



# The Hereford Brand

72nd Year - No. 42

Published Every Thursday

Hereford, Texas, Thursday, Oct. 25, 1973

Price 10c

30 Pages - Including TV Guide

## Branding Time

By Speedy Nieman

That feller on Tierra Blanca Creek says some people never admit their error in anything but, as time goes on, they fool fewer people.

HEREFORD'S United Way campaign has started with a new enthusiasm this year, and volunteer leaders are optimistic about the community reaching its goal for the first time in several years.

It's a good program and a good way of making 10 contributions at one time. Less than 10 per cent of the funds leave Hereford, and part of that comes back. And, more than 65 per cent of the United Way fund this year goes to local youth organizations.

Hereford has been good to most of us. This is one way we can pay some rent.

There is one more thing that is so simple a child can operate it — it's called a grandparent.

One of the greatest advantages of living in a democracy is that we have complete control over how we pay our taxes . . . cash, check or money order!

The Whiteface Booster Club had a large turnout Tuesday night, following the big football victory over Lubbock Monterey. And, the auction of the Dirk West cartoon was a highlight of the session. The cartoon went for \$100 and the winning bidder was Dr. Joe Whitley. The Brand donates the original cartoon to the booster club each week, and the money goes to the club.

AMERICANS have lost some of their faith in politics. It's easy to point the finger of blame at Watergate and its related sins, but public opinion polls show that both organized political parties started losing active members prior to that scandal.

Sen. Lloyd Bentsen, in a recent address in Dallas, made a revealing statement when he asserted: "All of us in responsible political positions must share at least part of the blame," referring to the loss of public confidence.

"Sometimes we have not exercised our powers and responsibilities as wisely as we could have. Sometimes we have dilly-dallied in the face of urgent need. Sometimes we have looked the other way to avoid a controversy or an unpleasant task," he pointed out.

"And sometimes," he continued, "we have allowed a corrupting influence to endure for years in our political system just because we have not wanted to step on anyone's toes."

Concluding the talk, Bentsen said the American people are sending a signal to Washington — to get on with the important issues of national security and national well-being, and to stop corrupting the system ourselves by the way we act politically.

"In my judgment, we will hear them say they don't expect miracles, but they do expect action; that they don't expect saintliness, but they do expect honesty; they don't expect the absence of politics, but they do expect restraints on vicious partisanship; they don't expect government to do all things for all people, but they do expect government to do its best and to do it honestly and fairly."

# Stampede Goes To Plainview

## Whitefaces Put 6-0 Record On Line With Bulldogs, 1-5

By DON RICHARDS  
Brand News Editor

The Hereford Whitefaces, sitting at the head table in the District 4-AAAA dining room, travel to Plainview this week, hungry for their seventh consecutive win of the season and second district verdict.

The Herd is rated as a 19 point favorite to feast on the 1-5 Bulldogs, who lost their district encounter last week to the Coronado Mustangs, 21-0. The

Bulldogs' only win of the season came with a 21-6 upset over Amarillo High.

Hereford's first district win came at the hands of the Lubbock Monterey Plainsmen last Friday in a Herd Homecoming game, 26-10.

KICKOFF for the contest is 7:30 p.m. in Plainview's Bulldog Stadium in the northwest part of the city.

Herd Coach Larry Dippel said he was extremely pleased with Hereford's 26-10 win over preseason pick Monterey, and

said that "without a doubt it puts us as the team to beat in the district."

However, Dippel wasn't excited about the idea of other teams also realizing that Hereford is the team to beat.

"THAT (the Monterey game) may have been the easiest game we will

play," the coach said. "We are not going to slip up on anybody any more. Every team will be at their best when they play us. If we expect to win this district then we must play every team at their best."

"Plainview is definitely improving," he said. "Coronado is also coming along

really strong here lately and Coronado's 21-0 win is not a true indicator."

Dippel had praise for Plainview's quarterback, Danny Huffine. "He is a strong quarterback and throws the ball well. Plainview also has good receivers

## Caster Trial Continues In District Court Here

A nine-woman, three man jury in 69th District Court here was expected to begin consideration of a verdict in the trial of Jessie Caster, charged with the January breakin of Harold Close Drug Store.

Caster, 18, was arrested by Hereford police after an investigation of the breakin in which about \$450 in drugs were taken, and after two local youths were hospitalized for apparent drug overdoses the day after the reported breakin.

Caster was arrested along with Alan Brooks, 19, and both were charged with the breakin. Trial for Brooks was held in June and he was given a four year prison sentence by the jury.

ACCORDING to the Hereford Police, the drug store was entered through the roof the night of January 19 and items taken in the burglary included amphetamines, assorted drugs and \$18 in cash.

The trial began Tuesday morning and the jury heard testimony throughout the day. Final arguments by attorneys was scheduled for 10 a.m. Wednesday with

the jury to go into session immediately thereafter.

Witnesses during the trial outlined events involving Caster and Brooks and two other Hereford youths on the day of the reported breakin and the day after. According to testimony the four allegedly met in a small shack in town where "experiments with drugs" took place.

Prosecuting for the state is Criminal District Attorney Andy Shuval. Defense attorney is Billy Hall of Littlefield.

Members of the jury include Mrs. Merlin S. Weber, Mrs. J.H. Hale, Pablo Villarreal, Louis R. Hagar, Dwain Pitfenger, Mrs. Charlie Williams, Wilhelmine Vinton, Rachel Hine, Mrs. Lane E. Moseley, Mrs. Victor Elliston, Mrs. Ernest O. Baird and Mrs. J.W. Dickerson.

Several pleas of guilty by persons charged with other felonies are expected during the week before Judge Archie McDonald.

Also scheduled Friday in the court will be a session of the 69th District Grand Jury in which about 15 cases are expected to be considered.



## Fill 'er Up

West Park Phillips 66 service station got an unexpected customer about 8:15 a.m. Monday when this car, driven by Maria D. Esparza, Rt. 5, apparently went out of control and had no brakes as it neared the intersection of Park and U.S. 385.

The collision knocked over a gasoline pump and the Fire Department was called to wash down the driveway. Mrs. Esparza received minor injuries in the collision.

# Agreement Reached On Pay Raise

By SPEEDY NIEMAN  
Publisher

The lingering question of pay hikes for sheriff's deputies was re-introduced at the Deaf Smith County Commissioners Court meeting Tuesday, and it appears a harmonious settlement was finally reached.

Some formal action is required and the salary increases won't take effect until January, but commissioners verbally agreed on the increases — which Sheriff Travis McPherson termed "very satisfactory".

In other business the commissioners studied a letter from KPAN Radio requesting damages for "loss of signal power" due to the widening of the highway near their transmitting station; consented to a request from Howard Gault to start work on a caliche road east of town; approved a water-line crossing

in Precinct 4, and approved a caliche-pit contract in Precinct 2.

THE PAY hike for deputies had been a controversial issue for several months, with the court voting down a proposal in a split decision last month. County Judge H.C. Williams had argued against the granting of pay increases in the "middle of the budget year", while Sheriff Travis McPherson contended he had not filled a vacancy in the department because commissioners had generally agreed to work out pay increases with one less deputy.

A pay proposal wound up in a 2-2 vote the first time around, and then was declined by a split 3-2 decision last month. Commissioner Donald Hicks apparently cast the pivotal vote in the defeat of the motion, since he had voted for the motion the previous time.

It was Hicks who introduced the subject again Tuesday. He said he voted

against the action previously "because of our financial situation." He presented the new plan Tuesday, calling for larger increases, but not taking effect until January.

If formally approved after public notice, the new plan calls for maximum pay of \$775 for a chief deputy; \$750 for top assistants, and \$700 for beginning salaries. Deputies also receive \$25 a month for clothing allowance — an addition which started in August. Present pay is \$664.58 for top deputies and \$600 for the beginning salary.

ALL COUNTY employees are scheduled to receive a 5 per cent pay increase in January, as approved in the new budget, but the "adjustments" for deputies will exceed that amount.

The letter from KPAN, addressed to DA Andy Shuval, pointed out that the widening of U.S. 60 west of town had necessitated cutting about 90 feet from

several of the 270-foot ground wires in the station's antenna system. The station claims a resulting loss of signal power, "not effecting the immediate city of Hereford, but will have an effect on our area and regional coverage to the east and southeast."

THE RADIO station asked for \$15,000 damages for the loss of radio signal. KPAN also requested a \$500 refund on escrow money for land if the station had to be moved; an appraised amount of money for land taken from the transmitter site (less than two acres), and \$1,200 to help replace part of the ground system that was taken.

Commissioners discussed the matter but took no action. Any settlement will also have to be approved by the state, which is paying half of the cost of the project.

GAULT HAD appeared at the last

commissioner meeting to discuss the possibility of installing a hard-surface road to a feedlot east of town. The road is about 4 miles in length. Gault pointed out the heavy traffic on the road, as well as the amount of taxes paid by users along the road.

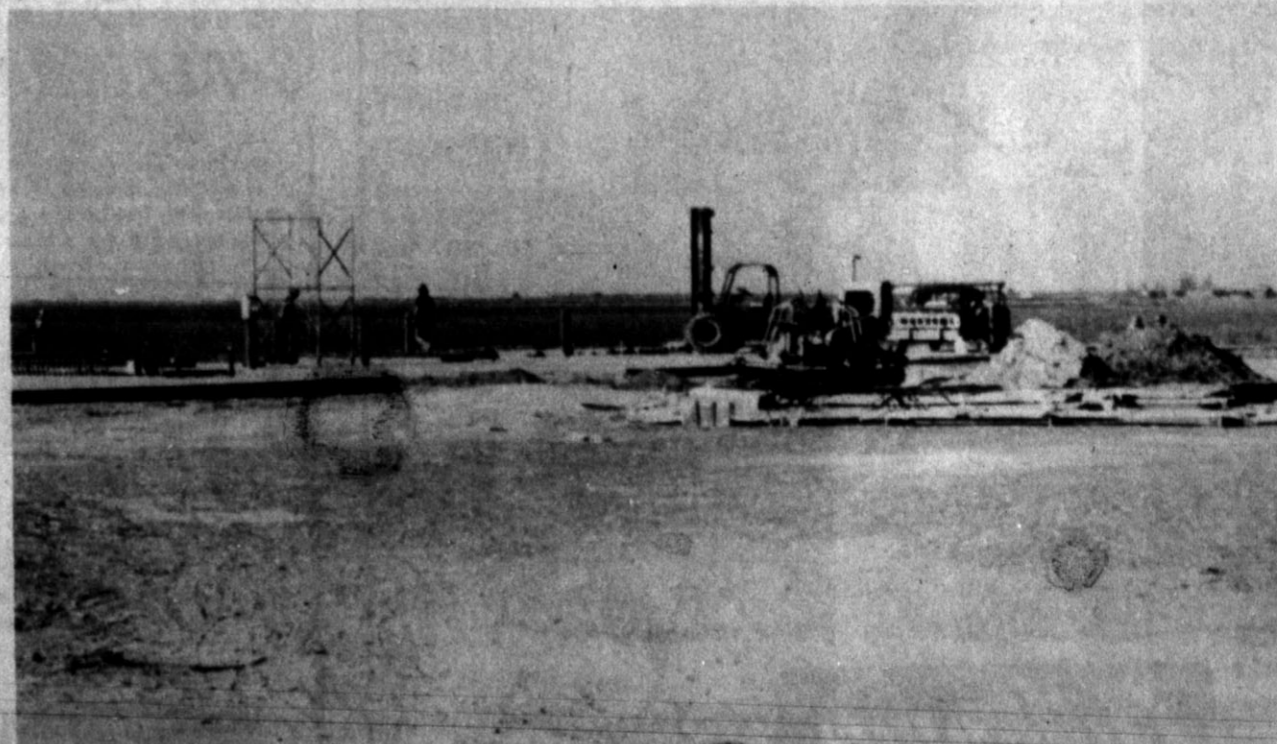
Earl Holt, commissioner in that precinct, said the county had always cooperated with feed yards and realized the importance of the road. He pointed out, however, that funds were not available in the budget. Gault proposed that the taxpayers on the road secure the caliche and hauling for the project, with reimbursement made when possible. The court verbally agreed to the proposal.

Commissioner Marcus Latham requested approval of a contract with Hugh Clearman for a caliche pit in his precinct. The contract was approved for the purchase of 10,000 yards of caliche at 25 cents per yard.



## Hereford Still Growing

Hereford shows signs of growing more each day as two local firms are planning expansion in the forms of new buildings. Erecting new buildings on Holly Sugar Road are Allied Millwright, left,



and Oglesby Equipment, right. Allied Millwright is planning to complete their building by the middle of November. Oglesby

Equipment, just down the road from Allied, has tentatively scheduled completion of their new building by the first of the year.

# Herd Travels To Plainview Friday

Continued From Page 1  
and good speed. Another thing that will hurt some is the sort of rivalry that has built up between Plainview and Hereford. They would sure like to beat us and will be out to do just that."

DIPPEL SAID injuries to Tackle John Stoy and Center Terry Bell hurt the team some, but that he expects both to be able to play against Plainview.

Dipfel also expressed pleasure at the performance of Herd linemen during the Monterey game.

"We had a great team effort on both offense and defense," he said. "Tackle play by Jim Marsh and David Crume was exceptional and defensive ends Willie Glass and Barry Allen were good."

"Our ends were put in a position where they had to play well because of Monterey's offense, and both did well."

"Offensive end Armando Gonzales probably had his best game of the season blocking against those two outstanding defensive men of Monterey."

DIPPEL ADDED that quarterback Franklin Higgins had done an excellent job with field generalship.

HEREFORD is presently tied for the district lead with Lubbock High and Coronado with 1-0 records each.

One highlight game in district play this week is expected to be the Lubbock High-Monterey game tonight in Lubbock. Coronado and Snyder match plays also Friday night in Lubbock in the other district encounter.



'Big Juston' Backs Herd

The business community joined in the Homecoming activities with decorations and posters Friday, and the Deaf Smith C of C had a real live Hereford on display during the parade. The steer, "Big Juston", belongs to Lynette Clearman and is named in honor of County Agent Juston McBride.

## Drive Started To Aid

### Fire Victims

A drive is currently underway to aid the Pantaleon Nava family whose residence at 204 Ross was destroyed by fire Saturday.

The Navas reportedly lost all their furniture and most of their family possessions and clothing in the blaze.

Persons interested may deliver articles to the Temple Baptist Church, by the Nava residence or by calling 364-3723 or 364-2690.

Clothes sizes for the family were listed as shirts, collar size 17 1/2, 38 slacks; blouse size 36, dress and slacks 12-14; boys' clothes size 12, 14, 10, 8 and 4 and a girls size 10.

### ON WHOLESALE PRICES

Farm, feed and processed food prices dropped a record 6 per cent in September, which is the biggest one-month decline in wholesale prices in 25 years, as reported by the government.

### TO REPRESENT U.S.

President Nixon has named former Secretary of the Army Stanley R. Resor as chief negotiator for mutual troop reduction in Europe. Resor will carry the rank of ambassador in the talks.

# Tech Homecoming Planned

Thousands of ex-students and alumni of Texas Tech will return to the campus for the annual Homecoming to combine the pleasure of renewing old friendships with the business of the Ex-Students Association.

Entertainment highlights include the Texas Tech-Southern Methodist football game at Jones Stadium at 2 p.m. Saturday, a bonfire Friday night, a class reunion dance

honoring classes of 1925-1950 Friday night at the Ko Ko Palace, and the Homecoming dance for all exes at 9 p.m. Saturday at the KoKo Palace.

The annual Century Club dinner is scheduled for 6:30 p.m. Friday in the University Center, with Century Club Chairman Preston Smith presiding.

Luminarias will be set out Friday night by Chi Rho, assisted by the Women's service Organization and the Air Force ROTC.

Queen elections were conducted Monday, Tuesday and Wednesday in the University Center.

Debbie Harris is Homecoming chairman. Other members of the student Homecoming committee are Phil Wilson, Tom Moore, Frances Ann Moore, Mike Carothers, Carrie Young, Diane Rector, Toni Carr, Kay Bird, and Joe Manahan. Jim Woods of the Ex-Students Association is working with the student group in Homecoming plans.

Ex-Students Association activities start early Friday with a meeting of the Executive Board and the Loyalty Fund Trustees at 9 a.m. Other Friday events include a coffee for past

presidents at 10:30 a.m., an association council luncheon at 12:15 p.m. and an association council meeting at 2 p.m., all in the University Center.

A reception and coffee Saturday honoring classes of 1949-1955 is scheduled in the Ex-Students Building from 9:30 to

10:30 a.m. followed by the annual ex-student luncheon at the Municipal Coliseum from 11 to 11:30 a.m.

The weekend's Homecoming activities conclude with the Homecoming dance for all ex-students at 9 p.m. Saturday at the KoKo Palace.

## Cancer Society Planning Orientation Session Soon

The American Cancer Society has scheduled an 8-hour basic Orientation Program to be held in Amarillo during November.

This program is designed to better acquaint all volunteers

with their American Cancer Society, the disease - Cancer, and its relation to other community services.

The program is scheduled from 1 p.m. to 4 p.m. on November 1, 7, and 15 and will be held at the St. Andrews Episcopal Church (Georgia at I-40).

The general public and volunteers are invited to attend, those attending the entire program will be recognized and presented a certificate.

If further information is needed contact Jim Tucker, Chairman Deaf Smith County Unit of the American Cancer Society, or call 364-1860.

### FEWER ADMIRALS

The Navy says it plans an 11 per cent reduction in the number of admirals over the next three years. This is the first reduction since 1948.

### 1ST CLASS MAIL FLIES

Postmaster General E. T. Klassen said that by mid-October all first class mail traveling at least 600 miles will be carried by airlines. Air mail letters will still have priority.

## Water Quality Board Planning Hearing For Local Feedlot

A public hearing by the Texas Water Quality Board in Amarillo on November 1 will consider an application by J. & W. Cattle Company Pens of Hereford for a waste control

order pertaining to rainfall runoff water containing wastes from a 950-head capacity feedlot operation located approximately six and a half miles west of Hereford. The hearing

will be in Conference Room C of the Municipal Building starting at 10:00 a.m.

The waste control facility will consist of a retention pond which will drain an area of 10 acres including the cattle feed pens. The wastewater will be utilized for the irrigation of 240 acres of cropland and there will be no discharge to the surface waters of the state.

The TWQB urges all interested parties to attend the hearing and present any relevant information.

## Funds Allocated For Local Head Start Plan

Gov. Dolph Briscoe announced approval Friday of a \$244,507 Office of Child Development grant to the Panhandle and South Plains District Venture, Inc., in Amarillo for part day Head Start.

Funded under Title II of the Economic Opportunity Act, the 12-month grant is effective through Aug. 31, 1974.

Briscoe said that the grant will enable the agency to serve 180 children from migrant farmworker families in three centers in Hereford, Plainview

and Lubbock. Classes, which began Sept. 17, 1973 and end May 24, 1974, will operate five and one-half hours per day, five days a week.

Objectives of the program include providing an environment for the growth of the child in the areas of physical, language, motor and social development; serving nutritional and appetizing meals; educating the parents through home visits and group meetings; and providing the children with medical and dental examinations with follow-up services. Daily center activities of the children stress exposure to basic, conversational English.

Grant processing for the state was performed by the Texas Office of Economic Opportunity, a division of the Texas Department of Community Affairs.

### PAKISTAN CYCLONE

On May 19, 1965, a cyclone hit East Pakistan, taking 12,000 lives.

### FUEL RATIONING

President Nixon has ordered rationing of wholesale home heating oil and propane gas to assure even distribution to homes, hospitals, farmers and other priority users.

### The Hereford Brand

Published Every Thursday  
MEMBER National Editorial Association  
Member Associated Press  
at 130 W. Fourth  
Hereford, Deaf Smith County,  
Texas, 79445

THE HEREFORD BRAND, INC.  
Entered as second class matter at the Post Office in Hereford, Texas under the act of March 30, 1897. Second-class postage paid at Hereford, Texas. Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office. Subscription Rates: Zone 1, \$3.00 per year, Zone 2 and above, \$4.20 per year. With Classified advertising rates: 8 cents per word first insertion 30 cents minimum; 6 cents per word additional insertion. The Sunday Brand, both papers, Zone 1, \$5.95 per year; Zone 2, \$7.50 per year. Carrier delivery, \$1.00 per month. Single copies 10 cents each.

O.G. Nieman Publisher  
Don Richards News Editor  
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Mountaineer

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# Hereford Youths Finish High In State Stock Show

Several Hereford youths placed in the State Fair of Texas Junior Livestock Show in Dallas which was held Oct. 17-18.

Kevin Douglas won three places in the fair with Angus steers and heifers he showed there. He is a member of the Deaf Smith County 4-H Club.

Douglas won second place in the Class 1 Heavy Weight Angus

steers, second place in Class 3 Early Senior Angus Heifers, and had the Reserve Champion Angus Steer at the fair.

Beverly Cole of the Deaf Smith County 4-H Club, placed third in the Class 1 Heavy Angus Steers below Douglas.

Lynette Clearman also in the 4-H Club won fourth place in the Class 2 Medium Weight Angus Steers at the fair.

Four FFA students from Hereford won places in the Dallas fair in the swine show.

Scott Steinkruger won the Champion Yorkshire Barrow class with a 232-pound barrow. He also won first place in the 226-240 pound Yorkshire barrow, Class 38.

Curtin Smith, Hereford FFA, won first place in Class 21 Hampshire barrow in the 200-212 pound weight division and placed second in Class 36 (200-212 pound) Hampshire barrow.

Robert Pope won eight place in the Class 23 (226-240 pound) division of Hampshire barrows, and Brian Edwards won second place in Class 26 (200-212) Poland China barrows.

# Penneys great Half-day Clearaway.

Starts today at 11 a.m. So all you late-rising bargain hunters get the same chance as early-birds

20% off on sweaters.

Sweaters in a variety to suit your fancy. Turtlenecks, mock turtles, cardigans, vests, long and short sleeved. Acrylic knit in bright and pastel shades. Sizes S-M-L. Reg. \$9 to \$13.

15% off all girls' coats.

Reg. \$16 to \$23.00 Right now, with the better part of winter still to come, save 15% on every girls coat in stock. We have warm acrylic pile coats plus a great selection of hooded plaids, corduroys and leather looks, too. For girls 7 to 14, 3 to 6x, toddlers, too. Come soon, while our selection is at its best.



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Extraordinary buy on men's warp knit dress shirts in fancy patterns of triacetate nylon. Short sleeve, long point collar. Long sleeve model, Special 4.99



Special 9.88

Men's shoes in three styles. Three-tone patch straight tip shoe, two-tone wingtip style or a two-tone saddle. Vinyl uppers, man-made soles.

7 BIG HOURS OF SALES AND BARGAINS PENNEY'S HALF DAY CLEARAWAY 11 A.M. - 6 P.M. TODAY

WOMEN'S DRESS LENGTH DUSTERS ORIG. \$2.99 NOW 99¢	LARGE RACK MISSES SLACKS NOW \$4.88-\$8.88	MEN'S KNIT SLACKS DRESS OR CASUAL ORIG. to \$15.00 NOW \$8.99	MEN'S SUITS NOW \$19.88	REVERSIBLE AREA RUGS \$26.99
MISSES BETTER PURSES NOW \$5.00	WOMEN'S BLOUSES NOW \$4.88-\$5.88	MEN'S BRUSHED COTTON JEANS ORIG. \$5.95 NOW \$3.50	MEN'S 100% POLY. KNIT SPORT COATS \$28.88	ROOMSIZE RUGS 8 1/2 x 11 1/2 \$19.99
WIG CLOSEOUT 9 ONLY NOW \$5.00	WOMEN'S SWEATERS ORIG. to \$11.00 NOW \$5.88	MEN'S PENN PREST SPORT SHIRTS ORIG. to \$7.98 NOW \$2.99	SHOES NOW \$4.88	AREA RUGS COLORFUL SHAG \$8.88
LADIES FASHION BOOTS WHITE OR BLACK \$4.88	WOMEN'S DRESS CLEARANCE \$3.88-\$19.88	MEN'S POLYESTER TIES ORIG. to \$5.00 NOW 99¢	1 GROUP WOMEN'S, GIRLS, BOYS SHOES NOW \$5.88-\$7.88	THERMAL BLANKET 72 x 90 TWIN OR FULL \$4.29
ULTRA STRETCH PANTHOSE 88¢	MISSES 100% NYLON SLEEPWEAR \$3.77	MEN'S WIDE LEG FLARE BAGGIE JEANS \$5.99-\$6.99	SHOES NOW \$5.88	CURTAIN CLEARANCE NOW \$1.88-\$2.88
PANT SUIT CLEARANCE NOW \$10.88-\$22.88	GIRL'S DRESS CLEARANCE \$2.00-\$5.88	MEN'S POLYESTER KNIT SUITS SIZES REG 39 42 44 46 48 50 52 54 56 58 60 62 64 66 68 70 72 74 76 78 80 82 84 86 88 90 92 94 96 98 100 LONG 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 NOW \$38.88	5-PIECE CANVAS TOTE BAGS SET \$22.00	

## Hospital Notes

**PATIENTS IN HOSPITAL**  
Mrs. Pedro Coronado, P.O. Box 1224; Mrs. Henry P. Bryan, 226 Ave. H; Mrs. Minnie McDowell, Westgate; Mrs. Myrtle Stubblefield, Westgate.

Fred Collet, 118 Aspen; Barbara Dearing, P.O. Box 1985; Betty Doshier, 516 S. Florence; Mrs. Exie Mays, 322 Ave. E.

Mrs. Rhett Criner, 411 B. West Fourth; Victor Hill, 906 E. J. Evans; Robert G. Harper, Friona; Ethel M. McDill, Westgate; Mrs. Ora Hill, 327 Ave. A.

Mrs. Donnel Krueger, 118 Ave. J; Mrs. Lottie Hutchins, Kings Manor; Mrs. Ted Higgins, 333 Stadium; Lillie Jackson, 206 Beach.

Harry L. Coffin, Sr., P.O. Box 206; Mrs. Roberta Wilson, Westgate; Alexander Petersen,

P.O. Box 585; Tess Fox, 323 Lee. Billie L. Herrington, 619 Whittier, Apt. 69; Mrs. Lois Carthel, 336 Ave. C; Thomas C. Nisbett, Kings Manor; Mrs. Fred Mulkey, 405 Ave. G.

Marvin Coffey, 120 Greenwood; Mrs. Donald Walker, Santruce, Puerto Rico; Charlie R. Sowell, Route 2; Mrs. Timothy Gearn, 245 Aspen.

Roy Botsford, 339 Ave. B; Elmo (Pat) Lawton, 601 E. Third; Hugh Smith, 208 Cottage Drive; Mrs. Olive Fry, 112 Elm. Almys Youcum, P.O. Box 561; Mrs. Willa Williamson, Route 4; Mrs. Lola D. Knapp, Friona; Robert B. Almazan Jr., 320 Ave. E.

Nedra Higginbotham, 823 W. Park Ave; Mrs. Riley Holmes, 22 Greenwood; Mrs. Alice Hund, Route 5; Mrs. Josephine Claudio, 325 Ave. C.

Mrs. Manuel Galvan, 205 Irving; Wanda Manning, 237 Greenwood; Mrs. Jose Sanchez, 106 Hermillo.

**PATIENTS DISMISSED**  
Mrs. Kenneth Glenn, Rachel Cortez, Mrs. Nancy Matthews, October 23.

Monica Charles, Maude Parsons, Mrs. Hector Garcia, Mrs. George DeLa Cerda, Jimmy Lucero, Leon Madrigal, October 22.

Jessie R. Barrett, Mrs. Jess Scott, Brenda Nahrgang, Cipriano Ramirez, Larry W. Hammonds, October 21.  
Mrs. Ruth Bell, Juanita Mariscal, October 20.

## WHO KNOWS?

1. What is the launch date for Skylab 3?
2. Which President was born October 30, 1735?
3. What significant historical event took place on October 19, 1781?
4. In what war did this event occur?
5. When did the United Nations adopt an official flag?
6. Who created "Huckleberry Finn"?
7. When does Daylight Saving Time end?
8. When was the ZIP CODE introduced?
9. Who built the first successful single-rotor helicopter?
10. Who is known as the "Father of the United Nations"?

## Answers To Who Knows

1. November 11.
2. John Adams, 2nd President.
3. Lord Cornwallis surrendered at Yorktown.
4. Revolutionary War.
5. October 20, 1947.
6. Mark Twain.
7. October 28th, 2 a.m.
8. July 1, 1963, by the U.S. Post Office Department.
9. Igor I. Sikorsky, A Russian who came to the U.S. after the Russian revolution.
10. Cordell Hull, former Secretary of State.

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Survivor steel radial tire. 4 rayon belts and 1 steel belt on 2 body plies. 7 ply tread with wide wrap around tread design. Wide modern profile. No trade-in required.

Tire size	Save	Reg.	Sale	Plus fed. tax
BR70-13	7.80	39.00	31.20	2.53
ER70-14	9.60	48.00	38.40	2.65
FR70-14	9.80	49.00	39.20	2.91
GR70-14	10.20	51.00	40.80	2.88
GR70-15	10.80	54.00	43.20	3.06
HR70-15	11.20	56.00	44.80	3.17

Sale prices effective Oct. 14 to 27, 1973. Regular retail effective Oct. 29, 1973.

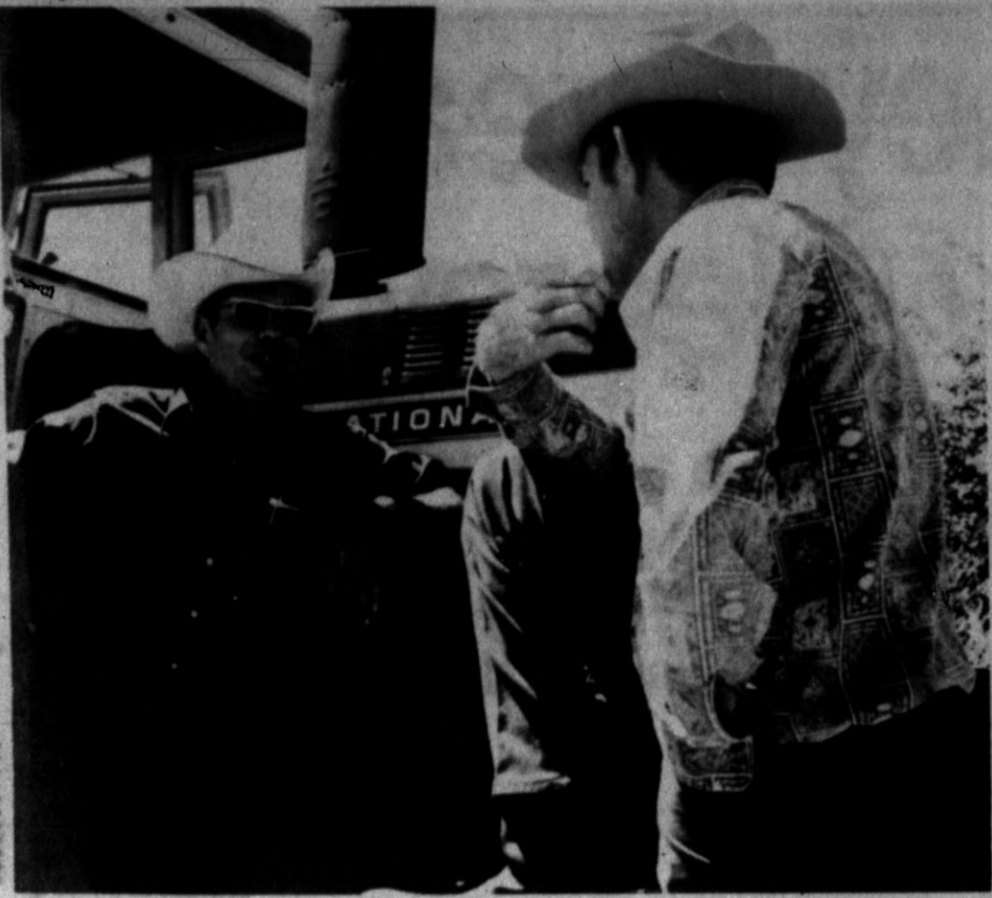
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# Beet Grower Says Four Years On Farm Are Equal To College



WALTER SCHILLING, left, discusses his sugar beet crop with Roy Parten, Holly agriculturist. At right is Danny Schilling, one of two sons who work with their father in the family business.



Holly beet grower Walter Schilling believes that four years on the farm is equal to a college education.

In fact, he has sort of an on-the-job training program for his sons. When they got out of high school, he rented each one a 280 acre farm for four years. If the sons made a go of it—and they did—then they buy their own place and continue farming.

He has done this with his two oldest sons, one is now on the program and the youngest is still in school.

Schilling was born on a farm in Slaton and has farmed all of his life. He now farms 4 miles north of Dimmitt, where he moved in 1962. He has been growing sugarbeets since Holly opened its plant here in 1964.

AND BEETS have been good to him.

"Beets brought in the most money in the past but I don't know about the future," Walter said, taking out a piece of gum which he uses to replace his craving for cigarettes.

He was referring to the increasing competition beets were receiving from feed grains evident in the High Plains area and through the nation.

"What I like about beets, though, is that once they are growing, you don't have to worry about hail ruining them," Schilling explained.

Asked about his gum, he said that "I've been chewing this stuff since I quit smoking."

"When did you quit?" Holly Agriculturist Roy Parten asked.

"Four days ago," Schilling smiled.

"I'd go nuts on the tractor if I didn't have something to chew on," the elder Schilling said.

HE HAD 12-15 acres of his beets harvested when he got rained out on September 26. But he was able to deliver 40 loads to the Holly plant before the rains hit.

He has a beet digger, combine and four trucks. Walt runs the beet digger and keeps trucks busy hauling beets. When it's time to harvest the grain, he runs the combine and two trucks are used for grain and two for beets. Son Dan will run the combine while son Roger runs the digger.

WHEN HOLLY accelerates receiving beets in November, the Schillings concentrate on the beet harvest and four trucks are kept busy hauling beets to the Hereford factory.

The three Schilling boys own their own beet land and harvesting is a family affair. The sons went on the farm right after high school graduation as the elder Schilling believes that four years on the farm is a college education. Son Randy recently had a huge German style wedding with 500 guests in attendance.

WALT GRAZES some of his beet tops for a few cattle and plows under the rest. By the time he got through harvesting the last two years, it was time to prepare the ground for spring planting. That was because of the weather which eliminated chances of further grazing of tops.

"I believe the price of maize will determine what happens to sugarbeets in the future," Walt said.

"However, I'll continue to grow beets no matter what happens," he promised.

LAST YEAR, the Schillings had above average sugar and good yields. Dan had 23.4 tons to the acre, Roger had 18 tons to the acre while father Walt had 19.7. All had above 14 percent sugar.

The year before last, they had averaged 26 tons to the acre and have averaged 24 tons to the acre year in and year out, which is way above the national average of 19.1 tons to the acre.

Not only are the Schillings sold on beets but they've interested other farmers in growing the cash crop.

"I got Joe Schumacher started in beets and he likes it," Walt says with a smile as he whittles on a piece of wood.

THE SCHILLINGS are concerned about the status of the sugar Act and its affect on sugarbeets.

The Sugar Act is an act of Congress which regulates the growing, importation and sale of sugar in the United States. It is due to expire at the end of next year.

Under terms of the Act, American consumers have been assured of an adequate supply of sugar at stable prices.

However, Holly Agricultural Manager Bob Ginn is crediting the recent strengthening of sugar prices with improving the outlook for sugarbeet planting in 1974.

"We've seen some evidence of farmer interest in growing sugarbeets, in spite of the stiff competition from feed grains," Ginn said.

## Weekly Market Report

### Beef Prices Remain Level

With meat prices about in line with other commodities, expect them to remain around current levels, one authority said this week.

Mrs. Gwendolyn Clyatt, consumer marketing information specialist, Texas

Agricultural Extension Service, Texas A&M University System, cited consumer resistance to high prices as one factor causing the current lower prices.

"Watch for more beef features this week at markets," she advised. "Consider chuck roasts, shoulder steaks, quarter-ions sliced into chops, ham portions, smoked picnics, canned hams and sausage."

"However, keep in mind that

cuts in most demand will cost more. For example, a center-cut loin roast is more expensive than rib or loin-end roasts although both have the same inviting flavor and preparation simplicity."

Fryer chicken prices are near "pre-freeze" levels, the specialist continued. For real economy, she advised buying whole birds and cutting them up at home.

"Also look for eggs in an attractive price bracket—with large size usually the best value."

"For an instant, natural food, turn to milk. Just pour it in a glass and drink up. There's no peeling, no rind and no seeds," she pointed out.

Turning to fruits and vegetables, Mrs. Clyatt noted that seedless grapes have about disappeared from markets. "However, red Tokay varieties remain in good supply with low prices."

"New crop cranberries are available at first-of-the-season prices, while bananas, pears, oranges, pineapples and cantaloupes offer the best fruit buys."

"Carrots, head lettuce, cabbage, celery, dry yellow onions, hard shell squash, pumpkin, potatoes, rutabagas and cooking greens comprise the most economical vegetable choices."

#### REPORTED FOR DUTY

Marine Pvt. Miguel Martinez Jr., grandson of Mr. Pablo Martinez of 318 Ave. I Hereford, has reported for duty at the Marine Barracks, Naval Base here.

We're certainly one up on the English when it comes to bowling. When we play ten-pins, they play nine-pins.

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## October Is Annual Horse Field Immunization Action Month Day Planned At Vega

In an effort to reduce the threat of childhood diseases, the United States Public Health Service has designated October as "Immunization Action Month."

During this period, parents are urged to check the vaccination records of their children and to take unvaccinated youngsters to their doctor or public health department physician.

Health experts recommend that children should at least be vaccinated against these six diseases: polio, measles, German measles (rubella), diphtheria, pertussis and tetanus.

PHS officials say many

The 2nd Annual Oldham County Horse Field Day will be held Saturday, October 27, at the Oldham County Barn, in Vega.

Four halter and two performance classes will be held for the purpose of contestants to place the classes and their

parents wait until their children are approaching school age before having them vaccinated. This, they warn, leaves a large number of unvaccinated children in the four—and under age group who could fall victim to serious epidemics. They urge parents to have their children vaccinated as soon as possible.

placing scores will be entered into the contest.

Jimmie D. Walker, Oldham County Extension Agent—Agriculture, said he expected approximately 200 youngsters and adults to compete in the contest. About \$250 in awards will be given away to divisions of adults 20 and older, youngsters 14-19, and 13- and under.

Registration will begin at 8:30 a.m. The afternoon program prior to the presentation of awards will feature Dr. Don Beerwinkle speaking on Horsemanship at WTSU and Wayne Cates speaking on Saddle and Tack Making at TSTI.

Walker stated everyone of all ages, schools, clubs, and organizations are very welcome to attend.

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**ICT STUDENT OF THE WEEK** — The Industrial Cooperative Training student of the week is Pam Kerr, daughter of Mr. and Mrs. Jay Kerr, Route 3. Pam, a junior at Hereford High School, is employed at Clark's House of Flowers under the supervision of Joe Frank Clark. After graduation, she plans to attend college.

## Teacher Writes Of Children's Needs Unmet In Home, School

A former Hereford resident, Lynda Lohr Laird, now a teacher in a Midland elementary school who is doing graduate study in the University of Texas at the Permian Basin at Odessa, recently had a paper which she prepared for class, published in The Odessa American.

This is a "thought paper" for a guidance and counseling course taught at UT Permian by Dr. Marvin Higbee. The newspaper headed it Odessa Teacher Has Food For Thought About Youngsters.

Mrs. Laird is the daughter of Mr. and Mrs. Robert Lohr, 508 Union. She was a graduate of Hereford High School in 1966 and of West Texas State University in 1970. Her husband is John Laird, also a 1970 graduate at WTSU.

The text of her paper follows: A seven-year old boy is trying to learn cursive writing, an eight-year-old girl loses her best friend to jealousy and an 11-year-old middle linebacker wonders why he can't do a chinup. Hey, man! What's happening?

Are today's children growing up too fast? Are they being pushed too hard intellectually, emotionally, physically? Did yesterday's children have the



Linda Laird  
... ex-Herefordite

same problems that go unsolved today... those yet to be defined by a label such as MBI, LLD or "immaturity"?

We are living in a society that spends more money and time on remedial programs than on the basic programs themselves. At the very least, this should tell us that we are not going to the core of the problem. We're satisfied with skimming the top of the problem, inventing a label and then giving the youngster a remedial shot in the arm. OUCH!

If remedial programs work that well, then why don't we

make them our preventive programs?

Not too many years ago, the curriculum provided for the introduction of cursive writing and multiplication on the intermediate (4-6 grades) level. Now, both subjects are taught in the second grade. We have a lot more behavioral problems and more children in the second and third grades on pre-primer reading levels.

We have a wealth of basal reading and math programs that nearly guarantee that, if their programs are followed, every child will achieve the grade level standard for his age... unless, of course, he is labeled as MBI, LLD or immature.

Besides the unresponsive student, we find a child-person at home. Is he really a child or a miniature adult?

Today's youngsters are being baby-sat by uncontrolled television sets. They MUST be in Boy Scouts, Girls Scouts, dancing, football, baseball, YMCA, piano, twirling, swimming and a number of other society-provided activities to be socially acceptable. Their toys consist of mini-bikes and dolls that do everything except commit suicide (just wait) and all in-

nate imagination, creativity and thinking skills are squelched into an iron box hidden under lock and key at the back of their MBI minds!

We have heard it said that learning begins at home from age 0-5 years. Parents have the responsibility of training and rearing their children to be creative yet disciplined. If they come to school uncreative and undisciplined, they have trouble either academically or emotionally... or both. We end up with parents blaming the schools, schools blaming the parents and the children blaming everybody.

Perhaps the adults are so busy blaming that they'll never reach a solution. Perhaps the child is the one with the answer. He's blaming everyone and he's probably right.

Take a look at his behavior. Is it telling us something? Are the answers there all the time, but we just haven't looked to the mini-people to find them? Are we adults so caught up in our programs that we have forgotten the prime ingredient

— children? All solutions to these problems are not simple. And, it takes time, money, research and a sincere endeavor by both parents and well-trained, devoted educators working with children instead of white mice.

Many programs sound great in theory, but are not practical in working with children. Is part of the fallacy in our thinking that everything has to be new... new math, new reading? Why not re-examine the old programs, having teachers evaluate them and then share the best ideas?

It also takes a lot of love and devotion from parents to help guarantee a successful childhood. What can parents do? We can start by turning off the mechanical babysitter and reading good literature to our children. We can listen to them read. How about taking a Saturday off from cartoons and the golf course and helping the child make a puppet play? Do we encourage our children to tell us about school and then do we REALLY listen?

If they tell us they didn't do anything in school, perhaps we need to check with the school. Since a child spends the majority of his life in the schoolroom, isn't it important that he KNOWS what's happening and that we know, too?

Make it a continuous, life-time, exciting experience by visiting the school yourself. Ask questions about the program. If your child is having problems, ask what you can do to help.

We'll know we're making progress toward solving these problems when a child pauses in the midst of an intellectual challenge to proclaim, "Hey, man! I know what's happening."

## Range 2 Riders Elect Officers

Sandee Finley of Hereford Riders Club was named queen of Range 2, United Sheriffs Poses and Riding Clubs and Keith Winkler of Hereford was elected president for the coming year, at the annual awards dinner in Dickie's Restaurant.

Range 2 is made up of riding clubs from Umbarger, Canyon, Kress and Tulla in addition to the Hereford group.

Its new officers include John

Blanchard of Palo Duro Rangers, Canyon, vice president; Mrs. Winkler, secretary; Mrs. Larry Wynn of Buffalo Rangers, Umbarger, treasurer. J.A. Crofford of Hereford was president last year.

In the queen's contest, Toni Blackwell of Hereford was runnerup. Miss Finley was crowned by the retiring queen, Twanaha Kendrick of Hereford.

High point winners for playdays of the past year in each age division were presented belt buckles as awards.

Those from Hereford are Laura Thames, peewee girls' division; Miss Finley, junior girls; Miss Kendrick, intermediate girls; Sam Finley, intermediate boys; Jay Kerr, men.

Other winners were Jody O'Rand and Jay Morrison of Palo Duro Rangers and Sue Kirkland of Buffalo Riders.

Special guests were Louis Houseman of Amarillo, president of the United Sheriffs Posse and Riding Clubs there, and Mrs. Houseman.

Bias tied to Maryland building curb.

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# Lake-Of-The-Woods Party Given By Four Hostesses

North woods atmosphere was brought from summer vacation days to friends of Mmes. Dolson W. Palmer, H.L. Benefield, Sue James and Bess Moore when they entertained in Mrs. Palmer's home on the weekend.

Signed "The Four Fishermen," invitations were sent for a Lake Of The Woods party and that theme was used in the decorations.

Mrs. Palmer returned home recently from her summer

place at the lake, and her three co-hostesses spent vacation days there with her in the summer, as they have in several past years.

They brought souvenirs from the island resort and from Canada, just across the border, for the party. A tall figure of a Canadian Mountie stood at the front door, with autumn grasses and leaves.

Evergreens and small figures

of deer, bear and other animals were on the ledge dividing the hall and living room, and a mirror lake surrounded by miniature trees and animals on the piano.

Pink fish nets were draped across the fireplace wall, with a string of pink plastic fish, bundles of wild rice and Indian dolls caught in the mesh.

For morning and afternoon callers Saturday, coffee and tea were served from a table centered with a small mirror replica of a section of Lake Of The Woods, studded with styrofoam islands made realistic with rocks, sand and evergreen twigs.

Mrs. Palmer's Wall-Eyeland, the island named in puns on the walleye pike for which the lake is famed, and a granite wall that marks one end of the island, was indicated in relation to nearby islands which the hostesses visit on their trips north.

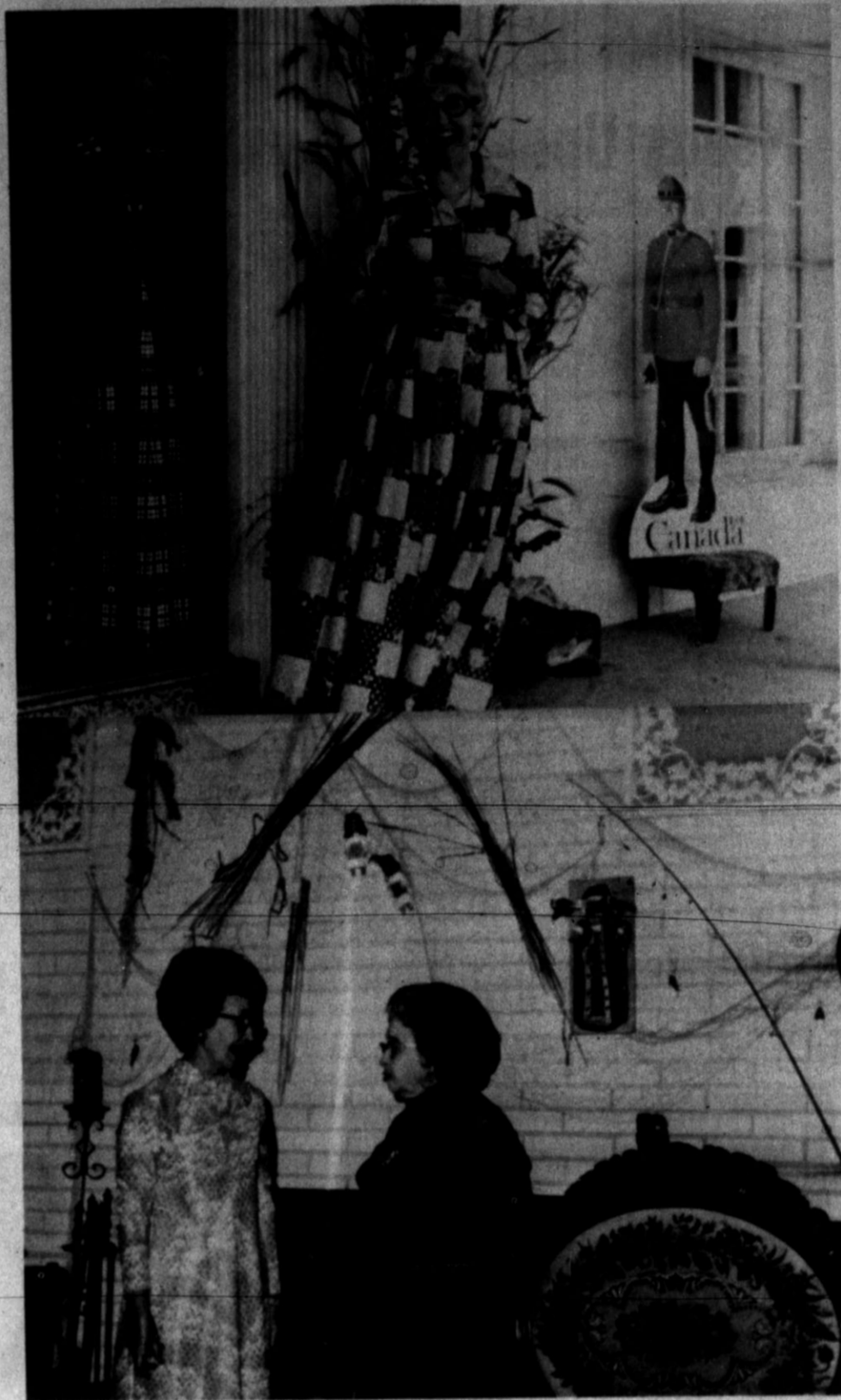
Even the refreshments were in the party motif; cookies in the shape of the Canadian maple leaf emblem were brought from Canada; blueberry tarts suggested the wild berries growing in the woods and sandwich fillings the lake's fish.

Guests were invited to fish in a wading pond set on the terrace, where lines baited with small magnets caught party favors, keychains with Canadian flag tags.

Mrs. Alton Fraser and Mrs. Ted Panciera poured coffee for morning callers in the first hour, Mrs. W.E. Dameron and Mrs. J.A. McWhorter the second.

Serving in turn at the table in the afternoon were Mrs. Ed Warren and Mrs. Floyd Coleman, Mrs. C.J. Crump and Mrs. M.E. Golden.

After the Saturday open house, the four hostesses invited couples for a fish supper Sunday. Tables were set in the flower-boarded backyard in perfect weather for the outdoor meal.



**FISHERMEN HOSTESSES** — Recalling their summer vacation at Lake Of The Woods on the Canadian border, hostesses who signed themselves The Four Fishermen greeted callers during morning and afternoon hours Saturday at the home of Mrs. Dolson W. Palmer. The Canadian Mountie cutout at the entrance is shown in top photo with Mrs. H.L. Benefield, in doorway, and Mrs. Palmer. Fish nets with Indian dolls and wild rice drape the fireplace wall where Sue James, left, and Bess Moore stand in lower photo.

# Members' Handwork To Be Sold In CFWC

Creative art does not necessarily mean painting or sculpture, officers of Deaf Smith County Federation of Women's Clubs wish to make plain as they announce a creative art sale as a feature of the Federation's fall meeting Monday.

It will begin at 12:30 p.m., a covered dish lunch in Community Center to which all women of the county are invited.

Each is asked to bring an item for the sale, a product she has created. It may be a painting, or a cake she has baked or an apron she has sewed, or any type of handcraft. The sale will raise money for Federation

projects of this year.

It will be conducted by a committee including Mmes. Guy Walser, S.S. Williams, Ray Johnson, W.C. Hromas and Sam Morgan.

For the luncheon program Dr. Jordan Grooms, pastor of First United Methodist Church, will be the speaker and music will be by Buddy Rowland, youth director at the church and a student in West Texas State University.

Hostess clubs for the meeting are Ceramic Art, with Leona Seavey as president; Garden Beautiful, Mrs. Joe Story president, and Lone Star Study Club, Mrs. Dale Timmim president.

# New Club Is Recognized At County HD Council

Plan and purpose of a county Home Demonstration Council were explained to Deaf Smith County members at their November meeting Monday afternoon in the county courtroom. Argen Draper, extension agent, was the speaker.

Recommendations for the coming year were presented by finance, recreation, education and yearbook committees and accepted by council vote.

Announcement was made that Texas Governor Dolph Briscoe will be at a PEP meeting at West Texas State University Nov. 16, and members were invited to attend.

Mrs. Jacob King and Clea Bowers were introduced as president and council delegate of a new extension club. Mrs. C.F. Homfield and Mrs. A.P. Hogan were guests.

Members registered were Mmes. H.L. Hershey and E.C. Hammett of Progressive Club; Mmes. Mike Oberski and Ralph Warren, Palo Duro Club; Mmes. E.C. Hewitt and J.H. Holden, Wyche; Mmes. Marvin Wally and Nick Milburn, Young Homemakers.

Also Mmes. Wayne Sifford and Jimmie D. Bradley, Bip-

pus; Mmes. Roger Williams and T.E. Brisendine and Miss Roberta Campbell, North Hereford; Mrs. Grady Parsons, Cultural; Mrs. U.V. Pierce, West Hereford; Mrs. Grady Parsons, Cultural; Mrs. U.V. Pierce, West Hereford; Mrs. S.N. Thweatt, Messenger; Mrs. Leroy Johnson, Dawn.

# 4-H Facts Given In Club Program

Facts about 4-H Clubs in Texas were given by Mrs. Blance Hardin to West Hereford Extension Club Tuesday afternoon, when it met in the home of Mrs. E.M. Cox. History of 4-H work was sketched, and the present program of the youth organization noted.

Mrs. U.V. Pierce began the program by reading a poem titled Don't Judge Others. Mrs. A.C. Flowers received the hostess gift.

Also present were Evelyn Bell and Mmes. Lewis Keyser, John Jacobsen Sr., D.W. Allmon and Roy Boyd.

# Club And Guests Visit Museum

Antiques on display in Deaf Smith County Museum were of special interest to Veleda Study Club members and their guests in a tour made Tuesday evening with Mrs. Austin Rose Jr. as guide.

The group met in the home of Mrs. Billy Wayne Sisson with Mrs. J.D. Gilbert as co-hostess, and went to the museum after members had named favorite antiques in answer to roll call.

Mrs. Rose sketched the history of some of the authentic antiques in the museum. She

was introduced by Mrs. Bill Walden, program director.

Club guests were Mmes. Kenneth McClain, Bill Lyles, A.T. Mims, Elmer Kimball and Lloyd Crume.

Members present included Mmes. Frank Zinser Jr., Glenn Watts, Laurence Ruther, George Ritter, John Poin-dexter, Gwynne Owen, Richard Ottesen, George Olson, Armon Lauderback, Hugh Clearman, Gid Brown, Bill Brady and Howard Birdwell.

### For Shame

One husband recently complained that his wife is leading a double life: his and hers.

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## Hereford CowBelles Take Part In State Meeting

When Mrs. Tom Henry of Happy was elected president of Texas CowBelles at the state convention in Abilene last week, she was named to lead an organization of more than 1200 women in 16 local groups.

Mrs. Jack Carrothers of Hereford, who has headed the state group since it was formed a little over a year ago, reported that it has grown to that size during her administration.

She and Mary Gibson, state secretary, are Hereford women who had an active part in the convention. Ten other members went from the Hereford CowBelles, including Mrs. Bob Jesserand, president, and Mrs. N.E. Tyler, president-elect.

Mrs. Melvin Cordray of this city was named to the state ways and means committee for next year.

Others who attended the Abilene sessions were Mmes. Dick Coupe, James McCarty, O.G. Hill Jr., Olin Caviness, J.N. Perrin, Elmo Hall and Jack McKinster.

The Spring state meeting will be held in San Antonio next April, it was decided. Mrs. Jewel Avent of Tullia was presented the award as State CowBelle of the Year.

She was elected a state vice president, as were Mrs. Robert Allen of Tullia and Mrs. Melton McGeehee of Wayside. Mrs. Byron Jones of Bovina was named secretary, Mrs. J.Q. Edwards of Christoval correspondent and Mrs. George Burnett of Abernathy treasurer.



**SPECIAL PRIZES**— High score awards in the annual benefit bridge tourney which Kappa Iota Chapter of Beta Sigma Phi will sponsor at 8 p.m. today in Community Center will be two \$25 U.S. Savings Bonds given by the First National Bank. Mrs. Wayland Smith, bank cashier, right, is presenting the bonds to Mrs. Robert Devin, chairman of tourney arrangements. Tickets may be bought today from chapter members or at the door. All proceeds will go to Girlstown U.S.A.

## Day Care Center To Benefit By Carnival

A Halloween carnival in the Little Bull Barn from 6:30 to 10 p.m. Wednesday will be a benefit for Hereford Day Care Center, and will offer entertainment for youngsters as an alternative to Trick Or Treat expeditions.

Parents of children at the Day Care Center will conduct the

carnival, with booths where prizes may be won, a haunted house show and concession stands where popcorn balls, caramel apples and bottled drinks will be on sale.

Debbie Prather is chairman of the committee preparing for the carnival.

Booths will include fortune teller, cake walk, basketball and baseball throws, dart board, apples-on-strings, fish pond, duck hunt and jelly bean jar.

The public is invited to attend this Halloween fun fair.

## Completes Training

Army Warrant Officer Candidate Kevin J. Betzen, son of Mr. and Mrs. John L. Betzen, 511 Avenue F, Hereford, completed a 20-week helicopter pilot course at the U.S. Army Primary Helicopter School, Ft. Wolters, Tex.

During the course, he was trained to fly army helicopters and learned to use them in tactical maneuvers.

He next will undergo advanced flight training at the U.S. Army Aviation School, Ft. Rucker, Ala. Upon completion of advanced training he may be appointed a warrant officer.

### Fast Work

It has taken baseball only a hundred years to learn all those names to call the umpire.

—Daily News, Chicago.

### Poor Husbands

Many a man is always on his toes because his wife is always on his heels.

—Times, Davenport, Ia.

September auto sales up 6 per cent.

## At The Library

### Light, Comical Novel Featured

In One Era And Out The Other by Sam Levenson is a light, humorous book being featured at the Deaf Smith County Library this week.

Mr. Levenson's childhood memories from the old world don't always fit into the new one. In his book, fond recollections of his past coincide comically with the present.

The public is invited to use the library's free facilities on weekdays from 9 a.m. until 5 p.m. and Saturdays until noon.

### IN ONE ERA AND OUT THE OTHER

By Sam Levenson  
"I started out in one era," Sam writes, "and arrived in another. The trip took half a

lifetime. By the time I got to my good old dream castle at the end of the rainbow, it had been condemned and replaced by something more up-to-date in pre-fabricated temporary contemporary.

I'm not sure whether I got here too late for the old world or too soon for the new one. I am hung up between two eras.

My hair is getting gray, some of it from aging, some of it from the falling plaster of venerable institutions crumbling over my head."

Sam's leftovers from the old world don't always fit into the new one. For example, money. Sam was brought up frugal: "Mama was an extravagant saver. She saved more than my

father earned." He was taught to pay as he went.

Now he finds if he wants to pay cash, he must first have two references: "To avoid public humiliation, I have been forced to use credit cards."

Sam's parents trained him for living with people. He's had to retool himself to live with machines: "We have created machines in our own image.

They are so human that they behave like human beings—mean, irritable, lazy, stubborn, spiteful, wasteful, even neurotic and psychotic."

Sam isn't the only one who had paraphernalia left over from the old era. There was his mother-in-law, who continued to keep her food in her old icebox while she left the new refrigerator door open to cool the house, and who found the electric broiler a wonderful treatment for her shoulder, "better than a doctor."

Nobody in the world pulls our world together (or takes it apart) the way Sam Levenson does in this funny, musing odyssey.

## Grand Ole Opry Night Scheduled

Another Western Jamboree sponsored by Rebekah and Odd Fellow Lodges here has been scheduled for Nov. 13 in the IOOF Hall, where two similar events have drawn large crowds of musicians and listeners.

Advance sale of tickets to Hereford's Little Grand Ole Opry is underway now.

Musicians are asked to register for appearance on the program and pick up free tickets from Woody McDermitt at the Mary L. Spence Music Store not later than Nov. 10.

Solo and ensemble performers from over the area are invited to participate in this evening of western music.



**DE STUDENT OF THE WEEK**— The Distributive Education student of the week is Melinda Rhodes, daughter of I.D. Rhodes 238 Beach, and Bea Bullard of Muleshoe. Melinda, a junior at Hereford High School, is employed at Jim's Bathe Shoppe under the supervision of Barbara Adams.

## Students Pledge WT Sorority

Three West Texas State University freshmen have pledged a service sorority following formal rush at the campus in Canyon.

Connie Schwertner, Becky Suarez, and Gwen Wolfe are now members of Gamma Sigma Sigma.

Miss Schwertner is the daughter of Mr. and Mrs. Oskar Schwertner, Rt. 5 Box 103, Miss Suarez is the daughter of Mr. and Mrs. Jasino Suarez Rt. 1, Box 63, Mr. and Mrs. Wendell Wolfe, 242 Beach are the parents of Miss Wolfe.

Gamma Sigma Sigma is a service sorority formed in order to provide more opportunities for school improvement and service to the student body. The sorority was formerly known as the Buffalo Gals.

On May 4, 1945, the U.S. 7th Army drove through the Brenner Pass and joined the U.S. 5th Army after capturing Salzburg and Innsbruck.

## 4-H's Practice Cake Decoration

A big sugar cookie was decorated by each member of Dandy Doers 4-H Club at its meeting Tuesday in SWPS Reddy Room, after instruction by members of Sweet and Fancy Decorating Club.

A demonstration of cake decoration was given by Mrs. Dale Henson, then she and other club members supervised the 4-H's attempts to master the art.

Shultz sees \$1.5-billion U.S.-Soviet trade.

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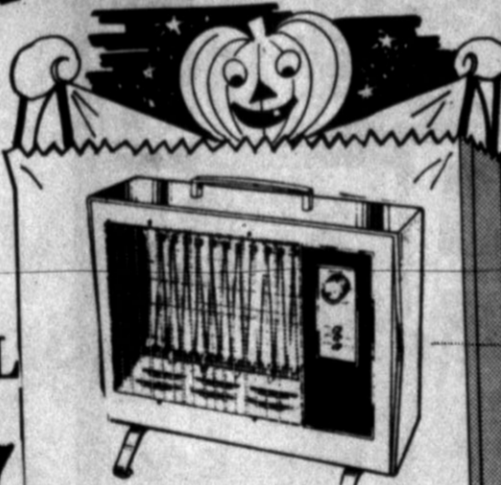
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**\$3<sup>57</sup>**

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SUPER  
SHAMPOO SCOPE  
YOUR CHOICE **\$1<sup>19</sup>**



# Clinic Set In Plainview

The 16th annual Hutcherson Flying Queens basketball clinic Saturday, Nov. 3, will feature Hank Slider, the world's leading basketball shooting instructor. An employee of Bethlehem, Pa. Steel Corp., Slider has converted shooting from an art to a science and he has won wide acclaim for his work with pro, college and high school players. He sinks a variety of foul, jump and hook shots during his demonstration then while keeping up a constant line of

patter, he demonstrates the dozens of little mistakes that cause shooting percentages to drop. After the formal presentation, he works individually with as many interested participants as possible. Slider, 47, was featured in Sports Illustrated last July. Actually, his basketball background is rather limited — high school ball and a year of semi-pro ball — but his career that started as a basketball instructor at a Salvation Army

recreation center has blossomed into national prominence. Registration for the clinic begins at 8:15 a.m. with Slider giving demonstrations from 9:30-10 a.m. and from 2:45 to 3:15 p.m. Also in the morning, Claude coach Jimmy Kirkland will speak on ball advancement, Canyon coach Bob Schneider will lecture on the wing-set offense and the Queens will give a demonstration from 10:15 to 10:45. At 1:15, Valley High coach George Scott will speak on

game situations followed by a lecture on man-to-man defense by Spearman's Ralph Newton. The Queens will present a talent show at 2:15. Games between Class B powers Follett and Forsan at 3:30 and the Queens against Temple Junior College at 5:15 wrap up the day's activities. More information can be obtained and reservations made by calling Queens Coach Dean Weese, 806-296-5521, ext. 19 or by writing to him at Wayland Baptist College, Plainview, 79072.

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## Sophs, Stanton, La Plata All Play Today





The Hereford teams are scheduled for football games today with only one to be played in Hereford. The single Hereford game will be at 4 p.m. in Whiteface Stadium and will pit the Stanton 9th team against the 9th grade team of Pampa. The sophomore Shorthorns are scheduled to play in Dumas at 7 p.m. today and the Stanton 8th will play Pampa 8th in Pampa at 4 p.m. The fourth game will pit the La Plata 8th team against the Berger 8th team at 4 p.m. in Berger. The longhorns will play again at 2 p.m. Saturday when they

travel to Snyder to take on the Snyder JV team. Also Saturday at 1 p.m. in Whiteface Stadium in Hereford the La Plata 9th will play host to Perryton 9th.

**Herd Golf Team Gets 7th Place**  
The Hereford High golf team finished in seventh place among 14 teams Saturday in an invitational Amarillo meet. Roswell was the top team in the tournament. Coach of the Herd team is Terry Russell. Scoring on the Hereford team were Curtis Stoerner 79, Tom Comeway 79 O.H. Seamands 82, Shane Lockhart 87 and Joe Priddy 90.

**CONNALLY RESIGNS**  
On May 16, 1972, U.S. Treasury Secretary John Connally resigned; George P. Schultz was named to succeed him.

## Fearless Forecasters This Week's Picks

 Virgil Marsh 91-49 .650	 Larry Dippel 90-50 .643	 Speedy Nieman 87-53 .621	 Don Richards 91-49 .650
Snyder Caprock Berger Tascosa Levelland at Perryton Dumas at Canyon Lamesa at Brownfield Estacado at Sweetwater Boys Ranch at Panhandle Littlefield at Friona West Texas at Wichita St. SMU at Texas Tech Rice at Texas Houston at Auburn Baylor at A&M Tulsa at Arkansas TCU at Tennessee Notre Dame at USC Nebraska at Okla. St. Cowboys at Philadelphia	Snyder Caprock Berger Tascosa Perryton Dumas Lamesa Estacado Panhandle Littlefield Wichita St. Tech Texas Houston A&M Arkansas Tennessee USC Nebraska Cowboys	Coronado Caprock Berger Tascosa Perryton Dumas Lamesa Estacado Boys Ranch Littlefield Wichita St. Tech Texas Houston A&M Arkansas Tennessee Notre Dame Nebraska Cowboys	Coronado Caprock Berger Tascosa Perryton Dumas Lamesa Estacado Panhandle Littlefield West Texas Tech Texas Houston A&M Arkansas Tennessee USC Nebraska Cowboys

## LP 7th Wins, Enters Zone Play

La Plata's 7th grade football team captured the south zone championship of the Panhandle Junior High Athletic League Tuesday with an 8-0 triumph over Stanton.

La Plata won the game in the second period when Daniel Olson blocked a Stanton punt and Bruce Lee picked it up and carried it to the Stanton 30. A face mask penalty sent the ball to the 15 and Paul Bell scored the TD for La Plata. Greg Dement then ran the 2-point conversion for La Plata.

The 7th grade league championship will be decided next Tuesday when La Plata hosts Dumas, the north zone winner, in a 2:30 p.m. contest.

La Plata won the flip to determine the site of the championship game.

Coach Grady Allen's 7th graders defeated Stanton, Canyon Purple and Canyon White in winning the south zone.

There are 53 boys on the La Plata squad. The local 7th graders formed three teams at La Plata and three teams at Stanton prior to zone competition, playing an intramural schedule here. There was one team from each junior high in the zone play.

## Turkey Shoot Is Scheduled By Simms Lions

A turkey shoot was scheduled for November 18 at Simms community building by members of the Simms Lions Club at a recent meeting. Area marksmen are invited to take part in the shoot, with proceeds going to the club's service activities. Ladies night was also planned in December and Jim Kevin was appointed to locate a place for the event. Mr. and Mrs. Julian Perrin entertained the club with slides they brought back from their European vacation. Bobby Hammock won the drawing.

**CUBA SCORED**  
On May 14, 1969, the U.S. government protested to Cuba the action of a Cuban patrol boat in firing on a U.S. submarine.

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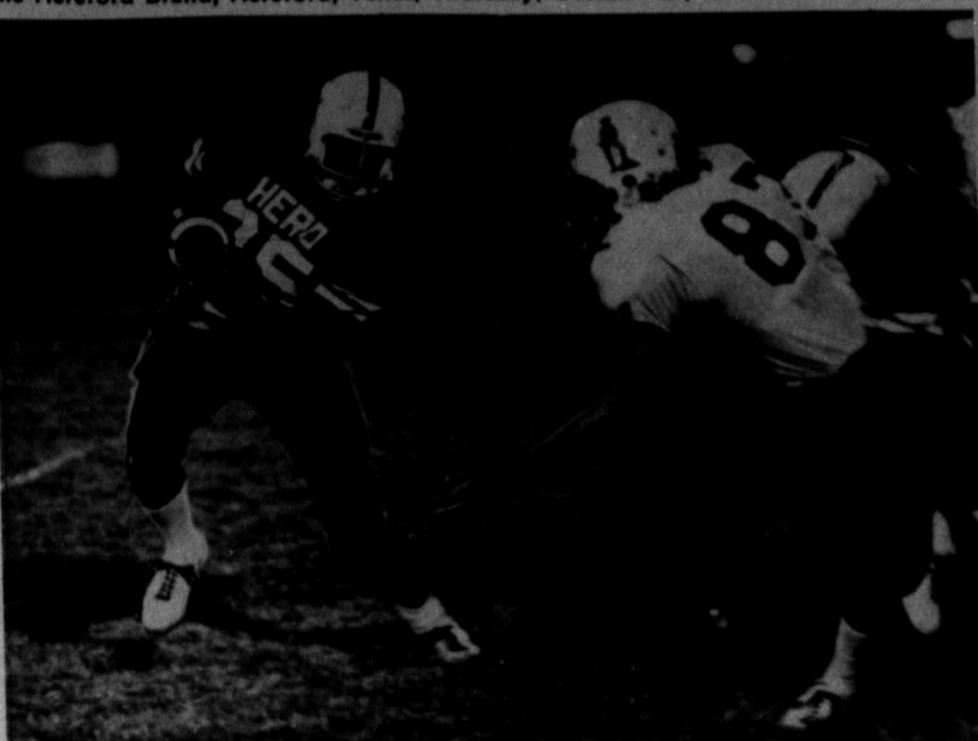
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★ Tony Lama

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# In Plainview Hereford Boxers Find Going Rough



The Hereford Boxing Club found the going rough in Plainview Saturday night. Only five members of the club were able to capture wins out of 17 bouts.

The winners were: Terry Smith, 7-51, over Keith Williams of Muleshoe. This was Terry's first fight;

Fabian Ruiz, 10-66, over Albert Ontedres of Muleshoe. Fabian is now 2-1 for the season;

Ernest Castro, 11-85, over Jerry Reyna of Muleshoe. Ernest is the only holder of

three victories this season for the club. He has not been defeated;

Felipe Luna, 15-96, over George Barrera of Plainview. Felipe fought his first fight of the season and had to settle for a decision. Felipe is the only Hereford boxer to have advanced to the national finals in the past.

Glenn Griego, 13-108, over Sam Whalin of Muleshoe by a TKO. Griego is possibly the most improved boxer having lost his first two encounters. He was knocked out in Amarillo.

He won his fight in the first round in Plainview and exhibited skill and aggressiveness.

Although recording losses Terry Pedigo (10-86) and Juan Ruiz (16-115) also displayed much improved boxing ability. Pedigo was TKO'd in Amarillo and carried his fight in Plainview with Johnny Campos to a three round close decision. Pedigo was scoring throughout the fight, and blocked punches well. Ruiz was matched against Henry Goss of Plainview, a skilled boxer that found Ruiz very difficult to handle. Goss won by a decision. Juan has only had two fights, including the Plainview bout.

Also fighting were Ceasar Castro, Edwin Smith, Mike Jackson, Barry Jackson, Hector Guerrero, Tracey

Smith, Hugh McAnn, Mike Castro, Eddie DeLeon, and Martin Lucero.

The boxing club will return to Muleshoe Saturday night for the second time this season.

## HAPPY ????

## BIRTHDAY

Cynthia Rochelle

### Taking The High Road

Hereford halfback Chuck High sidesteps a Monterey defender as he works for part of his 127 yard total gain in the Hereford-Monterey game Friday night. High later scored a touchdown on an 86-yard run from scrimmage and helped spark the Herd to a 26-10 win over the Plainsmen in the opening district 4-AAAA game.

### Three Tie For First Place In FB Contest

Three guessers in the Hereford Brand Football Contest tied for first place this week as they each missed two games and predicted the same score on the tie breaker.

Each predicting 27 points would be scored in the Hereford 26-10 win over Monterey, winners were Melvin Hoover, Box 2155; Beverly Beene, Box 600; and Kathy Holmes, 122 Fir.

The three will split the total prize money of first, second and third place and will receive \$13.33 each.

Taking fourth place with two misses and guessing 26 points was Edward Esparza, Box 513, Ralls, Tex.

Five other entrants out of the 288 that entered also missed only two games but were off on the tie breaker. The five were Joyce Wartes, Dave Hopper, Kenney Hagar, Jack McKinster and Reid Herring.

### 'Hook Horn,' Mother Of 'Bevo,' Dies In Albany

Longhorn fans across the state, University of Texas rooters or not, have cause for sorrow.

Atlas, the matriarch of the "Official State Longhorn Herd" has headed for that last roundup in the sky.

"Hook Horn," better known as the mother of the University of Texas mascot "Bevo," passed quietly from this vale of

tears while on a grassy knoll overlooking historic Ft. Griffin State Park at Albany, her birthplace and home for the past 23 years.

Despite her advanced years and preferential treatment, she never became docile and was always approached with care because she would swing her horns at anyone who came near.

Parks and Wildlife Department personnel dubbed her

"Hook Horn" because of her unusual horn configuration: one curved majestically into the air while the other drooped vampsly in front of her face.

When parks personnel inquired of her health on Sept. 27, she was grazing like any dowager cow.

However, on the 28th, she was found lying on her side unable to raise her proud head.

A veterinarian was summoned but to no avail and thus ended a chapter in the history of Texas' longhorn herd.

### Market Hunters Get Caught With Goods

Six East Texas deer poachers recently were brought to task for their misdemeanors by Parks and Wildlife Department game wardens.

According to district law enforcement supervisor John Gerganess of Athens, warden Mike Clark of Centerville apprehended four men from Shelby County at 1 a.m. on Sept. 29 with 16 deer in their truck.

Clark was on routine patrol when he made the arrests.

The group went before a judge in Centerville, pleaded guilty and paid fines and costs totaling \$3,240.

The previous night, Sept. 28, warden Harold Robinson of Franklin County and the local sheriff were on patrol when they caught two men from Conroe with two fawns which they had killed.

The pair were jailed in lieu of \$915 in fines and costs.

Gerganess said that the deer meat was probably bound for illegal markets in Houston. Instead, the deer were turned over to charitable institutions by Parks and Wildlife Department law enforcement officials.



Doyle Fuller at Shook Tire Co. invites everyone in Hereford to come by Shook's and put their Safety Belts on!

#### ONE MINUTE SPORTS QUIZ

1. When is the rematch bout between Ali and Frazier?
2. Name the new coach of the Houston Oilers.
3. Who won the Piccadilly World Match play golf crown?
4. Name the winner of the last Triple Crown prior to Secretariat.
5. Name the team that won the first World Series in 1903.

#### Answers To Sports Quiz

1. January 28, 1974.
2. Sid Gillman.
3. Gary Player.
4. Citation.
5. Boston Red Sox.

#### FIGHTING ENDS

Indo-Pakistani truce ended two days of fighting in the disputed section of Kashmir on May 6, 1972.

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- Complete costume with mask

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- Flame retarded Rayon costumes with multi-colored Cotton Flannel fronts
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# Herd Rated No. 40 In State

## Faces Rated By 19 Over Plainview

### For Friday's Game

The Hereford Whitefaces, owning a perfect 6-0 record and 1-0 in district 4-AAAA, moved up one notch in state ratings this week after its 26-10 victory over the Monterey Plainsmen, according to the Harris Rating System.

The Herd, rated number 41 last week, moved to the 40th position while Monterey dropped from its 37th position to number 50.

The Whitefaces travel to Plainview this week to tangle with the Bulldogs, who are rated number 187 in the state. The Herd is picked as a 19 point favorite for the Friday night game.

The Herd was expected to take a bigger jump than the one position after the win, but the Harris poll indicated otherwise. Lubbock jumped from 83 up to 75 after their win over Snyder,

who dropped from 70 to number 77.

Lubbock Coronado, after its win over Plainview last week, moved from number 77 to 69th. Hereford is the highest ranked team in either District 4-AAAA or District 3-AAAA, which consists of the four Amarillo teams plus Borger and Pampa.

Hereford's power rating stayed the same after the Monterey game. It has gradually climbed following other games played this year.

The Harris Ratings are such that the point spread can be determined between the two by subtracting the lower rating from the higher one of the team playing.

Power ratings and state rank for all area teams are listed below:

Power ratings and state rank for all area teams are listed below:

AAAA		
1. San Angelo Central	153.7	
2. Conroe	153.7	
3. Brazoswood	147.9	
4. Odessa Permian	147.9	
5. Galen Park	147.4	
6. Beaumont South Park	147.3	
7. Austin Reagan	147.3	
8. San Antonio Jay	147.0	
9. San Antonio Lee	146.8	
10. Port Arthur Lincoln	146.8	
17. Midland	143.5	
22. Wichita Falls	142.5	
24. Odessa	142.3	
30. Midland Lee (137.9)	140.9	
40. Hereford	137.6	
43. Wichita Falls Rider	137.3	
50. Lubbock Monterey	136.5	
56. Amar. Tascosa	135.5	
69. Lub. Coronado	133.7	
75. Lubbock	133.1	
77. Snyder	132.6	
99. Big Spring	130.4	
104. Amar. Caprock	129.8	
129. Borger	125.8	
153. Amarillo	122.9	
158. Amar. Palo Duro	122.3	
(124.0)	122.3	



187. Plainview	118.7	43. Andrews	122.0	121. Spearman	100.9	130. Springlake-Earth	83.6	9. Groom	94.0
		45. Sweetwater	121.8	122. Tahoka (103.9)	100.1	133. Kress	83.1	10. New Waverly	94.0
		48. Dumas	121.4	131. Tulia	99.0	140. Farwell	81.3	15. Meadow	90.6
		60. Seminole	118.3	141. Lub. Cooper	97.5	150. Spur	78.8	20. Matador	88.5
		79. Perryton (117.3)	114.3	145. Slaton	96.9			27. Wilson	83.5
		145.1 98. Levelland	109.1	153. Abernathy	95.2			35. Happy	78.5
		109. Canyon	106.8	184. Boys Ranch	86.4			36. Texline	78.2
		118. Muleshoe	104.5	200. Idalou	81.9			39. Sundown	77.4
				202. Parhandle	80.4			42. Amherst	76.1
				210. Ralls	72.4			43. Jayton	75.6
								44. Meridian	75.6
								43. Jayton	75.6
								77. Booker (72.0)	64.1
								86. Whiteface	59.0
								100. Lazbuddie	48.8
								108. Sands	39.2

We formulated our special  
**T-E Liquid Wheat Pasture Supplement 16**  
to hold down consumption

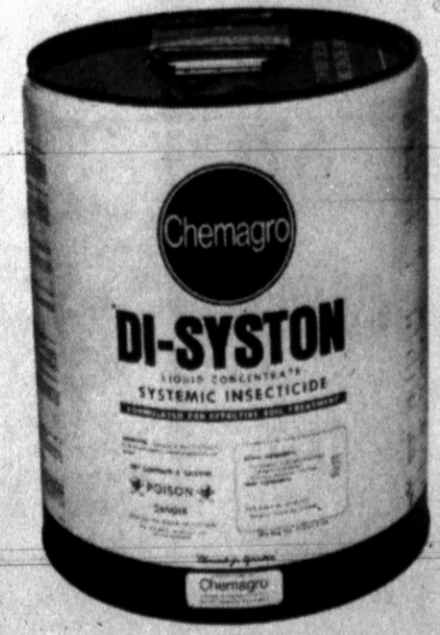
... so they'll eat just enough of it to fight wheat pasture poisoning. It's high in magnesium - to help prevent wheat pasture poisoning due to grass tetany. Low in protein - just enough to regulate consumption. And this special wheat pasture formula has all the vitamins and sequestered trace minerals needed for good health, and sugar and carbohydrates for energy.

Like all the products from T-E's complete liquid feed supplement program, T-E Liquid Wheat Pasture Supplement 16 is self-rationing, convenient, labor-saving and economical.



Get with the program... the T-E Liquid Feed Supplement Program

# Wheat Sucker Stopper



Look at wheat futures!  
Look at feeder cattle prices!  
Two good reasons for keeping greenbugs out of your wheat this fall.

\*DI-SYSTON Liquid Concentrate socks greenbugs; lets you graze within seven to 21 days.

- Kills greenbugs on contact
- Systemic action extends control

DI-SYSTON helps wheat get started faster... develop deep root systems for more winter-hardiness, more lush fall and winter pasture, more grain next summer.

At first sign of greenbugs, get DI-SYSTON Liquid Concentrate from your chemical dealer or applicator. Chemagro Division of Baychem Corporation, Box 4913, Kansas City, Missouri 64120.

**RESPONSEability**  
to you and nature

LEON RICHARDS  
SUGGESTS



## Consolidate ...and get your bills under full control

Gather up those nagging bills, those dragging charge accounts, your lagging expenses...bring them to financial house! Let us show you how to add them all together (consolidate!), pay them off in one convenient loan. Your payment may be less than your total monthly payments!

Come in...call us. Consolidate to a larger loan... \$1000...\$1500...\$2000 or more. Act today!

Leon Richards, Branch Manager  
615 So. 25 Mile Ave.  
364-4432

## Herd Holds Lead In District Stats

The Hereford Whitefaces retained their lead in District 4-AAAA statistics this week after a 26-10 district opener win over the Lubbock Monterey Plainsmen.

The Whitefaces continue to dominate the offensive statistics and last Friday's game knocked the Plainsmen out of the defensive lead and gave it to Coronado.

Hereford James Harris took the top spot in four individual categories, retaining his lead in rushing and taking the lead in scoring, total and tandem offense.

Halfback Chuck High followed Harris in most of the same categories.

Herd Quarterback Franklin Higgins continued to be the league's best percentage passer. Receiver Dave Charest also stayed on as the top receiver in the league.

Although Hereford doesn't lead the defensive statistics, the Herd has allowed fewer points by opponents than any team in the district other than Coronado. Hereford has allowed no opponents to score in the second period, only six points in the third and 10 in the fourth period.

Most opposing teams have scored in the first quarter against the Whitefaces.

PASSING			
PLAYER	ca	yd	Pct.
Higgins, Hfd.	24-44	301	.546
Keeling, Cor.	26-48	353	.542
Combs, LHS	23-51	272	.451
Huffman, Plv.	34-88	402	.386

RECEIVING			
PLAYER	pc	yd	td
DeCharest, Hfd.	12	197	1
Holland, Ph.	11	154	3
Williams, Pv.	10	80	1
Brown, Coro.	10	106	0

SCORING				
PLAYER	td	pp	fg	Tot.
Harris, Hfd.	10	2	0	62
Cobb, Snyder	9	0	0	54
Lambert, Mty.	6	0	0	36
Fetton, LHS	1	5	7	31
High, Hfd.	5	0	0	30

OFFENSE				
TEAM	R	P	Tot.	Avg.
Hereford	1325	365	1690	281.5
Monterey	1286	92	1378	229.7
Coronado	988	353	1341	223.7
Snyder	1177	137	1314	219.0
Lubbock HI	849	272	1121	188.2
Plainview	463	442	905	150.8

DEFENSE				
TEAM	R	P	Tot.	Avg.
Coronado	774	239	1013	168.8
Monterey	575	523	1098	183.4
Hereford	806	438	1244	207.3
Snyder	922	431	1353	225.5
Plainview	1221	225	1446	241.7
Lubbock HI	1203	340	1543	257.1

SEASON STANDINGS					
TEAM	W	L	T	Pts.	OP.
Hereford	6	0	0	139	42
Monterey	3	1	2	95	61
Coronado	4	2	0	80	39
Snyder	4	2	0	109	98
Lubbock HI	3	3	0	75	65
Plainview	1	5	0	54	139

financial house  
INTERSTATE SECURITIES COMPANY



# SELL IT FAST! BUY IT RIGHT! USE WANT ADS!

## Phone 364-2030

**CLASSIFIED ADVERTISING RATES**

Reader Ads (Minimum 10 words) 1st insertion per word 8c

Additional insertions, when paid in advance: per word 6c

Classified Display (8 pt. type under a specific heading, 1 column width only - no art or signature cuts) per col. inch \$2.00

Repeat insertion without copy change per col. inch \$1.50

Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.12

Deadline for Classified Advertising in the **SUNDAY BRAND.**

5 p.m. Friday

Deadline for Classified Advertising in the **HEREFORD BRAND.**

5 p.m. Tuesday

### 1. FOR SALE Miscellaneous

**TOWN & COUNTRY MOBILE HOME SALES**  
Hwy 60 & MYRTLE  
Phone 364-0109

Also spaces & furnished trailers for rent at **TOWN & COUNTRY ESTATES**  
1B-1-40-8p

**"THE SADDLE HOUSE"**  
COMPLETE Riding Equipment

New & Used Saddles  
HIGGINS & SOUTH TEXAS ST.  
PHONE 364-3582 1B-1-4-11c

**CARPET!**  
Financing Available

**CAW CARPET**  
PLAINS AND N. 25 MILE AVE.  
PHONE 364-3448 1B-2-11c

**WE BUY AND SELL USED FURNITURE BARRICK FURNITURE**  
WEST HWY 60  
PHONE 364-3552 1B-37-4fc

**FOR SALE:** New & used furniture and appliances. Plains Finance Corp. 906 South 25 Mile Avenue.  
1B-1-15-34-1fc

**LOTS OF NEW BEDROOM FURNITURE**  
Also SEE OUR LINE OF BARGAINS on Stoves, refrigerators, TV's, living room suites, dining room suites and miscellaneous merchandise.  
Open weekdays 9 to 12:00, 1:00 to 7:00. Saturdays 8 a.m. to 10:00 p.m.

**BIG JIM'S FURNITURE**  
HIGGINS & SO. TEXAS ST. HEREFORD, TEXAS  
Phone 364-1873 1B-1-37-4fc

1972 Kawasaki 250. Good condition. Call 364-4888.  
1B-1-10-12-1fc

**American Legion & Auxiliary meets Tuesday 8:00 p.m. American Legion Hall Veterans Park**

**STATED MEETING SECOND MONDAY**  
7:30 P.M.  
Thursday  
DEGREE WORK

Charlie Brown W.M.  
W.A. Phipps Sec.

Hereford Rotary Club meets every Monday at 12:05  
Civic Club Center (Jim Hill)

Lions Club meets each Wednesday, 12 Noon  
Civic Club Center (Jim Hill)

**GARAGE EQUIPMENT NEW & USED**  
Air Compressors, Valve Machines, Steam Cleaners, etc.

**BOYD MACHINE & SUPPLY**  
1306 East Park  
Phone 364-1055 1B-1-9-4fc

**RCA WHIRLPOOL commercial ICE MAKERS** - Sales and Service - Brown Sheet Metal.  
1B-1-11-52-4fc

Agricultural Humates can help your fertilizer and water go farther. For further information, call **AGRICULTURAL GYPSUM & LIME COMPANY, 276-8319.**  
1B-1-20-39-1fc

**FOR SALE**  
1-21" Color Console TV  
1-19" B&W Portable  
**WE MAKE HOUSE CALLS**  
Repairs on all makes & models, color, B&W and radios.

**TOWER TV**  
248 Northwest Drive  
Phone 364-4740 1B-1-7-4fc

New Singer Dealer in Hereford. Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Scissors sharpened. Call 364-4051. Sanders Sewing Machine Center, 226 Main, Hereford.  
1B-1-4-11c

**LEFT IN LAY-AWAY**  
Electroponic Component Stereo with built in tape player. AM-FM Multiflex Radio, Garrard Turntable, 200 watts, 10 speaker. Original price \$399.95. Assume balance of \$245.00 or \$10.00 monthly payments

**MARTINS SOUND CENTER**  
Corner of Georgia & I-40 in Wolflin Square, Amarillo  
1B-31-11c

**FOR SALE:** Cornet and King Saxophone. Both good condition. Phone 364-2864.  
1B-1-11-32-1fc

**FOR SALE**  
New 8'x12' storage building. Well built, construction of masonry. Siding composition roof. Easy to move. \$450.00.  
Call Rockwell Bros. 364-0033 or after 6:00 p.m. 364-4966.  
1B-1-39-1fc

**KIRBY VACUUMS**  
Rebuilt with genuine Kirby parts.  
\$59.96 & up.  
2 year guarantee  
Your only authorized Kirby Distributor.  
Kirby Sales & Service  
522 Irving  
Phone 364-0422 1B-1-35-1fc

**ANTIQUES**  
ANTIQUE ANTIQUES  
Bedroom Suite-Chiffonobe - Mahogany Sideboard - Oak Table - Walnut Table - Black Walnut Round Table-Beautiful Organ - Alamo Music Co. Piano - Old Sheet Music - Secretary Desk. China - Art Glass and Pottery - Depression Glass. Brass Cash Register - Ladies Side Saddle - Sheep Bells from Swiss Alps. Many other items that make beautiful gifts. We will be most happy to have you visit us.

**MORGAN ROCK & HOBBY HOUSE**  
223 N. 25 Mile Ave.  
Phone 364-2176  
HEREFORD, TEXAS 79045  
1B-1-42-4fc

**For Sale:** Hand made buck stitched belts with name. Great for Christmas or other gifts. Call after 5:00 p.m. 364-6860.  
1B-1-18-12-1fc

**WATER BEDS**  
Southwest Carpet, 209 Park Avenue. Phone 364-1763.  
1B-1-41-4fc

Reduce excess fluids with Fluidex \$1.89 - Lose weight with Dex-A-Diet capsules \$1.96 at Harold Close Drugs.  
1B-1-38-11p

**COWBOY NECESSITIES**  
We have just received a new shipment of overshoes for cowboy boots and economy priced chaps. Also see our line of roping saddles.

**THE SADDLE HOUSE**  
Phone 364-3583  
Higgins & So. Texas St.  
1B-1-42-4fc

**For Sale:** Ladies Western boots, size 4 1/2 B. Phone 364-0009.  
1B-1-10-42-4fc

**For Sale:** Used store fixtures - several different types. Inquire 364-4042.  
1B-1-10-16-4fc

**For Sale:** 19" Zenith color TV set. Phone 364-2329 after 6:00 p.m.  
1B-1-11-17-1fc

**For Sale:** Registered Dachshund puppies. Phone 364-4364.  
1B-1-10-17-3c

**For Sale:** 24" RCA Victor Vista Color TV in Early American maple. Perfect condition. Call 364-1540 after 5:00 p.m.  
1B-1-18-17-4fc

**For Sale:** 8x33 House trailer. Call 647-5463 Dimmitt, Texas.  
1B-1-10-17-4c

**KEEP carpet cleaning problems small - use Blue Lustre wall to wall. Rent electric shampooer \$1. Hereford Hardware.**  
1B-1-18-17-2c

**For Sale:** 8 ft. air motor windmill and 30 ft. steel tower. Phone 364-3485.  
1B-1-12-17-2c

1970 American Homedale Mobile Home. Furnished. 12x50. Storage shed. I-Beam frame. Call 364-1810.  
1B-1-14-17-2c

**GARAGE SALE.** All day Saturday. 115 Avenue C.  
1B-1-10-43-1p

**GARAGE SALE.** 827 Irving. All day Thursday.  
1B-1-43-1p

**GARAGE SALE.** 117 Mimosa. Saturday.  
1B-1-43-1c

**GARAGE SALE.** 214 Avenue C. Thursday, Friday, Saturday, Sunday. Electric tools, hand tools and miscellaneous.  
1B-1-15-43-1c

**GARAGE SALE.** 125 Aspen. Thursday, Friday, Saturday. Children and adult clothes, antique divan with high wooden sides - perfect condition, complete movie camera set.  
1B-1-23-43-1c

**FOR better cleaning, to keep colors gleaming, use Blue Lustre carpet cleaner. Rent electric shampooer \$1. Duck-walls, Sugarland Mall.**  
1B-1-20-43-2c

**FOR SALE:** Early American Sofa Sleeper. Good condition. Call after 5:00 p.m., 364-3315.  
1B-1-43-1fc

Blue Heeler Puppies. Purebreds, price \$50.00. Guaranteed to heel. Can show in AKC obedience shows. Phone 364-6678.  
1B-1-17-43-4p

Basset Puppies for sale. Call 364-2203.  
1B-1-10-43-2c

**For Sale:** Regulation size pool table complete with all accessories \$275.00. Call 364-1371 after 5:30 p.m.  
1B-1-14-43-2p

1969 Mobile home, 12x60. Front and rear bedrooms. Call after 5:00 p.m. 806-792-8186.  
1B-1-43-4p

**WELL kept carpets show the results of regular Blue Lustre spot cleaning. Rent electric shampooer \$1. McCaslin Lumber.**  
1B-1-20-43-2c

**FOUR FAMILY GARAGE SALE**  
Friday & Saturday  
9:00 a.m. to 6:30 p.m.  
610 East Fifth St.  
Dishes, jewelry, bottles, electric razor, baby things, maternity clothes, men's clothes - work & dress, clothes for children and much more.  
1B-1-43-1c

**GARAGE SALE.** 622 Avenue I. Saturday only, from 8:30 a.m. to 5:30 p.m.  
1B-1-43-1c

**GARAGE SALE:** 916 Irving. Thursday, Friday, Saturday & Sunday. Furniture and much miscellaneous.  
1B-1-43-1p

**GARAGE SALE.** 603 Avenue J. Saturday & Sunday. Baby clothes and miscellaneous.  
1B-1-43-1p

**GARAGE SALE.** 616 Stanton. Friday afternoon and all day Saturday. Miscellaneous items, stroller, playpen, high chair.  
1B-1-43-1c

**For Sale:** Antique chifffonier and dressing table. Call 364-3485.  
1B-1-10-43-2c

### 2. FOR SALE Farm Equipment

**BEEF DIGGER FOR SALE.** Farmhand Beet Digger, 2 row with topper. Good condition and at a good price.  
B.A. Ford  
Hartley, Texas  
Phone 806-365-4568  
1B-2-42-6c

**For Sale:** 4 row 10" spaced Tye Drill. Leo Witkowski, 364-0991.  
1B-2-11-12-1fc

**See Us For Parts-Sweeps-Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT**  
409 EAST FIRST  
Phone 364-2811  
1B-2-35-4fc

**See Us For Mayrath Grain Augers**  
Also have parts in stock  
DAVIS IMPLEMENT  
409 EAST FIRST  
Phone 364-2811  
1B-2-35-4fc

**FOR SALE**  
1-Opel-424 Beet Harvester. Used as demo. Clearance-Priced \$3800.00.  
1-New Holland 985 Combine.  
1-New Holland 924 Corn Header 4-30.  
**NEW HOLLAND HEREFORD**  
Hwy 385 South  
1B-2-16-4c

**FOR SALE:** 1000 Case Combine with 18 ft. header and-or smaller header with 5 row rollers, \$2500.00. Phone 364-0916.  
1B-2-21-17-4c

or Sale: 2400 ft. of 8" aluminum pipe. Chas. Miller, 96-842-3332.  
1B-2-11-42-4c

### 3. FOR SALE Automobiles

Take over payments on 1967 or later Dodge Van. Phone 364-6854.  
1B-3-11-16-1fc

**NEW & USED CARS**  
**ORVAL WATSON FORD**  
PHONE 364-2727  
1B-3-18-4fc

**NEW AND USED CARS** now for sale at John Orsborn Buick, Pontiac, GMC's new location - 221 NORTH 25 MILE AVENUE.  
1B-3-20-42-4fc

**MILBURN MOTOR COMPANY**  
We pay cash for Used Cars  
136 Sampson  
Phone 364-0677  
1B-3-33-1fc

**GRAIN TRUCKS READY TO USE**  
3-New 6000 GMC Trucks, 5 speed 366 engines, 2 speed, 18' grain box and lift. 920 rubber.  
1-1965 Chevy 15' grain box and lift.  
1-1966 Ford 16', grain box.  
1-1973 F-600 new cabin chassis  
1-1969 International 20-10 twin screw, 549 engine, 10 speed Road Ranger-air conditioning.  
1-New 40' hopper grain trailer.  
1-New 65 Series Chevy, twin screw, 427 engine.  
2-New 1974 Chevy, 65 Series, 427 engine, cabin chassis.  
Miscellaneous equipment, tool beds and older model trucks.  
1B-3-42-4c

**WEST LEASING & RENTAL**  
811 Tenth Street  
Levelland, Texas  
Phone 806-894-7088 days; Phone 894-7025 or 894-4402 nites.  
1B-3-42-4c

**WALKER'S USED CARS AND TRUCKS**  
WE BUY, SELL OR TRADE  
400 West First  
Phone 364-2250  
1B-41-1fc

**SELECTED USED TIRES**  
\$3.00 UP  
30 Day Guarantee  
**MONTGOMERY-WARD AUTOMOTIVE SALES**  
114 EAST PARK  
1B-3-17-4fc

**By owner:** 350-4Bar. 1970 Monte Carlo, power and air; clean, excellent condition. After 5:00 p.m., 364-2968.  
1B-3-16-17-3c

**For Sale:** 1948 Model Willis Jeep. Good condition. Call 289-5584.  
1B-3-10-17-4c

**1970 Chevy Impala 2 dr. hard-top.** Power steering, power brakes, air conditioning, low mileage, \$1895.00. Call 364-3260.  
1B-3-17-17-2c

**FOR SALE:** 1971 Opel 1900, two-dr. coupe. Excellent condition, air conditioner. See at 312 Douglas between 2:00 and 6:00 p.m. today; anytime week days.  
1B-3-25-17-4fc

**FOR SALE:** 1966 VW, excellent condition. 1968 Catalina Pontiac. Call 364-6500.  
1B-3-11-43-2c

**FOR SALE:** 1966 VW, excellent condition. 1968 Catalina Pontiac. Call 364-6500.  
1B-3-11-43-2c

### 4. REAL ESTATE For Sale Or Trade

**THREE BEDROOM**  
Central heat with humidifier and refrigerated air. New carpet in living & dining room and kitchen. Two car garage. \$3,700.00 equity with \$135.00 mo. payments.  
Call 364-1170 after 6:00 p.m.  
1B-4-42-1fc

**FOR SALE BY OWNER**  
Excellent income property in Umlarber, Texas. Good house - 4 rent cabins and cafe bldg. Ideal spot for cafe or liquor store. See Jack Davis before 10:00 a.m. or after 8:00 p.m. or on weekends, or write Box 55, Umlarber, Texas 79091.  
1B-4-42-4c

**TRADE CONCRETE ELEVATOR.** Debt Free. Big volume. Organic grains beans. Should net \$250,000 year. 806-364-0484.  
1B-4-42-3p

Dallam County: 400 acres. New 3 bedroom house, new metal barn, one irrigation well, two domestic wells. 140 under irrigation: 126 dryland: 134 native pasture.  
Write: Box 789, Dalhart, Texas 79022  
1B-4-15-7c

**FOR SALE BY OWNER ASSUME EQUITY**  
222 FIR  
CALL FOR APPOINTMENT  
364-6450  
1B-4-11-6c

**LAND**  
80 acres with a well. Good farmland, at \$325.00 per acre. Carthel Real Estate  
Phone 364-0944  
1B-4-43-1fc

**LOW DOWN PAYMENT**  
\$12,800. Nice 3 bedroom home. Single car garage. Total move-in cost less than \$500.00.

**OASIS IN THE DESERT**  
10 acres with nice two bedroom main house - two rent houses. Ref. air conditioning, draped and carpeted. 4' well, storm cellar, swimming pool, chicken barn. Lovely shade trees, all hardwood, many peach trees and grape vines. Cess pool cleaner, tree sprayer, 5 acres of corn planted. Beautiful grounds - like a park. 10 miles from Hereford.  
**ACREAGES**  
47 acres with well, approximately 10 miles from Hereford. Ideal for hog farm or cattle holding.

**Board of Realtors Multiple Listing Service**  
**CARTHEL REAL ESTATE**  
206 N. 25 Mile Avenue  
Phone 364-0944 364-0938  
Wayne Carthel  
Leola Peters  
**EQUAL OPPORTUNITY**  
1B-4-10-1fc

**For Sale or Trade:** 3 bedroom home. 201 East 8th, Will G.  
1B-4-12-35-1fc

**450 ACRES FRIONA**  
\$325.00 acre. Write 1900 West 10th, Plainview, Texas 79072.  
1B-4-12-3-4fc

**BEAUTIFUL HOME IN COUNTRY FOR SALE BY OWNER**  
3 bedroom brick, 3 private baths, large den and kitchen combination-panel, utility room. All wool carpeted and new drapes. Large basement, double garage.  
Located 12 miles South of Hereford on West Easter Road or 6 miles North of Dimmitt on HFD. Hwy.  
Shown by appointment anytime. Phone 647-4694 or 508-Belcher, Dimmitt, Texas.  
1B-4-39-1fc

**COUNTRY HOME EAST OF HEREFORD**  
Large 3 bdrm. brick with one acre of land. Paved road. Buy equity and assume loan with payments of \$110.00 per mo.

**COUNTRY HOME WEST OF HEREFORD LOOK AT THIS**  
4 bdrm. brick with 2 full baths, all built-ins, basement, double garage, 4 acres of land with barn 30x50 all steel. Pressure pump. Also other improvements. We just got this one, call today for details.

**COUNTRY HOME NORTH OF HEREFORD**  
12 acres, 3 bdrm. brick and large barn, small irr. well. Priced \$48,000.00 cash.

**WHY WAIT**  
2 bdrm. 1 bath, new carpet, fenced yard. Buy equity and assume loan. Payments less than \$100.00 per mo.

**LARGE FAMILY**  
Check on this 3 bdrm. home with living room and den, utility room, one room in basement, fenced yard. Down payment \$750.00, balance like rent.

**FOR SALE BY OWNER**  
3 bedroom house, 1 1/2 baths, nice yard, fenced backyard with many fruit trees. 5 1/2 per cent interest. 906 Irving. Call 364-5068 for appointment.  
1B-4-17-1fc

**I have Farm and Ranch Buyers, I need your listings.**  
**J.M. HAMBY REAL ESTATE**  
Phone 364-3566 Res. 364-2553  
1B-4-29-1fc

**Brick duplex.** Good location. Now rented. Good investment. Phone 364-0022.  
1B-4-10-17-1fc

**FOR SALE BY OWNER**  
15 acres just off paving. \$500.00 down \$150.00 per month.

**HAMBY REAL ESTATE OFFICE**  
364-3566  
Gerald Hamby 364-1534  
Chick Weemes 364-3169  
J.M. Hamby 364-2553  
Calvin Edwards 364-1017  
**EQUAL HOUSING OPPORTUNITY**  
1B-4-17-1fc

**Quiet furnished apartment for one. No pets. Please call 364-3388.**  
1B-5-10-43-1fc

**Two bedroom furnished apartment, at 301A Lawton. Bills paid. 364-6280.**  
1B-5-10-17-4fc

**Small furnished apartment. All bills paid. Phone 364-3709.**  
1B-5-10-43-1p

**Clean 3 bedroom house with carport, storage building. \$125.00 per month, security deposit required. Call Gene Campbell, 364-0780.**  
1B-5-18-43-1fc

**WANTED - CUSTOM FARMING**  
Call Joel Williamson, 258-7728 or 364-1933.  
1B-6-10-8-1fc

**WANTED: Yards & gardens to rotatill. Free estimates. Call 364-5068.**  
1B-6-13-11b

**WANTED - CUSTOM FARMING.** Contact Don Howard at Howards Custom Farming, 258-7761 or 364-0165.  
1B-6-13-6-1fc

**PRESTIGE LOCATION**  
In Northwest, 3 bdrm. brick, 2 1/2 baths, den and kitchen comb., dining room, living room, ref. air, 2 fireplaces, \$2,000.00 worth of drapes. Double garage with electric door lift. Built-in vacuum cleaner, patio with bar-b-que grill, gas lites front & back, 5 1/4 per cent loan. Call for details.  
1B-5-10-13-1fc

**PRIME LOCATION**  
3 bdrm. brick, NW, 2 full baths, fully carpeted including kitchen, has kitchen & den comb., living room, double garage yard ready to plant. The house has new paint. Call and we will show you this home, then make us an offer, you might buy it.

**WHEN STORM WARNINGS THREATEN**  
feel snug in your own storm cellar. Yet when the sun shines enjoy your 2 bdrm. home on Star St. Fenced back yard, small down payment and assume loan.

**LIKE LARGE ROOMS**  
You will have to see this 3 bdrm. home in NW with 1 1/2 baths, fenced yard with sprinkler system. A good location.

**SOUTH DOUGLAS**  
3 bdrm. 1 1/2 baths, existing loan can be assumed, new elementary school and shopping center near by.

**WHY PAY RENT G.I.?**  
When you can own this 3 bdrm. home on 13th St. has been completely redecorated. Corner lot all fenced, with garage.

**COUNTRY HOME EAST OF HEREFORD**  
Large 3 bdrm. brick with one acre of land. Paved road. Buy equity and assume loan with payments of \$110.00 per mo.

**APARTMENTS, FURNISHED.** 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.

**FORREST AVENUE APARTMENTS**  
Phone 364-1887  
1R-5-4-11c

**For Rent:** Small house in Summerfield. Call 357-2318.  
1B-5-10-16-1fc

**OFFICE FOR LEASE.** Ralph Owens 364-2222.  
1B-5-10-14-1fc

**SUMMERFIELD MOBILE MANOR**  
FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 357-2552.  
1B-5-15-10-4fc

**New 3 bedroom, 2 bath mobile home for rent to elderly couple. No children, no pets. Phone 364-3598.**  
1B-5-18-17-4fc

**One bedroom apartment for rent to mature couple. \$105.00 plus electricity. 364-5844 or 364-0038.**  
1B-5-14-17-4fc

**Two bedroom furnished apartment, at 301A Lawton. Bills paid. 364-6280.**  
1B-5-10-17-4fc

**Quiet furnished apartment for one. No pets. Please call 364-3388.**  
1B-5-10-43-1fc

**Two bedroom house in the country for rent. Prefer couple. Phone 289-5515.**  
1B-5-12-43-2c

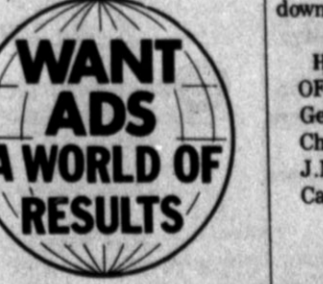
**Small furnished apartment. All bills paid. Phone 364-3709.**  
1B-5-10-43-1p

**Clean 3 bedroom house with carport, storage building. \$125.00 per month, security deposit required. Call Gene Campbell, 364-0780.**  
1B-5-18-43-1fc

**WANTED - CUSTOM FARMING**  
Call Joel Williamson, 258-7728 or 364-1933.  
1B-6-10-8-1fc

**WANTED: Yards & gardens to rotatill. Free estimates. Call 364-5068.**  
1B-6-13-11b

**WANTED - CUSTOM FARMING.** Contact Don Howard at Howards Custom Farming, 258-7761 or 364-0165.  
1B-6-13-6-1fc



Want to lease - 1/2 to 1 Section of land. Will discuss rental. Call Lewis Block, 364-4117.

**WANTED:**  
YOUR WHEAT PASTURE  
DAVID BRUMLEY 364-1174  
B-6-10-4-38p

COMMUTER NEEDED. A.M. Classes all week to W.T. Call Steve, 364-1317.  
B-6-35-tfc

Wanted: Wheat pasture by the CWT or acre. Premium prices for good farms. Call Mike Solomon, 289-5757, after 8:00 p.m.  
B-6-19-35-tfc

Help us collect 10,000 Campbell's Soup Can Labels. 6th grade class. Bluebonnet Elementary School.  
B-6-14-17-9c

WANT: Pasture for cattle. O.G. Hill 364-1871 or 364-4741; Foster Hill, 364-4217 or 364-4741.  
B-6-14-17-tfc

WANTED: Wheat pasture and custom cattle tending. Will furnish references. Thurman Davis, 289-5991.  
B-6-17-4P

**8. HELP WANTED**

Weekend (Friday afternoon and Saturday) and part time help needed. Could use interested high school youth. Apply in person at West Park 66 Service Station, Hwy. 385 and Park Avenue. Bill Swanson.  
B-8-32-42-4c

**SMILING WOMAN**  
Smiling woman under 60. \$50.00 per week. 2 hours a day. Five days a week. For interview appointment, write Box 673-FTT, Hereford, Texas.  
B-8-42-4c

Hide room labor wanted. We offer:  
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3 1/2 miles West Hwy 60  
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364-2495 nites  
B-8-42-4c

Experienced combine operators. \$600.00 per month plus room and board. A.T. Preston, 364-4580.  
B-8-12-42-2c

**FULL TIME JOB OPENING**  
Applications now being taken for position of timekeeper at Holly Sugar Corporation. For appointment Call 364-2591  
Equal opportunity employer.  
B-8-42-4c

Full and/or part time help. Phone 364-5291.  
B-8-10-42-4c

Freightliner driver mechanic. \$250.00 week. Ten years California long haul required. 364-0484.  
B-8-42-3p

**MISSOURI BEEF PACKERS, INC.**  
is now accepting applications for female production workers. No experience necessary, but must be willing to learn and work. This is year around employment, not seasonal. We offer:  
+Paid vacation  
+Paid holidays  
+Company paid group hospital insurance  
+Good wages.  
Apply at Personnel Office of Missouri Beef Packers, Inc. Friona, Texas. 4 miles West of Friona on Hwy 60.  
We are an equal opportunity employer.  
3B-8-14-tfc

RN or LVN charge nurse needed for 11:00 to 7:00 shift. Apply in person Kings Manor-Westgate.  
B-8-16-39-tfc

JORD-INNS Restaurant located at Big Daddy's Truck Stop is a nice place to work. Cooks and waitresses needed. Open 24 hours. Apply anytime.  
B-8-23-39-tfc

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B-8-17-6c

Good welders and welder's helpers wanted. Phone 364-4621.  
B-8-10-17-tfc

Needed now!! Deliveryman. 40 hours per week. Apply in person 1106 West First. Equal opportunity employer.  
B-8-16-13-tfc

School bus drivers needed. See Eldon Owens at school bus shop.  
B-8-10-17-tfc

WANTED: Janitor. Man or woman two or three hours per day between 8:00 and 5:30 p.m. six days per week. McCaslin Lumber Co.  
B-8-19-17-tfc

Need qualified personnel for part time business. For interview phone 364-2329 after 6:00 p.m.  
B-8-13-17-tfc

**FULL TIME JOB OPENING**  
Right man can start work immediately. Route Sales. Company benefits include: life insurance, hospitalization and paid vacation.  
Mark Smart, Manager  
Call 364-0126  
after 5:00 p.m.  
Amarillo  
Coca-Cola-Hereford  
Warehouse,  
Hwy 60 & Myrtle St.  
B-8-41-tfc

**MISSOURI BEEF PACKERS INC.**  
is now accepting applications for beef loggers, production workers, maintenance men and kill floor personnel.  
We offer:  
+Year around employment  
+Paid vacations  
+Paid holidays  
+Company paid group Hospital insurance  
+Good wages  
+No experience necessary  
Apply at Personnel Office of Missouri Beef Packers Inc., Friona, Texas, 4 miles West of Friona on Hwy. 60.  
We are an equal opportunity employer.  
B-8-39-tfc

Wanted: experienced mechanic. Good pay to responsible, honest, non-drinking man. Call "Chuck" at 258-7743 days; 258-7766 nites.  
B-8-17-43-2c

Experienced truck driver-local feed yard deliveries. Good salary. Continental Grain Company, 364-2366. (Equal opportunity employer.)  
B-8-16-43-2c

Need cocktail waitress. Apply at Headquarters after 4:00 p.m.  
B-8-10-43-tfc

Wanted: experienced mechanic. Good pay to responsible, honest, non-drinking man. Call "Chuck" at 258-7743 days; 258-7766 nites.  
B-8-17-43-2c

Experienced combine operators. \$600.00 per month plus room and board. A.T. Preston, 364-4580.  
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Freightliner driver mechanic. \$250.00 week. Ten years California long haul required. 364-0484.  
B-8-42-3p

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+Paid vacation  
+Paid holidays  
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We are an equal opportunity employer.  
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B-8-16-39-tfc

JORD-INNS Restaurant located at Big Daddy's Truck Stop is a nice place to work. Cooks and waitresses needed. Open 24 hours. Apply anytime.  
B-8-23-39-tfc

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Lubbock, Texas 79412  
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Good welders and welder's helpers wanted. Phone 364-4621.  
B-8-10-17-tfc

Needed now!! Deliveryman. 40 hours per week. Apply in person 1106 West First. Equal opportunity employer.  
B-8-16-13-tfc

School bus drivers needed. See Eldon Owens at school bus shop.  
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B-8-13-17-tfc

Right man can start work immediately. Route Sales. Company benefits include: life insurance, hospitalization and paid vacation.  
Mark Smart, Manager  
Call 364-0126  
after 5:00 p.m.  
Amarillo  
Coca-Cola-Hereford  
Warehouse,  
Hwy 60 & Myrtle St.  
B-8-41-tfc

**11. BUSINESS SERVICE**

**WANTED**  
100 to 150 watches a week to repair by latest approved methods.  
**COWAN JEWELERS**  
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30 ton crane.  
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Night - 364-2322  
B-11-14-tfc

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T-11-39-tfc

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Free estimates  
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B-11-43-2p

**PORTABLE DISC ROLLING.**  
Call 364-1842 or 364-2978.  
B-11-10-43-tfc

**13. LOST & FOUND**  
\$20.00 REWARD  
For return of male dog - Australian Shepherd and Border Collie cross. Roan blue, white belt at neck. Missing since Monday, Steve Groce, 224 Beach, 364-6495.  
B-13-17-2p

LOST: Pump with oil box for side hoist. South on P.O.W. Camp Road. REWARD. Call Juan Balderaz, 364-5545. 716 Irving.  
B-13-17-2p

**CARD OF THANKS**  
We wish to express our deep appreciation for the flowers, food, prayers, all other expressions of love and sympathy and kind deeds done by everyone during the illness and death of our dear sister. All we can say is "thank you" and God's richest blessings to you all.  
Brothers and sisters of Mrs. Thomas Hallie Campbell:

**BIBLE VERSE**  
"But ye shall receive power, after that the Holy Ghost is come upon you."  
1. Who spoke the above words?  
2. To whom were they spoken?  
3. What is the meaning of the word "power" as it appears in this verse?  
4. Where may this verse be found?

The Hereford Brand, Hereford, Texas, Thursday, October 25, 1973  
Answers To Bible Verse  
1. Jesus.  
2. To his disciples, just before his ascension.  
3. The word power, in Greek, is "dunamis," from which we get our word "dynamite."  
4. Acts 1:8.

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For Quality LEE Tires and on the Farm & Road Service As Close As Your Phone  
Quality With Price - MAY WE SERVE YOU  
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**WRESTLING**  
Sponsored by the Hereford Lions Club  
**SATURDAY OCT. 27 9:00**  
DORY MAIN EVENT  
**FUNK JR.**  
- vs. -  
**DON FARGO**  
TAG TEAM MATCH  
**Sputnick MONROE & Ciclon NEGRO**  
- vs. -  
**Alex PEREZ & Les THORTON**  
Masio El  
**KOMA - vs. - LOBO**  
**HEREFORD BULL BARN**  
HEREFORD, TEXAS

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Millmen, pen riders, men with cattle doctoring experience needed. We have the opportunity and pay to match experience and ability. Send me information and first letter on experience and salary requirements. An equal opportunity employer.  
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**DEAF SMITH GENERAL HOSPITAL**  
IN COOPERATION WITH AMARILLO COLLEGE  
**ANNOUNCES**  
A SHORT-TERM HEALTH COURSE  
IN  
NURSING ASSISTING  
120 Clock Hours  
BEGINNING: November 5, 1973  
ENDING : December 4, 1973  
4 Weeks  
CLASS MEETING TIME: Lecture period 9:00 a.m. to 2:30 p.m.  
INSTRUCTORS: Billy Rue, R. N. and Peggy Oakes, R.N.  
LOCATION: Deaf Smith General Hospital  
ENTRANCE TEST: October 24th and 25th at 10 a.m.  
October 30th and 31st at 10 a.m.  
Inquire at the information desk at Deaf Smith General Hospital to schedule a testing date.  
COURSE DESCRIPTION: The Course serves as basic preparation for those who are interested in becoming skillful in basic nursing procedures. Opportunities will be available for trained personnel at Deaf Smith General Hospital and at Kings Manor Methodist Home. Those who are interested in full or part-time employment are urged to consider this basic nursing course.

ghosts and goblins!  
**HALLOWEEN HEADQUARTERS**  
Starts TONIGHT!  
It's a business doing pleasure with...  
"THE GREAT MASSAGE PARLOR BUST"  
PLUS!  
"HANG UP!"  
GATES OPEN 7:00  
SHOWTIME 7:30  
ADULTS ONLY  
NO ONE UNDER 18 ADMITTED  
TOWER DRIVE IN  
SATURDAY NIGHT!  
A PRE-HALLOWEEN  
**NIGHTMARE ALLEY!**  
LOOK WHAT WE'VE DUG UP FOR YOU... A FULL EVENING OF GHOULISH DELIGHTS!  
1 INVISIBLE HORROR  
2 SLIME PEOPLE  
3 STONE WOMEN  
4 EYE OF EVIL  
FREE! BRAVERY AWARD TO ALL WHO STAY FOR ENTIRE PROGRAM  
FREE RECORDS AT THE SNACK BAR  
TOWER DRIVE IN  
GATES OPEN 7:00 P.M.  
Trick or Treat!  
May Kite! The Gangs All Here To See Me Charlie Brown In My Favorite Length Motion Picture!  
"A Boy Named Charlie Brown"  
TWO SHOWS  
12:30 & 2:00 P.M.  
ALL SEATS 75¢  
\* 4 STAR \*  
FRIDAY NIGHT ONLY!  
ONE COMPLETE SHOW AT 10:30  
ALL SEATS \$1.00  
Something is after Jessica. Something very cold, very wet... and very dead.  
"Let's Scare Jessica To Death"  
...with the most breathless chase since "Bullitt!"  
\* 4 STAR \*

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### New Hilton Inn

Opening of the new Amarillo Hilton Inn on east I-40 is scheduled for this Saturday with room occupancy set for early December. It will include an enclosed air conditioned courtyard, three-hole putting green, year-round swimming, sauna baths, 650 banquet hall, dining room, coffee shop, sidewalk cafe, night club with stainless steel dance floor.

## Water Seminar Planned Here

Plans have been announced for a Four-County Water Seminar in Hereford December 4.

Theme of the seminar is "Is the High Plains Worth Saving?" and speakers will include authorities in agricultural economics, legislation, Playa lake modification and re-charge and conservation practices.

The seminar gets underway with a luncheon in the Bull Barn and Hereford and area civic clubs have been invited to attend along with businessmen and agriculturalists from Deaf Smith, Parmer, Castro and Oldham counties.

The Deaf Smith County Water

Association is being joined by Water, Inc. County Units in each of the four counties in sponsorship of the seminar. Charles Hoover, Hereford, president of the Deaf Smith County Water Association, is

### Golden Gleams

Much study is a weariness of the flesh.

-Ecclesiastes 12:12.

Study as if you were to live forever.

Live as if you were to die tomorrow.

-Isidore of Seville.

Studies serve for delight, for ornament and for ability.

-Francis Bacon.

Business and action strengthen the brain, but too much study weakens it.

-H.G. Bohn.

Stennis urges Congress not to revive draft.

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## Letters To The Editor

Dear Editor,

We would like to compliment the Whiteface fans for their support and concern for the Whitefaces this season and as they enter district play.

The spirit shown by the fans Friday night during the Monterey game helped the Herd to know Hereford was behind them all the way. We know the mighty Herd has the potential and if the town will keep up the spirit there will be no stopping the Whitefaces and we can go all the way.

On to Victory.  
HHS Cheerleaders and Scat.  
Nancy Barrett, Shari Hughes, Susan Wartes, Cindy Hairgrove, Sharon Dearing, Melissa Henry and Teresa Leon.

### ON SOCIAL SECURITY

The Senate Finance Committee has approved a proposal to raise Social Security benefits by 7 per cent. If enacted, the raise would take effect in 30 days.

### PROGRAMS MERGED

President Nixon has signed legislation consolidating the Government's major volunteer service programs under one agency. The legislation signed will place several programs under Action.

planning chairman. Although a study of the Mississippi River Import Plan, a proposal to bring water to the High Plains, was found to be economically unjustified when calculated under traditional standards for evaluating water resource development projects, Water, Inc., directors have called for a restudy based on new evaluation standards which become effective Oct. 25.

The seminar will deal with import proposals and "conservation measures needed to stretch out available water supplies until such a time as an import project is implemented," Hoover said.



**VOE STUDENT OF THE WEEK** — The Vocational Office Education Student of the Week is Sylvia Betzen, daughter of Mr. and Mrs. Clarence Betzen, Route 1. Sylvia, a senior at Hereford High School, is employed at Orval Watson Ford Sales as a general office clerk. She is under the supervision of Gary Hammett. After graduation, she plans to attend college.

# Arrests, Accidents, House Fire Keep Officers Busy

By STEVE CONNELLY  
Staff Writer

Three Hereford men were arrested for charges of assault with a deadly weapon early Monday morning after a shooting incident which injured each of the men.

One of the men was reportedly chased by the other two who shot him with his own gun, and as the two men were leaving, the first victim wounded his assailants with a rifle.

The three men were taken to Deaf Smith General Hospital and were treated and released for .22 caliber wounds.

A burglary was reported at 11:30 p.m. Thursday in Hereford in which a television set valued at \$200-\$300 was

stolen from the home of Fred Sims, 134 Beach.

The burglary reportedly occurred between 5:30-11:30 p.m. Thursday, when Sims returned home and found entry had apparently been gained through a window. The police have made no arrests yet.

Several accidents were reported during the week, and Tuesday proved to be a busy day for Hereford Police officers with five accidents reported that day. Other accidents occurred Tuesday, but were not on file that afternoon.

A hit-and-run accident was reported in the Hereford High School parking lot at 8:20 a.m. Tuesday when a 1966 Chevrolet pickup, driven by Martin Gavina, 902 S. Main, collided with Karen S. Shore, 709

Cherokee, who was walking in the parking lot.

Miss Shore received minor injuries to her hip and received a small cut on the back of her head as a result of the accident.

Gavina was found parked near the scene of the accident by police officers.

Only five minutes later, another accident was reported in the 800 block of S. 25 Mile Avenue when the brakes of a car failed and collided with a gas pump, knocking it off of the island.

A 1964 Dodge, driven by Maria D. Esparza, Rt. 5, was traveling east on Park Avenue near its intersection with U.S. 385, when the brakes failed and the car collided with a gas pump at the West Park Phillips 66 Station.

Another hit-and-run accident occurred at the intersection of Park Avenue and 1st Street at 8:30 a.m. Tuesday.

A 1968 Pontiac, driven by Romulo Estrada, 420 Jackson, pulled from a stop sign at the intersection and collided with Charles G. Owens, who was riding a bicycle.

Owens apparently received minor injuries as a result of the accident, but medical treatment was reportedly not necessary at the time.

Tuesday's fourth accident occurred at the intersection of U.S. 60 and U.S. 385 at 9:20 a.m.

A 1968 Chevrolet, driven by Narciso Cantu, 119 Columbus, was traveling north on U.S. 385, while a 1972 Chevrolet, driven by Bernice W. Hopper, Stigler, Okla., was going east on U.S. 60 and the two vehicles collided at the intersection.

Tuesday's last reported accident occurred at the intersection of New York Avenue and Dairy Road at 11:35 a.m.

A 1969 Opel, driven by Richard D. Hughes, 538 Sycamore, was headed west and was attempting a left turn off Dairy Road onto New York Avenue, while a 1968 Chevrolet, driven by Leon R. Whitson, Box 133, Farwell, was following. The Whitson car attempted to

pass the Hughes car, collided with it, causing it to go over the curb and collide with a fence on the Jimmy Allred Oil Co. property.

Five other traffic accidents were investigated during the week by the Hereford Police Department, but none of the incidents resulted in serious injuries.

The Hereford Fire Department was kept busy this week with eight calls for assistance in the Hereford area, one of the fires completely destroying a home.

The home of Pantaleon Nava, 204 Ros, was gutted by fire at 4:25 p.m. Thursday, almost completely destroying the structure.

Nava was apparently working with a plastic sealant on heating pipes, when the sealant caught fire. The fire spread and gutted two rooms of the home and damaged other parts of the house.

## CALENDAR OF EVENTS

### THURSDAY

La Madre Mia Study Club, Community Room of First National Bank, 7:30 p.m.

Calliopean Study Club, home of Mrs. Tom Kendrick, 200 Baltimore, 8 p.m.

Kappa Iota Mu Chapter of Beta Sigma Phi Sorority, benefit bridge, Community Center, 8 p.m.

Westway Extension Club sponsors collection of fabric scraps and gifts for state mental hospital patients at Bull Barn, 2:30 to 5 p.m.

Kiwanis Club, Civic Club Center, noon.

Jaycees, Dickie's Restaurant, 8 p.m.

### FRIDAY

Sweet 'N' Fancy Decorating Club, Community Center, 9:30 a.m.

Cultural Home Demonstration Club, home of Mrs. M.H. Wiseman, 2:30 p.m.

Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.

### SATURDAY

Order of Eastern Star, Friendship Night, Masonic Hall, 7 p.m.

St. Anthony's Women Organization bake sale, Sugarland Mall, 9:30 a.m.

## Rotarians View Film

Hereford Rotary Club Monday viewed a film presented by Deaf Smith County Chamber of Commerce manager Bill Albright concerning the use of school facilities for recreational purposes.

Albright said during the regular noon luncheon that he has heard numerous persons complain about the lack of recreational facilities for youth and adults in Hereford.

The film emphasized the possible use of school buildings and facilities at nights and during the summer months. Physical education courses were taught and vocational and business trade classes were taught to adults.

Young Mothers Study Club bake sale, Sugarland Mall. Rainbow Girls Spook House, 3 miles N. on Hwy. 385, open 8 to 11 p.m., admission 50 cents.

Walcott P-TO Halloween masquerade and carnival, Walcott School, 7:30 p.m.

### MONDAY

Dawn Music Club's Halloween spook house and carnival, community building, October 29-31.

County Federation of Women's Clubs, Community Center, noon.

Teens TOPS Club, Community Center, 9 a.m.

Rotary Club, Civic Club Center, noon.

Odd Fellows Lodge, IOOF Hall, 8 p.m.

Evening Lions Club, K-Bob's Steak House, 7 p.m.

### TUESDAY

Young Mothers Club, Halloween party for children, Community Center, 4 p.m.

Calorie Patrol TOPS Club, Community Center, 9 a.m.

Rebekah Lodge, Odd Fellows Hall, 8 p.m.

Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.

BPOE Lodge, Lodge Hall, 8:30 p.m.

### WEDNESDAY

Day Care Center Halloween carnival, Little Bull Barn, 6:30 to 10 p.m.

Merry Mixers Square Dance Club, Community Center, 8:30 p.m.

Noon Lions Club, Civic Club Center, noon.

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<b>CELERY</b> FANCY PASCAL LARGE STALKS, EASH 22¢	<b>CUBE STEAK</b> FURR'S PROTEN LB. \$1.39	<b>CHUCK STEAK</b> FURR'S PROTEN LB. 89¢
<b>ONIONS</b> COLORADO SWEET SPANISH WHITE LB. 15¢		<b>Delicatessen</b> 1 LB. BAR-B-Q-BEEF 1 PT. PINTO BEANS 1 PT. POTATO SALAD 1 PT. BUTTERED CORN 1 PT. BANANA PUDDING ALL FOR \$4.29 89¢

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<b>SPINACH</b> TOP FRESH FROZEN CHOPPED OR LEAF 10-OZ. PKG. 19¢	<b>SWEET PEAS</b> GAYLORD FRESH FROZEN 10-OZ. PKG. 22¢	<b>POTATOES</b> GAYLORD, FRENCH FRIED, 2-LB. PKG. 45¢	<b>HONEY BUNS</b> MORTON FRESH FROZEN 9 OZ. PKG. 49¢	<b>PIE SHELLS</b> PET RITZ 2-PC. PKG. 43¢ 5 PC. PKG. 99¢	<b>JUICE</b> DOLE PINEAPPLE 6-OZ. CAN 24¢	<b>DOUBLE GOLD BOND</b> TUESDAYS AND WEDNESDAYS WITH \$2.50 purchase or more WE RESERVE THE RIGHT TO LIMIT QUANTITIES	<b>HELPER DINNERS</b> by Betty Crocker ASSORTED 49¢ CAMPBELL'S SOUP CHICKEN NOODLE CHICKEN WITH RICE CREAM OF MUSHROOM NO. 1 CAN 5 FOR 89¢	<b>LAWRY'S SEASONING MIXES</b> TACO 25¢ BEEF STEW 27¢ SPANISH RICE 25¢ ENCHILADA 25¢	<b>VALUABLE COUPON</b> THIS COUPON ENTITLES YOU TO <b>SAVE 35¢</b> MAXIM FREEZE DRY COFFEE 4-OZ. WITH COUPON \$1.01 WITHOUT COUPON \$1.36 EXPIRES 10-27-73 LIMIT ONE COUPON PER FAMILY	<b>DINNERS</b> PURINA CAT FOOD GRAVY SEA NIP ALA SEA, 14-OZ. 37¢ DAIRY, GRAVY, SEA NIP OR ALA SEA 4-LB. \$1.29	<b>CRANBERRY SAUCE</b> FOOD CLUB JELLIED CAN 27¢	<b>TOMATOES</b> FOOD CLUB NO. 303 CAN 4 FOR \$1.00

<b>TEFLON COATED LAYER CAKE PAN</b> TOPCREST 9" ROUND 1 1/2" DEEP EA. 99¢	<b>PANTYHOSE Leggs</b> 20¢ OFF REGULAR PRICE \$1.39 YOU PAY \$1.19 YOU SAVE .20	<b>KOTEX TAMPONS</b> REGULAR OR SUPER BOX OF 40 \$1.29	<b>BUFFERIN</b> TWICE AS FAST AS ASPIRIN 100 COUNT \$1.09	<b>COVER GIRL MEDICATED PRESSED POWDER</b> \$1.44	<b>HAIR COLORING</b> NICE AND EASY \$1.36 <b>ENVELOPES</b> TOPCO 100 CT BOXED 33¢ <b>CONTAC</b> COLD CAPSULES 10's 99¢
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# The Whiteface

PUBLISHED

AS PART OF

THE HEREFORD BRAND

The Hereford Brand, Hereford, Texas, Thursday, October 25, 1973

This Page Assigned, Written And Arranged By The Whiteface Staff.

## Bull Corner

MIDEAST WAR

With the Middle East war taking front page headlines daily, the Whiteface Staff questioned several students in the social studies department on their views of U.S. involvement in the Middle East.

Egypt and Syria are receiving planes, tanks and other war materials from the Russians, while the U.S. just started sending war materials to Israel.

The staff asked students what is their view on the U.S. aiding Israel, and the chance we might have a similar situation as in Vietnam?

I don't know too much about it but I don't want the U.S. to get involved in another war like Vietnam. I think we should stay out of it.

Mike Artho, soph.

I think it is all right to send aid to Israel but there should be a stopping point. I don't think anyone wants another war like Vietnam.

Melanie Oliver, jr.

I think we should stay out of it and save our tanks and airplanes for our own wars.

Terry Barrin, soph.

There is only one good point why we should help Israel and that is because if we help them and then we got in a war and needed help, most likely they would be willing to help us. I hate to think of people in the U.S. losing relatives but it may save our country and the younger people so our lives won't be ruined by an enemy country.

Vickie Munnerlyn, soph.

I think that the U.S. is right in sending war materials to aid Israel, because if Russia keeps sending materials to Egypt and Syria then Russia will probably get them on their side and they in turn will become Communist. If the U.S. sends Israel what they need, we will stop them from trying to get smaller countries on their side to become Communists. If the U.S. doesn't stop the Communist now, the whole world will be Communist, except for the U.S. It will be somewhat like Vietnam, but I hope not.

Olivia Cardenas, jr.

I believe before the U.S. gets too involved in this war they need to study the situation from all angles, finding all pitfalls, or possibilities of pitfalls, and find ways to prevent them. I also believe that the U.S. should worry more about U.S. affairs first.

Cindy Crider, soph.

I don't like it because the money they're using for war materials could be used to feed people.

Jeff Tohm

Even though there is a chance of the mid-east war turning into another Vietnam. I think the U.S. should keep backing Israel. Last year I studied the mid-east crisis and I feel like the Israelis are right. I also think that it's better to fight the Communistic values on an abroad basis rather than at home. Don't get me wrong, I do not support war. But as long as there are two dominating social and governmental values which are fighting against each other, such as the U.S. and Russia, we are going to have conflicts.

Sherry Faubion Sr.

I think that the situation is like Vietnam. It seems that if all we send over there is planes, tanks and other war materials and not men. It's O.K. In a way it's kind of like the Crusades of the Middle Ages to save the Holy Land. It is a good cause, but not good enough to send men.

Melinda Matthews, soph.



## Teacher Of Six Weeks

"We chose Mr. Livingston for his knowledge in his field and for his ability to communicate that knowledge to his students," is Mrs. Oglesby's reply to why Mr. Livingston was chosen for the honor of teacher of the six-weeks. The National Honor Society selects a teacher each six-weeks for this honor.

Mr. Livingston remarked that he was really surprised when he was named teacher of the six weeks, knowing nothing of the honor until it was announced. Mr. Livingston has taught at HHS for three years. He went to college at Eastern New Mexico State University and New Mexico Highlands. Mr. Livingston came to Hereford from Jemez Springs, N.M., where he taught school. His hometown is Portales.

Mr. Livingston teaches physics and chemistry, also he has taught math in the past. His hobbies are hunting, fishing, and horses.

His wife, Margaret, teaches at Central Elementary School and they have five children who are, Debbie 14, Kenny 12, Joe Wayne 11, Marcia 8, and Kathy 6. The Livingstons reside at 114 Cherokee.

## Forensics Club Wins 2nd

The HHS Forensics club attended the First Annual Invitational at Panhandle Saturday Oct. 13 where they achieved 2nd place in Sweepstakes behind Tascosa.

Advancing to Semifinals was LaDonna Bridges, and placing 4th in Girls Prose was Donna Stroup, with Cindy Crider 3rd in Girls Poetry.

In Girls Persuasive were Gayle Gripp taking 3rd and D'Lyn Davison taking 2nd. Taking 1st place honors were Sandra Kleuskins and Melinda Matthews in Girls Debate, marking the first time Hereford has placed 1st in any debate in three years.

Other places went to Scott Dryden 2nd, and Ted Pittsinger 4th both in Boys Poetry. Carl King took 4th and Eance Walton 3rd in boys Informative.

Others participating in the tournament were: Ross Odum.

## Many HHS Students Make The First Honor Roll

With the conclusion of the first six weeks, honor roll students were announced this week by the National Honor Society.

The HHS 4 and 5 point honor roll is based on the grade scale and course classification used to determine rank in class.

Advanced courses are averaged by designating 6 points per H, 5 points C. Those courses included are history of western thought, drafting II, accounting II, physics, chemistry, trigonometry and analysis, shorthand, foreign language II and III, advanced geometry, algebra II, advanced and advanced placement English.

Standard courses use a 5 point grade scale, applying 5 points per A, 4 for B etc.

The developmental courses are based on 4 points.

The following students are listed according to their classification and eligibility for the A 5.0 and 4.0 honor rolls.

SENIOR HONOR ROLL 5.0

Mike Aven, Sylvia Betzen, Brenda Burdine, Carmella Burges, Lupe Castillo, Cindy Coleman, Deborah Connelly, Wesley Eades, Sherry Faubion, Stephanie Fortenberry, Paul Galley, Gayle Gripp, Chip Guseman, Shelley Hacker, Maggie Hudson, Shari Hughes, Brenda King, Cathy Koelzer, Lee Line, Becky London.

SENIOR HONOR ROLL 4.0

Kenneth Adams, Francisco Aguirre, James Aikin, Angelica Baros, Nancy Barrett, Glenda Baum, Kathi Bell, Walter Beltran, Fannie Benavidez, Barbara Bentley, Linda Blackwell, Kay Blasingame, Melinda Bradley, Marshall Breeding, Ronnie Cagle, Brian Clark, Ricky Cook, Mary Ann Crouch, Sandy Cummings, Yvonne Duggan, Diedra Dzuik, Monta Edds.

Eugenia Fish, Charlotte Fishar, Sofia Foster, Paula Grady, Karen Gresham, Cynthia Hairgrove, Deborah Hale, Amber Hare, Becky Harris, Taffy Herr, Jimmy Hetzel, James Higgins, David Hutchins, Ronald Johnson, Doris Kelley, Vickie Kelley, Linda Keyes, Tena Kirkpatrick, Wendy Kirkpatrick, Beverly Kleuskins, Holly Layman, Jesse Ray Lee, David Loerwald, Steve Loerwald, Cathy Lookingbill, Jose Marquez, Marcos Marquez, James Marsh, La

Donna Munnerlyn, Libbie Parten, Daria Payne, Bucky Payne, Ginger Newton, David Readheimer, Barry Roberts, Paul Rudd, Margaret Schilling, Marilyn Schumucker, Judith Scott, Rene Self, Gerald Shipley, Denise Strange.

Mike Tucker, Nelda Valdez, Dan Vanderzee, Donna Walterscheid, Sharon Watson, Rhea Ann Wesson, Chris White, Kim Wilson, Andrew Wingert, Layne Young, David Zinser.

SENIOR HONOR ROLL 4.0

Anita Talamantez, Paul Timberlake, Grace Vasek, Kathryn Vogel, Chalna Walker, Teresa Waters, Diana Watkins, Susan Wartes, Beverly Willis, Garry Yosten.

SENIOR HONOR ROLL 5.0

Barry Allen, James Arney, Robert Barber, Linda Betzen, Olivia Cardenas, Lynette Clearman, Danny Collins, Kevin Compton.

SENIOR HONOR ROLL 4.0

Barry Allen, James Arney, Robert Barber, Linda Betzen, Olivia Cardenas, Lynette Clearman, Danny Collins, Kevin Compton.

SENIOR HONOR ROLL 4.0

Barry Allen, James Arney, Robert Barber, Linda Betzen, Olivia Cardenas, Lynette Clearman, Danny Collins, Kevin Compton.

Juana Matchett, David McKibben, Karen McPherson, Simon Mendoza, Vicki Mills, Mauri Montgomery, Brenda Nahrgang, Dennis Noggler.

Teresa Oakes, Rodney O'Rand, Sharon Owens, Jean Paetzold, Joan Paetzold, Sara Pesina, Joel Pittard, Ricky Poarch, Joe Priddy.

Mary Jean Reinart, Teri Reinauer, David Renfro, Jerald Roberts, Daniel Robertson, Sheree Rose, Adelaida Ruiz, Wayne Schumacher, Owen Seamonds, Johnny Smith, Sue Smith, Debra Sorrels, Babette Stengel, John Stoy.

SENIOR HONOR ROLL 4.0

Anita Talamantez, Paul Timberlake, Grace Vasek, Kathryn Vogel, Chalna Walker, Teresa Waters, Diana Watkins, Susan Wartes, Beverly Willis, Garry Yosten.

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SENIOR HONOR ROLL 4.0

Barry Allen, James Arney, Robert Barber, Linda Betzen, Olivia Cardenas, Lynette Clearman, Danny Collins, Kevin Compton.

D'Lynn Davison, Sharon Dearing, Stanley Fry, Joel Fuhrmann, Toni Goeringer, Elizabeth Hawley, Melissa Henry, Beverly Hewitt, Kent Hollingsworth, Deborah Klechak.

Gary Landers, Kathy Manning, Nancy McDonell, Christie Ottesen, Sue Roberts, Janette Schlabs, Leesa Sledge, Henry Stringer, Shyla Thomas, Laura Thompson, Lynn Wiley, Jay Williams, Laurie Young.

SENIOR HONOR ROLL 4.0

Lorraine Acton, Paul Anderson, David Artho, Dan Beavers, Jeannine Bradley, Johnnie Brannon, Ladoona Bridges, Francis Burrus, Albert Cardenas, Linda Cornett, Rose Mary Dupnik, Lesley Euler, Sherrill Feagley, Regina Fetsch, Gary Friemel, Gloria Garcia, Randall Golden, Sue Ann Hamlett, Mary Hernandez, Reginald Herr, Monica Herring, Debbie

JUNIOR HONOR ROLL 4.0

Lorraine Acton, Paul Anderson, David Artho, Dan Beavers, Jeannine Bradley, Johnnie Brannon, Ladoona Bridges, Francis Burrus, Albert Cardenas, Linda Cornett, Rose Mary Dupnik, Lesley Euler, Sherrill Feagley, Regina Fetsch, Gary Friemel, Gloria Garcia, Randall Golden, Sue Ann Hamlett, Mary Hernandez, Reginald Herr, Monica Herring, Debbie

JUNIOR HONOR ROLL 5.0

Barry Allen, James Arney, Robert Barber, Linda Betzen, Olivia Cardenas, Lynette Clearman, Danny Collins, Kevin Compton.

JUNIOR HONOR ROLL 4.0

Barry Allen, James Arney, Robert Barber, Linda Betzen, Olivia Cardenas, Lynette Clearman, Danny Collins, Kevin Compton.

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## Golf Team Participates In Borger Area Tournament

Hereford golfers placed 12th in the Borger tournament.

The team travelled to Borger Saturday Oct. 13 to compete with 14 other teams. Amarillo High took first place in the tournament.

UIL district play does not begin until March. When asked how do you think we will do in district play? Coach Terry Russell replied, "We have the potential to compete and win but we are going to have to make a lot of improvements."

Golf team members scores were Curtis Stoerner, 77, Joe Priddy, 80, Tom Conway, 87, Shane Lokehart, 92, and Billy Word, 94.

More WHITEFACE NEWS Page 3

## New Teachers Join H.H.S. Staff



MRS. LINDA REA



JOE TUBB



MRS. HELEN REED



TERRY WILLIAMS



MRS. DIANA KAY REESE

Another new face appears in the office of HHS.

Mrs. Linda Rea takes on the position as secretary at Hereford High School after moving here from Lubbock. In Lubbock Mrs. Rea was secretary at Evans Jr. High School.

Mrs. Rea has lived in Hereford for five months, her hometown is Springlake. Mrs. Rea and her husband Gary live at 839 Blevins.

Mrs. Rea's favorite sport is water skiing and she says her favorite food varies from day to day, but "today it is enchiladas." Her hobbies are oil painting, tennis, horse-back riding, and reading. She attended Texas Tech University at Lubbock and when asked if she plans teaching anytime in the future she replied "I've thought about teaching art, but I'm not sure if I will get my degree in art education."

Mrs. Rea likes working in the Hereford High School system and she says, "I especially like all the people I work with."

AN ADDITION to the Whiteface coaching staff was made this year by the hiring of Mr. Joe Tubb.

Tubb, born in Levelland where he also attended high school is now the new assistant sophomore football coach and assistant basketball coach.

Along with his coaching duties he has one geometry class, three physical education classes and is director of the intramural program.

Mr. Tubb received his college education at West Texas State University in Canyon after transferring from South Plains as a freshman. He majored in physical education.

Before joining the HHS staff he coached two years at Palo Duro High School in Amarillo. Tubb and his wife, Cathy, who is an all level reading teacher at Terra Blanca Elementary School and the HHS twirlers sponsor, and their two year old son reside at 207 Fir.

WORKING with the Whiteface Faculty this year is A.B. Lyles. This is the fifth year Lyles has been with the Hereford School system. Mr. Lyles attended schools in Oklahoma and Texas. These were South Plains College, Levelland; South Western State, Weatherford, Oklahoma; and West Texas State University, Canyon. Lyles previously taught one year at Quitaque, and four years at La Plata.

Lyles and his wife, Cheryl, reside at 607 Ave. G. He teaches five Geometry classes.

Mr. Lyles enjoys nearly all sports, especially basketball. One of his more scientifically developed hobbies is that of flying Radio Controlled aircraft.

Mr. Lyles believes that HHS is a particularly good high school. He remarked that the student has the opportunity to obtain an excellent education, if the student so desires.

"IT'S ACTIVE and students need to learn the importance of

working and playing together, also important activities play on their health", was the reply given by Miss Helen Reed, girl's P.E. and volleyball instructor when asked, "Why do you like teaching P.E.?"

Miss Reed is a native of Pampa. She attended Pampa High School, Frank Phillips Jr. College, West Texas State and Eastern New Mexico.

Miss Reed moved here from Alamo, N.M. where she taught for three years.

The Alamo High School did not have a gym, therefore the girls had P.E. class outside. Although she favors playing outdoors, she commented, "but the weather is a little strange, mild one hour and cold the next."

Miss Reed plans to continue work on her master's degree and do some traveling.

Miss Reed's hobbies include TV, sports of all kinds, especially tennis, water skiing, volleyball, and bowling.

Residing with Miss Reed is her roommate for 4½ years, Mary Rando.

"I HOPE to accomplish the idea where students can put their ideas on paper and understand their ideas without their drawing being a sketch," remarked Terry Williams the new drafting teacher at Hereford High School.

Preferring high school drafting to junior high, Mr. Williams taught general shop at Stanton Junior High for three years.

Majoring in general industrial arts in college, Mr. Williams attended Tarleton State where he graduated in May 1970.

Mr. Williams attended high school in Stevenson, although his hometown is Rhotan, Texas.

Hunting is Mr. Williams' favorite hobby. Nearly any type of sport takes up his spare time. Mr. Williams says he spends usually one weekend a month hunting.

Mr. Williams, when asked why he majored in industrial arts, replied, "I enjoy building things and working with materials to build certain objects."

In comparing Junior High and High School students Mr. Williams said, "The students are more mature and seem to be more interested in getting an education."

Mr. Williams and his wife Pat, have two sons Jeffrey, 14 months, and Jason, two weeks.

"AS A WHOLE I think you have got a great bunch of kids here, most of them seem very cooperative," remarked Mrs. Diana Kay Reese one of 15 new teachers at Hereford High School.

"I enjoy working with kids and I want to help them, if they'll help themselves."

Mrs. Reese was raised in Littlefield, and is a 1967 Springlake-Earth graduate, she attended Texas Tech and graduated in 1971. Living in Hereford only two

months Mrs. Reese commented, "I like it (Hereford) very well so far, people seem very nice."

Her husband, Larry, is currently attending West Texas State University, in Canyon.

Her hobbies include sewing, cooking, and gardening. Mr. and Mrs. Reese are members of the Church of Christ.

She is presently residing at 111 B Ave. F, and is currently teaching English at Hereford High School.

## ICT Contest to Start Nov. 3

ICT chapters from area schools will hold the District VI Conference Leadership Contests, November 3. Registration begins at 9 a.m. with the contests starting at 10 a.m.

The welcoming address will be made by Pam Kree-Pat, have two sons Jeffrey, 14 months, and Jason, two weeks. Mr. Williams will also be present to help officiate. Hereford's chapter will compete in the ceremonies contest. The winning chapter of each division will receive a cash prize of thirty dollars.

The ICT department held their installation of officers at the House of Wong. Mrs. Clarkie Cook installed the following officers: Pam Kree-Pat, President; Albert Cardenas, Vice-President; Adelipa Ruiz, Secretary; Johnnie Brannon, Treasurer; Ricky Fowler, Reporter; Jerry Brock, Parliamentarian.

## HHS Outstanding Students For Six Weeks Are Dan and Donna

When choosing the outstanding Student of the Six Weeks, the National Honor Society discussed the qualities of outstanding merit necessary for receiving this honor. Then narrowing it down to two students of superb qualities, Dan Vanderzee and Donna Munnerlyn were chosen.

When Mrs. Oglesby, sponsor of National Honor Society was questioned on the qualifications of those students chosen she remarked, "The Honor Society members chose Dan because of the leadership qualities he displayed as senior class president in organizing their many activities."

Mrs. Oglesby continued, "Donna was selected because of her participation as an officer in the senior class, as drill team captain and high scholarship."

Donna Munnerlyn is a senior involved in quite a few activities, not only is she captain of the drill team but she is also a member of National Honor Society, on the student council, and Senior class vice-president.

When she was asked about being chosen Student of the Six Weeks she replied, "The honor of being selected as Student of the Six Weeks was really emphasized by being chosen by National Honor Society."

October 17 both were honored by the Lions Club at their noon dinner.



DAN VANDER ZEE



DONNA MUNNERLYN

## Students Visit Local Stock Broker

In order to better understand the complexities of the stock market, Mr. Don Hooper's business law class visited Merrill Lynch and Pierce, Fenner and Smith Company on Oct. 11 in Amarillo.

The purpose of this trip was to acquaint students with the business-transactions of the stock exchange.

Business Law class was designed to give a practical knowledge to students of

everyday simple business transactions which occur.

The class is presently studying stocks in the Wall Street Journal, in which each student has an imaginary \$1,000 invested in stocks.

# For God So Loved The World



... what? You haven't written one? Then you'll be surprised to know that you write a line every day. God laid clean white pages before you and challenged you to give an accounting of your days on earth... one by one. What you write may embarrass you or it may make for happiness. One fact is sure. It becomes a permanent record. Every day comes from God. He offers us new opportunities with the dawn of each new day... opportunities to write with integrity and trust and genuine goodness. What will you write today? Were you a blessing to another? Did you attend church this week? Have you helped the poor? What are you writing? *What's Your Story???*

**YOU IN THE CHURCH**  
**THE CHURCH IN YOU**

Character is a by-product of the church. It is here that the family and influence for a better citizenship and a stronger democracy. In the church the ministerial and molding religious character. Statesmen today declare that the church alone can furnish leadership to handle the affairs of state in these perilous times. Then we with our children should go to the church of our choice on Sunday. "You in the Church and the Church in you." GOER and a daily BIBLE READER.

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North 25 Mile Avenue
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(A.O. Thompson)  
Robert Foster, Pastor
- LA IGLESIA DE CRISTO**  
Sunset and Plains Ave.  
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CHURCH**  
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Park Ave. and B Street
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IN CHRIST**  
Rev. Calvin Hodge, Pastor  
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# J.V.'S And Shorthorns Both Fall To Opponents

# Band Receives Top Rating

Head Sophomore coach Aaron Bourland summed up the Shorthorns loss, "The first half we had a 14-0 lead and should have had at least one more touchdown. The second half we just relaxed defensively and they put 28 points on the board to beat us 28-20. This was unusual for us to give up that many points since we'd been playing so well defensively."

The Shorthorns came on strong the first half and led the Dumas Demons 14-0.

Mike Artho, quarterback, hit Albert Hozales, split end and alternate quarterback, two times for 12 points. The extra point tries were 1 for 1, the first try failing and the second try good for 2 points as Mike Artho hit Davis Ford with a short pass for the conversion.

The second half was a big mistake for the Shorthorns as the Demons passed and ran their way to 28 points.

The Demons took the opening 3rd quarter kick-off and returned it 65 yards to set up their first touchdown and they ran in for 2 more to make the score 14-6 Shorthorns.

The 4th quarter was also the Demon's own game as they outscored the Shorthorns 3 to 1. The Demons scored in the

fourth quarter at the 11:45 mark, again with about 2:40 showing, and again at the last with about 45 seconds on the clock.

The Shorthorns scored only once in the fourth quarter as Jones plunged about a yard for 6. The extra point try failed and that wasn't enough as Dumas defeated the Shorthorns 28-20.

Outstanding Offensive players were Mike Artho, Albert Gonzales, and Davis Ford.

The Shorthorns play today at 7:00 p.m. in Dumas, again playing the same team, in hopes of a better outcome.

The Hereford J.V. football team opened district competition by falling into the hands of the Lubbock Westerners J.V. team by a score of 16-12.

The game, which proved to be an exciting one saw Lubbock score on their first possession of the game from 30 yards out.

But the Longhorns were not to be counted out as Gilbert Mendosa struck through the middle of the line for 80 yards for a Hereford touchdown.

Then Ronny Ohlig intercepted a pass and dashed 85 yards for another Hereford score.

But Lubbock was not to be outdone, with less than three

minutes left in the game the Westerners scored from two yards out making the final score 16-12.

The Longhorns record now stands at 2 wins, 3 losses, 1 tie.

HHS band does it again! For the 14th consecutive year the band received a rating of I in the class 4-A division. The contest was held Oct. 16th in Canyon at Kimbrough Stadium.

The decision was made unanimously by three judges, Phil Anthony from Lubbock, Charles Traylor, A.C.C. and Dr. James Juren.

All bands in UIL Region I were rated individually with Berger, Pampa, Hereford and Amarillo High in the class 4-A division each receiving ratings of I. Bands included in this region were from the upper part of the Panhandle.

# Administrator Speaks To TACH

"Intelligence is a main factor in becoming a good doctor or nurse, but it is just as important to have a good personality as well."

This statement was made by Mr. Ron Welty, administrator of Deaf Smith General Hospital, in an address to the members of the TACH (Texas Association for Careers in Health) club Oct. 16.

When asked about the medical institutions in Texas his reply was, "Trinity University is a good medical institute-down state, but now a new department has been added to Texas Tech in Lubbock, which is equipped to take students in on any type of medical career that they would desire."

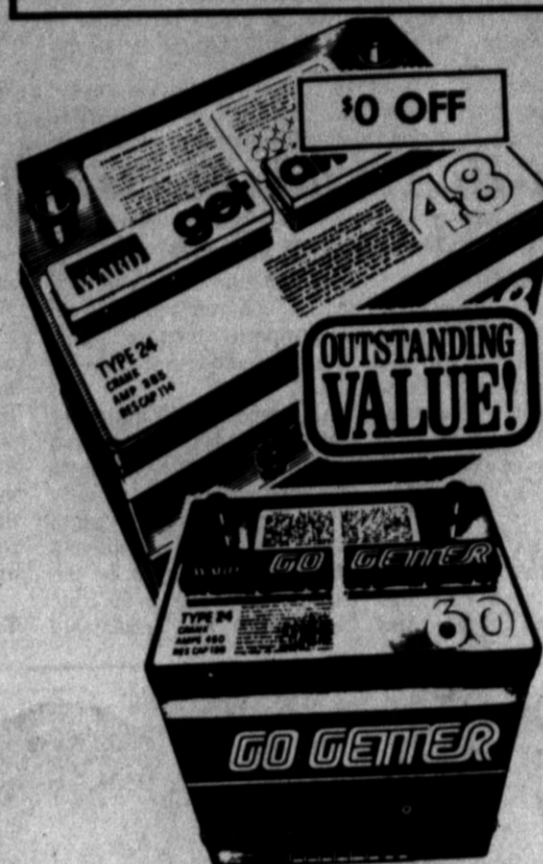
Mr. Welty added, "it has helped the Panhandle greatly because before, students interested in health career had to either to Trinity or they would have to go out of state."

He also commented that "to get into a medical school is person would be interviewed first. A lot of people feel that young doctors do not know enough to really know what they are doing, but after a person has gone to school 8 to 10 years and has completed an internship for a year, they know what they are doing. Even though most of them run more tests than an experienced doctor. They are trying to make the right decision for another person's benefit, even the experienced doctors have to go through that stage," Mr. Welty concluded.

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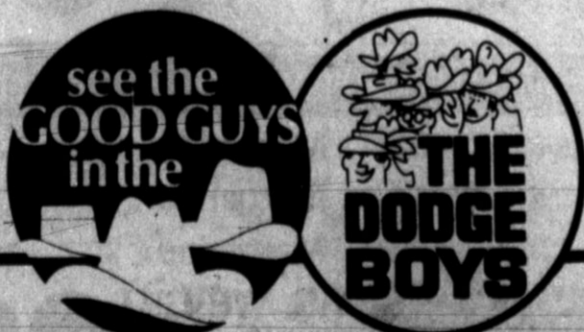


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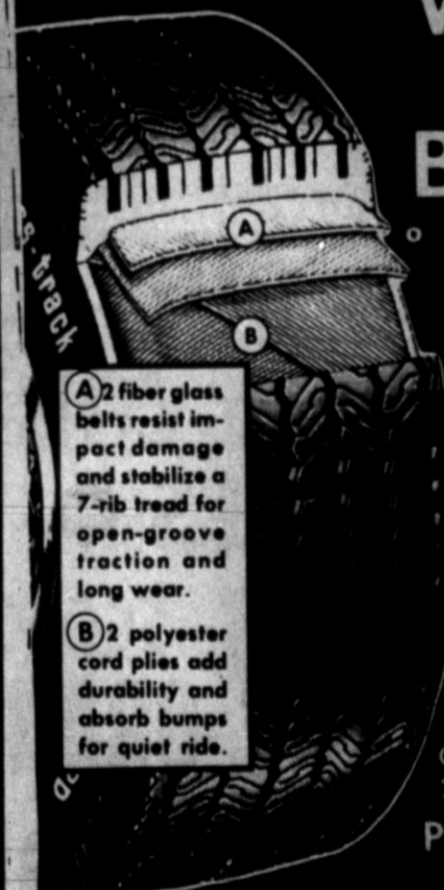
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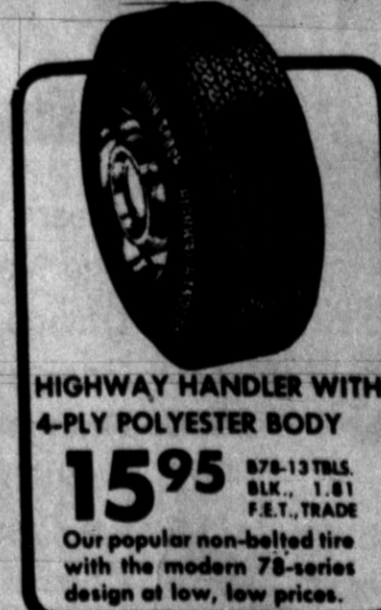
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H78-14	\$55	\$6.25	3.24
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H78-15	\$55	\$6.25	3.27
H78-15	\$58	\$6.50	3.42
L78-15	\$61	\$6.75	3.48

\*With trade-in tire off your car.

## HHS Choir Attends Clinic

Hereford High School choir students participated in an annual choral clinic at Eastern New Mexico University in Portales Oct. 13. Students were accompanied by Mr. Fred Ratliff director of HHS. Mixed Choir and Mr. Douglas Morris director of the Stanton Jr. High choir.

Accompanist for the choir was Jane Walser.

The choir was clinicianed by Mr. Gene Kenny of Texas Tech University. The choir was judged on two numbers which were "Sanctus" by Michael Haydn and "So I Depart" by Heinrich Schütz.

Each choir was allowed an ample time of 25 minutes and were critiqued on their music. Fifteen minutes of that time was spent on tonal and interpretative needs.

A total of 42 students from HHS attended the choral clinic. Those included were Caren Anstey, Glenda Baum, Carmela Burges, Francis Burrus, Scottie Clark, Cameron Clements, Danny Collins, Genora Cox, Glenda Dodson, Deana Egbert, and Leslie Euler.

Other students were Kathy Fesmire, Terri Greenwood, Bob Hardin, Bill Hardin, Monica Herring, Beverly Hewitt, Gary Landers, Hoty Layman, Ray Lee, Lillie Lyons, Socorro Madrigal, Zally McCullar, Darrell Murphy, Mary Oakes, Ronny Ohlig, Allen Olson,

Libbie Parten, Isabel Pena, and Stephen Richards. Additional students were Roy Salazar, Janette Schlabs, Ray Shannon, Ted Tiefel, Donna Waltersheid, Joan Waters, Rhea Ann Wesson, Lynn Wiley, Bobby Wyssmann, Debbie Smith, Donna Kendall, and Debbie Scroggins.

Mr. Ratliff said they were very impressed with the Carlsbad group and stayed to listen to several New Mexico choirs perform. All the choirs performed in the Recital Hall for the all day clinic.

## Tri-Hi-Y Club Elects Officers

Tri-Hi-Y Club elected new officers last Friday Oct. 11, in the auditorium. They are president, Karen Walden; point keeper, Susan Wartes; secretary-treasurer, Lupe Castillo; and chaplain, Margaret Schilling. They also elected a beau, Chip Guseman. Sponsor is Mrs. Dorothy Brink.

Requirements for membership include: attending three consecutive meetings leading Christian lives. Also needed are three letters of recommendation from a teacher, minister and one from the prospective member stating why she would like to be in the club.

Afterwards actual initiations take place. This is a year round organization which helps people who need assistance. Presently Tri-Hi-Y members are trying to raise money for a scholarship which they will give to the hardest working girl in the club. Last year a \$150 scholarship

was given to a member. They are also gathering presents for Girl Scouts. There is an informal and formal initiation; the formal initiation is one in which club members are taken to churches where they promise to be good Christians and the informal initiation, consists of dressing up with mustard in their hair, singing chants and being all-around fun loving girls. Tri-Hi-Y meets the first Thursday of every month.

## Graduates From Air Force Course

Jimmie G. Nall, son of Mrs. Geraldine Greer, 905 Virginia, Friona, has graduated from the Air Force Communications Service's Noncommissioned Officer Academy at Richards-Gebaur AFB, Mo. Sgt. Nall, who received advanced military leadership and

management training, is a supply supervisor at Holloman AFB, N.M. The sergeant is a 1954 graduate of Seminole (Okla.) High School. His wife, Betty, is the daughter of Mrs. Harry W. Hale Sr., Clovis, N.M.

## Stanton Sets Open House Monday Night

Stanton Junior High will observe an open house for parents of students at 7 p.m. Monday night. The meeting will be called "Back to School Night" and each of the parents will assume their individual child's class schedule. Classes will be shorter than normal as each parent attends the classes his child normally attends during the day. This is done so that all parents can meet the teachers.



SGT. JIMMIE NALL

## Carnival Fun In Halloween Plans

Carnival fun is in prospect for Halloween in Dawn Community Center, where a spook house, carnival booths and refreshments will provide entertainment for adults and children of all ages.

The public is invited for an evening of excitement for the benefit of a fund for a new community building at Dawn. All organizations in that neighborhood are cooperating to stage the carnival under leadership of Dawn Music Club. Monday through Wednesday

afternoons the Music Club will conduct children's Halloween parties for organizations or individuals who engage the spook house facilities.

Dawn Lions Club, Community Association, Home Demonstration and 4-H Clubs will join for the carnival evening, inviting parents to bring their children instead of permitting the sometimes-dangerous Trick Or Treat excursions. Cake walk, fortune telling, dart throw, penny pitch, wheel-of-fortune, balloon sale and white elephant ring toss are among the booths to be in operation.

These and the refreshment booths are being arranged in the Community Center auditorium, while other rooms, former schoolrooms, will be utilized for the Spook House where spine-chilling sights and sounds will be featured.



## Honor

Continued From Page 1  
Hoover, Debra Jennings, Joyce Jesko.

Twanaha Kendrick, Karen Kitchens, Gregory Koenig, Kelly Lea, Debra Lindsey.

Gloria Mays, Dee Ann Miller, Humberto Morales, Glenda Morse, Valerie Moseley, Mike Munnerlyn, Darrell Murphey.

Craig Nieman, Dennis Nunley, Mary Oakes, Cindy Parten, Vicki Payne, Elizabeth Pena.

Julie Reinart, Amy Roberson, Janie Rodriguez, Cynthia Ruther, Jimmy Sanchez, Thomas Schlabs, Linda Scumbato.

Sina Sims, Gregory Skypala, Cindy Smart, Sandra Stallings, Irma Suarez, Frank Torres, Vickie Trull.

Evelyn Urbanczyk, Gaye Wesson, Deborah Walterscheid, Peggy Williams, Peter Witte, Laura Wosnitzky.

### SOPHOMORE HONOR ROLL

5.0  
Dolores Abalos, Cheryl Arney, Betty Banks, Jean Barber, Dave Charest, Amy Cox.

Dennis Evans, Michael Foster, Robert Hicks, Joan Josseland, Luanne Kind-s'ather.

William Martin, Roy Newton, Rene Payne, Gene Ann Shipley, Wesley Strain.

Rhonda Thompson, Rose Warren, William Word, Kim Young, Ann Zetsche.

### SOPHOMORE HONOR ROLL

4.0  
Debra Albright, Mary Jo Bartels, Donald Beasley, Beverly Beene, Bob Behrends, Michael Crim.

Mary Delacruz, Lynda Dones, Jane Ellis, David Emerson, Debra Feagley, Elaine Frische, Susan Grimsley.

Stacy Hacker, Pete Hale, James Hamby, Jimmy Hammock, Robert Hardin, Mike Harrell.

Mark Hayes, Linda Hermes, Terry Hetzel, Kiska Hodges, Michael Hull, Giles Inmon, Debra Jones, Steven Jones, Ellen Jorde.

David Kelley, Donna Kendall, Ruth King, Sandra Kleuskens, David Kreig, Sandra Krueger, Alice Kuper.

Tammy Lawson, Pamela Lee, Lisa Lyles, Anastasia Madrid, Kari Martin, Melinda Matthews, John Mays.

Diana McCarley, Rachel McGilvary, James McWhorter, Andrea Mendez, Rudy Mendez, Martha Mediaz, Debbie Moore, Michelle Moore, Barry Muller, Russell Odom.

Sofia Pena, Beverly Phillips, Michael Pittard, Barbara Poindexter, Sara Ricketts, Olga Rios, Patti Robbins, Rojelio Rodriguez.

Sheryl Schmidt, Gerald Schumacher, Debra Scroggins, Deborah Smith, Kirk Spain, Jill Stephan, Roy Stotts.

Michael Turner, Debbie Ulibarri, Joel Valdez, Dirk Vardetsee, Carole Vogel.

Cathy Walker, Sandy Watkins, Ronda Whitner, Jo Williams, Ramon Zamora.



Prices Effective Thru Sat., Oct. 27, 1973 Hereford, Texas

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Franks	Wilson All Meat	12-oz. Pkg.	89¢

Sausage	Eckrich Polish	lb.	\$1.69
Sausage	Oscar Mayer Link	lb.	\$1.43
Sliced Bacon	Oscar Mayer	lb.	\$1.43
Ham Steak	Oscar Mayer	lb.	\$2.29

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GRAPE JUICE	Welch Fine Quality Grape Juice	6-oz. Can	31¢
CORN-ON-COB	Bel Air Fine Quality Corn On Cob	4-ct. Pkg.	59¢
PIE SHELLS	Bel Air Pie Shells Fine Quality!		39¢
SCOTCH TREAT ORANGE JUICE	100% Florida Orange Juice!	Can	22¢

### GREEN BEANS

Del Monte Cut Beans

16-oz. Can **30¢**

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18 1/2-oz. Pkg. **35¢**

### SPINACH

Town House Fine Quality

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Chili W/Beans	Wall Brand	15-oz. Can	49¢
Golden Corn	Town House	17-oz. Can	20¢
Dog Food	Pooch Canned	15-oz. Can	12¢

Quick Oats	3-Minute Oats	18-oz. Pkg.	38¢
Liquid Bleach	White Magic	1 1/2-gal. Bot.	29¢
Par Fabric	Fabric Softener	Gal. Bot.	88¢

White Flour	Kitchen Craft	5-lb. Bag	79¢
Peanut Butter	Real Roast	3-lb. Jar	\$1.39
Soda Pop	Cragmont Beverage	21-oz. Bott.	33¢

### TOWN HOUSE COCKTAIL

Delicious Fruit Cocktail

17-oz. Can **30¢**

### GARDEN SIDE SWEET PEAS

Cut Green Beans

16-oz. Can **19¢**

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Whole Peeled Tomatoes!

16-oz. Can **25¢**

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Fleischman's Corn Oil	lb.	52¢	Margarine	Coldbrook Quart	lb.	35¢	Cheese	Bateway Half-moon Longhorn	lb.	\$1.29
Margarine	Sunnybank Regular	lb.	41¢	Margarine	Empress Soft	28-oz. Ctn.	Biscuits	Ram	12-oz. Can	33¢
Margarine	Dalwood Low Price	lb.	35¢	Margarine	Piedmont Pasture	lb.	Cheese	Bateway Single Parmesan	8-oz. Pkg.	58¢

MRS. WRIGHT CINNAMON ROLLS **29¢** 9 1/2-oz. Can

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News From Austin

# Future Water Developments In Jeopardy

By — BILL BOYKIN  
 Future development of major Texas water projects will come to a halt unless new standards laid down by the National Water Resources Council are reversed. Lt. Gov. Bill Hobby says. Hobby, joined by State Sen. Max Sherman of Amarillo, and serving as spokesman for four Texas water advisory councils, urged President Nixon and Texas congressmen to alter the regulations.  
 "Unless this policy is reversed," said Hobby, "Texas stands to be harmed very substantially."  
 The new principles and standards for planning water and related land resources are effective October 25.  
 While acknowledging that they have merit, Hobby said,

they would destroy "the long-established partnership between federal and state governments for the development of water resources... For all practical purposes, the thrust of 'principles and standards' wipes out the present-day mechanics for use and control of water, and falls short of practical substitutes."  
 A proposed "discount rate" feature, claimed Hobby, precludes federal participation in traditional development of water projects. The standards, he maintained, would further force impractical planning for projects on an in-state basis.  
 In the last five years, more than \$850 million have been invested by the local, state and federal governments in Texas

water projects. About a fourth of that was federal money.  
 Refusal by the federal government to finance in the future "non-reimbursable features" such as fish and wildlife, recreational benefits and flood control provisions would ban parts of water projects that "tend to enhance the environment," said Hobby.  
**DOUBLE-HEADER CONVENTION PLANNED**  
 Legislators are being polled on a proposal to split next year's constitutional convention into two sessions — one from January 8 to April 6 and the second after mid-June.  
 Sen. Bill Meier of Euless offered the suggestion, contending that the convention may be poorly attended just before

May and June primary elections. Many legislators, who are delegates to the convention, will face opponents for re-election.  
 The recess, as proposed by Meier, would give legislators nearly a month to campaign before the May primary and another month before the June runoff.  
 Meanwhile, House Speaker Price Daniel Jr. urged lawmakers to set a 90-day flexible and extendable timetable for the convention and try to finish the job of rewriting the constitution by early April. He said legislators can do it by making use of the research of the Constitutional Revision Commission as a beginning point.  
 Daniel said taxpayers will be saved nearly \$2 million if the

convention winds up in 90 days rather than extending over the full 170 days allowed.  
**ALLOWABLE STILL AT 100 PER CENT**  
 For the 20th straight month, the Texas Railroad Commission set the November statewide oil allowable at 100 per cent.  
 Uncertainty of supplies for winter months and possible cuts in imports from the Middle East were cited by Chairman Jim Langdon.  
 Exceptions again were made for the East Texas Field, Kelly-Snyder, Tom O'Connor and several others, where the allowable was retained at less than 90 per cent of potential.  
**AG OPINIONS**  
 Counties may use federal revenue sharing funds to

contract with private non-profit corporations to construct recreational facilities for the aged, Atty. Gen. John Hill held.  
 In other recent opinions, Hill concluded:  
 There is no authority and no appropriation for paying state employees who resign or are dismissed (except in case of death) in lieu of accrued, unused vacation time.  
 A California non-profit dental service corporation is not providing dental service in Texas by entering a contract to pay for dental services of a Delaware corporation, including its Texas facility employees, where dentists are not chosen by employees.  
 The state comptroller must pay statutory witness fees for out-of-state witnesses into the

court registry on certification by the judge that fees are necessary to compel attendance. A county can advance funds and be reimbursed by the state.  
 A State Insurance Board order authorizing companies to set unusual risk rates subject to later board approval is not authorized.  
 A reduction in appropriations for the State Board of Pardons and Paroles in event of refunding by the Criminal Justice Council of "continuing programs" during the fiscal year which ended August 31 is not required where a new program is funded September 1.  
 Status of an area from dry to wet can only be accomplished by a "for" vote on a legalizing proposition, and transformation

of a wet area to a dry area can only be accomplished by an "against" vote on a prohibitory proposition. A city prohibitory election which does not result in a vote unfavorable to the sale of alcoholic beverages has no effect at all upon the status of the city or any part.  
 The owner of a title to a fractional interest in a patented survey less than total is not entitled to purchase only his proportionate share of the excess acreage in the survey.  
**COURTS SPEAK**  
 A three-judge federal court in Dallas adopted the so-called "Plan B" for Texas congressional reapportionment, which will require some readjustment of existing boundaries. Attorney General Hill said he has no plans for further appeals. Motions to intervene in the case were rejected as not "timely."  
 A Corpus Christi district judge set an October 26 hearing on a state motion to cite Roloff Evangelistic Enterprises for contempt in operating two youth care facilities without state licenses.  
 The Court of Criminal Appeals upheld four convictions, including two life sentences, of a Dallas man in the shooting of three.

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**Boneless HAM**  
 Wilson Certified Whole or Half Boneless Ham!  
**Super Saver \$1.98**  
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 Regular - 100% Beef - Any Size Pkg.  
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 Quarter Pork Loins First and Center Cut Chops!  
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 Greenland From Cold Northern Waters - Super Saver Value!  
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 Northern Lg. Roll  
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 12" x 100' Ea. Roll  
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- Detergent White Magic 48-oz Box \$0.75
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- Foil Kitchen Craft Aluminum 12" x 100' \$1.69
- Lysol Cleaner Bowl Cleaner 16-oz Can \$0.47
- Lysol Cleaner Basin, Tub, 17-oz Can \$0.87

- Tide Laundry Detergent 48-oz Box \$0.93
- Nestle Quik Chic Mix 2-lb Box \$0.83
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 Light Chunk Tuna! 6 1/2-oz. Can  
**43¢**

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 Town House Cut! 16-oz. Can  
**20¢**

**FRESH PRODUCE AT SAFEWAY**  
 Celebrate **NATIONAL APPLE WEEK**  
**APPLES**  
 Extra Fancy Red & Golden Delicious Northwest Grown! **ROME \$4.15** lbs.  
 Jonathan Romes Excellent Flavor Eating! **ROME \$4.15** lbs.

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**TOOTHBRUSH**  
 Safeway Oval  
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 Antiseptic Mouthwash  
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 Golden Ripe Fruit  
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**CELERY**  
 Large Crisp Stalks!  
**Super Saver 25¢**  
 Ea.

**AVOCADOS**  
 Florida Large Size!  
**Super Saver 39¢**  
 Ea.

**BOLLWORM PLOWUP EXTENDED**  
 Agriculture Commissioner John White extended the cotton stalk destruction deadline "according to individual needs" in 14 rain-soaked South Texas counties.  
 An earlier extension had set the plow-up deadline for October 15 in zones 1 and 2 of the pink bollworm control area. Counties affected are Cameron, Hidalgo, Willacy, Starr, Zapata, Jim Hogg, Brooks, Kenedy, Webb, Duval, Jim Wells, Kleberg, Nueces and San Patricio.

**AIR POLLUTION CONTROLS TO BE CHALLENGED**  
 Texas will challenge new federal air pollution controls in the Fifth Circuit Court of Appeals.  
 The controls seek to limit use of autos in Houston-Galveston, Dallas-Fort Worth and San Antonio. Austin-Waco and El Paso areas are also affected by the Environmental Protection Agency proposals.  
 The state contends EPA has failed to show any need for controls more stringent than the state's own and that the federal regulations may worsen pollution.

**SHORT SNORTS**  
 Texas Water Quality Board set a second hearing in Uvalde October 25 to determine what regulation will be necessary in Bexar, Kinney, Uvalde, Medina, Kendall, Comal and Hays counties to protect the Edwards Underground Reservoir against pollution.  
 Texas Aeronautics Commission February 25 will hear the application of Southwest Airlines to extend jet service to the Rio Grande Valley.

Hearing on plans for first phase development of Mustang Island State Park is set by the Parks and Wildlife Department for November 15 here.  
 Texas Alcoholic Beverage Commission took in more than \$1 million for the first time in a single month from beer, whisky and wine permits during September.

State Banking Board approved charters for First State Bank of Harker Heights and denied one for American Bank of Woodway.  
 The League of Women Voters is distributing a Spanish-language voters guide for the November 6 constitutional amendments election.

**Look Who's New**  
 Mr. and Mrs. Manuel Martinez Galvan are the parents of a son, Manuel Guillermo, born October 22. He weighed 7 lbs. 13 oz.  
 Mr. and Mrs. James William Hund are the parents of a son, Mark John, born October 20. He weighed 8 lbs. 7 oz.  
 Mr. and Mrs. Riley Roy Holmes are the parents of a daughter, Melinda Kay, born October 19. She weighed 7 lbs.

# Deaf Smith Families Move Up Income Ladder

How well are Deaf Smith County families making out financially? What proportion of them are now to be found in the upper income bracket?

The latest figures show that rising wages and salaries in the area have benefited most families, moving them up to higher positions on the income ladder. Conversely, the

proportion at the lower level has become smaller.

The extent to which these changes have affected local residents is brought out in a copyrighted report released by Sales Management. It indicates, for every section of the country, the percentage of families that fall within each income bracket.

The breakdown was made for the purpose of obtaining a better understanding of a community's purchasing power than was possible through its "average income" figure alone.

It shows whether that average represents earnings that are well-distributed among the bulk of the population, or whether it is unbalanced, with a few families with very large incomes compensating for a larger number with small incomes.

In Deaf Smith County, it appears, both the general level of earnings and the distribution are relatively good.

Locally, some 66.4 per cent of the households had net cash incomes of \$5,000 or more in the past year after payment of their personal taxes.

The proportion was greater than was reported for the West Central States as a whole, 65.6 per cent.

Since the survey took into account only cash income, it understates somewhat the situation among farm families, since no allowances are made for the lower living costs on the farm.

The Deaf Smith County breakdown gives the position on the income ladder of each group of local families. It lists 22.6 per cent of them on the \$5,000 to \$8,000 rung, 12.7 per cent at the \$8,000 to \$10,000 level and 31.1 per cent with earnings of \$10,000 or over. The remainder have a net of less than \$5,000 after taxes.

Although incomes have been going up, so has the cost of

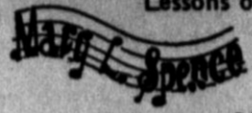
living. Families need the additional money and more to keep abreast of their zooming expenses.

## Tony Hardin



is now teaching drum lessons at Mary L. Spence Music in Hereford. If your children are interested in the drums, give the competitive edge. If you'd like to learn the drums yourself, drop by. Enjoy the self-expression that can be found in Music!

Lessons on Saturdays 2-5:30 P.M.



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## FOOTBALL CONTEST ENTRY

Circle Team You Predict To Win

Snyder at Coronado  
Caprock at Amarillo High  
Borger at Palo Duro  
Tascosa at Pampa  
Levelland at Perryton  
Dumas at Canyon  
Lamesa at Brownfield  
Estacado at Sweetwater  
Boys Ranch at Panhandle  
Littlefield at Friona

West Texas at Wichita St.  
SMU at Texas Tech  
Rice at Texas  
Houston at Auburn  
Baylor at A&M  
Tulsa at Arkansas  
TCU at Tennessee  
Notre Dame at USC  
Nebraska at Okla. St.  
Cowboys at Philadelphia

TIE-BREAKER

Total points of Hereford-Plainview \_\_\_\_\_

(Tie-breaker will be used to break any ties — either in regular contest or for the jackpot.)

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Mail entries to Box 673, Hereford, Tex. 79045, or bring entry by the Brand office by 5 p.m. Friday.

### Receives Promotion

Manuel R. Marquez, 18, son of Mrs. Dominga Rosalez, Dimmitt, was promoted to army private first class while serving with the 1st cavalry division at Ft. Hood, Tex.

Pvt. Marquez is a gunner with battery C, 1st Battalion of the division's 6th field artillery.

His father, Felipe Marquez, lives at 511 Avenue L, Abernathy, his wife, Linda, lives at 808 Bremcer St., Killeen, Tex.

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Let us service your  
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"Everything in Clothes  
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Sept. 7 Hereford 12 Pampa 0  
Sept. 14 Hereford 37 Palo Duro 7  
Sept. 21 Hereford 15 Borger 12  
Sept. 28 Hereford 28 Canyon 11  
Oct. 5 Hereford 21 Amarillo 2

Oct. 19 Hereford 26 Monterey 10  
Oct. 26 Hereford At Plainview  
Nov. 2 Hereford vs. Coronado  
Nov. 9 Hereford vs. Snyder  
Nov. 15 Hereford at Lubbock

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## HEREFORD WHITEFACES —VS— PLAINVIEW BULLDOGS FRIDAY OCTOBER 26, 7:30 AT PLAINVIEW

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**Kester's Jewelry**  
Across from the Post  
Office in Downtown  
Hereford  
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"ALL THE WAY  
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Stop by after the  
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"GO WHITEFACES"  
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"ON TO STATE"  
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DIMMITT-HEREFORD-FRIONA  
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**Let's Cook**

**Family Traditions Kept With Holiday Customs**

By SANDY INMAN  
Brand Staff Writer

OLD-FASHIONED Christmas festivities in true Spanish tradition. Mrs. Corkey Paetzold and her family preserve old-world ideas with the new during

the holiday season.

Although Mrs. Paetzold's father is of German descent and her mother of Spanish, the Catholic community of Abiquie, N.M., where she was raised, observed Spanish customs as did her parents.

"I have tried to revive the tradition for the sake of my children. In my hometown everyone celebrated the same tradition, but in a town the size of Hereford, there are many religions and customs observed," states the attractive homemaker.

"DURING Christmas Eve, we set candles in paper bags filled with sand and place them around the wall of the house and along the sidewalks.

"One Indian church ritual we follow is placing nine small bonfires in front of the house to signify the nine days before Christmas.

"After each fire is lit, we carol around them before attending midnight mass services," explains Mrs. Paetzold.

She goes on to describe the special meal which is eaten after the mass. "We serve an Indian corn type of dish called posole and empanadas which is a homemade mincemeat turnover and Spanish sugar cookies which are made with anise seed."

BESIDES being a mother of four children and the owner of numerous pets, Mrs. Paetzold is an active member of the Catholic church and is a 4-H leader for a new boys club.

She enjoys sewing, crocheting, reading and often volunteers her services to help her sons with their paper routes.

Working full-time as a librarian and teacher's aide at Northwest Elementary, she says she thoroughly likes being around children.

"DURING the noon hour, I help out in the principal's office answering phones and translating Spanish for parents." My father speaks eight languages, but unfortunately, I only speak English and Spanish," she laughs.

The Paetzolds have recently moved to a split level home at 105 Fir. "I have really enjoyed my kitchen because it is on the top floor overlooking the backyard."

Spanish decor is carried out upstairs and a less informal ranch style is brought out in the den and bedrooms downstairs.

The family has resided in Hereford seven years and Paetzold is an aerial applicator for Clover Spraying Service.

Two recipes the family enjoys are Simon Supper and ice box cheese cake.

**SIMON SUPPER**

- 4 lb. wieners-sliced
- 1-46 oz. can of tomato juice
- 2 cups water
- 2 tsp. salt
- 1 med. onion, chopped
- 2 tbs. chili powder

Place all ingredients in kettle. Cook slowly for 3-4 hours or until liquid has thickened. Delicious served with mashed potatoes, green beans, tossed salad and hot biscuits.

**ICE BOX CHEESE CAKE**

- 1 cup boiling water
- 1-3 oz. package lemon Jello
- 1 pt. vanilla ice cream
- 16 oz. package cream cheese

Dissolve Jello in water and set aside to cool. Soften cream cheese and beat until smooth; mix with Jello.

Add ice cream. Pour into two 8-inch graham cracker crusts. Chill 2 or 3 hours.



Mrs. Corkey Paetzold  
homemaker and librarian.

**FIRST STUDIO**

On Feb. 1, 1893, the world's first movie studio was completed at West Orange, N.J., by Thomas A. Edison.

**AMENDMENT ADOPTED**

The Anti-Slavery Amendment to the Constitution was adopted by Congress on Jan. 31, 1865.

**Haunts On Job Saturday**

First shocks will be felt Saturday evening by visitors to the Haunted House north of Hereford on the Vega Highway, where Halloween spooks will begin their antics for a four-night run.

The house three miles north of town, which was haunted gruesomely at Halloween last

year, will have the same ghosts and goblins back this year, with reinforcements. Girls of the Order of Rainbow operate the spook house, assisted by other girls.

It will be open from 8 to 11 p.m. Saturday and Sunday and again Tuesday and Wednesday evenings. Admission is 50 cents

and visitors are guaranteed a hair-raising experience.

In fact, the girls advise parents not to bring young children, who might find the effects too frightening.

U.S. said to seek \$3.3-billion from Bonn.

**Style Show-Tea Benefits Manor**

Alice In Wonderland characters appeared to introduce the annual benefit style show sponsored by Kings Manor Auxiliary Tuesday afternoon in Lamar Garden Room of the Manor, where holiday-inspired fashions were paraded.

Mrs. Keith Simmer welcomed guests and introduced Mrs. David Emerick as Alice, Mrs. Clint Formby as the White Rabbit and John Gilliland as the Mad Hatter, who came from the story book to host the style show and a tea afterward.

With Sheldon Alexander as commentator and Elson Clark at the piano, fashions for daytime, evening and night from Gaston's were presented under direction of Teddy Alexander.

Models were Mmes. Bill Bookout, Mack Casler, Steve Clements, Jimmie Gillentine, W.K. Golden, Foster Hill, O.G. Hill Jr., Norman Hodges, Joyce Lyons, Richard Ottesen, Mike Patrick.

Also Mmes. E.C. Reinauer Sr., E.C. Reinauer Jr., George

Ritter, Ken Rogers, Priscilla Schmidt, Billy Wayne Sisson, George Warner and Joe Putt White.

The stage was set with a butterfly tree and green plants. Huge butterfly mobiles hung from the ceiling of the room and a tiny bright butterfly cutout perched on a bottle of perfume in each chair, favors for the guests.

Auxiliary officers headed by Mrs. Bill Davis, president, and Mrs. J.J. Durham, president-elect, served tea from a long table centered flowers and set in front of the west window-wall of the room.

Appreciation was expressed to Mrs. John Gilliland for costumes and makeup of the storybook characters, Mrs. J.B. Noland for cut flowers in the decorations, Mrs. Jack Wilcox for a special drop used in staging.

LaPlata Junior High art department and Hereford High School print shop assisted also, as did Park Avenue Floral, the Hereford Brand, KPAN Radio, and Hereford Cablevision.

**Flea Market In Newcomers Plans**

A bazaar in flea market style, to be held outdoors if weather permits, was scheduled for Dec. 1 and 2 by the Hereford Newcomers Club at a business meeting Monday evening in the home of Mrs. Homer Yocum, club president.

Money raised in the bazaar will go to the club fund for community service. A contribution to the United Way campaign was voted at the meeting.

Plans were also begun this week for a Christmas party early in December, to entertain families of the members.

The group decided to hold

business meetings the next two months immediately after covered dish luncheons which are scheduled on second Tuesdays. For several months business has been conducted in separate evening meetings.

The luncheons are open to all women of the community, and those who have lived here less than two years are invited to become members of the Newcomers Club.

Purpose of the club is to help newcomers get acquainted and to take their place in community activities.

**Guest Talks To Club On Witchcraft**

Paul Abalos was guest speaker to Hereford Study Club at its recent meeting in Mrs. Roy Hartman's home, where Mrs. J.W. Witherspoon was co-hostess.

Subject of the program was Witchcraft, and Abalos spoke of the current revival of interest in this age-old belief. He related stories of witchcraft which are traditional among Spanish-Indian residents of the Southwest and are believed today.

Plans were completed for the rummage sale which the club conducted on the weekend. Sixteen members were present.

**CHURCH OF CHRIST**  
15th & Blackfoot Sts.

THE KINGDOM OF HEAVEN AND THE WILL OF GOD. Jesus said, "Not every one that saith unto me, Lord, Lord, shall enter into the kingdom of heaven; but he that doeth the will of my Father which is in heaven." Matt. 7:21

THE WILL OF GOD IS REVEALED IN THE BIBLE. Complete, and final truth is in the New Testament (the book of Christ.) "God, who at sundry times and in divers manners spake in time past unto the fathers by the prophets, hath in these last days spoken unto us by his Son." Heb. 1:1,2. "For the law was given by Moses, but grace and truth came by Jesus Christ." John 1:17. Jesus sent his apostles to preach the will of God to all nations. "He said unto them, Go preach the gospel to every creature." Mark 16:15. "And Jesus came and spake unto them, saying, All power is given unto me in heaven and in earth, Go ye therefore, and teach all nations, baptizing them in the name of the Father, and of the Son, and of the Holy Ghost; teaching them to observe all things whatsoever I command you: and lo, I am with you always, even unto the end of the earth." Matt. 28:18-20. "When we observe the things taught by the apostles we may be sure that we are doing the will of God.

AN INVITATION. Will you study the will of God with me? We'll use your Bible as a text. I will ask you to accept nothing that you do not read therein. Richard Donley, Phone 364-5207

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206 N. SCHLEY 364-6791  
**MEXICAN FOODS**  
OPEN EVERY DAY EXCEPT TUESDAYS  
11 A.M. - 2 P.M. and 5 P.M. - 10 P.M.  
**Friday Special - GIANT BURRITOS**  
Tostados, Salad **\$1.00** FRIDAY ONLY!



**Buy Borden Milk in the new ONE-HANDED GALLON.**

Delicious Borden Milk in the convenient new screw-top plastic gallon. It's re-usable, re-closable, and you can pour it with only one hand! There's no deposit... no return. Remember... if it's Borden, it's got to be good!





**GIRLS, GIRLS GALORE!** -- Hosts of the Year is a title that the Pat Malones could claim after entertaining Texas Tech's chapter of Alpha Phi sorority at the houseparty over the weekend. Their daughter, Kathleen, brought her sorority sisters home Saturday for an overnight stay. She and her father stand in the photo upper left, while Mrs. Malone and the chapter president, Nan Gentry of Abilene, are seated in the living

room. Approximately 80 girls overflowed the home where equipment for games was set up in living room, den, family room and garage. Girls sat on furniture and floors and talked, upper right, or ate and talked in the kitchen, brushed hair and talked at the entrance to the room where a game of billiards was in progress, lower photos.

Brand Photo By Sandy Inman

## Small Talk

By SUE COLEMAN  
Women's Editor

ANYBODY who makes the rounds of Halloween carnivals and parties scheduled for public participation here is going to be well entertained, and also covered with goose-bumps if the claims of the spook house operators are carried out.

Announced for the holiday evening are the community-wide carnival and a super-creepy spook house at Dawn Community Center, the haunted house where Rainbow Girls will be the (ugh!) ghostesses out on the Vega Highway, and another carnival to benefit Hereford Day Care Center, in the Little Bull Barn.

Each of these big parties is planned to benefit a good cause, but a secondary purpose of each, the sponsors say, is to supply entertainment that will appeal to children as well as adults, and give the kids a place to go so they don't get into danger on trick-or-treat expeditions.

WHETHER it will work out like that I'm not sure, but smart parents will probably take advantage of the alternative and keep their children off the streets.

There haven't been too many instances of children in Hereford finding razor blades, needles or dangerous pills in their trick-or-treat bags, so far as I know, but any at all are too many — and there have been many reports from some towns.

Of course anyone who would thus endanger a child is too sadistic for polite mention. ON THE OTHER HAND householders certainly have reason to complain of the nuisance of too many trick-or-treaters, some of them teenagers and some trucked in bunches by parents into neighborhoods of prosperous-looking homes.

Considering everything, it might be best to take the kids to one of the carnivals — and you

## Holiday Cookies For Club Sale Are Made

Halloween cookies which will be part of their wares at a Saturday bake sale were decorated by Young Mothers Study Club members Tuesday

might have some fun too. Incidentally, you don't have to wait until Halloween for all the parties. Walcott School is having its costume contest and carnival Saturday evening and the Rainbow Girls open their spook house, three miles north of town, at the same time.

BASKING in the attractions of Hawaii this week, Lynn Wells, a former Hereford resident, won his trip in his work with an Oklahoma City publishing firm, and it included his wife also. They flew to the islands Sunday.

Wells is Edith Sheppard's grandson, and has attended Hereford schools. He and Mrs. Wells are students in the University of Oklahoma at Norman while they live in nearby Oklahoma City; he is working on a masters degree.

evening in a work session at SWPS Reddy Room.

The cookies and a variety of cakes, pies and breads will make up the stock in the bake sale to be conducted in Sugarland Mall to benefit the club's project fund.

Mrs. Joel Lytal, a member of Sweet and Fancy Decorating Club, was a guest who demonstrated the use of colored icing to decorate cookies, then assisted the club women in their task.

Business was conducted informally as members planned the sale and other coming events, with Mrs. Bud Thomas presiding. They will entertain their children at a Halloween costume party Tuesday afternoon in Community Center.

A toy collection will be made at the next club meeting, Nov. 13. Each member is to bring toys her children have outgrown, to be given to local organizations which will repair them and have them ready for distribution at Christmas to children of needy families.

## EVERY APPLIANCE IN THE STORE ON SALE

# TRUCKLOAD APPLIANCE SALE!

MONTGOMERY WARD



SAVE \$90

20-LB. WASHER HAS AUTO. DETERGENT DISPENSER  
REG. 309<sup>99</sup> **219<sup>99</sup>\***

THIS WEEK ONLY!

Features 11 programmed cycles, including 2 for permanent press, another for delayed soak! Automatic bleach, conditioner dispensers.

20-LB. CAPACITY DRYER HAS STOP'N'DRY CYCLE.

Lets you dry without tumbling, too; perfect for lingerie, shoes. 8 cycles. **179<sup>99</sup>\*** REG. 209<sup>99</sup> THIS WEEK ONLY! Gas Dryer \$30 more.

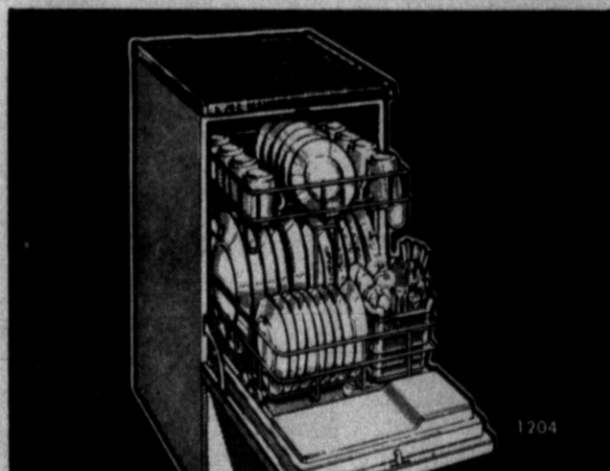
354.71 DELUXE 17-CU.FT. FROSTLESS REFRIGERATOR

**294<sup>71</sup>\***

THIS WEEK ONLY!

No defrosting! Big 166-lb. capacity freezer, 2 produce bins, plenty of shelf space. Doors are convertible, provide extra storage. Cold controls adjust separately. Moves on rollers.

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\$15.00 Blouse	\$11.00 Blouse	

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**The Hereford Brand**

THURSDAY, OCT. 25, 1973



Ann-Margret sings in concert during a portion of her special.

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MONDAY THRU FRIDAY ALL PROGRAMS SUBJECT TO CHANGE

CHANNEL	4	7	10	11	13	39	41	42	43	44	45
CABLE	KGNC	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB
6	News	Pro News	CBS Morning News	Shim Bang	Instructional	Man and Environment	Dick Van Dyke	News Scene at Six	Man and Environment	Man and Environment	Man and Environment
7	News	Pro News	CBS Morning News	Shim Bang	Instructional	Man and Environment	Dick Van Dyke	News Scene at Six	Man and Environment	Man and Environment	Man and Environment
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**On The Cover**

Ann Margaret displays her acclaimed talents as a singer and dancer in "Ann-Margret—When You're Smiling," the one-hour musical comedy special spotlighting guest stars Bob Hope and George Burns, which will be colorcast again on the NBC Television Network Sunday, Oct. 28 (9:30-9:55 p.m.).

The special, originally presented on NBC-TV last April, is drawn largely from the star's nightclub act. It was her first headliner television performance after she was seriously injured in a nightclub accident last fall. The show is part of

THURSDAY ALL PROGRAMS SUBJECT TO CHANGE

CHANNEL	4	7	10	11	13	39	41	42	43	44	45
CABLE	KGNC	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB
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12	News	Pro News	CBS Morning News	Shim Bang	Instructional	Man and Environment	Dick Van Dyke	News Scene at Six	Man and Environment	Man and Environment	Man and Environment

**Thursday Program Notes**

7:00...ABC...TOMA... "Stakeout," with guest star Skye...  
7:00...CBS...THE WALTONS...  
7:00...NBC...CHASE...  
7:00...CBS...MAUDE...  
7:00...CBS...HAWAII FIVE-O...  
7:30...ABC...TUESDAY MOVIE OF THE WEEK...  
8:00...NBC...POLICE STORY...  
8:00...CBS...THE SONNY AND CHER COMEDY HOUR...  
8:00...NBC...WEDNESDAY MYSTERY MOVIE...  
8:00...ABC...WEDNESDAY MOVIE OF THE WEEK...  
8:00...CBS...KQJAK...  
8:00...NBC...LOVE STORY...  
8:00...ABC...THE PERFECT ALIBI...  
8:00...CBS...THE WEDNESDAY NIGHT TAKEAWAY...  
8:00...NBC...THE WEDNESDAY NIGHT TAKEAWAY...  
8:00...ABC...THE WEDNESDAY NIGHT TAKEAWAY...  
8:00...CBS...THE WEDNESDAY NIGHT TAKEAWAY...

**Wednesday Program Notes**

7:00...ABC...THE SONNY AND CHER COMEDY HOUR...  
7:00...NBC...ADAM-12...  
7:30...NBC...WEDNESDAY MYSTERY MOVIE...  
7:30...ABC...WEDNESDAY MOVIE OF THE WEEK...  
7:30...CBS...GUESS WHO'S SLEEPING IN MY BED?...  
7:30...NBC...KQJAK...  
7:30...ABC...LOVE STORY...  
7:30...CBS...THE PERFECT ALIBI...  
7:30...NBC...THE WEDNESDAY NIGHT TAKEAWAY...  
7:30...ABC...THE WEDNESDAY NIGHT TAKEAWAY...  
7:30...CBS...THE WEDNESDAY NIGHT TAKEAWAY...  
7:30...NBC...THE WEDNESDAY NIGHT TAKEAWAY...

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TUESDAY ALL PROGRAMS SUBJECT TO CHANGE

CHANNEL	4	7	10	11	13	39	41	42	43	44	45
CABLE	KGNC	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB
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WEDNESDAY ALL PROGRAMS SUBJECT TO CHANGE

CHANNEL	4	7	10	11	13	39	41	42	43	44	45
CABLE	KGNC	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB
6	News	Pro News	CBS Morning News	Shim Bang	Instructional	Man and Environment	Dick Van Dyke	News Scene at Six	Man and Environment	Man and Environment	Man and Environment
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**Youths simulate roles**

Youths who are actual members of three Los Angeles gangs play roles similar to their real way of life in an episode of NBC Television Network's "Police Story" to be colorcast Tuesday, Oct. 30 (9:00-10:00 p.m.). Titled "Violent Homecoming," the drama deals with rivalry among teenage gangs.

The Los Angeles street gang members agreed to work together in the episode, a Mexican-American and Lytle Bellinger as Sgt. Allison Armendariz Jr.), himself a former member in East Los Angeles.





Dean Jones, with Disneyland as his locale, conducts the special tribute, "Wait Disney: A Golden Anniversary Salute" on the ABC Television Network's "ABC Wide World of Entertainment" Thursday, Oct. 25 (10:30 p.m.-12:00 Midnight).



**GLENN CORBETT**  
Glenn Corbett guest stars as an ex-football player, and Jenny Sullivan plays the girl he pursues after he has had his wife killed, in "Divorce—Murderer's Style," the second hour of suspense on "The Mystery Double Feature: Mannix-Barnaby Jones," starring Buddy Ebsen as private detective Barnaby Jones, Sunday, Oct. 28 (7:30-9:30 p.m.) on the CBS Television Network. Mike Connors stars as private eye Joe Mannix in the first hour of "The Mystery Double Feature."

**MONDAY** ALL PROGRAMS SUBJECT TO CHANGE October 29

CHANNEL CABLE	4 KQNC NBC	7 KVII ABC	10 KFDA CBS	11 KTVT IND	13 KEBA PBS	19 KDTV IND	3 IND
6	Newsweek The Lucy Show Lola Luck Diana	Pro News To Tell the Truth The Bookies	News Scene at Ten What's My Line Guinness	Dick Van Dyke Riflemen	Zoom Newsroom Special of the Week "Winkles, Birthdays, and Other Fabbits" Newsroom Special "Cupcake Off The Stone Hand"	Name of the Game Gomer Pyle Hogan's Heroes Bonanza Cinema 39	Weather And Public Service The Game Gomer Pyle Hogan's Heroes Bonanza Cinema 39
7	NBC Monday Night at the Movies "Cactus Flower" "The Day After Tomorrow"	NFL Monday Night Football Kansas City Chiefs at Buffalo Bills	Here's Lucy New Dick Van Dyke Show Medical Center	Impossible Mission: Impossible 8:00 Movie "Cupcake Off The Stone Hand"	Special of the Week "Winkles, Birthdays, and Other Fabbits" Newsroom Special "Cupcake Off The Stone Hand"	Name of the Game Gomer Pyle Hogan's Heroes Bonanza Cinema 39	Weather And Public Service The Game Gomer Pyle Hogan's Heroes Bonanza Cinema 39
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**All The Way To Russia**

International skating star Peggy Fleming headlines her fifth NBC Television Network Special, "Peggy Fleming Visits the Soviet Union," filmed entirely on location in the USSR and featuring top Russian performers, to be broadcast Sunday, Oct. 28 (7:30-8:30 p.m.).

Peggy will perform or be seen with the Moscow circus and their top clown Andrei Nikolaev, the Kirov Corps de Ballet, the Moscow Ice Ballet, skating star Vladimir Luzin, pop singing star Ludmila Semchikina, and the Obratzova Puppet Theatre.

The program will be part of an NBC-TV "Multi-Special Night," it will be followed by a repeat of the music-variety special, "Ann-Margret—When You're Smiling" (8:30-9:30 p.m.). The special's preempts "NBC Sunday Mystery Movie."

Peggy performs her opening number, "Midnight in Moscow," at the Yubani Stadium in Leningrad. She is seen next skating on a frozen reflecting pond adjacent to the Palace of Catherine the Great, with the Corps de Ballet and featured skaters of the Moscow Ice Ballet performing the "Festive Overture."

Peggy visits popular singing star Ludmila Semchikina, rehearsing "New Rochelle," from the Russian version of "How To Succeed in Business Without Really Trying," at the Leningrad Musical Theatre.

Ludmila sings "Way of Love," in Russian, with the Leningrad Symphony Orchestra, while Peggy interprets the number on ice.

She follows this with another skating number, "Two Guitars," on a lake adjacent to the Nova Devichy Convent.

Next Peggy is guest of the Obratzova Puppet Theatre in Moscow, where she is entertained with two acts, "Victoria Vibrato," and an all-puppet rock 'n' roll band called "Pop Art."

Two versions of "Swan Lake" are seen next: the Kirov Corps de Ballet performing at the Kirov Theatre in Leningrad; and Peggy, skating with Vladimir Luzin of the Moscow Ice Ballet on the Bay of Finland, near Leningrad.

In a visit to the Moscow Circus, Peggy is entertained by the famous Russian Bears, in turn performing a skating number, "Sweet Caroline," with their top clown, Andrei Nikolaev.

The show closes with excerpts from Tchaikovsky's Sixth Symphony. Peggy interprets the music in a scenic essay as she skates on a lake at Pushkin Village, near Leningrad.

Executive producer of the special is Bob Banner. The show was produced by Dick Foster, choreographed by Robert Paul, and directed by Dick Foster, photographed by the special's special effects crew.

The special represents the first co-production of an entertainment special by an American company and the USSR. It is a Bob Banner Associates production in association with the State Television Committee USSR.

**Monday Program Notes**

7:00...ABC...THE ROOKIES...Blood Brother...with guest star Glynn Turman. Terry Webster tries to help his cousin Jimmy, a recently returned war veteran who blames society for his problems with the law and his inability to find employment.

7:00...CBS...GUNSMOKE...The widow and the Rogue...James Stacy guest stars as a personable thief who is sentenced to a year in prison because of his past record, and therefore seeks to escape from Festus en route to the Dodge City jail.

7:30...NBC...DIANA...Queen for a Night...Diana's efforts to help a would-be dress designer cause a marital spat for her employer and his wife.

8:00...ABC...MONDAY NIGHT AT THE MOVIES...CACTUS FLOWER...Starring Walter Matthau, Ingrid Bergman and Goldie Hawn. A playboy dentist, who pretends to be married, finds his life complicated by a kookie girlfriend. Miss Hawn won an Oscar as Best Supporting Actress for her performance in the 1969 Columbia Pictures release. (R)

8:00...ABC...NFL MONDAY NIGHT FOOTBALL...Live coverage of a game between the Chicago Bears and the Buffalo Bills. Commentaries will be provided by Howard Cosell, Frank Gifford and Don Meredith.

8:00...CBS...HERE'S LUCY...Guest star Andy Griffith plays a charity fundraiser whose evangelical style charms Lucy but makes daughter Kim suspicious of his motives.

8:30...CBS...THE NEW DICK VAN DYKE SHOW...Star Barbara Rush special guest stars on the comedy series. Brighton, who becomes engaged to both Dick and Jenny when a gossip columnist reports that Dick said, "She kisses like a dead mackerel."

9:00...CBS...MEDICAL CENTER...Stranger in Two Worlds...Guest star Joan Blondell portrays a mother who is determined that her daughter will be a star athlete, no matter what the physical and emotional cost to the girl.

**Friday Program Notes**

7:00...ABC...THE BRADY BUNCH...Marcia Gets Creamed...Marcia's new job in an ice cream parlor gets her into trouble at home and with her boyfriend.

7:30...ABC...THE ODD COUPLE...This is the Army, Mrs. Madison...with guest star Brett Somers. Felix reveals the hectic details of Oscar's marriage while both were serving in the Army reserve.

7:30...CBS...ROLL OUT...Pic. Jed Brooks courts disfigurement and disaster when he wakes up his buddy, Cpl. "Sweet" Williams, on a sleep-in Sunday morning. Jim has to step in to invite the Red Ball driver to church.

7:30...NBC...THE GIRL WITH SOMETHING EXTRA...One of Our Hens is Missing...An annual gift from John's (John Davidson) mother threatens his married life.

8:00...CBS...THE CBS FRIDAY NIGHT MOVIES...BENEATH THE PLANET OF THE APES...Starring Charlton Heston and Kim Hunter, the story of an astronaut who mutates is possible and that he must cope with a society ruled by apes.

8:00...ABC...ROOM 222...Twenty-Five Words or Less...with guest star B. Kirby, Jr. A student thinking he is a \$500 winner in a slogan contest, learns he is the brunt of a joke by a fellow student.

8:30...ABC...ADAM'S RIB...For Richer, For Poorer...with guest stars Michele Carey and Jack Sheldon. A former girlfriend of Adam's is sued for alimony by her musician husband with Amanda handling his case.

8:30...NBC...THE BRIAN KEITH SHOW...The Allergist...A falling coconut sends Dr. Jamison (Keith) into a strange field of practice and his diagnoses of certain itches shock his patients.

9:00...ABC...LOVE AMERICAN STYLE...Love and the Opera Singer...with guest stars Jack Burns and Avery Schreiber. "Love and the Lady Prisoner," with guest stars Elena Verdugo, Reva Rose, Gino Corradi and "The Brain" with guest stars Warren Berlinger, Pat Finley and Naomi Stevens; and "Love and the Fortunate Cookies," with guest stars Mako, and Robert Ito.

10:30...CBS...THE CBS LATE MOVIE—"FROGS"...Starring Ray Milland and Sam Elliott. A great inventor invents his entire island down South to celebrate his birthday. However, something has thrown off the ecological balance of the area. Incredible plagues descend as "nature strikes back."

10:30...ABC...ABC WIDE WORLD OF ENTERTAINMENT—"IN CONCERT"...The guests are Chubby Checker, The Chiffons, Bobby Rydell, Jackie Wilson and The Coasters.

12:00...NBC...THE MIDNIGHT SPECIAL...Sly and the Family Stone host.

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Morrie Prager  
Mrs. Staley  
Irene Morton  
Bobbi Jordan  
Erin Moran  
Victor French  
Scott Walker  
Ann Driscoll

The teleplay by Jackson Gillis was directed by Don Medford.

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**FRIDAY** ALL PROGRAMS SUBJECT TO CHANGE October 26

CHANNEL CABLE	4 KQNC NBC	7 KVII ABC	10 KFDA CBS	11 KTVT IND	13 KEBA PBS	19 KDTV IND	3 IND
6	Newsweek The Lucy Show Lola Luck Diana	Pro News To Tell the Truth The Bookies	News Scene at Ten What's My Line Guinness	Dick Van Dyke Riflemen	Zoom Newsroom Special of the Week "Winkles, Birthdays, and Other Fabbits" Newsroom Special "Cupcake Off The Stone Hand"	Name of the Game Gomer Pyle Hogan's Heroes Bonanza Cinema 39	Weather And Public Service The Game Gomer Pyle Hogan's Heroes Bonanza Cinema 39
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12	Newsweek Tonight Show Johnny Carson	Pro News To Tell the Truth The Bookies	News Scene at Ten What's My Line Guinness	Dick Van Dyke Riflemen	Zoom Newsroom Special of the Week "Winkles, Birthdays, and Other Fabbits" Newsroom Special "Cupcake Off The Stone Hand"	Name of the Game Gomer Pyle Hogan's Heroes Bonanza Cinema 39	Weather And Public Service The Game Gomer Pyle Hogan's Heroes Bonanza Cinema 39

**Toma Looks For Hard Dope**

Dave Toma, usually a loner, takes on a partner to keep track of a young woman who may lead him to a million-dollar cache of cocaine, in "Stake-Out" on the ABC Television Network's "Toma," Thursday, Oct. 25 (7:00-8:00 p.m.).

Shirley Whitaker's boy friend, Alex Keever, is en route home from prison where he has spent ten years. Keever is believed to have hidden 40 kilos of cocaine before he went to prison. Toma convinces Inspector Spooner that Detective Spooner has serious doubts about Detective Phillips' integrity.

Tony Musante stars as Toma, Simon Oakland as Inspector Spooner and Susan Strasberg as Patty Toma, Dave's wife.

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**SATURDAY** October 27

ALL PROGRAMS SUBJECT TO CHANGE

CHANNEL CABLE	4 KNC	7 ABC	10 KFDA	11 KTVT	13 KERA	39 KOTV	49 IND	6 IND
7	Let'sville	The Bugs Bunny Show	The Flintstones	Comedy Show	Mistertoppers Neighborhood	Weather and Public Service		
8	Inch High Private Eye	Yogi's Gang	Batman	News	Sesame Street			
9	The Addams Family	Sugar Friends	My Favorite Martian	News for Living	Electric Company			
10	Buck Cassidy	Lassie's Rescue Rangers	Jeannie	NFL Game	Electric Company			
11	Star Trek	The Brady Kids	Speed Buggy	AI Conover Show	Electric Company			
12	Sea Monsters	ABC Saturday Superstar Movie	Jeannie	Parents in Action	Electric Company			
1	The Pink Panther Show	The Minions	Jeannie	S.M.U. College	Electric Company			
2	The Jeffersons	ABC Saturday Superstar Movie	Jeannie	Parents in Action	Electric Company			
3	Farm and Home Show	ABC Saturday Superstar Movie	Jeannie	S.M.U. College	Electric Company			
4	Police Surgeon	ABC's Wide World of Sports	Jeannie	Parents in Action	Electric Company			
5	NBC Nightly News	Back Owens	Jeannie	Parents in Action	Electric Company			
6	Lantern Walk Show	Pro News	Jeannie	Parents in Action	Electric Company			
7	Emergency!	Let's Make a Deal	Jeannie	Parents in Action	Electric Company			
8	NBC Saturday Night at the Movies	Pro News	Jeannie	Parents in Action	Electric Company			
9	The Franchiser	Griff	Jeannie	Parents in Action	Electric Company			
10	Newsweek	ABC News	Jeannie	Parents in Action	Electric Company			
11	The Quiet Man	Frankenstein	Jeannie	Parents in Action	Electric Company			
12	Blood of a Vampire	Blood of a Vampire	Jeannie	Parents in Action	Electric Company			

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**SUNDAY** October 28

ALL PROGRAMS SUBJECT TO CHANGE

CHANNEL CABLE	4 KNC	7 ABC	10 KFDA	11 KTVT	13 KERA	39 KOTV	49 IND	6 IND
7	Johnny Gomez Show	Christophers Three Stooges Gospel Jubilee	Faith For Today	Best of World	Chaplain Of Bourbon Street	Weather and Public Service		
8	Day of Discovery	Revelation	First Baptist Church	American Town	Challenge of Truth			
9	Answer	Kid Power	Football	Football	Challenge of Truth			
10	Tomorrow	The Diamonds	Football	Football	Challenge of Truth			
11	NFL Game of the Week	NFL Game of the Week	Football	Football	Challenge of Truth			
12	Meet the Press	Pro News	Football	Football	Challenge of Truth			
1	Meet the Press	Pro News	Football	Football	Challenge of Truth			
2	Meet the Press	Pro News	Football	Football	Challenge of Truth			
3	Meet the Press	Pro News	Football	Football	Challenge of Truth			
4	Meet the Press	Pro News	Football	Football	Challenge of Truth			
5	Meet the Press	Pro News	Football	Football	Challenge of Truth			
6	Meet the Press	Pro News	Football	Football	Challenge of Truth			
7	Meet the Press	Pro News	Football	Football	Challenge of Truth			
8	Meet the Press	Pro News	Football	Football	Challenge of Truth			
9	Meet the Press	Pro News	Football	Football	Challenge of Truth			
10	Meet the Press	Pro News	Football	Football	Challenge of Truth			
11	Meet the Press	Pro News	Football	Football	Challenge of Truth			
12	Meet the Press	Pro News	Football	Football	Challenge of Truth			

**10:30...ABC...MAKE A WISH**  
Today topics are "Heart" and "Silver."

**11:00...NBC...YOUTH AND THE BIBLE TODAY**  
A discussion of how a young Christian person fits into society during this time of change.

**12:30...CBS...QUESTIONS AND ANSWERS**  
"The Man Who Said 'Yes' to Life," a profile of Father Maximilian Kolbe, Polish priest and martyr.

**4:00...CBS...CBS CHILDREN'S CLASSIC**  
"Swiss Family Robinson," animated special based on Johann Rudolf Wyss' famous novel.

**5:00...MONIC...YOUNG PEOPLE'S CONCERT**  
Michael Tilson Thomas conducts, "Piano vs. Orchestra," featuring Misha Dichter in compositions by Brahms, Beethoven, and Rachmaninoff.

**6:30...CBS...THE NEW PERRY MASON**  
The guest stars are the Hues Corporation and the DeFranco Family.

**3:30...CBS...JOCKEY GOLD CUP**  
A two mile added \$100,000 event, with Jack Whitaker as host, Heywood Hale Brown providing the color, Frank Wright presenting expert analysis, and Chic Anderson calling the races.

**4:00...SPORTS...ABC'S WIDE WORLD OF SPORTS**  
ABC Sports presentation of the Harlem Globetrotters in a game from Memphis, Tennessee with Howard Cosell, Frank Gifford and Don Meredith describing the action; also the Duke Kahanamoku Big Wave Surfing Championships from Oahu, Hawaii. Commentary is provided by Bill Flemming and color commentary by World Surfing Champion, IR!

**7:00...NBC...EMERGENCY!**  
"Snake Bite," a rattlesnake strikes Johnny Gage (Randolph Mantooth) during a mountain rescue.

**7:00...ABC...THE PARTNIDGE FAMILY**  
"The Last of Howard," with guest star Bruce Kimmel. On board a cruise ship to Acapulco, Keith and Danny suspect that the self-proclaimed millionaire courting Laurie is a phony.

**7:30...ABC...ABC RESPONDENCE MOVIE—"MONEY TO BURN"**  
Nancy Marchand, Alejandro Rey, David F. Doyle, Charles McGraw, and Cleavon Little. An ingenious convict counterfeit \$1 million in prison and masterminds a scheme to smuggle the bogus bills out, with the help of an unsuspecting warden, to his wife and two ex-con accomplices on the outside.

**8:30...CBS...THE BOB NEWHART SHOW**  
A rather embarrassing operation leads to a romance for Carol with the doctor, a relationship that everyone questions due to the disparity in their age. After facing everyone's quizzical attitude about her new relationship, Carol begins to reevaluate whether the romance can really survive the test of time.

**9:00...CBS...THE CAROL BURNETT SHOW**  
Guest star: John Byner.

**9:00...ABC...GRIFF**  
"Prey," with guest stars Sai Mino, Albert Paulsen and Scott Hylands. Griff's friend, resident in the Middle East, is the target of an assassin of many disguises during a Los Angeles visit.

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key words, "heart" and "silver." Tom Chapin, singer-guitarist, notes there are people with "a lot of heart," and one of them is Danny Barker, a jazz musician who is helping young blacks to retain their heritage of jazz music and to make new contributions. Barker and his group, the "Jazz Masters," are once played with greats like Jelly Roll Morton and Cab Calloway.

The journeys are part of the Peabody Award-winning program's study of the many meanings and association of two networks.

Silver Springs (Fla.) wildlife refuge to search out alligators, wild monkeys and other residents of the national land mark preserve, Sunday, Oct. 28 (10:30-11:00 a.m.) on the ABC Television Network.

"Make a Wish" explores "heart" and "silver"

"Make a Wish," the ABC News children's series, takes young viewers to New Orleans to march with a jazz band composed of teenagers and to the

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