

Voters Approve Track Resurfacing

New Surface Expected To Be Installed Before Next Track Season

Hereford voters Tuesday approved by more than a two-to-one margin \$38,000 in bonds to resurface the running track at Whiteface Stadium.

The issue, which had been turned down by voters previously, was passed when 465 voted for the funds and 209 voted against the issue.

The 674 total votes cast came from 668 property owners and 6 non-owners registered in the county. Property owners made up the brunt of the vote as only six non-owners cast votes with three voting for and three against. Total

property owners casting votes in the election was 668 with 462 for the issue and 206 against.

WITH THE passage of the bonds, school officials can proceed with plans for the new all-weather surface and construction bids are expected to be let in the near future. Officials expect the new surface can be installed by early spring before track season begins.

Tentative plans call for a resalite or similar surface on the track which is a mixture of rubber, asphalt and sand. The

track will have permanently marked running lanes and therefore require virtually no regular maintenance.

THE NEW surface will also allow usage year around with little wear and also can be used under unusual weather conditions.

The new surface will also allow Hereford to now bid for the 1975 District 4-AAAA track meet and also for the 1975 A.A.U. Junior Olympic District meet.

Proponents of the bonds for the track were disappointed in the turnout of

Tuesday's election, but expressed pleasure at the results of the issue.

Dr. Joe Whitley, who initially requested Tuesday's bond issue be called by the school board, said he was disappointed to see such a small turnout but felt the new track would be of great benefit to the school and city.

WHITLEY obtained a 1,000-signature petition to present to the school board recently in an effort to get the election called.

Hereford has been the only school in

District 4-AAAA without such a surface on its running track.

The election will also allow the resurfacing of approaches to the field events where grass has been used.

OFFICIALS expect bids to be let late this fall and tentative plans call for the installation of the new surface sometime in February or March.

Several track meets scheduled in Hereford in the past have been canceled because unexpected weather conditions

left the present cinder track in unusable shape. The new surface is not expected to be affected by weather conditions.

SCHOOL officials have experienced considerable maintenance costs with the cinder track because of weather and constant use. The track had to be measured and marked before each track meet and had to be reworked at the start of each track season.

Also, spring and summer winds had blown away much of the cinders that needed replaced.

The Hereford Brand

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Herd, Sandies Rated Almost Equal Teams For Friday's Contest

The Hereford Whitefaces, sitting a top the only unbeaten, untied AAAA record in the Panhandle, head north to Amarillo Friday night in search of No. 5 to add to their string of four consecutive wins.

Branding Time

By Speedy Nieman

That feller on Tierra Blanca Creek says kind, sincere words will take the average man or woman a long way along the journey of life.

We were pleased to see voters approve the track improvements at Whiteface Stadium in the bond election Tuesday. Besides providing a fine asset for the school system, we think it's a wiser investment than repairing the old track facility.

WHILE ON the sports scene, you'll notice a new feature being introduced on the front page of The Brand today—original Dirk West football cartoons. His imaginative and humorous cartoons will appear weekly, illustrating the good and bad times of the Hereford Whitefaces. West, a Lubbock artist, is well known for his football cartoons—including a weekly feature in the Lubbock paper on Texas Tech and the Southwest Conference. We think his series will provide an entertaining and exclusive "extra" to The Brand sports pages in coming weeks!

AS AN ADDED feature, The Brand will auction off the original cartoon drawing each week, and all proceeds will go to the Whiteface Booster Club. The first cartoon will be sold at the Booster Club meeting Tuesday night. If you can't make the meeting and you want to make a bid, submit it to The Brand office.

Construction is still in the spotlight around hustlin' Hereford. Work is well underway on school improvements and the new county library, as well as commercial buildings such as the new TG&Y and Ideal Food stores on West Park Ave. Another noteworthy project is a proposed addition to the field house which the building trades class at HHS is tackling. The addition will provide needed dressing-room facilities.

SHORTLY AFTER Dwight L. Moody was converted, he filled a pew of an aristocratic Boston church with street boys. Some of the snobbish members resented this and when Moody was presented for membership, the board suggested he "think it over and pray about it for a month."

According to the story, the board thought they would never be bothered with Moody again. But he came before the board the next month, and they asked: "Did you follow our suggestion? Did you pray about it?"

"I did," Moody solemnly replied. "And did the Lord encourage you to join our church?" they asked.

"Yes," said Moody. "He told me not to feel bad about it because He has been trying to get into this church Himself for the past 25 years."

This week's hopeful-victim will be the Amarillo High Golden Sandies.

However, even Jimmy "The Greek" wouldn't bet on the odds given to favored Hereford for the game.

The Herd has been picked over the Sandies by less than a single point—seven-tenths to be exact. And Herd Coach Larry Dippel is not sure about those seven-tenths.

"They are a very physical ball team," he said. "They outweigh us considerably. It's going to be one of those jaw and belly-to-belly games."

THE OFFENSIVE unit of the Sandies outweighs the Herd defensive unit by an average of 20 pounds per man. The Amarillo defensive team also contains more meat than the Herd offensive unit on a scale of an average of 20 pounds per man.

"That doesn't count their defensive goal line defense," said Dippel. "They add to the middle line then by sending in a 240-pound boy and a 260 pound boy."

THE GAME will be played in Amarillo's Dick Bivins Stadium. Kickoff is set for 7:30 p.m. (Hereford fans going to the game may drive to Amarillo, take Interstate 40 east, take the Nelson Exit to the right off the Interstate and turn north. The Stadium is within a few blocks north of the interstate.)

While the Herd stands undefeated and untied for the season, the Sandies are 1-2 for the year. The Amarillo team was picked in preseason polls to win District 3-AAA as the Herd was picked in the lower echelon of District 4-AAAA. This is the final non-conference game for both teams. Hereford and Amarillo High both rest following the game with an open week before facing district opponents in each district.

COMMENTING on the unexpected losses of Amarillo this year, Herd Coach Dippel said the Sandies are still a strong team.

"They have been beat on the mistakes," he said. "Mistakes that they did not make earlier in the season. They have big, strong running backs and the ground game is their major strong point."

"All of their offensive backfield returns form last year. They have that experience to go along with their tremendous size."

DIPPEL SAID he felt the key to the game would lie in the Herd's kicking game.

"The kicking game and the field position tied with it will make the difference I feel," he said. "We have got to keep Amarillo out of our end of the field and out of four-down position. They are somewhat like Berger and will try to hurt us with clock time. We need to be in control of the ball."

DIPPEL SAID Hereford's players were in "good shape" for the game. Tailback James Harris suffered a minor leg injury in Hereford's 28-11 win over Canyon, but Dippel said he should be running at full speed this week.

Barry Allen, who suffered a broken nose, played in the Canyon game and will be playing in this week along with Mauri Montgomery, who missed the Canyon game because of knee injuries.

Amarillo opened the season with a squeaker win over Odessa 13-12 and tied Wichita Falls the next week 14-14. The Sandies then suffered a 27-14 loss to Lubbock High. Last week the winless Plainview Bulldogs caught the Sandies napping and handed the Amarillo team a 21-16 defeat.



Campfire Girls Funded Through The United Way

By KATHY MARGRAVE
Staff Writer

"Sugar and spice and everything nice is what little girls are made of."

And for \$16 a year per girl, the United Way helps the Hereford Campfire Council help these little girls in becoming responsible adult citizens.

"This year we've set our budget at \$10,775," said Nita Lea, executive secretary and only paid employee of the Hereford council.

"This figures out to be approximately \$16 a year per girl, and that really isn't asking much."

THE HEREFORD Campfire Council, one of the many local United Way agencies, is a non-profit organization that is funded entirely by the United Way.

"When the United Way doesn't meet its goal, we have to cut down on our budget," Mrs. Lea explained. "For instance, last year when the United Way fell short, we had to operate on approximately \$11 per girl for this year."

THE MONEY that the campfire council receives goes for upkeep on the campfire lodge, including utilities; communication with adult leaders and groups, which involves office supplies, including a duplicator; two buses maintained by the council for group trips and transportation to summer camps; training for leaders and transportation and expenses for delegates sent to regional zone conferences.

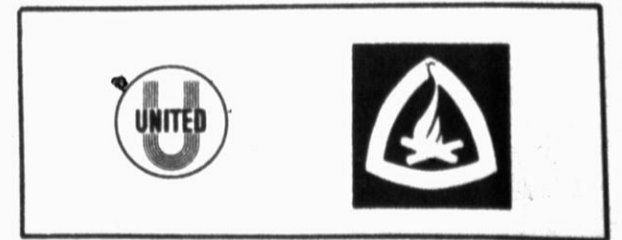
The only money that is received from the United Way that goes out of town is \$75 which is an annual National Charter Fee.

"Actually the girls buy their own uniforms and supplies and the leaders furnish their own necessities and much more."

THE ONLY money-making project conducted by the campfire girls is the annual candy sale.

"The money raised from the candy sales goes for annual camping trips to Camp Summerlife near Taos, N.M. The money helps purchase camping equipment, pays for counselors and other camping expenses," Mrs. Lea said.

"THE CAMPFIRE program for the '70's is designed to help young people develop the attitudes and skills that will enable them to become responsible for their own learning so they can discover answers to their questions," Mrs. Lea said. "A \$16 investment is a great deal when you consider the finished product—a responsible citizen."



Brand Photo By Craig Nieman

And The Band Played On . . .

The Hereford Whiteface marching band has been the highlight of halftime activities each Friday night this fall and will again entertain Hereford and Amarillo fans during intermission of the Herd-Sandies clash Friday night in Amarillo. Band director this fall is Randy Vaughn.

Permits Reach \$63,850

By KATHY MARGRAVE
Staff Writer

Dropping to the lowest point of the year, building permits issued in Hereford during the month of September totaled \$63,850.

Previous low for the year was in February when \$105,170 in building permits were issued, followed by May in second lowest position with a total of \$112,375.

High for the first nine months of the year was \$1,081,450 in building permits issued during the month of June. This included permits for the new shopping

center, home of TG&Y Family Center and Ideal Food Store, located on West Park Ave.; and expansion construction for three schools in the Hereford school system.

Last year's total for the month of September exceeded this year's total with \$172,776 issued in permits. However, 1971's total fell short with only \$51,950 issued during September of that year.

Building permits issued during the past month were:

Sept. 4 — William B. Smith, 710 Lee, alter and repair, \$1,000.
Sept. 5 — Cecil Hart, residence, \$30,000.

Sept. 11 — Ed Cardinal, 1405 Plains, storage building, \$600.

Sept. 12 — Mrs. F.A. Phifer, 427 Ave. 1, move in mobile home, \$10,500.

Sept. 17 — J.L. Bell, 324 Ave. J, alter and repair, \$4,500.

Sept. 17 — Federico Balderrama, Jr., 223 Cataiba, alter and repair, \$1,000.

Sept. 20 — Tawny, Inc., move in mobile home, \$8,000.

Sept. 20 — Ralph Owens and Associates, 311 E. Park Ave., addition to office, \$2,500.

Sept. 21 — Joe A. Tijerina, 50 Ave. K, move in residence, \$4,500.

Sept. 25 — L. H. Jones, 105 Elm, addition, \$750.



Herd tailback James Harris really had something to dance about Friday night in Hereford's 28-11 win over the Canyon Eagles. Harris here goes into his second "raindance" of the night following his second TD of the game as officials give the go-ahead sign. Harris is second in scoring in the district with five touchdowns and two extra points. Brand Photo by Craig Nieman

Something To Dance About

Police Search Underway

Man Test-Drives Car, Disappears

By STEVE CONNELLY
Staff Writer

Area law enforcement officers are searching for a man who reportedly asked to test drive a car owned by Robert G. Sturges, 707 Irving, but then never returned.

Sturges was trying to sell the car, and the suspect asked permission to test-drive it at 9 p.m. Monday and said he would return in one hour. At 2:30 a.m. Tuesday, Sturges reported the incident to the Hereford Police Department. The suspect's name is known, but he has not been located yet.

Martin Diaz, Blue Water Garden Apartments, was arrested at 1:20 a.m. Tuesday for possession of marijuana after police officers observed a car parked in the center of the 700 block of South Main Street.

Officers checked the car and Diaz reportedly threw a bag out of the car. Diaz was arrested and bond was set at \$1,500.

THREE OTHER persons were arrested for driving while intoxicated (DWI) during the week, and several small thefts of tools and stereo equipment

were reported to the police department.

Six accidents were reported by the Hereford Police Department during the week, one of which involved a car and a bicycle.

A 1967 Chevrolet, driven by Zeferino Reyes, 227 Ave. D, was traveling east on Grand Avenue at 8:25 a.m. Sunday and was attempting a left turn onto Avenue F, when Rex W. Clifton, on a bicycle, was going west on Grand Avenue and the two vehicles collided. Clifton received minor injuries, but hospitalization was not reported to be necessary.

SUNDAY'S second accident was reported at 9:15 p.m. in the 300 block of Avenue K, involving two pick-ups.

A Chevrolet pick-up, owned by Kenneth Kelly, 504 Ave. K, was parked on Avenue K, when a 1967 Chevrolet pickup, driven by Lewis A. Fetsch, Rt. 5, was traveling north on Avenue K and struck the left rear end of the Kelly car.

An accident occurred Monday after noon in the parking lot of Furr's Food Store involving two cars.

A 1972 Ford, owned by David R. Torres, 701 Stanton, and a 1969 Mercury, owned by Clyde C. Newell, Box 5, were parked in the lot, when the Newell car evidently rolled back into the Torres car under its own power.

ANOTHER accident took place at 5:20 p.m. in the parking lot of Gibson's Discount Center.

A 1972 Buick, driven by Herbert L. Bellar, 115 Lake St., was turning west in the lot while a 1972 Chevrolet pick-up, driven by Valentin Mendoza, 324 S. 2nd, Crystal City was behind the Bellar car.

The Bellar car had apparently pulled into a parking place and stopped, when the Mendoza car collided with the right side.

The first accident in Hereford

for October was reported at 8:47 a.m. Monday at the intersection of Lee and 3rd Streets.

A 1968 Ford, driven by Mary Ann Vance, 223 Star St., was headed south on Lee Street and reportedly stopped at a stop sign at the intersection.

She reportedly pulled from the intersection and collided with a 1969 Chevrolet driven by Clyde B. Jones, 605 W. 3rd St.

One accident took place at 1 p.m. Friday in the drive-way of the East Side Phillips 66 Station, involving a pick-up and a car.

A 1971 Mazda, owned by David G. Parmer, 834 Blevins, was parked in the drive when a 1973 Dodge pick-up, driven by Joe Perez, 832 Brevard, started to back out of the drive and collided with the Parmer car.

City Discusses City Dump Problems

The Hereford City Commission took no major action during a regular meeting Monday night, but did discuss problems relating to the city dump grounds.

Hereford City Manager Dudley Bayne told commissioners city workmen have problems at the city dump because people are going there late at night and on weekends and dumping trash and burning it.

"A lot of that could go through the incinerator instead of all these fires throughout the dump ground," Bayne said. "These fires keep breaking out and flare up again after we put them out. It has been a real inconvenience to us and is a hazard."

The city manager also said considerable scavenging goes on at the dump ground.

Commissioners then discussed possibly erecting a fence around the dump ground and establishing hours during which the grounds will be open. Also discussed was a suggestion to place a watchman at the

grounds at nights and on weekends.

"Waste disposal is one of the most expensive problems in the country and we just need to face the fact that it's a growing problem here," said Earnest Langley, city attorney.

Also received at the meeting was a letter from the State Department of Health complimenting the city on the use of the incinerator and land fill in connection with the disposal of waste materials. The letter, from the environmental development program division of the Health Department, followed a visit to Hereford by an official of the division of sanitary engineering of the State.

Commissioners also briefly discussed tentative plans for the golf pro shop for the country club. The City, in adding nine holes to the present nine holes at Pitman Municipal Course, are planning to remodel the old stone golf shop because of its location between the old course and the new nine holes.

Whiteface Kiwanians Have Installation

Lt. Gov. Danny Lewis of Dimmitt was the formal installation officer here Saturday night as the new Hereford Whiteface Kiwanis Club officers took office.

The installation, held in the Civic Club Center, started the term of new president Cecil Boyer. President-elect is Danny Vermillion; Gene Barkowsky, first vice president; Jake King, second vice president; Sam Morgan, secretary; Clinton Jackson, treasurer; and new directors installed were Mal Manchee, Stan Knox, John

Winder, Earl Stagner, John Matthews, Dan Reed, and Bill Igal. Rex Easterwood was made editor of the Bullshooter.

Past President Gene Brock presented outgoing officers with tokens of appreciation and presented Jake King as August Kiwanian of the Month and Hawk Krieg as September Kiwanian of the Month.

The Whiteface Kiwanian of the Year award went to Gene Barkowsky.

New Sweetheart for the club was announced as Miss Donna Walterscheid. More than 75 Kiwanians, their wives and guests attended the installation dinner.

The Hereford Brand

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O. G. Nieman
Don Richards
Sue Coleman
Grady King
CIRCULATION 364-2030

Funeral Is Held

For Highway Accident Victim

Funeral services for Richard Don Denney, 24, whose death occurred in a one-car accident on Canyon Drive in Amarillo early Sunday morning, were conducted Tuesday afternoon in Rose Chapel of Gilliland-Watson Funeral Home.

The Rev. Jim Gilliam of Grace Gospel Church conducted the services, assisted by Milford Grisham.

Mr. Denney, a truck driver, lived south of Wildorado. He was a native of Hereford, born June 23, 1949.

Survivors are his mother, Mrs. Charles Stayton of Wildorado; four sisters, Valerie Carlson of Hereford, Goldie and Gonda Stayton of Wildorado and Bernice Grossarth of Guymon, Okla., and a brother, Leroy Denney of Wildorado.



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Meeks Encourages Local Realtors

Texas Association of Realtors Director of Education Tony Meeks of Georgetown was the featured speaker during a noon luncheon Tuesday of the Hereford Board of Realtors.

Meeks, who was the youngest selected outstanding salesman in real estate in Austin and has won the award twice, talked to local realtors about selling and urged them to become more involved in public affairs.

needless things. Don't tell him things that are 'you-oriented' or 'me-oriented' — he's the least interested in that."

Meeks said local boards of Realtors should have small problems and are not accomplishing anything if they don't.

"AS LONG as two or three on the board are acting alike and

agreeing all the time then something is wrong. As long as there is never any difference of opinion then you are not getting anywhere."

"There is nothing more beautiful than a beautifully finished real estate package," Meeks said. "But then there is nothing worse than an agent who prostitutes the business."

Meeks then closed his speech

urging local members to become involved with the TAR's political lobbying committee, Texas Real Estate Political Action Committee.

"There were a lot of bills introduced in the last session of the Legislature that could have been very harmful to Realtors," he said. "TREPAC stopped many of them and I urge you all to financially support it."

"This thing of being born a natural salesman is nothing," Meeks said. "There is nothing to that. It is an excuse used by those who fail."

MEEKS described recent growing in training schools for Realtors and said that more young salesmen are getting into the field and doing extremely well.

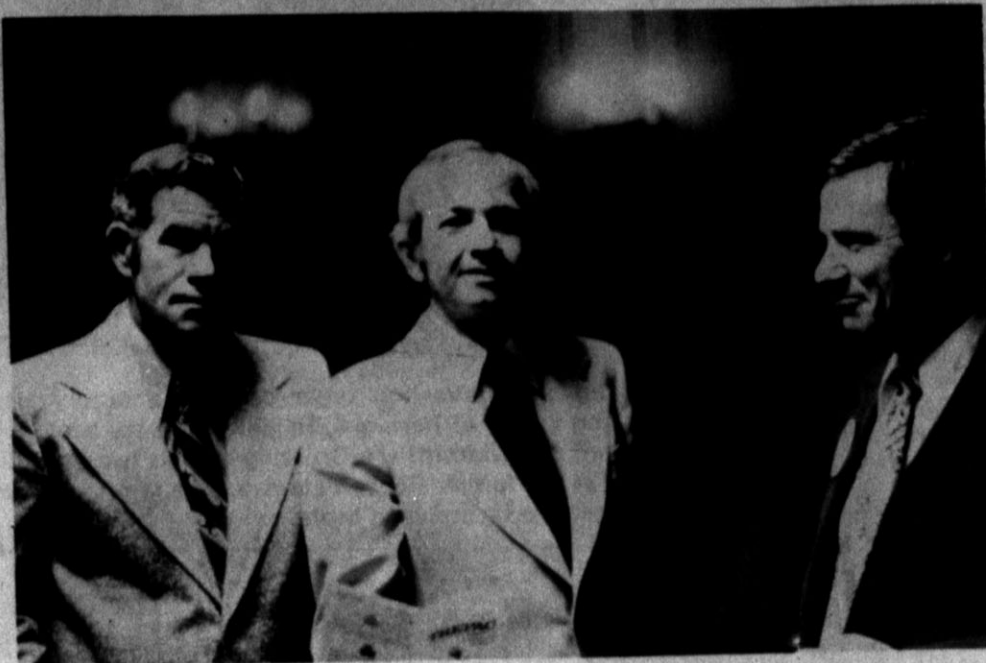
"They are not hung up on the good old days," he said. "To them the good old days is 8 1/2 per cent interest."

"These young people are intelligent, energetic and don't believe in 'tight money'."

"They are selling houses to people who are their contemporaries and to other people who are not hung up on the 'good old days'."

Meeks said he true salesman gets in to see a customer and then gets out of the way.

"WE DO the customer a service. Give him what is best for him and get out of his way. Don't waste time telling him



TAR Director

Tony Meeks, education director with the Texas Association of Realtors was in Hereford Tuesday at noon to address the Hereford Board of Realtors. Standing with Meeks, center, is Mike Waldrip, left, and Lee Umsted, right, who is vice president of the local board.

Letter To The Editor

Comments On Deputies Salaries

Dear Editor,
I have read the letters that have been published by the Brand concerning the wages that are paid to the deputies of this county. And I would like to express my views on this matter.

First, I would like to express my appreciation to a job well done by the deputies and the city police officers. Not only are they doing a fine job, but if we were to see the yearly report of the Federal Bureau of Investigation (which can be shown to interested persons by the sheriff or chief of police) you will see that our county and city is well above the national average on offenses which are cleared by arrests.

ABOUT two-thirds of our total violations are solved. Other cities with the same population are clearing about one-third of the cases.

Here you will find a comparison chart with the county and city officers pay wages:

COUNTY — Total wages yearly, \$7,975; paid by officers to retirement, \$558.25; average weekly working hours, 70;

monthly clothing allowance started Sept. 1, 1973 to purchase and clean uniforms, \$25.

CITY — Total yearly wages, \$8,100 net gross; city pays officers' share of retirement; weekly working hours, 40, paid overtime for over 40 hours; clothing allowance of \$20 month to purchase uniforms, equipment and laundry.

As you can see, this is the basic pay between the city police and the county deputies. Now let us look at how much a county commissioner makes yearly, \$7,548 and they only hold two meetings per month on the average of six hours per meeting. Plus they also don't have to depend on this salary because they have their farms to depend on. Most of the officers must depend entirely on their monthly wages.

The Judge, who seems to be always against a pay raise or increase to the deputies, makes an average of \$12,000.

BUT NOW let us compare the wages of a deputy or city police officer to that of the custodian of the Deaf Smith Courthouse whose monthly wages is \$706.50 and a chief deputy \$664. Also the

custodian works 40 hours weekly and most of the national holidays off, while a deputy (police officer) has to work the holidays.

It is not that I am trying to say that these people make more money than they deserve, but let us be realistic. The deputies do work more hours than anybody else and get paid less. They are professionals in their work and skill, and most of the officers are going to college and working towards a degree so that they can be more efficient and serve their community better.

Also, if any emergency arises we sure don't call the commissioners to help us, or if we do call them, all they do is call the Sheriff and let his department take care of the problem.

I FOR one am proud of the officers and the job they do for our county and city and they are entitled to better wages — unless we want some "rit-raffs" to enforce the law.

Readers, let us face the reality. They are also human beings and are equals to us. Let us really find out why they are being denied their rightful wages.

It's part of our tax money

anyway and we should have a say on this matter.

Thank you,
Oscar Martinez
Rt. 4
p.s. One copy of this letter was mailed to the county commissioners.



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DOWNTOWN

Local FB Official Predicts Financial Disaster If Ag Exports Are Controlled

The president of the Deaf Smith-Oldham County Farm Bureau, said this week that if controls are imposed on agricultural exports, the result will be financial disaster for many farmers.

Bill Walden made the comment in reference to legislation currently pending Congress that would impose export restrictions.

The U.S. house of Representatives passed a bill (H. R. 8547) on September 6 to increase the President's authority to control exports of materials and agricultural commodities. The U.S. Senate is holding hearings on similar bills (S. 2053 and S. 2411).

Walden stated that the local County Farm Bureau solidly supports the expansion of exports of agricultural commodities and the development of mutually advantageous trade with other nations.

HE ADDED that the legislation aimed at limiting exports are much like price controls in that they divert attention from the need for a direct attack on our economic problems through effective action to reduce government spending.

Walden said consumers who are crying for export controls just don't understand the consequences of such action.

"The intensity that we are involved in exports is not common knowledge to the consumer," he said.

According to the United States Department of Agriculture, the 1973 fiscal year export sales, which were 60 per cent higher than a year earlier, required the output of 85 million acres of U. S. cropland — or the production of one of every four acres harvested.

Oliver Streu Appointed To Office Of National Firm

The appointment of Oliver Streu, Amarillo, formerly of Hereford, as sales manager at Amarillo for Waddell & Reed, Inc., national distributor of the United group of mutual funds, has been announced by the firm's headquarters in Kansas City, Mo.

Streu joined Waddell & Reed in 1966 as a registered representative. He previously was president of Mark IV Realtors and for 12 years was a partner in Streu Hardware Co. at Hereford. He is a graduate of Texas Tech, earning a bachelor's degree in business administration.

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364-6041



DE STUDENT OF THE WEEK — The Distributive Education student of the week is Jeanie Paetzold, daughter of Mr. and Mrs. Herman Paetzold, 311 Stadium Drive. Jeanie, a senior at Hereford High School, is employed at Cowan's Jewelry Store under the supervision of Anne Cowan. She plans to continue to work at Cowan's after graduation.

Muscular Dystrophy Conducting Paper Drive

The Muscular Dystrophy Association local chapter is presently conducting a paper drive to raise funds for research and medical care under the program.

All kinds of paper will be accepted during the drive and may be delivered to 119 Fir in Hereford this next Tuesday afternoon between 1:30 and 6.

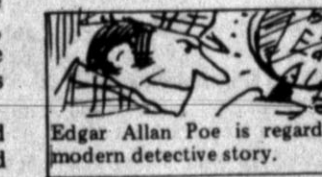
Persons unable to deliver the paper Tuesday may contact either Ramona Swindell 364-1236 weekdays or Bridget

Dr. Milton Adams
Optometrist
335 Miles
Phone 364-2255
Office Hours
Mon.-Fri. 8:30 to 5:00

The sharp rise in exports is contributing significantly to the expected increase in farm income from the record of \$20 billion in the calendar year 1972 to estimated \$24 billion in 1973.

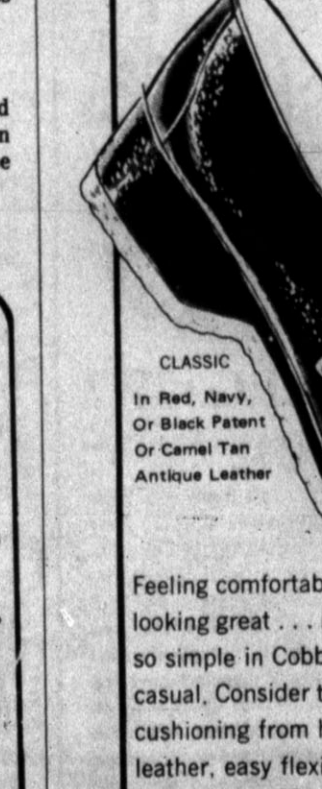
Advocates of the export controls should be aware of the consequences of the current Senate hearings. "Can you imagine," he said, "what the results would be to farm incomes if the U.S. were suddenly not able to continue export of three-fourths of its wheat production, two-thirds of its rice output, around half of the soybean crop and cattle hides, and nearly two-fifths of the U.S. output of tobacco, cotton, tallow and amonds."

Texas farmers' and ranchers' share of the 1973 fiscal year export sales amounted to almost million.



Edgar Allan Poe is regarded as the writer of the first modern detective story.

Gattis Shoe Store In Sugarland Mall



CLASSIC
In Red, Navy, Or Black Patent Or Camel Tan Antique Leather

Feeling comfortable, looking great... it's all so simple in Cobbies sport casual. Consider the crepe sole cushioning from heel to toe, soft-soft leather, easy flexibility and perfect fit.

Comfortable. Good looking. Cobbles. sporty strap.



Save 20% on 4 ply polyester. Sale 15.96

Plus 1.81 fed. tax Reg. 19.95 Save 3.99 878-13 blackwall

Mileagemaker Plus. 4 plies of polyester cord. 78 series wide profile. Available in blackwall or whitewall. No trade-in required.

Tire size	Save	Reg.	Sale	Plus fed. tax	Tire size	Save	Reg.	Sale	Plus fed. tax
C78-14	5.19	25.95	20.76	2.08	H78-14	6.99	34.95	27.96	2.75
F78-14	5.99	29.95	23.96	2.37	G78-15	6.79	33.95	27.16	2.80
Q78-14	6.59	32.95	26.36	2.53	H78-15	7.19	35.95	28.76	2.80

Comparable savings, too, on these tubeeless sizes: C78-13, E78-14, 580-15, blackwall and whitewall and L78-15 whitewall only. Whitewalls only 2.40 more per tire.

Tire	Reg.	Sale	Plus fed. tax
700-15/6 tube type	37.39	30.39	3.33
700-16/6	37.71	30.71	3.31
750-16/8 tubeless	42.65	35.65	4.12
875-16.5/8	47.47	40.47	3.41
950-16.5/8	50.74	43.74	4.62

Comparable savings, too, on other tube type and tubeless sizes.

Save \$7
Reg. 31.03 Sale 24.03 plus 2.89 fed. tax. 570-15-8 tube type blackwall.

1199
Tire life saver special.
To prolong the life of your tires, we'll check the suspension, set camber, caster and toe-in, static balance 4 wheels, and inspect and adjust brakes.

Save \$3
Reg. 15.88. Sale 12.88. Reliant 12 twelve volt battery. Sizes 24 and 22F. Reliant 12 six volt battery. Reg. 12.88. Sale 9.88.

JCPenney BATTERY GUARANTEE
Should any Penney Battery fail (not merely discharged) within 90 days, return it to Penneys and it will be replaced at no extra charge. After the Replacement Period but prior to the expiration date of the guarantee, J. C. Penney Company will replace the Battery charging only for the period of ownership, based on the current price at the time of return, pro rated over the stated guarantee months.

16" Most 4 Cyl. American Cars WINTER TUNE-UP
Here's what we do: (most new points, plugs, condenser, points, adjust valves and adjust timing) Free. Includes part and labor.
Most 4 Cyl. Cars \$20.41
Most 6 Cyl. Cars \$25.33
Trucks Extra

AUTO CENTER HOURS
8:00A.M. to 6:00P.M.

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We know what you're looking for.

GET A GREAT BUT NOW! PAY LATER USE YOUR PENNEYS CHARGE

Hereford Was The Natural Place For Sugar Beet Growing Family

The Grussing family from Minnesota could have moved to any sugarbeet growing area in the country so, naturally, they picked Hereford.

After a year of serious thinking, several visits in different seasons of the year, the family settled in Hereford.

Elmer Grussing, the father, his wife and two sons, Jim and Calvin, along with a cousin, Roger Feldman and his family, loaded their furniture and shop equipment on three trucks last January and moved from a farm in Minnesota to the High Plains.

The family sent three tractors, a combine and beet lifting equipment out on a railroad flatbed while they drove trucks out.

WHEN THEY could have moved anywhere in the country, why did they settle for Hereford?

"Superior weather and the high yields," says Elmer.

"I visited Hereford in the winter, in the spring, in the summer and during harvest. A Holly agriculturist showed me around on one of my visits and I liked what I saw so I bought 640 acres," the elder Grussing explains.

The Grussings and cousin

Roger are partners in the beet venture. Their total acreage is about 200 acres more than they farmed in Minnesota where their beets went to the American Crystal Sugar Company's Mason City, Iowa plant for processing. They have rented some land since moving here.

The Iowa plant was closed last year because it was a marginal operation and the costs of pollution control equipment would have made it an uneconomic undertaking.

Actually, the Grussings could have moved into the lush Red River Valley of Minnesota and North Dakota, site of three new sugarbeet factories. But the elder Grussing says that Hereford offers more advantages for farming beets.

"I've seen too many harvests left in the mud in the Red River Valley. It just isn't sugarbeet country because the days are so short," Elmer Grussing explained.

HE'S SOLD on sugarbeets as a bread and butter crop, although he also grows corn, milo and wheat, on a four year crop rotation basis. The farm is located between Dimmitt and Hereford.

"Sure milo and corn are

selling at a good price, but for how long? And if a hailstorm goes through, you've lost your crop. However, with sugarbeets, they'll come back after a storm. It's a good, stable crop," Grussing said.

He admitted that it's harder to grow sugarbeets than the other crops but any crop that pays you \$400 to \$500 an acre can't be all bad, Grussing explained.

Elmer and his wife live in Hereford while the two sons, both bachelors, live in an attractive trailer on their half section of land. Jim does the cooking for his brother and him.

When the boys and father are busy with harvest, Mrs. Grussing cooks dinner in Hereford and drives it to the boys' trailer where she reheats and serves it.

"I hope to grow grass in front next year," Jim explained, pointing to the dusty soil in front of his trailer. "I like grass around a home. We didn't have to water too much in Minnesota to get the grass to grow," he said.

AND SPEAKING of water, according to the Grussings, that's the big difference between growing sugarbeets in Minnesota and in Texas.

"We did some things wrong this year and we know it. One thing is that we didn't irrigate fast enough," the elder Grussing explained.

With Minnesota's abundant rainfall, it isn't necessary to irrigate the crop in that state.

Jim explained that in Minnesota, they farm 22' rows versus 30' rows in Hereford, because of irrigation.

"If we could irrigate 22' rows, we could get more beet population and the tops would shade the roots. Beets like cool ground," Jim explained.

ANOTHER big difference between growing beets in Minnesota and Hereford is the field labor situation.

"Labor is tight here and not as experienced as up north where families harvest various crops as they work their way north and east with the different crops," Elmer said.

He said that families of field workers in Minnesota averaged \$800 a month working beets and other crops.

The Grussings are going to try to grow an experimental plot of beets next year without field labor by using machine thinning and spraying weed killer on their fields.

"I can't understand why more

sugarbeets aren't grown in this area," Elmer Grussing said, puffing on his ever-present pipe and pushing his baseball style cap over his military-style haircut.

"I think if Holly got rid of its quota system, it might help the situation. A farmer gets tired of looking at beets for four or five months. Sitting on a beet lifter for that length of time is too long," the father argued.

RIGHT NOW, harvesting beets is a family affair. Son Jim runs the beet lifter and topping machine. Son Calvin and cousin Roger drive trucks and father is combining corn.

The Grussings have been growing beets for 12 years—11 in Minnesota although father has been a farmer all his life.

"Jim and his twin sister used to hoe beets on our farm when they were 12 years old," the father said proudly.

"Yes, and for the last 12 years, we keep saying we're going to get out of growing sugarbeets, but we never do," Jim said.

All the time they were farming in Minnesota, the Grussings didn't see a dry harvest.

"I hope we see our first one here," Jim sighed.

HE THINKS the winters in Hereford are great. He said that the natives complained about the severity of last winter but, compared with Minnesota, it was like a spring day up north.

"I've seen corn planted when there was still three or four feet of snow in the Minnesota woods," Feldman said.

Holly agriculturist Bill McCurry arrived on the scene.

"What's the sugar yield?" the elder Grussing asked.

"The first day's average was 14.1 per cent," McCurry replied.

"Not bad for the first day and it's still September," Jim answered.

"If it stays dry, we can have some really nice clean beets," Jim said.

THE GRUSSINGS don't use computers or new fangled ideas to run their business.

"We buy modern equipment, do what we think is best and listen to the advice of the Holly agriculturist," the elder Grussing explained.

All the time the Grussings were talking, cousin Roger was working on the used beet harvester they bought recently in Hereford. When someone

remarked that a coat of paint would make it look like a new machine, Roger answered:

"Paint won't make it run any better. All that does is make it look pretty for your neighbors."

Roger then went back to working on the harvester, fixing the chain, straightening the flights which carry the beets, and lubricating the entire mechanism.

THE GRUSSINGS admit it will take them a couple of years to clean out the weeds from their farm and to level the land so that irrigation water goes where it is supposed to.

But they have great expectations for their future in sugarbeets and love the Hereford area.

"It sure beats shoveling snow six months out of the year in Minnesota," young Jim opined.

In fact, father Grussing thinks that if the road in front of the farm could be fixed up so dust doesn't smother them whenever a vehicle drives by, his spread could very well be golden in more ways than one.



A Family Affair

Growing and harvesting sugar beets is a family affair with the Elmer Grussing family of Hereford. Helping raise the beets on their farm between Hereford and Dimmitt are Grussing and his two sons, Jim and Calvin, and a cousin of the family Roger Feldman. The families moved to Hereford from Minnesota to farm sugar beets.

'Rap Session' With Mc Kuen Scheduled Oct. 10 At WTSU

A poet. A man who knows and writes about lost loves and lonely cities. This is Rod McKuen.

West Texas State University presents "A Rap Session With Rod McKuen" at 8 p.m. Oct. 10 in the Activities Center on the Canyon campus. His appearance is the second in the fall Special Programs Series. The best-selling poet in a generation, McKuen will talk with the audience about the subjects he knows best—unreturned love, animals or perhaps relaxing with a glass of wine on an autumn afternoon.

Although just a "rap session," McKuen will present some of his verse. His words will perhaps recreate for some a little of the delightful or mournful experiences of youth.

Although just a "rap session," McKuen will present some of his verse. His words



McKuen's knowledge of many broad subjects stems from the fact that he has been on his own since age 11. Working sometimes as a lumberjack, a ditch digger, a cookie puncher, the shaggy-haired poet has seen every side of life.

A literary freak, a passing fad, a phenomenon to be ignored, studied, debunked, put down, sneered at or at most, condescendingly praised? Who knows? However, McKuen turned 40 last April, and the statistical charts list him as the best-selling poet of this era and the best-selling living author in hard back.

Tickets are available at the Activities Center at \$2 for adults and \$1 for non-WTSU students.

WTSU faculty and staff tickets are \$1 while WTSU students may obtain tickets free with presentation of a current I.D.



ELMER GRUSSING ... moved from Minnesota to Hereford



INITIATED — DeAnn Dickson, sophomore at West Texas State University, has been initiated into Zeta Tau Alpha, national social fraternity, in the Delta Eta Chapter on WTSU campus. She is the daughter of Mr. and Mrs. Weldon Dickson, 435 Western.

Frogs, Hogs To Battle

TCU and Arkansas square off in Southwest Conference action at 7:30 p.m. Saturday in Little Rock, Ark., in what is expected to be a close game.

The two schools have played 49 times in the past with Arkansas holding a 27-20-2 edge. In Arkansas, the hogs hold a 14-8-1 margin.



BARGAIN? ...only a professional knows

Today, all diamonds have determinable value. If a stone has any worthy quality to it, a jeweler can obtain the standard price for it and doesn't need to sell it to you "wholesale." Many so-called "bargain" diamonds have first been marked up in order to be "slashed down." It costs no more to buy your diamond from a reputable firm with qualified personnel to properly evaluate the stone you select. As members of the American Gem Society, you may be assured of both our reliability and proven knowledge.

MEMBER AMERICAN GEM SOCIETY

Cowan Jewelers Downtown

A glimpse of college life will be presented Hereford and area high school students and their parents by West Texas State University.

The WTSU Caravan will make its first stop of the new school year at Hereford High School Tuesday night.

The caravan will set up in the cafeteria and be greeting students from 7:30-9 p.m. The West Texas Ex-Students Association chapter in Hereford will provide refreshments.

High school students and their parents from Adrian, Bovina, Farwell, Friona and Vega are invited by Hereford school officials to attend.

WTSU students, faculty and staff will be on hand to answer questions about college life and talk about what West Texas State has to offer.

Deaf Smith County is one of the leading counties in the Texas Panhandle in number of students attending West Texas State.

Invites Guests

Guests were invited for an informal social meeting of Kappa Iota Chapter, Beta Sigma Phi, Thursday evening in First National Community Room.

Hostesses were membership committee members; Mmes. Robert Devin, Nelson Kendall, George Muse, John Kriegshauser, Tom Bullard and Edward Allison.

Games of crazy bridge entertained the group, with high score awards going to Mrs. Sparky Stephens, a guest, and consolation to Mrs. Davie Sorrells. Casual talk and refreshments followed the games.

Guests included Mmes. Mark Smart, Ken Tarlton, Gary Royal and Lennon Young.

Hereford Students, Parents Get Glimpse Of College Life

The purpose of the caravan is to acquaint the young people and their parents of this area to what the university has to offer," said Dr. Jack Bullock, a mathematics professor who heads the caravan project.

"There will be representatives from each of the five colleges and schools as well as

from student life, financial aids, scholarships and other offices," he said.

The WTSU Caravan was originated last spring and was popularly received at its first trip to Plainview. It will go out to other key cities in the Panhandle during the present school year.

Club Members Attend Playday

Members of the Hereford Riders Club competed in the World Championship finals playday recently in Quanah. The United Association, in which the Riders Club is a member, competed against the National Association from Ft. Worth last week.

Members placing were Sam Finley, first in flags, first in rescue, second in keyhole,

second in ribbons; Sandee Finley, fifth in rescue; Toni Blackwell, third in potato racing, fifth in rescue, fifth in flags.

Also, Frank Blackwell, first in rescue, second in ribbon, fourth in potato racing, fifth in flag; Tawana Kendrick, fourth in potato racing; Gail Richardson, second in barrel racing.

WRESTLING
WCHA LIBRE

Sponsored by the Hereford Lions Club

SATURDAY OCT. 6 9:00

8 MEN BATTLE ROYAL
OVER THE TOP ROPE

TEXAS DEATH MATCH

LES THORNTON - VS - **THE PATRIOT**

Managed by Ferrel A. Fritz

The VIKING
NORWAY

Karl VON STEIGER
GERMANY

KUNG FU LEE - VS - **Alex PEREZ**

Hank JAMES - VS - **Don FARGO**

HEREFORD BULL BARN
HEREFORD, TEXAS

THURSDAY, AUGUST 23, 1973

Hereford Brand

Diamond Jubilee

EDITIONS

ARE STILL AVAILABLE
AT THE
HEREFORD BRAND OFFICE

130 WEST FOURTH - 364-2030

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WE AIM TO PLEASE WITH BARGAINS THAT SPELL... economy

100's
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WHERE YOU ALWAYS BUY THE BEST FOR LESS!
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Foursome COLOGNE
\$1.97

Prices Effective Thursday, Oct. 4 thru Saturday, Oct. 6th.

BUFFERIN
REG. 100's **99c**
4-WAY
NASAL SPRAY
1 OZ.
Regular or Menthol **99c**

Score Natural
HAIR SPRAY
7 Oz. **39c**
WATCH BANDS 25% OFF
Shannon
Gibson's Discount Price.

Happy Face
POCKET WATCHES
\$3.97
All 14 ct. Gold
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POLY PERK
by Regal
Brews 4 to 6 Cups Decorator Colors
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\$6.57

Boy's Permanent Press
LONG SLEEVE SHIRT
SALE **79c**
Size 3 to 6X
Machine washable 65% Polyester 35% Cotton Asst. Patterns & Colors

Men's Fashion 100% Nylon
LIGHT WEIGHT
JACKET
SALE **\$3.33**
Asst. Colors
Sizes S-M-L-XL
Retail \$5.99

GAY NINETIES LAMP
W/Colorful Scented Oil
Authentic Early American Design
G.D.P. \$4.99
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The Crowning touch in electrical Appliances
by Regal
AUTOMATIC GRIDDLE
Server Super Hard Teflon II Finish
G.D.P. \$24.97
SALE **\$21.57**

Large Flip Top
TOTE BAG
SALE **89c**
Assorted Fancy Patterns
Retail \$1.99

Girls 2 Pc. Acrylic
PANT SET
Full Fashion Long Sleeve Top
Elasticized Waist Size 7 - 14
Retail \$12.99
SALE **\$6.87**

COVERED
STORAGE PAN
by Rubber Queen
Size 10 1/2 X 15 1/4 X 3" deep NO. 460
Asst. Colors
G.D.P. \$1.97
SALE **99c**

Town & Country
HAND BAG
to decorate by number
Asst. Patterns **\$5.39**

SAVE VALUABLE COUPON SAVE
5 LB. 4 OZ. KING SIZE
TIDE ONLY
GOOD ONLY AT Gibson's
OFFER EXPIRES 10-6-73
WITH THIS COUPON PRICE WITHOUT COUPON \$1.59
LIMIT 1 COUPON PER PURCHASE

Mattel. Pre-School
TUFF STUFF ALPHA TRUCK
For ages 2 to 5
Guaranteed for 5 years
\$10.33
Silver Award
PAINT BY NUMBERS SET
SALE **\$1.59**

Parakeet or Canary
SEED
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PRESCRIPTIONS
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Try twice as many skin softeners as leading everyday lotions.
Lubriderm Lotion
Lubriderm is more soothing when you're especially dry.
TRIAL SIZE ONLY **19c**

GIBSON'S HEREFORD
SAVE 50c WHEN YOU BUY A 10 oz. Jar of
INSTANT FOLGER'S COFFEE CRYSTALS
SPECIAL PRICE WITH THIS COUPON **\$1.17**
WITHOUT COUPON \$1.67
Coupon cash value 1/20 of 1c
GOOD THRU 10-6-73

GIBSON'S HEREFORD
WITH THIS COUPON
3-pound Can of Maryland Club Coffee **\$2.44**
Without coupon \$2.94
Limit one per customer
COUPON EXPIRES 10-6-73

Nestea
INSTANT TEA
1/2 Oz. Jar Reg. \$1.27
NOW **97c**

CHOCKS
100's **\$2.39**
CHOCKS With Iron
100's **\$2.89**



The Rev. Bernard McGorry



The Rev. Boniface Riedmann

St. Anthony's Has New Pastor

The Rev. Bernard McGorry, S.A., is the new pastor of St. Anthony's Catholic Church here, succeeding the Rev. Boniface Riedmann, S.A., who will leave this weekend for Lumberton, N.C., to become assistant pastor of St. Madeline Parish.

Due to arrive in Hereford Oct. 10 is the Rev. Arthur Newell, who will serve as an associate pastor replacing the Rev. John Kiesling, lately transferred to another city.

No stranger in St. Anthony's Parish, Father McGorry was an assistant pastor here on two different occasions, 1955-1959 and again 1962-66.

Since leaving Hereford he has served in two North Carolina Parishes and as chaplain at Columbia Presbyterian Medical Center in New York City.

Parish members here honored Father Boniface with a farewell dinner at the church auditorium recently. He began his pastorate here Oct. 1, 1971, was a member of the Priests' Senate in the diocese and of Hereford Ministerial Association.

He acted as moderator for St. Joseph's Men's Organization and Society of the Guadalupans as well as of St. Anthony's advisory board, Women's Organization and various church committees.

Gems Displayed In Club Program

Gemology was the program presented by John Fuhrbach, an accredited gemologist from Amarillo, to La Plata Study Club Tuesday evening in the home of Mrs. Pat Hughes with Mrs. Lewis McCuistian hosting. Introduced by Mrs. Kenneth Hunt, program chairman, Fuhrbach displayed many cuts of stones, raw minerals and some beautifully designed rings. He also told members the history of gemology and the life of a gemologist.

During the business meeting, the club voted to sponsor a Campfire girl group this year.

Members also volunteered to supply transportation for residents at Kings Manor during the month of October.

Mrs. Fuhrbach accompanied her husband to the meeting. Mrs. Raymond White, associate member, was also recognized.

Other members present were Mmes. W.D. Askew, Jack Brown, J.C. Brown, Pete Cash, Emil Dettman, Ansel McDowell, O.G. Nieman, J.D. Neill, Elmer Patterson, Frank Prowell, Ken Rogers, Major Schroeter, Ray Seale, Phillip Shook, Don Taylor and Harlan VanderZee.



Mr. and Mrs. J.R. Thompson married 50 years

Salad Supper Hosted By YHT Chapter

The Hereford Chapter of Young Homemakers of Texas hosted a salad supper Tuesday evening at La Plata Junior High School for YHT chapters from Dimmitt, Vega and Nazareth.

Two films on child psychology, Personality and Emotions and Who Cares About Jamie, were shown. A discussion was held immediately following, in which members and guests gave individual impressions on the films.

Lord Teach Me To Talk To My Children was the devotional given preceding the business meeting.

The chapter made final plans for the Halloween hobo party to be given for members' children.

It was announced that the YHT state convention will be held January 11 and 12 in San Antonio. Also, the executive

committee voted to sell pecans during the month of October. In connection with the chapters' theme, Patriotism, members decided to volunteer their time to work at the polls in various precincts during area elections.

Mmes. M.T. Burelsmith, advisor to the chapter, and Kathy Vogel, the chapter's little sister, were guests.

Also, present were Mmes. Larry Alley, Ray Berend, Jim Culp, Bud Kelley, Floyd Neill, Ronald Rayburn, Connie Urbanczyk, David Hill, Frank Daniels, Joe Don Edelman, Buddy Edwards, Charles Weatherford.

Also Mmes. Johnny Brownlow, Allen Dunning, Ralph Hill, Terry Russell, Charles Wood and Gerald Nunley.

Golden Wedding Reception Held

A reception Sunday afternoon honored Mr. and Mrs. J.R. Thompson on their 50th wedding anniversary, with their children as hosts in the American Legion Hall.

Mrs. Gaylon Bryan of Hereford and Leroy Thompson of Eureka, Kan., were the children present to greet guests with the couple. They have another daughter, Mrs. Don Hatter of Riva, Ariz., and two sons, James of Carlette, Kan., and Don of Lordsburg, Kan.

There are 14 grandchildren and seven great-grandchildren in the family also. Regina and Shelly Bryan, great-granddaughters, assisted in serving refreshments at the reception.

Mrs. Travis Whitaker of Clovis poured gold-hued punch while Mrs. Derrill Carroll served cake from a table covered with gold net and decorated with gold flowers and candles. The anniversary cake was topped with a gold and white arch.

The golden anniversary book in which callers registered was the gift of a grandson, Doug Bryan. Mrs. Bryan and Mrs. Leroy Thompson were at the registry table.

Mrs. J.R. Thompson was dressed in Alice blue, with a corsage of gold and bronze mums. She was Allie Mae Mabley before the couple married in Delwin, Cottle County, in 1923. The officiating minister was the Rev. Jim Bidy, who also married Mrs. Thompson's parents and her daughter, Mrs. Bryan.

The Thompsons moved to Hereford in 1964, farmed for a time and then lived in town before moving to Vega in 1964. They returned here after his retirement from employment with Vega schools last year.

Reception guests from other cities included Mr. and Mrs. Kenneth Miller, Mr. and Mrs. Tex McKnight of Vega, Mr. and Mrs. Carroll Hatter and daughters, Lynn and Kim, of Clovis.

Mrs. Mulkey Named Sweetheart For XEA

Mrs. Fred Mulkey was named as sweetheart to represent Xi Epsilon Alpha Chapter of Beta Sigma Phi Sorority, at a meeting Tuesday evening in the REC building.

Mrs. James Horton presented a program entitled The Spoken Word in which she gave hints and points of public speaking. During the business meeting, members discussed plans for a spook house for Halloween and preparations were made for the area convention to be held here Oct. 20 and 21.

Members present were Mmes. Gary Tyler, Jerry Shipman, Ken Wiley, Terry Albracht, Archie Dwyer, Ken Ruland, Jim Cramer, C.D. Fitzgerald Jr. and Jim Alkridge.

Look Who's New

Mr. and Mrs. Billy Ray Thomas are the parents of a son born October 3. He weighed 6 lbs. 6 oz.

Mr. and Mrs. James Terry Williams are the parents of a son born October 2. He weighed 6 lbs. 15 oz.

Mr. and Mrs. Glenn Dell Randell are the parents of a daughter, Rhonda Kay, born October 1. She weighed 6 lbs. 3 1/2 oz.

Mr. and Mrs. Richard Byron Haley are the parents of a son, Dwayne Richard, born October 1. He weighed 6 lbs. 4 1/2 oz.

Mr. and Mrs. Robert Don Muncy are the parents of a daughter born October 1. She weighed 7 lbs. 4 1/2 oz.

JASCHA HEIFETZ
On Oct. 27, 1917, 16-year-old violinist Jascha Heifetz made his debut in Carnegie Hall.

HARVARD FOUNDED
Harvard University was founded on Oct. 28, 1636.

Library To Show Fine Art

Paintings by an Artist Of The Month are to be displayed in DeafSmith County Library in a new program which began this week. Gwen London, assistant librarian, has announced.

First of the exhibits is on view now, a collection of 10 oils and watercolors by Marguerite Newell. A different artist residing in this vicinity will be selected to exhibit work each month.

The current exhibitor is Mrs. Charles Newell of 133 Ranger, a native of Hereford who has lived here most of her life. She is the former Marguerite Rayzor, and attributes her interest in painting to her mother, who was an artist.

She has painted with watercolors since childhood and began working with oils more than two years ago. She is the mother of a daughter, Jacquelyn Riggs of Camarillo, Calif., and a son, Pat, of Las Cruces, N.M., both in the teaching profession.

BIRTH ANNOUNCED
Mr. and Mrs. Donnie Fangman announce the birth of a son, Colby Alexander, on Oct. 2 in Canyon hospital. He weighed eight pounds two ounces at birth. Grandparents are Mr. and Mrs. C.W. Walker, and Mr. and Mrs. S.A. Fangman of Hereford.

City's Emergency Service Is Topic

Emergency services for Hereford residents were surveyed by La Aflatus Estudio Club Tuesday afternoon, in one of a series of programs planned to acquaint members better with their community.

Mrs. B.F. Markham was hostess at her home and Mrs. Marlin Gilliland arranged the program. She introduced three guests who each explained a phase of the city's protection against accidents and disasters.

Ambulance service, personnel and equipment was discussed by John Gilliland, who told how modern ambulances are equipped and manned by trained men to transport ill or injured persons on call.

Fire Marshal Jay Spain told the club he is the only paid member of the city fire department. It has 35 volunteer members who give time and energy to their duties and have earned Hereford an enviable fire rating.

Civil defense in its various aspects was explained by Bill Brady, director. Readiness for any sort of disaster, for example a storm or explosion, is the purpose of a civil defense organization, he said.

In a short business period members voted to continue assistance with the transportation project at Kings Manor retirement home, and volunteered for September of next year. They have just completed service during last month.

Church Women Set New Meeting Plan

A change in meeting times for Women Of The Church in St. Thomas Episcopal Church is announced by Mrs. Keith Simmer, president, to begin this week.

Instead of Monday afternoon meetings, the women will have their monthly sessions on Sunday mornings in the parish hall. To begin the new schedule they will meet at 9:30 a.m. Sunday and continue on the first Sunday of each month.

ALEXANDER POPE
Alexander Pope, English poet and satirist, was born in London on May 21, 1688.

LAW'S LAW
On May 21, 1720, Scottish monetary reformer John Law stated that there was too much money in circulation.

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Free City Maps Showing Blocks

VIKING SEWING MACHINES



The Viking factory in Sweden made its first sewing machine in 1872. So a lot of time has been put into perfecting the new Viking 6000. One hundred years to be exact!

SANDERS SEWING CENTER
226 MAIN Hereford 364-4051

4-H Motorcycle Rodeo Slated Sunday Afternoon

A motorcycle rodeo will be staged by county 4-H Clubs beginning at 3 p.m. Sunday in the Riders Club Arena south of the Bull Barn, as an event of the first day of National 4-H Week.

Postponed from an earlier date because of rain, the motorcycle rodeo is a fundraising event sponsored by the 4-H Motorcycle Club, Robert Devin, sponsor, announces.

The club is raising money to fence the arena west of the city which Hereford City Commissioners recently granted for use of the cyclists. It will serve for other purposes than motorcycle trails, Devin says, and will be called 4-H Park.

National 4-H Week will be observed through Oct. 12 and climaxed with the annual achievement dinner when the County Gold Star Girl and Boy

will be presented. The dinner is scheduled at 7:30 p.m. that evening in the Bull Barn.

First in the week's schedule is church attendance in a body Sunday morning at the worship service of First United Methodist Church.

Window displays, place mats in restaurants of the city and display of the 4-H flag each day at the courthouse are planned during the week. Members of the 4-H clubs will be speakers at several civic club luncheons, to Easter Lions Monday.

Hereford Lions Wednesday and Kiwanians Oct. 18. Dawn Lions heard a club speaker Monday evening.

THEODORE ROOSEVELT
On Oct. 27, 1858, Theodore Roosevelt was born in New York.

USED CAR Closeout

Sales on New 1974 Buicks and Pontiacs has been tremendous! So good, in fact, that we are now overloaded with used cars.

1973 - Buick Electra Custom 4 door - less than 19,000 miles - Bamboo Cream Beige Vinyl Top - 60-40 seat with dual control - electric door locks steel belted radial tires.

1973 - Riviera - Solid White - Red Vinyl upholstery - Fully equipped including tape player, radial tires, door locks, cruise, tilt, etc., etc., 16,500 miles, one local owner

1973 - Grand Prix Pontiac - Beautiful Valencia Gold with vinyl top - 15,000-car looks and runs like new - See it today.

1973 - El Camino - one owner, excellent in every way, Low mileage

1972 Buick Estate Wagon

1972 Buick Skylark, 2 door, 21,000 miles

1972 Chevrolet 1/2 Ton Cheyenne, Air and Power, Extra Sharp

1969 Chevrolet Nova, 2 door, Air Conditioning, Power Steering, Automatic Transmission, Real Sharp Car

1969 Buick Le Sabre - 2 door hard top, beige with vinyl top - motor overhauled. A real good buy at a real good price.

A few new 1973's left in stock 1 Buick Limited Demonstrator

JOHN ORSBORN
Buick - Pontiac - GMC
142 North Miles 364-0990

Casa Ramirez RESTAURANT
206 N. SCHLEY 364-6791
MEXICAN FOODS
OPEN EVERY DAY EXCEPT TUESDAYS
11 A.M. - 2 P.M. and 5 P.M. - 10 P.M.
Friday Special - GIANT BURRITOS
Tostados, Salad \$1.00 FRIDAY ONLY!

Cash on the barrel, bucket and box.



\$1.00 Off coupon
on a Barrel of Kentucky Fried Chicken.
Take this coupon to your participating Kentucky Fried Chicken store and get \$1.00 off on a 21-piece Barrel, either Original Recipe or Extra Crispy. Offer good through Oct. 8, 1973. Limit one Barrel per coupon.

75¢ Off coupon
on a Bucket of Kentucky Fried Chicken.
Take this coupon to your participating Kentucky Fried Chicken store and get 75¢ off on a 15-piece Bucket, either Original Recipe or Extra Crispy. Offer good through Oct. 8, 1973. Limit one Bucket per coupon.

50¢ Off coupon
on two Dinner Boxes of Kentucky Fried Chicken.
Take this coupon to your participating Kentucky Fried Chicken store and get 50¢ off on the purchase of two Dinner Boxes, either Original Recipe or Extra Crispy. Offer good through Oct. 8, 1973. Limit two dinners per coupon.

Kentucky Fried Chicken.
Offer good at all Hereford, Amarillo and Canyon Stores.



Courthouse Records

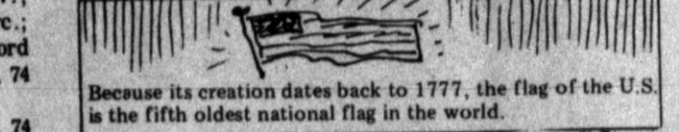
WARRANTY DEEDS
 Ammie A. Finlan to Rene Ramirez, all of lot 9, 10, 11, 12, 13 and 14, in block 2, Finlan Sub. out of central part of E. half of sect. 111, block M-7.
 Ammie A. Finlan to Rene Ramirez, all of lot 8 of block 5, sect. 111, block M-7.
 Byron Cabbiness et al to Thomas L. Burdett, a part of block 78.
 Virginia Keby Taylor to Jerome L. Kerby, all of lots 23 and 24 in block 18.
 A. J. Schroeter et ux to Hereford Independent School District, all of block 65, Hereford and Add.
 L.W. Tolley et ux to A. Wertenberger, N. 400 ft. of certain 6.11 acre tract out of sect. 25, block 3.
 Goodpasture Inc. to Ray D. Anderson, being 3 acres of land out of S.W. part of sect. 38 in block K-3.
 Richard D. Burch to Ben D. Martin et ux, S. 37 ft. of lot 3 and N. 37 ft. of lot 4, block A, Crestlawn Add.
 Marn Tyler to Tito Cordova et ux all of N. 50 ft. of S. 150 ft. of W. 1/2 of block 6, Ricketts Add.
 James R. Hudson et ux to Norberto Perez, all of S. 54 ft. of lot 17 and N. 7 ft. of lot 16, block 4 of Engler Add.
 N.G. Elliston et ux to Harold Record et ux, E. 10 acres of that part of N. 1/2 of N.W. 1/4 sect. 45, block M-7.
 Vernon's Of Odessa Inc. to Lester E. Moffitt, N. 46 ft. of lot 6, and S. 22 ft. of lot 5, block 1, Crestlawn Add.
 W.R. Hair et ux to David Cates et ux, E. 11 ft. of lot 10 and W. 52 ft. of lot 11, block 2, North Heights Add.
 Vernon's of Odessa Inc. to Lester E. Moffitt, N. 68 ft. of lot 5, block 1, Crestlawn Add.
 Linda Flack et al to Earl Yocum et ux, N. 23 ft. of lot 13 and S. 30 ft. of lot 14, block 2, Price Add.
 David L. Moxon et al to Alan Louis Wagner, lot 11, block 1, Stark Add.
 Jack Griffin to Caviness Packing Co. Inc., a triangular tract out of the S.W. part of sect. 111, block M-7.
 Chris Seeman Jr. et ux to Farris Pollard et ux, 21.8 acres, more or less, being all that part sect. 24 in block K-3.
DEEDS OF TRUST
 Marsh Cattle Co., Earnest L. Langley, 7.18 acres out of E. 90.94 acres of N. 166 acres of E. 1/2 of sect. 78, block K-3.
 Natividad R. Chavez et ux, Hi-Plains Savings and Loan Assn., all of lot 67, Northridge Add.
 Danny Vermillion et ux, Hi-

Spook House Parties For Kids Will Benefit Club

Parents or organizations planning Halloween parties for youngsters are invited to use the facilities of a spook house which Dawn Music Club will operate Oct. 29-31 in the Dawn Community Building.
 Club members are taking reservations now for after-school parties for children. Complete party service is offered on an optional basis. This includes judging of costumes and awarding prizes, a fish pond, Halloween goodies for each child and story-telling by "monsters".
 All this is available, along with the spook house tour, at a charge of one dollar per child. The building will be converted to a spooky setting with startling and frightening features.
 On the evening of Oct. 31 the spook house will be open to the public with a carnival in connection. Proceeds of the holiday activities will be contributed by the Music Club to the fund for a new community building at Dawn.
 Reservations for parties by individuals, clubs and classes of children or youth, may be made by telephone to Mrs. Gerald Parker, 258-7722, or the club president, Mrs. Carl Kleuskens, 258-7300.

Progressive Club Topic Is Health

For a program on family health Progressive Extension Club chose a study of Arthritis with Argen Draper, county extension agent, as speaker Tuesday afternoon.
 The meeting was in Pioneer Gas Flame Room and Mrs. H.L. Hershey was hostess. Mrs. Draper gave background information on arthritis and discussed the relation of diet to the disease which is widely prevalent in all age groups.
 Mrs. A.B. Jacob told of work of the Arthritis Foundation which promotes research on the disease.
 Other members present were Mmes. Taft McGee, Floyd McGee, Dale Hallows, Pete Carmichael, T.J. Parsons, E.C. Hammett, Dean Stallings and Tom Morgan.



Because its creation dates back to 1777, the flag of the U.S. is the fifth oldest national flag in the world.



WEDDING DATE SET — Mr. and Mrs. Henry Spicer of Bovina announce the engagement of their daughter, Nena, to Mike Veazey, son of Mr. and Mrs. Clarence Veazey, 823 Blevins. The couple plan to marry November 23 at the First Baptist Church in Bovina. Miss Spicer is a sophomore at West Texas State University and Veazey is currently employed at McCuller Welding.

Bridge Benefit Discussed

A bridge tournament which has become an annual benefit entertainment for Kappa Iota Chapter of Beta Sigma Phi, was planned at the chapter meeting Tuesday evening in the REC Medallion Room.
 The tourney, open to bridge players of the area, will be held the evening of Oct. 25 in Community Center. Proceeds will go to Girlstown U.S.A., the special Kappa Iota project this year. The chapter's part in playing hostess to the area Beta Sigma Phi convention here Oct. 20 and 21 was discussed also. After the business meeting, members joined those from other local chapters in making decorations for the convention.
 Mrs. Nelson Kendall and Mrs. George Muse were hostesses, and Mmes. Tom Bullard, Davie Sorrells, Kirk Owsley, Robert Devin, Bobby Jones and Edward Allison were also present.

"There Aint Nothin' Like a Good Pair of Boots"
Boots
 ★ Tony Lama ★ Nocona
 ★ Sanders ★ Cowtown
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Belts
 ★ Tony Lama

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DAR Members View Historic House Move

Process of dismantling the XT Escarbada headquarters building, to be moved to the Ranch Headquarters Museum on Texas Tech campus, was observed by members of Los Ciboleros Chapter, Daughters of American Revolution, at a Saturday meeting.
 The group went to the site of the old ranch buildings in western Deaf Smith County, now a part of the Reinauer Ranch.
 Mr. and Mrs. Joe Reinauer Sr., who have given the historic house to the museum, were hosts. Joe Reinauer Jr. is presently manager of the ranch.
 The program was a part of the chapter's observance of the U.S. bi-centennial, which calls for a study of local history. Mrs. Reinauer is the bi-centennial chairman in the chapter.
 Work of the archaeologists from Texas Tech, and their method of labeling each rock and piece of wood in the building so it can be reconstructed in the museum, were of interest to the visitors. The removal is expected to be completed soon.
 Dedication of the museum at Lubbock is scheduled for July 4, 1976, an event of the bi-centennial year. Lubbock has been named the eighth bi-centennial city in the nation, DAR members learned.



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 Perfectly matched wedding rings, fashioned by Keepsake in 14 karat white and yellow gold. A beautiful choice for your double-ring ceremony.

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Jumbo CARROTS
 25 Lb. Bag \$3.00
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BUDGET SPECIALS

This Weekend at HERFORD MEAT MARKET

APPLES \$5.00 Bushel
 New Mexico Red Delicious Golden Delicious Winesap \$3.00 1/2 Bushel

POTATOES White 100 Lb. Bag \$6.00
ONIONS Yellow 50 Lb. Bag \$5.00

JACK-O-LANTERN PUMPKINS 5¢ Lb.

CABBAGE Green Lb. 10¢
LETTUCE 25" Head or 5 For \$1.00

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 (Truck Arrives Friday)

WATERMELONS Red or Yellow Meat Your Choice \$1.00 Each

HEREFORD MEAT MARKET, INC.
 HWY. 385 NORTH AT THE SIGN OF THE WHITEFACE BULL - OPEN 8:00 A.M. to 8:00 P.M. SUNDAY THRU FRIDAY TILL 9:00 P.M. SAT.

Amarillo Discovery Center Plans Told Here Monday Night

Representatives of the Amarillo Discovery Center, a planned health-science center and planetarium, met in

Hereford Monday evening with several local residents. Purpose of the meeting was to inform local residents of the objectives of the proposed center and outline the program and financial funding of the project.

Russ Allen, development fund chairman of the project, outlined the proposed funding method which would include an

area fund raising drive scheduled Nov. 1 through Nov. 22.

Allen said that the project is being backed by the Amarillo School district, who has agreed to finance the wages for up-keep of the planned building and the paying of the director as well as staff members. Allen introduced Don Lunetta, executive director of the project who presented a slide show of the proposed center and objectives of the program.

"The primary objective of the Amarillo Discovery Center is to involve the visitor totally in a learning experience," Lunetta said. "We plan exhibits and concepts to show how man relates to his environment."

If funding is acquired, the proposed center would be located near High Plains Baptist Hospital in Amarillo but would be a Panhandle project.

EL ALAMEIN

On Oct. 23, 1942, the British 8th Army launched an offensive against Axis forces at El Alamein, Egypt.



LONE STAR CLUB OFFICERS—Reviewing new club yearbooks for the year are, seated from left, Mrs. C.D. Kelton, reporter; Mrs. Dale Tinnin, president; Mrs. H.E. Henslee, secretary. Standing are Mrs. Jim Bookout, parliamentarian; Mrs. S.S. Williams, treasurer. Not shown is Mrs. J.J. Durham, vice-president.



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New ZIG ZAG Machine - \$66⁰⁰

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Type of Account	Rate of Interest	Effective Annl. Rate	Amount you are enclosing
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90-Day Notice Passbook \$100 minimum	5 3/4%	5.92%	
1-Year Certificate \$1000 minimum	6 1/4%	6.45%	
2-Year to 10-Year Certificate \$5000 minimum	6 1/2%	6.72%	
4-Year to 10-Year Certificate \$10,000 minimum	7 1/4%	7.52%	

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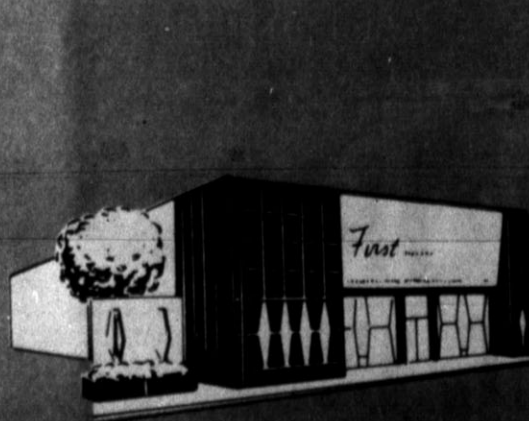
Newly issued First Federal savings certificates are

also earning attractively higher rates. (Although existing certificates continue to earn at their original rates, they should be held to maturity to avoid the interest penalty required on premature redemptions by federal regulations).

Saving is convenient at First Federal, the largest local association in Amarillo, where your money is insured safe, and readily available.

Save in person. Or authorize a draft on your checking account for automatic savings. Or save by mail. Simply tear out and send in the coupon above, together with your check.

your future starts here.



FIRST FEDERAL
SAVINGS & LOAN ASSOCIATION



C Of C Women Meet For Lunch

New members of the Women's Division, Deaf Smith Chamber of Commerce, and the new secretary at the Chamber office, Betty Hagar Wilson, were introduced at the fall membership luncheon Tuesday in the Civic Club Center.

The beautification committee, with Mrs. Melvin Jayroe as Chairman, presented the luncheon program. Mrs. L.W. Norvell, Hereford Garden Club member, demonstrated arrangement of dried flowers. This committee has begun plans for a Christmas lighting contest in Hereford, with details to be announced later this month.

Mrs. Rex Lee, president, announced appointment of the steering committee for the 1974 Miss Hereford pageant which Women's Division will sponsor.

Mrs. Lynn Kester, chairman for the 1973 pageant, was named for that duty again.

She will work with the directors, Mmes. Terry Caviness, Dwight McGee, Jack Renfro, Harlan VanderZee, Ken Rogers and Wayne Robinson.

Nominations for the division's annual award recipient as Woman of the Year for 1973 are being accepted. Mrs. Lee also announced written recommendations for this honor may be mailed to the Chamber of Commerce.

Mrs. T.J. Carter introduced Mrs. Norvell, who showed how a fresh flower may be dried by covering it with silica gel, then used in handsome flower arrangements placed under glass domes of jars.

The luncheon invocation was by Mrs. W. El Sparks.

HHS To Present A Distant Bell

Hereford High School Thespians will present the play, A Distant Bell, at 7:30 p.m. October 12 in the high school auditorium under direction of Wayne Hodgson, Thespians sponsor.

Tickets are priced at \$1.25 for adults and 75 cents for children and students.

Denise Strange, Frank Torres and Russ Odom.

Also Kim Young, Allen Ward, Sara Ricketts, Cindy Crider and D'Lynn Davison.

Thespians officers for 1973-74 are: President, Cathy Koelzer; vice-president, Denise Strange; secretary, Lisa Rudder.

State 4-H Honor To Be Awarded Ricky Coleman

An award based on his work in local and district 4-H Clubs will be presented Ricky Coleman of Hereford at Dallas this week. He has been the winner of numerous honors in this county and was the 1972 County Gold Star 4-H boy.

His parents, Mr. and Mrs. C.E. Coleman, will accompany him to Dallas and see him receive the State Fair of Texas Honor Award.

A senior in Hereford High School, Coleman is serving as boys' vice chairman for the Panhandle district 4-H organization.

While he is in Dallas he will attend a meeting of district delegates from over the state.

He has also been selected to escort the winner of the state 4-H Dress Revue who will be named at the fair in Dallas.



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SUGGESTS**



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HEREFORD ART GUILD—New officers and art show hostesses of the Art Guild were photographed recently at a meeting in Community Center. Seated from left, Mrs. E.W. Young, secretary-treasurer; Mrs. Henry Vaughan, art show hostess. Standing, Mrs. Joel Newman, president; Mrs. A.E. Guinn, vice-president; Mrs. F.O. Naylor and Mrs. John Moore, art show hostesses.

Small Talk

By SUE COLEMAN
Women's Editor

PEOPLE WHO advocate the wider use of public school facilities and worry about expensive buildings setting empty and unused for so much of the time, should visit our high school on Tuesday evening.

It may look the same on Mondays and Thursdays, as I believe some of the Community Education classes for adults are held on those evenings also, but the building was certainly well inhabited Tuesday when I went by on an errand.

It wasn't just adult classes; band rehearsals were underway in several different rooms, and one group was using chairs and instruments out into the yard to settle down for some serious practice.

SO MANY cars were parked on the school lots and down the adjoining streets that I wondered what sort of meeting was in the auditorium, but there

wasn't any. All the cars had brought students and teachers, I assume.

With all the talk for a good many years about the need for adult education programs in every community, some towns have trouble getting them started.

Seems like ours, in cooperation with Amarillo College, has a good program going this year, and it's a mighty good thing for all of us.

PLEASURE WAS combined with work for Dr. and Mrs. Weslie B. Owen last week in Florida. They came home Saturday morning after a week in Miami.

Dr. Owen was there primarily for a five-day seminar on Ocular Rehabilitation with the L.D. Pankey Institute. That was the work, but the Owens spent some time sight-seeing and relaxing, too.

MOST OF THE people interested have probably already learned about the music career conference for high school students planning a college major in music, which is an annual thing at West Texas State College and is scheduled Nov. 3 this year.

In case someone interested has not received an application form, a few were sent to this desk and we will be happy to give them to eligible students from grades 9-12. The application deadline is Oct. 15.



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Across from the Post Office
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SAFETY LOCK DOOR
COMPLIES WITH NEW STANDARDS FOR ELECTRONIC OVENS
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Clean, cool and fast cooking
REG. \$274.75
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\$309⁵³

TIME SAVING ELECTRONIC OVEN
1 L.B. ROAST COOKS IN 35 MINUTES
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CONTINUOUS CLEANING OVEN
CLOCK, TIMER, TIMED OUTLET
MODEL 4393
REGULAR \$378.47
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ROAST OR BROIL AND BAKE AT THE SAME TIME
HANDY EYE LEVEL CONTROLS
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REGULAR \$436.38
\$381³¹

16.7 CU.FT. SIDE-BY-SIDE REFRIGERATOR-FREEZER
2 DOOR MODEL
ALL FROSTLESS
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3 ADJUSTABLE SHELVES
BUILT IN ROLLERS
TWIN CRISPERS
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11 CYCLE-GREAT FOR KNITS
BUILT IN BLEACH, FABRIC SOFTENER, AND DETERGENT DISPENSER
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SPECIAL WRINKLE OUT SETTING
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walnut grained case
extra sharp, clear picture
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3,000 POUNDS OF PRESSURE
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Hurry in now for big savings on every appliance in stock! Deluxe models included—use your Wards "Charge-all" account—just say, "Charge it." Come in and see all the great buys today!

PLUS...

ONE WEEK ONLY SALE ON THESE SPECIALS ENDS OCT. 10th... HURRY!

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SAVE \$10—30" Over-Under Range, Continuous cleaning eye level oven, black glass door, waist high broiler—gas or elec. Reg. 222.84. **212⁸⁴**

SAVE \$50—12 cycle dishwasher, 6 level wash, 150°, 160° sanitizing washes, forced air dry, Walnut top. Reg. 338.73. **288⁶⁶**

SAVE \$64—Deluxe 22-cu. ft. frostless, 3-door side-by-side refrigerator-freezer. Freezer holds whopping 237 lbs., 7-day meat keeper, 4 adjustable shelves, 2 cold controls, on rollers, ice maker opt., extra. Reg. 475.07. **411⁰⁰**

SAVE \$60—Deluxe 15.2 cu. ft. frostless refrigerator freezer, large 166 lb. freezer section, adjustable shelves, rollers, only 60" high. Reg. 312.82. **272⁷⁴**

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Hurry to your nearest Wards Tire/Automotive Center for these terrific clearance values!

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STEEL TRACK BELTED GRAPPLER
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FULL 4 PLY NYLON CORD RUNABOUT
2 FOR **15⁹⁰**

POLY TRACK HST TIRES
ONE OF OUR BEST BELTED TIRES
15⁹⁹ Each
22⁹⁹ Each

SLASHED 25-30-40%
4 PLY NYLON CORD ROAD HANDLERS
WIDE "78" SERIES
PRICED AS LOW AS **13⁸⁷**

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Come see them now!

Demonstrators

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- 1-EI Camino
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CHEVROLET - OLDS, INC.
HWY. 385 NORTH - HEREFORD - 364-2160

ENJOY MORE OF WHAT YOU NEED NOW—"CHARGE IT!" WITH CHARGE-ALL! FAST, FREE MOUNTING

Stop In, See It, Buy It Now **SERVICE NATIONWIDE** Use Wards CHARGE-all Plan
114 E. PARK AVE. 1st. Week Oct. 4 to 11 PHONE 364-5801

SELL IT FAST! BUY IT RIGHT! USE WANTADS!

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Reader Ads (Minimum 10 words) 1st insertion per word 8c
Additional insertions, when paid in advance: per word 6c
Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00
Repeat insertion without copy change per col. inch \$1.50
Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.12

Deadline for Classified Advertising in the **SUNDAY BRAND.** 5 p.m. Friday
Deadline for Classified Advertising in the **HEREFORD BRAND.** 5 p.m. Tuesday

1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES
Hwy 60 & MYRTLE
Phone 364-0169
Also spaces & furnished trailers for rent at **TOWN & COUNTRY ESTATES**
1B-1-10-9p

"THE SADDLE HOUSE"
COMPLETE Riding Equipment
New & Used Saddles
HIGGINS & SOUTH TEXAS ST.
PHONE 364-3553
1B-1-4-14c

!!CARPET!!
Financing Available
CAW CARPET
PLAINS AND N. 25 MILE AVE.
PHONE 364-3448
B-3-14-14c

WE BUY AND SELL USED FURNITURE
BARRICK FURNITURE
WEST HWY 60
PHONE 364-3552
1B-37-4fc

FOR SALE: New & used furniture and appliances. Plains Finance Corp. 906 South 25 Mile Avenue.
B-1-15-34-14c

LOTS OF NEW BEDROOM FURNITURE
Also **SEE OUR LINE OF BARGAINS**
on
Stoves, refrigerators, TV's, living room suites, dining room suites and miscellaneous merchandise.
Open weekdays 9 to 12:00, 1:00 to 7:00. Saturdays 8 a.m. to 10:00 p.m.
BIG JIM'S FURNITURE
HIGGINS & SO. TEXAS ST.
HEREFORD, TEXAS
Phone 364-1873
B-1-37-14c

UNUSUAL gifts, cards, jewelry, baby specialties and useful personal items. Discounts offered. Satisfaction guaranteed. 364-5316.
B-1-12-6P

PLAINS MOTEL. Weekly rates. 520 West First.
B-1-10-12-9p

STATED MEETING
SECOND MONDAY
7:30 P.M.
Thursday
DEGREE WORK
Charlie Brown W.M.
W.A. Phipps Sec.

Hereford Rotary Club
meets every **Monday at 12:05**
Civic Club Center (Jim Hill)

Lions Club
meets each **Wednesday, 12 Noon**
Civic Club Center (Jim Hill)

GARAGE EQUIPMENT NEW & USED
Air Compressors; Valve Machines, Steam Cleaners, etc.
BOYD MACHINE & SUPPLY
1306 East Park
Phone 364-1055
1B-1-9-14c

RCA WHIRLPOOL commercial ICE MAKERS — Sales and Service — Brown Sheet Metal.
B-1-11-52-14c

FOR SALE WATER BEDS
King size and singles \$22.00; Round \$42.00. Frames \$58.00.
SOUTHWEST CARPET
209 Park Avenue
Phone 364-1763
B-1-47-14c

FOR SALE 1-21" Color Console TV
1-19" B&W Portable
WE MAKE HOUSE CALLS
Repairs on all makes & models, color, B&W and radios.
TOWER TV
248 Northwest Drive
Phone 364-4740
B-1-25-14c

New Singer Dealer in Hereford. Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Scissors sharpened. Call 364-4051. Sanders Sewing Machine Center, 226 Main, Hereford.
B-1-4-14c

LEFT IN LAY-AWAY
Electrophonic Component Stereo with built-in tape player. AM-FM Multiflex Radio, Garrard Turntable, 200 watts, 10 speaker. Original price \$399.95. Assume balance of \$245.00 or \$10.00 monthly payments
at
MARTINS SOUND CENTER
Corner of Georgia & 1-40 in Wolfing Square, Amarillo
B-1-31-14c

EQUIPMENT for 4 beauty operator shop. Will sell all or any part, also the 18x36 (648 sq. ft.) building for rent. See at 611 Park Avenue or call 364-2100.
B-1-11-14c

For Sale: Cornet and King Saxophone. Both good condition. Phone 364-2864.
B-1-11-32-14c

14x73 two bedroom, 1 1/2 bath mobile home. Carpeted and completely furnished. One year old. Call 364-2566 after 7:00 p.m.
B-1-20-37-14c

KIRBY VACUUMS
Rebuilt with genuine Kirby parts.
\$59.95 & up.
2 year guarantee
Your only authorized Kirby Distributor.
Kirby Sales & Service
522 Irving
Phone 364-0422
B-1-35-14c

For Sale: Hand made buck stitched belts with name. Great for Christmas or other gifts. Call after 5:00 p.m. 364-6860.
B-1-18-12-14c

1972 Kawasaki 250. Good condition. Call 364-4888.
B-1-10-12-14c

WHOA READ THIS!!
+9 year old bay mare. Well broke and gentle.
+4 year old sorrel filly. Green broke, but gentle.
+Youth size used saddle.
+1-one horse trailer.
Phone 364-3583
B-1-39-14c

GARAGE SALE
620 AVENUE G
THURSDAY, FRIDAY, SATURDAY
Lots of nice coats for ladies, men and children, double knit clothes, suits. Odds and ends. Cheap prices.
B-1-40-14c

For Sale: Elbon Rye Seed. Phone 357-2344.
B-1-10-9-14c

Agricultural Humates can help your fertilizer and water go farther. For further information, call **AGRICULTURAL GYPSUM & LIME COMPANY**, 276-5319.
B-1-20-39-14c

For Sale: Good steel 3/4" and 1/2" sucker rod. Phone 258-7710.
B-1-11-14-2c

For Sale: 3 speed Montgomery Ward auto air conditioner. Good condition. Includes under the hood accessories. \$100.00. Phone 364-0689.
B-1-13-14c

ONE of the finer things of life — Blue Lustre carpet cleaner. Rent electric shampooer \$1. McCaslin Lumber.
B-1-19-39-2c

FOR SALE
New 8'x12' storage building. Well built, construction of masonry. Siding composition roof. Easy to move. \$450.00.
Call **Rockwell Bros.**
364-0083 or after 6:00 p.m. 364-5667.
B-1-39-14c

FOR SALE: National electric guitar, with case. Phone 364-0689.
B-1-42-14c

LOST bright carpet colors... restore them with Blue Lustre. Rent electric shampooer \$1. Hereford Hardware
B-1-16-14-2c

WEANER PIGS FOR SALE.
276-5554.
B-1-10-14-2c

For Sale: 6 sheep, 1 buck, 5 calves, 6 goats, 2 pigs. Call 364-2990 or 364-5750.
B-1-14-2p

For Sale: 8x10' storage building. 515 Union. 364-4053.
B-1-10-14-14c

CARPETS a fright? Make them a beautiful sight with Blue Lustre. Rent electric shampooer \$1. Duck walls, Sugarland Mall.
B-1-19-40-2c

1968 Melody 12x50 Mobile home, furnished. Excellent condition. \$3,000.00. 267-5961 Vega, Texas.
B-1-40-2p

For Sale: 1967 Harley XLCH, magneto and lots of chrome. Must sell. 364-2762.
B-1-40-1p

For Sale: Oak desk, maple bunk bed, upright piano. 364-0869. 708 Stanton.
B-1-40-2c

AKC Poodle to give away. AKC Schnauzer for sale. Call 364-4025.
B-1-40-2p

For Sale: Brand new ten-speed bicycle. Phone 364-4764.
B-1-10-40-2c

YOU saved and slaved for wall to wall carpet. Keep it new with Blue Lustre. Rent electric shampooer \$1. McCaslin Lumber.
B-1-23-40-2c

2 FAMILY GARAGE SALE. 234 Elm. Starts 9:00 a.m. Friday only.
B-1-40-1c

WE ARE MOVING — Prices are too. Garage Sale. 114 Aspen. Friday & Saturday.
B-1-12-40-1c

GARAGE SALE. 119 Beach. Lots of baby things, drapes, miscellaneous. All day Saturday and Sunday 1:00 to 5:00 p.m.
B-1-40-1p

FOR SALE OR TRADE (ONE OWNER)
1972 Chevrolet Caprice 4 door, excellent mechanical condition, power steering, windows, door locks, cruise control, tilt steering wheel and AM-FM tape player. Will sell wholesale. See at 120 Greenwood or call Marvin Coffey, 364-2232 or 364-1018.
B-3-14-3c

GARAGE SALE. 133 Nueces. Friday 5th; Saturday 6th. 9:00 to 6:00.
B-1-11-40-1c

GARAGE SALE. 603 South 25 Mile Avenue. Thursday through Sunday. Clothes, antiques, and miscellaneous.
B-1-40-1p

GARAGE SALE. Dimmitt Hwy. Friday & Saturday. Pool table, organ and miscellaneous items.
B-1-40-1p

GARAGE SALE. 712 Blevins. Thursday & Friday. Dinette set, electric stove, miscellaneous.
B-1-40-1p

Reduce excess fluids with Fluidex \$1.89 — Lose weight with Dex-A-Diet capsules \$1.98 at Harold Close Drugs.
T-1-38-11p

2. FOR SALE Farm Equipment
For Sale: 4 row 10' spaced Tye Drill. Leo Witkowski, 364-0991.
B-2-11-12-14c

410 Massey-Ferguson Combine with Hume Reel. In good condition. Call 357-2340.
B-2-12-11-14c

See Us For Parts-Sweeps-Chisels for **Graham (Hoeme) Plows DAVIS IMPLEMENT**
409 EAST FIRST
Phone 364-2811
B-2-35-14c

See Us For Mayrath Grain Stocks Also have parts in stock **DAVIS IMPLEMENT**
409 EAST FIRST
Phone 364-2811
B-2-35-14c

1-Used '605 Moline Irrigation Engine. 2-Chevy 292 Irrigation Engines. Call 289-5395.
B-2-13-40-2c

3. FOR SALE Automobiles
For Sale: 1968 Chevelle. Good condition. Take up payments. Phone 276-5841.
B-2-40-2p

SAVE GAS!! Real nice Falcon. Make offer. 364-3731.
B-3-10-38-14c

SELECTED USED TIRES \$3.00 UP
30 Day Guarantee
MONTGOMERY-WARD AUTOMOTIVE SALES
114 EAST PARK
B-3-17-14c

1970 Volkswagen - \$1395.00
Phone 364-3260.
B-3-10-74c

WALKER'S USED CARS AND TRUCKS
WE BUY, SELL OR TRADE
400 West First
Phone 364-2250
1B-41-14c

MILBURN MOTOR COMPANY
We pay cash for Used Cars
136 Sampson
Phone 364-0077
B-3-33-14c

1969 Ford 3/4 ton pickup. 360 engine, 4 speed transmission. Penney's Auto Center.
B-3-13-14-14c

For Sale owner - clean, low mileage 1968 Chevrolet Impala 2door. \$1200.00. Doc Cowan, 364-3375.
B-3-16-14-2c

NEW AND USED CARS now for sale at John Orsborn Buick, Pontiac, GMC's new location - 221 NORTH 25 MILE AVENUE.
B-3-20-42-14c

FOR SALE
Three bedroom home in Northwest Hereford. 1 1/2 baths, den, living room, double car garage, built-ins, 5 1/2 per cent loan, payments \$138.00 month.
Write Box 673 CR Hereford, Texas
B-4-14-14c

FOR SALE
Three bedroom home in Northwest Hereford. 1 1/2 baths, den, living room, double car garage, built-ins, 5 1/2 per cent loan, payments \$138.00 month.
Write Box 673 CR Hereford, Texas
B-4-14-14c

FOR SALE
Three bedroom home in Northwest Hereford. 1 1/2 baths, den, living room, double car garage, built-ins, 5 1/2 per cent loan, payments \$138.00 month.
Write Box 673 CR Hereford, Texas
B-4-14-14c

4. REAL ESTATE For Sale Or Trade

CASH TALKS
What will you offer cash for the equity at 532 Sycamore? FHA Loan approx. \$16,650.00 at 8 1/2 per cent payable \$176.02 per month. This home has fresh paint inside and outside, fully carpeted including kitchen and 2 full baths. Immediate possession, or will sell for \$22,500.00 with \$3,500.00 down and carry 2nd lien at \$50.00 per month.
B-1-40-1p

200 WESTERN
1564 sq. ft. living area plus double carport, 2 baths, fully carpeted, new kitchen carpet, new paint inside. Price \$21,000.00, will trade or consider \$3,000.00 down.
B-1-40-1p

YOU'RE EITHER VERY rich or very foolish if you intend to pay \$42,500.00 for a home and do not see this 3 bdrm. home in Northwest that has everything that a family would like. Yes it has a 5 1/2 per cent interest loan on it. Call us for details.
B-1-40-1p

NO DOWN PAYMENT G.I. Completely redecorated 3 bdrm. with single garage, new carpet throughout, central heat, large fenced corner lot, near schools. Price \$14,000.00. Purchase on GI or other new loan.
B-2-12-11-14c

COUNTRY HOME
Large 3 bdrm brick with double garage on 1 acre of land, paved road. Price \$27,600.00.
B-2-35-14c

SMALL PAYMENTS
2 bdrm. 1 bath, fenced yard, \$9,500.00. BUY EQUITY AND ASSUME LOAN. Payments \$92.00 per month.
B-2-35-14c

\$750.00 DOWN
2 bdrm., 1 bath, close to school. Payments \$100.00 per month. Immediate possession.
B-2-35-14c

COUNTRY CLUB DRIVE
1.7 acres overlooking golf course. Ideal for nice mobile home spaces. 2 bdrm. rent house goes with land. Price \$16,000.00. Terms available.
B-2-40-2p

SMALL TRACT
15 acres just off paving. \$500.00 down and \$150.00 per month.
B-2-40-2p

12 ACRES
with 3 bdrm. brick and large barn, small irr. well. Price \$48,000.00 cash.
B-3-10-74c

100 ACRES
North of Hereford, all in cult. with good 8' well. Has some improvements. \$72,000.00 cash.
B-3-17-14c

HAMBY REAL ESTATE OFFICE
364-3566
Calvin Edwards 364-1017
Gerald Hamby 364-1534
Chick Weemes 364-3169
J.M. Hamby 364-2553
Equal Housing Opportunity
B-4-14-14c

NORTHWEST LOCATION
4bedrooms, 2 baths, drapes and carpet. Near schools, approx 2000 sq. ft.
Gibson Real Estate & Insurance
Wilbur D. Gibson
364-0442
B-4-12-6c

FOR SALE BY OWNER ASSUME EQUITY
222 FIR
CALL FOR APPOINTMENT
364-6450
1B-4-11-6c

OWNER
Sell or trade 250 acres. 3 wells, underground tile. \$35,000.00 down, 15 miles Southwest.
Call 806-622-1479
B-4-28-14c

I have Farm and Ranch Buyers, I need your listings.
J.M. HAMBY REAL ESTATE
Phone 364-3566
Res. 364-2553
B-4-29-14c

FOR SALE
Three bedroom home in Northwest Hereford. 1 1/2 baths, den, living room, double car garage, built-ins, 5 1/2 per cent loan, payments \$138.00 month.
Write Box 673 CR Hereford, Texas
B-4-14-14c

FOR SALE
Three bedroom home in Northwest Hereford. 1 1/2 baths, den, living room, double car garage, built-ins, 5 1/2 per cent loan, payments \$138.00 month.
Write Box 673 CR Hereford, Texas
B-4-14-14c

FOR SALE
Three bedroom home in Northwest Hereford. 1 1/2 baths, den, living room, double car garage, built-ins, 5 1/2 per cent loan, payments \$138.00 month.
Write Box 673 CR Hereford, Texas
B-4-14-14c

FOR SALE
Three bedroom home in Northwest Hereford. 1 1/2 baths, den, living room, double car garage, built-ins, 5 1/2 per cent loan, payments \$138.00 month.
Write Box 673 CR Hereford, Texas
B-4-14-14c

BARGAIN
3bedroom, 1 1/2 bath brick home. All carpets with separate dining room and small family room and living room. \$17,000.
B-1-10-9-14c

COUNTRY HOME
3 bedroom brick, 2 1/2 baths, game room 22x33. Large bedrooms, shag carpet. In excellent condition. Large double car garage. 2719 sq. ft. on one acre of ground.
B-1-40-1p

OASIS IN THE DESERT
10 acres with nice two bedroom main house — two rent houses. Ref. air conditioning, draped and carpeted. 4" well, storm cellar, swimming pool, chicken barn. Lovely shade trees, all hardwood, many peach trees and grape vines. Cess pool cleaner, tree sprayer, 5 acres of corn planted. Beautiful grounds — like a park. 10 miles from Hereford.
B-1-40-1p

ACREAGES
47 acres with well, approximately 10 miles from Hereford. Ideal for hog farm or cattle holding.
B-1-40-1p

LOANS
Let us help you with your financing FHA-VA & CONVENTIONAL LOANS are now available. Check with our office for details.
B-1-40-1p

Board of Realtors Multiple Listing Service
CARTEL REAL ESTATE
206 N. 25 Mile Avenue
Phone 364-0944
364-0938
Wayne Carthel
Leola Peters
EQUAL OPPORTUNITY
B-4-10-14c

FOR Sale or Trade: 3 bedroom home. 201 East 6th, Will G.
B-4-12-35-14c

450 ACRES FRIONA
\$325.00 acre. Write 1900 West 10th, Plainview, Texas 79072.
B-4-12-3-14c

FOR SALE BY OWNER
Older home on East 3rd St. 3 bedrooms, utility room, large living room, garage and shop.
Raymond Dement
Phone 364-3726
1B-4-39-2p

BEAUTIFUL HOME IN COUNTRY FOR SALE BY OWNER
3 bedroom brick, 3 private baths, large den and kitchen combination-panel, utility room. All wool carpeted and new drapes. Large basement, double garage.
Located 12 miles South of Hereford on West Easter Road or 6 miles North of Dimmitt on HFD. Hwy.
Shown by appointment anytime. Phone 647-4694 or 506-Belcher, Dimmitt, Texas.
B-4-39-14c

NORTHWEST HEREFORD
3 bedroom brick, 1 1/2 baths, carpeted and draped, nicely landscaped, fenced back yard. Close to schools and shopping center.
Phone:
364-0147 or 364-5494
B-4-40-2c

FOR SALE BY OWNER
Moving out of town
We have a 3 bdrm house in NW area that is well built. Reasonable payments. Assume loan at 7.75 per cent interest and purchase equity or refinance. Dishwasher, disposal, electric garage door, utility, nice yard, central air & heat. Close to NW School.
Call for appointment after 6:00 p.m. at 364-6061
B-4-40-14c

FOR SALE BY OWNER
2 bdrm house near Shirley School. Perfect as rent property or investment. Presently rented for \$70 per month. Will sell below appraised value. \$6,500 total price. J.E. Turner, Phone 364-2194.
B-4-40-2p

6 1/2 Acres with domestic well, worth the money.
Carthel Real Estate
364-0944
B-4-12-40-14c

OFFICE FOR LEASE. Ralph Owens 364-2222.
1B-5-10-14-14c

5. FOR RENT
FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 35.
B-5-12-46-14c

NICE furnished house. Adults. No pets. Aster 5:00 p.m. 303 Avenue H.
B-5-12-8-14c

DIAMOND VALLEY TRAILER PARK
Located on the 600 & 700 block of Avenue H, Sioux & Cherokee Streets, and 700 block of Ave. G. Storage for rent.
PHONE:
364-1483; 364-3937
B-5-26-14c

For Rent: Storage stalls with two overhead doors attached to the building at 625 East 1st. Phone 364-1111.
B-5-18-11-14c

APARTMENTS, FURNISHED. 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.
B-5-10-40-14c

FOR RENT: Two offices connecting or single. Answering service available. AGRISCIENCE CENTER, 1500 West Park. Phone 364-5822.
B-5-17-2-14c

FURNISHED apartment for rent at 109 East 6th. Phone 364-6579.
B-5-10-40-14c

Thunderbird Apartments. Unfurnished 2 bedroom, 1 1/2 bath. Phone 364-5360 after 5:00 p.m. Monday through Friday.
B-5-13-40-14c

SUMMERFIELD MOBILE MANOR
FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 357-2552.
B-5-15-10-14c

WHY PAY OUTRAGEOUS PRICE FOR YOUR APARTMENT?
We have apartments to suit your needs in any size. Your rent is adjusted to your income so you will not be paying more than you can afford. Apartments have stove, refrig., garbage disposal, central heat and air and fenced playgrounds, laundry facilities, recreation rooms that will have pool tables and ping-pong tables. And you can use the recreation room whenever necessary.
1 bedroom start \$79.95
2 bedrooms start \$101.55
3 bedrooms start \$123.75
4 bedrooms start \$123.00
All bills paid. Deposit is required.
BLUE WATER GARDEN
629 Irving
Phone 364-4441
3B-5-2-14c

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 35.
B-5-12-46-14c

TRAILER SPACE FOR RENT
Northwest Mobile Lodge,
Phone 364-1108
B-5-10-13-14c

DIAMOND VALLEY TRAILER PARK
Located on the 600 & 700 block of Avenue H, Sioux & Cherokee Streets, and 700 block of Ave. G. Storage for rent.
PHONE:
364-1483; 364-3937
B-5-26-14c

FOR RENT: Storage stalls with two overhead doors attached to the building at 625 East 1st. Phone 364-1111.
B-5-18-11-14c

APARTMENTS, FURNISHED. 1 and 2 bedrooms with kitchen, dinette

Hereford, Texas, Thursday, October 4, 1973

MISSOURI BEEF PACKERS INC. is now accepting applications for beef luggers, production workers, maintenance men and kill floor personnel.

We offer: +Year around employment +Paid vacations +Paid holidays +Company paid group Hospital insurance +Good wages +No experience necessary Apply at Personnel Office of Missouri Beef Packers Inc., Friona, Texas, 4 miles West of Friona on Hwy. 60.

We are an equal opportunity employer. B-8-39-tfc

SALESMEN WANTED +New car furnished +Commission +Insurance Benefits +Retirement Plan Experience a help but not necessary.

Apply in person to Clint Sims at Orval Watson Ford B-8-39-tfc

MISSOURI BEEF PACKERS, INC. is now accepting applications for female production workers. No experience necessary, but must be willing to learn and work. This is year around employment, not seasonal. We offer:

+Paid vacation +Paid holidays +Company paid group hospital insurance +Good wages.

Apply at Personnel Office of Missouri Beef Packers, Inc. Friona, Texas, 4 miles West of Friona on Hwy 60.

We are an equal opportunity employer. 3B-8-14-tfc

MERCHANTS FREIGHT LINES

Needs delivery truck driver NOW! Must be at least 18 years old, good driving record.

Apply in person only Merchants Fr. Lines Hwy 385 South, Hereford B-8-40-tfc

If you are the type that wants to get ahead - come see Joe Durepos at Bovina Feeders, Inc. Rt. 1, Farwell, Texas. Openings for relief feed truck drivers - loading operators - night watchmen and general yard help. Good pay for the right men. (Night work other than watchmen also available) An equal opportunity employer B-8-40-2c

Car wash attendant needed. A good deal for the right man. Apply at Quik Car Wash, 605 Park Avenue. B-8-19-40-2c

Very active healthy elderly lady would like mature companion to live in. Must be neat and good character. Light house work, no household laundry. Private room and bath. Position not confining. Must have drivers license. Phone 296-2881 Plainview, Texas B-8-40-2c

OUTREACH WORKER NEEDED

for Planned Parenthood Clinic. Information and applications available at CAP Office at Labor Camp, Hereford, Texas. An equal opportunity employer. B-8-40-2c

WANTED

General line mechanic. Commission - plenty of work for person with desire to work. Permanent employment-hospitalization, retirement benefits. Apply in person only to Bobby Wynne, Service Manager, Orval Watson Ford. B-8-40-tfc

9. SITUATIONS

Baby sitting in my home. Phone 364-4759. B-9-10-39-3c

Baby sitting in my home, all ages. 243 Greenwood, Phone 364-1837. B-9-11-14-tfc

Mechanically inclined male with some office and sales experience seeks permanent position. Write Box 673-TF, Hereford, Texas. B-9-40-2p



10. NOTICE

ALCOHOLISM INFORMATION

For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8:00 a.m. 'till 12, 1:00 p.m. until 5:00 p.m. Monday through Friday. A UNITED FUND AGENCY B-10-12-tfc

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop. HEREFORD IRON & METAL

North Progressive Road by City Dump Anson A. & June Dearing Phone 364-3350 or 364-3777 1/2 B-10-34-tfc

11. BUSINESS SERVICE

KELLY ELECTRIC DOUG AND VIRGIL Electrical Contractors Residential Commercial

All bids and wiring Call bids and wiring competitive. Phone 364-1345 Night phone 364-2012 or 364-1345 Box 139 B-11-46-tfc

DICKEY'S DOZER SERVICE

Dirt Work - All Kinds Bull dozers - Scrapers uck Hoe - Dragline Motorgrader

See or Call FLOYD DICKEY S.E. 4th & Belsher Dimmitt, Texas Business Phone 647-4553 Residence Phone 647-4565 B-11-29-tfc

90 used vacuums \$9.00 up. Parts & Service for all makes and models.

AMARILLO VACUUM 208 West 10th Phone 373-2889 Amarillo B-11-21-7-tfc

FRANK WESTER CEMENT CONTRACTOR

107 BRADLEY Residential-Commercial Turnkey job Straight finish Phone 364-5169 1B-11-39-tfc

B.L. Jones CONCRETE CONTRACTOR

We will do your finishing or give you a turnkey job. Free Estimates. 246 16th Street Phone 364-6617 B-11-21-tfc

APPLIANCE REPAIR

We repair all makes and models of appliances. All work guaranteed. MONTGOMERY WARD & CO.

114 East Park Phone 364-5801 B-11-52-tfc

PAINTING CONTRACTOR

Interior-Exterior Lots of experience Reasonable prices Phone 364-5690 B-11-13-4c

KIRBY VACUUMS

Rebuilt with genuine Kirby Parts. \$59.95 & up, two year guarantee. Your only authorized Kirby Distributor. Kirby Sales & Service 522 Irving Ph. 364-0422 1B-11-35-tfc

DRAGLINE SERVICE

TAILWATER PIT CLEANING DUMP TRUCKS 30 ton crane. B-11-14-tfc

BOBBY GRIEGO

Day Phone 364-0574 Night - 364-2322 1B-11-14-tfc

WANTED

100 to 150 watches a week to repair by latest approved methods. COWAN JEWELERS B-11-15-29-tfc

WILL PICK UP JUNK CARS. FREE. Call 364-3350 or 364-3777 1B-11-28-tfc

PAINTING CONTRACTOR

INSIDE-OUTSIDE All work guaranteed Free estimates Julio Pesina, 204 Catalpa St. Hereford, Texas Ph. 364-4898 1B-11-40-17p

AAA WRECKER SERVICE HEREFORD WRECKER COMPANY Day Phone 364-4588 NIGHTS 364-0997 and 364-0573 T-11-39-tfc

13. LOST & FOUND

Lost or strayed from 6 miles East of Hereford, 4 steers, wt. about 600 lbs, branded "Double F" on left hip. Burl Fish, 364-6997. B-13-24-14-3c

LOST, Northeast of Hereford, 4 steers, about 400 lbs, branded "MC" on left hip. 258-7571. B-13-14-14-3c

LOST: yellow and white kitten from vicinity Elevins Street. Light color collar. REWARD. Call 364-6864 or 364-1857. B-13-40-1p

LOST: 2 year old brown-white miniature collie with tag No. 2101. Name Lassy, \$25.00 Reward. Child's pet. Phone 364-1710 or 364-2377. If no answer take to Hutto's Clinic. B-13-29-40-4c

CARD OF THANKS

With warmest appreciation, we thank our friends and church for the visits, flowers, food and love shown us in our sorrow and loss of our loved one, Sonny. Thanks to Mr. Gilliland and Mr. Watson for the lovely Rose Chapel. God bless each. The Family of Oren Jones, Jr.

CARD OF THANKS

We would like to express our appreciation and sincere thanks for all the many acts of kindness and concern during the illness and death of our dear husband and father. Special thanks to the doctors, the wonderful nurses at Deaf Smith General Hospital and Dr. Jordan Grooms. The family of H.V. Williamson

Legal Notice

PUBLIC HEARING NOTICE

Ted McWhorter, Route 5, Hereford, Texas 79045, has applied to the Texas Water Quality Board for an initial permit pertaining to a variable amount of rainfall runoff water containing wastes from the feedlot operation (800 head) which is located immediately southwest of the intersection of two county roads, at a point approximately one-half (1/2) mile northwest of U.S. Highway 90 and approximately 2 1/2 miles southwest of Hereford, Deaf Smith County, Texas. The rainfall runoff water containing wastes will be collected in a retention facility and utilized for irrigation. There will be no discharge to the surface waters of the State. A public hearing on this application will be held in the Municipal Building Conference Room C 509 E. 7th Street Amarillo, Texas 10:00 a.m. November 1, 1973

to receive evidence on the conditions, if any, under which the permit may be issued. Preliminary information available to the staff of the Texas Water Quality Board indicates that a waste discharge conforming to the conditions shown in the fact sheet would not unreasonably impair the quality of waters in the State. Additional data will be developed at the hearing, but further technical information concerning any specific aspect of the discharge, if available, can be obtained by writing the Texas Water Quality Board, P.O. Box 13246, Capitol Station, Austin, Texas 78711. T-40-1p

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Rio Grande PORK ROAST CLIP 'N' COOK Copycat News Service PREHEAT OVEN TO 325°. Place pork, fat side up, on rack in shallow roasting pan. Combine salt, garlic salt, and 1/4 teaspoon chili powder; rub into roast. Roast in oven for 2 to 2 1/2 hours or until meat thermometer registers 165°. Combine jelly, catsup, vinegar, and remaining chili powder. Bring to boiling; reduce heat and simmer, uncovered, for 2 minutes. Brush roast with glaze; sprinkle top with corn chips. Continue roasting 10 to 15 minutes or until thermometer registers 170°. Remove roast from oven. Measure pan drippings, including any corn chips. Add water to make 1 cup. Heat to boiling and serve with meat. Makes 4 servings.

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SHOP Furr's MIRACLE PRICES

Weekly Market Report

Consumers Buying Less Meat

Due to higher prices, consumers have been buying less expensive cuts of meat—and less meat in general. Instead they're purchasing more meat alternatives.

"As a result, our present meat consumption (per capita) is running fully 10 per cent below 1972—at the lowest level in nearly seven years," according to Mrs. Gwendolyn Clyatt, consumer marketing information specialist, Texas Agricultural Extension Service, Texas A&M University System.

However, this week finds meat counters mostly full with a wide variety of cuts to select from, she added.

"In general, look for best beef buys on chuck roasts and steaks, round steaks, ground beef and liver.

"Fresh pork, on the other hand, is in greater supply and usually a good value. Boston butt roasts, shoulder and rib chops, shoulder steaks, quarterloins sliced and small picnics are featured in some markets."

The specialist noted that fryer chickens usually present bargains when purchased whole and cut-up at home.

"Egg supplies continue ample with prices lower than a couple of weeks ago. Watch for more medium-size eggs in stores.

"Salad lovers will have no

problem building a meal-in-one these days," Mrs. Clyatt continued.

"Combine lettuce and other greens, celery, green peppers, radishes, onions and tomatoes. Add cold cuts, cheese strips, hard cooked eggs or cooked fish for protein.

"Salads of this type offer appetite appeal and stretch protein dollars."

Vegetables in good supply at the most economical prices include head lettuce, celery, collards, mustard greens and cushaw. Also carrots, tomatoes, green peppers, squash, dry yellow onions, cucumbers, potatoes, sweet potatoes and

rutabagas.

"This week also finds several varieties of grapes in good supply and the first of a large cranberry crop on their way to market," the specialist said.

"Plums, prunes, bananas, nectarines, pears, oranges, grapes, cantaloupes and watermelons offer the best fresh fruit buys.

"Peaches, however, are about gone for the season," she added.



Navy Seaman Recruit Johnny A. Adams, son of Mrs. Elizabeth G. Sperland of 326 Ave. F, Hereford, graduated from recruit training at the Naval Training Center, Great Lakes, Ill.

STOCK BOOM

On Oct. 23, 1973, over six million shares of stock were traded on the New York Stock Exchange.



Mrs. Jerry Stewart in daisy-bright kitchen

Let's Cook

Young Wife Has Active Role In Her Community

By SUE COLEMAN Women's Editor

A YOUNG MATRON who has taken her place in community life at Dawn in the two years since her marriage—just after graduation from high school, Mrs. Jerry Stewart is active in clubs and church but gives her first attention to home.

Cynthia and Jerry Stewart live in an older house on the place south of Dawn where he farms and ranches with his father.

They are remodeling the house, one portion at a time, and have plans for a new, larger kitchen and dining area. She looks forward to that, but not to the dislocation that will accompany the building.

"We'll probably have the refrigerator in the bedroom and cookware on top of the TV, because we'll have to move everything out of the kitchen," she laughs, "but it will be worth the trouble to get the new space, and have a dining room big enough for guests."

MEALS FOR guests, the youthful housewife says, are the kind she likes best to cook. She enjoys preparing Mexican food, "and you can't cook good Mexican food for just two," she explains.

She freezes food that needs to be prepared in larger quantities, and she also freezes and cans vegetables from the garden. The Stewarts had a lot of garden produce last year but hail ruined this year's garden.

Cindy Stewart says she can't give recipes for her favorite Mexican dishes, such as rolled enchiladas, "because I make them by guesswork. I don't think there is a recipe for them."

Quite different, but also useful to serve to guests, is a coffee cake that she likes because it is easy to make and delicious to eat.

CINNAMON COFFEE CAKE
1 cup shortening
1½ cups sugar
4 eggs, separated
¼ tsp. salt
3 cups flour, sifted
3 tsp. baking powder
1 cup milk
1 tsp. vanilla

CINNAMON MIXTURE
½ cup sugar
1 tsp. cinnamon
½ tsp. cocoa
Prepare cinnamon mixture in a small bowl and set aside.
Cream shortening and sugar. Add egg yolks one at a time and beat thoroughly. Add flour and milk alternately. Put salt in egg whites and beat until stiff, then fold into the batter.
Pour into Bundt pan, alternating layers of batter and cinnamon mixture. Bake an hour at 375 degrees.

MEMBERSHIP in Dawn Music Club and also the Extension Club in her community keeps Mrs. Stewarts involved with her neighbors. She is serving as president of Dawn Extension Club this year and

says she loves the job. Its program of keeping homemakers informed on new ideas and methods fits into her aim of polishing the basic information she gained through 4-H Clubs and school homemaking studies as she grew up as Cynthia Boren.

She began learning to sew as a 4-H member, and added to the knowledge of cookery that had begun at home. She attended Hereford schools and has spent most of her life in Deaf Smith County although she was born at Stephenville, in Central Texas.

MUSIC WAS not one of her interests as a student and she joined Dawn Music Club as a member who just likes to listen. Now she is more interested, and takes piano lessons.

In Dawn Baptist Church she is leader of the Acteens, organization for girls, and is beginning to teach in the class for small children.

In school she was a member of the Vocational Office Education Club, serving as

secretary and working in two office jobs her last two years in HHS. She did secretarial work about a year after her marriage but agreed with her husband that homemaking was the better career.

SHE LIKES to help him with his work, too, and to go with him to the fields as he operates a tractor or performs such chores as checking the irrigation system.

In addition to the tasks of redoing rooms, she enjoys refinishing furniture and is happy to have a piano and a handsome old oak sideboard, both pieces that have been in the Stewart family for years, which she wants to put in shiny-as-new condition.

Sewing is another skill that she counts as a pleasant pastime rather than a chore. She makes not only her clothes, but garments for her husband, especially the western style jackets that he likes to wear. And knitting is a related craft she practices.

Shower Is Prelude To Campus Wedding

Gifts for a bride-elect of this week, Kay Euler, were presented at a recent shower in Summerfield Baptist Church. Miss Euler and Wayne Barber, both seniors at West Texas State University, are to be married Saturday in Hill Chapel on the campus.

Royal blue and white, colors chosen for the wedding, appeared in an epergne arrangement of carnations and tapers on the table where Mrs. David Euler of Amarillo and Mrs. Jimmy Christie served cake while Roxanne Matthews of Dalhart ladled punch.

Donna Smith of Yeso, N.M., registered guests who were received by Mrs. R.B. Hutson, the bride and her mother, Mrs.

J.R. Euler; her sister, Lesley, who will be her only bridal attendant, and her grandmothers, Mrs. Joe Kendall and Mrs. Roy Euler.

In the hostess party with Mrs. Hutson were Mmes. J.B. Noland, Kenneth Christie, David Hutchins, Kenneth Neill, Cliff Allmon, Guy Walsler, R.E. Lance Jr., Clayton Sanders, W.L. Jackson.

Also Mmes. A.E. Hodges, L.B. Lookingbill, Gerald McCathern, Mack Noland, F. Shannon, W.C. Davis, Frank Huckert, George DeLozier and Thurman Atchley.

To succeed learn everything about something—not something about everything.

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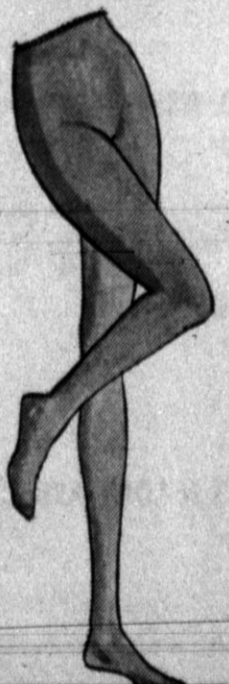
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It is totally dependent on its creator.

Unlike the dummy, we don't have to depend on our creator for everything. God gave us not only physical life, but He gave us an independent will. *We can function alone.*

But if we don't have the eternal life that comes from believing in Jesus Christ, we are just as lifeless as that piece of wood.

Then, let us be truly alive.

Let us depend on our Creator.

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H. D. Chatter

Freezing Is Easy For Some Tasks

By Argen Draper Home Demonstration Agent



Recipes often call for chopped, grated, diced or minced ingredients. Do this time-consuming work ahead of time—then freeze the various ingredients until needed.

Empty into a large bowl stirring occasionally. Let set over night. Next day heat and put into hot jars. Seal at once or when cold pour paraffin over preserves.

For example, grate cheese a pound or two at a time. One pound makes about four cups grated cheese. Measure it in one-cup units—or in the amount wanted most often.

Foods which are rich sources of potassium: dry milk, soy flour, dark molasses, dry brewer's yeast, and cocoa. Coffee and tea are low in potassium. Some types of processing can result in removing considerable amounts of potassium.

Place cheese in air-tight containers or wrap in moisture-vapor-resistant plastic wrap, and freeze. American process cheese freezes well.

For example, a cup of whole wheat flour contains more than 400 mg. of potassium; a cup of all-purpose flour about 100 mg. Brown sugar, containing about 750 mg. of potassium per cup, is a far richer source than white sugar, with 6 mg. per cup.

Chop a pound or two of onions at a time, either with a knife or in a blender for finely chopped pieces. Wrap in 1/2-cup or 1/4-cup units in air-tight plastic wrap.

Thanks to Elizabeth Hellman for the good recipe book from the Herford CowBelles. This recipe was submitted by Miss Robin Sathoff, Tarpley Route, Hondo, Texas.

Place packages in a glass freezer jar that can be tightly closed, to keep the onion odor from escaping and freeze.

Green peppers also can be chopped and frozen. Mince parsley and then put in the freezer. Both should be packaged in convenient-sized units, then placed in air-tight containers.

Keep bread crumbs on hand in the freezer too. Save bread heel until you have several. Crumb them in the blender, or between two sheets of wax paper with a rolling pin or put in plastic bag and crush.

Beef loaf Wellington a la Texas 1 1/2 lbs. Texas Beef chuck, ground 1 egg slightly beaten 2 T. onion soup mix 2 T. chopped green pepper 1 tsp. salt 6 refrigerated crescent dinner rolls

Store in an air-tight freezer container. If preferred, lightly butter the heels before crumbling to make buttered crumbs.

Mrs. A.A. Hare recommends this fruit preserve recipe. It works with almost all fruit.

FRUIT PRESERVES

1 qt. fruit Juice from 1/2 lemon 1 T. butter 4 c. sugar Combine fruit, lemon juice and butter, add 2 cups sugar, stir until dissolved. Boil 10 minutes, add the remainder of the sugar. Boil 12 minutes longer.

At The Library

Exciting Novel Of Survival

The Deaf Smith County Library is featuring two exciting novels of survival this week.

On the 17th day, their raft sank under them, and still they did not die. Cramped together in their tiny dinghy with only 6 inches of freeboard, they clawed a place for themselves in the savage ecology of the ocean.

Survive The Savage Sea is one of the greatest adventure stories ever written. Dougal Robertson and his family set sail over 1,000 miles of treacherous waters. Although facing death, they managed to survive for 37 days before being picked up by a Japanese fishing boat.

On constant alert against 20-foot waves, marauding sharks, and many other hazards, they endured through rain, storm, calm, and equatorial heat.

Proving Ground is an exciting novel set during World War II. An American ambulance plane is shot down and the survivors are faced with weeks of peril before they are rescued.

With knowledge as their principal weapon, love has their bond, courage and self-sacrifice became a way of life, as mile after mile these six people, alone in the vast reaches of the Pacific, refused defeat.

The library is open to the public on weekdays from 9 a.m. until 5 p.m. and Saturdays until noon.

After 37 days, 8 hours, and 40 minutes the Robertsons' ordeal came to an end when a Japanese fishing boat picked them up, with only 290 miles to go to land.

SURVIVE THE SAVAGE SEA By Dougal Robertson

PROVING GROUND By Elliott Arnold

At 10 a.m. on June 15, 1972, the 43-foot schooner Lucette, sailed by a Scottish ex-farmer and his family, was attacked by killer whales in the Pacific and sank in 80 seconds.

This is a gripping novel of survival in the Balkans during World War II. American ambulance planes carried on a war-time operation which delivered supplies to the Yugoslav partisans and then brought out the wounded to Italian base hospitals.

So began one of the great adventure stories of our time—an epic of courage and endurance in the face of the most crushing odds. Set adrift in an inflatable rubber raft, with a 9 foot fiberglass dinghy to tow it, Dougal Robertson and his crew of five—his wife, 18-year old son, 12-year old twin boys, and a student friend—realized that they were engaged in a fierce and unrelenting struggle for survival.

In Proving Ground one of these planes is shot down over Albania by the Germans. Elliott Arnold recounts in graphic detail the weeks of peril, incredible physical hardship, and psychological collapse as the survivors seek escape through some of the wildest country in the world. A tragic love story was also part of those agonizing days.

Equipped with emergency rations of food and water for only three days, a handful of random items salvaged from Lucette, and no maps, compass, or instruments of any kind, they decided to make for the coast of Costa Rica, 1,000 miles and an estimated 50 days away.

The cast of characters is a fascinating one. It includes the plane's officers; two nurses, one a Yugoslav; the radio operator, John Hardin, a college-trained Apache Indian who discovers his own strength in the struggle for survival; and Sarlo, an enormous, roaring Balkan chief whom you won't forget.

Steering by the sun and stars, they set their course for the Doldrums. They suffered a bitter blow on the seventh day, when a ship passed near them but failed to see their flares, leaving them to face death from thirst, starvation, and exhaustion, but they did not die.

Proving Ground is a superb story—colorful, violent, and very moving in its depiction of men and women under the greatest stress.



DELEGATES REPORT — Deaf Smith County delegates to the Texas Home Demonstration Association convention at Waco last week gave their reports at a County HD Council lunch Monday. Conferring before the program are, from left, Mrs. T.E. Brisendine, Mrs. Jimmie Bradley and Mrs. J.G. Gandy.

CALENDAR OF EVENTS

THURSDAY Campfire Girls Leaders Training program, CFG Lodge, 9:30 a.m. North Herford Extension Club, in the home of Mrs. Iva Saltzman, 301 W. 7th, 2 p.m. Wyche Extension Club, in the home of Mrs. Leroy Botkins, 2:30 p.m. Jaycees and Jaycee-Ettes joint meeting, Dickie's Restaurant, 8 p.m. Herford Study Club, in the home of Mrs. N.D. Bartlett, 537 W. 15th, 7:30 p.m. Bay View Study Club, in the home of Mrs. Keith Simmer, 203 N. Texas, 2 p.m. L'Allegre Study Club, in the home of Mrs. Burns Hamilton, 235 Centre, 9:30 a.m. Summerfield Study Club, in the home of Mrs. Ray Johnson, 2:30 p.m. Kiwanis, Civic Club Center, noon. VFW, VFW Clubhouse, 8 p.m. FRIDAY Campfire Girls Leaders Association, CFG Lodge, 9:30 a.m. Patriarchs Militant and Ladies Auxiliary, IOOF Hall, 8 p.m. Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m. Bud-to-Blossom Garden Club, in the home of Mrs. Bruce Brown, 535 Westhaven, 9:30 a.m. Garden Beautiful Club, in the home of Mrs. Roy Smith; 112 Star, 3 p.m. MONDAY Rotary Club, Civic Club Center, noon. Odd Fellows Lodge, IOOF Hall, 8 p.m. Evening Lions Club, K-Bob's Steak House, 7 p.m. Masonic Lodge, Masonic Temple, 7:30 p.m. Easter Lions, Easter Clubhouse, 7:30 p.m. 4-H Teen Leaders, county courtroom, 7 p.m. Herford Community Players, Community Center, 8 p.m. Music Study Club in the home of Mrs. S.F. Clements, 2 p.m. Beta Sigma Phi Council, Hospitality Room of Herford State Bank, 8 p.m. VFW Auxiliary in VFW Clubhouse, 7:30 p.m. Masonic Lodge, Masonic Temple, 7:30 p.m. Easter Lions Club, Easter Clubhouse, 7:30 p.m. TUESDAY Rebekah Lodge, IOOF Hall, 8 p.m. Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m. BPOE Lodge, Lodge Hall, 8:30 p.m. Calorie Patrol TOPS Club, Community Center, 9 a.m. Young Mothers Study Club guest night, First National Bank, 8 p.m. Pioneer Study Club luncheon, House of Wong, 11:30 a.m. Herford Newcomers Club lunch at Community Center, noon. Order of Eastern Star, Masonic Temple, 7:30 p.m. Velede Study Club in home of Mrs. Frank Zinser, 8 p.m. Lone Star Study Club in home of Mrs. Jim Bookout, 4 p.m. Sunshine Club in home of Mrs. Edith Sheppard, 402 Roosevelt, 7:30 p.m. Herford Board of Realtors, Dickie's Restaurant, noon. Deaf Smith County 4-H Adult Leaders Assn., Community Center, 7:30 p.m. WEDNESDAY Noon Lions, Civic Club Center, noon. Ceramic Art Club, trip to J-Bar-S Studio in Amarillo; meet at Community Center, 9 a.m. Bippus Extension Club in home of Mrs. Jimmie Bradley, 2:30 p.m. Teens TOPS Club, Community Center, 4 p.m.

Home Sewing Scraps Wanted For Project

Seamstresses who have accumulated scraps of fabric and trimmings are asked by Westway Extension Club members to hold a cleanup, collect the material and send it to the County Bull Barn between 2:30 and 5 p.m. Oct. 25.

and these will also be packed and shipped from the Bull Barn Oct. 25. Hospital workers explain that many of the patients in this state mental hospital never receive gifts from their families, and an effort is made to collect gifts each year so each patient will receive least one package from the Christmas tree.

The club will make its annual collection of material to send to the Wichita Falls State Hospital for use in crafts by the patients.

Articles should not be gift-wrapped, as hospital personnel must see them in order to select suitable gifts for the individual patients.

This project has been carried out several years in the past and hospital officials ask that it be repeated. Mrs. Arnold Fangman, club president, has announced.

Merchants Freight Lines will transport the collection from Herford without charge, as it has in past years. Fabrics and gifts are packed in burlap bags. Westway Club asks that clean bags be donated for this purpose.

All sorts of new fabrics, in pieces of all sizes, can be used in the craft work which is a part of the therapy for hospital patients. Buttons, braid, sequins, lace and other ornamental trim is also needed.

This year the Westway Club is also making an effort to collect as many articles as possible as Christmas gifts for the patients. Clothing and articles for personal use are wanted mainly.

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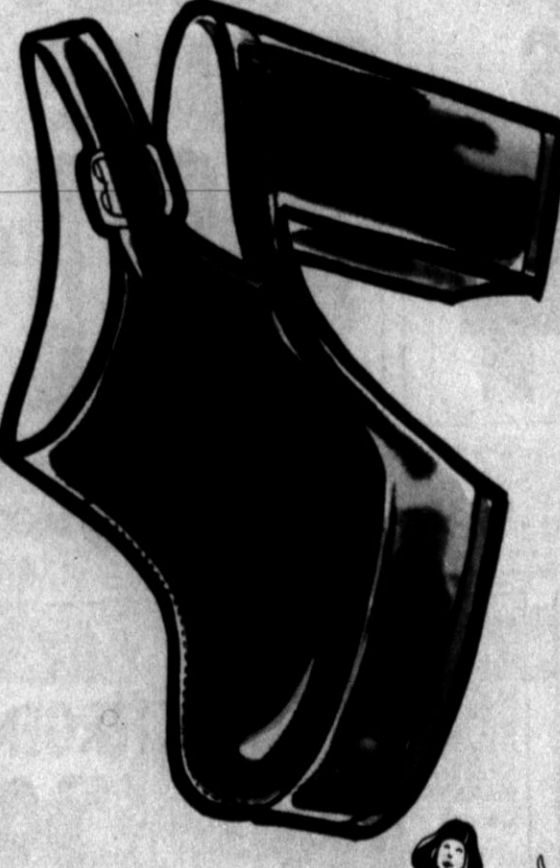
Catfish -- All American Treat

For an All-American taste treat, serve catfish. "It's as American as baseball and the Fourth of July," Frances Reasonover, foods and nutrition specialist, Texas Agricultural Extension Service, Texas A&M University System, noted. "Catfish provided sustenance for explorers, pioneers and American Indians. They also graced the tables of nobility." Whether from a lake, fishing hole of modern catfish farm, they provide an abundance of high-quality protein for growth and body-tissue repair. When with more than enough fish for a meal, freeze the extras for another day, the specialist advised. "To freeze, dress fish as if for immediate use. Cut them into steaks, fillets or leave whole if small.

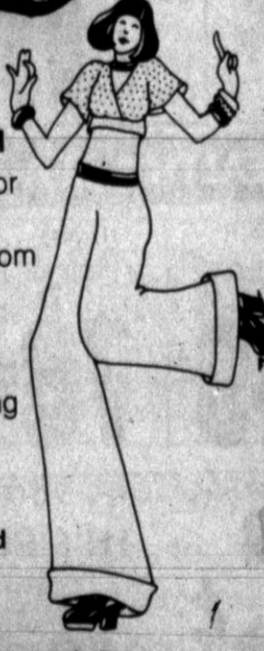
Place two layers of waxed paper between fillets of steaks so individual pieces can be separated easily. "Wrap in moisture-vapor resistant material or plastic bag to make an air-tight package. This prevents the fish from drying out during freezing. "Store in the freezer at zero degrees F. for no longer than six to nine months." Frozen catfish may be cooked with or without previous thawing, Miss Reasonover said. Allow extra cooking time if frozen. When breading fish for frying, let it thaw first to make handling easier, she suggested. Thaw fish in the refrigerator in its original wrap. "Roll fish in cornmeal and flour. Fry in hot fat for about four minutes. Turn carefully and fry four to six minutes longer or until golden brown.

Rotary Club, Civic Club Center, noon. Odd Fellows Lodge, IOOF Hall, 8 p.m. Evening Lions Club, K-Bob's Steak House, 7 p.m. Masonic Lodge, Masonic Temple, 7:30 p.m. Easter Lions, Easter Clubhouse, 7:30 p.m. 4-H Teen Leaders, county courtroom, 7 p.m. Herford Community Players, Community Center, 8 p.m. Music Study Club in the home of Mrs. S.F. Clements, 2 p.m. Beta Sigma Phi Council, Hospitality Room of Herford State Bank, 8 p.m. VFW Auxiliary in VFW Clubhouse, 7:30 p.m. Masonic Lodge, Masonic Temple, 7:30 p.m. Easter Lions Club, Easter Clubhouse, 7:30 p.m.

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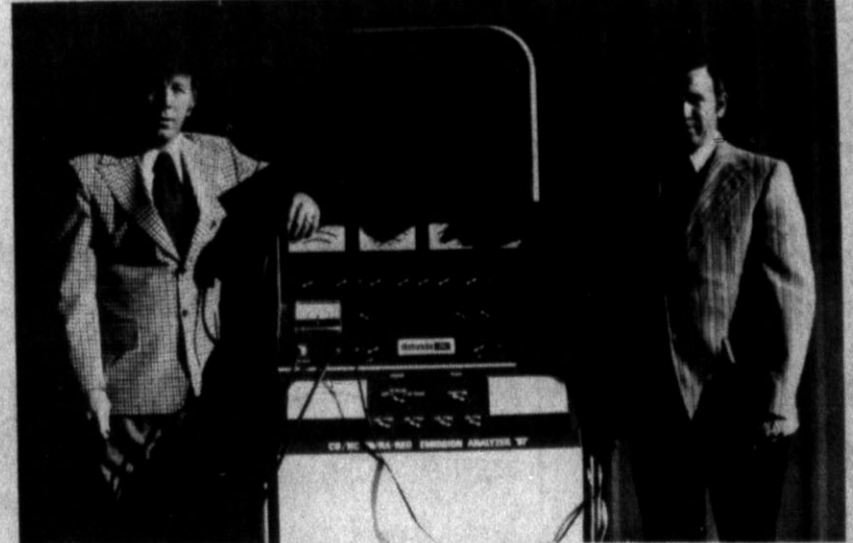
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Accent On Health

October Chosen As Nation-Wide Immunization Action Month

Disease hasn't been conquered, but Texas can be proud of its record in lowering preventable diseases as it enters October—chosen for a nationwide Immunization Action Month.

much has been done, but there is more yet to be accomplished to prevent the suffering—and the crippling—which can result from the preventable diseases—diphtheria, polio, measles, rubella, tetanus and pertussis (whooping cough). Children under five are targets for immunizations.

This year—1973—shows promise of being one of the best yet in prevention of disease through immunization. Last year's comparison against the bad year of 1970 (year of the San Antonio diphtheria outbreak) showed diphtheria to be down by 82 per cent, pertussis to be down by 58 per cent, polio to be down by 82 per cent, measles to be down by 81 per cent and rubella to be down by 81 per cent.

WHAT'S THE 1973 outlook? Through the first eight months of the year, these childhood diseases were showing another remarkable decline. Compared to the same period in 1972, diphtheria had dropped from 23 cases to just 14 through August; measles was down from 1,354 cases to only 471; pertussis showed a decline from 135 cases to 95; polio showed two cases at this time a year ago and none this year; rubella dropped from 1,333 cases to 1,047; tetanus occurred 20 times last year and only three times through August of this year.

These are great statistics, but what about those children who still come down with these diseases because they're not immunized? The mandatory school immunization law has upped the percentages of children protected against disease, but there's still a reservoir of children four years of age and under who are the susceptibles.

A MID-YEAR report on three diseases—rubella, measles and polio—indicates that there's a big job ahead in reaching the children in the lower age group. Exact figures aren't known, but it is estimated that immunizations against pertussis, diphtheria and tetanus also fall short of desired totals in preschoolers.

Immunizations for DTP (diphtheria, tetanus and pertussis) should begin at two months, with subsequent injections at four and six months to complete the program, and oral polio vaccine may be received on the same schedule. When the child is one year old, immunizations may be given for measles and rubella. The DTP and polio immunizations should be repeated when the child is between 15 and 18 months, and again when the child is between four and six years old.

Health officials say many children who have started an immunization program haven't finished it, and they urge all parents of children with lapsed immunizations to complete the series for full protection.

Immunization records are important to all families. In order to enter school, records must be shown to verify immunizations. Also, should a person move, it is very important for a new physician to have old records. These immunization record books may be obtained through most physicians, from school, or a local health department office.

If all children, from infancy on, received complete immunizations, these immunizable diseases could virtually be eliminated. But as it is, these youngsters are targets for disease organisms if they are unimmunized. A recent survey pointed out one area of neglect—immunizations among children in child care centers. Like school children, they are required to have started immunizations. However, the study showed that percentages of vaccinated children were terribly low when compared to those starting school.

During Immunization Action Month, parents throughout Texas are urged to start—or complete—those immunizations which can prevent their children from being struck by a disease which at the least can cause suffering—and at the worst cause death or crippling.

Bread Provides Seven Essential Nutrients

Many people think of breads and cereals as just providing carbohydrates, thus empty calories... most women think that if they as much as look at a slice of bread they'll gain weight.

Bread and cereals products are an inexpensive, good source of energy and one low in saturated fats, and with the inclusion in our diet of more

fruits and vegetables is an effective step in trying to lower the cholesterol levels and perhaps the mortality from our number one cause of death, atherosclerotic heart disease.

According to Miss Mary Ellen Dambold, Wheat Foods Consultant to the Texas Wheat Producers Board of Amarillo, a regular slice of enriched white bread contains only 68 calories. This slice of bread or enriched or whole cereal products also provide significant amounts of seven essential nutrients in our diet—carbohydrate, protein, thiamine, niacin, riboflavin, calcium and iron.

However, Miss Dambold says to watch the "goodies" you may put on the slice of bread or bowl

Community Party At

Easter Slated

Easter community's monthly get-together for talk, refreshments and games of 42 is scheduled at 8 p.m. Friday in the Easter Community Building.

All residents of the neighborhood are invited for the informal party. Each family is asked to bring dominoes and card tables for the games, cake or cookies for refreshments. Coffee will be prepared and served at the building.

Respiratory Symposium Set For Saturday

An estimated 150 nurses, physicians, respiratory therapist and other health professionals will meet from 8:30 a.m. to 5 p.m. Saturday in the Psychiatric Pavilion in Amarillo for an all day symposium on respiratory diseases. Emphasizing new equipment for use in the diagnosis and treatment of lung diseases, the symposium will consist of morning lectures followed by workshops in the afternoon.

The program is hosted by the Potter-Randall Medical Auxiliary and is sponsored by the American Lung Association of Texas as a free Christmas Seal service to the area. Lung Association directors for Deaf Smith County are Mrs. Jewel Smith, Mrs. June Rudd and Dr. Clyde Rush.

HHS Seniors Visit A&M On Career Day

Dr. J.H. McCrary flew three Hereford High School seniors to Texas A&M University last weekend for Career Day on the campus. The students were Bucky Payne, Franklin Higgins and Karen Walden. They attended the A&M football game Saturday night and visited with Twig Rose, a freshman student from Hereford in the university.

TURKISH REPUBLIC

On Oct. 29, 1923, Turkey became a republic; its first president was Mustafa Kemal.

MARKET CRASH

On Oct. 29, 1929, pandemonium broke loose as the New York Stock Exchange prices completely collapsed.

SINAI INVADED

On Oct. 29, 1956, Israel invaded Egypt's Sinai peninsula.

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SAFeway Comparison Proves Big

MRS. WRIGHT'S LAYER CAKE MIXES 33¢ 18-oz. Box DelMonte Corn Pac Can 26¢ Angel Food Cake Mix 18 oz 45¢ Soda Pop Bottled Fragment 2 Qt Bins 2 33¢

DEL MONTE GOLDEN CORN 22¢ 17-oz. Can Whole Kernel or Cream Style SUPER SAVER Miracle Whip Kraft Jar 65¢ Dill Pickles Whole Jar 22-oz 45¢ Tomato Sauce Mountain 8 oz Jar 12¢

TOWN HOUSE GRAPEFRUIT JUICE 43¢ 46-oz. Can Picante Sauce Pace 8-oz 37¢ Welch Grape Jelly 48-oz Jar 88¢ Canned Pears Town House 16-oz Can 33¢

DEL MONTE GREEN PEAS 24¢ 17-oz. Can SUPER SAVER Facial Tissue Truly Fine 200-ct Box 23¢ Paper Towels Truly Fine Large Roll 33¢ Brocade Napkins 180-ct Pkg 31¢

TOWN HOUSE TOMATO SAUCE 21¢ 15-oz. Can Dog Food Pooch Dry 10-lb. Bag \$1.57 Wagner Drinks Fruit Flavors Btl 32-oz 30¢ V-8 Juice Vegetable Cocktail 48-oz Can 44¢

SAFeway FROZEN FOOD BUYS Scotch Treat ORANGE JUICE 6 6-oz. Cans \$1 Bel-air CORN ON THE COB 58¢ 4-ct. Bag

FRUIT COCKTAIL 30¢ 17-oz. Can Del Monte DOG FOOD 11¢ 15 1/2-oz. Can Pooch Canned DRY DETERGENT 2 05 10-lb. Bag White Magic

SAFeway FROZEN FOOD BUYS Whole Okra 35¢ Party Pride Whip 47¢ Orange Juice 36¢ Lemonade 25¢ Cauliflower 35¢ Cut Corn 65¢ Green Peas 65¢ Shoestring 55¢ French Fries 110¢ Hash Browns 44¢ Morton Dinner 55¢ El Chico 59¢ Cream Pies 29¢ Honey Buns 43¢ Bel-Air Waffles 13¢ Egg Noodles 55¢ Orange Juice 53¢ Broccoli Spears 31¢ Eskimo Pie 39¢ Ice Cream 131¢ Ice Cream 86¢

HEALTH & BEAUTY AIDS TRULY FINE SHAMPOO 16-oz. Btl. 78¢ HAIR SPRAY 13-oz. Can 49¢ HAND LOTION 16-oz. Btl. 78¢ SURE SPRAY 9-oz. Can \$1.49 SAFEWAY VITAMINS 100-ct. Btl. 59¢

25¢ THIS COUPON WORTH TOWARD THE PURCHASE OF A 1-lb. can of FOLGERS COFFEE Coupon Expires Sat., Oct. 6 One Coupon Per Customer Redeemable Only At Safeway

The Consumer Alert

Legislature Erases Discriminatory References In Laws

By JOHN L. HILL
Attorney General

For the first 122 years of Texas' statehood, our laws "protected" women when they were involved in property contracts.

One law required that when a married couple prepared to sign a deed or similar property contract, the woman had to be taken into a separate room "privily and apart from her husband," and asked to swear that her spouse had not "coerced" her into signing.

By the time we reached the middle of this century, however, it was obvious that many women not only held "the pursestrings" for their families, but were contributing significantly to family incomes.

Organizations of women, such as the business and professional

clubs began lobbying for liberalizing the laws relating to women's property rights, and by 1968, the "privily" swearing and many other statutory hindrances to the economic rights of women were wiped from our Texas law books.

IN A SUBSEQUENT session, the Legislature erased many more discriminatory references in the state laws, and this year—1973, the lawmakers went a step further.

Through passage of a bill by Rep. Sarah Weddington of Austin and Sen. Bill Patman of Ganado, the lawmakers amended the Texas Consumer Credit Code to prohibit the denial of credit and loans on the basis of sex.

The new law relates to credit transactions involving interest charges of more than 10 per

cent, such as installment loans by banks and savings and loan institutions, consumer finance companies, automobile dealers and secondary mortgage lending firms; most revolving charge accounts, and most credit card accounts.

THE TYPES OF complaints which had led the legislators to write the bill included charges that issuers of credit cards, such as oil companies, had refused credit to single women, and that some lenders had required mature single women to get male relatives to co-sign, even though the women had substantial salaries.

The sex-discrimination ban provides that a person is entitled to establish credit in her own name, rather than having to make loans and revolving charge accounts in her spouse's

name.

If someone believes he or she has encountered a violation of the law, two avenues of action would be open: 1) A complaint could be lodged with the Texas Consumer Credit Commissioner, or 2) the consumer could file a civil suit against the lender, who could be required to pay actual damages or \$50 (whichever is greater) if found guilty of a violation.

As you doubtless know, another law also became effective August 27, which gives Texans in the 18-20 age group majority rights.

ALL OF THIS "coming of age" for Texas women and youths of both sexes means, of course, that they not only are gaining "rights," they are assuming new responsibilities. While credit cannot be denied

on the basis of sex or age, a lender merchant retains the right to refuse to extend credit for normal causes, such as a poor credit history.

If you have reason to believe that you have been discriminated against unlawfully in a credit transaction, take the matter up first

with the management of the firm with which you are dealing. Quite often, that will solve your problem.

If you have any questions, do

not hesitate to contact the Attorney General's Consumer Protection Division in Austin, Dallas, Lubbock, El Paso, San Antonio or Houston.

The Lieutenant Governor's Report

Threat Of New VEE Outbreak

By BILL HOBBY

It has been two years since the tragic outbreak of Venezuelan equine encephalomyelitis which claimed the lives of hundreds of horses in Texas.

During that 1971 crisis, more than a half million horses were vaccinated in Texas.

Since then, the disease and its attendant publicity have died

down. This, in turn, has given rise to the threat of a new outbreak of VEE.

The Texas Animal Health Commission reports that continuing studies show that the very effective vaccine against VEE does not offer permanent protection.

The TAHC has joined with the Texas Veterinary Medical Association in urging revaccination of all horses in the

state.

Studies indicated that the vaccine's protection begins to dwindle after a year. Consequently, it is recommended that horses be revaccinated every year.

In addition, the veterinarians recommend that colts and horses brought into the state since the epidemic be vaccinated.

Of course, horses also should

be vaccinated against the Eastern and Western strains of encephalomyelitis which have been in the U.S. for years.

As the name implies, VEE was first noticed in Venezuela in the mid-1930s. It was confined to South America until 1969 when an epidemic struck in Guatemala.

Since then, it swept through Central America and Mexico where inadequate immunization programs allowed VEE to invade Texas.

The virus is spread by mosquitoes, which are seasonally in greater numbers during the late summer and early fall months.

Since we are in the middle of this high-risk period, it is especially important that horse owners insure that all their animals are vaccinated as soon as possible.

Although the disease is seldom fatal to humans, about 90 persons were afflicted during the 1971 epidemic. However, the fatality rate among horses that get VEE is very high.

The symptoms horse owners should look for include drowsiness, loss of appetite, depression, stumbling, drooping, and diarrhea.

Thanks to a 19-state vaccination program, the VEE epidemic was confined to Texas in 1971. The U.S. Department of Agriculture cautions, however, that the virus has not been eliminated. New outbreaks can be expected.

We Texas horse owners bear a special responsibility to protect our animals and thus insure that they do not help spread VEE to the rest of the country.

 <p>GROUND BEEF Regular 100% Beef-No Cereal or Water Added! 99¢ lb.</p>	 <p>CHUCK ROAST Blade Cut USDA Choice Grade Beef 69¢ lb.</p>
<p>Rib Steak <small>Boneless Cross Rib, USDA Choice</small> \$1.59</p> <p>Steak <small>Round, Bottom Round, USDA Choice</small> \$1.69</p> <p>Steak <small>Boneless, Top Round, USDA Choice</small> \$1.79</p>	<p>7-Bone Roast <small>USDA Choice #1</small> \$0.89</p> <p>Roast <small>Round Bone, USDA Choice</small> \$1.09</p> <p>Rib Roast <small>Large End, Beef, USDA Choice</small> \$1.49</p>

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<p>Foil Wrap <small>Kitchen Craft</small> 12"x25" \$0.25</p> <p>Dishwasher <small>Detergent, White Magic</small> 90-oz. \$0.79</p> <p>Spray Starch <small>White Magic</small> 22-oz. \$0.48</p>	<p>Liquid Bleach <small>White Magic</small> 1/2-gal. \$0.29</p> <p>Par Softener <small>For Fabrics</small> Gal. \$0.88</p> <p>Instant Tea <small>Camellary Brand</small> 3-oz. \$1.09</p>	<p>Safeway Coffee <small>2-lb. Bag</small> \$1.65</p> <p>Hi C Fruit Drinks <small>45-oz. Can</small> \$0.35</p> <p>Tomato Juice <small>Hunt's</small> 45-oz. Can \$0.36</p>	<p>Easy Off <small>Window Cleaner</small> 18-oz. \$0.53</p> <p>Family Scott <small>Bathroom Tissue</small> 4-roll Pkg. \$0.47</p> <p>Lysol Spray <small>14-oz. Can</small> \$1.29</p>	<p>Mop & Glo <small>Beacon Liquid</small> 16-oz. \$0.73</p> <p>Lysol <small>Deodorant Cleaner</small> 15-oz. \$0.58</p> <p>Bowl Cleaner <small>Lysol Liquid</small> 24-oz. \$0.69</p>

SAFEWAY REFRIGERATED FOODS

CINNAMON ROLLS
Mrs. Wright's
33¢
9 1/2-oz. Can

SAFEWAY SLICED AMERICAN CHEESE
58¢
8-oz. Pkg.

Soft Parkay <small>Margarine</small> 1-lb. Pkg. \$0.56	Pillsbury Biscuits <small>Butter Milk Pillsbury</small> 12¢
Kraft Miracle <small>Margarine</small> 6 Sticks 1-lb. Pkg. \$0.43	Crescent Rolls <small>Pillsbury</small> 34¢
Diet Parkay <small>Margarine</small> 1-lb. Pkg. \$0.48	Margarine <small>Corn Oil, Colbrook</small> 1-lb. Pkg. \$0.51
Maxicup Parkay <small>1-lb. Pkg.</small> \$0.53	Longhorn Cheese <small>Hallmark</small> \$1.10
Mrs. Wright's Biscuits <small>8-oz. Can</small> \$0.11	Butter Me Nots <small>Mrs. Wright's</small> \$0.22
Sunnybank <small>Regular Margarine</small> 1-lb. Pkg. \$0.39	Blue Bonnet <small>Soft Margarine</small> 1-lb. Pkg. \$0.53
Margarine <small>Colbrook Quarters</small> 1-lb. Pkg. \$0.35	Danish Blue Cheese <small>Safeway</small> \$1.45

FRESH PRODUCE AT SAFEWAY

<p>APPLES Red or Golden Delicious Washington State Extra Fancy 389¢ lbs.</p>	<p>GRAPES Tokay Red Flames 3 \$1 lbs.</p>	<p>TOMATOES Calif. Vine Ripe 4 \$1 lbs.</p>
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Season's Best in Fresh Produce

Bananas <small>South American</small> 15¢	Onions <small>Yellow</small> 19¢	Limes <small>From Florida</small> 5 39¢
Potatoes <small>Russets, All Purpose</small> 15-lb. Bag 89¢	Oranges <small>Valencia Jumbo</small> 4 \$1	Lettuce <small>Red Leaf</small> 29¢
Honeydew <small>Melons, Flavorful</small> 59¢	Avacados <small>Jumbo, Florida</small> 39¢	Mushrooms <small>Fresh, Try Them</small> 98¢

Hospital Notes

PATIENTS IN HOSPITAL

Ora M. Hill, 327 Ave. A; Florencio Gonzales, 222 Ave. H; L.T. Johnson, 711 Lee; Jimmy Lucero, 505 Sampson; Lorenzo Cantu, P.O. Box 1105.

Mrs. Martha Leatherman, Westgate; Mrs. Edna M. Culver, Westgate; Mrs. Robert Guzman, 203 B. Lawton; Mrs. Sam Layman, Muleshoe; Maude Parsons, 133 Ave. G; Mrs. Angie DeLa Cerda, 501 Ross; Mrs. Clara Pinkerton, Westgate; Mrs. Boyd Knox, 900 E. Third; Mrs. William D. Green, 740 Ave. G; James A. Bulard, 547 W. 15th.

Mrs. Olive Fry, 112 Elm; Mrs. Elizabeth Whiteside, 123 Ave. C; Claude Brandon Jr., 146 Greenwood; Herman Word, 241 Ave. C; Mrs. Glenn D. Randell, 131 Ave. F.

Mrs. Richard Haley, Bluewater Garden Apartments; Mrs. Robert Muncy, 629 Ave. G.

PATIENTS DISMISSED

Mrs. Mary Seigler, Rosa Valejo, Will G. Jones, Mrs. Josephine Rodriguez, Maria F. Silva, October 2.

J.P. Sims, Mrs. Cecile Briceño, Leo Price, Mrs. H.E. Lindsey, Anthony J. Erdman, Mrs. Joe L. Balderaz, October 1.

Mrs. Richard Coy, September 30.

Billie L. Herrington, Mrs. Christine A. Marnell, Mrs. Adeline Galvan, Mrs. Denny Jones, Mrs. Patricia Davis, September 29.

Mrs. L. J. Clark, Mrs. J.E. Wheelock, Mrs. Elvidia Villarreal, Rudolpho Martinez, Angelita C. Torres, Mrs. Sylvia Cox, Mrs. James Self, Mrs. Charles Skelton, September 25.

Chris Cantu, Brian L. Edwards, Ezra Norton, Mrs. Jose Balderaz, September 24.

Mrs. Leona Smith, September 23.

Mrs. Roger Albracht, Dolly Mae Cawthron, Mrs. Bruno Escobedo, Amadeo Martinez, Hubert Johnson, September 22.

Mrs. Johnny Henderson, Fred Collett, September 21.

Five Female Drivers In Drag Racing World Finals

This weekend's World Finals of drag racing at Amarillo Dragway is not being billed as a quarter-mile sequel to the recent "Battle of the Sexists," but the qualified entry of five female drivers in the \$225,000 classic has produced more than a passing interest.

The gals, all of them serious contenders for two of the seven World Championships up for grabs at the National Hot Rod Association event, earned their way into the exclusive field by racing for points in the recently-completed 35-race World Championship Series which serves as a stepping stone to the annual World Finals.

Their presence among some 200 qualified male contenders at Amarillo is a tribute in itself since qualifying points from the rugged WCS are not that easy to come by. But there is also a

good chance at least one of the ladies may wind up as drag racing's first female World Champion.

Unquestionably the leading candidate of the shapely group is Judy Lilly, a 34-year old housewife and mother of two from Golden, Colo. This will be Judy's seventh straight bid for the World crown which has thus far eluded her but she has all the credentials of a winner.

Coming into next weekend's World Finals as champion of the West Central Division, the only female ever to wear that particular crown, the petite brunette also has scored two National event victories in her career as a Super Stock competitor, and that's more than any other female and many male drivers can claim.

Judy, who is a hairdresser by

trade, will be the only woman entered in Super Stock competition and will race a 130 mph Plymouth Barracuda against such male challengers as Dave Boertman, the defending champion from Muskegon, Mich.

The other four ladies all will be battling for honors in the Stock Eliminator bracket, slowest of the seven competition categories. They include Virginia Carmina of Baton Rouge, La., in a 1967 Ford, Deanna Bowen of New Orleans, La., in a '69 Chevy, Kathy Steinmetz of Pocatello, Ida., in a 1970 Oldsmobile and Debbie Bischoff, a Spokane, Wash., secretary who pilots a 1966 Chevy.

All will see action beginning next Friday when World Finals action gets underway at Amarillo Dragway with time

trials at 1 p.m. With the exception of Miss Lilly, who is guaranteed a starting berth in next Sunday's finals because of her divisional championship, the gals will also see action on Saturday when they must earn one of the 32 starting positions in Stock and Super Stock through timed qualification runs.

Other competition featured at this year's event include the 230 mph Top Fuel category, 1800-horsepower, plastic-bodied Funny Cars, 150 mph Pro Stock, and a myriad of exotic acceleration vehicles competing in Competition and Modified Eliminator activity.

Tickets for the World Finals are on sale now at the NHRA Regional offices, 39-A Sunset Center in Amarillo and also will be on sale at the gates each day.

FOOTBALL CONTEST ENTRY

Circle Team You Predict To Win

Hobbs at Monterey
Plainview at Borger
Snyder at Lamesa
Palo Duro at Coronado
Pampa at Canyon
Tahoka at Levelland
Clovis at Dumas
Estacado at Brownfield
Sunray at Panhandle
Tulia at Shamrock

(For Games Oct. 5-6-7)

Dalhart at Dimmitt
Littlefield at Floydada
Texas Tech at Okla. St.
TCU at Arkansas
Missouri at SMU
West Texas at Lamar
Miami, Fla. at Oklahoma
A&M at Clemson
Green Bay at NY Giants
San Diego at Pittsburgh

1st Place — \$20
2nd Place — \$15
3rd Place — \$5
4th Place — \$2

SPECIAL
\$100
JACKPOT
(If all games are guessed correctly)

TIE-BREAKER

Total Points In Hereford-Amarillo _____

(Tie-breaker will be used to break any ties — either in regular contest or for the jackpot.)

Name _____

Address _____

Phone _____

Mail entries to Box 673, Hereford, Tex. 79045, or bring entry by the Brand office by 5 p.m. Friday.

In order to facilitate judging, contestants may use either the official contest entry blank printed in The Brand or a reasonable facsimile. No one may submit more than one entry, nor may an entry be submitted with the name of a person who could not personally have submitted an entry. Entries marked by 5 p.m. Friday. Decision of the judges is final.

IT'S KICK-OFF TIME

Sept. 7 Hereford 12 Pampa 0 Oct. 19 Hereford vs. Monterey
 Sept. 14 Hereford 37 Palo Duro 7 Oct. 26 Hereford At Plainview
 Sept. 21 Hereford 15 Borger 12 Nov. 2 Hereford vs. Coronado
 Sept. 28 Hereford 28 Canyon 11 Nov. 9 Hereford vs. Snyder
 Oct. 5 Hereford at Amarillo Nov. 15 Hereford at Lubbock

HEREFORD WHITEFACES

—VS—

AMARILLO SANDIES

FRIDAY NIGHT ... 7:30 P.M. ... OCTOBER - 5

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Chevrolet - Olds
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364-0242

The INK SPOT

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DOWNTOWN
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R. X Walgreen Agency Drug
Sugarland Mall
364-2344

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Tony Cortez
364-0574

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David Cates
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DOWNTOWN
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364-5100
F.D.I.C.

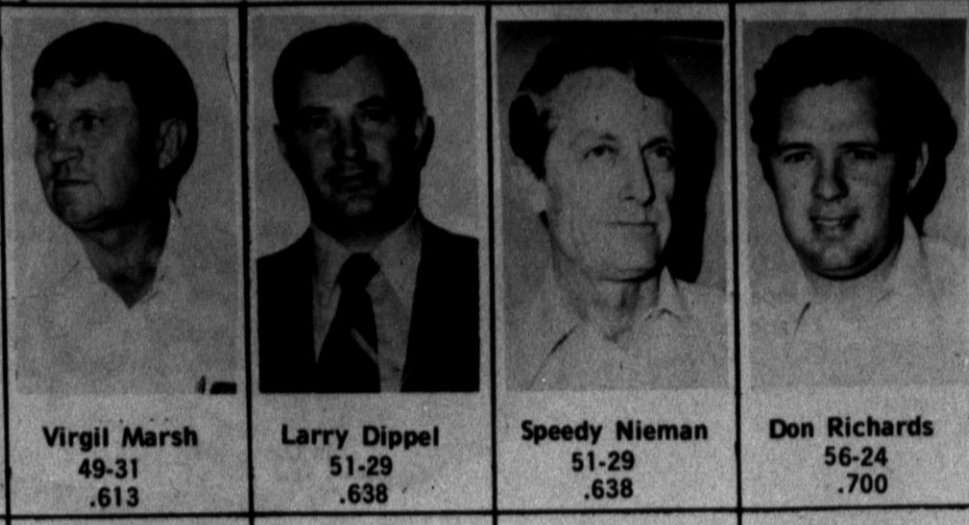
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305 E. 3rd St.
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Fearless Forecasters

This Week's Picks

(For Games)



Virgil Marsh 49-31 .613
 Larry Dippel 51-29 .638
 Speedy Nieman 51-29 .638
 Don Richards 56-24 .700

Hobbs at Monterey Plainview at Borger Snyder at Lamesa Palo Duro at Coronado Pampa at Canyon Tahoka at Levelland Clovis at Dumas Estacado at Brownfield Sunray at Panhandle Tulia at Shamrock Dalhart at Dimmitt Littlefield at Floydada Texas Tech at Okla. St. TCU at Arkansas Missouri at SMU West Texas at Lamar Miami, Fla. at Oklahoma A&M at Clemson Green Bay at NY Giants San Diego at Pittsburgh	Monterey Plainview Snyder Coronado Canyon Levelland Clovis Estacado Sunray Shamrock Dimmitt Littlefield Oklahoma State Arkansas Missouri West Texas Oklahoma A&M Green Bay Pittsburgh	Monterey Plainview Snyder Coronado Canyon Levelland Clovis Estacado Panhandle Tulia Dimmitt Littlefield Texas Tech Arkansas SMU West Texas Oklahoma A&M Green Bay Pittsburgh	Hobbs Borger Snyder Coronado Canyon Levelland Clovis Estacado Panhandle Tulia Dimmitt Littlefield Oklahoma State Arkansas SMU West Texas Oklahoma A&M NY Giants Pittsburgh	Monterey Borger Lamesa Coronado Canyon Levelland Clovis Brownfield Panhandle Shamrock Dimmitt Littlefield Oklahoma State Arkansas SMU West Texas Oklahoma A&M NY Giants Pittsburgh
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Herd Leads Offense

Hereford's Whitefaces retained the district lead in offensive statistics following the Canyon 28-11 victory, but relinquished the defensive lead to Monterey.

The Herd also led in standings and had several individual players in the individual statistical column leads.

Each side of Hereford's double-barreled ground attack, Chuck High and James Harris,

moved up in rushing yardage, but both remained just out of first behind Coronado's Larry Anders.

However, Dave Charest moved into first place in the receiving department with a total of 140 yards on 10 receptions.

On the front end of the passing column, Whiteface quarterback Franklin Higgins, retained his lead in passing statistics with an average of .618. Higgins has

completed 21 of 34 passes for a total of 252 yards, two touchdowns and has not been intercepted through four games.

Harris and High also are setting in second and fourth place in the scoring department; second and third in total offense and first and second in tandem offense.

The Herd, now 4-0 for the season, takes on Amarillo High in Amarillo Friday in the last

non conference game of the season. Snyder is the only other team in District 4-AAAA with an unblemished record, also 4-0. The Herd also has allowed the fewest points to be scored against them, allowing only 30 in four outings.

Mike Munnerlyn is still in second place in interceptions and David Crume ranks in a tie for second place in fumble recoveries with two.

STANDINGS				FUMBLES REC.			
Team	W	L	T	Pl.	Player	Rec.	Pl.
Hereford	4	0	0	1.000	Collyer, Monterey	3	3
Snyder	4	0	0	1.000	Smith, Snyder	2	2
Monterey	2	0	0	.500	Crume, Hereford	2	2
Coronado	2	0	0	.500	Jones, Snyder	2	2
Lubbock	1	1	0	.250	Fennell, Plainview	2	2
Plainview	1	1	0	.250	Holley, Plainview	2	2
					Katcherside, Pivw	2	2
					Horn, Monterey	2	2
					White, Monterey	2	2

INTERCEPTIONS				PASSING			
Player	No.	Ret.	Pl.	Player	Yds	Pct	Pl.
Felton, LHS	5	25	25	Higgins, HHS	252	.618	34
Munnerlyn, Hfd	3	25	25	Kaeling, CHS	14-29	.483	29
Hartelton, MHS	2	3	3	Combs, LHS	17-36	.472	36
Mojiva, LHS	2	3	3	Huffins, PHS	22-48	.458	48
				Gorman, SHS	6-14	.428	14
				Holt, MHS	5-12	.416	12

RUSHING				SCORING			
Player	TC	Yds	Pl.	Player	TD	PAT	Tot.
Anders, Coro	105	381	381	Cobb, Snyder	7	0	42
High, Hrd	75	385	385	Harris, HHS	5	2	30
Harris, Hrd	59	357	357	High, HHS	4	0	24
Cobb, Snyder	41	300	300				
Crayton, Snyder	41	259	259				
Felton, Lub	73	258	258				
Lambert, Mont	57	252	252				
Keith, Mont	34	223	223				
Welsh, Snyder	50	222	222				

RECEIVING				PUNTING			
Player	Yds	Pl.	Pl.	Player	K-Yds	Avg.	Pl.
Charest, Hrd	140	10	140	Anderson, MHS	24-907	37.8	907
Holland, Pivw	120	9	120	Blackwell, CHS	16-560	34.4	560
McMillan, LHS	61	6	61	Combs, LHS	11-405	36.8	405
Williams, Pivw	61	6	61	Crim, HHS	12-438	36.5	438
Morales, Lub	56	5	56	Williams, PHS	10-334	33.4	334
Brown, Coro	55	5	55	Boren, SHS	14-444	31.7	444
McNutt, Hrd	5	5	5				

OFFENSE				
Team	Run	Pass	Total	Avg. Pts
Hereford	852	107	959	4.7
Snyder	844	54	898	3.7
Monterey	688	205	893	3.8
Coronado	438	224	662	3.1
Lubbock	250	328	578	2.8
Plainview				

DEFENSE				
Team	Run	Pass	Total	Avg. Pts
Monterey	391	123	514	3.0
Coronado	453	290	743	3.5
Hereford	381	402	783	3.3
Snyder	772	271	1043	4.3
Lubbock	953	182	1135	5.2
Plainview				

Reid Herring Wins With Four Misses

Reid Herring of Rt. 4 was the winner in last week's Brand Football Contest after he tied with 17 others with four misses, but hit the tie-breaker on the nose.

A total of 353 entered last week's contest and all but 18 were singled out in one of the season's biggest upset weeks. The tie-breaker was the total points of the Hereford-Canyon game in which Hereford won 28-11. Herring was the only one of the 18 to hit the 39 points exactly. He wins \$20 for his accuracy in guessing. Four other contest entrants were among the 18 with four

Furgerson Eyes Okla. State Saturday

Most recruiters thought Tom Furgerson was too short to play college football, but the Texas Tech offensive tackle stands plenty tall in the eyes of his coaches and teammates.

"I didn't have a lot of college offers," admits Furgerson, a 5-11, 225-pound senior who is starting for the second straight year. "Most schools thought I was too short."

"I could have gone to two or three Southwest Conference schools and I had an offer from Tulane," adds the Irving High product. "The Naval Academy also talked to me. But Tech seemed to be real interested and I liked it best all along."

Furgerson justified that interest last Saturday against Texas, helping spring Red Raider fullback James Mosley loose on a 21-yard touchdown run with a key block on a play

When people speak to you in confidence, it is time to lessen your own in the matter.

that went right over his strong tackle spot. The score narrowed the Longhorn lead to 14-12. "Everybody did their job and the play went just like it was

designed to go," recalls Furgerson. "We just didn't have quite enough of them." Tech fell to Texas, 28-12, and now has a 2-1 season record with

WT, Lamar Play In Beaumont Saturday
 West Texas State University's Buffaloes, smarting from three consecutive losses, hope to get back to their winning football ways at 7:30 p.m. Saturday in Beaumont against the Lamar University Cardinals.

In addition to their present season losing streak, the Buffaloes will be after their first victory over Lamar in Beaumont. The Cardinals have defeated West Texas State in the only two games played by the teams in Cardinal Stadium.

Lamar won in 1965, 21-14; and in 1970, 33-28. West Texas State

has won all three games played in Canyon—45-7 in 1968, 14-6 in 1971 and 35-12 in 1972.

WT Frosh To Play Saturday
 West Texas State Freshmen will tangle the NE Oklahoma Junior College team at 7:30 p.m. Saturday in Kimbrough Stadium in Canyon.

Expected to see considerable action on the WT Frosh team will be two Hereford players, Win Short and Danny Harris.

victories over Utah and New Mexico.

This week the Red Raiders take on undefeated Oklahoma State in Stillwater and Furgerson sees the game as both an opportunity and a challenge.

Kickoff for the game is 1:30 p.m. and will be carried on KFYO in Lubbock. "They've got a real good team—one of the better ones in the nation so far," he points out. "I imagine this will be the most important game of the season because we'll have to see how we respond to getting beat."

Furgerson is impressed with Cowboy linebacker Cleveland Vann and defensive tackle

Barry Price and has heard any number of good things about quarterback Brent Blackman.

"He (Blackman) runs real well and he probably handles the pitch better than (Texas quarterback Marty) Akins," says Furgerson. "Their offensive line is supposedly a little bigger and a little stronger than Texas, too."

Texas Tech has a young offensive line with new faces at center (sophomore Jim Frasare), quick guard (junior squadman Floyd Keeney) and quick tackle (junior squadman Fred Changler). Furgerson and strong guard Dennis Allen are the only two veterans on the interior forward wall.

"Tom is a kid who's a fiery competitor and one of our top senior leaders," notes Red Raider offensive coordinator Jack Fligg. "He always urges the kids on vocally and he also gives great effort himself. He leads by example."

Tom Furgerson may be short of size, but he's never come up short on effort or performance.

We formulated our special **Liquid Wheat Pasture Supplement 16** to hold down consumption so they'll eat just enough of it to fight wheat pasture poisoning.

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SPECIAL SPECIAL SPECIAL

Herd Picked Over Sandies

Harris Rating Picks Hereford To Win By Less Than One Point

The Hereford Whitefaces have been rated by less than a single point over the Amarillo Sandies for this week's football game, according to the Harris Rating System.

The Herd, rated at number 55 in the state this week, took a slight dip from their 53rd rating last week. Amarillo is rated number 111 in the state after a 21-4 loss to Plainview last Friday. The Sandies had been rated number 57 before the loss.

Lubbock Monterey, rated number 87 last week jumped ahead of the Herd for the first time in three weeks to the number 44 spot. Snyder's Tigers are rated number 43.

Odessa Permian continued to hold its number 1 state rank for the third consecutive week.

According to the Harris poll, Hereford would normally be rated about six points over the Sandies. However, Harris has given Amarillo a special

playing rating this week to put the Sandies within the sevenths of a point.

Other teams in Hereford's 4-AAAA District also moved around in the polls. Snyder retained its 43rd rating of a week ago although Monterey moved up to that one spot behind it.

Lubbock High, rated 64th last week, dropped down to 87th after a 9-6 loss to Dunbar. Lubbock Coronado, rated 104 this week, moved up only a single notch from their position at 105 last week.

Plainview, despite its amazing 21-6 upset of Amarillo, moved up only three places from 191 last week to 188 for this week.

Area teams in the Harris rating system are listed below. Power ratings listed with each team are such that the difference between any two teams, no matter what class division,

will give the point spread and favorite for that particular game.

Numbers in parenthesis are the special ratings for this week only. The special ratings are given for various reasons including home field, injuries motivation.

Team	Rating	Team	Rating
1. Odessa Permian	154.8	106. Levelland	108.1
2. San Agnelo Central	151.8	107. Cedar Hill	107.1
3. Baytown Sterling	148.4	108. Muleshoe	108.5
4. San Antonio Lee	148.3	109. Kress	118.3
5. Brazoswood	146.9	110. White Oak	118.8
6. Port Arthur Lincoln	146.9	111. Anton	118.2
7. Conroe	146.3	112. Springlake-Earth	112.9
8. Austin Reagan	145.9	113. Stinnett	113.1
9. Beaumont French	146.3	114. Holliday	114.2
10. Beaumont South Park	145.2	115. Sudan	112.9
20. Midland Lee	141.8	116. Sunray (84.2)	98.6
22. Wichita Falls	141.5	117. White Deer	89.4
29. Odessa	139.8	118. Antton	87.1
37. Midland	138.5	119. Shallower	84.8
43. Snyder	137.6	120. Kress	84.6
44. Lubbock Monterey	137.5	121. Farwell	78.0
55. Hereford	135.6	122. Bovina	77.3
86. Abilene	131.3	123. Royal	125.0
87. Lubbock	131.1	124. Needville	124.2
90. Amarillo Caprock	130.7	125. Roseburt-Lott	124.0
94. Amarillo Tascosa	130.5	126. Hallettsville	123.2
96. Wich. Falls Rider	130.3	127. Dimmitt	119.9
104. Lub. Coronado	129.7	128. Littlefield	119.9
111. Amarillo (134.9)	128.9	129. Lubbock Roosevelt	119.5
148. Amar. Palo Duro (127.2)	123.6	130. Stamford	115.1
157. Borger (132.7)	121.9	131. Friona	109.4
188. Plainview	118.0	132. Post	109.0
196. Pampa	115.9	133. Floydada	107.4
		134. Tulia	105.0
		135. Shamrock	104.8
		136. Morton	103.2
		137. Tahoka	102.9
		138. Abernathy	95.2
		139. Slaton	94.9

Ladies Football Clinic Set Sunday

By request of a number of female football fans, another Ladies' Football Clinic will be conducted here Sunday afternoon by Hereford athletic director Larry Dippel.

The clinic is set for 2 p.m. in the high school auditorium. A similar clinic was held just prior to the start of the football season, and a number of ladies have asked for a repeat of the session.

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Thursday, October 4, 1973

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2 Pr. 1.07

3 Pr. 1.00

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66¢

66¢

25¢

33¢

57¢

47¢

57¢

41¢

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\$3.17

\$1.47

33¢

\$1.97

77¢

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Center Cut L.B. **89¢**

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NO WATER ADDED

ORANGES
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CARROTS
Lb. Cello BAG **10¢**

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25¢ Head or 5 HEADS **\$1.00**

ROUND STEAK
Center Cut L.B. **\$1.39**

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THURSDAY, OCT. 4, 1973

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9:00...NBC...POLICE STORY... Tony Lo Bianco and Don Meredith as police officers who establish a relationship with an informant (guest star Marjoe Gortner) in order to track down a bank robber in order to track down a bank robber in order to track down a bank robber...

10:30...CBS...THE WIDE WIDE WORLD OF ENTERTAINMENT...FILE IT... A mystery thriller.

7:00...ABC...THE NEW TEMPERATURES RISING SHOW... Dr. Mercy faces a full hospital and no staff when his nurses and orderlies walk out on strike.

7:00...NBC...CHASE... One For You, Two For Me... Members of the Chase unit pose as rogues to catch the top man in cocaine operation.

7:30...NBC...THE WEDNESDAY MOVIE OF THE WEEK...SHIRTS-SKINS... Starting Bill Bixby, Doug McClure, Rene Auberjonois, Leonard Frey, McLean Stevenson and Robert Walden.

8:00...NBC...THE MAGICIAN... Magician Anthony Blake (Bill Bixby) gets involved in a kidnapping case on the bill which has Vegas nightclub is held for ransom.

TUESDAY ALL PROGRAMS SUBJECT TO CHANGE

CHANNEL	4	KONC	7	KVII	10	KEDA	13	KERA	39	KDTV	3	IND
CABLE	4	NBC	7	ABC	10	CBS	11	IND	13	PBS	2	IND
6	Newsweek	The Lucy Show	Pro News	To Tell The Truth	Newsweek	Six	Dick Van Dyke	Government 3	Name of the Game	Weather And Public Service		
7	Chase	New Temperatures	Rising Show	Tuesday Movie	Hawaii Five-O	Maui	Impossible	Special of the Week	Special of the Week	Special of the Week		
8	The Magician	Police Story	Marcus Welby, M.D.	Pro News	News Scene	News Scene	News Scene	News Scene	News Scene	News Scene		
9	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek		
10	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek		
11	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek		
12	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek		

8:00...NBC...MARCUS WELBY, M.D... The Light of the Thimbletop... with guest stars Charles Hallahan and Barbara Bouchey. Feeling that she has been neglected by her father and Dr. Kiley, a blind teenager girl refuses to have an operation that could restore her sight.

8:00...ABC...KUNG FU... "Fragile is the House of Cards..." Chief aide race the clock to find an unidentified boat that is filling with water.

8:00...NBC...THE WEDNESDAY MOVIE OF THE WEEK...THE WILD BUNCH... Movies in 1913, the story deals with a group of outlaws that rides into a Texas border town to rob a local railroad.

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7:00...ABC...BOB & CAROL & TED & ALICE... Bob and Carol discover the mind-expanding joys of nude swimming at a week-long sensitivity session and suggest sharing this experience with their best friends.

7:00...NBC...ADAM-12... Officers Malloy and Reed refuse to be duped by a press agent who is trying to get his lovely client out of the beach. Eddy Williams guest-stars.

7:00...CBS...THE SONNY AND CHER COMEDY HOUR... Join the popular husband-and-wife singing team and their guests Jack Palance and Ed McMahon for an hour of special entertainment.

7:30...NBC...THE WEDNESDAY MOVIE OF THE WEEK...JOYRIDE TO NOWHERE... Starting James McEachin as private detective Harry Tenally. Posing as a taxi driver, Tenally attempts to find out who is terrorizing and robbing cab drivers. Pat O'Brien, Ross Martin, Larry Storch guest-star.

7:30...ABC...WEDNESDAY MOVIE OF THE WEEK...DON'T BE AFRAID OF THE DARK... Starting Kim Darby and Jim Hutton. A chilling tale of a young couple who inherit an old house and find it inhabited by strange, demon-like creatures who conspire to make the wife one of their own.

WEDNESDAY ALL PROGRAMS SUBJECT TO CHANGE

CHANNEL	4	KONC	7	KVII	10	KEDA	13	KERA	39	KDTV	3	IND
CABLE	4	NBC	7	ABC	10	CBS	11	IND	13	PBS	2	IND
6	Newsweek	The Lucy Show	Pro News	Hee Haw	Newsweek	What's My Line	Dick Van Dyke	Man and Environment	Name of the Game	Weather And Public Service		
7	Adam 12	NBC Wednesday Movie	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek		
8	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek		
9	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek		
10	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek		
11	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek		
12	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek		

9:00...ABC...DOC ELLIOT... James Francis stars as a rural doctor in the southwest in this once-a-month series. Elliot makes his rounds in a four-wheel camper equipped with a two-way radio, a virtual lifeline between him and his patients.

9:00...NBC...LOVE STORY... Powwow, Susan Anspacher, and Bobo. A poster about an undertaker's story of a girl who is not involved in the prime suspect is guilty. (R)

9:00...CBS...THE CBS LATE MOVIE... Meredith Baxter guest stars as Jenny Rice, a blind mountain girl, who Doc

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MONDAY THRU FRIDAY ALL PROGRAMS SUBJECT TO CHANGE

CHANNEL	4	KONC	7	KVII	10	KEDA	13	KERA	39	KDTV	3	IND
CABLE	4	NBC	7	ABC	10	CBS	11	IND	13	PBS	2	IND
7	Today Show	Pro News	Electric Company	Cartoon Time	Cartoon Time	Cartoon Time	Cartoon Time	Cartoon Time	Cartoon Time	Cartoon Time		
8	Dinah's Place	Jiffy Collie	I Love Lucy	The Courtship of Eddie's Father	Body Bunch	Password	Split Second	Pro News	Let's Make A Deal	Newlywed Game	Girl In My Life	General Hospital
9	Wizard of Oz	Golden Horseshoe	Spazzies	Jeopardy	Who, What, Or Where Game	Pro News	Three On A Dime	Days Of Our Lives	The Doctors	Another World	Returns to Peyton Place	Black
10	Dick Van Dyke	ABC Evening News	ABC Evening News	ABC Evening News	ABC Evening News	ABC Evening News	ABC Evening News	ABC Evening News	ABC Evening News	ABC Evening News	ABC Evening News	ABC Evening News
11	ABC Evening News	ABC Evening News	ABC Evening News	ABC Evening News	ABC Evening News	ABC Evening News	ABC Evening News	ABC Evening News	ABC Evening News	ABC Evening News	ABC Evening News	ABC Evening News
12	ABC Evening News	ABC Evening News	ABC Evening News	ABC Evening News	ABC Evening News	ABC Evening News	ABC Evening News	ABC Evening News	ABC Evening News	ABC Evening News	ABC Evening News	ABC Evening News

6:00...ABC...TOMA... Hour-long series based on the real-life exploits of Newark, N.J., Detective David Toma. Starting in the fall role is Tony Musante as the plainclothes detective in the vice squad of a big city police force. Co-starring is Simon Oakland as Inspector Spooner, to whom Toma reports. The pilot episode is "The Man in the Hat" with guest stars Martin Sheen and Eddie Egan.

6:00...NBC...THE FLIP WILSON SHOW... Flip welcomes guests Tim Conway, Richard Pryor, psychologist, hypnotherapist, Romark and the Filippes. Flip as Marvin and Pryor as Calvin, do a sketch about doing a body to science.

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THURSDAY ALL PROGRAMS SUBJECT TO CHANGE

CHANNEL	4	KONC	7	KVII	10	KEDA	13	KERA	39	KDTV	3	IND
CABLE	4	NBC	7	ABC	10	CBS	11	IND	13	PBS	2	IND
6	Newsweek	The Lucy Show	Pro News	To Tell The Truth	Newsweek	What's My Line	Dick Van Dyke	Man and Environment	Name of the Game	Weather And Public Service		
7	Flip Wilson	King Fu	Pro News	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek		
8	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek		
9	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek		
10	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek		
11	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek		
12	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek		

6:00...ABC...ON THE COVER... Six men find their zest for life rekindled when a simple bet after their weekly basketball game turns into a crazy, fulfilling, anything-goes, hide-and-seek contest in "Shirts-Skins," the ABC Television Network's "Tuesday Movie of the Week," airing Oct. 9 (7:30-9:00 p.m.).

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James Garner is the Reluctant Sheriff

James Garner and Joan Hackett star in "Support Your Local Sheriff," a Western comedy spoof on "NBC Saturday Night at the Movies" Oct. 6 (8:00-10:00 p.m.) on the NBC Television Network.

As a grave is being prepared for the latest gunslinger killed in the wild and woolly Western town of Calendar, Prudy (Miss Hackett), the pretty daughter of town mayor Oly Perkins (Harry Morgan), spies a glint in the freshly turned soil.

Gold has been discovered, and practically overnight Calendar is a gold rush town with all the usual vices. When Pa (Walter Brennan), head of the rowdy Danby clan, discovers that the family owns the only road leading out of town, he imposes a tariff. Anyone taking gold out of Calendar will have to give the Danby's a 20 per cent cut, or they don't get out.

The town needs a sheriff, but no one will accept the job until soldier of fortune Jason McCullough (Garner) passes through on his way to Australia.

He finds himself sheriff by popular demand and sets out to beat the Danby's at their own game and to win Prudy in the bargain.

The 1969 United Artists release was written and produced by William Bowers and directed by Burt Kennedy.

The Cast
 Jason McCullough: James Garner
 Prudy Perkins: Joan Hackett
 Pa Danby: Walter Brennan
 Oly Perkins: Harry Morgan
 Jake: Jack Elam



James Garner and Joan Hackett star in "Support Your Local Sheriff."

Patty Duke held prisoner by Mother-in-law

Academy Award winner Patty Duke and Rosemary Murphy star in "You'll Like My Mother," a suspense thriller on "NBC Monday Night at the Movies" Oct. 8 (8:00-10:00 p.m.) on the NBC Television Network.

(Miss Duke was named Best Supporting Actress of 1967 for her role in "The Miracle Worker.")

Following the death of her husband in a military air crash, Francesca Kinsolving (Miss Duke), nine months pregnant, arrives on the outskirts of Duluth, Minn., to visit her mother-in-law, whom she has never met. She is received coolly by Mrs. Kinsolving (Miss Murphy) and her retarded teen-age daughter (Sian Barbara Allen).

Mrs. Kinsolving denies ever having received a telegram announcing her son's marriage to Francesca and then claims that her car won't start, thus delaying Francesca's return to town.

Though a heavy snow storm is a factor hampering Francesca's departure, she soon realizes that she is being kept a prisoner in the eerie house.

The 1972 Universal release was produced by Mort Birskin and directed by Lamont Johnson. Jo Heims wrote the screenplay from the novel by Naomi A. Hintze.

The Cast
 Francesca: Patty Duke
 Mrs. Kinsolving: Rosemary Murphy
 Kenny: Richard Thomas
 Kathleen: Sian Barbara Allen
 Red Cooper: Dennis Rucker
 Man: Harold Congdon
 Breadman: James Glazman
 Joey: James Neumann



Patty Duke and Richard Thomas star in "You'll Like My Mother."

ALL PROGRAMS SUBJECT TO CHANGE

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
6:00... NEWSWATCH at Six	6:00... NEWSWATCH at Six	6:00... NEWSWATCH at Six	6:00... NEWSWATCH at Six	6:00... NEWSWATCH at Six	6:00... NEWSWATCH at Six	6:00... NEWSWATCH at Six
6:30... THE LUCY SHOW	6:30... THE LUCY SHOW	6:30... THE LUCY SHOW	6:30... THE LUCY SHOW	6:30... THE LUCY SHOW	6:30... THE LUCY SHOW	6:30... THE LUCY SHOW
7:00... THE TRUTH	7:00... THE TRUTH	7:00... THE TRUTH	7:00... THE TRUTH	7:00... THE TRUTH	7:00... THE TRUTH	7:00... THE TRUTH
7:30... THE ROOKIES	7:30... THE ROOKIES	7:30... THE ROOKIES	7:30... THE ROOKIES	7:30... THE ROOKIES	7:30... THE ROOKIES	7:30... THE ROOKIES
8:00... NBC MONDAY NIGHT AT THE MOVIES	8:00... NBC MONDAY NIGHT AT THE MOVIES	8:00... NBC MONDAY NIGHT AT THE MOVIES	8:00... NBC MONDAY NIGHT AT THE MOVIES	8:00... NBC MONDAY NIGHT AT THE MOVIES	8:00... NBC MONDAY NIGHT AT THE MOVIES	8:00... NBC MONDAY NIGHT AT THE MOVIES
8:30... NBC MONDAY NIGHT AT THE MOVIES	8:30... NBC MONDAY NIGHT AT THE MOVIES	8:30... NBC MONDAY NIGHT AT THE MOVIES	8:30... NBC MONDAY NIGHT AT THE MOVIES	8:30... NBC MONDAY NIGHT AT THE MOVIES	8:30... NBC MONDAY NIGHT AT THE MOVIES	8:30... NBC MONDAY NIGHT AT THE MOVIES
9:00... NBC MONDAY NIGHT AT THE MOVIES	9:00... NBC MONDAY NIGHT AT THE MOVIES	9:00... NBC MONDAY NIGHT AT THE MOVIES	9:00... NBC MONDAY NIGHT AT THE MOVIES	9:00... NBC MONDAY NIGHT AT THE MOVIES	9:00... NBC MONDAY NIGHT AT THE MOVIES	9:00... NBC MONDAY NIGHT AT THE MOVIES
9:30... NBC MONDAY NIGHT AT THE MOVIES	9:30... NBC MONDAY NIGHT AT THE MOVIES	9:30... NBC MONDAY NIGHT AT THE MOVIES	9:30... NBC MONDAY NIGHT AT THE MOVIES	9:30... NBC MONDAY NIGHT AT THE MOVIES	9:30... NBC MONDAY NIGHT AT THE MOVIES	9:30... NBC MONDAY NIGHT AT THE MOVIES
10:00... NBC MONDAY NIGHT AT THE MOVIES	10:00... NBC MONDAY NIGHT AT THE MOVIES	10:00... NBC MONDAY NIGHT AT THE MOVIES	10:00... NBC MONDAY NIGHT AT THE MOVIES	10:00... NBC MONDAY NIGHT AT THE MOVIES	10:00... NBC MONDAY NIGHT AT THE MOVIES	10:00... NBC MONDAY NIGHT AT THE MOVIES
10:30... NBC MONDAY NIGHT AT THE MOVIES	10:30... NBC MONDAY NIGHT AT THE MOVIES	10:30... NBC MONDAY NIGHT AT THE MOVIES	10:30... NBC MONDAY NIGHT AT THE MOVIES	10:30... NBC MONDAY NIGHT AT THE MOVIES	10:30... NBC MONDAY NIGHT AT THE MOVIES	10:30... NBC MONDAY NIGHT AT THE MOVIES
11:00... NBC MONDAY NIGHT AT THE MOVIES	11:00... NBC MONDAY NIGHT AT THE MOVIES	11:00... NBC MONDAY NIGHT AT THE MOVIES	11:00... NBC MONDAY NIGHT AT THE MOVIES	11:00... NBC MONDAY NIGHT AT THE MOVIES	11:00... NBC MONDAY NIGHT AT THE MOVIES	11:00... NBC MONDAY NIGHT AT THE MOVIES
11:30... NBC MONDAY NIGHT AT THE MOVIES	11:30... NBC MONDAY NIGHT AT THE MOVIES	11:30... NBC MONDAY NIGHT AT THE MOVIES	11:30... NBC MONDAY NIGHT AT THE MOVIES	11:30... NBC MONDAY NIGHT AT THE MOVIES	11:30... NBC MONDAY NIGHT AT THE MOVIES	11:30... NBC MONDAY NIGHT AT THE MOVIES
12:00... NBC MONDAY NIGHT AT THE MOVIES	12:00... NBC MONDAY NIGHT AT THE MOVIES	12:00... NBC MONDAY NIGHT AT THE MOVIES	12:00... NBC MONDAY NIGHT AT THE MOVIES	12:00... NBC MONDAY NIGHT AT THE MOVIES	12:00... NBC MONDAY NIGHT AT THE MOVIES	12:00... NBC MONDAY NIGHT AT THE MOVIES

Monday Program Notes

7:00...**ABC...THE ROOKIES** "Get Ryker," with guest star Joseph Campanella. Lt. Eddie Ryker is marked for death by an ex-convict who blames the police officer for the years he lost in prison.

7:00...**CBS...GUNSMOKE** "The Widowsmaker." Steve Forrest is guest star as a gunfighter who is speed is legendary but who is trying to hide from his past and live a non-violent life with the woman he loves.

7:30...**NBC...DIANA** (Diana Rigg) tries to get a 70-year-old Irish alien a job as an office boy at Bulley's Department Store.

8:00...**NBC...NBC MONDAY NIGHT AT THE MOVIES...YOU'LL LIKE MY MOTHER** Starring Patty Duke and Rosemary Murphy. A pregnant woman is held prisoner in an insane house by her mother-in-law (Universal, 1972).

8:00...**ABC...NFL MONDAY NIGHT FOOTBALL** ABC Sports live coverage of The Dallas Cowboys and the Washington Redskins from R.F.K. Memorial Stadium in Washington, D.C. Commentary is provided by Howard Cosell, Frank Gifford and Don Meredith.

8:30...**CBS...THE NEW DICK VAN DYKE SHOW** Ruth McDevitt guest stars as Mrs. Ferguson, a big woman making the distinction between the actor and Dr. Frenkel, the character he plays on the daytime serial.

9:00...**CBS...MEDICAL CENTER** "Clash of Shadows." Diane Baker, Martin Sheen and Andrew Duggan guest star. This drama deals with the mysterious malady known as "crib death," a common cause of infant death that has medical science baffled.

10:30...**ABC...THE CBS LATE MOVIE** "The Marriage of Figaro." Starring Buddy Ebsen, Keir Kennedy, Lois Nettleton. A young rancher submits to marriage with a gentle widow to appease his father's pal. (1964)

Friday Program Notes

7:00...**ABC...THE BRADY BUNCH** "Never Too Young." Girl-hater Bobby is kissed by a cute little "miss" and she fears he has the mumps.

7:00...**NBC...SANFORD AND SON** "Presenting Mr. T." "The Three Degrees" singing at a fledgling group under the apparent management of Lamont (Demond Wilson). Rollo (guest star Nathaniel Taylor) and the watchful eye of troubadour Fred (Ride Fox).

7:30...**ABC...THE ODD COUPLE** Alex Karras and Edson Stjoern learn short-temper and Edson giant learns from Peck that he's been dating his wife.

7:30...**CBS...ROLL-OUT** New comedy series based on the hilarious unorthodox feats of the troops on the legendary "Roll Out Express." Stu Gilliam, Hicks as Jed Williams, and William Katt as Jed Brooks, star in a series for the Army during World War II and dedicated to the proposition that material must get through to the troops no matter how outrageous the rules must be bent to accomplish the task.

7:30...**NBC...THE GIRL WITH SOMETHING EXTRA** "Vegas." There is some good news and some bad news for a brother-in-law's scheme to use her ESP for a financial killing in Las Vegas.

8:00...**CBS...THE CBS FRIDAY NIGHT MOVIES...THE WRECKING CREW** The suspense-drama concerns a man of adventure who is called "Billion Dollars in gold" and to bolster the British economy is headed by a man named "The Wrecking Crew" featuring Tina Louise and Sharon Tate.

8:00...**NBC...NEEDLES AND PINS** "No Way to Live." Dr. Jamison (Brian Keith) realizes his mistake when he shares his home with his Austin (Roger Rees) and his frustrations pocket at the thought of the allergist as a possible son-in-law.

8:30...**NBC...THE BRIAN KEITH SHOW** "Austin Moves In." Dr. Jamison (Brian Keith) realizes his mistake when he shares his home with his Austin (Roger Rees) and his frustrations pocket at the thought of the allergist as a possible son-in-law.

8:30...**ABC...ADAM'S RIB** "Separate Vacation." With guest star Jamie Smith Jackson. Adam's plan to take a vacation alone when Amanda can't leave a case backfires when a beautiful girl decides to share a vacation with him.

9:00...**ABC...LOVE AMERICAN STYLE** "Love Edward Andrews." Bridget Harely and Dick Shawn. "Love and the Sluff." with guest stars Roddy McDowall and Susanne Benton. "Love and the Single Husband." with guest stars Michael Callan, and Elaine Griffiths. "Love and High Spirits." with guest stars Pearl Bailey, Ossie Davis and Betty Lister.

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himself when he learns from school director Andrew Corby (Bernard Hughes) that the girl is dying.

The young couple, determined to wrest joy and companionship from each day, ignores the objections of Lee's suspicious, alcoholic mother, Elaine McKinley (Miss Baxter), who believes Richard has hopes of financing his career at the expense of the McKinleys. Their determination to build something beautiful, despite imminent tragedy, forms the theme of the drama.

Glenn Jordan directed "All My Tomorrows," which was written by A. J. Carothers. George Schaefer is the executive producer of "Love Story."

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ALL PROGRAMS SUBJECT TO CHANGE

FRIDAY	SATURDAY	SUNDAY
6:00... NEWSWATCH	6:00... NEWSWATCH	6:00... NEWSWATCH
6:30... THE LUCY SHOW	6:30... THE LUCY SHOW	6:30... THE LUCY SHOW
7:00... THE TRUTH	7:00... THE TRUTH	7:00... THE TRUTH
7:30... THE ROOKIES	7:30... THE ROOKIES	7:30... THE ROOKIES
8:00... NBC MONDAY NIGHT AT THE MOVIES	8:00... NBC MONDAY NIGHT AT THE MOVIES	8:00... NBC MONDAY NIGHT AT THE MOVIES
8:30... NBC MONDAY NIGHT AT THE MOVIES	8:30... NBC MONDAY NIGHT AT THE MOVIES	8:30... NBC MONDAY NIGHT AT THE MOVIES
9:00... NBC MONDAY NIGHT AT THE MOVIES	9:00... NBC MONDAY NIGHT AT THE MOVIES	9:00... NBC MONDAY NIGHT AT THE MOVIES
9:30... NBC MONDAY NIGHT AT THE MOVIES	9:30... NBC MONDAY NIGHT AT THE MOVIES	9:30... NBC MONDAY NIGHT AT THE MOVIES
10:00... NBC MONDAY NIGHT AT THE MOVIES	10:00... NBC MONDAY NIGHT AT THE MOVIES	10:00... NBC MONDAY NIGHT AT THE MOVIES
10:30... NBC MONDAY NIGHT AT THE MOVIES	10:30... NBC MONDAY NIGHT AT THE MOVIES	10:30... NBC MONDAY NIGHT AT THE MOVIES
11:00... NBC MONDAY NIGHT AT THE MOVIES	11:00... NBC MONDAY NIGHT AT THE MOVIES	11:00... NBC MONDAY NIGHT AT THE MOVIES
11:30... NBC MONDAY NIGHT AT THE MOVIES	11:30... NBC MONDAY NIGHT AT THE MOVIES	11:30... NBC MONDAY NIGHT AT THE MOVIES
12:00... NBC MONDAY NIGHT AT THE MOVIES	12:00... NBC MONDAY NIGHT AT THE MOVIES	12:00... NBC MONDAY NIGHT AT THE MOVIES

Lt. Ryker Sought for Revenge

Lt. Eddie Ryker is the intended victim of a revenge killing in a hit-and-run attempt on his life. Rookies Webster, Gillis and Danke begin to investigate, despite the protests of the responsible for his years lost in prison, in "Get Ryker," on the ABC Television Network's "The Rookies," Monday, Oct. 8 (7:00-8:00 p.m.).

On the day of his release from the penitentiary, Joe Manthey meets with hoodlums Tony Ross and Ned Collins to Marplot Horn directed the teleplay by William Douglas Lanford.

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