



Brand Photo By Don Richards

## Everybody Loves A Parade

Preparing to lead the 75th Diamond Jubilee Parade Saturday were Hereford's four major representative lawmakers. At left, U.S. Cong. George Mahon chats with Texas Gov. Dolph Briscoe, State Sen. Max Sherman and State Rep. Bill Clayton.



Brand Photo By Don Richards

## Jubilee Queen Named

The Jubilee Queen and her court were guests of honor in Saturday's Jubilee Parade. Betty Hodges, left, was crowned Jubilee Queen in Hereford High Auditorium Saturday night. The other five finalists were (l-r) Ophelia Echevarria, Becky Owen, Glenda Hansen, Kelly Curtsinger and Pat Vinton.

### Branding Time

By Speedy Nieman

That feller on Tierra Blanca Creek says imagination is sometimes better than knowledge.

ALTHOUGH this column was typed prior to the big parade Saturday, all indications pointed to one of the best and largest parades ever held in West Texas. In fact, the number of floats and units are believed to rank it among the top parades in the state!

After much preparation and many manhours of work, the city's 75th anniversary celebration officially got underway Friday night with the Coronation Ball at the Bull Barn. The six Jubilee Queen finalists were introduced and, according to the dance program, the Jubilee celebration started at midnight! Today is Religious Heritage Day, and a special day follows each day this week. Monday is Merchant's Promotion Day, and you'll find many of their bargains inside today's Sunday Brand.

MANY events and activities are scheduled each day during Jubilee Week, so be sure and check the schedule in The Brand or in the Jubilee calendar-of-events brochure.

The Diamond Jubilee commemorative book was published this week, and our congratulations go to the book committee—headed by Helen Rose—for a great job on the publication. It includes many family histories which were not a part of The Brand's special edition. The center section also has much information on the Jubilee committees, pageant program, and a listing of all the chapters of Belles, Brothers of the Bush, and Smoothies. The book is priced at \$2.50 and makes a fine souvenir of the big celebration.

IT WAS great to welcome Congressman George Mahon and his wife, Helen, to the Coronation Ball Friday night. Rep. Mahon and other visiting dignitaries were scheduled to visit with citizens Saturday morning at the Chamber office, then join the big parade Saturday afternoon. At this writing, we were expecting Gov. Briscoe to fly in Saturday just prior to the parade and assume his post as grand marshal.

Events will be happening so fast and furious this week that we're sure The Brand staff is going to be on the run, attempting to record all the celebration news.

Our appreciation is extended to the many persons who complimented The Brand on its Jubilee edition. As we stated in the issue, the job was not finished—we just had to call a halt in order to get the paper printed. We could have worked on Hereford's hustlin' heritage story for another month, at least.

WE DID not get all the articles and pictures we would like to have included in the issue, and we have some of them in today's edition. Our thanks, again, to the many persons who helped with the issue.

Give us a little time, then come to retrieve the many pictures we used.

# The Sunday Brand

Vol. 26 - No. 8

Published Every Sunday

Hereford, Texas, Sunday, August 26, 1973

Price 20 Cents

48 Pages Including Colored Comics

## Jubilee Week Begins

### Ed Mitchell, Sandy Caison Open First Show

A U. S. astronaut and Miss Hereford team up Wednesday to kick off what is expected to be one of the major highlights of the Diamond Jubilee as the Celebration moves into its big final week.

Ed Mitchell, who was the sixth man to walk on the moon's surface and who was born in Hereford, returns to the city this week to join Sandy Caison, Miss Hereford, in pre-show entertainment before the opening performance Wednesday night of Hustlin' Heritage 75.

The play, with a cast of more than 250 local residents, will be staged at 8 p.m. Wednesday through Saturday nights in Whiteface Stadium and will depict the history of Hereford and Deaf Smith County.

OTHER activities of the celebration include Religious Heritage Day today in which all churches in the area are expected to hold their own religious ceremonies in line with the Diamond Jubilee.

Also, at 3 p.m. in Dameron Park, the Hereford Volunteer Fire Department will hold a water polo contest and then a picnic supper will be held in the City Park at 6:30 p.m.

Following the picnic, a massed choir sing will be held in City Park followed by a mass religious observance.

MONDAY will be highlighted as Merchants Promotion Day in which Hereford Merchants will have special displays and special sidewalk sales.

A quilting demonstration will be held in Sugarland Mall at 1 p.m. and the Firehouse Fifteen will hold a concert downtown at 3:30 p.m.

Beta Sigma Phi will hold bicycle races from 3-5:30 p.m. including an endurance race which is scheduled to begin at 3 p.m. Other races will be held at 4 p.m.

Barber Shop Quartets will be singing at the Community Center at 7:30 p.m. Monday and a Dosi-Does Square Dance Performance will be at 8:30 p.m. in the parking lot at Safeway Food Store.

Monday also kicks off the first day of the Carnival in Sugarland Mall. The carnival will run through Saturday.

TUESDAY is Youth Day in which various programs will be held at Hereford schools.

A hop scotch competition will be held at the Community Center Parking Lot at

4 p.m. and a putting contest will be at 4 p.m. All interested in entering the putting contest should register at La Plata Junior High School.

A Youth Talent Show will be held at 7:30 p.m. Tuesday in Hereford High Auditorium.

Ending Tuesday's activities will be a Western Jamboree at 8 p.m. in the Bull Barn and will feature old fiddlers and other players of western music.

WEDNESDAY will be Ladies Day and will feature a garden and home tour at 9 a.m. with a beginning flower show at Deaf Smith County Chamber of Commerce.

A white collar girls luncheon will be held at noon at the Country Club and an old-fashioned style show is scheduled for 2 p.m. at the high school.

An old-fashioned box supper will be held at 5:30 p.m. in Dameron Park.

WEDNESDAY night will then be the first showing of "Hustlin' Heritage 75" at which Mitchell and Miss Caison will be featured.

Mitchell has also planned a press conference at 3 p.m. in the chamber of commerce office and an autograph party at 3 p.m. in the Community Center.



Brand Photo By O.G. Nieman

### Visiting Dignitaries

Visiting Hereford VIP's gathered in the Chamber of Commerce Saturday morning for a press conference. Talking here with Hereford Mayor Jim Sears, right, are (l-r) State Rep. Bill Clayton, Ignacio O. Arrieta, Mexican Consulate of Lubbock, and U. S. Cong. George Mahon.

### At Agricultural-Industry Luncheon

## White To Speak Thursday

By STEVE CONNELLY  
Staff Writer

Texas Agricultural Commissioner John C. White will be the featured speaker during Agriculture and Industry Day Thursday as a part of the 75th Diamond Jubilee Celebration Week.

White will be the guest at a noon Agricultural Luncheon Thursday in the Bull Barn which will also include the quarterly meeting of the Deaf Smith Chamber of Commerce and a joint meeting of all civic clubs.

Tickets for the luncheon are \$2.25 at the Chamber of Commerce office, the First National Bank, or Hereford State Bank. Tickets may also be purchased at the door.

WHITE HAS been Agricultural Commissioner for Texas since 1951, and at the age of 48, is one of the youngest and most experienced officers among the 50 states.

A graduate of Texas Tech University, White has implemented several beneficial programs in Texas which have

helped farmer and consumers alike. White also is the director of the state's largest consumer protection activity through improvement and expansion of



JOHN C. WHITE

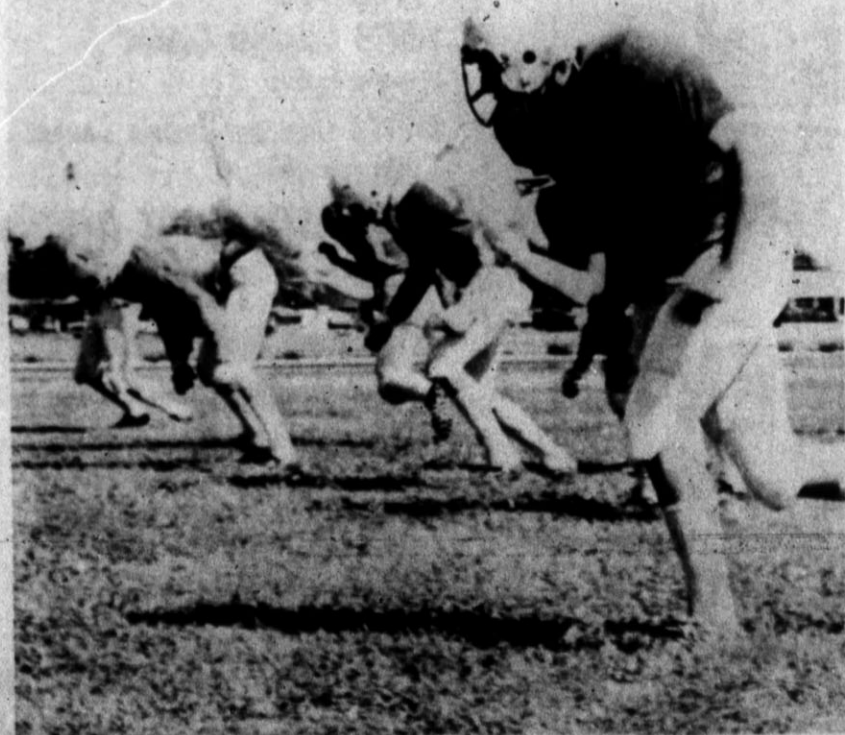
weights and measures inspection and administration of packaging and labeling laws.

BEFORE the luncheon on Agriculture Industry Day, a tour will begin at 9 a.m. from the Jubilee Headquarters and will visit Griffin and Brand Vegetable Shed, Farr Better Feeds, Southwest Feedyards, and will then go to the Bull Barn for the luncheon.

After the luncheon, displays of "old and new" farm equipment will be in front of Deaf Smith County Museum on Sampson Street. There will also be a tractor pull and a ladies milking contest at 2:30 p.m. at the Rodeo Arena.

DISPLAYS of crops, livestock, and other agricultural and industry items also will be a part of the program, and similar displays will be shown at Sugarland Mall.

The Hereford Rotary Club will sponsor the barbecue luncheon, and the public is invited.



Brand Photo By Don Richards

### Now In Pads

Hereford Whitefaces donned the pads for the first time this season Friday to begin preparation for the first scrimmage at 10 p.m. Friday in Vega against Amarillo Tascosa. The first regular game will be Sept. 8 in Pampa. Head Coach Larry Dippel said workouts will be held each afternoon this week and the public is invited to come and observe.

## Monday Is Merchants Promotion Day In Hereford



# Hospital Budget Approved

By STEVE CONNELLY  
Staff Writer

A meeting of the Deaf Smith General Hospital Board of Directors approved the budget for fiscal 1973-74, which was about \$400,000 above the 1972-73 budget.

Several improvements within the hospital were also approved at the meeting Tuesday morning.

The approved budget for this year amounted to \$1,445,000, as compared to the 1972-73 budget which was figured at about \$1,051,125. Ron Welty, hospital administrator, said that the increased budget was due to several additions of services in the hospital this year, some of which include the new physical therapy department, intensive care ward, and a new obstetrics

ward, along with several other items.

The budget includes a patient income of roughly \$1,240,000; interest income of \$20,000; contributions, \$2000; and tax revenues which amounted to \$132,000.

THE PAYROLL is expected to be about \$664,000, and payroll taxes will be about \$33,000. Interest expenses are expected to be about \$45,000 for the next fiscal year, which will begin October 1. Principal payments on bonds will amount to about \$80,000.

The board also approved a telephone service for patient rooms, which will be installed soon. The cost for installation will be about \$1,500, and will increase the hospital's telephone bill by \$500 a month.

A rate of \$1 per day for patients with phones will be charged, and the new telephone system will not necessitate any new switchboard personnel.

NEW LAUNDRY equipment was authorized for purchase for the hospital, with \$9,000 from the capital budget to pay for the equipment. Another \$6,000 was appropriated for a new fire alarm system.

The public Health Clinic was told at the meeting that a formal agreement will be presented at the next meeting, in which the provisions for moving to the second floor of the hospital will be assigned.

A budget of \$18,000 was approved for a new monitoring system, which provides heart monitoring service for patients in the intensive care ward. Welty, was given a raise in

salary under a two-year contract, beginning fiscal 1974. The raise was \$500 a year in salary, and a \$1,500 car allowance. The \$500 raise will give Welty a yearly salary of \$17,500 per year. The board also complimented Welty on his efforts in the hospital administration department.

DR. A. T. Mims gave a report from the regular meeting of the medical staff, in which discussions were aimed at further improvements of the hospital service and personnel. Mims also stated that the staff was pleased with the new maternity ward that was finished a few weeks ago.

The new ward offers some of the most advanced equipment of its kind, and will be a definite aid in service to the patient.

# Board Okays Architect's School Plan

Hereford's School Board of Trustees early Thursday gave the architects approval to begin detailed floor plans of the new elementary, amended the 1972-73 budget and then discussed different policies of the school including sick leave and suspension of students.

Architect Herb Brasher presented the final basic plan to the trustees and said many teachers in the school system had approved the plan. The board then gave Brasher the "go-ahead" for the detailed plans of the interior of the building.

To be located near the intersection of Park West Avenue and Campbell Streets the building plans presently indicate it to have 43,000 square feet. It will be a combination of open space-conventional type of classrooms.

The building will replace the old Central Elementary building, which is the oldest building in the school system.

Board members also made minor adjustments in this past year's budget to conform with recent changes before the new 1973-74 budget goes into effect.

Supt. Roy Hartman said two invoices for new school buses came in this past week and have to be paid within 10 days. The buses are for the upcoming school year and were figured in the upcoming budget. However, because they arrived early they must be paid out of this year's budget.

The board also briefly discussed different policies of the school and then tabled the discussion until the next board

meeting when the policies are to be part of the regular agenda.

Discussion briefly centered around the sick leave policy of teachers and around the policy of suspending a student for questionable activities or conduct within or outside the school system during the school year.

The sick leave policy proposed change mainly concerns all other employees who are not classified as professional employees (i.e. teachers, administrators) Hartman said the state had recently passed a sick leave which Hereford had already conformed with. However, he said the school now needs a policy to cover all other employees of the school system including drivers, custodians, and other part or full time employees.

# Bicycle Race To Be Highlight Of Monday's Jubilee Activities

The Beta Sigma Phi Bicycle Race will be one of the many highlights Monday during Merchants Promotion day of

the Diamond Jubilee Celebration.

An Endurance bike race is scheduled to begin at 3 p.m. Monday on east U.S. 60 at the Dimmit cutoff at road FM 2943.

The participants will head south to Austin Highway and turn right onto south Main and head north toward downtown Hereford. The cyclists will head north across U.S. 60 on Main Street through Downtown Hereford to Third Street where they will turn east for the finish at Deaf Smith County Courthouse.

All cyclists entered in the race are expected to be at the starting position by 2:45 p.m. Entry blanks may be picked up on the courthouse square before the races.

All other races in the contests are planned for 4 p.m.

### WAR ENDS

Peace Articles ending the Revolutionary War were signed in Paris on Nov. 30, 1782.



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# Pioneer Requests Rate Change

Pioneer Natural Gas Company has made application to all incorporated cities and towns served by its West Texas Transmission System to change the cost-of-gas adjustment provision of the general service rate, according to an announcement by K. Bert (Tex) Watson, company president.

For the last three years, the general service rate has been adjusted annually in April to reflect increases in the average cost of gas for the prior year. Pioneer's request would allow making this adjustment each month for the current monthly average cost of gas. According to the company, this change would more closely meet the objective of the original adjustment provision.

"ANNUAL cost-of-gas adjustments," Watson explained, "will shortly penalize the company for aggressive competition for new gas supplies because of the lag between increases in the average cost of gas in the field and the time these increases may be passed on to the customers."

Watson made note of the increasing demand for natural gas and the critical gas supply shortage which has developed within the last few years. "There is increasing demand in the company's gas supply area for new gas that is being developed at much greater

costs than existing supplies. Pioneer must be able to buy this new and more expensive gas and participate in more costly drilling and exploration activities in order to assure an adequate gas supply for its system customers.

Fortunately, Pioneer has pipelines into two areas of good potential gas supply, and since the acquisition of new gas will be necessary to continue ser-

ving existing customers, this advantage should not be lost to Pioneer's service area by failure to meet going prices," Watson said.

IF APPROVED, the effective date of the new rate adjustments would be October 1, 1973, and the first adjustment would be applied to all bills rendered on or after that date. Since the end of 1972, the

company's cost of gas has increased by about 2 1/2 cents per thousand cubic feet (MCF) and the first adjustment would therefore be about 3 per cent of the average domestic price.

"In 1970, when we reached the original agreement on a cost-of-gas adjustment with the cities, it appeared that an annual adjustment would be appropriate," Watson said. "At that time, it was not predicted

that the energy situation would develop so rapidly accompanied by the accelerated increase in the field cost of gas which makes it necessary for us to request this more current provision," Watson continued.

"I think the spirit of the original agreement, to permit Pioneer to recover its increased costs for gas, is reflected in this request," Watson concluded.

# Tractor Pull To Be Featured Thursday

One of the feature attractions for "Agriculture Day" on Thursday of Diamond Jubilee Week will be a Tractor Pull Contest.

The contest will start at 2:30

p.m. at the Rodeo Arena, and the public is invited to attend, no admission charge. Officials had also hoped to have a cow-milking contest, but at last word no milk cows were available.

ENTRANTS are invited in the Tractor Pull, with six divisions scheduled, according to weight. The first-place winner in each division will receive \$50. Entry fee is \$20 per tractor.

The weight classes for the contest: Garden tractors, 5,000 lb.; 7,000 lb., 10,000 lb., 12,000 lb., and 15,000 lb. and over.

An exhibition class is also scheduled, with "souped up" tractors eligible to enter.

A contestant is disqualified: (1) if the wheels go over 18 inches off the ground, (2) if the tractor dies, (3) if the tractor spins and can't continue forward movement, (4) if tractor cannot move load in 10 seconds, (5) reckless driving (determined by judge).

ENTRANTS who want additional information may call Richard Sims, 364-5161. Ed Allison is also working on the contest committee with Sims.

IN THE six contest classes, no dual wheels and no 4-wheel drives will be allowed. Object of the contest will be to pull a skid and load as far as possible.

Officials hope to make the Tractor Pull Contest an annual event. Some 15 to 20 tractors are expected to be in the contests Thursday.

# DPS Investigates 14 Accidents In County

The Texas Highway Patrol investigated 14 accidents on rural highways in Deaf Smith County during the month of July, according to Sergeant W. E. Wells, Highway Patrol supervisor of this area.

These crashes resulted in no persons killed and seven persons injured.

The rural traffic accident summary for this county during the first six months of 1973 shows a total of 75 accidents resulting in one person killed and 28 persons injured.

The rural traffic accident summary for the 60 counties of

the Lubbock Department of Public Safety Region for July, 1973 shows a total of 658 accidents resulting in 21 persons killed and 386 persons injured as compared to July, 1972 with 713 accidents resulting in 34 persons killed and 388 persons injured. This was 55 less accidents, 13 less fatalities, and 22 less injured in 1973 at the same period of time.

The 21 traffic deaths for the month of July, 1973 occurred in the following counties: Lubbock, Sherman, Wilbarger, three each; Palo Pinto, Parmer, two each; Hockley, Jack Lamb, Parker, Wise, Hut chinson, Potter, and Oldham one each.

### WELFARE REFORM

On Dec. 28, 1971, President Nixon signed a bill requiring able-bodied welfare recipients to register for jobs or job training.

### ANDREW JOHNSON

Andrew Johnson, 17th president, was born on Dec. 29, 1808.



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## Sunday Brand

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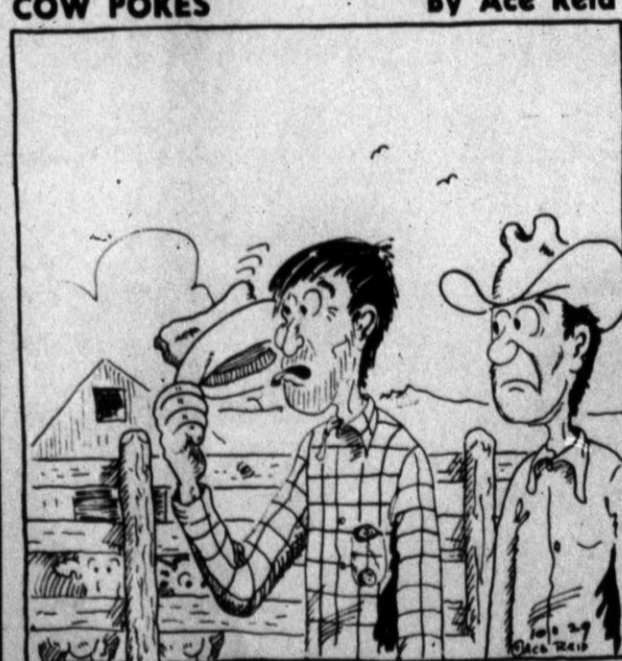
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O. G. Nieman Publisher  
Don Richards News Editor  
Sue Coleman Women's Editor  
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## COW POKES

By Ace Reid



"The boss tells me, the cow market is so high, he wants us cowboys to tip our hat to 'em" when we walk by!"




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## Jubilee Edition Was Largest Brand Ever

Thursday's Diamond Jubilee edition of The Hereford Brand was the largest single issue of the newspaper ever to be published.

And, with an extra 3,000 issues printed, the statistics on the news print used are quite impressive for a semi-weekly paper.

With each paper weighing 1.87 pounds, total weight of all the Jubilee papers was 17,567 pounds — or some 8.8 tons!

If each single page of the paper was taken out and laid end to end, the papers of the edition would stretch 197 miles. More than 7,600 issues were printed.

It was quite a task for The Brand's circulation department to insert the sections of the issue and get the papers out on time. The crew worked all through Wednesday night, and still some of the papers did not reach the post office in time.

Several of the rural routes were late, and subscribers got their paper Friday instead of Thursday.

Charlene Brownlow, circulation manager, expressed appreciation to subscribers on those rural routes who received the issue a day late. "They were very understanding about our problem... they just wanted to make sure they got a paper."



Brand Circulation Staff Assembling Jubilee Edition

### Cases Heard In District Court

Judge Archie McDonald heard three guilty pleas during the week, 69th District Court here, heard a sanity hearing for one suspect and revoked probation in another case.

A total of seven cases were heard in the district courtroom before the judge.

David Mumau pleaded guilty to a charge of sale of marijuana and was given seven years probation.

Bill Rutherford pleaded guilty to a charge of theft and received two years in the state penitentiary.

The third guilty plea was Greg Mumau to a charge of sale of marijuana. He was sentenced

to 10 years in the state penitentiary.

A sanity hearing was held for Norbert Young, who had been charged with sale of marijuana. Young was then committed to Rusk State Hospital.

Probation was revoked for Sam Provenca on charges of driving while intoxicated (DWI)-2nd and he was sentenced to three years in the penitentiary.

In the other two cases the judge decided to continue probation for Eliseo Rivera, who had been charged with DWI-2nd and a motion to dismiss was made on a charge of swindling with a worthless check against Loretta Ory.

### Farewell Tea Given

Friends said goodbyes to Mrs. Ray Carile at an informal tea Wednesday afternoon when Mmes. Henry Neely, Sam Morgan and Cecil Braly were hostesses in the Braly home. The Cariles are moving to Albany, Tex., and plan to leave this week.

Members of the Red Cross Volunteers, Faithful Workers Class of First Baptist Church, and some other friends were invited for the afternoon visit with Laverne Carile before her departure.

Guests called at various times during the afternoon and enjoyed casual chats.

Mrs. Carile has been an active member and has served as president of the Red Cross Volunteers, recording many hours of community service through the organization.

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E78-14	12.31	36.95	24.64	2.31	F78-15	13.31	39.95	26.64	2.54
F78-14	12.98	38.95	25.97	2.50	G78-15	13.98	41.95	27.97	2.73
G78-14	13.65	40.95	27.30	2.67					

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# SIDEWALK SALE

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Misses <b>SUMMER SANDALS</b> Orig. to '3 <sup>00</sup> NOW <b>99¢</b>	Entire Stock Girl's & Ladies' <b>WHITE SUMMER SHOES</b> Orig. to '14 <sup>00</sup> <b>\$3.50</b>	Family <b>CANVAS SHOES</b> Orig. to '4 <sup>00</sup> NOW <b>\$1.99</b>											
Men's Double Knit <b>SPORT COATS</b> <b>\$2.88</b>	Men's Knit <b>DRESS SUITS</b> Orig. '60 <sup>00</sup> <b>\$44.00</b> Now <b>\$4.00</b>												
<h3>DRESS CLEARANCE</h3> <p>LADIES' BETTER DRESSES REDUCED TO CLEAR FROM REGULAR STOCK. MISSSES, JR's., JR. PETITES &amp; HALF SIZES</p> <p><b>SAVE NOW 20% TO 60%</b></p>		<table border="1"> <tr> <td>Men's Flared Knit Dress <b>SLACKS</b> <b>\$8.99</b></td> <td>Men's Penn Prest Sport &amp; Dress <b>SHIRTS</b> Now <b>2 For \$5.00</b></td> </tr> </table>		Men's Flared Knit Dress <b>SLACKS</b> <b>\$8.99</b>	Men's Penn Prest Sport & Dress <b>SHIRTS</b> Now <b>2 For \$5.00</b>	<table border="1"> <tr> <td>Girl's &amp; Infants <b>SHORTS</b> NOW <b>50¢</b></td> <td>Girl's <b>SCOOTER SKIRTS</b> NOW <b>\$1.00</b></td> </tr> <tr> <td>Infants <b>FLARED SLACKS</b> NOW <b>3 For \$5.00</b></td> <td>Boy's Flared <b>KNIT DRESS SLACKS</b> <b>\$4.99</b></td> </tr> </table>		Girl's & Infants <b>SHORTS</b> NOW <b>50¢</b>	Girl's <b>SCOOTER SKIRTS</b> NOW <b>\$1.00</b>	Infants <b>FLARED SLACKS</b> NOW <b>3 For \$5.00</b>	Boy's Flared <b>KNIT DRESS SLACKS</b> <b>\$4.99</b>		
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**SUGARLAND MALL'S OLD FASHION QUILT SHOW**  
Entries accepted Aug. 27 at 1 p.m. Quilts of all kinds will be displayed. Do not need to be old or antique. Show starts Aug. 27, 7:00 p.m. — Sept. 1, 4:00 p.m.

**JCPenney**  
We know what you're looking for.

LIKE IT... CHARGE IT  
ON YOUR PENNEY'S CHARGE.  
LAY-A-WAY ON ALL SALE ITEMS  
FOR 22 DAYS.



# Editorials

# Talk Of Texas

By JACK MAGUIRE

## Don't Waste Energy

Anytime there's a problem in our economy, some people can be counted in to label it a conspiracy against the public, cooked up by avaricious businessmen to fatten their purses.

Every once in awhile, there's even some truth to that theory. But most of the time, simple problems of supply and demand — or complex problems of government regulation — have much more to do with our economic difficulties than sinister conspiracies.

Take the gasoline shortage, for instance. Is it artificial? Are the big oil companies deliberately withholding supplies to drive up prices?

WELL, THERE are two ways to argue that proposition. One way is to cite sources. But sources are always open to the charge of bias.

So I prefer the other way of looking at the question: Logic, or common sense.

First, if there were a conspiracy, it would have to involve at least a half-dozen big corporations, and perhaps more. Hundreds — possibly thousands — of people would be in on the secret. How long would it remain a secret? One thing we have seen amply proof of lately is that no one in this country of ours can keep damaging secrets very long.

THEREFORE, if the oil companies did enter into a conspiracy in restraint of trade, they would not be able to keep it quiet. And when the word got out, they would be open to prosecution by the Justice Department for violation of the antitrust laws. The probable penalties for such a violation are so severe that not even the most varicious of businessmen would count them worth the risk.

If convicted, the companies involved would be subject to fines. The corporate officers involved would be subject to personal fines and prison

sentences. And — here's the real stinger — the companies would be open to suit for treble damages.

What that means is that anyone who could prove he was damaged as a result of the conspiracy could collect the amount of the damages multiplied by three. This particular penalty has the potential to ruin even the largest of corporations.

NOW, WITH discovery a near certainty, and personal and corporate ruin a likely consequence, would you risk attempting a conspiracy, if you were an oil company executive? I sure wouldn't.

There's more sophisticated version of the "artificial shortage" theory. According to its subscribers, there was no organized conspiracy, just an unspoken "understanding" that the oil companies would not try to head off a shortage that was developing for a variety of reasons.

BUT LOOK at that theory from the point of view of an oil company executive. If he sees a shortage coming, and suspects that none of his competitors will act to meet it, then he has a golden opportunity to steal a march on the competition by making sure his company can deliver the goods when the need arises. Loyalty to his own company is far more important to an executive than loyalty to an industry. After all, he's not rated on the performance of the industry.

No, the conspiracy theories just don't make sense. About the worst thing the oil companies can be accused of is bad planning. Some things, such as the increase in "normal" demand, they might have foreseen. Others, such as the impact of various environmental protection regulations, would have been much more difficult to predict.

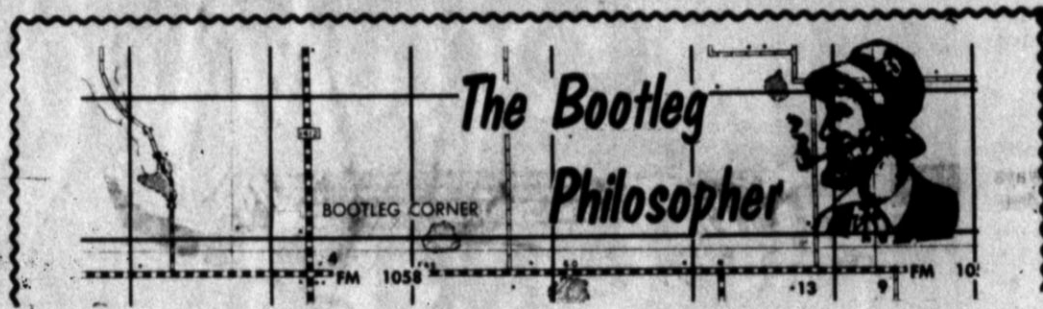
SO LET'S not waste energy on a witch hunt. We don't have the energy to waste.

LET'S FORM A FEM-LIB MOVEMENT HERE IN RUSSIA AND DEMAND UNEQUAL RIGHTS!



## The Sunday Brand Editorial Forum

Page 4 Sunday, August 26, 1973



## A Lot To Think About

America's love affair with cars, being tested mildly this summer by the gasoline shortage, will be severely threatened as early as next summer by Federal air pollution controls so stringent that Congress may modify them or postpone the deadline.

In fact, even the enforcement agency, Environmental Protection Agency, believes that provisions of the Clean Air Act of 1970 are too tough. EPA expects to recommend that Congress grant more time for polluted urban areas like Los Angeles and northern New Jersey to get in compliance.

Under proposed EPA rules, driving in Los Angeles would be virtually prohibited in 1977. This would be achieved by restricting gas sales to zero, because of the well-known California smog. Certain types of motorcycles would be completely barred starting next May.

IN METROPOLITAN New Jersey, including commuting areas adjacent to New York City and Philadelphia, vehicle traffic would be cut 60 percent, by limiting sales of gas and restricting motorcycle use. Also, no new parking facility would be built without environmental clearance.

In New York City, street parking in central-Manhattan would be banned, daylight truck

deliveries would be restricted, taxicab cruising would be limited, and cars and trucks would face annual inspections plus maintenance requirements.

Eighteen states either failed to submit air pollution control plans by February 15, 1973, or their proposals were found deficient by EPA. Only six met the deadline, and only North and South Carolina won complete approval. Washington, Tennessee and New Hampshire gained partial approval, while Rhode Island got a rejection slip.

EPA PROPOSES a plan only when the state fails to do so or submits an inadequate proposal. The next deadline is August 15, 1973, by which time a state must have submitted its own acceptable program or be struck with EPA's blueprint.

Public hearings will be held on all proposals after the EPA plan is promulgated finally on August 15. Then EPA will go to Congress to ask relief from the drastic law, with considerable optimism that the legislators will be glad to oblige.

Only a part of the nation is involved in the air pollution crisis. In addition to Los Angeles, New Jersey and New York, the cities on the target list are Boston, Syracuse, Philadelphia, Pittsburgh, Washington, Cincinnati, Birmingham, Chicago, Minneapolis-St. Paul, Kansas City, Houston - Galveston, Salt Lake City, Denver, Portland, Ore., and San Francisco.

A few other cities may be added to the list by EPA, because environmental authorities have failed to act. There are no small towns affected, except those within metropolitan areas. However, most people visit some urban area by car with some regularity.

THE BIG question is whether the public is anxious enough to clean up the air to accept such stringent restrictions on their personal liberty as are planned. The Clean Air Act was widely applauded when adopted in 1970 but there may be second thoughts now that the price is becoming apparent.

No cars in Los Angeles will cripple commerce. A \$4-per-day parking tax in Boston will allow only the rich to commute to work by car. Will there be enough new buses and car pools to accommodate those who cannot drive because they cannot buy gas in New Jersey? What happens to the gas station and repair shops in Los Angeles?

What about all the big city folk who need their cars to make a living? What happens when one of those put out of business by pollution rules goes to court and insists those rules are an unconstitutional infringement of his rights? Congress had better consider these prospects when it ponders easing the straightjacket known as the Clean Air Act.

Dear editor:

Take the price of eggs. As I understand it, when eggs jumped from the age-old price of 30 cents a dozen to a dollar housewives threw up their hands in horror.

They denounced it on television, they wrote their Congressman, they said inflation has gone wild, they called it the straw that broke the camel's back, although personally I've never believed anybody could get that much straw on a camel and why would they try anyway and besides all the camels I've ever seen looked like they already had a broken back.

BUT I got to thinking, how much food is a dollar supposed to buy?

You scramble a dozen eggs and I guarantee they'll feed any three people you can name. You eat four scrambled eggs with a dime's worth of toast and you've had a meal, at a cost of about 45 cents a person. Where else in the world can you get a meal for 45 cents?

Of course I'll admit that's a lot of eggs, but you can always vary the menu with a 39-cent bag of potato chips, two 16-cent soda waters or however your fancy runs while you're in the grocery store and then carry it

home in a \$4,000 car you used to buy for \$2,000.

To get off such serious matters, I just read an article saying the Postal Service has perfected a machine that'll sort and cancel 30,000 letters an hour and I got to thinking, if the Postal Service has Postmaster Grady install one here in Hereford I figure, if it's to be utilized properly, everybody will have to write about 500 letters a day to keep the machine going a full 8 hours. There's bound to be some other way around this problem.

Yours faithfully,  
J.A.



There are parental strings attached to those credit cards Montgomery Ward is now issuing to 10-year-olds, but are we really ready for the cashless society at the grade school level? Handling money has educational value, especially since the New Math began crowding simple arithmetic out of the classroom. What Junior might not learn at school he soon learns by having to figure how many pieces of bubblegum he can get for a quarter, or how much is left from a dollar—if anything—after buying a hamburger. When he starts getting his allowance by credit card, and a computer starts keeping his accounts, what hope is left? ONTARIO, ORE., ARGUS OBSERVER

George Washington set a poor precedent when he threw the dollar across the Potomac. Since then our government has felt impelled to throw billions of them across the oceans. And now with the gold buying market running wild, those dollars are returning to us in worse shape than when we sent them. NEW HOLSTEIN, WISC., REPORTER

Things have come to a sad state in this country when a federal official will come to Congress and ask for more money so that the inmates of federal prisons can be fed more meat per day than the average law-abiding citizen consumes. Yet that's exactly what happened. The officials of the Bureau of Prisons also wanted money from the taxpayers for prison facilities that would cost \$64,000 per inmate. At this point, this member of Congress was ready to admit he had heard just about everything in the way of sheer gall, when I was informed that prison officials also wanted more money to provide law breakers with fresh orange juice instead of the canned variety they have been getting and didn't like. ELLSWORTH, IOWA, SOUTH HAMILTON NEWS

## Now Is The Time

"The slimness of that first paycheck in 1973," comments the Chamber of Commerce of the United States, "should... (have made) us all seriously ponder just how much we are willing to pay for economic security. For Americans were greeted New Year's morning with a \$14 billion 'tax hangover' to pay for higher Social Security benefits. And more is being planned by Washington.

Even a complete federal takeover of all economic security. The cost: Higher taxes and less freedom. Is it worth it?

It's time Americans told Congress how fed up they are with government reaching out to control more and more of their lives and digging deeper and deeper into their wages to pay for controls not wanted."

Somewhat the car came into the hands of an Atlanta, Ga., man about 20 years ago. He sold it at auction last month. The new owner, from Jean, Nev., hopes to get his \$175,000 back by exhibiting the car at \$2.50 a throw.

THE SIGNS OF TEXAS—Over a display of pamphlets on diets, exercise and figure control in an Odessa dime store: "Please pay at candy counter."

THE CHANGING TIMES—Only a little more than half a century ago, white and Negro leaders in Austin met to endorse a remarkable document opposing any integration of the two races.

On August 31, 1919, Austin Mayor A.P. Woodruff and other white civic leaders met with the St. John's Negro Baptist Association to draw up a set of resolutions aimed at bettering race relations. They agreed unanimously that the whites and blacks should continue to remain separate, but equal, in the South.

Both groups went on record as opposing all agitators who sought to stir up strife by calling for the social equality of Negroes and whites.

CURTAIN CALL—"Getaway," the hit motion picture starring Steve McQueen and Ali McGraw, is not the first movie to be filmed in Hays County, Texas.

The first was called "Down by the Rio Grande" and it starred Lillian Russell and William S. Hart. It was made in 1916 at a spot west of the town of Kyle (known in those days as "Hays City.")

The community was founded in 1908, hopefully as the Hays County seat. By 1916, all that was left was a pretentious stone hotel which was the principal set for the western melodrama.

TEXAS CALENDAR — September 6-9 are the dates for the second annual Texas Folklife Festival to be held on the old HemisFair site in San Antonio.

Produced by the University of Texas Institute of Texas Cultures, the food, fun and festivities attracted 63,565 visitors last fall. Even larger crowds are expected this year.

THE CHANGING TIMES — With the energy shortage-reaching crisis proportions in some parts of Texas, used ceiling fans and wood-burning stoves are selling at premium prices.

Ceiling fans became a drug on the market with the advent of air-conditioning and wood-burning cook stoves were seen only in antique shops. Now the fans, some of them a half century old, are going at from \$75 to \$85 each.

At least one manufacturer still makes wood-burning stoves. They're being snapped up at prices ranging from \$30 to \$75 by home-owners concerned about the shortage of natural gas.

IT'S A JOKE, SON — R. Henderson Shuffler, director of the Institute of Texan Cultures in San Antonio, has a weathered wood plaque behind his desk that reads:

"On this spot July 18, 1836 During the War for Texas Independence Nothing Happened."



## The Sunday Brand

Established 1948  
Published Every Sunday at 130 West Fourth  
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The Hereford Brand, Incorporated

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Women's Editor: Sue Coleman  
Advertising Manager: Grady King  
CIRCULATION: 364-2030



# Hereford Area Farmers Invited To Eat 'Triticakes' Monday Night

Details of Triticale Foods Corp. grain production program will be presented for area farmers here Monday night at Dickie's Restaurant, beginning at 7:30.

The "triticale supper" is open to all farmers interested in learning details of the new program, according to Charles Briggs, director of research and

development for the Muleshoe-based firm.

"Triticakes" will be served at the meeting, and a display of food items from Triticale Foods will be shown. A representative from the Texas Tech foods and nutrition department will be present; as well as a representative from the High Plains Research Foundation.

THERE will be no obligation in attending the meeting, stated Briggs. "It is an educational-type meeting to explain what the program is and outline results of new cultural practices utilized by contract growers in the area."

The name "triticale" comes from two Latin words: Triticum (wheat) and Secale (rye).

Officials of the firm report that studies of triticale show that it contains 17 per cent or more protein — a much higher percentage than either wheat or rye.

BRIGGS says the corporation has obtained markets for thousands of tons of triticale food products through several national outlets. Arrowhead Mills of Hereford is the contract miller for Triticale Food Corp. The first of the Triticale products — Tritiflour and Triticake Mix — are now on grocery shelves in designated areas of the country.

Briggs said triticale is now of age and "no longer a debutant." At the present time, he estimates the Muleshoe firm will need at least 125,000 acres on contract by this time next year and he's hoping several thousands of these acres will be grown in the Deaf Smith County area.

AN International Symposium on Triticale has been scheduled in Lubbock Sept. 18-19 at the KoKo Convention Center. It is sponsored by the College of Agricultural Sciences and College of Home Economics at Texas Tech.

# Two Newspapers Preceded The Brand In Deaf Smith

Although The Hereford Brand observes its 72nd anniversary during the city's Diamond Jubilee Celebration, it was not the first newspaper in the city or in the county.

The first paper in Deaf Smith County was published in La Plata, first county seat. It was named the La Plata Star and probably started in the early 1890's. The editor was H.H. Brooks, who went to Amarillo

when La Plata died in 1898.

The first newspaper in Hereford was The Hereford Enterprise, which started in January, 1900, but operated only fleetingly that year. The editor was A.E. McKellar and the paper was published by "Gant & Gough".

Little else is known of the newspapers, but Mrs. Jim Lipscomb has a copy of the first "Enterprise." The four-page

paper is dated Jan. 27, 1900—that issue being No. 1. The paper was found in a chest which belonged to A.J. Lipscomb, father of Jim Lipscomb.

One advertisement in the paper is that of "Stambaugh & Lipscomb", wholesale and retail dealers in coal, grain, hay and salt. G.A. Stambaugh, the partner, was the father of George Stambaugh of Hereford.

The Hereford Brand was launched as the "Hereford Reporter" on Feb. 23, 1901, and has continued publication since that time. Name of the paper was changed to "The Brand" in 1902.

# Today Set As Religious Day

Churches of the city will have a part in Hereford's Diamond Jubilee today, as Religious Heritage Day is observed in the program of the week.

A mass religious service with songs by choir members from various churches will follow a picnic supper for families this evening to climax the day.

It will begin at 6:30 p.m. with the picnic at the park west of Tierra Blanca Bridge on South Main Street. The outdoor choir

sing and service will be held at the same place.

All churches in Hereford have been requested to include some observance of the city's 75th anniversary in their Sunday morning services, and some have asked members of their congregations to wear their old-fashioned Jubilee costumes to church.

Social meetings and class reunions are scheduled in separate churches during the afternoon.

# Best Product Was Ladies

Dear Editor, Regarding your Diamond Jubilee, I came to Hereford in May, 1906 and worked for Stringfellow-Hume till they sold out to Morrow Thomas. Scott Stringfellow worked there with me.

When people speak to you in confidence, it is time to lessen your own in the matter.

People with ambitions to get into the social swim often find themselves in hot water.

It's very easy to go astray—most paths lead that way.

Men who consider consequences are able to control causes.

People who ask for criticism are usually seeking praise.

Leisure time used wisely is a tonic — it helps prolong life.

I remember the most impressive product Hereford had, in my opinion, was the many alluring and beautiful young ladies.

Many of my dear friends have passed away, but I shall always hold Hereford and the dear people in my memory till I am cut down by that "grim reaper." I am sure the celebration will surpass any celebration Hereford has ever held. I have now lived in Floydada 74 years.

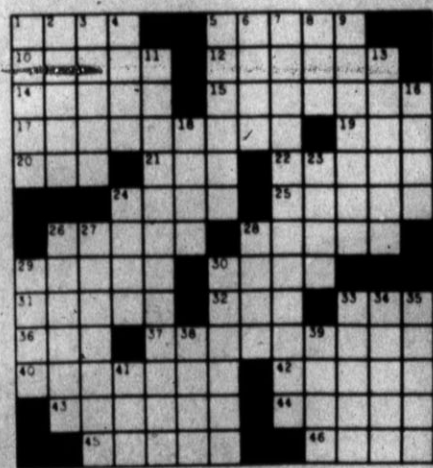
With best wishes for you and Hereford, I am

R. Fred Brown  
500 S. 1st St  
Floydada, Tx.

Welcome To  
**HEREFORD CATTLE SALES**  
A New Member in  
The Deaf Smith County  
Chamber of Commerce  
Enrolled by  
Melvin Jayroe

- |                                       |                                    |                                     |
|---------------------------------------|------------------------------------|-------------------------------------|
| <b>ACROSS</b>                         | <b>DOWN</b>                        | 16. There are five per foot         |
| 1. Sibilant sound                     | 1. Mythological monster            | 18. Shade of green                  |
| 5. Mar by strap- ing, as shoes        | 2. Harden                          | 23. Iranian coin                    |
| 10. Old-womanish                      | 3. Lorelei, for example            | 24. Deadlocks                       |
| 12. Golfer Palmer                     | 4. Lower section                   | 26. Garment of the South Pacific    |
| 14. Rustic                            | 5. Footwear for a Greek god        | 27. "Warm-up" election              |
| 15. Rhode Island naval-base           | 6. Algonquian Indian               | 28. Gardening need                  |
| 17. Claimant to a throne              | 7. Tacitly understood rule: 2 wds. | 29. <i>le de la</i> — part of Paris |
| 19. Court                             | 8. Beau Brummell                   | 30. Aspects                         |
| 20. Money in Kobe                     | 9. A feast                         | 33. Cordial flavoring               |
| 21. — <i>Laetia</i> , Milky Way       | 11. Latest possible time: 2 wds.   | 34. Warm resource                   |
| 22. A Castle                          | 13. Stingless bees                 | 35. Resource                        |
| 24. "Blab"                            |                                    | 38. Gaelic country                  |
| 25. Akron product                     |                                    | 41. Extinct bird                    |
| 26. Porcupine's quill                 |                                    |                                     |
| 28. Postponements                     |                                    |                                     |
| 29. Mark used by a proofreader        |                                    |                                     |
| 30. British Prime Minister Sir Robert |                                    |                                     |
| 31. — stew, hearty dish               |                                    |                                     |
| 32. Biddy                             |                                    |                                     |
| 33. Triumphant exclamation            |                                    |                                     |
| 36. Pitcher Seaver                    |                                    |                                     |
| 37. Front-page features               |                                    |                                     |
| 40. Inflames with love                |                                    |                                     |
| 42. Songs by Robert Merrill           |                                    |                                     |
| 43. Capercaille                       |                                    |                                     |
| 44. Superfluous material              |                                    |                                     |
| 45. Handles easily, said of a ship    |                                    |                                     |
| 46. Hotbed                            |                                    |                                     |


## CROSSWORDS



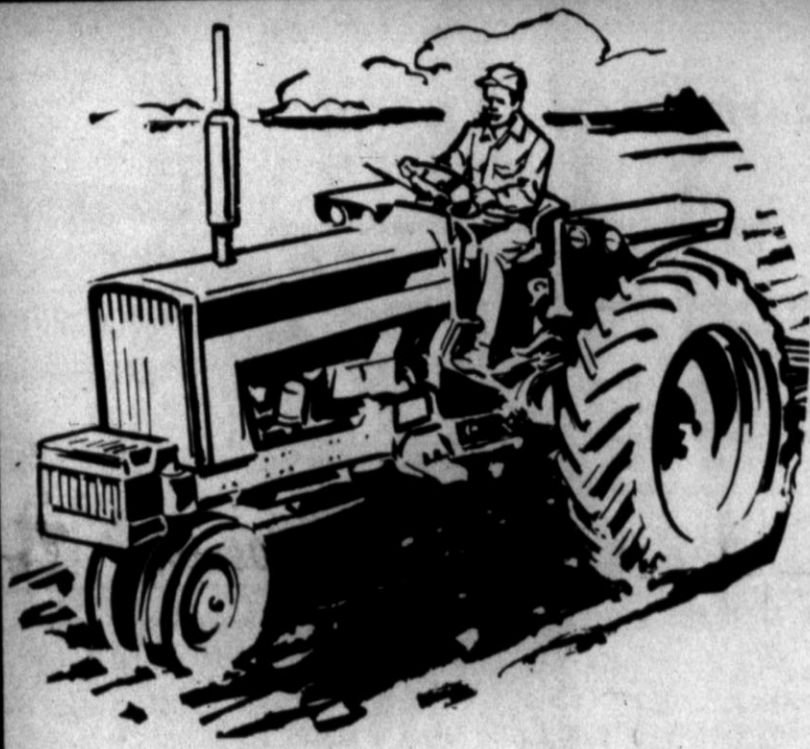
Solution



**LOW - LOW CASH & CARRY PRICES**

<p><b>CREOSOTE POSTS</b> 30 YEAR FENCE GUARANTEE 2 1/2" x 6 1/2' \$ .77 EA. 3 1/2" x 6 1/2' \$ 1.19 EA. 16' Poles \$ 7.44</p> 	<p><b>HEAVY-DUTY TEMPERED SAFETY-GLASS STORM DOOR</b> \$ 32.95</p> <p><b>CATTLE PANELS</b> 52" X 16' . . . . \$ 12.87 EACH 1/4" Welded Rod</p>
<p><b>ROOFING SHINGLES</b> 245 LB. DOUBLE COVERAGE T-LOCK - 18 YR. BOND \$ 11.95 PER SQUARE</p> 	<p><b>CLOSE OUT SPECIALS</b> 2 x 4 &amp; 2 x 6 ECONOMY FRAMING LUMBER \$ 12.95 PER 100 B.F.</p> <p>EXAMPLE: 2 x 4 14' . . . \$ 1.17 EA. 2 x 6 14' . . . \$ 1.81 EA.</p>

**SAVES FARM DISCOUNT LUMBER & COMPANY SAVES**  
PHONE 364-6002 (Just outside city limits) HIGHWAY 385 SOUTH



# Tractor Pull Contest!

**THURSDAY, AUG. 30**  
**2:30 P.M. at Rodeo Arena**

A part of the "Ag Day" observance during Diamond Jubilee Week.

**Entrants invited in Six Classes (by weight):**

**Garden Tractor: 5,000 Lb., 7,000 Lb., 10,000 Lb., 12,000 Lb., 15,000 Lb. and over.** An exhibition class will also be conducted for "souped-up" tractors. Entry fee is \$20.00 per tractor.

**Prizes: \$50.00 for first place in each class.**

**Rules: Objective is to pull skid and load as far as possible. No dual wheels, no 4-wheel drive (this year).**

**Disqualification: (1) If wheels go over 18 inches off ground (2) If tractor dies (3) If tractor spins and can't continue forward (4) If tractor cannot move load in 10 seconds (5) Reckless driving.**

FOR INFORMATION CONTACT RICHARD SIMS, 364-5161

**Public is invited - No admission charge**

# TRACTOR PULL CONTEST

**THURSDAY, AUG. 30 - 2:30 P.M. - RODEO ARENA**





**Ribbon Cutting**

Ribbon cutting ceremonies were held Friday afternoon at Hereford's new Boots West Store on east U.S. 60. Store Manager Garre Lowrance cuts the ribbon as Boots West, Inc., President Jim Boyles (right center) holds the red ribbon. On hand for the ceremony was Bill Albright, left center, of Deaf Smith County Chamber of Commerce and a group of Hereford Hustlers.

**TIPS FOR OUTDOORSMEN**

by Vern Sanford

**Touching Up the Lures**

Any angler who fishes around rocks, boulders, bluffs or gravel beds subjects his artificial lures (especially the top-water plugs and floating "sticks") to real punishment. As a consequence the lures become scarred, the paint cracks and the hooks get broken or dulled.

But, that's where the fish are, so don't avoid these areas. Keep after 'em, even if you have to buy many new lures.

Of course you can replace the hooks on the old lures. Also you can repaint some of the lures, especially the ones with the wood bodies... and wood is now being used again after being replaced with plastic for a

long, long time.

While you have the hooks off just dip the lure in a paint bucket and hang the bait up to dry. A bit of old fishing line tied to the eye of the bait, and with a loop on the other end, makes both painting and hanging easy.

After the paint dries, you can give it additional protection and waterproof it at the same time by dipping it in a can of varnish or epoxy.

Kinda fun to do.

If you have decorative ability or artistic talent—and a few different colored cans of spray paint—you can come up with some very colorful combinations.

Who knows—the fish may even like 'em better.

**Diamond Jubilee Bicycle Race Entry Blank**

Sponsored by Beta Sigma Phi — Kappa Iota  
Monday, August 27, 4 p.m., Courthouse Square

Name \_\_\_\_\_

Phone \_\_\_\_\_

Circle race to be entered:

1. Tricycle, to 4 years of age
2. Big wheel, to 6 years of age
3. Training wheels, to 6 years of age
4. Regular bike
  - A. Under 10 years of age
  - B. 10 to 13 years of age
5. Regular bike
  - A. Girls, 14 to 18 years of age
  - B. Boys, 14 to 18 years of age
6. Speed bikes
  - A. Girls, 9 to 13 years of age
  - B. Boys, 9 to 13 years of age
  - C. Girls, 14 and over
  - D. Boys, 14 and over
7. Endurance Race, all ages
8. Senior adult citizens

Awards for 1st, 2nd and 3rd places in each category.

Enclose \$1 entry fee and mail to Mrs. Nelson Kendall, Route 3, Hereford.



**Surveys Crop**

Surveying the results of irrigation on the Charles Schlabs farm near Hereford, are County Extension Agent Justin McBride, left, and extension area irrigation specialist, Leon New. Schlabs, cooperating with McBride and New, is applying irrigations for both grain sorghum and sugar beets at two, three and four-week intervals in a search for improved irrigation management practices. First year results show that total water application during the summer may be cut as much as one-half while crop production is down only 15 to 20 per cent, says New.

**Hospital Notes**

**PATIENTS IN HOSPITAL**  
Venancia Neito, Route 5;  
Paul Stipe, Amarillo; Mrs. Exie L. Mays, 322 Ave. E; Florentina Ruiz, 207 W. Sixth; Roddy D. Lindsey, 806 Irving.  
Florencio Gonzales, 222 Ave. H; O.R. Shaw, Lubbock; Minibel Collier, Route 2; Maude Parsons, 133 Ave. G; Rosa Lance, Friona; Laura Walsler 102 N. Tex.

Helen Lee, Barbara J. Maupin, Ransario Garcia, August 25.  
Raymond Smith, Anna Stindt, Charles E. Cross, Mrs. C.E. Rush, Sandra Anderson, Emma L. Norton, August 24.  
Carolyn Clarich, Maria Garcia, Danny Brooks, Johnnie Guillen, Jackson D. Stallings, Francis Peterson, August 23.  
Beatrice Castillo, Luis Dupnik, August 22.

Mrs. Vera Davison, 117 Ave. E; Willie V. Struve, Route 2; Miguel Guerra, 1006 E. Third; John Henderson, Route 3; Mary E. Thuet, Vega.

Jewel May, Route 2; Otis Dickey, 100 Ave. H, Apt. 4; E.L. Eicke, 245 Ranger Drive; Leta Bell, Olton; Milton C. Adams, P.O. Box 353.

Johnita K. Wolf, 106 Ave. D; Virginia McWhorter, 139 Mimosa; Maria D. Villarreal, Blue Water Garden Apts.  
**PATIENTS DISMISSED**  
Phyllis Neill, Donna Benton, Ray Martinez, Isaiah Soto Jr.;

**DRAKE KNIGHTED**

On April 4, 1581, Queen Elizabeth knighted Sir Francis Drake, the first Englishman to sail around the world.

**HARRISON DIED**

On April 4, 1841, one month after his inauguration, President William Henry Harrison died after an attack of pneumonia.



Marine Pvt. Miguel Martinez Jr., grandson of Pablo Martinez of 318 Ave. I, Hereford, Tex., graduated from basic training at the Marine Corps Recruit Depot here.

**DON'T MISS IT!**  
**Western Jamboree**  
HEREFORD'S OWN  
"Grand Ole Opry"

AUG. 28 (Tuesday) 8:00 P.M.  
I.O.O.F. HALL 205 E. 6th  
(Not at the Bull Barn)  
ADULTS \$1.00 CHILDREN 50¢  
CONCESSION STAND OPEN 7:30 P.M.



Going Places!

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Smart young couples realize that if they want to reach their goals, they have to plan ahead — and that's where our Savings Club comes in. Regular deposits, plus our high interest compounded daily and paid quarterly, will take them far!



**THE FIRST NATIONAL BANK of HEREFORD**

**GASTON'S SUGARLAND**  
**DIAMOND JUBILEE MERCHANT'S DAY SALE!**  
MONDAY, AUGUST 27

**SIDEWALK SALE**  
**SALE**  
**GASTON'S SUGARLAND**



Prices Good Mon., Tues. & Wed.

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We like to feel that service, in its fullest reference, is the hallmark of our firm. One of the special services we provide for you is noted by the emblem below—membership in the American Gem Society—an organization of some 900 carefully selected firms of professional jewelers in the U.S. and Canada. It signifies the reliability and capability of this firm, and is your assurance that the fine gems and jewelry purchased from us are properly represented, and explained.

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# Defensive Backs Look Good To Buffalo Coach

Entering the 1972 season, West Texas State's secondary lacked both experience and quickness, but still performed well enough for the Buffaloes to gain a share of the Missouri Valley Conference football championship.

All of those same players are returning for 1973, so the unit is now experienced. With the addition of junior college transfers Rick Mordecai and Dennis Little at the start of the

spring semester, the Buffalo coaching staff hopes that the lack of quickness is no longer a problem.

Daryl Carr, 169-pounder from Orange, is the secondary veteran, having started 21 straight games over a two-year period. The six-footer has intercepted five passes from his safety position.

Robert Edwards, who started most of the time at corner back

last fall, has been moved to the safety post opposite Carr. The former Sundown all-state quarterback intercepted three passes and was the team's leading return man last fall.

EDWARDS returned a punt 77 yards for a touchdown against Lamar University in a 35-12 victory. He also had an 18.9-yard average on kickoff returns. He averaged 11.4 yards per return on punts.

Mordecai, from Santa Rosa, Calif., and Little, from Rich-

mond, Calif., have good quickness and earned starting berths most of the spring training period.

Scott Hindman, Berger junior, started most of the games in 1972 at corner back and had a good spring. He is only a step slower than Mordecai and Little and his experience could earn him considerable playing time.

Johnny McDowell, who also drew several starting assignments at corner back last fall, has been moved to safety.

SENIORS Steve Sydow and Scott Doores saw a great deal of playing time at safety last fall and they will bid with Carr, Edwards and McDowell for playing time in 1973. Like Carr, Sydow is a two-year letterman. Doores came out for football on his own in 1972 and made the team. He lettered three years for the Buffalo basketball team.

Mordecai, who runs the 40-yard dash in 4.6, and Little, who turns the 40 in 4.5, had impressive spring drills. Secondary coach Bobby Thompson

was also impressed with the play of Amarillo sophomore Aaron Gilbreath.

ARCADIO Rivera, the team's placement kicker, and punter Merele Kilpatrick also secondary players. They both play safety. Red-shirt transfer Bobby Novak of Amarillo and sophomore Bryan Dunson of Electra are other secondary players who could log some playing time.

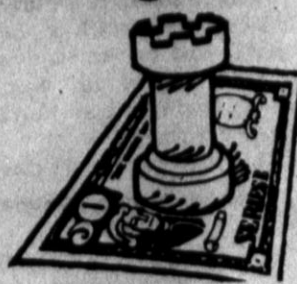
Thompson feels Carr should lead the secondary and says,

"He's a proven player who is steady and a hitter."

The Buffalo secondary coach said Edwards is a good open field tackler and his move from corner back to safety should improve his play.

McDowell, Carr and Edwards paced the team last fall in interceptions with three each. Doores and Sydow had one each. The other four interceptions recorded by the Buffaloes were by either linebackers or a defensive lineman.

Join the Payroll Savings Plan.



A good move.

Take stock in America. Buy U.S. Savings Bonds.

## HEREFORD BRAND

### Sports

## Campaign To Fill WT Stadium Announced

Affiliated Foods, Inc., has announced a campaign to help fill up Frank Kimbrough Memorial Stadium for West Texas State's football opener Sept. 8 against the Drake Bulldogs.

The coupon night originated because of the large number of Panhandle area players on the West Texas State varsity this season. Hereford has two gridders on the Buff team — Tony Gorman and Mike Wartes.

West Texas returns 18 starters off last year's 5-5 team, including the entire starting backfield and the first four reserves.

In conjunction with the WT athletic department, Affiliated Foods will make available in its Panhandle stores special \$1 discount coupons which may be exchanged at the gate for \$5 reserved seats.

In Hereford, the coupons will be available at Piggly Wiggly Supermarket with each pur-

chase of \$3 or more. The reserved seats for coupon purchasers are between the goal line and the 30-yard line and will be issued on a first-come, first-served basis.

### FREDDY FIXIT CAMPBELL & BAER

THERE WILL BE NO DRIPS WHEN PAINTING A CEILING OR OVERHEAD WOODWORK IF YOU CUT A LARGE HOLLOW RUBBER BALL IN TWO HALVES. MAKE A SMALL HOLE IN THE CENTER OF ONE HALF AND SLIDE IT OVER THE HANDLE OF YOUR BRUSH AS CLOSE AS POSSIBLE UP TO THE NAIL. THIS IMPROVED TIP WILL CATCH THE DRIPS AND SAVE YOU FROM HAVING TO CLEAN UP A SPOTTED FLOOR. GO AHEAD AND TRY IT... YOU'LL COME OUT AHEAD.



Copley News Service

### MONTGOMERY WARD

114 E. PARK AVE.  
PHONE 364-5801  
HEREFORD, TEXAS

## INTRODUCING Gene Bullard



"I am very pleased to announce that Gene Bullard, long time resident of Hereford, has recently joined our staff here at Wards as our Appliance Sales Specialist. Many of you have known Gene for several years as he spent several years with a local lumber retailer prior to going into appliance sales a few years ago. I feel extremely fortunate to have been able to acquire a man with Gene's qualifications and experience to serve our customers."

W.M. Broxson  
Store Manager

"It's a real pleasure to be associated with a company like Montgomery Wards where I can offer my many friends top quality merchandise at a real down to earth price. The really great advantage is selling Wards appliances, furniture, tvs, carpet and etc., is I can be assured and can assure you that Wards backs everything they sell with a "real" satisfaction guarantee. "I'd like to personally invite you to come down and take a look at our line of Airline TV's, stereos and Signature appliances."

Bene Bullard

You'll Like Wards Just say Charge it!

# OLD FASHIONED BARGAIN SALE

Old time savings are back!

**LAWN EDGER**  
by Speedline  
No. 617008  
REG. '77  
**\$5.99**

WHERE YOU ALWAYS BUY THE BEST FOR LESS  
**GIBSON'S DISCOUNT CENTER**  
**STYROFOAM ICE CHEST**  
**89¢**  
NO. 575-576  
G.D.P.

**LEE BATTERY**  
36-MONTH GUARANTEE  
**\$17.77**

**DUPONT LUCITE HOUSE PAINT**  
**HOSE**  
**HANGERS**  
66¢ Each  
G.D.P. NOW! **\$7.79** GAL.

**DUPONT LUCITE WALL PAINT**  
**LUCITE WALL PAINT**  
**\$6.79** GAL.  
G.D.P. NOW!

**AUTO CLOTHES RODS**  
**\$1.29**

**TRIPLE AAA ROOT BEER**  
½ Gal. Bottle  
G.D.P. Now Only! **33¢**

**CAMAY**  
2 BATH SIZE  
ONLY!  
**26¢**  
G.D.P. JUBILEE SPECIAL!

**CLIP & REDEEM**  
SAVE VALUABLE COUPON SAVE  
**DASH**  
20 lb. HOME LAUNDRY SIZE DASH ONLY  
**\$4.19**  
GOOD Gibson's ONLY AT Hereford WITH THIS COUPON PRICE WITHOUT COUPON \$4.97  
OFFER EXPIRES 9-1-73 LIMIT 1 COUPON PER PURCHASE

**BORDEN SHERBERT**  
½ GAL. CTN.  
**89¢**

**COUNTRY CLUB JELLY**  
ALL FLAVORS  
G.D.P. Jubilee Price  
**3 18-Oz. Jars \$1**

GIBSON'S HEREFORD  
WITH THIS COUPON  
**1-pound Can of Maryland Club Coffee**  
**79¢**  
without coupon 99¢  
Cash value 1/20c Limit one per customer  
COUPON EXPIRES 9-1-73

GIBSON'S HEREFORD  
WITH THIS COUPON  
**100-ounce Jar of Maryland Club Instant Coffee**  
**\$1.29**  
Without coupon \$1.79  
Cash value 1/20c Limit one per customer  
COUPON EXPIRES 9-1-73

Advertised Prices Good Monday, August 27 Thru Saturday, September 1, 1973



# Horse Owners Warned To Vaccinate Animals

Texas horse owners are urged to keep a close watch on their animals and to vaccinate unprotected horses for equine encephalomyelitis (horse sleeping sickness). The disease is of three

strains—Eastern, Western and Venezuelan—the latter causing hundreds of horse deaths in 1971.

THE EASTERN strain of the disease has been diagnosed in one of the 11 sick or dead horses in the three-county area of Hardin, Tyler and Jasper. Veterinarians with the USDA's Animal and Plant Health Inspection Service also suspect the Eastern strain in several other cases, according to Dr. H.A. Hooks of the Hardin County Health Department.

The Western strain has been diagnosed in a single horse death in Fayette County.

"WE ARE approaching the cut-off time for new cases of the disease since an incubation period is about two weeks," said Hooks. "Also, the extensive spray program in Hardin County to control mosquitoes should help to halt the spread of the disease." (Mosquitoes are the main carriers of encephalomyelitis.)

The sleeping sickness also affects humans, and Hardin

County man has contracted a form of encephalomyelitis called a "viral" type by his attending physician. The patient is now recovering at home, noted Hooks.

ACCORDING to Dr. W.L. Sippel, director of the Texas Veterinary Medical Diagnostic Laboratory at College Station, none of the sleeping sickness cases has been diagnosed as the Venezuelan strain, known as VEE.

"There is no indication that VEE is reappearing in Texas

following its invasion two years ago," he noted. "However, it's not unusual for the Eastern or Western strains of the disease to appear in unvaccinated horses during the hot summer months."


Sippel urged horse owners to consult their local veterinarian about a vaccination schedule to protect their animals. Effective vaccines are available, but a vaccination is needed for each of the three strains of the disease.

Welcome To  
**THE HOUSE OF WONG**  
A New Member in  
The Deaf Smith County  
Chamber of Commerce  
Enrolled by  
Bill Albright

**ENCHILADAS**  
(a tasty preview of a popular southern California treat)

1 pound ground beef  
1 onion, chopped  
2 teaspoons salt  
1/4 teaspoon pepper  
1 to 2 teaspoons chili powder

Salad oil  
1 dozen corn tortillas  
2 cups *Sauce* (see below)  
1 1/2 cups grated sharp cheese




Brown meat and onion, add seasonings. Pour salad oil into skillet to a depth of about 1/2 inch. Place over low heat. Dip each tortilla into warm oil, drain on paper towels. On each tortilla spoon 2 teaspoons *Sauce*, a generous tablespoon of meat mixture, and a sprinkling of grated cheese. Roll up and place close together open side down in large baking pan. Pour remaining *sauce* and grated cheese over the top. Bake at 350° about 15 to 20 minutes. Makes 4 to 6 servings.

*Sauce:* Combine 1 (No. 2 1/2) can whole tomatoes, 1 chopped medium onion, 2 teaspoons chili powder, 1/2 teaspoon oregano, 1 (6-ounce) can tomato paste, 1 minced clove garlic, 1 teaspoon salt and 1/4 teaspoon cayenne pepper. Simmer about 1 hour, or until *sauce* is slightly thickened.

WHERE YOU ALWAYS BUY THE BEST FOR LESS

# GIBSON'S

## DISCOUNT CENTER



**BANKAMERICARD**

# NOTICE!! NOTICE!!

## OLD FASHION

ADVERTISED PRICES GOOD IN HEREFORD MONDAY, AUGUST 27, 1973

WEST BEND FLORAL  
STAR OR MORNING GLORY


**Porcelain or Steel  
COOKING UTENSILS**

YOUR CHOICE **\$19<sup>97</sup>**

**200 COUNT SINGLE PLY  
Paper Napkins**

White or Pastel  
G.D.P. **37<sup>c</sup>**

**PRINCESS  
POT-O-PLenty**  
by Regal  
8-Temperature settings



G.D.P.  
REGULAR **\$21<sup>97</sup>**

**\$16<sup>97</sup>**

Realtone  
CASSETTE  
**TAPE  
RECORDER**



G.D.P. **\$25<sup>97</sup>**

1 - GROUP  
INITIAL  
RING,  
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**\$1<sup>00</sup>**

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**9-PIECE HOSTESS  
SERVICE & STORE  
SET**  
by Arnoldware

Choice of yellow or green  
• Tray • 4 - Serving dishes  
• 4 Storage Containers

**\$1<sup>27</sup>**

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Boys and Mens  
**CANVAS  
BASKETBALL  
OXFORDS**

Full sponge in sole-Cushion Arch - Washable.  
Black, White, Gold  
and Blue Retail **2 PR. \$5**  
3" Pair

**BUCKINGHAM  
RUG**  
Washable  
Fluffy

27" X 45"  
100% Polyester  
Retail 4"  
G.D.P. **\$2<sup>97</sup>**

**Dickies**

**TOP HAND  
MENS  
JEANS**

FULL 14 - OZ. Denim  
RETAIL \$7<sup>00</sup>

**\$4<sup>44</sup>**

**LAWN & TRASH  
BAGS**

28" X 35" on easy  
tear roll with twist closers.  
Holds over 3-bushels  
G.D.P. **\$1<sup>27</sup>**

**ALL LADIES  
DRESS SLACKS**

Double Knits - New Fall Colors

Retail up to \$12<sup>00</sup>  
G.D.P. NOW **1/4** OFF REG. PRICE

**PEAT MOSS**

40-Lb. Bag  
G.D.P. NOW!

**88<sup>c</sup>**

**BOYS QUALITY  
CREW HI BULK  
ORLON SOCKS**

Sizes 8-11  
Retail 75<sup>c</sup>  
NOW **2 Pr. \$1**



# Hereford Farmer Participates In Water Management Program

One of the greatest challenges facing High Plains producers is irrigation water management, says Leon New, area irrigation specialist with the Texas Agricultural Extension Service. "Growers must pump water from the faltering underground supply to push crop yields to profitable levels today," he says, "but at the same time water must be conserved for the future."

being applied each growing season will determine the future of irrigation for many area growers," adds the specialist. "The increasing demand for agricultural products emphasizes the urgency of precise water management to the area."

New explains that a search for improved irrigation management procedures is underway for the second year at the Charles Schlabs farm near Hereford. Schlabs, cooperating with county Extension agent Juston McBride, is applying irrigations for both grain sorghum and sugar beets on two, three, and four-week intervals.

"First-year results show that total water application during the summer is likely to be cut as much as one half, while crop production is only 15 to 20 per cent less," says New. "We can grow big, lush plants by irrigating five and six times, but growers must apply the number of irrigations that produce the most profitable yields and utilize irrigation water most efficiently."

"Another way to look at it is the production received from each inch of irrigation water," adds the specialist. In 1972, says New, irrigation every three weeks was the best practice for both grain sorghum and sugar beets. Grain sorghum production averaged 7,700 pounds per acre using three summer irrigations totaling 18 inches, while sorghum irrigated five times on two-week intervals with a total of 27 inches of water produced 7,650 pounds. Production from sorghum irrigated every four weeks was 6,400 pounds per acre where two summer irrigations were applied, and losses from lodging caused primarily by the late harvest were greater. The two applications totaled 14 inches.

"Results were similar for sugar beets," says the specialist. Sugar production was 7,600 pounds per acre from four summer irrigations applied on three-week intervals, and 7,110 pounds where six applications were made every two weeks. "Beets irrigated on four-week intervals produced 6,250 pounds of sugar per acre and received three summer irrigations.

Sugar content was three to four tenths of a per cent more for each additional week between irrigations. "In addition to the above irrigations, the sugar beets were watered up, and a preplant irrigation was applied on the grain sorghum land," adds New. "Each year is different," he quickly adds. "So, it is important to check production over several years. Rainfall

was above average in 1972, but the first year's results were impressive." Timing irrigations to supply adequate moisture during maximum water use periods is also important, New points out. The irrigations are being applied with this in mind. "Results of the irrigation studies may be handy in planning next year's crop acreage for each well," adds the specialist.

## NOTICE!! NOTICE!!

# LOW PRICED VALUES

FRIDAY, AUGUST 27 THRU SATURDAY, SEPTEMBER 1, 1973



WHERE YOU ALWAYS BUY THE BEST FOR LESS

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## DISCOUNT CENTER

Mens & Ladies Meeker **BILFOLDS**

**25%** OFF REG. G.D.P.

75th Jubilee PRICE!

PRETTY LITE **MAKE-UP MIRRORS**

G.D.P. SPECIAL

**\$5.97**

NO. R - 129 REG. \$4.97

**FREON CHARGE KIT**

Contains Refrigerant 12 safety tapping valve and charging hose

**\$3.79**

**ALL PURPOSE VINYL ELECTRICAL TAPE**

For Professional use.

3/4" X 30' Now Only!

**27c**

**SAND BAG ASH TRAYS**

REG. 59c

**43c**

NOW ONLY!

**MASTER CRAFT TWIN-EDGE ROTARY BLADE REPLACEMENT KIT**

For a cleaner cut lawn - several sizes to choose from!

**\$2.99**

**OLD FASHIONED BARGAINS**

BURGESS NO. 472

**TUFFY FLASHLIGHT & 2 - D CELLS BATTERIES**

Retail Value \$1.79 G.D.P. \$1.47 Now

**97c**

**HEAVY DUTY -F-4-M 6-VOLT LANTERN BATTERIES**

REG. \$1.39 G.D.P.

**99c**

NOW!

**RING SPRINKLERS**

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**69c**

**TUCK DUCT TAPE**

2" X 60 Yds. G.D.P. SPECIAL LOW PRICE!

**\$2.29**

**SNACK JAR** by Thermos. No. 1155

perfect companion to all lunch kits. Insulated with miracle urethane.

Retail Value \$1.29

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NO. DWG-30 COLLAPSIBLE Fish **BASKET**

without floating top

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ENTIRE STOCK **SKI TOW ROPES**

Large Selection REDUCED **1/4** OFF REGULAR G.D.P.

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Model 1894 **DAISY BB GUN**

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**\$14.97**

**GOLF TUBES**

**9c EACH**



# Local Police Officers Busy With Accidents This Week

By STEVE CONNELLY  
Staff Writer

One accident at the intersection of Main and U.S. 60 injured one man seriously in a two-car, one motorcycle accident at 1 p.m. Tuesday.

A 1965 Chevrolet, driven by Anastasio Madrid, 409 W. 2nd, was headed east on U.S. 60, while a 1970 Pontiac, driven by Raul Saldana, Jr., 410 Ave. E,

was stopped on U.S. 60, facing west.

A 1971 Yamaha, driven by John Flores, Jr., 210 Short, was stopped on Main Street for a traffic signal and was facing north.

When the light changed, Flores started, and at the same time, the Anastasio car started, collided with Flores, and in an apparent attempt to miss Flores, swerved into the

Saladina car.

Flores received a broken left leg and was taken to Deaf Smith General Hospital for treatment.

LAST Friday, an accident occurred at the intersection of 4th and Miles.

A 1965 Chevrolet, driven by Hose L. Martinez, was traveling west on Fourth Street, while a 1971 Chevrolet, driven by Virgil L. McInnis, 1535 Smiley, Amarillo, was headed south on

Miles Avenue, and the two cars collided at the intersection.

Another accident last Saturday occurred at the intersection of Park Avenue and Avenue B at 4:10 p.m.

A 1967 Chevrolet, driven by Juan Adolfo Guzman, 431 Barrett, was driving north on Avenue B across Park Avenue.

A 1961 Mercury, driven by Wense Barrientos, San Benito, Tex., was going west on Park

Avenue and the two cars collided at the intersection.

ANOTHER accident occurred Sunday, in the 200 block of Kibbe Street, involving a parked car and an unknown vehicle.

A 1964 Chevrolet, owned by Nazario Maestas, Amarillo, was parked in the 200 block of Kibbe, when an unknown vehicle collided with the right rear of his car and left the

scene. The case is presently under investigation by the Hereford Police Department.

Another accident Sunday occurred at 311 Ave. F at 6 p.m., involving one small truck which overturned.

A 1972 Chevrolet pick-up, driven by Robert C. Barner, 601 Grand, was going north on the left lane because of a four-foot high pile of caliche in the right lane. Barner apparently drove

upon the side of the pile, which caused the vehicle to roll over on the left side, coming to a stop upside down. He received only slight injuries.

One accident occurred Monday at 9:10 a.m. in the parking lot of the Hereford Meat Market.

A 1973 Buick, driven by Juanita K. Owen, Box 853, Hereford, was entering the parking lot when a 1972 Oldsmobile, driven by M.B. Wilson, McKinney, Tex., was parked and had the door of the car open when the Owen car collided with it.

A 1965 Ford, driven by Cindy Jo Coleman, Friona, was going east on Park Avenue and was attempting to turn north onto Avenue F when she collided with Gracy Ramirez, 118 Ave. H, who was riding a bicycle. No serious injuries were reported in the incident, Wednesday at 8 a.m.

Another 8 a.m. accident occurred at the intersection of Union and Avenue F involving two cars.

A 1969 Plymouth, driven by Florence Robinson, 212 Western St., was traveling east at the intersection and a 1970 Oldsmobile, driven by Dorothy Brink, 211 Sunset, was behind the Robinson car when they collided.

An accident occurred on Dairy Road at 12:50 p.m. involving two pick-ups.

A 1963 Chevrolet pick-up, driven by Reza Martin, San Benito, Tex., was going east on Dairy Road, and was attempting to turn off the road when a 1970 Ford pickup, driven by Martin L. Simpson, Rt. 5,

Dimmitt, collided with the rear of the Martin car.

ANOTHER accident Thursday occurred at the intersection of 25 Mile Avenue and Park Avenue at 6:50 p.m.

A 1965 Plymouth, driven by Latena Kay Blasingame, Rt. 5, Hereford, was going south on 25 Mile Avenue, turned left onto Park Avenue, when a 1971 International pick-up, driven by Paula C. Price, Rt. 2, Hereford, was going north on 25 Mile Avenue and the cars collided in the intersection.

OTHER action in the Hereford Police Department included several calls for family disturbances, and a few arrests for drunk in public were made, but no major criminal activity was reported.

The Hereford Fire Department answered two calls this week, one involving the death of a local man by electrocution.

Bobby Darrell Teague, 36, was killed Wednesday at 10:32 a.m. while he was using an electric impact wrench at Southwest Feedyards.

Members of the Hereford Fire Department gave Teague artificial resuscitation at the scene and he was then rushed to Deaf Smith General Hospital, where he was pronounced dead by hospital authorities after several minutes of efforts to revive him.

A fire was reported Thursday at 7 a.m. at the Paetzold airstrip on Austin Road where an airplane had caught fire.

The fire was not serious, and persons at the scene had put out the fire with a fire extinguisher when the Hereford Fire Department arrived.

## Nurses Invited To Area Seminar On Obstetrics

Nurses and nursing students of this area are invited to a meeting sponsored by the Nurses Association of the American College of Obstetricians and Gynecologists at 8:30 a.m. Sept. 8 at the Quality Inn on Interstate 40 East, Amarillo.

Open to RN's, LVN's, nurses aides and students who participate in obstetrics, gynecology and neonatal nursing, the program by Amarillo physicians is designed for nurses in the area from Lubbock through the Oklahoma Panhandle.

Discussions will include Infections Related to Post-Partum and Gynecology, by Dr. H. Hands; High Risk Pregnancy, Dr. E. B. Lokey; Infection Related to the

Newborn Nursery, Dr. J. Pickett.

Other topics are Infections - Labor Delivery, The Nurse's Role in Infection Control and The Nurse's Role in Transporting Sick Infants.

Pre-registration may be made with Juanita Walker, 909 S. Bowie, Amarillo 79106. The fee, which includes luncheon, is \$10 for non-members of the association, \$7.50 for members and \$5 for students.

Further information is available from Miss Walker, Area I chairman of the association, or Karen White, Rt. 1, Box 546, Amarillo.



Navy Construction Recruit Larry L. Hubbard, son of Mr. and Mrs. L.E. Hubbard of 815 S. Lee, Hereford, graduated from recruit training at the Naval Training Center here.

**WE RENT TRACTORS BY THE HOUR DAY-WEEK-MONTH**

(122HP-Mod. 1175) OR OTHERS  
CALL US FOR FULL DETAILS

**case**

**POWER & EQUIPMENT**  
South Hwy. 385  
Pho. 364-2015  
Hereford, Texas

About 1,400 A.D., graphite appeared in pencils, and was given the name "black lead."

## FOR THE BEST DEALS ON NEW or USED CARS

Come in and Talk with one of the Men at

**JOHN ORSBORN BUICK-PONTIAC-GMC**  
at 142 N. MILES or 221 N. 25 Mi. Ave.

364-0990

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# OLD FASHIONED

## bargain sale

**KLEAN & SHINE**  
9-Oz. Size  
G.D.P. NOW! **83¢**

**GIBSON'S DISCOUNT CENTER**  
WHERE YOU ALWAYS BUY THE BEST FOR LESS!

**FAVOR FURNITURE POLISH**  
12-OZ. SIZE  
G.D.P. **83¢**

**JOHNSON GLADE DEODORANT**  
7-Oz. Size **43¢**

**BAYER CHILDREN'S ASPIRIN**  
36 Count Bottle G.D.P. **27¢**

**STYLE HAIR SPRAY**  
13-Oz. Can  
G.D.P. SPECIAL! **49¢**

**COLGATE INSTANT SHAVE CREAM**  
Regular  
Lime  
Menthol **47¢**

**ATTACHE' CASE**  
Perfect for carrying books and papers  
NOW ONLY! **\$3.97** EACH

**NESTLE CURL & SET PROTEIN STYLING**  
1-LB. GEL **59¢**

**OUR WORLD SERIES of LOOSE LEAF BINDERS**  
NOW ONLY! **\$1.29**

**BIC BANANA INK CRAYONS**  
Bright colors, smooth porous paint that won't penetrate paper. Non-toxic - write, draw, color or JUST HAVE FUN!  
Retail Value \$1.29  
**\$1.29**

**CRAYOLA CRAYONS**  
The Original Crayon  
PKG. of 48 Colors  
Retail value 89¢  
**59¢**

**A.M.T. MODEL CARS**  
Large Assortment  
PLEASE ONLY THE ONES MADE BY A.M.T. ONLY!  
NOW REDUCED to **20% OFF REGULAR G.D.P.**

Advertised Prices Good In Hereford Monday, August 27 Thru Saturday, September 1, 1973



By Student's Mother

## Visit To Germany Repaid

Returning a visit paid to her home in Nuremberg, Germany, last summer by Mr. and Mrs. Elmer Kimball, Mrs. Lilo Hergert is a guest for a few days in the Kimball home, 521 Star. She is the mother of Frank Hergert, who as a student in the American Field Service program spent a year attending Hereford High School and living as the Kimballs' "son."

Mrs. Hergert is accompanied here by Lt. Col. and Mrs. Ralph Schmitz of Fort Polk, La., and their children, Victoria, Carolyn, Matthias and Timothy. Mrs. Schmitz is her daughter. While they are here, the Kimballs are giving them a

conducted tour of Hereford and the farms and ranches of this area. They say they are repaying courtesies shown them when they visited Mrs. Hergert on a European trip last fall.

Mrs. Hergert especially wanted to see a rodeo performance, her first, and was happy that the Riders Club Rodeo, along with other Diamond Jubilee activities, was scheduled during her visit.

The visitors went to Palo Duro Canyon for the Thursday night performance of the musical, Texas, and were much impressed by its outdoor setting in the canyon amphitheater. Crops

and cattle feeding operations also interested them.

Mrs. Hergert commented that she thinks Hereford a clean, pretty town, and that Texans are very friendly. She is employed on the Nurnberger Nachrichten, or Nuremberg News, as executive secretary to the editor. This is her second visit to the United States, but the first to Hereford.

It was in the 1962 school term that Frank Hergert attended HHS. He returned to Germany to complete his military service, then returned and worked here for a time before going to Canada. Now he is in Belgium, a partner in a shoe business at Brussels.

Denise Strange, Hereford High forensics student, informed Hereford noon Kiwanis Club Thursday about the four basic ways to stop the growth of Communism in America.

Guest speaker at the regular noon meeting, Miss Strange related her experiences at a recent convention in Waco in which communism theories were explained.

"The four basic ways to stop communism from growing are: 1. Belief in God; 2. Keeping the Family Unit; 3. Keeping a constitutional Republic; and 4. Keeping local police with authority," she said.

"Communism has no place for God and communists can't take over as long as people keep their faith in God," said Miss Strange. Another thing we have in the free countries is the family unit, she added. "In

communism countries children are taken away from the family and taught communist ideas. The family is broken up."

Miss Strange also said Communists can relatively easily infiltrate different parts of government or kill a high government official. "But they couldn't infiltrate all the lower levels of local police."

She explained to club members many theories and ideas of communism and said

that people who live in a free country take their freedoms for granted until they (the freedoms) are about to be taken away.

"America does have many faults," she said, "but if you love her you will forgive those

faults and look at all the good things she (America) has to offer."

In other action at the meeting Layne Young was introduced as the new club sweetheart for the next year. Installation of new officers for the club will be

October 4. President Don Lane also reminded members that the next regular meeting of the club will be in the Bull Barn Thursday where Texas Agriculture Commissioner John White will be the guest speaker.

## SMALL TALK

By SUE COLEMAN  
Women's Editor

VISITORS several days in the M.J. Koelzer home have been their daughter and her family, the Gary Parkers of Orlando, Fla. June was disappointed that their vacation time didn't permit their being here for Jubilee goings-on; they left Friday.

Mrs. Parker is the former Vicky Koelzer, who grew up here. For

the hosts, the most important visitor may have been their grandson, Scott.

NEW RESIDENTS at 140 Hickory are Mr. and Mrs. Arthur Dettman, who are from Las Vegas, N.M. Dettman is a brother of Emil Dettman, and is

a former employe of Standard Oil Co.

Mrs. Dettman was a teacher, like Mrs. Emil Dettman who has taught a number of years in Hereford schools.

NOTE TO CLUB HISTORIANS who supplied us with material for histories that appeared in the Jubilee edition of The Brand Thursday:

All your notes have been saved, and you may have them by calling for them at the society desk. Some of them obviously were compiled after a good deal of research and you likely don't want to lose them — unless you happen to have kept a copy.

Some of you asked that we save your material, and these requests reminded us that all of you may appreciate having it saved.

WE WILL KEEP it for a few weeks, but please come get it before we have to clean up our desks and get rid of the extras.

And to every one of you that helped gather this material and put it together, thank you loads. We think it turned-out some interesting histories, and for some clubs it was an occasion to collect history which might have been lost.

Too often clubs feel no need to keep a coherent and concise record of officers and activities until maybe they start to observe their 25th anniversary. Then it's a monumental chore to plow through old minutes and scrapbooks and put together a history.

at the graduation ceremonies.

The Colorado School of Banking is co-sponsored by the Colorado Bankers Association and the University of Colorado in cooperation with the Graduate School of Business Administration.

Although the Colorado School of Banking is a regional school serving primarily the states of Colorado, Kansas, Montana, Nebraska, New Mexico, North Dakota, South Dakota, Utah and Wyoming, it is also open to bankers and representatives from banking regulatory agencies from other states.

WAR DECLARED

The Senate approved a resolution of war against Germany by vote of 82-6 on April 4, 1917.

Guard your leisure time — keep others from wasting it.

## Sam Self Attends Banking School

Sam Self, vice-president in charge of commercial loans at Hereford's First National Bank, attended the Colorado School of Banking held recently at the University of Colorado at Boulder.

The regional school is in its 23rd year of providing intensive courses of study for bankers who wish to broaden their knowledge of banking operations and management and to gain a better understanding of the role that banking plays in the economic structure of the country.

Bankers are challenged to attain a higher level of capability and achievement in a series of intensive, integrated courses which span the three year program. Upon completion of all classes in the three year school, including interim assignments, students receive the Colorado School of Diploma

## Look Who's New

Mr. and Mrs. Bernie Lucero are the parents of a daughter, Julie Ann, born August 24. She weighed 7 lbs. 5 oz.

Mr. and Mrs. Abel Villarreal are the parents of a son, Abel Jr., born August 23. He weighed 8 lbs. 1 oz.

Mr. and Mrs. Leslie Harold Maupin are the parents of a son, William Thomas, born August 23. He weighed 7 lbs. 5 1/2 oz.

Mr. and Mrs. Roberto Ybarra Garcia are the parents of daughter, Lisa, born August 22. She weighed 7 lbs. 13 1/2 oz.

Mr. and Mrs. Stephen Perrin McWhorter are the parents of a daughter, Ginger Kay, born August 22. She weighed 6 lbs. 11 oz.

Eat, drink and be merry, for tomorrow your heirs may blow your hard-earned dollars.



DENISE STRANGE

**MONTGOMERY WARD**  
ENERGY SAVING ACTION

Tips to help Consumers Save Energy and Money.

Make sure the condenser coils on the back or bottom of your refrigerator are clean. A simple dusting or vacuuming should remove dust to provide more efficient operation.

**WELCOME**  
75th Anniversary  
**PATRONS**  
to  
**HAROLD CLOSE**

Walgreen Agency Drug  
SUGARLAND MALL

PHONE 364-2344

**MERCHANT'S DAY SPECIAL**

**Tuna Fish Sandwich**

with a free  
10¢ drink

**69** TAX INCLUDED

**"WE'RE MORE THAN JUST A PHARMACY"**

Your Complete Family Drug Store.





**Anthony's**  
SUGARLAND MALL ONLY!

**IN AND OUT**

SEE OUR COMPLETE  
NEW-FALL FASHIONS  
NOW ON DISPLAY  
INSIDE OUR STORE

**SALE**

•STOCK UP NOW ON THESE ITEMS•

<p style="text-align: center;"><b>BARGAIN TABLES</b></p> <p>•PANTS • SHIRTS •BRAS • T-SHIRTS</p> <p style="text-align: right; font-size: 2em;"><b>\$2<sup>00</sup></b></p> <p style="text-align: center;">Lots of Goodies</p>	<p style="text-align: center;"><b>MONDAY ONLY</b></p> <p style="text-align: center;"><b>MEN'S 100% POLYESTER</b></p> <p style="text-align: center;"><b>DOUBLE KNIT PANTS</b> 29 - 40</p> <p style="text-align: right; font-size: 2em;"><b>\$10<sup>88</sup></b></p>
<p style="text-align: center;">Last Chance Ladies' <b>DRESS - SPORT SHOES</b></p> <p style="text-align: right; font-size: 2em;"><b>\$3<sup>44</sup></b></p>	<p style="text-align: center;"><b>BARGAIN TABLE</b></p> <p style="text-align: center;">Your Choice TOO MANY THINGS TO TRY TO NAME THEM. LAST CHANCE.</p> <p style="text-align: right; font-size: 2em;"><b>2 FOR \$3<sup>00</sup></b></p>
<p style="text-align: center;"><b>LADIES BARGAIN RACK</b></p> <p>Shorts, Tops &amp; Rompers</p> <p style="text-align: right; font-size: 2em;"><b>\$2<sup>00</sup></b></p> <p style="text-align: center;">Your Choice</p>	<p style="text-align: center;"><b>YOUNG MEN'S JEANS</b></p> <p>Corduroy, Denim, Brushed Denim and Others.</p> <p style="text-align: right; font-size: 2em;"><b>NOW \$5<sup>00</sup></b></p>
<p style="text-align: center;"><b>BARGAIN RACK</b></p> <p>Halters, Tops Blouses and Others</p> <p style="text-align: right; font-size: 2em;"><b>\$2<sup>00</sup></b></p>	<p style="text-align: center;"><b>GROUP MEN'S</b></p> <p style="text-align: center;"><b>DRESS SHOES</b></p> <p style="text-align: right; font-size: 2em;"><b>\$13<sup>97</sup></b></p>
<p style="text-align: center;">All Ladies Summer <b>DRESSES</b></p> <p style="text-align: right; font-size: 3em;"><b>1/2</b> PRICE</p> <p style="text-align: center;">REDUCED BELOW</p>	<p style="text-align: center;">60" 100% POLYESTER <b>DOUBLE KNIT</b></p> <p>Fancies and Solids, First Quality</p> <p style="text-align: right; font-size: 2em;"><b>\$2<sup>88</sup> 2 Yds. \$5<sup>00</sup></b></p>


**Welcome 75th**

**Hereford Anniversary**

**ANTIQUE GUN FANCIERS**

to The Brogue in beautiful  
**SUGARLAND MALL**

Antique Gun Collection  
now on display!



THE KENTUCKY RIFLE

**SUGARLAND MALL**



# SELL IT FAST! BUY IT RIGHT! USE WANTEDS!

**Phone 364-2030**

**CLASSIFIED ADVERTISING RATES**  
 Reader Ads (Minimum 10 words) 1st insertion per word 8¢  
 Additional insertions, when paid in advance: per word 6¢  
 Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00  
 Repeat insertion without copy change per col. inch \$1.50  
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.12  
 Deadline for Classified Advertising in the SUNDAY BRAND.

5 p.m. Friday  
 Deadline for Classified Advertising in the HEREFORD BRAND.

5 p.m. Tuesday

**1. FOR SALE Miscellaneous**

**TOWN & COUNTRY MOBILE HOME SALES**  
 Hwy 60 & MYRTLE  
 Phone 364-0189  
 Also spaces & furnished trailers for rent at TOWN & COUNTRY ESTATES  
 1B-1-31-9p

**"THE SADDLE HOUSE" COMPLETE Riding Equipment**  
 New & Used Saddles  
 HIGGINS & SOUTH TEXAS ST.  
 PHONE 364-3583 1B-1-5-H

**!!CARPET!!**  
 Financing Available  
 CAW CARPET  
 PLAINS AND N. 25 MILE AVE.  
 PHONE 364-3448 1B-26-11C

**WE BUY AND SELL**

**USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552** 1B-37-tfc

For Sale: AKC Irish Setter. 6 months old. Champion bloodline. 276-5360. B-1-11-8-3c

FOR SALE: Fireplace wood. 258-7640. B-1-10-31-tfc

**SEE OUR LINE OF BARGAINS!!**  
 Stoves, refrigerators, TV's, living room suites, dining room suites, and miscellaneous merchandise.  
 Open: 8 to 12 AM to 6 PM six days a week

**BIG JIM'S FURNITURE HIGGINS & SO. TEXAS ST. HEREFORD, TEXAS**  
 Phone 364-1873 1B-1-35-tfc

Used factory built side mount tool boxes, short wheel base. See at Brown Sheet Metal. B-1-15-32-tfc

For Sale: Cornet and King Saxophone. Both good condition. Phone 364-2864. B-1-11-32-tfc

**STATED MEETING**  
**SECOND MONDAY**  
 7:30 P.M.  
 Thursday  
**DEGREE WORK**  
 Charlie Brown W.M.  
 W.A. Phipps Sec.

**Hereford Rotary Club**  
 meets every **Monday at 12:05**  
 Civic Club Center (Jim Hill)

**Lions Club**  
 meets each **Wednesday, 12 Noon\***  
 Civic Club Center (Jim Hill)

**GARAGE EQUIPMENT NEW & USED**  
 Air Compressors; Valve Machines, Steam Cleaners, etc.  
**BOYD MACHINE & SUPPLY**  
 1306 East Park  
 Phone 364-1055 1B-1-9-tfc

FOR SALE: National electric guitar, with case. Phone 364-0689. B-1-42-tfc

**RCA WHIRLPOOL commercial ICE MAKERS - Sales and Service - Brown Sheet Metal.**  
 B-1-11-52-tfc

**FOR SALE WATER BEDS**  
 King, size and singles \$22.00; Round \$42.00. Frames \$58.00.  
**SOUTHWEST CARPET**  
 209 Park Avenue  
 Phone 364-1763 B-1-47-tfc

**FOR SALE**  
 1-21" Color Console TV  
 1-19" B&W Portable  
**WE MAKE HOUSE CALLS**  
 Repairs on all makes & models, color, B&W and radios.  
**TOWER TV**  
 248 Northwest Drive  
 Phone 364-4740 B-1-25-tfc

New Singer Dealer in Hereford. Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Scissors sharpened. Call 364-4051. Sanders Sewing Machine Center, 226 Main, Hereford. B-1-4-TFC

For Sale: 15 ft. Camp Trailer. Call 289-5968 or 289-5853. B-1-16-tfc

**LEFT IN LAY-AWAY**  
 Electronic Component Stereo with built-in tape player. AM-FM Multiflex Radio, Garrard Turntable, 200 watts, 10 speaker. Original price \$399.95. Assume balance of \$245.00 or \$10.00 monthly payments

**MARTINS SOUND CENTER**  
 Corner of Georgia & I-40 in Wolflin Square, Amarillo  
 B-1-31-tfc

**GARAGE SALE: Cook stove, bed, mattress and springs; 4 dining chairs, swivel chair and one large chair. Two gas heaters, one twin bed, mattress and spring, divan, phone chair, table, table saw, lots of ceramic pieces. Thursday through Sunday, at 109 Avenue J.**  
 B-1-34-2c

**FACTORY SALES**  
 40 ft. Flat bed, w-sliding tandem. Turnbow Horse Trailers. Goseneck cattle & Low Boys. Trombley Trailers  
 Box 194, Tulia, Texas  
 Phone 806-995-4171  
 IB-1-32-7c

Rye Seed for Sale. Call 276-5543. B-1-10-33-8c

For Sale:  
 Magnavox stereo-radio console, \$125.00  
 Hoover Vacuum cleaner, \$30.00  
 King size fur bed spread, \$75.00  
 3 Bowling balls, \$15.00 each.  
 CALL 364-4371. B-1-8-tfc

For Sale: Semi-antique dining room group. Large table with six chairs, including one captain's chair and buffet. Good condition. Call 364-0689. REAL BARGAIN. B-1-7-tfc

1972 Honda 750 Four. Take up payments. 245 Beach. Phone 364-3999. B-1-10-33-4c

LOST bright carpet colors... restore them with Blue Lustre. Rent electric shampooer \$1. Duckwall, Sugarland Mall. B-1-17-34-2c

FOR SALE: New & used furniture and appliances. Plains Finance Corp. 906 South 25 Mile Avenue. B-1-15-34-tfc

For Sale: Azuki 10 Speed bike. Call 364-0362. b-1-10-34-2c

For Sale: Tropical Fish. Guppies, Zebra Danios, Cardinal Tetras, Paradise Fish. Mark Priest, 364-4476. B-1-14-34-2c

FOR SALE IN HEREFORD  
 Nearly new spinet piano. Concert approved. Tremendous Bargain. This is your chance to own a fine piano by assuming small payments.  
 Write at once:  
 McFarland Music Co.  
 1401 W. 3rd.  
 Elk City, Oklahoma 73644  
 B-1-34-2p

Must pick up small piano and Hammond organ by September 15th. Will allow person with good credit to assume payments on either piano or organ or both. For more information call or write:  
 American Music Company  
 207 East 8th  
 Odessa, Texas 79761 or  
 915-332-2711 B-1-34-7c

GERT's a gay girl - ready for a whirl after cleaning carpets with Blue Lustre. Rent electric shampooer \$1.  
 McCaslin Lumber.  
 B-1-23-34-2c

PINTO BEAN SEED. Matures 60 days. \$18.00 CWT. 364-0484. B-1-10-34-2c

Le Blanc Clarinet. Perfect condition. Call 364-0932. B-1-10-9-1c

For Sale: Two Registered Blue Heeler female pups. 3 months old. \$85.00. Mrs. L.J. Iwig 267-4331. B-1-15-9-2c

SEVEN Healthy puppies to give away. Mother 1/2 German Shepherd, 1/2 miniature collie. Call 364-5426. B-1-15-9-2c

Two bedroom trailer house for sale. Phone 364-3346 or 364-0342. B-1-10-9-1fc

For Sale: Boat and motor, 30 h.p. Johnson, trailer and tarp. Priced right. See at 402 Union or call 364-3790. B-1-20-9-2c

German Shepherd and chow puppies. Call 364-6743. B-1-10-9-1fc

14x73 mobile home, completely furnished. Phone 364-2566 after 7:00 p.m. B-1-10-9-3c

For Sale: Oak conference table. 12' long by 4' wide. Excellent condition. Call 364-3333. B-1-14-9-1fc

For Sale: Elbon Rye Seed. Phone 357-2344. B-1-10-9-1fc

**GARAGE SALE. 810 East 3rd. Starts Monday, August 27th. Many fine items available.**  
 B-1-13-9-1c

BE gentle, be kind, to that expensive carpet, clean it with Blue Lustre. Rent electric shampooer \$1.  
 Hereford Hardware  
 B-1-20-9-2c

**MOVING SALE: Furniture, antiques, lamps, pictures, tires, bedding, miscellaneous. Sunday 26th. from 8 to 5. 207 Star.**  
 B-1-9-1p

**FOR SALE**  
 One ugly crooked nose gelding 7 years old. Needs a few groceries. Not large enough for a big man. He's gentle, works cattle and ropes. You can buy him for \$288.00  
 We have other geldings younger and better, but will cost more money.  
 See at  
**ROWLAND STABLES**  
 B-1-9-1c

For Sale: Pickup camper for short w.b. \$100.00. See at 113 Aspen. 364-6415. B-1-14-9-2c

**DRINK YOUR WAY TO HEALTH.** Call 364-3388. B-1-10-9-1fc

For Sale: A.B. Dick Model 324 Offset Press. Excellent condition. Call 364-3333. B-1-12-9-1fc

For Sale: 15' Lone Star Aluminum Boat and trailer with 10 h.p. motor, \$325.00 and 10' portable loading chute. Call 364-5590. B-1-21-9-2c

**FULLER BRUSH PRODUCTS**  
 Good fast service. Mrs. Jessie Fuller, 258-7228. S-1-10-1-tfc

**USED Electrolux Vacuum Cleaners, Bags and Service.** 406 Avenue I. Phone 364-0820. S-1-12-2-tfc

**2. FOR SALE Farm Equipment**

**FOR SALE**  
 Hamby 9 shank deep ripper plow... \$550.00  
 Three 6" Aluminum L's with locking bands, \$6.00 each.  
 1-12x8 Hydrant... \$60.00  
 1967 Mustang 3 speed, 6 cyl. Price... \$700.00  
 L. W. Tooley, 9 miles East of Hereford on Hwy. 60. Nites only. 258-7289. B-2-6-tfc

Farm Equipment:  
 1-Used 7 shank deep ripper;  
 1-New 9 shank deep ripper.  
 Gary Miner, 364-1779  
 B-2-17-34-4c

Welded steel grain storage tank. 16 ft. high, 21 ft. across, 4,500 bushel capacity. Call 276-5806. B-2-16-33-2c

See Us For  
**Mayrath Grain Augers**  
 Also have parts in stock  
**DAVIS IMPLEMENT**  
 409 EAST FIRST  
 Phone 364-2811 B-2-35-tfc

See Us For  
**Parts-Sweeps-Chisels**  
 for  
**Graham (Hoeme) Plows**  
**DAVIS IMPLEMENT**  
 409 EAST FIRST  
 Phone 364-2811 B-2-35-tfc

**3. FOR SALE Automobiles**

**MILBURN MOTOR COMPANY**  
 We pay cash for Used Cars  
 136 Sampson  
 Phone 364-0077 B-3-33-tfc

**FOR SALE: Two trucks 20 ft. long with hoists. Phone 364-4262.**  
 B-3-10-8-8p

For Sale: 1969 Pontiac GTO, air, ps, power brakes, new tires, vinyl top, automatic transmission and factory mags. Phone 364-6409. B-3-8-4p

For Sale: 72 Super X Gremlin. Good condition. \$1700.00. Also 1973 Vega. Call 364-4371. B-3-11-8-tfc

1970 Volkswagen. Phone 364-3260. B-3-10-7-tfc

**EXTRA CLEAN**  
 1970 Gold Mercury Montego MX. Air, power steering and brakes. Vinyl top. New sticker. \$1550.00. 364-6376. B-3-34-2c

'65 Olds Starfire. Automatic transmission, air. Good condition. Phone 364-5588. 413 Avenue G. B-3-13-8-3p

For Sale: 1973 Ford Country Squire LTD, 8 passenger stationwagon. 6500 miles. Phone 364-6088. B-3-14-8-tfc

**NEW & USED CARS**  
**ORVAL WATSON FORD SALES COMPANY**  
 PHONE 364-2727 1B-3-18-tfc

**MUST SELL: 1971 Pontiac Catalina. Loaded, clean, good condition. Phone 364-2040.**  
 B-3-11-5-tfc

**WALKER'S USED CARS AND TRUCKS**  
**WE BUY, SELL OR TRADE**  
 400 West First  
 Phone 364-2250 1B-3-41-tfc

**SELECTED USED TIRES \$3.00 UP**  
 30 Day Guarantee  
**MONTGOMERY-WARD AUTOMOTIVE SALES**  
 114 EAST PARK 1B-3-17-tfc

**NEW AND USED CARS now for sale at John Orsborn Buick, Pontiac, GMC's new location—221 NORTH 25 MILE AVENUE.**  
 B-3-20-42-tfc

For Sale: 1969 Grand Prix, loaded, new Michelin tires, new tuneup. Good condition. Phone 258-7543. B-3-12-33-4p

**FOR SALE**  
 1962 Buick Special Station-wagon \$250.00.  
 1950 Model 2 ton Ford truck, good motor, hoist and grain bed, \$485.00.  
 14 ft. aluminum Boat, 7 1/2 h.p. with water cooled engine, motor and trailer, \$200.00.  
 Phone 364-2546 after 8:00 pm or all day Sunday. B-3-84-tfc

1967 Dodge Dart GT. Air conditioner. 43,000 actual miles. \$950.00. Phone 364-6738. B-3-12-9-1c

**4 REAL ESTATE For Sale Or Trade**

**ENJOY Mountain living at its best! Acreage near Angel Fire - beautiful timber. 20 per cent down, interest only for five years. 364-2040.**  
 B-4-19-5-tfc

**FOR SALE**  
 Large 3 bedroom, 2 1/2 bath home with kitchen, den, dining area, large living room, enclosed and finished patio with grill - great for game room or play room for children. Tastefully decorated, completely carpeted. All builtins, large double car garage. Approx. 2720 sq. ft. Nicely landscaped - several full grown bearing fruit trees. New pump, good well. One of the best built homes in the area on one acre of ground. Will Take Trade.  
**CARTHEL REAL ESTATE**  
 206 North 25 Mile Avenue  
 Wayne Carthel - 364-0944  
 Leola Peters - 364-0038  
 Phone 364-0944 B-4-2-tfc

For Sale: Two large lots. Inquire at 236 North 25 Mile Avenue. B-4-12-8-4c

**450 ACRES FRIONA**  
 325.00 acre. Write 1900 West 10th, Plainview, Texas 79072. B-4-12-3-TFC

**NORTH TEXAS AVENUE**  
 We are moving to Kings Manor and offering our three large bedroom home, two dens, new washer and dryer and practically new cooking stove for sale. Large walnut shade trees, beautiful lawns. Will carry papers.  
 Joe G. & Minnie Evans  
 132 North Texas B-4-8-tfc

For Sale or Trade: 3 bedroom home. 201 East 6th, Will G. B-4-12-35-tfc

**BEAUTIFUL HOME IN COUNTRY FOR SALE BY OWNER**  
 3 bedroom brick, 3 private baths, large den and kitchen combination-paneled, utility room. All wool carpeted and new drapes. Large basement, double garage.  
 Located 12 miles South of Hereford on West Easter Road or 6 miles North of Dimmitt on HFD. Hwy.  
 Shown by appointment anytime. Phone 647-4694 or 508 Belcher, Dimmitt, Texas. B-4-39-tfc

**FHA REPOSSESSED**  
 \$14,950.00 for 3 bedroom brick 2 full baths, completely redecorated, carpeted, single car garage. Very small down payment.  
**NORTHWEST HEREFORD**  
 3 bedroom home, lots of storage, double car garage. Apartment rental in rear. Only \$20,000.00.  
**DECORATOR'S JOURNAL**  
 You will feel you have stepped into the pages of the Decorator's Magazine when you see this lovely 3 bedroom, 2 bath home featuring wood-burning fireplace, sunken living room, isolated master bedroom with large closets. Two car garage, fenced backyard, small covered patio. \$27,500.00.  
**BARGAIN**  
 3 bedroom, 1 1/2 bath brick home. All carpeted with separate dining room and small family room and living room. Nicely landscaped - fruit bearing trees, lots of roses, covered patio. \$17,000.  
**COUNTRY HOME**  
 3 bedroom brick, 2 1/2 baths, game room 22x33. Large bedrooms, shag carpet. In excellent condition. Large double car garage. 2719 sq. ft. on one acre of ground.  
 \$6,500.00  
 Neat 2 bedroom home. Paneled. You can't beat this price!!  
**OASIS IN THE DESERT**  
 10 acres with nice two bedroom main house - 2 rent houses. Ref. air conditioning, draped and carpeted. 4" well, storm cellar, swimming pool, chicken barn. Lovely shade trees, all hardwood, many peach trees and grape vines. Cess pool cleaner, tree sprayer, 5 acres of corn planted. Beautiful grounds - like a park. 10 miles from Hereford.  
 Phone 364-2546 after 8:00 pm or all day Sunday. B-3-84-tfc

1967 Dodge Dart GT. Air conditioner. 43,000 actual miles. \$950.00. Phone 364-6738. B-3-12-9-1c

**4 REAL ESTATE For Sale Or Trade**

**ENJOY Mountain living at its best! Acreage near Angel Fire - beautiful timber. 20 per cent down, interest only for five years. 364-2040.**  
 B-4-19-5-tfc

**FOR SALE**  
 Large 3 bedroom, 2 1/2 bath home with kitchen, den, dining area, large living room, enclosed and finished patio with grill - great for game room or play room for children. Tastefully decorated, completely carpeted. All builtins, large double car garage. Approx. 2720 sq. ft. Nicely landscaped - several full grown bearing fruit trees. New pump, good well. One of the best built homes in the area on one acre of ground. Will Take Trade.  
**CARTHEL REAL ESTATE**  
 206 North 25 Mile Avenue  
 Wayne Carthel - 364-0944  
 Leola Peters - 364-0038  
 Phone 364-0944 B-4-2-tfc

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 We are moving to Kings Manor and offering our three large bedroom home, two dens, new washer and dryer and practically new cooking stove for sale. Large walnut shade trees, beautiful lawns. Will carry papers.  
 Joe G. & Minnie Evans  
 132 North Texas B-4-8-tfc

For Sale or Trade: 3 bedroom home. 201 East 6th, Will G. B-4-12-35-tfc

**MIMOSA STREET**  
 One of the nicer homes in Northwest. 3 bdrm. 2 1/2 baths, kitchen and den comb. with fireplace. Dining room, living room with fireplace, utility room, circle drive, double garage, lots of extras. Price \$45,000.00 5 1/4 per cent loan.  
**NORTH TEXAS**  
 3 bdrm. 2 baths, large den, living room, sprinkler system, storage building, nice yard, front and back with lots of shade trees.  
 \$21,000.00  
 Northwest location, 3 bdrm. 2 baths, living room and den, double garage, across from school.  
 \$20,000.00  
 Northwest location, large 3 bdrm. 1 1/2 baths, large living room, large kitchen, utility room, fenced yard. House is newly painted.  
 \$13,500.00  
 3 bdrm. 1 bath, new carpet and freshly painted, large fenced yard, single garage. Will sell on GI.  
**SMALL TRACT**  
 10 acres on paving with horse barn, chicken house, 4 small wells. Double garage. Priced \$17,000.00.  
 160 ACRES  
 North of Hereford, all in cultivation with good 8" well. Has some improvements. \$72,000.00 cash.  
**MOBILE HOME LOTS**  
 \$50.00 down and \$21.25 per month.  
**HAMBY REAL ESTATE**  
 OFFICE 364-3566  
 Gerald Hamby 364-1534  
 Chick Weemes 364-3169  
 Calvin Edwards 364-1017  
 J.M. Hamby 364-2553  
**EQUAL HOUSING OPPORTUNITY**  
 B-4-34-tfc

**FOR SALE BY OWNER ONLY**

Extra nice large 4 bedroom home with all the extras.  
 Located on North Texas St.  
 \$36,500.00.  
 Call Joe McCool  
**COLLECT**  
 303-867-7977 B-4-5-tfc

**INCOME PROPERTY**  
 5 unit apartment house. Good income, very reasonably priced. Resident manager.  
 Income property - 4 unit rental. \$16,000.00.  
**LOANS**  
 Let us help you with your financing FHA-VA & CONVENTIONAL LOANS are now available. Check with our office for details.  
**Board of Realtors Multiple Listing Service**  
**CARTHEL REAL ESTATE**  
 206 N. 25 Mile Avenue  
 Phone 364-0944  
 364-0038  
 Wayne Carthel  
 Leola Peters  
**EQUAL OPPORTUNITY**  
 B-4-23-tfc

**FOR SALE**  
 15 Acres near city on pavement. Irrigated 95 acres on Hwy 60 West. Only \$450.00 per acre.  
 Carthel Real Estate  
 Phone 364-0944 B-4-7-tfc

**TRAILER HOUSE FOR SALE**  
 Excellent location, 339 Avenue I and 13th Street. 200 ft deep lot, 14x65 two bedroom, two bath unfurnished. Loan assumption or new loan. \$300 for equity, \$116.80 per month. Storage house and 6 ft. cedar fence.  
 Call 364-5887 for appointment B-4-33-6c

**OWNER**  
 Sell or trade 250 acres. 3 wells, underground tile. \$35,000.00 down, 15 miles Southwest.  
 Call 806-622-1479 B-4-9-1-tfc

1 have farm and ranch buyers, I need your listings.  
**J.M. HAMBY REAL ESTATE**  
 Phone 364-3566  
 Res. 364-2553 B-4-29-tfc

**5.FOR RENT**

Nice furnished house. Adults. No pets. After 5:00 pm. 303 Avenue H. B-5-12-8-tfc

**TRAILER SPACE FOR RENT**  
 Northwest Mobile Lodge,  
 Phone 364-1108  
 B-5-10-13-tfc

**FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36.**  
 B-5-12-46-tfc

One and Two bedroom furnished apartments. 205 Jowell, inquire house in rear.  
 B-5-12-45-tfc

**DIAMOND VALLEY TRAILER PARK**  
 Located on the 600 & 700 block of Avenue H, Sioux & Cherokee Streets, and 700 block of Ave. G. Storage for rent.  
 PHONE:  
 364-1483; 364-3937 B-5-28-tfc

**OFFICE FOR LEASE. Ralph Owens 364-2222.**  
 1B-5-10-14-tfc

**SUMMERFIELD MOBILE MANOR**  
**FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 357-2552.**  
 B-5-15-10-tfc

**MOBILE HOME SPACE for rent. Call 276-5333.**  
 B-5-10-3-tfc

**FOR RENT: Two offices connecting or single. Answering service available. AGRISCIENCE CENTER, 1500 West Park. Phone 364-5822.**  
 B-5-17-2-tfc

**FOR LEASE: 4 bedroom, 2 baths at 822 Brevard. \$165.00 per month. For appointment, call 247-3236 Friona.**  
 B-5-16-32-tfc

**WHY PAID OUTRAGEOUS PRICE FOR YOUR APARTMENT?**

We have apartments to suit your needs in any size. Your rent is adjusted to your income so you will not be paying more than you can afford. Apartments have stove, refrig., garbage disposal, central heat and air and fenced playgrounds, laundry facilities, recreation room that will have pool tables and ping-pong tables. And you can use the recreation room whenever necessary.

1 bedroom start \$79.75  
 2 bedrooms start \$101.55  
 3 bedrooms start \$113.75  
 4 bedrooms start \$123.00  
 All bills paid. Deposit is required.  
**BLUE WATER GARDEN**  
 420 Irving  
 Phone 364-4461 1B-5-2-tfc

**APARTMENTS, FURNISHED.**  
 1 and 2 bedrooms with kitchen, dinette and bath; Also 2 bedrooms, living room, kitchen, dinette and bath.  
**FORREST AVENUE APARTMENTS**  
 Phone 364-1887  
 1B-5-4-TFC

**FOR LEASE OR SALE: Large business building with stalls in back and lots at 625 East 1st. Street. Phone 364-1111.**  
 B-5-20-9-tfc

Apartment for rent. One bedroom furnished. \$105.00 month plus electricity. 364-5844 or 364-0038. B-5-13-9-tfc

For Rent: Nice 3 bedroom duplex. Carpeted, air conditioned, private backyard. 364-2966. B-5-12-9-tfc

**BACHELOR APARTMENTS**  
 Carpeted-private entrance, private bath, 821 South 25 Mile Avenue.  
 S-5-14-32-tfc

**HEREFORD MINI STORAGE**  
 Economical storage facilities for furniture, boats, motor homes or any storage needs. Sizes-12' x 12', 10' x 22' & 12' x 32'.  
 CALL 364-5520  
 S-5-49-tfc

**6. WANTED**

**WANTED-CUSTOM FARMING.**  
 Call J. William Williamson, 258-7728 or 364-1933. B-6-10-8-tfc



The Sunday Brand, Hereford, Texas, Sunday, August 26, 1973

**WANTED RABBIT FRYERS**  
4 1/2 to 5 1/2 Lbs.  
White . . . 31c  
Colors . . . 26c  
PHONE 364-2088  
1B-4-28-4c

Want to lease - 1/2 to 1 section of land. Will discuss rental. Call Lewis Block, 364-4117.  
B-6-15-7-4c

WANTED: Wheat pasture by cwt or acre. Call Mike Solomon after 8:00 pm 258-5757.  
B-6-13-8-4c

YARD & GARDEN ROTILLING. Phone 364-1432, 605 Avenue H.  
B-6-10-36-4c

WANTED: YOUR WHEAT PASTURE  
DAVID BRUMLEY 364-1174  
B-6-10-4-38P

WANTED-CUSTOM FARMING. Contact Don Howard at Howards Custom Farming, 258-7761 or 364-0165.  
B-6-13-6-4c

**8. HELP WANTED**

WANTED Experienced welder for shop foreman. Must be able to lay out and run crew.  
Experienced carpenter to work and run crew.  
Experienced construction laborers for concrete work and metal building construction. Steady employment.  
Contact: Art or Deward Strong United Supply, Dalhart, Texas.  
B-8-7-4c

WANTED: RN or LVN for the 11:00 to 7:30 shift, also responsible persons for position as nurse's aide-all shifts. Apply in person Kings Manor-Westgate, Phone 364-0663.  
B-8-25-8-4c

WANTED ALIVE!! Persons able and willing to work.  
Good Company benefits:  
+Paid Insurance  
+Paid Vacation  
+Good working hours  
See Wayne Weaver or James Kirkland at BIG DADDY'S TRUCK STOP.  
B-8-5-4c

Are you tired of staying at home?  
DRIVE A SCHOOL BUS!  
See Eldon Owens at the School Bus Barn  
1B-8-30-4c

Combination wool and silk finisher. Must be experienced. Apply at One Hour Martinizing after 5:00 p.m.  
B-8-15-5-4c

NEED Experienced cabinet makers. Excellent working conditions. Guaranteed salary plus paid vacation. Call DB&S Company, 364-0241 or Nights 364-0886.  
B-8-19-47-4c

WANTED: Auto-truck mechanic. Apply in person. McRight Garage & Supply, 642 East Second.  
B-8-14-31-4c

KEEP ON TRUCKIN' Missouri Beef Packers, Inc. is now accepting applications for live cattle truck drivers. 25 years or older with good driving record.  
B-8-9-2c

Apply at Personnel Office, Missouri Beef Packers, Inc. Friona, Texas or Personnel Office, Missouri Beef Packers, Inc. Plainview, Texas.  
An Equal Opportunity Employer.  
B-8-34-2c

Freight Liner Driver Mechanic. \$250.00 per week. Ten years California produce haul experience required. Phone 364-0484.  
B-8-34-3c

MISSOURI BEEF PACKERS INC. is now accepting applications for beef loggers, production workers, maintenance men and kill floor personnel.  
We offer:  
+Year around employment  
+Paid vacations  
+Paid holidays  
Company paid group Hospital insurance  
+Good wages  
+No experience necessary  
Apply at Personnel Office of Missouri Beef Packers, Inc., Friona, Texas, 4 miles West of Friona on Hwy. 60.  
We are an equal opportunity employer.  
3B-8-34-2c

**TIRE SERVICE MAN**  
Experienced in passenger, truck and tractor tires.  
Benefits available:  
+Uniforms furnished  
+2 weeks paid vacation  
+40 hour, 5 day work week  
+Discount on all purchases  
+Paid retirement  
+Paid life insurance equal to yearly salary  
+Hospital, surgical, dental insurance available.  
+Additional group life insurance available.  
+Steady year around employment.

Apply in person to:  
J.C. PENNEY AUTO CENTER  
HEREFORD, TEXAS  
B-8-6-4c

FULL TIME JOB OPENING  
Right man can start work immediately. Route sales. Company benefits include - life insurance, hospitalization and paid vacation.  
Call or see Mark Smart, Manager 364-0126. Amarillo Coca-Cola, Hereford Warehouse, Hwy 60 and Myrtle St.  
B-8-33-4c

Mature lady to work as cashier. Apply in person to Chicken-Redi.  
B-8-11-34-4c

WANTED: Mature young man to learn credit business. Inquire at Plains Finance Corp. 906 So. 25 Mile Avenue, 364-3400.  
B-8-16-34-4c

HELP WANTED. Blackwell Hay Haulers, 364-3936.  
B-8-10-34-4c

Food Service Worker - Deaf Smith General Hospital in the Dietary Department. Experience not necessary. Apply in person at the Business Office, Deaf Smith General Hospital.  
B-8-25-34-4c

WANTED: Rendering foreman, capable of supervising all phases 3 cooker operation.  
Contact: Texas Meat Packers, P.O. Box 6100 Lubbock, Texas 79413 Phone 806-747-3197  
An equal opportunity employer.  
B-8-9-4c

WANTED: Cocktail waitress - part time. Apply in person to The Music Stand, 628 West 1st.  
B-8-14-9-4c

NEED Tractor driver and ensilage cutter operator. Phone Bill Warrick, 276-5327. 7 miles South of Hereford on FM 1055.  
B-8-18-9-2c

DING DONG! Everyone knows AVON. That can mean profit for you. AVON Representatives earn money selling high quality AVON products in their spare time. Need money? Call AVON now: 364-4479 or 364-0640.  
B-8-32-9-2c

IMMEDIATE OPENINGS PINKERTON'S is in need of two full time - and two part time security guards in the Hereford area:  
+Will train  
+Uniforms and equipment supplied at no cost.  
+Paid vacation  
+Excellent benefits.  
Call Sgt. Vaughn, 364-4044 between 4:00 and 8:00 p.m.  
An equal opportunity employer.  
B-8-9-2c

Experienced irrigation farm hand. \$600.00 month salary plus \$1,000 year bonus. Phone 806-948-4472 or 806-948-4223.  
B-8-15-9-8P

HELP WANTED!! Young men and women, ages 16 to 20 years. Apply in person to Star Theatre, Monday, August 27th after 1:00 p.m.  
We are an equal opportunity employer.  
B-8-9-1c

WANTED Experienced receptionist-secretary for work in pleasant busy office. Position requires skill in typing, filing, posting and billing. (shorthand not necessary) Congenial personality essential. Must be immediately available. Call 364-3313 evenings, Saturday and Sunday; and 364-3334 8 a.m. to 5 p.m. Monday through Friday.  
B-8-9-1c

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B-8-9-1c

WANTED-100 to 150 watches a week to repair by latest approved methods. COWAN JEWELERS.  
B-11-15-29-4c

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B-11-15-29-4c

WANTED-100 to 150 watches a week to repair by latest approved methods. COWAN JEWELERS.  
B-11-15-29-4c

**9. SITUATIONS**  
Will do bookkeeping and secretarial work in my home. Write Box 673 WLH.  
B-9-12-33-4c

WILL DO IRONING  
Phone 364-3825  
S-8-8-4P

Will do baby sitting in my home. References. Phone 364-6395 after 3:00 p.m.  
B-8-12-3c

**10. NOTICE**

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop.  
S-11-12-40-4c

HEREFORD IRON & METAL  
North Progressive Road by City Dump  
Anson A. & June Dearing  
Phone 364-3350 or 364-3777  
1 1/2 B-10-34-4c

**11. BUSINESS SERVICE**  
APPLIANCE REPAIR  
We repair all makes and models of appliances. All work guaranteed.  
MONTGOMERY WARD & CO.  
114 East Park  
Phone 364-5801  
B-11-53-4c

WILL PICK UP JUNK CARS. FREE. Call 364-3350 or 364-3777  
1B-11-28-4c

CARPET CLEANING C & W Carpet  
Phone 364-3448  
1B-11-24-4c

FRANK WESTER CEMENT CONTRACTOR  
107 BRADLEY Residential-Commercial  
Turnkey Job  
Straight finish  
Phone 364-5169  
1B-11-30-4c

90 used vacuums \$9.00 up. Parts & Service for all makes and models.  
AMARILLO VACUUM, 208 West 10th, Phone 373-2889 Amarillo.  
B-11-21-7-4c

DICKEY'S DOZER SERVICE  
Dirt Work All Kinds  
Bulldozers Scrapers  
Back Hoe Dragline  
Motorgrader  
See or Call FLOYD DICKEY  
S.E. 4th & Belcher  
Dimmitt, Texas  
Business Phone 647-4553  
Residence Phone 647-4505  
B-11-29-4c

DRAGLINE SERVICE  
TAILWATER  
PIT CLEANING  
DUMP TRUCKS  
30 ton crane.  
BOBBY GRIEGO  
Day Phone 364-4674  
Night - 364-2322  
1B-11-14-4c

KELLY ELECTRIC  
DOUG AND VIRGIL  
Electrical Contractors  
Residential Commercial  
All bids and wiring  
Call bids and wiring competitive.  
Phone 364-1345  
Night phone 364-3912 or 364-1345  
Box 130  
B-11-46-4c

PAINTING INSIDE-OUTSIDE  
All work guaranteed  
Free Estimates  
Phone 364-0638  
1B-11-33-4c

GREAT WESTERN ROOFING COMPANY  
All types roofing  
No long waiting period. Fast dependable service, local references. Free estimates.  
138 Sampson  
Phone 364-4694  
B-11-30-4c

WANTED-100 to 150 watches a week to repair by latest approved methods. COWAN JEWELERS.  
B-11-15-29-4c

LEGAL NOTICE  
The date for the Deaf Smith County budget hearing is set at 10 a.m., Aug. 27, 1973 at the Commissioners' Courtroom, County Courthouse, Hereford, Texas. All interested parties are welcome to attend.  
H.C. Williams  
Deaf Smith Co. Judge  
B-33-4c

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B. L. Jones  
CONCRETE CONTRACTOR  
We will do your finishing or give you a turnkey job. Free Estimates.  
246 16th Street  
Phone 364-6617  
B-11-21-4c

ROWLAND STABLES  
840 AVENUE F  
PHONE 364-1189  
Stall Rental-Boarding  
Breaking & Training.  
Stallion at Stud  
(Mr. Pep Bar)  
We cater to good horses at the Red Pens.  
S-11-29-4c

HEARING AID BATTERIES for all makes sold and tested at THAMES Pharmacy. Phone 364-2300.  
S-11-12-40-4c

COMPLETE Turn Key Installations of Pumps and Gear Drives Big "T" PUMP CO. INC. Sales & Service  
HEREFORD 364-4353  
DIMMITT 647-3444  
FRIONA 247-3311  
S-11-24-4c

FOR ALL YOUR INSURANCE Consult  
The LaPlata Agency  
205 South 25 Mile Avenue  
Phone 364-4919  
Pauline Lovan 364-3526  
Robert Lemons 364-1736  
Frank Pannell 364-2412  
S-11-16-4c

TREE & LAWN SPRAYING. (Licensed) Hedge trimming and shaping.  
C.L. STOVALL  
364-4160  
S-11-50-4c

The best way to help others is to see that they don't have to help you JOIN  
HEREFORD BENEFIT ASSOCIATION  
See or Call Frank Ball 364-3119  
G.W. Owen 364-3744  
Mrs. Bruce Rose 364-0285  
1 1/2 S-11-42-4c

HEREFORD WRECKING CO.  
New & Used Parts  
WRECKER SERVICE  
We buy scrap Iron & Metal  
Have storage for cars, boats, etc.  
1st & Jewell Ph. 364-6586.  
Nites-4000 or 0075  
S-11-12-40-4c

BROOKSIDE FARMS LABORATORY ASS'N.  
Local Consultants:  
David Pickens Abe Davis  
276-5319 364-2769 or 364-6367  
S-11-32-4c

AGRICULTURAL GYPSUM & LIME COMPANY  
Distributor for Perma-Guard  
Fossil Shell Flour, a feed ingredient.  
Phone 276-5319  
1S-11-1-4c

**13. LOST & FOUND**  
FOUND: Whiteface cow. Looks like "DOL" across the back. Looks like "3" on left hip. Owner may claim by paying pasture. Martin Wagner, 364-1983.  
B-13-23-34-2c

LOST: from vicinity North of Westway, 600 lb. heifer, branded "Bar S" on left hip. Phone 364-2190 or 364-4309.  
B-13-8-5p

LOST: From 5 miles South of Hereford, 4 months old male wirehair Fox Terrier. No collar. Marked with white, gray and brown. Call Roger Williams, 276-5697.  
B-13-25-9-2c

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1-Bedroom  
Furnished  
APT. FOR RENT  
Phone 364-2131

TRAILER SPACE FOR RENT  
220 AVE. B  
Best location in town  
NEW PAVED STREET  
PHONE 364-4553

A pound of fertile garden soil may contain as many as 50 million bacteria!

HOUSE FOR RENT  
3 - Bedroom  
807 IRVING  
PHONE 364-4553



INTERVIEWING FOR YEAR AROUND FARM HAND. IRRIGATION EXPERIENCE PREFERRED. PHONE 806 - 267 -4903  
"Drinkers need not apply"

Loosing Cooling Power? Heat and Dust maybe reducing the usefulness of your Refrigerated Air Conditioner. COMPLETE SERVICE & REPAIR all makes & models of Refrigerated Air Conditioners.  
Robert Rhoton  
R & R REFRIGERATION  
364-4714

OWENS ELECTRIC  
Electric Contracting - Sales and Service of New and Used Motors and Controls Magnitos, Starters & Generator Repair  
Loan Motors Available  
Off. Phone 364-3572  
809 E. 2nd Hereford, Texas

SPANISH MATINEE SUNDAY ONLY SHOWTIMES: 12:30 & 2:35

VUELVE EL OJO DE VIDRIO

ANTONIO AGUILAR  
FLOR SILVESTRE  
MANUEL CAPETILLO  
ELEASAR GARCIA "CHELEDO"

STAR 364-2037

THE BEST FROM HOLLYWOOD! COMMONWEALTH THEATRES

LAST 3 DAYS!

Tom Sawyer

SUN. ONLY 5:35 7:30 9:30 WEEKDAYS 7:30 9:30

STAR 364-2037

Starts WEDNESDAY

IT TOOK TWO COLOSSAL MOVIES TO TELL THE WHOLE INCREDIBLE STORY!

THE MIGHTY SAGA OF THE WORLD'S MIGHTIEST MAN!

HERCULES

STEVE REEVES

SPECTACLES OF MASSIVE MIGHT BEYOND ANY EVER KNOWN BEFORE!

HERCULES UNCHAINED

SAT. ONLY 1:30-3:20-5:20-7:15-9:15 WEEKDAYS 7:15 9:15

STAR 364-2037

Starts TONIGHT!

Charles Bronson has the role of his career in The Valachi Papers

PLUS!

GENE HACKMAN KAREN KRIS CISCO PIKE

GATES OPEN 8:15 TOWER DRIVE-IN

Starts TUESDAY!

"HEMBRA"

PLUS!

"UNO A UNO SIN PIEDAD"

TOWER DRIVE-IN

SPANISH NIGHT GATES OPEN 8:15 P.M. SHOWTII'AS 8:45 P.M. TOWER DRIVE-IN

A NIGHT WITH ELVIS PRESLEY

BATTLE OF THE BACK TO BACK PRELABOR DAY SUPERWEEKEND MARATHONS

SATURDAY ONLY! SUNDAY & MONDAY "GUT-SLAMMERS!"

1 ELVIS "That's the way it is." 1 WILD ANGEL

2 "SPEEDWAY" 2 ANGELS UNCHAINED

3 VIVA LAS VEGAS 3 ANGELS FROM HELL

4 ELVIS On Tour 4 DEVIL'S ANGELS

EXTRA! EXTRA!  
FREE valuable SUPER COUPON to EVERYONE attending our first Marathon! Coupon exchangeable at Snack Bar during Sunday's Marathon for FREE TICKET to a coming show!

STAR 364-2037





**FATAL FILIBUSTER**  
On Sept. 14, 1966, the Senate killed the Civil Rights bill by filibuster.

## Hereford Real Estate

\* Homes \* Ranches \* Farms

### HOMES

2 bedroom - paneled - carpeted - carport - excellent condition - well constructed, storm cellar with multi seating, can be used as extra bedroom. Many extras - only \$10,300.

### FARMS

640 Acres - 3-4" wells - deep water area. 200 acres milo, 200 acres wheat, 80 Acres grass. Space for mobile home. North of Hereford. \$267.50 per acre. A reasonable down. Come buy this now - excellent terms.

320 Acres - 2 wells, good outlet. Excellent farm, low down.  
640 Acres - Has 5 wells, \$375 per acre. Very clean. Will trade or reasonable down.

141 North 25 Mile Ave. 364-2424  
Evenings and Sundays  
Charlie Whitehead 5355 Martin Moore 364-2496  
Jim Cramer 364-0164



400 acres on Black Water Draw, permit for four 8-inch wells, 30 feet to water, on highway. Priced at \$175 an acre, \$25,000 loan, 7 per cent interest. May trade for home or acreage near Hereford.

FOR LEASE: 120 acres, adjoining city limits, paved on two sides, strong 8-inch well on natural gas.

FOR SALE: Have several good farms in good water. Low down payment and easy terms.

FOR SALE: House at 344 Douglas St., 3 bedrooms, 2 1/2 baths, fully carpeted, drapes, kitchen built-ins, fenced backyard, double garage, finished yard. Can be bought worth the money.

### JUSTICE REAL ESTATE

Virgil Justice, Phone 364-0670

## CAMPBELL REAL ESTATE

364-0780

IRRIGATED FARMS of various sizes for sale. The land market is strong and we can sell yours for you. Call Grady or Ted.

MIMOSA STREET. Fine, roomy, home with all the extras including circle drive, 2 fireplaces, built-in vacuum. \$42,500.00

RUSTIC 3 bdr. home near downtown. Has been remodeled from roof to floor. A comfortable home in a pleasant location. \$13,500.00.

LIKE NEW duplex with 2 bdr. new gold carpet, nice kitchens. Only \$14,500.00.

FRESH PAINT and other remodeling. Nice 2 bdr. brick with storm windows. \$8,000.00

WILL TRADE clean brick Duplex for a nice house, or will sell outright. \$17,900.00

LOW MOVE-IN COSTS for remodeled, 2 bdr. stucco with garage. \$10,100.00

FENCED YARD, 2 bedrooms, garage, and carpet. This property is only \$8,500.00. Owner will consider financing it himself.

OWNER WILL FINANCE at low interest this 5 or 6 bdr home in NW Hereford. Very roomy with garage, carpet and fenced yard. \$23,500

Grady Rogers 364-1949  
Ted Walling 364-0660  
Gene Campbell  
218 W. 3rd.

## Marn Tyler

REAL ESTATE

111 Ranger 364-0153



Bargain, NW Location - Near school, 3 bedroom, 1 1/4 bath. Beautiful shag carpet, fireplace, nice yard. Total Electric. \$28,500.

Buy of the Month - \$6750.00 - Redecorated. New carpet, paneling, etc. 2 bedroom, kitchen, living room.

Good Buy for the Money - 4.9 acres and 3 bedroom house on it, \$12,000.00. 5 1/2 miles out in the country. Good house, well, large barn, fenced grass.

Drive By - 207 Ave. J. Storm cellar in your own back yard. Carport, garage, patio. Large kitchen and living room. Lots of cabinets. Central heating and air conditioning. All this for \$15,750.00.

Not for Sale after Sept. 1: 960 Acres at Channing. Underdeveloped but good, 8" well within one mile. On highway. Buy Now.

160 Acres NE of Hereford - 2 wells, 1 1/4 miles off pavement. Need to sell!

## REALTORS

601 N. MAIN - HEREFORD

### OPEN HOUSE



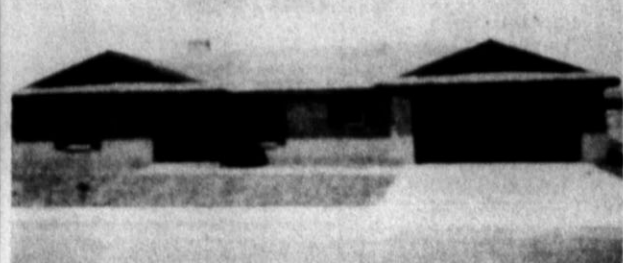
129 NUECES — \$43,000.  
NEW AND READY

- Over 2,000 square feet
- Two fireplaces
- Indoor Bar-B-Que
- Two Step down rooms
- Shag Carpet
- 10X14 Play House
- All built-ins in kitchen
- Covered patio - 10X10
- Many extra large trees

Your Realtor - Melvin Jayroe

2 to 6 P.M. — Sunday, August 26, 1973

### OPEN HOUSE



130 BEACH ST. — \$26,000.  
VACANT AND IMMEDIATE POSSESSION

- 2,300 square feet
- Large den - 27 X 18
- Refreshment center in den
- Stone fireplace
- Isolated master bedroom - 17 X 16
- Covered patio - 27 X 16
- Full ash cabinets
- Eating bar
- Refrigerated air conditioning

Your Realtor - Lee Umsted

2 to 6 P.M. — Sunday, August 26, 1973

Lone Star Agency  
inc.  
364-0555

## Prairie Fires Created Excitement In Hereford

On April 4, 1939

Considerable excitement was occasioned in Hereford at an early hour this morning by the announcement by telephone from interior points that a destructive prairie fire was covering almost the entire country lying northwest of town.

The fire originated in Mexico yesterday afternoon and during the night the reflection of same could distinctly be seen reflected on the western horizon. A strong west wind was blowing at the rate of about 35 miles per hour which only assisted the angry flames on

their destructive mission. Telephone messages were received early this morning from those living northwest of town in Deaf Smith County, asking aid from the city in checking the fire. In response, a large delegation left in wagons, buggies, and on horseback for the scene.

At present the entire atmosphere is filled with smoke and dust and there is some fear that with the high wind which is blowing, Hereford is not entirely secure.

Before the fire is placed under control, it will be among the Panhandle's most destructive.

## GATES V BELTS and SLEAVES

Stocked at



1107 W. HIGHWAY 60

HEREFORD, TEXAS

364-5881

## REALTORS

601 N. MAIN - HEREFORD  
PHONE 364-0555



Mansion in the Country - This beautiful 2 story home is just outside of city limits can be yours. 4 bedrooms, 2 1/2 bath, wood burner, refrigerated air and much more on 2 acres. Call for appointment - Only \$50,000.00.



Cream Puff - Located in northwest Hereford, only 2 years old and nicer than new. 3 bedroom, 2 bath, only \$22,000.00.



4 Bedroom - Lots of house for the money, 4 bedroom, 2 bath, over 1900 feet of living space 2 car garage, fenced yard.



Older Section - Large house, 5 bedrooms, 2 bath, part of this is basement, home has central heat and refrigerated air. Has good interest loan.



Assume loan and buy equity of \$3,400. Storm cellar, redecorated, storm windows, over 1500 square feet, 3 or 4 bedrooms and 2 baths, payments less than \$158.00

Owner says Sell!  
320 Acres dryland under cultivation - close to main highway. 1/4 Section dryland northwest of Hereford

List your property with us. We may have a buyer for your land or homesteads  
See Open House - 130 Beach and 129 Nueces - 2 to 6 PM Sunday, August 26, 1973

New homes under construction  
106 Oak Street - \$37,000  
126 Oak Street - \$41,000  
229 Douglas Street - \$26,200  
211 Centre Street - \$26,500  
Call for an appointment now!

LEE UMSTED G.R.I. - 364-6633  
DON ZIMMERMAN - 364-3274  
MELVIN JAYROE G.R.I. - 364-3766

Lone Star Agency  
inc.  
364-0555

# RALPH OWENS

& ASSOCIATES, INC.

REALTORS HEREFORD, TEXAS

311 E. PARK AVE.

PHONE 364-2222

### BEST BUY

Quiet, beautiful setting on Cherokee, 3 Bedroom - 2 Bath home. Separate living room, den, fireplace, ref. air. Cleanest and neatest home in town. Immaculate yard, many trees and shrubs. Owner leaving. Has a GI loan. H-3977

### OWNER MOVING

Large 3 bedroom home in a great neighborhood. Very large rooms, new carpet, matching drapes. Storage shed, beautiful lawn, landscaped. A good buy for particular people. H-3940

### FAMILY STARTER

2 Bedroom brick home on Star. Completely furnished even to deep freeze, washer and dryer. Owner has moved to Kings Manor. Big rooms, lots of closets. Lots of fruit trees in fenced yard. Ideal for young or old couple. H-2276

### FOR A LARGE FAMILY

This spacious 3 bedroom, 2 1/2 bath home with formal living, dining and separate den, has exceptional storage and is within walking distance of Junior and Senior High Schools. Beautifully decorated, with refrigerated air, sprinkler system and all the extras, is so arranged that private quarters could be arranged for an elderly parent. Drive by 1002 - 3rd today. H-3918

### BEST BUY IN TOWN

This 2000 sq. ft. home with 3 bedrooms, 1 1/4 baths, separate den and living room is on a corner lot. There is a beautiful corner fireplace, built-in dining table and excellent storage in all spacious rooms. A storm cellar, refrigerated air, third garage, electric door lifts and other goodies make this a real buy under \$33,500. H-3922

### 3 FOR THE PRICE OF 1

3 homes on large lot. Two roomy 2 bedroom and 1 bedroom homes. Excellent location for rentals. Near hospital and downtown. All in good condition. H-2267

### EXCELLENT LOCATION

Everything you need in a home. 3 BR, 1 1/2 bath. Lovely kitchen and dining area. Lots of built-in bookshelves. Owner says hurry and sell. H-3957

### OWNER BOUGHT ANOTHER

Ready to sell, spacious, 3 BR, 2 Bath home. Large lot. Close to schools. 1980 sq. ft. beautiful yard, extra storage. H-3969

### REDUCED DRASTICALLY

Reduced over \$2000.00. Owner has moved and says "sell". 3 BR, 2 car garage, close to all schools. Payments are \$108.00 mo. H-3961

### PRESENT ALL OFFERS

Lovely 3 BR home, N.W. 15' x 20' den with beamed ceiling. Built-in hutch in dining area. Large kitchen with all built-ins. Bar-b-que grill and humidifier.

### ASSUME PAYMENTS \$109.00 IN N.W.

New shag carpet in 2 BR, new paneling in den. Lots of closet space. Evaporation air, fenced yard. Owner may carry part of it. H-3939

### BUY ONE OR BOTH

One under \$10,000 and the other under \$13,000. Good condition. Live in one and rent the other and live cheap. Lots of closets and real clean. H-3927

### FARMS

#### NORTHWEST

164 Acres. Nice home. Good Water F-2067

#### DAWN AREA

320 Acres, 1/2 allotted, 3 wells F-3119

#### SOUTH HEREFORD

326 acres. Lots of Water 6 per cent Loans F-3118

#### FEEDYARD

480 acres, 2 wells, Mill, \$600.00 per acre F-3108

#### NORTHWEST

640 acres. Good loan, house, barn, wells F-4112

#### NORTHEAST

800 acres, house, 7 wells, Tile, Alfalfa F-4101

"We do more for you than we have to"



Ralph Owens  
364-2560



Sam Long  
364-0381



Mary French  
364-0854



Virginia Holmes  
364-6520



Tommy Bowling  
364-5638

If you don't want it sold, don't list it with us.

FARMS FOR SALE

2 acres - lots of improvements, fruit trees, horse barns, 1/2 mile from city limits.

480 acres dry land Deaf Smith Co. Northwest of Hereford. Lays perfect and all in cultivation. Large barn. \$150.00 per acre. Possession.

3 1/2 Sections of dry land in Walcott community.

Section close to town, nice home on pavement, 5 wells, 2 miles underground pipe. Priced to sell at \$450.00 an acre.

SMALL TRACTS

Both commercial and residential. Surveyed and ready for sale.

Nice commercial lot on north HWY 385.

108 Beach St. - 3 Bedrooms, 3 baths; den, fireplace. Ideal for family.

1516 Brevard - 3 Bedrooms, 2 baths, refrigerated air with humidifier. Near swimming pool. Two blocks from Elementary School.

Northwest Location - 3 bedroom & 2 bath. All the extras \$25,000.00

We now have Commercial Loans available.

**BOOZER REAL ESTATE**  
205 S. 25 Mile Avenue., Hereford, Texas  
Phone: 806-364-1755  
364-0029  
364-3502



**COUNTY OFFICIALS**

YEAR	JUDGE	ATTORNEY	CO. & DIST. CLERK	SHERIFF	TREASURER
1890	J. R. Dean	F. C. Highsmith	G. G. Witherspoon	J. M. Cook	W. D. Witherspoon
1893	J. E. Ferguson	Ike D. White	C. G. Witherspoon	Nathan Edgin	H. J. Beard
1894	J. P. Connell	C. G. Witherspoon	D. F. Johnson	Nathan Edgin	H. J. Beard
1896	J. P. Connell	C. G. Witherspoon	D. F. Johnson	E. F. Connell	W. A. Witherspoon
1898	J. P. Connell	C. G. Witherspoon	F. B. Fuller	Rat Jowell	Joe Killough
1900	C. G. Witherspoon	John S. McKnight	F. B. Fuller	J. T. Inmon	Joe Killough
1902	W. B. Boyd	W. F. Holloway	W. B. Beach	J. T. Inmon	C. L. Davis
1904	W. H. Russell	S. J. Dodson	W. B. Beach	J. T. Inmon	C. L. Davis
1906	W. H. Russell	S. J. Dodson	W. M. Cogdell	E. F. Connell	Charles E. Smith
1908	W. H. Russell	W. M. Megert	W. M. Cogdell	E. F. Connell	Charles E. Smith
1910	C. D. Wright	W. E. Dameron	J. S. Jones	R. W. Baird	Roscoe Davidson
1912	C. D. Wright	W. E. Dameron	J. S. Jones	R. W. Baird	Roscoe Davidson
1914	James A. Hughes	W. E. Dameron	A. O. Thompson	R. W. Baird	J. J. Ward
1916	James A. Hughes	C. D. Wright	A. O. Thompson	C. S. Purcell	J. J. Ward
1918	James A. Hughes	W. M. Megert	A. O. Thompson	C. S. Purcell	J. J. Ward
1920	W. M. Megert	W. E. Dameron	A. L. Biggs	C. S. Purcell	J. J. Ward
1922	W. E. Dameron	O. P. Smith	Berry Orr	C. S. Purcell	J. J. Ward
1924	Earl W. Wilson	O. P. Smith	Berry Orr	Claude Benton	J. J. Ward
1926	Earl W. Wilson	W. E. Dameron	Leonard Foster	Claude Benton	J. H. Head
1928	Earl W. Wilson	W. E. Dameron	Leonard Foster	J. B. Miller	J. H. Head
1930	Earl W. Wilson	John A. Coffee	Leonard Foster	J. B. Miller	Bessie L. Smith
1932	C. W. Humble	John A. Coffee	Leonard Foster	J. B. Miller	Bessie L. Smith
1934	C. W. Humble	John A. Coffee	Leonard Foster	J. B. Miller	Bessie L. Smith
1936	Earl W. Wilson	John A. Coffee	Leonard Foster	J. O. Newell	Bessie L. Smith
1938	A. J. Schroeter	James C. Gilliland	Robert L. Thompson	J. O. Newell	Bessie L. Smith
1940	A. J. Schroeter	James C. Gilliland	Robert L. Thompson	J. O. Newell	Velma Hodges
1942	Fred W. Baird	Carl Gilliland	Robert L. Thompson	J. O. Newell	Velma Hodges
1944	Earl W. Baird	Carl Gilliland	Robert L. Thompson	J. O. Newell	Velma Hodges
1946	L. H. Foster	Carl Gilliland	Robert L. Thompson	J. C. Reese	Velma Hodges
1948	L. H. Foster	O. L. Bybee	Robert L. Thompson	J. C. Reese	Velma Hodges
1950	L. H. Foster	Gilbert Howard	Robert L. Thompson	J. C. Reese	Velma Hodges
1952	Horace L. Schloss	Gilbert Howard	Robert L. Thompson COUNTY CLERK Ralph Smith	Lowell R. Sharp	Velma Hodges
1954	H. E. Henslee	Edward Line	Ralph Smith	Lowell R. Sharp	Velma Hodges
1956	H. E. Henslee	Edward Line	Ralph Smith	Lowell R. Sharp	Velma Hodges
1958	H. E. Henslee	Edward Line	Ralph Smith	Charles Skelton	Velma Hodges
1960	D. D. Zimmerman	Edward Line	B. F. Cain	Lowell R. Sharp	Velma Hodges

1962	H. C. Williams	Edward Line	B. F. Cain	Lowell R. Sharp	Velma Hodges
1964	H. C. Williams	Ed Line	B. F. Cain	Lowell Sharp	Velma Hodges
1966	H. C. Williams	Bruce Miller	B. F. Cain	Ed Roberson	Velma Hodges
1968	H. C. Williams	John Aikin	B. F. Cain	Ed Roberson	Velma Hodges
1970	H. C. Williams	Andy Shuval	B. F. Cain	Travis McPherson	Vesta Mae Nunley
1972	H. C. Williams	Andy Shuval	B. F. Cain	Travis McPherson	Vesta Mae Nunley

YEAR	ASSESSOR	Precinct I	Precinct II	Precinct III	Precinct IV
1890	A. L. Frisbin	Emmett Powers	J. S. Jones	W. L. Skeins	C. J. Miner
1894	G. R. Jowell	T. J. Bowers	J. S. Jones	W. L. Skeins	R. J. Kibbe
1896	J. H. Weems	George M. Day	R. L. Wilson	Ira Aten	L. R. Bradly
1898	J. H. Weems	George M. Day	R. L. Wilson	Ira Aten	L. R. Bradly
1890	O. M. Conaley	L. R. Bradly	R. N. Mounts	Ira Aten	A. P. Murchison
1892	J. S. Wyche	L. R. Bradly	R. N. Mounts	J. R. Armstrong	George L. Muse
1904	J. S. Wyche	T. M. Palmer	O. M. Daniels	George L. Muse	J. R. Armstrong
1906	J. W. Ford	T. M. Palmer	O. M. Daniels	George L. Muse	J. R. Armstrong
1908	J. W. Ford	L. R. Bradly	H. B. McKinley	H. F. Shelton	George L. Muse
1910	C. P. Arthur	R. C. Bridges	R. J. Kibbe	L. N. Dillard	T. J. Bassett
1912	C. P. Arthur	R. C. Bridges	R. J. Kibbe	John Gregory	M. O. Meeks
1914	W. A. Miller	W. W. Bennett	R. J. Kibbe	John Gregory	T. J. Bassett
1916	W. A. Miller	W. W. Bennett	W. B. Parmer	J. N. Messenger	W. B. Phillips
1918	C. E. Lester	C. C. Bowman	A. L. Gibson	J. H. Wagner	W. B. Phillips
1920	C. E. Lester	C. C. Bowman	W. B. Parmer	J. H. Wagner	W. B. Phillips
1922	Albert Murphy	C. J. Paddock	J. E. Hill	Herman A. Gray	W. B. Phillips
1924	Albert Murphy	C. J. Paddock	J. E. Hill	Herman A. Gray	J. C. Allred
1926	Ira Ricketts	C. J. Paddock	H. G. Conkwright	J. T. Guinn	W. T. Womble
1928	Ira Ricketts	C. J. Paddock	H. G. Conkwright	J. T. Guinn	W. T. Womble
1930	H. M. Beach	C. J. Paddock	J. B. Phillips	J. T. Guinn	Mal Stewart
1932	H. M. Beach	P. Jack Rose	J. B. Phillips	J. T. Guinn	Mal Stewart
1934	J. B. Miller	P. Jack Rose	T. W. Roberson	H. D. Culpepper	Ernest T. Allred
1936	J. O. Newell	P. Jack Rose	T. W. Roberson	H. D. Culpepper	Ernest T. Allred
1938	J. O. Newell	Noah Ewton	T. W. Roberson	H. D. Culpepper	Ernest T. Allred
1940	J. O. Newell	Noah Ewton	J. J. Clark	H. D. Culpepper	Ernest T. Allred
1942	J. O. Newell	Troy Moore	J. J. Clark	H. D. Culpepper	Ernest T. Allred
1944	J. O. Newell	Troy Moore	Jeff Roberson	H. D. Culpepper	Ernest T. Allred
1946	J. C. Reese	Troy Moore	Jeff Roberson	J. T. Guinn	John L. Morris
1948	J. C. Reese	Troy Moore	G. T. Higgins	J. T. Guinn	John L. Morris
1950	J. C. Reese	M. T. Rutter	J. C. Morrison	J. T. Guinn	C. G. Richardson
1952	Lowell R. Sharp	M. T. Rutter	J. C. Morrison	J. T. Guinn	C. G. Richardson
1954	Lowell R. Sharp	M. T. Rutter	Otto L. Massie	J. T. Guinn	R. Donald Hicks
1956	Sank Ramey	Charles R. Sowell	Otto L. Massie	J. T. Guinn	R. Donald Hicks
1958	D. H. Alexander	Charles R. Sowell	Otto L. Massie	J. T. Guinn	R. Donald Hicks
1960	Nell Miller	Charles R. Sowell	Otto L. Massie	J. T. Guinn	R. Donald Hicks
1962	Nell Miller	Charles R. Sowell	M. R. Latham	J. T. Guinn	R. Donald Hicks

\*Offices of sheriff and assessor were combined from 1934 to 1956.

1964	Nell Miller	Earl Holt	Marcus Latham	Bruce Coleman	Donald Hicks
	Nell Miller	Earl Holt	Marcus Latham	Bruce Coleman	Donald Hicks
	Nell Miller	Earl Holt	Marcus Latham	Bruce Coleman	Donald Hicks
1972	Nell Miller	Earl Holt	Marcus Latham	Bruce Coleman	Donald Hicks

**COLEMAN PROMOTED**  
Marine Cpl. Jack B. Coleman, son of Mr. and Mrs. Jack N. Coleman of 442A Mable, and whose wife Sandy is the daughter of Mr. and Mrs. Arnold Betzen of Route 4, all of Hereford, was promoted to his present rank while serving with Headquarters and Service Command at Camp Pendleton, Calif.

A fire in the Columbus, Ohio, Penitentiary killed 320 on April 21, 1930.

**Carmichael Real Estate, Inc.**  
TROY S. CARMICHAEL G.S. WHEELER  
FARMS-RANCHES PHONE 364-1251 508 SO. 25 MI. AVE. COMMERCIAL-HOMES

**Jeane Coker**  
Sales Manager  
364-5439

A great room arrangement. 3 bedroom, 2 bath, brick, just completed. NW beauty. Over 1700 sq. ft., fireplace wall, kitchen carpeted, has self-cleaning oven, special food center, hand crafted cabinets. Extra large utility. Very Nice!

Modern beautiful decor! Accents this large Douglas Street home. 3 bedroom, 2 1/2 bath, a dream kitchen: quality turn-out. Large 14X24 built yard storage. It will turn your head!

Extra loving care has made this older home a showplace. Extra large lot, double garage, 3/4 basement, finished and useable. 3 bedrooms, 2 baths. Only \$22,000. Owner will carry mortgage.

New listing on Centre. 2000 sq. ft., isolated master bedroom, 2 full baths, large basement. Fenced, double garage, vacant, ready for occupancy. Home will be ready for show, Tuesday, August 28th. Please call and set up your appointment now!

Central location in the heart of Hereford. This 3 bedroom home is truly one of Hereford's finest older homes. Landscaped beautifully, completely remodeled inside, lots of storage, has an office, shag carpet thru-out, double garage, corner lot, a 200 ft. in rear lot zoned for mobile homes or duplex. Immediate possession. New loan available.

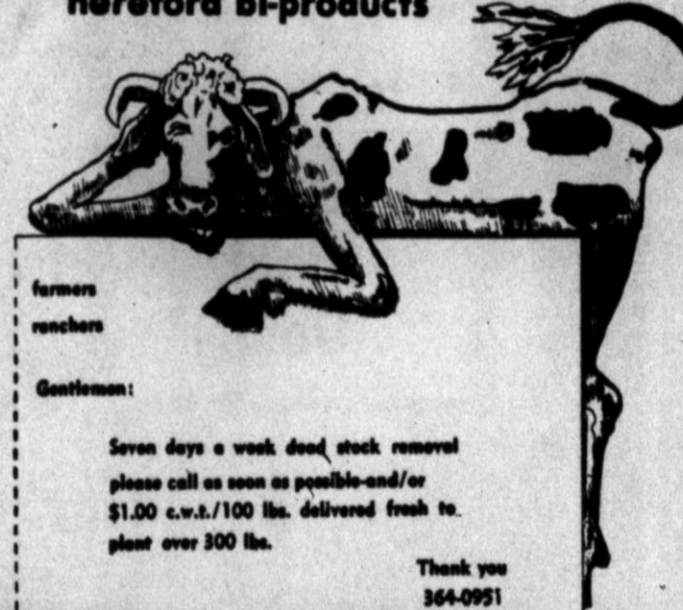
**WE NEED FARM LAND LISTINGS. CALL TROY S. CARMICHAEL OR MUTT WHEELER. "EXPERIENCE MEANS FAST RESULTS."**

CALL MIKE WALDRIP - 364-4770

CALL AL WILEY - 364-4985

**"CALL US - WE REALLY CARE"**  
The Spice Of Life: Ideas are a lot like children - our own are wonderful.

**Your local used cow dealer is hereford bi-products**



farmers ranchers

Gentlemen:

Seven days a week dead stock removal please call us soon as possible and/or \$1.00 c.w.t./100 lbs. delivered fresh to plant over 300 lbs.

Thank you 364-0951

**Free Cable Vision**

Rental Bonus Until Aug. 31 ... See Us for Details

612 Irving Phone 364-6661

1, 2, 3, and 4 - Bedroom Apartments with All Utilities

- Central Heat and Cooling
- Refrigerator
- Range
- Playgrounds
- Acres of Green Grass
- Private Parking
- Garbage Disposal
- Recreation Hall

EQUAL HOUSING OPPORTUNITY

**SWEET AND FANCY CLUB**

A club with a specialized purpose, Sweet And Fancy Decorating Club is a five-year-old organization in Hereford. Its members learn and practice cake decoration. As a service project they make cakes for monthly birthday parties at Kings Manor retirement home. Three charter members, Mmes. LeRoy Edwards, J.A. Crofford and Dale Henson, are still in the club. Mrs. Richard Sims was the first president, followed by Mmes. Edwards, Lynn Pittard, Henson, Joel Lytal and Crofford.

**You've Never Seen Such Thorough Service**  
**STOP IN SOON**

Phillips "66" Products  
**EAST SIDE "66"**  
Rocky Stewart  
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# By the Garden Gate

With Glad

By Mrs. Art Manjeot

THINK on these things: A sign over a park gate in Kenya, in Northern Africa reads, "The wildlife we have today is not ours to dispose of as we please. We hold it in trust and must account for it to those who come after."

Birds have the highest body temperature of creatures — 104 to 110 degrees Fahrenheit. Just imagine how hot they have been these hot August days. Do you have a drinking place for them? They like to take a bath too, so we should provide them with water.

Our friends of the air, such as owls, hawks and many other birds of prey are extremely valuable to farmers and ranchers because of their appetites for rodents.

A friend of mine who sprays and threatens for insects and rodents has told me that this last year has been the worst he has ever seen for rodents. In some places he has killed hundreds of rats and mice. Just think of the grain that they have destroyed, as well as other losses.

We also definitely have a pollution problem here. The other morning when I was leaving to go to Amarillo, I was amazed at the polluted air.

There are many ways that we can be more conservative. Water is an intrument and we should use it wisely and not be wasteful.

Many gardeners are becoming organical gardeners. One who gardens organically is usually much more successful than those who do not. Bugs just do not enjoy organically grown plants as much as they enjoy chemically fertilized crops.

Besides, chemical fertilizers, pesticides and weed killers kill natural predators and priceless soil bacteria and earthworms, leaving weakened plants and pests to develop resistance and take over.

It is a wise gardener who makes his own compost. It is easy to do, and the following is a very simple method.

Layer the pile, 6 parts leaves, or other garden or lawn trimmings, kitchen scraps (no meat or greasy scraps), trimming from vegetables, add one part manure and/or cottonseed meal or blood meal and garden soil.

Pile this in two or more layers, wetting each layer thoroughly and sprinkling ashes or bone meal on each layer. Cover with black plastic, weighted down around the edges with bricks. Soon this mixture will break down and be ready for use; it will not need to be turned if properly covered.

One can build the compost pile close to garden areas or when the garden is put to bed in the fall, a compost can be made

right on the ground where the previous garden was grown.

If this is done, it will tend to choke out weeds and grass, thus making gardening maintenance much easier another year. This has been an unusually bad year for weeds, grasses, insects and blights. Composting is a great aid to good gardening.

If it seems too much trouble to make the compost pile, then save kitchen scraps and vegetable trimmings and bury them in the flower beds or vegetable garden. Water occasionally and in the spring the soil will be ready to be plowed or spaded. There will be an increase in humus for the growing plants.

Congratulations to the winners of the Beauty Spots of the Month. The R.G. Blue home on 1107 Park Ave., is very attractive. The entire setting is inviting, and shows that there has been much loving and tender care, along with enjoyment. At the Bells there are many interesting things. Mrs. Bell has a very nice flower garden, and the entire place is well kept, clean and neat.

A perennial which has been adding beauty and color to the August gardens is the hibiscus. There is an unusual lovely planting at the Ralph McCullough home, 139 Texas.

The color harmony is beautiful, the quality of plants and blossoms excellent. There is freshness, brilliancy and purity.

One wants to touch and look deep into the beauty of the creation. Textural quality of the plants is most sufficient, showing good care and the highest of horticultural practices.

I would recommend, if you haven't grown hibiscus, that you see these lovely flowers and place a reminder on your list of purchases for next year.

An annual which is in full flower now is celosia. Celosia is a member of the maranth family commonly known as cockscomb or Chinese woodflower. The form and color of the flower is similar to the comb of a rooster, but much larger.

Other forms are plumed and feathery, spiked and pyramidal. The colors are blended with deep red to pink and gold to yellow. They add new form to the garden flowers, as well as grace and beauty. My neighbor Mrs. Mitchell grows beautiful celosias.

They are very good for arranging, as they have spike form which is often difficult to find. They almost have continual movement, as the slightest wind starts them swaying; this all adds interest to the garden. Arranged with

asters, can be an arranger's delight.

Had a real treat this last week. While attending a garden club meeting at the Amarillo Garden Center, I was given a tour of the gardens by Mrs. Elliott (Sue to most garden clubbers). She is an excellent horticulturist and one who has been instrumental in the accomplishments of the Garden Center.

The gardens are especially beautiful in the early morning. We were checking out horticulture specimens, and in so doing I learned many of the new varieties, and had the pleasure of cutting some of the specimens.

Dahlias and zinnias were especially pretty and the new varieties were proving to be good growers for our area. Some of the named dahlias were Alma Hunt, Golden Nicki and Red Nicki, of the cacti variety.

Alma Hunt is a very pretty yellow, just a bit deeper in color than cream. I am growing Golden Nicki, and it is a beautiful dahlia, also have in full bloom West Point (named by my daughter-in-law, Rosemarie) another yellow, but it is of the decorative variety.

Diamond Jubilee celebration days are here! Let us all join in and make it a real celebration. Ours is a rich heritage. As we participate we will create memories which can be handed down to our children, grandchildren, and other greats. Happy days for Hustling Hereford!



Harold Manning  
... with his guitar-organ

## Musical Jamboree Is Jubilee Special

A Western Jamboree will be a feature of Tuesday's program in Diamond Jubilee Week here, beginning at 8 p.m. in the IOOF Hall rather than in the Bull Barn as announced in the official calendar.

Musicians are invited to come and bring their instruments and take part in the display of local talent. The public is invited at an admission fee of a dollar, but there is no admission charge for musicians.

Featured performers will include Bobby Wynn, Susie McGee and her ragtime piano, Harold Manning with his "guitar-organ", Lewis McQuistian and his guitar, Woody McDermitt and others well known in this area.

This is the second such musical jam session sponsored this summer by the Rebekah Lodge at the IOOF Hall, 205 East Sixth.

The first was so successful that lodge members decided to repeat the event as a Diamond Jubilee program, a Hereford-made Grand Old Opry featuring local talent.

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## Selected As Tailhooker

Justice of the Peace Glen Nelson was initiated as an honorary "tailhooker" by the U. S. Navy last Friday, in honor of Nelson's ride in an aircraft carrier plane last July 25.

Nelson rode the U.S.S. Lexington CVT-16 aircraft carrier last July in an effort by the Navy to give people an inside view of that branch of the military.

Nelson was initiated as a "tailhooker" because this is the

title bestowed upon anyone, military or civilian, who has made an arrested stop in an aircraft plane.

Aircraft carrier planes are jerked to a stop by cables, and are catapulted to a start.

Nelson spoke highly of the Navy, and said that the Navy is "doing an excellent job in training the men."

Good judgment is founded on the true value of things—not on individual opinions of them.

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## Community View Planned

La Afflatus Estudio Club members will take A New Look At Our Community in their study course this year, according to the program outlined in the yearbook which is ready for distribution when a coffee Sept. 4 opens a new season.

Subjects will include ethnic groups represented here, industries of the area, health and emergency care services, organizations for youth, law enforcement agencies and cultural groups.

Two meetings a month are scheduled except in December, when there will be a Christmas party, and May, when officers for the following year will be installed at the annual spring luncheon.

Both these events will be arranged by the social committee, Mmes. Emmitt Hale, George Suggs, Claude Ricketts and T.W. Roberson.

The yearbook committee,

Mmes. A.H. Cook, B.F. Markham and Miss Della Stagner, will play hostess for the September coffee. Members will report briefly on summer activities.

Mrs. Sam Morgan is president of the club this year, Mrs. Marlin Gilliland vice president, Mrs. Lottie Clark secretary-treasurer, Mrs. A.B. Higgins Federation council member, Mrs. Cecil Braly reporter and Ms. Cook

parliamentarian. Mrs. A.N. Hopson is chairman of courtesy, Mrs. Walter Johnson of finances, and members of those two committees form the project committee.

Projects which will be continued from past years are service as hostesses in Deaf Smith County Historical Museum, and providing transportation for shopping trips of Kings Manor residents.

## Reunion Held At Palo Duro

The Ray Wilhelms attended a family reunion-outing Sunday at Palo Duro Park with dinner being served to about 136 persons.

Those attending from out-of-town were Messrs. and Mmes. John Nishimuta of Lexington, Ky.; Ronald George of Frankfort, Ky.; Don Wilhelm of

Albuquerque, N.M.; Bill Warren of Woodward, Okla. Other family members present were from Happy and Nazareth.

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Plus \$1.81 to \$2.54 per tire F.E.T. and 4 old tires.

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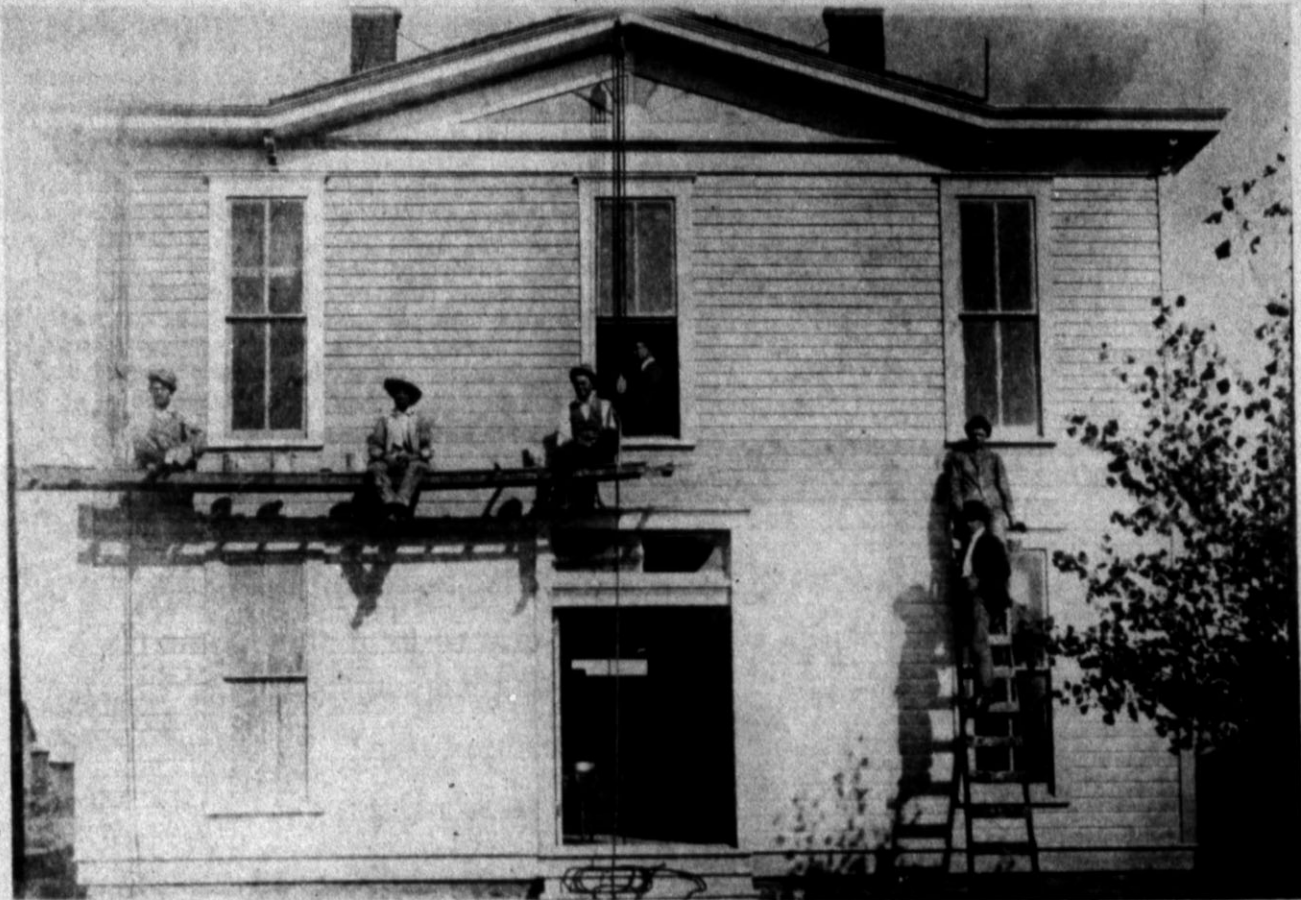
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# Memories Of Hereford's Past

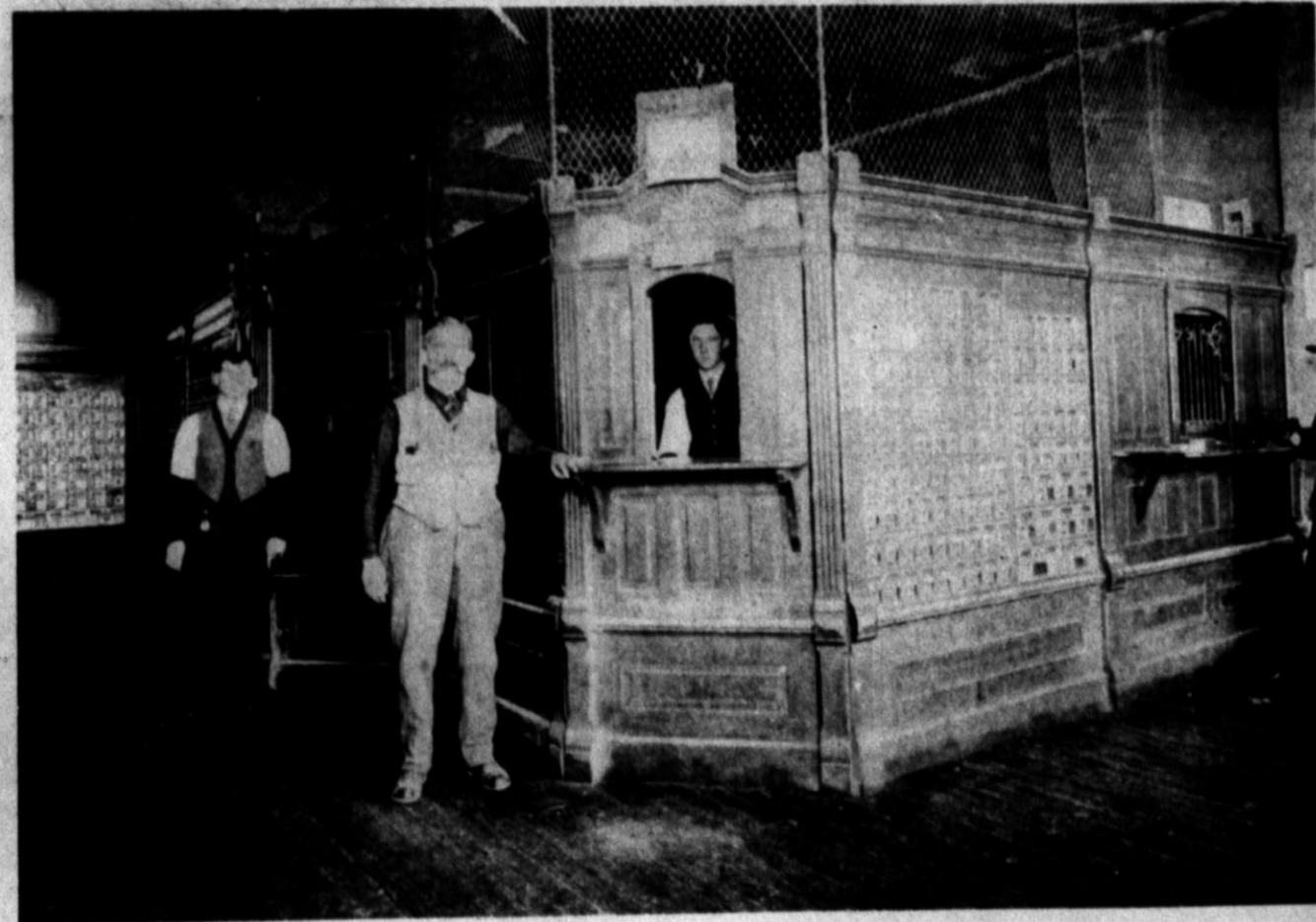


**PEOPLE** and places of bygone days in Hereford are recalled by old-timers to inform newcomers during the current celebration of the city's 75th anniversary. Some of them are reproduced from old photographs on this page.

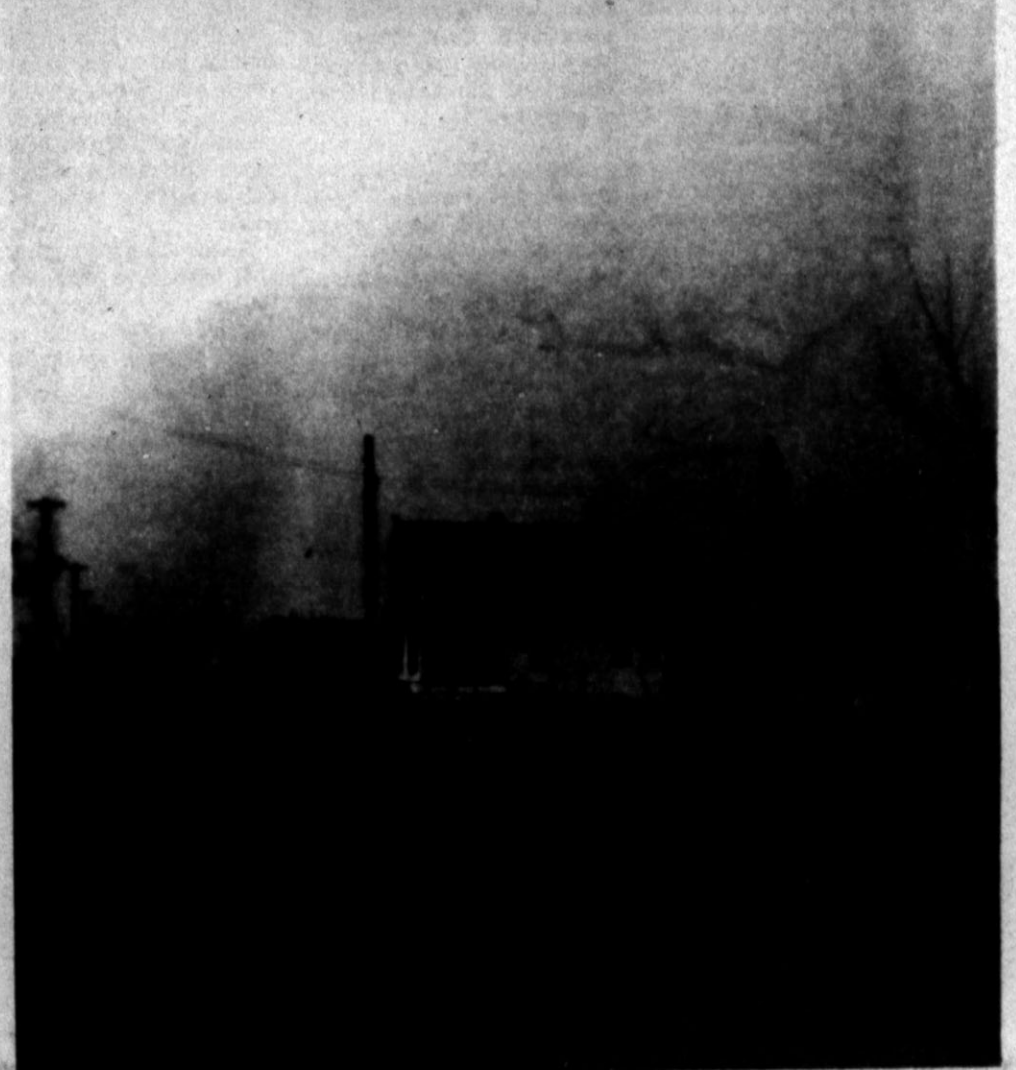
**WHEAT CROP** of 5,000 bushels, grown by William Linville on dryland northwest of town was pulled to market by a Reeves steam engine that drew a crowd on Main Street.

**BURNED** in 1912, the Hereford Hotel operated by Mr. and Mrs. J.H. Turnbow looked like this in 1906. Turnbow was later Justice of the Peace here.

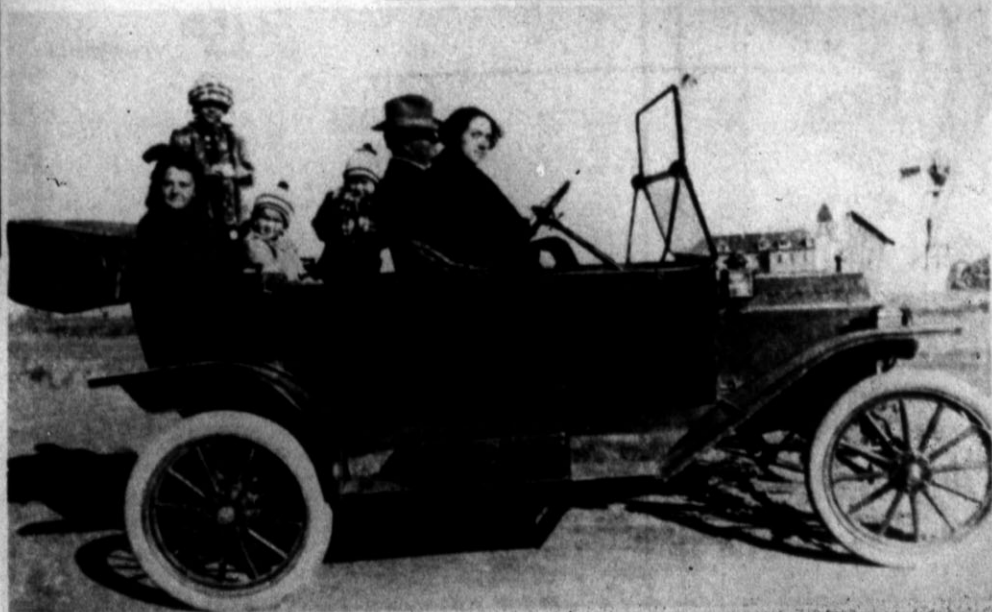
**COURTHOUSE** moved from LaPlata to Hereford got a new coat of paint in 1903. Man sitting in the window is J.L. Clark, deputy county-district clerk.



POSTOFFICE STAFF and patron in pre-World War I era.



DUSTER of the 1930's rolls in from northwest, on Union Street



**MODEL T** was most popular vehicle around 1920, like the one at left with Mr. and Mrs. George L. Muse and some young friends. But Alec Thompson, above, sits at the wheel of a Cadillac touring car, about 1918 vintage, on unpaved street in front of courthouse.

## The Sunday Brand

Section Two  
Hereford, Texas, Sunday, August 26, 1973



DRY GOODS in Cash Store, Main at Second.



SODA FOUNTAIN was prominent in drug store.



BUGGIES lined up in livery stable.



HARDWARE store, Stringfellow & Hume --- 1902.



# Zoe Inman And Grandson Enjoy European Vacation

By SANDY INMAN  
Brand Staff Writer

CAN YOU IMAGINE paying 75 cents for a small bottle of Coke or Pepsi Cola, not including the bottle? If you buy the soft drinks in Europe, that's the cost, states Mrs. Zoe Inman. She and her grandson, Richard Allan Berryman, son of Richard Berryman, recently returned from a European vacation.

"Coke in the bottle costs you \$1.50," says Mrs. Inman. "Surprisingly enough, the beer, which doesn't have to be imported, is about the same price as it is in the states."

"It costs anywhere from 35 to 50 cents a bottle, according to the brand. Each country prides itself in making its own beer and I saw fields of hops growing on the countryside slopes."

MRS. INMAN AND her grandson left June 13 for a seven-week vacation, touring eight countries in Europe. She met her daughter, Mrs. S.L. Giley, and her family in Amsterdam, Holland June 14.

"My daughter furnished two round trip tickets for us which made our trip a reality," Mr. and Mrs. Giley are being transferred from North Africa to Charca, Indonesia, where he is employed with the Dowell Slumberer Co.

"We had a great time and really weren't ready to come home when we did," says Allan. "We rented a Volkswagen bus and camped out most of the time. We saw so much more of the countryside than if we had stayed in motels or hotels."

THEY TRAVELED to Holland, Germany, Denmark, Sweden, Norway, Austria, France and Switzerland.

"Norway was the best country of all. The scenery was beautiful and it is true about it being the land of the midnight sun," laughs Allan.

"The sun or the sun rays are always visible. If you look at the sky at two in the morning, it looks as if the sun is just coming up in the East. The West is a little darker but not much."

Highlight of the trip for Allan was seeing the Norwegian sights. "While in Norway we saw many waterfalls. The country takes pride in its many lovely falls. We also visited the world's largest fort at Holden and saw the world's largest oil painting in Oslo."

"IT IS REALLY quite remarkable, the lack of pollution in the places we visited. The air is extremely clean and fresh. The climate was also very pleasant the time we were there," remarked Mrs. Inman. "It stayed between 66 and 70 degrees which made it perfect for traveling and sightseeing."

"We observed that stray animals were very seldom seen on the streets. In fact, more often than not, the ones you did see were on leashes. It did shock me to see that dogs and cats were allowed in cafes and grocery stores," continued Mrs. Inman.

Mrs. Inman reflected on the scenery they had found very beautiful. "Flowers grew everywhere. Even 10 and 15 story buildings had window sill boxes filled with lovely flowers of every kind."

"MOUNTAIN SIDES of France were very lush. They were covered with grape vineyards as well as fruit. We would see young children selling boxes of fruit along the roadside. Allen ate as much fruit in just a few short weeks as an average American family would eat in a month."

"In most countries fruit is readily available and of good quality, so we naturally took full advantage of it. We saw strawberries that were the size of plums."

"The only real difficulty we had," says Mrs. Inman, "was buying groceries. Actually, it was more fun than it was a problem. We never knew what we were buying because the labels were in a foreign language."

After we brought it back to the campsite to be cooked, we weren't able to read the directions for preparing it!"

"WE EXPERIMENTED with a dish until it tasted like we thought it should. It was always a challenge to prepare each meal because if there were no pictures on the label, we never knew what our dinner would consist of."

Allan found it odd that merchants selling homemade bread did not use any kind of wrapping. "They carried the bread in baskets or sacks when they sold it from the streets."

"The size of the bread loafs didn't compare to the bread we

buy here. Some were over two feet long!" exclaimed Allan.

MRS. INMAN said the people of Europe drink a considerable amount of wine. "Besides being a good food source, it is also of excellent quality. My grandson bought a bottle of white wine and was surprised that he was able to purchase it himself."

"Sausage is another food we enjoyed. Germany is highly noted for its spiced sausage and we found that it was unequalled by other we had eaten."

Another distinction the pair noticed were the European homes. Some build their homes three and four stories high with the ground floor nothing more than a sterilization compartment for their milk cows."

IN THE WINTER it gets too cold for the cows to be kept in the outside, so they stay in the barn which is connected to the ground floor of the house. Mrs. Inman said she was astonished to find that these homes had no odor.

Besides numerous pictures, Mrs. Inman and Allan brought back a unique musical Dutch windmill, which is an exact replica of the windmills in Holland.

They also purchased hand painted china plates and a variety of cheeses from several of the countries.

"Not only was this my first trip to Europe, but, also, my first plane ride and my first time to see the ocean. So, the excitement of the trip was tripled for me," exclaimed Mrs. Inman.

Mrs. Rudy Gonzales, who was Sharon Powell before her marriage recently, was honored with a miscellaneous bridal shower in the home of Mrs. Robert Hickman, 814 Ave. K.

Hosting the shower were classmates LaNita Herr, Renee Walden, Cathy Loerwald, Brenda Jolly and Lusia Hickman. Approximately 50 guests attended.

**Bridal Shower Given Classmate**

**Box Supper Planned At Dameron Park**

During the Diamond Jubilee Celebration, an old fashioned box supper will begin at 5:30 p.m. Wednesday at Dameron Park and entertainment will be provided by the Hereford High School band under the direction of Randy Vaughn.

The event is sponsored by the Hereford CowBelles with Mary Gibson and Martha Troub co-chairmen. Roy Faubion will auction the boxes with Mmes. Bob Josseland, Richard Ottesen and Jack McKinster acting as clerks and judges.

In the custom of pioneer-day box suppers, each lady is asked to bring a decorated box lunch for two. These will be numbered and then auctioned, with the



Mrs. Zoe Inman with grandson, Allan

## Box Supper Planned At Dameron Park

gentlemen bidding. A buyer will be entitled to eat supper with the lady who prepared his box. Prizes will be presented for the prettiest box, and to the best costumes, the one coming the farthest and the newest-come.

For those not wishing to take part in the auction, each family is asked to bring a picnic supper. Everyone is invited to attend.

Be alert on the highways today and you'll be alive tomorrow.

## CCA Membership Application Open

Advance membership applications are being received for Hereford Community Concert Association, before the annual campaign to enroll new members Sept. 10-14.

Renewals and new memberships may be obtained by notifying Mrs. Richard Ottesen, 116 Nueces, giving name of the prospective member, mailing address and telephone number. A check should accompany the application.

Adult membership fee remains at \$10. For the first time a student membership at \$5 is offered, also a family membership for parents and any number of their children, at \$30. Classed students are children of high school age or younger, who live at home.

A membership card entitles the holder to attend all local CCA concerts, with at least three programs by nationally known artists guaranteed.

Two hold attractions have already been booked for the 1973-74 season. Big Band Cavalcade will appear Dec. 15, featuring noted band leaders Freddie Martin, Bob Crosby and Frankie Carle and vocalist Margaret Whiting.

Also engaged for a concert in March are duo harpists

Longstreth and Escosa who are praised by critics in the consistently sold-out tours of performers for "admirers of the impeccable and elegant musical art."

The remaining program, programs if enough members are enrolled to increase the budget, will be booked at the close of membership drive week.

Drive workers will be entertained at an orientation to Sept. 4 in the Rudy Metz home and the drive will begin officially at a kickoff coffee Sept. 10. Mrs. Ottesen and Mrs. Paul Scott are co-chairmen.

**McClain Family's Reunion Aug. 30**

Reunion of the W.R. McClain family, Deaf Smith County pioneers in the Palo Dur community, is set for Aug. 30 at Civic Club Center here. Old friends and former neighbors are invited to join family members.

A catered dinner will be served at 7:30 p.m. Reservations may be made by notifying Mrs. R.E. Curtsinger or Jimmie Allred.

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<b>NO. 4 JUBILEE SPECIAL</b> -13 - Pcs. Chicken -10 - Rolls "a buy" 1-Qt. Coke Free <b>\$4.29</b>	<b>NO. 5 JUBILEE SPECIAL</b> -18 - Pcs. Chicken -15 - Rolls "try it" 1-Qt. Coke Free <b>\$5.75</b>	<b>FISH DINNER</b> -1 - Fillet of Fish -Fries -Slaw - Roll -Free Drink <b>\$1.00</b>

**ALSO SERVING -**

- Hamburgers with fries & drink
- Cheeseburgers with fries & drink
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- Corn Dogs
- Burritos
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**JUMBO SHRIMP DINNER**

delicious Golden Shrimp **\$2.25**

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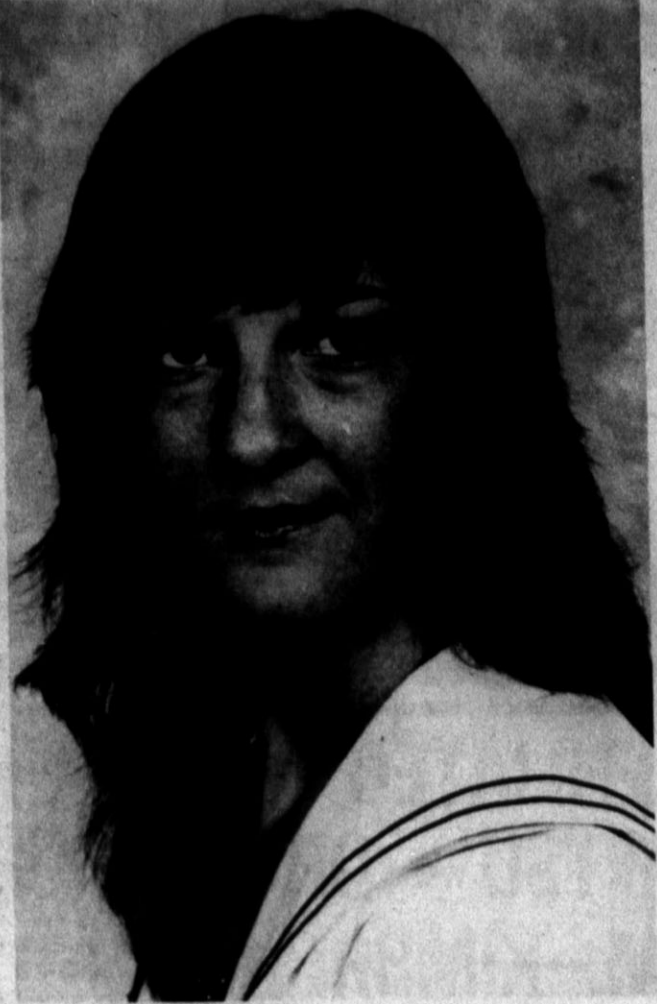
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- Hand Packed Pints
- Hand Packed Quarts





**ENGAGEMENT ANNOUNCED** — September wedding plans for Miss Judith Lee Morrison and Billy Bob Walker, both of Amarillo, are announced by her parents, Mr. and Mrs. J.C. Morrison, west of Hereford. The ceremony is to take place Sep. 22 in Kingwood United Methodist Church of Amarillo. Both Miss Morrison and her fiancé have attended Amarillo College. His parents are Mr. and Mrs. B.B. Walker of that city.

### Directors Are Named For Annual 4-H Fair Sept. 8

Division superintendents for the annual County 4-H Fair have been named by Mrs. Marvin Welty and Mrs. Bruce Terry, general chairmen of the event which will be held Sept. 8 in the Bull Barn.

Ribbons and awards will be presented in all divisions, and entries will be picked for local 4-H's to display in the Tri-State Fair at Amarillo Sept. 13-20. The public is invited to attend after 2 p.m.

Each division is in charge of at least one adult and one 4-H member. These superintendents are listed as follows:

- Baking—Mrs. Gene Combs, Mrs. Jim Ogle, Jo Ann Waggoner.
- Clothing — Mrs. Corky Paetzold and Carmela Burgess.
- Household linens — Mrs. Austin Rose and Sandra Finley.
- Canned fruits and vegetables — Mrs. David Aguilar, Mrs. J.E. McCabe and Beverly Cole.
- Crafts — Mrs. Joe Miller and Rhonda Hagar.
- Field Crops and Vegetables — Bruce Terry, Marvin Welty, Alan Rowland and Stan McCabe.
- Bake Show — Mrs. Floyd

Cole, Dianne Ward and Sandra Stallings.

Rabbit Show — Mrs. Charles Watkins, Mike Breakbill and Joe Wiggeria.

County and Tri-State fairs are two special events of early fall in which Deaf Smith County 4-H members are now involved, and which will be climaxed with observance of National 4-H Week Oct. 7-13.



The first "commercial" in radio broadcasting only cost \$100 for 10 minutes!

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## Communicable Diseases Reduced By Immunization

"In the past two years, the incidence of infectious, communicable diseases which are preventable by immunization has been reduced dramatically in Texas," the President of the Texas Medical Association declared in a statement released in Austin recently.

Charles B. Dryden, M.D., of Wichita Falls, head of the 11,700-member medical organization, said that Texans should be proud of these public health gains. Cases of diphtheria, polio, measles (rubeola), and rubella have declined by more than 80 per cent in Texas from 1970 to 1972.

"Mid-year reports from the Texas State Department of Health indicate that 1973 will see an even further reduction in

the cases of these preventable diseases," Dr. Dryden said. "Individual physicians, the Texas State Department of Health, local health departments, the Texas Education Agency, and, of course, cooperating parents and patients are to be commended for increasing the protective immunization levels in our state," the TMA president stated.

In 1972, there were four cases of polio in Texas — an 82 per cent decrease from the 22 cases in 1970. By mid-August of this year, not a single case of polio had been confirmed in the state.

Diphtheria has taken an equally significant decrease of 82 per cent. There were 41 cases reported last year, compared to

234 in 1970. Nine cases have been reported so far this year, which is less than half the number recorded in Texas at the same time in 1972.

Measles (rubeola) and rubella (German measles — also known as "three-day measles") have both decreased by 81 per cent since 1970, and the cases reported so far in 1973 are far below the number recorded by this time in 1972.

Eighty-one cases of pertussis (whooping cough) have been reported so far in Texas this year. This is less than the number reported for the same period in 1972 — 1972 saw the fewest cases recorded annually in Texas since whooping cough became officially reportable. Last year's 185 cases represented

a 58 per cent drop from the 1970 total of 437.

Two cases of tetanus, or lock-jaw, have been confirmed in Texas so far in 1973, which is less than half the number recorded by this time last year.

"The compulsory immunization law passed by the Texas Legislature in 1971 was aggressively supported by the Texas Medical Association," Dr. Dryden commented, "and has done much to reduce the toll of these serious diseases."

Immunization levels for the state as a whole among students in Texas public schools average approximately 90 per cent for each vaccine (diphtheria-tetanus, polio, measles, and rubella).

Dr. Dryden noted that more

work must be done to increase the immunization level of pre-school children in Texas. "No Texas child should have to suffer from the effects of these preventable diseases," he said. "Facilities and medical knowledge are available today

to eliminate the threat of anyone getting polio, diphtheria, pertussis (whooping cough), tetanus, measles, or rubella. Parents have a responsibility," Dr. Dryden emphasized, "to see that their children are protected."

### Engaged Girl Honoree

Parties for Carla Crist, who has set Sept. 1 as the date of her marriage to Randy Thompson, include a spice and recipe shower given Wednesday in the home of Mrs. Pete Caviness.

Mrs. Lloyd Kirkeby and Mrs. L.B. Worthan were hostesses with Mrs. Caviness. They entertained 20 friends of the bride-

to-be, who each presented her a gift of spice and wrote a favorite recipe for her file.

Her mother, Mrs. Ron Crist, greeted guests with the honoree. Mrs. Mike McCathern poured tea at a table decorated with daisies and carnations in the pink and white color note that will be used in the wedding setting.

230 N. 25 MILE AVE.  
 HEREFORD, TEXAS

# GEBO'S



SALE ENDS SATURDAY

## AUGUST SIZZLERS

**SAVE 20%**  
 OFF OUR REGULAR LOW PRICES ON  
 WESTERN STRAW HATS AND SUMMER CAPS  
 While They Last!

MAYO-SPRUCE  
**UNDERWEAR**  
 COTTON AND POLYESTER BLEND  
 LONG WEARING AND COMFORTABLE

- 3 PAK BRIEFS \$2<sup>65</sup>
- 3 PAK T-SHIRTS \$2<sup>74</sup>
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**Wrangler BOOTS**

Shallow dip 11" Ranch Wellington Boots. Natural Cheyenne Rawhide quarter and vamp. Folded reinforce of pull straps. Tinted cow lined cushion insole. HYPEROLON oil resistant outsole. Combination heel. Your choice in colors of black or tan.

**\$23<sup>45</sup>**

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**MEN'S DRESS SOCKS**  
 BANLON OR ORLON  
 SOFT AND COMFORTABLE  
 ASSORTED COLORS

AUGUST SIZZLER **79¢ PR.** STOCK UP NOW

ONE GROUP MEN'S  
**WRANGLER JEANS**  
 COWBOY CUT PERMANENT PRESS  
 BROWN & GREEN

SPECIAL CLEARANCE **\$4<sup>85</sup>**

Men's  
**JUMPSUITS**  
 LEISUR-ALLS By WALLS  
 65% DACRON POLYESTER  
 35% COMBED COTTON

PREMANENT PRESS  
 WASH AND WEAR  
 TAILORED FOR CARE MOVEMENT  
 ASSORTED COLORS REG. '9<sup>95</sup>

AUGUST SIZZLER **\$6<sup>99</sup>**  
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DACRON - DUPONT REGISTERED TRADEMARK

WELLS - LAMONT  
 UNLINED, SLIGHTLY IRREGULAR  
**LEATHER GLOVES**  
 SOFT TANNED COWHIDE  
 GEBO'S PRICE **\$2<sup>99</sup>**  
 SIMILAR TO ILLUSTRATION

**NOCONA BELTS**  
 CUSTOM CRAFTED  
 •WESTERN •DRESS •CASUAL  
 FINEST QUALITY IN STYLES FOR EVERYONE!  
**OFF OUR REGULAR LOW PRICES!**

**20%**

FAMOUS NAME  
 WESTERN STYLE  
**JACKET AND PANT SET**  
 DOUBLE KNIT  
 CHARCOAL OR BEIGE HERRINGBONE

FLARE LEG PANTS  
 WASH AND WEAR

AUGUST SIZZLER **\$12<sup>95</sup>** PER SET

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 1410 Park Ave. 364-1423  
 CLOSED SUNDAYS

WARREN BROS. MOTOR CO.

25th Anniversary Special

- 1965 Pontiac Le Mans - 2 door sport coupe, 326 regular gas V8, automatic, power steering and brakes. Metallic green with matching vinyl interior. Sharp and mechanically A-1. **\$695<sup>00</sup>**
- 1971 Buick Electra 225 Custom Series - 4 Door HT Loaded with luxurious extras. Cinnamon metallic body with matching vinyl top. New white wall tires. Save 50 per cent on this 32,000 mile beauty.
- 1969 Chevrolet El Camino - 350 V8 automatic, factory air and power steering, 5 new radial tires. Unusually sharp inside and out. Harvest gold finish with matching vinyl interior. Protective warranty.
- 1969 Plymouth Fury III 4DR HT, 318 engine, factory air, power steering and brakes. White body with black vinyl top. New white wall tires. Low, low miles with protective warranty.
- 1973 Ford LTD - 4 door sedan, air and power, 11,300 actual miles. Yellow body with black vinyl top. Is nice as new. \$1200 off original price.
- '71 Pontiac Catalina 2 door hardtop, factory air, power steering & brakes, bronze metallic, tan cloth pleated interior. Get our deal on this low mileage hardtop.





**MODEL FLAPPER ATTIRE**—High style for formal wear in the roaring 20's, these two dresses from Deaf Smith County Historical Museum's collection will be among styles of other days paraded at 2 p.m. Wednesday, Diamond Jubilee Ladies Day, in the old-fashioned style show at high school auditorium. Mrs. Eddie Reinauer wears a long-waisted sleeveless frock of embroidered sheer in champagne color, with matching cloche hat, while Mrs. Dennis Lomas models a black lace with the uneven hemline which presaged longer skirts of the 1930's after the knee-high lengths of flapper days.

## Calendar Of Events

**MONDAY**  
 Jubilee bicycle race sponsored by Beta Sigma Phi, 4 p.m.  
 VFW Auxiliary at VFW Clubhouse, 8 p.m.  
 Square dance performance on Sawfay parking lot, 8:30 p.m.

**TUESDAY**  
 TOPS Clubs at Community Center, 9 a.m.  
 Jubilee putting contest, 4 p.m.  
 Youth talent show at high school auditorium, 7:30 p.m.  
 Rebekah Lodge in IOOF Hall, 8 p.m.  
 Western Jamboree at Bull Barn, 8 p.m.

**WEDNESDAY**  
 Tour of homes, schedule at Chamber of Commerce office, 9 a.m. to noon.  
 Flower and antique show in home of Mrs. A. L. Manjeot, 303 Westhaven, 9 a.m. to noon.  
 White Collar Girls lunch at Hereford Country Club, 12 noon.  
 Old-fashioned style show in high school auditorium, 2 p.m.  
 Band concert and old-time box supper in Dameron Park, 5:30 to 7:30 p.m.  
 First performance of Hustlin' Heritage 75 at Whiteface Stadium, 8:30 p.m.

**THURSDAY**  
 Bus tours of plants and area businesses for Jubilee Agriculture-Industry Day, 9:30 a.m. until noon.  
 Exhibits north of courthouse and mall, 9:30 a.m. until 6 p.m.  
 Joint meeting of civic clubs and agricultural luncheon, Bull Barn, noon.  
 Tractor pull contest and cow milking contest, rodeo arena, 2:30 p.m. until 3:30 p.m.

**FRIDAY**  
 Mexican fiesta and Mexican arts exhibits, all day on Mexican-American Day of Diamond Jubilee.  
 Mexican food luncheon, Community Center, 11 p.m. until 1 p.m.  
 Third performance of Hustlin' Heritage 75, Whiteface Stadium, 8:30 p.m.  
 Battle of the Bands, Big Bull Barn, 7 p.m. until 1 a.m.

**SATURDAY**  
 Birthday cake cutting, Community Center, 10 to 11 a.m.  
 Barbeque lunch, Dameron Park, noon.  
 Burial of the time capsule by Jaycee-Ettes on Community Center Grounds, 1:30 p.m.  
 Judging of beards for Brothers of Brush, Community Center, 3 p.m.  
 Final performance of Hustlin' Heritage 75 and presentation of awards, Whiteface Stadium, 8:30 p.m.

**Dr. Milton Adams**  
 Optometrist  
 335 Miles  
 Phone 364-2255  
 Office Hours  
 Mon.-Fri. 8:30 to 5:00

**DON'T MISS IT!**  
**Western Jamboree**  
 HEREFORD'S OWN  
**"Grand Ole Opry"**  
 AUG. 28 (Tuesday) 8:00 P.M.  
 I.O.O.F. HALL 205 E. 6th  
 (Not at the Bull Barn)  
 ADULTS \$1.00 CHILDREN 50¢  
 CONCESSION STAND OPEN 7:30 P.M.

You are most cordially invited to attend  
**Clark's "House of Flowers"**  
 900 LEE  
**WESTERN and LANDSCAPE ART EXHIBITION**  
**Sunday, August 26, 1973**  
**OPEN HOUSE 2 to 5 P.M.**  
**MONDAY THRU SATURDAY**  
**8:30 A.M. to 5:30 P.M.**

Carl J. Smith  
 Jeanny McGee  
 Arturo Mercado  
 Carol Gibson  
 Bob Taylor

Courtesy of  
 The Sage Brush Gallery  
 4320 W. 45 - Amarillo

E.M. Moore  
 Jim Gaudio  
 Bud Brown  
 Bob Green



# OLD FASHION

**AT PIGGLY WIGGLY**  
**DOUBLE GUNN BROS. STAMPS ALL DAY TUESDAY**  
 Advertised Prices Good At Piggly Wiggly In Hereford Mo

**PIGGLY WIGGLY and AFFILIATED PROMOTES HOME OPENER WTSU - vs - DRAKE SEPTEMBER 8, 1973-7:30 P.M.-KIMBROUGH STADIUM. WEST TEXAS FOOTBALL TICKETS.**

**\$1.00 EACH**  
 with \$3.00 or more in grocery purchases at PIGGLY WIGGLY in Hereford.

Affiliated Foods, Inc., has taken the initiative in an effort to fill up Frank Kimbrough Memorial Stadium for West Texas State's Sept. 8 football opener against the Drake Bulldogs. In conjunction with the WTSU athletic department, Affiliated Foods will make available in its Panhandle stores special \$1 discount coupons which may be exchanged at the gate for \$5 reserved seats. Those discount coupons are for \$3 at Piggly Wiggly in Hereford, Texas.

Among the most prominent Panhandle area members of the Buffalo varsity are Clois Burgess and David Herber, both of Amarillo, Scott Doores of Perryton, Tracy Dickson of Lockney, Kurt Kinsinger of Liberal, Cole Fraley of Borger, Robert Edwards of Sundown, Tony Gorman and Mike Wartes of Hereford, Walter Hibbler of Lubbock, Johnny Jackson of Kress, Merle Kilpatrick of Memphis, Allen Mullins and Steve Rogers of Sunray and Larry Wiens of Turpin, Okla.

<b>DELSEY BATHROOM TISSUE</b> 4-Roll Pkg. <b>49¢</b>	<b>STARKIST CHUNK STYLE</b> 6 Ca <b>\$1.00</b>	<b>WALKER'S PORK &amp; BEANS</b> 26-Oz Btl <b>\$1.00</b>
<b>COCA-COLA</b> Canned <b>2-25¢</b>	<b>ROLLS</b> 4-1/2 Doz <b>\$1.00</b>	<b>HOT DOG &amp; HAMBURGER TENDERCRUST</b> 8-Ct. Pkgs. <b>3-49¢</b>
<b>BLUE BONNET MARGARINE</b> Soft Whipped 16-Oz. Tub <b>49¢</b>	<b>DEL MONTE CUT GREEN BEANS</b> 303 Cans <b>4-1.00</b>	<b>NESTLE SPAGHETTI SAUCE</b> 2-Lb. Jar <b>69¢</b>

**PIGGLY WIGGLY**  
**SAVE 20¢ WHEN YOU BUY A 1-LB. CAN of FOLGER'S COFFEE**

**Folgers Coffee**  
 SPECIAL PRICE WITH THIS COUPON **79¢**  
 WITHOUT COUPON 99¢  
 Coupon cash value 1/20 of 1¢  
**GOOD THRU 9-1-73**

**SHURFRESH**  
 Medium Grade-A  
**EGGS**  
 Doz **69¢**

**PEPSI-COLA**  
 THE 75th DIAMOND JUBILEE DRINK  
**8 16-OZ BOTTLES 69¢**

**PIGGLY WIGGLY COUPON**  
 REDEEM THIS COUPON NOW and **SAVE 30¢**  
 ON YOUR NEXT PURCHASE OF  
**POST SUPER SUGAR CRISP POST HONEY COMB POST ALPHA-BITS**  
 3 PACKAGES.  
 ONE COUPON PER FAMILY OFFER EXPIRES 9-1-73

**FROZEN FOODS**

Shurfine **ORANGE JUICE** 5 6-Oz. Cans **\$1.00**  
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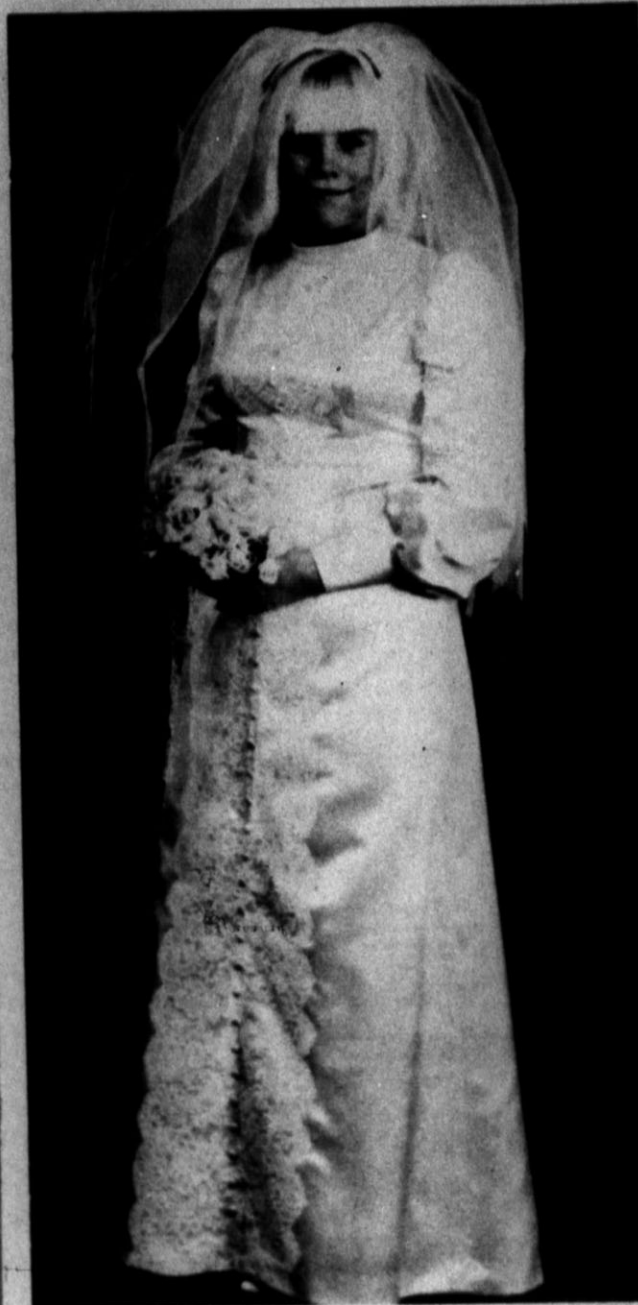
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**WIGGLY**  
**DAY & WEDNESDAY WITH \$2.50 or MORE PURCHASE**  
 Monday, August 27 Thru Saturday, September 1, 1973

<p><b>DISHWASHING DETERGENT</b>  <b>IVORY LIQUID</b> 22-OZ. BTL. <b>49¢</b></p> <p><b>DEODORIZING CLEANER</b> 40-OZ. SIZE <b>99¢</b></p> <p><b>LYSOL</b></p> <p><b>CLEANSER</b> GIANT SIZE <b>29¢</b></p> <p><b>COMET</b></p> <p><b>BLEACH</b> ½ GAL. <b>25¢</b></p> <p><b>PUREX</b></p> <p><b>GENERAL MILLS</b> 2 FOR <b>85¢</b></p> <p><b>CHIPOS</b> NEW POTATO CHIPS</p> <p><b>CORONET - CHIFFON</b> 4 200 CT. BOXES <b>\$1.00</b></p> <p><b>FACIAL TISSUE</b></p>	<p><b>BACK-TO-SCHOOL SUPPLIES!</b></p> <p><b>WARRIOR 75-SHEETS TABLETS</b>              Reg. 79¢ NOW <b>59¢</b></p> <p><b>STENOGRAPHER'S NOTEBOOKS</b>              Reg. 49¢ NOW <b>39¢</b></p> <p><b>SUBJECT NOTEBOOKS</b>              Reg. 79¢ NOW <b>59¢</b></p>
<p><b>STEAHOUSE</b></p> <p><b>ICE CREAM</b> 10-Lb. Bag</p> <p><b>BETTY CROCKER</b> Ass't. Layer</p> <p><b>PINEAPPLE</b> 24-Lb. Can <b>39¢</b></p>	<p><b>DETERGENT</b></p> <p><b>TIDE</b> 79¢</p> <p><b>DEL MONTE</b> Dill Half or Whole</p> <p><b>PICKLES</b> 22-Oz. Jar <b>39¢</b></p> <p><b>HUNT'S</b></p> <p><b>TOMATO SAUCE</b> 5 300 Cans <b>\$1.00</b></p>

## Hardin-Jennings Married In Country Ceremony



Mrs. John Jennings  
 Becky Hardin  
 (Bradly photo)

Miss Becky Hardin and John Jennings were married Saturday evening in the home of the bride's aunt and uncle, Mr. and Mrs. Dwaine Walker of Route 4, with Dale Young officiating.

Miss Hardin is the daughter of Mr. and Mrs. Bob Hardin, 205 Douglas, and Jennings is the son of Mr. and Mrs. Thadnel Cole, 609 Ireland.

Pastel blue carnations and white daisy poms on either side of the altar decorated the home.

Miss Mary Ann Livesay, the bride's cousin, was maid of honor and Jeff Keyes was best man. Ushers were Tony and Alan Hardin, brothers of the bride.

Organist was Mrs. Dwight McGee, the bride's aunt, and piano selections were played by Miss Barbara Owen, who also accompanied Miss Jane Lyons singing We've Only Just Begun.

Given in marriage by her father, the bride wore a floor length empire dress of white satin with a row of satin buttons on a lace panel down the front of the gown. Long full sleeves were gathered at the deep cuff and accented with satin buttons.

The elbow length bridal veil was attached to a satin ribbon bow and she carried a bouquet of daisy poms and blue carnations. Blue and white ribbon streamers fell from the bouquet.

Her maid of honor was attired in a floor length blue satin gown.

At the reception afterward, Mrs. Alan Hardin of Dumas and Debra Jennings, the bridegroom's sister, served cake and punch, with the bride's sister, Lynette Hardin, presiding at the registry.

The three-tier traditional white wedding cake was decorated with light blue roses and topped with a bride and groom.

For a wedding trip to San Diego, Calif., the bride wore a sleeveless red dress with a white collar and white accessories. The couple will make their home in San Diego.

The bride and bridegroom are both 1973 graduates of Hereford High School. Jennings is currently serving in the United States Navy.

Out-of-town guests were Mr. and Mrs. Floyd McGee of Dallas.

### FOR THE BEST DEALS ON NEW or USED CARS

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### JOHN ORSBORN BUICK-PONTIAC-GMC

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### INDIAN JEWELRY SHOWING

By BOB COTTRELL OF ALBUQUERQUE, N.M.

Friday and Saturday

August 31 - September 1

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- MENS RINGS
- LADIES RINGS
- BELTS
- BUCKLES
- NECKLACES

Handcrafted, all in pure silver and genuine Turquoise.

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HWY. 385 NORTH

Hereford, Texas

ACROSS FROM SUGARLAND MALL

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### GARDEN FRESH PRODUCE

Washington Bartlett

**PEARS** **29¢**  
 EXTRA FANCY LB.

Washington Italian

**PRUNES** **25¢** LB.

California

**TOMATOES** **29¢** LB.

California

**CUCUMBERS** **15¢** LB.

California

**CARROTS** **15¢** 1-Lb. Collo Pkg.





Mrs. Joe F. Castillo  
nee Eva Liscano  
(Bradly photo)

## Noon Wedding Is Solemnized For Liscano-Castillo

A high noon ceremony was read for the marriage of Miss Eva Liscano and Joe F. Castillo Saturday in St. Anthony's Catholic Church, where the Rev. John Kiesling conducted the nuptial mass.

The bride is the daughter of Mr. and Mrs. Pablo Liscano, 804 Irving, and the bridegroom's parents are Mr. and Mrs. Leo Castillo, 511 West Fourth. The couple will be at home at 609 Avenue J after this week.

Arches of green foliage lined the center aisle of the church sanctuary as the wedding party walked to the altar, which was flanked with urns holding chrysanthemums, carnations and gladiolas.

Honor attendants were Miss Christine Liscano, sister of the bride, and Joe Martinez. The bride's younger sister, Diane, was flower girl and Larry Granado, son of the Lorenzo Granados, was ring bearer.

Bridal escorts were Messrs. and Mmes. Granado, Wally Castillo, Roman Pardo, Jesus Rivera, Joel DeLaGarza, Mike Lopez, Reynaldo Cervantez and Ramon Ulibarri.

Olga Granado, Martha Cadena, Mary Castillo, Marina Liscano, Janie Cortina, Elsie Aguirre, Becky Suarez, Sylvia Casarez and Mary Ann Hernandez were junior bridesmaids.

Serving as junior groomsmen were George Ramirez, Roy Castillo, Joe Florez Jr., Toby Liscano, Jerry Salazar, Cuco DeLaPaz, Lee Aguilar, Johnny Cardenas, Manuel Galvan Jr. and Pablo Liscano Jr.

A portrait gown of Chantilly lace was worn by the bride, its Victorian skirt widened with tiers of ruffles to the floor. The figurine bodice had fitted sleeves pointed at the wrists, and high neckline edged with lace scallops.

A jeweled tiara held three tiers of illusion veiling, the lower tier bordered with lace and lengthened into a chapel train. She carried a cluster of

white roses with cascade of greenery and white satin streamers decorated in pearl beads and summer blossoms.

Bridesmaids wore pink and orchid flowered dresses in empire style with pink sashes around the high waistline. Hemlines were ruffled. Pink and orchid roses made their nosebags, tied in matching ribbon.

The wedding reception was held in the Civic Club Center ballroom. Afterward the couple left on a trip to Corpus Christi and other places on the Texas Gulf coast. Mrs. Castillo chose for travel a pink pantsuit with white accessories.

She is a 1970 graduate of Hereford High School and is employed with PK Auto Supply. Castillo is an appliance serviceman with Montgomery Ward.

### BIRTHS

Mr. and Mrs. William Lloyd Wolf are the parents of a son, Abel, born August 21. He weighed 8 lbs.

Mr. and Mrs. Fidel Santos Garcia are the parents of a son, Rodolfo, born August 20. He weighed 9 lbs. 6 1/2 oz.

Mr. and Mrs. Miguel Martinez are the parents of a daughter, Julia, born August 20. She weighed 8 lbs. 4 oz.

Mr. and Mrs. Willie Lee Robinson are the parents of a daughter, Sunday Marie, born August 19. She weighed 6 lbs. 1 oz.

Mr. and Mrs. Jesus Ruiz Esquivel are the parents of a daughter, Melissa Martinez, born August 18. She weighed 7 lbs. 11 1/2 oz.

Mr. and Mrs. Roberto C. Gallegos are the parents of a son, Geraldo G., born August 18. He weighed 7 lbs. 4 oz.

Mr. and Mrs. Douglas Melvin Roberson are the parents of a daughter, Sheba Lynn, born August 16. She weighed 7 lbs. 9 1/2 oz.

Mr. and Mrs. Johnny Marcus Latham are the parents of a daughter, Valerie Dawn, born August 15. She weighed 7 lbs. 9 1/2 oz.

Mr. and Mrs. Alvin Earl Downey are the parents of a daughter, Stephanie Deon, born August 15. She weighed 6 lbs. 13 oz.

Mr. and Mrs. Francisco Casas are the parents of a son, Rolando, born August 14. He weighed 6 lbs. 14 oz.

Mr. and Mrs. Johnny Calvert Oliver are the parents of a son, James Marlow, born August 14. He weighed 8 lbs. 1 1/2 oz.

Mr. and Mrs. Jake Yanez Lopez are the parents of a son, Jake Joey, born August 13. He weighed 6 lbs. 10 1/2 oz.

Mr. and Mrs. Amando Garza Villarreal are the parents of a daughter, Criselda, born August 13. She weighed 7 lbs. 1 1/2 oz.

Mr. and Mrs. Ascencion Cortez Ramirez are the parents of a son, Juan L., born August 11. He weighed 8 lbs. 12 oz.

Mr. and Mrs. Howard Roger Godwin Jr. are the parents of a son, Damon Blade, born August 10. He weighed 6 lbs. 9 1/2 oz.



Mrs. Johnny Guerrero of Vega  
nee Maria Cruz

## Wedding Vows Exchanged In Afternoon Ceremony

Miss Maria Cruz, daughter of Mr. A. and Mrs. Justino Cruz, and Johnny Guerrero, son of Mr. and Mrs. Jose Guerrero, exchanged wedding vows Saturday afternoon at Vega Catholic Church with the Rev. G. W. Howard officiating. Both families are Vega residents and the couple will live there.

Miss Loli Guerrero was maid of honor and Johnny Gillen of Hereford was best man. Attendants were Messrs. and Mmes. Paul Estrada, Elias Slazer, Gilberto Martinez, Jimmy Madrigal, Juan Garza, Antonio Sanchez, Abel Hernandez and Juan Alanis; also Miss Beatrice Luera, Gabrito Scoto and Leon Madrigal.

Serving as train bearer was Juanita Reyna and Gilbert Rodriguez, son of Mr. and Mrs. Tony Rodriguez of Hereford. Rose Garza was flower girl and ring bearer was Raymond Cruz.

The bride wore a floor length bouffant wedding gown of lace with a fitted bodice and natural

waistline. Her veil was of bridal illusion and daisy lace, attached to a loop bow.

She wore a necklace belonging to her mother and carried a bouquet of white roses. Rainbow colors were carried out in the attendants' floor length dresses and headbands of roses.

Mr. and Mrs. Consuelo Alanis served punch and coffee with Mrs. Elivda Reyna serving cake at the reception.

The bride attended high school in Florida and the bridegroom attended Vega High School and is currently employed by J.G. Simmons.



The first police force in America was called the "Rattle Watch".

## Officers Changed

Mrs. Dale Smith presided over her first meeting as new president of the Jaycee-Ettes board of directors meeting Tuesday evening in her home at 520 Ave. G.

Mrs. Smith advanced to the presidency with the resignation of Mrs. Carl Lynn Hollingsworth. Mrs. John Bunch was elected vice-president to replace Mrs. Smith and Mrs. Stephen Carroll was elected as a director to fill an office vacancy.

Also, during the meeting, plans were discussed for the Diamond Jubilee float, downtown concession stands and the burying of the time capsule.

Members present were Mmes. Bill Johnson, Richard McCutchen, Ronnie Coveter, Lonny Coffey, John Bunch, Jerry Tisdale, Dan Warrick and Stephen Carroll.



**Wedding Flowers**

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- NAPKINS, BOOKS
- THANK YOU NOTES

A complete selection that will please every Bride, yet the prices are moderate.

**Free Wedding Consultation**  
**Park Avenue Florist**  
*Your Bridal Headquarters*



THE FRILLED LIZARD OF AUSTRALIA RUNS ON ITS HIND LEGS LIKE A MAN!

### PARENTS LET YOUR CHILD JOIN THE BAND

No need to buy an instrument. Rent— No time limit — No rental purchase plan — Never any interest or carrying charge — All rent paid applies to purchase. Rent as low as \$5.00 per month. All major brands of new, shopworn and used instruments. See us for band instrument rentals.

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SERVING THE PANHANDLE FOR OVER 36 YEARS

2602 Wolflin Ave. 412 N. Main  
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## NOTICE TO AREA FARMERS!

You are invited to attend a "Triticale Supper" at

Dickie's Restaurant at 7:30 p.m. on Monday, Aug. 27. This will be an educational-type meeting, no obligations, to explain the program offered by Triticale Foods Corp.

Representatives from the High Plains Research Foundation and the Texas Tech foods and nutritional department will be on hand, and Triticale food items will be displayed. A summary of results of new cultural practices utilized by contract growers in the area will be presented.

The corporation has obtained markets for thousands of tons of Triticale food products through several national outlets. Arrowhead Mills of Hereford is the contract miller for Triticale Foods Corp.

Make plans to attend our supper Monday, Aug. 27!

### WHAT IS TRITICALE?

... A wheat and rye cross, higher in protein than either - with a distinctive new taste ask for Triticale mix at your nearest

**FURR'S SUPERMARKET**

SOUTHWEST FOOD GRAIN

P.O. Box 553 Plainview, Texas  
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*Triticale Foods Corporation*

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## Fix Up For Fall With These Paint Values



**EXTERIOR LATEX**

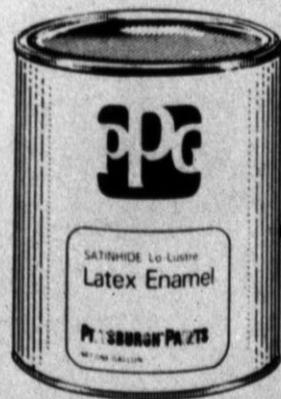
White

Per Gal. **\$5.68**

**INTERIOR LATEX**

White and Bone

Per Gal. **\$3.88**



**Carl McCaslin  
Lumber Co.**

334 E. 3rd

364-3434

### CLEAN CARS

J.V. Campbell Motors

USED CARS FROM  
CADILLAC TO  
VOLKSWAGENS

1972 Volkswagen 3 dr. Super Beetle Bug, beautiful burnt orange, Black vinyl interior, very low mileage, just like new, you will really like this one.

1972 Buick Custom LeSabre 4 dr. H-top, White top, light green lower, has green cloth interior, that is spotless, new tires and in showroom condition.

1968 Chev. 11 Nova 2 dr. Light green, with matching green interior, 3 Spd. has radio, almost new tires, 230 & Cyl Engine, here is a real school car.

1968 Pontiac LeMans 2 dr. H-top, loaded, small V8 2 Bar, rag fuel, console, green vinyl top, light gold lower, one of the sharpest little sports cars around.

1967 Pontiac Lemans 2 Dr. H-top, loaded, solid beige with black vinyl interior. A little sports car at a price you will like.

**J.V. CAMPBELL  
MOTORS**

321 N. 25 Mile Ave. Hereford





**REFRESHMENTS STOP** — On the homes tour Wednesday morning, one event of Diamond Jubilee Ladies Day, refreshments will be served in the sunny patio room of the Norman Hodges home in Yucca Hills. Seated in this grouping of white metal furniture are, from left, Mrs. James Gentry, Mrs. Cecil Hart and Mrs. Hodges who

will act as hostesses. Mrs. N.D. Bartlett, standing, is one of the Hereford Study Club members who will sell Jubilee commemorative plates there. The tour will also include the home of Mrs. A.J. Manjeot, 303 Westhaven, where a display of antiques and a flower show will be staged.

Brand Photo By Sue Coleman

## Summerfield Residents Enjoy Social

From 150 to 160 persons enjoyed home-made ice cream and cake, August 9, at the J.B. Noland home in Summerfield. Besides visitors from Hereford and Friona, others came from Conchas, N.M., Albuquerque, Lamesa, Wheeler, and Siloam Springs, Ark.

Mrs. Lillian Lookingbill was noted to have been the one in the Summerfield area the longest, since 1917.

There was also a program consisting of some history of Summerfield, how the Ice Cream Social was started, John Fielder, of Hereford, entertained with organ music, and the Summerfield 4-H Club square danced.

The next Ice Cream Social will be held on Aug. 1, 1974 at the Henry Kuper home.

## Local Student Receives Masters

### At North Texas

Sidnye L. Johnson, daughter of Mr. and Mrs. W.C. Davis, Rt. 3, Hereford, graduated from North Texas State University with a Master of Library Science degree, August 18, 1973.

She also attended the hooding ceremony that afternoon. She will begin work at the West Texas State University Library this fall, and will be in the Inter-Library Loan Department.

### SIMPLE ARITHMETIC

In trying to balance the books of life a man merely subtracts what he owns from what he owes.

### EXPECT MIRACLES

Most parents are optimists — they expect a great deal more from their children than they can deliver themselves.

### TIP TO MOTORISTS

It's more important to get there than to get there quickly on your vacation trip — bear that in mind on the highways.



**HOMES TOUR HOSTESSES** — Mrs. Ken Rogers and Mrs. T.J. Carter stand at the window alcove in a bedroom of the Rogers residence in Yucca Hills, one of the two new homes to be shown Wednesday with two older places as Ladies Day events of Hereford's Diamond Jubilee Week. Homes of the George Warners, Steve Coneways and Norman Hodges are also on the tour. Visitors who do not know the locations may get information at the Chamber of Commerce office from 9 a.m. to noon.

## Recreation, Training Forum Scheduled

A combined recreation and training forum for some 100 adult leaders who work with 4-H youths in District 2 of the Texas Agricultural Extension Service will be held here September 4-6. Theme of the three-day event

is "4-H Program Expansion." Leland Bartlett, a Dawson County farmer and chairman of the District 2 4-H Adult Leaders Association, in announcing the event said that the forum will offer adult leaders an op-

portunity to develop new ideas for working with 4-H'ers. Among the session to be offered will be recreational training by Lucille Moore of Green Valley, Arizona; project training by Dr. Roland Roberts,

Extension agents Rick Roark of Gaines County and Robert Devin of Deaf Smith County.

Dr. Donald Stormer, state 4-H and youth leader from College Station, and Ed Garnett, Extension area 4-H and youth specialist from Amarillo, will conduct training on the roles of a project leader.

Lanny Bullard, 4-H and youth specialist from College Station, will conduct a training session entitled, "Management Life Skills."

Rounding out the training sessions will be presentations on resource development and public speaking, both by Howard W. Ladewig, area resource development specialist with the Extension Service at Amarillo.

Mini-sessions on a wide range of topics will provide forum participants with ideas for working with youth, according to Ed Garnett, coordinator of the event.

The subjects include fishing, fire prevention, embryology, rocketry, and aerospace, macromae (knot-tying), housing and home furnishings, home care and maintenance, and various cultural activities.

Registration chairman for the meeting is Mrs. Margaret Freese of Hale County.

According to Garnett, other interested parents and 4-H adult leaders are encouraged to contact their county Extension agent for details.

The annual event is part of the statewide 4-H program sponsored by the Texas Agricultural Extension Service.



**MONTGOMERY WARD**  
ENERGY SAVING ACTION

Tips to help Consumers Save Energy and Money.

Use your dishwasher instead of washing dishes by hand. Much less hot water is needed when washing automatically.

**Janette Caviness**  
School of Dance  
Announces . . .

## FALL DANCE CLASSES

Beginning Sept. 10, 1973

### Register Now!

Ballet, Modern, Jazz, Tap and Acrobatics

LADIES DANCE EXERCISE CLASSES.

Phone 364-4284

THE GOVERNMENT OF TEXAS		STATE OF TEXAS	
OFFICE OF THE COMPTROLLER		OFFICE OF THE COMPTROLLER	
STATE OF TEXAS		STATE OF TEXAS	
JAN 1, 1973		JUN 30, 1973	
ENDING		ENDING	
FUND BALANCE		FUND BALANCE	
GENERAL FUND BALANCE		GENERAL FUND BALANCE	
TOTAL		TOTAL	
	\$204,794		\$204,794
None	\$ None	None	\$ None
None	\$ None	None	\$ None
None	\$ 71,337	100	0 0 0
None	\$ None	None	\$ None
None	\$ None	None	\$ None
None	\$ None	None	\$ None
None	\$ None	None	\$ None
None	\$ None	None	\$ None
None	\$ 12,194	100	0 0 0
None	\$ None	None	\$ None
None	\$ None	None	\$ None
None	\$ 38,057	0	100 0 0
None	\$ 43,852	0	85 15 0
None	\$ None	None	\$ None
None	\$ 205,440	None	\$ 205,440

HEREFORD CITY CITY MANAGER  
BOX 512  
HEREFORD, TEXAS 79045

Dudley Bayne, City Manager  
The Sunday Brand August 26, 1973

## We've Got The Only WATER HEATER In Town That You Can Install Anywhere

An electric water heater can be installed anywhere you need hot water . . . in the utility room . . . in the kitchen . . . in the bathroom. No flue or vent is required. Water pipes and an electrical outlet are all you need. Electric water heaters are insulated on all sides, so they're efficient. And, best of all, they give you all the hot water you need when you want it!

That's why we say—we've got the only water heater you can install anywhere!

**Modern Electric Water Heating**

WE SELL 'EM—Call Us! 28-2

Equal Opportunity Employer

## IT'S OUR BIG... PHASE-OUT SALE

# "1973" ROCK BOTTOM . . . CLOSE-OUT PRICES

ON ALL NEW

## 1973 CHRYSLER BOATS — MOTORS — ACCESSORIES

AUGUST 27, 1973 THRU SEPTEMBER 1, 1973

Never have prices been lower, check and see just how low for yourself . . . You won't believe it!

### HAVE JUST RETURNED FROM DALLAS '74 BOAT SHOWS AND THESE 1973 BOATS MUST BE SOLD!

	<b>THIS WEEKS SPECIAL Chrysler Outboard MOTOR OIL</b> Reg. \$12 <sup>00</sup> Per Case <b>\$9<sup>00</sup> Case</b>	<b>THIS WEEKS SPECIAL LAM-PRO WATER SKI</b> While They Last! <b>25% OFF</b>
--	--	--

WE NEED USED BOATS & MOTORS

## JACK'S MARINE & SUPPLY

E. HWY. 60 - Service Comes First With Us - 364-4331



# WELCOME!

## Have a Rip-Roarin' Happy Birthday Hereford!

### You'll Have Something to SHOUT ABOUT!



## BOOTS WEST

E. HWY. 60

364-5961

# Grand Opening

August 23<sup>rd</sup> thru September 1<sup>st</sup>

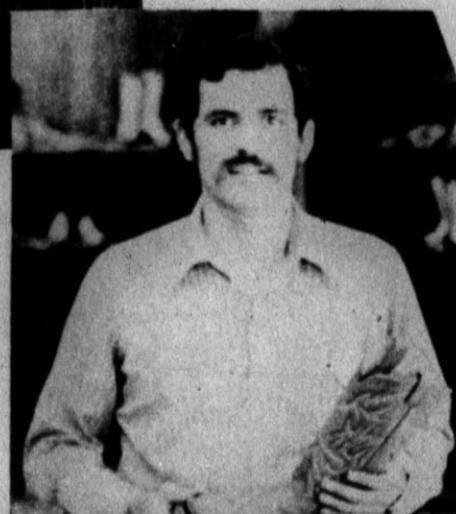
TRADE YOUR OLD BOOTS IN ON NEW ONES!  
DRAW FOR FREE PRIZES!

Get Free Boot Jack with Each Boot Purchase

- ★ BELTS ★
  - ★ LEATHER CARE PRODUCTS ★
  - ★ BUCKLES ★
  - ★ BOOTS ★
  - ★ HATS ★
- Tony Lama, Sanders, Justin,  
Necona, Courtown, & Acme Boots
- American & Resistol  
(Hand Creased to your liking)



Jim Boyles - President of  
Boots West of Amarillo &  
Hereford



Garro Lawrence - Mgr.

OPEN FROM  
9:00 A.M. to 9:00 P.M.  
During Grand Opening





# LOWER TOTAL



**Store Hours**  
 Mon. thru Sat.  
 8:00 A.M. to 9:00 P.M.  
 SUNDAY  
 9:00 to 7:00

**PEACHES**  
**BANANAS**  
**CORN**  
**WATERMELONS**

**POTATOES**  
 ALL PURPOSE  
 RUSSET  
 10-LB. BAG **\$1 19**

**NECTARINES**  
 LE GRANDE  
 FANCY CALIF.  
 LB. **39¢**

FANCY CALIF.  
 YELLOW MEAT LB. **39¢**

CENTRAL  
 AMERICA LB. **14¢**

SWEET COLO.  
 FINEST EAR **6 FOR 49¢**

RED MEATED  
 EACH **89¢**

**STEAK**  
 CUBE, FURR'S  
 PROTEN, LB. **\$1 69**

**STEW MEAT**  
 FURR'S  
 PROTEN, LB. **\$1 19**

**FRYERS**  
 WHOLE  
 U.S.D.A.  
 INSP.  
 LB.

**FRYER PARTS**  
 BREAST, LB. 97¢  
 THIGHS, LB. 89¢  
 LEGS, LB. 89¢  
 CUT-UP FRYERS  
 U.S.D.A. LB. **59¢**

NO SALES TO DEALERS  
 WE RESERVE THE RIGHT TO LIMIT QUANTITY

**ROUND STEAK** FURR'S **\$1 29**  
 PROTEN LB.

**SIRLOIN STEAK** FURR'S **\$1 29**  
 PROTEN LB.

**RIB STEAK** FURR'S **\$1 29**  
 PROTEN LB.

**CHUCK STEAK** FURR'S **99¢**  
 PROTEN LB.

**RANCH STEAK** 7-BONE CUT, **\$1 13**  
 FURR'S PROTEN, LB.

**FAMILY STEAK** BONELESS **\$1 23**  
 FURR'S PROTEN, LB.

**DELUXE RIBS** FOR **79¢**  
 BAR-B-Q LB.

**PORK CHOPS** Family **\$1 19** Pac. Lb.

**BEEF PATTIES** Fresh **79¢** Frozen Lb.

**CAMAY** 6¢ OFF LABEL **34¢**  
 2-BARS BATH SIZE

**PEARS** FOOD CLUB, SLICED **49¢**  
 OR HALVES NO. 2½ CAN

**CORN** FOOD CLUB WHOLE **4 FOR 88¢**  
 KERNEL, NO. 303 CAN

**DOUBLE GOLD BOND**  
 TUESDAYS AND WEDNESDAYS  
 with \$2 Purchase  
 OR MORE

**Frozen Food Favorites**

**BROCCOLI** Spears, Top Frost Fresh Frozen **29¢**  
 10-Oz. Package

**CARROTS** Top Frost Fresh Frozen, **39¢**  
 Cut 24 Oz. Package

**TOPPING** Top Frost Fresh Frozen, **49¢**  
 10½ Oz.

**FRUIT COBBLER** **89¢**  
 Stillwell Ass't. 2-Lb. Pkg.

**PLUM JAM** FOOD CLUB **39¢**  
 18 OZ. TUMBLER

**SPINACH** FOOD CLUB **4 FOR 88¢**  
 NO. 303 CAN

**PRUNE JUICE** FOOD CLUB **57¢**  
 QUART SIZE

**GREEN BEANS** FOOD CLUB CUT **4 FOR 88¢**  
 NO. 303 CAN

**PANCAKE MIX** FOOD CLUB **42¢**  
 2-LB. PACKAGE

**SPRAY** Hot Shot, Fly and Mosquito, **\$1 23**  
 13-Oz.

**CLEANER** Del Monte Whole **36¢**  
 16-Oz.

**CARROTS** Bathroom, Formula 409, **69¢**  
 7c Off Label, 26-Oz.

**GARLIC SALT** Food Club, Plain or **9¢**  
 Iodized, 26 Oz.

**ADOLPH'S TENDERIZER**  
 Seasoned 56¢  
 Unseasoned 56¢  
 Unseasoned Salt Substitute 74¢

**DEL MONTE PICKLES**  
 Dill Spears 11¼ Oz. **42¢**  
 Kosher Dill Halves 22 Oz. **52¢**

**FORMULA 409 CLEANER**  
 22-OZ. SPRAY **69¢**

**COCA COLA**  
 OR 7 UP  
 32 OZ. BOTTLE  
 Plus Deposit **5 For \$1 00**

VALUABLE COUPON  
 THIS COUPON ENTITLES YOU TO  
**SAVE 50¢**  
**BOLD** 10 LB. 11 OZ. FAMILY SIZE  
 With Coupon **12¢**  
 Without Coupon **13¢**  
 Expires 8-29-73  
 FURR'S SUPER MARKETS  
 LIMIT ONE COUPON PER FAMILY

**CAMPBELL SOUP**  
 Cream of Mushroom  
 Cream of Chicken  
 NO. 1 CAN  
**6 FOR \$1 00**

**DEL MONTE DRINKS**  
 Pineapple Grapefruit, Pink  
 Pineapple Grapefruit,  
 Pineapple Orange 46 Oz. **39¢**

**ALLADIN PLASTIC SELL-A-THON**  
 CHOOSE FROM SEVERAL OF THESE AT THIS LOW, LOW PRICE, REG. 98¢ YOUR CHOICE EACH **44¢**

Round Basin 8 qt.  
 Dish Pan 10 qt. 16 oz.  
 Decor Waste Basket 7½ Quarts  
 Octagon Waste Basket 6½ Quarts  
 Round Waste Basket 7½ Quarts  
 Oblong Dish Pan 9 qt.  
 Graduated Pitcher 2 qt.  
 Pour Spout Pail 10½ qt.  
 Food Store 1 Gal.

**SUPER SPECIAL**  
 "Giant" Server Bigger 'n Gallon 4 qt. 7 oz.  
 REG. \$1 29  
 EA. **69¢**

**SURE SPRAY DEODORANT**  
 14 OZ. **\$1 57**

**HALEY'S M.O.**  
 8 OZ. **73¢**  
**CREME RINSE**  
 NO-MORE-TANGLES **\$1 09**  
 J & J 7-OZ.

**ASPIRIN** For Children, St. Joseph, 36's **31¢**  
**PERNOX** Facial Cleanser, Reg. or Lemon, 2-Oz. **\$1 67**

**FINAL NET**  
 CLAIROL HAIR SPRAY  
**\$1 19**

**HAND LOTION**  
 VASELINE INTENSIVE CARE 15-OZ.  
**99¢**

**SCOPE**  
 18-OZ. BOTTLE **79¢**

**SHOP FURR'S MIRACLE PRICES**



## Comings And Goings At Kings Manor

By FAYE GAUGGEL

Mrs. C.M. Hicks, one of our cottagers, has been visiting her daughter, Mary Beth Thomas, in Soap Lake, Wash. Mrs. Thomas is a neighbor and friend of the famous Champagne Lady of the Lawrence Welk show, Norma Zimmer, who has a new first granddaughter. Mrs. Hicks made one of her famous "baby sets" for this child. Mrs. Hicks

we've learned has made and given away many of these and considers herself fortunate to have Mrs. Zimmer for a friend and to serve her in this way.

Jerry Lane, grandson of Carrie Hendricks of Kings Manor, used to live and teach in Hereford. He and wife Mary Lou and son Jeffrey were our adopted family for a long while. He led our song-fests and often

filled our pulpit on Sunday.

The Lanes recently held a picnic for Kings Manor residents in their lovely backyard in Panhandle. Five cars of us left here about 9 a.m. and were eating a fabulous dinner with the Lanes at noon. All furnished by the Lanes, who incidentally have now added little Temmera to the family circle.

Who said food is so hard to come by now? Shucks! You should have seen that dinner and all topped off with home made ice cream and cake!

We could sense the fine hands of Carrie Hendricks and Mrs. Howard Lane in the toothsome food. They were guests in the home and active in the goings-on of the occasion.

The Stevensons just returned from the majestic Rocky Mountains of Colorado. Never tiring of mountain scenery, they found each pass another thrilling experience. From Pikes Peak, Leadville and on through the Rocky Mountain National Park they found God's gift to mankind more beautiful than ever seen on many previous trips there, due to the amount of moisture, and say Thanks, Lord, for the beauty in our world.

Ann Hope and son Mark of San Diego were guests of her grandmother, Mary Helen Fisher, for dinner last Saturday and Sunday.

## School Menus

### JUNIOR HIGH-HIGH SCHOOL

**MONDAY** — Steak and gravy or roast beef and gravy, mashed potatoes, green peas, carrot sticks, pear half, rolls, butter, milk.

**TUESDAY** — Hamburger or cheeseburger, blackeye peas, potato chips, lettuce, tomato, pudding, buns, milk.

**WEDNESDAY** — Ranch style beans or barbecued wieners, buttered corn, mixed greens, peach pie, cornbread, butter, milk.

**THURSDAY** — Fried chicken and gravy or chicken fried steak, whipped potatoes, green beans, ice cream, rolls, butter, milk.

**THURSDAY** — Fried chicken and gravy or chicken fried steak, whipped potatoes, green beans, ice cream, rolls, butter, milk.

**FRIDAY** — Peanut butter sandwich or pimento cheese sandwich, vegetable soup, Jello with fruit, and whip topping, bread, milk.

### ST. ANTHONY'S PAROCHIAL SCHOOL

**MONDAY** — Spaghetti with meat sauce, green beans, tossed salad, pineapple upside down cake, rolls, milk.

**TUESDAY** — Fish sticks with tartar sauce, mashed potatoes, cabbage - pepper salad, Jello with fruit, rolls, butter, milk.

**WEDNESDAY** — Barbequed wieners, buttered corn, carrot sticks, peanut butter bars, rolls, milk.

**THURSDAY** — Country fried steaks, whipped potatoes, peas, cookies, buttered bread, milk.

**FRIDAY** — Ranchburgers, potato chips, peach cobbler, milk.

### HEREFORD DAY CARE CENTER

**MONDAY** — Breakfast:

Farina, apple slices, milk; Lunch: Fish sticks with catsup blackeyed peas, buttered potatoes, hot rolls, butter, milk, ice cream; Snack: Peanut butter and crackers, milk.

**TUESDAY** — Breakfast: Cinnamon toast, banana slices, milk; Lunch: Corn dogs with mustard, green salad, carrot sticks, milk, pear halves; Snack: Granola, apple juice.

**WEDNESDAY** — Breakfast: Hot muffins with honey, fresh peach slices, milk; Lunch: Oven-fried liver, creamed potatoes, green peas, hot rolls, butter, milk, cherry cobbler; Snack: Corn munchies, orange juice.

**THURSDAY** — Breakfast: Cinnamon rolls, prunes, milk; Lunch: Meatloaf with catsup, buttered corn, green beans, hot rolls, butter, milk, ice cream bars; Snack: Peanut butter, cookies, orange juice.

**FRIDAY** — Breakfast: Toast with jelly, applesauce, milk; Lunch: Peanut butter sandwiches, carrot-raisin salad, pork and beans, milk, fruit cocktail; Snack: Pumpkin bread, orange juice.

## DPS Predicts 42 Deaths Over Labor Day

Colonel Wilson E. Speir, director of the Texas Department of Public Safety, has warned that 42 persons may lose their lives in Texas traffic during this long Labor Day weekend.

The holiday officially begins at 6 p.m. Friday and runs through midnight Monday, September 3.

Speir said the DPS is making preparations to cope with increased holiday travel. "Every available Department of Public

Safety patrolman will be on duty during this three day weekend, utilizing all resources we can put our hands on to prevent accidents," he added.

The DPS director noted that special attention will be paid to hazardous traffic violations normally associated with a high holiday death toll. Patrolmen will be especially watchful for such offenses as speeding, driving while drinking, improper passing and driving on the wrong side of the road.

In addition to stepped-up enforcement activities, the DPS will also work with local law enforcement agencies and the news media of Texas to conduct an accident prevention program called "Operation Motorcade."

During "Operation Motorcade," tabulations and pertinent facts about all fatal holiday traffic crashes will be compiled three times daily and released to the news media. Notation will

be made as to where and why accidents are happening. - Speir called the holiday motorists to cooperate in the program "a life and death

struggle for the lives of our citizens," and he urged every motorist to cooperate in the effort.

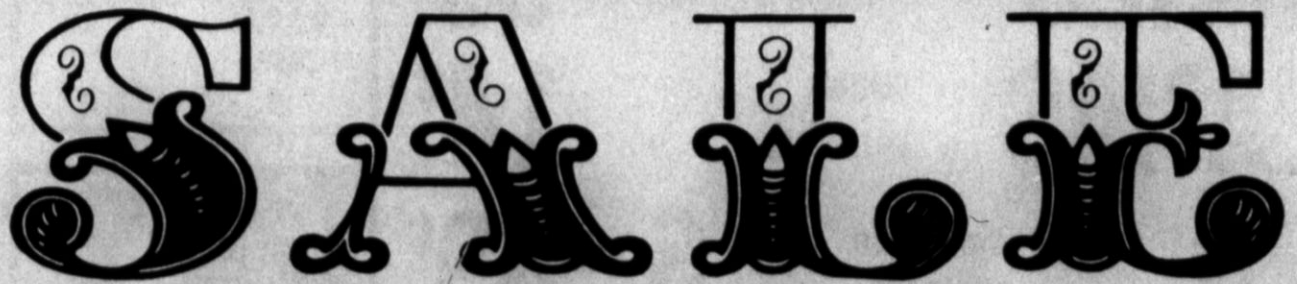


## Congratulations HEREFORD

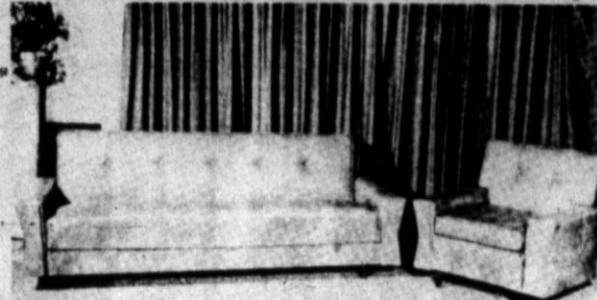
On Your **75<sup>th</sup> ANNIVERSARY**

DIAMOND JUBILEE MERCHANT'S WEEK SPECIAL . . .

## LIVING ROOM FURNITURE



To show our appreciation to the people of Hereford, Deaf Smith County and all our other customers . . . We're celebrating Hereford's Diamond Jubilee with a week long sale! Advertised prices good Monday, August 27 thru Saturday, September 1, 1973 . . . Sale sale!



SOFA BED SUIT

- Expanded vinyl
- Black - Red - Green
- REG. '179<sup>95</sup> NOW

**\$134<sup>50</sup>**

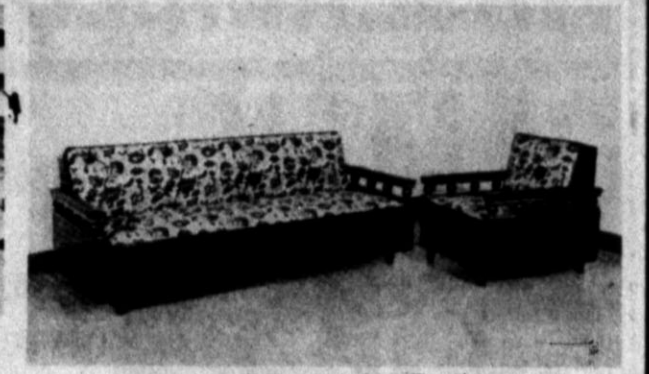
EASY TERMS

### OTTOMANS

Assorted colors and fabrics NOW! YOUR CHOICE



**\$399**

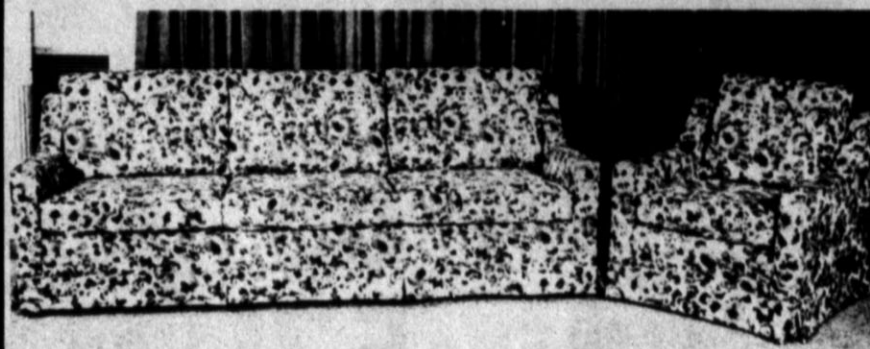


SPANISH SOFA BED SUITE

Combination Velvet and Vinyl, Green with Melon . . .

Black with Gold, Green with Lime. REG. '249<sup>95</sup>

**\$199<sup>95</sup>**

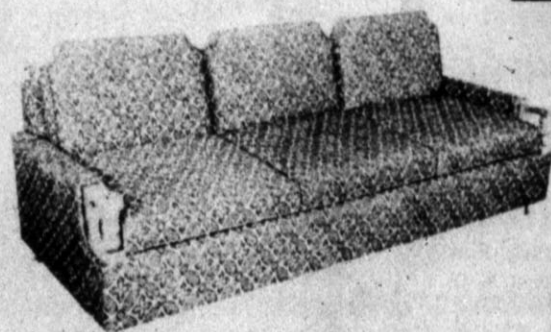


TRADITIONAL SUITE - THIN STRIPED VELVET

"Downy Soft" Cushions - Blue - Green or Green - Brown

REG. '379<sup>95</sup> NOW . . .

**\$298<sup>00</sup>**



LONG BOY SPANISH SLEEPER

Black and Red Pattern

REG. '349<sup>95</sup> NOW Jubilee Special!

**\$279<sup>95</sup>**



HI-BACK PLATFORM ROCKER

Vinyl or Vinyl & Cloth, Ass't. Colors, REG. '49<sup>95</sup> **\$24<sup>95</sup>**



SPANISH SLEEPER

Thin Striped Velvet, Green - Brown, Blue - Green.

REG. '309<sup>95</sup> Jubilee Special!

**\$244<sup>95</sup>**

## BARRICK FURNITURE

APPLIANCES AND THE BIG RED BARN

NEVER UNDERSOLD

HWY. 60 WEST

FREE DELIVERY

FINANCING AVAILABLE

EASY TERMS

PHONE 364-3552

## FREDDY FIXIT

CAMPBELL & BAER



TO REMOVE THE SPROCKET OF A BROKEN LIGHT BULB, PRESS A LARGE CORK FIRMLY INTO THE SOCKET. AFTER CHECKING THE POWER IS OFF, THIS WILL ENABLE YOU TO UNSCREW THE REMAINING METAL AND GLASS WITHOUT CUTTING YOUR FINGERS. DONE RIGHT THIS WILL SURELY BRIGHTEN YOUR DAY... OR NIGHT.

### at a diamond



Diamonds have many hidden differences... so choosing wisely can be difficult. Come in and look through our Diamond-scope... the true nature of each diamond will be clearly revealed. Let our gem experts help you choose a diamond beautifully right for you.



Member American Gem Society

**Cowan Jewelers**

217 N. Main 364-4241

## FLORSHEIM

### FLORSHEIM

goes for the soft

New handstained highlite finish on luscious calfskin (genuine leather throughout!) makes this softie an important essential whatever your situation



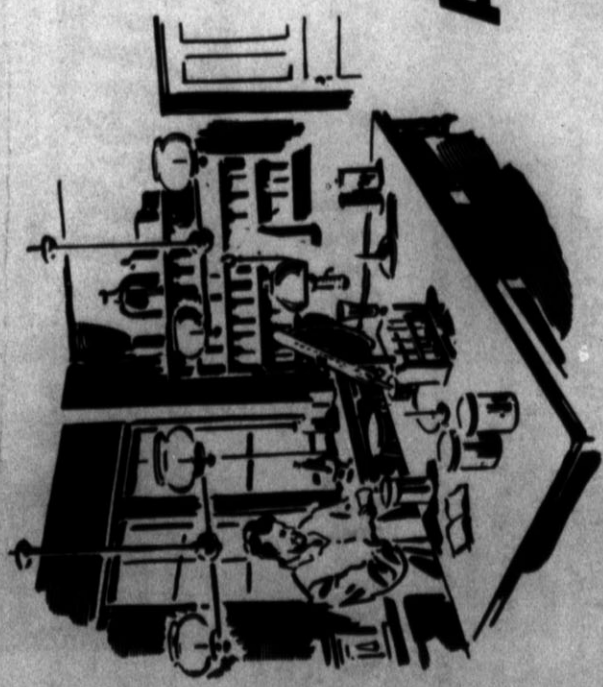
Antiqued Camel, Antiqued Red, Blue With Red Trim, And Antiqued Gray Calf Leather

**Gattis Shoe Store**

In Sugarland Mall

Open Until 9 p.m. Every Thursday Evening





# OLD FASHIONED SALOON

At the Downtown Drugstore

**McDOWELL DRUG** 336 N. MAIN

Starter Size

**Chloraseptic Liquid**

Mouthwash and Gargle

**70¢**

While Supply  
Lasts!



Clairol

**Final Net**

Hair Net  
Regularly 2<sup>00</sup>

**\$7 35**



We offer fast, reliable delivery  
on all prescriptions.

FROM THE OLD PILL BOX

Rexall  
(5 grams)

**Aspirin**  
500 Cl. Bottle

**\$7 19**

**Vitamin C**

(100 mg.)  
100 Count  
ONLY

**66¢**

**Vitamin E**

(100 I.U.)  
100 Count  
ONLY

**\$7 98**

Give Year-Around Fun...  
Give A Set Of SKIP-BO Cards.  
SKIP-BO, the new party or family game  
can be enjoyed by two to six players.

Price \$6.00 Plus Tax



While Your Friend  
chooses that perfect HALLMARK  
card for any special occasion, at  
our friendly fountain.

**HAVE A COKE**

Regularly 10¢ Cokes.

**5¢**



# OLD FASHIONED DAYS

At Downtown Variety Park



**MONDAY**  
is  
**MERCHANT'S**

**DAY IN**  
**HEREFORD!**



Pictures of Downtown  
Hereford Were Donated  
By Downtown Merchants



# OLD FASHIONED BARGAIN SALE

Old time savings are back!

## Abbie's Mister Shop

Bank Americard • Mastercharge • Loyalty Plan • 30-60-90 Day Charge

Abbie's Invites You To Open A Revolving Charge Account.

319 MAIN

"We Care How He Looks"

### MEN'S KNIT SLACKS

100% Polyester, washable, sizes 28W to 40W

Reg. \$20<sup>00</sup>

SALE PRICE **\$8<sup>99</sup>**



### MEN'S SHORT SLEEVE KNIT SHIRTS

100% Polyester, No Iron, Sizes 14½-17½

Regular Price to \$12<sup>00</sup>

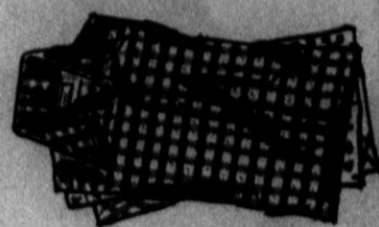
SALE PRICE **\$6<sup>99</sup>**



### TABLE of MEN'S SWEATERS and LONG SLEEVE PULLOVER SHIRTS

Regular Prices to \$35<sup>00</sup>

SALE PRICE **1/2** PRICE



MEN'S

### SHORT SLEEVE SHIRTS

Dacron and Cotton, Permanent Press. Sizes 14½ to 17½. Regularly to \$9<sup>00</sup>

NOW **\$3<sup>99</sup>**

SPECIAL! SPECIAL! SPECIAL!

### MEN'S WOOL and DACRON SLACKS

Some washable, ideal for work or leisure, most sizes, 32 W.

Reg. Price to \$30<sup>00</sup>

NOW

### MEN'S CLIP-ON TIES

Regular \$5<sup>00</sup>

SALE PRICE **\$2<sup>00</sup>**

Print and Stripes Only

## Weekly Market Report

### Stretch Food Budget

Stretch, extend and substitute are key words consumers should apply to meat items this week. This advice comes from Mrs. Gwendolyn Clyatt, consumer marketing information specialist with the Texas Agricultural Extension Service, Texas A&M University System. "Shortages in meat cases — plus higher prices — dictate restraint in meat buying. "As a result, consumers rely on making the most efficient use of meat purchases — satisfying a family's meat hunger isn't easy these days."

"A SMALLER portion of meat served with pasta, bread, cheese, milk, eggs, yogurt, cottage cheese or cooked legumes provides enough nutrients to meet daily requirements of family members," Mrs. Clyatt emphasized. "This is also a good time to use other protein foods — such as peanuts, peanut butter, dry beans and peas, rice and macaroni products — as main dish items, the specialist contended. "Call on fresh, frozen or canned fish as an economical stand-in for traditional meat," she added.

"PORK remains in short supply — with what's available priced relatively high. In general, pork shoulder steaks, Boston butt roasts, ¼-lb cut into chops, liver and canned hams offer the best values."

"SEEDLESS grapes, plums, prunes, bananas, honeydews, pineapples and pears also are worthy of consideration."

Vegetable prices however, vary from store to store, the specialist warned. "Generally, items in best supply at the most reasonable prices include cabbage, carrots, okra, dry yellow onions, squash, cucumbers, corn, cutbacks, and rutabagas."

# OLD FASHIONED BARGAIN SALE

## WANT TO SAVE?

# TREASURES

# HUNT

\$20 Items Sold For \$5



- THE TREASURES
- ★ Men's or Ladies' Ski Jacket
  - ★ Cool Mist Vaporizer
  - ★ Sweater
  - ★ Girl's Junior Pants
  - ★ Wrist Watch
  - ★ Men's Double Knit Flairs (solids)
  - ★ Men's Double Knits
  - ★ Sunbeam Iron

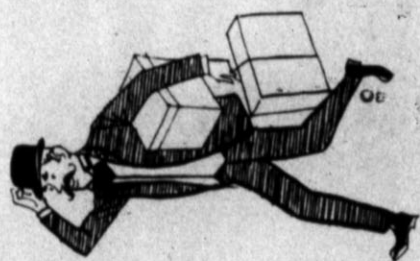
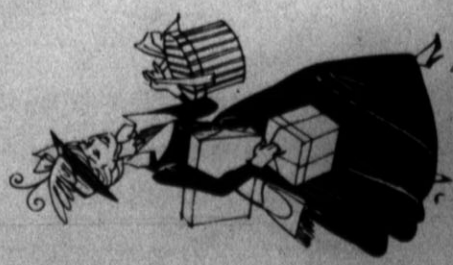
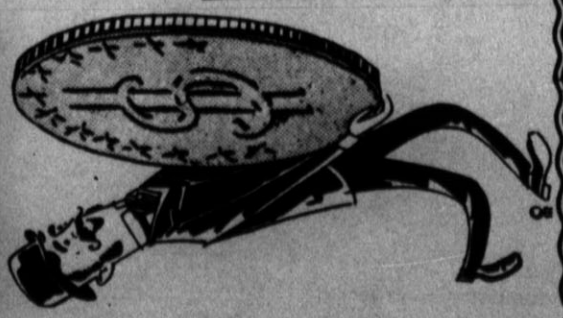
### The Rules of the Hunt

1. Item of the hour will be announced each hour on KPAN!
2. Pick out the store where it might be.
3. Ask the merchant "Do you have the Treasure of the Hour?"
4. If he says "Yes," you can buy the treasure.
5. If he says "No," try again!

HURRY, HURRY! ONLY ONE ITEM WILL BE SOLD EACH HOUR. HURRY!

### VARIETY PARK OLD FASHIONED DAY MERCHANTS!

- Top Dollar
- Range Western
- Harman's
- Anthony's
- Malouf's
- Gaston's
- Vogue
- Sears
- Cowan's
- McDowell Drug
- Helen's
- Abbie's Mister Shop
- Western Auto
- Kester's
- Goodwill
- Christian Book Store



**OLD FASHIONED**

**1/2**

**PRICE SALE!**

ALL ITEMS 1/2 PRICE!

- GROUP OF LONG DRESSES
- GROUP OF SPORTSWEAR
- GROUP OF BATHING SUITS
- GROUP OF SUMMER DRESSES

TABLE OF NUMEROUS ITEMS

- Lingerie
- Jewelry
- Gloves
- Bags

ONE DAY ONLY! **\$1<sup>00</sup>** a Pair

Panty Hose

STOP IN AND SEE OUR NEW FALL LINES ALREADY ARRIVING!

**THE Vogue**

BESS MOORE, OWNER

DOWNTOWN



# Highway Funds Available Under Compromise Bill

Federal highway funds became available last week following a two-year logjam as President Nixon signed the three-year \$20 billion act.

State Highway Engineer Luther DeBerry said the compromise bill was the result of hours of hard work led by Texas' own Senator Lloyd Benjenson and Representative Jim Wright in the 18-week Senate-House conference committee sessions.

"Passage of the act means we can go forward with dozens of highway projects throughout the state which have been pigeonholed," DeBerry said. He pointed out there will remain a backlog of vitally needed projects.

DeBerry said, "One provision, sponsored by Senators Tower and Benjenson, freed the state to complete the San Antonio North Expressway with state funds. Twice the project has been caught by changes in Federal law and procedures as a Federal-aid project and for some years the resulting impasse has denied the needed roadway to the people of San Antonio. This legislation should greatly shorten the time required to complete the project."

The new highway act, which for the first time contains funds for mass transit, also contains more than \$2 billion for safety during the three years, DeBerry

said. High on the list of such projects in Texas are replacement of narrow bridges and elimination of hazardous intersections and rail crossings. This is in addition to the increased safety benefits accruing from construction of modern highway facilities with more built-in safety features.

"This act does not solve all our money problems," the state highway engineer said. "But, even though it is not everything we need here in Texas, it is a chase of buses, up to \$200 million. In FY 1976 all or a part of urban funds may be used for highway buses or fixed rail transit with State Highway Federal funds."

DeBerry said the act will now allow Texas to proceed with vital highway projects. The State Highway Department cancelled the July highway lettings due to the lack of federal funds.

# Hunter Safety Training Important For Youngsters

Hunter safety training for the state's youngsters is becoming of increasing importance and more responsible and active role.

"Each warder will see that at least one hunter safety training class is held each month in his county," the supervisors will schedule training sessions for the wardens and local volunteers to keep the instructors up-to-date, standardize and upgrade the quality of instruction and stimulate inactive instructors to participate in the program.

"Of the 1,000 volunteer instructors in Texas," said Carroll, "only 22 per cent of them have been responsible for the 3,852 students certified as safe hunters."

"We hope that our new program will prompt them all to join in the effort of getting as many youngsters as possible into hunter safety training."

Carroll pointed out that the volunteer instructor is the backbone of the program.

"After instructional materials are distributed to district Parks and Wildlife Department offices," said Carroll, "district law enforcement officers will be the backbone of the program."

Carroll said, "The department's law enforcement administrators have actively sought a larger role in the program."

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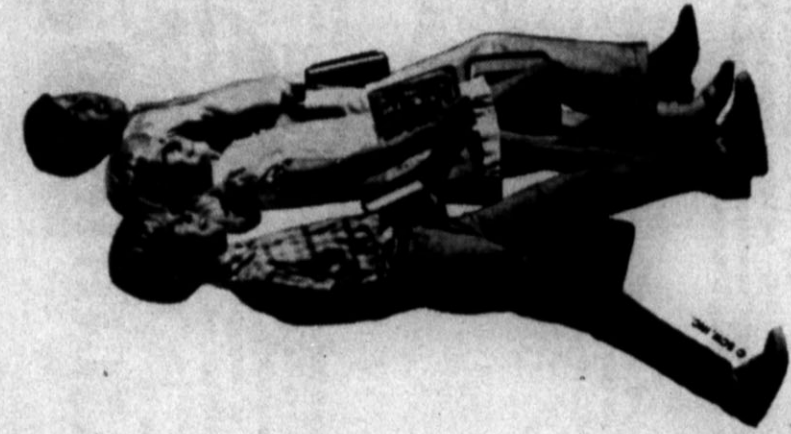
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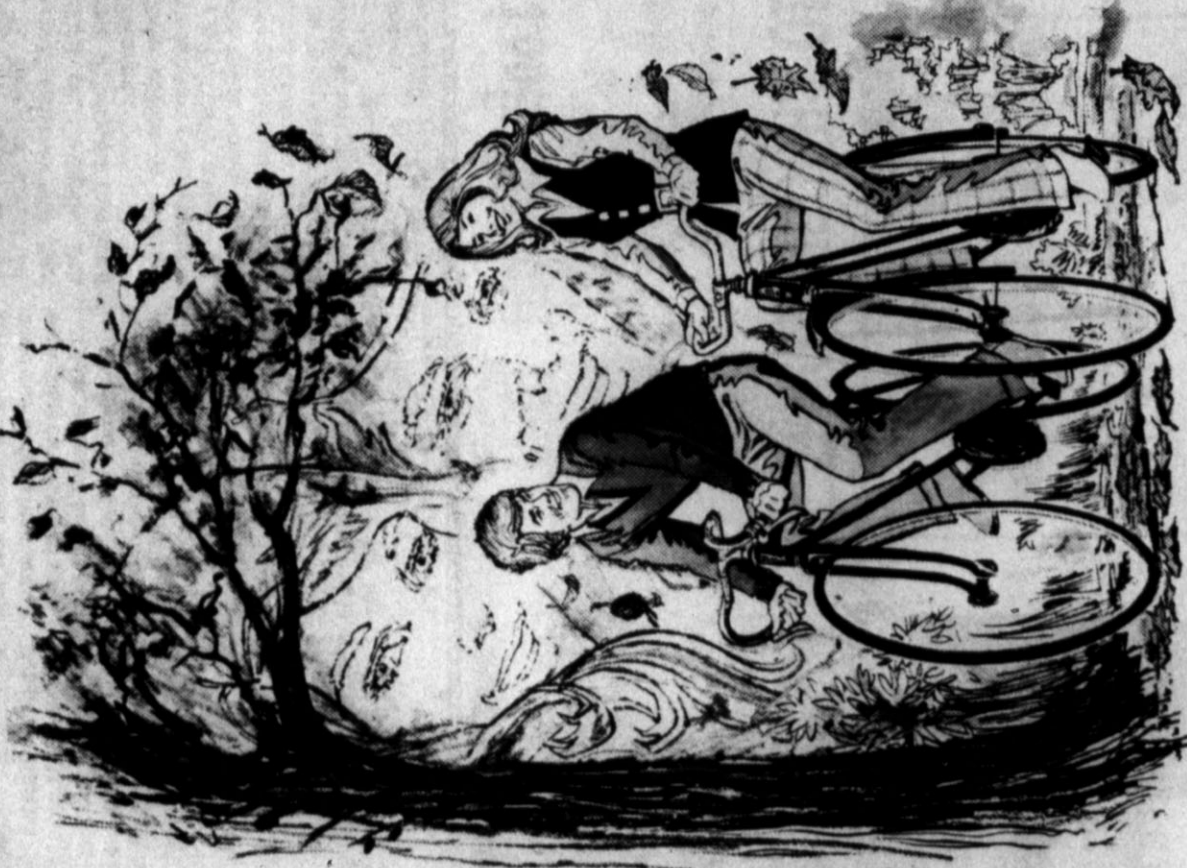
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# You've Come A Long Way Since Your Elementary Days. You Deserve A Ring You Can Be As Proud Of As The Years It Represents.



## When you look back on your High School days, may you remember that special day when you got your Senior Ring. It fit just right. It was just your style because you chose it yourself. You were so proud and happy you almost exploded.



## Hereford Jewelers offer many styles, guarantee a perfect fit and pledge to try and satisfy every single customer. A Senior Ring is too important to you to be purchased any other way.

Cowan's Jewelry  
DOWNTOWN

Spangler's Diamonds Ltd.

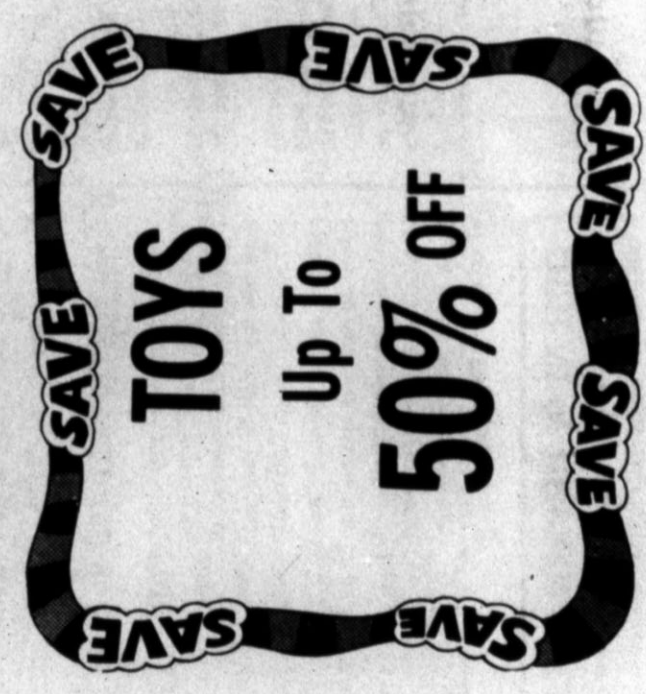
Kester's Jewelers

Sugarland Mall

Across from the Post Office in Downtown Hereford

# Variety Park Sidewalk Sale

DOWNTOWN



WATCH FOR THE TREASURE HUNT OF VALUES!



In keeping with the Spirit of Something for Everyone!

# Western Auto

241 N. MAIN ST.

364-1355



# The Consumer Alert Credit Union Plan Growing In Popularity

By JOHN L. HILL  
Attorney General

The credit union plan for saving and borrowing keeps growing in popularity. At present, there are about 780 federal credit unions operating in Texas, in addition to the 540 state-chartered C.U.'s, and memberships in the latter swelled last year from 652,727 to 749,237.

Persons who join credit unions organized at their places of work, fraternal organizations, churches or by other groups seem to enjoy the ease with which they can belong to one, as well as the low interest rates available on loans. The federal credit unions are organized and operated under federal law.

State-chartered credit unions have been under state supervision for the past 24 years—first under the wing of the State Banking Department, and since 1909, under the regulation of the Credit Union Commission of Texas and its administrator.

But the reports last spring of alleged irregularities in the operation of the Amarillo Air Force Base Credit Union provoked shocked awareness that our state laws and regulations and supervision needed strengthening.

As a result, Governor Dolph

Briscoe and myself; the Amarillo district attorney, Tom Curtis; the Credit Union Commission, and Senator Max Sherman and State Representatives Bryan Poff, Jr., and Ben Bynum started working together with legislative leadership to produce some corrective legislation.

Some of the Attorney General's staff counseled in the drafting of a proposal, and we rendered legal opinions as to problems dealing with constitutional matters.

The final product, House Bill 1673, was passed by the Legislature, and became law on June 14.

Basically, this credit union reform act toughened the requirements for creating a new credit union, and provided broader powers and remedies for the credit union commissioner, so he can catch a credit union problem and help cure it, before the organization can get in bad shape.

It was designed to give the Commissioner the tools with which to order an undesirable C.U. official fired, and set a minimum paid-in capital from \$100 to \$1,000, and set a minimum membership requirement of 100.

Under the penalty provisions of the act, it is a misdemeanor for a credit union to lend

to nonmembers. And, it is now a felony crime to falsify C.U. reports, embezzle from a credit union, conceal facts or suppress evidence material to a legal proceeding, or to accept a bonus or "kick-back" in connection with the making of a credit union loan or investment.

As legal counsel for the Texas Credit Union Commission, and as lawyer for the people of Texas, the Attorney General's office will make every effort to see that this law is enforced, and that all concerned exercise a constant vigilance to see whether it may be necessary to further strengthen our laws, and do all we can to protect the public interest.

## Texas Grain Sorghum Producers Board Elections Set Sept. 15

The election of four members of the Texas Grain Sorghum Producers Board for six year terms is scheduled for Sept. 15, 1973.

Nominations received by the Aug. 15 deadline are in-cumbents A. W. Anthony, Jr. of Frio, Don Marble of South Plains and E. C. Witten of Kress. Additional candidates are Don Dunlap of Floydada, John Nelson of Tulsa and Troy Sloan of Spearman.

Those eligible to vote are grain producers throughout the 29 county TGSPB area.

The Texas Grain Sorghum Producers Board is involved in keeping the farmer up to date on the latest aspects of sorghum production and providing him benefits gained through research and market development.

Research is bringing about the development of greenbug resistant seed, more efficient insect control and better utilization of grain sorghum and the stalk.

TGSPB in cooperation with the U. S. Feed Grains Council, USDA and Foreign Agriculture Service has promoted sorghum world wide and has been largely responsible for increased sales.

Voters are urged to take part in this election. Ballots will be received by mail and must be returned to the TGSPB office postmarked no later than Sept. 15. Anyone who fails to receive a ballot by Sept. 1 may obtain one from his county agent.

The sealed ballots will be tallied by a committee of people not associated with TGSPB and who are sworn in for the counting. A county judge, a representative from the ex-

ensive services and an officer of the TGSPB will oversee the operation and give final approval.

Counties in the TGSPB area are Armstrong, Bailey, Briscoe, Carson, Castro, Cochran, Crosby, Dallam, Dawson, Deaf Smith, Floyd, Gaines, Hale, Hansford, Hartley, Hockley, Hutchinson, Lamb, Lubbock, Lynn, Moore, Oldham, Parmer, Potter, Randall, Sherman, Swisher, Terry and Yoakum.



## H<sup>3</sup> / HUSTLE / HUSTLE / HUSTLE

By Bill Albright, Executive Vice President  
Deaf Smith County Chamber of Commerce

From the banks of the Euphrates River in Mesopotamia 4,000 years before Christ to the banks of Tierra Blanca Creek in 1888 A.D. Hereford 75—Chamber of Commerce 6000. Incredible, but true.

Yes history records a Board of Trade, the forerunner of our modern day Chamber of Commerce, in the city Kingdom of Mari, 4,000 years B.C.

A few hundred years later the ancient city of Babylon used the term "Chamber of Commerce" for its association of merchants and business people. So down thru the years the Chamber has evolved and developed to the organization we now find in these United States.

While methods and operations have changed significantly over the years the purpose of the Chamber remains basically the same as it was 6,000 years ago — to improve business and to improve the community. Here in Deaf Smith County the business is Agribusiness and the community is Hereford!

Today there is a much greater emphasis on community oriented activities — which makes a better place to live — which in turn increases growth — which of course promotes better business. A continuous cycle of actions which feed into other allied actions. People working together to make their community a better place to live and make a living, pretty well sums it up.

Another way of looking at it, is

So your chamber is you — members! The strength of it lies in numbers, — the more people or members the greater the strength. The more projects that can be intricated the more that can be accomplished. And something else that is incredible — business membership costs only 20 cents a year.

# OLD FASHIONED BUYS

For Men and Boy's Alike!

## ODDS and ENDS

ONE TABLE  
\$200

ANOTHER TABLE  
\$300

## MEN'S SUITS

ONE GROUP

\$1500

Many More Items At  
Old Fashioned Prices Inside!



Shoes for Those Jubilee Feet!

LADIES' SHOES (One Pair) \$5.00

Children's Shoes (Nine to 14 yrs) \$1.99

BUSTER BROWN NOW STARTING AT \$1.99

Boy's Shoes, One Long Group  
PEDWIN and BUSTER BROWN Starting at \$1.99

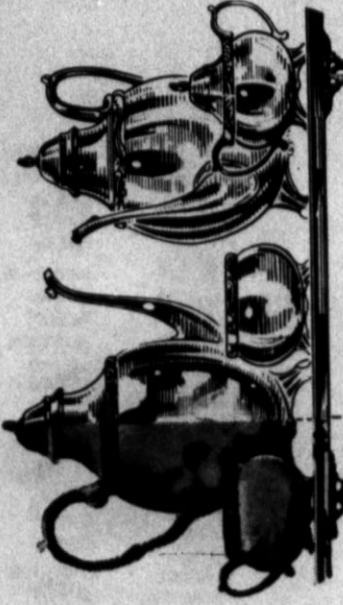
SOME MEN'S SHOES ON SALE ALSO!  
More Inside

Gaston's Popular Store

331 N. MAIN

DOWNTOWN VARIETY PARK

## SILVER REPLATING REDUCED 20% LAST 5 DAYS



BEFORE! AFTER!

Every Item Replated at Sale Prices

FOR INSTANCE

Article	Reg. Price	Sale Price
Tespot	\$35.50	\$28.40
Teapot	18.50	14.80
Creamer	2.00	1.60
Trays (per set)	20.50	16.40
Silver Bowl	.16	.128

Since the value of old silverplated items continues to soar... this is an excellent time to take advantage of these low, low prices to have your worn silverware, antiques and family heirlooms replated like new. These replated pieces are now more valuable than ever and make wonderful gifts. All work QUADRUPLE SILVERPLATED by our skilled silversmiths and Sale prices apply to ALL pieces.

### OUR NEW REPAIR POLICY

\*FREE DENT REMOVAL and straightening on all items we silverplate. \*ONLY \$4.95 FOR ANY AND ALL ADDITIONAL REPAIRS, no matter how extensive, on any item we silverplate. \*No charge for shipping and handling, etc. (only receipts are for furnishing new parts)

SALE ENDS AUGUST 31  
BRING IN SILVER TODAY!

Cowan Jewelers

DOWNTOWN

MEMBER AMERICAN GEM SOCIETY

The Younger Eyes Look Straight To

# Helens SIDEWALK SALE

Shop outdoors and save!

TWO BIG TABLES TO CHOOSE FROM

**\$300**

- Dresses
- Junior Lingerie
- Swimsuits
- Boy's Sport Coats
- Body Suits
- Blouses

**\$100**

- Boy's Ties
- Boy's Swimsuits
- Science Educational Toys
- Costume Jewelry

Everything from Summer on the Sidewalk Monday.

**Helens**  
417 Main Street  
HEREFORD, TEXAS

### (THE HEREFORD BRAND)

1965) Sunday Law Observed

The Sunday law has been rigidly observed in Hereford the last two Sundays. Notwithstanding the fact that both days were oppressively warm, no cold drinks could be had and even ice cream was a scarce article. The lovers of cigars were compelled to lay in a supply on the preceding Saturday in order that they might enjoy their usual smokes.



## When We First Came To Hereford

**MANUEL QUEZON**

Manuel Quezon was elected first president of the Commonwealth of the Philippines on Sept. 17, 1935.

**KONRAD ADENAUER**

Konrad Adenauer became the first chancellor of the German Federal Republic on Sept. 15, 1949.

**BOOK DRAWING EVERY HOUR!**  
Winners Pick Their Own Books!  
**LARGE TABLE OF BOOKS TO CHOOSE FROM.**

You Win the Drawing... You Choose the Book.

**It's That Simple!**

There's no obligation to buy. You must be present to win. Drawing held ten minutes before each hour starting at 9:30 A.M.

**We Have Other**

**Items of Interest Too!**

- Novels
- De-R-yourself Book
- Religious Material
- Children's Books
- Old West Books
- Religious Jewelry

Come In For A Visit and Browse Around Anytime.

**MON. ONLY!**

**Christian Book Store**

347 N. MAIN

PHONE 364-0550

(EDITOR'S NOTE: The following poem was written by Ella Mae King concerning her memories when she came with her family to Hereford. Mrs. King is blind and the poem was written by her for Hereford's Diamond Jubilee Celebration.)

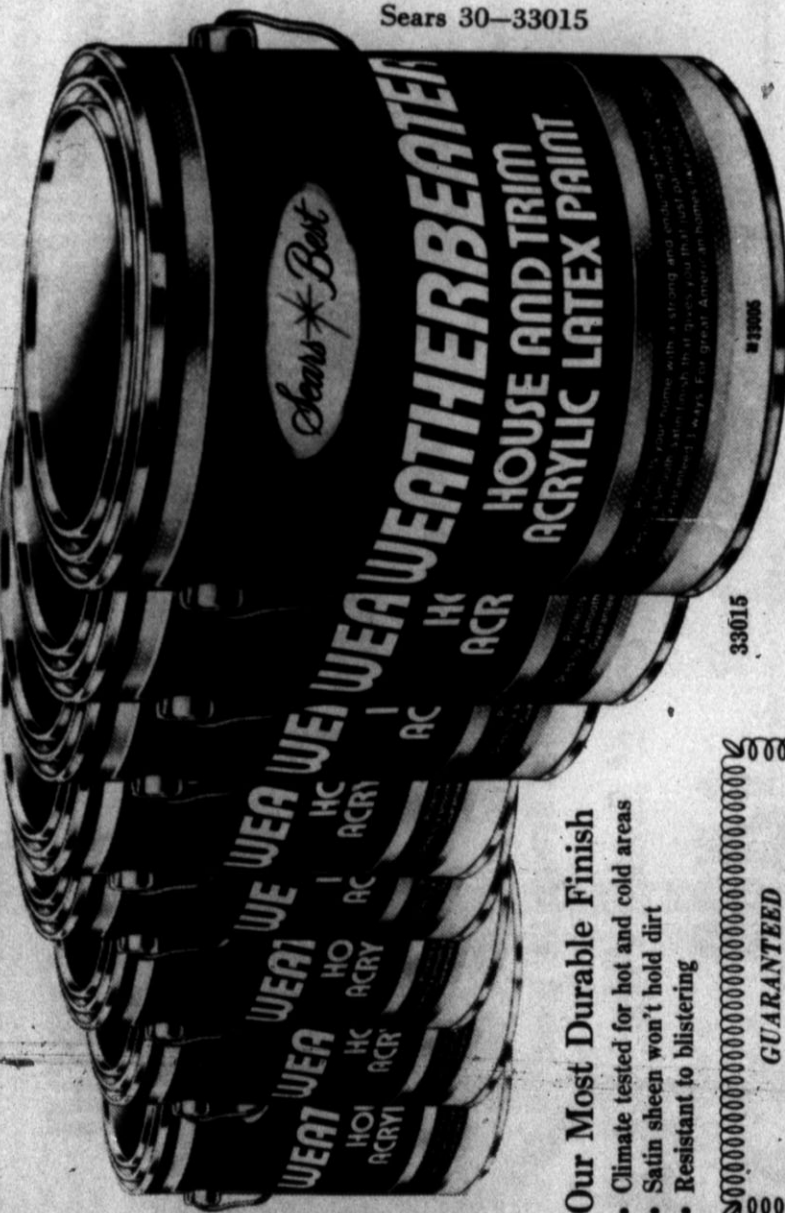
By ELLA MAE KING

When we moved to Hereford we lived in a tent  
We didn't think that was bad far, we couldn't find a house  
to rent.  
We put our tent down on the camp  
We didn't have electricity, so we used oil lamps  
I cooked with oil, because we didn't have gas  
But you know I think it was just as fast!  
When we wanted water, we went down a trail  
We had a hydrant, but we didn't have a well  
We washed our clothes on a rubboard  
For that was all we could afford  
Our children had plenty of room to play  
And they got their sunbaths every day  
Sometimes a little carnival would come to town,  
We would take the children and let them ride the Merry-go-round  
We didn't have much money but were happy and had  
plenty to eat.

So we kept on working, trying to get on our feet  
We had to have our groceries delivered to our tent  
For we had to walk about everywhere we went  
God blessed us with plenty of friends  
When they came to see us we would ask them right in  
The first thing we talked about would be the hard times  
Our little outhouse set just south of the tent  
And early every morning everybody went  
When the hitch was up and down we were glad  
But it was crossways that was pretty bad  
You could look out and see little stacks and tents all  
around.

It looked just like a little oil field town  
Early in the morning you could hear the people holler  
Let's go to work and try to make a dollar  
Some worked in the potatoes, some in the mill  
Some just stayed home and took blood pressure pills  
Now this all happened about 30 years ago  
But we've just stayed around and helped old Hereford  
grow.  
Now this is what we call the good old days  
But I don't think anyone would like to go back and live  
this way.

## Sears **SAVE \$3.00** Weatherbeater Latex Exterior House and Trim Paint



Sears 30-33015

**Our Most Durable Finish**  
• Climate tested for hot and cold areas  
• Satin sheen won't hold dirt  
• Resistant to blistering

**GUARANTEED**  
• 1-coat coverage (rough and textured surfaces excepted) when applied at the recommended coverage rate according to directions  
• No chalk staining  
• Non-yellowing or you get necessary additional paint or your money back. (When applied over properly prepared surfaces)

White in Stock for Immediate Delivery  
30 Colors Available • 5-Days Extra for Color Orders

Was \$10.50 a Gallon  
**NOW ONLY \$7.50** Gallon

Sears best exterior latex house paint is climate-tested to withstand hot and cold extremes... giving outstanding resistance to blistering, peeling, weathering, mildew and industrial fumes.

**Sears**

421 N. Main 364-3854  
9 a.m. to 5:30 p.m.  
Mon. thru Sat.

SHOP AT SEARS AND SAVE  
Satisfaction Guaranteed or Your Money Back

Hereford, Texas

# OLD FASHIONED SALE

MONDAY, AUG. 27th ON THE SIDEWALK OR IN THE STORE YOU'LL FIND SAVINGS!

**FINAL CLEARANCE**  
• DRESSES • BLOUSES  
• LONG DRESSES  
AND  
• ASSORTED SPORTSWEAR  
Sany - No Try-Ons

**SUPER-DUPER SALE FOR MEN! OUR TOP BRAND-DOUBLE KNIT SUITS**  
only 76¢ to go of this amazing Low Price! Values \$95 Sany - No Alternatives!  
**1/3 OFF**  
Inside Store

**ONE DAY ONLY**  
Celebrating Diamond Jubilee  
**HAND MADE Jony Lama AND BOOTS**  
**20% OFF**

**MENS SHORT SLEEVE SPORT SHIRTS**  
By Campes  
Permanent Press Fabric.  
Prints - Solids  
Stripes  
15" Values  
**\$2.00**  
**ONE RACK MENS MUNN BUSH SHOES**  
Values to \$26.00  
Inside Store  
**\$17.88**

**ENTIRE STOCK OF SUMMER SHOES REDUCED**  
Ladies' - Values to \$17.99  
Small Group Ladies' SHOES \$100  
Odds & Ends TENNIS SHOES \$200  
WHILE THEY LAST \$300  
Few Pairs Boys' COWBOY BOOTS \$500  
Group Mens & Boys' DRESS OXFORDS \$300

**SALE! Rosemary Hosiery**  
4 Pk. \$2.49  
**1/2 PRICE**  
Color: Suntan  
Large 20x40 BATH TOWELS \$100

Fit Perfectly The Contours of Your Legs  
**TWO-FERS PANTY HOSE**  
2 For \$2.49  
**1/2 PRICE**  
Color: Suntan  
Men's White HDKFS. 10 for \$100

Bobby & Higgins SLACKS  
Men's SLACKS Straight & Flares \$15.00 to \$28.00  
Group Mens' Sh-Prest SLACKS \$6.88  
**PERMANENTLY PRESSED**  
RANCH PANTS NO-IRON WESTERN SHIRTS in the broadest variety of fabrics and colors  
SHIRTS 4 1/2" to 14 1/2"  
PANTS 10" to 12 1/2"  
Men's LEVIS, LEES, & WRANGLERS  
Regular \$22.99 Value  
Texas-Roper our best selling WORK BOOT with Hypalon Oil resistant Sole Widths B.D.E.E.  
**\$19.99**

**TRACK SHOE**  
• Heavy duck seamless upper  
• White tape backstay  
• Three white stripes  
• Anti-scur white toe cap  
• Large aluminum eyelets  
Washable  
Men's & Boy's \$4.99  
Men's & Boy's SWIMWEAR 1/2 PRICE

Men's Leisure' Leisure' Double Knit \$12.95  
Men's Leisure' Leisure' Double Knit \$12.95  
These popular one-piece suits are styled and tailored for casual comfort

Men's SLACKS \$6.88  
Men's Short Sleeve WESTERN SHIRTS \$4.99  
Men's White HDKFS. 10 for \$100

Men's SLACKS \$6.88  
Men's Short Sleeve WESTERN SHIRTS \$4.99  
Men's White HDKFS. 10 for \$100

**Wangler Jeans**  
Men's - Men's All Sizes Colors: Bronze, Green, Light Blue \$500

Men's & Boy's SWIMWEAR 1/2 PRICE

Men's SLACKS \$6.88  
Men's Short Sleeve WESTERN SHIRTS \$4.99  
Men's White HDKFS. 10 for \$100

Men's SLACKS \$6.88  
Men's Short Sleeve WESTERN SHIRTS \$4.99  
Men's White HDKFS. 10 for \$100

**TANK TOPS**  
Men's & Boy's \$2.29  
Men's \$2.99

Small Group Mens' SPORT COATS Values to \$500  
A Few Mens' SUITS \$2500  
Proud to deal!

Men's SLACKS \$6.88  
Men's Short Sleeve WESTERN SHIRTS \$4.99  
Men's White HDKFS. 10 for \$100

Men's SLACKS \$6.88  
Men's Short Sleeve WESTERN SHIRTS \$4.99  
Men's White HDKFS. 10 for \$100

**HARMAN'S**  
Use Your Bank/Amex/Visa or Master Charge  
DOWNTOWN

Men's SLACKS \$6.88  
Men's Short Sleeve WESTERN SHIRTS \$4.99  
Men's White HDKFS. 10 for \$100

Men's SLACKS \$6.88  
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Men's White HDKFS. 10 for \$100



### Worked For Sam Houston's Army

# Deaf Smith Was Texas Scout, Spy

(Editor's Note: The following article appeared in a recent issue of the Dallas Morning News and was sent to us by Mrs. M. B. McLean of Amarillo, a member of an early day Hereford family.)

IN NEW YORK City, lured by the title, I saw a reel or 2 of a bad movie called "Deaf Smith and Johnny Ears." The reel and Erastus (Deaf) Smith, not to be confused with the one portrayed by Anthony Quinn in the film, was the great scout and spy for Sam Houston's army in the 1836 Texas Revolution.

There is a 1,500-square-mile county in the Texas Panhandle named for Deaf Smith.

When the Deaf Smith in the movie started firing a Gallego gun, I figured it was time to leave. The magnificent spy died in 1837. The Gallego machine gun was invented 26-odd years later.

If Sam Houston's army had had Gallego machine guns in 1836 the revolution would have been over in a few days!

Deaf Smith's 1817-1837 adventures in Texas would make a real drama. It's too bad that the writers and producers of "Deaf Smith and Johnny Ears" chose a fictional format and made Smith just another character in an uninspired "spaghetti

western." It was produced by Italians and filmed in Spain.

THE MOVIE'S Smith is a deaf mute. He uses sign language. And his pal, Johnny Ears, "listens" for him.

In real life Smith was only hard of hearing. He was always cupping his ears. He was taciturn but not mute. This Irishman from Dutchess County, New York, had a San Antonio Latin for a wife. And he spoke excellent Spanish.

Smith's actual buddy on many scouting and spying adventures was a remarkable black man named Hendrick Arnold.

Arnold and Smith were married to sisters. From years of hunting trips it was said that the brothers-in-law "knew every trail in Texas" while the majority of the revolutionists were newcomers and much in need of guidance in what was then mostly a wilderness.

During the early weeks of 1836 when Sam Houston's ragged little army was retreating before the thousands of troops commanded by Mexican President Lopez de Santa Anna, Hendrick Arnold and Erastus (sometimes given as Erasmus) Smith would "join" Santa Anna's various commands and get information on Mexican campaign plans.

Smithwick said that Houston

instantly saw his opportunity when Deaf Smith captured a Mexican courier who carried papers which indicated that Santa Anna had left his main armies on the west side of the Brazos "while he himself with only about 1,000 men (later to get about 500 reinforcements) hurried on after the retreating Texans, confident of his ability to annihilate the rebels if only he could overtake them."

"Thus (at San Jacinto) we found the Texans at bay with less than one-third of the Mexican army confronting them; and while Santa Anna is snoring away (in a tent with his black mistress) waiting for his misadvised forces to rejoin him, the bridge behind him is burned (by Deaf Smith and others), cutting off help and retreat alike, and the gallant little band of Texans is upon him, surprising and routing his army."

AFTER THE outcome of the Battle of San Jacinto made Texas an independent republic, Deaf Smith became a captain of Rangers. A house on the corner of South Presa and Nueva Republica in San Antonio was for a time the residence of Smith and his wife, the former Guadalupe Ruiz Duran.

They had 4 children. There are many descendants of up. He was a Scot, Robert Guadalupe and Deaf Smith in

and around San Antonio today. Smith was a consumptive and had very poor eyesight. (His comrades were once amused when he took a big herd of longhorns for a Mexican arroyo.)

For reasons of poor health he retired from the Rangers and went to live in Richmond, Fort Bend County, west of Houston. There he died in November, 1837, and according to his will was buried standing on his head. He gave this reason: "Mine was an abnormal birth. I came into this world feet first, and I've been unlucky ever since."

Perhaps he figured he would have better luck in the hereafter with his feet pointing toward heaven!

WHEN IN Richmond, on a high bank of the Brazos, you should visit the old cemetery where, under high, Spanish-moss-hung trees, there are the graves of Deaf Smith and other extraordinary early Texans, including Mrs. Jane Long and Buonaparte Lamar.

Near Deaf Smith's simple gravestone there is the tomb of a man who was buried straight up. He was a Scot, Robert Gillespie, who died in Richmond

in 1825. On the 8-foot-high, 3 feet in diameter tomb (built for his standing position), there is the inscription: "A stranger in this land travelled to the mansions of eternity."

TRIP

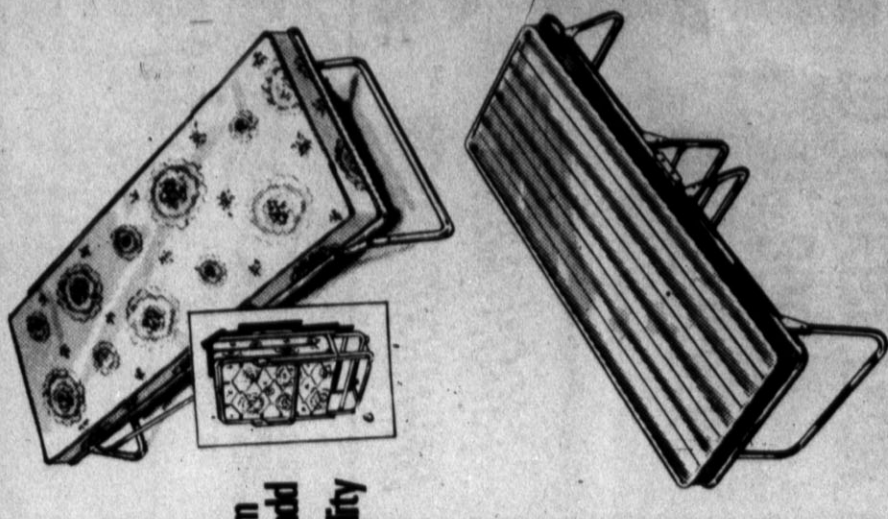
PRODUCE EVIDENCE (October 6, 1922)

"After traveling about 150 miles across portions of two states and several counties, making a "dry" camp, crawling through barbed wire fences galore, scrambling up and down gulches and ravines innumerable, and walking miles and miles, Sheriff C.S. Purcell and Deputies J.E. Hill and W.B. Phillips reached home about midnight Wednesday with a 1922 model fifty gallon copper hooch still and quantities of corn whiskey and mash.

"The officers left Hereford Monday morning, accompanied by a woman guide. Saturday night they had arrested this woman together with three men. The still and the liquid evidence was brought in late Wednesday night by the weary and foot-sore officers. It is now safely stored in the county jail together with the prisoners."



# Sidewalk Sale



**For Indian Summer Cook Outs!**  
**End of Season Price \$300**

**Camping Cots**  
 Take the lumps out of camping out with Top Dollar Camping Cots. Foam rubber mattress and spring system add comfort. Aluminum frame and collapsibility add to convenience.  
**End of Season Price \$700**



**Aluminum Lawn Chairs**  
 Lightweight, Aluminum, vinyl webbed Chairs are a blend of comfort and practicality. The style which has endured through the years.  
**End of Season Price \$488**

ONE GROUP  
**LADIES' PANTS \$200 - \$400**



**HAPPY BIRTHDAY HEREFORD**

**DOLLAR STORES**  
*Home of the Value Hunters*

**315 Main**  
**Open 9:00 A.M. - 6:00 P.M.**

## If It Takes 100 Years To Gain Your Trust, It's Time Well Spent.



F.M. Kester, Sr. came to Texas in a covered wagon in 1876 and established the first jewelry store in Coleman in 1877.

F.M. Kester, Jr. came to Hereford and established his jewelry and optical store in 1927.

Lynn Kester became associated with his father, F.M. Kester, Jr. in 1935.

Bill Kester was born and reared in Hereford and Kester's Jewelry. He's been learning the jewelry business since childhood. Bill graduated from Hereford High and West Texas State.

If it took 200 or a thousand years, it would still be a good investment. The confidence of customers is the most important asset of any business. Each day we try to serve our customers to the best of our abilities. Our customers deserve good service. We hope they have learned to expect it when they come to Kester's Jewelry.

Serving Hereford Since 1927.

Serving Texas Since 1877

Across from the Post Office in Downtown Hereford.

# KESTER'S JEWELRY



# Farmcast

A Weekly Report Of Agri-Business News  
Compiled From Sources  
Of The Texas Department of Agriculture  
John C. White, Commissioner

**It's Almost Unbelievable . . . Stocker Cattle Numbers Also Show Increase . . . Screwworm Season Approaching.**

Crop conditions throughout the state are described in almost unbelievable words: excellent, best ever, prospects couldn't be better.

Already, a wheat crop of more than twice the size of last year has been harvested in Texas, a total of 95,200,000 bushels plus a new record high per acre yield of 29 bushels.

## School Has History Of Outstanding Students

Since that opening date in 1966, the doors of La Plata Junior High School have opened to a student body of approximately 500. At that time Jerry Don George was principal and acted in that capacity until he became high school principal in 1969.

Alex Glass, assistant principal since the opening of La Plata was then appointed to the position of principal. At the present time Pat Hughes is serving as the principal of La Plata.

## Sanitation Questioned

(APRIL 23, 1973)

"The Board has never been accustomed to complaining of conditions unless it felt deeply impressed that there was a good and sufficient cause for complaint. Nor are we going to complain now, for there is no one to complain at. We just merely wish to state that there is something materially wrong with the sanitation of Hereford."

"Our city council has done its part well in seeing that local scavenger work has been properly executed, but local scavenger work will not keep a city of 4,000 people in a thoroughly sanitary condition."

"We believe now and have believed for some time that something else is needed in Hereford, but have not quite been able to ascertain what it is. We believe the best interests of our city would be subserved by having a sanitary expert come here and outline a few of the things most needed to remove the cause for levers and other diseases traceable to unsanitation."

**MARINES LAND**  
On May 7, 1973, the U.S. Marines landed in Panama to protect Americans during an uprising.

Texas is the fourth ranking state in the nation in winter wheat production.

Grain sorghum harvest is virtually complete in Central Texas with excellent yields reported. Several farmers have reported yields of 5,000 pounds and above on dryland. Prices, too, are the best ever.

Over the state, grain sorghum harvest is halfway finished. On the High and Low plains, good rains have increased dryland crop potentials.

Peanut harvest is active in the southern half of the state, but is still behind last year's schedule. A good dryland crop is now indicated.

Cotton harvest in the southern area is also lagging behind schedule. Cotton from the High Plains to the coastal bend is making good to excellent progress.

Insects, as usual, have been problems in many areas. Cotton root rot is also a problem in Central Texas due to rains in June and July.

Soybeans, a crop which is going to become more and more important in Texas in the years ahead, are making excellent progress throughout the state in areas where it is produced—the High Plains, East Texas and the upper Gulf Coast.

Soybean acreage in Texas this year is twice that of last year. Total acres are now set at 450,000.

Good rains recently throughout parts of the state have revived short-range conditions and replenished stock water. Range conditions are described as generally quite good.

One of the best hay crops in history has been made in

STOCKER cattle on Texas farms and ranches as of July 1 is estimated by the Texas Crop and Livestock Reporting Service at 5,495,000 head. This compared with 4,911,000 as of Jan. 1. Stocker cattle exclude cows, replacement heifers, 500 pounds and above, bulls, and cattle on feed.

Stocker cattle numbers as of July 1 are sharply above Jan. 1 where the cow-calf operations are dominant. Numbers as of July 1 are down from Jan. 1 levels on the northern High Plains where Jan. 1 numbers were at a higher level because of stocker cattle shipped in for winter wheat pastures.

Stocker heifer, steer and bull calves under 500 pounds total 4,534,000 head, which represents 73 per cent of the 1973 estimated calf crop.

SCREWWORM build-ups are expected throughout the state as the fall season approaches. Generally, this has been one of the best screwworm-free years in Texas in a decade.

With the fall season's approach, producers are urged to check livestock regularly, treat wounds on livestock for screwworm control, and submit suspected screwworm samples to the fly laboratory at Mission for verification. Cooperating with this plan can mean a continuance of the success of the screwworm eradication program the rest of this year, officials at the fly lab at Mission say.

TEXAS this year, the only problem is a shortage of haling wire in some localities.

Fall sheep and goat shearing is underway on the Edwards Plateau and the Trans-Pecos areas.

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One of the best hay crops in history has been made in

## RUTHERFORD & CO. has

# OLD FASHIONED BARGAINS

### ON THE SIDEWALK!

#### 3 Price Groups!

99¢

\$1.99

\$3.99

ODDS  
and  
ENDS

**Men's, Women's, Children's**

**Old Fashioned Bargains**

**Inside The Store Too!**

## LADIES' SUMMER DRESSES

Were '28" to '60" Values

# NOW \$10.00 TO \$22.00

Come In For Some of Our Good Old Fashioned Service

322 N. MAIN      DOWNTOWN VARIETY PARK

**STUDENTS PARTICIPATE IN INTERSCHOLASTIC CONTESTS**

(April, 1970) Taking part in interscholastic league contests at Hereford Public Schools in 1969 were Beatie Lee Barnard and Lucille Hicks, junior girls declaimers; Marilyn Gilliland and Aubrey Cox, junior boys declaimers; Leona Bishop, Leola Orr, Gladys Howton, Jewel Gilbreath, and Lucille Brumley, senior girls declaimers; Frank McElfitt, senior boys declaimers; and Inez Ott, sixth grade, and Elmer Patterson, seventh grade, spelling.

## GOODWILL INDUSTRIES

Prices Good Monday Only!

**WALK-IN SIDEWALK SALE**

Ladies' Dresses 49¢ and up  
Ladies' Shoes 29¢ and up

**LINGERIE**  
Panties 19¢ and up  
Bras 29¢ and up

**FOR MEN**  
Pants 49¢ and up  
Briefs 29¢ and up  
Shoes 68¢ and up

**OLD FASHIONED PRICES**

**APPLIANCES**  
Toasters 97¢ and up      Electric Skillet 12.99 and up  
Coffee Pots 97¢ and up      BEDS 17.50 and up  
SOFAS 29.95 and up      KITCHEN STOVES 25.50 up  
CHAIRS 12.99 and up      "People Helping People" 208 N. Main 364-5341

# SIDEWALK SALE

Men's & Boy's  
Long & Short Sleeve  
**SHIRTS**  
2 For \$3

Values to '12"  
**MEN'S JUMPSUITS**  
36-44 Size \$5

Values to '24"  
**MEN'S SHOES**  
\$5-\$10

Happy Jubilee  
Celebration!

Men's & Boy's  
**TANK TOPS**  
Values to 5" 1/2 OFF

Remember  
the Treasure  
Hunt For  
Values.

DOWNTOWN  
**VARIETY PARK**  
DOWNTOWN

Famous Brands  
**LADIES' BLOUSES**  
Long Sleeve in Ass't. Styles \$5.00

Ladies' SLEEPWEAR  
PJ's & GOWNS  
\$1.2-\$3

Ladies' **PANTIES**  
3 For \$1

Ladies' **SHOES & SANDALS**  
One Group 2 Pr. For \$3

DOUBLE KNIT SLACKS  
SIZES 28-42 \$6.88

ALL LADIES' SUMMER  
WHITE SHOES  
DRASTICALLY REDUCED!

Summer Wear  
Children's  
**TOPS & SHORTS** 2 For \$3

Ladies' **BRAS**  
SIZES 32-40 77¢

ONE GROUP  
**LADIES' PURSES**  
\$2.00

White, Brown, Beige  
**LADIES' SANDALS**  
SIZES 4 1/2-10 \$4.00

Big Assortment of Men's  
100% Polyester  
**DOUBLE KNIT SLACKS**  
SIZES 28-42 \$6.88

*Anthony's*  
C. R. ANTHONY CO.  
DOWNTOWN

Page 7



# THE RANGE ON THE WESTERN TRAIL

easy looks for guys and gals

## BOOTS

- Justin
- Acme
- Sander
- Tony Lama
- Nocona
- Cowtown

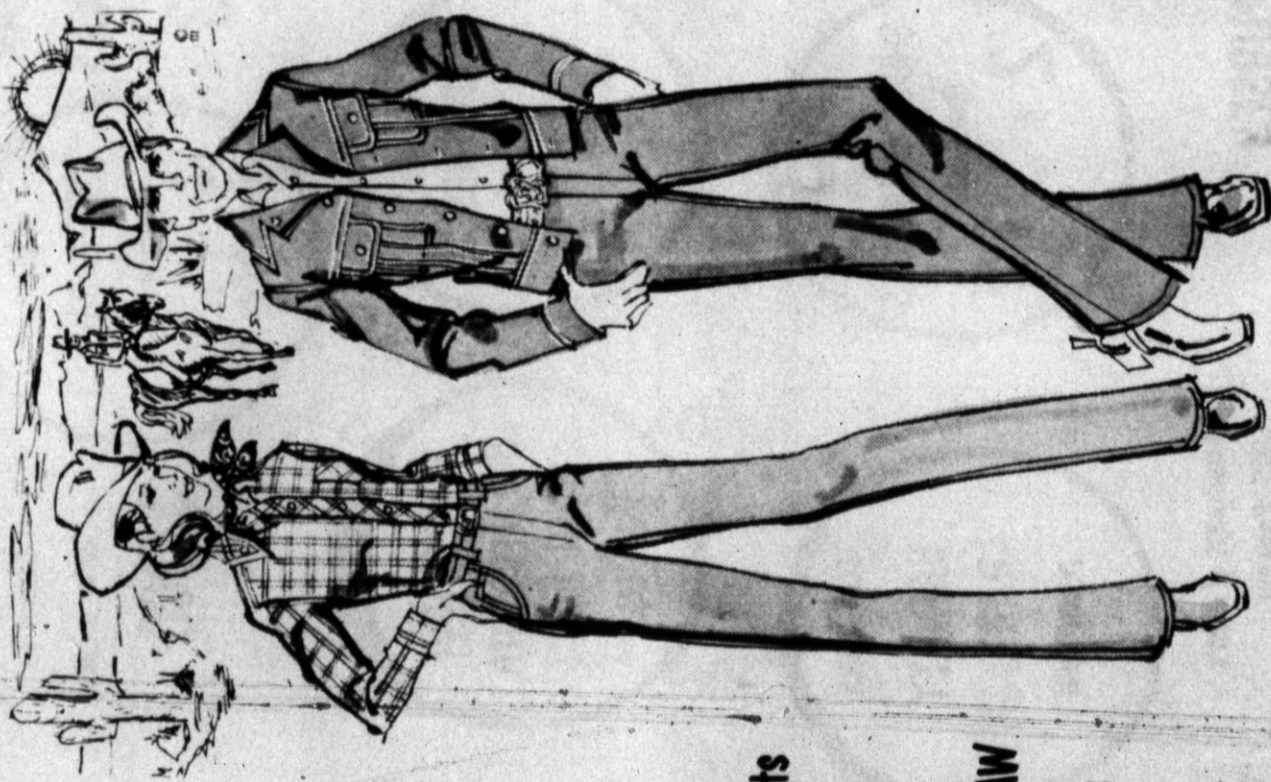


Wide Assortments

## HATS

FELTS and STRAW

- American • Dobbs
- Bradford • Bailey



Ladies' and Children's WESTERN WEAR

If You Wear Western Clothes, You Need To Know THE RANGE

## BELTS

- Tex Tan • Lyntone
- Tony Lama

HAPPY JUBILEE!



JEANS MOCCASINS

BROWSE THROUGH OUR TACK SHOP!

The Range

327 N. Main, Downtown Hereford  
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# MALOUF'S

233 N. Main Downtown Hereford, Texas 364-1413  
SIDEWALK SALE INSIDE AND OUT!

PISTOL - HOT  
OLD FASHIONED DAYS  
BARGAINS



MEN'S FASHION JEANS

Sizes 29-38  
REG. \$16.00

NOW

\$3.90 Pair



MEN'S SHORT SLEEVE DRESS SHIRTS

Regular 15.00

NOW \$2.44

REGULAR 11.00

NOW

\$4.90

MEN'S WESTERN SHIRTS  
Sizes 14-17



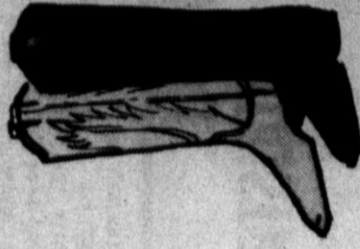
Good Selection of BRADFORD HATS



ALL MEN'S BOOTS

NOW REDUCED

TO 25% OFF



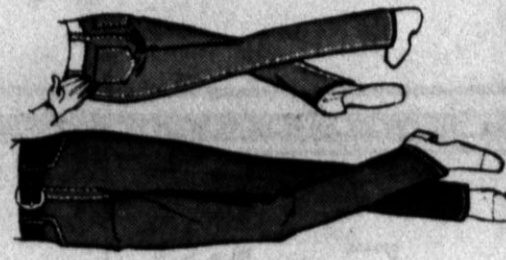
Levi and Wrangler JEANS in Stock.



BOYS WESTERN SHIRTS

Reg. 15.00

NOW \$3.88



BOYS' FLARED JEANS

Regular 10.00

NOW \$3.90 A Pair

NOW

MEN'S SHIRT TOPS & TANK TOPS

Regular 15.00

NOW \$1.90



# 17

## TOP FAVORITES

# The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

SUNDAY, AUGUST 26, 1973

### Prince Valiant

IN THE DAYS OF KING ARTHUR  
BY HAL FOSTER



Our Story: ARN IS A HEALTHY LAD AND HIS WOUNDS HEAL RAPIDLY. HE GIVES FULL CREDIT TO LYDIA, FOR THE JOY OF HER PRESENCE EASED HIS PAIN.



IN SPITE OF THE SWEET COMPANIONSHIP HE LONGS TO SEE HIS FAMILY AGAIN NOW THAT THEY ARE IN THULE. HE GIVES ORDERS FOR HIS SHIP TO BE MADE READY.



AS HE WATCHES HIS CREW PREPARE THE VESSEL, HE BEHOLDS A FAIR DRAGONSHIP GLIDE UP TO SENFJORD, AND, FROM ITS PROW, A TALL VIKING HAILS THE STRONGHOLD.



HE LEAPS ASHORE, HIS FACE BEAMING WITH JOY. "LYDIA!" HE SHOUTS. "OH, THORVOLD DARLING, YOU HAVE RETURNED!" AND SHE RUSHES INTO HIS ARMS AND THEY KISS. ARN CANNOT HEAR THEIR WORDS, BUT THEIR ACTIONS SPEAK OF MUTUAL LOVE.



"DO YOU THINK FATHER WILL WELCOME ME BACK?"  
"OH, YES, DEAR BROTHER. HE WAS ANGRY WHEN YOU LEFT, AND FORBODE US EVEN TO MENTION YOUR NAME. BUT HE IS LONELY AND NEVER SMILES."



IT IS ARN'S DARKEST HOUR. HE JUST NOW REALIZES HOW MUCH HE LOVES LYDIA.

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TWO YEARS HAVE PASSED SINCE BROTHER AND SISTER PARTED AND THEY HAVE MUCH TO TALK ABOUT. AT LAST, LYDIA, BLUSHING, SAYS: "NOW I WANT YOU TO MEET THE NICEST LAD IN THE WORLD."

1907



BUT ARN'S ROOM IS EMPTY, HIS SWORD AND SHIELD GONE. FAR DOWN THE FJORD HIS SHIP IS HEADING FOR THE OPEN SEA.

NEXT WEEK—Youth's Tragedies



### BLONDIE

by CHIC YOUNG

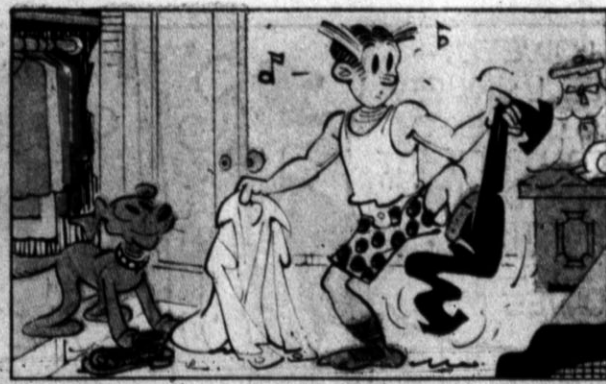
KISS - KISS



DAGWOOD, TODAY WOULD BE A PERFECT DAY TO CATCH UP ON SOME YARD WORK



THAT'S A GOOD IDEA! I'LL GO CHANGE INTO SOME OLD CLOTHES



THAT'S A NICE HUSBAND



CLIP CLIP



I'VE BEEN BY HERE BEFORE—YOU'RE A MARVELOUS GARDENER!



HOW WOULD YOU LIKE TO WORK FOR ME?

OH, NO, THANK YOU



I'LL PAY YOU TWICE WHATEVER YOU'RE MAKING HERE



CLIP CLIP



THE LADY WHO LIVES HERE GIVES ME NICE KISSES BEFORE I GO TO WORK



CLIP CLIP

CLIP CLIP

CLIP CLIP

CLIP CLIP

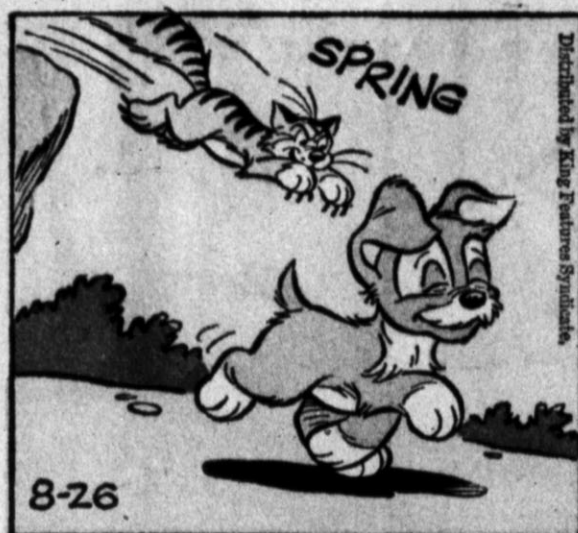


# beetle bailey

by mort walker

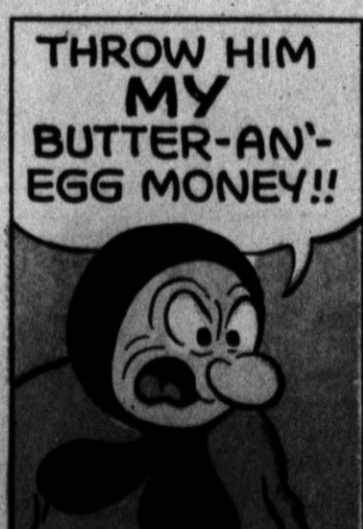


# WALT DISNEY'S SCAMP®



# BARNEY GOOGLE and SNUFFY SMITH

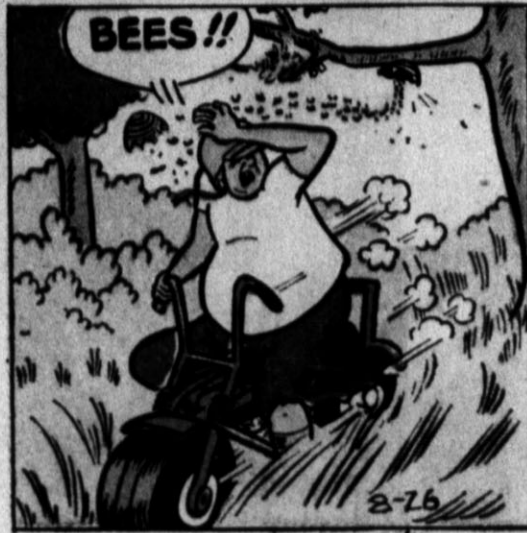
by FRED LASSWELL





# ARCHIE

by BOB MONTANA



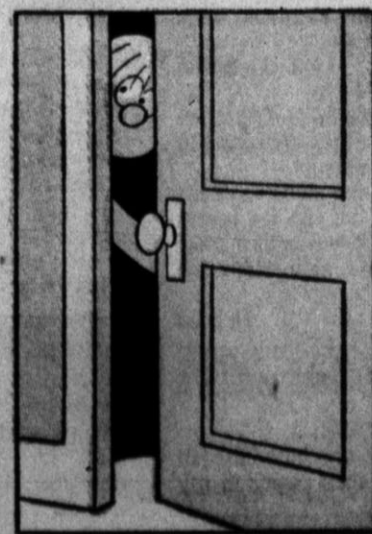
# BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



# Hi and Lois

by MORT WALKER and DIK BROWNE







# PONYTAIL BY LEE HOLLEY



## hints from Heloise

**DEAR HELOISE:**  
I love to sew and am always on the lookout for new shortcuts. Recently I learned a really great way to put in hems with a type of blind-stitch method.

Turn up the hem and pin it in place. Then turn this portion back toward the right side, being stronger and very neat looking. Especially good for pants' hems.

Ann

Great! I tried it and it works beautifully, and takes so much less time, too. Wish I had known about it years ago.

Heloise

**PICTURE THIS!**

**DEAR HELOISE:**  
As a former art student, I'm very pleased that my 4-year-old son seems to be very talented at drawing.

With two children in a four-room apartment we are a little limited for wall space, so are unable to save too many of his masterpieces.

After he completes a picture, we tape it to his bedroom wall, and after the entire wall is covered, we take a color photograph of the wall. After the picture is taken, all the drawings are taken down and we start all over again.

In this way we have fond memories without any clutter. I hope that this will be of some help to your readers with artistic children.

Linda Anderson

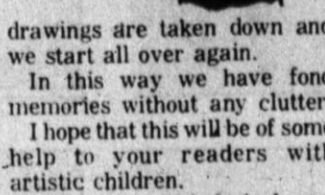
It is a wonderful feeling when a child seems to be following in your arty footsteps!

By preserving pictures of his work as you do, you are really helping him by letting him know you care and appreciate his efforts.

Heloise

**A WELCOME MAT**

**DEAR HELOISE:**  
How I've always hated the job of changing shelf paper in my



## HELP FOR HOMEMAKERS

kitchen cupboards!

I'm sure you have become just as frustrated at measuring, cutting, etc., and still finding that it doesn't fit quite right.

After just such an infuriating session with this nasty job, I got the idea to use paper place mats as liners instead of shelf paper.

This works even better than shelf paper, and can be changed in a jiffy in case of spills.

I tape the edges together to avoid slipping, and sometimes find it necessary to use two or three thicknesses in some places, depending on what I store there.

They come in pretty colors and designs, too.

Sonna Mahoney

**LETTER OF LAUGHTER**

**DEAR HELOISE:**  
I'm a 15-year-old who loves to cook. Because I'm so lazy I look for short-cuts wherever I can.

For example, when the cookie recipe called for creamed shortening, I would melt it instead. Melted shortening was so much easier to use!

This method was fine, except

that my cookies came out a bit weird. Sometimes a chewy cookie would come out cake-like. Refrigerator cookies would be hard to work with. Drop cookies wouldn't spread out right. All this I attributed to the recipe.

One day my sister was making cookies but they were being eaten before she could save any. She asked me to make a second batch. This I did, but when mine came out of the oven they were entirely different from hers!

We decided to check back to see what happened. Same recipe, same amount of ingredients, baked at same heat for same time—so what went wrong???

I had melted my shortening and she had creamed hers!

I can now say I've learned my lesson and will take the extra few minutes to cream the shortening for all recipes that call for creamed shortening, because next time my flop might have been more disastrous than weird looking cookies!

Diane S.



**ONE JUMP AHEAD**

**DEAR HELOISE:**  
The other day when I was putting a freshly-ironed jumper on a hanger I realized I did not have any clothespins handy to fasten it to the metal hanger.

I do most of my ironing in the kitchen. Bingo—I thought of those square plastic tabs, used mostly for fastening bakery wrappers, that I had been saving.

I put one of these tabs on each of the jumper straps and it held very nicely.

Another thing about these clips is that they are not as bulky as a clothespin. I hung the matching blouse over the jumper and could hardly tell those tab fasteners were there!

Kay McKinnis

**TRY A NEW TACK**

**DEAR HELOISE:**  
I love to sew but I am limited for space. We placed a small bulletin board on the wall in front of my sewing machine on which to thumbtack my sheet of sewing directions.

An upward glance reveals the next step and the construction of all garments goes smoother and saves time.

Small articles like buttons, lace, zippers, etc., can also be tacked there until they are

ready to be used.

Brenda Smith

+++

What a smartie you are, Brenda. With this method, any mistakes making the garment are strictly your own fault!

Heloise

**WHOSE ZOO?**

**DEAR HELOISE:**  
Here's another stuffed toy idea:

Teddy (our stuffed giraffe) had a neck problem—it was soooooo floppy!

What I did was to cover a long plastic curler (the kind that can be cut to any desired length) with a cloth tube. The tube was made longer than the curler so that the ends of the cloth could be stuffed into the curler.

The seam in the neck area was opened and the cloth-covered plastic curler was inserted and fastened in place. The neck seam was then stitched shut.

Now Teddy has a firm, strong neck. The best part is that he can now be laundered—with no wires to rust or injure the baby!

Mrs. Hasebrook





# IODINE

TEDDY ROOSEVELT'S FAMILY ALWAYS TALKED ABOUT INTERESTING SUBJECTS AT THE DINNER TABLE...

IT WAS A STIMULATING WAY OF EDUCATING THE CHILDREN...

LIKE GIVE US A FOR INSTANCE, DADDY...

THE ENERGY CRISIS IS CERTAINLY CAUSE FOR CONCERN, ISN'T IT?

YES... I SUPPOSE IT IS...

AN ECONOMY BASED ON NATURAL RESOURCES IS ONLY AS STRONG AS ITS USABLE QUOTA...

IT STANDS TO REASON THAT ENERGY PER SE DOES NOT RENEW ITSELF...

ON THE OTHER HAND, HOARDING ONLY DEFEATS ITS PURPOSE...

IT'S A CASE OF EXPENDING THE X FACTOR. BUT WHAT IS THE X FACTOR?

Z Z Z Z Z Z Z Z

NO WONDER SHE NEVER LEARNS ANYTHING...

DON'T BE HARD ON HER, HENRY, LATELY SHE'S HAD NO ENERGY...

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DUNN ETSMAN

# FLASH GORDON

by DAN BARRY

BIG ENOUGH FOR YOU, FLASH?

—LIKE AN UNEXPLORED PLANET, ZARKOV!

THE ALASKAN TUNDRA GOES ON AND ON... ALMOST LIKE YOUR AFRICA, KENOMA!

DON'T TELL THAT TO MY CHILLED BONES, FLASH!

HOLD IT! I SMELL THE PREY!

A BIG DADDY KODIAK! ALL YOURS, FLASH!

THAT JACK RABBIT THREW MY AIM! AFRAID I MISSED!

NO! YOU GRAZED HIM!

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THE SLEEP PELLET ONLY SLOWED HIM DOWN!

WE'D BETTER FOLLOW AND FINISH THE TAGGING JOB!

UH-OH! HE'S IN THERE!

WE CAN'T HAVE HIM HELPLESS! I'M GOING IN!

CONTINUED

# TIGER

by BUD BLAKE

THE WORST THING ABOUT AUGUST IS THE FLIES!

I HATE FLIES!

NOBODY LIKES 'EM AROUND

WHAT FLIES LOVE ARE DIRTY THINGS

LIKE GARBAGE!

AND UNSANITARY THINGS

LIKE DUMPS!

THEY HAVE GERMS ALL OVER THEIR FEET!

FLIES LOVE TRASH CANS

AND SMELLY THINGS

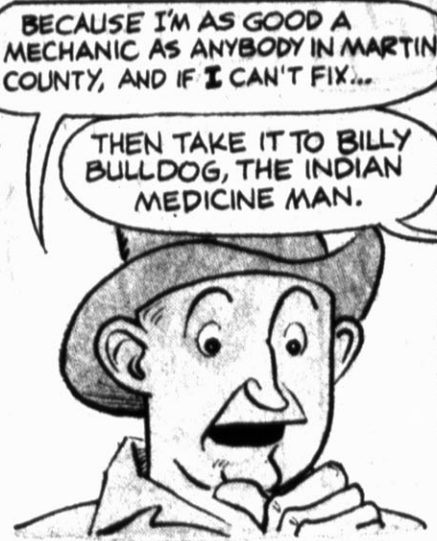
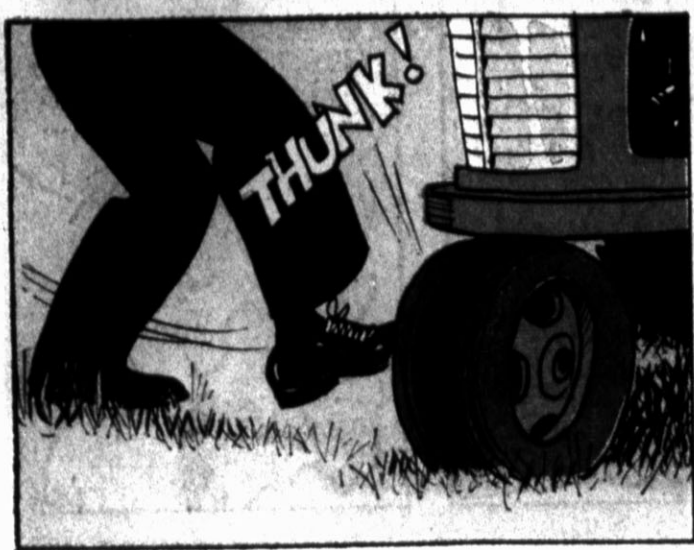
THEY ALWAYS HANG AROUND ANYTHING THAT'S MESSY OR DIRTY!

BUD BLAKE 8-26

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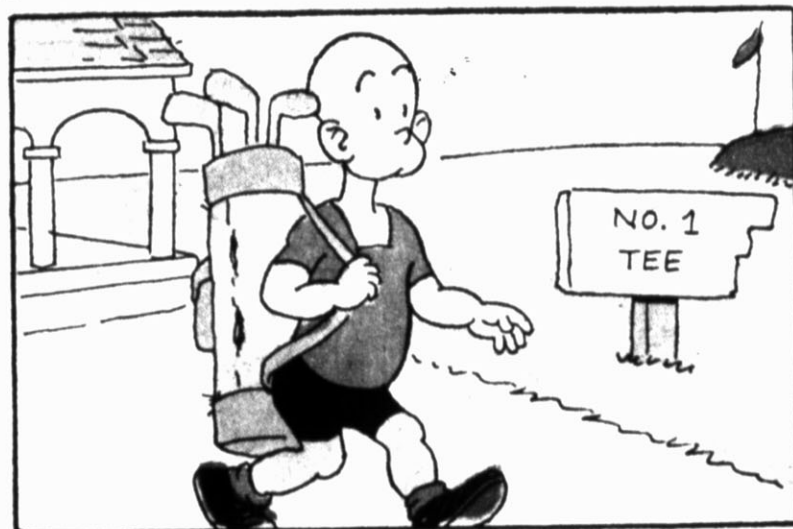
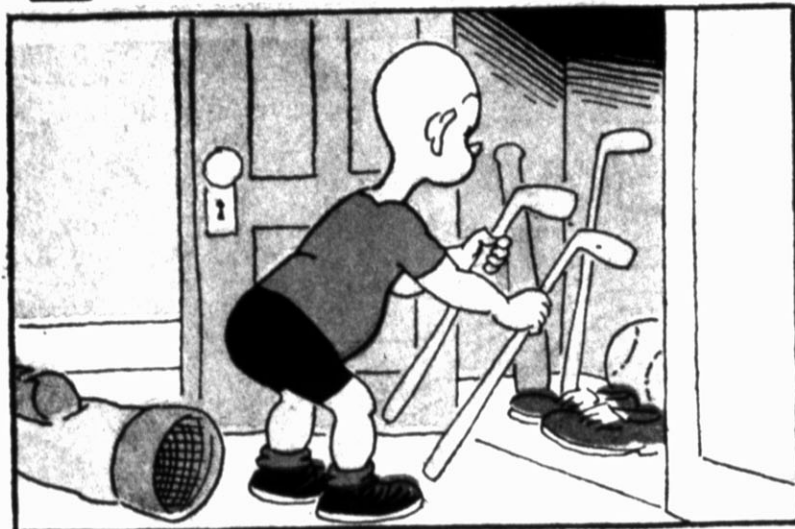


# BUZ SAWYER Featuring His Pal Rosco Sweeney by **ROY CRANE**



# HENRY

by **DON TRACHTE**



## HOCUS-FOCUS



**CAN YOU TRUST YOUR EYES?** There are at least six differences in drawing details between top and bottom panels. How quickly can you find them? Check answers with those below.

Differences: 1. Flowers are missing. 2. Shade is different. 3. Chair cover is missing. 4. Hat is missing. 5. License plate is missing. 6. Glass is missing. 7. Hat is missing. 8. Hat is missing.

## Hal Kaufman's JUNIOR WHIRL

BULLETIN BOARD



● **CURIOS DEDUCTION!** Take 10, double it, subtract 10 and have 8 remain. How is it done? Hint: There's a trick to it, natch.

● Double 10 by writing one 10 over another to form 18.

● While making up a menu, a printer accidentally mixed up one word to read: SAGARUPAS. What was the dish? Think vegetable.

● Telephone a lot? Then you should be able to answer this: How many finger openings on the ordinary telephone dial?

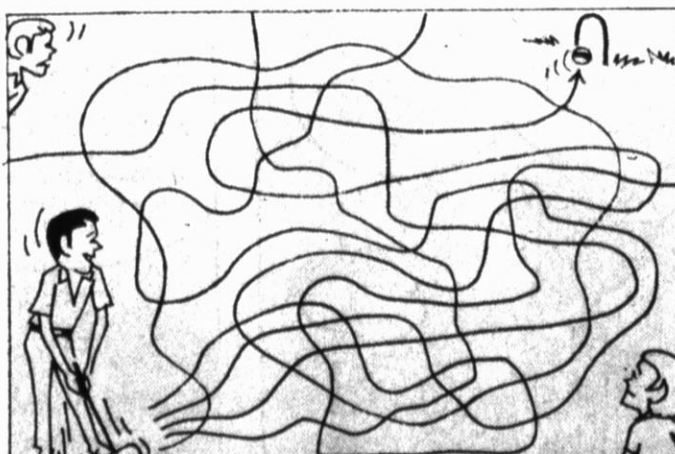
● Tongue Trainer! Repeat slowly at first, then speed up: Terchoo, terchoo, terchoo, whoo-whooh!

**MAGIC STRING!** Tie a wedding ring or small washer to the end of a foot-long piece of string. Fix a loop at the other end big enough to span an index finger. Now, ask a friend to extend an index finger and push it through the loop.

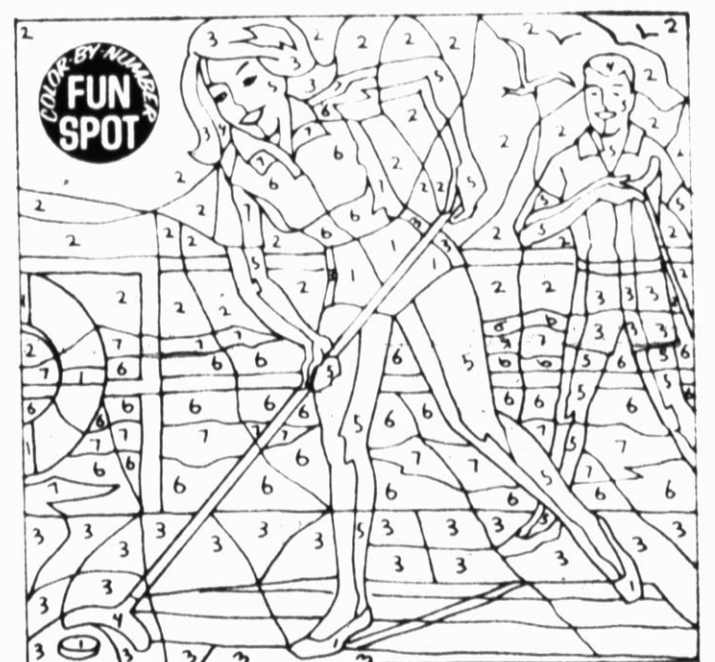
Tell your friend that the string must be held perfectly still; that you are about to pose some questions to which the string will answer "yes" or "no."

If the answer to a question is "yes," the string will sway from side to side; if the answer is "no," it will turn in a circle.

Now, ask some simple yes or no questions and watch the fun.



**WICKET SHOT!** Which path does the croquet ball take en route to the wicket at top right, above? Answer by eye, if you can.



**SMOOTH SAILING!** To observe a hidden picture above, apply these colors: 1— Red, 2— Lt. blue, 3— Yellow, 4— Brown, 5— Flesh, 6— Lt. green, 7— Dk. green. Other areas remain blank.

## SPELLBINDER!

SCORE 10 points for using all the letters in the word below to form two complete words:

OPERATOR

THEN score 2 points each for all words of four letters or more found among the letters.

Try to score at least 50 points.

One possible anagram: FOOTSTEP