP LB. **19¢**

BACON
FARM PAC 1 lb. **99¢**
FRONTIER 1 lb. SLICED SLAB **99¢**

PORK CHOPS
FAMILY PAC **\$1.09**
9 TO A PKG.

TURBOT
FROZEN FILLETS LB. **89¢**

PATTIE MIX
BEEF & VEG. PROTEIN LB. **69¢**

ROUND SIRLOIN FURR'S PROTEIN STEAK LB. **\$1.09**

CLUB STEAK FURR'S PROTEIN STEAK LB. **\$1.35**

RIB CHOPS FURR'S PROTEIN STEAK LB. **\$1.09**

STEW MEAT EXTRA LEAN LB. **\$1.14**

T-BONE FURR'S PROTEIN STEAK LB. **\$1.49**

SIRLOIN TIP FURR'S PROTEIN STEAK LB. **\$1.49**

CUBE STEAK FURR'S PROTEIN STEAK LB. **\$1.49**

Delicatessen

½ FRIED CHICKEN ALL FOR **\$1.69**

½ PT. COLE SLAW

½ LB. POTATO SALAD

BAKED BEANS PT. **69¢**

MACARONI SALAD PT. **69¢**

PICKLES FOOD CLUB SWEET CHIPS QUART JAR **59¢**

KETCHUP HUNT'S QUART BOTTLE **59¢**

TISSUE TOPCO, BABY SOFT ASSORTED COLORS 4-ROLL PACKAGE **49¢**

GELATIN FOOD CLUB ASSORTED FLAVORS 3-OZ. PACKAGE **10¢**

SYRUP STALEY PANCAKE 24-OZ. **59¢**

FRUIT CAKES MERICO, 24-OZ. PKG. (DELUXE 32-OZ. \$2.99) **\$1.09**

GREEN BEANS FOOD CLUB CUT NO. 303 CAN **4 FOR 88¢**

DRESSINGS WISHBONE, DELUXE FRENCH OR ITALIAN 16-OZ. BOTTLE **69¢**

TEA BAGS LIPTON'S 100 COUNT PACKAGE **\$1.19**

COCA COLA
or
7 up
6 FOR \$1.25
32-OZ. RETURN BOTTLES

WE GIVE GOLD BOND STAMPS
Double Tues. & Wed. with \$2.50 purchase or more

MARGARINE FLEISCHMANN'S REGULAR 1-LB. **59¢**

CHOCOLATE CHIPS BAKERS 12-OZ. **49¢**

RAISINS SUN MAID 15-OZ. BOX **68¢**

CUT CORN POTATOES GAYLORD WHOLE KERNEL FRESH FROZEN 24-OZ. PKG. **49¢**

CUT OKRA GAYLORD FRENCH FRIED FRESH FROZEN 5-LB. PKG. **99¢**

WAFFLES TOP FROST FRESH FROZEN 20-OZ. PKG. **69¢**

TOP FROST FRESH FROZEN 10-OZ. pkg **25¢**

TOTINO'S PIZZA SAUSAGE, OR HAMBURGER 14-OZ. **99¢**

PUNCH HAWAIIAN ASS'T FLAVORS 46 OZ CAN **45¢**

FARM PAC CHIPS CORN, POTATO OR TORTILLA, PKG **39¢**

REYNOLDS FOIL 25 Ft. Roll **4 FOR \$1.00**

TOPCO CLEANER WITH AMMONIA QUART **39¢**

WINDOW CLEANER TOPCO 15-OZ. **35¢**

SWEET RELISH DEL MONTE 12-OZ. JAR **3 FOR \$1.00**

GREEN GIANT VEGETABLES
NIBLET CORN OR CUT LEAF SPINACH IN BUTTER SAUCE OR NIBLET CREAM CORN 10-OZ. **44¢**

NO SALES TO DEALERS
VALUABLE COUPON
THIS COUPON ENTITLES YOU TO
SAVE 25¢
MARYLAND CLUB COFFEE
1-LB. CAN WITH COUPON **84¢**
WITHOUT COUPON **\$1.09**
EXPIRES 12-15-73
LIMIT ONE COUPON PER FAMILY

GARLIC SALT SCHILLING'S 3 1/2 OZ **37¢**

MEAL FOOD CLUB WHITE OR YELLOW, 5 LB BAG **59¢**

FURR'S OWN AIM CHRISTMAS LIGHTS 25-LITE OUTDOOR RED, GREEN OR ASS'T SET **\$2.89**

50-LITE 5-WAY FLASHING SET ASS'T COLOR OR SOLID CLEAR EA. **\$1.09**

100 5-WAY FLASH SET MULTIPLE BULBS WEATHERPROOF SET **\$2.19**

30-LITE 3-WAY BLINKING CIRCLE USE ON TREE OR WALL PLAQUE ASS'T COLOR BULBS SET **\$1.89**

CHRISTMAS PAPER 6-ROLL COMBINATION PACK **99¢**

JUMBO ROLL PAPER OR FOIL 26" WIDE **73¢**

CHRISTMAS CARDS BOX OF 25 **99¢**

TOPCREST CHRISTMAS BOWS 25 GIANT BOWS WITH STICK-ON BACKING PKG **39¢**

CLEO' WIDE SHEEN RIBBON 100 Feet Ass't Colors **39¢**

MICRIN PLUS MOUTH WASH 18-OZ. SIZE **63¢**

POWDER JOHNSON & JOHNSON 24-OZ. SIZE **\$1.37**

Polaroid Colorpack Land Film Type 88 for Square Shooters ROLL **\$2.99**
Type 108 for the other pack cameras ROLL **\$3.99**

HAIR DRESSING PROTEIN 29 DRY CONTROL 13 OZ **\$1.20**

HAIR CONDITIONER LIFE 6 OZ **\$1.23**

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

SHOP Furr's MIRACLE PRICES



Mrs. Jim Ogle
... with son Jimmy

Let's Cook

Mrs. Ogle Likes Rapid Shooting Down River

By SANDY INMAN
Brand Staff Writer

MRS. JIM OGLE describes herself as a non-conformist. "I enjoy living and I try to take advantage of it," she says. "There are so many activities I enjoy including all outdoor sports and, of course, traveling."

Always on the go, the petite homemaker estimated she has driven over 10,000 miles this year. "I love getting in the car and seeing how other people live and how their lifestyle differs from mine," she explains.

MRS. OGLE has been in every state except four. Born in Massachusetts, she relates to herself as a "pure Yankee." She moved with her family to California at the age of nine. It was while living there she became interested in river rapid shooting.

"As a gift from my parents when I graduated from high school, I received a trip down the Colorado River. The only hitch was learning to ride in a raft and eat at the same time." "It was extremely exciting and challenging though sometimes it was a little frightening. If I had it all to do over again, I wouldn't hesitate," she laughs.

SHE COMMENTS that all food and camping equipment was put in waterproof bags and tied on the rafts. "We ate our meals on the rafts which was difficult at first, because the water would come up around our necks and then lower, but we eventually got used to it." "I finally got where I would make a game out of feeding the fish as I was eating. After all, the fish were right there with you when the water rose around your shoulders," she laughs. "We virtually lived in the water during the day since the temperature very seldom got below 125 degrees," she explains.

AN EXPEDITION of around 30 people rode the rapids with Mrs. Ogle beginning above the Grand Canyon and finishing at Lake Mead 12 days later. Ages of the group ranged from nine to 70 years.

"What made the trip so satisfying, excluding the fact that it was a great personal triumph, was that our group was among others distinguished as being the first people to ever travel down that particular tract of the river," she smiles.

CLASSIFIED AS a real sports enthusiast, Mrs. Ogle also has backpacked in the mountains for days at a time. "I used to work in the summers taking various supplies to men that worked in the mountains. I would leave on Mondays and return on Friday."

Very youth oriented, she is involved with the Happy Hustlers 4-H Club and the 4-H Teen Leaders Association. "I

relate easily to young people and try to help them understand some of the world's problems and how to cope with them," she comments.

"THE YOUTH of today are bright and catch onto things quickly. I enjoy listening to their ideas and problems and relating to them on their level."

The 4-H dog care and training program was started here by the homemaker.

"I became involved in this when a friend of mine gave me a female Australian cattle dog about five years ago. I raised this breed of dogs and one thing led to another, and I decided some sort of training program was needed here."

THE MOST recent project of the 4-H club leader is to begin a Range Helping Plant Identification project. "This project is basically designed to help the kids get ready for the County Elimination Contest which is scheduled in April," she says. "They will learn to identify various plants and we have field trips planned."

Mrs. Ogle has attended California State Polytechnic University and Northern Arizona University.

THE OGLES have two children, a son Jimmy, and a

five-year-old daughter Juno. The family resides at 708 Ave. F. Her husband is employed at J.C. Penney's Store at Sugarland Mall as assistant manager.

A thrifty and easily prepared dish the family enjoys is Hamburger Casserole.

HAMBURGER CASSEROLE

1 lb. ground beef
1 T. minced onion
1/2 tsp. salt

1/2 tsp. pepper

1 pkg. (10 oz.) frozen mixed

vegetables, broken apart

1 can of cheese sauce (1 c.)

1 pkg. (16 oz.) frozen fried

shredded potato rounds

Heat oven to 375 degrees. Mix

beef, onion, salt and pepper in

ungreased two quart casserole.

Arrange vegetables on meat

and pour cheese sauce on

vegetables.

Cover with frozen potato

rounds. Bake in covered dish

one hour or until potatoes are

golden brown. (Add crunch to

the dinner with celery and

carrot sticks.)

Substitutions: For instant

onion: 3 T. minced onion. For

frozen mixed vegetables: 1 pkg.

frozen peas and carrots, corn or

chopped broccoli. For cheese

sauce: one can condensed

cheddar cheese soup.

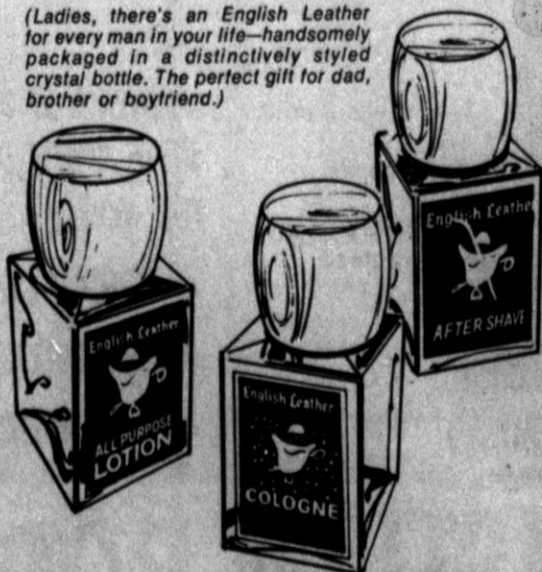
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the notions
we've got
the lotions

Revitalize your image. Famous English Leather After Shave soothes nicks and scrapes, smooths your skin. Its scintillating scent is an ego booster that helps you face the world. \$2.50

English Leather All Purpose Lotion combines a deodorant with an after shave—for the man who's ready to come on strong. Use it—after shower, after hours... after anything. \$3.00

Blended to last hour after hour, English Leather Cologne strikes an elegant fragrance note for the man who wants to make that first impression an indelible one. (Fashion note: Try sprinkling a few drops on apparel.) \$3.50

(Ladies, there's an English Leather for every man in your life—handsomely packaged in a distinctively styled crystal bottle. The perfect gift for dad, brother or boyfriend.)



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DOWNTOWN

SUGARLAND MALL

Christmas time at...

Anthony's
C. R. ANTHONY CO.

SPORTS COMBO

Choose any
SPORT COAT
IN STOCK FROM
\$35⁰⁰ to \$59⁰⁰

AND YOU MAY SELECT ANY
DOUBLE KNIT SLACK
IN STOCK UP TO \$20⁰⁰ PAIR

\$5⁰⁰
FOR

Don't pass up this great opportunity!

OPEN 9:30 to 8:30
TILL XMAS

UNDERWEAR BY **Hanes**

MAKES HIM FEEL
GOOD ALL UNDER

POLYESTER FILLED SLUMBER BAGS WITH PILLOW

Colorful novelty prints, washable, all purpose

10.99 Value
7⁸⁸

Any boy or girl will love one of these polyester filled sleeping bags for cold comfortable 100% cotton rib-knit briefs, available all night. Completely washable with ble in white, with wide elastic waistband and rustproof zipper, in warm and light-durable double panel seat. Sizes 28-44, weight novelty fabrics. And, as a special bonus, a pillow is included with each slumber bag.

SHOP EVENINGS AT ANTHONY'S

Ladies' Robes
So Nice To Wake Up To
\$7.

Ladies long nylon tunic quilt robes. Lace and embroidered trim. Assorted pastel colors and styles. Sizes 10 to 18. Reg. \$9.

OTHERS \$16⁰⁰ to \$20⁰⁰

DISCONTINUED
SAMSONITE CARIBBEA 11
SOFT SIDE LUGGAGE

20% OFF

LADIES-GIRLS WINTER COATS

LADIES CUFFED PANTS \$6⁸⁸

NOW 1/3 OFF

MENS' TRAVEL SETS
AND PERMANENT PRESS, TOO.
PAJAMA AND ROBE SETS

\$10⁹⁹ SET

VALUES TO 15.99
CHRISTMAS PRICED

Give your man this attractive, wear-able pajama and robe set that comes in its very own full-over carrying case. Just the gift for a man who travels. Made of 65% Polyester and 35% Cotton permanent press, the novelty print long sleeve top has contrasting trim, the solid color, long leg coat style bottoms coordinate with the top and the matching solid color belted robe tucks them both. Pajama sizes A, B, C, D. Robe sizes S, M, L, XL. Reg. \$15.99 Set.

OUR REGULAR
\$5.99 PAJAMAS

SALE PRICED **\$4.40**

SUGARLAND MALL



SAVE 30%
MENS' WARM
WINTER COATS

ONE GROUP
1/3 OFF

VALUES TO \$120⁰⁰
SIZES 36 to 46
* CORDUROY
* SUEDE-LOOKS
* VINYL



Hereford Woman's Sister Married In Amarillo

An evening ceremony was conducted for the marriage of Jacklyn Rosemarie Burch and Jeremy Lynn Pierce, both residents of Amarillo, Friday at South Georgia Baptist Church with the Rev. Lloyd Riddles officiating.

The bride, daughter of Mrs. Charles A. Keller of Amarillo and the late James H. Burch Jr., is the sister of Mrs. Jim Tucker of Hereford, whom she has frequently visited. The bridegroom is the son of Mr. and Mrs. L.C. Pierce of Amarillo.

Mrs. David Doherty served her sister as matron of honor and Denny Merrioth of Springlake, cousin of the bridegroom was best man.

Given in marriage by Jim Tucker, the bride wore a traditional white satin wedding gown and carried a bouquet of pink and red roses and carnations.

Her attendants' dresses had red velvet skirts and pink satin blouses with short puff sleeves. A reception at the church followed the ceremony.



Mrs. Jeremy Pierce
nee Jacklyn Burch

Newcomers Have Christmas Party

A Christmas party for newcomers Club members, their families and friends was held Saturday evening in the Flame Room of Pioneer Natural Gas building.

Santa Claus passed out gifts to the children before they played games, including pin-the-nose-on-Rudolf.

Adults were entertained with traveling bridge and later exchanged gifts. Punch and snacks were served from a holiday decorated table. There were 35 guests present.

Jewelry Gifts Are Lasting

Cowan Jewelers
DOWNTOWN

Mrs. Abalos'
Lil Charro Too Resturant
Will be open on Sundays
December Only!

11 A.M. — 2 P.M.
5 P.M. — 9 P.M.

"The Mexican Food People"

837 E. 1st 364-6821

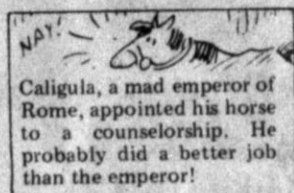
Holiday Coffee Entertains Club

A Christmas coffee with a program of seasonal music was given for Dawn Music Club members Monday morning in the home of Mrs. Robert Strain, with Mrs. Gerald Parker as co-hostess.

Holly and tinsel garlands were twined on the colonnade in the entrance hall, above the fireplace and around chandeliers in the den, where a Christmas tree sparkled in one corner.

Coffee was served from a table set before a wide window, with a miniature Santa and his sleigh riding across the white cover.

Music in a winter mood made up the program by members.



Caligula, a mad emperor of Rome, appointed his horse to a counselorship. He probably did a better job than the emperor!

Mrs. R.T. Stewart sang Winter Wonderland, Mrs. J.E. Brooks' solo was Let It Snow, and Mrs. Carl Kleuskens' was Christmas Song, all accompanied by Mrs. Carl Wimberley at the piano.

Mrs. Strain played Sleigh Ride as a piano solo, and Mrs. Parker played Skaters Waltz. Mrs. Clarence Betzen told the story of the Hymn Of The Month, Brightest And Best (Heber). The group sang this hymn and other Christmas songs with Mrs. Wimberley as pianist.

Mrs. Roy Manning read the Nativity story from St. Luke's Gospel and Mrs. R.E. Curtsinger gave the closing prayer.

Brightly-wrapped gifts were heaped around the tree for an exchange by members who had sent gifts to the Amarillo veterans' hospital as a Christmas project.

Those present included Mmes. Dwayne Nelson, H.V. McCabe, J.B. Caraway and Edgar Sowell.

Small Talk

By SUE COLEMAN
Women's Editor

WITH ALL the alarms over the gas shortage so it's hard to make firm plans for holiday trips, maybe Linnie Mae Roberson has the right idea. She is making her Christmas visit early to the family of her son, Donald, in Yuma, Ariz.

Actually, the early December trip was made so she could attend the wedding of the Donald Robersons' youngest daughter. Then Linnie Mae will be at home Christmas, which she says is a long-time custom that she doesn't want to change.

TIMING for another family visit, this time to Hereford, was made to coincide with the pheasant season here. So Dr. and Mrs. Joe Eckhardt and sons, Mark and Jay, have been guests in the home of her mother, Bessie Lee Wood.

They live at Llano; Mrs. Eckhardt is Bessie Lee's daughter Linda, who has a lot of friends to visit in Hereford as she grew up here.

This isn't an early Christmas visit, though, as Bessie Lee plans to go to Llano for the holiday.

SOME OF the Community Concert Association members who hear the Big Band Cavalcade Saturday night are surely going to think they are listening to classical music of the olden days. And their eyes

will likely pop at the sight of a dance band consisting of more than amplified guitars and drums.

It will be popular music from the 1930-40 period, and the audience will for the first time in Hereford CCA history have numerous youngsters because children's memberships were sold at a reduced price this year. It's an interesting situation.

The concert will be open only to holders of CCA membership cards, as usual. But officers of the association want to remind members, as usual, that use of the cards is transferable.

In other words, if you can't go to the concert you may loan your card to someone else in the family, or a neighbor or a friend who would enjoy the program.

Mother-Daughter Tea Party Given

A mother-daughter tea was held by members of Merry Maidens 4-H Club Saturday with the program entitled The Night Before Christmas in Texas, That Is.

The program was presented by Stephanie Paetzold, Connie Terry, Melinda and Melissa Tatum and Tammy Fishbaucher.

Each girl brought a gift for exchange and the club's leader was presented a Christmas gift by members.

Unusual tree decorations, made from corn shucks, were arranged by Joyce Lynn Aven, Julie Chapman and Kelly Scoggins.

Refreshments were served by Denise De Hart, Lora Coker, Stephanie Kelso and Paula Terry to the 65 guests present. Special guests included Argen Draper and Joyce Shipp, county extension agents.

Young Matron Is Honored With Shower

Mrs. Johnny Hoffman was honoree at a layette shower Tuesday evening in the Flame Room of Pioneer Gas Co., with Mmes. Larry Moseley, Lindell Fisher, Tommy Brown and Steve Jones as hostesses.

Gift packages were opened after guests were served punch and cookies. A stork figure centered the table, which was covered with pink and blue net over white satin.

Special guests were the honoree's mother, Mrs. Ernest Brown; her mother-in-law, Mrs. Max Hoffman of Umbarger; and her grandmothers, Mrs. N.A. Brown of Hereford and Mrs. S.B. Pulliam of Clovis.

Programs Ahead For Music Club

Special programs for the winter months were mentioned in Music Study Club Monday afternoon, as members were reminded they will give the annual Fine Arts program for the County Federation of Women's Clubs Jan. 28, and present an operetta in the garden room at Kings Manor retirement home in February.

Next practice for the operetta was set at 2 p.m. Jan. 7 in Mrs. Allen Cansler's home.

A Christmas program was given at the tea Monday in the home of Mrs. Dolson W. Palmer. Mmes. Paul Lyons, Wesley Gulley and Wes Fisher were other hostesses.

Mrs. W.E. Dameron, who was program leader, also poured tea at a long table in the dining room. Blooming poinsettias and tall red candles were arranged as a centerpiece.

Sounds of Christmas made up the program in music, divided into four sections. Sounds of children at play were invoked by a piano duet, Frosty The Snowman, played by Mrs. Bill Brady and Mrs. Ellis Coombes.

Mrs. Joe Hacker played Sleigh Ride as an organ solo;

Mmes. Tom Burdett, Joe Reinauer Sr. and Lyons sang Winter Wonderland with Mrs. Hacker as accompanist; Mrs. Wayne Thomas and Mrs. J.C. McCracken played The Sleigh as a piano duet in presenting the sounds of the country.

City sounds were heard in Mrs. Buddy Peeler's solo, It's Beginning To Look A Lot Like Christmas, accompanied by Mrs. McCracken. Finally, sounds of warmth and friendship were in The Christmas Song, sung by Mrs. Mack Cansler with her mother, Mrs. J.R. Allison, playing piano accompaniment.

Mrs. Gulley directed the club in singing the Hymn Of The Month, Brightest and Best, by Heber.

Guests for the program were Bliss Burdett and Melanie Peeler, daughters of members, and Mrs. A. Pat Jones.

Other members present were Mmes. Dale Young, W.T. Carmichael, Jack Rogers, S.O. Wilson, C.J. Mountz, Ken Walser, Lynton Allred, J.T. Gilbreath, Jack Keeling, A.J. Schroeter and Miss Frances Dameron.

Tasting Lunch Is Merry Event

Gourmet food, specialties of the guests, was arrayed on the long dining table at the Wilbur Gibson home for a holiday tasting bee Tuesday, the December meeting of Hereford CowBelles.

In come-and-go style, members came to lunch around the noon hour, each bringing a dish to be sampled by the others. They lingered to talk informally in the rooms which revealed gay holiday dress.

Candles rose from a wide base of evergreens on the table. Focal point of living room decor was over the fireplace, where swags of greenery were punctuated with pink bows.

Mrs. Melvin Cordray greeted guests as they arrived. Hostesses with Mrs. Gibson were Mmes. Carroll Newsom, Charles Hoover, Frank Zinser Jr., Hilrey Aven and Leo Helman.

Because there was no gathering of members at any one time during the party, it was decided that the CowBelle Of 1973 will be announced at the January meeting insted of this month.

Mrs. Allmon Hostess For Club

A Christmas program and gift exchange entertained members of West Hereford Extension Club Tuesday afternoon in the home of Mrs. D.W. Allmon.

Mrs. John Jacobson Sr. spoke of Famous Women Of The Bible, and the story of the first Christmas as told in the New Testament was read by Mrs.

Allmon. The hostess gift went to Evelyn Bell. Gift packages were exchanged and refreshments in holiday motif were served.

Those present included Mmes. A.C. Flowers, Roy Boyd, U.V. Pierce and Lewis Keyser.

Master Charge—
Bank Americard Honored by
Cowan Jewelers
DOWNTOWN

IMPORTANT NOTICE TO EMPLOYERS

Effective January 1, 1974

ANY EMPLOYER WHO EMPLOYS ONE OR MORE PERSONS IS SUBJECT TO THE
WORKMEN'S COMPENSATION ACT

IF YOU DO NOT NOW CARRY WORKMEN'S COMPENSATION INSURANCE, CONTACT
YOUR AGENT FOR INFORMATION.

Farm and Domestic Employees are Exempted from this law.

This Notice Given Through the Courtesy of Your

HEREFORD INDEPENDENT AGENTS

PLAINS Insurance Agency
218 W 3 St. 364-2232

Lone Star Agency inc.
364-0555

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205 S 25 Mile Ave. 364-4918

-And A Merry Christmas To All-

For Moms, Dads, Children, Relatives and Friends



A gorgeous, full-color collectors' item!
GREAT COLLECTORS' CARS
Over 130 Vehicles Selected from the Great Automotive Collections of the United States and Europe
by Gianni Rogliatti, author of The Ferrari

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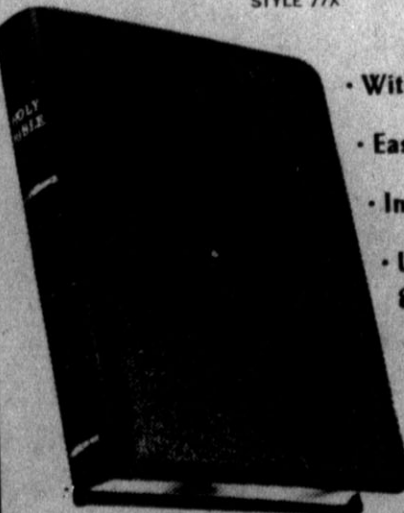
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A LIFETIME POSSESSION

A Cambridge Bible bound in real Morocco leather

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STYLE 77X



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- ARTIST OF THE OLD WEST by John Evers

The

CHRISTIAN BOOK STORE

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HEREFORD

364-0550

Calendar Of Events

THURSDAY
 Vedula Study Club progressive dinner, starting in the home of Mrs. Howard Birdwell, 7 p.m.
 Hereford Riders Club Christmas party, Community Center, 8 p.m.
 St. Anthony's Women's Organization Christmas party, parish auditorium, 8 p.m.
 Mon Amis Study Club Christmas party and luncheon, House of Wong, 11 a.m.
 Calliopean Study Club Christmas party, home of Mrs. Dale Furr, 300 Douglas, 7:30 p.m.
 Wyche Extension Club Christmas party, home of Mrs. L.B. Wortham, 2:30 p.m.
 Kiwanis Club, Civic Club Center, noon.
 Jaycees, Dickie's Restaurant, 8 p.m.
 Rotary Club Ladies Night, Country Club, 7:30 p.m.

FRIDAY
 Sweet 'n' Fancy Decorating Club, home of Mrs. M.D. Henson, 703 Miles, 9:30 a.m.
 Cultural Extension Club Christmas party luncheon, Reddy Room of Pioneer Natural Gas building, noon.
 Hereford Garden Club Christmas party, home of Mrs. L.W. Norvell, 2:30 p.m.
 Sunshine Club Christmas party, home of Mrs. Buck Watts, 7:30 p.m.
 Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.

SATURDAY
 Community Concert Association program, Big Band Cavalcade, in high school auditorium, 8 p.m.
 Christmas musical for children, Babes In Toyland, sponsored by Community Players in Stanton school auditorium 2:30 and 7:30 p.m.
 Messenger Extension Club Christmas party in clubhouse, 7 p.m.

MONDAY
 Order of Rainbow For Girls Christmas party, Masonic Hall, 7:15 p.m.
 Kappa Iota Chapter of Beta Sigma Phi Christmas party, home of Mrs. George Muse, 7:30 p.m.

TUESDAY
 Heritage Extension Club Christmas party, home of Mrs. Joe Bowers, 7 p.m.
 Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.

Calorie Patrol TOPS Club, Community Center, 9:30 a.m.
 member's children, Community Center, 8:30 p.m.
 CFW, First Christian Church, coffee at church, 9:30 a.m.
 Knights of Columbus, KC Hall, 8 p.m.

WEDNESDAY
 Merry Mixers Square Dance Club Christmas party for

Lions Request Help In Reaching Goal

The Lions Clubs of District 2-T1 are asking for and need your help this Christmas. They are sponsoring the much needed "Girlstown Christmas Fund", and they need your donations in order to buy each of the 106 girls a new coat and shoes for Christmas. Their objective is to

raise \$50.00 for each girl and you can help by sending your contributions to Girlstown, USA, P.O. Box 550, Amarillo, Texas 79105.

This year's honorary co-chairmen of the "Girlstown Christmas Fund" are Ron

Slover, KFDA-TV, Farm and Ranch Director, Jim Currie, KVII-TV, Program Director, and Royce Botterford, KGNC, Radio and TV Farm Director.

Give a gift of warmth and joy to the girls of Girlstown this Christmas. Let's let them know

someone cares. Now's the time to reach down into your heart and give to the "Girlstown Christmas Fund" by mailing your donation to:

Girlstown, USA, P.O. Box 550, Amarillo, Texas 79105

Neighbors' Party Is Holiday Event

While holiday carols are in season, two hostesses named Carol added to the Christmas spirit in their neighborhood with a pretty coffee Tuesday morning.

Mrs. Lewis Block and Mrs. Tom LeGate, whose homes are in the same block on Nueces Street, gave an unusual neighborhood party, inviting other residents on that street and nearby Oak.

Fir branches curved across the wrought-iron porch supports, each centered with a giant red velvet bow, and to further welcome callers a wreath of the same greens with another bow was hanging on the front door.

The hostesses by turns greeted guests at the door and poured coffee at the dining table, which had in the center a

rectangle of green branches with a big red candle burning beside a quaint Christmas angel figurine.

Other candles in green wreaths were placed about the living room, and in the den a tinsel-draped tree stood in a corner opposite the fireplace.

A Nativity scene was arranged on the mantel, with bright Christmas stockings hung below. On the hearth was a poinsettia plant in bloom and a fireplace log with a big red bow atop it.

The neighbors who were guests became better acquainted in informal conversations during the hour. All are relatively new to the neighborhood, on streets where most homes have been built in the past year.



Whirlpool



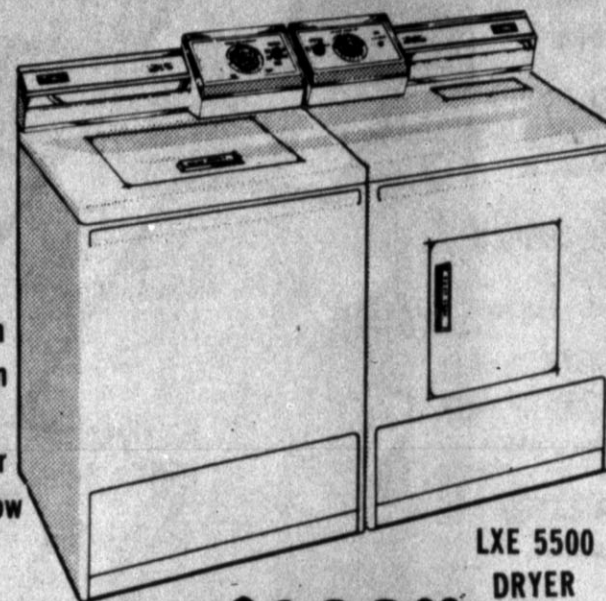
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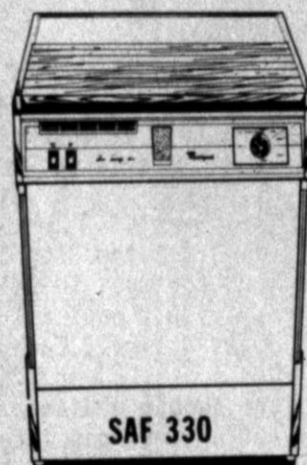
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Rev. Dick Hollis

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Rev. C. H. Frost, Pastor
302 Knight Street

SUMMERFIELD BAPTIST CHURCH
Rev. Niel Foster

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ASAMBLEA DE DIOS**
13th & Ave. H
Rev. Ralph J. Molina

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LATTER DAY SAINTS**
(Mormon)
Country Club Drive

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Rev. J. L. Bozeman
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GREENWOOD BAPTIST CHURCH
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Robert Foster, Pastor

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Sunset and Plains Ave.
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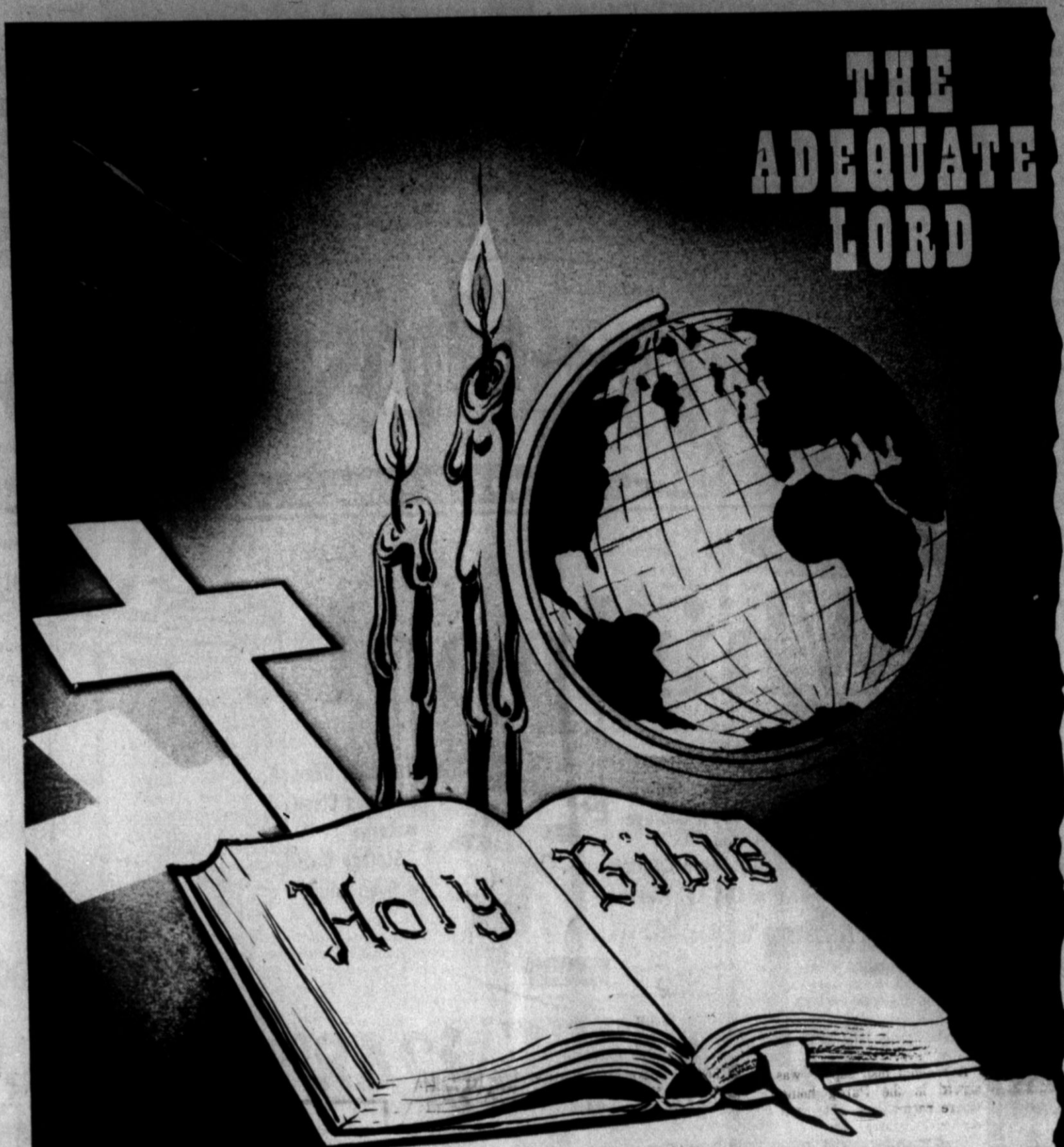
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Surely He is the Adequate Lord, able to fulfill all the needs of His world. And oh how many needs there are: poverty and disease; wars and riots; illiteracy and inequality. Our newspapers are full of accounts of so many malicious acts that we wonder if such evil can ever be stopped. But it must be, and it can be, through the fantastic love of God.

All too often we look at a problem and forget the individual. We look for mass solutions to individual needs. We need individual solutions. Christ didn't heal all the lame; He healed the ones who came to Him, one at a time. Each was a step closer to the solution.

We should dedicate ourselves to helping those around us to know God. One day at a time, one life at a time. It may seem slow, but it's the only way. Individuals must be changed in order to do away with the problem. Christ is the only way. He is the answer. He is the Adequate Lord.



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THE CHURCH IN YOU
Form a combination for good. Be a regular
CHURCH GOER and a daily BIBLE READER.

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**IMMANUEL LUTHERAN
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Elder Hollis A. Morel, Pastor
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PARTY GOODIES—Mrs. Leroy Johnson, right, hands a cup of coffee to Mrs. Marvin Welty as Mrs. Ulys Pierce reaches for a decorated napkin and Mrs. Gaylon Bryan waits to be served at the refreshment table where Christmas cookies and candles were spread for Home Demonstration Club members at the County HD Council's annual party Monday afternoon. An old-fashioned parlor lamp was set in a base of greens and fruit for the centerpiece of the holly-bordered table.

Ceremony Of Carols To Be Sung

Christmas music by a contemporary composer, Benjamin Britten's Ceremony Of Carols, will be presented by Hereford High School Sophomore Girls Choir at 8 p.m. today in the Presbyterian Church.



Moslem folk belief holds that supernatural beings lived just below the sands of the Sahara tripping camels and draining water holes!



IN CHILDREN'S SHOW—Gaiety and wonder of childhood at Christmastime is visible in settings, costumes and songs of the musical show, Babes In Toyland, which the Peter Piper Players of Amarillo Little Theatre will present at 2:30 and 7:30 p.m. Saturday in Stanton Junior High auditorium. The showing here is sponsored by Hereford Community Players. Tickets at 75 cents for children and \$1.25 for adults may be bought at the door.

Families Of Club Feted

Holiday fun for family members was featured in Young Homemakers Extension Club's Christmas party in the Richard Patzig and Allen Evers homes. A covered dish supper was served in the Patzig home, where rooms and table were decked in holiday color. Club members and their husbands exchanged gag gifts afterward, and played dummy bridge. Children were entertained at the Evers home, where a visit from Santa was a highlight of the evening. Present were Messrs. and Mrs. Bob Brown, Don Daugherty, Sam Mazurek, Nick Milburn, Dean Baxter, Marvin Welty, John Johnson, Evers and Patzig and their families.

Musical Tea For Pupils, Parents Set

A musical tea for piano pupils of Mrs. Ellis Coombes and their parents is planned for 2:30 p.m. Sunday in the teacher's home, 707 North Lee. The students will entertain their parents as special guests. Those to take part are Lisa Honea, Karol and Kristi Shook, Salah Igal, Judith Dement, Ruth Griego, Sandra and Cheryl Neilsen, Diane and Cathy Warden.

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From
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Cowan's Jewelers
Downtown

Festive Footwear For Christmas Giving

Nifty, new fashion footwear, comfort cushioned and styled to please. A fun-and-fancy-free gift for the lady in your life!

Daniel Green
LEISURE FOOTWEAR

LOTUS
Black or Champagne Brocade
with Satin Lining

GATTIS SHOE STORE

OPEN TIL 9:00 EVERY NIGHT TIL CHRISTMAS
SANTA'S SHOE HEADQUARTERS
IN BEAUTIFUL SUGARLAND MALL

Mining Company Defies Ecology

The Deaf Smith County Library is featuring Winespring Mountain by Charlton Ogburn this week. Setting for the story is West Virginia where a teenage boy, son of the president of one of the largest coal mining companies in the area, is faced with major decisions concerning his future and the future of the local people.

The library is open on weekdays from 9 a.m. until 5 p.m. and Saturdays until noon. The public is invited to use its free facilities.

WINESPRING MOUNTAIN
by Charlton Ogburn
Set in the coalfields of West

Virginia, Winespring Mountain focuses upon the ravaging of the countryside by strip-miners.

The central character is Wick Carter, teenage son of the president of Allegheny-Keystone Coal Company. For his misdemeanors Wick is banished by his father to the mines in West Virginia and to therapeutic hard work.

On the scene, he learns to operate, not without self-

satisfaction, the huge earth-moving machinery, the trucks, the cranes, the 'dozers that are the tools of strip-mining.

And he meets and observes the people of the area—those who are sunk into apathy like their despoiled landscape, those who actively protest, and those who side with the mining companies for personal advantage.

Among these last is the

raging, ham-fisted Bull Turner, destined to become Wick's personal enemy.

Almost immediately also Wick meets a young, beautiful girl, Letty Sherrod, and here begins an idyll that reminds one of W.H. Hudson's Green Mansions.

For Letty, though traumatically blind, is so sentient otherwise that she is one with Nature, and through her Wick learns to discover in the natural world a purity and a loveliness that match Letty's spirit.

At this juncture, already poised between new and old loyalties, Wick learns that the

mining companies—his father's among them—are closing in on Winespring, the majestic mountain that is his and Letty's particular preserve...

Bird songs in the freshness of morning, the clash and thunder of monstrous machines, and fury of physical combat, the ardor of young romance—all mingle here in a novel with a highly dramatic story line and an urgent point.

Hereford's Gift Center
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LAST MINUTE

SUGARLAND MALL

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Guide

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Our Reg. 77¢ **47¢** Pr.

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Grand to wear under long fashions. Flattering shades. Style No. 433 Size 8½ - 11

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Our Reg. 53¢ **37¢** Pr.



GLOVES

For the Entire Family

Toasty warm gloves and mittens priced to suit your budget. Popular styles and colors for everyone!

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For the Entire Family

Warm knit head fashions for the whole family!

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\$1.29



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FM/AM pocket radio. Battery, carrying strap and earphone. Model No. 10-418

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ROSEWOOD GUITAR

with Nylon Strings
Ideal for Beginners

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RCA PORTABLE PHONOGRAPH

Automatic changer. 6" oval speaker. Solid state amplifier. Plastic case. Model No. VWP-211

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3 Setting Choices
Conditioning Mist Watermist-Regular Set
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•Modern Design
•Guaranteed 1 year
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BED BLANKETS

Cuddly soft and color bright. Luxurious needlewoven Polyester blankets with Nylon binding.

\$3.98

OPEN TIL 8:30
EVERY NIGHT UNTIL
CHRISTMAS



ARTISTIC BAG OF BOWS

Economical package of 25 colored bows.

3 Days Only
Our Reg. 44¢ **27¢** Bag



JUMBO ROLL GIFT WRAP

Holiday paper - 80 sq. ft. Beautiful foil - 26 sq. ft.

3 Days Only
Our Reg. 93¢ **63¢** Roll

HOLIDAY DISHES

Deep dish plastic bowls. Santa or Poinsettia.

3 Days Only
Our Reg. 29¢ **18¢** Ea.



CHEMTOY SPRAY SNOW

Aerosol spray snow makes decorating fun. 20 oz.

3 Days Only
Our Reg. 63¢ **44¢**

9' Christmas GARLAND

NO. 57 Reg. \$1.27

Holly Leaves Poinsettia's **\$1.27**



TOWEL ENSEMBLE

Plush Cotton terry in solids or stripes. Mix or match!

BATH TOWELS **\$1.27** Ea.
Our Reg. \$1.59

HAND TOWELS **77¢** Ea.
Our Reg. 99¢

WASH CLOTHS **44¢** Ea.
Our Reg. 65¢



BRACH'S MERRY CHRISTMAS CHOCOLATES

3 lb. Box

\$2.57 Box
Our Reg. \$2.99



BRACH'S CHOCOLATE CANDIES

Peanut Clusters - Choc. Stars 13½ oz. Bag Your Choice

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Tractor and farm animals, fences too. Plastic set offers hours of quiet play.

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Book Guides Way To Safe, Healthy Food

Two Texas Tech University food and nutrition specialists, Profs. Mina Lamb and Margarette Harden, present what they term "the core of information basic to human nutrition" in a new volume designed for textbook use and published by Pergamon Press, Inc.

The new book, "The Meaning of Human Nutrition," directs learners to include activities "meaningful in the development of their behavioral concepts about nutrition," they said.

Profs. Lamb and Harden are hopeful the approach they have taken "will encourage the learner, or reader, to practice recommended dietary patterns before he tries to direct others to do so."

It also has a chapter on "Concern of the Consumer for Food and Nutrition," written by Dr. Ilse Wolf, also of Texas Tech, who points out that education for the consumer is inadequate unless it provides an understanding of nutrition.

"Many of the common guidelines for food buying which stress the importance of sanitation, appearance, freshness, grade labeling, wholesomeness, quality control and thrift do not necessarily assure any nutritional value," the authors say.

Fresh raw produce and properly processed and stored food as well as solid pack food tend to contain more nutrients than those that are wilted, overexposed to heat and air, or canned in a watery pack.

Their superior nutritive quality is seldom the major concern of the processor, seller, or even of the consumer, they said. Too often the consumer forgets that the ultimate value of any food is the quality and quantity of its nutrient content. "Only when adequate nutritive value is combined with wholesomeness, palatability, and a reasonable price, does the food buyer get his money's worth," Prof. Harden said.

The book contains sections on basic concepts about human nutrition, growth and development as indicators of nutritional needs, the body's need for nutrients, the body's use of energy, protein as a source of amino acids, and mineral elements and vitamins in human nutrition.

The proposed text, which also will be placed in libraries for general reading, has some suggestions for persons eating in restaurants.

It recommends selection of food items be made on the basis

of: the rest of the day's food consumption plan, a balanced assortment of nutrients, such as a protein-rich source, one carbohydrate-rich food, not more than one high-fat food, if any, and some fibrous, chewy or other low calorie but taste-textured item; restriction of total calorie intake in a single meal to not more than one-half of the day's need, preferably only a fourth or a third should be consumed; restraint of impulse ordering of excessive amounts or variety of foods to avoid overeating and plate waste.

With more and more people patronizing public eating establishments than ever before — and a reversal of the trend unlikely — the Texas Tech food and nutrition specialists have provided some other guidelines for dining away from home:

Eat as near the regular

mealtime as possible so food is more likely to be freshly prepared.

Do not order seldom chosen items on the menu, such as chicken livers or oysters, unless these are being chosen by other customers; such foods may have been in storage for too long a period.

What food comes pre-wrapped with lots of vitamins and minerals, abundant protein and costs less than one dollar for six servings? "Sound like science fiction? It's not—that describes an egg," Mrs. Gwendolyn Clyatt, consumer marketing in-

formation specialist, Texas Agricultural Extension Service, Texas A&M University System, said. Egg prices remain about the same this week, she continued. "The pork market is fairly steady with supplies limited. Look for good values on Boston

puddings, mixed sandwich fillings and salads containing eggs, ham, chicken, fish, or other cut-up or precooked meats.

If the majority of the daily meals are eaten out, a source of ascorbic acid and of B-complex vitamins may be needed to replace those lost in quantity

food preparation and service or not included in the foods chosen for meals, Lamb and Harden said.

They also suggest the selection of a place to eat out which by its appearance indicates compliance with health and safe food production standards.

Eating at establishments within city limits is recommended because they are checked more carefully and frequently than those in rural areas.

They also suggest "back door" inspection or a "quick trip to the restroom" to gain an impression of management and

compliance with regulations. A look at the employees to determine if they appear to be handling food and equipment properly is helpful and an inspection of seams and crevices in containers and in work or food service surfaces is revealing of the sanitation of the eating place.

Eggs Highlight Weekly Report



STORE HOURS
DAILY
8 A.M. - 9 P.M.
SUNDAY
9 A.M. - 7 P.M.

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- USDA CHOICE BEEF CUTS
- WIDE SELECTION OF FROZEN FOODS
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- FRESH CRISP PRODUCE
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...SHOP & COMPARE SAFEWAY DISCOUNT!

FRESH FRYERS

Whole Fresh Tender Fryers - (Cut Up Fryers lb. 45¢)

SLICED BOLOGNA
Sterling Brand Super Saver
lb. 99¢

EVERY DAY LOW PRICE
lb. 39¢

Steak Fingers Fully Cooked Tenderloin 89¢
Chicken Fried Pork Patties Tenderloin 89¢
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SLICED BACON

Safeway Sliced Bacon—Extra Big Savings!

SLICED BACON
Oscar Mayer Super Saver
1-lb. Pkg. \$1.29

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1-lb. Pkg. 99¢

Sliced Bacon Ranch Black Hawk lb. \$1.13
Sliced Bacon Dole 1 1/2-lb. \$1.63
Smoked Sausage Edlich Brand lb. \$1.59

GET IT TOGETHER

Dream Whip 4-oz. 49¢	Asparagus 18-oz. 85¢	Disinfectant Lateral Spray 7-oz. 89¢	Waffle Syrup Sleepy Hollow 24-oz. 71¢	Oven Cleaner White Magic 8-oz. 59¢
Tomato Juice 46-oz. 41¢	Sweet Peas 17-oz. 37¢	Disinfectant Brocade Spray 9-oz. 59¢	Air Freshener Brocade Spray 9-oz. 48¢	Soda Pop Creamington Beverage 2-lb. 33¢
Pear Halves 16-oz. 35¢	Mayonnaise 32-oz. 85¢	Bath Cleaner White Magic 20-oz. 59¢	Detergent SuPurk Liquid 22-oz. 49¢	Stuffed Olives Empress 5-oz. 59¢

TOWN HOUSE SWEET PEAS
Fine Quality Peas!
Del Monte SWEET PEAS
Fine Quality!
17-oz. Can 25¢

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WHITE MAGIC DETERGENT
Laundry Detergent!
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Laundry Detergent!
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49-oz. Box

TOWNHOUSE GREEN BEANS
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Liquid Laundry Bleach!
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Laundry Bleach!
Gal. Botl. 61¢

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Gal. Botl.

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ICE CREAM
Snow Star Delicious Ice Cream!
1 1/2-gal. Ctn. 79¢

ORANGE JUICE
Bel Air Fine Quality Orange Juice!
12-oz. Can 43¢

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Extra Big Savings!
9 1/2-oz. Can 29¢

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Extra Big Savings!
2-8-oz. Ctns. 58¢

PROMISE MARGARINE
Extra Big Savings!
2-8-oz. Ctns. 59¢

Desert Whip 9-oz. 49¢
Orange Juice 6-oz. 22¢
Frozen Peas 2-lb. 69¢
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Cut-Fries 5-lb. \$1.10
Meat Pies Manor House 8-oz. 28¢
Cream Pies 14-oz. 31¢
Pumpkin Pie Bel Air Deluxe 4-oz. 79¢
Mince Pie Bel Air Deluxe 4-oz. 79¢
Pumpkin Pie Bel Air 24-oz. 39¢
Mince Pie Bel Air 24-oz. 39¢

Bel Air LEMONADE
Everyday Low Price!
12-oz. Can 29¢

Bel Air CUT CORN
Everyday Low Price!
2-lb. Pkg. 69¢

Waffles Bel Air 5-oz. 14¢
Pie Shells Bel Air 2-1/2-lb. 3/81
Dinner El Chico Enchilada 12-oz. 59¢
Dinner El Chico Queso 13-oz. 59¢
Dinner El Chico Sautito 13-oz. 59¢
Pizza Snack Jano's Tray 7-1/2-oz. 98¢
Sausage Pizza Jano's Rolls 5-oz. 73¢
Pizza Jano's Peppercorn 5-oz. 73¢
Cool Whip Birdseye Topping 9-oz. 57¢
Onion Rings Bel Air 7-oz. 49¢
Drumsticks Lucerne Low Price 6-oz. 69¢

Biscuits Texas Style 12-oz. 29¢
Margarine Borden's Regular 1-lb. 42¢
Margarine Empress Low Price 2-8-oz. Ctns. 53¢
Margarine Coldbrook Soft 1-lb. 48¢
Margarine Sunbank Corn Oil 1-lb. 49¢
Margarine Coldbrook Corn Oil 1-lb. 51¢

Mrs. Wright's BISCUITS
Sweetmilk & Buttermilk Biscuits—Low Price!
8-oz. Can 12¢

Butter Lucerne Whipped 8-oz. 61¢
Cheese Safeway Half-moon Longhorn 1-lb. \$1.43
Cream Cheese Lucerne Quality 3-oz. 17¢
Cheese Kraft Velveta 2-lb. \$1.53
Cheese Slices Lucerne Town Pack 16-oz. \$1.25
Margarine Mazola Regular 1-lb. 59¢

LUCERNE INSTANT MILK 20 QT. \$3.15

TOWN HOUSE CHILI 15-oz. Can 41¢

GARDENSIDE TOMATOES 16-oz. Can 24¢

Jehovah's Witnesses Return From Forum

Local delegates of Jehovah's Witnesses have returned home from a two-day seminar in Lubbock this past week-end. Twenty-one congregations from West Texas attended the 15 hours of Bible lectures, demonstrations and discussions.

Allen Mayo, local presiding elder stated, "The highlight of the program came Sunday, when John P. Sutherland, well-known Bible teacher and lecturer delivered the talk, "Act Wisely As The End Draws Near."

Mayo commented, "This seminar was one of several hundred being held by Jehovah's Witnesses throughout the world for their 31,850 congregations in 208 lands. The peak attendance for the Sunday highlight was 1858." He added, "There were 47 new baptized in the faith Sunday morning, this adding to the total membership of 1,758,000. Just last year the group baptized 193,000 in the faith."

Mayo concluded, "All interested individuals are invited to visit their local Kingdom Hall. No admission is asked or collection taken."

22nd Anniversary Sale
Nov. 18th through Dec. 24th
Cowan Jewelers
DOWNTOWN

COFFEE HOSTESSES — Among sparkling parties that are filling the month of Christmas in Hereford was a coffee in the Country Club with hostesses, from left, Mmes. V.O. Hennen, Roy Smith, J.C. McCracken, J.D. Neill and Alton Fraser. Red checked bows and evergreen branches made a colorful table setting in the motif of the season.



Courthouse Records

WARRANTY DEEDS
Timoteo Hernandez et ux to David T. Alvarado et ux, NW part of block 52.
Henry E. Bennett et ux to Tom Timberlake et ux, N. 57 ft. of lot 3, and S. 7 ft. of lot 2, block 7, Westhaven Add.
Carroll T. Thames et ux to LeRoy Tohm et ux, all of lot 8 of the Assessor's Plat of block 14 Events Add.
Alice Morell to Ivan L. Roberts, all of E. 1/2 of sect. 7, Township 5 N. Range 4 E.
Ivan L. Roberts to Alice Morell, all of S. 106 acres of sect. 31 Township 6 N., Range 4 E.

DEEDS OF TRUST
David T. Alvarado et ux to Elizabeth Alcala, Hi-Plains Savings and Loan Assn., NW part of block 52.
David T. Alvarado et ux to Fidel Alcala, Hi-Plains Savings and Loan Assn., NW part of block 52.
LeRoy Tohm et ux, Hi-Plains Savings and Loan Assn., all of lot 8 of Assessor's Plat of block 14 of Events Add.
Earl Holt et ux, Harlan D. Vander Zee, a part of lots 13 and 14 and part of an alley lying between 2 lots of Coneway Sub. of blocks 78, 79, 82 and 83 and closed and intervening streets of Whitehead Add.
Harold W. Millam et ux, Hi-Plains Savings and Loan Assn., all of lot 68, Northridge Add.
David M. Vines et ux, Mountain State Financial Corp., all of lot 29, Allison Sub. of block 2 and W. 1/2 of block 3 and E. part of block 16, Welsh Add.
James R. Marnell, O.L. Bybee, N. 1/2 of sect. 83, block K 4.

MARRIAGE LICENSES
David Munoz and Gloria Hernandez Perales, December 11.
Mazario Martinez Cantu Jr. and Lucia Madrigal, December 11.
George Pacheco and Melida Garza, December 10.
Leo Barela and Ueticia Gloria Ganbo, December 3.
Jimmy Ray Lindsey and Neoma Nevares, November 29.

VEHICLE REGISTRATIONS
Keith Winkler and Patricia Winkler, 74 Ford; H.L. Newman, 73 Honda; Reese Lawson, 74 Chev.; Gualupe Salinas, 74 Dodge; Bryan Curtis, 73 Chev.

Howard Gault & Son, 74 Chev.; Jess L. Robinson, 74 Chev.; S.W. Loafman, 74 GMC; Bob E. Sharp, 73 American; Deaf Smith Electric Co-op Inc., 74 Chev.; W.W. Thomas, 73 GMC; Mrs. H.H. Miller, 74 Buick.
Mrs. N.A. Brown and Sons, 74 Buick; Mrs. N.A. Brown and Sons, 74 Buick; Mrs. N.A. Brown and sons, 74 Buick; Mrs. N.A. Brown and Sons, 74 Buick; Folger Coffee Co, 74 Merc.

Tom Robinson, 74 Chev.; Procter & Gamble Distributing Co., 74 Merc.; Ted Royal, 73 Ford; Donald D. Douglas, 74 Ford; Tuffy Wood, 72 Ford; Karen Wilson, 73 Merc.
Carl McCaslin Lumber Co, 74 Chev.; P.G. Hanlon, 74 Chev.; Rumberto Rodriguez, 73 Courier; Hereford Bi-Products, 74 Chev.; Hereford Bi-Products, 73 Chev.; Walcott Ind. Sch. Dist., 74 GMC; Walcott Ind. Sch. District, 73 Ford; John J. Moore, 72 Mobile Villa.

Albert F. Maxwell, 74 Pont.; Michael Leasing, 74 Merc.; Donald R. Lilly, 74 Ford; Mike Bradford, 72 Wilson; Joe A. Gonzales, 72 Buick; Roger K. McQuigg, 74 Chev.

Maria Villarreal, 73 Ply.; James P. Carnahan, 74 Dodge; DRAC Chrysler Leasing Corp., 73 Imperial; John L. Sossamon, 74 Timpter; Jim West, 73 Chrys.; G.W. Duncan, 74 Chev.; L.H. Lookingbill, 74 Chev.; John Wilson, 74 Chev.; Clifford Hargrove Jr., 74 Chev.
Donald D. Douglas, 74 Ford; James G. Noyes, 74 Ford; Lennon Young, 74 Merc.; Allan Brockman, 72 Ford; Gary McQuigg, 74 Chev.; Dwayne Cassels, 74 GMC; Deaf Smith Electric Co-op Inc., 74 Chev.

Clarence Behrends, 73 Chev.; Elisandro Martinez, 74 Dodge; Michael R. Parmer, 72 Ford; Aurelio Delgado, 72 Ply.; Homer E. West, 74 Ford; Gary Tyler, 73 Honda; Calvin Goodin, 74 Pont.
Warren Bros. Mtr. Co, 72 Chev.; James Skarke, 74 Dodge; Gerald C. Schulte, 74 Chev.; Tommy J. Campbell, 74 Ford; Dalton Hardison, 74 Ford; Edward Dzuik Jr., 74 Ford.

Richard Dee Stanley, 74 Ford; Bruce Higgins, 74 Ford; Melvin Barton, 74 Ford; Carl Robinson, 74 Chev.; Barry Arwine, 73 Chev.; J.D. Harder, 73 Buick; Hoyt Morris, 73 Chev.
Steven Olson, 72 Chev.; Demmett Duke, 74 Ford; Allen Parson, 74 Buick; Lloyd Newton, 73 ShopMade Robt. M. Harris, 74 Chev.; Lurline Cawthon, 74 Ford.

Jewelry Gifts Are Lasting
Cowan Jewelers
DOWNTOWN

PORK LOINS Quarter Loins First & Center Cut Chops-Extra Big Savings! 99¢ lb. Greenland TURBOT 79¢ lb. Flash Frozen Fillet Super Saver Pork Steak 99¢ Spare-Ribs 99¢ Pork Roast 99¢	TOM TURKEYS Manorhouse Brand-Grade 'A' Young Toms over 16-lbs. 59¢ lb. HEN TURKEYS 69¢ lb. Manorhouse Super Saver! Braunsweiger 89¢ Danish Ham 79¢ Variety Pack \$1.59	GROUND BEEF Regular Ground Beef 100% Beef (Premium Ground lb \$1.19) 89¢ lb. BONELESS ROAST \$1.09 lb. USDA Choice Cross Rib Super Saver! Beef Steak \$1.19 Chuck Steak 98¢ Rib Steak \$1.39
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at SAFEWAY

Spray Starch 48¢	Dill Pickles 49¢	Pie Sticks 67¢	Pooch 12¢	Golden Corn 20¢
Spray Starch 73¢	Tomato Sauce 12¢	Imperial Sugar 76¢	Nestea Tea 93¢	Crisco Oil \$1.55
Grapefruit 43¢	Toilet Tissue 43¢	Safeway Coffee 87¢	Nestea Tea \$1.19	Gelatin Mix 10¢

SEA TRADER CHUNK TUNA Light Chunk Tuna 63¢ 9 1/2-oz. Can LIGHT TUNA 69¢ 9 1/2-oz. Can	KITCHEN CRAFT ALUM. FOIL 18" x 25" Roll 49¢ Ea. Roll REYNOLDS FOILS 59¢ 18" x 25" Roll	EDWARD'S COFFEE All Grinds to Choose! 93¢ lb. Can FOLGER'S COFFEE \$1.09 1-lb. Can	CRAGMONT FRUIT DRINKS Cragmont Quality! 29¢ 46-oz. Can HI-C DRINKS 35¢ 16-oz. Can
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HEALTH & BEAUTY AIDS

LISTERINE ANTISEPTIC 14 oz. Bott. **87¢**
Mouthwash Everyday Low Price!

Toothpaste 62¢	NyQuil 89¢
Polident 19¢	Sine Aid 89¢
Deodorant 13¢	Pepto Bismol 143¢
Cough Syrup 19¢	Shampoo 83¢

DUET FINE CHINA DINNERWARE 59¢ Ea.
DESSERT DISH 59¢ Ea.
SALT & PEPPER \$1.99 Ea.

FRESH PRODUCE AT SAFEWAY

MIX or MATCH • TANGELOS • ORANGES • TANGERINES 5 lbs. \$1	MIX or MATCH • APPLES • PEARS • RED ROMES 4 lbs. \$1
-------------------------------------------------------------------------------------	--------------------------------------------------------------------------------

Potatoes 89¢	Celery 29¢	Bananas 14¢
Firewood \$1.49	Avocados 39¢	Nuts 77¢

LAUNDRY DETERGENT **\$2.58**
TIDE-50¢ OFF
Safeway's Low Everyday Price
Shop & Save!
10-lb. 11-oz.

Asks For Dog Back

Dear Editor,
To the person or persons who took my little dog Saturday from my home at 206 6th Avenue while I was shopping for presents to make some one happy on Christmas.

I hope they will be happy on Christmas and have a clear conscience about taking him.

My husband and I are very sad and also our little female chihuahua, Chequita, looks all over the house for him. I'm a cardiac patient and don't drive much and my little dogs were such a comfort and joy to me—having them to keep me company through the long day when I have to sit home.

He is a little brown half Chihuahua and was wearing a

brown harness with gold studs and tag. His name is Sandy.

If you can't find it in your heart to return him to me, please take care of him and feed him and keep him in the house where he won't get cold. I had a little bed for him and covered him up every night.

But if you have a heart, bring him back to me and there won't be any questions asked. I know our Christmas will be happier if you do bring him back and I'm sure you will feel much better about it.

I'm praying you make the right decision.

Mrs. Reuben Munsen
206 6th Avenue
364-5640



BIG BAND SOUNDS FOR CCA—Freddy Martin fronts a group of stars from popular music's Big Band era, plus 15 musicians recruited from those noted dance bands, in a group which will play for Hereford Community Concert Association members at 8 p.m. Saturday in the high school auditorium. Bob Crosby, Buddy Morrow and Art Mooney are other leaders who will conduct the band, each in his own greatest hits. Guest singing star is Margaret Whiting, to sing some of the dozen songs she made into million-selling records, and another featured soloist is Peanuts Hucko, clarinetist. This is the first CCA concert of the current season in Hereford; admission is by membership card only.

40's, 50's Revived In Holiday Fashion

Holiday sportswear features pretty, movie-star glamour without "Hollywood pizzazz." "Classics of the 40's and 50's

mood are played up in shiny, bright fabrics. Watch for taffeta, chintz, satin, moire, velvet and velveteen in dusty shades, bright pastels, rich browns and maroons, and dark green."

This year's holiday season highlights the following:
—the Western look with yokes and rhinestone trim
—Joan Crawford pajamas in satin-backed crepe—featuring jacket with a wing collar, two

hip pockets, roll-up cuffs and shirred bodice
—ankle-length skirts, showing tiers with inserts or with bias-cut panels
—smoking jackets, and
—two-piece wrap dresses.
"Special details include padded shoulders, one-button closings on both single- and double-breasted jackets, big-notch collars; lace appliques and flower embroideries."

Two College Youths On Who's Who Roll

Two Hereford college seniors are among thirty-seven West Texas State University students who were recently named as representatives of the University in Who's Who Among Students in American

Colleges and Universities, 1973-74.

Joe M. Angel, Box 1006, is a Biology major. Jane E. Zinser is majoring in English Education.

Selection of the WTSU honorees was made by the Student Honors Committee. The committee was allowed a total of 37 students from a group of 140 nominations made by university academic departments and campus organizations.

Jewelry Gifts Are Lasting

Cowan Jewelers
DOWNTOWN

Keepsake

REGISTERED DIAMOND RINGS

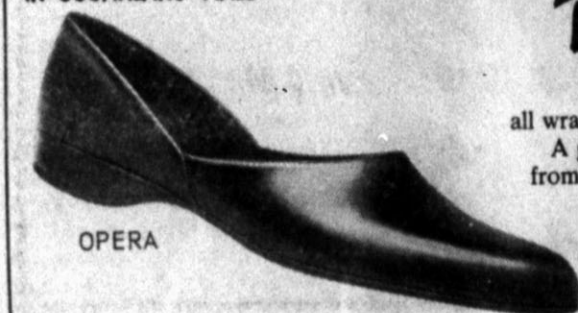


VISTA

KESTER'S JEWELRY

Across from the Post Office
in Downtown Hereford

Gattis Shoe Store
IN SUGARLAND MALL



OPERA

"OPERA"

Soft Top Grain Leather in Brown,
with felt lining and sock

GATTIS SHOE STORE

IN SUGARLAND MALL

OPEN UNTIL 9 P.M. EVERY NIGHT TIL CHRISTMAS

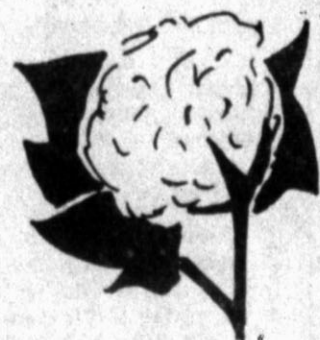
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LEISURE FOOTWEAR

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A great gift idea,
from Daniel Green.



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into 1974?

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GARNER MOTORS has a plan for you
where you can drive the CADILLAC of your
choice NOW and pay later.

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CADILLACS in stock to choose from. WHY WAIT
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BETTER GAS MILEAGE THAN 50 OTHER LEADING
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remember a "HAPPY BUYER" is one who says "GARNER DEALS MY WAY!"

Santa Claus As Fact And Fiction

Parents often wonder what to tell a child about the reality of Santa Claus.

"Some children are very down to earth—they want to know, in so many words, if he's real or pretend," Dr. Jennie Kitching, family life education specialist with the Texas Agricultural Extension Service, Texas A&M University System, observed.

"Such a child should be told that Santa Claus is pretend.

"Every parent faces this decision the minute those seeds of doubt start bouncing around in the child's head. If a parent can get the child to enjoy the spirit of make believe, fine. But if the child definitely does not want to be fooled, don't press the point.

"Many children, especially of school age, grow to accept Santa Claus as a representative of the holiday season and the spirit of love and giving," she explained.

"At the other extreme is the child who too easily loses the distinction between dream and reality. Everything that he

pretends is very real to him. He needs help in making distinctions between fact and fiction. Parents can do this by gently reminding the child, 'It's fun to pretend about Santa, isn't it?'

Santa Claus is one way of sharing good feelings with people," the specialist noted. "Parents, ministers and educators often discuss whether or not to perpetuate the myth of Santa Claus. Persons ask, 'If a child is told from the beginning there is no Santa, will he miss much of the excitement and fun of Christmas?'

"One way to keep the magic and gaiety without later disappointing children is by treating Santa Claus and his flying reindeer as a wonderful game of make believe.

"The jolly man is a symbol of good cheer and gifts which accompany Christmas. The whole family can hang stockings, understanding that Santa is an imaginary character."

Tracing his image of Santa Claus as a child grows older, Dr. Kitching said that "a child

two or three years old will join in the ceremonies, but no matter what he is told, Santa is real to him. Children of this age cannot separate fact and fantasy.

"By four or five years of age, while he still has a sense of awe and wonder, he may begin to know that Santa Claus is not an actual man who packs his reindeer on the roof and slides down the chimney.

"It is about this age that children begin asking how Santa Claus can be on every corner and in every store. Many parents explain about Santa's helpers. This is a beginning to introducing the idea of sharing and helping as the real message of the Christmas season.

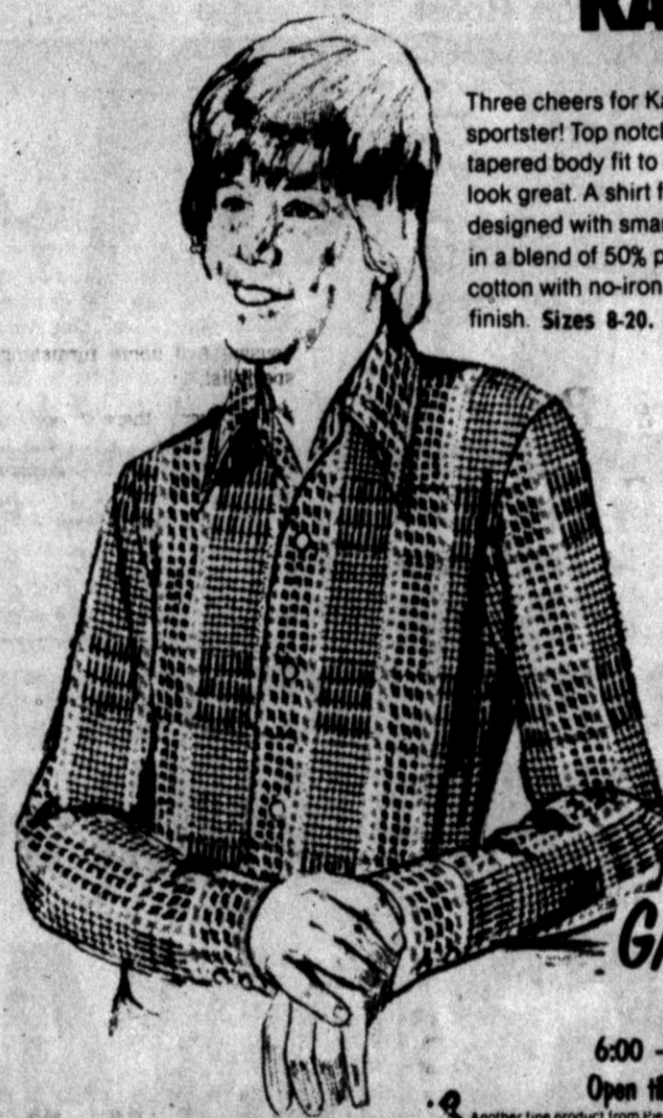
"As children grow, they can understand the wonderful living legend of Santa Claus. They know that their parents have shared a special feeling and spirit, and have been honest with them.

"This is possible, you see, because there really is a Santa Claus," she grinned.

Everyone
wants a Gift...

Gaston's
Sugarland

Powerplay Plaid by KAYNEE



Three cheers for Kaynee's glen plaid sportster! Top notch fashion with a tapered body fit to make a boy really look great. A shirt for all seasons designed with smart two-button cuffs, in a blend of 50% polyester, 50% cotton with no-iron Endura® press finish. Sizes 8-20. \$4.50-\$7.00



SANTA CLAUS
Comes

to
GASTON'S
SUGARLAND

6:00 - 9:00 P.M. Mon. - Sat.
Open till 9 Every Nite till Christmas.

USED CAR SALE

'72 IMPALA	4 Dr. Sedan - Power and Air-	\$2495
'69 IMPALA	4 Dr. Sedan - Local Owner- A Real Nice Car with Power and Air-	\$1595
'69 NOVA COUPE	-V8 - 3 Speed	\$1495
'70 IMPALA	- 2 Dr. - Power and Air-	\$1695
'71 PONTIAC COUPE	Power and Air-	\$2495
'69 FORD STATION WAGON	- Power and Air	\$950
'68 CHEVROLET S.S.	- Auto, Air	\$925

USED PICKUPS

'72 CHEVROLET PICKUP	- V8 - Auto -	\$1595
'73 CHEVROLET PICKUP	- V8 - Power - Air	\$3475
'71 FORD PICKUP	- V8 - Air	\$1585

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News From Austin

Insurance Industry Opposes False Image

AUSTIN, Tex. — Hearings will be held soon by the State Insurance Board to see if misleading or deceptive "sales pitches" are being used by the insurance industry in Texas. Joe Christie, Chairman of the Texas Insurance Board, says the goal of the board is to protect the consumer and build confidence in the insurance industry.

"People need insurance. The Board wants to make certain they are getting good information about the product," he told the Austin Ad Club last week.

"Some of the troubles of the insurance industry are caused by failure to communicate properly with the buyer. We are not getting life insurance rates, and we will hold hearings to compare rates. The Board will issue comparisons on life insurance policies and rates for the buying public."

Insurance is the largest industry in Texas, he added, and a difficult industry to regulate.

"The board started publishing names of agencies and agents who have been found guilty of abusing the public, and we have seen a decrease of complaints," Christie continued.

Another goal is to clean up deceptive advertising, he told the ad group.

Christie asked the ad leaders to help the Board make certain the buying public knows about deviating rates in fire and casualty insurance.

"Shop for your insurance as you would groceries or any other product. You can get a 10% reduction on your automobile insurance for example if you take the defensive driving courses. Watch for optional coverage on personal injury insurance. It will be on your bill if you do not specify that you 'do not' want it."

"We are going to study 'no-fault' insurance and health care in Texas too. We want to know if 'no-fault' will lower our insurance rates, and what the

buyer might have to give up in rights to get the lower rates.

"The Board plans to set up a Health Maintenance Organization to see how health care is delivered in Texas."

"We do not question the quality of health care in Texas, but we want to know the quantity of health care," he concluded.

DEMOCRATS CRANK UP — Texas Democrats are looking down the road to 1974 and 1976 national party conventions.

They set for December 15 here a State Democratic Executive Committee rules panel hearing to consider delegate selection procedures for the December 1974 "mini-convention" or policy conference.

State party officials must, by resolution, provide for compliance with rules on delegate selection and "affirmative action" to assure wide open participation in lower-level conventions.

The party must take steps to encourage convention activities by youth, minorities, women and others traditionally underrepresented in its conventions. The same requirement carries over to the 1976 national presidential nominating convention process.

Gordon Wynne Jr. of Wills Point described the "mini-convention" full-participation program to be agreed on by SDEC here next month as the "fore-runner" of the 1976 concept to be followed in presidential nominating procedures.

SDEC's resolution on delegate selection and affirmative action must be submitted to the Democratic National Committee prior to Feb. 1, 1974.

HOSPITAL PROGRAM CHANGED — The Governor declined to sign an agreement with the Department of Health, Education and Welfare to implement state and local review

of health care facility construction in Texas.

His action left hospitals and nursing homes eligible to participate in federal programs without getting a state certificate of need.

Aides to Briscoe said the Department of Health, Education and Welfare in Washington has assured them there is no penalty to the health care industry if a state does not participate in the review program.

Briscoe advised new construction proceed cautiously so as not to build a facility where it is not needed.

Ashworth of Amarillo, Leon Stone of Austin and Dr. W. T. White of Dallas to the board of trustees of the teacher retirement system of Texas.

Named to the board of directors of Brazos River Authority were W. C. Wiese Jr. of Calvert, Clint M. Walker of Tahoka, Kermit Ashby of Plainview, Billy Joe Wilson of Hamlin, Harry H. Moore of Navasota, Lyndon Olson Sr. of Waco and Don Coppedge of Waxahachie. Moore, Olson and Coppedge are reappointees.

Briscoe placed on the Youth Camp Safety Advisory Council Raymond B. Bean of Dallas, Paul L. Bisenherz of Austin, Mrs. Garza A. Boggs of Austin, Miss Louise Fargher of Fort Worth, Hugh Hornsby of Austin, Rodney James Kidd of

Austin, Armah F. Leuhrs of Dallas, Tom Manion of Friendswood, Miss Alice H. Mulkey of Dallas and Silas B. Ragsdale Jr. of Hunt.

SHORT SNORTS

Harrison Vickers of Houston resigned as executive director of the State Democratic Executive Committee.

Lee Godfrey of Austin has been named state campaign manager for Lt. Gov. Bill Hobby.

Revenue from cigarette sales increased from \$19.8 million in November 1972 to \$20.1 million last month.

Estimated total value of construction authorized in October by Texas communities that issue building permits increased 17 per cent over September,

according to the University of Texas Bureau of Business Research.

Texas Rehabilitation Commission has been credited with leading the nation in successful rehabilitations in fiscal 1973.

The state has issued its last old age assistance check in a \$4 billion program. The federal government will take over the Supplemental Security Income program January 1. Hazel G. McKinney, 76, of Smithville got the last state check before the switchover.

Hereford's Gift Center
Cowan Jewelers
DOWNTOWN

Count Marks Financial Progress

Deaf Smith County's economy chalked up significant gains in the last few years, exceeding the advances reported for many sections of the country.

The progress was most apparent in figures showing the amount of business done by local retail establishments. Their sales in the past year were 32.7 per cent higher than they were five years ago. Much of the increase, however, was due to inflation.

The findings are based upon reports released by the Standard Rate and Data Service, covering the five-year period.

The major credit for the strong local showing is attributed to the consumers in the area and their desire and ability to maintain their normal way of

life despite the troubled times. Although they were more restrained than usual in their spending, because of the higher cost of living and the unsettling conditions at home and abroad, they did not tighten up to the degree that people in other localities did.

They continued to spend with assurance, feeling that they had jobs they could count on, incomes that were steadily rising and a future that was protected by pensions, health insurance and personal savings.

In the past five years, as a result of their maintained spending, overall sales in Deaf Smith County's retail stores rose from \$6,029,000 to a total of \$54,999,000, the SRDS figures show.

The 52.7 per cent rise compares with 43.1 per cent in the United States and with 45.7 per cent in the West South Central States.

Almost every branch of business shared in the growth. In the past year local people were in the market for more cars, more and better clothing, more food, furniture, household equipment, cosmetics and other goods than they were in 1967.

And at that, they did not go all out. They still held back a sizeable amount as savings.

The prime fuel for this outpouring of consumer dollars was the big gain in personal income.

The net earnings of the local population, after payment of taxes, rose from the \$31,865,000 they received at the beginning of the five-year period to the \$57,461,000 that was available to them in the past year.

Fireplaces at Christmas create thoughts of chestnuts roasting on an open fire—or Santa rising up the chimney with a flash, according to a housing and home furnishings specialist.

"However, there's nothing pleasant about a room full of smoke," Patricia A. Bradshaw with the Texas Agricultural Extension Service, Texas A&M University System, remarked.

"If your fireplace is smoking check to see if there is a down draft from a hill, dense plantings, or the roof."

Also check the fireplace carefully for obstructions in the chimney. If it still smokes, that may be a sign that the room is too tight. Open a window slightly to supply a little moving air to force the smoke up and add oxygen to the fire.

"Fireplaces will also smoke if placed directly across from a door. To solve this problem screen the door from the fireplace with a partition."

"Have a Merry Christmas this year with a holiday fireplace—and don't spoil it with a room full of smoke," she concluded.

APPOINTMENTS — L. D. Whitehead of Del Rio was named by Gov. Briscoe to the Advisory Council on Community Affairs.

Briscoe appointed Robert R.

Tech Raiders, Band To Perform In Gator Bowl

Texas Tech's Red Raider football team will play in the Gator Bowl Dec. 29 and, with community and campus support, it appeared Tuesday that the Goin' Band will appear in Gatorland.

A total of 50,000 is required to fly the band to the Gator Bowl classic, and of this \$20,000 was provided by the Tech Athletic Council and approved by the Board of Regents last Friday.

Band Director Dean Killion said members will travel on an economy budget with \$39,000 for travel, \$7,000 for four-to-a-room accommodations, a dollar per meal for everybody, and the remainder for ground travel in Jacksonville.

Any money received beyond the \$30,000 will go for scholarships, Killion said.

"We think we have bargain rates for this trip," Killion said. "We investigated bus and train travel, but were out of the question during the holidays. As it is, we're spending \$156 per person and we think that's a pretty reasonable rate."

Band members will be working toward the trip. They will be furnishing the entertainment for the Channels 13

and 28 television show as well as helping with the campus drive.

Killion said the trip would be a working one. After arrival in Jacksonville, the band will practice Thursday night, rehearse twice on Friday, have a full rehearsal in the Gator Bowl Saturday morning and a final runthrough Saturday afternoon before the game.

The Gator Bowl Association allowed \$265,000 for Tech's participation in the classic. Of this, \$125,000 went to the Department of Athletics, and the balance went to the Southwest Conference. From the conference portion, each of the schools in the Southwest Conference will receive a share of the funding.

Checks should be made out to the Texas Tech University Foundation. They can be turned in at any Lubbock or Brownfield bank, or they can be mailed to the Foundation, P.O. Box 4650, Texas Tech University, Lubbock, Tex. 79409. Donations are tax deductible.

Jewelry Gifts Are Lasting
Cowan Jewelers
DOWNTOWN

Smoke Can Cloud Christmas Joy

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"However, there's nothing pleasant about a room full of smoke," Patricia A. Bradshaw with the Texas Agricultural Extension Service, Texas A&M University System, remarked.

"If your fireplace is smoking check to see if there is a down draft from a hill, dense plantings, or the roof."

Also check the fireplace carefully for obstructions in the chimney. If it still smokes, that may be a sign that the room is too tight. Open a window slightly to supply a little moving air to force the smoke up and add oxygen to the fire.

"Fireplaces will also smoke if placed directly across from a door. To solve this problem screen the door from the fireplace with a partition."

"Have a Merry Christmas this year with a holiday fireplace—and don't spoil it with a room full of smoke," she concluded.

Spread a little holiday joy...



with money for the things you want!

'Tis the holiday season. And when you're ready now or later... we're ready, with holiday season money from financial house.

Let financial house show you how you can do the holiday shopping, traveling, entertaining, and decorating you want, with financial house money.

The happiest holiday season ever... to your house from financial house! Holiday hours beginning November 24 Monday through Friday, 9:00 a.m. to 5:00 p.m. Saturday, 9:00 a.m. to 1:00 p.m. Sunday, December 22, 9:00 a.m. to 5:00 p.m.

Leon Richards
Branch Manager

615 So. 25 Mile Ave. 364-4432

financial house
INTERSTATE SECURITIES COMPANY

ANOTHER
IK
COMPANY

The best-tasting coupons in America.

 <p>\$1.00 Off</p> <p>on a Barrel of Kentucky Fried Chicken</p> <p>Take this coupon to your participating Kentucky Fried Chicken store and get \$1.00 off on a 21-piece Barrel, either Original Recipe or Extra Crispy. Offer good through Dec. 17, 1973. Limit one Barrel per coupon.</p>	 <p>75¢ Off</p> <p>on a Bucket of Kentucky Fried Chicken or a Kettle of H. Salt Fish and Chips</p> <p>Take this coupon to your participating Kentucky Fried Chicken store and get 75¢ off on a 15-piece Bucket, either Original Recipe or Extra Crispy. Or save on a 10-piece Kettle of H. Salt Fish & Chips. Offer good through Dec. 17, 1973. Limit one Bucket or Kettle per coupon.</p>	 <p>50¢ Off</p> <p>on two Dinner Boxes of Kentucky Fried Chicken or H. Salt Fish and Chips</p> <p>Take this coupon to your participating Kentucky Fried Chicken store and get 50¢ off on the purchase of two Dinners of the Colonel's chicken, either Original Recipe or Extra Crispy. Or save on two Dinners of H. Salt Fish & Chips. Offer good through Dec. 17, 1973. Limit two Dinners per coupon.</p>
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Kentucky Fried Chicken.

Offer good at all Hereford, Amarillo and Canyon Stores.

Casa Ramirez
RESTAURANT
206 N. SCHLEY 364-6791
MEXICAN FOODS
OPEN EVERY DAY EXCEPT TUESDAYS
11 A.M. - 2 P.M. and 5 P.M. - 10 P.M.
Friday Special - GIANT BURRITOS
Tostados, Salsas
\$1.00 FRIDAY ONLY!

SELL IT FAST! BUY IT RIGHT!

USE WANT ADS!

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Reader Ads (Minimum 10 words) 1st insertion per word 6c
Additional insertions, when paid in advance: per word 4c

Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00
Repeat insertion without copy change per col. inch \$1.50
Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.12
Deadline for Classified Advertising in the SUN-DAY BRAND.

5 p.m. Friday

Deadline for Classified Advertising in the HERE FORD BRAND.

5 p.m. Tuesday

1. FOR SALE Miscellaneous

**TOWN & COUNTRY
MOBILE HOME SALES**
Hwy 60 & MYRTLE
Phone 364-0169
Also spaces & furnished trailers for rent at

TOWN & COUNTRY ESTATES
1B-1-23-9p

"THE SADDLE HOUSE"
COMPLETE Riding
Equipment

New & Used Saddles
HIGGINS & SOUTH TEXAS ST.
PHONE 364-3583 1B-1-5-HC

!!CARPET!!
Financing Available
CAW CARPET
PLAINS AND N. 25 MILE AVE.
PHONE 364-3448 B-36-HC

**WE BUY AND SELL
USED FURNITURE**
BARRICK FURNITURE
WEST HWY 60
PHONE 364-3552 1B-37-tfc

**GARAGE EQUIPMENT
NEW & USED**
Air Compressors;
Valve Machines, Steam
Cleaners, etc.
BOYD MACHINE & SUPPLY
1306 East Park
Phone 364-1055 1B-19-tfc

RCA WHIRLPOOL commercial
ICE MAKERS — Sales and
Service — Brown Sheet Metal.
B-11-52-tfc

For Sale: 8x38 mobile home,
partially furnished, \$750.00. Call
364-5195 or come by 110 Kibbe.
B-1-15-49-tfc

New Singer Dealer in Hereford.
Sewing machines and vacuum
cleaner repair. All makes. Free
estimate in advance. Work done
by Singer trained mechanics.
Scissors sharpened. Call 364-
4051. Sanders Sewing Machine
Center, 226 Main, Hereford.
B-1-4-tfc

FOR SALE
1-21" Color Console TV
1-19" B&W Portable
WE MAKE HOUSE CALLS
Repairs on all makes & models,
color, B&W and radios.
TOWER TV
248 Northwest Drive
Phone 364-4740 B-1-75-tfc

**STATED
MEETING**
SECOND MONDAY
7:30 P.M.
Thursday
DEGREE WORK
Charlie Brown W.M.
W.A. Phipps Sec.

**Hereford
Rotary
Club**
meets every
Monday at 12:05
Civic Club Center
(Jim Hill)

Lions Club
meets each
Wednesday, 12 Noon
Civic Club Center
(Jim Hill)

LEFT IN LAY-AWAY
Electrographic Component
Stereo with built-in tape player.
AM-FM Multiflex Radio,
Garrard Turntable, 200 watts,
10 speaker. Original price
\$399.95. Assume balance of
\$245.00 or \$10.00 monthly
payments

at
MARTINS SOUND CENTER
Corner of Georgia & I-40
in Wolfen Square, Amarillo
B-1-31-tfc

KIRBY VACUUMS
Rebuilt with genuine Kirby
parts.
\$59.95 & up.
2 year guarantee
Your only authorized Kirby
Distributor.

Kirby Sales & Service
522 Irving
Phone 364-0422 B-1-35-tfc

WATER BEDS
Southwest Carpet, 209 Park
Avenue. Phone 364-1763.
B-1-41-tfc

See Our Line
Of Bargains On
new and used furniture
and appliances
Open week days 9 to 12
1 p.m. to 6 p.m. Sat. 8 to 8
BIG JIM'S FURNITURE
Higgins & So. Texas St.
Phone 364-1873 B-1-19-tfc

Fireplace wood for sale. Call
364-2111. B-1-10-46-tfc

FOR SALE — 19" color TV,
early American cabinet, ex-
cellent condition. Also Ethan
Allen Pine Trunk Bed. Call
364-0199. B-1-47-tfc

New repossessed Kirby for sale.
Take up payments. Phone 364-
1854. B-1-10-47-tfc

**HOMEMADE
HOLIDAY DESSERTS**
For all those special holi-
day treats — cakes, pies,
candy, party treats and ap-
petizers, etc. Place your
order now. Call 364-0199.
B-1-4-tfc

IF you run out of gasoline, just
come to **THE SADDLE HOUSE**
and buy a horse. Many to choose
from. Call 364-3583.
B-1-22-48-tfc

For Sale: Westinghouse built-in
dish washer-harvest gold.
\$75.00. Phone 364-2520.
B-1-11-48-tfc

Clean, late model Frigidaire
Electric Range. Phone 364-1111;
after 5:00 p.m. 364-1268.
B-1-11-48-tfc

FOR SALE
1970 Crestline Mobile Home.
Good condition. Unfurnished.
All appliances included.
Refrigerated air conditioning.
Carpeted. Skirted and tied
down. No equity, assume loan.
Phone 364-6595 B-1-48-8c

For Sale: AKC Boston Terrier
puppies, 6 weeks old. Call 258-
7640. B-1-10-23-tfc

1972 Kawasaki Racer, 250 cc.
Good condition. Call 357-2344.
B-1-10-23-tfc

Must pick up small piano and
Hammond Organ by December
20th. Will allow person with
good credit to assume payments
on either piano or organ or both.
Write or Call American Music
Co., 207 East 8th, Odessa, Texas
79761. AC 915-332-2711. B-1-49-5c

For Sale: Curtis-Mathis Stereo-
BW Television Record player
combination. Beautiful cabinet.
Price \$175.00. Phone 276-5267.
B-1-16-49-6c

For Sale: 1971 Honda, \$200.00.
Call 276-5821 after 5:00 p.m.
B-1-10-49-tfc

Pair of antique wooden twin
beds, includes special mat-
tresses. Excellent condition.
Also few chairs and pair of twin
headboards, not antique. Phone
364-3209 B-1-25-49-tfc

NEW FURNITURE
1-Stereo Console with China
Hutch, reg. \$499.95, now \$399.95.
1-Quadraphonic Component set,
reg. \$525.95, now \$469.95.
New living room suits as low as
\$179.95

New recliners as low as \$79.95.
**PLAINS
FINANCE CORPORATION**
906 So. 25 Mile Avenue
Phone 364-3400 B-1-49-tfc

For Sale: Kawasaki 250 cc.
Nearly new, only 500 miles. Call
364-1920. B-1-12-23-4c

For sale: Good used
refrigerator. Call 364-3744 or
come by 1209 Grand.
B-1-12-24-2c

12x60 Atlas Mobile Home.
Excellent condition - must see
to appreciate. Call for ap-
pointment 364-5961 or 364-6175.
B-1-17-24-2c

IT'S inexpensive to clean rugs
and upholstery with Blue
Lustre. Rent electric sham-
pooer \$1.
B-1-17-24-2c

Hereford Hardware
B-1-17-24-2c

**IDEAL CHRISTMAS
PRESENT!!**
Wilson's left handed Golf Clubs
and bag. (5 irons, 2 woods) Used
once.
Phone 364-0203. B-1-24-3c

Registered black Angus Bull, 20
months old, \$650.00, 8 miles
North on Vega Highway. Call
258-7665. B-1-24-2p

MUST SELL — 1971 BSA. See at
104 Avenue I. 364-6128.
B-1-10-24-2c

For sale: Zenith color TV,
Early American console, maple
twin bed with mattress, box
springs. 289-5810. B-1-16-24-tfc

For Sale: Practically new
Norge Refrigerator. Avocado
green. Second hand large white
electric range. Inquire
Hereford Bakery or 133 Avenue
B after working hours.
B-1-24-24-tfc

For Sale: 12 gauge Charles Daly
Shotgun. Over and under-
ventilated rib.
1971 Frigidaire Washer &
Dryer. Both like new. 364-6088.
B-1-21-24-tfc

LOFTY pile, free from soil is
the carpet cleaned with Blue
Lustre. Rent electric sham-
pooer \$1.
B-1-24-24-tfc

Duckwalls
Sugarland Mall
B-1-20-50-2c

For Sale: Shotgun reloads,
MECH. 650, 20 gauge. Phone
364-6179. B-1-10-50-tfc

Oak fire wood for sale. Phone
364-5264 after 5:00 p.m.
B-1-10-50-4c

GARAGE SALE, 321 Avenue E.
Baby clothes, stroller, boys
clothes. Thursday through
Saturday. B-1-13-50-1c

Enclosed porch sale. 2 miles
east on Highway 60. Saturday
15th and Sunday 16th. Phone
364-0331. B-1-50-1p

For Sale: White German
Shepherd puppies. Perfect
Christmas gifts. Call Johnny
Rickman 276-5822. B-1-12-50-tfc

FOR SALE: Christmas pup-
pies. Registered wire-haired fox
terrier female puppies. Now
five weeks old. \$75 each. Call
364-0199. B-1-25-2p

FOR SALE
1000 Gal. propane tank, \$500.00
500 Gal. propane tank, \$225.00.
Welch Apaloosa Horse, 11 years
old, \$100.00.
Good 8 ft. blade-two point hitch,
\$100.00.

L.W. Tooley
9 miles East on Hwy 60
B-1-50-tfc

**Three Family
Garage Sale**
Upholstered Rocking chair,
upholstered arm chair, ap-
pliances, clothes, other items.
Reduced.

Thursday and Friday
514 Avenue K
B-1-50-1p

SOUP'S on, the rug that is,
clean with Blue Lustre. Rent
electric shampooer \$1. Mc-
Caslin Lumber. B-1-18-50-2c

For Sale: B-W 18" Portable TV.
Call 364-0726. B-1-10-50-2c

For Sale By Owner
Large double wide mobile
home. 24x50. 3 bedrooms, 1 1/2
baths, large lot 85x119. 6 ft.
fenced backyard with fruit
trees, patio, 11x11 playhouse,
wood burning fireplace, gas
grill and light. Priced to sell.
Call 364-2423 B-1-50-tfc

JUST ARRIVED!
1—G.E. 25 cu. ft. Chest Freezer;
1—G.E. 21 cu. ft. Upright
Freezer.
Taylor Furniture
& Appliance
603 Park Avenue
Hereford, Texas
B-1-50-3c

Set of Worldbook Encyclopedia
with book case, \$25.00. Child's
stereo record player and stand.
Call 364-4312. B-1-16-50-tfc

For Sale: Grown rabbits, Phone
364-4119 or come by 903
Cherokee after 5:00 p.m.
B-1-13-50-tfc

**2. FOR SALE
Farm Equipment**
See Us For
Parts-Sweeps-Chisels
for
Graham (Hoeme) Plows
DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811 B-2-35-tfc

See Us For
Mayrath Grain Augers
Also have parts in stock
DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811 B-2-35-tfc

For sale: 40 ft. flat trailer, and
1957 Ford dump truck. Call 364-
2530. B-2-13-24-tfc

**3. FOR SALE
Automobiles**
MILBURN MOTOR
COMPANY
We pay cash for Used
Cars
136 Sampson
Phone 364-0977 B-3-33-tfc

**WALKER'S USED CARS
AND TRUCKS**
WE BUY, SELL OR TRADE
400 West First
Phone 364-2250 1B-41-tfc

**SELECTED
USED TIRES**
\$3.00 UP
30 Day Guarantee
MONTGOMERY-WARD
AUTOMOTIVE SALES
114 EAST PARK
1B-3-17-tfc

**NEW & USED
CARS**
ORVAL WATSON FORD
PHONE 364-2727 1B-3-18-tfc

For Sale: 1968 Chevy. Clean,
radio, heater, air, power
steering-4 door. \$795.00. Call
364-0033 or 364-5667. B-3-17-23-tfc

For Sale: 1970 Olds Delta 88
Custom 2 dr. ht. Excellent
condition. \$1950.00. Call 364-2811
or 364-2329 after 6:00 and
weekends. B-3-21-23-tfc

For Sale: 1970 Olds Delta 88
Custom 2 dr. ht. Excellent
condition. \$1950.00. Call 364-2811
or 364-2329 after 6:00 and
weekends. B-3-21-23-tfc

For Sale: 1970 Olds Delta 88
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weekends. B-3-21-23-tfc

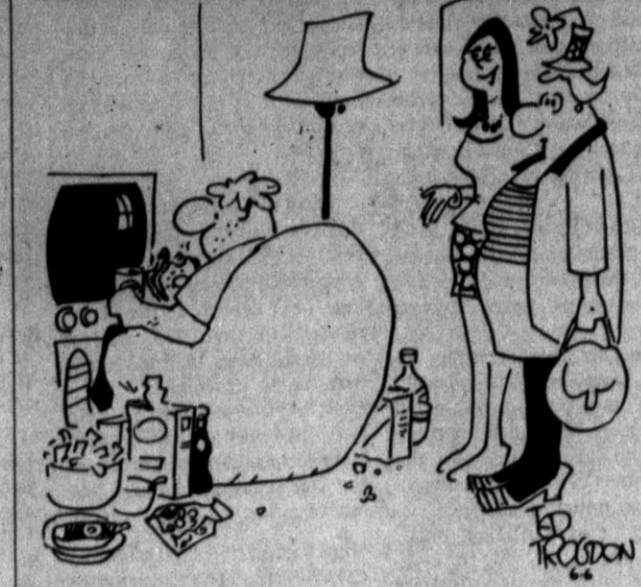
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For Sale: 1970 Olds Delta 88
Custom 2 dr. ht. Excellent
condition. \$1950.00. Call 364-2811
or 364-2329 after 6:00 and
weekends. B-3-21-23-tfc

TICKLE BOX® by Ted Trogdon



"Oh—he knows the TV isn't on. He's in training for the football season."

For Sale: 1972 GMC Sprint
Pickup. Factory power and air.
Real sharp. 364-2938. B-3-12-24-2c

1967 Chevy II six cyl. Call or
come by, 364-1170, 904 E. 3rd.
B-3-12-24-2c

For Sale: 4 door, LTD Ford.
Low mileage, PA. \$2600.00. Call
after 5:00 week days, 364-2676.
B-3-16-24-tfc

1971 Ford 1/2 ton. Power & air.
40,000 miles. New steel belted
tires. Sale or trade for older
pickup. Call 364-3484. B-3-21-48-tfc

For Sale: 1969 Olds 98 Luxury
Sedan. Very sharp. Call 647-4698
or 647-3290 evenings. B-3-14-47-tfc

For Sale: 1969 Pontiac. Clean,
low mileage. 219 Northwest
Drive. 364-3396. B-3-11-50-2c

1967 Impala. Power, air, clean,
good gas mileage. Call 364-6045
after 6:00 p.m. B-3-14-50-1c

**4. REAL ESTATE
For Sale Or Trade**
REPOSESSION
\$14,950.00 — 3 bedroom, 1 1/2
baths, attached garage, car-
peted, built-in range. Total
move-in cost less than \$500.00.

437 AVENUE C
Move in cost less than \$500.00.
New FHA Loan. B-3-11-50-2c

5 UNIT APARTMENTS
Good location, good income.

LOANS
Let us help you with your
financing FHA-VA & CON-
VENTIONAL LOANS are now
available. Check with our office
for details.

Board of Realtors
Multiple Listing Service
CARTHEL REAL ESTATE
206 N. 25 Mile Avenue
Phone 364-0944
364-0038
Wayne Cartel
Leola Peters
EQUAL OPPORTUNITY
B-4-10-tfc

For sale by owner: 3 bedroom
house at 407 Avenue E. Low
down payment. 364-1111.
B-4-15-23-tfc

I have Farm and Ranch Buyers.
I need your listings.
J.M. HAMBY
REAL ESTATE
Phone 364-3566
Res. 364-2553 B-4-29-tfc

Brick duplex. Good location.
Cash or new loan. Phone 364-
0022. B-4-10-44-tfc

LAND
60 acres, with a well. Good
farmland, at \$325.00 per acre.
Cartel Real Estate
Phone 364-0944 B-4-43-tfc

For sale by owner: 4 bedroom, 2
bath brick. Equity and take up
payments. Phone 364-5097.
B-4-16-49-4c

FOR SALE BY OWNER
On pavement (FM 1259) 6 acres
with 3 bedroom, 2 bath home.
Paneled throughout. Domestic
well.
For appointment, call
276-5821 after 5 p.m.
B-4-49-tfc

FOR SALE BY OWNER
On pavement (FM 1259) 6 acres
with 3 bedroom, 2 bath home.
Paneled throughout. Domestic
well.
For appointment, call
276-5821 after 5 p.m.
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On pavement (FM 1259) 6 acres
with 3 bedroom, 2 bath home.
Paneled throughout. Domestic
well.
For appointment, call
276-5821 after 5 p.m.
B-4-49-tfc

THREE BEDROOM
Central heat with humidifier
and refrigerated air. New
carpet in living & dining room
and kitchen. Two car garage.
\$3,700.00 equity with \$135.00 mo.
payments.
Call 364-1170
after 6:00 p.m.
1B-4-49-tfc

Local motel for sale with
established clientele. Good
location, reasonable price and
terms.
Campbell Real Estate
Phone 364-0780 B-4-20-tfc

ACREAGE FOR SALE
1250 acres, \$450 per acre, 15 per
cent down, 9-8" wells.
500 acres alfalfa hay, 1800 head
feedlot. Tremendous
depreciation.
7 sprinklers, 2 Butler buildings,
4 nice houses, excellent im-
provements.

2 miles West of Muleshoe on
Hwy 1790. Dial 806-763-5323 or
806-797-1716. B-4-24-2c

For sale by owner: large 2
bedroom house, very large
double garage. Well insulated,
low gas consumption. Phone
364-2510. B-4-19-24-tfc

BARGAIN! 3 bedroom house,
large lot, \$5,000. Call 364-3282.
B-4-10-50-tfc

For Sale: 3 bedroom house to be
moved. 2 miles from town.
Price \$1500.00. Call 364-3949
after 4:00 week days. B-4-20-50-2c

**WRAP IT UP
FOR CHRISTMAS**
This 3 bdrm. 2 baths, carpet,
built-ins, utility room, double
garage, \$18,500.00 with \$1,000.00
down and assume 7 per cent
loan.

SMALL EQUITY
2 bdrm. 1 bath, new carpet,
fenced yard. Just right for a
couple who are wanting to get a
start in life. \$9,500.00. Payments
\$96.00 per mo. B-4-10-50-tfc

LOOK YOU'LL BUY
This large 3 bdrm. brick home
just East of town with one acre
of land. This home is priced to
sell. Call for details.

**FORREST AVENUE
APARTMENTS**
Phone 364-1887 1B-5-4-tfc

MOBILE HOME SPACE for
rent. Call 276-5333. B-5-10-3-tfc

FURNISHED one and two
bedroom apartments. Inquire
112 Avenue H, Apt. 36. B-5-12-46-tfc

TRAILER SPACE FOR RENT
Northwest Mobile Lodge,
Phone 364-1108 B-5-10-13-tfc

**WHY PAY OUTRAGEOUS
PRICE FOR YOUR
APARTMENT?**
We have apartments to suit your needs in
any size. Your rent is adjusted to your
income so you will not be paying more than
you can afford. Apartments have stove,
refrig., garbage disposal, central heat and
air and fenced playgrounds, laundry
facilities

MISSOURI BEEF PACKERS INC.
is now accepting applications for beef luggers, production workers, maintenance men and kill floor personnel.

We offer:
+Year around employment
+Paid vacations
+Paid holidays
+Company paid group Hospital insurance
+Good wages
+No experience necessary
Apply at Personnel Office of Missouri Beef Packers Inc., Friona, Texas, 4 miles West of Friona on Hwy. 60.

We are an equal opportunity employer.

B-8-39-tfc

Need cocktail waitress. Apply at Headquarters after 4:00 p.m.

B-8-10-43-tfc

Wanted: Wool and silk finisher. Apply in person to One Hour Martinizing, 149 North 25 Mile Avenue.

B-8-17-48-tfc

LADIES-HOUSEWIVES
Xmas Rush Starting... Need 4 ladies to pass out samples and take orders from established customers. Car and phone required. Make up to \$5.00 per hour.

Write:
916 West 4th St. Littlefield, Texas or call 385-5465.

B-8-48-8c

WANTED: Qualified couple for own business. Call 364-2329 after 6:00 and weekends.

B-8-12-23-tfc

IMMEDIATE OPENINGS
Due to the expanding growth of national firms, PINKERTON'S INC. is in need of 3 full time and 3 part time security guards in the Hereford area.

+No experience necessary
+Uniforms & equipment supplied at no cost
+Paid vacation
+Profit sharing
+Excellent benefits
Call Sgt. Vaughn, 364-4044. An equal opportunity employer.

B-8-24-2c

WANTED
Hard working farm hand for general farm work. Must have minimum of 10 years irrigated farm experience and be capable and willing to do any farm related job. Must not be a drinker. Previous work references will be required. Will pay top wage and bonus of 10 per cent of years earnings for qualified man. Farm house (four rooms & bath) & utilities furnished.

Call
806-946-2291 after 6:00 p.m.

B-8-50-tfc

Sewing machine operators wanted. Experience desired, but not essential. We pay while we train. Only a few positions available at this time. Tucumcari Industries, 2nd & Sampson, Phone 364-0740.

B-8-25-50-2c

9. SITUATIONS

Will do baby sitting in my home, Monday through Friday. 364-2832.

B-9-11-47-9c

State Licensed Child Care For Working Mothers Hereford
Day Care Center
364-1293

B-9-46-tfc

Will do baby sitting in my home. Nice neighborhood. Drop-ins welcome. Call 364-2135.

B-9-13-24-2c

Will do baby sitting for you while you Christmas shop or any other time at your house or ours. Call 364-4407.

B-9-21-24-4c

WANTED: Baby sitting. Call 364-2149

B-9-10-23-9c

10. NOTICE

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron — One mile North of Big Daddy's Truck Stop.
HEREFORD IRON & METAL
North Progressive Road by City Dump
Anson A. & June Dearing
Phone 364-3350 or 364-3777

1 1/2 B-10-34-tfc

NOTICE
A&M Gun Shop, 715 South 25 Mile Avenue will be open 8:00 A.M. to 9:00 P.M. Monday through Saturday - December 3rd through December 24th.

B-10-48-8c

ALCOHOLISM INFORMATION

For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8:00 a.m. till 12, 1:00 p.m. until 5:00 p.m. Monday through Friday.

A UNITED FUND AGENCY B-10-12-tfc

11. BUSINESS SERVICE

KELLY ELECTRIC DOUG AND VIRGIL
Electrical Contractors
Residential
Commercial
All bids and wiring Call bids and wiring competitive.
Phone 364-1345
Night phone 364-2012 or 364-1345
Box 136

B-11-46-tfc

HOME APPLIANCE REPAIRS
Guaranteed work on all makes and models. 10 years experience. Available for night-time emergencies.

JOE'S HOME APPLIANCE REPAIRS
343 N. Main
Ph. 364-5751

B-11-45-tfc

KIRBY VACUUMS
Rebuilt with genuine Kirby Parts. \$59.95 & up, two year guarantee. Your only authorized Kirby Distributor.

Kirby Sales & Service
522 Irving
Ph. 364-0422

1B-11-35-tfc

DRAGLINE SERVICE TAILWATER PIT CLEANING DUMP TRUCKS
30 ton crane.

BOBBY GRIEGO
Day Phone 364-0574
Night — 364-2322

1B-11-14-tfc

Tree Trimming and Topping. Call Cliff's Tree Service 364-2111.

B-11-10-46-tfc

APPLIANCE REPAIR
We repair all makes and models of appliances. All work guaranteed.

MONTGOMERY WARD & CO.
114 East Park
Phone 364-3801

B-11-52-tfc

B.L. Jones CONCRETE CONTRACTOR
We will do your finishing or give you a turnkey job. Free Estimates.

246 16th Street
Phone 364-6617

B-11-21-tfc

DICKEY'S DOZER SERVICE
Dirt Work — All Kinds
Bull dozers — Scrapers
Muck Hoe — Dragline
Motorgrader

See or Call
FLOYD DICKEY
S.E. 4th & Belsher
Dimmitt, Texas
Business Phone 647-4553
Residence Phone 647-4565

B-11-29-tfc

WILL PICK UP JUNK CARS. FREE.
Call 364-3350 or 364-3777

1B-11-28-tfc

FOR PORTABLE DISC ROLLING. Call Ralph Paul, 364-1842 or 364-2978.

B-11-10-43-tfc

LOST: Steers, branded Flying "W" on left rib. David Brumley, 364-1174.

B-13-10-20-tfc

FRANK WESTER CEMENT CONTRACTOR
167 BRADLEY
Residential-Commercial
Turnkey Job
Straight finish
Phone 364-5169

1B-11-39-tfc

CUSTOM GRINDING
New Moeller Tub Grinder. Burrs, baled hay, ear corn, grain, manure.

Call
Russ Henninger,
806-376-9702

1B-11-23-9p

WANTED
100 to 150 watches a week to repair by latest approved methods.

COWAN JEWELERS
B-11-15-29-tfc

AAA WRECKER SERVICE
HEREFORD WRECKING COMPANY
Day Phone 364-0590
NIGHTS 364-4009 and 364-0075

T-11-39-tfc

House painting, inside and out. More reasonable than most. Call James Tucker, 806-499-2727.

B-11-12-50-2c

12. LIVESTOCK

FOR SALE
Registered Apaloosa horses. Bred Apaloosa fillies, Apaloosa Stallion — 10 years old and gentle to ride and a good cow horse (Grandson of Whistle Breeches).

J.A. Crofford
Phone 364-0952

B-12-20-tfc

13. LOST & FOUND

STRAYED from the Walsen Farm, 3 miles Northwest of Summerfield, 7 Okie Steers, branded "BT" on left shoulder, yellow ear tag in left ear. O.G. Hill Jr. or Foster Hill, 364-4741.

B-13-31-49-3c

STRAYED: Cattle branded upside-down "T" open on left shoulder, West of Hereford. Call collect Friona 247-3888 or 247-2282.

B-13-1B-13-19-46-tfc

LOST OR STRAYED: 4 whiteface cows branded with a "C" or "K" on left hip. Contact Steve Meiwes, 289-5939.

B-13-19-22-8c

FOUND: Little grey poodle. Call 364-1205 to identify.

B-13-10-50-1c

CARD OF THANKS

I wish to thank the hospital staff, the doctors and nurses for their attentive care and concern during my stay in the hospital. A special thanks to friends who expressed so sweetly their love and sympathy in the flowers, for the many visits and for the many prayers for my recovery.

Bess Werner

CARD OF THANKS

The Families of Mary Lou Roberson want to express our sincere appreciation for the many acts of kindness and sympathy extended us at the time of her death.

Thanks for the visits, cards, flowers and food. May God bless each and every one.

The Roberson Families

LEGAL NOTICE

Notice is hereby given that the Zoning Commission of the City of Hereford, Texas, will convene at the City Hall at 7:30 P.M. on the 28th day of December, 1973 to consider the request for a Special Use Permit as provided in Section XI B of Ordinance 412 as amended on the following property:

A triangular shaped portion of Section No. 132 Block M-7, lying between the North right-of-way line of the Santa Fe Railroad and the South right-of-way of U.S. Highway 60, and the East line of Section 132.

The recommendation of the Zoning Commission of the City of Hereford, Texas, on the above described property will then be considered by the City Commission of the City of Hereford, Texas on the 7th day of January, 1974 at 7:30 P.M.

Mary V. Watts
City Secretary

T-50-1c

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Such Thorough

Service

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Phillips "66" Products

EAST SIDE "66"

Rocky Stewart

1383 E. 1st 364-2644

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REPLACEMENT OF

CRACKED SAFETY

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CO. INC.

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Insurance claims

promptly serviced.

We use nationally

advertised

SAFETY GLASS

Legal Notice

'THE DEAF SMITH COUNTY COMMISSIONERS COURT WILL OPEN BIDS AT 10:00 A.M., DECEMBER 24, 1973, FOR FURNITURE, SHELVING AND INSTALLATION TO BE USED IN THE NEW DEAF SMITH COUNTY LIBRARY.'

The Deaf Smith County Commissioners Court will open bids at 10:00 a.m., December 24, 1973, in the Commissioners Courtroom, Courthouse, Hereford, Texas, for furniture, shelving and installation to be used in the new Deaf Smith County Library. The Commissioners Court reserves the right to accept or reject any and all bids submitted.

Furnishings are listed below. A copy may be obtained from County Judge, H.C. Williams. **LIBRARY EQUIPMENT**

Republish Steel Library

Shelving or Equal

8-No. 819125-6 Starter Units

36Wx90Hx8"

72-No. 819126-6 Adder Units

36Wx90Hx8"

80-No. 819787 Backs 36x90"

36Wx8"D

80-No. 819131 Canopy Top

36Wx90Hx8"

16-No. 819233 Ends for Use

With Tops 8"Wx90H

DOUBLE UNITS

36"Wx90"Hx16"D

13-No. 819127-12 Starter Units

93-No. 819128-12 Adder Units

26-No. 819289 Ends

DOUBLE UNITS

36"Wx90"Hx30"D

5-No. 819131-12 Starter Units

36"x90"x20"

12-No. 819132-12 Adder Units

36"x90"x20"

10-No. 819290 Ends 20"x90"

DOUBLE UNITS

36"x66"x16"

6-No. 819153-8 Starter

36"x66"x16"

39-No. 819154-8 Adder Units

36"x66"x16"

4-No. 819316 Canopy Tops

36"x16"

12-No. 819269 Ends 66"x16"

9-No. 435195 Backs No. 5

Willow Green for existing units

7"1"x36"

FURNITURE, STEELCASE OR EQUAL

8-No. 320071 Steelcase Carrel

9201-4030-2633

1-No. 32W7248-1 Steelcase

Four Post Index Tables

4-No. 32W6000 Steelcase Round

60" Tables - 9201-2633

6-No. 32W6636 Steelcase

Tables 66x36 - 9201-2633

50-No. 1278 Steelcase Chairs,

Assorted Colors, Polypropylene

1-No. 32021 Steelcase

Executive Desk 9201-4030-2633

1-No. 32021S1R-32342 Tul

Steelcase L. Unit 9201-4030-2633

1-No. T410-111 Steelcase

Executive Chair 9201-5788-4221

2-No. 415-412 Steelcase Guest

Chairs 9201-5788

1-No. T410-530 Steelcase Steno

Chair 9201-5788-4221

BID DELIVERED AND INSTALLED - Terms & Delivery

Time. Bidder also to include

dismantling, moving and installing

33 sections of existing shelving.

All colors to be selected at

time bid is awarded.

H.C. Williams, County Judge

B-50-4c

Le Bateau by Henri Emile Benoit Matisse hung in New York's Museum of Modern Art for 47 days, upside down!

NOW IN HEREFORD

BONDED

LICENSED



BELL ELECTRIC
ELECTRICAL CONTRACTOR

New Construction and Repair - Residential and Commercial

364-6841

Larry Bell

803 S. TEXAS

I TURNED AROUND AND IT WAS SOLD!

We don't intend to make whirling dervishes of our clients, but we DO put all of our experience and facilities to work right now when you delegate the selling job to us.

'\$25,000. to '\$35,000.

HOME LISTING NEEDED

NOW...CONTACT or CALL...

Ralph Owens & Associates, Inc.

311 Park Avenue REALTORS Phone 364-2222

FOR THE BEST DEALS ON NEW or USED CARS

Come in and talk with one of the Men at

JOHN ORSBORN BUICK-PONTIAC-GMC

at 142 N. MILES or 221 N. 25 Mi. Ave.

364-0990

364-1222

Home For The HOLIDAYS



CALL YOUR REALTOR

LONE STAR AGENCY

601 N. MAIN



THRIFTWAY

CHRISTMAS COOKING

STARTS AT
THRIFTWAY



Check & Rated
GILLETTE BRONZE RIGHT GUARD
10c OFF LABEL
4-oz. CAN **69c**



SHORTENING CRISCO
3-LB. CAN **\$1.19**

KRAFT MIRACLE WHIP
32-oz. JAR **79c**



GLADIOLA FLOUR 10-LB. BAG **\$1.69**
EACH

ELLIS PECANS HALVES OR PIECES 6-oz. PKG. **79c**

MARYLAND CLUB COFFEE WITH COUPON 1-LB. CAN **79c**



SCOTT FAMILY PAK ASST. BATHROOM TISSUE 4-ROLL PKG. **39c**
EASY OFF OVEN CLEANER 16-oz. AEROSOL CAN **\$1.09**
ENERGY CHARCOAL 10-LB. BAG **59c**

Farm Fresh Produce



EXTRA FANCY RED ROME APPLES POLY BAG 3 LB. BAG **59c**

CALIFORNIA SUNKIST LEMONS LB. **33c**
WASHINGTON DANJOU PEARS LB. **25c**
GREEN BELL PEPPER LB. **39c**
U.S. NO. 1 RUSSET POTATOES LB. POLY BAG **49c**

Shop our PRODUCE DEPT. FOR CHRISTMAS FRUITS AND BASKETS.

TEXAS GREEN CABBAGE 9c POUND



DETERGENT DASH
9-LB. 13-oz. BOX **\$2.39**



DETERGENT CASCADE
FAMILY SIZE 50-oz. BOX **99c**

ROXEY DRY (MAKES GRAVY) DOG FOOD 5-LB. BAG **89c**
ROXEY DOG FOOD 8 15-oz. CANS **\$1.00**
LISTEROL SPRAY DISINFECTANT 14-oz. AEROSOL CAN **\$1.19**
HIP-O-LITE MARSHMALLOW CREME 9-oz. JAR **29c**
BETTY CROCKER PIE CRUST STIX 22-oz. BOX **59c**

BAKER'S ANGEL FLAKE COCONUT 14-oz. BAG **59c**
GELATIN DESSERT JELL-O 3-oz. BOX **10c**
DROMEDARY LOOSE PAK DATES 16-oz. BOX **59c**
SHURFINE YELLOW POP CORN 32-oz. POLY BAG **29c**
SHURFINE VAC PAK WHOLE KERNEL GOLDEN CORN 5 12-oz. CANS **\$1.00**

LIBBY FRESH, WITH SNAPS BLACKEYES 4 15-oz. CANS **\$1.00**
LIPTON ONION SOUP MIX BOX **39c**
GERBER'S TODDLER - ASSORTED FLAVORS BABY FOOD 8-oz. JAR **25c**
SHURFINE MAYONNAISE 32-oz. JAR **99c**
WISHBONE ITALIAN DRESSING 16-oz. BTL **63c**

ALCOA FOIL 18x25' ROLL **49c**
SHURFINE YELLOW POP CORN 32-oz. BAG **29c**

VALUABLE COUPON No. 75
MARYLAND CLUB COFFEE 1-LB. CAN **79c**
WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER DEC. 15, 1973



USDA CHOICE STEAK SALE
FULL CUT BONE-IN ROUND STEAK LB. **\$1.19**



SHURFRESH CANNED HAM 3-LB. CAN **\$4.69**

CUDAHY CHUCK WAGON THICK SLICED BACON 2-LB. PKG. **\$1.95**

CUDAHY BAR-S PURE PORK ROLL SAUSAGE LB. **79c**

"MIX OR MATCH" CUDAHY BAR-S, PICKLE & PIMENTO LOAF, LUNCHEON LOAF, MAC. & CHEESE LUNCHEON MEATS VAC PAK. 6-oz. PKG. **39c**

BONELESS ROUND STEAK LB. **\$1.29**

SIRLOIN STEAK LB. **\$1.19**

T-BONE & CLUB LB. **\$1.39**

RUMP ROAST LB. **\$1.35**

OSCAR MAYER WIENERS AND BEEF FRANKS **\$1.19**

NON-DAIRY COFFEE-MATE 16-oz. JAR **79c**
NABISCO ASSORTED SNACK CRACKERS BOX **55c**

TENDERCRUST BROWN & SERVE ROLLS 3 FOR **\$1.00**

VALUABLE COUPON No. 65
MARYLAND CLUB COFFEE 3-LB. CAN **\$2.59**
WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER DEC. 15, 1973

CARNATION ASST. FLAVORS SLENDER 5 10-oz. CANS **\$1.00**
GEBHARDT CHILI WITH BEANS 24-oz. CAN **79c**
SHURFRESH CRACKERS 3 16-oz. BOXES **\$1.00**

Thriftway DAIRY Specials

PILLSBURY TENDERFLAKE BISCUITS SWEETMILK OR BUTTERMILK 2 4-oz. CANS **29c**
SOFT 8-oz. TUBS PARKAY MARGARINE 16-oz. PKG. **49c**
PHILADELPHIA CREAM CHEESE 8-oz. PKG. **49c**

Check & Rated
SCOPE MOUTHWASH 15c OFF LABEL 12-oz. BOTTLE **79c**

SHURFINE FROZEN BROCCOLI SPEARS 3 10-oz. CTNS. **\$1.00**
MORTON FROZEN MEAT POT PIES 8-oz. CTNS. **\$1.00**
SHURFINE VEGETABLE OIL 24-oz. BTL. **79c**
SHURFINE ASSORTED FLAVOR LAYER CAKE MIXES 4 18 1/2-oz. BOXES **\$1.00**
DEL MONTE PUMPKIN 4 16-oz. CANS **89c**
TABLETS SINE-OFF 24-oz. BTL. **79c**
HEAD & SHOULDERS LOTION 20c OFF LABEL 7-oz. BTL. **99c**
SHAMPOO

BETTY CROCKER ASSORT-LAYER CAKE MIX
3 FOR **\$1.00**

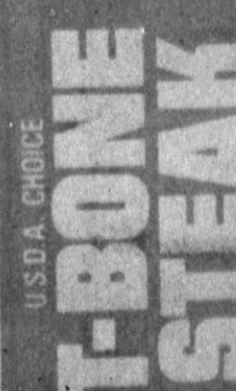
CLOVERLAKE ASSORTED FLAVORS ICE CREAM
ROUND CTN. 1/2 GAL. **89c**

VALUABLE COUPON 100
100 FREE STAMPS WITH \$7.50 PURCHASE OR MORE
Double Gunn Bro. Stamps
TUESDAY & WEDNESDAY

THRIFTWAY SUPERMARKET
Formerly Piggly Wiggly
DOWNTOWN

LOAD-UP

on these Money Saving Food Values



U.S.D.A. CHOICE
T-BONE STEAK
LB.

PORTERHOUSE
STEAK
LB.

\$1.39
LB.

\$1.49
LB.

FRESH WHOLE
FRYERS
LB.

39¢
LB.

ROUND
STEAK
LB.


99¢
LB.

Thunderbird
NO. 1
25 LB.

PINTO BEANS \$9.95

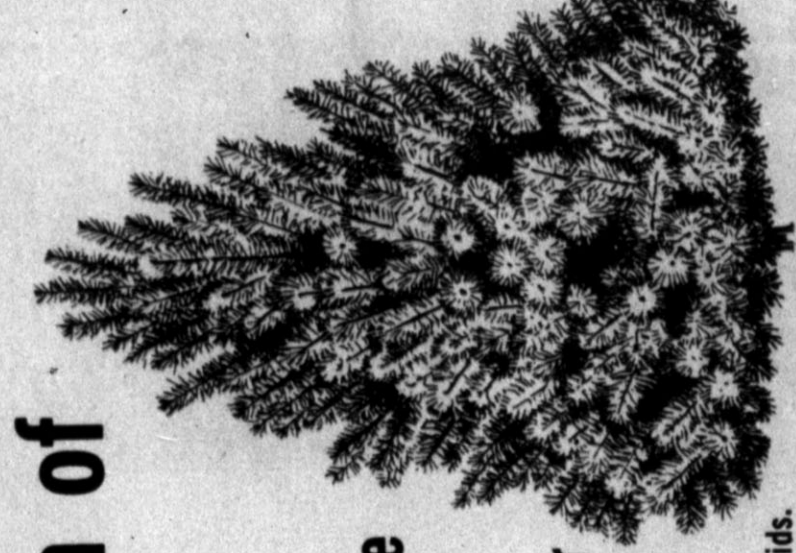
Market Sliced
ALL MEAT
LB.


BOLOGNA 99¢



POINSETTIA'S
DOUBLE BLOOM
7-8 Blooms
\$7.50
Place Your Order Now!

Beautiful Selection of Christmas Trees.
Now on sale in our lot...
The Hereford Leo Club will be selling Christmas Trees as a money making Project on our lot...
Come by after 4:00 P.M. each afternoon or all day Saturday and Sunday and buy a tree from one of these Kids.





HEREFORD MEAT MARKET, INC.
Hwy. 385 North at the sign of the Whiteface Bull
Open Daily 8:00 A.M. to 9:00 P.M.

Tel-Aire

Weekly Television Magazine

The Hereford Brand

THURSDAY, DECEMBER 13, 1973

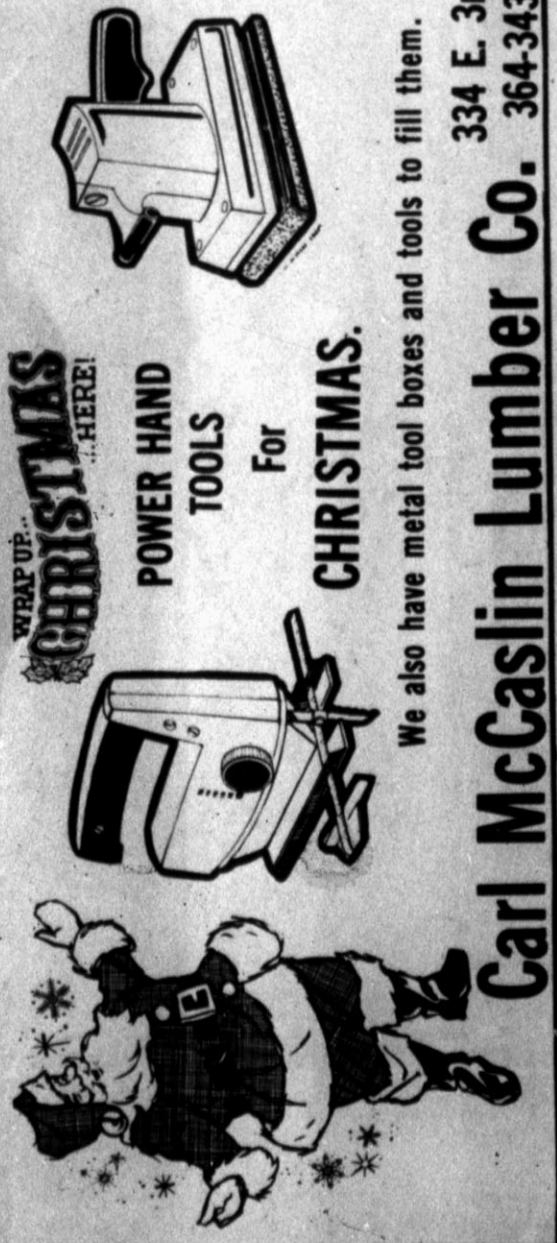


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- 8 Big Stations
- Public Broadcasting Service
- 24 Hour Weather and FM Music
- \$10⁰⁰ Installation Charge
- \$5⁴⁵ Per/Mo. Service Charge

126 E. 3rd **HEREFORD CABLEVISION** 364-3912

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CHRISTMAS
...HERE!
POWER HAND TOOLS
For
CHRISTMAS.

We also have metal tool boxes and tools to fill them.

Carl McCaslin Lumber Co. 334 E. 3rd 364-3434

Thursday Program Notes

7:00...CBS...THE WALTONS
The Waltons, a United States family, flying at night, develops engine trouble but, with the aid of lanterns from the Walton family, makes an emergency landing on their property. While waiting for repairs, the pilot tells the Waltons about himself, but his statements soon lead the family to realize that he is hiding something.

7:00...ABC...TOMMY
50 Percent of normal...with guest stars, a band and Louise Troy. Posing as a priest, Dave gains the cooperation of female victims of an attacker whose trade mark is a ski mask.

7:00...NBC...THE FLIP WILSON SHOW
Flip's guests are Joel Grey, Richard Pryor and Don Adams.

8:00...NBC...THE ANDY WILLIAMS CHRISTMAS SPECIAL
The Christmas season is joined by Claudine Longet and the entire Williams clan who gather for the songs and sounds of Christmas in this holiday special.

8:00...CBS...THE CBS THURSDAY NIGHT MOVIES...THE LAST ESCAPE
Adventure film, starring Stuart Whitman, with John Colicos, Michael Braum and Martin Jarvis. Whitman is a prisoner where he's being held captive and out of the hands of an advancing Russian troops in a dangerous flight to freedom behind American lines (1970).

8:00...ABC...KUNG FU
"The Hoos," with guest stars Anthony Zerbe, Laurie Prange and special guest star Howard Da Silva. Caine, in delivering a religious set from persecution, finds himself caught in a simmering feud brought about by lack of tolerance.

9:00...ABC...THE STREETS OF SAN FRANCISCO
"W.A. Kille," with guest stars Paul Fix, Denver Pyle, Linden Chiles and Ruth McDewitt. A strong and spy senior citizen turns "Robin Hood" to help the financial problems of his contemporaries and his late blooming criminal career escalates from a gas station holdup to placing bombs in skyscrapers and blackmail.

Tuesday Program Notes

7:00...ABC...THE NEW TEMPERATURES
The "Donation," Dr. Mercy is to receive an old man's body donated to science, but will lose the wealthy family's support if he accepts it.

7:00...NBC...CHASE
"Sizzling Stones," Capt. Chase and his team set out to find the mastermind behind a series of diamond heists.

7:00...CBS...MAUDE
Walter turns from a benevolent host into Scrooge at a Christmas Eve party for Walter's employees, who change their minds about him.

7:30...ABC...TUESDAY MOVIE OF THE WEEK...WHAT ARE BEST FRIENDS FOR?
Starring Ted Bessell, Lee Grant, Larry Hagman and Barbara Feldon. A woman opens her house to a friend whose wife has left her for a friend. To her surprise, she finds her husband's body in the house.

7:30...CBS...HAWAII FIVE-O
In "The Flip Side is Death," a daring bank robbery carried out under the cover of a mock military emergency sends McGarrett and his Five-O Oahu.

8:00...NBC...THE MAGICKAN
"Nightmare in Steel," Blake simulates a fire aboard a highly explosive ship in order to foil a pirate attempt masterminded by Nick Olson (Leif Erickson).

8:30...CBS...THEATER PRESENTS: "I HEARD THE OWL CALL MY NAME"
The special stars British actor Tom Courtenay as a young Anglican priest, unaware that he is suffering from an incurable disease when his bishop, played by Dean Jagger, sends him to a remote village on Vancouver Island.

9:00...ABC...THE MARY WHITEHEAD
"The Hoos," with guest stars Paul Fix, Denver Pyle, Linden Chiles and Ruth McDewitt. A strong and spy senior citizen turns "Robin Hood" to help the financial problems of his contemporaries and his late blooming criminal career escalates from a gas station holdup to placing bombs in skyscrapers and blackmail.

HAROLD CLOSE
R WALGREEN AGENCY DRUG
We're More Than Just A Pharmacy
Sugarland Mall
364-2344

Herford STATE BANK
For Time & Temperature Call 364-5100

Wednesday Program Notes

7:00...ABC...DICK CLARK PRESENTS THE ROCK AND ROLL YEARS
The history of rock and roll is shown from its birth to its present in the form of a five-part series of specials.

7:00...CBS...THE SONNY AND CHER COMEDY HOUR
Guest: William Conrad. The broad-cast will be a Christmas show.

7:00...NBC...ADAM-12
"Southwest Division," Officer Malloy buys a painting from a street artist.

7:30...NBC...MYSTERY MOVIE...WEDNESDAY ROBBERS
Starring Helen Hayes and Mildred Natwick as the Snoop Sisters. The Snoopers launch an investigation, believing a late-night telephone call was made by a friend of a missing man.

7:30...ABC...WEDNESDAY MOVIE OF THE WEEK...PIONEER WOMAN
Starring Joanna Pettet, William Shatner and David Janssen. The incredible hardships of a family, homesteading in the Wyoming territory in 1867, are brought into focus through the eyes of a wife and mother when her husband is killed.

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Also
Adidas Tee Shirts
and Adidas Travel
Sports Bags Available
At
GATTIS SHOE STORE
"We care about your feet!"
Sugarland Mall

Christmas Greetings
JACK'S MARINE SUPPLY
E. Hwy. 40 364-4331
"Where Service is First"

Spangler's DIAMONDS LTD
"Herford Standard of Excellence"
Custom Jewelry Designing
& Manufacturing
Sugarland Mall 364-0070

Tale of Blackmail

Robert Culp guest-stars as a ruthless motivational research specialist who uses blackmail to further his career in "Double Exposure," a Columbo drama starring Peter Falk, to be broadcast on "NBC Sunday Mystery Movie" Dec. 16 (7:30-9:00 p.m.) on the NBC Television Network.

Realizing his blackmail victim, Victor Norris (Robert Middleton) plans to turn him in to the District Attorney, Dr. Bart Kepple (Culp) slays Norris. He then lays the groundwork to frame the victim's wife (Louise Latham).

Columbo's (Falk) investigation sends him on a crash course to learn the uses of subliminal stimulus to capture his suspect.

On The Cover

RICHARD THOMAS
Richard Thomas, Emmy Award-winning star of "The Waltons," makes his singing-and-dancing debut when he guest stars on the comedy-variety show, "The Bobby Van and Elaine Joyce Special," Dec. 17 (9:00-10:00 p.m.) on the CBS Television Network.

MONDAY THRU FRIDAY

Channel	4	KNC	7	KVII	ABC	10	KFDA	11	KTVT	13	KEBA	13	PBS	39	KTVI	2	IND	3	IND
6	Today Show	Pro News	CBS Morning News	Stam Bang Theatre	Instructional Programming	News	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre
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9	Today Show	Pro News	CBS Morning News	Stam Bang Theatre	Instructional Programming	News	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre
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11	Today Show	Pro News	CBS Morning News	Stam Bang Theatre	Instructional Programming	News	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre
12	Today Show	Pro News	CBS Morning News	Stam Bang Theatre	Instructional Programming	News	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre
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THURSDAY

Channel	4	KNC	7	KVII	ABC	10	KFDA	11	KTVT	13	KEBA	13	PBS	39	KTVI	2	IND	3	IND
6	Today Show	Pro News	CBS Morning News	Stam Bang Theatre	Instructional Programming	News	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre
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10	Today Show	Pro News	CBS Morning News	Stam Bang Theatre	Instructional Programming	News	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre
11	Today Show	Pro News	CBS Morning News	Stam Bang Theatre	Instructional Programming	News	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre
12	Today Show	Pro News	CBS Morning News	Stam Bang Theatre	Instructional Programming	News	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre	Stam Bang Theatre

IN SIGHT
William Shatner, the voice of Captain Kirk on NBC-TV's animated "Star Trek" series, can soon be seen again on the TV screen as guest star in "Hail to the Queen," an upcoming episode of NBC-TV's "The Magician."

SQUEEZED IN
Dan Dailey, star of NBC-TV's "Faraday and Company," once was so broke that his only food for several days was tomato juice. "I was a struggling young entertainer and things just weren't coming my way, he explains. "Ever since, I've never been particularly fond of tomato juice."

10:30...NBC...THE TONIGHT SHOW
STARRING JOHNNY CARSON
Guest: Al Burt.

ABC Airs Classic Basketball Clash

The classic college basketball game, UCLA vs. North Carolina State, will be televised on Saturday, Dec. 15 (4:15-6:00 p.m.) from St. Louis on "ABC's Wide World of Sports". It was announced by Boone Arledge, President of ABC Sports.

Both of these teams finished the 1972-73 seasons with perfect records. UCLA (30-1) won its seventh straight NCAA title while North Carolina State (27-0) also finished with a perfect mark, but was ineligible to participate in the NCAA Tournament because of a recruiting violation.

UCLA won its semi-final games of the NCAA Tournament in St. Louis. The Bruins beat Indiana in the semis and then whipped Memphis State in the finals. The Bruins have won 75 straight. UCLA's Walton, considered by some as the greatest history player in the history of college basketball, will return for his third year. Walton has yet to play in a losing game in two seasons.

The Wolfpack had the "Sophomore of the Year" for the 1972-73 season in Dave Thompson, a superb shooter and ball handler. Like Walton, Thompson made All-America honors as a sophomore. North Carolina State breezed through the rugged Atlantic Coast Conference during the regular season and then won the ACC Tournament, beating Maryland in the finals.

Seldom do basketball games benefit from a tremendous amount of pre-game publicity. Tournaments are played in a short period of time, thus eliminating the possibility of anticipation, which contributes heavily to fan interest.

ALL PROGRAMS SUBJECT TO CHANGE
December 17

MONDAY														
EVENING PROGRAMS														
CHANNEL	4	KQNC	7	KVII	10	KFDA	11	KTVI	13	KERA	39	KXTX	3	IND
CABLE	6	10	ABC	ABC	10	10	11	11	13	13	39	2	6	IND
6:00	Newsweek	Pro News	Pro News	News	News	News	News	News	Zoom	Zoom	Ed's Club	Ed's Club	Weather And	
6:30	The Lucy Show	To Tell The Truth	To Tell The Truth	What's My Life	What's My Life	What's My Life	What's My Life	Riflemen	Newsroom	Newsroom	Ed's Club	Ed's Club	Weather And	
7:00	Bear Who Sings	The Bookies	The Bookies	Gunsblade	Gunsblade	Gunsblade	Gunsblade	Mission: Impossible	Family Theatre	Family Theatre	Ed's Club	Ed's Club	Weather And	
7:30	Dina								The Men Who Made The Movies	The Men Who Made The Movies	Ed's Club	Ed's Club	Weather And	
8:00	NBC Monday Night at the Movies	The Liberty Bowl	The Liberty Bowl	Heart's Lucy	Heart's Lucy	Heart's Lucy	Heart's Lucy	8:00 Movie "The Snow Devil"	Pioneers of Modern	Pioneers of Modern	700 Club	700 Club	Weather And	
8:30	Kiss A Stranger			The Baby Van	The Baby Van	The Baby Van	The Baby Van		Painting	Painting	700 Club	700 Club	Weather And	
9:00	News			Special	Special	Special	Special		DSD Hotline	DSD Hotline	700 Club	700 Club	Weather And	
9:30	Newsweek			News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	Metropolis: News Reel	Newsroom	Newsroom	700 Club	700 Club	Weather And	
10:00	Tonight Show			The CBS Late Movie	The CBS Late Movie	The CBS Late Movie	The CBS Late Movie	10:30 Movie "The Chalk Garden"	Government #29	Government #29	700 Club	700 Club	Weather And	
10:30	Newsweek			"Tea and Sympathy"	"Tea and Sympathy"	"Tea and Sympathy"	"Tea and Sympathy"		Hataryoga	Hataryoga	700 Club	700 Club	Weather And	
11:00	Carson								Sign Off	Sign Off	700 Club	700 Club	Weather And	
11:30				To Be	To Be	To Be	To Be				700 Club	700 Club	Weather And	
12:00	Tomorrow			Announced	Announced	Announced	Announced	News Meditations			700 Club	700 Club	Weather And	
12:30				The Saint	The Saint	The Saint	The Saint				700 Club	700 Club	Weather And	
1:00											700 Club	700 Club	Weather And	

TURMOIL

Martha Hyer and Paul Burke portray a couple whose troubled marriage is complicated by murder, in "Once You Kiss A Stranger," a suspense drama to be colorcast on "NBC Monday Night at the Movies" Dec. 17 (8:00-10:00 p.m.) on the NBC Television Network.

A Spotlight on Indian Actors

"I Heard the Owl Call My Name," the special holiday season drama to be broadcast on "GE Theatre" Tuesday, Dec. 18 (8:30-10:00 p.m.) on the CBS Television Network, may amount to a major career impetus for North American Indian actors.

The sensitively told story, which stars British actor Tom Courtenay as a dying Anglican priest sent to a remote Canadian Indian village by his bishop, is believed to be first major television drama in which all the Indian roles are played by actors of Indian ancestry.

Filming took place entirely on location in Vancouver and in the picture-postcard Indian village of Ahousat on Vancouver Island in British Columbia.

Hagen Beggs, an instructor in theatre arts at Vancouver's Simon Fraser University, who cast the 90-minute film drama, believes that the program shows "the vast possibilities opening up for Indian actors in the future."

Beggs' background as an actor and director who has worked with Canadian Indians in the theatre prepared him for his casting assignment in what will be the first of three drama specials on "GE Theatre."

Not long ago, Beggs directed an unusual Canadian play, "Windigo," in which Indians serving prison sentences played the principal roles. They even traveled outside the walls of Matsqui Penitentiary, near Vancouver, to perform the play before civilian audiences in several British Columbia cities.

Fortunately for producer-director Darryl Duke, another Canadian, his casting director could call on experienced actors with Indian backgrounds, as well as several taking their first crack at acting.

Paul Stanley, of the Kootenay tribe, who plays the key role of Jim, the Indian who first meets outsider priest Mark Brian (Courtenay), once starred as an Indian chief in "Caribou Country," a popular Canadian television series that ran for three seasons on CBS.



Tom Courtenay (right) is a dying priest assigned to a Canadian Indian village by his bishop.

Monday Program Notes

7:00...ABC...THE ROOKIES
"Sound of Silence," with guest stars Cissy Spacek, Jason Evers and Burt Reynolds, continues the search for a cure for insulin and is hiding who has the disease for addicts kicking drugs.

7:00...NBC...THE BEAR WHO SLEPT THROUGH CHRISTMAS
An animated holiday story concerning a young bruin, Ted E. Bear, who goes in search of Christmas. Finding the unusual adventure along the way, the voices are those of Barbara Feldon, Arnie Johnson and Tom Simmons.

7:30...NBC...DIAMOND THE CAT
Who's the cat? finds Diana Kruger in a baby sitting for a very at-schic cat.

8:00...NBC...NBC MONDAY NIGHT AT THE MOVIES
"ONCE YOU KISS A STRANGER" Starring Carol Lynley, Paul Burke and Martha Hyer, with Paul Burke as a professional golfer (Miss Hyer's detective in an effort to protect her husband from a psychotic woman (Miss Lynley). Warner Bros. 1969.

8:00...ABC...THE LIBERTY BOWL
ABC Sports live telecast from Memphis. Tennessee's Schenkel, Bill Flemming, Bud Wilkinson and Durrey Daugherty.

8:30...CBS...THE NEW DICK VAN DYKE SHOW
Dick Van Dyke, by himself, appears as "Mr. Dazzle," the singing and dancing representative of a detergent in a television commercial, instead of in a low-budget production of "The Music Man."

9:00...CBS...THE BOBBY VAN AND ELAINE JOYCE SPECIAL
Show-business couple Bobby Van and Elaine Joyce perform songs and dances from their hit shows when they star together for the first time. Richard Thomas, who stars as John Boy on "The Waltons," makes his television singing debut and appears in a comedy sketch with Miss Joyce on the special. Besides musical and dance production numbers, the husband-and-wife stars do several comedy sketches.

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Friday Program Notes

7:00...ABC...A VERY MERRY CRICKET
Crispin C. Crickel is once again the star in this sequel to the highly successful animated special "Cricket in Times Square." Chester comes back from the security of his Connecticut home, to help revive the lagging Christmas spirit of New York City. Pressed into service by his old friends Harry the Cat and the brilliant musical skills and talents of his violin-like sounds to deliver a jaded New York Christmas scene.

7:30...ABC...A CHRISTMAS CAROL
This animated adaptation of the familiar Yuletide classic will be presented for a third year and will feature the voices of Sir Michael Redgrave, Alastair Sim and Michael Hordern. (R)

7:30...NBC...THE BORROWERS
A fantasy based on the children's book by Mary Norton starring Eddie Albert, Tammy Grimes and Dame Judith Anderson. The story involves tiny people who live in the air spaces under the floors in an English country house and borrow things for use in their everyday lives.

7:30...ABC...THE ODD COUPLE
"The Exposed" when they are convinced that the shade of a former tenant of their apartment has returned to haunt them.

7:30...CBS...DICK VAN DYKE
Jed has had it with the selfish ways of his partner "Sweet" Williams. The moves out of their quarters. The seriousness of Jed's move becomes apparent, and Sgt. B.J. gets involved when the efficiency of the entire outfit is affected. "MIRACLE ON 34TH STREET."

8:00...ABC...THE JULIE ANDREWS CHRISTMAS SPECIAL
Julie Andrews stars in this special with her guests Peggy Lee and Peter Ustinov. "LEGEND IN GRANTVILLE"
GRANTVILLE Lombardi, considered one of the finest football coaches the game has ever known, will be the subject of the first of two new special presentations in this acclaimed series. Ernest Borgnine makes a rare dramatic television appearance as the fiery coach, and Kathleen Dowling stars as his wife, Kathleen Dowling.

10:30...ABC...THE CBS LATE MOVIE—17 FACES OF DR. LAO
Starring Tony Randall and Barbara Eden, in the early days out West, Dr. Lao, an old Chinese, rides into a town and announces the opening of his one man circus, bringing mysterious forces of good. (1964) (R)

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Lions also played in the second Liberty Bowl—this time against Oregon. Penn State won each time.

The 1965 Liberty Bowl was played in Atlantic City and then was moved to Memphis for the 1966 game.

The last few games have been a tremendous success, both on and off the field. Sellout crowds have watched the last few games including the 1972 classic won by Georgia Tech, 31-30, against Iowa State.

The Liberty Bowl has become a tremendous success in Memphis, after failing in Philadelphia and then Atlantic City. The first Liberty Bowl was played in 1959 in Philadelphia between Alabama and Penn State. The Nittany

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The

"Sound of Silence"

Rookie police officer Willie Gillis conducts a private search for a 16-year-old girl who disappears after becoming deeply infatuated with him in "Sound of Silence" on the ABC Television Network's "The Rookies," Monday, Dec. 17 (7:00-8:00 p.m.).

Berlended by the three rookies, Barbara Tabnor develops a strong case of puppy love for Willie. Refusing to admit she is a diabetic, Barbara runs out of insulin and seeks help at a

commune for addicts trying to kick drugs. When Barbara's parents refuse to declare the girl missing, Willie investigates on his own, sensing Barbara may be in grave danger without proper medication.

Michael Ontkean stars as Willie Gillis. George Stanford Brown as Terry Webster. Sam Melville as Mike Danko. Gerald S. O'Loughlin as Lt. Eddie Ryker and Kate Jackson as Jill Danko. Others in the cast are:

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Saturday Program Notes

- 11:00...ABC...THE ABC SATURDAY SUPERSTAR MOVIE...OLIVER TWIST AND THE ARTFUL DODGER Part I
- 12:15...CBS...THE NFL TODAY...NATIONAL FOOTBALL LEAGUE GAME
- 1:30...ABC...CAMELLIA BOWL
- 2:30...NBC...AMERICAN FOOTBALL CONFERENCE GAME
- 4:15...ABC...ABC'S WIDE WORLD OF SPORTS
- 7:00...ABC...THE NIGHT THE ANIMALS TALKED
- 7:30...NBC...EMERGENCY!
- 7:30...ABC...ABC SUSPENSE MOVIE...THE ELEVATOR
- 8:00...NBC...NBC SATURDAY NIGHT AT THE MOVIES...HOTEL

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Sunday Program Notes
9:30...CBS...MARSHALL EERON'S ILLUSTRATED SIMPLIFIED AND PAINLESS SUNDAY SCHOOL
The program will focus on the upcoming holiday season, narrating the stories of Hanukkah and the first Christmas and providing a progress report on Santa Claus.
10:30...ABC...MAKE A WISH
Today's topics are "Wood" and "Moon."
11:00...NBC...ETERNAL LIGHT
A special Hanukkah program featuring Dr. Chaim Potok, author, in a discussion with Rabbi Wolfe Kelman, executive vice president of the Rabbinical Assembly.
12:00...ABC...DIRECTIONS
ABC News public affairs presentation which will feature a film documentary on the new liturgy of the Catholic Church.
5:00...CBS...A CHILD'S CHRISTMAS IN WALEY
Sir Michael Redgrave and the National Theatre of the Deaf, is Dylan Thomas' lovely and often comical-remembrances of a Christmas day. Redgrave provides the narration for the special, in which the actors use all the resources of their bodies and faces, along with pantomimic devices to express emotion.
6:30...CBS...THE NEW PERRY
In "The Case of the Frenzied Feminist," Mason defends the fiery and beautiful editor of a women's lib magazine on a charge of murdering the publisher who gave her job to another woman.
6:30...ABC...THE FBI
The Bought Jury, with guest stars Frank Kovalski, Inspector Erskine and a hung jury in the trial of organization figure Mario Dracas.
7:30...ABC...THE GLASS MENAGERIE
A new two-hour version of Tennessee Williams' first hit play starring Katharine Hepburn, Joanna Miles, Sam Waterston and Michael Moriarty. Miss Hepburn plays Amanda Wingfield, a transplanted Southern lady surviving on her desperate hopes for a better post-war life. Miles plays Amanda's daughter, a gentle girl as fragile as the glass animals that make up her menagerie. Sam Waterston plays her brother Tom, a would-be writer working in a warehouse dreaming of distant places. The "Gentleman Caller," a young man who brings both hope and heartache to Amanda's home, is played by Michael Moriarty.
7:30...CBS...THE MYSTERY DOUBLES
FEATURE: MANIX-BARNABY JONES
"Manix" (7:30-8:30 p.m.): "All the Dead Were Strangers." Six survivors of a plane crash begin being murdered, and Joe Manix investigates the mystery on behalf of one of the still-living survivors who wants to stay that way. In his investigation Manix learns that almost every one of the survivors has seen the others dead. "Barnaby Jones" (8:30-9:30 p.m.): In "Secret of the Dunes," Barnaby Jones investigates the mysterious death in the desert of a motorcyclist. His quest ties the death of a reclusive industrialist with connections to a crime syndicate.
7:30...NBC...NBC SUNDAY MYSTERY MOVIE...DOUBLE EXPOSURE
Starring Peter Falk as Lt. Columbo. Robert Culp-guest stars as a motivational speaker who is killed by Louise Latham also guest stars.
9:00...NBC...NBC NEWS PRESENTS: "IF THAT'S A GNOME, THIS MUST BE ZURICH"
A graphic exploration of the paradox that is Zurich—a picturesque Swiss city that is smaller than Indianapolis and yet is accounted one of the great powers in the international financial world.

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12	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00
1	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00
2	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00
3	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00
4	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00
5	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00
6	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00
7	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00
8	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00
9	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00
10	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00
11	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00
12	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00	10:00

Barroom Brawl Threatens Title

The strange behavior of heavyweight boxing contender Ron Johnson, who threatens to leave the country just before a fight that could lead to the championship, puzzles his girl friend, who asks Cannon to determine the cause, on "Cannon," Wednesday, Dec. 19 (8:00-9:00 p.m.), on the CBS Television Network. Marc Daniels directed from a script by Collier Young and Meyer Dolinsky.

Cannon discovers that Johnson had engaged in a barroom brawl with broken-down former fighter Jimmy Victor. Johnson believes he killed the man, but his manager, Connie Korvalis, who had hushed up the affair, claims that Victor had walked away from the brawl.

William Conrad
John Marley
Nick Nolte
Frank Cannon
Konnie Korvalis
Ron Johnson