

## Herd Basketballers Hit Hardwood

The 1973-74 edition of the Hereford Whiteface basketball squad makes its debut at home Friday night, hosting the Canyon Eagles, and the non-district contest will also mark the first game as head coach for Barry Arnwine.

The Herd cagers play here again Saturday night when the tough Pampa Harvesters come to town. Three games are set both evenings in La Plata Gym, with the sophomore clashes set for 4:30 p.m., the JV games at 6, and the feature games at 8.

ARNWINE was the assistant coach for the Whitefaces last season and moved up when Ron Mayberry took a coaching post at Odessa Permian. Arnwine's new assistant is Joe Tubb.

Arnwine was undecided on his starting line-up for the opener against Canyon Friday, but big 6-7 Dan Vander Zee is a sure thing. Vander Zee will be the only returning letterman on the floor, since James Harris — the other veteran — is still on the football team.

THE OTHER four starters will probably come from six of last season's top junior varsity cagers. These include Dennis Noggler, Andrew Wingert, Junior Morales, Lynn Tarr, Mike Albair and Gerald Shipley. Three juniors — Craig Nieman, Hank Stringer and Jim Arney — are also candidates for varsity berths.

Arnwine was pleased with the intra-squad scrimmage session held last Thursday night. He reported the team has "lots of enthusiasm and is rounding into good physical condition."

The Herd has been ranked fourth in the District 4-AAAA race this season. Coronado has drawn the favorite's role, with Monterey and Plainview rated close contenders, according to a poll of the league coaches.

# Herd Ready For 'Do Or Die' Game Tonight

By DON RICHARDS  
Brand News Editor



COACH LARRY DIPPEL  
"...Season rides on this game"

The Hereford Whitefaces and Lubbock Westerners will be shooting for all the marbles in the ring tonight as the Lubbock Monterey Plainsmen stand by, hoping they also get their turn for an extra shot.

All the marbles in the ring add up to at least a share of the District 4-AAAA title and certain representation in state grid playoffs for the Herd, who missed that same chance last week in an upset loss to Snyder.

Lubbock High stands an outside shot at the title only if it can outshoot Hereford and then if Coronado beats Monterey Friday night. Monterey gets it only if Hereford gets beat and if the Plainsmen can defeat or tie the Coronado Mustangs.

Kickoff for the all-important district finale for both teams is set at 7:30 p.m. today in Lubbock's Lowrey Field, 66th Street and Avenue P. (Hereford travelers to the game can take Loop 289 south around Lubbock, take University Avenue exit north toward downtown, and turn east at 66th Street to the Stadium.)

HEREFORD stands at 8-1 for the year and 3-1 in district battle — the only mar

in its record coming 28-7 last Friday to an underrated Snyder team.

Lubbock stands at 4-1 for the year and 2-1 in district action. The Westerners beat both Plainview and Snyder, lost to Monterey and tied Coronado 7-7 last week.

Other than district opponents, Hereford and Lubbock have played only one neutral opponent, Amarillo High. Lubbock defeated the Sandies 27-14 and the Herd won over the Amarillo team 21-2.

HEREFORD has been rated as a three-point favorite in the game and a close game is predicted.

"Our season rides on this one game," said Hereford Coach Larry Dippel. "Records are really not important any more. If we win this game then we have had a good year. If we lose then we have had only a mediocre year."

"I feel like this will be a pretty close game if we can keep Hereford from making the big play," Lubbock High Coach Tommy Stone told the Hereford Brand this week. "I think the breaks will make a lot of difference for either team."

(For a comparison of each team by the two coaches, see other stories on the Sports Pages, pages 8-9.)

HEREFORD has a step on both Lubbock and Monterey in the fact that the Herd must win the game in order to

play Amarillo Caprock, who has already cinched a playoff berth from District 3-AAAA, in the bi-district game next week. In order for Lubbock to win the playoff right, it must win and then hope that Monterey loses to Coronado. Monterey, on the other hand, must hope that Lubbock first beats Hereford, and then it must beat or tie Coronado.

"The Monterey game was a big game when we played it," said Dippel. "However, it didn't necessarily decide the district championship. This game will. Everything for us rides on this one game."

"We have played all year long and it all comes down to just this one game."

OFFENSIVE attack for the Herd will be led by fullback James Harris, who has accumulated 86 yards rushing this year — only 105 yards away from the 1,000-yard barrier. Right behind Harris will be the other half of Hereford ground punch, Chuck High, who has made 660 yards on the ground.

Herd Quarterback Franklin Higgins, who had a light bout with the flu last week, is expected to be at full steam along with the district's leading receiver, Herd wingback Dave Charest, who has 246 yards in 15 receptions.

Herd lineman Jim Marsh, who was  
See HERD READY Page 2

## Cases Up For Action

A 69th District Grand Jury of Deaf Smith County will meet in session at 9 a.m. today to consider 12 felony cases.

The jury will meet with Criminal Dist. Atty. Andy Shuval to consider other cases left over from previous session that have been passed over before beginning consideration on the 12 new charges.

Highlighting the session will be the consideration of three cases of assault, two of which were with a deadly weapon and the third was aggravated.

Shuval also said the grand jury may take into consideration the case against John Trotter, 64, who was charged Sunday with the murder with malice of 60-year-old Alfonso Diaz.

# the Hereford Brand

72nd Year - No. 44 - Hereford, Texas, Thursday, Nov. 15, 1973 - 32 Pages

## Muder Charges Filed Against Hereford Man

One Hereford man was charged with murder with malice Sunday after he allegedly shot and killed Alfonso Diaz, 60, following an argument.

John C. Trotter, age 64, Room 5, Hereford Courts, was arrested for the charges and is currently being held in Deaf Smith County jail under a \$5,000 bond. He was charged before Justice of the Peace Mrs. Johnnie Turrentine, who presided in the absence of Justice Glen Nelson.

The incident reportedly occurred about 7:30 p.m. Sunday outside Trotter's apartment following the apparent quarrel which had begun inside. Diaz was found dead at the scene by Deaf Smith County officers. A .22 caliber rifle was confiscated by officers.

One woman was taken into custody this week as a material witness in the shooting, and several others are being sought.

Sheriff's officers are still investigating the circumstances of the incident. Services for Diaz were held at 10 a.m. Wednesday in St. Anthony's Catholic Church with burial in St. Anthony's Cemetery. Services were conducted by Father Aedan Davis, associate pastor.

Diaz moved to Hereford from Lubbock only recently and was employed as a farm laborer.

Survivors include two sons, a brother, Domingo, of Hereford, and two daughters.



Brand Photo By O.G. Neiman

## Football Queen Candidates

The Herd's 1973 Football Queen will be named at the pep rally at 2 p.m. today, with the five lovely girls above taking part in the ceremony. The Whiteface team selects the queen from the three

senior candidates seated in the middle — Debbie Gamez, Kim Wilson or Teri Reinauer. Attendants are sophomore Tami Lawson, left, and junior Karen Kitchens, right.

## Branding Time

By Speedy Nieman

That feller on Tierra Blanca Creek says we need to live in such a way that when the roll is called up yonder, we won't have to cram for the finals.

EXCELLENT weather conditions have really helped with the area harvest of crops this fall. Almost all the milo has been cut, except for a small percentage which was planted late. Reports from sugar beet growers indicate that harvest should be pretty well completed by the end of the week.

The cotton harvest — not of major proportions in this area — seemed to be getting underway this week. Some farmers started stripping cotton this week, and a few cotton trailers were seen on the move.

The big problem on the ag scene has been the green bugs in the wheat. A number of wheat growers have been concerned about the bug problem, and much spraying has been accomplished. All in all, however, it has been a fine harvest season.

THE DISTRICT title will be on the line for Hereford when the Whitefaces go to Lubbock tonight to take on the Westerners. The Herd needs your support, so let's go help them bring back the trophy!

The LHS team has "upset" the Whitefaces the past two years, and we figure the Herd will break that "jinx" and capture the championship tonight.

The Booster Club is arranging a telegram of best wishes to be delivered to the dressing room prior to the game. If you'd like your name on the list (for 50 cents), call 364-2136 or 364-3730 before 10 a.m. this morning.

There's much sports activity this week, with the Whiteface basketball team playing its first games here Friday and Saturday nights. Announcement was also made today that Vega and Hale Center will play their bi-district championship game here on Saturday, Nov. 24.

THE DIAMOND Jubilee Committee announced this week that Jubilee certificates are now redeemable through Nov. 30. Those interested in redeeming the certificates should contact Wayne Williams at the Hereford State Bank.

SEN. JOHN Tower, in a recent news letter, had this to say about the Middle East situation: "There are some that would have the United States withdraw from an involvement in the Middle East. But we cannot. Our interests are integrally linked to the petroleum exporting states there and America still has a moral commitment to Israel and a balanced, lasting peace. We cannot be the world's policeman, but on the other hand we must not be a hermit, either."

# Trustees Finalize Building Plans

## Boards Calls For Bids, Truancy Officer Post Discussed

By DON RICHARDS

Hereford School Trustees approved final plans for the new elementary school building Tuesday night and called for bids to be opened and let Dec. 11.

During a regular five and a half hour session, the board gave architect Herb Brasher the final okay of the plans and sent out specifications to area contractor-bidders for the Dec. 11 opening.

In other major action of the night trustees discussed the office of juvenile probation officer in connection with school problems of truancy and delinquency.

Several principals and assistants in the Hereford school system met with board members to express disappointment concerning the probation officer's work in connection with school problems.

Supt. Roy Hartman told board members he met with Juvenile Officer Leon Gorrell earlier in the day Tuesday and felt there had been a "definite lack of communication."

"I just don't feel like we have been getting as good a job from that standpoint as we really need to help solve school truancy problems."

Hartman suggested the trustees delay any action in the matter until he or administrative assistant Larry Wartes can talk with Gorrell again and "attempt to work the situation out."

Hartman and the principals said the school has its biggest truancy and delinquent problem at the start of school each year and that is the time when help is most needed from a juvenile officer. "I'm convinced we need a juvenile officer," Hartman said. "And after my

visit with Mr. Gorrell I feel there has been a lack of communication."

"I'd like for the board to allow us a little while to visit again with the juvenile officer and perhaps we can work it out." Gorrell was unavailable for comment by The Brand Wednesday morning.

IN OTHER action of the night:

TRUSTEES learned of the approach to teaching taken by members of the La Plata Junior High Social Studies department. Randy Farr and Bruce Logan presented the program to the board. Farr said the approach gives the students the role of problem solving. Logan told of three simulations he sends students through during regular classes in which the students play roles and get more in depth into subjects.

TRUSTEES appointed a textbook committee for the 1973-74 school year

which includes: Hartman as chairman; Alice Christman, Gary Billingsley, Vida Hicks, Sheri Sargent, Helen Cannon, Wanda Stanley, Freelin Suttle, Deborah Gordon, Karen Abney, Wayne White, Steve Thomas, Nick Nixon, Betty Oglesby and Jim Holmes.

REPORTED a graduating senior calendar which includes senior banquet May 10, baccalaureate May 19 and graduation May 23.

DISCUSSED teacher evaluation forms that were recently drawn up by a committee composed entirely of teachers.

DISCUSSED the school enrollment and ethnic breakdown. Enrollment is presently down from last year by about 200 students. There are 5,408 enrolled totally with an increase in high school students but a drop in elementary

See BOARD FINALIZES Page 2

## Commissioners Make Next Library Payment

Deaf Smith County Commissioners held a routine business session during their first meeting of the month Monday.

In the only action taken, commissioners approved a payment of \$48,168.90 as partial payment to the contractor for the new county library; approved an application to discontinue a county road, and approved two easements across county roads.

THE COUNTY court also canvassed returns and approved results of the Nov. 6 election. County Clerk B.F. Cain reported the county's expense for the election boxes was \$1,074.50. Only 661 voters turned out for the constitutional amendment election.

County Judge H.C. Williams reported the county had received checks on two

grants awarded by the Texas Criminal Justice Council. One installment was for \$5,000 for a Jail Planning & Management Improvements, and the other was for \$1,260.58 for an assistant criminal district attorney.

COMMISSIONERS approved an easement for a gas line to Walcott School, and approved an easement for a water line across in a county road in Precinct 1 for Champion Feeders.

The application to discontinue a county road was for a tract out of the southeast part of Section 132, Block M-7. Commissioners also discussed cancer insurance coverage with representatives from several companies during the day. All members of the court were present for the meeting.



New Elementary Building To Replace Central Elementary

# Board Finalizes Building Plans

Continued From Page 1

students. Ethnic breakdown for the school system is 46.7 per cent Anglo, 50.8 per cent Mexican American and 2.5 per cent Negro.

—WARTES told Board members about five new buses are needed and that cost has risen significantly. Ten months waiting period is required with a 72 passenger bus costing about \$10,000.

—HARTMAN reported the United Way collections among school personnel, not including students, had been \$5,321.50 and that the figure represented 95 per cent of the employees.

—HARTMAN said new University Interscholastic League rules had

dropped Snyder out of District 4-AAAA back to AAA classification and that Hereford had to schedule El Paso Burgess in El Paso for the vacant week in the football schedule. Hereford officials had originally planned to schedule Dumas if Snyder dropped. However, Dumas officials scheduled Plainview instead of Hereford.

—RESIGNATION of Caroline Parrill was accepted as a teacher at Tierra Blanca because of her husbands transfer to Colorado.

—TEACHERS hired under the migrant program included Nanette Ashby, Tierra Blanca; Deborah Butler, Aikman; and Janice Newsom at Central.

Trustees have spent the past several months planning the new elementary which is to be located just off west Park Avenue and Bradley Street. The building is to replace the old Central Elementary building.

Brasher, Lubbock architect, said he felt that about seven contractors would bid on the new building.

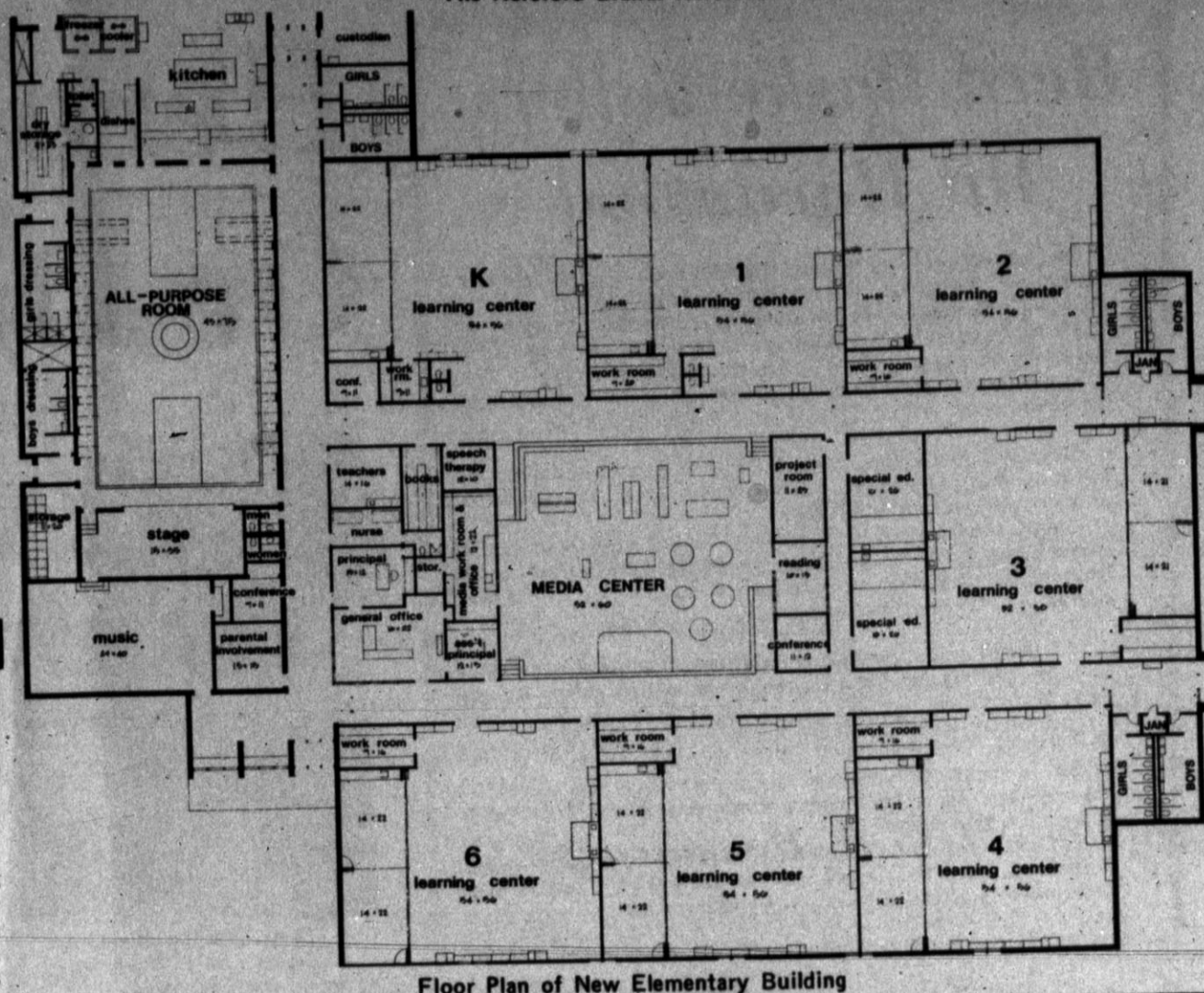
The bid opening was then set for 4 p.m. Dec. 11 in order for all bidders to be able to be present. A regular board meeting will follow that night in which a bid will likely be accepted.

## Hereford Girl Named Miss Texas Tech

Joy Clark, a former Hereford student, was named Tuesday night as Miss Texas Tech during an annual pageant which also saw the selection of Miss Playmate for 1974.

Miss Clark is the daughter of Mr. and Mrs. Johnny Clark of Baytown. Clark is a former superintendent of schools at Hereford.

Both Miss Texas Tech and Miss Playmate will be featured in the Tech yearbook, "La Ventana." The pageant was held in the Tech University Center.



## Herd Ready For Lubbock High

Continued From Page 1

injured in the Coronado game two weeks ago, was listed by Dippel to see possibly limited action in the game. Other than that, Dippel said all Whiteface players should be in good physical condition for the game.

LUBBOCK Coach Stone said he has no major injuries on his team and that all regular starters will open the game.

The Westerners will be led by back Eric Felton, who also is the leading pass interceptor in the league with six stolen aeriels, and by quarterback Donnie

Combs. Felton is the second leading rusher in the district with 747 yards.

LHS Fullback Richard Quimby also has been known as one of Lubbock's "big-play" athletes. Lineman stand-out for the Westerners is 6-4x260 tackle Ricky Garcia.

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## Receives Reaccreditation

Deaf Smith County Chamber of Commerce has been reaccredited by the Chamber of Commerce of the United States, it was announced this week by Bill Albright, executive vice president of the local chamber. Albright received notification from Arch Booth, executive VP of the U.S. Chamber. The Deaf Smith C of C was first accredited on Feb. 23, 1968. It was one of 14 to receive the honor in 1968, and there are now 667

applicants with 246 of them accredited.

The Accreditation Program was instituted by the National Chamber to recognize effective organization performance. It is a voluntary program developed to provide a method by which local chambers of commerce may make a self-study and analysis. The organization

prepares and submits an Evaluation Report for initial Accreditation and every five years for Reaccreditation.

The original Accreditation, as well as Reaccreditation, follow a review of the organization's application by the Accrediting Board appointed by the President of the Chamber of Commerce of the United States.

The committee in charge of the Evaluation Report for Reaccreditation for the Deaf Smith County Chamber of Commerce was Roy Faubion, Melvin Jayroe, Jim Conkwright, Jeff Carlile, R. C. Hoelscher, Tom Burdett and Dale Young.

This committee, the board of directors, and others met with Ralph Shelton from the Washington office of the National Chamber on Sept. 27 when the Accreditation overview was made.

The Accreditation Program has a fourfold purpose:

1. To define standards of planning and performance in Chamber of Commerce work, and to show how these standards can be reached and maintained;
2. To measure achievement;
3. To give recognition and encouragement to organizations and staff members — who meet basic standards of operation and performance, and who are contributing in a meaningful and effective way to the good of the community and the country;
4. To upgrade and improve voluntary organization of

### The Hereford Brand

Published Every Thursday  
MEMBER National Editorial Association  
Member Associated Press  
at 128 W. Fourth  
Hereford, Deaf Smith County,  
Texas, 79045  
THE HEREFORD BRAND, INC.  
Entered as second class matter at the Post Office in Hereford, Texas under the act of March 26, 1879. Second class postage paid at Hereford, Texas. Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office. Subscription Rates: Zone 1, \$3.00 per year; Zone 2 and above, \$4.20 per year. With Classified advertising rates: 8 cents per word first insertion 80 cents minimum; 4 cents per word additional insertion.  
The Sunday Brand, both papers, Zone 1, \$5.95 per year; Zone 2, \$7.50 per year. Carrier delivery, \$1.00 per month. Single copies 10 cents each.

O.G. Nieman  
Don Richards  
Sue Coleman  
Lynn Brislandine  
Advertising Manager  
CIRCULATION 364-2030

business and professional men. The local chamber was cited as an organization meeting standards of performance in planning and programming conducting a well-balanced and productive program of work.

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Love, Jim

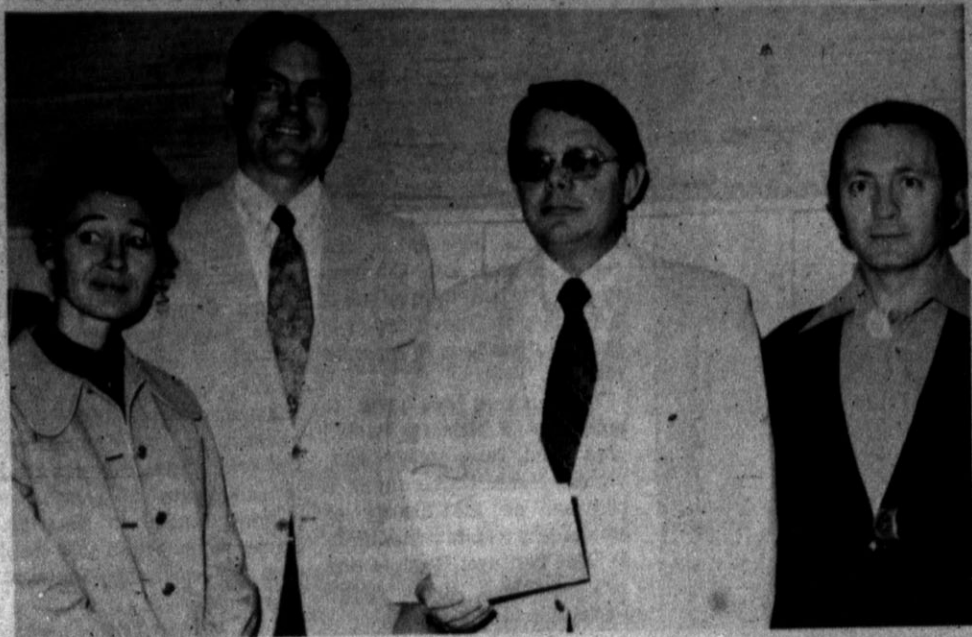
...and now a word to married men!

Many of you couldn't afford a real diamond ring when you got married. And most of you can afford one now. Don't put it off any longer! On your next anniversary (when is it?) surprise her with the diamond ring she's always wanted. Come in. See all our diamond rings. We'll help you to pick a beauty. At the price you want to pay. Now!

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NEW OFFICERS ELECTED

New officers of the Hereford Day Care Center were elected Tuesday in a noon meeting at the Hereford Country Club. Pictured at left is Joyce Lomas, secretary, Mike Patrick, vice chairman; Rex Esterwood, new chairman; and Dr. Joe Whitley, immediate past chairman. Not pictured is Don Lane, new treasurer.

### Services Held Wednesday For Mrs. Cutie Perry

Funeral services for Cutie Agnes Perry, 64, a resident of Southwest Convalescent Home in Amarillo, were conducted Wednesday in Rose Chapel of Gilliland-Watson Funeral Home with the Rev. H.V. Fieles of Marble Falls officiating.

Burial was in West Park Cemetery under the direction of Gilliland-Watson Funeral Home.

Born in Oklahoma, May 18, 1909, Mrs. Perry came to Deaf Smith County in 1943. Her

husband, H.W. Perry, preceded her death in 1967.

Survivors include one son, Euell Perry of Germany; two daughters, Mrs. Patricia Vogler of Hereford and Mrs. Helen Gregory of Jet, Oklahoma; two sisters, Mrs. Lola Curtisinger of Hereford and Mrs. Ann Johnson of Aurora, Colo.; one brother, Leslie Holman of Paramount, Calif.; 20 grandchildren and 9 great-grandchildren.

### Father Of Local Woman Buried In Abernathy

Funeral services for Hugo E. Richter, 87, were held Wednesday at 2:30 p.m. in the First United Methodist Church of Abernathy.

Mr. Richter, a retired insurance agent and former newspaper editor, was the father of Mrs. Ernest (Helen) Langley of Hereford.

Mrs. Richter died Monday in a Lubbock nursing home. Last rites Wednesday were officiated

by the Rev. Conrad Ryan, pastor of the Abernathy church. Graveside Masonic services were conducted at Abernathy Cemetery under direction of Chambers Funeral Home.

Born Dec. 13, 1885 in Marble Falls, Richter was the former editor of The Abernathy Review. He was a 50-year member of Masonic Lodge No. 1142 in Abernathy and a charter member of the Abernathy Lions Club.

Survivors include his wife, Helene; two sons, Hugo Jr. of Reseda, Calif., and Rudolph of Lubbock; two daughters, Mrs. Langley and Mrs. W.F. (Wilma) Andrews of Albuquerque, N.M.; two sisters, Mrs. F.W. Struve of Abernathy and Mrs. Hilda Palmer of Bishop, Calif.; nine grandchildren, and two great-grandchildren.

### Farm Exports Create Jobs

Each \$100-million increase in farm exports generates an additional 100,000 jobs, according to estimates by the U.S. Department of Agriculture.

### Been Eating Out Lately?

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NOVEMBER 23, 24, 25

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### Sale 6<sup>38</sup>

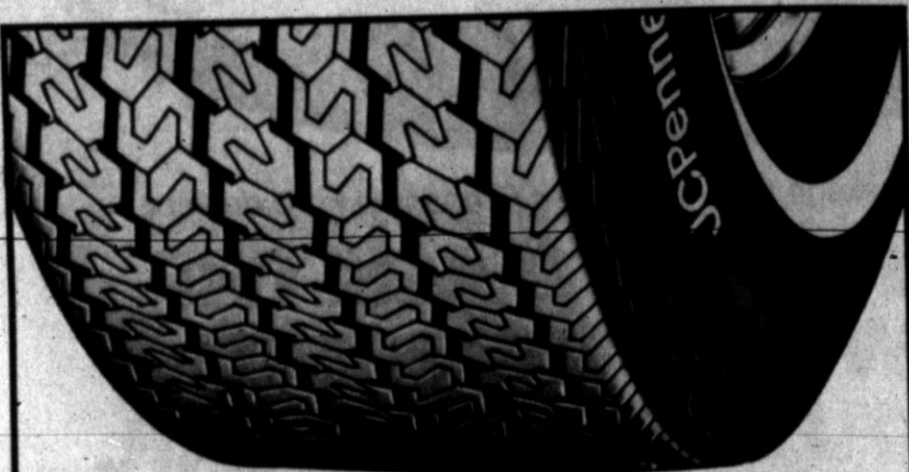
Reg. 7.98. Baggy style jeans for men. Polyester/cotton denim that's Penn Prest® and machine washable. Cuffed and creased in sizes 28-38.

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Reg. 9.98 Men's baggy style slacks in polyester/cotton blend wide belt loops and cuffed leg. Penn Prest and machine washable in a wide choice of colors.

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Reg. 5.98. Heavyweight all-cotton flare leg jeans. Machine washable in navy, white, brown or chambray denim. Sizes 28-38.



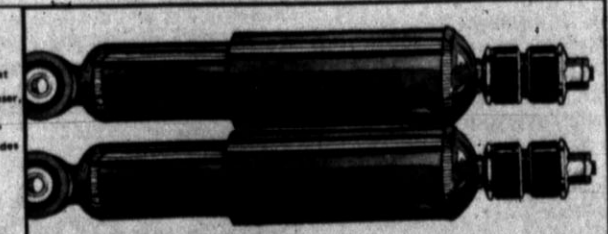
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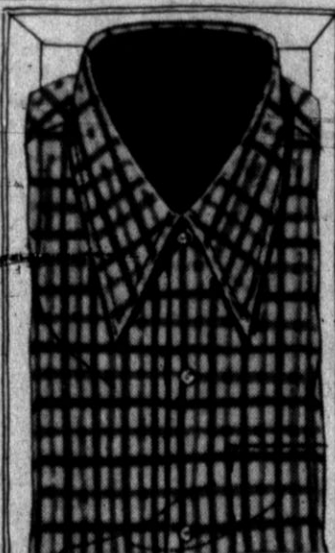


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### Sale 5<sup>08</sup>

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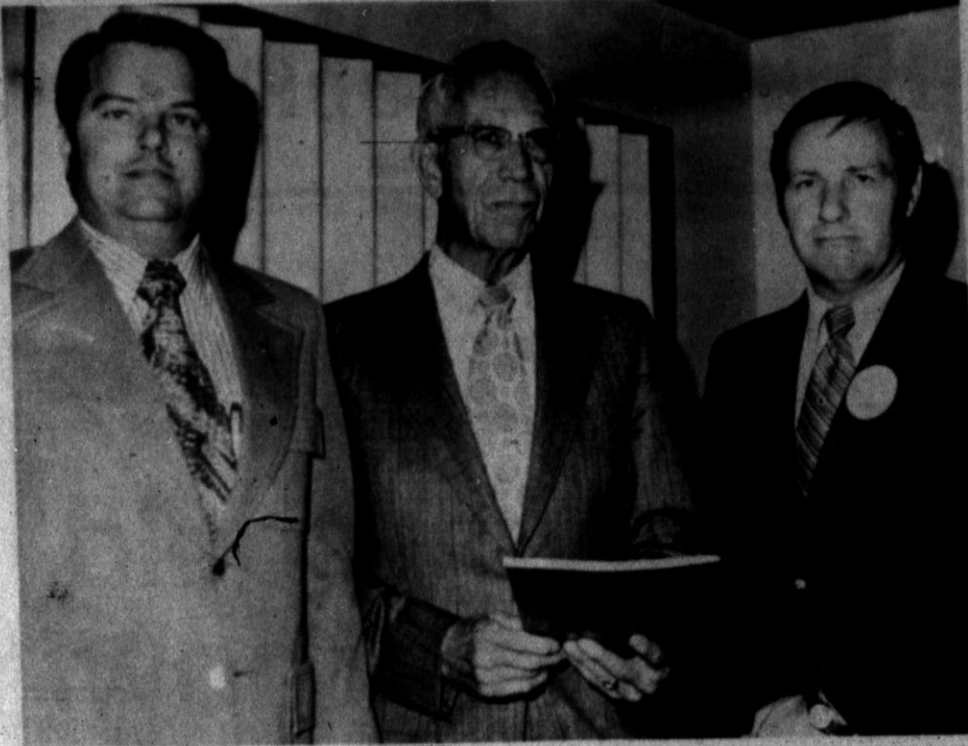
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... at Realtor installation banquet

## Realtors Elect New Officers, Hear Political Action Program

Hereford's Board of Realtors elected a new slate of officers and heard a program concerning a political action organization of the Texas Realty Board during a noon luncheon meeting Tuesday.

Hereford's Board of Realtors elected a new slate of officers and heard a program concerning a political action organization of the Texas Realty Board during a noon luncheon meeting Tuesday.

Elected new president of the board was Lee Umsted, who will replace present president Gene Campbell. Other new

officers include Sam Long, vice president; Betty Gilbert, secretary-treasurer; Gene Campbell and Jerry Payne, directors; and Jeanne Coker, M.L.S. Chairman.

Special guest of the Board was Kenneth Krohler of Hugo, Lowermstern and Co., of Amarillo. Krohler talked briefly concerning TREPAC (Texas Real Estate Political Action Committee) and then played a tape of a speech of Larry Thurston, concerning TREPAC.

Krohler congratulated the Hereford Realtor Board for its past support of TREPAC, which is a fund to support political candidates who voice support for issues of real estate.

On the tape Thurston traced developments of the framing of the U.S. Declaration of Independence and then predicted that within five to eight years there would not be real estate business as "we know it now."

Thurston said government controls will take over the realty business. He described pending legislation which may, if have an adverse effect on real estate business.

He then urged all realtors to support TREPAC to elect

candidates who support issues favorable to Realtors. He added that party lines do not matter as long as candidates platforms favor real estate issues.

"Support TREPAC with every dollar you can afford," Thurston concluded.

Campbell announced the next meeting of the Realtors would be Nov. 28 at 7:30 p.m. at the Country Club when former Gov. Preston Smith will install new officers.

Gene Campbell, president of the Hereford Board of Realtors, expects several men and women from the area to enroll in the last Texas Realtors Institute, Course I, of this year.

A basic approach to the many phases of real estate work, the Course I session is set for the Houston Marriott, Nov. 25-Dec. 1, Campbell said.

He also indicated that the enrollment would be high, with a great many salesmen using the Institute as a means of meeting the requirements of the Texas Real Estate License Act.

The faculty will include Charles M. Babb of Austin, respected nationally for his experience and success with corporation law. Joining Babb will be Conrad Bering of Houston, a past board president, professional standards; Dave Stirton of Houston, appraisal; Albert Gore of Austin, sales; Frank Tompkins, Corpus Christi, finance and

closings; and Conway Taylor, Austin, construction.

Tony Meeks of Austin, the TAR education director, said that "the TAR Institutes are capturing more and more student participation. Already this year we have had 3,310 men and women taking advantage of the sessions, held in almost every part of the state. We try to make sure our lecturers are some of the best to be had in each field of study."

Course I is open to the general public as well as members of the association. Registrations should be sent to TAR, P.O. Box 9907, Austin 78766.

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## Students Admitted To Society

Five students from Hereford were among 148 initiated into the West Texas State University chapter of Alpha Chi, national honor society, last week in Canyon.

They are Mrs. Shera Hammett, Ronnie Lance, Teresa Line, Brenda Saul and Burney Yarbrough, all juniors.

Juniors and seniors who rank in the upper tenth of their classes are eligible for membership in the general honor society which admits students from all academic disciplines rather than a single area of study.

Affiliated since 1955 with the Association of College Honor Societies, Alpha Chi is the second oldest and second largest general honor society in the parent organization.

Alpha Chi, with more than 55,300 active members, has 130 chapters in 37 states and two countries.

## Realtor President Announces Real Estate Training Session

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Maverick Majorettes

The La Plata Junior High Band features these four majorettes at athletic activities. Standing, left to right, are Dee Ann Caison and Jan Reinauer, and kneeling are Kim Martin and Deadra Poland.

## DAR Women Riders Club Attend Luncheon Sponsors Dance In Amarillo

Mrs. L.W. Norvell, regent, and Mrs. Joe Reinauer Sr., vice-regent of the Los Cibderos Chapter of DAR, were guests of the Esther McCrory Chapter of DAR at a luncheon in Amarillo recently.

The luncheon was given to honor Mrs. F. Hastings Pannill of Midland, Texas state regent. Mrs. Pannill presented a program on the history of embroidery and its relationship to DAR heritage. Regents and vice-regents from the Panhandle area attended.

**PLANS NEEDED**  
Don't be backward about going forward, but be sure you know which direction to go.

**LIVE IT UP**  
Today is short, yesterday is gone forever, tomorrow may never come — so why worry.

The Hereford Riders Club will sponsor a dance beginning at 8 p.m. Saturday at the Odd Fellows Hall featuring the Young Country Sounds from West Texas State University. Price for couples will be \$5 and singles \$3.

At the club's meeting Monday evening at the Community Center, an invitation was read to participate in a surprise playday Sunday in Amarillo. Games will be priced at 50 cents each and registration begins at 11 a.m.

New united rules were discussed by club members and the annual Christmas party was scheduled for 8 p.m. December 8 at the Community Center.

Traffic rules are on your side — be sure you practice them.

There's a world of difference between accusation and proof.

## It Figures

24 month enlistment plan  
6 month delayed entry  
\$326 a month... plus benefits

It adds up to a good deal. Now you can enlist for just 24 months. And, delay your entry into active service for up to six months. Then, 30-days paid vacation each year, job training, \$326.10 a month to start, plus those big Army extras like medical care, food, clothing and lodging. Even after you are discharged there are additional benefits — those that Army veterans get. That's a good deal.

**Today's Army**  
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**Keepsake**  
REGISTERED DIAMOND RINGS

MEADOW LANE  
**KESTER'S JEWELRY**  
Across from the Post Office  
in Downtown Hereford

## Letter To The Editor

### Slow Driving Saves

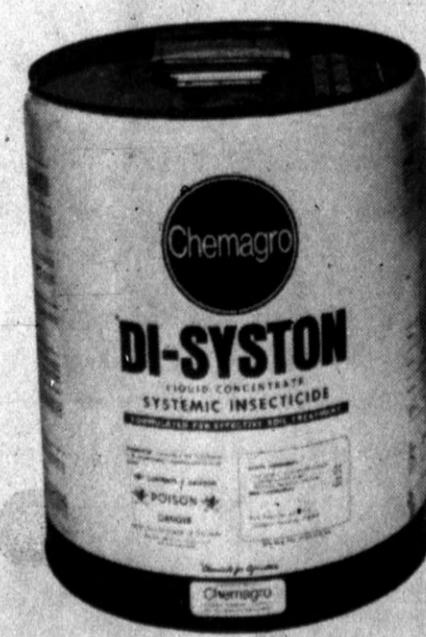
To whom it may concern:

We can save gasoline by driving slower. When I drove 70 miles per hour, our car just got 13 1/2 miles per gallon; but when we went to Fort Worth two weeks ago, I drove 55-60 and got 18 miles per gallon.

This was a real savings on gasoline and money, and driving slower would also be safer.

Thanks for listening,  
Mrs. P.L. Burrell  
208 Ave. K

# Wheat Sucker Stopper



Look at wheat futures!  
Look at feeder cattle prices!  
Two good reasons for keeping greenbugs out of your wheat this fall.

\*DI-SYSTON Liquid Concentrate socks greenbugs; lets you graze within seven to 21 days.

- Kills greenbugs on contact
- Systemic action extends control

DI-SYSTON helps wheat get started faster... develop deep root systems for more winter-hardiness, more lush fall and winter pasture, more grain next summer.

At first sign of greenbugs, get DI-SYSTON Liquid Concentrate from your chemical dealer or applicator: Chemagro Division of Baychem Corporation, Box 4913, Kansas City, Missouri 64120.

**Chemagro** RESPONSEability to you and nature

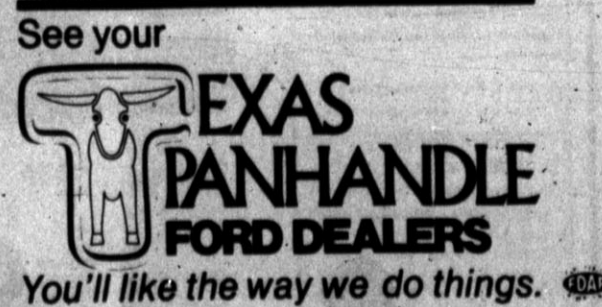


An important message from your Texas Panhandle Ford dealers.

## 5 QUESTIONS TO ASK THE MAN WHO'S TRYING TO SELL YOU A '74 MODEL CAR.

If you're about to invest in a new car, the gentlemen at your Texas Panhandle Ford dealers believe you ought to have straight answers to some pretty basic questions—about the car you're looking at, and about the dealer you're talking to.

- 1** How do I know this is the right car for me? The right engine, options?  
The gentlemen in sales at your Texas Panhandle Ford dealers know the cars they sell, backward and forward. Once they have some idea of how you use a car, they'll be more than happy to make suggestions about size, body style, engine and options. The choice is yours, of course. The point is, we want to see you in the right Ford, not just any Ford.
- 2** How about service after the sale?  
This question catches a lot of salesmen off guard; because all too many are interested only in moving cars. But not the gentlemen at Ford. We know you're vitally interested in our ability to service your car. So here, you'll find total car care service: the tools and equipment, plus a shop staff with the know-how and the willingness to help keep your Ford rolling smoothly for as long as you own it.
- 3** What are the full terms of the warranty on this car?  
At your Texas Panhandle Ford dealers, you'll get more than just broad generalities. We'll hand you a copy of the warranty, give you time to read it, then give you straight answers to any questions you might have about it.
- 4** How can you help me with financing?  
Just a few quick questions, a reference or two, and chances are we can arrange for the money you need in a matter of minutes — and at the best possible rates available.
- 5** When will the car be ready for delivery? And will it be ready?  
We'll give you a realistic delivery date, and do all we can to make it. More important, when you do take delivery, the car is going to be just the way you want it. Because we'll spend the time and effort it takes cleaning and polishing, tuning and adjusting — to deliver a car you'll be proud of. A car we'll be proud of.



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HEREFORD, TEXAS

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**Thursday November 15,**  
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**PSSSSSST**  
 Instant Shampoo **\$1.09**  
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Infants Sleeveless **VEST**  
 100% Acrylic Asst. Patterns **SALE**  
 Retail \$4.99 **\$2.97**  
 Size 4-12 Asst. Colors

Soft Touch **BATHROOM RUG & MATCHING LID COVER SET**  
 SALE  
 2 PC. **\$4.44**  
 Retail \$5.77

Little Girl's 100% Nylon Long Sleeve **BODY SUIT**  
 SALE  
 Snap Opening at Bottom **\$1.59**  
 Size 4-6x Reg. \$2.29

Men's-Youth-Childs-Soft Fleece Lined **GLOVES**  
 SALE  
 Unconditionally Guaranteed **97c**  
 Reg. \$1.19

**Great Body SHAMPOO**

W/Protein **\$1.19**  
 10.5 oz.

**Long & Silky CONDITIONING LOTION**

For Long Hair 8 oz. **\$1.37**  
 Reg. & Extra Body

Clairol Kindness **INSTANT CONDITIONER**  
 Twin Pack 2 Treatment **73c**  
 3/4 oz. Reg. & Extra Hold

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Royal **TYPEWRITER**  
**\$53.97**

Permalite **ELECTRONIC FLASH CAMERA**  
 by Imperial **\$24.97**

Children's **JEWELRY BOXES** **\$3.97**

Clairol Kindness **INSTANT CONDITIONER**  
 Bonus Pack 5-Treatment **\$1.47**  
 3/4 oz. Reg. & Extra Hold

Clairol Kindness **INSTANT CONDITIONER**  
 Econ Pack 8 Treatment **\$1.67**  
 3/4 oz. Reg. & Extra Hold

Regal All New Superhard Teflon 11 **SKILLET**  
 Colored Exterior G.D.P. '37 **SALE \$2.97**

**NO. 7121 Automatic CAN OPENER**  
 Knife Sharpener by Cornwall Corporation **SALE**  
 G.D.P. \$14.77 **\$11.97**

**ACTION HOCKEY**  
 Parker Bros. 2 or 4 players NOW **\$10.97**

Buddy L **BULLDOG WRECKER**  
 NO. 5519 Sturdy Steel **SALE \$4.19**

Jimmy Dean **SAUSAGE**  
 1 Lb. & 8 oz. **SALE \$1.69**  
 Reg. \$2.19

1 Bushel Size Plastic **LAUNDRY BASKET**  
 Asst. Colors **SALE 67c**

**BURLAP CANNISTER**  
 4 PC. Set Lead Free Dishwasher Safe NOW **\$12.97**  
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Hasbro Family Fun **GAME CHEST**  
 G.D.P. \$4.77 **SALE \$3.97**  
 Checkers-Chess  
 Bingo-Roulette-  
 Michigan Rummy-  
 Horse Racing

VALUABLE COUPON  
 22 fl. oz. (1 pt. 6 fl. oz.) **SAVE 15c**  
**Joy 48c**  
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## Rotary Club Hears About West Texas Track Program



Bob Kitchens  
WT coach

Hereford's Rotary Club got a first hand look at the West Texas State University track program during regular noon meeting Monday when WT Coach Bob Kitchens addressed the club.

Kitchens, along with assistant Gary Goodin, a former Hereford athlete, and three members of the WT track team, showed Rotarians a slide presentation of the track program and of many of the team members.

Introduced by Hereford Athletic Director Larry Dippel, Kitchens said Hereford is a fine

example of a town backing its team.

"All athletes from Hereford are always full of pride, enthusiasm and are proud for the privilege of participating."

Kitchens said the Hereford trip was the first of many the track team is making in the area in an attempt to receive backing.

"We are trying to bring our track program up to an equal with the football and basketball programs in the Missouri Valley Conference," the young coach said. "We feel like our program has been a little behind and we need some needed financial help to bring it up."

The track program at West Texas is only six years old and Kitchens has been there all six years of it.

"They say you can't win with freshmen," said Kitchens. "I think you can win and that we will. We have a very young team and they will make mistakes. But I have a lot of faith in them and we will win our share."

Kitchens said West Texas has 11 scholarships for 17 events to compete in and he said that puts the team under heavy competition from other schools which have 25 scholarships.

West Texas State track members traveling with Kitchens Monday were Steve Nieman, quarter-miler of Hereford; Tommy Humphries, pole vaulter of Odessa Permian; and Larry Marlar, quarter-miler of Pampa.

Other Hereford tracksters on the WT team but unable to make the trip Monday are George Fuller, Percy Mays and Jim Henson.

## Harvester Choir To Appear

The Harvester Choir of Southwestern Assemblies of God College, Waxahachie, will be guest of the Assembly of God Church at 906 E. 15th St., Hereford, Sunday at 7 p.m. according to H.T. Goodwin, pastor.

The 18 voice prestige choir under the direction of Rev. Gaylan Claunch, has travelled extensively over the Southwest. The trained voice collegians come from Arkansas, Georgia, Louisiana, New Mexico, Oklahoma, Texas and the State of Washington. There are six altos, five sopranos, four tenors and three bass singers. This balanced choir with excellent repertoire will present one hour of gospel songs, hymns and spirituals, interspersed with a variety of vocal arrangements.

Rev. Claunch is an able minister, director, organist and violinist. Two accompanist provide the back-up music. The choir travels in two small 12 and 14 passenger busses with trained operators.

For years the Harvester Choir has been one of the outstanding singing groups of the Southwest.

Southwestern Assemblies of God College, established in 1927, has both a high ranking Junior and Bible College program. With an enrollment of 700, undergraduate bachelor degrees are offered in both arts and sciences, with an associate in arts degree from the Junior College.

The public is cordially invited to hear the Harvesters in this sacred concert, according to H.T. Goodwin, Pastor.

# Greenwood Baptist Church Celebrates 10th Year

The Greenwood Baptist Church of Hereford will be celebrating its 10th Anniversary Sunday, with a dinner and "Bond Burning Service" as featured events.

The observance actually started Wednesday night, with Bro. Kenneth Irwin, the church's first pastor, appearing for the 7:30 p.m. service. These services will continue at 7:30 each evening with Bro. Irwin, and Bro. Roy Johnson, a teacher at Arlington Baptist Schools, as featured speakers.

The church will meet in the IOOF Hall at noon Sunday, when members will spread their lunch together. Rev. Prentice D. Smith, pastor, announced that visitors were "welcome to attend the dinner as well as the Bond Burning Service, which is scheduled for 2:30 p.m." The bond burning will be held at the Greenwood Baptist Church.

A brief history of the church was compiled by Rev. Smith and Mrs. B.D. Hutson, and is

outlined below:  
When Mr. and Mrs. V.L. Collins (Vernon and Burmabee) moved to Hereford on Memorial Day in 1963, they could not, as the saying goes, "attend the church of their choice." There was no Independent Baptist Church in Hereford at that time.

Bro. Collins' job brought him here to operate a crane in the construction of the Holly Sugar Plant. They drove to Amarillo and attended services at Grace Baptist Church every Sunday morning and every Sunday evening for about six months. Their hearts became burdened to start a work for the Lord in Hereford. They spoke several times concerning this matter with Bro. M.O. Garner, who was then pastor of Grace Baptist Church in Amarillo.

Bro. Garner brought Bro. Kenneth Irwin, who had just resigned a Church in Beaver, Okla., to Hereford to talk with Bro. and Mrs. Collins, to look at the town, and to seek the Lord's leading concerning the

establishment of a church here. Bro. and Mrs. Cladean Irwin, their daughter, Jo Ann, and their son, Kenneth Jr., moved to Hereford Feb. 16, 1964. A prayer meeting service was held in their home at 301 East 6th on Feb. 19, 1964. The four Irwins and Bro. and Mrs. Collins were present. The first Sunday morning service was held Feb. 23, 1964. There were nine persons present at that time.

Bro. Irwin rented the IOOF Hall and meetings were held there until the present building was completed.

The organizational meeting was conducted by Bro. M.O. Garner May 3, 1964. The new church was named the Fellowship Baptist Church and called Bro. Kenneth Irwin to be its first pastor. He conducted the remainder of the meeting. Mrs. Winston Hill (Violet) was voted church clerk; Bro. Collins was voted treasurer; Lloyd Brooks, Frances Miles and Winston Hill were voted trustees.

The first copy of the Fellowship Baptist Church bulletin, dated Sept. 2, 1964 stated, "The new building is on its way. The foundation has been poured and we are just about ready to go up with the bricks." The building committee was made up of Bro. Troy Jobe, Bro. Troy Daley and Bro. Winston Hill. The building was constructed mainly by Bro. Irwin and members of the church. The first meeting held in the new building was on Nov. 22, 1964.

Bro. Irwin resigned as pastor in December of 1965 and the church called Bro. Graham Jarrell as pastor. He arrived in Hereford in late January or early February of 1966 from Florida. His wife is Jean, and his children, Steve, Rodney, Timmy, Kathy and Kevin.

Shortly after Bro. Jarrell's arrival the church voted to change its name to Greenwood Baptist Church.

In November of 1967, Bro. Jarrell surrendered to become a Missionary to Old Mexico and resigned as pastor.

Bro. Al Baum was called by the church to be the new pastor. He came to Hereford on Jan. 1, 1968 from Memphis, Tenn., with his wife, LaVerne, and his children, David, Steve, Peggy and Dany.

The church held its first Faith Promise Mission Conference under Bro. Baum's leadership in 1968. Although the church had supported missionaries since its inception, the Faith Promise seems to have been the beginning of great increase in mission interest and giving.

Bro. Baum resigned in November of 1969. The pulpit committee contacted Bro. Roy Johnson, who was then pastor of the Calvary Baptist Church of Plainview. Bro. Johnson wrote to Bro. Claude Craven, pastor of the Trinity Baptist Church of Big Spring, and asked about a preacher who might be interested in preaching at the Greenwood Baptist Church in Hereford.

Bro. Prentice Smith, then

pastor of the Central Baptist Church of Colorado City, felt a need of help from Bro. Craven and went to see him while he and his wife, Jo Ann, were in Big Spring celebrating their wedding anniversary, Dec. 9, 1969. After a brief talk with Bro. Craven, he called Bro. Roy Johnson and between those two an engagement was set up for Bro. Smith to preach in Hereford on Dec. 14, 1969 in view of a call.

The Church voted on Wednesday night, December 17, 1969 to call Rev. Prentice Smith to pastor. Because of the weather, it was Dec. 31 before the Smiths were able to move into Hereford. The Smith family consists of Rev. Prentice D. Smith, Jo Ann Smith, and two daughters—Deborah Ann and Rebekah Renee, or as they are called, Debbie and Becky.

The first three pastors of the church were associated with the Baptist Bible Fellowship, Springfield, Mo. Bro. Smith is a graduate of the Bible Baptist Seminary and is associated with the World Baptist Fellowship, Arlington.

A brief history concerning the progress of the church in the past few years is as follows: Of the Missionaries now supported by the church, five of those were taken on for support in 1966 or before. There were four more added by the end of 1968 and an additional four in 1969. By this time the average weekly offerings were \$206.83 with nine missionaries being supported at \$10 each per month.

In April of 1970, the Church had its third annual Faith Missions Conference with a total of \$69 in the mission account. The total mission expenditure of 1969 was \$4,302.41. In 1970, the mission expenditure went up to \$5,222.95. In the year 1971, there was a total of \$10,664.98 spent for missions. Last year, 1972, the total mission giving of the Greenwood Baptist Church was \$10,967.97.

But members believe the Lord has been good to this Church in 1973, for the mission expenses through the month of October is \$15,464.02, and the church voted on Nov. 11 to take on its 75th missionary. The Church's monthly obligation to missions is close to \$800 now, and there are appointments for at least 10 new missionaries to be added in the next six months. The seventh annual Mission Conference will be April 10 thru 14, 1974.

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The happiest holiday season ever... to your house from financial house!  
Holiday hours beginning November 24 Monday through Friday, 9:00 a.m. to 5:00 p.m.  
Saturday, 9:00 a.m. to 1:00 p.m.  
Saturday, December 22, 9:00 a.m. to 5:00 p.m.



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## Laymen To Participate In Nazarene Service Here

Five laymen will participate in a special Thanksgiving Celebration at the First Church of the Nazarene Sunday morning in the worship service at 11 a.m.

The laymen and their subjects are: "How God has blessed me in my Family Life", Lee Umsted; "How God has blessed me in my Personal

Life", Melvin Jayroe; "How God has blessed me in my Work", Virgil Slentz; "How God has blessed me in my Spiritual Life", Ron Crist.

Don Douglas will offer prayer and present the Thanksgiving Offering goal of \$1,250 which goes directly for World Missions.

Rev. Max T. Jetton is pastor of the congregation.

## Hereford Student Honored

Ronnie E. Lance, 209 Northwest Drive in Hereford, has been invited to become a member of two of West Texas State University's honor organizations.

Lance was invited to be a

member of the WTSU Agriculture Honorary Society for his high scholastic achievement.

Lance was also recently admitted into Alpha Chi at WT.

He is the son of Mr. and Mrs. R.E. Lance Jr., of 307 Douglas in Hereford.



## Show Contest

The Star Theatre in Hereford is sponsoring a contest in connection with the upcoming showing of "Pippi Longstockings". Winner in the contest will receive these Pippi Longstockings dolls. Deadline for entries is Nov. 23 with winners announced Sunday Nov. 25. Entry blanks may be found in an advertisement in this issue of the paper and should be turned in at the Star Theatre.

## This year, let everyone enjoy Thanksgiving Dinner

Served 11 AM to 9 PM, Thursday, Nov. 22

### MENU:

- SALAD - Choice of Congealed Fruit or Tossed Salad.
- ENTREE - Choice of
  1. Roast Tom Turkey with Dressing.
  2. Virginia Baked Ham with Fruit Sauce
  3. Crisp Fried Chicken.
- VEGETABLES - Choice of Three  
Whipped Potatoes, English Peas, Blue Lake Green Beans, Candied Yams, Whole Kernel Corn
- DESERT - Choice of  
Strawberry Shortcake, Apple Pie, Pumpkin Pie, Cherry Pie, or Dish of Ice Cream

\$2.95 Children under 12 1/2 price

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Mr. Farmer, before you book your Corn Seed this year, look at your neighbors' high yielding results after planting P-A-G SX-520, SX-98 or 344. He'll have high praise for the top yields, standability and threshability plus many of the other high quality characteristics found in P-A-G Hybrid Corns.

In 1973 tests conducted on the John Bridges farm 2 miles north of Earth, SX-520 yielded NUMBER ONE out of 16 hybrids entered with 10,449 lbs. (186.6 bu) per acre.

Bobby G. Free of Muleshoe plans to plant 100% of his 1,400 acres to SX-520 and SX-98 because of their extra yield, threshability and the way they stood.

On the Charlie Myers farm east of Friona, P-A-G's SX-98 yielded 11,215 lbs. (200.3 bu) per acre.

In a 1972 Briscoe County Agent Test, P-A-G 344 yielded 9,309 lbs. (166.2 bu) per acre making it the number one corn tested on the Ray Teeple farm near Silverton.

#### 344

A 3-way cross highly recommended for farmers who want a Hybrid Corn just a little earlier in maturity. 344 features medium tall plants of dark green color, with large, girthy ears. This is a proven, consistent yielder.

#### SX-520

This P-A-G single cross is a fast germinating, vigorous, high yielding "new breed". It responds quickly to a heavy, balanced fertilizer program and it's adaptable to a wide range of conditions. P-A-G researchers have been impressed with its standability under the stress of high plant populations. SX-520 is an excellent combine corn.

#### SX-98

If you insist on "the very best", insist on this real producer. This distinctive dark green plant features relatively upright leaves for maximum light utilization. SX-98 has a bred-in "digestive system" that gives it the capacity to make full use of large amounts of fertilizer.

Find out, first hand, about the advantages of planting P-A-G Hybrid Corns and then contact your local Dealer. Order early and be sure you ask about the attractive booking bonuses available to all P-A-G customers.

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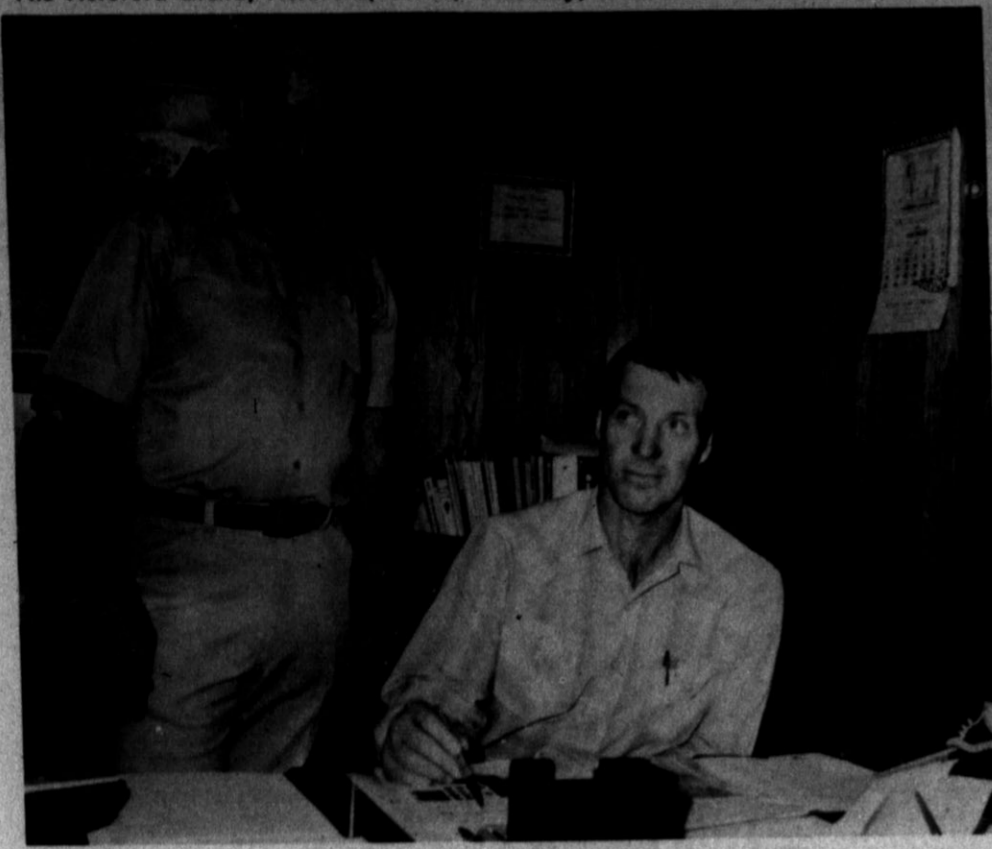
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\$3.00 IN ADVANCE  
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ON SALE: AUDITORIUM TICKET OFFICE



**Planning For Seminar**

Bill Gentry, director of Deaf Smith County Water Association, and Charles Hoover, seated, president of the association, make plans for the upcoming four-county Water Seminar in Hereford Dec. 4.

**Hereford Meet Planned For Area Water Seminar**

Plans have been announced for a Four-County Water Seminar in Hereford Dec. 4. Theme of the seminar is "Is the High Plains Worth Saving?" and speakers will include authorities in agricultural economics, legislation, Playa lake modification and re-charge and conservation prices. The seminar gets underway with a luncheon in the Bull Barn and Hereford and area civic clubs have been invited to attend.

**Hereford Youth Has Champion At State Fair**

Young 4-H and FFA Angus breeders from throughout the state of Texas competed for top honors in both the junior steer competition and the junior heifer show at the 1973 State Fair of Texas in Dallas. Champion heifer trophy went to an entry of Traci Lee York, a 4-Her from Perrin, Texas. Traci's late junior yearling class winner and grand champion was Eardon Gamma of L.J. She is the 10-year-old daughter of Mr. and Mrs. Jack York. Reserve champion Angus steer shown by another 4-Her was exhibited by 15-year-old Kevin Douglas, the son of Mr. and Mrs. Donald Douglas Hereford. His entry tipped the scales at 1,145-pounds.

- Albert backs public funding of campaigns.
- Justice Department fights minimum legal fees.
- H.E.W. to issue safeguards on sterilization.
- Japan and North Vietnam establish relations.
- NASA aiming for women astronauts.
- Riggs says of Mrs. King, "she played too well."

NOVEMBER 23, 24, 25

**A FILM FOR THE WHOLE FAMILY!**

The most famous children's book of the last decade—

Now a motion picture!

**Pippi Longstocking**

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**Growers Plan Meeting**

With more acres sowed to wheat than in recent years—wheat growers from throughout Texas will gather in Amarillo, November 28 & 29 for a two-day look at current and future problems and opportunities facing their crop and their wheat income.

Amarillo is the headquarters location for their organizations — Texas Wheat Producers Association and Producers Board.

The Texas Wheat Producers Association's 23rd Annual Meeting is scheduled Wednesday, November 28. A parade of speakers from Washington, D.C., Nebraska, North Dakota and here in Texas will cover subjects from Changing Markets to Transportation and Farm Programs to Texas Constitutional Changes. Directors of the Association will hold a business session during the two-day period, according to Leo Witkowski, Hereford, the organization's president.

A "Wheat Symposium" is scheduled Thursday, November 29. It is a cooperative effort between the Texas Agricultural Extension Service in Districts I, II, & III and the Texas Wheat Producers Board. Leaders in the Rolling Plains Economic Program in the Vernon area, the Panhandle Economic Program in the Amarillo area, and the South Plains Development Committee out of Lubbock assisted in planning and conducting the educational symposium.

Subjects to be covered range from disease and insect control to the fertilizer situation and will feature a session on "Economics for Decision Making—Grain vs. Grazing", according to Ken Kendrick, Stratford, Chairman of the Producers Board, hosts for the program.

All general sessions are open to the public and interested wheat producers, grain dealers, farm leaders and agri-business people are specifically invited to attend and participate in discussion periods following each of the subject matter presentations. All sessions will begin at 10 a.m. at the Holiday Inn West in Amarillo and adjourn by 3 p.m. There is no registration fee.

The face is often only a smooth impostor.  
—Pierre Corneille.

She was a lady of incisive features bound in a stale parchment.  
—George Meredith.

**DEAF SMITH COUNTY**

**Farm News**

**Large Crowd Expected To Hear Briscoe In Canyon**

A near-capacity crowd is expected to hear Gov. Dolph Briscoe and other top speakers at the annual conflag of the Panhandle Economic Program at West Texas State University's Activities Center in Canyon Friday.

The governor's address is set for 1:30 p.m.

The program begins with registration at 8:30 a.m., and a welcome at 9:30 by WTSU's president, Dr. L.I. Watkins, according to W.W. Grisham, district agent with the Texas Agricultural Extension Service and coordinator of PEP.

Senator Max Sherman of senatorial district 31 is the first speaker on tap, addressing the crowd on activities of the recently created Regional Water Council.

Task Force meetings, divided into three sections on crops, livestock and family living, begin at 10:30.

Dr. John Hutchison, director of the Texas Agricultural Extension Service, will introduce guests for the afternoon session, along with pertinent remarks about PEP's activities and the Extension Service's role in Texas agriculture, reported Grisham.

A business meeting will cap the day's activities. PEP members will hear committeemen outline task force goals, and elect new officers for next year.

The annual meeting is the fourth for the newly created organization, said Grisham. Composed of voluntary members interested in the economic and social growth of the Panhandle, PEP strives to measure the impact and growth of the Panhandle economy, and

to mark areas of crucial needs and advancement.

Task force meetings scheduled for Friday morning are designed to focus on those needs, Grisham declared. Experts in crops, livestock and family living will be participating. Among them will be Dr. Roland Smith, grain marketing specialist, R.J. Hodges, Jr., agronomist, Dr. Ed Uvacek, livestock marketing specialist, Dr. Barbara Sears, Health Education specialist, Lynn Bourland, home management specialist, Sally Springer, foods and nutrition specialist, and Becky Culp, area clothing specialist, all of the Texas Agricultural Extension Service.

Carl Jahnel of Canadian, F.V. Wallace, former mayor of Amarillo, and Jack Carrothers, president of Friona Industries, Inc., also will address task force sessions.

According to R.C. (Dick) Cline, PEP chairman, the meeting is open to the public. A noon buffet will be served for participants, cost will be \$3.50, upon reservation.

"We are grateful that the governor has accepted our invitation," said Grisham. "His remarks about Texas

agriculture will certainly be appropriate at this time when PEP members will have the opportunity to set long-range goals and objectives.

"We are excited," he added, "about the outlook of Panhandle agriculture and about the increasing importance every citizen has in its expansion."

The event, Grisham added, is expected to attract people from all walks of life.

"This concerted effort on the part of PEP's leaders," he said, "is designed to provide an opportunity for everyone to share ideas and concerns about the economic and social growth of the region."

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Will have an early open house this year

We extend a cordial invitation to you to attend our **Christmas Open House**

**Sunday, November 18 2 p.m. to 5:30 p.m. 813 W. Park Ave.**

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# Herd Drops To 51st In State

## Monterey Moves Up

CHURCH OF CHRIST  
15th & Blackfoot Sts.

## To Number 44

**THE WORD OF GOD WORKING:** "For this cause also thank we God without ceasing, because when ye received the word of God which ye heard of us, ye received it not as the word of men, but as it is in the truth, the word of God, which effectually worketh also in you that believe. For ye brethren, became followers of the churches of God which in Judaea are in Jesus Christ." I Thess. 2:12,13. If you study this Scripture for a moment, you will see that it teaches that the word of God working in any church will cause it become like the churches you read about in the New Testament.

The churches of the New Testament all taught and practiced the same thing (when the word of God worked in them). "There is one body, and one Spirit, even as ye are called in one hope of your calling; one Lord, one faith, one baptism, one God and Father of all." Eph. 4:4-6. This Scripture is prefaced with an exhortation to endeavor to keep the unity of the Spirit in the bond of peace. This imposes an obligation on every church to limit its practice to those things for which there is a "Thus said the Lord."

The church that meets at 15th and Blackfoot is making a serious effort to do those things that are pleasing to Christ while refraining from the practice of things that the word of God does not authorize. We believe the New Testament is a complete and authoritative guide in all matters of religion.

**AN INVITATION:** Visit our services. Compare our practice with the New Testament. We'll be glad to answer your questions.

The Hereford Whitefaces, who had moved up to number 38 in the state AAAA polls, this week dropped to number 51 in the state, according to the Harris Rating System.

The drop apparently came as the result of a 28-7 loss the Herd suffered at the hands of the Snyder Tigers, who still remained the Herd in the polls at the number 63 position.

However, Lubbock Monterey again overtook the Whitefaces in state rank as the Plainsmen moved to number 44. This is the first time Monterey has ranked above the Herd since the Whitefaces defeated the Lubbock team in the first district game.

Lubbock High, who entertains the Whitefaces this week, was rated in the number 80 position and is a three-point underdog for the game with the Whitefaces.

Other teams in the district include Lubbock Coronado, who is rated 81st in state just behind the Lubbock High team. Both Lubbock and Coronado have the same power rating, which means the Harris poll feels both teams are equal. Lubbock and Coronado fought to a 7-7 tie last week.

Plainview, who has won only one game this year, was rated number 180 in the state.

Amarillo Caprock, the team Hereford hopes to play next week in bi-district action should it beat Lubbock tonight, has been rated 39th in the state and is presently ranked a three-point favorite over the Herd if the teams could play today. Caprock is rated only a one-point favorite over Monterey.

Top team in AAAA in the state remained Conroe with Brazzewood and Odessa Per-

mian close behind. Permian moved up after a convincing win over previously undefeated San Angelo last week.

Vega, who will play Hale Center in Hereford next Saturday (Nov. 24) in Class A Bi-District action, has been rated as a 28 point favorite over Springlake, its last district opponent. If Vega and Hale Center were playing this week, the Harris Poll predicts Vega as half a point favorite for the game.

### RATINGS

AAAA	
1. Conroe	160.1
2. Brazzewood	154.4
3. Odessa Permian	154.2
4. Austin Reagan	150.1
5. San Angelo Central	149.7
6. San Antonio Lee	148.5
7. Baytown Sterling	148.4
8. Beaumont South Park	147.8
9. Baytown Lee	147.2
10. PA Lincoln	146.9
14. Odessa	146.1
28. Midland	141.1
39. Amarillo Caprock	138.3
44. Midland Lee	137.8
44. Lub. Monterey	137.3
51. Hereford	135.6
63. Snyder	134.6
80. Lubbock	132.4
81. Lub. Coronado	132.4
87. Amarillo Tascosa	131.5
141. Amar. Palo Duro	124.6
148. Borger	123.8
180. Plainview	119.9
185. Amarillo	118.9
191. Pampa	117.4

AAA	
1. Gregory-Portland	148.5
2. Brownwood	147.0
3. Cuero	146.6
4. Lamesa	144.1
5. Ho. Aldine Carver	142.4
6. West Orange	141.4
7. Lewisville	141.3

AA	
1. Friendswood	141.5
2. Hamlin	130.7
3. Van Vleet	128.3
4. Reagan County	126.3
5. Alpine	126.0
6. Needville	126.0
7. Denver City	126.0
8. Hamshire-Farnett	125.8
9. Bastrop	124.5
10. Caldwell	123.9
12. Littlefield	123.6
39. Lub. Roosevelt	114.3
40. Dimmitt	114.3
46. Floydada	113.4
68. Dalhart	109.7
70. Stamford	109.6
76. Friona	108.8
78. Lockney	108.4
101. Spearman	104.1
110. Olton	102.1
134. Tulia	98.3
172. Abernathy	91.2
188. Boys Ranch	85.5
200. Idalou	80.9
210. Ralls	73.1

A	
1. Falls City	121.2
2. Holliday	117.2
3. Stinnett	116.3



8. Wilmer-Hutchins	140.3
9. Iowa Park	138.6
10. Wichita Falls Hirschi	138.1
25. Lub. Estacado	127.5
30. Odessa Ector	125.7
44. Brownfield	121.7
48. Andrews	121.0
49. Lubbock Dunbar	121.8
52. Perryton	119.8
56. Seminole	119.3
58. Dumas (114.1)	119.1
80. Canyon	113.3
109. Levelland	106.1
120. Muleshoe	103.6

B	
1. Big Sandy	122.4
2. Rule	105.8
3. Wortham	103.4
4. Celina	101.0
5. D'Hanis	98.6
6. Axtell	97.4
7. Groom	97.1
8. Meridian	97.0
9. New Waverly	94.6
10. Meadow	93.0
18. Matador	89.3
26. Jayton	83.6
31. Bronte	80.9
39. Sundown	77.4
46. Happy	74.5
76. Whiteface	63.1
95. Nazareth	52.9
98. Lazbuddie	51.1

## Two Tie In Brand Football Contest

Mrs. Ray Todd, 204 Centre, and C.O. Phillips, 230 W. 4th, tied for top money in The Brand's football contest the past week—both missing two games and guessing 34 total points on the Hereford-Snyder game. The two split \$35—the combination of first and second places.

Four other entrants missed two games, with Joan Hopper of 509 Westhaven taking third place prize of \$5 by guessing 33 points on the tie-breaker.

Mrs. Ewald Berend of Rt. 4 and Lester Wagner, 244 Centre, tied for fourth place and receive \$1 each. Mrs. Berend had 38 points on the tie-breaker, and Wagner had 32, so both were three points off the total.

Christel Beene was the other

entrant to miss two games, but she had 27 points on the tie-breaker score.

Another 47 entrants had only three incorrect picks on the contest, and a host of entrants

gussed wrong on four of the games. All of the top entrants missed the Lubbock-Coronado tie and the Arkansas-Rice games, and many missed the SMU-A&M contest.

## Vega, Hale Center Set Bi-District Game Here

Vega and Hale Center, both declared winners of Districts 3-A and 4-A, have selected Hereford's Whiteface Stadium as playoff site for bi-district action.

The game will be played at 7:30 p.m. Saturday, Nov. 24. It will be sponsored by the Sports Committee of the Deaf Smith County Chamber of Commerce.

The committee, through project chairman Tom Simons, met with officials of Hale Center and Vega Tuesday in Hereford to work out the details. Hereford will furnish the game ball, programs, and trophy and receive proceeds of the concession stand. The two-teams will be responsible for the gate and officials.

Both teams were undefeated in Class A action through nine games prior to Friday night's action. Vega has already clinched the District 3-A title and Hale Center the District 4-A title.

During the season Vega has scored 244 points to 39 for opponents while Hale Center has scored 329 and held opponents to 95.

## JVs Finish Season In Game Today

Hereford's junior varsity Longhorn gridders complete their season this afternoon, hosting the Monterey JV at 2 p.m. at Whiteface Stadium.

The game was originally scheduled at 4 p.m., but was changed due to the varsity game at Lubbock tonight.

The sophomore Shorthorns finished their season Wednesday at Plainview. The game was set for 4 p.m. and results were not available before press time. This game was also changed, after originally being set for Thursday.

## Record Prairie Chicken Harvest In Panhandle

A record 759 prairie chickens were harvested in the two-day Oct. 20-21 season in 12 Panhandle and Permian Basin Counties.

According to J.D. Peer, Parks and Wildlife Department information officer in Lubbock, this is more birds than the previous estimated high of some 500 birds in 1971.

Last year's harvest was 390 prairie chickens during the brief season.

"There were a lot of birds in the area," said Peer, "and cooperation between hunters and landowners was excellent."

Only seven game violations were filed by department wardens during the two days of hunting. Six were for failure to check birds at one of the Parks and Wildlife Department check stations and one other hunting citation.

"One rancher who has lived in the area since 1936," said Peer, "told me that this is the most prairie chickens he has seen since he started ranching."

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1973 Impala Custom Coupe Fully Equipped, Sticker \$4714 <b>\$3750</b>	1973 Impala, 4 Dr. Sedan <b>\$3495</b>
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1973 El Camino, Fully Equipped, Sticker Price \$4413 <b>\$3650</b>	1969 Ford Station Wagon, 6 Pass., Only <b>\$995</b>

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No. 1 - 3 Pieces Chicken, 2 Rolls, Potatoes and Gravy	\$139
No. 2 - 3 Pieces Chicken, 2 Rolls, Potatoes and Gravy	\$179
No. 3 - 3 Pieces Dark Chicken Rolls & Honey	\$129
No. 4 - 3 Pieces White Chicken Rolls & Honey	\$139
No. 5 - 10 Pieces Chicken	\$333
No. 6 - 15 Pieces Chicken	\$429
No. 7 - 15 Pieces Chicken, Pt. Potatoes, Pt. Slaw, 1/2 Pt. Gravy, 12 Rolls, Qt. Ice Cream or 5 Fried Pies	\$799
No. 8 - 8 Pieces Chicken, Pt. Potatoes, 1/2 Pt. Slaw, 1/2 Pt. Gravy, 6 Rolls and Qt. Of Ice Cream	\$498
No. 9 - 5 Pieces Chicken, Pt. Potatoes, 1/2 Pt. Slaw, 1/2 Pt. Gravy, 4 Rolls, Pt. Ice Cream	\$398

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# Dippel:

## 'Season Rides On This Game'

"Our whole season rides on this game," said Hereford Coach Larry Dippel concerning the Hereford-Lubbock game tonight that will decide the District 4-AAAA championship.

"Lubbock has a strong defensive team," the coach said. "They also have a dangerous offensive team. Eric Felton is one of the leading rushers in the district and their quarterback, (Donnie) Combs is the best quarterback we have played against."

DIPPEL SAID he felt the Herd must control the ball in order to beat the Westerners in the 7:30 p.m. kickoff game today in Lubbock's Lowrey Field.

"We have got to have that ball at least our share of the time," he said. "Then we have got to be able to move it and make those sustained drives. That is something we couldn't do in the Snyder game."

Dippel said the Lubbock team has a strong kicking game in Felton. Felton was the player who booted the field goal last

year that bounced through the crossbars to defeat the Whitefaces.

"LUBBOCK runs basically out of the slot-I formation," the coach added. "They have good, adequate throwing and can throw well when they are made to throw. Combs is able to do many of those things it takes to win."

Dippel said Felton was a good off-tackle threat and that Combs was threatening to the outside and on the option.

"They also have a good fullback in Richard Quimby who can make the big plays off the option and up the middle off the trap play."

Dippel also said Felton is one of the key defensive players from his defensive secondary position.

"He has had six interceptions and returned them for 92 yards. That also scares me."

"It should be a good game. Everything rests on this game."

# Stone:

## 'Must Stop The Big Play'

"I think the Hereford team just looks tremendous." That was the summary by Lubbock High Coach Tommy Stone in an interview with the Hereford Brand this week concerning the Hereford-Lubbock game tonight at 7:30 in Lubbock.

"Any time a team can go 8-1 in the season so far they have to be tremendous," he said. "They have to have some outstanding athletes. Athletes that do the unexpected at any time in the game."

"Hereford's athletes are that way. (James) Harris and (Chuck) High are two of those, but they (Hereford) have many more the same way. Harris and High can't do it alone. They have to have some of those good athletes up front."

STONE AGREED there would be pressure to both teams because of the nature of the game.

"Well, if we (Lubbock) have any title hopes then it is a must game and we must win it. And it also should be a must game for Hereford because they can get it by winning. They (Hereford) know it is their opportunity to win it and they will be up for the game."

Stone said he felt the Westerners would have to stop the "big play" in order to beat the Whitefaces.

"The so-called big play. If we can take that away from Hereford then that will definitely help us," he said. "The per se easy touchdown — if we can stop that it will really help a lot."

"Things like the long punt return or the long run from scrimmage. I don't think we have any one who can catch those two (Harris and High) if they break. Oh . . . I guess we have only one boy (Eric Felton) who could catch them, but not if he is across the field."

"We definitely can not match their speed . . . just no way. We have just got to try to stop the big play from breaking for them."

STONE SAID other than a few bruises suffered in the Lubbock-Coronado game, most of his players are in good physical shape.

"But we are going to have to play it close and tight," he said. "We haven't been able to move the ball that well."

Stone said he felt the key to the game would be in the breaks and mistakes.

"I think it will be a close game if we can keep them from making the big play. If we are even in it, I think the breaks will make the difference."

# Harris Continues Rushing Lead

Herd running back James Harris retained his district lead in rushing, total offense and tandem offense this week with a total of 895 yards rushing — only 106 away from the 1,000 yard mark.

Hereford also continued to lead the district in offense for the total year although Snyder took it over for strictly district games.

Harris also continued his lead in the scoring column as he has made a total of 86 points this year.

Chuck High, Hereford's other leading running back, sits fifth in the district in rushing and Quarterback Franklin Higgins holds down second place in the district action in the passing department.

Dave Charest also continued his lead in the receiving statistics with his 246 yards on 15 receptions. Mike Crim had possession of fourth place in the district's punting department. Below are a list of district

statistics as compiled by district statistician Walt McAlexander of Lubbock.

PLAYER	RUSHING TC	YD
Harris, Hfd.	141	895
Felton, LMS	189	747
Anders, Coro.	214	726
High, Hfd.	132	680
Cobb, Sny.	105	628

PLAYER	PASSING PC-A	YD
Keeling, Coro.	35-71	475
Higgins, Hfd.	31-65	404
Combs, LMS	34-77	415
Huffine, Ptw.	40-108	480

PLAYER	RECEIVING PC	YD
Charest, Hfd.	15	246
Brown, Coro.	14	152
Morales, LMS	12	179
Holland, Ptw.	11	154
Williams, Ptw.	11	95

TEAM	W	L	T	PT	OP
Hereford	8	1	0	194	73
Monterey	6	1	2	156	86
Snyder	5	3	1	153	137
Coronado	4	3	2	111	81
Lubbock HI	4	4	1	123	103
Plainview	1	8	0	84	203

# Trapping Still Good

Much of the country was first settled and explored by trappers who came to the wilderness looking for furs.

The country is settled now, and there are trappers still operating, some of them earning a good living doing exactly what their forebears did — selling animal pelts.

The Texas Parks and Wildlife Department issued 4,855 resident trapper licenses last year, twice the number issued in 1971. Last year's trappers sold at least \$483,698 worth of furs to fur dealers across the state from Dec., 1972 to Feb., 1973.

Texas Parks and Wildlife Department officials say the amount of furs trapped in Texas may represent a much higher

dollar amount than the above figure since many of the larger trappers sell their furs directly to buyers from out-of-state.

Department records reflect only the number of pelts sold to dealers licensed by the state.

Raccoons and ringtail cats are the most frequently trapped animals. The 70,310 raccoon

pelts sold for approximately \$3 each and brought trappers an estimated \$210,000. The 41,408 ringtail furs sold at approximately \$5 each and brought trappers approximately \$207,000.

Trappers also sold furs from muskrats, foxes, nutrias, coyotes, bobcats, minks,



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- Skirts

1/3 Off

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\$39<sup>90</sup>

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\$35<sup>00</sup>

MEN'S SUITS

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- Reg. & Long

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SPORT COATS

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PANTS

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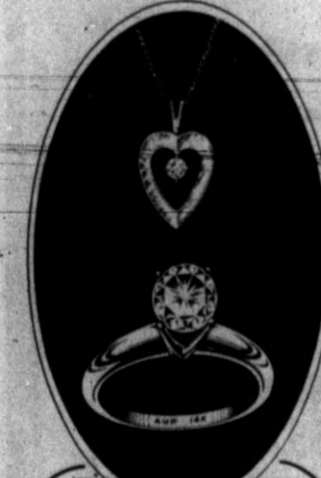
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- Solid & Patterns -32 - 36

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FURNITURE

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- Saba Stereo w/AM-FM
- Curtis Mathis Spanish T.V. 1 yr. old
- Spanish Octogen game table
- Hotpoint Avocado green washer 1 yr. old
- Wizard Avocado Green Refrigerator
- Step Stool
- 3 pc. Maple Bedroom Suit 1 year old
- 4 pc. White Prov. Bedroom Suit 1 year old
- Queen-Size Head Board
- Queen-Size Mattress & Box Springs
- 2 reg. size sets Mattress & Box Spring
- Spanish Carved Hall Mirror
- Table Lamp
- 1 Gold Swag Lamp
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- Antique Bench
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- Lawn Mower
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Can be bought as a whole or in separate lots. Property to be sold at 2:30 P.M.

Terms: Cash or Check - Bring own checks 10% down payment required on Real Estate. Balance on Closing

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1st Place — \$20  
2nd Place — \$15  
3rd Place — \$5  
4th Place — \$2

Circle Team You Predict To Win

Monterey at Coronado  
Plainview at Snyder  
Pampa at Amarillo  
Tascosa at Borger  
Caprock at Palo Duro  
Perryton at Muleshoe  
Dumas at Levelland  
Boys Ranch at Dalhart  
Olton at Dimmitt  
Springlake at Vega

Arkansas at SMU  
Baylor at Tech  
A&M at Rice  
TCU at Texas  
S. Miss. at West Texas  
Miami at Buffalo  
Baltimore at Washington  
Philadelphia at Dallas  
St. Louis at NY Giants  
Detroit at Chicago

### TIE-BREAKER

Total Points of Monterey-Coronado \_\_\_\_\_

(Tie-breaker will be used to break any ties — either in regular contest or for the jackpot.)

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Mail entries to Box 673, Hereford, Tex. 79045, or bring entry by the Brand office by 5 p.m. Friday.

**SPECIAL**  
**\$100**  
**JACKPOT**  
(If all games are guessed correctly)

In order to facilitate judging, contestants may use either the official contest entry blank printed in The Brand or a reasonable facsimile. No one may submit more than one entry, nor may an entry be submitted with the name of a person who could not personally have submitted an entry. Entries mailed to The Brand must be post-marked by 5 p.m. Friday. Decision of the judges is final.

# Stanton 8th Whips Borger

The Stanton 8th grade football team blasted the Borger South team recently 26-0 in a game in Hereford.

Stanton started the scoring early in the opening period as Kelly Kitchens hit paydirt from two-yards out. The conversion points failed.

Also in the first period Greg Hennington rambled in for a touchdown from 30 yards out and Randy Marrs ran the two-point conversion for a 14-0

halftime lead. Hennington's touchdown was set up after Gary Hicks pounced on a Borger fumble for Stanton.

There was no scoring in the second quarter but Clay Pitman and Richard Nolen both turned in fine defensive plays as both recovered Borger fumbles.

In the third period Carlos Trevino recovered a Borger fumble and Albert DelToro scored from 40 yards out for a 20-0 lead. Also in the third period Leonard Galvan intercepted a Borger pass.

In the final period Galvan intercepted his second pass of the day to set up the final touchdown by Scott Holbert from seven yards out.

The Stanton 9th grade team lost their game to a strong Perryton team 0-13.



A Canadian thought he could stamp out disease by cutting the bottoms off all his socks to let his feet breathe.

# ART SHOW

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Sunday, November 18

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# It's KICK-OFF Time

Sept. 7 Hereford 12 Pampa 0      Oct. 19 Hereford 26 Monterey 10  
Sept. 14 Hereford 37 Palo Duro 7      Oct. 26 Hereford 28 Plainview 16  
Sept. 21 Hereford 15 Borger 12      Nov. 2 Hereford 20 Coronado 8  
Sept. 28 Hereford 28 Canyon 11      Nov. 9 Snyder 28 Hereford 7  
Oct. 5 Hereford 21 Amarillo 2      Nov. 15 Hereford at Lubbock

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### Fearless Forecasters This Week's Picks

 Virgil Marsh 136-64 .680	 Larry Dippel 134-66 .670	 Speedy Nieman 134-66 .670	 Don Richards 132-68 .660
Monterey at Coronado Plainview at Snyder Pampa at Amarillo High Tascosa at Borger Caprock at Palo Duro Perryton at Muleshoe Dumas at Levelland Boys Ranch at Dalhart Olton at Dimmitt Springlake at Vega Arkansas at SMU Baylor at Tech A&M at Rice TCU at Texas Sou. Miss. at West Texas Miami at Buffalo Bills Baltimore at Washington Philadelphia at Dallas St. Louis at NY Giants Detroit at Chicago	Monterey Snyder Pampa Tascosa Caprock Perryton Dumas Dalhart Dimmitt Vega SMU Tech A&M Texas S. Miss Miami Washington Dallas St. Louis Detroit	Monterey Snyder Amarillo Tascosa Caprock Perryton Dumas Dalhart Olton Vega Arkansas Tech A&M Texas S. Miss Miami Washington Dallas Giants Detroit	Coronado Snyder Pampa Borger Palo Duro Perryton Dumas Dalhart Dimmitt Vega SMU Tech A&M Texas S. Miss Buffalo Washington Dallas St. Louis Chicago

# Hereford Sets Boxing Match

The Hereford Boxing Club holds its first of two home matches at 8 p.m. Friday in the Bull Barn.

About 20 matches are scheduled for the tournament between the Hereford club and the Canyon and Amarillo clubs, according to Hereford Club Director Harold Wheeler.

Admission for the matches will be \$1 for general admission and \$1.50 for ringside.

"We will have some real good boxing for the spectators," said Wheeler. "The matches should be real good and we have two matches featuring Hereford boys that should be real exciting."

WHEELER said profits from the club would go to help the boxing club with expenses and supplies. It is their only revenue-receiving project of the year in addition to the second tournament planned in December.

"We will have 25 Hereford boys out and hope to be able to match up 18 of them with others their age and weight," Wheeler said.

The director of the AAUW competition that ends up with the Golden Gloves national finals next summer, said the Hereford club has done real well this season.

"Lots of the boys are new boys this year with no experience," he said. "They have been getting some very good experience in earlier matches this season and have won about 40-45 per cent of the matches in the tournaments out of several teams entered in each."

"All the boys fight their equals," he said. "We try to do a good job matching the boys up and we always stop fights before we let anyone even begin to get hurt."

"We really need the support of the people at the matches and of the gate," said Wheeler. "This and the Dec. 14 bouts here are our only revenue."

"I FEEL like our boys are ready to go," he said. "We have been needing a home match. Amarillo and Canyon will both have some good boys, but I feel like we are ready for it."

Wheeler said two of the more exciting matches of the night Friday will be Hereford's Frank Celeya against Amarillo's Bobby Steele; and Hereford's Felipe Luna against an Amarillo opponent.

"People will remember the bout last year between Frank and Steele. It was probably one of the better ones of the meet."

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## Tech-Baylor Kickoff Moved Up For TV

The Texas Tech and Baylor football game, scheduled in Lubbock Saturday has been selected to be regionally telecast by ABC, according to Tech Athletic Director J.T. King.

The game, originally slated for 2 p.m. is now scheduled for a 12:50 p.m. kickoff.

Notification of plans to televise the game were received by Tech officials Monday evening. The game will be carried in 12 states and wide exposure will be given both universities. In addition, it will be a source of a significant sum of receipts for the Southwest Conference, whose members share in the proceeds from televised games.

"We wanted to advise all of our fans throughout the West Texas area of the new kickoff time as soon as possible in order not to inconvenience them," King said. "We are hoping for a big crowd in Jones Stadium Saturday as a tribute to the fine 8-1 record the Red Raiders have compiled and also as a tribute to the graduating seniors who are playing their last home game."

This is the second year that ABC has selected its collegiate schedule on a week-to-week basis late in the season in order to choose highlight games of the week.

## Hunting Accidents Increase In Texas

Texans were involved in more hunting accidents during the 1972-73 season than they were during the 1971-72 season, and more of the accidents were fatal.

Statistics compiled by hunter safety specialists of the Texas Parks and Wildlife Department showed that 94 persons were involved in hunting accidents during the past season compared with 82 the year before.

Of the more recent accidents, 28 were fatal, a substantial increase over the 20 fatalities the year before.

Twenty-four of last season's accidents were caused by persons 16 years of younger.

During the 1972-73 season, shotguns were involved in 41 of the accidents; rifles in 35; handguns in 15; bow and arrow in one and pellet gun in one. In one other hunting accident, the causative agent was unknown.

Hunter safety specialists say clothing, such as blaze orange or hunter orange, might have prevented 23 of the accidents involving shooter judgment such as the shooter's swinging on victim, the victim's moving into the line of fire, the victim's being mistaken for game or the victim's moving out of sight of the shooter.

## Simms Lions To Sponsor Turkey Shoot

The Simms Lions Club will sponsor a Turkey Shoot at 1 p.m. Sunday at the Simms Community Building.

The shoot site is 15 miles north and 15 miles west of Hereford. Refreshments will be available.

**So says the VA...**

**BEETLE BAILEY**  
by **Mark Walker**

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<b>APPLES</b> RED ROME OR RED OR GOLDEN DELICIOUS 4 LBS. <b>\$1.00</b>	<b>PORK ROAST</b> PORK LOIN, LB. <b>\$1.19</b>	<b>RIB ROAST</b>	<b>FURR'S PROTEN</b> LARGE END, LB. <b>\$1.09</b>
<b>CRANBERRIES</b> OCEAN SPRAY 1-LB. BAG EA <b>29¢</b>	<b>PURE PORK SAUSAGE</b> FARM PAC LEAN 1-LB. ROLL <b>\$1.19</b>	<b>ROUND</b>	<b>FURR'S PROTEN</b> STEAK, LB. <b>\$1.09</b>
<b>NUTS</b> ALL NEW CROP PECANS, WALNUTS, ALMONDS, FILBERTS, or BRAZILS MIX OR MATCH LB. <b>77¢</b>		<b>SIRLOIN</b>	<b>FURR'S PROTEN</b> STEAK, LB. <b>\$1.09</b>
<b>BANANAS</b> CENTRAL AMERICAN GOLDEN RIPE LB. <b>10¢</b>		<b>RIB STEAK</b>	<b>FURR'S PROTEN</b> STEAK, LB. <b>\$1.09</b>
		<b>CHUCK</b>	<b>FURR'S PROTEN</b> STEAK, LB. <b>89¢</b>
		<b>RUMP ROAST</b>	<b>FURR'S PROTEN</b> STEAK, LB. <b>\$1.09</b>

<b>ROLLS</b> BROWN -N-SERVE FARM PAC 12 COUNT <b>4 FOR \$1.00</b>	<b>COCONUT</b> FOOD CLUB FLAKE 14-OZ. <b>45¢</b>	<b>SPINACH</b> FOOD CLUB NO 303 CAN <b>4 FOR 88¢</b>	<b>WHIP TOPPING</b> FOOD CLUB 8-OZ. PACKAGE <b>59¢</b>	<b>FRUIT COCKTAIL</b> FOOD CLUB NO 303 CAN <b>3 FOR 88¢</b>	<b>GRAPE JELLY</b> WELCH 32-OZ. JAR <b>59¢</b>	<b>CRANBERRY SAUCE</b> FOOD CLUB NO 303 CAN <b>22¢</b>	<b>AJAX</b> DETERGENT 15' OFF LABEL 49-OZ. <b>74¢</b>	<b>PIES</b> TOP FROST. PUMPKIN OR MINCE, FRESH FROZEN, 24-OZ. <b>59¢</b>	<b>CHIPS CHOCOLATE</b> BAKERS 12 OZ. PKG. <b>49¢</b>	<b>EGGS</b> MEDIUM FARM PAC DOZEN <b>59¢</b>	<b>ICE CREAM</b> FARM PAC 1/2 GAL. ROUND-CARTON <b>89¢</b>
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**Frozen Food Favorites**

<b>DINNERS</b> PATIO MEXICAN, BEEF ENCHILADA COMBINATION OR CHEESE ENCHILADA EACH <b>49¢</b>	<b>BROCCOLI SPEARS</b> TOP FROST FRESH FROZEN 10-OZ. PACKAGE <b>29¢</b>
<b>BEEF ENCHILADAS</b> PATIO FRESH FROZEN 1 22-OZ. <b>89¢</b>	<b>HAWAIIAN PUNCH</b> FRUIT JUICY RED FROZEN 6-OZ. <b>25¢</b>
<b>HONEY BUNS</b> MORTON FRESH FROZEN 9-OZ. <b>49¢</b>	<b>SARA LEE PIES</b> FRESH FROZEN APPLE 33-OZ. PACKAGE <b>\$1.23</b>
<b>SARA LEE PIES</b> FRESH FROZEN CHERRY 33-OZ. PACKAGE <b>\$1.19</b>	<b>MUFFINS</b> MORTON'S FRESH FROZEN 11-oz. English or 10-oz. Corn Pkg. <b>39¢</b>
<b>PINEAPPLE JUICE</b> FOOD CLUB 46-OZ. CAN <b>39¢</b>	<b>FURNITURE POLISH</b> TOPCO AEROSOL 14-OZ. CAN <b>59¢</b>
<b>CHEEZ-ITS</b> Sunshine 10-Oz. Package <b>49¢</b>	<b>MARGARINE</b> Blue Bonnet Regular Lb. <b>49¢</b>
<b>MARGARINE</b> Blue Bonnet Diet Lb. <b>47¢</b>	<b>TUNA</b> Star Kist Chunk Light No. 1/2 Can <b>47¢</b>
<b>BATHROOM CLEANER</b> DOW 20-Oz. <b>88¢</b>	<b>VALUABLE COUPON</b> THIS COUPON ENTITLES YOU TO <b>SAVE 20¢</b> ALL GRINDS <b>FOLGER'S COFFEE</b> 1-Lb. CAN WITH COUPON <b>89¢</b> WITHOUT COUPON <b>\$1.09</b> EXPIRES 11-17-73 LIMIT ONE COUPON PER FAMILY
	<b>VALUABLE COUPON</b> THIS COUPON ENTITLES YOU TO <b>SAVE 15¢</b> <b>JOY LIQUID DETERGENT</b> 22-OZ. SIZE WITH COUPON <b>44¢</b> WITHOUT COUPON <b>59¢</b> EXPIRES 11-17-73 LIMIT ONE COUPON PER FAMILY

NO SALES TO DEALERS

<b>CHRISTMAS TREES</b>
4 FT. GREEN SCOTCH PINE <b>\$7.99</b>
7 FT. GREEN SCOTCH PINE <b>\$19.99</b>
2 FT. GREEN SCOTCH PINE <b>\$2.49</b>
NO. B13R COOKS 12-LB. FOWL <b>\$1.79</b>
NO. B11R COOKS 7- LB. FOWL <b>\$1.19</b>
NO. B15R COOKS 18-LB. FOWL <b>\$2.49</b>
NO. B16R-4 COOKS 22-LB. FOWL <b>\$2.99</b>
NO. 210R(ROUND) 3-LB. ROAST <b>99¢</b>
<b>CARLOAD ROASTER SALE</b> Choose from Oval Style with cover or round style with cover <b>OPEN ROASTERS</b> NO. B40 EA. <b>\$1.19</b>

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2 PER PACKAGE  
BAKE CAKES LIKE EVERYONE LIKES **88¢**

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COUGH SYRUP  
10-OZ. SIZE **\$1.89**

**DIAL**  
ANTI-PRESPIRANT DEODORANT 9-OZ. **\$1.09**

**STYLE HAIR SPRAY**  
SUPER HOLD **65¢**

**BAYER ASPIRIN**  
100 COUNT **69¢**

**EDGE**  
SHAVING CREAM 7-OZ. SIZE **79¢**

**STRIDEX SINEX**  
MEDICATED FACIAL PADS 75's **\$1.21**  
NASAL SPRAY 1/2 OZ. **\$1.07**

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## Dearing-Tucker Wed In Home Ceremony

Mr. and Mrs. Anson A. Dearing, 215 Western, announce the marriage of their daughter, Barbara, to Jerry Tucker, son of Mr. and Mrs. W.T. Tucker of Vega.

The couple were wed in the home of the bride's parents with the Rev. Prentice D. Smith of Greenwood Baptist Church officiating.

Serving as matron of honor

was the bride's sister, Mrs. Robert Kuback and best man was Gary Goben, brother-in-law of the bridegroom.

Given in marriage by her father, the bride wore a white crepe floor-length dress designed with an empire waist and long embroidered sleeves. She carried an assortment of carnations with white ribbon streamers and wore her grandmother's wedding band.

Serving the three-tiered white cake decorated with assorted colored flowers was the bride's sister, Sharon Dearing. Mrs. Rodney Dearing, sister-in-law of the bride, served punch.

The couple are making their home at 1606 17th Street. Mrs. Tucker attended Hereford High School and is employed at Hereford Iron and Metal.

Tucker attended Vega High School and is employed at Farr Better Feeds.

Out-of-town guests included

Mr. and Mrs. Eldon Page of Muleshoe, Mrs. M.A. Springstube and Mr. and Mrs. David Hammions and children of Amarillo and Mr. and Mrs. Tucker of Vega.

## Lone Star Auction Held

An auction sale was held by members of the Lone Star Study Club Tuesday afternoon in the home of Mrs. C.B. Womble, 409 Star.

Mrs. S.S. Williams auctioned off hand-made items which included food, jellies, pillows and candy.

There were 24 members present.

## CALENDAR OF EVENTS

### THURSDAY

Cultural Home Demonstration Club, home of Mrs. Hilrey Aven, 9:30 a.m.

Hereford Study Club, home of Mrs. W. H. Gentry, 7:30 p.m.

Bay View Study Club, home of Mrs. Howard Gault, 2 p.m.

L'Allegra Study Club, Dutch treat lunch.

Mothers Needle Club supper, home of Mrs. Haskell Benson, 141 Hickory.

Farm and Ranch Club, home of Mrs. W. W. Gilbreath, noon.

North Hereford Extension Club luncheon, Flame Room of Pioneer Natural Gas building, 12 noon.

Red Cross Volunteers luncheon, K-Bob's Steak House. AARP, Community Center, 7 p.m.

VFW, VFW Clubhouse, 8 p.m. Kiwanis Club, Civic Club Center, noon.

Jaycees, Dickie's Restaurant, 8 p.m.

### FRIDAY

Bud to Blossom Garden Club, home of Mrs. Jim Pavlicek, 133 Sunset Drive, 10 a.m.

Patriarchs Militant and Ladies Auxiliary, IOOF Hall, 8 p.m.

Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.

### MONDAY

El Llano Study Club, home of Mrs. Pete Caviness, 8 p.m.

Order of Rainbow for Girls, Masonic Hall, 7:15 p.m.

Rotary Club, Civic Club Center, noon.

Odd Fellows Lodge, IOOF Hall, 8 p.m.

Evening Lions, K-Bob's Steak House, 7 p.m.

### TUESDAY

CowBelles luncheon, Country Club, 11:45 a.m.

La Afflatus Estudio Club, Hospitality Room of Hereford State Bank, 3 p.m.

Rebekah Lodge, Odd Fellows Hall, 8 p.m.

La Plata Study Club Thanksgiving Dinner, Flame Room of Pioneer Natural Gas building, 7:30 p.m.

BPOE Lodge, Lodge Hall, 8:30 p.m.

American Legion and Auxiliary family Thanksgiving supper, Legion Hall.

Progressive Extension Club luncheon, home of Mrs. H.L. Henshey, noon.

Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.

Cabrie Patrol TOPS Club, Community Center, 9:30 a.m.

### WEDNESDAY

Merry Mixers Square Dance Club, Community Center, 8:30 p.m.

Knights of Columbus, KC Hall, 8 p.m.

Noon Lions Club Center, noon.

## Bridge Date Scheduled At Dimmitt

A two-session open bridge tournament will be held at Dimmitt Saturday in the high school cafeteria with duplicate bridge players from Hereford invited. The tournament is sponsored by the Duplicate Club of that city.

Playing sessions are scheduled at 1:30 and 7 p.m., and dinner will be served between sessions by the Dimmitt Boosters Club. Including dinner, the entry fee is \$6.50.

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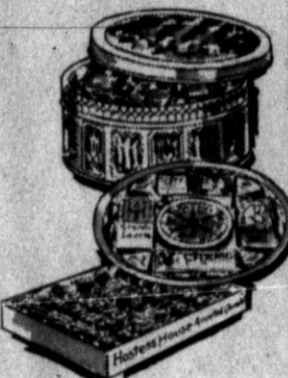
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Christmas Gift Wrap  
**SAVE \$2**

ONLY **5<sup>99</sup>**

2-lb. Hostess House Chocolates or  
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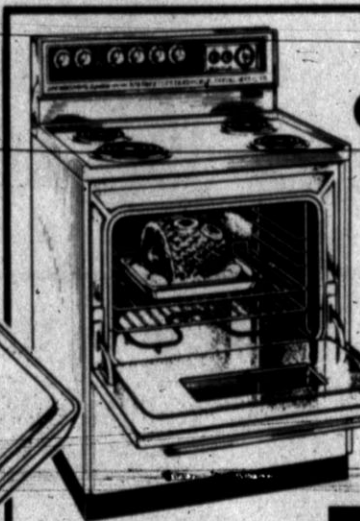
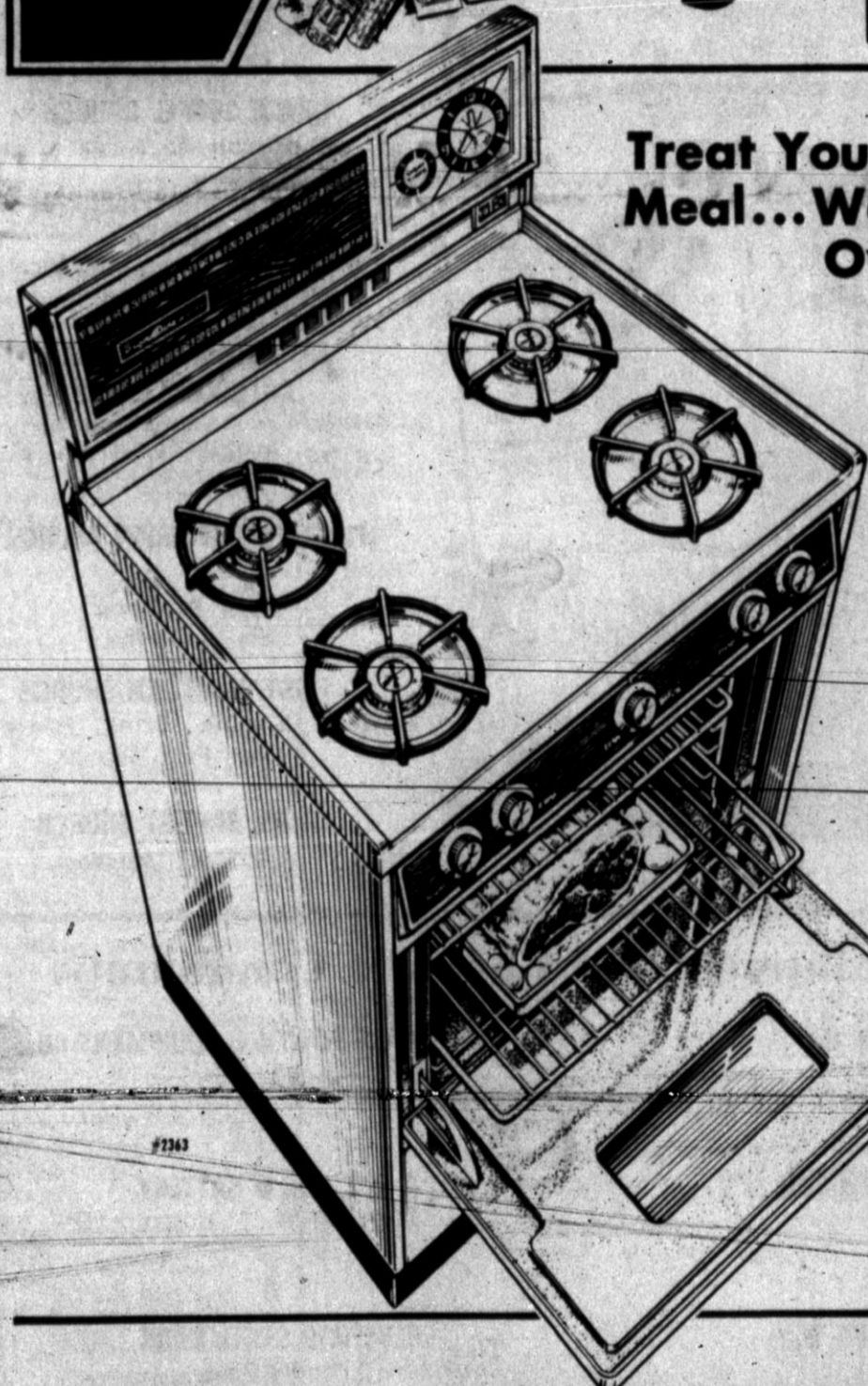
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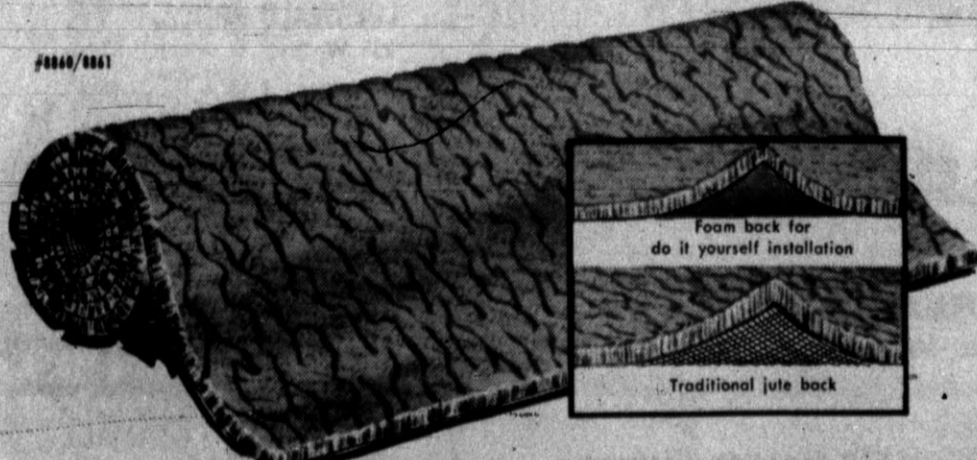
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A78-15	5.90-15	\$28	\$11	2.03
E78-14	7.35-14	\$29	\$13	2.31
F78-14	7.75-14	\$31	\$14	2.50
G78-14	8.25-14	\$34	\$16	2.67
G78-15	8.25-15	\$35	\$17	2.73
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\*With tread-in tire off your car. \*Whitewall: \$3 more each.



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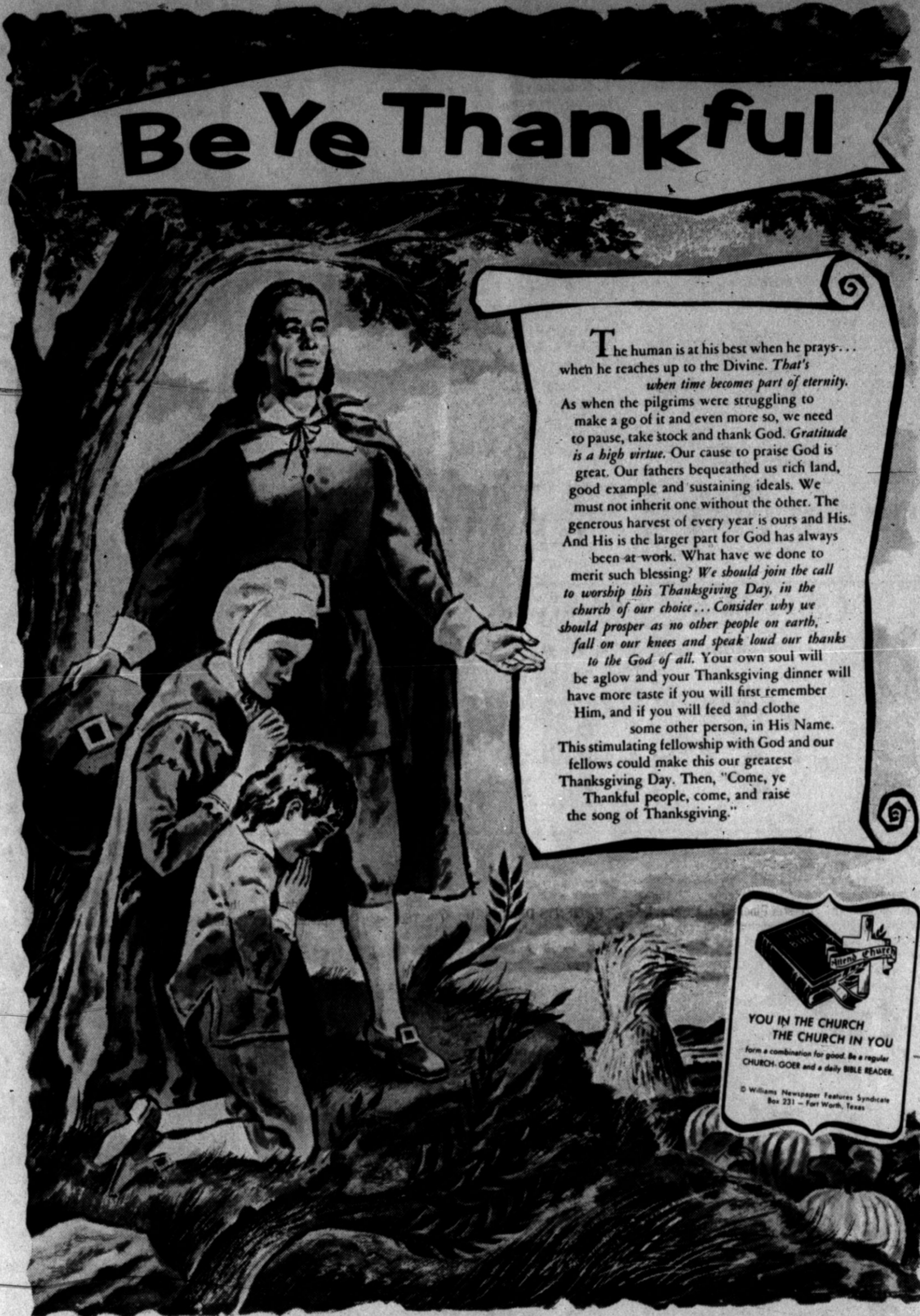
A78-13 TBL. BLK., 1.83 F.E.T. EA., TRADE

TUBELSS BLACKWALL SIZE	REPLACES SIZE	REG. LOW PRICE PAIR*	PLUS F.E.T. EACH
A78-13	6.00-13	17.90	1.83
E78-13	6.50-13	21.90	1.81
E78-14	7.35-14	31.90	2.22
F78-14	7.75-14	33.90	2.37
G78-14	8.25-14	35.90	2.53
S.60-15	—	37.90	1.74
G78-15	8.25-15	37.90	2.60
H78-15	8.55-15	39.90	2.80

\*With trade-in tire off your car. \*Single tires comparably priced. \*Whitewall: \$3 more each.

# For God So Loved The World

## Be Ye Thankful



The human is at his best when he prays... when he reaches up to the Divine. *That's when time becomes part of eternity.* As when the pilgrims were struggling to make a go of it and even more so, we need to pause, take stock and thank God. *Gratitude is a high virtue.* Our cause to praise God is great. Our fathers bequeathed us rich land, good example and sustaining ideals. We must not inherit one without the other. The generous harvest of every year is ours and His. And His is the larger part for God has always been at work. What have we done to merit such blessing? *We should join the call to worship this Thanksgiving Day, in the church of our choice... Consider why we should prosper as no other people on earth; fall on our knees and speak loud our thanks to the God of all.* Your own soul will be aglow and your Thanksgiving dinner will have more taste if you will first remember Him, and if you will feed and clothe some other person, in His Name. This stimulating fellowship with God and our fellows could make this our greatest Thanksgiving Day. Then, "Come, ye Thankful people, come, and raise the song of Thanksgiving."



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## Let's Cook

# Family Appreciates American Lifestyle

By SANDY INMAN  
Brand Staff Writer

FOREIGN assignments in Mexico City, Mex. and the Dominican Republic have enabled the Bill Lyles family of 127 Liveoak to appreciate the American way of life and the advantages of living in the United States.

Bill Lyles worked with Texas A&M University on a Ford Foundation Grant in the Republic in which he helped build an agricultural high school for boys.

He was also employed for two and a half years by Elye Lilly Pharmaceutical Co. while in Mexico.

Mrs. Lyles feels that her children are at the age that they should have a permanent home and learn to live an American lifestyle. Their daughter Lisa is a sophomore in high school and their sons Keith and Jimmy attend Northwest Elementary and La Plata Junior high school.

"Bill and I are both Texans and we wanted our children to have the opportunity to live in this state," says the pretty blonde homemaker.

THE FAMILY has also lived in several parts of the United States including the states of Indiana, Alabama and Florida.

"It's not a hardship on me to move because I look forward to meeting new people. Most anyone can accept the disadvantages of moving if they have the right frame of mind," she smiled.

"I've come to love and appreciate our new home in Hereford because I remember some of the rural places we have lived. We all take for granted at one time or another the simple things in life."

Living in the Republic was difficult at times, she explains, because of the revolution. Also, every drop of water the family used had to be hauled to the area by trucks and had to be boiled before drinking. Many times there was no electrical power.

"My husband and sons, however, really enjoyed exploring the caves and finding pre-Columbian artifacts," she reflects.

Exhibited in the den are many articles of art brought back from the Republic. Attractively displayed in a large frame above the fireplace is an authentic Indian ceremonial necklace and arranged around it are handles from Indian pottery bowls.

Some Mexican art objects displayed in the den are wood carvings and paper mache articles. "Mexican art is really fascinating to me because they work in almost all forms of art media," she stated.

The family also possesses art items from Taiwan. "While we lived in the Republic, my husband was assigned to go to Taiwan to work with the people to help them improve the quality and quantity of the rice."

Beautiful screen paintings, ivory carvings and a carved wooden room-divider decorate the living room of their home. For the price the Lyles paid for the room-divider, Mrs. Lyles considers it quite a bargain. Each panel depicts a story with details intricately designed on them.

Hobbies Mr. and Mrs. Lyles enjoy are playing bridge, dancing and entertaining. "I guess you could say my main

hobby though is people," she laughed.

The bubbly homemaker has a business degree from North Texas State University and her husband has a bachelors and masters degree from A&M University where he majored in agronomy and plant pathology.

He is employed as an agronomist at Warner Seed Co. A favorite dessert recipe of the family's is carrot cake.

Grease and flour pans and bake in 350 degree oven for 30 minutes.

### FROSTING

- 1 - 8 oz. pkg. Philadelphia cream cheese
- 1 stick oleo
- 1 box powdered sugar
- 1 cup chopped pecans
- 1 cup coconut
- 1 tsp. vanilla

Soften cheese and oleo. Add sugar, vanilla, and blend. Add nuts and coconut. Spread between layers or top squares.

### CARROT CAKE

- 2 cups flour
- 2 cups sugar
- 1 tsp. soda
- 2 tsp. baking powder
- 4 eggs
- 1 1/2 cup cooking oil (corn oil)
- 3 cups grated carrots
- 1 tsp. vanilla
- 1 tsp. salt
- 2 tsp. cinnamon

Sift dry ingredients into large bowl, add eggs, oil and vanilla. Beat well. Add carrots and mix. Use 3"x8" pan for layer cake or two 9" x 13" pans for squares.

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## Programs Presented To Pioneer Study Club

Mrs. Tandy Legg and Mrs. Delmar Sigle presented programs to members of the Pioneer Study Club at their luncheon Tuesday at Dickie's Restaurant.

Mrs. Legg reported on the History of the Courthouse in which she included the cost of the building.

Mrs. Sigle presented a program entitled Justice for Juveniles listing crime prevention, law observance and safety.

Guests, Mrs. McCullough of Birdwell, 522 Irving; Mrs. Leroy Price, 118 Northwest Drive; Mrs. Cruz Garza, P.O. Box 612.

Mrs. Roman-Losolla, Route 2; Mrs. Donald Roberts, 410 Ave. B; Mrs. L.J. Knight, Star Route; Mrs. Arturo Garcia, 315 Norton; Mrs. Cecil Morrison, 108 Aspen.  
Mrs. Fidencio Rivera, P.O. Box 463; Cecil Braly, 507 E. Third; Robert W. Russell, 309 Cherokee.

**PATIENTS DISMISSED**  
Frank Annen, November 14.  
Daniel R. Reed Mrs. Rodger Hawkins, Mrs. Frank Bravo, November 13.

Mrs. Jerald Reed, Jessie Jackson, Mrs. Antonio Vallejo, Mrs. Raymon Alaniz, Mrs. Robert Baker, Mrs. Kenny Gearn, Mrs. Gorden Elliott, Mrs. Lawrence Young, November 12.  
Clarence Smith, Mrs. Roberto Flores, Louis Moreno, November 11.  
Mrs. Olive Frye, Mrs. Dallas Gould, Irene Pardo, Belton Bryant, November 10.

## Slides Shown To Music Study Club

Slides of famous paintings were shown through the courtesy of Dr. Emilio Cabellero of West Texas State University to members of the Music Study Club Monday in the home of Ruby Carmichael with

co-hostess Charis Young. The club's chorus, directed by Jane Guley, sang an arrangement by Mrs. Mack Casler. Mrs. Buddy Peeler played and sang Beautiful Words with other musical selections presented by club members.

## Birthday Honorees

Eastern Star mothers, Florence Fluitt, chapter mother, and Ethel Curry were recognized as birthday honorees by members of Eastern Star Tuesday evening at the Masonic Hall.

Mr. and Mrs. Deward Roberson were introduced to members. Mrs. Roberson is on the Time and Talent committee and her husband is on the Founder's Day committee.

Mrs. Ted Sumner was initiated and it was announced that Sally Feague of Plainview, deputy grand matron, would be a guest at the December 11 meeting.

L.J. Clark presented a film concerning the burn hospital at Galveston.

Grand cross of colors is scheduled at 7:30 a.m. Sunday at Dickie's Restaurant.

Honored as guests were Mr. and Mrs. Clyde Hudson of Clarendon, Harriett Sims of Santa Rosa, N.M. and Emma Beard of Ralls.

Hostesses included Mmes. Hap. Wiseman, Jim. Mercer, Frank Prowell and A.H. Brown.

Mrs. Franklin D. Roosevelt, widow of 32nd president, died on Nov. 7, 1962, in New York City.

## Hospital Notes

### PATIENTS IN HOSPITAL

Carolyn Pipes, Bovina; Mrs. Virgil Merrill, 511 W. Third; Redola Alvarez, 324 Dayton; Mrs. Prentiss Hooser, 602 Star; Mrs. William Ray, Amarillo. Mrs. Verda Littlejohn, 102 Northwest Drive; Mrs. Paul Martinez, 237 Ave. F; Ervey Munoz, 232 Ave. D; Michele Galan, P.O. Box 966.

Louis Drerup, Friona; Chester Pinckert, 119 S. Ave. K; Mrs. Chester Pinckert, 119 S. Ave. K; Robert Baum, 702 Stanton; Mrs. Gladys Smith, 904 Sioux; Willa Williamson, Route 4.

Mrs. Willie Burgess, Route 1; Mrs. Pedro Coronado, P.O. Box 1224; Roy E. Hargis, 704 Miles; Mrs. Nettie Stanford, 202 A. Cottage Drive.  
Herbert Bippus, 401 S. 25 Mile Ave; Mrs. Mary Brumley, 109 Texas; J.W. Duffey, Route 2; Mrs. Reinaldo Cervantez, P.O. Box 2044.  
Mrs. Bess Werner, Route 4; Charlie Sowell, Route 2; Bobby

NOVEMBER  
23, 24, 25

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The most famous children's book of the last decade—

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**Pippi Longstocking**

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### BRUSHED DENIM PRINTS

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Regularly \$1.99 Durable Denim with soft look and feel. Sew it into jeans, jackets, jumpers or a casual spread and pillow covers. 100% cotton, 45" wide, Machine wash and dry.

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COLORFUL

### FELT

Regularly \$2.99 Special holiday saving, 60% cotton, 40% rayon, 72" wide.

**\$2.49**

COORDINATED ACRYLIC

### DOUBLE KNITS

Color coordinated fancies and solids in 100% Polyester Perfect for Mix or Match Separates, 60" wide machine wash and dry

**\$2.77** YD.

Available in Fabric Stores ONLY!

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## Campfire Art Exhibit Held

All participants of the Campfire Girl Art Show are asked to bring their paintings to the lodge by 5 p.m. Friday. The show is planned for Sunday at the CFG Lodge from 3 to 5 p.m. Everyone is invited to attend.

# PRE-HOLIDAY CLEARANCE

THE *Vogue*

UNEXPECTED PANTIE HOSE  
Reg. \$1.15 pr. **\$1.00** PR.

CAR COATS **1/3 OFF**  
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One Group Early Fall DRESSES  
**1/3 OFF**

All Early Fall Catalina SPORTSWEAR  
Slacks - Jackets - Shells  
Skirts - Vests  
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Broken Sizes but nice selection

One Group New JR. DRESSES  
BY "Peter Thousand"  
**25% OFF**

Another Group Vanity Fair  
SHORT QUILTED ROBES  
Reg. \$17.00  
Special Purchase **\$12.90**  
Bess Moore Owner

## Steering Committee Plans Pageant

The Steering Committee of the Women's Division of the Deaf Smith County Chamber of Commerce met Tuesday morning at the Chamber of

Commerce office to discuss plans for the Miss Hereford Pageant to be held March 23. Committee chairwomen were

recommended by members present which will be approved by the executive board in December. Also, Mrs. Ken Rogers was elected secretary.

Chairwoman for the pageant is Mrs. Lynn Kester and directors are Mrs. Terry Caviness and Mrs. Dwight McGee.

Entry forms will be available at a later date.

The girl winning the Miss Hereford title will receive a scholarship of \$500, first place winner in the talent division will receive a \$50 scholarship and the girl chosen for Miss Congeniality will receive a \$25 scholarship.

Winner of the Miss Teenage Hereford title will get a \$100 scholarship with the talent winner and Miss Congeniality receiving \$50 and \$25.

Members present were Mmes. Jack Renfro, Harlan Vanderzee, J.W. Robinson Jr., Mrs. O.G. Nieman, Rex Lee, Kester and Rogers.



**MISS HEREFORD PAGEANT PLANNED** — Members of the Steering Committee for the Miss Hereford Pageant met Tuesday morning to discuss plans for the pageant which is scheduled for March 23. From left is Mrs. Lynn Kester, chairwoman of the committee, and directors, Mrs. Terry Caviness and Mrs. Dwight McGee.

## Hereford Garden Club Schedules Bazaar

Hereford Garden Club's Annual Bazaar is scheduled from 10 a.m. until 5 p.m. Saturday at the Hereford Community Center lobby.

Displayed items which will be on sell include gifts, handmade articles, novelties and baked goods. Proceeds will go to help support community projects.

## Cindy McCarley Is Shower Honoree

Cindy McCarley, bride-elect of Ronnie Nunley and daughter of Mr. and Mrs. Dave McCarley of Chicago, Ill., was honored with a miscellaneous bridal shower recently in the Flame Room of Pioneer Natural Gas building. The couple will be married November 23.

In the receiving line with Miss McCarley were her sister, Mrs. Lonnie Skelton, and Nunley's mother and grandmother, Mrs. W.B. Nunley and Mrs. Joe Landers.

Servers at the shower were Melissa Johnson and Connie Schwertner of Canyon.

Hostesses included Mmes. Joe Wagoner, W.W. Thomas, Clarence Veazey, S.M. Easley, J.W. Stengel, Calvin Goodin, Emmett Johnson, T.B. Thomas, M.C. Kaul.

Also, Mmes. J.C. Morrison,

Nick Milburn, Joe Locke, John Gooch, G.C. Merritt, Ronnie Bell and Michael Miller of Canyon.

## Newcomers

### Hear Speaker

Betty Musick, regional director of the Heart Association of Amarillo, presented a program concerning women and how they can prevent their husbands from possible heart trouble to members of the Newcomer's Club Tuesday at the Community Center.

Joe Frank Clark from Clark's House of Flowers also gave a program in which he exhibited Thanksgiving and Christmas decorations.

Two new members, Mrs. Carl Thorell and Mrs. Arthur Dettmann, and 10 guests were recognized.

During the business meeting, the Newcomer's Bazaar was cancelled and the Christmas party was scheduled for 7:30 p.m. December 8 in the Flame Room of Pioneer Natural Gas building.

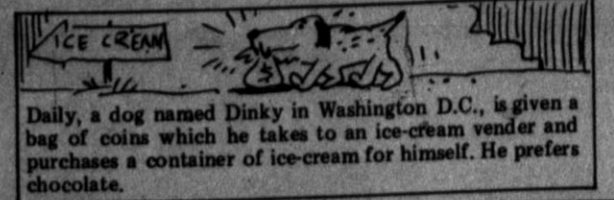
There were 12 members present.

## Cancer Society Plans Luncheon

A Dutch treat luncheon is planned at the Hereford Country Club at noon Friday.

The public is invited to hear Mrs. Lee Jenkins from Dumas who will be giving the program "Reach for Recovery". Mrs. Jenkins is the founder of this program in this area.

The Deaf Smith County Cancer Society extends an invitation to everyone to come and hear this outstanding speaker.



Daily, a dog named Dinky in Washington D.C., is given a bag of coins which he takes to an ice-cream vender and purchases a container of ice-cream for himself. He prefers chocolate.

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New Shipment of Ladies Purses

## Film Presented To Young Mothers

To Touch A Child was the film presented by Bill Albright, Chamber of Commerce manager, to members of the Young Mothers Study Club

Tuesday evening in the Reddy Room of SWPS building. The film, which concerned utilizing school facilities in the evenings and year-around for

community recreational activities, would represent a YMCA type of facility.

Ten members were present.

**SAFEWAY**  
Serving Suggestion

Prices Effective Thru Sat. Nov. 17 In-Hereford

**YOUNG GRADE 'A' TURKEYS**  
Over 16 Lbs. Self-Basting Grade 'A' **77¢ lb.**  
EVERYDAY LOW PRICE

**HONEYSUCKLE TOMS**  
Over 16 Lbs. Young Tender Grade 'A' **67¢ lb.**  
EVERYDAY LOW PRICE

**MANORHOUSE TOMS**  
Under 16 Lbs. Manorhouse Young Hens! **77¢ lb.**

**Grade 'A' Hens Self-Basting! lb. 77¢**

Sausage	Safeway Brand Whole Hog	\$1.19
Braunswieger	Safeway Brand	89¢
Ham Slices	Center Cut Boneless	\$1.79
<b>HEN TURKEYS</b>	Trophy Brand Young Turkeys	<b>75¢ lb.</b>
Shrimp	Thunderbolt Choice Branded	2 lb. \$2.98
Salad Shrimp	Brilliant Brand	8-oz. \$1.09
Oysters	Maryland House Select	10-oz. \$1.49

# EVERYDAY LOW PRICES

Foil	Kitchen Craft Aluminum 12" x 25"	25¢	Broth	Campbell's Chicken	10 1/2-oz. Can	20¢	Green Beans	Town House 16-oz. Can	25¢	White Flour	Kitchen Craft 10-lb. Bag	\$1.57	Morsels	Nestle's Chocolate	12-oz. Pkg	55¢	
Cranberry Juice	Ocean 48-oz. Spray Botl	99¢	Sweet Pickles	Zoxy Whole Jar	32-oz. Jar	59¢	LeSuer Peas	Sweet 17-oz. Can	35¢	Cake Mixes	Mrs. Wrights 18 1/2-oz. Layer Pkg	37¢	Baker Chips	Chocolate Flavor	12-oz. Pkg	45¢	
Dressing Mix	Mrs. 16-oz. Weight's Can	45¢	Jet Puff	Kraft Marshmallow	16-oz. Pkg	32¢	Potatoes	Town House Sweet	23-oz. Can	39¢	Mushroom	Town House Brand Soup	10 1/2-oz. Can	17¢	Lipton Soup	Onion Mtn 2-oz. Pkg	42¢

<b>EAGLE BRAND MILK</b> "CONDENSED" Everyday Low Price-- 14 oz. Can	<b>41¢</b>	<b>TOWN HOUSE CORN</b> Golden Corn—Whole Kernel or Cream Style—Low Price! 17 oz. Can	<b>20¢</b>	<b>EMPRESS OLIVES</b> Empress Stuffed Green Olives—Everyday Low Price! 5 oz. Jar	<b>49¢</b>	<b>MARSHMALLOW CREAM</b> Kraft Brand Marshmallow Cream—Everyday Low Price! 7 oz. Size	<b>29¢</b>	<b>CRANBERRY SAUCE</b> Ocean Spray Cranberry Sauce—Extra Big Savings! 15 oz. Can	<b>29¢</b>
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NOVEMBER 23, 24, 25

**A FILM FOR THE WHOLE FAMILY!**

The most famous children's book of the last decade—

Now a motion picture!

**Pippi Longstocking**

STAR 364-2037

**SAFEWAY FROZEN FOOD BUYS**

**BEL AIR DELUXE PUMPKIN or MINCE PIES 79¢**  
40 oz. Pkg. **39¢** SUPER SAVER

Pumpkin Pie	Mrs. Smiths Super Saver	46-oz. Pkg	95¢	Cut Corn	Bel Air	2-lb. Pkg	65¢	Pie Shells	Bel Air	2-ct. 9" Pkg	39¢
Mince Pie	Mrs. Smiths Super Saver	46-oz. Pkg	\$1.15	Brussels	Bel Air	8-oz. Sprouts	35¢	LeSueur Peas	Green Giant	10-oz. Pkg	49¢
Strawberries	Bel Air	20-oz. Pkg	85¢	Hash Browns	Bel Air	32-oz. Pkg	47¢	Cauliflower	Green Giant w. cheese Sauce	10-oz. Pkg	49¢
Asparagus	Bel Air	8-oz. Pkg	68¢	Corn On Cob	Bel Air	4-ct. Pkg	59¢	Broccoli	Green Giant w. cheese Sauce	10-oz. Pkg	49¢
Cauliflower	Bel Air	10-oz. Pkg	35¢	Whip Topping	Partly Fridge	8-oz. Bowl	49¢	White Corn	Green Giant In Butter Sauce	10-oz. Pkg	49¢
Broccoli	Bel Air	10-oz. Pkg	33¢	Orange Juice	Scott's	8-oz. Can	22¢	Pie Shells	Mrs. Smiths	2-ct. Pkg	63¢

<b>CHOPPED BROCCOLI</b> Bel Air Fine Quality! 10-oz. Pkg.	<b>32¢</b>	<b>COOL WHIP</b> Birdseye Whip Topping! 9-oz. Size	<b>57¢</b>	<b>WEIGHT WATCHERS</b> Luncheon Chicken Liver & Onion! 11 1/2-oz. Pkg.	<b>\$1.25</b>
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**HEALTH & BEAUTY AIDS**

<b>Polaroid 108 FILM</b> Color Film! Ea. \$4.13	<b>Polaroid 88 FILM</b> Square Shooter! Ea. \$3.07
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Color Film	Kodak CX-126-12 Color	99¢	One A Day	Vitamins Plus Iron	100-ct. Botl.	\$2.69
Color Film	Kodak CX-126-20 Color	\$1.43	Shampoo	Johnson Baby	12.5-oz. Botl.	\$1.69
Efferdent	Denture Cleanser	60-ct. Pkg.	\$1.39	Deodorant	FDS Spray	3-oz. \$1.19
Listerine	Antiseptic Mouthwash	14-oz. Botl.	87¢	Vaseline	Petroleum Jelly	1.75-oz. 24¢
One A Day	Vitamins Plus Iron	60-ct. Botl.	\$1.89	Dermicel	First Aid Tape	1/2" x 5 yds. 55¢

**THIS COUPON WORTH \$15**  
Toward The Purchase of a 49-oz. Box of **CHEER DETERGENT**

One Coupon per Customer  
Coupon Expires Sat., Nov. 17  
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News From Austin

# Texas Homes To Be Colder Without Heating Fuel

By — BILL BOYKIN  
Texas Press Association

Outlook for a bleak winter grew steadily worse as the energy crisis mounted. Speed limit reductions and year-around daylight savings time, recommended by President Nixon, may be some of the milder results.

Gov. Dolph Briscoe, assessing the president's proposals and reaction of other states before announcing his own program, said gasoline rationing is an "eventuality that will have to be considered."

Grimmest of all was Railroad Commission Chairman Jim Langdon's forecast: "Some people in Texas are going to be cold this winter." Those who use butane, propane or electricity for their heating are the

ones most likely to get the shivers, said Langdon.

Middle distillate fuels, used primarily to generate electricity — and of increasing importance due to the shortage of natural gas — may also be in short supply as much as 400,000 barrels daily, according to Langdon's estimate.

Meanwhile, the Nixon administration altered previously announced allocation policies to allow middle distillate suppliers to provide Texas customers diesel fuel, fuel oil and kerosene without limit through November.

Even in the reprieve from mandatory allocations, there was an implied warning to Texas electric utility companies: come December they may be running short of fuel oil, since allocation formulas are

based on 1972 purchases. Most Texas utilities, used to plenty of natural gas, didn't use much fuel oil to fire their boilers in 1972.

Things apparently are going to get a lot worse before they get better on the energy front.

**PAY AMENDMENT DEFEAT ASSESSED**

For the fifth time in eight years Texas voted down a pay raise for legislators, and assessments of the reason why varied widely.

House Speaker Price Daniel Jr. and others concluded that the vote on the \$15,000-annual-pay-annual-sessions amendment was due to "tragic events at the national level that have crushed public confidence in our political and governmental systems."

Not so, said Republican gubernatorial candidate Jim Granberry, who maintained lawmakers asked too much salary and made an error in coupling the pay raise issue with that of annual sessions.

Granberry suggested voters will approve \$8,000 to \$10,000 salaries and limited annual sessions with proper leadership support and a clear presentation.

At any rate, Texans undoubtedly will get to ballot on the issue again in some form after next year's constitutional convention. Most-likely proposal will be creation of a commission of citizens, as recommended by the Constitutional Revision Commission, to set salaries of lawmakers and other state officials. Prospects for the kind

of unlimited annual legislative sessions recommended by the Revision Commission dimmed with results of the November 6 election.

**COMMUNITY AFFAIRS CHIEF SWORN IN**

In swearing-in ceremonies for Ben McDonald as executive director of the Texas Department of Community Affairs, Governor Briscoe promised that the department will stand ready with aid to local communities.

He said McDonald will have a team of experts ready at all times to go for on-the-scene help in community emergencies. A special long-distance telephone will be available for calls to the department. The Community Affairs department encompasses the significant drug

abuse program, as well as such divisions as housing, child development, youth services, public employment, model cities, local government personnel and a number of others.

In naming attorney McDonald, the Governor said the former Corpus Christi mayor represented the dynamic leadership the Community Affairs Department needs.

**NEW INSURANCE HEARING SET**

Life insurance policy price disclosure and cost comparisons will be considered at a public hearing here November 27.

The State Insurance Board is then expected to review a model rule covering "life insurance interest-adjusted cost comparison indexes."

While the Insurance Board does not set prices of life insurance policies, it does police misleading and deceptive sales practices, Board Chairman Joe Christie said calculation of life insurance costs through the cash-surrender value doesn't always show true cost to purchasers.

**GOVERNOR WILL GET REPORTS**

Gov. Dolph Briscoe talked about two important study reports forthcoming from the Texas Research League — at that group's annual meeting last week.

He will soon receive a report on the impact of the federal welfare law on Texas' public welfare costs, and he revealed that TRL is working on a governmental reorganization

study for the Governor's office. Another study is being prepared by the research organization for the Legislative Property Tax committee on "state school financing."

"The legislative committee has asked TRL to prepare a plan to estimate property values in all Texas school districts," the Governor said.

During his annual talk before the statewide group of businessmen, he discussed the need for a "aero" base budgeting system for the state, and changes in the constitution to strengthen local units of government.

Briscoe talked about the energy crisis — blaming the shortage of natural gas on the artificial "price" set on gas by the federal government.

"The crisis can be solved best by industry — not by government," he added. "The people of Texas are interested in 'less governmental' intervention into their affairs. And," he concluded, "they are not interested in any new taxes."

**IN THE COURTS**

The Supreme Court upheld an intermediate court decision that a Houston fireman's family was entitled to death benefits and disability payments following his illness and death in 1969. The High Court said a fireman need not prove the actual medical cause of his disability to establish his eligibility for such benefits.

Court of Criminal Appeals ordered a new trial for a man convicted and sentenced to 25 years imprisonment in the beating death of a woman at a Dallas shopping center two years ago.

A Lubbock murder conviction and 10-year prison sentence were affirmed by the Court of Criminal Appeals, which ruled admissible a Texas Ranger's testimony that the defendant confessed the shooting to him.

**AG OPINIONS**

The attorney general's office, responding to an opinion request on political committee status, indicated to some newsmen that a broad interpretation of the new campaign reporting and disclosure act may require newspapers to report cost of editorials endorsing candidates.

In recent opinions, Hill concluded:

The state can use federal funds deposited in the treasury for a program to aid pregnant women, nursing mothers, infants and children.

Fayette County commissioners court is not legally required to furnish access roads to the Colorado River every two miles unless it is determined to be factually necessary.

Average daily attendance of children in "institutional" school districts (like Boys' Ranch) must be considered in determining a new consolidated school district's eligibility for incentive aid on debts and buildings.

The new open records law apparently contains no exceptions that could form the basis for withholding access to complete records on workmen's compensation rolls and sales tax permits. However, Hill concluded he could not address the "practical difficulties" presented by requests for the data.

 <b>SMOKED HAMS</b> Shank Portion (Butt Portion lb. 89¢) <b>79¢</b> lb.	 <b>WHOLE FRYERS</b> Fresh Fryers (Cut Ups lb. 45¢) <b>39¢</b> lb.	 <b>GROUND BEEF</b> REGULAR Extra Savings! <b>89¢</b> lb.	 <b>SLICED BACON</b> Safeway Lean Sliced <b>\$1.99</b> 2-lb.
<b>Boneless Ham</b> Wilson Certified Whole or Half lb. \$1.98	<b>BONELESS HAM</b> Safeway Whole or Half lb. \$1.98	<b>Rib Roast</b> USDA Choice Large End lb. \$1.39	<b>Chuck Roast</b> USDA Choice Bone Cut lb. 78¢
<b>Boneless Ham</b> Oscar Meyer or Luncheon Halves lb. \$2.09		<b>Rib Roast</b> USDA Choice Small End lb. \$1.59	<b>7-Bone Roast</b> USDA Choice Center Cut lb. 98¢
<b>Mini Ham</b> Oscar Meyer lb. \$2.59		<b>Boneless Steak</b> USDA Choice Cross Rib lb. \$1.39	<b>Round Bone</b> USDA Choice Beef Roast lb. \$1.18
		<b>BAKING HENS</b> Manorhouse Grade 'A' lb. 89¢	<b>Canned Hams</b> Safeway Brand 3-lb. Can \$4.99
			<b>Canned Hams</b> Safeway's 5-lb. Brand Can \$7.99
			<b>Canned Hams</b> Wilson Certified 3-lb. Can \$5.25

## AT SAFEWAY DISCOUNT!

<b>Rug Cleaner</b> Super Saver Glory Foam 24 oz. \$1.61	<b>Asparagus</b> Town House Spears Cut 8 oz. Can 35¢	<b>Seasoning</b> C.C. For Poultry 1 qt. 32¢	<b>Oranges</b> Town House Mandarin 11 oz. Can 30¢
<b>Pledge</b> Johnson Regular or Lemon Super Saver 7 oz. 83¢	<b>Imperial Sugar</b> Low Price Bag 5-lb. 76¢	<b>Pie Spice</b> C.C. Pumpkin 1 1/2 oz. Low Price 54¢	<b>Spaghetti</b> Bionera 12 oz. Size 32¢
<b>Stuff N' Such</b> Uncle Ben Super Saver 6 oz. 39¢	<b>Brown Sugar</b> Imperial Brand 2-lb. Bag 40¢	<b>Rubbed Sage</b> C.C. Brand 2 1/2 oz. 34¢	<b>Macaroni</b> Bionera Elbow Cut 12 oz. Size 32¢

**LIBBY PUMPKIN**

Ideal for the Holidays  
Ahead-Extra Big Savings!

**19¢**

16 oz. Can

**CUT GREEN BEANS**

Town House Green Beans  
Everyday Low Price!

**23¢**

16 oz. Can

**20¢ OFF LABEL JOY**

Liquid Joy For Dishes  
Everyday Low Price!

**66¢**

32 oz. Botl.

**Duet** COLLECTION FINE CASUAL CHINA

**ON SALE THIS WEEK**

CUP Only 59¢

2-SOUP BOWLS Only \$2.69

With Every \$5.00 Purchase \$1.00 Purchase Required

**FRESH PRODUCE AT SAFEWAY**

**SHOP SAFEWAY FOR FRESH FRUITS AND VEGETABLES FOR ALL YOUR HOLIDAY MEALS!**



**SAFEWAY REFRIGERATED FOODS**

**LUCERNE EGG NOG**

**59¢** (Qt. Ctn.)

**1.09** (1/2 gal. Ctn.)

<b>Margarine</b> Colbrook Quarters lb. 37¢	<b>Cinnamon</b> Mrs. Wrights 5 lb. 39¢	<b>Cheese Whiz</b> Kraft 8 oz. 69¢
<b>Margarine</b> Empress Soft 2 lb. 51¢	<b>Crescent Rolls</b> Mrs. Wrights 8 oz. 33¢	<b>Cream Cheese</b> Kraft Philadelphia 8 oz. 43¢
<b>Real Butter</b> Shady Lane lb. \$1.12	<b>Cream Cheese</b> Lucerne 8 oz. 42¢	<b>Cheese</b> Kraft Party Snack Cheese 4 oz. 33¢
<b>Biscuits</b> Mrs. Wrights 8 oz. Can 12¢	<b>Cream Cheese</b> Lucerne 3 oz. 17¢	<b>Morsels</b> Nestle Chocolate 12 oz. Pkg. 55¢

<b>CELERY</b> Small Crisp Tender Stalk Celery-Super Saver! Ea. 14¢	<b>APPLES</b> Wash. State Red or Golden Del. 4 lbs. \$1
<b>YAMS</b> Sweet & Moist-Served Canned Super Saver! 5 lbs. \$1	<b>Bananas</b> Golden Rip For Fruit Salad lb. 14¢
<b>Tangerines</b> Fancy Variety Zippor Skin 3 lbs. \$1	<b>Yellow Onions</b> Add Flavor To Dressing lb. 17¢
<b>Pears</b> Washington State Grown 3 lbs. \$1	<b>Cranberries</b> Fresh Ocean 1-lb. 29¢
<b>Cauliflower</b> Snow White Heads lb. 39¢	<b>Red Grapes</b> Empress For Fruit Salad lb. 39¢
<b>Acorn Squash</b> Excellent For Baking lb. 25¢	<b>Potatoes</b> Russet All Purpose 10-lb. Bag 89¢
<b>Dates</b> Waldorf Brand 24 oz. Pkg. 98¢	

<b>WHIP CREAM</b> Lucerne Super Saver! 1/2-pt. Ctn. <b>29¢</b>	<b>WHIP CREAM</b> Lucerne Super Saver! Pt. Ctn. <b>57¢</b>	<b>ONION DIP</b> Kraft Fine Quality! 8 oz. Ctn. <b>59¢</b>	<b>CHOC. CHIP</b> Bakers Chocolate Flavor! 12 oz. Pkg. <b>45¢</b>
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**NEW CROP NUTS** lb. **77¢**

Almonds, Brazils, Filberts, Pecans, and Walnuts!

**NOVEMBER 23, 24, 25**

**A FILM FOR THE WHOLE FAMILY!**

The most famous children's book of the last decade—

Now a motion picture!



**Pippi Longstocking**

STAR 364-2037

# SELL IT FAST! BUY IT RIGHT!

# USE WANT ADS!

## Phone 364-2030

**CLASSIFIED ADVERTISING RATES**

Reader Ads (Minimum 10 words) 1st insertion per word 8c  
Additional insertions, when paid in advance: per word 6c  
Classified Display (8 pt. type under a specific heading, 1 column width only - no art or signature cuts) per col. inch \$2.00  
Repeat insertion without copy change per col. inch \$1.50  
Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.12  
Deadline for Classified Advertising in the **SUN-DAY BRAND.** 5 p.m. Friday

Deadline for Classified Advertising in the **HEREFORD BRAND.** 5 p.m. Tuesday

### 1. FOR SALE Miscellaneous

**TOWN & COUNTRY MOBILE HOME SALES**  
Hwy 60 & MYRTLE  
Phone 364-0169  
Also spaces & furnished trailers for rent at

**TOWN & COUNTRY ESTATES**  
1B-1-44-9p

**"THE SADDLE HOUSE"**  
COMPLETE Riding Equipment

New & Used Saddles  
HIGGINS & SOUTH TEXAS ST.  
PHONE 364-3583  
1B-1-5-11c

**"CARPET!"**  
Financing Available

**CAW CARPET**  
PLAINS AND N. 25 MILE AVE.  
PHONE 364-3448  
B-2-16-11c

**WE BUY AND SELL USED FURNITURE BARRICK FURNITURE**  
WEST HWY 60  
PHONE 364-3552  
1B-37-14c

**FOR SALE:** New & used furniture and appliances. Plains Finance Corp. 906 South 25 Mile Avenue.  
B-1-15-34-14c

**GARAGE EQUIPMENT**  
NEW & USED  
Air Compressors,  
Valve Machines, Steam Cleaners, etc.

**BOYD MACHINE & SUPPLY**  
1306 East Park  
Phone 364-1055  
1B-1-9-14c

**RCA WHIRLPOOL commercial ICE MAKERS** - Sales and Service - Brown Sheet Metal.  
B-1-11-52-14c

Agricultural Humates can help your fertilizer and water go farther. For further information, call **AGRICULTURAL GYPSUM & LIME COMPANY.** 276-5319.  
B-1-20-39-14c

**FOR SALE**  
1-21" Color Console TV  
1-19" B&W Portable  
**WE MAKE HOUSE CALLS**  
Repairs on all makes & models, color, B&W and radios.  
**TOWER TV**  
248 Northwest Drive  
Phone 364-4760  
B-1-75-14c

**STATED MEETING**  
**SECOND MONDAY**  
7:30 P.M.  
Thursday  
**DEGREE WORK**

Charlie Brown W.M.  
W.A. Phipps Sec.

**Hereford Rotary Club**  
meets every **Monday at 12:05**  
Civic Club Center (Jim Hill)

**Lions Club**  
meets each **Wednesday, 12 Noon**  
Civic Club Center (Jim Hill)

New Singer Dealer in Hereford. Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Scissors sharpened. Call 364-4051. Sanders Sewing Machine Center, 226 Main, Hereford.  
B-1-4-14c

**LEFT IN LAY-AWAY**  
Electroponic Component Stereo with built-in tape player. AM-FM Multiflex Radio, Garrard Turntable, 200 watts, 10 speaker. Original price \$399.95. Assume balance of \$245.00 or \$10.00 monthly payments  
at  
**MARTINS SOUND CENTER**  
Corner of Georgia & I-40 in Wolfen Square, Amarillo  
B-1-31-11c

**KIRBY VACUUMS**  
Rebuilt with genuine Kirby parts.  
\$69.95 & up.  
2 year guarantee  
Your only authorized Kirby Distributor.  
Kirby Sales & Service  
522 Irving  
Phone 364-0422  
B-1-35-14c

**WATER BEDS**  
Southwest Carpet, 209 Park Avenue. Phone 364-1763.  
B-1-41-14c

**FOR SALE:** 19" Zenith color TV set. Phone 364-2329 after 6:00 p.m.  
B-1-11-17-14c

**FOR SALE:** Early American Sofa Sleeper. Good condition. Call after 5:00 p.m., 364-3315.  
B-1-43-14c

**USED THEATRE SEATS MAKE AN OFFER**  
Call The Star Theatre  
364-2037  
1B-1-18-14c

Christmas jeweled tree skirts, stockings, cross-stitch quilts, table cloths, crewel kits, needlepoint picture kits.  
**DAN'S OF CANYON**  
B-1-44-14c

See Our Line Of Bargains On new and used furniture and appliances  
Open week days 9 to 12 p.m. to 6 p.m. Sat. 8 to 8  
**BIG JIM'S FURNITURE**  
Higgins & So. Texas St.  
Phone 364-1873  
B-1-19-14c

**FOR SALE**  
Ready built storage buildings for sale or will build to fit your needs.  
**Rockwell Bros & Company**  
104 South Main  
Hereford, Texas  
Phone 364-0033  
B-1-44-14c

**CRAFTSMAN** 8-inch Bench Saw, 6x48 Belt & Disc Sander. Both complete and ready for use. See and make offer at 1915 Plains St. after 5:30 and weekend.  
B-1-28-20-2c

**FOR SALE:** G.E. Portable Dish-washer. White. Good condition.  
364-6265.  
B-1-10-20-2c

**HAYGRAZER** 4200 bales, heavy grain. 3500 bales Johnsongrass hay in field. \$50.00 ton.  
364-0484.  
B-1-20-3p

**FOR SALE:** RCA Color TV 18" portable with stand. Call 258-7885.  
B-1-10-46-14c

**PILE** is soft and lofty... colors retain brilliance in carpets cleaned with Blue Lustre. Rent electric shampooer \$1.  
**Hereford Hardware**  
B-1-21-20-2c

75" Packard-Bell Stereo with Garrard Turntable  
1963 MG Convertible  
4 baby bull calves  
1 Ranch oak chest  
Call 364-3940  
after 4:30 p.m.  
B-1-20-14c

Reduce excess fluids with Fluidex \$1.89 - Lose weight with Dex-A-Diet capsules \$1.98 at Harold Close Drugs.  
T-1-38-11p

IF carpets look dull and drear, remove the spots as they appear with Blue Lustre. Rent electric shampooer \$1.  
Duckwalls, Sugarland Mall  
B-1-23-46-2c

Complete house full of furniture for sale. After 5:00 p.m. 731 Avenue H or 364-4129.  
B-1-14-46-2c

Kittens to give away. Call 364-5285 after 3:00 p.m.  
B-1-46-14p

**FURNITURE FOR SALE**  
Sofa and chair, stove and refrigerator, floor lamps, assorted chairs. Call 364-1794  
**GARAGE TYPE SALE** at 224 Avenue B. All day Saturday and Sunday afternoon.  
B-1-46-2c

Fireplace wood for sale. Call 364-2111.  
B-1-10-46-14c

24x50 Kit Mobile Home with 85x119 ft. lot with 6 ft. cedar fence, 11x11 play house, double drive, patio, gas grill and light, wood burning fireplace. Priced to sell. 364-2423.  
B-1-46-2c

Two coats for sale: one size 12 with beaver collar, one size 14 with mink collar. Phone 364-6179.  
B-1-18-46-2c

**GARAGE SALE.** Friday, Saturday. Baby items. Miscellaneous and clothing. 101 Heibach.  
B-1-46-14p

**TWO FAMILY GARAGE SALE**  
Saturday only 9 to 6  
600 Avenue I  
Winter clothes, table, good stuffed toys, drapes and quilt scraps.  
B-1-22-46-14c

**GARAGE SALE.** Friday & Saturday, 515 Star.  
B-1-46-14p

**GARAGE SALE** 804 East 3rd. Saturday, November 17th. Clothes, drapes, dishes, electric range, dinette set with 4 chairs, carpet, stuff & junk.  
B-1-22-46-14c

**FLUFFY** soft and bright are carpets cleaned with Blue Lustre. Rent electric shampooer \$1.  
McCaslin Lumber  
B-1-18-46-2c

**FOR SALE:** 19" color TV set. Beautiful, early American maple cabinet. Excellent condition. \$200. 364-0199.  
B-1-19-46-14c

**GARAGE SALE.** Saturday only. Good winter clothing - both children and adults, toys, furniture, dishes and other items. 334 Centre.  
B-1-19-46-14c

**MILBURN MOTOR COMPANY**  
We pay cash for Used Cars  
136 Sampson  
Phone 364-0077  
B-3-33-14c

**NEW AND USED CARS** now for sale at John Orsborn Buick, Pontiac, GMC's new location - 221 NORTH 25 MILE AVENUE.  
B-3-20-42-14c

**FOR SALE:** 1973 LTD Country Squire Stationwagon. 10,700 miles. Power, air, cruise control, luggage rack. Lists \$5722.00, take \$3700.00 or best offer. Would consider small car in trade. Phone 364-0088. 132 Hickory.  
B-3-33-45-14c

1968 Buick Special. Good, clean, air, new engine. Call 258-7717 after 8:00 p.m.  
B-3-12-20-2c

**FOR sale or trade** - '69 Chevy 4-door. 507 Park Avenue after 4:00 p.m.  
B-3-13-46-2c

**GARAGE SALE.** Friday and Saturday. 129 North Texas. Don't come Thursday, I am going to the ball game.  
B-1-18-46-14c

**GARAGE SALE**  
336 AVENUE A  
Thursday, Friday & Saturday  
B-1-46-14p

For sale - drapes  
119 Beach, 364-0816  
B-1-10-46-14c

### 2. FOR SALE Farm Equipment

See Us For Parts-Sweeps-Chisels for **Graham (Hoeme) Plows DAVIS IMPLEMENT**  
409 EAST FIRST  
Phone 364-2811  
B-2-35-14c

See Us For **Mayrath Grain Augers** Also have parts in stock **DAVIS IMPLEMENT**  
409 EAST FIRST  
Phone 364-2811  
B-2-35-14c

For Sale: 40 ft. American cattle trailer (Pvt) \$3,500.00. Phone 276-5509.  
B-2-11-19-4c

Pressure tanks - 250 to 6,000 gallons, 80 to 200 pressure. 364-0484.  
B-2-20-3p

**FOR SALE**  
2-40 ft. flat trailers  
I-1957 Ford dump truck  
4-10:00x22 in. tires, lugs nearly new  
Phone 364-2530  
B-2-18-14c

### 3. FOR SALE Automobiles

**FOR SALE:** '73 Grand Prix Pontiac. Loaded. 13,000 miles. 364-1779.  
B-3-10-45-14c

**FOR SALE:** 1968 Pontiac 4 dr. Executive. One owner. Very clean. Automatic power steering and brakes, air conditioning. See this excellent buy at 207 Cherokee.  
B-3-25-45-14c

1969 Plymouth Sport Suburban nine passenger wagon. Fully loaded. Extra clean. Call 258-7721.  
B-3-13-18-14c

**WALKER'S USED CARS AND TRUCKS**  
**WE BUY, SELL, OR TRADE**  
400 West First  
Phone 364-2250  
1B-41-14c

**SELECTED USED TIRES**  
\$3.00 UP  
30 Day Guarantee  
**MONTGOMERY-WARD AUTOMOTIVE SALES**  
114 EAST PARK  
1B-3-17-14c

**MILBURN MOTOR COMPANY**  
We pay cash for Used Cars  
136 Sampson  
Phone 364-0077  
B-3-33-14c

**NEW & USED CARS**  
ORVAL WATSON FORD  
PHONE 364-2727  
1B-3-18-14c

**NEW AND USED CARS** now for sale at John Orsborn Buick, Pontiac, GMC's new location - 221 NORTH 25 MILE AVENUE.  
B-3-20-42-14c

**FOR SALE:** 1973 LTD Country Squire Stationwagon. 10,700 miles. Power, air, cruise control, luggage rack. Lists \$5722.00, take \$3700.00 or best offer. Would consider small car in trade. Phone 364-0088. 132 Hickory.  
B-3-33-45-14c

1968 Buick Special. Good, clean, air, new engine. Call 258-7717 after 8:00 p.m.  
B-3-12-20-2c

**FOR sale or trade** - '69 Chevy 4-door. 507 Park Avenue after 4:00 p.m.  
B-3-13-46-2c



'72 Ford Explorer. Air conditioned. Power steering, automatic. 364-5099 after 5:00 p.m.  
B-3-11-46-4c

**FOR SALE:** 1966 Buick. Low mileage, excellent mechanically with power and AC. Call 364-5054 after 5:00 p.m.  
B-3-16-46-4c

**FOR SALE:** '61 Ford Ranchero Pickup. 6 cylinder, Standard shift. Contact David Hill, 430 Ranger Drive.  
B-3-15-46-2c

### 4. REAL ESTATE For Sale Or Trade

**THREE BEDROOM**  
Central heat with humidifier and refrigerated air. New carpet in living & dining room and kitchen. Two car garage. \$3,700.00 equity with \$135.00 mo. payments.  
Call 364-1170 after 6:00 p.m.  
1B-4-42-14c

I have Farm and Ranch Buyers, I need your listings.  
**J.M. HAMBY REAL ESTATE**  
Phone 364-3566  
Res. 364-2553  
B-4-29-14c

73 1/2 x 250 ft. lot for sale on Avenue G. (Across from Stanton Jr. High. If interested contact Bruce Miller.  
B-4-45-4p

**FOR SALE BY OWNER**  
IN NORTHWESTHEREFORD  
3bedroom, living room, den, 1 1/2 bath, double car garage, fenced yard, builtins. 5 1/4 per cent loan. Buy equity and assume loan payments at \$138.00 per month. Phone 364-0038 or 364-5844.  
B-4-45-14c

**5 UNIT APARTMENTS**  
Good location, good income.  
**NORTHWEST HEREFORD**  
3 bedroom and den, 2 full baths, double garage, builtins, sunken living room with fireplace and bookshelves. Fenced yard. 8 per cent interest. Priced to sell.  
**OASIS IN THE DESERT**  
10 acres with nice two bedroom main house - two rent houses. Ref. air conditioning, draped and carpeted. 4" well, storm cellar, swimming pool, chicken barn. Lovely shade trees, all hardwood, many peach trees and grape vines. Cess pool cleaner, tree sprayer, 5 acres of corn planted. Beautiful grounds - like a park. 10 miles from Hereford.  
B-4-45-14c

**LOANS**  
Let us help you with your financing FHA-VA & CONVENTIONAL LOANS are now available. Check with our office for details.  
**Board of Realtors Multiple Listing Service**  
**CARTHEL REAL ESTATE**  
206 N. 25 Mile Avenue  
Phone 364-0944 364-0038  
**Wayne Carthel Leola Peters**  
**EQUAL OPPORTUNITY**  
B-4-10-14c

**SMALL TRACT**  
15 acres just off paving. \$500.00 down \$150.00 per month.  
**HAMBY REAL ESTATE OFFICE**  
364-3566  
Gerald Hamby 364-1534  
Chick Weemes 364-3169  
J.M. Hamby 364-2553  
Calvin Edwards 364-1017  
**EQUAL HOUSING OPPORTUNITY**  
B-4-17-14c

**FOR Sale:** 320 acres irrigated East of Ford: 1500 acres four miles from Matador. Call B.T. Spear, 355-1802.  
B-4-17-16-14c

**BRICK DUPLEX.** Good location. Cash or new loan. Phone 364-0022.  
B-4-10-44-14c

**WELCOME TRADE**  
652 acres, half in cultivation, nice improvements, wheat planted - goes with sale. Welcome nice home in Hereford as trade-in.  
B-4-12-46-2p

**PRESTIGE LOCATION**  
In Northwest, 3 bdrm. brick, 2 1/2 baths, den and kitchen comb., dining room, living room, ref. air, 2 fireplaces. \$2,000.00 worth of drapes. Double garage with electric door lift. Built-in vacuum cleaner, patio with bar-b-que grill, gas lites front & back, 5 1/4 per cent loan. Call for details.  
B-4-12-46-2p

**PRIME LOCATION**  
3 bdrm. brick, NW, 2 full baths, fully carpeted including kitchen, has kitchen & den comb., living room, double garage yard ready to plant. The house has new paint. Call and we will show you this home, then make us an offer, you might buy it.  
B-4-12-46-2p

**LIKE LARGE ROOMS**  
You will have to see this 3 bdrm. home in NW with 1 1/2 baths, fenced yard with sprinkler system. A good location.  
B-4-12-46-2p

**SOUTH DOUGLAS**  
3 bdrm. 1 1/2 baths, existing loan can be assumed, new elementary school and shopping center near by.  
B-4-29-14c

**COUNTRY HOME EAST OF HEREFORD**  
Large 3 bdrm. brick with one acre of land. Paved road. Buy equity and assume loan with payments of \$110.00 per mo.  
B-4-45-4p

**LAND**  
80 acres with a well. Good farmland, at \$325.00 per acre. Carthel Real Estate  
Phone 364-0944  
B-4-43-14c

**FOR SALE BY OWNER**  
3 bedroom house, 1 1/2 baths, nice yard, fenced backyard with many fruit trees. 5 1/4 per cent interest. 906 Irving. Call 364-5068 for appointment.  
B-4-17-14c

Local motel for sale with established clientele. Good location, reasonable price and terms.  
**Campbell Real Estate**  
Phone 364-0780  
B-4-20-14c

House for sale. 4 rooms and bath. Good condition. 302 Brevard. 258-7245.  
B-4-12-46-14c

**FOR Sale:** 2 bedroom home. Nice yard and garden area. Call 364-0882.  
B-4-12-46-2p

### 5. FOR RENT

**SUMMERFIELD MOBILE MANOR**  
FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 357-2552.  
B-5-15-10-14c

**OFFICE FOR LEASE.** Ralph Owens 364-2222.  
1B-5-10-14-14c

Office for rent. Answering service available. **AGRI-SCIENCE CENTER**, 1500 West Park, Phone 364-5822.  
B-5-14-19-14c

Nice furnished house. Adults. No pets. After 5:00 p.m. 303 Avenue H.  
B-5-12-19-14c

**Thunderbird Apartments.** Unfurnished 2 bedroom, 1 1/2 bath. Phone 364-5360 after 5:00 p.m. Monday through Friday.  
B-5-13-19-14c

**APARTMENTS, FURNISHED.** 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.  
**FORREST AVENUE APARTMENTS**  
Phone 364-1887  
1B-5-4-14c

**DIAMOND VALLEY TRAILER PARK**  
Located on the 600 & 700 block of Avenue H, Sioux & Cherokee Streets, and 700 block of Ave. G. Storage for rent.  
PHONE: 364-1483; 364-3937  
B-5-28-14c

**MOBILE HOME SPACE** for rent. Call 276-5333.  
B-5-10-3-14c

**FURNISHED** one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36.  
B-5-12-46-14c

**TRAILER SPACE FOR RENT**  
Northwest Mobile Lodge,  
Phone 364-1108  
B-5-10-13-14c

**WHY PAY OUTRAGEOUS PRICE FOR YOUR APARTMENT?**  
We have apartments to suit your needs in any size. Your rent is adjusted to your income so you will not be paying more than you can afford. Apartments have stove, refrig., garbage disposal, central heat and air and fenced playgrounds. Laundry facilities, recreation room. Most will have pool tables and ping-pong tables. And you can use the recreation room whenever necessary.  
1 bedroom start \$79.95  
2 bedrooms start \$181.55  
3 bedrooms start \$113.75  
4 bedrooms start \$123.00  
All bills paid. Deposit is required.  
**BLUE WATER GARDEN**  
426 Irving  
Phone 364-4661  
3B-5-2-14c

**Savoy Hotel Apartment.** 242 West 2nd & Lee. Phone 364-4210.  
B-5-20-2p

Furnished apartment for rent. Bills paid. Phone 364-1364.  
B-5-10-20-14c

**For Rent:** two bedroom trailer - furnished. Couple or single preferred. Call 364-6470 after 6:30 p.m. Thursday; after 11:00 a.m. Sunday.  
B-5-46-2p

**Brand Ads Get Results**

**NEED PAPER BOYS**  
APPLY AT THE HEREFORD BRAND  
B-8-44-14c

**WANTED: Stubble grazing.** David Brumley, Phone 364-1174.  
B-6-10-45-14c

**WANTED - CUSTOM FARMING.** Contact Don Howard at Howards Custom Farming, 258-7761 or 364-0165.  
B-6-10-8-14c

**WANTED - CUSTOM FARMING.** Contact Don Howard at Howards Custom Farming, 258-7761 or 364-0165.  
B-6-13-6-14c

**WANTED:** Dress making, pants suits, party dresses & etc. Phone 364-6294.  
B-6-45-6p

**WANTED:** Stubble grazing. David Brumley, Phone 364-1174.  
B-6-10-45-14c

**WANTED - CUSTOM FARMING.** Contact Don Howard at Howards Custom Farming, 258-7761 or 364-0165.  
B-6-10-8-14c

**WANTED - CUSTOM FARMING.** Contact Don Howard at Howards Custom Farming, 258-7761 or 364-0165.  
B-6-13-6-14c

**Wanted:** Wheat pasture by the CWT or acre. Premium prices for good farms. Call Mike Solomon, 289-5757, after 8:00 p.m.  
B-6-19-35-14c

Help us collect 10,000 Campbell's Soup Can Labels. 6th grade class, Bluebonnet Elementary School.  
B-6-14-17-9c

**Wanted:** Pasture for cattle. O.G. Hill 364-1871 or 364-4741; Foster Hill, 364-4217 or 364-4741.  
B-6-14-17-14c

Adults only would like to rent nice, clean small furnished house or apartment. 364-6265.  
B-6-14-20-3c

**8. HELP WANTED**  
Need cocktail waitress. Apply at Headquarters after 4:00 p.m.  
B-8-10-43-14c

Hide room labor wanted. We offer

**MISSOURI BEEF PACKERS INC.**  
is now accepting applications for beef huggers, production workers, maintenance men and kill floor personnel.

We offer:  
+Year around employment  
+Paid vacations  
+Paid holidays  
+Company paid group Hospital insurance  
+Good wages  
+No experience necessary  
Apply at Personnel Office of Missouri Beef Packers Inc., Friona, Texas, 4 miles West of Friona on Hwy. 60.

We are an equal opportunity employer.  
B-8-39-tfc

**SEMI-DRIVERS NEEDED**  
One year's experience necessary. Must be 22 or older. Call Steere Tank Lines, Dimmitt, Texas 647-3183. Equal opportunity employer.  
B-8-22-18-tfc

Need experienced man for permanent employment on farm. Nice house and utilities furnished. Ivan Block, 364-0296.  
B-8-16-18-tfc

Part time waitress needed to serve both cocktails and food. Excellent tips, quality clientele. Applicant must be 18 years of age or older. Apply in person to The Music Stand, 628 West 1st, Call 364-1150.  
B-8-44-tfc

Need experienced woman for general office. Call 364-0750 for interview.  
B-8-10-20-tfc

Plant man needed. Must be capable of learning paper work and management. Apply in person to John Conger, at Red Bam Chemical, Holly Sugar Road.  
B-8-23-20-3c

**9. SITUATIONS**

State Licensed Child Care For Working Mothers Hereford Day Care Center 364-1293  
B-9-46-tfc

Baby sitting, my home-day or night. Infants-welcome 364-5669  
B-9-46-1p

Steady worker wants permanent job. Have commercial driver's license and can do a number of different jobs. 364-5836.  
B-9-46-2p

**10. NOTICE**

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop. HEREFORD

**IRON & METAL**  
North Progressive Road by City Dump  
Lanson A. & June Dearing  
Phone 364-3350 or 364-3777  
1 1/2 B-10-34-tfc

**ALCOHOLISM INFORMATION**  
For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8:00 a.m. till 12, 1:00 p.m. until 5:00 p.m. Monday through Friday.  
A UNITED FUND AGENCY  
B-10-12-tfc

**11. BUSINESS SERVICE**

**HOME APPLIANCE REPAIRS**  
Guaranteed work on all makes and models. 10 years experience. Available for night-time emergencies.  
JOE'S  
HOME APPLIANCE REPAIRS  
343 N. Main  
Ph. 364-5751  
B-11-45-tfc

**KIRBY VACUUMS**  
Rebuilt with genuine Kirby Parts. \$59.95 & up, two year guarantee. Your only authorized Kirby Distributor. Kirby Sales & Service  
522 Irving  
Ph. 364-0422  
B-11-35-tfc

**DRAGLINE SERVICE**  
TAILWATER  
PIT CLEANING  
DUMP TRUCKS  
30 ton crane.  
BOBBY GRIEGO  
Day Phone 364-6574  
Night - 364-2322  
B-11-14-tfc

**PAINTING CONTRACTOR**  
INSIDE-OUTSIDE  
All work guaranteed  
Free estimates  
Julio Pesina,  
204 Catalpa St.  
Hereford, Texas Ph. 364-4898  
B-11-10-17p

**WILL PICK UP JUNK CARS.**  
FREE.  
Call 364-3350  
or 364-3777  
B-11-28-tfc

**KELLY ELECTRIC**  
DOUG AND VIRGIL  
Electrical Contractors  
Residential  
Commercial  
All bids and wiring  
Call bids and wiring  
competitive.  
Phone 364-1345  
Night phone 364-2012  
or 364-1345  
Box 130  
B-11-46-tfc

**DICKEY'S DOZER SERVICE**  
Dirt Work - All Kinds  
Bull dozers - Scrapers  
Back Hoe - Dragline  
Motorgrader  
See or Call  
FLOYD DICKEY  
S.E. 4th & Belsher  
Dimmitt, Texas  
Business Phone 647-4553  
Residence Phone 647-4565  
B-11-29-tfc

**FOR PORTABLE DISC ROLLING.** Call Ralph Paul, 364-1842 or 364-2978.  
B-11-10-43-tfc

**APPLIANCE REPAIR**  
We repair all makes and models of appliances. All work guaranteed.  
MONTGOMERY WARD & CO.  
114 East Park  
Phone 364-5801  
B-11-52-tfc

Tree Trimming and Topping. Call Cliff's Tree Service 364-2111.  
B-11-10-46-tfc

**B.L. Jones CONCRETE CONTRACTOR**  
We will do your finishing or give you a turnkey job. Free Estimates.  
246 16th Street  
Phone 364-6617  
B-11-21-tfc

**FRANK WESTER CEMENT CONTRACTOR**  
107 BRADLEY  
Residential-Commercial  
Turnkey job  
Straight finish  
Phone 364-5169  
B-11-39-tfc

**AAA WRECKER SERVICE**  
HEREFORD WRECKING COMPANY  
Day Phone 364-6580  
NIGHTS 364-4009 and 364-9075  
T-11-39-tfc

**N.O.T.I.C.E.**  
State Inspected Plant  
Custom Slaughtering  
and Processing:  
Hogs, beef, goats, sheep and wild game.  
Vega Meat Company  
Vega, Texas  
(1/2 mile south 385)  
Phone 267-7311  
Guy & Eula Killian,  
Operators  
B-11-46-5c

**WANTED**  
100 to 150 watches a week to repair by latest approved methods.  
COWAN JEWELERS  
B-11-15-29-tfc

**12. LIVESTOCK**  
FOR SALE  
Registered Apaloosa horses. Bred Apaloosa fillies, Apaloosa Stallion - 10 years old and gentle to ride and a good cow horse (Grandson of Whistle Breeches)  
J.A. Crofford  
Phone 364-0952  
B-12-20-tfc

**CALVES**  
7 to 14 days old  
Guaranteed healthy  
Free delivery on 10 or more  
214-223-4982  
B-12-20-9c

**13. LOST & FOUND**  
LOST: 10 head of 450 lb. calves from Westway area, branded "LIL" on right hip. Call 364-5344.  
B-13-16-19-tfc

STRAYED: Cattle branded upside-down "T" open on left shoulder, West of Hereford. Call collect Friona 247-3888 or 247-2882.  
B-13-1B-13-19-46-tfc

**LOST: Steers, branded Flying "W" on left rib.** David Brumley, 364-1174.  
B-13-10-20-tfc

**LOST: From vicinity 114 Beach,** white female 6 months old Spitz. Tag No. 2890. \$15.00 REWARD. 364-6528 or 364-6489.  
B-13-46-2p

**THANK YOU**  
We wish to thank Dr. Mims, Dr. Rush and Dr. Hicks and thanks to the nurses and staff of Deaf Smith General Hospital for their care during Arthur's stay in the hospital. We thank our many friends for their prayers, flowers, cards, visits and telephone calls and every kindness extended to us. May God richly bless each of you.  
Mr. & Mrs. A.R. Rogers

**PUBLIC NOTICE**  
Diamond Jubilee Certificates are now redeemable, through Nov. 30, 1973, at Hereford State Bank. See Wayne Williams. Hereford  
Diamond Jubilee Corp

CALL 364-2030

**WRESTLING**  
Sponsored by the Hereford Lions Club  
**SATURDAY NOV. 17 8:00 PM**  
TEXAS DEATH MATCH  
CICLON vs. KILLER KARL  
**NEGRO vs. KRUPP**  
Western States Tag Team Championship Match  
Don FARGO & Hank JAMES vs. Ricky ROMERO & Nick KOZAK  
PATRIOT vs. The VIKING

NOVEMBER 23, 24, 25  
**A FILM FOR THE WHOLE FAMILY!**  
The most famous children's book of the last decade -  
Now a motion picture!  
**Pippi Longstocking**  
STAR 364-2037

**IMMEDIATE OPENINGS**  
4 Full time and 3 Part Time. Pinkerton's Inc., world's largest and oldest security agency now has openings for guards. No experience necessary - will train. Excellent company benefits, all uniforms supplied at no cost to employee. For further information, call  
SGT. Vaughn, 364-4044  
An equal opportunity employer

**NAACP To Meet Here**

There will be a meeting of the National Association of Colored People at the Hereford Community Center Friday night, it was announced this week.  
The NAACP meeting is scheduled to begin at 8 p.m. Friday, according to Sylvia High, president of the local chapter. She urged all members to attend the meeting.

An insurance policy was taken out against the live capture and delivery in London of the Loch Ness monster.

**DANCE MOONLIGHTER**  
Each FRIDAY & SATURDAY NIGHT  
ADULTS ONLY  
Ice and Setups Available  
No liquor for sale  
MUSIC-POOL-DANCE  
Arrangements made for private parties, for every occasion. For reservations call Days 364-0064 or 364-1760. Nites 364-9629  
1-mile north of Hereford Hwy 385

**Look to SHOOK**  
For Quality LEE Tires and on the Farm & Road Service As Close As Your Phone  
Quality With Price - MAY WE SERVE YOU  
Shook Tire Co. 364-1010

**BELL ELECTRIC**  
ELECTRICAL CONTRACTOR  
New Construction and Repair - Residence and Commercial  
364-6841 Larry Bell 803 S. Texas

**I TURNED AROUND AND IT WAS SOLD!**  
We don't intend to make whirling dervishes of our clients, but we DO put all of our experience and facilities to work right now when you delegate the selling job to us. \$25,000. to \$35,000.  
HOME LISTING NEEDED NOW...CONTACT or CALL...  
Ralph Owens & Associates, Inc.  
311 Park Avenue REALTORS Phone 364-2222

**FOR THE BEST DEALS ON NEW or USED CARS**  
Come in and talk with one of the Men at  
**JOHN ORSBORN**  
BUICK-PONTIAC-GMC  
at 142 N. MILES or 221 N. 25 Mi. Ave.  
364-0990 364-1222

**Free Cable Vision**  
EQUAL HOUSING OPPORTUNITY  
Phone 364-6661  
1, 2, 3, and 4 - Bedroom Apartments with All Utilities  
•Central Heat and Cooling •Acres of Green Grass  
•Refrigerator •Private Parking  
•Range •Garbage Disposal  
•Playgrounds •Recreation Hall

**GED Tests To Be Given**

The General Educational Ability Tests, better known as the GED Tests, will be administered Monday and Tuesday. All persons over 19 years of age are eligible to take the tests, and those 17 and 18 years of age may take them when they have been out of school for one year.  
Satisfactory scores on the tests will entitle the persons tested to the Certificate of High School Equivalency issued by the Texas Education Agency.  
The tests will be given at the School Board meeting room in the administration building across the street south of the high school building.  
For further information about the tests, call Robert L. Thompson at 364-0617.

**Look to SHOOK**  
For Quality LEE Tires and on the Farm & Road Service As Close As Your Phone  
Quality With Price - MAY WE SERVE YOU  
Shook Tire Co. 364-1010

**BELL ELECTRIC**  
ELECTRICAL CONTRACTOR  
New Construction and Repair - Residence and Commercial  
364-6841 Larry Bell 803 S. Texas

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We don't intend to make whirling dervishes of our clients, but we DO put all of our experience and facilities to work right now when you delegate the selling job to us. \$25,000. to \$35,000.  
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•Central Heat and Cooling •Acres of Green Grass  
•Refrigerator •Private Parking  
•Range •Garbage Disposal  
•Playgrounds •Recreation Hall

**Be Soft Water Wise**  
Beauty Wise  
Plumbing Wise  
Kitchen Wise  
Money Saving Wise  
For Information  
CALL  
364-3280

**EXPERT REPAIR**  
on  
BUICK PONTIAC  
GMC TRUCKS  
JOHN ORSBORN  
Free Pickup phone 364-0990  
HOME OWNED

**CI DISBANDED**  
On May 22, 1943, the USSR announced dissolution of the Communist International, founded in 1919 to foster world revolution.

**FOR QUICK REPLACEMENT OF CRACKED SAFETY GLASS**  
Call 364-2652  
HEREFORD GLASS CO. INC.  
For All Your Glass Needs  
Insurance claims promptly serviced.  
We use nationally advertised  
SAFETY GLASS

**COMMONWEALTH THEATRES MOVIE MARQUEE**  
**A SUPER SPECIAL SHOW** from Walt Disney Productions...  
**NOW!**  
SUPER ACTION  
**One Little Indian**  
TECHNICOLOR  
SUPER FUN  
WALT DISNEY  
**Lady and the Tramp**  
TECHNICOLOR - CINEMASCOPE  
WEEKDAYS - SHOWTIMES - A SAT. ONLY  
7:00 12:30 2:15 3:45  
8:45 5:30 7:00 8:45  
10:05 10:05  
STAR 364-2037  
Starts SUNDAY  
RICHARD ROUNDTREE as JOHN SHAFT  
**SHAFT in Africa**  
Metacolor - Panavision  
SUN. ONLY 5:20-7:25-9:30  
WEEKDAYS 7:25 - 9:30  
Starts TONIGHT!  
THEY BURIED THE WRONG MAN. HE WON'T MAKE THE SAME MISTAKE.  
Premier Film Int. presents  
**"THE MAN CALLED NOON"**  
TECHNICOLOR - WIDE SCREEN  
PLUS  
GIVE 'EM HELL, JOHN!  
**JOHN WAYNE**  
A Howard Hawks Production  
**"RIO LOBO"**  
SHOWTIMES  
MAN CALLED NOON  
7:30 - 11:15  
RIO LOBO  
9:15  
TOWER DRIVE IN  
OFFICIAL ENTRY  
NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
AGE \_\_\_\_\_ PHONE \_\_\_\_\_  
PIPPY LONGSTOCKINGS CONTEST

## Courthouse Records

**WARRANTY DEEDS**  
 Roy M. Miller et ux to Alameda Faye Goodby, the W. 1/2 of the S. 330.2 acres of sect. 85 in block K-3.  
 William Brendan Gallagher et ux to Western Pump and Equipment Co. Inc., 2 acres out of N.W. 1/4 of sect. 39, block K-3.  
 Richard C. Cadwell et ux to Randell T. Farr et ux, lot 13 and the N. 30 ft. of lot 14; of Brownlow Add., a sub. of the W. 550 ft. of block 16, Welsh Add.  
 Hereford Development Co. Inc. and Green Acres Enterprises to Tilecraft Inc., lot 1, block 1, Green Acres Estate Unit 4, and Addition to the city.  
 Hereford Development Co. Inc. and Green Acres Enterprises to Tilecraft Inc., all of lot 1, the S. 50.9 ft. of lot 3, measured perpendicularly to the S. line of lot 3, and all of lots 4, 5, and 6, block K-4, Green Acres Estate.  
 Joseph M. McCool et ux to Lloyd Olson et ux, all of lot 55 of Allison's sub. of block 2 and W. 1/2 of block 3 and the East part of block 16, Welsh Add.  
 The Assembly of God Church to Gulf Latin American District Council of The Assemblies of God Inc., all of lot 8, J.P. Snyder sub. of a part of block 25, Evans Add.  
 W.L. Bolinger et ux to Jerry H. Shipman et ux, N. 20 ft. of lot 31 and all of lot 30, block 5, Westhaven Add.  
 Irene Bourland Brown to Finis William Brown and Davis Lee Brown, sect. 94, block K-6.  
 Eldon Fortenberry et ux to Gilbert Holladay et al, N. 1/2 of sect. 67, block K-8.  
 Kester C. Duran et ux to R.A. Daniel, 15 acres, being the S. 15 acres of the N. 30 acres of the S.E. 50 acres of sect. 60 in block M-3.  
 V. Melvin Young et ux to Paul A. Hagar et ux, all of lot 5, and S. 14 ft. of lot 6, Bradley sub. of S. 1/2 of block 3 of Evans Add.  
 Laurent L. MacDonald et ux to Lone Star Agency Inc., N. 52 ft. of lot 11 and S. 13 ft. of lot 10, in block 1, Crestlawn Add.  
 Raymond R. Barber et ux to Glenn R. Michael et ux, N. 20 ft. of lot 35 and all of lot 36, block 1, Westhaven Add.  
 J.V. Pickens et ux, to Harley Jones et ux, 3.0 acres tract, described as the S. 208.71 ft. of the E. 626.13 ft. of the N. 2561.70 ft. of sect. 66, block M-7.  
 Harley Jones et ux to Henry Rayburn et ux, a 3 acre tract, being the S. 208.71 ft. of N. 2561.7 ft. of the E. 626.13 ft. of sect. 66, block M-7.  
 L.H. Jones et ux, to Charles Robert Taylor et ux, S. 50 ft. of lot 11, and the N. 60 ft. of lot 12, block 3, Ralph Owens Add.  
 R.E. Lee et ux to Metro, Inc., all of lots 13, 14 and 15, block 8, Westhaven Add.

### DEEDS OF TRUST

Lloyd Olson et ux, Hi-Plains Savings and Loan Assn., all of lot 55 of Allison's sub. of block 2 and the W. 1/2 of block 3 and E. part of block 16, Welsh Add.  
 Jerry H. Shipman et ux, First Federal Savings and Loan Assn. of Amarillo, N. 20 ft. of lot 31 and all of lot 30, block 5, Westhaven Add.  
 Paul A. Hagar et ux, Mountain States Financial Corp., all of lot 5, and the S. 14 ft. of lot 6, Bradley sub. of the S. 1/2 of block 3 of Evans Add.  
 Henry Rayburn et ux, Jack Wilcox, 6.81 acre tract described as being the N. 1/2 of the S. 417.42 ft. of the N. 2770.41 ft. of the E. 1421.8 ft. of sect. 66, block M-7.  
 Charles Robert Taylor et ux, Hi-Plains Savings and Loan Assn., S. 50 ft. of lot 11, and the N. 60 ft. of lot 12, block 3, Ralph Owens Add.  
**VEHICLE REGISTRATIONS**  
 Bobby Griego, 73 Homemade; Joe Barron Jr., 74 Ford; Marie Langford, 74 Buick; Lavern J. Kinderknecht, 74 Pont.; Smith and Smith, 74 Ford; S.S. Dodson, 74 Buick.  
 Lewis Fannin, 72 Ford; Mike Bradford, 73 Wilson; Mike Bradford, 73 Wilson; Mike Bradford, 72 Intl.; Mike Bradford, 72 Intl.; Bruce Coleman, 74 Chev.  
 Charles Inman, 72 Freightliner, Maurice L. Mears, 74 Pont.; S&H Farms, 74 Chev.; D.C. Martin, 74 Buick; Don Caviness, 74 Chev.; Veigel Cattle Co., 74 Chev.; Easter Fertilizer Co-Ester Rural Station, 74 Ford.  
 Stephen Wagner, 72 Pont.; Jess L. Robinson, 74 Chev.; Homer E. West, 74 Buick; F.W. Hill, 74 GMC; Teresa V. Paetzold, 72 Chev.; Burnia Riley, 74 Ford; Ronnie Joe Owens, 73 Chev.  
 Ronald Ivy, 74 Chev.; James Gamez, 74 Harley Davis; W.P. Axe, 74 Buick; Kendon Q. Anderson, 74 Ford; Mesa Verde Feed Yards, 74 Ford; Brown Sheet Metal, 74 Ford; Bill James, 74 Timpte.  
 Bill James, 74 Timpte; Bill James, 74 Timpte; Bill James, 73 Timpte; Walcott Ind. School Dist., 74 Dodge; Frank and Eulalia Jackson, 74 Westchester.  
**MARRIAGE LICENSES**  
 James Earl Conner and Sandra Gene Danner, November 7.  
 Miguel Alonzo and Angelica Mendiza, November 5.

**Ellis CHILE** GOOD! BETTER! BEST!

## Nazareth Art Club To Hold Art Bazaar

The Nazareth Art Club will sponsor the Nazareth Holiday Arts and Crafts Bazaar from 11 a.m. to 7:30 p.m. Nov. 25 in the Nazareth School Cafetorium.  
 The bazaar will include an art show, food sale, crafts show, and a door prize.  
 The art show will consist of landscape, western and still-life paintings in the adult division, and in the children's division (16 and under).  
 The entries will be judged by popular vote. All persons attending may vote once.  
 Many of the paintings will be for sale during the bazaar.  
 In the crafts division, hand-made items will be on sale for visitors, and gourmet foods will be on sale, including baked goods, candies and canned foods.  
 Guests are reminded to register at the door for the door prize to be given away. There will be no admittance charge for the bazaar.

## Thanksgiving Party Held

The annual Thanksgiving dinner party was held by members of the Sunshine Club Tuesday evening with their husbands as guests in the home of Mr. and Mrs. Clint Lundry, 364 Juniper.  
 A Thanksgiving theme consisting of turkeys, pumpkins and grapes decorated the dining area.  
 After the buffet dinner, a short business meeting was held in which members discussed gifts for the club's Girlstown Christmas party to be held at Girlstown.  
 Also, the date for the Christmas tree was changed to December 14.  
 Present were Messrs. and Mmes. Elmer Jones, Clois Kemp, George Miner and Mike Koelzer.  
 Also, Willodyne Brooks, Henel Watts, Nell Pitman, Cottie Green and Edith Sheppard.

## Sewing Notions Program Given

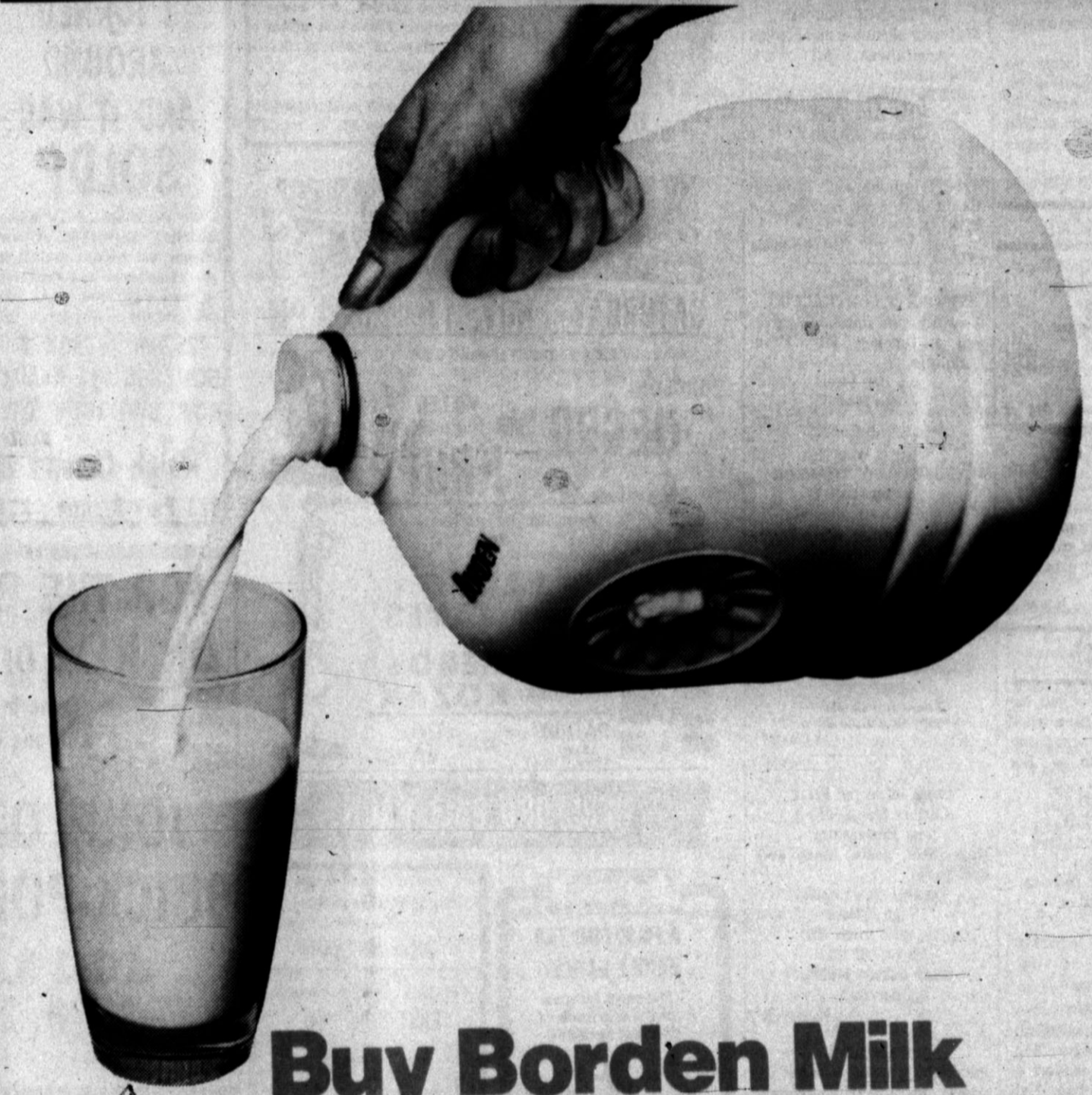
What's New and Different in Sewing Notions was the program presented by Argen Draper, county home demonstration agent, to members of the West Hereford Extension Club Tuesday in the home of Mary Flowers, 501 W. 5th.  
 Mrs. U.V. Pierce also demonstrated to members how to make chicken casserole and onion biscuits.  
 Members present were Mrs. Robert Boyd and Blanche Hardin, Vida Jacobsen, Alice Cox, Myrtle Allmon, Lois Keyser and Evelyn Bell.

NOVEMBER 23, 24, 25  
**A FILM FOR THE WHOLE FAMILY!**  
 The most famous children's book of the last decade—  
  
 Now a motion picture!  
**Pippi Longstocking**  
 STAR 364-2037

## Look Who's New

Mr. and Mrs. Billy Wayne Emmons are the parents of a daughter, Susan Lee, born November 14. She weighed 6 lbs. 12 1/2 oz.  
 Mr. and Mrs. Cruz Joseph Garza are the parents of a daughter, Mary Jo Elda, born November 13. She weighed 6 lbs. 12 1/2 oz.  
 Mr. and Mrs. Luther Junior Knight are the parents of a daughter, Darlene, born November 13. She weighed 6 lbs. 15 1/2 oz.  
 Mr. and Mrs. Arturo Garcia are the parents of a daughter, Valeria, born November 12. She weighed 8 lbs. 10 1/2 oz.  
 Mr. and Mrs. Raymond Aloniz are the parents of a daughter, Rachel, born November 11. She weighed 4 lbs. 9 1/2 oz.  
 Mr. and Mrs. Fidencio Rodriguez Rivera Jr. are the parents of a son born November 11. He weighed 6 lbs. 15 1/2 oz.  
 Mr. and Mrs. Roman Gonzales Losolla are the parents of a daughter, Sandy, born November 11. She weighed 6 lbs. 1 oz.  
 Mr. and Mrs. Francisco Arturo Bravo are the parents of a daughter, Carmen Elizabeth, born November 11. She weighed 8 lbs. 6 oz.

the big **5** is coming  
 Look to **SHOOK TIRE CO.**  
 Featuring **LOEE** OF CONSHOCKEN  
 Passenger, Truck and Tractor Tires



Buy Borden Milk in the new **ONE-HANDED GALLON.**

Delicious Borden Milk in the convenient new screw-top plastic gallon. It's re-usable, re-closable, and you can pour it with only one hand! There's no deposit... no return. Remember... if it's Borden, it's got to be good!



**DRUMSTICK'S** give you the **WORKS!**

COMPLETE Chicken Dinners are served with "THE WORKS" - a dinner size for everyone!  
 The delicious **WORKS** include

- spaghetti starter
- salad
- mashed or French fried potatoes
- REAL chicken gravy
- TEXAS toast 'n honey
- Coffee, tea or soft drink

his chicken dinner

4 LARGE pieces **\$2.35** WITH THE WORKS

hers chicken dinner

3 ALL WHITE pieces **\$1.95** WITH THE WORKS

kiddo's chicken dinner

2 LARGE pieces **\$1.59** WITH THE WORKS



FUN-tastic family dining **DRUMSTICK RESTAURANTS**

2700 Georgia Street AMARILLO

# THRIFTWAY

Dairy-Fresh Favorites From Thriftway

A HOLIDAY MEAL FAVORITE  
**SOUR CREAM**

8-oz.  
CTN.

**29¢**



*Check & Rated*  
**SHURFRESH  
ASST. FLAVORS  
YOGURT**

**4** \$ **1**  
8-oz.  
CUPS

**KRAFT PHILADELPHIA  
CREAM  
CHEESE**

8-oz.  
PKG.

**39¢**

**WHIPPING CREAM**  
8-oz.  
CTN. **29¢**



**AFFILIATED**

SHURFRESH FROZEN NON-DAIRY

**TOPPING** 10-oz. **39¢**  
CTN.

## Farm-Fresh Produce

**CALIFORNIA  
CELERY**

GREEN  
PASCAL  
LB.

**13¢**

TEXAS JUICE

**ORANGES**

5-LB.  
POLY  
BAG

**59¢**

RED ROMES EXTRA FANCY	2	49¢
APPLES.....	LB.	
CALIFORNIA EMPEROR		
RED GRAPES.....	LB.	49¢
FRESH HONDURAS		
COCONUTS.....	EACH	29¢
WASHINGTON EXTRA FANCY		
GOLDEN APPLES.....	LB.	29¢
YELLOW SWEET		
ONIONS.....	LB.	15¢
PORTALES MARYLAND		
SWEET YAMS.....	LB.	25¢
CALIFORNIA CELLO PKG.		
CARROTS.....	1-LB. PKG.	19¢
MILD GREEN		
BELL PEPPERS.....	LB.	39¢

LARGE SIZE NEW CROP

**FRESH  
WALNUTS**

LB.

**69¢**

**OCEAN SPRAY  
CRANBERRIES**

1-LB.  
CELLO  
BAG

**29¢**

### SHOP THE PROGRESSIVE THRIFTWAY STORE SERVING YOUR AREA

**ABERNATHY, TEXAS**  
Smith's Thriftway  
S&H Green Stamps

**ARTESIA, NEW MEXICO**  
Fenn's Thriftway  
S&H Green Stamps

**BOISE CITY, OKLAHOMA**  
Coly's Thriftway  
Buccaneer Stamps

**BORGER, TEXAS**  
Holt's Thriftway  
Buccaneer Stamps

**CANADIAN, TEXAS**  
Miller Thriftway  
Gunn Brothers

**CANYON, TEXAS**  
Cooper's Thriftway  
Gold Bond Stamps

**CLOVIS, NEW MEXICO**  
Stansell's Thriftway  
Buccaneer Stamps

**DALHART, TEXAS**  
Porter's Thriftway  
S&H Green Stamps

**DUMAS, TEXAS**  
Thriftway Supermkt.  
Buccaneer Stamps

**FLOYDADA, TEXAS**  
DON'S THRIFTWAY  
Gold Bond Stamps

**HEREFORD, TEXAS**  
Thriftway  
Gunn Brothers Stamps

**KERMIT, TEXAS**  
Serv-All Thriftway  
Gold Bond Stamps

**MEMPHIS, TEXAS**  
Davis & Scott Thriftway  
Buccaneer Stamps

**MORTON, TEXAS**  
Doss Thriftway  
Gold Bond Stamps

**PADUCAH, TEXAS**  
Moore's Thriftway  
S&H Green Stamps

**PAMPA, TEXAS**  
Horn's Thriftway  
Buccaneer Stamps

**PANHANDLE, TEXAS**  
Panhandle Thriftway  
Buccaneer Stamps

**PECOS, TEXAS**  
Bob's Thriftway  
Hill's Thriftway  
Popular Thriftway  
Royal Stamps

**PLAINVIEW, TEXAS**  
Page's Thriftway  
No. 1 809 East 24th Street  
No. 2 1200 South Date Street  
S&H Green Stamps

**PORTALES, NEW MEXICO**  
Food Town Thriftway  
Buccaneer Stamps

**RALLS, TEXAS**  
Leftwich Thriftway  
Gold Bond Stamps

**ROTAN, TEXAS**  
Glen's Thriftway  
Gold Bond Stamps

**SHAMROCK, TEXAS**  
Pritchard's Thriftway  
S&H Green Stamps

**SNYDER, TEXAS**  
Everybody's Thriftway  
S&H Green Stamps

**LOVINGTON, NEW MEXICO**  
Thriftway No. 1 Gold Bond Stamps  
Thriftway No. 2 S&H Green Stamps

**SPEARMAN, TEXAS**  
Cut Rate Thriftway  
Buccaneer Stamps

**TUCUMCARI, NEW MEXICO**  
Cooper's Thriftway  
Gunn Brothers

**TULIA, TEXAS**  
Tulia Thriftway  
S&H Green Stamps

**WELLINGTON, TEXAS**  
Queen's & Scott Thriftway  
Buccaneer Stamps

**WHEELER, TEXAS**  
Pritchard's Thriftway  
S&H Green Stamps

**LOCKNEY TEXAS**  
Page's Thriftway No. 3  
S&H Green Stamps

PRICES EFFECTIVE  
NOV. 15 THRU NOV. 24, 1973

INSERTS FOR THE FOLLOWING NEWSPAPERS  
THURSDAY, NOVEMBER 15, 1973:

HEREFORD BRAND

HEREFORD, TEXAS

CANYON NEWS

CANYON, TEXAS

MOORE COUNTY NEWS PRESS

DUMAS, TEXAS

HAPPY WEEKLY NEWS

HAPPY, TEXAS

WINKLER COUNTY NEWS

KERMIT, TEXAS

PECOS ENTERPRISE

PECOS, TEXAS

PLAINVIEW DAILY HERALD

PLAINVIEW, TEXAS

PORTALES NEWS-TRIBUNE

PORTALES, NEW MEXICO

ROTAN ADVANCE-ROBY STAR RECORD

ROTAN, TEXAS

SHAMROCK TEXAN

SHAMROCK, TEXAS

TUCUMCARI DAILY NEWS

TUCUMCARI, NEW MEXICO

WHEELER TIMES

WHEELER, TEXAS

SERVING WEST TEXAS, OKLAHOMA, NEW MEXICO

## Courthouse Records

**WARRANTY DEEDS**  
Roy M. Miller et ux to Almeda Faye Goodby, the W. 1/2 of the S. 330.2 acres of sect. 85 in block K-3.

William Brendan Gallagher et ux to Western Pump and Equipment Co. Inc., 2 acres out of N.W. 1/4 of sect. 39, block K-3.

Richard C. Cadwell et ux to Randall T. Farr et ux, lot 13 and the N. 30 ft. of lot 14, of Brownlow Add., a sub. of the W. 550 ft. of block 16, Welsh Add.

Hereford Development Co. Inc. and Green Acres Enterprises to Tilecraft Inc., lot 1, block 1, Green Acres Estate Unit 4, and Addition to the city.

Hereford Development Co. Inc. and Green Acres Enterprises to Tilecraft Inc., all of lot 1, the S. 50.9 ft. of lot 3, measured perpendicularly to the S. line of lot 3, and all of lots 4, 5, and 6, block K-4, Green Acres Estate.

Joseph M. McCool et ux to Lloyd Olson et ux, all of lot 55 of Allison's sub. of block 2 and W. 1/2 of block 3 and the East part of block 16, Welsh Add.

The Assembly of God Church to Gulf Latin American District Council of The Assemblies of God Inc., all of lot 8, J.P. Snyder sub. of a part of block 25, Evants Add.

W.L. Bolinger et ux to Jerry H. Shipman et ux, N. 20 ft. of lot 31 and all of lot 30, block 5, Westhaven Add.

Irene Bourland Brown to Finis William Brown and Davis Lee Brown, sect. 94, block K-6.

Eldon Fortenberry et ux to Gilbert Holladay et al, N. 1/2 of sect. 67, block K-8.

Kester C. Duran et ux to R.A. Daniel, 15 acres, being the S. 15 acres of the N. 30 acres of the S.E. 50 acres of sect. 60 in block M-3.

V. Melvin Young et ux to Paul A. Hagar et ux, all of lot 5, and S. 14 ft. of lot 6, Bradley sub. of S. 1/2 of block 3 of Evants Add.

Laurent L. MacDonald et ux to Lone Star Agency Inc., N. 52 ft. of lot 11 and S. 13 ft. of lot 10, in block 1, Crestlawn Add.

Raymond R. Barber et ux to Glenn R. Michael et ux, N. 20 ft. of lot 35 and all of lot 36, block 1, Westhaven Add.

J.V. Pickens et ux, to Harley Jones et ux, 3.0 acres tract described as the S. 208.71 ft. of the E. 626.13 ft. of the N. 2561.70 ft. of sect. 66, block M-7.

Harley Jones et ux to Henry Rayburn et ux, a 3 acre tract, being the S. 208.71 ft. of N. 2561.7 ft. of the E. 626.13 ft. of sect. 66, block M-7.

L.H. Jones et ux, to Charles Robert Taylor et ux, S. 50 ft. of lot 11, and the N. 60 ft. of lot 12, block 3, Ralph Owens Add.

R.E. Lee et ux to Metro, Inc., all of lots 13, 14 and 15, block 8, Westhaven Add.

**DEEDS OF TRUST**  
Lloyd Olson et ux, Hi-Plains Savings and Loan Assn., all of lot 55 of Allison's sub. of block 2 and the W. 1/2 of block 3 and E. part of block 16, Welsh Add.

Jerry H. Shipman et ux, First Federal Savings and Loan Assn. of Amarillo, N. 20 ft. of lot 31 and all of lot 30, block 5, Westhaven Add.

Paul A. Hagar et ux, Mountain States Financial Corp., all of lot 5, and the S. 14 ft. of lot 6, Bradley sub. of the S. 1/2 of block 3 of Evants Add.

Henry Rayburn et ux, Jack Wilcox, - 6.81 acre tract described as being the N. 1/2 of the S. 417.42 ft. of the N. 2770.41 ft. of the E. 1421.8 ft. of sect. 66, block M-7.

Charles Robert Taylor et ux, Hi-Plains Savings and Loan Assn., S. 50 ft. of lot 11, and the N. 60 ft. of lot 12, block 3, Ralph Owens Add.

**VEHICLE REGISTRATIONS**  
Bobby Griego, 73 Homemade; Joe Barron Jr., 74 Ford; Marie Langford, 74 Buick; Lavern J. Kinderknecht, 74 Pont.; Smith and Smith, 74 Ford; S.S. Dodson, 74 Buick.

Lewis Fannin, 72 Ford; Mike Bradford, 73 Wilson; Mike Bradford, 73 Wilson; Mike Bradford, 72 Intl.; Mike Bradford, 72 Intl.; Bruce Coleman, 74 Chev.

Charles Inman, 72 Freightliner; Maurice L. Mears, 74 Pont.; S&H Farms, 74 Chev.; D.C. Martin, 74 Buick; Don Caviness, 74 Chev.; Veigel Cattle Co., 74 Chev.; Easter Fertilizer Co-Ester Rural Station, 74 Ford.

Stephen Wagner, 72 Pont.; Jess L. Robinson, 74 Chev.; Homer E. West, 74 Buick; F.W. Hill, 74 GMC; Teresa V. Paetzold, 72 Chev.; Burnia Riley, 74 Ford; Ronnie Joe Owens, 73 Chev.

Ronald Ivy, 74 Chev.; James Gamez, 74 Harley Davis; W.P. Axe, 74 Buick; Kendon O. Anderson, 74 Ford; Mesa Verde Feed Yards, 74 Ford; Brown Sheet Metal, 74 Ford; Bill James, 74 Timpie.

Bill James, 74 Timpie; Bill James, 74 Timpie; Bill James, 74 Timpie; Walcott Ind. School Dist., 74 Dodge; Frank and Eulalia Jackson, 74 Westchester.

**MARRIAGE LICENSES**  
James Earl Conner and Sandra Gene Danner, November 7.  
Miguel Alonzo and Angelica Mendiza, November 5.

**Ellis CHILE** GOOD! BETTER! BEST!

## Nazareth Art Club To Hold Art Bazaar

The Nazareth Art Club will sponsor the Nazareth Holiday Arts and Crafts Bazaar from 11 a.m. to 7:30 p.m. Nov. 25 in the Nazareth School Cafetorium.

The bazaar will include an art show, food sale, crafts show, and a door prize.

The art show will consist of landscape, western and still-life paintings in the adult division, and in the children's division (16 and under).

The entries will be judged by popular vote. All persons attending may vote once.

## Thanksgiving Party Held

The annual Thanksgiving dinner party was held by members of the Sunshine Club Tuesday evening with their husbands as guests in the home of Mr. and Mrs. Clint Lundry, 364 Juniper.

A Thanksgiving theme consisting of turkeys, pumpkins and grapes decorated the dining area.

After the buffet dinner, a short business meeting was held in which members discussed gifts for the club's Girlstown Christmas party to be held at Girlstown.

Also, the date for the Christmas tree was changed to December 14.

Present were Messrs. and Mmes. Elmer Jones, Clois Kemp, George Miner and Mike Koelzer.

Also, Willodyne Brooks, Henel Watts, Nell Pitman, Cottie Green and Edith Sheppard.

Members present were Mrs. Robert Boyd and Blanche Hardin, Vida Jacobsen, Alice Cox, Myrtle Allmon, Lois Keyser and Evelyn Bell.

## Look Who's New

Mr. and Mrs. Billy Wayne Emmons are the parents of a daughter, Susan Lee, born November 14. She weighed 6 lbs. 12 1/2 oz.

Mr. and Mrs. Cruz Joseph Garza are the parents of a daughter, Mary Jo Elda, born November 13. She weighed 6 lbs. 12 1/2 oz.

Mr. and Mrs. Luther Junior Knight are the parents of a daughter, Darlene, born November 13. She weighed 6 lbs. 15 1/2 oz.

Mr. and Mrs. Arturo Garcia are the parents of a daughter, Valeria, born November 12. She weighed 8 lbs. 10 1/2 oz.

Mr. and Mrs. Raymond Aloniz are the parents of a daughter, Rachel, born November 11. She weighed 4 lbs. 9 1/2 oz.

Mr. and Mrs. Fidencio Rodriguez Rivera Jr. are the parents of a son born November 11. He weighed 6 lbs. 15 1/2 oz.

Mr. and Mrs. Roman Gonzales Losolla are the parents of a daughter, Sandy, born November 11. She weighed 6 lbs. 1 oz.

Mr. and Mrs. Francisco Arturo Bravo are the parents of a daughter, Carmen Elizabeth, born November 11. She weighed 8 lbs. 6 oz.

## Sewing Notions Program Given

What's New and Different in Sewing Notions was the program presented by Argen Draper, county home demonstration agent, to members of the West Hereford Extension Club Tuesday in the home of Mary Flowers, 501 W. 5th.

Mrs. U.V. Pierce also demonstrated to members how to make chicken casserole and onion biscuits.

Members present were Mrs. Robert Boyd and Blanche Hardin, Vida Jacobsen, Alice Cox, Myrtle Allmon, Lois Keyser and Evelyn Bell.

NOVEMBER 23, 24, 25

A FILM FOR THE WHOLE FAMILY!

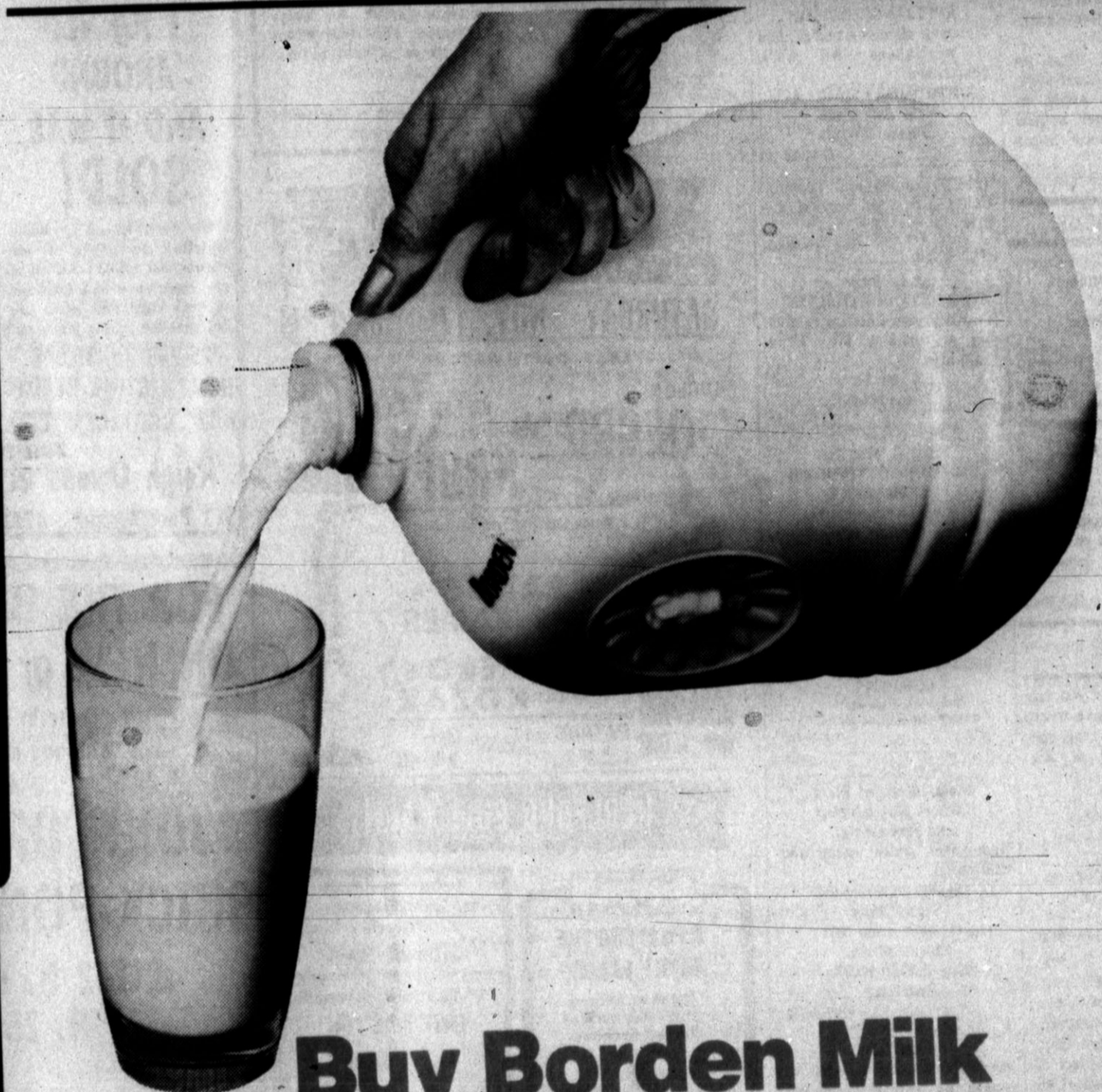
The most famous children's book of the last decade—



Now a motion picture!

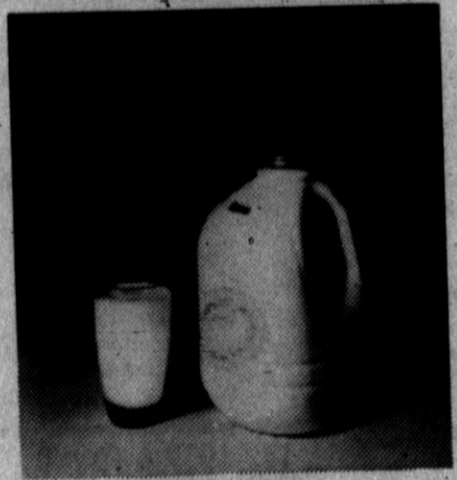
Pippi Longstocking

STAR 364-2037



# Buy Borden Milk in the new ONE-HANDED GALLON.

Delicious Borden Milk in the convenient new screw-top plastic gallon. It's re-usable, re-closable, and you can pour it with only one hand! There's no deposit...no return. Remember...if it's Borden, it's got to be good!



**DRUMSTICK'S** give you the **WORKS!**

COMPLETE Chicken Dinners are served with "THE WORKS" a dinner size for everyone!

The delicious **WORKS** include

- spaghetti starter
- REAL chicken gravy
- salad
- TEXAS toast 'n honey
- mashed or French fried potatoes
- Coffee, tea or soft drink

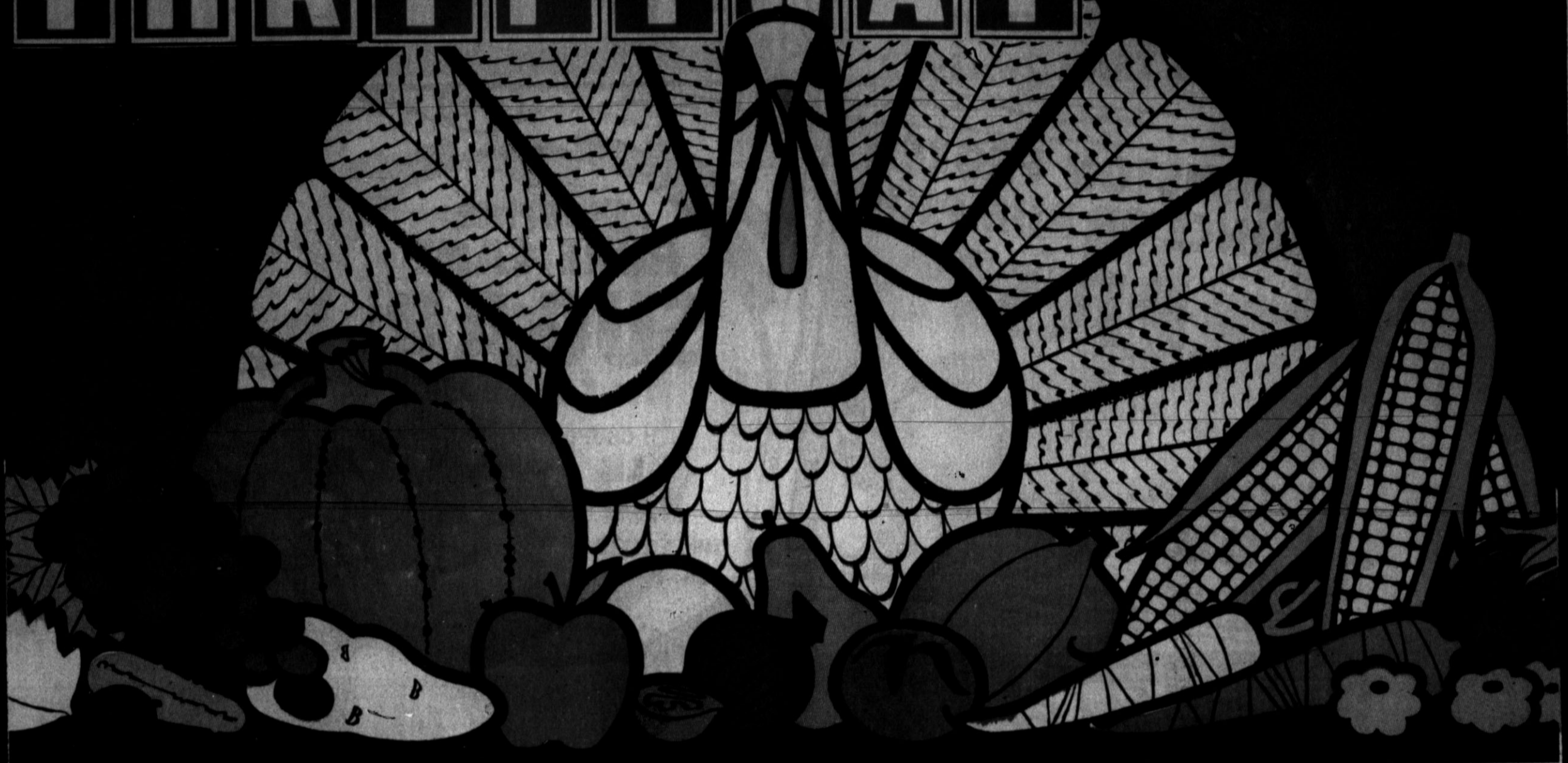
**his chicken dinner**  
4 LARGE pieces  
**\$2.35**  
WITH THE WORKS

**hers chicken dinner**  
3 ALL WHITE pieces  
**\$1.95**  
WITH THE WORKS

**kiddo's chicken dinner**  
2 LARGE pieces  
**\$1.59**  
WITH THE WORKS

**FUN-tastic family dining**  
**DRUMSTICK RESTAURANTS**  
2700 Georgia Street  
AMARILLO

# THRIFTWAY



# THANKSGIVING

Make Thriftway your meal planning headquarters for this year's holiday feast!



**ARMOUR STAR SELF-BASTING**

# TURKEYS

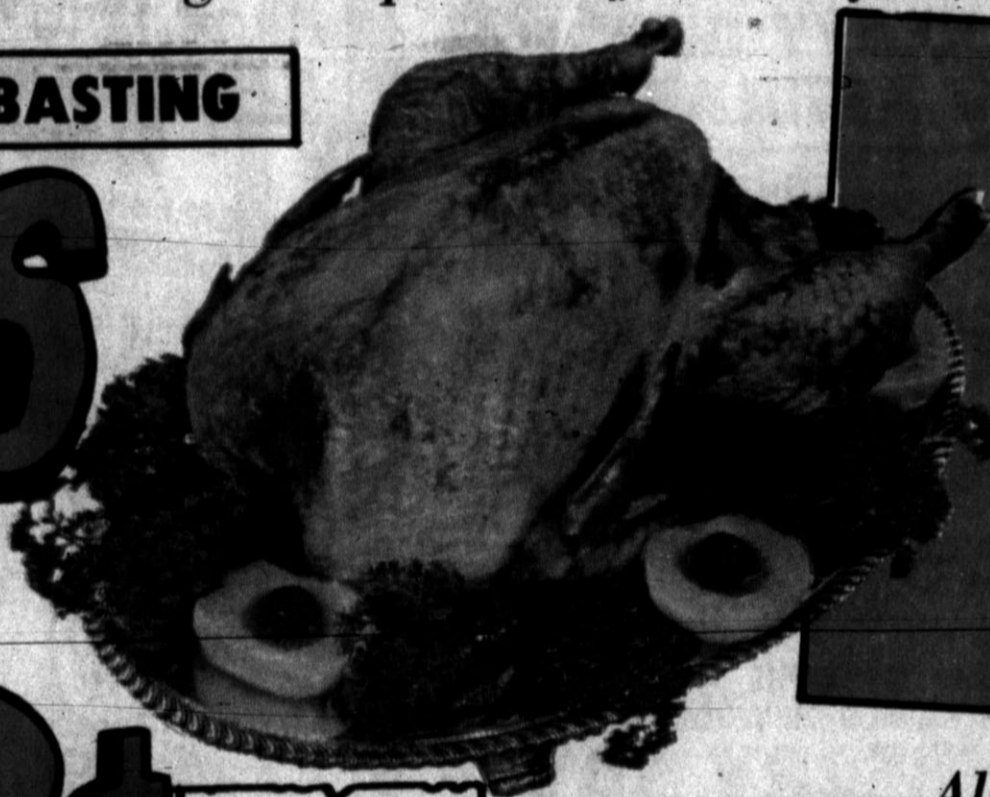
USDA GRADE A



18 to 22-lb.  
AVERAGE  
LB.

# 03¢

10 to 14-lb.  
Average  
ONLY  
**69¢**  
LB.



Other Traditional  
Holiday Favorites  
On Sale!

- \* Smoked Turkeys
- \* Baking Hens
- \* Geese
- \* Turkey Roasts
- \* Ducklings
- \* Capons
- \* Stuffed Turkeys

Also

DON'T MISS THE BIG SELECTION OF U.S.D.A. GRADE 'A'  
**HONEYSUCKLE SELF-BASTING TURKEYS**

OR THOSE DELICIOUS U.S.D.A. GRADE 'A' SELF-BASTING  
**SWIFT'S BUTTERBALL TURKEYS**

CHOICE QUALITY BONELESS  
**Rump or Round Roast \$1<sup>29</sup>**

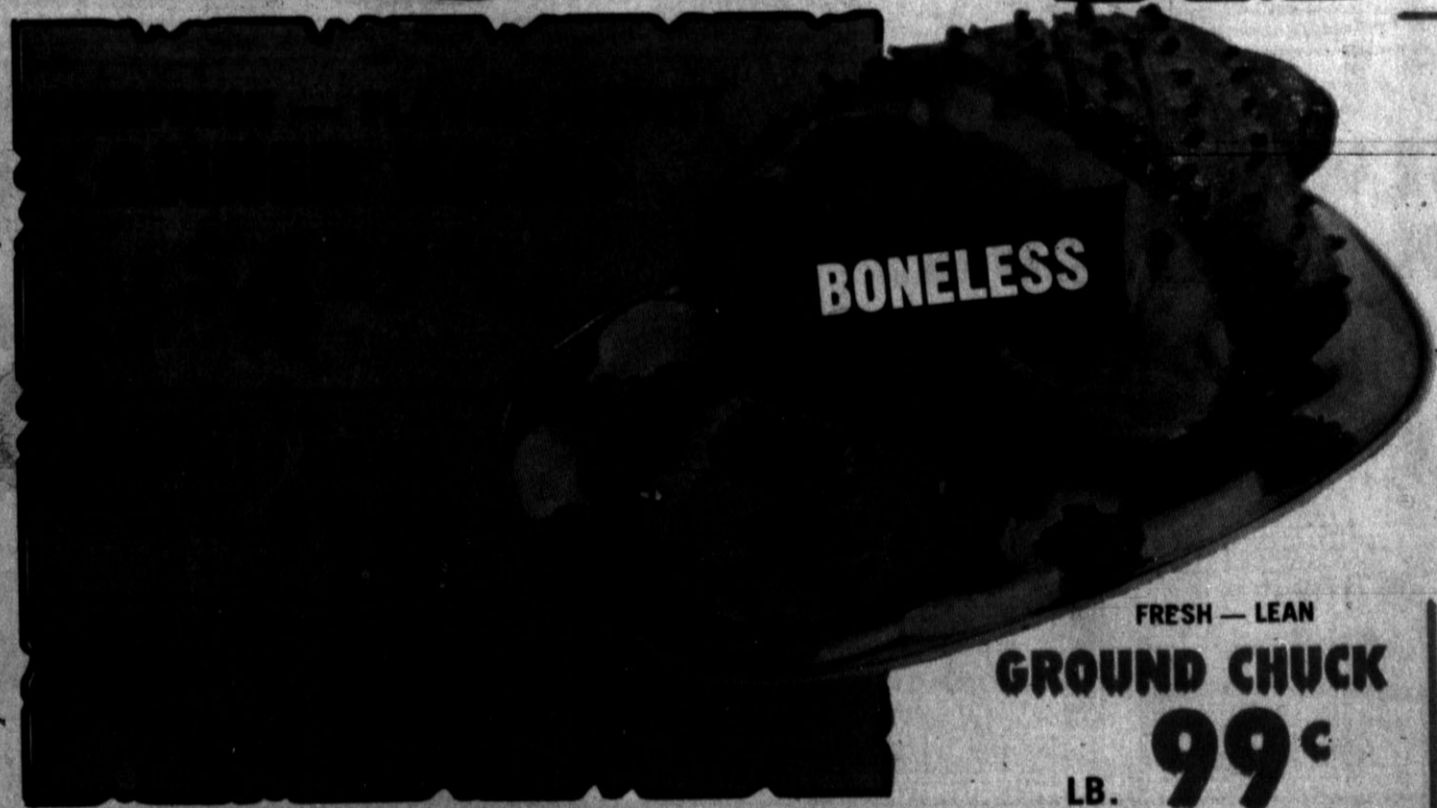
SHURFRESH — VAC PACK  
**Sliced Bologna ..... 12-oz. PKG. 89¢**

FLAVORFUL — VAC PACK  
**Shurfresh Franks ..... 12-oz. PKG. 89¢**

FRESH — LEAN  
**GROUND CHUCK**  
LB. **99¢**

CHOICE QUALITY — STANDING  
**PRIME RIB ROAST**  
LB. **\$1<sup>29</sup>**

CUDAHY BAR-S PURE  
**PORK SAUSAGE**  
LB. **79¢**



# Thanksgiving For

PRICES EFFECTIVE  
NOV. 15 THRU 24, 1973

**JOHNSTON FROZEN  
MINCE OR PUMPKIN  
PIES**

32-oz.  
SIZE

**89¢**

**SHURFINE  
PURE CANE  
SUGAR**

1st 5-LB. BAG

WITH COUPON  
5-LB.  
BAG  
THEREAFTER  
REG. PRICE

**69¢**

**ELLIS  
HALVES or PIECES  
PECANS**

6-oz.  
SIZE

**79¢**

**FREE!**

**ONE ROLL 12" x 25'  
REYNOLDS  
ALUMINUM FOIL  
WHEN YOU BUY A 18" x 25'  
ROLL HEAVY DUTY FOIL  
AT THE REGULAR PRICE**

*Check & Rated*  
KLEENEX  
**DINNER NAPKINS**

50's **29¢**

*Check & Rated*  
SHURFINE  
STRAINED OR WHOLE  
**CRANBERRY SAUCE**

16-oz.  
SIZE **25¢**

## THRIFTWAY

*Check & Rated*  
SHURFINE  
**FRUIT  
COCKTAIL**

3 16-oz.  
CANS **88¢**

*Check & Rated*  
GREEN GIANT WHOLE  
**GREEN BEANS**

3 16-oz.  
CANS **88¢**



REYNOLDS-TURKEY SIZE  
**Brown-In-Bags** ..... 2's **45¢**

CORN BREAD/CHICKEN  
**Stove Top Stuffing** .. 7-oz. **49¢**

DREAM WHIP  
**Whip Topping** ..... 4-oz. **49¢**

OCEAN SPRAY WHOLE-STRAINED  
**Cranberry Sauce** ..... 300 **29¢**

SUGAR SAM  
**Sweet Potatoes** ..... 40-oz. **59¢**

SHADY LANE RED SALAD  
**Maraschino Cherries**

*Check & Rated*  
NIBLETS  
WHOLE KERNEL  
GOLDEN  
**CORN**

3 12-oz.  
CANS **88¢**

*Check & Rated*  
GREEN GIANT  
**PEAS**

3 303  
CANS **88¢**

*Check & Rated*  
**CHRISTMAS PAPER,  
RIBBONS AND BOWS**

26" WRAPPING PAPER PRINTED FOIL AND SOLID FOIL JUMBO ROLL **77¢**

JEWEL BOWS ASSORTED IN POLY BAG 25-CT. PKG. **39¢**

4 DONUT ROLLS  
RIBBON  
**39¢**

4 ROLLS 30"  
PAPER or FOIL  
**77¢**

*Check & Rated*  
**HEALTH AND BEAUTY**

**GELUSIL  
TABLETS**

50's **99¢**

**HEAD & SHOULDER  
SHAMPOO**  
2.5-oz. TUBE

**79¢**





# Food Specials

**SHURFINE ENRICHED FLOUR**

5-LB. PAPER BAG

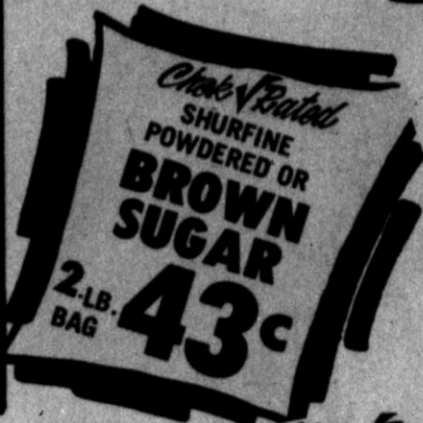
**59¢**

## HOLIDAY BAKING BUYS

SCHILLING 3/4-OZ. SIZE  
**POULTRY SEASONING EACH 29¢**

Stock-Up For Your Holiday Baking!

MILK EAGLE BRAND	15-oz. CAN	39¢
MARSHMALLOW CREAM HIPO-LITE	9-oz. SIZE	29¢
COCONUT BAKER'S ANGEL FLAKE	14-oz. SIZE	59¢
DATES DROMEDARY LOOSE PAK	8-oz. SIZE	33¢
MINCE MEAT NONE SUCH	18-oz. SIZE	55¢
WHITE CORN MEAL AUNT JEMIMA	5-LB. BAG	59¢



**PET MILK**  
4 TALL CANS **89¢**

**CORN SYRUP**  
SHURFINE LIGHT  
32-oz. SIZE **49¢**

**THE LIVING BIBLE**

HARD BACK  
**ADULT \$6.99**

PAPER BACK  
**TEENAGE \$4.88**

**CHILDRENS \$3.88**

SUNSHINE  
**Hi-Ho Crackers** 10-oz. SIZE **33¢**

NABISCO  
**Oreo Cookies** 15-oz. SIZE **55¢**

TENDERCrust BOND  
**Stuffing Mix** 8-oz. PKG. **39¢**

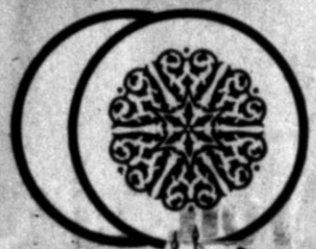
HOLSUM THROWN-STUFFED  
**Manzanilla Olives** 5-oz. SIZE **59¢**

LINDSAY MEDIUM PITTED  
**Ripe Olives** 300 CAN **45¢**

**ies** 10-oz. SIZE **39¢**

**MIRRO ELECTRIC CORN POPPER**  
EACH **\$7.99**

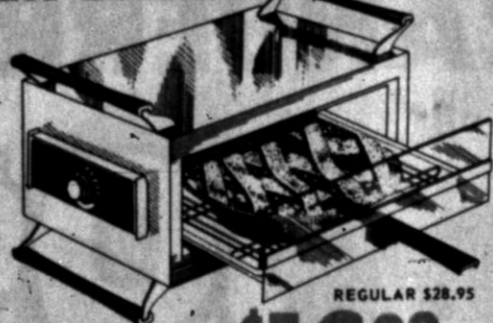
Crafted in Staffordshire, England  
**Doverstone**  
Fine Imported Stoneware.



Create your own exciting combinations  
Heather...  
Heather Cakes...  
WEEK OF NOV. 19-24  
CEREAL / DESSERT DISH EA. 49¢

This week's featured item:  
**DINNER PLATE 49¢**  
WEEK OF NOV. 12-17  
WITH EVERY \$5.00 PURCHASE

MUNSEY **OVEN BAKER**



CONTINUOUS CLEAN BAKER-BROILER. Switch from bake to broil by turning unit over, reversing drawer. Range up to 500°.  
REGULAR \$28.95  
**ONLY \$16.88**

VALUABLE COUPON  
FIRST 5-LB. BAG OF SHURFINE PURE CANE SUGAR 5-LB. BAG **69¢**  
THEREAFTER REGULAR PRICE  
WITH THIS COUPON  
THRIFTWAY FOOD STORES  
VOID AFTER NOV. 24, 1973

VALUABLE COUPON  
FOLGER'S MOUNTAIN GROWN COFFEE 3 LB. CAN **\$2.59**  
WITH THIS COUPON  
THRIFTWAY FOOD STORES  
VOID AFTER NOV. 24, 1973

Family Circle  
**CREWEL KITS**

Four Beautiful Patterns  
14 in. x 14 in.  
Regular \$5.95 Value  
**ONLY \$2.88 PER KIT**

## TY AID SPECIALS

**OULDERS POO**

EXTRA LARGE  
**GLEEM TOOTHPASTE**

5-oz. TUBE

**69¢**

**TENDER CRUST BROWN & SERVE ROLLS**

3 PKGS. OF 12 **\$1.00**



# THRIFTWAY

Dairy-Fresh Favorites From Thriftway



SHURFRESH FROZEN NON-DAIRY  
**TOPPING** 10-oz. CTN. **39¢**

*Check & Rated*  
**SHURFRESH**  
ASST. FLAVORS  
**YOGURT**  
**4** 8-oz. CUPS **\$1**

**KRAFT PHILADELPHIA**  
**CREAM CHEESE**  
8-oz. PKG. **39¢**  
**WHIPPING CREAM**  
8-oz. CTN. **29¢**

A HOLIDAY MEAL FAVORITE  
**SOUR CREAM**

8-oz. CTN. **29¢**

## Farm-Fresh Produce

**CALIFORNIA CELERY**  
GREEN PASCAL  
LB. **13¢**

**TEXAS JUICE ORANGES**  
5-LB. POLY BAG **59¢**

RED ROMES EXTRA FANCY APPLES.....	2 LBS.	49¢
CALIFORNIA EMPEROR RED GRAPES.....	LB.	49¢
FRESH HONDURAS COCONUTS.....	EACH	29¢
WASHINGTON EXTRA FANCY GOLDEN APPLES.....	LB.	29¢
YELLOW SWEET ONIONS.....	LB.	15¢
PORTALES MARYLAND SWEET YAMS.....	LB.	25¢
CALIFORNIA CELLO PKG. CARROTS.....	1-LB. PKG.	19¢
MILD GREEN BELL PEPPERS.....	LB.	39¢

LARGE SIZE NEW CROP  
**FRESH WALNUTS**  
LB. **69¢**

**OCEAN SPRAY CRANBERRIES**  
1-LB. CELLO BAG **29¢**

### SHOP THE PROGRESSIVE THRIFTWAY STORE SERVING YOUR AREA

**ABERNATHY, TEXAS**  
Smith's Thriftway  
S&H Green Stamps

**ARTESIA, NEW MEXICO**  
Fenn's Thriftway  
S&H Green Stamps

**BOISE CITY, OKLAHOMA**  
Coly's Thriftway  
Buccaneer Stamps

**BORGER, TEXAS**  
Holt's Thriftway  
Buccaneer Stamps

**CANADIAN, TEXAS**  
Miller Thriftway  
Sunn Brothers

**CANYON, TEXAS**  
Cooper's Thriftway  
Gold Bond Stamps

**CLOVIS, NEW MEXICO**  
Stansell's Thriftway  
Buccaneer Stamps

**DALHART, TEXAS**  
Porter's Thriftway  
S&H Green Stamps

**DUMAS, TEXAS**  
Thriftway Supermt.  
Buccaneer Stamps

**FLOYDADA, TEXAS**  
DON'S THRIFTWAY  
Gold Bond Stamps

**HEREFORD, TEXAS**  
Thriftway  
Sunn Brothers Stamps

**KERMIT, TEXAS**  
Serv-All Thriftway  
Gold Bond Stamps

**MEMPHIS, TEXAS**  
Davis & Scott Thriftway  
Buccaneer Stamps

**MORTON, TEXAS**  
Doss Thriftway  
Gold Bond Stamps

**PADUCAH, TEXAS**  
Moore's Thriftway  
S&H Green Stamps

**PAMPA, TEXAS**  
Hom's Thriftway  
Buccaneer Stamps

**PANHANDLE, TEXAS**  
Panhandle Thriftway  
Buccaneer Stamps

**PECOS, TEXAS**  
Bob's Thriftway  
Hill's Thriftway  
Popular Thriftway  
Royal Stamps

**PLAINVIEW, TEXAS**  
Page's Thriftway  
No. 1 809 East 24th Street  
No. 2 1200 South Date Street  
S&H Green Stamps

**PORTALES, NEW MEXICO**  
Food Town Thriftway  
Buccaneer Stamps

**RALLS, TEXAS**  
Leftwich Thriftway  
Gold Bond Stamps

**ROTAN, TEXAS**  
Glen's Thriftway  
Gold Bond Stamps

**SHAMROCK, TEXAS**  
Pritchard's Thriftway  
S&H Green Stamps

**SNYDER, TEXAS**  
Everybody's Thriftway  
S&H Green Stamps

**LOVINGTON, NEW MEXICO**  
Thriftway No. 1 Gold Bond Stamps  
Thriftway No. 2 S&H Green Stamps

**SPEARMAN, TEXAS**  
Cut Rate Thriftway  
Buccaneer Stamps

**TUCUMCARI, NEW MEXICO**  
Cooper's Thriftway  
Sunn Brothers

**TULLA, TEXAS**  
Tulia Thriftway  
S&H Green Stamps

**WELLINGTON, TEXAS**  
Owen's & Scott Thriftway  
Buccaneer Stamps

**WHEELER, TEXAS**  
Pritchard's Thriftway  
S&H Green Stamps

**LOCKNEY, TEXAS**  
Page's Thriftway No. 3  
S&H Green Stamps

SERVING WEST TEXAS, OKLAHOMA, NEW MEXICO

PRICES EFFECTIVE  
NOV. 15 THRU NOV. 24, 1973

INSERTS FOR THE FOLLOWING NEWSPAPERS  
THURSDAY, NOVEMBER 15, 1973:

HEREFORD BRAND  
HEREFORD, TEXAS  
CANYON NEWS  
CANYON, TEXAS  
MOORE COUNTY NEWS PRESS  
DUMAS, TEXAS  
HAPPY WEEKLY NEWS  
HAPPY, TEXAS  
WINKLER COUNTY NEWS  
KERMIT, TEXAS  
PECOS ENTERPRISE  
PECOS, TEXAS  
PLAINVIEW DAILY HERALD  
PLAINVIEW, TEXAS  
PORTALES NEWS-TRIBUNE  
PORTALES, NEW MEXICO  
ROTAN ADVANCE-ROBY STAR RECORD  
ROTAN, TEXAS  
SHAMROCK TEXAN  
SHAMROCK, TEXAS  
TUCUMCARI DAILY NEWS  
TUCUMCARI, NEW MEXICO  
WHEELER TIMES  
WHEELER, TEXAS

# Feast for the Least

...WITH BARGAINS HERE

Texas  
**ORANGES**  
5 Lb. Bag **69¢**

**CELERY**  
Green Crisp **25¢** Stalk

We Accept  
FOOD STAMPS

- CABBAGE** Texas Fresh **7 1/2¢** Lb.
- CARROTS** Cello Lb. Bag **10¢**
- TANGERINES** Mexico **3 Lbs. / \$1.00**
- COCONUTS** Fresh **3 / \$1.00**
- ONIONS** Yellow Lb. **10¢**

- Fresh **FRYERS** (whole) **39¢** Lb.
- Our Own **SMOKED HAMS** Lb. **99¢** Round **STEAK** Lb. **\$1.09**
- Our Own Boneless **FULLY COOKED HAMS** Lb. **\$1.69** Sirloin **STEAK** Lb. **\$1.29**
- We have a big selection of **TURKEYS** (all sizes) Club **STEAK** Lb. **\$1.29**
- We feature Texas Grain Fed Beef . . .

Ruby Red  
**GRAPEFRUIT**  
5 Lb. Bag **89¢**

Our truck is back from the valley and it was loaded with a bunch of Goodies Come See em!



**HEREFORD MEAT MARKET, INC.**

OPEN EVERY NIGHT TILL 8:00 P.M. SAT. TIL 9:00 P.M.  
HWY. 385 NORTH AT THE SIGN OF THE WHITEFACE BULL

**Tel-Aire**

Weekly Television Magazine

**The Hereford Brand**

THURSDAY, NOV. 15, 1973



Carol Burnett and Ken Barry in a scene from "Once Upon a Mattress."

Something FREE From Hereford Cablevision

FREE INSTALLATIONS (Thru November 30 on primary units)

**YOU SAVE \$10.00 - NOW UNTIL DECEMBER 1**

After December 1, a \$10.00 installation fee will be charged for each primary outlet and \$5.00 for each secondary outlet. Monthly service charge will remain \$5.45 per month for primary outlet \$1.00 per Mo. each extra outlet.

**HEREFORD CABLEVISION**

126 E. 3rd

364-3912

Fireplaces, A Special Warmth For Your Home



SEE McCaslin for Fireplace Accessories •Screen Sets •Log Holders •Grills

334 E. 3rd Carl McCaslin Lumber Co. 364-3434

Monday Thru Friday TV schedule table with columns for channel, time, program name, and station.

On The Cover

Princess Winnifred... starring Carol Burnett as Larklet, Ron Husmann as Sir Harry, Lyle Waggoner as Sir Studley, and the late Wally Cox as the Jester.

Thursday TV schedule table with columns for channel, time, program name, and station.

Thursday Program Notes

7:00... CBS... THE WALTONS... The Thanksgiving Story... In a special two-hour episode written for the Thanksgiving holiday season...

7:00... NBC... THE FLIP WILSON SHOW... Flip welcomes guests Lee Grant, Gladys Knight and the Pips, Andrew Johnson, and Henry Aaron.

7:00... CBS... THE ORANGE BLOSSOM... Musical-variety show, starring comedian George Lindsey and vocalist Loreto Lynn as co-hosts.

Advertisements for Adidas (The Official Shoe of the Sports World) and Jack's Marine Supply (Now Your Authorized Cruiser Dealer).

Advertisement for Spangler's Diamonds Ltd (Where Service Is First!).

Tuesday Program Notes

7:00... NBC... CHASE... The Dice Rolled Dead... Chase pulls a big bluff by posing as head of a classy gambling ring for society patrons...

7:00... CBS... THE NEW TEMPERATURES RISING SHOW... The night shift... More than ghosts haunting the night shift in a hospital...

7:00... CBS... THE HAWAII FIVE-O... The murder of a printer and the discovery of a forged municipal bond send Steve McGarrett to a highly respected documents expert for help in investigating forgeries of government securities...

7:00... ABC... AN ABC SPECIAL MOTION PICTURE PRESENTATION... 'DOCTOR DOLITTLE'... Rex Harrison stars as the lovable doctor who talks to animals...

7:00... CBS... THE SONY AND CHER COMEDY HOUR... Guest stars Barry Manilow, Adam-12, and the New York Telephone Division...

Advertisement for Campbell Real Estate (Multiple Listing Service).

Advertisement for Harold Close Walgreen Agency Drug (We're More Than Just A Pharmacy).

9:00... ABC... MARCUS WELBY, M.D. 'The Circles of Shame'... with guest stars Leslie Carlson, Colby Chester and Barbara Bakstey...

Wednesday TV schedule table with columns for channel, time, program name, and station.

Large advertisement for Harford State Bank (For Time & Temperature Call 364-5100).

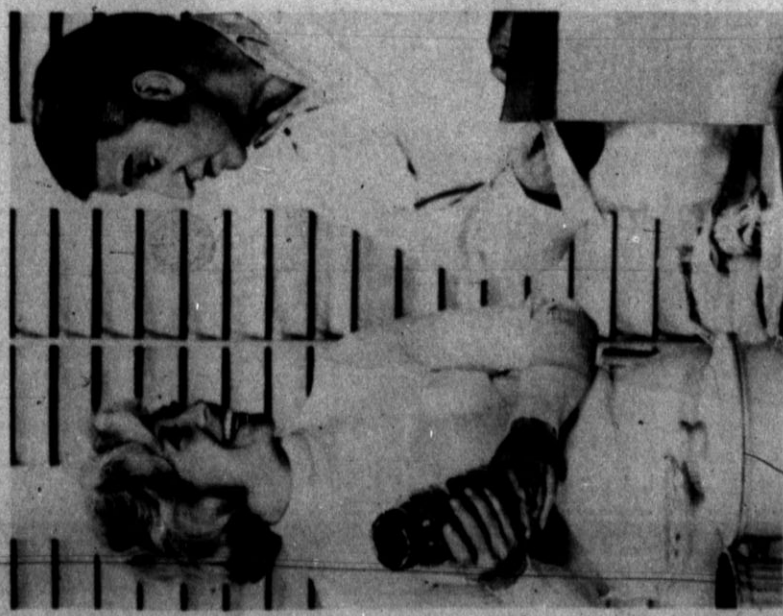
Wednesday TV schedule table with columns for channel, time, program name, and station.

10:30... ABC... ABC WIDE WORLD OF ENTERTAINMENT... F.K.A.—A TIME TO REMEMBER... An affectionate and revealing recollection of John Fitzgerald Kennedy...



# Dinah Shore in Search of the Ideal Man

This poem was written by Miss Shore in connection with her upcoming special, "Timex Presents Dinah in Search of the Ideal Man," to be telecast on the NBC Television Network Sunday, Nov. 18 (8:30-9:30 p.m.), following "Magnavox Presents... Frank Sinatra," 7:30-8:30 p.m.). The poem came about when composers Hal David and Johnny Mandel were commissioned to write a theme song for the special. They asked Dinah, "What's the show about?" Said Dinah, "I'm searching for the ideal man." "What kind of a man would that be?" they asked. Instead of talking about the ideal man, Dinah wrote the following free-verse poem on the subject.



Dinah Shore stars and Danny Thomas guest-stars on her special.

## The Ideal Man

My ideal man  
Is many men; for I am many women.  
He can afford the luxury of tenderness  
Because he will be so innately strong.  
He will need me  
And he will be there and know when I need him.  
We will share and he will care so much  
That for once I can tell him what is in my soul and  
Where I have failed  
And he will not find me smaller for my failings.  
He will be wise and fair  
And honest with himself and me.  
I will like him and  
He will like me.  
He will be proud of me—  
Of what I am and not who I am—  
For what I do for him  
And for others close to me  
And not for what I have done for others not so close.  
He will let me be a person—  
A woman—  
He will let me give,  
Knowing I have a need to give  
And we will weave a gentle web  
Of possessiveness around each other  
Not because of our insecurities  
But because of our interdependence.  
He will listen  
And perhaps like what he hears  
But if he does not like or agree—treat me as he would  
A treasured friend—  
A respected friend.  
He may not like all those people I like—  
But he'll be with them knowing  
That if they have meant something to me at anytime—  
They are not a threat to us  
But a cementing of our present and our future  
Through a knowledge of our pasts.  
He will know our lives did not begin the day we met.  
Whoever I am—whatever he loves—  
Begin with and is an accumulation of people and  
Experiences and living.  
But he will know my day begins and ends with him—  
The way I treat friends, my helpers, my dog,  
My work, my play depends  
On how I feel about me on that day.  
We will laugh together when we are together  
And separately when we are not,  
Knowing that later, in delicious comfort,  
We will share that laughter.  
Above all he will like to be with me  
And we'll need each other  
Loving, touching, holding, filled with the wonder of  
One independent and separate soul  
Who, through some miracle, found another independent  
And separate soul  
Meid together  
Not as one lump of indistinguishable matter  
But many, myriad, exquisite facets and textures and  
shapes—  
Joined in beauty—  
A definite oneness of inseparable strength—  
Balanced in stresses and tensions  
Totally resistant  
To structural and spiritual failure.

## Monday Program Notes

7:00...ABC...THE ROOKIES  
Down Home Boy... Jim Nabors  
frightened about the death of his  
famous western singer whom he holds  
responsible for the death of his kid  
sister.  
7:00...CBS...GUNSMOKE  
"Lynch Town," with David Wayne,  
Mitch Vogel and Scott Brady as guest  
stars. A drunken circuit judge who is  
on the payroll of the town boss is  
sued by Marshal Dillon to hold an  
investigation into the death of a saloon  
owner.  
7:00...NBC...B.C. THE FIRST  
THANKSGIVING  
An animated special based on the  
comic strip "B.C." by Johnny Hart.  
B.C. and his fellow prehistoric  
characters set out to capture a turkey  
claimed to be a necessary ingredient  
for soup.  
7:00...NBC...B.C. THE MIRACLES OF P.S. 13  
An animated special about Flip  
Wilson's childhood trials, tribulations  
and triumphs, based on characters he  
created: Geraldine Jones, Freddie  
Johnson, the Reverend Leroy, and  
Herbie, the ice cream man. Flip hosts  
and provides voices for several  
characters. (R)  
8:00...NBC...MONDAY NIGHT AT  
THE MARRIOTT  
"COTTON COMES  
TO HARLEM"  
Starring Godfrey Cambridge,  
Raymond St. Jacques and Judy Pace.  
A pair of Harlem detectives, a  
minister, a junk dealer and assorted  
other characters chase all over  
Harlem looking for missing money and  
a bale of cotton. United Artists, 1970.  
8:00...ABC...NFL MONDAY NIGHT  
FOOTBALL  
ABC Sports live coverage of the  
Minnesota Vikings and the Atlanta  
Falcons from Atlanta Stadium in  
Atlanta, Georgia. Commentary will be  
provided by Howard Cosell. Don  
Meredy and Frank Gifford.  
8:00...CBS...HERE'S LUCY  
Kim becomes a song and dance  
when her mother, Lucy, lures the  
winger into appearing on an amateur  
show featuring Kim.

## Friday Program Notes

7:00...ABC...THE BRADY BUNCH  
"Try, Try Again," Jan  
herself a loser when she fails her  
driving test, but she takes up the  
challenge and drives the  
winner.  
7:30...ABC...THE ODD COUPLE  
"The Pig Who Came to Dinner"  
Bobby Riggs hustles Oscar and Felix,  
plays ping pong with Billie Jean King,  
and does the male chauvinist bit in his  
first acting role off the tennis courts.  
7:30...CBS...ROLL OUT!  
"Sweet," Williams gives Pic. Jed  
Brooks a crash course in economics  
when they find a bag of \$100 bills—over  
\$100,000 in all. While "Sweet" proves  
there's nothing wrong with the red  
drivers, Jed struggles with his con-  
science about not turning in the  
money.  
7:30...NBC...GENERAL ELECTRIC  
PRESENTS SAMMY  
Sammy Davis Jr. stars in virtually a  
one-man musical-variety special  
which was taped in London.  
Highlighted is a recreation of the  
1930s "Cotton Comes to Harlem," a  
version of Clifford Odets' play in which  
Davis starred in Broadway.  
8:00...CBS...THE CBS FRIDAY NIGHT  
MOVIES—"ESCAPE FROM THE  
PLANET OF THE APES"  
Starring Roddy McDowall and Kim  
Hunter. Fear of the unknown drives  
man into hatred and war against an  
intelligent trio of apes who have fled  
backwards in time to the present.  
Safety. Bradford Dillman, Sal Mineo  
and Ricardo Montalban also star.  
(1971)  
8:30...NBC...ADAM'S RIB  
Investigates the  
death of a millionaire in a spot of old-  
time mystery films.  
8:30...ABC...THE BRIAN KEITH  
SHOW  
"The Big Build-Up," Dr. Jamison's  
simple request for a children's  
bathroom spurs landlady Mrs. Gruber  
(Nancy Kulp) on to bigger and better  
things by hiring a contractor (guest  
star Victor Buono) to build a "medical  
supermarket." Robert Bowen co-  
stars.  
9:00...NBC...THE BLUE KNIGHT  
Conclusion of a four-part series  
starring William Holden as police  
officer Bumper Morgan and Lee  
Remick as Cassie Walters. During  
Bumper's pursuit of the man who shot  
his fire, his superior, Sgt. Segovia  
(Joe Santos), gets in the way and is  
shot by the panicked suspect.  
9:00...ABC...THE BRYAN BUNCH  
"Love and the Truth," Robert Pine  
stars Beverly Garland, Robert Pine,  
John Myers and Donna Bacalla;  
"Love and the Unwedding," with guest  
stars Michael Burns, Jennifer Salt and  
Ronald Feingold; "Love and the  
Locksmith," with guest stars Loretta  
Swit and Richard B. Shull; and "Love  
and the Odd Couples," with guest stars  
Alex Dreier, Ron Masak, Marty Brill,  
and Sam Corbett.  
10:30...CBS...THE CBS LATE MOVIE—  
"THE CREEPING FLESH"  
Starring Christopher Lee and Peter  
Cushing. Two men race to create life in  
a laboratory and end up resurrecting  
an ancient evil spirit. Lorna Heilbron  
and George Benson are featured.  
(1967)

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## "J.F.K.-A Time to Remember"

The interviews are conducted by Tom Jarrile, ABC News' White House Correspondent, and Bob Clark, ABC News' Correspondent on Capitol Hill, who also journeyed to the temporary site of the John F. Kennedy Memorial Library in Waltham, Mass., where Kennedy memorabilia is being collected and stored.  
Dave Powers, who was special assistant to the President in the Kennedy Administration and who was riding in the motorcade behind Kennedy on that tragic day in Dallas, Nov. 22, 1963, and who is curator of the Memorial Library, tells of his experiences as an eyewitness to the fatal shooting.

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ALL PROGRAMS SUBJECT TO CHANGE

CHANNEL	4	KQNC	7	KVII	10	KEDA	11	KTVT	13	KEBA	13	PBS	3	KDVT	3	IND	6	IND															
CABLE	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23															
PROGRAM	News Watch	The Lucy Show	Sammy Davis Jr. Show	General Electric	Sammy Davis Jr. Show	The Brian Keith Show	Blue Knight	News Watch	Tonight Show	Starring Johnny Carson	Midnight Special	Jack Paar Tonight	News Meditations	News Score at Six	What's My Line	Calucci's Department Roll Out!	CBS Friday Night Movies	Escapade From the Planet	News Score at Ten	CBS Late Movie	The Creeping Flesh	Jack Paar Tonight	News Meditations	News Score at Six	What's My Line	Calucci's Department Roll Out!	CBS Friday Night Movies	Escapade From the Planet	News Score at Ten	CBS Late Movie	The Creeping Flesh	Jack Paar Tonight	News Meditations

**Shaft...Hit or Run**

Special guest star Tony Curtis plays the ruthless owner of an illegal gambling club where John Shaft follows a trail of murder, extortion and theft involving gamblers and their debts in "Hit-Run" on "Shaft" Tuesday, Nov. 20 (8:30-10:00 p.m.) on the CBS Television Network. Other guest stars are Howard Duff, Percy Rodrigues and Judy Pace. Harry Harris directed from a script by Ken Kolb.  
Prosperous businessman Tom Oliver asks Shaft for help when Oliver's son David is accused of the hit-run death of a musician employed by club owner Clifford Grayson. The car that was involved was stolen from insurance broker Marcus Lowell.  
In the face of conflicting stories by David and witnesses to the fatal accident, Shaft learns that the dead man, Eddie Simmons, had been keeping money from debts he collected for Grayson. Shaft decides his best lead is to pretend he is taking over Eddie's job, only to realize he himself is a target for someone determined to halt his inquiries.

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CHANNEL	4	KQNC	7	KVII	10	KEDA	11	KTVT	13	KEBA	13	PBS	3	KDVT	3	IND	6	IND															
CABLE	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23															
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ALL PROGRAMS SUBJECT TO CHANGE

CHANNEL CABLE	4	KGNC NBC	7	KVII ABC	10	KEDA CBS	11	KTVT IND	13	KEEA PBS	39	KDTV IND	3	IND	
7	Lidville	The Bugs Bunny Show	Yogi's Gang	Super Friends	My Favorite Martians	Star Trek	Sign and the Sea Monsters	The "Frontier" Show	The Jetsons	Farm and Home Show	Lancer	World Open Golf Championship	Police Surgeon	World Open Golf Championship	Weather and Public Service
8	Inch High	The Mad Eye	Family Emergency	Butch Cassidy	Laszlo's Rescue Rangers	Gander and the Glibert Chatters	The Brawny	Mission Magic	ABC Saturday Superstar Movie	"Nanny and the Professor"	American Bandstand	NCAA Football	ABC's Wide World of Sports	Back Ovens	Pro News
9	Family Emergency	Laszlo's Rescue Rangers	Gander and the Glibert Chatters	The Brawny	Mission Magic	ABC Saturday Superstar Movie	"Nanny and the Professor"	American Bandstand	NCAA Football	Teams To Be Announced	NBA Basketball	Blazers vs. Houston Rockets	Religion Report	Jim Newton	Championship Wrestling
10	Sign and the Sea Monsters	The "Frontier" Show	The Jetsons	Farm and Home Show	Lancer	World Open Golf Championship	Police Surgeon	World Open Golf Championship	Weather and Public Service	Weather and Public Service	Weather and Public Service	Weather and Public Service	Weather and Public Service	Weather and Public Service	Weather and Public Service

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Saturday Program Notes

11:00...ABC...THE ABC SATURDAY SUPERSTAR MOVIE—"NANNY AND THE PROFESSOR"  
 Animated comedy adventure starring zany spy story in which Hal, Burch and Waldo fall into possession of a motorcycle reflector with a hidden microdot containing a stolen top secret formula. When the men who have to contend with Nanny and her magic powers. (R)

12:00...CBS...THE CBS CHILDREN'S WINTER FESTIVAL—"STOWAWAY IN THE SKY"  
 Part I of this two-part presentation centers on an elderly, eccentric aeronaut, portrayed by Andre Gille, who wagers he can fly across France in a frigate balloon. Joining him, as a stowaway, is the aeronaut's grandson, played by Pascal Lamortisse. Maurice Baquet is featured. (R)

1:30...CBS...NBA TODAY  
 National Basketball Association game. Portland Trail Blazers vs. Houston Rockets. Pat Summerall will provide the analysis and commentary, and "Hot" Rod Hundley will host the pre-game, half-time and post-game segments. (From Houston Pavilion, Houston, Tex.)

4:00...ABC...ABC'S WIDE WORLD OF SPORTS  
 ABC Sports presentation of the World Wrestling Championship. Bob Armstrong, Bob Beattie reporting, and National Drag Racing Championships with commentary by Keith Jackson.

7:00...NBC...EMERGENCY!  
 ("Randolph Mantooth and Kevin Tighe) become heirs to one million dollars and Dr. Brackett (Robert Fuller) is accused of costing a patient a fortune.

7:00...CBS...ALL IN THE FAMILY  
 Edith is going to a christening. The kids are off to a seminar in the mountains, and Archie is off to a barbeque. The family is barely out the door when Archie's plans for a glorious weekend alone are shattered.

7:00...ABC...THE PARTRIDGE FAMILY  
 "A Day of Honesty." The family embarks on a day of telling the truth, the whole truth and nothing but the truth, with disarming results.

7:30...CBS...MASH  
 Hawkeye's picnic idyl with a new nurse is shattered when a bullet strikes nearby, and he first suspects that Maj. Frank Burns and Hot Lips, who are target shooting in the area, are responsible.

8:00...CBS...THE MARY TYLER MOORE SHOW  
 Mary Richards extends a casual invitation to Cowardly Lion, a news writer who works on a news show. The date is set for the next evening, and Mary must find six congenial people who are available on short notice. Betty White guest stars, and Irene Tedrow is featured in the episode.

8:00...NBC...NBC SATURDAY NIGHT AT THE MOVIES—"THE ANATOMY OF A MURDER"  
 Starring Arthur Hill, David Wayne, James Olson and Kate Reid. Space scientists work frantically to isolate and destroy a lethal extraterrestrial organism that has killed all but two of the inhabitants of a town. Universal, 1971. (R)

Sunday Program Notes

10:30...ABC...MAKE A WISH  
 Today's topics are "Line" and "Mountain."

2:30...CBS...THE NFL TODAY—FOOTBALL LEAGUE NATIONAL  
 Rams, Jack Buck will describe the play by play, and Pat Summerall and Bart Starr will provide the commentary and analysis. (From the Los Angeles Memorial Coliseum, Calif.)

4:00...CBS...HOLY LAND  
 A look at Jesus' life and how he lived today and what hope they see for the future in the Holy Land. Filmed on location in the Holy Land.

4:30...NBC...THE WONDERFUL WORLD OF DISNEY  
 Conclusion of "The Flight of the White Stallions." After Col. Podhajsky (Robert Taylor) stages an equine performance, Gen. von Trapp (John Larch) orders the Austrian soldiers to rescue the priceless Lipizzaner horses from the Russian army in Hosiava.

4:30...CBS...THE THANKSGIVING TREASURE  
 Drama special for the entire family, starring Jason Robards, Mildred Harris, Lisa Lucas and Bernard Hughes. The story concerns a group of special little girls who love to play a game called "Thanksgiving" and prove stronger than adult grudges.

6:30...ABC...THE FBI  
 "Rules of the Game," with guest stars John Marley, Paul Cavonis and Anthony Zerbe. The FBI launches a hunt for Steve Madera after his unsuccessful attempt to kill a federal witness against his father, an organization figure.

7:30...ABC...THE ABC SUNDAY NIGHT MOVIE—"THE HOSPITAL"  
 "72 George C. Scott" stars in the sometimes funny, often dramatic and always compassionate story of a doctor whose lives are saved, lost or changed here. Paddy Chayefsky won an Oscar for the screenplay which also stars Diana Rigg.

7:30...NBC...MAGNAVOX PRESENTS FRANK SINATRA  
 Frank Sinatra sings such favorites as "The Way You Look Tonight," "Come Fly With Me," "Sings," plus new songs including "Sings in the Closets," as he emerges from retirement to headline this special. Gene Kelly is Sinatra's special guest star.

8:00...CBS...ONCE UPON A MATRESS  
 Special musical production based on Hans Christian Andersen's fairy tale "The Princess and the Pea," starring Carol Burnett and Ken Berry. The story tells of an eligible prince whose overbearing mother is determined to keep him free of the bonds of matrimony while inextricably entangled in her royal apron strings. She sets up a series of impossible conditions upon the prince's bride, who comes to the scene to threaten the prince's bachelorhood. Also starring are Jack Gilford, Jane White, Bernadette Peters, Ron Husmann, Lyle Waggoner and Wally Cox. (R)

8:30...NBC...TIMEX PRESENTS DINAH IN SEARCH OF THE IDEAL MAN  
 Dinah Shore stars in humorous sketches illustrating various aspects of the ideal man. She appears separately with 10 guest stars—Edward Asner, Mike Douglas, Peter Graves, Andy Griffith, Don Knotts, Ricardo Montalban, Burr Reynolds, Telly Savalas, McLean Stevenson and Danny Thomas.

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CHANNEL CABLE	4	KGNC NBC	7	KVII ABC	10	KEDA CBS	11	KTVT IND	13	KEEA PBS	39	KDTV IND	3	IND	
7	Johnny Games	Day of Discovery	Expect An Answer	Revival Fires	First Baptist Church	Lamp Unto My Feet	Look Up and Live	Insight	Face the Nation	Car And Truck	NFL Today	NFL Game	Pro News	Issues and Politics	Call of the West
8	Day of Discovery	Expect An Answer	Revival Fires	Kid Power	The Omomds	H. R. Pufnstuf	Make A Wish	NCAA Highlights	Pro News	Issues and Politics	Call of the West	The Saint	Animal World	Holy Land	
9	Cathedral	Notre Dame Football	NCAA Highlights	Pro News	Issues and Politics	Call of the West	The Saint	Animal World	Holy Land	Bobby Goldstone	NBC Nightly News	Wild Kingdom	Wonderful World of Disney	Magnavox Presents Frank Sinatra	
10	NFL Game of the Week	Meet the Press	Lancer	Pro News	Issues and Politics	Call of the West	The Saint	Animal World	Holy Land	Bobby Goldstone	NBC Nightly News	Wild Kingdom	Wonderful World of Disney	Magnavox Presents Frank Sinatra	
11	NFL Game of the Week	Meet the Press	Lancer	Pro News	Issues and Politics	Call of the West	The Saint	Animal World	Holy Land	Bobby Goldstone	NBC Nightly News	Wild Kingdom	Wonderful World of Disney	Magnavox Presents Frank Sinatra	
12	NFL Game of the Week	Meet the Press	Lancer	Pro News	Issues and Politics	Call of the West	The Saint	Animal World	Holy Land	Bobby Goldstone	NBC Nightly News	Wild Kingdom	Wonderful World of Disney	Magnavox Presents Frank Sinatra	

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