

# Hereford Building Boom Continues

## Building Permits Surpass 1972 Total, Could Reach New Records

By DON RICHARDS  
Brand News Editor

Hereford's growth continues its steady climb upward as city building permits, which already this year have surpassed the 1972 totals, got another shove forward during the month of November.

The 11-month total of building permits this year now stands at \$3,386,785, well beyond the entire 1972 total of \$3,152,500,

and is in hot pursuit after the 1971 total of \$3,616,680.

THE CITY now needs about \$230,000 in building permits during the month of December to put this year's total past the 1971 marker. The 11-month total this year is about \$35,000 behind the 11-month pace set in 1971.

November's permit total in Hereford was \$196,300. High month total for the year was in June when \$1,081,450 in

permits were issued. Lowest month this year was September when \$63,850 in permits were issued.

HEREFORD stands a good chance at catching the 1971 marker if several important construction jobs are begun before the first of the year. The main one expected is the new elementary school planned by the Hereford School Board of Trustees.

Bids on the expected \$400,000-plus building are to be opened Dec. 18 and if a bid is accepted then a permit could possibly be issued by the first of the year. That one permit would boost the 1973 totals past the 1971 mark.

Highest year ever experienced in Hereford in building permits came in 1965 when the total was \$5,313,010. Second on the list is 1970 when the only other \$5 million year was experienced with \$5,196,150.

HEREFORD'S building permits had \$4 million years in both 1963 and 1964 and have not dropped below the \$3 million mark since 1967.

If December's totals should be more than \$230,000, then 1973 would pass the 1971 mark and would at least be fifth on history's record list behind the two \$5-million years and the two \$4-million years.

THE \$196,300 in permits issued during November came mostly from four residences being built in the city. The four residences accounted for \$167,700 of the month's total. A total of 16 permits were issued during the month with no major construction other than the four residences.

Permits issued during the month were:

—Antonio Torres, 327 Ave. E, garage, \$500.

—Lester E. Moffitt, 249 Juniper, residence, \$42,700.

—D. B. & S. Inc., alter and repair business office, \$5,000.

—Earl Holt, 103 Rio Vista, residence, \$50,000.

—Justin McBride, 611 E. 4th, alter and repair residence, \$3,000.

—Douglas R. Sanderson, 314 18th, erect storage, \$2,000.

—L.H. Jones, 317 Douglas, residence, \$30,000.

—Walter H. London, Jr., 631 Ave. H, move trailer, no amount listed.

—Thomas and Burdett, 116 South 25

Mile Avenue, addition to office, \$7,700.

—Gentry E. Lowry, 233 Ave. J, storm shelter, \$2,500.

—Leonard Bartels, move storage, \$250.

—A.J. Schroeter, 108 Ave. E, alter and repair office, \$1,000.

—H.L. Moses, 217 Centre, add to residence, \$4,000.

—Telecraft, Inc., 133 Oak, residence, \$45,000.

—Bill Kester, erect storage, \$350.

—Wilbur Davis, 115 Ranger, erect garage, \$2,300.

## the Hereford Brand

72nd Year - No. 49 Hereford, Texas, Thursday, Dec. 6, 1973 28 Pages

### Branding Time

By Speedy Nieman

THAT feller on Tierra Blanca Creek says theory is all right for books but it takes practical expression of ideals to make life better.

Anyone can write a book. The trick is getting someone to read it and pay for it.

A LARGE crowd turned out for the water seminar held here Tuesday, and that had to be an encouraging sign for the men interested in, and waging the battle for, a water importation plan. Speakers had to point no further than today's energy crisis to illustrate the urgency in proceeding with a long range water plan.

Let's not wait until it's too late before we start making plans for water importation... this was the prime message of several speakers. Our area is one of the richest agricultural areas in the world, and to keep it that way we need to assure a water supply for irrigation purposes.

Sen. Jack Hightower said he was not "unduly pessimistic" about what the next generation will use for power... we have the capabilities to find and develop alternate sources of power. That is not to say we shouldn't start making plans for those alternatives however.

Hightower thinks there is a three-generation rags-to-riches cycle, which many of us see in families we know. One generation works hard, plans ahead and makes the riches, the next generation starts coasting, and the third generation winds up with a rebuilding job again. The point being, of course, that we shouldn't coast on the water problem!

WE'VE HEARD a host of compliments from Vega folks the past week, all of them concerning the two playoff football games the Longhorns had in Hereford. School officials and other Vega citizens had praise for the Chamber sports committee's handling of the games, as well as the hospitality and support of Hereford fans.

We wanted to pass the word along to the volunteer workers, because the praise is all they get, and we might add, it's all they expect.

"A SERMON IN SOAP"—"Duz you Dreff with the Tide? Vel, now is the time to Cheer up. If you want real Joy, the Trend is to Breeze to church on Sunday. Too many people Woodbury their heads in a pillow or work to make their cars Sparkle, forgetting that the Lord's Day is made for Lestoil. When the Lord is put first, a Dove will never need to be sent S.O.S. Maybe we ought to Dial you to remind you of the Ivory palaces yonder. Worship is your Lifebuoy. So Wisk yourself out of bed next Sunday. Dress up Spic and Span and Dash like a Comet to Sunday School and church. As you sing Praise to God and hear His words, you'll feel like Mr. Clean all week."



## Fire!

### Blaze Causes \$100,000-Plus Damages To Car Dealership

A Monday night major fire here resulted in more than \$100,000 in damages to the John Osborn Buick-Pontiac car dealership.

The front half of the building, which contains the new car showroom, offices and parts department, was gutted by the blaze. Two new 1974 model cars were extensively damaged in the fire along with most of the business' inventory of supplies and parts.

CAUSE of the blaze was still under investigation Wednesday morning, but Hereford Fire Marshal Jay Spain said early investigation indicated a central heating unit in the second floor parts department appeared to be the cause.

Volunteer firemen fought the blaze from shortly after its discovery about 6:30 p.m. until well past midnight. The blaze was brought under control about 8 p.m., but firemen then spent several hours extinguishing smaller roof fires and smoldering parts of the building.

SMOKE FROM the building, which ironically is located at 2nd Street and Miles — directly across from the Fire Station, was first spotted from the railroad tracks by a switchman for Santa Fe Railway. Then a city patrolman also spotted the smoke and both reports came in to Police Headquarters almost simultaneously.

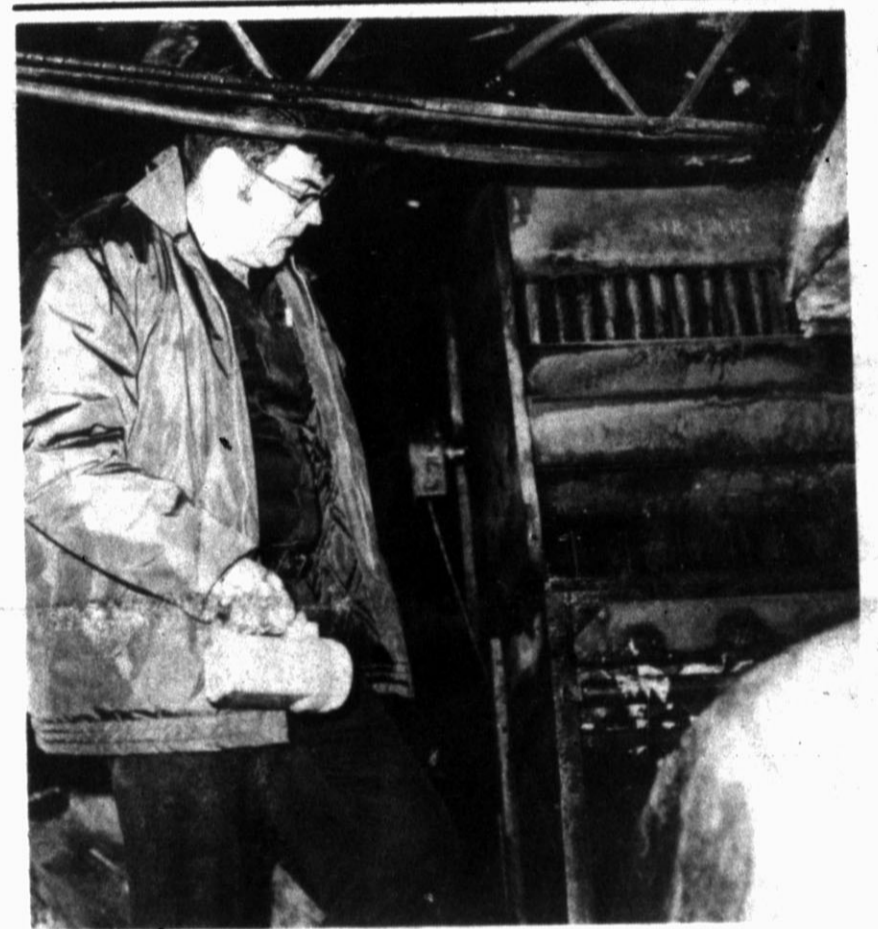
No injuries were reported in the fire. Eight units of the Hereford Fire Department were used to fight the fire, which was well out of control before firemen could get to it. Heavy, thick smoke and unfamiliarity with the building hampered firemen in finding the center of the quickly-expanding fire.

WEATHER conditions also hampered emergency workers as a heavy snowfall continued throughout the entire time firemen were working.

Deaf Smith County officers and Hereford Policemen aided in the effort by working traffic and kept streets around the fire blocked for several hours.

JOHN OSBORN, owner of the agency said two new 1974 model cars were damaged in the blaze along with about six customers cars in the service department. However, the owner said the service department, least damaged in the fire, would be reopened almost immediately and that the dealership would assume temporary headquarters in the old Davis Implement building across the street north of the present building.

No other building in the immediate area received any smoke or fire damage from the blaze.



### Studies Fire Cause

Hereford Fire Marshal Jay Spain inspects a heating unit in the upstairs room at John Osborn Buick-Pontiac where he suspects the Monday night fire, which gutted much of the building, may have started. Early estimates of damage to the building have surpassed the \$100,000 figure.

## Water Meeting Draws Big Response

By O.G. NIEMAN  
Publisher

"Is the High Plains Worth Saving?" That was the topic of a water seminar held here Tuesday in the Bull Barn, and six highly qualified men gave some very

good reasons why the question should be answered with a resounding "yes."

SEN. JACK Hightower of Vernon was the principal speaker at the barbecue luncheon Tuesday, but five other men participated in the three-hour seminar. Other speakers included Sen. Max

Sherman, Jim Valiant, Half Way Research Station; Dr. James Osborn, Texas Tech; Robert Lively, sprinkler irrigation specialist; and A.L. Black of Friona, president of Water, Inc.

Black, who closed out the seminar, told the large audience that "we must be

united in our stand... to show other areas what we can do for them if we have a water supply." He claimed the economic figures used to show that water importation was not feasible were off base.

THE BUREAU of Reclamation used 1968 figures, the last compilation available from researchers, "but it's a completely different situation in 1973," asserted Black. The Bureau looked at a value on cotton, grain sorghum and wheat in 1968 and came up with \$471 million. A conservative estimate in 1973 would be more like \$1.6 billion, claimed Black. He added this does not take into account fed cattle, which would add another \$2 billion.

Both Senators Sherman and Hightower pointed to the energy crisis we now face, adding that knowledgeable people tried to initiate planning a number of years ago. They compared this to the water problem, stressing that long-range planning needs to start now to avoid a sudden crisis in the future.

AS WEST TEXANS, Hightower said, "we were at the point where we thought we could do anything we decided to do... we had the resources, the ambition and the capabilities." With the energy crisis and other shortages, however, "we begin to hear some strange talk, and now we're beginning to realize that water for ag production is not limitless."

Statistics show, he added, that the amount of land going under concrete and asphalt is doubling every seven years. "This makes it more imperative that we use our land to the utmost efficiency—

and this means more water." He added that we have the richest ag area anywhere because of soil, climate and water. It is time, however, for some long-range planning on the water problem, he stressed.

"NO ONE IS going to look out for us in this area... we've got to roll up our sleeves and go to work on the importation of water. We can continue to be the bread basket of the nation if we have the faith and determination," Hightower concluded.

Black also had a word about faith. "The children of Israel wandered around 40 years, afraid to enter the land of milk and honey because of the giants. We're in the land of milk and honey, but there is a giant facing us and we've got to have the faith and determination to solve the problem."

CHARLES HOOVER, president of the Deaf Smith County Water Association, made introductions at the luncheon. He urged county and area residents to keep up their dues in county associations and in Water, Inc. Rev. Doug Manning worded the invocation at the luncheon.

Valiant, research leader from Half Way, presented some slides and gave figures on the value of irrigation to the High Plains. Dr. Osborn added to the presentation with more on the economic impact of imported water. The Tech speaker pointed to the large production in the High Plains, then gave figures on how much was associated with the use of irrigation.

DR. OSBORN pointed out that 37 to 56

See WATER MEETING, Page 2



### Speakers At Water Seminar

More than 200 interested persons from Deaf Smith and the area attended a three-hour seminar on water here Tuesday in the Bull Barn. Principal speakers at the meeting included, left to right—Charles Hoover, president of the Deaf Smith Water Association; State Sen. Jack Hightower, State Sen. Max Sherman, and A.L. Black, president of Water, Inc.



# Commission Sets City Dump Hours

By DON RICHARDS  
Brand News Editor

The Hereford City Commission established regular hours for the City Dump Grounds and emphasized that city ordinances against scavenging at the grounds will be strictly enforced.

The Commission took the action after a series of reported violations at the dump grounds. City Manager Dudley Bayne said a fence is presently being constructed around the grounds and that city personnel will man the gate to the grounds to see that the rules are enforced.

Bayne said the hours the dump grounds will be open will be 10 a.m. to 6 p.m. Monday through Saturday and that it will be closed on Sundays. Commissioners then authorized Bayne to adjust the hours of the ground in accordance with the seasonal need of the public.

MAYOR Jim Sears said the action was being taken because of numerous violations at the dump grounds. He said some people had been illegally dumping trash at the grounds and then burning much of the trash they have dumped.

"Any trash that is burnable must go through the incinerator," said Bayne. "We have had a tremendous amount of trouble with people just starting fires out there in the open pits."

Commissioners also stated "entirely too much" scavenging was going on at the grounds and that the fence and new hours would be an attempt to "eliminate the problem."

COMMISSIONERS tabled for further consideration four major items on the agenda, but voted on two other items. A new street in east Hereford was named designated as

"Commerce Street." The street was formerly maintained by the county and was called Park Street. However, the street has been closed for several years and the name was changed to avoid a conflict with the present Park Avenue.

THE OTHER item approved by the Commission was the release of some paving assessments to pave several city streets. The streets were not originally included in the extensive paving plan now underway in the city, but are now being paved in conjunction with the paving of the other streets.

THE CITY tabled action concerning the finalizing of plans to widen the intersection of Park Avenue and U.S. 385. Commissioners are attempting to negotiate further concerning the widening of the streets leading into the intersection.

Lynton Allred appeared before the Commission in behalf of Allred Oil Co., concerning the widening of the southwest corner of the intersection.

The Commission is seeking to eliminate traffic congestion at the heavily-used intersection by widening the

immediate area leading into the intersection. Commissioners said the intersection was already heavily congested and expressed fear that the situation might get worse after a West Park Avenue shopping center and new elementary school are opened.

THE CITY also postponed discussion of the city employee retirement system procedures until city attorney Earnest Langley reports on the program. Commissioners have already approved a retirement plan for city employees, but must finalize procedures of the plan.

In other action Commissioners tabled two requests concerning the Hereford Municipal Airport. Tabled was a request from Dwain Pittenger concerning the construction of a building at the airport and also tabled was the contract for the airport lease.

The City decided to discuss the two items with airport officials and those directly involved to work out details before approving the plans.

Absent from the regular commission meeting were Commissioner H.A. Cavness and City Attorney Earnest Langley.

## Appeals Court Upholds Rape Case Of Local Man

The Texas Court of Criminal Appeals upheld the 1971 conviction of a Hereford man, who was convicted and given a 99-year sentence in December, 1971, for the rape of his wife.

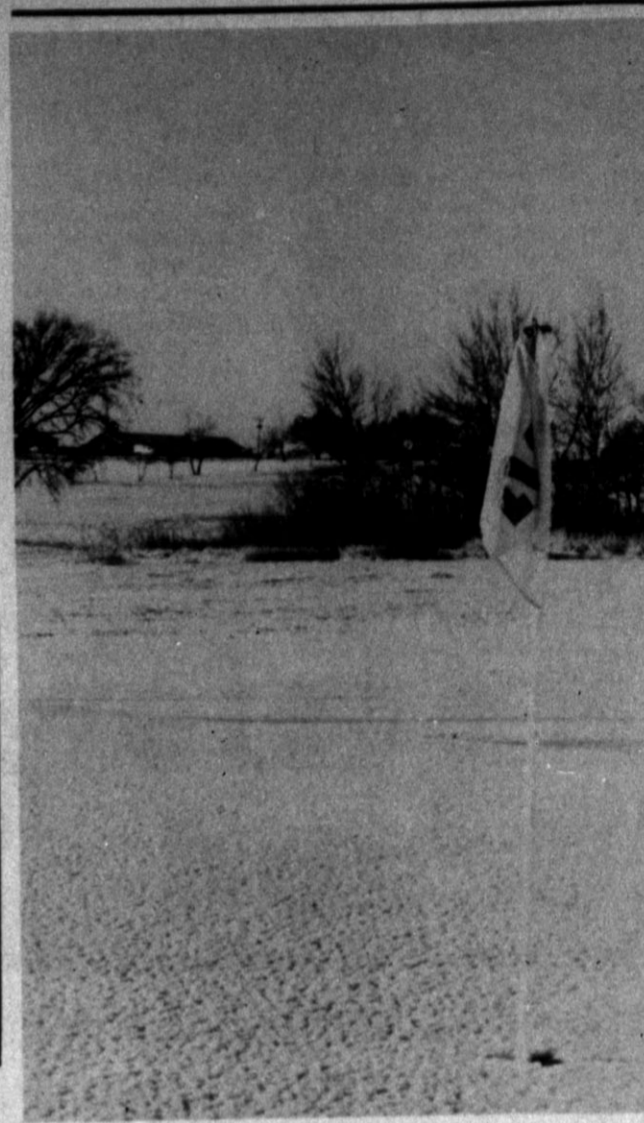
The rape charge against Aljeroy Rozell was argued before the Appeals Court last month by Deaf Smith Criminal District Attorney Andy Shuval, who also originally prosecuted the case, and it marked the first time in Texas history a conviction has been upheld in connection with a man accused of raping his wife.

The Appeals Court heard the arguments last month, but deliberated the case until Tuesday before announcing the decision to uphold the original verdict.

Rozell was convicted and given the 99-year sentence by a 60th District jury in Deaf Smith County district courtroom in December of 1971. District Judge Archie McDonald, who presently presides over the district, was the presiding judge at the original trial.

Rozell has been in Deaf Smith County jail since the original trial.

Evidence introduced during the trial here accused Rozell of holding his wife while another man actually committed the rape. The second man involved was later acquitted in a jury trial.



Try The Back Nine

Not even the bravest of bravest golfers was out on Pitman Municipal Golf Course in Hereford Tuesday as a two-inch layer of snow covered the course. However, most areas were melted away by mid-afternoon and golfers were able to make the rounds.

## Water Meeting Draws Response

Continued From Page 1

per cent of the wheat in the High Plains is associated with irrigation; 54 to 65 per cent of the grain sorghums, and 15 to 21 per cent of the cotton. These figures were

obtained from data in 1968-71. Liveley explained the expanding use of center pivot sprinkler machines and how the units are engineered for most efficient irrigation of crops. He showed slides on the progress of the machines

and their use in different areas.

The water seminar started at 11:45 a.m. and concluded about 2:45 p.m. Interested persons from Deaf Smith, Pomeroy, Castro and Oldham counties were invited to attend the session.

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Hereford's Gift Center  
Cowan Jewelers  
DOWNTOWN

## Arrested For Burglary

Deaf Smith County Sheriff's Officers have arrested two adults and one juvenile in connection with the \$1,500 burglary of the R.M. Mason home northwest of Hereford Nov. 18.

Travis McPherson, Sheriff, said the three were arrested late Tuesday night by two deputies after the two-and-a-half week investigation by two deputies.

Arrested and charged with burglary of a residence at night were Esidro Cervantez Jr., 19, 615 Austin St., and Jesse Flores, 21, of 505 Roosevelt. Both men were free under \$1,500 bond, and the juvenile was turned over to juvenile authorities.

McPherson said most of the \$1,500 in food, clothing, jewelry and other items taken from the home had been recovered by the officers.

"Deputies John Frank Martin and Dean Butcher were directly responsible for the arrest of these two suspects," said the sheriff. "Both have put in a lot

of hours on the investigation of the case."

The Mason home, located nine miles northwest of Hereford, was broken into the night of Nov. 18 when burglars raided the freezer in the home and took many items from the house.

## The Hereford Brand

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2 Foot to 10 Foot Tall

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ALL PROCEEDS TO BE USED FOR WORTHY COMMUNITY  
PROJECTS...HELP YOURSELF-HELP OTHERS!





**Flocked Tree**

This short shrubbery on north Main Street received a true Christmas Tree flocking from the two-inch snow which fell on Hereford Monday night. The snow left the spirit of Christmas, but

also left itself as the Sun appeared Tuesday and most of the winter white stuff was gone by mid afternoon Tuesday.

Brand Photo By Don Richards

**Fun Sale Benefits Scholarship Fund**

A Fun And Fancy sale was held by Delta Xi Chapter of Delta Kappa Gamma at its meeting Monday evening in the home of Mrs. Donald Shipley, to benefit the fund which gives scholarships to teachers to further their education.

Mrs. Harold Wester, the chapter's scholarship chairman, was in charge of the sale, assisted by committee members, Mmes. Clifford Kerr, J.J. Durham and Gary Billingsley.

An orientation tea for new members was announced for 4 p.m. Tuesday in the home of Mrs. Tommy Braddy, and Mrs. Claude McDougal told of plans for initiation in January.

The president's pin was presented to Betty Mercer, who conducted business and in-

troduced Mary Mitchell as a new member, transferred from an Oklahoma chapter.

Mary Hale led carol singing by the group with Mrs. Merin Kaul as accompanist.

Refreshments were served by the hostesses, Mmes. Durham, Kaul, Nancy Richie, J. Frank Smith and H.V. Crawford.

Members present included Mmes. Reuben McGilvary, Richard Montgomery, J.D. Neill, Tolbert Painter, Audrey Powell, Don Waters, Charles Bell, Joe Bradley, Bill McCarty, Earl Holt, Jim Bookout, Bob Lassiter, Caudie Ola Brown, O.Z. Golden, Tandy Legg, Fritz Christian, Bob Hamman, C.R. Higgins and Erma Walker.

**Council To Meet In Amarillo**

The Fourth Annual Meeting of the Panhandle Regional Planning Commission has been scheduled for Friday at the Villa Inn, 3618 Interstate 40 East, Amarillo.

The annual meeting is held in accordance with the PRPC Bylaws. The officers for the next year will be elected and the new budget and work program will be presented to the membership. There will also be reports on the prior year's activities.

Registration begins at 1:45 p.m. and the meeting will convene at 2:30 p.m. and will finish at approximately 5 p.m. A hospitality hour will begin at 5:30 p.m. with the banquet beginning at 6:30 p.m.

The dinner speaker will be Judge Charles L. Reynolds, Associate Justice of the Seventh Court of Civil Appeals in Amarillo.

Registration fee for the hospitality hour and the banquet is \$5.50 per person.

**Look Who's New**

Mr. and Mrs. Danny Boyd Newton are the parents of a daughter, Lessie Richelle, born December 5. She weighed 7 lbs. 2 1/2 oz.

Mr. and Mrs. Lewis Wayne Sifford are the parents of a son, Stanley Ryan, born December 1. He weighed 7 lbs. 11 1/2 oz.

Mr. and Mrs. Joe Neal Wallace are the parents of a son, Clay David, born December 1. He weighed 7 lbs. 14 1/2 oz.

Mr. and Mrs. Guadalupe Diaz Vallejo are the parents of a son, Jesse, born December 1. He weighed 8 lbs. 11 1/2 oz.

Mr. and Mrs. Ramoro De Leon Zapata are the parents of a daughter, Brenda Ann, born November 28. She weighed 7 lbs. 15 1/2 oz.

Mr. and Mrs. Roberto Jose Casarez are the parents of a daughter, Vernoica, born November 28. She weighed 7 lbs. 9 oz.

**VA Hospital Gift Project Is Planned**

Assistance in the Christmas gift shop at the Veterans Administration Hospital in Amarillo was planned by members of the American Legion Auxiliary at their meeting in the Legion Hall Tuesday evening.

Mmes. Ira. Ott, Leroy Williamson and Milton Adams are to go from Hereford to assist at the hospital Dec. 10 and 11, when patients may select from an array of gift items, those to be mailed to their families for Christmas.

This is an annual project of the Auxiliary; members wrap and mail the gifts for the hospitalized veterans who are unable to shop outside or to prepare their own packages.

Plans were also made for a local project, catering holiday dinners for a number of groups, to raise funds for work of the Auxiliary.

Date of the next meeting was changed to Jan. 8, since the regular date would fall on New Year's Day. Committee reports completed the business session.

**Christmas Lunch Is Given For LAE**

Luncheon at tables decorated in holiday color entertained La Alfilas Estudio Club Tuesday in Dickies Restaurant, where social committee members were hostesses for the Christmas program.

Art Of Appreciating Christmas was the subject of a reading given by Mrs. Marlin Gilliland. No business was discussed; members enjoyed informal conversation.

Mrs. Emmitt Hale is chairman of the social committee, which includes Mmes. T.W. Roberson, George Suggs and Claude Ricketts.

Lunching together, were Mmes. Ira Ott, Sam Morgan, B.F. Mackham, Walter Johnson; A.N. Hopson, A.H. Cook, Cecil Braly, S.C. Ramey, and A.B. Higgins; Misses Madeline Bell and Della Stagner.

A change was announced in the meeting place Jan. 1, when election of officers for next season is scheduled. It will be in the home of Mrs. A.N. Hopson.

**Ceremony Changes Date**

Opening ceremonies for the Christmas Carol of Lights has been rescheduled at West Texas State University.

The candle-lighting ceremony has now been set for Sunday, Dec. 16, in front of the James P. and Mary Elizabeth Cornette Library. It was originally planned for Dec. 2.

**ON COSMETIC LABELS**

The Food and Drug Administration has ordered manufacturers of all cosmetics to list ingredients on product labels and report complaints received about their products to the Government twice yearly.

**Garage Sale THURSDAY ONLY! Dec. 6 403 G. Street**

Baby Clothes, Play Pen, Lamps, Girls Coats, Ladies Clothes, 5 Tires and Wheels Size 14.

22nd Anniversary Sale From Nov. 18th thru Dec. 24th Cowan's Jewelers Downtown

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**GIFT IDEAS SPANGLER'S**

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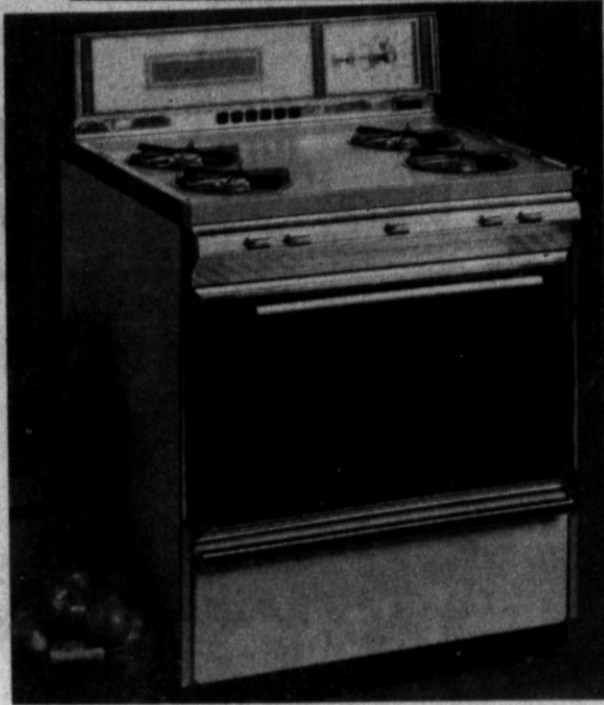
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  - + Big 25-inch wide oven
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  - + Removable Silicone oven door seals snap out for cleaning
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  - + Interior oven light
  - + Closed door broiling—no pre-heating necessary
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  - + Removable Silicone oven door seals snap out for cleaning
  - + Closed door broiling—no pre-heating necessary
  - + Low turndown oven thermostat—holds food at perfect serving temperature—ideal for thawing frozen foods
  - + Porcelain-on-steel broiler pan with chrome insert
  - + Available in white, copper/stone, avocado, harvest gold
  - + Optional rotisserie available (order Kit #1-2997)
  - + Optional Continuous Cleaning oven liners (Kit #0-1299)
  - + Optional counter top trim Kit #0-3221

REGULAR \$274.50 **\$224.50**



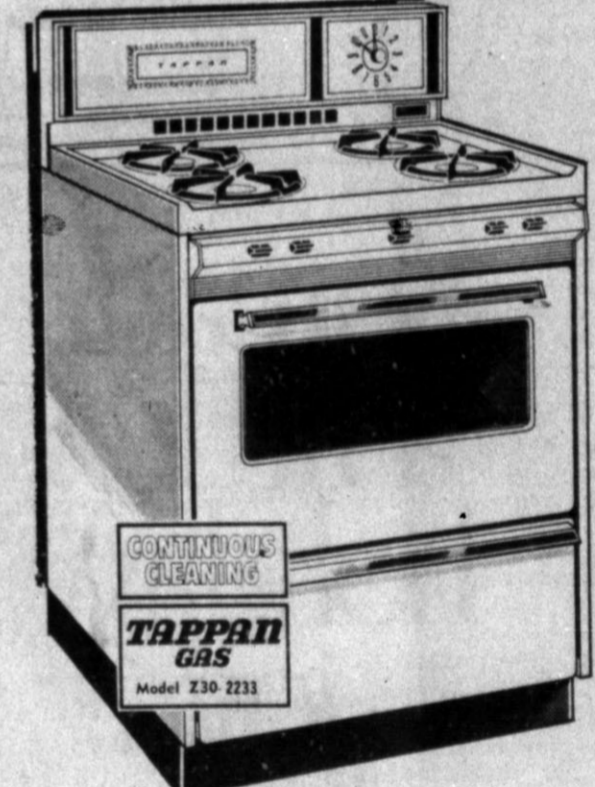
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- BASIC FEATURES**
- + Raised backpanel to protect kitchen wall
  - + All porcelainized burner grates
  - + Lift-off top provides easy access to clean any large spillovers
  - + Recessed cook top keeps spills from running over
  - + Big 25-inch wide oven, porcelain-on-steel finish
  - + Lift-off oven door simplifies cleaning
  - + Visualite oven window
  - + Porcelain-on-steel broiler pan with chrome insert
  - + Removable Silicone oven door seals snap out for cleaning
  - + Closed door broiling—no pre-heating necessary
  - + Low turndown oven thermostat—holds food at perfect serving temperature—ideal for thawing frozen foods
  - + Available in white, avocado, harvest gold
  - + Optional rotisserie available (order Kit #1-2997)
  - + Optional Continuous Cleaning oven liners (Kit #0-1299)
  - + Optional Counter trim Kit #0-3221

REGULAR \$259.95 **\$206.50**



- BASIC FEATURES**
- + Raised backpanel to protect kitchen wall
  - + All porcelainized burner grates
  - + Lift-off cook top provides access to clean large spillovers
  - + Recessed cook top keeps spills from running over
  - + Lift-off oven door simplifies cleaning
  - + Visualite oven window, interior light with "peek" switch lets you see while you cook
  - + Closed door broiling—no pre-heating necessary
  - + Removable Silicone oven door seals snap out for cleaning
  - + Porcelain-on-steel broiler pan with chrome insert

REGULAR \$274.50 **\$224.50**

We are Proud to Announce... BARRICK FURNITURE & APPLIANCE is now the exclusive TAPPAN Dealer in Hereford.





**ICT STUDENT OF THE WEEK** — The Industrial Cooperative Training student of the week is Ricky Castaneda, son of Mr. and Mrs. Jesse H. Castaneda of 121 Kibbe. Castaneda, a junior at Hereford High School, is employed at Sunset Candles under the supervision of Dallas Phillips. After graduation, he plans to attend college.

**Letter To The Editor**  
**Postmaster Asks Public Help**

To the Editor:

I want to assure our customers that employees of the Hereford Post Office are moving Christmas mail with dispatch and that we fully expect to complete every delivery by Christmas Eve. The energy crisis may impose some added unforeseen burdens. Nonetheless, with broad public cooperation, we expect to make this the best mailing Christmas in recent memory.

To help us meet this goal, we are urging our customers to mail first class Christmas

Kenneth Lay, a deputy under-secretary of the Interior, pressed to state weekly gasoline ration: "It will be somewhere between zero and fifty gallons."

James S. Dwight Jr., Administrator of the Department of Health, Education and Welfare's Social and Rehabilitation Service: "Every member of Congress thinks the system should be reformed."

Greater is he who is above temptation than he who, being tempted, overcomes. —A. Bronson Alcott.

cards, letters and packages earlier than usual, by no later than December 8. Airmail letters and packages should be posted by December 15.

We are concerned with occasional fuel shortages for both inter and intracity mail transport. To date, trucks and trains, and most planes, are moving with our mail.

But periodically shortages do occur. We are also aware that airlines may not add their usual complement of extra Christmas flights, flights which traditionally help carry the extra volume of Christmas mail.

I am bringing these facts to your attention with the hope that your newspaper will join with us in helping to encourage customers to mail their Christmas cards, letters and packages earlier.

So, please help the Postal Service bring Christmas a little earlier than usual — mail earlier, by December 8, or December 15, if by airmail.

Nolan Grady  
Postmaster

Hereford's Gift Center  
Cowan Jewelers  
DOWNTOWN

Spread a little holiday joy...



with money for the things you want!

'Tis the holiday season. And when you're ready now or later...we're ready, with holiday season money from financial house.

Let financial house show you how you can do the holiday shopping, traveling, entertaining, and decorating you want, with financial house money.



Leon Richards  
Branch Manager

The happiest holiday season ever...to your house from financial house!  
Holiday hours beginning November 24 Monday through Friday, 9:00 a.m. to 5:00 p.m.  
Saturday, 9:00 a.m. to 1:00 p.m.  
Saturday, December 22, 9:00 a.m. to 5:00 p.m.

615 So. 25 Mile Ave. 364-4432

financial house INTERSTATE SECURITIES COMPANY

WHERE YOU ALWAYS BUY THE BEST FOR LESS  
**GIBSON'S DISCOUNT CENTER**



**SAVE! SAVE! ON**



Miss Clairol  
**CREME FORMULA 99¢**

Miss Clairol  
**SHAMPOO FORMULA \$1.27**



Silk & Silver  
**HAIR COLOR**

**\$1.09**

Final Net 8-OZ.  
**HAIR SPRAY 99¢**

Lysol Deodorant  
**CLEANER 69¢**

Lady Geneva Helbros  
**WATCH \$29.97**

21 Jewels  
2 Diamonds

Champ  
**LIGHTERS 57¢**

Retail Value \$1.00  
Gibson's Discount Price

Silken Delight  
**BATH OIL 69¢**

Fascination Milk Chocolate Covered Cordial  
**CHERRIES 49¢**

Brut 33  
**GIFT SET \$2.97**

Set includes  
Splash on Lotion-Hair  
Spray Creme Shave

Trim-a-Tree  
**ORNAMENTS \$1.29**

Unbreakable  
10 Ornaments  
NOW

Tinsel  
**GARLAND 77¢**

Flame Proof  
50 Ft. 3 in Wide

Number 2  
NOW  
**CHRISTMAS TREE STAND \$1.49**

Christmas  
**WREATHS \$3.99**

Crystal-35 Double Flashing  
**UMBRELLA LIGHT SET \$1.09**

**COOLER COVERS 20% OFF**

Several sizes to choose from NOW  
Gibson's Discount Price

NO. 647 Automatic Electric  
**HEATER \$11.99**

by Superior Heater  
1600 Watts Power & Fan  
forced Heat  
Automatic Tip Over Switch

Reg. \$15.00  
NOW

Garden Club and/or Savory  
**JELLY & PRESERVES 3/\$1.00**

**FRITOS OR DORITOS 49¢**

Three Different Flavors  
Reg. 69¢ NOW

10 1/2 ounce  
**BEAN DIP 29¢**

Reg. 69¢

WITH THIS COUPON  
-pound Can of Maryland Club Coffee  
**82¢**

Without coupon \$1.07

NO. SSOS  
**SHOT \$**

**IRON**



# WALL GIFTS

WHERE YOU ALWAYS BUY THE BEST FOR LESS

## GIBSON'S DISCOUNT CENTER

Prices Effective  
**Thursday, December 6**  
 through **Saturday**  
**December 8th 1973**  
 at  
**GIBSON'S in HEREFORD**



**OPEN 9 to 9**



Boys & Girls  
**BILFOLDS**  
 by Franstef **97¢**

Lady's Clutch  
**BILFOLDS**  
 by Franstef **\$2.97**

Sound Design AM/FM  
**DIGITAL**  
**CLOCK**  
**RADIO** **\$26.97**  
 NO. 3452

Electric  
**CAN**  
**OPENER**  
 Knife Sharpener  
 by Sunbeam  
**\$12.97**  
 NO. C525 Power Pierce

**RY PAN**  
 Cook & Clean NO. FP6P  
 Harvest Gold  
 Avocado or Sunset Rod  
**SALE \$21.99**  
 With Cook & Clean Cradle

SSOS  
**NOT of STEAM**  
**SALE \$18.97**  
**ON**



**ALL BOYS WESTERN**  
**BOOTS**  
 1/4 OFF Gibson's  
 Discount  
 Center



Women's **SALE**  
**HUSH \$1.59**  
**PUPPIES PR**  
 Girl's **SALE**  
**HUSH**  
**PUPPIES**  
 Ass't Styles **\$2.49**  
 Retail Value '8"

Ettel Women's  
**HOUSE SHOES**  
**SALE** Ass't Colors  
 Sizes 5-5 1/2 -  
 10-10 1/2 **\$1.87**

Sunbeam Salon Style  
**HAIR \$19.57**  
**DRYER** **SALE**

H7 Burst of Power Mixmaster  
**MIXER**  
**SALE \$12.27**  
**LAY-A-WAY**  
**NOW**

Hand Painted  
 Stone Ware  
 6 cups capacity  
**TEA \$2.77**  
**POT** **SALE**

NO. 760 Power Master  
**PELLET & \$19.97**  
**B-B GUN**  
 Holds 100 Super B B's also shoots  
 .177 caliber Pellets as a single shot

Wintuk 100% Orlon Acrylic  
**YARN** **SALE**  
 4 ply 3 1/2 oz. knitting  
 worsted size machine  
 wash & dry Asst. colors **89¢**

**SALE** Stretch Brushed  
**49¢** **BOOTIES**  
 Size 8 1/2-11 75% Orlon  
 25% Nylon Asst colors  
 Retail 98¢

Women's Caprolan Nylon  
 Tricot  
**SHIFT \$4.97**  
**GOWN** **SALE**  
 Ass't Colors Retail '6"

**Puff Quilted**  
**BED SPREAD**  
 to the floor Quilted  
 Made Decoratively styled **\$8.99**  
 Full or Twin Sizes Available

Boy's 100% Orlon  
**VEST**  
 Ass't Patterns Sizes  
 from S-L Machine **SALE**  
 Wash Retail '5" **\$3.33**

Softina the Miracle  
 Soft Foam  
**DOLL**  
 I Cry Real Tears **SALE**  
 Gibson's **\$6.69**  
 Discount  
 Price '8"

Milton Bradley  
**GAME**  
**SPECTACULAR**  
 TWISTER Your Choice  
 MAN HUNT **\$4.39**  
 STRATEGO  
 CONCENTRATION

4-Player  
**TABLE TENNIS**  
**SET**  
 by Seaway No. DTT/24  
 Paddles are six ply  
 laminated Wool with non  
 skid Rubber facing. Net  
 is vinylized for extra  
 Durability.  
 Table Tennis Balls are  
 official size  
 Heavy Duty clamps **\$5.49**

## Two Arrested For Car Theft Here

By STEVE CONNELLY  
 Staff Writer

Monday in the 100 block of Avenue H.

A 1965 Chevrolet pickup, driven by Bryon E. Grover, 622 Ave. J, was headed north on Avenue H, the pickup reportedly skidded on the snowy streets and collided with a parked 1971 Southwestern stock trailer, owned by Joe T. Lyons, 100 Ave. H, Apt. 5.

The last reported accident of the week was reported at 6:50 a.m. and occurred at the intersection of Avenue K and Forrest Street.

A 1969 Ford, driven by Frankie G. Dungan, 610 Ave. K, was traveling north on Avenue K when an unknown vehicle left a stop sign at the intersection and collided with the Dungan car and left the scene.

Two juveniles were arrested Sunday for the theft of two cars which were stolen in Hereford last week.

The 13 and 15 year-old suspects allegedly took a car from Milburn Used Cars, 136 Sampson, sometime Wednesday night. The car was found Thursday morning in the 400 block of McKinley with a flat tire.

As police officers suspected, the youths left the car with the flat tire and reportedly stole a second car from James Tompson, 413 McKinley.

According to police reports, the youths drove the car until it ran out of gas, somewhere between Amarillo and Shamrock, and returned to Hereford, where they were arrested at 12:30 a.m. Sunday.

SIX MAJOR FIRES were reported by the Hereford Fire Department this week, one causing extensive damages to John Osborn Buick-Pontiac.

The fire was noticed at 6:34 p.m. Monday at the 142 N. Miles location and firemen fought the blaze for more than three hours. Most of the building was gutted by the blaze.

A fire believed to be caused by electrical shortage was reported at 1:36 p.m. Sunday at the home of Mary Cantu, 415 Knight.

Little damage was reported from the fire.

A burr pile caught fire at 2:25 p.m. at the Texsun Feed Yards Sunday, but no damage was caused as a result of the blaze.

A house fire which caused damage to one room of the A.T. Jones house, nine miles south of Hereford was reported at 9:16 a.m. Monday.

Another fire was reported at the Singer Sewing Center at 10:33 a.m. Monday. The fire was believed to have been started by a heater. No serious damage was reported.

The last fire of the week was reported at 12:34 p.m. Tuesday at 312 Sunset. The fireplace chimney at the R. L. Cocanougher home was stopped up and the smoke caused minor damages to the home.

AN ACCIDENT at 10:42 a.m. Sunday occurred near the intersection of Grand Avenue and U.S. 385 involving two cars.

A 1971 Buick, driven by James D. Neill, 603 Star, was traveling south on U.S. 385 in the inside lane, while a 1966 Ford, driven by Brigido Pena Jr., 331 Ave. E, was traveling west on Grand and the two vehicles collided at the intersection.

The Martinez car attempted to turn into a private drive and the Ballejo vehicle attempted to pass on the right side, when the two cars collided.

The third accident of the week was reported at 9:10 a.m.

## Doctor Here Retains Membership In AAFP

Duffy E. McBrayer, Jr., M.D. from Hereford has completed continuing education requirements to retain active membership in the American Academy of Family Physicians, the national association of family doctors. The Academy formerly was called the American Academy of General Practice.

The requirements called for members to complete a minimum of 150 hours of accredited continuing medical study every three years. Members become eligible for re-election at the end of the third year following their election to membership. The Academy, the country's second largest national medical association, is the only national medical group that requires members to keep up with medical progress through continuing education.

The Academy, founded in 1947 and headquartered in Kansas City, Mo., was instrumental in the establishment of a new primary specialty in family practice in 1969. The new specialty is expected to increase the numbers of family physicians available to serve the public in the future. The Academy's continuing education program is the foundation of eligibility for family doctors now in practice who apply for certification in the new specialty.

Chi Peng-Fei, Chinese Foreign Minister:  
 "We are confident that the friendship of China and the United States will grow stronger and stronger and will move toward normalization."

22nd Anniversary Sale  
 Nov. 18th through Dec. 24th  
**Cowan Jewelers**  
 Downtown

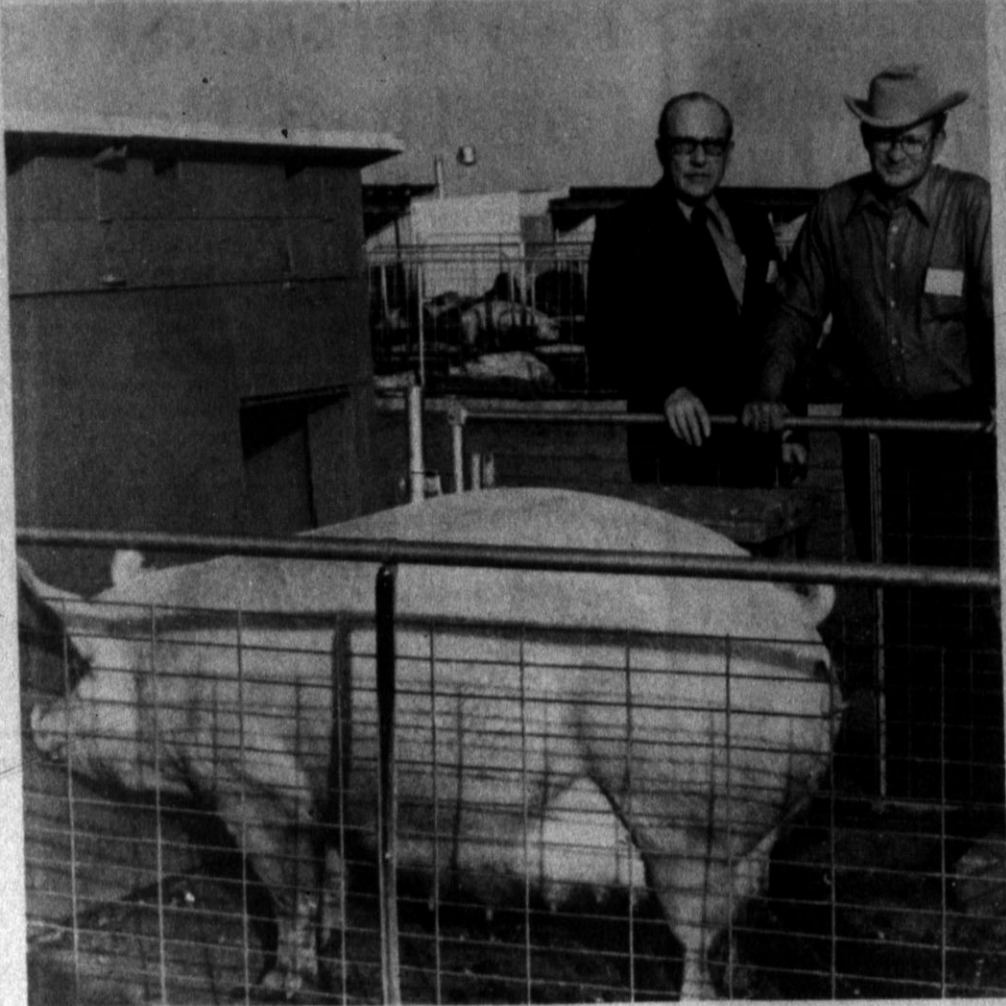
**Murl Parker,**  
**Assistant**  
**Service**  
**Manager**

45 Years Experience in General Motors  
 Mechanics and Service Management.

"We Invite You To Bring Your  
 Mechanical Problems To  
 The Experts" At  
**DOYLE JOHNSON**  
**CHEVROLET-OLDS**  
 Hwy 385 North -FREE DELIVERY 364-2160



# Old Man Winter Visits Hereford



## Shy Sow Poses

High Plains Hogman Bill Waldin, right, of Hereford discusses farrowing unit design details with Dr. Francis Wingert, director of swine research for Cargill, Inc. during a recent visit to the company's 820-acre research farm near Elk River, Minn. Dr. Wingert and his staff developed the Cargill Pork System during 15 years of swine nutrition and management research at the farm.

Ol' Man Winter paid an early pre-season visit to the Hereford and Deaf Smith County area the first of the week dumping up to three inches of snow in some areas.

However, the old man made his exit in a hurry by mid week and Ol' Sol reappeared on the scene.

Reports from area farmers of up to three inches of snow were reported as unofficial reports put the total snowfall in Hereford at half an inch.

The wet week began Monday morning with a slow rainfall, which changed to snow by Monday afternoon. Most of the snowfall Monday evening melted as quickly as it hit ground.

However, the heaviest snowfall came Monday night when the ground was covered

with at least a one-inch layer around town.

Moisture during the two-day period in Hereford was recorded at .45 hundredths. The snow and rain was the first moisture recorded in the county since mid October. No rainfall was recorded in November as Deaf Smith County was witnessing one of its driest fall seasons in history.

Temperatures fell below the mid-20's in and around the Hereford area both Tuesday and Wednesday morning, but were expected to climb by the weekend. A low of 24 was reported both Tuesday and Wednesday mornings.

Moisture recorded in the county included .10 at the J.E. McCabe farm east of Dawn; half an inch at Easter; and only a trace at Pitman East Plant.

## Vega Hosts Ag Day

The Ninth Annual Oldham County Agricultural Day will be held at the County Barn, in Vega today according to Jimmie Walker, Oldham County Extension Agent.

Beginning at 9:30 a.m., coffee and registration will continue until 10 a.m.

Field Crops will be the center of attention during the morning session while the afternoon program will be pointed toward the livestock area. Bill Cleavinger of Wildorado and Tom Green of Vega, will be the program's master of ceremonies for the morning and afternoon respectively.

Utilization of Feedlot Manure will be presented by Dr. Bob Stewart, Director of Southwest Great Plains Research Center of Bushland. Limited Irrigation concerning crop selecting timing and corn VS sorghum

will be discussed by Leon New, Area Extension Irrigation Specialist. Dr. Bill Clymer, Area Extension Entomologist will speak on the current insect problems of corn, sorghum and wheat.

Supplemental Feeding on wheat and corn stubble vs sorghum stubble will be the topic for Dr. Cal Parrott, Area Extension Beef cattle specialist. High intensity - Low Frequency grazing native grass will be discussed by Pat McIlvain, Superintendent of US Southern Great Plains Range Station, Woodward, Okla. He is familiar with this area and ranchers will be interested in the results he has in increasing the stocking rate on native pasture.

Dr. Dave Bechtol, a veterinarian specializing in consultant work with feedlots and stocker cattle programs, from Dimmitt, will discuss wheat pasture health and parasite problems with stocker cattle.

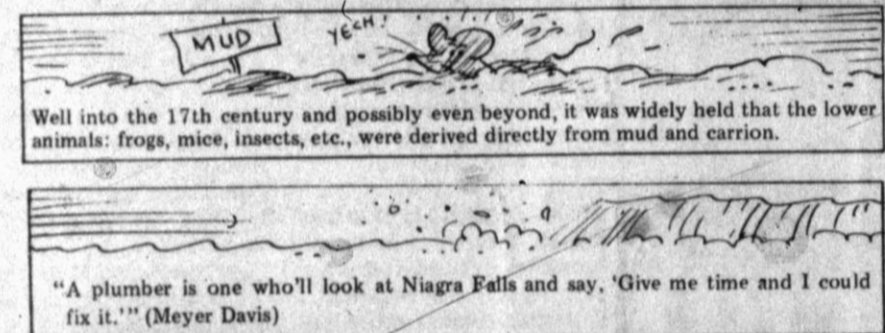
The day will conclude at 3:30 p.m. The program was planned by the Oldham County Field Crops and Livestock Sub-Committees of the County Program Building Committee.



Brand Photo By Don Richards

Hereford's downtown artificial Christmas Tree decorations received a touch of life and reality Tuesday following a two-inch snow Monday night. The light snow decorated the town and left the spirit of Christmas. However, Old Sol appeared Tuesday and by mid-evening most of the winter wonderland was melted away.

## Touch Of Life



Well into the 17th century and possibly even beyond, it was widely held that the lower animals: frogs, mice, insects, etc., were derived directly from mud and carrion.

"A plumber is one who'll look at Niagra Falls and say, 'Give me time and I could fix it.'" (Meyer Davis)

**MONTGOMERY WARD**

**HURRY! QUANTITIES ARE LIMITED!**

## Christmas Gifts to Enjoy All Year Long

**SPECIAL BUYS IN-STOCK**  
Christmas Gift Wrap  
**SAVE \$2**  
ONLY **5.99**

**SPECIAL BUYS IN-STOCK**  
2-lb. Hostess House Chocolates or  
2-lb. "classic"  
Fruit Cake each 3.99  
**Buy any 2-SAVE \$1**  
ONLY **2 for 7.98**



**SAVE \$10**

**NOW ONLY 59.88** 69.95 in '73 Fall General Catalog

- 6 easy pushbuttons: play, record, rewind, fast forward, stop, eject
- Auto-Stop shuts unit off automatically at end of tape
- Recording VU/battery level meter shows proper recording level
- Switched automatic level control makes loud, soft sounds equal
- Built-in mike, AC cord, auxiliary jack, DC car jack; blank cassette included

### 3-Channel Walkie-Talkies

**SAVE 31.90**

**PAIR FOR \$28** 29.95 each in '73 Fall General Catalog

- Extended range coverage (except where limited by terrain and atmospheric conditions.)
- Powerful 3-stage, 100 milliwatt transmitter has solid-state reliability (No license needed)
- 3 channels of operation with channel 14 crystal installed and two open channels, so you can add more channels later
- Call signal alert system... separate speaker, and microphone provides better voice clarity
- Controls for channel selector, call signal on/off, and on/off/volume; includes 9-volt battery

### 3-Pc. Stereo Component System plus Stereo Headphones

**NOW ONLY 54.88** 64.95 in '73 Fall General Catalog

**SAVE \$10**



- Solid state stereo amplifier gives instant-on, long life
- 4-speed compact automatic record changer shuts off after last record
- 2 bookshelf speakers separate to 15 feet for good stereo
- Headphones add great listening pleasure. Incl. 45-rpm adapter
- Walnut-grained high-impact plastic case, tinted dust cover; UL listed



**Joe Rojek**

Is now selling new and used trucks and cars at Hadburg-Jones Truck Center. He invites you to come by and visit with him and let him help you find the answer to your transportation needs.

**HUDIBURG - JONES**

**Chevrolet TRUCK SALES**  
45th & Canyon E-Way  
355-9921

## Crisis Urges Prompt Christmas Mailing

Postmaster Nolan Grady announced that Dec. 3-8 will be "Christmas Mail Early Week" in Hereford.

The fuel energy crisis is a cause of great concern to the Postal Service as it affects the timely movement of Christmas mail. The curtailment in the number of air flights as well as the 50 mile-an-hour speed limit for vehicles makes Mail Early Week more important this year than ever before according to Grady.

"We are handling more mail this Christmas than in any previous year", Grady said. "In order to get this mail to its

destination by December 25, we need your cooperation in mailing early."

**Modern Chief**  
An old Indian chief took his watch into town to be repaired. When the jeweler took the back off, a dead bug fell out. The chief, astonished, exclaimed: "Ugh! No wonder watch stop. Engineer dead!"

Faith Baldwin still at work after 80 books.

**22nd Anniversary Sale**  
From Nov. 18th thru Dec. 24th  
Cowan's Jewelers Downtown

# MOTOROLA QUASAR

## REMOTE CONTROL TUNING

### COLOR TV 100% SOLID STATE CHASSIS

NO CHASSIS TUBES!

**WITH SATELLITE REMOTE CONTROL TUNING**—Turn set on or off, change channels, adjust sound from anywhere in the room!

**19" COLOR TV**  
Diagonal



Model TP5509KP  
**\$539.95**

**25" Credenza Styling**

With SATELLITE Remote Control Tuning for VHF and UHF! Magnificent twin-speaker credenza cabinet in your choice of styling. Insta-Matic Color Tuning, Matrix Bright Picture Tube, Instant Picture and Sound.



Model TL9153KS  
Early American Credenza



Model TL9155KP  
Mediterranean Credenza

**100% SOLID STATE CHASSIS!**  
Boca Pecan finish high impact plastic cabinet goes with coordinated pedestal base (optional extra) to make a luxurious "Wood Look" ensemble. Matrix Bright Picture Tube. Instant Picture and Sound.

**Star Knox TV & Music**

PHONE 364-0766 509 PARK AVE.

364-5801 114 PARK AVE. HEREFORD, TEXAS

**STOP IN, SEE IT BUY IT NOW** SERVICE NATIONWIDE USE WARDS CHARG-ALL PLAN

Prompt service and factory parts



## Funeral Planned Friday For Joe B. Davis, 75

Joe B. Davis, 75, retired dean of Amarillo College, died about 11 p.m. Monday in his residence in King's Manor, 420 Sunset.

Funeral services have been planned for 4 p.m. Friday in Polk Street United Methodist Church in Amarillo. Officiating will be the Dr. J. Walter Browers, pastor, assisted by Dr. Jordan Grooms, pastor of the Hereford First United Methodist Church. Entombment will be in Memorial Park Mausoleum in Amarillo under direction of Schooler-Gordon Funeral Home. Gilliland-Watson Funeral Home in Hereford is in charge of local arrangements. Mr. Davis moved to Hereford from Amarillo nine months ago

where he was a longtime member of the Lions Club. The Amarillo Lions Club recently made him a lifetime member of the organization.

He had been dean at the Amarillo College for 20 years before his retirement. He was a member of the Polk Street United Methodist Church.

Survivors are one son, Bob of Amarillo; one daughter, Mrs. C.M. Baxley of Amarillo; one brother, Sam of Dallas; two sisters, Mrs. Jesse Dent Boradson and Mrs. Martha Shirkey, both of Hereford; and four grandsons.

The family has requested that all memorials be in the form of contributions to the Joseph B. Davis Memorial Scholarship Fund at Amarillo College.



Marine Pvt. Manuel Padilla, son of Mrs. Connie Padilla of 224 Ave. C, Hereford, Tex., graduated from basic training at the Marine Corps Recruit Depot here. He is a former student of Santa Fe High School, Santa Fe, N.M.

## Rotary Ladies Night Planned

Ladies Night for the Hereford Rotary Club has been planned for 7:30 p.m. Dec. 13 at the Hereford Country Club.

Because of the special night meeting, no regular meeting is planned for the regular noon luncheon Monday at the Civic Club Center. Speaker at the Ladies Night meeting will be the Rev. Doug Manning, pastor of the Hereford First Baptist Church.

Program during the regular noon meeting Monday was "Family Home Evening" presented by Elders Webber and Geddes of the Church of Jesus Christ of Latter Day Saints.

The program presented by the two young men is meant to encourage family unity through the planning of one evening each week in which the family gets together. The day to meet is set aside for each week and the family enjoys a period of recreation, refreshments, prayer, songs and sharing love.

"You don't just have to meet in the home each week," said Elder Webber. "You can plan to go to a movie together or picnic in the park. It is meant just to set aside a time in which you can devote attention to your family."

The two men quoted Harold B. Lee at the conclusion of the program. "The most important work you will ever do... will be within the walls of your own home."

Ervin calls for Congress roll in foreign policy.



ELDER WEBBER

## Adams Aboard US Destroyer

Navy Seaman Johnny A. Adams, son of Mrs. Elizabeth Sperland of 326 Ave. F, Hereford, Tex., has reported for duty aboard the destroyer USS Bryce Canyon homeported in Pearl Harbor, Hawaii.

He is a 1973 graduate of Hereford High School.

Los Angeles prepares bid for 1980 Olympics.

Hereford's Gift Center  
Cowan Jewelers  
DOWNTOWN

## Walcott Teacher Dies; Services At Wellington

Funeral services for John Wilkes Masten, 37, teacher in the Walcott School, were conducted in First United Methodist Church at Wellington by the Rev. Jim Boswell, pastor, and burial was in the Wellington Cemetery.

Services were directed by the Kelso Funeral Home of that city.

### NOT THAT EASY

It's by trial and error that we make progress — don't expect to follow a blueprint.

Local arrangements were by Gilliland-Watson Funeral Home.

Mr. Masten became suddenly ill at his home in Walcott community early Monday morning and was dead on arrival at Deaf Smith County Hospital.

He was a native of Wellington, born Sept. 15, 1936. He married Bonnie Moore there. They came from Canyon to Deaf Smith County last August.

Survivors are his wife; a

daughter, Sandra Lee, and two stepdaughters, Melinda and Anganee of the home; his parents, Mr. and Mrs. Cecil Masten of Wellington; a sister, Patricia Conway, who lives in Germany, and a brother, Cecil Masten Jr. of San Antonio.

22nd Anniversary Sale  
Nov. 18th through Dec. 24th  
Cowan Jewelers  
Downtown

## Key Club Banquet Hosts Sherman and Kiwanians

State Senator Max Sherman spoke about the importance of working together to prevent Watergates and Sharpestowns in the future. Sherman addressed 56 Key Club members, Kiwanians and their dates and wives at the annual Key Club Dinner Monday night.

Club President Franklin Higgins, recognized Key Club Sweetheart Diederik Dzuik for her service during 1973.

Club officials include 1973-74 officers and board members. President Higgins' staff of officers consists of Vice-President Bucky Payne,

Secretary Chip Guseman and Treasurer Gerald Shipley.

Board members include: O.H. Seamonds, Kevin Malone, Steve Cornelius, John Stoy, Mauri Montgomery, Doug Charest and Mike Hall.

Steve Loerwald serves as Lieutenant Governor of Division 33. His cousin, David Loerwald, is the Texas-Oklahoma District Treasurer.

Key Club Vice President Bucky Payne introduced the guests, who represented the Noon Kiwanis, Whiteface Kiwanis, and Hereford High School Principal and Mrs. Jerry Don George and Vice Principal and Mrs. Gene Barkowsky represented HHS. Other guests recognized include Whiteface President and Mrs. Cecil Boyer, Noon Kiwanis President and Mrs. Howard Birdwell, Division Key Club Chairman and Key Club Chairman of Noon Kiwanis and Mrs. Bobby Owen, Whiteface Key Club Chairman and Mrs. Tommy Rosson.

Faculty advisors, who are also Kiwanians, present were Mr. and Mrs. Don Hooper and Mr. and Mrs. Gene Brock.

## Telethon Coming On Cable System

A telethon to support the crisis-counseling operation which spreads across Texas, New Mexico and Oklahoma will be aired Friday, Saturday and Sunday on KXTX-TV, Channel 39, Dallas, and will be seen on the local cable television system in Hereford.

The telethon will seek support for the 700 Club counseling outreach, which serves viewers in the Hereford area.

Telethon host M.G. "Pat" Robertson will serve as "anchorman" during most of the program, which will feature some of the most dramatic, creative and colorful talent in the history of television. This will include such performers as Ken Madema, the blind pianist who creates fascinating and beautiful music on the spot on any given subject, Bahamian gospel composer-musician, Andrae Crouch, who wrote "I've Got Confidence", and numerous other popular songs.

The Happy Goodmans, Doug Oldham, Nancy Harmon and the Victory Voices, Merv and Merla Watson, The Rambos.

The telethon will run from noon to sign-off Friday, Dec. 7, resume from 9 a.m. to sign-off Saturday, and then return at noon Sunday for the final wrap-up.

All proceeds will be used to keep the 700 Club crisis counseling outreach in operation in this area.

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A78-13	22-78-2 Ply Rayon-2 Fiberglass Belts Black	24 Month	24.00	12.00	1.81
F78-14	22-78-2 Ply Rayon-2 Fiberglass Belts Black	24 Month	30.00	15.00	2.50
F78-15	22-78-2 Ply Rayon-2 Fiberglass Belts Black	24 Month	30.00	15.00	2.54
F78-14	22-78-2 Ply Rayon-2 Fiberglass Belts White	24 Month	33.00	16.50	2.50
650-13	HST Nylon - 4 Ply Blackwall	36 Month	25.00	12.50	1.73
7.75-14	HST Nylon - 4 Ply Whitewall	36 Month	33.00	16.50	2.09
8.85-14	HST Nylon - 4 Ply Whitewall	36 Month	42.00	21.00	2.68
C78-14	Road Tamer - 4 PolyPlies - 2 Fiberglass Black	40 Month	35.00	22.75	2.08
G78-14	Road Tamer - 4 PolyPlies - 2 Fiberglass Black	40 Month	42.00	27.30	2.53
F78-15	Road Tamer - 4 PolyPlies - 2 Fiberglass Black	40 Month	40.00	26.00	2.42
H78-15	Road Tamer - 4 PolyPlies - 2 Fiberglass Black	40 Month	46.00	29.90	2.80
C78-14	Road Tamer - 4 PolyPlies - 2 Fiberglass White	40 Month	38.00	25.00	2.08
E78-14	Road Tamer - 4 PolyPlies - 2 Fiberglass White	40 Month	40.00	26.00	2.22
F78-14	Road Tamer - 4 PolyPlies - 2 Fiberglass White	40 Month	42.00	27.30	2.37
J78-14	Road Tamer - 4 PolyPlies - 2 Fiberglass White	40 Month	51.00	33.15	2.89
G78-15	Road Tamer - 4 PolyPlies - 2 Fiberglass White	40 Month	46.00	29.90	2.60
J78-15	Road Tamer - 4 PolyPlies - 2 Fiberglass White	40 Month	52.00	33.80	3.01
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**GREEN BEANS** FOOD CLUB WHOLE NO. 303 CAN 4 \$1.00  
**DETERGENT** TOPCO. BLUE OR WHITE GIANT PACKAGE 69¢  
**PORK and BEANS** KOUNTY KIST NO. 300 CAN 5 \$1.00  
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**MARSHMALLOWS** FOOD CLUB 16-OZ. PACKAGE 29¢  
**TOWELS** SCOTT ASS'T COLORS OR DECORATED LARGE ROLL 3 \$1.00  
**BOLD** 10' OFF LABEL 49-OZ. 84¢  
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**TOMATOES** FOOD CLUB NO. 303 CAN 4 \$1  
**MEAL** FOOD CLUB WHITE OR YELLOW 5-LB. BAG 59¢  
**COOKING SHERRY** OR BURGANDY REGINA 12-OZ 59¢  
**TISSUE** FAMILY SCOTT 4-ROLL PKG 43¢  
**PEANUT BUTTER** PETER PAN SMOOTH OR CRUNCHY 18-OZ 79¢  
**TISSUE** AURORA ASS'T COLORS OR PRINTS 2-ROLL PKG. 33¢  
**ANGEL CAKE MIX** DUNCAN HINES 15-OZ 75¢  
**STA-PUF** FABRIC SOFTENER 1-GALLON 99¢

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**HAND LOTION** CHAPANS 10-OZ 59¢  
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**PANTY HOSE** FURR'S OWN HOLEPROOF AMPLON NYLON 2-SIZES 4 COLORS 59¢  
**FOOT SOCKS** 100% NYLON WITH LYCRA SPANDEX TOP ONE SIZE REG. 59¢ PAIR 4 \$1 FOR  
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# The Whiteface

PUBLISHED

AS PART OF

THE HEREFORD BRAND

Page 1

This Page Assigned, Written And Arranged By The Whiteface Staff.

The Hereford Brand, Hereford, Texas, Thursday, December 6, 1973

## Bull Corner

The fuel shortage has affected all America: its homes and cars for the last several weeks.

Different plans have been proposed to us. First the thermostats should be turned down several degrees and the speed limits reduced to 50 miles per hour. Also the treasury department proposed imposing a gasoline tax of 30 to 40 cents in addition to the present levy of 4 cents. Another proposal was to cut down the need for fuel year-around with daylight savings times. Many plans to have been proposed, but only a few have been passed.

The Whiteface Staff asked students at Hereford High School how they felt about the fuel shortage and how it will affect citizens of Hereford.

"I think Hereford can be affected greatly by the fuel shortage. The Hereford area is rural and the farms depend on their fuel to produce their crops. A shortage in fuel could produce a shortage in other items as well. I don't feel that the United States has enough of a shortage to raise taxes or ration it. But I do feel we should try to conserve it the best we can without giving up all of our luxuries."

Randy Williams, senior

"The fuel shortage is a very real situation and should be handled with care. It could have a very definite affect upon the citizens in Hereford. I think if every person faces this problem as a reality it could be overcome in a short period of time."

Shyla Thomas, junior

"The fuel shortage is a very serious problem, but it hasn't affected Hereford as much as some larger towns. I think the situation can be corrected if all citizens will get involved and show a real concern for the problem. If everyone will cooperate with Nixon's suggestions, the problem should be taken care of soon."

Sue Roberts, junior

"The shortage has mainly affected the gas stations and big users of gas. Other than gas stations being closed on Sundays the shortage hasn't had much affect on citizens. As for myself, I'm not sure because stations get their gas anyway maybe late but do get it."

Pablo Liscano Jr., senior

"The fuel shortage is definitely here and there is not much that can be done except go along with the laws. The taxes and rationing will affect most of the farmers and ranchers pretty badly, but maybe it can be worked out in time."

Paul Timberlake, senior

"The fuel shortage is a serious problem, but I don't think that anything will help unless everyone becomes concerned enough to work together."

Claudia Melugin, junior

"I feel it's a real problem and that everybody should do their part in trying to help improve the situation. It's going to affect everybody the same way, so we should all do our part to make the best of it."

Toni Goeringer, junior

"The fuel shortage will probably slow down agriculture a little bit, and business will probably have less business since people will not use gas so freely. It will take a while to adjust to not going so much but a person can do it if he tries."

Sharon Owens, senior

"The fuel shortage is a very definite problem. It is not only affecting America but also countries in Europe have the same problems. President Nixon feels we should work alone on this problem but I feel if we get together all the nations involved, we could think up a solution"

Debbie Klechak, junior

"The fuel shortage is stupid and has gone too far. The government could have foreseen that this was to happen when the environmentalists started to get their way at everything in the United States. I don't think Hereford will be affected nearly as much as people in the larger cities will be. But we will be affected and everyone will have to sacrifice some things (i.e. food, clothes, gas, heat, car, tires, and other unimportant luxuries in life)."

Shelly Hacker, senior

"The fuel shortage crisis currently being faced is predominantly a Northern problem, however many aspects of administration solutions are far reaching and will affect everyone. The obvious consequences of the solution will be, of course, reduced speeds and cooler homes, but the less obvious consequences will be equally as important. For example, the year round application of daylight saving times will have a crushing affect on the radio industry and increased crime rates may result from reduced lighting. In summary, any administrations' solution to a national problem must have national results but the smaller communities should be affected least."

Chris White, senior

## French and German Class Have Dinner

A traditional German Christmas dinner was held at Jim Aikins home Sunday. The dinner was for German II classes only.

The main course of their meal was goose stuffed with apples which is a traditional course served by Germans. There was also stuffed tomatoes followed by a long list of German foods. The deserts served were Apple Kucken and Marzipan Tarte.

Afterwards they sang Christmas carols in German and played cards. Later they were entertained for the rest of the evening by Jim Aikin at the piano.

Featuring a gourmet dinner, members of Mrs. Barbara Stagner's French class will have a progressive dinner Dec. 17. The dinner will be served at three different residences with a different course at each home.

The menu will include Escargots (snails) as an appetizer, the main course will be Coq Au Vin Blanc (chicken cooked in wine), at press time the desert was not decided. The meal will be prepared by the students.

The ten-minute show was financed with the money set back for All Region Band Competition. The band did not compete in all region due to backing the Herd in the playoffs. The price for the film was \$150.

The songs played for the show were "Macarena", "Southern Spirit", "British Eight", "Magnificent Seven", "Round Round", "Maria", "Cotton Fields" similar to a Texas Tech performance and the fight song

## N.H.S. Election Six Week's Honors Announced This Week

Mr. Joed Cupell was chosen as teacher of the six weeks by the National Honor Society on Nov. 30.



Joed Cupell  
Teacher of the Six-Weeks

Winding up the second six weeks, the honor roll students were announced this week by National Honor Society.

The four and five point honor roll is based on the grade scale and course classification used to determine rank in class.

The advanced classes are averaged by designating six points for each "A" and five points for each "B". The advanced classes are history of western thought, drafting II, accounting II, physics, chemistry, trigonometry and analysis, shorthand, foreign language II and III, advanced geometry, algebra II, advanced and advanced placement English.

The regular courses use a five point grade scale, applying five points per "A", and four points per "B", etc.

The developmental courses are based on a four point average.

The following students are listed according to their

Students in National Honor Society felt that Mr. Cupell was selected on his concern for caring about his students.

When asked how he felt about being chosen he replied "I was very surprised to receive this honor."

Mr. Cupell taught in Hereford from 1949 to 1963. Then he moved away, but later returned to Hereford in 1967 and has taught in Hereford for a total of eleven years. He feels that the attitude of the students and the economy of the community makes school a desirable situation.

Mr. Cupell graduated from Quitaque High School and attended West Texas State where he earned his bachelor's and master's degrees.

He has also done some work at Texas Tech.

Some of his hobbies include; woodworking, hunting, and fishing.

Mr. Cupell and his wife Anita reside at 349 Stadium Dr. They have four children who are all married.

Performing as a functional part of the National Honor Society under the supervisory direction of Mrs. Betty Oglesby, two students are selected at the end of the six-weeks for their outstanding contributions and academic achievements in cooperation with the administration and student body.

Accepting these honors are Bucky Payne and Layne Young, both of whom are seniors this year.

Bucky and Layne will attend the Lions Club Noon Dinner.

## Honor Role Presented By N.H.S.

classification and eligibility for a 5.0 and 4.0 honor roll.

Senior 5.0 Honor Roll

Sylvia Betzen, Brenda Burdick, Carmela Burges, Lupe Castillo, Cindy Coleman, Deborah Connelly, Wesley Eades, Paul Galley, Chip Guseman, Shelly Hacker, Cynthia Hairgrove, Shari Hughes, Cathy Koelzer, Lee Line, Ginger Newton, Darla Payne, Gerald Payne, Sara Pesina, David Readheimer, Barry Roberts, Margaret Schilling, Judith Scott, Denise Strange, Nelda Valdez, Susan Wartes, Sharon Watson, Rhea Ann Wesson, Kim Wilson, Layne Young, and David Zinser.

Senior 4.0 Honor Roll

Francisco Aguirre, Mike Aven, Angelica Baros, Nancy Barrett, Kathi Bell, Walter Beltran, Barbara Bentley, Linda Blackwell, Kay Blasingame, Melinda Bradley,

Brian Clark, Ricky Cook, Mary Ann Crouch, David Crume, Cheryl Deyke, Lorna Douglas, Diedra Dziuk, Monta Edds, Aurelia Elizondo, Sherry Faubion, Eugenia Fish, Charlotte Fisher, Stephanie Fortenberry, Sofia Foster, Eljio Garcia, Paula Grady, Karen Gresham, Gayle Gripp, Deborah Hale, Becky Harris, Larry Henson, Taffy Herr, Greg Holman, Maggie Hudson, Vickie Kelley, Linda Keyes, Brenda King, Beverly Kleuskens, Holly Layman, Jesse Lee, Steve Loerwald, Lilli Lyons, Jose Marquez, Marcos Marquez, James Marsh, LaJuana Matchett, Bridget Mazurek, Kathy McCathern, David McKibben, and Simon Mendoza.

Junior 5.0 Honor Roll

Barry Allen, James Arney, Robert Barber, Linda Betzen, Olivia Cardenas, Lynette Clearman, Danny Collins, Kevin Compton, D'Lyn

Davison, Rose Mary Dupnik, Stanley Frye, Joel Fuhrmann, Toni Goeringer, Jim Goheen, Elizabeth Hawley, Kent Hollingsworth, Deborah Klechak, Gary Landers, Kathy Manning, Nancy McDonell, Christie Ottesen, Vicki Payne, Julie Reinart, Sue Roberts, Jeanna Schlabs, Sina Sims, Leesa Sledge, Shyla Thomas, and Denise Wosnitzky.

Junior 4.0 Honor Roll

David Artho, Dan Beavers, Jeannine Bradley, Cathy Carothers, Miriam Close, Linda Cornett, Sharon Dearing, Lesley Euler, Regina Fetsch, Gary Friemel, Gloria Garcia, Terri Greenwood, Sue Hamlett, Melissa Henry, Mary Hernandez, Reginald Herr, Beverly Hewitt, Debbie Hoover, Marty Jeffrey, Joyce Jesko, Thomas Johnson, Twanaha Kendrick, Gregory Koenig, Kelly Lea, Debra Lindsey, Judy Lindsey, Thomas Loerwald, Robert Lomas, Humberto Morales,

Glenda Morse, Craig Neiman, Mary Oakes, Cynthia Parten, Melinda Rhodes, Barbara Richardson, Janie Rodriguez, Cynthia Ruther, Thomas Schlabs, Dale Simon, Gregory Skypala, Cynthia Smart, Irma Suarez, Tomas Talamantez, Laura Thompson, Audrey Tohm, Frank Torres, Evelyn Urbanczyk, Hilda Veliz, Gaye Wesson, Lynn Wiley, Jay Williams, Peggy Williams, Peter Witte, Laurie Young.

Sophomore 5.0 Honor Roll

Dolores Abalos, Cheryl Arney, Betty Banks, Jean Barber, Beverly Beene, David Charest, Amy Cox, David Emerson, Michael Foster, Elaine Frische, Terry Hetzel, Joan Josseland, Luanne Kindsfater, William Martin, Roy Newman, Beverly Phillips, Sara Ricketts, William Spain, Wesley Strain, Rhonda Thompson, Rose Warren, Jo Williams, William Word, Kim Young, Lora Zetsche.

Sophomore 4.0 Honor Roll

Debra Albright, Mary Barrels, Bob Behrends, Teresa Betzen, Elaine Birkenfeld, Valerie Bridges, Michael Crim, Mary Delacruz, Jane Ellis, Dennis Evans, David Ford, Barbara Garcia, Susan Grimsley, Pete Hale, James Hamby, Jimmy Hammock, Robert Hardin, Mike Harrell, Vance Hennington, Linda Hermes, Michael Hull, Giles Immon, Debra Jones, Stephen Jones, Steven Jones, Ellen Jorde, David Kelly, Sandra Krueger, Wilma Knight, David Craig, Alice Kuper, Tami Lawson, Kari Martin, Jay Manion, Rudy Mendez, Debbie Moore, Michelle Moore, Vickie Munterlyn, Russell Odum, Olga Blos, Gen Ann Shipley, Jill Stephen, Roy Stotts, Donna Stroup, Mike Turner, Carole Vogel, Cathy Walker, Shannon Watson, Rhonda Whitner, Dirk Vanderzee.

## FTA Sells Candy, Albums

The Ella Aikman Chapter of Future Teachers of America is presently holding candy and album sales to provide points for each individual club member.

The three members who earn the most points, not only from this sale but all FTA activities, will have an all-expense paid trip to the FTA State Convention in Dallas which is scheduled for Feb. 22-24 at the Convention Center.

Other FTA members will have their bus fares paid using the profit of the sales. The amount needed to transport the members is \$400.00. If these

sales do not provide the amount needed for the fares, then other sales will be planned.

Being sold are six different albums, the titles being: "Bless This House", "A Country Christmas", "Great Country Singers" and "It's Christmas". Two types of candies, chocolate almond bars and mint wafers, are also being sold.

The decision to sell the albums and candy was made at a special meeting on Nov. 13. The candies which cost 50 cents each and the albums selling for \$2.95 each, may be purchased from any one of the 31 members in the FTA Club.

FTA is presently planning to attend various elementary and junior high classes to observe different teaching methods. Members of this organization will be assigned to different classes within the next few weeks.

Requirements for entering this organization include that the person be a HHS student interested in teaching careers.

K-Bobs' is the site chosen for the next FTA meeting scheduled for Dec. 6 during which a Christmas program is planned.

## HHS Produces New Pop Group

Singing pop music is what the newly-formed choral group, "The Good Time Singers", is all about.

Eight girls were selected by Fred Ratliff, director of the Hereford High School Choirs, to make up the group when auditions were held at the first of the year.

Girls who were selected are: Andi Askew, Lanna Clark, Debbie Scroggins, Sara Ricketts, Donna Stroup, Cindy Crider and Gene Ann Shipley.

The girls performed one time for the choir fall concert on Nov. 5 and are currently practicing for a concert at the Country Club tomorrow.

Mr. Ratliff stated the girls are available anytime for singing.

The group practices each Tuesday and Thursday for one hour after school on such songs as "It's My Day," "Ain't She Sweet," "September In The Rain" and "Gold Diggers Forever."

They are also presently working on such songs as "You And Me And Rain On The Roof" and "Bourée For Bach."

"Music and Comedy with the Walkers" was the theme for the assembly Monday at 10:15 a.m.

Lynn and Morris Walker have appeared in Europe, the United States and the Far East.

## DRA Elects Good Citizen Of Year

The Daughters of the American Revolution have given the annual DAR Good Citizen Award to Kathi Bell.

Kathi is a senior who plans on attending Texas Tech and plans to major in Psychology and counseling. She is the president of Leo Club, secretary of FFA, a member of student council for three years, an honor roll student, and has been a counselors' assistant for two years.

She was a twirler in junior high and plays the clarinet in the Whiteface Band.

Qualifications considered in selecting candidates are service, dependability, patriotism, and integrity. Kathi has filled

out a questionnaire about patriotism and citizenship which has been submitted to a state DAR committee to be considered for a one thousand dollar scholarship and recognition as a State Good Citizen.

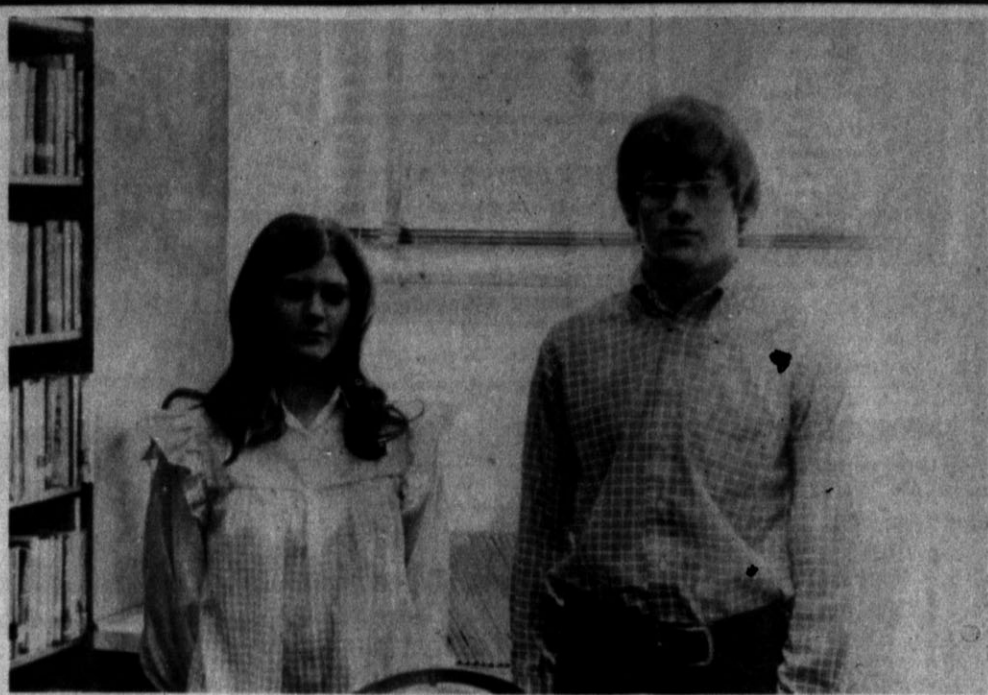
## LEO Club Sells Trees

The HHS Leo Club will be selling Christmas trees now until Dec. 24. Location for purchase of the trees is Hereford Meat Market, on N. 25 Mile Ave.

## Girls Receive Letter Jackets

Pep Squad and Drill Team girls received their letter jackets last week.

Only seniors in Pep Squad got the jackets. A total of five girls received the jackets with one receiving a letter. The girls are: Debbie Gamez, Holly Layman, Carmela Burges, Sylvia Rodriguez, Janie Limas and Joan Waters (receiving the letter).



Bucky Payne and Layne Young accept the honor of being Students of the Six-Weeks. Both are senior students.

## Ginger Recognized For Solving Math Quiz

Ginger Newton, HHS senior, was one of three students in Texas recognized for solving a special math problem in the fall issue of Mathematics Student Journal, a quarterly sponsored by the National Council of Teachers of Mathematics.

The problems are submitted by other students in Texas that believe no one can work their problem.

Ginger, actually worked the problem last spring, but was recognized this fall. The

problem she worked was one of four extremely difficult problems.

Miss Newton is listed on the 5.0 honor roll and is involved in many academic programs in HHS.





# Herd Nudges Lobos, 62-61

## 'Faces With 6-3 Record Going Into Amarillo Tourney

**Keepsake**  
LORELEI  
**KESTER'S JEWELRY**  
Across from the Post Office  
in Downtown Hereford

The Hereford Whitefaces forged out a 57-50 lead with about 3 minutes to go, then had to withstand a furious Levelland rally to nip the Lobos by 62-61 here Tuesday night.

**Welcome To  
HEREFORD CATTLE  
SALES**  
A New Member in  
The Deaf Smith County  
Chamber of Commerce  
Enrolled by  
Melvin Jayroe

The victory left Hereford with a 6-3 won-lost record. The Whitefaces will be entered in the Amarillo Tournament Friday and Saturday.

Hereford got balanced scoring in the Tuesday triumph with Dennis Noggler and Mike Albiar leading the way with 18 and 16 points, respectively. Dan VanderZee and Lynn Tarr were also in double figures with 12 and 10 points.

**THE HERD** took a 16-12 lead in the first period, but the Lobos bounced back with 20 points in

the second stanza and grabbed a 32-27 lead at halftime. The Whitefaces regained the lead in the third period, scoring 18 points and taking a narrow 45-44 lead into the final quarter of play.

Both teams were sharp at the free-throw line as Hereford connected on 14 of 20, and the Lobos hit 13 of 16. Each team hit 24 field goals. Hereford lost Albiar and Junior Morales via the foul route in the fourth quarter. Levelland's Vernon Krueger took game scoring honors with 23 points, while

Greg Methvin hit 10. Methvin missed a shot at the final buzzer that could have changed the outcome.

**HEREFORD** was not so fortunate in the two preliminary tilts. The Whiteface JV lost a close 56-53 decision, while the sophomores were outgunned by 60-43. Mike Hull, Hank Stringer and Jim Arney led the JV scoring.

The Herd took consolation honors at the Brownfield Tournament over the weekend. After losing to host Brownfield

in the opening game by a 63-48 score, the Herd bounced back to defeat Denver City, 72-50, and the Midland JV, 67-47, for the consolation crown.

**VANDER ZEE**, who was named to the all-tournament team, led the scoring in all three games and averaged 23.6 points a game. Big Dan hit only 15 in the losing effort against Brownfield, while Albiar added 12. Hereford trailed by 36-22 at halftime and made up only two points in the third period, when the Cubs led by 45-33. The Herd was just 4 of 7 at the charity line, and Brownfield was 9 of 20. VanderZee hit 27 points in the win over Denver City, with

Albiar and Noggler adding 14 and 12 points, respectively. Hereford held a commanding 40-19 lead at halftime. The team connected on 6 of 13 free throws.

**HEREFORD** led by only 19-13 in the first period against the Midland JV, but stretched that to 40-19 at halftime. Vander Zee got a season high 29 points in that contest, and Noggler chipped in 16 and Albiar 11. The team hit 15 of 22 at the free-throw line.

The Whiteface JV came home with third place in the Borger JV Tourney played over the weekend. Hereford opened with a 53-36 victory over the Pampa sophs as Sigle and Cornelius led

the way with 18 and 11 points, respectively.

Hereford fell to the Borger JV, 77-30, in the second game. Mike Hull led the scoring with 16 for Hereford. Hull hit 21 and Cornelius 11 in the third-place game over Plainview, as Hereford registered a 52-41 victory.

Levelland 12 20 12 17-61  
Hereford 16 11 18 17-62  
**HEREFORD**—Noggler 7-4-18, Albiar 7-2-16, Vander Zee 4-4-12, Tarr 5-0-16, Harris 0-4-4, Morales 1-0-2. Totals 24-14-62.  
**LEVELLAND**—Krueger 9-5-23, Methvin 5-0-10, Brashear 3-3-9, Lockett 2-4-8, Dunn 3-1-7, Morgan 2-0-4. Totals 24-13-61

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Peppermint candy canes. Perfect stocking stuffers! 24 in box.  
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8" drink & wet doll. Wispy hair, painted eyes. Bottle. Colorful plastic bathtub.  
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Pocket Instamatic 10, Magicube extender, film, Magicube, wrist strap, instructions.  
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**PERMANENT RECORD CABINET**  
• Two sliding doors with brass plated knobs • Molded plastic legs • Self-leveling  
**\$11.66**  
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### 'Hunters' Breakfast Set Saturday

The Hereford Firemen's Auxiliary is sponsoring an Old Fashioned Hunters breakfast Saturday to kick off pheasant hunting season in the area.

The breakfast is planned from 4:30 a.m. to 7:30 a.m. Saturday in the Hereford Community Center with admission set at \$2 per person.

To be served by the firemen's wives include eggs, sausage, biscuits, gravy and hot coffee. All proceeds from the breakfast will go to provide firemen and rescue workers with food and refreshments during emergency operations such as fires or tornados or other rescue missions.

**BACON ACCUSED**  
Parliament drew up charges of corruption against philosopher Francis Bacon on April 19, 1621.

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### STATE FOOTBALL PLAYOFFS SCHEDULE

AAAA PLAYOFFS QUARTERFINALS			
Arl. S. Houston (12-0)	152	vs.	EP Coronado (6-4-2) 139 (13)
Tyler J. Tyler (12-0)	156	vs.	FW Ari. Hts. (11-1) 143 (13)
Baytown Sterling (11-1)	149	vs.	Angleton (10-2) 143 (6)
SA Churchill (11-1)	156	vs.	Austin Reagan (11-1) 152 (4)
AAA PLAYOFFS SEMI-FINALS			
Mt. Pleasant (12-0)	146	vs.	Lamesa (12-0) 145 (1)
Cuero (13-0)	149	vs.	Henderson (10-2) 141 (8)
AA PLAYOFFS QUARTERFINALS			
Alpine (10-2)	138	vs.	Childress (10-2) 124 (14)
Hooks (9-2-1)	117.9	vs.	Alvarado (10-1) 117.4 (0)
Friendswood (12-0)	143	vs.	Llano (9-2-1) 130 (13)
SA RAFB (10-2)	117	vs.	Freer (10-0-2) 116 (1)
A PLAYOFFS QUARTERFINALS			
Vega (12-0)	116	vs.	Rankin (9-3) 114 (2)
Frisco (11-0-1)	114	vs.	Bloom. Grove (12-0) 109 (5)
Troup (12-0)	115	vs.	West Sabine (11-1) 100 (15)
Falls City (12-0)	123	vs.	Manor (12-0) 114 (9)
B PLAYOFFS SEMI-FINALS			
Rule (12-0)	110	vs.	Matador (11-0-1) 96 (14)
Big Sandy (12-0)	119	vs.	Runge (11-1) 84 (35)

### Intramurals Turkey Run

Friday morning the HHS campus was the scene of the annual "Turkey Run," an event held for all boys participating in intramurals.

The turkey Run did not end the schedule of events for the intramurals boys as Volleyball, Horseshoes, and Handball are going on now.

The winners were: **FIRST PLACE**—Robert Bribiesca; **SECOND PLACE**—Albert Gonzales; **THIRD PLACE**—Jess Robinson. Others competing in the Turkey Run were: Dennis Nunley, Chris King, Ramiro Alamez, Monty Campbell, Michael Pittard, Robert Aquire, Bill Martin, Larry Ambold, and David Aquilar. The first place winner received a gold plaque, second place winner, a silver medal, and third place winner a white ribbon.

Directors of the Turkey Run were John Stoy, James Harris, and Wayne Schumacher. Coach Joe Tubb is the head director of the entire intramural program.

### SEPTIC TANK - CESSPOOL CLOGGING CAN NOW BE PREVENTED!

LIVINGSTON, N. J. — An amazing bacterial discovery that prevents clogging of septic tanks and cesspools with but a single, safe and easy-to-use yearly treatment, has been developed by the FX-Lab Co., Livingston, N. J.

These proven FX bacterial organisms, known as FX-4 for septic tanks, FX-7 for cesspools, and FX-11 for sluggish septic tanks and cesspools are available locally.

Available also, is a free booklet "The Story of Willie Bacteria, or How To Take Care of Your Septic Tank or Cesspool" from:

Gonzales Bros. Plumbing  
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master charge BANKAMERICARD



# Things Quiet As Season Ends For Whitefaces

By DON RICHARDS  
Brand News Editor

Things were unusually quiet around the Whitefaces Fieldhouse Sunday.

No projector reels turned — showing the films of the last Herd football game or of the next opponent's team. No scouting reports were given. No new plays for a new team were put down on paper.

Things were really quiet. IT WAS the first Sunday after 13 consecutive Sundays that no action was taking place in the fieldhouse.

There was no doubt that the football season had ended for Hereford.

"Well, we will just get started into our off-season training program now," said Hereford Head Coach Larry Dippel this week, his voice lacking a considerable amount of the enthusiasm it had shown in interviews the 13 previous weeks before.

"THE COACHES will begin working on the equipment and getting prepared for spring training," he said. "We will be trying to get organized for our winter training program of

weights, agility drills and running. Between now and next fall is the most important time in the making of a football team."

Then the telephone rang — and the coach answered it.

"Well thank you," he said into the mouthpiece. "We had a good year but would have liked to go a bit farther."

It was another area coach congratulating Dippel on the fine Hereford football season and then consoling with him over Saturday's regional AAAA game in which El Paso Coronado tied the Herd 7-7, but went on to the quarterfinals instead of Hereford because of the 5-3 edge in penetrations.

"I FEEL like we had a great season," Dippel said after the phone conversation. The team played far beyond people's expectations. When you are picked to finish fifth in a six-man race and then finish up in the regional playoffs — you have to consider that a really good season."

Dippel had special praise for the senior players on this year's 10-2 Herd team.

"You will never have a good football team without good senior leadership," he said. "The kind of team you have is the direct result of the kind of seniors you have. I thought this year's seniors were a real good crop. They provided the team with something no one else could."

"THE UNITY of the team was real close," he added. "I couldn't say enough about the senior class and what they have meant to this program."

Dippel said some of the seniors were one way starters, others two way starters, but also praised those seniors who did not have regular starting roles.

"The morale of the team was controlled by those kind of people. They were always there and ready to go when they were needed and called on."

DIPPEL also expressed appreciation for the community effort behind the Whitefaces this season. He named the fans, band, students, cheerleaders, drill team as great helps to the football program.

"I also want to especially thank the faculty and administration of Hereford High School for their support of the players and the program," he said.

The coach added that football programs across the state have vastly improved over the past several years.

"No part of the country has a monopoly of football programs anymore," he said. "But it takes a fully rounded program to be able to continue and I feel that is what we have here."

## Herd Booster Club Plans Two January Meetings

The Whiteface Booster Club held its last meeting of the football season Monday night at the high school cafeteria, and president Virgil Marsh announced that members had voted to have two meetings in January in conjunction with the basketball campaign.

The club voted to meet Jan. 7 and Jan. 21, then to decide whether to have regularly scheduled meetings after that time.

On behalf of the boosters, Marsh paid tribute to the

football team and coaching staff for a highly successful football season. Coach Larry Dippel gave credit to a "unified group of young men" and his coaching staff for the fine 10-2 season recorded by the Whitefaces.

The Whiteface mentor also emphasized the importance of athletics in the school program, in the setting of goals and the dedication and "unified effort in attempting to reach those goals."

"These are lessons we need in

life," Dippel added, and "I don't think any member of this team will ever be a loser." He closed by saying that "I just hope the team has learned half as much from us as we've learned from them... they are something else!" After a brief discussion, members voted to study the possibility of making a banner, or flag, to use at athletic events. It will probably have the words "Hereford Whitefaces", and will include a mascot emblem. A committee was appointed to plan the banner.

The weekly Dirk West cartoon, provided by The Hereford Brand, was auctioned off by Marsh. It was sold for \$43 to Thelma Marsh. Proceeds go to the Booster Club.

Boosters also voted to send a congratulatory telegram to the El Paso Coronado football team.

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Nov. 18th through Dec. 24th  
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DOWNTOWN

**Casa Ramirez**  
RESTAURANT  
206 N. SCHLEY 364-6791  
MEXICAN FOODS  
OPEN EVERY DAY EXCEPT TUESDAYS  
11 A.M. - 2 P.M. and 5 P.M. - 10 P.M.  
**Dieter's Enchiladas**  
Only \$1.25 MONDAY ONLY!

## Students Join WT Ag Honor Society

Robert L. Johnson and Ronnie E. Lance, Hereford juniors, were among 13 agriculture students initiated into the West Texas State University Agriculture Honor Society in ceremonies last month in Canyon.

Johnson, an animal science major, is the son of Mr. and Mrs. Leroy Johnson.

Lance, of 209-C Northwest Drive, is an agricultural business and economics major.

The 13 initiates represent eight per cent of the School of Agriculture student body.

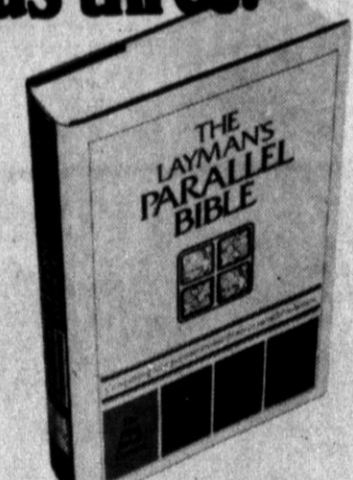
The honor society promotes

and recognizes academic excellence in the West Texas School of Agriculture.

**CHINESE STEEL**  
The total steel output of Red China last year was 23 million tons, an increase of 9.5 per cent over 1971, according to the People's Daily.

**22nd Anniversary Sale**  
Nov. 18th through Dec. 24th  
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SUGARLAND



# Herd Makes Record Marks

## First Team To Win 10 Games In Season

Hereford's Whiteface football team left its mark on the HHS record books after completing a 10-2 won record and advancing to the regional playoffs.

The Herd set new marks in yards rushing and total yards gained for a season, but not for 10 games. They also tied the points scored in a season and are second for a 10-game schedule. The records date back

to 1960, when complete records were started at high school.

The Whitefaces are the first team to capture 10 triumphs since records have been kept. And, while the team tabbed the most yards rushing, they also

yielded the most for the season.

**JAMES HARRIS** ranks high in the individual records in about six categories. Harris became the all-time season rusher, scorer, and tied for the longest punt return. Chuck High set a new mark on the longest

run from scrimmage—86 yards—and Dave Charest was a step behind with an 85-yard.

Harris scored 110 points during the season to rank at the top of the list. Mack Cansler still is first for the 10-game mark with 104 points, and Harris is second with 92. Harris is also second to Cansler on rushing in a single game. He tabbed 232 yards against Caprock, while

Cansler ran for 247 against Canyon in 1961.

HARRIS ripped off a 90-yard punt return against Monterey, tying Cansler's mark of 90 yards against Olton in '61. Harris gained 1,414 rushing during the season for a new high in 12 games. For a 10-game season, Harris is second at 1,036 to Cansler's total of 1,284.

The Herd's 242 points tied the

high of 242 set by last year's team, but the latter total came in 10 games. This year's team tallied 222 in 10 games to rank second for a regular season. The Whitefaces tabbed 2,634 rushing yards for the full season and had 3,183 total yards for new highs. The 10-game totals rank sixth in both categories. Last year's team set the mark in total yards for 10 games with

3,131. **DAVE CHAREST** led the Herd pass receivers this year with 17 catches for 280 yards, placing him fifth and sixth, respectively, on the all-time list. Franklin Higgins hit 36 passes this season to rank sixth on the all-time list for completions, and he ranks eighth in yardage with 467. Mike Wartes (70) and Keith Kitchens (71)

hold most of the passing records.

Mike Munnerlyn intercepted five passes this season to rank him in a tie for third for most interceptions. Harris had four this year, and two in one game placed him in a tie for second in that category. Chuck High's total of 871 yards for the season in rushing placed him fifth on the record list.

### Comment On Sports

#### BOXING

By Pete Fritchie

WASHINGTON, D.C.—The disappointing side of the upcoming All-Frazier fight is that the two ex-champs are past their prime, no longer fighting for the heavyweight championship—and obviously out for the money.

No one can blame them for being interested in the gate, and yet one has the

*Jewelry Gifts Are Lasting*  
*Cowan Jewelers*  
*DOWNTOWN*

feeling this bout is mostly a cash-in on their famous 1971 meeting.

The interesting new feature of this contest is that it will be limited to 12 rounds. All might have won the 1971 fight if it had been limited to 12. He was decked only in round 15.

One assumes All demanded the shorter bout. That means for thirty-six minutes of boxing each man will get \$850,000 as a minimum.

All is not the fighter he was even in 1971. But perhaps neither is Joe Frazier. That's the big question to be answered January 28th.

#### SEASON TEAM STATISTICS

	Hfd.	Op.
First downs	160	175
Yds. rushing	2634	2083
Yds. passing	549	710
Total yds.	3183	2793
Passes c-a	45-112	62-158
Intercept. by	30	9
Fumbles lost	8	19
Punts, avg.	47-32.4	—
Penalties	46-369	39-340

#### RECEIVING

	PC	YD
DaCharest	17	280
McNitt	7	77
Schumacher	5	58
High	3	43
Harris	4	38
Gonzales	3	32
Waltz	3	18
Loerwald	2	3
Munnerlyn	1	12

**PASSING**—Higgins 26 of 82 (.439) for 467 yds., 3 touchdowns, 5 interceptions. Crim 8 of 30 for 82 yards, 1 touchdown, 4 interceptions.

**SCORING**—Harris 110, Da. Charest 45, High 44, Doug Charest 6, Gonzales 4, Waltz 4, Glass 6, Higgins 6, Schumacher 2.

**INTERCEPTIONS**—Munnerlyn 5 for 25 yards return, Harris 4 for 39, Gonzales 3 for 43, Dave Charest 3 for 52, Payne 2 for 5, Doug Charest 1 for 17, Glass 1 for 17, Schumacher 1 for 0.

**FUMBLE RECOVERIES**—Crume 3, Munnerlyn 2, Schumacher 2, Gonzales 2, Clark, Dave Charest, Doug Charest, Martin, Glass, Payne, Timberlake, 4.

**PUNTING**—Crim 47 for 1525 (32.4 avg.)

#### Scoring by quarters

	Hfd.	Op.
46	81	50
39	34	29

#### RUSHING

	TC	YD
Harris	213	1414
High	192	871
DaCharest	17	164
Higgins	58	77
Waltz	32	75
DaCharest	8	49
Schumacher	4	27
Crim	14	52

## Vega Stymies Stinnett, 14-0

The Vega Longhorns used a devastating front line both offensively and defensively and a ball-control offense to shut out the Stinnett Rattlers 14-0 in a Class A regional game played in Whiteface Stadium Saturday night.

Vega quarterback Arnold Galbraith figured in on all the

scoring as teammate John Fangman carried the brunt of the Vega ground attack.

The win puts Vega with a 12-0 season record and into a state quarterfinal berth against Rankin this week. Stinnett ends the season 11-1 with the only loss at the hands of the Longhorns.

Both teams fought to a scoreless tie at intermission with Vega controlling the ball most of the half.

However, with about four and a half minutes left in the third period, Galbraith tallied for Vega's first score from six yards out. Longhorn Tim Hubbart took the pitchout from Galbraith and raced into the end zone for the two-points after, but the play was nullified by a holding flag against Vega.

The Longhorns backed up five yards and then Galbraith found end Roy Watley open in the end zone. Watley made an excellent diving catch just before he slid out of bounds to complete the points-after play.

Only two plays later following the Vega kickoff, Longhorn

defensive halfback Watley then intercepted Stinnett quarterback Dennis Cobb's pass and raced to midfield before Rattler Charlie Hart saved the touchdown with the tackle.

However, Vega was only temporarily delayed as 10 plays later Galbraith found Hubbart wide open and delivered him the mail for the 18-yard TD pass. With only 10:02 left in the game Galbraith was stopped short of the goal on a run for the two-point conversion to end the scoring at 14-0.

Vega's front line was the seemingly deciding factor in the game as the Longhorns held the Rattlers to 101 total yards, well below the season average for the Stinnett team. At the same time Vega rolled up 309 yards, mainly behind the 137 yard output of Fangman, who toted the ball 35 times, mostly up the middle of the line.

Vega only tried two passes during the game, both good for scores. However, Stinnett attempted 10 but only completed two and had two others intercepted. Vega also held the edge in first downs with 19 while Stinnett had six.



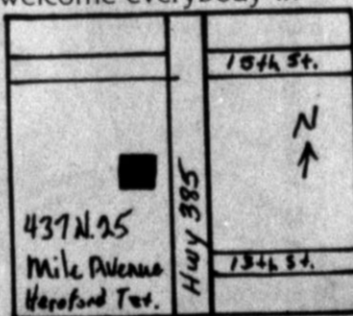
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So, come on out and help us celebrate. You won't get any bad egg jokes. Just great chicken.



<p><b>\$1.00 Off coupon</b></p> <p>on a Barrel of Kentucky Fried Chicken. Take this coupon to your participating Kentucky Fried Chicken store and get \$1.00 off on a 21-piece Barrel, either Original Recipe or Extra Crispy. Offer good through Dec. 10, 1973. Limit one Barrel per coupon.</p>	<p><b>75¢ Off coupon</b></p> <p>on a Bucket of Kentucky Fried Chicken. Take this coupon to your participating Kentucky Fried Chicken store and get 75¢ off on a 15-piece Bucket, either Original Recipe or Extra Crispy. Offer good through Dec. 10, 1973. Limit one Bucket per coupon.</p>	<p><b>50¢ Off coupon</b></p> <p>on two Dinner Boxes of Kentucky Fried Chicken. Take this coupon to your participating Kentucky Fried Chicken store and get 50¢ off on the purchase of two Dinner Boxes, either Original Recipe or Extra Crispy. Offer good through Dec. 10, 1973. Limit two dinners per coupon.</p>
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**Kentucky Fried Chicken**

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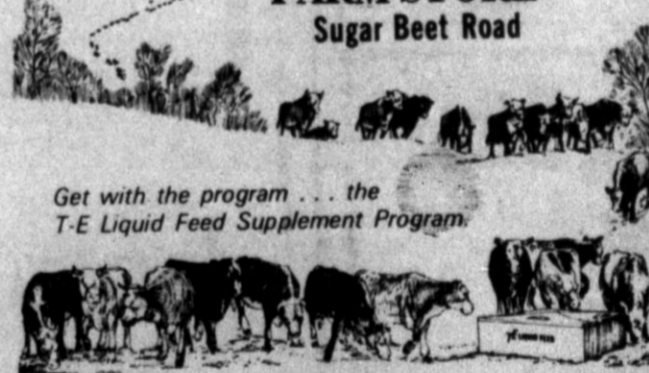
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**T-E LIQUID FEED SUPPLEMENT**

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### Takes Two Games From La Plata

The Canyon White 8th and 9th grade teams took two games this week from Hereford's La Plata 8th and 9th grade teams. Canyon White won the 8th grade game over La Plata 48-38. Leading scorer from La Plata was Daniel Olson with 14 points. Canyon took the 9th grade game 48-31 from La Plata 9th. Two La Plata players were in double figures with Archie Crim getting 15 and Terry Brady hitting for 10.

**PERSEVERANCE**  
Tenacity of purpose is the main characteristic of people who reach their goal in life.

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Today's downtrodden people are those who failed to move with the wheels of progress.

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# Small Talk

By SUE COLEMAN  
Women's Editor

WHEN December comes in Hereford, things start spinning even faster than they did in November, and that was pretty fast.

Anybody who is in any organization has a Christmas party or dinner to go to, and nearly everybody seems to be giving a party or getting invitations to a few parties.

If it's not a Christmas party it's a shower or two for some of the brides who will be married during the holidays.

In the scramble it is easy to lose track of what comes when. Looking over our calendar, we find some things that you may not want to lose track of, over and above your club and party list.

FOR INSTANCE, don't forget The Sound Of Music, the high school musical that may be seen and heard in HHS auditorium tonight and Friday, 8 p.m. It has nothing to do with Christmas but is the kind of show to put you in the best mood for that holiday.

If you are a new resident of the county you'll find a good chance to get better acquainted at the family party the Newcomers Club will give at 7:30 p.m. Saturday in Pioneer Gas Flame Room. You needn't belong to the club; its members

just want to entertain other newcomers.

Public showing of the Hereford Diamond Jubilee films Tuesday evening has nothing to do with Christmas, either, which may be a welcome change.

THESE ARE pictures Carolyn Evers filmed of the parade, pageant and style show last summer and friends urged her to show them, so she will, in the school auditorium at St. Anthony's at 7:30. No charge; you're invited.

Community Concert Association members will have their first Hereford concert Dec. 15 in HHS auditorium — the Big Band Cavalcade that is showing audiences all over the nation how good the music of the 30's and 40's really was, in case they don't already know. You may have seen and heard its stars on the Merv Griffin TV show last month.

For a different audience a Christmas children's musical, Babes In Toyland, will be presented twice that same day, at 2:30 and again at 7:30, by the Amarillo Little Theatre's Pied Pipers.

Adults are likely to enjoy the Victor Herbert music and comedy, too, and are invited. Hereford Community Players is bringing this production here.



**SOUND OF MUSIC** — Opening at 8 p.m. today, the Hereford High School fall musical show, Sound Of Music, will be repeated at the same hour Friday in the school auditorium. Children whose songs are an appealing part of the show are grouped, top photo, around Lilli Lyons who plays their governess, Maria. Dancing is also a part of the musical and in lower photo Melinda Watts as the children's older sister and Bill Hardin as a Nazi trooper practice a step under direction of Mrs. Aaron Hutto, right, dance director. Fred Ratliff, HHS choral instructor, directs the production.

## Hospital Notes

**PATIENTS IN HOSPITAL**  
Mrs. Bruce Travis, Route 5; Mrs. Joe Wallace, Route 3; Mrs. Lewis Sifford, Adrian; Mrs. Guadalupe Vallejo, 712 S. Texas; Mrs. Katie McGehee, P.O. Box 1381.

Mrs. G.A. Collier, Friona; Mrs. Kevin Thurman, Vega; Lynn Kester, P.O. Box 230; Pat Webb, 131 Ave. G; Mrs. G.F. Muller, 221 Ave. D.

Mrs. Billy Ott, 505 Star; Belton Bryant, 415 Ave. J; P.L. Burrell, 208 Ave. K; Anthony Erdman, 439 Ave. J; Mrs. Edna Alexander, P.O. Box 922.

Roy E. Monroe, Route 2; Yolanda Almazan 421 Barrett; Mrs. Jack Drye, 202 Clement; Nazario Cantu, Hwy. 385; Manuel Serrano, 116 Ave. A.

Jose Morales, P.O. Box 295; Jeff Nielsen, 817 Country Club Drive; Derek Hays, 604 Irving; Mrs. Exie Mays, 322 Ave. E; Mrs. Claude Dennis, 204 Union.

Mrs. Gussie Jones, 218 Ave. A; Mrs. Opel Merrill, 511 W. Third.

**PATIENTS DISMISSED**  
Sue Roberts, December 5.

Mrs. Charles King, Edward Villarreal, Mrs. Jack Daves, Mrs. Romero Zapata, Mrs. Jerry Tucker, December 4.

James Pless, Mrs. Caroline Godman, Wayne Keeter, Karen Henderson, Rufus B. Hutson, December 3.

Mrs. W.A. Gearn, Bobby Steward, December 2.

Mrs. Guadalupe Almanza, Mrs. Robert Casarez, Leo J. Kuper, Charlie R. Sowell, Nazario Cantu, December 1.

Small rise found in diet-food prices.

## Jubilee Films To Show

Diamond Jubilee activities in Hereford, filmed last August while celebration of the city's anniversary was in full swing, will be shown at 7:30 p.m. Tuesday in the auditorium of St. Anthony's Parish School.

Everyone interested is invited for this public showing of Mrs. Allen Evers' films of the Jubilee pageant, the parade and the style show. There will be no admission charge.

Residents who took part in these events are especially invited to see the pictures which may evoke memories of the celebration excitement. Coffee will be served.

Robert S. Strauss, Democratic National Chairman, on selecting Vice Presidents:

"I believe much of the danger in the current system is the haste by which candidates may be selected."

**Jewelry Gifts Are Lasting**  
**Cowan Jewelers**  
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FREE CHRISTMAS GIFT WRAPPING

## Auction Supplies Christmas Fund

Christmas giving to needy persons of the community by La Plata Study Club will come from money raised at an entertaining auction of baked food prepared by members.

Each one brought to the club meeting Tuesday evening an article of baked food. Mrs. Emil Dettman played auctioneer to sell the cakes, cookies, bread and candies. Mrs. Jack Brown was hostess in her home.

Part of the money from the sale will go to the Hereford Jaycees' project of shopping sprees for a number of children

from needy families, and the remainder will be given to the county welfare office.

Mrs. Pat Hughes gave a Christmas reading as the program of the evening.

Members accepted with regret the resignation of Mrs. Kenneth Hunt from the club; she is to move to Tulsa.

Present were Mmes. Ansel McDowell, Pete Cash, Jake Webb, W.D. Askew, Ray Seale, J.C. Brown, Major Schroeter, Jay Boston, Nancy Richie, Ken Rogers and Raymond White.

## Holiday Party Tips Given Club

Tips for holiday entertaining, with suggestions for home decorations and food, were given members of Young Homemakers of Texas at a meeting Tuesday evening in SWPS Reddy Room.

Mrs. David Hill and Mrs. Frank Daniel were hostesses. Guest speaker was Marilyn O'Dowd, home service adviser for Southwestern Public Service, who showed a number of gifts and decorative items

**SPARK CAUSES BLAST**  
PITTSBURG — When Samuel Fitch saw gasoline leaking from one of his cars, he pressed the button to open his electric garage door. A spark caused an explosion in which he suffered first and second degree burns.

Never resist temptation: prove all things; hold fast that which is good.  
—George Bernard Shaw.

which may be made. She also served refreshments which she prepared to illustrate her talk.

Members planned contributions to Project Christmas Card and to Girlstown USA. Mrs. Bud Kelley presided for business. Mrs. Joe Edelman was named to complete a term as club reporter.

Also present were Mmes. Larry Alley, Tommy Betzen, Jim Culpepper, Alan Dunning, Ralph Hill, Lewis Montano, Gerald Nunley, Ronald Rayburn, Jerry Russell, Connie Urbanczyk, Charles Weatherford, Charles Wood and the chapter adviser, Mrs. M.T. Burelsmith.

Hereford's Gift Center  
**Cowan Jewelers**  
DOWNTOWN

## Candlelight Custom Told In Program

Lighting Advent candles, an old Pre-Christmas custom, was the subject of the program at Progressive Extension Club's Christmas party in the home of Mrs. Taft McGee Tuesday afternoon.

Mrs. Pete Carmichael explained the significance of the four grouped candles, one to be lighted on each of the four Sundays preceding Christmas Day. She asked various members of the club to light the candles as she talked.

Gifts were exchanged and holiday refreshments served.

I can resist everything except temptation.  
—Oscar Wilde.

Members present included Mmes. E.C. Hammett, T.J. Parsons, H.L. Hershey, Tom Morgan, Floyd McGee and Dick Fellers.

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**THE MEXICAN FOOD PLACE**  
**HEREFORD, TEXAS**  
**SELLING WHOLESALE AND RETAIL**

**PAM WOOD**  
an expert in the microwave cookery!  
Come in and see Pam demonstrate the new way to cook. . . . .

## MICROWAVE OVEN Demonstration

Let us answer all your questions about Microwave Cooking . . . .  
**EVERYONE IS INVITED**  
**Saturday, December 8**  
**10:00 A.M. to 4:00 P.M.**

Get more out of cooking—more time for living.

Litton's new world of microwave cooking is a bright new world. Where gourmet treats can be cooked quickly in cool comfort — with maximum convenience and minimum cleanup.

Microwave cooking comes of age with the Litton Minutemaster countertop microwave ovens. So advanced they'll handle most all of your cooking by themselves. Litton countertop ovens deliver microwave speed, large capacity and yet they'll fit almost anywhere in your kitchen — anywhere in your home.

With such exclusive features as the exclusive Micro-Browner™ steak grill that sears, browns, grills and fries. Plus automatic defrost, and a bright easy-clean acrylic interior.

Remember, too, microwave cooking seals in good taste.

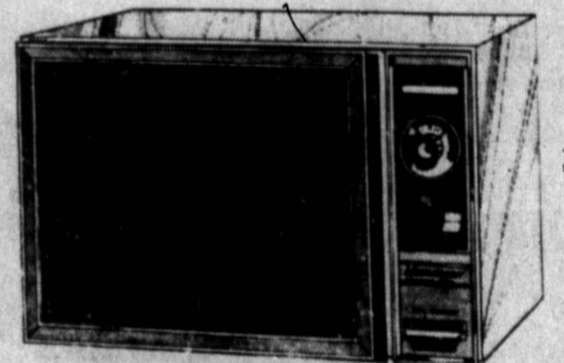
Litton provides more in the most advanced cooking appliances today — for the many cooks in you.



New Litton Micromatic™ microwave range: The ultimate

Who else but Litton would combine the best of both worlds: the speed of the most advanced microwave oven — you save 75% of your cooking time and yet have the versatility of conventional cooking.

Start your gourmet meals to a quick finish in the eye-level microwave oven, cook complementary foods in the continuous-clean electric oven . . . fun foods on the easy-to-clean smooth ceramic cooktop.



Come in for a demonstration of the difference Litton makes.

DEMONSTRATION TIMES 10:00 TILL 4:00, SAT.

**LITTON**  
Litton Microwave Ranges  
Nobody knows more about microwave cooking than Litton. Nobody.

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24	X-Tra Heavy Duty	12 Volt	2	34.95	9.49	48 Months
24F	X-Tra Heavy Duty	12 Volt	2	34.95	9.49	48 Months
22F	X-Tra Heavy Duty	12 Volt	7	34.95	9.49	48 Months
27	X-Tra Heavy Duty	12 Volt	2	34.95	9.49	48 Months
27F	X-Tra Heavy Duty	12 Volt	2	34.95	9.49	48 Months
22F	Heavy Duty	12 Volt	5	28.95	7.99	42 Months
60	Heavy Duty	12 Volt	3	28.95	7.99	42 Months
27	Heavy Duty	12 Volt	3	28.95	7.99	42 Months
27F	Heavy Duty	12 Volt	2	28.95	7.99	42 Months

\* WITH OLD BATTERY  
\*\* EXCEPT COMMERCIAL USE

114 Park Ave. 364-5801 Hereford, Texas



## Women's Division Maps Early 1974 Activities

Start of a new year with the Chamber of Commerce Women's Division installation dinner Jan. 10 was planned at the executive board's meeting Tuesday in the Civic Club Center. Then members looked farther ahead with announcement of committee chairmen for the Miss Hereford pageant next spring.

Installation of Mrs. O.G. Nieman, lately named by Deaf Smith Chamber directors to serve as Women's Division president in 1974, will be conducted in the first general membership meeting of the new year. Directors for 1974 will also be installed.

The dinner will be in Hereford Country Club. Mrs. Dan Martin will be in charge of the program, featuring a style show.

Another January occasion in which the Women's Division has a part will be the annual Chamber banquet Jan. 17. Women's Division members decorate the County Bull Barn for it each year.

Immediately after the holidays active preparation will begin for the Miss Hereford pageant. This will be the third annual pageant to choose an entrant from this city in the Miss Texas contest. Mrs. Lynn Kester is chairman of the steering committee.

She announced that Roy Faubian will again be master of ceremonies and Mrs. Percy Wilson will serve as secretary-treasurer.

Mrs. Terry Caviness and Mrs. Dwight McGee will direct the pageant, serve as awards

chairmen with Clarkie Cook as entries chairmen.

Mrs. Clint Formby and Mrs. Harlan VanderZee will head the committee on judges. Mrs. J.T. Robinson Jr. the decorating committee, Mrs. Ed Line the sponsors committee, Mrs. Melvin Hoover the ticket committee, Mrs. Floyd Coleman the publicity committee. Mrs. Nieman will be in charge of program books.

Still to be designated are chairmen of banners, advertising and the Coke party.

Mrs. Bill Lamm, membership chairman, announced that Mrs. Hugh Kirkland is the latest of several new members enrolled.

The beautification committee reported bulbs planted on the grounds of Westgate unit of Kings Manor retirement home. A planned holiday lighting contest has been canceled to

conform to national power conservation requests.

Mrs. Joel Newman, fine arts chairman, announced a state art show in Amarillo Feb. 3-16, sponsored by the Amarillo Artist Studio, which local artists may enter in competition for \$500, \$250 and \$150 awards. Slides of proposed entries, paintings in all media or sculpture up to 25 pounds, must be submitted by Jan. 4.

Mrs. Newman plans to attend the state Fine Arts Council meeting in Fort Worth Jan. 18 and 19 as a representative of the Women's Division, she said.

She explained a grant of state and federal funds to help establish courses in creative writing in high schools and junior high and suggested that the Women's Division encourage application for such funds in the Hereford schools.



### Band On Film

The Hereford Whiteface Marching Band, under direction of Randy Vaughn, spells out HERD during halftime activities of the Hereford-EI Paso Coronado regional football game here

Saturday. The performance was filmed on color-sound film and will be used to promote the Whiteface band.

(Staff Photo by Ken Richardson)

## Musical For Children Is Programmed

A musical Christmas show for children, Babes in Toyland, will be presented in Stanton Junior High auditorium at 2:30 and again at 7:30 p.m. Dec. 15 in performances brought here by Hereford Community Players.

The Children's Theatre of Amarillo Little Theatre is staging this production of Victor Herbert's long-popular opera. Its story of children visiting Toyland supplies a background for colorful costumes and lively music such as March Of The Toys.

Hank Haug, Community Players president, announces that tickets will be on sale by members of the organization and at the door for both performances here at 75 cents for children, \$1.50 for adults.

Rhodes seen getting Ford's House post.

## SAFEWAY

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- WIDE ASSORTMENT OF DAIRY FOODS
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8 A.M. - 9 P.M.

SUNDAY  
9 A.M. - 7 P.M.

Serving Suggestion

## FRESH FRYERS

39¢

Whole lb.

99¢

(Cut Ups lb. 45¢)

**FRYER LIVERS** Fryer Liver! **99¢** lb.

**CATFISH** Fresh Fish Super Saver! **73¢** lb.

**SLICED BACON**

Safeway 2-lb. Pkg. **99¢**

Wilson Certified! 12-oz. Pkg. **78¢**

**BOLOGNA**

Sterling Jumbo by The Piece! **78¢** lb.

**Sliced Bacon** Hath Black Hawk **\$1.29** lb.

**Ham Slices** Center Cut Boneness **\$1.79** lb.

**Boneless Ham** Wilson Certified Whole or Half **\$2.09** lb.

## CowBelles Plan Beef Promotion

A booth in Sugarland Mall will be manned by Hereford CowBelles members Saturday, to promote the use of beef in holiday menus.

Visitors will be given recipes and leaflets, and will be invited to register for three drawings for free beef cuts.

Mrs. Reece Lawson, chairman of the beef promotion committee, announces that some items suitable for Christmas giving will be on sale at the booth. One is the CowBelles' beef cookbook, priced at \$1.50.

Also for sale will be napkins imprinted with brands of ranches in this area. Dinner napkins are priced at \$4 for a package of 125, cocktail napkins at \$2.50.

## Messenger's Party Date Is Decided

Meeting in the community clubhouse which they have lately renovated and put back into service, members of Messenger Extension Club saw a demonstration on doughnut making by Mrs. A.P. Hagan. Products of the demonstration were served as refreshments.

In the business session plans were made for the club Christmas party at 7 p.m. Dec. 15 in the clubhouse. Restoration of this building, located on Harrison Highway and formerly used as a community gathering place, has been a project of the club after it has been vacant for years.

Mrs. Gene Bradley was hostess for the recent meeting, which ended with a surprise layette shower for Mrs. Ernest Riley.

School lunch measure sent to the White House.

Welcome National Life Insurance To Deaf Smith County Chamber of Commerce Enrolled By Ray Seale

22nd Anniversary Sale Nov. 18th through Dec. 24th Cowan Jewelers Downtown

# GET IT TOGETHER

Dog Meal Purina High Protein 5-lb. Bag <b>\$1.05</b>	Soda Pop Cragmont 2-lb. Bott. <b>33¢</b>	Zippy Chips Hamburger 16-oz. Jar <b>37¢</b>	Foil Kitchen Craft Aluminum 12" x 25" <b>25¢</b>	Liquid Bleach White Magic Gal. Jar <b>44¢</b>
Cat Chow Purina Cat Food 10-lb. Bag <b>\$2.79</b>	Salad Dressing HuMade Quality 32-oz. Bot. <b>69¢</b>	Picante Sauce Peen Brand 8-oz. Can <b>37¢</b>	Dog Food Pooch Brand 18-lb. Can <b>12¢</b>	Instant Tea Nester Brand 3-oz. Jar <b>\$1.15</b>
Gelatin Mix Jell Wall 3-oz. Pkg. <b>10¢</b>	Ripe Olives Town House 4 1/2-oz. Jar <b>27¢</b>	Tomato Catsup Town House 32-oz. Bot. <b>54¢</b>	Dish Soap Cascade Soap 50-oz. Bot. <b>\$1.09</b>	Nestle Quik Low Price 2-lb. Can <b>89¢</b>
Lesterol Low Price 14-oz. Size <b>\$1.29</b>	Dill Pickles Zippy Whole 48-oz. Jar <b>79¢</b>	Paper Towels Truly Fine 12-Roll <b>33¢</b>	Woolite Liquid Detergent 8-oz. Bot. <b>71¢</b>	Safeway Coffee All Grinds <b>87¢</b>

## TOMATO SAUCE

Town House Fine Quality!

12¢

8-oz. Can

## GRAPEFRUIT

Town House Juice!

43¢

46-oz. Can

## DETERGENT

White Magic Laundry!

65¢

49-oz. Box

SAFEWAY FROZEN FOOD BUYS

BEL AIR QUALITY

## CHERRY PIES

Extra Big Savings!

59¢

24-oz. Pies

**PIE SHELLS** Bel Air Super Saver! **3 FOR \$1**

**BROCCOLI** Bel Air Chopped (Spears 10-oz. 29¢) Super Saver! **4 \$1**

**ASPARAGUS** Bel Air 12-oz. Cut Pkg. **69¢**

**SPINACH** Bel Air Leaf or Chopped Super Saver! **5 12-ct. \$1**

**STRAWBERRIES** Bel Air 9-oz. Pkg. **39¢**

**SLICED BEANS** Bel Air French Super Saver! **4 9-oz. \$1**

**Ice Cream** Lucerna 1/2-gal. Egg Nog Ctn. **89¢**

**Ice Milk** Lucerna Quisley 1-gal. Ctn. **69¢**

**French Fries** Bel Air Reg. or 2-lb. Crinkle Pkg. **55¢**

**Apple Pies** Bel Air 24-oz. Pkg. **49¢**

**Cheese Pizza** Bel Air 16-oz. Pkg. **79¢**

**Deluxe Pizza** Bel Air 16-oz. Pkg. **\$1.09**

**Strawberries** Bel Air 16-oz. Pkg. **61¢**

**Pizza** Chef Boy-Ar-Dee 13 1/2-oz. Pkg. **95¢**

**Sausage** Chef Boy-Ar-Dee 14 1/2-oz. Pkg. **98¢**

**Pizza** Chef Boy-Ar-Dee 15-oz. Pkg. **98¢**

**Juice** Scotch Treat Orange 6-oz. Can **22¢**

**Juice** Bel Air Orange 12-oz. Can **43¢**

**Lemonade** Scotch Treat 8-oz. Can **14¢**

**Cut Corn** Bel Air 2-lb. Pkg. **65¢**

**Sweet Peas** Bel Air 2-lb. Pkg. **65¢**

**French Fries** Scotch Treat 5-lb. Bag **\$1.10**

**Pumpkin Pies** Bel Air 24-oz. Pkg. **39¢**

**Mince Pies** Bel Air 24-oz. Pkg. **39¢**

**Waffles** Bel Air 7-oz. Pkg. **41¢**

**Onion Rings** Bel Air 7-oz. Pkg. **44¢**

**Dinners** Morton Regular 11-oz. Pkg. **55¢**

SAFEWAY REFRIGERATED FOODS

MRS. WRIGHT'S

## FLAKEY BISCUITS

10 Count Biscuits!

22¢

9 1/2-oz. Can

**COLDBROOK MARGARINE** Coldbrook Quarters—Everyday Low Price! **38¢** lb. Pkg.

**Margarine** Sunnybank Regular **41¢** lb. Pkg.

**Empress Soft** Margarine 2-8-oz. In Tub **51¢** lb. Pkg.

**Margarine** Coldbrook Soft **46¢** lb. Pkg.

**Margarine** Sunnybank Corn Oil **49¢** lb. Pkg.

**Margarine** Coldbrook Corn Oil **51¢** lb. Pkg.

**Real Butter** Shade Lane **97¢** lb. Pkg.

**Biscuits** Mrs. Wrights Low Price **12¢** 8-oz. Can.

**Danish Tilsit** Safeway Cheese Stick **\$1.49** lb.

**BREAKFAST GEM EGGS** Everyday Low Price! Large **75¢** Doz.

**DUNCAN HINES CAKE MIXES** Layer-Super Saver! **38¢** 18 1/2 oz. Pkg.

**MARYLAND CLUB COFFEE** Everyday Low Price! **\$1.09** 1-lb. Can.



## McMurry Singers To Give Church Holiday Concert

A Festival of Christmas will be presented by the Chanters and the Chamber Chorale of McMurry College, Abilene, at First United Methodist Church beginning at 7 p.m. Sunday, with the public invited.

This special Christmas concert is a part of the celebration of McMurry College's 50th anniversary. The Chanters is the concert choir of the college, its 44 voices directed by Dr. David Stuart Blackburn, music department chairman.

He also directs the chorale, a new ensemble of selected upper-classmen.

Concert soloists will be Peggy Hoffman, first place winner in the National Association of Teachers of Singing contest, and Robert McFarland, a finalist in regional Metropolitan Opera auditions.

Traditional and contemporary choral music is included on the program. The final section is made up of familiar carols. A featured work is Hall, O Son Of Righteousness, by Theron Kirk.

Dr. Jordan Grooms, pastor, and Fred Ratliff, director of music in First UMC, extend an invitation to area residents to hear the college singers, who have chosen Hereford as one of the two cities they will visit on this holiday tour.



**COLLEGE CHORALE TO APPEAR** — The McMurry College Chamber Chorale is a new singing group in the choral department of the Abilene College, and will appear with the concert choir, The Chanters, in a Christmas program in First United Methodist Church here Sunday evening.

## Country Club's Annual Party Is Holiday Prelude

Glint of gold on green leaf clusters under the lights of Hereford Country Club ballroom made a scintillating background Saturday evening for the annual pre-Christmas party which club directors give for the members.

Directors and their wives greeted guests in a line headed by the Bill Davises and Bob Jossers, board officers this year.

Also in the host group were Messrs. and Mmes. Pat Robbins, Wayne Thomas, Don T. Martin, J.A. McWhorter, Pete Caviness, Rudy Metz, Mark Hoelscher, Bob Spangler, John Merritt, Ben Childers, Melvin Young, Jim Easley and Ed Reinauer Jr.

heap of packages wrapped in metallic green and tied with gold ribbon at the base.

Bells and gold bows centered sprays of gold-glittered leaves at the step leading to the ballroom, where similar sprays were placed high on the walls above tables where more of the green-and-gold packages were used as centerpieces.

Ice sculpture featured the buffet table decor, with

gleaming figures in green ice set in masses of white carnations and fern. A gold cloth covered the circular table, its pleated green skirt reaching the floor.

An orchestra played for dancing, and in the tradition of this yearly party a pianist played during the evening in a small dining room where guests gathered informally to join in familiar songs.

## Chapter To Fix Visits By Santa

Santa Claus visits to homes in Hereford will be arranged by Xi Epsilon Alpha Chapter of Beta Sigma Phi again this year, members decided at a meeting

Tuesday evening in Mrs. Jerry Shipman's home.

This is a fund-raising project of the chapter, assisted by members' husbands. Visits to children in their homes or to children's parties may be arranged for the week of Dec. 16-23, by calling Mrs. Jim Cramer or Mrs. Terry Albracht.

The chapter's Christmas party was planned for Dec. 21, a dinner at Dickie's Restaurant followed by a party in the home of Mrs. Ken Wiley.

Mrs. Jim Aldridge gave the program on Creative Writing. Gifts were exchanged by secret sisters in the chapter.

Others present were Mmes. Fred Mulkey Jr., Kenny Ruland, C.D. Fitzgerald Jr., James Horton, Archie Dwyer and Cramer.

## WT Offers Feature Speaker For Area

West Texas State University Director of Development Keith Winter announced today that the brochure for the newly-created University Speaker's Bureau is ready to be mailed out.

"We are going to cover as many civic, church, and school organizations as we can in the Golden Spread," Winter said. The speaker's bureau has been organized to supply speakers for community organizations at no cost. Over half of the faculty is represented in the bureau. Well over 300 subjects are listed in the bureau's files.

Further information on the West Texas State Speaker's Bureau is available through the Department of Public Information, P.O. Box 788, W.T. Station, Canyon, Texas 79016.

Everyone hopes for the best, but only a few expect to get it.

Welcome Holiday Motor Hotel To Deaf Smith County Chamber of Commerce Enrolled By Betty Willson

<b>CANNED HAMS</b> Safeway Brand 3-lb. Can <b>\$4.69</b>	<b>ROUND STEAK</b> USDA Choice Roast Cut Bone In! 1 lb. <b>\$1.18</b>	<b>GROUND BEEF</b> REGULAR 100% Pure Beef! 1 lb. <b>79¢</b>
<b>HAMS</b> Safeway Canned 5-lb. Can <b>\$7.59</b>	<b>BONELESS ROAST</b> Heel of Round USDA Choice 1 lb. <b>\$1.18</b>	<b>BEEF</b> Premium Ground 1 lb. <b>\$1.09</b>
<b>Bologna</b> Oscar Mayer Meat or Beef 8-oz. Pkg. <b>69¢</b>	<b>Fish Sticks</b> Captain Choice 14-oz. Pkg. <b>89¢</b>	<b>Boneless Steak</b> Top Round USDA Choice 1 lb. <b>\$1.49</b>
<b>Liver Cheese</b> Oscar Mayer 8-oz. Pkg. <b>75¢</b>	<b>Fish N' Butter</b> Sea Fish 1 1/2-lb. Pkg. <b>\$1.43</b>	<b>Boneless Steak</b> Sirloin Tip USDA Choice 1 lb. <b>\$1.49</b>
<b>Cotto Salami</b> Oscar Mayer 8-oz. Pkg. <b>79¢</b>	<b>Fish Fillet</b> Van De Rump 11-1/2-lb. Pkg. <b>\$1.98</b>	<b>Boneless Steak</b> Bottom Round USDA Choice 1 lb. <b>\$1.39</b>
<b>BONELESS HAM</b> Safeway Whole or Half 1 lb. <b>\$1.98</b>		<b>LUNCH MEATS</b> Safeway Pickle & Pim., Mac & Cheese or Olive Leaf 6-oz. Pkg. <b>53¢</b>

# at SAFEWAY

<b>Hi C Drink</b> Fruit Drinks 46-oz. Can <b>35¢</b>	<b>Mustard</b> Red Boy 24-oz. Jar <b>29¢</b>	<b>Ammonia</b> Ferson Brand 28-oz. Bot. <b>32¢</b>	<b>Gold Medal</b> White Flour 5-lb. Bag <b>96¢</b>	<b>Wizard Wick</b> Doodler 8 1/2-oz. Can <b>55¢</b>
<b>Tomato Juice</b> Del Monte 46-oz. Can <b>41¢</b>	<b>Dog Food</b> Pouch Brand 10-lb. Bag <b>\$1.65</b>	<b>Juice Drink</b> Del Monte Pine-apple-Orange 46-oz. Can <b>39¢</b>	<b>Lemon Polish</b> Old English 9-oz. Bot. <b>95¢</b>	<b>Liquid Woolite</b> Low Price 16-oz. Bot. <b>\$1.19</b>
<b>Sweet Peas</b> Del Monte 17-oz. Can <b>25¢</b>	<b>Tea Bags</b> Lipton Tea 100 ct. Box <b>\$1.23</b>	<b>Juice Drink</b> Del Monte Pine-apple-Grapefruit 46-oz. Can <b>39¢</b>	<b>Shortening</b> Royal Satin All Purpose 3-lb. Can <b>\$1.29</b>	<b>Macaroni</b> Skinner Brand 24-oz. Pkg. <b>61¢</b>
<b>Tomatoes</b> Gardendale Brand 16-oz. Can <b>24¢</b>	<b>Tea Bag</b> Lipton Tea 24-oz. Jar <b>49¢</b>	<b>Juice</b> Del Monte Pineapple 46-oz. Can <b>43¢</b>	<b>Cake Mix</b> Duncan Hines Angel Food 16-oz. Pkg. <b>69¢</b>	<b>Spaghetti</b> Skinner Brand 24-oz. Pkg. <b>61¢</b>

<b>GREEN BEANS</b> Del Monte Cut Beans! EVERYDAY LOW PRICE! 16-oz. Can <b>30¢</b>	<b>GOLDEN CORN</b> Town House Whole Kernel! EVERYDAY LOW PRICE! 16-oz. Can <b>20¢</b>	<b>WHITE BEANS</b> Ellis Brand Fine Quality! EVERYDAY LOW PRICE! 15-oz. Can <b>21¢</b>
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### HEALTH & BEAUTY AIDS

**ULTRA BRITE TOOTH PASTE** 89¢  
EVERYDAY LOW PRICE! 7-oz. Tube

<b>Toothpaste</b> Glaxo Low Price 9-oz. Tube <b>75¢</b>	<b>Hair Spray</b> Cnderella Low Price 12-oz. Can <b>49¢</b>
<b>Hair Tonic</b> Vaseline Low Price 8 1/2-oz. Bot. <b>\$1.09</b>	<b>Vicks Vapor Rub</b> 3.1 oz. Can <b>\$1.08</b>
<b>Hair Shampoo</b> Tegen Medicinal 2 1/2-oz. Bot. <b>\$1.55</b>	<b>Cough Drops</b> Luibens Low Price 15-oz. Bot. <b>15¢</b>
<b>Setting Gel</b> Style & Proton 12-oz. Bot. <b>99¢</b>	<b>Plastic Strips</b> Band Aid Low Price 50-ct. Pkg. <b>74¢</b>

### FRESH PRODUCE AT SAFEWAY

<b>APPLES</b> Washington State Red or Golden Delicious Apples 4 lbs. <b>\$1</b>	<b>LETTUCE</b> Large Crisp Solid Head Lettuce At Safeway! For <b>239¢</b>	<b>ORANGES</b> Delicious Sunkist Navel Oranges—No Seeds! 5 lbs. <b>\$1</b>
<b>Potatoes</b> All Purpose Russets 10-lb. Bag <b>79¢</b>	<b>BANANAS</b> Golden Ripe Fruit <b>10¢</b> lb.	<b>Radishes</b> Red Radishes 2 Bunches <b>29¢</b>
<b>Carrots</b> Calho Bag 2-lb. Bag <b>39¢</b>		<b>Potatoes</b> All Purpose Russets 20-lb. Bag <b>\$1.49</b>
<b>Grapes</b> Red Emperor 1-b. 39¢		<b>Dates</b> California Green 24-oz. Pkg. <b>98¢</b>
<b>Papayas</b> Grown In Hawaii 1 ea. <b>59¢</b>		<b>Green Cabbage</b> Firm Heads <b>10¢</b>
<b>Onions</b> Green Onions Mild Flavor 2-bunch 29¢		<b>D'Anjou Pears</b> Washington State 4 lbs. <b>\$1</b>

CHECK OUR WIDE SELECTION OF CHRISTMAS TREES!

**DUET FINE CHINA ON SALE THIS WEEK**

**BREAD & BUTTER DISH** 59¢  
Only with every \$5.00 Purchase!

**ROUND PLATTER** \$5.95  
Only No Purchase Required

**THIS COUPON WORTH 30¢**  
Toward The Purchase of a 84-oz. Box of **BOLD DETERGENT**  
Coupon Expires Sat., Dec. 8  
One Coupon Per Customer  
Redeemable only at Safeway!

**THIS COUPON WORTH 15¢**  
Toward The Purchase of a 22-oz. Bottle of **THRILL LIQUID**  
Coupon Expires Sat., Dec. 8  
One Coupon Per Customer  
Redeemable only at Safeway!

**Keepsake**  
REGISTERED DIAMOND RINGS

GIVE HIM THE CHRISTMAS GIFT OF A LIFETIME.

**INTERLUDE MAN'S 8000**

**WHELAN MAN'S 8000**

A Keepsake Diamond Ring, with perfect clarity, precise modern cut, and brilliant white color.

**KESTER'S JEWELRY**  
Serving Hereford Since 1927  
ACROSS FROM THE POST OFFICE IN DOWNTOWN HEREFORD

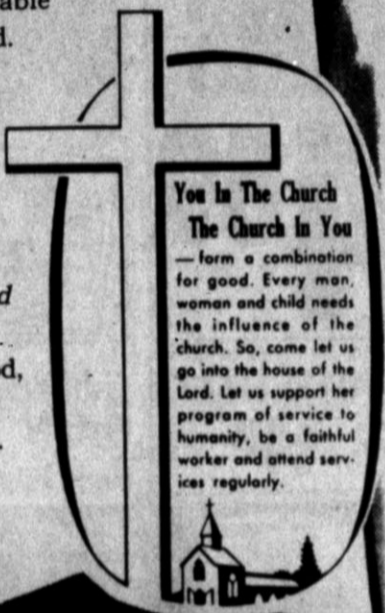


# For God So Loved The World



## CHOOSE ANY Church

... to help you grow a better man out of your boy. Regardless of the Faith of the particular church you choose to help you... your child will have more Faith if he is raised in the church. Of course the 'punk' will deny this but we have the assurance of a great God, that His Word and His Church will help to build great men; dependable men; men who can be trusted. Then parents, say as Jesus said to you, "Take My Hand." And once your child takes hold... lead him straight to church. God has led both old and young alike to very high places. He can do it again. *We can be conquerors if Divine strength and wisdom flows in upon our souls.* Then let us abide in the will of God, obey His inviting voice and march like soldiers to victory.



Williams Newspaper Features Syndicate Box 231 - Fort Worth, Texas

- FIRST BAPTIST CHURCH**  
Doug Manning, Pastor  
Fifth and Main Streets
- FRIO BAPTIST CHURCH**  
Rev. Samuel B. Ogan, Pastor  
Frio Community
- WESTWAY BAPTIST CHURCH**  
Rev. Dick Hollis
- MT. SINAI BAPTIST CHURCH**  
Rev. C. H. Frost, Pastor  
302 Knight Street
- SUMMERFIELD BAPTIST CHURCH**  
Rev. Niel Foster
- TEMPLO CALVARIO ASAMBLEA DE DIOS**  
13th & Ave. H  
Rev. Ralph J. Molina
- CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS**  
(Mormon)  
Country Club Drive
- TEMPLE BAPTIST CHURCH**  
Rev. J. L. Bozeman  
Forrest Ave. and Ave. K
- GREENWOOD BAPTIST CHURCH**  
"A Bible Baptist Church"  
Rev. Prentice D. Smith, Pastor
- IGLESIA METODISTA SAN PABLO**  
Rev. Thomas Balderas, Pastor
- SAN ANTONIO A LA IGLESIA**  
North 25 Mile Avenue
- TEMPLO BAUTISTA MEMORIAL**  
(A.O. Thompson)  
Robert Foster, Pastor
- LA IGLESIA DE CRISTO**  
Sunset and Plains Ave.  
Pete Reyna, Minister
- CENTRAL CHURCH OF CHRIST**  
J.T. Marlin, Minister  
148 Sunset Dr.
- PARK AVE. CHURCH OF CHRIST**  
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- TRINITY BAPTIST CHURCH**  
Southern Baptist  
Rev. C.F. Powell  
4th and Jackson
- SAINT JOHN BAPTIST CHURCH**  
400 Mable St.  
Rev. C.W. Allen, Pastor
- PENTECOSTAL CHURCH OF JESUS CHRIST**  
So. Miles and Gracy St.  
364-5119  
Rev. Joseph A. Myers

- FIRST METHODIST CHURCH**  
Dr. Jordan Grooms, Pastor  
501 North Main
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Rev. Don McWhorter, Pastor  
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- BIPPUS COMMUNITY CHURCH**  
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Preaching 1,2,3,4 Sundays  
5th Sunday, Singing
- AVENUE BAPTIST CHURCH**  
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130 North 25 Mile Ave.
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Interdenominational  
Christian Fellowship in the Fullness of the Holy Spirit  
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South Main — 364-5556
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Rev. Homer T. Goodwin, Pastor  
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- IMMANUEL LUTHERAN CHURCH**  
Rev. Hermon Schelter, Pastor  
Park Ave. and B Street
- SEVENTH DAY ADVENTIST CHURCH**  
Elder Hollis A. Morel, Pastor  
West Park Addition
- MISSION DA SAN JOSE**  
Labor Camp
- CHURCH OF THE NAZARENE**  
Rev. Max Jeffon, Pastor  
16th & Blackfoot
- GRACE GOSPEL CHURCH**  
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- ST. THOMAS EPISCOPAL CHURCH**  
William A. Lang, Jr. Vicar  
601 West Park
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Rev. Bernard McGorry, Pastor  
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- FIRST PRESBYTERIAN CHURCH**  
610 Lee Street  
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- FIRST CHRISTIAN CHURCH**  
Rev. Eugene Brink, Pastor  
West Park Avenue
- DAWN BAPTIST CHURCH**  
Rev. Gene Meacham

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## Let's Cook

# Dough Art, Excellent For Christmas Gifts

By SANDY INMAN  
Brand Staff Writer

**CHRISTMAS GIFTS?** Mrs. Phil Coker has several ideas for making Christmas gifts and tree ornaments which are both economical and attractive.

She designs and makes flowers, mushrooms, fruits and vegetables by using a thick dough mixture. She then mounts them on shingles or plaques for hanging. "They are easy to make and really very attractive when used as wall groupings. I had heard of dough art but had never tried making anything until I saw it in a magazine," the pretty brunette says.

**THE DOUGH** mixture is made by combining four cups of flour, 1 cup of salt and 1 1/2 cups of water in a large bowl. Knead for 7 to 10 minutes to thoroughly mix.

Then make the desired shapes by using a cookie cutter or designing them by hand. Canned milk is brushed on them

to give them brown highlights. Place on a cookie sheet and bake at 300 degrees until hard, and easy to lift off pan.

When completely cooled, spray with acrylic laquer to seal. Glue on shingles or plaques with Elmer's glue.

**TO VARY** her dough arrangements, Mrs. Coker glues moss and straw flowers at the base of her plaques. This material is obtained at floral shops or variety stores.

The Cokers, who have recently moved back to Hereford from Follett, have been redecorating their new home at 707 Irving.

"We have a lot of plans and ideas for the house, but unfortunately we can only do one thing at a time," she laughs.

**THE CURRENT** project they are undertaking is remodeling their kitchen. They have painted the walls a bright yellow and have put plaid wallpaper of green, yellow and orange on one wall. Mrs. Coker

later plans to order matching fabric and have curtains made for the kitchen windows.

The petite homemaker also enjoys refinishing furniture. She has completed redoing their bedroom suite in which she used a mustard gold base paint and brown antiquing stain. The color of the furniture blends with the color scheme of the bedroom.

"Our next major endeavor is landscaping the yard. Of course, we will have to wait until spring, but we have some plans already."

**AS A JOINT** hobby the couple likes to stock their aquarium with a variety of fish. "Actually," Mrs. Coker admits, "Phil is responsible for the fish. He is the one that feeds and takes care of them."

The 20 gallon tank is inhabited by eight kinds of tropical fish. Buying most of the tanks paraphernalia and fish in Amarillo, they are looking forward to shopping at the new pet store to be opened here soon.

Mrs. Coker was Tracy Barber before her marriage over a year ago. She is employed part-time at Park Avenue Floral Shop and her husband is employed at Doyle Johnson Chevrolet Body Shop. They are members of the First Baptist Church.

Cooking and baking are other interests which keep her busy. She especially likes baking this recipe for peach cobbler because it makes its own crust.

### PEACH COBBLER

1 cup sugar  
2 tablespoons butter  
1 quart fruit  
Cook all ingredients over medium heat until done. (Canned fruit may be substituted.)

Mix together the following:  
1 cup sugar  
3 tsp. baking powder  
1 cup flour  
1 cup milk  
Pour in bottom of pan. Place fruit on top. Bake 350 degrees until brown.

### Wyche Club Has Guests

Husbands of members and several former members of Wyche Extension Club were guests at the club's annual holiday dinner Saturday evening in Pioneer Gas Flame Room.

Turkey featured the menu in traditional American style. After dinner, conversation and games of 42 entertained the group. The invocation was by J.H. Holden.

Dinner was served to Messrs. and Mmes. Leo Hellman, W.P. Axe, Charles Packard, L.B. Worthan, Ira Ott, Leroy Bodkin, Bill Ellis, C.W. Russell, Cecil Hart, David Boyd, Mike Oberski, Jimmy Bodkin and Holden; Mmes. Harley Ward and Nona Duncan.



Mrs. Phil Coker shows dough mushrooms

## Library Artist Of Month Is Hazel McCutcheon

Paintings by Hazel McCutcheon are hanging in Deaf Smith County Library for patrons' viewing through the holidays, since she was chosen Artist Of The Month for December.

This is one of a series of art displays in the library, each featuring for a month the work of a local artist. Mrs. McCutcheon paints a variety of subjects, with landscapes predominating.

She began painting eight years ago after retiring from secretarial work in Houston and deciding to develop an interest in art that she had not cultivated before.

Some lessons confirmed her belief that she liked to paint, and she had several courses of instruction. She holds membership in a Houston arts group and since coming to this city has joined the Hereford Art Guild. In addition to painting, she

enjoys handcraft hobbies, is a fulltime homemaker and a part-time bookkeeper for the produce shipping business of her husband, W.O. McCutcheon.

### NAME CHANGE

The Department of Foreign Affairs changed its name to the Department of State, on Sept. 15, 1973.

**Keepsake**

VISTA

**KESTER'S JEWELRY**

Across from the Post Office  
in Downtown Hereford

## THE ROAD TO ARMAGEDDON



### FEATURING DAVID WILKERSON

AUTHOR OF "THE CROSS AND THE SWITCHBLADE"

A movie you will never forget!  
Predictions of soon to come  
**PERSECUTION—EARTHQUAKES—RECESSION.**  
Shattering news events foreboding  
the end of the world.

A very clear interpretation of the signs of our times.

**First Assembly of God Church**  
606 E. 15th at Ave. F  
December 8, 7:30 P.M.

## Church Welcomes Public To View Special Movie

The Rev. H.T. Goodwin invites the public to attend a special film presentation of "The Road to Armageddon" scheduled for 7:30 p.m. in the First Assembly of God Church, 606 E 15th St. at Ave. F on Saturday.

The newly-released film depicts the last world war at Armageddon. The 45-minute movie features David Wilkerson, author of "The Cross and the Switchblade" narrating the dramatization of the five calamities he proposes are coming to the world.

The Rev. David Wilkerson, executive producer, states, "The purpose of this film is to awaken the young and old alike to the reality and nearness of the coming of Christ. This believable, low profile film has such an impact that every viewer will have to decide what he must do about Christ's imminent return."

The film is based upon insights into final events Wilkerson says he received from God this past April. "I saw coming to the United States and the world: a terrible recession; a major earthquake; and worldwide famine; a flood of filth on TV and on the newsstands; hatred against parents by teenagers; and a persecution

madness directed against all Jesus people," Wilkerson said.

"The Road to Armageddon" is now being premiered in churches throughout the United States and Canada and is soon to be released in Europe.

The Rev. Goodwin will be speaking on "The Return of Christ" in his Sunday morning service at 10:50 in the First Assembly of God Church. Admission to the movie is free.

## Church Hosts Fellowship Meet

The Rev. Joseph Myers announces an invitation to all ministers and Saints of the Lord to attend the local fellowship meeting Saturday at the Pentecostal Church of Jesus Christ, corner of S. Miles and Gracey St.

Morning services will begin at 11 and conclude at 3 p.m. Further worship will resume at 7:30 that evening. The Rev. Joseph Myers will preside.

Life's but a brief lesson—and school's out before we know it.

## CALENDAR OF EVENTS

- MONDAY**  
Dawn Music Club Christmas party, home of Mrs. Robert Strain, 9:30 a.m.  
El Llano Study Club progressive dinner, home of Mrs. Olen Caviness, 7:30 p.m.  
4-H Teen Leaders Assn., Flame Room of Pioneer Natural Gas building, 7:30 p.m.  
City Beta Sigma Phi Council, Hospitality Room of Hereford State Bank, 7:30 p.m.  
VFW Auxiliary, VFW Clubhouse, 7:30 p.m.  
Home Demonstration Council Christmas party, Medallion Room of REA building, 2 p.m.  
Hereford Community Players Christmas party, Community Center, 7:30 p.m.  
Masonic Lodge, Masonic Temple, 7:30 p.m.  
Easter Lions Club, Easter Clubhouse, 7:30 p.m.  
Music Study Club, home of Mrs. D.W. Parmer, 2 p.m.  
Rotary Club, Civic Club Center, noon.  
Odd Fellows Lodge IOOF Hall, 8 p.m.  
Evening Lions Club, K-Bob's Steak House, 7 p.m.
- TUESDAY**  
La Madre Mia Study Club Christmas party, home of Mrs. Dean Herring, 8 p.m.  
Pioneer Study Club luncheon, Hereford Country Club 11:30 a.m.  
CowBelles tasting bee, home of Mrs. Wilbur Gibson, 11 a.m. to 1:30 p.m.  
Lone Star Study Club Christmas party, home of Mrs. S.S. Williams, 4 p.m.  
Young Mothers Study Club Christmas party with husbands, home of Mrs. Bud Thomas, 8 p.m.  
Hereford Art Guild Christmas party, home of Mrs. John Gilliland, 7:30 p.m.  
Hereford Newcomers Club luncheon, Community Center, noon.  
Order of Eastern Star, Masonic Temple, 7:30 p.m.  
Deaf Smith County 4-H Adult Leaders Assn., Community Center, 7:30 p.m.
- WEDNESDAY**  
Ceramic Art Club Christmas party, home of Mrs. Lloyd Kirkeby, 133 Nueces, 1:30 p.m.  
Noon Lions Club, Civic Club Center, noon.  
Jaycees, Dickie's Restaurant, 8 p.m.
- THURSDAY**  
Hereford Study Club dinner for husbands, Civic Club Center, 7:30 p.m.  
Bay View Study Club, home of Mrs. Earnest Langley, 502 Star, 7 p.m.  
L'Allegre Study Club, home of Mrs. Don Lowder, 9:30 a.m.  
VFW, VFW Clubhouse, 8 p.m.  
Kiwanis Club, Civic Club Center, noon.
- FRIDAY**  
Campfire Girls Leaders Assn., CFCG Lodge, 9:30 a.m.  
Young Homemakers Extension Club Christmas supper for husbands, home of Mrs. Richard Patzig, 232 Elm, 7:30 p.m.  
Presbyterian Church annual congregation dinner and Christmas program, 7:30 p.m.  
Patriarchs Militant and Ladies Auxiliary, IOOF Hall, 8 p.m.  
Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.

Jewelry Gifts Are Lasting  
**Cowan Jewelers**  
DOWNTOWN

## CHURCH of CHRIST

15th & BLACKFOOT STS.

"To the intent that now unto the principalities and the powers in the heavenly places might be known by the church the manifold wisdom of God, according to the eternal purpose which he purposed in Christ Jesus our Lord." Eph. 3:10-11. 0-11. The Bible tells about the church that is the fruit of God's eternal purpose. It is not a denomination, nor is it a combination of denominations. The church that reveals the manifold wisdom of God belongs to Jesus Christ by right of purchase (Acts 20:28.) and is ruled by Him as head (Eph. 1:20-22.) We claim no lordship over the church of Christ, but we seek to direct your attention to it, and to Him as Lord and Christ.

INVITATION: Will you study your Bible with me? We will simply read it and when questions arise in your mind we will search for the Bible answers. You ask the questions. I will try to help you find the answers. I will not add anything to what the Bible tells you to do. I won't take anything away from it either. May I hear from you? Richard Donley, 507 W. 4th St., Hereford, Texas. Phone 364-5207.

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**HAVE A PARTY TONIGHT!**

Catalog Store

**HOLIDAY ROOM SIZE RUG!**

FANTASTIC LOW PRICE ONLY **\$38**

- Long life 100% nylon fiber
- Choice of five vibrant colors
- Foam back—No pad needed

9x12 ft.  
Take with Price

364-5801      114 Park Ave.

**STOP IN — SEE IT — BUY IT NOW!**

## Bunk Sweeper

by FULL VISION

"I clean 5 miles of bunk for my 20,000 head feedlot operation in 1 1/2 hours with a Case 1070 and the Bunk Sweeper."

Dean A. Schmidt, Potwin, Kansas

**TECO**  
OF TEXAS  
P. O. Box 1191  
Hereford, Texas 79049

Proven in feedlots throughout the Midwest. Eliminate unnecessary feed loss caused by feeding on top of accumulations of wet spoiled feed or even heavy snow. Now you can sweep most fence-line bunk styles, round or square, as fast as your tractor will travel in its lowest gear. Every feeding is in a clean bunk so the animals get maximum consumption for total feed value and top conversion rates. The Bunk Sweeper can actually pay for itself in the first year through savings in feed and labor.

The Bunk Sweeper fits any standard 3-point hitch tractor with adequate hydraulic system, and can be hooked up and unhooked in minutes to free your tractor for other uses. The long wearing polypropylene-bristle brush adjusts to most bunk heights and sweeps the waste into the lot, not the alley. The powerful

hydraulic motor operates off the tractor hydraulic system.

**Check these important features!**

- Fits any standard 3-pt. hitch—hooks up in minutes.
- Adapts to most fence-line bunk styles, adjusts to most bunk heights.
- Sweeps bunk clean of feed waste or heavy snow.
- Sweeps waste into lot, not the alley.
- Operates off tractor hydraulic system.
- Rugged construction, long-wearing brush, powerful hydraulic motor.
- Competitive low price.

**TECO** OF TEXAS

Hwy. 60 East      364-4204



# SELL IT FAST! BUY IT RIGHT! USE WANTADS!

Phone 364-2030

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 Classified Display (8 pt. type under a specific heading, 3-column width only — no art or signature cuts) per col. inch \$2.00  
 Repeat insertion without copy change per col. inch \$1.50  
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.12  
 Deadline for Classified Advertising in the SUN-DAY BRAND. 5 p.m. Friday  
 Deadline for Classified Advertising in the HERE-FORD BRAND. 5 p.m. Tuesday

**1. FOR SALE  
Miscellaneous**

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 Hwy 60 & MYRTLE  
 Phone 364-0169

Also spaces & furnished trailers for rent at TOWN & COUNTRY ESTATES  
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New & Used Saddles HIGGINS & SOUTHWEST TEXAS ST. PHONE 364-3583 1B-1-3-tfc

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FOR SALE 1-21" Color Console TV 1-19" B&W Portable WE MAKE HOUSE CALLS Repairs on all makes & models, color, B&W and radios. TOWER TV 248 Northwest Drive Phone 364-4740 B-1-25-tfc

CARPETS and life too can be beautiful if you use Blue Lustre. Rent electric shampooer \$1. Hereford Hardware B-1-19-23-2c

FOR SALE — 19" color TV, early American cabinet, excellent condition. Also Ethan Allan Pine Trundle Bed. Call 364-0199. B-1-47-tfc

New reprocessed Kirby for sale. Take up payments. Phone 364-1854. B-1-10-47-tfc

FOR SALE: Complete setting for 12 in Westmorland Sterling Silver, Lady Hilton pattern. Company appraisal \$1,600.00. Will sell for \$750.00. Call 364-2135. B-1-22-22-tfc

HOMEMADE HOLIDAY DESSERTS For all those special holiday treats — cakes, pies, candy, party treats and appetizers, etc. Place your order now. Call 364-0199. B-1-22-48-tfc

IF you run out of gasoline, just come to THE SADDLE HOUSE and buy a horse. Many to choose from. Call 364-3583. B-1-22-48-tfc

FOR SALE: Westinghouse built-in dish washer-harvest gold. \$75.00. Phone 364-2520. B-1-11-48-tfc

**STATED MEETING**  
 SECOND MONDAY  
 7:30 P.M.  
 Thursday  
 DEGREE WORK  
 Charlie Brown W.M.  
 W.A. Phipps Sec.

Hereford Rotary Club meets every Monday at 12:05 Civic Club Center (Jim Hill)

Lions Club meets each Wednesday, 12 Noon Civic Club Center (Jim Hill)

Clean, late model Frigidaire Electric Range. Phone 364-1111; after 5:00 p.m. 364-1268. B-1-11-48-tfc

For Sale: Craftsman 8" Bench Saw, Motor and Stand. See at 1915 Plains after 5:30 or call 364-5743. B-1-18-48-tfc

8x33 house trailer. Call Dimmitt, 647-5463. B-1-10-48-4c

**FOR SALE**  
 1970 Crestline Mobile Home. Good condition. Unfurnished. All appliances included. Refrigerated air conditioning. Carpeted. Skirted and tied down. No equity, assume loan. Phone 364-6595 B-1-48-8c

3,000 bales good wheat straw for sale. 3 miles Northwest of Olustee, Oklahoma. Phone Mrs. Vineyard, 465-648-2404. B-1-48-4p

For Sale: Solid maple hatch, Early American. Call 364-6027. B-1-10-48-tfc

HAYGRAZER. Heavy grain 4,000 bales. 3500 bales Johnsongrass. \$50.00 per ton. 364-0484. B-1-23-3c

**FOR SALE**  
 To settle estate of Julia E. Waechter, Public Auction, December 8th 10:30 a.m. at her home, 2001 S. Monroe, Amarillo. All household effects, many antiques. For information, contact administrators: Eled, Floyd and Ernest Brown, Ph. 289-5974. B-1-23-3c

**LEFT IN LAY-AWAY**  
 Electro-Phonic Component Stereo with built-in tape player. AM-FM Multiflex Radio, Garrard Turntable, 200 watts, 10 speaker. Original price \$399.95. Assume balance of \$245.00 or \$10.00 monthly payments B-1-4-tfc

MARTINS SOUND CENTER Corner of Georgia & 1-40 in Wolfen Square, Amarillo B-1-31-tfc

**KIRBY VACUUMS**  
 Rebuilt with genuine Kirby parts. \$89.95 & up. 2 year guarantee Your only authorized Kirby Distributor. Kirby Sales & Service 522 Irving Phone 364-0422 B-1-35-tfc

**WATER BEDS**  
 Southwest Carpet, 209 Park Avenue. Phone 364-1763. B-1-41-tfc

**USED THEATRE SEATS**  
 MAKE AN OFFER Call The Star Theatre 364-2037 1B-1-18-tfc

Four finished quilts. Would make nice Christmas gifts. Call 364-0475. B-1-10-23-tfc

For Sale: Registered spot board. Call 364-4599 after 7:00 p.m. B-1-10-23-2c

For Sale: AKC Boston Terrier puppies. 6 weeks old. Call 258-7640. B-1-10-23-tfc

For Sale: 1972 Kawasaki Racer, 250 cc. Good condition. Call 357-2344. B-1-10-23-tfc

Stamp Collectors!! MINT & USED U.S. STAMPS 425 AVENUE E PHONE 364-6127 1B-1-23-2p

**BEDROOMS BY THE WEEK.** Plains Motel. B-5-23-9p

**GARAGE SALE.** Friday, Saturday and Sunday after 1 p.m. Furniture, old school desk, records, maternity and children's clothing, miscellaneous. 700 Avenue F. B-1-22-49-tfc

**ONE FAMILY GARAGE SALE.** Bed clothes, window curtains, flatware, dishes, novelties, birdcage, furniture and clothes. 504 West 4th Thursday, Friday, Saturday 10:00 A.M. to 4:30 P.M. 1B-1-49-1c

For Sale: 8x38 mobile home, partially furnished. \$750.00. Call 364-5195 or come by 110 Kibbe. B-1-15-49-tfc

**YOU saved and slaved for wall to wall carpet. Keep it new with Blue Lustre.** Rent electric shampooer \$1. Duckwalls Sugarland Mall B-1-23-49-2c

Must pick up small piano and Hammond Organ by December 20th. Will allow person with good credit to assume payments on either piano or organ or both. Write or Call American Music Co., 207 East 8th, Odessa, Texas 79761. AC 915-332-2711. B-1-49-5c

Diesel Tanks, 2000 to 18,000 gallons. Pressure tanks, 100 to 6000 gallons. 364-0484. B-2-23-3c

5 year equity for \$1500.00. Assume payments on 14x65 unfurnished 3 bedroom, 1 1/2 bath mobile home. Excellent condition. 4 years left on loan. 258-7715. B-1-24-49-2c

For Sale: Curtis-Mathis Stereo-BW Television Record player combination. Beautiful cabinet. Price \$175.00. Phone 276-5267. B-1-16-49-6c

For Sale: 1971 Honda. \$200.00. Call 276-5821 after 5:00 p.m. B-1-10-49-tfc

Pair of antique wooden twin beds, includes special mattresses. Excellent condition. Also few chairs and pair of twin headboards, not antique. Phone 364-3209 on Friday. B-1-25-49-tfc

**NEW FURNITURE**  
 1-Stereo Console with China Hutch, reg. \$499.95, now \$399.95. 1-Quadraphonic Component set, reg. \$525.95, now \$469.95. New living room suits as low as \$117.95. New recliners as low as \$79.95. B-2-18-tfc

**PLAINS FINANCE CORPORATION**  
 906 So. 25 Mile Avenue Phone 364-3400 B-1-49-tfc

HANNAH'S husband Hector hates hard work so he cleans the rugs with Blue Lustre. Rent electric shampooer \$1. McCaslin Lumber B-1-22-49-2c

**GARAGE SALE FRIDAY**  
 1 p.m. to 5 p.m. Only 441 Miles Little girls clothes, sizes 1,2,3. Toys, larger size women's clothes, antique trunk. B-1-49-1c

**GARAGE SALE. 245 Ranger.** Saturday, December 8th. 8:00 A.M. to 4:00 P.M. B-1-10-49-1c

**GARAGE SALE.** Two ladies bicycles, gold upholstered rocking chair, brown upholstered chair and ottoman, area rug, washer, dresser w-o mirror, men's and women's clothes, appliances, lamps, many other items. 514 Avenue K THURSDAY — FRIDAY SATURDAY B-1-49-1p

**LARGE GARAGE SALE**  
 Friday, Saturday and Sunday, December 7, 8 and 9th. 1105 West 5th, Friona, Texas. Clothes, size 7 through 18, miscellaneous. B-1-21-49-1c

**GARAGE SALE.** Furniture, clothing, scooter, drapes. 217 Star. All Day Saturday, December 8th. B-1-13-49-1c

**GARAGE SALE.** Thursday, Friday & Saturday. 704 Stanton. B-1-10-39-1c

**GARAGE SALE.** 328 Centre. Thursday, Friday, Saturday. B-1-49-1p

**2. FOR SALE Farm Equipment**  
 See Us For Parts-Sweeps-Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-35-tfc

**SAVE SAVE SAVE**  
 Large stock of new and used aluminum pipe going at a big savings to you. Buy now and take advantage of depreciation. 11—Large lot of 10"x30" New flowline going at \$1.25 per foot. 1—Large lot of 10"x20" and 30" new pipe drilled for gates at \$1.25 per foot. 1—Large lot of 6", 7" and 8" gated pipe W-24", 27", 30", 32", 34", 36" and 38" row spacings, going at a big savings. STATE LINE IRRIGATION MULESHOE AND LITTLEFIELD, TEXAS Phone 806-272-3819 B-2-48-4c

**NEW AND USED CARS** now for sale at John Orsborn Buick, Pontiac, GMC's new location—221 NORTH 25 MILE AVENUE. B-3-20-42-tfc

For Sale: 1970 Olds Delta 88 Custom 2 dr. ht. Excellent condition. \$1950.00. Call 364-2811 or 364-2329 after 6:00 and weekends. B-3-21-23-tfc

For Sale: 1968 Chevy. Clean, radio, heater, air, power steering 4 door. \$795.00. Call 364-0033 or 364-5667. B-3-17-23-tfc

For Sale: 1970 Olds Delta 88 Custom 2 dr. ht. Excellent condition. \$1950.00. Call 364-2811 or 364-2329 after 6:00 and weekends. B-3-21-23-tfc

For Sale: 1969 Olds 98 Luxury Sedan. Very sharp. Call 647-4698 or 647-3290 evenings. B-3-14-47-tfc

1971 Ford 1/2 ton. Power & air. 40,000 miles. New steel belted tires. Sale or trade for older pickup. Call 364-3484. B-3-21-48-tfc

1971 Ford Pickup. Power & air. 50,000 miles. \$2,000. Call 258-7327. B-3-11-22-4c



**FOR SALE**  
 2-40 ft. flat trailers  
 1-1957 Ford dump truck  
 4-10:90x22 in. tires, lugs nearly new  
 Phone 364-2530 B-2-18-tfc

See Us For Mayrath Grain Augers Also have parts in stock DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-35-tfc

**3. FOR SALE Automobiles**  
**FOR SALE:**  
 Chevy Pickup, 327 motor, completely overhauled, new two-tone paint job. 1967 Ford Fairlane, 2 dr. HT with vinyl top. Motor overhauled, new paint job. Chevy and Ford motors for sale. Two new fringe 200 mile range antennae with rotator. Phone 364-2944 B-3-22-4c

**MILBURN MOTOR COMPANY**  
 We pay cash for Used Cars 136 Sampson Phone 364-0677 B-3-33-tfc

**WALKER'S USED CARS AND TRUCKS**  
 WE BUY, SELL OR TRADE 400 West First Phone 364-2250 1B-41-tfc

**SELECTED USED TIRES \$3.00 UP**  
 30 Day Guarantee MONTGOMERY-WARD AUTOMOTIVE SALES 114 EAST PARK 1B-3-17-tfc

1971 Mercury Marquis, 4 dr. Power, 6 way set tilt wheel, cruise, tape. Nice family car. Call 364-4055 after 5:00 p.m. B-3-20-23-2c

For Sale: 1968 Chevy. Clean, radio, heater, air, power steering 4 door. \$795.00. Call 364-0033 or 364-5667. B-3-17-23-tfc

For Sale: 1970 Olds Delta 88 Custom 2 dr. ht. Excellent condition. \$1950.00. Call 364-2811 or 364-2329 after 6:00 and weekends. B-3-21-23-tfc

For Sale: 1969 Olds 98 Luxury Sedan. Very sharp. Call 647-4698 or 647-3290 evenings. B-3-14-47-tfc

1971 Ford 1/2 ton. Power & air. 40,000 miles. New steel belted tires. Sale or trade for older pickup. Call 364-3484. B-3-21-48-tfc

1971 Ford Pickup. Power & air. 50,000 miles. \$2,000. Call 258-7327. B-3-11-22-4c

**4. REAL ESTATE For Sale Or Trade**  
 437 AVENUE C Move in cost less than \$500.00. New FHA Loan. 5 UNIT APARTMENTS Good location, good income. NORTHWEST HEREFORD 3 bedroom and den, 2 full baths, double garage, builtins, sunken living room with fireplace and book shelves. Fenced yard. 8 per cent interest. Priced to sell. OASIS IN THE DESERT 10 acres with nice two bedroom main house — two rent houses. Ref. air conditioning, draped and carpeted. 4' well, storm cellar, swimming pool, chicken barn. Lovely shade trees, all hardwood, many peach trees and grape vines. Cess pool cleaner, tree sprayer, 5 acres of corn planted. Beautiful grounds — like a park. 10 miles from Hereford. LOANS Let us help you with your financing FHA-VA & CONVENTIONAL LOANS are now available. Check with our office for details. Board of Realtors Multiple Listing Service CARTEL REAL ESTATE 206 N. 25 Mile Avenue Phone 364-0944 364-0038 Wayne Carthel Leola Peters EQUAL OPPORTUNITY B-4-10-tfc

For Sale: 175' lot on corner of Main Street and 6th. Zoned for business: many possibilities. Ruby Hickman 364-3275. S-4-18-13-tfc

Trade concrete elevator. Debt free. Big volume. Organic grains, beans. Should net \$250,000 per year. 806-364-0491. B-4-23-3c

For sale by owner: 3 bedroom house at 407 Avenue E. Low down payment. 364-1111. B-4-15-23-tfc

**FOR SALE BY OWNER**  
 3 bedroom house, 1 1/2 baths, nice yard, fenced backyard with many fruit trees. 5 1/2 per cent interest. 906 Irving. Call 364-5068 for appointment. B-4-17-tfc

Brick duplex. Good location. Cash or new loan. Phone 364-0022. B-4-10-44-tfc

**LAND**  
 60 acres with a well. Good farmland, at \$325.00 per acre. Carthel Real Estate Phone 364-0944 B-4-43-tfc

1971 Ford Pickup. Power & air. 50,000 miles. \$2,000. Call 258-7327. B-3-11-22-4c

For sale by owner: 4 bedroom, 2 bath brick. Equity and take up payments. Phone 364-5097. B-4-16-49-4c

**FOR SALE BY OWNER**  
 On pavement (FM 1259) 6 acres with 3 bedroom, 2 bath house. Paneled throughout. Domestic well. For appointment, call 276-5821 after 5 p.m. B-4-49-tfc

For sale: 28x30, one bedroom house to be moved; with furniture. Phone 364-0477. B-4-13-49-2c

I have Farm and Ranch Buyers, I need your listings. J.M. HAMBY REAL ESTATE Phone 364-3566 Res. 364-2553 B-4-29-tfc

Local motel for sale with established clientele. Good location, reasonable price and terms. Campbell Real Estate Phone 364-0780 B-4-20-tfc

**PRESTIGE LOCATION**  
 In Northwest, 3 bdrm. brick 2 1/2 baths, den and kitchen comb. dining room, living room, ref. air, 2 fireplaces, \$2,000.00 worth of drapes. Double garage with electric door lift. Built-in vacuum cleaner, patio with barbecue grill, gas lites front and back, 5 1/4 per cent loan. Will sell or trade for smaller home in Northwest. Price \$42,500.00. B-5-10-13-tfc

**PRIME LOCATION**  
 3 bdrm. brick, NW 2 full baths, fully carpeted including kitchen, has kitchen & den comb., living room, double garage yard ready to plant. The house has new paint. Call and we will show you this home, then make us an offer, you might buy it. Price \$22,500.00. LIKE LARGE ROOMS? You will have to see this 3 bdrm. home in NW with 1 1/4 baths, fenced yard with sprinkler system. A good location. Priced \$22,500.00. COUNTRY HOME EAST OF HEREFORD Large 3 bdrm. brick with 1 acre of land. Paved road. Buy equity and assume loan with payments of \$110.00 per mo. Total Price \$27,600.00. COUNTRY HOME WEST OF HEREFORD 4 bdrm. brick with 2 full baths, all built-ins, basement, double garage, 4 acres of land with barn 30x50 all steel. Pressure pump, also other improvements. Priced \$40,000.00. COUNTRY HOME NORTH OF HEREFORD 12 acres, 3 bdrm. brick and large barn, small irr. well. Priced \$48,000.00 cash. Board of Realtors Multiple Listing Service CARTEL REAL ESTATE 206 N. 25 Mile Avenue Phone 364-0944 364-0038 Wayne Carthel Leola Peters EQUAL OPPORTUNITY B-4-10-tfc

For sale by owner: 4 bedroom, 2 bath brick. Equity and take up payments. Phone 364-5097. B-4-16-49-4c

**FOR SALE BY OWNER**  
 On pavement (FM 1259) 6 acres with 3 bedroom, 2 bath house. Paneled throughout. Domestic well. For appointment, call 276-5821 after 5 p.m. B-4-49-tfc

For sale: 28x30, one bedroom house to be moved; with furniture. Phone 364-0477. B-4-13-49-2c

I have Farm and Ranch Buyers, I need your listings. J.M. HAMBY REAL ESTATE Phone 364-3566 Res. 364-2553 B-4-29-tfc

Local motel for sale with established clientele. Good location, reasonable price and terms. Campbell Real Estate Phone 364-0780 B-4-20-tfc

**PRESTIGE LOCATION**  
 In Northwest, 3 bdrm. brick 2 1/2 baths, den and kitchen comb. dining room, living room, ref. air, 2 fireplaces, \$2,000.00 worth of drapes. Double garage with electric door lift. Built-in vacuum cleaner, patio with barbecue grill, gas lites front and back, 5 1/4 per cent loan. Will sell or trade for smaller home in Northwest. Price \$42,500.00. B-5-10-13-tfc

**PRIME LOCATION**  
 3 bdrm. brick, NW 2 full baths, fully carpeted including kitchen, has kitchen & den comb., living room, double garage yard ready to plant. The house has new paint. Call and we will show you this home, then make us an offer, you might buy it. Price \$22,500.00. LIKE LARGE ROOMS? You will have to see this 3 bdrm. home in NW with 1 1/4 baths, fenced yard with sprinkler system. A good location. Priced \$22,500.00. COUNTRY HOME EAST OF HEREFORD Large 3 bdrm. brick with 1 acre of land. Paved road. Buy equity and assume loan with payments of \$110.00 per mo. Total Price \$27,600.00. COUNTRY HOME WEST OF HEREFORD 4 bdrm. brick with 2 full baths, all built-ins, basement, double garage, 4 acres of land with barn 30x50 all steel. Pressure pump, also other improvements. Priced \$40,000.00. COUNTRY HOME NORTH OF HEREFORD 12 acres, 3 bdrm. brick and large barn, small irr. well. Priced \$48,000.00 cash. Board of Realtors Multiple Listing Service CARTEL REAL ESTATE 206 N. 25 Mile Avenue Phone 364-0944 364-0038 Wayne Carthel Leola Peters EQUAL OPPORTUNITY B-4-10-tfc

For sale by owner: 4 bedroom, 2 bath brick. Equity and take up payments. Phone 364-5097. B-4-16-49-4c

**FOR SALE BY OWNER**  
 On pavement (FM 1259) 6 acres with 3 bedroom, 2 bath house. Paneled throughout. Domestic well. For appointment, call 276-5821 after 5 p.m. B-4-49-tfc

For sale: 28x30, one bedroom house to be moved; with furniture. Phone 364-0477. B-4-13-49-2c

I have Farm and Ranch Buyers, I need your listings. J.M. HAMBY REAL ESTATE Phone 364-3566 Res. 364-2553 B-4-29-tfc

Local motel for sale with established clientele. Good location, reasonable price and terms. Campbell Real Estate Phone 364-0780 B-4-20-tfc

**PRESTIGE LOCATION**  
 In Northwest, 3 bdrm. brick 2 1/2 baths, den and kitchen comb. dining room, living room, ref. air, 2 fireplaces, \$2,000.00 worth of drapes. Double garage with electric door lift. Built-in vacuum cleaner, patio with barbecue grill, gas lites front and back, 5 1/4 per cent loan. Will sell or trade for smaller home in Northwest. Price \$42,500.00. B-5-10-13-tfc

**PRIME LOCATION**  
 3 bdrm. brick, NW 2 full baths, fully carpeted including kitchen, has kitchen & den comb., living room, double garage yard ready to plant. The house has new paint. Call and we will show you this home, then make us an offer, you might buy it. Price \$22,500.00. LIKE LARGE ROOMS? You will have to see this 3 bdrm. home in NW with 1 1/4 baths, fenced yard with sprinkler system. A good location. Priced \$22,500.00. COUNTRY HOME EAST OF HEREFORD Large 3 bdrm. brick with 1 acre of land. Paved road. Buy equity and assume loan with payments of \$110.00 per mo. Total Price \$27,600.00. COUNTRY HOME WEST OF HEREFORD 4 bdrm. brick with 2 full baths, all built-ins, basement, double garage, 4 acres of land with barn 30x50 all steel. Pressure pump, also other improvements. Priced \$40,000.00. COUNTRY HOME NORTH OF HEREFORD 12 acres, 3 bdrm. brick and large barn, small irr. well. Priced \$48,000.00 cash. Board of Realtors Multiple Listing Service CARTEL REAL ESTATE 206 N. 25 Mile Avenue Phone 364-0944 364-0038 Wayne Carthel Leola Peters EQUAL OPPORTUNITY B-4-10-tfc

For sale by owner: 4 bedroom, 2 bath brick. Equity and take up payments. Phone 364-5097. B-4-16-49-4c

**FOR SALE BY OWNER**  
 On pavement (FM 1259) 6 acres with 3 bedroom, 2 bath house. Paneled throughout. Domestic well. For appointment, call 276-5821 after 5 p.m. B-4-49-tfc

For sale: 28x30, one bedroom house to be moved; with furniture. Phone 364-0477. B-4-13-49-2c

I have Farm and Ranch Buyers, I need your listings. J.M. HAMBY REAL ESTATE Phone 364-3566 Res. 364-2553 B-4-29-tfc

Local motel for sale with established clientele. Good location, reasonable price and terms. Campbell Real Estate Phone 364-0780 B-4-20-tfc

**PRESTIGE LOCATION**  
 In Northwest, 3 bdrm. brick 2 1/2 baths, den and kitchen comb. dining room, living room, ref. air, 2 fireplaces, \$2,000.00 worth of drapes. Double garage with electric door lift. Built-in vacuum cleaner, patio with barbecue grill, gas lites front and back, 5 1/4 per cent loan. Will sell or trade for smaller home in Northwest. Price \$42,500.00. B-5-10-13-tfc

**THREE BEDROOM**  
 Central heat with humid



The Hereford Brand, Hereford, Texas, Thursday, December 6, 1973

Went to lease - 1/2 to 1 Section of land. Will discuss rental. Call Lewis Block, 364-4117. B-6-15-7-tfc

WANTED: YOUR WHEAT PASTURE DAVID BRUMLEY 364-1174 B-6-10-4-38p

WANT: Pasture for cattle. O.G. Hill 364-1871 or 364-4741; Foster Hill, 364-4217 or 364-4741. B-6-14-17-tfc

Want to rent or lease a three bedroom house in or around Hereford. Call 806-383-0136 collect. B-6-23-2p

Dress making, pants suits, party dresses & etc. Phone 364-6294. B-6-23-6p

8. HELP WANTED

RN or LVN charge nurse needed for 11:00 to 7:00 shift. Apply in person Kings Manor-Westgate. B-6-16-39-tfc

MISSOURI BEEF PACKERS, INC. is now accepting applications for female production workers. No experience necessary, but must be willing to learn and work. This is year around employment, not seasonal. We offer: +Paid vacation +Paid holidays +Company paid group hospital insurance +Good wages. Apply at Personnel Office of Missouri Beef Packers, Inc. Friona, Texas, 4 miles West of Friona on Hwy 60. We are an equal opportunity employer. B-6-14-tfc

NEED PAPER BOYS APPLY AT THE HEREFORD BRAND B-6-44-tfc

MISSOURI BEEF PACKERS INC. is now accepting applications for beef luggers, production workers, maintenance men and kill floor personnel. We offer: +Year around employment +Paid vacations +Paid holidays +Company paid group hospital insurance +Good wages +No experience necessary. Apply at Personnel Office of Missouri Beef Packers Inc., Friona, Texas, 4 miles West of Friona on Hwy. 60. We are an equal opportunity employer. B-8-39-tfc

Hide room labor wanted. We offer: +Good pay +Paid vacation +Paid hospitalization Colorado By-Products 3 1/2 miles West Hwy 60 Phone 276-5331 days; 364-2495 nites B-8-42-tfc

Need cocktail waitress. Apply at Headquarters after 4:00 p.m. B-8-10-43-tfc

Receptionist wanted. Must be able to type, converse easily on telephone and two-way radio and meet public. Apply in person to Al Johnson, Jake Diel Dirt & Paving Contractors. B-8-29-22-tfc

School bus drivers needed. See Eldon Owens at school bus shop. B-8-10-17-tfc

Needed now!! Deliveryman. 40 hours per week. Apply in person - 1108 West First. Equal opportunity employer B-8-16-48-tfc

Needed: Lady to do alterations. Apply in person to One Hour Martinizing, 149 No. 25 Mile Avenue. B-8-17-48-tfc

HELP WANTED APPLY HEREFORD BI-PRODUCTS PHONE 364-0951 B-8-10-48-tfc

PLANT OPERATION TRAINEE If you are of average intelligence and willing to work, you can be trained to perform these jobs. Earn while you learn, liberal company fringe benefits. Amstar Corporation, Box 169, Dimmitt, Texas Phone 647-2137 An equal opportunity employer B-8-48-4c

Wanted: Wool and silk finisher. Apply in person to One Hour Martinizing, 149 North 25 Mile Avenue. B-8-17-48-tfc

LADIES-HOUSEWIVES Xmas Rush Starting... Need 4 ladies to pass out samples and take orders from established customers. Car and phone required. Make up to \$5.00 per hour. Write: 916 West 4th St. Littlefield, Texas or call 385-5465. B-8-48-8c

POSITIONS OPEN Immediate opening for security guards. Rotating shifts, uniforms furnished and no weapons required. Must be mature, responsible and conscientious. Contact: Barry Love or call Carl Perkins, 806-647-2137. Amstar Corporation, Dimmitt Plant, Box 169, Dimmitt, Texas, 79027. An equal opportunity employer B-8-48-4c

Freightliner-driver. \$250.00 per week. 10 years California long haul required. 806-364-0484. B-8-23-3c

Millwright to finish feed mill and operate. Good salary, bonus. Phone 806-364-0491. B-8-23-3c

Secretary-receptionist with accounting background preferable. Attractive pay and company benefits. Call United Beef Producers, 357-2241. B-8-16-23-2c

WANTED: Qualified couple for own business. Call 364-2329 after 6:00 and weekends. B-8-12-23-tfc

TEXAS OIL COMPANY Has opening in Hereford area. No experience necessary. Age not important. Good character a must. We train. Air Mail A.T. Dickerson, Pres., Southwestern Petroleum, Corp., Ft. Worth, Tex. B-8-49-1c

State Licensed Child Care For Working Mothers Hereford Day Care Center 364-1293 B-9-46-tfc

Will do baby sitting in my home, Monday through Friday. 364-2832. B-9-11-47-9c

WANTED: Baby sitting. Call 364-2149 B-9-10-23-9c

9. SITUATIONS

FOR PORTABLE DISC ROLLING. Call Ralph Paul, 364-1842 or 364-2978. B-11-10-43-tfc

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey job Straight finish Phone 364-5169 B-11-39-tfc

NOTICE A&M Gun Shop, 715 South 25 Mile Avenue will be open 8:00 A.M. to 9:00 P.M. Monday through Saturday - December 3rd through December 24th. B-10-48-8c

ALCOHOLISM INFORMATION For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8:00 a.m. 'till 12, 1:00 p.m. until 5:00 p.m. Monday through Friday. A UNITED FUND AGENCY B-10-12-tfc

NOTICE I will not be held responsible for any debts other than my own. -s-Jim A. Huckert B-10-23-3p

10. NOTICE

NOTICE I will not be held responsible for any debts other than my own. -s-Jim A. Huckert B-10-23-3p

NOTICE I will not be held responsible for any debts other than my own. -s-Jim A. Huckert B-10-23-3p

NOTICE I will not be held responsible for any debts other than my own. -s-Jim A. Huckert B-10-23-3p

NOTICE I will not be held responsible for any debts other than my own. -s-Jim A. Huckert B-10-23-3p

NOTICE I will not be held responsible for any debts other than my own. -s-Jim A. Huckert B-10-23-3p

11. BUSINESS SERVICE

KELLY ELECTRIC DOUG AND VIRGIL Electrical Contractors Residential Commercial All bids and wiring Call bids and wiring competitive. Phone 364-1345 Night phone 364-2012 or 364-1345 Box 190 B-11-46-tfc

HOME APPLIANCE REPAIRS Guaranteed work on all makes and models. 10 years experience. Available for night-time emergencies. JOE'S HOME APPLIANCE REPAIRS 343 N. Main Ph. 364-5751 B-11-45-tfc

KIRBY VACUUMS Rebuilt with genuine Kirby Parts. \$59.95 & up, two year guarantee. Your only authorized Kirby Distributor. Kirby Sales & Service 522 Irving Ph. 364-0422 B-11-35-tfc

DRAGLINE SERVICE TAILWATER PIT CLEANING DUMP TRUCKS 30 ton crane. BOBBY GRIEGO Day Phone 364-6574 Night - 364-2322 B-11-14-tfc

Tree Trimming and Topping. Call Cliff's Tree Service 364-2111. B-11-10-46-tfc

APPLIANCE REPAIR We repair all makes and models of appliances. All work guaranteed. MONTGOMERY WARD & CO. 114 East Park Phone 364-5801 B-11-52-tfc

B.L. Jones CONCRETE CONTRACTOR We will do your finishing or give you a turnkey job. Free Estimates. 246 16th Street Phone 364-6617 B-11-21-tfc

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WILL PICK UP JUNK CARS. FREE. Call 364-3350 or 364-3777 B-11-28-tfc

FOR PORTABLE DISC ROLLING. Call Ralph Paul, 364-1842 or 364-2978. B-11-10-43-tfc

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey job Straight finish Phone 364-5169 B-11-39-tfc

NOTICE I will not be held responsible for any debts other than my own. -s-Jim A. Huckert B-10-23-3p

NOTICE I will not be held responsible for any debts other than my own. -s-Jim A. Huckert B-10-23-3p

NOTICE I will not be held responsible for any debts other than my own. -s-Jim A. Huckert B-10-23-3p

NOTICE I will not be held responsible for any debts other than my own. -s-Jim A. Huckert B-10-23-3p

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NOTICE I will not be held responsible for any debts other than my own. -s-Jim A. Huckert B-10-23-3p

NOTICE I will not be held responsible for any debts other than my own. -s-Jim A. Huckert B-10-23-3p

NOTICE I will not be held responsible for any debts other than my own. -s-Jim A. Huckert B-10-23-3p

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NOTICE I will not be held responsible for any debts other than my own. -s-Jim A. Huckert B-10-23-3p

CUSTOM GRINDING New Moellor Tub Grinder Burrs, baled hay, ear corn, grain, manure. Call Russ Henninger, 806-376-9702 B-11-23-9p

AAA WRECKER SERVICE HEREFORD WRECKING COMPANY Day Phone 364-6399 NIGHTS 364-4807 and 364-4873 T-11-39-tfc

WANTED 100 to 150 watches a week to repair by latest approved methods. COWAN JEWELERS B-11-15-29-tfc

12. LIVESTOCK

FOR SALE Registered Apaloosa horses. Bred Apaloosa fillies, Apaloosa Stallion - 10 years old and gentle to ride and a good cow horse (Grandson of Whistle Breeches) J.A. Crofford Phone 364-0952 B-12-20-tfc

CALVES 7 to 14 days old Guaranteed healthy Free delivery on 10 or more 214-223-4982 B-12-20-9c

13. LOST & FOUND

LOST: Three year old large 75-85 lb. solid white Samoyed Dog. REWARD for information of whereabouts or for return. No questions asked. Phone 364-1356. B-13-25-23-2c

Brand Ads 364-2030

DANCE MOONLIGHTER Each FRIDAY & SATURDAY NIGHT ADULTS ONLY

Ice and Setups Available No liquor for sale MUSIC-POOL-DANCE Arrangements made for private parties, for every occasion. For reservations call Days 364-0664 or 364-1760. Nites 364-9629 1-mile north of Hereford Hwy 385

WANTED Executive Sales Management \$20 million corporation Expanding operations in Amarillo, Hereford, Dimmitt, Friona and area. 240 weekly drawing accounts available Company Cadillac plan available Our top man had earned \$55,000 in past five months Management opportunities available. Must be bondable and available to start immediately. If qualified, call Tom Burton or Jess Meachea in Amarillo. Monday through Saturday. at 353-3541 for interview.

FOR THE BEST DEALS ON NEW or USED CARS Come in and talk with one of the Men at JOHN ORSBORN BUICK-PONTIAC-GMC at 142 N. MILES or 221 N. 25 Mi. Ave. 364-0990 364-1222

LOST: Steers, branded Flying "W" on left rib. David Brumley, 364-1174. B-13-10-20-tfc

STRAYED from the Waiser Farm, 3 miles Northwest of Summerfield, 7 Okie Steers, branded "BT" on left shoulder, yellow ear tag in left ear. O.G. Hill Jr. or Foster Hill, 364-4741. B-13-31-49-3c

STRAYED: Cattle branded upside-down "T" open on left shoulder, West of Hereford. Call collect Friona 247-3888 or 247-2282. B-13-1B-13-19-46-tfc

LOST OR S RAYED: 4 whiteface cows branded with a "C or K" on left hip. Contact Steve Meiwes, 289-5939. B-13-19-22-8c

Look to SHOOK For Quality LEE Tires and on the Farm & Road Service As Close As Your Phone Quality With Price - MAY WE SERVE YOU Shook Tire Co. 364-1010

NOW IN HEREFORD BONDED LICENSED BELL ELECTRIC ELECTRICAL CONTRACTOR New Construction and Repair - Residence and Commercial 364-6841 Larry Bell 803 S. Texas

Home For The HOLIDAYS CALL YOUR REALTOR LONE STAR AGENCY 601 N. MAIN 364-0555

WRESTLING WWA LIBRE SATURDAY DEC. 8 8:00 PM MAIN EVENT TERRY FUNK vs. KILLER KARL KOX Alex PEREZ vs. The PATRIOT Jerry KOZAK vs. Karl VON STEIGER Buck ROBLEY vs. El Gran TAPIA

HEREFORD BULL BARN HEREFORD, TEXAS

You've Never Seen Such Thorough Service STOP IN SOON Phillips "66" Products EAST SIDE "66" Rocky Stewart 1303 E. 1st 364-2644

FOR QUICK REPLACEMENT OF CRACKED SAFETY GLASS Call 364-2652 HEREFORD GLASS CO. INC. For All Your Glass Needs Insurance claims promptly serviced. We use nationally advertised SAFETY GLASS

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HEREFORD BULL BARN HEREFORD, TEXAS

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FOR QUICK REPLACEMENT OF CRACKED SAFETY GLASS Call 364-2652 HEREFORD GLASS CO. INC. For All Your Glass Needs Insurance claims promptly serviced. We use nationally advertised SAFETY GLASS

I TURNED AROUND AND IT WAS SOLD! We don't intend to make whirling dervishes of our clients, but we DO put all of our experience and facilities to work right now when you delegate the selling job to us. \$25,000. to \$35,000. HOME LISTING NEEDED NOW...CONTACT or CALL... Ralph Owens & Associates, Inc. 311 Park Avenue REALTORS Phone 364-2222

THE BEST FROM HOLLYWOOD! COMMONWEALTH THEATRES NOW SHOWING! A MOTION PICTURE THAT CELEBRATES THE TIMELESS JOY OF ORIGINAL INNOCENCE. "BROTHER SUN SISTER MOON" IN COLOR PG SHOWTIMES WEEKDAYS SAT. ONLY 7:15 12:30-2:45-5:00 9:30 7:15-9:30

Starts TONIGHT! Sam Peckinpah's PAT GARRETT AND BILLY THE KID PLUS JAMES COBURN THE HONKERS GATES OPEN 8:30 P.M. SHOWTIME 7:00 P.M. TOWER DRIVE-IN

Free Cable Vision EQUAL HOUSING OPPORTUNITY Phone 364-6661 1, 2, 3, and 4 - Bedroom Apartments with All Utilities •Central Heat and Cooling •Refrigerator •Range •Playgrounds •Acres of Green Grass •Private Parking •Garbage Disposal •Recreation Hall





**all**  
DETERGENT  
NOW WITH  
**BLEACH  
BORAX &  
BRIGHTENERS**

**30¢ OFF  
LABEL  
CONCENTRATED**

**WE REDEEM  
U.S. GOVERNMENT  
FOOD  
STAMPS**

# THRIFTWAY

PRICES EFFECTIVE  
DEC. 6 THRU DEC. 8-73  
RIGHT TO LIMIT PLEASE

**MAXWELL HOUSE** (WITH 15c IN AD COUPON)  
**Coffee**..... 1-LB. CAN **89¢**

**GOLD MEDAL** (WITH 13c IN AD COUPON)  
**Flour**..... 5-LB. BAG **79¢**

CARESS, BATH SIZE  
**BODY SOAP**..... BAR **29¢**  
WITH FREE BATH TOWEL

**BREEZE** DETERGENT..... GT. **89¢**  
10c OFF LABEL..... BOX

COOKING OIL  
**WESSON OIL**..... 48-oz. BTL. **\$1.49**

**ALL  
DETERGENT**  
9-lb. 13-oz. Box  
**\$2.19**

**WHITE OR  
ASSORTED  
CHARMIN**  
BATHROOM TISSUE

**Farm Fresh Produce**

CALIFORNIA ICEBERG  
**LETTUCE**  
LB. **15¢**

TEXAS RUBY RED, POLY BAG  
**Grapefruit** 5-LB. BAG **69¢**  
CALIF. ZIPPER SKIN  
**Tangerines** LB. **29¢**  
CALIF. GREEN  
**Avocados** EA. **19¢**

BUNCH  
**GREEN ONIONS**  
OR  
PACKAGE  
**RADISHES**  
2 FOR **25¢**  
MIX OR MATCH

TEXAS  
**Oranges** 5 LB. BAG **49¢**

**HOLLY OR SHURFINE**  
**Sugar**..... **69¢**  
WITH \$5.00 PURCHASE  
FIRST 5-LB. BAG  
THEREAFTER  
REG. PRICE

**SHURFRESH** SWEETMILK or BUTTERMILK  
**Biscuits**..... 10-CT. CAN **10¢**

**SHURFINE FROZEN  
ORANGE JUICE**  
100% ORANGE JUICE FROM FLORIDA  
**5** 6-oz. CANS **\$1.00**

**SHURFRESH ASST. FLAVORS  
ICE CREAM**..... 1/2-GAL. CTN. **79¢**

**4 ROLL PACK**  
**39¢**

*Check & Rated*

WHITE ASSORTED OR DECORATOR  
**SCOT TOWELS**..... 3 JUMBO ROLLS **\$1.00**

HUNT'S FANCY  
**TOMATO SAUCE**..... 8 8-oz. CANS **\$1.00**

HUNT'S  
**TOMATO KETCHUP**..... 14-oz. BTL. **25¢**

*Check & Rated Values From Thriftway*

SHURFINE 303 CAN <b>CRANBERRY SAUCE</b> <b>3/\$1</b>	DEL MONTE 303 CAN <b>PUMPKIN</b> <b>4/89¢</b>
VEG-ALL 303 CAN <b>MIXED VEGETABLES</b> <b>4/89¢</b>	GREEN GIANT CUT, 303 CAN <b>GREEN BEANS</b> <b>4/88¢</b>
SHURFINE, CUT SPEARS <b>ASPARAGUS</b> <b>2/89¢</b>	

ANTISEPTIC  
**LISTERINE**  
14-oz. BTL.  
**89¢**  
KILLS GERMS  
ON CONTACT

**COCA COLA** 32-oz. RETURNABLE BTL. **5 FOR \$1**

**CLOSEOUT ON ALL  
TOYS**  
and Small Appliances

**JUST ARRIVED  
SCOTCH PINE  
CHRISTMAS TREES**  
CHEAPEST PRICES IN TOWN

**THE LIVING BIBLES**

**FULL RIB HALF  
Pork Roast**..... LB. **79¢**

**FULL LOIN HALF  
Pork Roast**..... LB. **89¢**

**CENTER CUT RIB  
Pork Chops**..... LB. **\$1.19**

**CENTER CUT LOIN  
Pork Chops**..... LB. **\$1.29**

**Pork Bonanza**

Pork Butt Steak..... LB. **89¢**

Spareribs..... FRESH PORK MEDIUM SIZE..... LB. **89¢**

Canned Ham..... BAR-S..... 3-LB. CAN **\$4.99**

Canned Ham..... BAR-S..... 5-LB. CAN **\$7.99**

Sirloin..... LB. **\$1.19**

Rib Steak..... LB. **\$1.09**

Short Ribs..... LB. **49¢**

**ADULT  
HARD BACK**  
EA. **\$6.99**

SLICED QUARTER 9-11 CHOPS <b>PORK LOIN</b> LB. <b>95¢</b>	FRESH, FROZEN TURBOT. <b>FISH FILLETS</b> LB. <b>79¢</b>	<b>GROUND BEEF</b> LB. <b>79¢</b>	CUDAHY BAR-S <b>FRANKS</b> 12-oz. PKG. EA. <b>69¢</b>	<b>PORK BUTT ROAST</b> LB. <b>79¢</b>
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**THRIFTWAY  
SUPERMARKET  
DOWNTOWN**  
Formerly Piggly Wiggly

**VALUABLE COUPON**  
NO. SCJ-15  
RAIN BARREL  
**FABRIC SOFTNER** 26-oz. BTL. **69¢**  
WITH THIS COUPON  
THRIFTWAY FOOD STORES  
VOID AFTER DEC. 8, 1973

**VALUABLE COUPON**  
NO. 27950  
GOLD MEDAL  
**FLOUR** 5-LB. PAPER BAG **79¢**  
WITH THIS COUPON  
THRIFTWAY FOOD STORES  
VOID AFTER DEC. 8, 1973

**VALUABLE COUPON**  
NO. 20094  
NESTEA INSTANT  
**TEA** 3-oz. JAR **99¢**  
WITH THIS COUPON  
THRIFTWAY FOOD STORES  
VOID AFTER DEC. 8, 1973

**TEENAGE  
PAPERBACK**  
EA. **\$4.88**

**VALUABLE COUPON**  
100 FREE STAMPS WITH  
\$7.50 PURCHASE OR MORE  
Double Gunn Bro. Stamps  
**TUESDAY & WEDNESDAY**

**THRIFTWAY  
SUPERMARKET  
DOWNTOWN**  
Formerly Piggly Wiggly

**VALUABLE COUPON**  
MAXWELL HOUSE  
**COFFEE** 1-LB. CAN **89¢**  
WITH THIS COUPON  
THRIFTWAY FOOD STORES  
VOID AFTER DEC. 8, 1973

**CHILDREN'S**  
EA. **\$2.88**



# Holiday Food Festival

at the  
HEREFORD MEAT MARKET

Fresh <b>GROUND BEEF</b> LB.	<b>69¢</b>
Real Nice <b>CLUB STEAK</b> LB.	<b>\$1 29</b>
Porterhouse <b>STEAK</b> LB.	<b>\$1 49</b>

<b>PORK CHOPS</b> END CUT - 99¢/Lb. CENTER RIB CUT - \$1.19/Lb. CENTER LOIN CUT - \$1.29/Lb.	<b>\$1 39</b> Lb.
Our Own Cured Sliced <b>SLAB BACON</b>	<b>89¢</b> Lb.
<b>T-BONE STEAK</b>	<b>79¢</b> Lb.

Fresh <b>SPARE RIBS</b> Lb.	<b>99¢</b>
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<b>PORK ROAST</b> Lb.	<b>79¢</b>
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<b>PORK STEAK</b> Lb.	<b>99¢</b>
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Pure Pork <b>SAUSAGE</b> Made Daily Texas Sweet LB.	<b>89¢</b>
<b>ORANGES</b> 18 Lb. Bag	<b>\$1 49</b>
Ruby Red <b>GRAPEFRUIT</b> 18 Lb. Bag	<b>\$1 99</b>

Fresh load Fruits and Produce from the valley will be here Friday.



**Beautiful Selection of Christmas Trees.**  
Now on sale in our lot...  
The Hereford Leo Club will be selling Christmas Trees as a money making Project on our lot...  
Come by after 4:00 P.M. each afternoon or all day Saturday and Sunday and buy a tree from one of these Kids.

**HEREFORD MEAT MARKET, INC.**  
Hwy. 385 North at the sign of the Whiteface Bull  
Open Daily 8:00 A.M. to 9:00 P.M.

**Tel-Aire**

Weekly Television Magazine  
**The Hereford Brand**  
THURSDAY, DECEMBER 6, 1973



**Perfect Winter Pastime - Cablevision**

- Three Independent Stations
- Static-Free Reception
- Three Major Networks
- 8 Big Stations
- Public Broadcasting Service
- 24 Hour Weather and FM Music
- \$10.00 Installation Charge
- \$5.55 Per/Mo. Service Charge

126 E. 3rd **HEREFORD CABLEVISION** 364-3912  
You Get It All On Cable



# PITTSBURGH PAINTS AND YOU!

334 E. 3rd Carl McCaslin Lumber Co. 364-3434

### Thursday Program Notes

7:00...ABC...TOMA...with guest star Kathleen Widdoes. Dave travels abroad as a professor of archaeology to get at the source of a ring transporting drugs to the U.S. in artifacts carried by American tourists.

7:00...NBC...THE FLIP WILSON SHOW...Flip welcomes guests Steve Lawrence, Zulu and Kenny Kingston, who provide an hour of comedy and musical entertainment.

7:00...CBS...CHARLIE BROWN CHRISTMAS...Award-winning animated cartoon special with the "Peanuts" gang created by Charles M. Schulz. The story tells of Charlie Brown's search for the real meaning of Christmas, while his playmates, Lucy, Snoopy, Schroeder, Sally and the rest, busy themselves with the more worldly aspects of the holiday season.

7:30...CBS...THE HOUSE WITHOUT A NAME...A family drama special, starring Jason Robards, Mildred Natwick and Lisa Lucas. Taking place the week before Christmas, 1946, in the remote small town of Clear River, Neb., the poignant story centers on a 10-year-old girl who yearns for her first yule tree. Alexa Kenin and Kathryn Walker are featured in the drama. (R)

8:00...ABC...KUNG FU...The Shaolin monks, with guest stars Rip Torn, Ed Flanders and David L. Lander. Caine attempts to save a young man's mind by showing him that ugliness, like reality and illusion, can be in the eye of the beholder.

8:00...NBC...IRONSIDE...The Double-Edged Corner...Baffled by a \$100,000 heist during which two men were held in a room with no doors to use as a hiding place.

9:00...NBC...SAMMY DAVIS STARRING IN NBC FOLLIES...Sammy welcomes Jack Carter, Ray Charles, Mickey Rooney and Elke Sommer.

9:00...ABC...THE STREETS OF SAN FRANCISCO...The Runaways...with guest star Jeanette Nolan. A juvenile judge, trying to help three orphans running from the law, finds herself their kidnap victim.

### Tuesday Program Notes

7:00...NBC...CHASE...A Bit of Class...Clear Romero guest stars as a silky smooth con artist who plans a \$250,000 caper.

7:00...ABC...THE NEW TEMPELARIAN...The Physical Science Show...of lab reports. A new hospital indicates that the D.D. may have a venereal disease.

7:00...CBS...MAUDE...Walter's anniversary gift to Maude is an electric organ on which he promises to serenade her—just as soon as he completes the small order instruction course.

7:30...CBS...HAWAII FIVE-O...The \$100,000 Nickel...Victor Bluno guest stars as an international thief who gets caught in Honolulu's most sleight of hand artist to steal a nickel valued by coin experts at \$100,000. When the theft is discovered, a kidnap plot and ransom demand bring Steve McGarrett into the case.

7:30...ABC...TUESDAY MOVIE OF THE WEEK...THE CAT CREATURE...A series of bizarre murders occurs after an ignorant scientist creates a wild animal hybrid of a cat and an Egyptian princess.

8:30...CBS...SHAFT...The Kidnapping...Private detective John Shaft is ordered to serve as a go-between for the kidnapers of a banker's wife, only to find himself a fugitive from the police. Paul Burke and Karen Carlson guest star.

9:00...NBC...POLICE STORY...Miah, on a rack, starring Martin Balsam and Kim Hunter. A detective sergeant, known for not always going by the book, mistakenly kills another officer and is investigated by the Internal Affairs department.

9:00...ABC...MARCUS WELBY, M.D. STARRING IN NBC...A Cry in the Night...guest stars Dina Merrill, Claude Akins and

Stephanie Steel. A Marine biologist suffering from a hidden ailment refuses to accept it until she blacks out in an underwater dive.

10:30...ABC...WIDE WORLD OF ENTERTAINMENT...MISS WORLD CONTEST...The finals of this international beauty contest from London, England.

10:30...CBS...THE CBS LATE MOVIE...Starring Jack Webb with Don Dubbins. A veteran Marine drill instructor is unhappy about the way his platoon is shaping up in their basic training period. When he tries to get tougher, the results are worse. He then realizes that the most change his tactics. (1927)

## HAROLD CLOSE

### Rx WALGREEN AGENCY DRUG

We're More Than Just A Pharmacy

Sugarland Mall 364-2344

## MONDAY THRU FRIDAY

ALL PROGRAMS SUBJECT TO CHANGE

CHANNEL CABLE	4 KONG NBC	7 KVII ABC	10 KFDA CBS	11 KTVT IND	13 KERA PBS	39 KDTV IND	3 IND	6 IND
6	Today Show	Pro News	CBS Morning News	Slam Bang Theatre	Instructional Programming	Courthouse of Eddie's Father	Weather And Public Service	
7	Electric Company	Company	Seaside Street	New Zoo Brunch	Misadventures of Scrooge McDuck	News		
8	Diab's Place	Jeff's Collie	I Love Lucy	Fury	My Favorite Martian	The Saint		
9	Wizard of Odds	The Courtship of Braddy Bunch	Phantom	Who, What Or Where Game	Pro News	Let's Make A Deal		
10	Days Of Our Lives	Girl In My Life	General Hospital	One Life To Live	Love, American Style	Beachhead		
11	Return to Peyton Place	Sooner	Dialing For Dollars Movie	That Girl	Green Acres	Pyle		
12	Three On A Misdemeanor	Days Of Our Lives	The Doctors	Another World	Return to Peyton Place	Sooner		

## TUESDAY

ALL PROGRAMS SUBJECT TO CHANGE

CHANNEL CABLE	4 KONG NBC	7 KVII ABC	10 KFDA CBS	11 KTVT IND	13 KERA PBS	39 KDTV IND	3 IND	6 IND
6	Newsweek	To Tell The Truth	New Temperatures	Dick Van Dyke	Government 22	Courthouse of Eddie's Father	Weather And Public Service	
7	Chase	Rising Show	The Cat Creature	Mission: Impossible	The Man Who Knew Too Much	700 Club		
8	Magician	The Cat Creature	Mission: Impossible	E. O. Smith	The Big Parade	700 Club		
9	Police Story	Marcus Welby, M.D.	Pro News	Newsweek	Newsweek	700 Club		
10	Newsweek	Tonight Show	Johnny Carson	Tonight Show	Johnny Carson	700 Club		
11	Newsweek	Tonight Show	Johnny Carson	Tonight Show	Johnny Carson	700 Club		
12	Newsweek	Tonight Show	Johnny Carson	Tonight Show	Johnny Carson	700 Club		

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9	Wizard of Odds	The Courtship of Braddy Bunch	Phantom	Who, What Or Where Game	Pro News	Let's Make A Deal		
10	Days Of Our Lives	Girl In My Life	General Hospital	One Life to Live	Love, American Style	Beachhead		
11	Return to Peyton Place	Sooner	Dialing For Dollars Movie	That Girl	Green Acres	Pyle		
12	Three On A Misdemeanor	Days Of Our Lives	The Doctors	Another World	Return to Peyton Place	Sooner		

## WEDNESDAY

ALL PROGRAMS SUBJECT TO CHANGE

CHANNEL CABLE	4 KONG NBC	7 KVII ABC	10 KFDA CBS	11 KTVT IND	13 KERA PBS	39 KDTV IND	3 IND	6 IND
6	Newsweek	To Tell The Truth	New Temperatures	Dick Van Dyke	Government 22	Courthouse of Eddie's Father	Weather And Public Service	
7	Chase	Rising Show	The Cat Creature	Mission: Impossible	The Man Who Knew Too Much	700 Club		
8	Magician	The Cat Creature	Mission: Impossible	E. O. Smith	The Big Parade	700 Club		
9	Police Story	Marcus Welby, M.D.	Pro News	Newsweek	Newsweek	700 Club		
10	Newsweek	Tonight Show	Johnny Carson	Tonight Show	Johnny Carson	700 Club		
11	Newsweek	Tonight Show	Johnny Carson	Tonight Show	Johnny Carson	700 Club		
12	Newsweek	Tonight Show	Johnny Carson	Tonight Show	Johnny Carson	700 Club		

## Wednesday Program Notes

7:00...ABC...DICK CLARK PRESENTS THE ROCK AND ROLL YEARS...The guests will be The Diamonds, Isaac Hayes, Freddy Gannon, Paul Revere and the Raiders featuring Mark Lindsay. The Righteous Brothers, Three Dog Night and The Big Bopper.

7:00...NBC...ADAM-12...If the Shoe Fits...Officer Reed is kidded by his Officer Mailly about his square jawed face.

7:30...ABC...NBC...WEDNESDAY MYSTERY MOVIE...FIRE AND ICE...Starring Dan Dailey as Frank Faraday. Roger Davis, Pat Harrington and Jack Kelly guest star. Faraday is forced to resort to some of his 30 year old detective techniques when he is hired to investigate a fire at a large corporation.

7:30...ABC...WEDNESDAY MOVIE OF THE WEEK...A MESSAGE TO MY FRIENDS...Starring Bonnie Bedelia, Martin Sheen, Kitty Winn and Nova Paterson. A lonely young girl, searching for herself, finds a new meaning to life when her estranged father gives her a legacy of tapes her dead mother recorded for her 17 years before.

8:00...CBS...CANNON...A Well Remembered Terror...Robert Goulet guest stars as an airline captain whose involvement in a headlined million-dollar skyjacking becomes a clue in a bizarre case of terrorism and vandalism being investigated by Cannon.

9:00...NBC...LOVE STORY..."Love," starring Kim Darby, Sada Thompson and John David Carson. A possessive mother, who guards her extremely handsome, mentally retarded son from the world, meets her biggest rival—a dedicated teacher who falls in love with the young man.

## THURSDAY

ALL PROGRAMS SUBJECT TO CHANGE

CHANNEL CABLE	4 KONG NBC	7 KVII ABC	10 KFDA CBS	11 KTVT IND	13 KERA PBS	39 KDTV IND	3 IND	6 IND
6	Newsweek	To Tell The Truth	New Temperatures	Dick Van Dyke	Government 22	Courthouse of Eddie's Father	Weather And Public Service	
7	Chase	Rising Show	The Cat Creature	Mission: Impossible	The Man Who Knew Too Much	700 Club		
8	Magician	The Cat Creature	Mission: Impossible	E. O. Smith	The Big Parade	700 Club		
9	Police Story	Marcus Welby, M.D.	Pro News	Newsweek	Newsweek	700 Club		
10	Newsweek	Tonight Show	Johnny Carson	Tonight Show	Johnny Carson	700 Club		
11	Newsweek	Tonight Show	Johnny Carson	Tonight Show	Johnny Carson	700 Club		
12	Newsweek	Tonight Show	Johnny Carson	Tonight Show	Johnny Carson	700 Club		

## On The Cover

Wind up the season with "Faultless." Frank Gifford, "Humble" Howard Cosell and "Dandy" Don Meredith (left to right) when ABC Sports concludes its season's telecasts of "NFL Monday Night Football" with the New York Giants of the NFL East facing the Los Angeles Rams of the NFC West at the Los Angeles Memorial Coliseum, Monday night, Dec. 10 (8:00 p.m., to conclusion).

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12	Newsweek	Tonight Show	Johnny Carson	Tonight Show	Johnny Carson	700 Club		

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## Richard Roundtree starts in 'Shaft'

Private detective John Shaft is ordered to serve as the go-between for the kidnapers of a banker's wife, only to find himself a fugitive from the police. Paul Burke and Karen Carlson guest star.

Richard Roundtree  
Ed Barth  
Paul Burke  
Elliot Williamson  
Nancy Williamson  
Matthew Potter  
Leo  
Vic Brandt  
Greg Mulleavy  
Timothy Scott  
Frank Martin  
Erik Holland

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Frank Martin  
Erik Holland



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**Cesar Romero portrays con artist**

(Wayne Maunder) as a multi-millionaire playboy and Baker (Michael Richardson) as his valet. Parker, using his beautiful blonde associate, Corinne (Beth Brickell), as bait to meet the "millionaire," induces him to invest \$250,000 in a scheme to bribe Mears (Jack Manning), a phony government official, so as to acquire government land containing a valuable gold mine.

But while on his way to complete the transaction so that the Chase unit can arrest Parker with the money, MacCray and Baker are kidnapped and held for ransom by Rita Halloran (Leigh French), and her tough but not-so-bright brothers, Al (John Elerick) and Pete (Russell Wiggins). "A Bit of Class" was written by Carey Wilber from a story by executive producer Robert Chioder.

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Friday Program Notes

7:00...ABC...THE BRADY BUNCH...The Elopement...Marcia and Jan overhear Alice discussing elopement with Sam the butcher and immediately start planning a surprise reception for the "bride to be."

7:00...NBC...SANFORD AND SON...Wanda's Baby, Papa's Maybe...A question arises as to whether Fred is really Lamont's father.

7:00...CBS...RUDOLPH THE RED-NOSED REINDEER...An animated musical special narrated by Burl Ives. The musical Christmas story is based on the Johnny Marks song of the same title. Rudolph is down and out because his shiny nose has made him the joke of all Christmasville. In desperation, he runs away with another outcast. Hermy the elf, who wants to be a dentist rather than a townmaster, Rudolph and hermy journey into the Arctic wilderness and take refuge on the island of Misti.

7:30...NBC...THE GIRL WITH SOMETHING EXTRA...Minding Mama...Sally is nervous about meeting John's mother (guest star Jeff Donnell) for the first time and her ESP tells her why.

8:00...NBC...NEEDLES AND PINS...The Wife You Save May Be Your Own...Joan Rivers' guest-stars as Harry Karp's (Louis Nye) wife, who becomes involved in a divorce.

8:00...ABC...ROOM 222...Here's to the Boy Most Likely...with guest stars James Carroll Jordan. An ambitious young man, under pressure from his father to succeed, finally realizes he has a serious drinking problem.

8:00...CBS...EARL HAMMER'S "THE HOME-COMING-A CHRISTMAS STORY"...Family drama film special, starring Patricia Neal, Richard Thomas, Edgar Bergen, Andrew Duggan, Ellen Corby, Dorothy Stickney, Josephine Hutchinson, William Windom, Woodrow Little, David Livingston, Woodrow Parry and Sally Chamberlain. The original drama, written by Earl Hammer from his novel "The Homecoming," tells the nostalgic, sensitive story of a mountain family in rural America at the time of the Depression of the 1920's. All the action takes place during one day—before Christmas 1923. (R)

8:30...ABC...ADAM'S RIB...The First Hurrh...with guest stars Robert Sampson and Edwige Fenech. Amanda takes a crack at politics when she is appointed to run for councilwoman.

8:30...NBC...THE BRIAN KEITH SHOW...Doctor, Take Five...Dr. Jamison's delivery of quiplets immediately makes him a celebrity.

9:00...NBC...THE DEAN MARTIN COMEDY HOUR...Roastee...is Carroll O'Connor. Guests include Robert Wood, Governor of CBS-TV and Mrs. W. O. Connors.

9:00...ABC...LONG AMERICAN STYLE...Love and Henry Spender...with E. J. Peaker...Love and the Awkward Age...with guest stars Art Metrano and Joyce Bulifant.

Monday Program Notes

7:00...CBS...DR. SEUSS' HOW THE GRINCH STOLE CHRISTMAS...Animated cartoon special based on Dr. Seuss' book of the same title. Boris Karloff narrates the story of the Grinch, who tries to steal Christmas from Whoville. (R)

7:00...CBS...FROSTY THE SNOWMAN...Animated cartoon special about the happy-go-lucky character Frosty. The musical Christmas tale is narrated by Jimmy Durante and features the voices of Jackie Vernon and Billy De Wolfe. (R)

7:30...NBC...DIANA...Never, Never, Ever Again!...Maybe...Jerry Orbach guest-stars as a young man Diana is nagged into seeing as a blind date.

8:00...ABC...NFL MONDAY NIGHT FOOTBALL...Live coverage of a game between the New York Giants and the Los Angeles Rams from Los Angeles Memorial Coliseum in Los Angeles, California. Commentary will be provided by Howard Cosell, Frank Gifford and Don Meredith.

8:00...CBS...THE PERRY COMO WINTER SHOW...Music variety holiday special, starring Perry Como with guest stars Burl Ives, Fred Astaire, The Establishment, singing group and Sally Struthers as special guest star. The pre-holiday special will feature Como and his guests in a round of traditional and special music, dance numbers and comedy sketches.

8:00...CBS...MEDICAL CENTER...Deadly Game...Kay Medford guest-stars as a critically ill derelict who reads her forthcoming reunion with her estranged daughter.

10:30...CBS...THE CBS LATE MOVIE—"HOME BEFORE DARK"...Dan Starring...with guests, Eileen Fleming, Eileen Fleming, Jr. Newly released from a mental hospital after suffering a breakdown, a woman returns home to face the same situation that caused her illness. So she resorts to finding solace with a temporary member of her household, a philosophy professor, who helps her regain her confidence. (1958)

Bing Crosby headlines annual special

Sun Valley Christmas Show," to be broadcast on the NBC Television Network Sunday, Dec. 9 (7:00-8:00 p.m.).

Bing and members of his family—wife Kathryn, daughter Mary Frances and sons Harry and Nathaniel—share the holiday festivities with guest stars Connie Stevens, John Byner, skater Jan Mischa Peitekevich and special guest star Michael Landon.

The show opens with the Crosby clan persuading a reluctant Bing to go to Sun Valley. They travel along by bus, singing "Christmas in Sun Valley," as they are joined by various guest stars.

John Byner enters the picture in a registration desk comedy sketch. Once settled in Sun Valley, Kathryn, Mary Frances, Harry and Nathaniel shop for a Christmas tree and join in singing, "We Need a Little Christmas."

When Nathaniel goes Christmas shopping, he encounters Connie Stevens, who sings, "Remember."

Next, Connie and Kathryn are seen in a ski-rental sketch, involving Byner as a roguish con artist.

Meantime, Bing is making the acquaintance of a snowman who resembles him, as he sings a novelty number, "Style."

The show continues in a light vein as Landon portrays a ski instructor giving lessons to Byner and the Crosby youngsters, to the music of "Ballin' the Jack," with special lyrics.

Bing and Kathryn, singing "We Need a Little Christmas," go on a shopping tour through town. Meantime, back at the inn, Landon sings "Winter," accompanied by Harry on the guitar as Nathaniel listens.

In an ice fantasy number covering different time periods, Mary Frances is courted by Peitekevich, who skates to the music of "Twelve Days of Christmas," sung by Mary Frances and Bing.

Bing Crosby stands near a yuletide snowman where "Bing Crosby's Sun Valley Christmas Show" was taped.

ALL PROGRAMS SUBJECT TO CHANGE

MONDAY	4	7	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
CHANNEL	4	7	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
CABLE	4	7	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
6	News Scene at Six	What's My Line	Newsroom	Dick Van Dyke	Mission: Impossible	Family Theatre	Masterpiece Theatre	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten
7	News Scene at Six	What's My Line	Newsroom	Dick Van Dyke	Mission: Impossible	Family Theatre	Masterpiece Theatre	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten
8	News Scene at Six	What's My Line	Newsroom	Dick Van Dyke	Mission: Impossible	Family Theatre	Masterpiece Theatre	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten
9	News Scene at Six	What's My Line	Newsroom	Dick Van Dyke	Mission: Impossible	Family Theatre	Masterpiece Theatre	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten
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11	News Scene at Six	What's My Line	Newsroom	Dick Van Dyke	Mission: Impossible	Family Theatre	Masterpiece Theatre	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten
12	News Scene at Six	What's My Line	Newsroom	Dick Van Dyke	Mission: Impossible	Family Theatre	Masterpiece Theatre	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten	News Scene at Ten

"The Perry Como Winter Show"

Perry Como's annual "Winter Show" is not only a pre-holiday salute to the season, it is a nostalgic, make-believe and very personal return to a familiar December climate for the singer, himself.

Born in Pennsylvania, and a long-time resident of New York State, Como grew up with Jack Frost nipping at his nose, so he knows all about the icy beauties of a winter wonderland.

The veteran performer "retired" to Florida several years ago (if his schedule of television specials, guest appearances and Las Vegas headlining can be called retirement) and now makes his permanent home in the sunshine state.

So the artificial snow and icicles on the set of "The Perry Como Winter Show," which will be presented as a special Monday, Dec. 10 (8:00-9:00 p.m.) on the CBS Television Network, is as close as he gets these days to the real trappings of winter.

Just to make the imaginary qualities of it all complete, the show is produced in California.

"Make-believe can be very convincing at times," Como says. "We had a scenic rural backdrop on the show that was so close to my memories that my ears got cold."

After all, he reminds, this whole industry is built on make-believe. "And if we performers can't use enough imagination to see through the reality it's based upon, we're in the wrong business," he concludes.

**Sally Struthers is special guest star on "The Perry Como Winter Show" Monday night.**



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**Rudolph Down in the Dumps**

Rudolph, that beguiling little buck whose incandescent proboscis is synonymous with the Christmas season, will again make his holiday appearance in the traditional Yuletide animated musical special "Rudolph the Red-Nosed Reindeer" Friday, Dec. 7 (7:00-8:00 p.m.) on the CBS Television Network. Actor-singer Burl Ives narrates the special and is heard as the voice of Sam the Snowman. Based on the Johnny Marks song of the same title which has sold over eight million recordings since its publication in 1949, the Christmas tale finds shy Rudolph down in the dumps because his shiny snout has made him the laughing stock of all Christmasville.

Pursued by the Abominable Snowmonster, the duo flees to the island of Misti Toys in the Arctic wilderness, where Yukon Cornelius, a prospector they meet along the way, comes to their rescue. Returning to Christmasville, they learn that a fierce blizzard may cause Christmas to be canceled. But Rudolph's illuminated nose saves the day when it serves as a beacon to guide Santa's sleigh through the storm.

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Table with 12 columns (Channel, Time, Program, Station) for SATURDAY. Includes programs like 'The Flintstone Comedy Show', 'The Brady Bunch Movie', 'The NFL Today', etc.

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Saturday Program Notes

11:00... ABC... THE ABC SATURDAY SUPERSTAR MOVIE... OLIVER TWIST AND THE ARTIFEL DODGER... 12:30... ABC... NCAA FOOTBALL... 3:00... CBS... FAMOUS CLASSIC TALES... 4:00... ABC... THE PARTRIDGE FAMILY... 7:30... CBS... MASH... 8:00... CBS... THE MARY TYLER MOORE SHOW

Sunday Program Notes

9:30... CBS... MARSHALL EFRON'S ILLUSTRATED, SIMPLIFIED, AND PAINLESS SUNDAY SCHOOL... 10:30... ABC... MAKE A WISH... 11:00... ABC... 1972 USGA HIGHLIGHTS... 12:30... CBS... THE NFL TODAY... 1:00... CBS... THE LITTLE DRUMMER BOY... 7:30... CBS... THE MYSTERY DOUBLE FEATURE: MANNIX-BARNABY JONES

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Table with 12 columns (Channel, Time, Program, Station) for SUNDAY. Includes programs like 'The NFL Today', 'The Merv Griffin Show', 'The Tonight Show', etc.

Grinch out-Scrooges Scrooge Monday, Dec. 10 (7:00:30 p.m.) on the CBS Television Network. The saga of the crochety Grinch is narrated by the late Boris Karloff...

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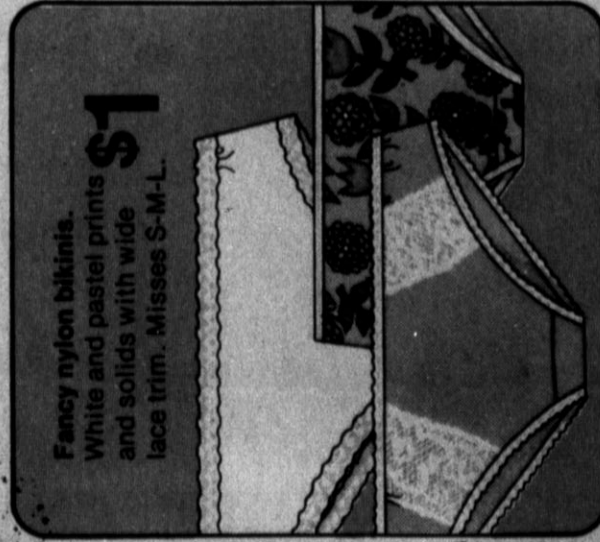
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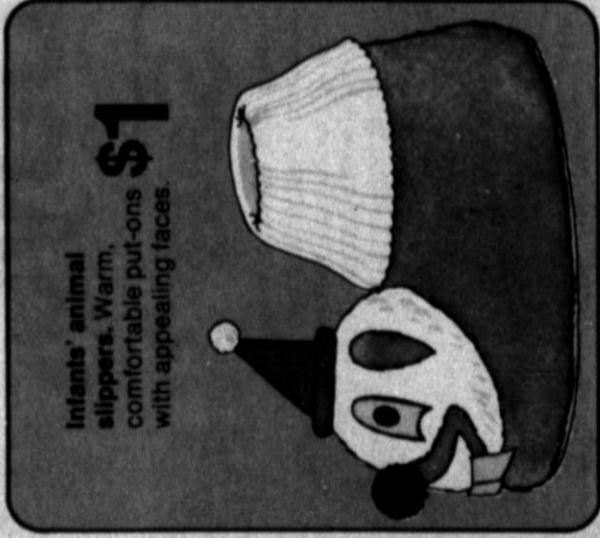


'Penneyper' polyester/cotton knit short sleeve shirts. Assorted solids 4/5-6/7. **198**

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'Penneyper' polyester/cotton knit long sleeve shirts. Fancy crew and turtlenecks. **250**

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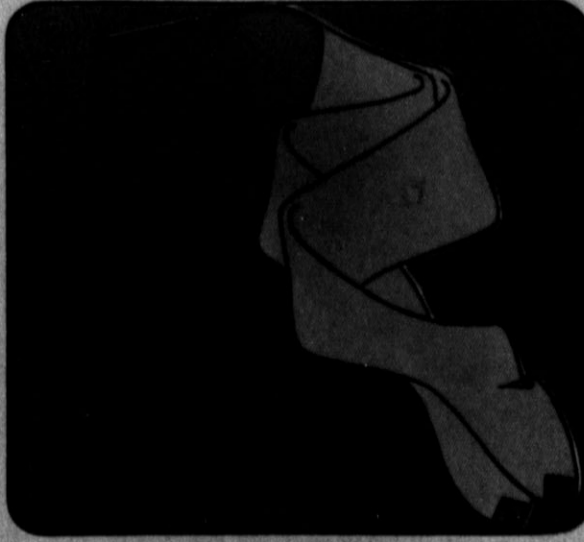
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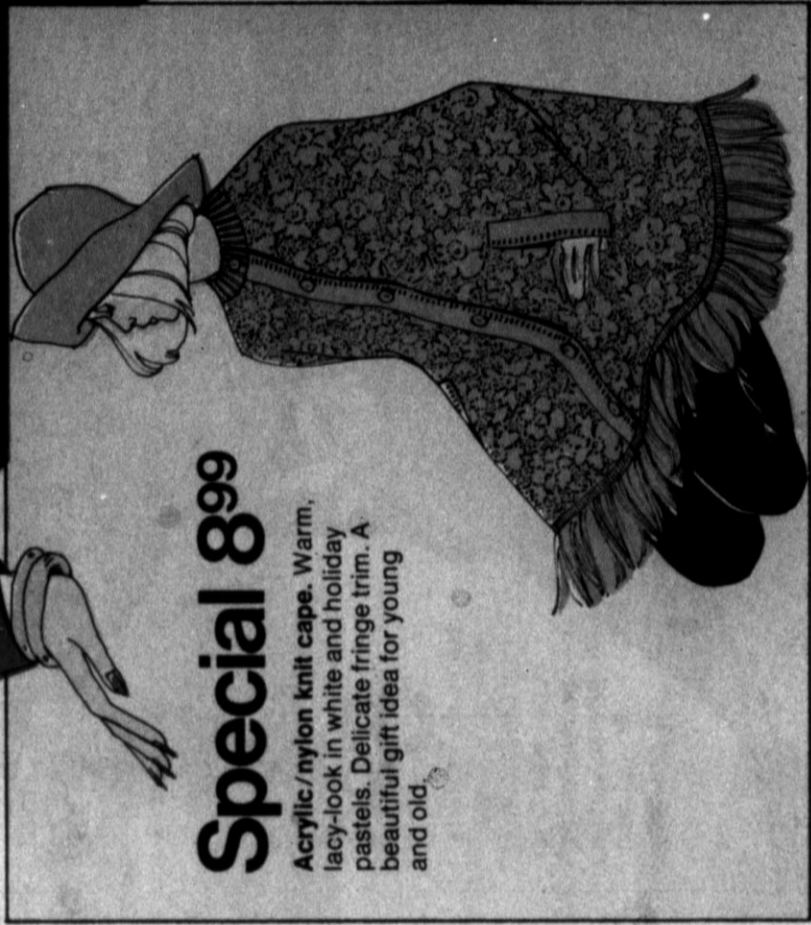
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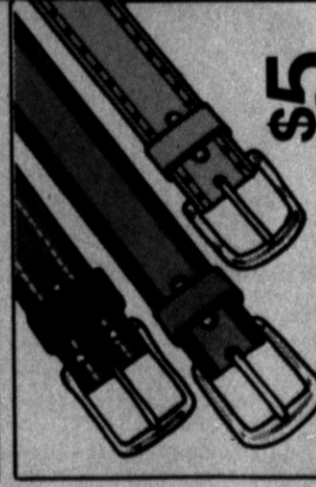
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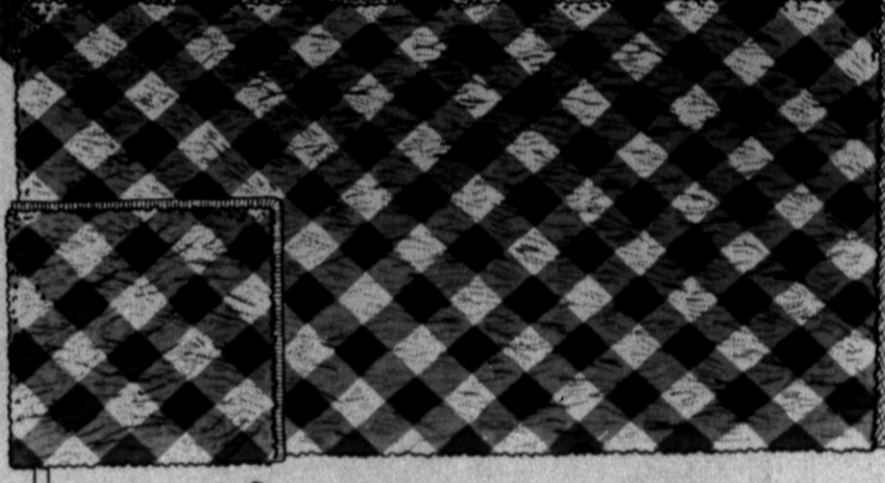
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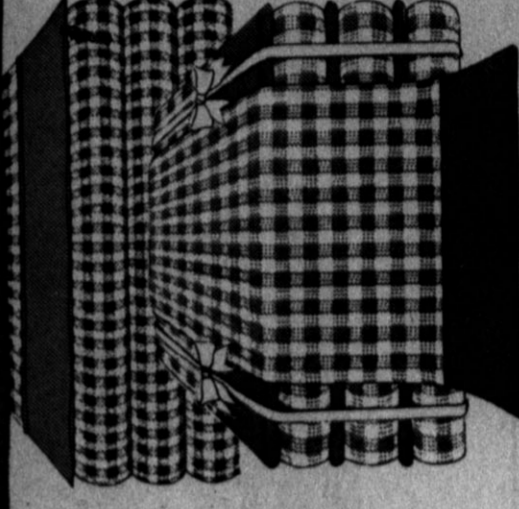
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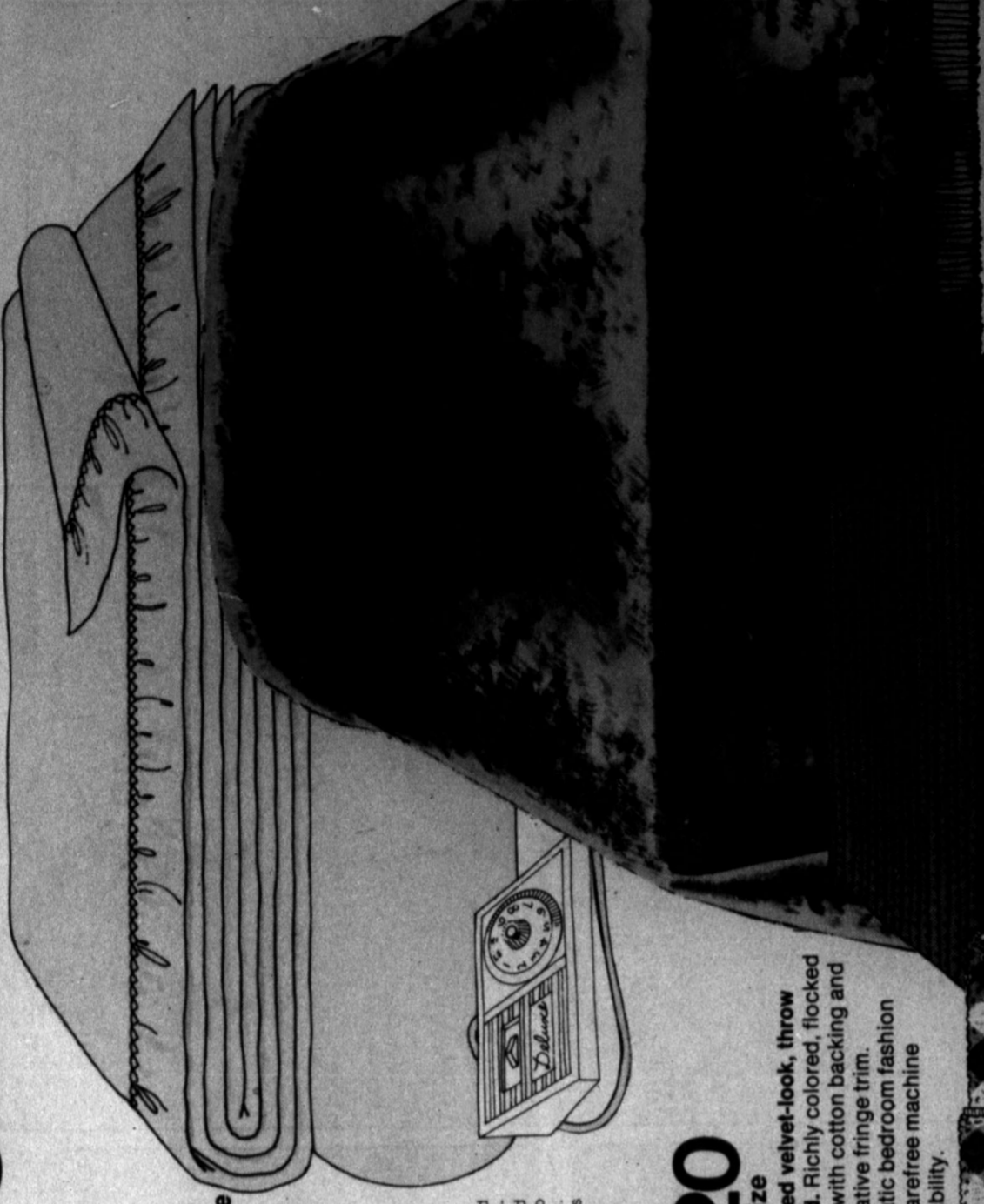
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PennPrest® polyester/cotton sheets, pillowcases. Country gingham checks. Both flat or fitted sheets. Full size . . . 3.99. Pillowcases . . . 2.49 pr.



# Sale. Electric blankets. Other good bed'n bath buys.

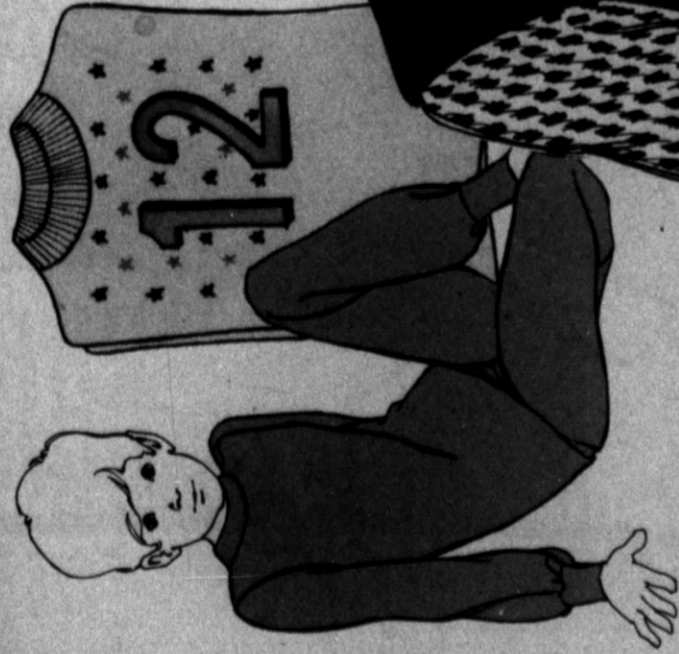


Sale prices effective thru Saturday only.  
**Merry Christmas from Penneys.**  
JCPenney



# Save 20% on our boys' pjs 'n kids sleepers.

## Other values, too.



**Save 98¢**

Reg. 4.98, sale 4.00, big boys ski pajamas. Warm, machine washable modacrylic knit in colorful solids, many with football numerals. S(8-10), Medium (12-14), Large (16-18).

Pre-school ski pj's with football numerals or cartoon characters. Reg. 3.79, sale 3.00. Save 79¢.

**Save 80¢**

Reg. 3.98, sale 3.18, toddlers' modacrylic knit sleepers. Print top, solid bottom with gripper waist. Pedibumper foot. 1-3.

Same sleeper with boxer waist. 4 to 8. Reg. 4.99, sale 3.91. Save 98¢.

**7<sup>98</sup>**

Boys' gift-boxed, shirt and sweater set. Polyester/cotton print shirt and acrylic V-neck sweater in coordinating solids. S-M-L-XL.



**2 for \$5**

Closeout of girls' bodysuits. Machine washable nylon knits in pretty solid and pattern combinations. Long sleeve, turtleneck styling. 7-14.

# Sale on our entire line of men's pajamas.

**Save 75¢<sup>pr</sup>**

Reg. \$5, sale 4.25, men's PennPrest® pajamas. A carefree, polyester/cotton assortment of solids and patterns. Choose your favorites from notch collar and pullover styles in sizes S-M-L-XL. A super Christmas idea he'll enjoy right through the new year.

Sale prices effective thru Saturday only.

**\$13**

Men's coordinated shirt and sweater set. Polyester/cotton plaid sport shirt and acrylic U-neck pullover. Solid, rib knit fashion over combinations of brown, blue or burgundy. Great layered-look togetherness, boxed and ready to give. S-M-L-XL.

**2<sup>99</sup>**

Men's cotton corduroy slipper. Cushion insole and crepe rubber sole comfort.



**Merry Christmas from Penneys.  
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Sale prices effective thru Saturday only.

**Merry Christmas from Penneys.  
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# 20% off on our women's robes. Great buys 'n on slippers 'n sleepwear.

**Save 260**

Reg. \$18, sale 10.40, fancy fleece robe. Machine washable triacetate/nylon. dress length silhouette. Embroidered front yoke. Misses sizes.

**Save 280**

Reg. \$14, sale 11.20, full-length fleece robe in soft triacetate/nylon. Piping trim on the rounded collar and large cuffs. Asst. solids. **Save 2.20.** Dress length. Reg. \$11, sale 8.80.


**Save 240**

Reg. \$12, sale 9.60, fancy quilt robe. Dress length style in lightweight nylon tricot with polyester fiberfill. Feminine color assortment.

**Special 366**

Carefree assortment of brushed acetate/nylon sleepwear. Choose from full length gowns, shifts and pajamas. S-M-L sizes.

**\$3**



Soft slipper scuff. Quilted nylon tricot vamp with pom-pom trim. Fully washable cotton moleskin sole. Asst. colors.



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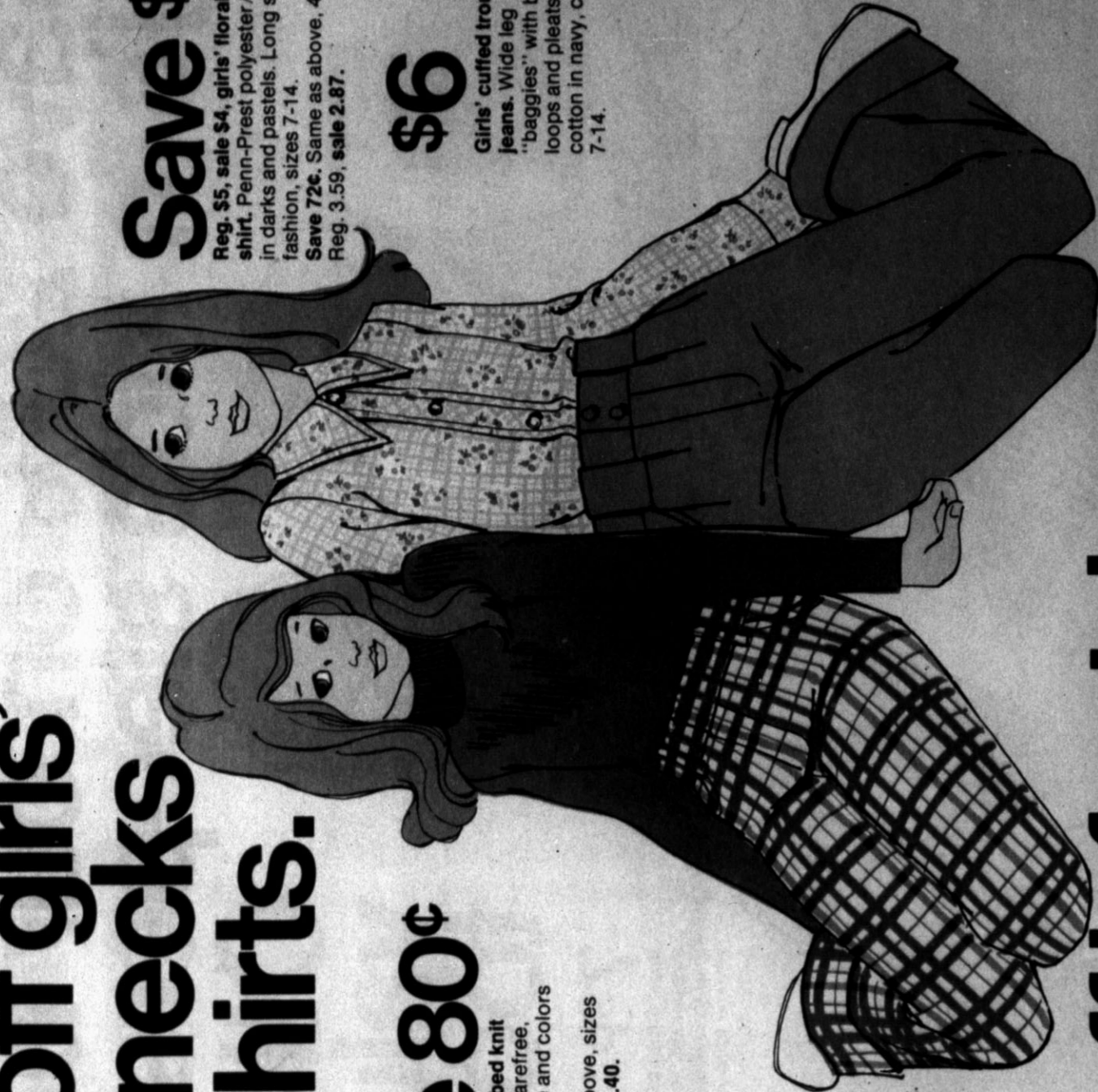
# 20% off girls' turtlenecks and shirts.

**Save 80¢**

Reg. \$4, sale 3.20, ribbed knit turtleneck in always carefree, 100% polyester. White and colors in sizes 4-6X. **Save 1.10.** Same as above, sizes 7-14. Reg. 5.50, sale 4.40.

**379**

Little girls' cuffed pants. Choose from colorful polyester/cotton plaids or solid cotton denims with a simulated button front. Assorted colors. 3-6X.



**Save \$1**

Reg. \$5, sale \$4, girls' floral print shirt. Penn-Prest polyester/cotton in darks and pastels. Long sleeve fashion, sizes 7-14. **Save 72¢.** Same as above, 4-6X. Reg. 3.59, sale 2.87.

**\$6**

Girls' cuffed trouser jeans. Wide leg "baggies" with belt loops and pleats. All cotton in navy, colors 7-14.

# 20% off infants' creepers and diaper sets.

**Save 80¢**

Reg. \$4, sale 3.20, infants' carefree wear. Girls lace-trimmed polyester/nylon diaper set in solids and fancies. Sizes 1/2, 1, and 1 1/2. Boys' polyester/cotton creeper with matching nylon socks. Sizes 0-1/2-1-1 1/2.



Sale prices effective thru Saturday only.

Merry Christmas from Penneys.  
JCPenney