

# Mall Announces Sale To Dallas Firm

Sale of Hereford's Sugarland Mall to Preble Properties, Inc. of Dallas, a division of Michael Staver Company, was officially announced Friday by Don Williams, Preble Properties representative, and mall manager, Melvin Young.

Actual purchase of the facility was made in December at a cost of between one and two million

dollars. The Michael Staver Company, which owns and manages over \$70 million in properties from Pasadena, Calif., east to Louisiana, is a financial service business which deals mostly in finding tax shelters for high-income people.

The company's highest concentration of business and

properties, such as warehouses and apartment complexes, is centered in the Dallas-Fort Worth area.

Williams said that the Preble Properties Corporation chose to locate business in the panhandle area because of the "potential" of the location.

"This property has more potential to offer than any we

have," he said, "based on the growth of the area."

He added that the change in ownership would cause little change in mall operations, with the exception of all businesses being retail operations only, and the offering of more service businesses. A proposed restaurant, or eating establishment is also in the offing.

Another change will be in the center's outdoor sign, which presently reads "Sugarland Mall". The sign will be adjusted to read "Sugarland Shopping Mall" in the future.

Williams said that the proposed eating establishment will help to bring more business to the center. With more people visiting the center, he said, the

mall would hopefully experience higher sales.

Built in 1966, Sugarland Mall was purchased from owners Joe Easley of Dalhart, (formerly of Hereford), Dr. William Hillard and Leonard Meranus, both of Cincinnati, Ohio.

There are 22 businesses presently located in the mall, and Williams said that the

Preble Properties Corporation has just written a lease with a western store and a casual mens' clothing store, both of which will be moving into the mall in the near future.

Williams added that the new owners plan no changes in management, and indicated that the corporation feels it has "the best" in Mr. Young.

## Branding

### Time

By Speedy Nieman

Hereford and the area welcomed the sunshine this week after a prolonged winter siege had held an icy grip on the county for longer than most residents could remember. It brought back memories to some old timers, and a feature article in today's Brand compares it to the winter of 1918-19.

As bad as it was, however, it could have been much worse. We had no strong winds with any of the snowstorms, and that may be all that saved us from some real problems. Many farmers and ranchers, power utility managers, and others agree that the lack of wind made a world of difference.

James Hull, Deaf Smith Electric Co-Op, reported only minor difficulties. "We didn't lose a single pole, and we heard reports from south of Lubbock where the ice took its toll in poles and outages." He and Jake Webb, Southwestern Public Service, both agreed that the area was "real fortunate."

A blowing, drifting snow could have been much worse on the cattlemen and feed lots, too. As Hereford came out of the deep freeze this week, there was hope that the area could get fair weather for three weeks to finish the crop harvesting.

Community events almost come to a standstill each year following the Christmas holidays, but things will be popping again soon. The big Sugar Beet banquet is scheduled next Saturday night; the Young Farmers annual Junior Stock Show is slated Jan. 25-27, and the annual Chamber banquet is set for Feb. 1.

That's just a sampling of some of the major events upcoming. School students took a break Thursday and Friday, and they'll get back to the books Monday, with all the spring sports getting underway soon. Hang on to your hat, here comes 1973!

A Dallas genius has perfected a new baby food that's half orange juice and half garlic. It not only makes the baby healthier, but easier to find in the dark.

The Brand is more interested in YOU than any newspaper in the world, and we want news items from our readers. Call in your news items anytime, but please keep in mind that we have deadlines to meet. On our Wednesday and Saturday "press" days, we normally catch only the late-breaking news events after noon. Composition of the paper is usually accomplished before 5 p.m., and after that it is "on the press." Your cooperation and understanding will be appreciated.

There is an old story about a congressman who went out to an Indian Reserve and made the following stirring speech before a group of Indians: "My good friends, I shall see to it that the government helps you."

"Oom Galla, Galla," shouted the Indians.

"I shall see to it that you have better schools."

"Oom Galla Galla," shouted the Indians.

"I will work for better housing for you," he went on.

"Oom Galla Galla," shouted the Indians.

After his speech was over, he stood around chatting with the Indians about their problems. Suddenly, he noticed in a meadow not far from the platform, some very handsome prize bulls. "Aren't they spectacular animals," he said. "May I walk over and have a closer look?"

"Okay," said the Chief, "but be careful you don't step in the Oom Galla Galla."

PRICE 20¢

28 PAGES

# The Sunday Brand

Vol. 25--No. 29

The Sunday Brand, Hereford, Texas, Sunday, January 14, 1973

Published Every Sunday

## SWCS Names Brown Family 'Farmers Of Year' For Area

BY LORI HOPSON  
Staff Writer

With a Deaf Smith County farming and ranching experience dating from as early as 1937, the N.A. Brown family has proved it has the farming and ranching know-how to deserve the title of Farmer of the Year given it by the Tierra Blanca Soil and Water Conservation District.

conservation District.

Floyd, Earnest and Eldred Brown's father, N.A. began conservation practices when he employed disking the land to conserve moisture. He started farming in the area doing custom work in 1937, and purchased his first half-section of land in 1942.

Brown continued his conservation practices in the late

1940's when he constructed terraces on sloping land to promote conservation and retard water drainage.

After Brown's death in 1965, his three sons continued to farm and ranch with an eye to conservation practices. They, with the help of their sons, now farm or run cattle on 10,720 acres, of which 4,960 acres are rented land. Their conservation

projects have been in co-operation with the Great Plains Conservation Program, Tierra Blanca Soil and Water Conservation District, and the Curry County Conservation district in New Mexico. Many of their projects have been completed independently.

During the "Soil Bank" years, in 1956, the Browns planted much of their acreage in native grasses, to retard water drainage and washing away of the soil. This project included a total of 1,020 acres.

Then, in co-operation with the Great Plains Conservation Program, they built 4,018 feet of diversion terraces to prevent land from washing. This enabled them to defer water, which had been washing into gulleys and lakes, onto grassland where it was needed badly.

Later, the family sprayed 101 acres for yucca plants, and deferred grazing from the area for an entire year, and then repaired and enlarged their existing terraces.

This project was followed with the construction of 5,502 feet of cross fencing, to prevent overgrazing of pastures, and later with the construction of 8,000 feet of pipeline to carry water all over the acreage.

First drilling a well three-fourths of a mile west of the N.A. Brown home, they put in a two inch pipeline to provide water for the home and the Eldred Brown home nearby.

From here, they connected with Great Plains Conservation Program pipelines to connect to stock tanks over their three sections. Over 10,103 feet of pipeline was eventually included in the project.

With the addition of 2,080 acres to their land, the Browns added more diversion terracing to retard erosion and to defer water to grassland. The five terraces in this project accounted for 6,621 feet of terracing. With the addition of two wells and more pipeline, the Brown's located stock tanks which put all of their cattle within one-half mile of water at all times.

At the same time, in 1972, the family also completed ad-

ditional cross fences to prevent cattle from concentrating grazing in one area.

The Brown's most recent conservation project was in co-operation with a neighboring landowner from Friona. Together, the two land owners

(See "Family", Page 2)



Mrs. N.A. Brown and sons, Floyd, Eldred and Earnest

## Beet Growers Set Annual Banquet

A large crowd is expected to be on hand Saturday night to hear John Wolfe give the keynote presentation at the annual banquet of the Texas-New Mexico Sugar Beet Growers Association, slated in the Bull Barn.

The annual affair will kick off at 7 p.m. Saturday, preceded by a business meeting on Friday at 2 p.m. at the Community Center. All members of the

association are urged to attend the business meeting and banquet.

Wolfe, from Houston, comes highly recommended as a great humorist who has addressed many association meetings throughout the country.

He has written numerous articles on public speaking which have been published in various magazines.

Several visitors from other

sugar beet associations are expected to be on hand for the meeting and banquet.

Scheduled to appear are Hoxie Y. Smith of Brawley, Calif., and Dave Carter of Washington, D.C., with the U.S. Beet Sugar Association.

Also, numerous officials of Holly Sugar Corporation in Colorado Springs and representatives from various beet seed companies, are expected to attend.

## Winter Of 1918-19

# Cold Spell Recorded As Area's Worst

By Corinne Neely

No other news stories have such consistently cately headlines as does the weather—unless it's sports.

Weather news is read everywhere by almost everyone. Especially here, we suppose, because we are an agriculture people. We depend upon it directly or indirectly for our income and prosperity. It is always a good conversational opener, whether with a friend or stranger.

Our area is famous for its inconsistencies in the weather. One of the earliest settlers of this county once said, "This is a country of extremes." (weather-wise)

Of late, newspapers have

headlined stories, "Snow Hampers Travel," "Weather Continues to Rake the Area," "Weather Takes Toll in Cattle." And still the snow continues. Will they run out of headlines before the snowy, freezing record-breaking lows leave us?

People here who remember the year 1918-1919 are beginning to wonder if we are due another such winter as that second worst in the Panhandle history. Others, who are not exactly newcomers, claim it is the worst that they can remember since living here. On record there is only one other time in Panhandle history worse than the 1919 winter. That one occurred before many people lived

here—except a few big ranchers. That one was in the early 1880s, weathermen claim.

The residents of the county recall in 1918-19 that the snow began in October and the ground was not seen until March. One man gave the dates as October 8th and snow was not cleared until in February. He said we even had a light snow in April that year.

This man, Ezra Norton, a real old-timer, gave a number of details and facts about this era in our history. And he and others who lived here then are beginning to wonder if we have another such winter with us. So far they say we have been very lucky to have had no high winds. Norton, relating his own

experiences and losses of that winter, said out of 685 head of cattle, he lost 285 head. He was better prepared than most ranchers in that he had some feed on hand plus two car-loads of cotton-seed cake.

But he ran out of roughage. It was then he decided, along with others at the time, to ship the remainder of his stock. He shipped his to the Pecos country to a place called Toya.

On New Year's Day, 1919, in blizzard-like conditions at 2 a.m. he with a near-by rancher, Lee Coconougher and three of his men, started the herd toward the Hereford shipping yards 16 miles away.

(See "Winter", Page 2)



Don Williams, left, and Melvin Young

## Colorado Man Hurt In Truck Accident

A 41-year-old Colorado man received massive leg and other undetermined injuries early Saturday morning when the truck he was driving struck several trees and overturned east of Hereford.

Seferino Sanchez Olivas, whose drivers license showed a Colorado address, was taken to Deaf Smith General Hospital after being trapped inside the

truck for some time.

Investigating officers said members of the Hereford Volunteer Fire Department, city police department and sheriff's office worked for nearly an hour before freeing Olivas. One officer said Olivas told them he was trapped for three or four hours before help arrived.

The truck, traveling east on U.S. 60, went off the road about 9.5 miles east of Hereford, knocked down several trees and demolished the cab. The vehicle then traveled a short distance farther, hit a culvert and turned over on its right side.

Olivas was conscious throughout the efforts to free him from from the wreckage.



ONE INJURED—A 41-year-old Colorado man was injured early Saturday morning when this truck he was driving rammed into several trees east of Hereford on U.S. 60. Members of the Hereford Volunteer Fire Department are shown as they attempted to free the man from the wreckage.



MORE THAN FOR GOLF—A hearty group of youngsters found the No. 6 golf course fairway useful for something other than golf—sledding. Some inner tubes rather than the traditional sleds provided some transportation.



Page Two  
WINTER...

(Continued from Page 1)  
It took three days and two nights to drive the herd this distance. The men stayed the nights with other ranch owners in between and feed for the stock was hauled on sled by a four-horse team from the home ranch.

He recalled the bad luck of other ranchers. Bob Higgins lost so many cattle that as soon as he ran out of feed he shipped the remainder to Kansas City. Bob Mounts, another big rancher, lost 1,100 head.

Norton, after moving his cattle, began to buy and sell hides. He said he shipped out 11 car-loads of hides averaging 2,500 hides to the car. Even then he stated, less than half of the cattle were ever skinned.

Of the weather he said it would snow, freeze at low temperatures, snow again and at times there would be high, cold winds causing blizzards and huge snow drifts. It was 18 to 20 inches on the level, he said.

Mrs. A.G. (Allen) Bell, 92, remembers that her husband had earlier gone out of the sheep business to try cattle. As the weather worsened he shipped what he had left to the Pecos country. Here with snow and "the shinnery" he lost all the rest. He was really broke and never recovered in stock business.

But, she recalls an even worse event. It was the winter of the "Big Flu Epidemic" which took the lives of many people she knew in Hereford.

She thought her family was extremely lucky as they lived 30 miles out, near Adrian, and had plenty of food and none of them were ill.

Mrs. Doyle Rose recalls that her husband worked for Claude Norton who lived about 10 miles from town. He would drive in a team with a sled to haul cottonseed cake and other feed. One day he drove in, spent the night

and returned to the ranch the next day. This routine lasted two months.

Her-sister, Bruce Rose, remembers on Thanksgiving Day 1918 Matt Gilliland (father of Marlin) undertaker then, called their mother Mrs. L.R. Brady asking her to go with him to her ranch at Gander Hall, about four miles out, to bring in a victim of the flu. They left about sundown and did not get back until midnight because of the heavy ground cover of snow.

Jim Lipscomb, another old-timer, said he was in the Navy at the time, during WW I, but he remembers upon return of hearing the ranchers talk of the dreadful winter and their many losses. He established the fact that it was the flu epidemic winter - some were not sure of date.

He and other navy men were sent to the east coast to help with the burial of thousands of service-men who were, with civilians, being lost to the epidemic.

Will our present bad weather out-last or bypass that winter? It is a question oldsters are wondering about along with the younger residents who did not live in that era of the Panhandle. (We hope not!)

IUDs reported as superior contraceptives

Of 983 women covered by a 4 1/2 year survey in Sweden in to the effectiveness of intra-uterine devices (IUD), fully 72 per cent considered them superior to any other form of contraceptive.

The total frequency of pregnancy was 2.5 per cent per 100 years, decreasing with the IUD time to 0.3 per 100 years after three years according to an article in the Swedish Medical Journal.

FAMILY...

(Continued from Page 1.)

put together 3,125 feet of diversion terrace, preventing washing and water erosion for the Friona man, and providing the Browns with water for about 75 acres of grassland. The Browns agree that the secret to successful conservation farming and ranching is planting with an eye to both wind and water erosion, and the best methods of preventing both.

Using a stubble mulch plow as often as possible to turn-and-loosen the soil, while leaving vegetation on the surface, is one of the best methods of holding moisture in the soil and preventing wind erosion, according to the three brothers, who also stressed the importance of deferring grazing from certain areas periodically to allow grass a time for growing and seeding.

Obviously, the Browns said, the best time for this is the summer months, when grass enters its growing season, putting down more substantial roots, and receiving most of its moisture.

"It's cost us money," said Eldred Brown of the family's careful conservation practices, "but it's helped our land, and we've gotten more out of it through conservation than we would have if we'd farmed it haphazardly."

The Browns are co-operating even further in research with Tierra Blanca Soil and Water Conservation district by allowing the conservation service the use of four acres of land near the Walcott school.

The service will use one-third of the acreage as a control area, planting grass and letting it grow with no special preparation of the soil. One-third will be chiseled before planting, and the final one-third will be pit-chiseled to determine which method produces more grass yields.

The Brown family attributes much of its farming and ranching success to the family effort involved in their operations.

"The three of us and Mom, plus all of our sons are involved in the work," said Eldred Brown. "We all work together, and whatever wages we receive is what we can produce from the land."

As winners of the district award for Conservation Farmers of the Year, the Browns will next be entered by the district in the Texas Conservation Awards program.

Rare butterfly facing danger of extinction

The rarity of Britain's Large Blue has encouraged collectors to net the few specimens still at large and it is feared it will become extinct unless protected by legislation.

The strange life-style of the butterfly accounts for some of the difficulty in protecting it - while a caterpillar it feeds only off wild thyme, then it is adopted by red ants and is taken into their colony where it feeds off the ants' larvae.

A Weekly Report Of Agri-Business News

# Farmcast

Compiled From Sources Of The Texas Department of Agriculture  
John C. White, Commissioner

Fewer hogs and pigs are reported in Texas compared to a year ago, the Texas Crop and Livestock Reporting Service notes.

In Texas, the number of hogs and pigs total 1,264,000. This is a decrease of 10 percent from a year earlier.

Reports based on farmers' intentions indicate that during the period now through May, 124,000 sows will farrow in Texas, four percent above a year earlier. The average value of all hogs in Texas is \$35 per head, giving a total inventory of \$44,240,000.

Nationwide, hogs and pigs total 61,500,000, two percent less than a year ago. Hogs and pigs kept for breeding are estimated at 9,000,000, an increase of six percent.

Winter wheat seeding for harvest is estimated at 3,400,000 acres which is a nine percent increase over a year ago and is a fourth larger than 1971.

A crop of 70,400,000 bushels is now expected in Texas. This compared with 44,000,000 bushels produced in 1972.

Wheat seeding for all practical purposes is completed with bad weather causing some delays.

Nationwide, the 1973 prospective winter wheat crop is a record 1,278,000,000 bushels.

Porcupine is taken off Chinese menu

Porcupines, once favored as winter fare by Chinese along with dogs and snakes, may no longer be eaten, according to a wildlife-protection law just enforced in Hong Kong.

A snake shop proudly displays its winter stock as animals fatten themselves for hibernation, and dogs, too, are ready for the stew, but the porcupines which live in tidal waters and mangrove swamps around Deep Bay are no longer menu items.

German scholarships go to Eastern Europe

The Friedrich Ebert Foundation, named for the Weimar Republic's first president in 1919, is to put more emphasis on its scholarship-exchange program with countries of Southeastern and Eastern Europe.

Announcing this, the foundation's chairman, Alfred Nau, said the organization provided a record number of scholarships in 1971, with assistance to 715 German students and 467 students from abroad, including beneficiaries from Asia, Africa, Latin America and various European countries.

SEX CHANGE

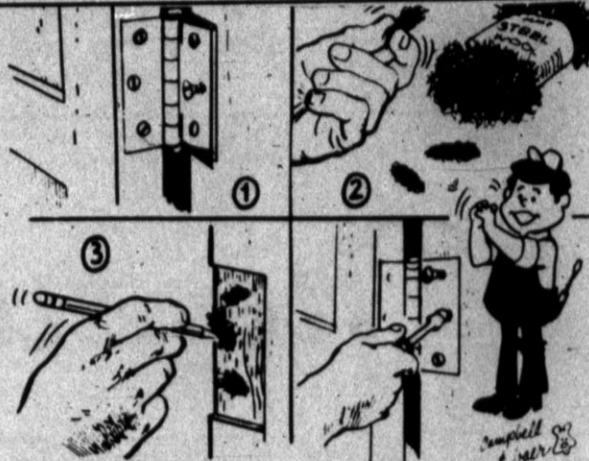
About 500 people, most of them males changing to females, have undergone sex change operations in the United States in the last six years and hundreds more have applied for such surgery.

# Union Calls Gathering

A meeting of Farmers Union leadership in this area has been called for Thursday, January 25, at noon at the Colonial Cafeteria in Wolfen Village in Amarillo, by Henry Harnly, District 1 Director of Texas Farmers Union. The purpose of the meeting is to discuss state and national legislative issues.

Jay Naman of Waco, Texas Farmers Union President, Joe Rankin of Falls, Vice President, Kenneth Moss of Lubbock, Director of Field Operations, will be in charge of the meeting. Naman stated, "We are calling this planning session at this time to get the grass roots viewpoint of our county leadership. We want to get

first-hand the reactions of farmers and ranchers to the recent announcements by the Administration trimming 1.5 billion dollars from an already "slim" agricultural budget." Henry Harnly, District 1 Director, states the strategy meeting is for county officers, members, Boards of Directors, and their wives.



TIGHTEN LOOSE SCREWS IN WOOD OR PLASTER BY REMOVING THEM AND STUFFING THE HOLE WITH SMALL PIECES OF STEEL WOOL ROLLED INTO LONG NARROW WADS. FORCE IT IN WITH A PENCIL AND REPLACE THE SCREWS. THE SCREWS WILL TURN INTO THE STEEL WOOL AND TAKE A FIRM GRIP.

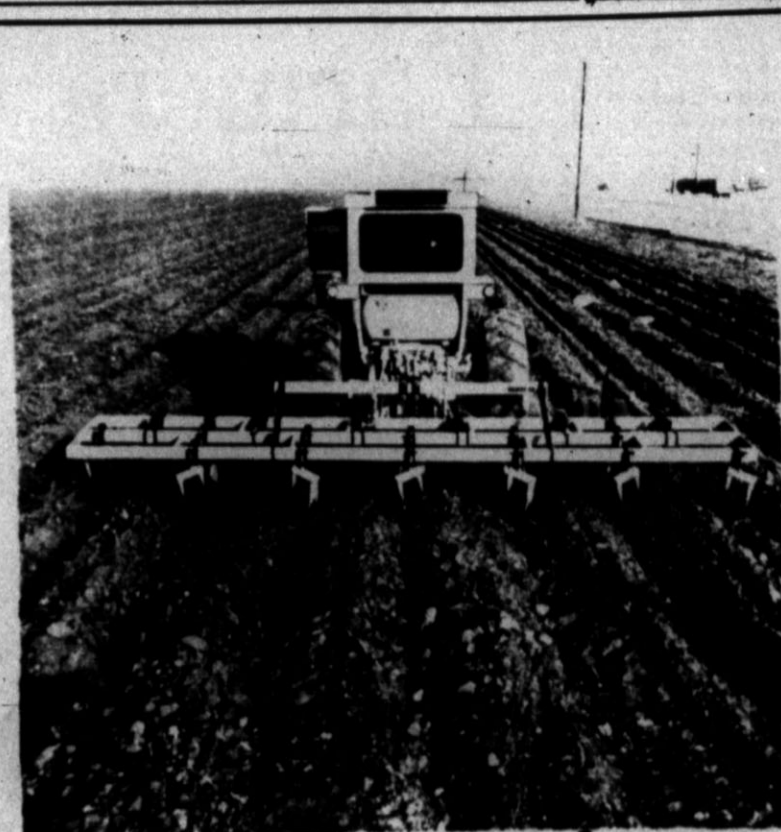
## THE SUNDAY BRAND

Entered as second-class matter July 4, 1948 at the post office at Hereford, Texas under the Act of March 3, 1879. Second class postage paid at Hereford, Deaf Smith County, Texas.

Published every Sunday at 130 West Fourth St. Hereford, Texas 79045. By The Hereford Brand, Inc. Established 1948. Subscription Rates: Zone 1, \$4.80 per year; Zone 2 and above, \$6.00 per year. With the Hereford Brand, both papers Zone 1, \$6.95 per year; Zone 2, \$7.40 per year. Carrier delivery, \$100 per month. Single copies 20 cents each plus 5 per cent sales tax.

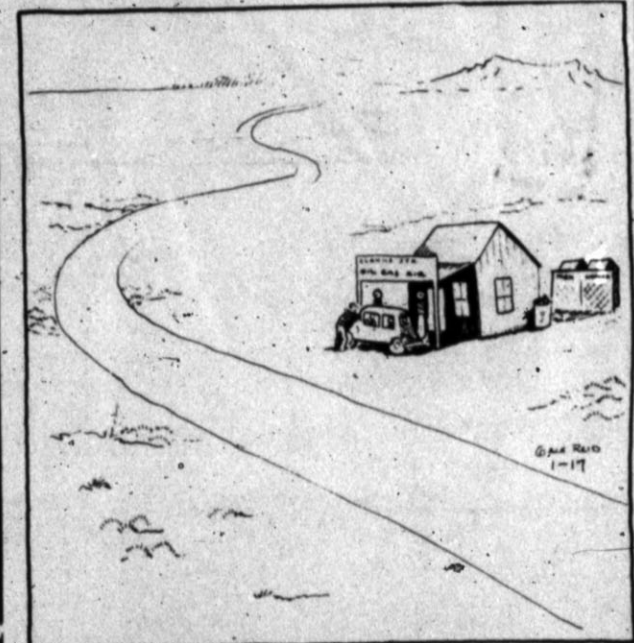
CIRCULATION 344-3030

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COW POKES By Ace Reid



"Worried about the population explosion? Heck no, around here our echos don't even come back!"



# Farm Equipment Auction

Thursday, January 18 - 10:00 A.M.  
Hicks Roberson-Owner

LOCATION: 1 1/2 miles north of Armour Beef Packing Plant, which is located 6 miles west of Hereford, Texas on U.S. Highway 80.

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|---|---|---|
| <p><b>TRACTORS &amp; POTATO COMBINE</b></p> <ul style="list-style-type: none"> <li>1-1966 Ford 6000 Diesel Tractor w/Selecto-Speed transmission, power steering, wide front, and weights</li> <li>1-800 Case Wheelsteer tractor w/hydraulics on butane</li> <li>1-Model M International on butane w/3 pt. and wide front end</li> <li>1-1960 Ferguson 20 utility tractor</li> <li>1-Mark V Lockwood Potato Combine w/baby chain, excellent condition</li> </ul> <p><b>FARM EQUIPMENT</b></p> <ul style="list-style-type: none"> <li>1-Planter Jr. double row 4 row Vegetable planter w/bd shaper</li> <li>1-14' Multi-Purpose Hydraulic tandem disc</li> <li>1-Oliver single chain, 2 row potato digger</li> <li>1-28' Ace 3 pt forkup spring tooth harrow</li> <li>1-8' Myers hydraulic drag type V-Ditcher</li> <li>1-3 pt Spenco V-ditcher</li> <li>1-Chetn V-ditcher w/offset hitch</li> <li>1-Model 140 Ford 3-16" bottom spinner moldboard</li> <li>1-International 2-16" tumble moldboard</li> <li>1-716 Ford 6 3 pt. blade</li> <li>1-Armor 6' all angle blade</li> <li>1-Model 908 Ford 80" shredder</li> <li>1-Ford 80" 3 pt. shredder</li> </ul> | <ul style="list-style-type: none"> <li>1-International 4 row vegetable cultivator</li> <li>1-International cultivator w/John Blue fertilizer rig</li> <li>1-Ford 4 row cultivator w/John Blue fertilizer rig</li> <li>1-4-5 row belly marker</li> <li>2-12' hydraulic Hoemes w/extensions</li> <li>1-15' Krause one way</li> <li>1-16-10 Oliver hydraulic wheat drill</li> <li>1-16-10 Van Brunt wheat drill</li> <li>1-Ottawa 3 pt post hole digger</li> <li>1-3 pt Wind Power 4 row rotary hoe</li> <li>1-3 pt. Burch 4 row rotary hoe</li> <li>1-3 pt Johnson knife sled</li> <li>1-Shopmade Culti-packer</li> <li>1-2 row sled vegetable planter</li> <li>1-No. 52 International telescoping 4 wheel trailer</li> <li>4-Rows Dempster planters w/2 sets of plates</li> <li>1-4 row potato scratcher</li> <li>1-Hamby 4 row rod weeder</li> <li>1-11" 2-1/4" tool bar</li> <li>1-per adjustable gauge wheels</li> <li>2-3 pt hitches</li> <li>4-Case listers and Shanks</li> <li>5-International listers and shanks</li> <li>76-assorted clamps</li> <li>10-10" spacers</li> <li>3-Cisco stubble mulchers</li> <li>4-Kelcher Carrot lifters</li> </ul> | <ul style="list-style-type: none"> <li>5-Hi-clearance potato hiller shanks</li> <li>8-Assorted hydraulic cylinders</li> <li>Several tons of carrot spikes, duct, feet, shanks, eweaps, chisels, points, etc.</li> </ul> <p><b>IRRIGATION EQUIPMENT</b></p> <ul style="list-style-type: none"> <li>170 joints 8"-30" aluminum flow line pipe</li> <li>7 joints 7" x 30" aluminum flow line pipe</li> <li>13 joints 7" x 20" aluminum gated pipe on 40" rows</li> <li>5-8" x 12" hydrants</li> <li>Several tons of T's, L's, 45's, ends, and splicers</li> <li>500-2" plastic tubes</li> <li>200-2" aluminum tubes</li> <li>300-1-1/2" aluminum tubes</li> <li>200-1-1/4" aluminum tubes</li> <li>300-1" aluminum tubes</li> <li>10-irrigation taps</li> <li>1-27' single axle aluminum pipe trailer</li> </ul> <p><b>MISCELLANEOUS</b></p> <ul style="list-style-type: none"> <li>1-American Scale frame 5 scale</li> <li>1-Fairbanks 1,000 lb. platform scale</li> <li>3-stock tanks</li> <li>1-16' heavy duty cattle guard</li> <li>2-7-1/2" portable cattle guards</li> <li>1-1,000 gal. butane tank on 4 wheel trailer</li> <li>1-500 gal. 180" weed burner on tandem trailer</li> <li>1-100 sheet iron</li> <li>1-500 gal. gasoline tank &amp; stand</li> <li>1-600 gal. diesel tank &amp; stand</li> <li>Many other items too numerous to mention</li> </ul> |
|---|---|---|

Terms-Cash! All accounts to be settled sale day. All sales subject to state and local tax laws. Not responsible for theft or accident. Write or call auctioneers for additional information. Consignments are welcome! LUNCH WILL BE SERVED BY ALPHA ALPHA PERCEPTORS

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## Mrs. Stoy Heads Officers

President for the next two-year term in Hereford Garden Club will be Mrs. Art Stoy, chosen in an election Friday afternoon when the club met in Mrs. W. C. Hromas' home. She will succeed Mrs. R.

L. Layman in the office. Also elected were Mrs. Ben Childers, Mrs. Layman and Mrs. Hromas, vice presidents; Mrs. D.N. Garner, secretary; Mrs. Ray L. Johnson, correspondent; Mrs. O.G. Hill Sr., treasurer; Mrs. A.L. Manjett, reporter; Mrs. R.L. Wilson, parliamentarian, and Mrs. R.L. Ethridge, federation director.

Mrs. Garner of Hormones, Next Generation of Insecticides, and Mrs. Childers, Sex And The Successful Gardener.

Members displayed plants which they are growing in water, and in answer to roll call each told her experience with climatic plants- those which require a certain type of climate such as constant shade or a southern exposure. Mrs. Hill reviewed the current issue of National Gardener magazine.

Mrs. Hromas and her co-hostess, Mrs. S.S. Williams, served tea from a table appointed in all-white and crystal to members named and Mmes. W.S. Fluit, L.W. Norvell, G.W. Newsom and R.W. Mitchell.

## Youth Of Church On Ski Trip

A ski trip to Red River, N.M. was taken by about 50 youths of high school age from First Baptist Church here, who left with their sponsors by chartered bus Thursday afternoon.

Their headquarters were in Red River Inn across from the ski runs where they spent most of the daylight hours on the weekend.

Adults who accompanied the party were Steve Graham, church youth director, and Mrs. Graham; Messrs. and Mmes. Mack Cansler, Homer Hanna and Raymond White.

Part of the funds to make the trip possible were raised in a vaudeville show staged last week in the church fellowship hall by the youth, assisted by the pastor, Dr. Gerald Mann, Graham, Hanna and Cansler.

### PLAY BALL!

The first World Series started on Oct. 1, 1963, between the Boston Americans and the Pittsburgh Nationals.

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## ALL TYPES OF TAX SERVICE



**ICT STUDENT OF THE WEEK**—This week's Industrial Cooperative Training student is Gary Dillard, son of A.R. Dillard of 217 N. Texas. Dillard, a senior at Hereford High School, is employed at the Hereford Municipal Airport, and is shown above with one of his supervisors, Donna Smith. After graduation, he plans to attend the University of Southern California.

## Recognition For Service Given At County Red Cross Meeting

Nomination of officers for next year in Deaf Smith County Red Cross Chapter will be made by a committee appointed at the January board meeting by John Poindexter, president. On the committee are Lee Umstead, Mrs. Tony Hoffman and W.J. Albrecht.

Recognition was given at the board session in Community Center, to several local persons for service in 1972. Mrs. R.W. Eades accepted awards to First Baptist women's circles for work on ditty bags sent from this county as Christmas gifts to American servicemen in Vietnam.

Mrs. Emil Dettman and Flo Dickinson were given certificates citing their work in a county survey of aged residents who suffer nutritional deficiencies. This was part of a national survey conducted by the Red Cross at a request growing out of the President's Conference On Aging.

Two letters were read, thanking the chapter for ditty bag gifts. One was from Capt. David Kennedy, a personal note expressing his appreciation and that of the men to whom he supervised distribution of the packages.

The other letter was from a Red Cross field director, who explained that although the last U.S. soldiers active in ground combat in Vietnam were pulled out of action more than three

# Steel belted tires. We've got them!

# And at very special low prices.

**29<sup>99</sup>** Plus 2.51 fed tax  
F78-14 whitewall tubeless.

Ground Gainer steel belted tire in the wide 78 profile series. Four full plies of polyester cord with two belts of steel; wrap-around tread design. No trade-in required.

Tire size	Price	fed. tax
G78-14	30.99	2.99
H78-14	31.99	3.24
G78-15	34.99	3.08
H78-15	35.99	3.27
L78-15	36.99	3.48



**29<sup>95</sup>** plus 2.11 fed tax  
B60-13 blackwall tubeless

Scat-Trac 60 Series Competition Profile tire. 4 ply nylon. Raised white letters. No trade-in required.

Tire size	Price	Plus fed. tax
E60-14	34.95	2.50
G60-14	38.95	2.92
J60-14	42.95	3.14

Other sizes available at our everyday low prices.



**26<sup>95</sup>** plus 2.56 fed tax  
E70-14 blackwall tubeless

Scat-Trac 70 Series Competition Profile tire. 4 ply nylon. Raised white letters. No trade-in required.

Tire size	Price	Plus fed. tax
F70-14	28.95	2.60
G70-14	30.95	2.77
H70-14	32.95	2.92

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Here's what we do: Install new points, plugs, Condenser, Rotor and Cap; Adjust Distributor Points, Engine Timing, Carburetor. Our Low Price Includes Parts and Labor.

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We install Penney's Premium Brake Linings, New Front Grease Seals, Rebuild All Wheels, Cylinders, Resurface Brake Drums, Fit Linings To Drums, Repack Front Wheel Bearings and More.

**\$51<sup>36</sup>**



**33<sup>88</sup>**  
Rampart 8 track tape deck, with recessed volume, balance and tone controls. Handsome black and chrome custom molded case.

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**Penn-Prest white percale** **\$2<sup>27</sup>**  
50% cotton/50% polyester flat or fitted sheets  
Twin size, Reg. 2.99 Sale **3.27**  
Full size sheets, Reg. 3.99  
Pillow cases, Reg. 2 for 1.69  
Queen size sheets, Reg. 6.99 Sale **5.87**  
Queen pillow cases, Reg. 2 for 2.67  
King size sheets, Reg. 8.99 Sale **7.87**  
King pillow cases, Reg. 2 for 3.39 Sale **2.87**

**Penn-Prest muslin fashion colors** **\$2<sup>32</sup>**  
50% cotton/50% polyester flat or fitted sheets  
Twin size, Reg. 2.99 Sale **3.32**  
Full size sheets, Reg. 3.99 Sale **2.14**  
Pillow cases, Reg. 2 for 2.49 Sale **5.34**  
Queen size sheets, Reg. 8.49 Sale **2.44**  
Queen pillow cases, Reg. 2 for 2.89 Sale **6.94**  
King size sheets, Reg. 8.49 Sale **2.64**  
King pillow cases, Reg. 2 for 3.19 Sale **2.64**

**Penn-Prest 'Duotone' stripe muslin** **\$2<sup>32</sup>**  
50% cotton/50% polyester flat or fitted sheets  
Twin size, Reg. 2.99 Sale **3.32**  
Full size sheets, Reg. 3.99 Sale **2.14**  
Pillow cases, Reg. 2 for 2.49 Sale **5.34**

**Penn-Prest 'Parisienne' print muslin** **\$2<sup>32</sup>**  
50% cotton/50% polyester flat or fitted sheets  
Twin size, Reg. 2.99 Sale **3.32**  
Full size sheets, Reg. 3.99 Sale **2.14**  
Pillow cases, Reg. 2 for 2.49 Sale **5.34**  
Queen size sheets, Reg. 8.49 Sale **2.44**  
Queen pillow cases, Reg. 2 for 2.89 Sale **6.94**  
King size sheets, Reg. 8.49 Sale **2.64**  
King pillow cases, Reg. 2 for 3.19 Sale **2.64**

**Penn-Prest white muslin** **\$1<sup>66</sup>**  
Flat or Fitted Sheets  
Twin Size, Reg. 1.29 Sale **1.66**  
Full Size, Reg. 1.29 Sale **1.66**  
Pillow Cases, Reg. 2 For 1.19 Sale For 1.19

**Nation-wide® white muslin** **\$1<sup>51</sup>**  
Cotton muslin, 133 count\* flat or fitted sheets  
Twin size, Reg. 1.99 Sale **1.79**  
Full size sheets, Reg. 2.29 Sale **88¢**  
Pillow cases, Reg. 2 for 1.09 Sale for 88¢  
\*Bleached and finished.

## JANUARY CLEARANCE SIZZLERS

Misses All-Weather COATS \$9 <sup>88</sup> -\$14 <sup>88</sup>	Misses FASHION CLEARANCE DRESSES and PANT SUITS \$3 <sup>88</sup> -\$20 <sup>88</sup>	Fashion Coordinates RAIN CAPS and UMBRELLA SET \$5 <sup>00</sup>
SKI JACKETS \$6 <sup>88</sup> -\$19 <sup>88</sup>	Ladies Vinyl or Suede HANDBAGS \$2 <sup>88</sup> -\$3 <sup>50</sup>	Misses BILLFOLDS 2 For \$3 <sup>00</sup>
WINTER JACKETS \$14 <sup>88</sup> -\$19 <sup>88</sup>	Misses SLIPS SHIRTS & GOWNS \$1 <sup>88</sup> -\$3 <sup>77</sup>	Misses WINTER SLEEPWEAR \$1 <sup>99</sup> -\$2 <sup>99</sup>
DRESS COATS \$24 <sup>88</sup>	Nylon Bikini PANTIES 2 For 99¢	Ladies Polyester TOPS \$5 <sup>99</sup> SLACKS \$4 <sup>99</sup>
Super Stretch PANTI-HOSE 2 For \$1 <sup>00</sup>	Men's Dress KNIT SHIRTS Short Sleeve \$3 <sup>99</sup> Long Sleeve \$4 <sup>99</sup>	Men's FLANNEL SHIRTS or SHORT SLEEVE Sweat Shirts 2 For \$5 <sup>00</sup> Men's Polyester DRESS SLACKS \$8 <sup>98</sup>
Men's Polyester SPORT COATS \$28 <sup>00</sup> -\$32 <sup>88</sup>	Men's SWEATERS \$6 <sup>88</sup>	
Men's Polyester KNIT SUITS \$44 <sup>00</sup>	Boy's Flare Leg PANTS 3 For \$5 <sup>00</sup>	Girl's Fashion Clearance, DRESSES & SPORTSWEAR \$1 <sup>88</sup> -\$7 <sup>88</sup>
Boy's Penn Prest Long Sleeve SHIRTS 3 For \$5 <sup>00</sup>	8 1/2 X 11 1/2 ROOM SIZE RUG \$19 <sup>99</sup>	Foam Back DRAPES 48 X 84 \$5 <sup>00</sup> 72 X 84 \$9 <sup>00</sup> 96 X 84 \$12 <sup>00</sup>
Twin or Full Size THERMAL BLANKETS \$3 <sup>99</sup>	Twin or Full Size ELECTRIC BLANKETS \$10 <sup>88</sup>	TOWEL SPECIAL Bath Size 99¢ Hand Towel 69¢ Wash Cloth 39¢
Curtain and Drape CLEARANCE 50¢ to \$9 <sup>88</sup>	8-TRACK TAPES SPECIAL \$2 <sup>99</sup>	
Polyester Fiber PILLOWS 2/\$3 <sup>88</sup>	Shoe Clearance Family Shoe Close Out orig. to \$5 <sup>00</sup> -\$10 <sup>00</sup> Women's Fashion Boots orig. to \$20 <sup>00</sup> -\$32 <sup>00</sup> NOW \$17 <sup>00</sup> Misses Suede Shoes orig. \$9 <sup>99</sup> NOW \$7 <sup>00</sup> Group Women's & Childrens House Shoes 1/2 Price \$13 <sup>99</sup> Men's Harness Boots \$10 <sup>00</sup> Boy's Dingo Boots \$10 <sup>00</sup>	PIECE GOODS CLEARANCE POLYESTER KNITS \$1 <sup>79</sup> -\$3 <sup>99</sup> Knit Coordinates \$1 <sup>00</sup> Corduroy Prints \$1 <sup>00</sup> Gaucho Prints \$1 <sup>00</sup> Glengary Prints \$1 <sup>00</sup> Terry Cloth \$1 <sup>44</sup> Penn Prest Cotton 44¢

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# Check Policies, Official Urges

A recent survey reveals that many beneficiaries listed on GI Insurance policies are not in line with the veteran's current wishes.

In many cases, a widow who assumes she is the beneficiary, learns for the first time that the insurance does not go to her, but to her husband's mother, or former wife. In most cases, this results in a hardship for the widow and young children.

According to Benny Womble, Veterans Service Officer for Deaf Smith County, the cause of the problem is that the veteran simply never got around to naming his wife as beneficiary. In a typical case, the veteran named his mother as beneficiary when he first took out his policy upon entering service, and when he eventually married, he forgot to inform the insurance office to change his beneficiary. When the veteran died, the policy still designated his mother to receive \$10,000 in insurance.

In some cases, the name of a former wife may still be listed as the beneficiary, and the former wife, long divorced from the veteran, will receive the insurance instead of the widow, because the veteran failed to change his beneficiary when he remarried.

The VA Insurance Office has no choice but to pay the beneficiary named in writing by the policyholder, and is obligated by law to pay the proceeds to the beneficiary of record.

Every veteran should know who is the beneficiary of his government life insurance, and all veterans with government policies are urged to check their policies and be sure that the beneficiary of record is up-to-

date. Otherwise, a former wife may get the money the veteran's widow expects.

Any veteran who wants to change his beneficiary or to be listed as beneficiary, should contact the VA Insurance Center to which he pays his premium. The insurance numbers, as well as the veteran's full name and address should be included.

The Veterans County Service Office at Continental Oil Co. is available to assist veterans in this matter.

## Guest To Be Speaker To CowBelles

A guest to speak to Hereford CowBelles at their January luncheon Tuesday will be Doyle Oliver, meat grader with the U.S. Department of Agriculture and supervisor in this area, with headquarters in Amarillo.

The meeting will begin at 11:45 a.m. in K-Bob Steak House, Mrs. Robert Josseland, president, announces. Employed members who have a 12 noon lunch hour are invited to come at that time.



ART AVOCATION—Dr. John English, executive director of Kings Manor and Westgate, did a watercolor sketch as a part of his program for Hereford Kiwanis club Thursday. Dr. English stressed the importance of having an avocation, or hobby to ease the mental stress of everyday living.

This will be a Dutch lunch, the cost \$2.50. The speaker will discuss beef grades and their meaning to the homemaker who is making purchases for the family table.

## Delayed Meeting Schedule Given

Return to normal meeting schedules is being made by clubs in Hereford this week, after disruption by wintry weather earlier in the month. The week's calendar is crowded by make-up of postponed meetings.

Moved from its usual date, Jan. 8, Hereford Community Players membership meeting will be at 7:30 p.m. Monday, John Alkin, president, has announced. It will be at his office, 140 E. Third, preceded by a board session beginning at 7 p.m.

A called meeting of the Jaycee-Ettes, to replace a canceled meeting, has been scheduled by Mrs. Bill McKinney, president, at 7:30 Monday in the Chamber of Commerce office. Plans for leading the Mothers March of

Dimes are to be made at this time.

La Plata Study Club will return to its normal schedule Tuesday after canceling its first January program, but the meeting place will be changed. Mrs. A.J. Schroeter will be hostess in her home, 603 Union, at 8 p.m.

On Thursday Summerfield Study Club will have its postponed meeting at 2:30 p.m. in Mrs. Elmer Woodward's home, and Calliopean Study Club with Mrs. Emil Dettman at 8 p.m.

Bud to Blossom Garden Club will incorporate a part of the program canceled Jan. 5, into that scheduled for next Friday when it will meet in the home of Mrs. Bruce Brown, 535 Westhaven.

Mrs. Jim Pavlicek will discuss Culture of Chrysanthemums, and some members will display forced bulb blooms to illustrate the topic of the canceled program.

## Christmas Seal Donations Lag

Jewel Smith stated today that 26 lung research projects seeking medical knowledge and training to help victims of emphysema, asthma, and other respiratory diseases have been funded by Christmas Seal monies for the current year, leaving 21 other projects approved but as yet unfunded.

"The patient entering the hospital for emphysema, asthma or pneumonia often is desperately in need of the medical knowledge this research can provide," she said. She added that a recent survey of area hospitals showed

687 emphysema admissions, plus 806 patients suffering with both emphysema and chronic bronchitis for a one year period.

She urged Deaf Smith County residents to answer their Christmas Seal letters as generously as possible for purposes of community health programs and to supply the needed research.

Mrs. Smith is a local director of the Top of Texas TB and Respiratory Disease Association, serving with June Rudd, Dr. Clyde Rush, and Lorenzo Granado.

## Funeral Pending For Hereford Man

Funeral arrangements for Estanislado Rodriguez Bustamante, 73, of 831 Brevard, are pending at Gilliland-Watson Funeral Home. The Hereford man died at mid-morning Saturday in a local hospital.

He was a native of Mexico, and married Eginia Gonsales at Marfa. His wife preceded him in death; survivors are a daughter, Ignacia Porras, and six sons, Apolinar, Florentino, Serapio, Alberto, Manuel and Estanislado Jr.

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AUTOMATIC GARAGE DOOR OPERATOR

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**WALL PAINT**

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**QUICK DRY SPRAY**  
by **PITTSBURGH**

- Free of lead pigment, safe for use in home and industry
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Durable, high gloss finish that is tough. Keeps its color and lasts and lasts.

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**H.D. CHATTER**  
**Papers Vital**  
**On Appliances**  
By Argen Draper  
Home Demonstration Agent



**SAVE THOSE PAPERS.** This refers to important "papers" in the box with a small electrical appliance, and be sure to read every word before using the appliance.

Read and heed registration cards first. Complete them and mail to the manufacturer. These cards let him know where the appliance was purchased and where the product is in case a safety defect makes it necessary for him to notify the owner. Sending the registration card also may speed servicing.

Guarantee or warranty papers are second on the reading list, and they mean about the same thing. Learn what they promise in writing on product performance, such as guaranteed not to tarnish, or guaranteed to be free of defects in material or workmanship.

**SOME PROMISE** specific action, such as repair, refund or replacement if the product fails to meet standards of quality or performance stated in the guarantee.

Read until you find the following six points:

- 1) What it guarantees—it should list parts covered.
- 2) How long it's guaranteed—the entire appliance or different parts may be guaranteed for different time lengths.
- 3) Manufacturer or seller promised—if product is defective, they may furnish parts and labor or parts only, and they may replace the entire product or refund purchase price.
- 4) Steps owner must take to receive benefits the guarantee promises.
- 5) Limitations or conditions of the guarantee—it may tell the owner to complete and mail the registration card.
- 6) Name of firm offering the guarantee and name or title of party responsible for keeping its promises.

**ANOTHER PAPER** to read is the use and care booklet. Instructions aim at helping owners get the most satisfaction and use from the product. Read the booklet carefully, and follow directions to the letter. Keep the booklet in a safe place.

Appliance life usually depends on the care it receives. Proper use and care of appliances insures their greatest value.

**DETAILING GENERAL** rules of thumb for small electrical appliances:

- Always use the appliance's own electrical cord.
- Connect cord to appliance before plugging into wall.
- Don't use extension cords.
- Unplug immediately after use.
- Clean after use.
- Don't use scouring pads or cleaners on non-stick coating.
- Don't put cold water on hot griddles, saucers or fry pans—it may cause warping.

Store appliances under cover or keep free of dust.

**OTHER SMALL** appliances require special-care tactics. These include blenders, can openers, coffee makers, toasters and waffle irons.

For blenders—don't overfill the jar, clean by filling with warm detergent water and running on low speed or by removing blades.

Can openers—wipe with damp cloth, remove cutter wheel assembly and clean occasionally.

Coffee-makers—wash interior thoroughly, use brush for spout.

Toasters—empty crumb tray frequently, never use fork to desodge particles.

Waffle iron—brush grids with pastry brush, they don't require washing (the brown film helps prevent sticking). If sticking is a problem, recondition by covering grids with unsalted vegetable oil and letting them heat for about 10 minutes.

**PRICE, PERFORMANCE** and life expectancy all differ among small electrical appliances.

With the vast choices available, you are offered 8 guides for selecting an appliance.

Consumers should consider the following:

- 1) A well established manufacturer.
- 2) Meaningful warranty or guarantee.
- 3) Repair service availability.
- 4) J.L. symbol, which means appliance meets safety standards of Underwriter's Laboratory.
- 5) Type of controls, such as thermostats with off-on switches, heat resistance, clearly marked dials or numbers, temperature control, and number speeds—in some cases, four speeds do the job of 12.
- 6) Easy clean features, such as removable parts.
- 7) Job appliance must do, such as the specific job of a waffle iron or the general jobs of a blender.
- 8) Amount of storage space required—where it stays affects how much it will be used.

With these suggestions you will get better service from your appliances or be able to choose appliances.

**ARTERY OIL**

University of Utah scientists reported recently the discovery of a substance similar to motor oil which may help to keep people young by lubricating the arteries. Dr. Sandberg, director of the team, predicted that much of the research could be completed within four years.

**The Army Green**

Sgt. Charles Barton  
U.S. Army Recruiter  
317 E. 3rd Amarillo

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Congress has passed and the President just signed a new act that will enable the Army to help aspiring doctors finance their education. The act is called the Uniformed Services Health Professions Revitalization Act.

The act consists of several different programs, one of which is the Army Health Professions Scholarship Program.

The program is available to any student of medicine, osteopathy, dentistry or veterinary medicine. It offers a monthly stipend of \$400, full payment of tuition and other related academic expenses and a commission as a Second Lieutenant in the U.S. Army.

In return, participants are called to active duty for a 45-day period every year until graduation. During this period they are paid 500 additional dollars in salary and expenses. Their time is spent in clinical and professional training within the Army itself. If this conflicts in any way with a participant's studies, he is permitted to remain on campus to continue while he draws the active duty stipend.

After graduation, all those in the program are required to serve one year as a commissioned officer in the Army Medical Corps for each year they participated in the program.

"I'm very competitive and I want to be good to prove to myself that I can do it."

Such was the explanation of the Army's Specialist Four Kim Hansen for taking karate lessons her first week at Fort Monroe, Va. That project, however, came to a rather abrupt halt when her instructor was hospitalized with a back injury. To fill the slack hours, Kim has thrown herself into a ceramics course which she has described as "not half as drastic as karate."

Kim's Army life has been a series of achievements to date. She graduated from basic training at Fort McClellan, Alabama with honors, applied for a basic leadership course at Fort Eustis, Va. and, in competition with 43 enlisted men and three other WACs, compiled 572 points out of a possible 600 to graduate at the head of the class. She has selected a two-year assignment in Ger-

many which begins sometime this fall.

If the past is a reliable indication of what to expect, Germany had better be prepared for Kim Hansen!

**Chimp wins honors at art school**

The Pretoria School of Art has passed with distinction two "abstract" paintings by a chimpanzee which were included in a student's portfolio.

The chimp, which died in 1965, produced 30 water colors and 11 drawings while she was living in Pretoria Zoo, in South Africa.

**Pre-INVENTORY**

**REDUCTION SALE**  
**PRICES GOOD ALL WEEK!**



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**ZEE**  
Bathroom  
**TISSUE**  
4 ROLL PKG. **33¢**

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**R pharmacy**  
SAVE ON EVERY PRESCRIPTION  
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**CHRISTMAS CANDY & CHRISTMAS STOCKINGS**  
Values to \$1.50 YOUR CHOICE **1/2** Price  
**CLOSE-UP TOOTH PASTE**  
Family Size G.D.P. **59¢**

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Giant Size Box  
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**FANTASTIC SPRAY CLEANER**  
Refill Bottle 64 oz. Size G.D.P. **\$1.19**

**IVORY LIQUID**  
22 oz. bottle  
Gibson's Reduced-Price **47¢**

**DOWNY FABRIC SOFTENER**  
33 FL. OZ. Giant Size **63¢**

**LILT SPECIAL PERMANENT BODY WAVE**  
NOW ONLY! **97¢**

**PONDS DRY SKIN CREAM**  
1 Lb. Jar **\$1.37**  
**HYDROGEN PROXIDE**  
16 Oz. Bottle **27¢**

**LISTERINE MOUTHWASH & GARGLE**  
Big 32 Oz. Bottle **\$1.37**

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**Adidas Training Shoes**

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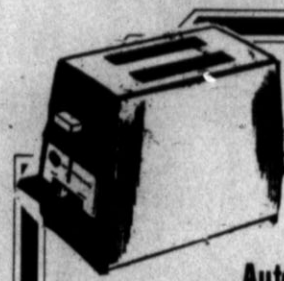
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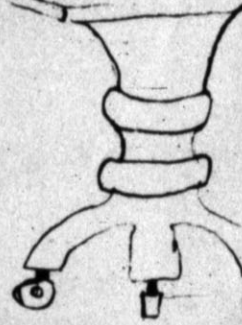
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Girl's  
STRIPE or SOLID  
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BLOUSES  
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GIBSON CRUSH  
PANTY  
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NOW ONLY!

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CLEARANCE  
Girls and Ladies'  
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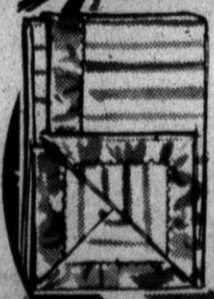
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Quilted  
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36"x48"  
Reg. \$4<sup>00</sup> G.D.P. **\$3<sup>69</sup>**



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NOW!

SALA

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1 Bushel Capacity  
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**33¢**

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Earrings, Necklaces, Etc...  
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**CHAMPLIN C.M.O.** C.M.O. Qt. Can **18¢**

**CHAMPLIN DELUXE** Qt. Can **29¢**

**CHAMPLIN OUTBOARD MOTOR OIL** Quart **33¢**

**CHAMPLIN TRANSEASON** Qt. Can **36¢**

ADVERTISED PRICES GOOD MONDAY, JANUARY 15 THRU SATURDAY, JANUARY 20, 1973 AT GIBSON'S DISCOUNT CENTER IN HEREFORD..



# Herd Tops Rebs For 17th Win

Hereford's Whitefaces closed out non-district play with a 63-56 win over a stubborn Amarillo Tascosa team Friday night in Amarillo, and the triumph left the Herd with a fine 17-6 won-lost record on the season.

The Rebels put up a tough defense on Hereford's big inside men, but Keith Kitchens and Terry Scott countered from outside with 40 points to spark the win. Kitchens tied a season's high by swishing in 28 points, and Scott added 12.

Hereford trailed after the first period, 14-17, but the Whitefaces outscored the Rebels in each of the other three quarters. The Herd led by 30-28 at halftime, and built up a nine-point lead at one time in the third period. Tascosa rallied to trail only by three, 44-41, going into the final stanza, however.

Bill Fountain was high for the Rebs with 22 points, and Randy Burkett was next with 10. For Hereford, Dan Vander Zee and David Duvall followed in

scoring with 8 and 7 points, respectively.

Hereford coach Ron Mayberry missed the contest, staying home because of the flu, and assistant Barry Arnwine took over the varsity for the night. He had the honor of pinning the first home loss of the season on Tascosa.

The Whitefaces had only one game for the week after the Tuesday contest with Muleshoe was cancelled due to the weather. The rest, however,

gave two sidelined players a chance to return to action. Scott missed the Clovis game last Saturday due to illness, and Harris was injured in the Clovis contest. Both saw action Friday night, and Scott was back on target.

Hereford lost the preliminary game between the junior varsity teams, 56-43. Cold shooting in the first and third quarters hurt the Hereford cause. The Herd JV trailed by five, 29-24, at halftime. Lynn

Tarr was the scoring leader for Hereford with 10 points.

The Herd opens District 4-AAAA action next Friday night by hosting the tough Monterey Plainmen. Three games are set for La Plata Gym with the sophomore teams tangling at 4:30 p.m., followed by the junior varsity game about 6, and the feature tilt at 8 p.m.

HERD 14 16 14 19-63  
TASCOSA 17 11 13 15-56  
HEREFORD-Kitchens 13-28, Scott 6-12, Vander Zee 4-0

# Portales Marathon Is Scheduled Feb. 17

It may have begun in Greece, but the flatlands of eastern New Mexico have squatters rights now. Or more appropriately, exhaustion rights.

The second annual Eastern New Mexico University at

8, Duvall 3-1-7, Hicks 1-2-4, Harris 2-0-4, Mays 0-0-0, Mayberry 0-0-0. Totals 29-5-63.

Portales Marathon unfolds Feb. 17, 1973, and a field of some 200 runners and bicyclists is expected to converge on this New Mexico city to run and pedal a total of 26 miles, 385 yards.

Started in 1972 under the auspices of the Portales Chamber of Commerce and Eastern New Mexico University, the initial Marathon race here drew 85 runners and 25 cyclists. Since that time, word of mouth has spread like a prairie fire and a much larger field is expected this year.

Entries for the Marathon will remain open until the morning of the race and the only requirement for entrance is a \$2.00 fee (\$3.50 if a person does not hold a current AAU membership card). A flat fee is required of cyclists.

A total of 24 trophies will be awarded this year, for the winners but also for the youngest and oldest participants, the entrant traveling the farthest distance to compete, a team trophy in a high school division and in an open division, plus many more.

Young, old, male or female, everyone is eligible to traverse the 26-odd miles, the only

requirements a small fee, a doctor's examination (provided here) and a wealth of stamina.

The bicycle portion of the Marathon is slated for a 9 a.m. starting time Saturday, Feb. 17, with the runners following them some 15 minutes later.

Charles Harris, an Albuquerque, N.M., accountant won the race in 1972, outdistancing the field with a time of 2 hours, 29 minutes, and 59 seconds.

Tom Hutchinson from Lubbock was the speedster in the Class 1 bicycle division, blazing across with a time of 1 hour, 6 minutes, and 6 seconds.

Interested runners and-or cyclists may enter by mail with a check or money order to Bill Silverberg, track coach, Eastern New Mexico University, Portales, N.M., 88130.

## Little Dribbler Meeting Slated

An organizational meeting for Hereford Little Dribblers, Inc., will be held Wednesday at 8 p.m. in the Flame Room at Pioneer Natural Gas Co. It was announced this week by the Hereford Jaycees.

Primary purpose of the meeting is to make plans for the coming Little Dribbler basketball season. All coaches, officials, parents and interested adults are invited to attend the important meeting.

**SKY LOTTERY**  
The world's first "lottery in the sky" was held recently in an American Airlines 747 about 10,000 feet over the state of Connecticut, taking place on a special hour-long flight carrying 240 persons, including state lottery officials.

**BANKAMERICARD** **master charge**

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WITH PADDED BACK & SEAT  
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Chicken Noodle  
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**GIBSON'S WHITE BREAD**  
1 1/2 LB. LOAF **18c**

**NESTLE'S SEMI-SWEET CHOCOLATE**  
MORSELS  
Reg. 57¢ 12 oz. pkg. **43c**

**PURINA CAT FOOD**  
Tuna Flavor  
Reg. 35¢ **19c** Can

**ELLIS PECANS**  
10 oz. pkg. **99c**

**COKE'S - 7-UP or DR. PEPPER**  
3 28 oz. bottles **79c**

**QUICK**  
2 LB. CAN **66c**

**HI-C FRUIT FLAVORED DRINKS**  
ASSORTED 46 OZ. CAN **28c**

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1-pound Can of Maryland Club Coffee **79c**

Without coupon 89c  
Cash value 1/20c  
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COUPON EXPIRES 2-2-73

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1972 Chevrolet 4-door, V8, automatic transmission, air conditioning, power steering, power brakes, vinyl top. **'3285<sup>00</sup>**

1967 Chevrolet Super Sport. 2-door hard top, V8, automatic transmission, power steering, power brakes, air-conditioning. **'995<sup>00</sup>**

1972 American Motors Ambassador. 4-door sedan, 360 V8, automatic transmission, power steering, power brakes, air-conditioning, vinyl top, vinyl interior, low-mileage car. **'2995<sup>00</sup>**

1968 Chevrolet Impala. 2-door hard top, V8, automatic transmission, power steering, power brakes, air conditioning. **'1295<sup>00</sup>**

1969 Grand Prix. 2-door hard top, V8, automatic transmission, power steering, power brakes, air-conditioning, bucket seats, console, everything. **'2295<sup>00</sup>**

1970 Chevrolet 2-door hard top, V8, automatic transmission, power steering, power brakes, factory air-conditioning. **'1995<sup>00</sup>**

1969 Chevrolet Malibu 2-door, hard top with V8, automatic transmission, power steering, radio and heater, vinyl roof. A nice one **'1695<sup>00</sup>**

1969 Ford Torino. 2-door hard top, V8, automatic transmission, power steering, power brakes, air-conditioning. **'1895<sup>00</sup>**

1969 Chevrolet 2-door hard top, V8, automatic transmission, power steering, power brakes, air-conditioning. **'1595<sup>00</sup>**

1971 American Motors Corp. Gremlin 2-door, 6-cylinder, 3-speed transmission, radio, heater, whitewalls, huggagerack, and air-conditioning. **'1695<sup>00</sup>**

1968 Dodge Charger. 2-door hard top, V8, automatic transmission, power steering, power brakes, air-conditioning. **'1495<sup>00</sup>**

1971 Ford LTD. 2-door hard top, V8, automatic transmission, power steering, power brakes, air-conditioning, extra clean car. **'2595<sup>00</sup>**

1972 Chevrolet Malibu. 2-door hard top, V8, automatic transmission, power steering, air-conditioning, beautiful. **'3185<sup>00</sup>**

1971 American Motors Hornet. 4-Door. **'1495<sup>00</sup>**

1965 Mustang..... **'895<sup>00</sup>**

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## Kiwanis Letters Ask Strict Drug Controls

Hereford Kiwanis club, to encourage legislation which would fight drug abuse, is participating in a program in cooperation with Amarillo's Operation Drug Alert.

At a recent luncheon meeting of the club, Division 33 ODA chairman from Tulsa, Jim Bittner, presented the club with a film showing the reasons and results behind drug abuse. In conclusion, Bittner requested that each club member write a letter to Texas Governor Dolph Briscoe, Senator Max Sherman, or representative Bill Clayton urging that stricter laws be enacted to control drug traffic in the state.

Club president Don Lane stressed the importance of the program, and urged Kiwanis members to participate "100 per cent" in cooperation with the ODA program.

Copies of the letters are to be turned into president Lane, or

Kiwanis ODA chairman Howard Birdwell by Monday. Members were requested to turn these copies in to be forwarded to Kiwanis International Texas-Oklahoma District Governor C.T. Bush.

The club is also planning to celebrate the anniversary of Kiwanis clubs, Jan. 21, with a ladies' night at the Civic Club Center Jan. 18.

International Trustee Aubrey Irby from Tyler will be the keynote speaker for the meeting at 7:30 p.m.

Membership drive for the club also continues under the direction of Lee Umsted, with each Kiwanian who brings a new member into the club receiving a steak dinner for two.

## Legal Notice

THE STATE OF TEXAS

TO: JOHNNY APPEL

GREETING:

You are commanded to appear by filing a written answer to the Petitioners petition at or before 10 o'clock A.M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 12th day of February, A.D., 1973 at or before 10 o'clock A.M., before the Honorable District Court of Deaf Smith County, at the Court House in Hereford, Texas. Said Petitioners petition was filed on the 4th day of February, 1972.

The file number of said suit being No. 6431

The names of the parties in said suit are:

IN THE MATTER OF THE MARRIAGE OF Maria Elena Santos Appel as Petitioner and Johnny Appel as Respondent.

The nature of said suit being substantially as follows, to wit: Suit for divorce.

If this Citation is not served with in 90 days after the date of its issuance, it shall be returned unserved.

Issued this 29th day of December A.D., 1972 Given under my hand and seal of said Court, at office in Hereford, Texas this 29th day of December A.D., 1972.

Lola Faye Veazy District Clerk Court Deaf Smith County, Texas By, Deputy S-27-4c

## Ellison Selected To Post

Duncan Ellison, executive assistant and director of public relations for Water, Inc., has assumed duties as acting executive director of the two-state non-profit corporation. Ellison replaces State Rep. Bill Clayton whose resignation was effective Dec. 31.

Ellison, a widely known radio and television newsmen, joined the staff of Water, Inc., in August, 1969. Previously he had served 14 years as Director of News and Public Affairs for a five-station chain of television stations headquartered in Lubbock. His is a graduate of Texas Tech and was employed by the Lubbock Avalanche-Journal prior to the switch to radio and television.

Water, Inc., is a membership-based organization dedicated to the promotion of water resource development with emphasis on an educational program directed toward ultimate importation of water to the High Plains of West Texas and Eastern New Mexico.

## Pictureless TV is the latest thing

A new device, known as Video Voice, has been introduced to the American public. It picks up and broadcasts only the sound of television and costs \$30.

Using Video Voice, one can listen to a favorite program on the golf course or in the kitchen, or keep track of one program while watching another on the television set.

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### THIS WEEK'S SPECIAL

68 Plymouth VIP 2 door hard top, 383 regular gas engine, factory air and power steering, autumn gold body with black vinyl top. Local owned car, low mileage. Protective warranty. \$1295<sup>00</sup>

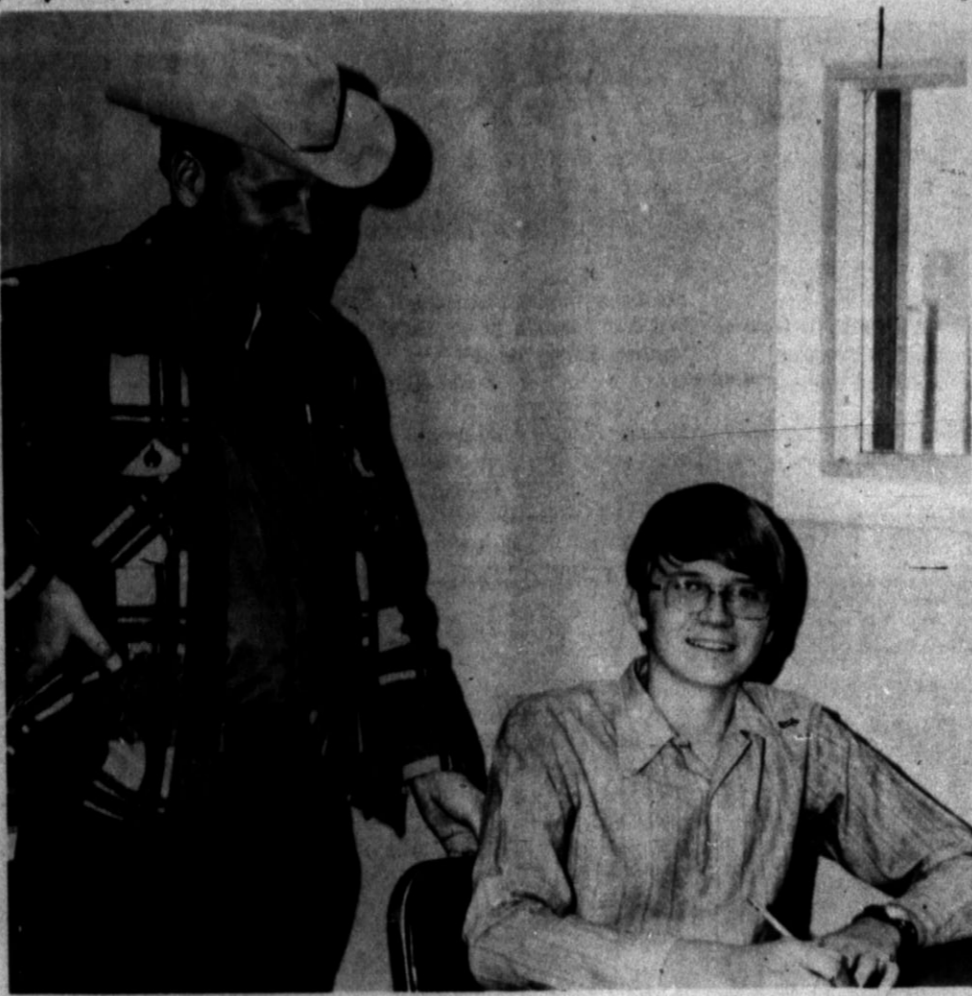
67 Mustang, 2 door hard top, 289 V8 engine, factory air and automatic transmission. Yellow body with black vinyl top. A real sharpie!

71 Dodge Demon, 2 door coupe, economical 6 cyl. automatic, air and power. Local owner, 17,000 actual miles. An ideal school or second car.

1968 Dodge Pickup 318 V8 - Automatic, Long Wide Bed. Top Mechanical & Appearance Condition. Average Price.

70 Ford Galaxie 500, 4 door hard top, air and power, 352 engine, medium green body with matching vinyl interior. 36,000 miles, and double sharp.

64 Chevrolet Chevelle, 4 door sedan, 283 V8 engine, radio, and standard transmission. Good Solid Automobile.



DE STUDENT OF THE WEEK—Distributive Education student of the week is Mike Tucker, son of Mr. and Mrs. Mac Tucker of 302 Sunset. Tucker, a junior at Hereford High School is employed at Gifford Hill, under the supervision of Dave Honea.

## Synanon Group Works In Area

Four former drug users, now working for the Synanon Foundation, are in Amarillo this week and will be visiting Hereford within the next week or two.

Synanon, a drug rehabilitation center, has grown in 14 years from a small group of addicts to a unified community with centers in five California cities and in Michigan.

The four workers are in the area contacting cattlemen to procure the beef necessary to feed young men and women who live in Synanon, according to Les Hart, one of the members from Gruver.

While in the area, the four Synanon people will be available to local youths who may need advice or counsel, as well as being available to speak to clubs or organizations concerning drug addiction. They can be reached at the Holiday

Inn West in Amarillo.

According to a press release from the foundation, Synanon has progressed from a small storefront operation in 1958 to a large oasis for almost 2,000 men, women and children. Synanon is responsible for the pioneering and development of the self-help concept of drug addict rehabilitation.

In late 1971, Synanon turned its energies toward the lost generation—America's teenagers. At no charge, with no federal or state welfare aid, Synanon welcomed 500 addicts—mostly teenagers, juvenile delinquents, and some Vietnam war veterans.

Synanon is responsible for the pioneering and development of the self-help concept of drug addict rehabilitation.

Hart said the Synanon group has three purposes in their current Texas, Oklahoma and New Mexico trip: to thank the

cattle industry for the tremendous support it has given Synanon in the past, to impart the need for continued support, and to provide information to anyone who may wish Synanon's help in solving their own problems of drug addiction, alcoholism, alienation, or other character disorder.

Synanon continues to grow and provide a service to the community, and home to those in need. Other segments of the business community provide food items, clothing, automotive parts, building materials, and other essential items.

### FRESH FRUIT

When storing fresh fruit, poke a few small holes in the plastic bag you refrigerate it in, to provide ventilation and let out some of the moisture which accumulates.

## Land Bank Sees Top Year

Woodrow B. Wilson, manager of the Federal Land Bank Association of Hereford, announced today that The Federal Land Bank of Houston closed 3,701 loans for more than 164 million dollars during 1972.

"This has been a record year for new loan business and represents an increase of more than 60 per cent over 1971 which was the largest year in the bank's 54-year history", Wilson stated.

"A number of factors account for this substantial increase in volume of new loans", said Wilson. "Probably the greatest factor was the new lending

authorities made possible by the Farm Credit Act of 1971, which was implemented this year", he said. He also reported that the interest in buying farm and ranch land sharply increased during the year. "This interest covered all facets of Texas agriculture, the part-time farm and the farm and ranch units, both large and small", he stated.

The Federal Land Bank Association of Hereford, which

serves Deaf Smith and Farmer counties, closed 44 loans for \$2,013,700 during 1972.

The Federal Land Bank of Houston makes farm and ranch real estate loans throughout Texas and on December 31 had more than 675 million dollars in loans outstanding to over 35,000 farmers and ranchers.

Officers and directors of the local association are Ira Scott, president; Frank Bezner, vice president; Charlie Burk, George Turrentine, J.R. Hickman, and Woodrow B. Wilson, manager.

## Hall Selected Group Prexy

Dan Hall, son of Mrs. and Mrs. G.V. Hall of Route 4, Hereford, is the president of the newly-formed West Texas State University Horseman's Association.

Hall, a junior animal science major, was elected to the post at the first meeting of the organization which took place shortly before Christmas recess.

## Veteran's Affairs

Q—During the Christmas season, I realized that as a World War II veteran family we should be doing something to help the young veterans returning from Vietnam, especially the ones who are injured and sick. What can my wife and I do to help?

A—Telephone or visit the chief of voluntary services at the nearest VA hospital. There are many voluntary services that persons from the elderly to teenagers can do to make life better for hospitalized veterans.

Q—My brother is a Vietnam Era veteran and our doctors says he is mentally ill and needs treatment. We want to put him in a VA hospital, but there is some question about whether his sickness is service connected. If it isn't will VA help him?

A—yes. Rehabilitation at VA hospitals and through use of the GI Bill is part of VA care for non service connected psychiatric patients.

Q—Is there a special dividend on World War II GI life insurance that still hasn't been paid to some veterans, or to their widows like me?

A—No. There is no special dividend. Only those who still have policies in force are eligible for the dividends.

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Plus Tax 6 Cylinder

8 Cylinder **\$20<sup>95</sup>** Plus Tax

Includes: Points, Plugs, Condenser, Carb. Adjust., Set Dwell & Timing

SAVE 20% COMPLETE BRAKE JOB FORD-CHEVROLET FULL & MEDIUM SIZE

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Includes:

- Replace all brakes • Replace all brake linings • Turn & trueing drums • Arcing front wheel regular bearings
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311 S. 25 M. AVE. 364-6400

MON.-SAT. 8 A.M. - 6 P.M.

**Firestone** the people tire people

## JAN. WHITE Sale

**HURRY! LIMITED TIME OFFER!**

**FAMOUS FIRESTONE DLC-100 RETREAD WHITEWALLS**

2 \$19<sup>90</sup>

FOR

7-28-16 2 FOR *23.30	7-28-16 2 FOR *25.10
8-28-16 2 FOR *26.90	8-28-16 2 FOR *28.50
9-28-16 2 FOR *30.15	

\*All prices plus \$7.50 to \$8.50 per tire. Ex. tax and 2 responsible tires off your car.

\*Wholesale Pro Buyers buy an ABC-TV, NBC, KWKY or NBC-TV and CBS Golf Classics from Firestone C. C. - check television listing for date and time.

If we should sell out of your size, a replacement will be issued, ensuring future delivery at the advertised price.

BUY TODAY!

**NEW Firestone ROAD ATLAS** by RAND-M'NALLY Revised 1973 edition

97¢

120 big pages, size 11" x 14 1/2"

Road maps, mileage tables of U.S., Canada, Mexico

Maps of 184 major cities

Your premium for shopping at Firestone.

**CAMPERS! VANS! PICKUPS!**

FIRESTONE TRANSPORT TRUCK TIRES

\$19<sup>35</sup>

8.00-16 Black Tube-Type 6-ply rated Plus \$2.33 F.E.T. and tire off your vehicle

**Firestone** the people tire people

We're RADIAL TIRE Headquarters

HEREFORD, TEXAS

101 N. MAIN PHONE 364-4333



# Want Old YOUR BEST MARKET PLACE

## Phone 364-2030

**CLASSIFIED ADVERTISING RATES**

Reader Ads (Minimum 10 words) 1st insertion 8c  
 Additional insertions, when paid in advance: per word 6c

Classified Display (8 pt. type under a specific heading, 1 column width only - no art or signature cuts) per col. inch \$2.00  
 Repeat insertion without copy change per col. inch \$1.50

Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.12

Deadline for Classified Advertising in the SUNDAY BRAND. 5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND. 5 p.m. Tuesday

### 1. FOR SALE Miscellaneous

**TOWN & COUNTRY MOBILE HOME SALES**

Hwy 60 & at MYRTLE  
 Phone 364-0169.

Also spaces & furnished trailers for rent at **TOWN & COUNTRY ESTATES.**  
 1-B-1-1-8P

**FOR SALE:** Cattle panels-10', 20', gates and portable corrals. Phone 364-5754 after 7:00 p.m. B-1-14-3-tfc

**"THE SADDLE HOUSE"** COMPLETE Riding Equipment  
 New & Used Saddles HIGGINS & SOUTH TEXAS ST. PHONE 364-3583. 1B-1-5-tfc

**!!CARPET!!**  
 Financing Available C&W CARPET PLAINS AND N. 25 Mile Ave. PHONE 364-3448 1B-26-tfc

**WE BUY AND SELL USED FURNITURE. BARRICK FURNITURE WEST HWY 60 PHONE 364-3552 1B-1-37-tfc**

**NEW POOL TABLES**  
 Slate tops, finest quality. Bumper \$179.95. 3'x6' to 4'x8', \$389.95 to \$499.95 complete. Financing available. Phone 364-3390 or 364-3383 For Appointment. B-1-25-tfc

14x72 Mobile Home. Refrigerated air, dishwasher, disposal. Excellent condition. 364-5099 after 4:00 p.m. B-1-12-2-tfc

**BRACE** yourself for a thrill the first time you use Blue Lustre to clean rugs. Rent electric shampooer \$1. McCaslin Lumber Company. B-1-13-2-2c

1969 furnished mobile home. 12x60. Low equity, take over payments. Phone 364-5085 after 12:00 noon. S-1-15-29-2c

**STATED MEETING SECOND MONDAY**  
 7:30 P.M. Thursday  
 DEGREE WORK  
 Jerry George W.M. W.A. Phipps Sec.

**Hereford Rotary Club**  
 meets every Monday at 12:05  
 Civic Club Center (Jim Hill)

**Lions Club**  
 meets each Wednesday, 12 Noon  
 Civic Club Center (Jim Hill)

**For Sale:** Used forced air furnaces and suspended furnaces. **BROWN SHEET METAL** B-1-12-27-tfc

**KIRBY** Kirby classic built for shag carpets. New & rebuilt Kirbys. B-1-11-29-tfc

**KIRBY CO. OF HEREFORD** 522 Irving Phone 364-0422. 1B-1-38-tfc

**FOR SALE:** Water Beds. King Size. \$18.00. Round...\$42.00. Phone 364-1763. B-1-11-29-tfc

**ARE YOU INTERESTED IN A PERFECT SKIN CARE PROGRAM???**  
 For Mary Kay and Mr. Kay Cosmetics or for a complimentary facial. **PHONE 364-2111.** 1B-1-11-tfc

**For Sale:** Northern grown Pinto Beans. \$10.00 per hundred. 276-5267. B-1-10-20-tfc

**OPEN SATURDAYS ONLY**  
 See Our Line Of: stoves, refrigerators, TV's living room suites, dining room suites, and miscellaneous merchandise. **BIG JIM'S FURNITURE HIGGINS & SO. TEXAS ST. HEREFORD, TEXAS** Phone 364-1873 1B-1-35-tfc

**MUSICAL INSTRUMENTS FOR SALE:** Oboe, saxophone, cornet and ukulele. Very good condition Phone 364-3476. B-1-34-tfc

**FOR SALE:** DATSUN CAMPER. Phone 364-6884. B-1-28-3P

**FOR SALE:** '67 Scout 4 wheel drive. Good shape. Call 289-5851 or 364-2949. B-1-13-2-6P

**For Sale:** Couch with matching chair, two end tables and two lamps. Call 258-7537 or 364-6864. B-1-15-2-42P

**For Sale:** City lot. 64 x 198 ft. Zoned for mobile home. Good location. Phone 364-4163 B-1-14-28-tfc

**For Sale:** Poly clean coin operated cleaners. Phone 364-1636 9:00 to 5:00. B-1-12-28-tfc

**LOFTY** pile, free from soil is the carpet cleaned with Blue Lustre. Rent electric shampooer \$1. Duckwalls, Sugarland Mall. B-1-20-2-2c

**SPOTS** before your eyes-on your new carpet-remove them with Blue Lustre. Rent electric shampooer \$1. Hereford Hardware. B-1-20-29-2c

Think summertime-for sale now-22' self contained Layton Travel Trailer. 1970 model. Excellent condition. Carpeted floor and Tenmo heat, large refrigerator. Call 258-7350 after 6:30 p.m. B-1-26-29-4c

**For Sale:** Whirlpool portable dishwasher. Phone 364-0140. B-1-10-29-tfc

**HAMBY'S RENTAL SERVICE** South Hwy 385 Phone 364-3466. B-1-29-2c

**For Sale:** Used refrigerator. Excellent condition. Phone 364-3267. B-1-29-4P

**QUALITY CONSTRUCTED INSULATED WOOD FRAME DOG HOUSES.**

Various sizes, shingled roof, floored, paneled and painted. Call 364-4860  
 Ask for Building Trades Dept. B-1-29-tfc

Baled maize stalks. \$1.00 per bale in the field. Paul S. Corbett, 289-5809. B-1-13-29-2c

**For Sale:** Player piano. Rebuilt. Beautifully refinished professionally. \$975.00. J. E. Sorrells, 289-5836. S-1-29-2P

**PAUL JONES UPHOLSTERY CORNER SO. MAIN & AUSTIN RD.**  
**PHONE 364-2188**  
 FREE ESTIMATES  
 FREE PICKUP & DEL.  
 QUALITY MATERIALS 15-1-42-tfc

**FULLER BRUSH PRODUCTS.** Call Mrs. Jessie Fuller, 364-3525. S-1-10-31-tfc

Betty Rice at 406 Jewell is now your Shaklee Vitamin Dealer. Call 364-3114. S-1-13-12-tfc

### 2. FOR SALE Farm Equipment

See Us For **Mayrath Grain Augers** Also have parts in stock **DAVIS IMPLEMENT** 409 EAST FIRST Phone 364-2811 B-2-35-tfc

See Us For **Parts-Sweeps-Chisels** for **Graham (Hoeme) Plows DAVIS IMPLEMENT** 409 EAST FIRST Phone 364-2811 B-2-29-tfc

### 3. FOR SALE Automobiles

**MILBURN MOTOR COMPANY**  
 We pay cash for Used Cars  
 136 Sampson Phone 364-0077 B-3-33-tfc

**WALKER'S USED CARS AND TRUCKS. WE BUY, SELL OR TRADE** 400 WEST FIRST Phone 364-2250. 1B-3-41-tfc

**NEW AND USED CARS** now for sale at John Orsborn Buick, Pontiac, GMC's new location - 221 NORTH 25 MILE AVENUE. B-3-20-42-tfc

1971 Mustang. Sports Roof. Low mileage. Phone 364-5264. B-3-10-2-2c

1967 Camaro, 327 Engine. 3 speed floor shift. good condition. Call 364-1540. B-3-13-24-tfc

**For Sale:** 1965 Ford pickup. See at 206 Avenue J. B-3-10-28-tfc

**For Sale:** 1970 Delta 88 Olds; 4 dr. Sedan. All power. 265-3350. B-3-13-28-3c

**For Sale:** 1967 Chev. Impala, 2 dr. hardtop, 3 speed. Extra clean. \$1000.00. Call 364-4577 after 6:00 p.m. B-3-17-28-3c

1962 Ford Van. Tires, body and motor in excellent condition. 248 Northwest Drive. B-3-13-28-4c

**NEW & USED CARS. ORVAL WATSON FORD SALES COMPANY** PHONE 364-2727. 1B-3-18-tfc

**For Sale:** 1968 Chev. Van. V8 Engine. Standard transmission. Phone 364-6561. B-3-11-29-2 P

**For Sale:** 1967 Ford Galaxie 500, 4 dr. HT. Blue-white vinyl top, air. \$775.00. 364-3161. B-3-16-29-1c

**For Sale:** 1965 Mercury hardtop. Loaded. Rebuilt motor. In good condition. 289-5801. B-3-12-29-1c

1971 Buick Skylark. Two tone. Loaded. Phone 364-4860. 811 Brevard. B-3-10-29-tfc

### 4. REAL ESTATE For Sale Or Trade

**80 ACRE FARM**  
 9 miles South of Hereford. Plenty irrigation water available. Fenced. \$225.00 per acre. 29 per cent down, owner finance balance. Call **PRESTON REALTY** Big Spring, Texas 915-263-0501 or 915-267-5019. B-4-1-8c

**For Sale:** 3 bedrooms, 1 1/2 baths, buildings, den with wood burning, living room and dining room. Flagstone patio, carpet, double garage. Many many extras. 103 Westhaven Drive. Phone 364-1111. B-4-30-1-tfc

**LBJ LAKE LARGE WATER FRONT LOT.** 25.5 ft. deep x 90 ft. on water with concrete wall and concrete boat stall. Oak trees and paved street. Electricity on lot. B-E. Milburn 11705 Oakwood Drive Austin, Texas 78753 Phone 836-0316 B-4-28-6c

333 AVENUE J  
 Nice 3 bedroom home with good kitchen and dining arrangements. Fenced backyard, carpeted. \$11,000. Requires new loan. **FHA REPOSESSION** \$14,800. Three bedroom brick home. Carpeted, fenced, attached garage. \$13,500.00 Buys small 3 bedroom brick with attached garage, 2 full baths. Small down payment, reasonable monthly payments. **NICE COUNTRY HOME** On one acre. Large 3 bedroom brick home, 2 car garage, fruit trees, good well. \$27,800.00. **CITY LOTS** Small down payment. Owner will carry balance. **LOANS** Let us help you with your financing **FHA-VA & CONVENTIONAL LOANS** are now available. Check with our office for details. **Board of Realtors Multiple Listing Service CARTEL REAL ESTATE** 206 N. 25 Mile Avenue Phone 364-0944 364-0938 Wayne Cartiel Leola Peters **EQUAL OPPORTUNITY** B-4-23-tfc

**BY OWNER** 3 bedroom brick house. 1 1/2 bath, central heat, refrigerated air. 136 Ranger Drive Phone 364-6817. Evenings 364-0168. 1B-4-16-tfc

**IRRIGATED** 95 acres. Well Allotted. On Highway 60 West. Only \$450.00 per acre. Section with 5 wells and return water system. Extra good milo and wheat growing. Priced only \$250.00 per acre. **CARTEL REAL ESTATE.** PHONE 364-0944. B-4-23-tfc

**TWO 15 acre tracks.** Can sell on G.I. Loan. Approved and surveyed. Carthel Real Estate, Phone 364-0944. B-4-20-48-tfc

**FOR SALE OR TRADE BY OWNER** 3 bedrooms, 2 baths, formal living room and dining room, family room and dining area, beautifully landscaped. Large building with work shop on one acre. 2 miles on South Main. Phone 364-1811; after 6:00 Phone 364-2484. B-4-41-tfc

**FOR SALE BY OWNER AT 204 DOUGLAS.** 3 bedrooms, 1 1/2 baths, den. Fully carpeted, new drapes with cornices. All walk-in closets and lots of storage. Central air and heat. Electric garage doors. Play house in back and beautifully landscaped. Days-Phone 364-3366 Nights-Phone 364-0525. B-4-24-tfc

**For Sale:** City lot. 64 x 198 ft. Zoned for mobile home. Good location. Phone 364-4163. B-4-14-28-tfc

**15 Acre Tracts.** \$500 down. 4 miles from city. Call 364-3466. B-4-11-29-tfc

**VETERAN.** 2 bedroom. No down payment, no closing. Call 364-3466. B-4-10-29-tfc

**727 acres** of the Finest Irrigated land west of Etter, Texas. Completely developed with 3 Gifford Hill Sprinkler Systems. Pens and working facilities for cattle. 60 acres bermuda grass. Ideal for backgrounding cattle operation. **MIKE JUSTICE,** agent, Dalhart, Texas, 249-4000. S-4-27-4c

**COUNTRY CLUB DRIVE** This large 3 bdrm. brick has corner fireplace, large utility room, 1 1/2 baths and many other extras. Price \$30,900.00. Purchase large equity and assume 6 1/2 per cent loan, payable \$162.00 per mo. or refinance. **100 BLOCK OF TEXAS** 3 bdrm., 1 1/2 baths, storage in back, sprinkler system, beautiful yard with large trees. Owner will carry papers. Call for details. **ONE ACRE** with 3 bdrm. home 14 baths, carpeted, attached garage. You will have to see this home. Priced \$21,000.00 with \$6,000.00 down. **HOW ABOUT STAR STREET** large 2 bdrm. home with fenced back yard, storm cellar. Price \$12,750.00, buy equity and assume loan \$108.00 per mo, at 5 1/4 per cent interest. **NO DOWN TO VETERANS** large 2 bdrm. home with attached garage. Nice back yard, fenced. Located on corner lot. Price \$13,000.00. **\$500.00 DOWN** buys this 3 bdrm. home in old part of town. Good location, payments \$127.00 per mo. Owner will carry second. **FARMS ARE YOU LOOKING FOR WATER?** 960 A. of good level land with 5-8" wells. Has approximately 300 A. wheat that will go with sale. Priced \$350.00 per A. with \$35,000.00 down. If you are looking for a farm it will be hard to beat this one. **EASTER COMMUNITY** 292 A. has milo, cotton, wheat and sugar beet allotments, 3-6" wells in underground tile. 2 large barns, good liveable home. \$450.00 per A. **415A. ON PAVEMENT** with 3 good wells, good allotments, improvements. \$55,125.00 down, will handle this place. **NORTHWEST OF HEREFORD** 1/2 Section with 2 wells priced to sell. **10 ACRES ON PAVEMENT** This place has lots of improvements on it. Priced at \$13,000.00. Buy equity and assume loan. **MOBILE HOME LOTS** 60 x 135 ft. lots for \$50.00 down and \$21.13 per mo. If you are wanting to buy or sell, call Hamby Real Estate. If you are wanting to buy or sell, call Hamby Real Estate. **HAMBY REAL ESTATE OFFICE** 364-3566

Chick Weemes 364-3169 Gerald Hamby 334-1534 J.M. Hamby 364-2553 B-4-29-tfc

### 5. FOR RENT

**WHY PAY OUTRAGEOUS PRICE FOR YOUR APARTMENT?**  
 We have apartments to suit your needs in any size. Your rent is adjusted to your income so you will not be paying more than you can afford. Apartments have stove, refrig., garbage disposal, central heat and air and 2 fenced playgrounds, laundry facilities, recreation room that will have pool tables and ping-pong tables. And you can use the recreation room whenever necessary. 1 bedroom start \$79.75 2 bedrooms start \$101.35 3 bedrooms start \$113.75 4 bedrooms start \$123.00 All bills paid. Deposit is required. **BLUE WATER GARDEN** 420 Irving Phone 364-4441 1B-5-1-tfc

**FOR RENT OR LEASE** Two downtown business buildings (Excellent for show rooms) Also downtown office spaces. **DBAS Company Inc.** 3rd and Miles Avenue Hereford, Texas Contact: Jay Swayze Phone 364-0241. B-5-26-tfc

**SUMMERFIELD MOBILE MANOR** FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 357-2552. B-5-15-10-tfc

3 room furnished apartment. Bills paid. Call 364-3734. B-5-10-29-tfc

**For Rent:** 2 bedroom house. Furnished. Adults only, not pets. Phone 364-2575. B-5-29-1P

**For Rent:** 2 bedroom house. Central heat, fully carpeted, laundry connections, fenced backyard. Call 364-3282. B-5-15-29-1c

**BACHELOR APARTMENTS** Carpeted-private entrance, private bath, vented heat. 821 South 25 Mile Avenue. S-5-14-32-tfc

**WANTED - CUSTOM FARMING** call Joel Williamson 258-7728, or 364-1933. B-6-1-46-tfc

**WANT TO LEASE** - 1/2 to 1 section land. Will discuss rental. Call Lewis Block, 364-4117. B-6-14-47-tfc

**WANTED-CUSTOM FARMING.** Contact Don Howard at Howards Custom Farming, 258-7761 or 364-0165. B-6-13-6-tfc

**WANTED - Wheat pasture** for calves. Foster Hill 258-7546; O.G. Hill Jr. 364-1871 or 364-4741 Unit 53. B-6-16-39-tfc

**OFFICE FOR LEASE.** Ralph Owens 364-2222. 1B-5-10-14-tfc

**APARTMENTS FURNISHED** 1 & 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath. **FOREST AVENUE APARTMENTS** PHONE 364-1887 1B-5-37-tfc

3 bedroom duplex. Private fenced backyard. Carpeted. Nice. 364-4713. B-5-10-1-tfc

Office building with carpet, paneling, refrigerated air, coffee bar and three offices. Reasonable rent. Call 364-0789. B-5-16-39-tfc

Large unfurnished and small furnished apartment. 364-3200 or 364-3377. B-5-10-28-tfc

**DIAMOND VALLEY TRAILER PARK** Located on the 600 & 700 block of Avenue H, Sioux & Cherokee Streets, and 700 block of Ave. G. Storage for rent. PHONE: 364-1483; 364-3937. B-5-28-tfc

**HEREFORD MINI STORAGE** Economical storage facilities for furniture, boats, motor homes or any storage needs. Sizes -12' x 12', 10' x 22' & 12' x 32'. CALL 364-5520. 1B-5-28-7c

**For Lease:** Building at 226 North Main. Call 364-1703. B-5-10-22-tfc

**TRAILER SPACE FOR RENT.** Northwest Mobile Lodge, Phone 364-1106. B-5-10-13-tfc

Unfurnished 3 room house. \$40.00. Phone 364-2087. B-5-10-2-tfc

**For Rent:** 1971 Town and Country furnished 2 bedroom and 2 bath mobile home. Shag carpeting throughout. 276-5602. B-5-18-2-2c

**FOR RENT OR LEASE** Two downtown business buildings (Excellent for show rooms) Also downtown office spaces. **DBAS Company Inc.** 3rd and Miles Avenue Hereford, Texas Contact: Jay Swayze Phone 364-0241. B-5-26-tfc

**SUMMERFIELD MOBILE MANOR** FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 357-2552. B-5-15-10-tfc

3 room furnished apartment. Bills paid. Call 364-3734. B-5-10-29-tfc

**For Rent:** 2 bedroom house. Furnished. Adults only, not pets. Phone 364-2575. B-5-29-1P

**For Rent:** 2 bedroom house. Central heat, fully carpeted, laundry connections, fenced backyard. Call 364-3282. B-5-15-29-1c

**BACHELOR APARTMENTS** Carpeted-private entrance, private bath, vented heat. 821 South 25 Mile Avenue. S-5-14-32-tfc

**WANTED - CUSTOM FARMING** call Joel Williamson 258-7728, or 364-1933. B-6-1-46-tfc

**WANT TO LEASE** - 1/2 to 1 section land. Will discuss rental. Call Lewis Block, 364-4117. B-6-14-47-tfc

**WANTED-CUSTOM FARMING.** Contact Don Howard at Howards Custom Farming, 258-7761 or 364-0165. B-6-13-6-tfc

**WANTED - Wheat pasture** for calves. Foster Hill 258-7546; O.G. Hill Jr. 364-1871 or 364-4741 Unit 53. B-6-16-39-tfc

**WANTED** 1000 Tons Scrap Highest cash prices paid for Iron-Cars-Trucks-Pickups-Tractors. Cooper-Brass-Aluminum Batteries or any type salvage. **HEREFORD IRON AND METAL** Anson A. & June Dearing Phone 364-3350 or 364-3777 B-6-2-tfc

Want to rent land for potatoes or onions. Cash or crop rent. Call Frank Barrett or Dick Barrett, 364-0237, 364-2048. B-6-20-28-5c

**WANTED - JUNK HARLEY** 1200. Call 276-5526. B-6-28-4P

**COTTON ALLOTMENTS.** Buy, lease or sell. Top market prices. Call Marie Griffin 364-1160. B-6-28-tfc

**YARD WORK AND ODD JOBS.** W.B. Boston. Phone 364-4164. S-6-10-23-tfc

**8. HELP WANTED**  
 Waitress needed for both food and cocktails. Excellent tips. Spanish applicants encouraged to apply. Must be 21 or older. Apply in person. **THE MUSIC STAND**, 628 West 1st. 364-1150. B-8-29-25-tfc

**WANTED:** **HAY HAULERS.** Make \$30.00 a day or more. No experience necessary. Must be able to do a FULL day's work. Call **BLACKWELL HAY HAULING** 364-3936. B-8-1-tfc

**NEED part time salesman** to work Saturday and Sunday. Contact Servio Gamez at PK Supply, Inc. B-8-16-1-tfc

**WAITRESS WANTED.** Phone 364-0152. B-8-10-27-tfc

**NEEDED - SCHOOL BUS DRIVERS.** See Eldon Owens at Bus Barn. B-8-10-27-tfc

**Need family man** for irrigation and cattle farm work. Must be experienced in irrigation. Good conditions. Write Box 433, Texhoma, Oklahoma 73949. B-8-22-2-4c

**NEED:** Two experienced auto and truck mechanics. Contact Mr. Vaughan at 142 Miles or Phone 364-0990. B-8-16-16-tfc

Local certified public accounting firm desires to interview qualified bookkeepers and accountants for positions. All replies in strict confidence. Write Box 1676, Hereford or call 364-4757. B-8-26-26-tfc

**EXPERIENCED LIVESTOCK FARMER.** Good salary, house, utilities furnished plus bonus. 364-0484 Hereford. B-8-12-28-3P

**NATIONAL ADVERTISER** seeks commission agents. Earn to \$100 weekly at home, spare-time. Information send stamped, self-addressed envelope and 25 cents handling to: **D&M ADVERTISING ASSOCIATES** P.O. Box 4347-A Colorado Springs, Colorado 80930 B-8-29-1P

**Stanley Home Products** needs two ladies with cars, Hereford and surroundings towns, 4 hours daily, \$50.00 weekly. Call 364-3387. B-8-19-29-4c

**9. SITUATIONS**  
 Will do baby sitting in my home five days a week for one or two children. Phone 364-2650. B-9-2-2P

**10. NOTICE**  
 I am no longer affiliated with Southern Packing Co. and am not liable for any debts or damages incurred by them. s Merle W. Southern B-10-28-3c



The Sunday Brand, Hereford, Texas, Sunday, January 14, 1973

**WANTED**  
Your storm door repair, window glass repair, or any home repair job. None too large or small.  
**ROCKWELL BROS. & CO.**  
PH. 364-0033-Hereford.

In his youth, Mahatma Gandhi maintained a successful law practice in South Africa.



**ROWLAND STABLES**  
840 AVENUE F  
PHONE 364-1189  
Stall Rental-Boarding  
Breaking & Training,  
Stallion at Stud  
(Mr. Pep Bar)  
We cater to good horses  
at the Red Pens.  
S-11-29-tfc

**CHANTEL'S**  
**POODLE GROOMING**  
**SALON.**  
Frankie & Betty Barrett  
PHONE 364-2048.  
1S-11-29-tfc

**HEREFORD WRECKING CO.**  
New & Used Parts  
**WRECKER SERVICE**  
We buy scrap Iron & Metal  
Have storage for cars,  
boats, etc.  
1st & Jowell Ph. 364-0586.  
Nites - 4009 or 0075  
S-11-12-40-tfc

**SEWING MACHINES** Sales and  
Repair. 217 Centre. Phone 364-  
0273.  
S-11-10-10-tfc

**FOR ALL YOUR INSURANCE**  
Consult  
**The LaPlata Agency**  
205 South 25 Mile Avenue  
Phone 364-4919  
Pauline Lovan 364-3526  
Robert Lemons 364-1726  
Frank Pannell 364-2412  
S-11-16-tfc

**HEARING AID BATTERIES**  
for all makes sold and tested at  
**THAMES Pharmacy.** Phone  
364-2300.  
S-11-12-40-tfc

**COMPLETE**  
Turn Key Installations  
of Pumps and  
Gear Drives  
Big "T"  
**PUMP CO., INC.**  
Sales & Service  
HEREFORD 364-0353  
DIMMITT 647-3444  
FRIONA 247-3311  
S-11-24-tfc

**TREE TOPPING & SHAPING**  
Free Estimation  
**C.L. STOVALL**  
208 Avenue C  
PHONE 364-4160.  
S-11-29-tfc

**13. LOST AND FOUND**  
LOST in the vicinity of Summer-  
field, 9 head of steers and  
heifers branded "CW" on left  
hip. Call 357-2588.  
B-13-19-49-tfc

Strayed: Cattle with "Diamond  
M" on left hip. Phone David  
Brumley, 364-1174.  
B-13-12-27-tfc

Lost from near Summerfield, 4  
steers branded "running M-7"  
on right hip. Call 364-2819 after  
-7:00 p.m. or before 7:00 a.m.  
B-13-19-2-2c

**Legal Notice**  
**LEGAL NOTICE**  
Notice is hereby given that the  
Zoning Commission of the City  
of Hereford, Texas will convene  
at the City Hall at 7:30 P.M. on  
the 30th day of January, 1973 to  
consider the rezoning of the  
following property:  
S 56' of the North 133.71' of Lot 4,  
Block 2 Womble Addition to the  
City of Hereford, Deaf Smith  
County, Texas  
The above property requested  
to be rezoned from "C-Multi-  
Family District" to "D-Local  
Retail District". Those inter-  
ested in the above request  
are invited to attend the  
meeting on the date set forth  
above.  
The recommendation of the  
Zoning Commission of the City  
of Hereford, Texas on the above  
described property will then be  
considered by the City Com-  
mission of the City of Hereford,  
Texas on the 5th day of  
February, 1973 at 7:30 P.M.  
Mary V. Watts  
City Secretary  
S-29-1c

**CARD OF THANKS**  
We appreciate the prayers,  
cards, visits and flowers we  
received during my stay in the  
hospital and while at home. We  
wish to thank each and  
everyone including the hospital  
staff and doctors. Also our  
many thanks to Pastor and Mrs.  
Schelter for the comforting  
words they gave us. May God  
bless each and every one of you.  
Mr. & Mrs. Albert Drager

Antonio Aguilar  
Patricia Aspillaga  
Jaime Fernandez

SPANISH MATINEE  
SUNDAY ONLY

ALL SEATS  
\$1.00

SHOWTIMES  
12:30  
&  
2:30

**EMILIANO  
ZAPATA**

**STAR**  
364-2037

THIS WEEK AT  
**COMMONWEALTH THEATRES**

Starts  
**WEDNESDAY**

THE ONE...THE ONLY...  
THE FABULOUS...

Walt Disney's  
**DUMBO**

BRAND AN OUTLAW!  
He matched his courage  
against man and beast!

WALT DISNEY  
PRESENTS  
**LOBO**

SHOWTIMES  
SAT. ONLY 12:10-1:35-3:05  
WEEKDAYS 7:20 8:45  
4:30-5:55-7:20 8:45  
8:45-10:25 10:25

**STAR**  
364-2037

**TONIGHT!**

QUIVER WITH  
DELIGHT!

SEE:  
"SCHOOL GIRLS  
GROWING UP"  
-Plus-  
"HARD ROAD"

Gates  
Open 6:30

**TOWER  
DRIVE-IN**

**TUESDAY**

ANTONIO  
**AGUILAR-FUENTES**

LOS  
JUNIORS  
Gates  
Open  
6:30

**TOWER  
DRIVE-IN**

**LAND**  
10 acres on pavement, \$1,000.00  
down, \$100.00 per month.  
15 acres 1-mile off pavement,  
\$500.00 down, \$100.00 per month.  
36 acres sowed to wheat and  
alfalfa, irrigation well and  
underground tile, 4-miles to  
town. \$15,000.00 down, good  
terms on balance  
Extra nice 160 acres, 1/2 mile off  
pavement, has 2-3" wells, 1-  
mile underground tile on wells,  
with tall water pump connected  
into tile. See us for complete  
information  
6 1/2 acres with 8" well, 3-miles to  
town, \$185.00 per acre, 344 acres  
in cultivation, 207 in mlo - with  
47 acres wheat allotment.  
Call J. M. Hamby  
(Hamby Real Estate)  
Office 364-3566  
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**WANTED**  
MALE OR FEMALE WORKING AS  
Admission Representative  
in the Hereford area for  
**DRAUGHON'S BUSINESS  
COLLEGE**  
OF AMARILLO, TEXAS  
A representative of Daughon's Business College  
will be in Hereford at the  
**CHATEAU INN**  
500 W. First (Hwy. 60) ROOM 26  
MONDAY, JANUARY 15- 1 to 6 P.M.  
PHONE 364-0960 FOR APPOINTMENT.

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Such Thorough  
Service  
**STOP IN SOON**  
Phillips "66" Products  
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Free Pickup  
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**DEPENDABLE SERVICE**

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Electric Contracting - Sales and Service of  
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COLLEGE**  
OF AMARILLO, TEXAS  
A representative of Daughon's Business College  
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**CHATEAU INN**  
500 W. First (Hwy. 60) ROOM 26  
MONDAY, JANUARY 15- 1 to 6 P.M.  
PHONE 364-0960 FOR APPOINTMENT.

**APPLIANCE TROUBLES?**  
LEAVE THE WORRY TO US  
PHONE 364-3163 and  
**GENTLEMAN JIM  
IS ON THE SCENE!**

**COMPLETE APPLIANCE  
SERVICE & REPAIRS  
ALL MAKES and MODELS**

- Washers
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- Ranges
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**WE SERVICE ALL MAKES**

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APPLIANCE TO  
OUR MODERN  
SHOP AND SAVE  
EVEN MORE ON  
REPAIRS**

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310 N. 25th Ave.  
**JIM'S PLUMBING**  
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**FAFNIR PLOW BEARINGS**  
Stocked at  
**Cottingham**  
Bearing Corp.  
EXPANDING  
SINCE 1941  
1107 W. HIGHWAY 60  
HEREFORD, TEXAS 364-5881

**DIRT**  
Should be left outside...  
But when it gets tracked  
inside on your beautiful  
carpets - DON'T PANIC -  
Call us - With our new  
steam-way method soil is  
extracted, not scrubbed deeper into the fabric...  
FREE ESTIMATES  
STEAM  
WAY  
364-3578  
RULAND'S HIGH PLAINS STEAMWAY  
David Ruland, Owner Ph. 364-3575  
223 Ave. B Hereford, Texas-29045

**FOR THE BEST DEALS  
ON NEW or USED CARS**  
Come in and Talk  
with one of the men  
at  
**JOHN ORSBORN**  
**BUICK-PONTIAC-GMC**  
at 142 N. MILES or  
221 N. 25 Mi. Ave.  
364-0990 364-1222

**Sunday Buffet**  
Attend the Church of your Choice  
and afterwards enjoy our  
**SUNDAY BUFFET**  
• Southern Fried Chicken  
• Roast Tom Turkey  
• Baked Ham  
• Roast Beef  
• Chicken Fried Steak  
Plus all the trimmings  
Children 6 - 12, \$1.00  
Under 6 - Free  
**\$1.95**  
**BIG DADDY'S  
RESTAURANT**  
HWY 60 E. HEREFORD

**HELD OVER**  
LAST 3 DAYS

A looney, leggy chick...with one thing in mind!

Wake up!  
Make love!  
Fall over  
**LAUGHING!**

starring  
**Goldie Hawn**  
WITH  
**Edward Albert Jr.**

**BUTTERFLIES  
ARE FREE**

SHOWTIMES SUNDAY  
5:20-7:25-9:30 **STAR**  
364-2037  
SHOWTIMES WEEKDAYS  
7:25-9:30

**BEST RENTAL VALUE  
IN TOWN**

Beautiful new 1-2-3 and 4 bedroom apartments.  
5 minutes downtown, close to schools and churches.

**ALL UTILITIES FURNISHED COMPLETE WITH:**

- \* Range
- \* Refrigerator
- \* Garbage Disposal
- \* Air Conditioning
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- \* Recreation Center
- \* Two Fenced Playgrounds

\$79<sup>75</sup> to \$123<sup>00</sup>

**BLUE WATER GARDEN APARTMENTS**  
616 IRVING PHONE 364-6661

Classified Advertising Works!



## Annual Membership Drive Is Scheduled

The Sixth Annual Membership meeting of Water, Inc., will be conducted Feb. 17 at Amarillo. More than 300 of the more than 2,200 members of the two-state non-profit organization are expected to be on hand for the session according to D.G. "Bill" Nelson, Amarillo, chairman of the

membership meeting committee. He said a detailed program will be released in the near future.

The annual meeting, to be conducted at the Villa Inn on I-40 East, will be preceded by a meeting of the Water, Inc., board of directors on Friday. The board members and their

wives will be guests of the Amarillo hosts at a reception-dinner.

New officers will be named at a board meeting following the annual meeting on Saturday. Gaston Wells, Dumas, will be retiring as president following a two one-year term tenure. In extending a special invitation to all Water, Inc., members to attend

"If we are serious about wanting to import water to the high plains, now is the time for us to unite as never before. We have a tremendous selling job ahead, and the job will take all of us working together," Wells said.

## Carmichael Real Estate, Inc.



PHONE 364-1251  
508 South 25 Mile Ave.  
Jeane Coker, G.R.I.  
364-5439



"Call me, I really care"



TROY CARMICHEAL G.S. WHEELER

ATTENTION: HOME SEEKERS

### THE JUST RIGHT HOME FOR YOU!

Excellent location on Texas. Ready for immediate possession. You will love living in this 4 Br brick. Has an office for Dad (or sewing room for Mom). Work, play living and sleeping areas arranged for flexible living. All rooms are large with expensive look. Custom drapes, shag carpet, plus many more amenities. Come and see it!

**A NEW HOME**, isolated master bedroom. Spacious living, dining, and kitchen area. 3 bedroom, 2 bath, carpeted. Low move-in costs. 415 Ave. H.

**IT IS MORE THAN JUST A PLACE TO LIVE** 1800 sq. ft. of comfortable living in a choice location, Double garage with 6 x 8 storage area. Fenced. Every member convenience in U-shaped kitchen arrangement plus built in hutch. Wood burning fireplace, bookcases, 3 br. so pretty so liveable! Only \$27,500

**NEED TO BE CLOSE TO DOWNTOWN?** This is 2 blocks away. Spacious 2 Bedroom older home. Good Condition. Corner lot. Also 1 Bedroom rental. Come see, lets talk about it.

**2 BEDROOMS ON BLEVINS.** 1/2 block to Aikman School. Hardwood Floors. Payments less than \$100.00

**THIS IS IT!** A 4 bedroom, 2. bath, brick, for less than \$12.00 per square foot. Plus a vacant corner lot. Carpeted thru-out, has utility with kitchen combination. Large flow-thru living room eliminates traffic congestion! All rooms large central heating and cooling. Only 1 block from hospital, and grocery. Excellent condition. \$23,500.00

**EXCEPTIONALLY NICE, CLEAN** 3 bedroom house on Elm. Assume loan and payments of \$154.00 a month, or re-finance. Spacious den-kitchen with eating bar. Total electric billed under \$40.00 per month. It is nice, it is well arranged and comfortable. Immediate possession.

**YOU WILL LIKE THIS** "picture pretty" home, carpeted thru-out; so-well kept! 3 bedrooms, 2 baths, double garage. Low equity payments \$177.00 all. Walk across the street to LaPlata. Can see anytime.

DO YOU WANT YOUR HOUSE SOLD? LIST WITH US!

## RALPH OWENS & ASSOCIATES, INC.

REALTORS HEREFORD, TEXAS 311 E. PARK AVE.  
PHONE 364-2222



### CIRCLE DRIVE

2250 Sq. ft. includes 4 BR, 3 BATH, Game Room 26 x 15. Covered Patio, outside storage, equity under \$5,000.00. H-4133

\$1,000.00

is total investment on this 4 BR home in North Hereford Possession 1 week after sale. Priced under market value. H-4143

95% LOAN

Beautiful new 3 BR home with Isolated Master on Centre. Green Shag carpet, 10 x 28 covered patio, beamed ceiling den with rock fireplace, nice kit & dining area. H-3689

PAYMENTS UNDER \$100.00

If you qualify. Total investment of \$400.00 3 BR on Irving. Large Kit & Dining area, 15 x 15 L.R., new appraisal. H-3758

2 YEARS OLD

Clean, like new, 3 BR, garage, 1100 sq. ft. \$1,000.00 will assume loan and payments of \$137.00 per mo. H-3764

DOUBLE DRIVEWAY

Extra nice 3 BR on Western, brick patio, large Weeping Willow in back yard, extra nice landscaping, 2 Bath, fenced, all brick, new loan available. H-3774

PAVED ALLEY

Dbl. Garage in rear, like new, 3 BR, 2 Bath, Small equity, Ref. air, nice yard, close to school. H-3786

TOTAL ELECTRIC

One of Herefords finest, priced well under market value. Loaded with lots of extras. Reasonable payments, on Ironwood H-3787

COZY

Fireplace, built-ins, 3 BR, large den, 1 year old, payments under \$200.00. Small equity, fenced, dbl garage, NW Hereford. H-3799

NORTHWEST DRIVE

3 BR, 1 1/2 Bath, fenced, just right for small family or couple starting out, payments less than \$100.00 if you qualify. H-3804

### NEW LOAN

\$950.00 down, nice 3 BR on Beach, large Willow tree, nice yard, large patio, fruit trees, gas light & Bar-B-Que, owner will pledge, new appraisal for \$19,000.00. H-3805

### CARPORT

\$109.00 per month and assume present loan. 3 BR, extra large den, separate LR, 8 x 20 storage, all brick, good location. H-3812

### RE-DECORATED

On Aspen, new carpet, nice yard and shrubs, repainted inside & out, dishwasher, disposal, tornginal floors, storage house, 3 BR, real nice and extra clean. H-3814

### GET THIS!

3 BR, 2 Bath, fireplace, fenced back yard, corner lot, owner will carry 2nd lien, almost 1700 sq. ft. all priced under \$21,000.00. H-3817

### REAL NICE

2100 sq. ft. includes 20 x 14 den with fireplace, large Kit. & Dining area, new paint, built in Hutch & bookshelves, rock garden in back, beautiful drapes, best location in town. H-3818

### FARMS FOR SALE:

**FEED PENS** Large barn, 3 wells, tile, scales, silage pits, some allotments. \$400.00 per acre. F-2065

**F.H.A. BUYERS** House, barn, 5 wells, pavement, tail water-system, natural gas, good allotments. F-4108

**\$450 PER ACRE** Allotments, 3 houses, barn, 5 wells, pavement, corrals, 2 1/2 miles tile, good water. F-4107

**NORTH PLAINS** 1280 acres, 6 wells, no allotments, \$235.00 per acre, 1 sprinkler. It's a bargain. F-4103

DO YOU QUALIFY FOR AN F.H.A. FARM LOAN? IF SO, SEE US TODAY. WE HAVE A LARGE FARM THAT CAN BE SPLIT UP THAT WILL MEET F.H.A. REQUIREMENTS.

"We do more for you than we have to"

 Ralph Owens 364-2560	 Mike Waldrip 364-4770	 Sam Long 364-0381	 Betty Gilbert	 Mary French 364-0854
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## REALTORS 601 N. MAIN HEREFORD 364-0555

UNUSAL, BUT OUTSTANDING—Professional man has built-in desk and furniture in private office, large basement play room, exceptional planning in yards with sprinklers, rear entry to garage, large patio with Bar-B-Que, electric garage door.



WILL TRADE AND CARRY FINANCING—On this large three bedroom, 24 x 32 metal shop building 8 x 10 well house, sprinkler system fenced and large circle drive with many fruit trees, located on North Hwy 385 with six acres of permant grass, call us for financing arrangements.



OWNER MOVED, VACANT—Pretty yards and fruit trees, surround this three bedroom brick, kitchen and dining room is carpeted and paneled, formal living room for piano, now down payment to G.I. \$20,900.00.



PRICE REDUCED \$1,000.—You can assume an existing loan on this three bedroom brick home for approximately \$2900, and have payments of less than \$205.00 per month, fenced, double garage and very clean.



COUNTRY LIVING—This nice three bedroom home has just been repainted, has a new garage and a new domestic wall, six acres of midland bermuda grass for pasturing calves, excellent buy for only \$26,500. Only two miles north of town.



PARTICULAR HOME OWNER—This has a prestigious location on Live Oak St. circle drive with entry to garage from rear and paved alley, over 3100 square feet of living area, four bedrooms, three baths, many extra built-ins, very, very nice, can take a trade on this home.



EXTRA NICE—three bedroom 2 bath, 2 car garage. Location is excellent, home is in good condition. All built-ins in kitchen, curtains, and drapes remain with home. Call now for appointment.

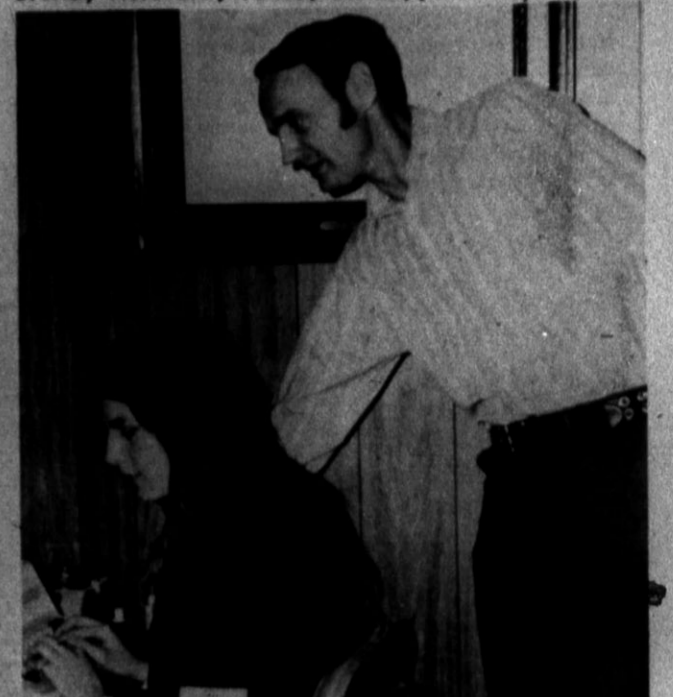


OLD LANDMARK—Recently remodded inside, new dishwasher, disposal, self cleaning oven, and cabinets. Home has lots of living space 2800 sq. ft. Basement game room with wet bar and pool table.

DON ZIMMERMAN  
364-3274

LEE UMSTED 364-6633 MELVIN JAYROE 364-3766

25 YEARS OF SERVICE  
**LONE STAR AGENCY**  
EQUAL HOUSING OPPORTUNITY



VOE STUDENT OF THE WEEK—Vocational Education student of the week is Mary Trevino, daughter of Mr. and Mrs. Portirio Trevino of 611 Texas. She is a senior at Hereford High School and is employed at Arrowhead Mills under the supervision of Boyd Foster. After graduation she plans on attending college.

## Brand Ads Get Results

WHEN THINKING OF REAL ESTATE... DEMAND... **JUSTICE** Specializing in farm, ranch, motels & commercial properties.

Have 640 acres with good government check, best of water, northwest of Hereford.

Have commercial property to trade for farmland.

120 acres for cash lease, edge of Hereford, on paving, full 8" well.

800 acres irrigated and grassland, near Hereford, on paving, perfect for cattle operation, two homes, 5 1/4 percent loan, 25 percent down, easy payout.

Have 3/4 section will trade for section or more.

**Virgil Justice Real Estate**

We operate on an Open Listing Basis.

210 Ranger 364-0670

**CAMPBELL REAL ESTATE**  
CALL 364-0789 218 WEST 3rd

- SPLIT-LEVEL home with 4 bedrooms, 2 baths, covered patio, nice location. Less than \$10.00 per sq. ft. \$16,300
- BUNGALOW with one large bedroom, refrigerated air, covered patio and large storage building. Will sell furnished \$7,500
- OUTSTANDING VALUE. 3 br. brick with garage, fenced yard, central heat, fully carpeted. Easy terms \$10,500.
- HOME WITH RENTAL. Clean 2 bdr Stucco with separate rental, garage, and fenced yard. \$12,500.
- \$500.00 will handle this clean, roomy 3 bdr, 1 1/2 bath home with 2-car garage, fenced yard. \$12,100.
- TWO HOUSES on one lot — rent both or live in one. Has garage, private well, fenced yard, easy terms. \$8,100.
- \$600.00 TOTAL MOVE IN will get you a 3 bdr. stucco home. Has garage and reasonable payments, \$6,600.
- ACREAGE with 2 bedroom house & other improvements near town on pavement. Approximately 6 acres domestic well. VA loan available. \$16,900.
- BLUEBONNET ADDITION. For less than \$115.00 per month, you can own this 3 bedroom, 2 bath brick with garage, shag carpet and built-ins. Low interest loan, very reasonable price. \$17,300.
- OFFICE BUILDING. Will sell, trade or lease. 3 offices, carpet, central heat & refrigerated air, new paint. Only \$10,500.

Grady Rogers 364-1949  
Ted Walling 364-0660  
Gene Campbell

Equal Housing Opportunity

**Hereford Real Estate**

\*Homes \*Farms \*Ranches

**HOMES**

4,000 sq. ft., fireplace in den, all extras, \$50,000.00  
Please call for an appointment

Over 1,600 sq. ft., fireplace, fully carpeted kitchen and baths. Concrete walks to storage, large concrete patio with bar-be-que. Has walk-in closets in master bedroom, drapes go with house, water softener, and double garage. Only \$21,500.00.

2,264 sq. ft., 5-bedroom, \$22,500. with \$2,500 down and owner will carry paper.

NOW \$132.00 per month will buy this 3-bedroom, 2-bath, double garage, fenced yard home. Small down, only \$16,500.00

**FARMS**

640 Acres, Northwest location, has 3 wells, with 200 acres wheat, 200 acres maize and 40 acres grass. \$267.50 per acre.

1/2 section, 2-8" irrigation wells, 3/4 mile tile, received \$11,200 ASCS last year. Good allotments, less than \$330 per acre.

160 acres with 2-8" wells, 1 1/2 mile tile, large barn, recharge pit. Payments \$3,400 year

40 acres, has good 6" well, fences and corrals and pipe gates.

141 North 25 Mile Ave. 364-2424

Evenings and Sundays  
Marlin Moore 364-2496 Jim Cramer 364-0164





**TEN POUNDER**—Mr. and Mrs. Harvey Miller, 217 Ave. C, display the 10-pound turnip they brought back from a recent trip to McFarland, Calif. where they visited a relative, Leo Lewis. The Millers also brought back other fresh fruits and vegetables.

## Hereford Is Envy Around Panhandle

Hereford is the envy of towns all around the Panhandle and South Plains, claims Bedford Forrest, farm and ranch news director for KVII-TV in Amarillo.

Forrest, guest speaker at the Hereford Lions Club luncheon meeting Wednesday, told Lions that "here is where the great agri-business boom of the area started . . . because you had people with the foresight and intestinal fortitude to move ahead."

"It's hard for an outsider to come to Hereford to talk about agriculture, because you people wrote the book," said Forrest. "Anytime Hereford announces

more progress in the agri-business field, people in Amarillo and other towns holler. This is good—they need a good example to follow," he claimed.

Forrest warned, however, that "we in the agricultural areas talk among ourselves too much." He said the one great need is to educate people in the East, in other large cities—even in Amarillo, as to the importance of agriculture and its true role in the economy.

"We need to inform the housewife in New York City that the so-called farm subsidy is also a housewife subsidy—that steak is still one of the best

bargains available," stressed Forrest.

"We need to find some method of informing people that they are in danger of bankrupting the one segment of our economy that has kept this nation strong," he added.

Forrest said the government has started cutting farm programs, and he believes they are going to phase out more programs. He urged citizens to write their Congressman.

Forrest was introduced by program chairman Bill Gentry. Several guests and visiting Lions were introduced at the club's weekly meeting, and President Nolan Grady reported on the condition of several members who had been hospitalized.

**JOHN PHILIP SOUSA**  
John Philip Sousa became conductor of the U.S. Marine Band on Oct. 1, 1880.

# Buffalo Lake To Begin Tours

The Annual Winter Waterfowl Tours of The Department of Interiors, Buffalo Lake Wildlife Refuge to open Sunday.

Paul E. Ferguson, manager of the Buffalo Lake National Wildlife Refuge, for the Bureau of Sport Fisheries and Wildlife,

today announced refuge personnel will conduct the first of two winter waterfowl tours beginning at 1 p.m. Sunday. A follow-up public tour will be held on January 21.

The self-guided public auto tours will run from 1 to 4 p.m. on each scheduled Sunday. Autos will enter by the west refuge road, two miles south of Umbarger and proceed along a 7 mile route marked with yellow guide arrows. A tour guide

sheet will be handed to occupants of each vehicle. Points of interest are numbered along the way with related information reproduced on the handout.

Three vehicle stops with descriptive displays have been prepared along the route, including one made up by the Potter-Randall Senior girl Scouts. Spotting scopes for close up viewing of waterfowl resting on the lake will be

available for public use. Various types of equipment used in bird banding will be shown including a large nylon net thrown by firing three cannons. Waterfowl banding demonstrations will be conducted both Sunday's at 2 and 3 p.m.

The latest waterfowl count on the refuge included 15,000 Canada geese and around 200,000 ducks of many species. Twelve eagles have been ob-

served, including six balds and six goldens. The Annual Christmas Wildlife Census turned up 65 different species of birds wintering on the area.

Ferguson said the public is invited free to participate in the Sunday tours and that special guided tours for organized groups may be scheduled by contacting the refuge office—Box 228, Umbarger, Texas 79091 or by telephone—Umbarger exchange 499-2801.

## Range Two Clubs To Meet Here

Members of Range 2, United Sheriffs Poses and Riding Clubs, will convene here Thursday, with the Hereford Riding Club as host group in Pioneer Gas Company's Flame Room.

Dean Crofford of the local club is president of Range 2, which comprises riding units from Umbarger, Canyon, Kress and Tulia in addition to Hereford's.

Plans for entertaining visitors to the meeting were made at Hereford Riding Club's January meeting at Community Center Thursday evening, when working committees for the coming year were appointed by Cliff Johnson, beginning his second term as president.

Travis Shields and Jackie Messer were named arena directors and Messer as parade marshal; Ralph Sears and Tom Hargrove are to have charge of stalls. Junior sponsors are Bill Shipp, Marvin Kendrick, Carlton Richardson and Jay Kerr.

Johnson will head the rodeo committee, with Shipp, Richardson and Messer as members; Crofford and Richardson are on the committee for the rodeo dance.

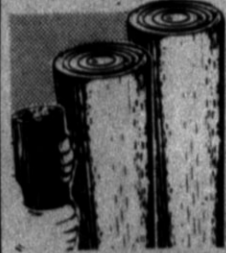
**SPECIAL DELIVERY**  
The U. S. Post Office began special delivery mail service at a charge of an additional 10 cents a letter on Oct. 1, 1985.

## CASH & CARRY SPECIALS

### PREFINISHED PANELING

4'x8' - 1st QUALITY

ALMOND  
BATAAN  
MANILA **\$288**



### CREOSOTE POST

3 1/2" x 6 1/2" **\$115**

30 YEAR GUARANTEE

### CEILING TILE

12x24 Cross-Scored

Smooth-White

**10 1/2¢ PER SQUARE FOOT**



WE HAVE A LOT OF BRIGHT IDEAS  
IN LIGHT FIXTURES



All on display—featuring modern new lighting fixtures for your exterior-interior decorating and illumination needs.

**NO. 3985**  
5 LITE **\$22.98**

**NO. 5311** **\$2.88**  
KITCHEN  
COME IN AND BROWSE

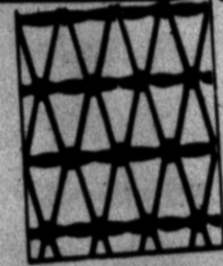
### BARB WIRE

12 1/2 GA.

80 ROD

ROLL

**\$9.95**



### BULL FENCE

58"

165' ROLL

**\$76.92**

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(Just outside city limits)

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HIGHWAY 385 SOUTH

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# PUT YOUR SALESMAN AT EVERY DOORSTEP...

A consistent, well co-ordinated advertising campaign placed in **THE HEREFORD BRAND** can reach more people, quicker than your salesmen. Newspaper advertising motivates people . . . when people are motivated . . . they buy! So, Mr. Merchant, when you want to reach the most people, the fastest way possible . . . think newspaper. We cover more of the people you want to reach, everyday.



## Hereford Brand Sunday Brand

PHONE 364-2030





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 STORE HOURS: WEEKDAYS 8 A.M. to 9 P.M.  
 SUNDAYS 9 A.M. to 7 P.M.

NOTICE...  
 REDEEM COUPONS RECEIVED IN  
 THE MAIL FOR GOLD BOND STAMPS  
 60 FREE STAMPS  
 PLUS 100 FREE STAMPS WITH \$5.00  
 OR MORE PURCHASE

DOUBLE  
 GOLD  
 BOND  
 STAMPS  
 WEDNESDAY!



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**APPLES**  
 RED ROME  
 4 LB. BAG **69¢**

**BANANAS**  
 GOLDEN RIPE  
 CENTRAL AMERICAN  
 2 LBS. FOR **25¢**

**STEAK**  
 ROUND, SIRLOIN,  
 RIB,  
 FURR'S PROTEN LB. **\$1.09**

**fresh dated**

**NAVEL ORANGES**  
**FANCY CARROTS**  
**YELLOW ONIONS**  
**RUSSET POTATOES**  
**GRAPEFRUIT**  
**CABBAGE**

FANCY CALIF. 5 LBS. **\$1.00** FOR

1 LB. CELLO TOP FRESH EA.

SWEET SPANISH LB.

ALL PURPOSE 10 LB. BAG EACH

RUBY RED TEXAS FINEST LB.

GREEN FIRM HEADS LB.

**21¢ CHUCK STEAK**

**16¢ RANCH STEAK**

**73¢ SWISS STEAK**

**10¢ SHORT RIBS**  
**GROUND BEEF**  
**SMOKED LINKS**  
**CATFISH**  
**PERCH**  
**HALIBUT**

FURR'S PROTEN LB. **49¢**  
 FURR'S PROTEN LB. **69¢**  
 FARM PAC LB. **69¢**  
 BONELESS LB. **98¢**  
 BONELESS LB. **89¢**  
 BONELESS LB. **83¢**

FURR'S PROTEN LB. **73¢**

FURR'S PROTEN LB. **89¢**

FURR'S PROTEN ARM, LB. **98¢**

**CLUB STEAK**  
 FURR'S PROTEN LB. **\$1.19**

**Delicatessen**

1 Whole Barbecued Fryer  
 1 Whole Pint Pinto Beans  
 1 Pint Potato Salad

ALL FOR **\$2.19**

Banana Pudding Pt. **69¢**

**SPINACH**  
**CORN FLAKES**  
**GREEN BEANS**  
**VEGETABLES**  
**PANCAKE MIX**

FOOD CLUB NO. 303 CAN

FOOD CLUB 18 OZ. PKG.

FOOD CLUB CUT, NO. 303 CAN

MIXED FOOD CLUB NO. 303 CAN

FOOD CLUB 2 LB. PKG.

FOOD CLUB 46 OZ. CAN

RANCH STYLE, WITHOUT BEANS, 19 OZ. CAN

FOOD CLUB NO. 300 CAN

DINNER FOOD CLUB 7 1/2 OZ. PKG.

FOOD CLUB SMOOTH OR KRUNCHY 18 OZ. JAR

FOR DISHES TOPCO QT.

FARM PAC ASS'T. FLAVORS 1/2 GAL.

GEBHARDT'S NO. 2 1/2 CAN

FOOD CLUB 38 OZ.

5 FOR **\$1.00**

**35¢**

5 FOR **\$1.00**

5 FOR **\$1.00**

**39¢**

3 FOR **\$1.00**

**75¢**

2 FOR **25¢**

5 FOR **\$1.00**

**59¢**

**49¢**

**ORANGE JUICE**

GAYLORD FRESH FROZEN

6 OZ. CAN **19¢**



NO SALES TO DEALERS PLEASE.

**VANILLA EXTRACT**

FOOD CLUB 2 OZ. PKG. **39¢**

**Farm Fresh Produce**

**BROCCOLI** SPEARS TOP FROST 10 OZ. PKG. **29¢**

**POTATOES** TOP FROST HASH BROWN 2 LB. PKG. **39¢**

**WAFFLES** TOP FROST FRESH FROZEN 10 OZ. PKG. **25¢**

**OKRA** CUT, TOP FROST FRESH FROZEN 20 OZ. PKG. **59¢**

**TISSUE** TOPCO BABY SOFT 4 ROLL PKG. **39¢**

**FLOUR** FOOD CLUB 5 LB. BAG **49¢**

**TEA** INSTANT FOOD CLUB 3 OZ. JAR **89¢**

**OLEO** FOOD CLUB CORN OIL 1 LB. PKG. **29¢**

**POP CORN**  
 FOOD CLUB YELLOW LB. BAG **14¢**

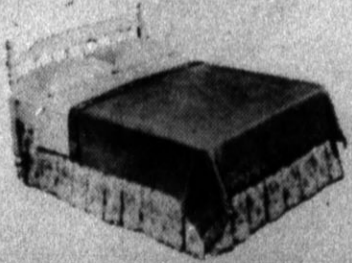
**GELATIN**  
 FOOD CLUB ASSORTED 3 OZ. PKG. **10¢**

**SERVING PITCHER** Alladin-Plastic Bigger-N-Gallon **77¢** **BABY POWDER** Topco, 14 oz. **41¢**

**BABY PANTS** Sizes-Small-Med.-Large-Ex Large. 4 Pair Pkg. **66¢** **STENO NOTEBOOK** 42-Sheet Ct. **19¢**

**HAIR DRESSING** Score King **79¢**

**EX-LAX INSTANT** Laxative Mix 5 1/2 oz. Size **67¢**



**BLANKETS**  
 SPRINGCREST - ROSEMONT  
 72 x 90 SIZE  
 WINTER WEIGHT  
 BEAUTIFUL PRINT  
 CHOICE OF 3 COLORS  
 LIMITED QUANTITY **\$4.88**

**CONTACT ADHESIVE**  
**SHELF LINER**  
 13 PATTERNS & COLORS  
 REG. 98" ROLL

LOW PRICED EACH **79¢**



**TOPCO-DISPOSABLE DIAPERS**

DAYTIME 30 CT. BOX **\$1.29**



**ALBERTO BALSAM**  
**SHAMPOO**  
 REGULAR OILY OR DRY

7 OZ. SIZE **89¢**



**FINAL NET HAIR SPRAY**  
 BY CLAIROL

8 OZ. SIZE **\$1.39**

**SHOP Furr's MIRACLE PRICES**



\*\*\*\*\*  
**HHS YEARBOOK PERSONALITIES**

STUDENT FAVORITES in Hereford High School whose photographs will appear in the Personalities section of the 1973 Roundup, school year book, were presented at the annual Koobraey assembly just before winter holidays. The camera of Tracy Hopson of The Brand staff caught them in candid shots in and around the annual office and printing trades room at HHS.



**MOST VERSATILE** students, Susie Hickman and Joe Sheffy. Named Most Intellectual were Nancy Brink and Ricky Locke, not pictured.



**PERSONALITY** queen and king are Carolyn Langley and Wynn Short.

\*\*\*\*\*  
**The Sunday Brand**  
 (Section Two)  
 Hereford, Texas, Sunday, January 14, 1973  
 \*\*\*\*\*



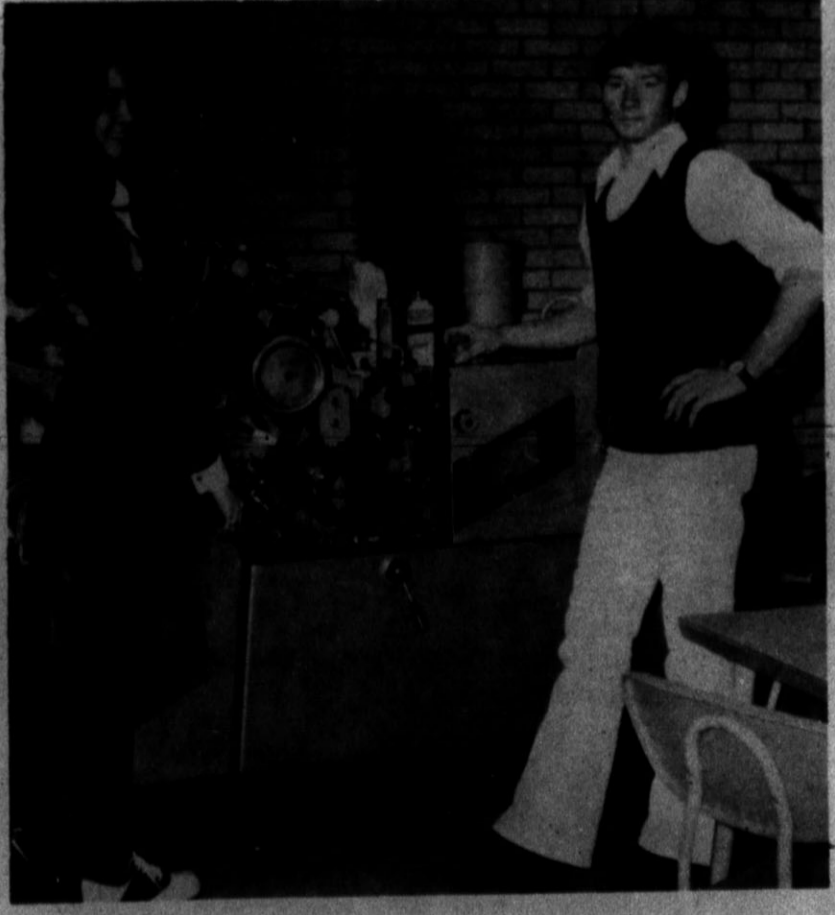
**ANNUAL QUEEN** this year is Jana Balden, who was also chosen Miss HHS. Sharing the latter honor with her, as Mr. HHS, is Keith Kitchens.



**SENIOR FAVORITES** picked by their classmates are Cheryl Smith and Johnny Adams.



**JUNIOR CLASS** members chose as favorites Nancy Barrett and Franklin Higgins



**SOPHOMORE FAVORITES** are Sharon Dearing and Rob Lomas.



\*\*\*\*\*  
**WHO'S WHO IN HHS** includes, from left top row, Ricky Locke, also named as Most Intellectual boy, Elizabeth Word and Gary Hicks; middle row, Shalyn Sisson, Carolyn Langley and Linda Collins; lower row, Keith Kitchens and Wallace Hill. Others in this group, not present for a photo, are Connie Bartles, Kerrie Womble, Nancy Brink and Dale Hollingsworth.  
 \*\*\*\*\*



# Duncan-Boyd Marriage Vows Exchanged Here

Green leaves formed an archway between candelabra as a background for the marriage ceremony of Miss Kathy Ann Duncan and David L. Boyd of Gruver Friday evening in Avenue Baptist Church.

Parents of the couple are Mr. and Mrs. G.W. Duncan, Route 3, and Mr. and Mrs. Harold Boyd of Gruver. The Rev. Norm MacDonald, pastor of the church, was the wedding officiant.

Tapers were lighted in the seven-branch candelabra at the

altar by Wayland Wampler, brother-in-law of the bride, and Don Burke of Gruver, the bridegroom's brother-in-law, before the bridal processional down the white-carpeted aisle.

Miss DeAnn Dickson attended Miss Duncan as maid of honor and Miss Marcia Tiefel as bridesmaid. Ronny Wilson was best man and Mack Beasley groomsmen; both are Gruver residents.

The Don Burkes' daughter, Audra, was flower girl and Brent Wampler carried the rings.

Music, including as solos The Lord's Prayer and More, was by Miss Sue Shirley, organist, and Miss Theresa Vines, vocalist.

Given in marriage by her father, the bride was dressed in satin, the gown designed with fitted bodice, A-line skirt and full lantern sleeves.

Chantilly lace embroidered with sequins and seed pearls formed the scalloped neckline and a bib effect on the bodice, capped the sleeves and bordered a chapel train. From a pearl bandeau, her illusion veil fell shoulder length.

A necklace belonging to her maternal grandmother completed Miss Duncan's costume and she carried a cluster of white roses topped a bridal Bible, with a shower of white satin streamers.

Feminine attendants wore empire gowns, Miss Dickson's



Mrs. David L. Boyd...nee Kathy Duncan (Bradly photo)

# Campaign Set In Auxiliary

Enrollment of new members and a campaign to inform the public about Kings Manor Auxiliary, its aims and the work it is doing to make life more pleasant for residents of the retirement home here, will be conducted between this date and the semi-annual membership meeting in March.

Plans were started at an executive meeting this week. Emphasis will be on the membership drive. Mrs. Hilton Higgins heads the membership committee, with Mrs. H.K. Kendrick of Friona and Mrs. Keith Simmer as other members.

To climax the campaign, the Auxiliary plans to have speakers in various churches of the city March 11 to explain the needs of Kings Manor residents which can be met by volunteer services of Auxiliary members.

Mrs. W.L. Davis is president this year. Mrs. J.J. Durham vice president, Mrs. Carroll McDonald secretary and Mrs. Clark Andrews treasurer.

Objective of the organization,

stated when it was formed three years ago, is to improve the quality of life for residents of the Manor proper, its adjacent cottages and its nursing home unit, Westgate.

Some services at present include transportation for regular shopping trips and other occasions, arts and crafts classes, visits to ill or lonely residents, and such social occasions as birthday parties, hymn songs, film showings and bringing groups to the Manor to give programs.

This work is directed by committees. Mrs. H.R. Cocanougher is chairman of the arts and crafts committee, Mrs. David Gibson of transportation,

Mrs. Earl Harkins of resident aid, Mrs. Wes Fisher of social activities.

Mrs. Andrews heads the finance committee, Mrs. Don T. Martin is chairman of education and public relations, Mrs. A.T. Mims of the sunshine committee.

Although Kings Manor is a Methodist Church home, its residents are from many religious denominations and the Auxiliary welcomes any person who will give any amount of time and effort to helping with its program.

Men as well as women may be members and are needed to help arrange trips and programs.

## Community Calender

**JANUARY**

25— Pancake supper sponsored by Men of First United Methodist Church in fellowship hall, 5 to 8:30 p.m.

25-27— Annual Junior Livestock Show conducted by Hereford Young Farmers in County Bull Barn.

27— Community Concert Association presents the Young Americans in a program at the high school auditorium, 8 p.m.

**FEBRUARY**

1-Deaf Smith County Chamber of Commerce Banquet, Bull Barn, 7:30 p.m.

23 — Campfire Girls' father-daughter banquet in County Bull Barn, 7 p.m.

## Calendar Of Events

**MONDAY**

El Llano Study Club in SWPS Co. Reddy Room, 7:30 p.m.

Rainbow Girls at Masonic Hall, 7:15 p.m.

Teen TOPS Club at Community Center, 4 p.m.

Dawn Lions Club at Dawn Community Building, 7 p.m.

GED tests in board room of school administration building, 8:30 a.m.

Evening Lions Club at K-Bob Restaurant, 7 p.m.

Odd Fellows Lodge at IOOF Hall, 8 p.m.

Rotary Club lunch at Civic Club Center, 12 noon.

Weight Watchers at First Baptist Church, 10 a.m. and 7 p.m.

**TUESDAY**

La Plata Study Club in home of Mrs. Major Schroeter, 603 Union, 8 p.m.

Hereford CowBelles luncheon at K-Bob's Restaurant, 11:45 a.m.

La Afflatus Estudio Club at home of Mrs. Walter Johnson, 3 p.m.

Alpha Alpha Chapter, Beta Sigma Phi, at Community Center, 8 p.m.

Calorie Patrol TOPS Club at Community Center, 9:30 a.m.

GED tests in board room of public school administration building, 8:30 a.m.

Weight Watchers at Public Health Clinic, 7 p.m.

Rebekah Lodge at IOOF Hall, 8 p.m.

**WEDNESDAY**

Christian Women's Fellowship lunch at First Christian church, 12:30 p.m.

Merry Mixers Square Dance Club at Community Center, 8 p.m.

Noon Lions Club lunch at Civic Club Center, 12 noon.

Knights of Columbus at K of C Hall, 8 p.m.

**THURSDAY**

L'Allegria Study Club at Hereford Country Club, 9:30 a.m.

Bay View Study Club in home of Mrs. Pat Malone, 313 Sunset, 3 p.m.

Calliopean Study Club in Mrs. Emil Detman's home, 8 p.m.

Hereford Study Club with Mrs. Noble Howard, 108 Elm,

7:30 p.m.

Summerfield Study Club in home of Mrs. Elmer Woodward, 2:30 p.m.

North Hereford Extension Club with Mrs. Viola Williams, 404 Western, 2:30 p.m.

Red Cross Uniformed Volunteers, lunch at K-Bob Restaurant, noon.

Farm and Ranch Club in home of Mrs. J.V. Perrin for lunch.

Los Ciboleros Chapter, DAR, in home of in home of Mrs. L.W. Norvell, 209 Elm, 7 p.m.

American Association of Retired Persons at Community Center, 6:30 p.m.

Veterans of Foreign Wars at VFW Clubhouse, 8 p.m.

Kiwanis Club in Civic Club Center, 12 noon.

Toastmasters Club in REA Building, 7:30 p.m.

Jaycees at Dickies Restaurant, 8 p.m.

Weight Watchers at First Baptist Church, 7 p.m.

**FRIDAY**

Patriarchs Militant and Ladies Auxiliary at IOOF Hall, 8 p.m.

Kiwanis Whiteface Breakfast Club in Civic Club Center, 6:30 a.m.

**SATURDAY**

Rainbow Girls installation ceremony in Masonic Hall, 7:30 p.m.

## Women's C Of C Off On First 1973 Task

First major task of the Women's Division, Deaf Smith County Chamber of Commerce, in the new year will be decoration of the County Bull Barn for the annual Chamber banquet Feb. 1.

A work party to make decorations has been scheduled for 7:15 p.m. Monday in the Bull Barn by Mrs. W.C. Davis and Mrs. Rex Lee, co-chairmen of the decoration project. All women in the organization are asked to be present, bringing scissors which will cut cardboard.

Since its organization in 1968, the Women's Division has had the responsibility of banquet decorations and has produced some strikingly attractive settings for the annual event. Members make the decorations in work sessions before the banquet date.

Mrs. Lee, who completes her term as decorations chairman with this activity, is the new president of the Women's Division, chosen by the Chamber board of directors and installed at a dinner this week.

She called a meeting of the executive board just after her installation and other officers for 1973 were elected. Mrs. O.G. Nieman was named first vice president, Mrs. Waldo Baxter secretary.

Mrs. Bill Lamm will serve another year in her term as second vice president and membership chairman, and Mrs. Bob Hardin, secretary at the C of C office, acts as treasurer.

Elected to head the two main sections of Women's Division work were Mrs. Eugene Sparks, public affairs director, and Mrs. Joel Newman, fine arts director. They will announce chairmen of the various committees in each section.

### WOMAN SENATOR

On Oct. 3, 1922, Rebecca L. Felton of Georgia became the first woman to be seated as a U.S. senator.

## Information On Cancer Given Club

A film on Cancer was the program given to Young Mothers Study Club by Kathryn Acton, director of nursing at Deaf Smith General hospital, at a recent meeting.

The club met in the SWPS Reddy Room with Mrs. Robert Devin as hostess.

Members present were Mmes. Burl Spears, Travis McPherson, Harvey Milton, Bud Thomas, Chesley Johnson, Jerry Tisdale and Eldon Howell.

**Little's** January CLEARANCE CONTINUES

**ALL MERCHANDISE RE-GROUPED AND RE-PRICED FOR GREATER SAVINGS.**

- Dresses
- Suits
- Costumes
- Pant Suits
- Sportswear  
Juniors & Misses
- Car Coats
- Coats  
For All Seasons

1 / 2

PRICE

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An electric heating system has staying power and maintenance is practically unheard of. It's the modern way to heat, now and in the future. Operating cost? Why not find out? Get the whole story. Call us this week for your free operating estimate. It's a real eye-opener.



**Little's** Downtown Variety Park Hereford, Texas

**HANES SHEER MADNESS SALE**

For one week you can buy Hanes®sheer and stretch stockings and pantyhose and Hanes Alive® Sheer Support Stockings and pantyhose for the price of ordinary hosiery.

**JANUARY 13 - 20**  
Thru Saturday

Style No.	Stockings	Reg. Price	SALE PRICE	
			1 pr.	3 prs.
415	Reinforced Heel and Toe	\$1.50	\$1.25	\$3.75
205	Cantrece® Sheer Heel	\$1.75	\$1.50	\$4.50
405	Sheer Heel Knee-High	\$1.50	\$1.25	\$3.75
PANTYHOSE				
885	All Sheer Sandalfoot Pantyhose	\$3.00	\$2.50	\$7.50
SUPPORT				
805	Alive® Sheer Support Stockings	\$3.95	\$3.25	\$9.75
809	Alive® Sheer Support Pantyhose	\$5.95	\$4.95	\$14.85
811	Alive® All Sheer Support Pantyhose	\$5.95	\$4.95	\$14.85

COLORS: Barely There® Gentlebrown Town Taupe  
Driftwood® Barely Black®

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IN DOWNTOWN VARIETY PARK

Pre - Inventory

# January Clearance!



<b>SHEET BLANKETS</b> Size 60 x 76 <b>\$1.27</b> <hr/> <b>TOWELS</b> Regular '11" NOW <b>\$1.00</b>	Men's Double Knit <b>SLACKS</b> Broken Sizes NOW ONLY! <b>\$6.88</b>	<b>ENTIRE STOCK OF SHEETS</b> Queen & King Sizes <b>REDUCED DOWN!</b>	<b>BLANKETS</b> Reduced to <b>3 For \$10</b>	One Table of <b>LINING FABRICS</b> Values up to '12" NOW <b>3 Yards \$1</b>	<b>AREA RUGS</b> Regular '3" NOW <b>2 For \$5</b>	Men's <b>DINGO BOOTS</b> Black or Brown Regular '28" NOW <b>\$22.00</b>	<b>BLANKETS</b> White Only Regular '13" <b>2 For \$5</b> <hr/> <b>BABY CRIB</b> with Mattress Reduced to <b>\$25.33</b>
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Entire Stock Of <b>DOUBLE KNIT</b> Values up to '4" NOW <b>\$2.88</b> Yard	<b>FLANNEL FABRICS</b> Assorted Prints Values up to 69" Yard NOW <b>3 Yards \$1</b>	ENTIRE STOCK OF LITTLE GIRLS <b>BOOTS</b> <b>REDUCED DOWN!</b>	Little <b>GIRL'S DRESSES</b> Sizes 2 to 14 \$2.98 or <b>2 for \$5.00</b> \$3.98 or <b>2 for \$7.00</b> \$5.98 or <b>2 for \$10.00</b>	ENTIRE STOCK Of Ladies <b>PANTSUITS</b> Reduced to <b>1/3 Off</b> or Better	ENTIRE STOCK Of Ladies <b>UNIFORMS</b> Reduced to <b>1/2 Off</b>	Ladies <b>BLOUSES</b> Values up to '13" NOW ONLY <b>2 For \$5</b>
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Ladies Velvet or Corduroy <b>PANTS</b> Reduced to <b>1/2 Off</b>	Ladies <b>COATS</b> Reduced to <b>1/2 Off</b>	Boy's Flannel <b>P. J.'s</b> Sizes 3 to 6x <b>\$1.59</b> Each OR <b>2 For \$3.00</b>	<b>LADIES VELVET DRESSES</b> <b>1/2 Off</b>	Young Ladies <b>SMOCKS</b> <b>1/3 Off</b>	Women's ENTIRE STOCK <b>HAIR PIECES</b> <b>1/2 Off</b>	Boy's <b>SHIRTS</b> (Bell Sleeve) Sizes 3 to 7 <b>2 For \$5.00</b>	One Rack of Ladies <b>DRESSES</b> Values up to '18" <b>\$2.59</b> Each OR <b>2 For \$5</b>
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Ladies Stretch <b>DENIM PANTS</b> Values up to '3" NOW <b>\$1.00</b>	Boy's Short Sleeve <b>SHIRTS</b> Values up to '5" <b>\$1.57</b> Each OR <b>2 For \$3</b>	Boy's or Girl's <b>DIAPER SETS</b> Regular '5" <b>\$3.59</b> Each OR <b>2 For \$7.00</b>	Women's <b>PANTY HOSE</b> Values up to '1" NOW <b>3 Pair \$1</b> <hr/> Ladies <b>HOSE</b> Assorted Colors <b>4 Pair \$1</b> <hr/> Ladies <b>BOOTS</b> White or Black Reduced to <b>\$4.88</b>	Boy's Sport <b>SHIRTS</b> Long Sleeve Sizes 8 to 20 Values up to '5" NOW <b>\$2.97</b>	Boy's Color <b>JEANS</b> Values up to '7" NOW ONLY <b>\$2.97</b>	Ladies Nylon <b>P.J.'s</b> Assorted Colors Reduced to <b>\$2.00</b>
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Boy's Sport <b>SHIRTS</b> Sizes 8 to 18 <b>\$2.59</b> Each OR <b>2 For \$5</b>	One Full Rack of Little Girl's <b>PANT SUITS, DRESSES &amp; JUMP SUITS</b> NOW Reduced to <b>1/3 Off</b>	One Full Rack of Ladies <b>LINGERIE</b> from Famous Brand Reduced to <b>1/2 Off</b>	Ladies Flannel <b>P.J.'s</b> Values up to '4" NOW <b>\$2.00</b>	Ladies <b>DRESS SHOES</b> Values up to '8" NOW <b>2 For \$5.00</b>	Girl's Flannel <b>P.J.'s</b> Sizes 7 to 14 <b>\$1.57</b> Each OR <b>2 For \$3</b>	Boy's Sweat <b>SHIRTS</b> Assorted Colors Sizes 6 to 16 <b>\$1.59</b> Each OR <b>2 For \$3</b>	Boy's Double Knit <b>PANTS</b> Size 10 to 20 Regular '8" NOW <b>\$6.99</b>
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Boy's <b>SWEATERS</b> Assorted Colors Regular '8" NOW <b>\$5.97</b>	Entire Stock of Ladies <b>HAND BAGS</b> Reduced to <b>1/3 Off</b>	Girl's or Boy's <b>BOXER PANTS</b> <b>\$1.59</b> Each OR <b>2 For \$3</b>	Boy's <b>PANTS</b> Values up to '5" NOW <b>\$2.00</b>	Ladies Nylon <b>GOWNS</b> Assorted Colors ONLY <b>\$1.00</b>	Ladies Velvet <b>SHOES</b> Assorted Colors Regular '4" Reduced to <b>\$3.97</b>	Boy's <b>SHIRTS</b> A Good Selection Values up to '5" <b>\$1.59</b> Each OR <b>2 For \$3</b>
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Boy's <b>SPORT COAT or SUITS</b> Reduced to <b>1/3 Off</b> <hr/> Men's <b>BOOTS</b> Values up to '27" <b>\$12.77</b>	Men's <b>BOOT JEANS</b> and Colored Jeans by a famous jean manufacturer Reg. '8" NOW <b>1/2 Off</b>	ENTIRE STOCK Of Men's & Boy's <b>JACKETS</b> Reduced to <b>1/3 Off</b>	Men's <b>SWEAT SHIRTS</b> Assorted Colors <b>\$2.00</b> <hr/> Men's Double Knit <b>SLACKS</b> Reduced to <b>1/2 Off</b>	Men's <b>WOOL SHIRTS</b> Regular '6" NOW <b>2 For \$7</b> <hr/> Men's Velour <b>SHIRTS</b> Reduced to <b>1/2 Off</b>	Men's <b>DRESS SHOES</b> Broken Sizes Values up to '15" NOW <b>\$5.00</b>	One Table of Boy's <b>SLACKS or JEANS</b> Values up to '7" NOW <b>\$2.97</b>	Men's <b>KNIT SHIRTS</b> Regular '7" <b>\$4.97</b> NOW <hr/> Boy's Flannel <b>P.J.'s</b> Sizes 8 to 18 Regular '3" <b>\$2.97</b>
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Men's Color <b>UNDERWEAR</b> Slight Ir. (Briefs or T-Shirts) <b>3 Pair \$1.97</b>	Second Group of Men's <b>BOOTS</b> from Famous Brands Values up to '42" NOW <b>1/2 Off</b>	Men's Felt <b>WESTERN HATS</b> Reduced to <b>20% Off</b>	Men's Casual (Flare Styles) <b>PANTS</b> Regular '12" <b>\$4.88</b> Each OR <b>2 For \$9</b>	Men's <b>PANTS</b> Flare Styles Values up to '11" Reduced to <b>\$3.33</b>	Men's Double Knit <b>SPORT COATS</b> Sizes 36 to 46 Marked Down to <b>\$29.88</b>
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# THE SUNDAY BRAND Editorials

Page Four The Sunday Brand, Hereford, Texas, Sunday, January 14, 1973

## Goals For New Year

"Tis better to have loved and lost, than not to have loved at all."

Things have been going great in Hereford and Deaf Smith County; another fine year has been recorded, but we must continually set goals of improvement and strive for an even better community.

With this thought in mind, THE BRAND interviewed some citizens about hopes for 1973 and published their comments Thursday. If one factor were to be gleaned from the interviews, it was the aspiration for a continued healthy growth.

Another noteworthy opinion expressed by all was that Hereford is a great town with a fine community spirit. Just a couple of items in the news this past week reflected that feeling. Bedford Forrest, farm and ranch editor for Channel 7, reported in a meeting here that all area towns are "jealous of Hereford." Hereford's financial reputation was mirrored in the sale of school bonds at a very low rate of interest the past week.

A community's growth, progress and reputation all come back to one thing:

**PEOPLE.** Hereford and Deaf Smith County are fortunate to claim many citizens who are progressive, responsive to challenges and to the needs of their neighbors.

The list of goals suggested in the interviews include continued work on developing new industries and expansion of local industry, strive to locate junior college here, study formation of industrial foundation, plan new recreational facilities for city—including possibility of youth recreation director, seek to develop combined city-county-school library, more effort toward beautification of community, work for agricultural progress—through legislation and other means, plan special 75th anniversary celebration for city, and seek more involvement in community affairs by more people.

Do you have goals to add and, more importantly, are you ready to go to work for your community? THE BRAND pledges its best efforts to work for and with the citizens of this community in accomplishing those things which will make our city and county a better place to live, work and play.



SCHIZOPHRENIC

MAIN STREET, U.S.A.

## Congress Is Spoiling For Fight With Nixon

BY BERT MILLS

Congress has returned to Washington spoiling for a fight with President Nixon. Legislative leaders have decided to ignore the election landslide and to confront the winner early and often.

There are 306 Democrats in Congress, and 235 Republicans. The Democratic majority in the Senate is 57-43, a gain of two, and in the House the margin is 243-192, a loss of 13 but still a solid edge. Whenever the Democrats can rally their troops, they can frustrate White House plans.

Key men in Congress are mad about Vietnam, mad about pre-election pocket vetoes last fall, mad about the President's refusal to spend all the money

Kennedy has sued in an attempt to overturn a veto of a medical training bill. New York City is suing because water pollution funds were impounded at the White House, and Senator Edmund Muskie has hinted that Congress may become a party to that suit. Twenty top Congressional Democrats have joined a Ralph Nader suit against impounding of highway funds.

Newly-elected Presidents sometimes enjoy a honeymoon with Congress for a time, but nothing of that sort is in prospect in 1973. Nixon is now a lame duck by law and somebody else will occupy the White House four years hence. The Democrats are starting now to do everything they can to use their Congressional majority to make sure one of their own takes up residence at 1600 Pennsylvania Avenue in 1977.

Democrats are even resorting to the courts to try to thwart the President. Senator Edward

Budget Battles Are Assured

Even before his messages reach Congress after Inauguration Day, President Nixon has committed himself to a spending limit of \$250 billion next fiscal year. Liberals in Congress do not regard that sum as nearly enough and they will fight to continue and expand their pet programs. Budget battles are assured before many months have passed.

President Nixon vetoed 12 spending bills after Congress adjourned last fall. Most were minor but one was the appropriation bill for the Department of Health, Education and Welfare. Pocket vetoes prevent Congress from even attempting to muster the two-thirds majority necessary to override.

The HEW bill is a special aggravation to Congress because it was passed twice, and vetoed twice. In the seventh month of the current fiscal year, HEW is still operating on temporary funds limited to the 1972 level of spending. Congress may try to rectify that situation as early as February by passing the same bill, this time under circumstances allowing it at least an attempt to override.

Senate Majority Leader Mike Mansfield has called upon his fellow Democrats to re-pass all 12 of the vetoed bills in a hurry. He has also placed on his priority list nine other measures not enacted in 1972 but reported out of committee in either the Senate or the House. Chances are that not all of these things will happen but the threat underlines the mood of Congressional leaders.

Talk Will Exceed Deeds Initially

Organizational activities will occupy Congress until about mid-February. It is virtually impossible for a new Congress to do anything except talk for about six weeks. Some committees do not even meet until March, and a committee has to meet before it can recommend legislation.

Battle lines will be drawn in late January, after President Nixon has delivered his annual messages.

## Talk of Texas

By Jack Maguire

**GOVERNOR'S DAY**—When Dolph Briscoe and William P. Hobby are sworn in as Governor and Lieutenant Governor, respectively, in front of the big, pink granite capitol in Austin this week, they will be carrying out a Texas tradition that has ranged from a top-hat soiree to the world's biggest barbecue.

There was even one inauguration to which the Governor didn't come. It happened in 1861 at the beginning of what was to be Sam Houston's second term. Houston, an opponent of secession from the Union, refused to sign an oath of fealty to the Confederacy. Old Sam was so unhappy, in fact, that he failed to show up to take the oath of office. That didn't stop the ceremony, however.

Lieutenant Governor Edward Clark, who had no such notions about secession, took the gubernatorial oath himself and stayed on to supervise the military organization of the state under the Confederacy.

**WORDS OF WISDOM**—Since 1925, when Rat M. Neff marked a passage of Scripture and passed it on to Mrs. Miriam A. Ferguson, his successor, each succeeding Governor has marked the same Bible for the newcomer to the office.

Neff chose Psalms 119, verse 105: "Thy word is a lamp unto my feet, and a light unto my path."

W. Lee O'Daniel marked the longest passage. He chose the entire Ten Commandments for his successor, Coke Stevenson. O'Daniel had made the Commandments a part of his campaign platform.

**TAXI, PLEASE**—In 1903, S. W. T. Lanham and his family had to walk from the Driskill Hotel in downtown Austin to the Capitol for the inauguration.

In the excitement of getting everything ready for the oath-taking, the committee in charge had completely overlooked providing any transportation for the governor-elect.

**BY INVITATION ONLY**—When Lawrence Sullivan Ross was inaugurated in 1887, his father was temporarily barred from the inaugural ball because he had forgotten to bring his invitation along.

**TRADITION-BREAKER**—W. Lee O'Daniel was the only Governor who did not take his oath of office at the Capitol.

His first inauguration was held in Memorial Stadium at The University of Texas and 50,000 Texans turned out for it. For the beginning of his second term in 1941, he invited everybody in Texas to come to his inauguration and stay for barbecue on the Executive Mansion lawn. The crowd ate 19,000 pounds of beef, mutton and buffalo.

## From The Brand Files.....

65 YEARS AGO

From figures secured this afternoon at the Fort Worth and Denver offices from W. F. Sterely, general freight agent, the march of the agricultural man from all sections of the State as well as from almost every other State in the Union bids fair to exceed all records this year, all en route for the Panhandle district, where millions of acres formerly devoted solely to the raising of cattle are now being converted into farming lands.

50 YEARS AGO

Through the public spirit and generosity of T. E. Shirley, the Hereford Independent School District is about to acquire title to a tract of land, comprising between five and six acres of land, immediately joining the high school campus on the northwest. The gift has been tendered by Mr. Shirley, under certain conditions, and will probably be formally accepted by the board of trustees at their next meeting.

35 YEARS AGO

In a simple ceremony at the commissioners court room Tuesday morning, Deaf Smith County's officials for the next two years were sworn into office... More than 5,000 trees have been obtained thus far from New Mexico and are now on hand at the park... Precinct 4 of Deaf Smith County will vote on "hog law" January 26.

20 YEARS AGO

If money in the bank is any indication, conditions in this area were unusually good the past year, combined deposits of the two banks in Hereford mounted up to \$11,240,512.16 at the close of business Dec. 31, 1952... Postal receipts in Hereford jumped sharply during the past 12 months. Football fans can look forward to a tough schedule in 1953.

10 YEARS AGO

Sabin Sunday for Deaf Smith County is set for Jan. 20 as two clinics are scheduled to administer the second dose of the oral polio vaccine to county residents... Starting a new year of business got the first County Commission meeting off to a routine start Monday... Receipts at Hereford Post Office continued their steady upward climb as a new record was established at the end of 1962.

## What They Think

Not long ago I had a chance to listen to a tape recording of high school students expressing their views on American business and the American economy.

The tape was a composite of interviews conducted throughout the country. It was presented to me as a good cross-section of student opinion. I cannot verify that, since I was not present when the interviews took place. But I hope it's true. Why? Because, on the whole, the students came across as a very level-headed group.

Yes, they criticized some aspects of American business. The criticism, however, was entirely responsible and generally mature. I heard very little that I would disagree with.

What did they say? They were concerned about product quality and reliability, as are many Americans of all ages today. Undoubtedly, they had been sensitized to this issue by the

widespread publicity given to "consumerism," but that doesn't make their complaints any less valid.

Consumer complaints generally break down into three categories, and the students' were no exception: 1. The products should be perfect to begin with (this is a naive expectation—even

if perfection were attainable, the price would be higher than most people could pay). 2. Customers with justified product complaints have difficulty getting satisfaction from the businessman. In far too many cases, that has been true. Many businesses are now trying to improve their performance in this area, and many more should. 3. Products are not properly designed. This is a sticky point. It

often involves an underlying issue: Should the businessman give people what they want to buy, or what the "experts" say they ought to want to buy? Where simple safety is concerned, there can be little argument.

But, where matters of taste are involved, I'd vote for the democracy of the marketplace over the elitism of the "experts." The kids had a tendency to confuse "markup" with "profit." (A misconception they share with many adult Americans.) One of them commented that he was able to buy, at the factory cost of \$5, a pair of shoes

that retail for \$17, and "\$12 is a lot of profit." The \$12 is not profit, of course. Out of that money must come the cost of transportation from the factory to the retail store, a part of the shoe salesman's pay, and a part of the cost of running the retail store, including interest, rent, utilities, advertising, taxes, fringe benefits, etc. Actual profit averages about 5 per cent of a sale, while markup is often 100 per cent or more of the factory price.

Most of the students understood that wage increases will often require a price increase.

Finally, they seemed to have a very solid appreciation of the value of competition, in business and in other aspects of life as well.

They weren't wild-eyed radicals out to destroy the establishment. They were informed, responsible American consumers, demanding that the American business system give them honest value for their money. It's people like that who make the system work—I hope we never run short of them.

## THE BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm defends repairmen this week, we suppose.

Dear editor:

Everybody laughs, if he's able, about how hard it is to get a plumber these days, or a T.V. repairman, washing machine repairman, etc., and a lot of people say, "What's gone wrong with this country? Why can't it make machines that don't break down so fast, and why can't we train enough repairmen to go around, at the minimum wage of course?"

It's a good question but if you're looking to me for the answer you've come to the wrong place, and furthermore I can't tell you where to look. But I can tell you where not to look. According to an article I read last night in a newspaper which had been used as packing to protect a box of broken cups I got through the mail for Christmas, the problem is even worse in Russia.

In one city alone, the article reported, there are 11,000 refrigerator owners on waiting lists for repairs, and how bad that is can be realized when you remember that only about one family in a thousand even has a refrigerator, whether it's working or not.

"I called a mechanic," one Russian owner complained, "and when he finally got here two weeks later he checked the refrigerator, found out what was wrong, and never appeared again."

What this points out is that if you want to escape human nature you've got a lot of traveling to do and no chance of arriving.

In this connection, I'd like to report that I found a bunch of typographical errors in my letter to the Brand a few weeks ago but I do not intend to take my refrigerator and move to Russia. Yours faithfully, J.A.

## The Sunday Brand

Established 1948  
Published Every Sunday at 130 West Fourth  
Hereford, Texas 79045  
The Hereford Brand, Incorporated



Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 30, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.80 per year; Zone 2 and above, \$6.00 per year. With the Hereford Brand, both papers, Zone 1 \$5.95 per year; Zone 2, \$7.40 per year. Carrier delivery, \$1.00 per month. Single copies 20 cents each.

G. Nieman  
Marshall Day  
Sue Coleman  
Grady King

Publisher  
News Editor  
Women's Editor  
Advertising Manager



## School Menus

### HIGH SCHOOL JUNIOR HIGH

**MONDAY**—Meat Loaf with catsup or vienna sausage, mashed potatoes, green beans, pickled beets, apple pie, rolls, butter and milk.

**TUESDAY**—Hamburger or sloppy Joe, potato chips, blackeyed peas, pink applesauce, cookie, buns, and milk.

**WEDNESDAY**—El rancho beans or barbecued wieners, buttered spinach, whole kernel corn, peach cobbler, cornbread, butter and milk.

**THURSDAY**—Turkey and dressing with giblet gravy or sliced ham, candied yams, cranberry sauce, fruit salad, white cake, school bread, butter and milk.

**FRIDAY**—Devised ham sandwich or tuna salad sandwich, vegetable soup, creamy cole slaw, cinnamon roll, bread and milk.

### ELEMENTARY PUBLIC SCHOOLS

**MONDAY**—Meat loaf with catsup, whipped potatoes, green beans, apple pie, roll, butter and milk.

**TUESDAY**—Hamburger with mustard, potato chips, pink applesauce, buns and milk.

**WEDNESDAY**—El rancho beans, buttered spinach, whole kernel corn, peach cobbler, cornbread, butter and milk.

**THURSDAY**—Turkey and dressing with giblet gravy, candied yams, cranberry sauce, fruit salad, white cake, school bread, butter and milk.

**FRIDAY**—½ deviled ham sandwich, ½ tuna salad sandwich, vegetable soup, creamy cole slaw, cinnamon rolls, bread, and milk.

### SAINT ANTHONY'S PAROCHIAL

**MONDAY**—Fish sticks with tartar sauce, corn, cabbage pepper salad, white cake, rolls, butter and milk.

**TUESDAY**—Baked turkey, mashed potatoes, tossed salad, peaches, buttered bread and milk.

**WEDNESDAY**—Hamburgers, French fries, apple pie and milk.

**THURSDAY**—Beef stew with vegetables, stuffed celery, cornbread, cookies and milk.

**FRIDAY**—Texas hash, green beans, carrot sticks, lemon fluff, rolls and milk.

### DAY CARE CENTER

**MONDAY**—Breakfast: Farina, raisins and milk; Lunch: Creamed chicken on toast, green peas, pear halves and milk; Snack: Chocolate cookies and milk.

**TUESDAY**—Breakfast: Cinnamon biscuits, banana slices and milk; Lunch: Spagetti with meat sauce, green salad, sliced bread, Fruit cocktail and milk; Snack: Peanut butter cookies and milk.

**WEDNESDAY**—Breakfast: Toast and jelly, apple slices and milk; Lunch: Oven-fried chicken, creamed potatoes, harvard beets, ice cream cones, hot rolls, butter and milk; Snack: Peanut butter and jelly sandwiches and orange juice.

**THURSDAY**—Breakfast: Doughnuts, orange slices and milk; Lunch: Tamale pie, green salad, buttered crackers, peach cobbler and milk; Snack: Suprise muffins and milk.

**FRIDAY**—Breakfast: Banana bread, raisins and milk; Lunch: Barbecued beef, scalloped potatoes, green

## Small Talk

By SUE COLEMAN  
Women's Editor

IT'S BEEN RIGHT hectic, trying to keep up with postponements, cancellations and other movements of club schedules since Christmas.

There are always dislocations caused by the holidays, to be smoothed out in January; this year there were more.

If we've added to the confusion by announcing meetings that weren't held, or failing to announce new times of meeting, we're sorry.

But probably our failure to keep up with the upset schedules is not any more embarrassing than the weathermen's failure to keep up with the weather changes that caused it all.

WITH FINGERS crossed, we'd like to remark that it surely is nice to get our from under some of the snow, and to hear some conversation, that doesn't keep getting back to "this awful weather."

Everybody still likes to talk about the weather, even if nobody has succeeded yet in all the scientific efforts to do something about it. One of the things I've heard a lot lately is that this has already been the worst winter in the history of Hereford.

That didn't impress me much until Marlin Gilliland said it's the worst one he can remember - and he has been here all his life. There have of course been deeper snows, he says, and colder weather with ther-

### Senior Party Meet Planned

Parents of senior class students at Hereford High School are invited to attend a meeting Wednesday at 5 p.m. in the high school auditorium.

The purpose of the meeting will be to make plans for the senior party, to be held following graduation exercises on May 24.

beans, chocolate cake, hot rolls, butter and milk; Snack: Lemon drop cookies and milk.

meter readings well below zero, but for cold plus snow plus duration, this one is worst.

THAT ONE BACK in 1930 - or maybe it was 1929 - is mentioned often, but it didn't stay so cold so long, he recalls. However, he admits he isn't sure about another notorious winter, that of 1918-19.

Just a boy then, he didn't pay attention to exact details but he knows cattle losses were heavy and that he helped haul cottonseed cake to the Conkwright Ranch to feed cattle in snow-covered pastures.

An older oldtimer, the late F.L. Pinckert, used to tell about taking the wheels off wagons and putting runners on the beds to sled cake out to feed cattle. Maybe those pickups with heated cabs, and today's scientifically mixed feeds aren't so bad.

WHEN JIM TUCKER was introduced at the Chamber of Commerce Women's Division dinner the other evening as the only man who is chairman of a committee in the division, he just grinned good-naturedly - and sort of knowingly.

Maybe some other man might want his job - it's concerned with the Miss Hereford pageant, where all those beauties are!

ON THE DEAN'S LIST at Texas Tech for the fall semester, Stephen Hoffman is listed with 3.58 grade points. He is the son of the Tony Hoffmans, Rt. 4, a graduate of Hereford High, and is to receive a degree in architecture next spring.

A Hereford student at Baylor University, Gary D. Roberson received a master of science degree in geology at the close of the fall semester, a rather late note from the Waco college says. Gary is the B.D. Robersons' son.

BROWSING THROUGH some newspapers here at the Brand, our receptionist Delight Williams found an item about a national day that you might want to observe as I surely do.

In all the welter of things like National Hole in the Doughnut Day, comes on Jan. 16, National Nothing Day. It is sponsored by the National Nothing Foundation, providing a day to "just sit - without celebrating, observing or honoring anything." That's for me - want to help me observe it Tuesday?

# January Clearance

at GASTON'S POPULAR STORE DOWNTOWN HEREFORD

We are offering our customers, old and new, Great Savings on our stock of quality name brand merchandise. We need to reduce our present stock to make room for new arrivals.

THE SALE YOU HAVE BEEN WAITING FOR!

MONDAY, JANUARY 15 - 9:00 A.M.

NO LAYAWAYS...ALL SALES FINAL... NO EXCHANGES... NO RETURNS



### MENS SUITS

1-Group Double Knits, wools & wool Blends

Regular \$85<sup>00</sup> TO \$125<sup>00</sup>

SALE PRICE

\$56 to \$83

### 1-Group Wool SUITS

Values to \$100<sup>00</sup> NOW... 1/2 PRICE



### SPORT COATS

1-Group, Mainly

DOUBLE KNITS

Reg. \$45<sup>00</sup> TO \$85<sup>00</sup> Each

SALE PRICED

\$36<sup>00</sup> to \$68<sup>00</sup> EACH

### 1-Special Group SPORT COATS

Values to \$65<sup>00</sup>

NOW \$20<sup>00</sup>

HURRY! THESE SUITS, SPORT COATS & SLACKS WILL GO FAST!

### DRESS SLACKS

1-Group

DOUBLE KINT

### SLACKS

1/3 OFF



1-Group Mens and Young Mens STA-PREST & CASUALS

Values to \$14<sup>00</sup> NOW REDUCED 1/2 Price

### Entire Stock Mens & Boys SWEATERS

NOW REDUCED 1/2 Price

THIS IS ONLY PARTIAL LIST OF THE FANTASTIC BARGAINS! BE SURE AND COME SEE FOR YOURSELF!



One Group Mens DRESS & SPORT SHIRTS

Values to \$14<sup>00</sup> NOW 1/2 Price

1-Group Mens SPORT SHIRTS

NOW \$3<sup>50</sup> EACH

### 1-Group Mens WINTER COATS

NOW 1/2 Price

ALL WEATHER COATS Greatly REDUCED

### BUY FOR BOYS IN WARM WINTER WEAR

BOYS WINTER COATS

SIZES 6 to 20 1/2 PRICE REDUCED NOW TO



1-Group Boy's SHIRTS & PANTS

NOW REDUCED 1/3 OFF

### 1 - TABLE ODDS & ENDS MARKED TO SELL!!



Ladies

### Shoe Department

Mens

1-Group NATURALIZERS 1/2 Price All others \$15<sup>00</sup> Pair

ALL Fall Magdesians, \$10<sup>90</sup> Miss America, Cobblers REG. \$18<sup>00</sup> LARGE-GROUP SCHOOL & JEAN SHOES Values to \$15<sup>00</sup> \$8<sup>00</sup>

ALL PURSES, Suedes, Patents, Leathers 1/2 PRICE NOW

1-LARGE RACK DRESS & MID HEELS \$4<sup>00</sup> Pair mostly narrow widths

ALL LADIES, Red Ball Velveten & CANVAS SHOES Reg. \$7<sup>95</sup> \$4<sup>00</sup> Pair

### CHILDRENS SHOES

1-Large Group Girls Shoes \$3<sup>00</sup> Buster Brown School & Dress

ALL OTHERS 1/2 PRICE

1-Large Group Black & Brown FLORSHIEM \$12<sup>00</sup> Pair oxfords and slip-on

1-Large Group Mens BUCKLE SHOES 1/2 Price and BOOTS

Many others, MENS SHOES AT 20% OFF AND LESS!

ALL MENS WORK SHOES & BOOTS

Reduced to Sell!

Plus many other shoes and boots on sale throughout the Department

### CHILDRENS SHOES

1-Large Group Boys Buster Brown Lace & Slip-on (Black & Brown) 1/2 Price

ALL OTHERS REDUCED



BANK AMERICARD-ALL SALES FINAL PLEASE - MASTERCHARGE



IF BEN WERE HERE, HE'D SAVE WITH US...

He know the value of saving money while still in the earning power period of life, from 20 to 65 years of age. This gives us only 45 years to save wisely and make certain our money draws interest to help increase our bankroll at retirement. Let us help you set up a savings plan today.

MEMBER NCUA  
HEREFORD TEXAS  
FEDERAL CREDIT UNION

330 Schley Phone 364-1888

### CLEAN CARS

J.V. Campbell Motors

USED CARS FROM CADILLAC TO VOLKSWAGENS

New Stock arriving daily. Just received:

72 Dodge Charger, loaded, beautiful light green with green vinyl top, 360 V8 2 Bar. Reg. Fuel. Solid red, with red matching interior, not a scratch on it anywhere, you will never equal this one.

70 Chev. Chevelle 2 Dr. H-Top, 307 V8 2 Bar. Reg. Fuel. Solid red, with red matching interior, not a scratch on it anywhere, you will never equal this one.

69 Merc. Montego 2 Dr. H-Top, loaded, with 302 V8 2 Bar. Reg. Fuel. Off white with light beige interior, good tires, drives, looks and out shines most 72 models. If you need a perfect little sports school car, here it is.

67 Ford Ranchwagon, 389 V8. Auto. Trans. Solid white, with new seat covers complete, very good shape, lots of trouble free service left in this one.

J.V. CAMPBELL MOTORS

321 N. 25 Mile Ave. Hereford





## Along The Frio

BY MRS. OWEN ANDREWS

Mr. and Mrs. Frank Robbins, Genie and Scott returned Tuesday from a weeks visit in Tennessee, where they visited Steve at Martin and Frank's relatives at Sparta. They met Steve's friends and associates in the clothing industry, where he is employed. He went to Sparta as they did to visit the Robbins relatives. Steve left there to spend a week at

Bowling Green, Ky. on business. The Robbins report much, much rain, some snow but none on highways until they reached Amarillo on the return.

Mr. and Mrs. Mike Jarrett and Michelle, of Biloxi, Miss. arrived Monday bringing their grandmother, Mrs. E.B. Berryman home. She had been with her daughter's family, the Wallace Whites since December. Mrs. Jarrett is the former Brenda White. The Clark Andrews met them at Post in their pick up to help if they had trouble with the ice packed highway.

Royce Waldrip is enrolling at Texas Tech this semester, transferring his work in Business at the Dallas Fashion Merchandising College to the Lubbock school. He will live in a dormitory.

Mrs. Ronnie Andrews has been to Amarillo to see her grandmother, Mrs. M.L. Simpson Sr., of Hereford, who underwent surgery on Monday. Mrs. Simpson fell on the ice on her front porch and broke a hip, making the surgery with placement of an artificial joint necessary. She was improving and expected to be

transferred to the Hereford hospital this weekend.

Several former residents of this community were in Hereford Thursday, to attend funeral services for Charles Kropff, who passed away Monday morning in Veterans Hospital in Amarillo. Among those coming were step-sons William Dickson of Dallas, Gene Dickson, Marfa, and Dale Dickson from California. Their wives and families also came. Also coming were Mrs. Kropff's sisters, Mrs. Louise (Lowery) Smith, Dallas and Mrs. Della Mae (Lowery) McReynolds, Amarillo. Also the McReynolds daughter, Mrs. Mary Lou Bailey and Mr. Bailey, of Amarillo, came.

Miss Sherry Arnold, who is to be married to Norman Harder Feb. 3, was honoree at a miscellaneous bridal shower at Frio Baptist Church Fellowship Hall Jan. 6. Hostesses for the occasion were Mmes. Tommy Sparkman, Clifford Hargrove,

Bill Struve, T.L. Sparkman Jr., Earl Harkins, James Dobbs, Floyd Cole, Eugene Baldwin, Clark Andrews, Kenneth Frye, Weldon Stephan and Kerry Struve.

The brides chosen colors of Turquoise and white were used on the refreshment table, with a floral centerpiece and crystal service.

Assisting the bride were the mother of the groom, Mrs. Earnest Harder, and Mrs. Herman Vinson, of Pampa. Mrs. Hargrove registered guests.

Others attending included Mmes. Nell Miller, Harlan Barber, James Bullard, D.F. Yandell, Sam Ogan, Owen Andrews, J.E. Warrick, Al Johnson, Ruby Crawford, Mozelle Thomas and Miss Alma Andrews. Several others sent gifts.

Miss Arnold is presently serving as Extension Service Agent at Wellington, but the couple plans to live in Hereford, after the wedding at her home Arkadelphia, Ark.

## Open House For Square Dancers Set

Open house is scheduled by Merry Mixers Square Dance Club at 7:30 p.m. Wednesday in Community Center, with an invitation extended to anyone interested in beginners' square dance lessons.

Merry Mixers will hold their usual third-Wednesday dance at that time, inviting any residents who would like to square dance, to visit, ask questions, and join in. Lessons will begin the following Wednesday and beginners who complete the classes have an open invitation join the club.

As the club began a new year at a recent dance, three squares danced to Stewart Rowan's calling, with a tip called by Cliff Mowbray of the Friona Buttons and Bows Club.

Bradly Photo

## Legal Notice

LEGAL NOTICE  
Notice is hereby given that the Zoning Commission of the City of Hereford, Texas will convene at the City Hall at 7:30 P.M. on the 30th day of January, 1973 to consider the rezoning of the following property:

All of Lots 38 thru 44, both inclusive, Thunderbird Addition to the City of Hereford, Deaf Smith County, Texas  
The above property requested to be rezoned from "A Single Family District" to "C Multi-Family District". Those interested in the above request are invited to attend the meeting on the date set forth above.  
The recommendation of the Zoning Commission of the City of Hereford, Texas on the above described property will than be considered by the City Commission of the City of Hereford, Texas on the 5th day of February, 1973 at 7:30 P.M.

Mary V. Watts  
City Secretary

S-29-1c

## CARD OF THANKS

We wish to thank our many friends for their numerous kindnesses and expressions of sympathy and concern revealed in so many ways during the long illness and recent death of our husband and father, C.M. Hicks. The visits, cards, beautiful floral offerings and food will always be remembered and appreciated.  
Mrs. C.M. Hicks  
Mr. & Mrs. Donald Hicks & Family  
Mr. & Mrs. Elmo Hicks  
Mr. & Mrs. Bob Hicks & Family  
Ida Belle Hawkins & Children  
Mary Beth Thomas & Girls.

## INCOME TAX SERVICE

no-waiting  
accurate, complete, confidential... by trained consultants

low-cost... as low as \$5

call, come by... the year 'round tax service!

financial house

## TAX MASTERS

MEMBER SERVICE OF DSC INDUSTRIES INC.  
INTERSTATE SECURITIES COMPANY  
615 SO. 25 MILE AVE.  
364-4432

## Legal Notice

LEGAL NOTICE  
The Deaf Smith County Commissioners' Court will open bids on February 12, 1973, at 11:00 A.M., in the Commissioners' Courtroom, Hereford, Texas, to name a Depository for Deaf Smith County Funds.

H.C. Williams  
County Judge  
Deaf Smith County, Texas  
B-2-10c

## WANTED

MALE OR FEMALE WORKING AS Admission Representative

in the Hereford area for  
**DRAUGHON'S BUSINESS COLLEGE**  
OF AMARILLO, TEXAS

A representative of Daughon's Business College will be in Hereford at the  
**CHATEAU INN**  
500 W. First (Hwy. 60) ROOM 26  
MONDAY, JANUARY 15- 1 to 6 P.M.  
PHONE 364-0960 FOR APPOINTMENT.

# Chamber of Commerce ANNUAL BANQUET

Thursday, February 1, 1973  
**7:30 P.M.**

**EVERYONE IS CORDIALLY INVITED**

**Banquet Attendance Goal**

**1,100 For 1973**

**Chamber of Commerce Banquet Tickets**

**Are Available At,**

- FIRST NATIONAL BANK
- SCHOOL ADMINISTRATION OFFICE
- HAROLD CLOSE DRUG
- HEREFORD STATE BANK
- KESTER'S JEWELRY
- CHAMBER of COMMERCE OFFICE
- CHAMBER MEMBERS

Join Your Friends At The  
**Chamber of Commerce Banquet**

**HEREFORD BULL BARN**

**BANQUET TICKETS \$5<sup>00</sup> EACH**

## DEAF SMITH COUNTY TREASURER'S QUARTERLY REPORT FOR Month Begining October 1, 1972 and Ending December 31, 1972

JURY FUND		
Balance Oct. 1, 1972		\$ 3,526.55
Receipts	12,510.03	
Disbursements	3,077.78	
Balance Dec. 31, 1972		12,958.80
ROAD & BRIDGE FUND		
Balance Oct. 1, 1972		30,123.51
Receipts	160,650.88	
Disbursements	96,825.00	
Balance Dec. 31, 1972		93,949.39
GENERAL FUND		
Balance Oct. 1, 1972		(10,922.39)
Receipts	222,738.74	
Disbursements	69,408.49	
Balance Dec. 31, 1972		142,407.86
OFFICERS SALARY FUND		
Balance Oct. 1, 1972		27,611.72
Receipts	83,688.57	
Disbursements	50,800.17	
Balance Dec. 31, 1972		60,500.17
1966 RD BOND INT & SNKG		
Balance Oct. 1, 1972		1,381.39
Receipts	26,914.58	
Disbursements	.00	
Balance Dec. 31, 1972		28,295.97
PERM IMP REF BOND		
Balance Oct. 1, 1972		5,468.06
Receipts	4,170.91	
Disbursements	.00	
Balance Dec. 31, 1972		9,638.97
RIGHT OF WAY FUND		
Balance Oct. 1, 1972		10,498.91
Receipts	.00	
Disbursements	1,288.30	
Balance Dec. 31, 1972		9,210.61
RD MACHINERY WARRANT FUND		
Balance Oct. 1, 1972		3,777.50
Receipts	16,673.69	
Disbursements	6,050.00	
Balance Dec. 31, 1972		14,401.19
COURTHOUSE INT & SNKG		
Balance Oct. 1, 1972		4,187.38
Receipts	25,013.71	
Disbursements	.00	
Balance Dec. 31, 1972		29,201.09
RIGHT OF WAY INT & SNKG		
Balance Oct. 1, 1972		14.47
Receipts	26,530.84	
Disbursements	20,396.00	
Balance Dec. 31, 1972		6,149.31
LAW LIBRARY FUND		
Balance Oct. 1, 1972		1,479.03
Receipts	355.00	
Disbursements	510.25	
Balance Dec. 31, 1972		1,323.78
BULL BARN KITCHEN		
Balance Oct. 1, 1972		465.71
Receipts	.00	
Disbursements	.00	
Balance Dec. 31, 1972		465.71
1971 HWY 60 ROW INT & SNKG		
Balance Oct. 1, 1972		10,432.80
Receipts	19,215.42	
Disbursements	1,179.75	
Balance Dec. 31, 1972		28,468.47
HWY 60 SPEC CLAIMS FUND		
Balance Oct. 1, 1972		36,701.97
Receipts	.00	
Disbursements	.00	
Balance Dec. 31, 1972		36,701.97
DSC COMMODITY DISTRIBUTION		
Balance Oct. 1, 1972		422.60
Receipts	3,593.16	
Disbursements	3,557.94	
Balance Dec. 31, 1972		457.82
DSC JUVENILE OFFICER FUND		
Balance Oct. 1, 1972		1,507.55
Receipts	2,221.21	
Disbursements	2,207.03	
Balance Dec. 31, 1972		1,521.73
DSC SOCIAL SECURITY FUND		
Balance Oct. 1, 1972		.00
Receipts	13,788.25	
Disbursements	13,544.84	
Balance Dec. 31, 1972		243.41
RECAPITULATION		
JURY FUND		12,958.80
ROAD & BRIDGE FUND		93,949.39
OFFICERS SALARY FUND		60,500.17
PERM IMP REF BOND		9,638.97
RD MACHINERY WTS FUND		14,401.19
COURTHOUSE INT & SNKG		29,201.09
LAW LIBRARY FUND		1,323.78
BULL BARN KITCHEN FUND		465.71
ROW INT & SNKG FUND		6,149.31
1971 HWY 60 ROW INT & SNKG		28,468.47
HWY 60 SPEC CLAIMS FUND		36,701.97
DSC COMMODITY DISTRIBUTION		457.82
DSC JUVENILE OFFICER FUND		1,521.73
DSC SOCIAL SECURITY FUND		243.41
GENERAL FUND		
Cash:	142,407.86	
Cert. of Dep.:	38,661.07	181,068.93
1966 RD BD INT & SNKG		
Cash:	28,295.97	
Cert. of Dep.:	72,775.00	101,070.97
RIGHT OF WAY FUND		
Cash:	9,210.61	
Cert. of Dep.:	15,187.50	24,398.11
<b>TOTAL:</b>		<b>\$602,517.82</b>



# By the Garden Gate

With Glad

By Mrs. Art Manjeot

One of the gifts under the Christmas tree for Lloyd Jr. was a do-it-yourself package; of The White House. Really before it was completed it turned out to be a family project.

However, when we adults did not know just how the intricate pieces should be fitted together, Lloyd Jr. always had the answer.

Now that it is completed and has the minute statues of the 36 men who have served as presidents of the United States of America properly placed, it is very attractive.

In working with the project it was necessary for us to do some studying, and in so doing I probably did the most. As of today I cannot name Presidents very quickly, and without error as to year etc.

Therefore I have done some extra reading, and memorizing. In so doing I decided that I would do a brief resume, or thumbnail sketch of each of the men who have so served their country.

As we approach the time for the inauguration of our 37th President, it would be well for every American to inform themselves on our national history.

Frankly to be in this area, which is so enriched with historical events which have had great bearing on our nation, and the heritage with which we have been so richly endowed, makes one very humble and thoughtful.

To be elected president, a person must have the support of a strong political party. The voice of the people is expressed by their vote for the candidate of their choice.

There were no political parties when our nation began. Very soon, differences of opinion arose about how to run the government, parties came into being.

George Washington could have been King George. This was the wish of many people, but he would not have it so. He plainly stated that he had fought in the Revolutionary War to free America from the rule of England's king. Therefore there would be no king in America. America has never had a king, but there's one Palace in America. (Do you know where it is?)

In reading The Arrow Book of Presidents by Sturges F. Cary, I was quick to note the ones which were lovers of nature and men of the soil, and made worthy contributions in this field.

President Washington was a farmer on a very large scale and was one of the first to improve the soil and to rebuild it. He had the first fields of alfalfa and planted pecans for their use as a monied crop.

He also was one of the first to raise and use mules in his farming. After the war Washington returned to his loved Mount Vernon beside the Potomac River. His favorite hobbies were fishing, fox hunting and horse racing.

Washington was a born leader, greatly respected and loved by the people of the new nation. He served two terms, and by that time U.S. had grown

to 16 states and the new government was well on its way to become a great nation under God with liberty and justice for all.

John Adams—a man who is remembered as being interested in almost everything. He placed great emphasis upon the independence of America, and promoted vigorously the observance of 4th of July. Was first to live in the new capital city of Washington D. C. He lived to see his son, John Quincy Adams become president.

Thomas Jefferson—a man who was a great scholar, and was intensely interested in almost everything. Science fascinated him. He had his own museum, collected books, read them carefully had the largest collection of books of his time. His library contained 10,000 books.

A renowned architect, he loved gadgets, and perfected many for use in his home. Spoke 7 languages. Served his nation well, and as he wrote in the Declaration of Independence, "all men are created equal", he did his best to make it truth both in precept and practice.

James Madison, after Jefferson, who was one of our tallest presidents, became the shortest, "Little Jemmy" Madison. Some people called the War of 1812, "Mr. Madison's war". This war was almost a disaster for the U.S.

The city of Washington was captured and the White House was set afire by the British. The war helped to knit our new nation together. Madison himself wrote nine of the amendments to the constitution.

James Monroe was the fourth president who came from Virginia. His motto was "Try, try again"; he lived by this and when failure was his, he tried again. The nation was growing fast, and when he ran again he was readily elected because of his popularity.

He is remembered for the "Monroe Doctrine". He was a man of nature; in early childhood he often walked in the woods carrying his books with him, also his old trusty rifle, which he used to kill rabbits and squirrels; these his mother prepared for the family.

John Quincy Adams, son of John Adams, truly followed in his fathers footsteps. Both helped to write peace treaties, attended Harvard College, became lawyers, lived in same houses, both short of stature and bald headed "and stubborn as mules". They left the White House with dignity; and quietly retired. Father and son were buried side-by-side.

Andrew Jackson, tough, fun loving, rollicking, gay, was nicknamed Old Hickory because of toughness and other characteristics. Friend of farmers, he wanted to "Let the people rule"; and loudly proclaimed that "Our Union—it must be preserved."

Martin Van Buren, remembered by his friendly attitude, and art in making friends. Was slow to make decisions. In elections during

his time, there was no secret ballot; There was much excitement on election day.

William Henry Harrison served the shortest tenure in office of any of the presidents, 32 days, in which he really never had a chance to show what kind of president he could be. He was 68 when elected, and the oldest man to be inaugurated president.

Inauguration Day was cold and stormy, he would not wear a hat or top coat, rode horse-back in the parade. Made a two-hour speech in the open air. Attended three inaugural balls...caught a bad cold, which grew worse. He further exposed himself while shopping for vegetables on a very chilly March morning. Was the first president to die in office.

John Tyler became president at the death of Harrison. His firmness in declaring that he no longer was vice-president but president, so the congress and leaders of the Whig party conceded, and he in truth did serve well as president.

Texas became a state while he was president, this was one of his happiest days. Another happy day was his wedding day, he being the first president to marry while in office.

James Knox Polk's idea of life was work! work! work! He had a full life as a politician. Was honest, and he and his wife were very conservative. It is said that she watched every penny, and was strict as to the entertainments in the White House.

During his administration, at the close of the Mexican war California, Nevada, Utah, Colorado, parts of Arizona, New Mexico and Wyoming were given to the United States, via peace treaty.

Zachary Taylor, an Indian fighter, and a true man of the land. He often wore farm

clothes and a straw hat after being inaugurated. He was very short of stature, and had to be assisted in mounting his horse, Whitey. Old Whitey was allowed to graze on the White House lawn. Because of exposure to extreme heat on the 4th of July, at a celebration which was held at the George Washington monument, President Taylor became very ill with fever and five days later died. He had served only 16 months.

Millard Fillmore, son of a poor New York farmer, had an unhappy childhood. Only attended school three months a year, because of work on the stony, poor farm. There was only two books in the Fillmore home, they were the Bible and dictionary. He worked hard and did get an education and became a lawyer. Serious problem of his administration was slavery, because of his attitude he made some big mistakes and lost favor of his party, the Whigs.

Franklin Pierce's life was tragic in that he had friends, success, popularity and prestige... and lost them all. Was handsome, happy, and served in many different offices.

Married life was tragic, in that two of his sons died in infancy; and another son was tragically killed when the family was moving to Washington before the inauguration. His wife was grief stricken, and lost all interest in life. He sought to hold the states together, but left the Union more divided than ever.

James Buchanan, an able lawyer, earnestly wanted to become president. Buchanan refused to make a decision regarding the slavery problem. Seven of the southern states left the union. At the close of his administration he quietly slipped away to his home in Pennsylvania and left all to the new president.

Continued next week. Happiness is... being a good citizen.

A French ammunition ship, Mont Blanc, and a Belgian steamer, Imo, collided in Halifax Harbor, killing 1,600 persons.

# Sunny's Mister Shop ANNUAL JANUARY CLEARANCE

Sunny's Mister Shop in downtown Hereford is going all out to clear up their fall and winter merchandise before they have to inventory. The savings are all yours...and in every department...  
SALE CONTINUES THROUGH JANUARY 31, 1973 at these low prices!  
• NO REFUNDS • NO EXCHANGES • ALL SALES FINAL, PLEASE

1 - Group SUITS and SPORT COATS 1/2



1 - Group SUITS & SPORT COATS 1/3 OFF REG. PRICE



1 - Group WOOL JACKETS NOW REDUCED to 1/2 Price



1 - Group Nylon & Corduroy JACKETS 1/3 OFF REG. PRICE

1 - Group "Donegal" DRESS SHIRTS 1/2 Price

1 - Group "Don Loper" WIDE TIES REDUCED 1/2 PRICE

1 - CIRCULAR RACK OF "PULLOVER" KNIT SHIRTS & SWEATERS. NOW! 1/3 OFF REG. PRICE



1 - LARGE BARGAIN TABLE YOUR CHOICE \$300 EACH ITEM

ALL WEATHER COATS Zip-in Linings REDUCED to 1/2 Price

PANTS "Wash & Wear" Wools & Double Knits REDUCED to 1/2 Price


ENTIRE STOCK OF GLOVES REDUCED to 1/2 Price

# SUNNY'S MISTER SHOP

319 N. MAIN DOWNTOWN HEREFORD 364-0204

**Henry Block has 17 reasons why you should come to us for income tax help.**

Reason 2. We're human, and once in a great while we make a mistake. But if our error means you must pay additional tax, you pay only the tax. We pay any interest or penalty.



**H&R BLOCK**  
THE INCOME TAX PEOPLE  
127 W. 3rd.  
Open 9-6 weekdays and 9-5 Saturdays, Phone 364-4301  
NO APPOINTMENT NECESSARY

**FNB A PROUD HERITAGE . . . FNB**

HEREFORD WAS CALLED "THE CENTER OF THE CATTLE UNIVERSE" IN 1921 WHEN SUPERIOR MISCHIEF, A BULL RAISED LOCALLY, BROUGHT \$22,000 AND BEAU AGITATOR, ALSO RAISED HERE, BROUGHT \$12,000. HEREFORD GAINED FAVORABLE NATIONAL RECOGNITION BECAUSE OF THESE SALES.

**FIRST NATIONAL BANK**

**FNB FDIC HEREFORD, TEXAS FNB**



GLY WIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



VISIT GRANDMA'S DELICATESSEN FOR Delicious Foods!

# SUPER! OF SUPER!

## MARKET SAVINGS

ADVERTISED PRICES GOOD MONDAY, JAN. 15 THRU SATURDAY 20, 1973 at PIGGLY WIGGLY IN HEREFORD.

DOUBLE GUNN BROS. STAMPS ALL DAY TUESDAY AND WEDNESDAY WITH \$2.50 OR MORE IN PURCHASES!



**U.S. GRAIN FED BEEF**  
**RIB STEAK** Lean & Tender LB. **98¢**

**U.S. Grain Fed Beef**  
**FAMILY STEAK** LB. **89¢**

**Blue Morrow Fully Cooked**  
**STEAKS** Fresh Frozen 1-Lb. - 5Ct. Pkg. **69¢**

**Booth Fresh Frozen**  
**FISHSTICKS** LB. **59¢**

**Furlot**  
**FILLETS** LB. **85¢** **Shurfresh** 12 OZ. PKG. **FRANKS** **59¢**

**Kraft American** 12 OZ. **CHEESE** **69¢** **Shurfresh** Fresh Ground **BEEF** LB. **69¢**

**FAMILY PAK LEAN**  
**PORK CHOPS** LB. **69¢**

**JIMMY DEAN**  
**SAUSAGE** 2-LB. PKG. **\$1.69**

**Borden's**  
**BUTTERMILK** ½ GAL. CTN. **49¢**

**Shurfine Light Chunk**  
**TUNA** 6½ Oz. Can **39¢**

**Betty Crocker - 3 Flavors**  
**TUNA HELPER** **49¢**

### SHORTENING

### PARKAY

### MAYONNAISE

### ICE CREAM

**Gerbbers Strained**  
**BABY FOOD** Fruits & Vegetables EACH **10¢**

**Gebhardt's**  
**CHILI** with beans 24 Oz. Can **49¢**

**Del Monte**  
**TOMATO JUICE** 32 Oz. Jar **29¢**

**Shurfine All Vegetable**  
**48 Oz. Can** **59¢**

**Margarine Krafts**  
**1-LB. Quarters** **29¢**

**Kraft's with Lemon**  
**32 Oz. Jar** **79¢**

**Cloverlake**  
**Round or Square** ½ Gal. Ctn. **69¢**

**Shurfresh Milk** and **Tender Crust Bread**

**Bounty** Jumbo Rolls **3 FOR \$1**

**Coronet Ass't.** **BATHROOM TISSUE** 4 Roll Pkg. **39¢**

**Coronet** **FACIAL TISSUE** 200 Ct. Ass't. **4 FOR \$1**

**TIDE** Laundry Detergent 25¢ OFF Label Price King Size **\$1.19**

**Krafts Chocolate Assorted,** Reg. 59¢ **3 For \$1**

**BROWN & SERVE** Tender Crust 12 to Pkg. **3 For 89¢**

**Gebhardt's with Chili Gravy** **TAMALES** **3 No. 2½ Cans \$1**

**Hunts New Whole** **POTATOES** 5 14 OZ. CANS **\$1**

**Del Monte French or Seasoned** **GREEN BEANS** 4 No. 303 CANS **\$1**

**Mountain Pass Brand** **BEANS REFRIED** 5 15½ OZ. CANS **\$1**

**Hunts 8 Oz. Cans** **TOMATO SAUCE** 10 For **\$1**

**Del Monte Seasoned 303 Cans** **GREEN PEAS** 4 For **\$1**

**Hunts White Hand Selected** **TOMATOES** 3 No. 2½ CANS **\$1**

**Del Monte 46 Oz. Can** **PINEAPPLE JUICE** **39¢**

**BRIGHT & EARLY FROZEN** **ORANGE JUICE** 6 6 Oz. CANS **\$1**

**BIRDSEYE FROZEN** **PEAS & CORN** 5 10 Oz. Pkg. **\$1**

**SHURFINE FROZEN** **FISH STICKS** 2 PKGS. **69¢**

**PATIO FROZEN** **DINNERS** ALL Varieties **39¢**

**SHURFINE FROZEN** **STRAWBERRIES** 10 Oz. Can **39¢**

**AQUA NET**  
**HAIR SPRAY**  
 13 OZ. CAN with 15¢ or more in Purchases **3 CANS \$1**

**BEST SELECTION OF PRODUCE - FRESH**

**GREEN ONIONS** bunch **10¢**

**Chiquita** **BANANAS** LB. **9¢**

**California** **AVOCADOS** Each **19¢**

**Texas Ruby Red** **GRAPEFRUIT** 2 LBS. **25¢**

**Red Rome** **APPLES** LB. **19¢**

**PIGGLY WIGGLY**

**ALL GRINDS**  
**2 LB. CAN of FOLGER'S COFFEE**

**SPECIAL PRICE WITH THIS COUPON**  
**\$1.49**

**Vita Crunch-Raisins, Regular, Dates, Almond**  
**GRANOLA CEREAL** 1-LB. **39¢**

**PFEIFFER** **DRESSING** 5-Varieties 8-Oz. Bts. **3 For \$1**

**WORTH** **WAFFLE SYRUP** 32 Oz. Btl. **49¢**

**SHURFINE SHELLED** **BLACKEYE PEAS** 5 No. 2½ CANS **\$1**

**Betty Crocker Layer Cake**  
**CAKE MIX** Assorted with coupon **3 For 89¢**

**CHIFFON** Liquid Detergent **CREAMY LOTION** 22 OZ. BTL. **39¢**

**COUPON**  
**BETTY CROCKER Layer Cake MIXES** Assorted with coupon **3 Boxes 89¢**  
 Coupon Expires 1-20-73  
 NO. T/W 52779 A/F 52780  
**PIGGLY WIGGLY**

PIGGLY WIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



17

TOP FAVORITES

# The Sunday Brand

Published Every Sunday

Our Slogan "More People - More Farms"

6 PAGES FULL COLOR

# COMICS

SUNDAY, JANUARY 14, 1973

**Prince Valiant**  
IN THE DAYS OF KING ARTHUR  
BY HAL FOSTER

**Our Story:** JACQUES AUGUSTUS, KING OF TROUBADOURS, MARRIES JOAN, THE TAVERN ENTERTAINER, AND THEY RIDE HAPPILY OUT OF OUR STORY.

BUT ONCE, YEARS LATER, PRINCE VALIANT HEARD THAT THEY LIVED AT THE COURT OF THE KING OF ANDORRA AND PROSPERED.

PRINCE ARN SAILS FOR THULE IN ONE OF BOLTAR'S LONGSHIPS CAPTAINED BY YOUNG BOLTARSON. SAILING UP THE IRISH SEA THEY LOOK FOR SOME TOWN OR VILLAGE WHERE WATER AND SUPPLIES CAN BE OBTAINED.

SKIRTING THE IRISH COAST, THEY COME TO A RUINED TOWN WHERE VIKING SHIPS ARE BEACHED. HERE THE NORTHMEN HAVE SPENT THE WINTER AND ARE NOW GETTING THEIR SHIPS READY FOR THE SUMMER RAIDS.

ARN AND BOLTARSON WANDER BACK INTO THE HILLS SEEKING GAME, BUT THE WHOLE COUNTRYSIDE HAS BEEN LAID WASTE. WHAT THE RAIDERS COULD NOT USE THEY DESTROYED WITH FIRE AND SWORD.

"SOME DAY I MAY BE KING OF THULE. HOW EVER CAN I BRING THE VIKINGS TO BUILD INSTEAD OF DESTROY?" ASKS ARN.

BUT YOUNG BOLTARSON IS VIKING THROUGH AND THROUGH.  
"WHY SHOULD WE CHANGE? WE BUILD FINE SHIPS TO SAIL WHEREVER WE PLEASE, TO TAKE WHAT WE WANT AUDACIOUSLY WITH SWORD AND AXE!"

NEXT WEEK - The Coward?

**BLONDIE** BY CHIC YOUNG

I'M GOING TO THE BEAUTY PARLOR, DAGWOOD, TO GET MY HAIR DONE FOR THE PARTY, TONIGHT.

OKAY, DEAR.

Z

RING

WHO CAN THAT BE?

I'M SELLING A REVOLUTIONARY NEW IDEA IN CAN OPENERS.

NOPE, NOT INTERESTED!

IT COMES IN THREE DECORATOR COLORS.

NO! BEAT IT!

IT'S A WHOLE NEW CONCEPT!

NO NO

GO AWAY

JUST LET ME DEMONSTRATE IT

THIS BALLOON FILLED WITH WATER WILL TAKE CARE OF THAT SPOOK

SPLOOSH

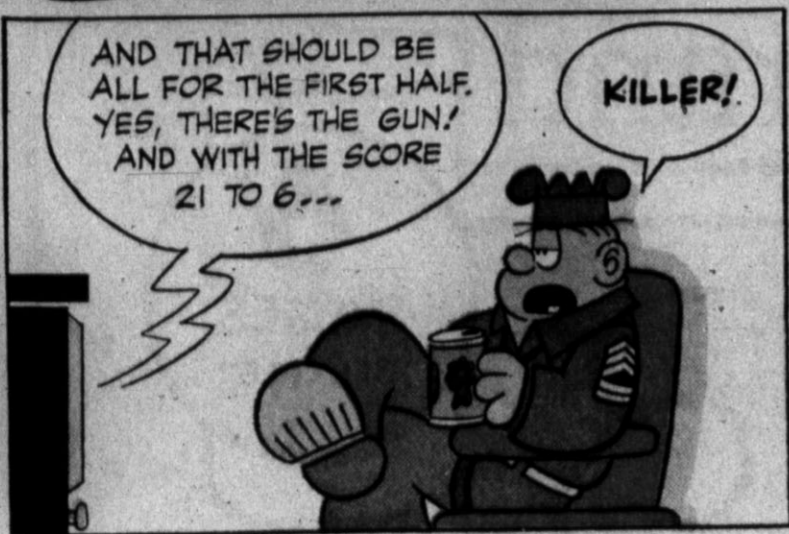
OH, NO! I GOT BLONDIE!

I SHOULD APOLOGIZE, BUT I DON'T THINK IT WILL DO ANY GOOD

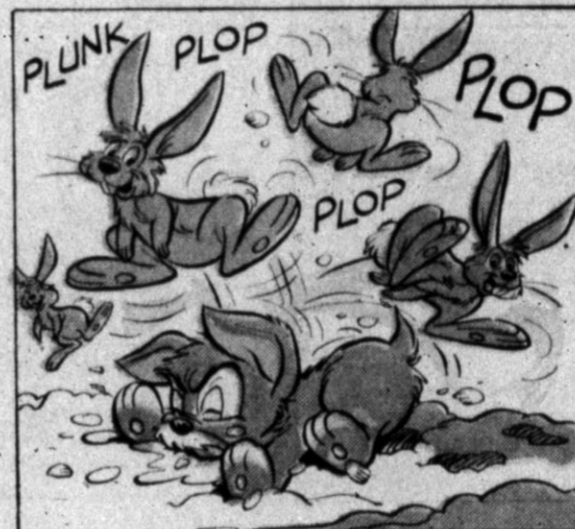
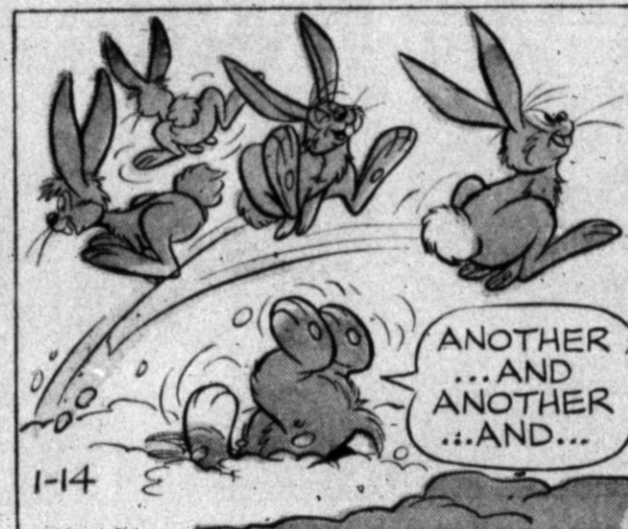
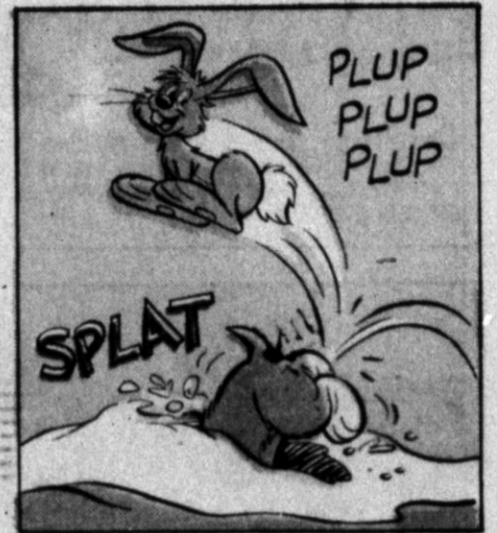


# beetle bailey

by mort walker

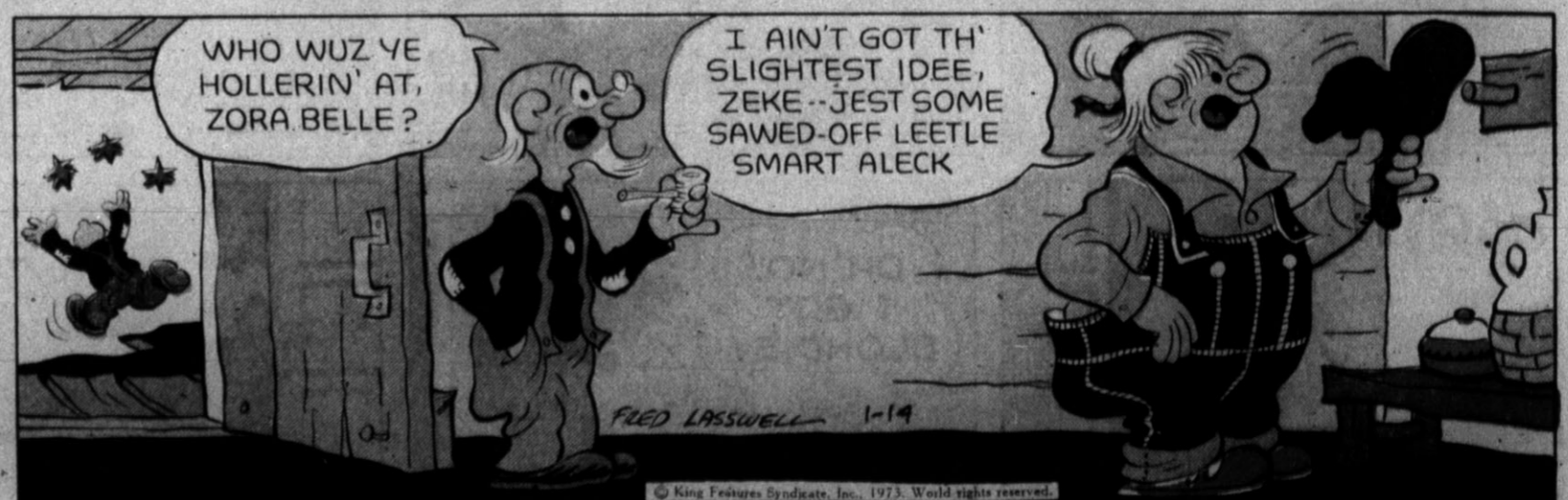


# WALT DISNEY'S SCAMP®



# BARNEY GOOGLE and SNUFFY SMITH

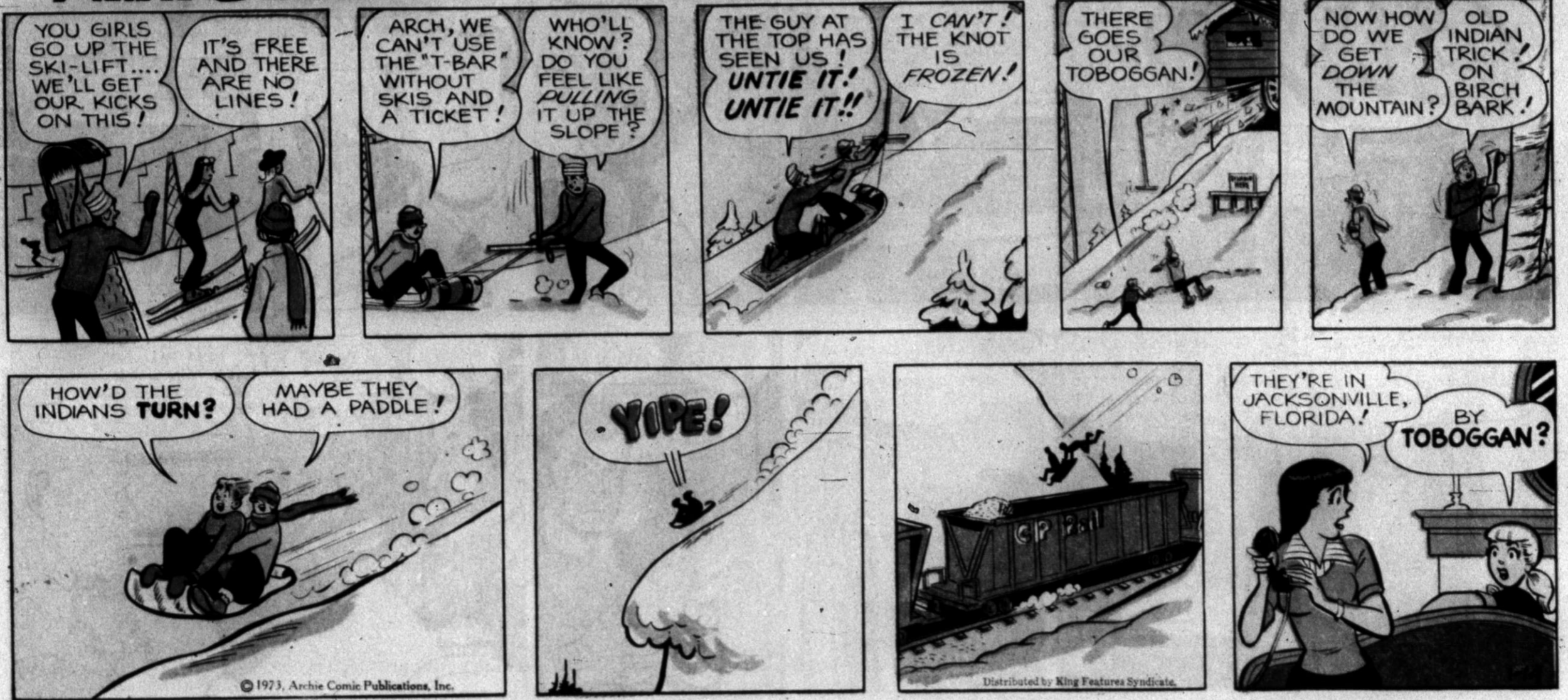
by FRED LASSWELL





# ARCHIE

by BOB MONTANA



# BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



# Hi and Lois

by MORT WALKER and DIK BROWNE







# PONYTAIL BY LEE HOLLEY



## hints from Heloise

**DEAR HELOISE:**  
I like plastic wastepaper baskets. They come in such pretty colors, don't make much noise when dropped, and are easier to keep clean and won't rust. After awhile though, they develop cracks and splits in the bottom or sides, and are not reliable for occasionally liquid or gooey trash.

That's when I can scour them as clean as almost new, and let the kids have them to store their toys in.

The taller ones are wonderful for building logs, plastic

tracks for those little cars, building blocks and other large sets.

The shorter ones hold a selection of coloring books and the crayons, or the latest military man and all his gear, or the cowboy and his horse. The lists as well as the toys are endless.

J. E. Ellis  
Another precious mother

noticed an old clothes hamper tucked away in a closet and decided it would be a good idea to use it. It is plastic and has a lid.

I put the hamper in a corner of my bedroom and use it to store my school work.

It's very handy and I never lose my papers any more.

L. H.  
Age 12

**IT'S A SNAP**  
**DEAR HELOISE:**  
My sister gave me a beautiful wallet for Christmas. It had 100 places for pictures. I put all my pictures in it but they slid out every time I picked it up. So, I came up with this idea:

Take a piece of transparent adhesive-tape and put it over the slots.

Laurie Evans  
Age 9½

**COLLECTOR'S ITEM**  
**DEAR HELOISE:**  
As an amateur stamp collector I wanted to preserve and show my stamps in an original way.

I use a loose-leaf notebook and have divided it up into several sections.

The pages are organized so stamps from various parts of the world are arranged alphabetically; stamps of the same

dimensions are placed in another category. I have special pages for air mail, animals, athletes, buildings, special holidays, and some pages just for stamps of unusual beauty.

This notebook gives me great pleasure, as it is so simply arranged, and so easy to show my friends.

Mrs. Mabel Caddington

## HELP FOR HOMEMAKERS

**DRINK YOUR CANDY**  
**DEAR HELOISE:**  
It always broke my heart that I couldn't eat those hard-centered chocolates that I loved. My dentures just couldn't cope with them.

I have found that if you drop two or three of these chocolates in a cup of boiling water and stir, the hard centers will dissolve and you will have a cup of out-of-this-world chocolate.

Mary C.

**LETTER OF LAUGHTER**  
**DEAR HELOISE:**  
My baby sister eats her meals with my family in the dining room, which is carpeted. Her highchair is all

ways surrounded by crumbs by the end of the meal.

My problem is how I can prevent having to use the vacuum cleaner every time she eats. You know, something to put under her chair — all you have to do is shake!

Don't get me wrong, she isn't a sloppy eater, (she's only 9-months-old), it's just that her crackers crumble!

Her 13-year-old sister

**LOST AND FOUND**  
**DEAR HELOISE:**  
Thought you might like to add this little hint to your treasure trove:

I put my name and address inside my gloves. I either print it in ink or paste on one of my address labels.

I lost one of my gloves in a department store last week and within a day or two I received a card from their lost and found department. When I picked up my glove, the girl at the desk said, "That's a good idea. I already have put my name and address in all my gloves."

Keep up the good work.

Ethel A. Gruen

**SPIT 'N POLISH**  
**DEAR AUNT HELOISE:**  
Do you know what a spit-shine is? Just elbow grease, cotton and shoe polish wax.

The first step is to wet a piece of cotton and smear it over some paste-type shoe polish wax. Clean your shoes with it in a circular motion, keep rubbing until your shoes begin to shine.

Then take a clean, dampened piece of cotton and again rub it in a circular motion over the shoes. A patent leather shine!

This is what most troopers use.

Seco Mayfield

**JUST A SQUEEZE**  
**DEAR HELOISE:**  
I have found that by putting one or two squeezed oranges into a can of frozen fruit juice it tastes just like fresh juice.

What an easy and economical way to start the day!

Mrs. R. C.

**THAT NET AGAIN!**  
**DEAR HELOISE:**  
Just wanted to tell you another good use for your nylon net.

I ruffle it all up and brush my screens with it. You should see the dust fly.

Nylon Net Bug

**MAXI-MOM CARE**  
**DEAR HELOISE:**  
My mother recently tried to repair my maxi coat, which is made of a black wet-look material. This material had started to peel around the hem of the coat, also around some of the button holes and on the collar.

So my very smart mother put a border of black plastic tape around the hem of the coat and put little horizontal strips at the buttonholes and also bordered the collar with this tape.

It looks like it is supposed to be there and no one can tell it's not brand new.

Donna  
Age 13

**SPARE THE ROD!**  
**DEAR HELOISE:**  
Have you ever tried to put up curtain rods only to find

that the holes in the window frames were too large?

Try breaking off the end of a round toothpick and put it in the nail hole. It will take up enough space so that your nail or screw will hold.

Beverly D. Moore

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**DEAR HELOISE:**  
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Beverly D. Moore



# IODINE



# FLASH GORDON

by DAN BARRY



# TIGER

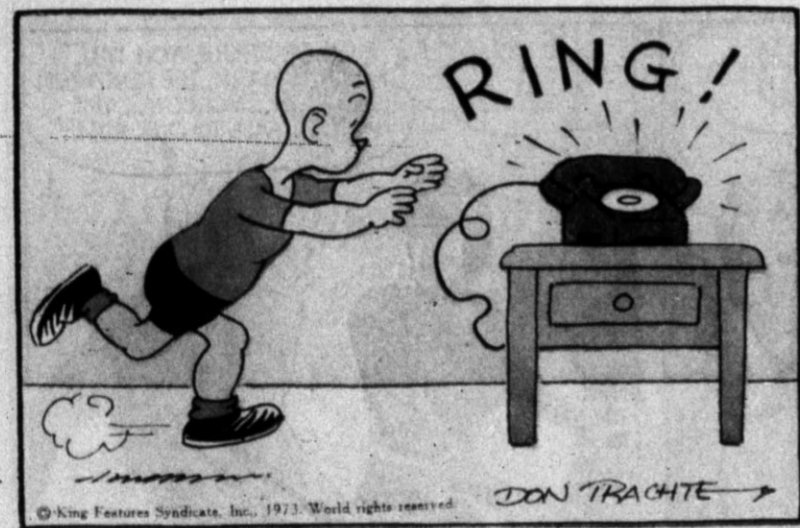
by BUD BLAKE







**HENRY**

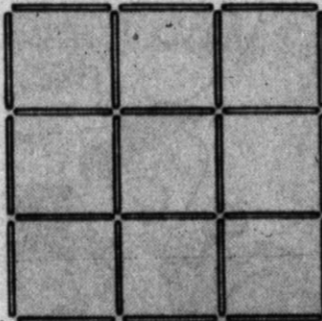


**HOCUS-FOCUS**



**CAN YOU TRUST YOUR EYES?** There are at least six differences in drawing details between top and bottom panels. How quickly can you find them? Check answers with those below.

**Hal Kaufman's JUNIOR WHIRL BULLETIN BOARD**



ARRANGE 24 toothpicks to form the figure above. Now, take away eight toothpicks so that only two complete squares will remain.

● SEEIN'S BELIEVIN'! I just saw something with two heads, a tail, four legs on one side and two legs on the other. What did I see?

● Say this three times, as rapidly as possible: Sally Shaw saw six slim slick sycamore saplings.

● Lisa Lajoie of Hampton, N.H., says: "Imagine a classroom with 20 students. How many pupils does the teacher have?" Can you answer?

● Stand toe to toe, face to face, palms touching at shoulder level. Try to push opponent backward.

**HAL PAL JUNIOR WHIRL**

**SUZANNE BERNACKI, 7, DEPEW, N.Y.**

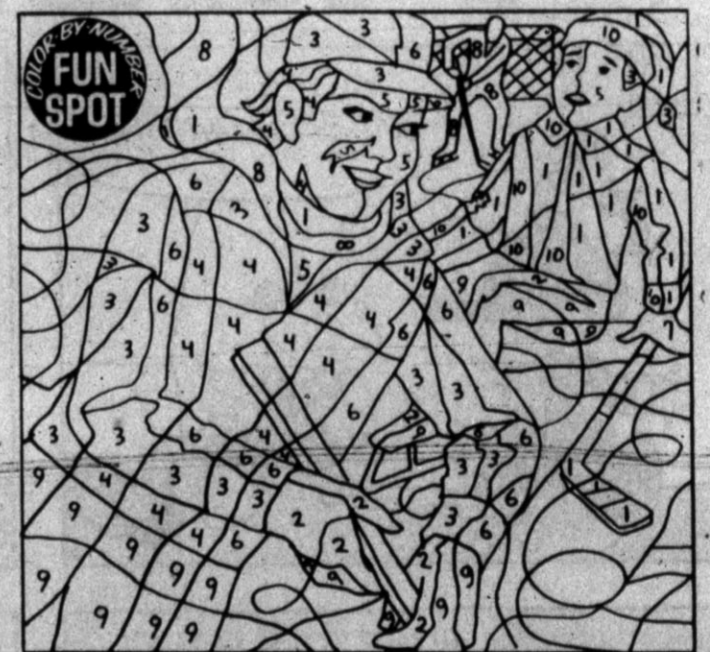
**SALLY COLLINS, 11, ISSAQUAH, WASH.**

**JULIE SALOMAN, 8½, BUFFALO, N.Y.**

**REUBEN COLLINS, 7, CHICAGO, ILL.**

**KAREN ELLER, JACKSONVILLE, FLA.**

**JIM TYLER, 10, LUDLOW, MASS.**



**STICK TO IT!** Add these colors neatly for a surprise picture: 1-Red. 2-Lt. blue. 3-Yellow. 4-Lt. brown. 5-Flesh tones. 6-Orange. 7-Dk. green. 8-Dk. purple. 9-Dk. blue. 10-Pink.

**SPELLBINDER!**

SCORE 10 points for using all the letters in the word below to form two complete words:

**OUTREACH**

THEN score 2 points each for all words of four letters or more found among the letters.

Try to score at least 50 points.