

Over \$150,000 In Equipment Recovered

Major Theft Ring Is Broken Here

Branding Time
By Speedy Nieman

Dale Young, chairman, and other leaders of the Hereford Diamond Jubilee Celebration committee are urging citizens to attend the public "support" meeting Monday night in the high school auditorium.

The celebration is not until the last week in August, but much work is to be done and leaders need the support and interest of the entire community. Officials will explain the entire program with the goal being to involve as many people as possible in the various activities. If you are interested, you're invited—whether it be as a representative of a club or as an individual.

Every worthwhile accomplishment begins with a dread, endures a struggle and ends with a victory—which is invariably followed by the next dread.

The special blood drive by the Women's Division of the Chamber of Commerce reaped 56 pints of blood for the Hereford "pool" at the Coffee Memorial Blood Bank in Amarillo.

The women were pleased with the results, but they had hoped for a larger turnout. If you forgot to give, you'll have another chance when the Bloodmobile comes April 18!

Montgomery-Ward's new automotive center and catalog store has opened on Park Avenue, just off 25 Mile Ave. intersection, and the completely remodeled and redecorated building is an attractive asset to the business community. Details on the opening can be found in today's and Thursday's issue of The Brand.

The Food and Drug Administration has just released a massive report officially titled "A Study of Health Practices and Opinions" which bears out what P.T. Barnum once said about a sucker being born every minute.

The purpose of the study was to investigate the beliefs of people as regards self-medication and self-diagnosis and never have so many been so wrong about their ills.

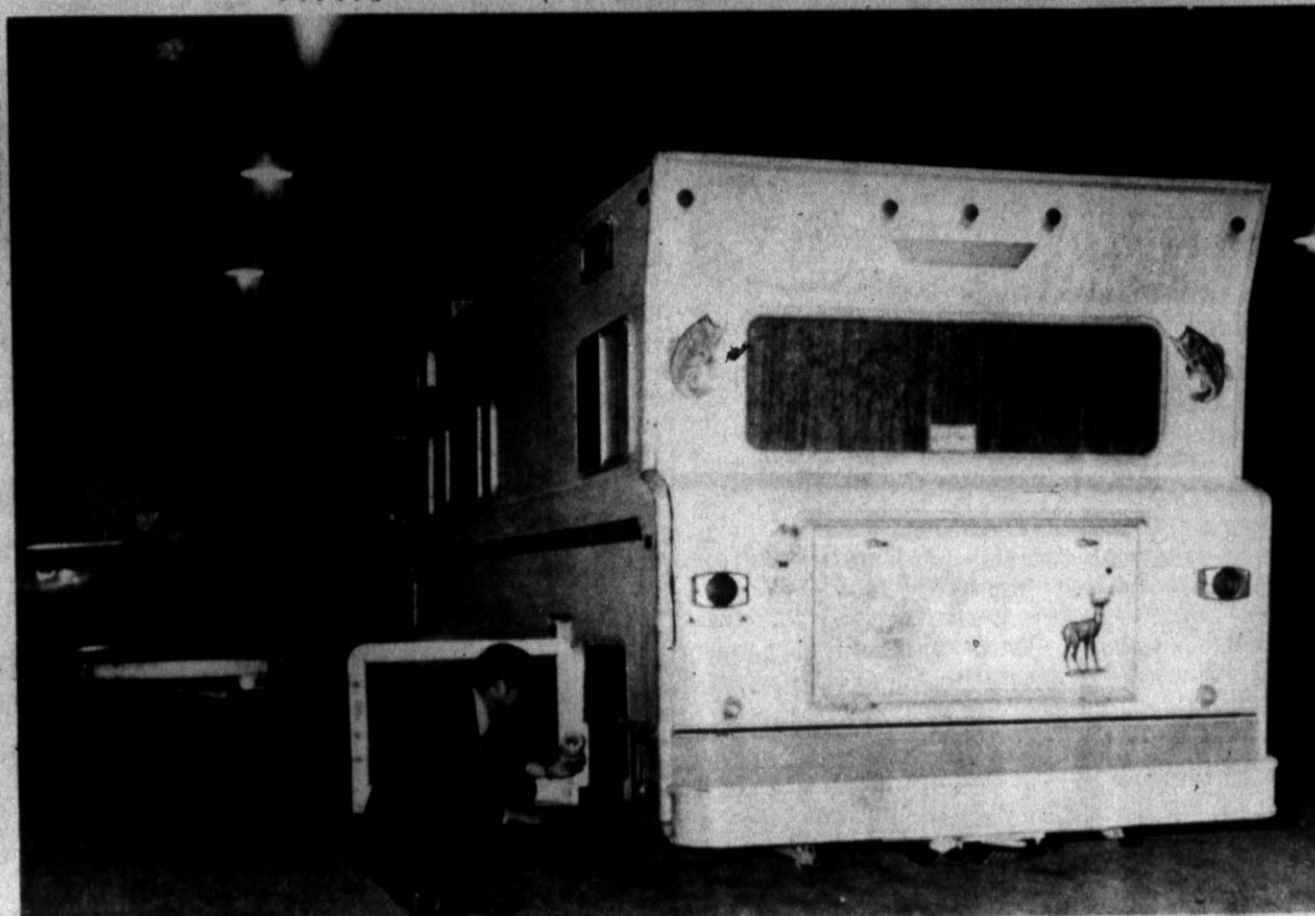
The study found that three-fourths of the American people mistakenly believe you can gain added pep and energy by taking extra vitamin pills, tonics, yeast tablets, liver extract, or mineral capsules.

One American in eight feels he has a serious ailment—heart trouble, diabetes, hypertension, rheumatism, or asthma. One fifth of the public think that dietary deficiencies "somehow" cause cancer, arthritis, and other serious disorders.

A third of the public are wrong about weight control. The two most common mistaken beliefs are that medications can produce weight loss and that sweating is an effective way of reducing.

And most adult Americans take a patent medicine of one kind or another. It has always been thus!

Coach Barry Arnwine, Whiteface basketball assistant, was in High Plains Hospital at Amarillo Saturday recovering from a serious injury to his elbow. Arnwine was working on a roof here Thursday and fell 15 feet, smashing an elbow in the fall. Surgery was performed Thursday night. Best wishes for a speedy recovery are extended to Arnwine from The Brand and many friends.



RECOVERED EQUIPMENT—Sheriff Travis McPherson inspects a travel trailer that was recovered last week during the investigation of a multi-state theft ring. To the left in the background

are some of the other items recovered. Officers estimated between \$150,000 and \$200,000 in machinery was recovered from Hereford and the surrounding area.

A special grand jury is expected to convene sometime early this week to consider indictments against two, and possibly three, out-of-city people in connection with a multi-state theft ring that was exposed late last week through investigation by local authorities.

Sheriff Travis McPherson said Friday that his office is working in connection with several Dallas-Fort Worth offices in attempting to squash the large-scale ring that deals mainly in heavy equipment.

The local authorities have already seized an estimated \$150,000 to \$200,000 in equipment and are expecting more to flow in as more evidence is gathered. The equipment, being stored in a county barn, consists of six tractors, three boats, a travel-trailer, a large passenger bus, four tractor trailers and various other smaller items.

McPherson said investigation into the case began about two weeks ago when the local office received word from the Dallas-Fort Worth area that Hereford was possibly being used as a "fence" area to sell the items stolen from the Dallas-Fort Worth area.

Several names were given at the start of the investigation and additional research by local authorities revealed that this was true. One local man was questioned in the investigation and immediately the case began to unfold and equipment began pouring into Hereford from persons who had unknowingly purchased the stolen equipment.

No arrests have been made in the case as of the weekend, but McPherson said he was hoping something would come out of the grand jury session early this week where some arrest will be made.

Investigators spent considerable time late last week trying to raise the serial numbers on some of the pieces of equipment. The numbers had been filed off in some instances and authorities were trying to bring them back to the surface.

Ya'll Come!

The benefits of Hereford's Diamond Jubilee Celebration will be explained Monday at 7:30 p.m. at the high school auditorium in a community meeting aimed at informing the public of the Aug. 25 through Sept. 1 celebration.

Dale Young, general chairman of the Diamond Jubilee Celebration, issued an open invitation to the public to attend the meeting.

Pat Haggerty, consultant for The Rogers Company, which is planning the event, will be on hand for the meeting. He will answer any questions pertaining to the celebration and will consult with the people the timing of daily events during the 75th anniversary.

"Our local economy will accelerate during the special days we have set aside for celebration retail activity," Young said. "For this reason, we urge everyone to be present at this very important meeting."

★★★



HEREFORD
TEXAS
DIAMOND
JUBILEE
CELEBRATION

Tornado Season Makes Debut

Three Public Sightings Are Reported Here Friday

The Civil Defense went on alert Friday as the tornado season apparently made its debut here with the reporting of three tornadoes by the public.

Civil Defense members, fire department officials and members of the sheriff's office roamed the county Friday from late morning to late afternoon after three public sightings were reported.

Though the Hereford area was not under a warning or

watch, the surrounding areas were throughout the afternoon. Funnel clouds were, however, reported in the north and north-western portions of the county.

The local law enforcement officers received three calls about 2:45 p.m. Friday from persons near Milo Center who reported they saw one funnel cloud dip down and touch the ground and another make an attempt to come out of the clouds before going back in.

Earlier in the day, around 11 a.m., a public sighting was reported west of Hereford near Westway.

The weather seemed to be unable to make up its mind late Friday-when the scene changed three times in less than an hour.

At first, cloudy skies brought some moisture then immediately behind that came strong gusts of wind followed by a fast-moving sheet of dirt and sand.

The afternoon high of near 70 dropped drastically to near 40 by 6 p.m. although the sun finally came out after hiding behind clouds most of the day.

Some hail and tornadoes were reported in other parts of the Panhandle as a result of the storm that swept from the southwest to the northeast throughout the day Friday.

Amarillo suffered extensive damage from high winds and the pelting hail.

Three Arrested On Theft Charges

Two Hereford men were released on \$10,000 bond each and a third was denied bond Thursday after the three were charged in connection with a series of thefts and burglaries in the Hereford area.

Released on \$10,000 bond were Sid Henderson, 20, of 238 Greenwood and William Kim Blackwell, 21, of a rural route.

William Rutherford, 24, remained in the county jail, bond denied. He is being held for violation of probation in another county, in addition to being charged with theft over \$50 here.

Rutherford and Blackwell are charged with theft over \$50 and Henderson is charged with burglary.

The three were arrested Wednesday in connection with

the theft and burglary of more than \$1,000 in various items over the past two months. County law enforcement officers said they had worked on the case for the past two months before the break came in the case this week.

The three are charged in the February theft of a truck tire and wheel at the Iverson Leake farm one mile north of Deaf Smith County Feedyard. They also are charged in the burglary of the W.H. "Hap" Wiseman ranch four miles south and three miles west of Bootleg in the western portion of the county.

In the Wiseman burglary, an antique heating stove, coffee pot, chairs and spurs were taken.



CHECK FOR HOSPITAL—Mrs. Ron Zimmerman, secretary-treasurer of the Hereford Medical Auxiliary, presents a check in the amount of \$3206.87 to Ron Welty, administrator at Deaf Smith General Hospital. The money, which was raised during the 1972 Christmas Card Project sponsored by the auxiliary, will be used to purchase a warming crib for the delivery rooms. Mrs. Millard Nobles, project chairman, stands by for the presentation.

Cancer Drive To Begin April 2

Set for April 2, canvassing in the Deaf Smith County Cancer drive will attempt to meet a goal of \$8,500, nearly \$300 higher than the record \$8,230 collected in the 1971 campaign.

Board of Directors of the local American Cancer Society chapter set the goal under last year's established \$9,282 goal, when the chapter fell short and

collected only \$6,442 in 1972. It was then decided that it would be better for individual units to set their own goals.

Other activities being discussed by the board in conjunction with the canvassing efforts of the drive include the distribution of cancer "church

(See "Drive" Page 2)

Mickey Mantle Will Be Speaker

Mickey Mantle, one of the all-time greats of major league baseball, will be the guest speaker for the annual Boys' Baseball, Inc. banquet here June 29 in the Bull Barn.

Arrangements to bring the great New York Yankee slugger here were finalized this week, according to an announcement by John Bunch, president of the Hereford baseball program. Boys and their parents will have first opportunity at tickets, with details to be announced soon.

Mantle remains active with the Yankee organization as a spring training coach, and is involved in a variety of business enterprises. He makes his home in Dallas and is the father of four boys, ranging in age from 12 to 19.

Mantle completed his career in 1968 with a .298 lifetime batting average and 536 home

records for the most home runs (18), runs scored (42) and runs-batted-in (40). He won the American League MVP award three times and was the home-run leader four times.



Mickey Mantle

Last In A Series

Local Drug Use At Alarming Level

(Editor's note: This is the final article in a series dealing with the effects and causes of drug abuse, both in the nation and in the local area. Local District Attorney Andrew Shuval, in a recent interview, also discussed some possible plans of action, both by individuals and the community, as a whole to achieve some

degree of success in solving the drug abuse problem in the area.)

BY LORI HOPSON
Staff Writer

District Attorney Shuval, whose work involves him with both juvenile and adult

problems, said that some pretty alarming figures have been arrived at as to the use of drugs; particularly marijuana; in the local area.

"I would say over 80 per cent of the students in our high school have tried marijuana. About 50 per cent have used it more than one time, and from 30 to 40 per cent used it

periodically. About half that number are part of the drug culture."

Shuval said that these statistics are put together according to the number of students picked up on possession of marijuana charges; and confidential information garnered from both

those arrested and other sources.

As to the reasons for use of marijuana, Shuval said he considered the earlier statements made to the Brand by local attorney Edward Line, a "very sound analysis of our juvenile problems."

"We live at a time when there are great pressures on our

society," he added. "Because of television, we get up in the morning and feel that the world is going to hell. We are more aware of the world's problems."

He continued to say that he felt the world probably is in a better shape than at many other times, but that because of present mass methods of

communication, people are made increasingly more aware of the problems that do exist

"We live in a highly technological society where people feel they have no control over their destinies," he said. "Especially young people; they live in their parents' home—not (See "Drug" Page 2)

in their own. They have little independent financial means. Therefore they feel more deeply their dependence on others.

Shuval said that these two major pressures, in addition to a third, have in his opinion, a large share in contributing to the increasingly widespread use of marijuana and other drugs.

"The third reason is the fault of the silent majority or whatever you want to call it," he said. "Parents have not shown the leadership that their children need. That leadership is more crucial now than at any other time in America's history."

"As Dr. McBrayer pointed out, we must show our children an example by examining our own behavior."

"But more than that we must reverse a national trend to stop caring about our neighbors. We must interest ourselves in our children's problems, our neighbor's needs and our community's interests."

Shuval continued to say that the question everyone needs to concentrate on is "what we as a community can positively do to alleviate the drug abuse problem."

"The sheriff's office, police department and district attorney's office will continue to prosecute those apprehended on drug charges, but that is a negative process, and tends to drive it deeper underground and make it more difficult to solve."

"Secondly, parents need to become aware of the seriousness of the use of drugs and thirdly, become aware of what their children are doing. They need to try and discover if

their children are using them, and fourthly, whether they are using them or not, to educate

children—particularly from a religious point of view—that drugs ruin your body. God gave you a body to use for his benefit, not for your sole pleasure." pleasure."

Shuval also gave some possible courses of action for the community as a whole to take in an attempt to alleviate the drug abuse problem in the area.

(1) — to provide activities for children to participate in, such as YMCA, Kidds Incorporated for boys and girls; and the utilization of school facilities on a year-round and evening basis.

(2) — provide part time jobs for students, so that they will be able to have more independence.

(3) — involve young people in community decisions that concern them, and if possible, in others too.

Shuval said that many of these are being done, but that "too many of us are saying 'let George do it.'"

"The only way the problem can be solved is if all of us pitch in and do it. If we can start on a program of this sort, we'll be a true community. Because a true community takes care, first and foremost, of its young people. They are our greatest asset."

"Hereford is an ideal place to make this community effort," he continued, "because it's big enough to have the resources to do the job, and small enough so that each individual can see the benefits of his work. He can see that he, in his own way, has been able to influence the course of events."



LA PLATA WINNERS—Members of La Plata Jr. High school orchestra who recently traveled to UIL contest in Amarillo returned with ratings of I and II for their performances. In top photo they are (top row) Bob Behrends, Bill Martin, Tim Cox, Don Railey, Alfonso Almonza; (second row) Billy Word, Paul Grubbs, Michael Pittard, Don Fortenberry, David York; (third row) Cathy Walker, Barbara Poindexter, Jeanette Holman, Kim Hill, Renee King, Jane Hoffman; (fourth row) Mark Latham, Charles Berryman, Mike Hill, Jim Fish; and Bottom photo, (top row); Ann Linderman, Vivian Burgess, Brenda Sherman, Rosemary Zepeda; (second row), Rhenelea King, Kim Rose, Annette Coffin, Dolores Abalos, Betty Stewart; (third row), Sam Finley, Blake Allen, David Carnahan, Joe Beasley; (fourth-row) Becky Friemel, Martha Nash, Michelle Moore and Jimmy Bodkin.

Father Of Umbarger Men Buried Friday

Funeral services for William U. Adams, 66, of Stratford, Okla., father of two Umbarger men, were conducted Friday afternoon in the Pentecostal Church at Stratford, and burial was in McGee Cemetery.

Mr. Adams died Tuesday in a hospital at Pauls Valley, Okla. He was a farmer and mechanic, born at Mangum, Okla. He lived at Canyon for a time, moving to Stratford in 1953. His six surviving sons include Carroll and Darroll of Umbarger, LaDean and Harroll of Canyon. His wife, the former Agnes Riley of Mangum, also survives.

GOODWILL TRIP

On Feb. 21, 1969, sixteen Navy battleships, nicknamed the Great White Fleet, completed a round-the-world goodwill trip.



STANTON CHOIR AWARDS—Wade Ohlig and Melinda Watts proudly display the Sweepstakes award presented to the Stanton Junior High mixed choir at the recent UIL contest held in Amarillo. Lupe Barrientes and Cheryl Crider hold the award given the Stanton girls' choir which received a I rating in sight reading and a II in concert.

Drama, Dinner Occupy Players

Rehearsals are underway for Hereford Community Players' production of a mystery drama, Dial M For Murder, and the date has been set on March 31 for the annual Players membership dinner, John Aikin, president of the local acting group, announces.

In the same location as the February production of Come Blow Your Horn, the building in Sugarland Mall formerly occupied by the Yardstick, the crime mystery will be presented April 13 and 14 to

coincide with the Community Arts Festival of that weekend. Kay Claypool, director, has chosen a cast including Jan Brown and Archie Dwyer as the couple involved in the murder, Roy Faubion as Max Halliday, David Moxon as Capt. Lesgate, and Tom Kendrick as Inspector Hubbard.

Hank Haug will serve as producer for this play and Viola Moore as stage manager.

All members of the Players are invited to the dinner at 7:30 p.m. Saturday and so are any

residents of the area who would like to become members. The buffet dinner will be catered by Mr. and Mrs. Paul Abalos at Community Center.

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COW POKES By Ace Reid

"I used to worry about poor ole Jose, but not now. I see he is the only man in this county with an income."

Hereford STATE BANK

"DRIVE"....
(continued from page one)

bulletins" on the Sunday before the drive begins; memorial donations, a bike-a-thon, special swimming events and special gift donations.

Memorial donations, one of the big boosters to the drive, may be helped by an attempt to get information out to the public in various ways. One suggestion was that literature be sent through the mail along with monthly band statements.

Mrs. Jack Gilliland chairman, and Mrs. Charlie Brown, co-chairman, of the rural Cancer Crusade, to be held in conjunction with the city-wide effort, recently announced rural area chairman for the drive. Kick-off meeting for rural workers will be held April 2 at 10 a.m. at Hereford community center.

Rural chairman include Mmes. Buel Monroe, Elmo Hall, Jim Perrin, Raymond

Flores Don Middleton and Marcel Fischbacher. Also Mmes Jack Williams, Pat Smith, Bill Page, Bruce Coleman, J.H. Stengel, Andy Kerschen and L.J. Jones.

Mrs. Hilton Higgins, drive chairman, said that although April 2 has been designated as C-day for the county, many of the business contributions and special gifts have already been made, with canvassing for businesses and special gifts already underway.

She added that those persons wishing to make memorial contributions could contact Sue James at the First National Bank, who has been named memorial contributions chairman for the drive.

Other crusade committee members include Mmes. Dean Jones, Mary Gibson and Jack McKinster, house-to-house contributions; John Thames and Jake Webb, business contributions, and Mrs. Keith Simmer, special gifts.

EGYPT INVADED
On Nov. 5, 1956, Britain and France began landing forces in Egypt.

MINE DISASTER
On Nov. 5, 1930, a mine disaster at Millfield, Ohio, killed 82 persons.

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Queen flat or fitted, reg. 6.49 **Sale 2 For \$11.00**
Queen cases, reg. 2.89 **Sale 2 For \$5.00**
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Pillow cases, reg. 2.49 **Sale 2 For \$4.50**
Queen flat or fitted, reg. 6.49 **Sale 2 For \$11.00**
Queen cases, reg. 2.89 **Sale 2 For \$5.00**
King flat or fitted, reg. 8.49 **Sale 2 For \$15.00**
King cases, reg. 3.19 **Sale 2 For \$6.00**



WIN WASHINGTON TRIP—Deaf Smith Electric Co-op's annual "Government in Action" Oratorical Contest Thursday night produced Nancy Acker of Nazareth and Danny Simpson (right) of Friona as the champions. Judges selected the two from four girl finalists and three boy finalists. The winners receive an expense-paid 12-day trip to Washington, D. C. this summer. David Pruitt, center, sales coordinator for the REC, directed the contest.

★★★ ★★★

Nazareth, Friona Youths Win Trip

Nancy Acker of Nazareth and Danny Simpson of Friona, both high school juniors, were judged winners Thursday night of the 9th annual Government in Action Oratorical contest sponsored by Deaf Smith Electric Cooperative.

Seven finalists competed for the honors Thursday night in the Medallion Room of the Deaf Smith REC office—four girls

and three boys contesting for the male award. The winners receive an expense-paid, 12-day tour to Washington, D.C. The contest was open to all boys and girls, ages 16-18, and this year's topic was "What Can I Do for The High Plains?" Speeches were required to be 5 to 8 minutes in time.

Lt. Ren Lee And Bride At Home After Marriage

Lt. and Mrs. Ren Lee are at home in Enid, Okla., where he is stationed at Vance Air Force Base, after their recent marriage in Wood's Chapel Baptist Church of Arlington and a short trip.

with trailing ivy branches. An heirloom piece was her double strand of pearls belonging to her mother.

Mrs. Lee is the former Linda Kay Gibbons, daughter of Mr. and Mrs. William Lester Gibbons of Arlington. Lt. Lee's parents are Mr. and Mrs. Rex Lee of 304 Centre.

Brademaids wore empire gowns of floral print in blue and apricot shades. Flounced skirts were floor length. Each carried tangerine carnations, blue cornflowers and roses in a basket. The flower girls, dressed in blue, had their baskets filled with spring blossoms.

Charles Hickey, minister of Randol Mill Church of Christ at Arlington, conducted the afternoon wedding. Attending the bride were her sisters, Miss Elizabeth Gibbons as maid of honor and Miss Dena Gibbons as bridesmaid.

A reception in the Gibbons home followed the ceremony. Mmes. Richard Tucker, Lee Yeyer of Texas City and Michael Grassi were at the bride's table, which was draped with ivory chiffon and decorated with flowers and the tiered cake in the wedding colors.

Jim Burns of Dallas was best man and Frank Nobles of Austin groomsmen. Ric and Rex Lee of Hereford, brothers of the bridegroom, and Curtis Weddle of Salisaw, Okla. were ushers.

Mrs. Weddle, Misses Karen Tucker and Mary Christine Weddle served the groom's cake at a table covered with orange taffeta and centered with a gold epergne of flowers and fruit.

Young members of the wedding party were Alesia Biggins and Anne Meyer, flower girls, and John Weddle, who carried the rings.

The bride is a teacher at Hennessey, near Enid. She is a graduate of Derby, Kan., high school and Oklahoma State University.

The bride's ivory silk organza gown was trimmed with Venise lace and ribbons. It was styled with fitted bodice, sheer bishop sleeves and high neckline. The demibell skirt was finished with a deep ruffle at the hemline, sweeping into a chapel train. She wore a lace hat and carried roses and stephanotis

Lee received a degree from the University of Texas at Arlington after graduation from Hereford High. His fraternity was Delta Tau Delta. He was commissioned a lieutenant after completing training in the U.S. Air Force Officers' Training School at San Antonio.

Danny, a junior at Friona High, was also excited over being named a winner and was

Named as alternates in the contest were Melinda Bills of Vega and John Brooks of Dimmitt. The other finalists were Denise Strange and Butch Casey of Hereford, and Cinda Johnson of Friona.

Each school in the Deaf Smith REC area selected boy and girl finalists for the contest. Following their talk, contestants were asked three questions concerning rural electrification. These were three judges, and each posed one question to each entrant.

David Pruitt, sales coordinator, was in charge of the contest. He introduced three Deaf Smith REC directors and their wives, as well as manager James Hull and industrial relations director Dick Montgomery. Also attending were last year's contest winners—Holley Stephenson and Carl Evans, both of Friona.

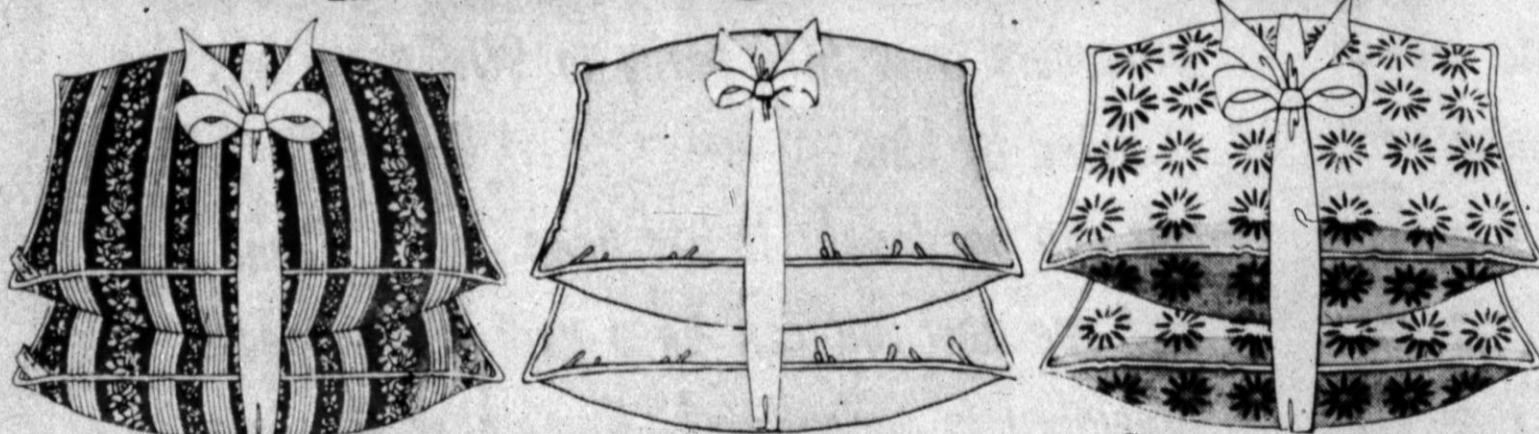
Following the contest, Mrs. Acker, 17, exclaimed, "My nerves are finally relaxed!" She is the daughter of Mr. and Mrs. Anthony Acker of Rt. D. Nazareth. A junior at Nazareth High, she is active in the band, Future Homemakers, and the CYO organization of the Holy Family Catholic Church. She felt the contest had provided her with much knowledge about the REA. "I worked on my speech about a week, with help from mother and dad," she added.

Danny, a junior at Friona High, was also excited over being named a winner and was

looking forward to the Washington, D.C. tour. He is the son of Mr. and Mrs. Darrell Simpson of Friona. His father is associated with the Production Credit Association. Danny is president of the band and the Thespian Club, and is active in the Key Club forensics, and the Methodist Church. He said that his speech teacher Joy Morton, aided him in preparing his talk.

Judges for the contest were Bailey Reece, representative from the Swisher County REC; Tyler Tindall, speech department of West Texas State University; and Joe Harbin, representative of the Bailey County REC.

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Sale 2 for 7.99
Reg. \$5 each. Standard size foam latex pillow with Penn-Prest zip off cover.

END OF THE MONTH CLEARANCE

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DRESS CLEARANCE

Reduced From Regular Stock

Polyester, Knits, Blends, Assorted Styles. Sizes: Jr. Petite, Jr. Misses, Half Sizes

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Reduced To Clear **Now \$2.99 - \$10.99**

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100 per cent Nylon **3 For \$1.00**

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Suntan, Coffee Bean, Gala **2 For 99¢**

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Shoulder Styles, Solids, Two-Tones **2 For \$7.00**

18 ONLY BETTER PANT SUITS

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Shirts, Pullovers, Knits, Crepes Orig. \$2.99 To \$12.98 **Now \$2.50 - \$8.99**

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Medco Cotton Blends **3 Yds. \$1.00**

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133 Sklens Only **Now 99¢**

ONE ONLY 9 X 12 RUG

Orig. \$29.99 **Now \$19.99**

ONE ONLY 6 X 9 RUG

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'67 American Motors Marlin 2 Door Hard top V-8, automatic power steering, Air conditioning **\$595.00**

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'65 Plymouth Fury III, 4 Door V-8, automatic, power steering & Brakes, Air, New Tags **\$395.00**

'59 Chevrolet 4 Door, New Tags, **\$150.00**

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Letter To The Editor

Dear Editor:

I rise in indignation to cry "Foul, Foul!" The time has come for some one to stand and defend the farmer and rancher in the present controversy over rising food costs. I wish that it might be our stalwart watchdogs of justice, the newspapers across the rural areas of our nation who are so dependent upon a prosperous agriculture for their livelihood. But alas it seems that they too get carried away with emotion and have joined in the plucking of the goose that laid the golden egg because they hunger for meat.

The cry is going up across the nation that we must get food prices down. We hear, and read, about meat boycotts, meatless days, meatless weeks, etc. Even the white house is recommending that housewives switch to fish, or chicken, or go

without meat altogether in order to battle the vicious farmer and rancher who are receiving such exorbitant prices for their products. Plans are being made by the government, we are told, to increase supplies of grain in order to drive grain prices down, more acres are being released to grazing to drive beef prices down, and import quotas have been abandoned on dairy and meat so that foreign production can be used to help drive all food prices down.

Hurrah! lets all join in the battle, after all, our food producers make up only about 3 per cent of our population so if we destroy them the other 97 per cent will profit. And we can use the profits to buy more motorboats, cars, campers, radios, televisions, cameras, and all the things we can't buy today because we must spend 16

per cent of our money for food. And who needs Food? If we just stopped eating altogether just think what a boon it would be to

our economy. Those rising prices must be stopped! And while we're on this kick lets do something about other prices.

Automobile prices have increased 300 per cent since 1950; lets stop buying cars and get those prices down, and if we stopped driving the ones we now own, I am certain they would lower the price of fuels instead of raising them. How about the telephone, such prices! Lets have them all removed. Have you called a plumber, carpenter, electrician, or painter lately? Five times the wages they received twenty years ago. Just look at the high cost of food disposal! We could stop using the John and force plumbing costs back; use candles and show those electricians how expendable they are; and who needs a new house? It only makes those carpenters

demand higher wages.

But we can't do that you say because these are necessities of life. Besides, look what it would do to our economy if our factories were forced to cut back, and our plumbers, carpenters, and electricians were put out of work. But Food, that's another matter!

I will agree, Food is another matter! What most people do not understand is that food, or the production of food, is the largest industry in the nation. It is larger than all the Nation's stock corporations combined. Approximately 40 per cent of all the steel production in the Nation goes directly or indirectly to the production, processing, or distribution of the Nations food supplies. Approximately 40 per cent of the Nations work force is dependent directly or indirectly upon the production, processing, or distribution of Food; or upon related industries which manufacture the

tools, supplies and equipment needed to produce the food to feed our 200 plus million hungry mouths three times a day, 364 days a year.

Mr. Arnold Paulson, noted economist, has stated it is a mathematical fact that every dollar earned in agriculture generates seven additional dollars in our nations economy, consequently every dollar Not earned in agriculture loses seven dollars to our national treasury. This is why our national debt has increased such staggering proportions during the past twenty years. Agriculture has not kept pace price-wise with the rest of the economy. This has been the reason that subsidy payments were made to the producer to supplement the low prices received for his production. But subsidy payments do not generate additional national income.

We now are beginning to see agriculture prices reach a level

which will return a profit to the producer. A level which will allow agriculture to carry its rightful load of the nation's Tax burden. A level which will allow subsidy payments to be phased out. But without a fair price, agriculture producers cannot feed this nation without subsidy payments.

I can already see good results from the increased prices at the producer level. I see farmers buying new tractors which they could not afford to buy before. So many that the factories are three months behind on orders. Many models of pick-ups and trucks cannot be delivered for three months because so many more have been bought. Tools and equipment are the same way. All of this means more business in the rural areas, more jobs in the industrial areas.

We scream about high food prices when we should be thanking God that agriculture is once again carrying its rightful

share of our economic load and we should be thankful that we live in a nation that enjoys the highest standard of living in the world, has the greatest and best food supply in the world and at the cheapest prices in the world.

If you really want to see high food prices, just lower the price of bread to a penny a loaf, meat to a penny a pound, and beans to a penny a can; then put all of the people out of work so that they don't have a penny with which to buy. Then you have Danged High Food Prices!

Let's stop fooling ourselves. Our economy has prospered and certainly we can afford to pay more for bread and more for meat than we paid 20 years ago. We expect the farmer to pay five times more for his tractors, three times more for his labor and his medical expenses have advanced just as much as yours and mine.

We can get food prices down! If we all continue to bellyche

The Sunday Brand, Hereford, Texas, Sunday, March 25, 1973 about prices, congress and the President Will do something to satisfy our wants; after all, we have 97 per cent of the votes. But in the long run it will hurt more than it helps. We had better open our eyes and start

looking further than the grocery bag. When agriculture prospers, everyone prospers!

The next time you or I eat a hamburger or bite into one of those delicious Texas Milo Fed Sirlains or T-Bones we should thank God that we can eat such luxuries by spending only 16 per cent of our budget for food. And remember that even at today's prices, it takes less hours of labor to buy a better quality steak than it did in 1950!

Sincerely,
Gerald McCathern
345 Centre
Hereford, Texas 79045

ATTENTION ALL GRAIN PRODUCERS

Become A Part Of The Profitable Cattle Feeding Industry

You can now become a stockholder in this growing industry without spending a dime!! A nationwide grain & cattle cooperative structure is now being formed which will enable farmers to own their own storage and handling facilities, feedlots and cattle, and share in the profits from all segments of this enterprise. You can now get the maximum profits from your grain production by cooperatively feeding it thru your own cattle in your own facility with No additional investment!

For the first time in history grain farmers can now be independent, not dependent upon someone else to use their grain. And at the same time you will be a part of a vehicle which can help

preserve today's fair grain and cattle prices.

The complete program will be outlined Monday, March 26, 7:30 p.m. at the Bull Barn in Hereford. Free bar-b-que will be served to all farmers.

Mr. Harold Nelson, the only man to ever successfully merge farmer-owned co-ops into a national marketing structure, will present the program. The giant milk marketing co-op which brought milk producers from 50% parity to 90% parity was formulated by him.

It can be done! It has been done! Come out and see how you can be a part of the great breakthru in agriculture! Remember the date, Monday, March 26, 7:30 p.m., Bull Barn, Hereford.

Remember Monday, March 26, 7:30 P.M.-Hereford Bull Barn

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ROUND STEAK
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PROTEN
LB.
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ORANGES

TEXAS SWEET
5 LB. BAG **49¢**

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LB. **79¢**

SIRLOIN STEAK

FURR'S
PROTEN,
LB. **\$1 19**

RIB STEAK

FURR'S PROTEN,
LB. **\$1 19**

CHUCK STEAK

FURR'S
PROTEN,
LB. **99¢**

CLUB STEAK

FURR'S
PROTEN,
LB. **\$1 39**

GROUND BEEF

FURR'S
PROTEN,
LB. **89¢**

SHORT RIBS

FURR'S PROTEN
LB. **59¢**

STEAK

TENDA MADE,
HEAT 'N EAT,
LB. **89¢**

AVOCADOS

FINE FOR SALADS,
LARGE SIZE **3 FOR \$1 00**

BANANAS

CENTRAL AMERICAN,
GOLDEN RIPE, LB. **12¢**

LETTUCE

LEAF, FANCY CALIFORNIA, RED
LEAF, ROMAINE, SALAD BOWL,
BUTTER, EACH **25¢**

CARROTS

FANCY TOP,
FRESH, 1-LB.
CELLO BAG **2 29¢**

CELERY

FANCY, LARGE
STALKS
EACH **22¢**

TURKEYS
SWIFT'S
BUTTER
12 LB. & UP
LB. **59¢**

Delicatessen
MACARONI AND CHEESE
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BANANA PUDDING PT.
MEAT LOAF 1 LB. CT.
ALL FOR **\$2 49**

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FOOD CLUB,
48 OZ. JAR **89¢**

MARGARINE

FOOD CLUB CORN OIL,
QUARTERS, 1-LB. **29¢**

CATSUP

DEL MONTE
26 OZ. **39¢**

PANCAKE MIX

FOOD CLUB
2-LB. PACKAGE **39¢**

DRESSING

KRAFT, 1000 ISLAND
16 OZ. BOTTLE **59¢**

CLEANER

WITH AMMONIA, TOPCO,
QUART **39¢**

TAMALES

GEBHARDT'S
NO. 300
CAN **4 FOR \$1**

BUTTERMILK

FARM PAC,
1/2 GAL. **49¢**

TOWELS

NORTHERN LARGE ROLL
ASSORTED **29¢**

DOUBLE GOLD BOND
TUESDAYS AND WEDNESDAYS
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NO SALES TO DEALERS

ICE CREAM
WHOLE KETTEL
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Frozen Food Favorites

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GAYLORD, WHOLE KERNEL,
24 OZ. PACKAGE **39¢**

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GAYLORD, FRENCH
FRIED, FROZEN,
20 OZ. PKG. **5 FOR \$1**

COOL WHIP

Birdseye, 9 Oz. Pkg. **59¢**

LIMA BEANS

Top Frost Ford Hook
or Baby, 10 Oz. Pkg. **25¢**

COOKIES

Sunshine Hydrox,
20 Oz. Pkg. **66¢**

TUNA

Del Monte
1/2 can **39¢**

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Texize, Spring
15 Oz. **42¢**

LIPTON'S INSTANT TEA
1 OZ. 49¢ 2 OZ. 89¢
3 OZ. 129¢ 4 OZ. 149¢
LEMON, 4 OZ. 99¢



TIDE
50¢ OFF
171 OZ. PKG. **\$2 58**

SALAD DRESSING

GAYLORD
QUART JAR **39¢**

INSTANT BREAKFAST

FOOD CLUB
6 PC. PKG. **48¢**

FURNITURE POLISH

TOPCO,
AEROSOL
14 OZ. **59¢**

JELLO GELATIN

ASSORTED FLAVORS,
3 OZ. PACKAGE **10¢**

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Lawn Guard, Metal, Folding
Dupont Plastic Coating, 10'x18"
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Wallace, Power-Lever Action,
Easy to Use with 50% Less Effort,
Hollow Ground Steel Tubular Handles **\$3 99**

CREME RINSE

VO-5 with Conditioner **67¢**

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Disposable Lady Flicker,
5 Blades **79¢**

DIET FOOD

Sego Liquid, 10 Oz. **6 For \$1 00**

COLGATE

Toothpaste
5 Oz. **57¢**

30¢ OFF with this Coupon
FURR'S
CURITY
NEW TapeTab
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IMPROVED! Extra Durable Highly Absorbent Fits better!
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HEAVY DUTY HAND TOOLS
CHROME PLATED, YELLOW
HANDLE. CULTIVATOR, TROWEL,
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YOUR CHOICE **49¢**
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FIX UP FLOWER BEDS
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PATRICIAN PLASTIC,
LASTS INDEFINITELY,
4-INCHES
WIDE, 40
FT. LONG **\$1 99**

TEGRIN SHAMPOO
2 OZ. TUBE **99¢**
3 1/2 OZ. LOTION **99¢**

Alka-Seltzer
25's
49¢

SHOP FURR'S
MIRACLE PRICES

Veteran's Affairs

Someone with a cruel sense of humor has once again revived the old issue of a "Special Insurance Dividend" for veterans who once had National Service Life Insurance in force.

During the past month, Service Officers and VA Offices throughout the Nation have received numerous inquiries from veterans relative to payment of a special dividend. In many instances, public notices have been posted on company or agency bulletin boards, advising veterans that the special dividend payment is theirs for the asking.

There is no indication of the source or sources of these "special dividend" rumors which seem to appear every three or four years. A recent bulletin issued by the National Veterans Affairs and Rehabilitation Commission of the American Legion, indicates the possibility that, in some instances, the erroneous information is originating in some American Legion Posts.

The American Legion National Headquarters has asked that all Departments notify the Posts that the stories about the "1948 Special Dividend" are untrue, and should not be circulated.

The payment commonly referred to as the "1948 Special Dividend" amounted to almost three billion dollars, and was paid in 1950 and 1951, to approximately 16.5 million veterans of World War II. This special dividend was paid at the rate of 55 cents per month per \$1,000 of National Service Life Insurance that was in force at any time between 1940 and 1948.

Many veterans received amounts ranging from \$200 to \$300 as a special dividend paid from surplus funds that had accumulated in the NSLI fund during WW II.

The 91st Congress enacted a stale claims act, which states in part: "No claim by an insured for payment in cash of a special dividend declared prior to January 1, 1952, shall be processed by the VA, unless

such claim was recorded within 6 years after such dividend was declared."

Under the provisions of the law mentioned in the previous paragraph, any such claim currently received by VA will be returned to the claimant along with a copy of the law. The VA will not provide any further explanation other than the copy of the law itself.

It is difficult to believe that every two or three years this same old hoax will be started by someone, and there is no indication that the same person or persons are responsible for exhuming the dead issue.

The fact remains, however, that this matter is periodically revived, and many veterans become rather perturbed when anyone attempts to explain that there is no basis to the report that a "Special Dividend" is available. All of our readers are encouraged to assist in notifying the veterans in your area, as well as the general public, that the current report of a "Special Dividend" is nothing more than a rumor.

Strafuss Is Cited By Northrup King

Carl Strafuss of Hereford is being honored by Northrup, King & Co. for an achievement attained by only a select group among the nation's farmers—production of 1,000 pounds of grain sorghum for every pound of seed planted during the 1972 growing season.

The "1,000 for 1" award recognizes the significantly increased yields being attained through advanced crop management practices in conjunction with use of improved hybrid sorghum varieties.

Strafuss harvested almost 7.5 giant hopper carloads of NK280 and NK222G sorghum in 1972. He seeded 200 acres at 7 1/2 pounds per acre in 40 inch double rows.

When harvested, his crop averaged 7,429 pounds per acre.

This excellent yield enabled Strafuss to join with other sorghum growers in obtaining a 1,000 for 1 return from their plantings.



SCOUTS DEDICATE FLAG POLE—The newly-formed Boy Scout Troop 57 dedicated a new flag pole at the Blue Water Garden Apartments Wednesday afternoon. Five members of the troop, sponsored by the apartment complex, are shown at the flag-raising ceremony with Scoutmaster Angel Gomez. The Scouts are Gary and Terry Beckner, Marshal Collins, Junior Campos and Chriss Hill. Residents of the apartments provided the new pole.

New Scout Troop Formed Here

A new Boy Scout troop has been formed in Hereford with the Blue Water Garden Apartments as the sponsoring institution.

Troop 57 held its first meeting Wednesday afternoon with Jerry Helfenbein, district executive of the Llano Estacado Council, helping formulate plans. Angel Gomez, assistant apartment manager, is Scoutmaster of the troop.

As one of its first activities, the troop held a flag-raising ceremony to dedicate a new flag pole at the apartments. Residents of the Blue Water Garden Apartments contributed the money and labor to install the flag pole, according to Jack Cross, sponsor, and apartment manager.

Members of the troop attending the first meeting were Gary and Terry Beckner, Marshal Collins, Junior Campos, and Chriss Hill. The troop committee will be composed of apartment residents and parents of the boys.

Choirs Win High UIL Rating

All three Hereford High School choral groups received a II rating in concert performance at the University Interscholastic League choral competition held Thursday in Amarillo, however, two of the groups slacked off in the sight reading competition.

The mixed choir received a II rating both in concert performance and sight reading while the girls choir received a IV in sight reading and the boys choir received a V.

All three Hereford High choirs were under the direction of Fred Ratliff.

A minute lost in traffic may save you all the rest of the time you have in the world.

Decorators Plan Part In Art Festival

Sweet and Fancy Decorating Club made plans to participate in the Community Arts Fair, April 14-15, at its meeting Thursday.

Also during the business it was announced that Mrs. J.O. Norred and Mrs. Jimmy Garner were in charge of making cakes for Kings Manor retirement home this month.

The program was on the panoramic Easter eggs for Kings Manor, with Mrs. Dale Henson and Mrs. Lynn Pittard demonstrating. Loyce Driver was honored as guest during the meeting.

Members present were Mmes. Pat Hogan, Neal Foster, Leroy Edwards, Joel Lytal, Carlton Richardson and Gary Duggan.

INDIANS DEFEATED

Col. George R. Clarke's forces captured the area that is now Indiana and Illinois from the Indians on Feb. 24, 1779.

CLEAN CARS

J.V. Campbell Motors
USED CARS FROM CADILLAC TO VOLKSWAGENS

1971 Chevelle Malibu 2 dr. H-top, loaded. Light green Vinyl Top, with green lower, 350 V8 Bar. Reg. Fuel, one local owner, low mileage, good tires, here is a great Cream Puff.

1969 Ford LTD Country Squire, 10 Pass. Sta. Wagon, loaded, beautiful Maroon, very sharp. Local one owner. If you are missing a wagon, you will not want to miss this one.

1971 Ford Galax. 500 Country Sed. Sta. Wagon, loaded, White with light blue Vinyl interior, good tires, is just like new.

1969 Chev. Impala Custom 2 dr. Hardtop, 350 V8 Reg fuel, Auto. Trans. Perf. Steer. Has 5 new tires, is light gold with matching gold interior. This is one of the cleanest cars for this model, we have seen anywhere. Show room condition.

1969 Merc. Montego 2 dr. H-top, loaded, has 302 V8, White with gold cloth interior, good tires, has had excellent care, and it is the right size.

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PRELL
Liquid Shampoo
Family Size

77¢
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PRELL LIQUID
Medium Size
10¢ OFF LABEL

37¢
G.D.P.



LILT
PUSH BUTTON
PERMANENT

\$1 39
G.D.P.



CREST

TOOTH PASTE

49¢
G.D.P.

39¢
G.D.P.



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\$33 00

NEW FROM JOHNSON
SPRINT CAR WAX

TRY IT.
REG. \$1 79
NOW ONLY!

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By Presto

\$6 97

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NOW ONLY!



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VIP
Triple Header
SHAVER

G.D.P.

\$25 97



LITTLE BROWNIE
COOKIES
Lemon, Duplex, Chocolate
or Peanut butter
MIX OR MATCH

2 PKGS. 43¢



BEST MAID
DILL
PICKLES
22 OZ. JAR

35¢



PAM
SPRAY

Makes Cooking
Enjoyable
13 OZ. CAN

95¢



Purina
Tuna Flavor
CAT FOOD
1 3/4 OZ. CANS

2 FOR 35¢



CRISCO
OIL

24 OZ.
BTL.

Pure Vegetable Oil

49¢

MONDAY—TUESDAY—WEDNESDAY
3 - BIG MONEY SAVING DAYS

Farmcast

A Weekly Report Of Agri-Business News

Compiled From Sources
Of The Texas Department of Agriculture
John C. White, Commissioner

Plans to improve job opportunities, community services, and the social and physical environment in rural Texas have been detailed by the Texas Rural Development Commission. The commission is a joint effort of the governor's office and the Texas Department of Agriculture.

The five-point program to revive rural Texas as outlined by the commission is as follows:

1. Give people a choice of where they live by providing attractive employment opportunities, adequate community facilities and services (including health, housing, transportation, and public

recommended the establishment of a committee on rural development in each house of the Texas Legislature.

About 20 per cent of the state's population now lives in rural Texas. This is more than 2,250,000 people. Texas' rural population is more than the combined populations of five states—Alaska, Delaware, Nevada, Vermont, and Wyoming.

The commission is composed of 25 civic leaders from throughout the state. It notes that 85 per cent of the state's net growth between 1960 and 1970 occurred in the Dallas, Fort Worth, Houston, and San Antonio areas.

The rapid growth in metropolitan areas and the decline in rural areas has created an imbalance in the distribution of population and the quality of life.

Texas, naturally, retains its leadership as the nation's top beef cattle feeding state. There are 2,184,00 head of cattle and calves on feed for slaughter in

Texas as of March 1. This is 18 per cent above a year ago, but one per cent below a month ago.

Placements into Texas feedlots during February totaled 341,000 head, which is 14 per cent above February of last year but four per cent below marketings for January. Nationwide, in the seven major cattle feeding states—Texas, Arizona, California, Colorado, Iowa, Nebraska and Kansas—there were 9,689,000 head on feed, a four per cent decrease from a month ago, but eight per cent more than a year ago. Iowa is closing in on Texas; it has 2,018,000 head of cattle and calves on feed.

Citrus production for 1972-73 in Texas is now estimated at 18,100,000 boxes, which is 3,100,000 boxes more than last season's crop. It is also an increase of 900,000 boxes from the February 1 estimate.

Harvest of the crop is expected to improve as weather conditions return to normal. Citrus trees are in excellent condition and fruit continues to

CARD OF THANKS

We are deeply grateful for the many acts of kindness we received through the tragic shooting and death of our Father, Son, Brother-Lester Funk. We want to especially thank Dr. Hunt and Dr. Mims who worked day and night to save him. Also all the nurses who made him as comfortable as possible and to the many who gave their blood. Also friends and neighbors for their prayers and comforting words and deeds. Also for the food and flowers. May God bless each.

The Family of Lester Funk



DRIVE WINNERS—Jeff Carlile, left, Deaf Smith Chamber of Commerce membership drive chairman, presents a television set, first place prize in the recent membership drive, to Rex Easterwood. Irene McKinster receives a radio as third place prize. Carlile holds the clock radio which was to be presented to Opal Norton as second place prize.

Legal Notice

THE STATE OF TEXAS
TO: THOMAS DAVID HOSTETTER

Defendant, Greeting:

You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A.M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 23rd day of March A.D. 1973, then and there to answer Plaintiff's Petition filed in said Court, on the 23rd day of March A.D. 1973, in this cause, numbered 6763 on the docket of said court and styled LORETTE HANNA HOSTETTER Plaintiff, vs. THOMAS DAVID HOSTETTER Defendant.

A brief statement of the nature of this suit is as follows, to wit:

A divorce as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this 23rd day of March A.D. 1973.

Attest:
Lola Faye Veazey Clerk,
District Court, Deaf Smith County, Texas
By Robert Williams Deputy.

Prof. Ian Maegrath, of the Liverpool School of Tropical Medicine, said in Medical News recently that travel agents should warn the public about the danger of contracting tropical diseases if the passenger is bound for an area where diseases like malaria are endemic.

Diagnosis could be difficult, he said, because air travel means a malaria victim could be home 10 or 11 days before symptoms appear and doctors "do not always think to look for the diseases."



THERMO-JET CARPET CLEANING

PENETRATES THOROUGHLY. FLUSHES OUT DIRT, POLLEN, STAINS AND ODOR

RESTORES DEEP LUSTRE AND COLOR BY CLEANING THE FULL LENGTH OF THE FIBERS

REDUCES RE-SOULING BY REMOVING SPOT CLEANING AND SHAMPOOING RESIDUE

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TOWN & COUNTRY BUILDING MAINTENANCE

YOU SAVE

SALE

NEW CRUSH SHEER STRETCH STOCKING

NO. 451 Soft Flex Top For Perfect Fit & Comfort. One Size Fits All

REG. 79¢ NOW ONLY

33¢ Pair

GRASSHOPPERS

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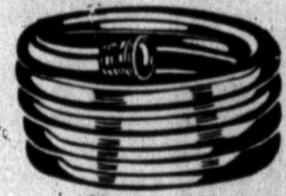
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FRESH SPRING SALADS offer cool treats on warm days. Salads stimulate lazy, disinterested appetites and are eye and taste-appealing as well as nutritious. Ranking high as taste treats, salads merit use in the daily menu plan, and their variety allows a choice for every occasion.

You might choose an attractive main dish salad for a luncheon, a pretty fruit salad for dinner or include a luscious frozen dessert salad in party plans. Salads are an excellent means of including more fresh and raw fruits and vegetables in the diet and must have proper selection of salad items.

Select fresh, crisp salad greens and handle them with care. Firmer-type vegetables such as onions, celery, radishes, carrots, green peppers and tomatoes also need care in selection. Remember that fruits and melons—including peaches, apples, grapes, watermelon and cantaloupe—should be firm and fresh.

TURNING TO DRESSINGS as the "gourmet touch" in salad making, they can be classified in three basic types—mayonnaise, salad dressing and French dressing—all three available in many different brands at most retail stores. Mayonnaise is the simplest uncooked type of dressing. It includes eggs, oil, lemon juice or vinegar with seasonings.

Salad dressing is a cooked dressing using flour, cornstarch or eggs as a binder. Not as rich as mayonnaise, salad dressing usually boasts lower prices.

French dressing usually starts with three parts of oil to one part of vinegar, lemon or lime juice and adds seasonings although the proportions may vary.

Homemakers may custom build these dressings at home or buy them ready-made. The cost varies little in commercial and homemade.

It is important to find the right salad for every occasion and the right dressing. Probably more than any other dishes, salads can express your changing viewpoints on foods and menu planning.

RULES FOR VITAMIN C: 1) Vitamin C is needed for healthy gums and body tissues. 2) Choose some foods that are good sources of Vitamin C every day. 3) Citrus fruit is one especially good source of Vitamin C. 4) Citrus fruits include fresh oranges, orange juice, "fresh" grapefruit, grapefruit juice, tangerines, lemons and limes.

Vitamin C is a healer, according to the U.S. Department of Agriculture. Vitamin C prevents gums from bleeding and heals other wounds by holding body cells and keeping blood vessels strong.

What are some of the foods you can serve that will provide plenty of vitamin C?

Citrus fruits always come to mind and supplies at most retail markets are ample now. However, there are supplies

of other foods also rich in vitamin C—raw cabbage, turnip greens and potatoes. Potatoes have always been a good source of Vitamin C as it is eaten in large amounts. It is a good source particularly if the potatoes are cooked without peeling.

ORANGE CREAM SPONGE
 1 T. unflavored gelatin
 1/2 c. cold water
 1/4 c. boiling water
 1/4 c. sugar
 3/4 c. orange juice
 2 T. lemon juice
 1 1/2 t. orange peel, grated
 1/2 c. evaporated milk
 Several orange sections

Soften gelatin in cold water. Add boiling water to gelatin, stir until dissolved. Add sugar, stir until dissolved. Stir in fruit juices and orange peel. Chill until mixture begins to thicken. Pour evaporated milk into freezer tray. Freeze until icy, around edges. Also place mixing bowl and beaters in refrigerator to chill. Whip icy evaporated milk in mixing bowl until soft peaks form.

Add the gelatin mixture gradually while continuing to beat until well blended. Turn into large or individual molds. Chill until firm. Remove from mold and garnish with orange sections.

Food Tip: 1/2 c. whipping cream from the refrigerator may be used instead of 1/2 c. icy evaporated milk.

Calories per serving: About 95 with evaporated milk, About 125 with whipping cream.

CASSEROLE OF CHICKEN WITH VEGETABLES
 This is a meal-in-one combination that will please the entire family.

1 broiler-fryer chicken, 2 1/2-3 1/2 pounds ready-to-cook weight
 Salt and pepper
 Flour
 2 T fat
 2 c. hot water
 2 medium-sized carrots, sliced
 1 1/2 c. chopped celery 1 small onion, chopped 1 small green pepper, chopped.
 Cut chicken in serving pieces. Season with salt and pepper, sprinkle with flour. Heat fat in heavy pan and brown the chicken in it. Remove chicken to a casserole—or leave it in the pan if the pan is suitable for oven use.

Add hot water and 1/2 t. salt. Cover closely. Cook in the oven at 325 degrees (slow) until almost tender—about 2 1/2 hours. Add water as needed during cooking to keep liquid at original level.

Add vegetables and cook 30 minutes longer. Remove chicken and vegetables to a covered dish while preparing gravy. To make the gravy, mix 2 tablespoons flour with a little cold water.

Stir in several spoonfuls of hot liquid from the casserole, and combine mixture with remaining liquid in casserole. Cook 10 to 15 minutes longer. Yield: 6 to 8 servings.



STYLE SHOW GUESTS, MODELS—Guests at the style show-luncheon of Hereford CowBelles this week browsed over literature about beef buying and cookery, in the foyer of Hereford Country Club, top photo. Models who paraded spring costumes after lunch in the ballroom are members of the organization. Teddy Alexander commented on the outfits suited to West Texas women's varied activities, some of them shown in bottom photos.

Conservation Theme At Lions Meeting

Soil and water conservation was the theme of the program at the Hereford Lions Club luncheon Wednesday, with J.C. Brown showing slides and discussion conservation practices and club president Nolan Grady presenting a special plaque to the Brown family.

Mrs. N. A. Brown and sons Ernest, Eldred and Floyd were named in January as Tierra Blanca Soil and Water Conservation District's "Outstanding Conservator Rancher-Farmer" family. Mrs. Brown and sons Eldred and Floyd were on hand Wednesday to accept the plaque.

The club also heard a special announcement from Dale Young, chairman of the Hereford Jubilee Celebration committee, who urged citizens to attend a community meeting Monday night at the high school auditorium. The public Jubilee meeting will be held to make plans for the Diamond Anniversary Celebration, Aug. 25-Sept. 1.

Students of the Six Weeks at La Plata Junior High-Terry Hetzel and Dirk Vander Zee—were also recognized during the weekly club meeting. The selections are based on grades,

citizenship, attitudes, and participation in school activities.

Two new members were introduced at the luncheon. They were Terry Albracht and Arthur Gonzales. Two Leo Club members—Susan Hewitt and Brenda Jolly—reported on high school activities for the week.

In making the presentation to the Brown family, Grady pointed out that the award goes to a cooperator of the Tierra Blanca district "who has developed a sound conservation plan on the farm or ranch, and carried out the necessary practices to prevent wind and water erosion.

The Brown family started cooperation with the old Deaf Smith County Wind Erosion District in the mid 1940's on 320 acres purchased by the late N. A. Brown. Mrs. Brown and her sons have expanded their western Deaf Smith County operation to cover more than 5,000 acres of land owned by the family and about 4,000 acres which they operate. None of the land is irrigated.

The district listed the following conservation practices carried out on the land: Range seeding of 980 acres; installation of 4,000 feet of field terraces and 88,000 feet of

diversion terraces; installation of 36,000 feet of pipeline for livestock, 8,100 feet of fences, 9 water storage facilities and 2 wells; and work for brush control of yucca on 100 acres, and deferred grazing on 2,700 acres of rangeland.

Men Nominated For Convention

Two Hereford men have been nominated as delegates to the Texas 36th Biennial Convention of the Woodmen of the World Life Insurance Society to be held today through Wednesday in Fort Worth.

Bart B. Holbrook of 722 Stanton and Cecil Lady of 500 W. Third St. will join more than 500 other delegates to represent the 77,500 Texas members of the society.

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HIGH RATINGS—La Plata Orchestra members who received excellent and superior ratings for solos and ensembles at their recent UIL contests were (top row) Jim Fish, Charles Berryman, Joe Beasley, and Mike Hill who received a rating of excellent for their string quartet; (second row) Blake Allen, (also named superior for a division I solo) Becky Friemel, Martha Nash and Jimmy Bodkin, who also rated excellent for string quartet; and Kim Rose, who received superior and excellent ratings for her solos in Divisions I and II. Both quartets were entered in Division II competition.

Plainsmen Up Link Lead

The Monterey Plainsmen increased their lead in the District 4-AAAA golf race Friday, while Hereford had one of its better days—but still is in

Friday's district matches were played at Plainview, and the teams go to the Amarillo Relays Golf Tourney next

week—taking a rest from district play.

Monterey now has a 911 team total after three district matches, and the Plainsmen lead second-place Plainview team by 24 strokes. Snyder is third at 938, followed by Snyder B, Monterey B, Lubbock High, Hereford, Coronado B, Cornado A, Plainview B, Hereford B, and Lubbock High B.

Hereford had a 315 team total Friday as Keith Kitchens led the way with a 73. O.H. Seamonds and John Martin scored 80's, and Bill Carrothers and Tom Conway filed 82's. The Hereford B team had Mike Mayberry leading with an 80, followed by Joe Priddy 87, Shane Lockhart 88, John Jorde 96, and Rex Lee 97.

Greg Sherrod of Monterey was medalist with an even par 71 Friday. Kitchens and three others tied for runner-up honors with 73's. Jobe Moss of Monterey, who shot a 74 Friday, still has a seven-stroke lead in the medalist race at 221. Kelly Hinds of Plainview is next with a 228, and Kitchens is third with a 229.

Hospital Notes

PATIENTS IN HOSPITAL
 Mrs. Merideth Cox, Dimmitt; Mrs. Bonnie Martin, 303 Ave. A Mrs. Florida Garcia, 201 Gracey; Mrs. Mary Dutton, Rt. 1; Ray Kirkland, Rt. 1; Larry Shopa, 120 Cherokee.

Isael Garcia, 711 E. 3rd; Arturo Nava, 204 Ross; Mrs. Rose Valdez, Box 774; Mrs. Opal Crockett, 820 Blevins; Juan Tena, Friona; Jimmy Hutson, 515 Ave. H; Mrs. Maude France, 304 E. 6th.

R.L. Etheridge, 400 Western; Eldon Lilley, Dimmitt; Mrs. Joe L. Thomas, 109 Centre; Raymond Paetzold, Rt. 1; Johnnie Haney, 200 Grand Ave.; LaRue Glenn, Dimmitt; Mrs. Cecil Wilkins, 108 Ave. G. Mrs. Ruth Robertson, Box

1283; Pat Lawhon, 601 E. 3rd; Mrs. Katie McGehee, Box 1381; David H. Perrin, 219 Texas; Mrs. Juanita Reyna, 206 Fuller; Mrs. Linda Valez, 241 Ave. K; Mrs. Mary A. De LaGarza, 431 Long; Mrs. Debra Cupell, Vega.

PATIENTS DISMISSED
 Rodney Straufus, Walter J. Frost, Barbara Garcia, Ben R. Plummer, George Drerup, Leslie Weis Sr., March 24.

Mrs. Emeline Watson, Mrs. Peggy White, Mrs. James H. Latham, Mike Brooks, Mrs. Quayle Duggan, Mrs. Cecil Williams, Mrs. Catarina Diz, Mrs. Edna Lemons, Mrs. Nita Pearson, Ruben Montano, March 23.

Louis Moreno, Mrs. Aseneth Duncan, March 22. Mrs. Melody Seiver, Daniel Villarreal, Christina Villarreal, Mrs. Mary Pesqueda, Greg Villarreal, J.R. Overstreet, Mrs. Julia Welty, Mrs. Ruth Robertson, Billy G. Grissom, Mrs. Pauline McDonald.

New Method Being Used

Reduced soil erosion and lower farming costs are two goals of a new farming technique used by many Deaf Smith County farmers.

Called minimum tillage, the system limits cultural operations to only those essential to crop production.

J.C. Brown, district conservationist for the U.S. Soil Conservation Service, said with minimum tillage farming, crops are planted directly into a mulch left undisturbed from the previous crop or even planted into a growing crop. Competition is controlled with herbicides or mechanically depending upon the individual situation.

"This system leaves a year-long cover on the soil surface," Brown pointed out. "Cover from dead stalks and leaves is one of the best known methods of reducing wind and water erosion."

Brown said farmers using the system in the Hereford area report eliminating three to seven tractor trips across a field per crop. This not only saves time but it also reduces production costs. Some of these savings, however, are offset by herbicide costs.

Cotton yields generally have been increased by minimum tillage, especially on the sandier soils, Brown said. Grain sorghum yields have been about the same or slightly less with minimum tillage.

Brown concluded that with many acres of wheat to be grazed out, grain sorghum and corn could easily be planted on the tops of beds that are still in good shape. Green wheat could be killed with a contact herbicide. Brown reminds that anyone considering doing this should be sure that they are in compliance with ASCS crop allotment regulations.



CONSERVATIVE PLANTING—Minimum tillage, a new farming technique used by area farmers is carried out by the planting of new crops directly into a mulch left undisturbed from the previous crop. Here, grain sorghum is planted in double rows besides standing cotton stalks without land preparation.

Committee Plans For Activities

The sports committee of Deaf Smith County Chamber of Commerce held a luncheon meeting Friday at Dickie's Restaurant with track, boxing, tennis, baseball and golf activities being discussed.

Larry Dippel, chairman, said plans for the 2nd annual summer tennis tournament are underway, and the group is considering holding a Junior Olympics track meet during the summer.

Harold Wheeler reported that five boys had been entered in the West Texas AAU boxing tourney in Amarillo Thursday, and two had already earned byes into the regional meet in New Orleans. The other three were still in competition Friday night at Amarillo.

If arrangements can be made, Wheeler said a boxing meet would be scheduled in the Bull Barn next Friday as a warm-up for some of the local and area boxers going to the regionals. Proceeds would be used to send local boxers to New Orleans.

Dippel reported that Dr. Joe Whitley was looking into the possibility of Hereford hosting a junior olympics track meet. Earl Stagner reported that the Fellowship of Christian Athletes will sponsor a golf tournament again this year, probably in May.

John Bench gave a report on the Boys Baseball program, and said directors are studying the possibility of conducting a girl's softball program later in the summer.

Dippel expressed appreciation to all committee members who helped conduct the Hereford track meet, and also read a letter of appreciation written by track team captains.



NETTERS WIN—Members of HHS tennis team placed their first trophy in recent history in the school's trophy case when they won the Class B championship at the Perryton Invitational Tennis Tournament. Members participating were Chris White, David Zinser, Jim Hetzel, David Cortez, (class A); Jim Aleman, (class A); Lisa Rose, Patty Emerson and Lorraine Acton.

Bulldogs Blank Whitefaces

The Hereford Whiteface baseball team was blanked, 6-0, by the Plainview Bulldogs in the opening District 4-AAAA contest here Friday afternoon.

Bulldog southpaw Clint Wall got out of tight spots in the first two innings and shut out Hereford on just five hits. Plainview collected nine hits off loser Steve Loerwald, who gave up three earned runs. Hereford had five errors a field.

The Whitefaces were scheduled to travel to Lubbock Saturday afternoon for their second district encounter with the Coronado Mustangs. Coronado opened with a 14-6 win over Snyder Friday. Hereford got the bases loaded

with one out in the first, but Wall worked out of the frame without a run being scored. The Whitefaces had two on the basepaths in the second frame with one away, but again Wall escaped without a run scoring.

Wall struck out eight and walked three. Loerwald fanned three and walked six in absorbing the mound loss. Ricky Locke, first baseman, led Hereford at the plate, collecting two of the five hits. One of the hits was a double.

Terry Poindexter, Wallace Hill and Loerwald had the other base knocks for Hereford. Kenny Russell, Darrell Holley and Billy Davis each had two hits for the winners. Plainview

opened scoring with a run in the second, then had two-run innings in both the third and fourth frames. Plainview left 10 runners on the bases, while Hereford stranded 9 in the seven-inning contest.

The loss left Hereford with a 3-7 record on the season and 0-1 in district action.

Boxers Fare Well In Area Tourney

Hereford had two champions and two more in the finals of the West Texas Junior Olympics boxing tournament at Amarillo Saturday night.

Mike Castro was in the finals of the 90-pound senior division, and Ernest Castro was in the finals of the 80-pound junior division Saturday night. Eleazar Juzman (132) lost a close decision to Junior Davis of Borger Friday night in the senior division.

Hereford's Felipe Luna (95), in the senior division, and Frank Celaya (110), in the intermediate division, drew byes

to the Region 9 Junior Olympics tournament in New Orleans June 6-7. It marks a return trip for Luna, who advanced to the national finals last year.

Should Mike Castro win Saturday night, Hereford would have three going to the region meet. Winners in the junior division (ages 10-11) do not advance to region. Intermediate division is for 12 and 13-year-olds, and senior division is 14-15.

Coach Harold Wheeler announced Saturday morning that Hereford Boxing Club will host a tournament Friday night at

the Bull Barn, with matches scheduled with the champions and runners up of the Amarillo district tourney. With 20 winners coming out of the district meet, he hopes to secure as many of the champions as possible.

The fight card will start at 8 p.m. Friday at the Bull Barn, and all tickets will be on sale for just \$1. The sports committee of Deaf Smith County Chamber of Commerce will handle ticket sales, and proceeds will go toward expenses of the Hereford fighters in the regional tourney at New Orleans.

Herd Enters Dumas Meet

With three meet titles in four weeks, the Hereford Whiteface track team entered the North Plains Relays at Dumas Saturday as one of the favorites for the team trophy along with Pampa and Palo Duro.

The Dumas track and field meet was to be run in two divisions. The large-school field was composed of Hereford, Pampa, Palo Duro, Dumas, Borger, Perryton, Guymon, Canyon and Muleshoe. Results will be in the Thursday Brand.

The Whitefaces took the championship trophy in their own meet last Saturday, scoring 159 points to finish well ahead of runner-up Amarillo High with 127 points. The Herd had its best day of the season, capturing gold medals in half of the events.

Hereford tallied points in 12 of the 14 events, missing only in the mile run and the pole vault. Whiteface miler Jim Henson lost a shoe in the mile run, or the

team would probably have scored in that event.

Team balance has been the significant factor in Hereford's first-place finishes. The Whitefaces scored 50 points in the field events here Saturday, with 22 coming on three places in the high jump, 14 on two

places in the long jump, 10 from David Varner's gold medal in the shot put, and 4 from Jim Marsh in the discus.

The hurdlers have been consistent point producers, too, with three scoring 22 points in the high hurdles and three places notching 12 points in the

intermediates. The dash men came up with more points than usual last week, scoring 18 points in the 100 and 220. The Herd added 10 points in the quarter and 16 in the 800 last week. The two relay teams produced 32 points in the Hereford meet.

Bronco, Pony Registration Set Saturday

Registration for Bronco and Pony League baseball will be held from 9 a.m. to 5 p.m. Saturday in the Community Center.

All boys in the 8 to 14 age group who want to participate in the Boys' Baseball program should make application Saturday. Boys who played on a team last year must also sign up.

Bronco League is for boys in the 8 to 12 age bracket. To be eligible, a boy must be 8 years

old on or before Aug. 31, 1973.

Birth certificates must be provided by boys who are 11 to 14 years of age.

The Pony League is for boys in the 13-14 age group. Boys' Baseball did not have a Colt League (15-16) last year due to lack of interest. It has not been determined if this league will be reactivated this season.

Tryouts in the Bronco League have been set for April 9, and the season will begin April 30. No starting date has been an-

nounced for Pony League.

All officers, coaches, and interested fans are invited to attend a Boys' Baseball, Inc. meeting Tuesday at 8 p.m. in the Pioneer Natural Gas Co. warehouse on US-60.

VIETNAM OFFENSIVE

On Feb. 23, 1967, American forces in Vietnam launched the biggest offensive of the war with some 45,000 troops near the Cambodian border.

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GARAGE SALE: 119 Mimosa. Saturday & Sunday. Baby things, baby furniture, clothes, bicycle, tricycles, stereo and miscellaneous. B-1-17-12-2c

FOR SALE: One small 6 year old mare, Excellent with children. One good gentle halter broke 4 year old mare. Cheap. Call 364-1189. B-1-23-12-2c

FOR SALE: Two wheel trailer. Lawn mower. Ice Chest. Paper backed books. 507 Park Avenue. B-1-15-39-1c

FOR SALE: Good clean used tan color carpet and pad. 128 sq. yds. Call 364-1666. B-1-15-12-tfc

In Hereford, 1972 14 x 60 Wayside 2 bedroom furnished mobile home. Tie downs. Phone 806-948-4151 or 806-627-3481. B-1-12-2P

EARLY BIRD SALE: Save on riding mowers, tillers, tractors and lawn mowers. FIRESTONE, 105 North Main. B-1-16-35-tfc

Take up payments. Carload purchase 1972 model console stereos and refrigerators. No payment until July, 1973. FIRESTONE, 105 North Main. B-1-20-35-tfc

NEW WEDDING GOWNS for sale at Reduced Prices Sizes 8 to 18 Call for appointment 364-4114. Susie Curtsinger. 1B-1-12-tfc

14x64 Mobile Home for sale. 3 bedrooms, 1 1/2 baths. Two years old, like new. \$500 down, assume loan, \$87.14 per month. Call Friona 247-3611. B-1-24-11-tfc

FOR SALE: Small used Frigidaire Refrigerator. \$25.00. Phone 364-6336. 101 Heibach. B-1-11-38-tfc

FOR SALE: Crestline automatic super 8 movie camera. Has zoom lens and carrying case and light bar. Perfect condition. Call 357-2388. B-1-21-38-tfc

FOR SALE: AKC male toy poodle puppy. 364-1438 after 4:30 or 364-0164. B-1-12-38-tfc

Mobile Home, complete with 64x208' lot, storm cellar, fence and yard. Call 364-4109 Sundays and after 6:00 pm. weekdays. B-1-18-38-tfc

CARPETS a fright? Make them a beautiful sight with Blue Lustre. Rent electric shampooer \$1. McCaslin Lumber Company. B-1-19-12-2c

FOR SALE: Upright piano in good condition. Phone 364-1626. B-1-10-12-2c

FULLER BRUSH PRODUCTS. Call Mrs. Jessie Fuller, 364-3525. S-1-10-31-tfc

FOR SALE: Player pianos, beautifully refinished. Player mechanism rebuilt and electrified. Also taking orders for piano music rolls... Have several nice grandfather clocks, wall clock, etc. See at J.E. Sorrells Antique Shop, 3 miles West on 1058. Phone 289-5836. S-1-37-4c

FOR SALE SIMMENTAL BULLS (1/2 out of registered Hereford cows) 1-Bull, 2 yrs old-1400 lbs. 1-Bull, 18 months old-1200 lbs. 1-Bull, 12 months old-800 lbs. 2-Bulls (1/4 - Simmental) 8 months old-600 lbs. CALL: EARL BROOKHART 276-5214; evenings 364-0215. B-1-39-1c

FOR SALE: Coldspot Refrigerator. Frost free. \$75.00. 364-4887. B-1-10-39-2c

17 ft. fully self-contained Travel Trailer, \$1750.00; Topper for long, wide bed pickup, \$165.00. 904 East 3rd, or call 364-3283. B-1-20-39-2c

1972 BEAUTIFUL TRAILER 14 x 70 ft. Like new. Three bedrooms, 1 1/2 bath, carpeted, paneled. Washer and dryer. No down payment if you can qualify. PHONE 364-3598 B-1-39-tfc

NEW and USED Vacuum cleaners for sale. Bags, service and repair. Call 364-0820 or come by 406 Avenue I. S-1-19-39-tfc

CARPETS and life too can be beautiful if you use Blue Lustre. Rent electric shampooer \$1. Hereford Hardware. B-1-19-39-2c

FOR Sale: 9 year old chestnut mare. Inquire Rowland Stables or call 364-9010. B-1-13-39-1c

FOR SALE: Chest type deep-freeze; upright piano. Call 364-1689. B-1-39-1p

GARAGE SALE: Wednesday, March 28th. At 9:00 a.m. 520 Avenue J. Furniture, dishes, clothing and miscellaneous. B-1-39-1p

FOR SALE: Vox Pacemaker amplifier, 3 input. Tremolo and mid-range resonant boost with pedal. Includes vinyl cover. Call 364-0689. B-1-39-tfc

BALED CANE HAY For Sale. R.L. Cocanougher, 364-4423. B-1-10-39-2c

FOR Sale: 1961 Two bedroom mobile home. Call 364-3901 or 364-2363. B-1-11-39-4c

GRANDMA'S DOLL HOUSE. Old dolls repaired, dressed. Dolls for sale, antique trunks restored. Sign at Black Roadside. Hub 265-3857. B-1-39-1p

FOR Sale: Trailer-1963 pickup bed. 515 Union, 364-4053. B-1-10-39-tfc

FOR SALE +100' x 270' land on 15th Street. + 20' Upright Deepfreeze. \$150.00 Cash. + 13 x 17" Printing Press with type and all equipment. + Hot dog and Bun Machine. + Hi-Fi Record Player. TOM CRAWFORD East 15th Street Phone 364-4640 B-1-39-1c

FOR Sale: Architect drawing board on rotating stand. Also double bed and set of twin beds, mattresses included. Phone 364-4231. B-1-20-39-4c

2. FOR SALE Farm Equipment

HANCOCK SCRAPERS ALL SIZES \$1500.00 UP. Parkinson Machine & Supply 2602 Slaton Hwy Lubbock, Texas. 1B-2-38-4c

1968 - 930 Diesel Case Tractor. Egging Cab. Good condition. Phone 364-0621 after 7:00 p.m. B-2-13-32-tfc

Tractor and truck tires. Buy now and save. New and used. We will trade for old tires. No money down, no charge for mounting. FIRESTONE, 105 North Main. B-2-28-35-tfc

SALE: Bicycles in cartons. Store cost plus \$4.00. Terms available. FIRESTONE, 105 North Main. B-2-14-35-tfc

Southbend Machine Lathe, 16" swings, 10 ft. bed. Good condition. See at GERBER & SON SHOP, NAZARETH, TEXAS. B-2-16-39-tfc

See Us For Parts-Sweeps-Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-29-tfc

See Us For Mayrath Grain Augers Also have parts in stock DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-35-tfc

3. FOR SALE Automobiles

FOR Sale: 1969 Impala, custom 2 dr. Vinyl top with new motor. Power steering, brakes, air conditioning. 364-5925. B-3-18-37-tfc

FOR Sale: 1971 Ford LTD and 1970 Ford. Contact Installment Loan Department, FNB. B-3-13-10-tfc

1967 Pontiac Tempest 2 dr h.t. bucket seats, PS,PB, air, automatic trans. Mich. Tires, 326 cu. in. motor. See Charles at Shock Tire Company. B-3-25-10-tfc

'67 Camaro. Air cond. Rebuilt new motor. Four speed. Call 289-5228. B-3-11-31-tfc

NEW AND USED CARS now for sale at John Orsborn Buick, Pontiac, GMC's new location- 221 NORTH 25 MILE AVENUE. B-3-20-42-tfc

MILBURN MOTOR COMPANY We pay cash for Used Cars 136 Sampson Phone 364-0077 B-3-33-tfc

WALKER'S USED CARS AND TRUCKS. WE BUY, SELL OR TRADE 400 West First Phone 364-2259. 1B-3-41-tfc

FOR SALE: 1972 Thunderbird. Power and air, AM-FM stereo, radio. New tires, excellent condition. Phone 364-6881 or 276-5685. B-3-18-12-3c

FOR Sale: 1959 Plymouth. Contact Installment Loan Department. FNB. B-3-10-8-tfc

'60 ELDORADO. New tires, new paint, new mufflers. All power and everything works. Excellent condition. \$750.00. 364-2424. B-3-17-12-2c

FOR SALE: 1957 Chev. 2 dr. hardtop. Custom interior, 327, 4 speed, 2 mags. See "Rick" at 511 Grand after 6:00 p.m. B-3-7-tfc

NEW & USED CARS. ORVAL WATSON FORD SALES COMPANY PHONE 364-2727. 1B-3-18-tfc

NICE ONE OWNER '68 Chev. heavy duty 1/2 ton pickup. Radio, heater, V-8, 4 speed. \$1250.00 firm. Phone 364-4452. B-3-19-39-1c

FOR Sale: 1964 Plymouth Sport Fury. \$300.00. Call 364-9010. B-3-10-39-1c

1967 Oldsmobile 98 Luxury Sedan. Loaded and immaculate. Phone 364-5555. B-3-10-39-4c

1965 CHRYSLER Town Sedan. Runs good. Call 364-1080 after 5:00 pm. 131 Greenwood. S-3-12-37-4P

FOR Sale by owner: 64x208' lot with mobile home, car port, storm cellar, fence and yard. Call 364-4109 Sundays and after 6:00 pm week days. B-4-24-38-tfc

BY OWNER: Nice 2 bedroom, 2 bath brick house. Phone 258-7643. B-4-10-38-3c

800 acres of some of the best, dark land. East of Dalhart, Texas. Four 8" wells pumping 1100 GPM each. Hiway on two sides. Small house. Terms available. Contact Justice & Co., Exclusive Agents, Dalhart, Texas. ph. 249-4000. B-4-38-38-6c

BEFORE BUYING OR SELLING Your home or for a home loan, call Art Schreck, 364-5384 or 364-6781. B-4-17-10-tfc

VETERAN - 2 bedroom. No down payment, no closing. Call 364-3466. B-4-10-29-tfc

NORTHWEST HEREFORD 3 bedroom brick home. 2 baths, corner fireplace, builtins, covered patio, carpeted, double car garage. \$21,500.00 FHA Repossession. Veteran can buy with no down payment, only prepaids. This house is \$2,000 under market. EXCELLENT FLOOR PLAN 3 bedroom home in Stark Addition. Single car garage. Very low moving cost. Bargain! 235 ASSISTANCE LOAN AVAILABLE 3 bedroom, 1 1/2 bath. Isolated master bedroom, carpeted, double car garage. Excellent buy. FHA REPOSSESSIONS Two-3 bedroom homes, 2 full baths, builtin range, utility room, carpeted, single car garage. \$400.00 cash, approx payments \$125.00 per month or will sell on 235 Assistance Loans. 824 IRVING, \$12,500. 3 bedrooms, one bath, single car garage, living room, carpeted. Built-in range. Small down payment, reasonable monthly. 333 AVENUE J Nice 3 bedroom home with good kitchen and dining arrangements. Fenced backyard, carpeted. \$11,000. Requires new loan. INCOME PROPERTY 26 rental units plus 2 bedroom home. Average income \$10,000 per year. LOANS Let us help you with your financing. FHA - VA & CONVENTIONAL LOANS are now available. Check with our office for details. Board of Realtors Multiple Listing Service CARTHOL REAL ESTATE 206 N. 25 Mile Avenue Phone 364-0944 364-0038 Wayne Carthol Leola Peters EQUAL OPPORTUNITY B-4-23-tfc

FOR Sale or Trade: 3 bedroom home. 201 East 6th. Will GI. B-4-12-35-tfc

15 Acre Tracts. \$500 down. 4 miles from city. Call 364-3466. B-4-11-29-tfc

SURPRISE when you see this 2 bdrm. home on Ave. J. for only \$11,500.00. Buy equity and assume loan of \$110.00 per month. IMMEDIATE POSSESSION of this 3 bdrm., 1 bath, fully carpeted, utility room and fenced back yard. Buy equity and assume loan at \$90.00 per month. LOOKING FOR SOMETHING NICE? Large 3 bdrm. brick with fire place, large utility room, 1 1/2 baths, fenced yard. Price \$30,000.00, call for details. WANT OUT OF TOWN? 3 bdrm., 1 1/2 baths, fully carpeted and lots of extras. You will have to see this home to appreciate it. NEED MORE ROOM? 4 bdrm., 2 bath, basement, utility room, fully carpeted, attached garage, and small barn with about an acre of land. Call for an appointment. LAND 960 A. of good land with 5-8" wells. 300 A. of wheat go with sale. \$35,000.00 down and good terms on balance. If you are interested in farming, you will need to look at this place. MOBILE HOME LOTS \$50.00 down and \$21.25 per month. We have other homes and farms for sale, so if you don't see what you are looking for, call us for more information. HAMBLY REAL ESTATE OFFICE 364-3566 J.M. Hamby 364-2553 Chick Weemes 364-3169 Gerald Hamby 364-1534 EQUAL HOUSING OPPORTUNITY B-4-38-tfc

FOR Sale: 1967 Chev. 2 dr. hardtop. Custom interior, 327, 4 speed, 2 mags. See "Rick" at 511 Grand after 6:00 p.m. B-3-7-tfc

FOR SALE: 1959 Plymouth. Contact Installment Loan Department. FNB. B-3-10-8-tfc

'60 ELDORADO. New tires, new paint, new mufflers. All power and everything works. Excellent condition. \$750.00. 364-2424. B-3-17-12-2c

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NEW & USED CARS. ORVAL WATSON FORD SALES COMPANY PHONE 364-2727. 1B-3-18-tfc

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BY OWNER: Nice 2 bedroom, 2 bath brick house. Phone 258-7643. B-4-10-38-3c

800 acres of some of the best, dark land. East of Dalhart, Texas. Four 8" wells pumping 1100 GPM each. Hiway on two sides. Small house. Terms available. Contact Justice & Co., Exclusive Agents, Dalhart, Texas. ph. 249-4000. B-4-38-38-6c

BEFORE BUYING OR SELLING Your home or for a home loan, call Art Schreck, 364-5384 or 364-6781. B-4-17-10-tfc

5 ACRES ON PAVING 6 miles to town, perfect location to build home. \$5000 cash. 5 BEDROOM NORTHWEST 2360 sq. ft. 2 bath older home at \$10.00 per sq. ft. \$3,500 down and pmts of \$141.36 mo, plus taxes and ins. No loan cost. 160 Acres South OF WILDORADO 1 good 8" well, tile with milo & wheat allot. Possession at closing, would sell on FHA. Durward Hamby Real Estate 364-3466- Contact at Hamby Rental. So Hwy 385. B-4-35-tfc

ONE 15 acre tract. \$900.00 per acre. IRRIGATED 95 acres. Well allotted. On Hwy 60 West. Only \$450.00 acre. CARTHOL REAL ESTATE PHONE 364-0944. B-4-33-tfc

BEAUTIFUL HOME IN COUNTRY FOR SALE BY OWNER. 3 bedroom brick, 3 private baths, large den and kitchen combination-paneled, utility room. All wood carpeted and new drapes. Large basement, double garage. Located 12 miles South of Hereford on West Easter Road or 6 miles North of Dimmitt on Hfd. Hwy. Shown by appointment anytime. Phone 647-4694 or 508 Belcher, Dimmitt, Texas. B-4-39-tfc

THREE BEDROOM, 2 1/2 BATH BRICK HOME In a nice neighborhood. 90 per cent Loan to qualified person. CALL 258-7357. 1B-4-39-6c

FOR SALE BY OWNER 3 bedrooms, 2 baths, large formal living-dining room, exceptional amount of storage. Shag carpeting, Beaufi-Pleat Drapes, Refrigerated air, humidifier. 14x24' playroom with pool table and builtin grill. 2300 sq. ft. Double garage, fenced yard. For appointment, call 364-4251 after 5:00 p.m. S-4-38-tfc

FOR Rent: 2 bedroom apartment with builtin range, disposal, carpeted. \$110.00 per month. Call Gene Campbell, 364-0780. B-5-17-37-tfc

APARTMENTS FURNISHED 1 & 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath. FOREST AVENUE APARTMENTS PHONE 364-1887 1B-5-37-tfc

DIAMOND VALLEY TRAILER PARK Located on the 600 & 700 block of Avenue H, Sioux & Cherokee Streets, and 700 block of Ave. G. Storage for rent. PHONE: 364-1483; 364-3937 B-5-28-tfc

TRAILER SPACE FOR RENT. Northwest Mobile Lodge, Phone 364-1108. B-5-10-13-tfc

Unfurnished 2 bedroom house for rent at Dawn. Call 364-4746. B-5-10-11-tfc

FOR rent: 2 room furnished house. Bills paid. Call 364-3734. B-5-10-38-tfc

OFFICE FOR LEASE. Ralph Owens 364-2222. 1B-5-10-14-tfc

FOR Rent: 2 bedroom unfurnished house with basement. Near schools. Call 364-1854. B-5-12-38-tfc

FOR Rent: 2 bedroom house for small family at 1012 East 3 rd. Call 364-0864 or come to 109 Avenue J. B-5-20-12-tfc

SUMMERFIELD MOBILE MANOR FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 357-2552. B-6-15-10-tfc

HEREFORD MINI STORAGE Economical storage facilities for furniture, boats, motor homes or any storage needs. Sizes - 12' x 12', 10' x 22' & 12' x 32'. CALL 364-5520. 1B-5-28-tfc

WHY PAY OUTRAGEOUS PRICE FOR YOUR APARTMENT? We have apartments to suit your needs in any size. Your rent is adjusted to your income so you will not be paying more than you can afford. Apartments have stove, refrig., garbage disposal, central heat and air and 3 fenced playgrounds, laundry facilities, recreation room that will have pool tables and ping-pong tables. And you can use the recreation room whenever necessary. 1 bedroom start \$79.75 2 bedrooms start \$101.50 3 bedrooms start \$112.75 4 bedrooms start \$122.50 All bills paid. Deposit is required. BLUE WATER GARDEN 628 Irving Phone 364-4641 1B-5-2-tfc

Furnished and unfurnished 2 bedroom apartments at The Thunderbird. Phone 364-5360. B-5-10-35-tfc

FOR rent: furnished apartments. Phone 364-3200 or 3

THREE PERMANENT FARM EMPLOYEES.
Good salary, large bonus. House and utilities furnished. New pickup. All new equipment.
Contact:
Doug Nix, 249-2807
or
Jimmy Brown, 249-2050
Dalhart, Texas
B-8-34-tfc

Wanted: Irrigation farm laborer; Salary dependent on experience. Housing allowance. References required. Logsdon Farms, Gruver, Texas.
806-733-2676 or 806-733-2803.
B-8-19-38-4c

NEED: Two experienced auto and truck mechanics. Contact Mr. Vaughan at 142 Miles or Phone 364-0990.
B-8-16-16-tfc

NEEDED - SCHOOL BUS DRIVERS. See Eldon Owens at Bus Barn.
B-8-10-27-tfc

MAINTENANCE Man needed for local feed lot. Must be experienced in mill equipment, trucks and tractors. Call 276-5279.
B-8-18-12-2c

WANTED - Housekeeper two days per week. Call after 6:00 p.m. Mrs. Wood, 364-1938.
B-8-12-38-tfc

HEAVY EQUIPMENT OPERATORS NEEDED. Due to increased activities in the heavy equipment construction industry new men are earning \$6.00 to \$11.00 an hour. Experience not necessary! Will train! If you like working outdoors and would like to move into the high income bracket CALL 317-638-9205 or write New Horizons Unlimited, 5140 S. Madison Avenue, Suite 5, Indianapolis, Indiana 46227
B-8-12-tfc

SERVICE MAN WANTED
+10 Paid Holidays
+Paid Medical Insurance
+Paid Life Insurance
+Uniforms Furnished
+Retirement Program
+Time & Half Over 40 Hours
+44 Hours Minimum
Experience in maintenance and repair or overhauling of farm equipment desired.
-CONTACT-
LARRY DOBBS
OR
AL SAUTER
NEW HOLLAND HEREFORD
364-4001 S. Hwy. 385
Hereford, Texas
An equal opportunity employer.
S-8-39-1c

Experienced woman for general office work. Some bookkeeping and typing. Short-hand or speed writing helpful. Write Box 1724, Hereford, Texas
B-8-20-10-tfc

WANTED: Farm hand by the hour, day, week or month. R.L. Cocanougher, 364-4423.
B-8-14-39-2c

SALES MAN WANTED
+10 Paid Holidays
+Paid Medical Insurance
+Paid Life Insurance
+Retirement Program
+Base Salary
+Commission
+Vehicle Furnished
Experience in farm equipment or related fields desired.
-CONTACT-
AL SAUTER AT
NEW HOLLAND HEREFORD
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Hereford, Texas
An equal opportunity employer.
S-8-39-1c

CUMMINGS DIESEL DRIVER. 10 years experience produce, long haul. 806-364-0484.
B-8-10-39-4c

9. SITUATIONS

Have something needs altering? Call Mrs. A.A. Bryant, 364-6137.
S-9-10-37-4c

IRONING WANTED. Phone 364-3825.
B-9-10-12-4c

Will do baby sitting on week days. 364-5090.
B-9-10-12-4c

10. NOTICE

SAVE \$50.00 on console TV and stereo repossessions. No money down. FIRESTONE, 105 North Main.
B-10-15-35-tfc

!!NOTICE!!
A.I. BREEDING SCHOOL AND PALSATION to be held in Hereford, April 3, 4, 5, 6. Anyone wishing to attend, contact DENIS HUSEMAN, 806-945-2765.
S-10-39-2c

11. BUSINESS SERVICE

Tree Trimming, spraying, feeding, lawn combing and aerating. Custom Tree Service, T.J. Carter, 373-4593 Amarillo. 1610 South Monroe.
B-11-19-38-4c

AGRICULTURAL GYPSUM & LIME COMPANY
We deliver and spread. Quantitative soils analysis available.
PHONE 364-6760.
1B-11-9-9P

DICKEY'S DOZER SERVICE
Dirt Work — All Kinds
Bulldozers — Scrapers
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See or Call
FLOYD DICKEY
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Dry your own grain with **MATHEWS** continuous grain dryers. Sizes for farm or commercial use. Order NOW for winter discounts. See McCourt Construction Company, Olton Road and Ennis Street, Plainview, Texas or call 293-5321.
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Free estimates.
Call
Dan Reed, 364-0638
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Pat Kennedy, 364-6450.
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WE MAKE HOUSE CALLS
Repairs on all makes and models, color, black & white, and radios. Get the best.
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248 Northwest Drive
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TAIL WATER
PIT CLEANING.
DUMP TRUCKS
30 ton crane.
BOBBY GRIEGO
Day Phone 364-9574
Night—364-2322
1B-11-14-tfc

SHELTON OFFICE MACHINE SERVICE.
116 East Second
Phone 364-5769.
We service all office machines.
1B-11-2-tfc

WILL PICK UP JUNK CARS. FREE.
CALL 364-3350
or 364-3777.
1B-11-28-tfc

KELLY ELECTRIC
Doug and Virgil
Electrical Contractors
Residential
Commercial
All bids and wiring competitive.
Phone 364-1345
Night phone 364-2012
or 364-1345
Box 130.
B-11-46-tfc

WANTED—100 to 150 watches a week to repair by latest approved methods. **COWAN JEWELERS.**
B-11-15-29-tfc

FRANK WESTER CEMENT CONTRACTOR
107 BRADLEY
Residential-Commercial
Turnkey job
Straight finish.
Phone 364-5169
1B-11-39-tfc

B.L. Jones CONCRETE CONTRACTOR
(Formerly H.E. Wester-
B.L. Jones Cement Contractors
We will do your finishing or give you a turnkey job. Free Estimates.
246 16th Street
Phone 364-6617.
B-11-21-tfc

CARPET CLEANING
C & W CARPET
Phone 364-3448
1B-11-24-tfc

TREE TOPPING & SHAPING
Free Estimation
C.L. STOVALL
208 Avenue C
PHONE 364-4160.
B-11-10-tfc

Home remodeling, large or small, cedar fence, carpet, door and window repair. Aermotor windmills and parts. Turn key job or do it yourself.
ROCKWELL BROS & CO.
Across from Pitman Grain
364-0033, Hereford.
B-11-37-tfc

INSPECTED used tires. Many sizes in stock. \$5.00 and up. Guaranteed 12 months.
FIRESTONE, 105 North Main.
B-11-17-35-tfc

PAINT CONTRACTING
Interior-Exterior.
Call for free estimates.
364-5690.
1B-11-12-4c

PLUMBING REPAIRS: Very reasonable service charge. All work guaranteed. 209 Hereford Street, Buena Vista Addition.
B-11-39-6p

FOR ALL YOUR INSURANCE
Consult
The LaPlata Agency
205 South 25 Mile Avenue
Phone 364-4919
Pauline Lovan 364-3526
Robert Lemons 364-1726
Frank Pannell 364-2412
S-11-16-tfc

HEARING AID BATTERIES for all makes sold and tested at **THAMES Pharmacy.** Phone 364-2300.
S-11-12-40-tfc

COMPLETE
Turn Key Installations of Pumps and Gear Drives
Big "T"
PUMP CO., INC.
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HEREFORD 364-6333
DIMMITT 647-3444
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S-11-24-tfc

HEREFORD WRECKING CO.
New & Used Parts
WRECKER SERVICE
We buy scrap iron & Metal
Have storage for cars, boats, etc.
1st & Jewell Ph. 364-0586.
Nites—4009 or 0075
S-11-12-40-tfc

ROWLAND STABLES
840 AVENUE F
PHONE 364-1189
Stall Rental-Boarding
Breaking & Training.
Stallion at Stud
(Mr. Pep Bar)
We cater to good horses at the Red Pens.
S-11-29-tfc

The best way to help others is to see that they don't have to help you
JOIN
HEREFORD BENEFIT ASSOCIATION
See or Call
Frank Ball 364-3119
G.W. Owen 364-3744
Mrs. Bruce Rose 364-0285.
S-11-38-2c

CHANTELS.
POODLE GROOMING
SALON.
Frankie & Betty Barrett
PHONE 364-2048.
1S-11-29-tfc

13. LOST & FOUND

Strayed: Steers with "Flying W" on left rib and cattle with "Diamond M" on left hip. Phone David Brumley, 364-1174.
B-13-12-27-tfc

LOST: Three 550 lb. Hereford heifers. Pitchfork brand, V notch in end of left ear. Possibly in Summerfield vicinity. Call 276-5267 Harland H. Frye. \$50.00 Reward.
B-13-24-12-3c

You've Never Seen Such Thorough Service
STOP IN SOON
Phillips "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st 364-2844.

SPRING CLEANING PROBLEMS, Call us:
Steam-Way's revolutionary new deep clean extraction method doesn't use harsh brushes. Flashed steam goes deep into carpet to dislodge embedded dirt. Vacuum picks up dirt solution, transfers it to storage tank. Cleans from bottom up, not top down. Steam-Way makes your carpets the...
"Cleanest Clean You've Ever Seen"
NO OBLIGATION
CALL US TODAY FOR A FREE ESTIMATE
364-3578 1400 MOREMAN
Hereford, Texas
RULAND'S HIGH PLAINS STEAMWAY
David Ruland, Owner

THIS WEEK AT COMMONWEALTH THEATRES

Starts TODAY!
ELVIS PRESLEY
Elvis goes West... (and the West goes wild)
STAY AWAY, JOE
PLUS!
STEVE McQUEEN
CINCINATI KID
Starts WEDNESDAY
HE'S JUDGE...JURY...EXECUTIONER!
THE MAN WITH THE GUNSLIGHT EYES IS BACK!
LEE VAN CLEEF "RETURN OF SABATA"
Sat. Only - Showtimes - Weekdays
1:10-3:15-5:20 7:25-9:30
7:25-9:30 364-2037

Starts TONIGHT!
THE GRABBERS
THE GRABBERS MAKE THE WILD BUNCH LOOK TAME... AND THE DIRTY DOZEN LOOK CLEAN!
DOCTOR AND HIS WOMEN
Gates Open 7:00 TOWER DRIVE-IN

Starts TUESDAY
Enrique Rambal Claudia Islas
Norma Lazareno - Ofelia Gullmain
y la presentacion especial de
Hector Suarez
David Silva
Arturo Martinez
A COLORES
PARA SERVIR A LOS GATES OPEN 7:00
"LOS DESALMADS"
PLUS!
TOWER DRIVE-IN

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Electric Contracting - Sales and Service of
New and Used Motors and Controls
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at 142 N. MILES or 221 N. 25 Mi. Ave.
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SPANISH MATINEE
Showtimes: 12:30 & 2:20
ROSAS BLANCAS PARA MI HERMANA NEGRA
A COLORES
Libertad Lamarque Roberto Canedo Eusebio Cosme ROBERTA Irma Lozano
364-2037

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Fonda Festival
1. PETER FONDA HANGS SINATRA
THE WILD ANGELS
BRUCE BERN and DIANE LADD
MEMBERS OF HELLS ANGELS OF VENICE, CALIFORNIA
2. PRINCE ALAN DELON ANI HILTON TERENCE YOUNG PETER FONDA
3. PETER FONDA HANGS SINATRA
ALL SHOWS A COLORES
3 GREAT SHOWS ALL ON ONE PROGRAM
TOWER DRIVE-IN WEST HIGHWAY 80 STARTS THURS. MARCH 29th

Social Security
Q. I have been signed up for hospital insurance under Medicare for several years. Last year when I was hospitalized, I only had to pay a \$60 deductible. I understand that if I go to the hospital now, I will have to pay a \$72 deductible. Is this correct?
A. Yes. Starting January 1, 1973, the deductible under the Medicare hospital insurance program was increased to \$72. There have been several increases in the deductible since 1966, when Medicare first went into effect. The deductible is adjusted to keep in line with the average cost of one day's stay in the hospital. When the deductible was increased, there were also increases in three other areas of the Medicare hospital insurance. For hospital stays of more than 60 days in a benefit period a patient is required to pay \$18 a day for the 61st through the 90th day. A person who has a post-hospital stay covered by Medicare and lasting more than 20 days in an extended care facility pays \$9.00 a day for the 21st through the 100th day. A person hospitalized for more than 90 days has a "lifetime reserve" of up to 60 days. The patient now pays \$36 for each day of "lifetime reserve" used.

CHEATING INVESTIGATION
On Feb. 3, 1965, the U.S. Air Force Academy announced 105 cadets had resigned after investigation of cheating in examinations.
PROCLAMATION OF TRENT
On Feb. 4, 1508, Maximilian I declared himself emperor in the Proclamation of Trent and later became holy Roman emperor with Pope Julius II's consent.
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SAFETY GLASS

Montgomery-Wards Opens New Store

A new Montgomery-Ward's automotive center and catalog store—with approximately 8,000 square feet of floor space—has opened on East Park Ave. between Main Street and 25 Mile Ave.

Grand opening at the store will be held Thursday, March 29.

Bill Broxson, originally from Pampa but coming from a store

in El Paso, will be the new store manager.

"We will be branching out more, so that we might be called a family store and automotive center," Broxson said.

"With the added floor space, we will be able to carry a

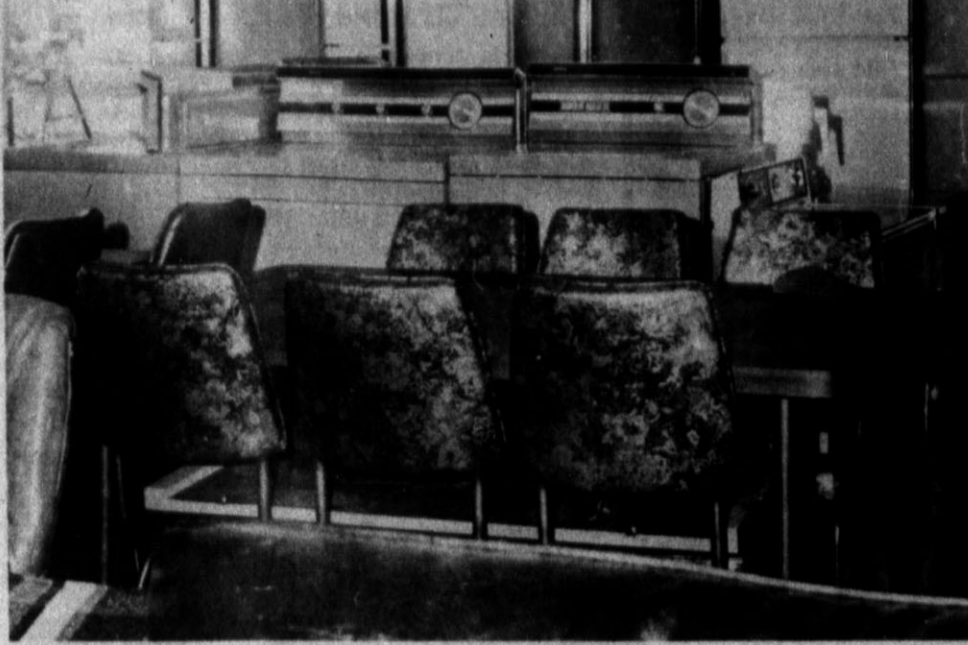
constant line of both small and large appliances, a small selection of furniture and a

selection of electronics such as stereos and television sets.

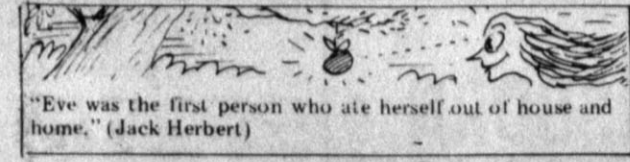
Mike Ranspot of Hereford is manager of the tire, battery and automotive center which will carry a complete line of automotive needs.

Other employees at the store are Billy Henderson, who will be in charge of accounting, and

Betty Brown, Betty Wosnitzky, Lena Bullard and Rose Tijerina, sales personnel.



NEW STORE—The new Montgomery-Wards automotive center and catalog store that recently opened on East Park Ave. will have on display a constant line of small and large appliances, furniture and electronics.



Comings and Goings at King's Manor

Mrs. F.R. Pickens had as her guest last week George Mority town, Stamford, from Boulder, Colo. where he has been working the past two years. His

family were neighbors to Mrs. Pickens in Stamford for over 13 years.

Miss Louise Chisholm had as her guest this week her brother and sister-in-law.

Mr. and Mrs. J.L. Naylor Panhandle and Mr. and Mrs. E.T. Naylor of Amarillo were guests in the F.O. Naylors' home last Sunday.

Monday night Ben McCain and his music teacher gave us a good musical program. They are from Bovina.

Sunday dinner guests were: Kathy Stanford of—Plainview

visited her grandmother Mrs. Nellie Stanford. Mrs. Stanford went home with her for a few days. Mrs. S.O. Wilson's guest was Mrs. Winifred Grogan of Amarillo.

Jury Schedule Changed

The District Court petit jury schedule for this week has been changed, according to District Clerk Lola Faye Veazey.

The petit jury which was supposed to have met Monday at 10 a.m. has been cancelled until a later date.

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- **INEXPENSIVE HOUSING.** 3 bdr. home with large living room, fully carpeted, garage. \$8,000.
- **BRICK DUPLEX.** 2 bdrs and fully carpeted on each side, built-in range and disposal, fenced yard. Will sell or trade, can assume existing loan. \$16,500
- **COMPLETELY ROMODELED** 3 bdr. home with garage and fenced yard. This house is roomy and like new. \$15,500.
- **A LARGE FAMILY** will love this 2 story, 5 or 6 bed room home in NW Hereford. Very roomy with garage, carpet and fenced yard. Owner will finance. \$23,500.
- **FIR STREET.** 3 bedrooms, 2 baths, 2-car garage and built-ins. \$24,000.
- **NEAR DOWNTOWN.** Rustic older home in nice condition on Sampson Street. 3 bedrooms, screened porch, lots of room. \$9,950.
- **FIVE BEDROOMS,** 2½ baths in NW area. Fine 2-story home with lovely den, fireplace, plush storm shelter. Consider trade. \$37,000.00
- **LESS THAN \$115** per month for this 3 bdr 1½ bath home. Clean, with built-in range and shag carpet. \$14,650
- **SOUTH HEREFORD.** Roomy 3 bdr. home with fenced yard and 2-car garage. \$10,500
- **HOME WITH RENTAL.** Clean 2 bdr Stucco with separate rental, garage, and fenced yard. \$12,500.
- **\$500.00** will handle this clean, roomy 3 bdr, 1½ bath home with 2-car garage, fenced yard. \$12,100.

Grady Rogers 364-1949
Ted Walling 364-0660
Gene Campbell

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HOMES

1600 sq. ft., 3 bedroom, 1¼ bath, 450 sq. ft. enclosed storage, fenced, corner lot, sprinkler system, drapes, gas, evap. cooler, large rooms. Payment \$146.00, total \$16,500.00.

2 bedroom, large rooms, much storage space, excellent carpet, fenced, well landscaped, good location, large lot. Payments \$93.00 monthly at 6 per cent loan.

9 acres, 2000 sq. ft. home, electric kitchen, 3 bedroom, 2 bath. Excellent for development or living. Appointment only.

4,000 sq. ft., fireplace in den, all extras. Please call for an appointment

COMMERCIAL PROPERTY

½ Acres—Large office space, 1-7000 sq. ft. Building, Shop 40' x 60', 1200 sq. ft. Store Room—Warehouse.

FARMS

640 Acres, Northwest location, has 3 wells, with 200 acres wheat, 200 acres maize and 40 acres grass. \$267.50 per acre.

160 acres with 2-8" wells, 1½ mile tile, large barn, recharge pit. Payments \$3,400 year

40 acres, has good 6" well, fences and corrals gates.

141 North 25 Mile Ave. 364-2424
Evenings and Sundays
Jim Cramer 364-0164 Martin Moore 364-2496

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323 STAR
Attractive all brick, refrigerated air, spacious home, beautifully landscaped. All the extras - patio, gas light, bar-b-que and fabulous storage in garage. Low equity. H-3848

SUNKEN DEN
This 3 BR beauty has it all. 2 full baths, fireplace, refrigerated air, Beautiful-pleat drapes throughout. \$169.00 mo. N.W. location.

WALK TO CHURCH
Near St. Anthony's. Spacious older home on Texas. 4 bedroom, 2 bath, new carpet, kitchen remodeled, stockade fence. Reduced price. H-4151

INCOME DUPLEX
2 BR duplex, large rooms, connecting patio, well kept yard, owner says sell. Need offer.

HOUSE WITH EVERYTHING
3 bedroom, 2 bath beauty. Perfectly kept. Large sun room. New carpet throughout. See to appreciate.

SMALL INVESTMENT
Assume loan on 3 bedroom on Avenue K. Lots of room at \$109.00 per month. H-3843

NORTHWEST LOCATION
3 bedroom, 2 bath. Refrig. air. Fenced yard. Good location on Elm. Great buy at \$22,500.00. Loan available. H-3827

REDECORATED
On Fir St., over 1700 sq. ft. 3 BR - 2 Bath - 2 car garage. New shag carpet thru out. Carpet kitchen and dining area. Immediate possession. H-3825

BUILT TO PLEASE
Assume this low-low equity and enjoy this 3 BR, 2 bath home. Beautiful woodwork, built-ins.

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Sam Long 364-0381
Mary French 364-0854
Virginia Holmes 364-6520
Betty Gilbert

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FARMS FOR SALE

520 acres southwest of Summerfield, good allotments and good water, has 2,500 head capacity modern feedlot, another 160 acres can be rented with this farm, feedlot or farm can be bought separate, real good terms on either.

640 acres Parmer County
4 wells and lays perfect, \$119,000.00 6 per cent loan, 14 years to go, priced \$365.00 per acre, immediate possession.

320 acres Castro County
Well improved, lots of water, and good allotments can rent another 480 acres joining, possession if sold within the next ten days.

640 acres Deaf Smith County
Close to town on pavement, 5 wells, large modern home, barns and outbuildings, terms can be arranged, immediate possession.

480 acres dry land Deaf Smith Co.
Northwest of Hereford, lays perfect and all in cultivation, large barn, Priced \$150.00 per acre, possession.

CITY LOTS FOR SALE
Yes, we have a few lots left in the Knob-Hill Sub-division. If you are planning to build this spring, check with us.

APARTMENT HOUSE SITE
Large lot consisting of 2.017 acres adjoining La Plata Junior High School on the corner of Ranger and 14th St. Already zoned for multiple housing.

WESTWAY LOCATION
4000 sq. foot building of good construction to be used for anything that suits your needs. No city taxes. Rent with option to buy.

HOUSE WITH LOTS OF SPACE
108 Beach - 3 bedrooms, 3 baths, den with fireplace, ref. air-conditioning, and will give possession upon contract of sale.

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364-0029
364-3502

REALTORS
601 N. MAIN
HEREFORD
364-0555

4 BEDROOM NEW—Oak Street, 4 bedroom, 2½ bath, wood burner, Ref-air, shag carpet, cedar roof, 6 ft. cedar fence. Excellent neighborhood. This one will go fast, so look today.

OAK STREET NEW—3 bedroom, 2 bath, Ref-air, wood burner, step down family room, plumbed for central vacuum cleaner, 6 ft. cedar fence, extra wide drive. Call today.

\$26,500. EXCELLENT LOCATION—Rock front home in excellent location, yards are exceptional, 3 bedroom, 2 bath, 2 car garage, fire place. Ref-air, 6 ft. fence and paved alley, vacant and ready.

CORNER BEAUTY—This home has it all, good location and all the extras, nice curtains, TV tower, fireplace set, gas grill, sprinkler system, water softener, and is extra sharp. Only \$28,000.00.

PRICE REDUCED—Owner says sell, he needs to leave town. Older home with lots of room, some remodeling with pool room and table, also basement. Only \$18,000.00.

CREAM PUFF—If there ever was a sharp home this is it. 3 bedroom, 2 bath, gas ref-air, new dishwasher and disposal of best quality, new carpet and drapes, storm windows and doors. Only \$17,500.00.

LY \$12,900.00—3 bedroom, large house in older part of reford. Redecorated inside and out. Can be bought on 1. or Conv. loan. Vacant and ready.

NEW STORM CELLAR—N.W. Located in Northwest Hereford in a good neighborhood, 2 bedroom, with Ref-air, large garage and wide drive, storm cellar is extra large and nice—and that time of year is here.

VETERAN INVESTMENT—2 bedroom, duplex furnished and rented brings \$250 h. Get-in cost would be very low and monthly p. would be approx. \$125.00. Call now for more details.

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Joint camp site purchase pushed

By JAMES M. WOODARD
Copley News Service

The 1973 vacation home and campground market is undergoing a major face-lifting. Bold new concepts, mostly tied to the condominium boom, are surfacing in the vacation property field.

Having difficulty reserving a camp site in your favorite lakeside park? Why not buy one? This coming summer there will be campground developments where you may purchase your own selected site, along with part ownership in the common areas, e.g., swimming pool, club house, tennis courts, boating docks, etc.

Developers feel such a condominium campground would be successful for several reasons. First, there is a scarcity of rental camp sites. Some families find they must wait months or even years to reserve sites in popular federal and state parks.

Second, the purchased camp site can be a good investment. It can be rented during the time the site is not being used by the owner, potentially generating enough income to make the loan or contract payments. Also, as the number of on-the-road vacationers continue to increase, the value of camp sites will rise, creating a capital gain profit for owners when they sell.

Another new concept emerging this year is known as the "time share ownership" plan. Buyers own their own fully developed vacation condominium unit — but only for one month each year. Each of twelve buyers is given one-twelfth ownership in a single unit. During "his month" the buyer is the deeded owner, with full rights to resell and transfer ownership. Owners pay a share of management and operating expenses.

Buyers of "time share ownership" units are usually motivated by tax and investment advantages, as well as age-old pride of ownership.

For an example of a "way out" (or way up) new concept in vacation properties, consider the proposed 20-story building planned for construction in the heart of New Orleans. The first eight floors will be used for parking. The upper 12 stories will be equipped and used for 240 individual camping sites.

Each site will be carpeted with plush artificial turf. A swimming pool will be included among other camp-related facilities in the high-rise project.

The developers say folks today are tired of the rustic woods scene and demand modern comfort. We're not so sure. Still prefer the nature bit.

Q. We may need to install an

elevator in our home because of my husband's heart condition. Would the cost be tax deductible?

A. Partially, if the addition is recommended by a physician. You may deduct that amount you cannot recoup from the sale of your property.

Example: The elevator installation costs \$6,000. This adds \$3,000 to the market value of the home. The re-

maining \$3,000 may be deducted. Check it out with your own accountant or tax consultant.

Q. Will there be drastic changes in the real estate tax picture in 1973?

A. Doubtful. Most government leaders feel the pressure for major tax reform this year is greatly diminished.

HEINOLD COMMODITIES INC.				
LIVE CATTLE				
Month	High	Low	Close	Prev. Close
Apr	47.15	45.57	46.57	47.00
Jun	46.90	45.30	46.27	46.67
Aug	46.25	44.47	45.52	45.80
Oct	44.50	43.10	44.37	44.47
Dec	44.22	42.77	43.67	44.00

Feeder Cattle				
Month	High	Low	Close	Prev. Close
Apr	58.00	56.65	57.50	57.75
May	57.50	55.70	56.60	57.00
Aug	55.22	53.60	54.40	54.95
Sep	54.00	52.55A	53.70	54.30
Oct	53.72	52.10	53.20	53.70
Nov	53.85B	52.50	53.00	53.95A

Milo				
Month	High	Low	Close	Prev. Close
Mar	292	288	290	294N
May	295	293	293	297.5N
Jly	—	—	297N	302N
Sep	—	—	270N	270N

KC Wheat				
Month	High	Low	Close	Prev. Close
Mar	229 1/4	218 1/2	223	231
May	214 1/4	202 1/4	202 1/2	214 1/2
Jly	204 1/4	190 1/2	191	204 1/2
Sep	204 1/2	193	193 1/2	204 1/2
Dec	206 1/4	193 1/4	194	207 1/4

B—Bid A—Ask N—Nominal

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● 3 years Real Estate Sales experience
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Price Reduced \$2,000. Owner must sell 3 bdr., 1 1/2 bath, 2 car garage, refig. air, humidifier. 1800 sq. ft. for \$21,000.00

Four Plex With All The Extras. Fireplace, refig. air, shag carpet. \$75,000.00

Need A Large Lot With A Beautiful Home? This is it. 3 bdr., 1 1/2 bath, den with W.B., shag carpet, beam ceiling. \$27,700.00

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508 SO. 25 MI. AVE.

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JEANE COKER 364-5439
MIKE WALDRIP 364-4770

2 BEDROOM - NORTHWEST
Extra clean - New shag carpet in den-Refrig Air- 25 ft. overhead patio in back-Each Bedroom 15'x15' -Nice yard-All Rooms Extra Large-New Loan Available or assume present loan at \$128.00 per month.

CLEAN CLEAR THRU
3 bedrooms-2 baths-Large Kitchen & Dining Area with built-in hutch-Extra Nice yard with Grape Arbor over Back breezeway-fruit trees- Truly a Beautiful home in N.W. For just \$24,700.

SPANISH STYLE
Isolated Master Bedroom-Front & Back patio- new carpet throughout-2 full baths- Dressing Area- Separate Dining Room-Fireplace- Extra Nice Beautiful- Pleat Drapes- Double Garage-Payments \$172.00.

NEAT WELL-KEPT brick home on Western. 3 BR-2 Bath CH-EV. Cooling. Utility Room-every modern appliance in cute kitchen w-eating bar. Has had tender loving care. We are privileged to offer you this for \$20,500.

ON NUCES
Over 2100 sq. ft.-Owner transferred-DBL Garage-Rock Garden in Back-Bay Windows-3 large bedrooms-2 baths, dressing area in master-Den & L.R. Refrig. Air,W-B Fireplace, Built-In Bookshelves, New Loan Available.

JUST NORTH OF WALNUT ROAD sits this lovely home. Planned for family comfort and casual entertaining. 300 x 500' Blk. of land with 3 BR-2B. Quality BRICK Home, Circle Drive-ble garage. 135x32' steel frame Shop-Shed bldg. Outside City limits. Owner will exchange for other property. \$43,500. Extra Nice. Spaciousness in every feature and owner has poured "loving dollars" into every detail. You will be the winner in this purchase. Value above Sales Price.

The Spice of life: Freedom has a price tag.

Along The Frio

MRS. OWEN ANDREWS, Rev. Clyde Hankins, evangelist who will preach in next weeks revival meeting at Frio, is to be here Sunday. He will stay in the home of the Weldon Stephens. Rev. Hankins of Calhoun, Ky., has been a missionary to Brazil. He preached last spring in a revival at Halfway. Weldon Stephan was song director in that revival. Music director here this week will be Jesse Sutton, who is Music Director in Trinity Baptist Church, Amarillo. He will stay in the Ogan home.

Mr. and Mrs. J.E. Warrick visited their daughter, Mrs. Don Weems, and Mr. Weems, at Tucson this week. They also went to see the Weems' newborn son, Michael Colby. He was born March 20. Mrs. Weems is the former Reba Hall, who grew up in this community.

Mrs. J.E. Warrick has been to Lubbock two or three times to see Bill Hall, her step-son, who has been seriously ill following appendicitis surgery on March 12. He was improving and thought to be recovering satisfactorily, after an appendix infection.

Mrs. Lloyd Shultz, accompanied by her sister-in-law, Mrs. Ollie Smith, of Tucson, and a niece, Mrs. Ruth Keinan, of Modesto, Calif., arrived home Sunday night. She had gone, on Monday to see her brother, Ollie Smith, and his family during his critical illness. He passed away on Saturday. Funeral services were held at Lamesa Tuesday at 10 in Branon Funeral Home. Also visiting the Shultz home during that time were a brother, Ollie Smith and Mrs. Smith after their parents and two other children were killed in an accident in 1948. Burial was in the Lamesa Cemetery. The family lived in Lamesa and at Morton, when they moved to Arizona in 1963 for Mr. Smith's health.

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HERE'S THE PILL FOR YOUR AUTOMOBILE

MOTOR-ALL DOES THIS:

TESTED PRINCIPLE!
MOTOR-ALL is a breakthrough product that replaces all STP, Wyn's, Bardahl and automotive chemical additives. Laboratory tests prove that MOTOR-ALL repairs worn and pitted pistons, rings and valves for up to 50,000 miles.

COLOSSAL MARKET!
It's true, the market is colossal. Where else could you find one to equal it? There are 100 million cars and trucks and a booming air-cooled engine, motorcycle, lawn mower and boat motor market and all need MOTOR-ALL for top performance.

NO COMPETITION!
Not only a huge market, but there's NO COMPETITION! That's right, MOTOR-ALL distributors and sales representatives do business without competition from any product even remotely like MOTOR-ALL. Who can beat that for a sales opportunity? Car owners, fleet operators, truckers, auto accessory outlets, service stations, garages, are ripe and ready prospects for MOTOR-ALL. With a market this big, here's your chance to make BIG MONEY!

MODEST \$5,000 - \$10,000 INVESTMENT (and no franchise fee!) SECURES VALUABLE PROTECTED TERRITORY
If you can qualify, now is the time to make the move. Exclusive distributorships are available. And we'll invest three dollars to your one. We will even furnish you all your accounts by name and address. Don't delay, call today for complete details: (904) 396-5856, Mr. M. Anthony, or write: SUN CHEMICAL AND REFINING, Jacksonville, Florida 32207

LAND

Have Irr. 160 acres and 320 acres in good water to sell for 29 per cent down or on FHA loan. Possession for 1973.

622 Acres 375 CUL. ON North Plains, with 3 extra good 8" wells, for sale or trade. Natural gas \$40.00 per well per month.

135 acres, 35 cul. 1-6" well, on paving, 3 bdrm. home, 2 barns and corrals. \$23,000.00 down, balance \$2,000.00 plus interest per year.

36 acres in wheat and alfalfa, 4 miles from Hereford. 1-5" well and tile. \$10,000.00 down, good terms on balance.

332 acres in Castro Co., all cul. 4 irr. wells, 145 A. milo, 29.4 A. cotton, 30.7 A. wheat, 16 A. barley. 2 bdrm. home, 2 barns and corrals. \$355.00 per acre. \$36,000.00 loan at 5 1/2 per cent. Will sell on FHA loan or good down payment. Possession.

15 acres, put house and well on, pay by year or pay \$100.00 down, \$100.00 per month.

10 acres on paving, \$1,000.00 down \$100.00 per month.

Call J. M. Hamby
HAMBY REAL ESTATE
Office 364-3566 Res. 364-2553

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Beautiful new 1-2-3 and 4 bedroom apartments.
5 minutes downtown, close to schools and churches.

ALL UTILITIES FURNISHED COMPLETE WITH:

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- * Garbage Disposal
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B.F. Goodrich



SUMMER BRIDE-ELECT—Engagement of Miss Connie Quintana and Raul Lopez Jr. is announced by her parents, Mr. and Mrs. Jose T. Quintana. The wedding is set for July 14 in St. Anthony's Catholic Church. Lopez, whose parents reside at 610 Blevins, is a 1972 graduate of Hereford High School, employed by Piggly Wiggly. (Bradly photo)

Plans Made For Rainbow Girl Events

The anniversary of the Order of Rainbow for Girls will be celebrated by the Hereford assembly April 8 when members will attend the Temple Baptist Church. Members also volunteered to help with the Shriner's Clinic May 19.

These plans were made and initiation for Colette Hartly was held when the group met recently in Masonic Hall.

Recognized as grand from the Assembly of Texas was Mrs. Glen Dowlin of Canyon. Other guests present, along with 24 members, were T.J. Clark, Mrs. Arthur Clark, J. A. McWhorter, Mrs. Jack Brown, Mr. and Mrs. Charlie Brown, Edger Hartley, Glen W. Dowlin, Truman Hill, David McDonald, Jimmy Bell, Bill Phipps, Jack Williams, Mrs. Vernon Darden and Darolyn Sauter.

The Panama-Pacific International Exposition opened at San Francisco on Feb. 20, 1915.

Small Talk

BY SUE COLEMAN
Women's Editor

LIVE THEATER is going to have an inning or two here within the next few weeks, and I have a suggestion for clubs that are looking for something a little different for entertainment at their spring parites: Go to a show.

Either the high school seniors' play Thursday and Friday, or Hereford Community Players mystery drama April 13 and 14, would be that something different, and a theater party is always fun.

High school plays that Wayne Hodgeson has directed in recent years are of uniform excellence and there is no reason for Up The Down Staircase to depart from the pattern.

ANYBODY WHO HAS chucked over the best-selling book about the young teacher in a city slum school, bogged down in rules that she finds useless and classes the pupils find useless, can predict a very funny stage version done by high schoolers.

The Players current vehicle is

something else, a whodunit of the hard-boiled type, Dial M For Murder. Friday the 13th may be an appropriate opening date for this show, although the dates were chosen to fit into the Community Fine Arts Festival which starts Saturday.

The local actors are very happy that they can stage it in the building at Sugarland Mall where they recently presented a comedy, Come Blow Your Horn, because that room is about the right size and shape for a live show.

THE SENIORS just have to struggle along with the school auditorium, which was made for commencement orators and band concerts instead of plays.

Audience enjoyment at the Players' performance in the mall building is evidence that Hereford does need an auditorium about that size, to seat around 200 or 250 people, and I certainly hope one will be provided in the proposed library building.

For audiences near a

thousand the high school auditorium is O.K. although its acoustics are not the best for plays by non-pros, whose voices are not trained to project to such a distance. For larger audiences the Bull Barn can be adapted for most purposes.

BUT THERE ARE PLAYS, recitals, dance and music concerts which will attract up to 250—and no auditorium to seat that many. The bigger rooms, only swallow such a crowd.

Stanton school auditorium is the nearest thing, but schools are not suitable places for most community programs because they are in use most of the time for their primary purpose—school activities.

Plays and concerts need rooms where they can rehearse as well as have their public performances and no school stage is available to outside groups that much of the time.

INFLUENZA EPIDEMIC

On Oct. 22, 1918, an influenza epidemic was rampant in the United States.

MINING DISASTER

On Oct. 22, 1913, a coal mine disaster at Dawson, New Mexico, killed 263 persons.

Dinner And Show Entertain Club

An evening out, with dinner and a movie for entertainment, replaced the usual bi-weekly program of La Madre Mia Study Club Thursday evening.

Several guests went with members on the trip. They had dinner at the new Yum-Yum-Tree Restaurant at Canyon, then went to Amarillo to see a comedy at a movie.

Plans were made to invite husbands of members for the next meeting, April 12, when the program will be a discussion of Wills, Trusts and Estate Planning.

Special guests for the theater party were Mmes. Joe Railey, Carroll Rose, Stanley Simmons and Cynthia Thigpen.

Members in the party were Mmes. Dave Honea, Dean Herring, Ben Scott, Gerald

Martin, G.C. Merritt, Craig Smith, Herschel Black, Dickie Geries, Charles Frye, James

Gentry, D.D. Adams, Waldo Baxter, Bud Snyder, Charles Watson, Richard Ward, Don Taylor, Don Lane and Don Walsler.

Student Aid Plan Talked

Scholarship possibilities to assist students from this area who wish to attend Texas A&M University were discussed at a meeting of Hereford's Aggie Mothers Thursday afternoon.

Mrs. Richard Ottesen was chosen secretary-treasurer. Mrs. George Olson was elected president of the local group, which was formed in

recent months with Mrs. Raynold Herr as organizing president.

Mrs. Ottesen is vice president, who presided for the Thursday meeting. Mrs. Thurman Atchley was chosen secretary-treasurer. Also present were Mmes. Nolan Grady, Robert Loyd and Wayne Phillips.

Soloist On Program

Mrs. Wesley Gulley and Mrs. Dolson Palmer returned Thursday evening from Fort Worth, where they attended the Texas Federation of Music Clubs convention and Mrs. Gulley appeared on program as the representative from District I.

She sang solos in the opening concert of the convention Wednesday evening. She and

Mrs. Palmer are members of Music Study Club of Hereford. Also taking part in convention activities was Mrs. Ray Stewart

of the Dawn Music Club, current president of District I, TFMC. Both the music clubs in

this county are affiliated with the state organization, which was holding its 58th annual meeting.

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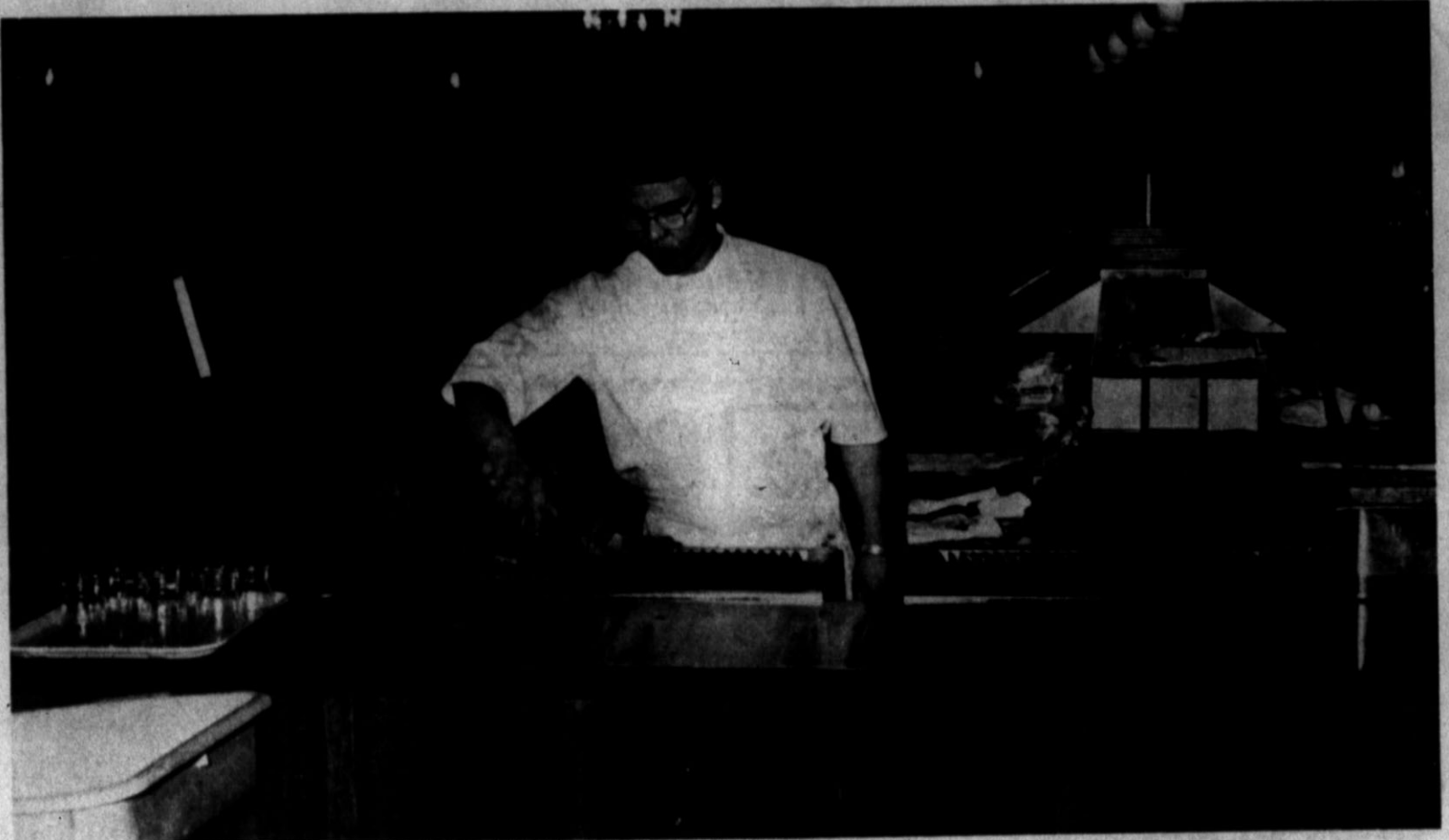
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*From Letters To Words To Stories
Is Route For Young Readers*

LEARNING TO READ, their key to future education, is a serious business for first and second grade pupils at Walcott School, under the guidance of Leta Kaul, who has taught more than a generation of beginners in Deaf Smith County schools. But classroom experience is not all work, and the camera caught some of the girls and boys enjoying a song practice and playing on rhythm band instruments (top left).

ALREADY RETIRED as a teacher in Hereford schools, Mrs. Kaul says she will retire again after this year and "take some time for travel and adventure." Teaching has been an adventure for her throughout her career in the classroom; her absorption in the lesson is evident as she works with the children in a review of plastics, from "Sound your long O-O-O" (top right) to "Read from this page" (bottom left).

The Sunday Brand

(Section Two)

Hereford, Texas, Sunday, March 25, 1973



Bluebird Groups To Be Formed

Organization meetings for new Bluebird groups in the local Campfire Girl program are set for the coming week, in time for the girls to be eligible to attend Bluebird camp in the summer.

Meetings will be in the Campfire Lodge, 903 - 14th St. in a schedule set up for girls in the first grade at various elementary schools. Any girl enrolled in first grade of the local schools is invited to attend, with her mother.

Facilities of the Campfire

Lodge will be shown to the girls and their mothers, and the informal program will give information about Bluebird groups and their place in the entire Campfire Girl program.

Meetings will begin at 2:30 p.m. each of the three days.

Tuesday afternoon will be for girls from St. Anthony's, Central and Tierra Blanca Schools and their mothers; Wednesday the same groups from Aikman and Bluebonnet Schools; Thursday Northwest and Shirley Schools.



Clubs Set For Meeting

Mrs. O.G. Hill Sr. of Hereford will be one of the honorees at a luncheon April 6 closing the two-day spring convention of District I, Texas Garden Clubs Inc. at Big Spring. Mrs. Hill is state treasurer of the garden clubs.

Delegates from Hereford Garden Club and Bud To Blossom Club will go to the convention, which begins at 4 p.m. April 5 with a tea honoring Mrs. Robert H. Dooley, of Dallas, state president, and Mrs. R.L. Layman, Mrs. R.L. Ethridge and as alternate, Mrs. Art Stoy.

Mrs. Hill will share honors at the luncheon with state and national chairmen, and Mrs. Dooley. She is also to give the invocation at a breakfast that morning, and Mrs. A.L. Manjeot of Hereford is scheduled for the invocation at a dinner.

Elected delegates from Bud To Blossom Club with the president, Mrs. Bill Gentry, are Mmes. Jess Robinson, Sam Long and Bill Nelson. Those from Hereford Club are Mrs. R.L. Layman, Mrs. R.L. Ethridge and as alternate, Mrs. Art Stoy.



OFFICERS-ELECT—

Officers chosen by Alpha Alpha Chapter, Beta Sigma Phi, for next term are, from left top, Mrs. James Shearer, president; Mrs. R.J. Cramer, vice president; Mrs. Howard Gore, secretary; Mrs. John Schneider, treasurer; and in bottom photo, Mrs. Delbert Bainum, civic defense chairman and Ollene Williams, correspondent.

Home Is Setting For Vows

The marriage of Sandra Story Downing and Roland Dale Saul, both of Lubbock, will be solemnized this afternoon in the home of her parents, Mr. and Mrs. Joe G. Story, 125 Nueces. The couple will leave on a wedding trip to Mexico.

The ceremony will be read by the Rev. H.L. Thurston, retired United Methodist minister, before the fireplace where the mantel will hold lighted tapers in silver candelabra.

Mrs. Story will attend her step-daughter as matron of honor and Mrs. Jim Hudgens, sister of the bride, will be bridesmatron. Best man will be the bridegroom's father, Doyle R. Saul of Plainview, and groomsmen his brother, Charlie Saul of Floydada.

The bride has chosen a street length dress of raw silk in beige, to wear with matching accessories and gold jewelry.

A reception in the home will follow the ceremony. Centering the lace-covered table will be an arrangement of pink and white blossoms and the two-tiered cake, topped with bride-and-groom figurines.

Mrs. Dan McDowell of Odessa, the bride's sister, and Mrs. Charlie Saul will pour coffee from a silver service and cut the cake.

The bride, reared in Hereford, is teacher of second grade in Bozeman Elementary School at Lubbock. She is a graduate of Hereford High School and received the BS degree from McMurry College in Abilene.

Saul is a candidate for a law degree from Texas Tech University in May. He has a BA degree from Wayland Baptist College and was graduated from high school at Plainview, where his parents reside.

After the Mexico trip, Mr. and Mrs. Saul will be at home April 1 at 2803 - 66th Street in Lubbock.

Guests at the wedding from Lubbock were Kevina and Scott Downing, Jerry Smith, Mr. and Mrs. Harley Huff, Mr. and Mrs. John Keithley, Mr. and Mrs. Tom Schueller. Dr. and Mrs. McDowell and Ashley came from Odessa.

PARLIAMENT DISSOLVED

English Parliament was dissolved when Oliver Cromwell learned of intrigue between members of Commons and the army on Feb. 4, 1658.

MONTGOMERY MEETING

On Feb. 4, 1861, representatives of seven southern states met at Montgomery, Ala., to organize the Confederate States government.



PLEDGE WELCOMED—Mrs. Tony White, right, is greeted by Mrs. Bobby Jones, membership chairman, as a spring pledge of Kappa Iota Chapter, Beta Sigma Phi, after a model meeting.

KI Model Meeting Conducted

An invitation to membership in Kappa Iota Chapter, Beta Sigma Phi, was given Mrs. Tony White to climax the model

meeting in the home of Mrs. Tom Buchanan this week.

Mrs. Bobby Jones gave the

program on Art, then sketched the history of the sorority and extended the invitation. Judy Summers, president, showed sorority symbols, chapter scrapbooks and awards to the new pledge.

Each member brought

cosmetics to be sent to Girlstown residents. A letter outlining the state charitable project was read.

Mrs. Terry Schoenhard was named chairman for a garage sale April 13 and 14 to benefit the treasury. Mrs. David Block was chosen KI representative to the open meeting Monday to plan the Hereford Diamond Jubilee.

Membership committee members were hostesses. They served refreshments from a table decorated with yellow roses, the BSP flower.

Tour Is Program

A tour of Deaf Smith County Museum was enjoyed by the Newcomers Club Thursday afternoon. Members met at Community Center and went together to the museum for the tour, with Mrs. Austin Rose conducting it.

Members present were Mmes. Gaylon Bryan, Homer Yocum, Gary Jones, Roger

Kindler, Les Oesterreich, Jim Thompson, Eva Bergstrom, R.E. Simpson and Dean Baxter.

Mrs. Rose gave the new residents bits of Deaf Smith County history and tradition as she showed the museum's displays depicting ranch and home life in early years of the area.

Couple From Bovina Wed

Miss Janee Rene Russell of Bovina, granddaughter of Mrs. B.A. West and Mrs. Roy Russell of Hereford, became the bride of AIC Billy Addison Griffin Jr. of Cannon Air Force Base in a recent ceremony conducted by Dr. Gerald Mann, pastor, in First Baptist Church here.

Parents of the couple are Mr. and Mrs. Jim Russell, Mr. and Mrs. Junior Lambert, all of

Bovina. The bride is a senior in Bovina High School.

Miss Tami Russell was her sister's maid of honor and Sgt. Frank Mitcham of Cannon AFB the best man. Shana Gober was the flower girl.

A reception was held in the church fellowship hall after the wedding, with Mmes. Herschel Black, Dean Herring, Bob Sparks and Joe Henry in the houseparty.

Club Go To Theater

A trip to the Amarillo Little Theater was enjoyed by nine members and six guests, including husbands of members, of the Calliopean Club Thursday evening.

Lion in Winter was the title of

the play being presented, telling the story of Henry II of England.

After the performance, some of the members and their husbands dined in Amarillo.

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EDGAR HOODS LENDER



WEDDING PLANNED—Miss Debra Ann Bowers and Lieutenant James Randolph Kalkman Jr. plan a June 7 wedding in the chapel of the U.S. Air Force Academy near Colorado Springs. Miss Bowers, presently a junior at West Texas State University, is the daughter of Mr. and Mrs. Joe Bowers of 207 Grand. Kalkman is the son of Mr. and Mrs. James R. Kalkman Sr. of Canton, Ohio, and is a senior in the United States Air Force Academy.



ENGAGEMENT ANNOUNCED—The engagement of Miss Carmen Malouf and Eldon Rope is announced by her parents, Mr. and Mrs. Hanna Malouf of 1500 Brevard. The couple plans a July first wedding in St. Anthony's Catholic Church. Miss Malouf attended Texas Tech University and is a 1970 graduate of Hereford High School. Rope, of Friona, attended West Texas State University after graduation from Friona High School.



TO MARRY IN JUNE—A June 2 wedding is planned by Miss Deborah Kay Todd and Alan Louis Wagner, in First United Methodist Church. Miss Todd, daughter of Mr. and Mrs. Ray Todd of 204 Centre, is currently a teacher at First Baptist Church kindergarden, and is a 1971 graduate of Hereford High School. Wagner, son of Mr. and Mrs. Martin Wagner of Star Rt., is a sophomore at Concordia Luthern Junior College, where he is a recreation major and plays baseball for the college. He is also a Hereford High School graduate. (Bradly Photo)

Calendar Of Events

MONDAY
 Weight Watchers in First Baptist church basement, 7 p.m.
 County Extension Club Council in county courtroom, 2:30 p.m.
 World War I Veterans and Auxiliary at American Legion Hall, 7 p.m.
 Club at Community Center, 4 p.m.
 Ladies Auxiliary to Veterans of Foreign Wars at VFW Clubhouse, 7:30 p.m.
 Easter Klons Club at Easter Community House, 8 p.m.
 Rotary Club lunch in Civic Club Center, 12 noon.
 Evening Lions Club at K-Bobs Steak House, 7 p.m.
 Odd Fellows Lodge at IOOF Hall, 8 p.m.

TUESDAY
 First-grade girls interested in Bluebird group membership, from St. Anthony's, Central and Tierra Blanca Schools, with their mothers, at Campfire Lodge, 2:30 p.m.
 Lone Star Study Club in Pioneer Gas Flame Room, 3:30 p.m.
 Valeda Study Club in home of Mrs. Gid Brownd, 8 p.m.
 Hereford Art Guild at Community Center, 7:30 p.m.
 Calorie Patrol TOPS Club at Community Center, 9:30 a.m.
 Rebekah Lodge in IOOF Hall, 8 p.m.
 West Hereford Extension Club in home of Mrs. U.V. Pierce, 2:30 p.m.

WEDNESDAY
 Women of First United Methodist Church in Ward Parlor, 9:30 a.m.
 Noon Lions Club lunch at Civic Club Center, 12 noon.
 Fun-Food-Fellowship Club in First United Methodist fellowship hall, 11 a.m. meeting and covered dish lunch.
 Aikman and Bluebonnet first-grade girls interested in joining Bluebird group, and their mothers, at Campfire Lodge, 2:30 p.m.

THURSDAY
 Kiwanis Club lunch at Civic Club Center, noon.
 Weight Watchers, First Baptist Church, 7 p.m.
 Hereford High School Senior Play, high school auditorium. Jaycees, Dickies Restaurant, 8 p.m.
 Northwest and Shirley first-grade girls interested in joining Bluebird group, with their mothers, at Campfire Lodge, 2:30 p.m.

FRIDAY
 Kiwanis Whiteface Breakfast Club, Civic Club Center, 6:30 a.m.
 On Feb. 21, 1972, President Nixon arrived in Peking on a state visit to Red China.

School Menus

HIGH SCHOOL JUNIOR HIGH

MONDAY—Chicken fried steak with gravy or roast beef and gravy, whipped potatoes, green beans, tomato wedges, peanut butter cookie, hot rolls, butter, milk.

TUESDAY—Barbecued beef on bun or sloppy Joe burger, blackeyed-peas, French fries, white cake, milk.

WEDNESDAY—Pinto beans with chili rellenos or steamed wieners, buttered corn, creamy cole slaw, plum cobbler, cornbread, butter, milk.

THURSDAY—Oven fried chicken and gravy or sliced ham, fluffy potatoes, peas and carrots, tossed salad, coconut-applesauce cookie, bread, butter, milk.

FRIDAY—Burritos or barbecued wieners, pork and beans, seasoned spinach, carrot stix, apple pie, hot rolls, butter, milk.

ELEMENTARY PUBLIC SCHOOLS

MONDAY—Chicken fried steak, whipped potatoes, green beans, tomato wedge, peanut butter cookie, hot rolls, butter, milk.

TUESDAY—Sloppy Joe burger, French fries, white cake, milk.

WEDNESDAY—Pinto beans with hot tamales, buttered corn, creamy cole slaw, plum cobbler, cornbread, butter, milk.

THURSDAY—Oven fried

chicken, fluffy potatoes, peas and carrots, tossed salad, coconut-applesauce cookie, bread, butter, milk.

FRIDAY—Burritos, pork and beans, seasoned spinach, carrot sticks, apple pie, hot rolls, butter, milk.

ST. ANTHONY'S PAROCHIAL
MONDAY—Spanish rice, pinto beans, carrot sticks, chocolate cake, rolls, butter, milk.

TUESDAY—Hamburgers, French fries, tossed salad, pineapple cookies, milk.

WEDNESDAY—Burritos, cabbage pepper salad, corn, applesauce, milk.

THURSDAY—Chicken and noodles, buttered peas, tossed salad, Fiesta fruit pudding, rolls, milk.

FRIDAY—Fish patties, spinach, plum cobbler, rolls, butter, milk.

DAY CARE CENTER

MONDAY—Breakfast:

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Optometrist

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Mon.-Fri. 8:30 to 5:00

Saturday 8:30 to 12:00

Cooked cereal, raisins, milk; Lunch: Turkey and rice casserole, cranberry sauce, broccoli, buttermilk cake, hot rolls, butter; Snack: Branola, applejuice.

TUESDAY—Breakfast: Cinnamon toast, banana slices, milk; Lunch: Pinto beans with ham, green salad, cornbread, peach slices, butter, milk; Snack: Pumpkin bread, orange juice.

WEDNESDAY—Breakfast: Hot muffins with honey, apple slices, milk; Lunch: Roast beef with gravy, mashed potatoes, green beans, sliced bread, ice cream bars, butter, milk; Snack: Chocolate cookies, milk.

THURSDAY—Breakfast: Banana bread, orange slices, milk; Lunch: Peanut butter sandwiches, carrot raisin salad, pickle slices, applesauce and cookies, milk; Snack: Snickerdoodle cookies, orange juice.

FRIDAY—Breakfast: Hot

biscuits and jelly, stewed fruit, milk; Lunch: Sloppy Joes, French fries, banana pudding, milk; Snack: Bread and butter sandwiches, milk.

DPS Investigates Five Wrecks Here

The Texas Highway Patrol investigated five accidents on rural highways in Deaf Smith County during the month of

February, according to Sergeant W.E. Wells, Highway Patrol supervisor of this area.

These crashes resulted in no persons killed and two persons injured.

The rural traffic accident summary for this county during the first two months of 1973 shows a total of 17 accidents

A faucet leaking at the rate of 90 drops per minute wastes about 310 gallons of water per month.

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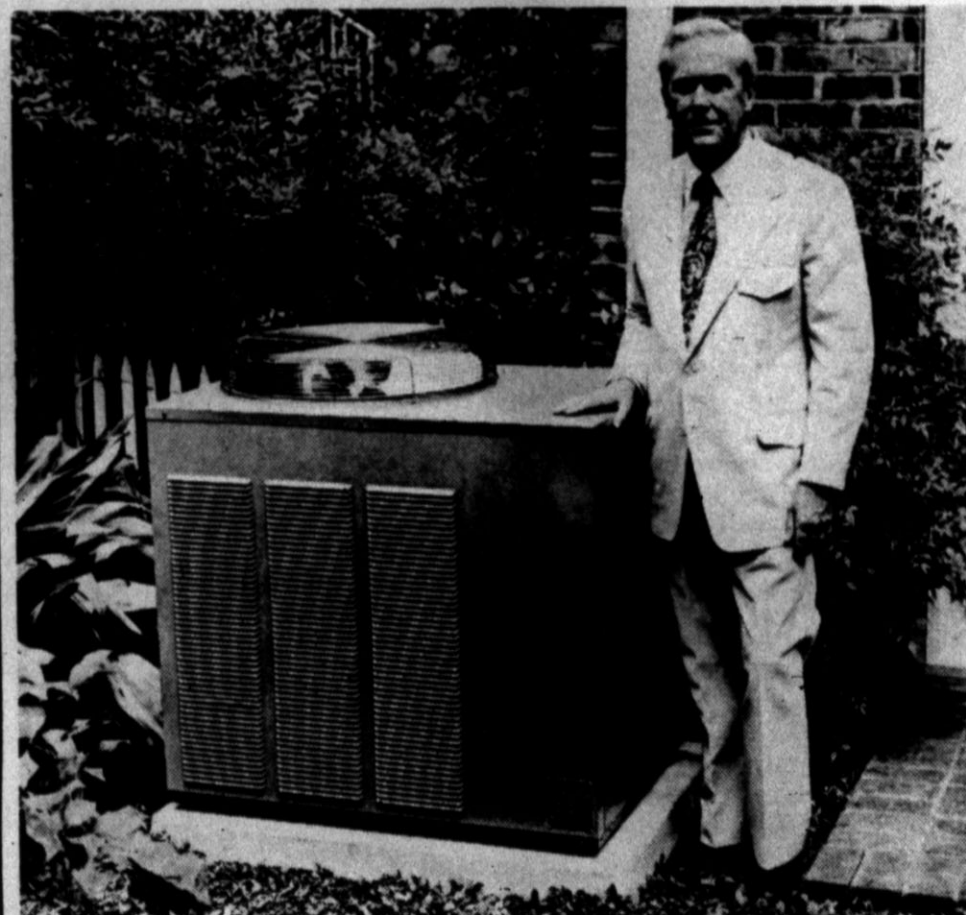
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 Sunday Morning: 10:00 a.m. and 11:00 p.m.
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THE SUNDAY BRAND

Editorials

Page Four The Sunday Brand, Hereford, Texas, Sunday, March 25, 1973

Legend Is Myth

Maybe all the fuss and furor over high food prices will help the farmer and rancher. For too many years, the metropolitan press has overlooked farm subjects, but now it appears agriculture's great success story is finally being considered in the marketplace. Some are discovering that the "high" food price legend is a myth.

Sure, food and meat prices are high, but other prices have also gone up and many at a much faster pace. Those complaining about the high cost of beef should consider the figures published recently in The Amarillo Globe-News:

—If the price of choice steers had gone up as fast since 1956 as the price of a first-class postage stamp, steers would be bringing \$77 per hundred.

—If beef prices had increased as much as medical care, steers would be selling for \$72.34.

—If the rise had been as fast as hourly pay, the figure would be \$80.60.

—Compared to the daily cost of hospital service, steers would bring \$179.69, instead of \$45.00.

Add to that the pronouncement from Farmland News: Agriculture has

given America the lowest-cost food bill in the history of mankind—16 per cent of disposable income in 1971, compared with 23 per cent in 1950, according to USDA statistics.

The News adds that the real issue is "equity". Despite increases in his production that make America the best-fed nation in the world at the least cost, the farmer's income has not kept pace with the rest of the American economy since World War II. Certainly, the farmer's income has not increased proportionate to many other price increases over the same period.

America's food bill in 1971 was \$118 billion, reports Farmland News. But this was \$51.7 billion less than it would be if Americans still paid 23 per cent of their income for food as they did in 1950. That is \$51.7 billion which Americans spent for second cars, trail bikes, boats and a host of consumer goods.

The unparalleled efficiency of the American farmer is one of the basic reasons for the high and still rising standard of living in the U.S.



Minimum Wage Is Forming Fight Lines

BY BERT MILLS

Washington, D.C.—Battle lines are being drawn in the House as another legislative struggle over an increase in the minimum wage gathers steam. A similar battle last year ended in a stalemate when no law was passed.

Normally minimum wage increases are voted in election years but the A.F.L.-C.I.O. overplayed its hand in 1972 and wound up a loser. A moderate bill could easily have been passed but the unions insisted on getting their way. The

minimum is now \$1.60 an hour but would have been \$2.00 if the unions had not held out for \$2.20.

This year organized labor is seeking \$2.50. There would be two intermediate steps, with a \$2.00 minimum immediately, \$2.20 one year later, with the \$2.50 goal to be reached in some indefinite future year. Hearings have been begun by a House labor subcommittee.

A bipartisan coalition of Republicans and Southern Democrats is sponsoring a less expensive bill, which is similar to the one passed by the House

in 1972. It would raise the minimum to \$1.80 at once, \$2.00 one year later, and to \$2.10 in the third year.

The Administration has not yet taken a position but is likely to back the coalition version or something similar. There are other differences between the two bills. The unions are seeking expanded coverage and elimination of numerous exemptions. The coalition bill would not alter coverage and would make only minor changes in exemptions.

One reason no minimum wage bill passed last year was the insistence of a House majority on including a wage differential for young workers. This was favored by the Administration but strongly opposed by A.F.L.-C.I.O. It is included in the coalition bill again, called the Youth Opportunity Wage.

The Youth Opportunity Wage would allow employers to pay 16 and 17-year-old youths who work full time 80 per cent of the minimum, but not less than \$1.60 per hour and only for the first six months on the job. Students under 21 working part time could also be paid the reduced rate.

The rationale for a youth differential is to encourage employers to hire young people, whose unemployment rate is especially high. Business spokesmen contend that many 16 and 17-year-olds are not worth \$1.60 an hour, let alone \$2.00 or more. Employers argue that every time the minimum wage is raised, thousands of jobs are lost as a direct result.

France and Germany have a youth differential, and youth unemployment is low as a result. In this country, the jobless rate is highest among young blacks, and that group figures to benefit the most from a differential. Many are school dropouts without skills or work experience but there are jobs in retail and service industries they could fill.

Both the House and Senate Labor Committees are stacked with pro-union members but the final decision on minimum wages will not be made at that level. That was shown in 1972 when the House refused to endorse its committee bill and instead substituted the coalition version, calling for less drastic increases and a youth differential.

The Senate passed a \$2.20 bill last year and figures to go at least that far in 1973. But the House is the key battleground and Reps. John Erlenborn (R., Ill.) and Joe Waggonner (D., La.) are the coalition leaders seeking a moderate bill with a youth differential.

If business had its way, there would be no minimum wage increase at all. Raising the wage floor is inflationary, and we already have too many inflationary forces at work.

Yours faithfully,
J.A.

Students Fight It

I notice that some outfit calling itself "The National Student Lobby" is reported to have proposed a boycott of McDonald's. Why? Because the president of that company has supported legislation to set a lower federal minimum wage for young people.

Sounds logical, right? If you want to help students, you demand that they get the same rate of pay as anyone else, right? No, wrong. With friends like that, students, don't need any enemies.

The fact is, raising the minimum wage to \$2, as is being discussed in Congress without an exemption, or lower rate for students and the young—would have these effects: 1. Wholesale elimination of student jobs. 2. Increases in college tuition costs. 3. Reduction or elimination of many campus services.

Take Michigan State University as an example. For the '71-'72 school year, Michigan employed 7,000 students at a minimum wage rate of \$1.60 an hour. If the minimum were hiked to \$2 an hour, with no exemption for students, the University's costs would increase by \$2,475,200. Some other examples: Brigham Young University, \$1,378,000; Oklahoma State, \$2,121,600; Illinois State, \$1,308,320; University of Iowa, \$1,591,200. And so on.

Where would a hard-pressed school get this kind of money? The answer is, it wouldn't. Tuition might be raised a little. Some money might be squeezed out of the state or federal governments. But most of that potential increase would have to be absorbed by a reduction of student jobs.

Obviously, the students who need the jobs would suffer. So would other students, because many of the services that were made possible by the use of part-time student help would have to be eliminated. Cafeteria and dorms

service would decrease, libraries and snack shops would cut their hours of operation, maintenance of grounds and buildings would decline, secretarial service and research assistance would be cut back.

How do we know these things would come to pass? Because they have already happened at educational institutions in major metropolitan areas, where competition—not legislation—keeps wage rates well above the minimum.

In a big metropolitan area there is at least a good possibility that students who need jobs will be able to find them somewhere. But what about small towns, where the college is the major employer?

The outlook would be even more grim for the high school student or the school dropout. This group already suffers a very high rate of unemployment. Things would get worse without a "youth differential" in any new minimum wage legislation.

Congress may establish a minimum wage rate, but it does not provide the money to pay it. Seldom are the pernicious effects of this political gambit as clear as they are in the case of student jobs at our colleges and universities.

—U.S. C of C

Final Say-So

The age of the consumer has arrived. Stereotypes of all-good, pure and holy consumers are pitted against all-bad, unpure and atheistic businessmen. Perhaps these caricatures are overdrawn a bit but you get the picture.

What is often forgotten, is that businessmen are consumers too. And they are consumers in the biggest sort of way when they turn raw materials into finished products for the market place.

But businessmen are consumers in the ordinary way, too, for they must go into the supermarkets and department stores to purchase the same types of food and merchandise available to other Americans.

To believe that American businessmen would willingly deceive consumers, of whom he is one, is utter claptrap. Sure, there are some problems with faulty products and inadequate warranties but business is continually striving to overcome these problems.

And the loss of sales is a message that gets through to the American businessman. It means one of two things—the product is improved to bring back the sales or the product is dropped.

And that's how it is in the American competitive enterprise system.

THE BOOTLEG —Philosopher

Dear editor:

"This has been a confusing week," the serious-faced news analyst began on his daily slot in the evening T.V. news the other day and what else he said I never found out because I immediately got side-tracked into thinking about that first sentence.

A confusing week? I'll tell you, anybody who can stretch his confusion out over a full week is scattering his attention out over too wide a span. If he'd have said, "This has been a confusing half hour," I'd have figured he was in better command of the situation.

Take some examples. How are you going to stay un-confused when a bunch of terrorists slaughter some diplomats or a group of Olympic athletes for no good reason at all? Trying to defend against things like that is like trying to defend against a lightning bolt. Who can think straight about where they may strike next? Or for that matter, what airplane is going to be hijacked next?

Do you know anybody who knows anything for sure about the causes of the fluctuations of the dollar in the world markets? All I know is that while Europeans may not want to buy any dollars, they sure will accept them free, but that doesn't clear up anything other than shedding a little light on human nature.

Is there anybody who can think straight on the proposition of bombing Hanoi one month and paying for the damage the next?

You know any economist who wouldn't go to pieces if we turned inflation over to him with instructions to solve it on the basis of his theories?

How about drugs? Now there are some people who are clear about that. They think anybody who uses any kind ought to go to jail, until somebody in their own family is found trying the stuff.

I could go on for a dismally long time, mentioning traffic accidents, crime in the streets, welfare, poverty, busted railroads and airplane companies bailed out by the government, guided missiles pointed in very direction including toward us, high taxes, tax dodgers, draft dodgers, baseball strikes, bankrupt cities, basketball recruiting scandals, graft in high places and low too if you can figure out a way to swing it....I say, I could go on but there's no point.

If anybody's not confused in this day and time, he's just not paying attention.

Talk of Texas

BY JACK MAGUIRE

LOVE STORY—In the 1880's, a young soda fountain employe at a drug store in Virginia fell in love with the druggist's daughter.

However, the store owner—a physician by the name of Pepper—had higher matrimonial aspirations for his daughter. When he learned of the romance, he fired the young man. Broken-hearted, the erstwhile swain headed for Texas, landed in Waco and got a job as the fountain expert in a local pharmacy known as the Old Corner Drug Store.

To help relieve his misery, he began experimenting with new fountain concoctions. One that he made up was derived from a number of natural fruit flavors, and the customers like it and asked for more. For want of a better name, the young man called it "Dr. Pepper" as a derisive tribute to the father of his love.

Not long after, the young soda jerk decided to go back to Virginia and try again to win his girl. Legend has it that he did marry her. Meanwhile back in Waco, a beverage chemist named R.S. Lazenby went to work researching, testing, blending and improving the original Dr. Pepper. By 1885, it was being sold all around Waco.

The rest is history. By 1890, Dr. Pepper was known throughout Texas. In 1923, the company headquarters were moved to Dallas and the product began to be marketed nationally. Today, at 88, Dr. Pepper is the second oldest soft drink in the U.S. Only Hires Root Beer has been around longer.

ODD TEXAS—Comfort, Kendall County, claims to have the largest percentage of professional cartographers among its population of any place in the world.

It could be, because the Hill Country town of 1,444 annually produces more than 90 million maps for oil companies, rent-a-car concerns, airlines and what not. It takes about 100 people skilled in the art of cartography to produce these.

The Gousha Mapping Co. moved to Comfort from San Jose, California, in 1965 with a test operation employing fewer than a dozen people. However, Texans proved so adept at cartography that the company moved all of its operations to Comfort in 1969. Now all of the maps are drawn there and shipped to Kansas City or Chicago for printing.

TRAVELING TEXAS—Dwight D. Eisenhower, Texas' "other President," now has a statue at his birthplace in Denison, Grayson County.

Although the late Lyndon Johnson is the only American President who was born, reared and buried in Texas, Mr. Eisenhower was a Texan by birth. He was born October 14, 1890, in Denison where his father was an engine wiper for the Katy Railroad.

The Eisenhowers moved to Abilene, Kansas, by the time Ike was two. However, his birthplace has been preserved and now is a state park. Recently the Denison Historical Society erected the statue in front of the humble, two-story frame house beside the railroad tracks.

From The Brand Files.....

50 YEARS AGO

Hereford's fire insurance rate and good fire record percentage will remain the same as last year, according to announcement made from Austin this week. ...Two more public sales are listed for next week, one on Tuesday and the other on the following Thursday, one is just south of Hereford and the other is just down below.

35 YEARS AGO

Reporting the City of Hereford in the best financial condition seen here since 1932, C.W. Cogdell, city auditor, today released a financial statement covering the fiscal years 1935-1936 to 1937-1938...Following a recent meeting in Clovis, it was today announced that the Police radio system, of which Deaf Smith County is a member, will be in operation within the next 80 days.

20 YEARS AGO

Pointing to 80 feet as the minimum requirement on State Highways, District Engineer James G. Lost told members of the City Commission of Hereford Thursday afternoon that another 20 feet of right-of-way will be necessary on W.S. Highway 51 through the city following completion of the Canadian River bridge near Vega...Damage was estimated at approximately \$2,000 Thursday night when the Hereford Mill Company, located east of Bradley Grain, caught fire.

10 YEARS AGO

In a prepared statement, Hereford physicians publicly thanked the Junior Chamber of Commerce and all others who helped conduct the three Sabin Oral Polio Sundays held here...A quarter of a million dollar contract calling for construction of additional facilities at First Methodist Church here was set Friday, according to the Rev. Herschel Thurston, pastor.

The Sunday Brand

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The Hereford Brand, Incorporated

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O.G. Nieman
Marshall Day
Sue Coleman
Grady King

Publisher
News Editor
Women's Editor
Advertising Manager



SENIOR PLAY REHEARSALS—Members of the cast of the HHS senior play, "Up the Down Staircase" prepare for opening night March 29. Nancy Brink as Bea Schachter, and leading Lady Carolyn Langley as Sylvia Barrett discuss problems in one scene (top left) while faculty members Debbie Hoover, as Ella Friedenbergl James David as Mr. McHape, David Duvall as Dr. Clark; Steve Nieman, as Samuel Bester; and Debbie Smith as Frances Egan have a staff meeting (top center). Sylvia has a serious discussion with Ellen, a friend from 'back home' (top right) as Becky Suarez portraying Fran, delivers a note (bottom center); a consultation with a student, Alice Blake, played by Wanda Paetzold.

Letter To The Editor

Dear Editor,

The HHS track team would like to express appreciation to the Chamber of Commerce sports committee for holding our track meet Saturday. We all think the men did a great job in keeping it organized and running on time. We would also like to thank the Chamber for supplying the medals and trophies.

The team would also like to thank the women who provided our lunch at La Plata. We know they went to a lot of trouble for us.

We know we are lucky to have such a great Chamber of Commerce, made up of men and women willing to give their time to help Hereford High School.

Thank you,
HHS Track Team

Community Center. We invite readers to make this the day they give a pint of blood to help someone!

Helen Lee, president
Women's Division
Deaf Smith C of C

Gardening Topic In Cultural Club

A program on mini-gardens, which are convenient and economical, was given by Mrs. Burke Inman to the Cultural Extension Club Friday afternoon, when the club met in SWPS Reddy Room.

Mrs. H.E. Houck was recognized as a guest at the meeting. Members present were Mmes. Paul Corbett, J.G. Gandy, J.C. Price, Ira Scott, M.H. Wiseman, M.W. Sumner and John Hunter.

Dear Editor,

Fifty-six people came to the Community Center on Wednesday, March 21, to give their blood to help their fellowman. We would like to thank these people for taking time out of busy lives to give to others.

We would also like to thank The Hereford Brand and KPAN for the publicity given this drive. There is still a desperate need for blood in our area. The only way this need can be met is for each one of us to feel a personal obligation to meet the need.

The Bloodmobile will be back in Hereford April 18 at the

GERSHWIN'S RHAPSODY
George Gershwin's "Rhapsody in Blue" was performed for the first time in New York on Feb. 12, 1924.

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Lonely Outcry Heard Against Beef Prices

BY CORINNE J. NEELY
Special
Correspondent

More than any other nation, America is a beef-eating country. Perhaps this is why—with food prices rising on most items in the meat case and the grocery shelves—there seems to be only an outcry against beef.

We of the cattle country are glad that the cattleman is finally getting a better price. With rising production costs, we don't think his profits are excessive, nor that of the super market.

We noticed in a world-wide publication recently that labor groups are charged with much of this rise in meat costs. And, little hints can be found in the news media that some of this is true.

With more beef being produced and the public clamoring for a stop in rising costs, it seems that prices are due to drop somewhat. But why such a furor over beef? The law of supply and demand applies to beef, just it does to gold or diamonds.

Consumers know prices on cheaper cuts of meat; they know that prices on other meats and meat substitutes have also increased, but they also know that no other food compares with beef in providing food value and satisfying the appetite!

A good housewife can always resort to other foods which are rich in protein, with the use of cheese, eggs, peanut butter, and

the "lowly" pinto bean. Even the early-day Westerner is believed to have used the pinto bean on the average of pound-for-pound with beef. And, that is a lot of beans!

The bean is versatile, too.

This is not a recipe story, but have you heard about this dish: Take mashed beans, then add peanut butter and bread crumbs to make a rich loaf, which can be served with white sauce, tomato sauce, or plain catsup.

Most housewives don't care too much for statistics, but consider this: If you owned a 1,000-pound steer and kept him for home use, you would need to feed him about 18 months to 2 years. You would obtain only 615 pounds of usable meat. Consider the costs and troubles in keeping that steer this long!

A story gained much publicity recently when a farmer offered an Eastern housewife a year's supply of pork if she would work one week helping on his hog farm. When the week was over, the exhausted woman reported in strong, plain language that she didn't think the farmer was overpaid for his produce. It's too bad a lot of protestors

couldn't have the same opportunity!

The small farmers and ranchers are disappearing. Farming and ranching have become big business, and they must be rated among the high-risk business ventures in the world.

Just a hint to meat buyers. Check your favorite grocery store or supermarket, compare beef prices with other meats and consider what you will get out of them for food value and satisfaction for your family meals. You will find, pound for pound, few foods in this category will be less for the money—except the lowly bean. We would like to add that the

CowBelles are doing a wonderful job of informing the public with beef promotions, programs, displays, talks and radio and newspaper articles. Their latest project is a Beef Mobile, of which you will hear more later.

MAYOR KILLED
On Feb. 15, 1933, Franklin D. Roosevelt, president-elect, escaped assassination in Miami; shots fired by Giuseppe Zangara killed Chicago Mayor Anton J. Cermak.

Look Who's New

Mr. and Mrs. Joe H. De LaGarza Jr. are the parents of a daughter, Cynthai Ann, born March 24. She weighed 7 lbs. 7 3/4 oz.

Mr. and Mrs. Charles E. Cupell are the parents of a daughter, Kristy Dawn, born March 22. She weighed 8 lbs. 1/2 oz.

Mr. and Mrs. Omero C. Valdez are the parents of a son, Omero Benavidez Jr., born March 21. He weighed 7 lbs. 12 oz.

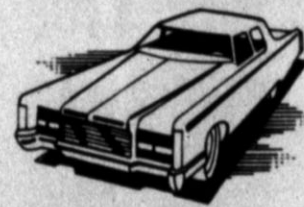
Mr. and Mrs. Charles E. Pearson are the parents of a son, Christopher Micheal, born March 21. He weighed 8 lbs. 9 1/2 oz.

Mr. and Mrs. James H. Latham are the parents of a son, James Russell, born March 21. He weighed 10 lbs. 1 oz.

Mr. and Mrs. Manuel A. Reyna are the parents of a daughter, Juanita, born March 20. She weighed 7 lbs. 15 oz.

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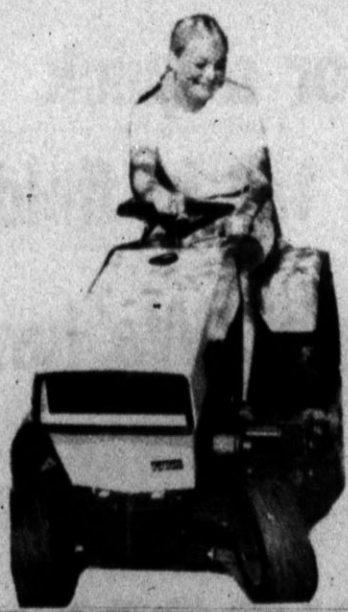
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By the Garden Gate

With Glad

By Mrs. Art Manjeot



And the March winds did blow!
 A New York city commissioner, is credited with this statement to the effect that people who litter our city streets and countryside are not litterbugs but are slobs.
 Thing about that slob designation the next time temptation suggests throwing litter out on the street, highway, in a park or along the countryside. Many do this very thing rather than take the path to a receptacle which has been placed so that we can all do our part in helping to keep America beautiful.
 Following the Tuesday that we had our first really bad windstorm, one can readily see where much of the litter has accumulated, and how it has been blown onto the premises of neighbors. Paper strewing is a very bad habit of many of us.
 Another littering problem is that many do not take time to keep grounds clean and neat around waste barrels and often fail to pick up waste that falls on

the ground as baskets are emptied.
 Another bad habit the slob has, is throwing empty drink cans or bottles just wherever they are emptied, or the place of least resistance. Take time to drive around town and study the reasons why Hereford is not as clean as it should be.
 I have heard it mentioned on TV, in newspapers and magazines, that one way we can cut down on our grocery bill is to have a victory garden.
 Victory gardens were very popular when we wanted to help our nation in time of crisis and to aid in having fresh vegetables on our tables. Really the best tasting and most nutritious vegetables are those which are fresh. It is very satisfying to go to the garden and pick some of the foods which we are to serve.
 In planning gardens for this season, do include some vegetables. In planning your purchases take inventory of family favorites, those which are valuable for nutrition and which grow well in our climate.

then the beautiful color of the fruit.
 Beets not only vary in shape (globe type, elongated type, heart shape) but they too have lovely colors. I have used beets for a border planting, found it is very pretty, especially when used near a bright green vegetable such as chard, spinach or carrots.
 Usually we are prone to plant beets too thick. When this is the result, just thin them out and use the tops with mixed greens, they add a delightful flavor to cooked greens.
 Tomatoes are excellent for background planting. They should be staked or grown on trellises. If so grown their yield is increased and the plants are much easier cultivated. Fruit develops nicer and are free of blemishes.
 Big boy, earlyanna or beef steak, are varieties which do well here. A good variety on the market this year is better boy, it too is recommended for this area.
 Beans, whether bush or the climbing varieties are beautiful to grow, also are a favorite of most gardeners. My neighbor friend who grows excellent beans, with high yield, plants her first planting of beans on the hundredth day of the year.
 It will fall on the 10th of April this year. Mrs. Carlos Anderson, is not only a good gardener, but is a very fine neighbor, she shares her knowledge of gardening and also the fruits of her gardens.
 Cabbage, the purple, red and green, really adds that certain something which is a real note of interest and the colors are beautiful accents. Uses of the cabbage are many, both cooked and uncooked.
 One of the favorite ways of cooking them, and a favorite of my granddaughter, Beverly, and other Virginia youths is known best as "soul food." Cabbage slaw is one of the most popular foods of the cabbage family.
 Flowering cabbage is a decorative cabbage. Very beautiful colors, contrasting in red, white, rose and pink, against the green outer leaves, makes it a beautiful addition to any garden. These are especially beautiful when used for border planting. Would make a most attractive picture when grown as a border to the vegetable garden.
 Peppers grow exceptionally well in our soil and come in many varieties. The range of color is good. They come in yellows, reds and greens and on the small ornamental peppers the color ranges from light green to deep purple, then when ripe is a vivid red.
 This pepper is not only a decorative planting, but is very good for pepper-sauce for table use. Other points of interest of the peppers are the lovely shapes, for instance the sweetbanana, the bell, the bullnose and mercury. All of these are just as interesting as their names are fascinating.
 For vining vegetables, there are many varieties, one is the squash, which has a lovely range of color and foliage patterns. Cucumbers, pumpkins, and sweet potatoes all will add beauty and cheer to the garden as well as a good variety of foods.
 Some space should be given to herbs. The gourmet cook's guide to subtle flavoring with herbs is one of the attributes of a real gardener and a master of the art of cooking. Suggested herbs are sage, basil (beautiful color), thyme, dill, chives,

lavendar, mint and parsley. Many of these are airy and lacy, and their growth patterns add that certain something which catches the eye.
 To me one of the most interesting uses of herbs I have ever seen is in the garden at Mt. Vernon. The vegetable garden and herbs are still grown just as Martha Washington planned and had it planted.
 Some of the uses of herbs were border plantings, mass effects and when height or airiness was needed. The vegetable garden was one of the favorite gardens of Mrs. Washington. She was a famous hostess and a real connoisseur of foods.
 Radishes, English peas, early turnips, leaf lettuce and onions can be planted now.
 If you have not grown vegetables, try them this season. I challenge you with this statement taken from one of my scrapbooks, "Interesting people are people who are interested in new and better things."
 Have received inquiries relative to the observance of Arbor Day. It falls during garden club week, which is April 22-28. J. Sterling Morton's birthday, the founder of arbor day is also in the month of April. April 27 has been selected by local garden clubs as the day on which Arbor Day plantings will be made.
 This may seem a bit late to many, but remember Easter Sunday comes very late this year, April 22. Also according to weather forecasters, we are to have three more snows before this date. The first snow came on October 31, and to date we have had 28 if my calculations are correct.
 Observance of Arbor Day in Hereford was a great success last year. It is my hope that we will do as well or better this year. A tree planted and grown means better air and less pollution.
 Speaking of trees, Hereford has many beautiful trees, some very old and some of the plantings very beautiful and effective in the landscape design. One such planting is a group of birch trees at 106 Douglas St., and the birch trees used on the John Pitman golf course are beautiful. The other day while driving on Country Club Drive, I slowed down to enjoy the loveliness of the birch trees with their smelling buds, swaying branches in the March winds and the unusual coloring of the trunk bark. Was pretty, pretty, pretty and very refreshing.
 Another beauty spot is at the R.G. Blue home, 1107 Park Ave.; the varieties of daffodils are very interesting.
 In many gardens the hyacinths, both the muscari and the hyacinthus orientalis or Dutch hyacinths, are beginning to flower, adding beauty and fragrance to our gardens.

Community Calender

- MARCH**
- 29—Lions Club ladies night.
 - 30—Odd Fellows' annual sourdough pancake supper at IOOF Hall, 205 E. Sixth.
- APRIL**
- 5—Spring Fashion Show, benefit Meals on Wheels, garden room at Kings Manor, 1:30 p.m.
 - 12 and 13—Rotary Club talent show, high school auditorium, 7:30 p.m.
 - 14 & 15—Community Fine Arts Festival at Community Center.
 - 15—Easter Art Festival opens with reception, 3 p.m., and remains open 9 a.m. to 5 p.m. through week in First United Methodist Church.
 - 21—Miss Hereford Pageant at high school auditorium, 7:30 p.m.
- MAY**
- 26—Western Band Jamboree sponsored by Rebekah Lodge at IOOF Hall, 8 p.m.
 - 17—LaPlata freshmen picnic, city park, noon.

Lions To Hold Election Party

The Hereford Lions Club will hold its annual "Election Party" Thursday night at the Civic Club Center, with ladies invited, and there will be no club luncheon Wednesday, it was announced this week by Nolan Grady, president.
 Jim Hale and Albert Ricketts are the candidates for president of the club. A new slate of officers will be named Thursday night, and they will be installed this summer.
 Other candidates:

Secretary—Lanny Crump and Dickie Gerles, treasurer—Bill Brady and Joe Shollenbarger, first V.P.—Flake Barber and Jim Holmes, 2nd VP—James Gentry and Ted Higgins, 3rd VP—Tommy Bowling and Virgil Walker, Lion tamer (2)—Victor Cantu, Dyal Garner, Dale Lawrence, Charles Watson, directors (2)—Weldon Dickson, Kenny Hagar, Bill Lamm, Harold Wheeler.

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Thefts Net Millions For Organized Crime

(Editor's note: This is the second in a series of stories on organized crime in Texas. Auto theft, a thriving underworld business, is the topic. The series is part of a public education program developed by the Texas Organized Crime Prevention Council, Attorney General John Hill and Department of Public Safety Director Colonel Wilson E. Speir, co-chairmen.)

Texas mobsters. Autos and other vehicles head the list, but thieves also make off with everything from television sets to hair brushes from Texans each year.

Using Dallas as an example, criminals stole property valued at \$15.7 million last year. More than \$6 million of that total was cars — although ultimately \$4.4 million worth of autos were recovered.

An end-of-the-year tally for 1971 estimated \$50 million or more worth of motor vehicles were reported stolen in Texas.

That figure represents an estimated 48,323 vehicles stolen in the state during 1971.

Many average Texans conclude the absence of complaints means the absence of organized crime in the car theft racket. Nothing could be further from the truth.

"At the present time, 80 to 85 percent of all stolen vehicles are recovered," said Colonel Speir, "but many of those not recovered are taken by professional thieves and organized theft rings."

Car theft, as a matter of record, often is the "kin-

dergarten" for a young thug. Underworld bosses, especially a "fence" (the receiver of stolen goods), often sponsor fledglings in "lower level" crimes such as home burglary, hijackings and auto theft. By bankrolling prospective employees, whom they are actually training and testing, the organized criminal element is the catalyst for street crime.

The DPS Criminal Law Enforcement Division and local authorities have uncovered evidence on more than 40 auto theft rings. In 34 instances, positive identification of the leader was made and names of members and method of operation discovered. Many arrests have resulted. Lawmen in North Texas recently disrupted a multi-city car theft ring employing one of the more common methods used to steal a car.

In the raids and resulting arrests, officers recovered 13 stolen cars which had illegally obtained salvage titles and salvage vehicle identification numbers (VIN) and license tags.

Colonel Speir explained the thieves get the tags, certificate of title and identification plates from a vehicle which has either been wrecked or totally destroyed.

"Then," Colonel Speir said, "a member of the gang goes out and steals a car similar to the wrecked one."

After transferring the plates from the salvaged vehicle, the thieves re-register the stolen car and sell it — usually to an unknowing customer.

Last spring, the FBI and agents from the DPS working with the National Auto Theft Bureau (NATB) recovered 24 stolen vehicles believed to be part of a haul by a nationwide car theft ring. The late model luxury cars were stolen from Pennsylvania and sold in Houston through two motor companies and a local

businessman. The cars were registered on counterfeit titles and financed through various banks, apparently by innocent buyers, the FBI said.

Another frequently used method is use of a counterfeit title obtained from a non-title state. Two major investigations in Houston and Dallas in June, 1972, netted 62 recovered stolen vehicles. In one instance, the criminal subjects utilized salvage auto identification plates from Alabama on cars stolen in Tennessee. The other group specialized in counterfeit Pennsylvania titles and stolen Pennsylvania vehicles.

Department of Public Safety agents and Abilene lawmen cracked down on an auto theft ring found to be operating out of that city. The investigation led to the recovery of 44 stolen vehicles and several conspirators were arrested on auto theft charges. The thefts cleared in this case involved the use of salvage vehicle identification number plates.

"At the present time, there are indications of other large rings operating in Texas," said Colonel Speir, reinforcing the assessment of other Texas lawmen. Suspected operators of what the investigating officer described as "quite a large theft ring" were arrested after several months of undercover work by DPS intelligence agents, officers of two coastal counties, and a representative of the NATB.

The investigations showed that car theft rings on the up-percoast steal cars, especially late sport models, and strip them for transmissions, tires, or whatever parts they need.

"Then they'll put some old tires on them and drag them off and leave them," said the lawman.

Throughout the state, farm equipment is a popular target for theft rings. Peace officers in Texas and New Mexico

recently seized \$100,000 worth of farm tractors, truck tractors, and a big combine. Authorities believe the confiscated equipment was stolen from points throughout West Texas by a ring headquartered in the Texas Panhandle.

Professional thieves in the Rio Grande Valley appear to specialize in new or nearly new pickup trucks. Investigators said 30 trucks were stolen in one Valley city in 1972 and apparently taken across the border into Mexico.

Less easy to identify and return are valuables stolen in home burglaries. For example, in a medium-sized North Texas city, residents of 481 homes reported being burglarized in 1971. Only 63 got any property back. Merchandise such as television sets, watches, furniture and stereo sets usually difficult to identify. They're easy to transport and simple to market but extremely difficult to trace.

Such items find their way into pawn shops or to the "friendly neighborhood fence" — for the thief, that is — and are unloaded or resold.

Many homeowners now are using electric pencil devices to mark the more valuable items within their homes. Of course, the more obvious precautions such as locking your car when you leave it or never leaving the keys in the ignition certainly should be practiced by all motorists.

This may not prevent your car from being stolen, but it makes the thieves' job more difficult and greatly increases the chances of their being seen. Car thieves and burglars who prowl cars for tape decks or other items must move swiftly.

Law enforcement officials also could use some changes in the penal code and authorization for modern surveillance techniques to help catch the fence. Fences usually are difficult to run this ground, doing much of their business by telephone in some cases selling off stolen goods a few items at a time.

But progress is being made in the theft and burglary field, as far as most law enforcement officials can tell. A more aware and better educated public holds the best promise for solutions to the problem.

"We may never wipe it out completely, but if the public will help giant progress can be made," Colonel Speir noted.

Adult Workers To Meet

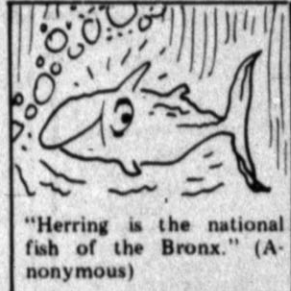
Organization of Deaf Smith County 4-H Adult Leaders Association is scheduled at a meeting at 7:30 p.m. Monday in the Flame Room of Pioneer Gas Co. Any adults interested in youth of the county are invited.

Ed Garnett, 4-H and youth specialist with the Texas Extension service, will be present to explain the purpose of a leaders association and possible activities to meet needs in Deaf Smith County.

Other topics for discussion announced by Robert Devin, assistant county extension agent and 4-H director, include the current situation of 4-H clubs in the county, and the adult leader's part in the club program.



RECEIVES HONOR—Richard Price of Hereford, left, was one of four area sorghum producers who recently received honors from DeKalb for outstanding sorghum yields. Price produced 7,012.96 pounds per acre. Carrol Lackey, right, presented the awards at the recent DeKalb Sorghum Masters Club meeting in Amarillo.



"Herring is the national fish of the Bronx." (Anonymous)

'Love Offering' Being Initiated

Friends of a young Hereford couple, beset by health problems, have started a "love offering" for the family and invite interested citizens to contribute.

The love-gift project has been started for the benefit of Tom and Molook O'Donnell and their two children. A series of unfortunate events since Christmas has left the couple with a large debt. They are in their mid 20's.

Tom is a student in a court reporter's school in Plainview, attending under the GI education bill. Molook is a hairdresser in the city. All members of the family have had the flu since Christmas, with Tom having a relapse that evolved into pneumonia. While he was out of school, he did not receive his government check.

His son, Sean, 3, was involved in an accident, with part of the hospital and physician's cost being paid by insurance. The baby daughter, Misty, 5 months, then had a rare virus and almost died, being hospitalized for 10 days. The family had no hospitalization insurance, and Molook missed work for a time during the emergency.

Friends reported that Hereford State Bank will act as

an agent to receive contributions, or they can be sent to Homer Garrison. Checks should be made payable to the "O'Donnell Hospital Fund."

'Organic foods'

There is apparently no scientific support, according to a recent study of the U.S. Department of Agriculture, for many of the claims made for "organic foods."

It finds that special nutritive values or special health-giving qualities are not inherent in foods just because they're grown without chemical fertilizers or pesticides.

Be Ready!

When your land is ready.

Preplant Shamrock's fine brand of anhydrous ammonia at your very first opportunity. Don't take chances on the weather!

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AIR CONDITIONING SPECIAL

SERVICE INCLUDES: CHECK COOLING SYSTEM \$18.65 CHECK ALL BELTS FREON INCLUDED TAX INCLUDED

IF YOU DIDN'T BUY FROM

ORVAL WATSON FORD SALES YOU PAID TOO MUCH

200 W. FIRST

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THE

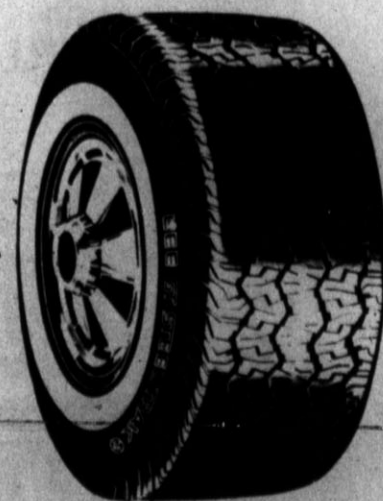


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STEEL BELTED TIRES



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The Lee GT Steel Belted: The tire that had to happen. And has happened. Right now. With everything going for it so you'll get the most out of it. In handling ability. Long life. Total performance. Because Lee has wrapped two steel cord safety belts around a strong, polyester cord body to give you top value for your tire dollar.

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POLYESTER CORD BODY

For smooth, quiet ride even at turnpike speeds.

- Steel cord belts help stabilize the tread for long mileage and provide extra strength for exceptional puncture resistance.
- Polyester cord in bias plies eliminates thumping, flatspotting — minimizes squeal, to give quiet ride.
- Distinctive high-fashion white sidewalls.
- Low profile (available in 78 and 70 series) and wide tread for traction.
- Wrap-around tread design for steering control.

FREE MOUNTING, OF COURSE!

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(122HP-Mod. 1175) OR OTHERS CALL US FOR FULL DETAILS

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CALIFORNIA FANCY STRAWBERRIES
BASKET **49¢**



AVOCADOS	California, Extra Fancy, Each	15¢
ASPARAGUS	California, Tender, Lb.	69¢
GREEN BEANS	California, Long, Lb.	49¢
ARTICHOKES	California, Large, Each	55¢
MUSHROOMS	Fresh, Californian, 1/2 Lb.	79¢
EGG PLANT	Large, Lb.	29¢
BLACKEYE PEAS	Fresh Shelled, Pkg.	59¢

•FROZEN FOODS•

Birdseye BROCCOLI SPEARS	3 10-oz. pkgs.	\$1.00
Birdseye COOL WHIP	9 oz. carton	49¢
Jenos PIZZA	3 varieties your choice	79¢
Shurfine FISHSTICKS	2 8 oz. pkgs.	69¢
Patio MEXICAN DINNERS	ass't each	39¢
Birdseye AWAKE	9 oz. can	39¢
Morton POT PIES	ass't your choice	5 for \$1.00

SPRING TIME SPECIALS

- GARDEN HOSES
- FERTILIZERS
- PEAT MOSS
- ONION PLANTS
- STRAWBERRY PLANTS

PINEAPPLE	Mexico	Ea.	39¢
PAPAYAS	Large Hawaiian	Ea.	59¢
CABBAGE	Red	Lb.	21¢
OKRA	Mexico, Large Tender Pods,	Lb.	49¢
PARSNIPS	California	Bag	29¢

WIN **500 - 1,000** or **3,000 or 5,000** GUNN BROS. STAMPS



- OVER 250 WINNERS TO DATE! CHECK THESE WINNERS
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 - Joe Ellis Casler
 - Paula Mendoza
 - Mrs. Louis Drepanik
 - Mrs. J.D. Mounce
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Texas Grain Fed Beef FAMILY STEAK	Lb.	98¢	Texas Grain Fed Pork PORK CHOPS	Family Pak, Lb.	98¢
Comish GAME HENS	22-Oz. Each	89¢	Shurfresh Colby 1/2 MOON CHEESE	10-Oz. Pkg.	69¢
Shurfine Mix or Match LUNCHEON MEAT	2 6-Oz. Pkgs.	89¢	Fisherboy FISHSTICKS	Lb.	59¢

SLAB - DE-RIND BACON
LB. **89¢**

THIS COUPON GOOD FOR **50 EXTRA GUNN BROS. STAMPS**

Just bring this coupon to **PIGGLY WIGGLY IN HEREFORD** pick up your **WHEEL OF FORTUNE CARD** and you will receive 50 Extra Gunn Bros. Stamps.

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COUPON EXPIRES **MARCH 31, 1973**

HAMS SHURFINE **\$6.25** 5-LB. CAN

SHURFINE PATTIES 21-Oz. Can **\$1.79**

Dishwashing Liquid PALMOLIVE	32-Oz. Btl.	79¢
Dow Bathroom CLEANER	20-Oz. Aerosol	79¢
Kleenex TISSUE	Facial White and Ass't. Colors	3 Boxes \$1.280 Ct.
Liquid Gold	For Wood Paneling	16-Oz. Can \$1.49

ICE CREAM	Cloverlake, All Flavors, 1/2 Gal. Ctn.	79¢
MARGARINE	Swift, All Sweet, 1-Lb. Quarters	5 \$1
BARBECUE SAUCE	Jetton's 18-Oz. Btl. Weight Watchers	49¢
CATSUP	Del Monte 32-Oz. Btl. Family Size	49¢
INSTANT TEA	Maryland Club 1-Oz. Jar	49¢

Prestone or Zerex ANTI-FREEZE	1 gal.	\$1.49
Tendercrust COOKIES	12 varieties	3 pkgs. \$1.00
Ranch Style CHILI	No Beans	19 oz. can 69¢
Kraft Marshmallow CREME TOPPING	7 oz. jar	29¢
Gelatin Dessert JELLO	all flavors, box	10¢
Sunshine Krispy CRACKERS	16 oz. box	29¢
Kraft's French DRESSING	8 oz. jars	3 for \$1.00
Shurfine WAFFLE SYRUP	32 oz. btl.	49¢

IMPORTED **GOURMET PORCELAIN-CLAD STEEL COOKWARE**

1-Item each week with \$5 or more Purchase

3 1/2 quart covered casserole. At home on the range in the oven, as well. Does a dozen or more jobs in the most efficient way.

THIS WEEK'S SPECIAL **\$6.99** with \$5.00 or more Purchase!

GREEN BEANS	Green Giant	4 10 oz. cans	89¢
CORN	Green Giant	4 10 oz. cans	89¢
PORK & BEANS	Food King	4 10 oz. cans	89¢
PINEAPPLE	Del Monte, crushed, chunk, sliced	4 10 oz. cans	89¢
PEARS	Hunt's Bartlett Halves	3 15 oz. cans	89¢
TOMATOES	Mountain Pass, Peeled	5 no. 303 cans	\$1.00
TOMATO SOUP	Shurfine Condensed	8 10 1/2 oz. cans	\$1.00
FRUIT DRINKS	Wagners, Ass't. Flavors	3 32 oz. cans	89¢
PEACHES	Tre-Ripe	3 no. 2 1/2 cans	\$1.00

PIGGLY WIGGLY

WITH THIS COUPON **3-pound Can of Maryland Club Coffee**

\$2.39

Without coupon \$2.79
Cash value 1-20¢ Limit one per customer

COUPON EXPIRES **3-31-73**

GLADE AIR FRESHENER

7-SCENTS 7-Oz. Can

49¢

NOW ONLY!

TENDER CRUST BREAD and SHURFRESH MILK

17

TOP FAVORITES

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SUNDAY, MARCH 25, 1973

Prince Valiant

IN THE DAYS OF KING ARTHUR
BY HAL FOSTER

Our Story: BOLTARSON SAILS HIS LONGSHIP INTO THE FJORD AND LANDS AT TRONDHEIM. THEN FROM THE MOUNTAIN TOPS SIGNAL FIRES ARE LIT ALL THE WAY TO VIKINGSHOLM, TO TELL KING AGUAR THAT IMPORTANT VISITORS ARE ON THE WAY.



ON THE BEACH BELOW VIKINGSHOLM CASTLE, A CHEERING CROWD GREETS THEM, FOR THE VISIT OF AN IMPORTANT NOBLE CALLS FOR A PUBLIC BANQUET AND GAMES.



KING AGUAR GREETES HIS GRANDSON, PRINCE ARN, AND HIS HEART IS GLAD. WITH A SON LIKE VAL AND A GRANDSON LIKE THIS STALWART LAD, THE KINGDOM WILL BE SAFE FOR MANY YEARS TO COME.



"PRINCE HEIDMAR IS TO BE CROWNED KING OF HOLVIK AND I SHOULD ATTEND THE CORONATION, BUT THE WOUND I RECEIVED IN THE LAST BATTLE FORBIDS IT. WILL YOU GO, ARN, AS MY REPRESENTATIVE?"
"YES, SIRE, GLADLY," ANSWERS ARN.



SO THE NEXT DAY FINDS THE YOUNG PRINCE ON HIS WAY TO THE LITTLE INLAND KINGDOM OF HOLVIK.



AS GRANDSON OF THE GREAT KING AGUAR HE RECEIVES EVERY COURTESY. UNLIKE THE VIKINGS THESE INLAND PEOPLE ARE VERY FORMAL AND DO EVERYTHING ACCORDING TO ESTABLISHED CUSTOM.



ALL EXCEPT HEIDMAR WHOSE READY SMILE AND SATIRICAL WIT SEEMS TO ANNOY HIS SUBJECTS-TO-BE.

NEXT WEEK—The Reluctant King



BLONDIE

by CHIC YOUNG

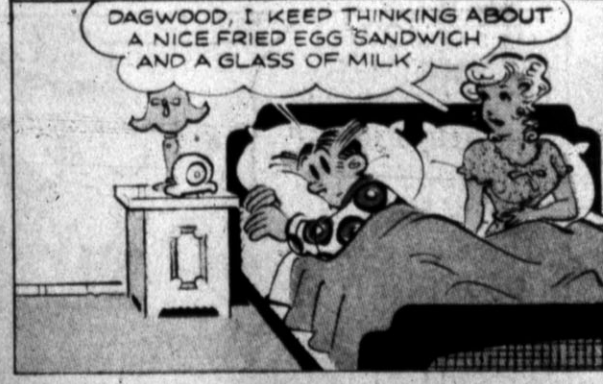
I'M HUNGRY TONIGHT—I SHOULD'VE HAD A BEDTIME SNACK BEFORE I UNDRESSED



GOODNIGHT, DEAR

KISS

NIGHTIE, SWEET-HEART



DAGWOOD, I KEEP THINKING ABOUT A NICE FRIED EGG SANDWICH AND A GLASS OF MILK



I'LL GO DOWN AND FIX IT FOR YOU

THANK YOU, DEAR



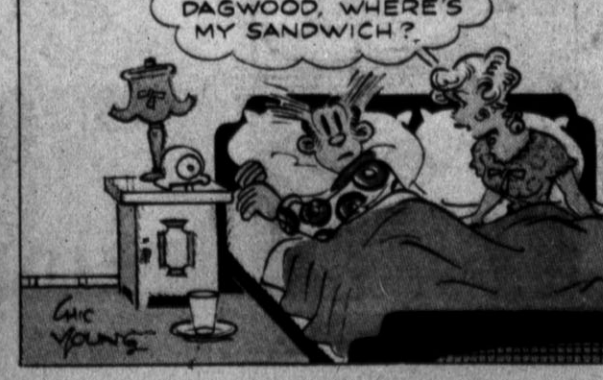
ASLEEP!



CHOMP CHOMP CHOMP



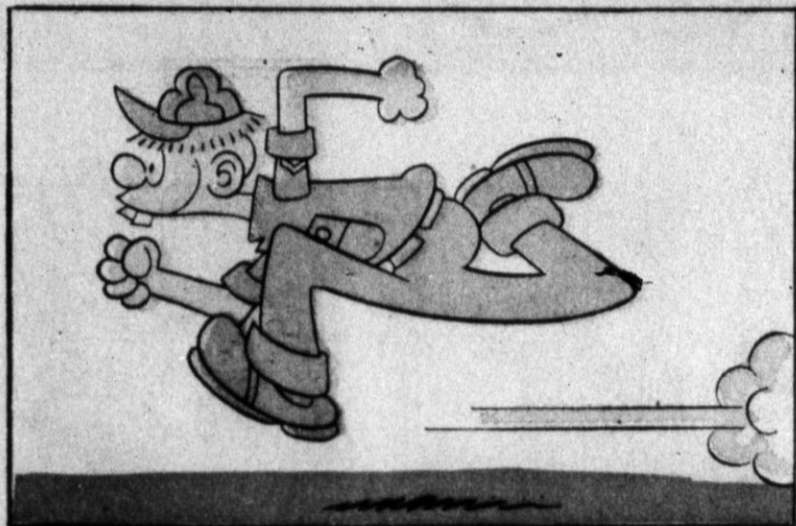
BOY... THAT WAS GOOD!



DAGWOOD, WHERE'S MY SANDWICH?

beetle bailey

by mort walker

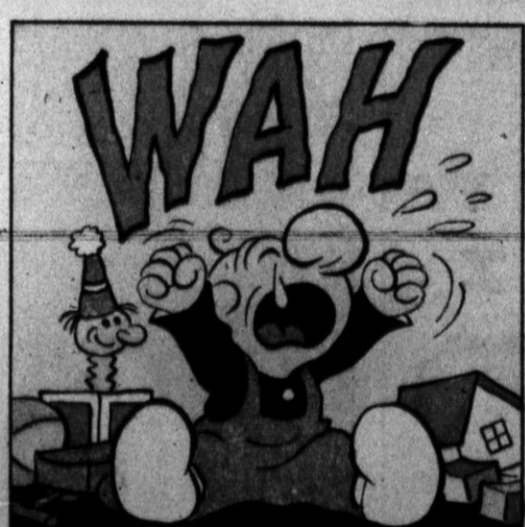


WALT DISNEY'S SCAMP®



BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL



ARCHIE

by BOB MONTANA



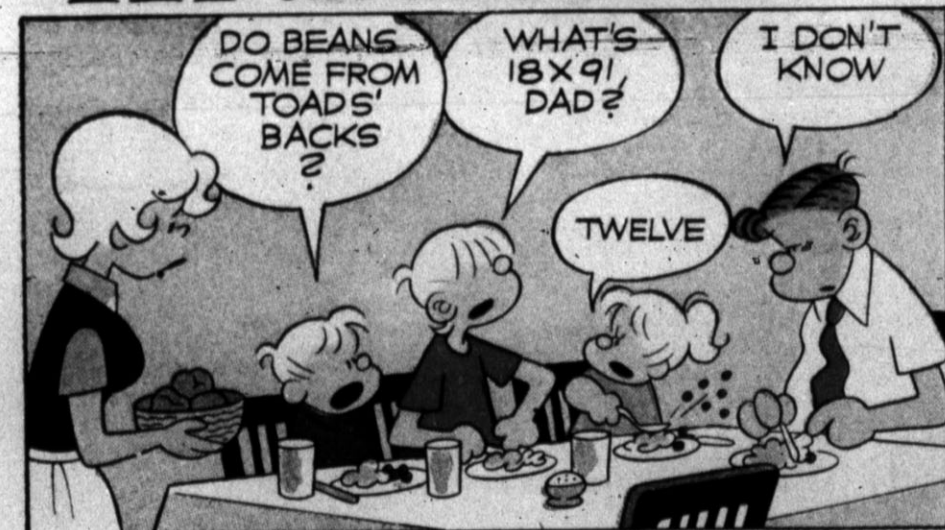
BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE



FIREBALL FEENEY, THE HAPPY SALESMAN, HAS HIRED BITSY BEEKMAN TO FLY HIM ON HIS ROUNDS—SELLING KURDZIN'S WHEY!

MIZ BEEKMAN, HAVE NO FEAR—FIREBALL FEENEY IS NEAR!

THAT'S WHAT I AM FEARED OF!

I AM ALL BUSINESS!

MONKEY THAT IS!

A REAL ARIZONA GIRL—ONE WITH A SENSE OF YUMA

CALLING AIR RESCUE SERVICE!

WHAT A PILOT! YOU CAN BROADCAST WITHOUT PRESSING THE MIKE BUTTON!

I TOLD YOU I WAS AN AIRPLANE DRIVER BEFORE I BEGAN SELLING WHEY!

BUT, AH! THE METROPOLIS OF SOUTH FORTEZ LOOMS ON THE LIP OF THE LAND

MIZ B, PLEASE TO CIRCLE THE THRIVING COMMUNITY!

HEY, WHAT ARE YOU DOING?

OPENING PACKETS OF ENTICING LITERATURE OF MY TRADE! AN IRRESISTIBLE OFFER TO SAMPLE WHEY!

HEY! YOU CAN'T THROW ANYTHING FROM AN AIRPLANE!

YET PARACHUTE JUMPING IS A NATIONAL SPORT! — BESIDES—THE LEAFLETS JUST SLIPPED FROM MY HAND!

DUDES & FOXES
— Learn In!!
This coupon and the top from a box of KURDZIN'S WHEY entitles you to a big chance on a FREE flight for two—to the GLOCKENSPIEL SHOCK ROCK KNACK!
ATTACH TO BOX TOP AND MAIL TO FIREBALL FEENEY GENERAL DELIVERY
NAME _____
ADDRESS _____

GET OVER TO THE AIRPORT AND ARREST THAT PILOT FOR LITTERING, FLYING LOW OVER THE TOWN, AIR POLLUTION, UNNECESSARY NOISE, DISTURBING THE PEACE — AND MISLEADING ADVERTISING!

HAVE YOU FLIPPED? WE'LL BE ARRESTED WHEN WE LAND!

NOT IF WE COME DOWN AT THE NEXT TOWN—AND DRIVE BACK HERE TO DO THE SALES PITCH!

© Field Enterprises, Inc. 1973 3-25

PONYTAIL BY LEE HOLLEY

I WANT TO GO HOME!

WHAT'S WRONG?

JUST TAKE ME HOME!

WHAT ARE YOU SO MAD ABOUT?

YOU'RE A CHEAP SKATE, DONALD!

PAYING MY OWN WAY TO THE MOVIE IS BAD ENOUGH...

BUT HAVING TO BUY MY OWN POPCORN IS TOO MUCH!

AND THEN YOU ATE HALFOF IT!

MEN! WHAT'S WRONG NOW?

I HAD TO PAY FOR MY OWN MOVIE TICKET AND BUY MY OWN POPCORN!

THAT'S NOT SO BAD

MOM! WHAT DO YOU MEAN, NOT SO BAD?

WELL, THE LAST TIME YOU WENT TO THE MOVIE WITH DONALD...

YOU HAD TO BUY THE GAS TOO!

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hints from Heloise

DEAR HELOISE:
For an inveterate pipe smoker who likes to carry loads of pipes on extended trips, a suitable pipe rack can be a problem.

OFF THE CUFF
I use nylon netting. Make a pouch of netting for each pipe. Attach a small hook of sorts to the top. Then take a piece of netting large enough to accommodate all the pouches, sewing the top of it so it will slip over a clothes hanger, and attach the pouches. The pipes are visible and selectable, hang bowl-down.

POSTER PINUPS
DEAR HELOISE:
I love posters, and since almost everyone does I'll tell you what I did. I took one of my favorite posters and outlined it with a thick border, like fringe or rickrack. Any type of trim can be used. Now that poster stands out in my collection. S. F. 10-years old

DO COME TO TEA!
DEAR HELOISE:
I like to play with dolls and make them talk and have tea parties. If I don't have a table, I make one. I take a grocery box, and my daddy uses a knife to cut it to look like a table. It goes great with my dolls. I paint it when it's finished. Your friend, Jeri Tutor Age 9

HELP FOR HOMEMAKERS

them over a clothes hanger. They take up little room in the closet. Sharen Waldron

HELOISE POWER
DEAR HELOISE:
It's always nice to have you visit me with my first cup of coffee each day. My husband enjoys you as much as I do. Anytime a problem arises, he says, "Now what would Heloise do?" Thank you for visiting. A Friend
And thanks for being my friend. Happy Sunday to you. Heloise

MOVING DAY
DEAR HELOISE:
A little discovery I made during a recent move is that paper plates placed between your china plates make great shock absorbers. Just alternate paper and china plates, then wrap the whole stack in newspaper. It's fast and easy. The paper plates come in handy for snacks while you are unpacking and saves adding dirty dishes to the mass of confusion that moving always is. An Avid Reader

LETTER OF THOUGHT
DEAR HELOISE:
While shopping recently, I happened to notice a very "unhappy" (and that's putting it mildly) salesman waiting on a customer. (From the look on his face he must have not made his sales quota, not only for the day but for the entire week.) As the customer left, she smiled very sweetly at him and said, "You were so sweet to help me—I hope you have a much nicer day..." And, Heloise, it was amazing! At first the salesman looked rather startled and then a smile actually broke out on his face and, would you believe, it was still there for the next customer! It's amazing what a little kindness will do—it's contagious! A Friend
Why doesn't everyone pass along a smile today? Heloise

CURTAIN TIME!
DEAR HELOISE:
First, I want to say "thank you" to you for all your helpful hints. Now I would like to share a hint with you. We were all very tired of our straight-hanging drapes in the living room, and couldn't afford new ones right then. So, using rug yarn in a harmonizing color, we tried a pattern in macramé (the knotting technique quite the rage now) and made tiebacks for the drapes. Our whole family is pleased with the up-to-date look. A grateful reader Mrs. Bill Radnich

COUPON CUT-UPS
DEAR HELOISE:
I don't know how many times I've thrown away offers for good free recipe booklets or coupon offers—simply because they lay in a drawer—forgotten until after the expiration date. After letting a few really good coupons go to waste, I resolved to do something about it. I now lightly tape the coupon offer to the back side of an envelope. The expiration date is written on the inside of the back flap. With masking tape on the gummed flap point, I hang the envelope inside the cupboard door where I keep the product from which I need a box top, bottom or label. Every time I open that door I am reminded to save a particular item. When I'm finished with the box I put the desired label in the envelope and send in my request! Hope you like my idea. Mrs. K. L. T.

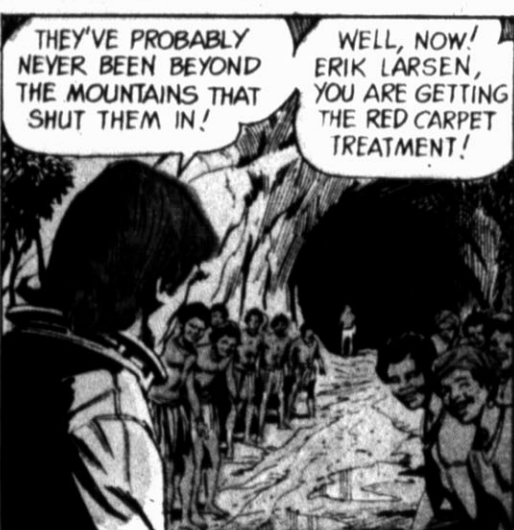
I did like your idea, sugar! Lots of times those coupon offers are good for something I already have in my pantry.

LIFE IODINE



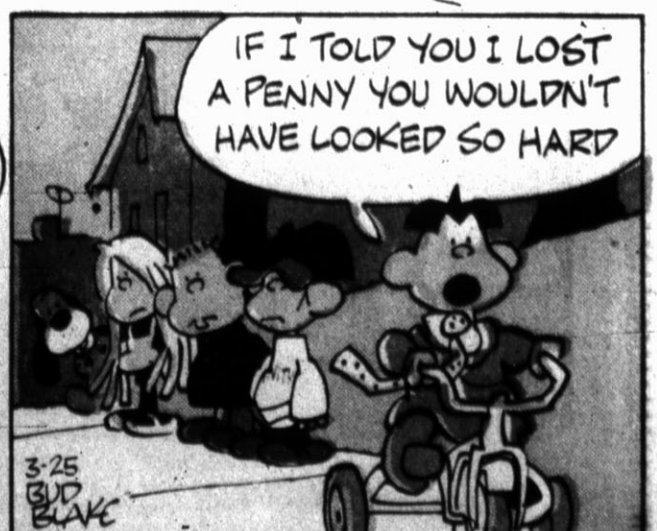
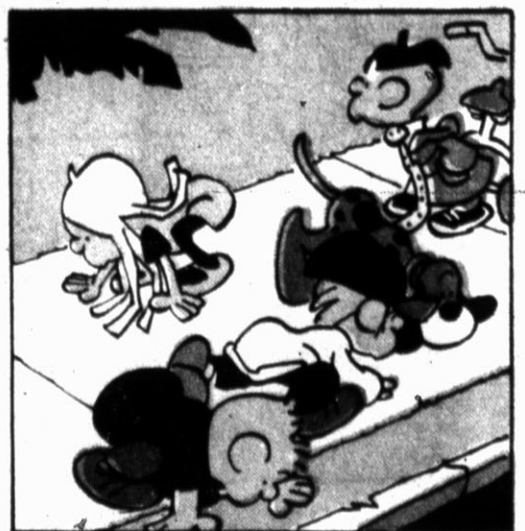
FLASH GORDON

by DAN BARRY



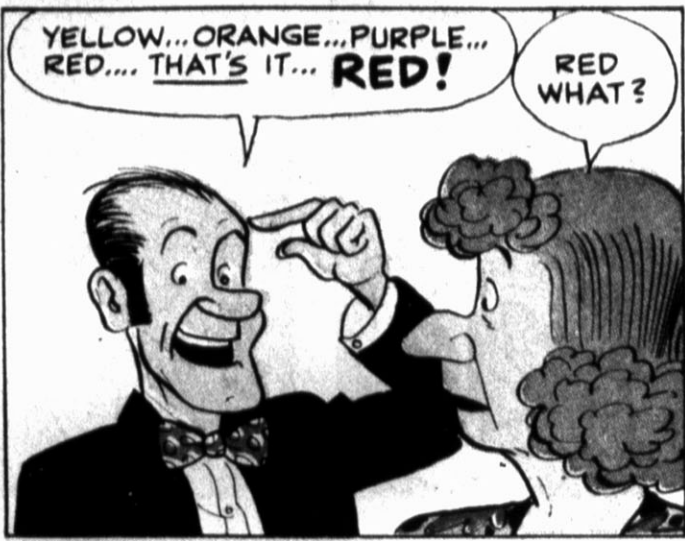
TIGER

by BUD BLAKE



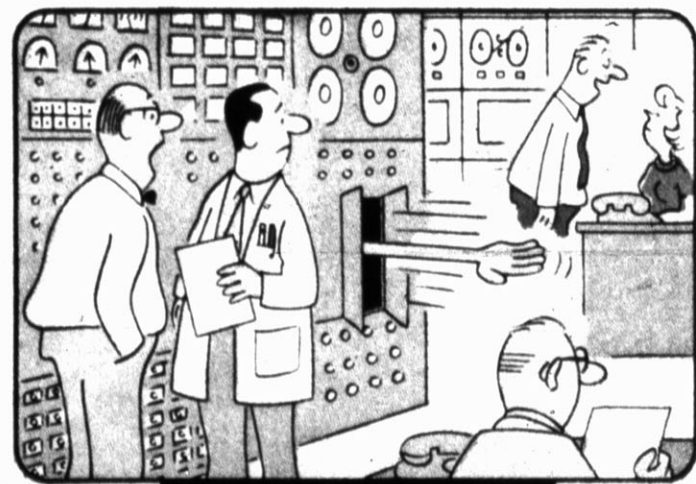
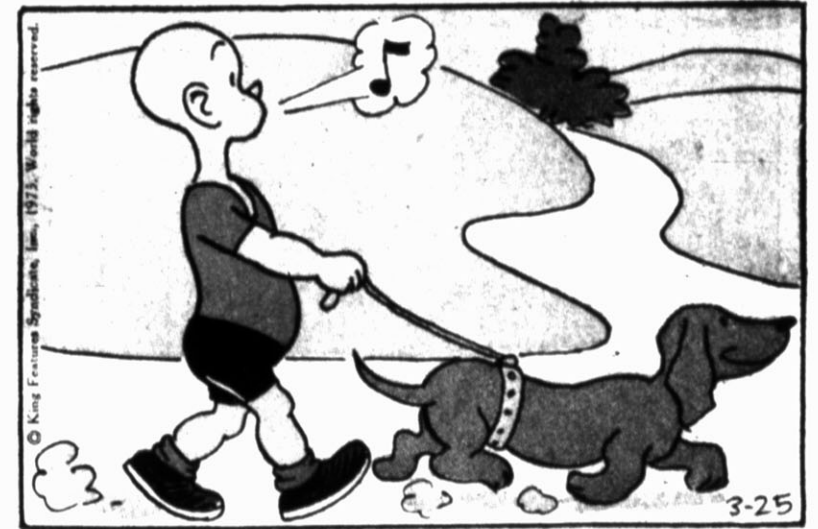
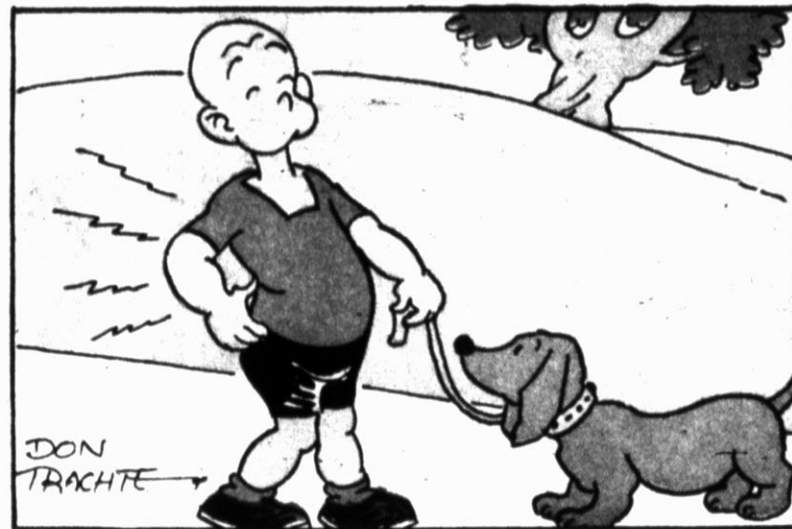
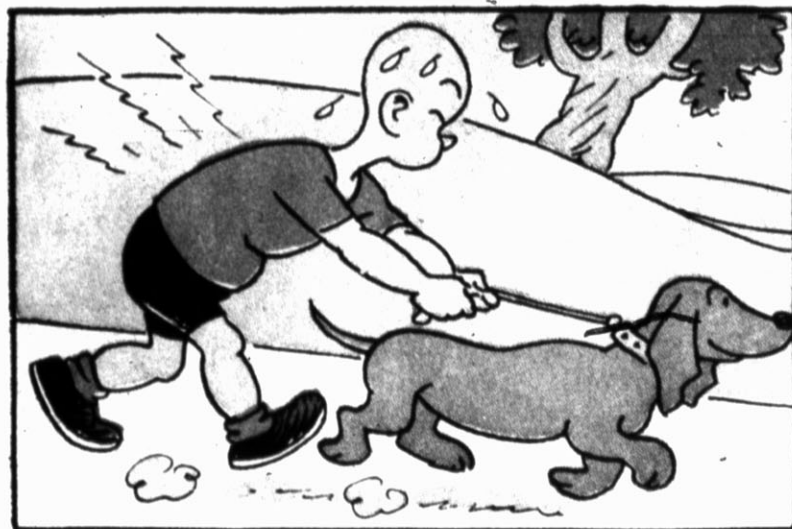
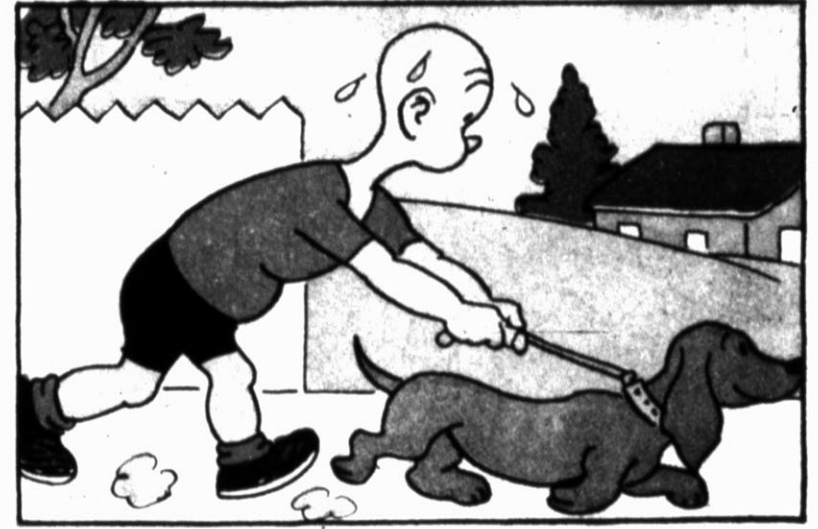
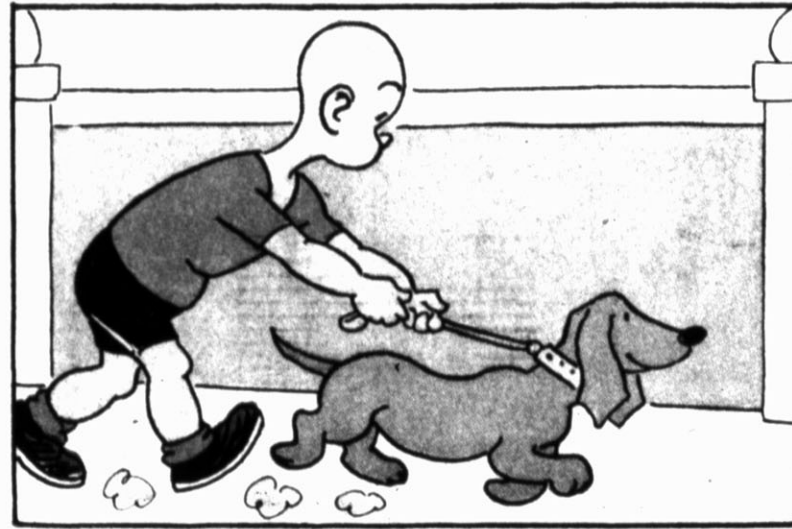
BUZ SAWYER featuring his pal Rosco Sweeney

by ROY CRANE

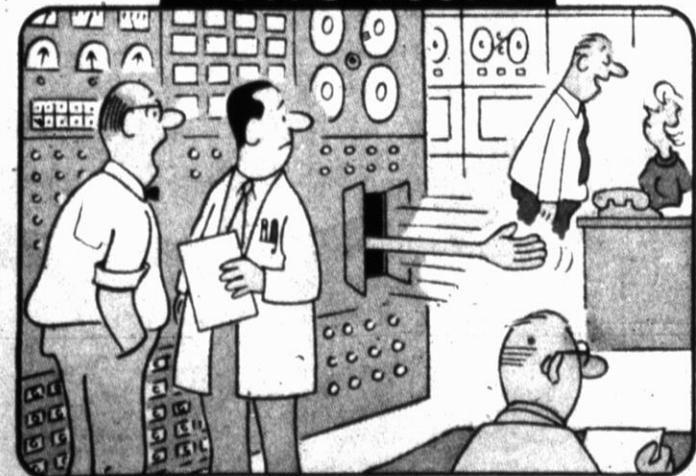


HENRY

by DON TRACHTE



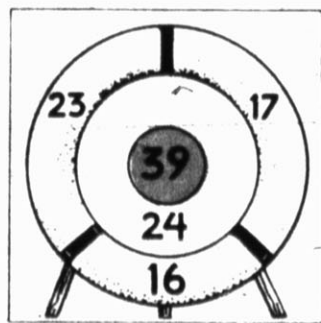
HOCUS-FOCUS



CAN YOU TRUST YOUR EYES? There are at least six differences in drawing details between top and bottom panels. How quickly can you find them? Check answers with those below.

Hal Kaufman's JUNIOR WHIRL

BULLETIN BOARD



THIS IS THE KIND OF target practice that tests the wits as well as the eye.

A sharpshooter with a flair for mathematics scored exactly 100 on the target above. He made his score in six consecutive shots.

Obviously, he could not have scored six bulls-eyes, or six of any individual target number.

How then, did he spread his shots to achieve a score of 100?

For your information, all of his shots were on target, which is to say that all six shots figured in the score.

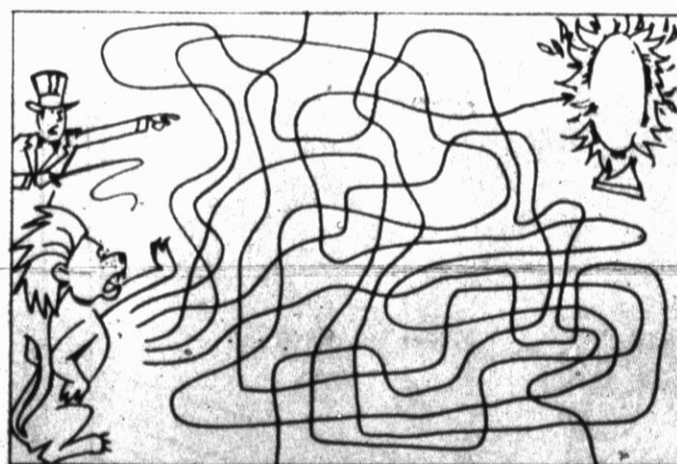
Solutions: Sixteen (four times), four (three), three (two), two (one).

● **MEMORY BLANK!** "I'm the six-year-old kid you squirted water on back in 1899, remember?" said the _____-year-old man to the circus elephant. Fill blank.

● Which letter of the alphabet is an insect? A bird? a female sheep? Answer quickly.

● If you and your pet duck are standing at the top of the Washington Monument, what is the quickest way to get down? If you don't know, guess.

● Say this over and over, as rapidly as you can: Pesty Tessie Preston poked Polly Price twice.



OUT LIKE A LION? One of five paths above takes the reluctant lion through the fire-rimmed hoop. Which path is that?

© 1973 King Features Syndicate, Inc. 3-25



LOST CAUSE! Add these colors neatly for a surprise picture above: 1 - Red, 2 - Lt. blue, 3 - Yellow, 4 - Lt. brown, 5 - Flesh tones, 6 - Lt. green, 7 - Dk. green, 8 - Maroon, 9 - Gray, 10 - Black.

SPELLBINDER!

SCORE 10 points for using all the letters in the word below to form two complete words:

STICKLER

THEN score 2 points each for all words of four letters or more found among the letters.

Try to score at least 50 points.

Local Consensus Is 'Thumbs Down'

Rising food prices have been the victim of much criticism over recent months, with beef prices being the main target.

With a national beef boycott scheduled for this week, April 1 through 8, Brand staff members decided to find out how Hereford housewives—residents of the largest beef production area in the nation—

feel about the constant rise in beef prices.

"Compared to prices of other things, I really don't think that beef is too high," said Mrs. Sam Ogan. "I think you have to take into consideration the rise in prices of everything else."

"I think the boycott is a good idea because something should be done about the steady rise of

beef prices," Mrs. John Ambold commented. "However, I will continue to serve beef at home

because I couldn't get my family to agree to go without meat."

"Unless people want to go back to earning 50 or 60 cents an hour, they'd better stop complaining about the rise in beef prices," Mrs. K. A. Jeter said.

"Wages have gone up, and prices on everything else have risen too."

"It is getting to where I just can't afford to buy beef, and I think something should be done about it," commented Mrs. Joe Balderaz. "A meal isn't a meal without beef, but I am buying less than I did in the past."

"Actually I don't have a

problem in buying beef," Mrs. Ronald Rayburn said, "I have beef in my freezer."

"The prices of cars and clothes, and just about everything else have risen, so I don't believe that we have a legitimate reason to complain about beef prices," Mrs. Fain Cesar said.

"I plan the menu for the

schools a month ahead of time," said Mrs. Ruby Smith, school food service director. "If I had known about this beef boycott a month ago, I might have planned to have more cheese and bean dishes. I plan the menu for eight schools in the Hereford Independent School District, and I have been substituting cheese and bean dishes

for meat."

"We really don't have the problems that most people have with buying meat in the supermarket, since we have our own beef butchered, but I do think prices are pretty high," said Mrs. Ted Collins.

Mrs. Ralph McBroom, another local housewife, agreed, saying "We have our

own beef in the freezer, but I'm all for the boycott, because we do need something to get these prices down."

An opposite viewpoint was ventured by Mrs. Craig Smith. "I disagree with it—I don't think it's going to do any good," she said.

(Related Story, Page 2)

Branding Time

By Speedy Nieman

You can't prove you are right by shooting at your critics.

A reminder to all eligible voters to cast their ballots in the city and school elections Tuesday and Saturday. It's important that we select dedicated, interested citizens to fill these local governing positions, and voters should try to determine the best candidates.

We have always admired most candidates for these local posts, even if their views differed from ours. Unless he has an "ax to grind," the candidate is usually a person who has been talked into serving by his friends, and who feels an obligation to serve his community. Many times, he subjects himself to unwarranted criticism for this non-paying job, with his only reward being the satisfaction of doing his part in building a better community.

Hereford's Diamond Jubilee Celebration is underway, but the enthusiasm and spirit of the huge event is just beginning to build, claims general chairman Dale Young. A public support meeting was held this past week, and Young is highly optimistic about the participation and enthusiasm which is beginning to emerge from local citizens.

Young thinks everyone who gets involved in the celebration is "going to have a ball!" The whole celebration program is well mapped out and, while it will entail plenty of work, Young is convinced that plenty of citizens will choose to participate and will have fun in the process.

After taking a group of Camp Fire Girls on a tour of the newspaper office recently, we asked for questions and the 8- and 9-year old girls responded with some interesting queries. The one that surprised us the most, however, was this: "When people die, why do you put a picture of them in the paper with a smile on their face?"

Now you have to admit, that's a profound question. We explained that the loved ones like to remember them that way and bring us a photo which has them smiling.

April has arrived, turning one's thoughts to income-tax time. For your information, Uncle Sam expects to collect about \$153 billion in personal income and employment taxes for the year 1972.

Last year, working folks in Texas sent in over \$7 billion in taxes—and this year it could be substantially higher simply because many folks made more money in 1972 than they did in 1971. And too—the tab nationwide on personal income tax collections, including employment tax, is something like \$11.9 billion greater than they were last year.

And unless President Nixon can make his slashes into the federal budget stick as far as Congress is concerned, next year you'll face higher taxes, higher interest, and renewed inflation—or all three.

It might interest you to know (See "Branding" Page 2)

Serving The Magic Triangle

Vol. 25--No. 40

The Sunday Brand, Hereford, Texas, Sunday, April 1, 1973

34 Pages Permits Up
Price 20¢ After Decline
Including Colored Comics

Published Every Sunday

The Sunday Brand

Place One Is Sole Post Up For Grabs In Tuesday's Elections

City residents will cast ballots for three positions on the city commission Tuesday in the city election, but their votes will decide only one contested race. Voting in the city election will begin at 8 a.m. Tuesday and will continue through 7 p.m. at the

Community Center. The lone post up for grabs this year is that of Place 1, being sought by James Hull and Paul Abalos. The seat was previously held by Lynton Alred who decided not to seek re-election.

The other places up for election this year are Commissioner, Place 2, being sought again by incumbent H.A. "Hap" Cavness; and the mayor's post being sought by Jim Sears.

Cavness and Sears are unopposed in their bids for re-election. Hull is manager of Deaf Smith Electric Co-op and has lived in Hereford for four years. He will be seeking his first political office.

Born in Navarro County, Hull, 42, graduated from Sam Houston State College and did graduate work there and at

Texas Tech. He has been in the rural cooperative business for about 16 years, serving as manager of the REC at Colorado City before moving to Hereford.

He and his wife, Mary Sue, reside at 620 Westhaven and have two sons—Mike, 15, and Kevin, 9 months. The Hulls are members of the First Baptist Church.

AUGUST, 30, and director of the school system's Parental Involvement Plan, has lived in Hereford since 1962. He has been associated with the local

school system since that time with the exception of one year when he was with the Panhandle Education Service in Amarillo as a bilingual specialist.

He and his wife, Pilar, have five children. They live at 506 Sycamore.

Cavness will be seeking his second full term as a city commissioner after he replaced Don Baugous in July, 1970. A dentist, Cavness, 49, has lived in Hereford for 22 years.

Texas State University.

Born in Rankin, Abalos attended school there and received his BS from Sul Ross State University. He later received his masters from West

A native of Cherokee County, Cavness attended the University of Texas and graduated from Baylor Dental School. He practiced in Austin

one year before moving to Hereford.

He and his wife, Gladys, have two children—Cindy, who will graduate from Trinity University this spring, and Steven, who will be a junior at Trinity next fall.

Sears, 34, and president of First National Bank, will be seeking his third 2-year term as mayor.

A 1956 graduate of Hereford High School, Sears came to

Hereford with his parents in 1939 when he was a year old.

He attended West Texas State University for two years, spent two years in the Army and returned to school and received a degree from the University of Texas in 1963.

Other large totals were for the erection of residential buildings in the city, with the largest set at \$40,000. Five of the twenty permits issued were for residential building, the permits which usually make up the majority of those issued.

Both the January and March totals for 1973, when monthly totals never reached the \$300,000 mark, though 1972 totals for the month of August came close at \$229,350.



Jim Sears



H.A. Cavness



James Hull



Paul Abalos

Miss Your Paper
CALL 364-2030
BEFORE 9 A.M.

Jury Gives 15 Indictments

The Deaf Smith County grand jury, in a special three-hour session Wednesday, returned a total of 15 indictments against four Fort Worth men in connection with the theft ring uncovered here by local authorities about two weeks ago.

Multi-count indictments were returned against three of the men and a single indictment was returned against the other man.

Marvin Nicholas Keith, who was the first arrested in connection with the case, was indicted on seven counts. Two were for theft over \$50 and five were for receiving and concealing stolen property.

Keith is currently in the Deaf Smith County jail in lieu of \$300,000 bond.

Others indicted were Stephen Crockrall, two counts of receiving and concealing stolen property, bond set at \$40,000 for each count; C.W. Skiles, one count of receiving and concealing stolen property, bond set at \$20,000; and Robert Phillips, five indictments for receiving and concealing stolen property, bond set at \$200,000.

Crockrall, Skiles and Phillips were all held in Tarrant County jail and were to be returned to Hereford. Local officials went after the three Friday.

Deaf Smith County sheriff Travis McPherson said the Federal Bureau of Investigation (FBI), notified him Thursday and said there is a possibility federal charges will be filed against the men. McPherson said the FBI official told him there may be a

possibility of several additional indictments by a federal grand jury.

The four men were arrested in connection with what local officials said was a major theft ring that has been in operation throughout the state for more than three years. The ring, which dealt mainly in heavy equipment and vehicles, is believed to have been operated out of the Dallas-Fort Worth area with outlets throughout the state.

The case became a local topic when a Hereford man was indicted as the "fence" for the stolen property in this area.

Local officers have seized more than \$150,000 in trucks, tractors, trailers, campers, boats and various pieces of equipment.

The latest item to be returned was a boat, which officers received Wednesday.

Gerald Mann

Resignation Is 'Difficult Move'

Gerald Mann, pastor for the past five years at First Baptist Church, recently announced his resignation as pastor of the local church. Mann said that he intends to take a position as minister of the University Baptist church on the University of Texas campus in Austin.

"I have always had a good

Tuesday Is 'C' Day In County

Volunteer workers will canvass Deaf Smith County this week for the Deaf Smith County Cancer Drive in an attempt to meet a \$8,500 goal. Mrs. Dale Jones is chairman of this year's house-to-house canvassing campaign, and reports that Hereford has been divided up into districts under 10 captains.

"Although the house-to-house campaign will officially begin Monday, a few captains and workers will be collecting today," Mrs. Jones said.

Captains working with Mrs. Jones are Mmes. Bill Shore, Paula Eubanks, Marshall Day, John Drake, Sammy Gonzales,

Majorie Thomas, J.D. Diby, C.J. Crump, Dennis Lomas and W.L. Kreig.

Also helping in the canvassing are the Hereford High School Leo and Key Clubs the Young Mothers Club and Hereford Medical Auxiliary.

The rural canvassing campaign is headed by Mrs. Jack Gilliland with 14 captains working with her. They are Mmes. Buel-Monroe, Elmo Hall, Jim Perrin, Raymond Flores, Don Middleton and Marcel Fischbacher. Also, Mmes. Jack Williams, Pat Smith, Bill Page, Bruce Coleman, J.H. Stengel, Andy Kerschen and L. J. Jones.

The rural kick-off is scheduled at 10 a.m. Monday, at the Community Center, with rural workers working throughout the week.

"Our aim is to call on every home in the county and distribute educational material," Mrs. Gilliland said.

During the fiscal year of Sept. 1, 1972 to Aug. 31, 1973, 36 cents of the Texas Cancer Society dollar will be spent for cancer research. The American Cancer Society has current investments sponsoring investigations in 12 major Texas hospitals and medical schools.

For professional education, fellowships and services, 10

(See "Mann" Page 2)

(See "Drive" Page 2)

Six Arrested On Narcotics Charges

Six months of undercover investigation by a commissioned deputy of the sheriff's department ended Thursday night with the arrest of six persons on narcotic violations.

The sheriff's office, along with members of the police department, conducted a raid Thursday that netted three of the eight persons indicted by a grand jury last Tuesday in a special session. Three additional persons were arrested Thursday during the course of the raid and they were charged with possession of narcotic paraphernalia.

A special grand jury session was conducted Tuesday where 11 indictments were returned against the eight persons. The names were not released until Thursday when officers readied themselves for the raid.

Those arrested on indictments were Norbert Young, 20, of 315 Myrtle for sale of narcotics, Gary Ray, 24, also of 315 Myrtle for sale of narcotics, and Greg Mumua, of 406 East Third, sale of narcotics.

Three other persons are being sought on indictments, but their names have not been released since they still are at large.

All were charged with sale of narcotics and three of those persons were indicted on several counts.

Bill and David Mumua were indicted by the grand jury, but already were in custody facing charges of burglary of Harold Close Drug in Sugarland Mall in the latter part of January of this year.

A misdemeanor warrant was issued for a Hereford woman on charges of possession of a dangerous drug.

While making the raid

Thursday night, sheriff's officers also arrested Coy Riggins and Becky Riggins and Steve Husmann. They all were charged with possession of narcotic paraphernalia.

According to deputy Gary Gillespie, the case investigation began Sept. 28, 1972 when the sheriff's department commissioned an undercover agent to work on the drug problem here.

According to deputy Gary Gillespie, the case investigation ranged from \$5,000 to \$25,000.

Albright Named Chamber Head

William L. (Bill) Albright, 47, of Fort Leavenworth, Kan., was named Saturday morning as the new manager and executive vice president of Deaf Smith County Chamber of Commerce.

Albright, who is retiring from the Army as a lieutenant colonel, will assume his duties in Hereford April 10. He replaces Jim Lindsey, who recently resigned to move to Santa Fe, N.M.

Jim Conkright, C of C president, made the announcement Saturday morning after Albright had called to accept the position. The Chamber board, in a special meeting Thursday, voted unanimously to offer the job to Albright.

Albright and his wife, Inez, have six children and the two youngest are still at home. One will graduate from high school in May, and the other is 15. The family will follow about June 1. Meanwhile, Albright is seeking an efficiency apartment.

Albright is retiring from the Army after a 29-year service career. Directors said he had dealt extensively with community relations during his career, providing an excellent background for his work as chamber manager. He is a veteran Scouter, having received the Silver Beaver award—the highest honor for a volunteer worker.

The new C of C man has also been active in civic and veterans organizations and in church work while in the service. He earned a BA in business administration and economics at Park College. He is also a graduate of the Command and General Staff College at Fort Leavenworth.

A native of Rock Island, Ill., Albright was reared on a farm before entering the Army and working his way up to a high-ranking officer's position. His tours of duty include Vietnam, Korea and Germany.

No Foolin'—Monday Is Dollar Day In Hereford

Jubilee Group Leaders Named

Division chairmen for Hereford's Diamond Jubilee Celebration, scheduled for Aug. 25 through Sept. 1, have been announced and are currently tackling their newly assumed duties.

Rodney Laubhan has been named to head the revenue division and will be in charge of compiling an historical booklet on Hereford's past 75 years of growth. His duties will also include the merchandising of novelties, commemorative coin distribution and plate sales.

Mrs. Joe Reinauer heads the women's participation division with Billy Johnson in charge of men's participation.

These two division will include the forming of a "Belles" chapter for women and a men's "Brothers of Brush" chapter. Other activities will involve the distribution of bonnets and hats, merchandising and motorcade caravan planning.

Spectacle ticket division chairman, Melvin Jayroe heads the committee responsible for tickets, advanced sales, patrons tickets, printing, ushering and office work.

The extensive duty of handling the publicity division is headed by Gene Campbell. His committee will be responsible for news gathering, press releases, photography and distribution of handbills and special projects.

Co-chairmen for the special events division are Dick Montgomery and Jim Arney whose work involves sponsoring events for particular days, coordinating merchants and the public with display items, instigating parade work and hosting a hospitality center.

At press time, chairmanship for the spectacle show division had not been announced.

Corporation officers for the celebration are Jim Conkright, president; Lynton Alfred, vice-president and Bud Eades, secretary-treasurer.

Members of the executive committee are Herschel Black, headquarters chairman;

Wayne Williams, treasurer, Dale young, active general chairman; Eloise McDougal, secretary and David Loerwald, student activities coordinator. Those heading specialized committees are Ernest Langley, operating capital, Jay Swayze, decorations and Ken Rogers, insurance.

MANN...

(continued from page one)

leadership of the state and of the country," he continued, "I feel that's the best place to make my contribution."

Mann added that the move will be a difficult one for him, and cited what he termed the "great satisfaction and joy" of his years in Hereford.

"The pleasant memories I've had in Hereford have been the willingness to experiment, the openness, acceptance of change—making religion more relevant, of the people here," he said. There's a kind of mentality in Hereford that is unique. People are willing to gamble on the future, and take bold steps toward it. A lot of the attitude that has made Hereford the growing, bustling city it is, is reflected in the churches."

Mann said that he decided on the move because he felt it was the right thing for him to do at the present time, but repeated that the decision was a difficult one.

"I feel that every Pastor has a special church in his life, that he feels has been the best place for him, I feel my special place has been Hereford."



SPRING CLEANUP PLANNED—Mrs. Melvin Jayroe, left, chairman of the annual spring cleanup sponsored by the Women's Division of Deaf Smith Chamber of Commerce, and Mrs. Rex Lee, division president, discuss details of the campaign after the beautification committee set the dates at April 22-May 6. It was decided to have a two-week cleanup this spring and another late in the summer, just before Hereford's 75th anniversary jubilee the last week in August.

DRIVE...

(continued from page one)

cents of the cancer dollar will be spent. This includes keeping physicians informed of recent developments in treatment of cancer, providing fellowships, supporting hospital cancer programs and professional conferences for physicians, dentists and nurses.

For public education, 21 cents of the cancer dollar will be spent informing Texas of cancer's seven warning signals. Free films, exhibits and

pamphlets are available to all Texans.

For service to patients, 23 cents will be spent providing cancer patients with comfort items, dressings, sickroom equipment, information and guidance and rehabilitation of laryngectomies and mastectomies.

Five cents of the cancer dollar will be spent for program development and administration, while nine cents will be spent for crusade, providing crusade materials for 265 unit campaigns. It also includes developing memorial, legacy and special project programs and provides crusade staff assistance.

BRANDING....

(continued from page one)

that Uncle Sam's new budget, for the coming fiscal year, calculated on the basis of full employment and an expanding economy, calls for personal taxes of \$163.9 billion, or \$11.3 billion more than is being collected this year.

All that means is a 7.4 increase on you for next year.

"Echo is the only thing that can cheat some women out of the last word." (Anonymous)

SHARE PROFITS OR LOSSES

Cattle Feeders Invite Boycotters To Invest

AMARILLO—Texas cattle feeders are up tight about beef boycotters who don't understand the law of supply and demand. But rather than fight back with holding actions, they're using the "olive branch approach" and inviting city investors to become "business partners in a pen of cattle."

This would mean, of course, sharing the risks of cattle feeding. It all started when the Cleveland, Ohio, city council passed a resolution proclaiming the month of April "Boycott Beef Month" as a measure to "bring the meat industry to its knees."

In response, the cattle feeders sent the following telegram to Councilman Basil Russo, sponsor of the resolution:

"Noting your concern about high beef prices, the members of the Texas Cattle Feeders Association invite you or the City Council to become a business partner with us by investing in a typical pen of 200 head of cattle to be put on feed."

"First, you should be aware of the risk involved. A 650 pound feeder steer at today's price of 55 cents per pound will cost \$357.50. The steer normally would stay on feed 150 days, during which time it would gain about 400 lbs. The 400 pounds of gain will be charged at actual cost, which now is running about 30 cents per pound.

Normal death loss is one per cent, although it has averaged

two per cent during this severe winter. Interest on your investment will run eight per cent. Thus, when the steer weighs 1,050 pounds and is ready to sell, our breakeven cost would be \$498 or 47 cents per pound. The current selling price in Texas is 46 cents per pound.

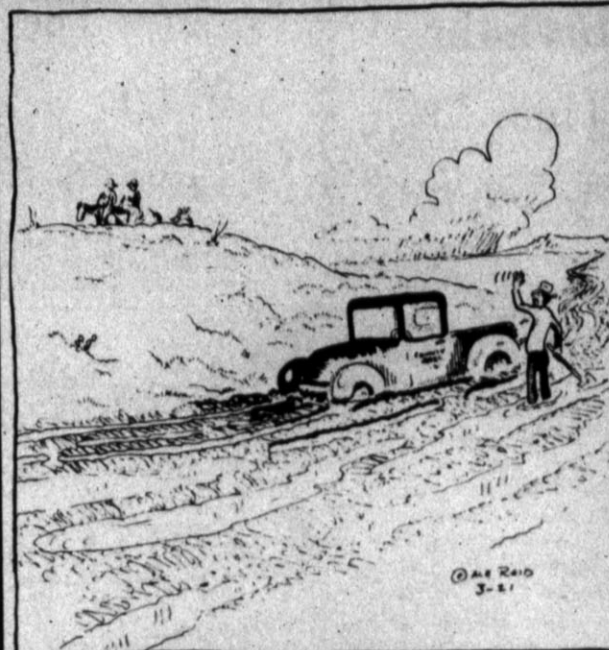
"All profits or losses will be shared equally. If the cattle sell

for 52 cents per pound, our profit will be \$10,500. On the other hand, if they sell for 42 cents per pound the loss will be \$10,500. If interested, please call or wire."

The Texas Cattle Feeders Association, headquartered in Amarillo, represents cattlemen who fed 4,308,000 head in 1972, making Texas the No. 1 cattle feeding state in the nation.

COW POKES

By Ace Reid



"That's our road commissioner lookin' fer votes, let's act like we don't see him!"



Service For L.Z. Oldham Held

Funeral services for L.Z. (Cap) Oldham, 78, of 110 Lake, were conducted Saturday afternoon in First Christian Church, where he has been an active member.

The Rev. Gene Brink, minister, officiated. Burial in Rest Lawn Memorial Gardens was directed by Gilliland-Watson Funeral Home.

A resident of Hereford since 1930, when he moved here from Claude, Mr. Oldham was a grocery store employe until his retirement in recent years.

He was born Dec. 12, 1894, at St. Jo and married Nellie Lidia Perrieraz April 19, 1916, at Port Lavaca.

Survivors in addition to his wife are three sons, Earl of Grand Prairie, Carl of Woodward, Okla., and Clyde of Corona, Calif.; three sisters, Mrs. Lena Wilson of Phoenix,

Mrs. Lucille James of Medford, Ore., and Mrs. Ollie Slocum of Seal Beach, Calif.; two brothers, Lee of Nocona and W.A. of Wickenburg; seven grandchildren and seven great-grandchildren.

For every dollar collected in Texas for the American Cancer Society, Texans receive \$1.04. The 104 per cent expenditure reflects increased research allocations to Texas by the National Cancer Society.

FREDDY FIXIT CAMPBELL & BAER

WHEN PAINTING A ROOM, IF YOU BEGIN FROM THE WINDOW WALL AND WORK BACK INTO THE ROOM, THE REFLECTIONS ON THE WET PAINT WILL REVEAL ANY SPOTS NOT COMPLETELY COVERED. (A GOOD PLACE TO START IS AT A BREAK IN THE WALL—LIKE THE CORNER.) THIS WILL SURELY HELP TO SHARPEN YOUR EYE TO COVER ALL THE WALLS WELL.



COMMISSION APPOINTED

On Nov. 29, 1963, President Johnson appointed a seven-man commission to investigate the assassination of President Kennedy.

THE SUNDAY BRAND

Entered as second class matter July 6, 1948 at the post office at Hereford, Texas under the Act of March 3, 1879. Second class postage paid at Hereford, Deaf Smith County, Texas. Established 1948. Published every Sunday at 130 West Fourth St. Hereford, Texas 79049. By The Hereford Brand, Inc. Subscription Rates: Zone 1, \$4.80 per year; Zone 2 and above, \$6.00 per year. With the Hereford Brand, both papers Zone 1, \$5.95 per year; Zone 2, \$7.40 per year. Carrier delivery, \$100 per month. Single copies 20 cents each plus 5 per cent sales tax.

CIRCULATION 364-3030

O.G. Nieman Publisher
Marshall Day News Editor
Sue Coleman Women's Editor
Grady King Advertising Manager

THERE IS ONLY ONE TRACTOR MORE POWERFUL THAN A **Case!**

That is another **Case**



These time-saving comfortable, machines could be called, HORSE POWER INC. in tight spots, They've just Begun to Work.

For Pulling Power that Proves, see

Case POWER & EQUIPMENT

SOUTH HWY 385

HEREFORD

364-2015

Elect Ron Zimmerman To The School Board

CANDIDATE FOR TRUSTEE - HEREFORD INDEPENDENT SCHOOL DISTRICT



Dr. Ron Zimmerman And Family

1. Ron and Dorothy have both been Hereford Residents since 1948.
2. Practicing Dentistry in Hereford for 7 years.
3. Education:

- Hereford High School - 1957
- W.T.S.U. - Chemistry Degree - 1961
- Univ. of Texas Dental School - 1965

4. 34 years old - 3 Children
 - One Child - Pre School
 - One Child - Entering 1st Grade
 - One Child - Entering Jr. High

5. Deacon and Trustee in his Church.
6. From a Family, Church, Professional & Community Standpoint Ron Zimmerman has every reason to work for a superior educational system.

Interested Citizens and Supporters URGE you to ELECT

Ron Zimmerman

(PAID POLITICAL ADVERTISEMENT)

The Sunday Brand, Hereford, Texas, Sunday, April 1, 1973

Pre-Easter Reading Schedule Released

The Hereford Ministerial Association will distribute over 4000 copies of the Gospel of Luke, Good News for Modern Man edition, for daily reading during the pre-Easter season. Local ministers will distribute the gospel copies during each Sunday morning service beginning today and continuing through Easter Sunday.

The suggested schedule of daily readings is Sunday, April 1, chapters 1-2; Monday, April 2, chapters 3-4; Tuesday, April 3, chapter 5; Wednesday, April 4, chapter 6; Thursday, April 5, chapter 7; Friday, April 6, chapter 8 and Saturday, April 7, chapter 9.

Sunday, April 8, chapter 10; Monday, April 9, chapter 11; Tuesday, April 10, chapter 12;

Wednesday, April 11, chapter 13; Thursday, April 12, chapter 14; Friday, April 13, chapter 15 and Saturday, April 14, chapter 16.

Palm Sunday, April 15, chapter 19; Monday, April 16, chapter 17; Tuesday, April 17, chapter 18; Wednesday, April 18, chapter 20; Maundy Thursday, April 19, chapter 22; Good Friday, April 20, chapter 23; Saturday, April 21, chapter 21 and Easter Sunday, April 22, chapter 24.

RUSO-FINNISH WAR
The Russo-Finnish war started on Nov. 30, 1939.

Veteran's Affairs

Q—How can I apply for my special dividend which I hear the VA is paying to holders of World War II life insurance policies?
A—Sorry to disappoint you, but there is no special dividend. United States Government Life Insurance policies. Dividends are paid on the anniversary date of each policy and no application is necessary.

Q—Why is the Veterans Administration budget for fiscal year 1974 being reduced?
A—VA's budget is not being reduced. Overall expenditures will be some \$300 million higher than in the current fiscal year.

Q—Is the Veterans Administration cutting back on hospital care?
A—On the contrary. An all time high record of more than one million patients will be treated in fiscal year 1974. Because of advances in medical science and improvements in treatment techniques, hospital stays will be shorter and fewer patients will be in bed on an average day.

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APRIL DOLLAR DAYS

28⁸⁸
Men's polyester double knit sport-coat. Two button styling with flap pockets. In blue or brown patterns. Wrinkle-free good looks and easy wear in sizes 36-46.

Polyester Knit Slacks **\$8⁹⁹**

4⁹⁹
An extraordinary buy on men's wrinkle-free knit dress shirts. Choose fancy patterns of triacetate/nylon. Machine washable, sizes 14 1/2-17. Short sleeve model, 3.99

Special 5⁹⁹
Men's polyester knit jeans with "man-cut" styling, and flare leg. Machine washable to always hold their handsome shape and fit. In assorted solid colors, sizes 32-40.

PIN-LESS DISPOSABLE DIAPERS
1.49. Pre-shaped disposables with special inner lining to keep baby drier; waterproof backing does away with rubber pants; self-stick tapes. Daytime size, box of 30, 1.29. Overnight size, box of 12, .79.

Special 2 for 3⁸⁸
Sleep easy on this polyester filled pillow. Cotton ticking, cord edge. 20x26" standard size.

Special 99^c bath towel
"Floral Venture" print cotton terry ensemble. Hand towel, 69 c. Wash cloth, 39 c.

EXTRA SPECIAL REDUCED BARGAINS

FOR WOMEN	
DRESS CLEARANCE All Reduced From Regular Stock. Choose From Polyesters, Blends, Knits, Assorted Styles, Juniors, Misses, and Half Sizes	REDUCED \$1⁰⁰ — \$17⁸⁸
ALL WEATHER COATS 11 Only Polyester And Cotton Blend	Now \$7⁸⁸
SPORTS WEAR CLEARANCE Tops, Slacks, Pullovers, Orig To \$13.00	Now \$3⁸⁸ — \$8⁸⁸
PANT SUITS Dress And Casual Orig To \$65.00	Now \$8⁸⁸ — \$36⁰⁰
SUPER STRETCH PANTI-HOSE Suntan, Coffee Bean, Gala	2 For 99^c
100% NYLON SLIPS Anti-Static Machine Washable	\$1⁰⁰

FOR MEN	
SLACK CLEARANCE Casual, Corduroy, Jeans	Reduced \$3⁰⁰ — \$5⁹⁹
CHAMBRAY FLARE JEANS 100 per cent. Cotton, Machine Washable	\$2⁹⁹
DRESS SHIRT Short Sleeve, Penn Prest	\$2⁰⁰
SHIRT CLEARANCE Dress Shirts, Prints And Solids Sport Shirts, Orig To \$6.98	Now \$3⁹⁹ — \$4⁸⁸
PRINTED SPORT SHIRTS Machine Washable, Penn Prest	4 for 10⁰⁰
SPORT AND DRESS HATS Reduced From \$4.98	Now \$2⁵⁰
DRESS SUITS 100 per cent Polyester Knit, Wrinkle Free	\$44⁰⁰

FOR BOYS	
ONE TABLE BOY'S CLEARANCE Pants, Shirts, Pullovers	Reduced \$1¹⁹ — \$3⁵⁰
WESTERN JEANS Machine Washable, Penn Prest	Now 2 For \$5⁰⁰
DOUBLE KNIT SLACKS 100 per cent Polyester, Machine Washable	\$4⁹⁹
COORDINATED LAYER LOOK Shirt And Pullover Vest	\$4⁹⁹ Set

FOR THE HOME	
ROOM SIZE RUGS 8 1/2 x 11 1/2 100 per cent Polyester Shag Pile	\$19⁹⁹
CURTAIN CLEARANCE Reduced From Regular Stock	\$1⁰⁰ — \$3⁸⁸
FOAM BACK DRAPERIES 48 x 63-Or 48 x 84	\$7⁴⁴ and \$8⁴⁴
THERMAL BLANKETS 100 per cent Polyester	\$3⁹⁹
QUILTED SPREADS Throw Style Full and Twin	\$8⁸⁸ — \$15⁸⁸

FOR GIRLS	
DRESS AND PANT SUITS Reduced From Regular Stock	Now \$1²² — \$7⁸⁸
PETTI-BRIEFS 100 per cent Nylon, Machine Washable	Reduced 88^c

PIECE GOODS	
GAUCHO PRINTS, CREPE, PLAIDS Machine Wash Orig \$2.99	Now 99^c Yd.
DOUBLE KNIT PRINTS AND SOLIDS Orig. To \$5.99	\$1⁰⁰ — \$2⁹⁹ Yd.
DRESS LENGTHS Knits, Crepes, Cottons	Now 20% Off
DOUBLE KNIT REMNANTS Reduced	20% Off

JCPenney
We know what you're looking for.

Shop Every Department For More Unadvertised Specials **SAVE**

Get a Great Buy, Pay Later. Use Your Penney Charge.

Store Hours
Weekdays 9:30-6:00
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REPEAT OF A SENSATIONAL BUY.

\$10,000.00

WORTH OF TIRES WERE DELIVERED TO US TUESDAY!

If you need or are going to need tires this year, hurry to **PENNEY'S AUTO CENTER** for a buy of a lifetime!

Save 25% to 40% on 'seconds'*

Popular sizes. Polyester or nylon cords. and Steel Belted.

Wide profile. 60 and 70 series. Raised lettering.

What a choice!

We've got lots of tires—4 ply or belted, blackwall or whitewall—in a wide selection of tread designs and many popular sizes. All at unbelievably low prices. The choice is yours. But hurry, quantities are limited.

- Popular sizes available, but not all tires in all sizes
- No trade-in required

As low as \$13⁸⁶ Plus 2⁰⁰ F.E.T.

Get a great buy now, pay later. Use your JCPenney Charge.

Sale 2274

plus 2.40 fed. tax
Reg. 29.74 670-15/6 tube type blackwall

Super Cargomaster® XTD truck tire. Our finest nylon cord highway truck tire. Features a 5 rib wrap-around tread. No trade-in required.

Tire size	Reg. Price	Sale price	Plus fed. tax
700-15/6	36.49	29.49	2.80
650-16/6	30.83	23.83	2.58
700-16/6	36.04	29.04	2.95

Sale 55^c
Reg. 75^c 6000 6, Mile Motor Oil One Quart Can.

Use Your Penney's Charge And Charge It.

JCPenney auto center

We know what you're looking for.

Skin Is A Mirror Of Inner Self

Have you ever felt like you could "jump out of your skin?" You'd better not! Your skin is alive, and you could not live without it. It keeps your insides in and "outsiders" out.

It's your body's bulwark against hostile weather and invading organisms, your temperature regulator, and your communications link with the outside world. It's also your very special mark of individuality. When it comes to fingerprints, you're one in 24 billion.

But what about that skin? Is your complexion giving you a complex? Is it dry, itchy, blemished, sore? Would you like to slip it off and climb into somebody else's? Let's face it, skin beauty is more than skin keep. Your body is constantly shedding and replacing old skin. You get a new wrapper every 27 days, but you don't shed your skin problems with the old layer.

Your skin is a mirror of your inner self, and it reflects more than your moods. It may react to stress and sickness. You need plenty of rest, regularity of elimination and a balanced diet for skin and body health.

Vitamins A, C and certain members of the vitamin B complex are essential in putting your best face forward. Vitamin A is one of the nutrients most likely to be lacking in American diets. In one state, a survey indicated that 40 per cent of 7 to 17-year-olds were deficient in vitamin A. Laboratory findings have indicated that individual animal requirements for vitamins A and C may vary as much as 20 times.

Sources of vitamins A, B

complex and C include fresh, properly grown vegetables, fruits and grains, whole milk,

eggs, natural cheeses, brewers yeast, fish and organ meats. Both the B complex and vitamin C are easily destroyed in cooking, so raw fruits and vegetables are preferred.

Now for a word about bathing and skin balance. No matter how much you lather, you still won't get your skin 100 per cent "clean." Too much scrubbing and rubbing will leave your skin "washed out," robbed of the necessary oils which make it elastic and smooth. What's more, your skin's slight acidity keeps germs from invading your pores.

Since even so-called "neutral" soaps are slightly alkaline, overuse may, at least temporarily, alter your skin's slight acidity to alkalinity, making it more open to infection.

How much is too much depends on your age, skin oiliness, weather and climate, occupation and activity. Adolescents with oily skin may need to bathe more frequently, while older people should use less soap and water, since skin dries out more easily with advancing age.

If you're young with oily skin, keep that skin scrupulously cleansed. Carry some medicated pads with you when you're away from home.

Coming to GREENWOOD BAPTIST CHURCH APRIL 11-15 Greenwood & Moreman Hereford, Texas "Watch for Announcement"

Soaps are like home, Susan Brown says

By DON FREEMAN
Copley News Service

HOLLYWOOD — To all the followers of the art form known as soap opera, the delicate but strong features belonging to Susan Brown have assumed a familiarity, a familial closeness. Before assuming her role as Allison MacKenzie's mother in "Return to Peyton Place," Miss Brown appeared regularly in four other soaps — they are "Brighter Day," "The Young Marrieds," "From These Roots" and, most recently,

"Bright Promise," where she starred for two years as Martha Ferguson.

When Bettye Ackerman elected to leave "Peyton Place," Miss Brown was summoned and she was delighted. "I love working in the soaps," she said with a very large smile. "It's comfortable. It's like home. It's like a repertory group or a football team. You do feel a togetherness that's rare anywhere else. And there's no time for temperament."

"The way it is with the soaps, we all work 52 weeks a

year. If somebody in the cast catches a cold, for instance, she'll have a cold on the show. An actress I know on 'General Hospital' broke her arm — so they put it in the script. That's the soaps."

She paused. "I know the networks all like to call them 'daytime serials,' which is fancy. But even though we don't have soap products as sponsors any more, the term itself, 'soap opera,' is too deeply entrenched by now. It certainly doesn't offend me. In fact, I like it. Soap opera — it has a nice ring to it."



OFFICERS INSTALLED—Elected officers of Calorie Patrol TOPS Club were installed at this week's meeting, in a candle-lighting ceremony. From right, they are Mrs. Ancil Greenway, leader; Mrs. Owen Andrews, co-leader; Mrs. J.B. Digby, secretary; Mrs. Allen Parsons, treasurer; Mrs. Norman Goodfellow, reporter.



PAGEANT DECOR IN MAKING—Giant pastel-hued blossoms to be used in stage decorations for the 1973 Miss Hereford pageant April 21 were made in a work session Wednesday afternoon by members of the Women's Division, Deaf Smith County Chamber of Commerce, at the home of Mrs. Calvin Goodin. She shows Mrs. Milton Adams how to make a petal as Mrs. W.C. Davis, extreme right, concentrates on her task. Theme of the decorations and program this year will be the song title, Let A Smile Be Your Umbrella On A Rainy, Rainy Day.

DOWNTOWN, HEREFORD
Bess Moore Owner

THE *Vogue*

DOLLAR DAY SAVINGS

69 DRESSES 1/2 OF 1/2 PRICE

3 LONG DRESSES 1/2 OF 1/2 PRICE

1 GROUP FLOOR LENGTH DRESSES 1/3 OFF

1 TABLE ITEMS PRICED TO CLEAR JEWELRY, SCARVES, BRAS, BAGS, & BATHING SUITS 1/2 PRICE

UNEXPECTED PANTY HOSE \$15 PR.

Danny Martin - CANDIDATE FOR School Board

TRUSTEE ELECTION — HEREFORD INDEPENDENT SCHOOL DISTRICT — APRIL 7-1973



The Danny Martin Family

"I AM SURROUNDED BY REASONS TO WANT THE VERY BEST POSSIBLE HEREFORD SCHOOL SYSTEM!", DANNY MARTIN

- ★ Hereford Resident - 23 Years.
- ★ Graduate of Hereford High School and Texas Tech.
- ★ Successful Farm Operator and Landowner.
- ★ Church Member and Deacon.
- ★ A Progressive Candidate With A Sincere Interest in Our Public School System.
- ★ A Proud Parent and a Decisive Policy Maker.

VOTE FOR

Danny Martin

TO SERVE

ON YOUR SCHOOL BOARD

Paid Political Advertisement - Prepared and Paid For By FRIENDS And SUPPORTERS Of Danny Martin

Birds don't fall off a perch even when they're asleep. Each toe is connected with a cord inside the leg; when the leg is bent, the cords stretch tight and pull the toes around the branch.

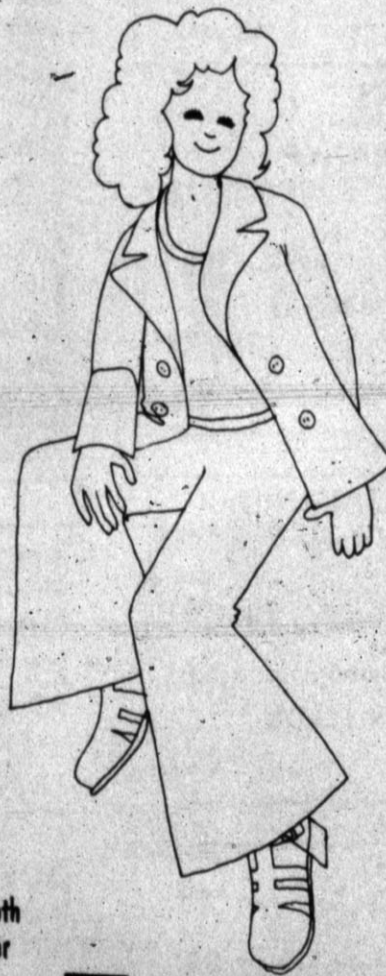


Like one of these bright and lively looks from Pocos. They have the higher heels and platform soles that make you look pretty special. The guys, from Dad to the boy across the street will love them and Mom will too. Because Pocos have girl-proportioned fit.

112⁹⁹ to 116⁹⁹

WHEN YOU WANT TO LOOK SUPER WEAR A SNAPPY OPEN SHOE

- WHITE PATENT LEATHER
- NAVY SMOOTH LEATHER
- BLACK PATENT LEATHER



Pocos

SIZES 12 1/2 to 4 (Girls) and 4 1/2 to 9 (Ladies Sizes)

Gattis Shoe Store

IN SUGARLAND MALL

Your "Easter - Shoes" Headquarters

USE OUR LAYAWAY, GET YOUR SIZE NOW, PLACE IT ON LAYAWAY AND HAVE IT FOR THE EASTER SEASON





SAVE A BUNDLE DURING FURR'S BIG... DOLLAR DAYS \$ SALE

PRICES EFFECTIVE THRU WEDNESDAY 4-4-73



fresh dated

ROUND STEAK
FURR'S PROTEN LB. **\$1.19**

GREEN BEANS FRESH K.Y. LB. **39¢**

CORN DOGS

SIRLOIN STEAK FURR'S PROTEN LB. **\$1.19**

PINEAPPLES SWEET AND READY TO EAT EA. **43¢**

HEAT-N-EAT 2 LB. **69¢**

CHUCK STEAK FURR'S PROTEN LB. **99¢**

BANANAS CENTRAL AMERICAN GOLDEN RIPE, LB. **14¢**

BEEF PATTIES

RIB STEAK FURR'S PROTEN LB. **\$1.19**

AVOCADOS FINE FOR SALADS, CALIF. FANCY, EA. **3 FOR \$1.00**

FRESH FROZEN LB. **79¢**

RANCH STEAK FURR'S PROTEN LB. **\$1.13**

ONIONS GREEN FANCY ARIZ. BUNCH **2 FOR 19¢**

BISCUITS FOOD CLUB FLAKY 9.5 OZ. **21¢**

GROUND BEEF FURR'S PROTEN LB. **89¢**

CORN SWEET, GOLDEN BANTAM, FANCY FLORIDA, EAR **3 FOR 39¢**

BACON SLICED SLAB, LEAN, LB. **\$1.09**

PORK CHOPS FAMILY PACK LB. **98¢**

CELERY PASCAL, CALIF. FINEST, LARGE STALKS, EA. **22¢**

STEW MEAT FURR'S PROTEN LEAN LB. **\$1.19**

Delicatessen

1-LB. Meat Loaf ALL FOR
1-PT. Cole Slaw SERVES 4 **\$2.59**
1-PT. Creamed Potatoes
Pinto Beans (tangy) pt. **39¢**
Fancy Jello w/whipped topping pt. **49¢**

CARROTS ONE LB. CELLO PKG. **2 FOR 29¢**

TOWELS ZEE ASSORTED LARGE ROLL **4 FOR \$1.00**

DOUBLE GOLD BOND
TUESDAYS AND WEDNESDAYS
With \$2.00 Purchase

POTATOES GAYLORD FRENCH FRIES, FRESH FROZEN, 5-LB. BAG **99¢**

PEAS OUR DARLING, SWEET NO. 303 CAN **5 FOR \$1.00**

CUT CORN GAYLORD FRESH FROZEN 24 OZ. PACKAGE **39¢**

CORN NIBLET'S WHOLE KERNEL, 12 OZ. CAN **5 FOR \$1.00**

CUT OKRA TOP FROST FRESH FROZEN, 20 OZ. PACKAGE **59¢**

SPINACH FOOD CLUB NO. 303 CAN **5 FOR \$1.00**

LIMA BEANS BABY OR FORD HOOK, TOP FROST, FROZEN, 10 OZ. PKG. **4 FOR \$1.00**

POTATO CHIPS FARM PAC 10 1/2 OZ. PKG. **39¢**

CINNAMON ROLLS Mrs. Bairds Pkg. **3 FOR \$1.00**

TOMATO JUICE HUNT'S 46 OZ. CAN **3 FOR \$1.00**

STUFF'N SUCH Uncle Ben's 6 oz. Pkg. **39¢**

BROWNIE MIX FOOD CLUB 22 1/2 OZ. PKG. **39¢**

CAKE MIX Angel Food, Betty Crocker, 16 Oz. Pkg. **69¢**

FRUIT COCKTAIL FOOD CLUB NO. 303 CAN **4 FOR \$1.00**

DRINKS Wagner's Orange Grape, Grapefruit Apple, Orange Pineapple, Qt. **29¢**

TOMATO SAUCE FOOD CLUB 15 OZ. CAN **5 FOR \$1.00**

SOAP IRISH SPRING 5' OFF LABEL, BATH **5 FOR \$1.00**

VANILLA WAFERS NABISCO 12 OZ. PKG. **39¢**

RICE FOOD CLUB, LONG GRAIN 2-LB. PKG. **37¢**

TIDE DETERGENT 49 OZ. PKG. **89¢**

KRAUT FOOD CLUB NO. 303 CAN **4 FOR 88¢**

VALUABLE COUPON
THIS COUPON ENTITLES YOU TO
SAVE 40¢
ON FOLGER'S INSTANT COFFEE CRYSTALS 10 OZ. JAR
WITH THIS COUPON \$1.29 WITHOUT COUPON \$1.69
EXPIRES 4-4-73
LIMIT ONE COUPON PER FAMILY
Furr's SUPER MARKETS

VALUABLE COUPON
THIS COUPON ENTITLES YOU TO
SAVE 15¢
ON FOLGER'S COFFEE 1-LB. CAN
WITH THIS COUPON 84¢ WITHOUT COUPON 99¢
EXPIRES 4-4-73
LIMIT ONE COUPON PER FAMILY
FOLLGER'S COFFEE, 2 LB. CAN \$1.19 3 LB. CAN \$2.29

ALL PURPOSE SPRAY GUN MASTER EA. **\$3.99**
REFILL TABLETS Pkg. **99¢**
(Detergent, Insecticide-Fertilizer)

PILLOW SLEEP N' COMFORT EXTRA PLUMP
BIG 21" X 27" SIZE
BLEND FILLED NON-ALLERGIC
2 FOR \$3.99

FILM KODAK 126 - 12 ROLL **97¢**
NOXZEMA SKIN CREAM 10 OZ. **\$1.13**

TOOTH BRUSH ORAL B 30-40-60 **49¢**
WE RESERVE THE RIGHT TO LIMIT QUANTITIES
NO SALES TO DEALERS

OUTDOOR ASTRO-TURF UTILITY MAT
PERFECT FOR KITCHEN OR DOOR MAT, ASS'T. COLORS
3' VALUE EA. **2 FOR \$3.00**

PANTY HOSE AMPLON HOLE PROOF THE FIT THAT WON'T QUIT REG. 99¢ PR. **66¢**

KNEE HIGH STOCKINGS SPRINGCREST ONE SIZE FITS ALL, 4 COLORS SPRINGCREST PR. **39¢**

ANACIN FAST PAIN RELIEF
ANACIN FOR FAST PAIN RELIEF
\$1.11
100's

HAIR SPRAY AQUA NET REGULAR - HARD TO HOLD, UNSCENTED
13 OZ. CAN **43¢**

SHOP Furr's DISCOUNT PRICES!

Hale Tabbed Lion Prexy Herd Fares Well In Relays

Jim Hale was tabbed for the president's post when the Hereford Lions Club held its annual election party Thursday night at the Civic Club Center.

The "ladies' night" event was highlighted by campaign speeches for the top three offices, with a large number of guests enjoying the humorous politicking and special entertainment by "Tonya & Company".

Hale edged Albert Ricketts in the presidential race, and members named 11 other new officers to be installed this summer. Hale will succeed Nolan Grady as Boss Lion.

Other officers picked on the 1973-74 slate: Lanny Crump, secretary; Bill Bradley, treasurer; Flake Barber, 1st VP; James Genty, 2nd VP; Virgil Walker, 3rd VP; Roy Hartman and Melvin Jayroe, Lion tamers; Victor Cantu and Charles Watson, tail twisters; Weldon Dickson and Harold Wheeler, directors. Holdover directors are Dave Honea and Wayne Jones.

In the zany political talks, campaign managers Don Zimmerman, Milton Adams, Charlie Bell, Lynton Allred, Bob Holman and Bill Gentry turned in great jobs in berating and belittling their own candidates as well as their foes.

Special musical entertainment was provided by a high school group composed of vocalist Tonya Jayroe and Tom Barber, Wesley Eades, Rex Lee, and Jim Aikin. A.J. Schroeter introduced the group.

Herschel Black introduced guests at the party, including several visiting Lions. Sherry White, Miss Hereford and a former club sweetheart, was among the special guests.

Other officers whose terms expire this summer include: John Thames, 1st VP; Flake Barber, 2nd VP; Ted Higgins, 3rd VP; Wayne Lady, secretary; Albert Ricketts, treasurer; Jim Holmes and James Gentry, Lion tamers; and Tommy Bowling and Joe Shollenbarger, tail twisters.

ITALIAN DIVORCE

On Dec. 1, 1970, the Italian government gave approval to divorce for couples separated at least five years.



NEW BOSS LION NAMED—Jim Hale, left, received congratulations from Nolan Grady after being elected as the new president of the Hereford Lions Club Thursday night at the Civic Center. The club named a slate of 12 new officers for the 1973-74 year. Grady is the outgoing club president. The Hereford club will host the District 2T-1 convention April 27-28.

Playoffs Set For Little Dribblers

The regular season of the Little Dribbler program came to a close Friday night, and zone playoffs are scheduled in the Stanton gym Tuesday night.

The playoffs start at 6 p.m. Tuesday with the Hornets and Eagles vying for the Pee Wee championship. The Coyotes and Frogs tangle at 7 p.m. for the Minor League title, and the championship of the Major League is on the line at 8 p.m. when the Bullets and the Warriors meet.

The Hereford Jaycees, sponsors of the program for 8 to 12-year-old boys, reported that an All Star team would be announced soon for tourney play. Hereford is hosting the district tournament this year, April 19-21, with teams from Pampa, Dalhart, Plainview and Dimmitt coming here. It will be a double elimination tourney at La Plata Gym.

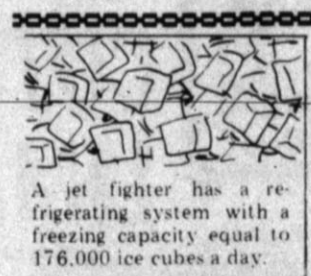
The local program has two zones in each of the divisions, and these are the teams meeting for championships Tuesday night. The pee wees are 8 years old; the minor league has 9 and 10-year-olds, and the majors has 11 and 12 ages.

The Jaycees reported that some 380 boys participated in the Little Dribbler program this year. The leagues played for five weeks, with Jaycees and volunteers putting in about 1,000 man hours on the program.

Results in the major league last week:
Pistons 19, Royals 9—John Slentz high with 6 points.
Warriors 17, Suns 15—Jackie

Mercer 6, Bullets 19, Hawks 17—Brent Allen 8 for Bullets.
Lakers 25, Buck 8—Randy Thomas 7 for Lakers. Bullets Stanton gym Tuesday night.
43, Bucks 14—Greg Dement 12 for Bullets. Celtics 26, Knicks 27—Bryan Brooks 8 for Celtics.
Suns 32, Royals 21—Belin Ramier 10 for Suns. Warriors 23, Celtics 14—Jackie Mercer 15 for Warriors.
Lakers 24, Pistons 16—Kelvin Barkowsky 9 for Lakers. Knicks 22, Hawks 21—Don Weemes 12 for Knicks.

MINORS: Frogs 28, Wranglers 12—Douglas Brady 10 for Frogs. Badgers 16, Wildcats 15—Alan Wartes 6 for Badgers. Owls 15, Rebels 11—Kyle Bruton 10 for Owls.
Coyotes 25, Rockets 23—Bobby Torrez 8 for Coyotes. Aggies 16, Raiders 15—Jessie Martinez 12 for Aggies.
PEE WEE: Longhorns 19, Bears 16—Don Delozier 16 for Longhorns. Eagles 13, Buffs 9—Steve George 4 for Eagles.
Mustangs 10, Rattlers 8—Congers 7 for Mustangs.
Hornets 21, Bobcats 11—Alex Valdez 11 for Hornets.
Whitefaces 6, Wolves 4—Michael Hill 4 for Whitefaces.



A jet fighter has a refrigerating system with a freezing capacity equal to 176,000 ice cubes a day.

Hereford's Whitefaces were contenders for the team track championship as finals of the big Amarillo Relays started at 2 p.m. Saturday afternoon on the West Texas State University track in Canyon.

Hereford had scored 16 points in the field events and ranked sixth in the team standings after Friday's preliminaries, but the Whitefaces qualified six individuals and its mile relay team to the finals. Tascosa and Amarillo High ranked third and fourth after the field events, and qualified both relay teams and five and four individuals, respectively.

With water standing on the cinder track at Dick Bivins Stadium in Amarillo Friday, the preliminaries were moved to the all-weather oval at WTSU. It was a miserable day for the running of the 24th annual Amarillo Relays, with runners being pelted by icy rain and sleet and a chill wind whipping around the track at times.

Qualifying for the finals for

Tennis, Golf Teams Meet Tough Foes

Hereford High's tennis and golf teams ran into tough competition in the Amarillo Relays tournaments Friday, with only the boys' doubles team of Vance McGee and Roger Sanders still in contention.

The golf team scored a 345 and failed to make the cut for the final round of action Saturday. Six teams went to the finals, and Hereford was in ninth position after play Friday.

The McGee-Sanders team advanced to the quarterfinals of the AAAA tennis tourney. The Hereford duo defeated a Pampa team in the first round, then scored a win over Amarillo Tascosa in the second round of play.

David Wiggins won his first-round match in singles, defeating David Bonner of Dumas, but lost in the second round to a Big Spring player, 6-2, 6-7, 6-0. David Zinser lost his first-round match, and Cathy Emerson lost her first match in girls' singles. David Cortez and Jim Aleman also lost a first-round doubles match.

ANTI-SLAVERY SOCIETY
The American Anti-Slavery Society was organized at a convention in Philadelphia on Dec. 3, 1833.

Canvon 4, Parkland 2, Capprock Higgins and Willie Glass in the 1 1/2. Borger 1, Coronado, 880, and Darrell Hutton in the Clovis, WF Hirschi, Perryton, 100.
The JV division prelims were Sumray, Floydada, stopped after the 440 heats, and Panhandle and Clarendon only those qualifying for the appeared the favorites for the finals will be run Saturday. title in the AA-A-B division of Hereford qualified Frank the meet.

HEINOLD COMMODITIES INC. Affiliated with Heinold Hog & Cattle Markets				
LIVE CATTLE				
Month	High	Low	Close	Pre. Close
Apr	46.60	43.57	44.80	46.57
Jun	46.25	43.27	44.20	46.30
Aug	45.70	42.52	43.90	45.52
Oct	44.30	41.37	43.27	44.37
Dec	43.67	40.67	42.67	43.67
Feeder Cattle				
Apr	57.40	54.00A	54.00	57.50B
May	56.97	53.57	53.57	56.80
Aug	54.75	51.85	52.25	54.85B
Sep	53.20	50.60	51.05	53.70B
Oct	53.25	50.50	51.20	53.20B
Nov	52.50	50.40	51.00	53.00B
Milo				
May	295	293	293	293
Jly	297	295.2A	297	297N
Sep	—	—	265A	270N
KC Wheat				
May	211 1/2	200	208 1/2	202 1/2
Jly	202	196 3/4	200 1/4	191
Sep	203	189 3/4	201	193 1/2
Dec	205 1/2	192 3/4	203 1/2	194

B—Bid A—Ask N—Nominal



MOD LOOK FOR GENTRY—Bill Gentry, making a campaign speech during the Hereford Lions' annual election party Thursday night, donned a wig after the audience complained of the lights causing a glare off his head. The incident was in keeping with the humorous events of the club's political party. Ladies and other guests attended the annual event at the Civic Center.

Baseball Tilt Rained Out

The Hereford Whiteface baseball team was scheduled to take on the league-leading Monterey Plainsmen in Lubbock Saturday afternoon, after a game with Lubbock High was rained out in Hereford Friday.

HISTORIC HUT

A tiny wooden hut built on the pier at Harwich, Essex, England, in 1863 as a booking office for ships sailing to Holland has been established as an historic site.

Milogard
is for Milo

Milogard herbicide controls weeds in sorghum. Weeds that steal moisture and fertilizer, and reduce yields.

One spray—at planting, or before weeds or milo come up—controls most weeds all season.

Use Milogard this year. It's a great labor saver.

DAWN COOP
DAWN, TEXAS
258-7206

FARM SALE

FRIDAY, APRIL 6, 1973 SALE TIME: 10:30 A. M.

LOCATED: From Hereford, Texas 11 miles North on Highway 385 to Milo Center then 3 miles West on Highway 1057, then 3 miles South OR From Summerfield, Texas 13 miles North on 1057 to Pitman Grain Co. then 3 miles East and 1 mile North.

DAVID DOWNEY & OTHERS OWNERS

The following will be sold at Public Auction:

TRACTORS & ENSILAGE CUTTERS

- 1—1967 John Deere 4020, Diesel, power shift, Cab, Dual Remotes, new Tires, Clean.
- 1—1957 John Deere 720, LPG, Wide Front, Power Steer.
- 1—1960 IHC 666, Diesel, Wheatland Tractor
- 1—1956 IHC 400, PG, Single Front, T.A. & P.T.O.
- 1—IHC Cub Cadet tractor, 12 h.p., 43 in. Cut & Like New
- 1—1970 New Holland 1880 Self-propelled Ensilage Cutter, Hydro-Stat, Drive, with a 2 row 40 in. Header
- 1—3 row 30 in. Header for 1880 Ensilage Cutter
- 1—New Holland 880 Ensilage Cutter, 1000 P.T.O., Hard Surface Knives & New Gathering Chains
- 1—GEHL 88 Ensilage Cutter, 1000 P.T.O., 40 in. Rows

COMBINE & TRUCKS

- 1—1966 IHC 503 Combine, Cab, Bin Ext., 14 ft. Header, Pickup Reel, and been in shed (A real nice machine and ready to go.)

MACHINERY

- 1—John Deere 20-8 Wheat Drill with press Wheels - Nearly New
- 1—John Deere No. 6 Rotary Hoe, nearly new
- 1—John Deere 835 3 bottom Breaking Plow
- 1—Hamby 6 row Triple Bar Fertilizer Rig, complete with Pump, Clean Out Busters, and Gauge Wheels
- 1—Big Ox 9 Shank Chisel Plow
- 1—Big 12 6 row Cultipacker
- 2—John Deere 4 row, Front Mount Veg. Cultivators, 3010 & 4010
- 1—Lilliston 4 row Rolling Cultivator, late model
- 1—Burch 4 row 3 pt. Rotary Hoe
- 1—5 row Double Toolbar Rod Weeder, PTO Drive
- 1—Shaffer 20 ft. Offset Disk, complete with cylinder

CAR - PICKUPS & TRAILERS

- 1—1964 Olds 88, power and air. (Good)
- 1—1964 GMC Pickup w/4 sp., V-6 Motor & Koenig Toolbox Bed
- 1—1959 Ford Pickup w/3 sp., on Butane and good shape
- 1—Shopmade Low Boy Implement Trailer, built with 28 ft. Hyde trailer bed
- 1—4 wheel Trailer, steel Bed
- 1—Tool Carrier for Transporting Land Planes
- 1—Big 12 2 wheel Pipe Trailer, 40 ft.

JAMES CRUCE
Star Rt., Kress, Texas
Pho. Edmonson 806-864-3565
Redmon 806-627-3892

AUCTIONEERS ASSOCIATE
BEN REAGAN
SILVERTON, TEXAS
Pho. 806-847-4912

JACK DULIN
Route 1
Plainview, Texas
Pho. Happy Union 806-895-3401

TOOL MAKEUPS

- 1—Lot Tool Bars
- 1—Lot Spacers
- 1—Lot Gauge Wheels
- 1—Lot 2 pt. - 3 pt. Adapters
- 1—Set Cisco Hyd. Row Markers
- Nearly New
- 1—Big 12 6 row Tool Carrier
- 2—Rolling Guide Cones
- 1—Lot 4 row Veg. Cultivator Bars
- 1—Lot Dry Fertilizer Boxes, Fiber Glass
- 1—Lot Shanks & Clamps, some vegetable
- 1—Lot John Deere Weights

IRRIGATION

- 1—8 in. Peerless Pump for tailwater pump
- 1—Peerless Gearhead, 1 to 1 ratio
- 1700—Feet 6 in. Flowline
- 800—Feet 7 in. Flowline
- 800—Feet 8 in. Flowline
- 1—Lot 6 in. Gated Pipe, 60 in. Outlets
- 1—Lot 12 x 8 Hydrants
- 1—Lot 1 1/4, 1 1/2 & 2 in. Tubes
- 1—Chrysler 318 Motor and auto. trans.
- 10—Joints 8 in. x 20 ft. Gated Pipe 40 in. Rows
- 30—Joints 8 in. x 20 ft. Gated Pipe 38 in. Rows

LIVESTOCK EQUIPMENT

- 1—MYD-Handy Working Chute
- 1—Old-Scratch Cattle Oiler
- 2—Ritchie Elec. Heated Automatic Water Tanks
- 1—Ritchie Elec. Heated Automatic Hog Waterer
- 2—Stock Water Tanks
- 1—Liquid Feed Trough
- 1—Double Barrel Hay Bunk
- 2—All Metal Feed Troughs
- 1—Round 12 hole Hog Feeder, like new
- 1—Metal Farrowing Crate
- 1—Lot Hog Panels
- 40—Cross Ties
- 1—20 ft. Mayrath Grain Auger

RADIOS & MISCELLANEOUS

- 3—C-B Transistor Radios, Nearly New
- 2—Butane Tanks, 27, 46, & 110 gal.
- 2—Pickup Tool Boxes
- 1—Lot Barrel Pumps
- 1—Lot Sweeps & Chisels
- 1—Combine Axle w/Tires & Wheels - 900-24
- 90—Feet 18 in. Well Casing
- 1—Lot Pipe
- 1—Lot Scrap Aluminum & Iron
- 2—1967 & 1960 Dodge Pickup Cabs

Tickets Sale For Pageant Opening

Tickets for the Miss Hereford Pageant will go on sale Tuesday, Mrs. Lynn Kester, director of the contest, announced.

The pageant will be April 21 in Hereford High School auditorium, where Miss Hereford and Miss Teenage Hereford of 1973 will be selected. This is the second annual local pageant, sponsored by the Chamber of Commerce Women's Division.

Pageant rehearsals have been scheduled for Tuesday and Thursday beginning at 7:30 p.m. in the high school auditorium and on April 14 at 2

p.m. Later rehearsals are set for April 17 at 9 a.m. and 1 p.m. Full dress rehearsal will be April 20 at the auditorium where ribbons will be given to contestants for reservations for relatives.

On the day of the pageant, a Coke party will be held at 10 a.m. in Community Center where the contestants will meet the judges. The swim suit contest, beginning at 2:30 p.m. in the auditorium, will not be open to the public.

At 7:30 p.m. the beauty pageant will begin, and the tickets will be for this event.



NEW BUSINESS—Mayor James H. Sears was on hand Thursday for the ribbon-cutting and grand opening of the city's new Montgomery Ward store. Wards manager Bill Broxson, (standing to the mayor's left,) aided in the ceremonies while chamber of commerce president Jim Conkwright (to Mrs. Sears' right), members of Hereford Hustlers and store personnel looked on.

THE FAMILY LAWYER

Freedom with an If

"I will suspend your jail sentence and let you go free on one condition," said the judge to a teenager found guilty of malicious mischief. "You will have to go to church every Sunday for a year."

But on appeal to a higher court, the go-to-church requirement was thrown out. The court said forcing anyone to attend services was a violation of the religious freedom guaranteed by the federal Constitution.

Probation—that is, letting a prisoner go free "on condition"—is a common method of dealing with lesser lawbreakers. Judges do have a right to put reasonable

limits on the person's activities, such as not leaving the county without the permission of his probation officer.

But, as the above case shows, the judge cannot use probation to take away basic constitutional rights. In another case, a requirement that the probationer would have to donate a pint of blood to the Red Cross was also held unconstitutional as a "cruel and unusual" penalty.

Nevertheless, special restrictions may make sense in the context of a particular situation. Another case involved a woman who had twice been convicted of unlawful conduct during anti-war demonstrations.

The judge granted probation on condition that she not take an activist part in any more such demonstrations. And this restriction was duly upheld on appeal.

"The conduct it forbids," said the appellate court, "even if lawful in itself, is conducive to future criminal activity of the same kind of which (she) was convicted."

Hospital Notes

PATIENTS IN HOSPITAL

Mrs. Hettie Johnson, Rt. 1; Mrs. Rommie Blea, 330 W. 2nd; Mrs. Humberto Garcia, Box 1943; Bernabe Barajas, 209

Union; Mrs. Mary Perez, 612 Austin Road; Mrs. Antonio Esqueda, Box 1494.

Mrs. Odella Huckert, 117 Sunset; Iseal Garcia, 711 E. 3rd; Elia Alvarez, Odessa; Mrs. Ervin T. Dement, Canyon; Clifford Barnhill, Box 2058; Mrs. Maude France, 304 E. 6th.

Mrs. Mary Dutton, Rt. 1; Miguel Guerra, 427 N. 25 Mile Ave.; Mrs. Marie Cline, 221 Elm; W.L. Bolinger, 121 Fir; Henry Williamson, 301 Ave. B; C. Palmer Norton, 516 Ave. I; Mrs. Freda Beauchamp, 1613 17th.

Mrs. Flora Homefield, Adrian; Mrs. Katie McGehee, Box 1381; David H. Perrin, 219 Texas; Mrs. Carmen Flood, 546

Willow Lane; Mrs. Jo Ann Hill, 705 N. Cherokee; Mrs. Gloria Martinez, 305 Ave. B; Mrs. Eladia Acosta, Rt. 5.

PATIENTS DISMISSED
Moss Howell, Mrs. Leon Richards, March 31.

Mrs. Ginger Stephens, Mrs. Ruth Robertson, Mrs. Patrick Hanlon, Mrs. Mary D. Hoelscher, Mrs. Emeline Watson, March 30.

Mrs. Mary Tarango, Mrs. Reyes Gonzales, Mrs. Anita Mungia, Alan R. Wilcox, March 29.

Johnnie Haney, Mrs. Cecil Wilkins, Mrs. Larry J. Moseley, Vetha Strange, Joe Moyer, Mrs. Juanita Higgins, Mrs. Mary A. De La Garza, R.L. Ethridge, Sharon L. Kovaks, March 28.

Jimmy Hutson, Mrs. Alpha Hill, March 26.
Mrs. Rosa Valdez, March 25.

Personalities Brighten Industry

In almost every field of business there are personalities. Seldom, though, are more colorful characters found than in the wine industry.

Winemaking has to do with agriculture and people who are on a familiar basis with the earth and its products tend to be more independent and develop an individual personality rather than becoming just another duplicate human.

The elusive Ernest Gallo and his brother, Julio, can al-

most be put in a special category. Kingpins of the commercial wine field, they are scarcely ever seen but when they speak, it's as if the earth moved. Their headquarters complex in Modesto has been discreetly dubbed "Parthenon West."

Dick Vine, winemaker-president of Niagara Falls Wine Cellar, has yet to state if he chose the wine business because of his name. When he isn't talking wines, he'll switch over to another field in which he is an expert: raising German Shepherds.

Then there is the master of Beaulieu, Andre Tchelistcheff, with his builtup boots and chain-smoking habit that initially mesmerizes and startles each new devotee.

Oregon's Paul Bjelland of Bjelland Vineyards was one of the first winemakers to step out of the ultraconservative

image and sport a beard. Paul is one of the few who doesn't

look like a replica of the Kentucky colonel.

Hanns Kornell has developed a distinctive personality image along with his champagne. Billed as "Champagne Master to the World," he has endeared himself to many a household by letting it be known that he won't purchase any bulk wine for blending until his wife and children have professionally tasted it and given their OK.

Joe Heitz, Heitz Wine Cellar, has as his trademark a plantation hat. Thankfully, the hat looks well on him and Joe manages to wear one that goes with the style of his boots.

Bully Hill Vineyards' Walter Taylor continues to carry the nickname "Golden Falcon," dating back to

earlier years when as an executive with Great Western he would often show up with a hooded sunshine-colored falcon on his gloved hand.

It's the voice of Korbels' public relations director, Harley Edrington, that makes one muse: "Where have I heard that before?" Answer: Harley is chief public address announcer for Bing Crosby's golf tournament, has been announcing there since 1949.

Topping all colorful characters because she is simply herself is the little old lady who daily sits behind the bar

in a tasting room belonging to a winery her family founded and once owned. She sits and sips glass after glass of a concoction made from a giant jar containing — Alka-Seltzer.



CAKES FOR DOCTORS—Lined up, ready to take cakes to clinics for Hereford physicians and dentists on Doctors Day Friday are members of the Red Cross Uniformed Volunteers. From left are Mrs. Sam Morgan, president, Mrs. Ray Carlile, Mrs. Bill Hutson and Audni Miller Beach of Columbus, Ohio, standing-in for her mother, Genevieve Miller, Red Cross executive secretary.



Drop In And See The Dodge Boys at

JONES MOTORS

345 E. 1st
HEREFORD

LAND ON THE BEST USED CAR PRICES EVER!



- '70 PLYMOUTH VALIANT, 4 Door Sedan, Real Gas Mileage.
- '67 PONTIAC G.T.O.
- '67 BARRACUDA, 6 Cylinder, Standard Transmission, Sporty School Car.
- '68 CHEVROLET PICKUP, 6 Cylinder, Standard, Irrigation Pickup Deluxe.
- '68 CHEVROLET PICKUP, V-8, Automatic Transmission, Low Mileage.
- '67 CHRYSLER.
- '72 DODGE MONACO, Factory Executive Car, Low Mileage.
- '72 RAMBLER AMBASSADOR, 2 Door Hard Top, Factory Car, Low Mileage.
- '70 PLYMOUTH FURY III, 4 Door, Clean Car
- '70 HONDA 4 750 CC MOTORCYCLE Extra Clean

GIBSON'S DISCOUNT CENTER



SEE A 16" x 20" LIFE SIZE PORTRAIT OF YOUR CHILD!

by Palo Duro Studio OF AMARILLO, TEXAS

ONE 8 X 10 LIVING COLOR PORTRAIT

98¢

PLUS TAX AND A 50¢ SITTING FEE

THURSDAY, FRIDAY, & SATURDAY; APRIL 5, 6, & 7

- SEVERAL POSES TO CHOOSE FROM
- AGE LIMIT, OVER 3 MONTHS OLD
- ADDITIONAL PEOPLE \$1.00 EACH
- LIMIT 2-GROUPS PER FAMILY
- ADDITIONAL PHOTOS AVAILABLE
- PHOTOGRAPHER ON DUTY 9:00 A.M. to 7:30 P.M.

COME EARLY BRING A FRIEND

NOTICE: A 16" x 20" Color Portrait will be shown on every sitting, but No Obligation to buy!

Tide May Turn In Fight Against VD

The "hush-hush" disease has come out into the open. For decades, venereal disease was spoken of in whispers or not spoken of at all because VD was not one of the "socially accepted" diseases. Despite its social unacceptance, VD occurred—and in great numbers, so great that vast programs were mounted to control and hopefully seek to eliminate the disease as a public health problem in Texas and the nation.

VD had become an epidemic, as literally millions of Americans and thousands of Texans contracted the disease. Health authorities, who had been quietly attacking this public health problem for years, began to focus some of their energies on public awareness—education and information. They hoped to bring the disease out into the open so it could be treated for what it is—a serious communicable disease now occurring in epidemic proportions.

Until recently, VD patients were treated by society as social outcasts. The social stigma attached to these diseases prevented people from seeking education about the prevention or treatment of VD.

Thus, the chain of transmission was almost impossible to break, for many individuals were unaware of the symptoms and dangers of VD. For every case brought to the attention of health authorities, four more cases were occurring but not brought to treatment.

Now, the tide may have begun to turn. The Texas State Department of Health reported a 27 per cent decrease in the occurrence of infectious syphilis statewide in 1972. Gonorrhea showed a 14 per cent

increase. To combat this continued increase, a massive new gonorrhea screening program was launched by the State Health Department just last year. Still, gonorrhea is striking four new victims in Texas every minute. As part of their efforts to bring the untreated, previously undiagnosed, or asymptomatic cases of syphilis and gonorrhea to treatment, state health authorities have launched a "VD Awareness Campaign"

aimed at reaching the target population and educating the general public. Hopefully, such an effort will motivate individuals who think they may have been exposed to VD to contact their probate physician or local Public Health Department clinic for early diagnosis and treatment. The educational aspects of the campaign will try to bring the disease "out of the woods" and into the realm of present day reality. It will also apprise the

public of the seriousness of the disease as a health problem that there are ways to prevent VD, and of the need to seek immediate treatment upon suspected contact. April, 1973, has been set aside as "VD Awareness Month" in Texas in an effort to focus public attention on the syphilis and gonorrhea problem in the state. The Texas Medical Association, Texas Pharmaceutical Association, and Texas State Department of

Health have joined hands in coordinating several "Awareness" events during April. The campaign will include the use of posters inside buses of municipal transit systems, billboards along major highways and in metropolitan areas, "symptom" stickers for use in public restroom, TV and radio public service spot announcements, a series of 12 full-page newspaper public service "awareness" ads that the State

Health Department is trying to get the cooperation of local newspapers throughout the state to run, a series of posters for use in schools and in public locations, and detailed information made available to local mass media for development of their own news stories and programming. Governor Dolph Briscoe has thrown his support to the effort by designating the month of April, 1973, as "VD Awareness Month." Mayors and county commissioners are being urged to join in the effort at least to the point of adopting local proclamations and calling attention to local efforts.

in the state climbed to 57,247 cases. Syphilis showed a slight drop but still totaled 5,510 cases. But these figures tell only part of the story. Experience shows that only about one in five cases is actually reported to health officials. In 1972, in the United States the number of reported gonorrhea cases exceeded 755,615, according to the U.S. Public Health Service. Some 96,997 cases of syphilis were recorded. In this country it is estimated that there are a half-million people with syphilis who can't even know they have it. Health authorities say from two to six

million cases of gonorrhea actually occurred last year. Of these, it is estimated that some 250,000 occurred in the State of Texas. In its public awareness campaign, the State Health Department is striving to make the extent of the problem clear to everyone, along with the knowledge that VD can happen to anyone. Secondly, the campaign is emphasizing the method of transmission—from one infected person to another person through close, intimate sexual contact. And, thirdly, it is stressing the necessity for immediate treatment should disease symptoms appear.

WHERE YOU ALWAYS BUY THE BEST FOR LESS

GIBSON'S

DISCOUNT CENTER

BIG DISCOUNT

ADVERTISED PRICES GOOD MONDAY, APRIL 2, 1973

409 FORMULA CLEANER
32-Oz. Bottle **57¢**

MISS BRECK HAIR SPRAY
13-OZ. BTL. **53¢**

MISS BRECK SUPER BALSAM
Creme Rinse & Conditioner
8-OZ. SIZE G.D.P. **53¢**

RAIN BARREL FABRIC SOFTENER
26-Oz. Btl. **69¢**

NEW HERBAL SCENT VO⁵ SHAMPOO
Dry, Oily or Regular 15-OZ. SIZE **69¢**

ELECTRIC FRY PAN By Sunbeam
No. FP6P with Teflon II
REG. \$28.99 NOW! **\$24.97**

COOK BOOK SHORT CAKE **19¢**

A CHILD'S GUIDANCE TOY
ARROW - DOT to DOT
72 Hidden Pictures
Pencil & Crayons
G.D.P. NOW! **97¢**

SLUSHMASTER MUGS By Douglas
REG. 77¢ **67¢**

FLUTED MUFFIN PANS
Cast Aluminum 1/2 CUP SIZE
REG. 15¢ **\$3.97**

DUNCAN HINES CAKE MIX
All flavors except angel food...
BOX **33¢**

BODY ALL DEODORANT
8-OZ. SIZE **\$1.19**

CREMORA NON-DAIRY CREAMER
22-OZ. **69¢**

PLAYSKOOL WOOD BOARD PUZZLE
G.D.P. NOW ONLY! **\$1.59**

APPIAN WAY PIZZA MIX
G.D.P. **29¢**

MRS. ALISON'S COOKIES
Pecan, oatmeal, peanut butter, chocolate chip, coconut macaroon.
YOUR CHOICE G.D.P. BOX **79¢**

TINKER TOOLS
NO. 330 AGES 1 to 5
G.D.P. **\$2.29**

GIBSON'S HEREFORD
SAVE 16¢ WHEN YOU BUY A 1 LB. CAN of FOLGER'S COFFEE
SPECIAL PRICE WITH THIS COUPON **83¢**
WITHOUT COUPON 99¢
COUPON CASH VALUE 1/20 OF 1¢
GOOD THRU 4-7-73

GUM BALL VENDING BANK
NO. 5192 - POPEYE or FRED FLINSTONE
G.D.P. **\$2.29**

SALE SALE SALE

Friendships blossom like spring flowers with "Sunshine Line" BIBLE-VERSE GREETING CARDS!

Easter Cards

Exquisite and beautiful cards for all occasions.

Stop in today to see our complete selection!

Christian Book Store
347 N. MAIN

Secrecy Of Ballot Protected By Law

(EDITOR'S NOTE. It has come to The Brand's attention that some citizens do not understand the secrecy of election ballots. With this in mind, we asked a local attorney to explain the legal requirements as set forth in the Texas Election Code.)

election ballots in Texas, I am happy to be able to say that very stringent and detailed procedures are set out by the law to assure that a vote cast in secrecy remains secret and that no person will know how a particular individual voted unless that individual desires to tell how he voted.

instructions require that he sign the back of the stub and the stub is then placed in one box with the ballot placed in another box. The box in which the ballot is placed has a lock on it and the keys to that lock are given to the sheriff immediately after the ballots are counted.

the stubs and the stub box are not compared with the ballots in the ballot box. The ballot box is placed in the custody of the county clerk. The stub box is prepared for the election by the district clerk. The statute provides as follows.

with two gummed seals, which shall be sealed together by affixing thereto the seal of the court, so as to make it impossible to open the box without breaking the seal. The district clerk further shall prepare in

the box, and shall retain one copy in his file. The stub box shall be delivered to the election judge at the same time the regular ballot boxes are distributed, and the election judge shall return the box to the district clerk at the time he delivers the regular ballot boxes to the designated place." Article 8.15 further provides that

contents of the box or in connection with a criminal investigation. The box shall be treated as other papers of the district court with the exception that it shall not be opened except by order of the court, and the court further shall have the power to punish anyone found guilty of violating the provisions of this subdivision as contempt of court. In event of any contest

by law to demand the box. If no contest or criminal investigation arose out of the election within sixty days after the day of the election, the contents of the box shall be destroyed by fire under the direction of the district judge and in the presence of the county judge and district clerk."

Dear Mr. Nieman,

In answer to your question concerning the secrecy of

Anyone who has exercised his right to vote in the past will know that he is given a ballot attached to which is a stub. The

The box containing the stubs are prepared and handled in accordance with Article 8.15 of the Texas Election Code, which makes provisions to assure that

"The stub box shall be submitted to the district clerk of the county, who shall seal it by placing a short ribbon through the hasp on the box and securing the ends of the ribbon

triplicate a certificate showing the number of the box, the date of the election, and the nature of the election. He shall then place one copy of the certificate in the box before sealing it, shall attach one copy to the outside of

"Upon the return of the stub box, the district clerk shall keep the box secure, as other papers of the district court, and shall allow no one to open the box except by order of the district court, upon the trial of an election contest involving the

or criminal investigation growing out of the election within sixty days after the day of the election, the district clerk shall deliver the ballot box to any competent officer having process therefor, for any tribunal authority authorized

Thus, the law assures that the ballots cannot be compared with the stubs by anyone, unless there is a bona fide election contest filed in the district court and then only under the supervision of the district judge.

It is my feeling that everyone who is qualified should be exercising his right to vote. That the right to vote and the right to control the affairs of the government are precious ones. The statutes and laws of the State of Texas are designed to assure that the right to vote one's own personal voice without fear is preserved.

Yours truly,
Thomas W. Kendrick

TWK-rw



Floyd Bradley

Church Sets Week-Long Revival

Dr. Floyd C. Bradley, pastor of First Baptist Church, Floydada, and John Glover, of First Baptist Church in Pampa will conduct revival services at Temple Baptist Church today through April 8.

Dr. Bradley will serve as evangelist for the services, while Mr. Glover will direct the music.

Bradley, recently-elected President of the Wayland Panhandle Pastors and Laymen's Conference for 1974, has also served as President of District Eight, Caprock Plains Area; President of District Eight Baptist Encampment; member of state executive board and Trustee, Wayland Baptist College and member of State New Life Committee.

Glover is a graduate of Austin College and Southwestern Baptist Theological Seminary. He served six years at Monterey Baptist Church, Lubbock, and has served in a staff position since 1959.

Daily services at noon and at 7:30 p.m., and Sunday services at 11 a.m. and 7 p.m. will be held during the week. A nursery will be provided for all services, and the pastor and members at Temple Baptist Church invite the public to attend.

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