



The Hereford Brand



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In The Heat Of The Day

Fire Guts Storage Shed Monday

Hereford Fire officials Tuesday were still investigating the cause of a fire which destroyed a storage shed behind a residence of 915 16th Street Monday which contained some electrical appliances and tires.

The house in front of the shed was owned by Betty Wilcox, believed to be living in Guymon, Okla.

Jay Spain, Hereford and Deaf Smith County Fire Marshal, said he "found evidence that fireworks had been shot off near the barn", and that this could be the "probable cause".

Saturday, there were two grass fires, a wheat field fire, and two car fires to keep the Hereford Fire Department busy, but none were too serious.

A fire in sanitary container was believed to be started by fireworks Sunday evening, but nothing serious came of the blaze.

A State Fire Marshal from Austin is investigating the fire at the home of Fred Sims, 134 Beach, which gutted one room of that house last Thursday.

Fire gutted this storage shed behind the residence at 915 16th Street shortly after 6:30 p.m. Monday. Hereford firemen had the blaze under control within 15 minutes, but not before it destroyed the electrical appliances and tires stored inside.

Bike Trails OK'ed

4-H To Supervise Motorcycle Riding

By DON RICHARDS
Brand News Editor

In an attempt to get motorcycles off city streets and alleys the Hereford City Commission Monday night approved use of city property for motorcycle trails.

The property, in southwest Hereford, will be leased to the Deaf Smith County 4-H Clubs and all motorcycle riding done on the grounds must have 4-H approval and strict supervision, according to terms of the lease by commissioners.

The action came after much discussion and a motion by Commissioner Dub Boyd. Paul Abalos seconded the motion and Mayor Jim Sears decided in favor of the action after Commissioners H.A. Cavness and Frank Barrett voiced disapproval of the plan.

THE COMMISSION discussed at length concerning the liability of the city in such a plan and also discussed what effect it would have on motorcycle problems inside the city.

"I feel we might be eliminating some dangers by giving them a place to ride," said Sears. "Those that have motorbikes are going to ride anyway and this way there might be some control over the problem."

"HOWEVER, IF the Commission takes this action then I think local riders

should watch for a more stringent policy concerning motorcycles on city streets," the mayor added.

"I just feel it would be better if they (motorcycle riders) had a place to ride," said Boyd.

City Attorney Earnest Langley is expected to draw up a lease agreement for city approval before the trails are finally approved.

LANGLEY cautioned commissioners of liability in the action and said that "the city isn't necessarily wrong, but are always subject to potential liability."

In voicing disapproval of the plan Barrett said he hates to oppose anyone helping young people but "I feel it is dangerous and we should not approve it."

Robert Devin, Deaf Smith assistant county extension agent appeared before the council and requested approval of the plan.

Devin introduced the idea to the commission at the last regular meeting and appeared again Monday night to answer questions.

THE 4-H, under Devin's supervision, will make improvements on the motorcycle trail grounds and keep up with maintenance on the grounds.

Location of the trails will be in southwest Hereford on a triangle-shaped

ground bounded on the north by Tierra Blanca Creek, on the south by U.S. 60 and on the third side by a county road on the line of Section 111, Block N-7.

The lease will be for one year, but the Commission reserved the right to terminate it any time.

DEVIN SAID the 4-H is trying to serve the needs of all youth and will strictly supervise all motorcycle riding on the trails. No jump ramps will be installed at the grounds and persons of all ages will be permitted to ride on the trails.

"We want to help develop them into good citizens by teaching them responsibility, safety, maintenance and proper operation of a motor vehicle," Devin said. He had told the commission at the last meeting that several adult leaders would be at the trails anytime any 4-H sponsored event was being held.

IN OTHER action at the council meeting commissioners accepted a lone bid of \$4,000 for a side loader for a sanitation trash truck from Pak-Mor of San Antonio. The loader lifts alley trash containers and dumps the contents into the truck.

Commissioners also adopted an ordinance for the city code. The ordinance

See MOTORCYCLES Page 2

Branding Time

By Speedy Nien...

THAT FELLER on Tierra Blanca Creek says some folks are willing to do any kind of work which does not involve standing, sitting, bending or lying down.

THE GOOD old days, from The Brand, 1905. The Sunday law has been rigidly observed in Hereford the last two Sundays. Notwithstanding the fact that both days were oppressively warm, no cold drinks could be had and even ice cream was a scarce article. The lovers of cigars were compelled to lay in a supply on the preceding Saturday in order that they might enjoy their usual smokes.

The above is just one of the many historical items that will be found in The Brand's Diamond Jubilee edition to be published Aug. 23. Our staff is doing much research and work for the souvenir edition, and help on articles and pictures is coming from all over the country.

The 75th anniversary edition will contain special ads from merchants and firms, and the reception and support from the business community has been great.

WHILE THIS issue carries a July 5 dateline, we went to press early in order to give employees the day off on Wednesday, July 4. We hope the holiday program at Dameron Park will draw a large attendance. Although the event was hastily planned, it appears to be a fine program for our July 4th holiday.

It was hoped that the new city park along the Tierra Blanca would be ready for the event, but some of the improvements are still to be completed. The new park is progressing well and should be a real attractive addition to our city.

New version: Early to bed and early to rise, and you'll make enough cash to do otherwise.

THE DIAMOND Jubilee headquarters is slated to open within the next few days and will be located in the old draft board office, across the street west from the courthouse. The telephone number? It's "1898" — the year Hereford was born.

The headquarters will have all the Jubilee items for sale, including the commemorative bronze coins at \$2 each. A few of the sterling silver and bronze matched sets are still available and can be ordered from Box 75, by sending \$20 with the order.

WHEN, AT 16, I was vain because someone praised me, my father said: "They are only praising your youth. You can take no credit for beauty at 16. But if you are beautiful at 60, it will be your own soul's doing. Then you may be proud of it and be loved for it." —Marie Stopes

250 Entrants Highlight Track Meet Here

More than 250 entries were recorded in the first annual Hereford Junior Olympic Preliminary Meet here Saturday, but only three West Texas AAU division records were broken.

Amarillo's Vickey Lewis, 9, and Hereford's Sandy Whitley, 11, were the record-breakers in the five-division, girls and boys track meet.

MISS LEWIS set Bantam division records with a 7.0 time in the 50-yard dash and a 13.1 in the 100. She bettered the 50-yard mark by four-tenths of a second, and came within three-tenths of a second of tying the national mark in the 100.

Hereford's Miss Whitley was clocked at 6.8 in the 50-yard dash in the Midget division. She was also a double winner in the sprints, capturing the 100 in 12.8 seconds. Hereford's girls won the 440

relay in the midget division with Kelly Cherry, Sarah Suarez, Lauri Martin and Miss Whitley clocking a 62.1. Miss Whitley was also second in the long jump.

A FEATURED race in the Senior division came in the 100-yard dash, where Hart's Jimmy Brown nipped Craig Prewitt of Borger. The two were clocked in 9.8 and 9.9. Prewitt came back to win the 440 in 51 flat.

The 120-yard high hurdles was also a thriller, with Hereford's James Harris taking the blue ribbon—followed by teammate Chuck High and Borger's Glen Gray. The times were 14.8, 14.9 and 14.95.

Allen Ray Harris was a standout for Hereford in the Bantam division, winning the long jump, placing second in the 50 and 100, and anchoring the winning 440-relay team. Others on the relay team

were Steve Barrett, Gerald Gamboa and Trent Thomas. Barrett placed third and fourth in the sprints, and Wayne High was third and fifth.

Britt Herron was second in the long jump and fourth in the 50. Thomas was fourth in the long jump.

CORINA SWARTZ and Debra Rogers were third and fourth in the Bantam girls long jump, and Miss Rogers was fourth in the 100.

Hereford's Pam Whitley won, the Junior girls' 100-yard dash with a 12.2 time, and the locals won the 440 relay. Kathy Wilson, Sherri Anstey, Cindy Ford and Miss Whitley made up the foursome. Miss Wilson was second in the 220; Miss Ford was second in the 440 and Laurie Pittard was fourth; and Miss Anstey was fourth in the 100.

Weekend Accidents Keep Officers Busy

Several accidents occurred over the weekend, but none were very serious.

An accident occurred at the intersection of Sampson and Second Street, when a 1973 Buick collided with a 1966 Pontiac Taffy Jane Herr, 103 Aspen, was the owner of the Buick, and Josa Barrera Garcia, 213 Kibie, was the owner of the Pontiac. Miss Herr was headed east on Second St. and collided in the intersection with the Garcia car, which was going north on Sampson.

No injuries were reported during the accident.

Another accident occurred at the parking lot of Taylor and Sons Grocery Store, at about noon the same day.

Ascencion Ramirez, 300 Raymond St., parked in a 1966 Buick, was pulling out of the parking place and her car collided with Mrs. B.L. Cocanougher, 108 W. 8th St., driving a 1963 Chevrolet.

A truck-car accident happened at the intersection of Hwy. 60 and Front St., at 1:47 p.m.

Fred F. Collett, 118 Aspen, driving a 1962 Rambler, was in collision with a 1966 International 1½ ton truck, driven by John A. Chrisman of Homestead, Montana. The truck was owned by Wayne Haase of Montana.

Chrisman was going east on Hwy. 60 in the right-hand lane. Collett was headed west on Hwy. 60 and was making a left turn onto Front St. As Collett was turning, Chrisman, driving the truck,

collided into the right rear end of the car. The car then hit a stop sign at the corner, and caused damage to the sign. No injuries were sustained.

A two-car collision in the parking lot of Sugarland Mall occurred Saturday at about 11:05 a.m.

A 1964 Chevrolet, driven by Harry Leon Coffin, Box 206, Hereford, was backing up and struck with Judy S. Kreighauser, 104 Fir, driving a 1973 Ford. The Kreighauser car door on the passenger side was crushed as a result of the accident.

Not an hour later, another accident occurred in the 1800 block of East First St., involving a truck and a car.

A 1967 Chevrolet truck, driven by Donnie D. Wheat, 619 Whittier, Apt. 71, was travelling west on U.S. 60 in the center lane, alongside a 1970 Toyota, driven by Bobbie Barrett, Box 1600, who was in the right lane.

The driver of the truck, which was owned by Jake Deil Construction Co., attempted a right turn from the left lane, and collided with the Barrett car.

Later Mrs. Albert G. Flowers, 202 Lawton, received slight injuries when Viola McDonald, 800 Union, hit the rear of the Flowers car when Mrs. Flowers had stopped at a stop sign at the intersection of Park Ave. and Ave. G.

Mrs. Flowers received slight injuries, but did not wish medical attention at the time.

Two pick-ups collided at about 2:50 p.m. Saturday when a 1972 Ford, driven by Elena Phelps, 704 Ave. G, backed out onto the 200 block of McKinley and struck the 1973 Dodge owned by Larry W. Jones, 320 S. 18th Clinton, Okla., who was headed south on McKinley when the mishap occurred.

Police officers on patrol noticed an open window of the girl's gymnasium at Hereford High School early Friday morning. They investigated the scene, but nothing was reported damaged or missing by Jerry Don George, principal, who was called to the scene.

Wayne Lady, of 225 Aspen, reported an attempted burglary at the Colville and Wilson Packing Company at about 1:40 p.m. Friday.

Officers found an open window, and learned that a file cabinet had been opened, which Mr. Lady said had been closed the last time he was there.

The safe dial and handle had been pried, and the handle was bent, but the safe had not reportedly been opened. Footprints were found on a couch in the office, but only a few fingerprints were found on a letter opener to add to the clues.

Over the weekend, police investigated several calls about family disturbances, stolen bicycles, children popping fire crackers, and two driving while intoxicated (DWI). One arrest was made involving an illegal alien from Mexico.



Brand Photo By Don Richards

Something To Squawk About

"Daffy" the duck draws much attention to the residence of Mr. and Mrs. Don McDonald, 600 Union, as she hatched seven Ruen duck chicks recently. The Ruen duck, a member of the mallard family, didn't think much of having her picture made and balked at the idea of anyone getting close to the little chicks. The seven new pets bring to 13 the number of animals for Randy and Kirt, sons of the McDonalds.

Motorcycle Trails Approved Here

(Cont. from Page 1)
in effect consolidates all city ordinances and laws into book form for easy reference and guide.

The Commission postponed discussion of a retirement system until City Manager Dudley Bayne can secure the

proper information regarding the system.

THE CITY also discussed release for the current paving plan in the city but postponed immediate action. The paving contractor is presently securing releases

from individuals who live on streets to be paved.

Several streets have already been under construction for paving and the rest are expected to be started as soon as releases are obtained from residents.

Deaf Smith County's Share In Federal Funds Is Small

To what extent has Deaf Smith County been sharing in funds distributed by Washington under the Federal grants-in-aid programs?

What portion of the allotments made in the past year to communities across the country, a total of \$35 billion, went to the local area?

On the basis of a state-by-state breakdown made by the Tax Foundation, a non-profit

research organization here that keeps watch over government spending and taxation, the allotment to Deaf Smith County was relatively small.

An estimated \$2,856,000 was awarded in the fiscal year for local purposes under a number of aid programs.

Throughout the State of Texas, the grants totaled \$1,647,000,000, according to an analysis by the Tax Foundation

of figures released by the Treasury Department.

The purpose of the grants is to assist the states and their communities with such needs as child welfare, public housing, educational activities, health facilities, urban renewal, job training and the like.

Also considered in the study was the cost of these benefits. The findings are that the overall cost is much greater, in many

localities, than the aid received. In other areas, it is considerably less. In no state do they come out evenly.

It is pointed out that there is no attempt, in awarding them, to achieve a balance and return dollar for dollar but rather to allot them in accordance with each area's needs.

Deaf Smith County's cost in the past fiscal year, via Federal income and excise taxes collected from local residents and allocated to the aid programs, was approximately \$2,959,000, as against the \$2,856,000 received.

The state as a whole was also behind on that basis. Its payments, for the \$1,647,000,000 received, came to \$1,728,000,000.

Thus, for every \$1 of aid, the cost was \$1.05, exclusive of matching funds.



JANETTE HOLMAN
Headed For State

Janette Holman Heads For State Horse Show

Nine Deaf Smith County 4-H members attended the 4-H Riding Contest in Amarillo Monday, and five won places in the meet.

Janette Holman won second place in pole bending and fourth in barrel racing. Janette also accumulated enough points to be eligible for the State 4-H Show in Odessa, Aug. 1-4.

She was one of 20 selected from District 1, out of 185 horses that were entered at the horse show.

Other Deaf Smith County 4-H members that placed were Kelli Stallings, who placed fourth in the halter class and was selected to participate in the showmanship contest.

Kathy Crim placed seventh in

her class, and was also selected to participate in the showmanship contest.

Allen Rowland placed seventh in the halter class, for another Deaf Smith win.

Also going to the State 4-H Show in Odessa will be Bill Martin, who will enter in the invitational roping.

Wins First

Trent McCuisthan, 11, receives his \$10 first prize award from Hereford Brand publisher O. G. Nieman after he added 17 new customers to his Brand carrier route to win the circulation contest held recently. He is the son of Mr. and Mrs. Lewis McCuisthan, 207 Aspen, and is in the sixth grade at Northwest Elementary.



Former Resident Succumbs Monday

Funeral services for Joy W. Worley of Amarillo, a former Hereford resident and brother of Sona Schutz of this city, were being arranged by Schooler-Gordon Funeral Directors at Amarillo, after his death Monday afternoon.

Mr. Worley, 51, was hospitalized at Memphis on his way to Amarillo from Houston, where he had undergone heart surgery. He was a graduate of Hereford High School, where he was an outstanding football player in the early 1940's.

He moved to Amarillo about 30 years ago and was an electrician for the Exell Helium Plant there. His birthplace was Hughton, Kan.

Survivors are his wife; a daughter, Gwen Meacham of Oklahoma City; a son, William, of Amarillo; his parents, Mr. and Mrs. M.L. Worley, of Amarillo.

Also, seven sisters including Letha Brown of Amarillo.



JOY WORLEY

Minnie Jennings of Irving, Hattie Brandon of Odessa, Elizabeth Jeffers of Dallas, Otha Weathered of Santa Ana, Calif., and Gertrude Renner of Wilcox, Ariz.; two brothers, Luther of Wilcox and Ernest of Arlington; and one grandchild.

Program Changed

Hereford Rotarians changed their style of planning programs Monday as Marc Hoelscher presided over his first meeting as the club's new president.

Program chairman Roger Ruland told members a chairman will be in charge of programs for each month instead of just one meeting as in the past. He said he felt the programs could be improved with better organization.

Hoelscher introduced Taffy Herr as the new Rotary Sweetheart for the following year. She will be a senior at Hereford High School.

Rotarians also discussed plans and details for the July 4th Celebration held Wednesday in Damarn Park. Rotarians were in charge of the bar-be-cue meal at the celebration.

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County Receives Grant For Jail Improvements

Governor Dolph Briscoe today awarded grants totaling \$70,181 for improvement of law enforcement and crime prevention in the region served by the Panhandle Regional Planning Commission, Amarillo.

The money will come from the Criminal Justice Council, which administers the state's

block grant from the Law Enforcement Assistance Administration under the Omnibus Crime Control Act.

One of the action grants, \$28,881, is for continued support of the law enforcement teletype network serving 20 police and sheriffs' departments in the region. Participants will provide an \$18,498 cash match.

The network has been termed "highly successful" by its users, who have found it of particular benefit when weather conditions interfere with radio reception.

The second award, \$12,000, is to Deaf Smith County for jail improvements. The project will develop plans to expand physical facilities, at the same

time effecting improvements in the jail program. The county will provide a \$2,000 cash match.

A \$23,300 planning grant will continue to provide a full-time criminal justice coordinator and his secretary and operating expenses for the Panhandle RPC. Approval is conditional on a new congressional appropriation for fiscal 1974.

Counties served by the Panhandle RPC are Armstrong, Briscoe, Carson, Castro, Collingsworth, Dallam, Deaf Smith, Donley, Gray, Hall, Hansford, Hartley, Hemphill, Hutchinson, Lipscomb, Moore, Ochiltree, Oldham, Parmar, Potter, Randall, Roberts, Sherman, Swisher and Wheeler.



And That's No Bull

The large, normally lifeless Hereford Whiteface bull, caught the eye of local residents this week. The statue is moved around local business establishments and until this past week was seemingly lifeless. However, this past week someone added a more realistic touch.

THE FAMILY LAWYER

Prisoner at Large!

Security was so lax at a state penitentiary that prisoners could get whiskey, drugs, and even guns without too much trouble. One night a hardened criminal stole a gun and made good his escape. He was recaptured within a few hours, but not until he had invaded a nearby home and shot a housewife in the leg. In due course, she demanded damages from the state. "They run that jail too carelessly," she charged in court. "Escapes are common. Furthermore, they knew that this particular criminal was dangerous. Therefore, the government is to blame for my being shot."



The court agreed, and the woman won a substantial verdict. Injuries inflicted by escaped prisoners are leading to a growing number of damage claims against either prison officials or the state itself. The law says penal institutions must be run with fair regard for the safety of those outside the walls.

Nevertheless, the authorities are not to blame if the escape could not reasonably have been prevented. Nor are they liable, even though negligent, if the injury to the outside citizen was not reasonably foreseeable. Thus:

Another escaping prisoner, commandeering a passing automobile, caused the driver to suffer a fatal heart attack. But in this case the prisoner had a good record, with nothing to forewarn officials that he could be dangerous if he got loose.

Accordingly, when the victim's family filed suit for damages, the court turned them down.

What if an escapee steals a car and then, driving recklessly, knocks down an innocent pedestrian?

In such circumstances, courts have generally rejected the victim's claim for damages, even though prison officials were to blame for the escape. Reason: although officials should have foreseen that the prisoner might run away, they could scarcely have foreseen that he would also be a bad driver.

HEATH ELECTED
Edward Heath, British Conservative, became prime minister in an upset election on June 19, 1970.

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G78-14	40.95	32.76	2.67
G78-15	41.95	33.56	2.73
H78-15	43.95	35.16	2.96

Comparable savings too on these other sizes: C78-13, F78-14, H78-14, L78-15.

Sale 19⁹⁸ plus 2.08 fed. tax. Reg. 23.95. A70-14 whitewall tubeless.

Tire size	Reg.	Sale	Plus fed. tax
F70-14	34.90	27.92	2.61
G70-15	36.90	29.52	2.82
G70-15	36.85	29.48	2.85

Comparable savings too on these other sizes: E70-14, F70-15, H70-15.

Sale 12⁷⁸ plus 1.36 fed. tax. Reg. 15.95 155-12 (fits 600-12) blackwall tubeless.

Tire size	Reg.	Sale	Plus fed. tax
165-13	20.95	16.76	1.70
155-15	23.95	18.16	1.69

Comparable savings on these other sizes: 145-13, 155-13, 165-15. Sale prices effective through Saturday.

15.99
Complete auto/home perk kit. Percolator, cups, sugar and cream containers... more. UL listed. 12 volt or 110/120.

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20x36" Giant wire circulating cushion contoured for seat belts.

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Tube type

Tire size	Reg.	Sale	Plus fed. tax
700-15/6	36.49	29.49	2.80
750-16/8	41.91	34.91	3.69

Tubeless

Tire size	Reg.	Sale	Plus fed. tax
8-16.5/6	39.93	32.93	3.28
10-16.5/6	51.79	44.79	4.34

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Orig. '18⁰⁰. Now \$8⁸⁸
- ELECTRIC STEAM IRON
Burst steam or spray steam. Orig. \$26⁰⁰ \$15⁰⁰
- FURNITURE THROWS
Orig. \$5⁹⁹ Non-slip foam back. Now \$2⁸⁸
- ROOM SIZE CARPETS
Colorful shag, 8 1/2 x 11 1/2. Now \$19⁹⁹
- TERRY TABLECLOTH
Machine washable. Orig. \$5⁰⁰ Now \$2⁸⁸

PIECE GOODS CLEARANCE

- Double Knit Prints \$2⁰⁰
- Cotton Knit \$1⁰⁰
- Single Knit Acrylic 88¢
- Single Knit Fancies \$1⁰⁰
- Jewel Prints \$2⁰⁰
- Polyester Crepe Prints \$1⁰⁰
- Glenngary Plaids 25¢
- Crepe Solids 88¢
- Fantasy Jersey 50¢
- 1 Table Sewing Acc. 1/2 Price
- 1 Large Rack Dress Lengths 20% Off
- Double Knit Remnants 20% Off

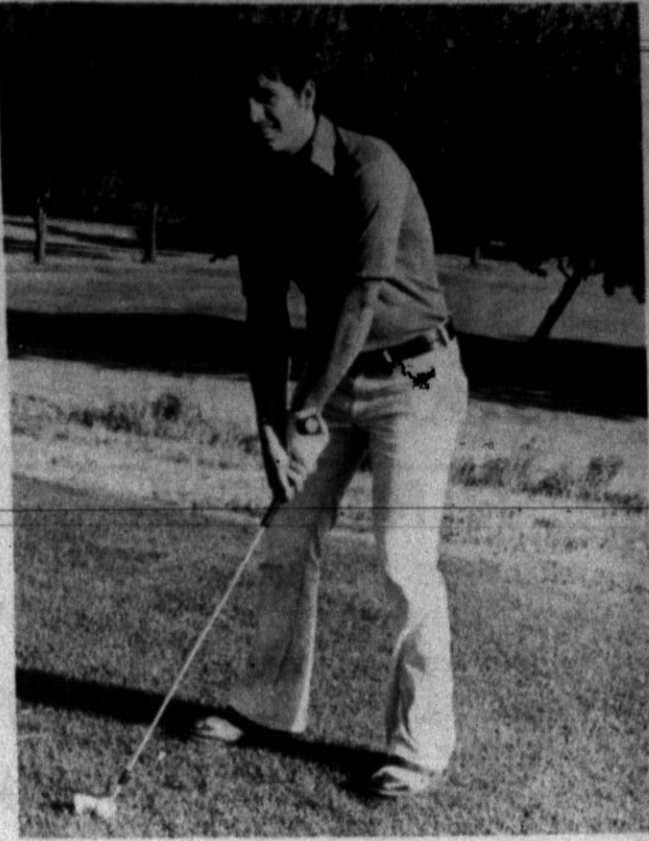
FOR BOY'S

- KNIT SLACKS
100% polyester. Think of back-to-school. \$4⁹⁹
- STRAIGHT LEG JEANS
Machine wash, penn-prest. Now \$2⁵⁰

FOR INFANTS

- SHIRTS & JEANS
Machine wash. Now each \$1⁵⁰
- JUMPSUITS
100% cotton Now \$1⁵⁰

JCPenney
Store Hours: Weekdays 9:30-6:00 Saturdays 9:30-8:30
We know what you're looking for. Sugarland Mall, Hereford, Texas
Get A Great Buy Now Pay Later. Use Your Penney's Charge.



Gets Ace

Mike McWhorter pitched in a hole-in-one last Sunday at Pitman Municipal Golf Course on hole No. 5. McWhorter used a pitching wedge on the 140-yard, par 3 hole with an audience of J. A. McWhorter, Mike Horton, Ken Hunt and Joe Kerr.



Mr. and Mrs. M.B. McGaughey ... to celebrate anniversary

Golden Wedding Reception Slated

A reception honoring Mr. and Mrs. M. B. McGaughey on their 50th wedding anniversary will have their children as hosts from 2 to 5 p.m. Sunday in the Medallion Room of Deaf Smith REC building. Friends of the family are invited. Mr. and Mrs. McGaughey, who live in the northeast part of Deaf Smith County, have been residents of this area about 30 years. They attend the Church of Christ in Hereford. Mrs. McGaughey was Zeola Cheatham before their marriage July 7, 1923, in Bangs, Texas. Their children are Travis McGaughey of Wildorado, Mrs. H. E. Williams of Melrose, N.M. and Betty Wilcox of Guymon, Okla.

Community Party At Easter Friday

Easter community will have its monthly neighborhood party beginning at 8:30 p.m. Friday, in the Community Building. All residents of the area and their friends are invited. Each family is reminded to bring a game table and dominoes for the games of 42. Women of the community bring refreshments and prepare drinks for the parties, held on the first Friday evening of each month.

MONTGOMERY WARD
ENERGY SAVING ACTION

Tips to help Consumers Save Energy and Money.

- Remove all garments from your dryer as soon as the cycle is finished. It will help eliminate much of your ironing.
- Use a dryer with durable press settings which reduce the need for hand-ironing permanent press material.

THANK YOU!

Words cannot express our gratitude for the kindnesses shown us by neighbors, friends and relatives during the hospital stay and passing of our beloved grandson Chris. All we can say is ...

"THANK YOU"

Mr. & Mrs. Carroll Hagar

WHERE YOU ALWAYS BUY THE BEST FOR LESS
GIBSON'S DISCOUNT CENTER



JOHNSON BABY SWABS

200 Count Size
G.D.P. Now Only! **57¢**

CLOSE-UP TOOTH PASTE
FAMILY SIZE TUBE
G.D.P. NOW ONLY! **59¢**

PLAYTEX TAMPONS
30 Count Box
G.D.P. **\$1 19**

SANKYO DIGITAL CLOCK
NO. 412
G.D.P. NOW ONLY **\$13 97**

FABERGE COLOGNES & BATH POWDER
G.D.P. SPECIAL **20% OFF**

LADY REMINGTON SHAVER
G.D.P. NOW ONLY! **\$13 97**

DREAM GLO MAKE-UP
Your Choice 2 For **\$1 00**

SHANNON MOD LEATHER WATCH BANDS
30% OFF G.D.P.

Gibson's, Hereford
WITH THIS COUPON
1-pound Can of Maryland Club Coffee 79¢
Without coupon 99¢
Cash value 1/20¢
COUPON EXPIRES 7-14-73

CLEARANCE

Advertised Prices Good In Hereford Thursday

JOHNSON BABY SHAMPOO
12 1/2 Oz. Btl.
G.D.P. **\$1 19**

GIANT SIZE EFFERDENT
96 Count Pkg.
G.D.P. NOW ONLY! **\$1 37**

LISTERINE
32-Oz. Btl.
G.D.P. **\$1 37**

SURE DEODORANT
14 Oz. • Regular • Unscented
G.D.P. **\$1 19**

1-GROUP COSTUME RINGS
Your Choice **\$2 97**

WILSON WRIST SWEAT BANDS
PKG. of 2
G.D.P. **39¢**

RAWLINGS TENNIS BALLS
CAN of 3
G.D.P. **\$2 19**

HORMEL BLACK LABEL BACON
1-Lb. Pkg.
G.D.P. **99¢**

DEL MONTE SWEET PEAS
NO. 303 CANS
G.D.P. **2/49¢**

FLA SATC OR DIA BA REG. G.D.P. NOW 89

NESTLE'S
3-...
100%
G.D.P. **7**

PRICE SALE

Thursday, July 5 thru Saturday, July 7, 1973

WHERE YOU ALWAYS BUY THE BEST FOR LESS

GIBSON'S

20" BOX
FAN
2-SPEED
G.D.P. **\$11.97**

20"
FERTILIZER SPREADER
G.D.P. SPECIAL
\$9.99



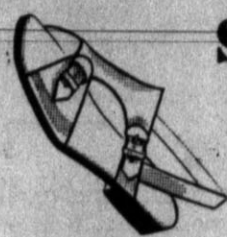
WOMEN'S
2-EYE
OXFORD

SHOES

Natural crepe, rubber sole
in assorted colors.

Retail \$4.98 NOW

\$2.77



CLEARANCE
All Girl's
SANDALS

1/3

OFF
G.D.P.

Values to '3"



Takes Second Place

Taking second prize award of \$7.50 from Brand Publisher O. G. Nieman is Jim Banner, 12-year-old son of Mr. and Mrs. Gerald Banner, 601 Grand. Jim added 15 customers to his Brand carrier route to get second place in a recent circulation contest. He will be in the 7th grade at Stanton Junior High.

A Weekly Report Of Agri-Business News

Farmcast

Compiled From Sources
Of The Texas Department of Agriculture
John C. White, Commissioner

National and International Leader... Poultry Declines Noted... Vaccinate Horses Now.

Texas, already recognized as a giant in agricultural production in the nation, will become a major factor in international agriculture in the years ahead. With exports becoming an increasing part of this nation's agriculture, Texas will be a key state in supplying farm products as well as providing facilities from which commodities will be shipped.

Texas has excellent port facilities along the Gulf Coast. The Port of Houston was utilized in shipping the 400,000,000 bushels of wheat to Russia. Texas now has excellent export livestock pens which will increase the state's dominance in the livestock industry.

The pens are already in use in Houston, Del Rio and Eagle Pass. Additional pens are to be built soon at Brownsville, El Paso, and Laredo.

The pens have specially designed loading and inspection chutes, concrete floors throughout, offices and laboratory space, a new hydraulic-type multi-vat for dipping animals as well as other accessories which exceed federal regulations. The pens are also covered.

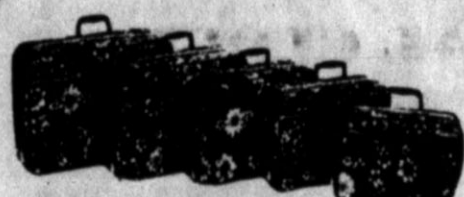
"Thorough use of these pens, you can be assured Texas will be a leader in the world in international agriculture affairs," Texas Agriculture Commissioner John C. White said.

The Texas Department of Agriculture is responsible for operating the pens. Texas livestock export business this year is expected to exceed \$40,000,000.

Throughout the nation, Texas continues to be the number one livestock state. Texas has more than twice as many cattle and calves than the second place state. It has almost three times more beef cows than the second ranking state.

Garden Hose
FERTILIZER
INSECTICIDE
SPRAYER
G.D.P. NOW ONLY
66c

UE. SOUTHWEST
AUTO
TUNE-UP KITS
REG. \$1.97
G.D.P.
NOW ONLY!
\$1.49



SOFT SIDED LUGGAGE

Retail	Now
\$8.97	\$6.59
\$7.97	\$5.59
\$6.97	\$4.59
\$5.97	\$3.59
\$4.97	\$2.99

Assorted Patterns.
Perfect for vacation;
weekenders or college.



FLAP
ATCHEL
OR
DIAPER
BAG
REG. \$2.99
G.D.P. NOW ONLY
89c

NEW SELECTION OF
TENNIS RACKETS
JUST ARRIVED
IN TIME FOR HEREFORD'S
LOCAL TENNIS
TOURNAMENT!



LADIES' & TEENS EMBROIDERED BAND TERRY SCUFFS

Another big value in cotton terry footwear.
Colorful embroidery all the way across the foam
tricot lined vamp, foam cushioned insole.

RETAIL \$2.99
NOW **\$1.59**

NESTEA
3-Oz. Jar
100% Pure Tea
79c

BEST MAID
SOUR
PICKLES
32-Oz. Jar
43c



CHEER
KING SIZE BOX
Laundry Detergent

\$1.19
G.D.P.

OPEN
9 a.m. to 9 p.m.
Daily
Closed Sundays!

pharmacy
PHONE 364-4900
EMERGENCY PHONE
364-4109
OPEN 9 a.m. to 9 p.m.
CLOSED SUNDAYS

Reunion Brings Family Together

Family members from five states and Canada, 47 in all, were together for a Wimberley family reunion on the weekend in the home of Mr. and Mrs. Carl Wimberley at Dawn.

Mrs. Ben Williams was here from Los Alamos, Mr. and Mrs. Dale Morris from Hobbs, in New Mexico.

Texans from other cities were Mr. and Mrs. Vernon H. Baker and son, Randy, of Blum; the Paul Williams family of Dallas, Ethel Mae Bassham of Midland, Mr. and Mrs. Walter Wilke and children of Cuero.

Also Mr. and Mrs. Carl T. Wimberley Jr. and sons of Houston, Mr. and Mrs. L. C. Morris, Gary Morris, Mr. and Mrs. Aulene Morris of Colorado City.

In addition to the host couple, family members living at Dawn are Mrs. William Wimberley and Bill Wimberley.

WATCH FOR
10th Anniversary Special
CHRISTIAN BOOK STORE
DOWNTOWN

SHUGART COUPON
FRI. & SAT.
JULY 13 & 14
400 Sugarland Drive
9
WALLET SIZE
COLOR PORTRAITS
99c
ASK About Our
FREE 8 x 10 OFFER
Extra charge for GROUPS

SELL IT FAST! BUY IT RIGHT! USE WANT ADS!

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Reader Ads (Minimum 10 words) 1st insertion per word 2c
 Additional insertions, when paid in advance: per word 1c
 Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00
 Repeat insertion without copy change per col. inch \$1.50
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.12
 Deadline for Classified Advertising in the **SUNDAY BRAND**. 5 p.m. Friday
 Deadline for Classified Advertising in the **HEREFORD BRAND**. 5 p.m. Tuesday

1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES

Hwy 60 & MYRTLE Phone 364-0100

Also spaces & furnished trailers for rent at **TOWN & COUNTRY ESTATES** B-1-1-9P

"THE SADDLE HOUSE" COMPLETE Riding Equipment

New & Used Saddles HIGGINS & SOUTH TEXAS ST. PHONE 364-3882 B-1-5-1fc

!!CARPET!! Financing Available **CAW CARPET** PLAINS AND N. 25 MILE AVE. PHONE 364-3448 B-26-1fc

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552 B-1-37-1fc

LEFT IN LAY-AWAY Electronic Component Stereo with built-in tape player. AM-FM Multiflex Radio, Garrard Turntable, 200 watts, 10 speaker. Original price \$399.95, assume balance of \$245.00 or \$10.00 monthly payments at **MARTINS SOUND CENTER** Corner of Georgia & I-40 in Wolfen Square, Amarillo. B-1-51-3c

SEE OUR LINE OF BARGAINS!! Stoves, refrigerators, TV's, living room suites, dining room suites, and miscellaneous merchandise. Open: 8 to 12 AM to 6 PM six days a week

BIG JIM'S FURNITURE HIGGINS & SO. TEXAS ST. HEREFORD, TEXAS Phone 364-1873 B-1-35-1fc

STATED MEETING **SECOND MONDAY** 7:30 P.M. Thursday **DEGREE WORK** Jerry George W.M. W.A. Phipps Sec.

Hereford **Rotary Club** meets every **Monday at 12:05** Civic Club Center (Jim Hill)

Lions Club meets each **Wednesday, 12 Noon** Civic Club Center (Jim Hill)

GARAGE EQUIPMENT NEW & USED. Air Compressors; Valve Machines, Steam Cleaners, etc. **BOYD MACHINE & SUPPLY** 1306 East Park Phone 364-1055 B-1-9-1fc

AIR CONDITIONER SALE Must sell 3 last year's models. Save from \$20.00 to \$75.00. Payments start at \$10.00 per month. Call Richard, 364-4333 B-1-43-1fc

FOR SALE: National electric guitar, with case. Phone 364-0889. B-1-42-1fc

For Sale: 31 Ft. AIRSTREAM Travel Trailer. Self-contained. Good condition. Phone 258-7794. B-1-12-48-1fc

FOR SALE WATER BEDS King size, and singles \$22.00; Round \$42.00. Frames \$58.00. **SOUTHWEST CARPET** 209 Park Avenue Phone 364-1763 B-1-47-1fc

FOR SALE 1-21" Color Console TV 1-19" B&W Portable **WE MAKE HOUSE CALLS** Repairs on all makes & models, color, B&W and radios. **TOWER TV** 248 Northwest Drive Phone 364-4740 B-1-25-1fc

FOR SALE: Western Red Cedar Fence 6' high, \$2.99 per lin. ft. **ROCKWELL BROS & CO. LBR.** Across from Pitman Grain on South Main. Phone 364-0033. Hereford. B-1-52-1fc

Inspected used tires—13, 14 and 15 inch \$5.00 up, mounted free, guaranteed 12 months. **FIRESTONE**, 106 North Main. B-1-19-43-1fc

For Sale: Northern grown Pinto Beans. \$10.00 per hundred. 276-5267. B-1-10-20-1fc

FOR SALE Wurlitzer 25 pedal organ. Italian Provincial Styling. Five years old, fully solid state circuitry. New price over \$3,000.00. Ideal for beginners or advance students. Only \$1,400.00. Call 364-1150 or 364-0628. B-1-52-1fc

RCA WHIRLPOOL commercial ICE MAKERS - Sales and Service - Brown Sheet Metal. B-1-11-52-1fc

CARRIER ROOM AIR CONDITIONERS—variety of sizes. See at Brown Sheet Metal. B-1-11-52-1fc

1972 450 Honda. Good condition. See at Blocker Auto Sales. B-1-10-52-1fc

Paperback books... 1/2 Price. Credit for your books... 1/4 Price. We sell or trade. **THE BOOK NOOK** 531 East 1st Hours: Monday through Saturday 1:00 to 7:00 p.m. B-1-52-1fc

GARAGE SALE. Toys, clothes, miscellaneous items. 230 Northwest Drive. Thursday & Friday. B-1-12-27-1c

GARAGE SALE. 215 Avenue J. Appliances, furniture and lots of clothes. Thursday, Friday & Saturday. B-1-27-1p

For Sale: Big registered gelding. Good with cattle or feed lot work. Phone 276-5239. B-1-14-1-2c

FOR SALE 1970 model 12x60 Crestline 2 bedroom mobile home. Furnished and carpeted. Excellent condition. Refrigerated air, washer & dryer included. Also skirting. Call 364-6595, if no answer 276-3547. B-1-26-4c

FURNITURE SALE PHONE 364-3820 B-1-26-4p

FOR SALE: TWO repossessed living room suites and one repossessed stereo. **PLAINS FINANCE CORP.** 364-3400. B-1-15-1-1fc

For Sale: Registered female Boston Terrier. 2 years old. Call 258-7640. B-1-11-1-1fc

JUST RECEIVED LOAD AND OUR WAREHOUSE IS FULL Sale starts Monday 8:00 AM !!Shop our Specials!! +Refrigerators - \$20.00 up +Simmons beds-complete-\$20.00 up +Cook stoves from \$15.00 up +Much, Much More **BIG JIM'S FURNITURE** Higgins & So. Texas St. Hereford, Texas Phone 364-1873 B-1-1-2c

Stamp Collectors Attention: U.S. Stamps for sale. Call 364-6127. B-1-1-4p

For Sale: New furniture, one year old. Excellent condition. Phone 276-5512. B-1-11-1-4c

FOR SALE: 1971 BSA Motorcycle, 650 Scrambler. Low mileage. Good condition. Phone 364-6128. B-1-12-1-3c

FROM wall to wall, no soil at all, on carpets cleaned with Blue Lustre. Rent electric shampooer \$1. Hereford Hardware. B-1-21-1-2c

For Sale: 1971 Scout 4 WD, V-8 Auto A.C. Call 276-5675 after 6:30. B-1-1-2P

CLEANINGEST carpet cleaner you ever used, so easy to use. Get Blue Lustre. Rent electric shampooer \$1. Duckwalls, Sugarland Mall. B-1-20-27-2c

TWO FAMILY GARAGE SALE. Maternity clothes, toys, baby things, miscellaneous items. Saturday & Sunday, July 7th & 8th. B-1-27-2c

GARAGE SALE at 613 Stanton. Clothes, furniture and miscellaneous items. Thurs., Friday, Saturday & Sunday. B-1-15-27-1c

GARAGE SALE. 128 Greenwood. Thursday, Friday & Saturday. Vacuum cleaner, cookware, clothing, bed linen, miscellaneous. B-1-27-1p

GARAGE SALE at 116 Fir. Friday and Saturday only. B-1-27-1p

YARD SALE. Thursday & Friday, 436 Avenue B. Rabbit cage, hair dryer, TV, clothes & miscellaneous. B-1-16-27-1c

GARAGE SALE. 116 Avenue H. Friday only. B-1-27-1p

GARAGE SALE. Lots of clothes for children, miscellaneous items, some bottles. 236 Northwest Drive, Saturday, 8:00 A.M. B-1-16-27-1c

GARAGE SALE. Toys, clothes, miscellaneous items. 230 Northwest Drive. Thursday & Friday. B-1-12-27-1c

GARAGE SALE. 215 Avenue J. Appliances, furniture and lots of clothes. Thursday, Friday & Saturday. B-1-27-1p

FOR SALE: Tripod antenna, 40 ft. high, 2 sections, \$50.00. South Main, turn left-3rd house. B-1-14-1-2c

New shipment of needlepoint, rugs and tapestries. New quilt tips for crossstitch or applique. Latchet hook rug patterns. **DAN'S OF CANYON** B-1-27-4c

BRACE yourself for a thrill the first time you use Blue Lustre to clean rugs. Rent electric shampooer \$1. B-1-23-27-2c

Need a home! 3 small puppies to give away, 140 Beach. B-1-11-27-1c

For Sale: Sailboat with trailer. Good condition. \$375.00. 364-6130. B-1-10-27-2c

GARAGE SALE. Friday at 9:30. 430 Avenue C. Lots of knick-knacks, real nice bedspreads, toys and many miscellaneous items, cacti and other house plants. B-1-27-1p

For Sale: 12x14' beige nylon sculptured rug with pad. \$60.00. Good condition. Phone 364-0387. B-1-14-27-1c

2. FOR SALE Farm Equipment

For Sale: 25-30' joints flow line 4" aluminum pipe, five 20' gated, with T's, elbows, etc. Leo Witkowski, Phone 364-0091. B-2-21-48-1fc

Truck and tractor tires. New and used. We will trade for old tires - no charge for mounting. Call Danny, 364-4333. B-2-20-43-1fc

See Us For **Mayrath Grain Augers** Also have parts in stock **DAVIS IMPLEMENT** 409 EAST FIRST Phone 364-2811 B-2-35-1fc

For Sale: '64 Model C-2 Baldwin combine with cab. Call 289-5229. B-2-11-25-1fc

See Us For **Parts-Sweeps-Chisels** for **Graham (Hoeme) Plows** **DAVIS IMPLEMENT** 409 EAST FIRST Phone 364-2811 B-2-35-1fc

For Sale: 1972 Galaxie 500, 4 door. Low mileage. Good condition. See at 222 Avenue B. Phone 364-2612. B-3-18-26-1fc

For Sale: 1971 LTD Ford. Exceptionally clean. Loaded. Phone 364-2713. B-3-10-24-1fc

Mag wheels to fit Ford, Chevy and Plymouth as low as \$8.00 per month. Call Richard, 364-4333. B-3-17-43-1fc

USED TIRES \$3.00 UP **MONTGOMERY-WARD AUTOMOTIVE SALES** 114 EAST PARK B-3-17-1fc

EXCELLENT used truck tires. 1000x20, 1000x22-total of 40 tires. Call Danny at **FIRESTONE**, 364-4333. B-3-15-49-1fc

FOR SALE: '71 Ford Station-wagon. Loaded, low mileage. A-1 condition. Call 364-4117. B-3-12-44-1fc

NEW & USED CARS **ORVAL WATSON FORD SALES COMPANY** PHONE 364-2727 B-3-18-1fc

WALKER'S USED CARS AND TRUCKS **WE BUY, SELL OR TRADE** 400 West First Phone 364-2250 B-3-41-1fc

For Sale: 1972 Monte Carlo. Loaded. 1970 Kawasaki "Trail Boss", very good condition. 1971 Kawasaki 350 "Big Horn". Call 258-7742 after 8 p.m. B-3-22-47-1fc

MILBURN MOTOR COMPANY We pay cash for Used Cars 136 Sampson Phone 364-0077 B-3-33-1fc

NEW AND USED CARS now for sale at John Orsborn Buick, Pontiac, GMC's new location—221 NORTH 25 MILE AVENUE. B-3-20-42-1fc

1964 Rambler. Excellent work car. Call after 6:00 pm, 364-5436. B-3-27-2p

For Sale: 1969 Nova, 6 cyl. standard. Clean, runs good. \$895.00. Phone 364-6130. B-3-13-27-1fc

For Sale: 1972 Mustang. Red. Good condition. 712 Stanton. Phone 364-2947. B-3-11-27-1fc

For Sale or Trade: 3 bedroom home. 201 East 6th, Will Gl. B-4-12-35-1fc

NORTHWEST HEREFORD 3 bedroom home, lots of storage, double car garage. Apartment rental in rear. Only \$20,000.00. B-5-10-13-1fc

DOLL HOUSE Nice 3 bedroom all brick, 1 1/2 bath, built-in range, utility room, carpeted. Single car garage. Near school. Down payment \$650.00 monthly \$142.00. B-5-12-45-1fc

333 AVENUE J Nice 3 bedroom home with good kitchen and dining arrangements, fenced backyard, carpeted. \$11,000. Requires new lawn. \$6,500.00 Neat 2 bedroom home. Paneled. You can't beat this price!! B-5-10-21-1fc

OASIS IN THE DESERT 10 acres with nice two bedroom main house - two rent houses. Ref. air conditioning, draped and carpeted. 4" well, storm cellar, swimming pool, chicken barn. Lovely shade trees, all hardwood, many peach trees and grape vines. Cess pool cleaner, tree sprayer, 5 acres of corn planted. Beautiful grounds - like a park 10 miles from Hereford. B-5-10-14-1fc

DIAMOND VALLEY TRAILER PARK Located on the 600 & 700 block of Avenue H, Sioux & Cherokee Streets, and 700 block of Ave. G. Storage for rent. PHONE: 364-1483; 364-3937 B-5-28-2fc

OFFICE FOR LEASE. Ralph Owens 364-2222. B-5-10-14-1fc

WHY PAY OUTRAGEOUS PRICE FOR YOUR APARTMENT? We have apartments to suit your needs in any size. Your rent is adjusted to your income so you will not be paying more than you can afford. Apartments have stove, refrig., garbage disposal, central heat and air and fenced playgrounds, laundry facilities, recreation room that will have pool tables and ping-pong tables. And you can use the recreation room whenever necessary. B-5-10-14-1fc

INCOME PROPERTY 5 unit apartment house. Good income, very reasonably priced. Resident manager. Income property - 4 unit rental. \$16,000.00. B-5-10-14-1fc

LOANS Let us help you with your financing **FHA-VA & CONVENTIONAL** LOANS are now available. Check with our office for details. **Board of Realtors** **MARTEL REAL ESTATE** 206 N. 25 Mile Avenue Phone 364-0944 364-0038 **Wayne Carthel** **Leola Peters** **EQUAL OPPORTUNITY** B-4-23-1fc

213 AVE. J This nice little 2 bdrm. home has carpet throughout and a single garage. Storage building in back. Call before we sell this one. \$500.00 DOWN Will buy this 3 bdrm., 1 1/2 bath, attached garage, fully carpeted. You will have to see this one. B-4-1-1fc

OUTSTANDING BUY in Northwest, 3 large bdrms., 1 1/2 baths, corner lot, fenced yard with sprinkler system. Call for details. B-4-1-1fc

\$250.00 DOWN Three room stucco home, \$50.00 per month on balance. **MOBILE HOME LOTS** \$50.00 down and \$21.25 per mo. We have other listings to choose from. **HAMBY REAL ESTATE OFFICE** 364-3566 **Chick Weemes** 364-3169 **Gerald Hamby** 364-1534 **J.M. Hamby** 364-2553 **EQUAL HOUSING OPPORTUNITY** B-4-50-1fc

FOR SALE BY OWNER 7 Acres-North of Hereford city limits off Hwy 385 on pavement. Beautiful grounds-orchard, garden, green house, small workshop and much more. (Selling because of illness) For Appointment Call 364-3106 B-4-1-1fc

FOR SALE: 3 bedroom house at 439 Avenue E. Low down payment. 364-1111. B-4-13-16-1fc

FURNITURE, APPLIANCE AND FINE GIFT STORE FOR SALE or will trade or take mortgage on ranch or farm land. Owner must sell at once due to severe heart problem. Call or write S.E. Thomas 118 E. Main, Tucumcari, New Mexico 88401. (505) 461-1910, 461-2759. B-4-27-2c

FOR SALE BY OWNER 3 bedroom, 2 bath, all electric, new carpets, fireplace, less than 2 years old. Northwest section of Hereford. Call 364-2805 after 6:00 p.m. and weekends. B-4-27-1fc

BEAUTIFUL HOME IN COUNTRY FOR SALE BY OWNER 3 bedroom brick, 3 private baths, large den and kitchen combination-paneled, utility room. All wool carpeted and new drapes. Large basement, double garage. Located 12 miles South of Hereford on West Easter Road or 6 miles North of Dimmitt on HFD. Hwy. Shown by appointment anytime. Phone 647-4694 or 508 Belcher, Dimmitt, Texas. B-4-39-1fc

FOR RENT 14x65 partly furnished Tourite 1971 Mobile Home. Air conditioner to go with home. Contact: Hnery Kuper, Box 51, Summerfield, Texas 79085 Phone 357-2388. B-5-1-4p

For Rent: Nice two bedroom, brick house. Middle age couple preferred. \$75.00 deposit, \$135 per month. Call 364-6229. B-5-17-1-1fc

SUMMERFIELD MOBILE MANOR FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 357-2552. B-5-15-10-1fc

TRAILER SPACE FOR RENT Northwest Mobile Lodge, Phone 364-1108 B-5-10-13-1fc

One and Two bedroom furnished apartments. 205 Jowell, inquire house in rear. B-5-12-45-1fc

THUNDERBIRD APARTMENTS. Unfurnished 2 bedroom, 1 1/2 bath. Phone 364-5360 after 5:00 p.m. Monday through Friday. B-5-10-21-1fc

DIAMOND VALLEY TRAILER PARK Located on the 600 & 700 block of Avenue H, Sioux & Cherokee Streets, and 700 block of Ave. G. Storage for rent. PHONE: 364-1483; 364-3937 B-5-28-2fc

OFFICE FOR LEASE. Ralph Owens 364-2222. B-5-10-14-1fc

WHY PAY OUTRAGEOUS PRICE FOR YOUR APARTMENT? We have apartments to suit your needs in any size. Your rent is adjusted to your income so you will not be paying more than you can afford. Apartments have stove, refrig., garbage disposal, central heat and air and fenced playgrounds, laundry facilities, recreation room that will have pool tables and ping-pong tables. And you can use the recreation room whenever necessary. B-5-10-14-1fc

INCOME PROPERTY 5 unit apartment house. Good income, very reasonably priced. Resident manager. Income property - 4 unit rental. \$16,000.00. B-5-10-14-1fc

LOANS Let us help you with your financing **FHA-VA & CONVENTIONAL** LOANS are now available. Check with our office for details. **Board of Realtors** **MARTEL REAL ESTATE** 206 N. 25 Mile Avenue Phone 364-0944 364-0038 **Wayne Carthel** **Leola Peters** **EQUAL OPPORTUNITY** B-4-23-1fc

FOR SALE: Tripod antenna, 40 ft. high, 2 sections, \$50.00. South Main, turn left-3rd house. B-1-14-1-2c

New shipment of needlepoint, rugs and tapestries. New quilt tips for crossstitch or applique. Latchet hook rug patterns. **DAN'S OF CANYON** B-1-27-4c

BRACE yourself for a thrill the first time you use Blue Lustre to clean rugs. Rent electric shampooer \$1. B-1-23-27-2c

Need a home! 3 small puppies to give away, 140 Beach. B-1-11-27-1c

For Sale: Sailboat with trailer. Good condition. \$375.00. 364-6130. B-1-10-27-2c

GARAGE SALE. Friday at 9:30. 430 Avenue C. Lots of knick-knacks, real nice bedspreads, toys and many miscellaneous items, cacti and other house plants. B-1-27-1p

For Sale: 12x14' beige nylon sculptured rug with pad. \$60.00. Good condition. Phone 364-0387. B-1-14-27-1c

4. REAL ESTATE For Sale Or Trade

STOP TO LOOK - STAY TO BUY This 3 bdrm. brick, 1 1/2 baths, living room, den and kitchen comb., double garage, located in Northwest. Purchase equity and assume loan. Payments \$176.02. B-2-21-48-1fc

213 AVE. J This nice little 2 bdrm. home has carpet throughout and a single garage. Storage building in back. Call before we sell this one. \$500.00 DOWN Will buy this 3 bdrm., 1 1/2 bath, attached garage, fully carpeted. You will have to see this one. B-4-1-1fc

OUTSTANDING BUY in Northwest, 3 large bdrms., 1 1/2 baths, corner lot, fenced yard with sprinkler system. Call for details. B-4-1-1fc

\$250.00 DOWN Three room stucco home, \$50.00 per month on balance. **MOBILE HOME LOTS** \$50.00 down and \$21.25 per mo. We have other listings to choose from. **HAMBY REAL ESTATE OFFICE** 364-3566 **Chick Weemes** 364-3169 **Gerald Hamby** 364-1534 **J.M. Hamby** 364-2553 **EQUAL HOUSING OPPORTUNITY** B-4-50-1fc

FOR SALE BY OWNER 7 Acres-North of Hereford city limits off Hwy 385 on pavement. Beautiful grounds-orchard, garden, green house, small workshop and much more. (Selling because of illness) For Appointment Call 364-3106 B-4-1-1fc

FOR SALE: 3 bedroom house at 439 Avenue E. Low down payment. 364-1111. B-4-13-16-1fc

FURNITURE, APPLIANCE AND FINE GIFT STORE FOR SALE or will trade or take mortgage on ranch or farm land. Owner must sell at once due to severe heart problem. Call or write S.E. Thomas 118 E. Main, Tucumcari, New Mexico 88401. (505) 461-1910, 461-2759. B-4-27-2c

FOR SALE BY OWNER 3 bedroom, 2 bath, all electric, new carpets, fireplace, less than 2 years old. Northwest section of Hereford. Call 364-2805 after 6:00 p.m. and weekends. B-4-27-1fc

BEAUTIFUL HOME IN COUNTRY FOR SALE BY OWNER 3 bedroom brick, 3 private baths, large den and kitchen combination-paneled, utility room. All wool carpeted and new drapes. Large basement, double garage. Located 12 miles South of Hereford on West Easter Road or 6 miles North of Dimmitt on HFD. Hwy. Shown by appointment anytime. Phone 647-4694 or 508 Belcher, Dimmitt, Texas. B-4-39-1fc

FOR RENT 14x65 partly furnished Tourite 1971 Mobile Home. Air conditioner to go with home. Contact: Hnery Kuper, Box 51, Summerfield, Texas 79085 Phone 357-2388. B-5-1-4p

For Rent: Nice two bedroom, brick house. Middle age couple preferred. \$75.00 deposit, \$135 per month. Call 364-6229. B-5-17-1-1fc

SUMMERFIELD MOBILE MANOR FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 357-2552. B-5-15-10-1fc

TRAILER SPACE FOR RENT Northwest Mobile Lodge, Phone 364-1108 B-5-10-13-1fc

One and Two bedroom furnished apartments. 205 Jowell, inquire house in rear. B-5-12-45-1fc

THUNDERBIRD APARTMENTS. Unfurnished 2 bedroom, 1 1/2 bath. Phone 364-5360 after 5:00 p.m. Monday through Friday. B-5-10-21-1fc

DIAMOND VALLEY TRAILER PARK Located on the 600 & 700 block of Avenue H, Sioux & Cherokee Streets, and 700 block of Ave. G. Storage for rent. PHONE: 364-1483; 364-3937 B-5-28-2fc

TIRE SERVICE MAN
Must have experience in mounting and repairing passenger, truck and tractor tires. Mechanical ability helpful:
+40 hour, 5 day week
+2 weeks paid vacation
+Discount on purchases
+Uniforms furnished
+Paid life insurance
+Paid retirement plan
+Savings plan available
+Dental insurance.

Apply in person -
J.C. PENNEY AUTO CENTER
Hereford, Texas
OFFICE ASSOCIATE
Must have experience in cashiering and extensive bookkeeping. Efficient with adding machine. Benefits listed in above ad available. Must be able to start immediately and be permanent.
Apply in person -
J.C. Penney
Hereford, Texas

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GREAT WESTERN ROOFING COMPANY
New Local Branch
139 Sampson.
All type roofing and no long waiting period. (References available).
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FOR Ground sterilant and weed control in alleys or commercial lots, call
A.D. Hutton or John Ambold
364-2831 364-2746
B-11-24-8c

AAA WRECKER SERVICE
HEREFORD WRECKING COMPANY
Day Phone 364-6580
NIGHTS 364-4099 and 364-0075
T-11-39-tf

13. LOST & FOUND
LOST: Strayed from Westway vicinity, Charolais whiteface steer branded "W" on left rib. David Brumley, 364-1174.
B-13-1-3P

Legal Notice
NOTICE TO BIDDERS

Proposals for the construction of **DEAF SMITH COUNTY LIBRARY HEREFORD, TEXAS, for THE COUNTY OF DEAF SMITH, TEXAS,** will be received at **DEAF SMITH COUNTY COURTHOUSE, until 1:30 P.M. Wednesday, July 18, 1973.**

Bids will be received for the General Construction including the Plumbing, Heating and Air Conditioning, and Electrical Work.

The Owner reserves the right to reject any or all bids and to waive all formalities.

Plans and specifications may be procured from Brasher, Goyette & Rapier, Architects-Engineers, 2118-34th Street, Lubbock, Texas.
B-26-6c

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U.S. Savings Bonds can help you keep a firm grip on your future. Join the Payroll Savings Plan where you work, right now. Get a start on your nest egg and make sure there'll be some glitter in your golden years.

Legal Notice

NOTICE OF TAX SALE
THE STATE OF TEXAS
COUNTY OF DEAF SMITH

BY VIRTUE OF THE AUTHORITY VESTED IN US as Tax Assessor-Collector for the Hereford Independent School District and Tax Assessor-Collector of the State of Texas on behalf of itself, Deaf Smith County, and for the use and benefit of all political subdivisions whose taxes are collected by the Tax Collector of said Deaf Smith County, by one or more of the following articles: 7266, 7267, 7268, 7269, 7270, 7272, 7273, 7274, 7048, 1060, 1060a, 1061, 1062, 1063, 1058, Revised Civil Statutes of Texas, NOTICE IS HEREBY GIVEN that we, O.L. CLICK, Tax Assessor-Collector for the Hereford Independent School District and NELL MILLER, Tax Assessor-Collector for the State of Texas, on behalf of itself, Deaf Smith County, and for the use and benefit of all political subdivisions whose taxes are collected by the tax collector of said Deaf Smith County, did on the 29th day of June, 1973, levy upon, seize and take into possession personal property of **HERSCHEL CAVINESS** being described as follows, to-wit: cattle located approximately three (3) miles West of the City of Hereford on land belonging to Sugarland Feed Yard, which land is more particularly described as Section 154, Block M-7, Deaf Smith County, Texas, within the Hereford Independent School District and the County of Deaf Smith by reason of delinquent taxes, penalties, and interest accrued and due by Herschel Caviness to the Hereford Independent School District and the State of Texas and Deaf Smith County, and that we will sell at public auction all of said personal property, or a sufficient amount thereof to satisfy such delinquent taxes, penalties, interest and costs of sale due the Hereford Independent School District and the State of Texas and Deaf Smith County at Deaf Smith County Court House in Hereford, Texas, on the 16th day of July, 1973, starting at 10 a.m. and continuing until a sufficient amount of the above described personal property has been sold to satisfy all accrued delinquent taxes, penalties and interest, plus the costs of sale, due the Hereford Independent School District in the amount of \$650.67 and due the State of Texas and Deaf Smith County in the amount of \$166.25.

GIVEN UNDER OUR HAND this 29th day of June, A.D., 1973.

O.L. Click, Tax Assessor-Collector, Hereford Independent School District

Nell Miller, Tax Assessor-Collector, State of Texas and Deaf Smith County
T-27-1c

You've Never Seen Such Thorough Service
STOP IN SOON
Phillips "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st 364-2644

MUST SELL
Approx. 18 Sets
MOTEL MATTRESSES & BOX SPRINGS
1-Year Old
ALL IN EXCELLENT CONDITION
See at . . .
HOLIDAY MOTEL
915 W. Hwy. 60
PHONE
364-2180
Hereford, Texas

ART THIEVES
Last year alone, an estimated 6,000 works of art disappeared from Italy's churches, museums, religious institutions, and ancient tombs, including rare archaeological pieces.

Weekly Market Report

No Poultry Shortage Yet

There is no immediate shortage in poultry supplies, although many people in the poultry industry are concerned about the increasing cost of feed weighed against the price freeze. Mrs. Gwendolyn Clyatt said this week.
The consumer marketing information specialist, Texas Agricultural Extension Service, Texas A&M University System, added that at present "eggs are on the good-value list and make excellent protein dishes."

"FRYER CHICKENS are featured in a good many markets, and they'll continue as a popular item through the Fourth of July when menus feature fried chicken and deviled eggs — both selling at relatively low prices, presently."
Beef prices are about the same as for the past month, the specialist noted.
"Since this is 'broiling-steak season,' the better beef values appear on chuck roasts and

steaks, ground beef, short ribs, round steaks and roasts."
Fork prices generally are the same as for the past few weeks, with best values on hams, picnics, shoulder roasts and steaks, end cut loin roasts and chops, Mrs. Clyatt added.
FRESH FRUIT and vegetable items in good supply at the most economical prices include Valencia oranges, cantaloupes, watermelons, Santa Rosa plums, Bing cherries and pineapples.

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For Quality LEÉ Tires and on the Farm & Road Service As Close As Your Phone
Quality With Price-MAY WE SERVE YOU
Shook Tire Co. 364-1010

DANCE
MOONLIGHTER
SAT., JULY 7, 1973
9 p.m. to 1 a.m.
THE MAN WITH THE GOLDEN SOUND
BOBBY WYNNE
AND THE FABULOUS
STARDUST PLAYBOYS
Stars of TV - Radio & Personal Appearances

WRESTLING
LUCHA LIBRE
EVERY SATURDAY NIGHT
8:30 P.M.
Sponsored by
Hereford Lions Club
HEREFORD BULL BARN
HEREFORD, TEXAS

FOR THE BEST DEALS ON NEW or USED CARS
Come in and Talk with one of the Men at
JOHN ORSBORN BUICK-PONTIAC-GMC
at 142 N. MILES or 221 N. 25 Mi. Ave.
364-0990 364-1222

I TURNED AROUND AND IT WAS SOLD!
We don't intend to make whirling dervishes of our clients, but we DO put all of our experience and facilities to work right now when you delegate the selling job to us.
'25,000. to '35,000.
HOME LISTING NEEDED NOW...CONTACT or CALL...
Ralph Owens & Associates, Inc.
311 Park Avenue REALTORS Phone 364-2222

FOR SALE BY OWNER
EXTRA NICE LARGE 4 - BEDROOM HOME
-WITH ALL THE EXTRAS-
Located on N. TEXAS STREET
CONTACT
JOE McCOOL
Red Carpet Inn
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Electric Contracting - Sales and Service of New and Used Motors and Controls
Magnitos, Starters & Generator Repair
Loan Motors Available
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809 E. 2nd Hereford, Texas

NOW SHOWING!
McQUEEN/MacGRAW
THE GETAWAY
SHOWTIMES
Sat. Only 12:30-2:45-5:00-7:15-9:30
Weekdays 7:15 & 9:30
1964-1967

WALT DISNEY
Production
The World's GREATEST ATHLETE
Starts TONIGHT!
FROM THE JUNGLE TO THE GYM... HE'S THE GREATEST!
PLUS!
It's Penny Packer Night!
Walt Disney Productions
\$1,000,000 DUCK
Gates Open 9:15 Showtime 9:45
TOWER DRIVE IN

Also corn, carrots, squash, yellow onions, celery, cabbage, potatoes, cucumbers, radishes and green onions.
The specialist also named pasta products as economical "menu-changers."
"MACARONI, noodles, and spaghetti make up a trio of familiar names referring to more than 170 different shapes and sizes of pasta products — short, long, narrow, wide, thin, thick, shells, bows, ribbons, rods and circles to name a few."
"Each pasta product provides a chance for menu variety whether served as is, or mixed and matched with sauces, seasonings, vegetables and meats," she concluded.

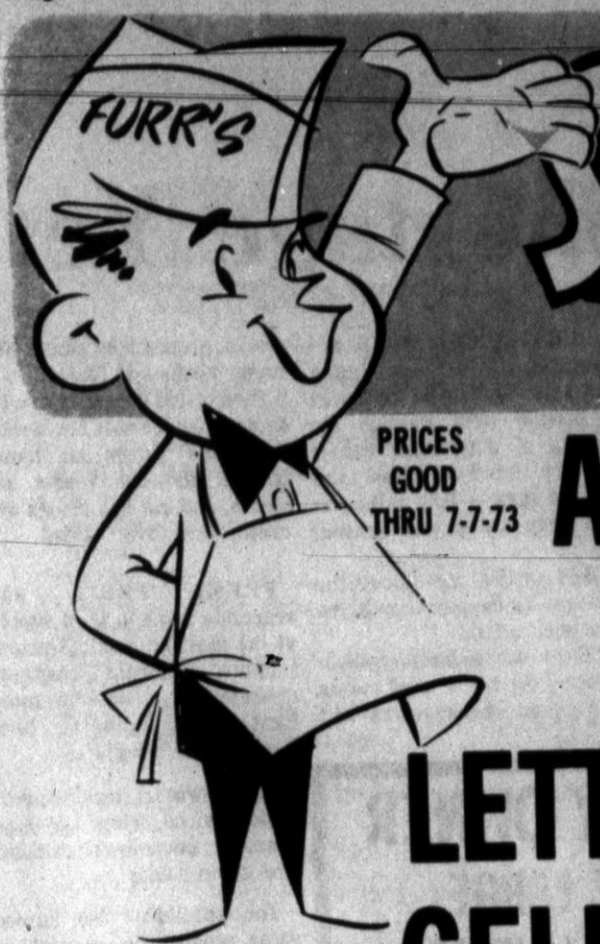
SWEDISH PRICES
Prices of commodities in Sweden, including food, rose by 9.4 per cent last year in co-operative shops and by 8.8 per cent in privately owned stores.

COUNTRY LIVING
6 1/2 miles Northwest of Hereford, 3 Acres, 3-Bedroom home in basement, upstairs not finished. Detached garage, barns. Shown by appointment.
PHONE 364-1910

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BUICK PONTIAC GMC TRUCKS JOHN ORSBORN BUICK PONTIAC
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We use nationally advertised
SAFETY GLASS

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• Located on large double lot • Double Garage • 3 Bedroom • Private Patio
• Large Covered Back Porch • Small Office • 1 1/2 Bath
• Completely re-decorated inside including new drapes and carpet
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ON ALL YOUR FAMILY FAVORITES AT FURR'S

PRICES GOOD THRU 7-7-73

STORE HOURS: Weekdays 8 a.m. to 9 p.m. Sundays 9 a.m. to 7 p.m.

SIRLOIN

STEAK, FURR'S PROTEN, LB. **\$1.19**

AVOCADOS

3 FOR **89¢**

LETTUCE SOLID HEADS, LB. **33¢**

CELERY CALIF. FANCY GREEN PASCAL, STALK **22¢**

BANANAS CENTRAL AMERICAN GOLDEN RIPE, LB. **13¢**

POTATOES CALIFORNIA GROWN, WHITE ROSE, 10-LB. BAG **\$1.29**

YELLOW ONIONS TEXAS SWEET, FOR **2.29**

CUCUMBERS FANCY SLICERS, LB. **28¢**

RANCH STEAK FURR'S PROTEN, LB. **\$1.09**

FAMILY STEAK BONELESS, FURR'S PROTEN, LB. **\$1.19**

ARMOUR'S TURKEYS SELF BASTING 4-7 LB. ROTISSERIE, LB. **79¢**

HAVE YOU TRIED FURR'S NEW **REUMIX** A BEEF & VEGETABLE PROTEIN BLEND. MORE ECONOMICAL THAN HAMBURGERS. HIGH PROTEIN PER POUND. LOW FAT. SAME DELICIOUS FLAVOR. and at a great low price... **69¢**

ROUND STEAK FURR'S PROTEN, LB. **\$1.19**

RIB STEAK FURR'S PROTEN, LB. **\$1.19**

T-BONE STEAK FURR'S PROTEN, LB. **\$1.49**

CHUCK STEAK FURR'S PROTEN, LB. **99¢**

CLUB STEAK FURR'S PROTEN, LB. **\$1.39**

STEW MEAT FURR'S PROTEN, BONELESS LEAN, LB. **\$1.09**

ROAST

FURR'S RUMP PROTEN, LB. **\$1.13**

Delicatessen

1 Whole Fried Chicken
1 Pt. Cole Slaw
1 Pt. Pinto Beans
ALL FOR **\$2.59**
Old Fashion Potato Salad Lb. **59¢**
Fancy Jello Pt. **59¢**

PEANUT BUTTER FOOD CLUB, SMOOTH OR CRUNCHY, 18 OZ. **59¢**

ANGEL FOOD FOOD CLUB, CAKE MIX, 16 OZ. SIZE **49¢**

PUDDINGS FOOD CLUB SNACK PACK, ASS'T. FLAVORS, 4 CAN PACK **49¢**

POTATOES FOOD CLUB, INSTANT, 13 OZ. PACKAGE 3 FOR **\$1.00**

DRINKS SHASTA, ASSORTED FLAVORS, 12 OZ. CAN 10 FOR **\$1.00**

CHIPS FARM PAC, POTATO, CORN OR TORTILLA, REGULAR PACKAGE **39¢**

CORN FOOD CLUB, CREAM STYLE OR WHOLE KERNEL GOLDEN, NO. 303 CAN 4 FOR **88¢**

PEAS FOOD CLUB, SWEET, NO. 303 CAN 4 FOR **88¢**

PICKLES FOOD CLUB, SWEET, 32 OZ. JAR **59¢**

DOUBLE GOLD BOND STAMPS TUES. & WED. with ²/₂₀ Purchase

Bright and Early **ORANGE JUICE** Fresh Frozen 12 Oz. Can **29¢**

Frozen Food Favorites

DINNERS Top Frost, Fresh Frozen, Chicken, Turkey, Salisbury or Meat Loaf, 11 Oz. Pkg. **39¢**

POT PIES Top Frost, Fresh Frozen, Chicken, Beef, Turkey, Tuna or Macaroni and Cheese, 8 Oz. Pkg. 5 For **\$1.00**

TATER TREATS Top Frost, Fresh Frozen, 2 Lb. Pkg. **49¢**

CREAM PIES Top Frost, Frozen, Ass't. Flavors, 14 Oz. **29¢**

GOLDEN CORN Gaylord, Whole Kernel, 24 Oz. **39¢**

TEA BAGS Food Club 100 Ct. Pkg. **89¢**

COFFEE CREAMER Food Club 11 Oz. Jar **49¢**

TOMATO SOUP FOOD CLUB NO. 1 Can 8 For **88¢**

MACARONI SPAGHETTI SPAGHETTI SAUCE Food Club, 2 Lb. Bag **49¢**
SYRUP Food Club, 36-Oz. BU. **89¢**
PINEAPPLE Food Club, Sliced, Chunks or Crushed in Juice, No. 2 Can **39¢**
DIAL SOAP Gold, White, Pink or Aqua, Bath **25¢**

SALAD DRESSING FOOD CLUB **49¢**

Topco Plastic Cups 16 Oz. **37¢**
Bar-B-Q Sauce Food Club, All Flavors 18 Oz. **39¢**
A-1 SAUCE 10 OZ. SIZE **69¢**
5 OZ. SIZE **39¢**
15 OZ. SIZE **\$1.10**

THIS COUPON ENTITLES YOU TO **15¢ OFF FOLGER'S COFFEE** 1-LB. CAN with coupon **84¢**
without coupon 99¢ expires 7-7-73
LIMIT ONE COUPON PER FAMILY

CHARCOAL LIGHTER Topcrest Big 1/2 Gal. Size **69¢**

MOTOR OIL TOPCO Regular 20 & 30w, Qt. **5/\$1**
HD 20w or 30w, Qt. **4/\$1**
All Weather Premium, 10/30 **29¢**

WADING POOL Big 5-Ft. Size Each **\$3.99**

BABY OIL Topco, 16 Oz. 2 For **\$1.00**
SHAMPOO Beacon Egg, Lemon or Emerald, 16 Oz. **34¢**
SKIN CREAM Beacon Medicated, 16 Oz. Size **47¢**

TISSUE Baby Soft Facial, 200 Ct. Pkg. **19¢**
TAMPONS Topco, Reg. or Super, Box of 40 **\$1.19**

CHARCOAL STEAKHOUSE 10 Lbs. **59¢**

BAR-B-CUE GRILL Smokey Dan Model 170 Each **\$6.99**

TURTLE WAX LIQUID 12-Oz. Size **89¢**

ANTI-PRESPIRANT DEODORANT 8 Oz. Size 2 For **\$1.00**

ASPIRIN Topco Beacon 100 Count Bottle **17¢**

SHOP **Furr's** MIRACLE PRICES

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

Sendoff Party Set For City's Miss Texas Entry

A sendoff for Sandy Caison before she goes to represent Hereford in the Miss Texas pageant at Fort Worth July 18-21, an informal reception is planned from 2:30 to 4 p.m. Sunday in Community Center, with all her well-wishers invited.

As Miss Hereford of 1973, chosen in the annual April pageant sponsored by Deaf Smith Chamber of Commerce Women's Division, Miss Caison will be accompanied to Fort Worth by Mrs. Dwight McGee and Mrs. Terry Caviness, officially named as her chaperones.

She will compete with girls from all parts of Texas, in three days of contests leading up to the finals in which Miss Texas will be selected to enter the Miss America contest at Atlantic City later in the summer. Talent presentation, and appearance in bathing suit

and formal dress will be included.

Hostesses for the Sunday party are Women's Division members, who invite all Hereford residents to call during the afternoon and wish Miss Caison the best of luck.

Arrangements are being made by the pageant steering committee, Mmes. Pete Caviness, Jack Renfro, Bob Hardin, Allene Warden, Mary Gibson, Lynton Allred, Andy Shuval and Shepard Townsend, also Mrs. Lynn Kester, who was pageant director, and Mrs. Rex Lee, Women's Division president.

Cindy Hairgrove, Miss Teenage Hereford of 1973, will assist the hostesses, and all the girls entered in the local pageant have been invited to be in the houseparty. They will present a program of music featuring talents they demonstrated in the pageant.

Another evidence of community backing for Miss Hereford will be a telegram to be sent her after she reaches Fort Worth, with signatures of as many of her hometown residents as possible.

The telegram is being com-

plied at the Chamber of Commerce office, and any resident of the city may add his name at the cost of one dollar, by a telephone call to the office.

Local Church To Participate In Convention

Jerry Johnson, presiding minister of the Hereford congregation of Jehovah's Witnesses, said most local delegates will attend a convention in Houston as part of one of the largest series of religious conventions in history being staged this year by Jehovah's Witnesses.

Johnson pointed to the Witnesses' conventions as an illustration of a worldwide group of Christian people unified both organizationally and doctrinally.

He said the conventions will provide Jehovah's Witnesses with a comprehensive program to build upon an already existing faith.



Mrs. Bill Kester with son Michael

Cake With Fruit Makes Picturesque Dessert

By SANDY INMAN
Brand Staff Writer

BOTHERED BY HAYFEVER? Try going to Germany. Mrs. Bill Kester comments that she had none of the classic American symptoms of the allergy until she moved here when she married in 1963.

Her husband was in U.S. military service and stationed in Germany at the time of their marriage.

Allergies were the only drawback of the pretty blue-eyed blonde homemaker while settling into her new surroundings.

"I liked the people here immediately. They were easy to meet and very helpful, especially with the language barrier that I had."

"I SPOKE VERY little English when I came to the states, although I did understand much of the language." In interviewing Mrs. Kester, it is hard to realize she ever had trouble speaking English because she converses with very little accent.

One of the first differences she noticed in living here and in her native country, were the buildings. "All of our homes and stores were stone structures. Here a variety of materials are used."

"The large advertising signs also amazed me. In Germany you rarely see large billboards." In 1967, she was able to visit the familiar sights of her homeland when she returned to visit friends and relatives.

Her mother was able to come stay with her daughter and her family in 1969 and last summer she came back, bringing Mrs. Kester's younger brother.

ONE MAJOR ENTERPRISE the Kesters have undertaken is the transformation of the attic in their home to a guest-hobby room. They did much of the decorating themselves.

Mrs. Kester states she now has the added room for her sewing and her husband has a room to display his racing trophies. Besides decorating

their home, they also enjoy a variety of activities.

Their 17 month-old son, Michael, enjoys jaunting with the family on the motorcycle. "We want to get him a helmet as soon as we find one that is small enough."

Water sports, such as skiing and boating, consume much of their leisure time, along with camping. They have taken several camping trips and have recently made an excursion to Florida.

Mrs. Kester was Regina Franc before her marriage and she and her family reside at 236 Ave. J. Kester, with his parents, owns and operates Kester Jewelry Store in downtown Hereford.

A SENIOR LIFE-SAVING instructor, she has taught beginners I and II classes at the municipal pool for the past several summers. She also does needlepoint, crochets and works in her flower garden.

Cooking is another diversion the young mother revels in.

"I like to prepare American dishes, they don't take as long as German dishes!" German meals are nice to cook occasionally, she says, and one dessert that her family likes is German fruit cake.

GERMAN FRUIT CAKE

Basic Recipe
1 stick butter
1-3 cup sugar

Vanilla
2 eggs
Pinch salt
1 1-3 cup flour
1 tsp. baking powder
2 tbs. milk
Mix butter, sugar, vanilla, eggs and salt well. To these add baking powder, flour and milk alternately. Mix. Pour into wellgreased pan and bake at 350 degrees until golden brown.

Note: If you do not have a depressed baking pan, be sure to pull out the dough to cover all the bottom and sides of your cake pan, 1 1/2 inch deep, much pike pie crust, leaving center open for fruit and filling.

Thoroughly drain fruit, such as sliced pineapple, peaches, cherries, grapes, strawberries (frozen), red raspberries, and bananas. (You can use fresh strawberries or any fruits that combine well.)

Fill the cake shell with fruits, arranging the top layer in your chosen pattern and decorate with small fruits-cherries, grapes or others.

Use the juice drained from fruits, and enough cornstarch and sugar to thicken the mixture. Cook over low heat.

Pour over fruits and cake. When completely set, decorate with whipped cream flavored with sugar and vanilla.

OUR SINCERE THANKS!
Our sincere thanks for all the wonderful kindness shown Chris and our entire family during his recent hospital stay and death. We are forever grateful to all of you. Your kindness and generosity shall never be forgotten.
Mr. & Mrs. Glenn Green and Michele

ROBERT'S APPLIANCE
It's Our 25th Year

Our Spaghetti is not for Beginners.



EVERY WEDNESDAY NIGHT
ADULTS \$1.00
CHILDREN UNDER 10-50¢
It's for seasoned tastes like yours.



WEST HIGHWAY 60 HEREFORD

Briscoe To Establish Mobile Field Offices

Governor Dolph Briscoe announced Friday he will initiate a new Mobile Field Office as an extension of the Governor's Office sometime in July.

The Governor's Mobile Field Office will be located in every County seat in the State at least one day during the coming year and will be staffed on an alternating basis by the top members of the Governor's staff.

Governor Briscoe said whenever possible he himself will staff the Mobile Field Office.

Addressing the County and District Clerks Association in Corpus Christi, the Governor said, "We will be in the communities for many purposes. We will be there to listen to what the public has to say... to answer questions... and... to help inform the public on matters of special interest to their communities."

Governor Briscoe pointed out that "the doors to this office will be open to everyone. The public will be encouraged to take advantage of this opportunity to communicate with their government."

Among other assignments, those staffing the office will help to inform the public ways and means of conserving energy; will establish face to face communications with local governmental officials; and will search for ways of improving the overall delivery of govern-

NEVADA STATEHOOD
Nevada became the 36th state in the Union on Oct. 31, 1864.

VIRGINIUS CAPTURED
On Oct. 31, 1873, the American steamship Virginus was captured by a Spanish warship in the Caribbean Sea.

BANKS CLOSE
On Oct. 31, 1931, the Treasury Department announced that 522 banks had closed their doors.

The long hot summer is on it's way



MARK IV
AS LOW AS
\$513⁰⁰

Air Conditioning for farm equipment.
ROOF MOUNTED CAB AIR CONDITIONING FOR COMBINES, TRACTORS, OTHER HEAVY DUTY FARM VEHICLES.

B.F. Goodrich
WHEEL ALIGNMENT SPECIAL
STOP IN TODAY AND WE'LL CHECK YOUR CAR'S FRONT END FREE OF CHARGE

POWER BREED
National National
NATIONAL BATTERY
5 Year Warranty
81 amp
Fits Most Chevy - Ford
\$27⁷⁷ EXCH

YOUR CHOICE CHOOSE FROM MOST MAJOR BRANDS MOTOR OIL
PENZOIL 27 20w 30w **45¢**
HAVOLINE 20w 30w **43¢**
QUAKER STATE 20w 30w **45¢**

STP
77¢ CAN
REG. 85¢
\$1.49 CAN
REG. \$1.99
501 5024 5025

TIRES ON TIME WITH MAJOR OIL CO. CREDIT CARD
MOTOR INN AUTO SUPPLY
311 So. 25 Mile Ave. Phone 364-6400

ANNOUNCEMENT

Gattis
Proclaims Their Semi-Annual Ladies' Shoe Clearance Sale

Whereas . . . SUMMER HAND BAGS in white, bone and all straws REDUCED 1/4

Whereas . . . WOMEN'S DRESS SHOES one group of Socialites, Red Cross, Bibiannas from Famolare Regularly \$18⁹⁹ to \$22⁹⁹ NOW \$14⁹⁹-\$16⁹⁹-\$18⁹⁹

Whereas . . . ONE LARGE GROUP of women's dress and casuals from Personality, Cobbies, Hush Puppies, Bandolinos, Bibiannas from Famolare and Pocos. Regularly \$16⁹⁹ to \$17⁹⁹ NOW \$12⁹⁹

Whereas . . . LADIES' CLOGS one special group from Olof Daughters, Dunham and Front Row. Values to \$12⁹⁹ NOW \$4⁹⁹-\$6⁹⁹

Whereas . . . ONE LARGE GROUP of casuals, sandals and clogs from Cobbies, Bibiannas from Famolare, Front Row, Moxees. Regularly \$12⁹⁹ to \$13⁹⁹ NOW \$10⁹⁹

Whereas . . . CHILDREN'S "CRAZY KEDS" in three different color combinations. NOW \$4⁹⁹

Gattis proclaims their semi-annual Ladies' Shoe Clearance Sale is on! Selection is limited so hurry while your size is still in stock. Sorry, no refunds, returns or exchanges on sale merchandise. Use our 30-day lay-away plan for only one-third down.

Gattis Shoe Store
Sugarland Mall
"We Care About Your Feet"

Bank Americard Welcome Use Your Mastercharge

At The Library

Books Portray Cowboys' Life

As Hereford's Diamond Jubilee Celebration nears, Deaf Smith County Library is featuring, among reference material for Jubilee planners, four books concerned with the harsh but proud life of the cowboy.

The Great Roundup by Lewis Norczyk is a story about 40 cattlemen who met in Graham in February, 1877. They came together to discuss joint action against rustlers. They were tough, independent men, but no individual would beat the growing menace alone. The organization they founded all those years ago is now one of the most powerful and progressive elements in the industry — the Texas and Southwestern Cattle Raisers Association.

The bold novel, The Great Roundup, is vividly portrayed in action a bitter, little known episode in America's past, the Cowboy Strike.

It is the story of a confrontation between two types of men and two ways of life. It tells of the grievances of rugged, proud men and in particular of one man torn between his affection and respect for his employer and sympathy and responsibility towards those who looked to him for leadership.

Life on the Texas Range by J. Evetts Haley is the story of Erwin E. Smith, outstanding cowboy photographer of the West.

At the beginning of the century in Texas he was doing on

sensitized plates and film what Charles Russell was doing in paint for Montana, and what Emerson Hough was trying to do in print for the cowmen of the west.

He was recording them true to life. This is a picture history of the Texas Range.

James D. Hamlin, the Flamboyant Judge, by Haley and William Curry Holden, is a book about James D. Hamlin, a man who combined the polished manners of a Southern gentleman with the lusty nature of a frontier Texan.

No human eye ever glimpsed him but turned to look again. For in that handsome, towering figure was symbolized in one man the reaction of the sometimes rough and unvarnished west upon a vigorous mind steeped in classical learning, and a character shaped by the best in breeding and traditions of the old South without loss or serious diminution of the most distinctive features of either.

For 40 years he served as the influential and distinguished representative of the Farwell family and their Capitol Reservation Lands, for decades, except for the railroads, the largest physical and financial concern on the Plains of Texas.

Other books on the history of the Panhandle are available at the library and the public is invited to use its facilities. The library is open on weekdays at 9 a.m. to 5 p.m. and Saturdays until noon.



Tie For Third

Lyle Robertson, left, and Randy Ellis, right, are given their \$5 cash prizes from Brand publisher O. G. Nieman after the two tied for third place in a recent Brand circulation contest. Both added 11 new customers to their carrier routes. Lyle, 11, is the son of Mr. and Mrs. E. L. Robertson, 739 Avenue G, and will be a sixth-grader in Bluebonnet School. He started in June with 45 customers and has built his route to 75 persons. Randy, 11, is the son of Mr. and Mrs. Richard Ellis of 540 Sycamore and will be in the sixth grade at Northwest. His route is now up to 84 customers.

Calendar Of Events

- FRIDAY**
Campfire Girls Leader Assn., CFG Lodge, 9:30 a.m.
Patriarchs Militant and Ladies Auxiliary, IOOF Hall, 8 p.m.
Kiwanis Whiteface Breakfast Club, Dickies Restaurant, 6:30 a.m.
- SUNDAY**
Tea honoring Sandy Caison, Miss Hereford of 1973, at Community Center 2:30 to 4 p.m., public invited.
- MONDAY**
Rotary Club, Civic Club Center, noon.
Odd Fellows Lodge, IOOF Hall, 8:30 p.m.
Evening Lions Club, K-Bob's Steak House, 7 p.m.
Hereford Community Players, Community Center, 8 p.m.
- TUESDAY**
Women's Division of Deaf Smith Chamber of Commerce, Dickie's Restaurant, 7:30 p.m. Public is invited to attend.
Rebekah-IOOF Joint Installation, IOOF Hall, 8 p.m.
Order of Eastern Star, Masonic Temple, 8 p.m.
Hereford Board of Realtors, Dickie's Restaurant, noon.
Newcomers Club, Community Center, noon.
Calorie Patrol TOPS Club and Teen TOPS Club, Community Center, 9 a.m.
Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.
- WEDNESDAY**
Noon Lions Club, Civic Club Center, noon.
- WEEKEND**
BPOE Lodge, Lodge Hall 8:30 p.m.
- MONTEGOMERY WARD ENERGY SAVING ACTION**
Tips to help Consumers Save Energy and Money.
Lower your thermostat at night by several degrees. A night set-back clock does this automatically. When you're away for several days or more, keep the temperature as low as you can without letting your water pipes freeze.

Small Talk

By SUE COLEMAN
Women's Editor

BUTTONS AND BONNETS will be the accepted wear for Hereford women the rest of this summer, it appears, to go with the buttons and beards of the men.

Visitors coming into town may look at us curiously, but that's really the reason for the additions to our everyday wearing apparel. It gives us a good chance to tell them about the August Jubilee celebration, or let them read the dates printed on the buttons.

By the way, have you noticed that date lately? We've been thinking of the town's celebration as something a long way off, with plenty of time to get ready for it. Now we are saying "the celebration next month", and that isn't far away.

enthusiastic about her business school studies and a part-time job with a music company, which together keep her pretty busy now.

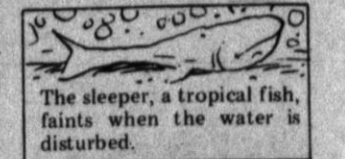
Mignon and Lane Hallows have visited his family here a couple of times since their marriage; this time he stayed at home while she accompanied Linda on her vacation.

LOTS OF VISITING these days, besides the vacation trips. Kathryn Kester was due home Tuesday after a few days with her daughter and family, the Jack Allmans, in Dallas. Caudie Ola Brown got back last week from Childress after a short visit with her daughter and of course her grandchildren, who were all getting ready for a bus trip with a church group to Six Flags.

He will also attend the world fashion conference in Geneva, and later fly to Tokyo for the last days of a conference on artistic design, then return to the United States via Hawaii.

While he is in Europe, Southward and his assistants will spend three weeks on vacation with plans to visit Nice, Monte Carlo, Rome, Athens, Venice, Innsbruck, Amsterdam and London.

He was a 1960 graduate of Hereford High School. The note telling of his trip plans came from Mrs. Franklin Southward at Pasadena, Tex.



WATCH FOR 10th Anniversary Special CHRISTIAN BOOK STORE DOWNTOWN

Hospital Notes

PATIENTS IN HOSPITAL
Policarpiya Cervantez, P.O. Box 223; Mrs. Leslie Fithen, 909 Frio; Mrs. John Allen Jr., Frio; Ora Lee Goddy, Bovina; Molinda Ruth Smith 109 Brevard.
Mrs. Charles Ferran, P.O. Box 1361; Mrs. Maude Emma Woods, Happy; Troy Scott Witcom, Route 1; La Cretia Renee Young, Route 2;

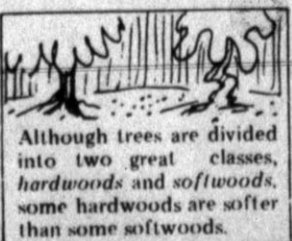
Reymundo Barrientos Jr., 234 25 Mile Ave.; Mrs. Santiago Pena, Frio.
Juanita Nail, Route 4; Juna Tarango, Route 1; H.B. Whiton, 118 Norton; Ernestina Cruz, 504 Ave. D.; Anthony Valdez Jr., 227 Ave. C; Mrs. Julia Wely, 206 Cottage Drive.
Kate Dixon, 807 Knight; Roman Pardo, 117 Lake; Maxine Isabelle Cary, 106 Nueces; Joe Deavenport, 247 Ranger Drive; Boyd Knox, 900 E. Third; Thomas Ray Deas, 120 Cherokee.

Mrs. Ted Royal, 139 Sunset; Mack Turelock, Quitaque; Herman John Schwitters, Clara City, Minn.; Josephine Anna Schneider, Westgate; Mrs. Vera Davison, 117 Ave. E.
Mrs. Francis Peterson, 835 Irving; Mrs. J.F. Matthews, Dawn; Ellen Marie Morgan, 201 Brevard; Juanita Herrera, P.O. Box 1249.

PATIENTS DISMISSED
Manuel Mata, Terri Hill, Mrs. Chris L. Ottosen, Mrs. Gladys Larsen, Mrs. Mary Bernice Northcutt, Mrs. Arthur Clark, Mrs. Floy Hart, Dorothy Jane Bell, Kimberly S. Keyser, July 2.

Mrs. John Bellows, Douglas Wayne Reinart, Mrs. Bobby Schmidt, Gloria Madrigal, Mrs. David V. Treadwell, July 1.
Mrs. Exie Martin, Mrs. Gerie Malouf, Jack Ward Jr., Mrs. Melvin Richards, Mrs. Floyd Bailey, June 30.

Dr. Milton Adams
Optometrist
335 Miles
Phone 364-2255
office hours
Mon.-Fri. 8:30 to 5:00
Saturday 8:30 to 12:00



BUY IN CONFIDENCE WITH CONFIDENCE
Hereford's House of Diamonds
Cowan Jewelers
Downtown
AMERICAN GEM SOCIETY member

YOU BE THE JUDGE

I WANT A SMALL CAR SO I CAN SAVE ON GASOLINE.

YOU MEAN YOU'LL GIVE UP THE LUXURY OF A BIG, ROOMY CAR FOR A FEW DOLLARS A YEAR?

A FEW DOLLARS? YOU'RE NUTS. I CAN SAVE BUCKETS OF MONEY EVERY YEAR WITH A SMALL CAR! I CAN GET TWICE THE MILEAGE.

WELL - LET'S SEE EXACTLY HOW MUCH WE'RE TALKING ABOUT.

LET'S SAY YOU DRIVE 10,000 MILES A YEAR AND WE'LL SEE WHAT THE DIFFERENCE IS BETWEEN A CAR GETTING 15 M.P.G. AND ONE GETTING 30 MILES PER GALLON.



667
15/10,000
AT 15 M.P.G. WE USE 667 GALS.
30/10,000
AT 30 M.P.G. WE USE 333 GALS.
THE DIFFERENCE IS 334 GALS.
REGULAR GAS COST US .37 per gallon
FOR AN ADDITIONAL COST OF \$123.58



Is This Worth \$123.58 more per yr.

...Compared to this?

BUICK

GMC

PONTIAC

John Orsborn Buick - Pontiac

Box 751

Phone 364-0990

HEREFORD, TEXAS 79045

Highlights And Sidelights From Austin

Battles Expected Over Constitution Revision

By BILL BOYKIN
Texas Press Association

The last of 19 public hearings by the Texas Constitution Revision Commission were held in Waco and Austin last week. It was the largest meeting with 34 out of 38 commissioners attending.

Witnesses in Austin before the full commission and committees made recommendations for changes in the 98-year-old document.

Speakers, legislators and commission members agreed that it is going to be a tough job to write a new constitution that will be approved by the voters of Texas.

"You must write an intelligent document that can be understood by the man on the street," one speaker said.

Rep. Bill Clayton, Springlake, reviewed his constitutional revision plan that was introduced in the last legislature. Clayton said that we need a short, concise document similar to the federal constitution that would also leave the present constitution intact until changed by two-thirds vote of the legislature.

"There's going to be some knock-down, drag-out battles over sacred cows in the present constitution." Right-to-work founder and director, Dr. Joseph Farrar, 56, of Houston, article, state government

financing, public school financing are some of the controversial topics which must be considered by the commission and then the legislature.

Bill Gray, Texas Manufacturers Association, spoke for budget execution authority for the governor.

Other speakers during the final two days of public hearings in Austin and Waco spoke for: removal of sections that are statutory in nature, continuation of pay-as-you-go plan, stronger county government, fewer elected officials and more appointed officials, more power for the governor, life appointment for all judges, and many other major changes in the existing constitution.

ARTESIA HALL
PROBE CONTINUES

The spreading investigation of Artesia Hall, a private institution for troubled youth near Cleveland, is receiving close attention of top state officials and legislators.

The institution June 21 was ordered by a court at Liberty turned over to the state for operation. Many students already had been withdrawn. The facility has been the center of controversy after its founder and director, Dr. Joseph Farrar, 56, of Houston, was charged with murder in

connection with the death of a 17-year-old girl. The girl died after allegedly drinking rat poison. Farrar was charged with refusing medical aid for 36 hours. He denies the accusation and another of beating of a boy.

Central to an investigation by the attorney general, Department of Public Safety, a House sub-committee and the Welfare Board is why the school was licensed in November 1971 despite unanimous objections by welfare case workers who inspected it.

At a meeting here last Friday, the State Board of Public Welfare ordered licensing of child care and placing institutions transferred to the state offices and made subject to board approval. Licensing is now handled at regional level.

Welfare Commissioner Raymond Vowell confirmed that numerous complaints were received about Artesia Hall over the last couple of years, and that welfare staff members were dispatched there "every other week."

However, the commissioner said, the complaints could not be substantiated.

The Board set another meeting for July 6 to further explore the case and possible recommendations for personnel changes.

before auditing expenses and the state's service fee deduction.

Houston alone got more than \$9 million from the levy and Dallas \$6.3 million.

COURTS SPEAK

The State Supreme Court agreed to review a case involving closing of a portion of a street which a hotel operator claimed cost his loss of business.

The High Court agreed that a Bexar County district court should try a \$294,943 damage suit brought by the State Insurance Board receiver on behalf of two defunct San Antonio insurance firms.

In still other cases, the Supreme Court ruled:

—That a single guaranty agreement can apply to all bank notes a borrower may have.

—A Matagorda County tractor driver who had his leg crushed on the job can't collect workmen's compensation because he didn't file his claim in time.

—Damages awarded an Abilene truck driver can be reduced because of a showing that he had opened a sliding door of his truck before the accident in which he was injured.

—A new trial should be held in a damage suit resulting from death of a Houston man crushed between two trucks.

—A nearly-six-months' delay

has been granted for appeal of former House Speaker Gus Mutscher's conspiracy-to-accept-a-bribe conviction.

—A U.S. Supreme Court decision striking down state aid to parochial schools prompted a request for an attorney general's opinion as to the Texas tuition-equalization grants in private colleges.

AG OPINIONS

A prison sentence to be imposed and the manner it is to be served is determined by statutes existing at the time of the crime, and any effort to invoke statutes later enacted is imposition of an unconstitutional ex post facto law, Atty. Gen. John Hill held.

In another recent opinion, Hill held abolition of the office of

county school superintendent in a county may not be accomplished by a special or local law.

SAFETY DRIVE LAUNCHED

City and county officials were urged by the Governor to give top priority to a cooperative all-out attack on the rising traffic toll.

The \$1 million joint effort, to be known as Project SAVE, will be launched July 1 in San Antonio, Dallas, Denison, Garland, Grand Prairie, Greenville, Irving, Mesquite, Plano, Port Arthur, San Angelo, Sherman, Texarkana and Tyler, and counties of Harris, Cameron and Hidalgo.

Traffic safety coordinators will be employed in participating communities, paid by

funds provided by the governor's office of Traffic Safety Administration. Funds will also go to deployment of traffic officers on an overtime basis in selected areas at selected times to police selected violations with original emphasis on alcohol-related offenses.

FOOD STAMPS EXPANDED

All 254 counties will be brought under a statewide food stamp program for welfare recipients November 1, through the U. S. Postal Service has declined to handle issuance in Bexar, Harris and El Paso counties immediately.

At present, all 31 counties authorized for pilot food stamp programs are operating under a new computerized "Authorized to Purchase" card system of

identification. As of August 1, the Postal Service will begin post office issue of food stamps in all existing food stamp counties except for Bexar, Harris and El Paso.

APPOINTMENTS

Robert R. Shelton of Kingsville was named vice-chairman of Texas Criminal Justice Council.

Governor Briscoe named as new judges Raymond Justice of Houston (domestic relations court, effective January 1), and Sam M. Paxon of El Paso (210th district, effective January 1).

He selected David D. Adams of Nacogdoches as 148th district attorney.

Briscoe placed Fred Wulf of Brady on the Legislature Property Tax Committee.

Post Office Seeks Job Applications

Applications will be accepted until July 19, 1973 from persons who wish to take an examination which will be given to establish a register of eligibles from which future clerk and carrier vacancies in the Hereford Post Office will be filled.

The starting salary is \$4.14 per hour with increases to \$5.43 per hour. All applicants will be required to take a written examination designed to test aptitude for learning and performing the duties of the position - no experience is necessary.

A valid Texas driver's license and a safe driving record are necessary to be appointed to a



CITY TAX REVENUE BOOMS

Nearly 700 Texas cities levying local option sales taxes collected \$45.9 million during the quarter which ended March 31.

Comptroller Robert S. Calvert's newest report shows a total of \$46.6 million collected.

WATCH FOR 10th Anniversary Special CHRISTIAN BOOK STORE DOWNTOWN

NATIONAL HOME APPLIANCE sale

Most Items at Reduced Prices

Sears 46-62741

Sears 22-6303

Sears 65-72051

Kenmore 30-in. Electric Range
Continuous cleaning automatic oven. Specially-coated interior works to clean away spatters at normal baking temperatures.
Gas Range \$224.88
Sears Low Price **\$224.88**

SAVE \$40: 17.1-cu. ft. Coldspot Refrigerator
All-frostless. Automatic ice maker and Humidrawers™ included. Ice maker hook-up to water optional, extra.
Was \$419.95
\$379.95

SAVE \$42: Portable Dishwasher
Gets dirty dishes, even glassware sparkling clean. Walnut-grained melamine plastic top.
Was \$249.95
\$207.95

Sears 47-7373

Use Sears Easy Payment Plan 20 Days Sale

Sears 26-23621

SAVE \$6: Kenmore Automatic Washer
4-cycle washer handles a variety of loads.
Was \$214.88
\$208.88

\$160 Matching Electric Dryer \$144.88

21,000 BTU Air Conditioner
3-fan speed, with Comfort Sensor and exhaust air vent.
\$299.95

SAVE \$25: Kenmore Powermate® Vac
Deluxe canister, attachments. Deep-cleans carpets.
Was \$184.95
\$159.95

SAVE \$30: Color Portable TV
19-in. diagonal measure picture. "No-guess" one-button color. In-
Was \$409.95
\$379.95

Sears 57-41881

Prices are Catalog Prices Delivery/Installation Included Satisfaction Guaranteed or Your Money Back

SHOP AT SEARS AND SAVE **Sears** 421 Main 264-3854 9 A. M. - 5:30 P. M. SEARS, ROEBUCK AND CO.

FRIDAY & SATURDAY July 13 & 14

9.99¢

KING SIZE WALLET CREATIVE COLOR PORTRAITS FOR ONLY

Extra Charge for GROUPS

NO LIMIT

GET PICTURES MADE OF GRANDMA, GRANDPA, DAD, MOM AND ALL THE LITTLE ONES AT THESE SAME LOW PRICES!

SHUGART COLOR PHOTOS

ASK About Our FREE 8 x 10 OFFER

Pura SUPER MARKETS 400 Sugarland Drive

DUCKWALL'S SUGARLAND MALL

mid-year clearance

PRICES 1/3 to 1/2 OFF!

Gather up these odds and ends and save plenty off regular prices. Shop here and save during this clearance.

LADIES' & TEEN'S HANDBAGS
White, Canvas & Shoulders Straps
1/3 TO 1/2 OFF

ONE GROUP RUGS & BLANKETS **1/3 OFF**

LADIES' & CHILDREN'S SLEEPWEAR **1/3 OFF**

TOYS
LARGE SELECTION OF FAMOUS BRAND TOYS INCLUDING: Mattel, Fisher-Price, Milton Bradley & Many Others.
1/3 TO 1/2 OFF

SPRING FABRICS
SAVE ON THESE FIRST QUALITY SHORT LENGTHS. WE ALSO HAVE A GOOD SELECTION OF REMNANTS. **1/3 OFF**

SHOP OUR BARGAIN COUNTER FOR MANY SPECIALS TOO NUMEROUS TO MENTION!!!

CANNON® HAND TOWELS
Soft terry towels of cotton will perk up your bathroom. It's time to stock your linen closet. Slightly irregular.
Our Reg. 59¢ **43¢** Ea.

SWING-TOP WASTE BIN
Durable plastic waste bin has convenient swing-top cover. Large 40-quart capacity. Choose from decorator colors.
Our Reg. \$3.99 **\$1.88**

Bondware Liqui-Seal PAPER PLATES
100 Count 9" Size REG. 71¢ **66¢**

GLAD WRAP
Clear Plastic 100' Roll in Pkg.
5 Pkgs. For **89¢**
Our Reg. 33¢

CLAIROL HERBAL ESSENCE CREME RINSE
Regular or Extra Body 8 oz.
Limit 2
Our Reg. 97¢ **53¢**

SELSUN BLUE ANTI-DANDRUFF SHAMPOO
Highly effective, lathers beautifully - leaves hair soft, easy-to-manage.
4 oz.
Limit 2
Our Reg. \$1.66 **99¢**

EAGLE TETHERBALL
Active people can spend hours of fun with a tether ball! The game ball built to last! Official size and weight.
Our Reg. \$2.88 **\$1.66**

VALUABLE COUPON
July 5, 6, 7
Kotex Regular or Super
40's **93¢**
Our Reg. \$1.77
Limit 1 with Coupon

Attorney General Warns Of Deceptive Health Spas

By JOHN HILL
Attorney General

If you ask the average family physician to help you solve the problem of overweight, he's likely to respond with enthusiastic encouragement, and a diet program tailored to your individual health needs.

But he won't guarantee any specific weight loss, because he

knows that each body type has its own way of metabolizing.

That doesn't satisfy the craving some people have for "instant beauty," so they are quickly attracted to the advertisements which claim, "Lose 20 pounds in 20 days."

Many become disillusioned when they don't shed the pounds

like the "before" and "after" model whose photographs were shown in the ad.

But wait a minute:

Were those "before" and "after" pictures really of the same person? Or, was one photo taken in poor lighting while the subject slumped to increase the girth of abdomen, and the other

photo taken under glamor conditions — with tummy sucked in, chin up, and chest out?

The Attorney General's Consumer Protection Division has received many complaints about operations of some "health studios" which specialize in claims of an almost-instant metamorphosis for the overweight person.

After all, the average person — especially, the average overweight person — lacks the intense discipline required to monitor his or her eating habits, and stick to an exacting program of exercise. And they can use a little "group therapy" to keep them inspired in the war against unwanted pounds.

Unfortunately, they are sometimes prey to the type of operator who would promise them anything, and too often, the result is a flattened wallet, instead of a trim figure.

Some of the deceptive practices you should be on the watch for include:

—The "bait-and-switch" tactic, in which the operator advertises a claim that his

studio can rid you of "10 pounds in 10 days" or "20 pounds in 20 days" (there seems to be a magic in twice-repeated numbers), but when the consumer goes to sign up for the quick course, she is talked out of that, and talked into a more expensive long-term contract.

—The advertised inference that the facilities will be there for you to use at your convenience. Often, it is discovered, the times are very limited, and if your own schedule changes, you may not be able to take advantage of the program for which you've paid.

—The heavy pressure to buy a "life" contract. One man paid a rather high sum for a "life" contract, and when he died a few days later — never having taken one treatment, his family was unable to get any refund.

Others have complained that they started a course, but had to drop out at their physicians' insistence, and could not get a proportionate refund.

—Claims that passive exercise devices automatically can produce weight loss. The Federal Trade Commission declares that is misleading.

—If you're considering the idea of enrolling in a health club, take enough time to see just what you'd be getting.

Visit the place during its business hours, without an appointment. Talk to some of the members. One question to ask would be what sort of attention they actually receive. The claim of "personalized care" sometimes is not carried out.

—Inspect the equipment. Look over the studio to see if it is well-

run and sanitary.

Inspect the contract you are offered if you do decide to join. There have been complaints that the consumers signed "applications" to try out a facility, and later learned that they really had signed a tight contract, committing them to long-term payments.

If you have reason to believe you are being deceived, do not hesitate to get in touch with your local better business bureau, your district or county attorney, or the Attorney General's Consumer Protection Division.

Market News Office Opens In Hereford

As vegetable crops make good progress in the Hereford-High Plains-Panhandle areas and begin to move to distant consumers, John C. White, commissioner of agriculture, Austin, announced the opening July 1 of the seasonal fruit and vegetable market news office at Hereford.

Moderate shipments of potatoes and onions will begin next week, with heavier supplies available by mid-July. The first bi-weekly market report will be issued July 10, according to John D. Engle, federal-state market news reporter at Weslaco. Movement of West Texas commodities is expected to continue until October 15 or later.

Engle stated that Greg Morrow will be in charge of the Hereford office, at 104 East First Street.

In addition to potatoes and onions, as harvest progresses and supplies warrant, reports will cover cabbage, peppers, lettuce, carrots and cantaloupes from the Pecos district as well as the Hereford area.

The market news service will be provided through cooperation of the Texas Department of Agriculture and the U.S. Department of Agriculture's Agricultural Marketing Service.

The Hereford reporting office is a part of USDA's 21,000-mile leased wire system connecting market news offices, which cover most farm commodities. Prices in the Hereford area are available in a matter of minutes to shippers, buyers, haulers or other interested persons in all parts of the country.

In addition to the leased wire service, latest market information may be obtained day or night by dialing the automatic answering service, Area Code 806, 364-0129. This market report will be updated

Barefoot doctors --
Man has a million of them

Deputy Health Minister Huang Shu-tse announced to the World Health Assembly in Geneva that China has "eradicated" smallpox, plague, cholera and venereal diseases, has "markedly reduced" other infections and is now "basically self-sufficient" in drugs and medical instruments.

A million "barefoot doctors" took part in rural areas and gave peasants medical treatment.

three or four times daily, with a final summary of the day's trading around 5 p.m.

Those interested in receiving printed, mailed reports on fruits and vegetables can be placed on the mailing list by writing the Federal-State Market News Service, P.O. Box 1853, Hereford, Texas 79045.

Through our own investigations, we have found that sometimes the photographs are misleading.

And other deceptive trade practices by some health spa operators are being uncovered in state and federal complaint follow-ups.

Owners of legitimately-operated health salons are cooperating in the investigations. And there are

SAFEGWAY

HERE'S WHAT DISCOUNT WITH A DIFFERENCE MEANS

Our Discount with a Difference program offers moneysaving prices on the wide variety of high quality meats, produce and other foods which helped to build Safeway's reputation.

When we converted to discount, we made sweeping changes in operating methods. These changes, which included new pricing methods and the elimination of unnecessary merchandising expenses, reduced our cost of doing business. Our savings were immediately reflected in substantial price reductions. We introduced our every day low level prices which helped to make the discount program so popular and effective. With low prices in effect all week long, there was no longer need to postpone shopping until the weekend. Low level prices gave our customers added incentive to buy from us all of their food needs. With shopping spread more uniformly throughout the week and needs, our whole business became more efficient. We increased streamlined ordering, stocking and price marking. We increased checkout efficiency and lessened the possibility of errors at check out.

Savings in our costs of doing business continue to be reflected in the prices of things we sell. Shop Safeway for the fine foods and a low total food bill. That's Discount with a Difference.

DISCOUNT



SLICED BACON 79¢
Wilson Corn King Bacon 1-lb. Pkg.



FISH STICKS 79¢
Captain Choice 14 oz. Pkg.



JUMBO BOLOGNA 79¢
Sterling Brand By The Piece 1-lb.

Meat Franks Wilson 12 oz. 75¢
Wilson Certified Pkg.

Bologna Wilson 8 oz. 49¢
Wilson Certified Pkg.

Sliced Salami Wilson 6 oz. 59¢
Wilson Certified Pkg.

Perch Fillet Captain Choice 95¢

Catfish Fillet Captain Choice \$1.29

Shrimp Shapes Trade 12 oz. 99¢
Wilson Pkg.

Beef Wieners Safeway All Meat 99¢

Franks Oscar Mayer All Meat or Beef \$1.12

Bologna Oscar Mayer All Meat or Beef 8 oz. 63¢
Pkg.

NU MADE MAYONNAISE

Everyday Low Price!

65¢

32 oz. Jar

DEL MONTE SPINACH

Everyday Low Price!

25¢

16 oz. Can

CRAGMONT FRUIT DRINKS

Everyday Low Price!

29¢

46 oz. Can

DEL MONTE LIGHT TUNA

Everyday Low Price!

45¢

6½ oz. Can

OZARK CHARCOAL

Everyday Low Price!

79¢

10-lb. Bag

Charmin Tissue Toilet 4 roll 41¢
Shasta Olives Salad 10 oz. 53¢
Tomato Catsup Del Monte 20 oz. 41¢

Green Beans Del Monte 16 oz. 29¢
Foil Kitchen Craft Aluminum Foil 18" x 25' Roll Ea. 49¢
Charcoal Ozark 20-lb. \$1.45

Hi C Drinks Fruit Drinks 46 oz. 33¢
Zippy Chips Oil Pickles 32 oz. 55¢
Mustard French Spread 6 oz. 17¢

Olives Empress Stuffed 5 oz. 53¢
Dream Whip Dessert 8 oz. 87¢
Mustard Garden Club 18 oz. 23¢

Crisco Pure Vegetable 3 lb. 89¢
Shortening Royal 2-lb. 83¢
Can Liners Kitchen Craft 20 ct. \$1.12

SAFEGWAY FROZEN FOOD BUYS



BEL AIR CREAM PIES

Everyday Low Price!

29¢

14 oz. Pie



SCOTCH TREAT ORANGE JUICE

Everyday Low Price!

6¢

6 oz. Can



BEL AIR CORN ON COB

Everyday Low Price!

58¢

4-ct. Pkg.

SAFEGWAY REFRIGERATED FOODS

Cherry Pie Bel Air Frozen 4 oz. 98¢

Bel Air Pizza Bel Air Combination Pie 16 oz. 95¢

Sausage Pizza Bel Air Little 3 oz. 69¢

Pepperoni Pizza Bel Air 19 oz. 92¢

Tater Treats Bel Air 2 lb. 54¢

Pot Pies Manu Home 8 oz. 22¢

MELLORINE

Joyette Low Everyday Price!

39¢

½-gal. Ctn.

Whip Topping Party Pride 9 oz. 47¢

Orange Juice Bel Air 12 oz. 41¢

Cauliflower Bel Air 10 oz. 35¢

Fudge Pies Eskimo Chocolate 6 ct. 39¢

Corn On Cob Green Giant 4 oz. 59¢

Cut Corn Bel Air 2 lb. 65¢

MARGARINE

Coldbrook Soft-Low Everyday Price!

33¢

\$ 1-lb. Ctn.

MARGARINE

Empress Soft-Low Everyday Price!

43¢

\$ 1-lb. Ctn.

"People Helping People"

GOODWILL INDUSTRIES

208 N. MAIN - 364-5343

LADIES SHOES 29¢

MEN'S WOOL PANTS 39¢

MEN'S SUITS \$1.49

SUMMER BARGAINS

DINNING CHAIRS 98¢

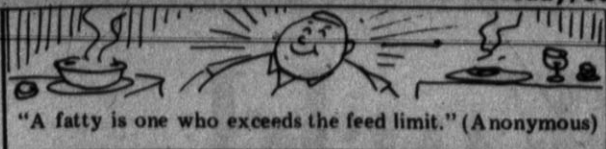
MATTRESSES \$4.50 and up

ALL BOOKS 19¢

"HELP PEOPLE HELP THEMSELVES"

GIVES YOUR BUDGET A BREAK!

Elle's TAMALES



Hereford Will Host Business Conference



Courthouse Records

ARE YOU READY FOR IT? ORVAL WATSON FORD SALES

SERVICE DEPARTMENT
Bobby Wynne
200 W. First Service Manager Hereford

A conference co-sponsored by the Deaf Smith County Chamber of Commerce and the U.S. Small Business Administration will be held for Hereford Citizens July 19 in Hereford.

The conference is designed to sharpen the management skills in those contemplating a new business, or expanding an existing business in providing answers to the following questions, among others: How about you? How about the money? How about a partner? How about your customers? Is there a need for the business I am contemplating? Where can I go for information? What about buying a business someone else has started?

Speakers for the conference will be J.B. Hare, management assistance officer and Millard A. Townsend, borrower services officer, of the Lubbock

District Office of the Small Business Administration. The meeting will be held from 7:30 to 9:30 p.m. at the Community Center.

JOHN SMITH

John Smith, one of the founders of Jamestown, Va., died on June 21, 1631.

CONSTITUTION RATIFIED

The U.S. Constitution went into effect as New Hampshire, the ninth state, ratified it on June 21, 1788.

COLONY OF VIRGINIA

On June 24, 1624, Virginia became a Crown Colony as the Virginia Company was dissolved.

FIRST N.Y. MAYOR

Thomas Willett, the first mayor of New York, was installed on June 24, 1665.

WARRANTY DEEDS

Gene Parsley et ux to Burl F. Rodgers et ux, all of lot 34, Hare Add.

Mundy & Munday, Inc. to Leroy Foster, 4.26 acres out of E. 80 acres of S.E. 1/4 of sect. 81, block K-3.

Noel Esqueda et ux to Gary D. Gillespie, all of N. 50 ft. of S. 150 ft. of W. half of block 6, Ricketts Add.

J. D. Poarch et ux to James R. McNaney, all of lots 1 and 2, block 13, Whitehead Add.

Charlie Mayo Phipps et ux to Garland S. Solomon, W. 1/2 of S.E. 1/4 of survey 3.

Gary Don Gillespie to Noel A. Esqueda et ux, all of lot 40, block 44, Evans Add.

B. M. Wiltshire to Martha S. Wiltshire, a part of block 9, Whitehead Add.

C. H. Hale et ux to Henry J. Emittie et ux, all of lot 14, block B, Crestlawn Add.

Tom S. Milam et al to McFarland C. Orsborn et ux, being a part of sect. 27, Township two N., range two E., Capitol Syndicate Sub. in Parmer and Deaf Smith Counties.

Ralph Owens & Ass., Inc. to Mark Cansler et ux, N. 40 ft. of lot 6, all of lot 7 and westerly part of lot 8, all in block 1, Ralph Owens Add.

Metro, Inc., to Johnnie R. Burkhalter et ux, N. 64 ft. of lot 8, block 1, Crestlawn Add.

James S. Jesko et ux, N. L. Wesson et ux, all of lot 5 of South Acres Sub. of W. part of sect. 110, block M-7.

Hereford Development Co., Inc., First National Bank, all of

lot 1, block 1, and S. 15.03 Ft. of lot 10, block 2, and all of lots 11 and 12 of block 2, and lot 1 of block 4 and S. 51.15 ft. of lot 3, block 4, all of lots 4, 5 and 6 of block 4, all in Green Acres Add.

Leroy Foster, Mundy & Mundy, Inc., 4.26 acres out of E. 80 acres of S.E. 1/4 of sect. 81, block D-3.

Gerald L. Moblex et ux, W.R. Hair et al, lot 34, block 2, North Heights Add.

Gary D. Gillespie, Hi-Plains Savings and Loan Assn., all of N. 50 ft. of S. 150 ft. of W. half of block 6, Ricketts Add.

Henry J. Emittie et ux, Hi-Plains Savings and Loan Assn., all of lot 14, block B, Crestlawn Add.

Hector M. Villarreal et ux, James H. Bradley, N. 40 ft. of lot 11 and S. 20 ft. of lot 10, block 1, Southlake Add.

Johnie R. Burkhalter et ux, Hi-Plains Savings and Loan Assn., N. 64 ft. of lot 8, block 1, Crestlawn Add.

VEHICLE REGISTRATIONS
Damy L. Allen, 71 Triumph;

Herman Sifford, 73 Buick; Harold Bass, 73 GMC; Roy F. Calvert, 73 Buick; Roy Vanlandingham, 73 Yamaha; Charles Frye, 73 Ply.

Larry Black, 73 Kawasaki; Sam K. Collins, 73 Ford; Sam Sessions, 73 Ford; David Carlisle, 73 Sahara; Gladys K. Hallows, 73 Buick; Joe Hacker, 73 Buick.

James Cross, 73 Chev.; Richard Schlabs, 73 Chev.; Pete Lopez, 73 Chev.; Johnny Wall, 73 Pont.; Bill Ramsey, 73 Ford; Ronnie Etheridge, 73 McGregor.

Kenneth R. Rodgers, 72 Holiday Vacationer Camper; Deaf Smith County Sheriff Dept. Courthouse, 73 Ply.; Dale Glenn Moore, 72 Merc.; John W. Scroggins, 71 Ford.

Milton C. Rudder, 73 Ford; Lyons Bros., 73 Chev.; Jimmy Harris, 71 Pont.; Dorothy Hale, 73 Honda; Griffin and Brand, Inc., 73 Chev.

Ernest Baird, 73 Ford; J. M. Hamby, 73 Ford; Billie Shipp, 73 Chev.; Pitman Industries, Inc., 73 Chev.; Manuel Vigil, 73 Chev.; Fred J. Ace, 73 Buick; Caviness Packing Co., 73 Cad.

Lorenzo Granado, 71 Ford; Marion M. Treinsen, 73 Ford.

MARRIAGE LICENSES
Reinaldo DeLos Santos Pesina and Espenaza Perales, June 29.

Lamar Godbolt and Lizzie Mae Fletcher, June 29.

Eldon Ray Rape and Carmen Malouf, June 29.

Jimmy Dee Evans and Frankie Ethel Trolinder, June 27.

Doyle Joe Fuller and Teresa Susan Watson, June 26.

SLAVERY ACT
On June 19, 1862, Congress passed an act prohibiting slavery in the various territories of the United States.

8-HOUR WORKDAY
On June 19, 1912, the U.S. government adopted the 8-hour workday for all of its employees.

with a DIFFERENCE

 RIB ROAST \$1.39 Large End Beef Roast lb.	 SIRLOIN STEAK \$1.39 USDA Choice Beef Steak lb.	 ROUND STEAK \$1.28 FULL CENTER lb. Cut Round	 CHUCK ROAST 76¢ USDA Choice Blade Cut lb.	 GROUND BEEF 88¢ Regular Pure Beef lb.
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Sliced Bacon 99¢ Sausage 99¢ Boneless Ham \$1.79	Smoked Sausage \$1.29 Beef Patties 96¢ Corny Dogs 89¢	Boneless Steak \$1.69 Boneless Steak \$1.69 Boneless Steak \$2.29	Chuck Roast \$1.39 Boneless Roast \$1.49 Bottom Round \$1.59	7-Bone Roast 96¢ Round Bone \$1.16 Briskets \$1.49
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BROCADE NAPKINS Everyday Low Price! 180-ct. Pkg. 31¢	CRAGMONT SODA POP 1-qt. Botls. 229¢	KRAFT MIRACLE WHIP Everyday Low Price! Qt. Jar 61¢	TOWN HOUSE CATSUP Everyday Low Price! 32-oz. Botl. 48¢	PACK TRAIN SYRUP Everyday Low Price! 32-oz. Botl. 52¢
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Napkins 35¢ Air Freshener 57¢ Dog Food \$3.69	Softener 45¢ Sweet Peas 22¢ Light Tuna 59¢	Liquid Bleach 39¢ Jell Well 10¢ Tomatoes 23¢	Gold Medal 69¢ Dream Whip 49¢ Crisco Oil \$1.05	Baked Beans 41¢ Spaghetti 31¢ Macaroni 27¢
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IRISH SPRING 17¢ Bar Soap Low Price! Ea.	LIQUID AJAX 64¢ Everyday Low Price! 22-oz. Botl.
--	--

HEALTH & BEAUTY AIDS

Shick Blades 77¢	Care Lotion 69¢	Hour after Hour \$1.49	Deodorant \$1.49	Deodorant \$1.09	Cold Capsules 79¢	Mouthwash 89¢	Baby Oil \$1.10
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BUFFERIN TABLETS 89¢
Safeway Super Saver 60 ct. Bottle

MIDOL TABLETS 89¢
Safeway Super Saver 30 ct. Bottle

FRESH PRODUCE AT SAFEWAY

 FULL EAR YELLOW SWEET CORN 5 FOR 49¢	 SANTA ROSA RED PLUMS Lb. 49¢	 LARGE WHITE GRAPES Lb. 59¢
--	---	---

Oranges 4 for \$1
Bananas 14¢
Leaf Lettuce 29¢

Broccoli 39¢
Onions 19¢
Apples 3 for \$1

Carrots 49¢
Juice 89¢
Maralade 45¢

No Meat Sales Made To Hotels, Restaurants and other Dealers For Resale Purpose. We Reserve The Right to Limit Sales Quantities of All Merchandise... Prices Effective Thru July 7 In Hereford, Texas

SAFEWAY

THIS SAFEWAY COUPON IS WORTH **25¢** Toward the Purchase of a 32-oz. Bottle of **JOY LIQUID**
One Coupon Per Customer
Coupon Expires Sat., July 7th

Good Watches deserve Good Care!



all others need it!

Top Quality WATCH REPAIR SERVICE

Your watch is a precision mechanism. It needs more skill to service than any other mechanical device you may own. And you depend on it so much. Trust it only to a professional.

FREE ESTIMATES

Cowan Jewelers
217 Main
member AMERICAN GEM SOCIETY

For God So Loved The World

FIRST BAPTIST CHURCH
Doug Manning, Robert Foster, Pastors
Fifth and Main Streets

FRIO BAPTIST CHURCH
Rev. Samuel B. Ogan, Pastor
Frio Community

WESTWAY BAPTIST CHURCH
Rev. Lynn Dehart

MT. SINAI BAPTIST CHURCH
Rev. C. H. Frost, Pastor
302 Knight Street

SUMMERFIELD BAPTIST CHURCH
Rev. Niel Foster

**TEMPLO CALVARIO
ASAMBLEA DE DIOS**
13th & Ave. H
Rev. Ralph J. Molina

**CHURCH OF JESUS CHRIST OF
LATTER DAY SAINTS**
(Mormon)
Country Club Drive

TEMPLE BAPTIST CHURCH
Rev. J. L. Bozeman
Forrest Ave. and Ave. K

GREENWOOD BAPTIST CHURCH
"A Bible Baptist Church"
Rev. Prentice D. Smith, Pastor

**IGLESIA METODISTA
SAN PABLO**
Rev. Thomas Balderas, Pastor

SAN ANTONIO A LA IGLESIA
North 25 Mile Avenue

TEMPLO BAUTISTA MEMORIAL
(A.O. Thompson)
Abel Becerra, Pastor

LA IGLESIA DE CRISTO
Sunset and Plains Ave.
Abel Ortiz, Minister

CENTRAL CHURCH OF CHRIST
J.T. Marlin, Minister
148 Sunset Dr.

PARK AVE. CHURCH OF CHRIST
On Harrison Highway

TRINITY BAPTIST CHURCH
Southern Baptist
Rev. C.F. Powell
4th and Jackson

SAINT JOHN BAPTIST CHURCH
400 Mable St.
Rev. C.W. Allen, Pastor

**PENTECOSTAL CHURCH
OF JESUS CHRIST**
So. Miles and Gracy St.
364-5119
Rev. Joseph A. Myers



VISION

How far can you see? When you look, what do you see? Vision means more than just to see something with the eye. Actually, the deeper meaning of vision would be to perceive what is not seeable to the eye... a mental view or image. True, the eyes deliver 87% of all impressions to the brain. *But vision means seeing further than one can see with the eye.*

We know 20-20 vision of soul has deeper meaning than 20-20 vision of the eye.

Do you have vision? Have you seen God lately? Have you visioned His church on the corner and all it stands for? When you read His Word can you anticipate all the glories of His second coming? *May we develop 20-20 vision of sight, of mind, and of soul.*

May we have true vision.

FIRST METHODIST CHURCH
Dr. W. A. Appling, Pastor
501 North Main

**WESLEY UNITED
METHODIST CHURCH**
Rev. Don McWhorter, Pastor
410 Irving

BIPPUS COMMUNITY CHURCH
Gene Brock, Pastor
Preaching 1,2,3,4 Sundays
5th Sunday, Singing

AVENUE BAPTIST CHURCH
Rev. Norman MacDonald
130 North 25 Mile Ave.

CHRISTIAN ASSEMBLY
Interdenominational
Christian Fellowship in the Fullness
of the Holy Spirit
Rev. Tom Starcke,
South Main — 364-5556

ASSEMBLY OF GOD CHURCH
Rev. Homer T. Goodwin, Pastor
15th and Ave. F

**IMMANUEL LUTHERAN
CHURCH**
Rev. Hermon Schelter, Pastor
Park Ave. and B Street

**THE CHURCH OF GOD
IN CHRIST**
Rev. Calvin Hodge, Pastor
115 West Norton

**SEVENTH DAY ADVENTIST
CHURCH**
Elder Hollis A. Morel, Pastor
West Park Addition

MISSION DA SAN JOSE
Labor Camp

CHURCH OF THE NAZARENE
Rev. Max Jeffon, Pastor
16th & Blackfoot

GRACE GOSPEL CHURCH
Thirteenth and Avenue K

**ST. THOMAS EPISCOPAL
CHURCH**
William A. Lang, Jr. Vicar
601 West Park

**ST. ANTHONY'S ROMAN
CATHOLIC CHURCH**
Rev. Boniface Riedmann, Pastor
Harrison Highway at 25 Mile Ave.

FIRST PRESBYTERIAN CHURCH
Rev. Russell Wingert, Pastor
610 Lee Street

FIRST CHRISTIAN CHURCH
Rev. Eugene Brink, Pastor
West Park Avenue

DAWN BAPTIST CHURCH
Rev. Gene Meacham

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

CARL McCASLIN LUMBER CO
Carl G. McCaslin

DAVIS IMPLEMENT CO.
W.L. Davis, Jr.

PITMAN GRAIN CO.
John D. Pitman

CASE POWER & EQUIPMENT CO.
L.B. Herring, Mgr.

KELLEY ELECTRIC
Virgil and Doug Kelley

THE CAISON HOUSE
Mr. and Mrs. G. D. Caison

HAROLD CLOSE DRUG
Harold Close

WEATHERFORD GIN CO.
Charles Weatherford, Mgr.
Summerfield, Texas

McRIGHT GARAGE & SUPPLY
Mr. and Mrs. A. N. McRight

HEREFORD IRON & METAL
Anson A. and June Dearing

FARMERS' DRIVE IN
Troy Moore

A to Z TIRE & BATTERY
Troy Rhodes

FIRST NATIONAL BANK
Since 1900

CONSUMER'S FUEL ASS'N.
"Bud" Sparks, Mgr.

SUIT'S AUTO SUPPLY COMPANY

HEREFORD STATE BANK
The Friendly Bank

ROCKWELL BROS. & CO.
Ray Chambliss, Mgr.

THE INK SPOT, INC.
C.E. Coleman, Jr.

DICK NORWOOD CHEVROLET - OLDS
Dick Norwood

LOERWALD BROS.
231 W. 2nd

OGLESBY IMPLEMENT CO.
Cecil Oglesby

HI-PLAINS SAVINGS & LOAN ASSOC.
Myron Morgan, Mgr.

BOYD MACHINE & SUPPLY
Mr. and Mrs. James J. Boyd

RIVERSIDE CHEMICAL
Kenneth Haggard
W.J. (Wop) Lueb
LeeRoy Burges

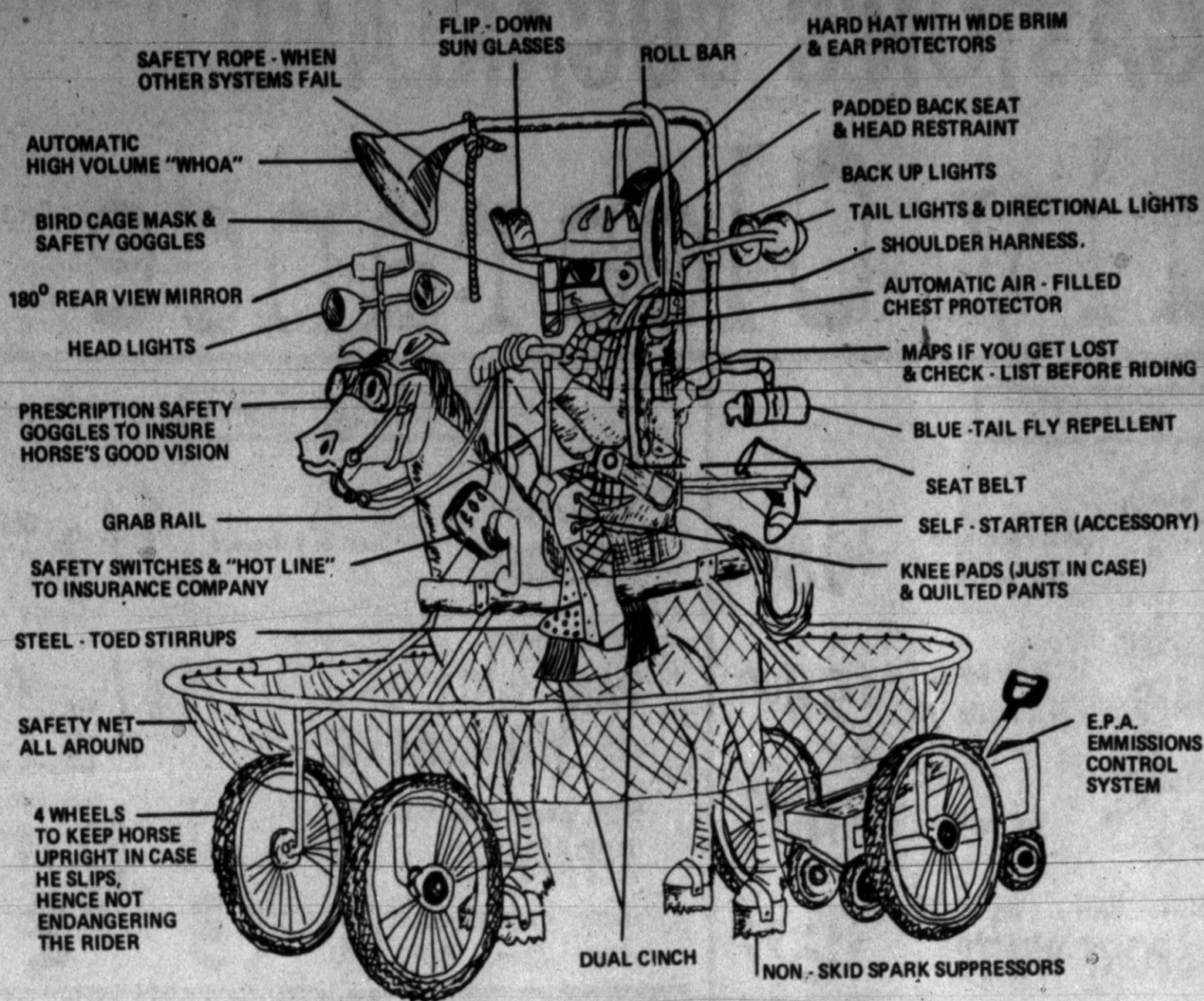
**THE SUNDAY BRAND
THE HEREFORD BRAND**
Phone 364-2030

GILLILLAND - WATSON FUNERAL HOME
Marlin Gilliland-John Gilliland
Charles Watson

WAC SEED, INC.
Hugh Clearman-Armon Lauferback

PIGGLY WIGGLY
Mr. and Mrs. Gaylord Newell

An inventive cartoonist renders an opinion on the Occupational Safety & Health Act enacted last year by the U.S. Congress ...



A Cowboy after O.S.H.A.

Local Wards Store To Support Fitness Program

The Montgomery Ward catalog store in Hereford has agreed to actively support and promote the Presidential Sports Award program, it was announced today by Capt. James Lovell, chairman of the President's Council on Physical Fitness and Sports and a former astronaut.

"There are 49 million adult Americans who, according to a recent survey, have no program of regular physical exercise. We want to tell them about this program and encourage their participation, and Montgomery Ward's nationwide chain of retail and catalog outlets have agreed to help us," Lovell said.

"We intend to strongly support this program," said Ward store manager William Broxson. "There is sufficient evidence available that shows that physically fit persons live longer, perform better and participate more fully in life than those who are not fit. We hope to encourage Hereford area residents to take part in this great program and we plan to promote it through displays in our store, newspaper advertising, notices in our catalogs and publicity among our employees."

Ward's manager said the company also is underwriting the costs of producing a new

motion picture about the program which will be available later this summer to television stations and civic and recreational groups.

To qualify for an award, Broxson said individuals must be 18 years old or over and must complete requirements in one of more than 30 popular sports for

which the Council has developed qualifying standards. Copies of these standards and an official "Log Book" in which participants record their own performance are available free in local Ward stores.

After completing the requirements, which involves at least 50 hours of activity over a

four-month period, the participant mails in the Log Book and \$3 and receives in return a certificate, a lapel pin and a colorful emblem.

The Presidential Sports Award was introduced by the Council in October 1972, Contact Wm. Broxson, 114 E. Park Ave., 364-5801.

STOP IN OR CALL WARDS AUTOMOTIVE CENTER!
MONTEGOMERY WARD PHONE 364-5801
 114 W. PARK AVE. Automotive Department 8:00 to 6:00
 AUTOMOTIVE CENTER RIVERSIDE TIRES BATTERIES

LOOK AT WARDS LOW PRICES!

WIDE '78' SERIES AIR CUSHION

AROUND-TOWN TIRE WITH 4 BODY PLYS OF STURDY NYLON CORD

8.95

A78-13 TUBELESS BLACKWALL PLUS 1.83 F.E.T. AND TRADE-IN TIRE

TUBELESS BLACKWALL SIZE	ALSO FITS	LOW PRICE EACH*	PLUS F.E.T. EACH
A78-13	6.00-13	8.95	1.83
E78-13	6.50-13	10.95	1.81
F78-14	7.35-14	15.95	2.32
F78-14	7.75-14	16.95	2.37
G78-14	8.25-14	16.95	2.53
G78-15	8.25-15	17.95	2.60
H78-15	8.55-15	19.95	2.80

FAST, FREE MOUNTING

SAVE \$6 TO \$8!
 GLASS-TRACK BELTED TWIN GUARD
 A78-13 TUBELESS BLACK PLUS 1.81 F.E.T. & TRADE
15.95

TUBELESS BLACKWALL SIZE	REPLACES SIZE	REG. PRICE EACH*	SALE PRICE EACH*	PLUS F.E.T. EACH
A78-13	6.00-13	\$24	15.95	1.81
E78-14	7.35-14	\$28	21.00	2.31
F78-14	7.75-14	\$30	22.50	2.50
G78-14	8.25-14	\$33	25.25	2.67
H78-14	8.55-14	\$36	28.00	2.94
A78-15	8.90-15	\$36	19.50	2.03
G78-15	8.25-15	\$33	23.75	2.73
H78-15	8.55-15	\$36	28.00	2.96

*With trade-in tire off your car. Whitealls \$3 more each.

NEED TIRES NOW? JUST SAY "CHARGE IT" WITH CHARG-ALL
 We have the facilities to service what we sell

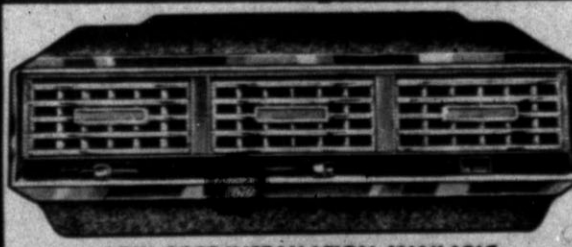
BIG BATTERY BUY!



16.95 EXCH. 24-MO. BATTERY—SAVE \$4
 Dependable starting for the economy-minded driver, under normal conditions. Hard rubber case. Sizes 22F, 24, 24F.

EXCHANGE **12.88**

BATTERIES INSTALLED FREE



SPECIAL BUY! KEEP COOL WITH WARDS AUTO AIR CONDITIONER
 Three 4-way louvers, adjustable thermostat control. Attractive black-finish case. **\$199**

TONY JACKLIN PROFESSIONAL GOLF BALLS
3 FOR 1.39

STOP IN, SEE IT, BUY IT NOW
 SERVICE NATIONWIDE
 USE WARDS CHARG-ALL PLAN



2.69 WIPER BLADE REFILL
 For most 1961-73 cars. In pairs. **1.66**



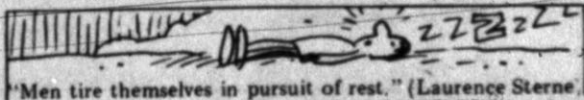
REG. 14.98 EA. LOAD LEVELERS
 Allows smooth handling with heavy loads. **12.44** EACH



BALL JOINT SPECIAL
 2 ball joints installed and wheels aligned. **49.88**



WHEEL ALIGNMENT
 Correct caster, camber, and toe-in. MOST U.S. CARS. **7.88**



"Men tire themselves in pursuit of rest." (Laurence Sterne)

LEON RICHARDS SUGGESTS



Consolidate ...and get your bills under full control

Gather up those nagging bills, those dragging charge accounts, your lagging expenses...bring them to financial house! Let us show you how to add them all together (consolidate!), pay them off in one convenient loan. Your payment may be less than your total monthly payments!

Come in...call us. Consolidate to a larger loan... \$1000...\$1500...\$2000 or more. Act today!

Leon Richards, Branch Manager

615 So. 25 Mile Ave.

364-4432

EVAPORATIVE COOLER PADS ALL SIZES

Increase your evaporative coolers efficiency for that hot summer a head...
 ★ WATER PUMPS
 ★ COPPER TUBING 1/4" ★ COPPER FITTINGS ★ FLOATS



They're all here every size Gas & Electric even riding mowers... Pick your's out now

Murray, 3-Speed, 5 H.P. 25" Cut, Rider MOWER \$299.95	22" Servess 3 H.P. Briggs & Stratton Motor \$69.95
Black & Decker Electric MOWERS	20" - 3 H.P. Servess Mower \$64.95
18" Twin Blade '69.99	19" - 3 H.P. Servess Mower \$59.95
18" Single Blade deluxe model '59.99	
22" Twin Blade '99.99	

Carl McCaslin LUMBER COMPANY

1 Block East of the Courthouse -Your Building Center- Phone 364-3434
 -SERVING HEREFORD SINCE 1939-

financial house INTERSTATE SECURITIES COMPANY

ANOTHER IKC INVESTMENTS COMPANY



LATELY WED — Mrs. Doyle Fuller is the former Miss Teresa Susan Watson, bride in a ceremony June 26 in the home of her grandfather, the Rev. Hugh Montgomery of Witharral, who performed the marriage. Mr. and Mrs. Fuller are at home at 402-B Union.

Red-White-Blue Coffee Is Given

Flags waved and red, white and blue bunting was draped in old-fashioned Fourth of July style to decorate Hereford Country Club Tuesday morning for an Independence Day coffee.

Mmes. C. J. Crump, E. W. Dettman, Emmett Milburn and Millard Nobles were hostesses for the holiday party where scores of friends enjoyed two hours of casual talk.

Pouring coffee were Mrs. Vance Robinson of Dalhart,

Mrs. Lewis Block, Mrs. Kenneth Hunt and Mrs. Nick Milburn.

Bunting was swagged around the table, its colors repeated in the centerpiece and about the room. The same patriotic motif was used in a huge "Welcome" sign outside the door.

High on the east wall of the ballroom was a striking picture of the Liberty Bell, and from it tri-colored streamers extended to make a background for the midsummer gala.

Ag Day Plans Underway For Jubilee Celebration

Special plans are underway for the Agricultural Day promotion to be held Aug. 30 as a part of the Diamond Jubilee Celebration, it was announced

Glen Nelson Attends JP Convention

Glen Nelson, Deaf Smith County Justice of the Peace returned over the weekend from The Justice of the Peace and Constables Association of Texas Convention in Austin.

Nelson said discussion at the convention sessions concerned criminal law in filing complaints and civil actions concerning forceable eviction suits.

Nelson also said the convention drew up recommendations for the Legislature for increased jurisdiction of the JP courts. He said the association was seeking more jurisdiction in civil and criminal cases for the justices of the peace and to take some of the load of backlogged cases off the county courts.

this week by Bud Snyder, chairmen for the ag day event.

Snyder reports that special displays are being planned for the day, and urges farmers and ranchers with old machinery, equipment, or any farm-type antiques, to contact him. He hopes to make arrangements to have a large number of items on display.

Implement dealers and other ag-related firms are also invited to contact Snyder about special displays during the Jubilee promotion day.

Snyder can be contacted at the First National Bank, phone 364-2435.

Antifreeze is good for summer driving

Car manufacturers, in an attempt to cut air pollution, are building hotter-running engines that increase combustion efficiency, in addition to which, car air conditioners and other power-using devices tend to increase engine heat.

Use of permanent antifreeze as a year-round coolant should be used to avoid car overheating, even in warm weather areas.

GASTON'S SUGARLAND July Clearance

MEN'S DEPT.

107 MEN'S NEW SPRING SUITS Dacron Polyester Knit Val. to \$130 **\$98⁰⁰**

228 MEN'S NEW SPRING SPORT COATS Dacron Polyester Knit Val. to \$90 **\$58⁰⁰**

97 MEN'S NEW SPRING DRESS SLACKS Val. to \$30 **\$18⁰⁰**

338 MEN'S POLYESTER KNIT DRESS & SPORT PANTS Val. to \$22 **\$13⁹⁰**

396 MEN'S DRESS & SPORT SHIRTS Val. to \$12 **\$5⁹⁹**

43 SPECIAL GROUP MEN'S SUITS **\$69⁹⁰**

79 SPECIAL GROUP MEN'S SPORT COATS **\$39⁹⁰**

SPECIAL GROUP JANTZEN CO-ORDINATES Sport Coats -Slacks **1/3 OFF**

ENTIRE STOCK

SWIMWEAR JUMP SUITS
BEACH WEAR PAJAMAS
WALK SHORTS ROBES
TANK TOPS **1/2 Price**

BOY'S DEPT.

88 BOY'S NEW SPRING SPORT COATS Val. to \$45 **1/3 OFF**

129 BOY'S TANK TOPS Val. to \$6 **\$2⁹⁹**

224 BOY'S KNIT SHIRTS Val. to \$9 **\$3⁹⁹**

128 BOY'S DRESS & SPORT PANTS Val. to \$12 **\$3⁹⁹**

28 SPECIAL GROUP BOY'S SPORT COATS Val. to \$45 **\$8⁹⁰**

ENTIRE STOCK

SWIMWEAR WALK SHORTS
PAJAMAS ROBES
VEST - SWEATERS **1/2 PRICE**

LADIES' READY-TO-WEAR

58 New Spring DRESSES Downtown & Sugarland **1/3 OFF**

64 New Spring PANT SUITS & WEEKENDERS **1/3 OFF**

Giant Group Ladies' Polyester SEPARATES **1/3 to 1/2 OFF**
-Pants -Jackets -Shells
-Shirts -Shorts -Skirts

18 ONLY Pant Coats **\$19⁹⁰**

DOWNTOWN ONLY 50 Pant Suits **1/2 Price**

DOWNTOWN ONLY Famous Brands Better Polyester
-Jackets -Blouses **1/3 to 1/2 Price**
-Pants -Skirts
-Vests
-Dalton -Ken Rob -Act III -Jack Winter

JUNIOR DEPT.

Giant Group New Spring JUNIOR SEPARATES **1/2 Price**
-Jackets -Blazers -Smocks -Pants

SHOE DEPT.

300 Pair Our Very Own Better DRESS & PANT SHOES Val. to \$40 **\$19⁹⁰**

500 Pair New Spring PANT SHOES & SANDALS Val. to \$22 **\$15⁹⁰**

300 Pair Pant Shoes, SANDALS & CLOGS Val. to \$17 **\$12⁹⁰**

Special Group PANT SHOES & DRESS SHOES Val. to \$22 **\$6⁹⁰**

Special Group DRESS SHOES Val. to \$40 **\$9⁹⁰**

JEANERY

366 Pair New Fall & Now Summer JEANS Val. to \$18 **\$5⁰⁰**

DANCE

with

BLACK WATER DRAW

★ Friday, July 6 ★

9:00 p.m. to 12:00 p.m.

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