

Have A Happy

THANKSGIVING

Whitefaces, Longhorns To Match Stampedes In Bi-District Friday



Whiteface Week

Hereford Mayor Pro-Tem Frank Barrett, center, reads a proclamation declaring this week as "Hereford Whiteface Week" as the Herd takes on the Amarillo Caprock Longhorns in Amarillo Friday in the bi-district game of state playoffs. Standing with Barrett are Head Coach Larry Dippel, left, and Booster Club President Virgil Marsh, right.

See HERD Page 2

Herd Earns Record Spots

The playoff-bound Hereford Whitefaces have earned a few spots in the record books of HHS grid teams.

Among the noteworthy marks: The '73 Herd team is the first to claim an outright championship in Class AAAA (The '71 team tied with Plainview but represented the district); also the first team to win an undisputed title since 1945; the first HHS team (and one of few teams) to beat all three Lubbock schools in one season; and—as far as records show—the first Hereford team to post 9 wins in regular season play.

As far back as records go, the 1942 team was the only unbeaten club. The Whitefaces won six regular season games, running up 259 points to 0 for the opponents. One game was also forfeited to the Whitefaces, resulting in a 7-0 mark.

Hereford then tied Phillips in the Class A bi-district game, and won on penetrations, and advanced to the regionals to beat Wellington. Region was as far as the Class A teams advanced then, so Hereford wound up at 9-0. The 1935 team also made it to the regional level.

THIS YEAR'S team had its first 1,000-yard rusher since 1961, as James Harris recorded a total of 1,036 yards in 10 games. Mac Casler, now a rancher northeast of town, owns the school record with 1,284 yards for 10 games in AAA play in 1961. Harris moved to number 2 on the list with his effort.

Wesley High, now playing at Sul Ross, is in third place on the all-time rushing list with the 997 yards he recorded last year. Chuck High moved into sixth place this year with a

See HERD EARN'S Page 4

City Commissioners Hear Reports

Hereford City Commissioners whipped through a short 30-minute session during a regular meeting Monday night.

No major action was taken by commissioners, although several important reports were made by Dudley Bayne, City Manager.

Bayne reported new traffic lights would be installed at three major intersections as soon as construction work is finished at each. Work is scheduled at

the city intersections of Park Avenue and U.S. 385; Main Street and U.S. 60; and U.S. 60 and U.S. 385.

The intersection of U.S. 385 and Park Avenue is being planned for expansion and widening in order that the larger vehicles and trucks may turn the corners easier.

Bayne also reported on the city budget and said that revenues may be more than \$30,000 above what had been predicted in the budget.

Bayne said the city has agreed to let the Hereford Schools system use a portion of Tierra Blanca Creek as a field laboratory for classes. He said school officials, working with local soil conservationists, wanted to let the creek area be retained in its natural environment for study.

Action on a city employe retirement system procedure and the name designation of a city street were postponed until the next regular meeting.



Brand Photo By Sandy Inman

Thanks On Thanksgiving

Tracy, left, and Tony join many other Hereford residents and Americans across the nation in giving thanks on this special Thanksgiving Day before enjoying the traditional turkey dinner with all the trimmings. The two are the children of Mr. and Mrs. Terry Hill of Hereford.

the Hereford Brand

72nd Year - No. 47 Hereford, Texas, Thursday, Nov. 22, 1973 28 Pages

Branding Time

By Speedy Nieman

That feller on Tierra Blanca Creek says what is wrong with the country is the fact that more people are better stoppers than starters.

THE DIRK WEST football cartoons published by The Brand have become a popular feature with our readers. And, the original drawings have been coveted items when auctioned off at Booster Club meetings. Dr. Joe Whitley paid \$210 for last week's cartoon—the top price given this year. The Brand donates the original drawing, and the club gets the proceeds for its treasury.

On Thanksgiving, 1973, it might be well to pause and remember that America is the result of pioneers not knowing when they were well off. Risking their lives to settle the new country, shooting and being shot by Indians, turning spots of wilderness into garden patches, moving west and doing the same thing over and over. Didn't they know when they were well off?

If we knew when we were "well off", there might not be anything that seemed worth having. We climb and climb; we fall and get up again; some retire only to find out they want to get back into the game—it is the climbing upward that has put America at the top.

THE ENERGY crisis business makes a lot of folks mad. For 12 years, we've listened as the senators and congressmen from the oil and gas have not states have screamed and ranted against the petroleum industries.

Senators Muskie, Proxmire, Stevenson, Kennedy and Aspin have done their best to damage or destroy the domestic oil and gas industry, have fought drilling and construction of deep-water ports and refineries in the northeast, and have aided forces that severely hinder the development of atomic energy.

It seems only fair that the people who should suffer the most, who should be penalized first, who should feel the effect of the shortages, should be those who have fought against development of the energy industries. But such is not the case. We hear that gas is going to be curtailed in the South first. Gas has already been sharply curtailed to one distributing firm covering portions of Louisiana, Mississippi and Alabama.

Let's end on a brighter note . . . Go, Herd! Beat those Caprock Longhorns Friday night for the bi-district football championship!

United Way Drive Hits 83 Per Cent

Hereford's United Way Campaign moved closer to its projected goal through mid-week with a total collected of \$42,187.50. The total leaves the campaign \$8,737.50 short of its \$50,925 goal or at the 83 per cent level.

"I still am very confident we can reach the goal," said Mike Patrick, president of the Deaf Smith United Way Campaign. "It still looks real good to me."

Patrick said he and general chairman Lynton Allred would review the contacts with the division leaders in the campaign to find what businesses had not been contacted.

"We will review the entire campaign about the first of the week to begin our final push," he said.

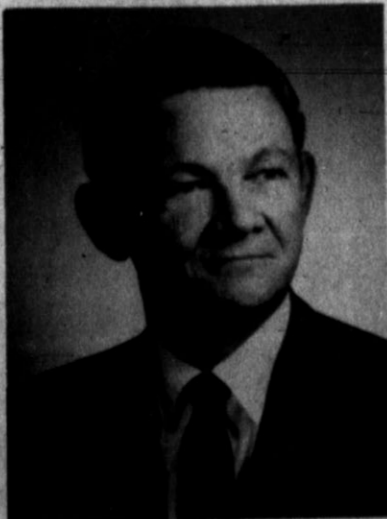
Patrick said he and Allred had a few more ideas to use in completing the goal and also added that two expected large contributions have not been completed. "We expect them to be completed by Monday or Tuesday and we can better tell how near the goal we are."

Pat Malone Dies, Funeral Saturday

A longtime banker in the Panhandle and executive president of First National Bank here the last two years, James Pat Malone, 46, of 313 Sunset, was dead on arrival at Deaf Smith General Hospital shortly before noon Tuesday.

Gravestone burial services will be conducted at 3 p.m. Saturday in Llano Cemetery at Amarillo by the Rev. Richard Thomas, pastor of Westminster Presbyterian Church of that city.

THE BODY will lie in state at N.S. Griggs Funeral Home in Amarillo from Friday noon until time of the service.



PAT MALONE

Local arrangements are in charge of Gilliland-Watson Funeral Home.

AN AMARILLO native, Mr. Malone was born April 7, 1927, and grew up there. He was associated with First National Bank of Amarillo since he began part-time work in 1948, and had advanced in the bank management until he was responsible for agricultural loans and feedlot financing when he left to become executive vice president of the bank here May 1, 1971.

Malone was known over the Plains area in agricultural as well as banking circles, and frequently spoke at meetings of agro-industrial groups. He was active in civic work here as he had been in Amarillo, where he was named the Jaycee Man of the Year in 1961.

HE WAS a graduate of the Southwestern Graduate School of Banking and had attended the University of Texas and West Texas State University. With a record of military service in World War II and in Korea, he was a retired lieutenant colonel in the Marine Corps Reserve.

He married Roberta Trousdale July 25, 1952, in San Diego.

Mr. Malone was found lying in a field of milo stubble about a mile and a half northwest of Hereford at 11:15 a.m. Tuesday. His body was discovered by Ed

See PAT MALONE Page 4

Thanksgiving Is Theme Of Dinner

Dolls in Pilgrim dress decorated tables for La Plata Study Club's annual Thanksgiving dinner Tuesday evening in the Flame Room of Pioneer Gas Co. Husbands of members were guests.

A turkey dinner in traditional holiday style was served, then games of crazy bridge entertained the group. Mrs. O.G. Neiman and Ansel McDowell were winners of high score prizes.

Hostesses for the dinner were Nancy Richie, Mmes. Lewis McCustian, Pete Cash and Don Taylor.

Other members present with

Out-Going Mail Time Changed

The deadline for deposit of out-going mail in the Hereford Post Office each evening has been changed from 5:30 to 5 p.m., it was announced Wednesday by Postmaster Nolan Grady.

The postmaster said the time has been moved back 30 minutes because trucks are not allowed to exceed 50 mph speed, per the President's recent ruling. The post office still has mail leaving at 3 p.m. and 5 a.m.

Willy Brandt, West German Chancellor, speaking at UN: "Where hunger prevails there can be no peace in the long run."

The Latest
A firm has reportedly come out with a new tractor, with neither a seat nor steering wheel. It's designed for the farmer who's lost his rear end and doesn't know which way he's going.
-Messenger, Hartsville, S.C.

Defendant in Stennis case pleads guilty.



DR. C. E. RUSH

Learn Of Cancer

Dr. C.E. Rush and Charles Wagner, both members of Deaf Smith County Cancer Society, spoke to the Hereford Rotary Club at its regular meeting at noon Monday concerning the signs of cancer.

Wagner said Deaf Smith County was named the gold merit chapter by the American Cancer Society after the county collected \$16,000 of the Cancer Society's total collection of \$3,648,000. The local chapter's collection was more than the entire collection for the city of Amarillo.

Dr. Rush described the most common types of cancer in men and the early signs of cancer. He said lung cancer was the most common in men.

Rush said lung cancer comes normally in men who are 40 years of age or older, but that it has been found in younger men.

Herd, Longhorns To Meet Friday

Continued From Page 1
first time Caprock has played in a post-season game in the 12-year history of the school.

Caprock has the advantage over the Whitefaces in weight of players and Herd Coach Larry Dippel expressed concern over that fact this week.

"CAPROCK looks real good," Dippel said. "They impress me with the tremendous balance their offense has. They have a very good trapping game. What they do best is what can really hurt us."

"Hereford just scares me to death," said Caprock Coach Ray Basinger to The Brand this week. "They look very potent. They have two of the best running backs in this part of the country."

BOTH TEAMS look good in the injuries column with Hereford's Jim Marsh as the only probable starter for either team that will be slowed by injury. Basinger said most Caprock players have sustained some game bruises, but that all regular starters should be ready for the game.
Dippel said Marsh should see regular action of offense, but will not be used defensively. The coach added that all other Hereford players appear to be in good shape for the game.

Ream and Harris match up as the leading scorers in the Panhandle as Harris has 92 points and Ream 88 points. Ream also had more than 530 yards passing, mostly to wide receiver Bobby Stewart.

HEREFORD also boasts one of the district's leading quarterbacks in Franklin Higgins and leading pass receiver Dave Charest.

Hereford players are scheduled to leave for the game about 4 p.m. Friday. Persons interested in "seeing the team off" can do so by meeting at K-Bob's Steak House at 4 p.m.

Courtesy of Scott Brewer, manager of Hereford's Star Theatre, the team will view a special showing of "Walking Tall" at 12:30 p.m. Friday at the downtown theatre.

Also appearing at the Hereford-Caprock game will be the award-winning Whiteface Marching Band. Directed by Randy Vaughn, the band, weather permitting, will entertain fans at half-time of the game.

Hospital Board Has Routine Meeting

Routine business was on the agenda Tuesday morning when directors of the Deaf Smith County Hospital District held a regular monthly breakfast meeting.

Business included the medical staff report, the financial report; and other reports by Ron Welty, hospital administrator.

Dr. A.T. Mims presented the medical staff report, announcing that preparation was going well for the new intensive care unit at Deaf Smith General Hospital. He also announced that Dr. D.E. McBrayer has been selected to serve as director of the ICU facility.

Welty briefly discussed the possibilities of a comprehensive indigent

health plan for the hospital district, and directors authorized the administrator to give the matter further study.

Attending the session were directors L.J. Straufuss, Ed Wilson, Wanda Hoover, Tommy Camahan, Donna Vander Zee, and Dr. J.H. McCrary; administrator Welty, and newsman O.G. Nieman.

Star Theatre Undergoing Inside Facelifting Job

Hereford's Star Theatre will be closed from Sunday through Thursday of next week while a remodeling job, including the installation of new seats, is being completed inside the theatre.

Scott Brewer, manager of Hereford's two Commonwealth Theatres — the Star and Tower Drive-In, — announced the remodeling plans adding that the charges will make the theatre a real first class one that Hereford can be proud of.

New 20 inch red seats will be installed to replace the 16 inch seats presently in the auditorium. Brewer said the theatre staff has been working the past several days removing the present seats, but that the theatre will close the five-days in order to complete the job.

While the new seats are being installed, Brewer also said the floor in the auditorium will be redone.

"We recently reworked the ceiling and the sound walls in the auditorium and the new seats and floor will complete the remodeling and bring the theatre up in real fine shape," Brewer said. "The seats will be of the model with fine cushions."

The theatre has undergone many remodeling changes of the past two years including new facilities, carpet and

furniture in the lobby. Brewer said "Walking Tall" is showing tonight through Saturday night with "Pippi Longstockings" as a special matinee for children Friday and Saturday. Brewer also said a special showing of "Walking Tall" will be presented at 12:30 p.m. Friday for the Hereford Whiteface football squad. Show time for "Pippi Longstockings" Friday will be at 2:30 p.m. and 4:25 p.m.

ELEPHANTS PROTECTED
ABIDJAN, IVORY COAST — The Ivory Coast Government has imposed a 10-year moratorium on the killing of elephants. Hunters who break the law will be severely punished.

GUN IN FLOWERS
BOSTON — Police intercepted a basket of flowers being sent to Edward Lillis, an escaped state prison convict, in the Massachusetts General Hospital, and found a .38-caliber revolver hidden in the flowers.

Keepsake
MEADOWLANE
KESTER'S JEWELRY
Across from the Post Office in Downtown Hereford

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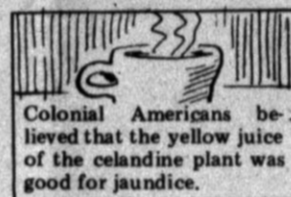
Registration for adult basic education classes will be at 7:30 p.m. Nov. 26 at Tierra Blanca Elementary School, according to Richard Robinson, director of Vocational and Adult Education of Hereford Schools.

Classes are open to all persons who wish to work toward a GED Certificate. The GED Certificate is equivalent to a high school diploma and is

awarded after students pass the GED test.

The classes will include work on every level from beginning reading, math, writing and speaking, up to review and preparation for the GED test.

Classes are free and students may enroll at whatever class level meets their needs. Information can be obtained by calling Robinson at 364-5112.



Colonial Americans believed that the yellow juice of the celandine plant was good for jaundice.

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Save 25% on passenger and snow tires
Sale 20⁹⁶ plus 1.81 cent tax. Reg. 27.95. Save 6.99. A78-13 whitewall tubeless.
El Tigr 278. Wide profile 78 series. A 2 plus 2 construction of polyester cord and fiber glass belts with a wrap around tread design. No trade-in required. Whitewalls.

Tire size	Save	Reg.	Sale	Plus fed. tax
E78-14	5.24	36.95	27.71	2.31
F78-14	5.74	38.95	29.21	2.50
G78-14	10.24	40.95	30.71	2.67
H78-14	10.74	42.95	32.21	2.84
G78-15	10.49	41.95	31.46	2.73
H78-15	10.99	43.95	32.96	2.81

Comparable savings, too, on these other sizes: C78-13, C78-14, E78-14, J78-14, F78-15, L78-15.
Sale 20²¹ plus 2.01 cent tax. Reg. 26.95. Save 6.74. C26-13 blackwall tubeless.
Sure Foot[®] belted snow tire has 2 bias plies of polyester plus 2 fiber glass belts. No trade-in required. Blackwall tubeless.

Tire size	Save	Reg.	Sale	Plus fed. tax
E78-14	7.99	31.95	23.96	2.31
G78-14	8.74	34.95	26.21	2.67
G78-15	8.99	35.95	26.96	2.73
H78-15	9.49	37.95	28.46	2.81
J78-15 w/w only	10.74	42.95	32.21	3.12
L78-15 w/w only	10.99	43.95	32.96	3.21

Comparable savings, too, on these other sizes: E78-14 and E78-14, C78-14, D78-14, and E78-14, C78-14, D78-14, L78-14, and L78-14. Whitewall only 2.25 more per tire.

20⁹⁵ with trade-in.
Survivor 36. Our low cost 12 volt battery that gives reliable performance. Ideal for the low mileage motorist. Available in group sizes 24, 22F, 60, 53, 24F, 42, 29NF and 22F.
Survivor 36 six volt battery. Sizes 1 and 19L. 17.95 with trade-in.
Save \$14 a pair. Sale 22.74 plus 2.40 fed. tax. Reg. 29.74. 670-15/6 tube type blackwall. Super Cargomaster[®] XTD truck tire. Our finest nylon cord highway truck tire. Features a 5 rib wrap around tread. No trade-in required.

Tire size	Reg.	Sale	Plus fed. tax
700-15/6	36.49 ea.	25.49 ea.	2.80
700-16/6	36.04 ea.	25.04 ea.	2.95
750-15/8	41.91 ea.	34.91 ea.	3.69

Tubeless.

Tire size	Reg.	Sale	Plus fed. tax
700-14/8	30.92 ea.	23.62 ea.	2.68
700-15/6	28.21 ea.	31.21 ea.	3.09

Comparable savings, too, on these other sizes: 850-15/6 tube type and 670-15/6, 875-16.5/6, 950-16.5/8 tubeless.
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**Courthouse
Records**

DEEDS OF TRUST
R.E. Lee et ux, Ray Cowser, lots 33 and 34, block 8, Westhaven Add.
Harvey Bronniman et ux, O.L. Byee, N.E. quarter of sect. 10, block K-7.
Champion Feeders Inc., O.L. Bybee, E. 235.6 acres of sect. 40, block K-3.
WARRANTY DEEDS
Brenda Kay Saul to Ila Rosalee Coplin, a part of sect. 62, block K-3.

Leonard N. Lewis et ux to Antonio L. Ramirez et ux, a part of block 21, Evans Add.
Mildred Hollandsworth to John L. Hollandsworth, all of E. 50 ft. of lot 9 in block 7 of Wemble Add.
Earl Holt et ux to Champion Feeders Inc.; E. 235 acres of sect. 40, block K-3.
Kenneth R. Haggard et ux to John L. Scogin et ux, N. 60 ft. of lot 24, block 1, Crestlawn Add.
Roger D. Hagood et ux to Lone Star Agency Inc., E. 61 ft. of lot 15 and W. 2 ft. of lot 16, block 2, North Heights Add.
Foxworth-Galbraith Lumber Co. to Property Enterprises Inc., all of 5 in block 2 of Southlake Add.
Joe J. Artho et ux to John A. Jones, a two acre tract out of N. part of E. 1/2 of sect. 11, block K-8.
Kenneth Artho et ux to Joe J. Artho, a four acre tract out of N. part of E. 1/2 of sect. 11, block K-8.
Joe J. Artho et ux to Kenneth Artho, a four acre tract out of N. part of E. 1/2 of sect. 11, block 8.

VEHICLE REGISTRATIONS
Frank Jackson and Eulalia Jackson, 74 Westchester; Whitney Rounds, 72 Merc.; R.T. White Jr., 74 Chev.; Deaf Smith Feedyards Inc., 74 Ford; Ralph C. Cook, 74 Ford.
Big T. Pump Co., 74 Ford; The Procter & Gamble Dist. Co., 74 Merc.; Far-Tex Feed Yard, 74 Ford Feeder; Hereford ISD, 73 Ford; Hereford ISD, 73 Ford; Dale Lindsey, 73 Chev. A.F. Marmell, 74 Dodge; Reyes Cano, 74 Dodge; William J. Farran and Deloris A. Farran, 72 GMC; Fred Rivera, 74 GMC; Jeff Deavenport, 74 GMC; Richard Ward, 74 Chev.
Vernon Wilson, 74 Chev.; Joe McLellan, 74 Kawasaki; Jose S. Gonzales, 74 Ford; Mrs. Mary E. Thuet, 74 Ford; Michael T. Patrick, 74 Buick; Larry Wagner, 74 Ford.
Bill Bennett, 73 Chev.; Jerry Hix, 72 Dodge; Alvis Jolly, 73 Buick; Summerfield Fertilizer Co., 73 GMC; Henry M. Batenhurst, 74 GMC; Eugene Baldwin, 72 Buick; Gayland Ward, 74 Olds.
Lorenzo Cabarrubia Jr., 72 Chev.; Micki Ward, 73 Pont.; Dick Barrett Produce Inc., 74 Buick; S.N. Thweatt, 74 Ford; Dan Thomas, 73 Buick.
F.L. Eicke, 74 GMC.

Margaret Craig, 74 Chev.; Mrs. Velma Solomon, 73 Chev.; Oswald Division Butler Mfg. Co., 74 Chev.; Robert D. Wagner, 73 Ford; Lesly Motor Co., 73 Datsun; V.J. Owens, 72 Dodge; Stribling Spraying Service, Inc. 74 Chev.
Bill James, 73 Chev.; Mack Tubbs, 72 Opel; Harry Stevens, 74 Pont.; The Procter & Gamble Dist. Co., 74 Merc.; The Folgers Coffee Co., 74 Merc.; The Procter & Gamble Dist. Co., 74 Merc.

22nd Anniversary Sale
Nov. 18th through Dec. 24th
Cowan Jewelers
Downtown

C.D. Adams Completes Study Course

C.D. Adams, Hereford, of Waddell & Reed, Inc., has successfully completed the company's Personalized Financial Planning Study Course and is now qualified to offer the new service, the firm has announced.

Jewelry Gifts Are Lasting
Cowan Jewelers
DOWNTOWN

Pre-Holiday sales.

Come in early, save money, stash away these great gifts, then sit back and relax.

OPEN TIL 9 FRIDAY AND SATURDAY



Special WATCHES \$29⁹⁵
Famous maker watches for men and women. Fashion watches with 17 to 21 jeweled movements. **VARIOUS STYLES.**
PERFECT FOR CHRISTMAS GIFTS!

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2-day fabric sale. 15% off every yard in the store.

ASSORTED CHEESE AND JELLY

4⁵⁰
A full yard of assorted cheese to please every nibbler you know. Varieties from mild to tangy.

3⁹⁵
Jam session... take five! A delicious assortment of five 6 ounce jars of favorite sweet spreads.

Sale 83^c yd.
Reg. 98¢ yd. Fashion Corner broadcloth in solids and prints. Good-looking, easy to care for fabrics. Machine washable, tumble dry. Prints are Penn Prest so they never need ironing. 44x45" width.

Sale 83^c yd.
Reg. 6 yd. Polyester/cotton gingham. Gingham checks go with everything. And they're so easy to clean. Machine wash, Tumble dry. Also Penn Prest so they never need ironing. 45" width.

Sale 1¹⁸ yd.
Reg. 1.39 yd. Polyester/cotton prints. Our popular Celebrity style has a variety of handsome patterns. More than enough for you to find what you like. And they're machine washable, also pretty nice. 45" width.

Sale 1¹⁹ yd.
Reg. 1.29 yd. Damstar® cotton sportcloth comes in solids or prints. Machine washable, needs little or no ironing and can be tumble dried. 44x45" width.

Sale 3³⁹ yd.
Reg. 3.99 yd. Polyester double knit solids, jacquards and twills. We've got it all together for their easy care. Machine wash, tumble dry. Penn Prest to relieve your ironing chores.

Sale 1⁵² yd.
Reg. 1.79 yd. Polyester/cotton prints or solids. Sportswear with easy care assets. Penn Prest so you never have to iron. Machine wash and tumble dry for more easy care quality. 44x45" width.

Sale 2⁰³ yd.
Reg. 2.39 yd. Back-to-back prints. One fabric offers you two choices. So it's double the style at our low sale price. They're all cotton, too. Every single pattern. 44x45" width.

Sale 3³⁹ yd.
Reg. 3.99 yd. Polyester double knit crepe. A lightweight fabric that moves when you move, everytime, every which way. Naturally, you won't be hassled when it comes time to clean. Machine washable.

sale 3³⁹ yd.
Reg. 3.99 yd. two-tone coordinates or textured polyester double knits. They're our bright new Penn Prest fall patterns. You might say our double knits are twice as good as before. 58x60" width.

Sale 3³⁹ yd.
Reg. 3.99 yd. Gingham check knits of polyester. Look good, feel better. They're machine washable and Penn Prest so you never need to iron. 58x60" width.

Sale prices effective through Saturday.

Sale 7⁵⁹ twin size
Reg. 8.94. Dacron 88® polyester blanket. Color coordinated schiffli embroidered binding.
Full size, reg. 10.94, Sale 9.29
Queen size, reg. 13.94, Sale 11.84
King size, reg. 15.94, Sale 13.54

SALE \$4²⁵ - \$6⁷⁸

Many styles and colors to choose from. All in easy care fabrics, like polyester/cotton, Fortrel polyester, knits and more
Reg. \$5 - \$7.98

Sale 13⁵⁵

Reg. 15.98. Our layered look for men. Knit shirt and sleeveless pullover. Both 100% acrylic for easy care and handsome wear.

Sale 5⁹⁰

Reg. 6.98. Men's sleeveless U-neck sweater. 100% virgin Orlon® acrylic for great fit and long wear. It's ribbed and comes in assorted solid colors.

Sale 4²⁰

Reg. 4.98. Ribbed turtleneck for boys. Styled with long raglan sleeve in handsome solid colors. 100% acrylic in school-age sizes 8-18.

Sale 3⁹⁰

Reg. 4.59. Pullover for school-age boys. It's 100% acrylic with embroidered front. Three two-tone patterns to choose from.

SALE 20% OFF Ladies Handbags
Reg. \$4 - \$10 NOW \$3²⁰ to \$8⁰⁰

Pat Malone Services Set Saturday Herd Earns Record Spots

Continued From Page 1
 Reinauer, who was driving on a nearby road and spotted the bank executive's car. Efforts were made by ambulance attendants and firemen to revive him at the scene.

Deaf Smith County Justice of the Peace Glen Nelson ruled Mr. Malone died of a self-inflicted, single gunshot wound to the chest. Sheriff's officers found a '20 gauge shotgun nearby. Time of death was estimated by officers between 9 and 10 a.m. Tuesday.

Surviving Mr. Malone are his wife; two daughters, Kathleen of Lubbock and Colleen of the home; two sons, Michael, a student in Texas Tech University, and Kevin Patrick of the home; and his parents, Mr. and Mrs. Porter Malone of Amarillo.

Continued From Page 1
 total of 760 yards. Elgin Williams (1968) is fourth with 928, and Gene Drummond (1965) is fifth with 770.

COMPLETE team and individual statistics date back to 1960, with Bill Phillips, school business manager, maintaining a record of the games for about 10 years. Cansler is the top scorer with 104 points in '61, and Harris now ranks second with 92. Mike Wartes (1969-70) and Keith Kitchens (1970-71) hold most of the passing records.

Roger Owen (1965) and Harold Schmucker (1970) hold the top receiving records at HHS. Dave Charest, a sophomore, now ranks as sixth best on passes caught in a season and ranks eighth in yardage.

COACH Larry Dippel has posted an enviable record in his first three years as head coach. Taking over in 1971, Dippel took his team to the quarterfinals and wound up with a 7-6 record, then his team posted an 8-2 mark last season, and returns to the playoffs with a shining 9-1 record this season.

Going back to the unbeaten 1942 team, a roster of the squad reveals some familiar names—even to newcomers. The starting lineup read: Danny Russell and Foster Hill,

ends; Lloyd Manjeot and Kenneth Rudd, tackles; Clyde Brock and Earl Hussey, guards; Billy Dameron, center; Red Merrill, quarterback; Luther Worley and George Weems, halfbacks, and Lloyd Olson, fullback. The 1942 Hereford Brand reported that Merrill scored 16 touchdowns in eight games.

THE REGIONAL contest against Wellington was played in Hereford on Thanksgiving afternoon. Merchants sponsored a page in The Brand, urging fans to come to the game and "stay in town and shop and save gasoline during the rationing."

The 1945 team, the last one to win an outright district championship until now, lost to Phillips in bi-district in a 14-14 game decided by penetrations.

Some of the members of that team, which wound up with an 8-2 record, were Fred Close, J.B. Sowell, Jimmy Easley, Bob Davis, Hagar, Orr, Dyer, Lueb, Oakes, Worrell and Bishop. The coach was H.V. Stanton, and the Whitefaces, that year, met Phillips in bi-district for the fifth time and had only one playoff win.

22nd Anniversary Sale
 Nov. 18th through Dec. 24th
 Cowan Jewelers
 Downtown

Steve McAndrews Victim Of Fall

Killed in a mountain climbing accident in southern Argentina last week, Steve Anthony

McAndrews, 23, former Hereford resident well known as a high school football player, will be buried in Lost Nation, Iowa.

He is the son of Mr. and Mrs. J.A. McAndrews, who lived in Hereford 16 years before moving last summer to 626 Whiting St., Iowa City, Iowa.

Young McAndrews was a member of a climbing expedition on 10,600-foot Mt. Fitz Roy, and according to the report of one of the seven-man party, was the victim of a 2,000-foot fall after reaching the peak.

A companion, Kevin Ronald Carroll, 20, of New Zealand, died with McAndrews when safety lines broke. The bodies

were reported found Nov. 13 by other members of the group, which included four men from Arizona and two New Zealanders.

McAndrews was graduated from Prescott College in Arizona, where he worked in Challenge Discovery, a project of outdoor activities for underprivileged children in which he led hikes for children in Arizona, Utah and New Mexico.

He was a 1969 graduate of Hereford High School, where he was a member of grid teams.

In addition to his parents, he is survived by two sisters, Maura of Tucson and Teresa of the home, and three brothers, Kevin of Gunnison, Colo., Neil and Jamie of the home. A twin brother preceded him in death.

Former Resident Dies

Funeral services for John Aubrey Daniel, 66, former Hereford resident who had lived in Lubbock since 1943, will be conducted at 2 p.m. Friday in Ford Chapel of First Baptist Church in that city. His death occurred Wednesday morning in a Lubbock hospital.

He resided in Hereford from the mid-1920's until the move to Lubbock, and in 1926 began here a sign painting business which he continued and enlarged in Lubbock.

His stepmother, Mrs. Thelma Daniel, and three sisters, Mmes. Earlene Manning, Susie Curtsinger and Patsy Duncan, all live here. His father, Russell Daniel, was an early-day resident of this city.

Born in Gatesville, July 17, 1908, Mr. Daniel moved with his parents to the Estacado community and later to Plainview. He married Josephine Pope of Plainview, who survives him with three sons, Gary of Lubbock, Jerrold of Albuquerque and Don of Denver.



Ship'n Shore
 Ultrassa's
 Flowing Aisles...
 The Dreamy
 Danube Pantop
 \$15

A gleamer from the word glew. One wave-y wonderful shirftful of richly colored patterns to perk up the haziest of Autumn days. Quite a collector's item in 100% easycare Ultrassa' of texturized Dacron' polyester sizes 8 to 18.

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 C. R. ANTHONY CO.

Keepsake
 TRADITIONAL & MODERN RINGS

ALEXANDRA
KESTER'S JEWELRY
 Across from the Post Office
 in Downtown Hereford

So says the VA...
 MUTT & JEFF
 by Al Smith.

DON'T WORRY MUTT!—AS A DISABLED VETERAN YOU MAY BE ELIGIBLE TO GET WA'S LOW COST INSURANCE—IT'S BETTER CALL THEM BEFORE IT'S TOO LATE!

For information, contact the nearest VA office (check the phone book) or write: Veterans Administration, 222A, 810 Vermont Ave., N.W., Washington, D.C. 20420

Lions District Governor Visits Simms Lions Club

Lions District Governor Bill McMenn of Stratford was the guest of Simms Lions Club at its meeting last week, and spoke on the evening program.

The club voted to give \$10 per member to the crippled children's center at Kerrville and 50 cents per member to the CARE program, both Lions Club projects. Money for this 100 per cent participation will come from a shotgun raffle. Tickets are available from club members before Dec. 6.

A successful turkey shoot last Sunday was reported.

Dinner will be served at each meeting of the club, it was decided. Bill White is in charge of the next meal. Layton Sawyer was winner of the door prize.



Planning Blood Drive

A special blood drive has been scheduled in Hereford Nov. 28 with donors asked to contribute to the county blood bank or to the Shriners Burns Institute. Announcing plans for the drive were, left to right: Margaret Carnahan, new county blood donor chairman; L.J. Clark, chairman of the Shrine blood donor committee, and Barbara McCrary, outgoing chairman in the county.

Blood Donors Needed

Hereford Shriners have joined the Deaf Smith County Blood Bank this month in urging contributions from citizens of the area.

The blood bank will be taking contributions for the county drive, as well as extra blood for the Shriners' Burns Institute of Galveston, when the unit comes to Hereford Wednesday, Nov. 28.

Donors are asked to go to the Community Center from 3 to 6 p.m., or later if enough people respond. Announcement of the special drive was made jointly by Margaret Carnahan, county blood drive chairman, and L.J. Clark, chairman of the Shrine blood donor committee. Mrs. Carnahan is succeeding Mrs. J.H. McCrary as county chairman.

Clark said his group is seeking Shriners from the local district, which includes Hereford, Friona, Farwell and Bovina.

Shriners operate 19 orthopedic hospitals and 3 burns

institutes, and the Galveston Burns Institute was opened in 1966. The Galveston unit has treated 160,000 patients at a cost ranging from \$2,000 to \$20,000 per patient. Operating expenses for the hospital to date are \$148 million.

The hospital has approximately 8,000 in-patients and 6,000 out-patients each year. It takes approximately 50 pints of blood for each individual.

The Shrine hospitals are for children under 16 years of age whose parents or guardians are unable to pay for treatment. Any Shriner can request admittance for a child, and there is no cost to the parents.

Money for the hospitals comes from annual dues of Shriners, permanent contributing and voluntary subscriber memberships, wills, bequests and other gifts from

Shriners and non-Shriners, and contributions from projects of Shrine Temples.

In this area, the Shrine receives some of the money from the annual Shrine Bowl freshman football game at Texas Tech. Some \$32,000 was raised from the project this year.

The most urgent need, however, is for blood donors and this is where both Shriners and non-Shriners can help. A Shriner and his friends can donate blood for use in a Shriners Burns Institute through any hospital that is a member of the American Association of Blood Banks.

Be Thankful...

Mr. and Mrs. Virgil Justice, Business and Public Relations with tender, loving care

Lord, behold our family here assembled. We thank Thee for this place in which we dwell;—for the love that unites us: for the peace accorded us this day:—for the hope with which we expect the morrow;—for our friends in all parts of the earth, and... Let peace abound in our small company.

—Robert Louis Stevenson

South Hills Manor
 NURSING HOME
 Visitors Welcome Phc 647-3117
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Hereford's Gift Center
 Cowan Jewelers
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Pre-Holiday clearance

SALE

to make room for our holiday fashions...selected groups of fall and winter

- * dresses
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EARLY FOR BEST SELECTION



Women's 100% Acetate

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Nylon seamed for Longer wear
Ass't. Colors Size 7-10

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WHERE YOU ALWAYS BUY THE BEST FOR LESS

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WE REDEEM USDA FOOD STAMPS

Groom & Clean
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6.5 OZ. **93c**

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50's **97c**

Protein 21
SHAMPOO
14 OZ. **\$1.37**

Prices Effective Thursday, Nov. 22 through Saturday, Nov. 24 at Gibson's in Hereford.

Gibson's Pharmacy
EMERGENCY
364-2432 or 364-4109
PRESCRIPTIONS
Phone 364-4900

LAY-A-WAY NOW FOR CHRISTMAS

Men's One Piece

INSULATED COVERALLS

Strong Sateen Weave Fabric with Permanent Press Finish - Machine Wash Retail '\$23' **SAVE \$5**
\$18.97

GIBSON'S Where You Find Low Low Prices Everyday

ban. **DEODORANT**
Reg. or Unscented **99c**

Lace Bikini
PANTY HOSE
NO. 456 Petite-AVERAGE - Average Tall Retail '\$1' **\$1.19**

TERRARIUM KITS
NOW **\$5.97**

LAY-A-WAY NOW FOR CHRISTMAS
Children's Full Length
ROBES
Flame Retardant - By Dr. Dr. Dentons
Ass't. Colors Sizes 2-6
Retail '\$8' **SALE \$6.98**
Retail '\$6' **SALE \$4.44**

Gibson's Ultra Sheer SUPPORT SEAMLESS
HOSE SALE
NO. 467 Fits Size 8½-9 75% Nylon 25% Lycra Spandex Retail '\$1' **\$1.19**

SPARATUS WALL CLOCK
NO. 6618 (Watering Can Style) **\$11.97**

Broxodent Electric TOOTHBRUSH
\$15.97

GIBSON'S HAS A LARGE SELECTION OF PORTABLE HEATERS BUY NOW BEFORE IT'S TOO LATE

Girls Wide Leg 100% Cotton
PANTS
SIZE 7-12 Retail '\$5' **SALE \$3.44**

Ohio Art Musical **COLOR T.V.**
G.D.P. '\$5' **SALE \$3.97**

CX 126-12 **KODAK FILM** **87c**

GIBSON'S WILL BE OPEN THANKSGIVING DAY
9:00 a.m. to 6:00 p.m.

Stainless Steel **MIXING BOWL**
6 Qt. NO. W1846 with king handle by Regal **SALE \$2.77**

GOLDBERGER DOLL SALE
13" **BASSINATE BABY** **\$7.99**

Linear Polyethylene 3 Pc. **SINK SET** by Tucker **87c**

Presto Automatic Buttering **CORN POPPER**
\$9.99
NO. CPB4

Presto **STEAM & DRY IRON** SALE
\$9.97
W/29 Steam Ports Black Handle G.D.P. '\$12'

Gibson's **BROWN & SERVE ROLLS**
3 Pkgs. **ONLY \$1.00**

by Playskool **LINCOLN LOGS** SALE
NO. 892 G.D.P. '\$5' **\$4.39**

Child Guidance **PUSH BUTTON FARM** SALE
\$6.39

Steve Graham Named Associate Pastor

Steve Graham has been named associate pastor of the First Baptist Church of Hereford, it was announced this week by Rev. Doug Manning, pastor.

Graham, who has been serving as youth director since July, 1972, will continue to coordinate the youth program, Manning announced. The church voted the action last week.

Graham came here from Shawnee, Okla., where he had worked with the First Baptist Church while finishing college at Oklahoma Baptist University. A native of Enid, Okla., he graduated from OBU in 1971. His wife, Jennifer, is a native of Nashville, Tenn.



Hospital Notes

PATIENTS IN HOSPITAL
Mrs. Apolonia Valdez, 528 Ave. K; Mrs. Virgil Merrill, 511 W. Third; Mrs. Exie Mays, 322 Ave. E; Ignacio Esqueda, 305 Myrtle; Manuel Serrano, 116 Ave. A.

Enrique Guana, Friona; Mrs. Mary Brumley, 109 Texas. Robert W. Russell, 309 Cherokee; Mrs. Fidencio Rivera, P.O. Box 483; Mrs. Linda Rodriguez, Friona; Mrs. Donnie King, 304 Ave. K; Mrs. F.E. Howell, Route 5.

Roger Brorman, Vega; Irma Linda Vasquez, 205 Ave. H; Jesse Scott, Northwest Mobile Lodge.

PATIENTS DISMISSED
Mrs. Nickolasa Sanchez, Mrs. Sherrill Blackwell, Isaac A. Tijerina; Mrs. Daniel Vallejo, Cecil Braly, Mrs. Febronio Cortez, Mrs. Wanda N. Johnson, November 20.

Jessie M. Redmon, 117 Kibbe; Mrs. Gladys Smith, 904 Sloux; Willa Williamson, Route 4; Mrs. Charles Davis, 113 Ave. C; David Parmer, 834 Blevins; Mrs. Lesvia Aguirre, 606 Ave. F.

Otis Lee King, Mrs. Leroy Price, Shirley Blassingame, Michelle Guerra, Lela Gay Duggan, Mrs. Mike Mendoza, Mr. and Mrs. Chester Pinckert, November 17.

Mrs. Edna Alexander, P.O. Box 922; Mrs. Nellie Stanford, 202 A. Cottage Drive; Jay Noland, P.O. Box 454; Mrs. Robert Waggoner, 115 Centre. Charlie Sowell, Route 2; Mrs. Charlie Phipps, Friona; Mrs. Stella Wood, 143 Sunset; Mrs.

Mrs. Donald Roberts, Mrs. Pedro Coronado, Wayne Jones, Herbert Bippus, Mrs. Willie Lee Burgess, Robert L. Baum, November 18.

Joint Services Scheduled Today

Thanksgiving services will be held jointly by St. Anthony's and St. Joseph's Catholic

Churches at 10 a.m. today at St. Anthony's, with the Rev. Bernard McGorry, pastor, as the main celebrant.

Students Present Play

A Thanksgiving play was presented by the fifth grade class of St. Anthony's Parish School Tuesday with mothers of the students as special guest.

The Revs. Aedan Davis and Arthur Newell will be celebrants for the Mass of Thanksgiving.

Announcer for the play, entitled The Pilgrims Came, was Tina Hund.

Representatives from the parish family will bring gifts to the altar symbolic of members in the categories of agriculture, arts, trades, professions and youth. Other parish members will present the petitions.

Characters portrayed were Gov. Bradford, Paul Brockman; Gov. Garver, Bobby Foster; Elder Brewster and Mrs. Brewster, Joseph Albracht and Lori Albracht; Master Hopkins and Mrs. Hopkins, Allan Koenig and Denise Gomez.

A special mass for children of St. Anthony's School was held a week earlier. Staples and food brought to the altar by the pupils during the offertory were distributed to needy residents for the holiday.

Others included, Chief Massasoit, Freddie Lozoya; Chief Aquanto, Steve Gallagher; Chief Samoset, Leonel Gonzalez; Master Winslow, Joe Soliz; Children, Todd Kriegshauser, Kenneth Schlabs, Bruce Clarke, Joanie Kalka, Rhonda Reinart and Melissa Snelson.

Rudy's Place
413 N. 25 Mile Ave.
HIWAY 385 NORTH
PHONE 364-4000
Open 8:30 A.M. - 10:00 P.M.
8:30 A.M. Midnight Fri. & Sat.
Closed Sundays
Hereford's only Family Diner
Excellent Food
Reasonable Prices
Fast Service
Dine in or Carry Out
Delicious Full Meals
CHICKEN-FISH-SHRIMP



WINNERS — Paintings which won in the first Hereford Campfire Girl Art Show Sunday are displayed by their creators: Helen Lesly, upper left, took a first and a second place; Jean Barber, above, a first; Genell Hartman and Rita Collins, lower photo, third places. Angela Hartman, not pictured, was another second place winner.

Plans Park Use

Sharing use of the 4-H Park just west of Hereford, with the Trail Bike Club which secured permission from the City Commission for use of the land, was discussed in the Horse Club at its meeting Monday evening in Community Center.

This park could give the horsemen a place to ride as well as supplying the Bike Club with trails for motorcycle riding, members decided. Both 4-H groups could take part in plans for fencing the tract and maintaining it for 4-H Club use, according to the tentative arrangements.

A film about horses was shown by Joe Pat Cassels for the program. In a drawing, prizes of horse care products were given by Albers Milling Co.

Jewelry Gifts Are Lasting
Cowan Jewelers
DOWNTOWN

WRESTLING

SATURDAY NOV. 24 8:00 PM

KILLER KRUPP VS. MR. WRESTLING

Jerry KOZAK VS. KUNG FU LEE

Karl VON STEIGER VS. Pete SANCHEZ

The **LAWMAN** vs. EI DIABLO

HEREFORD BULL BARN
HEREFORD, TEXAS

TOP O' THE LIST GIFT IDEAS for MEN

Prices Good Thurs. To Wed.



Kraco KS-430



List \$44.95 MI PRICE \$39.95
Kraco 8-Track Auto Stereo

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SEALED BEAMS
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\$1.41 ea.

8 TRACK TAPES
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Custom 8-Track Player
15 Watt Stereo Power Output
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Volume, Balance & Tone Slide Controls
Fast Forward Lever
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Without Speakers

KS-890 List \$99.95 MI PRICE \$69.95

SOLIDOX 5000° WELDING TORCH
\$29.95

#3004 7 7/8" CIRCULAR SAW
\$39.95

- Top value general purpose saw
- Handle positioned for operator comfort
- Adjustable quadrant
- Includes 7 7/8" combination blade, blade wrench.

Specifications: 4700 RPM no-load speed; 9.5 amps at 120 volts, AC only; meets OSHA standards.

easy new way to weld! takes only minutes to learn!

IDEAL FOR...
■ customizing or repairing automobiles, cycles, go-carts, etc.
■ machinery repair ■ plumbing repair ■ field construction ■ metal sculpture
■ farm tool repair ■ garden tool repair ■ wrought iron work ■ rescue work
■ hobby work ■ SAFE, stable Solidox pellets ■ SIMPLE TO OPERATE - single valve control ■ ECONOMICAL - no expensive cylinders ■ PORTABLE - only 7 lbs.

KIT INCLUDES: Torch, propane pellets, braze rods, glasses, lighter, guarantee, etc.

DRIVER PAYS WITH BLOOD
MENASHA, WIS.—Scott McFarland is paying off a \$39 traffic fine for speeding with his life's blood. Having suffered a recent financial setback, he has been given permission to donate three pints of his blood to a local hospital.

SOVIET SATELLITE
MOSCOW—The Soviet Union recently launched a Molnia 2 communications satellite to aid in sending telephone, telegraph and television signals to outlying areas of the country.

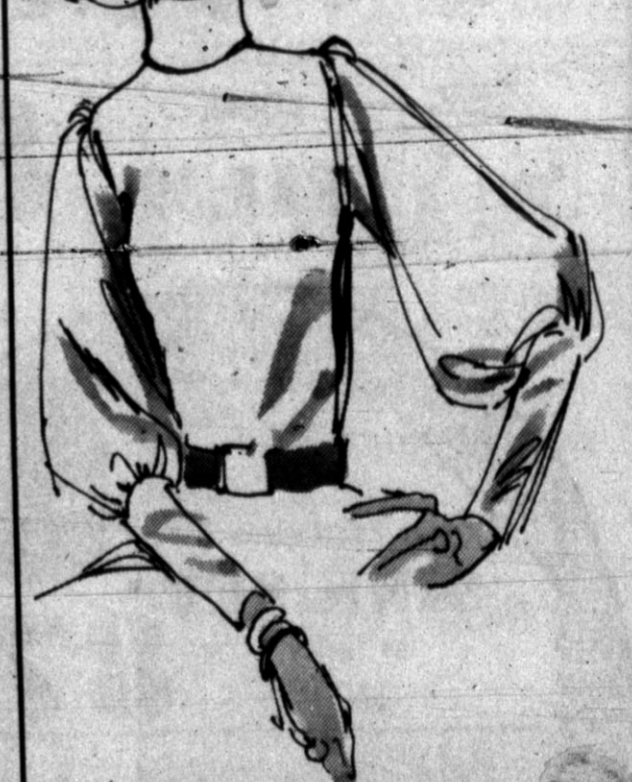
Song Of Woe
All that I am or ever hope to be, I owe.
—Appeal, Memphis.

So says the VA... by Reece Lotino
CHING CHOW
WARTIME VETERANS 65 OR OLDER ARE ENTITLED TO PENSIONS IF THEY HAVE LIMITED INCOMES AND ASSETS

AUCTION
Thursday, Dec. 6, 1973
7 P.M. CST
McLean High School
McLean, Texas

PURSUANT TO AN ORDER OF THE HON. JAMES STILLARD, DISTRICT JUDGE, 26th JUDICIAL DISTRICT OF OKLAHOMA, WAYNE COOK AUCTIONEERS, INC. HAS BEEN AUTHORIZED TO SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER THE FOLLOWING DESCRIBED PROPERTY:
240 acres, 1 mile frontage on Farm to Market Road. Highly improved. 240 acres irrigated and in alfalfa. 5 water wells equipped w/75 h.p. 504A FM power units. 500 gals. per minute. Sixty-eight Stevenson Turbine down hole pumps. 2-1150 ft. Showmaster Sprinklers, practically new. 335 acres in cultivation—dry land; balance in pasture. 61.4 acres '07 cotton allotment.
This farm is located on F&M Road 2 1/2 miles southeast of McLean, Donley County, Texas. Over 2,000 tons of alfalfa was cut in 1973, and 409,000 lbs. of maize was harvested this year. Modern frame tenant house, barn, working pens and loading chutes, completely fenced and in excellent condition.
CONDITIONS OF SALE: 25% of purchase price to be put in escrow at time bid is struck down, balance on closing. Estate will accept note on 50% balance of purchase price bearing 7-1/2% interest in 10 annual installments. Sale subject to confirmation of the Court.
Inspection dates November 18th until time of auction 8:30 AM to 6 PM including Sundays. A representative of the Auction Company will be on the premises to show property.
For detail color brochure, write or call Auctioneers, McLean phone No. A/C 896-779-2600.

Ship'n Shore
La Contessa...
A Turtle with Royal Treatment
\$14



A soft billow-y shaping of soufflé—tenderly turtled, dramatically sleeved. Quite a courtly turnout in Autumn's most marvelous shades. Easycare 100% polyester. Sizes 8 to 18.

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Anthony's

COMBINATION DWELL AND RPM TESTER
This handy 2-in-1 instrument...
\$32.96 Ret. \$19.75

STP OIL TREATMENT
69¢

QUAKER STATE MOTOR OIL
20-30W 46¢
Gulf Single G 20-30W 48¢
Pennzoi 20-30W 48¢

Black & Decker 3/8" DRILL
\$11.99

22 Piece Tool Set
Indestro
Guaranteed Replacement
Reg. \$24.95
MI PRICE \$19.95

Overhaul Reserve
\$2.90

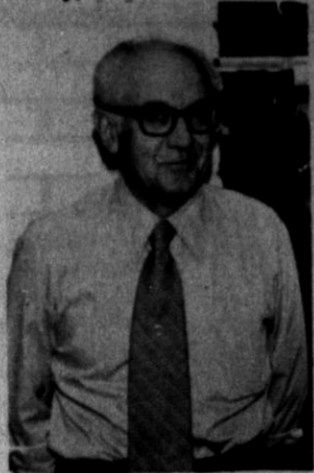
HEREFORD
311 So. 25 Mile Ave. **CHARGE IT WITH**
364-6400

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Doc Cowan
COWAN JEWELERS



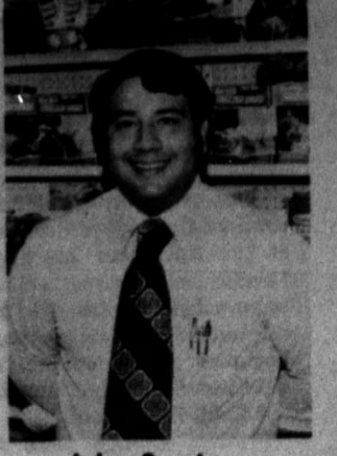
Hazel Williams
GLENN'S FOOTWEAR



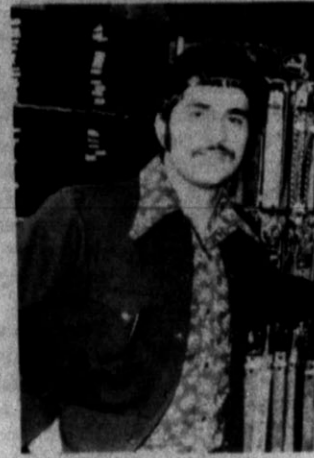
Phil Guerrero
C.R. ANTHONY'S



Bess Moore
VOGUE



John Garcia
PERRY BROS.



George Malouf
RANGE WESTERN



James Welch
GASTON'S POPULAR STORE



Dick Barnard
E.B. BLACK FURN.



Ed Coplen
WESTERN AUTO



Bill Frazier
ABBIE'S MISTER SHOP



Wilbur & Lilian Davis
HEREFORD HARDWARE



Scott Brewer
STAR THEATRE



J.R. Johnson
RUTHERFORD'S



Virginia Hammett
SEARS



Dan Bampas
GOODWILL IND.



Esther Springer
CHRISTIAN BOOKSTORE



Bill Kester
KESTER'S JEWELRY



Pic Harman
HARMAN'S



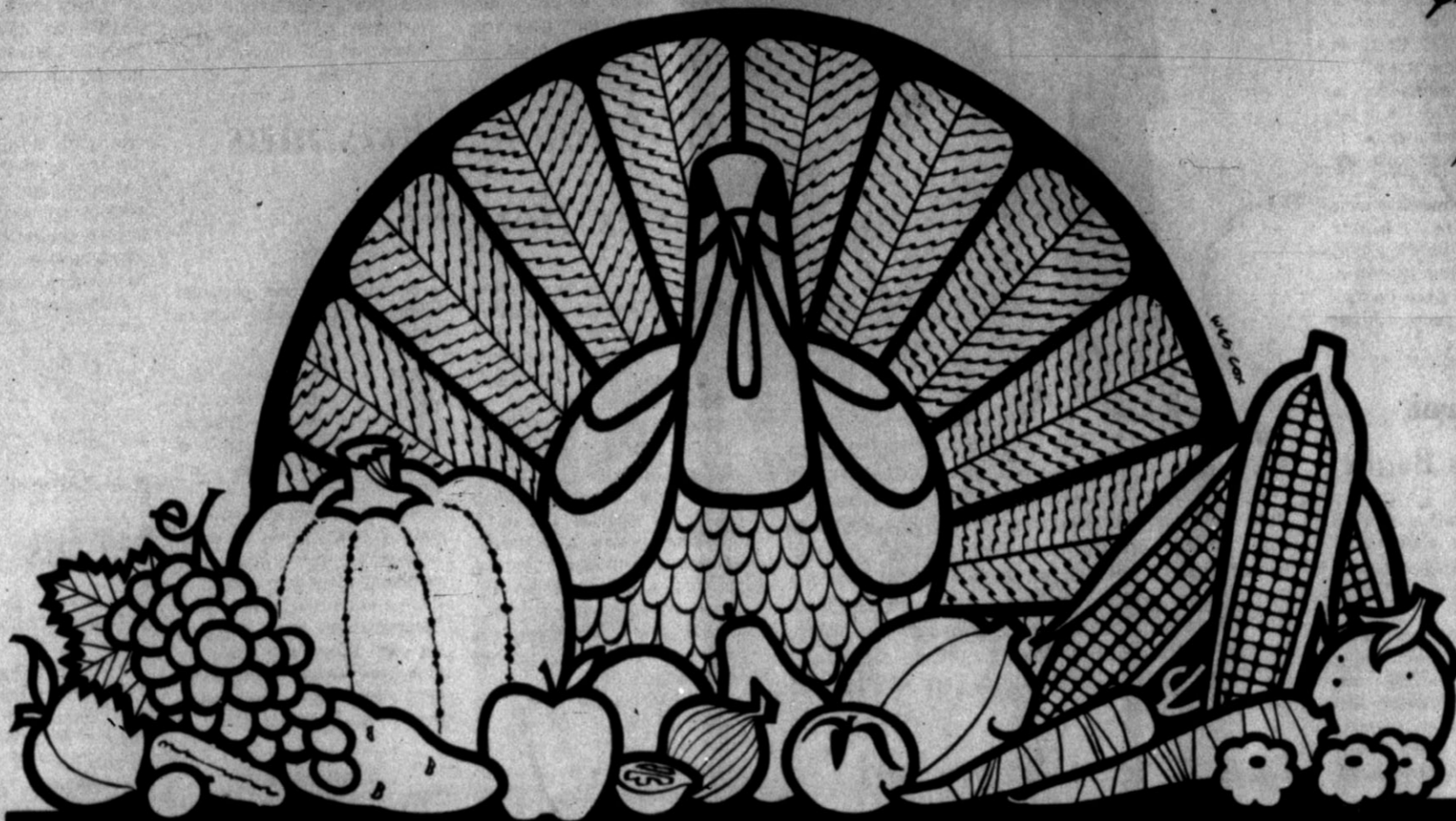
Tony Cortez
WHITE'S AUTO



Gloria Conzales
TOP DOLLAR



Jim and Ansel McDowell
MCDOWELL DRUG.



THANKSGIVING

In the Spirit of Thankfulness . . .

Let us renew the spirit of the Pilgrims at the first Thanksgiving, lonely in an inscrutable wilderness, facing the dark unknown with a faith born of their dedication to God and a fortitude drawn from their sense that all men were brothers.

Let us renew that spirit by offering our thanks for uncovenanted mercies, beyond our desert or merit, and by resolving to meet the responsibilities placed upon us....

Let us renew that spirit by preparing our souls for the incertitudes ahead--by being always ready to confront crisis with steadfastness and achievement with grace and modesty.

Let us renew that spirit by concerning our energy and our hope with men and women everywhere that the world may move more rapidly toward the time when Thanksgiving may be a day of universal celebration.

Let us renew that spirit by expressing our acceptance of the limitations of human striving and by affirming our duty to strive nonetheless, as Providence may direct us, toward a better world for all mankind.

Thanksgiving Proclamation
November, 1962

This Message Brought to you by the
DOWNTOWN VARIETY PARK MERCHANT'S ASSOCIATION



Votes Cast For 1973 Cowbelle

Votes were cast for the Hereford CowBelle of the Year at the November luncheon Tuesday, but the winner will not be revealed until Dec. 11, the date set for the next meeting. Nominees were Mmes. Joe Reinauer Sr., Reece Lawson and Robert Jossereand.

Present to vote were 85 members. Mmes. Leroy Johnson, Ray Stewart and Jerry Stewart were hostesses for the luncheon in Hereford Country Club.

Gourmet cooking was the program subject and the meal was an example. Bill Murphy, with Lone Star Company of Dallas, was the speaker who told how food was "turned from just good dishes to real gourmet fare" by addition of various cordials for unusual flavors.

Recipe books were placed favor to give the members more ideas which Murphy said he would like to "put into every kitchen where there is a live cook."

To promote use of beef for holiday meals, a booth in Sugarland Mall will be manned Dec. 8. Mrs. Reece Lawson announced, and there will be three drawings to give beef cuts to some of those who register. Mrs. Jossereand presided and announced that the December meeting will be a tasting bee, with each member invited to

bring a beef dish. It will be in the home of Mrs. Wilbur D. Gibson, and the woman chosen CowBelle of the Year will be the honoree.

Mrs. N.E. Tyler, president-elect for 1974, asked members to register their preferences for committee service for next year.

Candles Made In 4-H Meeting

Each girl at the Argen Draper 4-H Club meeting this week made a small candle after a demonstration of candle-making by Mrs. J.G. Gandy in Pioneer Gas Flame Room.

Plans were made for a Christmas party Dec. 18 in the Flame Room. Each member is to bring a doll as an exchange gift.

Attending the meeting were Eugenia Combs, Sandra Thomas, Desiree Brown, Karen Cople, Audrey Rodriguez and the leader, Mrs. Gene Combs, and extension agent, Joyce Shipp.

Intramural Activities Begin

The intramural activities spotlighting the volleyball games are well underway. Intramural sponsor is Coach Joe Tubb.

There are nine teams, each having its own captain. They are the Rats, the Estalene bears, BFA, the Rookies, the Timberlarks, Bubbles Brigade, The Byrds Amalgimated, Super Seven, and the Electric Road Apples.

The teams assemble in the mornings before school in the big gym. They play the best two out of three games for the championship. Each set of points are added toward the teams total serving at the end of the year.

The team with the most points will win best all around. Also the handball singles have begun.

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YOUNG PARTY HOSTS — Psychedelic color and forms were featured in decorations in Hereford Country Club Friday evening, when the junior high crowd was entertained. The poster in top photo announces the party theme, Psychedelic Experience, while the one over the door, lower photo, advises, "Duck, You Dummy". Acting as hosts were, from left top photo, Kathy Wilson, Randy Marrs, James McDowell and Stacy Payne; lower photo, Pam Whitley and Doug Jossereand.

Egg Prices Expected To Rise For Holidays

Egg prices will probably strengthen as usual as the holiday season approaches, says Dr. David B. Mellor, poultry marketing specialist for the Texas Agricultural Extension Service.

"Most producers reduced their laying flocks when feed prices were climbing and a ceiling was placed on egg prices," notes Mellor. "Then, after the price freeze was lifted, egg prices increased as supplies were low and consumers were buying more eggs because they could not get beef."

Mellor cites figures from the U.S. Department of Agriculture which show the fewest number of layers on hand on September 1 since 1960. This number will increase, however,

as there are about four per cent more young birds than a year ago that are available for flock replacement this fall. And some expansion should take place this winter and next spring as feed costs are expected to ease somewhat. Thus, with strengthened prices, producers will have a better opportunity for profit. This should lead to increased hatchery activity and more flock replacement.

"Even though egg prices are expected to take on their usual seasonal increase with the coming holiday period, eggs are still a good buy," contends the Texas A&M University System specialist. Consider their cost as a high protein food.

Students Prepare For 'Sound Of Music' Play

Eighty HHS students will participate in the HHS musical "The Sound Of Music" December 6-7 at 8 p.m. in the high school auditorium.

Director of the musical is Mr. Fred Ratliff, helping him are Mr. Nick Nickson, orchestra and Mrs. Elaine White, stage sets.

The musical "The Sound of Music, a Rodgers and Hammerstein production, was adapted from a book by Maria Augusta Trapp. "The Story of the Trapp Family Singers." The story is about Navy Captain Von Trapp who keeps his family in strict shipshape order. Then lovely young Maria, a temporary governess, turns his home, his head, and his heart upside down.

Tickets are priced at 75c for students and \$1.25 for adults and can be received from the musical cast.

The major cast consists of: Lilli Lyons, Ray Lee, Melinda Watts, Bill Hardin, Cindy Crider, Donna Kendall, Lesly Euler, Lisa Martin, Ted Tiefel, Libbie Parten, and Jenette Schiabs.

Others in the major cast are: Rhea Ann Wesson, Cameron Clements, Roy Salazar, Chris White, Sara Ricketts, and Gary Landers.

From elementary schools are: Brent Boyd, Eva Johnson, and Craig McCustan from Northwest, Kelli Stallings from Bluebonnet and Jimmy Wright From Stanton.

Girlstown Christmas Gifts Sought

Christmas gifts for Girlstown residents will be collected in Hereford, an annual custom in which clubs, churches, businesses and individuals cooperate with the aim of supplying gifts to be distributed at the Girlstown parties just before Christmas.

Girls of all ages, from infants to college students, live in the residence homes at Whiteface, Borger and Austin. Clothing, cosmetics, room accessories, toys and other articles which would please girls of any age will be welcomed in the collection.

The gifts may be taken to the home of Viola Williams, a Girlstown board member who lives at 404 Western. They need not be wrapped, Mrs. Williams says.

If a package is gift-wrapped it should have a note on it listing the contents, and if clothing is included, what size, so it may be given to a girl of the proper size

and age. Wrapped packages without such notations must be opened.

Mrs. Williams hopes to have the gifts collected by Dec. 1 so they may be taken to Girlstown in time to sort, wrap and label them before Christmas party time.

Since the Girlstown residents have no other homes, or come from homes where they cannot receive proper care, many of them receive no holiday gifts from relatives, Mrs. Williams explains. Unless they have the gifts from friends of Girlstown they would not have remembrances at Christmas.

GONE TO SEED

It's better to fail in the next attempt than to fold your arms after one achievement.

The fellow who tells everyone he keeps his wife guessing is probably dancing with her.

Study Club Has Program Tuesday

Why Johnny Can't Read was the topic of the program given by Mrs. Willie Osborn to members of the Veleda Study Club Tuesday evening in the home of Mrs. Gid Brown, 241 Star.

During the business meeting, the progressive Christmas dinner party was scheduled for 7 p.m. December 13. It was also decided Mrs. Armon Lauderback will report on the Abilene State School for the club's Christmas project.

Mrs. Lloyd Crume was ac-

cepted as a new member. Others present included Mmes. Howard Birdwell, Bill Bradley, Hugh Clearman, J.D. Gilbert, George Olson.

Also Mmes. Gwynne Owen, John Poindexter, George Ritter, Laurence Ruther, Billy Wayne Sisson, Bill Walden, Glenn Watts and Frank Zinser.

Progressive Dinner Held By Xi Epsilon

A progressive Thanksgiving dinner was held by members of

Small Talk

By SUE COLEMAN
Women's Editor

LOOKS LIKE Hereford women who move to other towns are spreading the idea of Project Christmas Card which has been accepted here for a good many years as the best way to wish all local friends a merry Christmas, and at the same time contribute painlessly to a community need.

Not long ago The Brand Had a letter from Linda Kids at Sulphur Springs, for some information to help her start a similar project in an organization there.

Now I learn that Kay Brennan of Chickassaw, Okla., has written her mother, Juanita Sims, for particulars so she can inform an interested group there.

Hereford Medical Auxiliary, composed of physicians and dentists' wives, are sponsors of the project here and the money goes to buy needed equipment at Deaf Smith General Hospital which can't be bought through the regular budget.

The project will begin soon — after Thanksgiving is the customary time.

SARAH LAWSON was wearing a beautiful necklace and bracelet at the CowBelles'

lunch Tuesday, of heavy silver in the southwestern Indians' traditional squash-blossom design set with mother-of-the-pearl.

It was perfect with her dove-grey suit, and she admitted that she simply had to buy the suit to go with the jewelry, a gift from her husband.

With the same authentic Indian look, Pat Hill's turquoise-set silver necklace was a beautiful accent for her dark brown suede suit.

Pat had a luncheon guest, too, her daughter Charlotte. Now Mrs. Jack Greene of Nederland, where she has lately moved, Charlotte and her two-year-old daughter, Tara, have been visiting the Hills a few days but couldn't stay for Thanksgiving.

AT DINNER in a restaurant here the other night were the J.L. Marcums of Littlefield and some guests. Mrs. Marcum is the former Pat McDonald, who was teacher of vocational office education in Hereford High School before her marriage.

Another party dining out that evening included the Robert Veigels, The Troyce Carmichael's and the J.R. Allison.

Calendar Of Events

FRIDAY
Sweet 'N' Fancy Decorating Club, Community Center, 9:30 a.m.
Campfire Girl Art Exhibit, CFG Lodge.
Kiwaniis Whiteface Breakfast Club, Dickie's Restaurant, 8:30 a.m.

MONDAY
Country Home Demon-

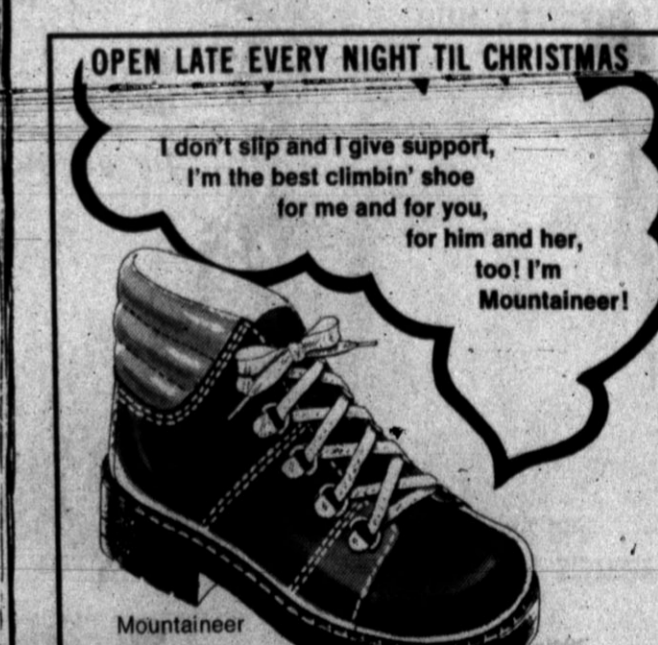
stration Council, county courthouse, 2:30 p.m.
VFW Auxiliary, VFW Clubhouse, 7:30 p.m.
Easter Lions Club, Easter Clubhouse, 8 p.m.
Rotary Club, Civic Club Center, noon
Odd Fellows Lodge, IOOF Hall 8 p.m.
Evening Lions, K-Bob's Steak House, 7 p.m.

TUESDAY
West Hereford Extension luncheon, Mrs. Robert Boyd, noon.
Rebekah Lodge, Odd Fellows Hall, 8 p.m.
Sunshine Club in the home of Mrs. Elmer Fryar, Dimmitt Hwy., 7:30 p.m.
Veleda Study Club, home of Mrs. Glenn Watts, 3:30 p.m.
Hereford Art Guild at Community Center, 7:30 p.m.
Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.
Calorie Patrol TOPS Club, Community Center, 9:30 a.m.
BPOE Lodge in Lodge Hall, 8:30 p.m.

WEDNESDAY
Food-Fun-Fellowship luncheon, First United Methodist Church Fellowship Hall, 11 a.m.
Noon Lions, Civic Club Center, noon.

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Ira Ott Is Honored By American Legion

a surprise presentation to Ira Ott, longtime American Legion member who has been associated with the Hereford Post since its organization in 1929, climaxed the annual family Thanksgiving dinner for Legion and Auxiliary members Tuesday.

Ott, who had expressed concern before the meeting because he felt the announced program was inadequate, was surprised when he found himself the honoree of the evening.

Jack Flynt of Dimmitt, former state commander of the Legion, and Mrs. Weldon Teague of Childress, district president of the Legion Auxiliary, spoke, citing Ott's service through the years in various offices. He is presently the post's finance officer.

Mrs. Teague presented him a citation from the Auxiliary, stating its appreciation for his work. Flynt's presentation was a souvenir bottle from a national Legion convention, shaped in the form of a saluting GI.

A tape recording from one of Ott's World War I buddies in Lyons, Kan., and a telegraphed message from another in Massachusetts were a part of the program.



HONORED AT DINNER — Services to the American Legion since he became a charter member of the Plainview Post soon after World War I were cited as Ira Ott was honored at the Hereford Post's Thanksgiving dinner Tuesday evening. From left are Mrs. Ott, Jack Flynt of Dimmitt, Ott and Mrs. Weldon Teague of Childress.

Mrs. Laing Given Honor

A quarter of a century's membership and service in Hereford Beta Sigma Phi chapters was marked for Mrs. Charles Laing as she was presented an honor badge to highlight autumn rituals of the sorority Tuesday evening in Community Center.

Mrs. Laing was a member when the organization was formed in Hereford and is now a member of the preceptor chapter, Alpha Alpha, after progressing through ritual and exemplar chapters.

She was introduced by Mrs. R.J. Cramer and presented the 25-year badge and a yellow rose, BSP emblem, by Mrs. Hicks Roberson.

Autumn pledges were received in the two ritual chapters, Kappa Iota and Alpha Iota Mu, and three members took part in the ritual of jewels at completion of their pledge periods, in other ceremonies during the evening.

The rituals were conducted at a table centered with yellow

roses, black and gold candles. Mrs. Terry Albracht became a full-fledged member of Xi Epsilon Alpha Chapter, Mmes. Lonny Coffey and Floyd Neill of Alpha Iota Mu, in the ritual of jewels.

Pledges to Kappa Iota are Mmes. Sparky Stephens and Lennon Young; to Alpha Iota Mu, Mmes. Philip Sciombato, Kenneth Glenn and Glenn Thomas; Misses Betty Barrett, Phyllis Gerdsen and Carol Elliott.

Members of all four local chapters take part in the rituals, with the City BSP Council as hostess. Mrs. Max Stipe is council president.

Thanksgiving Services

Thanksgiving worship services will be held at 10 a.m. today at the Lutheran Immanuel Church.

The Rev. Herman J. Schelter, pastor of the church, invites the public to attend the annual holiday service.

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El Llano Holds Crafts Auction

An auction of members' handwork was the program highlights for El Llano Study Club Monday evening, when the meeting was in the home of Mrs. Pete Caviness.

Mrs. Raymond White acted as auctioneer members bid briskly on holiday cookies, candy and craft items made by others in the club. Proceeds go to the treasury to use for various club projects this season.

Mrs. Harry McCauley was introduced as the program guest, to give a demonstration on making centerpieces and mantel decorations for the holidays.

Another guest was Helen Spinks of DeKalb, Miss., house guest of Mrs. Labry Ballard. Thanksgiving symbols



A real Roman spring! Before Julius Caesar reformed the Roman calendar, the summer months were arriving in the spring!

decorated the table where Mrs. Elmer Kimball, club president, presided. Mrs. Boyd Foster was co-hostess with Mrs. Caviness. The club's Christmas party was set at 7:30 p.m. Dec. 10, a progressive dinner in the homes of Mmes. Olen Caviness, R.C. Hoelscher, R.W. Eades and Tom Hamlet.

Boots ★ master charge

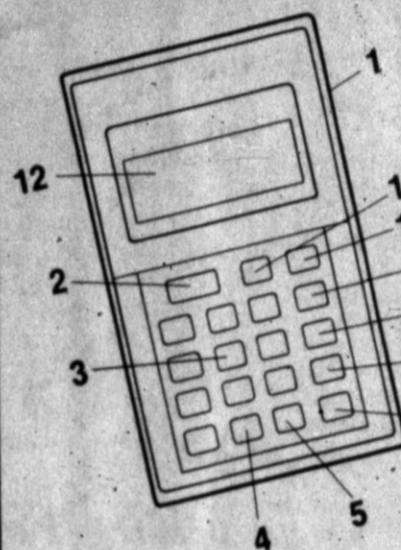
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Oh, the difference a weak link can make. For one weak link the great load breaks adrift; for one weak link my car remains in the mud; for one weak link something precious is lost; for one weak link the trapeze falls and death occurs.

No chain is stronger than its weakest link.

Life is of a piece . . . every hour, every day, every week, month and year counts toward the everlasting. We have been reminded that we pass this way but once.

Then, it is very important that all of us form good habits early in life. We should forge good habits of prayer, true reverence, regular church attendance and links of forbearance that will hold in all circumstances.

These form the healthful air of human development.

These are the links of moral living that forge character necessary to withstand the strain, stress and trials of life.

Since so very little can be accomplished through weakness, it is very necessary that we get busy building good, strong, dependable chains. How priceless they are.

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Religious Plan
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The Fourteenth Point is the book being featured at the Deaf Smith County Library this week. Rev. Philip Roundtree, bishop of the Church of England, and his multimillionaire sponsors, Sir Cyril Throckmorton Plessey, construe an extraordinary plot to combine religions of all countries into a universal religion.

The Deaf Smith Library is open to the public free of charge on weekdays from 9 until 5 p.m. and Saturdays until noon.

THE FOURTEENTH POINT

By John Ball
The Right Reverend Philip Roundtree, bishop of the Church of England, is not exactly your average clergyman. Unpredictability surrounds him like an aura.

Whenever he steps into a pulpit to speak, anything can happen. And this time, anything does.

Before an entire convocation of church dignitaries, he makes an incredible suggestion: He proposes a universal religion. A religion which all of the known faiths would adopt as their own, scrapping their dogmas and rites. A religion that would unite mankind in a single, simple worship of God. One religion.

Shocking, of course. Except to Philip Roundtree—and to Sir Cyril Throckmorton Plessey, the aged but extremely lively multimillionaire who takes it into his head to become Roundtree's sponsor.

The bishop sparks an interest in Plessey, that interest sparks Plessey's money—and that money sparks one of the most momentous, earth-shaking conferences in the history of the world.

How Roundtree manages to bring together leaders of all the world's religions in one place, what happens when the Orthodox Jews meet the Moslems, how the Christian Scientist get along with the Sumi sect of Buddhists, what transpires when a strict young Anglican priest falls in love with a Buddhist Thai beauty, and finally, how the conference is shatteringly resolved—these are all parts of John Ball's provocative, inspiring and immensely exciting novel, The Fourteenth Point.



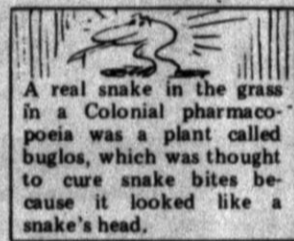
DECEMBER WEDDING PLANNED — The engagement of Jacklyn R. Burch, sister of Mrs. Jim E. Tucker of Hereford, to Jerry L. Pierce, both of Amarillo, is announced by her parents, Mr. and Mrs. Charles Kellier of that city. The couple will marry December 7 in the South Georgia Baptist Church. Both attended Amarillo schools and are employed in that city.

Luncheon
Served To
Club Members

Demonstrating a pantry meal, Mrs. H.L. Hershey was assisted by Mrs. T.J. Parsons in preparing luncheon for Progressive Extension Club Tuesday in the Hershey home.

Plans were made for a Christmas party and gift exchange Dec. 4 in the home of Mrs. Taft McGee, and for a party to entertain members' husbands later in the month, its date yet to be fixed.

Those present included Mrs. Pete Carmichael, Floyd McGee, E.C. Hammett, Tom Morgan and Taft McGee.



A real snake in the grass in a Colonial pharmacopoeia was a plant called buglos, which was thought to cure snake bites because it looked like a snake's head.

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Clinic Is Topic Of Survey

Services of Deaf Smith County Public Health Clinic and its place in the community health picture were discussed by Gary Stagner, clinic director, as guest speaker to La Afflatus Estudio Club Tuesday afternoon.

The meeting was in First National Bank Community Room with Mrs. A.B. Higgins as hostess. The program was one in a series on community organizations and services, designed to give club members a new look at their home city.

In the business period they voted to contribute \$50 to the alcoholic recovery center in Amarillo. The annual Christmas luncheon was set for 11:45 a.m. Dec. 4 at Dickies Restaurant.

Those present included a new member, Mrs. Ira Ott, and Mmes. Sam Morgan, T.W. Roberson, George Suggs, A.N. Hopson, Walter Johnson, B.F. Markham, Cecil Braly, A.H. Cook, Emmitt Hale, Lottie Clark and Martin Gilliland, and Miss Madeleine Bell.

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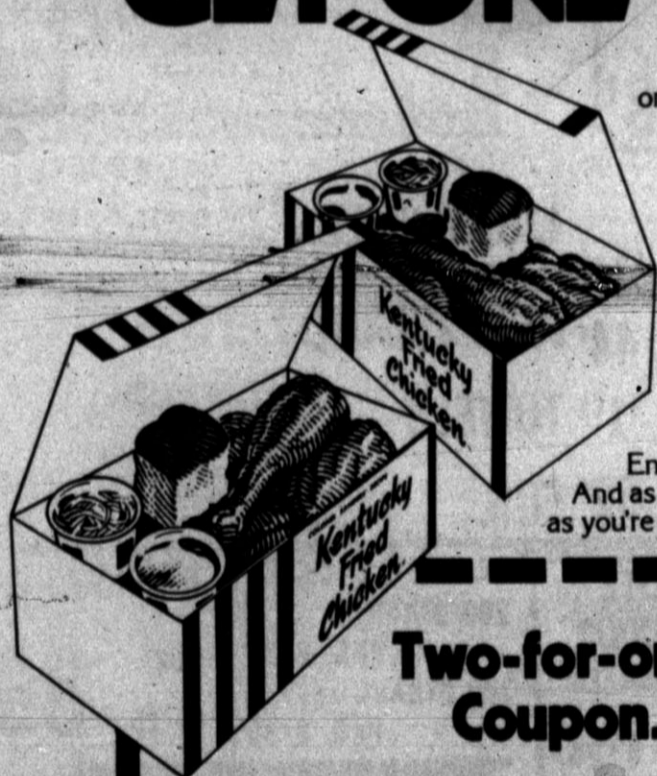
"Let me not, I pray you, accept any man's person, neither let me give flattering titles unto men, for I know not to give flattering titles unto men, else would my Maker soon take me away." Job 32:21,22. All saved people are priests unto God (1 Peter 2:5), and all are ministers (servants). In modern usage, Minister has come to mean, "The Pastor of a church, duly authorized to preach the gospel and administer the sacraments." This writer rejects all flattering titles. He declines to be known as Reverend, Doctor, or Father. He is not the Minister or Pastor of any church. He believes the rejection of all such titles is implied in 1 Peter 4:11.

AN INVITATION: It is important to know the truth. All of us shall be judged according to it (Romans 2:2). God's word is truth (Jno. 17:17). Daily search for truth is a noble activity (Acts 17:11). Every man should study for himself, but the assistance of another may be helpful (Acts 8:31). WILL YOU ACCEPT MY HELP? We'll use your Bible as a text. You ask the questions. I'll simply tell you where to read to find the answer. You draw your own conclusions. You name the time and place. The only restriction on the place is that it be suitable for study. The only restriction on time is that I do not have a previous appointment.

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To turn this Coupon into a Free Jumbo Dinner Box, take it to your participating Kentucky Fried Chicken store. Then, when you buy a Jumbo Dinner Box at the regular price, you'll not only get 5 pieces of "finger lickin' good" chicken, potatoes and gravy, salad and a roll—you'll also get a second Jumbo Dinner Box free. But do it on or before Sunday, Nov. 25, 1973. Limit one free Jumbo Dinner Box per coupon.

Good on Combination Jumbo Dinner Box only.



Kentucky Fried Chicken.

Offer good at Amarillo, Canyon & Hereford Stores.

DUCKWALL'S

OPEN LATE EVERY NITE TILL CHRISTMAS

SUGARLAND MALL



BRUT 33 FRESHENER
7 oz.
Limit 2
Our Reg. \$2.27
\$1.77
3 Days Only



OLD SPICE SOAP ON A ROPE
5 1/2 oz.
Limit 2
Our Reg. \$1.27
97¢
3 Days Only



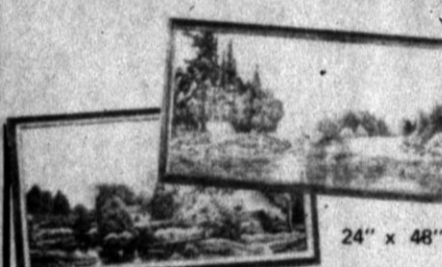
LINEN CALENDAR TOWELS
Colorful calendar towels with dowel, string.
Our Reg. 88¢
66¢
3 Days Only

GIFT WRAP
6 rolls in gay Holiday designs. 60 sq. ft.

63¢ Pkg.
3 Days Only
Our Reg. 93¢

RIBBON REEL
Grand assortment of beautiful ribbons. 3/4" x 100"

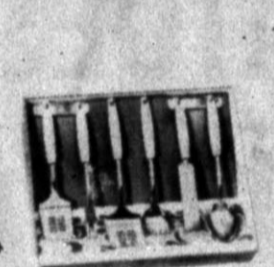
27¢
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Our Reg. 49¢



FRAMED PICTURES
A grand assortment of elegant framed pictures add beauty to your home or office. 3" frames in maple, walnut or fruitwood finish. Gold border.
\$7.88



TERRY KITCHEN TOWELS
Budweiser Print Cotton terry towels. Fun-prints for gifts!
77¢
3 Days Only



EKCO KITCHEN TOOL SET
6 kitchen tools plus a wall rack. Chrome finish. Sleek and trim. Avocado or Flame.
\$6.66 Set
Our Reg. \$8.95
3 Days Only



JR. GRANDFATHER CLOCK
Electric pendulum. For table, desk, mantle or hand.
18" x 7" x 3 1/2"
\$9.77
Our Reg. \$12.95
3 Days Only

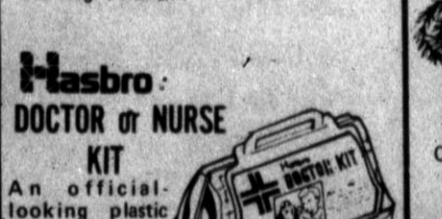
CHRISTMAS GIFT HEADQUARTERS



CELLA'S CHOCOLATE COVERED CHERRIES.
Milk or Dark Choc. 8 oz.
Your Choice
57¢ Box



OLD TIME CHRISTMAS CANDY
Old fashioned hard and filled candies. A taste treat!
3 Pounds
\$1.57
Our Reg. \$1.87



Masbro DOCTOR OF NURSE KIT
An official-looking plastic bag with stethoscope and lots more.
86¢ Ea.
3 Days Only
Our Reg. 97¢



CHRISTMAS CARD BOOK
Record book for names, addresses. Simulated leather.
88¢
Our Reg. \$1.29
3 Days Only



TREE STAND
Steel. Water container. Screw adjustment.
Our Reg. 88¢
77¢
3 Days Only



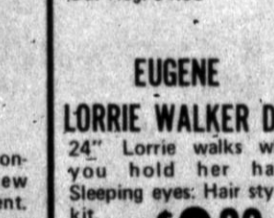
TINSEL GARLAND
Gold or silver tinsel garland. 25 ft. x 4 in.
88¢
Our Reg. \$1.49
3 Days Only



GIFT BOXES
3 or 7 gift boxes in set. Good buy!
77¢ Pkg.
3 Days Only
Our Reg. 98¢



KUSAN RIFLE OUTFIT
Repeating carbine and repeating pistol. Simulated leather holster, belt, 3 bullets, neckerchief and clasp.
3 Days Only
Our Reg. \$4.88
\$3.57



EUGENE LORRIE WALKER DOLL
24" Lorrie walks when you hold her hand. Sleeping eyes. Hair styling kit.
Our Reg. \$4.44
\$3.33
3 Days Only



TONKA CONSTRUCTION SET
Sturdy metal construction set to delight any little boy.
Our Reg. \$5.88
\$4.33
3 Days Only



PARKER BROTHERS GNIIP GNOP
Fast-paced tabletop ball game for two. For ages 7 to 14.
Our Reg. \$4.27
\$2.96
3 Days Only



Masbro ARTS & CRAFTS ASSORTMENT
For the expressive generation! Just snip 'n stick small strips of felt. Make beautiful, finished pictures and frames.
86¢
3 Days Only
Our Reg. 99¢

VALUABLE COUPON
Limit 2 with Coupon
Nov. 22, 23, 24
Crest Tooth Paste
Regular or Mint
7 oz.
Our Reg. 78¢
2 For 96¢
DUCKWALL'S



HARVEST SALE

BOUNTIFUL SAVINGS FROM FURR'S

NO SALES TO DEALERS

Shop Our Delicatessen

- FREE 1 pt. PINTO BEANS with 1 WHOLE FRIED CHICKEN (Grade A) Serves 4 For Only
- 1 pt. Cole Slaw \$2.99
- 1 pt. Potato Salad
- ENGLISH PEA SALAD pt. 69¢
- FRUIT SALAD pt. 69¢

PRICES IN THIS AD EFFECTIVE THRU NOVEMBER 24. WE RESERVE THE RIGHT TO LIMIT QUANTITIES

GREENS MUSTARD, TURNIP, COLLARD, YOUR CHOICE, BUNCH	2 FOR 37¢	USDA INSPECTED WHOLE FRYERS 37¢ LB.	ROUND SIRLOIN	FURR'S PROTEIN STEAK LB.	\$1.09
APPLES		BONELESS CUTLETS	RIB STEAK	FURR'S PROTEIN STEAK LB.	\$1.09
BANANAS CENTRAL AMERICAN GOLDEN RIPE LB.	5 FOR \$1.00	STEAK, LB.	SWISS STEAK	FURR'S PROTEIN LB.	\$1.09
GRAPEFRUIT TEXAS RUBY RED LB.	10¢	SHOULDER ROAST FURR'S PROTEIN LB.	PORK CHOPS	ROUND BONEARM LB.	\$1.09
ORANGES CALIFORNIA'S FINEST NAVEL LB.	19¢	BEEF PATTIES FRESH FROZEN LB.	PRIME RIB	FAMILY PAC LB.	\$1.19
CABBAGE TEXAS FINEST GREEN LB.	28¢		RUMP ROAST	FURR'S PROTEIN ROAST "THE BEST" LB.	\$1.09
	9¢		BISCUITS TEXAS STYLE 12 OZ. CAN	FURR'S PROTEIN LB.	\$1.09
					4/\$1.00

TOMATOES HUNT'S WHOLE PEELED 1 1/2 OZ. CAN	4 FOR \$1.00	WE GIVE GOLD BOND STAMPS Double Tues. & Wed. with \$2.50 purchase or more	ORANGE DRINK BRIGHT AND EARLY FRESH FROZEN 12 OZ. CAN	3 FOR \$1.00
KETCHUP HEINZ 26 OZ. BOTTLE	49¢		DINNERS CHUN KING CHOW MEIN, CHICKEN, SHRIMP OR BEEF. FRESH FROZEN 11 OZ. PKG.	79¢

COCA COLA or 7up 32 OZ. PLUS DEPOSIT	5 FOR \$1.00	WE RESERVE THE RIGHT TO LIMIT QUANTITIES	CHUNKING EGG ROLLS MEAT & SHRIMP, SHRIMP LOBSTER & MEAT OR CHICKEN 6-OZ.	69¢	BIRDSEYE COOL WHIP FRESH FROZEN 9-OZ. PACKAGE	59¢	MORTON'S MUFFIN ROUNDS CINNAMON APPLE OR COFFEE CAKE 9-OZ. PKG	48¢
PINEAPPLE JUICE DEL MONTE 46 OZ. CAN	39¢		HUNT'S KETCHUP QUART BOTTLE	59¢				
PEANUT BUTTER JIF CREAMY 28 OZ.	99¢							

LISTEROL SPRAY DISINFECTANT 14 OZ.	99¢	Oxydol 49-OZ. PKG.	94¢	CORN NO. 303 CAN	4 FOR 88¢	Folgers' COFFEE THIS COUPON ENTITLES YOU TO SAVE 50¢ WITH THIS COUPON 3 LB. CAN \$2.75 WITHOUT COUPON \$3.25 EXPIRES 11-24-73 LIMIT ONE COUPON PER FAMILY	
SYRUP STALEY'S WAFFLE 24 OZ. BOTTLE	59¢	TOMATO PASTE HUNT'S 12-OZ. CAN	38¢	TOMATO SAUCE HUNT'S 15-OZ. CAN	4 FOR \$1.00		LIGHT BULBS TOP CREST PKG OF 4 60-75-100
FINISH FOR DISHWASHERS, 20' OFF LABEL 50 OZ. PKG.	79¢	FRUIT FLOAT LIBBY'S ASS'T FLAVORS 10-OZ.	44¢	COFFEE MARYLAND CLUB ALL GRINDS 1-LB CAN	\$1.09	1000 ISLAND DRESSING 16 OZ.	59¢
DINNERS GRAND TOUR ASSORTED FLAVORS, PKG	39¢	SOY SAUCE CHUN KING ORIENTAL ORIENTAL 10-OZ.	11¢	FOIL	52¢	TOWELS KLEENEX ASSORTED LARGE ROLL	37¢
CHEEZ-ITS SUNSHINE 10-OZ. PKG	49¢	SALT FOOD CLUB PLAIN OR IODIZED 26-OZ.				REYNOLDS 10 YDSx 18 INCH	59¢

CHOOSE YOUR STYLE AND SIZE

AMERICAN CHRISTMAS TREES
SCOTCH PINE OR FIR STYLES

- 2-FT. SCOTCH PINE \$2.49
- 4- SCOTCH PINE \$7.99
- 7-FT. SCOTCH PINE \$18.99
- BUSHY '64 TIP SCOTCH PINE DELUXE STAND \$11.99

50 LITE 5-WAY Flashing Set Ass't Colors or Solid Clear **\$1.39**

35 LITE 2-WAY FLASHING SET Ass't Colors or Solid Clear Set **99¢**

20 LITE SINGLE FLASHING SET Ass't Color Bulbs **59¢**

30 LITE 3-WAY BLINKING CIRCLE Use on Tree or Wall Plaque Ass't colors Blues **\$1.19**

60 LITE 3-WAY BLINKING CIRCLE Use on wall in windows or on tree **\$1.89**

TWINKLE STAR TREE TOP 11 Ass't Color bulbs Burns flashing or steady **89¢**

REPLACEMENT BULBS c 7 1/2 size 5 ct. **29¢** c 9 1/4 size 5 ct. **39¢** MINATURES 5 on card **12¢**

100 5-WAY FLASHING SET WEATHERPROOF MULTIPLE BULBS SET **\$2.39**

25 LITE OUTDOOR RED, GREEN OR ASS'T **\$2.87**

SHINY BRITE 1" MINIATURE BALLS FOR TREE OR PACKAGE 12 ON CARD ASS'T OR SOLID COLORS PK. **39¢**

FLAME PROOF TARNISH PROOF LUXURY QUALITY
3"x18" 2 PLY BOX **59¢**
4"x25" 2 PLY HANK **79¢**
4"x12" 6 PLY HANK **1.19**
3"x50" 1 PLY HANK **89¢**

BRITE STAR ICICLES 200 STRANDS PKG. 2/25' **89¢**
300 STRAND PKG. 2/35'

CHRISTMAS CARDS BOX OF 25 **89¢**

SHOP Furr's MIRACLE PRICES



The Whiteface

PUBLISHED

AS PART OF

THE HEREFORD BRAND

This Page Assigned, Written And Arranged By The Whiteface Staff.

The Hereford Brand, Hereford, Texas, Thursday, November 22, 1973

Feminists' Liberation-As Seen Turkey Style

Turkey Hen's Liberation has swept the country with turkey feminists ruffling their feathers and strutting on the Bureau of Turkeys Induction center. Hens all over the nation are demanding equal rights at the dinner table.

Cries of "We lay the eggs and keep them warm" were shouted as the females demonstrated near the plucking line.

The first sighs of discontentment were shown when Henry Penny and Stuffing Bakehim expressed their

dissatisfaction over grade school art.

"Teachers are corrupting the students minds with pictures of big fat, heavily plumaged gobblers."

"The kids don't even know we exist" sobbed Stuff.

Henny reported that she was terribly disgusted with magazine editors.

"All you see in magazines around Thanksgiving are photos of our fat husbands, the showoffs."

However, Truit Hefner, editor of Play Gobbler magazine and

founder of the Play Gobbler Nightclub, was heard to remark that Miss November would be photographed entirely without feathers.

President Dresser announced that he does not believe the upset will last long. "It is just a fat that will die out by Christmas," he said.

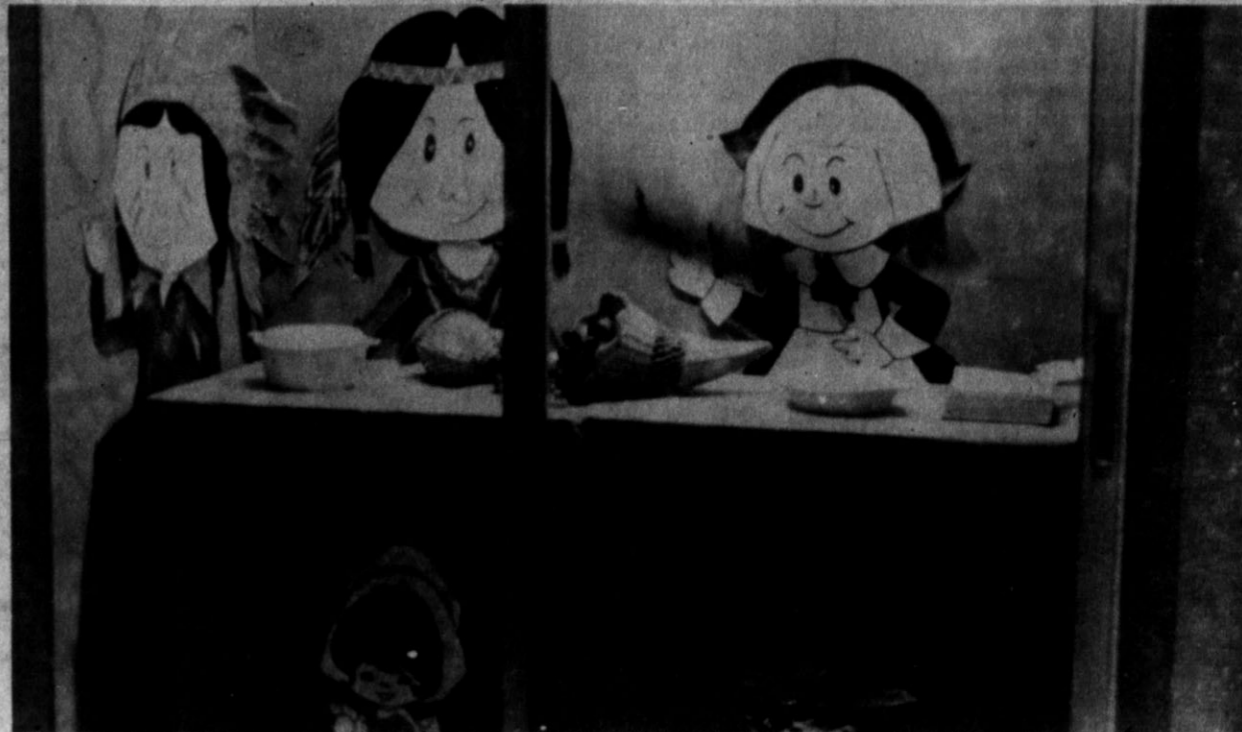
Spiro Eggnog refused to make any comment stating that he had problems of his own. He instead referred reporters to Bon Bon Cornbread, Secretary of the Turkeys.

Kernal Sandies, well known

fowl proprietor, reported that the liberators are fowling up the reputations of all the feathered families.

Turkey Lurkey, head of the Equality Association of Turkeys (EAT) said everything possible is being done to calm the rioting females. Disagreements are expected to be settled by the next mating season.

(Editor's Note: This story was used last year but we feel it is appropriate for the holiday season and would like to rerun it.)



THANKSGIVING DISPLAY CASE

Gospel Singers Introduced At HHS

Singing Gospel music is one of many pleasures and talents of the newly formed choral group recognized as "The Gospel Singers."

Fred Ratliff director of Hereford High School choirs formed the group which consists of seven girls who are: Gussie Sanders, Gloria Mays, Marie Johnson, Joyce Brady, Francis Sanders, Jessie Redmon and Jean Brady.

The girls have performed several times for the public this year and just performed for their third time in Amarillo at

the "Arts in Action" Festival, Saturday, Nov. 17.

Ratliff announced they will be available to do many more programs specializing in Gospel music during the school year.

Gloria Mays who accompanies the girls on piano for many of their songs stated, that she thinks "it's a great opportunity to get performing experiences."

Every Thursday the girls practice for one hour such songs as Swing Low, O Happy Day, and By and By.

They have recently been working on new songs.



MRS. DOROTHA POWELL

Mrs. Prowell To Represent Texas

Hereford High is proud to have Mrs. Dorothea Prowell as one of the six teachers chosen from the state of Texas to represent them at the Annual Convention of American Vocational Association in Atlanta, Ga.

These teachers were chosen by the state director of Vocational Home-making and Consumer Education.

Mrs. Prowell will serve as a voting delegate for the Home Economics division.

They will be traveling by plane and will be in Atlanta from Nov. 30 to Dec. 5.

There will be social teas given by J.C. Penneys and Montgomery Wards and there also will be time for tours of the city.

CALENDAR OF EVENTS

Nov. 24 Dumas at Dumas J.V.—Varsity 6:15	Nov. 28 Forensics
Nov. 25 Levelland at Levelland J.V.—Varsity 6:15	Nov. 29 MAC 8:05 Key Club 8:05
Nov. 29-30-1 Brownfield Tournament at Brownfield Varsity 8:00	Dec. 3 Tri-Hi-Y 8:05 FTA TACH officers Assembly 10:15- 2:50 Dec. 4 FHA 8:05 Levelland at Hereford J.V.—Varsity 6:15
Nov. 26 Pep Squad at 8:05	Dec. 5 Student Council executive committee 8:05
Nov. 27 Leo Club 8:05 Key Club Slave Sell, Key Club will be out of school all day to work for businesses in town.	

UIL Math Competes Here

Hereford hosted an invitational slide rule and number sense meet Saturday. Twelve schools with a total of 104 students attended the meet. For the last two years there has been a state champion participating in the meets.

In the slide rule contest there are 75 problems to be worked in 30 minutes. The highest score possible is 375. A team score is made of the top four scores. One of which must be a novice score. The results of that contest were: 1st place, Andrews High School with 1302; 2nd Hereford with 896; 3rd Channing, 611; 4th Monterey with 384; 5th Canadian with 242.

In the veteran division Joet Thurman placed 4th with a score of 302, having worked 32 problems.

In the novice division Barbra Garcia, placed 3rd with a score of 136, having worked 40

problems. Ginger Newton scored 156, Mary Bartels scored 81 and Dolores Abalos scored 102.

In the number sense contest there are 80 problems to be solved mentally in 10 minutes. The score for number sense are determined the same as in the slide rule contest.

The results of that contest were: Andrews High School 960; Hereford 735; Monterey 315; Tascosa 285; Canadian 160. Ginger Newton placed 3rd in the veteran division with a score of 235, she worked 58 problems. Jim Goheen placed 4th in the veteran division working 51 problems and scored 220.

In the novice division Denise Wosnitzky scored 90 placing 5th. Joan Barber placed 3rd with a score of 200, she worked 51 problems. Debbie Waltersheid was also scoring in this division.

Stage Band Plays At Game

The HHS stage band made its first public appearance Friday at the Hereford-Canyon basketball game in the LaPlata Jr. High gym.

The purpose for the stage band playing at the games is to keep spirit high and to add to the excitement of the game.

Sunday the stage band ap-

peared in the second annual Arts in Action Festival at Amarillo in the Amarillo Civic Center.

The band played some popular songs such as "Saturday in the Park," "Black Magic Woman," "So Far Away," and "Getting Straight" which featured a coronet solo by Rick Hughes and "Blow in My Ear."

The director for the 1973-74 stage band is Nick Nixon. Also Mr. Nixon is the assistant band director with Randy Vaughn.

Members of the stage band are as follows: Jim Alkin, Rex Barber, Marshall Breeding, Don Fortenberry, Joel Fuhrmann, Pablo Gaitan, Randy Golden, Shelley Hacker, Rick Hughes, David Crume, Debra Jones, Linda Keyes, Debbie Kechak, Lee Line, Kenneth Lang, Rex Lee, Lu Juana Matchett, Mike McCutchan, Luis Ortega, David Readhimer, Teresa Rhoton, Hank Smith, Denise Strange and Charley Vajdez.

HHS Clubs Busy In Events

Twenty girls from Hereford High School drill team have been chosen to participate in a modeling show in Clovis, N.M.

The group consists of Joyce Brady, Gloria Mays, Debbie Hale, Cindy Smart, Brenda Owen, Karen Kitchens, Patti Robbins, Tami Lawson, Debbie Stringer, Diedra Dziuk, Irma Trevino, Wendy Kirkpatrick, Joan Paetzold, Marilyn Schumucker, Becky London, Lynette Cawthon, Elizabeth Phillips, Ramona McGilvary, Kay Blasingame, and Twanaha Kendrick.

Representatives from Clovis fashion stores have obtained 150 girls from Texas and New Mexico for the show which will be held Dec. 3 at the Music City building, at 7:30 p.m.

Tickets will soon be on sale and may be purchased from the girls chosen to model.

The Forensics tournament in Dimmitt had one debate team, one duet-acting team, and 14 individuals entered from Hereford out of 16 schools.

Advancing to the semi-finals in duet-acting were: Russ Odom and Donna Stroup.

Other individuals advancing to semi-finals were LaDonna Bridges, in Prose Reading; Michelle Moore, in Informative Speaking and D'Lyn Davison in Persuasive Speaking.

Advancing to finals were Rhea Ann Wesson and Cindy Crider in Poetry Interpretation; Russ Odom in Prose Reading, and Bill Hardin in Persuasive Speaking.

Denise Strange placed first in Persuasive Speaking.

Texas Association of Careers and Health held a meeting Nov. 20 in the Ready Room.

Frank Bethune, an anesthetist for Deaf Smith County hospital, was the speaker for the evening.

TACH is an organization for anyone interested in any type of medical or health career field. It also acquaints people with different health careers.

The club is open for anyone who wants to join and the meetings are the fourth Tuesday of every month. Dues are \$1.50 for one year or .75c for one semester.

Anyone who is interested in joining may contact Mrs. June Rudd or Kathy Vogel.

Office Education Association (OEA) has adopted a family for the school year. During all of the holidays OEA will give a basket of food for all members of an anonymous family.

The club picked this family with the help of Mrs. Jewel Smith, welfare director.

OEA is giving a basket at

Thanksgiving, Christmas, and Easter.

The HHS chapter of Future Teachers of America had a meeting at Hereford High School Nov. 13.

The adviser Mrs. Margaret Bell announced that the Deaf Smith County Classroom Teachers Association voted to pay expenses for the voting delegate and advisor to go to State FTA Convention in Dallas in February.

The members of the club will sell candy bars, and stereo records at school, as a money making project. They will also have a Christmas dinner at K-Bob's December 6 at 6 p.m.

K-Bob's was the site of the DE monthly meeting Nov. 11.

President Earnie Randall stated that the club discussed selling candy for Christmas along with having a Christmas party which will include three boys from Boys Ranch and three girls from Girls Town.

The selling of the candy which was decided to be chocolate bars will be sold after the Thanksgiving holidays.

Present at the meeting were guests: Mrs. G.C. Graves, Mr. David Treadwell, and Mr. and Mrs. David Wieniel. Also present was Percy Mays for entertainment.

Arts In Action

HHS Show Choir and Gospel Singers attended an "Arts in Action" festival on Saturday at the Civic Center in Amarillo.

The festival, which was held Nov. 17-18, featured handicrafts, paintings and other media dealing with the arts, such as the HHS choir and singers.

The Show Choir which boasts 15 members and the gospel Singers boasting seven members were sponsored by Mr. Fred Ratliff.

Some featured selections

included: "Cherish," "Delta Dawn," "Swany," "A Thing Called Love," "Consider Yourself" and "Stand Up and Cheer."

When asked the purpose of going, Ratliff, choir director, replied, "To perform." The purpose of singing is to perform before an audience. We also try to get as much practice as we can."

After their performance the Choir and Singers audited other choirs and art exhibits after which they returned to Hereford.



HHS GIRLS TRACK TEAM

DE-Coop, ICT, Host Guest

DE-Coop and ICT classes had a guest-speaker Friday Nov. 16, Mrs. Claudia Stuart. She is the Health Educator with the Panhandle Planned Parenthood Association.

She works out of the Amarillo office and covers the 25 counties of the Panhandle in which Planned Parenthood offices exist.

She has set up educational programs in the area and works with various patient advisory boards and agencies in the area on how they can best meet the

needs of that community.

Mrs. Stuart is a graduate of WTSU with a BS degree in sociology and a minor in psychology. When asked if she enjoyed her job she said, "I enjoy working with Planned Parenthood because it does have a more positive direction than perhaps the Texas Welfare Dept. or other socially oriented organizations."

Mrs. Stuart resides in Amarillo along with her husband and one child. She is originally from Dallas. Friday

she presented the film "Phoebe" to the ICT and DE-Coop students and held discussions on the reason family planning is important. She told of services they offer, such as VD information and resources in the area for treatment.

She paid the school a compliment by saying, "I've enjoyed visiting your school. The students have been very receptive and I appreciate all the kindness and consideration shown to me."

New Competitive Program At HHS Begins-Girls' Track

For the first year, HHS has started a track program for the girls in which they will compete fully against other girls from other schools similar to the boys track team.

Many girls participated in the junior high track program as freshmen last year and will compete again this year.

The track meets will consist of the regular running and field events found in the boys track meets, with ribbons and trophies awarded to the winners.

Mrs. Sue Powell, the girls track coach, commented that

"The girls have been training and conditioning since school started. They have been issued sweat suits and their official track uniforms. (The uniforms are maroon and white) "Our first scheduled track meet is at Sunray on March 15."

There will be six grades competing at the girls track meets, but in two divisions: seventh and eighth grades in one division; freshmen,

sophomores, juniors, and seniors in the other division.

Mrs. Powell hopes to have a track meet sometime this track season in Hereford, but remarked that no plans have been arranged yet.

The senior girls in track will get jackets especially for track just like the boys get their jackets for various sports.

The following list of girls are participating on the girls track program this year: seniors, Aurelia Elizondo, Charlotte Fisher, Irma Trevino.

Juniors, Lupita Calderas,

Lynette Clearman, Cathy Close, Kelly Daniels, D'Lyn Davison, Sharon Dearing, Lali Guerrero, Beverly High, Glenda Morse, Angie Ramirez, Amy Roberson, Mary Shipp, Gaye Wesson, Laurie Young.

Sophomores, Mary Cabrera, Lynette Cawthon, Laurie Fisher, Dana Greenway, Terry Hetzel, Gail Knowles, Tami Lawson, Helen Lesly, Renee Payne, Elizabeth Phillips, Patti Robbins, Gussie Sanders, Jill Stephan, and Melinda Watts.

Herd Favored By 5 Points

Harris Poll Rates Faces 14th In State

The Hereford Whitefaces have been picked as a five-point favorite over the Amarillo Caprock Longhorns in this Friday's AAAA bi-district action game in Amarillo.

The Harris poll made the ratings during the first week of state playoff action.

Also, according to power ratings of each team, the Herd is rated 14th in the state among the final 32 team playoff brackets.

In other AAAA action Harris has predicted El Paso Coronado will defeat El Paso Parkland. The winner of that game is to play the winner of the Hereford-Amarillo game in regional action next week.

The poll also rates Odessa Permian as an 11-point favorite over Wichita Falls Rider and picks Arlington Sam Houston three-points over South Garland in the other region which is to play the Panhandle-West Texas region in quarterfinals action.

The expected state winner in AAAA action is Conroe, according to the Harris Poll. Other state winners predicted by Harris are Gregory-Portland or Cuero in Class AAA action; Friendswood in AA action; Falls City or Holliday in Class A and Big Sandy in B.

The top teams in AAAA this week according to Harris in order of their rank are:

Conroe, Permian, Austin Reagan, Plano, San Antonio Churchill, Beaumont Sterling, Brazosport, Wichita Falls Rider, Port Arthur Lincoln, Beaumont South Park, Tyler J. Tyler, Seguin, Arlington Sam Houston, Hereford, Dallas Carter, Harlingen, South Garland, Dallas Spruce, Amarillo Caprock, CC Moody, Angleton, FW Arlington Heights, Del Rio, Houston Milby, Pas. Dobie, FW Poly, Houston Worthing, SA McCollum, EP Coronado and EP Parkland.

AAAA PLAYOFFS				
EP Coronado (5-4-1)	127	vs.	EP Parkland (8-2)	116(11)
Hereford (9-1)	143	vs.	A. Caprock+ (8-2)	138(5)
O. Permian (9-1)	154	vs.	W. Falls Rider (7-2-1)	147(7)
Arl. S. Hsn. (10-0)	144	vs.	S. Garland (9-1)	141(3)
FW Arl. Hts. (9-1)	137	vs.	FW Poly (8-2)	131(6)
Ds. Carter (9-1)	142	vs.	Ds. Spruce (9-1)	140(2)
Plano, (9-1)	149	vs.	Tyler J. Tyler (10-0)	145(4)
Conroe (10-0)	160	vs.	Bryan (8-2)	139(21)
Ho. Milby (8-1-1)	134	vs.	H. Worthing (5-4-1)	130(4)
B. Sterling (9-1)	148	vs.	H. Wash'ton (8-2)	139(9)
PA Lincoln (9-1)	147	vs.	Bmt. S. Park (8-1-1)	145(2)
Angleton (8-2)	137	vs.	Pas. Dobie (7-3)	133(4)
Aus. Reagan (9-1)	150	vs.	Brazosport (9-0-1)	147(3)
Harlingen+ (9-1)	142	vs.	CC Moody (9-1)	138(4)
Seguin+ (8-2)	144	vs.	SA McCollum (6-1-3)	127(17)
SA Churchill (9-1)	148	vs.	Del Rio+ (9-1)	135(13)

AAA PLAYOFFS				
Monahans (8-2)	129	vs.	Perryton (7-3)	121(8)
Lamesa (10-0)	144	vs.	W.F. Hirschi (8-2)	141(3)
McKinney (9-1)	137	vs.	Mansfield (9-1)	130(7)
Wil-Hutchins (11-0)	142	vs.	M. Pleasant (10-0)	138(4)
West Orange (10-1)	141	vs.	Henderson (8-2)	133(6)
Aldine Carver (10-1)	141	vs.	Belton (11-0)	140(1)
Cuero (11-0)	146	vs.	Wharton (9-2)	131(15)
Greg-P'land (10-0)	148	vs.	Mercedes (5-4-1)	115(33)

AA PLAYOFFS				
Childress (8-2)	117	vs.	Dalhart (7-2-1)	109(8)
Littlefield (8-2)	123	vs.	Floydada (7-3)	116(7)
Hamlin (10-1)	131	vs.	L. Roosevelt (8-2)	126(5)
Alpine (8-2)	128	vs.	Reagan Co. (9-1)	126(52)
Bowie (7-2-1)	116	vs.	Cisco (10-0)	115(1)
Alvarado (8-1-1)	114	vs.	Lake Worth (8-2)	113(1)
Hallsville (10-0)	119	vs.	Rockwall (8-2)	118(1)
Winnboro (8-1-1)	117	vs.	Hooks (8-2)	114(3)
Newton (9-1)	116.2	vs.	Kountze (9-1)+	116.1(0)
Friendswood (10-0)	143	vs.	Hempstead (9-1)	110(33)
McGregor (8-0-2)	117	vs.	Fairfield (9-0-1)	109(8)
Bastrop (9-1)	126	vs.	Llano (7-2-1)	109(17)
Van Vleck (10-0)	128	vs.	Hallettsville (10-0)	119(9)
Hondo (8-2)	119	vs.	SA RAFB (8-2)	112(7)
Kenedy (9-1)	119	vs.	Odem (9-0-1)	112(7)
Freer+ (8-0-2)	112	vs.	Rio Hondo (9-1)	104(8)

A PLAYOFFS				
Stinnett (10-0)	116	vs.	Clarendon (8-2)	109(7)
Vega (10-0)	110.8	vs.	Hale Cen. (10-0)	110.2(0)
Rankin (7-3)	106	vs.	Plains (9-1)	101(5)
Holliday (10-0)	118	vs.	Albany (5-3-2)	103(15)
Eldorado (8-0-2)	106	vs.	DeLeon (8-2)	99(7)
Blooming Grove (10-0)	105	vs.	China Spring	99(6)
Frisco (9-0-1)	113	vs.	Aledo (8-2)	109(4)
Van Alstyne (8-2)	101.7	vs.	Allen (7-3)	101.1(0)
Lon Oak (9-0-1)	104	vs.	Mabank (8-2)	98(6)
Troup (10-0)	115	vs.	Waskom (9-0)	102(13)
Tatum (9-1)	103	vs.	West Sabine (9-1)	96(7)
Grapeland (6-3-1)	94	vs.	Buffalo (6-4)	93(1)
Barbers Hill (9-1)	110	vs.	Louise (6-2)	101(9)
Manor (10-0)	108	vs.	Shiner (8-2)	104(4)
Drip Springs (7-3)	92	vs.	Brackett (6-3-1)	85(7)
Falls City (10-0)	121	vs.	Riviera (10-0)	105(16)



Master Charge-
Bank Americard Honored by
Cowan Jewelers
DOWNTOWN

B PLAYOFFS

Groom (6-3)	97	vs.	Matador (10-0)	95(2)
Jayton (6-4)	85	vs.	Buena Vista (8-2)	84(1)
Rule (10-0)	107	vs.	Rising Star (9-1)	93(14)
Saint Jo (10-0)	91	vs.	Prosper (9-1)	90(1)
Big Sandy (10-0)	124	vs.	Wortham (9-0-1)	112(12)
N. Waverly (9-1)	97	vs.	Evadale (7-3)	84(13)
Crawford (9-2)	94	vs.	Rocksprings (8-2)	93(1)
Runge (9-1)	83	vs.	Ben Bolt (5-4)	76(7)

Reba Tucker Wins FB Contest

In a week of football where there were two ties and several upsets on The Brand's contest form, Reba Tucker of 302 Sunset captured the \$20 first prize with only two incorrect picks! Mrs. Tucker actually picked

the Monterey-Coronado game as a tie, and missed only on the Arkansas-SMU tie and Olton's close 16-15 win over Dimmitt. Four more entrants — and all women — missed only three games, and one of them — Marie Cogdell — also picked the Monterey-Coronado tie! She won second place, however, by coming closer on the tie-breaker score, and picked up the \$15 second prize. She missed the other tie game, along with the Olton-Dimmitt and Rice-Texas A&M games.

Mrs. A.J. Schroeter and Jeanne Hair took third and fourth places, each missing three games, while Mrs. Charles Duvall guessed 17 of 20 but missed a cash prize by being too far off on the tie-breaker score. The two winners missed the two ties and the Olton-Dimmitt game, while Mrs.

Duvall was wrong on the ties and the Rice-A&M game. Another 41 entrants had four misses on the contest, as the predictions seem to get better as the season goes along! A large number of entrants guessed right on 15 of the 20 games. The entry list was over the 200 mark again this week. The season's last contest entry will be found in today's Brand. Follow the easy rules and try to pick the winners... you could pick up one of the four cash prizes, and there's a chance of winning the \$100 jackpot if you guess them all correctly!

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Fearless Forecasters This Week's Picks



Virgil Marsh 150-70 .681
Larry Dippel 151-69 .686
Speedy Nieman 149-71 .677
Don Richards 142-78 .645

EP Coronado-EP Parkland
WF Rider-Odessa Permian
WF Hirschi at Lamesa
Childress vs Dalhart
Floydada vs Littlefield
Hale Center vs Vega
Stinnett vs Clarendon
Matador vs Groom
Alpine vs Reagan County
Tech at Arkansas
SMU at Baylor
Wyoming at Houston
Rice at TCU
Louisville at West Texas
Nebraska at Oklahoma
UCLA at USC
Ohio St. at Michigan
Tennessee at Kentucky
Atlanta at NY Jets
Green Bay at S. Francisco

Coronado Permian
Lamesa Childress
Littlefield Littlefield
Vega Stinnett
Matador Matador
R. County R. County
Tech SMU
Houston Houston
TCU Louisville
Louisville Oklahoma
USC USC
Ohio St. Tenn.
Atlanta Atlanta
Green Bay Green Bay

Coronado Permian
Lamesa Childress
Littlefield Littlefield
Vega Clarendon
Groom Groom
R. County R. County
Tech SMU
Houston Houston
TCU Louisville
Louisville Oklahoma
USC USC
Ohio St. Tenn.
Atlanta Atlanta
Green Bay Green Bay

Coronado Permian
Lamesa Childress
Littlefield Littlefield
Vega Stinnett
Matador Matador
Groom Groom
R. County R. County
Tech Baylor
Houston Houston
TCU Rice
Louisville Louisville
Oklahoma UCLA
Ohio St. Tenn.
Atlanta Atlanta
S. Francisco S. Francisco

Coronado Permian
Lamesa Childress
Littlefield Littlefield
Vega Stinnett
Groom Groom
Alpine Alpine
Tech Tech
ASMU ASMU
Houston Houston
TCU TCU
Louisville Louisville
Oklahoma USC
Ohio St. Tenn.
Atlanta Atlanta
Green Bay Green Bay

Caprock Coach Says Herd Looks 'Potent'

"Hereford looks real potent — they scare me to death."
Those were the words of Amarillo Caprock Head Coach Ray Basinger in an interview with The Hereford Brand this week concerning the upcoming Hereford-Caprock bi-district game Friday night.
"I don't think there is a team anywhere in the country that is any better coached than they are," Basinger said. "They are really sound on defense and what they do on offense sure has worked good for them."
The Caprock coach said he felt the Longhorn team would

have to control the ball in order to "stay in the game" with the Whitefaces.
Basinger said he feels emotions are a definite part of football and have a lot to do with the outcome of many games.
"We had to be high as a kite through our district in order to win," he said. "We will have to be at least that same way in order to win Friday night."
Basinger said he respects the Hereford defense and says he feels the Amarillo team will have a tough time scoring against it (The Herd defense).

"Our defense will be a matter of if we can contain (Chuck) High and (James) Harris and (Dave) Charest," he said. "Then we can't turn their quarterback loose either (Franklin Higgins)."
"We have got to contain those people. They are the ones that have made those long runs from scrimmage, punt returns and kickoff and pass catches all year. We have to eliminate those if we expect to stay with them."
"I feel it will be a close game, if we can control their offense."

Dippel Says Caprock Team 'Impressive'

Hereford Whiteface Coach Larry Dippel said he has been "really impressed" with things he has seen about the Amarillo Caprock Longhorns, the team Hereford meets this week in bi-district action.
"They have a real good offensive ground game and an outstanding outside game," Dippel said. "They run out of the Basic I formation and (quarterback David) Ream does really good on the run option and the run-pass option."
Dippel said Caprock fullback Jerry Kern is also a real threat on the inside runs.
"Their offensive line is real strong. It has an average of about 192 pounds. Then their defensive line is about the same."
"They are the leading offensive and defensive team in

that (3-AAAA) district and they are very sound defensively. They are sound fundamentally and well drilled, well coached and aggressive."
"Caprock has two losses, but has been coming along stronger as the season progresses," Dippel said. "One loss came the opening game and Lubbock beat them when they (Caprock) had some injuries to key players."
The coach said the Longhorns have basically a running game but have gotten very good passing results out of Ream, who passed for more than 500 yards during the regular season.
Ream is also the leading rusher for the Longhorns with a total of 806 yards.
"They are big and remind me a lot of the Snyder team," said

Dippel. "Ream makes them go — he is just an outstanding runner. They may be the best offensive team we have faced all year."

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HEREFORD HIGH SCHOOL Basketball Schedule 1973-74				
DATE	TEAM	WHERE	GAME	
Nov. 24	Dumas	Dumas	J.V.—Varsity	
Nov. 26	Levelland	Levelland	J.V.—Varsity	
Nov. 29-30-1	Brownfield Tour	Brownfield	Varsity	
Dec. 4	Levelland	Hereford	J.V.—Varsity	
Dec. 7-8	Amarillo Tour	Amarillo	Varsity	
Dec. 11	Palo Duro	Amarillo	J.V.—Varsity	
Dec. 14	Amarillo	Hereford	J.V.—Varsity	
Dec. 18	Dumas	Hereford	J.V.—Varsity	
Dec. 20	Pampa	Pampa	B—J.V.—Varsity	
Dec. 28	Borger Tour	Borger	Varsity	
Jan. 3	Caprock	Amarillo	J.V.—Varsity	
Jan. 8	Muleshoe	Hereford	J.V.—Varsity	
Jan. 11	Tascosa	Hereford	J.V.—Varsity	
Jan. 18	Monterey	Lubbock	B—J.V.—Varsity	
Jan. 22	Lubbock	Hereford	B—J.V.—Varsity	
Jan. 25	Plainview	Plainview	B—J.V.—Varsity	
Jan. 29	Snyder	Hereford	J.V.—Varsity	
Feb. 1	Coronado	Lubbock	B—J.V.—Varsity	
Feb. 5	Monterey	Hereford	B—J.V.—Varsity	
Feb. 8	Lubbock	Lubbock	B—J.V.—Varsity	
Feb. 12	Plainview	Hereford	B—J.V.—Varsity	
Feb. 15	Snyder	Snyder	J.V.—Varsity	
Feb. 19	Coronado	Hereford	B—J.V.—Varsity	

JV— 4:30 p.m. Varsity — 8 p.m.

ONE MINUTE SPORTS QUIZ

record in the 1973 Stanley Cup finals?

- How much will the Oakland A's receive as the World Series winner?
- Ara Parseghian coaches what college football team?
- What team has clinched the Central Division title of the National Conference?
- Walt Frazier plays basketball for what team?
- Who set the NHL scoring

Answers To Sports Quiz

- \$24,760.87 each.
- Notre Dame.
- Minnesota Vikings.
- New York Knicks.
- Yvan Cournoyer with 25.

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Vega, Hale Center Play Bi-District Here Saturday

Vega, champion of District 3-A and Hale Center, winner of District 4-A, square off against each other in the battle of the unbeaten in bi-district action in Whiteface Stadium at 7:30 p.m. Saturday.

Both Class A teams have perfect 10-0 records with the winner going on to regional action against winner of the Stinnett-Clarendon game.

According to the Harris Rating system, Vega is picked over Hale Center by less than a point, which in effect makes the game even odds.

The game is being sponsored by the Deaf Smith County Chamber of Commerce Sports Committee with Tom Simons in charge of the project.

Casa Ramirez

RESTAURANT

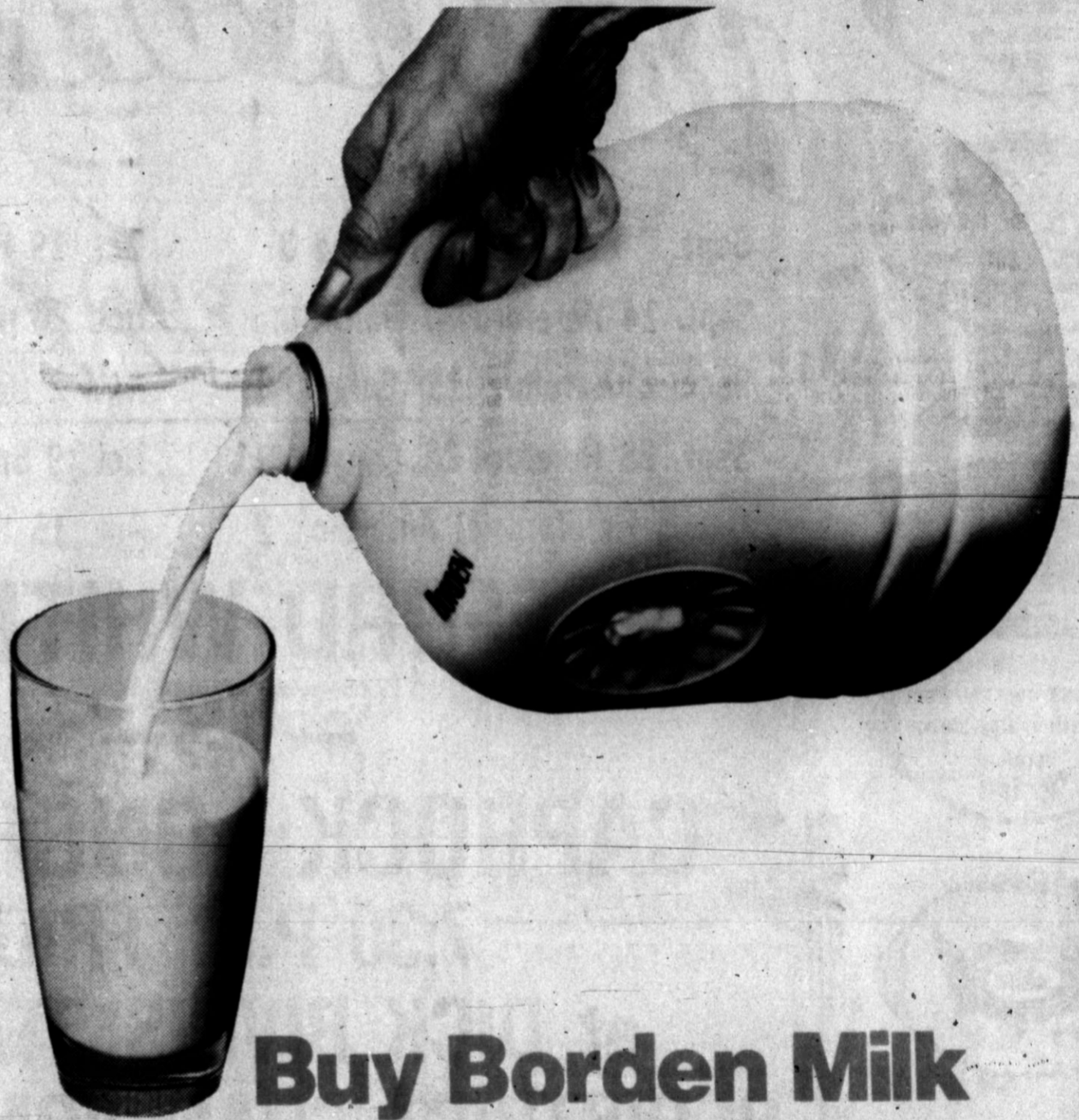
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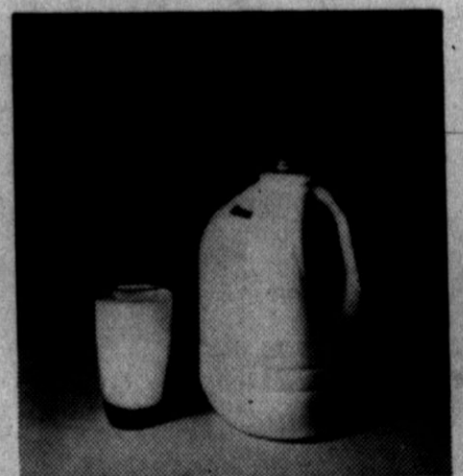
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FOOTBALL CONTEST ENTRY

Circle Team You Predict To Win

EP Coronado vs EP Parkland
Wichita Falls Rider at Odessa Permian
WF Hirschi at Lamesa
Childress vs Dalhart
Floydada vs Littlefield
Hale Center vs Vega
Stinnett vs Clarendon
Matador vs Groom
Alpine vs Reagan County
Tech at Arkansas

SMU at Baylor
Wyoming at Houston
Rice at TCU
Louisville at West Texas
Nebraska at Oklahoma
UCLA at USC
Ohio St. at Michigan
Tennessee at Kentucky
Atlanta at NY Jets
Green Bay at San Francisco

TIE-BREAKER

Total Points of Hereford-Caprock _____

(Tie-breaker will be used to break any ties — either in regular contest or for the jackpot.)

Name _____

Address _____

Phone _____

Mail entries to Box 673, Hereford, Tex. 79045, or bring entry by the Brand office by 5 p.m. Friday.

Herd Roundballers Drop Two

After winning their opening contest, the Hereford Whiteface basketball team met defeat at the hands of Pampa and Borger Saturday and Tuesday.

At Borger Tuesday night, the unbeaten Bulldogs scored a 56-40 victory over the Whitefaces. Pampa had scored a 68-47 win here Saturday night. Hereford goes to Dumas for a non-district game Saturday night.

Hereford led after one quarter, 9-4, in Borger and was

behind by only one point, 21-20, at halftime. However, the Bulldogs pulled away in the third and fourth periods to win by 16 points.

Dan Vander Zee led the Whiteface attack with 15 points, but was the only Hereford cager in double figures. Mike Albiar was next with 7 points, while Dennis Noggler and Lynn Tarr had 6 each. Roger Reed hit 18 and Chuck Forrest 15 for the

winners. Borger also won the JV game by 77-48. Jim Arney was high for Hereford with 24 points.

The Pampa game here Saturday night took a similar course. Hereford trailed by two after the first period, and Pampa took a 30-21 lead at halftime. The Harvesters pulled away in the final half to win by 19 points.

Vander Zee tossed in 23 points with Albiar adding another 19. Tarr netted 4 points and Noggler had a single free throw. Pampa also won the JV contest, posting a 57-30 decision over the home team.

HEREFORD 9 20 29 40
BORGER 4 21 37 56

22nd Anniversary Sale
Nov. 18th through Dec. 24th
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HEREFORD—Vander Zee 5-15, Albiar 1-6-7, Tarr 3-0-6, Noggler 2-2-6, Wingert 2-0-4, Morales 1-0-2. Totals 14-12-40.
BORGER—Reed 8-2-18, Forrest 4-7-15, Mitchell 3-1-7, Kerr 2-2-6, Keener 3-0-6, Haworth 0-2-2. Totals 20-16-56.

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FOOTBALL

By Pete Fritchie

WASHINGTON, D.C.—The big timers haven't done it but the National Collegiate Athletic Association's lesser powers have. They have arranged two playoffs which begin December 1st—to determine two national football championships among U.S. colleges.

If university-level schools, with their big-time football,

did the same thing, fans could each year see the number-one-ranked eleven meet number two, etc. But bowl tieups have thus far blocked such a playoff system.

Not so with the smaller teams. The eight which play on December 1st will produce four winners, who will meet December 8th.

The four selected schools in what's called Division III will play December 1st

It's KICK-OFF TIME

Sept. 7 Hereford 12 Pampa 0 Oct. 19 Hereford 26 Monterey 10
 Sept. 14 Hereford 37 Palo Duro 7 Oct. 26 Hereford 28 Plainview 16
 Sept. 21 Hereford 15 Borger 12 Nov. 2 Hereford 20 Coronado 8
 Sept. 28 Hereford 28 Canyon 11 Nov. 9 Snyder 28 Hereford 7
 Oct. 5 Hereford 21 Amarillo 2 Nov. 15 Hereford 28 Lubbock 7

HEREFORD WHITEFACES

—VS—

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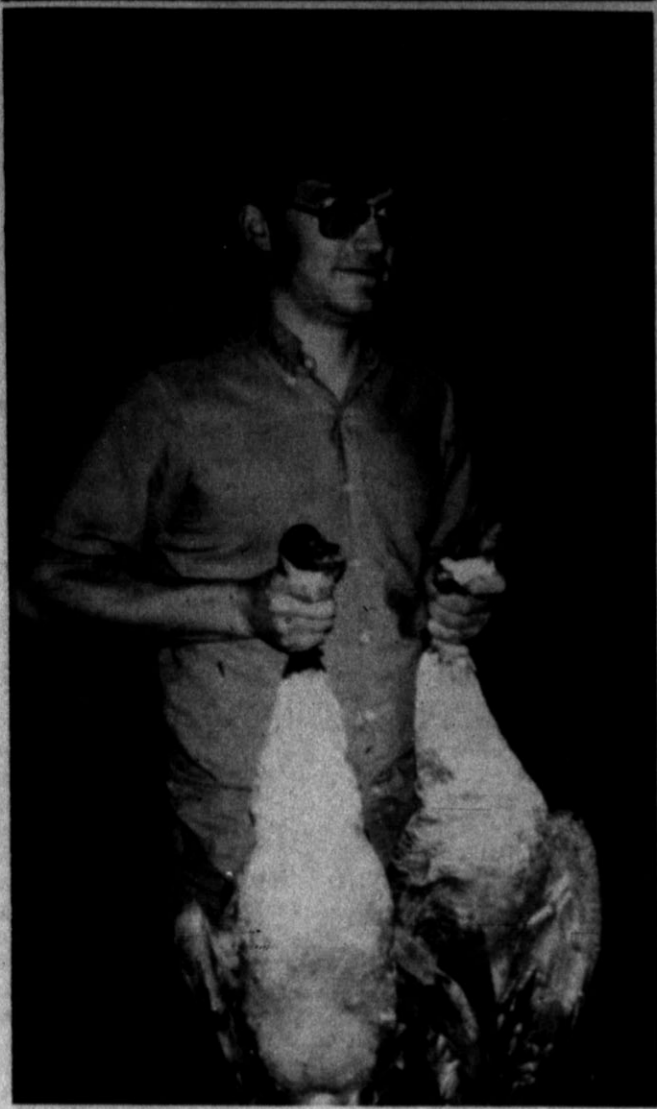
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NEW YORK AVE.
364-0353

Hereford Boxers Win Top Amarillo Bouts



Bags Two Geese

Mark Banner, 600 Avenue I, proudly displays two eight-pound geese he bagged Sunday northwest of Hereford. Using a 12 gauge shotgun, Banner then called the geese in to decoys on a lake using a blind.

Eight out of 17 is the results of Saturday night's boxing matches for Hereford's Boxing Club.

The club traveled to Amarillo's Golden Gloves building and took on all comers. Marty Lucero (4 years old and 36 pounds) attracted the television cameras in his bout with Joe Barrera of Plainview. The decision went to Lucera.

Terry Smith (7-51) won over Flip Tilmon of Amarillo; Edwin Smith (10-51) decisioned Andrew Griego, Amarillo; Fabian Ruiz (10-63) continued his winning ways over Albert Garza of Levelland; Ernest Castro (11-82) bounced

back from a defeat the night before to win over Jess Mercado of Plainview; Hector Guerrero (12-79) defeated Juan Guzman, Amarillo; Juan Ruiz (16-111) outscored Mark Martin, Levelland; and Martin Lucero (14-118) over Tim Flores of Amarillo.

The boxers who fought but failed to capture a win were: Tito Castro (KO), Mike Morgan, Matt Morgan, Vincent Guerrero, Felipe Luna, Roy Pena, Glen Griego (TKO), Odie

Lucero, and Eddie DeLeon. The Hereford club is idle this week, but will resume practice on November 26th in preparation for the November 30th and December 1st tournament in Plainview.

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C78-13	7.00-13	\$20	33.90	1.93
E78-14	6.45-14	\$22	35.00	1.96
E78-14	7.35-14	\$23	39.90	2.22
F78-14	7.75-14	\$25	43.00	2.27
G78-14	8.25-14	\$28	47.90	2.53
F78-15	7.77-15	\$26	45.00	2.42
G78-15	8.25-15	\$29	49.90	2.60
H78-15	8.55-15	\$32	53.90	2.80

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B78-13	6.50-13	\$18	31.90	1.81
C78-13	7.00-13	\$20	33.90	1.93
B78-14	6.45-14	\$22	35.00	1.96
E78-14	7.35-14	\$23	39.90	2.22
F78-14	7.75-14	\$25	43.00	2.27
G78-14	8.25-14	\$28	47.90	2.53
F78-15	7.77-15	\$26	45.00	2.42
G78-15	8.25-15	\$29	49.90	2.60
H78-15	8.55-15	\$32	53.90	2.80

*With trade-in tire off your car. *Whitewalls \$3 more ea.

POLY-TRACK HIGHWAY HANDLER
Modern-design tire at low prices! Wide 78-series and 4 tough polyester plies.

4-PLY NYLON CORD AIR CUSHION **REG. LOW PRICE 895** A78-13 TBL. BLK. PLUS 1.83 F.E.T. AND TRADE-IN TIRE

WARDS BATTERY PROTECTION PLAN
Montgomery Ward will replace this battery at no cost to the original owner if it fails to accept and hold a charge in non-commercial passenger car use during its 14-month Free Replacement Period. After this period, to the end of its 48-month guarantee period, Montgomery Ward will replace this battery, charging only a pre-rated amount for the time since purchase, based on the current regular selling price less trade-in. Batteries in commercial use are guaranteed on a similar basis for one-half of the specified periods. Commercial use is defined as use in any vehicle for other than family or personal use. For service under this guarantee, return battery with evidence of date of purchase to any Montgomery Ward branch.

get away 48

TYPE 24 CRANK AMP 385 RESCAP 114

INSTALLED FREE

\$6 OFF!

THE GET AWAY 48-MONTH BATTERY

Four-year guarantee includes 16-month free replacement period. Polypropylene case has more room, power than rubber. You get up to 463 cranking amps for dependable starts, great reserve power. Fits most US cars.

2588 EXCHANGE REG. 31.95 EXCHANGE

CAN'T BE LICENSED. NOT FOR USE ON PUBLIC ROADS OR SIDEWALKS.

NO-TANGLE UNITIZED BOOSTER CABLES-12-FT.

Of 4-ga. copper wires for fast jumps. Plastic insulated. 6-12V. **988** REG. 14.98

SAVE \$50

WARDS ALL-TERRAIN CYCLE! FOR CROSS-COUNTRY FUN! REG. \$449

8-HP Tecumseh engine powers this sturdy 3-wheeler anywhere on nobby, balloon tires! **\$399** IN BLACK ONLY

WARDS LUBE JOB AND OIL CHANGE 344
Install 5 qts. Heavy-Duty oil plus lube.

Jewelry Gifts Are Lasting
Cowan Jewelers DOWNTOWN

Be Soft Water Wise
Beauty Wise
Plumbing Wise
Kitchen Wise
Money Saving Wise
For Information
CALL 364-3280

IMMEDIATE OPENINGS

4 Full time and 3 Part Time. Pinkerton's Inc., world's largest and oldest security agency now has openings for guards. No experience necessary — will train. Excellent company benefits, all uniforms supplied at no cost to employee. For further information, call

SGT. Vaughn, 364-4044
An equal opportunity employer

DANCE MOONLIGHTER
Each **FRIDAY & SATURDAY NIGHT**
ADULTS ONLY

Ice and Setups Available
No liquor for sale
MUSIC-POOL-DANCE
Arrangements made for private parties, for every occasion. For reservations call Days 364-0064 or 364-1760. Nite 364-9629

1-mile north of Hereford Hwy 385

MONTGOMERY WARD **Your Kids Will Love Santa!**
PHONE 364-5801 114 PARK AVE.

SPECIAL BUYS IN-STOCK

Christmas Gift Wrap **SAVE \$2**
ONLY **5.99**

2-lb. Hostess House Chocolates or 2-lb. "classic" Fruit Cake **Buy any 2-SAVE \$1**
2 for 7.98 2 for 3.99 each

Wards Exclusive... MY TOWN Miniature Car Accessories

All 6 **6.90*** #23493

• Complete set of working "mini" facilities for all miniature cars
• All 6 pieces attach
All 6 with 6 Matchbox cars **9.40*** #23495

Laurel and Hardy Comics Talk!

• Two figures, about 13-inches tall
• Realistic soft vinyl faces, flannel suits, both Ollie and Stan also singing
#10603 **13.99*** set

Candle Sculpture

• Make your own candle figures
• Just melt the wax and pour it into re-usable molds, accessories included
#17511 **7.77*** each

Wards Exclusive Torpedo Game

• Sink enemy ships, deflect enemy torpedo blasts
• Levers shoot metal balls from double gun barrels
#14895 **4.99*** each

Key House School

• Little red schoolhouse holds teacher and 4 pupils with desk
• Learn the ABC's; blackboard, chalk and eraser included
#15386 **8.99*** each

***PLUS TRANSPORTATION**

STOP IN, SEE IT, BUY IT NOW — SERVICE NATIONWIDE — USE WARDS CHARG-ALL PLAN

STOP IN, SEE IT, BUY IT NOW — SERVICE NATIONWIDE — USE WARDS CHARG-ALL PLAN

SELL IT FAST! BUY IT RIGHT! USE WANTADS!

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Reader Ads (Minimum 10 words) 1st insertion per word 8c

Additional insertions, when paid in advance: per word 6c

Classified Display (8 pt. type under a specific heading, 1 column width only - no art or signature cuts) per col. inch \$2.00

Repeat insertion without copy change per col. inch \$1.50

Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.12

Deadline for Classified Advertising in the SUN-DAY BRAND 5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND 5 p.m. Tuesday

1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES
Hwy 60 & MYRTLE
Phone 364-0189
Also spaces & furnished trailers for rent at TOWN & COUNTRY ESTATES
1B-14-49p

"THE SADDLE HOUSE" COMPLETE Riding Equipment
New & Used Saddles
HIGGINS & SOUTH TEXAS ST.
PHONE 364-3583
1B-15-11c

!!CARPET!!
Financing Available
CAW CARPET
PLAINS AND N. 25 MILE AVE.
PHONE 364-3448
B-26-11c

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE
WEST HWY 60
PHONE 364-3552
1B-37-11c

FOR SALE: New & used furniture and appliances. Plains Finance Corp. 906 South 25 Mile Avenue.
B-1-15-34-11c

GARAGE EQUIPMENT NEW & USED
Air Compressors; Valve Machines, Steam Cleaners, etc.
BOYD MACHINE & SUPPLY
1306 East Park
Phone 364-1055
1B-19-11c

RCA WHIRLPOOL commercial ICE MAKERS - Sales and Service - Brown Sheet Metal.
B-1-11-52-11c

Agricultural Humates can help your fertilizer and water go farther. For further information, call AGRICULTURAL GYPSUM & LIME COMPANY, 276-5319.
B-1-20-39-11c

FOR SALE
1-21" Color Console TV
1-19" B&W Portable
WE MAKE HOUSE CALLS
Repairs on all makes & models, color, B&W and radios.
TOWER TV
248 Northwest Drive
Phone 364-4740
B-1-25-11c

STATED MEETING
SECOND MONDAY
7:30 P.M.
Thursday
DEGREE WORK
Charlie Brown W.M.
W.A. Phipps Sec.
Hereford Rotary Club
meets every Monday at 12:05
Civic Club Center (Jim Hill)
Lions Club
meets each Wednesday, 12 Noon
Civic Club Center (Jim Hill)

75" Packard-Bell Stereo with Garrard Turntable
1963 MG Convertible
4 baby bull calves
1 Ranch oak chest
Call 364-3940 after 4:30 p.m.
B-1-20-11c

New Singer Dealer in Hereford. Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Scissors sharpened. Call 364-4051. Sanders Sewing Machine Center, 226 Main, Hereford.
B-1-4-11c

LEFT IN LAY-AWAY
Electroponic Component Stereo with built-in tape player. AM-FM Multiflex Radio, Garrard Turntable, 200 watts, 10 speaker. Original price \$399.95. Assume balance of \$245.00 or \$10.00 monthly payments
at **MARTINS SOUND CENTER**
Corner of Georgia & I-40
in Wolfen Square, Amarillo
B-1-31-11c

KIRBY VACUUMS
Rebuilt with genuine Kirby parts.
\$89.95 & up.
2 year guarantee
Your only authorized Kirby Distributor.
Kirby Sales & Service
522 Irving
Phone 364-0422
B-1-35-11c

WATER BEDS
Southwest Carpet, 200 Park Avenue, Phone 364-1763.
B-1-41-11c

USED THEATRE SEATS MAKE AN OFFER
Call The Star Theatre
364-2037
1B-1-18-11c

See Our Line Of Bargains On new and used furniture and appliances
Open week days 9 to 12
1 p.m. to 6 p.m. Sat. 8 to 8
BIG JIM'S FURNITURE
Higgins & So. Texas St.
Phone 364-1873
B-1-19-11c

CRAFTSMAN 8-inch Bench Saw, 6x48 Belt & Disc Sander. Both complete and ready for use. See and make offer at 1915 Plains St. after 5:30 and weekend.
B-1-28-20-11c

Fireplace wood for sale. Call 364-2111.
B-1-10-46-11c

Gemeinhart-Flute. Very reasonable price. Excellent condition. Call 364-1580.
B-1-21-21p

For Sale: Duck decoys \$29.95 per dozen - while they last, also other miscellanea. A&M Gun Shop, 715 South 25 Mile Avenue.
B-1-20-21-2c

THE proven carpet cleaner Blue Lustre is easy on the budget. Restores forgotten colors. Rent electric shampooer \$1.
Hereford Hardware
B-1-21-21-2c

MOTOCROSS SPECIAL
Ossa TT Special. Very fast. Lots of goodies. Make offer.
364-6646
B-1-21-11c

16 ft. Travel Trailer for sale. \$700.00. Call 364-6747.
B-1-10-47-2p

FOR SALE - 19' color TV, early American cabinet, excellent condition. Also Ethan Allan Pine Trunnel Bed. Call 364-0199.
B-1-47-11c

For Sale: 1971 Model Kawasaki 500, Mark 3. \$450.00. See at 1010 13th St.
B-1-13-47-11p

THREE FAMILY GARAGE SALE
Bicycles, Furniture, Appliances, area rugs, clothes, miscellaneous.
FRIDAY - SATURDAY SUNDAY
514 Ave. K
T-1-47-11p

"NEVER used anything like it," say users of Blue Lustre for cleaning carpet. Rent electric shampooer \$1.
Duckwalls, Sugarland Mall
B-1-20-47-2c

For Sale In Hereford. Nearly new spinet piano. Concert approved. Tremendous Bargain. This is your chance to own a fine piano by assuming small payments.
Write at once -
McFarland Music Co.
1401 West 3rd
Elk City, Okla. 73644
B-1-47-2p

For Sale: 500 gallon propane tank with regulator. Phone 276-5841.
B-1-10-47-2p

GARAGE SALE, Saturday & Sunday, 811 Irving. Hardwick range, ironrite ironer, 2 chairs, clothes and miscellaneous.
B-1-47-2c

New repossessed Kirby for sale. Take up payments. Phone 364-1854.
B-1-10-47-11c

Heavy grain haygrazer, 4000 bales, Johnson grass, 3500 bales. \$50.00 per ton. Call 364-0484.
B-1-47-3p

FOR longer wear keep carpets clean with Blue Lustre. Rent electric shampooer \$1.
McCasin Lumber
B-1-17-47-2c

WANTED: Responsible party with good credit to take over small payments on spinet piano. Write: Credit Mgr. P.O. Box 1374, Lubbock, Texas.
B-1-21-47-2c

For Sale: 8x12 ft. Storage building. See at 215 Avenue B (in back). Make offer. Phone: 364-0033 or 364-5667.
B-1-19-47-11c

For Sale: Baled maize stalks - \$1.00 per bale. Phone 247-3220.
B-1-10-47-2c

For Sale: 2 blue chairs, one formal beige divan, beige living room curtains. All in very good condition. Phone 276-5665.
B-1-20-47-11c

Reduce excess fluids with Fluidex \$1.89 - Lose weight with Dex-A-Diet capsules \$1.98 at Harold Close Drugs.
T-1-38-11p

2. FOR SALE Farm Equipment

See Us For **Mayrath Grain Augers**
Also have parts in stock
DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811
B-2-35-11c

FOR SALE
2-40 ft. flat trailers
1-1957 Ford dump truck
4-10-00x22 in. tires, lugs nearly new
Phone 364-2530
B-2-18-11c

See Us For **Parts-Sweeps-Chisels** for **Graham (Hoem) Plows**
DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811
B-2-35-11c

Diesel tanks - 1,500 to 10,000 gallons. Pressure 100 to 6,000 gallons. 364-0484.
B-2-47-3c

3. FOR SALE Automobiles

SELECTED USED TIRES
\$3.00 UP
30 Day Guarantee
MONTGOMERY-WARD AUTOMOTIVE SALES
114 EAST PARK
1B-3-17-11c

WALKER'S USED CARS AND TRUCKS
WE BUY, SELL OR TRADE
400 West First
Phone 364-2250
1B-41-11c

MILBURN MOTOR COMPANY
We pay cash for Used Cars
136 Sampson
Phone 364-0077
B-3-33-11c

NEW & USED CARS
ORVAL WATSON FORD
PHONE 364-2727
1B-3-18-11c

NEW AND USED CARS now for sale at John Orsborn Buick, Pontiac, GMC's new location - 221 NORTH 25 MILE AVENUE.
B-3-20-42-11c

For Sale: 1973 LTD Country Squire Stationwagon. 10,700 miles. Power, air, cruise control, luggage rack. Lists \$5722.00, take \$3700.00 or best offer. Would consider small car in trade. Phone 364-6088. 132 Hickory.
B-3-33-45-11c

For Sale: 1966 Buick. Low mileage, excellent mechanically with power and AC. Call 364-5054 after 5:00 p.m.
B-3-16-46-4c

1970 Chevy Nova. \$1,700.00. Phone 364-6430.
B-3-21-21p

FOR SALE
1964 Chevy PU. Powers tool bed, 292, 4 spd. Extra good PU.
1949 Ply. 4 dr. runs good orig.
1958 Chevy truck camper. Perfect cond. Camper 60 per cent built.
16 ft. Lone Star Alum. Boat, 65 Merc. motor & dilly trailer. Water skis, life jackets, etc.
- Spare tire.
Phone 364-2908
Northwest
Mobile Lodge Office
B-3-21-4c

1962 Super 88 Olds. Best offer. Phone 258-7640.
B-3-10-21-11c

'68 Chevy Impala 2 dr. hardtop. \$600.00. 436 Avenue B, Apt. C.
B-3-47-2p

For Sale: '69 Chevy SWB Pickup with new tires. Excellent condition. Call 364-5229 after 6:00 p.m.
B-3-15-47-2c

For Sale: 1969 Olds 98 Luxury Sedan. Very sharp. Call 647-4698 or 647-3290 evenings.
B-3-14-47-11c

4. REAL ESTATE For Sale Or Trade

THREE BEDROOM
Central heat with humidifier and refrigerated air. New carpet in living & dining room and kitchen. Two car garage. \$3,700.00 equity with \$135.00 mo. payments.
Call 364-1170 after 6:00 p.m.
1B-4-42-11c

I have Farm and Ranch Buyers, I need your listings.
J.M. HAMBY REAL ESTATE
Phone 364-3566
Res. 364-2553
B-4-29-11c

450 ACRES FRIONA
\$325.00 acre. Write 1900 West 10th, Plainview, Texas 79072.
B-4-12-3-11c

FOR SALE BY OWNER
IN NORTHWEST HEREFORD
3 bedroom, living room, den, 1 1/2 bath, double car garage, fenced yard, builtins. 5 1/4 per cent loan. Buy equity and assume loan payments at \$138.00 per month. Phone 364-0038 or 364-5844.
B-4-45-11c

Brick duplex. Good location. Cash or new loan. Phone 364-0022.
B-4-10-44-11c

437 AVENUE C
Move in cost less than \$500.00. New FHA Loan.
5 UNIT APARTMENTS
Good location, good income.
NORTHWEST HEREFORD
3 bedroom and den, 2 full baths, double garage, builtins, sunken living room with fireplace and book shelves. Fenced yard. 8 per cent interest. Priced to sell.
OASIS IN THE DESERT
10 acres with nice two bedroom main house - two rent houses. Ref. air conditioning, draped and carpeted. 4" well, storm cellar, swimming pool, chicken barn. Lovely shade trees, all hardwood, many peach trees and grape vines. Cess pool cleaner, tree sprayer, 5 acres of corn planted. Beautiful grounds - like a park. 10 miles from Hereford.
LOANS
Let us help you with your financing. FHA-VA & CONVENTIONAL LOANS are now available. Check with our office for details.
Board of Realtors Multiple Listing Service
CARTEL REAL ESTATE
206 N. 25 Mile Avenue
Phone 364-0944
364-0038
Wayne Carthel
Leola Peters
EQUAL OPPORTUNITY
B-4-10-11c

WELCOME TRADE
652 acres, half in cultivation, nice improvements, wheat planted - goes with sale. Welcome nice home in Hereford as trade-in.
PRESTIGE LOCATION
In Northwest, 3 bdrm. brick, 2 1/2 baths, den and kitchen comb., dining room, living room, ref. air, 2 fireplaces, \$2,000.00 worth of drapes. Double garage with electric door lift. Built-in vacuum deodor, patio with barbecue grill, gas lites front & back, 5 1/2 per cent loan. Call for details.
PRIME LOCATION
3 bdrm. brick, NW, 2 full baths, fully carpeted including kitchen, has kitchen & den comb., living room, double garage yard ready to plant. The house has new paint. Call and we will show you this home, then make us an offer, you might buy it.
LIKE LARGE ROOMS
You will have to see this 3 bdrm. home in NW with 1 1/2 baths, fenced yard with sprinkler system. A good location.
SOUTH DOUGLAS
3 bdrm. 1 1/2 baths, existing loan can be assumed, new elementary school and shopping center near by.
COUNTRY HOME
EAST OF HEREFORD
Large 3 bdrm. brick with one acre of land. Paved road. Buy equity and assume loan with payments of \$110.00 per mo.
COUNTRY HOME
WEST OF HEREFORD
LOOK AT THIS
4 bdrm. brick with 2 full baths, all built-ins, basement, double garage, 4 acres of land with barn 30x50 all steel. Pressure pump. Also other improvements. We just got this one, call today for details.
COUNTRY HOME
NORTH OF HEREFORD
12 acres, 3 bdrm. brick and large barn, small irr. well. Priced \$48,000.00 cash.
WHY WAIT
2 bdrm. 1 bath, new carpet, fenced yard. Buy equity and assume loan. Payments less than \$100.00 per mo.
COUNTRY CLUB DRIVE
1.7 acres overlooking golf course. Ideal for nice mobile home spaces. 2 bdrm. rent house goes with land. Terms available.
SMALL TRACT
15 acres just off paving. \$500.00 down \$150.00 per month.
HAMBY REAL ESTATE OFFICE
Gerald Hamby 364-3566
Chick Weemes 364-3169
J.M. Hamby 364-2553
Calvin Edwards 364-1017
EQUAL HOUSING OPPORTUNITY
B-4-17-11c

Local motel for sale with established clientele. Good location, reasonable price and terms.
Campbell Real Estate
Phone 364-0780
B-4-20-11c

For Sale: 320 acres irrigated East of Ford: 1560 acres four miles from Matador. Call B.T. Spear, 355-1802.
B-4-17-16-11c

LAND
60 acres with a well. Good farmland, at \$325.00 per acre.
Carthel Real-Estate
Phone 364-0944
B-4-43-11c

FOR SALE BY OWNER
3 bedroom house, 1 1/2 baths, nice yard, fenced backyard with many fruit trees. 5 1/4 per cent interest. 906 Irving. Call 364-5068 for appointment.
B-4-17-11c

5. FOR RENT

SUMMERFIELD MOBILE MANOR
FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 357-2552.
B-5-15-10-11c

OFFICE FOR LEASE. Ralph Owens 364-2222.
1B-5-10-14-11c

Office for rent. Answering service available. AGRISCIENCE CENTER, 1500 West Park, Phone 364-5822.
B-5-14-19-11c

Nice furnished house. Adults. No pets. After 5:00 p.m. 303 Avenue H.
B-5-12-19-11c

Thunderbird Apartments. Unfurnished 2 bedroom, 1 1/2 bath, Phone 364-5360.
B-5-13-19-11c

APARTMENTS, FURNISHED.
1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.
FORREST AVENUE APARTMENTS
Phone 364-1887
1B-5-4-11c

DIAMOND VALLEY TRAILER PARK
Located on the 600 & 700 block of Avenue H, Sioux & Cherokee Streets, and 700 block of Ave. G.
Storage for rent.
PHONE:
364-1483; 364-3937
B-5-28-11c

MOBILE HOME SPACE for rent. Call 276-5333.
B-5-10-3-11c

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36.
B-5-12-46-11c

TRAILER SPACE FOR RENT
Northwest Mobile Lodge,
Phone 364-1108
B-5-10-13-11c

WHY PAY OUTRAGEOUS PRICE FOR YOUR APARTMENT?
We have apartments to suit your needs in any size. Your rent is adjusted to your income so you will not be paying more than you can afford. Apartments have stove, ref., garbage disposal, central heat and air and fenced playgrounds, laundry facilities, recreation room that will have pool tables and ping-pong tables. And you can use the recreation room whenever necessary.
620 Irving
Phone 364-4661
2B-5-2-11c

Eldorado Arms - 1 and 2 bedroom furnished apartments. All bills paid, free cable TV. Call 364-5961 from 9 to 7 week days and Saturdays; after 7 p.m. and on Sunday, 364-4332.
B-5-20-11c

3 bedroom home for rent. Fully carpeted. Central heat and air. Located on Avenue K. Call 364-3316.
B-5-17-21-2c

FOR RENT: Furnished garage apartment located 600 1/2 Union. Utilities paid. Call 364-5315 after 4:00 p.m.
B-5-14-47-11c

Two bedroom furnished apartment at 301A Lawton. Bills paid. Call 364-6280.
B-5-11-47-11c

2 bedroom furnished. \$150.00. Phone 364-6633.
B-5-10-47-11c

6. WANTED

Dress making, pants suits, party dresses & etc. Phone 364-6294.
B-6-45-6p

WANTED: Stubble grazing. David Brumley, Phone 364-1174.
B-6-10-45-11c

WANTED - CUSTOM FARMING
Call Joel Williamson, 258-7728 or 364-1933.
B-6-10-8-11c

WANTED - CUSTOM FARMING. Contact Don Howard at Howards Custom Farming, 258-7761 or 364-0165.
B-6-13-6-11c

Want to lease - 1/2 to 1 Section of land. Will discuss rental. Call Lewis Block, 364-4117.
B-6-15-7-11c

WANTED:
YOUR WHEAT PASTURE
DAVID BRUMLEY 364-1174
B-6-10-4-38p

COMMUTER NEEDED. A.M. Classes all week to W.T. Call Steve, 364-1317.
B-6-35-11c

Wanted: Wheat pasture by the CWT or acre. Premium prices for good farms. Call Mike Solomon, 289-5757, after 8:00 p.m.
B-6-19-35-11c

Help us collect 10,000 Campbell's Soup Can Labels. 6th grade class, Bluebonnet Elementary School.
B-6-14-17-9c

WANT: Pasture for cattle. O.G. Hill 364-1871 or 364-4741; Foster Hill, 364-4217 or 364-4741.
B-6-14-17-11c

Need a combine to harvest 40 acres corn, northeast of Hereford. 40' rows. 806-426-5891.
B-6-14-47-2c

8. HELP WANTED

Need cocktail waitress. Apply at Headquarters after 4:00 p.m.
B-8-10-43-11c

Hide room labor wanted. We offer:
+Good pay
+Paid vacation
+Paid hospitalization
Colorado-By-Products
3 1/2 miles West Hwy 60
Phone 276-5331 days;
364-2495 nites
B-8-42-11c

MISSOURI BEEF PACKERS, INC.
is now accepting applications for female production workers. No experience necessary, but must be willing to learn and work. This is year around employment, not seasonal. We offer:
+Paid vacation
+Paid holidays
+Company paid group hospital insurance
+Good wages
Apply at Personnel Office of Missouri Beef Packers, Inc. Friona, Texas, 4 miles West of Friona on Hwy 60.
We are an equal opportunity employer.
3B-8-14-11c

Good welders and welder's helpers wanted. Phone 364-4621.
B-9-10-17-11c

NEED PAPER BOYS
APPLY AT
THE HEREFORD BRAND
B-8-44-11c

School bus drivers needed. See Eldon Owens at school bus shop.
B-8-10-17-11c

Need qualified personnel for part-time business. For interview phone 364-2329 after 6:00 p.m.
B-8-13-17-11c

Need experienced man for permanent employment on farm. Nice house and utilities furnished. Ivan Block, 364-0296.
B-8-16-18-11c

MISSOURI BEEF PACKERS INC.
is now accepting applications for beef luggers, production workers, maintenance men and kill floor personnel.
We offer:
+Year around employment
+Paid vacations
+Paid holidays
+Company paid group Hospital insurance
+Good wages
+No experience necessary
Apply at Personnel Office of Missouri Beef Packers Inc., Friona, Texas, 4 miles West of Friona on Hwy. 60.
We are an equal opportunity employer.
B-8-39-11c

SNAP-ON TOOLS CORPORATION
We need an ambitious dealer to take over an established territory centered in Hereford, Texas to sell our line of hand tools and shop equipment. Over 8,000 items in our line. Average earnings in this area, over \$300 a week. We offer on the job training, national advertising, protected territory, customer financing, product guarantee, sales promotion programs and investment protection.
This is a business of your own. Investment is required. For more information write or call:
Bill Day
7113 Calumet, Amarillo, Texas 79106
806-355-3865
B-8-21-4c

Part time waitress needed to serve both cocktails and food. Excellent tips, quality clientele. Applicant must be 18 years of age or older. Apply in person to The Music Stand, 628 West 1st, Call 364-1150.
B-8-44-11c

OPPORTUNITIES - BUSINESSES
I would like to talk to a man and his wife in the privacy of their home about a business of their own, requiring no investment other than time. For appointment, write P.O. Box 2866, Amarillo, Texas.
B-8-21-2c

Experienced financial clerk, familiar with general accounting methods including accounts payable and general ledgers. Only experienced need apply at Plant office, Amstar Corporation, Dimmitt Plant, P.O. Box 169, Dimmitt, Texas. Phone 647-2137. An equal opportunity employer.
B-8-47-2c

WANTED
Ambitious, hard working young men. Long hours, outside. Above average pay in concrete construction. No experience necessary. Rapid pay increases and ground floor opportunities in new company already expanding. All you have to do is "make a hand." Come by 108 Northwest Drive after 8:00 p.m. week nights or Sunday afternoons.
B-8-47-2c

9. SITUATIONS

State Licensed Child Care For Working Mothers
Hereford
Day Care Center
364-1293
B-9-46-11c

Will do baby sitting in my home 8:00 a.m. to 5:00 p.m. Monday through Friday. 364-1250.
B-9-21-21p

Will do baby sitting in my home, Monday through Friday. 364-2832.
B-9-11-47-9c

Baby sitting in my home day or night. 364-5669.
B-9-10-47-2c

10. NOTICE
For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop.
HEREFORD IRON & METAL
North Progressive Road
by City D-mp
Anson A. & June Dearing
Phone 364-3350 or
364-3777
1 1/2 B-10-34-11c

ALCOHOLISM INFORMATION
 For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8:00 a.m. 'till 12, 1:00 p.m. until 5:00 p.m. Monday through Friday.
A UNITED FUND AGENCY
 B-10-12-tfc

11. BUSINESS SERVICE

HOME APPLIANCE REPAIRS
 Guaranteed work on all makes and models. 10 years experience. Available for night-time emergencies.
JOE'S
HOME APPLIANCE REPAIRS
 343 N. Main
 Ph. 364-5751
 B-11-45-tfc

KIRBY VACUUMS
 Rebuilt with genuine Kirby Parts. \$59.95 & up, two year guarantee. Your only authorized Kirby Distributor.
Kirby Sales & Service
 522 Irving
 Ph. 364-0422
 B-11-35-tfc

DRAGLINE SERVICE
TAILWATER
PIT CLEANING
DUMP TRUCKS
 30 ton crane.
BOBBY GRIEGO
 Day Phone 364-0574
 Night — 364-2322
 B-11-14-tfc

PAINTING CONTRACTOR
INSIDE-OUTSIDE
 All work guaranteed
 Free estimates
 Julio Pesina
 204 Catalpa St.
 Hereford, Texas Ph. 364-4896
 B-11-40-17p

APPLIANCE REPAIR
 We repair all makes and models of appliances. All work guaranteed.
MONTGOMERY WARD & CO.
 114 East Park
 Phone 364-5801
 B-11-52-tfc

B.L. Jones
CONCRETE CONTRACTOR
 We will do your finishing or give you a turnkey job. Free Estimates.
 246 18th Street
 Phone 364-6617
 B-11-21-tfc

KELLY ELECTRIC
DOUG AND VIRGIL
 Electrical Contractors
 Residential
 Commercial
 All bids and wiring
 Call bids and wiring competitive.
 Phone 364-1345
 Night phone 364-2912
 or 364-1345
 Box 130
 B-11-46-tfc

DICKEY'S
DOZER SERVICE
 Dirt Work — All kinds
 Bull dozers — Scrapers
 Back Hoe — Dragline
 Motorgrader
 See or Call
FLOYD DICKEY
 S.E. 4th & Belsher
 Dimmitt, Texas
 Business Phone 647-4553
 Residence Phone 647-4565
 B-11-29-tfc

WILL PICK UP
JUNK CARS.
FREE.
 Call 364-3350
 or 364-3777
 B-11-28-tfc

Tree Trimming and Topping.
 Call Cliff's Tree Service 364-2111.
 B-11-10-46-tfc

FRANK WESTER
CEMENT CONTRACTOR
 167 BRADLEY
 Residential-Commercial
 Turnkey Job
 Straight finish
 Phone 364-5169
 B-11-39-tfc

Welcome
F & G Texaco
 To
 Deaf Smith County
 Chamber of Commerce
 Enrolled By
 Dorrel Jones

Welcome
 Allstate Insurance
 To
 Deaf Smith County
 Chamber of Commerce
 Enrolled By
 Dorrel Jones

Welcome
 Plains Motel
 To
 Deaf Smith County
 Chamber of Commerce
 Enrolled By
 Dorrel Jones

Welcome
 Kentucky Fried Chicken
 To
 Deaf Smith County
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 Enrolled By
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N.O.T.I.C.E
State Inspected Plant
Custom Slaughtering
and Processing:
 Hogs, beef, goats, sheep and wild game.
Vega Meat Company
 Vega, Texas
 (1/2 mile south 385)
 Phone 267-7311
 Guy & Eula Killian,
 Operators
 B-11-46-5c

WANTED
 100 to 150 watches a week to repair by latest approved methods.
COWAN JEWELERS
 B-11-15-29-tfc

FOR PORTABLE DISC ROLLING, Call Ralph Paul, 364-1942 or 364-2978.
 B-11-10-43-tfc

AAA WRECKER SERVICE
HEREFORD WRECKING COMPANY
 Day Phone 364-6590
 NIGHTS 364-4009 and 364-5075
 T-11-39-tfc

12. LIVESTOCK
FOR SALE
 Registered Apaloosa horses. Bred Apaloosa fillies, Apaloosa Stallion — 10 years old and gentle to ride and a good cow horse (Grandson of Whistle Breeches)
J.A. Crofford
 Phone 364-0952
 B-12-20-tfc

13. LOST & FOUND
LOST: 10 head of 450 lb. calves from Westway area, branded "LIL" on right hip. Call 364-5344.
 B-13-16-19-tfc

STRAYED: Cattle branded upside-down "T" open on left shoulder, West of Hereford. Call collect Friona 247-3888 or 247-2282.
 B-13-18-19-46-tfc

LOST: Steers, branded Flying "W" on left rib. David Brumley, 364-1174.
 B-13-10-20-tfc

Strayed: Light weight heifers from Jack William's place, branded L O on right side. Call 289-5861 or 357-2364.
 B-13-17-21-3c

CARD OF THANKS
 We wish to thank everyone for the kind thoughtfulness in our time of need.
 The Agnes Perry Family

WANT ADS
A WORLD OF RESULTS
 Call The Brand
 364-2030

Welcome
 Allstate Insurance
 To
 Deaf Smith County
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 Kentucky Fried Chicken
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Downtown

McPhail to succeed Cronin next January.
 Atlanta expects new era under Jackson.
 Agriculture Dept. opposes milk price rise.

FOR THE BEST DEALS ON NEW or USED CARS
 Come in and talk with one of the Men at
JOHN ORSBORN
BUICK-PONTIAC-GMC
 at 142 N. MILES or 221 N. 25 Mi. Ave.
 364-0990 364-1222

I TURNED AROUND AND IT WAS SOLD!
 We don't intend to make whirling dervishes of our clients, but we DO put all of our experience and facilities to work right now when you delegate the selling job to us.
 \$25,000. to \$35,000.
HOME LISTING NEEDED NOW...CONTACT OR CALL...
Ralph Owens & Associates, Inc.
 311 Park Avenue REALTORS Phone 364-2222

SPECIAL ANNOUNCEMENT
 THE STAR THEATRE WILL BE CLOSED SUNDAY NOV. 25th THRU NOV. 29th THE REASONS WE ARE PUTTING ALL NEW SEATS IN THE THEATRE

NOW SHOWING!
 Audiences are standing up and applauding...
WALKING TALL
 SHOWTIMES
 WEEKDAYS FRI. SAT.
 7:10 7:10 4:55-7:10
 9:30 9:30 9:30
IN COLOR
STAR
 364-2037

BACK BY POPULAR DEMAND
 TWO OF THE YEAR'S BIGGEST BOXOFFICE HITS!
 from the First Artists Company
McQUEEN/MacGRAW
THE GETAWAY
IN COLOR
STARTS TONIGHT

AND
PAUL NEWMAN
SO TIMES
JUDITH ROY BEAN
TOWER
DRIVE IN
 SHOWTIMES
 GETAWAY-ROY BEAN
 7:00-11:40 9:20

MOTION PICTURE CODE RATINGS
 (FOR PARENTAL GUIDANCE)
G ALL AGES ADMITTED FOR GENERAL AUDIENCE.
PG PARENTAL GUIDANCE SUGGESTED. RESTRICTED QUANTITY OF MATERIALS. ACCOMPANYING ADULTS.
R NO ONE UNDER 17 ADMITTED.
X NO ONE UNDER 17 ADMITTED.

AS AN ADDITIONAL GUIDE TO A FILM'S CONTENT, THESE CODE EXTENSIONS ARE INCLUDED:
D DIALOGUE CONTAINING IMMEDIATE LANGUAGE
N SCENES CONTAINING PARTIAL OR TOTAL NUDITY.
V SCENES DEPICTING EXCESSIVE VIOLENCE.

NEWS NOTES

EXXON RATIONS GAS
 HOUSTON, TEX.--Exxon Co. USA announced it is allocating gasoline to all of its service stations east of the Rocky Mountains because of the shortage of foreign crude oil.

THIEU ON CEASEFIRE
 SAIGON--President Nguyen Van Thieu claims the Vietnam cease-fire has been a "bitter disappointment" and that prospects for a lasting peace have all but disappeared.

FRIGHTENED SITTERS
 BRISBANE, AUSTRALIA --After 13 days atop a 30-foot pole, Ross Munroe, 23, was struck by lightning and escaped with a burned arm. Libby Radcliffe, 21, sitting on a pole 30 feet away, was so frightened she tripped and broke a toe. The sitters are raising money for charity.

Businessmen hold Nixon should not resign.
 Soviet expecting a record grain harvest.

22nd Anniversary Sale
 Nov. 18th through Dec. 24th
Cowan Jewelers
DOWNTOWN

Look to SHOOK
 For Quality LEE Tires and on the Farm & Road Service As Close As Your Phone
 Quality With Price - MAY WE SERVE YOU
Shook Tire Co. 364-1010

You've Never Seen Such Thorough Service
STOP IN SOON
 Phillips "66" Products
EAST SIDE "66"
 Rocky Stewart
 1303 E. 1st 364-2644

FOR QUICK REPLACEMENT OF CRACKED SAFETY GLASS
 Call 364-2652
HEREFORD GLASS CO. INC.
 For All Your Glass Needs
 Insurance claims promptly serviced. We use nationally advertised
SAFETY GLASS

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 BONDED LICENSED
BELL ELECTRIC
 ELECTRICAL CONTRACTOR
 New Construction and Repair - Residence and Commercial
 364-6841 Larry Bell 803 S. Texas

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EQUAL HOUSING OPPORTUNITY
 Phone 364-6661
 1, 2, 3, and 4 - Bedroom Apartments with All Utilities
 •Central Heat and Cooling •Acres of Green Grass
 •Refrigerator •Private Parking
 •Range •Garbage Disposal
 •Playgrounds •Recreation Hall

Starts Tomorrow!
A FILM FOR THE WHOLE FAMILY!
 The most famous children's book of the last decade—
 Now a motion picture!
G ALL AGES ADMITTED FOR GENERAL AUDIENCE.
 N. W. RUSSO presents
Pippi Longstocking
LAST CHANCE TO ENTER

OFFICE ENTRY
 NAME _____
 ADDRESS _____
 AGE PHONE _____
 Bring entry to Star Theatre before midnight Nov. 23rd. Winner to be awarded on of two dolls

SATURDAY SHOWTIMES FRIDAY
 1:00 P.M. **STAR** 2:45 P.M.
 2:40 P.M. 364-2037 4:25 P.M.

You're Way Ahead with Want Ads
 CALL 364-2030

Congratulations, Herd On Your District 4-AAAA Championship!

**Beat
the
Caprock
Longhorns
in Bi-District!**

**We're
Behind
the
Super Steers
All the Way!**



**Let's
Make it
Victory
No. 10
Friday
Night!**

**The HHS
Faculty,
student body
and fans
support
THE
HERD!**

NOW AT HEREFORD MEAT MARKET...

Christmas

TREES

Galore

The biggest and best selection of Trees We have ever had!

Ready for your inspection on our lot... order early for best selection... flocked trees in almost any color.

Two truck loads of these beautiful trees have just arrived from Michigan...

4 foot to 10 foot... we also have a wide selection of Christmas Decorations.

We Will Open Till 11:00 O'clock Thurs. and Closed, Thursday Afternoon & All Day Friday.

HEREFORD MEAT MARKET, INC.

Hwy. 385 North at the sign of the Whiteface Bull Open Daily 8:00 A.M. to 9:00 P.M.

Weekly Television Magazine

The Hereford Brand

THURSDAY, NOVEMBER 22, 1973

Tel-Aire



Melissa Galbreath is the current Miss Teenage America.

Something FREE From Hereford Cablevision

FREE INSTALLATIONS (Thru November 30 on primary units)

YOU SAVE \$10⁰⁰ - NOW Until December 1

After December 1, a \$10⁰⁰ installation fee will be charged for each primary outlet and \$5⁰⁰ for each secondary outlet. Monthly service charge will remain \$5⁰⁰ per month for primary outlet \$1⁰⁰ Per Mo. each extra outlet.

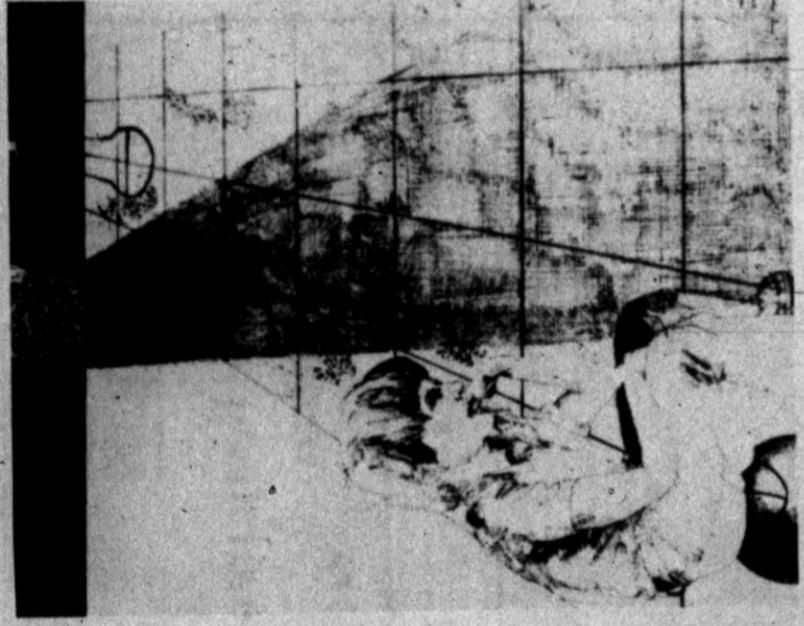
HEREFORD CABLEVISION

126 E. 3rd

364-3912



Lew Ayres guest stars in the "Anybody Can Build a Bomb" episode of "Hawaii Five-O" Tuesday, Nov. 27 (7:30-8:30 p.m.) on the CBS Television Network as a nuclear physicist who aids McGarrett (series star Jack Lord) in foiling a brazen extortion plot.



Joey Graf, loved by his parents and troubled by their divorce, learns to cope with the new circumstances of his life in the "ABC Afterschool Specials" drama, "My Dad Lives in a Downton Hotel," Wednesday, Nov. 28 (3:30-4:30 p.m.) on the ABC Television Network.

Monday Program Notes

7:00...ABC...ABC NEWS CLOSE-UP ON FIRES! ABC News special which will document needless deaths and burn injuries in the United States. Reported by ABC News Science Editor Jules Bergman the program will document the three specific areas in which the failures of government and industry are most common and examine consumer products, transportation and housing.

Friday Program Notes

1:00...ABC...NCAA FOOTBALL ABC Sports presentation of a game between Nebraska and Oklahoma from Owen Field in Norman, Oklahoma.

KIRBY VACUUM CLEANER CO. SALES & SERVICE. MORE THAN 50 YEARS HOME MAINTENANCE. 522 IRVING For information Call 364-0422

Stymie returns from sordid life. But in his late teens, he succumbed to hard drugs. "However," he said, "I don't blame Hollywood for my problem; it was just the experiences of youth. The same thing could have happened to me anywhere."

Schwinn and Western Flyer 10 SPEED BIKES Layaway Now For Christmas. WESTERN AUTO. The store that offers you more. 241 N. Main St. 364-1355

KIRBY VACUUM CLEANER CO. SALES & SERVICE. MORE THAN 50 YEARS HOME MAINTENANCE. 522 IRVING For information Call 364-0422

BUY IN CONFIDENCE WITH CONFIDENCE Hereford's House of Diamonds. Cowan Jewelers. Downtown AMERICAN GEM SOCIETY member

Table with columns for Channel, Cable, Program Name, and Time Slot. Includes programs like 'The Lucy Show', 'The Dick Van Dyke Show', and 'The Love Boat'.

Table with columns for Channel, Cable, Program Name, and Time Slot. Includes programs like 'The CBS Late Movie', 'The CBS Late Movie', and 'The CBS Late Movie'.

Table with columns for Channel, Cable, Program Name, and Time Slot. Includes programs like 'The CBS Late Movie', 'The CBS Late Movie', and 'The CBS Late Movie'.

"Washington: The World Turned Upside Down". Two historic wars, fought almost 100 years apart, were re-fought less than fifty miles apart and simultaneously a few months ago as production began on the first two specials in the major Bicentennial-themed series.

SHORTS FURNITURE & APPLIANCES. We Buy Good Used Furniture & Appliances. 136 W. 3rd 364-6731

A & W DRIVE INN. 1605 PARK AVE. PHONE 364-4600. A & W Root Beer to take Home. TECO Farm - Ranch - Feedyard Equipment & Supplies. Phone 364-4204

