

# Grand Jury Reports 'Substantial' Drug Problem In Hereford

By DON RICHARDS  
Brand News Editor

A "substantial drug problem" exists among young people in Hereford a Deaf Smith County Grand Jury reported this week.

Concluding a six-month's study with county, city and school officials, the report issued Thursday after the grand jury session stated the drug problem exists not only in Hereford High but also in junior highs in the city and that there is some problem with drug abuse in local elementary schools.

The grand jury reportedly called some 20-25 local officials to testify during the six-month study of local use of drugs and members of the jury apparently conducted individual investigations into other areas of local drug problems.

ALSO ISSUED in the report were seven basic recommendations of the grand jury in an attempt to combat the results of the study.

Recommendations by the jury included the holding of local drug seminars

for parents; re-examination of parental attitudes; better pay for law enforcement officers; organizations similar to the YMCA and YWCA for Hereford; a drug "hotline" telephone number; increased use of local churches and church youth groups; and better utilization of school facilities.

"WE PRESENT these ideas in one package so that citizens who are concerned can have a starting point to do something about the drug problem," the report stated.

In planning their recommendations the jury report said the community should be particularly concerned on where young people gather.

"We recently had a place that turned out to be the center for drug distribution in Hereford. People met there and made their transactions and then went off on a country road and actually passed the drugs. This place is now closed."

IN THE recommendation for better pay for law officers the grand jury said both city and county commissioners should consider raising officers pay to:

—Starting salaries comparable to any in the state.

—Providing at least \$10,000 life insurance; and

—Providing automatic raises for longevity and for increase in skill level.

However, in recommending the salary increase, the grand jury said it was not trying to take part in any particular controversy concerning pay increase.

Deaf Smith County commissioners and Sheriff Travis McPherson are

currently involved in controversy concerning salaries of sheriff's deputies.

"WE WANT to make it clear that the subject of officers salaries was discussed by the Grand Jury prior to the story..." in Thursday's Hereford Brand.

The report said law officials of the Sheriff's office district attorney's office have been doing a good job in trying to control drugs, but that they (officers) "cannot effectively prevent someone from wanting to use drugs."

"The attitude of many young people towards law enforcement is determined by the officers they meet when they are young. We should have top pay in order to have top men. Therefore, we urge all governmental agencies to make sure that all our law enforcement officers are the best paid in the state."

THE GRAND jurors also stated that "... children should learn about drugs at home, not in the streets."

"We feel that parents are the first line of defense in any drug abuse program..."

We feel that parents must become interested in the community and in community projects... we urge each and every parent to be active in their community and community affairs, particularly any community affairs that concern youth."

THE REPORT said much of the drug problem can be alleviated by civic clubs and individuals working together... to provide more youth services and activities.

"We find that many of the problems of

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## Branding Time

By Speedy Nieman

That feller on Tierra Blanca Creek says most people are a little smarter than they seem.

THE HUGE Deaf Smith County cattle feeding industry, a vital part of the area economy that has been growing healthily for years, was gamely moving on this week amid the latest of Washington actions that continue to hamper the business of getting meat to a beef-hungry nation.

And, there's no way cattle feeders can understand the singling out of retail beef prices for price ceilings while lids were lifted on virtually all other commodities with the ending of Phase 3. The action is not just reflected in the feedlots—packing companies are caught in the squeeze and the public has seen reports of plants shutting down in the midwest.

No one seems to know the answer, but the argument generally is for a supply and demand market on food products, with the optimism that a couple of years of unlimited farm production will meet both U.S. and world demands at a price everyone can live with.

ALWAYS listen to the opinion of others. It probably won't do you any good, but it will them.

Hereford's Rocking Chair Marathon was drawing a lot of attention this weekend, which is the main idea of the contest being staged in conjunction with the Diamond Jubilee Celebration. There were still about 40 contestants rocking as this column was written Saturday.

THE HEREFORD Brand will offer another service to readers, beginning Aug. 9, with the addition of a TV supplement to the Thursday paper. The supplement will include a complete listing of television programs from the Amarillo and cable channels, along with program highlight articles and pictures. It'll be a handy reference to put by your favorite viewing chair!

H.M. Baggary, the country editor at Tulia, says it's too bad Sam Rayburn wasn't around to pass on some good advice to President Nixon.

When Harry Truman became president, the story goes, Rayburn advised the new leader: "From here on out you're going to have lots of people around you. They'll try to put a wall around you and cut you off from any ideas but theirs. They'll tell you what a great man you are, Harry, but you and I both know you ain't!"

ATTENTION, ladies! Do you feel there is something unusual about a football team having a tight end, a weak safety, or a roving monster man? Are you hesitant to ask questions about a play during a football game? Have you ever wondered how much padding is under those uniforms?

The solution may be close at hand, if you're interested! Coach Larry Dippel, Hereford High athletic director, is planning a Women's Football Clinic—free to all gals who want to become more knowledgeable about the game. It is planned for Sunday, Aug. 12, at 2 p.m. Site of the meeting and more details will be announced soon!



## It Says 'No'

Guy Buck tightens the bolts on one of many signs at lighted intersections in Hereford instructing drivers that there is "No" right turn on red lights. The city commission recently passed the provision to continue prohibiting the turn. State law recently passed would have allowed the turn had not the signs been erected.

# Horn Of Plenty Holding Here?

By KATHY MARGRAVE  
Staff Writer

America — the home of the 'horn-of-plenty'. But could it be that due to recent liftings of certain price-freezes and the maintaining of others that this great horn is growing empty?

Some cities have been complaining of shortages of pork, chicken and even beef, but after checking with several local livestock feed yards, packers and food stores, Hereford apparently doesn't seem to be hurting quite as badly as other area towns.

In checking with local food stores, most managers agreed that the dropping of the second half of Phase III price

freeze while maintaining the freeze on beef until September 12 has affected area shoppers very little.

"ON ALL our can goods there has been very little price change," Chester Harrison, manager of Piggly Wiggly Food Store said. "Milk is one thing that has increased in price, but is hasn't slowed down its sale."

"Right now we're getting all the beef we are ordering," Dorman Duggan, meat department manager at Piggly Wiggly's said. "But, if they don't lift the freeze before September, in about two weeks we might start having trouble getting enough beef to go around. I think that maybe people are panic buying and stocking up on beef because they're afraid that there will be a shortage in the future. Some customers are ordering sides of beef."

Mark Andrews, manager of Taylor's and Sons agreed with Duggan.

"RIGHT NOW we are not having any trouble in getting all the beef that we order," Andrews stated. "However, the packer in Amarillo that supplies our store is closing down Monday. We've found another packer that will supply us, so we're all right for now, but I don't know about the future."

ALTHOUGH there is no apparent shortage of beef in local stores, there is a definite shortage of pork and poultry. "Getting chicken in pretty rough," commented Andrews. "We have to limit two fryers per customer because we just

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# The Sunday Brand

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## Rocking 'Round The Clock

More than 50 rockers began their marathon task of trying to break the world's record of 123 hours of rocking in Hereford's 75th Diamond Jubilee Celebration Marathon Rocking Chair Contest which began Friday night. About 40 of the con-

testants made it into the late evening Saturday despite a light rain early Saturday morning. First prize of \$300 will go to the contestant who lasts the longest. Officials expected the contest to last at least through today.

## Kitchens Set For All-Star Game

# Coaches Head To Dallas

Keith Kitchens, Hereford High basketball ace, is in Dallas this week to play in the Coaches All-Star game as Hereford coaches attend the 41st annual coaching school.

The basketball all-star game is scheduled for 8 p.m. Wednesday in Dallas Convention Arena Center.

Kitchen's father, Cuby Kitchens who played in the 1946 version of the game and has since coached one of the All-Star games of the coaching school, will be one of the Hereford coaches attending the school.

HEREFORD HIGH Athletic Director Larry Dippel said coaches were to leave Friday and return this next weekend. Attending the coaching school along with

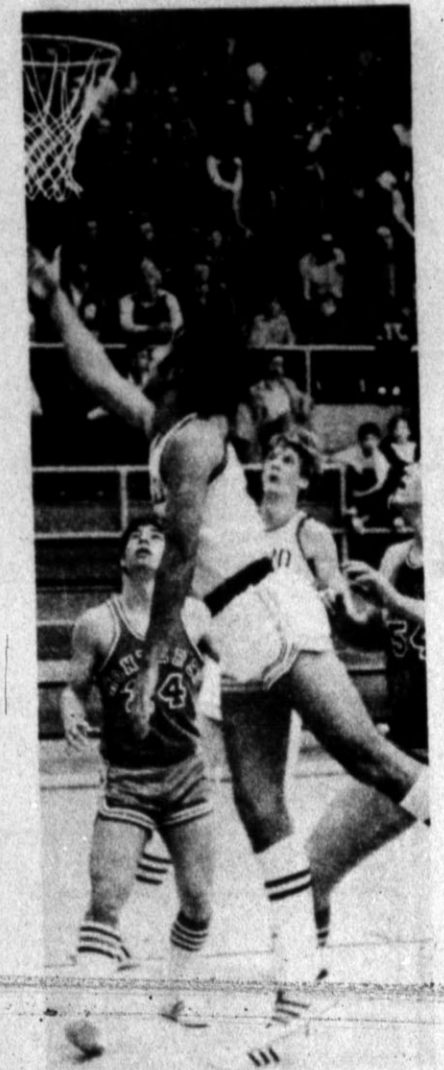
Dippel and Cuby Kitchens will be coaches Fred Upshaw, Don Cumpston, Wendell Robinson, Dempsey Alexander, Jim Arthur, Aaron Boardman, Barry Arwine, Joe Tubi, Larry Walls, Robert Priest, Jeff Mar, James Self, Keith Munnerlyn and Grady Allen.

The All-Star football game, in which two area players are featured but no Hereford athletes, is scheduled for 8 p.m. Thursday night in Texas Stadium in Irving, home of the Dallas Cowboys.

FEATURED speakers at the coaching school include Charlie McClendon, coach at LSU; John Majors, coach at University of Pittsburgh; and Lee Corso, coach at Indiana University. Texas coaches speaking include

Grant Teaff of Baylor, Emory Bellard, Texas A&M; Cash Birdwell, SMU; Ted Nelson, Texas A&M; and John Ferrara of San Antonio Lee High.

Football season in Hereford starts August 20 when players don shorts in pre-season workouts. Dippel also announced he will conduct a "Ladies Football Clinic" August 12 to acquaint the women with basic rules and concepts of football.



KEITH KITCHENS

# Name Pepsi Cola As Jubilee Drink

Pepsi-Cola, which is celebrating its 75th anniversary this year, has been named as official beverage for Hereford's 75th Diamond Jubilee Celebration.

Pepsi-Cola will be featured at all of the activities of Hereford's celebration. In turn, the soft drink company has tentative plans to use the Hereford Jubilee as setting for the theme of national advertising on television, radio and newspapers. Commercials of the company may be filmed on location during celebration activities.

PEPSI-COLA, sold in 130 countries including five east European nations, has begun a nation-wide search for antique items used to promote Pepsi. Included in the antique hunt are old Pepsi-Cola bottles, trays, calendars, glasses and lamps. Some of the items may be worth thousands of dollars.

The soft drink was created in 1898 by a North Carolina pharmacist named Caleb Bradham. Locally the drink was known as "Brad's drink."

The company introduced the first radio jingle in 1939 with "Pepsi-Cola Hits The Spot — Twelve Full Ounces, That's A Lot..." In the late 50's the company introduced the concept: "Now It's Pepsi... For Those Who Think Young." Later, "The Pepsi Generation" caught with the public.

IN THE late 1960's the company won a commercial award with its "You've Got A Lot To Live... Pepsi's Got A Lot To Give."

The association of Pepsi-Cola and Hereford's Jubilee Celebration committee is also expected to bring some star attraction personalities to the city.

# Horn Of Plenty Holding Here?

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can't get the supply that we need."

Duggan agreed by saying, "We're not getting half of the poultry that we order."

The shortage of pork has caused a definite jump in prices with the hardest hit product being bacon.

Hog producers, because of doubt earlier in the year about prices, just didn't raise more pigs. They cut back on breeder herds and slaughtered more sows, some pregnant. Some speculate that pork will be tight for the rest of this year and into next.

AND FOR the shortage in poultry, producers across Texas had been caught between the price freeze and skyrocketing feed costs in early June and had taken serious steps — killing thousands of baby chicks rather than feed them and lose more money in the long run.

As for the future in a beef shortage, local packers can only hope.

"This week we operated normally and we really don't know what to expect for next week. We can just hope to operate normally then, too," Jack Simmons, sales manager for Armour and Company, said.

Terry Caviness of Caviness Packing Company pointed out that his plant is still operating, but on an apparent loss.

"We're operating right now on a regular basis, except

that our profit margin is not up to what it should be in order to operate this plant," Caviness said. "We handle about 1,100 head of cattle per week and so far this hasn't fluctuated and we only anticipate a normal week next week."

IT SEEMS that local feed yards are operating at capacity or even over capacity, but not because ranchers are holding their cattle off the market until the freeze is lifted.

"Presently we have between 38,000 and 39,000 in our yards, which is approximately 4,000 over capacity," Dave Hopper, manager of Champion Feed Yards said. "This is the most cattle we have ever had, but it is not because ranchers are holding them off the market — they're just producing more. It has been this way for three or four months."

Hereford Feed Yards, managed by Lloyd Olson, presently has 49,900 in their pens with a capacity of 50,000.

"We have more this year than last year, but you have to consider that we had an off year last year," Olson said.

"Very few people haven't sold their cattle when they were ready to be taken to market. We have a small percentage of customers who decline to set a price on their cattle, however, most are selling."

Ken McLean, manager of Southwest Feed Yards agreed. "As far as sales go, we are current. By this I mean that we do not have any fat cattle that haven't been sold. Some people are holding their cattle maybe a week longer than usual just to see what is going to happen. Maybe closer to the September date we might have some customers holding their cattle to get a higher price," McLean said.

EVERYONE has their own theories and can make their own assumptions as to the reasons for the shortage of meat and meat products, but the complete picture should be considered.

A recent news release from the office of Congressman Bob Poage seemed to bring the picture into better focus.

In the release, Poage, who is chairman of the Agricultural Committee for the U.S. House of Representatives, states, "There are many factors involved in this price structure, some of which do not appear on the surface. For instance, the devaluation of the dollar has certainly had much to do with the high price of feed in the United States. When we devalued our dollar, it, in effect, made foreign currencies buy about 22 per cent more American goods."

"For practical purposes this means that foreigners can buy feed in the United States cheaper than our own people can and the foreigners immediately began doing so. Of course, as they did, prices began to rise and we began to hear talk of limiting exports. All of this made foreign buyers even more anxious to acquire our feed and they contracted for great quantities; thus again raising the prices."

"We are now placing embargos on many agricultural items. This is done to try to protect the American consumer but the immediate effect has been to cause everyone to feel that they should stock up on these items and therefore, it raises the price still further."

IT SEEMS that Poage might see an end to the high prices. "There is, as there always will be in such times, a large number of pure speculators who think if they can acquire some of these commodities that are increasing in price, they can sell them at a later date at a profit. So far, the speculators have all made money. Of course, someday the price is going to get so high that many of the speculators will begin to sell. The price will start down and, in all probability, there will be others who will become nervous and sell still lower."

Maybe there still is hope!

## August Hearing Scheduled For Sugar Beet Growers

The U.S. Department of Agriculture has called a meeting of sugar beet growers and processors for the purpose of having a hearing on proportionate shares for 1974, it was announced Friday by James W. Witherspoon, executive secretary of the Texas-New Mexico Sugar Beet Growers Association.

The hearing has been scheduled for Aug. 9 in Denver, Col. Witherspoon reports that the Sugar Beet Growers Task Force, of which he is a member, will meet with growers at Denver on Aug. 8.

Following the USDA hearing on Aug. 9, the processor representatives and the grower representatives will also meet to discuss the price of sugar and legislation affecting sugar, since the present act expires in 1974.

Attending the meetings from Hereford will be Witherspoon, Jay Boston, president of the T. Col. Witherspoon reports that the Sugar Beet Growers Task Force, of which he is a member, will meet with growers at Denver on Aug. 8.

## To Participate In Juvenile Seminar

Deaf Smith County Judge H. C. Williams will be among 20 county and district judges to be in the first Juvenile Judges Institute starting Monday on the West Texas State University campus.

Experts in juvenile behavior from throughout the country and WTSU faculty speakers will present more than eight hours of instruction per day through the three-week institute. Classes will concentrate on the role of the juvenile in the state court system.

Topics for the institute will include everything from

arresting a juvenile to drug abuse, alcoholism and the appellate procedure for juveniles. Institute director Dr. Brent Lynch said the primary thrust of the course will be to inform the judges about who and what is available to them as juvenile judges and what they can and cannot do in their courts.

Various panel discussions concerning alcoholism, drug abuse and other topics are also slated. Tours of youth detention facilities is included in the course. Judges scheduled to attend the institute will stay in university facilities and will use university classrooms.

The 20 judges will be welcomed to the county and campus by local Judge Woody Pond, Dr. James P. Cornette, university chancellor; State Reps. Ben Bynum and Bryan Poff, and State Sen. Max Sherman.

Be an early bird—make it a point to get to the fool and his money before they part.

An investment of good will and honest work can be counted on to pay big dividends.

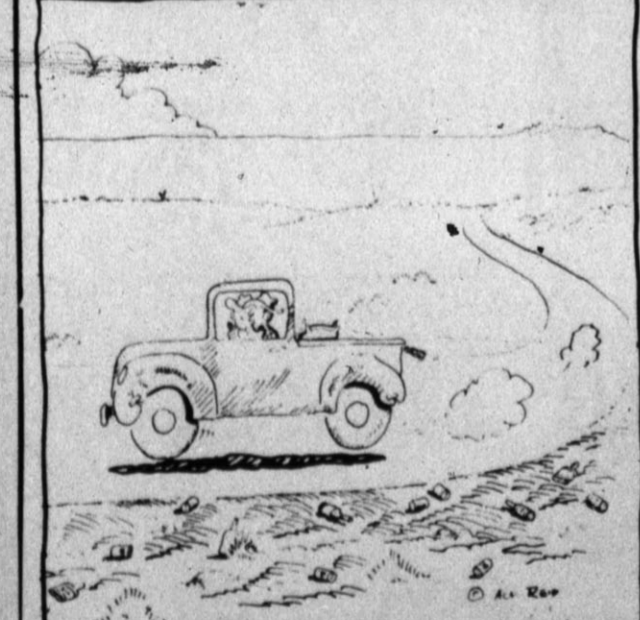
### Sunday Brand

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Advertising Manager

### COW POKES By Ace Reid



"You bet this is a good ranch! It will run one cow to the section, and carry about 250 tons of beer cans and wine bottles to the acre!"

Hereford STATE BANK

### AUCTION RESTAURANT EQUIPMENT

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- 1-6" Stainless Steel Top Work Table
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- 2-Large Plastic Garbage Cans
- 1-Large 3 Shelf Rack
- 6-Bamboo Plastic Window Shades 6'x7'
- 4-Booster Chairs
- 1-Butcher Paper Dispenser
- 2-Infra Red Lamps
- 2-Silverware Holders
- 1-TV Tube Tester & Lot of Tubes
- 1-Service For 8 Franciscan Autumn Leaf Pattern
- 1-24" Oak Cutting Board
- 1-24" Plastic Cutting Board
- 2-Caterer Stands
- 2-Aluminum Serving Stands
- 30-Silver Chaffing Dishes
- 4-Thermo Vat Catering Insulators
- 6-Large Serving Trays
- 12-Small Serving Trays
- 24-Large Dallas Wearever Divided dinner trays
- 30-Aluminum Pans
- 3-Large Round Aluminum Trays
- 1-Large Aluminum Salad Bowl
- 1-Large Stainless Salad Bowl
- 2-34 qt. Aluminum Cooking Pots
- 3-14 1/2 qt. Stainless Steel Pans
- 8-7 1/2 qt. Stainless Steel Pans
- 2-4 1/2 qt. Stainless Steel Pans
- 1-11 qt. Stainless Steel Pan & Lid
- 5-18"x25" Aluminum Pans
- 12-5 1/2 qt. Dallas Wear Plate
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## Grand Jury Studies Drug Abuse

(Cont'd from Page 1)

youth stem from four things: . . . the age old complaint of youth, "We have nothing to do"; a dramatic increase in the mobility of youth. A youngster can go to Lubbock or Amarillo for the evening. He can buy drugs there without his parents knowledge.

"Thirdly, young people know more today because of television, newspapers and magazines, and therefore are more knowledgeable as to what is going on in the world.

"Finally, we find that youth today have more money to spend and therefore is able to gratify their desires financially easier than before."

The report recognized the fact that many local persons have already done much for the youth.

"This report is in no way criticism of any individual or group, but rather a vehicle to suggest additional projects."

THE JURORS also stated that one of the complaints of the youth is that the Community Center has been, in effect, taken over by adults. They then suggested a "Y" for both boys and girls is a necessary addition to Hereford. They also said an indoor swimming pool would be good for the community.

"We feel that a drug hot line could be

a useful addition to our community. This would give an opportunity for young people to get help without getting in trouble with the police or having themselves identified to the police."

A hot line is a telephone number by which persons can call in to talk or ask for help in connection with a drug problem.

"WE FEEL that churches should work together and within themselves to stimulate their youth groups and make them function better. By this we mean that we need to get active those people that are not already active. The people that use drugs and tend to use drugs are those that are not active in youth groups or in other activities, such as athletics and clubs. We feel that there must be a strong effort by the youths themselves through church groups and other groups to get these young people active."

"FINALLY, we feel that the county, city and school officials should cooperate and make a plan for a county wide youth program. In this regard we feel that perhaps we have enough buildings to house and do all of the activities that are necessary but we are not utilizing our bricks and mortar to their best advantage. We have visited with the school

officials about keeping the schools open, particularly the gymnasium all year around.

"We understand their problem of financing and we would urge the city and county government to try and get together with the schools to see if tax dollars could be used to keep open gymnasiums, athletic facilities and other facilities that are available at the school at nights and on a year around basis."

"We urge the government agencies to take a look at their policies on law enforcement in order to make sure that enough money is given to the law enforcement agencies, including the District Attorney's Office, to properly control crime and prosecute it on a first class basis.

"WE BELIEVE Hereford is a great place and all of us working together can make it an even better town. Each of us will be glad to help to make any of these suggestions a reality."

The report was signed by the grand jurors present at Thursday's session: Waldo Baxter, foreman; Marilyn Culpepper; Billy D. Hutson, Ruth Knox, Robert Lloyd, J.T. Marlin; Mrs. Virgil Marsh; Mrs. Eugene Sparks; and Bill Walden.

## Sherman Tells Legislative Action

State Sen. Max Sherman was guest speaker for the regular weekly luncheon meeting of the Hereford Lions Club Wednesday at the Civic Club Center.

The senator is serving in his second term from the 31st Senatorial District.

Special guests at the meeting were Coach Gene Mayfield, athletic director at West Texas State University, and other coaches and officials. The group was in Hereford Wednesday to promote the season-ticket drive for the upcoming Buffalo football season.

Sen. Sherman spoke briefly on the past Legislative session, then outlined committee work with which he had been in-

volved. Although the Legislature didn't pass a public school financing bill, Sherman said he doesn't think the Governor will call a special session.

The senator pointed out there were many new faces in the Legislature this year, but he thinks it was a "good session." Sherman noted that, besides the new top officials, there were 78 new members in the House and 15 in the Senate.

The speaker encouraged an input by citizens into the Texas Constitutional Revision Committee, pointing out that Wales Madden of Amarillo is chairman for this area. Sherman closed by saying that "all of us

and Steve Nieman, track recruit.

Coach Mayfield spoke briefly at the meeting, introducing the WTSU coaches and university officials attending, as well as recognizing four Hereford athletes at the luncheon. They were Tony Gorman and Mike Wartes, varsity gridgers; Danny Harris, football recruit;

Nolan Grady reported on the progress of the annual Lions' Carnival.

Navy Petty Officer Second Class Dero W. Sargent Jr., husband of the former Miss Joanie K. Beavers of Route 2, Hereford, was awarded a Letter of Commendation by his commanding officer aboard this

and Steve Nieman, track recruit.

Long Beach, California-homeported guided missile cruiser.

He was cited for his outstanding performance of duty aboard the USS Long Beach during combat operations.

### Sargent Cited For Combat

### THE FAMILY LAWYER

Yellow Houses Only

Developers of a new suburban neighborhood thought it would look nice, if all the houses were painted yellow. Accordingly, in selling lots, they included a "yellow only" requirement in each deed.

But after a number of homes had gone up, one incoming family decided they liked green better. The developers refused to allow any deviation, and, in due course, the dispute landed in the courtroom.

"This kind of restriction," the family argued, "is an unlawful interference with our personal liberty. We have a right to follow our own tastes."



However, the court held they would have to stay with yellow whether they liked it or not. The court said the requirement was a reasonable means to benefit the community as a whole.

It is common, in developing a neighborhood, to impose deed restrictions of one kind or another. They may cover anything from the size of houses to the height of hedges, from the style of architecture to the type of fencing.

And, by and large, the law will enforce these restrictions. Although they reduce the rights of the purchaser, they do so on the basis of a lawful contract, freely entered into, at the time of original sale.

True, some restrictions may be unenforceable for reasons of overriding public policy. The leading example is the racial restriction, now outlawed everywhere. Furthermore, a restriction valid at first may gradually lose its validity as the neighborhood changes. Say a dozen home owners in the "yellow only" neighborhood had been allowed to get away with different colors. At that point, even if the developers suddenly decided to crack down, a court would probably refuse to enforce the restriction. As one judge put it: "Restrictions will not be enforced where the character of the neighborhood has so changed as to defeat the original purpose of the plan."

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.



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### 37<sup>02</sup>

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**Pageant Cast Meeting**

A meeting for groups and individuals interested in taking part in the historical pageant, "Hustlin' Heritage 75" will be held at 7:30 p.m. Thursday, August 2 in the high school auditorium. The show will be one of the highlights of the Hereford Diamond Jubilee Celebration of August 23rd to September 1st.

The spectacular, which will be presented on the evenings of August 29, 30, 31, and September 1 at Whiteface Stadium, will tell the historical highlights of Hereford in music, dance, drama and comedy. Three hundred persons are required as cast members for the production. They will perform in pantomime with the voices for the show being taken by six narrators.

Details will be explained at the cast meeting by Craig Rebbholz, professional director from The Rogers Producing Company. No special talent is needed for the cast. Parts are available for anyone interested in "getting into the act".

**Queens Contest**

Tuesday marks the beginning of the Diamond Jubilee Queens Contest with a meeting being held at 7:30 p.m. at the community center where rules of the contest will be revealed.

All females, ages 16 to 160, are urged to attend. The Diamond Jubilee Queen will win an all expense paid trip for two to Miami Beach, Fla., courtesy of the local merchants and the Sea Isle Motel of Miami Beach.

Robert McCrary, Diamond Jubilee Director will reveal the contest rules to all those present and the queens contest will officially begin. Refreshments will be served and prizes will be on display.

For those who would like to become Little Shavers for the 75th Diamond Jubilee Celebration, contact the home of Homer Yocum, 1014 East Third, or call his home at 364-5845.

The Little Shavers will be up to age 10, and there will be a meeting scheduled for Wednesday for those who wish to join. Plans will be discussed for the club's activities during the Jubilee Celebration Week.



**ROBERTS' APPLIANCE**  
It's Our 25th Year

Judge this book by its cover.



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Our cover says fashion. Today's fashion. So we've gathered over one hundred thousand items in our new catalog. And made them as accessible as your nearest phone. Everything's in tune with the way you live now. The fashions—because clothes say so much about you. But so does your home. That's why we offer you the best selection at the best prices. And you can take the quality for granted. Because we never do. Pick up your copy of our new Fall Catalog. Then use your JCPenney charge. And discover why this is one book you can judge by its cover.

**JCPenney**

Your new Fall / Winter Catalog is ready. Pick up your copy today at JCPenneys. To Place A Catalog Order  
PHONE 364-4205



**ROBERT McCRARY**

Robert McCrary, representative from the Rogers Production Company will act as executive director of the Diamond Jubilee Celebration.

McCrary, who will remain in Hereford until the celebration week, Aug. 23 through Sept. 1, is a professional actor and director from Nashville, Tenn. He has appeared in various television commercials as well as theatrical performances.

"I'll be in charge of making the whole jubilee celebration a success," McCrary said.

**Police Arrest Three Juveniles Involved In Several Burglaries**

Five burglaries, and possibly more were solved Friday by Hereford Police Department, with three juveniles involved in the thefts.

Officers located three boys who had burglarized several local businesses during the past two months in which change had been taken from cash boxes and soft-drink machines. The juveniles were turned over to their parents.

The businesses involved included Oglesby Equipment Company, burglarized July 10, nothing was taken. The boys heard the police and ran away before they could be found.

The Playhouse Skating Rink was burglarized twice, the first time occurring in June, when an undetermined amount of change was taken from machines.

The second time occurred July 20, in which about \$80 in change had been stolen from a soft-drink machine and from a "rinket" machine.

Another burglary occurred at

The world's full of folks who are either plunging or sponging.

**TIP TO MOTORISTS**  
Seat belts help you survive traffic accidents—buckle up and hike the percentages.

the North Plains Printing machine, and a soft-drink Company July 10, in which about \$30 in change was taken from a cash box, candy machine, and a soft-drink machine. Another burglary occurred at the Colville-Wilson, Inc.

Two of the boys have been apprehended, and one was reported to have run away from home.



**FITZGEARLD'S**

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Formerly Powell's Acme Cleaners

**FITZGEARLD'S CLEANERS**



WE INVITE YOU TO SEE THESE EXCITING NEW HOMES DURING . . . .

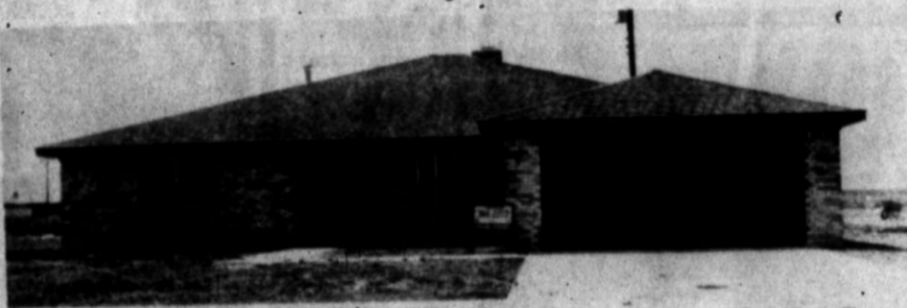


**Ralph Owens and Associates . . .**

**OPEN HOUSE**

IN HIGHLY RESTRICTED RALPH OWENS ADDITION

**SUNDAY, JULY 29 - FROM - 2:00 to 6:00 P.M.**



**309 DOUGLAS**

BUILT BY RICHARD BURCH

CHECK THESE OUTSTANDING FEATURES!

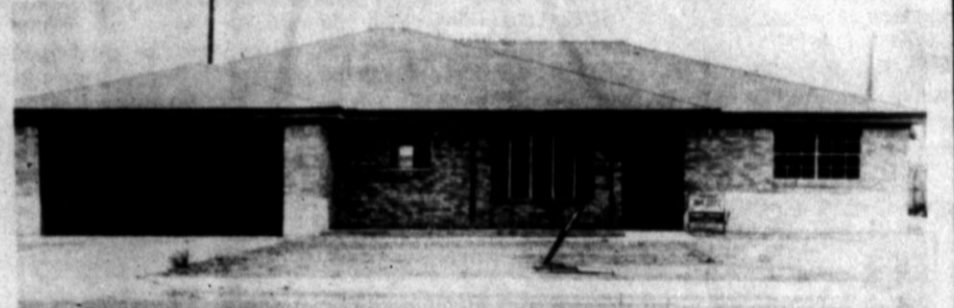
- Double Fireplace
- Raised Panel Cabinets
- Refrigerated Air
- Large Utility & Sewing Room
- Beautiful Ash Woodwork
- Formal Living Room
- 2-Bay Windows
- Large Game Room



**KITCHEN & DINING ROOM**



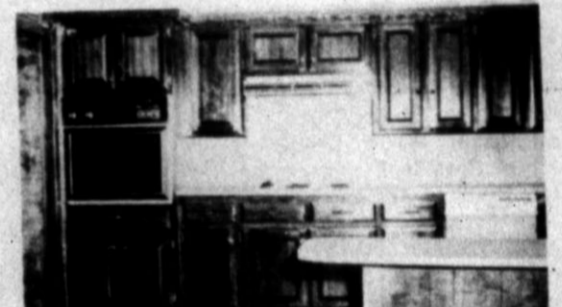
**DEN & GAME ROOM**



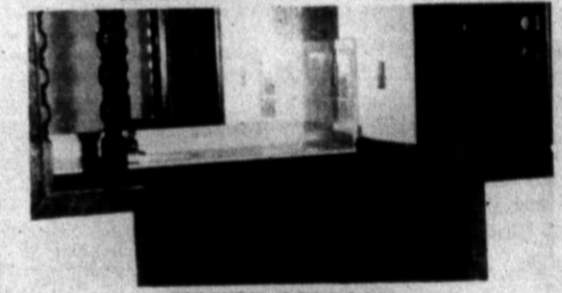
**240 DOUGLAS**

FEATURES WORTH YOUR INSPECTION!

- Isolated Master Bedroom
- Raised Panel Cabinets
- Built-In Hutch
- Shag Carpet
- Large Fireplace
- Refrigerated Air
- West Front
- Covered Patio



**KITCHEN & DINING ROOM**



**MASTER BEDROOM**

OTHER RICHARD BURCH HOMES AT 309 CENTRE AND 215 CENTRE STREET.

**ALSO OPEN FOR YOUR COMPLETE INSPECTION THIS SUNDAY**

**307 DOUGLAS**  
Built By L.H. Jones

**329-333-337 DOUGLAS**  
Built By Carl McCaslin Lumber



EXCLUSIVELY YOURS

**RALPH OWENS & ASSOICATES**

311 E. PARK AVE. — PHONE 364-2222

# Pony League Stars Into Finals

Hereford's Pony League All Stars surprised the sectional tournament field with two straight triumphs and advanced to the finals Saturday night in Lubbock.

Hereford was to take on the Lubbock-Pecos winner at 6 p.m. Saturday, and could have captured the title with a victory.

If Hereford lost the first game, a second game was to be played at 8 p.m. in the double elimination tourney. The local stars opened with a

close 9-8 win over Abilene Wednesday night, then scored a 4-2 win over Lubbock Thursday night. Hereford took a rest Friday night while Lubbock and

Pecos battled to stay in contention. Pecos as edged by Lubbock, 6-5, in one of the opening games but bounced back to down Abilene, 1-0,

Thursday. Hector Ramiriz, who pitched a three-hitter, and Mike Foster, who slammed a three-run homer, were the heroes for

Hereford Thursday night in the big 4-2 triumph over Lubbock. Ramiriz went the full seven innings, striking out 9 and walking 4 batters. There was only one error behind him, and that came in the first inning when Lubbock tallied a run.

Sandoval started with a walk. Foster singled; Steve Hoover got a pinch single, and Mike Pittard singled across two runs. After Rameriz reached on an error, Artho doubled across two runs. Then, with two away, Crim socked the home run with a man on base.

Hereford had tallied three runs in the first inning after an error opened the door. Moya apparently struck out for the third out of the inning, but the catcher missed the ball, threw to first, and the first baseman dropped the ball. A run scored, then a walk and another error scored two more runs.

The winner of the sectional tourney will advance to the regional tourney in Duncanville. Joe Artho is manager of the Hereford team, and Fritz Backus is manager.

Hereford had six hits in the game with Dennis Artho and Richard Moya collecting two each and Foster and Archie Crim getting the other two. The Lubbock pitcher struck out 10 and walked 4. Lubbock's other run came on a homer in the sixth frame.

Archie Crim gave up four hits in going all the way for the mound victory Wednesday against Abilene. Crim was almost a victim of his own wildness, walking 11 batters and hitting 2 more. He struck out 10, however, then socked a two-run homer for the go-ahead runs in a big sixth-inning explosion.

Hereford was trailing by 7-3 starting the sixth, but Timmy

Two-year starter Daryl Carr is back to lead secondary play from his safety position. Robert Edwards of Sundown, who started at cornerback last year, is expected to start along side Carr at safety. Swift junior college transfers Rick Mordecai and Dennis Little earned starting cornerback berths in the spring.

## Mayfield Outlines Prospects For '73 WT Football Campaign



ALAN CORNELIUS

Season ticket sales were reported on the upswing when Coach Gene Mayfield and his West Texas State staff visited Hereford Wednesday to promote the sale of football tickets for the 1973 season.

The WTSU group was joined by local Buffalo boosters Wednesday morning in the ticket drive, then visited the Lions Club for a noon meeting. Several of the coaches joined

local supporters in a golf game Wednesday afternoon.

Through Tuesday's ticket selling campaign, the Buffalo athletic staff had sold 3,154 season tickets with several weeks remaining. They hope to top last year's total of 4,108 season tickets. More than 200 were sold here Wednesday.

Coach Mayfield reports he will welcome 44 lettermen into the fall training camp Aug. 20

when the Buffaloes start practice for their Sept. 8 home opener against Drake.

THE BUFFS return nine offensive and nine defensive starters from last year's team which won five and lost five, but shared first place in the Missouri Valley Conference race with Drake and Louisville. The Buffs have been ranked from first to fourth by football magazines.

WT's big running back, Billy Pritchett, has been tabbed as the top running back prospect among collegiate players by the New York Jets' scouting staff, it was reported recently. The big senior from V-- Vleck was injured in the sixth game last year after rushing for 436 yards. He gained 1,128 as a sophomore in a year when the Buffs won only two games.

PRITCHETT underwent knee surgery to correct the injury and it is hoped he will be back in the same form he enjoyed as a sophomore. In order to strengthen their passing game, the Buffalo coaches switched from the Wishbone T to the I formation in the spring.

Also returning from the team which led the MVC in rushing last fall with a 260-yards-per game average are the other six leading rushers. That list is

headed by Borger's Cole Fraley, who led the team in rushing in 1972. Other key returning offensive backs are Jimmy Lisle, Rich Schleider, Clois Burgess and Mickey Mathews.

A THREE-WAY battle took place at the quarterback position during the spring with lettermen Bob Sweat and Mike Wartes of Hereford holding the upper hand. Sweat underwent surgery on his right throwing shoulder following the spring drills.

Junior-college transfer Dan Nava was the third man in contention for the starting berth, and the battle is expected to take up again when fall practice starts.

Returning from the offensive line are mainstays Gary Fennell and Allen Mullins. The 6-5 Mullins also sustained a knee injury and underwent surgery after spring drills.

HEADING the defense is All-Missouri Valley Conference end Walter Hibbler, a two-year regular from Lubbock. At the other end is Larry Bates, transfer from SMU who played

### Southwest Beats Champion

With today's highway speed safety's a life and death matter.

Self-sufficiency has never been known to secure efficiency.

Choose your life's companion well—a clear conscience's best.

Today the fashion seems to be to wear budgets unbalanced.

Great statesmen are those who were on the job when you had a run of good luck.

The Southwest Feed Yard employees beat the employees of Champion Feeders Inc., in an annual softball game Wednesday night, 26-10.

Winning pitcher for Southwest was Bill Lookingbill with Bob Renfro, Ike Soto, Herman Romero and Bernie Griego leading the hitting.

Losing pitcher for Champion Feeders was Mage Gonzales and Virgil Marsh was umpire.

## Cornelius To Play In All-Star Football Game

Alan Cornelius, one of Hereford's standout athletes, has been selected to play in the annual Greenbelt Bowl Football Game at Childress Aug. 11, it was announced this week.

The Greenbelt Bowl annually presented graduated seniors from high schools in Texas and Oklahoma and is designed to give the young men an opportunity to show their talent to interested scouts and coaches from colleges and universities. Cornelius, an end, was a top

pass receiver for the Herd the past two seasons. He caught 12 passes for 267 yards the past year. He is also a two-year letterman in basketball. Alan is the son of Mr. and Mrs. Guy Cornelius.

The Greenbelt Bowl also features a queen's contest, and Cornelius has selected Nancy Barrett, Hereford High senior cheerleader as his candidate. She was a junior class favorite and is the daughter of Mr. and

Mrs. Frank Barrett. Cornelius has signed a letter of intent to attend Panhandle State College in Oklahoma on a football and basketball scholarship.

This is the 23rd annual Greenbelt Bowl Game and officials invite persons of the area to attend. Tickets are priced at \$3 for reserved seats, \$2.50 general admission, and \$1 students. Kickoff time is 8 p.m. on Aug. 11.

## Plans Set For Football Press Tour Aug. 10

The sports committee of Deaf Smith County Chamber of Commerce met Friday at noon at the Country Club to discuss plans for the District 4-AAAA press tour to be held here Aug. 10.

Tom Simons presided at the meeting in the absence of chairman Larry Dippel. He announced that the program for

the press tour day included a golf tourney among the coaches, news media representatives and sports committee members.

A barbecue dinner will be held at the La Plata cafeteria beginning at 7:30 p.m., with the public invited at \$2 per person. The Rotary Club will cater the meal. The district coaches will

discuss their football team prospects for the upcoming season, and a question-and-answer session will be held.

Reporters and photographers will also have an interview session with the coaches just prior to the dinner. Simons said about 40 out-of-town coaches and reporters are expected to participate in the golf play.

### Hospital Notes

**PATIENTS IN HOSPITAL**  
Fred Williams, 404 Western; Alice Ryan, 837 Irving; Mrs. Maude Emma Woods, Happy; Opel Merrill, 511 W. Third; Pomposa Gavaldo, Friona.  
Ann Bradley, Adrian; Mrs. Julia Welty, 206 Cottage Drive; Richard Wilbanks, 1105 Grand; Lena Menefee, P.O. Box 1999; Guadalupe Villarreal Jr., 805 Irving.  
William Sanders Jr., 434 Ave. C; Mrs. Lou Elliott, Route 1; Mrs. Mamie McGowen, 229 Ave. B; Charlie Thomas Noland, 204 Texas; Donald Hudson, Mesa, Ariz.

Mrs. Vera Davison, 117 Ave. E; Mrs. Minta Roach, Route 2; LaVerne Brock, Friona; Lewis West, Route 4; Renee Kuper, 601 Ave. G; Caren Sue Johnson, 625 Ave. H.

**PATIENTS DISMISSED**  
Anthony Valdez Jr., July 28. Bill Blackwell, July 27.

### BIRTHS

Mr. and Mrs. Otis Ray Johnson are the parents of a son, Steven Donald, born July 27. He weighed 7 lbs. 4 1/2 oz.

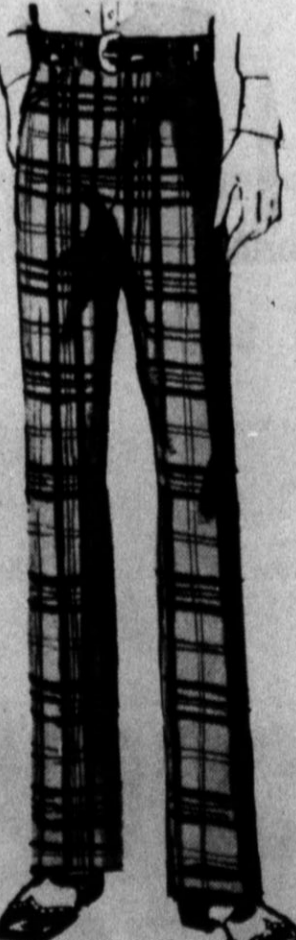
Make a resolution to live each day well and live it usefully.

Talk good sense to youngsters and they'll talk sense to you.

Live and let live is merely recognition of others' rights.

Hope is an asset only when it is backed by plenty of hustle.

## Abbie's Men



... buy Sieg-Knit double knit slacks by Siegfried. The block plaids for fall come in green and navy, brown and rust and burgundy and navy. With waist sizes from 28 to 34, these flaired and cuffed double knit slacks provide the foundation for a comfortable and fashionable wardrobe.

**Abbie's Mister Shop**

319 N. Main  
364-0204




### Wedding Flowers

- INVITATIONS
- NAPKINS, BOOKS
- THANK YOU NOTES

A complete selection that will please every Bride, yet the prices are moderate.

Free Wedding Consultation  
**Park Avenue Florist**  
*Your Bridal Headquarters*




There's a new car or pickup in your future. See our friendly loan department!

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(A.P.R.) 9% on all New Auto and Pickup Loans... PLUS FREE Credit Life Insurance, if you qualify by age...

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"People helping People"



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## GASTON'S SUGARLAND Rummage SALE CONTINUES

FINAL 3-DAYS — MON., TUES., WED.

We have just consolidated all of our Spring and Summer and also early Fall merchandise into our Sugarland Store.

EVERYTHING RE-GROUPED, RE-PRICED

For these final three big days  
COME ONE, COME ALL  
and get your share of these big  
ONCE-A-YEAR SPECIALS IN ALL DEPARTMENTS!

GASTON'S SUGARLAND

MENS

BOYS

YOUNG MENS

CHILDRENS

SHOES

LADIES

INFANTS

JUNIORS

**ROBERT'S APPLIANCE**  
It's Our 25th Year

**BUY IN CONFIDENCE WITH CONFIDENCE**

Hereford's House of Diamonds

**Cowan Jewelers**

Downtown AMERICAN GEM SOCIETY member



# DOLLAR DAYS



**SIRLOIN**  
FURR'S PROTEN  
**\$1.29**  
LB.

**BANANAS**  
CENTRAL AMERICAN  
**2 LBS. 29¢**

**GRAPES**  
FANCY SEEDLESS  
CALIF. LB. **39¢**

**BEEF PATTIES**  
FROZEN, LB. **79¢**

**RUMP ROAST**  
FURR'S PROTEN, LB. **\$1.19**

**SWISS STEAK**  
FURR'S PROTEN, LB. **\$1.19**

**ROUND STEAK**  
**CLUB STEAK**  
**RIB STEAK**  
**CHUCK STEAK**  
**RANCH STEAK**  
**ARM ROAST**

FURR'S PROTEN, LB. **\$1.29**  
FURR'S PROTEN, LB. **\$1.45**  
FURR'S PROTEN, RIB STEAK, LB. **\$1.29**  
FURR'S PROTEN, LB. **99¢**  
BROIL OR GRILL FURR'S PROTEN LB. **\$1.13**  
ROUND LB. **\$1.09**

**POTATOES** ALL PURPOSE 5-LB. BAG **75¢**  
**PEACHES** YELLOW MEAT, FANCY CALIF. LB. **39¢**

**CANTALOUPE** TEXAS VINE RIPE **3 FOR \$1.00**  
**AVOCADOS** FINE FOR SALADS, EACH **3 FOR \$1.00**

HAVE YOU TRIED FURR'S NEW **RYE** A BEEF & VEGETABLE PROTEIN BLEND.  
• MORE ECONOMICAL THAN HAMBURGERS  
• MORE PROTEIN PER POUND... LESS FAT  
• SAME DELICIOUS FLAVOR  
and at a great low price... **69¢**

**DANOLA HAM** SLICED  
4 - OZ. **69¢**  
EA.

**TURBOT FILLET** FRESH FROZEN, LB. **89¢**

**Delicatessen**  
1 Lb. Meat Loaf  
1 Pt. Mashed Potatoes **\$2.69**  
1 Pt. Green Beans  
OLD FASHION POTATO SALAD LB. 59¢  
BANANA PUDDING (rich & creamy) PT. 79¢

**POTATOES** HUNT'S WHOLE 14 1/2 - OZ. CAN **6 FOR \$1.00**  
**TOMATOES** HUNT'S 14 1/2 - OZ. CAN **5 FOR \$1.00**  
**MARGARINE** FOOD CLUB CORN OIL 1-LB. PKG. **3 FOR \$1.00**  
**SPINACH** FOOD CLUB NO. 303 CAN **4 FOR 88¢**

**TOWELS** Chiffon  
Lg. Roll **29¢**  
IVORY LIQUID  
22 Oz. 10¢ Off  
Reg. 59¢ **49¢**

**HI-C DRINKS** ASSORTED FLAVORS  
46 OZ. CAN **33¢**

**Frozen Food Favorites**  
**POT PIES** TOP FROST, CHICKEN, BEEF, TURKEY, TUNA, MACARONI & CHEESE, 8-OZ. PACKAGE **5 FOR \$1.00**  
**POTATOES** GAYLORD, SHOESTRING FRESH FROZEN 20 - OZ. PACKAGE **5 FOR \$1.00**  
**GRAPE JUICE** TOP FROST, FRESH FROZEN 6 - OZ. CAN **4 FOR \$1.00**  
**CREAM PIES** TOP FROST, FRESH FROZEN, ASS'T. FLAVORS, EA. **29¢**  
**BRIGHT & EARLY ORANGE DRINK** FRESH FROZEN, 12 - OZ. **35¢**

**TOMATO JUICE** HUNT'S 46 - OZ. CAN **3 FOR \$1.00**  
**SWEET POTATOES** GAYLORD NO. 303 CAN **4 FOR \$1.00**  
**FLOUR** FOOD CLUB 5 - LB. BAG **59¢**  
**CUPS** PLASTIC, BIG 16 OZ., TOPCO, 15 CT. **3 FOR \$1.00**  
**DINNER** MACARONI & CHEESE, FOOD CLUB, 7 1/2 OZ. **5 FOR \$1.00**

**CAKE MIX** Duncan Hines Ass't. Flavors, Pkg. **41¢**  
**CRISCO OIL** 24 Oz. Bottle **59¢**  
**DOG CHOW** Purina 50-Lb. Bag **\$7.49**  
**GATORADE** Orange Or Regular, Qt. **41¢**  
**INSTANT COFFEE** Folger's 6 Oz. Jar **\$1.11**

**FABRIC SOFTENER** TOPCO 1/2 GALLON **69¢**  
**HAIR SPRAY** MISS BRECK, REG. SUPER HOLD, UNSCENTED 13 - OZ. **59¢**  
**HAIR CONDITIONER** CARYL RICHARDS BALSAM 16 - OZ. **99¢**

**VALUABLE COUPON**  
THIS COUPON ENTITLES YOU TO **SAVE 20¢** 1 Lb. Can **MAXWELL HOUSE COFFEE** WITH COUPON **79¢** WITHOUT COUPON **99¢**  
EXPIRES AUG. 1 - 73  
LIMIT ONE COUPON PER FAMILY

**VALUABLE COUPON**  
THIS COUPON ENTITLES YOU TO **SAVE 45¢** **FOLGER'S COFFEE** WITH THIS COUPON 3-LB. CAN **\$2.50** WITHOUT COUPON **\$2.95**  
EXPIRES AUG. 1 - 73  
LIMIT ONE COUPON PER FAMILY

**PORTABLE GRILL** POLORON, 13 - IN. ADJUSTABLE GRATE **99¢**

**J.E. ELECTRIC ICE CREAM FREEZER** DOLLY MADISON, THERMAL BUCKET, HEAVY DUTY MOTOR, 4 QT. ... **\$14.88**  
**PLASTIC BUCKET PACER** 4 - QT. SIZE ... **\$9.99**

**HAIR SPRAY** MISS BRECK, REG. SUPER HOLD, UNSCENTED 13 - OZ. **59¢**

**HAIR CONDITIONER** CARYL RICHARDS BALSAM 16 - OZ. **99¢**

**CARTRIDGES AFTER SHAVE** Schick, Super II **\$1.07**  
Hal Karate 4-Oz. **\$1.50**

**LIGHTER FLUID** FOR CHARCOAL TOP CREST QT. CAN **37¢**

**LAWN CHAIR** 5 X 4 X 4 WEB CONSTRUCTION FOLDS EASILY **\$2.99**

**new double deodorant** Modess SPECIAL **42¢**  
SUPER **42¢**

**Sue Free'** HAND LOTION HONEY AND ALMOND 16 - OZ. **26¢**

**COLGATE** SHAVE CREAM 11 - OZ. CAN **37¢**

**SHOP FURR'S MIRACLE PRICES**

NO SALES TO DEALERS  
PRICES EFFECTIVE THRU AUG. 1.

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

# Bike Endurance Race Added To Program

A 10-mile endurance race has been added to the list of events in bicycle races which will be a part of the Diamond Jubilee celebration, scheduled the afternoon of Aug. 27 at the courthouse square.

Sponsored by Kappa Iota Chapter of Beta Sigma Phi sorority, the races will be open to entrants of all ages, with three prizes offered in each category.

The endurance race will start at 3 p.m. at the intersection of Progressive Road and Highway 60 and follow a course that ends at the courthouse where regular races will begin at 4 p.m. It is open to all types of bicycles ridden by persons of any age.

Members of the sponsoring chapter will follow the racers in cars, to help in any case of trouble. Streets on the race course will be blocked for the event.

Races in a dozen divisions will be staged at the courthouse for first, second and third prizes. Entry fee in any category is a dollar, and entries may be mailed to Mrs. Nelson Kendall, Route 3.

Age groups for the races begin in the tricycle division, for children to 4 years old. Big wheel and training wheel vehicles may be raced by entrants to 6 years of age.

For regular bikes, age divisions are under 10, under 13, girls 14-18 and boys 14-18.

Speed bike divisions are separate for girls and boys, each in age groups 9-13 and over 14. Senior citizens will have their own division.



Sherry White Chosen For Pageant in Arkansas

## Miss White To Enter Dogpatch Contest

Sherry White of Hereford, crowned Miss Lubbock in early spring, has been chosen to represent Texas next month in the Miss Dogpatch, U.S.A. scholarship contest to be held in Harrison, Ark.

The 20-year-old Tech student was second runnerup in the recent Miss Texas Pageant in which she represented Lubbock.

The Miss Texas Scholarship Corporation notified Lynn Mercer, Miss White's manager, Wednesday night to inform them of their choice. The state organization will pay her expenses to and from the Arkansas pageant Aug. 16 through 18.

Miss White will compete in swimsuit, evening gown and talent contests during the two-

day contest and will be interviewed by the judges.

The winner in the Miss Dogpatch contest will receive a \$2500 cash scholarship, a \$1,000 wardrobe, an automobile for a year and a trip. First runnerup will receive a \$1000 cash scholarship with \$750 scholarship going to second runnerup. Fourth place winner will receive \$500 with the next five girls placing to get \$100.

Miss White won the Miss Hereford pageant last year and went to Ft. Worth for state competition where she placed in the talent division.

# Funeral Services Planned Monday For Gunshot Victim

Funeral services for Harry Lomas, 78, of 224 Ave. B, will be conducted at 2 p.m. Monday in Rose Chapel of Gilliland-Watson Funeral Home with the Rev. Doug Manning of First Baptist Church officiating. Burial will be in West Park Cemetery.

Mr. Lomas, a retired carpenter who has lived in Hereford since 1914, was found dead of a gunshot wound Friday evening in his home.

He was found by his son, Walter, who reported it to police. Glen Nelson, justice of the peace, pronounced Mr. Lomas dead at the scene and withheld ruling pending autopsy and further investigation. Authorities estimated he had been dead about eight hours.

The family requests that memorials be made to Deaf Smith County Historical Museum, to which Mr. Lomas had devoted much of his time since it was established.

He was born Nov. 15, 1894, near Sedalia, Mo. and moved with his parents at the age of 10 to Indian Territory, then to New Mexico. He served in the United

States Army during World War I.

He married Lena Bell Green Sept. 7, 1921, in Hereford. Her death occurred Aug. 22, 1957. Survivors are a son, Dennis, and two grandsons of Hereford; two sisters, Eva Dwight of House, N.M., and Rosemond Morris of Delta, Colo.; four brothers, William L. of Hereford, Joseph of Lubbock, Glen of Alamogordo, N.M., and Charley of Clovis.

Mr. Lomas' services to the museum here began before it opened. In addition to carpentry and cabinet work throughout the building, he did expert repair work on historic items contributed to the museum, finding old wood and metal to match.

He was the "moving man and furniture arranger" for many displays, and he also contributed pieces from his own collections, such as a loaned exhibit of barbed wire. And he often guided groups of youngsters, explaining use of old tools and harness in the displays.

He knew the authentic items used by pioneers of this area from his own experience on the New Mexico ranch where his parents homesteaded, "100 miles straight west of Hereford," he told a Brand reporter a few years ago.

## Funeral Services Set In Quitaque

Funeral services for Mack Raymond Truelock, 60, will be at 3 p.m. today in First Baptist Church in Quitaque.

Officiating will be the Rev. Bill Curry and the Rev. Freddy Martin.

Mr. Truelock died Friday evening in Deaf Smith General Hospital. Local arrangements were by Gilliland-Watson Funeral Home.

Mr. Truelock, a building contractor, was the father of Mrs. David Wilson of 111 Star, who recently moved to Hereford.

He was born July 6, 1904, at Carthage and married Ollie Thelma Hammons in 1924 at Paducah. In addition to his wife and the daughter here, he is survived by six sisters, four brothers, two grandchildren and a great-grandchild.

### VIEWPOINT

Optimists turn onto a detour and reflect that it's roughly the distance between two points.

## Continuing to Serve Our Customers, Pants Cage Plus

Sugarland Mall  
Exclusively Presents  
Bali Lingerie  
in beige, black and white

There's a Bali for Every Body. Manager: Blanche Latham Open Thursday Til 9 P.M. Lajeane Henry

## Diamond Jubilee Bicycle Race Entry Blank

Sponsored by Beta Sigma Phi - Kappa Iota Monday, August 27, 4 p.m., Courthouse Square

Name \_\_\_\_\_

Phone \_\_\_\_\_

Circle race to be entered:

1. Tricycle, to 4 years of age
2. Big wheel, to 6 years of age
3. Training wheels, to 6 years of age
4. Regular bike
  - A. Under 10 years of age
  - B. 10 to 13 years of age
5. Regular bike
  - A. Girls, 14 to 18 years of age
  - B. Boys, 14 to 18 years of age
6. Speed bikes
  - A. Girls, 9 to 13 years of age
  - B. Boys, 9 to 13 years of age
  - C. Girls, 14 and over
  - D. Boys, 14 and over
7. Endurance Race, all ages
8. Senior adult citizens

Awards for 1st, 2nd and 3rd places in each category.

Enclose \$1 entry fee and mail to Mrs. Nelson Kendall, Route 3, Hereford.

## Fire Department Receives Check

The Hereford Volunteer Fire Department received a check for \$75.00 recently from Texas Farm Bureau Insurance

Companies as an expression of thanks for the department's work on the property of Art Lewis, 407 Western.

The money will be used for their purchase of equipment.

The Texas Farm Bureau Insurance Companies pay volunteer fire departments this amount when the department works at a fire in rural areas, involving property insured by them.

The insurance company believes volunteer fire departments have contributed to reduce the amount of loss involved by fire and more

important, to prevent fires. It is their hope this money will help the Hereford Volunteer Fire Department in their program.

**THE BEST BARGAINS AROUND**

**10¢ SALE!**  
Paperback Books  
Records  
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**ONLY 10¢**

Men's Shoes 68¢  
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Home on 3 acres with fruit trees and garden area. Has double garage, large storage building and trailer hook-up.

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12 Unit furnished apartment complex. Excellent income property in good location.

**DOWNTOWN VARIETY PARK**  
Business buildings - well located - good income property

**FOR SALE ON HIGHWAY**  
Building with over 13,000 square feet space

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On 8 duplexes - all rented

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ENERGY SAVING ACTION

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Only 4 - More Weeks Left Before The  
**HEREFORD BRAND SOUVENIR EDITION**



OF



# HEREFORD'S 75 th. ANNIVERSARY JUBILEE CELEBRATION IS PRINTED

**CONTACT NEWS DEPARTMENT**  
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- YOUR COMPANY'S LOCAL HISTORY IN HEREFORD!
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Hereford, Texas

By STEVE CONNELLY  
Staff Writer

# Burglaries, Accidents Investigated

Hereford Police Department reported several traffic accidents during the week, and three burglaries at local businesses.

An accident involving a pickup and a parked car occurred Tuesday at 10 a.m. in the parking lot of Piggly Wiggly Food Store.

A 1965 Chevrolet owned by Wayne Lawrence, 239 Ave. C, was parked in the lot facing north, when a 1969 Chevrolet pickup driven by Betty Austin Priest, 502 Sycamore, was

parked on the left side of the Lawrence vehicle and attempted to back out of the parking place and collided with the left front door of the parked car.

ANOTHER accident occurred at the intersection of Park Avenue and Miles Avenue at 6:30 p.m. Tuesday.

A 1973 Ford pickup driven by Leland B. Wortham, 137 Nueces, was going west on Park Avenue while a 1965 Chevrolet, driven by Edward M. Hathaway, 219 Ave. B, was leaving the parking lot of Taylor and Son's Grocery Store and the two cars collided at the intersection.

ABOUT AN hour later, an accident occurred in the 200 block of Avenue E, near Grand Avenue, involving two cars.

A 1973 Chevrolet, owned by Ricky Powers, 238 Ave. E, was parked by the curb, when a 1964 Pontiac, driven by Bruce Plummer, 238 Ave. E, was leaving a private driveway and collided with the Powers car.

An accident in the 100 block of Bradley Street happened at 4 p.m. Thursday, involving two cars.

A mishap occurred in the 100 block of W. 3rd Street near Miles Avenue on Thursday about 1:20 p.m.

A 1964 Chevrolet, driven by Ardelia Valdez, Rt. 1, Hereford, was parked, and a 1971 Chevrolet, driven by Nancy Kirby, 119 Star St. was going west on W. 3rd Street. The Valdez car attempted to leave the curb when the two cars collided.

A 1965 Pontiac, driven by Joan Wansley, 121 Cameron Road, was going east on Bradley when a pickup reportedly pulled from a parked position in the path of the Wansley car. The Wansley car swerved to the right to avoid a collision, and while trying to recover, collided with a 1971

Ford, owned by Manuel Alonzo, 210 Ave. I, which was parked at the curb.

Another accident occurred Thursday at Furr's Super Market parking lot at 5:10 p.m.

A 1969 Ford, driven by Debra Evans Arnold, 112 Ave. H, Apt. 20, was attempting to leave the lot and was behind a 1964 Oldsmobile, driven by Freda Damron, Box 764, Hereford. The Damron car backed out and the cars collided.

A BURGLARY from a truck of the H.D. Holliday Trucking Company, Denver Colo., was reported Wednesday at 10:30 p.m. by Warren Kline, Commerce, Colo.

Two truck tires, valued at \$415 were stolen late Tuesday or early Wednesday from the underside of the truck. This case is still under investigation pending new leads.

A second burglary occurred Thursday at the shop of Big Daddy's Truck Stop, in which about \$105 of tools and a Freon gauge tester were stolen from a small tool box belonging to the shop. No suspects have been found yet.

A third burglary this week occurred at the Burke Inman Trucking Company, and was reported early Friday morning by Burke Inman, owner of the business.

# DON'T MISS THESE 75th BUYS

## STOCK-UP! ★



IN THIS  
ISSUE



3-BIG  
PAGES

**HOT SHOT**  
FLY & MOSQUITO INSECT KILLER

13-Oz. Aerosol Can  
G.D.P. **97¢**

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MOSQUITO INSECT KILLER

32-Oz. Size **79¢**

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7-Oz. Tube  
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21-Oz. Pkg.  
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**59¢**

**SAVE SAVE SAVE SAVE**

**STYLE BALSAM**

16-Oz.  
Naturally, Herbal & Lemon Fragrance  
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**WROUGHT IRON BASKET**

with 2-Candle Holders

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6 1/2 Oz. Cans  
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**DECORATIVE BOTTLES**

Your Choice  
G.D.P. SPECIAL **87¢**

**JIF CREAMY PEANUT BUTTER**

28-OZ. JAR **89¢**

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PKG. of 30 - 5' Bars **88¢**

**BALL CANNING JARS**

NOW AVAILABLE AT  
**GIBSON'S DISCOUNT PRICES**

**MRS. ALISON'S COOKIES**

- Chocolate Chip
- Oatmeal
- Pecan

9-Oz. Box **83¢**

**PURINA TUNA FLAVORED CAT FOOD**

1 3/4 OZ. CAN **27¢**

GIBSON'S HEREFORD

WITH THIS COUPON

1-pound Can of Maryland Club Coffee **74¢**

Without coupon **99¢**

Regular Electric Drip

Cash value 1.20¢  
Limit one per customer  
COUPON EXPIRES 8-18-73 60

### Grazing Symposium Scheduled Tuesday At Bushland Center

The Agricultural Research Service (USDA), the Texas Agricultural Extension Service, the Texas Agricultural Experiment Station; Texas A&M University and the Panhandle Economic Program have joined forces in sponsoring a "Grazing Symposium".

This educational activity is scheduled to start at 1:10 p.m. on Tuesday in the conference room at the Southwestern Great Plains Research Center at Bushland.

This is the third in a series of annual symposiums on grazing and forages. The first two dealt primarily with information and problems relating to grazing wheat and other small grains. The 1973 program has been expanded to include discussions of the potentials of perennial grasses in range plantings and improved pastures. Research results of utilizing grain sorghum stubble and corn stover compared to winter wheat will also be presented.

This is an opportunity to hear about ways to improve or expand the stocker programs of the farmers and ranchers.

### Westway Reunion To Bring Former Residents Back

Westway residents and former residents will get together at 11 a.m. today in the community building on Harrison Highway, the former Westway School building, for their annual reunion.

Registration and informal visiting will precede the covered dish dinner, then a short program is planned with recognition of ex-residents who

have come from other communities, also the oldest and youngest persons present and those who have lived longest in the Westway neighborhood.

Photographs and scrapbooks will be on display, with scenes of the past and present. Bussy Kaul, president of the reunion association, will conduct a business session.

### Home After Recording

After sessions in recording studios at Nashville, Tenn., where she went immediately following the Miss Texas pageant last weekend, Miss Hereford returned home Friday evening.

Sandy Caison was accompanied by her parents, Mr. and Mrs. G.D. Caison, and her sister and brother, Dee Anne and Rodney, on the trip to Nashville.

They had been in Fort Worth

during the past week, while she was participating in Miss Texas competition and winning two trophies — for winning her preliminary talent contest and for becoming a semi-finalist.

As she made demonstration tapes for two recording companies, Miss Caison was backed by Dee Ann, pianist and organist, and Rodney, drummer. The three have often entertained locally as The Caison Kids Trio.

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(mounts anywhere)  
NOW **1/3** OFF G.D.P.

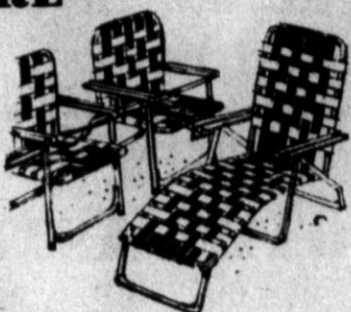


## HARDWARE & AUTOMOTIVE

ASHBY ALUMINUM LAWN FURNITURE

Clearance Priced!

NOW **1/4** OFF Regular G.D.P.



**COLLAPSIBLE FISH BASKETS**  
REG. '3" G.D.P. NOW! **\$2.59**

**OIL POURING SPOUTS**  
by Hollywood - NO. CO-11  
G.D.P. NOW! **89c**

ADVERTISED PRICES ARE GOOD THROUGH MONDAY, JULY 30 THROUGH WEDNESDAY, JULY 31, 1973

## SPORTS

SPORTS CRAFT TABLE TENNIS BALLS

PKG. of 6 G.D.P. **59c**

GOLF BAGS by AJAY NO. 60257

REG. **\$9.99**

MODEL 1614 Central Quality Industries **LAWN SPREADERS**

REG. '12" G.D.P. **\$10.97**

6 & 9 FOOT EXTENSION **CORDS**  
by Snapit  
● 3 - Outlets  
● Unbreakable  
● All Vinyl  
● Safe and Shock Proof  
● Guaranteed

NOW **1/4** OFF G.D.P.

**LUCITE Paints**  
Du Pont No. 50C White House Paint

**"LUCITE" House Paint**  
• Shown to last longer than other leading paints

only **\$6.79** GALLON

LEE AUTO **AIR FILTERS**  
REG. '2" - G.D.P. LOW SPECIAL **\$2.59**

LEE **OIL FILTERS**  
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**HERBRAND 10-PC. SOCKET SET**  
3/8" Drive - NO. 01310  
Reg. '9.19

**\$7.59**

**1/4" RATCHET SOCKET SET**  
NO. T - 160C  
10 - PIECE SET  
NOW **99c**

**LUCITE SPRAY PAINT**  
• Dries in minutes  
• Use indoors or out, on metal or wood  
• Safe for children's toys and furniture  
• in 16 decorator colors  
• The fun way to paint

ONLY **\$1.19**

NO. T67 **SPARK - PLUG WRENCH**  
NOW ONLY! **44c**

ALUMINUM **COTS** by Peerless  
REG. G.D.P. **\$15.77**

Berkley **SKI ROPE**  
75-Foot - Patriot double handle.  
Red - White - Blue  
REG. '7" NOW ONLY! **\$5.99**

**BIG ANDY FERTILIZER SPRAYER**  
Hooks on garden hose.  
SPECIAL! **64c**

MELNOR **PULSATING SPRINKLER**  
NO. 9570  
NOW ONLY! **\$4.99**

Bulldog **ELECTRICAL TAPE**  
3/4" X 30'  
Reg. 47c

**29c**

FREON **CHARGE KIT**  
For Auto Air Conditioner  
NO. R129  
G.D.P. SPECIAL! **\$3.79**

FREON "12" **AUTO AIR CONDITIONER**  
CHARGETTE G.D.P. NOW! **66c**

**SANDBAG ASH TRAY**  
NOW! **49c**



The Sunday Brand, Hereford, Texas, Sunday, July 29, 1973

# Second Defense And Disaster Meeting Held Rain Dots Hereford Area Beef-A-Thon Planned

Ashley Eledge and Robert L. Orton, of Austin, and M. A. (Jack) Schlueter, of Lubbock, and of the Division for Defense and Disaster Relief held the second meeting of a workshop-seminar with city representatives in an effort to redesign Civil Defense measures for Hereford and Deaf Smith County.

The meeting began Friday with several local officials present to help Eledge, Orton, and Schlueter with more

detailed information on the county's emergency resources. Proposals for city and county defense and aid were read and discussed. The three men have been gathering information from Hereford city officials and more specific details of the plan have been accomplished. However, the proposals read Friday were only a rough draft, with the final draft to be prepared sometime next week for city officials to approve.

In the draft read Friday, the

Emergency Operations Centers (EOC) for Hereford and Deaf Smith County will be the Conference Room of the Hereford Fire Station, and the Deaf Smith County's Sheriff's office as an alternate. These buildings were chosen because they are strong structures and can provide radio communication during a disaster.

City officials have been busy this week finding local businessmen which have equipment and manpower that

could be dispatched for use by the county or city during an emergency.

The final meeting of the seminar is set for 2 p.m. Tuesday, in which the final proposals for a defense and relief plan during an emergency will be laid out.

Schlueter returned to Lubbock, Friday, and Orton and Eledge returned to Austin. They will return to Hereford Monday to prepare for the next meeting.

There was some rainfall in the Hereford area during the week, most parts averaging about 1/2 inch.

J.B. McCabe, east of Dawn, reported no rain during the week for that area, but Easter Fertilizer reported .5 inches. Community Grain reported .5 inches also, and Walcott community reported .7 inches for the week.

From KPAN Radio, the rainfall for the city of Hereford was: Monday, July 23-49 in-

ches; Thursday, July 26-60 inches; Friday, July 27-18 inches; and for Saturday, only a trace of rainfall in the morning was reported.

**COME TO SENSES**  
Bad luck sometimes turns out to be a good thing after the immediate shock passes.

**HANDICAPPED**  
The man who puts a limit on what he will do, automatically puts a limit on what he can do.

A Beef-a-thon will be a uniquely West Texas method of raising funds for the Panhandle chapter of the Multiple Sclerosis Foundation on the afternoon of Aug. 5, it was announced by Linda Broadfoot of Amarillo, executive secretary of the chapter, on a visit here Friday.

Beef donated by cattlemen of the area, some from Deaf Smith County, will be auctioned during the event aired on Channel 10 television from 12 noon to 3:30 p.m.

Other items contributed by merchants and individuals, including a number of western paintings, will be auctioned to benefit the fund.

Truth is the hub around which the wheel of life revolves.

Be optimistic, but don't expect everybody to be logical.

Live in fear of the future and you may fumble the present.

## ART OF "1898"

## BUY MORE HERE!

GOOD ON HEREFORD, TEXAS  
THURSDAY, AUGUST 4.

**SPORT CRAFT**  
**DART GAME**  
NO. 03056  
REG. '47 **\$3.79**  
G.D.P.




**GOLF TUBES**  
Plastic - helps Keep Your Clubs In Good Condition  
**12¢ EACH**



**TOYS**  
**TOURNAMENT CHESSMEN**  
by ESLOWE  
**COMPLETE GAME**  
•Felted Unbreakable Chessmen  
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•Instruction Book Reg. '33" **\$2.99**




**PARKER BROS. WALT DISNEY'S GAME**  
For Ages 4 to 8  
•Winnie The Pooh •Pinocchio •Mary Poppins  
•Robin Hood  
**YOUR CHOICE \$1.99**



**FAIRCHILD PUZZLES**  
CHOICE OF  
NOW ONLY! **33¢**

- Kids & Pets
- Groovie Goalsies
- Capt. Kangaroo
- Litue Red Riding Hood
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**SIERRA CLUB JIGSAW PUZZLES**  
NOW ONLY! **\$1.99**



**SOFT GOODS**  
**GIRLS VINYL RAIN COATS**  
With Matching Hat Electronically Welded Seam's. Will not crack, peel or mildew. Handy for that sudden Shower  
**\$1.29**  
G.D.P. SPECIAL



**CLEARANCE ALL BOYS SWIMWEAR**  
**1/3 OFF REGULAR G.D.P.**



**BOYS FLARE LEG JEANS**  
Assorted Patterns THE NEW SHAPES  
RETAIL '3" G.D.P. SPECIAL  
**\$1.69** Pair




**Hush Puppies**  
ANKLE - HI 100% STRETCH NYLONS  
Wear with pants. Sizes: 8 1/2 - 11. Stay - up elastic tops, seamless mesh. Sheer 15 DENIER ..... NO. 35 - 270  
RETAIL 79¢ G.D.P. **33¢**

**HUSH PUPPIES Women's & Girls CANVAS SHOES**  
Retail '7" NOW! **\$2.77** Pair



**MOSSBURG 12 - GA. BOLT ACTION SHOT GUN**  
Repeater No. 395-T G.D.P. NOW ONLY! **\$33.33**

**28" FULL CHOKE 20 - GA. 6 - SHOT SLIDE ACTION SHOT GUN**  
NO. 500C G.D.P. NOW ONLY! **\$72.59**



**HOUSEWARES KITCHEN TRASH CAN BAGS**  
•10 - Count  
•44 - QT. SIZE  
•G.D.P. NOW ONLY! **47¢**



**11 - INCH AUTOMATIC BUFFET SKILLET**  
by Westbend  
•AVOCADO or HARVEST  
•REG. '16"  
•G.D.P. NOW ONLY! **\$13.99**



**SUPER SEALER NO. 5061**  
Seals 2 - Ways ... Reseals Utility Bags - Seals Boilable Pouches. G.D.P. Reg. '879  
NOW ONLY! **\$6.77**



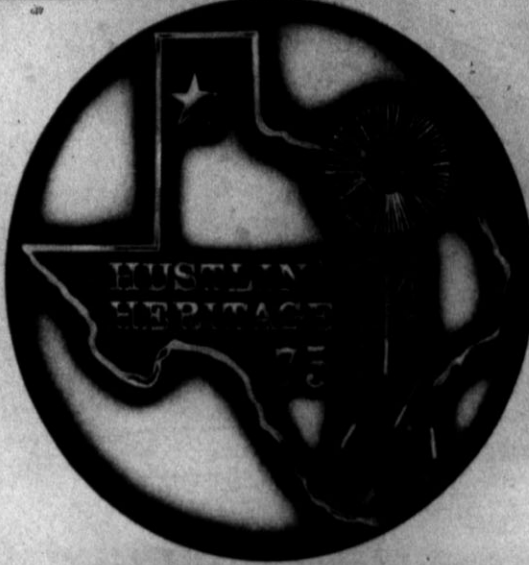
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Meets all Safety Requirements  
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**WE NOW HAVE A GOOD SUPPLY OF CORN CUTTERS**  
wood base or STAINLESS STEEL BODY!



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**ALL Men's SUMMER CAPS**  
**CLEARANCE PRICED 1/3 OFF G.D.P.**




**H.D. CHATTER**

**County Entrant Places High In Dress Revue**

By Argen Draper  
Home Demonstration Agent



THURSDAY WE attended the district 4-H Dress Revue. It was the best we've ever seen as all garments were simply beautiful. Deaf Smith County girls brought home three blue ribbons.

The girls going from here were Sandra Stallings, senior, who won a blue ribbon and was first runner-up for the state revue in Dallas; JoAnn Wagner and Donna Carr. They all made a good showing and represented us well — so, congratulations to them, their parents and leaders.

As we often think the dress revue is making a dress, we would like to review the objectives of the 4-H Dress Revue awards program. You will see that there is much more to the program than construction.

TO HELP YOUNG people build self-confidence and poise through developing:

Understanding of "self" in order than an individual may select and make clothing which is becoming and expressive of the personality.

Skills necessary to plan, select and construct clothing for different occasions.

Ability to select suitable and becoming accessories.

Appreciation of and skill in the use of the decision making process.

TO PROVIDE YOUNG people with an opportunity to make and model a garment that is needed in the wardrobe and one that can be worn proudly.

To help young people develop grace, good posture and habits of good grooming.

Some of the district dress and com-revue winners have Deaf Smith County connections and many of you will remember their mothers in 4-H and some of their kin are still in this county.

Penny Cribbs is one, a granddaughter of Doris Pinnell, and Cherri Betts, whose mother was a member of Caprock 4-H Club 30 years ago. Mrs. Pinnell and Mrs. C. F. Homfeld were the leaders of this club and did a good job in teaching home management practices to all the girls.

Remember: Good teaching is never lost and will always pay dividends.

MRS. DOYLE VINES found an old-fashioned sampler that has good advice to everyone. How to Preserve a Husband: Be careful in your selection. Do not choose too young. When selected, give your entire thoughts to preparation for domestic use.

Some wives insist upon keeping them in a pickle, others are constantly getting them in hot water. This may make them

sour, hard, and sometimes bitter; even poor varieties may be made sweet, tender and good, by garnishing them with patience, well sweetened with love and seasoned with kisses.

Wrap them in a mantle of charity. Keep warm with a steady fire of domestic devotion and serve with peaches and cream. Thus prepared, they will keep for years.

SEVERAL BITS OF prediction on population has come to the office. The projection for Deaf Smith County in 1975 is 25,200 persons; 1980 will see 28,800 persons; 1985 there will be 32,500 and in 1990 there will be 36,200 population.

So looking into the crystal ball, those who can put figures together think the population of Deaf Smith will about double in less than 20 years. These predictions from Texas A&M University, department of sociology and anthropology.

Also, this statistical information related to aging population. All data derived from 2nd and 4th count 1970 Census Summary Tapes processed by the Office of Information Services, Office of the Governor.

The aging population is counted persons over 60 years of age. In Deaf Smith now, there are 1,880 persons over 60 years of age.

FASHION DOESN'T stop with age — it simply redirects itself, according to Mrs. Becky Culp, state clothing specialist.

"Enjoy your mature years and select clothes that complement your special charms," she advised, adding that color and fabric play important roles in the redirection.

Whatever problems age brings with it, generally there are fashion secrets to help diminish them. For many middle-aged persons — over 39 — weight begins to increase and their hair begins to gray or become thin. Changes in body contour may cause fitting problems, and skin shows signs of wrinkling and dulling.

"In choosing clothing for a mature figure, select styled designed to soften the contours of the face and draw attention away from the waist and hips. Select clothes with lines that make the body look slim," the specialist suggested.

Fabric and colors can help minimize problems of skin texture and tone. Browns, beiges and yellows tend to bring out yellow and brown tones in skin and hair.

"Grayed colors in the cool range from blue green to wine are more flattering than yellow

and browns. Muted colors and pastel pinks and blues usually make good choices, too," Mrs. Culp noted.

Eye coloring also merits consideration and can be enhanced with clothing selection. Brown eyes are set off by dark greens and taupe browns. Blue, gray and green eyes lend themselves to a wider range of colors limited only by the brightness and freshness of the skin.

Women with gray hair can complement it with many colors, and women with white hair have almost unlimited possibilities in color selections if the skin is fresh and clear. A woman's success in selections depends on knowing how to make the most of her potential.

**Hereford Native**

**Attends Alcohol Studies School**

Rev. Gary W. Kendrick, the son of Mrs. A. E. Cummins of 431 N. McKinley, Hereford, attended the 31st Annual Rutgers University Summer School of Alcohol Studies which ended July 13 in New Brunswick, N.J.

Rev. Kendrick and his wife have completed a two-year study on the East Coast. The Kendricks will be leaving the Eastern Seaboard for the Pacific Northwest area in September where he will serve as a resident chaplain in The Clinical Pastoral Education Program at Deaconess Hospital in Spokane, Washington.

The Summer School of Alcohol Studies is part of the program of the Center of Alcohol Studies at Rutgers, a world center of research and teaching about all aspects of the relationship between man and alcoholic beverages.

**CHAVEZ GRADUATES**

Marine Pvt. Steven Chavez, son of Mr. and Mrs. Joe Chavez of Route 4, Hereford, graduated from basic training at the Marine Corps Recruit Depot in San Diego.



Lou Every ... to give lecture

**Inner Peace Lecture To Be Given Monday**

Lou Every of Amarillo, a leader in the Inner Peace Movement, will present a lecture on the movement at 8 p.m. Monday at the Medallion Room of the Rural Electric Cooperative Building.

The Inner Peace Movement is an educational non-profit organization with the purpose of providing a community program through which persons may determine their potential resources for personal development and effective living.

"The Inner Peace Movement is designed to help man identify and balance the physical, mental and spiritual forces in life so he can mold his own

**FOREWARNED**

About the only kind of man who can accept defeat gracefully is the one who has learned to start his retreat in time.

**WANT MORE**

People pray for the things they would like to have, and forget a prayer of thanks for the things they already have.

**Along The Frio**

By MRS. OWEN ANDREWS  
Brand Correspondent

The Rev. E. M. Weathers was guest preacher at Frio Baptist Church Sunday. He was accompanied by his wife. They are from Canyon. During the afternoon they also visited friends at Summerfield, where they pastored several years.

The Rev. and Mrs. Sam Ogan and Sammy Ogan were in Colorado on vacation for a week. Rev. Ogan's sister, Mrs. Jim Edwards, and Mr. Edwards also went on the Colorado trip, traveling together for a while, then going their different ways. The Ogans visited friends in the communities where they pastored several years.

A letter was received recently from the Rev. and Mrs. Gene Branch, who are well known in this community from having been in revivals here. He was pastor at Calvary Baptist Church in Friona. They are now at Tok, Alaska (Box 38) 99780. They arrived there June 20 and plan to be missionaries at that place and will work in six or eight Indian villages and other smaller settlements. They

are preparing for winter in the -80 degree range, with -60 for long periods of time. They have been in Washington in a church at Olympia about three years.

Visiting the Clark Andrews and other relatives here Monday was Ed Andrews of Greenville, Fla. He is a distant relative, whom the Andrews met a couple of years ago when they went to Florida to look up distant kin. These relatives were traced through family records, census records and several visits with elderly persons. Andrews was on his way to Seattle to visit his sister.

Russell Harkins, Jay Mabion and Lynette Bivins.

Also the sponsors, Mrs. Homer West, Mrs. Earl Harkins, Mr. and Mrs. Al Johnson, Mr. and Mrs. Clark Andrews. Guest speakers for the sessions were Mr. and Mrs. Walter Wright and Carol Helms, all of Plainview.

Visiting the Earnest Harders and other relatives here during the weekend were Mr. and Mrs. Art Schmidt and their daughter, Marsha, of Burlington, Colo.

The Ogans and Jackie Andrews went to Littlefield Tuesday morning to attend

graveside services for a relative who lived at Marble Falls. The man was the father of Mrs. Jimmy Blair, who with

Mr. Blair lived in this community awhile, going to Marble Falls a few months ago. Blair was associated with his father-in-law in an earth moving business in relation to construction work.

To get started in their careers, our agents get a three-year education in life insurance. What does that get you?

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Charles Bell, Jr.

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1969 Dodge Charger - 2 Door HT, 383 Engine (2 barrel regular gas) factory air, power steering and brakes, medium green body with dark green vinyl top - matching vinyl interior. Sport wheels. Test drive this sporty hardtop. \$1495

1971 Buick Electra 225 Custom Series - 4 Door HT Loaded with luxurious extras. Cinnamon metallic body with matching vinyl top. New white wall tires. Save 50 per cent on this 32,000 mile beauty.

1971 Ford Pick-up Sport Custom Series - Long wide bed, 360 V8 with automatic and air conditioning. White and gold two tone. Protective Warranty.

1971 Plymouth Fury III 2 Door HT, white body with blue vinyl top with matching blue interior. Factory air, power steering and brakes. 4,000 mile 90 day protective warranty.

71 Mercury Montego MX, 9 passenger station wagon. Sharp white finish with blue vinyl interior. Factory air conditioner, power steering and brakes, chrome rack. 20,000 miles. Vacation time is here.

71 Pontiac Catalina 2 door hardtop, factory air, power steering & brakes, bronze metallic, tan cloth pleated interior. Get our deal on this low mileage hardtop.

There's a new car or pickup in your future. See our friendly loan department!

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**HEREFORD TEXAS FEDERAL CREDIT UNION**  
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So you've decided to sell your own house. Here's a little basic reading you should do first.

You might start with "Real Estate" by Husband and Anderson, 868 pages of theoretical (and rather stuffy) real estate principles. Then you really should read "The Real Estate Handbook," a definitive volume of the basic ABCs of real property sales and management. And of course "Advertising Real Estate Successfully" and "Mortgage Lending" cover a few of the specialized areas that will be important to you. And naturally, if you hope to get top dollar for your home, you should at least browse through "The Power of Creative Selling."

Or, you can phone a local Hereford area Realtor. He's probably already read all these books. More important, he's practiced what they preach. It's his business to know local and state codes, salesmanship, money availability and the hundreds of other things necessary for successful real estate practice.

Think about it: doesn't it make more sense to trust your valuable property to a professional?

**Sunday Brand**  
HEREFORD, TEXAS

# By the Garden Gate

With Glad

By Mrs. Art Manjeot

**GARLIC, A FRIEND OF GARDENERS**—Have just come in from the yard where the mosquitoes had just about taken over. I really hurried while cutting flowers for the house. Wished I had sprayed before I went out.

Even though I had to fight the enemy off, I enjoyed the beauty of the flowers. Had a beautiful glad in bloom, and the petunias were a mass of color. Next time I think I will eat some garlic because I have learned that it is supposed to aid in controlling insects.

Garlic was used in China and India as a spice and a folk medicine and it is known to be useful in counteracting worms, protozoa, bacteria and urinary troubles.

The active principle responsible for larvicidal activity is present in the oil of garlic. An author I read from stated that the oil fraction, even though not pure, showed 12 times as much power to kill mosquito larvae as the crude extract of garlic.

Scientists have found that garlic contains a powerful enough natural insecticide, to kill 100 per cent of five species of mosquitoes in laboratory tests.

Many experiments have been made and continued study and tests show that perhaps in the near future the herb may become the source of a potent new mosquito larvicide. Who knows, we may soon have another aroma coming from our alleys, and garlic may pervade the evening air, replacing the essence of malathion or other insecticides.

One scientist stated that if a dog is fed some garlic in his food it will rid him of fleas. There may be something to this axiom.

For some time gardeners have proven that garlic planted among flowers and roses will aid in keeping down insects. I have grown beautiful garlic in my flower beds, and insects are less on many of the nearby plants.

**FRIENDS**—Have you ever taken time to count the many friends that make their home in your garden? All bugs, and not all the creepy-crawly animals should be squashed by your hoe. Many are your garden friends.

We could not garden without bees; they are needed to pollinate plants. Without them we may just as well give up gardening.

Praying mantis, dragon-flies, spiders, certain wasps, roaches, lady-bugs and other insects destroy aphids and green bugs. These are doing you a favor by being in your garden.

Worms also are the gardener's friends. For some strange reason most of us think we must act fast when we see a worm. The earthworms are other inhabitants that should be welcomed. They aid in cultivating the soil as they burrow through and thus aerate it and transport particles from their deep burrow to the surface.

When they are seen, don't squash them; be glad they are there as it shows that the soil is in good condition. Many gardeners purchase earthworms by the box and place them in their flower beds and other garden spots.

Earthworm farms are a good investment, and an interesting occupation. Also pays off financially as well as an aid to the soil in which they are bred. Another productive occupation is the raising of lady-bugs. I often receive materials and information from these farms. I never kill a lady-bug or an earthworm.

Many harmless snake species are common in gardens, also lizards and spotted salamanders. Yes, one has to be a person who does not frighten easy to have the reptiles in their garden. Am not right sure that I would welcome snakes in my garden even though it might be a garter snake or hog nosed snake. If the garden is in an area where there are rodents such as mice, snakes will destroy them as well as the harmful insects.

Lizards add color and movement to the garden, as they are very fast and when one approaches they scamper off in a hurry. They come in many different stripes, bands and blotches. Some are shiny.

Lizards have toenails and scales, salamanders do not have toenails, do not grow as large as frogs and are much slower in movement and secretive. They are small and are easily overlooked.

They are colorful and interesting and eat the soft-bodied insects and worms. They too often become the prey of snakes, birds and mammals.

Real friends to a gardener are the birds. They aid in holding in check many destructive insects. Birds often come to the garden for their complete meal. They especially like to visit the garden when the soil is being prepared, worm picking is much easier then.

All of these garden friends are interesting inhabitants, and I guarantee they will add action to the garden. They are real interesting when they and the gardener become acquainted. Definitely they have a role in

maintaining a balance of life form for the gardener.

While touring gardens in Europe, I found that such garden friends were welcome and that they were good to have.

**REMEMBER** to be consistent in your care of roses. Every bush should be fed every four to six weeks through the growing season. Most bushes will need at least a half cup of the fertilizer; if larger, more. And it is well to broadcast over the entire bed some of the plant food.

Remember to water thoroughly after application. Soil should be moist before feeding. Foliage feeding is a good garden practice especially if the plant lacks iron, which is usually indicated by bad color in the foliage.

The foliage should be protected from black spot and mildew through the growing season in order to have strong bushes and abundant flowers. A fungicide containing folet or benomyl will be effective. Should be sprayed at least every 10 days, in some instances once a week. Check tender buds for aphids. I found some on my roses this morning.

Some have reported that their tomatoes are not putting on fruit as they should. Vera Dason suggests that it is helpful to simply flip the blossoms with a finger, thus giving vibration which will cause the plants to set fruit. Try it!

I well remember when Art and I gardened he was caretaker of the tomatoes, and sometimes he would take a stick and lightly beat the vines, and almost without exception it served the purpose and we would have an abundant supply of tomatoes.

It would be well if we would get our gardens in shape for the Diamond Jubilee, also all alleys, curbs, lawns and streets should be carefully groomed. There are vacant lots and back alleys which have weeds taller than I am.

There are also weeds, grass and litter on sidewalks downtown. Take a drive around town and make your own survey. Let us, with wide open eyes look at things over and do our part in making our home town clean and beautiful.

Money is a mask—it makes some vices look like virtues.

Get rid of the past—build a good future out of its lessons.

Diplomacy never solves all the problems—it side-steps them.

Don't despair—the less you have the more there is to get.



**ROCKY LEE'S SUMMERFIELD FERTILIZER**—Chosen as beauty spot in the non-resident categorie for June was Rocky Lee's Summerfield Fertilizer, located on Holly Road. Judging was made by the Women's Division of the Deaf Smith Chamber of Commerce.

## Small Talk

By SUE COLEMAN  
Women's Editor

**MEMBERS OF A FAMILY** who are scattered over the Southwest, from the Texas gulf coast to the Pacific, are meeting at Monroe, Utah, a sort of halfway point, for a reunion this weekend.

Mr. and Mrs. D. J. Larsen left Friday for the gathering of their nine children and families. Going with them from Hereford were two daughters and families, the Dale Hallows and the Kendon Andersons. Two of their children live in Utah.

While the Hallows are in that state they will go on to a reunion of Dale's family, to be held in the mountains near Aurora.

**AFTER 11 DAYS** in a hospital at Canyon Mrs. H. S. Fuller, whom you may know better as Jessie, is at home north of Hereford and says she is much improved after medical treatment.

**WHILE THE DAN** Turrentines were here from Pacific Grove, Calif., as guests of his mother, Bess Werner, and brother, George Turrentine, a sister who lives in Odessa, Mrs. L. E. Roach, came up last weekend.

The visitors from the West Coast, I've learned, operate an antique shop and auction business described as fabulous

by Hereford people who have stopped there on trips west.

The name of their home city sounded familiar to me and I couldn't think why until someone mention that it has been given national publicity as the place where millions of monarch butterflies spend the winters.

**WHAT KIND OF PEPPERS** does Glenda Geries put in her Mexican Casserole? That's a good question and we've heard it from several cooks who want to try the recipe that we gave in the Thursday Brand.

So we phoned to ask her, and some other people have done the same thing, she said. They are green chilies. Also, Glenda has been asked what kind of tortilla chips she uses; the Geries family prefers the plain ones but the flavored kind can be used.

And for the jiffy chocolate cake made by her other recipe, here's an icing she likes:

- FUDGE ICING**  
 1 cup sugar  
 3/4 cup evaporated milk  
 1 tb. white corn syrup  
 2 tb. cocoa

Boil all together until the mixture is thick. Add 2 tb. butter and boil longer. Remove from heat, beat until creamy, add vanilla to taste and nuts if you wish. Chocolate chips may be added to help cream the icing.

**TWO RICE UNIVERSITY** students from Hereford are on the president's honor roll for the spring semester, just announced.

They are Sharon Readhimer of 213 Aspen, daughter of James M. Readhimer, and Stephen Dzuik, son of the Edward Dzuiks Jr. of Route 4.

**Dr. Milton Adams**  
Optometrist  
335 Miles  
Phone 364-2255

office hours  
Mon.-Fri. 8:30 to 5:00

## Trash And Treasures

A group of women in Lubbock have formed a craft co-operative known as Trash and Treasures, to allow individuals to display and sell their hand-craft and art works at prices reasonable enough to stimulate sales.

The co-op's desire is to create a market for anyone who needs an outlet for merchandise they are capable of producing, thereby supplementing personal income. In some cases their income may be meager. Widows, retired people and people unable to work at regular jobs, but able to produce attractive useable items to sell. Other artists and hobbyists may need an outlet for their work with income being of secondary importance.

Original and tried and true creations of various form, style and use to appeal to many people are shown in this shop. Special orders are taken when the exact item desired is not available. Merchandise from other groups, such as New Life Ministries, will also be made available.

Trash and Treasures welcomes inquiries and suppliers. The supplier is any person who is capable of producing art, sewing, needlecraft, woodworking, jewelry, candles, lamps, refinished antiques; any craft items. Whatever your mind thinks of and your hands create, this is the merchandise of Trash and Treasures.

Inquiries may be addressed to Trash and Treasures, 2215-19th St. Lubbock, 79401 or phone area code 806 - 744-1182.

Adversity is a measure—it's a scale for weighing friendship.

Tomorrow is a reflection—a reflection of what you do today.

A good look at the family budget reduces vacation fever.

### CLEAN CARS

J.V. Campbell Motors  
USED CARS FROM CADILLAC TO VOLKSWAGENS

1972 Volkswagen 2 dr. Sed. Super Beetle, 9,000 miles, 10 months old. Beautiful Burned Orange finish, black vinyl interior. It is just like new. These are hard to find.

1972 Buick LeSabre Custom 4 dr. H-top, loaded, white top, with gray lower, light green cloth interior, it's spotless inside and out, has extra good tires, if you have been thinking new car, see this one first.

1971 Chev. 1/2 ton pickup, long fender side, V8 motor, auto, trans., radio, has heavy duty tires, white and green two-tone finish, a nice one.

1968 Pontiac LeMans 2 dr. H-top, 236 2 Bar. Carb. reg. fuel, its loaded. Green Vinyl top, light green lower, custom vinyl beige interior, for that little sports car here it is.

1968 Chev. II Nova 2 dr., has 4 Cyl Eng. 3 speed, radio, new set of premium tires. Local owned, has low mileage for this model, a gas saver.

**J.V. CAMPBELL MOTORS**

321 N. 25 Mile Ave. Hereford

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Your watch is a precision mechanism. It needs more skill to service than any other mechanical device you may own. And you depend on it so much. Trust it only to a professional.

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**NEW HOLLAND HEREFORD'S 4th ANNUAL FORAGE HARVEST'S BAR - B - Q**  
 This Tuesday, July 31, at 7:30 P.M.  
**All Forage Harvester Owners, Operators, Friends and Customers of New Holland are Invited.**



**The Closer You Look At The New Holland '1880' The More You Find To Like!**  
**Enjoy a Good Meal, Visit With Friends and Learn All About the 1880 and Other New Holland Equipment.**  
**Come As You Are. New Holland Complex.**



**NEW HOLLAND HEREFORD**

Highway 385 South

Phone 364-4001

**Summer DISCOUNT Sale**  
**THIS WEEK'S CASH & CARRY SPECIALS**

PREMIUM QUALITY  
**STORM DOORS**  
 TEMPERED SAFETY GLASS - SELF STORING - REMOVABLE SASH.  
 32" OR 36" **\$29.95**

**PLYWOOD**  
 4 X 8 1/2" CD  
 EXTERIOR GLUE PER SHEET **\$6.65**

**CREOSOTE POSTS**  
 30 YEAR FENCE GUARANTEE  
 2 1/2" x 6 1/2" \$.77 EA.  
 3 1/2" x 6 1/2" \$1.19 EA.  
 4 1/2" x 8' \$2.23 EA.

**CORRUGATED IRON**  
 HEAVY 29 GA.  
 6' - 12' LENGTHS  
**\$11.39** Per Square

SAVES FARM DISCOUNT LUMBER & COMPANY SAVES

PHONE 364-6002 (Just outside city limits) HIGHWAY 385 SOUTH

# SELL IT FAST! BUY IT RIGHT! USE WANT ADS!

## Phone 364-2030

**CLASSIFIED ADVERTISING RATES**  
 Reader Ads (Minimum 10 words) 1st insertion per word .06  
 Additional insertions, when paid in advance: per word .04  
 Classified Display (8 pt. type under a specific heading, 1 column width only - no art or signature cuts) per col. inch \$2.00  
 Repeat insertion without copy change per col. inch \$1.50  
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.12  
 Deadline for Classified Advertising in the SUNDAY BRAND. 5 p.m. Friday  
 Deadline for Classified Advertising in the HEREFORD BRAND. 5 p.m. Tuesday

KAWASAKI 100 Trailboss Motorcycle. Excellent condition. Three months, full warranty. Only 300 miles. Call 364-6546. B-1-15-3-tfc

FOR SALE: Honda 100 motorcycle. 1970 model, low mileage, good condition. \$225.00. See at 505 E. Third. B-1-17-4-TFC

GARAGE SALE - 801 Brevard. School clothes, clarinet, antique typewriter. Saturday and Sunday. B-1-30-2p

Coppertone refrigerator for sale, various small furniture and general garage sale. Friday, Saturday & Sunday. 527 Willow Lane. B-1-17-30-2c

For sale: 1970 Rebel Machine. \$1300.00. Good condition. Phone 258-7314. B-1-10-5-2c

FOR SALE: House to be moved. Call 364-1818. B-1-10-5-tfc

For Sale: Typewriter, adding machine, cash register. Phone 364-5020. B-1-5-1p

YOU saved and slaved for wall to wall carpet. Keep it new with Blue Lustre. Rent electric shampooer \$1. Hereford Hardware. B-1-21-5-2c

Double bed with box springs, almost new \$10.00. Phone 364-0656. B-1-10-5-1c

MOBILE HOME FOR SALE Beautiful 1972 Clinton 14x80, 4 bedrooms, 2 full baths, fully carpeted. Partially furnished, down draft cooler. New storage bldg with floor. 18' porch, TV cable, fenced. Nice residential area - 739 Avenue G. Sacrifice \$3,200 equity for \$950.00 and assume payments. 364-5898 B-1-5-2c

Black Spanish Love Seat. Make an offer. 364-3260. B-1-10-5-2c

Camping trailer with regulator butane bottle, three burner cook stove. \$200.00. Phone 364-1519, 138 Kingwood. B-1-15-5-tfc

For sale: Aluminum triangle TV tower, 36 ft. tall. \$30.00. Phone 364-4342. B-1-11-5-tfc

5 H.P. outboard motor. Excellent condition. \$95.00. Phone 364-3274. B-1-10-5-2c

1970 Mobile Home. 12x51 with or without large lot. 2 bedrooms. Sturdy and clean. Anchored. Lawn, garden, storm shelter, fenced backyard. Call 364-6130. B-1-19-43-tfc

RCA WHIRLPOOL commercial ICE MAKERS - Sales and Service - Brown Sheet Metal. B-1-11-52-tfc

Used Frigidaire Washer & Dryer for sale, cheap. Call 364-0099, 431 McKinley. B-1-30-2p

CLEAN rugs, like new, so easy to do with Blue Lustre. Rent electric shampooer \$1. Duckwalls, Sugarland Mall. B-1-19-30-2c

For Sale: 1972 Westerner 14x75. Small equity \$700.00. Take up payments. 357-2519. B-1-12-28-3c

CARRIER ROOM AIR CONDITIONERS-variety of sizes. See at Brown Sheet Metal. B-1-11-52-tfc

For Sale: AKC Registered miniature Dachshunds. Call after 5:00 p.m. 364-6418. B-1-10-28-tfc

FOR SALE: Green Early American divan. Good condition. Phone 364-2713. B-1-10-4-TFC

USED Structural pipe. Frank Pannell, 831 Blevins. Phone 364-2412. B-1-10-4-3C

FOR SALE: 17' camp trailer. Semi-self contained. Clean. Reasonably priced. 289-5968. B-1-12-4-6C

See Us For Parts-Sweeps-Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-35-tfc

FOR SALE Hamby 9 shank deep ripper plow \$550 13 Sweep Hoeme Plow with cyl. control \$160.00 9 Chisel Hoeme Plow. New levers \$85. One 10x8 Hydrant \$47.50 One 12x8 Hydrant \$60.00 L.W. Tooley. 9 miles East of Hereford on Hwy 60. Nites only. 258-7269. B-2-5-tfc

### 3. FOR SALE Automobiles

1967 PLYMOUTH. GOOD SHAPE. \$450.00. PHONE 258-7778. B-3-10-30-4p

CAR FOR SALE BY OWNER 1962 four-door Buick Sedan hardtop. Actual mileage 85,885. New self charging battery. Inspection sticker expires February, 1974. 1973 license, seat belts, upholstery and tires like new, motor and air conditioner in excellent condition. Positively no bent fenders. 247 Ranger Drive Phone 364-1582 B-3-30-2c

1948 Plymouth. Good mechanical condition, good tires. First \$175.00 buys it. 210 Fir. 364-2831. B-3-14-30-tfc

FOR SALE: '69 Ford Ranger. Power steering, air conditioning, Michelin tires. Extra sharp. Phone 364-5809. B-3-15-30-2c

NEW AND USED CARS now for sale at John Orsborn Buick, Pontiac, GMC's new location—221 NORTH 25 MILE AVENUE. B-3-20-42-tfc

MAG wheels to fit Ford, Chevy and Plymouth as low as \$8.00 per month. Call Richard, 364-4333. B-3-17-43-tfc

USED TIRES \$3.00 UP MONTGOMERY-WARD AUTOMOTIVE SALES 114 EAST PARK B-3-17-tfc

1967 Ford Stationwagon with A.C. 4 new tires. Power steering. B-3-25-3-tfc

1967 Simca. New tires. 30 mi to gallon. Good school or work car. Phone 364-2694. B-3-25-3-tfc

MILBURN MOTOR COMPANY We pay cash for Used Cars 136 Sampson Phone 364-0077 B-3-33-tfc

WALKER'S USED CARS AND TRUCKS WE BUY, SELL OR TRADE 400 West First Phone 364-2250 B-3-41-tfc

For Sale: 1972 Mustang. Red. Good condition. 712 Stanton. Phone 364-2947. B-3-11-27-tfc

For Sale: 1972 Monte Carlo. Loaded. 1970 Kawasaki "Trail Boss", very good condition. \*Call 258-7742 after 8 p.m. B-3-22-47-tfc

EXCELLENT used truck tires. 1000x20, 1000x22-total of 40 tires. Call Danny at FIRESTONE, 364-4333. B-3-15-49-tfc

FOR SALE: '71 Ford Stationwagon. Loaded, low mileage. A-1 condition. Call 364-4117. B-3-12-44-tfc

See Us For Mayrath Grain Augers Also have parts in stock DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-35-tfc

FOR SALE: 1965 Ford Galaxie. Good tires, clean, air conditioning, automatic transmission, V-8, motor, all power, radio. Inside like new and good paint job. \$200.00 cash. Can be seen at 219 Avenue C after 5:00 pm. B-3-30-5-1c

'68 Riviera. Loaded. \$2695.00. 364-0686. B-3-10-5-2c

1966 Ford Mustang. Very economical. New tires, transmission. 364-0332 or come by 304 Centre after 6:00. B-3-5-1p

1970 Volkswagen. Low mileage. Phone 364-3260. B3-10-5-2c

1965 Oldsmobile. Excellent condition. Four new tires. \$550.00. Call 364-1519. 138 Kingwood. B-3-12-5-tfc

1969 Nova. 2 dr. 6 cyl. Clean and runs good. Gets 20 mpg. Phone 364-6130. B-3-15-5-3c

MUST SELL: 1971 Pontiac Catalina. Loaded, clean, good condition. Phone 364-2040. B-3-11-5-tfc

FHA Houses to be moved. \$1,995.00 up. See at 6224 Canyon Drive Amarillo. 355-1012 355-0711 355-8592 352-5594 B-4-2-tfc

OWNER Sell or trade 250 acres. 3 wells, underground tile. \$35,000.00 down, 15 miles Southwest. Call 806-622-1479 B-4-28-tfc

For Sale: 2 bedroom house at 440 Barrett and 3 bedroom house at 439 Avenue E. Low down payments. Phone 364-1111. R-4-21-3-tfc

I have Farm and Ranch Buyers, I need your listings. J.M. HAMBY REAL ESTATE Phone 364-3566 Res. 364-2553 B-4-29-tfc

450 ACRES FRIONA 325.00 acre. Write 1900 West 10th, Plainview, Texas 79072. B-4-12-3-TFC

FOR SALE Large 3 bedroom, 2 1/2 bath home with kitchen, den, dining area, large living room, enclosed and finished patio with grill - great for game room or play room for children. Tastefully decorated, completely carpeted. All builtins, large double car garage. Approx. 2720 sq. ft. Nicely landscaped - several full grown bearing fruit trees. New pump, good well. One of the best built homes in the area on one acre of ground. Will Take Trade. B-4-30-2p

CARTEL REAL ESTATE 206 North 25 Mile Avenue Wayne Carthel - 364-0944 Leola Peters - 364-0038 B-4-2-tfc

TWO BEDROOM house, close to schools. \$5,500.00. 364-2530. B-4-10-4-9C

FOR SALE BY OWNER 3 bedroom, 2 bath, all electric, new carpets, fireplace, less than 2 years old. Northwest section of Hereford. Call 364-2805 after 6:00 p.m. and weekends. B-4-27-tfc

BY OWNER Spacious two bedroom, 1 1/2 bath. Brick. In Northwest. Completely carpeted and drapes. All built-in kitchen. Laundry room. Central air. Assume 5% per cent loan with low monthly payments. 136 NORTHWEST DRIVE 364-4398, after 5:00 and week ends. 1 1/2 B-4-4-TFC

FHA REPOSSESSED \$14,950.00 for 3 bedroom brick 2 full baths, completely redecorated, carpeted, single car garage. Very small down payment. BARGAIN 3 bedroom home, lots of storage, double car garage. Apartment rental in rear. Only \$20,000.00. NORTHWEST HEREFORD 3 bedroom home, lots of storage, double car garage. Apartment rental in rear. Only \$20,000.00. B-3-10-5-2c

3 bedroom, 1 1/2 bath brick home. All carpeted with separate dining room and small family room and living room. Nicely landscaped - fruit bearing trees, lots of roses, covered patio. \$17,000. B-3-10-5-2c

COUNTRY HOME 3 bedroom brick, 2 1/2 baths, game room 22x33. Large bedrooms, shag carpet. In excellent condition. Large double car garage. 2719 sq. ft. on one acre of ground. B-3-10-5-2c

DECORATOR'S JOURNAL You will feel you have stepped into the pages of the Decorator's Magazine when you see this lovely 3 bedroom, 2 bath home featuring wood-burning fireplace, sunken living room, isolated master bedroom with large closets. Two car garage, fenced backyard, small covered patio. \$27,500.00 \$6,500.00 Neat 2 bedroom home. Paneled. You can't beat this price!! B-3-10-5-2c

10 acres with nice two bedroom main house - two rent houses. Ref. air conditioning, draped and carpeted. 4" well, storm cellar, swimming pool, chicken barn. Lovely shade trees, all hardwood, many peach trees and grape vines. Cess pool cleaner, tree sprayer, 5 acres of corn planted. Beautiful grounds - like a park. 10 miles from Hereford. B-4-2-tfc

Income property - 4 unit rental. \$16,000.00. B-4-5-tfc

ENJOY Mountain living at its best! Acreage near Angel Fire - beautiful timber. 20 per cent down, interest only for five years. 364-2040. B-4-19-5-tfc

FOR SALE or CASH LEASE 1390 acres completely set up for growing light calves. Center pivot irrigation, one circle of permanent grass, lots of wheat pasture plus silage. Located six miles from Dalhart on paved highway. Automatic cattle water and nice working pens. Contact Justice & Co. Dalhart, Texas. 806-249-4000. B-4-5-4c

FOR SALE 3 bedroom brick. 700 Blevins. \$13,650.00. \$4,250.00 down. \$92.00 per month. For Sale: Lots, 50x174, Austin Road. \$750.00. Terms. Betty Rice. 364-3114 S4-4-2C

WHY PAY OUTRAGEOUS PRICE FOR YOUR APARTMENT? We have apartments to suit your needs in any size. Your rent is adjusted to your income so you will not be paying more than you can afford. Apartments have stove, refrig, garbage disposal, central heat and air and fenced playgrounds, laundry facilities, recreation room that will have pool tables and ping-pong tables. And you can use the recreation room whenever necessary. 420 Irving Phone 364-4441 B-5-12-tfc

TRAILER SPACE FOR RENT Northwest Mobile Lodge, Phone 364-1108 B-5-10-13-tfc

FOR RENT: Two offices connecting or single. Answering service available. AGRISCIENCE CENTER, 1500 West Park. Phone 364-5822. B-5-17-2-tfc

MOBILE HOME SPACE for rent. Call 276-5333. B-5-10-3-tfc

WANT A SHOW PLACE IN NORTHWEST? 3 bdrm. brick, double garage, 1 1/2 baths, refrig. air, utility room, master bedrm. opens on to patio. Lots of storage in garage, storage house in back, beautiful yard front and back. Lots of other extras. Price \$34,500.00, small down and owner will carry balance. NORTHWEST 3 bdrm. brick, 2 baths, living room & den, double garage. Payments only \$176.02 per mo. NORTHWEST Large 3 bdrm. 1 1/2 baths, large living room, large kitchen, utility room, fenced yard. Call for details. NORTHWEST 3 bdrm. brick 1 1/2 baths, some carpet with hardwood floors. Single garage nice fenced yard. Going for \$24,000.00. NORTHWEST 3 bdrm. brick, completely redecorated inside and out, new carpet, single garage, fenced yard. You can buy this home for \$18,000.00. B-5-15-10-tfc

SUMMERFIELD MOBILE MANOR FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 357-2552. B-5-15-10-tfc

DIAMOND VALLEY TRAILER PARK Located on the 600 & 700 block of Avenue H, Sioux & Cherokee Streets, and 700 block of Ave. G. Storage for rent. PHONE: 364-1463; 364-3837 B-5-28-tfc

OFFICE FOR LEASE. Ralph Owens 364-2222. 1B-5-10-14-tfc

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36. B-5-12-46-tfc

FOR LEASE OR SALE. Large building with stalls in rear. 625 East 1st. Phone 364-1111. B-5-15-42-tfc

BACHELOR APARTMENTS Carpeted-private entrance, private bath, 821 South 25 Mile Avenue. S-5-14-32-tfc

APARTMENTS, FURNISHED. 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath. FORREST AVENUE APARTMENTS Phone 364-1887 1B-5-4-TFC

For Rent: Unfurnished except stove and refrigerator, 2 bedroom trailer home in Summerfield. Phone 364-4777. B-5-15-5-tfc

For Rent: Two bedroom furnished trailer to single or couple. Call 364-6470 after 2:00 p.m. B-5-5-1p

HEREFORD MINI STORAGE Economical storage facilities for furniture, boats, motor homes or any storage needs. Sizes-12' x 12', 10' x 22' & 12' x 32'. CALL 364-5520 S-5-49-tfc

6. WANTED YARD & GARDEN ROTILLING. Phone 364-1432. 605 Avenue H. B-6-10-36-tfc

WANTED-CUSTOM FARMING. Contact Don Howard at Howards Custom Farming, 258-7761 or 364-0165. B-6-13-6-tfc

WANTED 1000 TONS SCRAP Highest cash prices paid for Iron-Cars-Trucks - Pickups-Tractors. Copper-Brass-Aluminum, Batteries or any type salvage. HEREFORD IRON AND METAL Anson A. & June Dearing Phone 364-3350 or 364-3777 B-6-2-tfc

YARD and garden tilling and mowing. Will rent tiller. Phone 364-4869. B-6-11-44-tfc

WANTED RABBIT FRYERS 4 1/2 to 5 1/2 Lbs. White . . . 31c Colors . . . 25c PHONE 364-2088 1B-6-28-tfc

WANTED: Nice bachelor apartment. Call Campbell Real Estate, 364-0780. B-6-10-1-tfc

(See More Ads Next Pg.)

**1. FOR SALE Miscellaneous**

TOWN & COUNTRY MOBILE HOME SALES Hwy 60 & MYRTLE Phone 364-0169 Also spaces & furnished trailers for rent at TOWN & COUNTRY ESTATES B-1-1-9P

"THE SADDLE HOUSE" COMPLETE Riding Equipment New & Used Saddles HIGGINS & SOUTH TEXAS ST. PHONE 364-3583 1B-1-5-tfc

"CARPET!" Financing Available CAW CARPET PLAINS AND N. 25 MILE AVE. PHONE 364-3448 B-26-tfc

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552 1B-37-tfc

Hi neighbor! Tried Blue Lustre for cleaning carpets? It's super! Rent electric shampooer \$1. McCaslin Lumber. B-1-18-30-2c

FOR SALE ONE repossessed stereo. PLAINS FINANCE CORP. 364-3400. B-1-15-tfc

USED Electroflux Vacuum Cleaners, Bags and Service. 406 Avenue I. Phone 364-0820. S-1-12-2-tfc

SEE OUR LINE OF BARGAINS!! Stoves, refrigerators, TV's, living room suites, dining room suites, and miscellaneous merchandise. Open: 8 to 12 AM 1 to 6 PM six days a week

BIG JIM'S FURNITURE HIGGINS & SO. TEXAS ST. HEREFORD, TEXAS Phone 364-1873 1B-1-35-tfc

**STATED MEETING SECOND MONDAY** 7:30 P.M. Thursday DEGREE WORK Jerry George W.M. W.A. Phipps Sec. Hereford Rotary Club meets every Monday at 12:05 Civic Club Center (Jim Hill) Lions Club meets each Wednesday, 12 Noon Civic Club Center (Jim Hill)

The Sunday Brand, Hereford, Texas, Sunday, July 29, 1973

WANT TO BUY: Used 6' irrigation pipe flow line and galtd pipe on 30' rows. Call 364-4327.

B-6-17-59-tfc

Would like to rent a three bedroom house. Prefer one out of the city limits. 364-5861.

B-6-30-2p

WANTED: YOUR WHEAT PASTURE DAVID BRUMLEY 364-1174

B-6-10-4-38P

Want to buy: windmill and tower. Frank Bezner, 276-5656.

B-6-5-3F

CALL US FOR BUILDING your welded pipe livestock pens, also small barns and sheds.

Harvey Rowland Phone 364-1189

1B-6-5-tfc

8. HELP WANTED

Are you tired of staying at home? DRIVE A SCHOOL BUS!

See Eldon Owens at the School Bus Barn

1B-6-30-tfc

Qualified Furniture Serviceman. Need now. Sober, hardworking young man, can go far with us. Write Box 673-MF, Hereford, Texas.

B-8-19-30-3c

WANTED: Mature lady to baby sit for one child. Hours, 3:00 to 11:00 p.m. Phone 364-6219.

B-8-15-30-2c

Immediate openings for mature, responsible person for part employment as theatre projectionist. Will train. Apply at Star Theatre after 1:00 p.m.

B-8-21-30-2c

WANTED: LVN for 11:00 to 7:00 shift. Apply in person to Westgate Nursing Home Hereford, Texas.

B-8-16-30-tfc

NEED Experienced cabinet makers. Excellent working conditions. Guaranteed salary plus paid vacation. Call DB&S Company, 364-0241 or Nights 364-8886.

B-8-19-47-tfc

Montgomery Ward is looking for someone in commission appliance sales. Previous experience required, excellent fringe benefits and promotion possibilities for the right person. Apply to William Broxson for confidential interview.

B-8-30-24-tfc

WANTED: Full time delivery man. Average 48 hours per week. Must be 18 years or older. Apply at CARL McCASLIN LUMBER CO.

344 East 3rd. Phone 364-3434

B-8-25-3-tfc

DELIVERY MAN. 40 hours per week. Apply in person at 1107 West Hwy 60. An equal opportunity employer.

B-8-18-30-4c

CASHIERS FULL OR PART TIME Company Benefits: +Paid Insurance +Paid Vacation +Good Pay +Good Hours

B-8-5-tfc

WANTED ALIVE!! Persons able and willing to work. Good Company benefits: +Paid Insurance +Paid Vacation +Good working hours

B-8-5-tfc

Earn up to \$5 hourly part or full time helping yourself and national firms. Location unimportant. Office at residence. Information send stamped, self-addressed envelope to: Bartex Advertising, Box 1951, Lubbock, Texas 79408.

B-8-5-1p

Combination wool and silk finisher. Must be experienced. Apply at One Hour Martinizing after 5:00 p.m.

B-8-15-5-tfc

You're Way Ahead with Want Ads

INVESTIGATORS WE NEED PART TIME MEN with cars to inspect houses, talk to debtors, collect money, pick up credit cards, investigate, ship trace, etc. No experience necessary. No selling, pleasant work, good pay. You can be our agent for the area where you live. For application & full details send your name, address & phone number to: TRAYCO, P.O. Box 2177, Kansas City, Mo. 64142

9. SITUATIONS

Will do sewing and alterations. Phone 364-0263.

B-9-10-30-4c

WANTED - Baby sitting. References. 364-1338.

B-9-10-5-4c

If you need your lawn mowed, just call 364-6137.

B-9-10-5-1c

Will furnish room and board for ambulatory elderly persons in private home. For more information, call 364-1760.

B-9-15-5-4P

10. NOTICE

TRUCK TIRES-We're overstocked in all sizes. Must be sold, no trade needed. E-20 TR 110, FT 3602 plus F.E.T. Call Danny, 364-4333.

B-10-23-43-tfc

WANTED-100 to 150 watches a week to repair by latest approved methods. COWAN JEWELERS.

B-11-15-29-tfc

DICKEY'S DOZER SERVICE Dirt Work All Kinds Bulldozers Scrapers Back Hoe Dragline Motorgrader

See or Call FLOYD DICKEY S.E. 4th & Belsher Dimmitt, Texas Business Phone 647-4653 Residence Phone 647-4665

B-11-29-tfc

KELLY ELECTRIC DOUG AND Virgil Electrical Contractors Residential Commercial All bids and wiring Call bids and wiring competitive. Phone 364-1345

Night phone 364-2012 or 364-1345 Box 130

B-11-40-tfc

PAINTING CONTRACTOR INSIDE-OUTSIDE All work guaranteed Free Estimates Julio Pesina, 204 Catalpa St. Hereford, Texas. Ph. 364-4898.

1B-11-1-18P

CARPET CLEANING C & W Carpet Phone 364-3448

1B-11-24-tf

GREAT WESTERN ROOFING COMPANY All types roofing No long waiting period. Fast dependable service, local references. Free estimates. 138 Sampson Phone 364-4094

B-11-29-tfc

Home remodeling, large or small, cedar fence, carpet, door and window repair. Aermotor windmills and parts. Turnkey job or do it yourself. ROCKWELL BROS & CO. Across from Pitman Grain 364-0033, Hereford.

B-11-37-tfc

B.J. Jones CONCRETE CONTRACTOR (Formerly H.E. Wester-B.L. Jones Cement Contractors) We will do your finishing or give you a turnkey job. Free Estimates. 246 16th Street Phone 364-6617

B-11-21-tfc

DRAGLINE SERVICE TAILWATER PIT CLEANING DUMP TRUCKS 30 ton cranes.

BOBBY GRIEGO Day Phone 364-0574 Night - 364-2322

1B-11-14-tfc

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey Job Straight finish Phone 364-5189

1B-11-39-tfc

APPLIANCE REPAIR We repair all makes and models of appliances. All work guaranteed. MONTGOMERY WARD & CO. 114 East Park Phone 364-5801

B-11-52-tfc

WILL PICK UP JUNK CARS. FREE. Call 364-3350 or 364-3777

1B-11-28-tfc

SHELTON OFFICE MACHINE SERVICE 116 East Second Phone 364-5769 We service all office machines.

1B-11-14-tfc

BROOKSIDE FARMS LABORATORY ASS'N. Local Consultants: David Pickens Abe Davis 276-5319 364-2769 or 364-6367 S-11-52-tfc

AGRICULTURAL GYPSUM & LIME COMPANY Distributor for Perma-Guard Fossil Shell Flour, a feed ingredient. Phone 276-5319

1S-11-1-tfc

HEREFORD WRECKING CO. New & Used Parts WRECKER SERVICE We buy scrap Iron & Metal Have storage for cars, boats, etc. 1st & Jewell Ph. 364-0590. Nites-4099 or 0975

S-11-12-40-tfc

ROWLAND STABLES 940 AVENUE F PHONE 364-1189 Stall Rental-Boarding Breaking & Training. Stallion at Stud (Mr. Pep Bar) We cater to good horses at the Red Pens.

S-11-29-tfc

HEARING AID BATTERIES for all makes sold and tested at THAMES Pharmacy. Phone 364-2300.

S-11-12-40-tfc

TREE & LAWN SPRAYING. (Licensed) Hedge trimming and shaping. C.L. STOVALL 364-4160

S-11-50-tfc

The best way to help others is to see that they don't have to help you JOIN HEREFORD BENEFIT ASSOCIATION See or Call Frank Ball 364-3119 G.W. Owen 364-3744 Mrs. Bruce Rose 364-0225

1 1/2 S-11-42-tfc

COMPLETE Turn Key Installations of Pumps and Gear Drives Big "T" PUMP CO. INC. Sales & Service

HEREFORD 364-0333 DIMMITT 647-3444 FRIONA 247-3311 S-11-24-tfc

FOR ALL YOUR INSURANCE Consult The LaPlata Agency 205 South 25 Mile Avenue Phone 364-4919 Pauline Lovan 364-3526 Robert Lemons 364-1726 Frank Pannell 364-2412

S-11-16-tfc

13. LOST & FOUND Strayed: Sorrel mare, streak faced, white stocking, right back. Fresh shod. Call Shep Shepherd, 364-0149.

B-13-15-3-tfc

FOUND in the Reddy-Room of Southwestern Public Service, set of 7 keys with initial "J" attached to the ring. Come by office to claim.

B-13-25-5-1c

LOST: Five steers-450 lbs. Branded "PTY" on left hip. Orange tag, right ear. 295-6392 or 247-2272.

B-13-17-5-2c

REWARD for return set of wedding rings. Lost July 26. Phone 364-3190.

B-13-12-5-2c

Legal Notice

NOTICE OF BUDGET HEARING

THE STATE OF TEXAS COUNTY OF DEAF SMITH DEAF SMITH COUNTY HOSPITAL DISTRICT

NOTICE is hereby given that the Board of Directors of DEAF SMITH COUNTY HOSPITAL DISTRICT, Deaf Smith County, Texas, will convene at 9:00 o'clock A.M. on the 21st day of August, 1973, to conduct a public hearing on the annual budget proposed to be adopted for the ensuing year. Any property taxpayer of the District shall have the right to be present and participate in said hearing within the rules of decorum and procedures prescribed by the Board.

This Notice is given at the direction of the Board of Directors this 16th day of July, 1973.

Tommy D. Carnahan Secretary, Board of Directors Deaf Smith County Hospital District

B-30-8c

Legal Notice

THE STATE OF TEXAS

TO: Abel Aleman Defendant, Greeting: You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A.M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 27 day of August A.D. 1973, then and there to answer Plaintiff's Petition filed in said Court, on the 11 day of July A.D. 1973, in this cause, numbered 6843 the docket of said court and styled Margarita Aleman Plaintiff, vs. Abel Aleman Defendant.

A brief statement of the nature of this suit is as follows, to wit: A divorce as is more fully shown by Plaintiff's Petition on file in this suit. The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this the 11 day of July A.D. 1973.

Attest: Lola Faye Veazey Clerk, District Court, Deaf Smith County, Texas (SEAL)

S-3-4c

Legal Notice

NOTICE TO BIDDERS

The City of Hereford will accept sealed proposals in the office of the City Manager, City Hall, 239 N. Miles Street, Hereford, Texas 79045, until 2:00 P.M. August 6, 1973, for the furnishing of all labor, material and equipment and performing all work for the construction of a Golf Clubhouse in accordance with Plans, Specifications and Contract Documents as prepared by Riherd and Huckabee, Architects and Planners, Lubbock and Andrews, Texas.

A Cashier's Check, Certified Check, or acceptable Bidders Bond payable to the owner in the amount of not less than 5 percent of the largest possible total for the bid submitted must accompany each bid.

The City Commission reserves the right to reject any or all bids, to waive informalities and to accept the bid deemed to be the most advantageous to the City of Hereford. e-James H. Sears, Mayor City of Hereford

S-4-2C

Haste makes waste, so avoid making quickie decisions that cost so much in time and money.

Be choosy about your company - life's best companion has always been a clear conscience.

SPANISH MATINEE SHOWTIMES: 12:30 & 2:05 MARIA FELIX PIPORRO LA Valentina JOSE ELIAS MORENO RAUL MERAZ HUGO AVENDANO EASTMANCOLOR STAR 364-2037

THIS WEEK AT COMMONWEALTH THEATRES NOW SHOWING! SUPER-NATURAL HORROR! NIGHT OF THE WITCHES PLUS DR. FRANKENSTEIN ON CAMPUS STAR 364-2037

Starts WEDNESDAY CHARLOTTE'S WEB Charlotte's Web CHARLOTTE'S WEB Based on E. B. White's classic CHARLOTTE'S WEB WEEKDAYS 7:43 & 9:30 SAT. ONLY 12:35 - 2:20 - 4:00 5:55 - 7:40 - 9:30

Starts TONIGHT! THE PSYCHO LOVER PLUS! "SWINGING WIVES" GATES OPEN 8:45 SHOWTIME 9:15 TOWER DRIVE IN

Blue DEMON Mi MASARAS CAMPEONES JUSTICIEROS ADIOS AMOR... TOWER DRIVE IN

New Students To Register

Mrs. Tommy Braddy, student counselor at Hereford High, urges all students in grades 10 through 12 that are new to the Hereford Independent School District to register at her office this week.

Mrs. Braddy's office, located in the high school building, is open daily from 8 a.m. to 4 p.m. No appointment is needed.

Loosing Cooling Power? Heat and Dust maybe reducing the usefulness of your Refrigerated Air Conditioner. COMPLETE SERVICE & REPAIR all makes & models of Refrigerated Air Conditioners. Robert Rhoton R & R REFRIGERATION 364-4714

OWENS ELECTRIC Electric Contracting - Sales and Service of New and Used Motors and Controls Magnitos, Starters & Generator Repair Loan Motors Available Off. Phone 364-3572 Hereford, Texas 809 E. 2nd

Gates Hydraulic Hose & Fittings Stocked at Cottingham Bearing Corp. 1107 W. HIGHWAY 60 HEREFORD, TEXAS 364-5881

STAR LITE CLUB RESERVATIONS For Private Parties, Conventions, Wedding Receptions... PHONE 364-2112

FRESH AS A DAISY! That's the way your carpets will look with our NEW STEAMWAY method of cleaning. RULAND'S HIGH PLAINS STEAMWAY FREE ESTIMATE 364-3578 OPEN 24-HOURS PER DAY 1400 Moreman - David Ruland, owner - 364-3575

FOR THE BEST DEALS ON NEW or USED CARS Come in and Talk with one of the Men at JOHN ORSBORN BUICK-PONTIAC-GMC at 142 N. MILES or 221 N. 25 Mi. Ave. 364-0990 364-1222

I TURNED AROUND AND IT WAS SOLD! We don't intend to make hiring dervishes of our clients, but we DO put all of our experience and facilities to work right now when you delegate the selling job to us. \$25,000. to \$35,000. HOME LISTING NEEDED NOW...CONTACT or CALL... Ralph Owens & Associates, Inc. 311 Park Avenue REALTORS Phone 364-2222

Brand Ads Get Results EXPERT REPAIR OF BUICK PONTIAC GMC TRUCKS JOHN ORSBORN BUICK PONTIAC HOME OWNED

# Health Care In County Surveyed

How well equipped is Deaf Smith County to take care of the medical and dental needs of its people?

How does its supply of trained health personnel — doctors, dentists, nurses, therapists, optometrists and the like — compare with the supply in other communities?

Although the number of men and women in such occupations has increased, nationally, during the last seven or eight years, following Federal initiatives to expand the supply, there is still a big shortage.

AS POINTED out by the President: "The United States now spends more than \$75 billion annually on health care and, for most people, good service results."

"Yet, despite this huge annual national outlay, millions of citizens do not have adequate access to health care. Our record in this field does not live up to our potential."

Details on the number of people in health services in Deaf Smith County and in other communities across the country have been made public by the

Census Bureau.

They show that the number in the local area who are so engaged is approximately 228.

THEY ARE listed in three categories. The first consists of "physicians, dentists and related practitioners." This includes medical and osteopathic physicians, podiatrists, pharmacists and chiropractors, if any. Locally there are 75.

In the second group are dietitians, registered nurses, therapists, clinical laboratory technicians, dental hygienists, radiologic technicians and such. There are 61 listed locally.

The third group comprises nursing and other health aides, health trainees, practical nurses, dental assistants and lay midwives. There are 92 in this classification.

As to the ratio of health personnel to population in Deaf Smith County, the government's figures show that there is one health worker locally for every 83 people.

Throughout the United States as a whole, the average is one for every 69 and, in the State of Texas, one for 77.

The chances of a person getting adequate medical and dental care depends, to a large extent, on where he lives. The health services he can get if he is a city dweller far exceed those available to the rural resident.

## Caison Home Burglarized

The home of G.D. Caison, 147 Liveoak, was broken into and burglarized while they were gone to the Miss Texas Pageant.

Caison notified police at about 10 p.m. Friday, when they arrived and said that someone had been living in the house and had eaten food and slept there.

Upon investigation, officers found articles of clothing that did not belong to members of the Caison family, along with cigarettes of what is believed to be marijuana. A diamond ring valued at \$250 was reported to have been stolen from the home.

Several suspects have been found, but no one has been charged as yet.

# Cottingham Bearing Purchased Through Exchange

## Plan Ahead

### RESERVE EXTRA COPIES OF THE HEREFORD BRAND'S DIAMOND JUBILEE EDITION.

An extra, but limited, number of Diamond Jubilee editions of The Hereford Brand, Aug. 23, 1973, will be printed. If you desire extra copies, send in your orders now to make certain they are reserved. The big special edition will be priced at 75 cents a copy on news stands and across the counter. If you want us to handle and mail copies to friends or relatives, send \$1.25 for each copy ordered.

Reserve \_\_\_\_\_ copies for me at Brand office at 75 cents each.

Reserve \_\_\_\_\_ copies to be mailed at \$1.25 each. Names and addresses enclosed. Total amount enclosed \_\_\_\_\_

NAME \_\_\_\_\_ PHONE \_\_\_\_\_

ADDRESS \_\_\_\_\_

(Mail to Hereford Brand, Box 673, Hereford, 79045)

M. K. Peterson, President of HP International Corp., and R. L. Cottingham, President of Cottingham Bearing Corp. have announced the purchase of Cottingham Bearing Corporation by HP International through an exchange of stock.

Under the terms of the agreement, M. K. Peterson will become Chairman of the Board and R. L. Cottingham President and Chief Executive Officer of HP International Corporation. Each man will maintain his respective executive position within the subsidiaries.

Cottingham Bearing Corporation operates twenty-one warehouses in Texas, Oklahoma and New Mexico, distributing bearings and power transmission equipment to industrial users.

HP International owns General Industrial Supply in Ft. Worth, the Stanco Company in Dallas, and Houston Supply in Houston, Texas. All are engaged in the distribution of industrial and electrical supplies. Sales of the merged companies are at the rate of \$20,000,000 annually.

## BOOZER We're Here to Serve

.....

### FARMS FOR SALE

480 acres dry land Deaf Smith Co. Northwest of Hereford. Lays perfect and all in cultivation. Large barn. \$150.00 per acre. Possession.

.....

3 1/2 Sections of dry land in Walcott community.

.....

### SMALL TRACTS

Both commercial and residential. Surveyed and ready for sale.

.....

### HOUSES FOR SALE

210 Elm St. \$25,500.00 price. \$20,400.00 loan. Monthly payment \$188.00. Real attractive.

.....

108 Beach St. - 3 Bedrooms, 3 baths, den, fireplace. Ideal for family.

.....

514 Ave. K - Carpeted 2 bedroom. Nice room behind garage being used for office. Two storm shelters. \$11,000.00.

.....

1516 Brevard - 3 Bedrooms, 2 baths, refrigerated air with humidifier. Near swimming pool. Two blocks from Elementary School.

.....

We now have Commercial Loans available.

.....

**BOOZER REAL ESTATE**  
205 S. 25 Mile Avenue., Hereford, Texas  
Phone: 806-364-1755  
364-0029  
364-3502

## DEMAND... JUSTICE

FOR LEASE: 120 acres, adjoining city limits, paved on two sides, strong 8-inch well on natural gas.


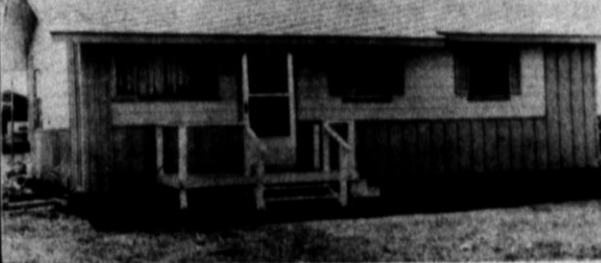
FOR SALE: Have several good farms in good water. Low down payment and easy terms.

FOR SALE: House at 344 Douglas St., 3 bedrooms, 2 1/2 baths, fully carpeted, drapes, kitchen built-ins, fenced backyard, double garage, finished yard. Can be bought worth the money.

**JUSTICE REAL ESTATE**  
Virgil Justice, Phone 364-0670

## Marn Tyler REAL ESTATE

111 Ranger 364-0153

**RAISE YOUR OWN BEEF**  
House on 4.9 acres of grass land. Just right for young family. 5 1/2 miles from town. \$12,000.00.

**NEWLY REDECORATED**  
2 Bedroom house. Less than \$1,000 down and assume loan.

**ON PAVEMENT**  
Good location for agricultural building on W Hwy. 60

**EDGE OF TOWN**  
1/4 Section irrigated land close to town. 1 1/4 miles off pavement.

**CHOICE LAND**  
900 Acres grass and farm land on pavement.

**A GOOD BUY**  
1700 Acres grass land.

## REALTORS

601 N. MAIN - HEREFORD  
PHONE 364-0555

NEW LISTING



**3 CAR GARAGE**  
Beautiful living in excellent neighborhood. 3 bedroom. 2 bath. Ref-Air. Wood Burner. 3 car garage.

NEW LISTING



**COLONIAL**  
All the conveniences of city living and located a short distance from town. 4 bedroom. 2 1/2 bath. Ref-Air. Woodburner and much more on 2 acres.

NEW LISTING



**CREAM PUFF**  
3 Bedroom. 2 bath. 2 car garage, fenced yard and located good in N.W. Hereford. Only \$22,000.00.

# RALPH OWENS & ASSOCIATES, INC.

REALTORS HEREFORD, TEXAS 311 E. PARK AVE.

**PHONE 364-2222**

COUNTRY CLUB AREA

Over 2300 sq. ft., 3 BR, 1 3/4 bath, lg. den, fireplace, built-in china cabinet, ref. air, lots of storage with 12x12 storm shelter. Beautiful landscaping with fruit trees and bar-b-que. H-3926

**THIS HOUSE NEEDS AN OWNER**  
Easy terms to buy this spacious 3 BR, 2 bath home. Den with fireplace and living room. Corner lots. Financing easy to arrange. H-3942

**WANT ON THE EDGE OF TOWN**  
This may be what you really need. 1500 sq. ft. home, 3 BR, LR and den. 1 1/2 bath, 2 car garage. Lots of fruit trees, beautiful landscaping and close to town. Price includes a rental trailer house and horse pens. H-3945

**OWNER MOVED**  
Owner has moved and needs to sell quick. 15'x20' Den with beamed ceiling, dining room and built-in hutch. Bar-b-que, grill, fruit trees. Small equity and low payments. H-3955

**STORM CELLAR, N.W. HEREFORD**  
This 3BR, 1 3/4 bath home has a new 12-16 storm cellar, carpeted. Bar-b-que and storage building. Beautiful kitchen and den with built-in bookshelves. Move in before school starts. H-3957

**PRICE REDUCED!! \$2500.00!!**  
This 3 BR home has been reduced in price over \$2500. Well arranged and well worth the money. Close to schools. Payments \$108.00 mo. H-3961

**START ON STAR**  
Best check on this 2 BR home on Star. 19x20 living room, lg. bedrooms. This house has a new 12x14 storm cellar. Priced less than \$13,000.00 and only \$101.00 per mo. H-3989

**FULLY FURNISHED**  
Bring the family and move into the 2 bedroom brick home on Star. Great buy for newlyweds or oldyweds. H-2276

JUST LISTED

Pink brick, 3 bedroom 2 1/2 bath, excellent location. Large playroom, double fireplace. Built-in desks and hutch. Take a look, you'll love it.

**STATELY BEAUTY**  
Large 4 bedroom, 2 1/2 bath. Ideal for entertaining, formal living room and dining room, large patio, rear entrance garage. A home with dignity. H-4161

**OWNER MUST SELL**  
Northwest location. Beautiful setting, 3 bedroom, 2 bath, new carpet, drapes, extra nice yard, storage building. Buy it and save. H-3940

**BEAUTIFUL WOODWORK**  
in this extra large kitchen & dining area, built-in shelves, fireplace, 17x24 den and 3 baths. Fenced and in an excellent location. H-3884

**TENDER LOVING CARE**  
This house has had a loving touch added. Beautifully decorated with beaut-pleat drapes, shag carpet. Yellow built-ins, 3 BR, 1 1/4 bath. Ref. Air. H-3894

**FARMS 640 ACRES**  
Brick home, 5 Wells, Northeast of Hereford. \$325.00 P.A. Terms. .... F-4110

**PERFECT SECTION**  
\$475.00 P.A. 6 Wells. 2 3/4 miles tile excellent improvements on pavement. 9 miles to Hereford. F-4109

**SOME GRASS - SOME WATER**  
530 Acres. Northeast of Hereford. House & barns. Commercial location. .... F-3118

**164 ACRES - NORTHWEST**  
Good water. Level land with a nice Brick home. 12 miles out.

## Hereford Real Estate

\* Homes \* Ranches \* Farms

### HOMES

NEW LISTING—2 bedroom, nice shag carpet, panelling, fenced, large garden, new storm shelter (paneled & wired) could serve as 3rd bedroom. Reasonable down.

1700 sq. feet - basement - new storm windows - large formal dining area - carpeted - exterior recently painted - fenced back yard - double garage — Only \$15,000

3 Bedroom - low down payment

### FARMS

Section - 3 wells - \$276.50 per acre - 200 acres wheat - 200 acres milo - 40 acres grass - north of Hereford - reasonable down or will trade.

141 North 25 Mile Ave. 364-2424  
Evenings and Sundays  
Charlie Whitehead 5355 Martin Moore 364-2496  
Jim Cramer 364-0164

## CAMPBELL REAL ESTATE

364-0780

- NORTHWEST LOCATION and like new. Very attractive with 3 bdr., 2 bath, fireplace and many other fine features. Reasonable terms. \$27,900.00.
- LIKE NEW duplex with 2 bdr. new gold carpet, nice kitchens. Only \$14,500.00.
- TRADE your mobile home or van for a 2 bdr. home with carpet & garage. \$8,500.00
- FRESH PAINT and other remodeling. Nice 2 bdr. brick with storm windows. \$8,900.00
- OUTSTANDING QUALITY, nice floor plan including 4 bdr., 3 baths, plush office. Lots of special touches such as 3-car drive, central stereo, phone in baths, etc. \$45,000.00.
- WILL TRADE clean brick Duplex for a nice house, or will sell outright. \$17,500.00
- LOW MOVE IN COSTS for remodeled, 2 bdr. stucco with garage. \$10,100.00
- ACREAGE - 102.6 acres near town with a good 6" well. Reasonable price and terms.
- FENCED YARD, 2 bedrooms, garage, and carpet. This property is only \$8,500.00. Owner will consider financing it himself.
- OWNER WILL FINANCE at low interest this 5 or 6 bdr home in NW Hereford. Very roomy with garage, carpet and fenced yard. \$23,500

Grady Rogers 364-1949  
Ted Walling 364-0660  
Gene Campbell  
218 W. 3rd.

## LEE UMSTED 364-6633

## DON ZIMMERMAN 364-3274

EXTRA NEAT  
Low equity, and payments are only \$136.00, 3 bedroom, 2 bath. Yards are beautiful.

NEW  
Only \$25,900.00, 3 Bedroom, 2 Bath, 2 car garage, fenced, Wood Burner, Ref-air.

LOTS OF ROOM  
Over 2400 feet of living space, 5 bedrooms, Ref-air, electronic filtering system, Humidifier, nice yards, call today.

GOOD BUY  
4 Bedroom, 2 Bath, 2 car garage, fenced yard, owner needs to sell.

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364 0555

"We do more for you than we have to"







Ralph Owens 364-2560  
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Virginia Holmes 364-6520  
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# FIRE SALE!

All Firewood Orders Placed Before August 1, 1973 Guaranteed Delivery at last year's prices.

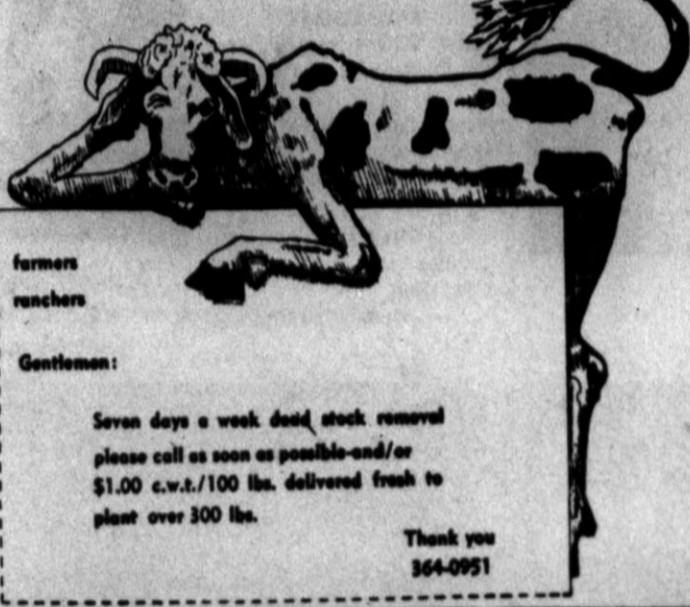
**PINE OR OAK**

**ORDER NOW-FULL MEASURE, PAY NOV. 1, 1973**

**H & S Company**

Dean Herring 364-2203 W.E. "Bub" Sparks 364-1264

Your local used cow dealer is hereford bi-products



farmers ranchers

Gentlemen:

Seven days a week dead stock removal please call as soon as possible-and/or \$1.00 c.w.t./100 lbs. delivered fresh to plant over 300 lbs.

Thank you 364-0951

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FARMS-RANCHES PHONE 364-1251 508 SO. 25 MI. AVE. COMMERCIAL-HOMES

CALL JEANE COKER - - - 364-5439

Something different - but with everything you want in a new home. Over 2,000 sq. ft. Prestigious location. 3 bedroom - 14x24 storage or shop. Fenced. It is beautiful. It will turn your head.

Quiet, elegant older home. Storm windows, new roof, basement, carpeted, custom draped, large lot. It is nice and has refrigerated air. Come, let us show you. \$22,000.

\$148.00 a month and assume loan. nw Hereford, immediate possession. Fenced, landscaped. 3 bedroom, 2 bath, brick. Good condition. New carpet.

CALL MIKE WALDRIP - - - 364-4770

101 Beach - 3 bedroom, 2 bath, large screened in patio with bar-b-que facilities built in, corner lot, ready for occupancy.

Small business for sale - Best location, established business, equipment all in excellent shape, past five years record of business available to qualified buyer.

On Aspen Street - Near NW school, nice yard, very clean, payment below \$180,000, 3 bedroom, 2 bath, built in stereo system, double driveway.

CALL JAMES SELF - - - 364-6069

2 Bedroom frame home - could be moved. Good condition. Walk to shopping and grocery.

4 Bedroom - New - Refrigerated air, 3 1/2 baths, carpeted family room, master bedroom isolated. Move in before school starts and walk to LaPlata.

CALL AL WILEY - - - 364-4985

One of the nicest homes for the least amount of money. NW Hereford. Extra large living-dining area. 3 spacious bedrooms. 2 bath. Very nice! Call Now!

Assume small equity and move in! 3 bedroom brick with space. Open today.

Why settle for less than New! 95 per cent financing available, if you can qualify. NW Hereford. 1548 sq. ft. Priced right. Fireplace.

"CALL US - WE REALLY CARE"

WELCOME:

3:30 to 6:30

The Spice of Life -

You can't have bread - and loaf

SUNDAY

OPEN HOUSE  
722 Stanton

## 4-H Club Tours Hereford

The Merry Maidens 4-H Club spent Monday touring local businesses and the interesting sights of Hereford.

The group of children toured Arrowhead Mills, Southwestern Bell Telephone Company, The Ink Spot, Hereford Tortilla Factory, Deaf Smith County Museum, and Shur-Gro Liquid Feeds.

Mrs. Bruce Terry, as head of the group, said the tour was for educational purposes, and that the children, ages 9-14, remarked that they had seen many new things in Hereford that they had not seen before.

Seven guest mothers that helped Mrs. Terry were Mrs. Don Tatum, Mrs. Jerry Skaggs, Mrs. Jerry Carr, Mrs. Burke Inman, Jr., Mrs. Gene Combs, and Mrs. Harvey Milton.

The youngsters also had a picnic lunch at the Community Center, on the patio.

The club has no regular

meetings, but plans special attractions for children in the community.

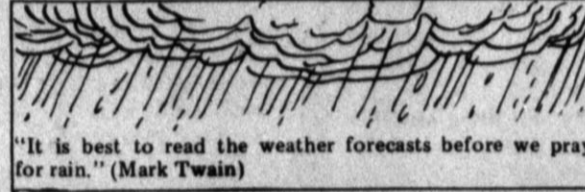
Next month, Mrs. Terry reports that the Merry Maidens 4-H Club will visit Boys Ranch.

## Moya Commissioned To 2nd Lieutenant

David Moya, son of Mr. and Mrs. A. C. Cerda of Hereford, was recently commissioned on field artillery to 2nd Lt. at Fort Riley, Kan.

Moya's uncle, Capt. Robert Hernandez, Jr., commanding officer of the 25th military police company at Fort Hood, officiated at the commissioning ceremony.

A 1967 graduate of Hereford High, Moya graduated from West Texas State University in 1972 as a business administration major.



"It is best to read the weather forecasts before we pray for rain." (Mark Twain)

**FOR SALE . . . 239 AVE. B . . . SHOWN BY APPOINTMENT ONLY!**

- Located on large double lot
- Large Covered Back Porch
- Completely re-decorated inside including new drapes and carpet
- Double Garage
- Small Office
- 3 Bedroom
- 1 1/2 Bath
- Private Patio

OFFICE PHONE 364-0241 . . . AFTER 6:00 P.M. 364-6238

**PRIVACY OF COUNTRY WITH CONVENIENCE OF CITY . . .**

For sale by owner, just north of city limits off Hwy. 385 on pavement. Seven acres, beautiful grounds, orchard, garden, big green house, small workshop and much more. Selling because of illness. For appointment call 364-3106.

## Free Cable Vision

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Aug. 31 ... See  
Us for Details

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1, 2, 3, and 4 - Bedroom Apartments  
with All Utilities Furnished and .....

- Central Heat and Cooling
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• And FREE CABLE VISION hook-up to each apartment soon!

**Best Rental Value In Town!**

**EQUAL HOUSING OPPORTUNITY**

616 Irving  
Phone 364-6661

## Battle Of The Bands

Hot Licks will be heard in the old Bull Barn Friday night, August 31. The five top area high school bands will conduct a musical battle to determine who, indeed, is the greatest.

Area disk jockies were asked to nominate their pick of the best area bands and the five selected are considered the best of the best.

The "war" will begin at 7 p.m. and will last until approximately 1 a.m. Each band will play one-half hour initially and then there will be a one-half hour break for judging.

The three winners are then each to play one hour during which everyone present may dance. Information concerning tickets will be made soon. Ya'll come out and second guess the judges!

## Caravans Begin Saturday

The Hereford Diamond Jubilee Caravan to area towns to publicize the celebration will be Saturday with a trip planned to three area towns.

The caravan will leave in individual cars early Saturday to be in Friona by 9 a.m. A bus will leave Hereford's Community Center at 8:15 a.m. for persons interested in joining the caravan and who do not have transportation.

Friona police officers will meet the caravan in Friona's East City Park and escort the Hereford group to downtown Friona for scheduled ceremonies.

The caravan will then move to Bovina for similar ceremonies at 10:15 a.m. and to Dimmitt at 11:30 a.m.

August 11 the caravan will meet Amarillo police officers on the service road off the freeway between the Bell Street and Western Streets exits. The caravan will then go to Western Plaza in Amarillo for a promenade through the plaza about 11:15 a.m.

The caravan will then head to Canyon August 18 for ceremonies on the courthouse square at 5:15 p.m. Caravan members may then attend a dutch-treat barbecue and a showing of "Texas" at Palo Duro Canyon.

The Dr. Fox Medicine Show and the firehouse Fifteen will be the featured attraction at each of the caravans.

## Watson Tells Kiwanians

### Problems With Funerals

"Beware your local undertaker."

That was the advice Thursday noon to Hereford Kiwanis from Charles Watson of Gilliland-Watson Funeral Home in Hereford.

"There are things you need to be aware of when someone in your family dies," said Watson. "There are some undertakers that may try to deceive you into thinking you have to do many things you don't necessarily have to do - especially if you are out of town at the time the person dies."

Watson explained that the best guideline is just to call the funeral home you wish to use. "You can use any funeral home you wish," he said. "Some tell you that you have to use the funeral home in town, and that is not true. Just call any funeral home in any state and let them handle it because they know the laws."

Watson said people do not have to use a funeral home if they do not want to. "If the body is buried within 24 hours of death then it does not have to be embalmed," he said. "If you get the death certificate signed and filed at the courthouse and then bury the body in a designated cemetery (designated by district judge) then you don't need a funeral home."

Watson told various stories concerning problems people had had when death occurred out of town and especially out of state.

"They tell you you have to get a certain kind of casket and it must be sealed," he said. "Many times they are just getting to you for more money."

Watson said there is no law concerning what a person may do with the remains after a body has been cremated.

"They can do whatever they wish with the ashes," Watson said.

"Funeral directors have kept many things from the public for several years and I think it's time the public knew more about funerals," he added. "Death is not good to talk about but it happens in everybody's family and you need to know something about what you are doing. . . ."



LET'S COMMUNICATE  
AFTER THE BALLET WAS OVER!  
THE GREATEST RECORDED NUMBER OF CURTAIN CALLS EVER RECEIVED BY A BALLET DANCER IS 89 BY DAME PEGGY ARINS, AFTER A PERFORMANCE OF "SWAN LAKE" IN VIENNA, AUSTRIA, IN 1964.

**LAND**  
640 acres in Farmer Co. all cul. 2 miles to elevator and gin. 2-8" wells, good water area, located on paving. 240 acres milo, 81 acres cotton and 35 acres wheat, 29 per cent down.  
Bailey County 317 acres all cul. 2-8" wells 40 ft. to water level, 301 acres grain base, 2 bdrm. house on paving. Price \$320.00 per acre, 29 per cent down.  
Deaf Smith Co. 234 acres, 226 cul. 1-8", 2-6" and 1-4" wells, 159 acres grain, 21 acres cotton. 3 bdrm. home, 2 baths, double garage. Price \$105,000.00, 640 acres, 600 cult. 4-8" wells, 2 miles of tile, located in Dalham Co. 7 miles of elevator. \$50,000.00 down.  
320 good acres, No. Plains. 2 extra good 8" wells. \$350.00 per acre, \$27,500.00 down.  
15 acres, \$500.00 down, 4 1/2 miles from Hereford.  
Have 4-15 acres irrigated tracts for sale.  
3 bdrm. brick home and 10 acres with irr. well. \$35,000.00.  
I have land buyers, I need your listings. Call J.M. Hamby at Hamby Real Estate Office 364-3546 Res. 364-2553

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Call 364-2652  
**HEREFORD GLASS CO. INC.**  
For all your glass needs

Insurance claims promptly serviced. We use nationally advertised

**SAFETY GLASS**

## Work Of Civic Groups Makes Duties Exciting

By SUE COLEMAN  
Women's Editor

LEARNING ABOUT the operation and the needs of Hereford and Deaf Smith County, "things I'd never been exposed to in the course of ordinary living," is the reward Mrs. Rex Lee is reaping from her services this year as president of the Chamber of Commerce Women's Division. It's exciting, she says, getting to know the workings of Chamber committees and other groups which promote the area's progress, and becoming better acquainted with the people in those groups.

When she accepted the presidency, Mrs. Lee adds, "I was promised good help, and I certainly got it. Each of the officers and committees in the Women's Division must carry out its part of the program if the whole functions smoothly; I can rely on every one to do that part."

"And now that I can see the whole program better, I've learned that each phase you get involved in, is interesting and important."

MRS. LEE HAS BEEN a member of the Women's Division four years, served a term as secretary and last year was chairman of the committee on decorations for the annual Chamber of Commerce banquet.

Need for taking her full part in civic activities, now that her three sons are grown up, was her reason for joining the women's organization, she explains, and she thoroughly enjoys the association with other members of the Chamber board of directors.

The Lees' sons are Ren, an Air Force pilot who with his wife lives in Enid, Okla.; Rick, a Texas Tech student who is working in Amarillo this summer, and Rex, who attends Hereford High School.

WHILE THEY WERE younger Mrs. Lee felt she

needed to be at home "whenever they might need me. Even though they didn't think they needed me as they grew older, I still wanted to be there just in case."

The boys, and Lee also, are sports-minded males, involved for years in the summer baseball programs here, so Helen Lee enjoyed baseball and all school sports with them. Strictly as a spectator, she adds.

She was trained in office skills, has done secretarial work, substitute teaching, and at times was bookkeeper for her husband's business.

NOW SHE IS returning to a business career and will be secretary at Shirley School next term, after part-time work in that job last year.

Looking forward to work at the school "because it's fun to be around the children", she is sure it will leave her enough time to continue her involvement in community service.

Her favorite spare time activity is handwork of various kinds. She sews, making many of her clothes, knits, does needlepoint and other decorative work for her home, a still-new house at 304 Centre set in a beautiful yard.

Work in her church, First Baptist, also takes some of her time; at present she is teacher of a sixth-grade girls' class and she has been active in the women's organization and held several offices.

MOST OF HER LIFE has been spent in Hereford, as she was a child when her parents moved here. Born Helen Tucker, she is a native of Wichita Falls.

After graduation from Hereford High School she attended Hardin-Simmons University at Abilene, and there met Lee, a student from New Mexico. His roommate was a Hereford student and Lee "fell in love with Hereford and decided he wanted to live here," Mrs. Lee says.

Just now the Women's Division president, with many of its other members, is deeply involved in preparations for celebration of the city's Diamond Anniversary next month.

### THE GRIND

For the average man a week consists of five days of work and two days of rest.



Mrs. Rex Lee  
... exposed to new concepts

## CALENDAR OF EVENTS

**MONDAY**  
Rotary Club, Civic Club Center, noon.  
Odd Fellow Lodge, IOOF Hall, 8:30 p.m.  
Evening Lions Club, K-Bob's Steak House, 7 p.m.

**TUESDAY**  
Teen TOPS and Calorie TOPS Club, Community Center, 9 a.m.  
Rebekah Lodge, Odd Fellows Hall, 8 p.m.  
Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.  
BPOE Lodge, lodge hall, 8:30 p.m.

**WEDNESDAY**  
Merry Mixers Square Dance Club, Community Center, 8:30 p.m.  
Noon Lions Club, Civic Club Center, noon.  
Knights of Columbus, KC Hall, 8 p.m.

**THURSDAY**  
Kiwanis Club, Civic Club Center, noon.  
Jaycees, Dickie's Restaurant, 8 p.m.

**FRIDAY**  
Campfire Girls Leaders Assn., CFG Lodge, 9:30 a.m.  
Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.  
Patriarchs Militant and Ladies Auxiliary, IOOF Hall, 8 p.m.

**TIP TO MOTORISTS**  
School children look up to you, motorists — so it's up to you to look out for them.

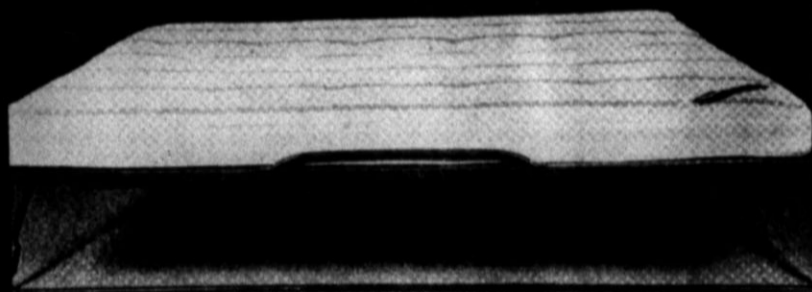
**JAMAIS**  
\$175  
Wedding ring  
29.75

**Keepsake**

**Kester's Jewelry**  
Across from the Post Office in  
Downtown Hereford



New beautiful  
Traditional  
Sofa ... also available in a  
Sleeper that sits like a sofa  
Sleeps like a bed ...



### EARLY AMERICAN

The new beautiful Estate House 94" Traditional Sofa (top photo) is on display now as shown. 'Comfort Ease' under construction, sateen lined flounce, foam 'Dacron' wrapped cushions and loose cushion backs. Bolsters included. Slight crescent front. Shirred arm bands. 88" Sleeper (same style) on display in Avocado Green Antique Velvet or Antique White and Gold Cut Velvet.

Early American Estate House 102" Sofa Sleeper (bottom photo) is a favorite with its rich dark maple wood and curved arms. Easy fold sleeper features found with all Estate House exciting living room furniture. Special Order the fabric and color to match your own taste and decor.

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# Jubilee Spirit Arrives...



Hereford's 75th Diamond Jubilee  
Picked Up Steam Friday Night  
As Hereford Residents Got Into  
The Spirit With The Promenade,  
Kangaroo Kourt And The Start  
Of The Rocking Chair Contest.

## The Sunday Brand

Hereford, Texas, Sunday, July 29, 1973

### Section Two



*I'm Pickin'*



*The Charleston*



*Firehouse Fifteen*

*And I'm Grinnin'*



*The Youngest Rocker*

Julie Seale, 4-years-old  
Daughter of  
Mr. and Mrs. Ray Seale

Brand Photos By  
Kathy Margrave  
Don Richards

*The Promenade*



*The Punishment*



*Keystone Kop*



*'Order In The Kourt'*



# Parents Visiting From Iran With Local Woman

Courteous and friendly people they have encountered in the United States have impressed Mr. and Mrs. H. Vatandoost of Tehran, Iran, a courteous and friendly couple who may be seeing their own attitudes mirrored in persons they meet. They are here on one segment of an American tour, visiting in the home of their daughter Molook, Mrs. Tom O'Donnell of 810 East Third.

On this, their first trip to America, they are including stops in Evansville, Ind., and Nashville, Tenn., where their sons live, as well as in Hereford. Another son, whose home is in Seattle, elected to meet them mid-U.S. so they will not continue to the West Coast.

Their trip, all by air, has been very pleasant, they say, although they speak little English. Vatandoost knows enough English to make their wants understood, and as a

retired diplomat he is an experienced traveler in unfamiliar countries.

He has held diplomatic posts for his government in many stations, including India and Afghanistan, and has traveled over Europe and Asia. A lifelong wish to see the United States is being gratified on the present trip.

The couple has been here about two weeks and will stay until Friday.

The O'Donnells and friends have shown them over this area and they have been most pleased with places which have a look of the old west, such as feed yards and an Amarillo restaurant which stresses western atmosphere. And they especially like Texas beef, at that cafe and other places.

A tour of feed yards, Holly Sugar plant and other local industries was conducted for them by Homer Garrison, and they were entertained in the Garrison home. A trip to Palo Duro Canyon to see the musical, Texas, is still to be made.

Mrs. Vatandoost, like most women travelers, has enjoyed shopping here and in Amarillo, and emphasizes her appreciation of the "patient and kind" salesladies who have assisted her as she looked through the stores and bought items to take home with her.

To Mrs. O'Donnell her parents brought gifts of Iranian handcraft and a silver necklace

which has been in the family about two centuries, which she especially prizes. They also brought a supply of pistachio nuts, which are produced in quantity in Iran, to O'Donnell since he has a large appetite for that delicacy.

The Hereford woman says she is trying to convince her parents that they should come to America — specifically to Hereford — to live now that they have four children in this country. But they have not yet decided to leave their native country permanently.

They are following with interest current news reports of the Iranian Shah's visit to America, conferences with President Nixon and other high government officials, with its promise of strengthening political friendship between the two nations.

Vatandoost believes that people-to-people friendship is already strong. The former diplomat regrets that some Americans find anti-U.S. feeling in Iran, saying that the antagonism is usually in communist-influenced groups.

He is sure a vast majority of the people in Iran like Americans, and O'Donnell interpolated his own experience when he and his wife visited there two years ago and not only her relatives and friends, but people on the streets in Tehran showed friendly attitudes to a visitors from America.



Mr. and Mrs. H. Vatandoost and hosts ... Mrs. Tom O'Donnell, right, and son Shawn.

## The Sunday Brand, Hereford, Texas, Sunday, July 29, 1973 Bryant Attends Banking School

J.D. Bryant, assistant vice-president of the First National Bank of Hereford is one of 204 intermediate students attending the 16th session of Southwestern Graduate School of Banking on the campus of Southern Methodist University.

An advanced banking school, the school prepares men in meeting the special responsibilities of being a banker. Only bank officers and bank examiners may attend. Each student must major either in Commercial Banking or in Trust during the two-week session for three consecutive summers.

Bryant, a commercial banking major, has a curriculum designed for bank officers who are engaged in administration and general management.

### DRAFT BILL

On June 30, 1967, President Lyndon Johnson signed a bill to continue the military draft for four years with statutory college deferments for undergraduates.

### SEE AND TELL

Picture-telephone service was inaugurated in Pittsburgh by the Bell Telephone System on June 30, 1970.

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110 SO. CENTRE. PHONE 364-2300. HEREFORD, TEX.

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YOUR NEXT PRESCRIPTION**

## School Menus

### HEREFORD DAY CARE CENTER

**MONDAY** — Breakfast: Oatmeal, raisins, milk; Lunch: Texas hash, green salad, hot rolls, butter, milk, fruit cocktail; Snack: Chocolate cookies, milk.

**TUESDAY** — Breakfast: Cinnamon toast, banana slices, milk; Lunch: Meatloaf with catsup, green beans, creamed potatoes, hot rolls, butter, milk, buttermilk cake; Snack: Lemon snowdrop cookies, orange juice.

**WEDNESDAY** — Breakfast: Hot biscuits with jelly, apple slices, milk; Lunch: Grilled cheese sandwiches, carrot sticks, potato chips, milk, banana pudding; Snack: Pumpkin bread, orange juice.

**THURSDAY** — Breakfast: Banana bread, stewed prunes, milk; Lunch: Oven-fried chicken, buttered corn, broccoli, sliced bread, butter, milk, ice-cream bars; Snack: Peanut butter and crackers, apple juice.

**FRIDAY** — Breakfast: Toast with jelly, orange slices, milk; Lunch: Tuna casserole, green peas, hot rolls, butter, milk, peach slices; Snack: Bread and butter, milk.

### BELLEAU WOOD

On June 25, 1918, the U.S. Marines drove the Germans out of Belleau Wood, France, after a bitter two-week battle.

### MINIMUM WAGE SET

On June 25, 1938, President Franklin D. Roosevelt signed the Wage and Hours Act providing a minimum hourly wage of 25 cents.



### What You Should Know About Diamonds.



Diamond value is determined by cut, color, and clarity as well as size. So a big diamond is not always the best buy! Let us show you why a Keepsake Diamond Ring is your best buy. Every Keepsake engagement diamond is perfect. We guarantee it (or replacement assured.)

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HAROLD CLOSE**

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PRESCRIPTION FILLING

## 60" YARN DYED DOUBLE KNIT COORDINATE FABRICS

3-color fancies and solid colors

58/60" yarn-dyed double knits perfect for planning your fall wardrobe. A wide variety of solid colors, stripes and patterns to choose from in high quality fabric.

**\$4. YD.**

## 60" DOUBLE KNITS

The newest solids and fancies

**2 YDS. \$5.**

100% polyester double knit solids in surface interest patterns including diagonals, twills, ribs and novelties.

Lovely jacquards to choose from. Fall sewing time is here so choose your favorite fabrics now and SAVE!

## 60" 100% Polyester DOUBLE KNIT

Solid colors, fancy, gingham check, ideal for mix and matching for Fall wardrobe, pantsuits or two and three piece coordinates.

**\$3.88**

MONDAY, JULY 30th ONLY!

# CARRIE DOAK

25 YEARS IN ANTHONY'S FABRIC DEPT.

Carrie Doak started to work for Anthony's in 1948 Downtown. When the Sugarland Mall Store was opened she moved to Sugarland Mall. She invites all her friends and customers to come in and have coffee and cookies Monday, July 30th. While you are here let her show you some of her specials.



## CARRIE MAE SPECIAL PURCHASE

Short Length Lot  
100% Dacron Polyester

## DOUBLE KNIT

Monday Special! **\$1.50 Per Yard**

Shop Anthony's for all of your sewing needs. Now a complete line of notions too.

**SUGARLAND MALL**

**Anthony's**  
BY ANTHONY CO.

**BIG, BIG SAVINGS THROUGHOUT OUR STORE**

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Downtown  
Hereford, Texas  
364-1413

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First in Low Prices*

**SALE STARTS 10 A.M. MONDAY, JULY 30**

## ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ALL OUT ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ Back to School! **BIG SALE!** Back to School!

Only Malouf's Can Bring You Down-To-Earth Low, Low Prices. This Sale Is A "Once-A-Year Sale" - An Opportunity To Sell Out All Summer Stock. Everything Must Be Sold To Allow Space For New Merchandise Coming In. Everything Is Marked For Quick Sell. Come Early For Best Selection.

SAVE ON  
Boy's Perma-Press  
**FLARES**  
REG. \$6<sup>00</sup> and Up  
**NOW! \$2<sup>90</sup>**

Back-To-School  
BOY'S  
**DRESS SHIRTS**  
REG. \$4<sup>00</sup>  
**NOW! \$1<sup>90</sup> EACH**

SAVE ON  
ONE LARGE GROUP  
Boy's & Girl's  
**SHOES**  
REG. to \$6<sup>00</sup>  
**NOW! \$2<sup>00</sup> PAIR**

MEN'S KNIT  
**SHIRTS**  
STA-PREST  
REG. \$4<sup>00</sup>  
**NOW! \$1<sup>90</sup>**

SAVE ON  
GIRL'S  
**DRESSES & JUMPERS**  
REG. \$1<sup>00</sup>  
**NOW! 66¢**

INFANT'S  
**SHORTS & HOT PANTS**  
REG. \$2<sup>00</sup>  
**NOW! 49¢**

**EVERYTHING in Infant Department**  
**NOW 25% Off**

SCHOOL SPECIAL  
**BOY'S SOCKS**  
REG. 69¢  
**NOW! 3 \$1<sup>00</sup> PR.**

**LADIES' SANDALS**  
SIZE 6 - 11  
REG. \$2<sup>00</sup>  
**NOW! 49¢**

SHOP NOW DURING OUR BIG SALE TO SAVE ON BACK-TO-SCHOOL SHOPPING

**FOR THE STUDENT WE HAVE A TREMENDOUS SELECTION OF LEVI JEANS, FLARES AND BIG BELLS AND LEVI JACKETS.**

**LAY-A-WAY FOR BACK TO SCHOOL.**

**NOW!**

**MEN'S SANDALS**  
REG. \$3<sup>00</sup>  
**NOW! 90¢ PAIR**

**ALL MEN'S CAPS**  
**NOW! 1/2 PRICE!**

MEN'S FASHION JEANS REG. to \$13<sup>00</sup> **\$3<sup>90</sup>**

**MEN'S DRESS PANTS**  
REG. to \$16<sup>00</sup>  
**FROM \$3<sup>90</sup> Pr.**

**ALL MEN'S BOOTS** REDUCED **\$10<sup>00</sup> OFF**

SAVE ON  
**LADIES' BLOUSES**  
Large Selection  
**NOW! 1/2 Price!**

LADIES' SHOES  
**NOW! FROM 69¢ PAIR**

SAVE ON  
Girl's  
**SCHOOL DRESSES**  
FROM  
**NOW! \$2<sup>90</sup> EACH**

MEN'S  
**WESTERN SHIRTS**  
REG. to \$12<sup>00</sup>  
**NOW! \$4<sup>90</sup> EACH**

SAVE ON  
MEN'S  
**DRESS SHOES**  
Large Assortment  
Size 6 - 13  
VALUES UP TO \$25<sup>00</sup>  
**NOW! \$5<sup>90</sup>**

**See Us Today!!!**

**We Offer Below Wholesale Prices To The Public!!!**



### Belles Will Be Enrolled

To organize a chapter of Jubilee Belles, members of Hereford CowBelles who are not already affiliated with one of the Jubilee groups will meet in Pioneer Gas Flame Room at 2:30 p.m. Tuesday.

Mrs. Bob Josseland, president, announces that officers of the CowBelles have decided the organization should have its own chapter of Jubilee Belles, even though many members have joined chapters sponsored by churches, business firms or other clubs.

Those not yet affiliated are urged to attend the Tuesday meeting and enroll in this new group to help promote Hereford's Diamond Jubilee.



### Special UMW Program Set At Coffee

A summer social meeting of United Methodist Women will begin at 9:30 a.m. Wednesday in Ward parlor of First United Methodist Church, replacing the luncheon usually held on the first Wednesday of each month.

Hostess group for the coffee will be the Elizabeth Brumley Circle with Mrs. Mark Armor as chairman. All women of the church are invited and the nursery will be open to care for small children.

For the special program, Mrs. Reuben McGilvary will present an original poem, The Story Of Ruth, based on the Old Testament book of Ruth. Music will be by Mrs. Buddy Peeler.

An executive session of the UMW will follow, conducted by Mrs. Dyal Garner, president.

**OFF TO CAMP**—Hereford Campfire girls are loading their luggage on buses in preparation for their departure today to Camp Summer Life, 18 miles south of Taos, N.M. Counselors and Campfire aides preceded the girls Saturday morning. Highlighting the week's activities, an Indian ceremonial will be performed by the girls Friday evening at the camp beginning at 8 p.m. New Mexico time. Relatives and friends are invited to attend the event.

## Campfire Girls Depart For Camp

Hereford Campfire girls leave from the Campfire Lodge this morning for Camp Summer Life, renamed by the girls as Camp Makuwa during their stay until Saturday. The camp is located approximately 18 miles south of Taos, N.M.

Counselors, who consist of mothers and volunteers, and Campfire aides left Saturday. The aides are high school girls that are members of the

Horizon Club, the Campfire organization for older girls.

Eight men also volunteered their time to assist the group.

An Indian ceremonial will be presented by the girls Friday night wrapping up the week's events. Counselors encourage

all parents and friends to attend the program beginning 8 p.m. New Mexico time. Approximately 100 guests attended the affair last year.

**Dr. Milton Adams**  
Optometrist

335 Miles  
Phone 364-2255

office hours  
Mon.-Fri. 8:30 to 5:00

# THE GALLERY

Arts and Craft  
Center

**Carl McCaslin Lumber Co.**

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# here and

## OOOH, HOW YOU SAVE

### DOUBLE GUNN BROS. STAMPS ALL DAY TUESDAY

#### FROZEN FOODS

FOOD KING FRENCH FRIED POTATOES	Crinkle Cut, 2-Lb. Box	39¢
SHURFINE ORANGE JUICE	Fresh Frozen, 16-Oz. Can	49¢
MORTON'S MEAT LOAF DINNER	Each	39¢
GORTON'S MEAT & EAT FISH STICKS	Lb. Pkg.	83¢
JENO'S OR CHEF-BOY-AR-DEE PIZZA	Large Size, All Varieties	79¢
NIBLET'S CORN ON THE COB	4-Ear Pkg., Fresh Frozen	55¢
SHURFRESH MELLORINE	All Flavors 1/2 Gal.	39¢
GOOD HUMOR, ICE CREAM BARS	Reg. 89¢, Now	69¢

SHURFINE  
Pure Cane

or HOLLY BEET!  
with \$5.00 Purchase or More

excluding  
Cigarettes.

5-LB. BAG

Thereafter regular price!

COCOA	ALL FLAVORS	39¢
GATORADE	ALL FLAVORS	39¢
WELCHADE GRAP	46 Oz. Can	39¢

#### CLOSE-OUT ICE CREAM FREEZERS

4-QT. ELECTRIC	Model 71 TCW, Reg. \$17.50, Now	\$12.99
4-QT. ELECTRIC	Sterling Model, Wood Bucket, \$24.95, Now	\$9.99
5-QT. HAND MODEL	Reg. \$9.95, Close-Out	\$7.99
ELECTRIC HIBACHI	Avocado or Orange, Reg. \$24.95	\$19.99
BACONER GRILL	No Mess, No Fuss, No Shrink, Reg. \$25.10	\$17.99
MANNING BOWMAN	3-Speed Hand Mixer, Reg. \$9.72	\$7.99
BLENDER, OSTERIZER	Model \$27.94, Reg. \$29.95	\$21.99
MANNING BOWMAN IRON	Steam or Dry, Reg. \$9.34	\$7.99

PRIME CHOICE STEAK SAUCE	Grated Light Meat	2-39¢
KRAFT'S ALL FLAVORS	28-Oz. Bottle	59¢
DEL MONTE DILL	Whole or Halves	2-39¢

DEL MONTE DILL	Whole or Halves	2-39¢
DEL MONTE DILL	22-Oz. Jars	2-39¢

PIGGLY WIGGLY

Family Size Polybag

**NESTEA**  
Iced Tea Mix

ONLY **79¢**  
with this coupon

Limit 1 per Family

No. 29111

OFFER EXPIRES 9-1-73

PIGGLY WIGGLY

SAVE **40¢**  
ON 3 OZ. SIZE Instant

**NESTEA**  
100% TEA

with coupon  
LIMIT 1 PER FAMILY

**79¢**

OFFER EXPIRES 8-4-73

PIGGLY WIGGLY

WITH THIS COUPON

3-pound Can of Maryland Club Coffee

**\$2.69**

Without coupon \*3.99  
Cash value 1/20¢

Limit one per customer

COUPON EXPIRES 8-4-73

PIGGLY WIGGLY COUPON

save **40¢**  
WITH THIS COUPON WHEN YOU BUY A 6 OZ. JAR OF INSTANT

**MAXWELL HOUSE** COFFEE  
AT PIGGLY WIGGLY, HEREFORD

6 OZ. JAR ONLY **99¢** WITH COUPON

ONE COUPON PER FAMILY - OFFER EXPIRES 8-4-73

STORE TOP STUFFING MIX

49¢

# and now!

## SAVE, FOOD VALUES

### FRIDAY & WEDNESDAY WITH \$2.50 or MORE PURCHASE



Advertised Prices Good  
Monday, July 30 thru  
Saturday, August 4, 1973

CHARMIN BATHROOM

4-ROLL PKG.

SHURFINE CREAMER	2 16-Oz. Ctns.	39¢
WHIPPED TOPPING	Non-Dairy, 10-Oz. Ctn.	49¢
NESTLE'S QUIK	Instant Chocolate 2-Lb.	69¢
NESTEA ICE TEA MIX	With Sugar & Lemon, Reg. \$1.39, Now	89¢
COMET RICE	Long Grain, 42-Oz. Box	59¢
MARGARINE	Parkay Soft, 1-Lb. Ctn.	45¢
CRISCO OIL	Pure Vegetable 24-Oz. Btl.	59¢
SHURFINE CAKE MIX	All Flavors, Box	29¢
ALUMINUM WRAP	Viktor, 200 Ft. Roll	\$1.48



Tierra Blanca Belles  
... incostume for Jubilee

### Celebration Belles Form Chapter

Tierra Blanca Belles is the name chosen by employees of the Hereford Federal Credit Union for the Diamond Jubilee Celebration. Named as president was Mrs. Jerry Skaggs; treasurer, Mrs. Bill Howard; secretary, Linda Gilbert; sheriff, Mrs. Jimmy Mmes Carl Last, David Cupell, Terry Watson, Herb Dones, Bill Willis, Harold Finch, Gary Phillips, Cecil Braly and Pat Quilla. Also, Nadine Hulse, Margaret Wolfe and Pauline Fetsch.

### Tour And Plans Outlined

Usually a vacation period for women's clubs, summer is seeing much club activity in this Diamond Jubilee year in Hereford, with called meetings devoted chiefly to plans for taking part in the city's 75th anniversary celebration. One such meeting was for Garden Beautiful Club members Friday at the home of the president, Mrs. Joe Story. In addition to Jubilee participation, the club's annual homes tour was discussed. Activities of Ladies Day in Jubilee Week, Aug. 29, and the part that Garden Beautiful can play, were surveyed informally. The 1973 tour of homes has been set for Sept. 28 and Mrs. Deward Roberson is general chairman. This has been a yearly project of Garden Beautiful since its beginning; each year several of Hereford's handsome new homes are opened with club members as hostesses. Proceeds of the tours support club projects; the main project at present is a continuing beautification of Deaf Smith General Hospital grounds and establishment of a rose garden in memory of the late Frances Solomon, a former Garden Beautiful president. Members at the meeting were Mmes. V. O. Hennen, T. J. Carter, Ray Cowser, Herman Ford, Bruce Burney, Charles Hood, Roy Smith and Roberson.

## ARE YOU READY FOR IT?

### ORVAL WATSON FORD SALES

SERVICE DEPARTMENT  
Bobby Wynne  
200 W. First Service Manager Hereford

**SMITH NOMINATED**  
Democrats meeting in Houston, Tex., nominated New York Gov. Alfred E. Smith for the presidency on the first ballot on June 29, 1928.

**DEATH PENALTY**  
On June 29, 1972, the Supreme Court ruled that the death penalty constituted "cruel and unusual punishment."

NEW GREAT BEGINNING

SALAD DRESSING

7 Varieties  
Cut Glass Cruet 49¢

For

GARDEN HOSE	1/2 Inch Vinyl, 100 Ft., Guaranteed	\$2.99
MUSIC BOXES	By Mattel, Reg. \$3.98	\$1.98
LAWN & GARDEN FERTILIZERS	All Kinds, 25% OFF	
REAL KILL, HOUSE & GARDEN	12-Oz. Can	\$1.00
GULF SPRAY FOR ANT & ROACH	15 1/2 Oz. Can	79¢
GULF SPRAY, FOR FLYING INSECTS	12-Oz. Size	89¢
BLEACH, ACTION, GIANT SIZE	16-Wash Load Box	69¢
DETERGENT MC <sup>2</sup>	by Shurfine, 48-Oz. Box	65¢
PINE-SOL CLEANSER-DISINFECTANT	28-Oz. Bottle	89¢

SHURFINE IN SYRUP

RAGU

Qt. Jar

ENERGY

Qt. Cans

Texas Grain Fed Beef Blade Cut <b>CHUCK ROAST</b> Lb. <b>85¢</b>	Pecos Vine Ripened <b>CANTALOUPE</b> Lb. <b>14¢</b>
Texas Grain Fed Beef <b>RIB STEAK</b> Lb. <b>\$1.19</b>	Texas Fresh <b>CORN</b> Ear <b>10¢</b>
Texas Grain Fed Beef <b>FAMILY STEAK</b> Lb. <b>98¢</b>	California <b>CUCUMBERS</b> Lb. <b>15¢</b>
Fresh daily Extra Lean, Lb. <b>GROUND BEEF</b> <b>89¢</b>	Fresh Shelled Blackeye <b>PEAS</b> 11 Oz. Bags <b>49¢</b>
<b>BLUE MORROW FULLY COOKED STEAKS</b> Lb. <b>98¢</b>	<b>TURLOT FILLETS</b> Lb. <b>89¢</b>

IN A HURRY? TRY GRANDMA'S DELICATESSEN For Home Style Flavor!



**YOUR BANKER HAS THE KEY!**

...for your Checking Accounts

It's all a matter of balance. Keep yours at a certain level and all your checks are free.

Regular or Special? It's Your Convenience That Counts. Come In and Talk It Over With Us



**THE FIRST NATIONAL BANK of HEREFORD**  
Member of F.D.I.C.

## Editorials

# Look To The Good Side

AN AMUSING STORY concerns a new pastor who had moved into a community. He drove a bright red car. Arriving in town during the week, he made a trip to the post office to transact routine business. Unable to find a parking space in front of the post office, he took the closest parking space available which happened to be in front of a liquor store.

Arriving at his church for his first sermon on the first Sunday, he discovered that a nasty rumor had already preceded him. A talkative member who happened to be an elderly spinster had lost no time in informing the people that the new pastor's car had been seen parked in front of the liquor store — and she thought action should be initiated immediately.

THE CHURCH BOARD was indignant at the silly rumor and planned to call the spinster in for a conference. But the pastor objected.

"Let me handle this my own way," he insisted.

The next morning the spinster was shocked to discover the pastor's red car had been left parked in front of her home all night.

WE ALL ENJOY such stories . . . but often they are good for more than a laugh. Often they contain a moral, they teach a practical lesson.

We wonder how many heartaches occur, how many persons suffer mental wounds and anxieties, all

because somebody took something for granted.

DID YOU EVER consider how many ugly rumors could have been started about Jesus Christ had uninformed persons merely told what they heard or saw — and left the conclusion based upon appearances?

What if somebody had seen Christ, a bachelor, engaging in a conversation with the harlot at the well.

What if somebody had seen an unmarried woman anointing his feet in her own home.

What if He had been fraternizing with a thief.

It is entirely possible that such rumors were started, rumors which were not recorded in the Scriptures.

ALL OF WHICH suggests that we should examine carefully that which we hear before we allow ourselves to become prejudiced or influenced by rumors.

We live in a day of hate, envy, greed, jealousy, spite and other human characteristics which abound on every hand. People have itching ears. Often they WANT to believe what they hear. They would rather that an evil report be true than false . . . it makes better conversation.

It all depends upon one's attitude towards his fellowman, whether he is looking for good or evil.

—The Tulsa Herald

## Meters And Liters

The foot-long hot dog may become a casualty of progress. If plans to convert the U.S. to the metric system in 10 years are successful, carnival goers will find themselves munching on 30.48 centimeters' worth of frankfurter instead!

The chances are good that metric conversion legislation will be passed by Congress this year. The Wall Street Journal reports that the Senate passed a 10-year conversion bill in 1972, and now . . . the House Science subcommittee . . . has begun public hearings as the first step in assembling a bill. Debate has already begun to crystallize over the wisdom of federal government subsidies to help private industry convert, and some question the need for compulsory, nationwide adoption. After a 3-year study, the National Bureau of Standards said in 1971 that, " . . . a coordinated national switch is needed to avoid excessive costs and confusion for small companies." If individual industries were allowed to change over at their own discretion, chaos would surely follow.

Right now the world of meters, liters and kilograms seem as foreign to most Americans as Mars. Still, these "new" measurements may soon become an integral part of our lives. In the end, prophesies former consumer adviser Esther Peterson, the metric system "will make the life of the consumer a little more pleasant."

## Good Advice

Perhaps the problems of the United States today would be fewer if we had all followed the words of U.S. Supreme Court Justice William O. Douglas: "This is the most beautiful land in the world. Put your arms around it. Hold it tenderly. Protect it so it is not despoiled . . ."

"It's a national disgrace not to be able to walk the streets of our nation's capital in safety."  
PONTOTOC, MISS. PROGRESS

## Letters To The Editor

### Pleas For Help

Dear Sir:

This letter is addressed mainly to the farmers who use 2-4-D to control weeds in milo.

As most of you are aware the cotton crops are in the lush, tender growing stage that makes them most susceptible to 2-4-D damage. Many acres of cotton are damaged each year in Deaf

Smith County because of this herbicide.

Cotton growers should be given the consideration that their investment of \$50 to \$75 an acre will not be wiped out due to someone else's carelessness or callousness.

The cotton acreage in Deaf Smith County this year is approximately 2500 acres with a potential return of \$100 to \$200 per acre. This is a substantial income for growers in Deaf Smith County which does not include our neighbors in Castro and Parmer Counties who may be affected also.

Research has proven that 1/2 pint of 2-4-D applied to 100 acres of cotton is too much, so the potential of damage is very high even with a small amount of drift and volatilization.

If anyone feels that he has no recourse but to use 2-4-D please (I plead) please use a non volatile type, such as lithate and other salt bases. There are also other products available which will control broadleaf weeds and are completely safe to use without risk of volatilization.

In 1970 I lost 180 acres of cotton to 2-4-D damage. It's hard to work all year for something and then have it all lost due to someone else's carelessness.

William E. Kahlich

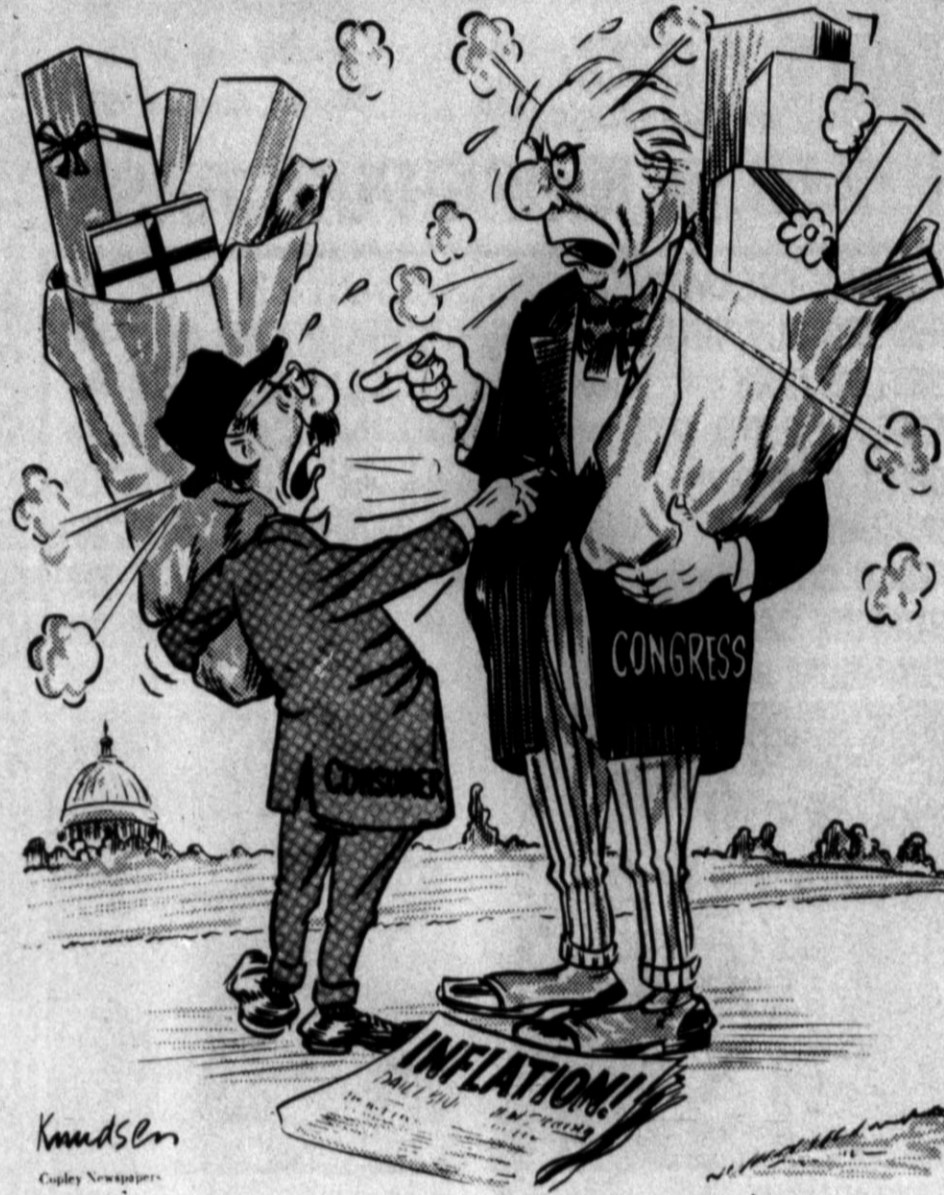
The Sunday Brand

# Editorial Forum

Page 6

Sunday, July 29, 1973

Hereford, Texas.



'YOU'RE BUYING TOO MUCH!'

Mainstreet, U. S. A.

## New Look At Social Security

By BERT MILLS

Congress loves the old folks and proved it again recently when another increase in Social Security benefits and taxes was voted. It used to be that Social Security bills were passed every election year but in the past three years sweetening the pot has become an annual event.

Since 1969, Social Security benefits have risen more than 50 per cent. That is good news for the 28 million beneficiaries but not for the 76 million others who must pay the increased taxes necessary to support a constantly increasing program which now takes 11.7 cents out of each wage dollar.

SINCE 1963, the payroll tax burden on a worker earning \$10,000 a year has zoomed an astonishing 236 per cent. Because employers must match the contribution by each worker, the cost of doing business constantly rises and of course the consumer pays the bill in the end in the form of higher prices for goods and services.

Ironically, it is inflation which impels Congress to raise Social Security benefits to help the elderly living on a fixed income while living costs climb. And yet every Social Security bill causes more inflation because it raises business costs as well as increasing demand for goods and services.

A further irony is that last year when Social Security benefits were upped 20 per cent, Congress adopted an escalator plan to provide for automatic increases to protect against inflation. The first automatic adjustments were to come in January, 1975, but Congress could not wait and has now advanced the timetable to pay the higher benefits in July, 1974.

WHEN THE next benefit increase takes effect next July, it will be possible for a fully covered retired couple to receive more than \$100 per week in Social Security benefits. The maximum now is \$399 per month. It will rise to \$435 monthly, or \$5220 per year.

Of course, single pensioners will get less. The average monthly check for a retired worker will rise from \$166 to \$176, while the average for couples will go from \$277 to \$293, and widows from \$158 to \$167. The minimum monthly benefit, now \$84.50, will become \$89.30.

EFFECTIVE next January, the income limitation for pensioners under age 72 will be increased from \$2,100 to \$2,400. Those beneficiaries earning more than the limit will forfeit \$1 in benefits for each \$2 of earnings, as under the old law.

The new law also provides improved benefits for various other groups, including the blind and disabled. The effect will be to assure most elderly people of a minimum monthly income of \$160, and \$230 for couples. Another provision of the new law requires states to supplement Federal welfare benefits to make sure no recipient receives less when the U.S. takes over welfare programs at the end of this year.

MOST AMERICANS do not understand Social Security. They think they make "contributions" from every paycheck in order to build up a fund to guarantee their own minimum support in their old age. It doesn't work that way. Today's taxes are used to pay today's benefits, so those who

work today are taxed to pay benefits to those who are retired or unable to work.

If a young man of 30 now earning \$12,000 a year realized that next year he will pay \$702 in Social Security taxes (5.85 per cent) and more than that each year for 35 more years as both his income and the tax bite rise, he would understand he has a bad bargain. The same invested over a 35-year period would produce far more in retirement income than he could ever hope to get from Social Security.

SOME DAY young taxpayers may revolt against the unfairness of Social Security. That will be a healthy development and force Congress to take a new look at a system that benefits only the elderly at the expense of their children and grandchildren.



## GRASSROOTS OPINION

"Federal aid to education may take some slashes, and there is room for argument on that point. The best way to help this country is to teach more arithmetic in Washington. I have had several friends in Congress, and respect them individually, but as a group they often remind me of the mob psychology you would expect of pre-school boys turned loose in a candy store."  
BELTON, TEXAS, JOURNAL

"Many pessimists believe that the letter 'E' is the most unfortunate letter in the alphabet. They say it is always out of 'cash,' forever in 'debt,' never out of 'danger' and in 'torment' all the time. But those same people forget that it is never in 'war,' always in 'peace,' and always in something to 'eat.' It is the beginning of 'encouragement' and 'endeavor' and the end of 'failure.' It is in the midst of 'friends' and 'neighbors,' and without it 'home' would not be complete. It is never in 'injury,' 'pain,' 'fatality,' 'doctor,' or 'hospital,' but it is forever present in 'health,' 'wealth,' 'happiness,' 'wife,' 'children,' 'relatives' and 'safety.'"  
TEMPE, ARIZ., NEWS

"With the price of beef at the level it is today, most of us don't dare pay much attention to steaks but we thought you might be interested in knowing the life-span of an average steak. The average life-span of a steak is about 32 months. It breaks down like this: gestation period of nine months, then 18 months growing up with mother and on the range, and finally five months in the feedlot. Under Secretary of Agriculture J. Phil Campbell said consumers must realize how long the biological process is and how long it takes before their own demand can be reflected back through the marketing system to the cattleman. 'Unfortunately,' he added, 'in these days of instant coffee and instant mashed potatoes, there's no such thing as an instant increase in beef supplies.' Maybe this has something to do with the cost of beef."  
MILNOR, N.D., SARGENT COUNTY TELLER

The Bootleg

Philosopher



Dear editor:

Some people can't understand why the U.S. should have spent ten years and 100 billion dollars fighting the spread of Communism in Viet Nam and then turn around and sell the Communists in Russia all that wheat, but that's because they don't understand international strategy.

Russia right now, according to an article I read last night, is on the verge of the automobile age. The country now has 2 million private car owners, expects to double that by year after next, and is opening up new automobile plants.

ALL RIGHT. You can't build more cars unless you're well-fed, can you! The wheat deal was sound, although I know a banker or two around here who wouldn't have recommended selling it on credit.

But the point is, if we're going to maintain a balance of power, Russia has got to be overwhelmed with as many cars as we are.

HOW CAN you have a polluted city with only a fraction of the population driving cars to work? How can you ever have a gasoline shortage? How can we maintain our balance of power if two-thirds of the Russians aren't tangled up in traffic jams?

No sir. Anything we can do to keep the Russians building more cars we ought to do. Ship them food, send them some technicians, teach them about assembly lines, and above all let them in on \$100 down and 36 months to pay.

Then after they get their cars flowing off the assembly line by the thousands, get some road building equipment to them. There's no place on earth that won't attract a steady stream of traffic if you'll build a road to it.

It's a proven fact: the more cars you build, the more highways you need, and the more highways you build, the more cars that'll show up to over-crowd them, from here to the setting sun.

NO PERSON in this country should rest easy till Russia is criss-crossed with multi-lane highways backed up with bumper-to-bumper traffic, with radiators boiling over. Balance of power demands it.

Yours faithfully,

J.A.

## Talk Of Texas

By Jack Maguire

BALLAD BUFF—John A. Lomax, who spent most of his life as an English professor at Texas A&M and as secretary of the alumni association at the University of Texas, was the first American to put together a collection of the songs sung by cowboys as they trailed herds to Kansas markets.

Lomax, a Mississippi native who came to Texas with his family in a covered wagon in 1869, graduated from the University in 1897. On the day of his graduation he was employed as the first registrar of his alma mater, but resigned in 1903 to begin teaching English at Texas A&M.

In 1910, he began the task of collecting cowboy ballads from the trail drivers who were still living and remembered the old songs. He found cowhands who gave him most of the stanzas of "The Old Chisholm Trail", and another who sang "Git Along Little Dogies" for him. He put them all into a book, "Cowboy Songs and Frontier Ballads," which still is a classic in its field.

That same year Lomax became the first paid secretary of the Ex-Students' Association of the University of Texas, a position held by only two others in the history of the organization. In 1925, he resigned that post to enter banking in Dallas because the new job afforded him more time to continue his search for cowboy ballads. He died in 1948.

SALT FOR THE WORLD—Mining salt still is big business in Texas. At Hockley, 35 miles northwest of Houston, one of the largest salt mines in the U.S. produces thousands of tons of saline annually. In fact, three of the nation's largest salt domes are within the shadow of Houston.

## The Sunday Brand

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CIRCULATION

364-2030

Mail

## Wedding By Candlelight Is Conducted In Church



Mrs. Johnny E. Wall  
... nee Judith Yarbro

A candle-light setting was arranged for the marriage of Miss Judith Lynn Yarbro and Johnny Eugene Wall of Albuquerque Thursday evening with the Rev. Norm McDonald of Avenue Baptist Church officiating in First Baptist Church.

Mr. and Mrs. R.N. Yarbro, 121 Kingwood, are the bride's parents and Wall is the son of Mr. and Mrs. Billy Wall, 519 Ave. J.

The bride's father gave his daughter away under an archway of pink daisies and greenery.

Miss Cathy Yarbro and Suzanne Lesly, sisters of the bride, served as maid and matron of honor. Janice Newsom, the bride's cousin, was bridesmaid. The best man was Greg Whitaker.

Steve Whitaker and David Paetzold were groomsmen; ushering guests to their seats were Billy Jo Wall, David Sellar of Burleson and Robert Newsom.

Janenne Wall, daughter of Mr. and Mrs. Billy Joe Wall, and Stacy Lesly, daughter of Suzanne Lesly, were flower girls and wore long pink dotted swiss dresses. Trent Sellers, son of Mr. and Mrs. David Sellers and Mark McQuigg, son of Mr. and Mrs. Gary McQuigg, served as ring bearers.

Organist, Mrs. Joe Shultz, accompanied Miss Jane Lyons singing the selections, A Time For Us, We've Only Just Begun and Wedding Prayer.

The bride selected a gown of candlelight silk organza designed with a fitted bodice and portrait neckline. Bias ruffles circled the neckline and cascaded over her arms into cap sleeves.

The waist was accented in Venice lace, and the bias cut skirt fell to a hemline edged with lace. She wore a matching wide brimmed hat of organza and lace with bridal illusion surrounding the brim and caught at center back by a silk magnolia blossom. Her veil extended over a chapel train formed by back skirt fullness.

Her bouquet consisted of white roses with gardenias and babybreath and she carried a lace handkerchief of her great-grandmother's.

Her attendants wore pink organza dresses with full skirts

and capes edged in white lace. Wide brim pink hats trimmed with daisies and streamers completed their attire. They carried pink daisy nosegays and babybreath.

Mrs. Yarbro wore a long floral dress in shades of lilac and Mrs. Wall chose a floor length dress in aqua with a gardenia corsage.

Misses Susan Jopling, Debra Wilson and Mary Jane Kriegerhauser served the tiered pink and white cake arranged on a mirror and topped with cupid figurines. Chocolate cake and coffee were served from the groom's table which was decorated with the bride's bouquet.

Misses Shalyn Sisson, Jane Lyons and Janet Frye served punch and coffee with Nancy Newsom and Jackie Pickens inviting guests to register at the reception at Hereford Country Club.

The bride's traveling costume

was a blue plaid floor length dress with a corsage from her bouquet. After a wedding trip to Hawaii, the couple will make their home in Albuquerque.

A 1970 graduate of Hereford High School, the bride attended West Texas State University three years. Wall, also a 1970 graduate of HHS, attended WTSU two years and is currently employed with Water Inc. in Albuquerque.

Out-of-town guests included Mrs. L.A. Wall, Wellington, and Mr. and Mrs. Herbert Haseloff of Abilene.

A wedding rehearsal dinner for the bridal party was hosted by Mr. and Mrs. Wall at Dickie's Restaurant Wednesday. Mrs. C.F. Newsom hosted bridesmaid's luncheon Tuesday at the Hereford Country Club and a spice and rice party was given to honor the bride by Miss Debra Wilson in the home of her parents, Mr. and Mrs. Glenn Wilson.

## Luncheon Honors Summer Visitor

A summer visitor here, Mrs. Dan Turrentine of Pacific Grove, Calif., was honoree at a luncheon in Hereford Country Club Wednesday, before she and her husband left the last of the week to return home.

Hostesses were her sister-in-law, Mrs. George Turrentine, and Mrs. Joe Reinauer Sr. The California couple has been visiting in the George Turrentine home and with his mother, Mrs. Bess Werner, on Harrison Highway.

### ACCEPT CHANGE

You may have a point, but many arguments are knocked down and run over by progress.

### PERSEVERANCE

Don't be easily discouraged—keep on keeping on in the face of obstacles and eventually you will reach the top.

### HISTORY REPEATS

There is a little new under the sun — the answer to most problems can easily be found in the book of experience.

Luncheon for 12 was served in the Country Club's Terrace Room, at a table where an Oriental motif was used. Centering the coral cloth were paired hurricane lamp globes enclosing tall white Chinese goddess figurines with coral carnation blossoms.

These were based in circles of fern and babybreath, as were coral tapers. Laid on the cloth between them were Chinese fans and bright-hued butterflies. Place favors were tiny Chinese lanterns holding sachet.

Guests included Mmes. Harlan VanderZee, Juston McBride, Henry Sears, R. W. Eades, Clint Formby, O. G. Nieman, E. R. Frye, Joe Paetzold and J. R. Allison.

## Four Area Students Finish TSTI Courses

Three students from Hereford and one from Adrian will be among students who will receive recognition upon completion of their course of studies at the Mid-Continent Campus of Texas State Technical Institute this summer in Amarillo.

Completing courses from Hereford are Celia G. Davis, Ronnie D. McDonald and Rodney D. Douglas and Elton S. Davis of Adrian.

Miss Davis, daughter of Mr. and Mrs. W.C. Davis, has completed a two year program in Commercial Art in Advertising and has been a member of the TSTI Art Club.

Completing a two year program in Printing Technology, McDonald is the son of Mr. and Mrs. L.L. McDonald of 1001 Blevins. In addition to his studies, he has been a member of the Graphic Communications Club.

Douglas has completed a one year program in Livestock and Ranch Operations and has been a member of the LRO Club. He is the son of Mr. and Mrs. Donald Douglas of Rt. 5.

The son of Mr. and Mrs.

Thurman Davis of Star Route, Adrian, Davis has completed a one year program in Livestock and Ranch Operations. In addition to his studies, Davis has been a member of the LRO Club.

The area students are among 88 students who will take part in recognition exercises to be held at the Camelot Inn Motel in Amarillo beginning at 8 p.m. August 9. A reception and dance will follow the ceremonies.

The recognition ceremonies will be open to the public, according to Lovel A. Pillow, general manager of the Mid-Continent Campus.

## Ice Cream Social Set

The Annual Summerfield Ice Cream Social is being planned for 8 p.m. August 9 at the farm of J. B. Nolan, 1 1/2 miles east of Summerfield on U.S. 60.

Invited to the party will be persons living or who have lived in or around the Summerfield area.



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## City Sprayed For Insects

Aerial spraying for insects, mainly mosquitoes, began early Saturday morning over the City of Hereford.

City Manager Dudley Bayne said this is the first aerial spraying for insects the city has had done this year. He said the airplane spraying was done by the city three times last summer and proved very effective in the elimination of mosquitoes.

Don't waste sympathy on yourself—others need it worse.

**MONTGOMERY  
WARD**

**ENERGY SAVING  
ACTION**

**Tips to help Consumers Save  
Energy and Money.**

Use fans with window air conditioners to reduce the need for more window units. A fan can help increase the area of effectiveness for an air conditioner without a great increase in power consumption.



**WEDDING DATE ANNOUNCED**—The marriage of Miss Cindy Coleman and James Pankey will be solemnized the evening of September 7 in First Christian Church, her parents, Mr. and Mrs. Bruce Coleman, announce. Date of the wedding, planned for earlier in the summer, was changed because of a death in the family of the bride-elect. Pankey is the son of Mrs. Virgie Pankey.

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# Kleuskens And Brown Wed Saturday Afternoon

Miss Linda Carleen Kleuskens and Tommy Allan Brown were married Saturday afternoon at St. Anthony's Catholic Church with the Rev. John Kiesling, associate pastor, officiating.

The bride is the daughter of Mr. and Mrs. Carl A. Kleuskens, northeast of the city and Brown is the son of Mr. and Mrs. Eldred A. Brown, Harrison Highway.

The main altar of the church was decorated with four large bouquets of white gladiolas, lavender carnations and babybreath with satin bows. Carnations were arranged at the side altars.

Classic urn candles marked front row pews and remaining pews were tied with satin ropes.

Serving her sister as maid of honor was Miss Beverly Kleuskens and best man was Earl Brown, the bridegroom's cousin. Bridesmaids were Mrs.

Johnny Hoffman and Miss Sandra Kleuskens, the bride's sister.

Roger and David Brown, the bridegroom's cousins, were groomsmen with Dennis Brown, another cousin, Dale Kleuskens, brother of the bride, David Marnell and Wayne Schilling serving as ushers.

Mrs. Allen Evers, organist, accompanied Mrs. Joe Reinauer Sr. as she sang Ave Maria, Twelfth Of Never and Wedding Prayer and Art Reinauer in singing Come Live With Me.

Given in marriage by her father, the bride wore a floor length gown of satin organza designed with empire bodice, the Victorian neckline and lace yoke of seeded pearls and crystal beads.

Juliet sleeves were jeweled to match the yoke. The softly gathered skirt fell to a scalloped lace hemline forming a slight train. A bias sash circled the

waist and tied in a bow at center back.

Her lace Juliet cap held her elbow length tier veil edged in the matching lace. She carried a white orchid on a Bible that her mother had carried in her wedding. In the bouquet were stephanotis and English ivy with floor length streamers.

Attendants wore empire dresses of deep orchid with tier puff sleeves in a floral design trimmed in French lace run with velvet ribbon. Wide-brimmed hats completed the ensemble.

Each carried a bouquet of orchid carnations, fern and babybreath with orchid bows and floor length ribbons.

Mrs. Robert Luby of Amarillo invited guests to the registry at the reception in St. Anthony's Hall where dinner was served. Karen Gilbert, also of Amarillo, served the five tiered pillared cake which was decorated with two-toned orchid trim in rose design.

Bouquets of white gladiolas and lavender carnations were used as a centerpiece at the head table with the attendants' bouquets accenting the cake table.

For a wedding trip to Colorado Springs, the bride wore a pastel blue and white pantsuit with button down front. The couple will be at home after August 4 on Harrison Highway.

The bride is a 1970 graduate from Hereford High School and completed West Texas State University's CCTB program. She is presently employed as secretary at Ari-Science Center.

Brown, also a 1970 graduate of HHS, attended High Plains College and is currently engaged in farming-ranching with Mrs. N.A. Brown and Sons.

Out-of-town guests included the bride's grandmother, Mrs. Nettie Kleuskens of Green Bay, Wisconsin, Mr. and Mrs. Gunter Dunke of Germany and the bridegroom's aunt and uncle, Mr. and Mrs. Cecil Colwell of Norwalk, California.



Mrs. Tommy A. Brown  
...nee Linda Kleuskens



**CLEVER IDEA** — Members of St. Anthony's Women's Organization have come up with an unusual idea for their float to be entered in the Diamond Jubilee parade, corn shuck dolls. Mrs. Ray Gerk, left, is shown instructing Mrs. Walter Warren and her daughter, Monica, in the art of gathering the husks of the plant to make the skirt of the doll.

**History Of Lodge Heard By Rebekahs**  
Mrs. A.R. Rogers presented a program on the history of the Rebekah Lodge to members at this week's meeting in the Lodge Hall. She traced the history back to 1902 and to the present time.

Mrs. A.N. Hopson led a charter draping ceremony in memory of a past president of the Texas Association of Rebekah Lodge. Assisting were Mmes. Ross Lomenick, Leonard Davis, P.B. Sowell, Naomi Murrell and Beatrice Cox.

## County Bond Sales Reported

June sales of Series E and H United States Savings Bonds amounting to \$19,554 in Deaf Smith county were reported today by County Bond Chairman James H. Sears. Sales for the first six months totaled \$106,708 for 71 per cent of the 1973 goal of \$150,000.

Sales in Texas during the month amounted to \$16,998,554 — while sales for the first half of 1973 totaled \$119,964,262 with 55 per cent of the yearly goal of \$216.6 Million goal achieved.

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**FIRST BOARDWALK**  
The world's first boardwalk was completed at Atlantic City, N.J., on June 26, 1870.

**BERLIN AIRLIFT**  
On June 26, 1948, U.S. occupation forces organized a Berlin airlift to counter the Russian blockade.

**MEAT QUOTA**  
On June 26, 1972, the White House announced the lifting of meat import quota restrictions to curb rising food prices.

The necessities of today were the luxuries of yesterday.

**EMBASSY**  
\$300 also to 750

**Keepsake**

**Kester's Jewelry**  
Across from the Post Office in Downtown Hereford

# 'Texas' Passes Midway Mark Of Eighth Season In Palo Duro

"Texas", the musical drama of panhandle history which plays in the Palo Duro Canyon State Park, has passed the midpoint of its eighth season.

More colorful and more spirited than ever, it is drawing crowds about ten per cent higher than any previous year and has played to around 45,000 people this season. The triangle which is awarded each evening to the traveler who has come the greatest distance to see the show has been presented to visitors from Egypt to Japan, and from Australia to Norway. Over half the audience lives more than 500 miles away. Among the groups of people attending the production have been bankers from Mexico, beef producers from Australia.

In addition to their responsibilities in the show, the

members of the cast have started work on "Texas" Originals, an evening of drama and dance, and an art exhibit, planned, prepared and presented by members of the cast. This is an annual event to raise money for scholarships for members of the "Texas" Company, and has helped many students through the years.

On the program this year will be some original dances, a play by the French dramatist, Moliere directed by technical director, Nick Reid, and music especially composed for the occasion by Steve Hilton and Mike Raillard.

"Texas" Originals will be held on Sunday evening, August 7, at 8:00 P.M. at the Branding Iron Theatre on the campus of West Texas State University. There is no admission charge

but donations will be gratefully received.

For tickets to "Texas" write Box 268, Canyon, Texas 79015. Advance reservations are advisable.

**WASHINGTON VICTORY**  
Gen. George Washington defeated the British at Monmouth, N.J., on June 28, 1778.

**HAWAII FLIGHT**  
Lt. Lester J. Maitland and Albert F. Hegenberger of the Army Air Corps made the first successful air flight from San Francisco to Hawaii on June 28, 1927.

**ILLIA OVERTHROW**  
A three-man military junta overthrew the Argentine civilian government of President Arturo Illia on June 28, 1966.

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knits in crepe stitch fashion.  
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Reg. 96¢ yd. Fashion Corner  
rayon and cotton broadcloth  
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they're machine washable,  
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Reg. 59¢. Colorful  
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Reg. 3 for 1.98.  
Carefree rayon and  
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briefs. White and  
colors. 4-16.

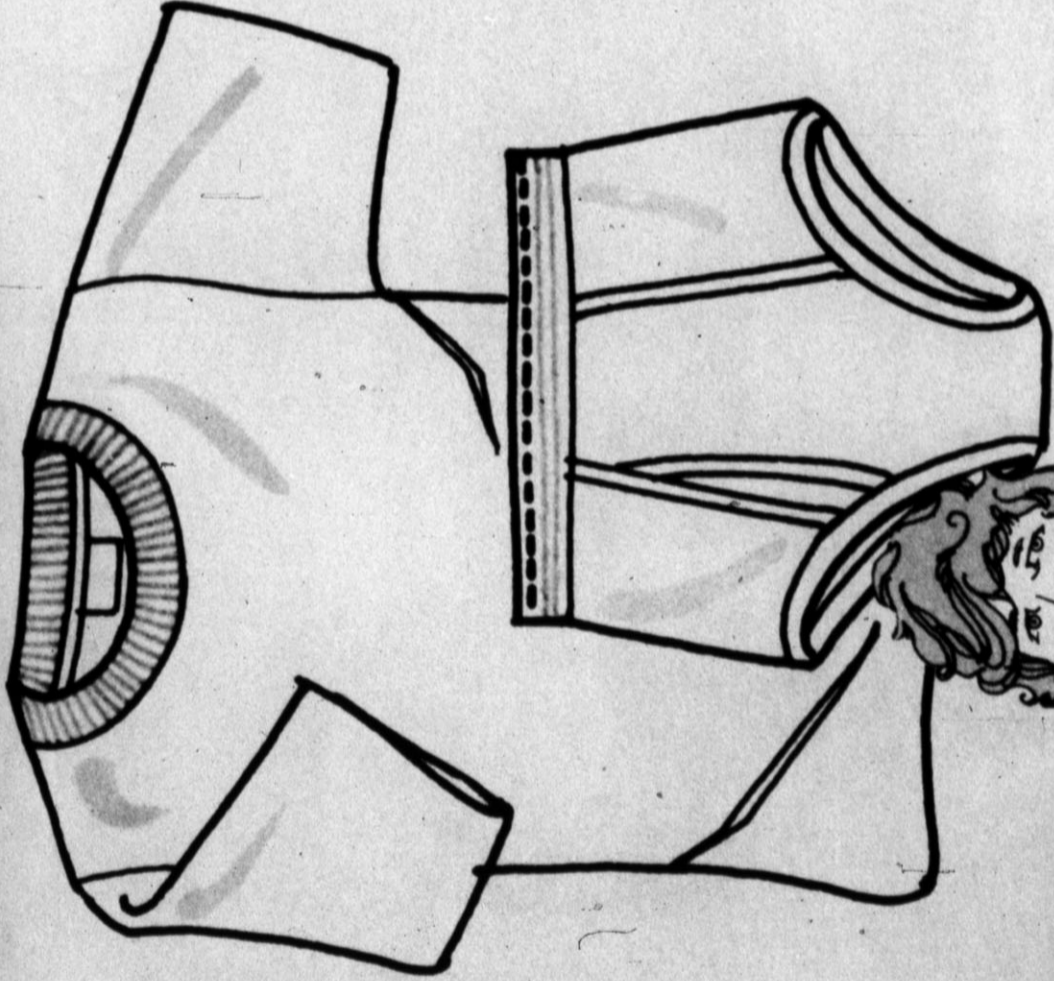
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Reg. 3 for 2.89. Soft, comfortable, shrink resistant Fortrel® polyester and pima cotton flat knit briefs and short sleeve T-shirts. Buy an armful and keep your back to school budget down. Long-wearing, doubleback briefs. Sizes 6 to 18.

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Penn-Prest polyester and cotton woven dress shirts. Handsome short sleeve fashion in asst. solids and fancies. 6-18. Long sleeve styles. 3 for \$7.

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**\$6**

Great going turtleneck sweater. Long sleeve styling in convenient washable polyester rib knit.

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Cool, comfortable, short sleeve polyester rib knit tops. Zip front placket style in white and the newest colors.

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Pennys beautiful sheer leg pantyhose. Reinforced panty and toe with nude heel for sling back shoe fashion. Assorted colors. S-A-L.

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Reg. \$8. Juniors' A-line flip skirt. Belted acrylic and polyester knit. Heather navy or grey. 3-13.

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Reg. \$9. Swinging button-front, six gore skirt with patch pocket trim. Washable polyester knit. 3-13.

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Reg. 7.98. Young men's baggie western jeans. Polyester/cotton denim. Machine wash and dry.

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Reg. 9.98. Polyester/cotton brushed plaid baggie with funnel belt loops. Rich colors.

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Reg. 5.98. Heavyweight cotton denim jeans. Western styling with flare legs.

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**Special 3<sup>88</sup>**

Polyester knit short sleeve shirt in prints and solids. 4-inch banded collar, tapered and tails. S-M-L-XL.

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U-neck sweater is ribbed Orion® acrylic. Basic and fashion colors. S-M-L-XL.

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Three great looking shoe styles for men. Tri-color cap-toe in black/cranberry/grey. Wing-tip oxford in two-tone brown. Saddle style in cream/blue combination.



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Reg. 7.99. Two-tone saddle stitched oxfords.

**Sale 6<sup>79</sup>**

Reg. 7.99. Fancy-tie oxfords in crinkle patent vinyl.

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Reg. 9.99. Fancy cut, wing tip oxfords. Soft leather.

**Sale 7<sup>64</sup>**

Reg. 8.99. Snappy looking, crepe sole, tie oxfords.

**All boys' school shoes are also on sale.**



**Sale 5<sup>94</sup>**

Reg. 6.99. Cap toe oxfords. Man-made uppers and outsoles. 8½-3. 3½-6. reg. 7.99, 6.79.

**Sale 8<sup>49</sup>**

Reg. 9.99. Boys' lug sole stompers. Brushed leather uppers. 8½-3. 3½-6. reg. 10.99, now 9.34.

**Sale 9<sup>34</sup>**

Reg. 10.99. Rugged harness boot. Smooth leather uppers. 8½-3. 3½-6. reg. 12.99, now 11.04.

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# Penneys back-to-school buys for active boys are class favorites.

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Everyone loves the comfort, convenience and good looks of these short sleeve, polyester and cotton rib knit shirts.

Pull-on tape neck and turtleneck styles. Sizes 8-18. Long sleeve turtleneck, 2 for \$5.

**5<sup>98</sup>**

The layered look comes on strong in this solid sweater and printed shirt duo. Polyester and cotton long sleeve shirt under a U-neck, acrylic knit top means they're both carefree. 8-18.

**2 for \$10**

Reg. 5.98 pr. Boys' polyester and cotton twill dress baggies in popular plaids. Styled with wide cuffed flares. Machine washable, tumble dry convenience. 8-18 regular and slim.

**Sale 2 for 8<sup>50</sup>**

Reg. 4.98 pr. Carefree polyester and cotton creased baggie jeans. Wide cuffed flares and popular western styling. Basic and fashion colors. 8-18 regular and slim.

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Boys' 1 1/2" wide fashion belts. A colorful assortment in split leather on vinyl with interesting treatments and buckles. S-M-L.

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**2 for \$9**

Tailored shirts in Avрил® rayon/polyester or polyester/cotton blends. Both are Penn-Prest. Assorted prints in sizes 7-14.

**Special 3<sup>77</sup>**

Girls' navy cotton denim jeans in cuffed or un-cuffed flares. Boy-cut with western or patch pockets. Sizes 7-14.

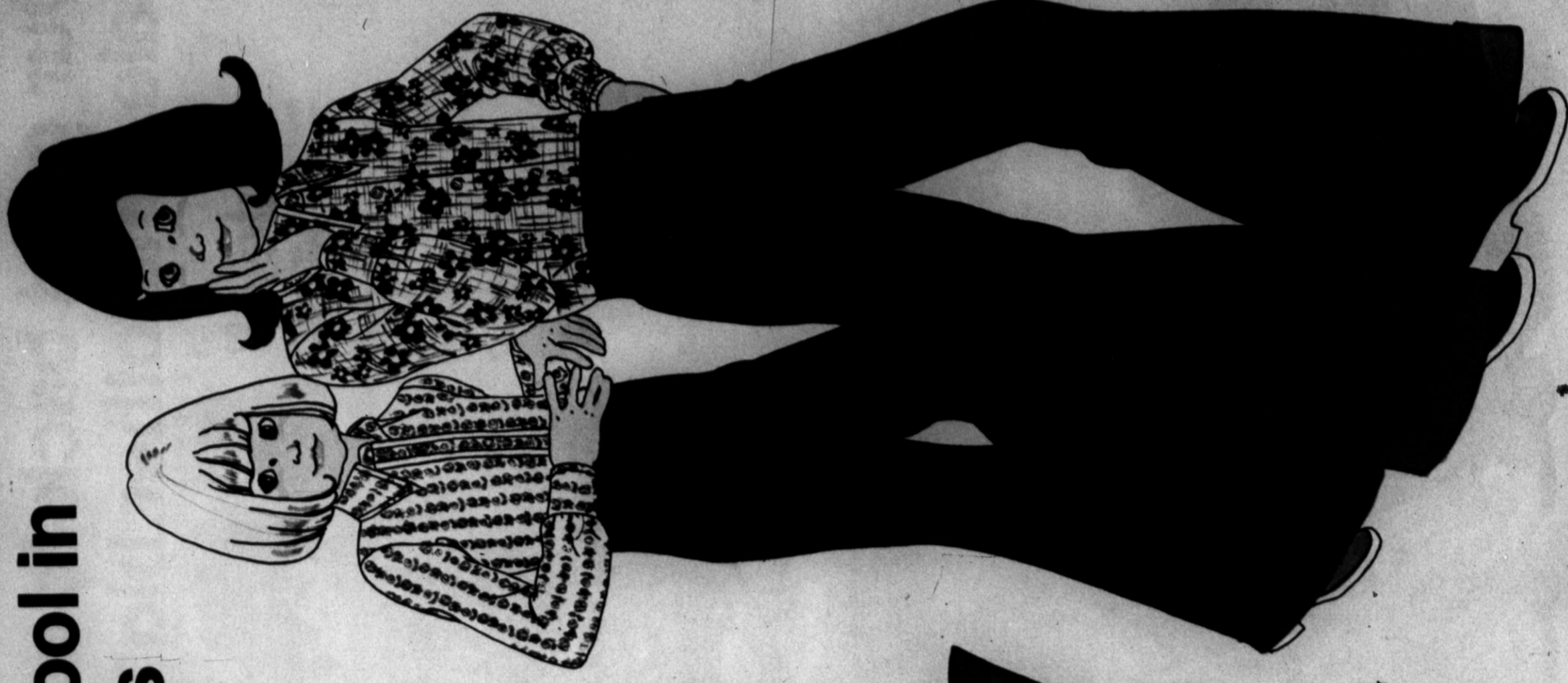


**66¢**

pr. Girls' knee-high socks are Orion® acrylic/stretch nylon. Navy, red or white. 6-7, 7 1/2-8 1/2, 9-10.

Put her clothes in lay-away now. Or use your Penney Charge Card.

For chubby sizes shop the JCPenney Catalog, available in most stores.



**JCPenney**

We know what you're looking for.

# 17

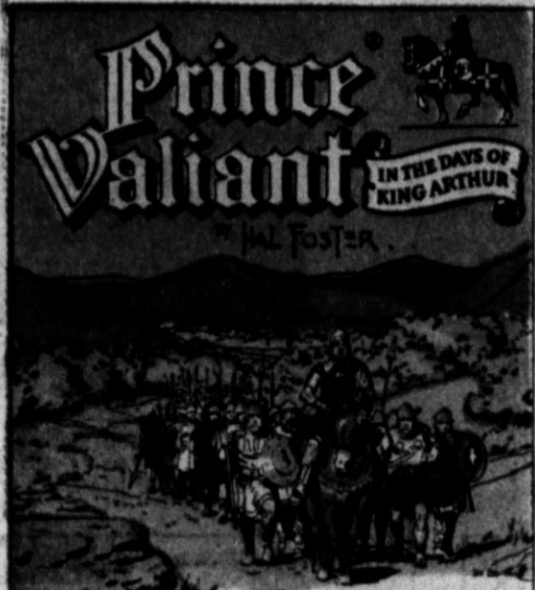
## TOP FAVORITES

# The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

SUNDAY, JULY 29, 1973



**Prince Valiant**  
IN THE DAYS OF KING ARTHUR  
By FOSTER  
**Our Story:** PRINCE VALIANT LEADS HIS SMALL ARMY NORTHWARD. THE WARRIORS OF THULE HAD DISBANDED AFTER THE WAR WITH THE DANES, AND IT WILL BE A LONG TIME BEFORE THEY CAN BE BROUGHT TOGETHER AGAIN.



ON THE BORDER OF HOLVIK, HE JOINS FORCES WITH HAAKON. NOTHING HAPPENS. THE WANDERERS HAVE GONE PLUNDERING ELSEWHERE, AND KING GRIMNER IS NOT READY TO ATTACK.



HOW CLEVER GRIMNER IS! THE KING OF THULE HAS STRENGTHENED HIS ARMY TO HOLD HIS BORDER AGAINST THE WANDERERS OF THE INNER LANDS. BUT GRIMNER HAS ALLOWED THEM TO CROSS HIS KINGDOM TO PLUNDER THULE, CHARGING THEM A TAX OF ONE THIRD OF THEIR LOOT.



WHEN THE WANDERERS HAVE WEAKENED THULE WITH THEIR MURDEROUS RAIDS, HE WILL MARCH TO CONQUER AND BECOME KING... NO, EMPEROR OF THULE. HE EVEN ASSUMES THE LOFTY MANNERS OF AN EMPEROR.



HE DISDAINS THE PLEAS OF HIS ADVISORS. "WHAT IF A FEW TOWNS AND VILLAGES ARE SACKED? MY ARMY WILL MOVE ONLY TO THE CONQUEST OF THULE. WHEN I BECOME EMPEROR WE WILL ATTEND TO THE WANDERERS."



IT IS RECORDED THAT GRIMNER NEVER BECAME EMPEROR OF THULE, FOR THE ARMY CHIEFS DECIDED TO SAVE THEIR FAMILIES AND HOMES FROM DESTRUCTION. IT WAS A SIMPLE MATTER AND FEW OBJECTED.



VAL AND HAAKON WAIT FOR THE ATTACK. THEN THEY WAIT SOME MORE. THEIR TROOPS HAVE COME TO FIGHT AND ARE GROWING RESTLESS AT THE LONG DELAY.

NEXT WEEK—At Last!

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**BLONDIE**  
by CHIC YOUNG  
WE'RE LEAVING FOR THE FLOWER FESTIVAL NOW



WE FEEL BADLY ABOUT LEAVING YOU BOYS TO MAKE YOUR OWN LUNCH  
THAT'S OKAY—DON'T WORRY ABOUT US



WE CAN HANDLE IT  
YEH, WE'LL COOK SOMETHING UP



WELL, LET'S GO SEE WHAT WE CAN FIX FOR OUR LUNCH  
I'M STARVED



LET'S MAKE OURSELVES A NICE TUNA SALAD  
THAT'S A SUPER IDEA!



HERE, YOU SLICE UP SOME HARD-BOILED EGGS AND I'LL OPEN A COUPLE CANS OF TUNA  
OKAY, OLD BUDDY



I'LL CUT UP THE ONION WHILE YOU CHOP SOME PICKLES  
RIGHT



BOY! THIS TUNA SALAD IS REALLY SHAPING UP  
YOU SAID IT!



MRS. BUMSTEAD, I JUST RECEIVED A CALL FROM YOUR HOME! THERE'S SOME SORT OF EMERGENCY!



MAYBE ONE OF THEM FELL DOWN THE STAIRS!  
OR MAYBE THE WATER HEATER BLEW UP!



QUICK, TELL US  
WHAT IS IT? WHAT'S THE EMERGENCY?



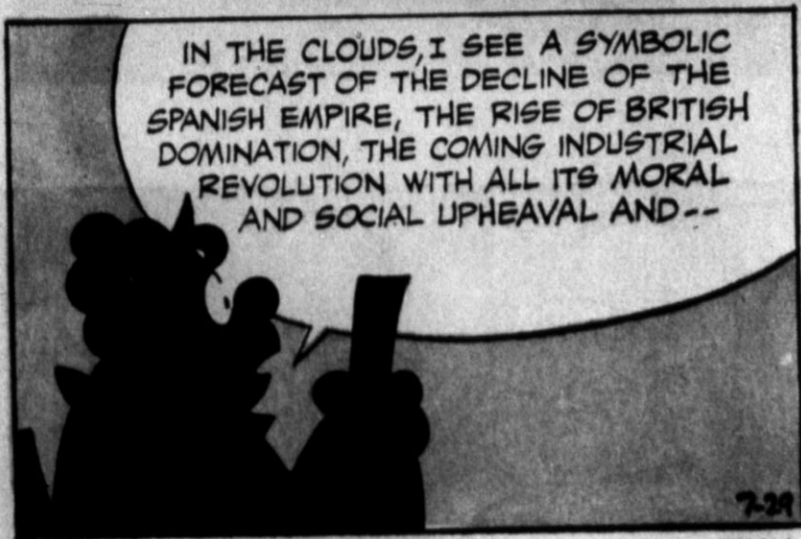
WE CAN'T FIND THE MAYONNAISE FOR OUR TUNA SALAD

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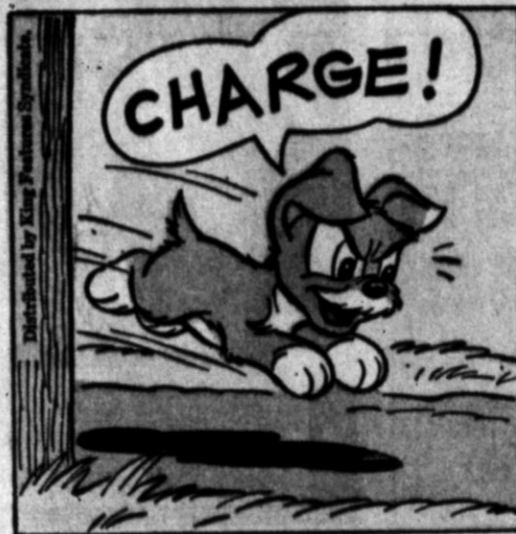
CHIC YOUNG 7-29

# beetle bailey

by mort walker



# WALT DISNEY'S SCAMP®



# BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL



# ARCHIE

by BOB MONTANA



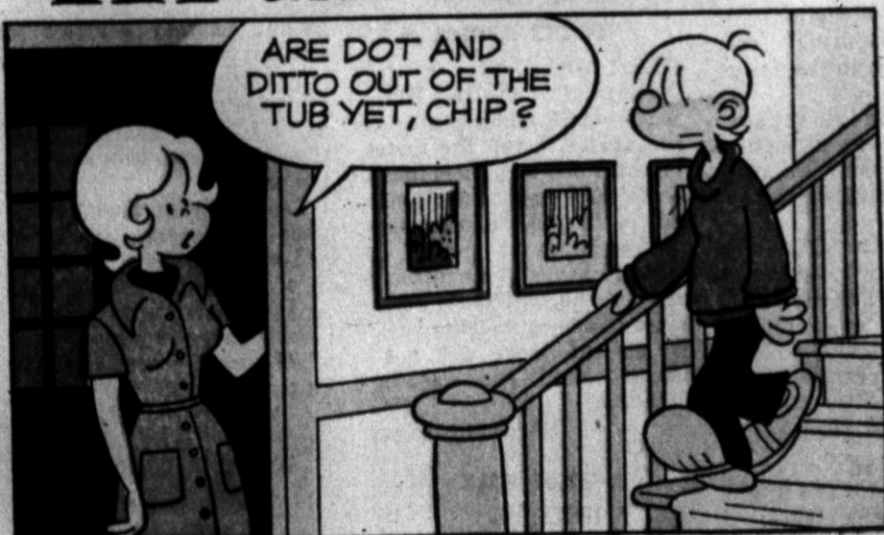
# BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



# Hi and Lois

by MORT WALKER and DIK BROWNE





# PONYTAIL BY LEE HOLLEY



## hints from Heloise

### DEAR HELOISE:

I have just thought of a great idea to welcome a new neighbor from another city.

Along with invitations to coffee at your house, distribute a few pages from a loose-leaf notebook to each guest (except the honored guest).

One sheet will be headed "shopping," upon which each neighbor can list her favorite places to shop for specific items such as furniture, carpets, toys, shoes—anything she may have a special preference about.

Another sheet could be headed "services," for listing repair companies each has found satisfactory, plus hairdressers, dry cleaners, babysitters, etc.

Perhaps a third sheet could be labeled "miscellaneous," for such diverse items as restaurants, nursery schools and anything else in the area you can especially recommend.

At the coffee session the

pages can be assembled into the appropriate sections. Think what a gold mine of information this should be to any newcomer!

R. Walker

This is truly a right neighborly thing to do. Any newcomer would be eternally grateful for such thoughtfulness.

Heloise

### LETTER OF THOUGHT

DEAR HELOISE: As a newlywed let me please give you one word of caution so that you may pass it on to other new wives.

If your husband smokes a pipe DON'T try to be the perfect housefrau and clean it! It took me three hours to clean ten pipes with a paring knife, etc. I even used detergent... And he sure didn't appreciate

it. We haven't spoken for three days now. Why men like all that

stuff in the pipe bowl, I'll never know.

Have you any more d-o-n'ts?

Mercedes Lanthrop

Yes, for your peace of mind, don't put a crystal ashtray near him.

And; another piece of advice is NEVER use his razor without telling him.

Heloise

### EASY TO SEE

DEAR HELOISE: As I needed large letters for a caption for the worship center in our Women's Bible Class last month (and as usual I never have enough time!), I grabbed the Sunday paper and cut out several of the headings.

I tried to get them all the same height and as near as possible, the same width. I cut the letters to form the words needed and pasted them

## HELP FOR HOMEMAKERS

on cardboard. Everyone in the room could see the words as they were large enough and bright enough to be seen from any angle.

Mrs. Art Nuwman

### "LE HAMBURGER"

DEAR HELOISE: While preparing a lunch of hamburgers I thought about making cheeseburgers out of part of the patties.

Finding no suitable cheese on hand but some French onion cheese dip, I decided to try tempting my family's taste buds as they all enjoy onions on their hamburgers. I spread part of the buns with the dip mixture in place of mustard or catsup. In doing so, I found a different way to dress up hamburgers. They thoroughly enjoyed their new-style cheeseburgers.

T. E. Negley

### NOTS FOR KNITS

DEAR HELOISE: I knit sweaters for gifts. To be sure the recipients will know how to care for them, I

cut the instructions for laundering and drying from the wrapper on the skeins of yarn.

Then I fasten it to the garment with a piece of matching yarn, which I tie in a bow so that it is simply removed.

It is not easy to tell the difference between wool and one of the manmade fibers which are cared for quite differently.

Vernice Strom

### STRIP 'N FRY!

DEAR HELOISE: Fried chicken is one of my husband's favorite dishes.

We skin our chicken before coating it with flour or whatever we are using.

This always seemed such a job and took so much time. My husband came up with the perfect solution to this problem. Simply take hold of

the skin with a paper towel and you can pull the skin right off the chicken without any slipping or sliding.

Now we have crunchy brown chicken that is so easy to fix.

June Boyer

### SOCKS APPEAL

DEAR HELOISE: Instead of balling little socks, which tends to stretch the ankles, I roll the mates together and tuck them into a pasteboard egg carton (sans lid) in the underwear drawer.

Very handy! And I haven't been missing any of the children's socks since I've been washing them in one of those net bags usually used for washing delicates!

Harriet Schwartz

### BABY TALK

DEAR HELOISE: Continue using little puddle pads even after baby is big enough to squiggle off them.

I use them on the changing table. I put all of them where baby's bottom will be when changing and simply remove the top one when soiled.

Saves drawer space and I don't take time to fold them. Also, baby's changing area is easily kept clean.

Mrs. Schwartz

### SEW VERY CLEVER!

DEAR HELOISE: After I found out what a difference ballpoint sewing machine needles make when

sewing knits, I wouldn't be without them.

But how do you tell them from regular sewing machine needles with sharp-pointed tips? They both look and feel the same.

I solved the problem by dipping the larger, unpointed end of the ballpoint needles in a bottle of bright-colored nail polish.

Now they are easy to spot when I need a needle to sew knits only.

J. E. Ellis

### WHO'S A SPONGER?

DEAR HELOISE: Our family uses quadrillions of wash clothes.

My mother gets mad, so I sat, down and thought. The next day I read in my health book that sponges were good to wash with. So we got some sponges for the bathroom.

My mother just loves the idea. It means no washing wash cloths and you can use your old wash cloths for dust rags!

Ann Duke

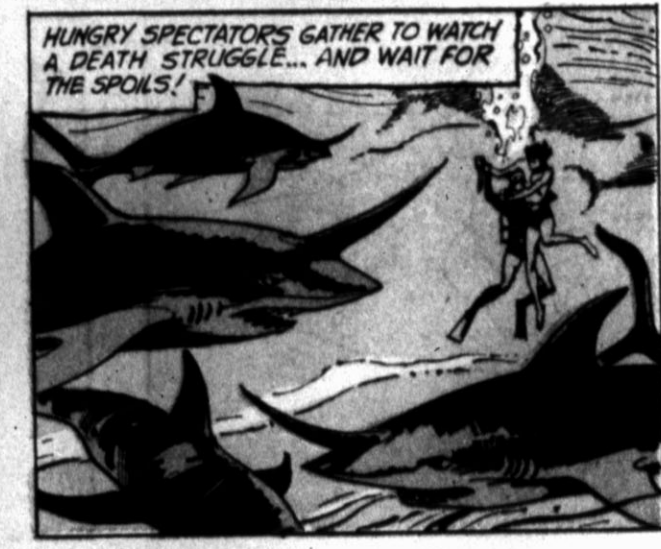
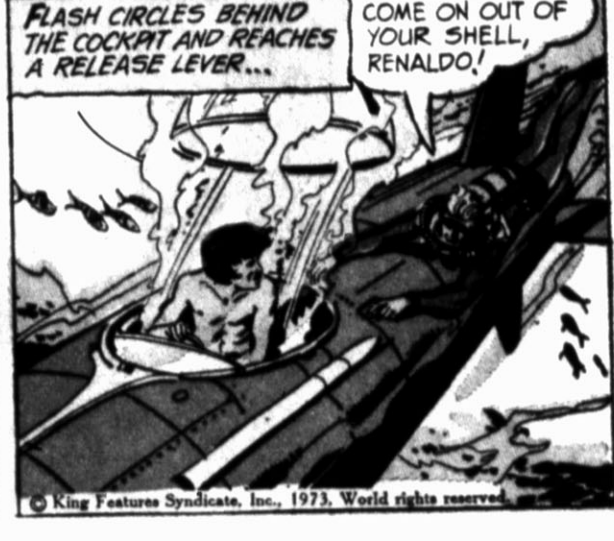
Age 10





# FLASH GORDON

by DAN BARRY

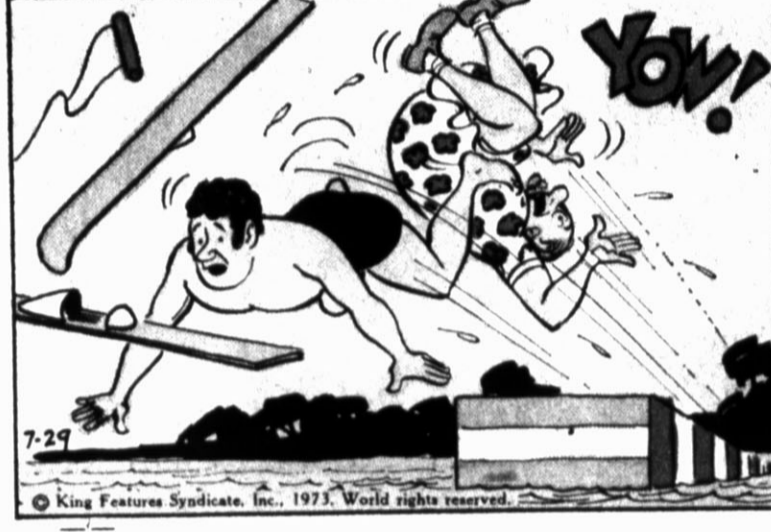


# TIGER

by BUD BLAKE

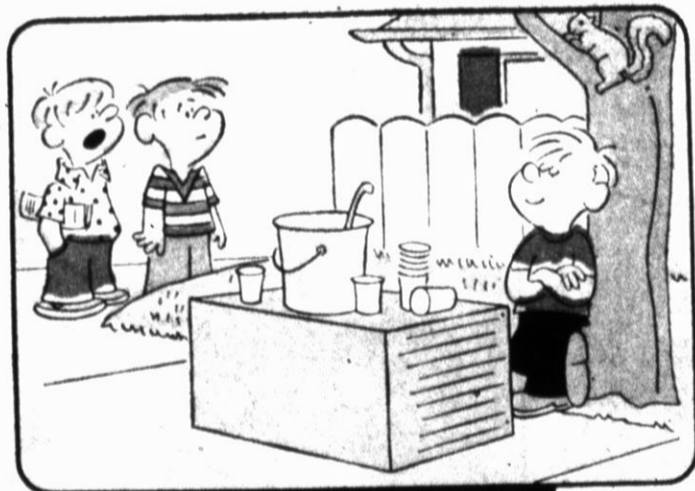
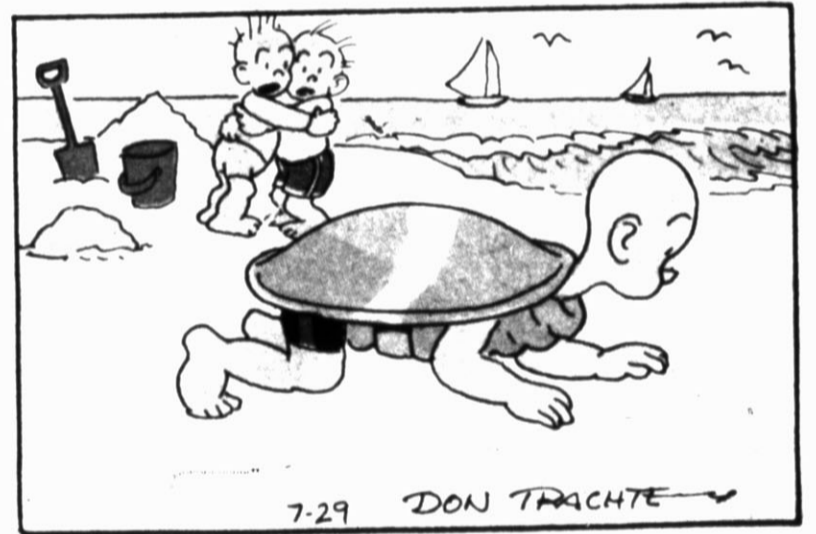
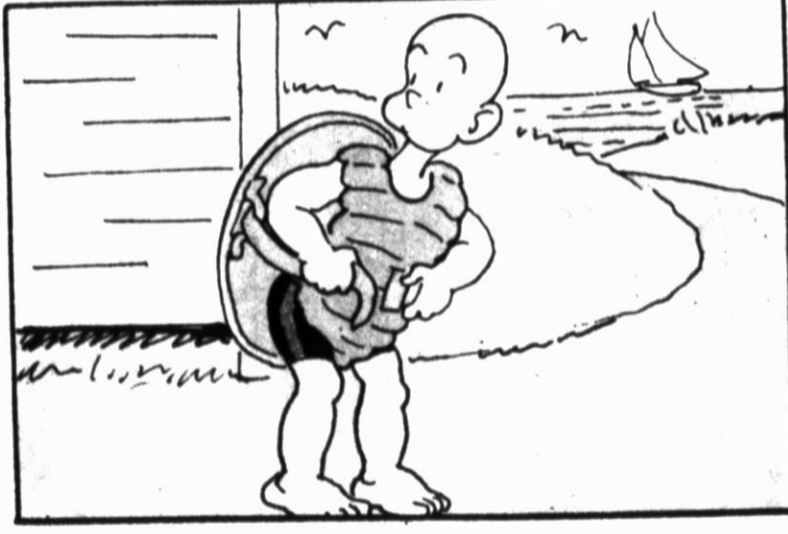
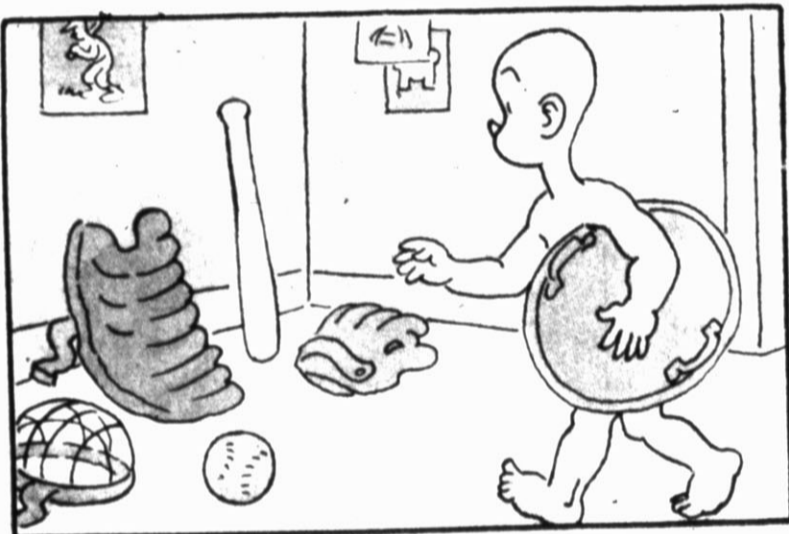
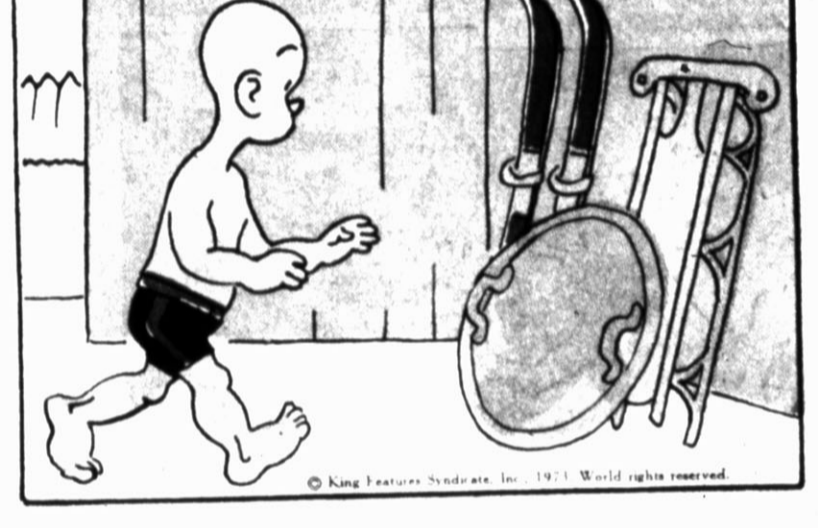
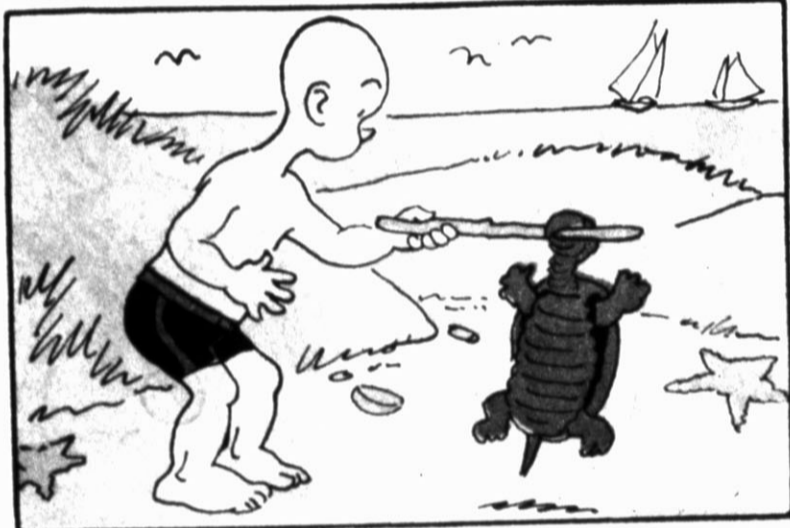


# BUZ SAWYER Featuring His Pal Rosco Sweeney by ROY CRANE



# HENRY

by DON TRACHTE



## HOCUS-FOCUS



CAN YOU TRUST YOUR EYES? There are at least six differences in drawing details between top and bottom panels. How quickly can you find them? Check answers with those below.

## Hal Kaufman's JUNIOR WHIRL

### BULLETIN BOARD

● ON-OFF SWITCH! Gloria Eye-ful's wardrobe consists of five sweaters and seven mini-skirts. How many ways can she combine these items without wearing the same two together twice?

● Let's suppose the answer is Lassie 8-1000. What might the question be?

● At a track and field meet, the hammer, discus, javelin and 16-pound shot are hurled. Assuming normal distances are attained, which will travel farthest, next to farthest, etc.?

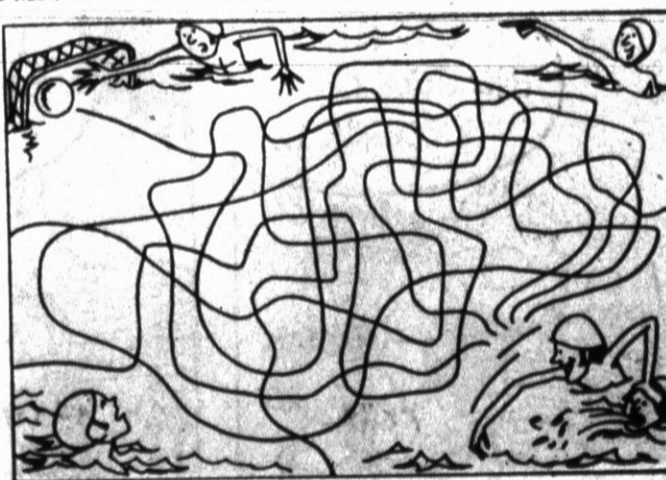
● Tongue Twists! Repeat rapidly aloud: Percy Burns spurns coins. Seymour Sheldon seldom shaves. Sally Skink's skirt shrunk.

HERE is an interesting and ingenious way to "read" another person's mind. Ask your subject to think of a number from one to 10. When he indicates that he has complied, give him these additional instructions:

"Add the figure 1 to three times the number you have in mind; multiply the sum by 3; add to this the original number; subtract 3; and tell me the result."

His answer, if correct, will always be 10 times the number he originally thought of.

Thus, if 6 is the number he selected, then 6 multiplied by 3, plus 1, is 19. Three times 19 is 57, and 57 plus 6, minus 3 is 60, or 10 times his original 6.



BIG SHOT! Can you score the game-winning goal in this water polo match? Ball takes one of five possible paths, at right.



HOT WHEELS! To bring forth a surprise picture above, simply add these colors: 1- Red. 2- Lt. blue. 3- Yellow. 4- Lt. brown. 5- Flesh tones. 6- Green. 7- Purple. 8- Orange. 9- Dk. gray.

## SPELLBINDER!

SCORE 10 points for using all the letters in the word below to form two complete words:

**E N C R O A C H**

THEN score 2 points each for all words of four letters or more found among the letters.

Try to score at least 50 points.