

Beef Has Big Impact In Magic Triangle

BY O.G. NIEMAN
PUBLISHER

The cattle fed industry is a big business in the Deaf Smith County area—a bigger business than most people realize.

Putting some dollar figures on the recent survey, which showed Deaf Smith County leading the way with 574,108 head produced in 1972, adds an impact to the statistics.

The cattle count was announced last week by Southwestern Public Service Co., and was prepared by Sam Thomas Jr., agricultural development manager. The total number of cattle fed in 1972 for 29 Texas counties and 8 Oklahoma and New Mexico counties was 4,679,068 head.

Figuring the average fattened

value on an 1,100-pound steer at \$420, those 4.67 million beeves were worth \$1.96 billion in direct sales.

In the "Magic Triangle" area of Deaf Smith, Castro and Parmer alone, the head count was 1,382,408. Estimate on the direct sales value in this tri-county area would be almost \$580 million.

To arrive at some estimates on other factors involved in the huge industry, Biff Bevis, treasurer of Southwest Feed Yards, helped The Brand place some "ball park" dollar tags on the items.

On a cost-per-head annually, he figures \$98 on grain purchases. This would reflect grain purchases in the Magic Triangle of some \$135 million.

With a sale ration food per head figured at \$123, the area total would be almost \$170 million annually.

Bevis places salaries and wages at about \$4.80 per-head per-year, or a total of some \$6.6 million. Drug purchases for the yards are estimated at \$3 a head annually, bringing a total cost there of approximately \$4.1 million.

School, county and state taxes are estimated at \$262,200 a year for the tri-county area, and insurance adds another \$644,800. Supplies, repairs and maintenance could add another \$2.76 million on the costs.

As can be seen on some of the cost figures, the year was not all profit for the area feeders. The price of feeder calves jumped to a range of \$60-\$70 per hun-

dreweight in 1972 compared to a \$40-\$50 range the previous year. Grain prices also took a big increase.

Thomas, the SPS man, also pointed to the impact of the meat packing industry, which pumped many more dollars into the area economy. If packers in the SPS area killed at their capacity last year—which was 2.5 million head—the beef, now at \$445 average, would produce gross revenue of more than \$1 billion.

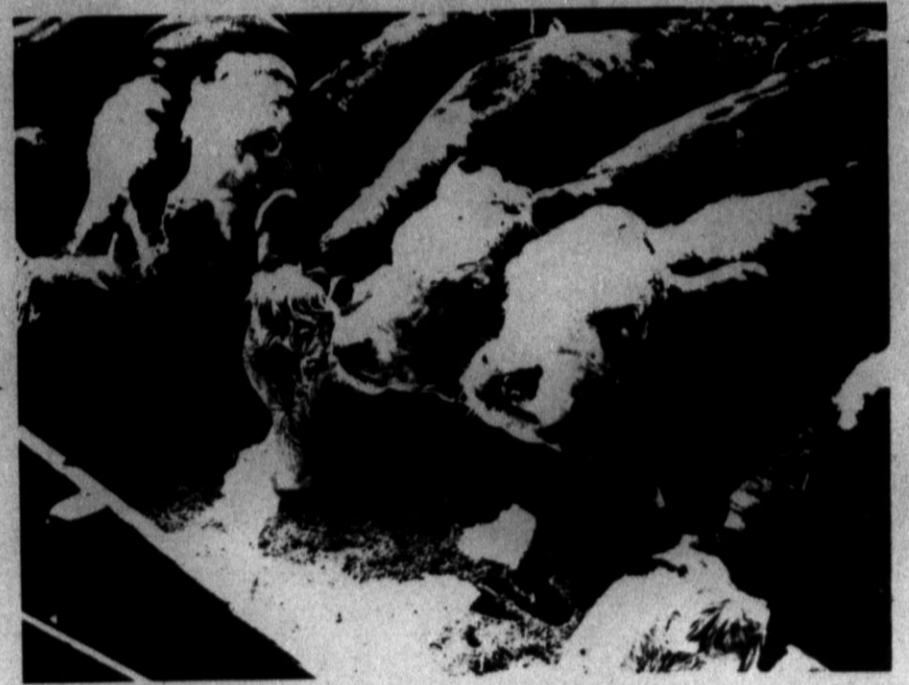
Adding the big trucking industry to the fed cattle industry, even more impressive totals are reached. Thomas estimates, from the total annual head count, that 152,363 trucks with a capacity of 40,000 pounds would be needed to haul the beeves to market, and 87,075 more trucks

with a capacity of 40,000 pounds would be needed to bring the feeder calves into the lots.

Another 348,303 trucks of the same capacity would be needed to bring the feed to the yards. Putting all of the uses together, Thomas says you can figure 3,758 trucks are used each day to physically support the cattle industry.

Thomas also estimates that 20,000 jobs are generated in his SPS area by the cattle feeding industry, and that does not include additional jobs in the packing plants.

Thomas sees a 20 per cent increase in cattle production this year, and says lots are presently under construction for another 200,000 to 250,000 head.



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The Sunday Brand

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Published Every Sunday

Top Jaycee Named Here

Larry Bean was presented the Outstanding Jaycee award for 1973, and Mrs. Bill Johnson was introduced as the Jaycee-Elite Of The Year at the third annual joint installation banquet Friday evening in Civic Club Center.

Dan Warrick took office as Jaycee president succeeding Bill Johnson, and Mrs. C.L. Hollingsworth was installed to follow Mrs. Bill McKinney as head of the women's organization.

Awards were announced by the retiring presidents.

School Board Will Meet Here Tuesday

Hereford School Board will hold a regular meeting Tuesday night in the administration building, with a discussion on elementary schools working with non-graded programs as part of the agenda.

Trustees will hear general reports, and a report showing comparisons of graduates for the past 13 years. Teacher resignations and approval of new teachers will also be on the agenda. The session starts at 8 p.m.

Johnson selected Warrick as key man of the past year; Bean was chosen by Jaycee members.

In addition to Mrs. Johnson, Mrs. McKinney cited Mmes. John Bunch, Bill Bankston, Harvey Milton, Bean and Warrick for accomplishments in various fields of the Jaycee-Elite program.

John Duggan of Vega, state vice president for this region, installed Jaycee officers and directors. Harvey Milton and Dale Lawrence are the new vice presidents, Richard McCutchen secretary, Greg Sharpe treasurer, Johnson state director, Lonnie Coffey, Jerry Tisdale, Bankston and Bean local directors.

Installed by Mrs. Milton Saltzman of Pampa, Area 1-A vice president, Jaycee-Elite officers for next year include Mrs. Dale Smith as vice president; Mrs. Bankston secretary, Mrs. Warrick treasurer and Mrs. Johnson state director.

Local directors are Mmes. Bunch, McKinney, Nanah Braly and Jerry Tisdale.

Speaker at the banquet was (See Jaycee, P. 2)



LARRY BEAN
... Jaycee of the Year

Hunting Mishap Injures Youth

Mike Artho, 15, is in "real good spirit" at Northwest Texas Hospital in Amarillo after sustaining a shotgun wound in the leg in a hunting accident last Sunday, his father, Joe Artho, reported Saturday.

Mike, a student at La Plata, was getting out of a pickup

when the shotgun accidentally discharged, hitting him in the thigh.

His father said the blast, fortunately, missed an artery or bone. "However, it may be a week or so before we know the extent of the damage to the leg," he added.

New Officers Named By Kiwanis Club

Howard Birdwell, a four-year member of the Hereford Kiwanis Club, was elected to serve as the club's president for a one-year term beginning Oct. 1 of this year.

Election of new officers took place at the club's weekly noon luncheon meeting Thursday at the Civic Club Center.

New officers elected to serve along with Birdwell were Ed Coplin and R.C. Hoelscher, vice-presidents, and Bobby Owen, Jack McCracken, Bill Craig, Dale Young and Robert Rhoton, directors.

Birdwell has been principal of Shirley Elementary School in Hereford for the past three years, previously serving as assistant principal of Aikman Elementary School. Before moving to Hereford, Birdwell was a teacher with the Amarillo school system.

Birdwell and his wife Billie, have two daughters, Judy, a student at La Plata Junior High and five-year-old Leslie.

Paving Project Set For US-60, Here To Canyon

A \$2.1 million paving project on US-60 from Hereford to Canyon was among contracts awarded in the Amarillo district by the Texas Highway Commission, it was announced this week in Austin.

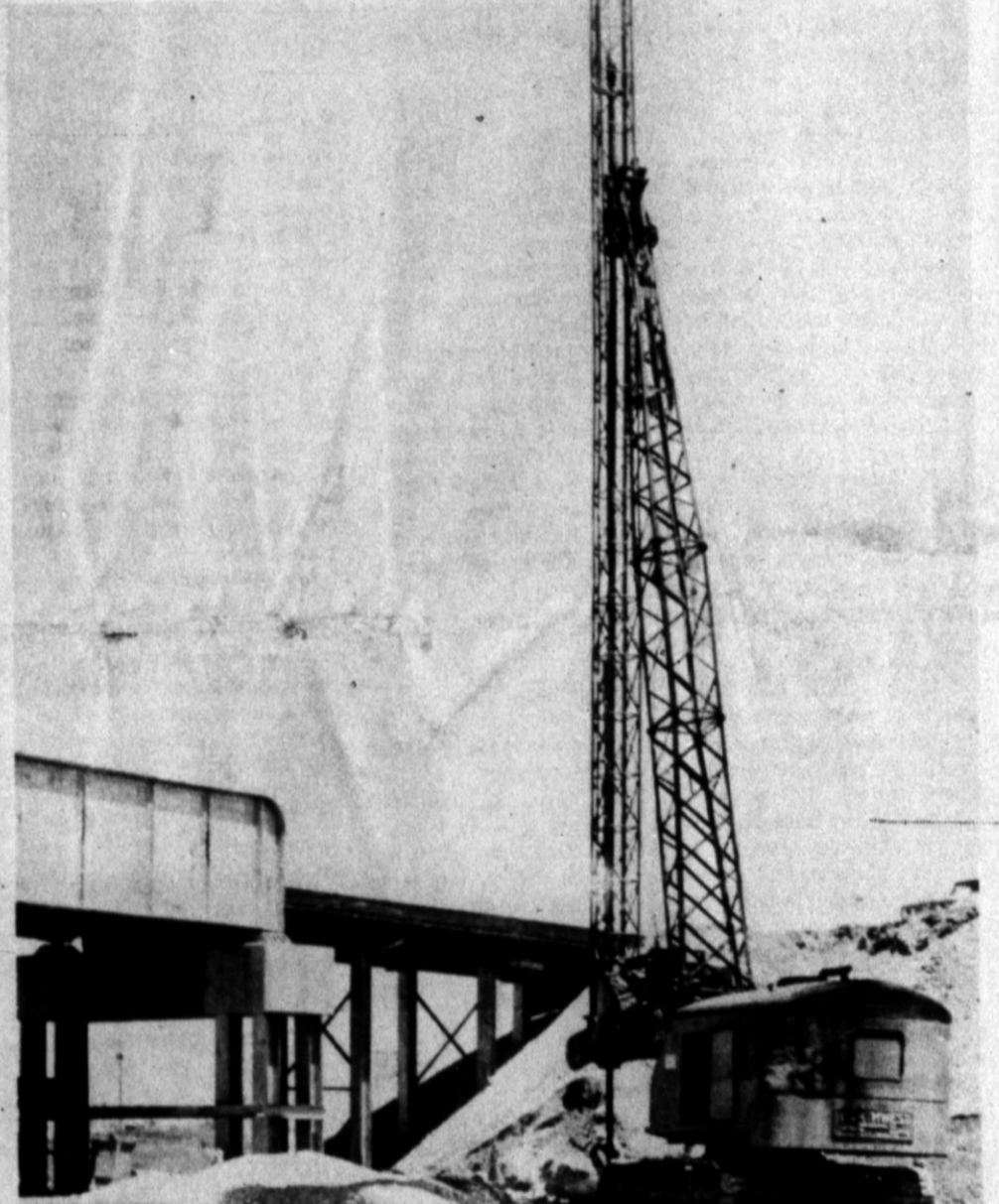
The contract, awarded to Gilvin-Terrill, Inc. of Amarillo, was for 26.2 miles of asphalt stabilized base, seal coat and hot mix asphaltic concrete pavement. Clyde Israel of Amarillo is the Highway Department engineer in charge of the project which will take an estimated 100 working days. Low bid of \$2,144,843.60 was accepted.

Another contract in the district which included Deaf Smith County was for 15.5 miles of pavement on IH-40. The project extends from 1.5 miles east of the New Mexico state line to the Caprock.

The contract went to Cooper and Woodruff, Inc. of Amarillo on a low bid of \$1,564,087.48. George Cannon of Amarillo is the engineer in charge of the project which is estimated for 100 working days.

Jury Notice

The District Court jury will not convene until Wednesday at 9 a.m. It was announced Saturday by district clerk Lola Faye Veazy. The jury was originally scheduled to convene Monday morning.



PROJECT UNDERWAY—Expansion of the Holly Sugar railroad overpass, just west of Hereford on Highway 60, will be included in the project now underway to widen the highway into a four-lane thoroughfare outside the city. Work began with the drilling of 42 inch holes to accommodate supports for the new overpass span, which would measure 111 feet—46 feet wider than the present span.

DURING NATIONAL HOSPITAL WEEK

Hospital Progress Outlined

Deaf Smith General Hospital joins the nation's more than 7,000 hospitals in observing National Hospital Week, May 6-12, honoring the people employed in health care institutions.

Today's Sunday Brand carries a special salute to the employees at Deaf Smith General. "Providing modern facilities and services to meet the public's rightful expectations for quality care is the

highest priority of our hospital, and to provide them as efficiently as possible," stated administrator Ron Welty.

During 1972, Deaf Smith General established recovery room services, reorganized its inhalation therapy services, and started an in-service training program.

This year the maternity department will be re-located within the hospital, and a physical therapy department will begin operation. The new facilities for the maternity department will be a sharp contrast to the present department, which are located in the original 1924 building. The old ward lacks bathroom facilities in patients rooms, has no labor rooms, and only one delivery room.

The new maternity ward will have nine modern patient rooms, two labor rooms, and two delivery rooms. The re-

(See Week, P. 2)

Rudd, Zinser Picked For Boys State

Hereford High School juniors Paul Rudd and David Zinser will represent local American Legion Post 192 as Boys' State representatives this year, it was announced recently.

Paul is the son of the Kenneth Rudds, and David is the son of Mr. and Mrs. Frank Zinser Jr. Alternate for the year is Andrew Wingert, son of Mrs. Russell Wingert and the late Rev. Wingert.

Boys state will be held at the University of Texas in Austin June 6-12. Held annually since 1943, Boys State was established

for the purpose of training young men in the democratic processes of the United States government and in leadership. Eligibility is limited to boys who are members of their high school's junior class. They are selected by the local Boys State Committee of the American Legion, which interviews them and makes the final selection.

They are chosen on the basis of outstanding leadership and scholastic achievements 1972 Boys' State representatives were Terry Scott and Ricky Locke.



PRESENTED TO SCHOOL—Members of Hereford's Key Club made the official presentation of this marquee to HHS Thursday. The marquee was made possible by a number of club fund-raising projects. Present for the ceremonies were Gene Brock, president of Whiteface Kiwanis Club and Key Club faculty advisor; Don Lane, president of Hereford

Kiwanis Club; Joe Sheffy, president of HHS Key Club; David Loerwald, president elect, HHS student body, Lieutenant governor for Key Club's division 6, and district treasurer. Also Don Hooper, faculty advisor and Jerry Don George, HHS principal. Not pictured is Bobby Owen, Division 6 and 33 Kiwanis-Key Club Chairman.

Monday Is Dollar Day In Hereford



CITIZEN OF MONTH
City manager Dudley Bayne was named citizen of the month for May at Thursday's meeting of the Hereford and Deaf Smith County Peace Officers' Association. He was selected for his co-operation with and aid to local peace officers in carrying out their duties. Here he is congratulated by local police captain Ray Morgan.

'Pro' Burglar Sees His Kind Vanishing

By NANCY ANDERSON
Copley News Service

HOLLYWOOD — A once-successful Hollywood burglar (if you can call a man who did 17 years in stir "successful") says his kind is almost extinct. The days — or, rather, the nights — when a dedicated second story man could lift \$22,500 at Leo Carillo's in a matter of minutes are no more. Credit cards and paste gems have so completely replaced the cash and genuine sparklers which formerly crammed Beverly Hills and Bel-Air wall safes that professional burglars are going the way of the Rocky Mountain big horn. Duke, the ex-burglar of my acquaintance, explains: "The only professional burglars working now are those commissioned to steal certain

things. Most burglaries now are committed by amateurs, by kids trying to raise a little money or by people into drugs. "And they are dangerous. "A professional burglar won't hurt anybody if he can help it. I never went into a house armed. In addition to that, a pro will have studied the house and picked his escape route before going in. So he won't panic like an amateur. "It's the amateur, especially the one on drugs, who'll kill somebody if he's taken by surprise. If you hear a burglar in your house, try to pretend that you're asleep. "Don't let him know that you've seen him." Duke gave up his calling when he came out of prison seven years ago after his third time in; however, he enjoys recalling the events of his career, and, when he does, he drops more names than a social climber. Clark Gable, Gary Cooper, Robert Young, Kay Francis, and John Wayne: these were but a few of the biggies with whom he did business. Duke's story, as he tells it, might have been the script for an early James Cagney movie, for, growing up in the San Francisco Mission district, he was the good kid who went wrong only after he fell in with the wrong crowd and was falsely accused. Interestingly, his troubles began with another fellow named Duke, John (Duke) Wayne. "One Saturday, I went with these kids to see John Wayne at the Rialto," Duke, the ex-burglar, relates. "He was there in person, a young, tall, skinny

actor wearing a big, white hat and two guns. "Some way, one of his guns disappeared, and the police questioned me about it." Then, according to Duke, they gave him a vicious beating even though he had no knowledge of the missing weapon. After another, similar experience, he decided that, since he was usually suspected, he might as well be guilty, and, with that, he became a thief. Later, because Hollywood is a mecca for creative talent, he gravitated there. His talent was for burglary, and Hollywood in the 1940s was an ideal place for its exercise. "By the time I started burglarizing the homes of movie stars," Duke says, "I'd learned to take only cash and jewelry. When I first started out as a burglar, I took big stuff, but I'd learned that you'd be lucky to get \$500 from a fence for a \$12,000 mink coat. "Besides, a burglar can't put a mink coat in his pocket, and, if police in Beverly Hills see a man walking down the street late at night carrying a silver tea service or furs, they are going to stop him." Of the various schemes he employed to rob the stars, one of his favorites began with party crashing. Among the hosts whose parties he crashed were Wayne, Cooper and Gable.

Lasting gifts of Love
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Cowan Jewelers
Downtown

Red Cross Will Teach Summer Swimming Lessons

Summer swimming lessons at the municipal pool, sponsored each year by Deaf Smith County Red Cross Chapter, will begin June 4 and a preliminary meeting of volunteer instructors is set for 7:30 p.m. Thursday in Community Center.

Mrs. Richard Zinser, chairman of this activity which each year involves scores of Hereford youngsters, announces that instructors who have worked in previous summers and others who will volunteer to teach are asked to attend the meeting.

Only water safety instructors qualified by the Red Cross may teach the classes which will be held from 9 a.m. to noon daily except Saturdays and Sundays. Registration for the swimming lessons is scheduled June 1 at the pool.

To qualify more instructors, a water safety instructors class will be held May 14-25, Mrs. Zinser says, open to persons over 17 years of age who have already passed senior life saving tests.

The class will be conducted from 1 to 4 p.m. each day. Mrs. Zinser will teach the first half and Marlon Williams of Amarillo, a water safety instructor trainer, the last half. A class member must have 30 hours in the course to become a water safety instructor.

While this class is in progress, a senior life saving course will be taught from 4 to 7 p.m. daily. Pupils must have passed junior life saving and be at least age 15 or have completed the ninth grade in school.

In addition to instructors for the summer classes, other volunteers are needed to serve as baby sitters for instructors' children, Mrs. Zinser says. Many residents qualified as instructors are young mothers

who will assist in the program if care is provided for their children while they work at the pool.

Older women are needed for this task of caring for children of all ages at the Community Center, just across the street

Cancer Society Meets Thursday

Dr. William Anthony of Amarillo will be the guest speaker at the annual meeting of Deaf Smith County Chapter of the American Cancer Society at 7:30 p.m. Thursday. This will be a Dutch dinner in the Civic Club Center.

Officers and board members for next year will be elected. Everyone who has contributed to the Cancer Society or given volunteer work is a member, and invited to this meeting.

Reservations may be made through Wednesday with Mrs. Jack McKinster at Hereford State Bank.

WEEK--

(Cont'd from Page 1)

location will be completed during the summer.

The physical therapy department will also begin operation this summer. It will be staffed by a registered physical therapist and will offer outpatient physical therapy services as ordered by a physician, as well as in-patient services. This will provide a service which has not been available for the community in the past.

In addition to these activities, the hospital is considering affiliation with the Texas Tech School of Medicine and is evaluating plans to establish an intensive care unit.

from the pool. Older schoolgirls may assist, but at least one or two mature, responsible women are wanted as supervisors every morning.

Mrs. Zinser invites any who will volunteer for full or part-time service to telephone her.

JAYCEE--

(Cont'd from Page 1)

Bob Mills of Amarillo, public relations director for Pioneer Gas and a leader in civic organizations.

He stressed that a community or a club cannot stand still, but will decline if it does not move forward. Jaycees were urged to volunteer community leadership, tackle the big jobs and realize that "things don't just happen; people make them happen."

Diplomas for a Leadership-in-Action course just completed for Jaycees were presented to 11 members.

Jaycee-Ettes decorated for the banquet, with Over The Rainbow as the theme. A large rainbow with a pot of gold at the end arched over the entrance and smaller replicas were on tables with flowers in rainbow colors.

Jaycees from Friona, Happy, Pampa and Vega were visitors.

DE GAULLE RESIGNS

On April 28, 1969, Charles de Gaulle resigned as president of France after an election defeat.

ALLIANCE ANNOUNCED

Henry VIII announced an alliance with Francis I of France on April 29, 1526.

On Sept. 12, 1959, the Soviet Union's Lunik II became the first satellite to land on the moon.



CABLEVISION WORK CONTINUES—Burial of underground cable for cable television service in Northwest Hereford nears completion along with installation of aerial cable in other parts of the city. The system is expected to be in service for the northeast portion of the city around June 1, with the northwest part of the city ready for service shortly afterward.

Social Security

Q. I was divorced from my husband after having been married for over 20 years. He died last month and I will be 60 in three months. Can I be entitled to widow's benefits on his record?
A. Yes, providing you are not married and providing he paid social security long enough to be fully insured.
Q. My husband was killed in an accident a year ago. My son, age 20, was severely injured in the same accident. He had worked only 6 months. Is this long enough for him to get disability benefits?
A. No, he would need at least a year and a half to get disability benefits on his own record. He may, however, qualify on his father's records. The recent amendments provide that a person can qualify for benefits on the record of a deceased, disabled, or retired parent's record if the son or daughter became disabled before age 22. Prior to this change in the law, disability had to begin before age 18.
Q. Do you have to pay social security taxes after you start receiving social security benefits?
A. Yes. If you continue to work in covered employment after becoming entitled to social security benefits, you must continue to pay social security tax on your earnings. There is no age limit and no exception.

MINDSZENTY ARRESTED
On Dec. 27, 1948, Joseph Cardinal Mindszenty, Roman Catholic primate of Hungary, was arrested by the Communist government in Budapest on charges of treason, espionage, black market dealings.

COW POKES By Ace Reid

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SAVE \$ FARM DISCOUNT LUMBER & COMPANY (Just outside city limits) PHONE 364-6002 HIGHWAY 385 SOUTH SAVE \$

Foul Smelling Furniture May Be Fire Damaged

By BARBARA HARTUNG
Copley News Service

Q. We have recently purchased through an individual party, a used bedroom set which is about two years old, consisting of a dresser, mirror, headboard and night stand. It has the most horrible odor and my daughter cannot tolerate it any longer in her room. I have cleaned it thoroughly inside and out and still it continues to smell. Even the backing has a peculiar odor. I've used Treewax and Formula 409 to no avail. We also aired it on the patio in the sun for a day. A furniture manufacturer said we could have it stripped but that would be costly which is ridiculous since we tried to save some money by getting it used. Could you please suggest something that's simple and within a limited budget? — M.W.

A. If it is a musty, moldy kind of smell, you might try washing the interior parts with lacquer thinner. Then sit it in the sun for a day. Often this will remove the mustiness in furniture. If the odor is caused by a fire, that is sometimes impossible to remove.

Q. My decorating problem is a split-entry. You enter two beautifully carved doors and then are faced with seven steps up to the formal living room and seven steps down to the recreation room. It's a 12-foot ceiling from the door level and the walls are bare on each side of the stairs and the

one above the steps going down. The one asset is a gold three-fall hanging chandelier and a large gold window above the doors. How can I make this area more interesting and formal? — V.C.

A. I would suggest a wall-covering. Choose a rather formal paper in neutral colors that would be in keeping with both your living room and recreation room schemes. You might choose a rug if the entry is large enough in a formal French, Oriental or Chinese or a contemporary rug with something like a scroll border, providing, of course, that the colors are compatible with your wallpaper. Shop at a quality store for some small pieces of furniture especially designed for foyers if you need that extra furnishing. Benches, etageres, credenzas, small chairs and even small desks make good entry pieces. You might like a decorative wall mirror over a small chest. But don't clutter it up with furniture. If you like paint better than wallpaper, choose to hang groupings of eye catching artifacts and art on the walls. Make an art gallery of prints, pictures and treasures. To get a formal look, choose traditional paintings, prints and sculpture. Use a large framed mirror on the wall going down to the recreation room. Mirrors in those spots are charming and space expanding.

Q. I have a guest bedroom with pink shag wall-to-wall carpeting, pale pink walls and

a pink and white bedspread. Could you please tell me what colors to use for draperies, lamps, chair, pictures? The bedspread could be changed. I paint my own pictures but the pink is a problem. I do not want the room to look too feminine. — S.S.

A. You could do a handsome room in a mulberry and pink theme utilizing your pink shag carpet and pale pink walls. Why not make an extremely tailored mulberry bedspread with pink welting? Use a window shade in matching mulberry laminated to shade cloth and trimmed in pink. A warm brown for a chair fabric would be a good choice and pictures in what ever you like, framed in brown frames, and a white, beige or brown lamp base. I think this would avoid an overly feminine look and be equally appealing to your men and women guests.

Much still to be done in hiring handicapped

Although employment of handicapped in the United States has improved greatly, only one-third of the blind of working age are employed. Barely half of all the paraplegics are working, merely one-fourth of the epileptics and only one out of seven with cerebral palsy are employed.

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"Bloms" are tires with slight appearance variations. The variation is on the surface only—the dots in the sibilant area or minor discoloration. This does not affect the quality construction of the tire in any way. They meet the high standards associated with the JCPenney tire. You get a good quality tire but at a price way below that of the same tire without bloms.

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Reg. 259.95. Ford pick-up air conditioner. Wood grain trim. Features pre-chill, styled for '68-72 models.

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Tire size	Price	Fed. tax
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700-16-6	30.51	2.95
750-16-6	34.58	3.69
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670-15-6	25.48	2.65
700-15-6	34.23	3.09
730-20-10	49.81	5.19
825-20-10	67.83	7.23
100-20-12	83.78	9.10
900-20-10	67.83	7.33
100-20-12	83.79	9.10
1000-22-12	90.92	9.88

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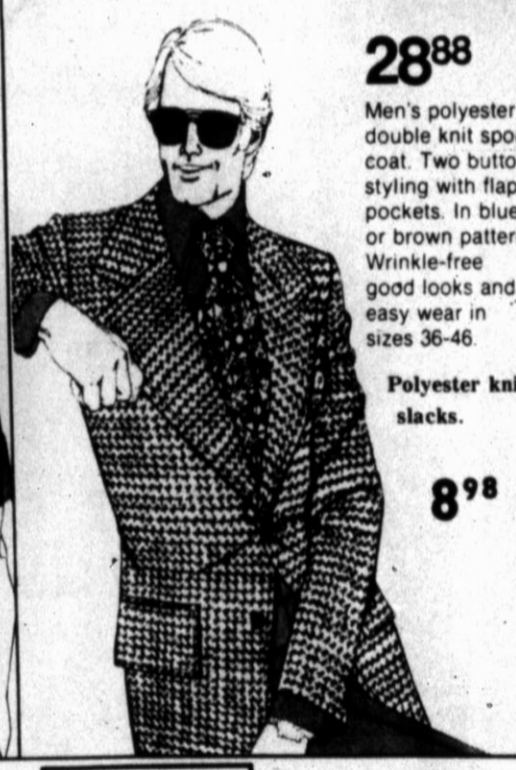
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ALL FLORESCENT BULBS 100
50-100-150 WATT

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YELLOW OR WHITE
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NO DEPOSIT NO RETURN Your Choice
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7 THRU SATURDAY, MAY 12, 1973 ... SHOP FOR MOTHER & SAVE!

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G.D.P. SPECIAL



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Amber, Milkglass, Olive...
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by Hamilton of Indiana
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HOUSE LIGHTS!
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with adjustable holder
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ACTIVE TOOTH POLISH
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LARGE TUBE **49c**

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11 OZ. SIZE
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with egg & creme rinse, lemon shampoo.
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HAPPY MOTHER'S DAY SUNDAY, MAY 13, 1973

Your Horoscope Guide

For The Week Of
May 6 to 12

ARIES: (March 21 to April 19 — Also Aries Ascendant) — Take care of loose ends at home. Good time to entertain small, intimate group. Enjoy children by cooperating in their interests. Good time to study, write, publish material. Be patient with friends.

TAURUS: (April 20 to May 20 — Also Taurus Ascendant) — Take the initiative. Present new ideas, projects relating to finance. Stimulate communication about speculative matters. Take time out for relaxation and pleasure. Relate to children by listening to them.

GEMINI: (May 21 to June 20 — Also Gemini Ascendant) — You are in top form. Use your wit and charm to advantage. If unemployed this is a good time to approach future employers. Concentrate on what you are doing to avoid error, accident. Home entertainment favored.

CANCER: (June 21 to July 22 — Also Cancer Ascendant) — Use high energy to accomplish much so that weekend is free for relaxation. Diversified activities require a priority list approach for best results. Use discrimination in

accepting social invitations.

LEO: (July 23 to August 22 — Also Leo Ascendant) — Many doors open to you now. Take the spotlight. Affairs of large organizations, hospitals, humanitarian projects are emphasized. If dealing with the public, be diplomatic and calm. Be sincerely helpful.

VIRGO: (Aug. 23 to Sept. 22 — Also Virgo Ascendant) — Results from previous work, study and preparation should come now. Display charm and wit in public relations. Traveling as part of your job could increase now. Financial increase, increased prestige are possible.

LIBRA: (Sept. 23 to Oct. 22 — Also Libra Ascendant) — Accept career changes calmly and without becoming involved in the politics of associates. Be active at work but in a less forward manner. Stay with proved routines and methods. Guard health carefully. Get enough rest.

SCORPIO: (Oct. 23 to Nov. 21 — Also Scorpio Ascendant) — Opportunity to accomplish a cherished goal. Use inventiveness, problem-solving abilities to achieve success. Use care in domestic relationships — curb tendency to sarcasm and temper with mate or associates.

SAGITTARIUS: (Nov. 22 to Dec. 21 — Also Sagittarius Ascendant) — Take care of routine matters by scheduling week's activities. Give attention to domestic matters and affairs of children. Travel is a possibility. Speculation with finances not especially favored.

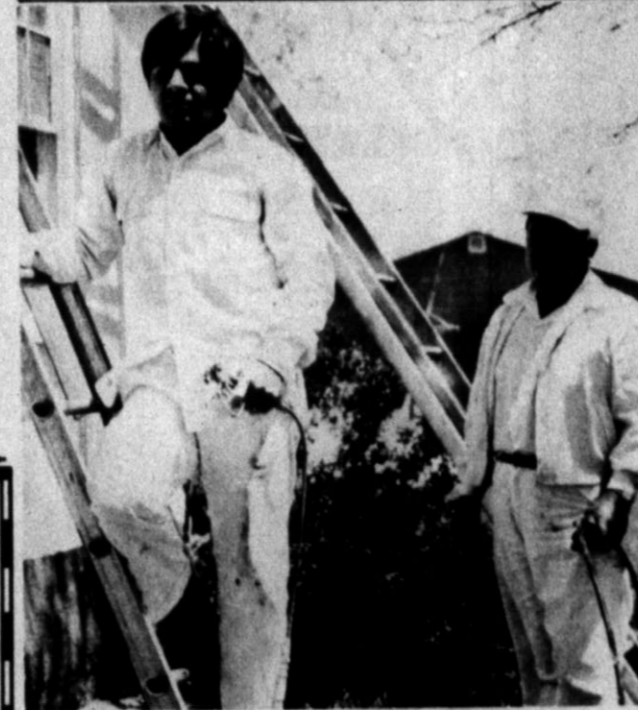
CAPRICORN: (Dec. 22 to Jan. 19 — Also Capricorn Ascendant) — Use originality, versatility in accomplishing your goals. Discuss project details, agreements, with mate or partner. Be frank and candid with others. Attend to details yourself if traveling now. Concentrate.

AQUARIUS: (Jan. 20 to Feb. 18 — Also Aquarius Ascendant) — Compromise between work and play by alternating activity. Get sufficient rest. Curb tendency to extravagant purchases. Get professional advice on all legal papers, long-range decisions. Check insurance coverage.

PISCES: (Feb. 19 to March 20 — Also Pisces Ascendant) — Use practical judgment in all affairs. Pay debts and collect what others owe you. Keep confidences, be discreet about your affairs. Curb impulses. Use care in signing documents. Move carefully and slowly.



DE STUDENT OF THE WEEK—Earnie Randell, son of Mr. and Mrs. Glenn Randell of 131 Ave. F, was selected Distributive Education Student of the Week. He is employed at Gaston's under the supervision of James Welch, manager of the men's department. The junior at Hereford High School plans on attending college after graduation.



ICT STUDENT OF THE WEEK—The Industrial Cooperative Training Student of the week is Raul Pesina, son of Mr. and Mrs. Juan O. Pesina of 419 Ave. D. The junior in Hereford High School is employed by his father with Juan Pesina Paint Contractor.

Clay Tiles Can Be A Lot Of Fun

By ALICE MORRELL
Copley News Service

Making clay tiles can be lots of fun for everyone in the family. Especially nowadays when working with clay has become such a popular handicraft. The tiles are also a good art form for self-expression, and children love to carve and paint them.

Before getting your hands dirty with clay I suggest you make a pattern or templet. Measure with a ruler on a plain piece of paper or lightweight cardboard, a four-inch square, cut out. This will be used as a cutting guide.

To make tiles you will use stoneware clay, an old cloth (burlap, heavy muslin or canvas will do nicely) a rolling pin, two one-half-inch-thick dowel sticks, a sharp knife or ceramic modeling tool (preferred) and under glazes or colored glazes as you desire.

Wedge the clay to remove any air. To wedge the clay knead (as you would bread dough) until the clay when cut is smooth showing no air holes.

When the clay is thoroughly wedged, make a ball as big as a melon if you can handle this much, or a tennis ball for children. Place on a cloth. Put the two dowel sticks one on either side. The dowels are used to keep the clay an even thickness when you roll with the rolling pin.

Now, with the rolling pin, roll the clay into a flat sheet. Be sure to keep the rolling pin on the dowel sticks and roll the clay as you would a pie crust to the thickness of the dowels.

Place the templet on the clay and cut around it with your clay tool or knife. Set clay aside to dry to leather hardness, about 1 1/2 hours.

When clay tiles are leather hard, with a pencil draw faint picture of your choice in the clay tile, leaving 1/4 inch margin on all sides. Carefully cut and remove all clay from the background of your drawing down to about 1/8 inch in depth. This will give your drawing a raised effect.

To keep the tile from warping as it dries, place a small book on the clay to keep it flat until it is thoroughly dry.

When the tiles are completely dry paint the picture with underglaze (englobes) and low fire to cone 04. This low fire will harden the tiles enough for use as hot plates, wall plaques, chess board, etc. Tiles to be used as walkways or for garden sculpture should be fired to the maturity of the clay.

When tile is bisque fired glaze three even coats of clear brushing glaze on top and sides to within one-eighth inch of back, refire to cone of glaze, usually 06.

Your tile can be fired only once if you use glaze colors and glaze only the sculptured

drawing. Do not glaze the back of the tile and only down one-eighth inch maximum on the sides. When firing glazes fire to the cone of the glaze, usually 06.

To make hot plate tiles cut a piece of felt the size of the tile and glue to the back.

To make tiles for a chess board cut squares 2 inches by 2 inches glaze then mount on cardboard or wood and back with felt.

Make six four-inch-square tiles, mount on cardboard, back with felt and place next to your stove as a place to set hot pots. This will save your counter top and provide a unique personal and lovely addition to any kitchen.

Handpainted tiles are a good bazaar item. Experiment and have fun.

STREET CRIMES

Figures for last year, released recently, show an 18 per cent decline in serious crime in New York City, as compared with 1971.

HOME VALUES

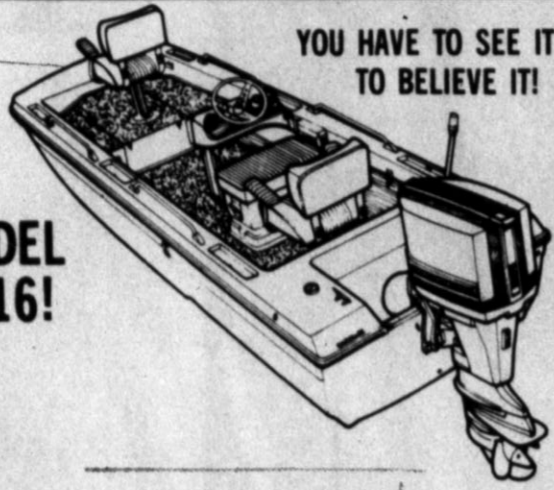
The average owner-occupied home was valued at \$19,574 and rising, according to the last U.S. census.

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Copy of '1984' seized by KGB

An English-language edition of George Orwell's "1984" was seized recently by KGB agents during a search of the Moscow apartment of Andrei Amalrik, imprisoned Russian dissident author. Amalrik, serving a three-year sentence in a Siberian labor camp for "anti-Soviet fabrication," wrote of a war between Russia and China in one of his books.

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Lubbock Blanks Hereford, 4-0

Lubbock High's Westerners had three errors and the blanked the Hereford Whitefaces, 4-0, at Lubbock Friday in a battle between the last-place teams in District 4-AAAA.

It was the first LHS win over Hereford this year, and dropped the Whitefaces to a 3-15 district mark and 6-20 record on the season. LHS has a 5-13 record in loop action and is 11-18 overall.

Both teams were to wind up the season with doubleheaders Saturday. Hereford had the task of taking on district champion Monterey in a twinbill at home.

Each team had six hits at Lubbock Friday, but the Hereford

CARRIE NATION
Carrie Nation, protesting the sale of alcoholic beverages, smashed all the liquor bottles in a Wichita, Kan., saloon on Dec. 27, 1900.

THEATER OPENS
The Radio City Music Hall, largest indoor theater in the world, was opened in New York on Dec. 27, 1932.

The Sunday Brand

SPORTS

Wes High Signs With Sul Ross



WESLEY HIGH

Wesley High, Hereford's top running back last season, was signed to a football scholarship Friday by Sul Ross State University, according to an announcement from Hereford athletic director Larry Dippel.

High was the top rusher in District 4-AAAA last season and was named to the All-District squad two times. He is a two-year letterman in both football and track. He scored eight touchdowns the past season, and tallied five as a junior.

The Herd running back just missed the 1,000-yard mark in rushing the past season, winding up with a 997 total. He was the key man in the strong rushing attack exhibited by Hereford the past year.

High, a hurdler on the track team, advanced to the regional meet as a junior. He was a consistent point producer this season, but failed to win a regional berth.

High is the son of Mrs. Sylvia High of Hereford.

Jaycee-Ette Volleyball Meet Set

Hereford Jaycee-Ettes will sponsor a three-day adult volleyball tournament for area teams Thursday, Friday and Saturday at Hereford High School gymnasium.

Mens' and womens' teams are invited to enter, and teams from Hereford, Walcott and Amarillo are expected to attend.

Game sessions will be held beginning at 6:30 and 8:30 p.m. each night, with additional sessions and games scheduled for Saturday, according to Mrs. Bill Johnson of the Jaycee-Ettes organization.

Admission for spectators will be \$7.50 for adults and \$5.00 for children.

COODY, CRAWFORD IN EXHIBITION

Touring Pros Appear In Local FCA Golf Play

Two standout touring pros will appear in Hereford Monday to help boost the annual Fellowship of Christian Athletes' Golf Tournament, and amateur golfers will be vying for prizes as they help boost the local FCA chapter.

Charles Coody, 1971 Masters Champion, and Dick Crawford, former NCAA champ at the University of Houston, will be featured in a short clinic and an exhibition match. Gallery charge will be \$1.50 for these attractions, with the clinic set for 12:15 p.m. Monday.

Coody will team with Jim Holmes, Hereford High golf

coach, and Crawford will partner with John Farquhar in the exhibition match starting at 1-p.m. Farquhar, of Amarillo, is one of the top amateurs in the country and a former Walker Cup player.

Local golfers, matched in foursomes, will start play at 8:30 a.m. Monday. The high school FCA chapter is sponsoring the tourney and will use proceeds to send members to summer camps. Coach Fred Upshaw is tourney director. Four prizes amounting to some \$300 to \$400 will be awarded. Entry fee was \$20 per golfer.

Coody, a native of Stamford, is currently 26th on the money list of touring pros with his best finish this year being a second place in the Citrus Open at Orlando, Fla. A graduate of TCU, Coody now makes his home in Abilene.

Coody, 35, turned professional in 1964 and won the Dallas Open his rookie year. He took the Cleveland Open in 1969, and won the coveted Masters title in 1971. His career earnings through 1972 totalled \$454,099. Coody's best year was 1971 when he earned \$94,947 on the tour and was 16th on the money list. He also captured the World Series of Golf in '71.

Coody grew up in Stamford and won the high school golf championship in 1954. In the next seven years, he won some 30 amateur titles in Texas, many while attending TCU. After graduation, he spent three years in the Air Force.

Upshaw announced that the amateur tourney would start promptly at 8:30 Monday morning, with eight teams scheduled for a "shotgun" start. Two other teams will tee off at 3 and 3:15 p.m. A total of 41 players were entered.

Players should pickup their scorecards at the clubhouse at John Pitman Municipal Course. If not already paid, the entry fee must be paid at that time. Handicaps will be listed on the cards. "A" players will receive



CHARLES COODY

full handicaps, and all others will get one-half of the handicap.

The foursomes for the 8:30 tee off:

Hole 1—Don Hall, Tom Simons, Jake Webb, Larry Dippel.

No. 2—Brent Combs, Pat Robbins, Bob Brooks, C.P. Worthan.

No. 3—Mike Horten, Sam Long, Rocky Lee, Mike Benway.

No. 4—Gary Stagner, Ronnie Osborn, Elmo Rains, Dean Herring.

No. 5—Mike McWhorter, Bartly Howell, Mrs. Helen McWhorter, Frank Cogdell.

No. 6—Joe Priddy, Dub Hare, Gary Phillips, Virgil Marsh.

No. 7—Don Martin, Steve Stevens, Charles Duvall, Don Lowder, Bob Spangler.

No. 8—J.A. McWhorter, Vance-Hall, James Self, Dub Boyd.

The 3-p.m. tee off—Mac Tubb, Jerry Payne, Pat Hughes, Don Cumpston.

3:15—Curtis Stoerner, Cuby Kitchens, Roger Huber, Lloyd Olson.

Jewelry Gifts are enjoyed for years Cowan Jewelers Downtown

ROSTER LISTS GRID CANDIDATES

Herd Spring Football Report

Spring football drills for the Hereford Whitefaces were at full speed this week, after what Coach Larry Dippel termed "a few ragged practices" at the start. The Herd boss reported 102 candidates in the sessions.

The teams were to hold their first scrimmage session Saturday morning, but results of that clash will be reported next week. Spring training continues until May 18, when the spring game will be conducted.

The Whiteface staff is rebuilding for next year with eight junior lettermen forming the nucleus of the squad. A large number of this season's junior varsity will be called upon to fill the gaps left by 22 graduating letter winners.

The eight veterans are James Harris (6-2, 160 back), Armando Gonzales (5-11, 162 end), Jim March (6-3, 205 tackle), Mauri Montgomery (5-7, 157 guard), Willie Glass (6-1, 175 tackle), Wayne Schumacher (5-11, 160 wingback), John Stoy (6-0, 175 tackle), and David Crume (5-11, 218 center).

Harris is the only returning backfield regular, but Chuck High (5-10, 150 Jr.) and Franklin Higgins (5-10, 155 Jr.) are two top prospects up from the JV's. Two freshmen quarterbacks are currently working with the varsity to gain

depth at the position. They are Mike Crim (5-11, 175) and Albert Gonzales (5-7, 135).

Another sophomore-to-be now with the varsity is Dave Charest (5-11, 150 split end). The JV had six sophomores last season who will be vying for starting berths as juniors.

The spring roster:

CENTERS
CRUME, David Loerwald (5-9, 163 Jr.), Terry Bell (5-11, 170 soph), Danny Collins (5-10, 160 soph), Kevin Douglas (5-8, 140 Fr.), Dennis Evans (5-8, 176 Fr.).

GUARDS
MONTGOMERY, Butch Casey (5-8, 166 Jr.), Chip Guseman (5-9, 153 Jr.), Ronald Johnson (6-0, 164 Jr.), James Kilgore (5-8, 160 Jr.), Joel Pittard (5-9, 154 Jr.), Ed Warren (6-0, 157 Jr.), Gary Yosten (5-9, 170 Jr.), Kevin Compton (5-8, 161 soph), Kevin Fox (5-8, 162 soph), Stan Fry (5-6, 150 soph), Danny Jones (5-6, 140 soph), David Jones (5-6, 135 soph), Jimmy Sandoval (6-0, 180 soph), Lupe Arroyos (5-7, 140 Fr.), Fernando Garcia (5-6, 126 Fr.), Bill Hardin (5-7, 160 Fr.), Kevin Lea (5-8, 140 Fr.), Luis Marquez (5-10, 175 Fr.), Paul Trolinder (5-11, 170 Fr.), Allen Ward (5-7, 165 Fr.), Greg Weems (5-9, 135 Fr.), Yosten (6-0, 160 Fr.).

TACKLES
MARSH, GLASS, STOY, Jerry Brock (5-10, 185 Jr.), Joe Garza (5-7, 172 Jr.), Donnie Henson (6-1, 203 Jr.), Lynn Lauderback (5-8, 172 Jr.), Paul Timberlake (6-0, 160 Jr.), Barry Allen (5-11, 165 soph), Melvin Betzen (5-11, 175 soph), Clifford Fangman (6-0, 176 soph), Don Ferris (6-1, 210 soph), David Fish (6-0, 164 soph), Salvador Marquez (5-9, 215 soph), John Paetzold (5-11, 191 soph), Jerry Reyna (5-7, 184 soph), Raymond Castillo (5-9, 208 Fr.), David Emerson (5-10, 180 Fr.), Stacy Hacker (5-7, 140 Fr.), James Hamby (6-0, 173 Fr.), Bob Hardin (5-6, 220 Fr.), Kenneth Henson (6-1, 165 Fr.), David McLeod (5-11, 160 Fr.), Jessie Martinez (5-5, 149 Fr.).

ENDS
GONZALES, Kenny Brown (5-8, 150 Jr.), Steve Loerwald (6-1, 182 Jr.), Harold McNutt (5-7, 152 Jr.), Gary Friemel (5-9, 150 soph), Kevin Malone (6-1, 160 soph), Ronnie Ohlig (5-9, 140 soph), Jimmy Sanchez (5-7, 130 soph), Terry Barrier (5-6, 140 soph), Dave Charest (5-11, 150 Fr.), Brad Clark (5-7, 145 Fr.), Davis Ford (6-2, 150 Fr.), Mike Foster (6-0, 190 Fr.), Mario Gamez (5-7, 142 Fr.), Vance Hennington (6-1, 170 Fr.), Barry Harvey Torres (5-7, 120 Fr.).

BACKS
HARRIS, SCHUMACHER, Chuck High (5-10, 150 Jr.),

Franklin Higgins (5-10, 155 Jr.), Brian Clark (5-7, 149 Jr.), Gerald Payne (5-10, 145 Jr.), James Waits (6-0, 185 Jr.), David Artho (5-8, 150 soph), Doug Charest (5-9, 168 soph), Art Gonzales (5-7, 130 soph), Victor Hill (5-6, 132 soph), Kent Hollingsworth (5-8, 135 soph), Darrell Hutton (5-11, 160 soph), Mike Munnerlyn (5-9, 153 soph), Terry Yerby (5-8, 160 soph), Mike Artho (5-7, 130 Fr.), Joe Arroyos (5-6, 127 Fr.), Milton Cooper (5-9, 167 Fr.), Mike Crim (5-11, 175 Fr.), Brian Edwards (5-7, 157 Fr.), Alfonso Gamez (5-8, 152 Fr.), Sammy Gonzales (5-4, 130 Fr.), Albert Gonzales (5-7, 135 Fr.), Pete Hale (5-8, 140 Fr.), Mark Hayes (5-7, 125 Fr.), Steve Jones (5-11, 150 Fr.), Gilbert Mendoza (5-7, 140 Fr.), Roger Pickens (5-7, 145 Fr.), Robert Scott (6-0, 166 Fr.), Keith Shore (5-7, 135 Fr.), Kirk Spain (5-8, 135 Fr.).

Gypsy moths have voracious appetites

A single gypsy moth caterpillar will eat his way through one square foot of leaf surface every 24 hours.

A single defoliation can kill softwoods and two defoliations can kill hardwoods.

Bird Dog Trials Held

The Hi-Plains Bird Dog Club held its annual Spring Field Trials last week at the Buffalo Lake Wildlife Refuge with some 30 dogs entered.

Results of the trials:
Open Shooting Dog Stake—1. Tab Top, Pointer male owned and handled by George Miller of Amarillo; 2. Dusty, Setter male owned by Calvin Meissner of Farwell and handled by Wayne Porter of Hereford.
Open Derby Stake—1. Golden Valor, Pointer male owned by John Jefferies of Olton and handled by Porter.

Open Puppy Stake—1. Babe, Pointer female owned and handled by Jefferies; 2. Dolly, Pointer female owned and handled by Miller, Amarillo.
Amateur Shooting Dog Stake—1. Tab Top; 2. Tim, Pointer male owned and handled by Porter.

Japanese students pray for good grades

Japanese students place prayer tokens on a Shinto shrine in Tokyo, hoping for aid from the gods with their university entrance examinations. Lack of a university degree can mean a lifetime of menial jobs in Japan, so their prayers are fervent.

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For smooth, quiet ride even at turnpike speeds.

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- Distinctive high-fashion white sidewalls.
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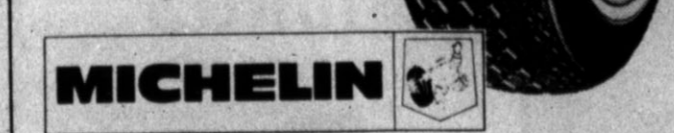
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TEXAS GRAIN FED BEEF LB. **\$1²⁹**
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 - RIB STEAK LB. **98¢**
 - TEXAS GRAIN FED BEEF FAMILY STEAK LB. **98¢**
 - FRESH LEAN GROUND BEEF LB. **85¢**
 - LONGHORN CHEESE 1/2 MOON LB. **98¢**
 - JIMMY DEAN SAUSAGE 2-LB. PKG. **\$1⁸⁹**

- CHIQUITA BANANAS**
LB. **10¢**
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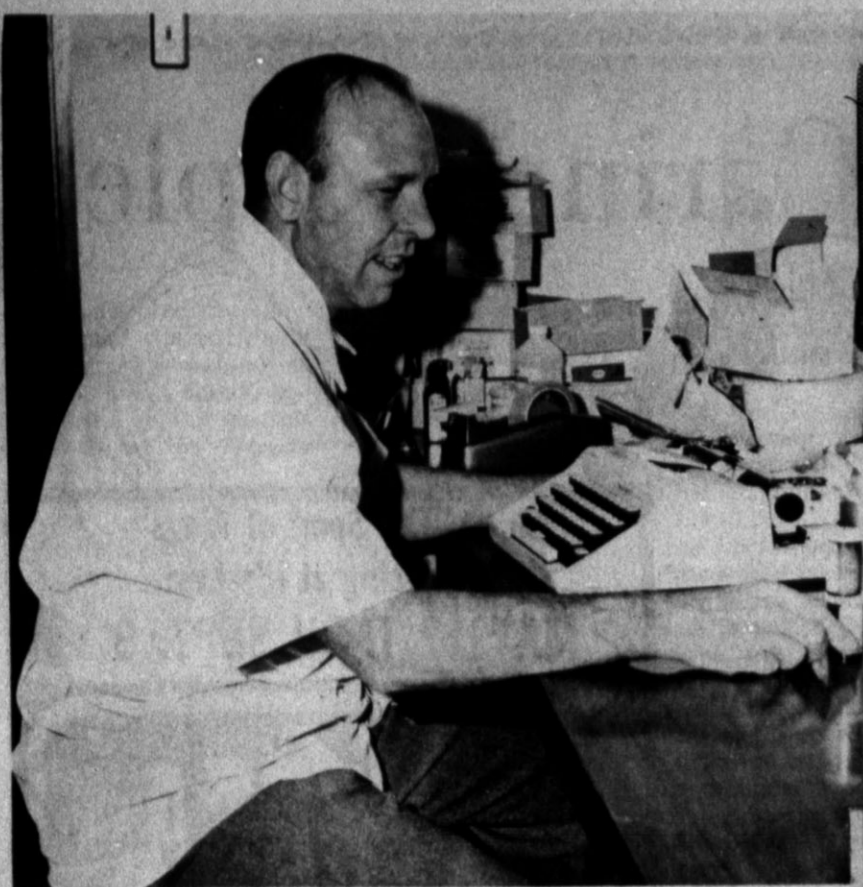
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NATIONAL HOSPITAL WEEK MAY 6-12

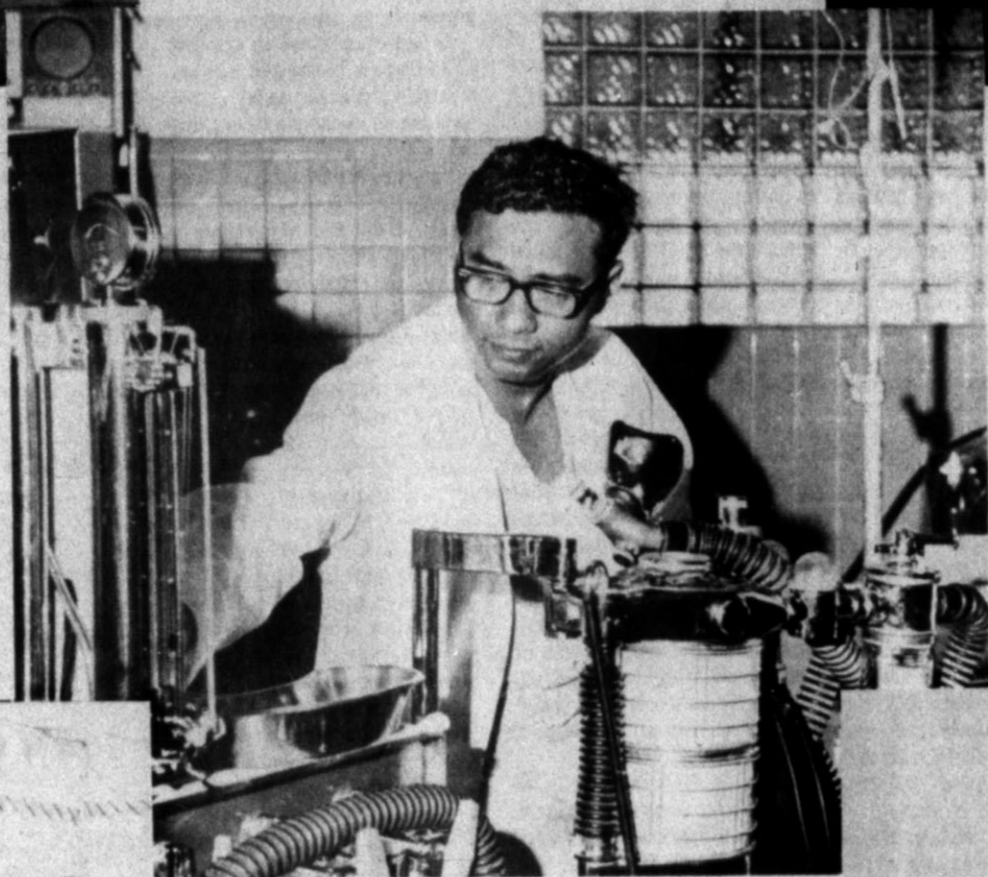


Pete Cash
... Pharmacist

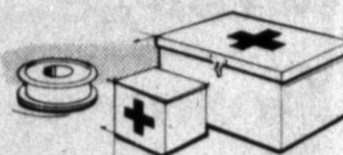
"Your Hospital...A Caring Community—Your Health...Our Common Concern," is the theme for the 1973 National Hospital Week, being observed today through May 12. Deaf Smith General Hospital will join the nation's more than 7,000 hospitals in a national Hospital Week celebration to honor the three million persons employed in health care institutions. The employees of Deaf Smith General Hospital are a community of caring people who are concerned about bringing better health care to more people as efficiently as possible.



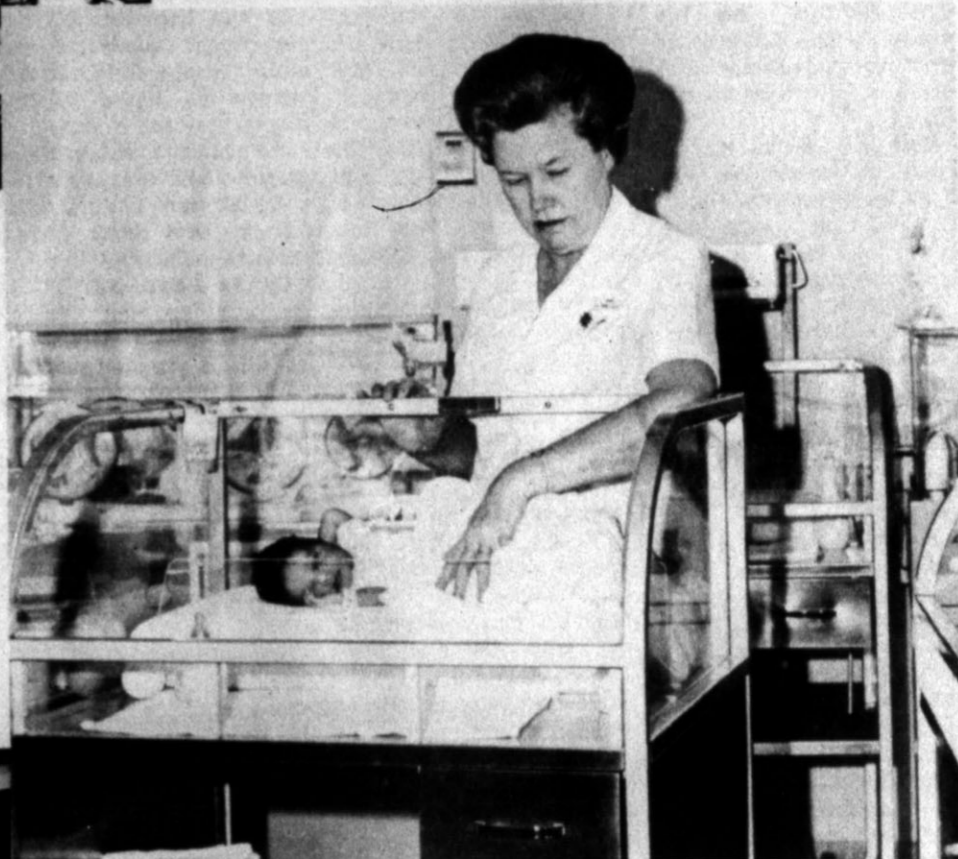
Polly Bullard
... Medical technologist



Frank H. Bethune
... Anesthetist



Carolyn Kubacak
... R.N.— shift supervisor



Inez Bellar
... L.V.N.

The Sunday Brand (Section Two)

The Sunday Brand, Hereford, Texas, Sunday, May 6, 1963

Brand photos by Kathy Margrave
(See Story Inside Page This Issue)



Sylvia Cox
... Nurses' Aid



Lois Campbell
... Executive housekeeper

NATIONAL HOSPITAL WEEK MAY 6-12



Margaret Collins
... X-ray radiologist

National Hospital Week

Hospital --- A Community Of Caring People

BY KATHY MARGRAVE
Staff Reporter
National Hospital Week, sponsored annually by the American Hospital Association, will be observed today through May 12, with the theme, "Your Hospital... A Caring Community - Your Health... Our Common Concern."

"We believe this theme describes our institution. With increasing public concern about the quality, availability, and cost of health care, the employees of Deaf Smith General Hospital are a community of caring people who are concerned about bringing better health care to more people as efficiently as possible," commented Ron Welty, administrator of Deaf Smith General Hospital.

In connection with the theme of saluting employees of the

hospital, the Sunday Brand cover page features some of the key people involved in bringing better health care to the community.

Following are interviews with these staff members:

PETE CASH, the hospital pharmacist, attended Texas Tech in Lubbock, where he earned a B.B.A. Degree and also Southwestern State in Weatherford, Okla. where he earned a B.S. Degree in Pharmacology in 1967.

After operating a retail drug store for two years in Muleshoe, Cash moved to Hereford in 1969 to become the hospital pharmacist.

"I find the operation of a hospital pharmacy both challenging and rewarding," says Cash.

As the hospital pharmacist, Cash is responsible for the

dispensing of each patient's medication, the control and use of narcotics and dangerous drugs, and maintenance and control of proper inventories of drugs to adequately meet the needs of patients. He also doubles as the hospital's purchasing agent and is responsible for medical supplies that are needed for patient care.

An avid fisherman who has made several trips to the Gulf Coast, Cash is married and has three children.

POLLY BULLARD, the laboratory supervisor at Deaf Smith General Hospital, became interested in a health career while in high school.

After two years of college and some industrial laboratory experience, Mrs. Bullard entered a training program and became a registered medical technologist. She has had hospital experience in a 350 bed hospital and a 150 bed hospital in addition to her experience at Deaf Smith General.

"The standardization of laboratory procedures that has occurred in the United States in recent years has much improved the quality of laboratories everywhere: As a result, the test results here are of comparable quality to tests performed in any hospital or medical center anywhere," commented Mrs. Bullard.

A registered member of the American Society of Clinical Pathologists, Mrs. Bullard joined Deaf Smith General in 1961 and has watched the department quadruple the number of tests performed and increase in number of employees from one to four.

The mother of two sons and a daughter, Mrs. Bullard is active in the Hereford Little Theater and the Deaf Smith County Democratic Party.

FRANK BETHUNE, CRNA, who joined Deaf Smith General in 1971, administers anesthetics for patients who have surgery.

With 16 years in the operating room, Bethune is quite at home in an environment that is mysterious to most people. He makes pre-anesthetic rounds daily to visit with patients who will have surgery to explain the administration of anesthetics and answers any questions a patient might have about "being put to sleep."

Because of his interest in the patient after he leaves the operating room, Bethune follows the patient until he is discharged from the hospital.

Bethune worked 14 years as an operating room technician. In 1965 he began training at Wichita Falls General Hospital

and became a R.N. in 1969. In 1970, he began training at Harris Hospital in Fort Worth to become an anesthetist. After a year and a half of classroom and clinical experience, Bethune graduated, took his state and national board examinations and is licensed to administer anesthetics in any state. He has administered anesthetics in approximately 20 open heart surgeries.

"I moved to Hereford because I prefer a smaller community. The people here are outgoing and I believe that Hereford is a good place to raise a family," Bethune said.

Bethune, his wife and three children like the people of Hereford and are happy about their selection of Hereford as a permanent home.

CAROLYN KUBACAK is a registered nurse and is the evening supervisor of the hospital. In this position, she supervises the various clinical departments of Nursing Service. Her duties involve supervision of patient care in the delivery room, the nursery, the emergency room and the medical-surgical nursing department.

Mrs. Kubacak finds nursing an enjoyable challenge and prefers bedside nursing and close involvement with the nursing needs of the patients of the hospital.

"I have always been interesting in nursing; I worked as a pink angel while I was in high school," she commented.

Mrs. Kubacak later worked as a nurses' aid and became a LVN in 1970.

She feels that dedication is necessary for a nurse because it does require personal sacrifice.

"I work from 3 to 11 p.m. and have one weekend off each month. As you might imagine, this does affect one's family life. My husband works days and is off on weekends, so we aren't both off at the same time too often."

INEZ BELLAR is a LVN with 19 years of nursing experience, spending all of those years with Deaf Smith General. Mrs. Bellar has watched the hospital grow with the community during these years and she has watched the babies that she helped deliver grow up.

"I have seven grandchildren. All were born in Deaf Smith General, and in fact, I helped deliver four of my grandchildren and helped take care of the other three while they were in the nursery."

Mrs. Bellar has spent most of her 19 years in the maternity department of the hospital. She worked as a nurses' aid until

1965 when she attended LVN school at the hospital and passed her state board examinations to become a Licensed Vocational Nurse. She then returned to the maternity ward and works there now.

"My special interests are my patients. I often work weekends and of course, nursing takes up most of my time."

Mrs. Bellar is the mother of two children, a son and a daughter who both live in Amarillo.

SYLVIA COX, who is a nurses' aid, began her training career after her children were grown.

"I was interested in nursing when I was a young girl, but my mother discouraged this because in those days nursing did not have the professional image that it has today. I later married and with a family, of course I did not have time to work; but when my children left home, I started working as a nurses' aid."

Mrs. Cox started at a nursing home six years ago and after one year's experience, she joined Deaf Smith General Hospital. She acquired her training by inservice education and work experience. Like most people involved in nursing, she enjoys working with patients and has developed a personable approach in caring for patients. She often visits the hospital while off duty to follow a patient's recovery.

LOIS CAMPBELL, the executive housekeeper at Deaf Smith General Hospital, first worked at the hospital in 1957 as a maid.

During her years in hospital housekeeping, she has seen a marked improvement in the products manufactured for hospital use.

"In a hospital, environmental control is essential and special cleaning procedures are routinely done which I think would astonish most people if they observed the process. New products, floor maintenance machines, and inservice

training for housekeeping employees have improved the department in hospitals in the last ten years."

Mrs. Campbell and her employees are proud of the appearance of the hospital and enjoy the compliments they often receive.

Mrs. Campbell and her husband have four children and five grandchildren.

MARGARET COLLINS, the chief x-ray technician at Deaf Smith General Hospital has worked at the hospital since 1957. She was trained by Dr. Millard Nobles and became a registered X-ray Technician in 1960.

In addition to her x-ray duties, she has been doing EKG's for over 20 years. She has watched the advances in x-ray technology and remembers the day before automatic x-ray film processors.

"The x-rays had to be hand developed, then dried, the corners trimmed before they were ready; now x-rays are automatically developed and are ready in 90 seconds - that's quite a change."

Mrs. Collins is on call, like

many hospital employees, 24 hours a day, fifteen days during a month, in addition to her regular schedule to provide x-ray service whenever it is needed.

Mrs. Collins, who bowls weekly, recently competed in the state bowling tournament in San Antonio. She and her husband enjoy traveling whenever they can get away.

10-Year Protege Club Is Honored

Sponsored for 10 years by Bay View Study Club, while they progressed from beginners in the Campfire Girl program to high school seniors in a Horizon club, girls of Elu-Can-Da Horizon Club were guests of the club at lunch Thursday.

It was Bay View's final meeting of the season; and the social committee, Mmes. Bob Jossier and Ansel McDowell and Bill Griffin, played hostesses to 21 members in Hereford Country Club.

Maypoles decorated the tables, one twined with pink roses and daisies revolving on the head table. Fresh pink carnations at each place were favors from the hostesses.

The Horizon Club girls were introduced by their leader, Mrs. Earnest Langley, a Bay View member who has directed the group's activities since it began. She told something of the Horizon organization, the Campfire program for high school girls.

Sheila Lea, one of the members, expressed appreciation to the club for its sponsorship through the years. Others introduced were Nancy Brink, Linda Collins, Gayla Gamez, Pam Garrison, Susie Hickman, Carolyn Langley, Cheryl Smith, Debbie Smith and Libby Word.

Since the group will dissolve as its members graduate this spring, Bay View members voted to sponsor a new Camp-

fire group which will be formed when Bluebirds led by Mrs. Gilliland "fly up" to Campfire status.

Mrs. Howard Gault accepted the gavel from Mrs. R.W. Eades after she had been installed as president in a ceremony conducted by Mrs. Austin Rose.

Mrs. D.N. Garner took office as vice president, Mrs. John Gilliland secretary, Mrs. H.L. Benefield treasurer, Mrs. Jossier and correspondent.

Appointive officers and committees for the new club year were named by Mrs. Gault. Mrs. Eades is to serve as parliamentarian, Mrs. Rose historian, Mrs. W.J. Gilliland reporter.

On the yearbook committee are Mmes. Jack Wilcox, Juston McBride, Si Darling and Langley; membership committee, Mmes. Garner and Griffin; welfare committee, Mmes. Keith Simmer and McDowell.

Mmes. Eades, J.R. Allison, Pat Malone, W.E. Golden and Bruce Burney comprise the social committee; Mmes. Herman Ford and Homer Garrison the cheer committee. Mmes. R.B. Miller and W.S. Kerr the telephone committee.

LA PRENSA CLOSED

On April 26, 1944, the Argentine government closed down La Prensa Buenos Aires newspaper, for "offending" the cabinet.

Happy Mother's Day!



10 KT & 14 KT GOLD RINGS
For Mothers and Grandmothers
EACH MEMBER OF THE FAMILY LOVINGLY REPRESENTED BY THE APPROPRIATE BIRTHSTONE

Prices from \$27⁰⁰ to over \$100⁰⁰

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 - MIECHELE MCCOY
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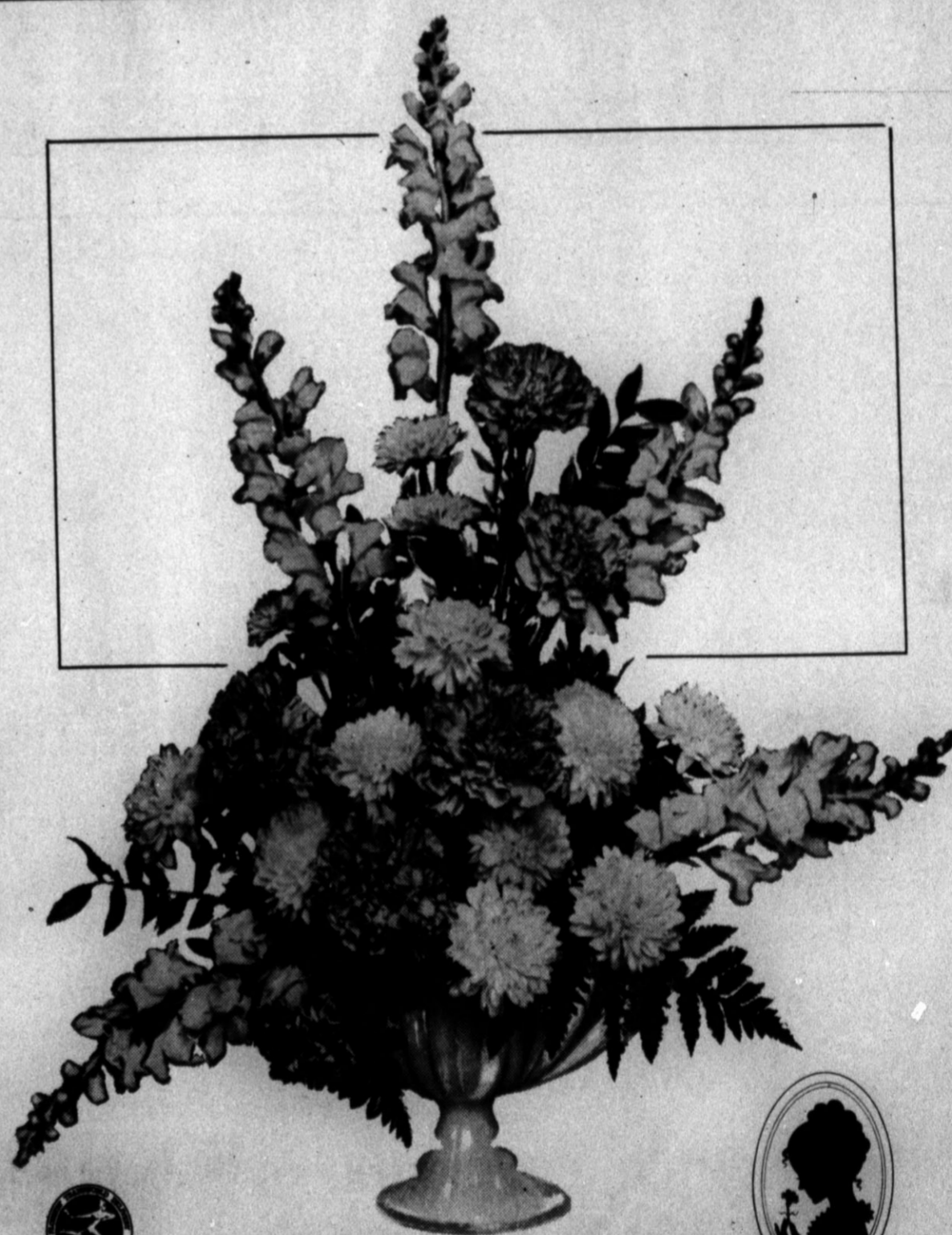
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Phone 364-4042

By the Garden Gate

With Glad

By Mrs. Art Manjeot

May, my, but April has been an unpredictable month. Turbulent weather, beautiful sunshine and April showers.

Some garden chores have been accomplished, but we have been unable to accomplish very much towards planting and grooming.

However our spirits have been lifted by the beautiful flowering spring bulbs. The daffodils were very lovely. The new planting at the Hereford Chamber of Commerce offices flaunted their golden beauty to the passers by, as did the pretty golden trumpets encourage the many who passed by the post office.

I have enjoyed cut flowers for about 10 weeks. Have especially enjoyed the bed of mixed daffodils and narcissus. Vivid color, enchanting forms, delightful sheen and sweet fragrance, what more could one ask of their flower friends. Am especially pleased with the Keukenhof multi-flowering tulips which I tried this year. It really is a real masterpiece of Mother Nature, produces 4 to 5 flowers on long stems. The foliage is of good texture and color, and really one has a pretty bouquet when a bulb flowers.

The red matadors, pink lily flowering, and first lady have all been very nice and given me much pleasure. Another which has proven a favorite is pink charm, they are now in full bloom at the First Baptist Church, at the east entry of fellowship hall. It is an excellent time to make selections for fall planting. Many beauty spots have been created throughout town.

It is important to remember proper care of the plants after the blossoms have spent their beauty. For next year's blooms be sure and let the entire top of the plant mature. If the tops are cut off the next year's flowers

will be harmed. The bulb is strengthened by the feeding derived from the top foliage and stem.

If you wish to plant other flowers where tulips or other bulb plants have thrived, and the plants are in the way, take small wire pins (like a hair pin) and fasten to the ground. For daffodils which have long leaves, braid and fasten to the soil. When this is done other plants can be set out, and a second crop of beauty gained.

Rose bushes are leafing out well and pruning has been done. When the soil dries out all rose bushes should be fed, if not already done. Select a well recommended, (or tried by experience) rose food, and feed according to directions.

A very good formula is 9-17-5. This will give nitrogen (9) phosphate (phosphoric acid) 17, and ptash (5). Other ingredients are iron, zinc, manganese, copper, magnesium and sodium. Some foods are soluble and are used in water, others are applied at the base of the plant. It is important to study the guaranteed analysis directions and follow through carefully.

The planting of woody ornamentals can be continued through this month and even as late as June if they are in buckets. Bare root plants should be planted as soon as possible as they are slower in developing and they must become adjusted to the soil, etc. of the placement.

There is a wide selection of balled-and-burlaped, container grown and some bare-root plants available. A good selection can be found in most of the nurseries. Remember in selecting your plants that we have a very good selection in our local nursery on 25 Mile Avenue.

After purchasing your plants, it is important that you do not

allow the roots to dry out before planting. I cannot emphasize this too much. If roots are dried out it is very probably that you will lose the plant.

A few weeks ago I received a shipment on a very bad day and at a very bad day and at a very busy time, so I quickly placed the plants in tepid water neck deep, and left them there until I could get in the garden to prepare soil and plant them.

It is important that the ground be well prepared and that the plant be properly planted. Also it is well that the gardener know something of the natural habit of the plant. Many just do not like to have wet-feet (drainage is most important).

Dig the hole to a depth which will take care of the plant. Should be wide enough, that the roots can be spread (ends should be trimmed off

especially on the bare root plants). Soil mixture properly prepared. Some soil needs sand added, practically all soil should have humus added, as well as plant food or organic fertilizer.

It is vital that the gardener always remember that selection. Do not ever underestimate the idea that one must purchase good quality plants. Check carefully for disease or other defects.

REMEMBER, HAPPINESS is derived from sharing our flowers, plants and garden knowledge with others.

While attending the state Garden Club Annual convention in Dallas, I learned many things and in time will be sharing with you. Is always a joy to go down state during springtime. A good game to play is searching for and enjoying beauty spots created by nature.

THOUGHT FOR THE DAY: Thank God every morning when you awaken that you have something to do that day which must be done whether you like it or not. Being forced to work and forced to do your best will breed in one temperance and self-control, diligence and strength of will, cheerfulness and content, and a hundred virtues which the idle will never know. Charles Kingsley.

Members Of Club Make Own Music

Tin Pan Alley was recreated by Hereford Study Club members at their meeting Thursday as they presented their own evening of music—or it may be better described as sound.

Each had been asked to bring to the meeting an instrument she could play. They included ukeleles, comb-and-paper and tin can drums.

Piano and organ in the home of Mrs. Cawthon Bryant, where the program was held, supported the makeshift instruments in some rousing orchestra renditions. Each member was asked to play a solo on her chosen instrument, and group singing rounded out the program.

BANK FOUNDED
The Bank of England was founded by William Paterson on April 25, 1694.

Remember Mother
on her day
Cowan Jewelers
Downtown

It was directed by Mrs. Art Stoy. Mrs. Don Robinson conducted business, mainly discussion of the club's part in observance of the Hereford Diamond Jubilee this summer.

Mrs. Merlin Kaul was hostess with Mrs. Bryant. They served refreshments to members including Mmes. N.D. Bartlett, T.E. Braddy, B.F. Cain, S.L. Garrison, W.H. Gentry, O.Z.

Golden, Noble Howard, Sam Long, Bob Poston, Joe Stort, Maurice Tannahill, C.R. Winget, R.N. Yarbro, Melvin Thompson and Miss Gladys Setliff.

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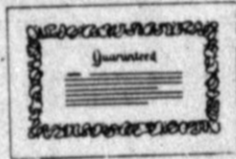
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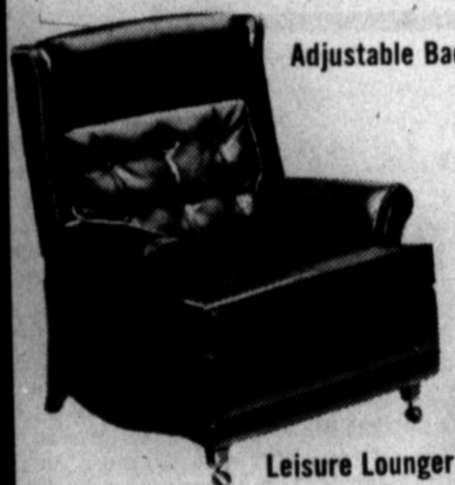
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1 lb. \$2.10
- B. Little Ambassadors
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THE SUNDAY BRAND Editorials

Hospital Salute

In 1921, leaders in the health care field established a national Hospital Day to encourage public appreciation of the people working in hospitals. The day chosen was May 21, the birthday of hospital pioneer, Florence Nightingale. By 1953, the day was expanded to National Hospital Week, recognizing the tremendous growth in hospital services in this country.

The theme of National Hospital Week 1973, sponsored nationally by the American Hospital Association and celebrated by the nation's more than 7,000 hospitals in their local communities, is "Your Hospital... A Caring Community—Your Health... Our Common Concern."

With mounting public concern about the effectiveness of our health care system and the rising costs of health care, our hospitals are being subjected to some sharp criticism and demands for change.

While in sympathy with the demands of the American public for improvements in the delivery and quality of health care, and for containment of health care costs, we suggest that National Hospital Week is an ap-

propriate time to express our appreciation to the more than 3 million people working in our nation's hospitals.

Not so long ago, our first hospitals were simple shelters where people went to die. Today, they are complex healing, educational and research institutions, where lives are saved, the causes and cure of disease sought, and future health professionals educated and trained.

Hospital employees represent incredible diversity of skills and talents, working in some 200 different types of jobs, ranging from housekeepers to top level administrators, from plant engineers to registered nurses. However, they have one goal in common: a working life dedicated to caring for the ill and injured. Modern technology and rapid scientific advances have made possible saving of lives and prevention of curing of disease. But the human hands and hearts are still essential to the healing arts.

During National Hospital Week 1973, we salute the hands and hearts in our hospitals whose concern is our health.

Air Of Caution

The nation's farmers, beset by criticism by a vast horde of food consumers, have been asked to produce more food from now on. They have been bluntly asked to produce much more food in order that the price of what they produce may be driven down.

This is an odd way to get the job done.

Of course, farmers, being loosely organized, are likely to do just that. Once acreage controls are removed, farmers will get to thinking that if they don't plant fence to fence, their neighbor will. The end result can be an over supply and depressed prices.

The farming industry is thus different from the automobile industry. The car industry does not produce 15 million cars for an 11 million car market.

Farmers have a difficult problem in producing for the market, even if they knew what the market was going to be.

First, the many thousands of individual farmers can't estimate their share of the market like Ford, General

Motors and Chrysler can estimate theirs.

Second, the weather, insects and disease affect plant and animal production and the farmer can't predict with any accuracy these things.

Third, a farmer is not geared up in his thinking to produce a food shortage. All of his background and training has been to produce more, whether it be grain, vegetables, fruit or livestock.

If there were to be a real food shortage, the price would have to go up and perhaps prosperity would indeed touch all farmers. This situation has never really come about as a permanent thing. Farmers can remember good crops and good prices, but never considered these as permanent. On the other hand, a member of a tightly organized labor union would never consider the prospect of making less next year than he did last year. His conviction is firm that his income will always go up.

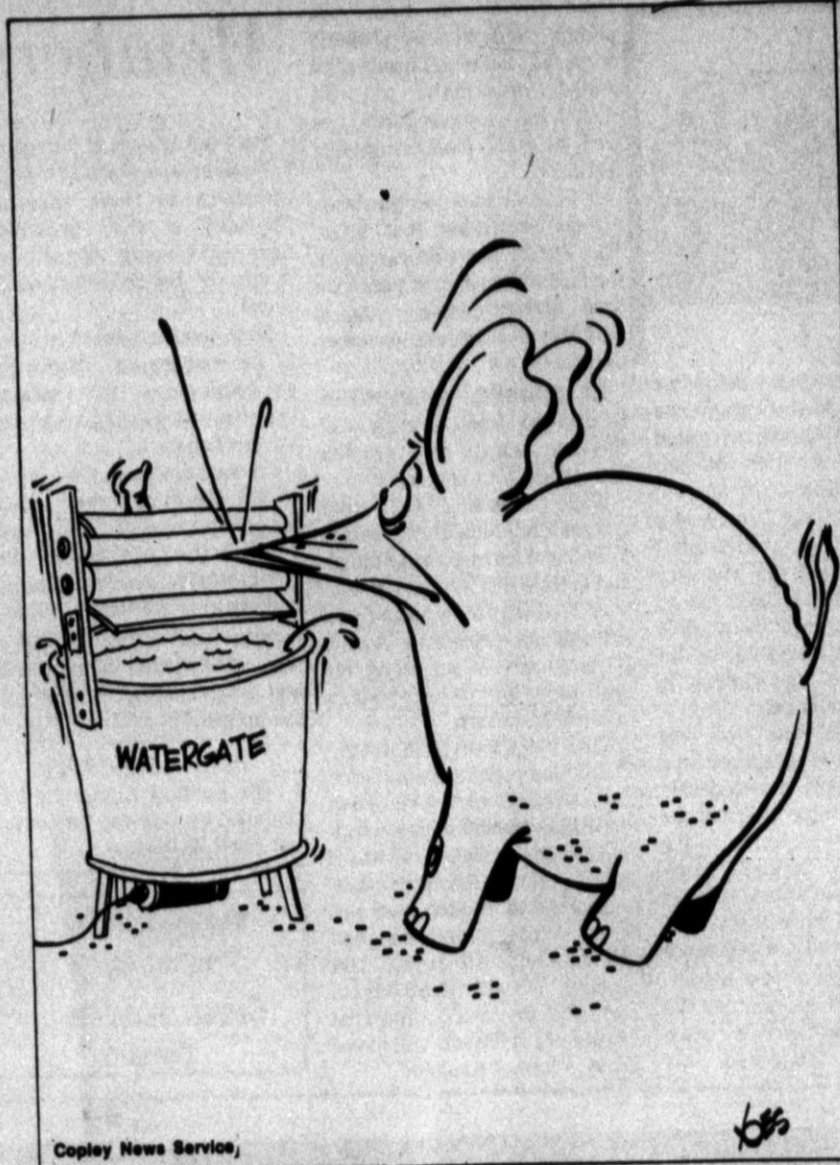
The farmer this year will do well to proceed with an air of caution when it comes to producing too much food at too low prices.

—The Perryton Herald

Rough Days Ahead

Closing those famous tax "loopholes" won't do the job if Congress expects to spend \$15 billion or more in excess of the presently proposed budget. Instead, it will be necessary to lay more taxes on the "little fellow" because there are more of us. It will mean lopping off the average taxpayers' deduction—as, for example, the tax breaks presently given for such things as dependent children and charitable contributions. This would be about as popular with the average taxpayer as a polecat at a garden party.

With constituents back home screaming for increased funds to support cities, schools, welfare and "you name it" and organized groups pushing for such things as national health insurance, with a \$70 or \$80 billion price tag, it is little wonder that Congress has trouble not spending money. Politically, there are rough days ahead of our elected representatives. As one Administration spokesman put it, "Congress is going to have to exercise its ultimate responsibility and realize they can't have it both ways"—spending more without more taxes.



THE VOICE OF BUSINESS

Heading Off Life Of Crime By Pre-Trial Intervention

BY ARCH BOOTH
U.S.C of C

WASHINGTON—In many places, years ago, if a kid got into a minor scrape with the law the cop on the beat would take him in tow and have a little talk with his dad. That would often be enough to straighten things out. If the location was a big city with a paternalistic political machine, the ward heeler might also find a job for the youngster.

There is a lot to be said for such methods, which still prevail in some small towns. The state is saved the expense of a trial, and of subsequent imprisonment. The offender is saved the expense of a criminal record. And society is saved the expense of converting a borderline delinquent into a professional criminal — which is, unhappily, what usually happens when we send a man to prison.

But the modern world does not permit luxury of such in-

formality. Today, the cop on the beat doesn't know the children or their parents. There probably isn't a ward heeler to find jobs. And the kid may be in trouble in the first place because there is no "dad" in his home to have a talk with.

So until recently, we were left with only two choices in dealing with the petty first offender: Look the other way and let him get away with it, or add his minor crime to the logjam of big and little cases swamping our courts. Neither alternative is very desirable.

A Third Choice
Now, there is a third choice. It's called pre-trial intervention, or pre-trial diversion. What it amounts to is an institutionalization of the old informal procedure. The program is already in action in several major cities.

What happens? The first offender — if his offense minor — is thoroughly investigated to see if he might be salvageable.

If the resulting report is affirmative, then the prosecutor may suspend further criminal action against him, provided that he agrees to enter the program and abide by its rules.

The delinquent is then assigned to a counselor, who will find him a job, advise him, and keep an eye on him for anywhere from three months to a year.

At the end of that time, the prosecutor (or the court in some jurisdictions) receives another report. If the offender is doing well in his job, has stayed out of further trouble, and has cooperated fully with his counselor, then the original charge is dropped — wiped off the books. If not, his case goes to trial.

The output of this program is a citizen who has learned that he cannot violate the law with impunity and that he can earn an honest living.

It Works
Is it working? Yes. Seventy per cent of the participants complete the program successfully. And experience so far indicates that it helps them stay out of trouble. The man who has been to prison is more than twice as likely to commit another crime as the man who has been through a pre-trial intervention program for a similar offense. That translates directly into a reduction in the crime rate. It also frees the courts to deal with more dangerous criminals. And it saves society the \$11,000 a year that is the price of keeping a man in prison (probationary type supervision costs about \$365 a year, by comparison).

The key to the success of a pre-trial intervention program is the availability of jobs for the participants. President Nixon asked — and got — a pledge from the National Alliance of Businessmen to help find those jobs.

Many local chambers of commerce are helping, too, as is the National Chamber. We are cooperating in our own hiring practices, as well as recommending the program to others. (And we will be happy to provide more information on improving the corrections system to anyone who is interested.)

Pre-trial intervention can pay off in good employees for the businessman, a chance at a law-abiding life for the offender, and a better community for us all.

NEW ORLEANS CAPTURED

Union forces captured New Orleans, stronghold of the Confederates, on April 29, 1862.

ZIPPER PATENT

On April 29, 1913, a patent was granted to Gideon Sundback of Hoboken, N.J., for the invention of a "separable fastener," the zipper.

THE BOOTLEG —Philosopher

Dear editor:

Although I didn't have to read it to find out, still according to an article I read in a newspaper last night inflation is getting more serious all the time, not only are prices going up but the rate they're going up is faster than it's been in two decades.

Accordingly, the article said, the chairman of the Council of Economic Advisers said economists are considering a tax increase as one way of cooling off the current inflationary boom. The argument is, if you increase taxes, people will have less money to spend on goods and therefore prices naturally have to come down or at least slow down.

I don't think I understand this. Isn't there some other way? I mean, what's the difference between spending too much money for groceries and spending too much for taxes? This looks like a choice between curbing inflation and curbing me.

If something is going to take all you make, I believe I'd just as soon groceries got it as taxes. I ain't all that mad at inflation.

I've long contended that economists are like weather forecasters. They're a lot better at telling you what happened yesterday than what's going to happen tomorrow.

Solving the high cost of living by increasing the high cost of taxes reminds me of the farmer who was faced with a crop failure and a note at the bank he wasn't going to be able to pay. The nearer the note came due the more he worried and fretted. On the final day he went into the bank and by some tall talking got the banker to renew the note for another year.

"Well," he sighed with relief as he came out, "I'm sure glad I got that debt settled."

Yours faithfully,
J.A.

Talk of Texas

By Jack Maguire

HOW IT CAN BE TOLD—Carrie Nation, the hatchet-wielding saloon-hater from Kansas, may have been the inspiration for what has become the world's best-known college song.

Seventy years ago this spring, Mrs. Nation arrived in Austin and announced that she would save University of Texas students from the demon rum. One April day, while attempting to speak on campus, a crowd of students began heckling her. Hearing the ruckus, the university president, Dr. W. L. Prather, rushed from his office and attempted to quiet the students by reminding them that "the eyes of Texas are upon you."

One of the students, Lewis Johnson of Jacksboro, thought the incident so funny that he decided to use it in a campus minstrel show he was directing. That night, he asked his roommate, John Lang Sinclair of San Antonio, to write a humorous verse parodying President Prather's confrontation with Mrs. Nation. Writing on the back of a brown laundry sack, Sinclair began his verse with Prather's warning: "The eyes of Texas are upon you."

The little verse, set to the tune of "I've Been Working on the Railroad," was first sung in public on May 12, 1903, by a male quartet. It made the audience howl with laughter that night. However, with another set of words also written by Sinclair, the song became an immediate hit all over the state. Within two years, it had become so revered that it was sung at President Prather's funeral.

Today the scrap of brown paper on which Sinclair wrote his original version reposes in an air-tight, burglar-proof display case in the Lila B. Etter Alumni Center on the Austin campus.

IT'S A FACT—Not many tourists traveled to see it, but for eight years, Texas had its own leaning tower not unlike the famous one in Pisa, Italy.

This one was in San Ygnacio, Zapata County, and it was never advertised as a tourist attraction. It was built in 1965 to store the town's water supply, but started to lean almost as soon as it was filled.

The 115-foot high, 25-foot in diameter tower tilted more than four feet and the town officials were never able to fill it to capacity for fear that it would come tumbling down. Earlier this year, they built a new, heavier foundation for the tower and brought in two giant cranes to move it to its new location.

Now the tower stands straight for the first time.

WHAT'S IN A NAME?—Balmorhea, Reeves County, got its unusual name in a curious way. Three of the early land owners in the area were named Balcom, Morrow and Rhea. When the townsite was laid out, the first syllable in each name was combined to designate the new community.

From The Brand Files.....

50 YEARS AGO

Work of stuccoing the jail and erection of a garage is well under way by contractors Buckner, Carter and Lambert. The mortar between the bricks in the jail can be picked out with a lead pencil and it was only a question of months until the building would have been absolutely unsafe....

35 YEARS AGO

Pointing out that May 15-21 has been designated as National Air Mail Week, Miss Jessie Pickett, acting postmaster, today asked support of the community in observing the occasion. The campaign commemorates the twentieth anniversary of the inauguration of air mail service, and it is aimed to increase the use of air mail, making possible expansion of the service...Herb Sindt this week announced that in addition to populating his dairy in Hereford, that he is also operating a milk route over this county, and is hauling raw milk to Amarillo....

20 YEARS AGO

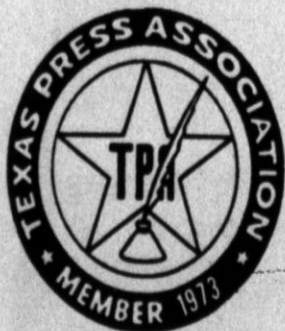
A three-point program will be featured at the Hereford P.T.A. meeting here Monday night. New officers will be named, followed by a 20-minute musical program and a round table discussion by Chamber of Commerce directors and officers...The Hereford boys chorus, the only one in the district competition at Canyon Thursday, won second division ratings in both concert singing and sight reading...Expected to draw a capacity crowd, the REA annual meeting has been scheduled in Hereford for Thursday, April 30, according to Leo Forrest, manager.

10 YEARS AGO

The office of Troy Moore's Farmer's Drive in service station was a shambles after being ransacked by burglars early Tuesday. It was reported by the station's owner that \$153 in cash and 12 cartons of cigarettes were missing...Top county farmer awards were presented to George C. Warner and H.H. Miller at the Wednesday noon meeting of Hereford Lions Club. Named as Deaf Smith County Farmer of the Year was Warner as Miller was recognized as the Deaf Smith County Conservation Farmer of the Year.

The Sunday Brand

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O.G. Nieman
Sue Coleman
Grady King

Publisher
Women's Editor
Advertising Manager

Husband-Wife Team

Native And Newcomer Partners In New Firm

By SUE COLEMAN
Women's Editor

NOT REALLY A HEREFORD newcomer, although she has lived in another part of the country more than 20 years, Mrs. Bill Frazier is happy to be back in her native city and help her husband get acquainted here.

The Fraziers came from Indiana to Amarillo six months ago and actually are commuting from Amarillo now while they look for the house they want here.

"We are in no hurry," says Abbie Frazier, "because we really don't want to move until our daughter, LeAnn, finishes the school term in Tascosa

High. Then we'll take as much more time as necessary, because we certainly don't want to have to move twice."

BORN AND RAISED in Hereford, Mrs. Frazier was Abbie Longbottom before her teenage marriage that took her out of high school here to a home in the midwest state. She is the daughter of Laverne and

Perry McMinn of Summerfield. A granddaughter of the E.B. Poseys, longtime residents here, she has "relatives scattered all over the county," she says.

Frazier was a long way from his hometown, too, when they lived in Indiana. He is from Wayne, W. Va.

The couple has bought Sunny's Mr. Shop, changed the name of the downtown store to Abbie's Mr. Shop and taken over its operation with plans to expand its stock.

BOTH HAVE BEEN WORKING in retail clothing sales to develop a background that qualifies them to run their own business.

Frazier has "managed businesses from dime stores on up," and has for a number of years been with the Penney Company. Mrs. Frazier has been employed with National Shirt Shops.

Their home was in Clarksville, Inc., "on the Kentucky line just across the river from Louisville."

In addition to the daughter they have a son, Skipper, who remained in Indiana when the

family moved to Texas. **FOR FAMILY RECREATION** the Fraziers like outdoor activity, especially fishing, and he is an avid golfer and bowler. Mrs. Frazier joins in the fishing, but not bowling.

"Too much work; I'd rather clean house!" she dismisses that sport.

With a family and a full-time job, she hasn't much time for hobbies, at least as a pastime. She admires antique glass and ceramics, and acquires pieces when she finds something she likes but has no extensive collection yet.

Starting with her grandmother's sugar spoon, she hopes to build a collection of old silver spoons someday. But her friendly manner indicates that she is more interested in collecting people than things.

JUST NOW THE FRAZIERs are both enjoying the friendliness for which Hereford is noted; he has been surprised at the cordial way West Texans receive strangers and Abbie Frazier says she had almost forgotten western manners and is enjoying them again.

"On our way from Indiana, the first place we stopped after crossing the Mississippi River was a cafe where the people started casual conversations with us—something we simply hadn't been used to," she said.

"There really is a noticeable difference; people east of the Mississippi are as courteous, but they just don't act like they know you and are glad to see you as westerners do. 'It's fun to be back!'"

Buck-passing never pays—it turns out to be a boomerang.



Mr. and Mrs. Bill Frazier...owners of new firm.

Award Conferred For Best Program

Mrs. Gerald Sledge was awarded \$5 for presenting the outstanding program of the past year by members of Alpha Iota Mu Chapter of Beta Sigma Phi. Mrs. Sledge's program was entitled Friendship.

Members met Thursday evening in the Reddy Room of SWPS building. Hosting the meeting were Mrs. David McDonald and Mrs. Coy Mason.

The chapter held its installation of officers and named member advisors. Mrs. Sledge is the new president, Mrs. Robert Williams vice-president, Linda Wilhite recording secretary, Mrs. Jimmy Bell corresponding secretary, Mrs.

McDonald treasurer; Mrs. Mason, extension and civil defense officer.

Advisors are Mrs. John Schneider and Mrs. Robert Cramer.

During the business meeting secret sisters were revealed and new ones were drawn for the coming year. Members also decided that each would send a yellow rose bud to her mother in observance of Mother's Day.

Making an Art of Living was the program given by Mrs. Jerry LaFrance and The Printed Word and Your Life was presented by Beverly Barrett.

Mrs. Delbert Bainum was honored as guest.

Members present were Mmes. Ken Walser, Charles Danley, Chick Holbert, Fred Ruland, Bill Drake, Lonnie Coffey, Johnnie Burkhalter, Clyde Whitaker, Floyd Neil and Miss Carla George.

Today's meat prices seem to find a lot of room at the top.

Mothers Rings, Pins or Bracelets
Cowan Jewelers
Downtown

ART CLASSES FOR CHILDREN

Beginning June 4 through July 13

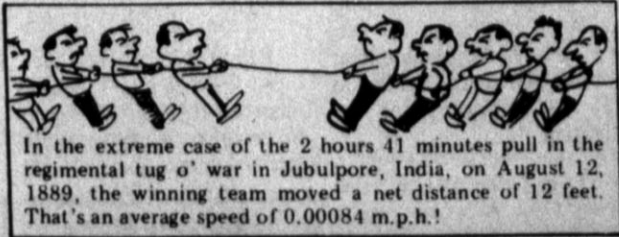
- General Art Projects - Grade 1-3
- Drawing (Different Media) - Grade 4-6
- Painting (Acrylics) - Grade 4-6
- Watercolor - Grade 7-12
- Centrifugal Casting (Ring Making) - Grade 7-12

If interested, send the attached form by May 21st to:

Jon Birdsong 441 Ave. B
Hereford, Texas

Cost of Class will be \$18.00 which includes most materials.

Name _____
Grade next year _____
Address _____
Phone No. _____
Area interested in _____



In the extreme case of the 2 hours 41 minutes pull in the regimental tug o' war in Jubulpore, India, on August 12, 1889, the winning team moved a net distance of 12 feet. That's an average speed of 0.00084 m.p.h.!

The Mother's Ring

FOR HER DAY
MOTHER'S DAY
MAY 13th

She'll wear it with pride... cherish it always. Two bands of 14K gold signify husband and wife. They are joined by lustrous synthetic stones marking the birth month of each child.

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COMPLETE STEREO SYSTEM ON WHEELS...

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\$169⁹⁵



Model FS202JW

"For Mother or the Graduate"

COMPACT STEREO SYSTEM with BUILT-IN RECORD CHANGER and 8-TRACK TAPE PLAYER

"LUCKY 13" Buy 12 records or tapes and get the 13th one FREE!

Model FH213JW

A great entertainment buy! Terrific reproduction of your favorite stereo tapes and records... AM, FM and FM Stereo radio, too! Twin speakers, in sealed enclosures.

\$219⁹⁵

THE PERFECT GIFTS FOR MOTHER AND THE GRADUATE ARE AT

Stan **KNOX TV & MUSIC**
509 Park Avenue Phone 364-0766

Class Plans New Project

A new activity for members of Avenue Baptist Victory Cross, scheduled hospital visits, was planned at the monthly business-social meeting Thursday evening in the home of Mrs. Johnnie Townsend.

Reports were given by members who have visited hospital patients from their church or friends who were patients. A weekly schedule of further visits was made.

Mrs. Bill West presided for the meeting and gave a devotional talk. The closing prayer was by Mrs. Townsend. Mmes. Gaylon Bryan, G.W. Duncan and Carlyle Sargent were also present.

PIPE DREAM

What appears to be a golden opportunity often turns out to be nothing but a mirage—it just won't stand the acid test.

Good Watches deserve Good Care!



all others need it!
Top Quality WATCH REPAIR SERVICE

Your watch is a precision mechanism. It needs more skill to service than any other mechanical device you may own. And you depend on it so much. Trust it only to a professional.

FREE ESTIMATES
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member AMERICAN GEM SOCIETY

MOTHER'S DAY Buy FROM MOM'S FAVORITE STORE

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303 N. MAIN 364-1707
HEREFORD, TEXAS



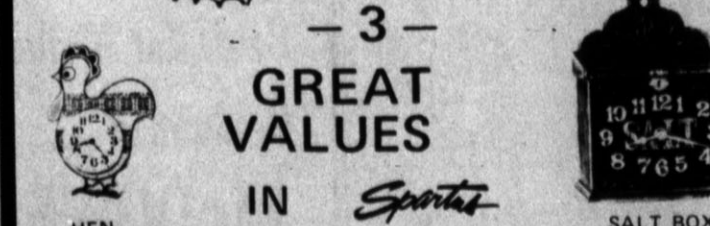
2" WALNUT MOULDING - COLORED INLAYS
FRAMED PICTURES 399 EACH

AFTER SALE 599

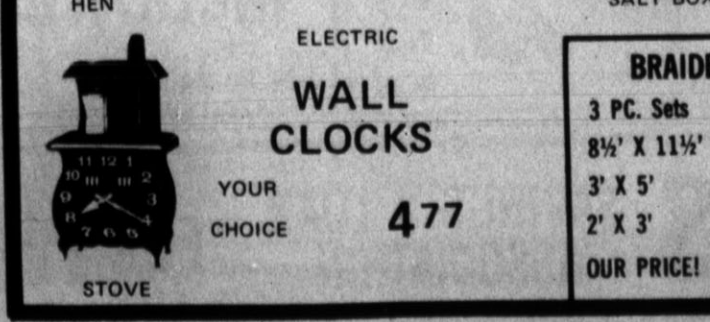


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\$12⁹⁵ VALUE! ASSORTMENT COSTUME JEWELRY 2 FOR 88c

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IN CERAMIC CONTAINERS 344 EACH

8-TRACK TAPES Large Selection COMPARE AT \$6⁹⁵

Country - Western
Eddie Arnold
Chet Atkins
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Porter Wagner
Dave Dudley
OUR PRICE! \$299 EACH

NEW WRINKLE PANTY HOSE
1 - Size WERE 99¢ NOW
3 - Colors
Superfit OUR PRICE! 57c

Small Talk

BY SUE COLEMAN
Women's Editor

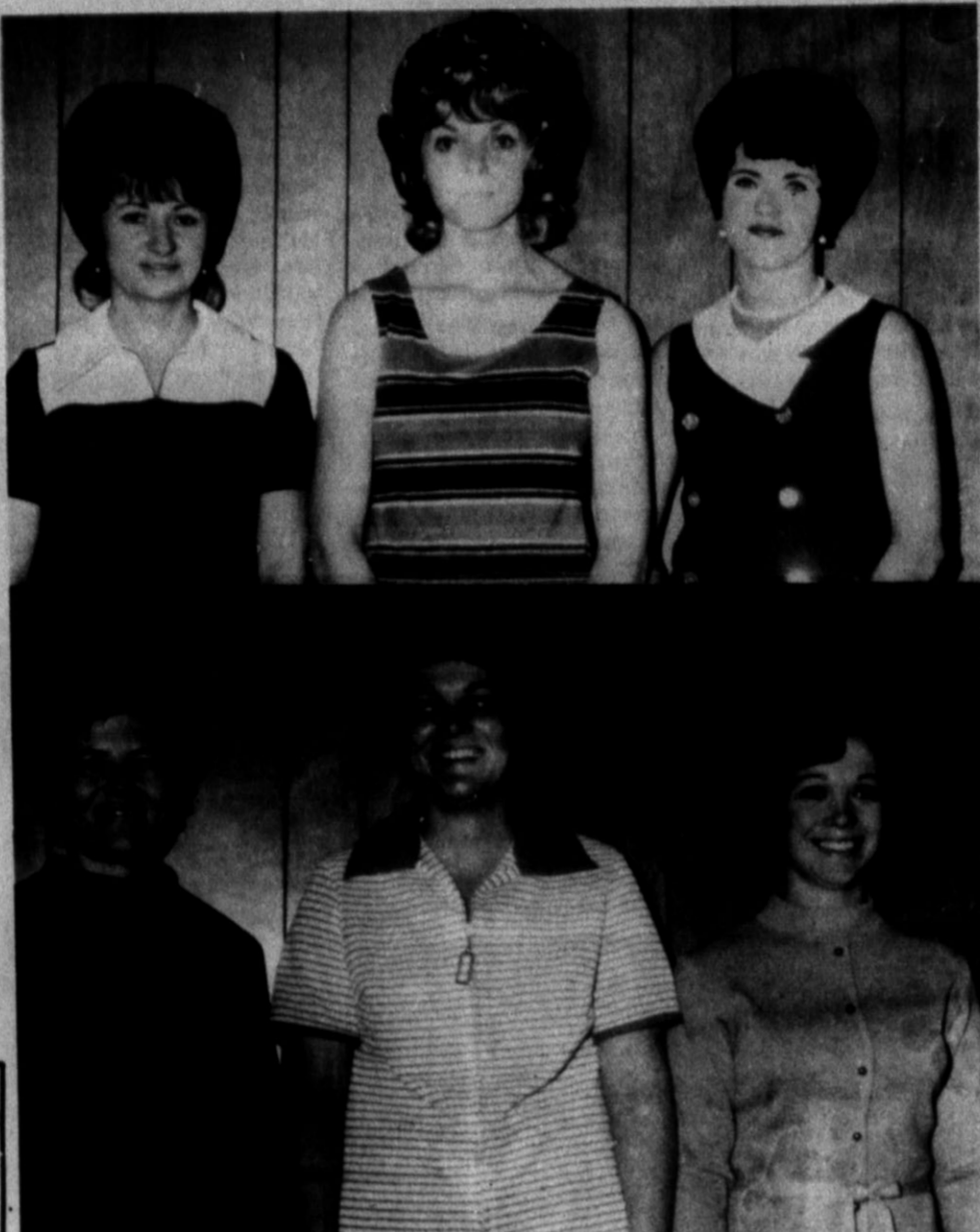
IT WILL BE STRICTLY a family birthday celebration today for Katie McGehee, who is 97, and her children will all be with her. Daughters Helen Stark and Lucy Hupp are already here and son Wallace came down from Kansas City. Katie's friends have enjoyed joining her to observe her 39th birthday each May 6 for several years, but she has been in the hospital lately and is not up to a big party.

The tea for high school TACH members and their mothers will be at 3 o'clock in Community Center, and the reception honoring Betty and George Jowell from 3 to 5 in First National Community Room.

A FRIEND OF THE Rupert McDonnell family has told us that the report of Terry Eugene McDonnell's college graduation, carried in The Brand recently, just identified him as being from Hereford but didn't mention whose son he is. Sure enough, we get a good many news releases from colleges that fail to give complete information and unless we are positive of the student's family connections we don't guess.

MRS. LEE COCANOUGHER is feeling better now, and able to enjoy visits from friends in Room 593-1 at High Plains Baptist Hospital, I'm told. Friends who can't get over to visit may want to send her cards, too.

TIME OF TWO EVENTS this afternoon was announced in-



OFFICERS INSTALLED: New officers were installed by the Young Homemakers Club Tuesday evening. Top photo, left, Mrs. Frank R. Daniel, 1st vice-president; Mrs. Jackie Stallings, treasurer; Mrs. Bud Kelley, president. Bottom photo, left, Mrs. Ronald Rayburn, secretary; Mrs. Mike Watts, historian-reporter; Mrs. Connie Urbanczyk, parliamentarian.

4-H Program Given At WT

By Argen Draper
Home Demonstration Agent



The office is buzzing with a 4-H demonstrations that were given Saturday at West Texas.

Delores Brorman showed us a neat trick in fastening a cute knit vest. She bought button forms on the card to be covered with the vest fabric. The snaps go under the buttons.

It looks great and for practical purposes, it is fine. In fact, we didn't miss the buttonholes until Delores called it to our attention. The card can be bought at the notion counter.

Answer to a question: There are 60 calories in 1 T. honey and 54 calories in 1 T. sugar.

TO MRS. H.L. HERSHEY: SOUR CREAM ENCHILADAS

1 1/2 lb. ground beef
1 lb. processed cheese

1 can tomatoes and green chilies
3 cartons sour cream
1 pkg. tortilla chips

Brown meat and drain. Add cheese, tomatoes and sour cream. Layer with tortilla chips and bake at 375 degrees F. for 25 minutes.

Laura Lee Clark made the cake for her mother's birthday. She shared the cake with us and it was delicious. We appreciate girls and young ladies learning the household arts. Also, in taking pride in their work.

Congratulations to the CowBelles on getting the beef story told. We appreciate their enthusiasm and organization as well as accuracy of information.

We've had glowing reports on Turkey's Bob Wills Day. Some were surprised to see Woody McDermitt in the band. Maybe you didn't know that Woody played with Bob Wills Band in 1951 and the early part of 1952.

Who is not on a committee for the Diamond Jubilee? Step forward, as there is a place for all. Joyce Shipp, Robert Devin and I are on the window display, so if you have something old and of interest, be thinking of how they can be displayed. It will take effort on everyone's part to make this a success.

Thanks to Leona Fangman for this recipe:

CRACKER PIE
(Ritz, Hi-Ho or this type cracker)

20 crackers
3 egg whites
3/4 c. sugar
1 c. chopped nuts

Beat 1/4 c. of sugar with egg whites. Combine 1/2 c. sugar, crackers and nuts. Fold into egg whites.

Put into heavily buttered pie pan. Bake at 325 degrees for 30 minutes.

If you want to go all the way, add whipped cream. It's yummy!!

RUSSIAN SPACESHIP
On April 23, 1971, Russia launched a 3-man spaceship to rendezvous with an unmanned orbital space station.

Lasting Gifts of Love for Mom Cowan Jewelers Downtown

Invitation Issued To Reception

Friends of Betty and George Jowell are invited to a farewell reception honoring them upon their retirement, from 3 to 5 p.m. today in First National Bank Community Room. Employees of the bank will be hosts for the informal party.

Invitations have been sent to a number of friends, but the hosts emphasize that other acquaintances of the couple and bank customers who know Mrs. Jowell as a longtime employe, are also asked to call.

Jowell is retiring from farming in this area and Mrs. Jowell as a teller in the bank. They plan to move soon to Kingsland after residing here since their marriage.

Son of the late Mr. and Mrs. Radliff Jowell, George Jowell is a Hereford native whose grandparents came here as ranching pioneers in 1887. Mrs. Jowell was born in Arkansas.

REAL ASSET
Satisfaction is what really counts—don't figure everything from the dollars and cents angle.

PUBLIC SALE

Ochiltree County Courthouse
Perryton, Texas
FRIDAY, MAY 18, 1973
1:00 P.M.
2,214 acres of land located in southeast Ochiltree County, all in Blk. 43, H&TC Ry

Sec. 211 (460 a. grass, 192 a. farmland)
Sec. 229 (364 a. grass, 271 a. farmland)
Sec. 139 (102 a. grass, 550 a. farmland)
Sec. 231 (West 275 acres only; 135 a. grass, 140 a. farmland)

TERMS: 10 PER CENT DOWN, BALANCE AFTER TITLE APPROVAL

Buyer will receive One-Half Minerals (Except Sec. 139) with exclusive right to lease and One-Third Growing Wheat Crop

See Operator Before Inspecting Land For Further Information, Contact:
RONNIE GAINES
Ph. (806) 435-6535 - Perryton, Texas
J.E. BLACKBURN
Ph. (806) 659-2566 - Spearman, Texas

Calendar Of Events

- | | | | | | | |
|---|--|--|--|---|--|--|
| MONDAY
Teen TOPS Club, Community Center, 4 p.m.
Calorie Patrol, TOPS Club Community Center, 9:30 a.m.
Rotary Club, Civic Club Center, noon.
Odd Fellows Lodge, IOOF Hall, 8 p.m.
Evening Lions Club, K-Bob's Steak House, 7 p.m.
Dawn Lions Club, Dawn Community building, 8:30 p.m.
Order of Rainbow Girls, Masonic Temple, 7:15 p.m.
Palo Duro Home Demonstration Club, Cindy Norvell, 7:30 p.m. | TUESDAY
Rebekah Lodge at IOOF Hall, 8 p.m.
Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m. | WEDNESDAY
Ceramic Art Club, home of Mrs. Joe Boozer, 1:30 p.m.
Noon Lions, Civic Club Center, noon. | THURSDAY
Lone Star Study Club installation lunch Country Club, noon.
Dawn Music Club luncheon in home of Mrs. Carl Klueskens, 12 noon.
Pioneer Study Club, Caison House, 11:30 a.m.
Hereford Newcomers Club, Community Center, noon.
Hereford Branch of American Association of University Women, salad supper, Community Center, 7:30 p.m.
Order of Eastern Star, Masonic Hall, 8 p.m.
Veleda Study Club, home of Mrs. Bill Bradley, 8 p.m.
Young Mothers Study Club, First National Bank Community Room, 7:30 p.m.
Hereford Board of Realtors, Dickies Restaurant, noon.
Deaf Smith County 4-H Leaders Association, Community Center, 7:30 p.m.
West Hereford Extension Club, in the home of Miss Evelyn Bell, 2:30 p.m. | FRIDAY
Kiwanis Whiteface Breakfast Club, Civic Club Center, 6:30 a.m.
Sweet 'N' Fancy Decorating Club, Community Center, 9:30 a.m.
Hereford Garden Club, luncheon at Hereford Country Club, Noon. | SATURDAY
Kiwanis Club, Civic Club Center, noon.
Jaycees, Dickie's Restaurant, 8 p.m.
Mon Amis Study Club, luncheon in the home of Mrs. Don Tindale, noon.
Hereford Riders Club, Dickie's Restaurant, 8 p.m.
St. Anthony's Women's Organization, school parish auditorium, 8 p.m.
La Madre Mia Study Club, Dickie's Restaurant, 7:30 p.m.
Calliopian Study Club in home of Mrs. Gene Parsley, 7:30 p.m. | SUNDAY
Lunch at Country Club, noon.
Lunch at Hereford Country Club, noon. |
|---|--|--|--|---|--|--|

310 N. 25 Mile Ave.
364-3160

JIM'S BATH SHOPPE

Gift Specials for Mother's Day

Monday, May 7 Thru Saturday, May 12

25% OFF New Shipment of John wright BATHROOM ACCESSORIES	25% OFF Entire stock of SOAPS each with its own personal scent.
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Metal **FLOWERS** by Cal Style Reg. 17⁵⁰ NOW **\$500**
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IT'S PICNIC TIME ... TRY A TREAT CHICKEN REDI

811 N. MAIN ... ACROSS FROM THE DOWNTOWN PARK

MILK SHAKES 14 OZ. Ass't. Flavors 25¢	2-Large Pieces CHICKEN French Fries, 2 Rolls, Honey and Ice Tea. 89¢ All For	BIG EAR OF CORN ON THE COB Tender Each 29¢
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10 PIECES CHICKEN PINT SALAD PINT POTATOES PINT GRAVY 6 HOT BUTTERED ROLLS QT. COCA COLA \$3.98	15 PIECES CHICKEN 8 HOT BUTTERED ROLLS PINT SALAD PINT GRAVY PINT POTATOES 2 QTS. COCA COLA \$5.69
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There is no waiting
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We will do the fixing - Complete Meal for large or small parties.

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Fun is in the cards

Come visit Betsey's House today and have fun choosing from the new Hallmark cards designed by best-loved artist Betsey Clark. And be sure to see all the other gift and party items in the "With Love From Betsey" collection.

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Complete selection of Hallmark Cards for Mothers Day and Graduation

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"Christ Gives New Life"

"... When someone becomes a Christian he becomes a brand new person inside. He is not the same any more. A NEW LIFE has begun."

HEAR HOW YOU CAN FIND A NEW LIFE IN CHRIST WITH

Evangelist, **Chester O'Brian**
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11:00 A.M. and 7:00 P.M. SUN.
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Hereford, Texas

REVIVAL

SEE **HI-PLAINS SAVINGS & LOAN ASSOCIATION** FOR **HOME LOANS** TO **REFINANCE BUY-BUILD OR REMODEL**

The Sunday Brand, Hereford, Texas, Sunday, May 6, 1973

Luncheon Closes Club Year

Lunch at the Casa Ramirez closed a season for Summerfield Study Club Thursday, with final business and reports making up the program.

A summer social which has become an annual custom in the club was planned for August, the date still to be set. Mmes. Elmer Woodward, George DeLozier and Guy Walser were named on a committee to arrange this event.

The appointments were made by Mrs. Ray Johnson, president, who was named by the club as its representative to the Texas Federation of Women's Clubs convention at Brownwood May 9-10.

Reports of the recent Top Of Texas District Federation meeting at Canyon, and the County Federation lunch last Monday, were heard.

Club members will serve as hostesses June 6 for the monthly birthday party for residents of Westgate Unit at Kings Manor retirement home.

Mrs. Jack Streun was a guest for the lunch. Other members attending were Mmes. R.B. Baker, Lee Curry, J.R. Euler, Earl Lance Sr., L.H. Lookingbill Sr. and Clayton Sanders.

Another committee, Mmes. Thurman Atchley, R.E. Lance Jr. and J.B. Noland, will direct plans for the club's participation in the Hereford Diamond Jubilee late this summer.

State Project Of BSP Is Endorsed

Dollars for Dani was the project discussed and voted on for the state program by members of Xi Epsilon Alpha Chapter of Beta Sigma Phi Sorority. The chapter met in the home of Mrs. Jim Aldridge at Dimmitt Wednesday evening.

The project endorsed by this



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vote would support medical research. Money making projects were discussed and an end-of-the-year party was planned with husbands invited.

Two programs were presented by Mrs. Ken Wiley and Mrs. Jerry Shipman on Friends, Friendships, and The Good Life.

Officers were installed with Mrs. Fred Mulkey, Jr. as president; Mrs. Jim Cramer vice-president; Mrs. James Horton corresponding secretary and Mrs. Wiley, treasurer.

Mrs. Mulkey named committees she has appointed after the installation of officers was held.

Members also present were Mrs. Kenny Ruland and Mrs. Terry Albracht.

WAR ENDS

The treaty officially ending the war with Japan went into effect on April 28, 1952.



RETIRING TEACHERS HONORED—Public school teachers retiring at the close of this term were honorees at a tea given by Hereford Classroom Teachers Association Wednesday in the Flame Room. Fellow teachers and friends called; Mrs. Reuben McGilvary, wife of the CTA president, and Nancy Richie, former president, served refreshments from a flower-decked table. Bill McCarley, Central School principal, visits with Mrs. J.F. Smith, longtime teacher in that school, and Mrs. J.D. Niell, right in top photo; Mrs. Jay Shaw and Flo Dickinson greet visitors in the receiving line. Mrs. H.V. Crawford, not pictured, was the fifth honoree.

School Menus

**JUNIOR HIGH
HIGH SCHOOL**

MONDAY—Frito pie or beef ravioli, green beans, mixed vegetables, prune cake, rolls, butter, milk.

TUESDAY—Hamburger or barbecued beef on buns, potato chips, corn, orange juice, apple pie, buns, milk.

WEDNESDAY—Ranch style beans or hot tamales, buttered spinach, jello with fruit and whip topping, white cake, cornbread, butter, milk.

THURSDAY—Fried chicken and cream gravy or chicken fried steak, mashed potatoes, buttered broccoli, sliced peaches, cookie, rolls, butter, milk.

FRIDAY—Pork steak or steamed wieners, sweet potato puffs, blackeyed peas, orange juice, apricot cobbler, rolls, butter, milk.

ELEMENTARY SCHOOLS

MONDAY—Frito pie, green beans, mixed vegetables, prune cake, rolls, butter, milk.

TUESDAY—Hamburger, potato chips, orange juice, apple pie, buns, milk.

WEDNESDAY—Ranch style beans, buttered spinach, jello with fruit and whip topping, white cake, cornbread, butter, milk.

THURSDAY—Fried chicken and cream gravy, mashed potatoes, buttered broccoli, sliced peaches, cookie, rolls, butter, milk.

FRIDAY—Pork steak, sweet potato puffs, blackeyed peas, orange juice, apricot cobbler, rolls, butter, milk.

**ST. ANTHONY'S
PAROCHIAL SCHOOL**

MONDAY—Hot dogs, with chili, potato chips, cabbage-pepper salad, orange cake, milk.

TUESDAY—Fried chicken, mashed potatoes, peas, peanut-butter cookies, rolls, milk.

WEDNESDAY—Pizza, green beans, carrot sticks, fruit salad, milk.

THURSDAY—Turkey pot pie, tossed salad, Jello with fruit, biscuits, milk.

FRIDAY—Fish patties, carrot sticks, corn, apple pie, rolls, milk.

DAY CARE CENTER

MONDAY—Breakfast: Oatmeal, raisins, milk; Lunch: Tuna casserole, green beans, applesauce, cookies, milk, hot rolls; Snack: Peanut butter and crackers, milk.

TUESDAY—Breakfast: Cinnamon toast, banana slices, milk; Lunch: Roast beef with gravy, steamed rice, green peas, ice cream cones, hot rolls, milk; Snack: Oatmeal cookies, orange juice.

WEDNESDAY—Breakfast: Hot biscuits and jelly, apple slices, milk; Lunch: Corn dogs with mustard, pork and beans, carrot sticks, chocolate pudding; Snack: Pumpkin bread, apple juice.

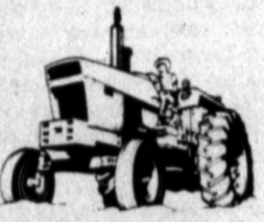
THURSDAY—Breakfast: Banana bread, orange slices, milk; Lunch: Grilled cheese sandwiches, French fries, pickle slices, milk, Jell-O salad; Snack: Lemon cookies, orange juice.

FRIDAY—Breakfast: Farina, raisins, milk; Lunch: Beef-vegetable stew, cornbread, peach slices, butter, milk; Snack: Chocolate cookies, milk.

EVERY EVICTED

On April 27, 1944, Montgomery Ward Chairman Sewell Avery was carried out bodily by troopers after he refused to obey War Labor Board order to extend expired contract with the CIO.

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BY THE HOUR
DAY-WEEK-MONTH**



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**The Perfect Gift
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\$8.75

The world's most readable Bible

The Living Bible

Willy Graham says...

This paraphrase communicates the message of Christ to our generation. Your reading of it will give you a new understanding of the Scriptures.


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For Mother on Her Day.

Mother will cherish the beautiful gift of Jewelry chosen by you for her, and the religious significance of these will please her.

PRICED FROM \$100 up.



A good selection of Pictures, Placques, Decoupage, Stationery and Cards plus many other gift ideas.

We also have Mother's Day Cards. Why not come in and let us help you choose Mother a lasting gift.

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L'Allegra Officers Chosen

Mrs. Bob Renfro was accepted as a new member of L'Allegra Study Club Tuesday morning at the Reddy Room in SWPS building.

Mmes. Tommy Carnahan, Terry Caviness and Eddie Reinaur, Jr., members of the nominating committee, presented a slate of 1973-74 officers.

Mrs. Bobby Veigel was elected president; Mrs. Cranahan, vice-president; Mrs. Danny Martin, secretary; Mrs. Dennis Lomas, correspondent; Mrs. Wesley Gulley, treasurer; Mrs. Caviness, assistant treasurer; Mrs. Bill Warrick, parliamentarian; Mrs. Cameron Gault, historian; Mrs. Alex Schroeter, reporter.

During the business meeting members discussed plans for

the installation luncheon. Hosting the meeting was Mrs. Bill Warrick.

Members also present were Mmes. Jim Conkright, Dennis Farley, Cal Garrett, David Gibson, Burns Hamilton, Don Lowder, J.H. McCrary, Gary McQuigg, Rudy Metz, Gerald Payne, Marshall Wilson and Hazen Woods.

Boys Ranch Tour Ends Club Season

Officers elected during the April meeting of Simms Study-Craft Club took office at its meeting Wednesday.

Officers for the coming year are Mrs. Ray Brorman, president; Mrs. Joe Meyer, vice-president; Mrs. Leland Burns, secretary-treasurer; Mrs. Robert Lloyd, reporter; Mrs. Jerry Roberts, historian; Mrs. Terry Crietz, parliamentarian.

Members took a field trip as the program, to Boys Ranch. Jay Christopher gave them a tour of the ranch.

Members attending the meeting last for this club year, were Mmes. Brorman, Burns, Crietz, Dan Guseman, Meyer and Emmitt Young.

Cheap air conditioning is no bargain.



Servel Gas Air Conditioning is a Bargain.

The bargain comes in smaller utility bills, fewer maintenance calls and the longer life of a Servel system. But you'll never buy one cheap.

The Servel goal has always been: "Build it like the Swiss." That's why the units are precision-made. And that's why they contain more stainless steel than any other air conditioner on the market. They're built to last and to perform dependably. This and the economy of natural gas energy saves you every month.

Quality construction is the reason you pay more for Servel initially. Because quality doesn't come cheap. Long, economical operation is the reason you'll save in the long run. Because quality pays off.

Most people can afford quality when they know all the facts. Especially when they're concerned with a cool, restful, healthy home environment — when home has a permanent meaning.

Think long and hard before you invest in central air conditioning.

Then install Servel.

SERVEL "The World's Most Respected Name in Air Conditioning"

Available from **P** PIONEER NATURAL GAS COMPANY
Call for a free cooling survey.

SEEDS

SGY-850 STOOD THE TEST IN '72

SEEDS

"STANDABILITY RECORD"

SGY-850 is a high yielding Hybrid Grain Sorghum that is rather short, uniform in height with semi-open heads. SGY-850 is a mid-late yellow Endosperm Hybrid that will increase your profits on your 1973 Milo crop. This year try a proven winner, SGY-850 Hybrid Sorghum.

SGY-844...SG-530...SG-690...SGY-680 AND SG-800 HYBRID SORGHUMS ARE ALL EXCELLENT GRAIN SORGHUMS PRODUCED AND FIELD TESTED BY GARRISON SEED & COMPANY. ALSO ALL TYPES OF FIELD SEED, INCLUDING CORN, COTTON, FORAGE SORGHUMS.

Garrison Seed & Co. Hybrids produce more profit dollars per acre... year after year...



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SHOP STREET

In Damascus, each kind of goods has its own street—Street of Saddlers, Street of the Slipper Merchants, Street of the Water Pipe Makers, etc.

WARREN BROS.

1410 Park Ave. 364-1423
CLOSED SUNDAYS



THIS WEEKS SPECIAL

'71 Buick Centurion, 4 door hard top, factory air conditioner, power steering and brakes, electric windows. Medium green metallic finish with tan vinyl interior. 23,000 miles. Save 50 per cent - like new luxury sedan. \$3,195.00

'71 Mercury Montego MX, 9 passenger station wagon. Sharp white finish with blue vinyl interior. Factory air conditioner, power steering and brakes, chrome rack. 20,000 miles. Vacation time is here.

'69 Ford Custom 500, 4 door sedan. Air, power, 390 engine. Green body with matching interior. Check this low priced sedan.

'71 Ford Pick-up, Explorer Package, v8-automatic, Air conditioning, power steering. Long wide bed, sharp white body with blue top. Local one owner. 4,000 mile 90 day protective warranty.

'69 Dodge Dart Swinger, 2 door hard top, 6 cyl. standard transmission and air conditioner. Try the size and economy of this sporty car.

'71 Mercury Monterey Custom, 4 door Sedan, cinnamon metallic body with white vinyl top, air and power. A fine luxury car at a modest price.

Club Members Plant Flowers

Flowering plants were planted at the entrance of Westgate Unit of Kings Manor retirement home by members of Bud to Blossom Garden Club Friday afternoon. The club also worked on shrubs in the Community Center garden patio.

Mrs. Bill Gentry hosted the meeting and presided over business. Advanced plans were

made for the meeting of the Northern Zone, District I, Texas Garden Clubs, Inc. to be conducted October 30. Bud to Blossom and Hereford Garden Clubs are to be co-hostesses for the meeting.

Plans were discussed for the district flower show which will be held in early fall and for the club's installation luncheon at Hereford Country Club, May 18. Members exchanged individual indoor-outdoor plants and honored Mrs. Roy Tyler as a new member.

Present at the meeting were Mmes. Bill Nelson, Bruce Brown, Sam Long, Jess Robinson and Jim Pavlicek.

Recital Set By Pianists

A recital by piano pupils of Mrs. Ellis Coombes will be presented at 2:30 p.m. today in Wesley United Methodist Church, with the public invited to hear their program.

The student pianists will play selections they played in the recent Piano Guild Auditions here, and will receive their report cards.

Solos will be presented by Donna McWhorter, Judith Dement, Marta Carlile, Theresa Rhoton, Lisa Honea, Stacy Payne, Saleh Igal and Pam Gilmore.

Cows get false teeth, give more milk

The veterinary faculty of Madrid University has been boosting milk production for dairy farmers by fitting stainless steel dentures to cows. The scientists say that with a set of false teeth, chewing the cud becomes more of a pleasure for cattle with poor teeth, and the cow will live longer, its sex life will improve and its milk yield will soar by 70 per cent.

Duties Of County Offices On Program

Courthouse offices, their functions and services to the public, were listed by Mrs. Tony Hoffman as she gave the program to North Hereford Extension Club in SWPS Reddy Room Thursday afternoon.

Mrs. Gaylon Bryan was hostess. General topic for the program was Good Citizenship, and members named traits of a good citizen at roll call. Mrs. Hoffman informed members where they should go to pay taxes, obtain various official papers, get auto licenses and care for other business which usually gives citizens a reason to visit the county courthouse.

Other members at the meeting were Mmes. Paul Hoff, Roger Williams, Velma Salvino, J.A. Crofford and T. E. Bridendine.



CONTRIBUTIONS FROM LIONS—The Camp Fire Girls and Boy Scouts were recipients of contribution checks from the Hereford Lions Club Wednesday. Club president Nolan Grady hands a check to Boy Scout executive Jerry

Helfenbein, and Ted Panciera and Mrs. Lewis Lea accepted a check for the girls. The money was the club's proceeds from the annual Pancake Supper, and the two youth groups sold tickets to the event.

Hereford Man Is Promoted

COLORADO SPRINGS—The promotion of Gene Parsley to credit manager for Holly Sugar Corporation was announced today by Treasurer M. Arthur May.

Parsley had been plant controller at Holly's Hereford, Texas factory since the start of construction in 1963. He succeeds Melvin P. Wilson who was promoted to assist western sales manager in California.

Parsley is a graduate of Lenore, W. Va. high school and majored in accounting and industrial management at Santa Ana and San Mateo, Calif. colleges. Following six years Navy service, he joined Holly's Santa Ana factory in 1956 as a voucher clerk.

He left Holly in 1959 to accept a job with a construction company and returned a year later as timekeeper at Santa Ana. He was promoted to Holly's west coast offices in San Mateo in 1961 as farmers ledger clerk and two years later was promoted to construction accountant at the new Shoup plant in Texas.

He was named plant controller of Shoup in 1964. His transfer to Colorado Springs was effective May 1.

SECRETARY OF DEFENSE
James V. Forrester was sworn in as the nation's first secretary of defense on Sept. 17, 1947.

MARINE DISASTER
On Sept. 17, 1949, the Canadian Great Lakes steamer Noronic, burned at Toronto with 119 aboard.

THE 'ROCK' WINS
Ricky Marciano knocked out Ezzard Charles in the 8th round of their Sept. 17, 1954, fight at Yankee Stadium, New York.



GENE PARSLEY

PRESIDENT CHIANG

Chiang Kai-shek was elected president of the Chinese National Government on Sept. 13, 1943.

GOV. MUSKIE

On Sept. 13, 1954, Maine elected its first Democratic governor in 20 years, Edmund S. Muskie.

OKEECHOBEE FLOOD

On Sept. 13, 1928, Lake Okeechobee in Florida flooded, killing 2,000 persons.

CALENDAR SWITCH

On Sept. 14, 1752, Great Britain began use of the Gregorian Calendar in place of the Julian.

Lions Clubs Achieve One Million Members



OAK BROOK, ILLINOIS—Bernard A. "Barney" Gill (left), of Virginia Beach, Va., has been recognized as the one millionth member of the International Association of Lions Clubs, according to Lions President George Friedrichs, Anney, France. Lions International is the world's largest service organization with more than 26,000 clubs in 148 countries and geographical territories around the world. It is the first service association to reach one million members. In special ceremonies conducted at the Association's Oak Brook, Ill., headquarters, Gill received a special plaque

from Phil W. Sterker, of Basalt, Colo., Chairman of the Membership Club Service Committee of the International Board of Directors.

Gill, 45, a retired Army Lieutenant Colonel and Viet Nam veteran, is Executive Director of the United Drug Abuse Council, Inc., a planning and coordinating agency for all drug related problems in the Tidewater region of Virginia. He resides in Virginia Beach with his wife, Nancy, and their five children, and is a member of the Virginia Beach Oceana Lions Club.

MOLDY MAIL

A letter written on a lead tablet 2,500 years ago in a rare Ionic dialect has been found by Soviet archaeologists on the island of Berezany in the Dnieper River.

Lions Give Checks, Install Members

A humorous talk on "Couth and Culture" was presented at the Hereford Lions Club luncheon meeting Wednesday by E.T. Jones, Amarillo Lion.

The weekly meeting also saw the presentation of two checks and the induction of new members. Lions presented a check for \$1,411 to the Camp Fire Girls and a check for \$470 to the Boy Scouts.

The \$1,880 represented proceeds for the club's annual Pancake Supper, and the full amount was given to the two organizations on the basis of ticket sales by the boys and girls.

Mrs. Lewis Lea and Ted Panciera accepted the check for the Camp Fire Girls, while district executive Jerry Helfenbein accepted for the Scouts. President Nolan Grady made the presentations and, in turn, received a certificate of appreciation from Carolyn Langley on behalf of the Camp Fire Girls.

Nancy Davis was the Leo

Club representative for the week and reported on high school activities. Coach Fred Upshaw was a guest and announced the upcoming FCA Golf Tournament.

New members installed by the club: Leon Garrell, Jerry Shipman, Jim Pike, Mark Andrews, Jack Cross, Sid Shaw, Connie White, Don McNeese, Phil Sciubato, Doyle Fletcher, Bill Kester, Paul Jones, Ronnie Osborn, Russell Wheeler, Arthur Gonzales, Jimmy Scott, Steve Graham and Terry Albracht. Joe Davis was introduced as a transfer member from Amarillo.

LIFE'S LIKE THAT

Some people practice planned economy—other folks practice economy they never planned.

Jewelry Gifts are enjoyed for years
Cowan Jewelers Downtown



TAKES STAND AGAINST ANY NEW TAXES—State Rep. Bill Clayton of Springlake tells members of the House he believes \$100 million dollars can be trimmed from the appropriations bill now being considered in Austin. Clayton attempted to amend the bill to reduce spending, and said he would vote against any bill that would call for new taxes this year.

Little's DOLLAR DAY

DRESSES
ONE GROUP
Reg. Price \$40⁰⁰ to \$120⁰⁰
NOW
\$15⁰⁰ to \$50⁰⁰

DRESSES
ONE GROUP
From Regular Stock
1/3 OFF

SPORTSWEAR
NICE SELECTION
1/3 OFF

Pants
Skirts
Tops
Blazers

PANT SUITS
1/3 OFF

LONG DRESSES
ONE GROUP
1/3 & 1/2 OFF

Complete stock for Mother's Day.

You can save wear and tear on your pencils ... your nerves ... and your budget, too ... by letting our friendly loan officers help you with your next new car or new pickup.

WE HAVE MONEY TO LOAN AT REASONABLE RATES

current new auto rate is 9% annually. Plus you receive Free Credit Life Insurance.

(If you qualify by age)

HEREFORD TEXAS FEDERAL CREDIT UNION

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REMEMBER

Mother's Day

Make Mother's Day 1973 Something Special with a Gift from the **GALLERY**

There's still time to make Mother a Purse or buy one already made.

UNIQUE PURSES IN DECOUPAGE, PRINTS and BOXES...

FREE INSTRUCTION ON PURSE MAKING!

Visit the Gallery, Hereford's most complete Arts and Crafts center...

It's time to paint inside, outside and do all the little painting touch-up jobs you have been putting off all winter.

PITTSBURGH PAINTS WILL HELP MAKE YOUR JOB EASIER!

Carl McCaslin

LUMBER COMPANY

1 Block East of the Courthouse -Your Building Center- Phone 364-3434



RECEIVE FFA AWARDS—Members of Hereford FFA chapter were recognized for their achievements Thursday at their annual father-son banquet. Receiving awards were (top photo) Mike Munnerlyn, citrus sales; Ray Schlabs, scholarship; Kirk Andrews, Star Chapter Farmer; and Cathy McCathern was recognized as local chapter sweetheart. Also recognized were (bottom photo), Ricky Klein, agri-business, Benny Kriegshauser, dairy production; Jess Arthur Robinson, home improvement and agri-mechanics; David Hutchins, corps production and Rocky Andrews for leadership and as recipient of the DeKalb award. Not pictured are Roger Jobe and Kevin Lea, who received awards for citrus sales, and Jerry Johnson who was named star greenhand for the chapter.

Wise Use Of Time Is Subject For Wyche Club

Time management is a vital factor in any person's success in life, Argen Draper reminded members of Wyche Extension Club as she spoke at a meeting Thursday afternoon in Mrs. Norman Hodges' home.

Mrs. Jimmy Yeager was a Cecil Hart, L.B. Worthan, Bob guest. Members at the meeting Thuet, C.C. Ellis, C.F. were Mmes. J.H. Holden, Leroy Bodkin, G.W. Duncan, H.L. Newsom, Frank Duncan, Paul Ward, W.P. Axe, Wayne Jones, Jones and Leo Hellman.

Subject for the county extension agent's talk was Making Motions Count. Since there are absolute limits to the hours in each day, planning for the best use of time is of great importance, she stressed.

Mrs. Ira Ott reported on the recent April meeting of the County Home Demonstration Council.

BUY IN CONFIDENCE WITH CONFIDENCE
Hereford's House of Diamonds
member **Cowan Jewelers** AGS
Downtown AMERICAN GEM SOCIETY

Along The Frio

By MRS. OWEN ANDREWS
Brand Reporter

Mrs. John Stokes, who with her young daughter Shelby recently visited her parents, the Spicer Gripes, was honored recently by being named Woman of the Year in her hometown, Mt. Vernon, Wash. She is the former Nancy Gripp.

Her activities include being an area Campfire leader, which is a follow-up from her girlhood interest in Campfire activities here as she was growing up. They moved to Washington when they were married and his job moved him there.

Mr. and Mrs. Curtis McKinney of Borger visited their long-time friends, the Sam Ogans, Saturday.

The Sam Ogans visited the Bernard Browns at Dimmitt Wednesday. The Browns, who live at Salida, Colo., were here because of the death of his mother, Mrs. Humphreys of Dimmitt.

Mr. and Mrs. Floyd Cole and Beverly visited Cheryl Cole at Stillwater, Okla. during the weekend. Cole's sister, Mrs. Harold Shearhart and Mr. Shearhart, of Vinita, Okla. met them there for a visit.

Mrs. F.Y. Moreman is in Deaf Smith General Hospital, suffering from a fractured hip. The accident happened Saturday morning in her home at Hereford. Mr. Moreman has

been with his daughter, Mrs. Frank Robbins, and family. Mrs. Moreman underwent surgery Tuesday, having a pin put in her hip and was resting better the last of the week.

On Friday evening, G.A. leaders, Mrs. Frank Robbins and Mrs. Floyd Cole, took a group from Frio Baptist Church to an associational banquet at Dimmitt. Girls going included Debbie and Laurie Rogers, Sandy and Terri Harkins and Virginia Huereca. Speaking to the girls were the Rev. and Mrs. Jerry Smith, of Lubbock, who have been missionaries to Brazil.

Cattle Brands To Decorate Napkins

Cattle brands of ranchers in this area will decorate napkins which Hereford CowBelles are to have printed for sale next fall, Mrs. Bob Josserrand, president, has announced.

Those interested in having their brands included in the design are asked to notify Mrs.



EARN'S DEGREE—John Cornelius of Hereford is among graduates of Panhandle State College, Goodwell, Okla., to receive degrees today in afternoon ceremonies. He is a health and physical education major and has completed requirements for a BS degree.

Dick Coupe at 364-6051. The cost of having a brand printed on the napkins is \$10.

Napkins will be in both dinner and cocktail size. The CowBelles hope to have them ready for sale early in the fall.

Thames PHARMACY
110 SO CENTRE PHONE 364-2300 HEREFORD, TEX.
Dr. **HAVE THIS LABEL ON YOUR NEXT PRESCRIPTION**

MOTHER'S DAY 1973

GASTON'S SUGARLAND Has It!

Be Wise for that Special Gift, Gold and White 6.00 - 7.50

Knit Acrylic SWEATER CAPE White or Beige \$18.00

GASTON'S SUGARLAND SPORTSWEAR SALE CONTINUES

Just in time for Mom's special day!

LADIES' READY TO WEAR

- Polyester Separates 1/4 - 1/3 OFF
- New Spring Coats \$19.90

SHOE DEPARTMENT

- Pant & Dress Shoes \$6.90
- Dress Shoes \$9.90

MEN'S DEPARTMENT

- Sport Coats \$39.90
- Suits \$69.90
- Knit Dress Pants \$12.90
- Shirts \$4.90
- Tie Sale \$2.00 EACH or 3 FOR \$5.00

BOY'S DEPARTMENT

- Sport Coats 25% OFF
- Shirts \$3.99
- Pants \$4.90

All this & more of our New Spring Merchandise reduced for this great event at **GASTON'S SUGARLAND**

for Mother's Day

Shop Both Stores. Downtown & Sugarland Mall

FLY BY NIGHTS by LORRAINE®

For any night in comfortable lounge-weight 100% Nylon Tricot. In your choice of Lavender Pink or Persian Blue with lovely floral applique trim.

- Sweeping long gown. Sizes S, M, L. \$7
- The fly by nights shift gown. sizes S, M, L. \$6
- Gleaming satin trims this short gown. Sizes S, M, L. \$9
- Wondrously soft and feminine, the long robe. Sizes S, M, L. \$13
- 3J. Dainty matching scuff. Sizes S-M, L. \$4 pair

Anthony's BANKAMERICARD master charge

Dollar Day MONDAY, MAY 7

- 1 - Group **Dresses** 1/2 of 1/2
- 1 - Group (Broken Sizes) **Spring Sports Wear** 1/3 OFF
- 1 - Group Floor Length **Casual Dresses** Now Reduced 1/3 OFF
- 1 - Group Early Spring **Dresses & Costumes** 1/3 OFF

Mom's favorite Gifts are Here!

- Catilina Sports Wear
- Vanity Fair Lingerie
- Vision Hosiery
- Dresses
- Costume Jewelry

SUNDAY MAY 13th IS MOTHER'S DAY

THE Vogue Bess Moore, Owner

Comings And Goings At King's Manor

Maggie Hamilton returned home Monday after spending Easter in Matador. She visited her grandson, wife and baby in Lubbock for two nights and spent Easter Sunday in Matador with her daughter-in-law, Mrs. John Hamilton, and her family.

Thailand, lands of Buddha, Shintoism and Pagodas. Weaver was most knowledgeable and fluent in depicting the habits, customs and conditions of these peoples, so we almost felt ourselves world citizens at the end of his lecture.

King's Manor board was entertained by Manor residents at lunch April 28 in Lamar Memorial Garden Room. About 100 persons were served a chicken dinner. Decorations were ceramic bird-vases containing spring flowers. On the head table was an arrangement of red tulips flanked by white swans.

An unusually large crowd of Westgate residents and friends were entertained at a tea party Saturday afternoon, given by the ladies of King's Manor Auxiliary. The dining room was brightened by a beautiful bouquet from a local spring garden. From this table delicious refreshments were served.

King's Manor residents did extensive and amazing arm-chair traveling with Willie Weaver, teacher of sixth grade at Aikman school. Weaver is the nephew of our own Virgil and Jessie Mae Dodson.

The fellowship hour seemed to be filled with the spirit of spring. The associations that these occasions afford mean much to the residents of Westgate, and are greatly appreciated.

He was a teacher of the children of servicemen during the war and made use of his travels and study in other lands. He had a year in Germany, one in Okinawa and long periods of time in interesting places over the entire world.

Mothers Invited With TACH Club To 3 o'clock Tea

His slides took us to The Netherlands, England, Germany, France, and Switzerland, thence to Manila and Okinawa, on to Honolulu and the Orient. Considerable time was given to Tokyo, Hiroshima,

Pins will be presented to members of the Hereford High School Chapter, Texas Association for Careers in Health, at a tea beginning at 3 p.m. today in Community Center.

Dr. Milton Adams

Optometrist

335 Miles

Phone 364-2255

office hours

Mon.-Fri. 8:30 to 5:00

Saturday 8:30 12:00

Hereford Medical-Dental Auxiliary will be hostess for the tea, an annual event to honor TACH members. Mrs. C.E. Rush is Auxiliary president and Mrs. Howard Johnson is TACH sponsor this year.

Mothers of TACH members will be guests also. The tea is given each spring by the Auxiliary as one of its activities to encourage student interest in health field careers.



BEEFMOBILE VISITS—Hereford CowBelles were hostesses on food store parking lots in this city, Vega and Dimmitt when the Beefmobile sponsored by Texas CowBelles and radio station KGNC of Amarillo visited for three days. They distributed recipes and literature promoting Texas grainfed beef, and invited shoppers to register for cuts of beef given in drawings. Mrs. Reece Lawson, center in top photo, was general chairman of the promotion. She and Mrs. Dick Coupe, chairman for Saturday, show some of the giveaway beef to a visitor who is registering. Mrs. Warner Lawson, chairman for Friday, points to a poster, lower photo, while committee workers, Mmes. Bill Reinauer, J.D. George and Richard Ottesen, from left, look on. Mrs. Clinton Martin, not pictured, was the Thursday chairman.

State Club Official Is Local Guest

A state officer in the Mothers Club Thursday afternoon in the home of Mrs. Mothers Clubs, Mrs. Frank J. Richard Ottesen. Here for a visit in the home of her son, R.C. Hoelscher, the special guest gave local members information about projects and activities in clubs over the state. She is a vice president in the state federation. Mrs. J.J. Durham was welcomed as a new member at the meeting.

The Dumb Shoe.



This shoe story is full of holes. You put your little foot down, and every time you do the air whooshes in. How dumb lovely.

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"We Care About Mother's Feet Too"

Over 100 Attend Mason Family Night

Family night for Masonic Lodge members and those in Masonic-related orders, Eastern Star and Rainbow Girl, was observed Thursday in the Masonic Hall with more than 100 persons attending.

A program of slides and comment by C.M. Nikel of Clovis was presented. The speaker discussed Indians of both North and South America, and showed pictures of their art and of ancient buildings uncovered at archaeological sites in Peru.

He discussed new discoveries and theories concerning possible migration of the Indians to America from another continent. Mrs. Lottie Clark presented the invocation and Mrs. A.L. Hewitt the closing prayer. Out-of-town guests in addition to the speaker were Earl DeOliveria of Clovis, Fred Huston of Perryton, Ira Brown and Mr. and Mrs. James Slough of Dimmitt, Johnny Gray of Sayre and Harold Williams of Muleshoe.

Spring Luncheon Given For Class

Life's Wonderous Ways was the devotional topic given by Mrs. Frank Ball during the business meeting of Golden Circle Class of First Baptist Church. Members met at Dickie's Restaurant for a luncheon.

Sixteen members and one guest attended the luncheon.

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'73 Pontiac Catalina 2 door hardtop, 400 cubic inch V-8, automatic, power brakes, power steering, air conditioned, vinyl roof, vinyl trim, radio, heater, white sidewall tires - Save \$1,000.00

'73 American Motors Hornet, 6 cylinder, automatic, power steering, air conditioned, individual front seats, vinyl roof, vinyl trim, white sidewall tires. Beat the gas shortage with this gas saver - Save - \$600.00

Factory Warranty On These 1973 Cars!!!

Only two left - 1972 Chevrolet Impalas, 4 doors, loaded. Reduced for this week at only 2995⁰⁰ Hurry they won't last long -

'71 Chevrolet Impala, 4 door, hardtop, two tone paint, loaded. An extra nice local car at only - 2395⁰⁰

'68 Oldsmobile 98 Luxury Sedan, Fully loaded with all the extras, only 5,300 actual miles, extra clean. 1495⁰⁰

'69 Pontiac Bonneville, loaded. Low mileage, extra clean luxury car at this low price - 1795⁰⁰

'70 Pontiac Lemans Safari, 6-passenger wagon, V-8, automatic, power steering, air conditioner, woodgrain siding, luggage rack, new tires. 2495⁰⁰

'68 American Motors American 6 cylinder, standard transmission, good tires, extra, extra clean. 795⁰⁰

'65 Chrysler Newport, 4 door sedan, power brakes, power steering, air conditioned 795⁰⁰

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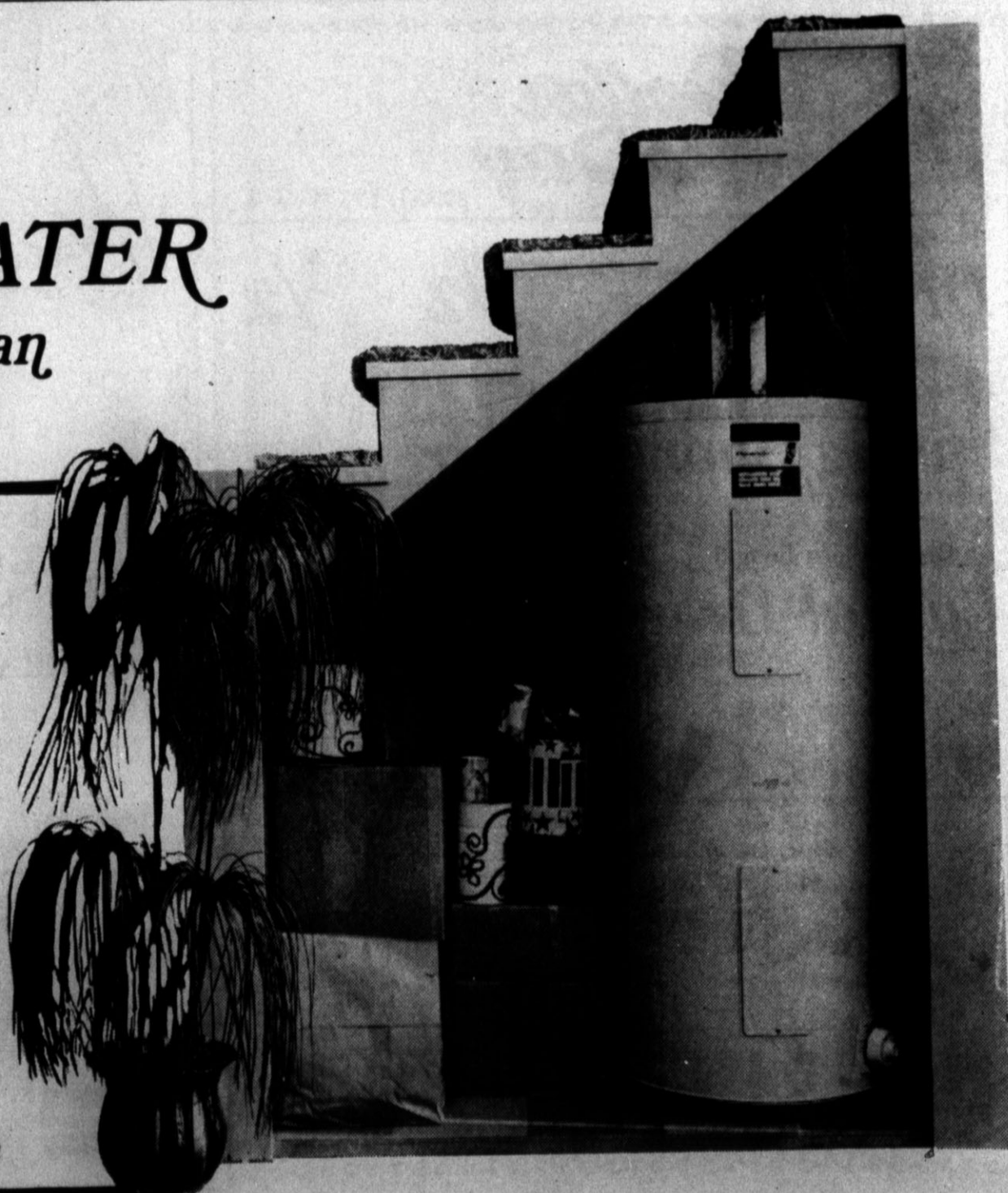
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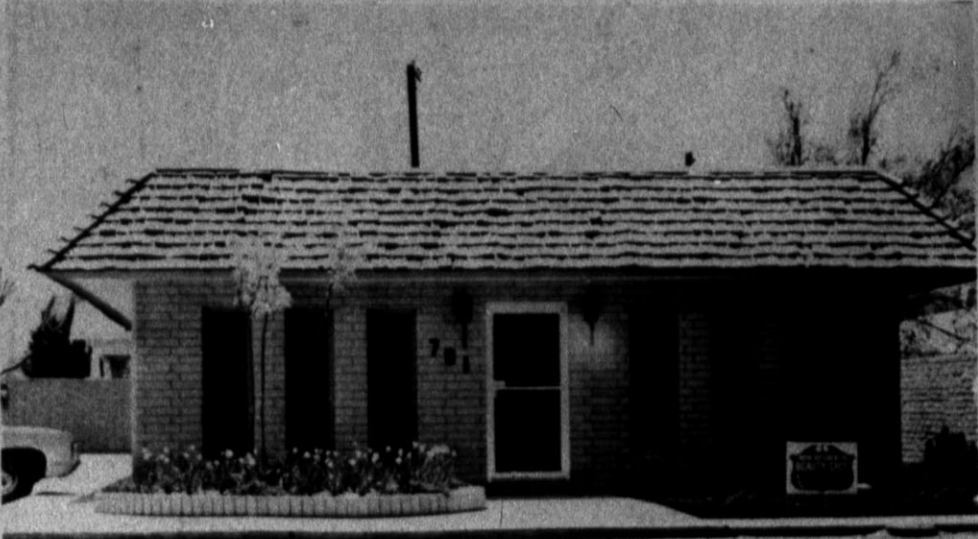
An electric water heater can be installed anywhere you need hot water . . . in the utility room . . . in the kitchen . . . in the bathroom. No flue or vent is required. Water pipes and an electrical outlet are all you need. Electric water heaters are insulated on all sides, so they're efficient. And, best of all, they give you all the hot water you need when you want it! That's why we say—we've got the only water heater you can install anywhere!



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18-2





NON-RESIDENTIAL BEAUTY SPOT—Chosen as May's non-residential beauty spot by the Women's Division of the Deaf Smith Chamber of Commerce was the Chamber of Commerce building, located at 701 N. Main.



RESIDENTIAL BEAUTY SPOT—The Ray Watson home, located at 601 Baltimore, was chosen by the Women's Division of the Deaf Smith Chamber of Commerce as the residential beauty spot for the month of May.

THE FAMILY LAWYER

Invisible Fence

Barbed-wire fences may be harder to climb, and wooden fences harder to see through. But for sheer versatility, nothing beats the invisible fence erected around every piece of property by the laws of trespass and nuisance. Consider an example:

The Benson family lived next door to a vacant lot on which the owner kept a large pile of sand. Whenever the wind blew from that direction, sand would seep through the doors and windows of the Benson house.

Finally Benson sued the neighbor, on grounds of nuisance. In court, the neighbor argued that he could not be blamed for what the wind did. But the court held it was unlawful—a breach of the invisible fence—for him to allow his sand to invade the Benson premises.

Other courts have taken a similar attitude toward leaves dropped from an overhanging tree, vines spreading into a lawn, eaves jutting over a boundary line (by a matter of inches), and sound waves from a neighbor's howling dog.

How much protection does consumer get?

By one estimate, the Tax Foundation reports, there are now more than 1,000 federal government consumer programs administered by 57 agencies at an annual cost of \$3 billion.

At the state and local level, 23 states have consumer protection offices or departments, 39 have consumer fraud agencies in the state attorney general's office, and more than 50 cities and some 20 counties have organized protection units.

Mothers Rings, Pins or Bracelets
Cowan Jewelers
Downtown

How To Choose A Carpet

Consumers should not assume salespeople are correct in the information they relate. Many times they are trying to sell the products under their charge in order to make a living.

It's the responsibility of the consumer to examine the good and bad qualities of all makes and models available on the market.

While I was out shopping I heard a salesman telling a couple that the best carpet on the market is nylon. Upon hearing this I examined the carpet samples the store had on display. Every one was 100 per cent nylon or a blend of nylon and rayon.

Each fiber used in carpeting has its own characteristics. Compare all the fibers before making a definite choice.

Nylon has excellent abrasive resistance. Carpets made of 100 per cent nylon will have a shiny appearance. In some instances, they appear to sparkle.

Mold and mildew are no problem with nylon. Nylon is known as the scavenger of fibers. It collects colors and stains. The resiliency of nylon isn't as good as wool. Pills will form on the surface and won't work off. Removal of pills is difficult.

Static electricity is also a problem with nylon. Static electricity collects and holds

dirt on the fibers causing the carpet to dull and gray in appearance. Direct sunlight weakens nylon.

The resiliency of wool is excellent. The natural bulkiness of wool is good. This quality allows the fibers to cover a broader area. Wool has good resistance to abrasive wear. It can be dyed many colors. Fuzz that forms on the surface of the carpet will wear off

and is easily removed. Soiling is not a problem with wool. The main disadvantage with wool is the cost. It's very expensive. Wool must be moth-proofed once a year.

Stains penetrate wool because it absorbs moisture readily. If wool gets wet or damp it can mildew, rot and/or shrink. Worsted wool is best for carpets but it's extremely expensive.

CLEAN UP - PAINT UP

WITH



Paint During Our Buy 2 and Save Spring Paint Sale

Two high-quality BPS paints can make every room in your house look beautiful and help you save money too. Vina-Bond Vinyl Latex Wall Finish for walls and ceilings—BPS Latex Semi-Gloss for trim, bathrooms and kitchens. Both go on smoothly—dry quickly. Both latex-based finishes clean up easily with soap and water. Both come in beautiful decorator colors. One of the least expensive ways to give rooms the look of sparkling Springtime is with good quality paint—especially when it's on sale now. Get in the mood for spring! Your BPS dealer is standing by to help you.

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BPS LATEX SEMI-GLOSS ENAMEL



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Just Received In Time For Mother's Day TRUCKLOAD OF NEW RECLINERS

THIS TRUCKLOAD OF RECLINERS HAS JUST ARRIVED AND INCLUDES ALL KINDS OF COLORS - IN VELVETS - VINYLs AND ALL SIZES ... ANY ONE OF THESE RECLINERS WOULD MAKE MOTHER HAPPY ON HER DAY!



No. 824
RECLINER
Similar illustration Expanded vinyl Black, Gold, Red and Avocado.
REG. PRICE! \$109⁹⁵
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No. 922
3-WAY RECLINER
Expanded vinyl in Bittersweet, Red, Russett, Black, Green and Gold.
REG. PRICE! \$139⁹⁵
\$108⁵⁰



No. 2654
ROCKER RECLINER
Similar to illustration Expanded vinyl in Avocado, Brown and Gold.
REG. PRICE! \$149⁹⁵
\$114⁰⁰



No. 938
3-WAY RECLINER
Nylon Tweed in Gold, Holly and Deep Green.
REG. PRICE! \$169⁹⁵
\$134⁵⁰



No. 2008
3-WAY ROCKER
Recliner in nylon cover. Combination solids & prints Rust, Blue, Gold & Brown.
REG. PRICE! \$199⁹⁵
\$155⁰⁰



No. 2006
ROCKER-RECLINER
Nylon Prints with Solids in Meion, Gold or Blue
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\$155⁰⁰



No. 1031
3-WAY RECLINER
Expanded vinyl in Oxblood, Acorn, Orange, Black and Green.
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\$155⁰⁰



No. 607
SWIVEL ROCKER
In Velvet cover. Colors Gold, Red and Russett.
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No. 1031 (in velvet)
3-WAY VELVET RECLINER
In Gold, Russett, Red & Bronze Print
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ALL THE U. S. WARS

REVOLUTIONARY WAR	4,435
WAR OF 1812	2,260
MEXICAN WAR	13,283
CIVIL WAR	529,332
SPANISH AMERICAN WAR	2,446
WORLD WAR I	116,563
WORLD WAR II	407,828
KOREA	54,246
VIET NAM	56,225

*VIET NAM CASUALTIES THROUGH 12-31-72

1900-1972

1,942,740

AMERICANS DIED
IN

U. S. HIGHWAY ACCIDENTS

TEXAS DEPARTMENT OF PUBLIC SAFETY — STATISTICAL SERVICES

INDUSTRIAL ARTS WINNERS—Junior high winners in the recent annual Industrial Arts exhibit and fair, held in Sugarland Mall Thursday, Friday and Saturday were (top left, left to right) Chris Meiwes, third in power mechanics; Mike Friemel, third in power mechanics; Hector Ramirez, first in crafts; Scott Dryden, second in drafting; Doug Reinart, second in woods; Clint Thompson, first in power mechanics; and (bottom left, left to right) Raymond De La Cerda, second in crafts; Victor Hill, third in

jewelry; Anastiso Madrid, first in sheet metal. In the high school competition, James Davis (upper center photo) claimed second and third place honors in drafting; and David Duvall (far right photo) won first place in power mechanics. In the woodworking division, (bottom center photo) Jimmy Morris won third place, Gerry Robbins was second, and Gordon Gearn placed first. (For other winners, not pictured, see story below.)

Brand Photos

Industrial Arts Fair Winners Announced

Winners in the annual Industrial Arts exhibit and fair, held Thursday, Friday and Saturday in Sugarland Mall were announced Friday for both high school and junior high entrants.

Student projects in areas of woodworking, metals, power mechanics, plastics, drafting, long bows, and Terry Poinjewelry and crafts were judged by community people with knowledge in the various fields, and trophies were given for first, second and third place winners.

High School winners in Woodworking II were Gordon Gearn, first; Gerry Robbins, second; and Jimmy Morris, third. In Woodworking I, Tommy Talamentez placed first in the jewelry craft. He is a first, Rick Klein second and Joe Hampton, third.

Jimmy Taylor received first place honors in plastics, with Ollon Andrada and Connie Cupell finishing second and third, respectively.

In power mechanics II, David Duvall was first and Richard Schlabs finished second, while Brad Roberson took first place

finishing second and third, respectively.

In wrought metal, Lerry Ritter of La Plata was first, Pete Hale of Stanton was second and Marc Sigle of La Plata finished third.

Clint Thompson of Stanton took first place honors in power mechanics, with James Hamby finishing second and Mike Friemel and Chris Meiwes third place honors.

Hector Ramirez, Raymond De La Cerda and Ray Garcia, all of Stanton, finished first second and third, respectively in the crafts competition, with Stanton students also winning all three places in both eighth and ninth grade drafting competition.

Toby Turpen, Scott Dryden and Jackie Reid finished first, second and third in eighth grade drafting, with Kim Young finishing first, Joe Arroyos second and Armando Rodriguez third in ninth grade drafting.

Philip Galan of La Plata finished first in Junior High Woods I, followed by Victor Hill of Stanton at second and Jeff Nielsen of La Plata at third.

In Junior High Woods II, Jessie Mickler of La Plata finished first, followed by another La Plata student, Doug Reinart at second, and Stanton student Lance Martin at third.

The Census Bureau's statistics show that in 1970, 3,200,000 wives (74 per cent) earned more than their husbands, an increase from 1960 when the proportion was 5.7 per cent.

Of the 3,200,000 wives bringing in more money than their husbands, most were in the clerical professions, with the next largest group in the professional and technical fields.

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a gift she will
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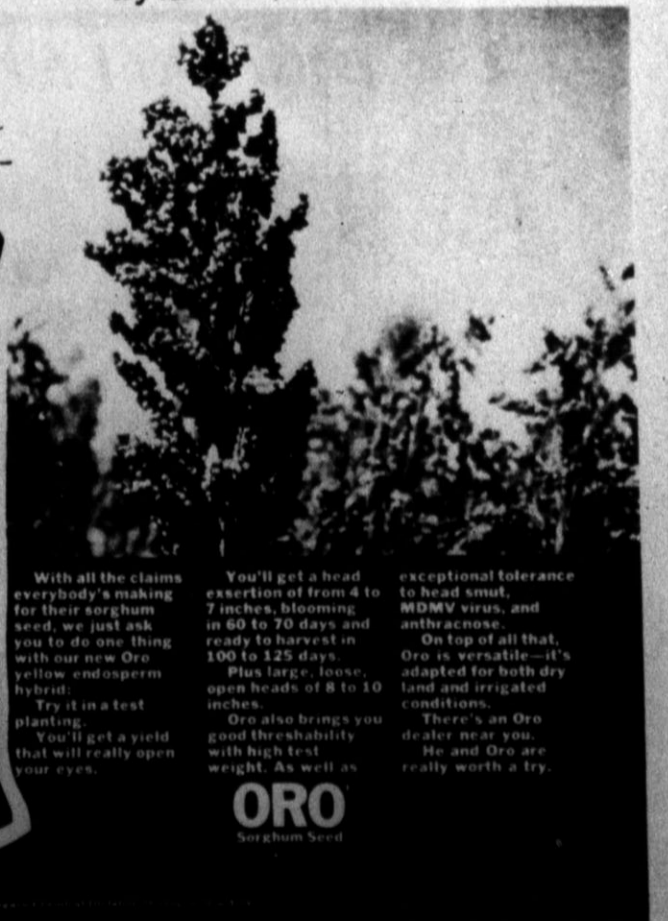
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Try it in a test planting. You'll get a yield that will really open your eyes.

You'll get a head exertion of from 4 to 7 inches, blooming in 60 to 70 days and ready to harvest in 100 to 125 days.

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exceptional tolerance to head smut, RDVY virus, and anthracnose. On top of all that, Oro is versatile—it's adapted for both dry land and irrigated conditions.

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Farmcast

A Weekly Report Of Agri-Business News

Compiled From Sources
Of The Texas Department of Agriculture
John C. White, Commissioner

Grain Stocks Decline... San Saba and Gillespie Leading Counties... Egg Production Has Ups and Downs...

Stocks of the four feed grains—corn, oats, barley and grain sorghum—in Texas and throughout the nation continue to show declines, with wheat at the lowest level since 1968.

In Texas, a decrease of 47,000,000 bushels of the four feed grains was reported with grain sorghum declines being responsible for most of the downturn. Only oat stocks are above those of a year ago.

Wheat stocks in Texas stored in all positions as of April 1 are 15 percent below a year ago. Disappearance during the January-April quarter is estimated at 37,700,000 bushels, up sharply from the 3,000,000 bushels disappearance for the same period last year.

Grain sorghum stocks are estimated at 145,400,000 bushels; this is 25 percent below a year ago.

Corn stocks are estimated at 15,800,000 bushels, down four percent a year ago.

Soybean stocks are estimated at 5,900,000 bushels, 44 percent below a year ago.

THE TOP counties in Texas in production of fruits and nuts are San Saba and Gillespie. San Saba takes the 1972 honor in pecan production, and Gillespie County is the state's number one peach producing county for 1972.

Texas for 1972 was the nation's leading state in pecan production. The state ranked seventh in 1972 in peach production.

Total pecan production for Texas during 1972 was 65,000,000 pounds. Most of the production was in the south central and cross timbers areas.

Other top counties in pecan production in Texas during 1972 were Gonzales, Comanche, Hood, Guadalupe, Colorado, Lavaca, DeWitt, Bell and El Paso.

Other top counties in peach production in Texas during 1972 were Upshur, Camp, Parker, Montague, Eastland, Clay, Comanche, Limestone and Lampasas.

This year, the peach crop will be produced mostly in Central Texas and East Texas as the late freeze has either damaged or destroyed the crop in north Texas and on the High Plains.

Pecan trees are blooming in many areas of the state. Some damage is expected due to the late freeze which will reduce the crop in some northern sections of the state.

EGG production in Texas continues to have its ups and downs, the Texas Crop and Livestock Reporting Service notes.

Egg production during March was 11 percent below a year ago but 20 percent above last month. Nationwide, egg production was down six percent from the past year.

GROSS income from dairying in Texas during 1972 was up eight percent from the previous year. Texas farmers received a gross income from dairy products of \$243,000,000. A total of 3,300,000,000 pounds of milk was produced in the state during 1972.

Total milk production was up four percent from 1971.

CONTINUE to submit screwworm samples to the fly laboratory at Mission, authorities request.

Thus far, 1973, is turning out to be a good year in screwworm control. But livestock producers are urged to increase the sending of suspected screwworm samples to the fly lab in Mission. County agents and vocational agriculture teachers have vials in which the samples may be sent.



1040 U.S. Individual Income Tax Return Taxpayers Ask IRS

Q. How do I go about obtaining an extension of time to file my income tax return?

A. You can get an automatic two-month extension to file your Federal income tax return by properly completing Form 4868 and sending it to the IRS along with payment of tax that is estimated to be owed for the year. This form, which you can obtain at any Internal Revenue office, must be filed with the IRS Service Center on or before the due date of your income tax return, and a duplicate must be attached to your return when you file.

If you underestimate the actual amount you owe, you will be assessed interest at the rate of six percent per year on the unpaid amount. If the unpaid amount is more than 10 percent of your tax liability, you will be assessed, in addition to interest, a penalty of one-half of one percent of the tax due for each month or part of a month until you pay it.

However, in the case of hardship, Form 2688 should be used to apply for an extension of time. Such extensions are not granted as a matter of course, and the reason for your request must be substantial. The automatic two-month extension should not be used prior to the filing of Form 2688 for a hardship extension.

Q. How do I apply for additional extensions beyond this two-month period?

A. Further extensions of the time to file are granted only under very unusual circumstances. If you need additional time to file, apply for the extension either in a letter or by filing Form 2688. Such extensions are not granted as a matter of course, and the reasons for your request must be substantial.

Q. Aren't there special filing extensions for U.S. citizens

and military personnel abroad? A. U.S. citizens who are not in the United States or Puerto Rico on April 15 are allowed an automatic extension until June 15 for filing their returns for the preceding calendar year. Such taxpayers filing returns for a fiscal year are allowed a two-month extension beyond the due date.

Military personnel on duty outside the United States and Puerto Rico also are allowed an automatic two-month extension of time for filing.

If you take advantage of this automatic extension, you must attach a statement to

your return showing that you were outside the United States and Puerto Rico on April 15 or other due date.

Q. I'm filing a return for the first time this year and I want to designate \$1 of my tax to the Presidential Election Campaign Fund. Where can I get the form I should use for the \$1 "check-off"?

A. Call, write or visit any Internal Revenue office to obtain a copy of Form 4875, "Presidential Election Campaign Fund Statement."

HEINOLD COMMODITIES INC. Affiliated with Heinold Hog & Cattle Markets

Live Cattle				
Month	High	Low	Close	Prev. Close
Jun	44.90	43.47	44.85	44.10
Aug	44.45	43.35	44.42	43.95
Oct	43.95	43.02	43.80	43.40
Dec	44.20	43.42	44.07	43.65
Feb	44.35	44.15	44.22	43.85B
Feeder Cattle				
May	54.35	53.00	54.32	54.00
Aug	53.50	52.35	52.75	53.05
Sep	53.05	51.95	52.80	52.80
Oct	52.50	51.10	52.00	52.00
Nov	52.25	51.05	51.80	52.00
Milo				
May	294	294	294N	293
Jly	300	300	298B	294
Sep	275	275	276B	294
Dec	—	—	260N	260N
KC Wheat				
May	236	224½	231½	228½
Jly	227	215¼	219¼	218
Sep	227½	215½	219¼	218¼
Dec	229½	217¼	222	220

B-Bid A-Ask N-Nominal

Study Launched On Grain Sorghum Pest Management

COLLEGE STATION—The Texas Agricultural Extension Service has launched a three-year study on grain sorghum pest management. The study will be centered in the Edmonson Community of Hale County on the South Plains.

The effort is part of an expanded educational thrust by the Extension Service of the U.S. Department of Agriculture and the Grain Sorghum Producers Board which has headquarters at Lubbock.

Participating producers will also help fund the program. Hale County extension agent Ollie Liner will supervise the program which will involve a newly appointed county entomologist, Gene Latham of Paducah, Latham, a Texas A&M University graduate, will supervise the scouting phase of the program which concerns checking fields for insect populations and determining the need for insecticide applications. Extension area entomologist Dr. Robert C.

McIntyre of Lubbock is the project leader and coordinator.

The project will encompass 20,000 acres of grain sorghum within a three to five-mile radius of Edmonson. The site was selected for its heavy production record and its ideal location near large cotton acreage, necessary to assure the use of beneficial insects found in cotton fields.

According to Liner and McIntyre, "The new program is designed to provide producers with an effective advisory service and to help them take advantage of available control methods that would increase grain yields without upsetting the environment."

The project is designed to utilize natural populations of beneficial insects which actually help keep plant-destroying insects at a minimum.

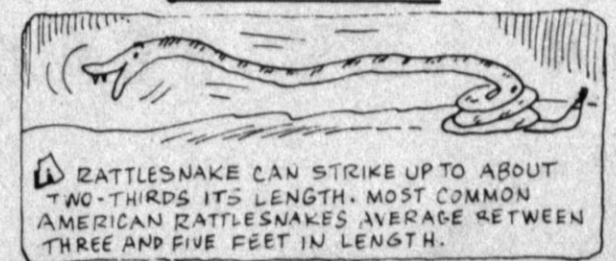
"We know we've been overspraying in some instances in recent years," Liner said. "This has been demonstrated

by research of the Texas Agricultural Experiment Station and by demonstration plots in Hale County. These studies have shown that greenbugs, major grain sorghum pests, can be controlled effectively with minimum amounts of insecticides. The studies have also determined how many greenbugs that sorghum plants can tolerate without suffering yield loss."

Liner and McIntyre emphasized that the new program will help producers, through their own personal involvement, demonstrate their interest in maintaining the balance of the environment.

Jack King, research director of the Grain Sorghum Producers Board which is co-sponsoring the pilot project with Texas A&M's Agricultural Extension Service, described the program as a "serious effort of producers to meet growing demands of the market without upsetting the natural environment."

"The Grain Sorghum Producers Board is enthusiastic about supporting the project on a regional basis as well as statewide," he said. "We would like to see a balanced, integrated pest control program used throughout the Great Plains."



Remember Mother on her day
Cowan Jewelers Downtown

Lewis McCuistian is Gifford-Hill in this area.

And he's highly qualified to help you with any irrigation problems you may have. He's got the very best equipment available to do it with, too.

Gifford-Hill's 360, Gifford-Hill's Side Wheel Roll, Gifford-Hill's Water Gun, Vanguard PVC Plastic Pipe and Clad Aluminum Pipe. Plus a long list of accessories.

If you haven't already met our new irrigation expert, drop by soon and get acquainted.

And while you're there, let him show you the latest additions to Gifford-Hill's line of irrigation equipment.

Gifford-Hill & Company, Inc.
E. Hwy 60, Hereford, Tx. 79045
(806) 364-1266

CONFIDENTIAL for Husbands & Children Only

Mother's Day Gift Suggestions from WARDS

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•Uses up to a 200 Watt Bulb

\$2.99

2 Slice Toaster Choice \$8.88*
Colorful Perculator All in Decorator Colors
Steam-Dry Iron

Stereo Component System

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•Headphones

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•Fast, Clean & Cool Cooking
•Uses Standard Household Current REG. \$222.00

★ Plus Transportation

214 E. Park Ave. Phone 364-5801
Store Hours 9:00 to 6:00
Automotive Department 8:00 to 6:00

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Your prospects for a good crop and a good price are the best in 25 years. Don't risk your profit and growing expense...

INSURE

SEE US FOR A DISCOUNT ON CROP HAIL INSURANCE

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601 N. MAIN SINCE 1947 PHONE 364-0555

Three Top Co-Op Training Students Receive Awards

Students of the Year for the DE, OEA and ICT programs at Hereford High School were named Friday night at the 5th annual Employer-Employee Banquet in the high school cafeteria.

Connie Schwertner won the scholarship award presented for the top Distributive Education student; Larry Sanders was recognized as the Industrial Cooperative Training program's top student, and Susan Janssen was the winner for the Vocational Office Education program.

Simon Mendoza received a special award as the top DE lab

student, and teacher-coordinator G.C. Graves presented media plaques to The Hereford Brand and KPAN Radio for their support.

Graves named three students as finalists for the DE scholarship. Connie Bartels was first runner-up, and Karen Downey was second runner-up.

About 250 attended the annual banquet, with Patti Turrentine serving as mistress of ceremonies. Richard Robinson, vocational director, gave the welcome address, and Ladonna Williams provided special music.

Highlights of the year were

outlined by members of each organization. Debbie Sorrells rounded up the DE activities; Becky Suarez told of VOE highlights, and Leo Urias summarized the ICT year. Each club representative also introduced employers attending the banquet.

Three employer representatives appeared on the program to give their impressions of the cooperative training program. Speaking on the ICT program was James Clark, Jim's Plumbing; DE, Lynn Arnold, Dairy Queen; and VOE, George Warner, Warner Seed.

Presenting the top-student awards were Graves for DE, Joyce Wartes for VOE, and Alvin Smith for ICT. David Treadwell presented the DE lab award. Invocation was worded by Connie Schwertner.

ANNUAL EMPLOYEE



YOUR FUT

RECEIVED SCHOLARSHIP—Connie Schwertner received the Most Outstanding Distributive Education Student award and also won a \$100 scholarship, sponsored by KPAN Radio Station and the DE advisory committee, at the annual VICA Employer-Employee Banquet Friday evening.



PRESENTED AWARDS—Susan Janssen, top right, was presented the Most Outstanding Vocational Office Education Student during the Annual Employer-Employee Banquet Friday by her coordinator, Joyce Wartes. Also shown is Larry Sanders, bottom, with his coordinator, Alvin Smith, receiving the Outstanding Industrial Cooperative Training Student award.

Hospital Notes

PATIENTS IN HOSPITAL
 Mrs. Oliver Cummings, 510 Ave. K; Romero Aguirre, 335 Ave. J; Mrs. James Caster, 805 Blevins; Martha Rincon, 102 San Obregon; Mrs. Karl French, Pampa; Mrs. Clyde Brummett, 332 Ave. A.
 Mrs. Arlo E. Deyke, 309 Ave. K; Dale Botts, 220 Ave. D; Mrs. Sidney Griesman, 505 McKinley; Donnie R. Morgan, 211 Aspen; Carl V. Kropoff, Rt. Box 50; Felix L. Rios, 427 Ave. D.
 Pat Webb, 131 Ave. G; Mrs. Henry W. Matthews, 1514 Forrest Apt. 43; Grace E. Roberson, 129 Centre; Mrs. Rosa Rodriguez, 332 Ave. G; Robbie Fortenberry, 119 Fuller.
 Mrs. James Arney, 101 Douglas; Lee R. Boyer, 213 Elm; Mrs. Bill Williams, 112 Centre; Mrs. Fred Moreman, 214 Aspen; Lewis D. Boyd, 1010 E. 3rd.

Mrs. Bruce Burney, Mrs. Carlos Leal, Mrs. Bill Fowler, Edgar L. Wiggins, Mrs. Floy Hart, Mrs. Rodulfa T. Alvarez, Mrs. Sam Nunnally, May 3.
 Ynez Rodriguez, James L. Marcum III, Mrs. Donald DeGraff, Maudie Wash, May 2.
 Mrs. Ada A. Liscano, Tommy Rey, May 1.

Look Who's New

Mr. and Mrs. Santos E. Rinco Jr. are the parents of a son, Santos Rincon III, born May 4. He weighed 5 lbs. 14 oz.
 Mr. and Mrs. Karl D. French are the parents of a son, Brandon Todd, born May 4. He weighed 7 lbs. 4 oz.
 Mr. and Mrs. Arlo E. Deyke are the parents of a daughter, Leashe Sue, born May 3. She weighed 7 lbs. 5 oz.
 Mr. and Mrs. Jaime Galvan are the parents of a daughter, Virginia, born May 2. She weighed 6 lbs. 7 oz.

PATIENTS DISMISSED
 John D. High, Mrs. James Shafer, Mrs. Jaime Galvan, David Parmer, Mrs. Roy H. Carlson, May 4.

Witness Assembly Slated In Artesia

A number of Hereford members of Jehovah's Witnesses plan to attend a Bible seminar in Artesia, N.M., next Saturday and Sunday, Jerry Johnson, presiding minister announced.

Sponsored by the Witnesses headquarters in Brooklyn, N.Y., the seminar will gather delegates from 22 congregations in West Texas and Eastern New Mexico. Attendance of 1,500 is expected for the assembly high point, a Sunday afternoon Bible lecture titled *Decide Now For Divine Rulership*.

An ordination ceremony followed by baptism of prospective ministers will be a part of the program.

Miss Scott Voted As Song Leader

Karen Scott, daughter of Mr. and Mrs. Paul Scott of 236 Center, has been elected song leader of Gamma Sigma Sorority at McMurry College in Abilene.

A freshman, Miss Scott will serve during the 1973-74 school year.

RED CHINA IN U.N.

Red China was admitted to the United Nations on April 26, 1971.

ALLIANCE TREATY

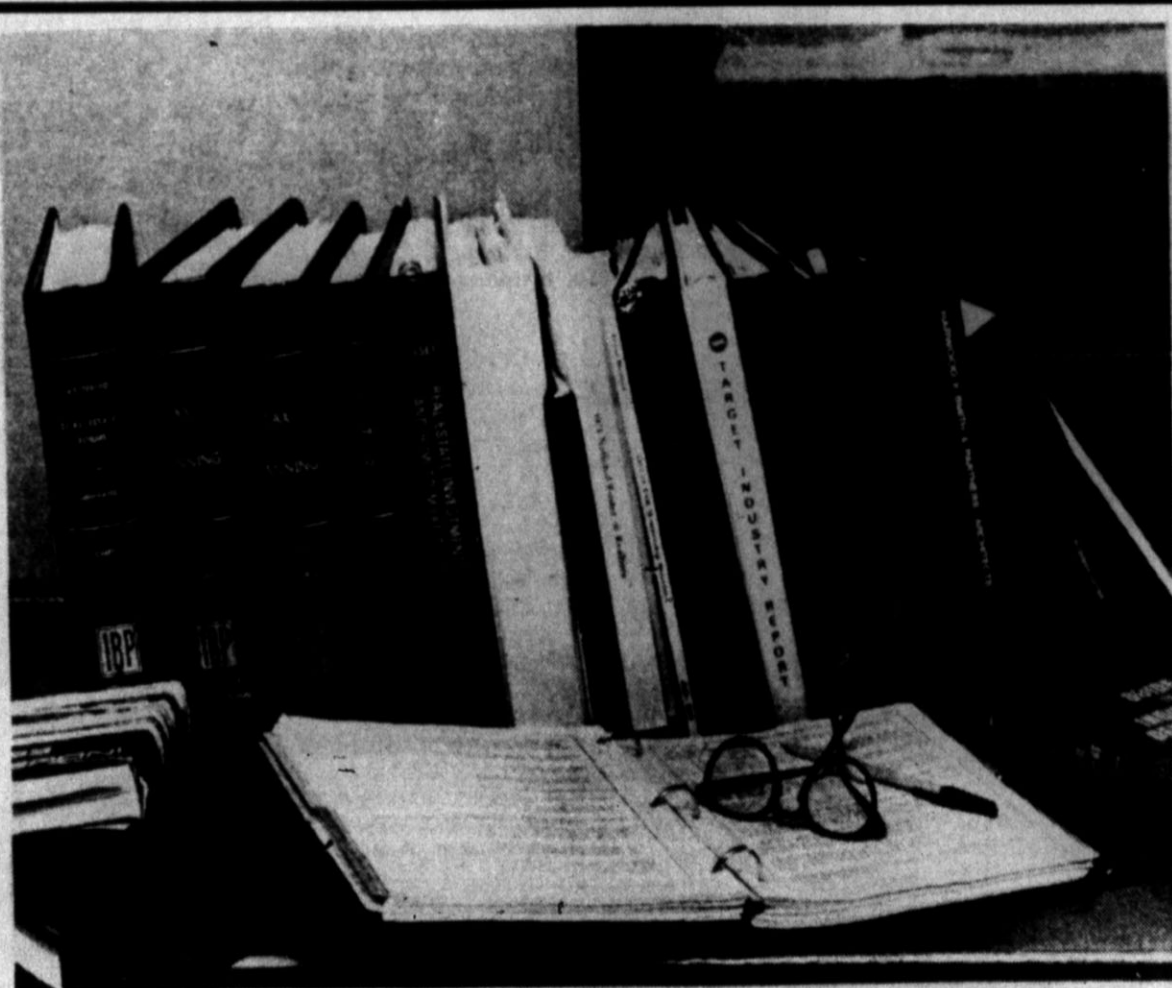
On April 27, 1662, Louis XIV of France signed a treaty of alliance to aid the Dutch if they were attacked by a third party.

SOCIAL SECURITY

First payments were disbursed to elderly Americans under the new Social Security Act on April 27, 1937.

A.O. THOMPSON ABSTRACT CO.

Mr. and Mrs. A.J. Schroeter
 Courthouse
 Phone 364-1504
 P.O. Box 73
 Free City Maps Showing Blocks



So you've decided to sell your own house. Here's a little basic reading you should do first.

You might start with "Real Estate" by Husband and Anderson, 868 pages of theoretical (and rather stuffy) real estate principles. Then you really should read "The Real Estate Handbook," a definitive volume of the basic ABCs of real property sales and management. And of course "Advertising Real Estate Successfully" and "Mortgage Lending" cover a few of the specialized areas that will be important to you. And naturally, if you hope to get top dollar for your home, you should at least browse through "The Power of Creative Selling."

Or, you can phone a local Hereford area Realtor. He's probably already read all these books. More important, he's practiced what they preach. It's his business to know local and state codes, salesmanship, money availability and the hundreds of other things necessary for successful real estate practice.

Think about it: doesn't it make more sense to trust your valuable property to a professional?

Sunday Brand

HEREFORD, TEXAS



Firestone the people tire people

Pre-holiday tire bargain!

DOUBLE-BELTED WHITEWALLS

4 FOR \$100

Strato-Streak Sup-R-Belt Tires SIZES E78-13, C78-13 Plus \$1.90 to \$2.01 per tire F.E.T. and 4 old tires

Low, wide 78 series tires built to give long mileage and extra protection against road hazards. Made with smooth-riding rayon belts and cord body.

<p>Sizes C78-14, E78-14</p> <h2>4 FOR \$106</h2> <p><small>Plus \$2.11 to \$2.31 per tire F.E.T. and 4 old tires</small></p>	<p>Sizes F78-14, 15; G78-14, 15</p> <h2>4 FOR \$112</h2> <p><small>Plus \$2.50 to \$2.73 per tire F.E.T. and 4 old tires</small></p>
<p>Sizes H78-14, 15</p> <h2>4 FOR \$127</h2> <p><small>Plus \$2.94 to \$2.95 per tire F.E.T. and 4 old tires</small></p>	<p>Sizes J78-15, L78-15</p> <h2>4 FOR \$135</h2> <p><small>Plus \$3.12 to \$3.31 per tire F.E.T. and 4 old tires</small></p>

Blackwalls available in most sizes at 43¢ less per tire. COMPARABLE LOW PRICES ON SINGLES AND PAIRS.

CHARGE 'EM!

Prices as shown at Firestone Stores. Competitively priced at Firestone Dealers and at all service stations displaying the Firestone sign.

PLASTIC TRASH CAN LINERS

Big 3-bushel capacity; fits 20-gallon trash cans.

50 for \$1.49

Limit one box of 50 liners; additional \$2.49 per box.

CAMPERS! VANS! PICKUPS!

FIRESTONE TRANSPORT TRUCK TIRES

\$19.73 6.00-16 Black Tube-Type Plus \$2.33 F.E.T. and tire off your vehicle. 6 ply rated

Famous brand SHOCK ABSORBERS

Exceed original equipment quality

\$12.88 each
Includes installation

TIRE ROTATION

Get maximum wear from your tires

\$1.88
We'll inflate them to proper pressure.

LUBE and OIL CHANGE

Includes up to 5 quarts of premium oil.

\$4.88
Call for appointment to avoid delay.

Mon.-Fri. 8 til 6 Sat. til 5:00 105 N. MAIN PHONE 364-4333

SELL IT FAST! BUY IT RIGHT!

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Reader Ads (Minimum 10 words) 1st insertion per word 8c
Additional insertions, when paid in advance: per word 6c
Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00
Repeat insertion without copy change per col. inch \$1.50
Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.12
Deadline for Classified Advertising in the SUN-DAY BRAND.

5 p.m. Friday
Deadline for Classified Advertising in the HERE-FORD BRAND.

5 p.m. Tuesday

1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES
Hwy 60 & at MYRTLE
Phone 364-0169

Also spaces & furnished trailers for rent at **TOWN & COUNTRY ESTATES.**
IB-1-18-9P

"THE SADDLE HOUSE"
COMPLETE Riding Equipment
New & Used Saddles
HIGGINS & SOUTH TEXAS ST.
PHONE 364-3583
IB-1-15-1fc

!!CARPET!!
Financing Available
C & W CARPET
PLAIN AND N. 25 MILE AVE.
PHONE 364-3448
B-26-1fc

WE BUY AND SELL USED FURNITURE. BARRICK FURNITURE WEST HWY 60 PHONE 364-3552.
IB-1-37-1fc

1971 Mobile Home. 12x46. Excellent condition. Perfect for lake or mountain property. Phone 364-5837 after 5:00 p.m.
B-1-16-33-1fc

FOR SALE
Dun mare, smooth mouth. 1 year old filly, broke gentle. Colts two years & under. Appaloosa stud service. Grandson of Whistle Britches, private treaty.
JAY CROFFORD
364-0952
IB-1-15-1fc

Brand Ads Get Results

STATED MEETING SECOND MONDAY
7:30 P.M.
Thursday
DEGREE WORK
Jerry George W.M.
W.A. Phipps Sec.

Hereford Rotary Club
meets every Monday at 12:05
Civic Club Center (Jim Hill)

Lions Club
meets each Wednesday, 12 Noon
Civic Club Center (Jim Hill)

FOR SALE: ONE OF HEREFORD'S FINEST CUSTOM MADE BEAUTY SALONS.
Call 364-1278 for additional information.
IB-1-17-4c

Inspected used tires-13, 14 and 15 inch \$5.00 up, mounted free, guaranteed 12 months.
FIRESTONE, 105 North Main.
B-1-19-43-1fc

DISMANTLING CARBON BLACK PLANT
Near Amarillo, Texas
Good Usable Materials:
1500 Tons Channel Iron
250 Tons Angle Iron
100 Tons Solid Shafting
1000 Tons Assorted Pipe
20000 Feet Screw Conveyors
Also asst. gear reducers, flat strap, etc.
All priced reasonable.
Contact Mr. Howard
806 352-6269
355-8045
Amarillo, Texas
B-1-17-4p

For Sale: Extra nice automatic washer. See after 2:00 pm. at 135 Avenue D.
B-1-18-2p

For Sale: Northern grown Pinto Beans. \$10.00 per hundred. 276-5267.
B-1-10-20-4fc

SEE OUR LINE OF BARGAINS!!
Stoves, refrigerators, TV's, living room suites, dining room suites, and miscellaneous merchandise.
Open: 8 to 12AM 1 to 6 PM, six days a week.
BIG JIM'S FURNITURE HIGGINS & SO. TEXAS ST. HEREFORD, TEXAS
Phone 364-1873
IB-1-35-4fc

GARAGE EQUIPMENT. NEW & USED.
Air Compressors:
Valve Machines, Steam Cleaners, etc...
BOYD MACHINE & SUPPLY
1306 East Park
Phone 364-1055.
IB-1-9-1fc

YAMAHA 1971, 250 DT1 with new knobby tire and trail sprocket. Runs good. 364-2122.
236 Avenue J.
B-1-17-13-1fc

CHAROLAIS BULLS FOR SALE: FOUR YEARLINGS 3/4, TWO YEARLINGS 29-32, TWO 2 YEAR OLD 7-8, AND OUR 7 YEAR OLD 15-16 HERD SIRE. ALL WITH CERTIFICATES.
35 RANCH, KIRKLAND, TEXAS
CALL R.M. SLAUGHTER 806-352-2431 OR E.F. SLAUGHTER 817-537-2321
WE NEED TO BUY ONE PUREBRED CHAROLAIS BULL READY FOR SERVICE.
B-1-17-7c

For Sale: 14x80 Mobile Home. 3 bedrooms, 2 baths, refrigerated air conditioning. Excellent condition. Call 364-0726.
B-1-16-44-3c

FOR SALE: National electric guitar, with case. Phone 364-0689.
B-1-42-1fc

For Sale: 1972 Town & Country 14x52 Mobile Home. 2 bedrooms. Call 289-5862.
B-1-13-43-1fc

AIR CONDITIONER SALE
Must sell 10 last year's models. Save from \$20.00 to \$75.00. Payments start at \$10.00 per month.
Call Richard, 364-4333.
IB-1-43-1fc

For Sale: 10x56 Mobile Home, one bedroom. Completely furnished, carpet and drapes, central heat, cooler, washer-dryer and disposal. Phone 364-4049 evenings.
B-1-22-17-1fc

FOR "a job well done feeling" clean carpets with Blue Lustre. Rent electric shampooer \$1. Duckwalls, Sugarland Mall.
B-1-18-18-2c

FOR SALE: Duncan Phyfe solid mahogany dining room suite-drop leaf table, extends to seat 25 people, 2 captain chairs, 4 regular, six ft. tall China cabinet. Excellent condition.
CALL 364-1356.
IB-1-45-4c

GARAGE SALE. 527 Westhaven Drive. Recliner, bed, stereo and miscellaneous. Sunday.
B-1-11-45-1c

MOTHER'S DAY
Needle art gifts, Work bags and stands, Needlepoint picture kits, Crewel, Sets of knitting needles-Stork and Fiskars Scissors.
DANS OF CANYON
B-1-45-2c

For Sale: AKC Registered Pekings Puppies. 6 weeks old. Call after 5:00 week days, 364-5288:
B-1-15-45-1c

LEFT IN LAY-AWAY
Electroponic Component Stereo with built-in tape player. AM-FM Multiflex Radio, Garrard Turntable, 200 watts, 10 speaker.
Original price \$399.95. Assume balance of \$245.00 or \$10.00 monthly payments, at
MARTINS SOUND CENTER
Corner of Georgia & I-40
in Wolfin Square, Amarillo.
B-1-45-8c

FOR SALE: Purebred Hampshire and Duroc Boars. Phone 258-7829.
B-1-10-45-3c

For Sale: 120" wide Beautiful white drape with rod and cornice. Phone 364-1666.
B-1-14-45-1fc

HANNAH'S Husband
Hector hates hard work so he cleans the rugs with Blue Lustre. Rent electric shampooer \$1. Hereford Hardware.
B-1-21-45-2c

OIL PAINTINGS by EUNICE PETERSEN for sale. Westerns, Landscapes, Still-life. Also miniatures.
CALL 364-3198 for appointment.
S-1-45-1c

For Sale: White German Shepherd Puppies. Call Johnny Rickman 276-5822 after 5:00 pm.
B-1-18-2p

FULLER BRUSH PRODUCTS. Call Mrs. Jessie Fuller, 364-3525.
S-1-10-31-1fc

NEW AND USED Vacuum cleaners for sale. Bags, service and repair. Call 364-0820 or come by 406 Avenue I.
S-1-19-39-1fc

MOVING-MUST SELL
Early American Furniture-most pieces are just two years old:
General Electric Range, freezer-refrigerator and 18" Television set; sleeper divan, divan padded chair, padded rocker and 4 piece bedroom suite.
CALL 364-6877.
B-1-45-1p

FOR SALE: Mobile home, 2 bedrooms. 10 x 47. Phone 364-2994.
B-1-45-1p

Will trade 14' fiber glass boat with 35 hp motor and trailer for a good pickup. 605 Avenue K, Phone 364-5094.
B-1-20-45-1c

FOR SALE: 1-red Spanish Couch; 1-bedroom dresser with large mirror and 1-portable stereo. Call 364-5369.
B-1-16-45-2c

MOVING- Must sacrifice appliances, antiques, bric-a-bracs. Phone 364-1926.
B-1-10-45-1c

3. FOR SALE Automobiles

NEW & USED CARS.
ORVAL WATSON FORD SALES COMPANY
PHONE 364-2727.
IB-3-18-1fc

1967 Pontiac Tempest 2 dr. h.t. bucket seats, PS, PB, air, automatic trans. Mich. Tires, 326 cu. in. motor. See Charles at Shook Tire Company.
B-3-25-10-1fc

MILBURN MOTOR COMPANY
We pay cash for Used Cars
136 Sampson
Phone 364-0077
B-3-33-1fc

WALKER'S USED CARS AND TRUCKS.
WE BUY, SELL OR TRADE
400 West First
Phone 364-2250.
IB-3-41-1fc

FOR SALE: New lime LTD '69 4-Door, air, radio, power steering, new tires. 511 Willow Lane.
B-3-18-2p

For Sale: '70 Ford. Low mileage and clean. Phone 364-5209 after 6:00 pm.
B-3-12-18-2c

For Sale: 1959 Plymouth. Contact Installment Loan Department. FNB.
B-3-10-8-1fc

NEW AND USED CARS now for sale at John Orsborn Buick, Pontiac, GMC's new location—221 NORTH 25 MILE AVENUE.
B-3-20-42-1fc

FOR SALE: '71 Ford Station-wagon. Loaded, low mileage. A-1 condition. Call 364-4117.
B-3-12-44-1fc

For Sale: 1969 Impala Coupe. P & A. \$1395.00. 364-5925 after 5:30.
B-3-12-44-3c

For Sale: 1964 Olds F-85. Excellent tires. Good work car. 149 North 25 Mile Avenue.
B-3-15-44-3c

FOR SALE: '67 Plymouth Fury 3. Four door hardtop. Good condition inside and out. 364-4035.
B-3-15-17-1fc

Mag wheels to fit Ford, Chevy and Plymouth as low as \$8.00 per month. Call Richard, 364-4333.
B-3-17-43-1fc

For Sale: '72 American Motors Ambassador. Excellent condition. Take over payments. Phone 357-2519.
B-3-13-17-8c

USED TIRES \$3.00 UP.*
MONTGOMERY-WARD AUTOMOTIVE SALES
114 EAST PARK.
IB-3-17-1fc

For Sale: 1970 Buick LaSabre. Power and air. Extra clean. 364-6176.
B-3-11-45-2c

969 ACRES NEAR GRUVER TEXAS

5 irr. wells, wheat and milo allotments, over 300 acres of growing wheat goes with the purchase of this land at \$350.00 per acre. Possession of all land for 1973 crop year. One of the best laying farms on the North Plains and on paved road. \$35,000.00 down, reasonable payments on balance.

NORTHWEST HEREFORD
Nice 3 bdrm., brick, living room, den and kitchen comb., double garage, 1 1/2 baths. Price \$21,000.00, purchase equity and assume existing loan payable \$176.02 per mo. or owner will trade for equity in smaller home.

JUST LIKE NEW
3 bdrm., 2 baths, built-ins, carpeted, double garage. House is about 2 yrs old. Small down payment or will trade for older home or late model car or pickup.

LOCATED ON WESTERN
Large 3 bdrm., 1 1/2 baths, nice corner lot. Must see to appreciate. Price \$19,500.00. Owner will trade for smaller home.

DOLL HOUSE
For a young couple, 2 bdrm. 1 bath, fully carpeted. Plumbed for washer and dryer. Single garage, fenced back yard. Buy equity and assume loan at \$84.00 per mo.

ONLY \$7,500.00
Nice 2 bdrm. on corner lot. \$1,000.00 down. Owner will carry papers.

NEAR HIGH SCHOOL
3 bdrm. stucco, paneling, fully carpeted, storm windows. Must see to appreciate. Price \$11,500.00, \$1,500.00 down. Owner will carry loan.

\$300.00 DOWN
plus closing will purchase 3 bdrm. FHA repo., priced at \$9,150.00.

MOBILE HOME LOTS
\$50.00 down and \$21.25 per mo. We have other listings to choose from.

HAMBY REAL ESTATE
OFFICE 364-3566
Gerald Hamby 364-1534
J.M. Hamby 364-2553
Chick Weemes 364-3109

EQUAL HOUSING OPPORTUNITY
B-4-45-1fc

BEAUTIFUL HOME IN COUNTRY FOR SALE BY OWNER.
3 bedroom brick, 3 private baths, large den and kitchen combination-paneled, utility room. All wool carpeted and new drapes. Large basement, double garage.
Located 12 miles South of Hereford on West Easter Road or 6 miles North of Dimmitt on HFD. Hwy.
Shown by appointment anytime. Phone 647-4694 or 508 Belcher, Dimmitt, Texas.
B-4-39-1fc

HOME FOR SALE BY OWNER
Two story, very large 3 bedrooms, 2 1/2 baths, master bedroom downstairs. Dining room, utility room, large family room with wood-burning fireplace. Double car garage with side entry and electric opener. Built-ins. Fenced back yard with 16x32 shop. Circle drive and landscaped. One block from Tierra Blanca School on Baltimore.
Shown by appointment only.
Call 364-6129.
B-4-44-1fc

FOR SALE BY OWNER- 3 bedroom near school, paneled and carpeted.
\$11,500.00. \$1,500 down.
3 bedroom house near school, double garage, corner lot.
\$9,500.00. \$1,000 down.
Phone 364-2553 at night.
S-4-42-1fc

FOR SALE BY OWNER
3 bedrooms, 1 1/2 baths, double garage brick home. Screened patio with built-in barbecue, large living room. Den-kitchen-dining combination. Northwest location.
Phone 364-4035.
B-4-18-1fc

4. REAL ESTATE For Sale Or Trade
For Sale: 3 bedroom house at 439 Avenue E. Low down payment. 364-1111.
B-4-13-16-1fc

NORTHWEST HEREFORD

3 bedroom home, lots of storage, double car garage. Apartment rental in rear. Only \$20.00.
FHA REPRO.
3 bedroom home newly redecorated inside and out. Single car garage. \$9,150.00.

COUNTRY ESTATE
3 bedroom brick home. 2 1/2 baths, large playroom. 2715 sq. ft. Outside city limits.

235 ASSISTANCE LOAN AVAILABLE
3 bedroom, 1 1/2 bath.
Isolated master bedroom, carpeted, double car garage. Excellent buy.

STORM CELLAR
Small 3 bedroom brick home; 2 full baths; utility room, garbage disposal. Carpeted, fenced yard.

333 AVENUE J
Nice 3 bedroom home with good kitchen and dining arrangements, fenced backyard, carpeted. \$11,000. Requires new loan.

INCOME PROPERTY
5 unit apartment house. Good income, very reasonably priced. Resident manager.

Income property-4 unit rental.
\$16,000.00.

LOANS
Let us help you with your financing. FHA-VA & CONVENTIONAL LOANS are now available. Check with our office for details.

Board of Realtors Multiple Listing Service
CARTHEL REAL ESTATE
206 N. 25 Mile Avenue
Phone 364-0944
364-0038
Wayne Carthel
Leola Peters
EQUAL OPPORTUNITY
B-4-23-1fc

For Sale or Trade: 3 bedroom home. 201 East 6th. Will GI.
B-4-12-35-1fc

FOR SALE BY OWNER
3 bedroom home at 504 Avenue I. 2300 sq. ft. Large playroom with pool table, many extras. Will trade equity for larger home.
PHONE 364-4251 after 5:00 pm.
S-4-43-1fc

For Sale: 3 bedroom house with 5 acres, 5 1/2 miles in country. Phone 276-5850.
B-4-14-45-1fc

WANT TO BUY
Two bedroom home from owner, for cash. About 1100 or 1200 sq. ft. living area with single car garage. Prefer brick. Must be well located.
Phone 364-1963.
B-4-45-1c

For Sale: 3 bedroom brick. New carpet, paneled. Phone 364-2083.
B-4-10-45-1fc

NO DOWN PAYMENT TO QUALIFIED VETERAN
Large 2 bdrm, den and living room, 1 bath, sc-garage, fenced yard. Corner lot. Price is \$13,000.00.

INCOME PROPERTY
Rental duplexes and houses that return over 10 per cent on the investment.
HANDYMAN SPECIAL
Triplex that need remodeling. Three 1 bedrooms with private baths and kitchen. For down payment, buyer repair and start monthly payments. 15-20 per cent return. Price \$8,500.00.
SMALL ACREAGE
25A, irr. well, on paving. \$25,000.00-consider dividing.
15A. Irr. well \$15,000.00. \$4,000 down, bal at \$1,000 year plus interest.
9.61 A. grass. No improvements. \$100.00 down and \$100.00 monthly.
2A. with well and small bldg on paving.
160 ACRES
One 8' well, Nat. gas, UG tile, good allot. \$450.00 per A. \$25,000 down, owner finance the balance.
DURWARD HAMBY REAL ESTATE
Phone 364-3466.
B-4-45-1fc

5. FOR RENT

BACHELOR APARTMENTS
Carpeted-private entrance, private bath, vented heat. 821 South 25 Mile Avenue.
S-5-14-32-1fc.

Unfurnished 2 bedroom house. 414 Avenue D. Phone 364-4049.
B-5-10-18-1fc

Clean, quiet, furnished apartment for one. Please call 364-3388.
B-5-10-44-1fc

FOR LEASE OR SALE. Large building with stalls in rear. 625 East 1st. Phone 364-1111.
B-5-15-42-1fc

OFFICE FOR LEASE. Ralph Owens 364-2222.
IB-5-10-14-1fc

HEREFORD MINI STORAGE
Economical storage facilities for furniture, boats, motor homes or any storage needs. Sizes-12' x 12', 10' x 22' & 12' x 32'.
CALL 364-5520.
IB-5-28-1fc

WHY PAY OUTRAGEOUS PRICE FOR YOUR APARTMENT?
We have apartments to suit your needs in any size. Your rent is adjusted to your income so you will not be paying more than you can afford. Apartments have stove, refrig., garbage disposal, central heat and air and 2 fenced playgrounds, laundry facilities, recreation room that will have pool tables and ping-pong tables. And you can use the recreation room whenever necessary.
1 bedroom start \$79.75
2 bedrooms start \$101.55
3 bedrooms start \$113.75
4 bedrooms start \$123.00
All bills paid. Deposit is required.
BLUE WATER GARDEN
420 Irving
Phone 364-4461
B-5-2-1fc

TRAILER SPACE FOR RENT. Northwest Mobile Lodge, Phone 364-1108.
B-5-10-13-1fc

SUMMERFIELD MOBILE MANOR
FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 357-2552.
B-5-15-10-1fc

OWNER RETIRING. Highway 60-major oil company service center for lease. Small investment needed. Phone 364-0662.
B-5-16-15-1fc

DIAMOND VALLEY TRAILER PARK
Located on the 600 & 700 block of Avenue H, Sioux & Cherokee Streets, and 700 block of Ave. G. Storage for rent.
PHONE: 364-1483; 364-3937
B-5-28-1fc

APARTMENTS FURNISHED
1 & 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.
FORREST AVENUE APARTMENTS
Phone 364-1887
IB-5-37-1fc

BEDROOM for rent. Man preferred. Phone 364-0798.
B-5-10-45-1fc

2 bedroom house for rent. Call 364-1629.
B-5-10-45-1c

FURNISHED APARTMENT for rent. Single person or couple only, no children. Bills paid. Call 364-0160 or 364-3744.
B-5-17-45-1fc

For Rent: Two bedroom furnished at 301 B Lawton. Phone 289-5828.
B-5-10-45-1fc

For Rent: 2 bedroom unfurnished house. Fenced yard. Phone 289-5757.
B-5-10-45-1fc

For Rent: 3 bedroom house north of Summerfield and West of Big Tex Feed Yard. Phone 364-1596.
B-5-17-45-1fc

THREE BEDROOM HOUSE. On pavement seven miles Southwest Hereford. 364-0484.
B-5-45-2p

(See More Ads Next Pg.)

One and Two bedroom furnished apartments, 205 Jowell, inquire house in rear.

B-5-12-45-tfc

FURNISHED APARTMENT FOR RENT. Middle age woman or middle age couple. No children, no pets. Phone 364-2063.

B-5-17-45-tfc

FOR RENT TO COUPLE.

1-One bedroom furnished house. Bills paid, no pets.
1-Two bedroom house, unfurnished.

Roy Manning
327 Avenue B.

B-5-45-1c

6. WANTED

WANTED-CUSTOM FARMING. Contact Don Howard at Howards Custom Farming, 258-7761 or 364-0165.

B-6-13-6-tfc

YARDS AND GARDENS Rotary-tilling. Free estimates, call 364-5068.

B-6-40-26P

WANTED-CUSTOM FARMING call Joel Williamson 258-7728, or 364-1933.

B-6-1-46-tfc

YARD & GARDEN ROTOTILLING. Phone 364-1432. 605 Avenue H.

B-6-10-36-tfc

WANTED: CUSTOM FARMING. Phone 289-5950.

B-6-10-16-tfc

WANTED: Lawn mowing. Car air conditioner service. Phone 364-5930.

B-6-10-17-4c

WANTED 1000 TONS SCRAP Highest cash prices paid for Iron-Cars-Trucks-Pickups-Tractors. Copper-Brass-Aluminum, Batteries or any type salvage.

B-6-2-tfc

HEREFORD IRON AND METAL Anson A. & June Dearing Phone 364-2350 or 364-3777

B-6-2-tfc

WANTED: Custom Farming. Call 364-1542.

B-6-10-14-tfc

WANTED-Lawns to mow. Call Terry Riley, 364-2295. References.

B-6-10-18-2p

YARD and garden tilling and mowing. Will rent tiller. Phone 364-4869.

B-6-11-44-tfc

WANT TO RENT- Nice two bedroom unfurnished house, preferably with fenced backyard, garage. For couple, no children. References. Call 364-2030.

B-6-18-tfc

CUSTOM SWATHING & BALING. Sam Berryman, 364-5810.

B-6-10-18-tfc

WANT TO BUY: Steers off of wheat pasture. Phone 276-5851 after 5:00 pm.

B-6-45-2p

8. HELP WANTED

Diesel and or Natural Gas engine mechanics. Must have adequate tools. Also parts helper, experience preferred. Apply at:

CUMMINS RIO GRANDE 1100 East Brady Clovis, New Mexico Phone 506-762-3878.

B-8-45-1c

RE-LOCATE IN COLORADO

Wanted experienced feed lot or ranch employees for new modern feedlot opening June 1973.

Feeders, Mill, Scale, Pen Walkers, Utility, Maintenance, etc. Excellent working conditions and benefits. Send resume to:

no. 3 Gene Shafer, Box 878 Greeley, Colorado 80631

B-8-45-tfc

NEEDED-SCHOOL BUS DRIVERS. See Eldon Owens at Bus Barn.

B-8-10-27-tfc

PART TIME Waitress needed for week end work serving both food and cocktails. Must be 21 years or older. Excellent tips. Ideal moonlighting job. THE MUSIC STAND, 364-1150.

B-8-28-18-tfc

OPPORTUNITY GUARANTEED HIGH INCOME TO START.

No experience necessary, will train. Must be sports minded, 21 and have a car. Send resume to:

Ed Adams 3141 Hood Street Dallas, Texas 75219

1 1/2 B-8-18-2c

NEED: One feed mill mechanic and one electrician. Apply at Pitman Grain Company, Hereford. Phone 364-0101.

B-8-16-18-2c

WANTED: Growing local company needs young man for good position doing inventory and general office work. Send brief resume to Box 866, Hereford.

B-8-23-18-tfc

WANTED: Man with some mechanical aptitude to supervise operation of machinery at growing local company. Write Box 866, Hereford.

B-8-19-18-tfc

Two ladies with cars, \$50 part-time, \$100 full-time weekly. Call Stanley Home Products 364-6570.

B-8-16-44-4c

WANTED: Good dependable man for manager trainee. Good salary. Fringe benefits. Call Plains Finance, 364-3400 for appointment.

B-8-15-17-tfc

The new nursing home at Dimmitt, Texas needs RN AND LVN Nurses. Call Mrs. Hazel Dunn. 647-3117.

B-8-17-35-tfc

WAITRESS WANTED AT THE MOONLIGHTER. 364-0064 or 364-9629.

B-8-10-40-tfc

LVNs wanted for 3 to 11 and 11 to 7 positions. Excellent salary and employee benefits. Apply in person to the Director of Nursing Service, Deaf Smith General Hospital. An equal opportunity employer.

B-8-33-14-tfc

MECHANIC HELPER. Contact Mark Grimsley at Jake Diehl Dirt & Paving Corp. Apply in person only.

B-8-15-44-tfc

PINKERTON'S "THE PROFESSIONALS" IMMEDIATE OPENINGS.

We have urgent need for two full time and two part time security guards in the Hereford area.

+ Will train
+ Uniforms and equipment supplied at no cost
+ Paid vacation
+ Excellent benefits.

Call: Sargent Collier 364-4213 between 4-8 pm. (An equal opportunity employer)

B-8-44-2c

10. NOTICE

TRUCK TIRES-We're overstocked in all sizes. Must be sold, no trade needed. 8-20 TR 110, FT 3602 plus F.E.T. Call Danny, 364-4333.

B-10-23-43-tfc

NOTICE I will not be responsible for any debts other than my own. John Daniel Martin.

B-10-18-3p

NOTICE I will not be responsible for debts unless made by me. Troy Price

B-10-45-3p

!!NOTICE!! WE ARE STILL ACCEPTING ENROLLMENT OF 4 & 5 YEAR OLDS FOR THE 1973-74 SEMESTER AT THE FIRST BAPTIST KINDERGARTEN.

Phone 364-1124 364-3305 364-0996.

B-10-45-tfc

KARATE CLASSES IN UMBARGER GYM. Tuesday & Friday Nights, 7:30 PM. Minimum Age: 15. Fees: \$5.00 per month.

B-10-45-2P

TREES TOPPED, Trees shaped, removed and fed.

S-11-10-45-tfc

11. BUSINESS SERVICE

Home remodeling, large or small, cedar fence, carpet, door and window repair. Aermotor windmills and parts. Turn key job or do it yourself.

ROCKWELL BROS & CO. Across from Pitman Grain 364-0033, Hereford.

B-11-37-tfc

KELLY ELECTRIC Doug and Virgil Electrical Contractors Residential Commercial All bids and wiring CALL bids and wiring competitive. Phone 364-1345

Night phone 364-2012 or 364-1345 Box 130.

B-11-46-tfc

WANTED-100 to 150 watches a week to repair by latest approved methods. COWAN JEWELERS.

B-11-15-29-tfc

DICKEY'S DOZER SERVICE Dirt Work All Kinds Bulldozers Scrapers Back Hoe Dragline Motorgrader

See or Call FLOYD DICKEY S.E. 4th & Belsher Dimmitt, Texas Business Phone 647-4553 Residence Phone 647-4565

B-11-29-tfc

WILL PICK UP JUNK CARS. FREE. Call 364-3350 or 364-3777.

B-11-28-tfc

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey job Straight finish. Phone 364-5169

B-11-39-tfc

AKC Registered toy silver poodle proven stud service. Call 364-4907 after 5:00 pm.

B-11-12-42-tfc

WANTED: to buy, house to be moved. Phone 364-4106 or 289-5712.

B-11-42-tfc

B.L. Jones CONCRETE CONTRACTOR (Formerly H.E. Wester-B.L. Jones Cement Contractors)

We will do your finishing or give you a turnkey job. Free Estimates.

246 16th Street Phone 364-6617.

B-11-21-tfc

DRAGLINE SERVICE TAIL WATER PIT CLEANING. DUMP TRUCKS 30 ton crane.

BOBBY GRIEGO Day Phone 364-6574 Night-364-2322

B-11-14-tfc

WE MAKE HOUSE CALLS Repairs on all makes and models, color, black & white, and radios. Get the best.

TOWER-TV 248 Northwest Drive Phone 364-4740.

B-11-28-tfc

AGRICULTURAL GYPSUM & LIME COMPANY We deliver and spread. Quantitative soils analysis available. Phone 276-5319.

B-11-43-tfc

PAINTING CONTRACTOR Inside-Outside. All work guaranteed. Free Estimates.

Julio Pesina, 204 Catalpa St. Hereford, Texas. Ph. 364-4898.

B-11-14-17P

CARPET CLEANING C & W Carpet Phone 364-3448

B-11-24-tfc

SHELTON OFFICE MACHINE SERVICE. 116 East Second Phone 364-5769.

B-11-14-tfc

TREE TOPPING & SHAPING Free Estimation C.L. STOVALL 208 Avenue C PHONE 364-4160.

S-11-40-tfc

TREE TRIMMING AND REMOVAL.

PAINTING Inside-Outside. Free Estimates. Call 364-6450 or 0638.

B-11-45-tfc

COMPLETE Turn Key Installations of Pumps and Gear Drives Big "T" PUMP CO., INC. Sales & Service

HEREFORD 364-0353 DIMMITT 647-3444 FRIONA 247-3311 S-11-24-tfc

HEREFORD WRECKING CO. New & Used Parts WRECKER SERVICE We buy scrap Iron & Metal Have storage for cars, boats, etc.

1st & Jowell Ph. 364-0580. Nites-4009 or 0075

S-11-12-40-tfc

ROWLAND STABLES 840 AVENUE F PHONE 364-1189 Stall Rental-Boarding Breaking & Training. Stallion at Stud (Mr. Pep Bar) We cater to good horses at the Red Pens.

S-11-29-tfc

CHANTELS. POODLE GROOMING SALON.

Frankie & Betty Barrett PHONE 364-2048.

B-11-29-tfc

FOR ALL YOUR INSURANCE Consult The LaPlata Agency 205 South 25 Mile Avenue Phone 364-4919

Pauline Lovan 364-3526 Robert Lemons 364-1726 Frank Pannell 364-2412 S-11-16-tfc

The best way to help others is to see that they don't have to help you JOIN HEREFORD BENEFIT ASSOCIATION See or Call Frank Ball 364-3119 G.W. Owen 364-3744 Mrs. Brucie Rose 364-0285.

B-13-10-45-tfc

HEARING AID BATTERIES for all makes sold and tested at THAMES Pharmacy. Phone 364-2300.

S-11-12-40-tfc

13. LOST & FOUND

STRAYED: Cattle with "Diamond M" on left hip. Phone David Brumley, 364-1174.

B-13-12-39-tfc

FOUND: Female dog, identify and claim. Phone 364-2623.

B-13-10-45-1c

Legal Notice

WEST TEXAS STATE UNIVERSITY SURPLUS PROPERTY SALE

West Texas State University will accept sealed bids on three surplus Security Police vehicles (in running condition) until 2 p.m., Thursday, May 24, 1973. Bid sheets may be secured and items may be inspected by going to either the Inventory and Central Supply Office or the Office of the Director of Physical Plant, located in the maintenance building, Monday through Friday from 8 a.m. to 12 noon and 1 p.m. to 5 p.m. Sealed bids must include a good faith deposit of 10 per cent of the bid total. Bids will be opened at 2 p.m., May 24, 1973 in the Office of the Business Manager in the administration building. Awards will be made to the high bidder with the University reserving the right to reject any or all bids and the right to award the bids to serve the best interest of the University. Successful bidders must make payment in full at the Business Office before removing items from the campus. If payment is not made by Thursday, May 31, 1973 the bid will go to the next high bidder and the 10 per cent deposit considered forfeited. Bids should be sealed and clearly marked "Surplus Property Bid" on the envelope and may be either mailed or delivered to the West Texas State University Business Office, Box 807 W.T. Station, Canyon, Texas 79016.

S-45-2c

NOTICE TO BIDDERS

The City of Hereford will accept sealed bids in the office of the City Manager, City Hall, Hereford, Texas not later than 2:00 P.M. May 21, 1973 on a motor grader.

Specifications may be had by contacting the City Manager. Bids to be sealed and plainly marked "Bid on Motor Grader".

The City Commission reserves the right to reject any or all bids, to waive informalities and to accept the bid deemed to be the most advantageous to the City of Hereford.

James H. Sears, Mayor City of Hereford, Texas S-44-2c

Britons Prepare For U.S. Trip

Revolution and Evolution The Bicentennial Years March 25 through March 31

Editor's Note: This is one in a series of weekly columns recalling events in the history of the nation, and of the world, 200, 150 and 100 years ago.

Copley News Service

1773 — There is talk in London of granting some peerages in America. ... London also reports 500 families in Scotland preparing to go to America, a group of 2,000 persons, including children and servants. In the north of England, as well, some 20,000 others, concerned about lack of work and rising costs of provisions and land, are preparing for such a journey. In Belfast, at least 14 ships now advertise for passengers to Philadelphia. A great many left from there in the last year, mostly Protestants, and there is concern lest a manpower shortage result, hurting the Irish economy. Linen manufacture is already nearly at a standstill, with less exported in 1772 than at any time in memory.

1823 — Pennsylvania passes the first legislation in the United States relating to the construction and operation of a railroad. The first locomotive, imported from England, was not to make its first run, however, until 1829, at Honesdale, Pa., and then was too heavy for the tracks. It was 1846 before the Pennsylvania Railroad was chartered to operate, originally between Philadelphia and Pittsburgh. By that time, more than 1,000 miles of railroad connections were in operation in England, and some lines were operating in South Carolina, Massachusetts, New York and elsewhere in the United States.

1873 — In Nevada, the "Big Bonanza," a new rich vein of silver ore, was discovered in the Comstock Lode area, near Virginia City, already a source of great riches in gold and silver since its discovery in 1859 by Henry Paige Comstock. The new development by John W. Mackay and three partners, James G. Fair, William S. O'Brien and James C. Flood, was to produce silver valued at \$21 million in 1873, with production increased to \$36 million in 1878, when a tunnel eventually 20,000 feet long and 1,650 feet below the surface, was constructed by Adolph Henrich Sutro to reach new areas of the lode and to drain water away. The lode was to yield more than \$300 million in gold and silver in

a period of about 20 years, and was to make all five men immensely wealthy. They established the Bank of Nevada, of which Mackay was president for many years. He also formed the Commercial Cable and Postal Telegraph Companies, along with James Gordon Bennett Jr., publisher of the New York Herald. Fair later served in the U.S. Senate, from Nevada. Flood and Sutro became prominent in the later development of San Francisco, of which Sutro served as Mayor.

— Robert Desmond

Mothers Rings, Pins or Bracelets Cowans Jewelers Downtown

HOUSE FOR SALE TO BE MOVED \$6,000.00 RALPH OWENS AND ASSOCIATES Phone 364-2222

MADAM LINDA PALM READER I can help you on all matters of life, including love, marriage, business and health. Super-natural gifted. 405 North Broadway Dimmitt, Texas Phone 647-5981 Look for the Palm Sign in front of her home.

FOR QUICK REPLACEMENT OF CRACKED SAFETY GLASS

HEREFORD GLASS CO. INC. For all your glass needs

Insurance claims promptly serviced. We use nationally advertised

SAFETY GLASS

CLEAN CARS J.V. Campbell Motors

USED CARS FROM CADILLAC TO VOLKSWAGENS

1972 Monty Carlo Chev. Loaded. Copper Color, with light beige cloth interior, 350 Reg. fuel Engine, one owner, with 4,000 actual miles. Not one scratch or dent inside or out. This is the newest car we have had. Show room condition.

1968 Ford LTD. Country Squire 10 Pass. Sta. Wgn. loaded. Light red, with black interior, good tires, 2 new ones, has a nice little trailer hitch, for boat or light camper, one of the cleanest wagons on the golden spread. One Local owner.

1970 Ford Galx. 500 4 dr. H-top, loaded, 251 engine light brown, with light beige interior, that is spotless, low mileage, a cream puff.

1967 Chev. Imp. 3 dr. H-top, loaded, light gold, has 2 new tires. For that little sports car, for a Grad. present, here is one that will please you.

1963 Merc. Comet. 3 dr. H-top. Auto Trans. Small V8 engine, solid white, with red interior, this type car is hard to find. See it today.

J.V. CAMPBELL MOTORS 321 N. 25 Mile Ave. Hereford

You've Never Seen Such Thorough Service STOP IN SOON Phillips "66" Products EAST SIDE "66" Rocky Stewart 1303 E. 1st 364-2644

EXPERT REPAIR ON BUICK PONTIAC GMC TRUCKS JOHN ORSBURN BUICK PONTIAC Free Pickup Phone 364-0970 HOME OWNED

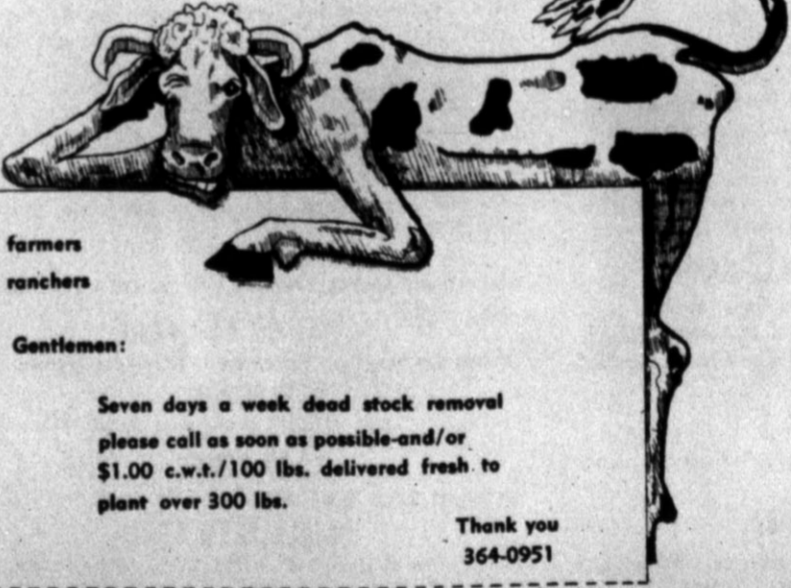
Advertised Prices Good Monday Only! GOODWILL INDUSTRIES Better Than Ever Values "People helping people" 208 N. Main 364-5341

ELECTRIC TOASTERS 49¢ SOFAS \$15.95 CHEST OF DRAWERS \$17.50 DINING TABLES \$14.50 ELECTRIC SKILLETS 98¢ MATTRESS \$9.50 LADIES PANTS 49¢

FAFNIR PILLOW BLOCK BEARINGS Stocked at Cottingham Bearing Corp. EXPANDING SINCE 1941 1107 W. HIGHWAY 60 HEREFORD, TEXAS 364-5881

LITHO - GRAPHICS PRINTING 513 E. Park Phone 364-6891 • Commercial Printing • Forms • Color Brochures • Booklets Quality First - Satisfaction Is Guaranteed 1 to 3 day service Printing is our specialty PHONE HEREFORD'S PRINTING NUMBER 364-6891

Your local used cow dealer is hereford bi-products



farmers ranchers Gentlemen: Seven days a week dead stock removal please call as soon as possible-and/or \$1.00 c.w.t./100 lbs. delivered fresh to plant over 300 lbs. Thank you 364-0951

WE NEED LISTINGS - TRY US - FAST RESULTS!

FARMS FOR SALE

640 acres Parmer County
4 wells and lays perfect, \$119,000.00 6 per cent loan,
14 years to go, priced \$365.00 per acre, immediate
possession.

640 acres Deaf Smith County
Close to town on pavement, 5 wells, large modern
home, barns and outbuildings, terms can be
arranged, immediate possession.

480 acres dry land Deaf Smith Co.
Northwest of Hereford, lays perfect and all in
cultivation, large barn, Priced \$150.00 per acre,
possession.

5 ACRE TRACTS

On Holly Road, surveyed and ready for sale.

APARTMENT HOUSE SITE

Large lot consisting of 2.017 acres adjoining La
Plata Junior High School on the corner of Ranger
and 14th St. Already zoned for multiple housing.

WESTWAY LOCATION

4000 sq. foot building of good construction to be used
for anything that suits your needs. No city taxes.
Rent with option to buy.

IT'S CLEAN AND DIRT CHEAP

Priced for quick sale. Close in. Call today and see
this one!

BOOZER REAL ESTATE

205 S. 25 Mile Ave., Hereford, Texas

Phone: 806-364-1755

364-0029

364-3502



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DAY PHONE: 364-0064 - NITE - 364-9629

1 MILE NTH OF HEREFORD ON HWY 3875

Hereford Real Estate

* Homes * Ranches * Farms

HOMES

SPECIAL

4000 sq. ft., 4 baths, sunken tub-M.B.R., huge walk in
closets, sunken den, game room, fireplace, office
space, fenced, N.W. - \$42,500.00

3 bdr., 2 bath, paneled den, dining area, large walk in
closet. All built-ins, fenced, double garage, N.W. -
\$21,000.00

3 Bdr., large lot, fenced, 1700 sq. ft. Real nice older
home. \$15,000.

COMMERCIAL PROPERTY

1/2 Acres-Large office space, 1-7000 sq. ft. Building, Shop
40' x 60', 1200 sq. ft. Store Room-Warehouse.

DUPLEX

Income \$280.00 per month, Furnished \$1500.00 down.
Assume loan. Excellent investment, payment \$153.00.
Nets \$90.00 per month.

FARMS

160 acres, 2 wells, large home, corrals, \$10,000.00 down
\$325 per acre.

640 Acres, Northwest location, has 3 wells, with 200 acres
wheat, 200 acres maize and 40 acres grass. \$267.50 per
acre.

160 acres with 2-8" wells, 1 1/2 mile tile, large barn,
recharge pit. Payments \$3,400 year

40 acres, has good 6" well, fences and corrals gates.
640 acres, 5 wells, tile, home, \$375.00 per acre.

141 North 25 Mile Ave. 364-2424

Evenings and Sundays

Charlie Whitehead 5355 Martin Moore 364-2496

Jim Cramer 364-0164

Some Bonds Safer Than Others

By JUDITH G. RHOADES

Copley News Service

Question: I was asked to purchase some bonds for my parents. They need income and I have about \$20,000 to invest. Can you give me some guidelines? — K. W., Arcadia, Calif.

Answer: Although bonds by their nature are a safer investment than stocks, the investor must bear in mind that some bonds are not as safe an investment as others and indeed some bonds should be classified as extremely high risk. Generally, the marketplace takes that difference of

risk into consideration by causing higher risk bonds to carry a large coupon — that is, pay higher interest. Of course higher coupons will also be found when the investment climate is poor (in a bad market). With that thought in mind, your job for your parents becomes weighing the income any bond offers against its risk. The income which the bond offers in relation to your investment (called "yield") will depend on whether you paid a premium for the bond or bought bonds at a discount. Thus if you bought \$20,000 worth of bonds that paid 8 per cent but bought them at 110

you would buy less than 20 bonds (bonds are normally sold in denominations of \$1,000) because each bond carried a \$100 premium. Hence, your yield would be not 8 per cent but 7.3 per cent. The reverse would be true if you bought the bonds at a discount (less than \$1,000 per bond). One additional factor of importance is the call dates on the bonds. If the company that issued the bonds is doing very well financially it may call the bonds before they mature. In that case, if you paid a premium larger than the penalty the company will have to pay to call the bonds early, you will simply lose that difference in premium which you paid. I am sending you a booklet which may help you further with guidelines.

Question: There have been advertisements which I have read recently which spoke of double options. Could you elaborate? — L.C., Houston, Tex.

Answer: You are referring to a "new" highly speculative type of investment which has been promoted by many commodity firms. Basically, a commodity option is simply the right to buy or sell a commodity at a specific price. As with the stock market, a call is an option to buy, a put is an option to sell. A double option

is thus a combination of a put and a call. For one of those options to be profitable, the market in that particular commodity has to move far enough from the striking price (that is the price at which the double option can be exercised) to pay for the cost of your option. The problem or risk in double options is that although commodities are inherently very volatile, it may be that during the life of your option, the commodity does not move far enough to recoup the normally heavy cost of the double option. If you are interested in double option, please buy them through a reputable house and not through an undercapitalized newcomer that is trying to earn its reputation by selling an old idea under a new name.

Question: Will you tell me what the New York Stock Exchange Common Stock Index is? Is it helpful to me? — P.D., Los Angeles.

Answer: The NYSE Common Stock Index covers every common stock listed in the NYSE.

The Common Stock Index not only reports the market trend but is also continually converted to show the actual dollar and cent changes in the average price of shares listed on the ticker tape.

COMPANY COMING?

RELAX!

Let STEAMWAY CLEAN YOUR CARPETS...

New Steamway method cleans carpet from bottom up. No dirt or shampoo left in fabric. FREE estimates.

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RULAND'S HIGH PLAINS STEAMWAY
1400 MOREMAN - HEREFORD, TX.



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WE PURCHASE EQUITIES

- SMALL DOWN PAYMENT and immediate possession. 3 bdrs, 1 1/2 baths, built-ins and garage. Only \$14,950
- BRICK DUPLEX—One side will almost pay for it — live in the other side nearly free! 2 bdrs, carpet, range & disposal in each side, fenced yard. Purchase equity or obtain VA or conventional loan. \$16,500
- LOW-COST HOME. 2 bedroom stucco with garage. Only \$8,000.00.
- LIKE NEW. Completely remodeled 3 bdr. with garage and fenced yard. Pleasant and roomy. \$15,500
- OWNER WILL FINANCE at low interest this 5 or 6 bdr home in NW Hereford. Very roomy with garage, carpet and fenced yard. \$23,500
- FIR STREET. Nice 3 bedroom brick home with 2 baths, fireplace, covered patio, built-ins, nice yards. \$24,000
- VETERANS. We have several homes that you can purchase for a very small move-in cost.
- NEAR DOWNTOWN. Rustic older home in nice condition on Sampson Street. 3 bedrooms, screened porch, lots of room. \$9,950.
- FIVE BEDROOMS, 2 1/2 baths in NW area. Fine 2-story home with lovely den, fireplace, plush storm shelter. Consider trade. \$37,000.00
- LESS THAN \$115 per month for this 3 bdr 1 1/2 bath home. Clean, with built-in range & shag carpet. \$14,650
- HOME WITH RENTAL. Clean 2 bdr Stucco with separate rental, garage, and fenced yard. \$12,500.

Grady Rogers 364-1949
Ted Walling 364-0660
Gene Campbell

Equal Housing Opportunity

Marn Tyler

REAL ESTATE

111 Ranger 364-0153



A REAL TREASURE

Two story with basement, 2 car garage, 3 or 5 bdr., 2 baths, lots of walk in closets, nicely landscaped, 2700 sq. ft. 511 E. 5th.

HAVE A MOBILE HOME TO TRADE?

This owner would consider taking a mobile home as part of down payment. Nice 3 years old, 3 bdr, 1 1/2 bath, 2 car garage, fireplace, refrig. air, beam ceiling, shag carpet, 1800 sq. ft. 114 Cherokee

NEED THREE THOUSAND "CASH"

Owner leaving town, 3 bdr, 1 1/2 bath, 2 car garage, fenced, refrig air, humidifier, 1800 sq. ft. - \$20,500.00

GRASSLAND AND AT A GOOD PRICE

5 Sections grassland with spring water within 50 miles of Hereford.

RALPH OWENS

& ASSOCIATES, INC.

REALTORS HEREFORD, TEXAS 311 E. PARK AVE.

PHONE 364-2222

15 ACRES

Plus 4 bedroom home—only 4 miles from town. Give the kids plenty of room to play. Large loan available.

IDEAL LOCATION

1 block to Elem. & Jr. High schools and football field. 2100 sq. ft. with beautiful woodwork throughout. Large 17 x 24 den and large kitchen, built-in desk, ref. air and fenced. H-3884

WALK TO ST. ANTHONYS

On Texas Street. Spacious 4 bedroom home in exclusive area. Newly remodeled. Extra nice yard. Master bedroom 15x26 ft. Price reduced. 4-4151

DUPLEX

One side furnished, well cared for - 2 bedroom - close to downtown - storage building. See to appreciate.

LOOKING FOR A BIG OLDER HOME?

This McKinley Street house may be exactly what you have been looking for. 2000 sq. ft. and an apartment you can rent. Some furniture included in this sale. See this 3 BR today. H-3886

EASY TO OWN

3 Bedroom - 1 1/2 baths. Excellent neighborhood. Large patio with B-B-Que, ready for outdoor entertaining. Small down. H-3911

WALK TO THE FOOTBALL GAMES

This 3 BR, 1 1/2 bath has built-in bookshelves, paneled den, double fireplace and many exceptional features for your enjoyment. Why not look today? An added feature is the hobby room of the garage. H-3887

\$ MONEY - MAKERS \$

Nice 1 BR Duplex, excellent condition. 2 Car garage, close to downtown. Price right! M-8020

NEED LOTS OF ROOM?

3 bedroom with 1 1/2 bath on Beach is the answer. New paint. Owner will carpet. New loan if you qualify. H-3875

BEAUTIFUL AND QUIET

This 3 BR beauty is in a very quiet neighborhood. New shag carpet, exceptional storage, large shaded yard, ref. air, large patio, possession quick. H-3894

STORM! STORM!

TAKE shelter when the storms come in this 12x14, storm shelter. This house is priced right too. Call and ask to see. H-3911

SMALL EQUITY BUY

3 BR - 2 Bath. One year old, present payments are \$155.00. Corner lot on dead end street will control traffic. Grab this one. H-3862

NEWLYWEDS

will be interested in this 3 bedroom frame home, 2 years old, located near Aikman School. Buy low equity and have low payments if you qualify.

FARMS FOR SALE PERFECT SECTION

640 ACRES

Northeast of Hereford. 5 Wells, Brick home, \$325 P.A., Terms. F-1110

659 ACRES

on pavement, 6 wells, 2 houses, 2 barns, 186 acres Milo, good yields. F-4109

\$450.00 PER ACRE

on this 640 acres on pavement. Excellent terms. F-4107

530 ACRES

Northeast - some grass. House and barns. Commercial potential. F-3118

323 ACRES

Northeast, level, good water, 4 wells, F-3117

SMALL FEED YARD

and 480 acres of land, 2-8" wells, Barn, Shop, Scales, Nice Home, Mill and Storage tanks. F-3108

Carmichael Real Estate, Inc.

TROYS CARMICHAEL G.S. WHEELER

FARMS-RANCHES-COMMERCIAL-HOMES

'CALL US - WE REALLY CARE'

PHONE 364-1251

508 SO. 25 MI. AVE.



MIKE WALDRIP
364-4770



JEANE COKER
364-5439

YOUR CHOICE OF FOUR!

Each home: close to schools, attractive, neat, carpeted, 3 BR-1 1/2 Baths, approx. 3 years old; N.E. Hereford. Move in for \$1000.00 or less, with reasonable payments. Quick possession!

A JEWEL... "OLDER" HOME.

3 Bedrooms, has full basement. New carpet, custom draped, torngoin floors. Ref. Air, double garage, large lot. Picturesque.. It won't last long! Only, \$22,000.00

ANTIQUE BRICK.

Spacious living area, 4 bedrooms, 2 baths, over 2000 sq. ft...New carpet, painted. Walk to all three schools! Payments \$185.00 month.

NEED A NICE HOME NOW?

Owner transferred. Modern Brick with 1800 sq. ft. Less than New Home price, but less than 1 year old. 3 bedroom, 2 bath, total electric. Fenced. Beautiful family area, paneling. \$27,500.00

NEW, LARGE 4 BEDROOM

Prestige location. Isolated MBR, 3 baths, Ideal family area, with all appointments. \$42,000.00

EXCEPTIONAL-TWO BEDROOM-NORTHWEST.

Extra clean-New shag carpet in den-Refrig Air-25 ft. overhead patio in back-Each Bedroom 15' x 15'. Nice Yard-All Rooms Extra Large-New Loan Available or assume present loan at \$128.00 per month.

3 BR BRICK, ACROSS STREET FROM AIKMAN. 5 1/4 per cent Loan \$81.00 payments. Very Cute!

FOR NEWLY-WEDS

Compact 3 Bedroom, 2 bath brick. N.W. Hereford. Has a room arrangement you will really like! Plus storage you need. \$20,500.00

N.W. CORNER LOCATION

with extra large screened in patio, B-B-Q corner. 3 BR, 2 Bath, Brick. Lots of storage. It is nice, different. Make your appointment to see!

ANOTHER CLEAN AS A PIN

NW Jewel Priced to Sell Quick \$20,900, 3 BR, 2 full Baths and STORAGE! Low Equity and \$172. mo payment. You will be glad you called Now! Small down, assume loan.

A BEAUTIFUL HOME WITH CHARM AND SPACE

Plus-A Bonus of lots of extras. Double Oven, elec. garage opener, cedar closet, Sprinkler System...All attached to 4 large Bedrooms, 3 Bath, Beautiful Decor, enclosed 2350 sq. ft. Choice N.W. location. Owner will take smaller house as trade...Come in let's talk! 41,400

BEAMED CEILINGS.

pleasing, different, well-kept 3 BR, older home-with carport. Good location in N.E. Hereford. Monthly payment of \$140.

We have excellent commercial locations available. Pick up "FREE" "tornado tips" here at this office.

THE SPICE OF LIFE: The true art of memory is the art of attention.

"We do more for you than we have to"



Ralph Owens
364-2560



Sam Long
364-0381



Mary French
364-0854

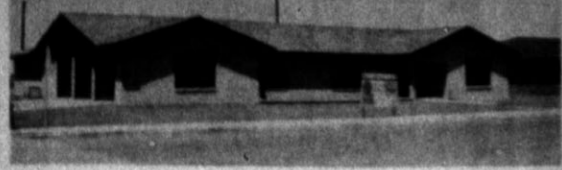


Virginia Holmes
364-6520



Betty Gilbert

REALTORS
601 N. MAIN
HEREFORD
364-0555



OPEN HOUSE — 2:00 until 6:00 P.M. TODAY
NEW & READY FOR YOU!
301 Douglas St. — Built by Virgel Merriott — 3000 sf, sunken family room with stone fireplace and wet bar. Kitchen designed for a Queen with self cleaning double ovens, corning ware cooktop, trash masher, sink in utility and half bath, formal living room and dining room with veined mirrors and double hutches, three car garage on corner lot. See one of our representatives today for viewing. Trade up today.

OPEN HOUSE — 2:00 until 6:00 P.M. TODAY



GOOD LOCATION-GOOD PRICE-114 Nueces
2100 sf of living space, refrigerated air, fireplace, west front, 3 bedrooms, 2 bath, formal living room and large den, vacant and ready.



REDECORATED
Large 2 bedroom, 2 bath home in good location of Northwest Hereford, refrigerated air, fenced yard, good landscaping, new paint inside and out, all new carpet.



BLUEBONNET AREA
Extra nice and clean, 3 bedroom, 2 bath, good landscaping, close to Bluebonnet School. Possession immediately.



OWNER NEEDS TO SELL
This pretty home is in a good location, has a 2 car garage, fenced yard with large trees, refrigerated air, 3 bedroom, 2 bath - only \$21,000.00.

OPEN HOUSE — 2:00 until 6:00 P.M. TODAY



WOULD TAKE CAR or anything of value as trade in on equity. 3 bedroom in Northwest Hereford, corner lot, fenced yard. Sales Price \$16,500.00



STORM CELLAR
Located in Northwest Hereford, 2 bedroom, refrigerated air, fenced yard, extra large storm cellar - only \$16,000.



DOWNTOWN AREA
2 Bedroom, 1 bath, garage, fenced yard, extra clean and nice, within walking distance of downtown - \$12,900.

OPEN HOUSE — 2:00-6:00 P.M. TODAY. — OPEN HOUSE

DON ZIMMERMAN
364-3274

LEE UMSTED 364-6633 **MELVIN JAYROE** 364-3766

25 YEARS OF SERVICE

LONE STAR AGENCY



OWENS ELECTRIC

Electric Contracting - Sales and Service of
New and Used Motors and Controls
Magnitos, Starters & Generator Repair
Loan Motors Available

Off. Phone 364-3572
809 E. 2nd Hereford, Texas

SPANISH MATINEE
SUNDAY ONLY SHOWTIMES 12:30-2:10

ANTONIO AGUILAR AMEDEE CHABOT
MIGUEL ANGEL ALVAREZ (EL HER)

LA CAPTURA DE GABINO BARRERA

A COLORES

STAR 364-2037

THIS WEEK AT COMMONWEALTH THEATRES

TODAY!

Lee Van Cleef
"ugly" and downright mean...
now watch him get violent!

It's kind of a western.
He's sort of a cowboy.

AND

SINATRA IS DIRTY DINGUS MAGEE

FRANK SINATRA
GEORGE KENNEDY

STAR 364-2037

National General Pictures Presents
LEE VAN CLEEF DAY OF ANGER

Sun. Only 4:00-6:15
7:30-9:15
Weekdays 7:30-9:15

Starts WEDNESDAY

Walter Matthau Carol Burnett
"Pete 'n' Tillie"

All about love and marriage!

Weekdays 7:20-9:30 Sat. Only 12:50-3:00-5:10-7:20-9:30

STAR 364-2037

TONIGHT!

SHANTY TOWN HONEYMOON

IF YOU ARE OLD ENOUGH TO BE MARRIED YOU MUST SEE IT
IF YOU ARE NOT OLD ENOUGH TO BE MARRIED YOU CAN NOT SEE IT

PLUS FERLIN HUSKY in **SWAMP GIRL**

A STORY FILLED WITH
RAW ACTION AND
BANK TERROR
THAT YOU WILL
NEVER FORGET!

TOWER DRIVE-IN

GATES OPEN 8:30
HONEYMOON 8:55-12:20
SWAMP GIRL 10:45

TUESDAY

MIL MASCARAS REGINA TORNE
Los CANALLAS

IN HARVILLOSOS COLORES

SHOWTIMES 8:55-12:15

PLUS! SARA MONTIEL
LAGRIMAS NEGRAS

Showtime 10:45 TOWER DRIVE-IN

Cast Is Completed For Musical Texas

CANYON—The director of the musical drama, "Texas", William A. Moore, has announced the eight actors who will play the leading roles in this drama of Panhandle history this summer. To fine these actors, the staff reached into an area of 180,000 miles.

Three have not been in "Texas" before. They are Cynthia Newman of Hobbs, N.M. who will play Elsie, Garland McKinney of Henryetta, Okla. who portrays Uncle Henry, and Mitch Dean Hall of Sugarland, playing Dave Newberry.

Miss Newman has appeared in many productions at the Branding Iron Theatre on the campus of West Texas State University and also in the Little Theatre in Hobbs.

McKinney has had many successes in theatres in Tulsa and Houston and has had leading roles in two of the great outdoor dramas: Trail of Tears at Tahlequah, Okla., and Trumpet In the Land, in Dover, Ohio.

Hall is one of the Singing Cadets and an Aggie Player from Texas A&M. He has had much experience in the arts and at present is working with a group which he founded.

Five of the leads appeared in "Texas" last year. They are Travis Dean who plays the leading role of Calvin — whose range of previous experience ranges from Creon in Antigone through Hamlet to Thoreau in The Night Thoreau Spent In Jail.

Miss McCormick, one of the secondary female leads, who plays Kate, is combining her dramatic skills this year with a position as music therapist for the Amarillo State Center For Human Development. Jerry Williams as Tuck is her foil and continues to combine his careers as actor, speech therapist and business man.

Jane Lipscomb, Amarillo civic leader and actress, is just completing an appearance at the Amarillo Little Theatre with Andy Devine in My Three Angels. She plays the part of Aunt Anna in "Texas."

Jesse Armstrong, the worn out settler who returns to the East after the death of his wife, is played by Charles Wright, professor of biology at West Texas State University and actor by avocation.

This musical romance of Rebecca Morgan Named Secretary

Rebecca K. Morgan, daughter of Mr. and Mrs. Myron E. Morgan of 420 Sunset Drive, is the new secretary of Delta Xi Chapter of Beta Beta Beta, international honorary biological society, at West Texas State University.

A sophomore majoring in biology, she will serve during the 1973-74 school year.

Panhandle history has played to 500,000 people during its first seven seasons. The run this summer will be June 21 through August 25, nightly except Sundays. There will be a special performance on Sunday, July 1. For tickets and information write to "Texas", Box 288, Canyon, 79015. Performance starts at 8:30 P.M. CDST.

Don't Love Children Selfishly

One of the things you learn slowly being a pastor is not to take everything that is considered sage wisdom and known truth at face value.

Let me illustrate something out of 25 years of knowing one particular family. They come from a very comfortable economic level and were able to send their two children to what they considered the very finest private schools. The children met the leaders in business and civic life as guests in their home, and they had the example, the connections, and the opportunities to prepare themselves for very fine careers.

Sam was the oldest and he graduated from college with honors. His first job was with a large business firm where he did his job brilliantly. Sam resigned the job in three years. He repeated the same pattern in another position, leaving there after 11 months.

Then he got a job in a Northern California lumber mill doing manual work, and while there he met the daughter of a Mexican laborer. He fell deeply in love with Laurine, and after their engagement brought her home to meet his parents. They were outraged. They found fault with her manners, made fun of her faulty English, her different religion, and her background.

As you might guess, verbal war took place, but Sam stood beside his bride-to-be even though his father raged and then threatened disinheritance. He could see none of the faults that his parents pointed out in Laurine.

Sam only spoke of her to me and to his parents as though she was an unspoiled, lovely child with God-given natural grace close to the real feelings of real people and the animals that he loved. Sam changed his religion, and in two years became a cattle ranch foreman. They saved their money, and now they have their own spread and five happy children of whom they are very proud.

Sam's sister, Barbara, never married and is an isolated, inwardly hostile and lonely person. I always felt that she was a favorite child although the parents had loved both children deeply. The father was protective and held very high standards for his children, but Barbara was always a favorite. The difficult thing is that both Sam and Barbara were never able to express any anger with their mother or dissatisfaction with anything in the home because both the mother and father would take this as a withdrawal of love on their part.

Sam, the less favored one, was able to express a little of the hostility he felt, and finally he broke the relationship by marrying Laurine.

Barbara, being very much doted on by both parents, had to be all the more faultless to keep her parents' love. By the time she was 30 she had no personality of her own, tried to please everyone, and did so at the cost of suppressing any of her own unique and genuine feelings.

She hated this, she hated herself, and of course, those about her. She could only see life as a torment when she let herself see the world about her.

What I have learned from being so close to the tragedy of this family is not to love your children selfishly. The next lesson is the false concern of parents for their children's choice of a life mate to be without exception the same in social, financial, religious, cultural, and educational backgrounds. It is not so, and these do not make the fundamentals for a happy marriage.

BEST RENTAL VALUE IN TOWN

Beautiful new 1-2-3 and 4 bedroom apartments.
5 minutes downtown, close to schools and churches.

ALL UTILITIES FURNISHED COMPLETE WITH:

- * Range
- * Refrigerator
- * Garbage Disposal
- * Air Conditioning
- * Laundry Facilities
- * Recreation Center
- * Two Fenced Playgrounds

RENT STARTING FROM \$79⁷⁵

BLUE WATER GARDEN APARTMENTS
616 IRVING PHONE 364-6661

EQUAL HOUSING OPPORTUNITY

Starts THURSDAY

3 HARD-HITTING SPY THRILLERS

IT'S SPY-TACULAR!

SPY-TACULAR #1
JAMES BOND 007
ON HER MAJESTY'S SECRET SERVICE

SPY-TACULAR #2
SEAN CONNERY IS JAMES BOND IN DR. NO

SPY-TACULAR #3
SEAN CONNERY IS JAMES BOND IN DIAMONDS ARE FOREVER

TOWER DRIVE-IN

ACTION GUARANTEED

SHOWTIMES: NO. 1 - 8:55 NO. 2 - 11:05
NO. 3 - 1:30

COLLEGE GIFTS
Gifts to colleges set a record of over \$1.8 billion in 1970-71.

IT'S A FACT YOU GET IT ALL AT FURR'S

★ LOW PRICES ★ QUALITY ★ FRESHNESS ★ FRIENDLY SERVICE



STORE HOURS: Weekdays 8 a.m. to 9 p.m.
Sundays 9 a.m. to 7 p.m.

PRICES GOOD
5-6-73
thru
5-9-73

POTATOES
ALL PURPOSE RUSSET,

5 LB. BAG **59¢**



NO SALES TO DEALERS

LOW CALORIE CHEESE
FISHER'S LB. **69¢**

BEEF PATTIES
FRESH FROZEN, LB. **79¢**

DANOLA HAM
SLICED, 4-OZ. EA. **69¢**

Delicatessen
1 WHOLE CHICKEN
PT. MASH POTATOES
PT. PEA SALAD
PT. FRUIT SALAD
ALL FOR **\$3.69**

SIRLOIN STEAK

FURR'S PROTEIN, LB. **\$1.19**

CLUB STEAK

FURR'S PROTEIN, LB. **\$1.39**

T-BONE STEAK

FURR'S PROTEIN, LB. **\$1.49**

SWISS STEAK

FURR'S PROTEIN, LB. **\$1.13**

ARM ROAST

FURR'S PROTEIN, LB. **\$1.09**

SHORT RIBS

FURR'S PROTEIN, LB. **59¢**

GROUND BEEF

FRESH GROUND, LB. **89¢**

RUMP ROAST

FURR'S PROTEIN, LB. **\$1.13**



SWEET CORN

FLORIDA LARGE EAR **3 FOR 39¢**

ORANGES

NEW CROP ARIZONA VALENCIA **5 LBS. FOR \$1.00**

STRAWBERRIES

CALIF. RED RIPE FULL CUP EA. **39¢**

CARROTS

TOP FRESH 1-LB. CELLO PKG. **2 FOR 29¢**

CUCUMBERS

FANCY SLICERS LB. **28¢**

DETERGENT

TOPCO, WHITE OR BLUE GIANT PACKAGE **59¢**

MAYONNAISE

FOOD CLUB QT. JAR **59¢**

GREEN BEANS

GREEN GIANT KITCHEN SLICED 303 **4 FOR \$1.00**

INSTANT TEA

FOOD CLUB, 3 OZ. JAR **98¢**

PINEAPPLE

FOOD CLUB, SLICED, CHUNKS OR CRUSHED, IN JUICE, NO. 2 CAN **39¢**

GREEN BEANS

FOOD CLUB CUT, NO. 303 CAN **4 FOR 88¢**

CORN

FOOD CLUB WHOLE KERNEL OR CREAM STYLE GOLDEN, NO. 303 CAN **4 FOR 88¢**

TOWELS

BOUNTY LG. ROLL ASSORTED **3 FOR \$1.00**

CHIPS

FARM PAC, 10 OZ. POTATO, 11 OZ. CORN, 8 OZ. TORTILLA, EA. **39¢**

DOUBLE GOLD BOND
TUESDAYS AND WEDNESDAYS with \$2.00 Purchase

Frozen Food Favorites

POT PIES

Top Frost Chicken, Beef, Turkey, Macaroni & Cheese, Tuna, 8 Oz. **5 For \$1.00**

GRAPE JUICE

Top Frost, Fresh Frozen, 12 Oz. **39¢**

POTATOES

Gaylord French Fries, 20 Oz. Pkg. **5 For \$1.00**

ICE CREAM

CLOVERLAKE 1/2 GAL. ASSORTED **79¢**

WAFFLES

Top Frost, Fresh Frozen, 10 Oz. Pkg. **25¢**
Top Frost, Fresh Frozen, 4 Ear Pkg. **59¢**

MAYONNAISE

Kraft, 48 Oz. Jar **\$1.29**

CAKE MIX

Angel Food, Duncan Hines, 15 Oz. Pkg. **65¢**



MEAL

FOOD CLUB, WHITE OR YELLOW, 5-LB. BAG **49¢**

TUNA

DEL MONTE, CHUNK STYLE, LIGHT, 9 1/4 OZ. CAN **69¢**

OLIVES

FOOD CLUB STUFFED MANZANILLA, 5 OZ. **49¢**

CATSUP

FOOD CLUB 32 OZ. **49¢**

CAT FOOD

FRISKIES FISH, CHICKEN, LIVER, MEAT, KIDNEY, 15 OZ. CAN **6 FOR \$1.00**

FOLGER'S COFFEE
ALL GRINDS 2-LB. CAN **\$1.97**
3-LB. CAN **\$2.95**

CARNIVAL GLASS

IRIDESCENT BLUE OR LIME

A PERFECT GIFT FOR MOTHER'S DAY

9 IN. EGG & RELISH DISH	\$1.99	3-PC. SALAD BOWL SET	\$2.99
4 1/2 IN. OVAL CENTER BOWL	\$2.99	70-OZ. PITCHER	\$2.99
FILIGEE CANDY DISH	\$1.99	WEDDING BOWL	\$2.99
CANDY JAR WITH LID	\$2.99	4-PC. GOBLET SET, 9 IN.	\$2.99
4-PC. GLASS SET, 14 OZ.	\$2.99		

HAV-A-BALL MIRROR

ORIGINAL

Adjusts to any angle!
The mirror can be turned to any position for perfect viewing.

Great for storage!
Rollers, lipstick, etc. store inside HAV-A-BALL for travel!

\$1.99

PEPTO BISMOL

8 OZ.

73¢

TOOTH PASTE

FAMILY 7 OZ.

12' OFF

61¢

SHOP

Furr's

MIRACLE PRICES

100 E. American Pharm. Co. **\$3.25**
Preparation H Ointment, 2 Oz. **\$1.77**
Or After Shave, Black Belt, 4 Oz. **99¢**

17

TOP FAVORITES

The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

6

PAGES FULL COLOR

COMICS

SUNDAY, MAY 6, 1973



Our Story: THE CORONATION IS HELD IN ALL POMP AND CEREMONY AND GRIMNER BECOMES KING OF HOLVIK. BUT IT IS THE NEXT CEREMONY THAT INTERESTS THE PRINCESS FRIEDA. HER MARRIAGE TO GRIMNER WILL JOIN TWO SMALL FIEFS WITH BLOOD TIES AND SHE INTENDS TO RULE BOTH.



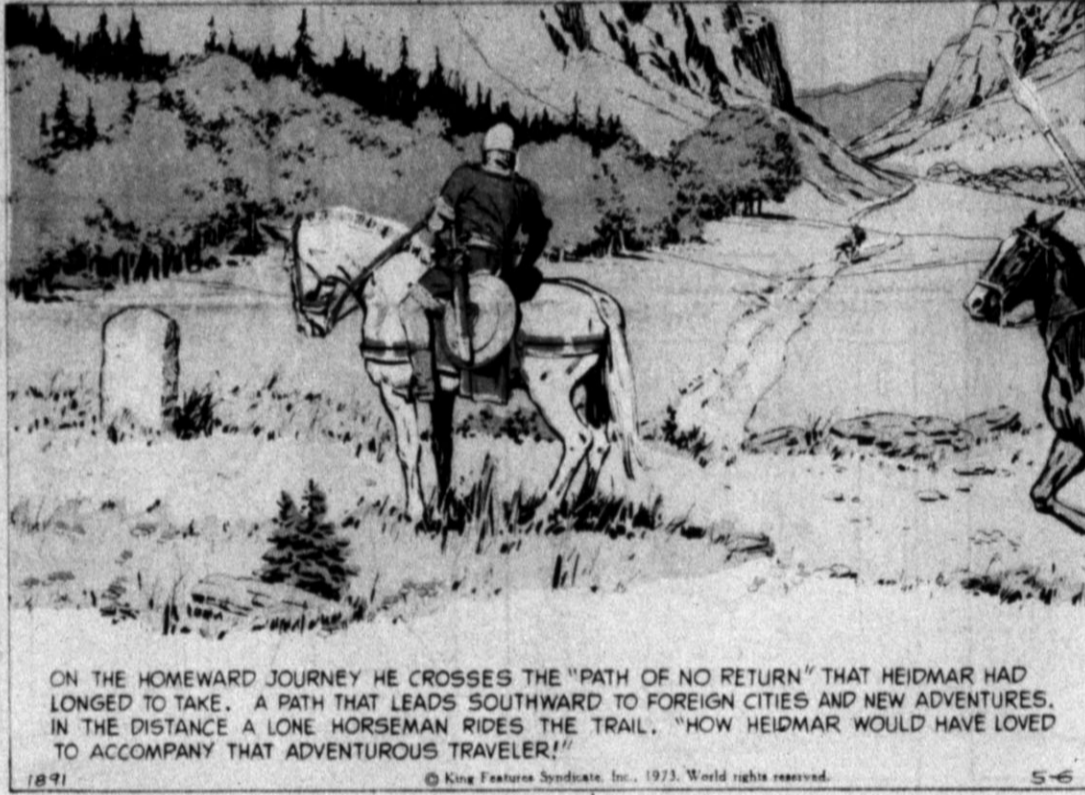
NOW THE NEWLY CROWNED KING MUST TAKE THE OATH OF FEALTY TO KING AGUAR OF THULE. PRINCE ARN, AS REPRESENTATIVE OF THE GREAT KING, TAKES GRIMNER'S HANDS BETWEEN HIS OWN AS HE SWEARS LOYALTY.



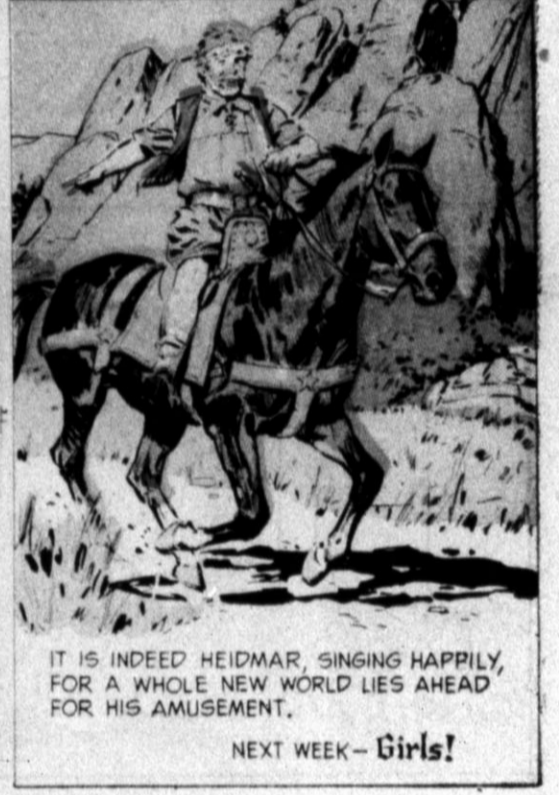
FROM THE PUBLIC GALLERY HEIDMAR NODS APPROVAL. THE CORONATION HAS BEEN FLAWLESS. EVERY TEDIOS DETAIL CARRIED OUT TO ITS BORING END.



PRINCE ARN IS NOW FREE TO RETURN, GRIEVING FOR THE LOSS OF HIS FRIEND, HEIDMAR, AND SUSPECTING HIS DEATH TO HAVE BEEN PROMPTED.



ON THE HOMEWARD JOURNEY HE CROSSES THE "PATH OF NO RETURN" THAT HEIDMAR HAD LONGED TO TAKE. A PATH THAT LEADS SOUTHWARD TO FOREIGN CITIES AND NEW ADVENTURES. IN THE DISTANCE A LONE HORSEMAN RIDES THE TRAIL. "HOW HEIDMAR WOULD HAVE LOVED TO ACCOMPANY THAT ADVENTUROUS TRAVELER!"



IT IS INDEED HEIDMAR, SINGING HAPPILY, FOR A WHOLE NEW WORLD LIES AHEAD FOR HIS AMUSEMENT.

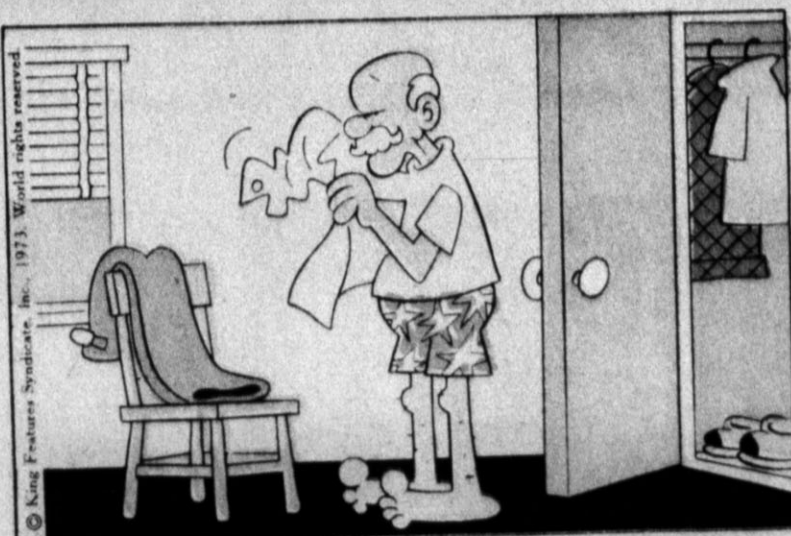
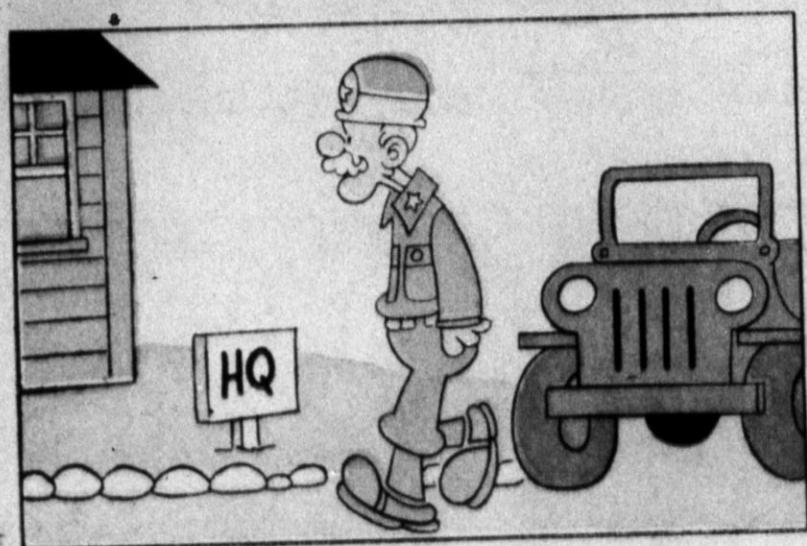
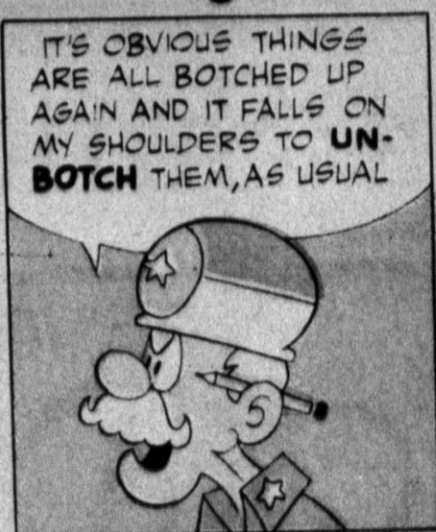
NEXT WEEK—Girls!



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beetle bailey

by mort walker



WALT DISNEY'S SCAMP®



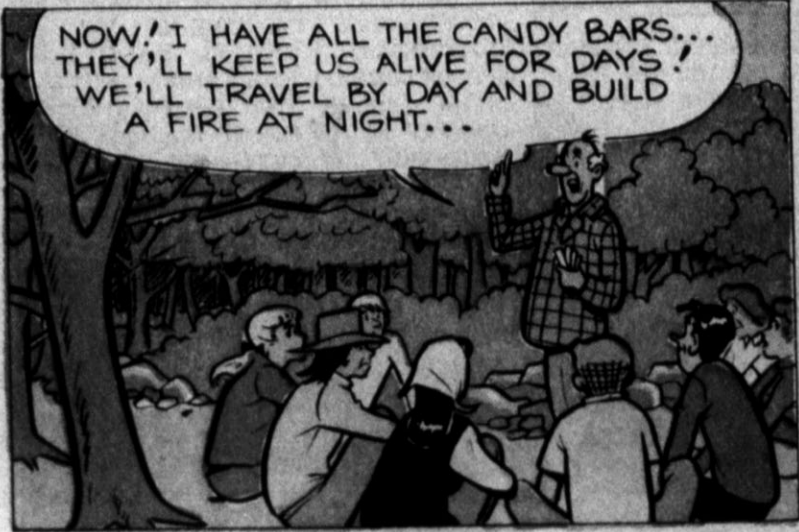
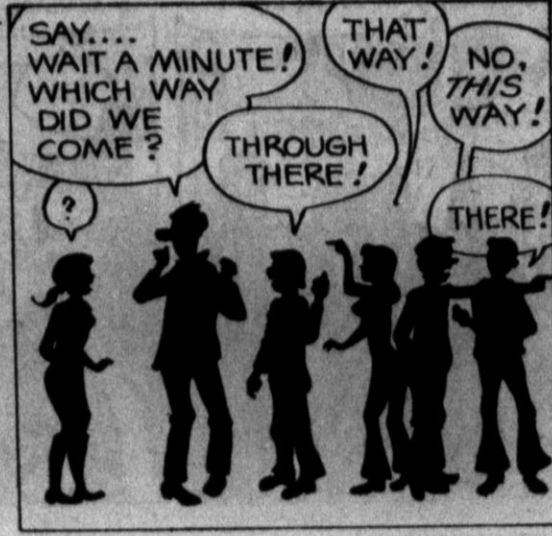
BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL



ARCHIE

by BOB MONTANA



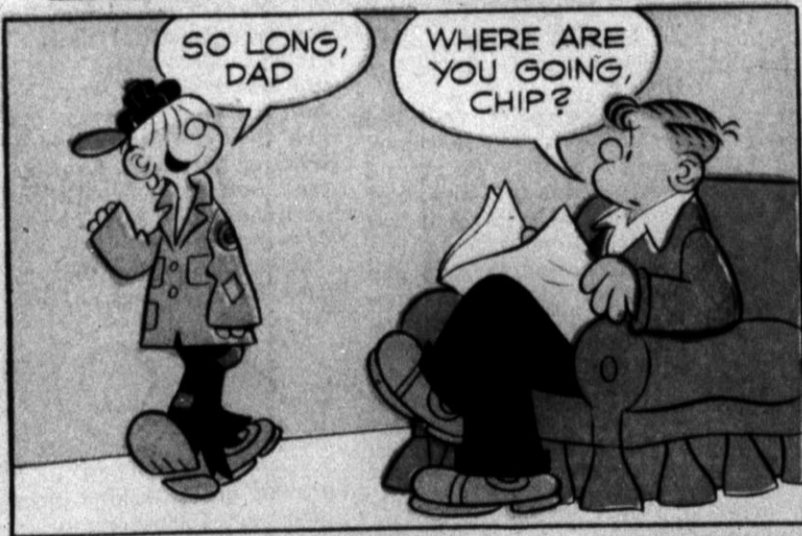
BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE



THE SOUTH FORTEZ POLICE CHIEF HAS CONSENTED TO ALLOW HIS SON AND DAUGHTER TO FLY TO THE ROCK FESTIVAL...

THE CHIEF HAS VERY KINDLY TAKEN THE FREEZE OFF MY MONEY DUE...

...FROM SALES OF KURDZIN'S WHEY IN SOUTH FORTEZ!

...SO HE HAS DIRECTED THE SHERIFF OF THE NEXT COUNTY TO RELEASE BITSY BEEKMAN'S AIRCRAFT—AND...

...TO DISMISS CHARGES AGAINST HER, SINCE WITHOUT HER AND THE AIRCRAFT OUR FOUR FINE WINNERS COULD NOT FLY TO THE ROCK FESTIVAL!

SO NOW LET'S HEAR IT FOR THE CHIEF—WHO REALLY DIES MODERN YOUTH AND WHAT IT STANDS FOR!

WHAT DOES IT STAND FOR?

IT STANDS FOR A LOT FROM YOU, DADDY-O! SMILE FOR YOUR PUBLIC!

HAIL TO THE CHIEF!

HONEST, I DIDN'T SAY 'HEIL'!

I HEAR A HEAVY KNOCK

DOES BITSY HAVE ENGINE TROUBLE?

IT'S MY HUSBAND!

THE CHIEF IS INSIDE THE HANGAR BANGING HIS HEAD AGAINST THE WALL!

MEANWHILE...

GENERAL PHILERIE, DID YOU SEE THAT WIRE STORY?

THE NATIVES SAY A RANKING U.S. OFFICER IS A PRISONER IN THE HILL COUNTRY IN SOUTHEAST ASIA!

MAY BE A FAKE—WE HAVE NO SUCH OFFICIAL REPORT! PULL CANYON OFF THAT DIPLOMATIC FLIGHT TO CHECK IT OUT!—IT WILL SAVE HIS DIGESTION FROM THOSE EMBASSY DINNERS!

PONYTAIL BY LEE HOLLEY

OH, BOY! LUNCH TIME!

RINNING

THIS IS SUGAR BEAS FAVORITE TIME OF DAY

DOES SHE BRING HER OWN LUNCH OR EAT AT THE CAFETERIA?

BOTH!

I HEARD THAT!

ONLY KIDDING

I'VE STARTED A CRASH DIET!

GREAT

MY DIET IS FOOL PROOF!

YOU'RE KIDDING!

HOW DOES IT WORK?

WILL POWER! SHEER WILL POWER!

HI, GIRLS! ANYONE WANT A FRESH DONUT?

NO, THANKS DONALD

WELL, HOW ABOUT A NICE CHOCOLATE ECLAIR?

SHADDUP!!

AMAZING WILL POWER!

PLEASE EXPLAIN THIS TO ME!

hints from Heloise

DEAR HELOISE:
I have three or four pen pals, all of whom are creative writers. We have volumes of stuff to share with each other, and comment in depth on the writing scene, each other's work, even copy poems for each other, etc. And, since one is in Australia, I thought how interesting it would be for her to get to see some of our canned goods labels!

I can fill the back side of a label from a three-pound coffee can in no time—being a natural blabbermouth, and a compulsive "helper." You don't use it for every letter, of course, but now and then to add a different note.

Love your column, and look for you every Sunday.
Marcella Caine

Besides being one of the niftiest ideas for stationery, it is also free—most every can does have a peel-off

label. Usually you would throw it away with the can—now you can save it to add something really different to spice up your correspondence.

Looking over my pantry, I see some darling labels that will make the cutest letters ever. I can hardly wait to begin...

Love you,
Heloise

LETTER OF THOUGHT

DEAR HELOISE:
Thought your readers might appreciate this little gem that has had great meaning for me:

"Lost somewhere between sunrise and sunset—two golden hours. Each set with sixty diamond minutes—no reward is offered! For they are gone forever!" (Anon)

K. Vimmerstedt

PASS THE CREAM!

DEAR HELOISE:
During the day when my cream pitcher is not in use I like to set it in the refrigerator for use at a moment's notice.

I don't like the idea of its being uncovered, so I cut the top off a plastic lid that came on a coffee can and fitted it over my china cream pitcher. Just cut the plastic to fit the top of the pitcher and leave the edge on one side for better fit.

Mrs. Emerson Teal

GREEN THUMB DEPT.

DEAR HELOISE:
One of the most valuable tools that I use when gardening is an old linoleum knife... Because its edge is sharp, curved and pointed, it is per-

HELP FOR HOMEMAKERS

fect when getting out weeds and grasses without disturbing the plant you are trying to protect.

The handle fits so well in your hand, too, and this makes it even easier to work with.

Clara Schilling

INSTANT PLUMBER!

DEAR HELOISE:
If you have a clogged-up sink and no plunger handy, try my little tip. Of course, it won't always work if the job is too big, but it's worth a try.

Try placing the palm of your hand over the sink drain and move your palm in an up-and-down motion as is done with a plunger.

You'll find it makes a "handy" little plunger and in many cases will do the trick.

Richard Dunnington

IT'S SOUPER!

DEAR HELOISE:
For an exotic taste, try this:

Empty a can of condensed tomato soup into a saucepan. Add a dash or two of ground cloves and a dash or two of onion salt. Use more or less of each to taste.

Fill the empty soup can about a third full with evaporated milk—then fill the rest of the can to the top with water.

Mix the cloves and onion salt with the soup thoroughly before gradually adding the milk and water.

Heat until ALMOST boiling (if allowed to boil the milk will curdle—ugh!), then serve.

Armina Hawley

I drove a school bus for some very beautiful "special" children. Many times when I was early enough I would go into the school hallway and help them with their rubber boots or overshoes. So often their own shoes would come off when taking off the boots or overshoes.

It was difficult for them to get their shoes back on, so I

got the idea of making them little plastic shoehorns.

I just cut them out of plastic bottles, any kind—even cottage cheese cartons will work. And they cost absolutely nothing.

Names can be put on them with nail polish. I know they work because I made them for about ten children last year and they loved them.

Mrs. Zellej

PLEASE FILE THIS!

DEAR HELOISE:
Ever go someplace and find you have to leave a note but have nothing in your purse on which to write it?

I find those inexpensive index cards just great for this purpose.

I carry eight or ten in my purse all the time. They take up very little space and come in so handy.

They are also good for the "little people" to scribble on when waiting for doctor's appointments, etc.

I'm sure you'll find many more uses—I thought it was such a good idea that I just had to pass it on.

Grandma

THE COOKIE JAR

DEAR HELOISE:
When I bring cookies to my grandchildren, I use an empty tissue box (a large one with an oval opening on the top).

The opening is just right for small hands and can be passed around with no chance of spilling.

For special occasions I decorate the box. This really makes it an extra special treat.

Lucille Gustafson

L'IL RAIN BOOTS

DEAR HELOISE:
I was helping my little granddaughter put on her shoes and was reminded of something I wanted to share with you a long time ago and never got around to it.

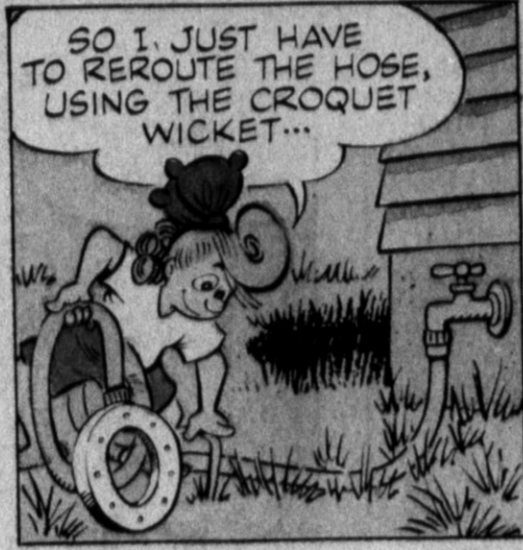
Just a few plastic bottles—and the labor was love. That's for sure!

I'd like to include you on my special list of "beautiful people" for truly, that's what you are... Bless you!

Heloise

This feature is written for you... the housewife and homemaker. If you have a hint, problem or suggestion you'd like to share... write to Heloise today in care of this newspaper.

LITTLE IODINE



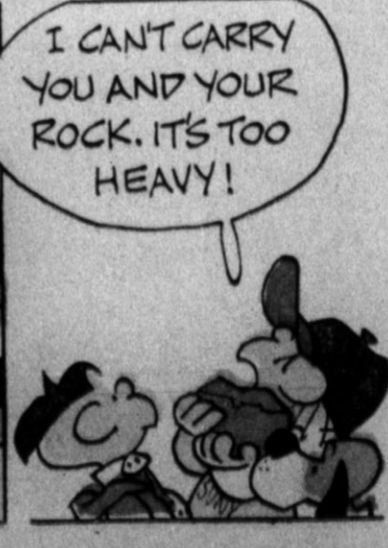
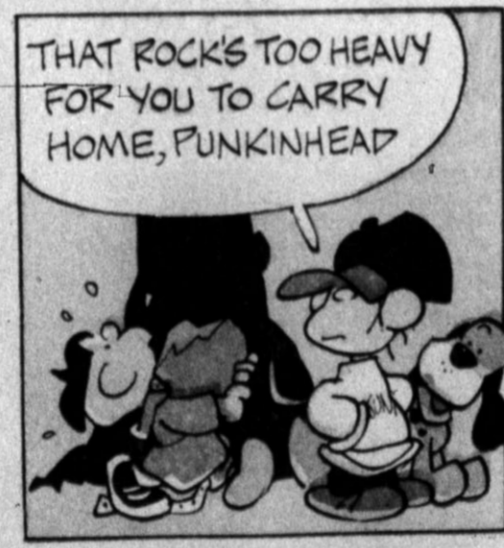
FLASH GORDON

by DAN BARRY



TIGER

by BUD BLAKE



BUZ SAWYER

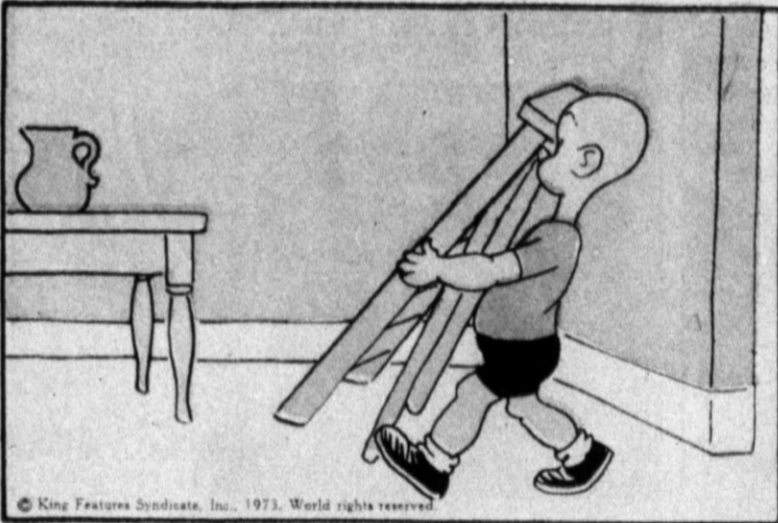
featuring his pal Rosco Sweeney

by ROY CRANE

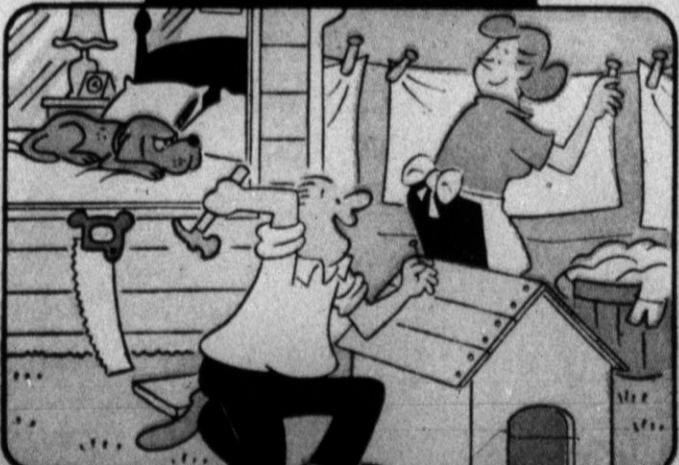


HENRY

by DON TRACHTE



HOCUS-FOCUS

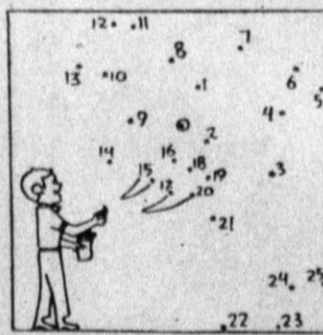


CAN YOU TRUST YOUR EYES? There are at least six differences in drawing details between top and bottom panels. How quickly can you find them? Check answers with those below.

Differences: 1. Redwood is different. 2. Dog's ear is different. 3. Hammer is reversed. 4. Board is shorter. 5. Sheet (on line) is shorter. 6. Doghouse door is different.

Hal Kaufman's JUNIOR WHIRL

BULLETIN BOARD



BIG TREAT! Our young friend above is having some fun at the circus. To complete the picture, draw a continuous line from dot 1 to dot 2, to dot 3, and so on.

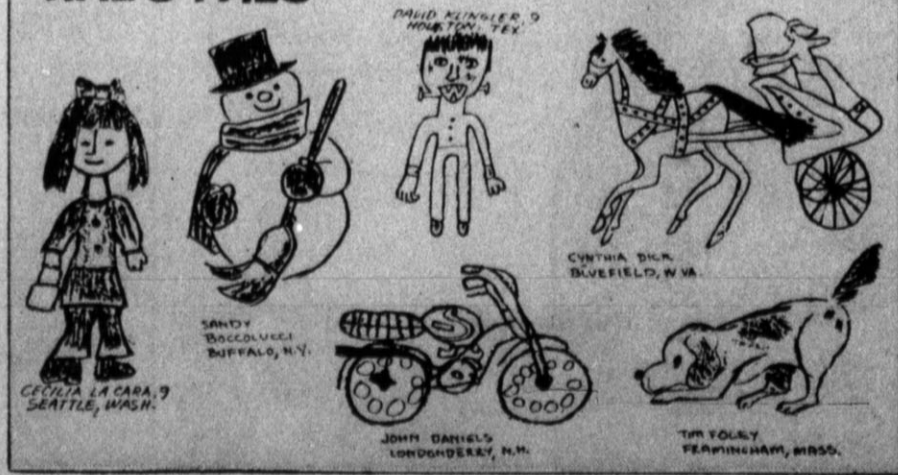
• **GROSS NAT'L PRODUCTS!** Cindy Masters, of Milwaukee, suggests hats from Manhattan, coats from the Dakotas, pens from Pennsylvania. Alfonso Cuevas, of Corpus Christi, adds oak from Oakland, vans from Vancouver. Can you think of some?

• **Warming thought!** An old saying has it that the man who chops his own wood warms himself — times. Fill blank.

• **Which U.S. President was the first to preside over 50 states—DDE, LBJ, JFK? If you aren't sure, guess.**

• **Here's a tongue-twister to master yourself before trying it on your friends: Round and round the rugged rock the ragged rascal ran.**

HAL'S PALS



SPRING-Y THING-Y! To bring forth a surprise picture above, simply add these colors as neatly as possible: 1—Red. 2—Lt. blue. 3—Yellow. 4—Lt. brown. 5—Flesh tones. 6—Lt. green.

SPELLBINDER!

SCORE 10 points for using all the letters in the word below to form two complete words:

BEWILDER

THEN score 2 points each for all words of four letters or more found among the letters.

Try to score at least 50 points.