The Hereford Brand

72nd Year - No. 44

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Herd, Snyder Clash In Home Finale Win Over Tigers Would Assure At Least A Tie For District Title

The Hereford Whitefaces, sitting on top of the District 4-AAAA mountain, will be trying to pull up the rope behind them Friday when they play host to the Snyder Tigers

The Whitefaces, leading the District 4-AAAA race by one full game with two games left, will be assured of a tie for the crown with a win over the Tigers.

Hereford has been favored over the Tigers by a touchdown. Kickoff is slated for 7:30 p.m. with pre-game activities beginning at 7:10 p.m.

The game will be the final home game of the season for the Herd and has been designated as Parents' Night. Parents of the players will be introduced before kickoff.

Pre-game activities also include a bonfire at 7:30 p.m. tonight behind Doyle Johnson Chevrolet and a pep rally in downtown Hereford at 3 p.m. Friday.

HEREFORD, leading the district with a 3-0 record, also lays its perfect 8-0 season record on the line for the game. A win Friday will give the Whitefaces a cinched tie for the crown with Monterey and Lubbock High, should both win their games. Monterey plays Plainview and Lubbock takes on Coronado.

Monterey and Lubbock currently stand at 2-1 in district action. Coronado is 1-1-1, Snyder is 0-2-1 and Plainview is 0-3.

HOPES FOR the Herd lie behind its balanced offensive attack and consistent defense. Leading the offense is running back James Harris, who leads the district in rushing and scoring. Harris

needs only 161 yards in the final two games to break the 1,000-yard barrier and has scored 80 points through the eight games.

Backing Harris will be tailback Chuck High, who has tacked on 605 yards this year, including the longest run from scrimmage at 86 yards. Herd quarterback Franklin Higgins and receiver Dave Charest also lead the district in passing and receiving.

HERD COACH Larry Dippel sees the Snyder game as a must game if the Whitefaces are to win the district outright.

"We could get some help from other teams," said Dippel. "But if we expect any help then we must win over Snyder." Dippel said he was afraid of the Tigers

first of the season and then have lost recently in some close fought ballgames." "They were undefeated through the first four games of the season," Dippel

because they came on real strong at the

sa id. Snyder then lost to AAA powerhouse Lamesa, lost to Lubbock 13-12, were tied by Coronado 16-16, and fell to Monterey

"THEY realize they could salvage a good winning season with two wins in these last two games," Dippel said. "They have a big-play guy in Welton Cobb. He is the second leading scorer behind Harris and is the leading tackler in the district."

Cobb is the returning district

champion in the 100-yard dash. He won the district meet in the event last year as a sophomore in a time of 9.6 seconds.

Price IOc

SNYDER also leads the district in defense with what Dippel says is "considerable weight up front."

The defensive line for the Tigers includes Cobb at linebacker at 190; Wilbert Thompson, defensive end 165; Willie Smith, noseguard at 230; Micky Gonzales at defensive tackle at 235; Grant Knipe at defensive tackle at 245; Ralph Lewis at defensive end at 180 and Jerry Fore, linebacker, 170.

'They also have (Tommy) Welsh at fullback at 205 to give some added punch to'Cobb," Dippel said.

"THEY played a really tough game

Sale Announced Here

with us last year and they have all their guys back," the coach said. "This is a big game and we really need to win it."

The coach said offensive and defensive stalwart captain Jim Marsh will definitely be out of action this week following an ankle injury in the Coronado game.

"His foot is in a cast and he will miss this week at least and maybe the Lubbock game. We will just have to check it as we go.

Dippell said he was well pleased with the defense in the Coronado win and that the Herd played a better game totally. "We were more consistent offensively

than we have been. However, Dippel's philosophy for this week's game was "Never underestimate

a Tiger.



Change Of Ownership

A changeover in ownership came this week in corporation of men including Mike Doss, center,

Of Piggly Wiggly Store

One of Hereford's oldest independent businesses sold this week. Piggly Wiggly, owned by Gaylord Newell, was pur-chased by DMD, Inc. — a corporation organized by Morton and Amarillo people - and will become a Thriftway store.

The sale to DMD brings to a close more than 30 years of grocery business in Hereford for Newell. He bought a store from Glen Weir in 1943 and affiliated with Piggly Wiggly when he moved in 1950 to the present location at 426 Main St.

Officers in DMD include Bill Moore, formerly of Amarillo who recently moved to Lovington, N.M. to operate a marketing for Affiliated Foods in Amarillo.

Both men announced that no personnel changes were planned in the Hereford store. Chester Harrison, who has been store manager for Newell, will remain as manager of the Priftway store.

"There will be no changes, except we hope to provide better service through the latest merchandising techniques adopted in the Thriftway system," stated Moore.

Thriftway is the name adopted by a sponsored advertising group growing out of Affiliated Foods. There are now 35 stores with the Thriftway name. Affiliated Foods is the retailer-owned cooperative that grew from the merger of the Panhandle Associated Grocers and the South Plains Associated Grocers about five years ago. They now comprise about 350 stores.

"In the Thriftway group we are able to project the image of the larger independent food merchants in smaller communities," Moore added.

Moore said the corporation became interested in Hereford, after learning of the availability of the Piggly Wiggly store, because of "the very strong economy of the area and progressive attitude of the community."

Doss said the future of Hereford

one of Hereford's established businesses. of Morton. At right is Chester Harrison, manager Gaylord Newell, left, longtime owner of the of the store who will continue in that position. Piggly Wiggly Food Store, sold the store to a

store there; and Mike Doss, owner and operator of a store in Morton. Until he left for Lovington, Moore was director of

"looks very promising, otherwise we wouldn't have considered the big investment here."

Retirement System In, Electric Fences Out

By DON RICHARDS Brand News Editor

The Hereford City Commission Monday night approved a city employe retirement system and passed an ordinance prohibiting electric fences within the city limits.

The retirement system, which has been discussed since early spring by the commission, is expected to go into effect soon and will be retroactive from May 1, 1973, for all employes of the city. Appointed as a three-man committee to oversee the retirement plan and investment were Mayor Jim Sears, City Manager Dudley Bayne and Commissioner H.A. Cavness.

The commissioners approved the ordinance prohibiting electric fences within the city after Bayne reported about "20 electric fences in the city."

"Some of these fences are rigged up to be pretty dangerous and could be real hazards," said Bayne.

City Attorney Earnest Langley said

he has studied the laws of many towns concerning such fences and that most cities "outlaw them entirely."

COMMISSIONERS discussed the electric fences during a previous meeting after complaints from several Hereford residents. Commissioners said some residents had electrified their yard fences in an effort to keep out dogs and cats, but had, in effect, created hazards for other residents, especially unsuspecting children.

Farmers Get Relief From Critical Fuel Situation

Farmers in the midst of a big crop harvest will apparently get relief from restrictive fuel allocations which were scheduled to go into effect Nov. 1.

At least that was the word Bill Albright, Deaf Smith County Chamber of Commerce executive vice president got from an official of the Oil & Gas Office this week.

The ag committee of the Chamber had protested restrictive provisions of the Federal Mandatory Middle Distillate Allocation Program, which would have placed diesel fuel on allocations of the same month last year.

LOCAL AG leaders pointed out that, due to a wet fall last year, harvest conditions were not the same and farmers required more diesel fuel this fall. The committee contacted several Oil & Gas officials, as well as U.S. Congressman George Mahon.

Albright said an OOG official told him, in a telephone conversation this week, that restrictions would be held off, temporarily, and that distributors would be allowed to use their discretion in allocating fuel.

MAHON told members of the local ag committee that he had received a number of calls concerning the situation, and he was aware of the critical problem that could arise. He apparently agreed with the group that the Federal program had little advance planning before implementation.

Nominations Needed

Nominations are open for the Woman Of The Year; to be presented an award Jan. 8 at the annual dinner of Deaf Smith Chamber of Commerce Women's **Division**

The award is made each January to a woman selected for her community services during the previous year. She must be a member of the Women's Division, but what she has done for the entire community will be considered.

Any resident, woman or/man, may

make a nomination, explains Mrs. Milton Adams, chairman of the awards committee. Service to the chamber, church work or any community work either as an individual or with drives and activities benefiting the city and area, may be a basis for the nomination.

Mrs. Adams asks that nominations be made by letter, telling briefly the reasons, and mailed to the chamber office, Box 191, Hereford.

Deaf Smith County was apparently one of the first to raise an organized protest to the provisions of the new program. Other areas soon followed suit, wever, and all asked for a reappraisal of the program.

Committee leaders working on the problem here included R.C. Hoelscher, a director and chairman of the govern-mental affairs group, and Bud Snyder, agricultural committee.

Fine for violation and conviction was set at a maximum of \$100, same for other city ordinances.

IN OTHER action at the commission meeting:

-Plans for remodeling of the Pitman Municipal Golf pro-shop were discussed. Commissioners gave Bayne the go-ahead to remodel the old stone pro-shop. Cost of the remodeling is expected to be about \$30,000. The shop will include two new additions, with twice as much room for men's locker area.

-The commission authorized Bayne to write county commissioners in Castro and Parmer Counties requesting \$100 each time the Hereford Fire Department makes a call into those counties. The city also requested an agreement with the two counties protecting the local fire department from liability.

Bayne said similar agreements now exist with Oldham and Randall Counties. The Hereford Fire Department has made a total of 18 calls outside the county this year:

-THE COMMISSION learned that about 300 more trash containers will be needed to cover the town. The new alley containers are expected to allow for more efficient and sanitary removal of

trash. Bayne said about 25 tons of garbage each day are collected by garbage trucks.

-Bayne and Langley reported that a settlement had been reached between the city and Pacific Molasses, located on

Progressive Road, concerning alleged damage to the city sewer plant.

The city served four official violation notices to the plant concerning sewage release before the out-of-court com-

See CITY VOTES Page 2

United Way Goal At Two-Thirds Point

The Deaf Smith United Way Campaign passed the two-thirds completion mark by Wednesday noon with promises from President Mike Patrick that all contacts will be made.

Campaign workers reported a total of \$33,971.50 by noon Wednesday, 67 per cent of the goal of \$50,925.

Patrick, head of the United Way of Deaf Smith County, said many of the contacts by workers have not been made and that he is confident the goal can be reached.

"Unfertunately some of the workers have failed to carry out the responsibilities they originally accepted in the United Way Campaign," he said. 'I would like to apologize on behalf of the United Way to the businesses and individuals who have not yet been contacted.

"I would like to emphasize that all unworked cards are being recalled so that they can be worked by people interested in the United Way effort."

Light Turnout For Election

Deaf Smith County voters joined the trend of voters statewide Tuesday in the constitutional amendment election.

Less than nine per cent of the ap proximate 7,400 registered voters in the county turned out for the election which was average for the election across the state. A total of 661 voted in the county. Number 1 amendment in the election

creating annual session of the Legislature and raising legislators' salaries, fell strongly to Deaf Smith voters, much the same as it failed across the state.

Voters in the county apparently also set some kind of a record as they canceled out the county's votes on two amendments with tie votes. The amendments were numbers 4 and 7. Listed below are the Deaf Smith county results for each amendment and in parenthesis the general feeling of voters statewide.

1. Legislative pay raise-annual session, for 254, against 403 (against statewide)

2. Homestead protection, for 507, against 147 (for statewide)

3. Homestead exemption, for 474, against 182 (for statewide)

desta-

4. Conservation districts, for 314, against 314 (for statewide)

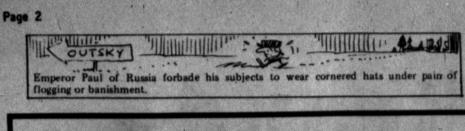
5. Coastal seawall bonds, for 388, against 234 (for statewide) 6. District courts jurisdiction, for 210,

against 425 (for statewide) 7. Increase vet's land fund, for 324,

against 324 (for statewide)

8. Broaden ad valorem tax, for 196; against 443 (against statewide)

9. Water tax exemption, for 325, against 320 (for statewide)



FROM CRIME TO CHRIST

THE JACK BURBRIDGE STORY

See and hear this unusual story of the wonderful love of GOD and how CHRIST JESUS changed a wasted life of sixteen (16) years of crime with ten (10) of those years abusing drugs

Learn how CHRIST JESUS walked the halls of a United States Federal Penitentiary for three and one half (31/2) years with Jack before he received an early parole on the 8th of January 1971 by the wonderful grace of GOD.

During the past two years Jack has told his life story before over 300,000 young people throughout the United States, Canada and Europe in schools and churches, plus many civic clubs, TV and radio appearances. A living day miracle of the wonderful grace of a living

GOD through the previous, pure blood of His Son the Lord JESUS CHRIST.

HEAR THE JACK BURBRIDGE STORY CHRISTIAN ASSEMBLY CHURCH FRIDAY, NOVEMBER 9, 7:30 P.M., SOUTH MAIN



So says the VA ... by A VETERAN'S FILE NUMBER SHOULD BE RECORDED

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ALMA CARTER

X 44

City Votes Retirement System

Continued From Page 1 promise settlement of \$4,500 was paid to the city by the local firm.

-COMMISSIONERS agreed to purchase an Air Force helicopter for the city as soon as it becomes available. Bayne informed the commission the helicopter has been made available to the City of Hereford for \$200. Its true value is estimated at \$49,500. The Air Force recently gave Amarillo the same offer and the city converted the plane into a rescue unit.

Bayne said the Air Force will make the next copter available to Hereford and the city will have 15 days to accept the offer

THE COMMITTEE created for the retirement plan of the city was set up to select an investment agency for the retirement funds. Lincoln National was selected as the agency and com-missioners decided to appropriate about \$60,000 next year to start the retirement program to cover past services.

Employes under the plan have 25 years to earn full retirement benefits of 50 per cent and then will earn one-half per cent of their base pay for each year of service over 25 years.

The Hereford Brand, Hereford, Texas, Thursday, November 8, 1973

"One reason for a retirement plan is to keep good employes working longer," said commissioner Frank Barrett. "I think this plan will help us in that area."

The three-man committee will act as trustees over the retirement fund and will make decisions concerning early retirement requests by employees.

Man Stabbed In Scuffle

By STEVE CONNELLY **Staff Writer** One Hereford man was stabbed shortly after midnight

Saturday at the A&W Drive-In following a scuffle with three other men. 100F

Grand Ol' Opry

Nov. 13 IOOF Hall

was taken to Deaf Smith General Hospital for a knife wound to the chest he received in the scuffle. Baum was reported to be in good condition Tuesday by Deaf Smith General Hospital authorities.

Baum and two other Hereford men were reportedly in a car at the drive-in when an argument between the three men, and three men in a nearby car broke

According to police reports,

car with tire tools. When Baum tried to stop them, he was stabbed in the chest. The assailants then fled the scene and were apprehended later by officers.

> ONE JUVENILE was arrested for the stabbing, but no charges have been brought against the assailants.

. Fred Convers, 720 Ave. G, who was in the car with Baum, was credited for helping to save Baum's life by applying pressure to the wound until an ambulance arrived.

Richard Holmes, Northwest Mobile Lodge, also received cuts to one hand in trying to stop the attackers. He was treated and released by Deaf Smith General Hospital.

TWO ACCIDENTS on Halloween night caused injuries to three Hereford residents. A 1973 Chevrolet pick-up, driven by William J. Gililland, 103 Sunset, was traveling west on Plains Avenue and did not see two children who were reportedly running across the street at 7:30 p.m.

Gililland's vehicle struck

Robert Baum, 812 Blevins, the men began to beat Baum's bruising the young girl's right was taken to Deaf Smith car with tire tools. When Baum hip and causing no injuries to the boy. An accident at 5 p.m. Wed-

nesday in the 200 block of Bradley Street caused injuries to two Hereford youths in a car-

motorcycle accident. A 1973 Oldsmobile, driven by Charles R. Keese, 219 Bradley, was traveling west on Bradley and was attempting to turn left into a private drive when a 1973 Kawasaki, driven by David P. Camahan, 117 Mimosa, collided with the car.

Carnahan received injuries to the legs, arm, face and side from the accident, and a passenger on the motorcycle, Richard Hoelscher, received injuries to his right ankle.

Deaf Smith General Hospital reported that neither of the youths were admitted to the hospital for the injuries.

THE THEFT of a \$550 tape recorder occurred sometime Thursday at the home of Robert M. Wynne, 313 Center.

Wynne reportedly was out of town Thursday and returned to find the house damaged and the recorder missing. Entry was apparently gained through a living room window.

Rolando and Maria A. Casarez,

Hereford Realtors Plan Special Meeting Tuesday Hereford's Board of Realtors concern TREPAC (Texas Real

is planning a special monthly Estate Political Action Comboard meeting Tuesday noon at mittee).

the Hereford Country Club according to Gene Campbell, board president.

Special guest speaker at the meeting will be Kenneth Krohler of Hugo, Lowernstern and Co., of Amarillo. "The meeting will be of urgent importance to anyone who owns or sells real estate,"

said Campbell. "Political action will be presented in slides and discussion."

Krohler's presentation will

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O.G. Nieman Publi News Editor Women's Editor Don Richards Sue. Coleman Advertising Manage Lynn Brisendin

Mail



"The meeting is op en to all real estate license holders or anyone with interest in protecting their right to own real property, free from everexpanding government control," Campbell said. 'TREPAC has been highly effective in preventing the passage of much restrictive real estate legislation.

"Some 300 bills affecting real estate are introduced into the state legislature each year through TREPAC and we have defeated every bill we have chosen to fight."

Campbell stressed that persons wishing to attend do not have to have a real estate license to support TREPAC.

Campbellalso announced that former Texas Gov. Preston Smith will be the installing officer Nov. 28 at the Hereford Country Club when Hereford Board of Realtor installation banquet is held. Smith is a member of the Lubbock Board of Realtors.



Formby: 'Look At Bright Side'

District Rotary Governor everything and took a look at Marshall Formby of Plainview, the bright side. in his annual visit to the

is how bad things are going and how tough it is in this country," Formby said, "I think it is time eford Rotary Club, told the nbers at noon Monday that it is time Americans quit we took a look at how well looking at the gloomy side of

things are going, and give thanks for what we enjoy in this "About all that we hear today nation."

Spicing his remarks with humor concerning politics, Formby pushed the Hereford

Accidents Cause Injuries

Two accidents on highways near Hereford sent two persons to area hospitals with serious injuried Saturday night. A head-on collision at 7:30 MARSHALL FORMBY

p.m. Saturday just south of Hereford on U.S. 385 occurred when a 1967 Rambler, driven by Roldolfo Aguero, 119 W. Montgomery, Laredo, Tex., was

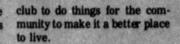
reportedly driving on the left side of the highway and collided with a 1969 Ford, driven by Robert M. Ott, Rt. 1, Springlake.

Dorothy Ott, a passenger in the second car, received serious injuries from the accident.

A car-truck accident east of Hereford on U.S. 60 occurred at 10:40 p.m., sending one woman to Northwest Texas Hospital in Amarillo

'I want the kids of today to A 1960 Ford grain truck, know where the money comes driven by Richard Swoop, was from and to learn that it is not traveling on U.S. 60 when a 1968 sinful to make a profit in a Dodge, driven by George Muller, 221 Ave. D, collided with business transaction," he declared. the rear of the truck.

Formby complimented the Lily Muller, a passenger in local club for their Rotary the Muller vehicle, received activities and urged the conserious injuries to both legs and tinued support and enthusiasm was taken to Northwest Texas of its members towards the



"Hereford needs this Rotary Club," he said. "There are a lot of things you can do and others can do to help make this town a better place in which to live and

raise your families." He pointed out that America today is the most affluent nation since the dawn of civilization and that we are surrounded by luxuries available to the poorest person that were once beyond the dreams of even the richest

people.

Formby, who serves on the College and University Coordinating Board for Texas, pointed out that some young people today have a flaw in their education which causes them to be ashamed of their

country, their parents, and the economic system that has put

America in the lap of luxury.

Clearance.

Now. Before the holidays. When savings count most.

FOR WOMEN	FOR MEN	
Fashion Dress Clearance No	•Knit Sport Coats	Now
Polyester Blends Crepes, Jr., Jr. Petite	100% Polyester Knit 1988 Solids And Fancy's	*28**
Better Pant Suit Clearance	•Knit Dress Slacks	Now
Fashion Pant Suits Reduced From N	DW 100% Polyester Knit	58 33
	Better Ties	Now
Better Purses Assorted Styles And Colors	Polyester Four-In-Hand	99'
Assorted Styles And Colors NOW Orig. to \$10.00		Now
•Fashion Blouses No	•Knit Dress Shirts	4 For \$1000
All Reduced From Regular Stock \$258 -		
	Bush Jeans Denim And Brushed Cotton	Now
S'HCULCIC	Orig. \$6.98	2 For \$700
Orig. To \$11.00	•Fashion Shoes	Now
and Males	3 Styles	59 m
Orig. To \$13.00	· · · · · · · · · · · · · · · · · · ·	Now
	Cial Machine Washable Penn Prest Bi Orig. To \$7.98	*2**
White, Black Or Brown	ecial FOR THE HO	ME
• Siechwear	1977	Now
Or Colors SPECIAL	100% Polyager	5429
•Bikinis No	W Twin Or Full, Size	
100% Nylon 2 For Assorted Colors	•Electric plankets	Now
	OW Full Size, Sires Or Duel Control	*13# & *16*
Reduced From Regular Stock	Area Rug Set	Now
FOR CHILDREN	Reversible Braided Rug	\$26**
•Girl's Dress Clearance	Now Area And Accent Rugs	Now
Reduced From Regular Stock \$21		58m
	Now •Roomsize Carpet	Now
Flore Leg Machine Washable 2 Fo	5700 Large 8 1/2 X 11 1/2	\$19"
Orig. \$4.98 - \$5.98	Now Cookware Set	
• Large Group		Now \$19**
Reduced To Clear	SASS 8 Piece No Stick Extra Thick Aluminum	
PIECE GOODS CLEARANC	E LUGGAGE CLOS	FOIIT
Screen Prints Orig. \$2.2	9	
Cotton Crepe Orig. \$2.2 Texturized Polyester Orig. \$3.9	JUCCIAI 3	³⁹ ea.
Terry Cloth Prints Orig. \$1.6		pered softside
Hawaiian Prints Orig. \$2.6	9 luggage. Choose from to	te bags, 21"
Acrylic Crepe Solids Orig. \$1.5 Jersey Prints Orig. \$2.2	weekenders and 24" or 3	6" Pullman
Jersey Prints Orig. \$2.3	cases. All packed with gu	ality features.
NOW '1" Y	D. in burnt orange, avocado	or blue.
and the second second		
	-	The
	- THE THE	MAN

Hereford Group Attends Smoking Seminar At WT

representing schools throughout the western and northern part of the Panhandle attended a seminar at West Texas State University Saturday to train teams of junior high and high school students for teaching younger students the dangers of cigarette smoking.

Sponsored jointly by PTA District 8 and American Lung Association of Texas, programs on health consequences of smoking, reasons for smoking behavior, and organizing anti-

Approximately 150 students smoking activities in public schools was presented through cooperation of WTSU and the State Health Department's Division of Heart and Cancer.

held its area board meeting between seminar sessions to plan further activities with PTA. Guests of honor were Mrs. Carolyn Hendrick of Chicago,

Attending the meeting from Hereford were Students:

The Christmas Seal group

National PTA Smoking Projects Coordinator, and Mrs. Pauline K. Matthis of Austin, state managing director of the Lung Association.

Christy Albracht, Angle Sanchez, Rosa Pena, Grace Abalos, Jan Reinauer, Terri Owens, Scott Ward, Larry Watts, Ted Pettinger, Rose Valdez, Donna Dawes. Sponsors: Sister Wendelina, Sister Edith, Mrs. June Rudd and Jewel Smith. Tentative plans call for ex-tension of the student peer-

teaching program through all counties of the Panhandle, if the current experimental approach proves as successful, as earlier pilot programs have indicated.

Meats In Food Stores To Be Uniformly Labeled

"How about a ribeye steak for dinner tonight? Or would you prefer a Delmonico steak, fillet steak or beauty steak?" Actually, they're all the

same, and that's added to the shoppers' confusion over the years.

In the next few months, though, consumers should find some relief in shopping for meat, because grocers and meat markets are joining together in adopting new Uniform Retail Meat Identity Standards, according to Dr. Frank Orts, meats specialist for the Texas Agricultural Ex-

clude some of the 'fancy' names tension Service.

"If the ground meat actually help shoppers who move from one part of the country to comes from a particular part of an animal, such as the round, another, and even within cities chuck or sirloin, then it can be where names of meat cuts vary. The new labels will feature labeled 'Ground Beef Round, Ground Beef Chuck or Ground three main parts - the name of the animal specie from which Beef Sirloin.' Of course, the per the meat came (beef, pork, cent of lean would be noted, lamb, veal), the primal or sub-primal cut (rib, shoulder, loin), explains Orts.

The new labeling system and the recommended name of would eliminate such names as the particular cut (steak, "Ground Round, Ground Chuck and Ground Sirloin." A Porterhouse steak, for example, would be labeled

Orts feels that the new standard labels system will make meat shopping 'just a little easier and less confusing' for homemakers.

sale.



- --

PATRIOT

Plus One other

HEREFORD BULL BARN

Managed by Parcival A. Frien

Important Match

The

Introductory



The new standards for retail meat cuts were prepared by the National Livestock and Meat Board, which consists of industry representatives from throughout the country, in cooperation with the meat in- out Orts. dustry and several government agencies.

With this new system for labeling meat, the total names for retail cuts have been reduced from about 1,000 to 325," points out Orts. "Most of the fancy names for cuts have been dropped. In the case of the ribeye steak, the names of 'Delmonico, fillet and beauty' will no longer be used." Why all this?

According to the Texas A&M University System specialist, the new labeling system should

Scouters Bauquet Planned

The Annual Banquet of The Tierra Blanca District Boy Scouts of America will be held at 7 p.m. Monday at The First Chirstian Church in Hereford. This will be a covered dish affair with all scouters, parents, and friends of scouting invited. A service charge of 50 cents per person will cover expenses. The annual report will be

presented by District Chairman Tom White and the officers for 1974 will be installed.

Unit leaders will be recognized and awards will be presented to selected volunteer couters. For information call Bill Albright at 364-3313.

> Dr. Milton C. Adams OPTOMETRIST 335 Miles Phone 364-2255 **OFFICE HOURS**

Mon.-Fri. 8:30 to 5:00 Saturday 8:30 till 12:00

5

of cuts on the labels if the nam are widely used and shoppers are accustomed to them. However, the basic recom-* mended name must appear on the price-weight label," points

"Beef Loin Porterhouse Steak."

will still have the option to in-

'Grocers and meat retailers

roast)

In conjunction with the new standards, ground meat labels will also get an overhauling. Ground beef will be labeled as such and the label will include the percentage of lean meat, which must be at least 70 per cent to meet government standards

> A.O. THOMPSON ABSTRACT CO. Mr. and Mrs. A. J. Schroeter Courthouse Phone 364-1504 P. O. Box 73 Free City Maps Showing Blocks

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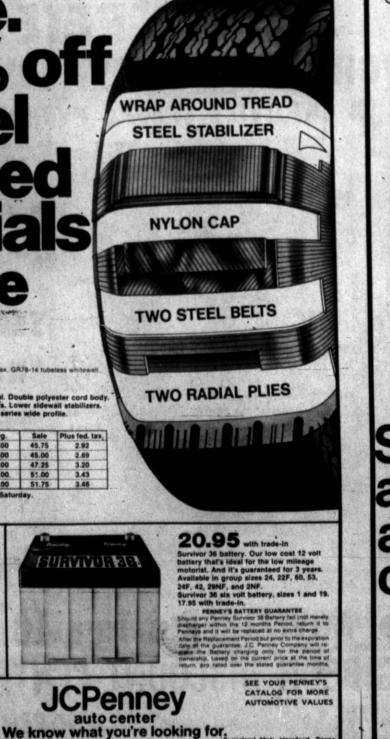
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ENNEY'S CHARGE.





THE REPORT OF THE Save 15% on all our shorty and novelty Sale \$102 to \$305 curtains Reg. \$120 to \$429 several pair that suit you perfectly Cods, contemporary cafes, ed tiers. You'll find dotted sheers, prints, florals, solids-some broidery trim. Most are machine washable and dryable. This great collection of shortles and novelties is ideal for Rit reakfast room, den and bedroom. So here's your chance Pennev

We know what you're looking for. Lay-A-Way Now For Christmas Shop 9:30 . 6:00 Mon. . Fri. 9:30 - 8:00 Sa

Veteran Hereford Grocer Plans Travelling After Sale Of Store

After 40 years in the grocery business-with almost 31 years as an owner and manager-Gaylord Newell sold his independent Piggly Wiggly store here this week.

Page 4

Newell said this week he had "no immediate plans for the future, except to do a little travelling." Newell added that

Simms Lions Pan Raffle, Ladies Night, View Film

The Simms Lions Club met Nov. 1 and three members were honored for achievements in a membership drive last year. Plans for a shotgun raffle and Ladies Night were also made at

the meeting Willis Duggan, Bill Page, and Roy Blevins were given pins for the number of members they recruited in the membership drive.

After the regular meeting, a

Consumers will find the red

meat and fryer chicken coun-

ters more attractive this week.

"Frver chickens remain the

number one bargain in many

Weekly Market Report

he and his wife, Virginia, marketing promotion by the definitely plan to remain in Hereford.

The veteran Hereford grocer is planning a two-week trip to Florida before too long. The expenses-paid trip was awarded him recently by General Mills, cereal division, as part of a

directors meeting took place

where they elected to raffle a

shotgun. Tickets for the raffle

will be on sale Nov. 15 through

Dec. 6 by members of the club.

Dickie's Restaurant

Hereford.

More than likely, his

travelling schedule may also include visits to the homes of his three daughters and getting better acquainted with four grand-daughters. The couple's two married daughters live in Sherman and McAllen, while the youngest is a teacher at

Santa Fe, N.M. Newell worked in the grocery business about 10 years before buying a store from Glen Weir here in 1943. At the time, the store was located on Hwy: 60; about a block off Main Street.

In 1950, Newell moved to the store's present location at Main and 5th Streets and affiliated with the Piggly Wiggly chain. His business expanded through The club also decided to have the years, and he remodeled Ladies Night at 7 p.m. Dec. 6 in and added more floor space. Newell said the biggest

Entertainment was furnished change over the years was in the increase of the volume of by Southland Life Insurance Co. business, the change in The program consisted of a film session on the Dallas Cowboys. customer buying habits, and the

change in purchasing from vholesalers

He remembers, well, the 'eggs and butter days" in the 40's and before. Many of his customers used to trade eggs and cream for groceries, and much of the business was on Saturdays.

Newell said the refrigeration of foods created the biggest change in actual food services. "We had the first frozen food case in town, and it was only four feet long and two feet wide," he added. 'It has been hard to keep enough frozen food space in recent years everything comes frozen," he remarked.

Newell and his wife extended appreciation this week to their many faithful customers over the years.



Citizen Of The Month

Art Clark, center, was presented this week with the Citizen of the Month of October award by the Hereford Peace Officers Association, Clark aided officers recently in connection with some game hunting violations. Presenting him with the certificate are Chuck Cosper, local game Warden, left, and Deaf Smith County Sheriff Travis McPherson, right.

HHS Council Helping Build New 'Center'

The Student Council of experiences in space, beneath Hereford High School is participating with other Councils from the 26 Panhandle counties environments. in helping to build The Discovery Center.

At a November 1 meeting at District I Student Councils launched this new project and will be contacting individuals and businesses for their sup-

The Discovery Center is scheduled for a Fall, 1974 opening in the Amarillo Medical Center and will include an ecosphere, a Life Science-Health Hall and Science-Technology Hall.

The ecosphere, which can be used as a school planetarium, is scheduled for extensive use by the area schools in connection with regular curricula in mathematics and the physical

After school hours, holidays and weekends the ecosphere will offer public shows utilizing the special audiovisual projection systems to transport the audience into breath-taking

the sea, forward or backward in time, or within biologic living In the Life Science-Health

Hall the wonders of the body, its functions and care, will be West Texas State University the revealed to the visitor and made understandable through observation of his own body - its actions and reactions. He will become the spark of activity, the power source, in using the experiences of the Center as

tools for learning. The development of man's technology - the application of

knowledge to practice use will be traced in the Science-Technology Hall from the early development of the basic tools to the complex machines of today. The visitor will become involved in the applied

technology of the High Plains its relation to regional development, industry and economic growth. Understanding health,

WHERE YOU ALWAYS BUY THE BEST FOR LESS

science and ecology is the purpose of The Discovery Center - with potential to The role of hospital nurses, improve the quality of living. public health nurses, physical

A total of \$1,475,000 is The Discovery Center is administered by a 100-member projected for building and equipment costs, a goal to be Board of Trustees representing reached through contributions the varied interests on the High and pledges over a three-year Plains. Area representatives to period. Participation by the this Board include Ray A. Snead Amarillo Independent School of Dalhart, J.M. Mitchell of District, special programs by Dumas, E.L. Green, Jr. of the Center and program grants Pampa and Dr. D.E. Hackley of from foundations will provide Spearman. Dr. John V. Denko of Amarillo is Chairman of the operating funds. Board.

Cancer Society Sets Final

Orientation Session Monday

The meeting will end with the

Earlier, the orientation gave

The diagnosis and treatment

the meetings, which were held

OPINIONATED Some folks go through life

feeling they owe themselves

more than they can ever pay.

CLOSE-KNIT

Nov. 1 and 7.

The remaining two and onetherapists, and other persons half hours of an eight-hour will be explained during the orientation by the American lecture. Cancer Society will be held from 1-3:30 p.m. Monday at St. presentation of Eight-Hour Andrew's Episcopal Church in Basic Orientation Certificates. Amarillo.

The theme of the concluding introduction to cancer control in part of the orientation series counties and treatment will be entitled "Correlation of facilities which were available Care for the Cancer Patient in of cancer was also discussed at the Community.'

Scheduled Today

Funeral Service

Funeral services for Antonio Hernandez Esquivel, 65, who resided at the Labor Camp, will be conducted at 10 a.m. today in St. Anthony's Catholic Church with the Rev. Aedan Davis officiating.

Burial in St. Anthony's Cemetery will be directed by Gililland-Watson Funeral Home.

A resident of Deaf Smith County since 1943, when he came from Winters, Mr. Esquivel died Monday evening of an apparent heart attack. He was employed here as a farm laborer

He was born April 3, 1908 at Ballinger and married Louisa Yanes in 1953 at Clovis.

Survivors are his wife and a son, Richard, of Hereford; two other sons, Jesse and Tony, and a daughter, Minnie Martinez, all of Rupert, Idaho.





Sometimes the hardest work of all is trying to save a few extra dollars. Those everyday necessities just seem to eat up your paycheck until there's nothing left to tuck away for the future.

But there is an easy way to build a nest egg. The Payroll Savings Plan. Just sign up where you work, and any amount you specify will be set aside from each paycheck and used to buy U.S. Savings Bonds. It's so simple, you almost forget your money's there working for you. And, pretty soon, you'll be surprised at how

your savings have grown. The Payroll Savings Plan.

special on roasts, be thrifty and picnics and shoulder roasts and buy two-one to cook now and steaks. Also be on the lookout another to freeze." Although priced considerably higher than a year ago, frozen turkeys are hitting the market in good supply, Mrs. Clyatt said. 'Fresh fruit and vegetable "For best buys, look to arm items in ample supply at the most economical prices include apples, juice oranges, bananas,

pears, Tokay grapes and "Also potatoes, lettuce celery, sweet potatoes, cabbage, carrots, dry yellow onions, rutabagas, hard shell squash, collards, mustard and turnips and greens."

loin and shoulder cuts. Weekend bargains include and liver. end-cut roasts and chops, hams,

in

meat departments," Mrs. for attractively-priced liver and Gwendolyne Clyatt, consumer sausage,"she added. marketing information specialist, Texas Agricultural Beef prices seem to have steadied, with features on some Extension Service, Texas A&M cuts, the specialist continued. University System, pointed out.

Meat, Chickens Lood Good

selections-with best ones on

"Watch for pork values on a number of fresh and smoked and blade pot roasts and steaks,



stew meat, ground beef, round steaks and roasts, rib steaks, "When finding an attractive

sciences.







Page 6 Let's Cook

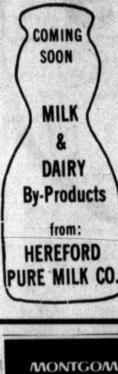
Flowers Grow Profusely **Under Her Green Thumb**

By SUE COLEMAN Women's Editor

HER "GREEN thumb" is probably Mrs. C.R. Logan's best-known component to most Hereford residents, as her front yard displays her knack as a gardener.

Passing the home at 315 East Fourth in almost any month of the year, one sees a variety of bloom and many times Mrs. Logan herself at work with the plants

She uses every inch of the small yard, even the curb in front and part of the alley at the side, with one small plot



cession of flowers in a riot of colors.

A HEREFORD resident 22 years, Mrs. Logan is a native of Boone County, Ark., but was two years old when her family moved in a wagon train to Hamilton County.

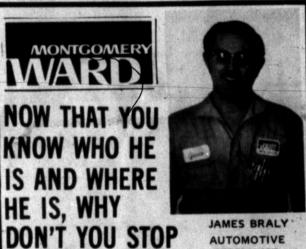
move westward did not satisfy

"Brownfield was just a small community then," Mrs. Logan says, "and we had to go to

SHE HAD lived in Petersburg 24 years before coming to Hereford. Now she is considering another move, still westward, as her sons urge her to live nearer them in Arizona. One son is a resident of Yuma and another lives in Farmington, N.M. but his work is

over the line in Arizona. Since both her children are boys she is happy that their children are girls; she has four granddaughters and now nine greatgrandchildren.

Activity outside her home is centered in her church, First



devoted to grass and the United Methodist, where she remainder flaunting a suc- regularly attends Sunday School and worship services. Less active than formerly in the church women's organization,

brought to Texas before she was Her father farmed, and one

him. The family moved to the Plains country west of Brownfield in 1916 and he farmed and operated a store at the small town of Tokyo.

Tahoka to get coal and other supplies. Brownfield grew after the railroad built through there."

children

1/2 cup fat 1/2 cup peanut butter 1 egg 1¼ cups flour

she is still a member. NEEDLEWORK has been her hobby, with embroidery and crochet sharing interest with

sewing. She enjoys television watching, but believes intensive news coverage brought into homes by TV, to be responsible for much of the dissension and bitterness in today's politics. Now that she lives alone, Mrs. Logan says she does very little cooking compared to the time when she prepared food for two hungry boys. She likes to cook simple, substantial food rather

than elaborate dishes which take much time. Her peanut butter cookies have always been well liked by

"Anyway I never had any last long enough to get old," she smiles. Here is her recipe:

PEANUT BUTTER COOKIES

1/2 cup white sugar 1/2 cup brown sugar

¾ tsp. soda 1/2 tsp. baking powder

Pinch of salt. Mix ingredients, roll into walnut-sized balls, place on

greased baking sheet and press down with fork. Bake in medium hot oven.

ANOTHER recipe is for a quickly-made and delicious bread

BANANA-NUT BREAD 1-3 cup fat ¾ cup sugar

1 egg 2-3 cup mashed bananas 2 cups flour

1 tsp. baking powder 1/4 tsp. soda 1-3 cup sweet milk

1/2 cup chopped nuts Cream shortening and sugar, add beaten egg, bananas and ilk, then add sifted dry

an hour.

Home

Shown With Talk

Mrs. C.R. Logan

Craft Examples

... her cookies don't keep

work was shown La Plata Study Club members by their guest speaker, Mrs. Jack Wilcox, at a Tuesday evening meeting in the SWPS Reddy Room where Mrs. Jake Webb was hostess.

Mrs. J.D. Neill introduced Mrs. Wilcox, crafts instructor in The Gallery at McCaslin Lumber Co. She is a graduate of Oklahoma University, where she majored in drama and won the silver loving cup award in that subject three years, and she has directed several plays for Hereford Community Theater.

THE REAL PROPERTY Items in decoupage, paper tole, gold leaf, crackle and paper napkin decoupage which Mrs. Wilcox had made were displayed, and she also showed Christmas decorations made of eggshells and styrofoam balls

An array of decorative craft with the use of transparent paints.

A club budget for the year was presented by Mrs. Ray Seale, treasurer, and approved in the business meeting with Mrs. J.C. Brown presiding. Nancy Richle, hospitality chairman, reported plans for the Thanksgiving dinner Nov. 20, when members' husbands will be guests.

It was decided that each member will take a favorite baked item to the Christmas program Dec. 4, for a club sale to benefit the treasury. Recipes for the baked goods will be exchanged.

Those present included Mmes. Harlan VanderZee, Don Taylor, Philip Shook, Major Schroeter, Ken Rogers, Frank Prowell, Elmer Patterson, Lewis McCuistian, O.G. Nieman. Ansel McDowell, Kenneth Hunt, Emil Dettman, Wendell Clark, Pete Cash and crafts, including gold inking Jack Brown.

the Heritage Club.

Bethany Class Has

Business Meeting

The Hereford Brand, Hereford, Texas, Thursday, November 8, 1973 417

> Small Talk By SUE COLEMA

> > Women's Editor

A PHONE call the other day, a very nice surprise, was from Linda Kids of all people, at Sulphur Springs. It surely was good to talk with her briefly, and learn that the Kids family is fine and busy She called to ask for some

clippings from the Brand erning Project Christmas Card in past years here. Seems that she has sold somebody in her new home on the idea of the project for that East Texas city, and definite information was wanted on the handling of some details

I gather that Linda is helping with civic activities in Sulph Springs as she did in Hereford while she was living here maybe as a Beta Sigma Phi member in a chapter down there.

It was her work in the sorority here that led to my acquaintance with her, which I enjoyed thoroughly.

LUCKY enough to get to the Amarillo Symphony's concert

Saturday night, I saw realize that there is a Hereford Herefordites Dorothy Renfro, Ruth and N.D. Bartlett in the years? It has been building for crowd and am sure there were more:

Of course that isn't counting orchestra members from Hereford. Charles Jones occupied the first chair in the cello section for part of the concert when the assistant conductor, Michael Matesky, was con-ducting instead of filling his chair as principal cellist. Sylvia Coatney played viola

and Royce Coatney cello. They, like Jones, are on the music faculty of Hereford schools. Many people here also know Matesky, of the WTSU music

department, who appeared in a recital here last year sponsored by Hereford Music Study Club. Joy McCathern, who is an oboist with the symphony, was not there Saturday although she played in its previous concert when Van Cliburn was the soloist

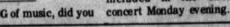
SPEAKING of music, did you

lessons for strings players in elementary schools, and last year had matured to a real orchestra at junior high level. Now the high school group is mostly sophomores but there will be more prospective members coming up each year from lower grades, and we can look forward to another school music unit to be the pride of the town, like our present band and choruses, in a few years. Director Nick Nixon says the orchestra will soon be ready to give a public concert, perhaps around Christmastime. It will accompany the fall musical which the choral department will stage Nov. 29-30. That will be The Sound Of Music, now in rehearsal, and some sample songs from it were included in the choruses

High School orchestra this year

for the first time in many

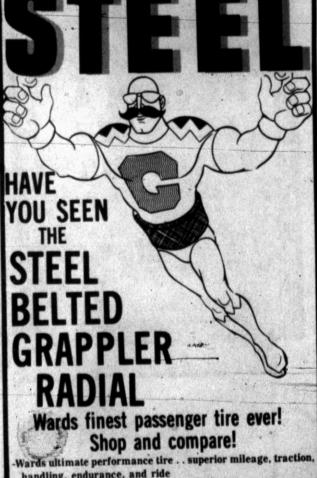
everal years, starting - with





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with tissue paper, glitter and ingredients and nuts alterpictures. nately. Bake in greased loaf pan She demonstrated some of the 8 x 4 inches, at 350 degrees for

Club Plans For Holiday Work, Play

Early plans for the holidays for members and their were made in Young husbands, a supper Dec. 7, will Homemakers Extension Club at be held in the home of Mrs. Richard Patzig, 232 Elm, it was a meeting Tuesday morning in decided. the home of Mrs. Bob Brown.

Members will send gifts to their "adopted" Girlstown decorations for Christmas were discussed by resident, and also to patients in Mrs. Marvin Welty, showing the state mental hospital at items she has made from Wichita Falls.

Mrs. Allen Evers volunteered various materials, and giving instructions for making them. to teach crochet stitches to 4-H The club's Christmas party Club members.

present. Mrs. R.A. Daniel presented the devotional messa ge. Also in the group were Mmes. D.K. Horton, J.J. Buckner, Walter Easter, J.W. Israel, Kay Higgins, C.J. Mountz, Joe Evans, Alice Brown, H.J. Roberson and T.W. Roberson.

Thank you, Darling ! For looking as pretty today as did when this picture was taken. For more fenderness than I deserve. For wanting this diamond ring, long and never asking to i

ove, Jun

. and now a word to married men!

Many of you couldn't afford a real diamond ring. when you got married. And most of you can afford one now. Don't put it off any longer! On your next anniversary (when is it?) surprise her with the diamond ring she's always wanted. Come in. See all our diamond rings. We'll help you to pick a beauty. At the price you want to pay. Now!



Hereford's First Baptist Church dedicated a remodeled and expanded lodge at the High Plains Baptist Assembly grounds north of Umbarger Sunday afternoon. Members of the committee working on the project included, left to right: Ruth McBride, Anna Jo Wilson, and R.W. Eades. About 250 members attended the ceremony, with pastor Doug Manning making brief dedicatory remarks.

Guests at the meeting were **TSTA Meeting Planned** officers in a new extension club, Friday In Amarillo A social and business meeting

of First Baptist Bethany Class Friday at 9:30 a.m., over 5,000 was held in the home of Mrs. teachers from District XVI's 26 counties will meet at the J.V. Pickens with 12 members Amarillo Civic Center Coliseum for the District XVI Annual Convention.

Mrs. Helen Warner, president of District XVI, will preside. "A United Commitment to Youth" will be this year's theme at the convention. Dr. Gerald Fisher, superintendent

FARM SALE

THURSDAY, NOV. 15, 10:00 A.M.

FASTEST DRAWL IN THE WEST

PHONES - OFFICE 364-1012 RES. 355-8592

of schools at Hot Springs, Ark, will be the feature speaker. Dr. Fisher is known as a distinguished lecturer. A native

of Hot Springs, Ark., he has been classroom teacher, dean, counselor in the Arkansas Rehabilitation Service, and director of the Hot Springs Rehabilitation Center.

Fisher has also received the Junior Chamber of Commerce Distinguished Service Award, and the Alumni Achievement Award. He is the author of a number of articles in education and rehabilitation journals. The theme for his lecture will be "Love in the Classroom."

Following the general session, teachers will attend sectional meetings across Amarillo.

Thursday at 6:30 p.m., 198 legislators from TSTA District XVI's 26 counties will meet at Amarillo High School for the TSTA House of Delegates meeting

Presiding at the meeting will be Mrs. Warner, who is also a teacher in the Pampa Public Schools.

QUEEN ELIZABETH Queen Elizabeth II was crowned at Westminster Abbey at age 27 on June 2, 1953.

ONLY!





Yam What Am

Mrs. R.L. Ethridge displays a 4-pound sweet potato which she grew in her backyard garden at 400 Western St. in Hereford. Mrs. Ethridge, who came to Hereford when she was 5 years old, remembers her dad growing sweet potatoes in the 20's. This potato is a "Centennial" variety, she reports.

Delta Kappa Gamma **Members** Entertained

amendments to the constitution

Refreshments symbolic of the

Thanksgiving season were

served from a table centered

with a fall arrangement of fruits

and flowers. Hostesses were

Mmes. Jim Bookout, Roland

Hairgrove, Fritz Christman,

Rodney Laubhan and Jimmy

made in 1972.

Mercer

were present.

-Act III

-Devon

Jantzen

Assorted Styles

-Sizes 26 - 38

·Cuffers

-Flairs

JEANERY

OVER 100

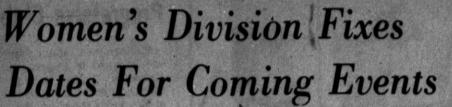
Jeans

Panorama or Perspectives was the program given by the research committee of Delta Xi Chapter of Delta Kappa Gamma Society Monday evening in the Flame Room of Pioneer Natural Gas building. The committee, composed of Mrs. Bob Lasiter, chairman, Mrs. Fred Mulkey, Mrs. Roland Hairgrove and Mrs. Sam Ratcliff, presented the multimedia type program with slides, movies and narration.

The need for continuing education was stressed with suggestions of travel, hobbies and study as means of meeting this need

A guest, Grady Cope, showed movies of his and Mrs. Cope's visit to Venice and Rome last

During the business meeting, Mrs. Virgil Walker and Caudie Ola Brown were approved for reserve membership.



Hardin and Mrs. Waldo Baxter Date of the installation dinner for Deaf Smith Chamber of Commerce Women's Division are the representatives to the Hereford Campfire Girls was set at Jan. 8 at the November executive meeting Tuesday, and a meeting of the At a recent meeting of the beautification committee with

Miss Hereford Pageant steering Mrs. Melvin Jayroe, chairman, final plans were made for the lighting contest to be held with the aim of encouraging holiday lights in local homes and committee was announced for Friday to decide the pageant Decorations for the 1974 Chamber of Commerce banquet

It was recommended that early in the new year are being planned by that committee, it was reported, and progress of a Christmas lighting contest and lights be shown in limited times at night to conserve power. Entries are invited now, and the Miss Hereford pageant were revealed in other reports. may be made at the C of C of-.

The executive committee had The same committee is lunch in Hereford Country Club and Mrs. Rex Lee presided for the reports and other business. planting 150 new bulbs at the C of C office this week, for bloom early next spring. Committee chairmen for Miss

Mrs. Charles Hoover and Mrs. Bill Walden were named to Hereford Pageant are to be represent the Women's Division named at the steering comon the board of the Big Brothers mittee meeting Friday morand Big Sisters organization being formed here. Mrs. Bob ning. Mrs. Lynn Kester heads the steering committee and

Mrs. Dwight McGee is to be pageant director assisted by Mrs. Terry Caviness.

Mrs. W.E. Sparks, public affairs chairman, reported on plans for a standard Red Cross first aid course to be sponsored by the Women's Division and open to all interested persons. It was decided to begin this project after the first of the

Mrs. Bill Lamm reported new members added this fall. Nominations are open now for the Woman Of The Year, Mrs. Milton Adams announced. The honored woman must be a member of . the Women's Division but work she has done for the entire community will be considered. Anyone may make a nomination by sending a letter

to the C of C office. Others at the luncheon were Mmes. S.G. Townsend, Bill Albright, O.G. Nieman, and Betty Willson.

awhile.

1 111-14-1116

ELMER'S USED CARS

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Jayroe, 124 Oak.

Sparks, 110 Ave. K.

PATIENTS IN HOSPITAL Mrs. Virgil Merrill, 511 W. Third; Mrs. M.S. Cervantez, 213 Vera Cruz; Redolfa Alverez, 324 Dayton; Boyd Collins, 806

Mrs. Hettie Johnson, Route 1; Chester Pinckert, 119 S. Ave. K; Mrs. Gordon Elliott, Route 2; Thomas Nisbett, Kings Manor; Mrs. P.N. Rhodes, 303 Ave. J. Mrs. Willie Lee Burgess, Route 1; Mrs. Olive Frye, 112 Elm; Willa Williamson, Route 4; R.G. Blue, 1107 E. Park Ave.; Arthur Rogers, 411 S. 25 Mile Ave.

Robert Baum, 702 Stanton; Robert Lyons, 510 B. Roosevelt: Culp, Mrs. Paula Olivares, Mrs. Kenny Gearn, 124 Kingswood; J.W. Duffey, Route Sarah Ruth Fish, Alexander Petersen, November 3. Walter Hodges, Hugh Smith, 2; Roy Botsford, 339 Ave. B. Mrs. Mary Barrett, 410 W. November 2 Third; Mrs. Bess Werner, Mrs. Alton L. Jones, Route 4: Charlie Sowell, Route Mrs. William Walker, 437 ovember 1. Barrett; Mrs. Leroy Price, 118 Northwest Drive; Louis

Gift In Farewell A farewell gift to the hostess, Mrs. Kenneth Hagar, who is moving to Dalhart, was presented by other members of North Hereford Extension Club at a recent meeting in the Moreno, Dimmitt; Tennie

Hagar home. The program on Casserole Cookery was given by Roberta Campbell, who gave recipes for some of her favorite cassero The annual Thanksgiving luncheon was planned for noon Nov. 15 in Pioneer Gas Flame

FACTS OF LIFE Sometimes friends can help a man find his place in this world - even if they have to put him in his place to do it.



Our Frank Advice to Young People on a **Tight Budget:**

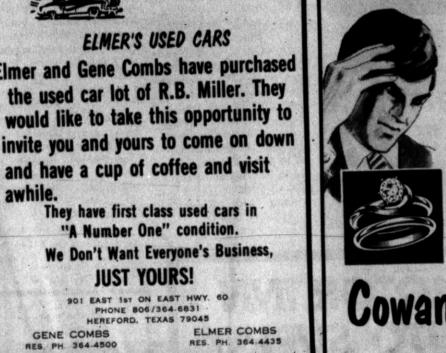
Stick to your budget! Don't

overspend-not even for your

Diamond rings. And we want

If we are proud to sell a Diamond

you to know this:



.Solids

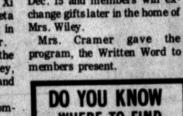
XEA Chapter Plans **Progressive Dinner**

A progressive dinner, scheduled for November 17, was planned by members of Xi Epsilon Alpha chapter of Beta Sigma Phi Tuesday evening in the home of Mrs. Roy Boyer. The dinner will be held in the homes of Mmes. Ken Wiley, Archie Dwyer, Roy Boyer and

Jim Cramer. The ways and means committee discussed plans for a visiting Santa to travel to Hereford homes December 16-23. The charge for his visit is \$1 and everyone interested may contact Mmes. Cramer or Terry Albracht.

HARVEY DIES William Harvey, English physician who discovered the circulation of blood, died at 79 Welcomed as guests were Marie Huntley and Mary Mitchell. Thirty-five members on June 3, 1657

date



A Christmas party-dinner will be held at K-Bob's Steak House Dec. 15 and members will exchange gifts later in the home of

WHERE TO FIND THIS MAN?

See Page 6



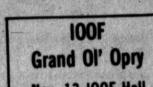
GENE COMBS

RES. PH. 364-4500



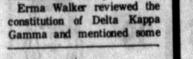
PATIENTS DISMISSED Mrs. Rodger Wayne Hawkins, Mrs. Marcos Alaniz, November Mrs. Doris Knapp, November Room.

Tess Fox, Mrs. Angela Escobal, Mrs. Myrtle Stubblefield, Clarence Edward Smith, Isreal Lopez, Mrs. W.D. Green, November 5. Mrs. Bob Ott, November 4. Norma J. Gamboa, Mrs. J.B.



Mrs. Norbert Skypala, 406 Ave. G; Mrs. Glenn Anderson, 115 Ave. I; Mrs. Georgia

Hostess Receives



Aggie Mas Slate Sale

Bake sales in two locations are planned to begin at 10 a.m. Saturday, sponsored by the Aggie Mothers Club to add to its scholarship fund.

Homemade cakes, bread, pies and cookies are to be on sale in Sugarland Mall and at the Piggly Wiggly store downtown. Mrs. Austin Rose Jr. and Mrs. Thurman Atchley are in charge of sale arrangements. Mrs. George Olson is president of the Hereford chapter of Aggie Mothers, whose sons are students at Texas A&M University.

Tournament

3 ...

Set At Dimmitt

Duplicate bridge players from Hereford are invited to a two-session open tournament at " Dimmitt Nov, 17, sponsored by the Duplicate Club of that city in . the high school cafeteria. Playing sessions are scheduled at 1:30 and 7 p.m., and dinner will be served between sessions by the Dimmitt Band Boosters Club. Including dinner, the entry fee is \$6.50.



Gaston's NOVEMBER SUGARLAN We at Gaston's Sugarland are pleased to Announce this GREAT LADIES READY-TO-WEAR SAVINGS EVENT. CHRISTMAS IN NOVEMBER We have REDUCED All OVER 50 of OUR NEW FALL & Much of our Holiday Merchandise. Gift Wrappers Pant Suits & New Christmas Paper will be ready to prepare your purchase for the By Famous Makers perfect gift to be given on Christmas Day or even before. 100% Decron Polyester **Q**90 New Fall Colors BOYS & YOUNG MEN'S DEPT. Sizes 8 - 18 **OVER 100** -Sizes 4 - 20 Boys POLYESTER -Values to \$4500 Sport Coats Separates **Dabeny** Lane Boys -Knits & Wovens -Sizes 3 - 16 Reg. & Slim Pants -Jack Winter All by Famous Brands -And More Boys -Knit & Broadcloths \$499 SPECIAL GROUP -Dress & Sport Shirts Pant Coats -Sizes 3 - 20 -Fake Furs Young Mens **Double Knit Polyester** 2500 -Sizes 8 - 18 Suits Solids and Patterns

Young Mens Sport Coats Young Mens nte

-Sizes 36 - 42 Reg. & Long

.Double Knit . -New Fall Colors Values to \$8500

Knits & Wovens -Sizes 26 - 38 -Values to \$2100

Dress -Famous Brands .Knits & Wovens -Values to \$1500



MENS DEPARTMENT

OVER 90

Suits

800

OVER 300 PAIR Sport Pants & Dress

SPECIAL GROUP

& Sport Shirts

-Double Knit -Solids .Patterns -Values to \$2500

-Sizes 14 - 18 1/2

Sloove Longth 32 -36

Page 8 Time Change Made In AARP Meetings

A change in the meeting time for the Hereford Chapter, American Association of Retired Persons, is announced by Ed Dziuk Sr., president, to be effective until Daylight Savings Time returns.

The group will meet at 7 p.m. through the winter months, on the third Thursday of each month. Meetings are held in Community Center and all residents over the age of 55 are invited. The next meeting will be on Nov. 15.

N DREAM



Keepsake . . . a perfect diamond of pure white color and precise modern cut. See our beautiful collection of Keepsake rings, each handcrafted in luxurious 14K gold.



Downtown Hereford.



4 H'ers Find Sewing Own Clothes Easy, Fun

It doesn't take years of sewing experience to create a modern wardrobe for yourself. New products and new fabrics have made home sewing easier and more enjoy-

The 786,000 4-H girls and boys enrolled in the national 4-H clothing program are using needles and thread and sewing machines, fabric, patterns and notions to create clothing that's appealing, attractive and comfortable for themselves, their friends, and others.

Supervised by the Cooperative Extension Service and sponsored by Coats & Clark, Inc., the 4-H clothing program helps 4-H'ers become sewing skills and having the satisfaction of wearing garments they've made, 4-H'ers also share what they've learned with others.

Carol Myers, a 1972 national winner in the 4-H clothing program, taught sewing techniques to 92 low income girls in her home town of Winston-Salem, N.C. The program she began was so successful that local officials used it as a pattern for similar programs in other locations.

making their own clothes also leads 4-H members toward careers in the field of fashion. Patricia Vandeventer, another 1972 national winner, from Tulsa, Okla., is preparing for a career as a fashion designer because of her 4-H clothing experiences, "My interest in fashion design sharpened (in the 4-H clothing program) as I saw how my artistic ability and creative nature could be used in a clothing career," Miss Vandeventer commented.

ou've Never Seen Such Thorough Service STOP IN SOON EAST SIDE "66" **Rocky Stewart**

provides incentives and recognition for involved people. Up to four county winners receive medals of honor, while the top 4-H clothing winner in each state receives an expense-paid trip to the 52nd National 4-H Congress in Chicago, Nov. 25-29.. At the national event, six

are chosen by the Cooperative Extension Service to receive \$700 educational scholarships, courtesy of Coats & Clark, Inc.

provides 4-H members and leaders with instruction booklets on numerous sewing techniques that will help them improve their skills.

For more information about the 4-H clothing program, contact the county extension office.

Young Matron Is

Art Sale

been set this year on paintings, unframed, and there will be a paintings for Christmas

for the 1973-74 year.

as she showed a number of gadgets which make home dressmaking easier. 15, and for a club lunch Nov. 20 in Mrs. Hershey's home, where she will demonstrate pantry ressmaking easier. Mrs. H.L. Hershey and Mrs. meals.

These items will be placed in , Day breakfast Nov. 11, com-

relatives, without charge. It to breakfast from 6 was also announced that in the Legion Hall.

Alpha Alpha Plans

Christmas Party

The Hereford Brand, Hereford, Texas, Thursday, November 8, 1973

Tom Morgan demonstrated cutting blocks for a quilt in the cathedral pattern. The program Mrs. John McCleskey was a guest, and other members at the meeting were Mmes. Floyd McGee, Taft McGee, Dick ened with a reading, America, by Mrs. Morgan. Plans were made for con-ducting a farm sale lunch Nov. Fellers, Dean Stallings, E.C. Hammett and A.B. Jacob.

needed for some patients. Another joint effort of Hereford Legion and Auxiliary

will be the annual Armistice

memorating the end of World War I. All veterans are invited

to breakfast from 6:30 to 9 a.m.

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Aid To VA Patients Is Item For Auxiliary eyeglasses and shoes are

ospital will be taken to the

Nov. 20, a joint meeting for the

select gifts to send their

Progressive Club Has Program In Three Sections

Focused on aid to the patients family Thanksgiving supper in Amarillo's Veterans Administration hospital, the Legion and Auxiliary. business meeting of the American Legion Auxiliary the gift shop where patients

Misinformation about food was discussed in Progressive

Extension Club's meeting Tuesday afternoon in the home of Mrs. Pete Carmichael. Mrs.

T.J. Parsons gave this part of the program, with emphasis on fad diets.

New sewing aids and methods were reviewed by Argen Draper, county extension agent,

Tuesday evening included plans for several coming events. Open house at the VA hospital will be held from 2 to 5:30 p.m. Friday as a district Legion Auxiliary project, members who attended a recent district convention at Amarillo reported. Mmes. Grant Hanna, Ira Ott and James Jesko represented Hereford at the convention.

Mmes. Jesko, Ott, Gaylon Bryan and Clyde Gitleland will go to the hospital Monday and take refreshments and prizes for a bingo party for patients. Items for the annual

were discussed by members of Alpha Alpha chapter of Beta Christmas Gift Shop at the

Sigma Phi Tuesday evening in the Hospitality Room of Hereford State Bank with Mrs. Joe Story as hostess. The chapter's Christmas party is scheduled for December 22 at the Music

Stand

Several items of business ... Mmes. Bill Kendall and Dink Godwin were voted members at large and letters were read from Rose Marie Christian, director of international funds. Members present were Mmes. Howard Gore, Nolan Grady, Hicks Roberson, Chuck Laing, John Schneider, James Shearer, Delbert Bainum and Ollene Williams.



The creativity involved in

The awards donor also



THURSDAY

amerfield Baptist Church, 10

1: Madre Mia Study Club in Thome of Mrs. Bud Snyder, 8

FRIDAY

Sweet and Fancy Decorating Club at Community Center, 9:30

MONDAY

Clubhouse, 7:30 p.m. Temple, 7:30 p.m. Chubhouse, 7:30 p.m.

Odd Fellows Lodge, IOOF Hall, 8 p.m.

TUESDAY Veleda Study Club, home of

Dawn Music Club, home of Mrs. Clarence Betzen, 2 p.m. Pioneer Study Club luncheon. Newcomers Club, covered dish luncheon, Community



Page 10

WHY ... Do Stores Start Christmas Before Thanksgiving?

That's a question that's often asked and it deserves a sincere answer!

Your newspaper appreciates the spirit that prompts many of the objections to early Christmas shopping promotions. However, when the reasons for the urge to "Shop Early" are examined, the most critical agree it's MORE than a problem for stores alone.

So we're happy to take this opportunity to present some of the problems that confront all stores at holiday time.

Every successful store directs its best effort toward perfecting a helpful service to ALL its customers. And since many the season, to maintain the kind of store service all shoppers have learned to expect.

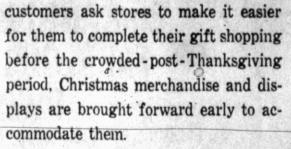
When you recall the extremely crowded conditions of stores the final two or three weeks before Christmas the problems becomes evident.

If no early Christmas shopping were done this condition would be multiplied many fold. (Actually there would not be enough room behind store counters for enough sales people to serve shoppers during this period between Thanksgivitems that are in plentiful supply the entire year.

The Hereford Brand, Hereford, Texas, Thursday, November 8, 1973

If you were to ask the thousands of retail employees — (and as a group they represent one of the largest employee groups in <u>Hereford</u> they would tell you that much of the stress and strain of their Christmas would be relieved if the shopping public would anticipate Christmas shopping throughout the year. (Then you'd seldom hear your friends in retailing remark, "I'm simply worn down to my knees by Christmas Eve."

Granted that the problem is not a one-



And scarcely a major store in the nation could cope with the store traffic that would be generated if any part of early Christmas shopping was postponed until after Thanksgiving. Even under present circumstances most stores are strained to capacity during the peak of ing and Christmas.)

The same condition exists in regard to the children's visits to Santa Claus. Thousands of children and their parents look forward to their annual visit with him, and unless he makes an early appearance, many hundreds would be doomed to disappointment, simply because it's physically impossible to reach him in a shorter time.

Those in the store business know that an extremely large percentage of the Christmas gifts that are selected are sided one it should be recognized that stores are faced with the problems of convenient service to customers, of maintaining helpful employee relations, of providing a place where those of the <u>public who can not</u>, or <u>do not</u>. plan ahead may select the traditional gifts for their loved ones and friends.

We are sure that if all of our storekeepers could chat with you, personally and informally, that you would be convinced of their sincerity, and that in the true spirit of Christmas they would not be criticized for their efforts to perform a helpful service to their shopping public.

Published as a public service by the,

SUNDAY BRAND

Hereford, Texas

he Hereford Brand, Hereford, Texas, Thursday, November 8, 1973 **Opry' Musicians Invited** To Take Part In Jamboree

estern music performers e invited to register by aturday for the Western amboree which Rebekah and dd Fellows lodges will sponsor the IOOF Hall Tuesday

Instrumental and vocal music will be included in the Jamboree, to which the public is invited. This will be the third in a series of Little Grand Ole

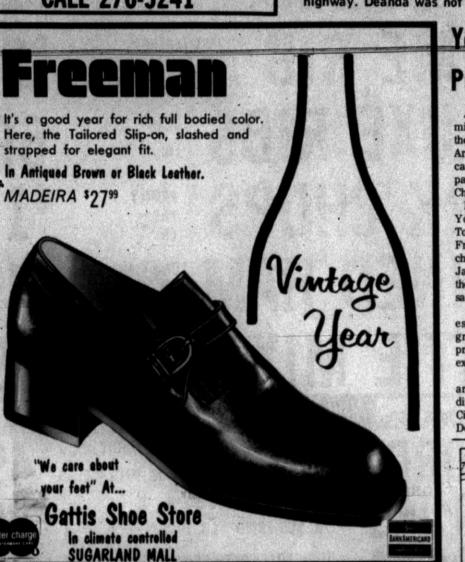
100F Grand Ol' Opry Nov. 13 IOOF Hall

Opry nights sponsored by the two lodges. Musicians of the area are invited to take part in the in-formal evening of western sounds. They are asked to register and pick up their free tickets from Woody McDermitt at the Mary L. Spence Music Store.

WANTED:

One feed lot cowboy. Also one general purpose man for feed lot work. An opportunity to become associated with growing feed lot and also enjoy the security of excellent company benefits. Opportunity of advancement for men with initiative.

CALL 276-5241





No One Injured

An accident at the intersection of Farm-to-Market Road 2943 and U.S. 385 occurred shortly after noon Saturday when the brakes on a truck driven by George Deanda, 1535 E. 16th, Amarillo, failed. Deanda could not stop at the intersection and the truck overturned and came to a stop near the edge of the highway. Deanda was not injured.

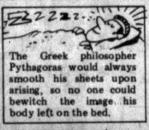
Years In Japan As Missionary **Precede Assignment To Hereford**

Almost a quarter-century of missionary work in Japan is in the background of the Rev. Arthur Newell, S.A., who lately came to Hereford as associate pastor of St. Anthony's Catholic Church.

During his work in Yokohama, southwest of Tokoyo, with the Society of the Franciscan Friars have built 18 churches and a large school in Japan, and now maintain five of these churches, Father Newell says. 'The idea of the mission is to

establish a church and gradually allow the native priests to take charge," he explains.

His assignment to the mission area came soon after his ordination as a priest in New York City Feb. 21, 1948. He was born Dec. 3, 1917, in New York,



second youngest in the family, with three sisters and three brothers

Early education was in a Dominican school in a New York City suburb and he completed education for the priesthood with the Atonement Society.

Hereford has impressed him as "a beautiful town with beautiful homes and streets" and a climate he has been enjoying. However, when he was given the assignment here someone told him it never snows in Texas and co-workers at St. Anthony's had to disillusion him about the winter climate.

His duties at St. Anthony's, where he praises "the friendly atmosphere," include teaching 11th grade religious instruction and serving as moderator for the liturgical committee, also the building and maintenance committee. He has been acting moderator for the parish newsletter until another staff member arrives.

TACH Presents Programs

Spencer Guimarin, director of the Texas Health Careers program, presented an assembly in the HHS auditorum Oct. 24, on health careers for young adults in Texas. Guimarin is a pioneer in credit.

Guimarin is a pioneer in Guimarin has taught at both nationwide health careers the secondary and college levels

programming, and has been giving Health Careers and holds a master's degree in European history and speech. For many years he has been active in the entertainment industry and is much in demand

Page 11

assemblies in Texas high schools for five years and has more than 500 "shows" to his as an after-dinner speaker. He is currently from Austin.

Kappa Iota Members **Present Programs**

Young.

Poise was the program given by Mrs. Kirk Owsley to pals. members of Kappa Iota chapter of Beta Sigma Phi Tuesday evening in the home of Mrs. Davie Sorrels.

In her program she discussed facets of being poised while at home, business office, with friends and at social affairs.

Mrs. Tom Bullard presented a fram entitled Ability To Understand Love in which she gave a resume from Dr. Albert Schweiter's writing.

Mrs. Edward Allison announced that \$224 was made from the benefit bridge held recently. Proceeds go to Girlstown.

COMING

SOON

MILK

DAIRY

By-Products

from:

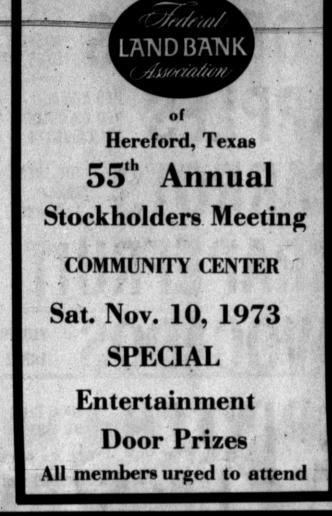
HEREFORD

PURE MILK CO.

Secret pals were disclosed after the business meeting and



DO YOU KNOW





 (Δ) Southwestern Bell

If your youngsters get lost, find they're going to be late or need to reach you in an emergency, can they phone you? Or, can someone call home for them? We're offering an Emergency Phone Call Card. For children's use and parents' peace of mind. No charge. It's a billfoldsize card with room for your child's name,

a. A. the Sa

address and home phone number. If you can't be reached there's space for the numbers of a trusted friend or relative, and the family doctor. There's also a slot for a dime.

To order your card-or cardswrite: Southwestern Bell, P. O. Box 972, St. Louis, Missouri 63188.

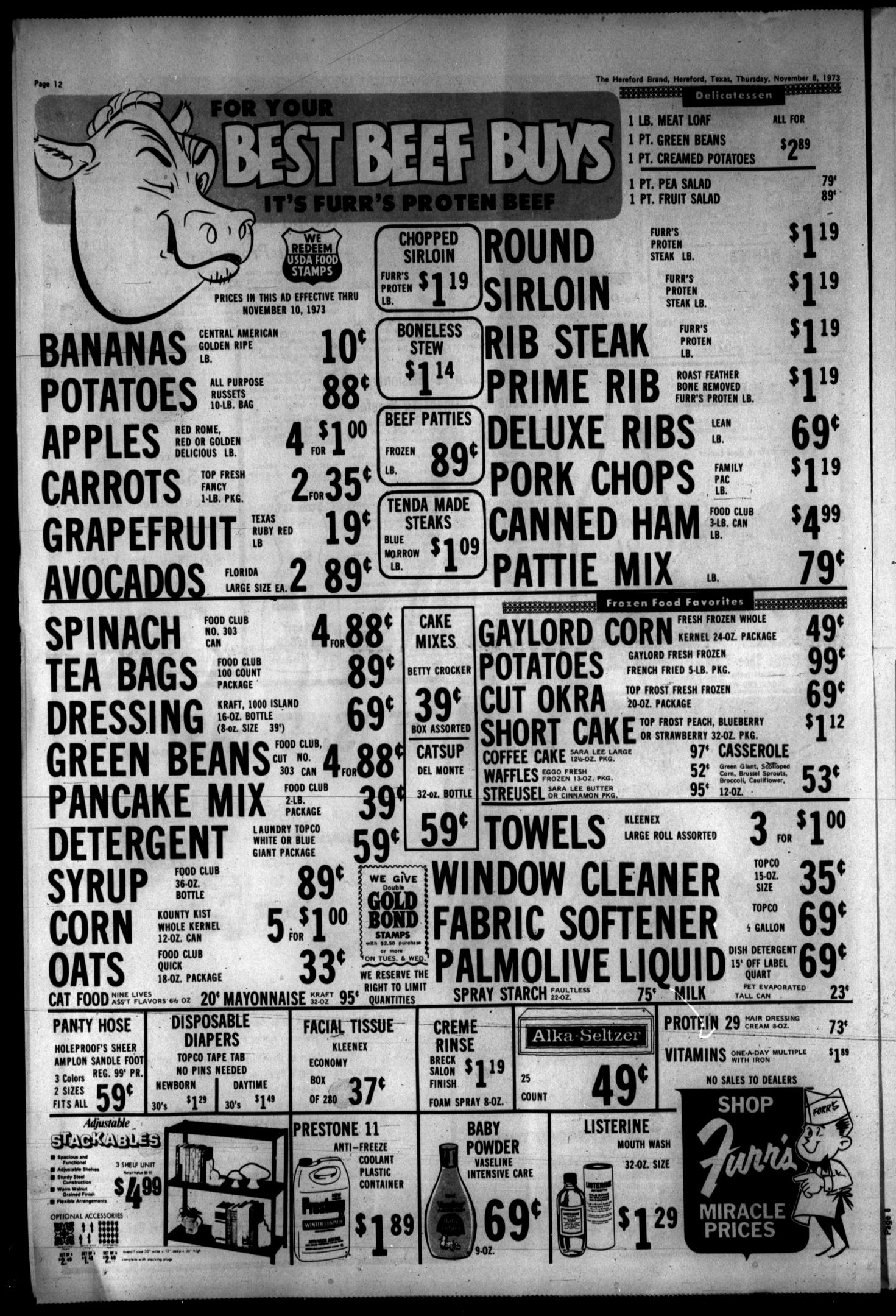
Great Unite lace Follow Me TO A Bette TO

> saying Good-bye to such wonderful people, who have been our friends and customers for so many years; however, we are moving out and another is moving in.

We will always be thankful for the many years you have been coming into Piggly Wiggly for your grocery needs and believe the new owner will soon become your friend and grocer, too. You will continue to see the same familiar faces in the store. Only the ownership and name has changed to Thriftway.

Thank you kind friends and good-bye--

Gaylord and **Virginia Newell**





BORGER AKES 1000 KK S 1000 STAND STA
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Sugar.

Tuesday Program Notes

Page 7

7:00...ABC...THE NEW TEM-PERATURES RISING SHOW "The Physical." A mix-up of lab reports at Mercy Hospital indicates that Dr. Mercy has venereal disease. 7:00...CBS...MAUDE Beatrice Arthur makes her television Beatrice Arthur makes her television signing debut when, as Maude, she singing a charity musical in the high-school auditorium and everyone gets into the act.

:00...NBC...SNOOPY DIRECTS T

364-2344

Sugarland Mall

R WALGREEN AGENCY DRUG

HAROLD CLOSE

We're More Than Just A Pharmacy

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KGNC

CHANNEL 4 CABLE 4 TUESDAY

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ING PROGRAMS

ion 13

According the "Peanuts" comic strip snoopy, the "Peanuts" comic strip character, "directs" this music and comedy-on-ice special featuring highlights of the Shipstads and Johnson Ice Follies, including popular starts Karen Kresge, Richard Davyer and Mr. Frick. "Peanuts" creator Charles Schulz hosts. 7:30... ABC...SPECIAL TUESDAY MOVIE OF THE WEEK-"THE

yne takes a group of and turgs them into men on ive across 400 miles of the overtry in the West, Also oe Lee Browne, Bruce Dern

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dered. When the daughter becomes the number one suspect, Hawaii Five-O begins an intensive, search for her look-alike. THE BOB HOPE 00...NBC...THE BOB HOPE SPECIAL

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a Cunt

Bob's guests are the Carpenters, Redd Bob's guests are the Carpenters, Redd Foxx, Joey Heatherton and Don Rickles. Les Brown and his Band of Renown provide music. 8:30...CBS...HaWKINS 8:30...CBS...HaWKINS 8:30...CBS...HaWKINS 8:30...CBS...HaWKINS 8:30...CBS...HaWKINS 8:30...CBS...HaWKINS 9:30...CBS...HaWKINS 9:30...CBS...HaWKINS 10...CBS...HaWKINS 10...

and with murdering a youn had blamed for suicide of hi owing experiments conducted youth by two computed

son following on the youth by on the youth by analysts. THE BLUE KNIGHT First program in a four part series to be concreast on consecutive nights. William Holden stars as Bumper William Holden stars as Bumper William Holden stars as Bumper Virie standards, is rather unorthodor vire standards, is rather unorthodor

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WEDNESDAY

CHANNEL

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Wednesday Program Notes

5:00...ABC...WEDDING AT WEST-MINSTER-THE PRINCESS AND THE CAPTAIN ABC News will provide live television ABC News will provide live television coverage of the royal weeding of Great Britain's Princess Anne to Captain Mark Phillips. 12:30...ABC...ABC'S AFTERNOON PLAYBREAK-''A SPECIAL ACT OF LOVE''

Lawrence Luckinbill. A story about a Lawrence Luckinbill. A story about a num who renonnces her vows to marry a tright, young surgeon. Finding out that this man is gying, she decides to give him the child he always hoped to

...ABC...THE ABC AFTERSCHO PECIAL

antiago's Ark." A one-hour live-tion television drama about a young terto Rican boy whose imagination d dauntees ambition unite his ighborhood in New York City's anish Hartem in an effort to make dream a reality. (R)

7:00...CBS...THE S COMEDY HOUR

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Griffith, Billie Je

CAMPBELL REAL ESTATE

DIAMONDS LTD

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7:00...NBC...ADAM 2 "Capture." Capturi

Capture." Capturing a huge, angry dog proves easier for Officers Malloy and Reed than trapping an elusive burglar. 130...NBC...ELVIS: ALOHA FROM HAWAII

CIAL WEDNESDAY

Iongrime attempts in Cannon attempts in his friend's objectio a::00...ABC...SPECIA DOUBLE FEATUR

n, Susan Cla When he fi

HAWAII Elvis Presley performs 18 June-two medleys in a one-man-concert taped in Hawaii. (R). 7:30...ABC...SPECIAL WEDNESDAY 7:30...ABC...SPECIAL WEDNESDAY DOUBLE FEATURE MOVIE OF THE WEEK-"BRIAN'S SONG"

TEXAS 790

MLS MULTIPLE

Eugene

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NG" ue life drama o tetes, one blac net as rivals an ner. Stars Jam Gliams. (R)

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THOIN

Starring Dorts Day and David Niven. Starring Dorts Day and David Niven. Story of a happily married couple as they try to cope with their four more offsoring in a New York. with 1 ng in a

00...CBS...THE CBS LATE MOVI "PLEASE DON'T EAT T DAISIES"

"Knockover." A 10-carat diamond "knockover." A 10-carat diamond ring worn by a murder victim turns L1. Theo Kojak's routine homicide probe into the investigation of an unsolved upstate New York million-dollar bank upstate New York million-dollar bank upstate New York million-dollar bank

equests that his impending eritement not be announced. Part III nill be colorcast Thursday, Nov. 15, om 9:00-10:00 p.m.

se escape fror e suspension of

tificate ring whi capture leads to the longtime detective

Page 2

. SEE McCaslin for Fireplace Accessories •Fireplace Fixtures.

 Screen Sets eLog Holders

Notice! McCaslin will be closed all day •Grills

Saturday, November 10, for inventory.

364-3434 Carl McCaslin Lumber Co.

PROCRAMS SUBJECT TO CHANGE

MONDAY TUBIL FRIDAY

334 E. 3rd

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- On The Cover

ne New York the box-office sensation that the New Yor d "the sort of movie most people mean whe pllywood doesn't make movies the way it use to television as an ABC Special Motion Pictur V. 11 (6: 30-9: 30 p.m.) "Airport," y say H

iley's best-selling novel, and retaining ters and crises that dramatized this danger and romance at a major on board a jetliner in flight, the movie Award' nominations, including an as Best Supporting Actress. as Best Supi sptional night of dat prican airport and on b sed on Ar set all the

The film was written for the screen and directed by Hollywood great George Seaton ("Miracle on 34th Street") and produced by Ross Hunter ("Magnificent Obssession," Imitation of Life") for Universal Pictures. The New York Times also noted that "it evokes our nostalgic feelings, not only for the innocence of old movies but also for the innocent old times in which we saw them... it will probably entertain millions of people who no longer care will probably entertain millions of people who no longer care will probably entertain millions of people who no longer care will probably entertain millions of the attendance made it clear that the guess was right. The all-star cast of "Airport" is headed by Burt Lan-seter, Dean Martin (in a rare straight dramatic role), Jean teberg and Jacqueline Bisset.

DNI 9 KDTV r Pvle he Sessio Newsrood * Woman Metropiex Newsreel 10: 30 Movie -"Monkey Busine II KTVT II IND IX Van Dyke Show News Maditations EVENING PROGRA CBS Thursday Night Movies "The Creduct 10 KFDA 10 CBS News Scene at Six What's My CBS Late Mov Vewswatch ABC Wide World of Entertainmer "This Child is Mine" 7 KVII ammy Davis Starring in NBC Follies KGNC Vewswatch RSDAY 0 2 8 2 9

Thursday Program

Notes .

Downhill All the Way." Chief Iron-side turns in his badge and poses as a skidrow wino to catch a killer. David Wayne and Kim Darby guest-star.
 Dow... ABC... TOMA
 Blockhouse Breakdown." with guest "Blockhouse Breakdown." with guest as a cop-hating mistit in an aborted plan to lure a young sniper barricaded atop a building in the downtown sec-tion of the city.

LTONS finds a l

n finds a baby deer e in hopes that she b keep it. When the c contes off the line r sprouted peas. the redeer has to go. CBS THURSDAY as a copraint many slop a building in the tion of the city. "The Fawn." Erin ti and brings it home i will be allowed to k fawm puls all of the c and eais the newly s family tells Erin the future. plunges has adulthood when his nocence is challenge to Svenson. Scott the Watson and special Johnson. Caine tha field of the Master feach the futility of indian boy whose indian boy whose

toffman. Anne erine Ross. A ady for life and givings about his d-over heels into d-over heels into . (1967)

ylands, James A. I guest star Don ds himself in the as he attempts to of revenge to an mother has been

with guest star lands, James A guest star Doi

9:00... ABC... THE STREETS OF SA FRANCISCO "The Twenty-four Karat Plague.

"The Twenty-four Karat Plague," with guest stars Vic Morrow, Herb deleman, and Anthony Zerbe. A group of poker players decide to play for keeps when they steal a shipment of radioactive gold from a university nuclear research center truck, univershing its deadly danger on the world.

10:30... ABC... ABC WIDE WORLD OF ENTERTAINMENT—"THIS CHILD IS MINE" Dramatic presentation starring Rosemary Prinz, Don Galloway and Robin Strasser.(R)

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Light Frogram Nots in the second s	Am B. Bavisi: "Lowe and the East Gerge Lindsee," uith guest stars Bob Devic Stockard Chamino: "Lowe and the Stockard Chamino: "Lowe and the Stockard Chamino: "Lowe and the Stockard Chamino: "Lowe and the Stockard Chamino: "Lowe and the Standon Cour: and "Lowe and the Standon Course and the standon course and the the suest for the standon to surgiste and the standon to surgiste and the standon to surgiste and the standon course and the the suest for the standon to surgiste and the standon to surgiste and the standon to surgiste and the standon to surgiste and the standon the standon the standon to surgiste and the standon to surgiste and the standon to surgiste and the standon the standon the standon to surgiste and standon the standon the standon the standon standon the standon standon the standon standon standon the standon standon standon the standon standon standon the standon standon standon the standon stand

In Tribute To....

Page 6

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Mrs. John F. Ken anch Foreian Mini Pre

To journalists who constantly witness and report the id, sometimes radical changes in the currents of events. rears is a long time," says CBS News Correspondent John the "But, even so, it is possible to get a feel of those times. 10 year Harts

fars to the Kennedy years, which he will place in ve on the CBS News Special "JFK: One Thousand d Ten Years." to be broadcast Sunday, Nov. 11 p.m.) on the CBS Television Network. eir basic quality Hart ref Hart ref per pertivectiv Days—An (5: 10-6:00

enerally takes many years," says Hart, "to get to the that historians need to help characterize one action. But the values and importance of what i nity called the 'Camelot years' are analyzed an ed in this broadcast by the most important source of 10-6:00 p sources critit

all-Kennedy himself." Lestie Midgley, executive producer of the CBS New Special, explains: "John F. Kennedy's arrival on th special, explains: "John F. Kennedy's arrival on th political scene coincided with the development of man political advances in television. We have a complete ar

technical advances in television. We have a complete and valuable record of the Kennedy era." "What is important," says Midgley, "is that we have the unidue opportunity to present President Kennedy—10 years unidue opportunity to present President Kennedy—10 years atter—in his own words. "Through his spoken record, we get the thrust of such major events as the confrontation with Soviet Russia over missiles in Cuba, the construction of the Berlin Wall, the fiasco of the Bay of Pigs, the war in Southeast Asia, and the fiasco of the Bay of Pigs, the war in Southeast Asia, and the

commitment of America to get a mari on the moon." Hart, reporter for the broadcast, consulted a wide range of knowledgeable people, including the late President's associates, historians and scholars of the Kennedy era. Hart, repo

YAUNOM	X	EVENIN	EVENING PROGRAMS		ALL PROGRAMS SUBJECT TO CHANGE		November 12
CHANNEL	* KGNC	7 KVII	10 KFDA	II. KIVT	13 KERA	39 KDTV 2 IND	e s
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* * * * * ©	* NBC Monday Night at the Movies	Night Football Chicago Bears	Here's Lucy New Dick Van Divke Show	8: 00 Movie • The Conqueror Worm"		Hogan's Heroes Bonanza	
****	"Barefoot in the Park" •	And the contract of the contra	Medical Center		•	Cinema 39 ⁵ - And Baby Makes	
	Newswatch Tonight Show		News Scene at Ten The CBS Late Movie	Metroplex News Reel Dave Smith Show	•••••	Three	
	Starring Johnny Carson	-	"The impossible Years"	I Jim Carlin . Show Notre Dame Football	••••		
2 = 8	Tomorrow	- The Saint	 Tri-State Scene	· .j	Sign Off	Sign Off	

Schoolboys to Manhood

the stars in "The Cowboys," a Warner Brothers oliving the rites of passage from schoolboy to oliving the rites of passage from schoolboy to the first theatrical feature to be presented as a isday Movie of the Week" on the ABC Television w. 13 (7: 30-10: 00 p.m.). w. 13 (7: 30-10: 00 p.m.). w. 13 (7: 30-10: 00 p.m.). The Cowboys" tells the classically human story outh in transition to maturity. At the time of the outh in transition to maturity. At the time of the arrical release, critic Judith Crist called it "a p sday Movie of The

satisfying entertainment. ory, set in the 1870's, Wil Andersen (John Wayne), ary, set in the 1870's, Wil Andersen (John Wayne), ancher, loses all his cowhands to a gold rush just

before he has to drive 1,200 head of cattle across 400 of the meanest miles in the West. Against his judgment, and after flercely demanding tests, he agrees to take 11 schoolboys (ages 9-15), and an adult black philosopher (Roscoe Lee Browne) on the drive. He refuses a hostile young half-breed Browne) on the drive. He refuses a hostile young half-breed (A Martinez) and a lying ex-convict called Long Hair (Bruce ·. ·

On the trail the boys grow up fast, and when the half. On the trail the boys grow up fast, and when the half. reed-following closely behind-rescues one of the read-following closely behind-rescues one of the pungsters, he is accepted as a member of the crew. The pungsters, he is accepted as a member of the crew. The pungsters have and learn how pleasure can lead to pain. the can lead to pail meaningless ways (they see one of the e not in their sci rve (without joining) the t of life that oys get (

ore, even uglier d's mission they id of duty where dered they learn is to carry out the eir years into thin this hilders from en Wil is murde Determined to beyond their ye grow beyond the they must preve

arn the tru

ed by the philosopher-cook, they do what the obligations oo early manhood demands they do harles Champlin in the Los Angeles Times, said, "At the harles Champlin in the Los Angeles Times, said, "At the el of entertainment, "The Cowboys" is good rousing fun, el of entertainment, "The Cowboys" is good rousing fun, h an imaginative premise, plenty of laughs and a central th an imaginative premise, plenty of laughs and a central

boys," filmed in New Mexico and Colorado, was nd directed by Mark Rydell as a Sanford for Warner Bros.



Monday Program

7:00...NBC...LOTSALUCK "The New Stan." Sta DeLuise) new image go when he tops his new su style wig. Trouc...ABC...THE ROOKII "Prayers Unanswert Una

lawyer who, after mi accepts Marshal D accepts Marshal D detend the Indians d dering Bear Sanderso of a two-part episode. 00...ABC...NFL MO FOOTBALL ABC Sports live e Chicago Bears and Frank Gifford and Do Frank Gifford and Do

8:00...NBC...NBC MO THE MOVIES-"" THE PARK" Starring Robert Re-and Charles Boyer (Miss Fonda) an (Miss Fonda) an (Miss Fonda) an Greenwich Village than appealing an approach to the paramount 1647

Paramount, 196

B:30...CBS...TH DYKE SHOW Dick suggests Phoenix, player Bracken, for an television. Mar

stars.

10:30...CBS...THE C "THE IMPOSSIBL Starring David Everett. A com generation gap if terms. Lola Albrig Christina Ferrare

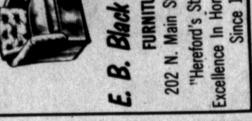
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Sunday Program Notes

10:30...ABC...MAKE A WISH Today topics are "Train" and "Shadow." Tom Chapin hosts the

Series.
 4:00...CBS...FAMOUS. CLASSIC TALES...THE PRINCE AND THE PAUPER"
 Animated special, based on Mark Animated special, based on Mark Animated special, based on Mark Twain's novel. The story tells of the experiences of a young British prince (Edward VI) who switches places with a poor peasant look alike and travels through the kingdom in disguise. (R) through the kingdom of second threatency 10 years after his death. The Special Report will feature Presidency 10 years after his death. The Special Report will feature president Kennedy himself talking about the major events of his Ad-ministration. The broadcast will also contain intimate portraits of his Ad-ministration. The broadcast will also contain intimate portraits of his Ad-ministration. The broadcast will also contain intimate portraits of his Ad-ministration of young Americans. CBS generation of young Americans. CBS

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6:30.. CBS... THE NEW PERRY MASON Tragg finds himself working both sides of a murder case when he is forced to or a murder case when he is forced to or a murder case when he is forced to or a murder case when he is forced to murder, and then asks Mason to give the man the best defense possible. Pat Harrington and George Murdock are featured.

MOVIE SPECIAL-"AIRPORT"

Dangerous weather, a demente bomber and personal frictions create tense drama on the ground and in th tense drama on the great box office hils o air in one of the great box office hils o all time. Stars Burt Lancaster, Dea Martin, Jean Seberg, Jacquelin Bisset, George Kennedy and Hele Hayes, who won an Academy Awar for her performance. (1970)

4:30.. NBC.. THE WONDERFUL WORLDOF DISNEY "The Flight of the White Stallions," "The Flight of the White Stallions," starring Robert Taylor-as Col. Alois podhajsky-in a true-life story recalling the historic period at the close of World War II in Europe when the Austrian colonel, director of the tamet Spanish riding school of Vienna, anded by Gen. George Patton and the American Third Army, saved the Lipizzaner horses from destruction.

7:30...NBC...NBC SUNDAY MYSTERY MOVIE—"FREE FALL FOR TERROR"

Starring Rock Hudson and Susan Saint James as "McMillan and Wife." Singer Dick Haymes returns to acting in a guest roll as a business tycoon who presumably commits suicide by iumping from the top of a building.

30...CBS...THE MYSTERY DOUBLE FEATURE: MANNIX-BARNABY JONES

LONES "Mannix" (7:30.8:30 p.m.): "Sing a Song of Murder." An opera star who Song of Murder." An opera star who claims to have no enemies hires Mannix to find out who is trying to kill Mannix to find out who is trying to kill her after a shot from a hidden sniper her after a shot from a hidden sniper barely misses its mark. Nancy Mehia guest stars in the episode. "Barnabi Jones." (8:30.9:30 p.m.): "Stand-In for Death." Carl Betzguest stars as a mar

who kills the charter boat captain he suspects is his wife's lover, only to learn he's killed the wrong man. Barnaby tries to uncover the reasons behind the murdered man's disap-pearance and begins to piece together the sequence of events. Lynda Day George is featured.

stigates the death of a rock singer following a on performed on her by his friend. Dr. Martha held by policie in connection with the death, on levision Network's "Grift," Saturday, Nov. 10 Griff in

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Lorne Gr

of the late

Last Ballad." Neil Davis. man becca Wilde, claims that he and hat he was the father of the child

00 p.m.)

10:30...NBC...THE BURT REYNOLDS SHOW "Burt Reynolds in London." Burt is ioined in London by guests Michael Cain, Edward Fox, Roger Moore and Ryan O'Neal, who talk about love, women's lib, publicity, critics and bad

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8:30...CBS...THE BOB SHOW

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e stars as Wade Griffin and Ben Mu Mike Murdoch. Patricia Stich co-



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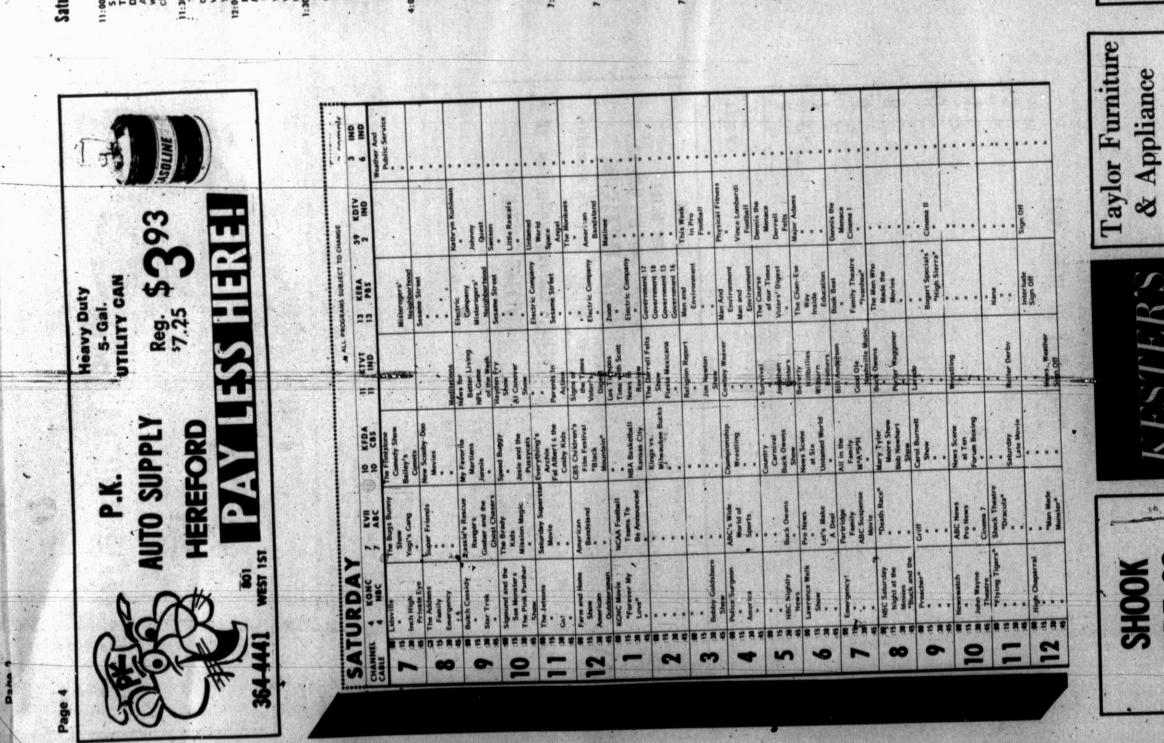
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L MEXICAN

Griff

cca. based on her life, informs Griff that although he he singer planned to marry, he did not know she was

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Saturday Program Notes

11:30...NBC...GO The program goes to an air show at the old Rhinebeck (N.Y.) Aerodrome, where stunts are performed with 50-wear old planes. 12:00...CBS...THE CBS CHILDREN'S FILM FESTIVAL-''BLACK MOUNTAIN'' 11:00. ABC...THE ABC SATURDAY SUPERSTAR MOVIE—"OLIVER TWIST AND THE ARTFUL DODGER" Part II Animated musical adventure dealing with the exploits of Dickens' immortal characters. (R)

Filmed in Russia, the story concerns a Filmed in Russia, the story concerns a young boy of India who is the only one who can fame a great jungle elephant. named Black Mountain. 1:30...CBS...NBA TODAY 1:30...CBS...NBA TODAY

ame, Kansas City (Omaha) Milwaukee Bucks. Pat Summ rovide the play by play. Elg will provide the analysis f mentary, and "Hot" Rod Hu nost the pre-game, half time ost the pre-game, From the N

() Kings vs. merall will lgin Baylor and com-undley will te and post-Milwaukee

Arena, Milwaukee, Wisc.) Arena, Milwaukee, Wisc.) Arena, Milwaukee, Wisc.) SPORTS SPORTS Indianapolis. Car Cha Indianapolis. Car Cha Demolition Derby and 1 Knievel Daredevil Motorcyc knievel Daredevil Motorcyc both from the Los Angeles Co Los Angeles, Calif., with B ming reporting. Also. The Ladies Gymnastics Cham from London, England, wi host Jim McKay reporting. a

ORLD OF

ampionships with series , assisted by the Eve ycle Jump Sill Flem e Europeal

gymnastics coach Gordon Maddux providing expert commentary. 7:00...NBC...EMERGEMCY1. "Insomnia." Johnny Gage (Randolph Mantooth) can't sleep regardless of triends' efforts to help him.

ABC...THE PARJEIDGE h guest star Kincaid' Amin the Family." wi lan Bursky. Reuber lephew Alan, encoura Partridges in his ambirio comedian, has a probler comedian. has a probler

7:00...CBS...ALLINTHEF. Archie suspects Edith Archie suspects Edith Catholic when she takes th religious medal and atten Archie places the blame behavior on Irene Loren local parish priest. Phy guest stars and Barnard featured.

ĨI

7:30.

30. ABC. ABC SUSPENSE MOVIE "DEATH RACE" Starring Lloyd Bridges, Doug M Starring Lloyd Bridges, Doug M During Rommel's refreat in Nor Arrica, two U.S. pilots and their of Arrica the Arrica of the Arrist of the Arrist with their destruction.

Doug Mic Braeder

reat in Nor and their of which is ab e ground, a a German tai

oitier, Harry ee. A black ex-itier), who now he west to lead lacks to new that a fun-loving. (Belatonte) to me brothers.

8:00...NBC...NBC SATURDAY NIGHT AT THE MOVIES-"BUCK AND THE PREACHER" Starring Sidney Poilier, Harry Starring and Ruby Dee. A black ex-Belaionie and Ruby Dee. A black ex-Bergeant and sourt (Poilier), who now uses his knowledge of the West to lead wagon trains of blacks to new trains of blacks to new territory, teams up with a fun-loving.

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names of supporting businesses on the other. The

bags sell for \$5 each and can be purchased from

the cheerleaders. There will be a bake sale

Saturday at Piggly Wiggly and at Sugarland

Mall. The bake sale will be all day Saturday.

working hard for a possible trip

to El Paso in the spring, to play

four different schools in two

The team have also been busy

setting up new tennis nets and

painting the bleachers, for a

tennis duel match this Satur-

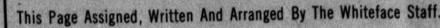
day, hosting Pampa.

days.

The Hereford Brand, Hereford, Texas, Thursday, November 8, 1973



The Whiteface



HHS Clubs Begin New Plans For November

FORENSICS CLUB Area Forensics students travelled to Muleshoe Saturday to place 2nd in the Muleshoe Annual Forensics Tournament. Students placing were: Cameron Clements and Gayle Gripp, 4th in Boys' and Girls' Persuasive; Russ Odom, 3rd in Boys' Prose; Rhea Ann Wesson, 2nd in Girls' Poetry, while Sandra Kleuskins and Melinda Matthews shared 2nd in Girls'

Debate. Also Donna Stroup took 1st in



Smith

Davison walked away with 1st in Girls' Persuasive

dues and count members of FCA took place at Dickie's Others who participated in Restaurant Oct. 31. the tournament were: Michelle The Fellowship of Christian Moore, Paul Rudd, Dolores Abalos, Helen Lesly, Beverly Athletes is presently planning a Beene, Brenda King, Dale golf tournament, which is scheduled for May, and an Simon, Raymond Zamora, Bill Hardin, LaDonna Bridges, Elementary Clinic, to teach grade schoolers the fun-

Upshaw.

Hereford area.

for different chapters of FCA to

meet and share spiritual and

FTA

building to elect delegates to the

University, in Canyon.

Miss Kerr.

There were 53 divisions of

VICA, four from Hereford,

present where they learned how

o organize and conduct a

business meeting. Afterwards

they moved into sectional

meetings where they met ac-

ICT divisions competed in

Traditional

Bonfire Is

Set Tonite

cording to official rank. Feature speaker, Claude R.

athletic happenings.

Donni Fortenberry, Butch Casey, Cindy Crider, and Frank damentals and techniques of different sports. As of now, no specific date has been set. The next tournaments are at FCA officers are: Wayne Lubbock Christian College, Schumacher; president, Brian

A short meeting to pay club that took place at the meeting was the discussion of having a candy sale, which will begin Dec. 1, and end just before Christmas.

Forms were also distributed for students assignments in elementary schools.

Refreshments were served at the meeting by hostess Kathi Bell

OEA Members of the Office Education Association of Hereford High visited residents Clark; vice-president, Chip of Kings Manor and Westgate Guseman; secretary, Buckie Payne; treasurer, and Andrew Thursday evening. This visitation was the first of the Wingert; program chairman. monthly visits planned for our Sponsor for FCA is Mr. Fred citizens at Kings Manor and Requirements for entering Westgate as a part of the OEA Community Service Project. The regular monthly meeting of OEA was held at 7 p.m. this organization is that the person be, an athlete with Christian beliefs and from the Monday at the Community Center. A Parliamentary FCA meets once a month, or Procedures program was presented by Marcus Phillips' whenever it is convenient for the members. A summer camp for FCA members took FFA Parliamentary place at Fort Collins, Colo. Procedures Team. The purpose of the camp was

KEY CLUB

The Key Club would like to remind all local businessmen of their flag-hanging service on holidays. Flags may be purchased from Key Club mem-FTA met Nov. 1 at the REC bers. Those interested may District Convention to be held contact Franklin Higgins, president, for further in-formation. All money made Nov. 6, at West Texas State goes into club projects. Last FTA, which has 25 members, year the Key Club presented the elected Rhea Ann Wesson, high school with a marquee on Cindy Hairgrove, and D'Lyn Davison as their delegates. the west front lawn.

championship football game Oct. 31 with Birds Oct. Amalgamated against Bubble's Brigade.

The game was a very fastmoving and exciting one, with both teams playing exceptionally well, and the game ended in a 6-6tie. The two teams were declared co-champions. Other teams that participated in the flag football competition were the 3rd-place, Jennons which ended their season with a

The round-robin results for the varsity tennis team have been announced.

Intramurals, Tennis,

In the boys' division the ranking is as follows: David Zinser, first, followed by Chris White, Rocky Rodriguez, David Rudder, Marshall Formby, Herby Del Toro, Steve Brashear, Brent Johnson, and Dwayne Waters.

In girls' division, the rankings third district game by falling were as follows: Monica into the hands of the Lubbock Herring, Dee Ann Miller, Leesa Coronado JV team. Rose, Caren Anstey, Ellen Jorde, Debie Klechak, Jane Hoffman, Susan Grimsley, and

The team will be travelling to ended with Coronado taking a Lubbock, Amarillo, Borger, and . four-point lead. Plainview. The team is also

In the third quarter, Coronado scored on the opening kickoff to add to their total. But, Coronado was still not through for the day as they added eight more points to their score to secure their win. The final score Hereford 8,

Coronado 26. The Longhorns will be traveling to Plainview today.

The JV football team lost its **News Brief**

The Longhorns, who have Activities been having trouble all season. HHS choir members par-ticipated in All-Region-Choir lead on a 60-yard touchdown. Coronado again scored the first quarter on a 30 yard touchdown. tryouts Saturday, Nov. 3 in the Amarillo High School choir However, the Longhorns were not to be outdone as David - room. Artho hit Vance Hennington for Hereford's first score. The Half Auditions started at 8 a.m. with all students from each section singing excerpts of four songs. Directors of each school **Additional Teachers Bring New** represented were judges for the tryouts.

Longhorns In Action finished second. Vollyball will The intramural program at HHS completed it's flag football begin Nov. 12. season with the playing of the

Cheerleaders Busy

The HHS cheerleaders are selling zipper bags

and having a bake sale to earn money to buy

good luck charms for the football and basketball

players and their coaches. The maroon zipper

bag is trimmed in white with an identification

label and the Whiteface bull on one side and the

Weekly Display

Distributive Education students are held responsible for a display every two weeks, for the company they are working. The display this week is advertising Kim's Fried Chicken, prepared by Anita Talomonez and Olga Granada.

Student Council **Members** Travel To **Canyon Workshops**

All 34 members of the class will have to clean up the Hereford High School Student Council traveled to Canyon Oct. 30 to attend an important workshop on "Leadership in Student Council." The workshop lasted all day for the 493 students present from various schools.

The main speaker was Mr. after returning from the workshop, Student Council returned to concentrating on the Kid Day. annual bonfire which will be tonight at 7:30.

wood collecting as the losing students' participation."

UL Begins Plans For April Contest

Members of the UIL Literary Contest have begun meetings for the upcoming contest in April.

SOCIALIST PARTY

On March 25, 1900, the Socialist Party of the United States was organized in Indianapolis.

'SICK' STRIKE

On March 25, 1970, air traffic controllers went on "sick" strike, disrupting air travel.

Zevely, assistant professor at West Texas State University, remains of the bonfire. promoted 'Leadership in a The pep-rally tommorrow at 3 Changing Society." p.m. on 3rd and Main street will be topped off by the Herefordceremonial contests with Boys Snyder game at 7:30 in the Ranch taking first place. Whiteface-Stadium.

James M. Cogdell, area After Friday night, Student supervisor, said, 'This was the best conference held in the Council will return to the blackboard for projects in the future. Panhandle, so far the largest Phil Guligizza. Immediately Some of these projects in the after returning from the near future are. Sadie Hawkins and the best organized." Officers who organized the Day; Western Day; and Cute conference were: Pam Kerr; President David Everwald

commented that "the only way and to tell how much an idea was Senior junior and to ter note students, was by the

ICT Meeting

VICA Holds

president, Albert Cardenas; Pam Kerr, president of ICT, welcomed 535 people from over vice-president, Adelida Ruiz; secretary, Eric Fowler; the Panhandle in Hereford's reporter, Jonnie Brannon; Annual Leadership Conference treasurer, Jerry Brock; Saturday, Nov. 3.

parliamentarian. District 6 officers completed the opening ceremony preceding the welcome by Jerry George principal of HHS, and

Birds Amalgamaed had the best season record of 8-0-2 with Bubble's Brigade ending their season with a 3-3-3 record. In other intramural activities tennis singles was wrapped up as Shane Lockhart won 1st-

2-6-1 record, and the Rat Traps

with a season record of 2-6-1.

place, and Gerald Shipley season.

Methods Of Teaching To HHS

lanet Mcwhorter The round-robin is composed of each member challenging two members above his or her station. The first six on each ladder will make up the travelling squad during the

> Students making All-Region Choir from Hereford were Lilli Lyons, Donna Kendall, Ray Lee, Ted Tiefel, Gary Landers, and Lesley Euler.

> Students were judged on four numbers: "The White and Gentle Swan," Ozario Vecchi, "O Shone Nacht," Johannes Brahms, "Pater Noster," Jacob Hardl and "So I Depart", Roger Gransville.

The FHA planned a Halloween Party for the children at the Day Care Center.

Members served cupcakes and punch. It lasted from 4 to 5 p.m.

The children dressed up in costumes and played games planned by the FHA girls.

Part of the FHA program this year is taking care of children. Two girls afternate turns after

school.

The HHS Round-Up staff met their first deadline of the year. Nov.1. The deadline consisted of 16 pages. The next deadline will be Nov. 20, which will include class sections and will total 82 pages.

'Our photographers took outstanding pictures of homecoming activities. I'm sure the students will be proud of them," remarked Mrs Elaine White, sponsor of Round Up.

Four pages are being allocated for colored pictures. The staff's last deadline will be Feb. 26. Deadlines through out the year allow students to work consistantly.

she majored in business administration. Her hometown is Wellington.

NICK NIXON Nick Nixon, one of the new teachers joining the HHS faculty, is the new assistant band director this year.

Coming from Stanton Jr. High School as the junior high orchestra teacher, Mr. Nixon teaches stage band, high school orchestra and is the high school

from Vega, his home town being Dalhart. He attended high school in Dalhart where he

Majoring in music education, Nixon attended Southern Methodist University and West Texas State University. He received his Bachelors Degree of music in 1971 and his masters in fine arts in 1972.

longer play. The contest rules limit the play to 40 minutes. The cast consists of 10 people in the play and three people

backstage. People interested in the play have started meeting and

getting organized, although the title has not yet been selected. Those who still want to enter but have not can still contact Mr. Manley or Mr. Hodgson.

Rex Manley will direct the is will be a real spirit-raiser, to contest which consists of a one prepare for the Hereford vs. act play or an excerpt from a Snyder game Friday. The bonfire is a once-a-year

tradition where all high school grades compete against each other in spirit and gathering wood. The sophomores and juniors may have a difficult time defeating the traditional senior class winners.

The location of the bonfire is directly behind Doyle Johnson Chevrolet on Hwy. 385.

love it, I think we have a real nice faculty and everybody is willing." Mrs. Cabbiness teaches cosmotology to 25 girls at HHS. She attended West Texas State University. Her occupations The bonfire this year,

MRS. JACKIE CABBINESS

MRS. JACKIE CABBINESS

After being asked how she

likes teaching at HHS, Mrs. Jackie Cabbiness, new

cosmotology teacher, replied "I

before coming to teach here consisted of bookkeeping and although late in the football season, will be tonight at 7:30. working as a hair dresser The student body is hoping that Mrs. Cabbiness' hobby is cooking, and she enjoys many

sports such as football, dancing, water skiing, and snow skiing. Her favorite pastime is visiting with people. Before moving to Hereford

seven years ago the Cabbiness' lived in Brownfield, which is Mrs. Cabbiness' hometown.

Miss Williams enjoys water Now the Cabbiness' reside in the country. Mrs. Cabbiness has skiing, horseback riding and reading. She also enjoys all three children - Mike, 15; Chris, 14; and Dana, 7. types of music. She feels that Charles, Mrs. Cabbiness' the Hereford townspeople, as

teaching-biology and says "The student's attitudes are real good in class." Mr. Walls is also trainer at the HHS field house. In his spare time he likes to watch television, and sports. He added that, "The people from Hereford are real friendly. This is his first year at teaching

Mr. Walls is presently

and he says he enjoys it. LINDA WILLIAMS

students changed since you

were in high school?"

"I believe the times change not the kids," replied Miss Linda Ann Williams, VOE Lab instructor, when asked: "Have

Preferring high school to junior high, Mr. Nixon enjoys both schools as he has lived in Hereford for one and one half vears

assistant band director.

Mr. Nixon moved to Hereford

graduated in 1967.

"The kids are older and entrusted with more respon-

in college.

sibility," is Mr. Nixon's comment on the comparison of the two schools. "The teaching job seemed to be the most consistent rewarding thing in the music field," stated Nixon when asked why he decided to

become a teacher. Mr. Nixon's favorite hobby is playing his trombone and wood working. He belongs to a small musical group in Amarillo. Hisfavorite sport is snow skiing. Mr. Nixon's wife, Beverly,.

teaches Home Economics at

Vega High School.

NICK NIXON

Nixon, who enjoys music, has

LARRY WALLS LINDA WILLIAMS been interested in this subject and playing musical inpeople Miss Williams attended West struments since the age of five. ARDY WALLS From this, there was not any Texas State University where One of the new teachers is Mr. doubt the major he decided on

Larry Walls, his home town being Frederick, Okla.



YOU BETTER DUCK

Page 2 Herd Picked By 7 Over Snyder

O.K. RUBE ...

KNOCK OFF

Faces Rated 38th In Statewide Poll

The Hereford Whitefaces, undefeated through eight games this season, have been picked as a seven-point favorite over the Snyder Tigers in District 4-AAAA competition this Friday according to the Harris Rating system.

The Whitefaces moved up in the poll this week to position No. 36 and raised the power rating to 138.6. Snyder's power rating is 131.6 thus making Hereford a seven-point favorite. The Tigers

No. 132; Palo Duro No. 146; Pampa No. 182 and Amarillo High at 191st. It Figures

Hereford continued to lead other district teams as Monterey was rated 44th in state. Lubbock High was next at 72nd

in state and Coronado was rated 74th in state polls. Plainview stayed last among the district teams with its 179th

raging. Hereford also ahead of all teams in District 3-AAAA, the winner of which will play the

winner of District 4-AAAA, of which the Herd is now leading. Amarillo Caprock was rated No. 55; Tascosa No. 79; Borger

The big clash of the week in AAAA will be the San Angelo-Odessa Permain game. San Angelo is rated No. 2 in the state and Permain is 5th in the state. Both teams are in the same district and this game should decide the district champion.

> Area ratings of the Harris poll follow

> > 160.3

155.7

153.9

150.4

148 8

147.3

147:0

146.8 145.2

141.5

138.6

137.8

137.5 135.8

133.1 132.7

132.7

132.5

131.6

131.0

127.4

125.8

123.6

119.7

119.4

117.9

120.8

6. Alpine

7. Needville

9. Denver City

8. Hamshire-Fannett

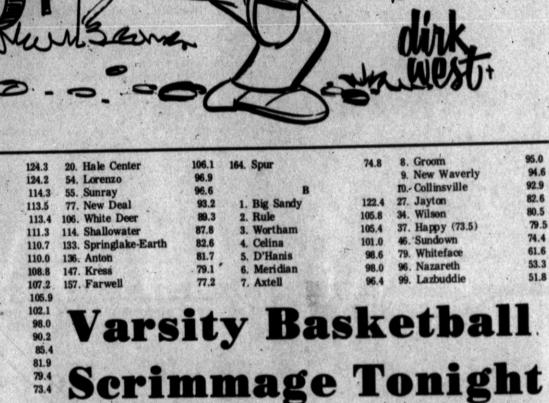
AAAA 1. Conroe San Angelo 3. Brazoswood Austin Reagan 5. Odessa Permian San Antonio Lee 148.6 Beaumont South Park 148.9 6. San Antonio Lee **Galena** Park 9. San Antonio Jay 10. Port Arthur Lincoln 15. Odessa Midland 38. Hereford 43. Midland Lee Lubbock Monterey Amarillo Caprock 72. Lubbock 74. Lub. Coronado 76. Big Spring 79. Amar. Tascosa 84. Snyder 91. Ep Austin 113. Abilene 132. Borger (128.80 146. Amar. Palo Duro 179. Plainview 182. Pampa 191. Amarillo

AAA 1. Gregory-Portland 148.0 147.0 Brownwood 146.4 3. Cuero 144.1 4. Lamesa 5. Ho. Aldine Carver 144.0 6. Lewisville (141.4) 143.7 Wichita Falls Hirschi 141.1 West Orange 140.3 Wilmer-Hutchins 139.3 137.6 10. Mt. Pleasant 20. Lub. Estacado 129.5 **Odessa** Ector 127.7 43. Andrews 122.0 122.0

44. Brownfield

50. Lub. Dunbar

DUDE .. 'CAUSE I TWO MORE AND MAY KNOCK THE OU WIN THE TENT DOWN WHOLE BIG PRIZE FIVE THROWS amp. 164. Spur 20. Hale Center 106.1 56. Dumas (125.7) 10. Royal 124.3 119.4 96.9 11. Littlefield 54. Lorenzo 124.2 118.3 Seminole 59. 37. Dimmitt (109.2) 114.3 55. Sunray 96.6 117.3 65. Perryton 1. Big Sandy 93.2 77. New Deal 47. Floydada 112.3 113.5 84. Canyon 106. White Deer 89.3 Rule 2. Lub. Roosevelt 113.4 111. Levelland 36.1 3. Wortham 87.8 Stamford 111.3 114. Shallowater 04.5 56. 117. Muleshoe 133. Springlake-Earth 82.6 Celina 110.7 62. Dalhart 81.7 **D'Hanis** 136. Anton 110.0 Post AA Meridian 79.1 Friendswood 139.5 72. Friona 108.8 147. Kress 77.2 Axtell 107.2 157. Farwell Shamrock Hamlin 129.2 83. Tahoka (112.4) 105.9 127.3 96. 3. Van Vleck 126.4 Spearman 102.1 4. Caldwell 136. Tulia 126.3 5. Reagan County



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S	UC	Ker
S		pe

1. Holliday	118.2	Basketball fans
2. Falls City	118.1	opportunity to c
3. Stinnett	116.7	preview of th
4. White Oak	116.6	Whitefaces tonigh
5. Canadian	114.3	Gym when Coac
6. Frisco	113.2	wine puts his ch
7. Cooper	112.1	an intra-squad g
8. Troup	110.2	The action was
9. Barbers Hill	110.0	Arnwine due to
10. Sonora	110.0	couldn't arrange

LEON RICHARDS SUGGESTS

173. Abernathy

125.2 198. Idalou

124.3 203. Panhandle

210. Ralls

189. Boys Ranch

126.0

125.2

will have an with another school prior to the season's first game on Nov. 16. atch a sneak he Hereford The game will start about 8 ht at La Plata ch Barry Arnbonfire which is to be held at arges through 7:30 behind the Doyle Johnson Chevrolet agency. scheduled

the fact he a scrimmage

be divided, but said he hoped to "have it fairly equal." Big Dan Vander Zee will be the only returning letterman in action following the football

for the scrimmage. James Harris, the other letterman, is still wearing the football equipment-and put-ting it to good use, to say the

Coach Arnwine was undecided on how the team would least

Games Scheduled

Hereford's JV and sophomore host the Lubbock sophs at 4 p.m. gridders; as well as the two junior high squads, are take on South Borger here at 4 scheduled for action today with three of the games being played

The JV Longhorns are the only team on the road, going to Stanton's 9th graders play at at 4 p.m.

Stanton's 8th grade team will p.m., and the La Plata 9th

Plainview for a game starting Perryton at 2:30 p.m., and La

graders host Canyon at 6 p.m. Two junior high games are scheduled out of town Saturday.

Plata's 8th graders also are at The sophomore Shorthorns Perryton for a 10 a.m. game.

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Harris Nears 1,000

Herd Back Needs 161 More Yards

Hereford ace runningback James Harris continued his lead among the district's rushers this week as he ap-proaches the 1,000-yard mark for the season.

Through eight games Harris has 839 yards, only 161 short of the magic marker. Closest to Harris is Eric Felton of Lub-bock High who has 660 yards. Hereford's other backfield ace,

TEAM

Hereford

Snyder

TEAM

Lubbock H

OFFENSIVE

1710

1713

1286

1255

1470

863

1326

1199

1266

1452

1596

447

146

398

424

203

458

449

260

460

475

382

387

DEFENSE

STANDINGS

Chuck High, presently stands at fourth in the district with 605 yards

Harris also continues to lead the district in total offense, tandem offense and in scoring. He has scored 80 points this

Hereford leads in offense in

AVG

269.6

232.4

210.7

209.9

209.1

154.0

198.3 207.4

217.6

229.2

248.0

OP.

66 79 75

130

.

season statistics, but places second to Monterey in offense in district action. The season's

TOT

2157

1859

1684

1679

1673

1321

1223

1586

1659

1741

1834

1983

PTS'

187

135

104

116

Hereford, with its perfect 8-0 record leads both the season and district in standings and is followed by Monterey 2, Coronado and Snyo 3-1 and Lubbock with

Plainview with a 1-7 The Herd also took lead this week in few allowed with only 66

the season. Herd quarterback Higgins holds his le district's passers as he has a 28

defensive leader is Monterey and Snyder has district action defensive lead. of 57 attempts record with 371 yards, three touchdowns and only two interceptions.

only two interceptions. Dave Charest, Hereford wingback, continued to hold top spot in catches among district

ter with 4-	50	ORIN	IG	
a 4-4 and	PLAYER	td	pa-fg	te
. States and a second	Harris, Hfd.	13	2-0	
	Cobb, Sny.		0-0	
c over the	Felton, LHS	3	11-7	12%
vest points	Lambert, Mont		0-0	336
points for	R	ECEI	VING	
points ios	PLAYER	po	yd	
Setting a start	Charest, HFd.	14	243	
Franklin	Brown, Cor.	13	140	
Children of the state of the state of the	Morales, LHS	12	179	
ad on the	Holland, Plv.	11	154	
he her a 20		of the local division of	A DECK OF A DECK OF A DECK	

receivers with 14 catches for 243 vards.

A summary of district statistics follows as compiled by Walt McAlexander of the Lubbock Avalanche Journal.

PLAYER 129 larris, Fetton, LHS 138 Cor Hfd. Cobb. Sny. PLAYER C-A Higgins, Hfd.

Yd 839 658

605

YD

192 126 92 PASSING 28-57 Keeling, Cor. Combs, LHS 31-65 32-71

Huffine, Piv.

2 fiber glass **belts** stabilize a 7-rib tread for dig-in traction and long mileage. 2 polyester plies help curb punctures while

2ND

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BELT

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		REPLACES	REG. LOW PRICE	PLUS F.E.T. EACH
	A78-13	6.00-13	17.90	1.83
5 15 98 08 18 B	878-13	6.50-13	21.90 -	1.81
E F MARINE	E78-14	7.35-14	31.90	2.22
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TUBELESS

A78-13

A78-15

E78-14

F78-14

G78-14

G78-15

H78-14

H78-15

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8.25-15

8.55-14

8.55+15

TWIN GUARD

UTSTANDI

SALE PRICE 2ND TIRE

58

\$11

\$13

\$14 \$16

\$17

\$20

\$21

\$3 m

PRICE

\$25

\$28

\$29

\$31

\$34

\$35

\$36

\$38

F.E.T.

1.81

2.03

2.31

2.50

2.67

2.73

2.94

2.96

A., TRADE PLUS F.E.T. EACH 1.83 1.81 2.22 2.37

2.53

1.74

2.60

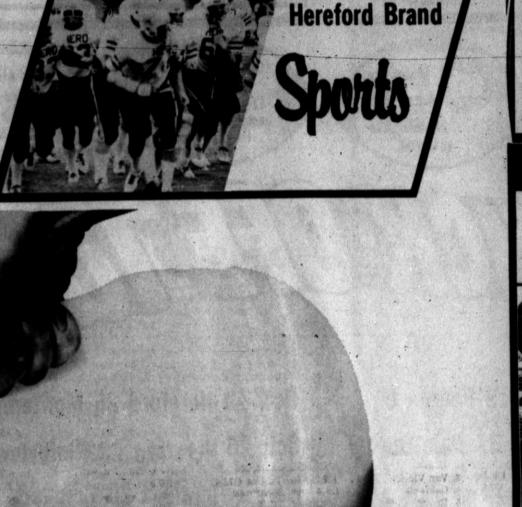
2.80

F78-14 35.90 8.25.14 G78-14 27.90 5.60-15 37.90 G78-15 8.25-15 39.90 8.55-15 H78-15

Page 3

AUTOMOTIVE CENTER

RIVERSIDE' TIRES MATTERIES

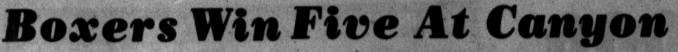


Buy Borden Milk in the new ONE-HANDED GALLON.

Delicious Borden Milk in the convenient new screw-top plastic gallon. It's re-usable, re-closable, and you can pour it with only one hand! There's no deposit ... no return. Remember ... if it's Borden, it's got to be good!







Hereford Boxers ran into some tough competition in Canyon last Saturday, but carted away five of 12 matches involving Hereford youths. The Canyon match was the

Page 4

ist contest for the local club

Marie Cogdell Wins Brand FB Contest

the tie-breaker score.

normally \$2 award.

A total of 281 local residents

Elm

Marie Cogdell, 915 Park Avenue, was the top forecaster this week as she won top honors in the Brand football contest. She missed only two games of the 20, one of which was a tie game.

She wins the \$20 first prize. Taking second place was James Self, 422 Ave. G. Self wins \$15 for his three misses and 10 points off the tie-breaker. Third place with \$5 was E.H.

Loerwald, 715 Blevins with three misses and 14 points off

Monday, Tuesday and Thur-sday at 6:30 p.m. in the Little Bull Barn and visitors are inuntil November 16 when Hereford will hold an invitational tournament. Boxing will be in the Bull Barn that vited to attend the sparring matches, according to boxing director Harold Wheeler. night and the team will travel to Amarillo Nov. 17.

The Canyon match was a The team works out each three-way match involving Hereford, Canyon and Lubbook. Winning for Hereford were: Fabian Ruiz over Carlos Martinez of Lubbock.

Danny Hernandez over Johnnie Johnson of Canyon. Roy Pena over Luther

Williams of Lubbock. Four persons tied for fourth Eddie DeLeon over Walter place and each will receive 50 Buchanon of Lubbock.

cents prize money for the Raymond De La Cerda over Lex Pennington of Lubbock. Others fighting for Hereford Tying with four misses and each guessing 28 points (Which. and their opponents: Mike Jackson fought Mike was exactly correct) were: Jimmy R. Walker, 204 W. 7th; Murrell of Canyon. Mrs. M.L. Simpson Jr., Rt. 5, Edmond Smith fought Ted Dimmitt; Mary West, Rt. 4,

Clement of Canyon. Hereford; and Patsy Webb, 214 Caprino Ramirez fought John

Robinson of Lubbock Barry Jackson fought Robert

Hector Guerrara fought Marrio Martinez of Lubbock. Frank Celeya fought Herbert Martinez of Lubbock. Martin Lucero fought Denny Bridges of Canyon.

ONE MINUTE SPORTS QUIZ

1. Who was the recent winner of the World Series? 2. Name the winner of the 1973 NASCAR Winston Cup grand national driving championship. 3. Which NFL team had the best rushing average in

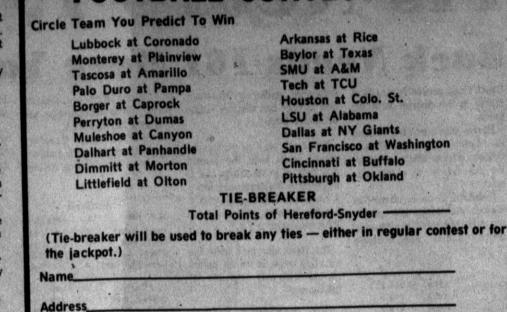
the 1972 season? Has pitcher Mickey Lolich ever won the Cy Young Award?

5. Name the new American League president.

Phone

Answers To Sports Quiz 1. The Oakland A's. Benny Parsons.

- Chicago.
- No. Lee MacPhail.



FOOTBALL CONTEST ENTRY

Mail entries to Box 673, Hereford, Tex. 79045, or bring entry by the Brand office by 5 p.m. Friday.



The Hereford Brand, Hereford, Texas, Thursday, November 8, 1973

Ist Place - \$20

2nd Place - \$15 3rd Place - \$5 4th Place - \$2

SPECIAL

JACKPO1

(If all games are

guessed correctly)

may use either the contry blank printed in The

tor may an entry be submitted in the submitted in the submitted an entry is the submitted an entry in the submitted an entry is the submitted an ent

sonally have submitted an entry. Entry mailed to The Brand must be pos marked by 5 p.m. Friday. Decision of th judges is final.

st entry b

Fearless Forecasters This Week's Picks				
	Virgil Marsh 119-61 .661	Larry Dippel 118-62 .656	Speedy Nieman 116-64 .644	Don Richards 117-63 .650
Lubbock at Coronado Monterey at Plainview Tascosa at Amarillo Palo Duro at Pampa Borger at Caprock Perryton at Dumas Muleshoe at Canyon Dalhart at Panhandle Dimmitt at Morton Littlefield at Olton Arkansas at Rice Baylor at Texas SMU at A&M Tech at TCU Houston at Colo. St. LSU at Alabama	Coronado Monterey Tascosa Palo Duro Caprock Perryton Canyon Dalhart Dimmitt Littlefield Arkansas Texas SMU Tech Houston	Lubbock Monterey Tascosa Palo Duro Caprock Dumas Canyon Dalhart Dimmitt Littlefield Arkansas Texas A&M Tech Houston Alabama	Lubbock Monterey Tascosa Palo Duro Caprock Perryton Canyon Dalhart Dimmitt Littlefield Arkansas Texas A&M Tech Houston Alabama	Coronado Monterey Tascosa Palo Duro Caprock Dumas Canyon Dalhart Dimmitt Littlefield Arkansas Texas SMU Tech Houston Alabama
LSU at Alabama Dallas at NY Giants San Francisco at Washington Cincinnati at Buffalo Pittsburgh at Oakland	Dallas	Alabama Dallas Washington Buffalo Pittsburg	Alabama Dallas Washington Cincinnati Pittsburg	Dallas Washington Buffalo Pittsburg



`He Can Pass Too

Herd ace runningback James Harris (37) demonstrated another ability Friday night in the Herd's 20-8 win over Coronado when he let loose with a halfback pass. The pass missed its mark

but it caught the Mustangs off guard. Throwing a protecting block for Harris is Chuck High (25) as QB Franklin Higgins looks on at right.





Page 6 Courthouse Berthen an Mile Belle 181. . MI Records

WARRANTY DEEDS

Merriott Inc. to Morris E. Hacker et ux, all of N. 100 ft. of lot 1, block 3, Ralph Owens. Robert O. Barry et ux to Cliff

A. Skiles Jr., lot 1 and N. 20 ft. of lot 2, block 5, Westhaven Add. Jose A. Ramirez et ux to Tommy Davis et ux, all of lot 9, block 2 of W.L. Braly first sub. of blocks 5 and 12 and S. 10.65 ft. of blocks 6 and 11 of Mabry Add. . Geneva Justice et vir to Charles W. Wiseman et ux, N. 20

ft. of lot 2, and S. 85 ft. of lot 3 of Russell Add. Charles S. Digby et ux to Ronald G. Wagner et ux, at tract of land 50 ft. by 140 ft. out

of N.E. corner of block 52. Wayne Carthel to Billy W. Carthel et al, 15 acres out of W. part of E. 1/2 of sect. 78, block K-

Paul A. Swint et ux to Bettye Turpen, all of N. 9 ft. of lot 37 and S. 48 ft. of lot 38, block 3, Westhaven.

Roy M. Miller et ux Almeda Faye Goolsby, W 1/2 of S. 330.2 acres of sect. 85 in block K-3.

DEEDS OF TRUST Ronald G. Wagner et ux, Hi-Plains Savings and Loan Assn.,

Jayroe Completes Training

Army Major Glenn L. Jayroe, son of Mr. and Mrs. Perry H. Jayroe, 128 Beach, Hereford, completed the final phase of the command and general staff officers course at the U.S. Army Command and General Staff College, Ft. Levensworth, Kan. The course is organized into nine phases and given over, a five-year period either by correspondence or through the U.S. Army Reserve School system. The final two-week phase is conducted at Ft. Leavenworth.

The training is designed to prepare selected officers for responsible positions at division and support command levels. It also provides them with an understanding of the duties of

a tract of land 50 ft. by 140 ft. out of N.E. corner of block 52.

Shur-Gro Industries Inc. Wayne E. Thomas, a tract of land out of sect. 111, block M-7. Deaf Smith Feedyards Inc., First National Bank of Amarillo, a 524.04 ft. acre tract out of N. part of sect. 27, block

Ted McWhorter, Robert Neelley, 32.07 acres out of N.E. part of sect. 152, block M-7.

MARRIAGE LICENSES Alfredo B. Sepeda and Meredith Ann Hooper, November 1. David Bruce Sossaman and Judy Ann Wilson, November 1. Andres Pena and Rosalinda Zepeda, November 1.

Carmen Ramirez, October 31. **Roberto Fuentes and Martha** Castillo Cadena, October 31.

the way magician Vince Carmen describes his show which will be presented in Hereford Club

COLLECTION

FINE CASUAL CHINA

ON SALE THIS WEEK

Prices Effective Thru Sat. Nov. 10 In-Hereford, Texas

Vegetable

Bowl

Only \$ 795

NO PURCHASE REQUIRE

Valentina Galan Sustiata and

Dessert

Dish

WITH EVERY \$5.00 PURCHASE

Only



Magic Show Thursday The show is scheduled for 7:30 tonight in the High School Auditorium. Admission is \$1 per person, with proceeds being used by the Lions in community

Whole Body

FRYERS IL 45¢ Ib.

Ham Slices Water Added 1 \$179

Perch Fillets Capitain . 99¢

projects. Carmen calls his show famous by Houdini.

The two-hour fantasy show nostaligic memories for many adults. Carmen has appeared on the old Ed Sullivan television

SUPER

SAVER

jigsaw puzzle in 30 crates, put together on a different stage almost every night." He produces a 10-pound duck out of thin air; he produces \$300 worth of silks in 20 seconds; he performs the trunk escape made

He also saws a girl in half. The feat, originally performed on Broadway, is considered by Carmen to be "the most famous illusion ever performed." The floating silver ball is one which has amazed Carmen's audiences around the world. "It's a sphere with a mind of its own," said Carmen.

offers a new treat for youngsters while bringing back show several times and at several shows in Las Vegas,

Evening Lions To Sponsor Glen Nelson Participates In School A justice of the peace from Deaf Smith County was among the 72 judges who participated in a regional 20-hour in-service training school held in Amarillo Oct. 23-26.

The local judge participating in the Amarillo program was Judge William Glen Nelson of Precinct 1, Place 1, Hereford. The training school was held

under the auspices of the Texas Justice of the Peace Training Center, headquartered at Southwest Texas State University in San Marcos. It was the second in a series of 10 which will be held throughout the state.

'The justice of the peace training program is part of the State Criminal Justice Plan and is funded by the Governor's Criminal Justice Council.

The in-service training school was designed to help satisfy judicial training requirements set forth by the state legislature. As a result of bills passed by the 62nd and 63rd

legislatures, justices of the

peace must complete a 40 hour course in the performance of their duties within one year of

taking office and then complete

one 20-hour course each year

Be a conservative - don't

THE TIME IS NOW

Opportunity is not what may

come to us tomorrow, but what

we can make out of it today.

So says the VA ... by Frank

LELIGIBLE VETERANS IN

OF HELP FOR DRUG

criticize any project until you can offer a workable remedy.

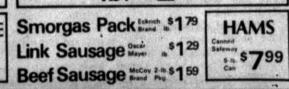
thereafter.

An English philosopher slept with a barrel of tar water in his bedroom to cure a cold.

GLEN NELSON









.99¢

Corn Dogs Little Boy Blue



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The Hereford Brand, Hereford, Texas, Thursday, November 8, 1973 **Capitol Highlights**

Campaign Contribution Laws Reviewed In Austin

By - Bill Boykin Texas Press Association Over 200 leaders of industry and representatives of professions met in the capitol last week to review the new state laws governing campaign contributions, expeditures and lobbying.

Secretary of State Mark White and Attorney General John Hill discussed the major legal changes brought about the 'reform" legislation of the last Texas legislature.

"We are living in a period of legal transition," the Attormey General told the business and professional men and women. 'My office has produced over 200 opinions so far this year more than the total last year and over 100 opinions are stacked up to be prepared."

White outlined his recent "campaign contributions and expenditures directives" at the meeting sponsored by the Texas Society of Association Executives.

Other speakers reviewed the details of the new lobby law and the sections of the penal code which affect campaigns and

lobbying. "H.B. 2 - the new lobby law is unconstitutional," stated Frank Maloney, Austin attorney. "It violates both the first and fifth amendments to the constitution.".

He cited federal cases which supported his opinion on the new Texas lobby law, and other state. speakers pointed out that several AG opinions are needed in this state to clarify sections of State's office, and additi

the campaign expenditures law and lobby law. Political action committees for state businesses and associations are being formed

as a result of the new laws. Labor unions must go the PAC route in Texas now also, because they are prohibited under the new law from contributing to political cam-

aigns. Speakers on the program indicated that the Sharpstown scandal and Watergate investigations are going to make office holders, candidates and those who work and contribute to campaigns very wary about

future political activities in this "Until we get more in-formation from the Secretary of

Attormey General's opinions, most representatives of business, professionals, labor and industry are going to be very cautious about participating in political campaigns and contributing to campaigns," one spokesman for the group said.

"None of us wants to be the first 'test case' under these new laws," he concluded.

Others observed that it was going to be harder to get good people to run for public office because of the tough new laws, and predicted the strict campaign laws would make it easier for incumbants to remain in present offices.

Both Jack R. Martin, Houston, president of TSAE, and Gene N. Fondren, chair-

man of the TSAE Government

Relations Committee, outlined the need for future briefings for state business and industry leaders on the new laws governing the mechanics of "Texas politics.".

Gaylord Armstrong.

LEGISLATURE **GETS REVISION**

A proposed 13,5000-word rewrite of the 97-year-old Texas constitution has new been handed the legislature for its consideration. A blue ribbon, 37-member

revision commission presented the document to legislative leaders last week with an urgent request that it serve as a starting point in the 1974 con-

stitutional convention starting January 8.

Lt. Gov. Bill Hobby, House constitution of fundamental Speaker Price Daniel Jr. and Gov. Dolph Briscoe accepted principles, but neither is it a the commission's redraft purely 'political' constitution," which streamlined the much-**Commission Chairman Robert** amended 55,000-word 1976 constitution - in historic with the utmost confidence that, if the convention will use this cermonies.

Hobby noted that delegates to the 1875 convention faced a "crises of confidence" similar to that confronting lawmakers who will be 1974 revision delegates. minimized its labors."

"The people no longer trust government because so much will go to voters for their approval or rejection. corruption and villainy has been uncovered," said Hobby. MARIFUANA CASE We must act to end this crisis, **REVIEW ORDERED** at least in so far as state The Board of Pardons and government is concerned."

Nobody claimed the new document is perfect. "It is not a purely 'pure'

Paroles has been called on by Governor Briscoe to review marijuana possession felony convictions under old state law where less than four ounces of the substance was involved.

Although the Court of Criminal Appeals has struck W. Calvert said. "But we assert down a portion of new state law providing for resentencing of prisoners convicted of felony document as a basis from which to work it will find far more possession, Briscoe said the egislature obviously intended areas of agreement than of that sentences of minor ofdisagreement; and it will find fenders would be lowered. New also that our work has law effective last August lowered the penalty for first The convention's final work offense possession of small amounts of marijuana to a misdemeanor

About 800 are serving time in Texas prisons for marijuana offenses. Briscoe is particularly interest in granting clemency to first-time offenders who had small amounts of marijuana in thier possession.

GOVERNOR ANNOUNCES FOR RE-ELECTION

Governor Briscoe, addressing more than 9,000 at a record fund-raising dinner in his honor, announced he will run for a four-year term next year. Estimates of income from the dinner ran in the \$750,000 range, less \$100,000 expenses.

The governor designated former Congressman Joe Kilgore, Austin attorney, as his 1974 campaign manager.

Sponsors of the Briscoe dinner termed it one of the most-successful of its kind ever staged for a state candidate in Texas.

TERMINAL DECISION POSTPONED

Texas Offshore Terminal Commission put off for a month a recommendation on endorsement of an offshore mooring system for unloading oil from supertankers to allow time for examining a proposal of Galveston officials to build an on-shore deepwater port.

Galveston Wharves proposed a 60-mile, 100-foot-deep channel to accommodate deep draft vessels. TOTC agreed to delay until November 27 action on two phases of its seven-part report to the legislature on feasibility and site location of a future offshore terminal.



Details of the lobby law were explained by Austin attorney



For God So Loved The World

FIRST BAPTIST CHURCH Doug Manning, Pastor Fifth and Main Streets

Page 8

FRIO BAPTIST CHURCH Rev. Samuel B. Ogan, Pastor Frio Community

WESTWAY BAPTIST CHURCH Rev. Dick Hollis

MT. SINAI BAPTIST CHURCH Rev. C. H. Frost, Pastor 302 Knight Street

SUMMERFIELD BAPTIST CHURCH **Rev. Niel Foster**

> **TEMPLO CALVARIO ASAMBLEA DE DIOS** 13th & Ave. H Rev. Ralph J. Molina

CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS (Mormon) **Country Club Drive**

TEMPLE BAPTIST CHURCH Rev. J. L. Bozeman Forrest Ave. and Ave. K

GREENWOOD BAPTIST CHURCH "A Bible Baptist Church" Rev. Prentice D. Smith, Pastor

> **IGLESIA METODISTA** SAN PABLO

Rev. Thomas Balderas, Pastor

SAN ANTONIO A LA IGLESIA North 25 Mile Avenue

TEMPLO BAUTISTA MEMORIAL (A.O. Thompson) Robert Foster, Pastor

> LA IGLESIA DE CRISTO Sunset and Plains Ave Abel Ortiz, Minister

CENTRAL CHURCH OF CHRIST J.T. Marlin, Minister 148 Sunset Dr.

PARK AVE. CHURCH OF CHRIST

FIRST METHODIST CHURCH Dr. Jordan Grooms, Pastor 501 North Main

WESLEY UNITED Methodist Church Rev. Don McWhorter, Pastor 410 Irving

The C

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BIPPUS COMMUNITY CHURCH Gene Brock, Pastor Preaching 1,2,3,4 Sundays 5th Sunday, Singing

AVENUE BAPTIST CHURCH Rev. Norman MacDonald 130 North 25 Mile Ave.

CHRISTIAN ASSEMBLY

Interdenominational Christian Fellowship in the Fullness of the Holy Spirit Rev. Tom Starcke, South Main - 364-5556

ASSEMBLY OF GOD CHURCH Rev. Homer T. Goodwin, Pastor 15th and Ave. F

IMMANUEL LUTHERAN CHURCH Rev. Hermon Schelter, Pastor Park Ave. and B Street

THE CHURCH OF GOD IN CHRIST Rev. Calvin Hodge, Pastor 115 West Norton

SEVENTH DAY ADVENTIST CHURCH

Elder Hollis A. Morel, Pastor West Park Addition

MISSION DA SAN JOSE Labor Camp

CHURCH OF THE NAZARENE Rev. Max Jetton, Pastor 16th & Blackfoot

> **GRACE GOSPEL CHURCH** Thirteenth and Avenue K

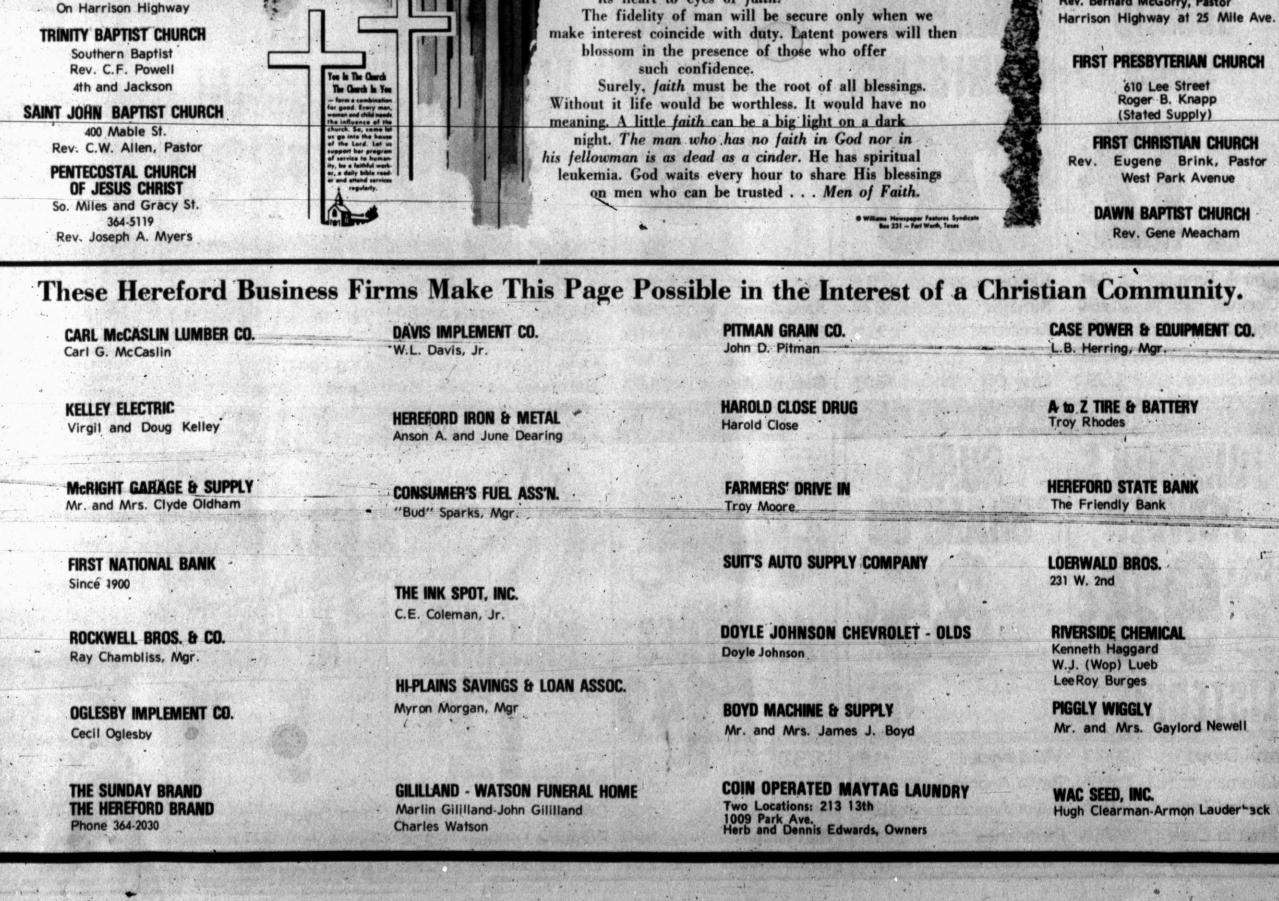
ST. THOMAS EPISCOPAL CHURCH William A. Lang, Jr. Vicar 601 West Park

ST. ANTHONY'S ROMAN **CATHOLIC CHURCH**

kike George Matheson, in his blindness, said we must have faith. We must have faith in our fellowman, in our country, in our church. Whenever we doubt either God or man, we would do well to think of Jesus, since we are not sufficient unto ourselves. Although we have faith in God largely because we must have Him, we would become ineffective and insecure without it. For people of faith, life becomes a radiant

thing. Faith can overcome the most miserable circumstances. Faith can overcome despair. Even the universe opens

its heart to eyes of faith.



Cótton Harvest Operations

Increasing

Cotton harvest operations are creasing daily on the South Plains, according to Paul R. Dickson, in charge of the U.S.D.A. Cotton Classing Office in Lubbock. This increase is reflected in the increasing number of cotton samples being received at the area U.S.D.A. Cotton Classing Offices at Lubbock, Brownfield, Lamesa and Levelland.

Samples from 74,000 bales were classes at the four offices furing the week ending Friday, November 2nd. This brought the total classed for the season to 96,000. This is far ahead of the pace pf last year's crop. At this time last year samples from only 1,200 bales had been

Quality of the cotton harvested continued excellent and is considerably higher than last

Grades 31 and 41 continued to be the predominant grades at Lubbock, making up 70 percent of all classed. Grade 31 made up 32 per cent, Grade 41, 38 per cent and Grade 32, 11 per cent. Staples were predominantly 30 to 32. Twenty-five per cent had a staple length of 30, 21 per cent stapled 31 and 15 per cent was 32.

Micronaire readings continued excellent. These readings indicate that most of the early harvested bales were fully mature. Eighty-four percent of all cotton tested at Lubbock had micronaire readings in the premium range of 3.5 to 4.9, 10 percent was in the high micronaire range of 5.0 to 5.2 and 4 per cent was in the very high range of 5.3 and above.

The Agricultural Marketing Service of the U.S.D.A. reported slow trading on the Lubbock market during the week.

> CHURCH OF CHRIST 15th & Blackfoot St.

GLORY IN THE CHURCH: "Unto him be glory in the church." Eph. 3:21. In the New 'Testament, 'Church' is used of all souls redeemed by the blood of Christ (Matt. 16:18; Eph. 1:7, 21, 22; 5:23.) It is also used in a local, or literal, sense (Acts 13:1.) In this sense, "Church" refers to a group of Christians who meet in some particular place for worship.

World demand for beef is increasing, so Americans will have to rely more on production in the United States rather than on increased imports from other countries.

with the Texas Agricultural Experiment Station, after a trip to five beef exporting countries in South America and an In-ternational Conference of

Agricultural Economists. There's little chance that leading South American beef exporters will expand exports over the next four or five years," say the economists, also with the Department of Agricultural Economics and Rural Sociology at Texas A&M University.

Despite high beef prices on the world market, the leading South American exporters-Argentina and Uruguayprobably will not expand

organization.

founding in 1967.

Water, Inc. is spearheading

production due to a heavy export tax, believe economists. Expansion will be more rapid in Brazil and Paraguay, but the lower production response due to marketing of four-year-old That's the report from Dr. Don Farris and James Simpson

steers combined with rapid population growth will generally hold exports in check. "South American exporting

DEAF SMITH COUNTY

countries could sharply increase exports in a few years if producer prices were to reach levels near those prevailing in the U.S. However, there is no indication that this will happen," say Farris and Simpson. "For example, the price for live cattle in Uruguay has not exceeded 17 cents per pound this year compared to 40-50 cents

per poind in the U.S. The Uruguay market is generally the lowest price cattle market in the world."

mainly to Europe due to the production may not increase as . U.S. embargo on uncooked beef fast." from that continent. Canned

and cooked-frozen beef is shipped to the U.S. and is not under the quota applied to fresh and frozen beef imports. However, their exports have a significant effect on available world beef supplies.

"Europe and Japan are competing strongly for technology used by American Australian beef so imports from producers." that country will be limited," The two economists' work in according to the economists. "Although Australia has increased exports in recent years, it was partly at the expense of a depressed wool industry. Now that wool prices are high, beef

All these factors are putting pressure on cattlemen in the U.S. to expand production, and this expansion is underway, believe Farris and Simpson. We can expect the fastest production response in the U.S. due to the inherent productive capacity and the high level of

research project in international beef marketing through a grant from the U.S. Development.

two Texas panhandle counties

still under quarantine for the infectious skin disease of cattle. All cattle herds in the counties

South America involved a Agency for Intermational

Federal quarantines for psoroptic cattle scabies were lifted Nov. 2, from Curry and with no infection found, ac-cording to Dr. Paul Becton, Roosevelt counties, N.M., and Parmer and Potter counties, south central regional director of Veterinary Services for Tex., by the U.S. Department of Agriculture (USDA). Today's action by USDA's Animal and Plant Health In-spection Service (APHIS) APHIS. Scables is caused by tiny

Under Scabies Quarantine

Deaf Smith Cattle Still

parasitic mites that puncture the skin of cattle and feed on the removes all scabies quaranbody fluids released through the tines in New Mexico. However, wounds. Heavy infestations result in the formation of large, - Castro and Deaf Smith - are crusty "scabs" on the skin. Cattle with scabies lick, rub and scratch to relieve the intense itching, Becton explained.

AFFECT US ALL!

N WISCONSIN, TESTS ON DAIRY CATTLE'S DIETS LED

TO DISCOVERY OF VITAMIN A AND EVENTUALLY OPENED

UP THE WHOLE FIELD OF VITAMIN NUTRITION RE-SEARCH FOR HUMANS...

BENEFITS FROM AGRICULTURAL RESEARCH

EXTEND FAR BEYOND THE FARM ... AND

released from quarantine have. Although scabies does not been inspected for scabies and affect the animal's meat, the skin irritation can cause loss of weight and decreased feed effeciency in infested animals and thus is very costly to cat-

> During the period from Oct. 1971 to April 1973, the worst outbreak of cattle scabies in 30 years hit ranchers in the Texas panhandle, western Oklahoma and New Mexico. Since then USDA and the states have been working to halt the outbreak and eliminate the disease.

> Disease eradication measures include area quarantines and inspection and treatment of all herds and lots within the quarantine areas.



WARD Christmas Gifts to Enjoy All Year Long



To Meet Saturday Water, Inc. leaders from the drive for supplemental throughout West Texas and

water for the area. More than 5,000 individuals, businesses Eastern New Mexico will converge on Lubbock Saturday and organizations have conto launch the annual drive for tributed to the financial support membership support for the of the work through annual membership contributions. John J. Kendrick, Brownfield,

Meanwhile, Water, Inc. Leaders point to the growing who served as the first president of the non-profit need for agricultural production as the catalyst that could organization, will challenge the membership drive workers at trigger approval of a supthe luncheon session at the Red plemental water project. "The nation and the world needs Raider Convention Center. increased production badly," Kendrick has served con-AL. Black of Froina Water, tinously on the Water, Inc. Inc. president said, "and board of directors since its with supplemental water, we can meet these needs."



Farm News

U.S. Beef To Keep Imports Lead

the

South American beef goes Water, Inc. Leaders

WHICH CHURCH? There i really no difficulty in knowing which church one should be a member of, in the broad sense. If one does what the Lord requires for the remission of past sins, he will be added to the church (Acts 2:47.) The Lord will do the adding, and he will surely add one to the right church.

WHICH LOCAL CHURCH? This question is more difficult, but it is vital to every one who wants to enjoy God's favor now, and forever. It can be answered by comparing the teaching and practice of any church under consideration with what the New Testament teaches.

NAME: In apostolic days, local churches were called, ebusches of Christ. Romans 16:16.

DENOMINATION: denomination is a combination of local churches. In New Testament times, there were no denominations. Each church was completely independent of all other churches. When the Bible is believed and obeyed, the same will be true today.

TEACHING AND PRAC-TICE: To be true to the Bible, a church must be ready unto every good work, and confine itself to the teaching of Christ (II John

AN INVITATION: The church that meets at 15th & Blackfoot in Hereford invites your consideration. We are not a part of any denomination, nor do we participate in any central organization. We are just a church of Christ, and we intend to speak as the oracles of God (I Peter 4:11.) We shall be most happy to have you visit any of our services. We will respectfully answer any questions ou have about our practice.





Fireplace wood for sale. Phone GARAGE SALE. 142 Green-258-7640. wood. Friday & Saturday

B-1-10-19-20

wood, Friday & Saturday. B-1-10-45-1p

OFFICE FOR LEASE. Ralph

1B-5-10-14-tfc

Owens 364-2222.

FOR SALE BY OWNER

3 bedroom house, 1½ baths, nice yard, fenced backyard with

Phone 364-2030

Page 10



B-1-19-34-tic	Phone 364-0422 B-1-35-tfc	GARAGE SALE. Friday and	30 Day Guarantee MONTGOMERY-WARD	Phone 364-3566 Res. 364-2553	new paint. Call and we will show you this home, then make us an	5. FOR RENT	B-6-10-45-tfc
GARAGE EQUIPMENT		Saturday mornings. 211 Elm.	AUTOMOTIVE SALES 114 EAST PARK	B-4-29-tfc	offer, you might buy it.	FURNISHED one and two	8. HELP WANTED
Air Compressors;	WATER BEDS Southwest Carpet, 209 Park	Lots of winter clothes. B-1-45-1p	1B-3-17-tfc	NORTHWEST HEREFORD		bedroom apartments. Inquire	o. neer martes
Valve Machines, Steam	Avenue. Phone 364-1763.	B-1-40-4P		3 bedroom and den, 2 full baths,	LIKE LARGE ROOMS	112 Avenue H, Apt. 36.	Hide room labor wanted.
Cleaners, etc.	B-1-41-tfc	TWO FAMILY	MILBURN MOTOR	double garage, builtins, sunken	You will have to see this 3 bdrm.	B-5-12-46-tfc	We offer:
D MACHINE & SUPPLY	COWBOY NECESSITIES	GARAGE SALE	COMPANY	living room with fireplace and	home in NW with 134 baths,	TRAILER SPACE FOR RENT	+Good pay
1306 East Park	We have just received a new	519 Avenue J. Thursday	We pay cash for Used	book shelves. Fenced yard. 8	fenced yard with sprinkler system. A good location.	Northwest Mobile Lodge,	+Paid vacation +Paid hospitalization
Phone 364-1055	shipment of overshoes for	B-1-10-45-1p	Cars 136 Sampson	per cent interest. Priced to sell. OASIS IN THE DESERT	system. A good location.	Phone 364-1108	Colorado By-Products
1B-1-9-tfc	cowboy boots and economy		Phone 364-0077	10 acres with nice two bedroom	SOUTH DOUGLAS	B-5-10-13-tfc	31/2 miles West Hwy 60
WHIRLPOOL commercial	priced chaps. Also see our line	THE proven carpet cleaner Blue Lustre is easy on the	B-3-33-tfc'	main house — two rent houses.	3 bdrm. 1½ baths, existing loan	WHY PAY OUTRAGEOUS	Phone 276-5331 days;
MAKERS — Sales and ice — Brownd Sheet Metal.	of roping saddles.	budget. Restores forgotten	T	Ref. air conditioning, draped	can be assumed, new	PRICE FOR YOUR	- 364-2495 nites
B-1-11-52-tfc	THE SADDLE HOUSE Phone 364-3583	colors. Rent electric shampooer	NEW & USED.	and carpeted. 4" well, storm	elementary school and shopping	APARTMENT?	B-8-42-1
	Higgins & So. Texas St.	\$1.	CARS	cellar, swimming pool, chicken	center near by.	We have apartments to suit your needs in	RN or LVN charge nur
cultural Humates can help	B-1-42-tfc	McCaslin Lumber	ORVAL WATSON FORD PHONE 364-2727	barn. Lovely shade trees, all	COUNTRY HOME	any size. Your rent is adjusted to your income so you will not be paying more than	needed for 11:00 to 7:00 shi
fertilizer and water go		B-1-22-45-2C	1B-3-18-tfc	hardwood, many peach trees and grape vines. Cess pool	COUNTRY HOME EAST OF HEREFORD	you can afford. Apartments have stove, refrig., garbage disposal, central heat and	Apply in person Kings Man
her. For further. in-	For Sale: 19" Zenith color TV	Used carpet for sale. 25 to 30		cleaner, tree sprayer, 5 acres of	Large 3 bdrm. brick with one	air and fenced playgrounds, laundry	Westgate.
rmation, call	set. Phone 364-2329 after 6:00	yards with pad. 364-5965.	NEW AND USED CARS now for	corn planted. Beautiful grounds	acre of land. Paved road. Buy	facilities, recreation room that will have pool tables and ping-pong tables. And you	B-8-16-39-
RICULTURAL GYPSUM &	p.m	B-1-11-45-1c	sale at John Orsborn Buick,	- like a park. 10 miles from	equity and assume loan with	can use the recreation room whenever	MICOLINI
E COMPANY, 276-5319.	B-1-11-17-tfc		Pontiac, GMC's new location-	Hereford.	payments of \$110.00 per mo.	necessary.	MISSOURI BEEF PACKERS, INC.
B-1-20-39-tfc	FOR SALE: Early American	For Sale: G.E. Refrigerator,	221 NORTH 25 MILE AVENUE	ACREAGES		1 bedroom start \$79.95. 2 bedrooms start \$101.55	is now accepting application
FOR SALE	Sofa Sleeper. Good condition.	china hutch, clock: Phone 276-	B-3-20-42-tfc		COUNTRY HOME WEST OF HEREFORD	3 bedrooms start \$113.75	for female production worker
Color Console TV	Call after 5:00 p.m., 364-3315.	5841.	For sale or would trade for farm	proximately 10 miles from Hereford. Ideal for hog farm or	LOOK AT THIS	A bedrooms starts \$123.00 All bills paid, Deposit is required.	No experience necessary, b
B&W Portable	B-1-43-UC	B-1-10-45-20	equipment - 1972 Olds 98 (L-S)	cattle holding.	4 bdrm, brick with 2 full baths,	JLUE WATER GARDEN	must be willing to learn as
E MAKE HOUSE CALLS		Cute male puppy to give away.	Luxury Sedan. F.H. King, 364-	LOANS	all built-ins, basement, double	620 trying	work. This is year around
airs on all makes & models,	Plate steel for sale. ¼ inch, 8x10	Phone 364-3490.	3886.	Let us help you with your	garage, 4 acres of land with	Phone 344-6461 38-5-2-Hc	employment, not seasonal. V
B&W and radios	ft. joints. 12 tons. Call 364-2908	B-1-10-45-1C	B-3-16-18-tfc	financing- FHA-VA & CON-	barn 30x50 all steel. Pressure		offer: +Paid vacation
TOWER TV	or 364-1108. B-1-15-18-4c	the second s	-	VENTIONAL LOANS are now	pump. Also other im-	MOBILE HOME SPACE for	+Paid holidays
248 Northwest Drive Phone 364-4740	D-1-13-10-#C	For Sale: Kroehler Hid-a-bed		available. Check with our office	provements. We just got this one, call today for details.	rent. Call 276-5333. B-5-10-3-tfc	+Company paid group ho
B-1-25-tfc	USED THEATRE SEATS	and Westinghouse Shampoo			one, can today for decaus.	and the second	pital insurance
100 million	MAKE AN OFFER	Polisher, ½ hp motor. 128 Beach.	loaded. Extra clean. Call 258- 7721.	Board of Realtors	COUNTRY HOME	DIAMOND VALLEY	+Good wages.
A CTATED	Call The Star Theatre	B-1-13-45-1c	B-3-13-18-tfc	Multiple Listing Service CARTHEL REAL ESTATE	NORTH OF HEREFORD	TRAILER PARK	Apply at Personnel Office
STATED	364-2037			206 N. 25 Mile Avenue	12 acres, 3 bdrm. brick and	Avenue H, Sioux & Cherokee	Missouri Beef Packers, In Eriona, Texas. 4 miles West
MEETING	1B-1-18-tfc	Used parch step for mobile	OPEL GT	Phone 364-0944	large barn, small irr. well.	Streets, and 700 block of Ave. G.	Friona on Hwy 60.
TROAT \	Children in towalad tank abiets	Home. Phone 364-3815.	Take up payments of \$105.00 per	364-0038	Priced \$48,000.00 cash.	Storage for rent.	We are an equal opportuni
SECOND MONDAY	Christmas jeweled tree skirts, stockings, cross-stitch quilt-	B-1-10-45-2c	month. No money down. Come	Wayne Carthel	WHY WAIT	PHONE:	employer.
7:30 P.M.	tops, table cloths, crewel kits,	Sim Com President Libe date	by 310 Avenue J.	Leola Peters	2 bdrm 1 bath, new carpet, fenced yard. Buy equity and	364-1483; 364-3937	3B-8-14-
	needlepoint picture kits.	Slim-Gym Exerciser. Like new. Call 364-0726.	1B-3-19-2p	EQUAL OPPORTUNITY B-4-10-tfc	assume loan. Payments less	B-5-28-tfc	
Thursday	DAN'S OF CANYON	B-1-10-45-1c	A CARLEND CONTRACTOR AND A CARLEND	B-4-10-UC	than \$100.00 per mo.	APARTMENTS, FURNISHED.	Good welders and welde helpers wanted. Phone 364-46
DEGREE WORK	B-1-44-4c		For Sale: 1973 LTD Country	450 ACRES FRIONA	LARGE FAMILY	1 and 2 bedrooms with kitchen,	B-8-10-17
Charlie Brown W.M.	The state of the state of the state	Reduce excess fluids with	Squire Stationwagon. 10,700	\$325.00 acre. Write 1900 West	Check on this 3 bdrm. home	dinette and bath. Also 2	
W.A. Phipps Sec.	WELL kept carpets show the results of regular Blue Lustre		miles. Power, air, cruise	10th, Plainview, Texas 79072.	with living room and den, utility	bedrooms, living room, kitchen,	School bus drivers needed.
w.A. Phipps Sec.	spot cleaning. Rent electric			B-4-12-3-tfc	room, one room in basement,	dinette and bath. FORREST AVENUE	Eldon Owens at school bus sh
	shampooer \$1.	at Harold Close Drugs.	offer. Would consider small car	LAND	fenced yard Down payment	APARTMENTS	B-8-10-17
Hereford	Hereford Hardware	T-1-38-11p	in trade. Phone 364-6088. 132	60 acres with a well. Good	\$750.00, balance like rent. COUNTRY CLUB DRIVE	Phone 364-1887	Att in the set
Rotary .	B-1-19-19-2c		Hickory.	farmland, at \$325.00 per acre.	1.7. acres overlooking golf	ID CAN	Need qualified personnel
5		FOR SALE: Exerciser bicycle.	B-3-33-45-tfc	Carthel Real Estate	course. Ideal for nice mobile		part time business. For
Club	For Sale: Double barrel 12	Royalty by Everett-Jennings.		Phone 364-0944	home spaces. 2 bdrm. rent	Nice furnished house. Adults. No pets. After 5:00 p.m. 303	
meets every	gauge shotgun. Stevens Model	Less than one year old. Call 364-		B-4-43-tfc	house goes with land. Terms	Avenue H.	6:00 p.m.
Monday at 12:05	No. 311. Call 364-2612.	0218 after 5:00 p.m.	For Sale: 1968 Pontiac 4 dr. Executive. One owner. Very	+Older house with rent	available.	B-5-12-19-tfc	D A 10 IN
Civic Club Center	B-1-13-19-tfc	B-1-43-tic	clean. Automatic power		SMALL TRACT	-	and the party of the second
(Jim Hill)		GARAGE SALE. 538 Sycamore.	12 Redenite result 2007/00/redenice/redenite/redenite/information/i<		15 acres just off paving. \$500.00	Thunderbird Apartments.	Need cocktail waitress, Ap
	See Our Line	Furniture, bicycle, vacuum	ditioning. See this excellent buy	+On Elm Street, 2000 sq. ft.	down \$150.00 per month. HAMBY REAL ESTATE	Unfurnished 2 bedroom, 11/2	at Headquarters after 4:00 p
GUONS	Of Bargains On	cleaner, Volkswagen, 4x8 ft.	at 207 Cherokee.	of living. Close to schools.	OFFICE DEL DEL	bath, Phone 364-5360 after 5:00	B-8-10-43
	new and used furniture	trailer, miscellaneous. Thur-	B-3-25-45-tfc		Gerald Hamby 364-1534	p.m. Monday through Friday.	0
Lions Club	and appliances	sday only.		assumed.	Chick Weemes 364-3169	B-5-13-19-tfc	MILIA OIL HOMILIA M, YOU
meets each	Open week days 9 to 12	B-1-15-45-10		Gibson Real Estate	J.M. Hamby 364-2553	Office las stat	interested in earning \$1,000
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1 p.m. to 6 p.m. Sat. 8 to 8 BIG JIM'S FURNITURE		For Sale: '73 Grand Prix		Calvin Edwards 364-1017	Office for rent. Answering service available. AGRI	All Billion de Antonio anno a ser la construcción de la construcció
Wednesday, 12 Noon	Higgins & So. Texas St.	GARAGE SALE. 240 Fir from 9	2010 Excelled option of a first state of a first state of the state of the state of the second state of th	Wilbur Gibson 364-2225	EQUAL HOUSING	SCIENCE CENTER, 1500 Wes	128 USA and Antodraf Ultrahoff Without distributed All Subscreen All School or
Civic Club Center	Phone 364-1873	to 6 Friday & Saturday. B-1-11-45-1c	364-1779. B.3.10.45.46	W W (DIII) Channe 964 6906	OPPORTUNITY	Park Phone 964 5999	t nable, call COLLECT Mr. B (214) 243-8001.
(Jim Hill)	B-1-194fc	B-FileB-ic	B-3-10-45-tfc	B-4-18-4c	B-4-17-tfc	B-5-14-19-11	
			ALL OF COMPANY AND ADDRESS OF THE ADDRES	THE REPORT OF THE PARTY OF THE	Concerner of the particular state of the particular st	NOR AND MARKED AND AND AND AND AND AND AND AND AND AN	THE REAL PROPERTY AND

Page 11 The Hereford Brand, Hereford, Texas, Thursday, November 8, 1973 MONARCHY ABOLISHED Legal Notice MISSOURI BEEF PACKERS INC. Be Soft Water Wise DANCE On June 2, 1946, in a nation-al referendum the Italians FOR QUICK **12. LIVESTOCK 11. BUSINESS SERVICE** is now accepting applications for beef luggers, production workers, maintenance men and oted to abolish the monar-MOONLIGHTER PUBLIC HEARING **Beauty Wise** chy; King Humbert II went into exile. **REPLACEMENT OF** WANTED COWS FOR SALE OTICE 100 to 150 watches a week to -560 Choice short term wheatrepair by latest approved methods. Northwest Feed Yards, Inc., P.O. Box 566, Hereford, Texas, CRACKED SAFETY Each kill floor personnel. +500 Choice and springer cows. +500 Fancy Colorado Hereford bred heifers bred to registered **Plumbing Wise** EXPERT REPAIR We offer: 79045, has applied to the Texas Water Quality Board for an FRIDAY & GLASS **COWAN JEWELERS** +Year around employment +Paid vacations -r B-11-15-29-tfc **Kitchen Wise** BUICK PONTIAC Angus butl. SATURDAY itial permit pertaining to the Paid holidays -Call-GMC TRUCKS variable amount of rainfall and +285 Choice young springer 364-2652 +Company paid group Hospital inurance FRANK WESTER . JOHN ORSBORN **Money Saving Wise** NIGHT noff water containing waste CEMENT CONTRACTOR **HEREFORD GLASS** from the feed yard operation (60,000) which is to be located +165 Choice thin young mixed Good wages 107 BRADLEY ree Pickup hone 364-0990 ADULTS ONLY CO. INC. COWS **For Information** +No experience necessary apply at Personnel Office of Residential-Commercial +120 Choice mixed bred along FM road 1057 at a point **Turnkey** job For All Your Glass Needs pproximately 4½ miles North heifers. Straight finish souri Beef Packers Inc. +55 Big Charolais and Brama CALL the intersection of FM road Ice and Setups Available Insurance claims Friona, Texas, 4 miles West of Phone 364-5169 cross springers. +60 Big Brangus bred heifers. +250 Mixed age Brangus HOME 1057 and FM road 1058, ap-No liquor for sale MUSIC-POOL-DANCE 1B-11-39-tfr Friona on Hwy. 60. proximately 61/2 miles norpromptly serviced. 364-3280 thwest of Hereford, Deaf Smith OWNED Arrangements made for DRAGLINE SERVICE reputation bred cows. We are an equal opportunity County, Texas. The rainfall We use nationally private parties, for every TAILWATER +Lots of mixed, thin, open employer. runoff water containing waste occasion. For reservations **PIT CLEANING** B-8-39-tfc advertised will be collected in a playa lake call Days 364-0064 or 364-SEPTIC TANK - CESSPOOL CLOGGING **DUMP TRUCKS** All are pregnancy tested and bangs free. Sell any amount. 1760. Nites 364-9629 and utilized for irrigation. SEMI-DRIVERS NEEDED 30 ton crane There will be no discharge to, **CAN NOW BE PREVENTED!** Si Watkins year's experience the surface waters of the state. 1-mile north of Hereford necessary. Must be 22 or older **BOBBY GRIEGO** 505-762-4445 A public hearing on this ap-plication will be held in Con-These proven FX bacte-LIVINGSTON, N. J. - An Call Steere Tank Lines, Dim-Clovis, New Mexico Hwy 385 Day Phone 364-0574 rial organisms, known as FX-4 for septic tanks, FXamazing bacterial discovery mitt, Texas 647-3183. Equal Night - 364-2322 B-12-18-4c SAFETY GLASS that prevents clogging of septic tanks and cesspools erence Room C, Municipal 7 for cesspools, and FX-11 for sluggish septic tanks opportunity employer. 1B-11-14-tfc Building, 509 East 7th, with but a single, safe and B-8-22-18-tfc Amarillo, Texas, at 10:00 a.m. easy-to-use yearly treat-ment, has been developed and cesspools are available 13. LOST & FOUND **KIRBY VACUUMS** on November 29, 1973 to receive locally. Available also, is a free booklet "The Story of Willie Bacteria, or How To Take Care of Your Septic Tank or Cesspool" from: Need experienced man for by the FX-Lab' Co., Living-Rebuilt with genuine Kirby evidence on the conditions, if Look to SHOOK permanent employment on LOST: 10 head of 450 lb. calves ston, N. J. any, under which this permit Parts. \$59.95 & up, two year Sluggish systems and drainfields can also be re-stored to normal by fast acting bacterial cultures. farm. Nice house and utilities from Westway area, branded guarantee. Your may be issued. Preliminary only furnished. Tvan Block, 364-0296. 'LIL' on right hip. Call 364authorized Kirby Distributor. information available to the For Quality LEE Tires and on the Farm B-8-16-18-tfc Kirby Sales & Service 5344. FARM DISCOUNT staff of the Texas Water Quality They are also recom-mended as a "starter" to seed newly cleaned out or newly installed septic tanks & Road Service As Close As Your Phone B-13-16-19-tfc 522 Irving Board indicates that a waste LUMBER & SUPPLY Part time waitress needed to Ph. 364-0422 discharge conforming to the serve both cocktails and food. Rt. 2 Box 19 Quality With Price - MAY WE SERVE YOU 1B-11-35-tfc CARD OF THANKS conditions shown in the fact Excellent tips, quality clientele. Applicant must be 18 years of Hereford, Texas and cesspools. sheet would not unreasonably To the many friends who impair the quality of waters in PAINTING CONTRACTOR showed so much love and age or older. Apply in person to The Music Stand, 628 West 1st, Shook Tire Co. 364-1010 kindness to me during my stay INSIDE-OUTSIDE. the state. I TURNED in the hospital and also for the Additional data will be All work guaranteed Call 364-1150. pretty flowers, cards, visits and developed at the hearing but Free estimates B-8-44-tfc AROUND further technical information words of encouragement, I want Julio Pesina. to say a sincere thanks. A concerning any specific aspect 204 Catalpa St PARTS MAN WANTED NOW IN HEREFORD of the discharge, if available, Hereford, Texas Ph. 364-4898 special thanks to the doctors We are looking for someone who AND IT WAS and nurses for their kindness can be obtained by writing the 1B-11-40-17p LICENSED and help. These things will be Texas Water Quality Board, P.O. Box 13246, Capital Station, BONDED +A farm background forever remembered. SOLD. WILL PICK UP +Experience with harvest-Mrs. J.M. Carthel & Family Austin, Texas 78711. JUNK CARS. ing equipment +Mechanical ability T-45-1c FREE. Call 364-3350 We don't intend to make +Ability to meet peo-Legal Notice BELL ELECTRIC whirling dervishes of our or 364-3777 1B-11-28-tfc ELECTRICAL CONTRACTOR clients, but we DO put all of Interested parties contact: A lot of worry can be our experience and facilities n and Repair - Residence and Commerce Al Sauter or Frank Swint at wasted on others. to work right now when you NOTICE TO ALL PERSONS New Holland-Hereford **KELLY ELECTRIC** * * * * HAVING CLAIMS AGAINST 803 S. Texas delegate the selling job to us. Larry Bell South Hwy 385 **DOUG AND VIRGIL** 364-6841 How many real friends do THE, ESTATE OF LAURA E. \$25,000. to \$35,000. Hereford, Texas 79045 **Electrical Contractors** you have? WALSER, DECEASED: An equal opportunity employer. B-8-44-20 Residential HOME LISTING NEEDED Notice is hereby given that Commercial S Sometimes it's profitable original letters testamentary Tom All bids and wiring NOW ... CONTACT or CALL ... upon the Estate of Laura E. to turn down a bargain. NEED PAPER BOYS wyer associates Call bids and wiring **** Walser were issued to me, the competitive. Phone 364-1345 APPLY AT undersigned, on the 5th day of Many tales start with: Ralph Owens & Associates, Inc. THE HEREFORD BRAND "Well, they tell me . . . " November, 1973, in the ARCHITECTURAL DESIGN . PLANS . CONSTRUCTION B-8-44-tfc Night phone 364-2012 proceeding indicated below my 311 Park Avenue REALTORS Phone 364-2222 or 364-1345 signature hereto, which is still **REMODELING • ADDITIONS • INTERIORS** Farm hand wanted. Good **Box 130** pending, and that I now hold house, good pay. Alvis Jolly 276-B-11-46-tfc **RESIDENTIAL - COMMERCIAL** such letters. All persons having HE REST FROM HOLLYW COMMONWEALTH claims against said Estate, B-8-19-30 DICKEY'S Westway 289-5593 which is being administered in Evenings THEATRES DOZER SERVICE the County below named, are Qualified man needed for feed All Kinds Dirt Work hereby required to present the mill operator position. Must be man interested in permanent **Bull dozers** Scrapers NOW SHOWING! same to me, respectively, at the Dragline uck Hoe

employment with above average mechanical ability. Call 276-5270.

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Motorgrad

See or Call

address below given, before suit upon same are barred by the Statutes of Limitations, before

INDIAN HEALER

FOR THE BEST DEALS



