

Energy Crisis Hits County

County Runs Out Of Fuel, Conservation Measures Taken

By O.G. NIEMAN

Deaf Smith County Commissioners had a short business session Monday, but the thing that concerned them most wasn't on the agenda.

The problem: no gasoline for county vehicles.

Commissioners discovered Saturday night that no more gasoline was available from their supplier until the first of the month. County Judge H.C. Williams said some road work would have to be put off until the first of

month, although the county still has some diesel fuel.

WHILE discussing the energy crisis, Commissioner Marcus Latham proposed the county set up some guidelines in conserving fuel. Among the proposals approved by the court were: a speed limit of 50 mph for county vehicles—except in emergencies; cut trips by vehicles to those absolutely necessary; road crews to share rides when possible; cutting off courthouse spotlights at night, and asking road crews to take lunches to

field—rather than driving back to town.

The court approved a gas-line crossing in Precinct 1 for W.H. Andrews, and the crossing of a county road with a water line in Precinct 2 for L.J. Jones. W.F. Ponder also appeared at the meeting to give right of way for a paved road in Precinct 3. The county agreed to spread caliche for Ponder on a road to his house.

COMMISSIONERS were asked to appoint representatives to the Panhandle Regional Health Council, and approved the appointment of Ron Welty, Deaf

Smith General Hospital administrator, and Gary Stagner, director of the Public Health Clinic. The council is a sub-committee of the Panhandle Region Planning Commission.

In other action, commissioners approved membership in the Texas Association of Counties (\$400 annual dues) and the National Association of Counties (\$100 dues).

THE TEXAS Water Quality Board informed the county of four applications which outlined waste proposals for cattle

pens in the county. A public hearing was scheduled in Austin Nov. 28 on the applications, submitted by Champion Feeders, Polan Grain & Cattle Co., J&W Cattle Co. Pens, and Ted McWhorter.

The court finished its business agenda Monday morning, then met briefly in the afternoon with the architect for the new county library to discuss furnishings for the structure. The court also recessed and will convene at 11:30 a.m. Thursday to formally announce an intention to raise salaries, and to set the Christmas holidays.

Branding Time

By Speedy Nieman

That feller on Tierra Blanca Creek says friendships are usually built slowly.

By the time a family has acquired a nest egg these days, inflation has turned it into chicken feed.

IT'LL BE tough for Americans to adjust to 50 mph speed limits and using less fuel. But the most difficult thing might be in adjusting our minds to going backwards instead of forward. In a community where we're always striving for bigger and better things, it will be unnatural to turn off our motivation—shortages or no!

And, you've probably noticed, people are more willing to believe gossip when it concerns a rival.

EVERYONE doesn't get excited about football games, but it's easy to see that a whole bunch of folks around Hereford are thrilled about their Whitefaces. The big topic of conversation around the county this week was the magnificent team play of the Herd in their 13-7 win over Amarillo Caprock, and the fact the regional game will be played at home Saturday afternoon.

The community has shown a real pride in the youngsters who make up this year's hustlin' Herd. The squad didn't start the season with championship potential, but they are a group of young men who felt they could play together with sufficient dedication to win football games. No one can dispute their abilities and accomplishments to this point.

WHILE THE players who carry the ball and score the touchdowns usually make the headlines, most people know that every player has an assignment on every play. It's a team sport, and how well the 11 put it together at the same time usually determines the outcome.

The success of the Hereford team can be attributed to a great extent to the great blocking of the offensive line and to the cohesiveness of the defensive line and secondary.

Probably the least known (to spectators) is the offensive line, and we want to single out four of those gridders—center Terry Bell, guards Ed Warren and Ronald Johnson and tackle Donnie Henson. These are the "unsung" heroes of the offensive team, in our estimation. Of course, two other important members of the up-front six have been recognized—including all-district honors. These are tackle Jim Marsh and Armando Gonzales.

LET'S ALSO underline the names of some key defensive gridders who haven't been praised enough... linemen like Barry Allen, Willie Glass, Mauri Montgomery, Paul Timberlake and John Stoy, and backs such as Bucky Payne, Mike Munnerlyn and Doug Charest. Plaudits have already gone to David Crume and Wayne Schumacher, all-district performers.

Congratulations also go to James Harris, named as 4-AAAA Player of the Year; to Dave Charest, the Sophomore of the Year, and to Coach Larry Dippel who was recipient of the coaching award. With Hereford in the playoffs, Harris is a bonafide All-State candidate, and he had a tremendous night against the Caprock team.

During the season, another league coach faulted Hereford for "not being able to sustain a drive with the ball." Coach Dippel heard about the remark and commented: "We try to put on a sustained drive, but Harris won't let us!"

Speaking of the grid playoffs, the bi-district game at Amarillo last week drew a total gate of \$18,586. After expenses, Hereford's share of the gate amounted to \$7,900.

Herd Hosts T-Birds In Regional Contest

By DON RICHARDS
Brand News Editor

An over-flowing crowd is expected in Whiteface Stadium Saturday afternoon as the Hereford Whitefaces and the El Paso Coronado Thunderbirds stage a return bout in Class AAAA regional football action.

Kickoff for the contest is slated for 2 p.m. with the Whitefaces receiving the pre-game nod from the forecasters.

Coronado will be seeking revenge from the Whitefaces for the regional game of 1971 when the Herd traveled to the Sun City and took the regional crown from the El Pasoans. According to University Interscholastic League rules, the return match of the two teams had to be played in Hereford.

Tickets for the game are on sale at the Hereford Bakery and School Ad-

ministration office for \$3 for adults and \$1.50 for students.

Hereford Supt. Roy Hartman said all seats in the west stands of the stadium were sold out and that only a few seats remain on the east stadium side. El Paso Coronado was expected to return some of the tickets allotted to them and these were to go on sale today.

A pep rally for the Hereford team is planned for 11:30 a.m. Saturday on the parking lot of the Hereford Community Center, Park Avenue and Avenue C.

The game will be the first of a double-header football game in Whiteface Stadium Saturday. Hereford and Coronado will play at 2 p.m. followed by the regional Class A contest between Vega and Sargent at 7:30 p.m. Tickets for the second game are \$2.50 for adults and \$1 for students and will be on sale at the gate.

HERD COACH Larry Dippel expressed concern about the game this week because of the "big lines" of the Thunderbirds and of the injury situation of the Whitefaces.

Dippel said the starting role of defensive tackle Paul Timberlake was doubtful. Timberlake bruised his knee in

the bi-district game with Caprock Friday and has been withheld from practice.

"It is very doubtful if Timberlake will play," Dippel said. "With Jim Marsh still hurting some from his ankle injury, that puts our defensive line in trouble. We don't have as good of depth there with two starters out."

DIPPEL said Marsh would probably see action on offense, but doubted that the all-district tackle would see much action defensively.

HEREFORD sports a 10-1 record going into the game with a fresh bi-district win of 13-7 over Caprock.

Coronado is now 6-4-1 for the year and Friday demolished El Paso Parkland 43-0 for the bi-district title.

"Coronado is very similar to the team Hereford had two years ago," said Dippel. "They lost their first four games, like we did then, and have come back to win six straight with one tie. They have come on really strong since mid-season."

"They have been through the mill," said Dippel of the El Paso team. "They have been behind and come back to win several times. They have been in every

See HERD Page 2

Color Film To Be Made Of Band

A color, sound film will be made of the performance of the Whiteface Marching Band during halftime activities of the Hereford-Coronado football game Saturday afternoon according to Randy Vaughn, band director.

The film will be used for showing at the marching clinic of the Texas Music Educators Association convention in Houston in February.

"Showings of the film could lead possibly to the Hereford band's being invited to march at halftime of some professional football game next year," said Vaughn. "Saturday we will be trying to march like we were in a contest performance and it should be a good half time show for the fans."

Christmas Season Nears For Hereford Merchants

Businessmen and residents alike, with Thanksgiving behind them but with football still a big topic of conversation, are finding themselves wrapped up in the hustle and bustle of another exciting Christmas season.

Ready or not, Christmas isn't really that far away—just 26 more days, and only 22 shopping days!

Just a casual look around town quickly proves that the Christmas season is already upon us as the city has put on a sparkling holiday face. Local stores are geared for what is traditionally the biggest and happiest business boom of the year.

Local shoppers have only to turn through the pages of The Brand each issue between now and Dec. 25 to see that Hereford stores are living up to the

tradition that Christmas is for "everyone". Merchants are well prepared with gift suggestions for everyone from that youngster waiting for Santa's visit to that hard-to-please, have-everything person.

Local merchants are eager to prove that there is still "no place like home for the holidays." You can find almost everything on your gift list right here at home, and from people who really care about taking care of your needs all year long.

Hereford Station Owners Pleased With Closing Plan

President Richard Nixon's request that gasoline service stations close on Sundays has received considerable unfavorable comment nationwide from station operators—but in Hereford station operators seemed pleased that they will get to watch Sunday football for a change.

The general reaction in Hereford to Nixon's request that stations close early on Saturday and all day Sunday didn't seem to hit as hard as it did across the rest of the nation. The main reason is because most stations were already observing the request even before Nixon made it.

HEREFORD jobbers who supply local stations with gasoline felt the request would be hard on motorists in Hereford and those traveling through town, but felt most people would accept it well here.

"All of our stations were closing early before the product became so scarce. So there will be little reaction from our standpoint," said Lynton Allred, jobber with Allred Oil Co., and Phillips Petroleum Company. "As a general rule, a service station manager's hours are very demanding and a chance for a day off is greatly appreciated.

"Plus, he (the station operator) could justify closing through cost savings," Allred added. "Were I running a station, I'd be tickled to death."

"WE HAVE been closing at 8 p.m. anyway so this does not really have an effect on us," said Cecil Boyer, of Consumer's Fuel Co-op. "I think it will be well accepted among the station operators here."

the Hereford Brand

72nd Year - No. 48 Hereford, Texas, Thursday, Nov. 29, 1973 34 Pages



Never On Sunday

Hereford service station operators are in general agreement concerning President Richard Nixon's request to close early Saturday and all day Sunday. In fact, most were already doing so. This sign, painted on the window at Big Daddy's Truck Stop, formerly a 24-hour station, went up before Nixon's request and just about tells the tale concerning the fuel shortage and the new plan to close on Sundays.

Other jobbers and station operators agreed that the new hours and Sunday closing will be generally accepted here. "I think it's been expected," said Benny Womble, local jobber of Conoco Products. "Ours (service stations) have been closing lately on Sundays. They don't have enough fuel to service cars seven days a week."

"It will make it difficult for weekend travelers," Womble added. "It will be harder on the motorists than anyone."

SEVERAL local station operators which at one time remained open on Sunday, but had been closing recently because of the fuel shortage, said they felt the day off would be good for their employees, but also hard on the general public.

"We have been closing for two years on Saturday, even before the product got scarce," said Carlos Anderson, local jobber of Shell Oil Products. "It will immobilize a lot of the public on Sundays, but our employees need that seventh day off."

The new closing hours for local stations will probably result in new shopping hours and shopping priorities for public consumers of gasoline.

Instead of many \$1 and \$2 purchases, people will begin filling up their tanks late Saturday evenings. Persons arriving in towns late Saturday afternoons will buy gasoline first before continuing with regular shopping chores.



Bogus 20's In Hereford

Deaf Smith County Sheriff Travis McPherson reported this altered money bill floating around in Hereford this past week. The bill is a \$1 bill with the four corners cut off and the corners of four \$20 bills attached to it. McPherson said the punishment for conviction of altering or counterfeiting money is a minimum of five years imprisonment and a \$5,000 fine. He urged all local merchants to notify his office immediately if other similar counterfeit bills are discovered.

Herd Hosts T-Birds In Regional Ballgame

Continued From Page 1
 situation a team can be in and that makes them hard to beat."
 ONE OF the big problems the Herd will face will be trying to stop Coronado's talented quarterback, Max Hudspeth. Hudspeth, the son of Tommy Hudspeth, head coach at the University of Texas at El Paso (UTEP), is the leading rusher and passer for the T-Birds.

Known to his teammates and the El Paso news media as "The Blue Max", Hudspeth guides his Coronado team from the straight T formation.
 "They run very good pass patterns and their No. 30, Mark Quinn, is an excellent runningback," said Dippel. "When he doesn't run he is an excellent blocker for their other runningbacks."

DIPPEL expressed special concern about the passing of Hudspeth in relation with the scoring against Hereford the last three games.
 "We have been scored against the last three ball games by the deep pass," the head coach said. "Our pass protection has looked good other times, but we have got to stop that deep pass. It has been what has really hurt us the last three weeks."

our pass patterns against this type of man-to-man coverage," Dippel added. "It will really take some work to prepare for them."

APPARENTLY, Coronado's Head Coach Jack Quarles, the winningest coach in El Paso high school history, is after the revenge of the loss he suffered to Hereford two years ago.

Quoted in an El Paso newspaper Quarles said after his team's 43-0 win in bi-district action last week: "This win was really great. We weren't trying to run up the score, but we have reached a certain peak with our offense and we were trying to get it into shape for next week (in the regional game against Hereford)."

Referring to the loss to Hereford two years ago, Quarles was quoted as "We will be ready this time, I assure you. We're damned tired of being doorknob for every other team in this state."

GO HERD Beat Coronado

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Two Students Dances Set This Weekend At Community Center

Student dances—one for junior high and another for high school students—are being planned for this weekend at the Hereford Community Center.

A Junior High dance will be held from 8-11 p.m. Friday night with "Strey Leaf" providing the music. Admission is \$1.50 per person and only Hereford Junior High students will be admitted.

An after-game dance will be held for high school students from 8 p.m. until midnight Saturday. Providing the dance music will be "Company's Coming," of Amarillo. Admission will be \$1.50 per person with only Hereford High School students admitted. However, 9th grade students will be allowed if they have a date with a Hereford High student.

The Hereford School dress code will be observed at both dances, which will be in the ballroom of the Center.

The Hereford Brand

Published Every Thursday
 MEMBER National Editorial Association
 Member Associated Press
 at 120 W. Fourth
 Hereford, Deaf Smith County,
 Texas, 79045
 THE HEREFORD BRAND, INC.
 Entered as second class matter at the Post Office in Hereford, Texas under the act of March 30, 1897. Second-class postage paid at Hereford, Texas. Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office. Subscription Rates: Zone 1, \$3.00 per year; Zone 2 and above, \$4.75 per year. With Classified advertising rates: 8 cents per word first insertion; 6 cents minimum; 6 cents per word additional insertion.
 The Sunday Brand, both papers, Zone 1, \$5.95 per year; Zone 2, \$7.50 per year. Carriage, delivery, \$1.00 per month. Single copies 10 cents each.
 O.G. Nieman, Publisher
 Don Richards, News Editor
 Sue Coleman, Women's Editor
 Lynn Bristandine, Advertising Manager
 CIRCULATION 364-2030

SHOP LATE!
OPEN TILL 8:30
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DUCKWALL'S

Poachers Miscalculate, Pay Very Dearly

Some poachers in Jack county paid dearly for a slight miscalculation.

Game Warden J.C. Romines saw the three men kill a buck just outside of Jacksboro. He arrested the poachers, took them before the local magistrate and released them after they were fined.

Then Romines and a deputy

sheriff went to the city lake to dress the buck before turning it over to a charitable organization. While they were dressing the deer, they heard a shot. Upon investigating, Romines found two of the three men he had released 30 minutes before with a freshly killed doe deer.

Romines said the men were

surprised to see him there. They figured he would be disposing of the deer in some other section of the county.

The men were taken before the same magistrate who was less than pleased at seeing them again. Fines for the day totaled \$625, and one man had to spend the night in jail because he could not raise the fine the second time around.

FRI. - NOV. 30 SAT. - DEC. 1

9 99

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Funeral Is Held Wednesday For Beulah M. Dixon

The funeral of Beulah Marie Dixon, 78, resident of Hereford since 1948 who died in a Plainview nursing home Monday, was conducted Wednesday afternoon in Rose Chapel of Gilliland-Watson Funeral Home.

The Rev. Don McWhorter, pastor of Wesley United

Methodist Church of which Mrs. Dixon was a member, officiated. Burial was in Rest Lawn Memorial Park.

Mrs. Dixon was born Aug. 17, 1895, in Michigan City, Ind., and married Emmitt Orr Dixon June 16, 1916 at Quanah. She moved to Deaf Smith County from Castro County. Her

Wiseman Funeral Held At Vega

Funeral services for Noah Everett Wiseman, 77, farm owner and stockman at Vega who had lived in that community since 1899, were conducted in the United Methodist Church there Wednesday afternoon.

Two sons, Wilbur of Dallas and William of Springfield, Mo., survive her. Another survivor is a sister, Mrs. Ray Wyer of Plainview.

Funeral services for Noah Everett Wiseman, 77, farm owner and stockman at Vega who had lived in that community since 1899, were conducted in the United Methodist Church there Wednesday afternoon and burial was in Vega Cemetery.

Mr. Wiseman died in Deaf Smith General Hospital Monday. He was born April 29, 1896, in Missouri and came to Vega with his parents as a small child. He married Nettie DeuFree at Canyon in 1920; her death occurred in 1971.

Survivors are a daughter, Mrs. Roy Taylor of Vega, two grandsons and four great-grandchildren.



MARY LOU ROBERSON

Pioneer Family Member's Rites Scheduled Today

Funeral services for Mary Lou Roberson, 75, of Lubbock, member of a pioneer ranching family of this area and a retired Lubbock teacher, will be conducted at 2 p.m. today in the Rose Chapel of Gilliland-Watson Funeral Home.

Burial will be in West Park Cemetery. Nephews of Miss

Roberson will serve as pallbearers. Miss Roberson, who died Tuesday afternoon in a Lubbock hospital, had taught for a number of years in a junior high school at Lubbock. She went to that city in 1923 from Hereford.

With her parents, the late Mr. and Mrs. J.P. Roberson, she

came from Cleburne in 1901 to a ranch home in the Summerfield community. The family moved to Hereford in 1914 so the children could attend high school.

She was born Jan. 29, 1898, at Cleburne. She was a member of First Baptist Church at Lubbock.

Survivors include a brother, Dock Roberson of Hereford, and a sister, Mrs. Lillian Smith of Amarillo.

Le Duc Tho rejects Nobel Peace Prize.

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Sale \$4

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5⁹⁸

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6⁹⁸

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7⁹⁸

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Burial Follows Littlefield Rites

The funeral of Leon Jackson Linglebarger, 68, of 606 S. Main, was conducted Wednesday afternoon at Hammons Funeral Chapel in Littlefield with the

Rev. Jim Palmer, pastor of First Baptist Church of Spade, officiating.

Burial was in Littlefield Cemetery for the 25-year resident of Hereford who formerly lived in Littlefield.

College enrollment up about 2.5 per cent.

R.O.T.C. seems to make cautious comeback.

Vicks VapoRub challenged by researchers.

Richardson says He is still on Nixon "team."

Hereford Man's Mother Is Dead

The funeral of Mrs. Ida O. Fryar, 86, of Clovis, N.M., mother of Elmer Fryar of Hereford, was conducted Tuesday afternoon in a Clovis memorial chapel. Mrs. Fryar, who was a homesteader in Curry County in 1907, died Sunday.

In addition to the son here, she is survived by two other sons, two daughters, a brother, 23 grandchildren, 49 great-grandchildren and seven great-great-grandchildren.

Letters To The Editor Concerned Citizen

Dear Editor,
What is the world coming to? I had the windshield broken in my car.

Then someone tried to break into my home.

Afterwards someone threw a board through my storm door. I did not know what to do but to call the Police.

I have trespassers all the time and dogs, dogs, and dogs. A new windshield will cost \$175.

The storm door replaced cost \$80.

Ana Hollabaugh
819 Knight

Mideast war a testing ground for Soviet arms.

Nixon vetoes U.S.I.A. funding bill.

Berra wins reward: a three-year contract.

Lubbock Theatre Center Prepares For New Play

The Lubbock Theater Center is preparing for its second production of the '73-74 theater season.

This production, "Charley's Aunt", is a hilarious, English farce set in Oxford at the turn of the century. This is the play that the musical "Where's Charley" was based featuring songs such as "Once in Love with Amy". Production dates are December 6-8 at 8:15 p.m. with

a matinee on Sunday, December 9, at 2:30 p.m.

Tickets for this comedy will go on sale beginning December 3, at the Lubbock Theater Center at 2508 Avenue P—phone 774-3681. Prices are \$3 for adults and \$1.75 for students.

TERRITORY OPENED

On March 23, 1889, President Benjamin Harrison opened the territory of Oklahoma to white settlement.



For information, contact the nearest VA office (check phone book) or write: Veterans Administration, 111A, 410 Vermont Ave., NW, Washington, D.C. 20420



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Elitige 2 ply Polyester 2 ply Fiberglass Tread, Premium design. Dual strip Whitewall F.E.T.
F-78-15 NOW 2 for \$31.88 INC

\$66.88 Premium drum brake overhaul.
Includes installation of new linings, resurfacing drums, repack front wheel bearings with new grease sales and more. Premium disc brake overhaul. \$94.88

Save 25% on our Survivor battery with a 60 month guarantee.

JCPenney SURVIVOR 60 Sale 23.95
Our most powerful automobile battery. And best of the guarantee. This is the one for those big engine air-conditioned cars. Polypropylene plastic case. Available in sizes 14, 15, 17, 27 and 37 for 12 most American cars. POWER & BATTERY GUARANTEE: We'll give you a \$100.00 refund if you return the battery within 60 months or 60,000 miles. Whichever comes first. No questions asked. See your JCPenney store for details.

CHARGE IT AT PENNEY'S **JCPenney** We know what you're looking for.

WHY PAY MORE GASOLINE REG. ETHYL 34.7 38.7

PUT ON A NEW PERSONALITY



Personality.
SHOES FOR WOMEN

HOLIDAY FOR
STRAPS AND SLINGS

Cinderella could have danced all night if she had had these slender shapings pretty enough for a ball, ever so gentle afoot. Slim platforms. Just so heels.



Gattis Shoe Store
IN BEAUTIFUL SUGARLAND MALL



OPEN LATE EVERY NIGHT UNTIL CHRISTMAS

Deaf Smith Families Are More Heavily Insured

Compared with people in many other parts of the country, residents of Deaf Smith County are relatively well protected, financially, in the form of life insurance. Per family, their coverage is at an all-time high. They have also been safeguarding themselves in other directions by increasing their health insurance, household insurance, automobile insurance and the like. Of particular note, however, is the extent to which they have

been adding to their life insurance holdings in recent years. The total amount held by local residents, as of the beginning of this year, is estimated at \$121 million. Details on the number of policy holders and their participation are given for each of the states and for the United States as a whole by the Department of Commerce and the Institute of Life Insurance. They show that overall ownership of such insurance, nationally, has passed the \$1.6 trillion (yes, trillion) mark.

That is \$122 million more than in the previous year. The total in force in the State of Texas alone, according to the reports, is \$87,069 million. This compares with \$35,824 million in 1963. In general, it is found, the amount of insurance carried by a family is directly proportional to its income. The total held by the average family in the state, according to the latest figures, is equivalent of 25.2 months income, after taxes. Related to Deaf Smith County and to the average income in

the community, life insurance holdings are estimated at \$20,800 per family. That is about double the amount that most families had ten years ago and is considerably more than in many sections of the country. Elsewhere in the West South Central States, it is \$19,700 per family. It adds up to a grand total of \$121 million for the local population as a whole. The major part of it is in ordinary life insurance. Next in point of volume is group insurance, which is usually issued to business firms for the benefit of their employees. Adding to their insurance coverage is but one way that local people have been moving to protect themselves financially. They have also been adding to their cash savings and keeping closer control on their expenditures and debt.

Schumacher Stationed At Fort Bragg

Marine Lance Corporal John W. Schumacher, son of Mr. and Mrs. W.J. Schumacher of Route 5, Hereford, participated in a joint field training exercise with the Army at Fort Bragg, N.C. He is serving with the 10th Marine Regiment at the Marine Corps Base.

FREDERICK II

On May 31, 1740, on the death of Frederick William I of Prussia, Frederick II (the Great) succeeded to the throne.



SHOP NOW!



SUGARLAND MALL

DUCKWALL'S

SUGARLAND MALL

GIFTS GIFTS GIFTS

LANDER BUBBLE BATH
Pink champagne bubble bath. Bon voyage bottle. 28 oz.
Limit 2
Our Reg. 88¢
66¢
3 Days Only

TROUBLE AFTER SHAVE
A bold new kind of fragrance for men! 4 oz.
Limit 2
Our Reg. \$1.77
\$1.47
3 Days Only

BOUTIQUE JEWELRY
Beautiful accessories for milady's vanity or purse! Nice gifts! Priced From
\$1.00 to \$3.99

Ladies' SLEEPWEAR
Nylon sleepwear in an array of styles, colors. Sizes S-M-L.
3 Days Only
\$2.66
Our Reg. \$3.49

Ladies' BIKINI BRIEFS
Nylon bikini briefs with lace front, Red or Black. Sizes 5-6-7.
3 Days Only
73¢
Our Reg. 97¢

Dad Helps Make Christmas



Hart Shaffner Helps Make Dad
SPORT COATS - around \$125
SUITS - around \$160

THE **Brogue**

Sugarland Mall

GENTLEMEN'S CLOTHING

Phone 364-3871

6 Ft. SCOTCH PINE ARTIFICIAL TREE
• Flame resistant
• Coded branches
• Natural look
• Quick assembly
• Complete with stand.
\$8.88
3 Days Only
Our Reg. \$10.99

PEPPER LITE SET
35 lights. 2 way flash. Holiday colors. Buy now!
88¢
Our Reg. \$1.47
3 Days Only

BRACH'S HARD CANDY
Traditional hard candy. 2 lb. Bag
77¢
Our Reg. 98¢
3 Days Only

CAMEO ELECTRIC SCISSORS
• 3-speed • Guide light
• Stainless steel blades
• 10 ft. cord • Gift box Model No. 436A
\$5.44
Our Reg. \$7.97
3 Days Only

CHRISTMAS STOCKINGS
Red plush stocking with white cuff. 10 1/2" long.
33¢ Ea.
Our Reg. 69¢
3 Days Only

JUMBO GIFT WRAP
Holiday paper - 80 sq. ft. Foil paper - 26 sq. ft.
63¢ Roll
Our Reg. 93¢
3 Days Only

BAG OF BOWS
25 stick-on bows in vibrant holiday colors.
27¢ Bag
Our Reg. 44¢
3 Days Only

SILVER ICICLES
Shimmering metalized icicles. 275 count.
26¢ Pkg.
Our Reg. 19¢
3 Days Only

CHRISTMAS TABLECOVERS
So pretty and practical too! Vinyl tablecovers in 3 holiday prints.
47¢ Ea.

KNICKERBOCKER RAGGEDY ANN DOLL
Children's favorite! Safety locked-in eyes. Cuddly. 15 1/2" size.
\$2.57
Our Reg. \$3.57
3 Days Only

Questor Educational TINKERTOY SET
62 piece starter set for creative fun. For ages 3 and older.
86¢
Our Reg. \$1.37
3 Days Only

Kenner SPIROGRAPH SET
Simple, fascinating way to draw a million patterns. Pens. Idea book.
\$2.88
Our Reg. \$3.66
3 Days Only

KUSAN MOTORCYCLE SET
4 cycles. 4" track. Automatic starter gate.
Our Reg. \$2.88
\$1.88
3 Days Only

STROMBECKER ROADMASTER SET
A giant set of metal vehicles. Popular gift!
Our Reg. \$4.97
\$3.33
3 Days Only

STROMBECKER TRAIL BIKE HITCH-UP
Metal pulling car, 2 Honda bikes, trailer.
Our Reg. \$3.88
\$2.66
3 Days Only

Pioneer Gas Announces Cost Adjustment

GOING GOING GOING

It is said that when English settlers and explorers arrived in Australia they were puzzled by a large pouched hopping creature. When asked about it, the natives replied "I don't know" in their native tongues, which sounds like "kangaroo."

Assuming too much, too often, usually means many mistakes.

Public sanction and approval is an indispensable factor in any lasting victory.

U.N. Mideast appeal barred by Soviet.

**WE'RE USUALLY FOR THE BIRDS,
BUT THIS WEEK WE'RE NOT**



**GET A BIRD!
Win Region**

GO **Total ELECTRIC Heating**

ELECTRICITY-IT DOES SO MUCH GOOD

FOR 50 MANY PEOPLE



Sports Masters

Hereford Scout Troop 50 won first place recently in Canyon at the Sports Masters Conclave. The Scouters entered competition in several swimming events, tennis, bowling, first aid, good conduct, string burning, bait casting and troop inspection. Six troops from area towns were in competition with Troop 50.

FIRST BAPTIST KINDERGARTEN

Is Now

Pre-Enrolling For Second Semester

Eligibility

AGE 4- After Sept. 1, 1973
or Before April 1, 1974

AGE 4- Before Sept. 1, 1973

AGE 5- Before Sept. 1, 1973

364-3305

364-1124

EARLY DISCHARGES

The armed forces will permit early discharge of some servicemen for the Christmas-New Year holiday season, the Pentagon announced. It will cover persons whose active duty tours are due to expire during or shortly after the holiday season.

NIXON ON ENERGY

President Nixon has asked Congress for emergency powers by December to combat the growing fuel shortage, including lower speed limits, year-round daylight saving time and exemptions from antipollution laws.

ON SOCIAL SECURITY

The House Ways and Means Committee has tentatively agreed on a two-stage 11 per cent hike in Social Security benefits next year, for the country's 28 million recipients.

Hereford's Gift Center

Cowan Jewelers
DOWNTOWN

Pioneer Natural Gas Company announced today that, effective January 1, the rate under which several classifications of customers are receiving gas service will be adjusted, upward or downward, each month, based on the monthly current cost of gas purchased for the company's West Texas system.

This adjustment will not change the present base rate being paid by these customers. Presently, these rates are subject to the same adjustment on an annual basis.

However, Hereford residents will remain under the yearly adjustment clause. In a recent meeting of the Hereford City Commission, commissioners turned down Pioneer's request for a monthly adjustment instead of the yearly adjustment it now has.

The rate for Hereford will be adjusted at the first of the year, but will not be adjusted after each month, as will be the case in several other West Texas areas.

In making the announcement, K. Bert (Tex) Watson, company president, pointed out that because of the energy crisis facing the nation, the cost of new gas supply in the field is changing at an unprecedented rate.

He went on to say, "The adjustment must be made on a monthly basis in order for Pioneer to remain in a competitive position for future gas supply." Watson continued, "Pioneer is fortunate to have pipelines into two of the most promising areas for acquiring additional gas supply."

"However, there are a number of gas companies with pipelines in these areas who are aggressively acquiring gas as it becomes available. Through the joint efforts of the company and its customers, the company is confident its ability to serve its customers' needs will continue to be favorable."

When this new rate plan becomes effective, more than 60 per cent of the gas delivered from the West Texas system

will be subject to the monthly cost-of-gas adjustment.

In addition, the company has filed applications in all incorporated cities and towns on its West Texas system for approval of this same adjustment.

To date, 19 of these cities and towns have approved the request. Hereford is one that has turned it down. The adjustment is also being placed in all new industrial contracts and the existing ones as they expire and are renegotiated.

Letters detailing the rate plan and tariff sheets reflecting the new adjustment clause will be mailed to the customers to be affected by this January 1, 1974 adjustment. These letters will go to irrigation customers, small industrials, temporary industrials and large air conditioning customers.

WHO KNOWS?

1. When was the first heart transplant made?
2. Name the flower and precious stone for the month of December.
3. What is an otolaryngologist?
4. Define "Cum Laude."
5. Who was Ernie Pyle?
6. How many years has it been since the Pearl Harbor attack?
7. When did the Boston Tea Party take place?
8. Name the capital of Utah.
9. Name the 17th President of the United States.
10. Which President served the shortest term?

Answers To Who Knows

1. December 3, 1967.
2. Narcissus or Holly; Ruby or Turquoise.
3. An ear-nose-throat specialist.
4. Latin phrase meaning "with praise."
5. Well known American World War II correspondent.
6. Thirty-two, December 7th.
7. December 16, 1773.
8. Salt Lake City.
9. Andrew Johnson.
10. William H. Harrison.

Brite Star Tinsel

GARLAND
Asst. Colors
No. 2480
3 Ply
25' x 4"
99c

CHRISTMAS CARDS
No. GC 730 No. GC 7740
No. GC 750
No. GC 760
Traditional Asst.
67c

6 Ft. Green Canadian Christmas TREE

\$14⁸⁸

WHERE YOU ALWAYS BUY THE BEST FOR LESS

GIBSON'S DISCOUNT CENTER

Ertl. Construction Toy **TRUCKS** YOUR CHOICE

No. 425
No. 452 **\$4⁹⁹**
No. 504 No. 507

BenMent Corp. **ICICLES** ² FOR **29c**

No. 201 Metalized
No. 525 C 2

CHRISTMAS WRAP YOUR CHOICE

45 Sq. Ft. Foil Wrap
90 Sq. Ft. Reg. Wrap **79c**

Hamilton Christmas **TREE STAND** **79c**

NO. 12



Garton Toy Company

10" TRICYCLE No. 13-710

\$8⁹⁷

OUTDOOR LIGHT SET

\$2⁵⁷

No. 915

Bear Brand Hose Co. **SPECIAL PURCHASE VALUES**

PANTY HOSE

No. 964
Gibson's One Size **33c**
Retail 97c

Advertised Prices Effective
Thursday November 29 through
Saturday December 1st
For many other Fantastic Bargains
Check our Tab that Ran in Sunday's Paper

EIGHT TRACK STEREO TAPE RIOT

\$4⁶⁷

6" Retail

Beacon Mfg. Co. **AUTOMATIC ELECTRIC BLANKET**

45% Polyester 35% Rayon
20% Cotton Snap Fasteners
Pre Fitted Corners 100% Nylon
Binding Illuminated Dial
Retail '18" **\$10⁹⁷**

Long Play **STEREO**

Reg. Retail **\$6⁹⁷**

\$7⁹⁷
\$6⁹⁷
\$5⁹⁷
\$4⁹⁷
\$3⁹⁷

COOKER FRYER **\$6⁹⁷**

7 Pc. Princess Aluminum **COOKWARE SET** **\$10⁹⁷**

by Regal No. 780

Briscoe Releases Land Use Study Plan

By — Bill Boykin
Texas Press Association
Gov. Dolph Briscoe released an eight-volume Texas land use study which he said will serve as a starting point for discussion of a major modern problem.
He first made clear that it does not necessarily represent his own policies.
The bulky, five-pound report was ordered by former Gov.

Preston Smith in 1972 at a cost of \$99,500. A lawsuit was filed to force Briscoe to release it (the report was completed eight months ago), but the governor made clear at the time he would make it public when his office had reviewed it thoroughly.
Three alternative approaches are suggested:
—Delegation to local governments of responsibility for land resource management.

Recognition that the state must play an active role in managing its resources, but making the role limited and well defined.
—Placing the state in the central position of regulating land use through statewide controls of all lands rather than specific areas or types of development. This alternative, conceded the report authors, would scarcely be "politically

palatable," since it would put the state in position of issuing permits for land use rather than simply taking the lead in planning.
The report states federal regulations will be imposed in the land use field if states fail to assume more leadership. Designation of a statewide agency to coordinate changes in handling of land resources is termed essential.

Each local project director already has attended a four-weeks' school at the National Crime Prevention Institute in Louisville, Ky. At least five hours' in-service training in crime prevention techniques will be given all police personnel in the six cities.

The Texas Railroad Commission continued oil production at 100 per cent of market demand.
Commission Chairman Jim Langdon commented that stocks of crude oil are "alarming when coupled with the fact that Middle East crude oil supply is disrupted and Texas is producing crude oil at

maximum rates without creating waste."
Langdon further accused the federal government of doing nothing to increase sources of fuel. He said allocations of all petroleum products is to be expected.
The December order will allow production of about

3,480,000 barrels a day. East Texas and Kelly Snyder fields were held at 86 per cent and the Tom O' Connor field at 70 per cent, Fort Trinidad and Louise fields at 80 per cent.

COURTS SPEAK
(See AUSTIN, Pg. 8)



New 1974 License Plates

The 1974 edition of Texas license plates, identifiable by their red lettering and white background, will be distributed to county officials during the next three weeks by the Texas Highway Department's Amarillo district office. Joseph W. Wolfe of 4623 Bowie in Amarillo, a THD maintenance employe, displays a Hartley County tag. The THD Amarillo office, which received the state plates in August, annually distributes them to county officials in the 17 northern Texas Panhandle counties which come under the district's supervision.

ANTI-CRIME PROGRAM PUSHED

A \$ 605,416 crime prevention program aimed at reducing burglaries in six cities by 18 per cent in a year was unveiled by Gov. Briscoe. Burglary accounts for 45 to 70 per cent of major crimes in Texas.
The program, patterned after one in England, concentrates on security rather than apprehension after a break-in.
Cities participating will be Abilene, Amarillo, Beaumont, Odessa, Waco and Corpus Christi. Midland has had a

OIL ALLOWABLE AT 100 PER CENT For the 21st straight month.

Hereford's Gift Center
Cowan Jewelers
DOWNTOWN

Mrs. Abalos'
Lil Charro Too Resturant
Will be open on Sundays
December Only!
11 A.M. — 2 P.M.
5 P.M. — 9 P.M.

"The Mexican Food People"

837 E. 1st 364-6821

GAS ECONOMY AT CHEVROLET

LOOK AT THESE NEW CARS

1974 VEGA -

2 Door, Full Standard Equipment Plus, Body Molding, Economical 4 Cylinder Engine, Wheel Trim Ring-White Tires, Radio, Delux Bumpers, Delivered in Hereford with Factory 12/12 Warantee

ONLY \$2596

1974 NOVA -

2 Door, Full Factory Standard Equipment, Plus Tinted Glass, Radio, Gas Saver 250 C.I.D 6 Cylinder Engine Delivered in Hereford with General Motors 12/12 Warantee.

ONLY \$2817

WE ALSO HAVE A GOOD SELECTION OF NEW AND USED CARS WHEN YOU THINK OF ECONOMY THINK CHEVROLET!

DOYLE JOHNSON
CHEVROLET-OLDS Inc. 364-2160
HWY 385 N

Sale Spree

EMERGENCY
364-2432 or 364-4109
PRESCRIPTIONS
Phone 364-4900

Play 33
ALBUMS
G.D.P. SALE

HEBY M-200
6.99

Aluminum
WARE
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master charge

WE REDEEM USDA FOOD STAMPS

GIBSON'S

DISCOUNT CENTER

WHERE YOU ALWAYS BUY THE BEST FOR LESS

Jergen's
HAND LOTION
15 OZ.
87c

Sudden Beauty
HAIR SPRAY
49c

LAY-AWAY NOW FOR CHRISTMAS

Crest
TOOTH PASTE
Family Size **69c**

Wilson
Famous Player
FOOTBALL
No. G0604 **\$5.59**

Downy
FABRIC SOFTENER
67c

Capri
BATH OIL 64 OZ. **79c**

Listerine 32 OZ.
MOUTHWASH & ANTISEPTIC **\$1.19**

Zee
TOILET TISSUE
8 Rolls **79c**

Chiffon
PAPER TOWELS
Giant Size **3 FOR 89c**

Daisy Model 99
BB GUN
\$15.59

Gibson's Latex
WALL PAINT
\$2.79
1 Gal.

Family Size
TIDE
10 Lb. 11 OZ.
\$2.49

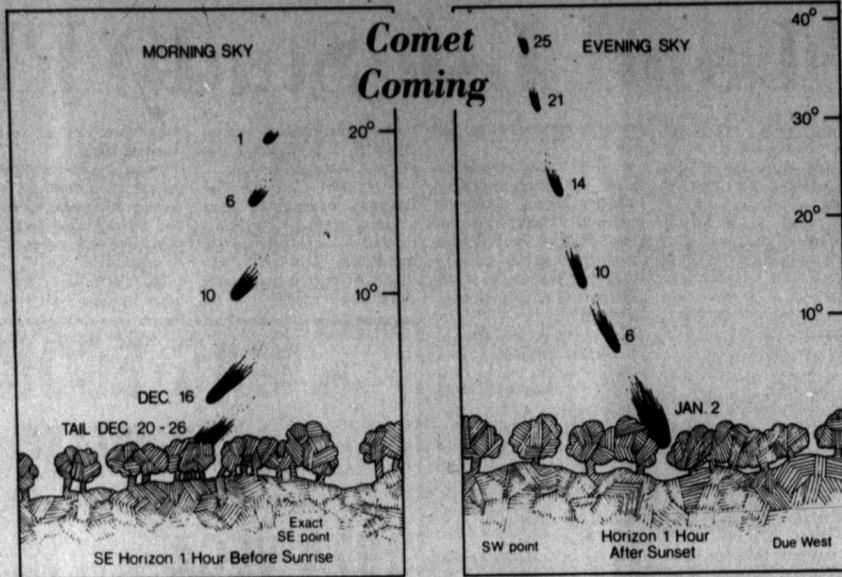
Know THE Weather

Do the stars affect our weather? Does the Milky Way, which now extends in a vast curve through the center of the celestial hemisphere from northeast to west, have any influence on weather?

As far as astronomers now know, the stars have little if anything to do with our weather, but our sun is all-important and actually is the source of all our weather. The stars--and other suns--may have long range bearings on our sun and on our weather but that question is not yet finally resolved.

The sun's heating of the earth's surface is the beginning of all our weather movement, the making of clouds, the rising of warm air, and the making of winds. Without our sun, the earth would be a bleak place, perhaps like the moon or some cold lifeless planet.

Jewelry Gifts Are Lasting
Cowan Jewelers
DOWNTOWN



The Moody Planetarium of The Museum of Texas Tech suggests that amateur astronomers may find these charts useful in locating the Comet Kohoutek during December and January. To the naked eye the comet looks like a star that is blurred as if it is viewed through a mist. The tail shows as a faint stream trailing behind the bright comet head. Astronomers suggest that

photographers use a tripod, set the lens wide open, focus to infinity, and expose a very fast film for a few seconds. The planetarium, which will present a special show entitled "Kohoutek: Comet of the Century" at 1:30 p.m. Sunday, is interested in obtaining copies of any photographs taken of the comet.

Arwine Tells Rotary Club About HHS Basketball Team

Hereford High Basketball Coach Barry Arwine told Hereford Rotarians during their regular Monday meeting that the Hereford basketball team

will "come around to be a pretty good ball club."

Introduced by Troyce Charniceal, Arwine said the Hereford team is inexperienced, but "I think we have been making good progress with these opening ball games."

Arwine, assisted by Joe Tubb, coach of the junior varsity, said the major problem of the basketball team would be

lack of depth. "We are hurting for depth," he said. "That is one major problem for us. We are going to be really thin. If we get into injury or foul trouble, it could really hurt us."

Arwine said the varsity and junior varsity plays a 32 game schedule with the Hereford football season ends. "And we hope that is some time about the middle of December."

Arwine said the basketball district looks similar to the football district in that no team is running away with it or looks outstanding. "Coronado was picked to win and they are 9-2, Monterey is 2-2, Plainview 1-1, Snyder 1-1 and Lubbock 1-3," he said. We are now 2-2. (Hereford beat Levelland Monday night and now is 3-2).

"I look for a good district race," he said. "With the added players from the football team and a little more experience we will come along all right."

Austin News

(con't from Pg. 7)

Conviction for murder of a 17-year-old Corpus Christi boy in the shooting of a policeman was reversed by the Court of Criminal Appeals because the prosecutor withheld evidence that would have aided the defendant.

The Court of Criminal Appeals also reversed the 99-year sentence of a Dallas man for burglary with intent to commit rape due to introduction of a bloody knife as evidence.

The State Supreme Court, in another reversal, directed a Cooke County judge to order removal of an electric coop's lines from Lindsay.

Dismissal of a suit by a group of South Texans seeking right to hunt in river beds owned by the state in Dimmit, Uvalde and Zavala counties was upheld by the Supreme Court.

Failure to return a rent car within the rental period is insufficient to support a conviction for theft, the Court of Criminal Appeals held.

Cities Service Oil Company has been ordered by an Austin District Judge to pay \$20,000 in penalties for air pollution violations.

Freeing of \$296.5 million in impounded federal education funds by a Washington, D.C., federal district court order may bring \$19 million to Texas public education's benefit.

60 MPH SPEED LIMIT SEEN

Governor Briscoe in a special message spelling out his energy conservation program Wednesday (Nov. 28) was expected to order speed limits reduced to 60 miles an hour.

A group advising Briscoe maintained a 60 mph limit would be easier to enforce than the 50 mph top requested by President Nixon.

Homeowners get the call to set their winter thermostats at 68 degrees on a voluntary basis.



Barry Arwine

SHORT SNORTS

A letter opinion by Atty. Gen. John Hill held Mental Health Mental Retardation medical records must be released at request of a House committee's investigative aides.

Dr. DeWitt C. Reddick, veteran University of Texas journalism teacher and department chairman, won the national Sigma Delta Chi distinguished teaching award for 1973.

A Texas delegation headed by Lt. Gov. Bill Hobby is in Germany trying to attract new industries to Texas.

Dr. Milton Adams
Optometrist
335 Miles
Phone 364-2255
office hours
Mon.-Fri. 8:30 to 5:00
Open Sat. til Noon

OFFICIAL NOTICE

DUE TO THE FUEL SHORTAGE

NEW HOURS

Effective December 1, 1973

6 A.M. to 8 P.M. MONDAY THRU FRIDAY

6 A.M. to 12 NOON SATURDAYS

Consumer's Fuel Co-op Assn., Inc.

146 New York

364-1146

Veterans Eligible For VA Hospital Benefits

Many veterans become ill and use their life savings to pay for needed hospital care before they inquire as to their entitlement to be admitted to a Veterans Administration

hospital. This announcement was made today by Benny Womble, Veterans Service Officer for Deaf Smith County.

Medical and hospital care are very expensive today, and most people who are regularly employed are covered by some type of health and hospitalization insurance. Many veterans fail to realize that they may be eligible for care in Veterans Administration hospitals even though they are covered by insurance.

Eligible for admission to any Veterans Administration hospital is a veteran who was discharged or released under other than dishonorable conditions from either a peacetime or a wartime period of service in the Armed Forces of the United States. Medical

emergencies always have first priority for admission, followed by veterans who require hospitalization because of a disability which was incurred during service.

Some veterans must show evidence of inability to pay for the needed care before they can be admitted. This is not necessary if the veteran is seeking treatment for a service-incurred disability, if he is receiving VA disability compensation or pension, if he was released from service because of a service-connected condition, or if he is 65 years of age or older.

A private doctor may expedite admission by contacting the VA hospital by telephone. Ambulance travel will be authorized if it is required and is justified by the doctor. Application for admission may be made by mail if accompanied by a medical statement from a private physician, or the veteran may present himself at the hospital for examination to determine need for care.

Fashion

Long, warm robes are in style this season. With a shortage of fuel threatened for winter months, they will not only be in fashion but also very comfortable.

The cardigan sweater has regained a first place in sweater popularity. Some are in cable stitch and rather long. Knitted vests are also favored.

Jewelry Gifts Are Lasting
Cowan Jewelers
DOWNTOWN

SHOP LATE!
OPEN TILL 8:30
Every Evening
Except Sunday
Until CHRISTMAS
DUCKWALL'S

So
herd
beat
el paso
BIG T PUMP Co., Inc.



**RUN
OVER
EL PASO!
GO HERD!**

All of us at Consumer Fuel Co-op would like to Congratulate the Herd on their District and Bi-District Championships.

AND THERE ARE MORE CHAMPIONSHIPS TO COME!

CONSUMERS FUEL CO-OP Assn., Inc.

NEW YORK AVE.

364-0353

116 New York

364-1146

Marijuana Arrests Made

By STEVE CONNELLY
Staff Writer

Two men and one juvenile were arrested at 7 p.m. Monday for possessing almost two pounds of marijuana after Hereford police officers had been investigating the trio for a week.

Larry Peter Kozak of 69 High St., Johnson City, New York, and Keith Battenfield of Hereford, along with a 16-year-old juvenile from New York, were arrested at the intersection of 3rd and Lee Streets, where officers found more than 1.8 pounds of marijuana in a duffle bag in the trunk of the car occupied by the three.

Kozak and Battenfield were arraigned this week by Justice of the Peace Glen Nelson, and bond on the two men was set at \$5,000 each for the felony charges.

The juvenile is being detained for investigation.

A BURGLARY involving about \$530 worth of merchandise was reported to police officers at the home of Howard Beasley, 100 Centre St.

Beasley told officers the burglary occurred between 5 p.m. Wednesday and 10 a.m. Friday. The stolen items in-

cluded a tape recorder valued at \$300, an antique clock valued at \$100 and other items worth about \$130.

Entry was apparently gained by removing a screen and breaking a window on the east side of the house.

FOUR traffic accidents were reported in Hereford during the week, none involving serious injuries.

An accident was reported at 1:30 p.m. Friday in the 500 Block of Union when a 1970 Ford driven by June C. Koelzer, 611 Knight, was traveling west on Union and another car approached the Koelzer car.

The Koelzer auto attempted to dodge the oncoming car, jumped a curb and collided with a guide wire connected to a utility pole. No injuries were reported as a result of the accident.

THIRTY minutes later, a two-car accident was reported at the intersection of U.S. 60 and Main Street.

A 1973 Volkswagen, driven by Linda M. Sciumbato, Rt. 5, was stopped at the intersection facing east, while a 1964 Pontiac, driven by Aubrey S. Bell, 506 McKinley, was stopped at the intersection, facing the opposite direction.

Both cars started forward and collided in the intersection when attempting to turn.

A three-car accident involving minor injuries was reported at 3:30 a.m. Sunday in the 400 block of Avenue C.

A 1972 Pontiac, owned by Severo T. Gomez Jr., 420 Ave. C, was parked under a car port on Avenue C, while a 1967 Chrysler, owned by Emilio Fuentes, 3618 S. Washington, Amarillo, was parked at the curb near the car port.

A 1971 Chevrolet, driven by Ramon Murillo, 428 Barrett, was traveling north on Avenue C, when his car collided with the Fuentes car, causing it to collide with a support pole on the carport.

Murillo received minor injuries as a result of the accident.

ONE accident was reported Monday at 9:50 a.m. in the 400 block of North Main Street in a car-pickup accident.

A 1962 Ford pickup, driven by Charlie A. Calloway, 522 Blevins, and a 1961 Ford, driven by Bessie C. Matthews, No. 43, Blue Water Garden Apartments, were parked side-by-side, when both cars attempted to back out at the same time, and collided.



Wins Governor's Citation

Hereford Scout Troop 50 was awarded the Governor's Roundup Citation for meeting the goal for recruiting new scouts for the local troop. Also the troops received the National Campers Award after each member reported a minimum of 10 nights of camping.

BIBLE VERSE

"Every Kingdom divided against itself is brought to desolation; a house divided against a house falleth."

1. Who made this statement?
2. To whom was he speaking?
3. What happened just prior to this?
4. Where may this verse be found?

Answers To Bible Verse

1. Jesus.
2. The Pharisees.
3. Jesus had caused a dumb man to speak.
4. Luke 11:17.

22nd Anniversary Sale
Nov. 18th through Dec. 24th
Cowan Jewelers
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Man Arrested In Stabbing Incident

Joe F. Torres, 324 Ave. A, was stabbed four times during a scuffle which occurred at his home, resulting in the arrest of Daniel Perez, Rt. 1, for assault with intent to do bodily harm. Torres was treated and released from Deaf Smith General Hospital for wounds he received to the left shoulder,

back and ribs. Perez was arrested and released under a \$500 bond in connection with the stabbing. A Friona man was arrested in Hereford shortly after midnight Friday for possession of marijuana, and was later released under a \$500 bond.

Rene Perez, 505 Main, Friona, was arrested for the charges at the intersection of Country Club Drive and U.S. 385 after Hereford police officers searched him and found one marijuana cigarette in his possession.

Perez was taken to Deaf Smith County jail where he was later bonded out.

Golden Gleams

Blessed is the man that endureth temptation; for when he is tried, he shall receive the crown of life.
-James 1:12.

An open door may tempt a saint.
-Thomas Fuller.

Whoever stands to parley with temptation Parleys to be overcome.
-George Lillo.

It is good to be without vices, but it is not good to be without temptations.
-Walter Bagehot.

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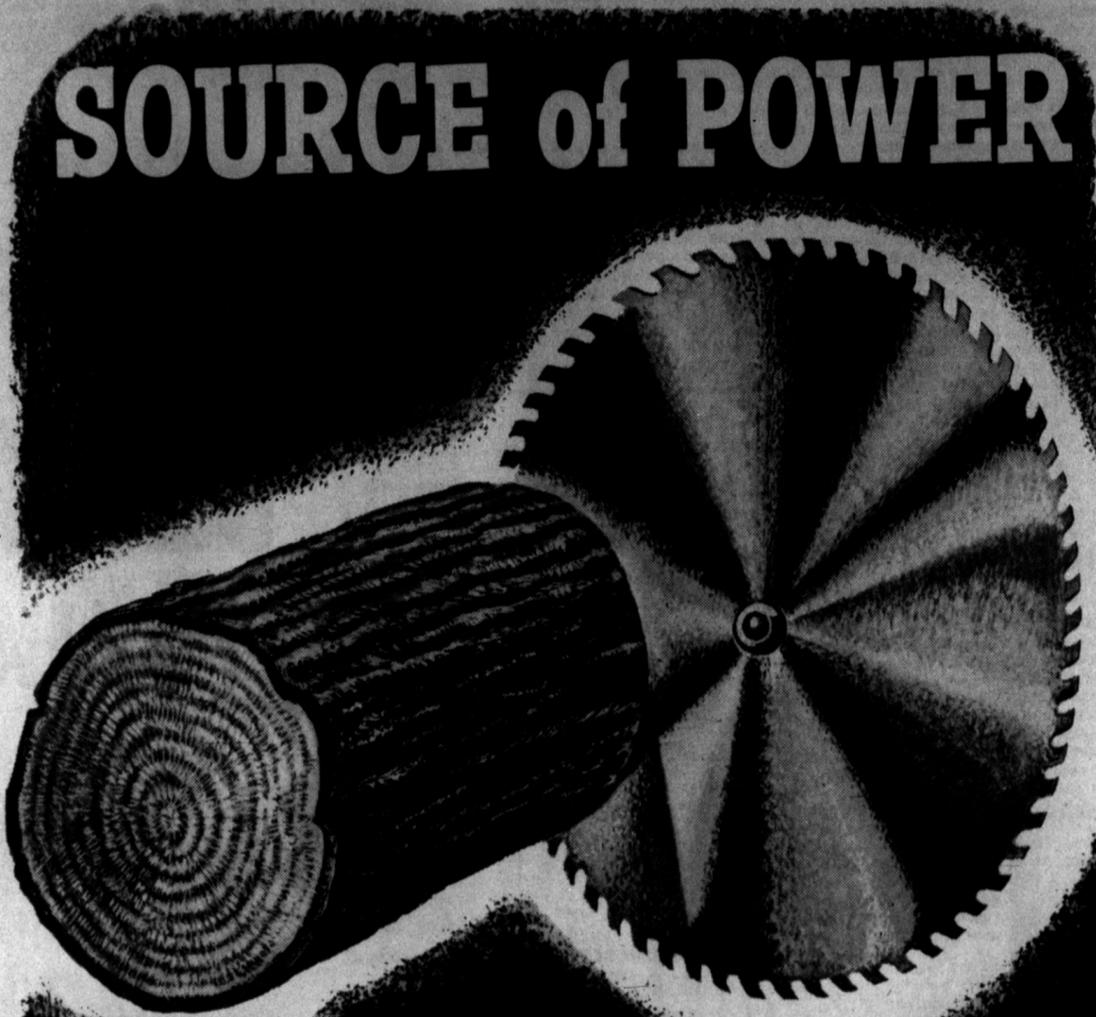
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In no time at all this solid log is cut clean through. There's a reason. Because back of the saw is sufficient power to do the job... penetrating power. Oh, the power that could be loosed from your life and mine if we were but willing... inexhaustible power... mountains of power that could penetrate a wicked world and turn it Godward. Jesus said, "All power is given unto me." Then why not make contact with God this very day - *the source of real power.* He said, "Lo, I am with you alway." Attend church and give Him a chance to help *rewind the mainspring of your life.* Link it up with the billion-volt-dynamo in the Power Room of The Most High.

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Rev. Niel Foster
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ASAMBLEA DE DIOS**
13th & Ave. H
Rev. Ralph J. Molina
- CHURCH OF JESUS CHRIST OF
LATTER DAY SAINTS**
(Mormon)
Country Club Drive
- TEMPLE BAPTIST CHURCH**
Rev. J. L. Bozeman
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- GREENWOOD BAPTIST CHURCH**
"A Bible Baptist Church"
Rev. Prentice D. Smith, Pastor
- IGLESIA METODISTA
SAN PABLO**
Rev. Thomas Balderas, Pastor
- SAN ANTONIO A LA IGLESIA**
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(A.O. Thompson)
Robert Foster, Pastor
- LA IGLESIA DE CRISTO**
Sunset and Plains Ave.
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- CENTRAL CHURCH OF CHRIST**
J.T. Marlin, Minister
148 Sunset Dr.
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Elder Hollis A. Morel, Pastor
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- CHURCH OF THE NAZARENE**
Rev. Max Jeffon, Pastor
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- GRACE GOSPEL CHURCH**
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New Member In Hereford

Buddy Peeler, left, installs Buff Benson as a new member of the Rotary Club during regular meeting Monday at noon. Benson is a native of California and recently moved to Hereford where he is associated with Hereford Feed Yards.

Texas Highway Department Creates Energy-Saving Program

The Texas Highway Department announced a program designed to further conserve energy during the present crisis. The proposals were submitted to Governor Dolph Briscoe as part of the governor's energy conservation program.

Travel of maintenance personnel to and from job sites will be reviewed and consideration will be given to a four-day work week of 10-hour workdays.

Standard size Highway Department automobiles will be replaced with compact models for intercity travel, and maximum use will be made of pool transportation to reduce fuel consumption.

The statewide Highway Department program will

commence immediately and continue throughout the duration of the energy shortage. Equipment engines will be turned off when not in actual operation and mowing operations along highway right-

of-way will be reduced to a minimum. Overnight and weekend use of Highway Department vehicles will be restricted to those who actually are on call in an emergency.

Illumination projects will be approved for construction on a highly selective basis; however, safety lighting will not be affected. Initial energy-conserving measures were put into effect in May when Highway Department officials directed all Department activities to curtail operations involving heat, air conditioning and illumination and called for a continuing review of possible energy-saving operations.

RECIPE

By Sarah Anne Sheridan

Fruit cake is much improved by time. Standing allows the many kinds of fruits and spices to blend together to make a delightful cake.

Dark Fruit Cake

- 1 dozen eggs
- 1 lb. sugar
- 1 lb. butter
- 1 lb. flour
- 2 lbs. nuts, chopped
- 1 c brandy
- 2 t cinnamon
- 2 lbs. raisins
- 1 t allspice
- 2 lbs. currants
- 1 lb. dates, chopped
- 1 lb. citron, cut fine
- 1 c molasses
- 1 t cloves
- 2 t nutmeg
- 1 t soda

The flour can be slightly browned in the oven (if desired) before commencing the cake. Cream sugar and add eggs, the yolks and whites being beaten separately, and one-half of the flour.

Use the other flour to dredge the fruit when added to the cake batter.

Lastly, add soda dissolved in one tablespoon of water. Divide into 2 parts and bake at 275 degrees for 2 hours.

Best Of Press

Easy
It isn't hard to make a mountain out of a mole hill. Just add a little dirt.
-W. O. W. Magazine.

Daffynition

Raving Beauty--The gal who placed second in a beauty contest.
-Journal, Milwaukee.

Remember?

The Good Old Days: When there were no deductions from a man's pay until he got home.
-Polaris, Pensacola.

Afterthought

It's important to build character. Sometimes, it's important to rebuild.
-Tribune, Chicago.

Dutch ask help in Arab oil boycott.

Keepsake
LORELEI
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Across from the Post Office
in Downtown Hereford

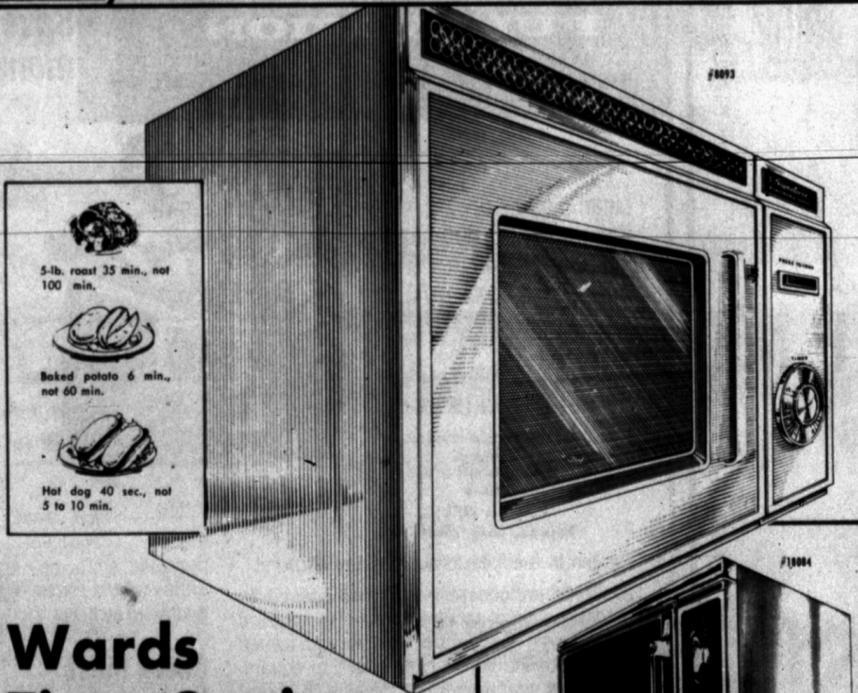
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WASHINGTON NOTES

KISSINGER PLANS TRIPS
Despite the war in the Middle East, Secretary of State Henry A. Kissinger plans two major trips abroad, and will probably visit Korea after traveling to Japan and the People's Republic of China later this month.

COSTS DOWN
For the second month in a row, the Labor Department reports that lower costs for farm products, wholesale prices declined in October. This could mean temporary relief for grocery shoppers.

STEEL OUTPUT RECORD
U.S. mills produced more steel in the first six months of 1973 than they did in the first half of any previous year. They poured more than 75.5 million tons.

ON SAFE DRIVERS
Transportation Secretary Claude S. Brinegar said the driver, not the car, is now the main target of the government's drive to cut the nation's annual 57,000 person highway death toll.

ON FUEL CURBS
The Nixon Administration has urged voluntary nationwide fuel conservation and warned that failure might lead to rationing.

Henry Kissinger, Secretary of State, speaking at UN: "We strive for a peace whose stability rests not merely on a balance of forces but on shared aspirations."

India begins the release of Pakistani P.O.W.'s.

Soviet will lend grain to India.

Master Charge—Bank Americard Honored by Cowan Jewelers DOWNTOWN

CHURCH of CHRIST
15th & BLACKFOOT STS.

WALKING BY FAITH: "For we walk by faith, not by sight." II Cor. 5:7. This is true of every one who follows the Lord. There are no exceptions (Heb. 11:6). When one stops walking by faith, he stops following the Lord. The faith by which one follows Jesus comes by hearing the word of God. "So then faith cometh by hearing, and hearing by the word of God." Romans 10:17. This faith can only extend as far as the teaching of the Bible. When it goes beyond that, it ceases to be faith in God. "Whosoever transgresseth and abideth not in the doctrine of Christ hath not God." II John:9.

AN INVITATION: Visit the services conducted by the Fifteenth St. church. Compare the teaching and practice with the Bible. If you find us lacking, say so. We want to go to heaven, and if you can help us to a better understanding of God's word, we'll love you for doing so. We will be delighted to study the Bible with you, in the meeting house, in your home, or ours, or just about any other place that you wish. We will not ask you to believe any thing except what the Bible teaches, nor to be any thing the Bible does not tell you to be.

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- Adj parking brake
- Inspect seals
- Turn all 4 drums
- Add brake fluid
- Road test

12-FT., UNITIZED BOOSTER CABLES 988
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49¢ QT. WARDS ALL SEASON OIL 31¢
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B78-14"	6.45-14	\$22	35.00	1.96
E78-14"	7.35-14	\$23	39.90	2.22
F78-14"	7.75-14	\$25	43.00	2.37
G78-14"	8.25-14	\$28	47.90	2.53
F78-15	7.77-15	\$26	45.00	2.42
G78-15"	8.25-15	\$29	49.90	2.60
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*With trade-in tire off your car. *Whitewalls \$3 more ea.

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C78-14	6.95-14	\$31	53.90	3.11
F78-14	7.35-14	\$33	57.90	3.26
F78-14	7.75-14	\$35	61.90	3.41
G78-14	8.25-14	\$38	65.90	3.56
G78-15	8.25-15	\$40	69.90	3.71
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REG. LOW PRICE
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Herd Picked Over EP By 12

Whitefaces Move To 13th In State Polls

The Hereford Whitefaces have moved to 13th in Class AAAA state ratings and have been picked as a 12-point favorite over the El Paso Coronado Thunderbirds, according to the Harris statewide football rating system.

The Whitefaces moved up from their 14th position after last week's bi-district playoff when one of the upper 14 teams was defeated.

Coronado has been ranked as 16th in the state among the 16 teams left in the original 32-team state series playoff.

Top game among the AAAA playoff series is expected to come at 8 p.m. Friday in Conroe when the top-ranked team in the state entertains Tyler John Tyler.

Odessa Permian, ranked number 2 in the state, will be playing Arlington Sam Houston at 2 p.m. Saturday in San Angelo. Winner of the Odessa-Arlington game will play the winner of the Hereford-Coronado game next week in quarterfinal action. The winner of the quarterfinal game will then likely be playing top-ranked Conroe in state semifinals.

Other top games in the state show a face-off between Eames and Monahans in Class AAA quarterfinal action in a 7:30 p.m. game Friday in Midland.

Highlight action in Class AA action will be at 7:30 p.m. Friday in Plainview when Littlefield plays Childress. Littlefield has been picked a 5-point favorite.

In Class A action one of the highlight games will be in Hereford shortly after the Hereford-Coronado game. Vega and Stinnett have selected Hereford's Whiteface Stadium as site for their 7:30 p.m. game Saturday.

Stinnett is a four-point

favorite in the contest. Two regional games highlight quarterfinal action in Class B. Rule is a 19-point favorite over Prosper in an 8 p.m. Friday game in Jacksboro and Matador is a six-point favorite over Jayton in a 7:30 p.m. game Friday in Matador.

AAAA PLAYOFFS REGIONAL

Hereford (10-1)+	141	vs.	EP Coronado (6-4-1)	129	(12)
O. Permian (10-1)	154	vs.	Arl. San Hsn. (11-0)	148	(6)
Ds. Spruce (10-1)	142	vs.	FW Arl. Hts. (10-1)+	138	(4)
Conroe (11-0)+	159	vs.	Ty. J. Tyler (11-0)	151	(8)
Bay. Sterling (10-1)+	148	vs.	Ho. Lee (9-1-1)	141	(7)
Bmt. So. Park (9-1-1)	146	vs.	Angleton (9-2)	142	(4)
Aus. Reagan (10-1)	152	vs.	Hartlingen (10-1)+	145	(7)
SA Churchill (10-1)	149	vs.	Seguin (9-2)	146	(3)

AAA PLAYOFFS QUARTERFINALS

Lamesa (11-0)	145	vs.	Monahans (9-2)	131	(14)
Mt. Pleasant (11-0)	142	vs.	McKinney (10-1)	137	(5)
Belton (12-0)	139	vs.	Henderson (9-2)	136	(3)
Greg-Portland (11-0)	149	vs.	Cuero (12-0)	146	(3)

AA PLAYOFFS REGIONAL

Littlefield (9-2)	124	vs.	Childress (9-2)	119	(5)
Hamlin (11-0)	133	vs.	Alpine (9-2)	132	(1)
Bowie (8-2-1)	122	vs.	Alvarado (9-1-1)	116	(6)
Rockwall (8-2-1)	116.9	vs.	Hooks (9-2)	116.9	(0)
Friendswood (11-0)	143	vs.	Newton (10-1)	119	(24)
McGregor (9-0-2)	117	vs.	Llano (8-2-1)	115	(2)
Van Vleck (11-0)	128	vs.	SA RAFB (9-2)	118	(10)
Kennedy (9-1-1)	119	vs.	Freer (9-0-2)	113	(6)

A PLAYOFFS REGIONAL

Stinnett (11-0)	116	vs.	Vega (11-0)	112	(4)
Holiday (11-0)	118	vs.	Rankin (8-3)	106	(12)
Eldorado (9-0-2)	106	vs.	Bloom. Grove (11-0)	98	(8)
Frisco (10-0-1)	115	vs.	Allen (8-3)	101	(14)
Troup (11-0)	116	vs.	Mabank (9-2)	102	(14)
West Sabine (10-1)	98	vs.	Grapeland (7-3-1)	96	(12)
Manor (11-0)	110	vs.	Louise (7-3)	103	(7)
Falls City (11-0)	123	vs.	Drip. Spngs. (8-3)	102	(21)

B PLAYOFFS QUARTERFINALS

Matador (10-0-1)+	96	vs.	Jayton (7-4)	90	(6)
Rule (11-0)	109	vs.	Prosper (10-1)	90	(19)
Big Sandy (11-0)	125	vs.	New W'ly (10-1)	90	(26)
Crawford (9-2)	94	vs.	Runge (10-1)	78	(16)



Vega, Stinnett Play Region Game In Hereford

The Vega Longhorns and the Stinnett Rattlers have selected Hereford's Whiteface Stadium for their regional football Class A game at 7:30 p.m. Saturday. The game will be the final part of a double-header in Whiteface Stadium Saturday

with the Hereford-El Paso Coronado game at 2 p.m. taking first spotlight.

Tickets for the game are \$2.50 for adults and \$1 for students. Vega will be the home team and will occupy the west side of the field with the fans in the west

stadium seats. Vega and Stinnett, both undefeated in season action with 11-0 records, flipped for the site of the game with Hereford as Vega's selection. Had Stinnett won the toss, the game would have been played in Borger.

WATER CUTOFF
On Feb. 6, 1964, Fidel Castro ordered cut in water supply to the U.S. Naval Base at Guantanamo Bay.

22nd Anniversary Sale
From
Nov. 18th thru Dec. 24th
Cowan's Jewelers
Downtown

Hereford's Gift Center
Cowan Jewelers
DOWNTOWN

CHEER FOR A WHITEFACE TOUCHDOWN

Saturday, Dec. 1

WHITEFACE STADIUM 2 P.M.

See The Hereford Whitefaces Meet The El Paso Coronado Thunderbirds.

GO WHITEFACES!

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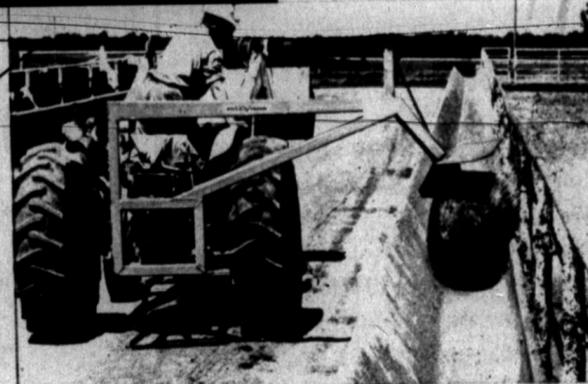
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The Bunk Sweeper fits any standard 3-point hitch tractor with adequate hydraulic system, and can be hooked up and unhooked in minutes to free your tractor for other uses. The long wearing polypropylene-bristle brush adjusts to most bunk heights and sweeps the waste into the lot, not the alley. The powerful

hydraulic motor operates off the tractor hydraulic system.

Check these important features!

- Fits any standard 3-pt. hitch—hooks up in minutes.
- Adapts to most fence-line bunk styles, adjusts to most bunk heights.
- Sweeps bunk clean of feed waste or heavy snow.
- Sweeps waste into lot, not the alley.
- Operates off tractor hydraulic system.
- Rugged construction, long-wearing brush, powerful hydraulic motor.
- Competitive low price.



TECO OF TEXAS

Hwy. 60 East

364-4204

To Play Stinnett Here Saturday Night

Vega Bombs Hale Center, 37-0

The Vega Longhorns, dominating the line of scrimmage on offense and defense, rolled to a 37-0 victory over the Hale Center Owls in a Class A bi-district playoff game Saturday night in Whiteface Stadium.

The two undefeated teams had picked Hereford as the site of the contest, and ap-

proximately 1,800 fans witnessed the championship battle. Immediately after the game, Vega officials met with Stinnett to arrange a regional contest, and Hereford was again chosen as the neutral site.

The Vega-Stinnett game will be played at 7:30 p.m. Saturday as part of a playoff doubleheader. Hereford's

Whitefaces meet El Paso Coronado in a 2 p.m. contest.

Vega used a balanced running attack and took advantage of Hale Center miscues in posting the shutout here last Saturday. It was Vega's seventh shutout of the season while recording 11 straight victories.

The Longhorns scored on their first three possessions,

two of them after recovering Owl fumbles, to take a 22-0 lead at halftime. Vega added a touchdown in each of the final two periods on short drives following another fumble and a good punt return.

Most of the Vega backs gained yardage behind the big Longhorn line, with nine backs

getting in on the action. Tim Hubbard led the way with 61 yards, while John Fangman had 51 and quarterback Arnold Galbraith had 47. Jim Davis, who scored two touchdowns on short plunges, carried only 8 times and got 33 yards. Hubbard and Leo Ramos scored on short dives, and Galbraith passed to end Roy Watley on a

17-yard scoring play.

Hale Center had two scoring opportunities, but the tough Horn defense blunted both efforts. Vega fumbled on the first play from scrimmage, and the Owls' Miles Vasek recovered on the Longhorn 18. The Owls were on the 20, however, on fourth down and a field-goal effort was short. Starting the third period, the Owls put together a drive from their own 47 to the Horn 15 but the Vega defense held again

and took over after stopping a 4th-and-1 situation for no gain.

Standout performers in the Vega line included guards Jeff Cresap and Kenny Fangman, tackles Ralph Paschel and Gerald Berry, and linebacker Al Moore. The Owls' fine fullback, Jimmy Compton, picked up only 82 yards on 16 carries after averaging 120 yards a game this season.

Robin Cochran, 183-pound tackle, and Lee Wilson, 160-

pound back, were standouts in the Owl defense. Wilson made a number of touchdown saving tackles from his secondary post.

Vega had 20 first downs to 19 for the Owls and racked up 263 yards rushing to 118 for the losers. Each team completed two passes—Vega for 31 yards and Hale Center for 27. Vega recovered five Owl fumbles, while Hale Center captured only one Horn fumble.

Herd Whips Lobos 61-53, Heads For Tournament

With scoring leaders Dan Vander Zee and Mike Albiar in early foul trouble, the Hereford Whitefaces got good bench support from Junior Morales and Gerald Shipley and held off the Levelland Lobos by 61-53 Monday night at Levelland.

After missing part of the second quarter, Vander Zee and Albiar led a third-period surge that put Hereford on top, 46-34. The Lobos battled back to cut the margin to 46-43 at the end of three quarters, however, and the Whitefaces broke a pressing defense to hold on to the lead.

VANDER ZEE tossed in 20 points for the Herd cagers, while Albiar and Dennis Noggler followed with 11 and 10 points respectively. Hereford had a good night from the field, hitting 50 per cent, and con-

nected on 13 of 19 at the free-throw line. The battle of the boards was close—Hereford claiming 39 rebounds and Levelland 40.

The win upped Hereford's mark to 3-2 for the season. The Whitefaces meet the host Cubs when they enter the Brownfield Tournament Friday at 5:15 p.m. Two games are on tap Saturday for the two-day tourney action.

HEREFORD had evened its record at 2-2 Saturday night at Dumas, scoring a close 63-57 win over the Demons. Vander Zee led the scoring in that victory with 26 points, with Albiar and Noggler chipping in 15 and 11 points, respectively.

The Whitefaces had a 47-30 edge in rebounds as Vander Zee pulled down 16 and Noggler and Tarr had 10 each. Hereford hit

45 per cent of its shots from the field and was 15 of 27 at the charity line.

The Whiteface Junior Varsity also chalked up two wins against the same opponents. The JV had four players in double figures in running to a 63-58 win at Levelland Monday over a taller squad. James Arney led the way with 23 points, while Mike Hull hit 15, Scott 13 and Hank Stringer 10.

THE HERD JV pulled out a close 38-35 win at Dumas Saturday night. Hull led the way with 18 points, and Craig Nieman scored a three-point play for the margin of victory. Hereford sophomores played at Levelland Monday night and lost a 40-22 decision.

The JV will be entered in the Borger JV Tourney, starting Thursday at 6:15 p.m. against Pampa.

HEREFORD 17 11 18 15-61
LEVELLAND 17 13 13 10-53

HEREFORD—Vander Zee 9-2-20, Albiar 5-1-11, Noggler 4-2-10, Tarr 3-2-8, Morales 2-1-5, Shipley 1-3-5, Wingert 0-2-2. Totals 24-13-61.

LEVELLAND—Kruger 7-4-18, Estes 4-2-10, Methvin 4-1-9, Dunn 3-1-7, Brashear 1-3-5, McDonald 1-0-2, Lockett 1-0-2. Totals 21-11-53.

Victor Estrada Jr. 217 Vera Cruz, was the winner of the Hereford Brand's final football contest of the year with only two misses in the 20 games and being seven off on the tie breaker.

He will receive a \$20 cash prize for his correct guessing.

Second place in the contest went to C.T. Gross, 432 Ave. B, Hereford, who also missed two games but was 14 off on the tie breaker score of 20 points in the

Hereford-Caprock game. He will receive \$15 for the second place.

Third place prize of \$5 goes to Mrs. Joe Williamson, Rt. 3, who missed three games and got the tie breaker exactly with her guess of 20 points.

Fourth place prize of \$2 went to Gregg Richards, Rt. 2, Phillips Ranch, Frisco, Tex. 75034, for his guess of three misses and three off the tie breaker.

The contest was the final one for the year. A total of 12 weeks and 240 games were included with a total of \$504 given away by the Brand.

22nd Anniversary Sale
Nov. 18th through Dec. 24th
Cowan Jewelers
Downtown

Marsh Wins 'Fearless Forecasters'

Virgil Marsh, president of the Hereford Boosters Club, was the year's winner of the Hereford Brand's Fearless Forecasters football guessing poll, conducted each week throughout the season.

A total of 240 games were predicted throughout the season with Marsh guessing 166 correct

and 74 wrong. His percentage of correct games was .691.

Hereford Head Coach Larry Dippel and Brand Publisher tied for second with Brand News Editor Don Richards finishing fourth. Dippel and Nieman had a 165-75 mark with a .688 average and Richards was 158-82 and a .658 percentage.

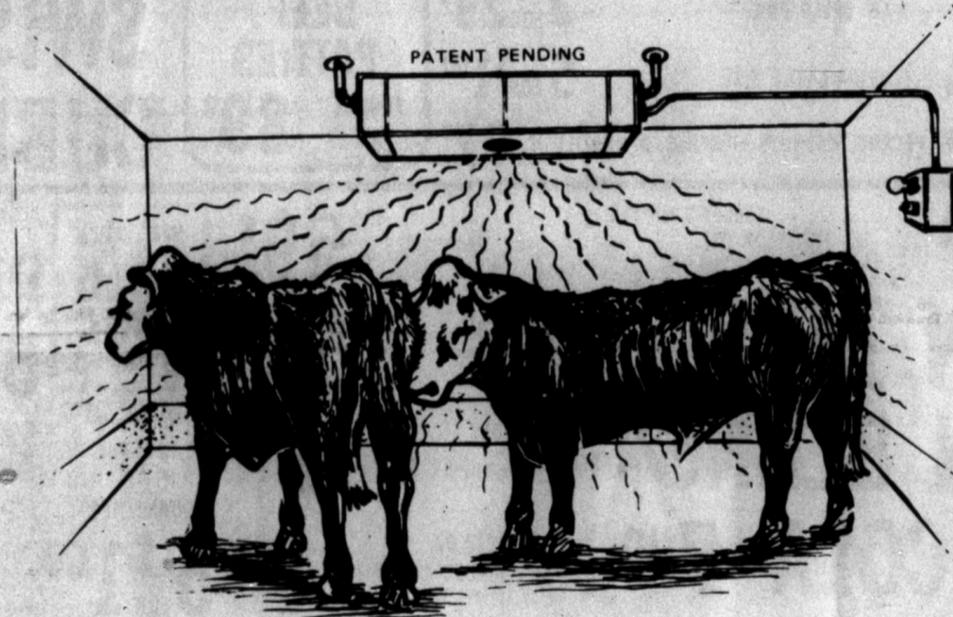
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- ★ GUARANTEED SAFETY FROM REGULATING SENSORS.

In comparative tests with many other competitive products, OZONE has consistently and repeatedly proven itself to be many times more effective in killing bacteria and airborne viruses many times more efficiently and with far less concern than any other known commercialized product.

OZONE is self policing, in concentrations far below harmful or toxic levels, it is immediately noticeable by irritation it produces in the nasal passages.

Concentrations up to 20 or 30 times higher than this and prolonged exposure over many hours are required before the gas can be harmful. Furthermore, all the equipment used to generate OZONE is doubly protected by fail-safe devices.

Ridenour and Ingols (specialists in the field of OZONE), have also showed that small amounts of OZONE (from 3 to 6 P.P.M.) will render at least 500 airborne viruses totally inactive within 4 minutes.

ANTIBIOTICS and SULFAS are ineffective against airborne viruses. They are, however, quite effective against the bacterial pasteurilla strains since their effects are exerted extra-cellularly or in the blood stream.

Since airborne viruses are easily transferred into feed yards upon receipt of new cattle, the most logical approach to the eradication of this problem lies in isolation and exposing the animal to controlled dosages of OZONE which attacks and kills the airborne virus on the animal almost instantaneously

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PUMPKIN PIES SARA LEE FRESH FROZEN 32-OZ' **89¢**

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GAYLORD CORN WHOLE KERNEL 24-OZ. PACKAGE **49¢**

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KRAFT MARGARINE
PARKAY, 1 LB. 48¢
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SAVE 50¢
THIS COUPON ENTITLES YOU TO
MARYLAND CLUB COFFEE
With Coupon **\$2.75**
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Expires 12-1-73
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OXYDOL
With Coupon **79¢**
49-Oz. Box
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COFFEE MUGS Anchor Hocking Stackable, 10-Oz. Poppy Color **6 FOR 99¢**

GIFT WRAP Topcrest, 26" Wide, Jumbo Log Paper or Foil YOUR CHOICE **77¢**

BABY SHAMPOO Johnson and Johnson 12 1/2 OZ. **\$1.49**

CHILDREN'S ASPIRIN Bayer 36 Count **33¢**

Polaroid Colorpack Land Film
Type 88 for Square Shooters ROLL **\$3.33**
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Colgate MFP
COLGATE TOOTHPASTE Super, 9-Oz. **89¢**

FURR'S HOLEPROOF ALL SHEER AMPLON NYLON PANTY HOSE
2 SIZES - 4 COLORS THE FIT THAT WON'T QUIT **59¢**

DISPOSABLE DIAPERS WITH TAPE TABS - TOPCO DAYTIME 30's **\$1.49** NIGHT TIME 12's **79¢**

MICRIN PLUS MOUTHWASH 18-OZ. SIZE **63¢**

Schick Super Chromium Injector RAZOR BLADES SCHICK SUPER CHROME D/E, 5 COUNT **81¢** INJECTOR, 4 CT. **73¢**

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a long way, Herd!**

**Congratulations on winning the
district and bi-district titles.
We're with you all the way.**

**We're proud of the Whiteface football team,
Coach Larry Dippel and his entire coaching staff,
and all the HHS students who support the Herd.**

**We're boosting you in the Regional Contest
Saturday. Beat the El Paso Coronado Thunderbirds!**

●●●From all the fans in the Booster Club,
Supporting all Whitefaces athletic programs.

Whiteface Booster Club

Shower Is Event Here

A pounding shower was given to Nelda Norton by a small group of school friends Saturday in the home of Mrs. Jo Carter. Miss Norton and her fiancé, Paul Hendon, plan to marry January 3. Punch, sandwiches and pumpkin bread were served by Judy May to guests present. Hostesses for the event were Dolores Jones, Nancy Urbanczyk, Jo Carter, Joyce Wilson, Terri Laing and Judy May.

Small Talk

By SUE COLEMAN
Women's Editor

IT'S AWFUL to be a mechanical moron in these days of automation, and if things get more automated as it seems certain they will, it may end in my starvation.

Back a good many years ago when predictions were first made about a life where everything was done by pushing buttons, I failed to take it as seriously as would have been smart; it sounded like a pie-in-the-sky idea that wouldn't come true in my lifetime so I didn't begin studying which buttons to push.

Now there are buttons everywhere, and all sorts of automatic services that I can't take advantage of. All they do is scare me half to death.

THESE drive-in things, for

instance, like hamburger stands and banks, where you must stop your car in the proper place and push the correct button and talk into the right gadget to order your sandwich or deposit your money.

Everybody uses them, of course, and enjoys the convenience and speedy service. Everybody but me.

In the first place I have trouble getting my car just where it should go, even with the help of the nice guy who guides me into the automatic car wash.

When drive-up windows were first used by cleaners some time ago, the first time I drove up the projecting counter neatly sheared of my radio antenna, and I've been scared of the things ever since.

questioner but either can't hear her or she can't hear me because I'm talking when I should be listening or vice versa.

I JUST stay out of them, but some day soon they may eliminate the tellers in the main bank, and then what'll I do?

Worse than that, in some places they're already using grocery stores where you just push buttons and your order comes sliding out a slot, already sacked.

With my skill, I'll probably get home with a sackful of detergent, pickled herring, popcorn and housewares when I need some plain old food for dinner.

BESIDES a wedding, which is enough to keep a family in a dither for a week, there were other events at the Irving Alexanders' house on the Thanksgiving weekend.

The wedding, of daughter Kay Lyme and Ronald Huffman of Denver, was on Wednesday, just a simple home service but with a reception and supper for a crowd afterward.

Then Thursday of Thanksgiving, with a lot of out-of-town company and dinner. And Friday was Teddy and Irving's 25th wedding anniversary, an occasion that had to be celebrated, of course.

That family may not be planning anymore entertaining for months!

THEN WHEN the car is located in the drive-in, I can't figure how to communicate with the person I'm supposed to give my order to. Pushing the button where the arrow says "Talk" and giving a clear, coherent order, I jump when the voice blares out a question that indicates she didn't hear my first sentence.

That rattles me, and I can't find the button again to repeat, and the questioner keeps asking what it is I want without mustard, so I have to get out of the car and go to the window to order.

Bank windows and those where you pay utility bills, are even worse; I can see the

Unusual Sights Of Tour Sketched

The famed midnight sun was not the only unusual sight in Iceland when Mrs. J.E. Shirkey visited that island on a tour last July, she told members of Lone Star Study Club as she gave the program Tuesday afternoon.

The meeting was in Mrs. H.E. Henslee's home with Mrs. G.W. Newsom as co-hostess.

Mrs. Shirkey told of the trip she and her brother took in the summer as members of a tour party who went to Denmark and Norway with the stop in Iceland. She showed photographs to illustrate her talk.

Iceland did not appear bare in July because it was covered in grass, she said, and sheep grazed over the land. She learned that they were rounded up at the end of summer, separated by brands and penned for shelter in the winter.

The tourists enjoyed seeing Reykjavik. Which is the most northern of world capitals and is heated with water from natural hot springs. The Hereford woman also praised the better known beauties of the Scandinavian countries she visited.

Plans were made by the 19 club members present, for the annual Christmas party and gift exchange Dec. 11 in the home of Mrs. S.S. Williams. Each one will contribute to a basket of food for the holiday dinner of a local needy family.



Mrs. Jacob King expert at gardening

Let's Cook

New Club Has President With Hobbies A-Plenty

By SUE COLEMAN
Women's Editor

THE NEWEST Home Demonstration Club in Deaf Smith County chose as its president a homemaker interested in all phases of its program, which is aimed at making better homemakers.

Mrs. Jacob King heads the Heritage Club, organized this fall with only a few members who are inviting their friends and neighbors to join for study and practice of good housekeeping practices and a part in community activities.

A 20-year resident of Hereford, Ruth King is the mother of four children, involved in their interests and those of her husband, but with time to pursue "too many hobbies." The hobbies, though are mostly related to her home.

SAYING that she likes to work outdoors rather than in, she points to the big backyard garden at her home, 335 Ave. I, where fresh food for the table has been grown all summer, including beans and strawberries that were producing until the recent freeze.

In addition, she harvested food from the garden to fill nearly 300 jars "and thoroughly enjoyed doing it," she says.

She likes to refinish furniture, and has several "antiqued" pieces including a piano in her living room, given new life by her and her husband's work. Not a collector of antiques, Mrs. King does find ways to preserve and use family keepsakes.

ONE ITEM displayed in her living room is a large shell which an ancestor of King's brought from the coast of Africa when he was in the crew of a whaling ship many years ago.

Interesting and beautiful rocks are collected by the family and used in the yard and house. As part of her gardening activity Mrs. King grows African violets indoors, and is acquiring a varied collection of those plants.

She has sewed a great deal, since she has two daughters, but now they have learned to sew and Mrs. King says she is taking a rest and plans to learn to crochet. One of the things she likes about the HD Club program is its emphasis on handicrafts.

SHE IS A native West Texan, born and raised at O'Donnell. In high school there she had "one of those wonderful teachers" in homemaking who might be credited with her interest in all phases of that subject.

The former Ruth Williams, she was married after graduation to a boy who had been a student in the rival school at Tahoka. The couple lived at Lamesa, then Amarillo, and chose Hereford for their permanent home because they liked this city. They haven't changed their minds in the 20 years since.

Their children are Bobby Wayne, now in the Air Force stationed at Austin; Gay Sadler, living in Lubbock; Brenda, a senior in Hereford High, and Karl, a freshman. There are three grandchildren, Melodie and Carla Sadler and Kristie King.

THE FAMILY attends First United Methodist Church and Mrs. King has been a teacher in the church school. She is a member of the American Legion Auxiliary, assists King in civic activities involved in his Kiwanis Club membership, and spends much time in the numerous activities of her children.

For a favorite recipe she

chooses one she got from her mother, for a dessert her family enjoys.

OLD-FASHIONED BREAD PUDDING

8 to 10 slices white bread
Milk enough to cover bread
1 1/2 cups sugar
3 eggs
1/2 tsp. cinnamon
1 cup coconut or raisins
2 tbsp. butter

Use bread dry enough that it is easy to crumble, or dry it in a warm oven. Mix sugar, cinnamon and bread crumbs.

Beat eggs and add to bread mixture. Add coconut or raisins. Mix with enough whole milk to cover well, and let soak 30 to 45 minutes.

Pour into well-buttered pan and dot with butter. Sprinkle sugar and cinnamon over top. Cook in 400-degree oven till brown. Serve plain or with whipped cream.

This may be varied with chocolate chips or other dried fruit instead of the raisins.

Riders Club Takes Hayride Saturday

A hayride was held for the Junior Riders Club Saturday. Members left from the Hereford Riders Club arena and traveled to the home of Mr. and Mrs. Carlton Richardson where snacks were served.

Junior sponsors are Messrs. and Mmes. Jay Kerr, Bill Shipp and Marvin Kendrick.

Napoleon considered the steamship impractical. "So you want to drive a ship with cigar smoke!" he scoffed.

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GO HERD!

CONGRATULATIONS ON A GREAT SEASON
GOOD LUCK SATURDAY
BEAT EL PASO CORONADO!

Support the Herd in It's Drive toward a **STATE TITLE!**

A GREAT TEAM—A GREAT SCHOOL

We congratulate Hustlin Herd On Their Terrific Season. We would also like to congratulate The Whiteface Band, The Student Body, The Hereford High School Faculty and Administration on the fine way they have represented Hereford.

WE'RE PROUD OF HEREFORD HIGH!

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Rite Rings

Perfectly matched wedding rings, fashioned by Keepsake in 14 karat white and yellow gold. A beautiful choice for your double-ring ceremony.

Keepsake TRADITIONAL WEDDING RINGS

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OPEN EVERY DAY EXCEPT TUESDAYS
11 A.M. - 2 P.M. and 5 P.M. - 10 P.M.

Friday Special - GIANT BURRITOS

Testados, Salad **\$1.00** FRIDAY ONLY!

You are invited to . . .
**THE FIRST ANNUAL
 GIRLSTOWN
 U.S.A.**

AUCTION SALE



7:30 P.M.

THIS FRIDAY, NOVEMBER 30th at the BULL BARN

Compliments of Hereford Merchants ... Sponsored by The Hereford Lions Club.

Featuring Arvell Williams donating his services as Auctioneer.

Donated Merchandise and Donating Merchants as follows: BRING THIS LIST WITH YOU.

1. H.R. Jacks Gulf Oil 1-12 Volt Battery	2. Community Grain Inc. 2 cases 30-20 Gulf Oil	3. Tip Top Oil Co. 1 Gal. Antifreeze	4. Phillips & Lawrence Station 1 Gal. Antifreeze	5. Hereford Wrecking 1 gal. Antifreeze	6. Bearings & Materials Handling 2 cases JT-4 Grease	7. Imperial Livestock Supply Pistol Grip Vet. Syringe 40cc	8. Stan Knox TV & Music 1 Album	9. Weemes Garage 1 set AC Spark Plugs	10. The Brouge Russian Leather Aftershave	11. Bearings Materials & Handling Co. 2 Hard Hats
12. Spanglers Diamonds Ltd. Stainless Steel Sauce Bowl	13. C.R. Anthony - Mall Bicycle Back Pack	14. Hereford Welding Supply Co. 1 Welding Helmet	15. Little's Esteo Lauder Perfume	16. Marie Norman Studio Complexion Care Kit	17. McRight Garage Socket Set	18. Hereford Hardware Steam Iron	19. Gattis Shoe Store 1 Purse	20. Gattis Shoe Store 1 Purse	21. Clark's House of Flowers Flower Arrangement (Artificial)	22. Suits Auto Supply 1/4" Drill
23. Anthony's - Downtown 2 Bicycle Bags	24. The Popular Store Costume Jewelry	25. Harman's Downtown Decorator Towels	26. Firestone Store Stadium Blanket	27. Cal Garrett Golf Pro 1 doz. "Royal" Golf Balls	28. Brandon & Clark Electric Electric Motor	29. Consumers Fuel Assn. 2 gal. paint	30. Duckwall's 2 Blankets	31. Mobil Communications Motorola 8 Track Tape Deck	32. Alfred Oil Co. Battery "Trop Arctic"	33. J.C. Penney Store Hard hat hair dryer
34. Summerfield Fertilizer 3-40 lb. sacks Pax crabgrass control	35. Gunn Bros. Stamp Store Pop Corn Popper	36. Southwestern Public Service Study Lamp	37. AAA Emergency Wrecking 1 Mirror for car	38. McCaslin Lumber Co. 1 Lavatory Centerset Faucet	39. Sherwin Williams 4gal. exterior oil paint "Beige"	40. Sully's Vending Service 2 Cases Cream of Mushroom Soup	41. Kerr Mobil Products 1 Mobil Battery	42. White Implement 1 John Deere Bicycle	43. Oglesby Equipment Co. Kiddie Riding Tractor	44. Loerwald Bros. Welding Assortment of Sweeps & Chisels
45. Shupe Bros. Trucking 5-7.3 Multimineral Salt Blocks	46. C&W Carpet 12 sq. yds. carpet	47. West 66 Truck Stop Wash and Grease Job	48. V.P. Walker 2 Bags 800 Mile Seed	49. Cowboy Drive Inn 3 hamburgers & 3 malts	50. Taco Tienda 10 Food Coupons	51. Taco Tienda 10 Food Coupons	52. Taco Tienda 10 Food Coupons	53. K-Bob's Steak House 2 K-Bob's meals	54. K-Bob's Steak House 2 K-Bob's Meals	55. West Park 44 Station Oil Change & Grease Job
56. House of Wong Chinese Meal for 3	57. Pioneer Natural Gas Gas Yard Light Installed	58. Pandera Tire Supply 4 Wheels Balanced	59. The Music Stand 2-4 oz. Club Steaks	60. Neats Diner 2 Lunches	61. Bardens-John Russell, Dist. \$10.00 Worth of Ice Cream	62. Hereford Aero, Inc. 40 Minutes Flying Time	63. Hereford Aero Inc. 40 Minutes Flying Time	64. Taylor & Sons Food \$10 worth of groceries	65. Ruland's Hi-Plains Steamway 150 sq. ft. carpet steamed	66. Ruland's Hi-Plains Steamway 150 sq. ft. carpet steamed
67. Magic Kurl Beauty Salon 1 shampoo and set	68. La Espanola Beauty Salon Permanent, Hair cut, Shampoo & Set	69. Matthews West Side Shell Oil change, filter, Lube & Grease Job	70. Candy Cane 1 Box Honey Bees Candy	71. One Hour Martinizing \$10 worth of Dry Cleaning	72. George Warner Seed Co. 3-100 lb. sacks hybrid grain sorghum	73. Whiteface Drive In \$5 worth of food	74. Whiteface Drive In \$5 worth of food	75. Casa Rameritz Restaurant 2 Dinners	76. Hereford Tortilla Factory 1 case of tortillas	77. First Printing Pen & Pencil Set "Cross"
78. Southwest Feed Yards 100 Tons of Manure	79. Deep Rock Station 781 W. 1st St. Wash & Lube Job	80. Edwards Pharmacy \$5 worth of Prescriptions	81. Hereford Feed Yard 1 ton of oat hay	82. Hereford Feed Yard 1 ton of oat hay	83. Hereford Janitor Supply 2 Door Mats	84. Farm Discount Lumber Black & Decker 1/2 Variable Speed Drill Kit	85. Chandelier Gift Shop 1 salad bowl set (bowls & spoon)	86. Western Auto Indoor-Outdoor Thermometer	87. Leon's Shoes 1 Purse	88. Abbie's Mister Shop 1 Shirt
89. Perry Bros. 1 Makeup Mirror	90. Davis Implement 1 grease gun	91. Davis Implement 2 cans starting ether	92. Motor Inn 1 Flashlight	93. Sears 1 hand mixer	94. Gifford Hill Western 1 Yard Sprinkler	95. Cowan Jewelers 1 Pair Emerald Bird Candles	96. First Supply 5 Piece Tool Set	97. Warran Bros. 3 Gal. Antifreeze	98. Kesters Jewelry Elgin Clock	99. E.B. Black Furniture 1 Picture
100. Hereford Radiator Columbus Heavy Duty Shock Absorbers	101. Robert's Appliance Zenith Radio	102. Boyd's Machine Shop 1/2" Skill Drill	103. H&R Flowers Scented Candle Arrangement	104. Orval Watson Ford Outside Mirror	105. Orval Watson Ford Mirror Assembly	106. Orval Watson Ford Universal Floor Mat	107. Orval Watson Ford Universal Floor Mat	108. Orval Watson Ford Universal Floor Mat	109. Clover Spraying Service 2 gals. F-19A Cleaner	110. Clover Spraying Service 1 gal. plant fertilizer
111. Plains Insurance Typing Table	112. New Mex. Transportation Co. 1 Case Cokes	113. Swede's Cycle Shop 3 Tires	114. Red-Fuel Inc. Dearborn Heater	115. Water Industries 2 Irrigators	116. Texaco Inc. 1 Case Antifreeze	117. Taylor Furniture Night Stand	118. Pioneer Fertilizer 3-50 lb. bags 14-20-4 Fertilizer	119. Arrowhead Mills 12-2 lb. bags cornmeal	120. Arrowhead Mills 12-2 lb. bags cornmeal	121. Arrowhead Mills 10-5 lb. bags flour
122. Arrowhead Mills 10 lb. flat noodles	123. Arrowhead Mills 12 lb. boxes raisins	124. Arrowhead Mills 12-15 oz. apple butter	125. Arrowhead Mills 12-15 oz. apple butter	126. Arrowhead Mills 12-15 oz. apple butter	127. Hereford Iron & Metal 1 Antique Milk Can	128. Hereford Iron & Metal 2 Hub Caps	129. Southwest Carpet 14'4" X 7'3" Shag Carpet	130. Hereford Butane 1 Willard Battery for Ford	131. Gutierrez Fina 1 oil change	132. Gutierrez Fina 1 oil change
133. Braxton 7-11 \$10 worth groceries	134. Bob's Hickory Pit 1 Hickory smoked Hamlet ham	135. Rudy's Place 2 Chicken Dinners	136. Pitman Grain Co. \$25 Savings Bond	137. Kims Fried Chicken 3 gal. Ice Cream	138. Mary L. Spence Music Co. 2 Albums and 2 8-track tapes	139. Bill Bradley Photo, Etc. 14x20 Black & White Portrait	140. Herb's Laundry 2 washer loads, 1 dryer load, and 1 dry cleaning load	141. Edwards Laundry 2 washer loads, 1 dryer load, and 1 dry cleaning load	142. Baker's Grocery \$5 worth of groceries	143. Baker's Grocery \$5 worth of groceries
144. Baker's Grocery \$5 worth of groceries	145. Moorman Mfg. Co. 10-50 lb. bags of Hi-Min Wheat Pasture Mineral	146. Park Ave. Barber Shop 1 Hair cut, shampoo, 1 hair spray	147. Kentucky Fried Chicken 1 No. 6 Banquet Bucket Fried Chicken (15 pieces)	148. Kentucky Fried Chicken 1 No. 6 Banquet Bucket Fried Chicken (15 pieces)	149. Kentucky Fried Chicken 1 No. 6 Banquet Bucket Fried Chicken (15 pieces)	150. WAC Seed, Inc. 100 lb. hybrid grain sorghum	151. Chaza-Tameala-Factory 2 dozen tamales	152. Lil-Charrro T-200 2 Deluxe Dinners	153. Star Theatre 52 admissions to Sgar or Tower	154. Star Theatre 52 admissions to Sgar or Tower
155. Safeway 5 lb. canned ham	156. City Barber Shop Shampoo, hair cut, and tonic	157. Spudnut Shop 5 dozen spudnuts	158. Shelton's Office Machines Typewriter Service	159. Pizza Hut 3 extra large pizza	160. A&W Drive Inn 2 Super Papa Burgers and 2 Milk Shakes	161. Jorde In Restaurant \$5 worth of meals	162. Garrison Seed 100 lb. hybrid grain sorghum	163. Garrison Seed 100 lb. hybrid grain sorghum	164. Thames Pharmacy \$10 worth of prescriptions	165. Hereford State Bank \$50.00 Bond
166. F&G Texaco Wash, Lube and Oil change	167. John Orsborn Buick & Pontiac \$25.00 Savings Bond	168. Mr. Burger 1 hamburger per week for one year	169. Bomar Gulf \$5.00 worth of gasoline	170. Griffin & Brand 50 lb. sack of carrots	171. Griffin & Brand 50 lb. sack of carrots	172. Griffin & Brand 50 lb. sack of carrots	173. Griffin & Brand 50 lb. sack of carrots	174. Griffin & Brand 50 lb. sack of carrots	175. Custom Bookkeeping Service Tax Return figured up to \$20.00	176. W.D. Askw Laundry 3 wash loads & 1 drying
177. W.D. Askw Laundry 3 wash loads and 1 dry load	178. Trico Electronics 1 pair of speakers for tape deck	179. Big Burger 4 hamburgers	180. Big Burger 4 hamburgers	181. Big Burger 4 hamburgers	182. Big Burger 4 hamburgers	183. Big Burger 4 hamburgers	184. Big Burger 4 hamburgers	185. Whiteface Barber Shop 1 haircut	186. Stan Fry Sheet Metal Central Air Freshner	187. Gaston's Mall Men's Mirror & Travel Kit
188. Jones Motor 3 Fire extinguishers	189. Jones Motor Car Carpets	190. Short's Appliance Transistor car-phone Radio with case	191. Jack's Marine Supply 6 pack of outboard oil	192. Warrick's Shoe Service Men's belt	193. Bill Bradley Photo, Etc. 1 Buck Knife	194. Beaver's Parts and Machine 1 set of socket wrenches	195. Owen's Electric 1 Air Conditioner Motor	196. Consumer's Fuel Co-op Black & Decker grass trimmer	197. Consumer's Fuel Co-op Black & Decker grass trimmer	198. Kemp Auto Supply 1 case Conoco oil
199. Gibson's 4 gal Redwood Stain	200. Holly Sugar 12-5 lb. bags sugar	201. Hereford Grain Corp. 1 Box of various items	202. Sanderson's Exxon 5 qts. Unifine motor oil	203. H&R Mfg. Co. 1 Insulated Vest (Brown)	204. H&R Mfg. Co. 1 Insulated Vest (Maroon)	205. H&R Mfg. Co. 1 Insulated Vest (Gold)	206. Coca Cola Co. 1 case cokes	207. Coca Cola Co. 1 case cokes	208. Coca Cola Co. 1 case cokes	209. Coca Cola Co. 1 case cokes
210. Coca Cola Co. 1 case of cokes	211. Boots West and Co. \$15 gift certificate	212. Albers Milling Feed Bucket	213. Albers Milling calf feed buckets	214. Albers Milling Saddle blanket	215. New Holland 1 Across the Bed Tool Box	216. Case Power and Equip. 1 case Riding Tractor Toy	217. Whites Auto Tippee - Toes Doll	218. HFD, Parts and Supply Co. Dwell and Tack Meter	219. Sherwin Williams Paint Store 1 Perah Box	220. Christian Book Store Scented Candles
221. Christian Book Store Holiday Decorator Candles	222. Gonzales Bros. Plumbing 1 Box Root Killer 1 Box Drain Prev.	223. Moorman Feed Co. 10-5 lb. bags feed	224. Hereford Produce Cash Donations	225. American Cynamid Cash Donation	226. Fary Better Feeds Cash Donation	227. Cavilless Packing Cash Donation	228. Panhandle Drilling Co. Cash Donation	229. Kenny Gearn Machine Works Cash Donation	230. C & S Draperies Cash Donation	231. Thompson Abst. Co. Cash Donation
232. Shurgo Liquid Feed Cash Donation	233. Butler Mfg. Co. Cash Donation	234. Jay Swayzee Cash Donation	235. Credit Bureau Cash Donation	236. First National Bank Cash Donation	237. Whiteface Aviation Corp. Cash Donation	238. Hereford Credit Union Cash Donation	239. The Hereford Brand Inc. Cash Donation	240. Campbell Realtors Cash Donation	241. Campbell Realtors Cash Donation	242. North Plains Printing Co. Cash Donation
243. West Texas Rural Telephone Co-op Inc. Cash Donation	244. Carmichael Real Estate Cash Donation	245. Helmsold Commodities, Inc. Cash Donation	246. Sam Pruitt Cash Donation	247. Dick's Auto Store Cash Donation	248. E Z Way Grocery Cash Donation	249. Cross Roads Shamrock Sta. Cash Donation	250. Henderson's Exxon Cash Donation	251. Walker Refrigeration Service Cash Donation	252. Lawrence Cleaners Cash Donation	253. Gilliland-Watson Funeral Home Cash Donation
254. Joe's Auto Clinic Cash Donation	255. Sugarland Cattle Cash Donation	256. Trevino Conoco Cash Donation	257. Triangle Pork Producers Cash Donation	258. Farm Bureau Cash Donation	259. Pitman Feed Yards Cash Donation	260. CattleTown Inc. Cash Donation	261. Tide Products Cash Donation	262. Tri-State Chemicals Cash Donation	263. Thuent Fertilizer Cash Donation	264. Hereford Glass Cash Donation
265. Boat & Saddle Cash Donation	266. Pants Cape Cash Donation	267. The Vogue Cash Donation	268. Gonzales Bros. Plumbing 1 Box Cass Pool Prev. 1 Box Septic Tank Prev.	SAVE	SAVE	SAVE	SAVE	SAVE	SAVE	SAVE

FREE COFFEE & DOOR PRIZES: GRAND PRIZE 1/4 BEEF. . . .
REMEMBER FRIDAY NIGHT 7:30 at the BULL BARN—EVERYONE COME
Proceeds Go to GIRLSTOWN U.S.A. - WHITEFACE, BORGER, & AUSTIN

Comings And Goings At King's Manor

By FAYE GAUGGEL

The tumult and the shouting dies
The captains and the kings depart
Still stands thine ancient sacrifice,
An humble and a contrite heart.
These words by Rudyard Kipling were written just after the Golden Jubilee Anniversary Celebration of Queen Victoria's 50 year reign in Merry Olde England.
Kipling was admonishing

Englishmen in times of great success to beware of prideful boasting. Without apologies to Kipling, we maintain the success of our Thanksgiving dinner has given us some worthy concepts.

Our feast reminded us of God's bounty of field and orchard in our dear Golden Spread plus the fact that "The cattle on a thousand hills are His." Our eating together strengthened the "Ties that bind our hearts in Christian love" and that in our pride we must keep humble and contrite hearts.

The big occasion was a smorgasbord in Lamar Memorial Garden Room with the following in attendance: residents of the Manor, the cottagers, those from Westgate

who were able, some of the staff and guests. There were about 138 in all.

Director Richard Snow planned the menu of 46 different dishes. The Snows are versatile in their talents. They can play on appetites as well as on the organ. What an array of cuisine and choice of foods — all the way from gourmet tidbits to the soul food of peas and sweet taters.

Tables were arranged in the shape of the letter "T" so two lines of people formed and chose food. At the end of the line, the Snows carved and served the meats. Gay tablecloths and foods blended into flamboyant color schemes.

Much credit is due our director of dietary services, Lillie Dobbs, and about 10 faith-

ful helpers. Many, many others also deserve credit. Unsung heroes, thank you!
We chose our own companions and our own tables where service continued to be perfect.

We seated ourselves and began an elbow-bending marathon as well as a yakking of tongues. What a yummy good time we had.

We heard much traveled Joe Davis calling over certain foods on his plate and telling what country each might represent: Sausage from Denmark, cheese from Sweden, and olives from Spain or Italy! Imagine such!

Mrs. Don Davidson called on our musicians, the United Methodist Church Ladies Handbell Choir to introduce themselves. They were directed in several songs by Alma Lee Peeler. Another of the group, Mrs. Frank Ford, read appropriate scripture.

Dr. Jordan Grooms dismissed us with a Thanksgiving prayer. "Lord God of Hosts Be with us yet, Lest we forget, Lest we forget."

Craft Lesson Given To Veleda Members

Mrs. Glenn Watts presented a program on Crafts to members of Veleda Study Club Tuesday evening in her home, 308 Star. Members participated in making flowers in bubbles.

During the business meeting, the Christmas party was scheduled for 7 p.m. December 13. The progressive dinner will be held in the homes of Mmes. Howard Birdwell, George Olson and Gwynne Owen.

It was reported that the club's Christmas project is a donation which was given to Gristown. Also, the club's president, Mrs. Frank Zinser Jr., asked for blood donations in the Shrine Club drive this week.

Members present included Mmes. Birdwell, Bill Brady, Gid Brown, Hugh Clearman, Richard Ottesen, John Pindexter, George Ritter, Laurence Ruther, Billy Sisson, Bill Walden and Zinser.

Community Center Recipient of Gift

A water cooler was donated recently to the Community Center by members of the Merry Mixers Square Dance Club at a regular meeting.

It was reported several couples from Hereford will attend the Winter Fling

Saturday and Sunday at the Episcopal Convention Center in Amarillo.

PEACE OF UTRECHT
On June 26, 1714, the Peace of Utrecht was signed, formally ending Spanish domination in Holland.

Hospital Notes

PATIENTS IN HOSPITAL
Mrs. Opel Merrill, 511 W. Third; Nazario Cantu, Hwy. 385; Floyd Cobbs, Norman, Okla.; Mrs. Exie Mays, 332 Ave. E.; Manuel Serrano, 116 Ave. A. Estevan R. Martinez, Dawn; Mrs. Juan Ramos, 513 Whittier; Mrs. Jerry Tucker, 1605 17th; Andrew G. Hernandez, 116 Ave. K.; Arthur Charles, 529 W. Second.

Avery Parks, 110 Ave. K.; Tony Rodriguez, 212 Norton; Clearence Hall, Route 4; Mrs. Raul Valdez, P.O. Box 844; Mrs. Charlie Galan, 227 Irving. Savas Celaya, P.O. Box 1468; Mrs. Renn Goodwin, Star Route; Willa Williamson, Route 4; Rocky Lee, 304 Centre; Mrs. E.R. Fowler, 703 Irving. Leo J. Kuper, 204 Sunset; Mrs. Edna Alexander, P.O. Box 922; Roy E. Monroe, Route 2; Walter Hodges, 402 Park Ave.; Mrs. Charlicie Hultman, Belview.

Charlie R. Sowell, Route 2; Chess D. Woltmon, Bovina; Mrs. Carl Pamel, P.O. Box 282; Mrs. Anselmo Gonzales, 903 S. McKinley.

PATIENTS DISMISSED
Mrs. Dwight McGee, Joe Frank Torres Jr, November 27. Mrs. Robert Aranda, Noah E. Wiseman, Mrs. Edwin Bridges, Jessie M. Redmon, Mrs. Serapio Cabezuela, November 26.

J.C. Gregory, Miss Martha Ramos, Mrs. Lesvia Aguirre, Mrs. Robert Wagoner, Leslie D'Ann Hill, November 24. Mrs. Donnie King, Alfredo Gutierrez, November 23.

Jewelry Gifts Are Lasting
Cowan Jewelers
DOWNTOWN

Hereford's Gift Center
Cowan Jewelers
Downtown

It's KICK-OFF Time

Sept. 7 Hereford 12 Pampa 0

<p>Sept. 14 Hereford 37 Palo Duro 7</p> <p>Sept. 21 Hereford 15 Borger 12</p> <p>Sept. 28 Hereford 28 Canyon 11</p> <p>Oct. 5 Hereford 21 Amarillo 2</p> <p>Oct. 19 Hereford 26 Monterey 10</p>	<p>Oct. 26 Hereford 28 Plainview 16</p> <p>Nov. 2 Hereford 20 Coronado 8</p> <p>Nov. 9 Snyder 28 Hereford 7</p> <p>Nov. 15 Hereford 28 Lubbock 7</p> <p>Nov. 23 Hereford 13 Caprock 7</p>
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HEREFORD WHITEFACES

—VS—

EP CORONADO THUNDERBIRDS

2:00 P.M. SATURDAY

AT

WHITEFACE STADIUM

REGIONAL GAME

Dalby-Mayflower
Local & Long Distance Moving
211 S. 25 Mile Ave.
364-5391

HEREFORD BI-PRODUCTS
"Your local used cow dealer"
364-0951

Meet Mr. Spudnut
1003 Park
364-0570

CHEVROLET
Doyle Johnson
Chevrolet - Olds
"The Friendly Place"
Hwy. 385 N.
364-2160

Kester's Jewelry
Across from the Post Office in Downtown
Hereford
364-1811

A&W

Plains Insurance Agency

Harold Close
R. Walgreen Agency Drug
Sugarland Mall
364-2344

DICKIE'S RESTAURANT
Stop by after the game.
W. Hwy. 60

Oglesby Equipment Company
305 Dimmitt Hwy.
364-1551

Motor Inn Auto Supply
311 S. 25 Mile Ave.
364-6400

GONZALES BROS. PLUMBING
Let us service your heaters for this winter.
Hwy. 60 West
364-0193

Abbie's Mister Shop
"Everything in Clothes for the Man"
319 N. Main
364-0204

TECO of TEXAS
E. Hwy. 60
364-4204

perry's
303 N. Main
364-1707

Anthony's
DOWNTOWN
"NO. 1"

HEREFORD STATE BANK
364-3456
TIME & TEMP.
364-5100
F.D.I.C.

JOHN ORSBORN BUICK-PONTIAC
"ALL THE WAY TO STATE"
364-0990

WALKER REFRIGERATION SERVICE
305 E. 3rd St.
364-0788

Cowan Jewelers
DOWNTOWN
364-4241

HIGH PLAINS LABORATORY
"Behind you 100%"
1502 W. Park
364-0242

The INK SPOT

Farris

E. HWY. 60
364-0560

WHITE STORES, INC.
330 N. Main Street
Tony Cortez
364-0574

Allstate
David Cates
Agent
364-6041

THE FIRST NATIONAL BANK
Member F.D.I.C.
300 N. MAIN
364-2435

HEREFORD PARTS AND SUPPLY CO.
702 W. 1st
364-3522

BOOZER REAL ESTATE
205 S. 25 Mile Ave.
364-1755

HEREFORD BRAND
"GO WHITEFACES"
364-2030

Firestone
"ON TO STATE"
101 N. MAIN
364-4333

BIG T PUMP CO.
MINNIT-HEREFORD-FRONT
NEW YORK AVE.
364-0353

CALENDAR OF EVENTS

THURSDAY

Cultural Extension Club, family supper in the Flame Room of Pioneer Natural Gas building, 7 p.m.
Kiwanis Club, Civic Club Center, noon.
Jaycees, Dickie's Restaurant, 8 p.m.

FRIDAY

Flea Market, sponsored by Women of St. Thomas Episcopal Church, Friday and Saturday at the former Yardstick location in Sugarland Mall, 8 a.m. until 7 p.m.
Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.

SUNDAY

St. Thomas Episcopal Women of Church, parish hall, 9:30 a.m.

MONDAY

4-H Parent-Leader Assn., Medallion Room of REA building, 7:30 p.m.
Order of Rainbow for Girls, Masonic Temple, 7:15 p.m.
Dawn Lions, Dawn Community building, 7 p.m.
Rotary Club, Civic Club Center, noon.
Odd Fellows Lodge, IOOF Hall, 8 p.m.
Evening Lions, K-Bob's Steak House, 7 p.m.

TUESDAY

La Affiliatus Estudio Club luncheon, Dickie's Restaurant, 11:45 a.m.
La Plata Study Club, home of Mrs. Jack Brown, 7:30 p.m.
Rebekah Lodge, Odd Fellows Hall, 8 p.m.
Women's Division of Deaf Smith County Chamber of Commerce, executive board luncheon, Hereford Country Club, noon.
American Legion and Auxiliary, Legion Hall, 7:30 p.m.
Alpha Alpha chapter of Beta Sigma Phi Sorority, Hospitality Room of Hereford State Bank.
Progressive Extension Club Christmas Party, home of Mrs. Taft McGee, 2:30 p.m.
BPOE Lodge, Lodge Hall, 8:30 p.m.
Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.
Calorie Patrol TOPS Club, Community Center, 9:30 a.m.

WEDNESDAY

Simms Study-Craft Club Christmas party, Simms community building, 1:30 p.m.
United Presbyterian Women's Assn. luncheon at church, noon.
Merry Mixers Square Dance Club, Community Center, 8:30 p.m.
Noon Lions, Civic Club Center, noon.

Look Who's New

Mr. and Mrs. Carl Dewayne Parnell are the parents of a daughter, Carrie Michelle, born November 28. She weighed 8 lbs. 1 oz.

Mr. and Mrs. Serapio Cabeza are the parents of a son, David, born November 24. He weighed 7 lbs. 6 1/2 oz.

Three Clubs Meet For Joint Program

Dandy Doers 4-H Club invited the Merry Maidens and Arden Draper Clubs to be guests for a special program on holiday foods and Christmas ideas Tuesday afternoon in the SWPS Reddy Room.

Marilyn O'Dowd, home service adviser with the Southwestern Public Service Co., gave the demonstration for the girls' clubs.

Golda Meir, Israeli Premier: "There's absolutely no doubt about the result of the war. We will win it."

Mid-east seen cutting U.S. oil supply 10%.

U.N. truce forces have generally done well.

Hereford's Gift Center
Cowan Jewelers
DOWNTOWN

Western favorite JACKETS

100% NYLON SHELL & LINING
100% Polyester Filled Body Quilted,
Heavy Duty Zipper
Colors - WINE & TAN

\$32⁹⁵

Style similar to picture

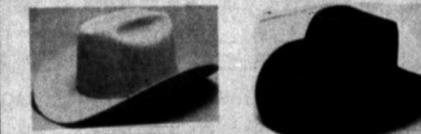
DRY CLEAN OR HAND WASH



HARMAN'S
DOWNTOWN



See Our Large Selection
Bailey AND Resistol
WESTERN HATS \$15⁰⁰ to \$35⁰⁰



Boy's BOOTS
By Texas & Tony Lama
SIZES 8 1/2 to 3 and 3 1/2 to 6
Several Select Styles
From \$10⁹⁹ to \$27⁹⁵
GOOD SELECTION MEN'S
COWTOWN BOOTS
Hand Made
Prices From \$37⁹⁵ to \$59⁹⁵

A STAR'S CHOICE



Rex Allen, "Mr. Cowboy", has been thrilling Western fans as an entertainer for years, and he knows what his appearance can mean to his act. That's why he continues to choose world-famous Tony Lama handcrafted boots — the undisputed leaders in style, comfort and craftsmanship. Take a tip from the stars. Play your starring role in Tony Lama boots.

See Our Large Selection

Tony Lama
CO., INC.

Harman's
\$49⁹⁵ to \$95⁰⁰

Sale

DOWNTOWN and SUGARLAND MALL
35⁹⁹ **Harman's**

Excellent Xmas Gift-Free Gift Wrapping

THE WINNER'S CIRCLE!

Get in on these fun furs with the real fur look at this fantastically low price. Great with pants, skirts, dresses. In fact they could be worn with anything. Broadtails, mink, rabbit & pony with contrasting fur trims. Browns, whites, black & beige. Sizes 6 to 18 Reg. \$40-46.

Use our Convenient Lay-A-Way Plan

Evenings of Leisure
...at home

Beautiful Selection
ROBES
By •LOUNG CRAFT
•SMART •TIME •GLAZIER
\$12⁰⁰ to \$38⁰⁰

A gift for yourself?
Or for someone else?
How marvelous.
FREE GIFT-WRAPPING

Lingerie
By *Mistee Gilbreath* and
Shadow-Line
Long & Short
Gown & Matching
Robe Sets.
Granny Gowns Dress
Length Gowns
Shorty Pajamas
Lace Trimmed
PAJAMAS
All the Above
Items at Popular
PRICES

BUY NOW FOR XMAS

New Shipment
CENTER STAGE COORDINATES

Dramatic parts perform functional roles on the Autumn scene...in knits of ENCRON polyester... the fiber that lives!

Sculptured, yarn-dyed plaid and solids, Black and Yellow, Jackets, Pants, Skirts, Vests, Shirts Tops.

Misses Size 6 to 16
Priced as Separates
\$11⁰⁰ to \$28⁰⁰

Fashion Craft Ladies BOOTS
Regularly \$21⁰⁰
\$9.99
Brown and Black Leather or Suede. Also Black or White Stretch Urethane.
NARROW & MEDIUM WIDTHS

Leather Scuff PIXIE Wedge Heel

COLORS: Gold, Silver.
\$7.00

HARMAN'S
USE YOUR BANK AMERICARD OR MASTER CHARGE



FLEA MARKET VARIETY — An idea of the many items being arranged for sale in the Flea Market which Women of St. Thomas Church will conduct this weekend, is gained from these photos of members at work in Sugarland Mall.

Mrs. John Hine, left, sorts clothing for children and adults, behind boxes of toys and games, and a file cabinet. Mrs. B.H. Kirby, left, holds a silver dish at a table where art rubs elbows with Lincoln Logs and a Shake-Slim exerciser.

Craftsmen At Work Will Be Flea Market Feature

Craftsmen at work, making and selling their products, will add an authentic touch to the second annual Flea Market which Women of St. Thomas Church will conduct Friday and Saturday in the former Yardstick location at Sugarland Mall.

These handmade articles will augment the wide variety of items to be on sale in the market, open from 8 a.m. to 7 p.m. both days. A late contribution of a large selection of china, glassware and household utensils, most brand-new, has swelled the stock of household items.

Robert Baum, a local artist in wood carving, will be one of the craftsmen-exhibitors. He will be on hand to demonstrate his technique of carving three-dimensional wall hangings which he has sold in several states.

An employe of Holly Sugar

Co., Baum did his first carving on scarf slides for Boy Scouts in a troop he led. He had previously been interested in painting as a hobby. His work is on view here at K-Bob Steak House, the Chamber of Commerce office and McCaslin Lumber.

He is a member of Hereford Art Guild and exhibits in Guild shows. He likes to work with mahogany because of its attractive grain and texture.

Arden E. Guinn of Amarillo does jewelry casting, bronze casting, sculpture and art work in wood, and will bring for show here an unfinished large cast in bronze titled 'Thieves' View of the Cross, as well as small items for sale.

He does much work in religious art, like a seven-foot stainless steel fish figure he is making for the Presbyterian Church in Perryton, and a six-foot-tall cross he gave to the

Presbyterian Seminary in Princeton, N.J. Conducting classes in manufacturing and casting jewelry, he has a number of area jewelers as pupils. He has been interested in art since the age of 14 and has studied in Spain.

Mrs. Alton R. Farr of Friona, who cuts and shapes the metal of ordinary tin cans to make elegant decorations, many suitable for Christmas, will be another exhibitor.

Several members of Hereford Creative Women will have handmade articles to show and sell. Baked food will be available on another table.

By arrangement with Arrowhead Mills, gift packages of their food products which feature Deaf Smith area grains and other foods, ready for mailing, will be on sale.

The package includes a copy of the new cookbook, Deaf Smith Country Cooking. Samples of bread made from recipes in the book will be served at times during the market.

Club Party Date Fixed

A business meeting and informal social period made up the program for the Sunshine Club Tuesday evening, when Mrs. Cotille Green was hostess in her home.

Date of the club's Christmas party in the home of Mrs. Buck Watts was changed to Dec. 14, and plans for the party were completed.

Members examined the hand-crocheted cap and scarf they will send to Kim Pizza, their "adopted" girl at Gristown U.S.A., as a Christmas gift. An anniversary gift was presented to Mrs. George Minor.

Mrs. Edith Sheppard received the hostess gift. Mmes. Mike Koelzer and Clint Laundry were also at the meeting.

22nd Anniversary Sale
Nov. 18th through Dec. 24th
Cowan Jewelers
Downtown

Courthouse Records

WARRANTY DEEDS

Andrew Kershen et ux to Joe J. Artho et al, 10 acres out of N. part of E. 1/2 of sect. 11, block K-8.

Richard D. Burch et ux to Robert V. Pope et ux, N. 85 ft. of lot 17, and S. 5 ft. of lot 18, Suburban Heights Add.

Ralph Owens and Asso. Inc. to L.H. Jones, all of N. 30 ft. of lot 11 and all of S. 60 ft. of lot 10, in block 3, Ralph Owens Add.

R.B. Miller et ux to Elmer E. Combs et al, N. 1/2 of lot 7, and all of lots of 8 and 9 in block 24 of Whitehead Add.

Elmer E. Combs to Carl E. Combs, N. 1/2 of lot 7, all of lots 8 and 9 in block 24 of Whitehead Add.

J.D. Gilbert Jr. et ux to P.E. Tarr, 10 acres out of E. 408.9 acres of sect. 73, block K-3.

Mary Ann Deas to Thurman Deas, all of lot 8 of Bluebonnet Add.

Paul Coneway et ux to Earl D. Holt et ux, a part of lots 13 and 14, and part of an alley lying between said two lots, of Coneway Sub. of blocks 78, 79, 82, and 83, and closed and intervening streets of Whitehead Add.

DEEDS OF TRUST

Elmer E. Combs et al, R.B. Miller et ux, N. 1/2 of lot 7, and all of lots of 8 and 9 in block 24 of Whitehead add.

G.W. Simmons et ux, Allen J. Bryan, S. 1/2 of sect. 70, block K-4.

G.W. Simmons et ux, Allen J. Bryan, N. 1/2 of sect. 70, block K-4.

P.E. Tarr, J.D. Gilbert Jr. et ux, S.E. part of S. 200 areas of E. 408.8 acres of sect. 73, block K-3.

MARRIAGE LICENSE

Charles Jeffery Walden and Debra Kay Sossaman, November 27.

Ronald Wayne Huffman and Kay Lynne Alexander, November 21.

Ronald Lloyd Nunley and Cynthia Justine McCarley, November 21.

Raul Herrera Valdez and Rebecca Rhea Grishom, November 20.

Enemencio Serna Barrientos and Delfina Hernandez, November 20.

Michael Edward Veazey and Nena Dale Spicer, November 20.

John Robert Watson and Jewell Mariedian Curtis, November 20.

Sammie Dean Mathis and Gwendolyn Faye Maddox, November 20.

Darrell Winfield Barber and Mary Helen Lott, November 19.

VEHICLE REGISTRATIONS

Procter and Gamble Distributing Co., 74 Merc.; Bill Bennett, 74 GMC; Franklin K. Durham and Roman I. Durham, 74 Chev.; Robert Dobbins, 74 Buick.

Robert Veigel, 74 Buick; Glenn Nahrgang, 74 Datsun; Edmundo Ramirez, 74 Dodge; Maria S. DeTriana, 74 Dodge; Luke A. McGuire, 74 Dodge; Lloyd Newton, 74 Chry.

N.R. Jones, 73 Chry.; Yasabel Longoria, 74 Buick; Leroy McDonald, 73 Chev.; Mack Noland, 74 Chev.; Randy Horner, 74 Ford; A.L. Hollingsworth, 74 Ford.

Kenneth Frye, 74 Buick; A.M. Hare, 72 Capri; Keith and Patricia Winkler, 74 Ford.



- USDA CHOICE BEEF CUTS
 - WIDE SELECTION OF FROZEN FOODS
 - WIDE ASSORTMENT OF DAIRY FOODS
 - FRESH CRISP PRODUCE
 - NATIONAL BRANDS
 - SHOP & COMPARE SAFEWAY DISCOUNT!
- Prices Effective Thru Sat., Dec. 1

FRESH WHOLE FRYERS
Whole Body Fryers!

35¢
SUPER SAVER
(Cutups lb. 41¢)

SAFEWAY SAUSAGE
Whole Hog (2-lb. roll) \$1.19
lb. Roll

Sausage \$1.59
Frank \$1.19
Sliced Bacon \$1.79

SAFEWAY CORNED BEEF
Point Cut!

\$1.69
SUPER SAVER
(Flat Cut lb. 1.79)
lb.

SAFEWAY BACON
Sliced Bacon (2-lb. Pkg. 2.79)
1-lb. Pkg. \$1.09

Chicken Fried Beef Patties Tenderloin \$0.99
Chicken Fried Pork Patties Tenderloin \$0.99
Corn Dogs Little Boy Blue \$0.99

SAFEWAY Comparison Proves Big

DETERGENT White Magic Laundry 49-oz. Box **65¢**

GRAPEFRUIT Town House Juice 46-oz. Can **43¢**

CAKE MIXES Mrs. Wrights Layer 18 1/2-oz. Pkg. **35¢**

GOLDEN CORN Del Monte W.K. 17-oz. Can **23¢** EVERYDAY LOW PRICE!

LIGHT TUNA Sea Trader Light! 6 1/2-oz. Can **43¢** EVERYDAY LOW PRICE!

KRAFT DINNERS Macaroni Dinner! 7 1/4-oz. Pkg. **23¢** EVERYDAY LOW PRICE!

Coffeetone 16-oz. Jar **73¢**

V-8 Juice Vegetable Juice 46-oz. Can **49¢**

Cocktail Town House Fruit 17-oz. Can **30¢**

Spinach Town House 15-oz. Can **22¢**

LeSueur Peas Sweet Peas 17-oz. Can **37¢**

Viennas Libby Sausage 5-oz. Can **35¢**

Pimentos Dromedary Diced 2-oz. Size **18¢**

Noodles Skimmer Egg 8-oz. Pkg. **34¢**

Spaghetti Skimmer Thru 3-lb. \$1.19

Oatmeal Safeway Quick 42.5-oz. Can **61¢**

Shortening Valkey All Purpose 5-lb. \$1.17

Shortening Royal Batin All Purpose 3-lb. \$1.29

SAFEWAY FROZEN FOOD BUYS

ASPARGUS Bel Air Cut 12-oz. Pkg. **69¢** SUPER SAVER

CHOPPED BROCCOLI Bel Air Quality 10-oz. Pkg. **\$1** SUPER SAVER

MIX OR MATCH CREAM PIES Bel Air Banana, Chocolate, Coconut, & Lemon! 14-oz. Pkg. **31¢**

BROCCOLI Bel Air Super Saver! 10-oz. Pkg. **29¢**

SPINACH Bel Air Chopped or Leaf Super Saver! 12-oz. Pkg. **5 FOR \$1**

ORANGE JUICE Bel Air 32-oz. **\$1.09**

BEANS Bel Air French Sliced Super Saver! 4 9-oz. Pkg. **\$1**

Beef Steak Weight Watchers Luncheon 10-oz. Pkg. **\$1.25**

Morton Muffins Blue Berry 8 1/2-oz. Pkg. **53¢**

Cream Pies Bel Air Neapolitan 14-oz. Pkg. **31¢**

Cheese Pizza Bel Air 16-oz. Pkg. **79¢**

Strawberries Bel Air 20-oz. Pkg. **85¢**

Lemonade Bel Air 12-oz. Pkg. **29¢**

Asparagus Bel Air Spears 8-oz. Pkg. **69¢**

Cauliflower Bel Air 10-oz. Pkg. **35¢**

Orange Juice Scotch Treat 8-oz. **22¢**

Cool Whip 9-oz. **57¢**

Onion Rings Bel Air 7-oz. Pkg. **44¢**

Hash Browns Bel Air 2-lb. Pkg. **47¢**

French Fries Bel Air Reg. & Crinkle 2-lb. Pkg. **55¢**

Tater Treats Bel Air 2-lb. Pkg. **57¢**

TOWN HOUSE GREEN BEANS
Town House Cut Beans!
Everyday Low Price!

23¢
16-oz. Can

GARDEN SIDE TOMATOES
Gardenside Shop & Compare!
Everyday Low Price!

24¢
16-oz. Can

CRAGMONT SODA POP
Cragmont Beverage!
Everyday Low Price!

233¢
1-qt. Botls.

SAFEWAY REFRIGERATED FOODS

Margarine Sunnybank Regular 41¢
Margarine Empress Soft 51¢
Margarine Coldbrook Soft 46¢
Margarine Coldbrook Solid 36¢
Margarine Sunnybank Corn Oil 49¢

Margarine Coldbrook Soft Corn Oil 51¢
Real Butter Shady Lane 97¢
Cheese Safeway Half-Moon Longhorn \$1.33
Cream Cheese Lucerne Brand 3-oz. Size 17¢
Kraft Parkay Low Price 45¢

Whipped Parkay Kraft 28-oz. Brand Ctn. 58¢
Diet Parkay Kraft Brand 2-8-oz. Ctn. 55¢
Margarine Promise Quarters 61¢
Crescent Rolls Mrs. Wrights 8-oz. Pkg. 33¢
Chiffon Regular Low Price 51¢

MARGARINE
Coldbrook Quarters!

38¢
EVERYDAY LOW PRICE!
lb. Pkg.

BISCUITS
Mrs. Wright BM

12¢
EVERYDAY LOW PRICE!
8-oz. Can

ICE CREAM
Lucerne Egg Nog

89¢
EVERYDAY LOW PRICE!
1/2-gal. Ctn.

HD Woman Of Year Selection Planned

Selection of the County Home Demonstration Club Woman of the Year for 1973 will be based on her work during the year only, it was decided in the County H.D. Council at its November meeting Monday afternoon in the county courtroom.

Each club is urged to nominate a member for this recognition, which is made each February at the annual appreciation luncheon. From club nominations, the award winner is chosen by a committee from outside Deaf Smith County.

Speaker at the luncheon in February will be Bedford

Forrest, farm news director of an Amarillo television station, it was announced.

Another annual event, the Christmas party for all extension club women in the county, is scheduled for 2 p.m. Dec. 10 in the REA Medallion Room, Mrs. Leroy Johnson, recreation chairman, announced. Each club is to supply a dozen cookies and a dozen pieces of candy for refreshments.

Announcement was made of the Shrine Club's drive for blood donations this week, and it was suggested that each extension club be responsible for two pints

of blood. Mrs. Marvin Welty reported that a new 4-H Club is being organized in the Ford community. Mrs. Paul Corbett reported on the recent Panhandle Economic Program meeting in Canyon, when Gov. Dolph Briscoe spoke.

Other reports were by Mrs. Jerry Stewart on annual Rural Homemakers Day in Amarillo, Mrs. E.C. Hewitt Jr. on year-book committee activity and Mrs. Wayne Sifford on finances.

Mrs. H.L. Hershey presided for the meeting, which opened with a brief program by Bippus Extension Club members, Mrs.

Jimmie D. Bradley and Mrs. Sifford.

Also present were Mmes. Gaylon Bryan, Mac Tucker, T.E. Brisendine and Roger Williams of North Hereford Club; Mmes. Grady Parsons, J.G. Gandy and Hilrey Aven, Cultural Club; Mrs. Ulys Pierce, West Hereford.

Also Mmes. S.N. Thweatt of Messenger Club; Mrs. Arnold Fangman, Westway; Mrs. Dean Stallings, Progressive; Mrs. Jacob A. King, Heritage; Mrs. J. Raymond Flores, Ford; Mrs. State Norvell, Palo Duro, and Argen Draper, County Extension Agent.

Art Guild Program Presented By Guest

Christmas tree ornaments from an unusual material, bread dough, were displayed by Mrs. Bill Warrick, guest speaker to Hereford Art Guild Tuesday evening at a meeting in Community Center.

She demonstrated preparation of the dough for modeling, and showed how the ornaments are made by modeling or rolling the dough and cutting with cookie cutters. Decoration of the pieces was then demonstrated.

In the business period a report was made on the recent Starving Artists show and sale, where Guild members sold approximately \$450 worth of work.

A Christmas party was planned for the Guild at its December meeting, when members will exchange miniature paintings as gifts. It will be in the home of Mrs. John Gilliland Dec. 11.

Anniversary Party Given Lookingbills

Married in Hereford and residing in this area during 50 years of marriage, Mr. and Mrs. L.H. Lookingbill Sr. were honored at a reception on their golden wedding anniversary Sunday in First Baptist Church social hall.

Hosts were their children, Mrs. John Winkler of Baton Rouge, La., and L.H. Lookingbill Jr., with Mr. Winkler and Mrs. Lookingbill. Mrs. Ladd Gafford of Spearman, a granddaughter, registered 167 callers during the afternoon.

Other granddaughters, Mrs. Dwight Lapman and Mrs. Paul Hart of Baton Rouge, Mrs. Gregg Richards of Dallas and Mrs. Pat Betzen, served the anniversary cake and punch. Gold-colored roses were arranged on the table with the honored couple's wedding photograph.

The table was covered in white net, caught in scallops with clusters of wedding bells tied with gold ribbon streamers.

In the houseparty were Mrs. Jim Lookingbill of Vega, Mrs. Bradley Lookingbill of Amarillo, Mrs. Bill Lookingbill of Summerfield; Mmes. Tandy Legg, Ray Johnson, L.B. Lookingbill, B.E. Roberson, Lym Kester, Barrett Sowell and J.B. Noland.

A program of music was presented by Mrs. Betzen, whose solo, "In The Shade Of The Old Apple Tree," was dedicated to her grandfather; and a quartet composed of J.B. Noland, Jack Streun, Gene Streun and Donna Kendall.

Mrs. Gene Streun was pianist for the singers and Mrs. Vincent Gallagher played background music.

Guests from other cities included the G.M. Spearman, Cecil Lookingbills, Brad Lookingbill family and Marlene Legg, all of Amarillo; Mr. and Mrs. Alton Lookingbill of Modesta, Calif.; the Jim Lookingbill family of Vega.

Also the Cliff Johnsons and Harry Lookingbills of Friona, Mrs. Effie Crow of Tulia, Mrs. Evelyn Morgan of El Paso, Glen Jarrell and John Paul Winkler of Baton Rouge.

Birthday Party Is Surprise

A surprise birthday party for Mrs. Willie D. Shreve was given Saturday afternoon in the home of her granddaughter, Mrs. David Emerick, 245 Fir.

Coffee and birthday cake was served to a number of the

honoree's friends who were invited for informal visiting. Mrs. Shreve was celebrating her 75th birthday.

Two of her daughters came from other cities to help as party hostesses, Mrs. J.D.

McCain from Gainesville and Mrs. Carl Brown from Amarillo.

Also assisting were the two daughters who reside in Hereford, Mrs. Bill Phipps and Mrs. Morris Fielder.

Lunch Served For Herefordites

Lunch in the home of Mrs. Robert Boyd entertained West Hereford Extension Club Tuesday afternoon, as each member brought a dish for the meal. The hostess gift went to Mrs. Ulys Pierce.

Christmas party the afternoon of Dec. 11 in Mrs. D.C. Allmon's home.

Others at the lunch were Mmes. John Jacobsen Sr., Adam Flowers, Roy Boys, Lewis Keyser, Allmon and Miss Evelyn Bell.

500TH SUICIDE
SAN FRANCISCO - The Golden Gate Bridge has claimed its 500th known suicide victim since the bridge opened in 1937. The last 100 suicides from the span have occurred in less than three years, despite two television cameras which scan the 4,200-foot span.

CAPTAIN CHOICE FISH STICKS
Shop And Compare!

89¢

FISH FILLET
14-oz. Pkg.

\$1.39

Pork Steak Fresh Steak **\$1.09**
Spare Ribs Country Style **\$1.09**
Pork Roast Fresh Roast **\$1.09**

SAFeway SLICED BACON

99¢

THUNDERBOLT SHRIMP
2-lb. Pkg. **\$2.98**

Boneless Steak USDA Choice Cross Rib **\$1.39**
Rib Steak USDA Choice Best **\$1.39**
Chuck Steak USDA Choice Center Cut 1 Bone **.98¢**

REGULAR GROUND BEEF
100% Pure Beef!

79¢

SLICED MEATS
3-oz. Pkg. **53¢**

Chuck Roast USDA Choice Blade Cut **.78¢**
7-Bone Roast USDA Choice Center Cut **.98¢**
Round Bone USDA Choice Beef Roast **1.18**

Savings at Safeway!

Duet FINE CASUAL CHINA

DINNER PLATE 89¢
With Every \$5.00 Purchase! Only

TWO BOWLS \$3.95
No Purchase Required! Only

TOILET TISSUE Lady Scott Bathroom!

31¢

Salt Crown Colony 26-oz. Can **11¢**

Tomato Catsup Town House Brand 32-oz. Bottle **54¢**

Toilet Tissue Brocade 4-roll Pkg. **43¢**

Foil Kitchen Craft Aluminum 12"x25" **.25¢**

TOILET TISSUE Family Scott Bathroom!

44¢

Pineapple Del Monte 15 1/2-oz. Can **33¢**

Lucerne Milk Evaporated 12-oz. Can **22¢**

Orange Tang Tang Mix 16-oz. Jar **94¢**

Pitted Prunes Sun Sweet Brand 12-oz. Can **69¢**

SCOTT TOWELS Paper Towels!

38¢

Pampers Disposable Diapers Super Saver! 30-ct. Box **\$1.55**

Pampers Newborn Disposable Super Saver! 90-ct. Box **\$1.49**

Niblet Corn Green Giant 7-oz. Can **21¢**

Sweet Peas Green Giant 8 1/2-oz. Can **19¢**

YELLOW POP CORN Town House Brand 2-lb. **29¢**

LIQUID BLEACH White Magic Bleach 1/2-gal. Botl. **29¢**

GREEN BEANS Del Monte Cut 16-oz. Can **30¢**

TOWN HOUSE TOMATO SAUCE
Fine Quality Foods! Everyday Low Price!

12¢

8-oz. Can

TOWN HOUSE TOMATO JUICE
Fine Quality Foods! Everyday Low Price!

41¢

46-oz. Can

FRESH PRODUCE AT SAFEWAY

LARGE FLORIDA AVOCADOS Large Size Avocados! **3 For 1**

SWEET RED ROME APPLES Extra Fancy Rome Apples! **5 lbs. \$1**

LARGE RIPE BANANAS Sweet Golden Fruit! **1 lb. 10¢**

Oranges California Sunbelt Navels 5-lb. \$1
Fresh Crisp Heads! **29¢**

Lettuce **29¢**

Sweet Yams Sweet & Moist **29¢**

NUTS Almonds, Brazils, Filberts, Pecans, and Walnuts **77¢**

Potatoes Russet All Purpose 10-lb. Bag **79¢**

Tomatoes Vino Ripe **39¢**

Broccoli Fresh Tender Bunch **35¢**

HEALTH & BEAUTY AIDS

Polident Powder Denture Cleanser 6.55 \$1.09

Shampoo Brock For Hair 7-oz. Bott. **94¢**

Creme Rinse Brock For Hair 7-oz. Bott. **99¢**

Hair Spray Style Brand 13-oz. Can **79¢**

Right Guard Regular Deodorant 4-oz. Can **87¢**

Cough Syrup Vicks Formula 44 3-oz. Bott. **\$1.19**

Mouthwash Scope Brand 24-oz. Bott. **\$1.59**

Vaseline White Jelly Petroleum 3.75-oz. Size **38¢**

Alka Seltzer Tablet Form 36-ct. **\$1.13**

Band Aid Plastic Strip Reg. Wadhs 30-ct. Box **50¢**

15¢ THIS COUPON WORTH
Toward The Purchase of a 49-oz. Box of **OXYDOL DETERGENT**
Coupon Expires Sat., Dec. 1
One Coupon Per Customer
Redeemable Only At Safeway!

Young Mothers Learn And Practice Craft

Plaques suitable for Christmas gifts were made by members of Young Mothers Study Club at their meeting Tuesday evening, when Mrs. Robert Devin and Mrs. Jerry Tisdale were hostesses.

Mrs. Tisdale gave the demonstration in plaque making and helped members practice the craft.

Members were urged to cooperate in the community blood drive sponsored by the Shrine Club here this week.

Plans were completed for the annual Christmas party Dec. 11, when members' husbands will be guests in the home of Mr. and Mrs. Bud Thomas.

Present were Mmes. Chesley Johnston, Burl Spears, Stan Solomon, Travis McPherson, Thomas and the hostesses.

BIBLE VERSE

"I have fought a good fight, I have finished my course, I have kept the faith."

1. Who is the author of the above declaration?
2. To whom was he writing?
3. Where was he at the time of this writing?
4. Where may we find this statement?

Answers To Bible Verse

1. Paul the Apostle.
2. To Timothy, a young preacher.
3. In prison in the city of Rome.
4. II Timothy 4:7.

Good Watches deserve Good Care!



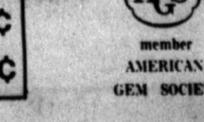
all others need it!

Top Quality WATCH REPAIR SERVICE

Your watch is a precision mechanism. It needs more skill to service than any other mechanical device you may own. And you depend on it so much. Trust it only to a professional.

FREE ESTIMATES

Cowan Jewelers
217 Main



Hereford Official Warns About Soil Erosion

Lack Of Soil Plant Cover On Fields Causing Severe Wind Damage

Local conservationists with the Soil Conservation Service this week expressed concern about the threat of severe wind erosion for the few months ahead.

J.C. Brown, District Conservationist of the Soil Conservation Service, said that the area has already experienced wind erosion on three different days during November. The most severe period was November 1 and less severe conditions November 14 and November 19.

Normally conditions favoring soil erosion do not occur until February or March, he added. Even though the current rainfall in and around Hereford is at near normal levels for the year, drought conditions now exist over nearly all of Deaf Smith County.

CURRENT rainfall records show that since August the area has received from 1.45 to 3.15 inches on the average. Normally, according to Brown, records show that 6.43 inches

can be expected from August through November.

Prospects for moisture are not good when you analyze the rainfall records for the months December through March, Brown added. Only 2.41 inches of precipitation can be expected for the four month period.

DRY SOIL conditions in the dryland farming areas of western Deaf Smith County have resulted in very poor growth of winter wheat. Light snow falls could cause the

unprotected soils to become extremely susceptible to strong winds.

Freezing and thawing of the soil surface actually loosens soil particles so they can be moved by the wind.

Brown pointed out that some of the most severe wind erosion occurred on irrigated and during the late winter of the 1972-73 windy season. These conditions are being repeated earlier than normal this year on fields that are bare and have had no plowing done to prevent

soil erosion. Fields damage this month have been those with no plant cover. Brown said that growing plants protect the soil best, but the next best thing is crop residues left on the surface of the land.

In concluding he advised emergency tillage operations be carried out on any land that does not have a growing crop on it or does not have sufficient crop residue to prevent wind erosion during the coming months ahead.

Natural Resource Forum Scheduled Here Tuesday

A special three-hour seminar concerning the growing scarcity of natural resources will be held at a four-county public meeting at noon Tuesday in the Hereford Bull Barn.

This forum is being sponsored by the Deaf Smith County Water Association in cooperation with Water, Inc. and will highlight top speakers. The meeting starts with a free barbecue featuring Sen. Jack Hightower as the speaker.

Following the luncheon, a special two-hour program begins featuring Dr. James Osborn, a renowned agricultural economist—Jim Vallient, noted researcher in Ogalla Aquifer recharge—Robert Lively, a conservation and water expert—and A.L. Black, President of Water, Inc. Master of Ceremonies for the seminar is Sen. Max Sherman, Amarillo. The theme of the council is "Is the High Plains

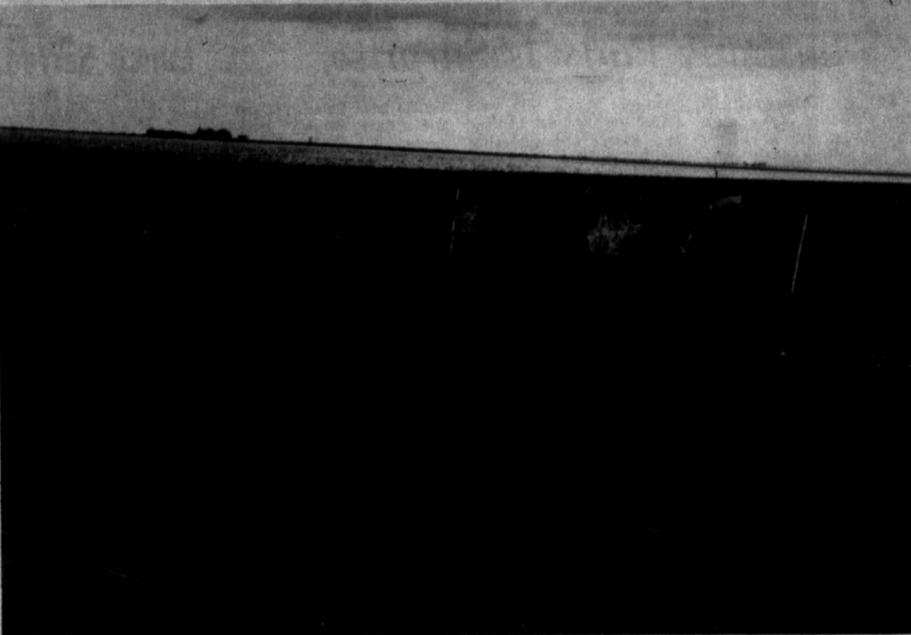
Worth Saving? There is no charge for the seminar.

Accidental Deaths From Pesticides Under 200 Yearly

Accidental deaths from pesticides are actually less than 200 a year. Dr. Wayland J. Hayes, Jr., of Vanderbilt University's School of Medicine, says these figures are based on actual reports and projections, and do not include deaths officially recognized as murders or suicides. The doctor also states that to his knowledge no deaths have been reported as attributable to entry into pesticide-treated fields by farm workers during harvesting.

DEAF SMITH COUNTY

Farm News



Soil Moved By Wind

Unprotected soil eroded by strong winds piled nearly two feet of rich earth in this field turnrow. Chisel plows provide the farmer with the best

tool to combat wind erosion from bare fields. Crop residues left on the soil surface provides the best protection for the land.

Jewelry Gifts Are Lasting
Cowan Jewelers
DOWNTOWN

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Commercial Printing of All Types

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Church Newsletters	Carbonless (NCR) Forms
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Farmers Union Convention Scheduled

Farmers and ranchers from across the state, who are delegates to the Texas Farmers Union 70th Annual Convention, will converge on Lubbock December 7 and 8. The statewide general farm organization will hold its two-day meeting at

the Ko Ko Palace Convention Center in Lubbock. The Friday morning opening session will feature speeches by Texas Senator Lloyd Bentsen and Lubbock Congressman George Mahon. The speeches will follow a welcome to Lubbock by Morris Turner, the mayor of the city. A luncheon for Green Thumb workers and distinguished

guests will hear Governor Briscoe's special assistant, Reagan Brown. At the same hour, the ladies attending the convention will be hosted at a luncheon and style show at the South Plains Mall in Lubbock. The Saturday morning convention program will feature greetings by representatives of youth and other agricultural organizations.

Spokesmen from 4H, FFA, FHA, Young Farmers and Young Homemakers of Texas will be on the morning program. Highlights of the Saturday morning program include addresses by National Farmers Union President, Tony Dechant, and National Farmers Union Insurance President, Ray Novak, both of Denver. The annual banquet on Saturday evening will hear from Congressman Bob Bergland of Minnesota. Bergland, a member of the House Agriculture Committee, is a farmer and was a high official of the Department of Agriculture before going to Congress. Special awards will be made to farm news editors at the banquet.



SEN. LLOYD BENTSEN

A party has been planned for Friday night to entertain the

young people and a breakfast for the youth and leaders has been planned for Saturday morning, featuring an appearance by Mrs. Sherry Leach, Youth Director for National Farmers Union. Convention entertainment includes a dance on Friday night and a chartered bus tour of points of agricultural interest on Friday afternoon.

Master Charge - Bank Americard Honored by Cowan Jewelers DOWNTOWN

FARM SALE

WEDNESDAY, DECEMBER 5, 1973 - - - SALE TIME: 10:00 A.M.

LOCATED: From Friona, Texas 3 1/2 miles Northeast on highway 60 then 5 miles North on Dirt Road, then 1 mile East - OR From Black, Texas 1 3/4 miles West on Dirt Road then 2 miles North, then 1 mile West (same being across the road from Country Elevator).

STEVE L. STRUVE - - - - - OWNER

The following will be sold at Public Auction:

TRACTORS - COMBINES - CORNHEADS - GRAIN KART HESSTONS -

- 1-1972 John Deere 4320 Tractor - W. F. Cab - Heater - Dual Remotes - Weights (1185 Hrs.) - 18.4-38 Rubber
- 1-1968 Farmall 1206 Turbo Diesel Tractor - Cab - W.F. - Weights - Heater (Overhauled this year) - 3 pt.
- 1-1966 Farmall 806 Diesel Tractor - Cab - W. F. - Weights - 3 pt.
- 1-1965 John Deere 4020 L.P.G. Tractor - Cab - W. F.
- 1-1968 John Deere 105 Combine - Cab - 20 ft. Header - Var. Sp. Cyl. - Var. Sp. Reel - Hyd. Reel Lift - Gas Eng. - Pickup Reel - (1993 Hours)
- 1-John Deere 444 Cornhead - 105 Feeder House
- 1-1967 International 503 Combine - Cab - 14 ft. Header - Pickup Reel - A/C - Gas Engine
- 1-International 490 Cornhead
- 1-Big 12 Grain Kart
- 6-Heaton Row Crop Saver Units

EQUIPMENT -

- 1-Krause 18 ft. Tandem Disk - 22" Disk - Nearly New
- 2-Krause 14 ft. Tandem Disks
- 1-EBBston 6 row Rolling Cultivator - S. D.
- 12-Dempster Ind. Drive D.D. Planter Units
- 1-John Deere 7 row Lister (4" x 7" Bar) D.G.W.
- 1-John Deere 2 row Beet Digger, Model 223 with topper
- 1-John Deere 5 row D.T.B. Lister w/Markers
- 1-John Deere 642 Flex Gang Rotary Hoe
- 1-International 642 4-16" Spinner Mouldboard
- 1-Eversman 6 row Bed Shaper
- 1-6 row 4 bar Precision Cultivator
- 1-John Deere 4 section Drag Harrow
- 1-John Deere Side Delivery Rake
- 1-John Deere 4 section 3 pt. Gang Rotary Hoe
- 2-Lilliston 4 row Rolling Cultivators - Frame Type

TOOL MAKEUPS -

TRACTOR MAKEUPS -

- 1-21 ft. 4" x 7" Toolbar w/Hitch
- 2-18 ft. 4" x 7" Toolbars w/Hitches
- 1-Lot 2 1/2" Toolbars - various lengths
- 1-Lot 4" x 7" to 2 1/2" Toolbar Spacers
- 1-Mills Machine Shop Hyd. Marker
- 1-Lot Shanks - Clamps - Spacers
- 1-Lot Sweeps - Knives - Chisels - Beet Knives
- 1-Lot J. D. Planter Parts
- 1-Lot Gauge Wheels
- 10-Bezzersides
- 1-Lot Barring Off & Covering Disk
- 4-J. D. Double Disk Units for Drill or T.B.
- 1-Lot MM Orchard Shanks
- 6-MM Lister Beams & Bottoms
- 4-Moline C. V. Peanut Planter Attachments
- 1-Lot Drags - Weights - Furrow Bullets
- 1-30 ft. Railroad Iron
- 1-Set 18-4-38 Duals
- 1-Set 16-9-34 Duals

IRRIGATION -

- 1-Berkeley 3" Lake Pump w/Falcon Eng. w/Cooling Jacket - Belt Driven
- 40-Joints 7" Gated Pipe 40" Rows
- 29-Joints 7" Gated Pipe 30" Rows
- 15-Joints 7" Gated Pipe 27" Rows
- 8-Hydrants 12" x 7" & 12" x 8"
- 1-Lot Tee's - Elbows - Short Joints
- 1-Lot Ltr. Tubes & Tarps

TRUCKS - PICKUPS - TRAILERS - STRIPPER -

- 1-1966 Ford F600 2 ton Grain Truck - V.8 Eng. - 2 sp. - 4 sp. - (Less than 25,000 miles) - American Bed & Twin Cyl. Hoist - 9:00 Rubber
- 1-1958 Chev. 2 ton Grain Truck - 6 cyl. Eng. - Steel Bed - Twin Cyl. Hoist - 2 sp. - 4 sp. - Butane or Gas - 9:00 Rubber
- 1-1966 Mack Diesel Truck - 711 Engine - 5-3 Transmission - Twin Screw - 10 ft. x 4 ft. Grain Box - Hoist w/Pop Trailer Same size
- 1-1954 Chev. 1 1/2 ton Truck - 6 cyl. Eng. - Grain Bed & Hoist
- 1-1967 Chevrolet 1/2 ton Pickup - V.8 Eng. - Auto. Trans. - 24 volt Booster Battery System
- 1-1965 Chevrolet 1/2 ton Pickup - 230 Eng. - Stand. Trans. - S.N.B. - Butane - 24 Volt Booster System
- 3-John Deere 3-4 Bale Cotton Trailers - O.F.
- 2-Electric 3-4 Bale Cotton Trailers - O.F.
- 2-Electric 4 wheel Flatbed Trailers - 1 5th Wheel
- 1-John Deere 77 Cotton Stripper F.W.H. (Boon Kept in Barn)

TANKS -

- 1-1000 Gal. Propane Tank
- 1-1000 Gal. Butane Tank - Rigged for Gas or Diesel
- 1-500 Gal. Propane Tank on Tandem Axles
- 1-Upright Stand for 500 gal. Tank
- 3-11 ft. Stock Tanks

Terms of Sale: Cash or Approved Check. All Accounts to be Settled Day of Sale. No Merchandise to be removed until we will not stop for Lunch.

JAMES CRUCE, AUCTIONEER, ASSOCIATE, Den Reagan, Silverton, Texas, Ph. 833-817-4912

JACK DULIN, Route 1, Plainview, Texas, Ph. Happy Union 806-903-3401

Spread a little holiday joy...



with money for the things you want!

'Tis the holiday season. And when you're ready now or later...we're ready with holiday season money from financial house.

Let financial house show you how you can do the holiday shopping, traveling, entertaining, and decorating you want, with financial house money.



Leon Richards Branch Manager

The happiest holiday season ever...to your house from financial house! Holiday hours beginning November 24 Monday through Friday, 9:00 a.m. to 5:00 p.m. Saturday, 9:00 a.m. to 1:00 p.m. Saturday, December 22, 9:00 a.m. to 5:00 p.m.

615 So. 25 Mile Ave. 364-4432
financial house INTERSTATE SECURITIES COMPANY

HERF'S DRIVE IN IS NOW OPEN!

411 N. 25 Mile Ave. 364-4111

SPECIALIZING IN

HERF'S "HEFTY" SPECIAL AND French Fries

★ Double Meat
★ Cheese
★ Special Dressing
★ Lettuce ★ Tomatoes

ONLY \$1.15

coupon

CLIP AND REDEEM THIS COUPON FOR A 15¢ DRINK FREE

"See Your Friends at Herf's Offer Good Only With Coupon Thru Football Season"

UNDER NEW MANAGEMENT HERF'S UNDER NEW MANAGEMENT

Feed Grain Clinic An Aid To Farmers

The Deaf Smith County Crops Committee is sponsoring a Feed Grain (Corn and Grain Sorghum) Clinic, December 5, at the Hereford Bull Barn beginning at 1:30 p.m.

This year's program is designed to give information that will assist farmers in dealing with production of corn and grain sorghum. As the problem of controlling diseases and insects becomes more complex, the necessity of obtaining up-to-date information becomes more important. These questions and many others concerning latest research on irrigation and crop fertilization will be included in the program.

Grain sorghum variety demonstrations on the Clark Andrew's farm, composed of 79 varieties, will be analyzed by Dr. Frank Petr, Area Agronomist with the Texas Agricultural Extension Service. Since mites have been a major problem in both corn and grain sorghum, a detailed discussion on this problem will be given by Dr. Bill Clymer, Area Entomologist.

Jim Valentine will deal with the complete fertilization

requirements of corn and grain sorghum and will give a detailed look at the feedlot manure fertilization program. Dr. Robert McIntyre will discuss the area insect control program which has been used as a pilot study on the South Plains. The possibilities of incorporating such an insect control program for grain sorghum and corn should be of interest to local farmers.

Leon New will be discussing irrigation of milo demonstrations which were conducted on the Charles Schlabs farm. This is the third year for this study and has revealed some interesting information.

Grain sorghum and corn diseases continue to take about 10 per cent off of our net profits. Dr. Robert Berry will be making some recommendations to assist the local farmers in doing a better job of disease control.

CLINIC AGENDA

1:30 — Introduction of Crops Committee, Chairman and Guests. JUSTON T. McBRIDE, County Agent.

1:35 — Selecting the proper variety for your farm, corn and milo. Discuss results of

milo variety demonstration, Clark Andrew's farm. DR. FRANK PETR, Texas Agricultural Extension Service.

2:00 — Corn and milo diseases that rob you of part of your net profits. DR. ROBERT BERRY, Texas Agricultural Extension Service.

2:30 — Water is the basis of the High Plains economy. Irrigation efficiency and water management are the keys to your economic future in production of corn and milo. LEON NEW, Texas Agricultural Extension Service.

3:00 — Coffee Break
3:10 — Consideration in planning your Insect Control Program for corn and milo. DR. BILL CLYMER, Texas Agricultural Extension Service.

3:30 — Discussion on Area Insect Control Program. DR. ROBERT C. McINTIRE, Texas Agricultural Extension Service.

4:00 — Suggestions for planning the fertilizer program on your farm. JIM VALENTINE, Texas Agricultural Extension Service.

Agri-Culture? HOW'S YOUR?

OF THE WORLD'S 250,000 KNOWN PLANTS LESS THAN 100 ARE USED ON A SIGNIFICANT SCALE AS FOOD

EVERY MAJOR FOOD PLANT EXCEPT RICE IS NOW GROWN MORE EXTENSIVELY IN SOME COUNTRY WHERE IT HAS BEEN INTRODUCED THAN IN ITS COUNTRY OF ORIGIN

BUT HALF OF THE TOTAL U.S. CROP PRODUCTION-- MEASURED IN DOLLARS-- COMES FROM PLANTS FIRST USED BY THE INDIANS!!

Two Cotton Crops A Year Being Sought

Growing two cotton crops a year instead of just one is the goal of research under way in Missouri.

Plant breeders already have developed some new short-season varieties that could be grown during the interval between normal crops, reports the National Cotton Council.

While further testing is re-

quired before the varieties are ready for release, scientists hope they'll be perfected within a year or two. The new varieties produce short, coarse fibers which could be used in disposable clothing.

Other scientists involved in the project are working on cultural practices and harvesting machines to handle the new type cotton.

Water Resources Council Set To Convene Monday

An invitation to all interested persons in the Panhandle to attend the Amarillo session of the West Texas Water Resources Study Council has gone out. The Council, appointed by Lt. Gov. Bill Hobby and directed to study the entire gamut of West Texas water problems, will convene at 10 a.m. Monday in the meeting room of the Amarillo City Council.

The agenda includes discussion of the Canadian River Municipal Water Authority; White River, Greenbelt, McKenzie and other similar projects; the economic impact of cattle feeding; research activities by various agencies; and presentations by underground water districts. Presiding at the daylong session will be Sen. Jack Hightower, council chairman.

"Public participation in our sessions can be most meaningful, both from the standpoint of citizen input and citizen awareness of the problems faced by West Texas," Sen Hightower said. "For these reasons, we are

encouraging public attendance," he said.

The Amarillo session is the third since organization of the council which is charged with recommending legislative action where such action solves water problems. Previous sessions have been conducted at Lubbock and San Angelo.

In addition to Hightower, council members are Sen. H.J. Doc Blanchard, Lubbock, vice chairman; Jim Hedgecock, Jr., and K. Bert Watson, both of Amarillo; Troy McNeil, Dumas; John P. Ivey, El Paso;

A.L. Black, Friona; Dr. Marvin Baker, Levelland; Kent Hance and George McCleskey, both of Lubbock; James B. McCray, Panhandle; Marshall Formby, Plainview; Charles Stewart, San Angelo; Mrs. B.B. Sims, Wellington; and R.E. "Gene" Chambers, Wichita Falls.

Hereford's Gift Center
Cowan Jewelers
DOWNTOWN

SHUGART COUPON
ORDER PICTURES FOR CHRISTMAS NOW
FRI., NOV. 30 - SAT., DEC. 1
400 SUGARLAND DRIVE

9
WALLET SIZE
COLOR PORTRAITS
99¢

ASK
8 x 10
OFFER

Extra charge
for
GROUPS

Livestock Dealer Charged With USDA Violations

Sam Odom, operator of the Odom Cattle Company, of Cross Plains, Tex., has been charged with violating payment, financial, accounting and recordkeeping requirements of the Packers and Stockyards Act, the u.s. department of Agriculture (USDA) said.

Mr. Odom is registered as a livestock dealer and as a market agency to buy livestock on commission. He purchases livestock throughout the State of Texas and southern Oklahoma.

USDA's Packers and

Stockyards Administration filed an administrative complaint charging that Mr. Odom, in connection with his livestock business:

— Had current liabilities exceeding current assets by more than \$592,000 as of July 31, 1973;

— Issued more than \$153,000 worth of insufficient funds checks or drafts in payment for livestock purchased during July, 1973;

— Failed to pay for more than \$636,000 worth of livestock purchased, including those

mentioned above, and still owed the full amount as of Aug. 20, 1973;

— Consigned livestock for sale at various markets under fictitious names; and

— Failed to maintain sufficient accounts and records to fully and correctly disclose all transactions involved in his livestock business.

Filing of the complaint does not prove that Mr. Odom has violated the Packers and Stockyards Act. He has a right to a hearing to determine whether the evidence supports the charges. If the charges are proven, he would be placed under a cease and desist order. His registration could also be temporarily suspended.

Livestock dealers and market agencies are required—under the Packers and Stockyards Act—to maintain a solvent financial position, and to make prompt payment for livestock, unless credit has been arranged in advance.

The P & S Act is a fair trade practices law. It promotes, and maintains fair and open competition in the marketing of livestock, poultry, and meat. The Act is administered on a non-discriminatory basis.

The record in this case is open to the public. Copies of this complaint, P & S Docket 4878, may be obtained from the Information Officer, Packers and Stockyards Administration, USDA, Washington, D.C. 20250.

Cotton Harvest Passes 500,000-Bale Marker

The South Plains cotton harvest passed the 500,000 bale mark during the past week and is nearing peak activity, according to Paul R. Dickson, in charge of the USDA Cotton Classing Office in Lubbock.

Sample receipts at the four South Plains classing offices have reached a seasonal high of approximately 40,000 daily.

The USDA Cotton Classing Offices at Lubbock, Brownfield, Lamesa and Levelland classed samples from 214,000 bales during the week ending Friday, November 23rd. This brought the total classed this season to 572,000.

Estimates indicate that approximately one-third of this season's crop is not out of the fields.

At this date last year only 126,000 samples of the 1972 crop had been classed.

Quality of cotton continued

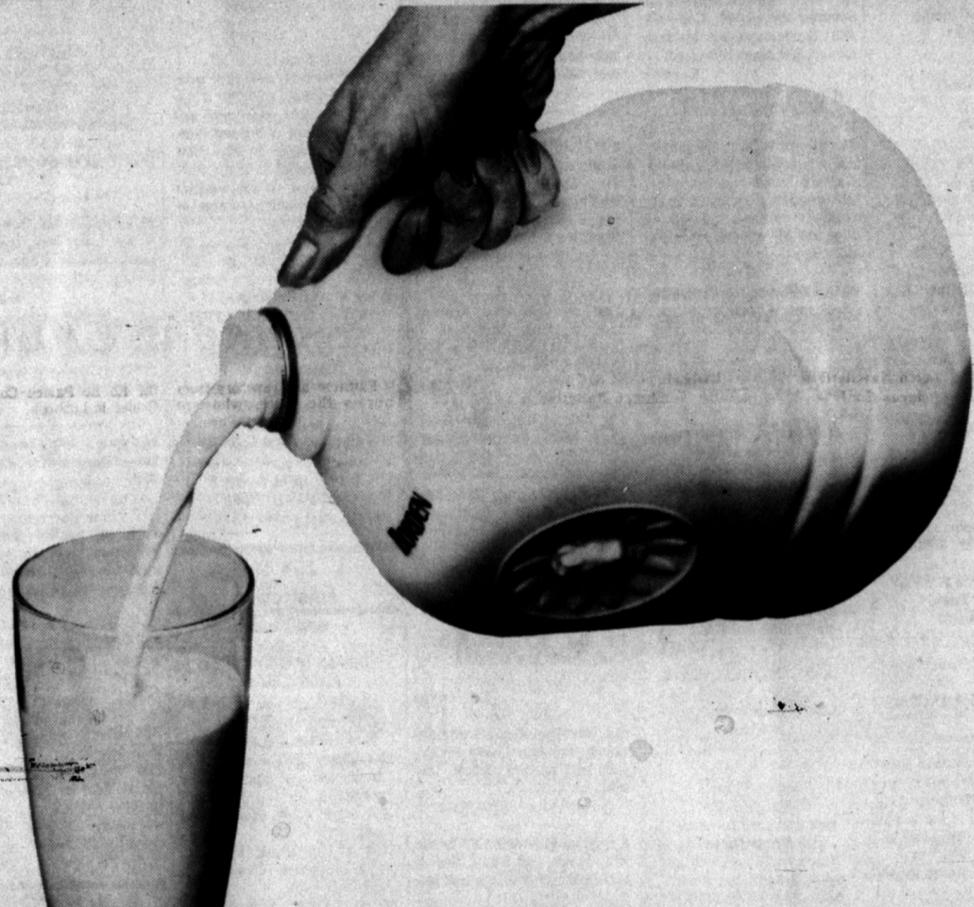
excellent and is considerably higher than last year.

Grades 31 and 41 continued to be the predominant grades at Lubbock, making up 78 per cent of all classed. Grade 31 made up 30 per cent, Grade 41, 48 per cent and Grade 32, 10 per cent.

Staples were predominantly 30 to 32. Fifty-six per cent had staple lengths of 30 and shorter and the remaining 44 per cent stapled 31 and longer. Average staple length was 30.6-32nds of an inch.

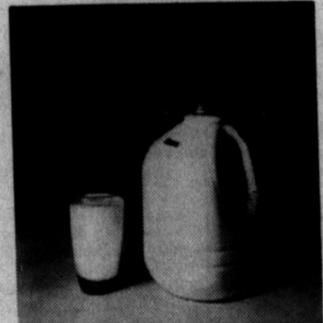
Micronaire readings continued excellent. Eighty-six per cent of all cotton tested at Lubbock had micronaire readings in the premium range of 3.5 to 4.9, 8 per cent was in the high micronaire range of 5.0 to 5.2 and 2 per cent was in the very high range of 5.3 and above.

Jewelry Gifts Are Lasting
Cowan Jewelers
DOWNTOWN



Buy Borden Milk in the new ONE-HANDED GALLON.

Delicious Borden Milk in the convenient new screw-top plastic gallon. It's re-usable, re-closable, and you can pour it with only one hand! There's no deposit...no return. Remember...if it's Borden, it's got to be good!



NOW EARN **5 1/4 %** PER ANNUM ON PASSBOOK SAVINGS

UP TO **7 %** PER ANNUM ON CERTIFICATES

Federal regulations require a substantial interest penalty for early withdrawal on certificate accounts.

HI-PLAINS SAVINGS
and Loan Association

4th & Sampson, Hereford
An Equal Opportunity Lender

INSURED

SELL IT FAST! BUY IT RIGHT! USE WANTEDS!

Phone 364-2030

CLASSIFIED ADVERTISING RATES
 Reader Ads (Minimum 10 words) 1st insertion 8c per word
 Additional insertions, when paid in advance: per word 6c
 Classified Display (8 pt. type under a specific heading, 1 column width only - no art or signature cuts) per col. inch \$2.00
 Repeat insertion without copy change per col. inch \$1.50
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.12
 Deadline for Classified Advertising in the **SUNDAY BRAND** 5 p.m. Friday
 Deadline for Classified Advertising in the **HEREFORD BRAND** 5 p.m. Tuesday

1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES
 Hwy 60 & MYRTLE
 Phone 364-0169
 Also spaces & furnished trailers for rent at **TOWN & COUNTRY ESTATES** 1B-144-9p

"THE SADDLE HOUSE"
 COMPLETE Riding Equipment
 New & Used Saddles
 HIGGINS & SOUTHWEST TEXAS ST.
 PHONE 364-3383 1B-14-11c

!!CARPET!!
 Financing Available
 CAW CARPET
 PLAINS AND N. 25 MILE AVE.
 PHONE 364-3448 B-26-11c

WE BUY AND SELL USED FURNITURE
BARRICK FURNITURE
 WEST HWY 60
 PHONE 364-3552 1B-37-4fc

FOR SALE: New & used furniture and appliances. Plains Finance Corp. 906 South 25 Mile Avenue. B-1-15-34-1fc

GARAGE EQUIPMENT NEW & USED
 Air Compressors; Valve Machines, Steam Cleaners, etc.
BOYD MACHINE & SUPPLY
 1306 East Park
 Phone 364-1055 1B-1-9-1fc

RCA WHIRLPOOL commercial ICE MAKERS - Sales and Service - Brown Sheet Metal. B-1-11-52-4fc

Agricultural Humates can help your fertilizer and water go farther. For further information, call **AGRICULTURAL GYPSUM & LIME COMPANY**, 276-5319. B-1-20-39-1fc

FOR SALE
 1-21" Color Console TV
 1-19" B&W Portable
WE MAKE HOUSE CALLS
 Repairs on all makes & models, color, B&W and radios.
TOWER TV
 248 Northwest Drive
 Phone 364-4740 B-1-75-4fc

STATED MEETING
SECOND MONDAY
 7:30 P.M.
 Thursday
DEGREE WORK
 Charlie Brown W.M.
 W.A. Phipps Sec.

Hereford Rotary Club
 meets every **Monday at 12:05**
 Civic Club Center (Jim Hill)

Lions Club
 meets each **Wednesday, 12 Noon**
 Civic Club Center (Jim Hill)

75" Packard-Bell Stereo with Garrard Turntable
 1963 MG Convertible
 4 baby bull calves
 1 Ranch oak chest
 Call 364-3940 after 4:30 p.m. B-1-20-1fc

New Singer Dealer in Hereford. Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Scissors sharpened. Call 364-4051. Sanders Sewing Machine Center, 226 Main, Hereford. B-1-4-1fc

LEFT IN LAY-AWAY
 Electrophonic Component Stereo with built-in tape player. AM-FM Multiflex Radio, Garrard Turntable, 200 watts, 10 speaker. Original price \$399.95. Assume balance of \$245.00 or \$10.00 monthly payments

MARTINS SOUND CENTER
 Corner of Georgia & I-40 in Wolfen Square, Amarillo B-1-31-1fc

KIRBY VACUUMS
 Rebuilt with genuine Kirby parts.
 \$69.95 & up.
 2 year guarantee
 Your only authorized Kirby Distributor.
 Kirby Sales & Service
 522 Irving
 Phone 364-0422 B-1-35-1fc

WATER BEDS
 Southwest Carpet, 209 Park Avenue. Phone 364-1763. B-1-41-1fc

USED THEATRE SEATS
 MAKE AN OFFER
 Call The Star Theatre
 364-2037 B-1-18-1fc

See Our Line Of Bargains On new and used furniture and appliances
 Open week days 9 to 12 p.m. to 6 p.m. Sat. 8 to 8
BIG JIM'S FURNITURE
 Higgins & So. Texas St.
 Phone 364-1873 B-1-19-4fc

Fireplace wood for sale. Call 364-2111. B-1-10-46-1fc

FOR SALE - 19" color TV, early American cabinet, excellent condition. Also Ethan Allan Pine Trunk Bed. Call 364-0199. B-1-47-1fc

New repossessed Kirby for sale. Take up payments. Phone 364-1854. B-1-10-47-1fc

Heavy grain haygrazer, 4000 bales, Johnson grass, 3500 bales. \$50.00 per ton. Call 364-0494. B-1-47-3p

For Sale: 8x12 ft. Storage building. See at 215 Avenue B (in back). Make offer. Phone 364-0083 or 364-5667. B-1-19-47-1fc

For Sale: 2 blue chairs, one formal beige divan, beige living room curtains. All in very good condition. Phone 276-5605. B-1-20-47-1fc

HEAR YE! HEAR YE!
 St. Thomas Episcopal Church
 Second Annual Flea Market
 November 30 to December 1st.
 8:00 A.M. to 7:00 P.M.
 Sugarland Mall
 (Old Yardstick Location)
 Toys, draperies, rods, bric-a-brac, dishes, clothing, "goodies" to eat, periodic arts demonstrations. Many items too numerous to mention!
 B-1-22-2c

FOR "a job well done feeling" clean carpets with Blue Lustre. Rent electric shampooer \$1. Hereford Hardware B-1-18-22-2c

2. FOR SALE Farm Equipment
 See Us For Parts-Sweeps-Chisels for **Graham (Hoeme) Plows DAVIS IMPLEMENT**
 409 EAST FIRST
 Phone 364-2811 B-2-35-1fc

HOMEMADE HOLIDAY DESSERTS
 For all those special holiday treats - cakes, pies, candy, party treats and appetizers, etc. Place your order now. Call 364-0199. B-1-20-1fc

GARAGE SALE. November 29th. 9:00 a.m. to 6:00 p.m. at 212 Beach. A variety of items. B-1-48-1p

GARAGE SALE. 811 Irving. Saturday and Sunday. One chair, braided rug, clothes and miscellaneous. B-1-14-48-2c

8x33 house trailer. Call Dimmitt, 647-5463. B-1-10-48-4c

FOR SALE
 1970 Crestline Mobile Home. Good condition. Unfurnished. All appliances included. Refrigerated air conditioning. Carpeted. Skirted and tied down. No equity, assume loan. Phone 364-6595 B-1-48-8c

3,000 bales good wheat straw for sale. 3 miles Northwest of Olustee, Oklahoma. Phone Mrs. Vineyard, 405-648-2404. B-1-48-4p

For Sale: Solid maple hutch, Early American. Call 364-6027. B-1-10-48-1fc

MILLIONS of rugs have been cleaned with Blue Lustre. It's America's finest. Rent electric shampooer \$1.
 Duckwalls
 Sugarland Mall
 B-1-20-48-2c

For Sale: 2 Goodyear 700-13 Snow Tires. Used 1 week. 364-6984. B-1-11-48-2c

For Sale: Two 20 gal. fiberglass saddle tanks for Chevy Pickup with coil springs. \$75.00. 364-0640. 328 East 4th. B-1-48-4p

For Sale: Craftsman 8" Bench Saw, Motor and Stand. See at 1915 Plains after 5:30 or call 364-5743. B-1-48-4fc

SAVE Big! Clean rugs and upholstery with Blue Lustre. Rent electric shampooer \$1.
 McCaslin Lumber
 B-1-17-48-2c

Clean, late model Frigidaire Electric Range. Phone 364-1111; after 5:00 p.m. 364-1268. B-1-11-48-1fc

FOR SALE
 One 6 piece drum set with carrying cases. Includes bass drum, floor tom tom, snare, plain tom tom, big cymbal, top hat and stool. Excellent condition. \$600.00.
 Call 364-1015 B-1-48-2c

IF you run out of gasoline, just come to **THE SADDLE HOUSE** and buy a horse. Many to choose from. Call 364-3583. B-1-22-48-1fc

For Sale: Westinghouse built-in dish washer-harvest gold. \$75.00. Phone 364-2520. B-1-11-48-1fc

Three Family GARAGE SALE
 Bicycles, furniture, appliances, clothes, many other items.
 514 Avenue K
SATURDAY, SUNDAY
 B-1-48-2p

For Sale: Complete setting for 12 in Westmorland Sterling Silver, Lady Hilton pattern. Company appraisal \$1,600.00. Will sell for \$750.00. Call 364-2135. B-1-22-22-1fc

For Sale: Bird dogs. Call Wayne Porter, 357-2343. B-1-10-22-1c

14x65 three bedroom 1 1/2 bath unfurnished mobile home. Take up payments. 258-7715. B-1-14-22-2c

Reduce excess fluids with Fluidex \$1.89 - Lose weight with Dex-A-Diet capsules \$1.98 at Harold Close Drugs. T-1-38-11p

2. FOR SALE Farm Equipment

See Us For Parts-Sweeps-Chisels for **Graham (Hoeme) Plows DAVIS IMPLEMENT**
 409 EAST FIRST
 Phone 364-2811 B-2-35-1fc

Diesel tanks - 1,500 to 10,000 gallons. Pressure 100 to 6,000 gallons. 364-0484. B-2-47-3c

FOR SALE
 2-40 ft. flat trailers
 1-1957 Ford dump truck
 4-10:00x22 in. tires, lugs nearly new
 Phone 364-2530 B-2-18-1fc

SAVE SAVE SAVE
 Large stock of new and used aluminum pipe going at a big savings to you. Buy now and take advantage of depreciation.
 11-Large lot of 10"x30" New flowline going at \$1.25 per foot.
 1-Large lot of 10"x20" and 30" new pipe drilled for gates at \$1.25 per foot.
 1-Large lot of 6", 7" and 8" gated pipe W-24", 27", 30", 32", 34", 36" and 38" row spacings, going at a big savings.
STATE LINE IRRIGATION MULESHOE AND LITTLEFIELD, TEXAS
 Phone 806-272-3819 B-2-48-4c

See Us For **Mayrath Grain Augers**
 Also have parts in stock **DAVIS IMPLEMENT**
 409 EAST FIRST
 Phone 364-2811 B-2-35-1fc

3. FOR SALE Automobiles

NEW & USED CARS
ORVAL WATSON FORD
 PHONE 364-2727 1B-3-18-1fc

FOR SALE
 1964 Chevy PU. Powers tool bed, 292, 4 spd. Extra good PU.
 1949 Ply. 4 dr. runs good orig.
 1958 Chevy truck camper. Perfect cond. Camper 60 per cent built.
 16 ft. Lone Star Alum. Boat, 65 Merc. motor & dilly trailer. Water skis, life jackets, etc. Spare tire.
 Phone 364-2908 Northwest Mobile Lodge Office B-3-21-4c

NEW AND USED CARS now for sale at John Orsborn Buick, Pontiac, GMC's new location - 221 NORTH 25 MILE AVENUE. B-3-20-42-1fc

For Sale: 1969 Olds 98 Luxury Sedan. Very sharp. Call 647-4698 or 647-3290 evenings. B-1-14-47-1fc

For Sale: 1969 Datsun Pickup. Call 364-0689. B-3-10-22-1fc

1971 Ford Pickup. Power & air. 50,000 miles. \$2,000. Call 258-7327. B-3-11-22-4c

FOR SALE:
 Chevy Pickup, 327 motor, completely overhauled, new two-tone paint job.
 1967 Ford Fairlane, 2 dr. HT with vinyl top. Motor overhauled, new paint job.
 Chevy and Ford motors for sale.
 Two new fringe 200 mile range antennae with rotator.
 Phone 364-2044 B-3-22-4c



"No, you weren't speeding--- I just forgot to mail my wife's letter."

MILBURN MOTOR COMPANY
 We pay cash for Used Cars
 136 Sampson
 Phone 364-0977 B-3-33-1fc

WALKER'S USED CARS AND TRUCKS
WE BUY, SELL OR TRADE
 400 West First
 Phone 364-2250 1B-41-1fc

SELECTED USED TIRES
 \$3.00 UP
 30 Day Guarantee
MONTGOMERY-WARD AUTOMOTIVE SALES
 114 EAST PARK 1B-3-17-1fc

1971 Ford 1/2 ton. Power & air. 40,000 miles. New steel belted tires. Sale or trade for older pickup. Call 364-3484. B-3-21-48-1fc

For Sale: 1965 Chevy Impala Super Sports. Good condition. Make a good school car. Call 364-3985 after 4:00 p.m. B-3-48-2p

For Sale: 1970 Chevrolet Impala. Make an offer. Phone 364-3260. B-3-10-48-2c

1969 Bonneville and 1969 Tempest, both in excellent condition. Phone 364-1555 before 6:00; 364-6969 after 6:00. B-3-16-48-1c

For Sale: 1972 Datsun Pickup. 1950.00. Phone 364-3260. B-3-10-48-2c

FOR SALE
 1970 Chevy Impala Custom. Real nice car.
 1951 Willys Jeep. Real good shape. Both for sale worth the money. Phone: 364-1531 daytime; 364-6936 night, or come by 205 Beach. B-3-48-1c

4. REAL ESTATE For Sale Or Trade

THREE BEDROOM
 Central heat with humidifier and refrigerated air. New carpet in living & dining room and kitchen. Two car garage. \$3,700.00 equity with \$135.00 mo. payments.
 Call 364-1170 after 6:00 p.m. 1B-4-42-1fc

I have Farm and Ranch Buyers, I need your listings.
J.M. HAMBY REAL ESTATE
 Phone 364-3566 Res. 364-2553 B-4-29-1fc

450 ACRES FRIONA
 \$325.00 acre. Write 1900 West 10th, Plainview, Texas 79072. B-4-12-3-1fc

Local motel for sale with established clientele. Good location, reasonable price and terms.
Campbell Real Estate
 Phone 364-0780 B-4-20-1fc

Brick duplex. Good location. Cash or new loan. Phone 364-0022. B-4-10-44-1fc

LAND
 60 acres with a well. Good farmland, at \$325.00 per acre. Carthel Real Estate
 Phone 364-0944 B-4-43-1fc

437 AVENUE C
 Move in cost less than \$500.00. New FHA Loan.

5 UNIT APARTMENTS
 Good location, good income.
NORTHWEST HEREFORD
 3 bedroom and den, 2 full baths, double garage, builtins, sunken living room with fireplace and book shelves. Fenced yard. 8 per cent interest. Priced to sell.

OASIS IN THE DESERT
 10 acres with nice two bedroom main house - two rent houses. Ref. air conditioning, draped and carpeted. 4" well, storm cellar, swimming pool, chicken barn. Lovely shade trees, all hardwood, many peach trees and grape vines. Cess pool cleaner, tree sprayer, 5 acres of corn planted. Beautiful grounds - like a park. 10 miles from Hereford.

LOANS
 Let us help you with your financing **FHA-VA & CONVENTIONAL LOANS** are now available. Check with our office for details.
Board of Realtors Multiple Listing Service CARTEL REAL ESTATE
 206 N. 25 Mile Avenue
 Phone 364-0944 364-0938
Wayne Carthel Leela Peters EQUAL OPPORTUNITY
 B-4-10-1fc

For Sale: 5 room stucco, 2 bedroom house. Double garage, carpeted, basement. New paint. Large lot. 130 Avenue B. Phone 364-1409. B-4-21-22-2c

PRIME LOCATION
 In Northwest, 3 bdrm. brick 2 1/2 baths, den and kitchen comb. dining room, living room, ref. air, 2 fireplaces, \$2,000.00 worth of drapes. Double garage with electric door lift. Built-in vacuum cleaner, patio with barbecue grill, gas lites front and back, 5 1/4 per cent loan. Will sell or trade for smaller home in Northwest. Price \$42,500.00.

PRIME LOCATION
 3 bdrm. brick, NW 2 full baths, fully carpeted including kitchen, has kitchen & den comb., living room, double garage yard ready to plant. The house has new paint. Call and we will show you this home, then make us an offer, you might buy it. Price \$22,500.00.

LIKE LARGE ROOMS?
 You will have to see this 3 bdrm. home in NW with 1 1/2 baths, fenced yard with sprinkler system. A good location. Priced \$22,500.00. B-4-21-22-2c

5. FOR RENT
SUMMERFIELD MOBILE MANOR
FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 357-2552. B-5-15-10-1fc

OFFICE FOR LEASE. Ralph Owens 364-2222. 1B-5-10-14-1fc

Office for rent. Answering service available. **AGRICULTURE CENTER**, 1500 West Park, Phone 364-5822. B-5-14-19-1fc

Nice furnished house. Adults. No pets. After 5:00 p.m. 303 Avenue H. B-5-12-19-1fc

Thunderbird Apartments. Unfurnished 2 bedroom, 1 1/2 bath, Phone 364-5360. B-5-13-19-1fc

APARTMENTS, FURNISHED. 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.
FORREST AVENUE APARTMENTS
 Phone 364-1887 1B-5-4-1fc

DIAMOND VALLEY TRAILER PARK
 Located on the 600 & 700 block of Avenue H, Sioux & Cherokee Streets, and 700 block of Ave. G. Storage for rent.
 PHONE:
 364-1483; 364-3937 B-5-28-1fc

SOUTH DOUGLAS
 3 bdrm. 1 1/2 bath, existing loan can be assumed, new elementary school and shopping center near by. \$17,000.00.

CHEAPER THAN RENT
 3 bdrm. 2 baths, isolated master bedroom. carpeted. Built-ins, utility room, Double garage. \$18,500.00, \$1,000.00 down. 7 per cent loan.

COUNTRY CLUB DRIVE
 1.7 acres overlooking golf course. Ideal for nice mobile home spaces. 2 bdrm. rent house goes with land. Terms available.

WANT A BARGAIN?
 1600 acres part grass and rest in cult. 7 - wells with some imp. Priced \$157.50 per acre.

SMALL TRACT
 15 acres just off paving. \$500.00 down and \$150.00 per month.

HAMBY REAL ESTATE OFFICE
 - 364-3566
 Chick Weemes - 364-3169
 J.M. Hamby - 364-2553
 Calvin Edwards - 364-1017
 Gerald Hamby - 364-1534

EQUAL HOUSING OPPORTUNITY
 B-4-22-1fc

Eldorado Arms - 1 and 2 bedroom furnished apartments. All bills paid, free cable TV. Call 364-5961 from 9 to 7 week days and Saturdays; after 7 p.m. and on Sunday, 364-4332. B-5-20-1fc

2 bedroom furnished. \$150.00. Phone 364-6633. B-5-10-47-1fc

Unfurnished one bedroom duplex. Bills paid, couple only, no pets. References needed. Phone 289-5757. B-5-14-48-1fc

Furnished bachelor apartment for rent. Call 289-5757. B-5-10-48-1fc

2 bedroom furnished apartment at 301A Lawton. Bills paid. 364-6280. B-5-10-48-1fc

6. WANTED
 WANTED: Stubble grazing. David Brumley, Phone 364-1174. B-6-10-45-1fc

WANTED - CUSTOM FARMING
 Call Joel Williamson, 258-7728 or 364-1933. B-6-10-8-1fc

WANTED - CUSTOM FARMING. Contact Don Howard at Howards Custom Farming, 258-7761 or 364-0165. B-6-13-6-1fc

Want to lease - 1/2 to 1 Section of land. Will discuss rental. Call Lewis Block, 364-4117. B-6-15-7-1fc

WANTED: YOUR WHEAT PASTURE
DAVID BRUMLEY 364-1174 B-6-10-4-38p

COMMUTER NEEDED. A.M. Classes all week to W.T. Call Steve, 364-1317. B-6-35-1fc

Wanted: Wheat pasture by the CWT or acre. Premium prices for good farms. Call Mike Solomon, 289-5757, after 8:00 p.m. B-6-19-35-1fc

WANT: Pasture for cattle. O.G. Hill 364-1871 or 364-4741; Foster Hill, 364-4217 or 364-4741. B-6-14-17-1fc

Would like to rent 2 bedroom unfurnished house with fenced backyard. Can furnish references. Call 364-4866 or 364-6431. B-6-18-48-1p

8. HELP WANTED

Need cocktail waitress. Apply at Headquarters after 4:00 p.m. B-8-10-43-1fc

Hide room labor wanted. We offer:
 +Good pay
 +Paid vacation
 +Paid hospitalization
 Colorado By-Products
 3 1/2 miles West Hwy 60
 Phone 276-5331 days;
 364-2495 nites B-8-42-1fc

RN or LVN charge nurse needed for 11:00 to 7:00 shift. Apply in person Kings Manor-Westgate. B-8-16-39-1fc

MISSOURI BEEF PACKERS, INC.
 is now accepting applications for female production workers. No experience necessary, but must be willing to learn and work. This is year around employment, not seasonal. We offer:
 +Paid vacation
 +Paid holidays
 +Company paid group hospital insurance
 +Good wages.
 Apply at Personnel Office of Missouri Beef Packers, Inc. Friona, Texas. 4 miles West of Friona on Hwy 60.
 We are an equal opportunity employer. 3B-8-14-1fc

NEED PAPER BOYS<

The Hereford Brand, Hereford, Texas, Thursday, November 29, 1973

Need qualified personnel for part time business. For interview phone 364-2329 after 6:00 p.m.

B-8-13-17-tfc

Need experienced man for permanent employment on farm. Nice house and utilities furnished. Ivan Block, 364-0296.

B-8-16-18-tfc

Part time waitress needed to serve both cocktails and food. Excellent tips, quality clientele. Applicant must be 18 years of age or older. Apply in person to The Music Stand, 628 West 1st, Call 364-1150.

B-8-44-tfc

MISSOURI BEEF PACKERS INC. is now accepting applications for beef luggers, production workers, maintenance men and kill floor personnel.

We offer: +Year around employment +Paid vacations +Paid holidays +Company paid group Hospital insurance +Good wages +No experience necessary Apply at Personnel Office of Missouri Beef Packers Inc., Friona, Texas, 4 miles West of Friona on Hwy. 80.

We are an equal opportunity employer.

B-8-39-tfc

SNAP-ON TOOLS CORPORATION

We need an ambitious dealer to take over an established territory centered in Hereford, Texas to sell our line of hand tools and shop equipment. Over 8,000 items in our line. Average earnings in this area, over \$300 a week. We offer on the job training, national advertising, protected territory, customer financing, product guarantee, sales promotion programs and investment protection.

This is a business of your own. Investment is required. For more information write or call:

Bill Day 7113 Calumet, Amarillo, Texas 79106 806-355-3865

B-8-21-4c

WANTED

Ambitious, hard working young men. Long hours, outside. Above average pay in concrete construction. No experience necessary. Rapid pay increases and ground floor opportunities in new company already expanding. All you have to do is 'make a hand.' Come by 108 Northwest Drive after 8:00 p.m. week nights or Sunday afternoons.

B-8-47-2c

Receptionist wanted. Must be able to type, converse easily on telephone and two-way radio and meet public. Apply in person to Al Johnson, Jake Diel Dirt & Paving Contractors.

B-8-29-22-tfc

Wanted: mature woman to do baby sitting during the day. Call 364-0240 after 6:00 p.m.

B-8-14-23-3c

School bus drivers needed. See Eldon Owens at school bus shop.

B-8-10-17-tfc

HELP WANTED APPLY HEREFORD BI-PRODUCTS PHONE 364-0951

B-8-10-48-tfc

IMMEDIATE OPENINGS FOR THREE FULL TIME AND 3 PART TIME SECURITY GUARDS.

For interview with a representative of Pinkerton's Inc., world's largest and oldest security agency, see Steve Britz at Holiday Motor Hotel TODAY, November 29th between 11:00 a.m. and 8:00 p.m. Phone 364-2180.

An equal opportunity employer

B-8-48-1c

Need man with hardware and/or lumber experience-retail buying and selling. Good starting salary plus profit sharing.

Taylor & Sons Lumber Canyon, Texas

B-8-24-48-2c

Needed now!! Deliveryman. 40 hours per week. Apply in person - 1106 West First.

Equal opportunity employer

B-8-16-48-tfc

Have opening for financial clerk. Experience desirable. Apply at Plant Office, Amstar Corporation, Dimmitt Plant, P.O. Box 100, Dimmitt, Texas Phone 647-2137.

An equal opportunity employer

B-8-48-2c

Needed: Lady to do alterations. Apply in person to One Hour Martinizing, 149 No. 25 Mile Avenue.

B-8-17-48-tfc

Wanted: Wool and silk finisher. Apply in person to One Hour Martinizing, 149 North 25 Mile Avenue.

B-8-17-48-tfc

PLANT OPERATION TRAINEE

If you are of average intelligence and willing to work, you can be trained to perform these jobs. Earn while you learn, liberal company fringe benefits.

Amstar Corporation, Box 100, Dimmitt, Texas Phone 647-2137

An equal opportunity employer

B-8-48-4c

LADIES-HOUSEWIVES Xmas Rush Starting

Need 4 ladies to pass out samples and take orders from established customers. Car and phone required. Make up to \$5.00 per hour.

Write: 916 West 4th St. Littlefield, Texas or call 385-5465.

B-8-48-8c

POSITIONS OPEN

Immediate opening for security guards. Rotating shifts, uniforms furnished and no weapons required. Must be mature, responsible and conscientious.

Contact:

Barry Love or call Carl Perkins, 806-647-2137. Amstar Corporation, Dimmitt Plant, Box 100, Dimmitt, Texas, 79027.

An equal opportunity employer

B-8-48-4c

9. SITUATIONS

State Licensed Child Care For Working Mothers Hereford

Day Care Center 364-1293

B-9-46-tfc

Will do baby sitting in my home. Monday through Friday. 364-2832.

B-9-11-47-9c

10. NOTICE

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop.

HEREFORD IRON & METAL

North Progressive Road by City Dump

Anson A. & June Dearing Phone 364-3350 or 364-3777

1 1/2 B-10-34-tfc

ALCOHOLISM INFORMATION

For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8:00 a.m. till 12:00 p.m. until 5:00 p.m. Monday through Friday.

A UNITED FUND AGENCY

B-10-12-tfc

NOTICE

A&M Gun Shop, 715 South 25 Mile Avenue will be open 8:00 A.M. to 9:00 P.M. Monday through Saturday - December 3rd through December 24th.

B-10-48-8c

11. BUSINESS SERVICE

HOME APPLIANCE REPAIRS Guaranteed work on all makes and models. 10 years experience. Available for night-time emergencies.

JOE'S HOME APPLIANCE REPAIRS

343 N. Main Ph. 364-5751

B-11-45-tfc

KIRBY VACUUMS

Rebuilt with genuine Kirby Parts. \$59.95 & up, two year guarantee. Your only authorized Kirby Distributor.

Kirby Sales & Service 522 Irving Ph. 364-0422

B-11-35-tfc

DRAGLINE SERVICE

TAILWATER PIT CLEANING DUMP TRUCKS

30 ton crane.

BOBBY GRIEGO Day Phone 364-6574 Night - 364-2322

B-11-14-tfc

Tree Trimming and Topping. Call Cliff's Tree Service 364-2111.

B-11-10-46-tfc

PAINTING CONTRACTOR

INSIDE-OUTSIDE All work guaranteed Free estimates

Julio Pesina, 204 Catalpa St. Hereford, Texas Ph. 364-4896

1B-11-40-17c

APPLIANCE REPAIR

We repair all makes and models of appliances. All work guaranteed.

MONTGOMERY WARD & CO. 114 East Park Phone 364-5801

B-11-52-tfc

B.L. Jones

CONCRETE CONTRACTOR We will do your finishing or give you a turnkey job. Free Estimates.

246 10th Street Phone 364-6617

B-11-21-tfc

KELLY ELECTRIC

DOUG AND VIRGIL Electrical Contractors Residential Commercial

All bids and wiring Call bids and wiring competitive.

Phone 364-1345 Night phone 364-2012 or 364-1345

Box 130

B-11-46-tfc

DICKEY'S

DOZER SERVICE Dirt Work - All Kinds

Bull dozers - Scrapers

uck Hoe - Dragline

Motorgrader

See or Call FLOYD DICKEY

S.E. 4th & Belsher Dimmitt, Texas

Business Phone 647-4553 Residence Phone 647-4565

B-11-29-tfc

WILL PICK UP

JUNK CARS. FREE. Call 364-3350 or 364-3777

1B-11-28-tfc

FOR PORTABLE DISC

ROLLING. Call Ralph Paul, 364-1042 or 364-2978.

B-11-10-43-tfc

FRANK WESTER

CEMENT CONTRACTOR 107 BRADLEY

Residential-Commercial Turnkey job

Straight finish Phone 364-5169

1B-11-29-tfc

N.O.T.I.C.E

State Inspected Plant Custom Slaughtering and Processing:

Hogs, beef, goats, sheep and wild game.

Vega Meat Company Vega, Texas (1/2 mile south 385) Phone 267-7311

Guy & Eula Killian, Operators

B-11-46-5c

WANTED

100 to 150 watches a week to repair by latest approved methods.

COWAN JEWELERS B-11-15-29-tfc

AAA

WRECKER SERVICE HEREFORD WRECKING COMPANY

Day Phone 364-6580 NIGHTS 364-0909 and 364-2075 T-11-39-tfc

12. LIVESTOCK

FOR SALE Registered Apaloosa horses. Bred Apaloosa fillies, Apaloosa Stallion - 10 years old and gentle to ride and a good cow horse (Grandson of Whistle Breeches)

J.A. Crofford Phone 364-0952

B-12-20-tfc

CALVES 7 to 14 days old Guaranteed healthy

Free delivery on 10 or more 214-223-4982

1B-12-20-9c

13. LOST & FOUND

LOST: 10 head of 450 lb. calves from Westway area, branded "LIL" on right hip. Call 364-5344.

B-13-16-19-tfc

LOST: Steers, branded Flying "W" on left rib. David Brumley, 364-1174.

B-13-10-20-tfc

STRAYED: Cattle branded upside-down "T" open on left shoulder, West of Hereford. Call collect Friona 247-3888 or 247-2282.

B-13-13-19-46-tfc

LOST OR STRAYED: 4 whiteface cows branded with a "C or K" on left hip. Contact Steve Meives, 289-5939.

B-13-19-22-8c

LOST: Male dog Australian Shepherd, Border collie cross blue roan, white belt neck. 364-6495.

B-13-14-48-2c

Strayed: Light weight heifers from Jack William's place, branded L O on right side. Call 289-5861 or 357-2364.

B-13-17-21-3c

Legal Notice

UNITED STATES DEPARTMENT OF AGRICULTURE, ANIMAL AND PLANT HEALTH INSPECTION SERVICE, OFFICE OF THE ADMINISTRATOR. Notice is hereby given that Castro and Deaf Smith Counties in Texas are excluded from the areas quarantined because of cattle scabies under an amendment of the regulations in 9 CFR Part 73, as amended, effective November 23, 1973. Therefore, the restrictions pertaining to the interstate movement of cattle from quarantined areas contained in 9 CFR Part 73, as amended, do not apply to the excluded areas. However, the restrictions pertaining to the interstate movement of cattle from nonquarantined areas contained in said Part 73 apply to the areas excluding from quarantine.

The amendment is published in the Federal Register. Detailed information concerning the amendment may also be obtained from Dr. E.S. Cox, Area Veterinarian in Charge, Room 301, 702 Colorado Street, Austin, Texas 78701.

Done at Washington, D.C., this 23rd day of November 1973. E.E. Saulmon Deputy Administrator, Veterinary Services Animal and Plant Health Inspection Service

B-48-2c

Christmas Clothing Campaign Underway

The goal to provide each of the 368 boys at Cal Farley's Boys Ranch with a new suit or clothing package for Christmas has begun.

The annual Christmas Suit Fund has become a favorite way of giving for friends of the boys who contribute \$25.00 for this purpose.

"Although costs for new suits will exceed \$25.00, some of the Ranch's boys receive clothing packages for less than that amount." Virgil Patterson, Ranch president, said, "Amarillo merchants also help by making it possible for the boys to have suits at discounts. Suits and clothing packages will average about \$25.00 per boy."

The suits replace those that have been worn out or outgrown, and in many cases, they are the first new suits some of the boys have ever owned. The boys get to elect their own suits from Amarillo department stores.

Contributions to the Boys Ranch Christmas Suit Fund may be mailed to the Boys Ranch Office, P.O. Box 1890, Amarillo, Texas, 79105, or taken to the administrative office at 600 West 11th Street in Amarillo.

You've Never Seen Such Thorough Service STOP IN SOON Phillips "66" Products EAST SIDE "66" Rocky Stewart 1303 E. 1st 364-2644



Is now selling new and used trucks and cars at Hadburg-Jones Truck Center. He invites you to come by and visit with him and let him help you find the answer to your transportation needs.

HUDIBURG - JONES



Home For The HOLIDAYS



CALL YOUR REALTOR

LONE STAR AGENCY

601 N. MAIN 364-0555

WRESTLING

WRESTLING MEHA LIBRE SATURDAY DEC. 1 8:00 PM

KILLER KARL KRUPP vs. RICKY ROMERO

Nick & Jerry KOZAK vs. Jim DILLON

Karl & VON STEIGER vs. Alex PEREZ

The PATRIOT Managed by Percival B. Friend

HEREFORD BULL BARN

SEPTIC TANK - CESSPOOL CLOGGING CAN NOW BE PREVENTED! LIVINGSTON, N. J. - An amazing bacterial discovery that prevents clogging of septic tanks and cesspools with but a single, safe and easy-to-use yearly treatment, has been developed by the FX-Lab Co., Livingston, N. J. Sluggish systems and drainfields can also be restored to normal by fast acting bacterial cultures. They are also recommended as a "starter" to seed newly cleaned out or newly installed septic tanks and cesspools.

FOR THE BEST DEALS ON NEW or USED CARS Come in and talk with one of the Men at JOHN ORSBORN BUICK-PONTIAC-GMC at 142 N. MILES or 221 N. 25 Mi. Ave. 364-0990 364-1222

I TURNED AROUND AND IT WAS SOLD! We don't intend to make whirling dervishes of our clients, but we DO put all of our experience and facilities to work right now when you delegate the selling job to us. \$25,000. to \$35,000. HOME LISTING NEEDED NOW...CONTACT or CALL... Ralph Owens & Associates, Inc. 311 Park Avenue REALTORS Phone 364-2222

Look to SHOOK For Quality LEE Tires and on the Farm & Road Service As Close As Your Phone Quality With Price - MAY WE SERVE YOU Shook Tire Co. 364-1010

NOW IN HEREFORD BONDING LICENSED BELL ELECTRIC ELECTRICAL CONTRACTOR New Construction and Repair - Residence and Commercial 364-6841 Larry Bell 803 S. Texas

Free Cable Vision EQUAL HOUSING OPPORTUNITY Phone 364-6661 1, 2, 3, and 4 - Bedroom Apartments with All Utilities •Central Heat and Cooling •Acres of Green Grass •Refrigerator •Private Parking •Range •Garbage Disposal •Playgrounds •Recreation Hall



PRICES EFFECTIVE NOV. 26, 1973 THRU DEC. 1, 1973



Downy
FABRIC SOFTENER
32-oz. BOTTLE

69¢

at THRIFTWAY

AQUA ZEST SOAP
BATH SIZE BAR **29¢**

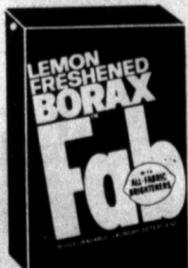


13¢ OFF LABEL

NEW
DISHWASHING LIQUID **AJAX**

22-oz. BTL.

39¢



10¢ OFF LABEL DETERGENT

FAB

69¢

THRIFTWAY

BLAST the THUNDERBIRDS

We at Thriftway just couldn't "PASS UP"

this opportunity to

BACK the HERD ALL THE WAY TO STATE!



Check Rated Frozen Foods



FLAVOR PERFECT HALVES SHURFINE STRAWBERRIES

10-oz. CTN.

39¢

SHURFINE FROZEN **PERCH FILLETS** 5-oz. PKG. **99¢**
MORTON BEEF, CHICKEN OR TURKEY **POT PIES** 8-oz. **4 \$1.00**
MORTON ECONOMY ASST'D. VARIETIES **DINNERS** 11-oz. CTN. **39¢**
MORTON REGULAR CHIC. TURKEY MEAT LOAF **DINNERS** FISH & CHIPS SALISBURY STEAK **49¢**



KLEENEX

Designer Towels 3 JUMBO ROLLS \$1.00

FOR WHITER CLOTHES

Purex Bleach ONE GALLON **49¢**

ASSORTED FLAVORS

Jello Gelatin 3-oz. BOX **10¢**

SHURFINE

Salad Dressing 32-oz. JAR **49¢**



FRESH FRYERS

39¢ LB.

Check Rated

ICE CREAM

SHURFRESH

ALL FLAVORS

½ GAL. **79¢**

ALL CHRISTMAS TOYS & SMALL APPLIANCES

Prices Slashed

LARGE SELECTION PRICED TO SELL QUICK

AVAILABLE AT PARTICIPATING STORES ONLY

DOVERSTONE DINNERWARE

THIS WEEK'S FEATURE — CUP — **49¢**
WITH EVERY \$5.00 PURCHASE OR MORE

Farm Fresh Produce Specials



CENTRAL AMERICAN **BANANAS**

LB. **10¢**



ALL PURPOSE RUSSET **POTATOES**

10-LB. BAG **88¢**

TEXAS RUBY RED **Grapefruit** LB. **15¢**
CALIF. SUNKIST NAVEL NEW CROP **Oranges** 4 LBS. **\$1.00**

PURPLE TOP **Turnips** LB. **19¢**
MUSTARD-COLLARD & TURNIP **Greens** LB. **19¢**

Coca-Cola

32 Oz.

5 For \$1.00



GILLETTE BRONZE **RIGHT GUARD DEODORANT**

10c OFF LABEL

69¢

4-oz. CAN

ALL PURPOSE CLEANER

LIQUID AJAX 28-oz. BTL. **59¢**

ROXEY (MAKES GRAVY) **DRY DOG FOOD** 5-LB. BAG **89¢**

KAL KAN TUNA-CHICKEN **CAT FOOD** 6½-oz. CAN **19¢**

FISHER (VAC PAC CAN) **MIXED NUTS** 13-oz. CAN **99¢**

SHURFINE ALL GREEN CUT SPEARS **ASPARAGUS** 14½-oz. CAN **49¢**

SHURFINE **SPINACH** 15-oz. CANS **5 \$1.00**

(BLADE CUT)

CHUCK ROAST LB. **79¢**

BACON LB. **98¢**

SHORT RIBS LB. **49¢**

(FAMILY PAK) **GROUND BEEF** LB. **79¢**

FAMILY STEAK LB. **89¢**

Clip & Redeem at Thriftway

VALUABLE COUPON 50¢

NO. 67

MARYLAND CLUB **COFFEE** 2 LB. CAN **\$1.79**

WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER DEC. 1, 1973

VALUABLE COUPON 50¢

NO. 61

MARYLAND CLUB **COFFEE** 3 LB. CAN **\$2.69**

WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER DEC. 1, 1973

VALUABLE COUPON 50¢

100 FREE STAMPS WITH \$7.50 PURCHASE OR MORE

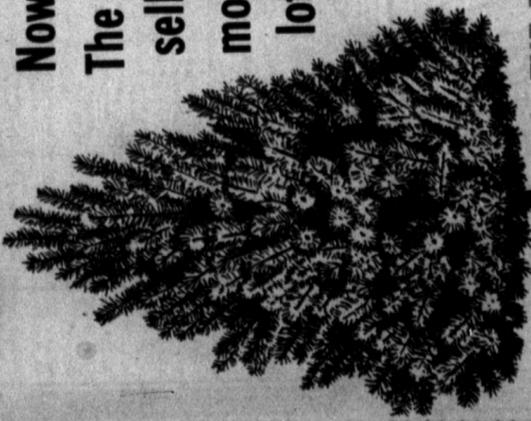
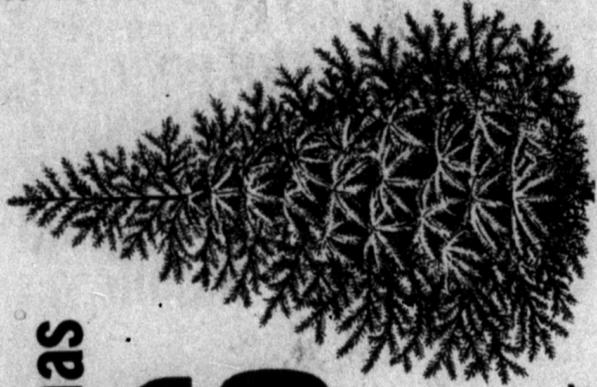
Double Gunn Bro. Stamps TUESDAY & WEDNESDAY

THRIFTWAY SUPERMARKET DOWNTOWN

Formerly Piggly Wiggly

Beautiful Selection of Christmas

TREES



Now on sale in our lot. . .
 The Hereford Leo Club will be
 selling Christmas Trees as a
 money making Project on our
 lot. . . .

Come by after 4:00 p.m. each afternoon or all day
 Saturday and Sunday and buy a tree from one of
 these Kids.

THE TREES ARE GOING FAST SO MAKE YOUR CHOICE EARLY!

Flocked Trees are on Display at the Hereford Nursery

ROUND STEAK	Choice Lb.	99¢	SIRLOIN STEAK	Choice Lb.	\$1 19
CHUCK ROAST	Choice Lb.	79¢	ARM ROAST	Choice Lb.	89¢
GROUND BEEF	Fresh Lb.	69¢	CLUB STEAK	Choice Lb.	\$1 29
BEEF RIBS Lean & Meaty	Lb.	99¢	CLUB STEAK New York	Choice Lb.	\$1 79



HEREFORD MEAT MARKET, INC.

Hwy. 385 North at the sign of the Whiteface Bull
 Open Daily 8:00 A.M. to 9:00 P.M.

Weekly Television Magazine
The Hereford Brand
 THURSDAY, NOVEMBER 22, 1973

Tel-Aire



Almost ten million years ago the *Australopithecus* roamed the earth.

Something FREE From Hereford Cablevision
FREE INSTALLATIONS (Thru November 30 on primary units)
YOU SAVE \$10⁰⁰ - NOW UNTIL DECEMBER 1
 After December 1, a \$10⁰⁰ installation fee will be charged for each primary outlet and \$5⁰⁰ for each secondary outlet. Monthly service charge will remain \$5⁰⁰ per month for primary outlet \$1⁰⁰ Per Mo. each extra outlet.

HEREFORD CABLEVISION
 126 E. 3rd 364-3912



GO BIG HERD!
Clip The Thunderbirds Wings!
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Table with columns for time slots (7-12) and channels (KVCB, KVCB, KVCB, KVCB, KVCB, KVCB) listing various TV programs like 'The Tonight Show', 'Jeopardy', 'Wheel of Fortune', etc.

On The Cover

More than two million years ago a primitive man lived on the earth. As a defenseless victim in his harsh surroundings, he was forced to change. The slow process of change which has formed modern man's behavioral patterns is recreated in an exciting dramatic four-part series of special, "Primal Man," premiering on the ABC Television Network Sunday, Dec. 2 (6:30-7:30 p.m.). The vividly detailed dramatic series was announced by Martin Starger, President, ABC Entertainment.

Table with columns for time slots (7-12) and channels (KVCB, KVCB, KVCB, KVCB, KVCB, KVCB) listing various TV programs like 'The Streets of San Francisco', 'The Streets of London', etc.

Thursday Program Notes

7:00...CBS...THE WALTONS...The Bequer family...8:00...CBS...CATHOLICS...A television adaptation of Brian Moore's acclaimed short novel...9:00...NBC...SAMMY DAVIS...SAMMY DAVIS...SAMMY DAVIS...SAMMY DAVIS...10:30...NBC...THE TONIGHT SHOW...STARRING JOHNNY CARSON...Special guest: David Brenner.

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Tuesday Program Notes

7:00...ABC...THE NEW TEMPERATURES RISING SHOW...8:00...CBS...THE MANY FACES OF COMEDY...9:00...ABC...DICK CLARK PRESENTS THE ROCK AND ROLL YEARS...10:00...CBS...THE MARY MARTIN SHOW...11:00...CBS...THE MARY MARTIN SHOW...12:00...CBS...THE MARY MARTIN SHOW

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Table with columns for time slots (6-12) and channels (KVCB, KVCB, KVCB, KVCB, KVCB, KVCB) listing various TV programs like 'The Lucy Show', 'The Dick Van Dyke Show', etc.

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Table with columns for time slots (6-12) and channels (KVCB, KVCB, KVCB, KVCB, KVCB, KVCB) listing various TV programs like 'The Dick Van Dyke Show', 'The Mary Martin Show', etc.

time we were doing "Peter Gunn," the studios were turning out a weekly show in less time than it took to do 15 minutes' worth of theatrical motion-picture film. So Miss Albricht decided to give up acting. Devoting her energies fulltime to her family, she retreated to a new way of life as a housewife in Lake Arrowhead, Calif. Now, after an absence of about six years, she's resuming her career, portraying a former high-fashion model involved in a jewelry racket, in "The Corrupter" episode of "Kojak" to be seen Wednesday, Dec. 5 (9:00-10:00 p.m.) on the CBS Television Network.

Wednesday Program Notes

7:00...ABC...DICK CLARK PRESENTS THE ROCK AND ROLL YEARS...8:00...CBS...THE MANY FACES OF COMEDY...9:00...ABC...DICK CLARK PRESENTS THE ROCK AND ROLL YEARS...10:00...CBS...THE MARY MARTIN SHOW...11:00...CBS...THE MARY MARTIN SHOW...12:00...CBS...THE MARY MARTIN SHOW

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Modern science loses to modern mischief



David Niven and Deborah Kerr star in "Prudence and the Pill."

Deborah Kerr and David Niven star in "Prudence and the Pill," a stylish farce played against elegant backgrounds, on the ABC Television Network's "ABC Sunday Night Movie," Dec. 2 (7:30-9:30 p.m.).

The pesky pill in question is the controversial birth control pill, but nature has its own way with several surprised couples when "that pill" keeps being replaced by plain aspirin.

Also starred in the film are Robert Coote, Iripa Demick, Joyce Redman, Judy Geeson, Keith Mitchell and Dame Edith Evans.

In the story, Gerald and Prudence Hardcastle (Niven and Miss Kerr) are a long-married—and long-time bored—couple living together, but very separately in one of the stately homes of England. They each secretly beat the boredom by outside interests—the young and lovely Elizabeth (Miss Demick) is Gerald's lady friend, and Prudence turns to a dashing young doctor (Mitchell).

Complications begin when their niece, Geraldine (Miss Geeson), starts taking her mother's birth control pills and substituting aspirin. This is fine for Geraldine, but her mother (Miss Redman) becomes pregnant.

At the same time, Gerald realizes that Prudence is secretly on the pill, so he angrily substitutes aspirin for hers, in order to embarrass her and her gentleman friend. But then their maid substitutes the real thing for the aspirin once again. But the doctor mistakenly makes the substitution the other way around again, and the pills keep popping, and modern science loses out to modern mischief.

"Prudence and the Pill" (1968) is a 20th Century-Fox comedy produced by Kenneth Harper and Ronald Kahn and directed by Fiedler Cook.

ALL PROGRAMS SUBJECT TO CHANGE

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Internationally Renowned Cast in Frankenstein Drama

An internationally renowned cast stars in "Frankenstein: The True Story," a four-hour motion picture to be presented as two World Premiere movies on consecutive nights, Friday, Nov. 30 and Saturday, Dec. 1 (8:00-10:00 p.m.), on the NBC Television Network.

James Mason, Agnes Moorehead, Margaret Leighton, David McCallum, Leonard Whiting, Michael Wilding, Michael Sarrazin, Sir Ralph Richardson and Sir John Gielgud star in the production. Also starring in the film, shot on location in London, are Nicola Pagetti, Jane Seymour and Clarissa Kaye.

The story, based on Mary Shelley's classic 19th century novel, was adapted by Christopher Isherwood and Don Bachardy. This new version of the Frankenstein drama, first published in 1818, is a sweeping, romantic epic that effectively captures the Gothic mood of the Shelley novel.

In 19th century England, Dr. Victor Frankenstein (Whiting), his fiancée, Elizabeth (Miss Pagetti), and her parents, Lord and Lady Farnshaw (Wilding and Miss Kaye) are attending the funeral of Victor's brother, William, who was accidentally drowned.

Young Victor, a recent medical school graduate, is bitter over his brother's fate and voices aloud his wish that men could have power over life and death.

Later, on his way to Edinburgh via stagecoach, Victor witnesses the aftermath of an accident involving a plough-boy. He accompanies the youth to a hospital where the latter's arm is amputated by surgeon Henry Clerval (McCallum).

Victor sees Clerval deposit the arm in a black leather bag, and later, the surgeon tells him that a new era in science is

emerging that will enable men to have power over death. Victor is at first ambivalent, but eventually joins Clerval in his research and later learns that the ploughboy's arm has been preserved.

When a number of local men are killed in a quarry accident, Frankenstein and Clerval appear at the scene, ostensibly to aid the injured, but in reality to choose parts of bodies for their next major experiment—the creation of a living creature.

James Mason stars as Dr. Polidori, the evil genius who precipitates the final tragedy in Frankenstein's life. Michael Sarrazin portrays The Creature.

Bad Case of the Blues

Swinger Howard Borden suffers a bad case of the blues when his young son tells him about his marvellous new "uncle," who seems to have taken up permanent residence with Howard's ex-wife, on "The Bob Newhart Show" Saturday, Dec. 1 (8:30-9:00 p.m.) on the CBS Television Network. Jerry London directed from a script by Tom Patchett and Jay Byars.

Unable to cope with the thought of losing his former wife to another man, Howard asks Emily (instead of Bob) for psychological advice.

Bob Hartley, Emily Robinson, Howard Borden, Bill Daily, Carol Kester

Bob Newhart, Suzanne Pleshette, Peter Bonerz, Bill Daily, Marcia Wallace

Friday Program Notes

7:00...ABC...SANTA CLAUS IS COMING TO TOWN... Lots of trees and a Running Stream... with guest star Richard Hatch, Jill Kringle, alias Santa Claus. Fred Astaire narrates the fantasy which was created in the unique "animagic" technique. (R)

7:30...CBS...ROLL OUT!... First Sgt. B. J. Bravato prods Capt. Calvelli into toughening his discipline policy, but B. J. is the first one to disobey the new orders. FRIDAY NIGHT MOVIE... "IN COLORED BLOOD" Starring Robert Blake, Scott Wilson and John Forsythe. Film version of author Truman Capote's best-selling chronicle of the cruel 1959 murder in Kansas of the four members of the Clutter family by two assassins. (1959) (R)

8:00...NBC...FRANKENSTEIN: THE TRUE STORY... The first of a four-hour adaptation of Mary Shelley's classic novel starring James Mason, Agnes Moorehead, Margaret Leighton, David McCallum, Michael Wilding, Sir John Gielgud, and Sir John Gielgud, Dr. Victor Frankenstein (Leonard Whiting) and his associate, Henry Clerval (McCallum), formulate a plan to create a living being from parts of bodies in order to gain power over life and death. The mad scientist will be alone on the island. FRIDAY NIGHT MOVIE... "ROOM 222" Starring Yul Brynner, Britt Ekland and Lloyd Nolan. When a CIA agent travels to Austria to investigate the death of his son, he unravels a devious plot by foreign agents to replace him with an impostor. Warner Bros. Seven Arts, 1968.

8:30...CBS...HERE'S LUCY... Harry has a bad case of gold fever after his research of a remote section of the mother-lode, convinces him that he can strike it rich.

8:30...CBS...THE NEW DICK VAN DYKE SHOW... Dick suggests an old friend from Princeton, played by Edson Stoba, for a new acting job. He gets the role, but can't handle the pressures of television. Maria Adams also guest stars.

9:00...CBS...MEDICAL CENTER... "Night Nurse" While Dr. Gannon is preparing for risky heart surgery, he becomes the target of a murder threat on his life.

11:00...CBS...THE CBS LATE MOVIE—THE SOUND OF THE WORLD UNDER STARS... Lloyd Bridges, Shirley Eaton, Brian Kelly, David McCallum, Keman Wynn, Marshall Thompson and Gary Merrill. A thrilling story about a submarine expedition to the world's most dangerous underwater area. (1966) (R)

12:00...NBC...THE MIDNIGHT SPECIAL... "Highway 60's" Guests are the Kinks, Humble Pie and Roxy Music.

RAISING THE FARE... Dom DeLuise, who stars in NBC-TV's "Lois Luck," has two hobbies that are very compatible. His yard is filled with fruit trees and he raises his own vegetables, which he uses in his other hobby—cooking.

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"Try to Die on Time"

Jack Carter's experience as a nightclub comedian in Las Vegas contributed much insight into one of his rare dramatic roles on television.

Carter plays a gambling man named Harry Foxton, a character who might well have stepped out of the pages of a Damon Runyon short story, in the "Try to Die on Time" episode of "Hawaii Five-O" to be broadcast Tuesday, Dec. 4 (7:30-8:30 p.m.) on the CBS Television Network.

Carter, who performs in the gambling palaces of Las Vegas regularly as a stand-up comedian, knows exactly the kind of person Foxton is.

"You don't have to be around Las Vegas very long before you start recognizing the types," says Carter. "As for Foxton, he's a compulsive gambler, the kind of guy who will

bet on anything—whether the next person to come into a room will be a man or a woman, or something equally absurd." (In the "Hawaii Five-O" episode, Carter, as Foxton, sells tickets on a macabre lottery based on the projected time of his own death.)

"The interesting thing to me is that professional gamblers don't have a monopoly on this need to gamble," Carter continues. "All you have to do is look at some of the nice little old ladies pumping the handles of the slot machines in Las Vegas and you get an idea of what I'm talking about."

"Anyone can be a gambler for whatever stakes he can afford. I'm not a psychiatrist, so I can't tell you why this condition should be, only that it does exist."

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ALL PROGRAMS SUBJECT TO CHANGE

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'Santa Claus Is Coming To Town'

"Dear Santa, Why do you have whiskers? Why do you live at the North Pole? Why do you leave presents in stockings? Why is your sleigh pulled by reindeer? Why do some people call you Kris Kringle? Why? Why? Why?"

A whole bag of questions about Santa Claus are answered in "Santa Claus Is Coming to Town," a special one-hour Christmas musical fantasy, to be aired on the ABC Television Network, Friday, Nov. 30 (8:30-9:30 p.m.).

Featuring the voices of Fred Astaire, Mickey Rooney, Keenan Wynn, Paul Frees and Joan Gardner, the story tells

of an abandoned baby, brought up by Tanta Kringle and the little toy-maker Kringle elves. The boys accumulate over the years, and as the boy, Kris, grows up, he decides to scale the Mountain of the Whispering Winds, reign over the raging Winter Warlock, and deliver his playthings to the children of Sombertown.

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