

See The USA -- On Horseback

Young Rider Works Her Way On Trip Across US

By SANDY INMAN
Brand Staff Writer

Destination San Diego, California. Lynn Lloyd, a 23-year-old horse trainer from Pennsylvania, has been traveling across the United States on horseback for the last five months.

She came through Hereford Thursday afternoon with two horses and one dog. She says she hopes to make it to California before Christmas.

"When I reach San Diego, I will sell my horses and fly back to Pennsylvania."

"The people are really fantastic. I have come over 2,100 miles with no trouble. That's saying something for the United States."

OVERLOOKING the dangers involved for a woman traveling alone and especially on horseback, she said this has always been something she has wanted to do.

"I love horses and I feel very secure in using them for my transportation. Besides, I see so many more sights than if I were traveling in a car or motorcycle."

Miss Lloyd has trained horses in New York, Illinois, Florida and England. "I loved hiking through England, it was one of the most beautiful countries I have ever seen."

The main disadvantage of the trip is loneliness. You would be surprised how your mind wanders when you have no one to talk to. It's also much more pleasant to take a hot bath rather than bathe in an icy pond or creek."

MISS LLOYD seeks permission from the farm owners to use their pasture for camp-sights. "As long as I see a house or windmill, I know I'm alright for the night," she said.

"Older people are reluctant to let me use their land or to talk with me, but the younger people accept me with open arms. Occasionally I am invited to stay overnight in someone's home. It is then that I realize just how much I miss the comforts of home."

The young traveler buys only enough provisions to last one or two days. Feed for her horses is purchased from farmers. While staying overnight in Hereford, Farr Better Feeds donated 100 pounds of oats.

ON HER PACK horse she carries a tent, sleeping bag, two changes of clothes, food, swim suit and writing materials for her diary.

"I would very much like to write a book about my adventures, but I have very little writing ability, so I just keep a day-by-day record for myself."

Although she has not had to 'sing for her supper', she has had to work at several odd jobs. She spent the night with a foreman and his wife while working at a Canadian feed lot.

TRAVELING through Missouri, she was delayed five days when her dog was struck by a car. "During this time, I performed several tasks, including painting a barn, to pay for my room and board." "What I enjoy most is talking with the people I meet along the way. Everyone seems genuinely interested in what I am trying to accomplish. That's one reason I never thought of giving up."

"I had one elderly man give me a silver dollar and say 'I wanted you to know that I have money riding on you, good luck'."



Lynn Lloyd
From Pennsylvania To California

How About 5 In A Row?

Herd Shoots Down Eagles 28-11 For 4th Win

By DON RICHARDS
Brand News Editor

The Hereford Whitefaces lost the coin toss for the fourth time in a row this year. Then for the third consecutive time they allowed their opponents to score on first possession.

Branding Time

By Speedy Nieman

That feller on Tierra Blanca Creek says life would be more simple if more people were willing to be just themselves.

SHORTAGES continue to make the news, with the latest rumblings being on gasoline, fertilizer and anti-freeze. A Congressional committee is scheduled to study the fertilizer shortage in Washington, of all places. You'd think that would be the last place to have a fertilizer shortage.

Maybe the politicians can do something about the fertilizer business. On the West Coast, faced with a gasoline shortage for a governor's conference, the National Guard was ordered to take over a shut-down station to serve gas to the VIP's attending the conference. Equal treatment under the law?

SOME FOLKS who subscribe to The Brand might think there is a shortage of comics. We didn't have the colored comics in last Sunday's Brand, but we have two sections of comics today! The comics were lost in shipment one week, and we finally located them in Portland, Ore. They were shipped from Lifkin, here in Texas, but apparently someone failed to take them off a truck somewhere along the line. Maybe we'll get back on schedule with Prince Valiant and the rest of the gang this week!

HEREFORD'S Whitefaces still have the toughest part of their season to go, but they've already surprised a bunch of folks by capturing four victories in a row. On paper, the Herd was not ranked high this season since they didn't have many returning lettermen and it was supposed to be a rebuilding year for Larry Dippel and staff.

However, players moving up from the junior varsity—along with a few outstanding sophomores—have joined with the few "veterans" to blend into a formidable crew. They are, apparently, a close-knit group that knows the meaning of "teamwork." It's a group of young men who some fans claim have been under-rated since junior high days, maybe they're out to prove something and-if so more power to them!

THE WHITEFACE team seems to come up with some new "stars" each game, and that makes for an exciting season. The Herd is getting excellent blocking from its offensive line, while the defense "bends" but comes through in the clutch.

Captains Jim Marsh and Wayne Schumacher turned in great performances Friday night, and catching our attention were the efforts of junior Bucky Payne and soph Dave Charest. Payne, a cornerback listed on the program at 154, would be dangerous if he had some size. Charest is fast developing into a top runner and pass receiver.

But also, and most important, the Herd came roaring back from behind the Canyon Eagles Friday night to protect their unbeaten, untied record, with a 28-11 lead.

Behind the strong passing attack of Eagle Quarterback Ed Lair, Canyon was able to put up a good statistical battle with the Herd, but were never able to put the needed scores on the board.

However, the Herd came on strong with a balanced attack and took advantage of two Eagle miscues in running their winning streak to four.

The Herd's "H-3" Attack. (Harris, High and Higgins) accounted for most of the statistics for the night as both James Harris and Chuck High lead the ground

attack. Harris had 77 yards on 13 carries while High made 69 yards on 9 runs.

Higgins kept his passing percentage in good shape as he hit on nine passes in 15 attempts for 80 yards.

The leading rusher in total yardage was the Herd's Dave Charest, who stepped off 90 yards in only two carries, one of which was an 85 yard scamper for a touchdown.

The Eagles entered the game boasting one of the top passers in the area in Lair. The Eagle signal-caller struck on 17 passes in 33 attempts for a total of 225 yards.

The Eagles scored on their first possession after Harris kicked off and the runback set the ball at the Canyon 14.

Twelve plays and 80 yards later the Herd held its ground and forced the birds to settle for a Scott Wilson field goal from 23 yards out.

And then, as in the Palo Duro and Berger games previously, the Herd came back to take the lead and win the game.

Mike Crim returned the Eagle kickoff to the Hereford 41 and set up the stage for Harris and High.

On the first play from scrimmage for the Herd High twisted, rolled, turned and pranced 37 yards to the Canyon 22. Higgins lost six yards as he was trapped behind the line, but that only set up the show for Harris.

The fleet tailback took his first turn at See HERD SHOOTS Page 3



Herd Defense At Work

Three Herd defenders close in on Eagles running back Jimmy Ward during the first quarter of action Friday night. About to tackle the Canyon player is James Harris with Bucky Payne (11) and Doug Charest (35) coming to help. Hereford won the game 28-11 to retain their unblemished season record, 4-0. Brand Photo by Craig Nieman

the
Sunday
Brand

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Grady King Resigns

Brisendine Named Brand Ad Manager

Lynn Brisendine, a former member of The Brand's advertising staff, is returning to assume the duties of advertising manager, it was announced this week by O.G. Nieman, publisher.

Brisendine will succeed Grady King, longtime manager, who has resigned to accept a job as general manager and advertising manager of the Lewisville Airport Advertiser. Brisendine will assume the ad manager's post here starting Monday.

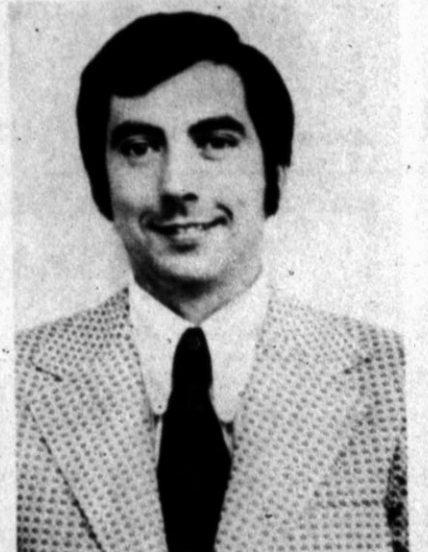
A NATIVE of Hereford, Brisendine has been advertising manager for The Lamesa Press-Reporter the past 14 months. He started to work as an apprentice printer with The Brand after graduation from high school in 1965. He moved to the advertising department in 1969, and moved to a manager's job in Lamesa in August, 1972.

Brisendine has been an active member of the Lions Club here and at Lamesa, and he is a Mason. His wife, the former Linda Vogel, is presently attending Texas Tech. They were married in December, 1972.

KING HAS been advertising manager

for The Brand the past five years, and the newspaper has earned a number of advertising awards from press associations during that period. In his

See BRISENDINE Page 3



LYNN BRISENDINE

Tuesday Vote Slated For Track

The fate of a proposed improved running track surface for Whiteface Stadium lies in the hands of local voters this Tuesday in the form of a \$38,000 bond election.

The election is scheduled in Hereford Community Center with polls open from 8 a.m. to 7 p.m. Absentee voting ended at 5 p.m. Friday after eight persons had already cast their ballots.

The funds proposed in the election are for a new surface for the present cinder track inside the stadium. Also included are approaches and pits for the field events of track.

The proposed new surface is a synthetic track that can be used in any type of weather. The running lane stripes are painted in when the surface is put on and are permanent. Overall general maintenance of the track is said to be reduced considerably with the improved surface because of the pre-marked lanes and the

fact that normal weekday works on the track don't damage it.

School officials have said local school taxes will not be increased as a result of the approval of the election.

THE ELECTION was called by the Hereford School Trustees after Dr. Joe Whitley presented the board with a 1,000-signature petition from local residents. The issue had been turned down before by local voters, and trustees had asked Whitley to present some proof that local residents now supported the improved track. Whitley then secured the 1,000 voters names.

The track is the single, most used facility outside the classroom, that we have in our school system," Whitley said. "All 1,200-1,300 kids every year use the track. All this use wears it down and that is one reason the maintenance on the cinder track now is so much. Those kids

wear it down and it has to be reworked before each track meet."

THE HIGHLIGHT of the elementary each spring is the annual Kiwanis track

meet," he said. "Those kids train two or three months on it and it really means a lot to them."

The Hereford dentist then said that

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there are track programs in both junior highs and in senior high for both boys and girls.

"Plus the public uses it quite a bit just to run for exercise," he said.

"We will have a minimum of 10 track meets and would probably have up to 15-16 if we have a new track. Coaches in all grades would hold more practice meets with nearby schools and would really help our runners."

WHITLEY said in addition to the school track programs there is the summer track program which has another 40-50 kids who also use the track. "We take two busloads of kids to all nearby AAU Junior Olympic meets," he said. "We could have the district meet here if we have the new surface on the track, but not until then. That would bring about 1,000 kids to town, not in

See TRACK Page 2

Sugar Beet Harvest Begins

Holly Sugar Plant Started Operations Tuesday

The annual sugar beet harvest got into full swing in the area this past week and the Hereford Holly Sugar Plant opened Tuesday to begin the sugar manufacturing from the beets.

More than 20,000 tons of the freshly-harvested sugar beets were delivered to the Holly Plant by mid-week despite the scattered area rains that kept farmers out of their wet fields.

Although this year's harvest appears slightly early, sugar beet officials say it is on schedule with the yearly average for harvesting.

Bob Ginn, of the Holly Plant, said the sugar content of the beets is looking real

good this early in the harvest. He said first loads of the sugar beets contained 14.2 per cent sugar and a few contracts in the '17 and 18 per cent range."

Ginn said the area harvest will come from an estimated 21,000 acres.

"THE HARVEST is going real well with one exception," said Ginn. "All the growers are short of trucks to haul the sugar beets out. I feel part of the reason for the shortage is the fact that trucks are still busy with late harvesting of other area crops. They are still hauling quite a bit of wheat for growers up north, and the trucks are just not available."

Ginn said delivery to the Holly plant

amounted to 3,800 tons of sugar beets Monday, 8,500 tons Tuesday and 8,000 tons Wednesday.

"WE STARTED the (Holly Sugar) factory Tuesday morning," Ginn said. "Some of the farmers did get some rains in the Umberger and Dimmitt areas and this has slowed the harvest some, but it appears going good elsewhere."

In recent news involving sugar beet growers in the area, the U.S. Department of Agriculture is allowing for the protection of allotments if growers raise sugar beets.

ACCORDING to James W. Wither- spoon of Hereford, executive secretary of the Texas-New Mexico Sugar Beet Growers Association, the Agricultural Stabilization and Conservation Service (ASCS) informed him that "producers may protect their feed grain, wheat, and upland cotton allotments by growing sugar beets. No allotment is established for soybeans."

"Producers who choose to grow sugar beets may do so with the full assurance that the beets will give them the same allotment protection as they would have by growing feed grains, wheat, and upland cotton."



Beets Roll In

Trucks filled with sugar beets fresh from area fields were backed up in line all this week at Holly Sugar's Hereford plant as the sugar beet harvest gets into full swing. The beets are stacked in these piles at the plant until the factory catches up to produce sugar from the beets.



SPEAKS TO LIONS — Mary Gibson, left, and Marn Tyler represented the Hereford CowBelles to speak on the Easter Lions Club dinner program this week.

Track Election Planned Tuesday

(Cont'd from Page 1)

cluding the coaches, parents and fans. That alone would be a strong economic investment into the community."

"Also the high school track district meet cannot be held in Hereford until we get some kind of new surface on the track. We are the only school in the district without the new surface and they just won't let us have the district meet as long as we don't have it."

Whitley explained that the maintenance of the old cinder track, plus the fact that it can only be used in good weather, are the two major reasons for getting a new track.

"THERE IS virtually no maintenance required with an improved surface. At

present, it takes days to get the cinder track ready, and then you can't let people work out on it because it may mess it up."

"Also, when the kids work out on the cinder track it causes the lanes to wear down. When it rains or snows these low spots fill with water and it's days before we can use that lane."

"If it snows on the new surface, we would just have to sweep the snow off and then run. Also the constant running doesn't wear it down."

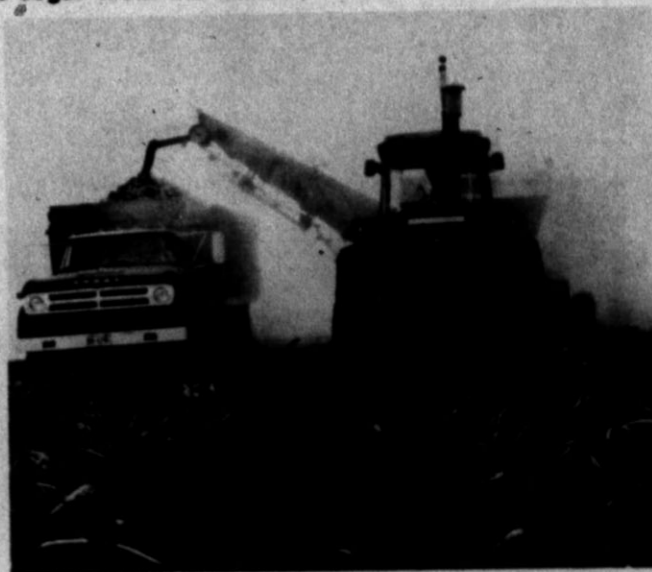
"WE ARE the only school around that has such poor field event facilities. Our tracksters have to jump off the grass and that really hampers them. The election includes improved approaches to the field events."

Last year Hereford high athletes who qualified for the regional meet traveled to Canyon each day to work out because rains had left standing water on the cinder track.

One track meet was canceled last year after rains muddied the track the day before the scheduled meet.

"It was a beautiful day the day of the meet," Whitley said. "It had just rained the day before and the stripes were washed away and the running lanes wet."

I don't feel the people have really understood the significance of what this new surface can mean," he said. "It can add a lot to the performance of the runners and to the schools."



Harvesting Time

A sugar beet harvester digs up the sugar beets from the Joel Lital farm near Summerfield and loads them in the truck beside the harvester where they are then carried to the Holly Sugar plant in Hereford. The sugar beet harvest got into full swing this past week.

COW POKES By Ace Reid

"Now, I didn't say he'd pitch, but I forgot to tell you, the feller I got 'im off of said he might!"

Two members of Hereford CowBelles gave the program for Easter Lions Club at this week's meeting, citing facts about beef production and the program of education which CowBelles over the nation are sponsoring in the present industry crisis.

Marn Tyler and Mary Gibson explained the purpose of local and state CowBelle organizations, made up of women interested in the beef industry. Since most of the Easter Lions are involved in this industry in some way, they

stressed the value of the education campaign.

A wagon wheel poster showing beef as the hub of the industrial wheel, was discussed, as well as risks taken by beef producers who this year have had to cope not only with unusually severe weather conditions all over the world, but with artificial risks such as price ceilings.

James Dobbs presided and

RETURNED FROM VISIT Mrs. James Hull is to return today from Dawson, where she has spent a few weeks in the home of her husband's parents, Mr. and Mrs. Vernon Hull. They are coming to stay in the James Hull home here while his mother recovers from a broken hip.

announced the appointment of Alvis Jolly as Eye Bank chairman in the club, urging to

cooperate in this area-wide Lions project. Wayne Walsler received the attendance prize.

Sunday Brand

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United Way Plans Oct. 22 Kickoff

Officers Announce Payroll Deduction Plan To Aid Contributors

Hereford United Way officials this week announced Oct. 22 as the official kickoff day for the annual United Fund campaign drive and set \$50,925 as the official goal.

Also announced by the officials was a new plan to set up payroll deductions with local businessmen to aid local residents in contributing to the drive.

Announcing the plans for this year's campaign were Mike Patrick, president of Hereford United Way; Lynton Allred, general chairman of the campaign; and Mrs. Marc Hoelscher, publicity chairman.

TEN AGENCIES make up the bulk of the United Fund this year with more than 65 per cent of the funds going directly to local youth

organizations. Officials also announced that less than 10 per cent of the funds will leave the city, and even then some of it still going to Hereford residents.

In the breakdown of local agencies to receive the United Fund money the Campfire Girls were high with 21 per cent of the total funds. Others on the list include: Children's Rehabilitation Center, 1 per cent; Boys Baseball, 13 per cent; Boy Scouts, 18 1/2 per cent; Big Brothers and Big Sisters of Hereford, 13 per cent; Council on Alcoholism, 3 per cent; Red Cross, 19 per cent; Salvation Army, 8 per cent; USO, 1 per cent.

Other funds appropriated go to the Texas United Way, one-half per cent; and 2 per cent to local expenses.

"WE ARE very optimistic about this year's

drive," said Patrick. "We feel people will better understand the United Way and how it works this year. We have high hopes of reaching the goal.

Patrick said one of the major changes in this year's drive would be the importance placed on payroll deductions of employees of local businesses.

"This gives everyone the opportunity to contribute his fair share of one hour's pay per month," Patrick said. "If we can reach our goal this will cut down on the many numerous individual drives during the year to help fund local agencies."

Patrick said when last year's United Way goal wasn't reached, each agency in the drive had to be cut proportionally. The reason some of the agencies like Campfire Girls, Boys Baseball

and Boy Scouts don't have adequate funds is because the United Way goal wasn't met last year."

"ALL THE MONEY collected is deposited in the two Hereford banks and handled by local workers," Allred said. "It is then dispersed to all the agencies in the percentage allotted them. If we can give them their full percentage then the agency won't have to seek supplementary funds in the middle of the year."

The campaign committee this year is composed of Bud Eades, chairman; Pat Malone, Clete Corlis and Allred. Treasurer is R.C. Hoelscher and Mrs. H.H. Miller is secretary.

THE DRIVE this year is expected to last two weeks with a third week for any carry-over.

Allred said a training session is planned for fund workers Wednesday at either 1:30 p.m. or 4 p.m. in the Civic Club Center. He said workers will be instructed to properly inform contributors and answer any questions they might have.

"People haven't fully understood the United Way drive in the past," he said. "I believe if they understood it they could see the many benefits in it."

"THE MAJORITY of the funds are going directly to the kids in Hereford," said Mrs. Hoelscher. "If we don't provide for our own, no one else will. In fact, the Children's Rehabilitation Center in Amarillo has several Hereford children in it, but Hereford has really fallen short of carrying its own load there."

Herd Shoots Down Eagles, 28-11

Continued From Page 1
lugging the ball on an end sweep to the left. He beat two Eagles to the corner and sidestepped two others at the 15 yard line before he rambled on in for the go-ahead score. Dave Charest added the PAT and Hereford was in the lead to stay 7-3.
Hereford then kicked off and swapped punts with Canyon and then forced the Eagles to punt again late in the first period.

With a second and 10 at the Hereford 15, Dave Charest took the short reverse draw handoff from Higgins off right tackle and breezed 85 yards untouched to give the Whitefaces all the points they

actually needed for the game. He turned around and split the uprights with the extra-point kick for a 14-3 Herd lead.

Hereford struck paydirt again in the second period after Bucky Payne pounced on a misguided Lair pitchout at the Canyon 40. Ten plays later Higgins spotted James Waits open in the double-stripped area and drilled him with a one-yard pass for the third score of the night. Charest again did his thing and the Herd took a 21-3 lead into halftime intermission.

The Eagles failed to score twice from inside the Herd 10 yard line.

On one occasion the Herd received a 30-yard pass interference when an official caught Harris interfering in the end zone. This set up a first and goal for the Eagles at the Herd 1-yard-line. However, linebacker Wayne Schumacher covered an Eagle fumble on the next play to stop the Canyon drive.

The Whitefaces took the second half kickoff and twice swapped punts with the Eagles before setting up a scoring drive.

Starting on the Canyon 40, the Herd went the distance in nine plays, mainly behind the off-tackle running of Harris and High. Harris took the final five steps for the score, Charest again booted the PAT and Hereford had finished its scoring.

Canyon's only touchdown of the night came with only 7:45 left in the game when Gary Bednorz scored from five yards out. The Eagles went for two points after and scored when QB Lair spotted Garre LaGrone open in the end zone. The score had climaxed an 86 yard drive in 11 plays.

The game marked the first time this season that the Herd has scored in the first period. The win takes their record to 4-0 and keeps their title as the only AAAA team in the Panhandle with an unblemished record. Canyon's season record is now 1-2-1.

	H	C
First Downs	15	23
Rushing	246	145
Passing	91	225
Total Yards	335	370
Passes C-A	11-20	17-33
Intercepted By	1	2
Punts-Avg.	3-34.6	2-31.0
Fumbles Rec.	3	—
Pen. -Yards	7-80	1-2

PASSING
Hereford
Higgins - 9 of 15 for 80 yards
Crim - 2 of 5 for 9 yards
Canyon
Lair - 17 of 33 for 225 yards

SCORING
1st Quarter
C - Scott Wilson, 23-yard field goal, 7:16
H - James Harris, 28 yards, Dave Charest kick 6:12
H - Dave Charest, 85 yards, Charest kick 0:00
2nd Quarter
H - Franklin Higgins to James Waits, 1 yard, Charest kick, 6:24
3rd Quarter
H - Harris, 5 yards, Charest kick, 1:12
4th Quarter
C - Gary Bednorz, 4 yards, Ed Lair to Garre LaGrone for two points after TD, 7:45.

RECEIVING
Hereford
Harris - 2 for 13
Charest 5 for 59
McNutt - 1 for 8
Waits - 2 for -1
Gonzales - 1 for 10
RUSHING
Hereford
Harris 13 for 77
High 9 for 69
Higgins 6 for -12
Charest 2 for 90
Waits 3 for 12
Canyon
Lair 6 for -2
Bednorz 14 for 50
LaGrone 2 for 4
Foil 3 for 4
Ward 7 for 55

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Brisendine Named Ad Manager

(Cont'd from Page 1)

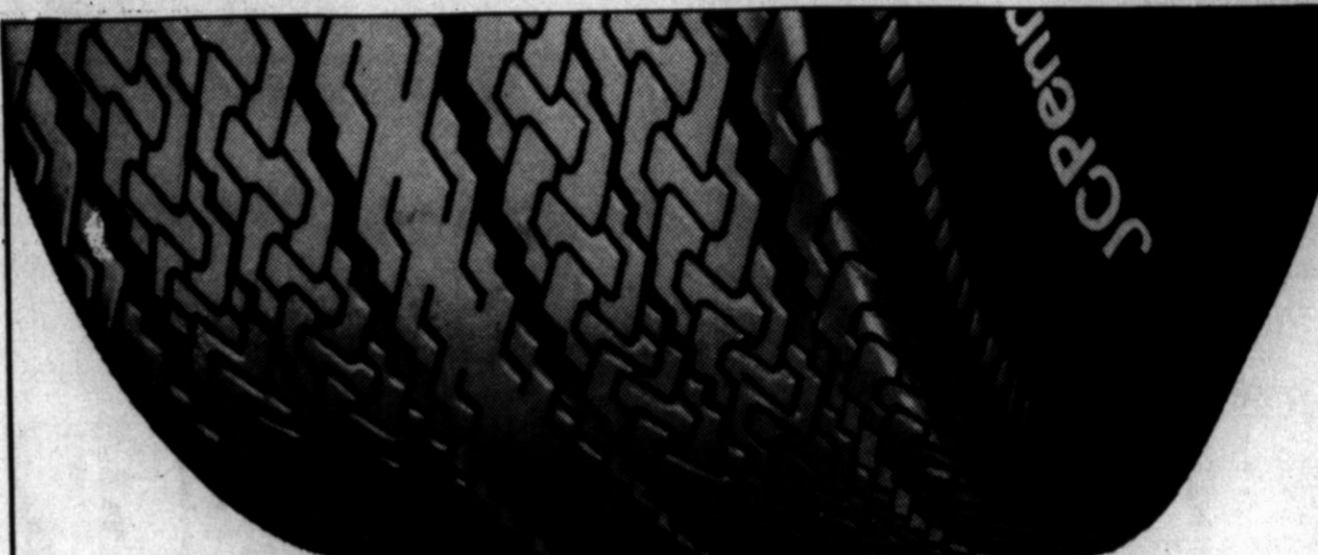
new job, King will have offices in Lewisville and Grapevine. The Airport Advertiser's circulation area is concentrated around the new DFW Regional

Airport.

"King is a real pro in the newspaper advertising business, and we hate to lose a man of his abilities," Nieman said Saturday. "We wish him the best in his new endeavor," he added. King's wife,

Shirley, has been employed as the receptionist for Dr. Milton Adams.

Other staff members of The Brand's advertising department are Ken Richardson, assistant manager, and Carol Arnold, secretary.



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Cargomaster 930 nylon truck tire. No trade-in required.

Tire	Reg.	Sale	Plus fed. tax
700-15/6 tube type	37.39	30.39	3.33
700-16/6	37.71	30.71	3.31
750-16/8	42.65	35.65	4.12
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Comparable savings, too, on other tube type and tubeless sizes.

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PENNEYS CHARGE

Election Set Monday For Soil And Water District

Election of a director for the Tierra Blanca Soil and Water Conservation District is scheduled for 9 p.m. Monday in the Dawn Community Center. The election will be a meeting election with nominations being taken from the floor. A general election will then follow nominations. Present director in the position up for election is Clarence Betzen.

All persons owning farm or ranch property within Tierra Blanca Soil and Water Conservation district and the particular division will be eligible to attend the meeting and nominate and elect the director. The director elected must be someone owning land within the district and the particular subdivision. The subdivision surrounding the Dawn community from

where this director will represent is division 5 of the Tierra Blanca Soil and Water Conservation District. Division 5 is the extreme east portion of Deaf Smith County which has as its western border a line running just east of the section line of Hereford Municipal Airport north along the east section line of Deaf Smith County Feedyards. Term of office for the directors is for five years beginning the day after the director is elected.



The 5th Grade class of Central Elementary in Hereford entertained the Hereford Kiwanis Club during its regular meeting at noon Thursday. The group sang two selections from the show "Oliver," "I Am A Rancho Grande," "Stars Of The Heaven," "Sing," and "Joy To The World."

Tech-Texas Game Film To Be Shown Here Monday

The game film of the Texas Tech-Texas football game Saturday night will be shown at 12:15 p.m. Monday in the Flame Room of Pioneer Natural Gas Building, Dale Young announced this past week.

Young said all away games of the Hereford Red Raider are opening this to the public Monday, but if anyone would like to join the Hereford Red Raider chapter they may do so then.

"We are showing this Texas game film at noon Monday and then will set up a definite time for the rest of the Tech out-of-town films," Young said.

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LIVE CATTLE

Mo	Hi	Lo	Close	Prev. Close
Oct	41.45	37.82	41.45	39.82A
Dec	44.22	39.40	44.22	41.40A
Feb	46.95	42.55	46.92	44.55A
Apr	47.50	43.05	47.50	45.05A
Jun	48.05	43.12	48.05	45.12A

FEEDER CATTLE

Mo	Hi	Lo	Close	Prev. Close
Oct	52.00	49.15	52.00	52.10A
Nov	52.00	49.20	51.97	52.20A
Mar	54.30	52.50	54.30	55.00A

MILK

Mo	Hi	Lo	Close	Prev. Close
Dec	440	435	435	439A

KC WHEAT

Mo	Hi	Lo	Close	Prev. Close
Dec	510	467 1/2	488 1/2	499 1/2
Mar	507	457 1/2	476	493
May	485	442	460	470

B - Bid
A - Ask
N - Nominal

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Sculptured, yarn-dyed plaid, ribs, solids, pattern...camel, gray, white... jackets, pants skirts, vests, shirts, tops.
Misses Size 6 to 16
Priced as Separates \$11.00 to \$28.00

One Table **ODDS & JEANS JEANS & PANTS** Values to '11" \$5.00
Group **SHIRTS** \$2.00
Mens White **HDKFS** 10 For \$1.00
By **CAMPUS** Men's Nylon Zipper Jackets Will keep you warm Washable-made of 100% Nylon and lined with deep pile colors tan, brown & charcoal Reg. & Long \$11.00

RESISTOL WESTERN HATS \$15.00 to \$35.00
HANES BRIEFS - VEST SHORTS & T-SHIRTS
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Entire Stock **WESTERN STRAW-HATS** 1/2 Price

Group - Ladie's **SHOES** \$3.00 Values to '14"

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New Shipment **Fieldcrest**
THERMAL - BLANKETS
FULL SIZE 72 X 90 - '8"
QUEEN SIZE 80 X 90 - '11"
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Colors: Antique Gold, Bright Pink, White, Laguna Blue, Moss Green
SLIDES By BERTLYN \$6.50 Gold or Silver
America's Fastest Selling **Windbreaker** Washable, Water repellent Raglan-Sleeves Pleated Back \$9.88 Reg. or X-Large
MEN'S QUALITY CLOTHES
SPECIALS ON FINE SUITS
Men Don't Miss this buy - We can't advertise the name but they are top suits Sizes Reg. & Long **DOUBLE KNITS** 1/2 Price Values to \$120.00 Sorry no Alterations
Downtown & Sugarland Mall **HARMAN'S**

SALE OF LADIE'S BOOTS
By Fashion Craft **BROWN LEATHER & BLACK SUEDE** N & M WIDTHS \$15.00
\$21" Values

Funeral Planned For Jean Holman, Hereford Native

Funeral services for Jean Snyder Holman of Amarillo, 54, former Hereford resident and daughter of Mrs. Glenn Snyder of this city, will be conducted at 2 p.m. Monday in First United Methodist Church at Tulla. Mrs. Holman had lived at Tulla a number of years before moving to Amarillo. Her death occurred Friday evening in an Amarillo hospital after a short illness. She was a native of Hereford, born Feb. 7, 1919, and attended Hereford schools and West Texas State University. She married G. (Ike) Holman Oct. 23, 1938 in Hereford. He survives her, with two daughters, Brenda Stevens of Dallas and Julie Brice of Amarillo; her mother and an aunt, Laura Gibson, of Hereford; a sister, Helen Ann Sanders of Seattle, and one grandchild.

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Cultural Club Is Entertained

Two members of Cultural Extension Club who live at Kings Manor retirement home were hostesses for a club meeting Friday in the Manor's garden room. Mrs. J.D. Love and Novella Stallings entertained the group. Mrs. Paul Corbett gave the program on Easy Ways of Quilting, and several members had hand-made quilts on display. To open the program Mrs. J.G. Gandy read a verse titled "What Became Of Summer?"

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1971 Datsun 2 Dr. Sedan air conditioned, radio and 4 speed. Turf Blue with Vinyl interior, no gas mileage worries here. 1650 \$1650

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1971 Chevrolet Pick-Up - V8 Automatic, power steering, long fleetside bed, custom deluxe series. Top condition throughout.

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• Height stabilization;
(1) Adjust coil spring stabilizers, or
(2) Adjust torsion bar
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WT Bonfire Planned

Students Challenge Administration

Wood, fire and donkeys will be the ingredients of this year's homecoming bonfire at West Texas State University.

"We want to make this the best homecoming bonfire yet," says Howie Russell of Hale Center, president of the Men's Residence Hall Council.

Russell says the hall council has accepted a challenge from the university administration to better last year's 90,000-pound wood collection.

Weldon Trice, assistant dean of men, along with Russell devised the unique ground rules for this year's bonfire.

The homecoming blaze is due to be lit about 7:30 p.m. October 18.

Before the bonfire, the Buffalo band will parade around the campus, stirring student spirit. The parade won't be just band and students.

"I'm not sure why I agreed to it," says Trice—with a broad grin—"but I've agreed to ride a donkey in front of the band if we go 50,000 pounds over last year."

That means WT students have to scour the countryside, hoping to weigh in a total of 140,000 pounds at the Consumer's Fuel Co-op Grain Elevator in Canyon. The wood will be piled south of the university tennis courts, the site of last year's bonfire.

In the interest of a clean environment, Trice will man a grain scoop behind the donkey if the wood count goes over 190,000 pounds. At that point, Dr. T. Paige Carruth, vice president for student affairs, will mount the mule. In both cases, the beast will be led by Mary Lou Farnum, assistant dean of women.

The entourage should really be interesting if the wood pile weighs in at 240,000 pounds or better.

"That's what I'm really looking forward to," Trice says. "If we get that much wood, dean of women, Sandra Meek will ride one donkey, Dr.

Carruth will ride another, Mary Lou Farnum, will lead both of them and I'll still have the scoop. Following that kind of act, I won't mind being on the business end of a scoop."

"This isn't just a campus project," Russell says. "We want to get as many people involved as possible. If there's anyone with an old barn that needs pulling down, some trees that need clearing, or anything in the way of junk wood, we'll do it."

Anyone interested in donating wood may contact Trice at the student life office.

Juveniles Arrested For Vandalism

By STEVE CONNELLY
Staff Writer

Four juveniles were arrested Thursday for vandalism, and four traffic accidents were reported during the week by the Hereford Police Department.

A report of vandalism came Sunday to the police department of an unoccupied house at 222 Bradley St. Police officers checked the house and found the rooms ransacked, according to police reports.

Four suspects were located Thursday, reportedly admitted to the offense, and were turned over to Leon Gorrell, juvenile officer. Gorrell said charges are expected to be brought against the youths this week.

An accident in the parking lot of Taylor and Son's Grocery Store was reported at 9:50 p.m. Tuesday, involving two cars.

A 1967 Chrysler owned by Harold N. Wheeler, 246 Elm St., was parked in the lot when a 1969 Chevrolet, driven by Mary C. Soto, 617 Whittier, pulled from a parked position and collided with the Wheeler car.

AN ACCIDENT took place at 10:05 p.m. Tuesday in the parking lot of the Kozy Inn, W. Hwy. 80, involving a parked car.

A 1970 Ford, owned by Claud Lee Bogle, Box 16 Grand E. Trailer Park, and a 1972 Ford pick-up owned by Marcelino F. Salazar, 210 Lake St., were parked in the parking lot of the Kozy Inn when the Bogle car backed from a parked position and collided with the Salazar car.

Wednesday's first accident occurred in the 1000 block of East 1st Street, involving two trucks and a car.

A 1967 White truck, driven by Roy A. Champeau, 3422 Clearwell, Amarillo, was towing a 1972 Chevrolet, owned by Champeau, and was attempting a left turn onto Funston when the hitch reportedly broke.

The truck fell and collided with a 1961 Cadillac, owned by Narcise Gonzales, 403 Ave. F, which was parked.

The last traffic accident reported by the Hereford Police Department occurred at 9:45

p.m. Wednesday in the 900 block of Park Ave.

A 1972 Datsun, driven by John T. Teters, 235 Ranger, and a 1972 Ford, driven by Philip D. Pierson, Rt. 3, Hereford, were traveling west on Park Avenue when the Pierson car reportedly stopped to make a left turn and

the Teters car collided with the rear of the Pierson car.

One fire was reported by the Hereford Fire Department at 8:10 p.m. Tuesday one mile west of Summerfield. The grass fire started near the railroad tracks, but was quickly extinguished.

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Hereford Man Meets Death In Lake Accident

Drowning in Lake Tehuacana, near Wills Point, claimed the life of O.B. Keese, 61, of 219 Bradley, owner of a Hereford welding shop who was visiting in the East Texas city.

Fishing alone, Mr. Keese apparently died when his boat capsized on the lake. He had been missing since Monday and his body was recovered Wednesday.

Funeral services were conducted Friday morning in Lybrand Funeral Chapel by Ken Maddox, a Church of Christ minister, and burial was in Rock Hill Cemetery at Wills Point.

Mr. Keese formerly lived in Wills Point, leaving there in 1936. He had been a Hereford resident the past 21 years.

He is survived by his wife, Mona; two sons, Charles of Hereford and James R. of Amarillo; a sister, Ollie Sneed, who lives in Mississippi; a half-brother, Bill Bishop of Wills Point, and two grandchildren.

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- Dining Chairs \$1⁷⁹
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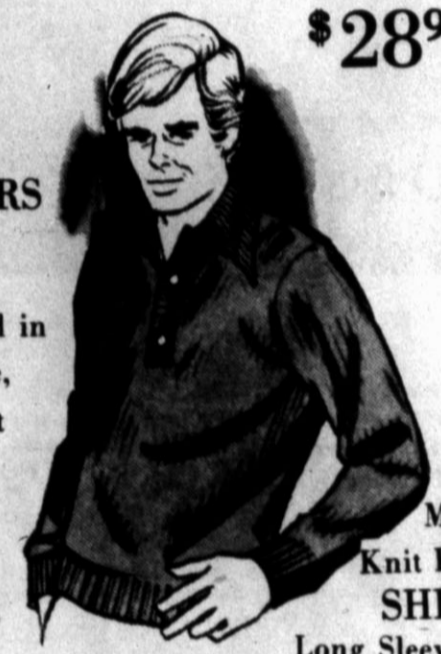
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Long Sleeve, 100% Polyester, Colors Burgundy-Brown-Rust-Green-Blue-White Solids and Patterns, Size S, M, L, XL

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MATCHING SHIRTS
Long Sleeve and Short Sleeve
Patterns & Solids
Size S, M, L

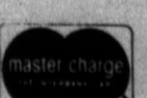
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Tech Medical School Dean Discusses Regional Concept

The regional concept which includes area health education centers was outlined when Dr. John Buesseler appeared at the Hereford Lions Club meeting Wednesday to discuss Texas Tech's new School of Medicine.

Dr. Buesseler, dean of the new medical school and vice president of health affairs at Tech, used slides to illustrate his talk about the new facility. Work is underway on an 800,000 square-foot building, but students are already enrolled in the new school of medicine.

THE NEED for a medical school in West Texas was explained by the dean — including statistics showing that the doctor-population ratio in West Texas is 1 to 1,366. The national average is 1 to 804. He said there were seven counties in West Texas that have no physicians.

The medical school is being organized under a "truly regional concept", according to

Dr. Buesseler. The three elements in the program are: the University campus; the South Plains Area Health Education Center; and the Satellite Area Health Education Center.

HE EXPLAINED that the education center bring together the educational institutions, the health care institutions, and the manpower talent. The area health education centers will be used to train students as a part of their medical school education.

Dr. Buesseler also pointed out that the emphasis of training will be for "family practitioners, not specialists." Training will also be oriented toward ambulatory patients, not hospital patients, and competent family practitioners in the area will teach students during their med school program.

THE DEAN was introduced

by Clint Formby, a Tech regent from Hereford. Bessler pointed out that the school had 1,099 applicants but could accept only 36 freshmen. Of the more than 1,000 candidates, 890 had sufficient scholastic records to be considered, and the screening committee picked 450 of these as "good prospects." When the first phase of the building program is completed in 1975, the school will be accepting about 100 freshmen.

Jim Hale presided at the club's regular weekly meeting in the Civic Club Center, and Herschel Black was program chairman. Several guests and visiting Lions were recognized, including a group of Lions from Canyon.

The club's Christmas party has been scheduled for Dec. 13, and the board has invited girls from Girltown to attend the annual party.



Tech Dean Visits Here

Dr. John Buesseler, dean of the Texas Tech School of Medicine (center), was in Hereford Wednesday to talk about the new med school and its regional concept. Visiting with Dr. Buesseler at the Lions Club meeting were Clint Formby, Tech regent from Hereford, and Herschel Black, Lions' program chairman.

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Harris Seeks Moral Victory In Drag Racing's World Finals

For three years now, fuel dragster driver Clayton Harris has had his sights set on drag racing's coveted World Championship, and each time he has virtually had victory within his grasp, only to have fate snatch it away.

Next weekend (October 5-7) will be no exception for the Columbus, Miss., veteran. Despite being at the top of the heap of points winners who qualified for entry into the National Hot Rod Association's World Finals showdown at Amarillo Dragway, Harris will be forced to watch from the sidelines with a broken leg suffered in a freak accident last month.

HEREFORD BRAND Sports

La Plata 8th Ties, 9th Loses To Pampa

In a real defensive battle here Thursday the La Plata 8th grade team and the Pampa 8th grade blue team managed a 0-0 tie. Coach James Self will now take his 8th graders to Canyon Thursday for a 4 p.m. game. Coach Robert Priest's 9th grade La Plata team fell to the Pampa 9th Blue team 19-8 in Whiteface Stadium Thursday. The only score for La Plata came when Roy Martinez scored for three yards out. The extra points came on an Archie Crim pass to Russell Harkins. The TD was set up on a 25-yard run by Terry Brady. Next game for the La Plata 9th will be in Borger at 6 p.m. Thursday.

But the intrepid speedster has not given up on the possibility of at least a moral victory. Despite his own inactivity as a driver, Harris has turned his Chrysler-powered fuel dragster over to veteran Dale Funk, who will seek the coveted title which has thus far eluded the man he is replacing.

Harris' broken leg is the continuation of a bad luck streak which has plagued the popular driver for a couple of years now. In last year's World Finals, he mowed down his competition one by one to reach the final round against Jim Walther and was well ahead as they dashed down the Amarillo Dragway quarter-mile when the engine let go in Harris' machine, allowing Walther to take the title-winning victory.

Parents Meet New Teachers

New faculty members at St. Anthony's School, including the Rev. Bernard McGorry, S.A., superintendent, were introduced at the meeting of St. Anthony's Parent-Teacher Organization in the school auditorium. Sister Wendelina Hurer is principal of the school. The new P-T-O president, Edward Schilling, introduced faculty members and the other P-T-O officers to open the meeting. Mrs. Merlin Kaul, music teacher, presented first grade pupils in motion songs as program entertainment. Members voted to purchase listening center equipment for the school, and to replace the duplicating machine and some blackboards.

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TRADITIONAL WEDDING RINGS

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Harris vowed then to have the best-prepared car at the 1973 World Finals, and it's a pretty good bet he will have. During the regular season of World Championship Series event, which paved the way for entry into next week's \$225,000 World Finals showdown, Harris racked up three victories and a total of 4,833 points, a figure surpassed by only one other driver in the entire nation.

Additionally, Harris appears to have the right combination for the Amarillo Dragway track surface and altitude. He holds the track record of 6.21 seconds set a year ago when he was 290 seconds quicker than any of his competitors. And now, with Funk taking over the driving chores, the combination appears to be a good one.

Funk, of Radcliff, Ky., has appeared in two previous World Finals events and is a former divisional champion in World Championship Series competition. But he, and Harris who will be calling the shots from the sidelines, will be facing a horde of formidable challengers including two-time National Champion Gary Beck, the man who surpassed Harris' 1973 point score with a whopping 5,755.

The Top Fuel championship which Harris and Funk will be gunning for is one of seven World titles up for grabs. Others include the Funny Car, Pro Stock, Competition, Modified, Super Stock and Stock Eliminator championships.

World Finals action at Amarillo Dragway is slated to get underway next Friday (October 5) with time trials from 1 to 5 p.m. Qualification runs, to set the fields for the October 7 finals will be held Saturday, October 6, from 9 a.m. to 5 p.m.

DOLLAR DAY

237 N. MAIN

Gloves
1/2 Price

Coats
All Season
1/2 Price

Sportswear
One Group
Pants, Tops, Jackets
1/3 Off

Blouses
One Group
\$3.00

Check Our Complete Stock For Your Fall Wardrobe.

Schilling
TACO CASSEROLE

49c

**Airman Sanchez
Graduates From
Mechanic Course**



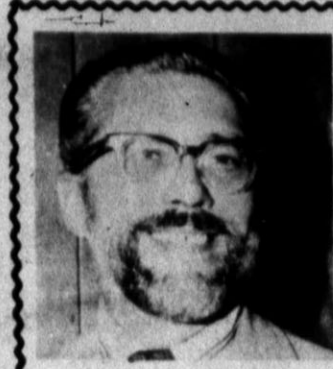
Airman Jesus S. Sanchez, son of Mr. and Mrs. Antonio Z. Sanchez of Star Route, Hereford, has graduated at Chanute AFB, Ill., from the U.S. Air Force jet engine mechanic course conducted by the Air Training Command.

Airman Sanchez, now trained to inspect and repair turbojet and gas turbine engines, is being assigned to Laughlin AFB, Tx., for duty.

The airman is a 1972 graduate of Del Rio (Tex.) High School. His wife, Maria, is the daughter of Mr. and Mrs. Manuel Rodriguez of 303 Cortinas St., Del Rio.

Adjust to your surroundings—learn to take life as it comes.

PACIFIC ISLANDS
On April 2, 1947, Pacific islands formerly held by Japan were assigned to U.S. trusteeship by the U.N. Security Council.



**H³ / HUSTLE
HUSTLE
HUSTLE**

By Bill Albright, Executive Vice President
Deaf Smith County Chamber Of Commerce

We had some out of town visitors here in Hospitable Hustlin Hereford on Wednesday night and Thursday. They represented the Chamber of Commerce of The United States and were here in connection with the reaccreditation of our Chamber.

Accreditation can be compared to certification for educators and accountants or similar to registration for stockmen or maybe a commission for certain types of government activities. Anyway its a quality stamp of approval and right now there are only 11 accredited chambers in Texas. Your chamber of commerce is one of those so honored and we can all be very proud of that distinction.

But that's just background for what I want to say this week. The visitors spoke to quite a few people during their short stay and they gathered a wealth of information about our community. Some of that information should be of interest to all of us. Now remember — this is not what the visitors said but what our own citizens answered when questioned about the strong points of our community; some weak areas

needing attention and finally what we most need now and in the next five years.

To make this a brief report (and I'll be happy to discuss the visit in detail) we can be very proud of the image we presented, particularly in leadership, hospitality, commitment, involvement, progress and working together for the overall good of our community. However, we do need to promote a stronger support of agriculture and established industry and business and we need to look closely at our requirements for increased opportunities for youth recreation. We must be alert to the relationship of our citizens and the various factors concerning racial harmony.

Over and over again the message came out loud and clear — we need more recreation for all and at the top

of that list was "Indoor Swimming". We also have a definite requirement for low and middle income housing, a total civic center facility and water-water-water. The U.S. Chamber people had some specific suggestions for certain areas of operating the chamber and while they were unanimously complimentary in their remarks, I know that we have much to do to make our area "a better place to live and make a living" — You Can Help-Support your Chamber of Commerce.

A business membership costs only 20 cents a day and a personal membership only a dime a day. The U.S. Chamber people were surprised at our low base rate for membership and our very high success rate in community progress and growth. The secret of course is lots of hustle, hustle, hustle!

**Lisa Phillips Takes
Top Honor In Shows**

Lisa Phillips was the big winner for Hereford as she took top honors with her cross-bred barrow pig in both the Tri-State Fair in Amarillo and at the Panhandle-South Plains Fair in Lubbock.

Lisa's cross-bred barrow was the winner in the cross-bred class at each show and went on to win grand champion pig at both Lubbock and Amarillo.

Amarillo's Tri-State competition was a Junior Livestock show. However, Lubbock's competition is open to both student livestock raisers and professional raisers.

There were a total of 18 pigs from Hereford entered in the Amarillo show along with some heifers raised by the students and 19 lambs.

Five Hereford pigs were entered in the Lubbock show. Several other Hereford students did well in both Amarillo and Lubbock with their show animals. Placing in the shows were:

- AMARILLO**
Heifer Class —
Jay Boren, 3rd place, charolais heifer.
David Hutchins, 6th place, shorthorn heifer.
Ted Eicke, 9th place, angus heifer.

Demand Still Strong In Markets

Activity in Western cotton markets slowed this week, according to the Agricultural Marketing Service, USDA.

Demand continued strong, particularly from foreign spinners. Many merchants were reluctant to make more forward commitments at this time.

Domestic mill demand was primarily for cotton for prompt or nearby delivery. The bulk of current ginnings was being delivered against previously made contracts.

Hog Division
Lisa Phillips, grand champion hog with a cross-bred barrow. First place in cross-bred division and grand champion of cross-bred division.

Jess Arthur Robinson, reserve champion of cross bred division.

Jay Boren, second place lightweight duroc.

Ted Eicke, 4th place, lightweight duroc.

Terry Yerby, 1st place hampshire division.

Rob Pope, 5th place, light weight hampshire.

Curtis Smith, 6th place, lightweight hampshire.

Jerry Johnson, first place, heavyweight hampshire.

Ted Eicke, 4th place, heavyweight hampshire.

Curtis Smith, 2nd place and reserve champion of other-breeds hog division.

Jess Robinson, 3rd and 5th places, lightweight, other breeds.

Brian Edwards, 4th place, other breeds hog division.

Scott Steinkruger, first place, heavyweight, other breeds division.

Terry Yerby, 2nd place, lightweight, other breeds.

Lamb Division—
Mike Bridges, 4th place, lightweight, fine wool.

Sam Finley, 3rd place, heavyweight, fine wool.

Kirk Andrews, 5th place, lightweight fine wool cross.

Sam Finley, 1st place, heavyweight, fine wool cross; grand champion of all weights, fine wool cross.

Roger Jobe, 3rd place, heavy weight, fine wool cross.

Curtis Smith, 6th place, heavyweight, fine wool cross.

David Hutchins, 7th place, heavyweight, fine wool cross.

Curtis Smith, 1st place, heavyweight, medium wool lamb.

Doug Reinert, 5th and 6th place, heavyweight, medium wool.

Placing in the finals of the annual Wheat-King contest at the Amarillo fair were two Hereford Vocational Agriculture members.

Jess Arthur Robinson won first runner-up in the contest and Brian Edwards got 9th place. The two raised wheat and submitted the entries back during the wheat harvest. The fair made flour of the wheat and then judged it.

In the education division of the Tri-State fair the Hereford Vocational Agriculture class won second place in the education exhibits.

LUBBOCK
Five Hereford pigs entered in the Panhandle-South Plains Fair this past week in Lubbock with placings as follows:

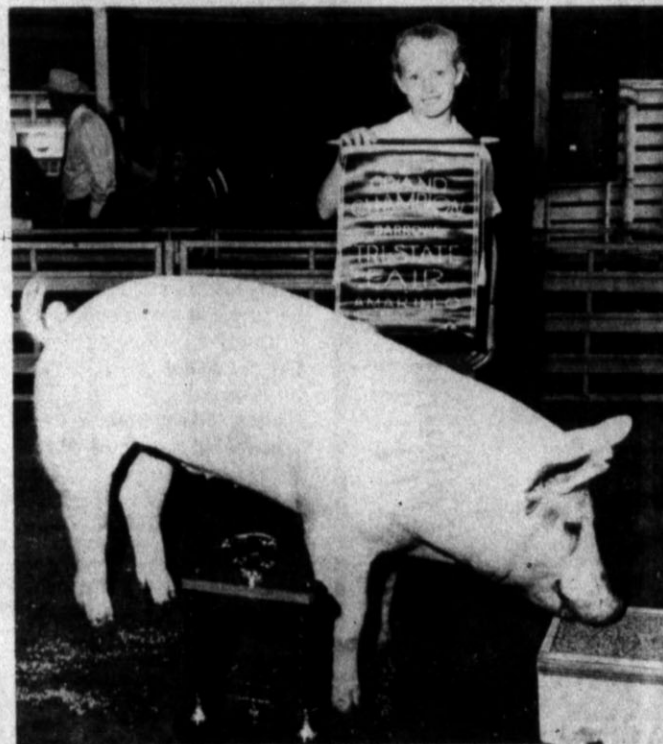
Lisa Phillips, grand champion barrow hog with her cross bred hog. Prize money was \$1,000 plus the market when the hog was sold.

Jess Robinson won reserve champion of the cross bred class.

Terry Yerby, 3rd place, lightweight hampshire.

Ted Eicke, 6th place, middle weight hampshire.

Sponsor of the group and traveling to the fairs with them was Marcus Phillips, VA teacher at Hereford High.



Lisa Phillips And Grand Champion Hog

Bill Teel Rites Today At Friona

Funeral services for W.E. (Bill) Teel, 48, of Friona, manager of Cattle Town Feedyards, will be conducted at 4 p.m. today in First United Methodist Church of Friona and burial will be in Condon Grove Cemetery at Milburn, Okla.

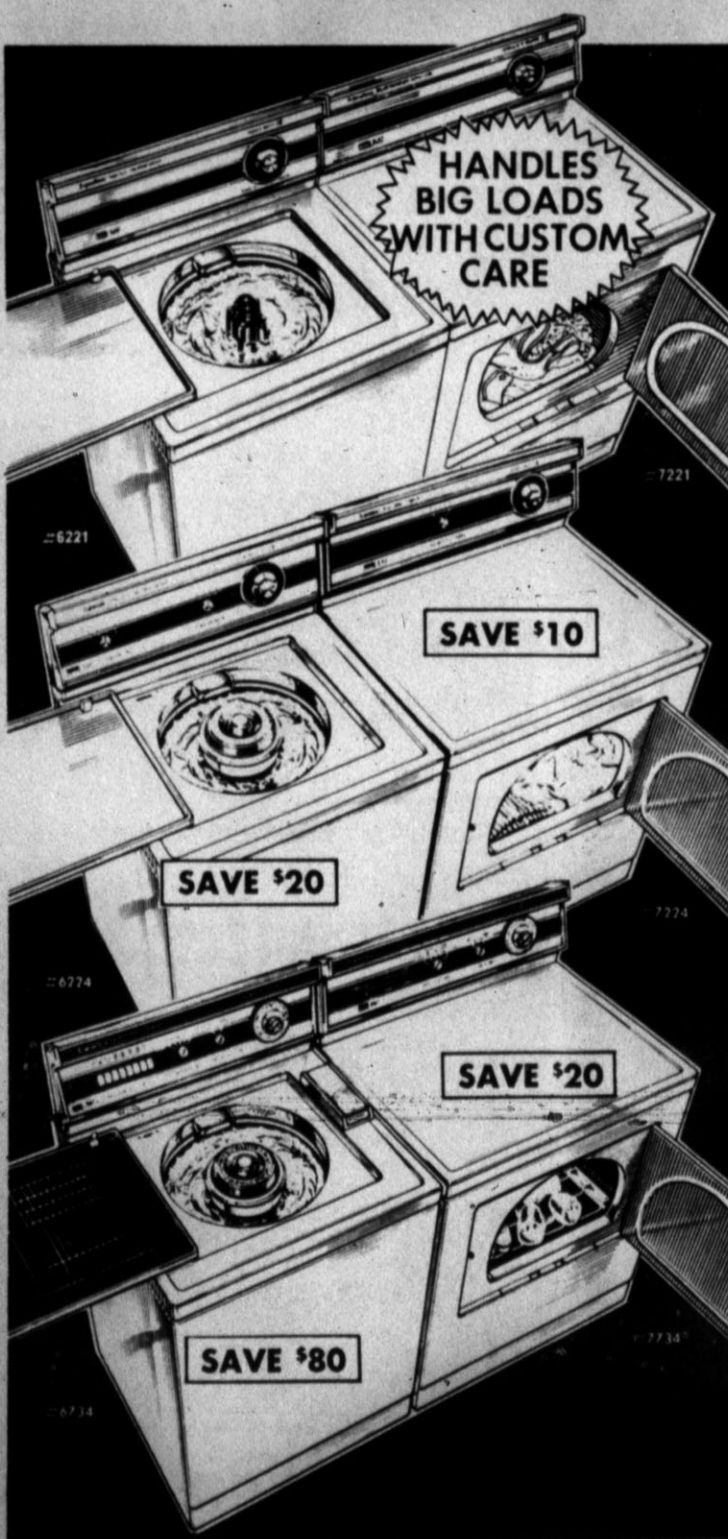
The Rev. Albert Lindley, pastor of the church, and the Rev. Wesley Daniel, UMC pastor at Spearman, will conduct the funeral and Parsons-Ellis Funeral Home of

Friona will be in charge. Mr. Teel, who had been a resident of Friona nine years, was born in Teller, Okla., and formerly lived at Lefors. He died Friday in Parmer County Hospital.

He is survived by his wife, Jeanette; two sons, Jerry of Friona and Dwain of Tishomingo, Okla.; a sister, Mrs. Leon Williamson of Grand Prairie; a brother, H.L. Teel of Drummond, Okla.; and two grandchildren.



BUY A PAIR...SAVE \$30 TO \$100!



18-lb. 4 Cycle Washer
Special durable-press cycle with slow spin cool rinse to reduce wrinkling
2 wash/rinse temps for various fabrics
Regular and gentle speed combinations
Safety-stop lid; front panel removes for easy servicing
\$200⁸² White Only

18-lb. 3 Cycle Electric Dryer
Regular, durable press, air fluff cycles
8-cu. ft. drum helps cut down on wrinkling
Extra large blower moves 170 C.F.M. air through the wet clothes for fast drying
\$148⁸⁶ White Only

18-lb. 5 Cycle Washer
Handles all fabrics, even durable press
Tailors wash and rinse temp. to washload
2-speed selection for knits, fragiles
3-position water-saver control automatically regulates water level needed
Colors \$5 more
\$265⁵³ 285.60

18-lb. Electric Dryer
Settings for both regular and durable press
10-minute cool-down period; safety-stop; air fluff
8-cu. ft. capacity; 110-sq. in. lint filter
Colors \$5 more
\$200²⁴ 210.31

20-lb. Washer with 11 Cycles
11 cycles handle everything from durable press to fragile fabrics
4 speed combinations
Automatic dispenser for bleach, detergents, conditioners
30-minute delayed-soak automatically advances to wash
Safety-stop lid; lint filter; push-button controls
\$275⁸⁸ 355.95

8 Cycle 20-lb. Electric Dryer
Stop 'n' dry lets you dry with heat or air without tumbling—ideal for shoes, toys
8 cycles include durable press
Signal alerts you when cycle is completed
Front panel lifts off for easy servicing
Heavy-duty 1/2-HP motor and transmission
Colors \$5 more
\$229⁹⁰ 249.97

PHONE ADDRESS
STOP IN, SEE IT BUY IT NOW SERVICE NATIONWIDE USE WARDS CHARG-ALL PLAN
Prompt service and factory parts

**The KEY to...
BETTER
TIRE SERVICE!**

is at SHOOK TIRE CO.....

Qualified Personnel plus up to date tools and the latest techniques insure you of the finest service possible.

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TRUCK and TRACTOR
Plus Front end alignment and under car service

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TIRE CO.**

600 W. FIRST "WE CARE ABOUT Your Highway Safety" PHONE 364-1010

Keepsake
COMET
KESTER'S JEWELRY
Across from the Post Office in Downtown Hereford

CLEAN CARS
J.V. Campbell Motors
USED CARS FROM
CADILLAC TO
VOLKSWAGENS
1971 Cadillacs Olds 4 dr. Loaded, Brown Vinyl top, beige lower, good tires, this car is in show room condition, inside and out, and the size you want.
1971 Volkswagen Super Beetle 3 dr. Bug, Harvest orange, with Black Vinyl custom interior, Std. with Radio, has 9,000 miles excellent condition. Save almost \$400.00 from new.
1968 Chev. Malibu 2 dr. H-top, loaded, green with light green interior, here is another of our extra clean cars, you could shop for a week and never see anything close to us.
1965 Ford Galax. 4 dr. Sed. loaded, off white, good tires, has custom blue vinyl interior, that is like new, one of the cleanest 48 models you will find.
1965 Ford 1/2 ton pickup, 4 Cyl. 3 Spd. light blue, has short wide bed, extra nice. Very good condition.
**J.V. CAMPBELL
MOTORS**
321 N. 25 Mile Ave. Hereford

NEW LOW LOW LOW! BEEF PRICES!



PRICES IN THIS AD ARE EFFECTIVE THRU 10-3-73

PEACHES
COLORADO ELBERTA LB. **23¢**

BONELESS CUTLETS
LB. **\$1.49**

POTATOES
ALL PURPOSE RUSSET 10-LB. BAG **88¢**

BONELESS SIRLOIN TIPS
STEAK, FURR'S PROTEIN LB. **\$1.49**

ROUND SIRLOIN STEAK, FURR'S PROTEIN LB. **\$1.19**

CLUB STEAK FURR'S PROTEIN LB. **\$1.39**

RIB STEAK STEAK, FURR'S PROTEIN LB. **\$1.19**

RUMP ROAST FURR'S PROTEIN LB. **\$1.09**

SHORT RIBS FURR'S PROTEIN LB. **59¢**

BANANAS

CENTRAL AMERICAN GOLDEN RIPE LB. **12¢**

SWISS STEAK
ROUND BONE ARM, FURR'S PROTEIN, LB. **\$1.19**

PEARS

WASHINGTON STATE'S FINEST BARTLETT LB. **4 FOR \$1.00**

APPLES

NEW CROP RED DELICIOUS **5 LBS. \$1.00**

LETTUCE

FRESH SOLID HEADS 19" each **2 LBS. 29¢**

SHOULDER ROAST
FURR'S PROTEIN LB. **99¢**

STEW MEAT
LB. **\$1.14**

BEEF PATTIES **89¢**
Delicatessen PLATE LUNCHES
1 MEAT YOUR CHOICE
2 VEG. YOUR CHOICE
1 SALAD OR A DESERT YOUR CHOICE
1 ROLL FOR **\$1.59**

CORN KOUNTY KIST WHOLE KERNEL 12-OZ. CAN **5 FOR \$1.00**

SPINACH HUNT'S 13 1/2 OZ. CAN **5 FOR \$1.00**

TOMATOES FOOD CLUB SOLID PACK NO. 303 CAN **4 FOR \$1.00**

TOWELS ZEE LARGE ROLL ASSORTED OR PRINT **3 FOR \$1.00**

GREEN BEANS FOOD CLUB WHOLE NO. 303 CAN **4 FOR \$1.00**

TOMATO SAUCE HUNT'S 15 OZ. CAN **4 FOR \$1.00**

PEAS FOOD CLUB NO. 303 CAN **4 FOR 88¢**

HAMBURGER HELPER ASSORTED 1 BOX **49¢**

MILK FOOD CLUB TALL CAN **5 FOR \$1.00**

DOUBLE GOLD BOND
TUESDAYS AND WEDNESDAYS with \$2.50 purchase
NO SALES TO DEALERS

ORANGE JUICE Gaylord Fresh Frozen, 100% Orange Juice From Florida, 6 Oz. **5 FOR \$1.00**

CORN on COB Top Frost, Fresh Frozen 4 Ears **59¢**

SWEET PEAS Gaylord, Fresh Frozen 10-Oz. Pkg. **5 FOR \$1.00**

BROCCOLI Top Frost, Fresh Frozen Chopped, 10-Oz. Pkg. **4 FOR \$1.00**

CUT OKRA Fresh Frozen, Top Frost 10-Oz. Package **3 FOR \$1.00**

POP TARTS
KELLOGG'S ASSORTED FLAVORS **2 FOR 89¢**
WE RESERVE THE RIGHT TO LIMIT QUANTITIES

DUZ DETERGENT
THIS COUPON ENTITLES YOU TO SAVE 15¢
43 OZ. PKG. WITH COUPON 78¢ WITHOUT COUPON 93¢
EXPIRES 10-3-73
LIMIT ONE COUPON PER FAMILY

V-8 JUICE 6 PACK 6 OZ. Can **59¢**

JUICE OCEAN SPRAY CRANBERRY QUART **63¢**

COFFEE FOLGER'S 2-LB. CAN **\$1.97**

HYDROX COOKIES SUNSHINE 20-OZ. PKG. **70¢**

TISSUE CHARMIN 4-ROLL PACKAGE **43¢**

GRAPE JELLY WELCHE'S, 10-OZ. JAR **42¢**

STORE HOURS: Weekdays 8 a.m. to 9 p.m. Sundays 9 a.m. to 7 p.m.

FOOD STORAGE
Hot or Cold Aladdin, Perfect for Lunch Bags
Reg. 89¢ Ea. **69¢**

VINYL GLOVES
Top Crest Disposable
12-Count Pkg. **69¢**

PRESTONE II
Anti-Freeze-Coolant Gallon **\$1.89**
Windshield Washer Solvant Prestone Qt. **29¢**

BLANKETS
Springcrest Winter Weight- "Misty" Solid Colors 100% Virgin Acrylic, 72" X 90", 5" Nylon Binding, Ea. **\$3.99**

SHAVE CREAM
Topco
11-Oz. Can **49¢**

LANACANE SKINCREAM 1.2-OZ. **99¢**
BABY WET CLOTH DESTIN DABAWAYS **56¢**
COTTON-Q-TIPS 88's **37¢**

SPRINGCREST KNITTING YARN
Worsted, 100% Virgin Wool
16 Colors Ea. **99¢**
Orlon Sayelle Dupont Care Free
16-Colors Ea. **89¢**

PANTYHOSE Leggs
TWIN-PACK
20¢ OFF
REGULAR PRICE **\$1.29**
YOU PAY **\$1.09**
SAVE **.20**

HAIR SPRAY
PROTEIN 21
13 - OZ. CAN **\$1.29**

DEODORANT
SURE
Regular or Unscented
11 - OZ. CAN **47¢**

SHAMPOO
HEAD AND SHOULDERS
7 - OZ. TUBE Or 11 - OZ. LOTION **\$1.09**

SHOP FURR'S MIRACLE PRICES

SELL IT FAST! BUY IT RIGHT! USE WANT ADS!

Phone 364-2030

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Reader Ads (Minimum 10 words) 1st insertion per word 8c
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Classified Display (8 pt. type under a specific heading, 1 column width only - no art or signature cuts) per col. inch \$2.00
 Repeat insertion without copy change per col. inch \$1.50

Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.12

Deadline for Classified Advertising in the **SUNDAY BRAND.** 5 p.m. Friday

Deadline for Classified Advertising in the **HEREFORD BRAND.** 5 p.m. Tuesday

1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES
 Hwy 60 & MYRTLE
 Phone 364-0169

Also spaces & furnished trailers for rent at **TOWN & COUNTRY ESTATES** 1B-10-9P

"THE SADDLE HOUSE"

COMPLETE Riding Equipment
 New & Used Saddles
 HIGGINS & SOUTH TEXAS ST. PHONE 364-3583 1B-13-11c

!!CARPET!!

Financing Available
 C&W CARPET
 PLAINS AND N. 25 MILE AVE. PHONE 364-3448 B-28-11c

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552 1B-37-4c

FOR SALE: New & used furniture and appliances. Plains Finance Corp. 906 South 25 Mile Avenue. B-1-15-34-11c

LOTS OF NEW BEDROOM FURNITURE Also SEE OUR LINE OF BARGAINS on

Stoves, refrigerators, TV's, living room suites, dining room suites and miscellaneous merchandise.
 Open weekdays 9 to 12:00, 1:00 to 7:00, Saturdays 8 a.m. to 10:00 p.m.
BIG JIM'S FURNITURE
 HIGGINS & SO. TEXAS ST. HEREFORD, TEXAS
 Phone 364-1873 B-1-37-41c

American Legion & Auxiliary meets Tuesday 8:00 p.m. American Legion Hall Veterans Park

STATED MEETING

SECOND MONDAY
 7:30 P.M.
 Thursday
DEGREE WORK
 Charlie Brown W.M.
 W.A. Phipps Sec.

Hereford Rotary Club meets every Monday at 12:05 Civic Club Center (Jim Hill)

Lions Club meets each Wednesday, 12 Noon Civic Club Center (Jim Hill)

GARAGE EQUIPMENT NEW & USED
 Air Compressors; Valve Machines, Steam Cleaners, etc.
BOYD MACHINE & SUPPLY
 1306 East Park
 Phone 364-1055

RCA WHIRLPOOL commercial ICE MAKERS - Sales and Service - Brown Sheet Metal. B-1-11-52-4c

FOR SALE WATER BEDS
 King size and singles \$22.00; Round \$42.00. Frames \$58.00.
SOUTHWEST CARPET
 209 Park Avenue
 Phone 364-1763 B-1-47-11c

FOR SALE
 1-21" Color Console TV
 1-19" B&W Portable
WE MAKE HOUSE CALLS
 Repairs on all makes & models, color, B&W and radios.
TOWER TV
 248 Northwest Drive
 Phone 364-4740 B-1-26-41c

New Singer Dealer in Hereford. Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Scissors sharpened. Call 364-4051. Sanders Sewing Machine Center, 226 Main, Hereford. B-1-11-52-4c

LEFT IN LAY-AWAY
 Electrophonic Component Stereo with builtin tape player. AM-FM Multiflex Radio, Garrard Turntable, 200 watts, 10 speaker. Original price \$399.95. Assume balance of \$245.00 or \$10.00 monthly payments at **MARTINS SOUND CENTER**
 Corner of Georgia & I-40 in Wolfen Square, Amarillo
 Phone 364-1873 B-1-37-41c

EQUIPMENT for 4 beauty operator shop. Will sell all or any part, also the 18x36 (648 sq. ft.) building for rent. See at 611 Park Avenue or call 364-2100. B-1-11-11c

For Sale: Cornet and King Saxophone. Both good condition. Phone 364-2864. B-1-11-32-4c

14x73 two bedroom, 1 1/2 bath mobile home. Carpeted and completely furnished. One year old. Call 364-2566 after 7:00 p.m. B-1-20-37-4c

KIRBY VACUUMS
 Rebuilt with genuine Kirby parts.
 \$59.95 & up.
 2 year guarantee
 Your only authorized Kirby Distributor.
 Kirby Sales & Service
 522 Irving
 Phone 364-0422 B-1-35-41c

For Sale: Hand made buck stitched belts with name. Great for Christmas or other gifts. Call after 5:00 p.m. 364-6860. B-1-18-12-4c

1972 Kawasaki 250. Good condition. Call 364-4888. B-1-10-12-4c

WHOA READ THIS!:
 +9 year old bay mare. Well broke and gentle.
 +4 year old sorrel filly. Green broke, but gentle.
 +Youth size used saddle.
 +1-one horse trailer.
 Phone 364-3583 B-1-39-41c

For Sale: Elbon Rye Seed. Phone 357-2344. B-1-10-9-11c

For Sale: 175 Kawasaki. \$400.00. Call Steve Larkin, 364-6546. B-1-10-37-41c

UNUSUAL gifts, cards, jewelry, baby specialties and useful personal items. Discounts offered. Satisfaction guaranteed. 364-5316. B-1-12-6P

PLAINS MOTEL. Weekly rates. 520 West First. B-1-10-12-9P

For Sale: Registered Tennessee Walking Horse. Also spirited quarterhorse. Call 364-5929 after 6:00 p.m. B-1-13-38-4P

For Sale: 3 speed Montgomery Ward auto air conditioner. Good condition. Includes under the hood accessories. \$100.00. Phone 364-0689. B-1-13-11c

ONE of the finer things of life - Blue Lustre carpet cleaner. Rent electric shampooer \$1. McCaslin Lumber. B-1-19-39-2c

For Sale: 12 acres of Sucrose Baled Hay. Phone 357-2558. B-1-39-2P

Agricultural Humates can help your fertilizer and water go farther. For further information, call **AGRICULTURAL GYPSUM & LIME COMPANY, 276-5319.** B-1-20-39-41c

TREAT rugs right, they'll be a delight if cleaned with Blue Lustre. Rent electric shampooer \$1. Duckwalls, Sugarland Mall. B-1-20-39-2c

Good young geldings. Registered and grade. **ROWLAND STABLES, 840 Avenue F.** B-1-11-39-2c

SPOTS before your eyes - on your new carpet - remove them with Blue Lustre. Rent electric shampooer \$1.00. Hereford Hardware. B-1-20-13-2c

Nothing down. \$730 principle balance. 3 bedroom. 1973 mobile home. Unfurnished. Call 258-7316 after 5:00. B-1-15-39-2P

FOR SALE
 New 8'x12' storage building. Well built, construction of masonry. Siding composition roof. Easy to move. \$450.00. Call **Rockwell Bros.**
 364-0033 or after 6:00 p.m. 364-5667. B-1-39-41c

FOR SALE: National electric guitar, with case. Phone 364-0689. B-1-42-41c

COLORADO CANNING PEACHES. 38 lb. box \$5.95. Hereford Meat Market. B-1-10-14-1c

LOST bright carpet colors . . . restore them with Blue Lustre. Rent electric shampooer \$1. Hereford Hardware. B-1-16-14-2c

WEANER PIGS FOR SALE. 276-5554. B-1-10-14-2c

For Sale: 6 sheep, 1 buck, 5 calves, 6 goats, 2 pigs. Call 364-2990 or 364-5750. B-1-14-2P

For Sale: 8'x10' storage building. 515 Union. 364-4053. B-1-10-14-1c

Used 300 oz. Lincoln Welder on tandem trailer. Call 364-1189. B-1-10-14-1c

BACKYARD SALE. 217 Avenue C. Sunday & Monday. Lots of clothes, good typewriter \$15.00, two tape recorders, miscellaneous items. B-1-19-14-1P

1962 Ford Galaxie. Loaded. Clean. \$395.00. 364-3448. B-3-10-14-1c

1969 Ford 3/4 ton pickup. 360 engine, 4 speed transmission. Penney's Auto Center. B-3-13-14-4c

For Sale owner - clean, low mileage 1968 Chevrolet Impala 2 door. \$1200.00. Doc Cowan, 364-3375. B-3-16-14-2c

For Sale: Good steel 3/4" and 5/8" sucker rod. Phone 258-7710. B-1-11-14-2c

USED Electrolux Vacuum Cleaners, Bags and Service. 406 Avenue I. Phone 364-0820. S-1-12-2-41c

FULLER BRUSH PRODUCTS
 Good fast service. Mrs. Jessie Fuller, 258-7228. S-1-10-1-41c

2. FOR SALE Farm Equipment

For Sale: 4 row 10' spaced Tye Drill. Leo Witkowski, 364-0991. B-2-11-12-41c

410 Massey-Ferguson Combine with Hume Reel. In good condition. Call 357-2340. B-2-12-11-41c

See Us For **Parts-Sweeps-Chisels** for **Graham (Hoeme) Plows DAVIS IMPLEMENT**
 409 EAST FIRST
 Phone 364-2811 B-2-35-41c

See Us For **Mayrath Grain Augers** Also have parts in stock **DAVIS IMPLEMENT**
 409 EAST FIRST
 Phone 364-2811 B-2-35-41c

COMBINES FOR SALE: Glenner-Baldwin A-C, Several to choose from. 73 Models L and 73 Models M. 20-foot header to 24-foot header, diesel, cab, air-conditioning, fully equipped. Also Model G and Model C. Contact Travis Martin, Martin Motors, Seymour, Texas. Day: (817) 888-3196 - Night: (817) 888-2416. S-2-11-4c

3. FOR SALE Automobiles

SAVE GAS!! Real nice Falcon. Make offer. 364-3731. B-3-10-38-11c

SELECTED USED TIRES
 \$3.00 UP
 30 Day Guarantee
MONTGOMERY-WARD AUTOMOTIVE SALES
 114 EAST PARK
 1B-3-17-41c

NEW & USED CARS
ORVAL WATSON FORD
 PHONE 364-2727
 1B-3-18-11c

MILBURN MOTOR COMPANY
 We pay cash for Used Cars
 136 Sampson
 Phone 364-0077 B-3-33-11c

WALKER'S USED CARS AND TRUCKS
WE BUY, SELL OR TRADE
 400 West First
 Phone 364-2250 1B-41-41c

1970 Volkswagen - \$1395.00
 Phone 364-3260. B-3-10-7-41c

1969 Continental Mark III. Green with dark vinyl roof, saddle leather interior, AM radio with stereo tape system, much more. Call 364-4270 after 4:00. B-3-23-13-3c

'68 Ford Torino. Good condition. Phone 364-3508 or 364-6909. 223 Star. B-3-11-13-41c

For Sale: 1973 Laguna Chevy. Take up payments or will trade for older car 364-5654. B-3-15-39-4c

'68 Chevy Pickup, '63 Chevy Pickup, Electric cook stove. 320 Avenue C. B-3-14-1P

1962 Ford Galaxie. Loaded. Clean. \$395.00. 364-3448. B-3-10-14-1c

1969 Ford 3/4 ton pickup. 360 engine, 4 speed transmission. Penney's Auto Center. B-3-13-14-4c

For Sale owner - clean, low mileage 1968 Chevrolet Impala 2 door. \$1200.00. Doc Cowan, 364-3375. B-3-16-14-2c

NEW AND USED CARS now for sale at John Orsborn Buick, Pontiac, GMC's new location - 221 NORTH 25 MILE AVENUE. B-3-20-42-11c

FOR SALE/OR TRADE (ONE OWNER)
 1972 Chevrolet Caprice 4 door, excellent mechanical condition, power steering, windows, door locks, cruise control, tilt steering wheel and AM-FM tape player. Will sell wholesale. See at 120 Greenwood or call Marvin Coffey, 364-2232 or 364-1018. B-3-14-3c

4. REAL ESTATE For Sale Or Trade
CASH TALKS
 What will you offer cash for the equity at 532 Sycamore? FHA Loan approx. \$16,650.00 at 8 1/2 per cent payable \$176.02 per month. This home has fresh paint inside and outside, fully carpeted including kitchen and 2 full baths. Immediate possession, or will sell for \$22,500.00 with \$3,500.00 down and carry 2nd lien at \$50.00 per month.
 200 WESTERN
 1564 sq. ft. living area plus double carport, 2 baths, fully carpeted, new kitchen carpet, new paint inside. Price \$21,000.00, will trade or consider \$3,000.00 down.
YOU'RE EITHER VERY rich or very foolish if you intend to pay \$42,500.00 for a home and do not see this 3 bdrm. home in Northwest that has everything that a family would like. Yes it has a 5 1/2 per cent interest loan on it. Call us for details.
NO DOWN PAYMENT G.I. Completely redecorated 3 bdrm. with single garage, new carpet throughout, central heat, large fenced corner lot, near schools, Price \$14,000.00. Purchase on GI or other new loan.
COUNTRY HOME
 Large 3 bdrm. brick, with double garage on 1 acre of land, paved road. Price \$27,800.00.
SMALL PAYMENTS
 2 bdrm. 1 bath, fenced yard, \$9,500.00. **BUY EQUITY AND ASSUME LOAN.** Payments \$92.00 per month.
\$750.00 DOWN
 2 bdrm., 1 bath, close to school. Payments \$100.00 per month. Immediate possession.
COUNTRY CLUB DRIVE
 1.7 acres overlooking golf course. Ideal for nice mobile home spaces. 2 bdrm. rent house goes with land. Price \$16,000.00. Terms available.
SMALL TRACT
 15 acres just off paving. \$500.00 down and \$150.00 per month.
 12 ACRES
 with 3 bdrm. brick and large barn, small irr. well. Price \$48,000.00 cash.
 160 ACRES
 North of Hereford, all in cult. with good 8" well. Has some improvements. \$72,000.00 cash.
HAMBY REAL ESTATE OFFICE - 364-3566
 Calvin Edwards 364-1017
 Gerald Hamby 364-1534
 Chick Weemes 364-3169
 J.M. Hamby 364-2553
 Equal Housing Opportunity B-4-14-41c
NORTHWEST LOCATION
 4bedrooms, 2 baths, drapes and carpet. Near schools, approx. 2000 sq. ft.
 Gibson Real Estate & Insurance
 Wilbur D. Gibson
 364-0442 B-4-12-6c
FOR SALE BY OWNER ASSUME EQUITY
 222 FIR
CALL FOR APPOINTMENT
 364-6450 1B-4-11-6c
FOR SALE
 15 Acres near city on pavement. Irrigated 95 acres on Hwy. 60 West. Only \$450.00 per acre.
 Carthel Real Estate
 Phone 364-0944 B-4-7-41c

NEW AND USED CARS now for sale at John Orsborn Buick, Pontiac, GMC's new location - 221 NORTH 25 MILE AVENUE. B-3-20-42-11c

FOR SALE/OR TRADE (ONE OWNER)
 1972 Chevrolet Caprice 4 door, excellent mechanical condition, power steering, windows, door locks, cruise control, tilt steering wheel and AM-FM tape player. Will sell wholesale. See at 120 Greenwood or call Marvin Coffey, 364-2232 or 364-1018. B-3-14-3c

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 200 WESTERN
 1564 sq. ft. living area plus double carport, 2 baths, fully carpeted, new kitchen carpet, new paint inside. Price \$21,000.00, will trade or consider \$3,000.00 down.
YOU'RE EITHER VERY rich or very foolish if you intend to pay \$42,500.00 for a home and do not see this 3 bdrm. home in Northwest that has everything that a family would like. Yes it has a 5 1/2 per cent interest loan on it. Call us for details.
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FOR SALE BY OWNER ASSUME EQUITY
 222 FIR
CALL FOR APPOINTMENT
 364-6450 1B-4-11-6c
FOR SALE
 15 Acres near city on pavement. Irrigated 95 acres on Hwy. 60 West. Only \$450.00 per acre.
 Carthel Real Estate
 Phone 364-0944 B-4-7-41c

5. FOR RENT
OFFICE FOR LEASE. Ralph Owens 364-2222. 1B-5-10-14-11c

SUMMERFIELD MOBILE MANOR
FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 357-2552. B-5-15-10-11c

WHY PAY OUTRAGEOUS PRICE FOR YOUR APARTMENT?
 We have apartments to suit your needs in any size. Your rent is adjusted to your income so you will not be paying more than you can afford. Apartments have stove, refrig., garbage disposal, central heat and air and fenced playgrounds, laundry facilities, recreation room that will have pool tables and ping-pong tables. And you can use the recreation room whenever necessary.
 1 bedroom start \$79.95
 2 bedrooms start \$101.55
 3 bedrooms start \$112.75
 4 bedrooms start \$122.95
 All bills paid. Deposit is required.
BLUE WATER GARDEN
 620 Irving
 Phone 364-6641 3B-5-2-11c

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36. B-5-12-46-41c

Nice furnished home. Adults. No pets. Aster 5:00 p.m. 303 Avenue H. B-5-12-8-41c

TRAILER SPACE FOR RENT
 Northwest Mobile Lodge,
 Phone 364-1108
 B-5-10-13-11c

FOR LEASE: Major oil company service station on Hwy. 60. Phone 364-2833. B-5-12-39-2c

DIAMOND VALLEY TRAILER PARK
 Located on the 600 & 700 block of Avenue H, Sioux & Cherokee Streets, and 700 block of Ave. G.
 Storage for rent.
PHONE:
 364-1483; 364-3937 B-5-28-41c

FOR SALE BY OWNER
 Older home on East 3rd St. 3 bedrooms, utility room, large living room, garage and shop.
 Raymond Dement
 Phone 364-3726 1B-4-39-2P

TRAILER HOUSE FOR SALE
 Excellent location, 339 Avenue I and 13th St. 200 ft. deep lot, 14x65 two bedroom, two bath unfurnished. Loan assumption or new loan. \$300 for equity, \$116.80 per month. Storage house and 6' cedar fence.
 Call 364-1837 for appointment B-4-39-9c

OWNER
 Sell or trade 250 acres. 3 wells, underground tile. \$35,000.00 down, 15 miles Southwest.
 Call 806-622-1479 B-4-28-41c

FOR RENT: Two offices connecting or single. Answering service available. **AGRI-SCIENCE CENTER,** 1500 West Park. Phone 364-5822. B-5-17-2-41c

Large, quiet, furnished apartment. Couple or single. No pets. Deposit. 364-3388. B-5-11-39-41c

HEREFORD MINI STORAGE
 Economical storage facilities for furniture, boats, motor, homes or any storage needs. Size 12'x12', 10'x22' & 12'x32'.
 CALL 364-5520 S-5-49-41c

BACHELOR APARTMENTS
 Carpeted-private entrance, private bath, 821 South 25 Mile Avenue.
 S-5-14-32-41c

6. WANTED
 Want to buy: Dry land Dempster Wheat Drills. Call 276-5239. B-6-10-37-41c

WANTED - CUSTOM FARMING. Contact Don Howard at Howards Custom Farming, 258-7761 or 364-0165. B-6-13-6-41c

COMMUTER NEEDED. A.M. Classes all week to W.T. Call Steve, 364-1317. B-6-35-41c

FOR SALE
 Three bedroom home in Northwest Hereford, 1 1/2 baths, den, living room, double car garage, built-ins, 5 1/2 per cent loan, payments \$138.00 month.
 Write Box 673 CR
 Hereford, Texas B-4-14-41c

WANTED: Yards & gardens to rotatill. Free estimates. Call 364-5068. B-6-13-11P

WANTED: Diesel truck driver with experience. Union wages. Contact Pacific Molasses Company, Hereford, 364-1553. B-6-14-12-8c

STUDENTS, LADIES OR MEN
 Part-time, full-time, earnings up to \$5 per hour. Be your own boss. Calling on Fuller Brush customers. No experience necessary. Car and telephone required. Call Mrs. Fern Kirby, 385-5543, or write P.O. Box 67, Littlefield, Texas 79339. B-8-12-5c

Needed now!! Deliveryman. 40 hours per week. Apply in person 1107 West First. Equal opportunity employer. B-8-16-13-41c

WAITRESS NEEDED to serve both food and cocktails. Excellent pay, generous tips, opportunity for advancement. Will train if inexperienced. 18 year olds now qualified. Apply in person after 4:00 p.m. at The Music Stand, 628 West 1st. Phone 364-1150 B-8-35-41c

Are you tired of staying at home? DRIVE A SCHOOL BUS! See Eldon Owens at the School Bus Barn 1B-8-30-41c

PRISONER?
 Are you chained to a desk or machine 40 hours every week? Do bells, whistles, and supervisors control everything you do? Does your work lack opportunity and challenge? The only difference between a rat and a grave is its length. Want to get out of that rut? Want a chance to develop your real talents and abilities? Stop being a prisoner.
 Write Box 14,
 Hereford B-8-13-4c

JORD-INNS Restaurant located at Big Daddy's Truck Stop is a nice place to work. Cooks and waitresses needed. Open 24 hours. Apply anytime

Wanted: Experienced combine operators. \$3.50 per hour combine time, board and room. A.T. Preston, 806-364-4580. B-8-15-39-2c

MISSOURI BEEF PACKERS INC. is now accepting applications for beef jugglers, production workers, maintenance men and kill floor personnel. We offer:

- +Year around employment
 - +Paid vacations
 - +Paid holidays
 - +Company paid group Hospital insurance
 - +Good wages
 - +No experience necessary
- Apply at Personnel Office of Missouri Beef Packers Inc., Friona, Texas, 4 miles West of Friona on Hwy. 60.

We are an equal opportunity employer. B-8-39-tfc

SALESMEN WANTED
+New car furnished
+Commission
+Insurance Benefits
+Retirement Plan
Experience a help but not necessary.

Apply in person to Clint Sims at Orval Watson Ford B-8-39-tfc

MISSOURI BEEF PACKERS, INC. is now accepting applications for female production workers. No experience necessary, but must be willing to learn and work. This is year around employment, not seasonal. We offer:

- +Paid vacation
- +Paid holidays
- +Company paid group hospital insurance
- +Good wages.

Apply at Personnel Office of Missouri Beef Packers, Inc. Friona, Texas, 4 miles West of Friona on Hwy 60.

We are an equal opportunity employer. 3B-8-14-tfc

Mature man, age 25-40 to help on stock farm operations. Salary based on ability. Call 276-5357. B-8-14-2p

POSITIONS OPEN

Immediate opening for security guard. Rotating shifts, uniforms furnished and no weapons required. Must be mature, responsible and conscientious.

Also store helper - material handling, receiving and issuing materials, inventory record keeping. Knowledge mechanical items helpful but not necessary.

Contact: Barry Love or Carl Perkins 806-647-2137. Amstar Corporation, Dimmitt Plant, Box 169, Dimmitt, Texas 79027. An equal opportunity employer. B-8-14-1c

TRUCK DRIVERS. Commercial license required. Need responsible people. Apply Jake Diehl Dirt & Paving Contractors. B-8-15-14-tfc

We are taking applications for parts personnel. No experience needed. Farm background preferred, but not necessary. Excellent fringe benefits. Opportunity for unlimited advancement.

Case Power & Equipment Co. Phone 364-2015. An equal opportunity employer. B-8-14-tfc

Manager and assistant manager wanted for convenience food store soon to open in Hereford. Manager must be prepared to spend two weeks in Clovis or Amarillo at company expense for training. Write: The Circle K Corporation, P.O. Box 37, Clovis, New Mexico 88101. B-8-14-2c

Foreman needed for processing shoot in feed lot. Relocate in South Texas. Permanent, benefits. Write Box 673-SCC, Hereford, Texas. B-8-20-14-4c

WANTED
A neighborhood worker to work with Llano Estacado Farmworkers of Texas in Deaf Smith County. Must be able to communicate with both Mexican and Anglo cultures. Application forms and other information may be obtained by contacting: Bernie Griego, 207 Ross, Hereford. Phone 364-2990. An equal opportunity employer. B-8-14-2c

We have openings for position in our warehouse and feed mill. Call 247-2791 or apply in person at Hi-Pro Feeds, Friona, Texas. B-8-22-14-6c

Farm Hand wanted with irrigation and tractor experience. 3 bedroom house, utilities, good pay for top hand. Alvis Jolly, Rt. 2, Phone 276-5611. B-8-22-14-3c

WANTED: Farm mechanic for tractor, well motor and pickup repair. Call 364-5642. B-8-14-3p

9. SITUATIONS

Baby sitting in my home. Phone 364-4759. B-9-10-39-3c

Baby sitting in my home, all ages. 243 Greenwood, Phone 364-1837. B-9-11-14-tfc

Will be happy to do your alterations. Call 364-6137 or come by 136 Avenue H. S-9-15-14-4c

COLORADO CANNING PEACHES. 38 lb. box \$5.95. Hereford Meat Market B-9-10-14-1c

10. NOTICE

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop.

HEREFORD IRON & METAL
North Progressive Road by City Dump
Anson A. & June Dearing
Phone 364-3350 or 364-3777
1 1/2 B-10-34-tfc

ALCOHOLISM INFORMATION

For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8:00 a.m. 'till 12:00 p.m. until 5:00 p.m. Monday through Friday. A UNITED FUND AGENCY B-10-12-tfc

COLORADO CANNING PEACHES. 38 lb. box \$5.95. Hereford Meat Market B-10-10-14-1c

11. BUSINESS SERVICE

B.L. Jones CONCRETE CONTRACTOR
We will do your finishing or give you a turnkey job. Free Estimates.
246 18th Street
Phone 364-6617
B-11-21-tfc

PAINTING CONTRACTOR
Interior-Exterior
Lots of experience
Reasonable prices
Phone 364-5690
B-11-13-4c

APPLIANCE REPAIR
We repair all makes and models of appliances. All work guaranteed.
MONTGOMERY WARD & CO.
114 East Park
Phone 364-5801
B-11-52-tfc

TREE TOPPING & SHAPING, HEDGE TRIMMING
Free estimates
C.L. Stovall
208 Avenue C
Phone 364-4160
S-11-39-tfc

KIRBY VACUUMS
Rebuilt with genuine Kirby Parts. \$59.95 & up, two year guarantee. Your only authorized Kirby Distributor.
Kirby Sales & Service
522 Irving
Ph. 364-0422
B-11-35-tfc

DRAGLINE SERVICE
TAILWATER
PIT CLEANING
DUMP TRUCKS
30 ton crane.

BOBBY GRIEGO
Day Phone 364-0574
Night - 364-2322
B-11-14-tfc

GREAT WESTERN ROOFING COMPANY
All types roofing
No long waiting period. Fast, dependable service, local references. Free estimates.
138 Sampson
Phone 364-4694
B-11-29-tfc

WANTED
100 to 150 watches a week to repair by latest approved methods.
COWAN JEWELERS
B-11-15-29-tfc

WILL PICK UP JUNK CARS. FREE.
Call 364-3350 or 364-3777
B-11-28-tfc

90 used vacuums \$9.00 up. Parts & Service for all makes and models.
AMARILLO VACUUM
208 West 10th
Phone 373-2889 Amarillo
B-11-21-7-tfc

FRANK WESTER CEMENT CONTRACTOR
107 BRADLEY
Residential-Commercial
Turnkey job
Straight finish
Phone 364-5169
B-11-39-tfc

KELLY ELECTRIC DOUG AND VIRGIL
Electrical Contractors
Residential Commercial
All bids and wiring
Call bids and wiring competitive.
Phone 364-1345
Night phone 364-2012 or 364-1345
Box 130
B-11-46-tfc

DICKEY'S DOZER SERVICE
Dirt Work - All Kinds
Bull dozers - Scrapers
Back Hoe - Draglines
Motorgrader

See or Call **FLOYD DICKEY**
S.E. 4th & Belsher
Dimmitt, Texas
Business Phone 647-4553
Residence Phone 647-4565
B-11-29-tfc

COLORADO CANNING PEACHES. 38 lb. box \$5.95. Hereford Meat Market B-11-10-14-1c

COMPLETE INFORMATION
Turn Key Installations of Pumps and Gear Drives
Big "T" PUMP CO. INC.
Sales & Service
HEREFORD 364-0353
DIMMITT 647-3444
FRIONA 247-3311
S-11-24-tfc

FOR ALL YOUR INSURANCE
Consult
The LaPlata Agency
205 South 25 Mile Avenue
Phone 364-4919

Pauline Lovan 364-3528
Robert Lemons 364-1726
Frank Pannell 364-2412
S-11-16-tfc

BROOKSIDE FARMS LABORATORY ASS'N.
Local Consultants:
David Pickens Abe Davis
276-5319 364-2769 or 364-6367
S-11-52-tfc

ROWLAND STABLES
840 AVENUE F
PHONE 364-1189
Stall Rental-Boarding
Breaking & Training
Stallion at Stud
(Mr. Pep Bar)
We cater to good horses at the Red Pens
S-11-29-tfc

HEARING AID BATTERIES
for all makes sold and tested at **THAMES Pharmacy.** Phone 364-2300. S-11-12-40-tfc

The best way to help others is to see that they don't have to help you
JOIN HEREFORD BENEFIT ASSOCIATION
See or Call
Frank Ball 364-3119
G.W. Owen 364-3744
Mrs. Bruce Rose 364-0285
1 1/2 S-11-42-tfc

HEREFORD WRECKING CO.
New & Used Parts
WRECKER SERVICE
We buy scrap Iron & Metal
Have storage for cars, boats, etc.
1st & Jowell Ph. 364-0580.
Nites - 4099 or 0075
S-11-12-40-tfc

13. LOST & FOUND

MISSING: White Charolais yearling heifer and red Simmental yearling heifer, 15 miles Northwest of Hereford. Jim Hysinger, 289-5241. B-13-18-13-3c

Whoever picked up my little white poodle, if returned to Grand E Trailer Park, Space No. 18, will receive \$5.00 reward. B-13-19-39-2p

REWARD for return of 6 year old male Siamese cat, wearing brown collar. Answers to name of "Pepper". 276-5841. B-13-14-2p

LOST from Hereford Feed Yards, Australian Shepherd male dog, one white eye. \$25.00 Reward. If found, notify Harold Good, 355-0340 Amarillo, (collect). B-13-14-1p

Lost or strayed from 6 miles East of Hereford, 4 steers, wt. about 600 lbs, branded "Double F" on left hip. Burl Fish, 364-6997. B-13-24-14-3c

LOST, Northeast of Hereford, 4 steers, about 400 lbs, branded "MC" on left hip. 258-7571. B-13-14-14-3c

REWARD for return of white toy poodle strayed or taken from 202 Union. B-13-14-1p

CARD OF THANKS
We would like to thank everyone who brought flowers and food and who came by to be with us in time of sorrow. The Family of Manuel Pacheco wants to thank everyone.
Mrs. Manuel Pacheco Sr. & Family
Mr. & Mrs. Manuel Pacheco Jr. & Jerry

You've Never Seen Such Thorough Service
STOP IN SOON

Phillips "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st 364-2644

EXPERT REPAIR on BUICK PONTIAC GMC TRUCKS JOHN ORSBORN BUICK PONTIAC
Free Pickup Phone 364-9999
HOME OWNED



The flea can make a standing high jump of 100 times its own height and a broad jump of 200 times its own length.

PREVENTATIVE MAINTENANCE!
Save yourself from the cold this fall and winter. Why worry?

PHONE 364-4714
FOR A PRE-SEASON HEATING UNIT MAINTENANCE CHECKUP...LICENSED AND BONDED FOR L.P.G. SERVICE!
Robert Rhoton
R & R REFRIGERATION AND HEATING SERVICE Coleman

Attention Cadillac Buyers!

T. J. (Bill) Morris of Garner Motors, Inc. for Any Cadillac Need
CALL 806-372-2324
806-395-9066

SPANISH MATINEE
SHOWTIMES
12:30 - 2:55
ALL SEATS \$1.00

Cantinflab
Don Quijote Cabalga de Nuevo
Fernando Ferran Gomez
Mario Ferran D'Ocon
Javier Escrive
Ricardo Morino
STAR 364-2037

"SENTA BERGER COMES ON STRONG"
PLAYBOY

Starts TONIGHT!
GATES OPEN 7:30
SHOWTIME 8:00

EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT CAVE WOMEN BUT WERE AFRAID TO ASK!
OR...
WHEN WOMEN HAD TAILS

A STONE AGE CAFE RIOT!

PLUS
WHAT DO WIVES DO WHEN DAD LEAVES FOR WORK? THEY PLAY WITH THE KIDS "making it"
--especially kids like phil fuller
TOWER DRIVE-IN

BARRELING OVER son to go over Niagara Falls in a barrel.
On Oct. 24, 1901, Mrs. Anna Taylor became the first per-

I TURNED AROUND AND IT WAS SOLD!

We don't intend to make whirling dervishes of our clients, but we DO put all of our experience and facilities to work right now when you delegate the selling job to us.

'25,000. to '35,000.
HOME LISTING NEEDED
NOW...CONTACT or CALL ...

Ralph Owens & Associates, Inc.
311 Park Avenue REALTORS Phone 364-2222

THE BEST FROM HOLLYWOOD!
COMMONWEALTH THEATRES

NOW SHOWING!

VINCENT PRICE HAS RESERVED A SEAT FOR YOU IN THE "THEATRE OF BLOOD"

VINCENT PRICE & DIANA RIGG

PLUS
When was the last time you were afraid? Really afraid?
The Mephisto Waltz
...THE SOUND OF TERROR

SUN. ONLY 5:45-7:40 9:40
WEEKDAYS 7:40-9:40
STAR 364-2037

Starts WEDNESDAY

A DOUBLE BARREL OF "TRINITY" FUN!

Senior let me blow my own nose, please!
Joseph E. Levine Presents
"They Call Me Trinity"

Trinity's back in the saddle again and still horsing around.

Joseph E. Levine Presents
Trinity Is Still My Name
SAT. ONLY 1:30-3:20-5:15 7:10-9:05
WEEKDAYS 7:10 9:05
STAR 364-2037

Starts TUESDAY

JUAN EL DESALMADO
Lucha Villa

PLUS!

PLUS!

GUSTAVO ROJO y DELIA LAZO
NATACHA
GATES OPEN 7:30 P.M.
SHOWTIME 8:00 P.M.
TOWER DRIVE-IN
8 COLORS

BIRTHS

Mr. and Mrs. Elton Stanley Davis are the parents of a son, Eric Shane, born September 25. He weighed 7 lbs. 2 oz.

Mr. and Mrs. Acie Paul Boyd are the parents of a daughter, Robyne Diane, born September 25. She weighed 7 lbs. 11½ oz.

Mr. and Mrs. William La Verne Rumsey are the parents of a daughter, Lisa Marie, born September 24. She weighed 8 lbs.

Mr. and Mrs. Raymond Gonzales Trevino are the parents of a daughter, Brenda, born September 23. She weighed 6 lbs.

Mr. and Mrs. James Smith are the parents of a daughter, Karen Denise, born September 22. She weighed 7 lbs. 9 oz.

Mr. and Mrs. Roger Dean Albracht are the parents of a son, Aaron Dean, born September 19. He weighed 9 lbs. 9½ oz.

Mr. and Mrs. Cecil Briceno are the parents of a son, Cecil Jr., born September 28. He weighed 6 lbs. 15¼ oz.

Mr. and Ms. James Robert Marnell are the parents of a son, Kirk Brandon, born Sep-

tember 26. He weighed 9 lbs. 1 oz.

Mr. and Mrs. Danny Gene Jones are the parents of a son, Will Garret, born September 26. He weighed 7 lbs. 5 oz.

Mr. and Mrs. Paul Edwin Willis are the parents of a daughter, Misty Kay, born September 26. She weighed 6 lbs. 13¼ oz.


Mr. and Mrs. Enrique Gon-

Savings Bond Sales Given

Series E and H United States Savings Bond sales in Deaf Smith County during the month of August totaled \$5,855, according to County Bond Chairman James Sears. Sales

for the eight-month period were \$130,385 for 87½ per cent of the 1973 sales goal of \$150,000.

Your local used cow dealer is hereford bi-products



farmers ranchers

Gentlemen:

Seven days a week dead stock removal please call as soon as possible-and/or \$1.00 c.w.t./100 lbs. delivered fresh to plant over 300 lbs.

Thank you 364-0951

DANCE MOONLIGHTER

Each FRIDAY & SATURDAY NIGHT ADULTS ONLY

Ice and Setups Available
No liquor for sale
MUSIC-POOL-DANCE
Arrangements made for private parties, for every occasion. For reservations call Days 364-0064 or 364-1760. Nites 364-9629

1-mile north of Hereford Hwy 385

Tom Sawyer associates

ARCHITECTURAL DESIGN • PLANS • CONSTRUCTION
REMODELING • ADDITIONS • INTERIORS
RESIDENTIAL - COMMERCIAL

Westway **289-5593** Evenings

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\$5,900 for
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Isolated MBR — Ref. air — draped — carpeted basement room. 8 walk-in closets plus storage. Fireplace wall. T.V. antenna stays. Immediate possession.

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accents this 3 BR Swayze home. Large 68 x 200 ft. lot zoned for mobile home or duplex. Only \$25,500.00.

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½ section plus grass land, with 2-windmills and stock tank.

Few improvements. This is one of the best 960 acre working farm-ranch combination anywhere. Excellent potential.

10% DOWN...OWNER WILL CARRY BALANCE AT 8%

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Happy Hustlers Elect Officers

Electing of officers was the first order of business at the recent meeting of the Happy Hustlers 4-H Club.

Kevin Douglas was elected president, Donna Meyer vice-president, Suni Harrell secretary-treasurer, Frank Blackwell, reporter.

Get-acquainted games and refreshments were served to the 19 members present and adult leaders.

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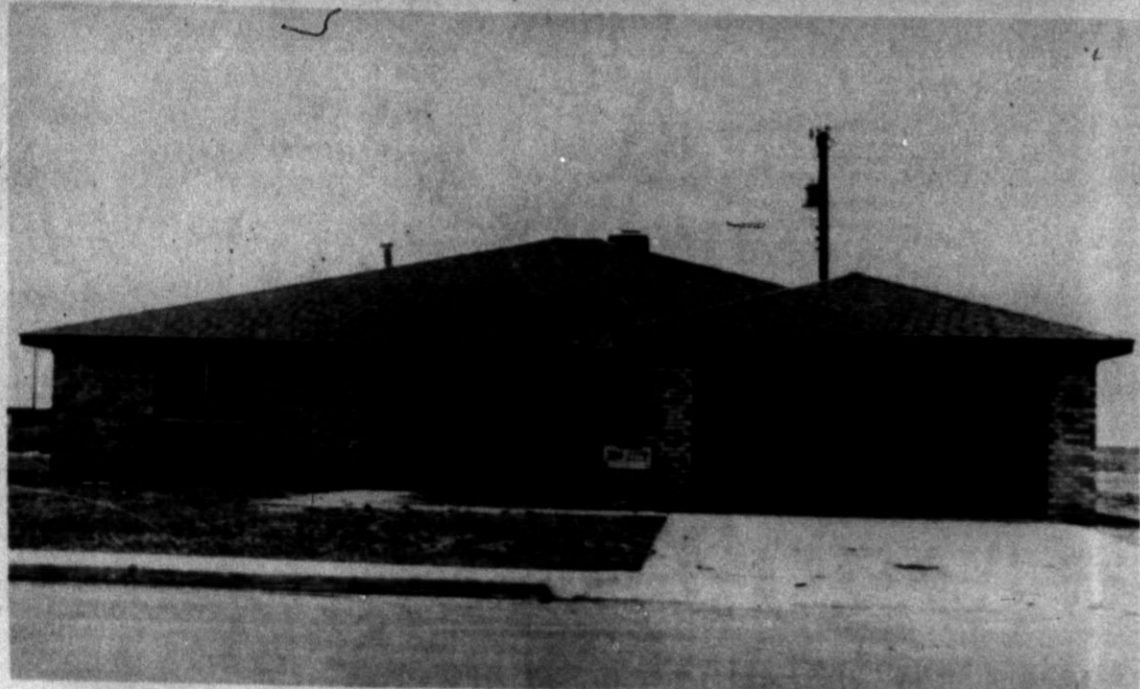
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- Double Fireplace • Raised Panel Cabinets • Refrigerated Air • Large Utility & Sewing Room
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3 BEDROOM - 2½ BATH DOUGLAS STREET
BEAUTY FEATURING RAISED PANEL CABINETS
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and move in quick. 3 bedrooms and baths. All this and a
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Residence ideally situated and designed for a beautiful and
complete home with offices in the rear. Converted from King
size utility room and storage area. Drive by 1002 East 3rd and
see this spacious, lovely home with formal dining and living
rooms, fireplace, patio, three bedrooms, 2½ baths and all the
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BEAUTIFUL YARD

2300 sq. ft. for \$37,500. Built-in china cabinet, large sunken
den with fireplace and built-in book shelves are outstanding
features of this home on Country Club Drive. All this and a
12x12 storm basement, too. H-3926

DON'T WAIT

to move the family into a larger home? See this outstanding
house on Centre, 2750 sq. ft., 3 bedrooms, built-in desk and
hutch and a 16 ft. x 18 ft. game room for all. H-3968

YOU CAN SAVE \$2500

If you buy this one. Well arranged 3 BR home is well worth
the money. Can you feature payments of only \$108.00 per
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364-6520



Betty Gilbert
364-2222

New Club Members In Dandi Doers

New members of the Dandi the Reddy Room of SWPS
Doers 4-H Club were introduced building.
at this week's meeting in They included Karen Jones,

Karen Coplin, Sandra Emitte,
Cynthia Taylor, J'Lynn Bruton,
Shelly and Kelly Blasingame
and Sandra Finley.
Plans for National 4-H Week,
Oct. 7-12, were discussed.

Hereford Real Estate

*Homes *Ranches *Farms

2 Bedroom - New storm cellar - large lot. Excellent Con-
dition!

3 Unit apartment house - reasonable down - excellent in-
vestment

FARMS

320 Acres - 3 wells - home - on pavement.

640 Acres - 3 wells - \$267.50 an acre - north of Hereford!

640 Acres - 5 wells - home - tile.

31,000 Acres deeded - now running 1,236 head of cattle -
excellent water - 200 acres sub-irrigated. Ranch house -
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● AFFORDABLE HOME with small loan payments or will
sell to veteran. 2 bdr. fence, new paint. \$9,500.00

● MIMOSA STREET. Fine, roomy, home with all the
extras including circle drive, 2 fireplaces, built-in
vacuum. Priced for quick sale.

● RUSTIC 3 bdr. home near downtown. Has been
remodeled from roof to floor. A comfortable home in a
pleasant location. \$13,500.00.

● LIKE NEW duplex with 2 bdr. new gold carpet, nice
kitchens. Only \$14,500.00. Will trade.

● FRESH PAINT and other remodeling. Nice 2 bdr.
brick with storm windows. \$8,000.00

● LOW MOVE-IN COSTS for remodeled, 2 bdr. stucco with
garage. \$10,100.00

● OWNER WILL FINANCE at low interest this 5 or 6 bdr
home in NW Hereford. Very roomy with garage, carpet
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Excellent location on Elm Street. Brick home less than two
years old with FHA loan to be assumed, all yards in, curtains
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Refrigerated air-conditioning and Fireplace, equity can be
purchased for only \$4,500.

Under Construction on Douglas Street. Completion before
Christmas, call us regarding a trade on 231 Douglas or 233
Douglas both 3 bedroom, refrigerated air-cond and
Fireplace.

Ready for your color selection 104 Oak St., over 1950 square
feet, cedar roof, isolated master bedroom, Spanish design,
\$37,000.

FIVE! - This home has five bedrooms, four baths, and over
3143 square feet, large existing loan with approximate in-
terest rate of 7½ per cent and \$368.00 per month, all curtain,
drapes, antenna, play ground equipment and Bar-B-Que
remain with property, call Lee Umsted 364-6633.

Tow and one-half acres, in the country living with over 2800
square feet. Four Bedrooms, 2½ baths - \$50,000.

YOU CAN OWN THIS LAND

160 Acres Dry Land. 149 Acres cultivated. This ¼ Section
near two paved highways.

320 Acres Dry Land Near U.S. Highway.

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LAND
1600 acres in Deaf Smith Co.,
approximately 600 cult. 8-irr.
wells, house and corrals,
more land can be put in cult.
will sell cult. land with 6-irr.
wells and grass land
separately. 29 per cent down.
235 acres near Hereford, on
paving, 3-irr. wells, tile, nice
3 bdrm. home, den, 2½
baths, double garage, large
barn, \$40,000.00 down.
320 acres N. plains, on
paving, all cult., 2-8" wells, 2
bdrm. home, \$30,000.00
down.
385 acres, NE of Hart, all
cult., 2 irr. wells, 3 bdrm.
home, shop, barn and
corrals. \$550.00 acre.
\$85,000.00 down balance on
cheap interest loan.
Large 3-bdrm. brick, double
garage. 1 acre. \$27,600.00.
Nice 3 bdrm. brick home,
125x150 barn and other imp.
Near Hereford on irr. 12
acres of land. Shown by
appointment.
Have small acres near
Hereford for sale.

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DEMAND...
JUSTICE

400 acres on Black Water Draw, permit for four
8-inch wells, 30 feet to water, on highway. Priced
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May trade for home or acreage near Hereford.

FOR LEASE: 120 acres, adjoining city limits,
paved on two sides, strong 8-inch well on natural
gas.

FOR SALE: Have several good farms in good
water. Low down payment and easy terms.

FOR SALE: House at 344 Douglas St., 3
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kitchen built-ins, fenced backyard, double
garage, finished yard. Can be bought worth the
money.

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FARMS FOR SALE

480 acres dry land Deaf Smith Co. Nor-
thwest of Hereford. Lays perfect and all in
cultivation. Large barn. \$150.00 per acre.
Possession.

520 Acres southwest of Summerfield, good
allotments and good water, has 2,500 head
capacity modern feedlot, another 160 acres
can be rented with this farm, feedlot or
farm can be bought separate, real good
terms on either.

640 Acres in Parmer County - 4 wells and
lays perfect, \$119,000 - 6 per cent loan, 14
years to go, priced \$365.00 per acre, im-
mediate possession.

½ Section on pavement, 2 small brick
homes, quanset barn, mile of underground
pipe, return pit and lake pump. Buyer can
rent adjoining ½ section.

SMALL TRACTS

Both commercial and residential. Surveyed
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Nice commercial lot on north HWY 385.

Good lots on Dimmitt Highway.
Also small acreages available.

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1 - GOLD QUILT Cut Velvet
SLEEPER SOFA
with queen size mattress
REG. \$599⁰⁰ ... NOW
\$449⁹⁵
SAVE \$150⁰⁰

1-TRADITIONAL Orange-Gold-Blue-Green Combination
SLEEPER
100% Nylon Cover
REG. \$349⁰⁰ ... NOW
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SAVE \$70⁰⁰

1-94" RED VELVET
SOFA
a decorators dream
REG. \$429⁰⁰ ... NOW
ANNIVERSARY SPECIAL
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SAVE \$130⁰⁰

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1-LARGE 102" Nylon Quilt, Gold-Green Print.
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REG. \$479⁰⁰ ... NOW
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SOFA
REG. \$449⁰⁰ ... NOW
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SAVE \$120⁰⁰

1-LARGE 101" Gold-Green-Brown Combination
SOFA
by Guaranty
REG. \$670⁰⁰ ... NOW
\$399⁹⁵
SAVE \$270⁰⁰

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come celebrate our 15 th.

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- 1-ROSE VELVET CHAIR REG. \$289.00 SAVE \$119.05 **\$169⁹⁵**
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 - 2-SMALL RED-GOLD PRINT CHINELLE VELVET GOLDWOOD TRIM CHAIRS REG. \$139.95 SAVE \$40.00 ea. **\$99⁹⁵**
 - 1-SMALL RED VELVET SPOT CHAIR REG. \$149.95 SAVE \$50.00 **\$99⁹⁵**
 - 1-BLUE VELVET SPOT CHAIR REG. \$169.95 SAVE \$90.00 **\$79⁹⁵**

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- 4-VINYL 1-SWIVEL (2-Green & 2-Brown) ROCKERS REG. \$159.95 ea. SAVE \$120.00 Pair **\$99⁹⁵**
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 - 1-GREEN NYLON EARLY AMERICAN SWIVEL ROCKER REG. \$139.95 SAVE \$40.00 **\$99⁹⁵**
 - 1-HEYWOOD MAPLE in GREEN HERCULON STRIPE EASY CHAIR REG. \$259.00 SAVE \$109.05 **\$149⁹⁵**
 - 2-BLUE-GREEN VELVET CHAIRS REG. \$189.95 ea. SAVE \$90.00 ea. **\$99⁹⁵**
 - 2-GREEN HOSTESS CHAIRS REG. \$119.95 ea. SAVE \$120.00 Per Pair **\$59⁹⁵**
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- 6-PC. THOMASVILLE ITALIAN PROVINCIAL BEDROOM GROUP Full or Queen Bed Triple Dresser Mirror Large Double Chest REG. \$1,358.00 SAVE \$259.00 **\$1,099⁰⁰**
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 - 4-PC. FRENCH PROVINCIAL GENUINE WOOD BEDROOM SUITE Full or Queen Bed Triple Dresser Mirror Chest REG. \$567.00 SAVE \$108.00 **\$459⁰⁰**
 - 5-PC. SOLID MAPLE, EXCELLENT FOR BOYS BEDROOM SUITE Twin Beds Night Stand Corner Desk 2-Bachelor Chests 2-Upper Bookcases REG. \$1,054.00 SAVE \$214.00 **\$839⁹⁵**
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 - 5-PC. ANTIQUE PINE BEDROOM GROUP King Size Triple Dresser Desk Mirror 2-Night Stands REG. \$846.00 SAVE \$166.00 **\$679⁹⁵**
 - 5-PC. ANTIQUE PINE BEDROOM GROUP Full or Queen Bed Double Dresser Mirror Chest REG. \$810.00 SAVE \$160.00 **\$649⁹⁵**
 - 3-PC. ANTIQUE PINE (Excellent for Boys) BEDROOM GROUP 2 Twin Beds Large Chest on Chest REG. \$525.00 SAVE \$105.00 **\$419⁹⁵**

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BABY FURNITURE REDUCED

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1-AVOCADO GREEN VELVET
LOVESEAT
REG. \$199⁰⁰ ... NOW
\$159⁹⁵
SAVE \$40⁰⁰

Large Stock
SOFA PILLOWS
Anniversary Special
1/4 OFF Regular Price

• FLOOR LAMPS
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• POLE LIGHTS & TABLE LAMPS
SOME REDUCED AS MUCH AS **1/2** OFF Regular Price

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ONE(1) WALL GROUP REDUCED AS MUCH AS **50%** OFF Regular Price
a decoration to match any decor at great Savings.

2 MAN-MADE MARBLE
CIGARETTE TABLES
REG. \$35.00 ea. SAVE \$15.05 ea. **\$19⁹⁵** Ea.

1-Cherry Fruitwood French Provincial
CURIO
REG. \$115.00 SAVE \$36.05 **\$79⁹⁵**

GIRLS
FRENCH PROVINCIAL
5-PC. GOLD & WHITE
BEDROOM SUITE
Full Bed Double Dresser 2 Night Stands Mirror
REG. \$345.00...NOW
\$239⁹⁵
SAVE \$105⁰⁰

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CARPET SPRAY
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SOME AS MUCH AS **1/2** OFF Regular Price
LLOYDS FURNITURE POLISH
REG. \$1⁰⁰
ANNIVERSARY SPECIAL **99c**

7-PC. DINETTE SET
Pedestal Metal Table 6-Swivel Chairs
REG. \$219.95 SAVE \$60.00 **\$159⁹⁵**

2-Only
DROP LEAF TABLES WITH 2 CHAIRS
REG. \$59.95 Set SAVE \$14.95 Set **\$45⁰⁰**

7-PC. Heywood-Wakefield Maple
DINING ROOM SUITE
Trestle Table 6-Chairs
REG. \$731.00 SAVE \$147.00 **\$584⁰⁰**

7-Thomasville French Provincial
DINING ROOM SUITE
Oval Table 6-Chairs
REG. \$1,042.00 SAVE \$200.00 **\$842⁰⁰**

PLUS MANY MORE ITEMS!!

PLUS MANY MORE ITEMS!!



SPIRIT PROMOTERS FOR WHITEFACE TEAM



DRILL TEAM — Officers for the Hereford High School drill team this year are, top photo from left, Renee Payne, Shyla Thomas, Becky London and Donna Munnerlyn. Bottom photo, drill team members stop to pose for picture during practice session at HHS band field.



CHEERLEADERS — Leading high school students in a yell, cheerleaders make a striking pattern of shadows and reflections. These girls work long and hard hours before and during games. Busily preparing for a pep rally, cheerleaders paint signs to decorate the gym. From left are Sharon Dearing, Melissa Henry, Nancy Barrett, Cindy Hairgrove, Theresa Leon (Scat), Susan Wartes and Sherri Hughes.

The Sunday Brand

Section Two

Hereford, Texas, Sunday, September 30, 1973



TWIRLERS — Many hours of rehearsal with band members, are spent by twirlers to learn routines. Twirlers for the year are Renee King,

Vicki Payne, Betty Banks, Teri Reinaur, Cathy Walker, Debra Jones, Denise Strange and Kim Wilson.



PEP SQUAD — Leading cheers and providing enthusiasm for student body are the main objectives of pep squad members. Captains for the current year are Silvia Gonzales, Carmela Burges, Joyce Ann Brown, Beverly High, Rena Brown, Holly Layman and Lupe Barrientez.



Brand Photo By Sandy Inman



New Pastor's Wife

Homemaking Has First Place Among Activities

By SUE COLEMAN
Women's Editor

AN ORGAN SET against one living room wall, a piano opposite with a guitar beside it, give a clue to a major interest of the family now at home in the parsonage of First Baptist Church.

The pastor's pretty blonde wife, Mrs. Doug Manning plays both piano and organ and has taught piano, as well as using her talent to assist with music in churches where her husband has been pastor.

The Mannings moved to Hereford in midsummer and are comfortably established in the parsonage at 231 Ranger, though Mrs. Manning says she is just getting the furniture all located precisely as she wants it, and has not yet hung the pictures.

THOSE TASKS have been interrupted for surgery on her left hand, which was done in a Tulsa hospital recently. The hand is still in bandages.

Tulsa was the Mannings' home for 10 years before he came as pastor of the Hereford Church last summer. Mrs. Manning is an Oklahoman by birth; her parents were teachers and the family lived in several cities of Southwestern Oklahoma while she was growing up.

From her birthplace, Olustee, they moved to Altus, Mountain View and Tipton. In the latter

city her father became manager of the rural electric cooperative and stayed until his retirement.

SHE MARRIED after a year in Oklahoma Baptist University, but later attended Southwestern State at Weatherford, Okla., completing a short secretarial course.

Music was emphasized through all her college studies and she had university courses in piano pedagogy, preparing her to teach. Since then she has taught private pupils, only a few at a time.

"That's a good way for a woman with children to work at home," she reflects, "because the number of pupils and the hours of work can be limited to fit the home schedule."

Her secretarial training was put to use in a job that Mrs. Manning enjoyed for eight months before she left Tulsa. She volunteered her services a few hours a week at a new guidance center for the blind and partially sighted, and soon found herself in full-time employment.

"ALTHOUGH I wasn't working directly with the children, we were in contact and I liked it," she says.

Assistance in churches served by her husband has been a routine matter for Mrs. Manning, as for most pastors' wives.

She has worked in the nursery department of church school, vacation Bible school and with a

primary choir, as well as acting as pianist.

She accompanied Rev. Manning on an evangelistic trip to Hawaii a few years ago, but has remained at home with their four daughters during most of his speaking trips including one to the Philippines.

THE CHILDREN are Glenda, a student this year in Central State University at Edmond, Okla.; Kathy, a high school junior; Cindy, a freshman, and Sandra, in the seventh grade.

Of her all-girl family Mrs. Manning comments, "I don't mind at all; the girls enjoy each other and I think it's much better than a combination such as three girls and only one boy, for instance."

Homemaking is the career that has had most of Mrs. Manning's attention through the years, and she disclaims any hobbies of the time-filling type. She likes to sew and has done a good deal of it for her daughters, and has also gardened, especially during her residence in Weatherford.

Three Siamese cats and a dog are included in the Manning household, as pets of the whole family, she says.



Mrs. Doug Manning
... she was Oklahoma girl

Supper Honors Retiring DSG Hospital Employee

Retiring after 16 years supervisor of the obstetrical department at Deaf Smith General Hospital, Peggy Oakes was honored with a Mexican dinner at Casa Ramirez Wednesday evening.

Employees and former employees at the hospital were hosts. Mrs. Oakes was presented a gift with words of appreciation: "Peggy was good at her job and never lost her courage in time of crisis. She always tried to be fair with those she worked with and never asked employees to do a job she wouldn't do herself. We all appreciate her."

Mrs. Oakes received her

training as a registered nurse at St. Anthony's School of Nursing in Amarillo and was office nurse for Dr. Roy Grubbs eight years before going to the hospital position.

She lives at 423 Ave. J with her husband, Dick Oakes, and three daughters, Teresa, Mary and Jamie. Saying that she enjoys being at home with her family after many years of employment, she has no plans for further work outside.

Supper guests were Betty Simpson, Phillis Cornelius, Rose Ann Smith, Inez Bellar, Corene Gandy, Betty Hammock, Sona Schulz, Florence Vaught and Mae Grimes.

Rev. Cluster To Speak

The Rev. Clifford F. Cluster, evangelist of Rouge River, Oregon, will be speaking in Hereford Oct. 8 and 9 in the Medallion Room of Deaf Smith County Electric Cooperative.

contact Mrs. Raymond Higginbotham.



The program will begin at 7:30 p.m. each night and special speaking engagements are planned at 10 a.m. and 2:30 p.m. Oct. 9.

Speaking with Rev. Cluster will be Mrs. Ruth Stapleton of Fayetteville, North Carolina.

The meetings are open to the public and persons interested in further information may

Invitation Issued For Anniversary

Mr. and Mrs. J.R. Thompson are to be honorees on their 50th wedding anniversary at a reception from 1:30 to 4:30 p.m.

today in the American Legion building.

Friends and relatives of the couple are invited to call to

congratulate them on the golden wedding date.

The Thompsons are the parents of Mrs. Gaylon Bryan.

Kings Manor Drivers

To Be Scheduled

Women's clubs and classes which provided transportation service for Kings Manor residents are asked to report promptly to Mary Gibson, chairman of the Kings Manor Auxiliary transportation committee, so the new year's schedule can be made.

Needed immediately, Mrs. Gibson says, are volunteers to do chauffeur duty in October, as that month is not yet assigned. Each year the city's club-

women volunteer for this service project, with members driving their own cars to take Manor residents on scheduled shopping trips.

Each organization is assigned to duty during the certain month, in a schedule made at the beginning of the club season. Clubs state their preference for time to be responsible for the driving service.



will you love me in December... as you did in May?

Some years ago the words above were quite popular somewhat as many of our modern slang terms are today. It gained popularity on the vaudeville circuits of the day. It had several interpretations, depending on the setting and the say-ers.

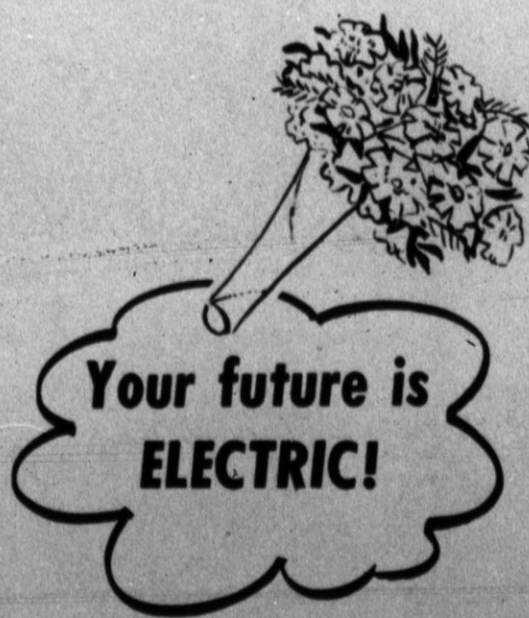
But, the interpretation we like best is "will you love me in the winter as you did during the balmy spring season?" because that suggests that the love will be steadfast when the going gets rough.

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CALENDAR OF EVENTS

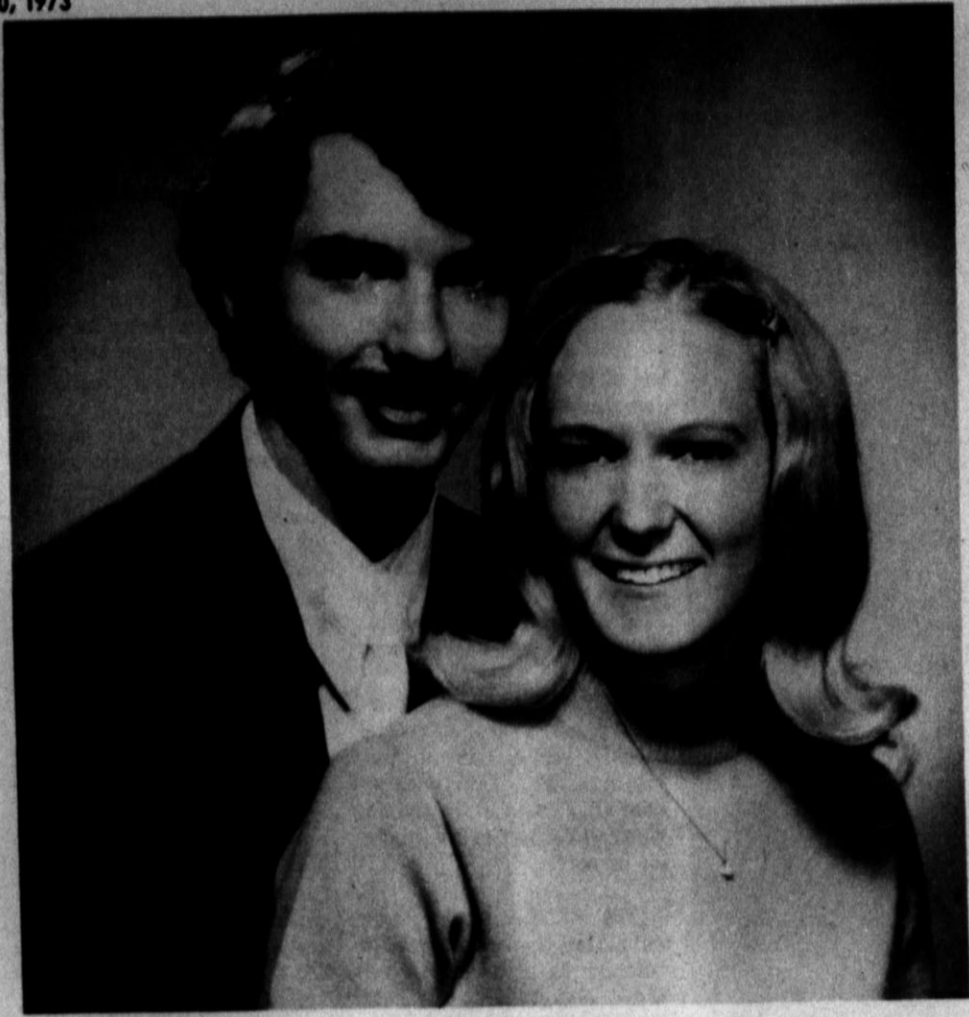
SUNDAY
St. Thomas Episcopal Women of Church in church, 9:30 a.m.

MONDAY
Rotary Club, Civic Club Center, noon.
Odd Fellows Lodge, IOOF Hall, 8 p.m.
Evening Lions Club, K-Bob's Steak House, 7 p.m.
Dawn Lions Club, Dawn Community building, 7:30 p.m.
Order of Rainbow for Girls, Masonic Temple, 7:15 p.m.
Teen TQPS Club, Community Center, 4 p.m.

TUESDAY
Young Homemakers Extension Club, in the home of Mrs. Allen Evers, 109 Aspen, 9:30 a.m.
Young Homemakers of Texas, salad supper to host Dimmitt Chapter, La Plata school, 7 p.m.
Calorie Patrol TOPS Club, Community Center, 9 a.m.
Rebekah Lodge, Odd Fellows Hall, 8 p.m.
American Legion Auxiliary, Legion Hall, 8 p.m.
Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.
BPOE Lodge, Lodge Hall, 8:30 p.m.
Beta Sigma Phi Sorority, all chapters, REC building, 8:30 p.m.
La Plata Study Club in home of Mrs. Lewis McCustian, 207 Aspen, 8 p.m.
La Afflatus Estudio Club in home of Mrs. B.F. Markham, 104 Douglas, 3 p.m.

WEDNESDAY
Noon Lions, Civic Club Center, noon.
United Presbyterian Women's Association luncheon at church, noon.
Knights of Columbus, KC Hall, 8 p.m.
Simms Study-Craft Club, luncheon at Elm Tree Inn, Tulia, members to meet at Simms Community building, 10 a.m.
United Methodist Women of First United Methodist Church executive meeting and luncheon at church, 12:30 p.m.
Mery Mixers Square Dance Club, Community Center, 8:30 p.m.

THURSDAY
Campfire Girls Leaders Training program, CFG Lodge, 9:30 a.m.
North Hereford Extension Club, in the home of Mrs. Iva Saltsman, 301 W. 7th, 2 p.m.
Wyche Extension Club, in the home of Mrs. Leroy Botkins, 2:30 p.m.
Jaycees and Jaycee-Ettes joint meeting, Dickie's Restaurant, 8 p.m.
Hereford Study Club, in the home of Mrs. N.D. Bartlett, 537 W. 15th, 7:30 p.m.
Bay View Study Club, in the home of Mrs. Keith Simmer, 203 N. Texas, 2 p.m.
L'Allegra Study Club, in the home of Mrs. Burns Hamilton, 235 Centre, 9:30 a.m.
Summerfield Study Club, in the home of Mrs. Ray Johnson, 2:30 p.m.
Kiwanis, Civic Club Center, noon.
VFW, VFW Clubhouse, 8 p.m.



ENGAGEMENT ANNOUNCED—A wedding early in 1974 is planned by Miss Jane Witkowska and Daniel J. Geppert of Bryan, her parents, Mr. and Mrs. Leo Witkowski of 215 North Texas, announce. January 5 is the date set for the ceremony here. Miss Witkowska is a senior student in the University of Texas and her fiance, son of Dr. and Mrs. J.W. Geppert of Bryan, is a senior pre-med student in Texas Tech.

Date Fixed For Holiday Benefit

Date for the Holiday Tour of Homes, sponsored each year by La Madre Mia Study Club, will be Dec. 2 and general chairman will be Mrs. Bud Snyder, it was announced at the club's meeting Thursday evening in Spanglers Jewelers.

A program on jewelry and fine china was given by Bob and Sammie Spangler, owners of the shop, before the business period.

Mrs. Snyder announced committee chairmen for the homes tour, which is a benefit for the club project fund. Mrs. Don Lane is to be in charge of the gift bazaar, a customary part of the tour.

Mrs. Herschel Black was named publicity chairman, Mrs. C.D. Adams chairman of tickets and Mrs. Jimmy Anderson of refreshments.

Two homes are already scheduled for the tour and another will be added. The Virgil Marsh residence just north of Hereford on the Vega Highway will be open to

visitors, as will the Wister Clevenger home, 301 Douglas. Films were a part of the program Thursday, as Spangler showed the Royal Doulton company's picture story of making china figurines, and the history of table china. He also cast a ring as he spoke of designing and fashioning jewelry.

Facts about precious and semi-precious stones and pearls were related informally by Mr. and Mrs. Spangler.

Mrs. Dickie Geries and Mrs. Adams were hostesses. Also present were Mmes. Roger Williams, W.E. Sparks, Don Walser, Richard Ward, Charles Watson, John E. Smith, Craig Smith, G.C. Merritt, Bobby Owen, Dean Herring, Wayne Lady, Charles Frye, James Gentry, Lynton Allred and Waldo Baxter.

SINGING TELEGRAMS
On Feb. 10, 1933, the Postal Telegraph Co. introduced a new service, singing telegrams.



RECENTLY WED—Mrs. Tom Timberlake is the former Lee Ann Ridley, daughter of Bob Ridley of Bellview, N.M., and Mrs. Hugh Carron of Banbury, England. Timberlake is the son of Mrs. Jim Monroe of Hereford and Douglas Timberlake of Chicago. The couple is at home in El Dorado Apartments after their recent marriage.

Along The Frio

By MRS. OWEN ANDREWS
Brand Correspondent

At Frio Baptist Church on Wednesday evening, were Mr. and Mrs. Milford Gresham, missionaries to Argentina, who

are home on leave. They showed slides and Mr. Gresham spoke giving interesting details of the geography of the country, the people and their customs and then about their own work.

One of the most rewarding phases of their work they say is operating a "Bible Home", where young people live employed outside part time and do intensive study of Bible doctrines.

They plan to return to Argentina for another extended stay in the near future.

A report has been received by friends here that Mrs. D.W. Allman of Wickes, Ark. remains in very critical condition after having undergone surgery for a tumor on the brain in recent weeks.

She has been paralyzed and at the time of the report had not regained consciousness several days after the surgery at a Little Rock hospital.

Mrs. Allman and her daughter, Wanda, visited in this community and with friends at Hereford and relatives at Dimmitt in April. They left here to live in Arkansas more than 20 years ago.

Mrs. Carlton Dobbins and her granddaughter, Carleta Vinson attended the Golden Wedding Anniversary reception for her sister and brother-in-law, Mr. and Mrs. J.C. Belew, September 16.

The party was held at Wingate Baptist Church. Others from the area attending were a brother, Joe Scott and Mrs. Scott, Dimmitt and a nephew, Ben Scott, Mrs. Scott and family of Hereford.

Mrs. Dobbins and Carleta remained for the following week to visit the Belews and others of family and friends in the area.

On Sunday Mrs. Dobbins was with the Edgar Vinson family of Hereford, as their daughter, Mrs. Wayne Betts and Mr. Betts of Euless, were there. The Betts and Vinsons had just returned from a long vacation trip going to Yellowstone Park and Grand Canyon among the many points of interest.

Frio Homemakers Club met Tuesday afternoon in the home of the president, Mrs. E.F. Vogler. The roll call was that members wear or bring something remade or redecorated, or to tell of remodeling ideas.



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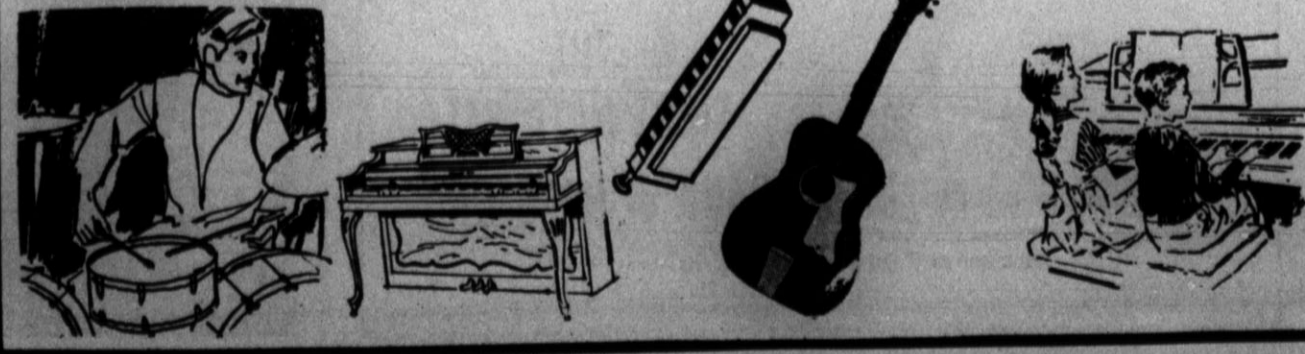


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THE Vogue BESS MOORE, OWNER
DOWNTOWN

Carmela Burges Heads Rainbows



Carmela Burges installed as worthy advisor (Bradly photo)

Carmela Rosene Burges, daughter of Mr. and Mrs. Lee Roy Burges, was installed as worthy advisor of the Hereford Assembly, Order of The Rainbow for Girls, in an evening ceremony in the Masonic Hall Saturday. She succeeds Linda Collins.

Grant Hanna installed Miss Burges and other new officers were installed by Cindy McWhorter. Installing officers who assisted Miss McWhorter were Linda Collins, marshal; Kathy Dupree, musician; Denise Strange, chaplain; Melissa Johnson, recorder.

Elected officers installed were Sue Roberts, worthy associate advisor; Patsy Brownlow, charity; Jana Ray, hope; Joan Josseland, faith; Becky Oglesby, treasurer; Carole Vogel, recorder.

Appointed to office by Miss Burges were Colette Hartley, chaplain; Renee King, drill leader; Leta Nunley, love; Jarann Bullard, religion.

Also, Debra Jones, nature; Patty Johnson, immortality; Rose Warren, fidelity; Jane Ellis, patriotism; Dalene Henson, service; Lana Clark, confidential observer; Betty Banks, outer observer; Carla Dobbins, musician.

Others were Staci Robinson, choir director; Debbie Fletcher, reporter and choir members Laura Clark, Janet McWhorter, Jettie Watts, and JoLyn Williams. Mother advisor for the assembly is Mrs. J.A. McWhorter.

As new advisor, Miss Burges was presented long-stemmed yellow roses, her chosen flower, by her niece, Becky Burges. Her song, "Love Is Surrender", was sung by Joan Waters and accompanied by Vivian Burges.

Her motto for her term is "Love Is Sufficient".

Miss Cathy Koelzer registered guests and Holly Layman and Joan Waters served cake and punch at a reception after the installation ceremony.

Recognized as guests were Messrs. and Mmes. Clint Lundry, Jim Tucker, Don Waters, and Lawrence Burges, Mrs. Willie Burges and Melvin Burges.

Park Described 2-Nation Peace

Marking a national border that is undefended, the 2300-acre International Peace Gardens on the U.S.-Canadian border near Rugby, N.D., pledge continued peace between the two countries, Mrs. R.L. Pollock of Fargo, N.D., told Calliopean club members and guests Thursday evening.

The North Dakotan, who has served on boards and committees administering the Peace Gardens, is a house guest of Mrs. Dolson Palmer, whose home was the club's meeting place. She spoke and showed slides with scenes from the international park.

It is located at approximately the center of the North American continent, Mrs. Pollock said, in North Dakota and the Canadian province of Manitoba. In addition to park and forest areas, and buildings which many tourists visit, it houses each summer camps for music, art, drama and dance workshops.

Many organizations have contributed to purchase the land and erect buildings, the speaker added, mentioning Beta Sigma Phi sorority, the Order of Eastern Star, IOOF and Rebekah Lodges.

During the informal social period after the program, Mrs. Pollock and one of the Calliopean Club's new members, Virginia Holmes, played piano selections.

Guests present with 16 members were Mmes. Ted Panciers, Edwin Axe, H.L. Benefield, C.F. Moore, Jack Renfro, A.L. Manjeot, W.C. Hromas and Jimmie Gillentine.



DE STUDENT OF THE WEEK—The Distributive Education student of the week is Julie Reinart. Julie, a junior at Hereford High School, is employed at Helen's Youth Shop under the supervision of Helen Higgins.

Dr. Milton Adams
Optometrist
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Office Hours
Mon.-Fri. 8:30 to 5:00

Small Talk

By SUE COLEMAN
Women's Editor

ANYBODY THAT plans to do anything in Hereford that requires a set date before the end of 1973, had better get his calendar marked quick because all the days will soon be taken.

After the rush of activity connected with Hereford's Diamond Jubilee, it looked for a little while like there would be a breathing spell. Since all clubs in town had worked hard on the Jubilee-it would be reasonable to think they might take it easy for a while.

But they are having guest days, guest programs, special opening events, trips to conventions, and I-don't-know-what-all, so soon in the season. With holiday parties just around the corner.

FOR EXTRA bustle, there will be three conventions here in October: Jaycees and Jaycee-ettes Oct. 12-14, area Beta Sigma Phi Oct. 20 and 21, and a smaller group, the North Zone Garden Clubs, Oct. 30.

The kids are getting into the act as 4-H Clubs plan a whole week of goings-on Oct. 7-12, climaxed with their achievement dinner.

Hereford Community Players will stage a comedy, Any Wednesday, Oct. 11-13 and again for Beta Sigma Phi delegates.

There will be Community Concert programs in Hereford, Canyon and Clovis before Christmas, and members here can go to all of them. And a lot of Hereford people will be in the

audience when Van Cliburn solos with the Amarillo Symphony Oct. 6, you can depend on that.

ALL SORTS of benefit programs are being announced. Kings Manor Auxiliary will sponsor a fall fashion show and tea in the Manor Garden Room Oct. 23; Kappa Iota chapter of Beta Sigma Phi has its annual bridge benefit for Girlstown set Oct. 25, and a Halloween carnival is scheduled in Dawn Community Center Oct. 29-31.

Reaching up into the holiday season, Hereford Garden Club will hold its Christmas gift bazaar Nov. 17 and Madre Mia Study Club has scheduled its holiday tour of homes and bazaar Dec. 2.

There are others, I'm sure, that we don't yet have dates for. Get set for a busy fall followed by a busier yearend.

VISITORS in Katie McGehee's home last week were Mr. and Mrs. Orin Stark of Quitaque, Mr. and Mrs. Wallace McGehee of Kansas City, Mo. and Mr. and Mrs. Dean Schooler of Long Beach, Calif.

IT'S SORT of an emergency call Mary Gibson is making for

volunteers right now to supply transportation for Kings Manor residents' shopping trips.

Clubs in the county always meet this need, but right at the start of a club year they don't always report immediately to Mrs. Gibson, chairman of the Kings Manor Auxiliary transportation committee, and get their work assignments.

Some months for the remainder of this year already have volunteers assigned, but it happens that October doesn't. That's what creates the emergency. If you or your club intend to help but haven't reported, how about calling Mary quick!

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Father Of Local Woman Is Dead

Funeral services for Kenny W. Gassaway, 84, of Monroe, Okla., will be conducted at 2 p.m. today in Miller Funeral home of that city, and burial will be in Monroe Cemetery.

Mr. Gassaway, who died Thursday in a hospital at Poteau, Okla., was the father of Mrs. Ed Robinson and the grandfather of Eddie Whitehorn of Hereford. He was born in 1889 at Tupelo, Miss.

Surviving him are three daughters, two sons, nine grandchildren and ten great-grandchildren.



Joe Rojek

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CHARGE IT!

By The Garden Gate With Glad

By Mrs. Art Manjeot



One cannot forget if they tried, those golden panicles of the goldenrod, all over the cheeks of the meadow. Some think they are an enemy, others think them beautiful, as they gently sway with the mountain breezes.

While in the mountains of New Mexico the past week, we did many interesting things. Learned how to make sand candles, also bark molded candles, make a tree of planks, posts, and pine-cones, how to make beautiful pictures for cabin walls of jig-saw puzzles (this is a two-fold project as it keeps people busy and content for hours and hours).

I took time out to do some strolling underneath the trees and along the mountainside. Found many old friends among the flowers in bloom, one of which was the goldenrod.

The goldenrod has always interested me, but for years I had been led to believe that they were an enemy to one who had hayfever. Have been doing some research, and learned many things which I wish to share.

They can be grown in our gardens, and they are excellent material for background plantings and for spike materials.

The botanical name of the goldenrod is solidago. It is a common perennial that produces golden-yellow flowers in many minute lacy heads in the late summer or early fall. They are erect plants with simple alternate leaves and many yellow heads or spikes.

Some of the varieties are S. caesia, or wreath goldenrod; S. canadensis, which grows in many of the northeastern states, with hairy stalks, to a height of 3 to 5 feet; S. odora or sweet goldenrod (does have a pleasant fragrance), the blooms on this variety are in clusters; S. speciosa, a very stout perennial with smooth stems, leaves firm, 3 to 5 inches long, and narrow. Produces a showy branching cluster or panicle of flowers.

Are produced from seed, and some can be produced by transplanting roots, and dividing clumps. They like a medium-rich soil and do well in full sunshine. The most prevalent disease is orange rust. It can be controlled by dusting or spraying with neutral copper or other insecticide.

They are known to most of us as a wayside flower. Have been grown in gardens or in many states they grow wild, and are listed as a state flower. In 1940 Theodore Parker called it the goldenrod, fairy, magical flower. He admired the lovely flower with yellow clusters on

wandlike stems. On the other hand many disliked the goldenrod very much, because since it started blooming about the same time as the inconspicuous ragweed, (the real villain) hayfever sufferers everywhere consider the goldenrod when flowered, a malign plant which caused hayfever... sneezing, sniffing, and itchy eyes.

However this plant has since been given a clean bill of health, and is the state flower of Alabama, Kentucky and Nebraska.

There is an old legend that where the goldenrod grows, treasure lies buried, although never has this been proven. Many people believe where it is planted, unexpected good fortune is sure to come to the inhabitants.

In Vermont it is said that if a person suffering from the rheumatism finds a goldenrod gall, he will be free from pain until the grub in the gall dies. Goldenrod stalks have been used as divining rods by people searching for water or minerals.

Medicinally, the goldenrod has been used to treat practically every disease. Chippewa Indians used it for chest pains, sore mouth and kidney disease. Ironically, it was used in Ontario to cure the very sickness it was elsewhere supposed to have caused, hayfever.

In many places goldenrod is used on wounds and a lotion is made from the flowers which will take the pain out of bee stings. It even makes good tea. Ewell Gibson, who appears on TV, says it is good food and he uses it often.

He is a nature man and tells of edible things of the woods and plants which are good food for man. It is at least an interesting study. I am always fascinated when I learn of various uses of plants either wild or cultivated which will benefit mankind.

I picked some of the wild goldenrod and while I strolled through the woods I enjoyed the beauty of the minute flowers. Think I will plant some next year in my flower garden to use with dahlias, daisies and other garden flowers.

At least I felt no bad effects from being with the goldenrod, and I am a hayfever victim during the month of August, my worst enemy being dust, especially stale dust, and Bermuda.

GARDENING: All phases of life are interwoven into the life

of a gardener. I am grateful that I was taught to love and appreciate nature and to work with flowers.

There is ever present a spirit of thankfulness for friends made and relationships established through this medium. These have enriched my life.

When I first became a member of the Hereford Garden Club I was assigned to a committee which required that we visit gardens, both flower and vegetable, and do some comparative study and evaluation. One of the gardens I visited was that of Laura Elizabeth Lance Walser.

Her garden reflected the many graces exemplified in her life such as gentleness, graciousness, quietness and love for her fellowman. Also love of neatness, cleanliness, beauty and knowledge of the good earth.

As the years passed our friendship deepened, not only did I visit to talk garden talk but I just wanted to be with her. We exchanged ideas, and she often referred to the sharing of flowers, plants and fruits of the garden. This she generously did.

Later when she and Mr. Walser observed their Golden Wedding anniversary, in December 1967, she asked me to make the mints, which were decorated with tiny flowers and in her favorite colors, green and pink.

In later years when she was confined to the house because of an injury we continued to share.

Not once did I ever hear her complain. She always made inquiry as to friends, those who were ill and shut-in and the church activities. Then we continued flower talk. Potted plants graced the rooms, and we visited around them.

At her memorial service her pastor referred to her as the Flower Lady, friends and loved ones have added this tribute, "She looked well to the ways of her household; her children and loved ones rise up and call her blessed." Glad is glad that our garden pathways crossed.

REMINDERS: Take time out to see the lovely fall flowers throughout town. Chrysanthemums are coming into their own, and there are many beauty spots created by their fall colors. The geraniums have been unusually lovely this year.

Some of the finest plants, with specimen flowers and intense colors. Late zinnias, whether giant size, miniature, or border plantings are in their fall dress. There are still many beautiful petunia plantings, an especially pretty and well grown planting is at 521 Westhaven Drive.

Congratulations to the winners of the Ladies Chamber of Commerce beautification award, the Barnards. Well kept and attractive grounds surround the lovely home at 212 Ave. B.

ERIE CANAL
On Oct. 23, 1819, the first boat on the Erie Canal traveled from Rome to Utica, New York.



Hereford High School cosmetology class were installed recently. Seated from left are Vickie Trull, president; Sue Smith, secretary; Donna Reinart, vice-president; Lane Rowam, sergeant-at-arms. Standing from left are Mary Shipp, treasurer; Sharon Homefield, parliamentarian; Mary Jean Reinart, vice-president; Lane Rowam, sergeant-at-arms.

BOTH STORES
Anthony's
C.R. ANTHONY CO.
DOWNTOWN & SUGARLAND

DOLLAR DAY

ONE DAY ONLY!

45" WIDE
TEXTURED DACRON
CREPE-SPORTSWEAR
\$1. Yd.

Perfect for all your favorite spring fashions! You get the beauty and elegance of crepe, and the convenience and comfort of Dacron® Polyester. And at this great price, you can't go wrong!

RANCH WELLINGTON BOOTS

\$24⁹⁹

Spanish brandy, full grain glove leather foot and leg, 14 inch height. Fully leather lined. Neolite outsoles. Snoot toe and Western heel. Sizes 6 1/2 to 12.

"There Aint Nothin' Like a Good Pair of Boots" West

Boots: Tony Lama, Sanders, Justin, Nocona, Countown, Acme, Hats: American, Resistol, Bolts, Tony Lama

Hwy 60 E 364-5961

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69¢

IDEAL FOR WARM SLEEP WEAR ALSO BOY'S-GIRL'S SLEEPWEAR SHIRTS.

QUILTED CASUAL
8⁹⁹

Don't let the weight of this quilted nylon shell fool you. Nylon offers light weight yet provides good warmth. Knit cuffed sleeves and a zipper front are other nice features of this garment. The pointed collar and over the waist length add to the style, yet very reasonably priced. Sizes S-M-L & XL.

WOMEN'S OUTING FLANNEL LONG GOWNS & PAJAMAS

LONG GOWNS & PAJAMAS PRINT'S FLORALS REGULAR SIZES **\$3⁹⁹**

EXTRA SIZES \$4⁹⁹

100% Polyester "Doeskin"
TUNIC TOP
\$11. Value
7⁹⁹

Top off a great new look for spring with this 100% polyester "doeskin" finish tunic. With pants or a skirt, this tunic is perfect for year 'round wear. In assorted patterns, sizes 8 to 18.

FAMOUS MAKER
YOUNG MEN'S FLARE JEANS
\$5⁰⁰

CORDUROY'S DENIUM BRUSHED, and other Materials to choose from MOST SIZES

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Anthony's
C.R. ANTHONY CO.
USE YOUR MASTERCARD OR BANK AMERICARD

No price tag on integrity

Judging the quality of a diamond is not a simple matter. Many factors influence the price you pay. To serve you better, we took the time to acquire the necessary scientific knowledge and gemological instruments to properly grade every diamond we sell. Our title of Registered Jeweler, American Gem Society, must be re-won each year through additional study. It is your assurance of full value for the dollars you spend. Come in and see our diamonds, soon!

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Cowan Jewelers
DOWNTOWN

BALI GLOSS

Pants Cage Plus
SUGARLAND MALL
364-4680

These women know that molded, no-seam cups of silky Qiana give them a natural, rounded line. They know that a European snap front closure gives them a smooth unbroken no-bra look in the back. This soft-body silhouette is essential

Bali introduces Bali Gloss... The seamless bra for women who really know fashion!

for today's clingy, body hugging clothes. Add the comfort of soft tricot straps and low cut sides and back of stretch spandex and the woman of fashion knows that BALI GLOSS is the bra for her! Available in fashion colors of black, white and sand.

STYLE # 1213 **Bali**

Editorials

Hereford Really Needs It

Patrons of the Hereford Independent School District have been asked to make a decision on a bond election Tuesday. It is not a momentous decision, but it is a matter of importance and one that deserves our attention and consideration.

The \$38,000 bond election proposes the replacement of the cinder track around Whiteface Stadium with a synthetic surface that can be used in all types of weather. School officials have stated that no tax increase will be caused by approval of the issue.

It has been pointed out that Hereford is the only school in the district without such an improved track surface. This statement, alone, is not the argument for a new track. The point

is that these schools had some very good reasons for installing the new track surfaces.

The synthetic track, while more expensive at the outset, requires less maintenance and labor and can be used in any type of weather. Naturally, it also provides a better surface for the runners.

We believe the proposed track improvement would be a fine asset to the school system and the community. And, looking ahead, we honestly believe it would be a better investment than re-working the present cinder track.

The Brand endorses the proposal and hopes school voters will approve the issue Tuesday!

Social Responsibility

What is the "social responsibility" of business? That question is the subject of intense debate and some genuinely anguished soul-searching among businessmen today.

Most businessmen — like most Americans in general — are honest people with consciences and a high regard for the society that nurtures them. And they are upset with the low esteem in which business is currently held by many.

What to do? Increasingly, the businessman is being told by his critics — and even some of his friends — that merely serving the consumer and obeying the law is not enough; that he must go beyond that into some kind of positive action to improve society.

Many businessmen are quite willing to make the effort, but the problems that crop up on the way from the glib generalities to the prickly specifics would try the wisdom of a Solomon. These problems can be grouped into three major categories.

1. WHO DECIDES? What one man calls "socially responsible," another may not. That's why we have a painstaking procedure for settling such questions through the mechanism of government.

To take just one prominent example: Some people want businessmen to refuse to make arms — or some kinds of arms — for the government. Would such action be socially responsible or irresponsible?

The point is, the businessman is not necessarily best qualified to decide which social needs deserve priority attention — and neither are some of the people who are anxious to tell him.

2. WHO PAYS? One of the most durable myths of our society is that big corporations "have" a lot of money. It's more correct to say that they use a lot of money. Most of what comes in goes right out again to pay wages,

salaries and the other costs of production.

3. WHO MAY BE HURT? A big corporation usually cannot start making a product or service available at a discount to a worthy group without competing unfairly with the other businesses that serve the same market. Further, the anti-trust laws prohibit companies from getting together to prevent such trouble.

Not so simple after all, is it? Nevertheless, there are still some things that businessmen can do, and are doing.

FIRST, the corporate leader should seek out opportunities to pursue both corporate and social goals simultaneously. For instance, the company having difficulty getting skilled workers might help itself and others by providing free training for minorities. The company situated in an unattractive community might improve its ability to attract and keep good people by improving the community, and so on. And if the community schools are improved, the company won't need to provide its own training programs.

SECOND, there are some things — such as the location or design of a new plant — that may make a big difference to a community and relatively little difference to the corporate balance sheet. Businessmen must make every effort to consider the community interested in these cases.

Finally, while there is not a limitless amount of philanthropic money available, there is some — roughly what a company might budget for charity and public relations anyway. The trick is to employ this money in such a way that its beneficial effect is multiplied.

THE BEST example I know of this "multiplier effect" is the donation of executive time to community service. Loaned executives have already helped many state and local governments throughout the country to streamline their management procedures, saving millions of dollars and improving government services as well. They have also helped in the development of minority businesses. This practice should be common everywhere. It is good for the businessman, good for the civil servant, and good for the community.

The biggest need of all is to combine business talent, voluntary organizations, and government agencies into a coordinated attack on community problems. It can be done, and businessmen are beginning to get involved throughout the country.

"YOU have not converted a man because you have silenced him." — John Morley.

WE SHOULD remember, as a Field Enterprises Educational Corporation publication points out, "Children are not born with inherent good taste in their choice of books. They will remember the good ones longer and with greater pleasure than the rest, but they will not choose them without considerable guidance from some adult in whose judgment they have confidence."

The Sunday Brand

Editorial Forum

Hereford, Texas, Sunday, September 30, 1973



Letters To The Editor

Commends Sheriff's Department

Dear Editor,

I appreciate Mr. Jerry Jonson's letter in last Sunday's Brand concerning our Sheriff's Department and I agree with him 100 per cent.

As a Christian worker I have been in numerous jails around the country and I have seen them on the inside. Some are filthy with poor conditions and some are not so bad. But without a doubt the Hereford jail is by far the best.

Even the inmates who have been in jails everywhere are quick to declare that conditions and attitude in the Hereford jail are by far the best they have ever been in.

It is truly amazing some of the cases our lawmen have uncovered and brought to justice. That is one thing, but to strive to keep a right relationship with the prisoners is another and Sheriff Travis McPherson and his men are really trying to improve conditions

which are already better than exist anywhere else in the area.

We are indeed fortunate to have a man like him in this office. Also the jailer Bob Williams who has done so much to show love and consideration toward the inmates — most of the men would fight for him.

I believe all the deputies and officers to be the finest quality men doing their very best. Honestly, I wouldn't want their job at twice their pay... not only do they risk their lives daily but are misunderstood and hated by so many they are trying to protect.

Of course, a jail is like a wheelchair, we would be better off if we never had to use them, but if I had to go to jail I would choose the Hereford jail... if I could choose.

Yours truly,
M.L. Means
517 Ave. K
Hereford

'Why No YMCA In Hereford?'

Dear Editor,

I would like to know why Hereford has no YMCA while the town of Dumas, which is not as big as Hereford, has one?

I have heard more newcomers ask, "What is there here for our children?" Oh yes, we have given our kids the community center — but who is getting to use it more. Adults have taken it over.

When I asked about getting an indoor swimming pool I was told that we already have a swimming pool and that an indoor swimming pool would not be the answer since it was not worth spending all that money for it because after a year it would not be used anymore — just look at the one at West Texas.

That kind of made me mad since I know better. I have four children, three of whom are married and the other is a 16-year-old still at home.

I have heard the same from all my children, "What is there for us to do in this town?"

I came from Germany and have seen towns a lot smaller than Hereford and they have indoor swimming pools and many more things than what we have offered our children here. Yet we don't mind spending our tax money here for adults. Just look at the money spent for the new golf course.

Oh yes, we did get some tennis courts out of that, but I have seen kids asked to leave so that the adults could play. And I know because I live by one of the courts and have seen how full they are.

I have been told that the kids like to play golf. Yes, but have we ever

thought that there are people who can't afford that kind of sport? I think I have a right to ask where my tax money is going and since I am the mother I am concerned about our young people.

I think it is high time we start to think, "What can we do for our children?" I don't think that there are parents who don't want the best for their children since they are our most priceless possession.

My husband and I have done without things gladly so that we could do things for our children, and we have not been sorry for it.

I think Hereford had better think about these things if they would like to see the town grow. I think money spent on our youth is well worth it — to get them off the streets and into some healthy activity.

If Dumas can do it then why can't we have a YMCA? I am going to ask a lot more questions and see why we can't give our young people more and I want to know why adults come first.

Sincerely,
Mrs. Geo. E. Brashear
143 Juniper
Hereford

"Somehow I cannot share the alarm of those who contend that our government has been 'paralyzed' by the Watergate scandal. In fact when, and if, our government is paralyzed, at least it's not imposing any new or increased taxes on us, so paralysis, if that's what it is, isn't necessarily all bad. Meanwhile, we still pay those people back there at least adequate salaries and fantastic 'fringe' benefits, whether they do anything or not." GLENDIVE, MONT., RANGER-REVIEW

The Bootleg

Philosopher



Dear editor:

People are always talking about inflation, about the high cost of things from groceries to medicine to tractor bolts to borrowing money, but I don't know of anything that inflation has hit harder than politics.

I guess you'd call it inflation, if you mean paying twice as much for the same product, with or without a warranty. Just because you're paying more doesn't mean you're getting a better tractor bolt or Congressman.

ACCORDING to an article I read in a newspaper last night, 1,896 candidates running for U.S. House and Senate seats last year reported spending more than 77 million dollars in primary and general elections. How much was unreported is a matter between the candidates and their conscience, something I wash my hands of.

Now less than a fourth of those 1,896 candidates got elected, but if they'd all got elected, it means they spent 77 million dollars for offices which would pay, at the current salary of \$42,500 a year, about 80 million dollars. Talk about inflation!

NATURALLY those candidates, except in a very few rare instances, didn't spend their own money. It came from contributors, the vast majority of whom were big contributors, on the theory I guess that the more money a man has the more interested he is in good government.

Now some people dispute this, saying a lot of big contributors are just making investments with a satisfactory return on their money expected, and to offset this some people are proposing that all contributions to campaigns be banned, that election be financed by a dollar a head tax on all citizens.

Under this system, no person would have more than 50 cents apiece invested in his two Senators and, depending on the size of his state, around 10 or 15 cents in his Congressman.

This is what I'd call whipping inflation.

Yours faithfully,
J.A.

Talk Of Texas

By Jack Maguire

THE UNCHANGING TIMES — As early as 1888, Texas ranchers were planning to replace barbed wire with electric fencing to keep cattle on the range.

In that year, owners of the LX Ranch at Tascosa, Oldham County, contracted with the Electric Fence Co. to put five miles of the charged wire around their horse pasture. If it worked as they hoped it would, their plans were to put 25 additional miles of electric fence around a larger cattle pasture.

The electric fence was premature, however, and ranchers found it both expensive and impractical. They opted to continue using barbed wire — a practice still followed 85 years after the Tascosa experiment.

TEXAS BRAG — The Dallas-Fort Worth Regional Airport, which will begin operations this fall, has enough concrete runways, taxiways and aprons to equal a four-lane expressway 210 miles long.

TEXANS AT WORK — Two of the world's most famous fire-fighters call Houston home.

If an oil or gas well explodes into a flaming geyser anywhere in the world, the call goes out: "Get Red Adair of Houston!" For years, he has been flying all over the globe to control burning oil and gas.

However, if a grain storage facility explodes or catches fire, the instructions are: "Get Ted Reynolds in Houston!" He also salvages grain from elevators that have been wrecked by tornadoes and hurricanes and from barges that have sunk.

Reynolds, whose fame is not as widespread as that of Adair, has handled every major grain or mill fire in the U. S. in the last decade.

The Sunday Brand



Established 1948

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O. G. Nieman
Don Richards
Sue Coleman
Grady King

Publisher
News Editor
Women's Editor
Advertising Manager

CIRCULATION

364-2030

SCHOOL Lunch Menu

HIGH SCHOOL JUNIOR HIGH
MONDAY—Chicken fried steak and gravy or chicken noodle casserole, mashed potatoes, seasoned spinach, Waldorf cake, rolls, butter, milk.
TUESDAY—Hamburgers or chili burgers, potato chips, blackeyed peas, tossed salad, peach cobbler, buns, milk.
WEDNESDAY—Fried chicken and gravy or roast beef and gravy, fluffy potatoes, peas and carrots, cookie, school bread, butter, milk.
THURSDAY—One hot tamale with pinto beans, or one burrito with pinto beans, mixed greens, whole kernel corn, apple pie, cornbread, butter, milk.
FRIDAY—Beef and pork pattie or vienna sausage, creamed potatoes, glazed carrots, cabbage salad, Waldorf salad, rolls, butter, milk.

ELEMENTARY SCHOOLS
MONDAY—Chicken fried steak and gravy, mashed potatoes, seasoned spinach, Waldorf cake, rolls, butter, milk.
TUESDAY—Hamburger, potato chips, blackeyed peas, tossed salad, peach cobbler, buns, milk.
WEDNESDAY—Fried chicken, fluffy potatoes, peas and carrots, cookie, school bread, butter, milk.
THURSDAY—One hot tamale with pinto beans, mixed greens, whole kernel corn, apple pie, cornbread, butter, milk.
FRIDAY—Beef and pork pattie, creamed potatoes, glazed carrots, cabbage salad, Waldorf salad, rolls, butter, milk.

ST. ANTHONY'S PAROCHIAL SCHOOL
MONDAY—Chicken and noodles, blackeyed peas, fruit salad, buttered bread and milk.
TUESDAY—Beef stew with vegetables, cabbage-apple salad, banana pudding, cornbread, milk.
WEDNESDAY—Frito pie, green beans, tossed salad, peaches, rolls, milk.
THURSDAY—Macaroni and cheese, peas and carrots, orange cake, rolls, milk.
FRIDAY—Hamburgers, French fries, lettuce and tomatoes, peach cobbler, milk.

HEREFORD DAY CARE CENTER
MONDAY—Breakfast: Farina, raisins, milk; Lunch: Tuna casserole, seasoned spinach, cornbread, butter, milk, apricot halves; Snack: Rice cakes with butter and honey, orange juice.
TUESDAY—Breakfast: Donuts, bananas, milk; Lunch: Oven-fried chicken, beets, buttered corn, hot rolls, butter, milk, ice cream bars; Snack: Bread and butter, orange juice.
WEDNESDAY—Breakfast: Cinnamon toast, apple slices, milk; Lunch: Spanish rice, green salad, buttered crackers, milk, apple crisp; Snack: Peanut butter bars, orange juice.
THURSDAY—Breakfast: Hot biscuits with jelly, orange slices, milk; Lunch: Roast beef with gravy, mashed potatoes, green beans, hot rolls, butter, milk, oatmeal cake; Snack: Chocolate cookies, milk.
FRIDAY—Breakfast: Rice cereal, raisins, milk; Lunch: Pinto beans with ham, coleslaw, cornbread, butter, milk, fruit salad; Snack: Peanut butter and crackers, apple juice.

Women's C Of C To Meet

All members of the Women's Division of Deaf Smith Chamber of Commerce are invited to the fall membership meeting, a luncheon Tuesday in the Civic Club Center. Each is also urged to bring a guest.
 The beautification committee, with Mrs. Melvin Jayroe as chairman, is in charge of the program for this quarterly meeting. Mrs. L.W. Norvell of the Hereford Garden Club will be the speaker, demonstrating the arrangement of dried flowers and foliage.
 Mrs. Rex Lee, president, will conduct a short business session. The lunch will be catered by Dickie's Restaurant.



HEREFORD MAN'S FIANCEE—Engagement of Miss Anne Elizabeth Ellsworth, 4124 Normandy, Dallas, to J.D. McCaslin of Hereford is announced by her parents, Mr. and Mrs. Ralph I. Ellsworth of Houston. The bridegroom-elect is the son of Mr. and Mrs. Carl G. McCaslin, 409 East Fifth. Date of the wedding has not been announced.

Reception For Couple Is Planned



Mr. and Mrs. William Alger married 25 years

The silver wedding anniversary of Mr. and Mrs. William Alger of Dawn will be celebrated with a reception in Dawn Baptist Church from 2 to 5 p.m. Oct. 7, with friends and family members invited.

The Algers, married in 1948 in Berlin, Germany, have farmed in the Dawn community since 1964. They are members of Dawn Baptist Church.

Hosts for the reception next Sunday will be their daughters, Mrs. Orsborn Guinn of Amarillo and Shirley Alger, assisted by Mr. Guinn and the Algers' two grandchildren.



Once the most abundant species of birds ever recorded, the passenger pigeon of North America is no longer around!

Hospital Notes

PATIENTS IN HOSPITAL

Leo Price, 423 Lee; Ora M. Hill, 327 Ave. A.; Mrs. Richard Coy, Route 1; Florencio Gonzales, 222 Ave. H.; Rosa Vallejo, 433 Barrett; Mrs. Mary Seidler, 500 E. 5th; Anthony J. Erdman, 430 Ave. 1; Mrs. Angie DeLa Cerda, 501 Ross; Maude Parsons, 133 Ave. G.; J.P. Sims, Friona; Mrs. Josephine Rodriguez, 420 Ave. J.

Mrs. H.E. Lindley, Star Route; Billie L. Herrington, 619 Whittier, Apt. 6; Mrs. Olive Fry, 112 Elm; James A. Bullard, W. 15th; Mrs. William D. Green, 740 Ave. G.

Mrs. Joe L. Balderes, 203 Short; Mrs. Elizabeth Whiteside, 123 Ave. C.; Mrs. Patricia Davis, P.O. Box 963; Mrs. Cecil Briceno, 406 Long; Mr. Danny Jones, Wildorado. Mrs. Adelina Galvan, 911 Lafayette; Mrs. Christine A. Manell, Rt. 1.

PATIENTS DISMISSED

Teresa A. Willis, Frank Celaya, Mrs. John W. Rochelle, Mrs. Maude Valentine, Mrs. James Moody, September 29. W.D. Hayes Frank Bethune, Mrs. Acie P. Boyd, September 28.

Mrs. Dudley Hughes, Ascencion Casarez Jr.; Peter Hernandez, Mrs. N.A. Brown, Mrs. Ester Trevino, September 27.

Sandra Nielsen, Mrs. Raymond Trevino, Mrs. Jim D. Marsh, Mr. Robert Poston, Benjamin Wiltshire, Mrs. Diara Pinkerton, Mrs. Katie Hale, W.L. Rumsey, September 26. Mrs. Otto Smith, September 25.

Henry C. Reid, Mrs. James Smith, September 24.



ASSIGNED—Herbert A. Willard completed basic training at Lackland Air Force Base, San Antonio, this week and has been assigned to Biloxi, Miss., in telecommunications. He is the son of Mr. and Mrs. Charles Ferran, 330 Ave. F, and a 1973 graduate of high school in Myrtle, Miss., where the family formerly lived.

Dinner Planned Here Monday

A 7:30 p.m. dinner is planned in the Civic Club Center Monday to acquaint local residents with the purpose of the Amarillo Discovery Center for Health and Science.

About 50 persons are expected to attend the dinner at which time the purposes and plans for a new building will be discussed and the direction of the center's goals and projects will be announced.

Base your opinions only on fact, reason and good judgment.

Casa Ramirez

RESTAURANT

206 N. SCHLEY 364-6791

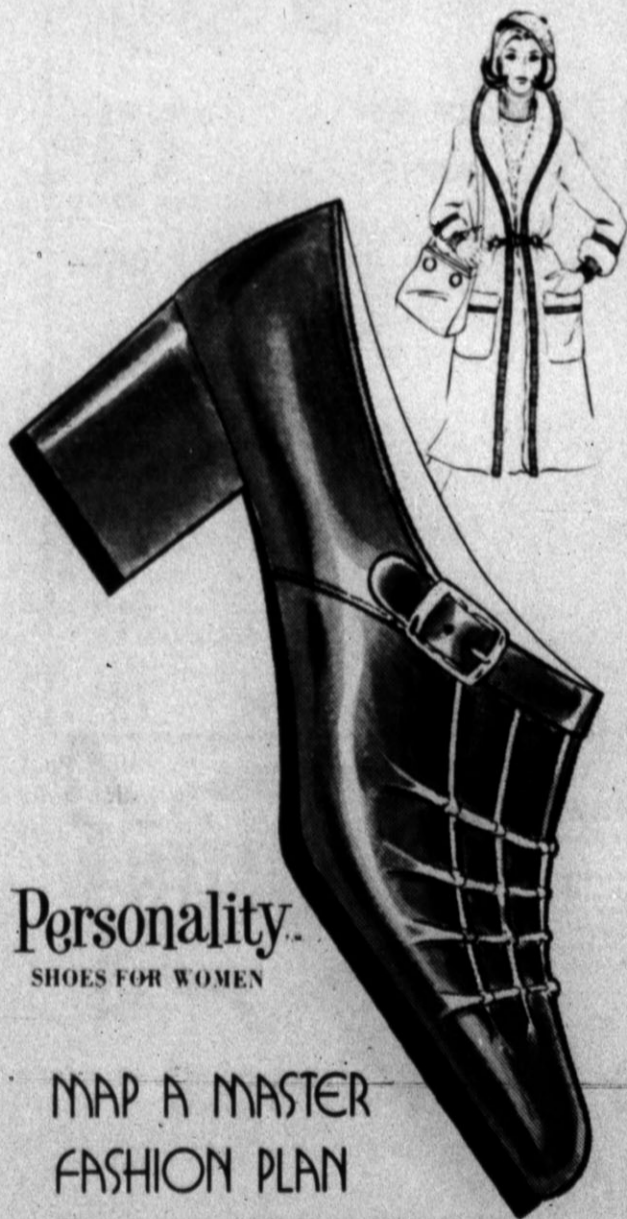
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11 A.M. - 2 P.M. and 5 P.M. - 10 P.M.

Friday Special - GIANT BURRITOS

Tostados, Salad **\$1.00** FRIDAY ONLY!

PUT ON A NEW PERSONALITY



Personality SHOES FOR WOMEN

MAP A MASTER FASHION PLAN

Wear the vamp high pump with straight legs or flares, cardigans and pleats, the shirty look. Wear it you will! For its great good looks, its easy, gored fit, its cushiony platform.

In Beige Leather ONLY \$18.99 or Black Crinkle Patent

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SUGARLAND MALL
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WHILE THEY LAST!

Gas Mowers

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\$64.95	\$48.71
\$69.95	\$52.46
\$109.95	\$82.46
\$299.95	\$224.96

ELECTRIC BLACK & DECKER MOWERS

Were	NOW
\$49.99	\$37.49
\$59.99	\$44.99
\$69.99	\$52.49

TILLERS

Were	NOW
\$196.88	\$147.66
\$169.88	\$127.41
\$129.88	\$97.41

This Super Sale on Mowers and Tillers is good only as long as the supply lasts at

Carl McCaslin Lumber Co.

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364-3434

What Would You Do If You Had a Chrysler-Plymouth-Dodge Dealership in a Ford or Chevrolet Town?

You would have a service department second to none. You would have a used car department second to none, and You would still have a good selection of 1973 New Cars at Special Prices.

No. 565A 1969 Mercury Cougar, Green with White Interior, V8 Engine, Nice Car.

No. 142D 1965 International Travelall. Very good shape, 4 speed transmission, V8 engine, Special Price this week.

No. 362A 1971 Dodge Polara, 4 Dr. Sedan, V8, automatic, power steering, air, power disc brakes **SPECIAL PRICE AT \$975.00**

No. 1430A 1968 Buick Electra. Excellent family car, loaded with equipment, serviced out, ready to deliver this week at a Special price.

No. 576A 1973 Ford Gran Torino. Red, Extra clean, V8, air, automatic, power steering, radio, local car, 10,000 miles. Like new! Save on this one.

No. 1971 Ford Galaxie. V8 Engine, Air Conditioning, Power Steering, Power Brakes, An extra clean car.

No. 585A 1972 Ford Pinto. Gas Saver Special. Automatic, Radio. Special this week.

Also Special Low Prices on all 1973 New and Factory Exec. Cars

No. 1410 1972 Ambassador. Factory Executive Car. Loaded equipment. Like new. Save Hundreds on this one. **ONLY \$2575.00**

in Stock!
1-1973 Imperial
5-1973 Chryslers
11-1973 Plymouth Fury's
2-1973 Dodge Polaras

Contact



Hugh Blakey



J.D. Hobbs



Dale Jones

At

Jones Motors Chrysler-Plymouth-Dodge

HEREFORD

364-3150

SPECIAL

SPECIAL

SPECIAL

20% off our men's dress shirts, \$5 up. It's Penney Days.

Sale 6⁴⁰

Reg. \$8. Good looking, long sleeve, fancy shirt assortment of polyester/triacetate warp knits. Two-button cuffs. Short sleeve styles Reg. \$7, sale 5.60.

Sale 4⁷⁸

Reg. 5.98. The long collar look is featured in these polyester/cotton stretch woven solids. Carefree, comfortable wearing in Fall fashion shades. Short sleeves. Reg. \$5, sale 4.00.

Sale prices effective thru Saturday only

Ties 2 for \$7

Wrinkle-resistant polyester ties in a traditional and fashion colored assortment of solids, stripes, prints and jacquards. Charge it.



Starts SUNDAY September 30

JCPenney

We know what you're looking for.

HEREFORD, TEXAS
435 Sugarland Mall
Weekdays 9:30 am till 6:00 pm
Saturday 9:30 am till 8:30 pm

Save 25% on easy care fashion doubleknits.

Sale 2⁹⁹ yd.

Reg. 3.99 yd. PennPrest[®] texturized polyester doubleknits in popular jacquard and crepe stitches. Heavy weight dress fabric, 58"/60" wide. Great color selection with emphasis on the important Fall shades. This is quality fabric yardage that is machine washable and dryable.

Sale prices effective thru Saturday only.

Sale 1/2 off

Save 50% on these good-looking remnants. Prints, solids, a gala assortment of your favorite looks and colors in various sizes, many just perfect for your particular needs. Buy an armful for really great savings.

Special 77¢

Soft, machine washable and dryable. Acrilan[®] acrylic yarn. 4-ply, 4-oz. pull skein in 12 of the most beautiful colors you have ever seen. Get an early start on the gift season.

Charge it. For something special, shop our Catalog desk in most Penneys stores.



JCPenney

We know what you're looking for.

Save 20% on all girls' tops, bodysuits and pants.

Sale 4⁴⁰

A. Reg. 5.50. Carefree polyester, rib knit, long sleeve turtleneck. White, and colors. Big girl's S-M-L. Little girl's version, S-M-L. Reg. \$4, sale 3.20.

Sale 5⁶⁰

B. Reg. \$7. Polyester/cotton cuffed plaid pants. Fly front, back yoke styling. Great colors-7 to 14. Cuffed flares, 3 to 6X. Reg. 3.79, sale 3.03.

Sale 3²⁰

C. Reg. \$4. Heather-colored polyester "T-Shirt" sweater. Contrast short puff sleeves. Machine washable. S-M-L.

Sale 4⁸⁰

D. Reg. \$6. Wide leg cotton denim baggie jeans. Cuffs, wide belt loops and pleated styling. 7 to 14.

Sale 4⁴⁰

E. Reg. 5.50. Pretty printed polyester/cotton knit "bust out" blouse. Long sleeves, tie-back style. Little girl's S-M-L. Combinations of red/navy and pink/blue.

Sale 3⁰³

F. Reg. 3.79. Little girl 4 to 6X sizes with big girl cuffed flare styling. Cotton denim in navy color. Simulated button-front; elastic back fit.

Sale prices effective thru Saturday only.

Charge it.

For something special, shop our Catalog desk in most Penneys stores.

JCPenney

We know what you're looking for.

Save 15% on our entire line of bedspreads. That's what we call a beautiful sale.



Sale 14⁴⁵

Reg. \$17. Elegant, fully quilted, throw style bedspread. "Flower Garden" print with polyester/cotton top, nylon back and polyester fill. Machine washable. Full size

Sale 17⁸⁵

Reg. \$21. "New Vallejo" brightens the room with throw style jacquard woven cotton. Ball fringe trim. No-iron ease. Full size

Sale 9³⁴

Reg. 10.99. "Chelsea" solid color textured woven bedspread of easy care cotton. Plaid pattern effect with fringe trim. Full size

Sale prices effective thru Saturday only.

Charge it!

For something special shop our Catalog desk in most Penneys stores

JCPenney

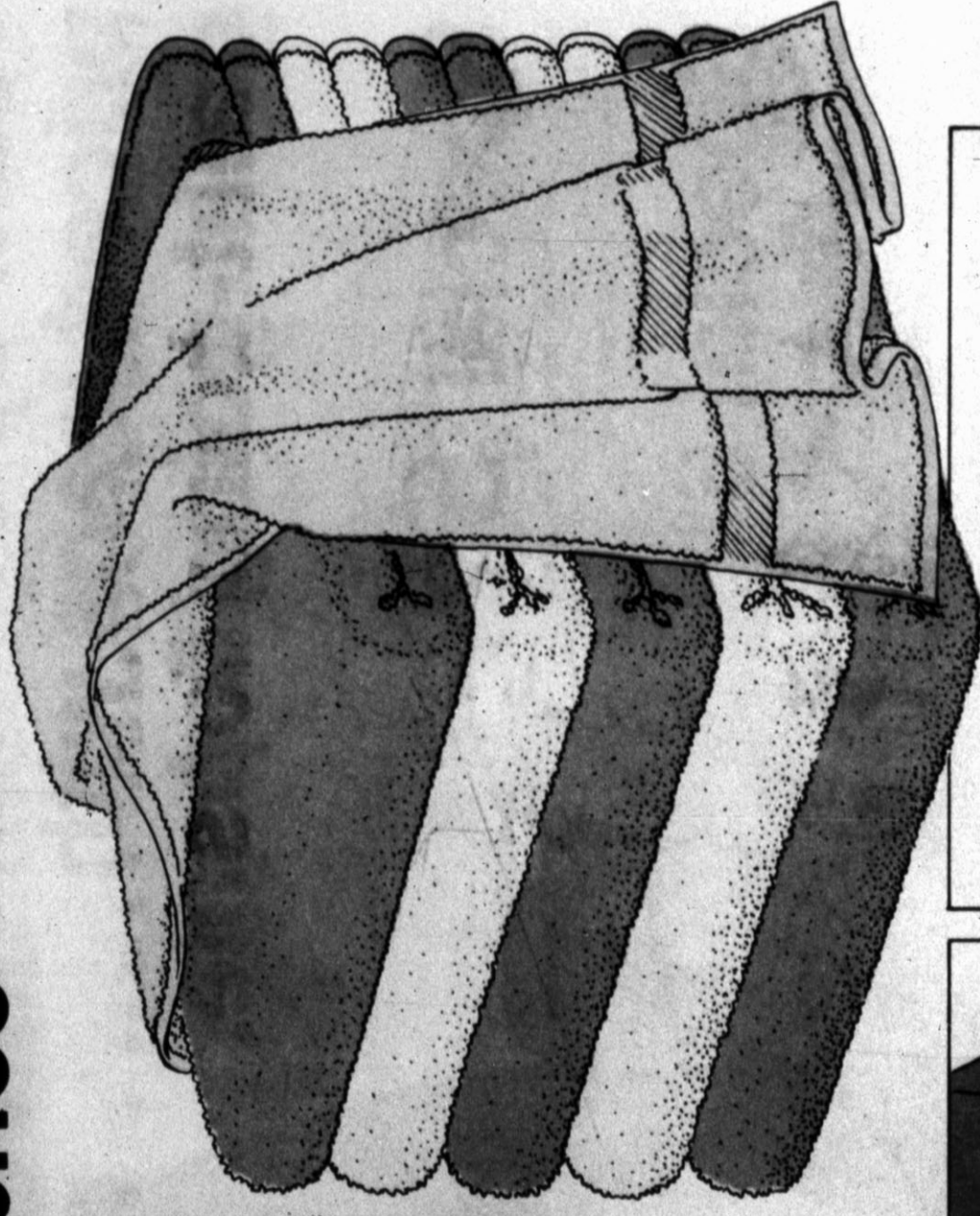
We know what you're looking for.

Our special price solid color cam border towels.

59¢

Bath towel

Bath towel. Thirsty cotton terry towel assortment in white, gold, green or yellow. Popular cam border trim. Great to give or get and at these prices you can do both.
Hand towel... 39¢
Wash cloth... 29¢



Special 13⁸⁸

Another special value from Penneys is this beautiful, full size electric blanket. Quality blend of polyester/acrylic. 2-year guarantee. Decorator colors.

Charge it!

For something special shop our Catalog desk in most Penneys stores

JCPenney

We know what you're looking for.

15% off these boy's "baggie" jeans plus good buys on tops.

Sale 4²³

Reg. 4.98. Carefree polyester/cotton western style baggie jeans. New, wider cuffs. Solids, 8 to 18, regular and slim.

Sale 5⁰⁸

Reg. 5.98. Polyester/cotton fancy, cuffed baggie jeans. 8 to 18, regular, slims.

5⁹⁸

Polyester/cotton print or solid shirt with coordinating acrylic knit tank top. 8 to 18.



Special 2 for 5

The turtleneck shirt, a Fall favorite. Machine washable polyester/cotton, random rib knit. Long sleeves. White and colors. 8-18.

Charge it. For something special, shop our Catalog desk in most Penneys stores.

JCPenney

We know what you're looking for.

Pocket 20% savings on our entire line of women's pants.

Sale 8⁸⁰

Reg. \$11. Comfortable pull-on pant's fashion in machine washable polyester doubleknit. Wide 24" bottoms with the new cuffed look. Great color assortment. 8-18.

Sale 8⁰⁰

Reg. \$10. Pretty pattern assortment of polyester knit, pull-on pants. Wide waistband, flared-leg styling with the new cuffed silhouette. Proportioned fit. A(8-20), T(10-20).

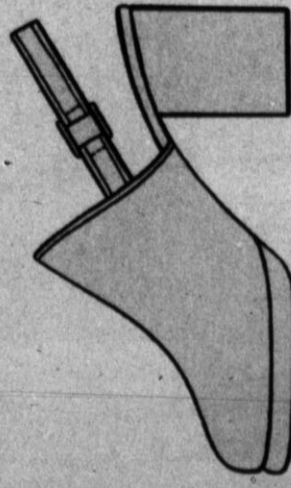
Sale 6⁴⁰

Reg. \$8. Junior's high-rise, cuffed denim jeans. Carefree cotton with a "neat-keeping" stitched crease. Navy, white, brown and red plus assorted fashion shades. 3-13.

Sale 8⁰⁰

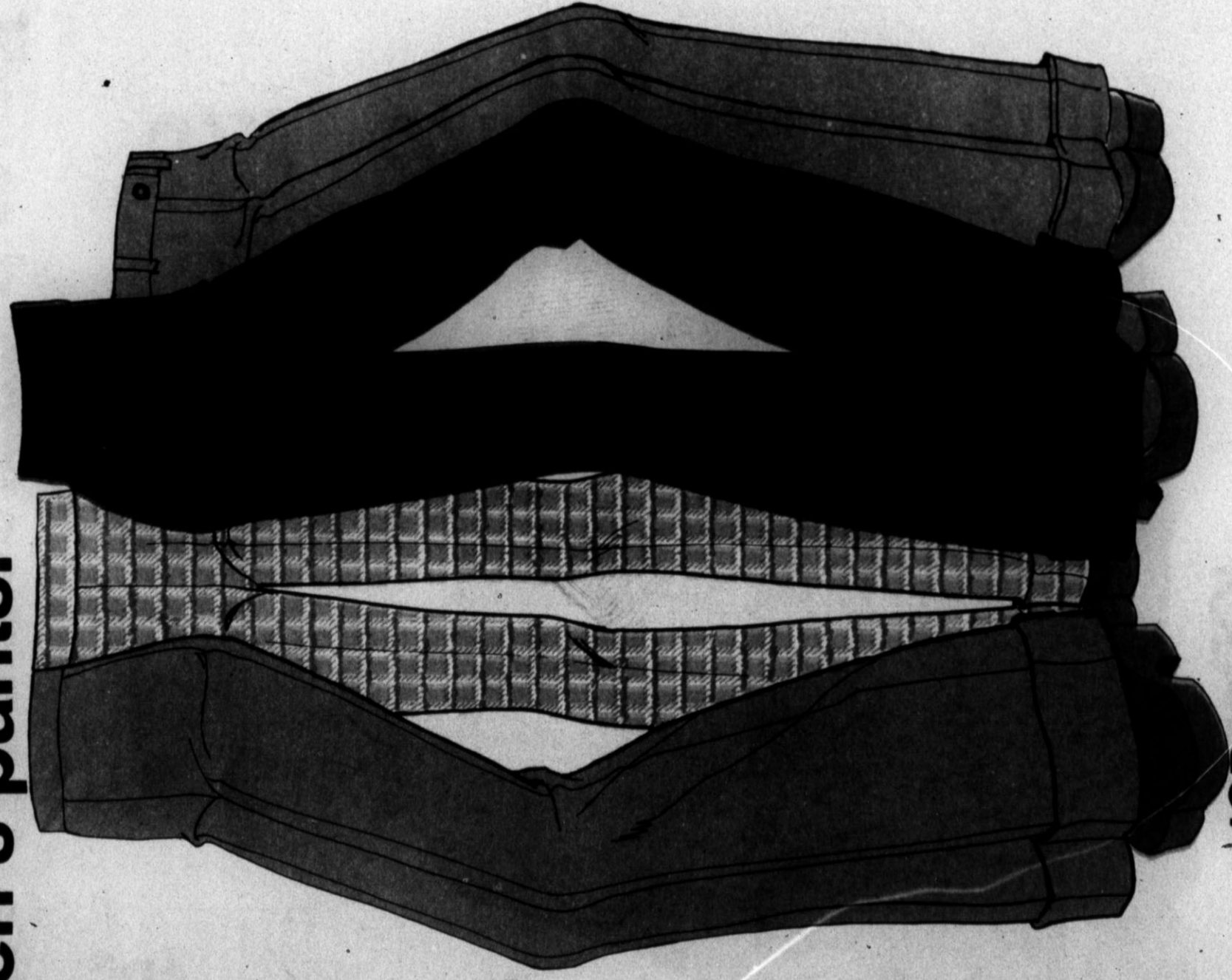
Reg. \$10. Acrylic knit trouser comfort and convenience for juniors. Fly front, button extension waistband. Colorful array of patterns and solids. 1-11.

Sales prices effective thru Saturday only.



10⁹⁹

Slip-on this sling-back silhouette and go everywhere in perfect comfort and fashion. Smooth urethane uppers in popular new camel color.



JCPenney

We know what you're looking for.

Team-up our men's special priced jeans with great-going tops.

Special 5⁹⁹

Solid color dress "baggie" jeans in a carefree fabric assortment of cotton/polyester. Wide belt loops, cuffed leg styling in handsome fashion colors. Waist 28-38.

Special 6⁹⁹

Pick your favorite pattern look in a wash and wear assortment of fancy dress "baggie" jeans. Cotton/polyester and rayon/polyester blends in plaids, stripes, checks. Waist 28-38.

Nylon knit turtleneck sweater, great alone or an important part of the layered look. Machine washable. White, navy, fashion colors. S-M-L and XL.

7⁹⁸

Men's U-neck sleeveless pull-over in soft, machine washable Orlon® acrylic. A colorful addition to pants and shirts in your favorite colors. S-M-L-XL.

6⁹⁸



JCPenney

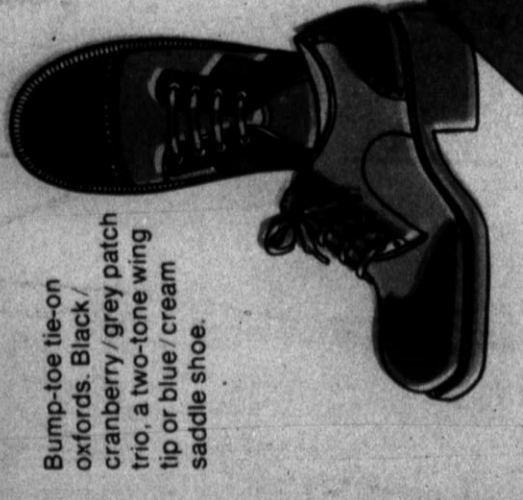
We know what you're looking for.

Two piece coordinated fashion specials

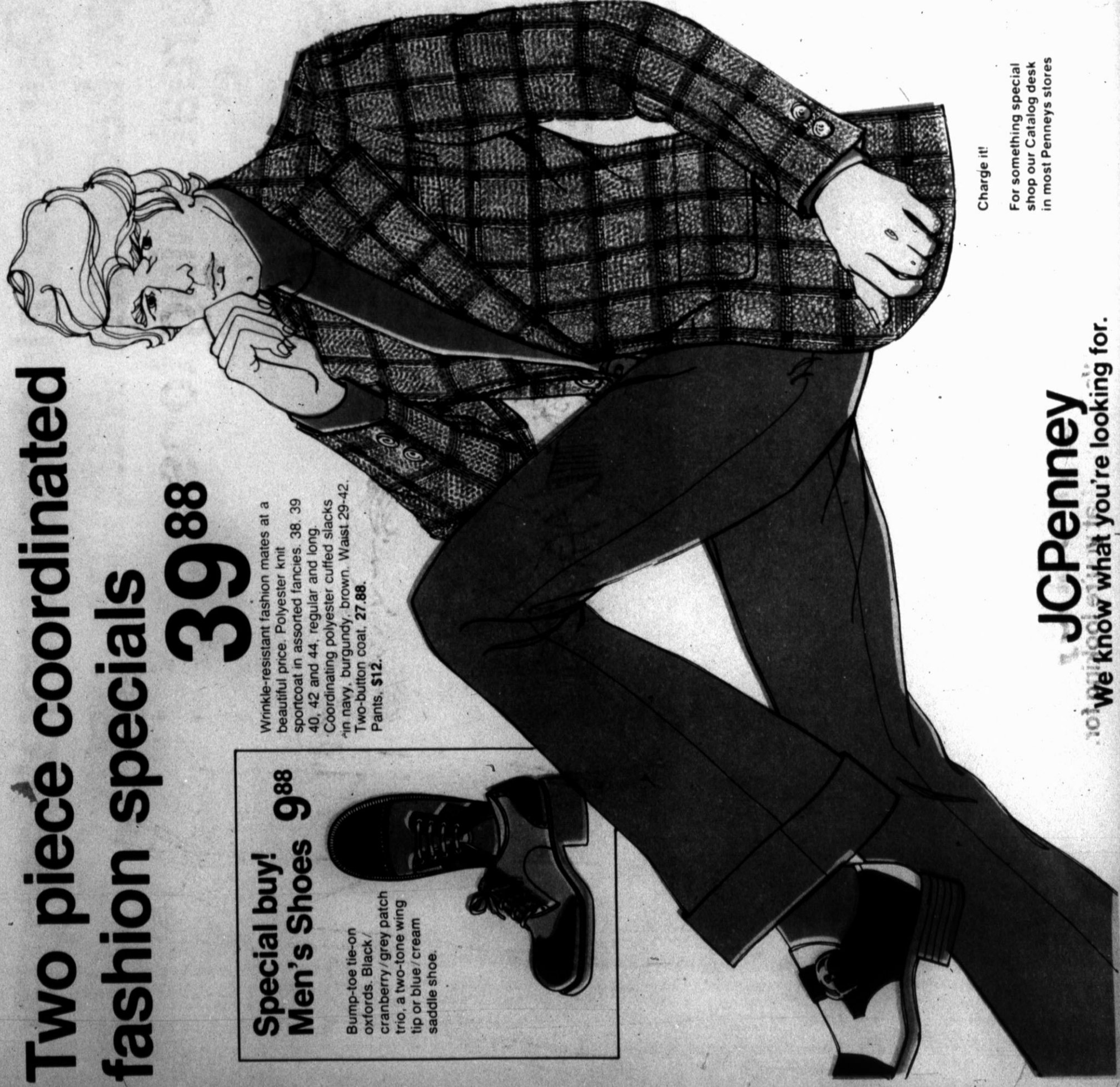
39⁸⁸

Wrinkle-resistant fashion mates at a beautiful price. Polyester knit sportcoat in assorted fancies. 38, 39, 40, 42 and 44, regular and long. Coordinating polyester cuffed slacks in navy, burgundy, brown. Waist 29-42. Two-button coat, 27.⁸⁸. Pants, \$12.

Special buy! Men's Shoes 9⁸⁸



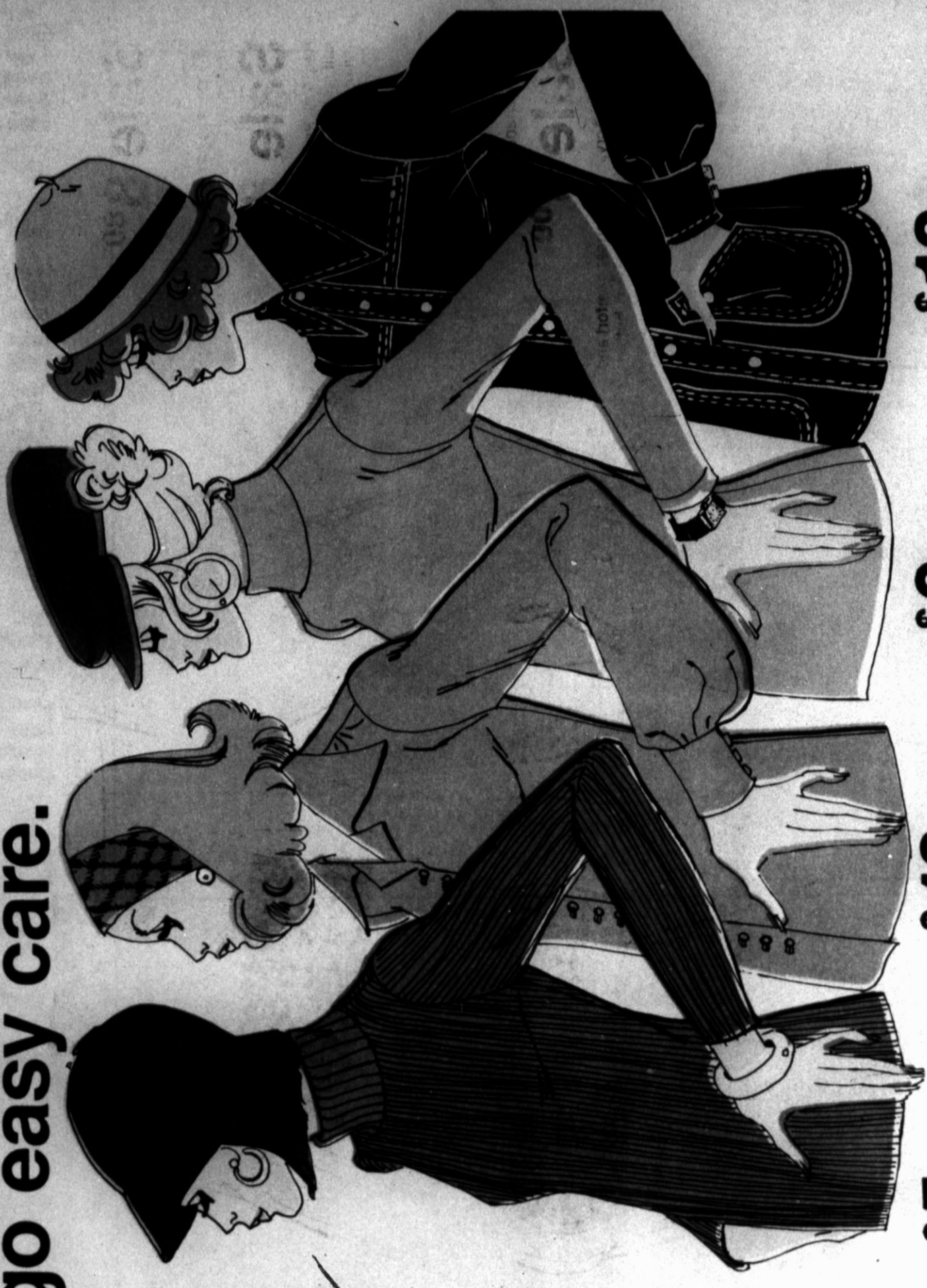
Bump-toe tie-on oxfords. Black/cranberry/grey patch trio, a two-tone wing tip or blue/cream saddle shoe.



Charge it!
For something special shop our Catalog desk in most Penneys stores.

JCPenney
We know what you're looking for.

Feel special in tops that go easy care.



\$5

Classic turtleneck fashion and wash and wear convenience in 100% acrylic knit. An important part of the layered look. Bright Fall colors.

\$10

Luxurious looking, woven polyester Ultrassa blouse. Big sleeve emphasis with 3-button cuffs. Soft, feminine fashion in white and colors. Sizes 30 to 38.

\$6

Topical interest turtleneck... the versatile turtleneck... great alone or under multiple fashion looks. Carefree polyester with back zipper styling. S-M-L.

\$13

Breezy shirt-jac favorite in a machine washable polyester knit. Snappy stitching and pocket trim in black, ivory, red, navy, blue sky, grey. 10-18.

JCPenney
We know what you're looking for.

Our special sleepwear values to keep you sleeping pretty.



Special 3⁷⁷

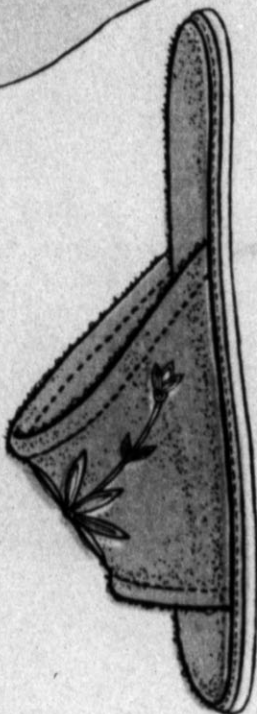
Carefree nylon tricot sleepwear assortment includes breezy shifts, full length gowns, baby dolls, full length pajamas and bikini sets in a pretty color assortment. Great to give and to get. S-M-L.

Special 5⁸⁸

A travelers special. Nylon tricot robe and matching pajamas. You'll want to pack up several of these in your favorite pastels. 32 to 40.

Special \$1

Comfortable cotton terry scuffs. Top design in assorted fashion colors. Put one pair in your suitcase, one in closet. At this price you can get an armfull.



Charge it

JCPenney

We know what you're looking for.

Sale on women's Flexxtra[®] hosiery, plus a super pantsuit special.

Sale.
4 for \$5
 Subtle shaper pantihose, nude heel. Assorted colors.
4 for \$5
 Our run-resist pantihose, nude heel. Basic and fashion colors.
4 for \$6
 Queen size subtle shaper pantihose, assorted colors. Queen short, tall.

Sale prices effective thru Saturday only

13⁸⁸
Special
 Colorful pantsuit fashion with the wash and wear life of a polyester knit. Delightful assortment of solids and patterns, 8 to 18. And what a beautiful price.

Charge it. For something special, shop our Catalog desk in most Penneys stores.

JCPenney

We know what you're looking for.

The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

17

TOP FAVORITES

SUNDAY, SEPTEMBER 16, 1973



Our Story: LYDIA WANDERS ABOUT THE CASTLE GROUNDS EXPECTING TO MEET ARN AT ANY MOMENT. OH, HOW LOVELY IT WILL BE TO END THEIR MISUNDERSTANDING! BUT AS THE DAY ENDS HOPE VANISHES.



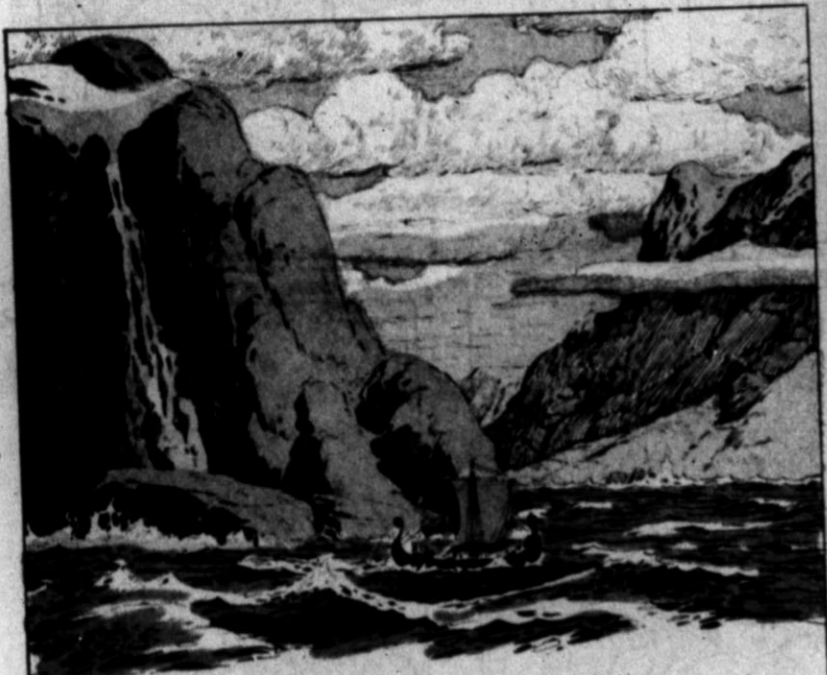
QUEEN ALETA KNOWS THAT ARN IS TROUBLED AND GUESSES HE IS IN LOVE. CAN THIS DAUGHTER OF KING HAAKON BE THE ONE?



"WELCOME TO VIKINGSHOLM, PRINCESS. IS THERE AUGHT WE CAN DO FOR YOUR ENTERTAINMENT?" "WHERE IS ARN?" ASKS LYDIA. "HE TOOK SHIP TO GO ADVENTURING," ANSWERS ALETA.



"I HOPE HE RETURNS SAFELY," AND THOUGH SHE SMILES, HER EYES FILL WITH TEARS AND HER LIP TREMBLES. ALETA PUTS HER ARM AROUND THE SOBBING GIRL UNTIL SHE CALMS DOWN. THEN THE WHOLE STORY COMES OUT. OF HOW ARN MISTOOK HER BROTHER FOR A SWEETHEART AND SAILED AWAY.



PRINCE ARN, SAILING DOWN THE COAST OF THULE, BEGINS TO DOUBT THE WISDOM OF THIS VOYAGE. WINTER IS FAST APPROACHING WITH ITS VIOLENT STORMS, AND THEY WILL HAVE TO AWAIT SPRING IN SOME PORT.



AT BERGEN, ARN VISITS A BANKER AND PURCHASES LETTERS OF CREDIT, FOR IT IS NOT WISE TO CARRY LARGE SUMS OF MONEY AND THESE CREDITS ARE HONORED BY OTHER BANKERS EVERYWHERE.



NOW HE BUYS TRADE GOODS: AMBERGRIS, FURS, AMBER AND CARVED WALRUS IVORY; CHEAP HERE BUT GREATLY VALUED IN THE SOUTH.

NEXT WEEK - Journey's End

1910

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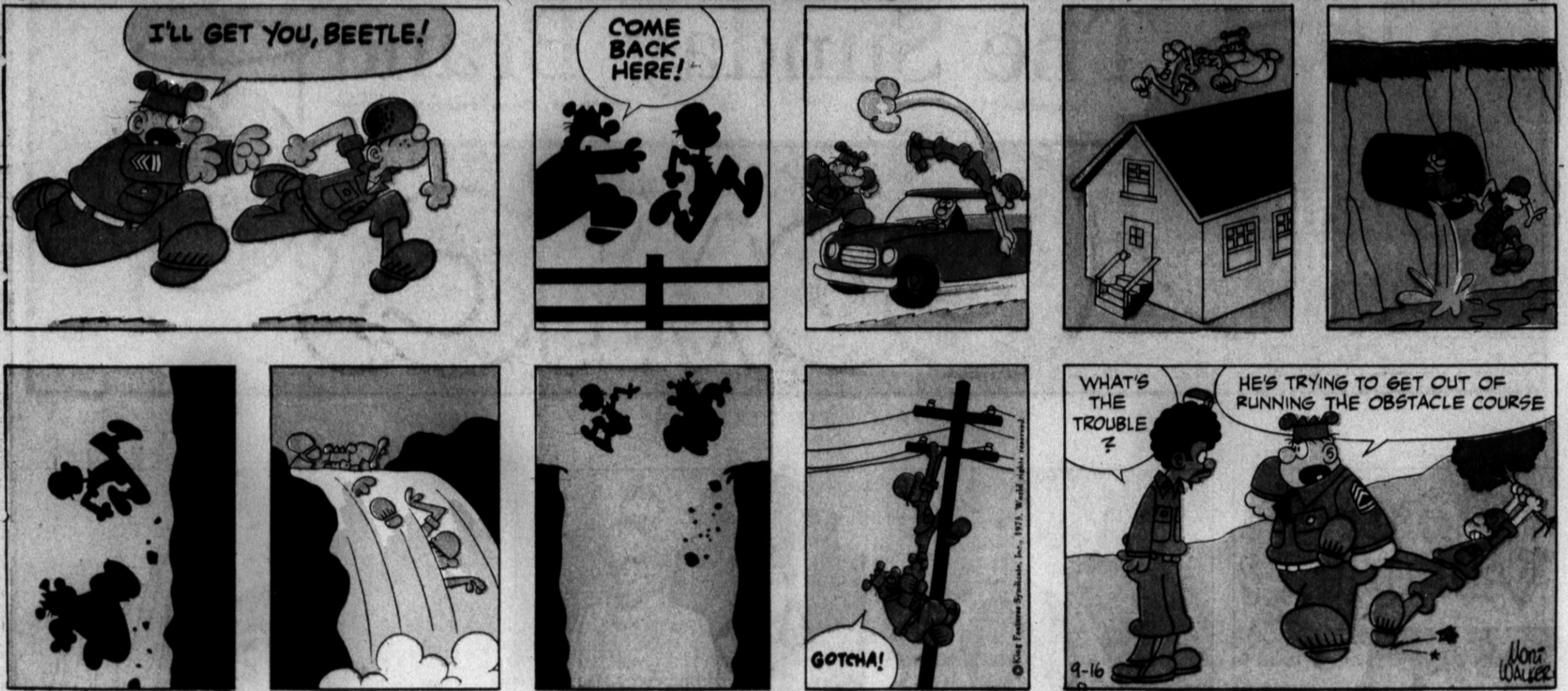


9-16

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beetle bailey

by mort walker



WALT DISNEY'S SCAMP®



BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL



ARCHIE

by BOB MONTANA



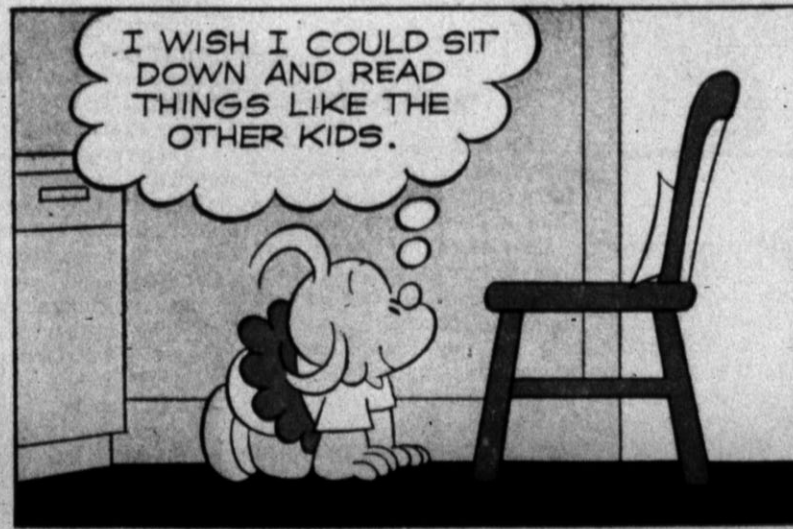
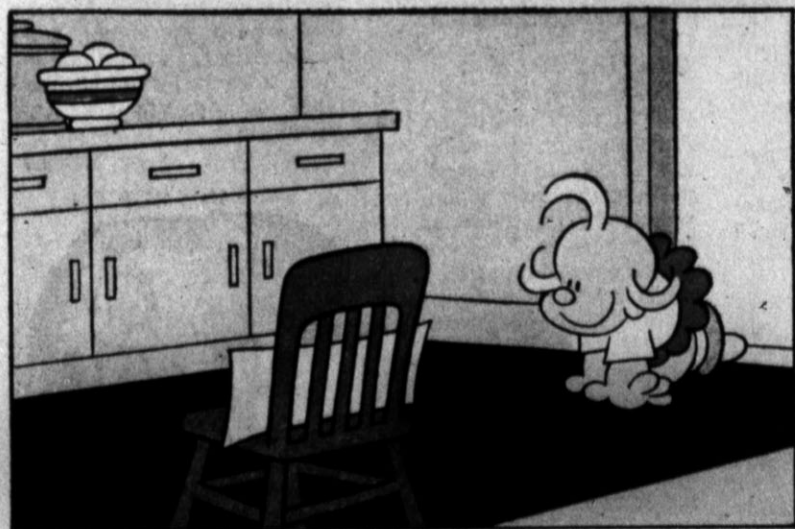
BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE





PONYTAIL BY LEE HOLLEY



hints from Heloise

DEAR HELOISE:

Here is a hint that I happened to stumble upon while I was messing around in my kitchen one day, just experimenting.

As you know, nowadays it is awfully hard to find any sweet onions to be used for the table. So whenever I want to prepare fresh onion slices, I usually fix them the night before in sugar water.

For our family, I slice one large onion thinly (but not too thin), place the slices in a pint jar — any wide-mouthed jar will do — and fill the jar with enough cold water to cover the onion slices. Then I add two tablespoons of sugar, place a tight lid on the jar, and gently roll the jar over, back and forth, or shake gently until sugar has dissolved.

I place the jar in the

wonderful for snacks or salads, so sweet and crisp.

Pat
I'm right glad to hear about this, Pat, because no one enjoys nice big slices of sweet onions more than I do.

And on hamburgers! Fantastic!

Heloise

FANCY FOOTWORK

DEAR HELOISE: When men's knitted cotton tee shirts become too worn, I make ladies' footlets (to wear without shoes around the house) from the remaining good portions.

Use another footlet as a pattern, cut two halves for each foot. Sew halves together with small zigzag stitch if available, or with plain stitch, stretching

material slightly as you sew for "give."

Then zigzag stitch over elastic thread around "throat" (or overcast by hand), draw up elastic thread to fit foot snugly, and knot — a very serviceable pair of footlets.

Mrs. S.H. Young

CAN YOU SPOT IT?



DEAR HELOISE: Some time ago I spilled a few drops of bleach on a tan skirt, and the thought came to me, why not use one of the paints I use to embroider? (These are the popular new liquid embroidery paints now on the market.) It really covered up the spot

HELP FOR HOMEMAKERS

and won't wash out, even in hot water.

Ann

PHOTO FINISH

DEAR HELOISE: My brother has a system of filing snapshot negatives that I think is a very good one.

He fastens the negative of each picture on the back of the snapshot with two photo mounting corners.

If for any reason another picture is wanted or needed, he knows where the negative is. It is easy to take out, is unscratched and takes up no extra storage space.

On the front side of the picture, on the left-hand margin, he puts a straight mark, which indicates there is a negative on the back side of the picture!

Mary

LETTER OF THOUGHT

DEAR HELOISE: We have four boys, two of whom are in the fifth grade.

A member of those who believe in the "explosive" technique, our No. 2 son

This feature is written by you — the housewife and homemaker. If you have a hint, problem, or question, please write to Heloise, care of this magazine.

frequently, with an ear-to-ear grin, explodes in the front door with, "Hey, Mom, I'm home!" (You are no doubt familiar with the type. There just has to be one in every family).

Yesterday, red-faced, perspiring, exuberant, he exploded in, only three minutes after his final bell had rung. I said, "My goodness! You're home so early!"

He, as children will, went straight to the heart of the matter. "Well, Mom, I ran that whole half mile — all the way — without stopping."

I paused. "Dad I ask the reason for this extravagant display of energy?"

"Well, gosh, yes, Mom. You were so happy and cheerful this morning that I just couldn't



wait to get home. You know, on the days when you're, well, you know, grumpy or something — well, uh, it somehow just takes longer to get home."

Does that tell you anything?? It sure told me a lot!

With love, and an added touch of humility...

Ann Griffith

HELLO CAMPERS!

DEAR HELOISE:

Our camper table is covered with a terry tablecloth that fits snugly on the table and keeps cups of drinks, small toys and crayons from sliding and rolling off the table as we travel.

It also soaks up spills which would otherwise dribble down between the cushions and be a terrible mess to clean.

I took a length of terry cloth and centered it on the camper table. With the selvages at both ends, I folded under the raw edges on the long sides to meet the selvages at the ends and pinned it to fit so it could be slipped on and off the table.

I left about three inches folded under — and made tiny hems on both long sides (the short sides too if the selvages didn't just hang over each end an inch or two). Next the ends were fastened on the sewing machine as pinned.

When this cloth looks messy on one side just reverse it and you have a clean cloth again! So easy to launder and no ironing!

A dark colored terry cloth is great for camping!

Denise Wiseman

+++

Thanks, Denise. This is just what I needed.

I'm going to get ready for the

next trip in our trailer by getting some of the wildest patterned terry cloth I can find to make a cover for my trailer table according to your instructions!

Heloise

YOU CAN'T MISS 'EM



DEAR HELOISE: Being a nurse, I have a suggestion that worried mothers might like.

One day while driving home, I saw a boy we had treated for a broken arm two days before. He had replaced our drab cotton sling on his cast with one of his own, made out of that bright orange reflecting material!

When another child in his scfool broke an arm, he also followed suit, trying to outdo his friend in "glow power"!

I saw both of them walking along the highway, as so many kids do now. The only difference was that you could spot them a mile off!

Being "mod" to their peers also made them easy-to-see walkers!

Camille Sanvager

IODINE



CHILDREN, THIS IS POLICEWOMAN KATHERINE MCGLEW, WHO WILL SPEAK TO US...



YOU MAY CALL ME OFFICER KATIE... I WANT TO GET TO KNOW YOU... NEVER BE AFRAID OF THE POLICE



WHAT I WANT TO STRESS IS MAKE FRIENDS WITH THE POLICE...



RING LING THANK YOU, OFFICER. I'M SURE WE ALL HAVE PROFITED FROM YOUR MESSAGE...

YEA! HURRAY FOR KATIE!



I WANT TO BE FRIENDS! MY NAME IS IODINE...



WELL, I'VE GOT TO BE GETTING BACK TO HEAD-QUARTERS... I'LL GO WITH YOU...



I REALLY SHOULDN'T LET YOU RIDE IN A POLICE CAR... IT'S JUST BETWEEN FRIENDS...



WELL, GOODBYE NOW WHERE DO YOU LIVE? I'LL VISIT YOU TONIGHT. THERE ARE A LOT OF THINGS I'D LIKE TO TALK ABOUT



DID YOU EVER SHOOT ANYBODY? DO POLICE DOGS GET PROMOTED? CAN I SEE YOUR HANDCUFFS? WHAT WAS YOUR BIGGEST CASE?

ME AND MY BIG MOUTH!

DUNN & EISEMAN

FLASH GORDON

by DAN BARRY



AN OLD ATOMIC SUB BASE, FLASH! LET'S SEE IF THERE'S ANYTHING AROUND THAT BURNS, KENOMA!



I'M CHILLED TO THE BONE! I HOPE WE CAN GET THESE CLOTHES DRY! HOLY SMOKES!



FLASH! ZARKOW! LOOK OUT!



THE GUNS ARE SOAKED! THEY WON'T FIRE!



LOOK! HE DOESN'T LIKE THIS! MAKE TRACKS! TRY TO FIND A WAY OUT! AND LEAVE YOU? NO WAY!



KENOMA! CAREFUL!

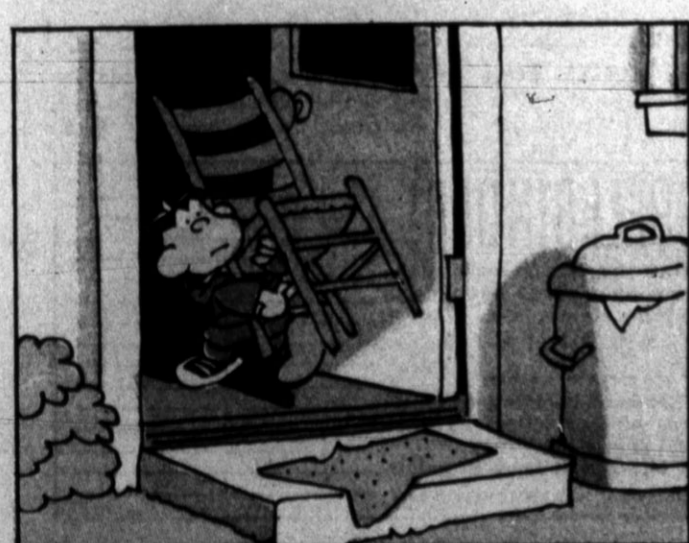
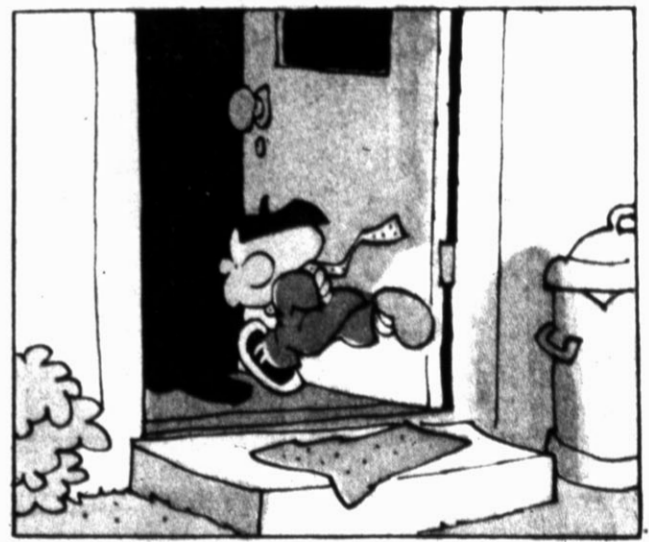


THEN SUDDENLY... ?! WHERE DID THAT COME FROM?

CONTINUED

TIGER

by BUD BLAKE



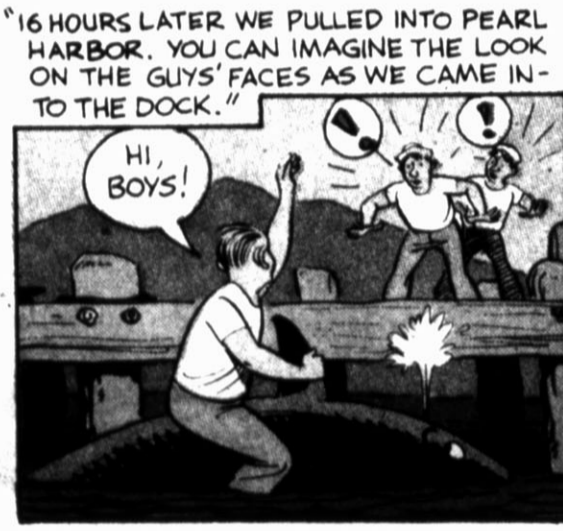
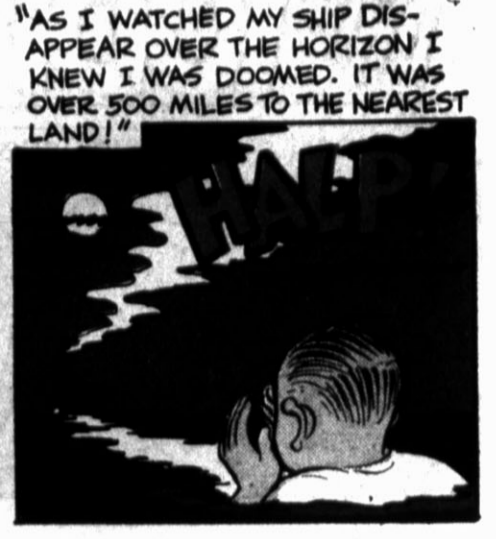
YOU SURE SLOW DOWN A GAME OF FOLLOW-THE-LEADER

9-16

BUZ SAWYER

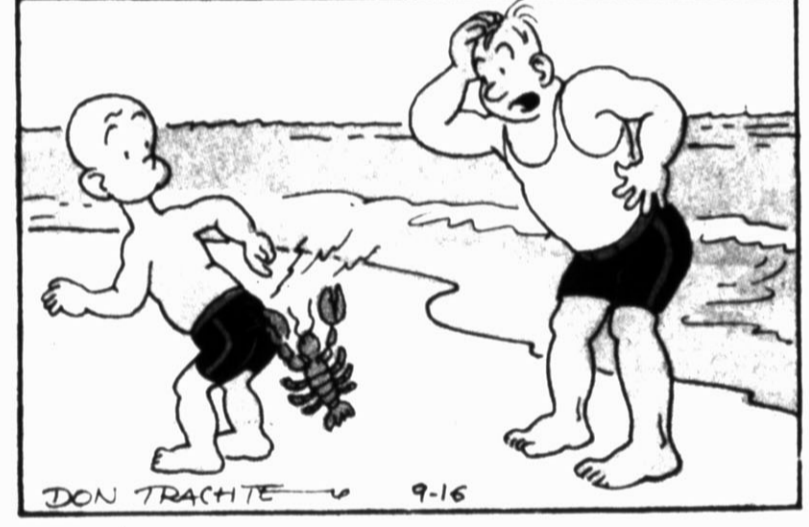
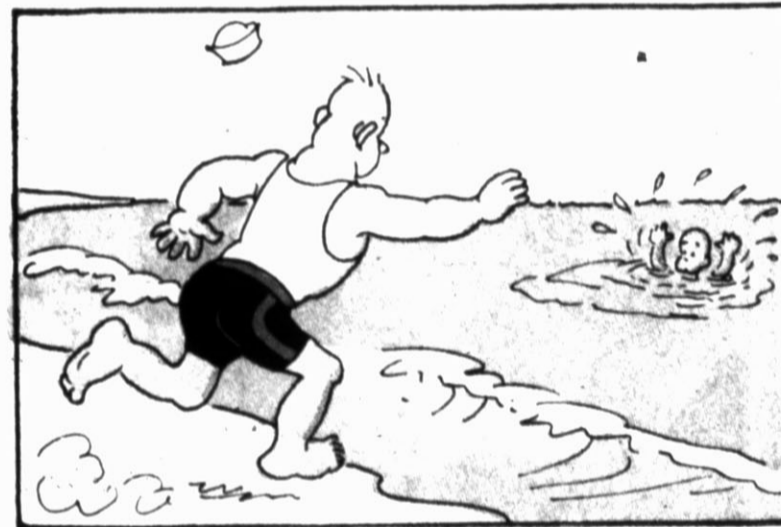
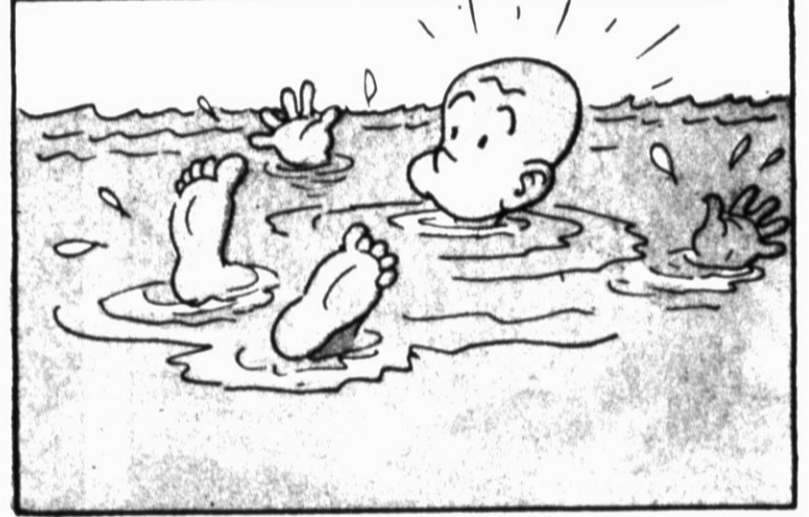
Featuring His Pal Rosco Sweeney

by Roy Crane



HENRY

by DON TRACHTE



HOCUS-FOCUS



CAN YOU TRUST YOUR EYES? There are at least six differences in drawing details between top and bottom panels. How quickly can you find them? Check answers with those below.

Hal Kaufman's JUNIOR WHIRL

BULLETIN BOARD



WIN BY A NOSE? There's many a slip 'twixt the nose and the lip in this game. Place an odd number of playing cards at the edge of a table or a countertop (as shown above). Now, challenge a friend to a race to see who can carry the most cards to given locations or receptacles on the other side of the room.

Cards are to be carried between the upper lip and nose, one by one. Use of the hands is prohibited.

Naturally, the person who carries the most cards is the winner.

In an even race, of course, "nosing out" the odd card will take some doing.

● HI SPY! A spy in touch with another agent and anxious to encourage him passed along this one-word message: "STRIPES!" Can you rearrange these letters to form another word?
Rearranged, the letters become "SPRIST!"

● If 18 more than twice a number is three less than three times the number, what is the number?
The number is twenty-one.

● Safe bet? Ask a friend to clasp his hands together. Bet him he can't move both ring fingers (next to his pinkies) at the same time without moving other fingers. It's a pretty safe bet.

● Say this three times rapidly aloud, if you can: Bradley bought Betty a bright blue bag.



FISHY EYED? Let's see. Question 1: How many fish do you see in this picture? Question 2: Which two fish are twins?
Twenty-three fish are shown; one twin is fourth down at right.



SHEEP AHOY! For a surprise picture above, simply add the following colors neatly: 1— Red. 2— Lt. blue. 3— Yellow. 4— Lt. brown. 5— Flesh tones. 6— Lt. green. 7— Dk. green. 8— Pink.

SPELLBINDER!

SCORE 10 points for using all the letters in the word below to form two complete words:

R U D I M E N T

THEN score 2 points each for all words of four letters or more found among the letters. Try to score at least 50 points.

One possible anagram: TUDIN, mud.