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Dumas Man Is First Fatality

A grinding two car accident Monday afternoon at approximately 4:44 resulted in in the county's first traffic fatality of the year along with placing two local residents in Deaf Smith County Hospital.

The mishap occured when thirty six year old Willie Hugh Brady, heading north on farm to market road 2943, collided with an auto driven by 79 year old G.W. Stringer Sr. of Dumas, who was heading east on farm road 1259.

Officials covering the accident reported that Stringer, driving a 1967 four door Chevrolet, either ran the stop sign at the intersection of the two farm roads or stopped and then pulled in front of Brady.

"There were no skid marks on the road," said the officer, "so Brady must have thought Stringer was going to wait for him to pass or just didn't see him."

Brady was driving a 1963 Chevrolet pickup and was traveling at an estimated speed of 60 miles per hour. A passenger with Brady was fifteen year old Johnny Wortham, the son of Brady's employer.

All three persons were rushed to Deaf Smith County Hospital. Stringer was pronounced dead at 5:30. Earlier this week both Wortham and Brady were still reported to be in the hospital.

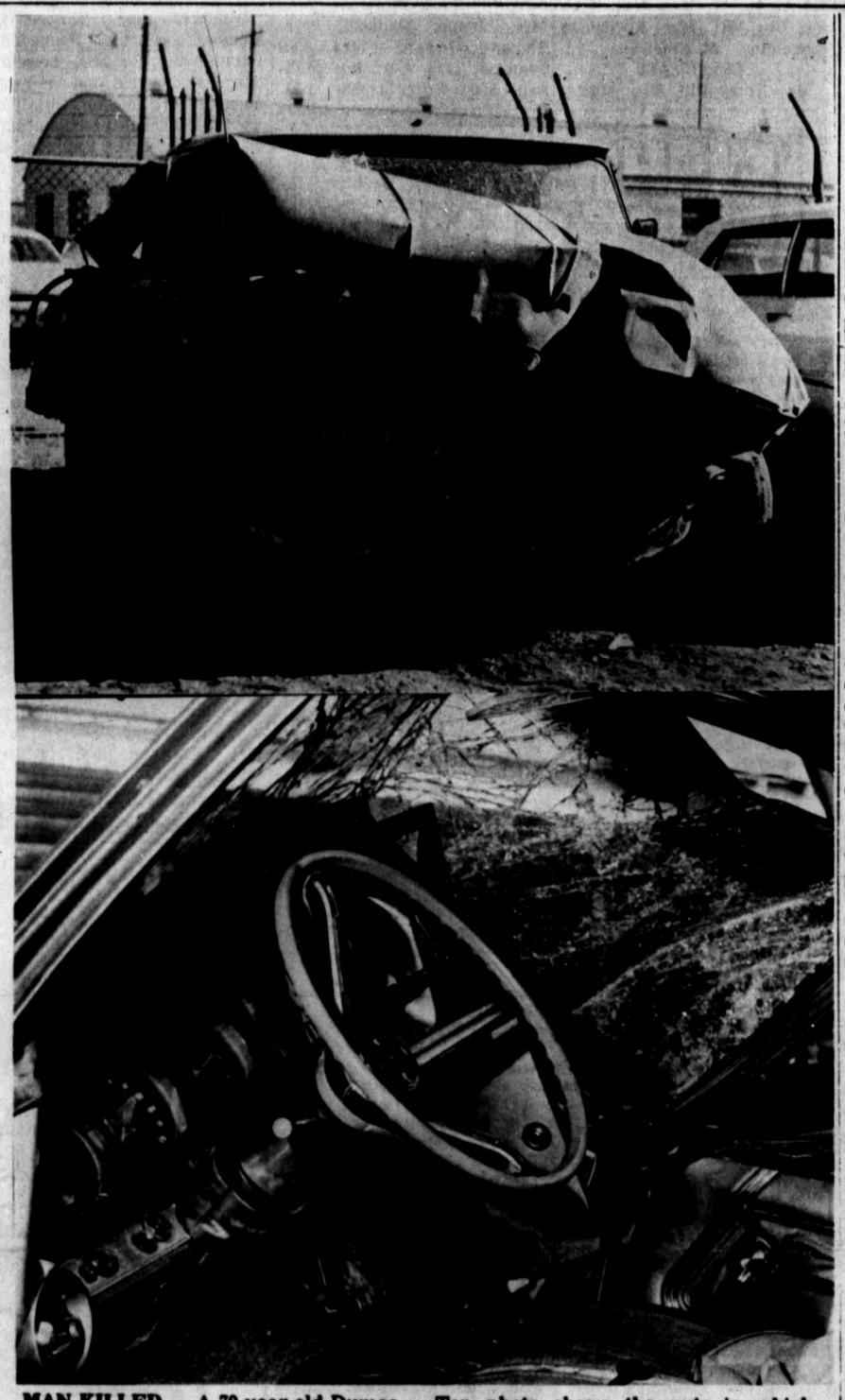
During the course of the mishap Brady received various head injuries while Wortham attained facial lacerations.

Both vehicles involved were estimated at a total loss.

Services for Stringer were conducted at 2 p.m. Wednesday in the First Assembly of God Church in Dumas.

The Rev. H. L. Steven, pastor, officiated. Burial was in Northlawn Memorial Gardens Cemetery.

He is survived by his wife, Lydia; a daughter, Mrs. J. T. Blackwell of Dumas; a son, G. W. Jr. of Hereford; a half brother, John Fatheree of Hot Springs, Ark.; a half sister, Mrs. Donnie Wilkerson of Durant, Okla., five grandchildren and one great-grandchild.



MAN KILLED — A 79-year-old Dumas man, G. W. Stringer, became the first traffic fatality of the county for the new year when he was killed in a two vehicle accident Monday afternoon about three miles southeast of town. Top photo shows the auto in which two Hereford residents were injured in the accident and the bottom photo shows the car driven by Srtinger. —Staff Photos

Rickerd Entered In Corn Contest

Charles Rickerd of Hereford, with a yield of 169 bushels of No. 2 corn per acre, has been entered in the 1969 DeKalb 200 Bushel Club. He will be honored at a meeting and banquet of 200 Bushel Club members.

Test weight of the corn was 59 lbs. at 20 percent moisture. Generally the weight will increase even further as moisture goes down to 15½ percent.

His entry was mechanically harvested and verified by an impartial third party. The yield came from a field of XL-45.

Rickerd used such progressive management practices as early and thick planting, good weed and insect control, heavy fertilization and a high population hybrid to attain his yield.

He planted on April 24 in 20 inch rows at a seeding rate of 34,000 plants per acre. His estimated harvest stand was 32,000 plants.

His fertilizer program included 196 lbs. of nitrogen and 82 lbs. of phosphate. Weeds were controlled with Aatrex and mechanical cultivation.

The purpose of the DeKalb 200 Bushel Club is to promote idea exchange, stimulated by friendly competition, among the nation's leading corn farmers. Each entrant in the program provides detailed information on his own corn-growing practices. These data are organized by program officials and a composite of results is tabulated. Through the sharing of this information, the program attempts to encourage practices which will help farmers gain the maximum amount of net profit from each acre of corn.

Farm Groups Issue Plea

In regard to the recent stoppage of advanced payments on commodity programs by the government, a statement and appeal has been issued to the area businessmen and farmers from the three local Farm organizations.

The plea reads: "The farm organizations of Deaf Smith County wish to make this emergency announcement. The U. S. D. A. has stated that no advanced payments on commodity programs would be made this year. Due to the critical financial situation that exists and the need for additional capital to finance this years crops, the farm organizations of this county feel it is very important that all farmers and businessmen of this area immediately write Pres. Nixon, Sec. Hardin, Rep. Bob Price, Rep. George Mahon, Sen. Ralph Yarbrough, Sen. John Tower, urging a reconsideration of this decision and that the payments be made."

Plans Underway For Water Meet

Plans for the 1970 annual meeting of Deaf Smith County Water Association will be made by a committee composed of Denzil Pulliam, Dudley Bayne, and Bruce Burney. The annual membership meeting was one of several items under consideration by the Board of Directors at a meeting held Tuesday morning.

The relationship between the newly organized DS county unit of Water Inc. and DSCWA was discussed. A motion of R. C. Godwin unanimously passed which would cause the county unit to be subservient to DSCWA. The motion provided that an additional committee of DSCWA be organized to be designated "Deaf Smith County Unit of Water, Inc. Committee." Actions of the county unit by virtue of being a committee would be subject to the by-laws, principles, and policies of DSCWA. Members of the new committee are the same as Board members of the county unit, who are the Board of Directors of DSCWA.

Jay Boston was nominated by acclamation to be elected to the new post of Water, Inc. Director, representing the DS county unit. Deaf Smith County members of Water, Inc. will receive by mail ballots from Water, Inc. designating nominees. The Board of Directors of DSCWA urges all county members of Water, Inc. to cast their votes for Boston. R. C. Godwin will still be a Water, Inc. director for the remainder of his term through 1970. As a result, for 1970, Deaf Smith County will have two voting directors of Water, Inc.

The loss of Joel Hodges, Secretary-Treasurer of DSCWA, was considered a set-back to water conservation and development in the local area. President Pulliam appointed a committee to contribute a suitable presentation in memory of Joel Hodges for his extraordinary and devoted work with DSCWA.

A nominating committee was appointed by Pulliam to provide nominees for DSCWA Board of Directors to be acted upon by members at the forthcoming annual meeting. The committee is composed of R.C. Godwin, Jay Boston, and Andrew Kershen.

Carnahan Appointed To Hospital Board

In their first meeting of the new decade, the county commissioners went through a light session Monday with the major topic concerning the appointment of Tom Carnahan to the post of director for the hospital board.

Carnahan will be finishing out the unexpired term of Harlan Vanderzee who resigned recently.

A resident of Hereford since 1935, Carnahan and his wife Margaret have four children, Phillip, Jeanne, David and Amy. He was born in Miami, Texas and moved here when he was two years old.

The family lives north of Hereford about 20 miles and Carnahan and his brother also farm near the Westway community.

A request by Pete Caviness to change a road crossing adjacent to Caviness Packing Company was considered by the commission and then approved in other action.

Also, discussion was presented on the imposed food assistance program for all needy families in Texas which was instigated by the United States Department of Agriculture.

According to a correspondence from State Welfare Commissioner Burton G. Hackney and Governor Preston Smith, a meeting has been scheduled in Amarillo Friday to discuss the proposal of starting a food assistance program in numerous Panhandle counties. The letter stated that arrangements for transfer of funds provided by the U. S. D. A. for the programs will be the topic of the meeting in Amarillo and county commissioners elected to attend the meeting to obtain a better idea of the operations of the two programs.

The letter stated, "These funds are specifically marked to help county governments, in cooperation with the State, start food donations to low-income families. A portion of this money will be made available so that your county may begin a food assistance program at no cost to the county itself."

In the letter from the Governor, it was pointed out that Deaf Smith County is one of 89 counties in the state with no food assistance program. The program was begun when United States District Judge W. M. Taylor, Jr., in Dallas directed the U. S. Department of Agriculture to put into effect immediately, and at Federal expense, the commodity distribution program in every Texas area that has no food program. The court established a deadline of 60 days from January 5, 1970.

To be considered by the meeting Friday will be whether to start a Commodity Distribution Program or a Food Stamp Program for the counties. The court, in discussing the matter, felt that a Food Stamp Program would be more suitable for Hereford and under this program, money, in the form of food stamps, would be distributed to the needy families and the families would in turn be able to purchase the commodities they need at a local store, thus keeping the money in the area. The stores which receive the stamps from the low-income families, will turn them in to the government and will received full credit for the food purchased.

The commission elected not to take action on the matter until after the meeting Friday.

The commissioners also discussed the proposal by H. L. Sheaffer, Municipal Bonds Investment bondsman of Amarillo, as to the disposal of all H' bonds in Deaf Smith County Permanent School Fund to be invested in securities of his choice.

The bonds were acquired from the sale of school land a number of years ago and following discussion, the commissioners elected not to dispose of the bonds.

A motion was also made to put an additional $14,000 in the 1966 Road Bond Interest Sinking Fund, making the total $28,000 on C. D. while another was made to leave as is, the 1961 Deaf Smith County R&W Interest and Sinking Fund of $24,000 on C. D.

Kiwanis Club To Sponsor Shows

Area residents are reminded by the local Kiwanis Club that a program will be presented on KGNC-TV for a period of 17 weeks each Saturday concerning "You and The Law."

The program is sponsored by the local Kiwanis Club through Kiwanis International which is providing film strips for the presentations. The presentations are also being made through the cooperation and assistance of KGNC-TV.

The program will begin each Saturday at 1 p.m. and will last 30 minutes, dealing in various phases of law enforcement, youth and drugs.

Contract Extended For Superintendent

Roy Hartman, Hereford school superintendent, was given a three year contract with an increase of $600 per year in travel expenses, and Phillip Shook, principal at Shirley Elementary, was assigned as principal of the new Tierra Blanca Elementary School in the first meeting of the new year of the Hereford Independent School Board of Trustees Tuesday night.

Hartman was appointed superintendent in August of last year upon the resignation of Johnny Clark Jr. and his salary was set then at $21,614 ($14,364 paid by the state for his 13-year service length in education, $5,000 from the district and $2,225 travel allowance). The board, in extending the contract and increasing the allowance, expressed their complete satisfaction with the job which Hartman has done as superintendent in the time he has served in that capacity.

Shook came to Hereford in 1959 fresh from the armed services and began his teaching profession at Stanton Junior High School. He was at Stanton two years and was then positioned at Aikman 1½ years as assistant principal.

After the short time at Aikman, he has served the past seven years as principal at Central and Shirley.

Shook and his wife Rose Mary and three children, Kaye, Kristi and Karol live at 123 Aspen.

In other action, the board of trustees decided on April 4 as the date of the trustee election in which two members will be running for re-election. Raymond White, president of the board this year, and Ed Loerwald are the two seeking re-election.

The board set the final date of filing for the posts for March 5 with March 16-31 designated as the period of absentee voting in the school election. Also concerning the election, Orpha Click and Geraldene Frank were appointed clerk and deputy, respectively, for absentee voting. Election officials will be Lloyd Pool, Tom Robinson and Mrs. H. V. McCabe.

Concerning the new school and additional football stadium lighting improvements, architect Herbert Brasher was present at the meeting to discuss the items. In discussing the Tierra Blanca school, Brasher told the board that completion date has been estimated at somewhere around the first of May, but numerous items are still needed in the way of furnishing and completing the construction.

While the time schedule has picked up in recent days since the rain and winter conditions in the past few months, Brasher pointed out to the board that carpet for the school will be needed within the next 30 days, the remaining work on the floor needs to be completed and paving of the road leading to the school and paving of the school grounds is still to be considered.

As for improving the lighting system at the football field, the architect discussed several options which could be used if the field is to be lighted properly. In the original plans for stadium improvements last year, a number of items had to be cut from the proposed amount due to price increases, and the lighting system was one of them.

In discussing the situation, Brasher told the trustees how inportant it is for high lights to be installed in order that the field be flooded well enough for both the spectator and player. He presented the group with four options for the lighting, which included: (1) doubling the number of quartz lights now used on the same light poles at the field for an estimated cost of $7,000 (2) changing the lighting system to mercury lights at an estimated cost of $10,000, (3) changing the two middle light poles to a height of 120 feet and adding more lights to the poles located around the field for an estimated cost of $21,000 or (4) installing an entirely new lighting system for an estimated cost of approximately $40,000.

He pointed out that while an entire new lighting system is not necessary, in order for the football field to be comparable to most other AAAA schools, an adequate system should be installed, and recommended the use of 120 foot poles with additional lights installed on the end poles.

The trustees discussed the matter at some length, but delayed making decision until they could tell whether the project was able to fit into the budget.

A proposed school calendar for the 1970-71 school year was presented the board and was approved with the change of allowing Good Friday as a scheduled holiday.

Good Friday, which falls the Friday before Easter, was not scheduled as a holiday, but after discussion concerning the number of students and people

See CONTRACT Page 2

Large Loan Is Granted

A loan, in the amount of $1,032,000 was granted the Rural Telephone Co-Operative, Inc., by the United States Department of Agriculture, Rural Electric Association, according to an announcement from the office of Congressman Bob Price, Tuesday.

The loan will serve Deaf Smith, Bailey, Castro and Parmer counties and will be for the purpose of "up-grading existing service to Oklahoma Lane, Tharp and Westway Exchanges to all one-party line in place of the present one-to-five-party arrangement; to construct new dial central office system in the Oklahoma Lane and Tharp exchanges and new headquarter facilities near Hereford; to construct 46 miles of new line to install Direct Distance Dialing facilities in Oklahoma Lane, Tharp and Westway."

James Ensor, of Farwell, is president of the Telephone cooperative and manager is Vernon C. Inman of Hereford.

Hotel Jim Hill To Serve Clubs

The Hotel Jim Hill, a landmark in the Texas Panhandle since it was constructed in 1950, is presently undergoing changes which will see it used, in the very near future, as a meeting place for almost every civic club and organization in Hereford.

Leased on a five-year contract by the noon Lions Club, the Hotel's ground level floor and all offices on the east side of the building will be used by civic clubs for meetings, by touring groups and for business meetings.

The ballroom, kitchen, coffee shop and all offices on the east of the building were included in the lease from the First National Company.

The ballroom is presently being remodeled with wall paneling, and additional lighting to replace the system now being used is also in consideration. Plans call for the east wall of the ballroom to be torn down and existing walls of the east offices also to come down so that additional space may be used for meetings. The ballroom, in its present size, will accomodate approximately 250 persons and the expansion will increase this number to around 350.

In addition to paneling the ballroom, that section of the ground floor is being repainted as is the kitchen area. Kitchen equipment is also being renewed where it is warranted.

Mr. and Mrs. Grant Hanna, local farmers for a number of years, will operate the restaurant and coffee shop and cook the meals for the various meetings. The Hannas, prior to moving to Hereford, were owners and operators of two restaurants in Plainview for about 10 years.

The coffee shop, according to Hanna, will be open six days a week from 6 a. m. to 6 p. m. and from 11 a. m. to 2 p. m. on Sundays to serve meals. The coffee shop's name has been changed to Hanna's Coffee Shop.

The buffet lunch, made available to clubs which meet at the Hotel now, will continue, and Hanna announced that merchant's lunches and sandwiches will also be available for the businessman that finds it difficult to take a lengthy time out for lunch.

Opening of the restaurant has been scheduled for today, Hanna said.

Hanna pointed out that at present, the Hereford Rotary Club, Oasis Shrine, Kiwanis Board of Directors and noon Lions Club meet at the Hotel and it is hoped that other clubs will see fit to use the facilities for their meetings and luncheons. Along this line, reservations, should a club or organization decide to use the Hotel ballroom, must be made. Hanna stated that already there have been a number of civic clubs and organizations that have contacted him as to using the ballroom as a meeting place.

The remainder of the Hotel, which is owned by the First National Company, has not been designated as far as use is concerned.

Benefit Group Meets Saturday

The Hereford Benefit Association's Annual Membership Meeting has been set for Saturday at 3 p.m. at the Community Center, according to Frank Ball, membership chairman.

The organization was formed in 1908 and now boasts in excess of 800 members. Paid benefits during 1969 totaled over $16,000.

All members are urged to attend the Saturday meeting as there will be new directors elected.

Della Stagner is president of the organization and Brucie Rose is secretary. The office of the association is located at 407 North Main.

L. J. Jones Is Buried Monday

Services for L. J. Jones, 73, who died Friday at his home at 225 Elm, were held at 2 p.m. Monday in the First United Methodist Church with the Rev. Clifford Trotter, pastor, and the Rev. Wallace Kirby, officiating.

Burial was in West Park Cemetery by Gililland Funeral Home.

A native of Pilot Point, Mr. Jones came to Hereford in 1959 from Brownfield. He was a retired farmer.

Survivors include his wife, Hattie; a son, L.J. Jr. of Hereford; two daughters, Mrs. Kenyth Cass and Mrs. W.S. Ingram of Friona; four brothers, J.J. and R.D. of Brownfield, W.O. of Hollis, Okla. and W.W. of Ropesville; two sisters, Mrs. Roy Goodwin of Eugene, Ore. and Mrs. Leo Bell of Denton; 12 grandchildren and five great-grandchildren.

Pallbearers were Jimmy Brown, W. C. Welch, John Gunter Jr., R. R. Stewart, Roy Faubian and Doug Nix.

Honorary pallbearers were Zed Robinson, C. N. McClure, D. T. Johnson, John W. Gunter, Sam Patterson, W. R. Adams, Joe Boozer, Joe Bishop and H. D. Lindley.

LAFF - A - DAY

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"Dinner will be a little late."

Contract

(Continued from page 1)

it would affect, the change was made.

Good Friday this year was not decided on as an official holiday, but it was pointed out that it would be considered at the next meeting.

State law requires that teachers have 10 in-service work days during the school year and students to attend school a minimum of 180 days. In next year's schedule, the local system had allowed 181 days and with the extra day were able to allow for Good Friday.

Resignations from Judy McLarty, Alyce McClain, and Mary Lois Skypala were accepted by the board with five teachers being appointed.

Nelda Rogers was elected to replace Mrs. McLarty, Wayne White to replace Harvey Penner as industrial Arts instructor at Hereford High School, Evelyn Narrell to be librarian at Stanton Junior High, Nancy Hudson for Mrs. Skypala and Donna Vanderzee for Mrs. McClain.

Margaret Bell, high school English teacher, was also named chairman of the English Department at the high school in action by the board while consideration was given, but no action taken, toward adding another instructor in the music department for the 70-71 school year.

March 20 was set as the date for past board members' dinner and the group set Thursday, Jan. 22 as the date for the tour of the vocational school located at the high school.

Let's Go Fishin'

BY BOB BREWSTER
Outdoor Editor, Mercury Outboards

A GOOD GUIDE PAYS OFF

It's always difficult to admit that someone else may know more about fishing than you do, but quite often that's the case. This is especially true around the large reservoirs where much of our good fishing takes place today.

And the person who probably knows the most about fishing in any particular lake is the guy who makes his living showing others how to catch fish . . . a guide. This man — who lives on the lake — knows more about the sport than most of the fishermen he comes in contact with.

This is only natural, say the angling experts at Mercury outboards, and it's not necessarily because he goes fishing more often, although that helps. The truth is that a good guide probably grew up in the area and uses his knowledge of the lake and his native instincts to tell him where to find fish.

He knows where fish have been found in previous years as well as very recently. He probably understands feeding habits and knows where to find fish at almost any time of day. If the lake is manmade, he will know the underwater topography like he knows his favorite chair at home.

How much is this information worth to a visiting angler? Plenty, if he wants to catch fish. Since most transient fishermen haven't time to search out this information for themselves, it is to their advantage to hire a competent guide.

There are plenty of guides around. The problem is how to choose the right one! The best way to find out which guide you want, say the Mercury lads, is to visit a fishing dock and listen to the casual conversation of other anglers . . . and of dock employees. Buy the tackle clerk a cup of coffee, start talking fishing and you'll soon know which guide you want for the next day.

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Hospital Notes

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Mrs. Harvey Miller, Mrs. Clifton Zweiacher, Mrs. Lloyd Holmes, Mrs. Bessie Flowers, Ross Latham, Grace Rincon 1-10.

Mrs. Troy Moore 1-9.

FISHING LINES

By DICK WOLFF

DOWN EAST FOR LANDLOCKS

Al's red Chevvy rolled out of Portland toward Sebago Lake and I settled back in my seat wondering what it would be — grey ghost, black ghost, or perhaps a stonefly. I looked back to see that everything was in order with the Garcia Ambassadeur — the 19-foot fiberglass Mako riding smoothly on its carrier. Soon we would be backing up to the lake's edge and plunging the boat into the cold blue water which held Maine's number one game fish — the landlocked salmon.

Ice-out was three weeks ago and the lake's surface temperature had risen just past 45 degrees. Conditions were still good for trolling streamers, and we hoped mightily that Sebago's spotted silver-pink salmon would cooperate.

We had chosen a shallow bank launching site, and when the boat swung off on a taut anchor line, we parked the car and carrier in a clearing near the road and got at our tackle. We settled on extra capacity Delta 5 reels for our No. 8 floating line and 9-foot Conolon Blue 2639 bass bug action rods. We put aboard the tackle and Al turned over the 105 horsepower Chrysler. The Sebago stretches out over 28,000 acres and this was just the swift transportation needed to move on during the day in search of the salmon.

It was early morning as the trim Mako knifed slowly up lake in the departing mist. The rays of the sun were in the tops of the surrounding fir and spruce trees, but below on the forest floor forms were still slip-covered in blacks and grays.

We had let out grey ghost to troll, and almost immediately Al's was snatched up by an early riser.

He was a real cavorter, leaping and splashing in a circle around our boat. In the quiet, the splashes as he fell back to water set up a commotion. Finally, Al had him in the boat, and he ran to four pounds.

That was all the success we would have with grey ghosts, and soon we yanked them and substituted gaudier black ghosts. I began swishing my rod back and forth for more action as this second ghost vanished in rippling water. It was the right combination — the line sang as it sped from the reel and the rod's spine clattered against the gunwale where I sat.

He ran out and leaped — the sun dazzling his dripping body — as I lowered the rod tip just in time to keep him from busting too taut a line. He flopped back in the water and circled, and when he cut across his own circle I hauled back and took in line. He ran again and then he was coming out and I dipped the rod tip as before. Another spurt and leap and I had him exhausted on his side in the water lapping at the boat.

We decided to run up one of the larger feeder streamers and try our luck at the first pools below the rapids. About a mile up, we secured the boat and struggled into waders. There, within earshot of fast water, we dug into some of the best deep pool action we'd ever encountered. We released many and kept four good size salmon.

As we got ready to leave, a new sound reached us from the rapids. And when from a safe distance we investigated, we spied a stately black bear snatching salmon from the quick waters with primeval fishing tackle — his lightning quick paw.

"Let's get going," said Al, "the rest of the fishing club might show up."

CAT CHAT

From Friskies Cat Council — Support Your Local S.P.C.A. or Humane Society

WRESTLING
SATURDAY JAN. 17 - 8:15 P.M.
7 — MAN — 7
OVER THE TOP ROPE
BATTLE ROYAL
WITH 640 LB. MAN MT. MIKE

RICKY ROMERO
AND
ROBERTO SOTO
—VS—
THE BEAST
AND
DUSTY RHODES

ALEX PEREZ —VS— JOE LE DUC
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All of our Winter

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1/2 price

Sweetbriar

Lea Smith, mgr.
Sugarland Mall

Association To Meet Saturday

Members and prospective members of the Panhandle International Reading Association are reminded that the next meeting of the organization has been scheduled for Saturday at 8:30 a.m. in the Ballroom of West Texas State University Student Union Building.

Registration and refreshments will begin at 8:30 with the general session to get underway at 9 a.m. and beginning at 9:30 a.m., sectional meetings will take place.

Section A, headed by Dr. Ruth Lowes, will discuss "Take A Look At The Pre-school Program" in the Azure Room and Section B, under Mrs. Janelle Steinkoenig, will discuss "Oral Language Activities For Children of the Primary Grades" in the Ballroom.

"Using the Library to Supplement The Reading Program in the Intermediate Grades" will be discussed by Section C under Mrs. Willeva Dowden, also in the Ballroom while Section D will discuss "supplementing the Reading at the Secondary Level", conducted by Mrs. Jerry Hodges and Mrs. Margaret Bell in the Windsor Room.

The executive board meeting will be between 11:35 and 12 noon.

Bob Holman, Hereford assistant superintendent of schools is president of the association.

Whitefaces Nip Hornets, 74-60

Led by the double-figure output of three players and the combined team effort of the other players, the Hereford Whiteface cage quintet opened the district race with a 74-60 win over the talented Tulia Hornets Tuesday evening.

Junior Mike Wartes led the attack with 28 points with seniors Marsh Pitman getting 12 and junior Gary Lemons getting 10. Santry Rush added seven of his own with Percy Mays getting five, Danny Charest six and Dennis Hicks, six.

Mays led the team in rebounds with 11 while Pitman was a close second with 10.

At the half, Hereford held a very slim 28-27 lead and in the third quarter busted the game wide open with accurate shooting and time-consuming ball control while also shining in the rebound department.

The Hornets led at one time in the game by four points, but saw the lead slip away in the third quarter when the locals got hot and couldn't miss.

The next conference game for the Whiteface cagers will be Friday night when they host the powerful Perryton Rangers. The Rangers, losers in the state finals last year by one point, have been picked to finish fifth in the district 1-AAA race this year, and their record seems to take away from them their potent attack.

According to high school coach Ron Mayberry, the Rangers have encountered several top-rated teams in their non-conference schedule and their record has suffered though they have played excellent ball.

In the junior varsity game Tuesday night, the Hereford squad demolished the visiting Tulia team by a score of 62-49 with Rudy Gonzales getting high scoring honors with 11 points and Dana Rush collecting 10.

Their next game will also be Friday when they meet the Perryton junior varsity squad.

Worthan, Zinser Are Elected

L. B. Worthan was elected Committeeman, and Frank Zinser, Jr. was elected Councilman-at-large for the High Plains Underground Water Conservation District No. 1 in an election held earlier this week at the county court house.

Worthan polled eight votes to be elected while Zinser received 24 for his post. W. T. Carmichael had one write-in vote.

TRY THE CLASSIFIED ADS

If you're thinking about buying a new car, we've got the facts on our side.
Quiet facts. Strong facts. Value facts.
Read them all before you buy any new car.

1970 FORD. Take a quiet break. FACT: White Sale savings on Galaxie 500's with 302 CID V-8 and special interior trim (illustrated above). FACT: Special body mounts and frame torque boxes for quiet. FACT: Stronger, more durable body. FACT: 121" wheelbase, wide track (63" front, 64" rear). FACT: 351 CID V-8 standard LTD power. FACT: Power brakes are power front disc brakes. FACT: Uni-Lock safety harness. FACT: Ford's "Front Room" for comfort.

1970 TORINO. Winner of Motor Trend's "Car of the Year" competition. FACT: Special savings now on your Ford Dealer's lowest-priced hardtop during his White Sale. FACT: Aerodynamic . . . shaped by the wind . . . all-new clear through. FACT: Solid monocoque construction for strength and quiet. FACT: Wide tracks (60.5" front, 60" rear) and long wheelbase (117"). FACT: Five all-new V-8's to choose from. FACT: Power brakes are power front disc brakes.

1970 MUSTANG. America's No. 1 sporty car. FACT: Six great models. FACT: Three rooflines and eight engines. FACT: Fully synchronized 3-speed transmission, high-back bucket seats, wall-to-wall carpeting, vinyl interior trim, all-new grille—standard. FACT: Important sheet-metal is zinc-coated for durability. FACT: More options than ever.

1970 MAVERICK. Still $1,995*. FACT: Some compacts cost up to $473 more than Maverick. FACT: 10.4 cu. ft. of trunk space. FACT: 170 CID Six delivers 105 hp. FACT: Easy to park. FACT: Simple to service and maintain. You can do most jobs yourself. FACT: The biggest selling new car to come along in five years.

*Ford's suggested retail price for the car. White sidewall tires are not included; they are $30 extra. Since dealer preparation charges (if any), transportation charges and state and local taxes vary, they are not included, nor is extra equipment that is specially required by state laws.

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Gladys' Garden

By Gladys Howton Manjeot

And 'tis my faith, that every bit of nature, Enjoys it's place in His plan, and enjoys the very air it breaths

What about the birds? Have you put out feed for them during the snowy weather, and some warm water for them to drink?

We do not have many birds in our locale, yet those that do spend the winter here should be taken care of.

Since Art has returned from the hospital, we have enjoyed watching the birds hop about the patio, and search for food bits in the grass. I have put up a new feeder, but am afraid that they have not found the food placed there. Will have to do more work on it, to make it more functional.

Most everyone has small pieces of tallow, and these could be fastened to the trees, or the lower branches of the shrubs. Then the snow should be knocked off of the shrubs which have berries. The sparrows, and some of the other birds also enjoy a piece of hard toast. Just lay it around where they water, and feed and they will find it. Soon it will all be gone and other pieces should replenish supply.

Have had a few calls, and been told, that there has been blue birds, and some red birds this fall. I recall that often, when the seasons were changing, that we would have the Blue Jay and the red birds come through our garden and the trees, when we lived on Ave. E. Their splash of color always added a 'zip' and if the birds tarried long enough we enjoyed them very much.

Last month the Audubon Society of Amarillo, and other cities joined in making the annual count of birds in this area. The people were grouped, and given assignments. Some counted in Palo Duro Park, and others had other locations, have been eager to learn the outcome. This is a nation wide count made each year. Mrs. Vera (Joe) Deason, of Amarillo, has contributed time, know-how, and instructions, to her should be attributed many THANKS for her untiring efforts in the promotion of the Audubon Society.

John James Audubon, a dancing master and artist, is the person who gave us his magnificient folios of American bird and animal paintings. The work took ten laborious years. April 26th was his 184th birthday, and we should never forget the man who has done so much for our nature friends.

As important as the man himself is the organization which bears his name, "The National Audubon Society." No cartoon bird watchers, the Audubon folks are concerned lovers of American's wildlife who function as a "consicience" to a public which too often is wasteful of our bounteous blessings. Through publications, films, youngster's programs, radio, T. V., they reach that public. Their many wildlife sancturies and refuges are run through public subscritpion. We're thankful for the Audubon groups. They have done so much for the preservation of our feathered friends, and also the animal friends.

If life seems dull, and you want something exciting to do, just take time off and go to the Wildlife Refuge, near Buffalo Lake. Then in the spring and summer months it is wonderful to take a hike in Palo Duro Park, and walk and talk with the friends of nature, as well as watch the birds, and other things in their habitants.

My friend Horace Hershey, is one who enjoys things of this nature, and he can tell you many things which are interesting and inspiring relative to nature and the wonders of it. While on a recent trip down state, he took time out to pick some beautiful mistletoe and bring it to me for Christmas. It was beautiful, and was used not only by me, but I shared with others. One entire luncheon table was made more beautiful because of the mistletoe. I also used sprays of it, with my pretty angel mobile, which we had hanging from the light fixture, during Christmas time. Made a real beauty spot, also an interesting one.

Speaking of mistletoe, I became interested in it and did some reading relative to its propogation, and what it means to our 'state. Of course we all know it is a parasite, and if left long enough will take the life from the tree on which it grows. It too is becoming a growing business in our state and in taking it from the trees and shipping it out of state, it will aid the trees as well as our economy. Since it is a perishable product, the timing is a big item, but the kinks in this are being worked out. Thousands of pounds of this ever-green beauty goes to make others happy and bring Good Cheer.

NOTICE: Don't let the melted dinas with the bright berries, snow freeze and re-freeze on your lawns, or other plants, sometimes this causes the roots to be killed.

CONGRATULATIONS: To the winners of the December Beauty Spots. The Hardwick Home and grounds have been beautiful, and colorful. The rich reds, in the hedge and the pretty nan altogethemr with the evergreens.

The neatness of the overall landscape plan. I would take time each day, as I went to the hospital to drive by and enjoy the beauty of plants, and even the trees in their winter-undress.

There is also beauty at The Holly plant, haven't seen it for a few weeks, but to drive out there and see the beautiful U. S. A. Flag flying, and the cleaness and beauty of the grounds is always refreshing.

He who seeks to create beauty, is one of Glad. . . ness

LIQUOR FROM CASHEWS?

NEW DELHI — The government is investigating the possibility of distilling cashew liquor which the experts say would be comparable to "Cognac" for a export. Cashew nuts are a major Indian crop.

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DOVE LIQUID Detergent 32 oz. bottle 69¢

CATSUP Kerns 20 oz. bottles 3 btls. 89c
TOMATO JUICE Kerns 3 46 oz. cans 89c
TOMATO SAUCE Kerns 10 8 oz. cans $1
MOR or BIF Luncheon Meat Wilson's 12 oz. can 49c
CHILI Wilson No. 300 can 49c

U.S.D.A. CHOICE BEEF
FRESH - LEAN
GROUND BEEF 3 LBS. $1
U.S.D.A. CHOICE
SIRLOIN STEAK lb. 89¢
SWIFT PREMIUM
FRANKS 12 oz. pkg. 59¢
ARMOUR STAR
SAUSAGE
PURE PORK Lb. 59¢

PIGGLY WIGGLY GARDEN FRESH PRODUCE

Cello CARROTS Lb. Cello Pkg. 2 pkgs. 25¢

Red Emperor and White Californian GRAPES 4 lbs. $1

Ruby Red - Juicy GRAPEFRUIT 5 lb. bag 49¢ each

White POTATOES Texas own 10 lb. bag 59¢

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Walcott Teams Grab Trophies

The Walcott Wildcats, in traveling to Springlake Monday night, made the journey home with one win and one loss with the girls falling 20-17 and the boys winning, 38-25.

At the half, the Springlake girls held a slim 8-6 lead over the visiting Walcott squad, but had to hold off a strong effort to win the game in the last half. For the boys, Walcott held a similar two point lead over the host team, but surged ahead in the second half to take the win, 38-25.

In the Walcott Tournament held last weekend, the Walcott teams both finished the tourney with second place trophies with Vega taking first in the boys division and Bushland taking first in the girls division.

In opening night action, the Walcott girls were downed by Vega 24-14 for a loss but were on the winning end in the second game, taking a 27-22 decision from Adrian.

For the boys, they lost to the Vega team, 46-30 but won their second game by a 34-22 score over Adrian.

Carl Schroeder Funeral Rites Held Monday

Funeral services for Carl Henry Schroeder, 77, who died Saturday at Deaf Smith County Hospital, were conducted at 10 a.m. Monday in Avenue Baptist Church.

The Rev. Don Larkin, pastor, officiated. Burial was in Dreamland Cemetery south of Canyon by Gililland Funeral Home.

He was born at Soltau, Germany and came to the United States in 1910. He moved to Hereford in 1944 from Canyon.

He was a World War I veteran and a farmer.

Survivors include his wife, Verna; two sons, Carl H. Jr. of Hereford and Robert of Pampa; a daughter, Mrs. Anna Bencie of Dallas; a sister Mrs. Anna Miller of Canyon and four grandchildren.

BSP Judge Royalty

The Hereford City Council of Beta Sigma Phi Sorority will entertain members of the three BSP Chapters at 3-5 p. m. Sunday at the Chaparral Restaurant. Special guests for the event will be the members of Amarillo BSP City Council who will judge the 1970 Valentine Queen.

Queen candidates from the chapters are Mrs. Pat Parker of Xi Epsilon Alpha, Mrs. Harold Beauchamp, Alpha Alpha Preceptor, and Mrs. Joe Frank Huckert, Kappa Iota Chapter.

The results of the judging will be announced at the annual Valentine Dance Feb. 14 when the queen will be crowned.

Walcott PTO Meets Friday

The regular meeting of the Walcott PTO has been scheduled for Friday with a program to be presented.

The meeting will begin at 7:30 p.m. at Walcott school with the third and fourth grade students to presenting the program.

Radio Equipment Is Recovered

Radio equipment, stolen from Merchants' Freight December 19, was recovered early Sunday morning in Randall County, according to Kervin Roper, Chief Deputy Sheriff, Hereford.

Charged with theft over $50 was Juan Enriquez, 23, Hereford, who has been released on $3,000 bond.

The two-way radio equipment, consisting of one base and two mobile units, which had been ordered by Southwest Feedyards, was discovered by some youths, who notified the Randall County Sheriff's department. The instruments had been thrown into a pond, but failed to break through the ice, and remained within view.

Ruby Boyd Is Bowler Of Week

Ruby Boyd's 48 pins were enough to have her selected as the "Bowler of the Week" in Strike Out action last week.

Mrs. Boyd also won the Individual High Game with a score of 191 and Carol Dyer won the High Individual Three Games with a total of 615.

Hi-Way 60 Truck Stop won the High Team Three Games with a 1756 and Sunset Lanes took the High Team Game with 615.

Converting splits were Jean Watts, 5-10; Ruby Boyd, 3-10; Jeannie Easton, 6-7; Geneva Kilpatrick, 2-7; Olive Welch, 2-7 and 4-5; and Margaret Byers, 2-7, twice.

Standings to date show Sunset Lanes, 36-16; Furr's, 29½-22½; Hereford Flying Service, 29-23; Team Number Five, 25-27; Hi-Way 60 Truck Stop, 25-27; Texsun Feed Yards, 23-29; One Hour Martinizing, 20½-31½; Te Number Four, 20-32.

Music Recital Is Postponed

A music recital, sponsored by Hereford Music Study Club, which was scheduled Sunday, has been postponed to a later date.

Because of illness, Mrs. Kathleen Knox Berry, an honorary student member of the club, will be unable to present the concert, according to Mrs. C. J. Mountz, but will reschedule it later.

LEMONS ANNOUNCE ARRIVAL OF BABY GRANDDAUGHTER

Mr. and Mrs. Robert Lemons, 141 Northwest Drive, proudly announce the arrival of their third grandchild, Julie Margaret, born Sunday at the military hospital in Denver, Colorado.

Julie arrived at 1:45 p. m., weighed 6 lbs. 4 oz. and was 19 inches long. She is the new daughter of Mr. and Mrs. Jack M. Miller.

Newcomer's Luncheon Set Tuesday

The Hereford Newcomer's Club will host a luncheon at noon Tuesday at the Chaparral Restaurant.

Following the luncheon will be a tole painting demonstration given by Mrs. Jack Wilcox.

Any newcomer to the area is invited to attend.

VAGRANCY

VIENNA — A man who told a magistrate he earned his living as a blood-donor was sentenced to eight days in jail because of "vagrancy."

The judge ruled the one-weekly donorship could not be considered a proper job and the money he received was not enough for his keep.

Blood donors receive 250 Schillings (10 dollars) each time.

NO BITING IN STRETCH

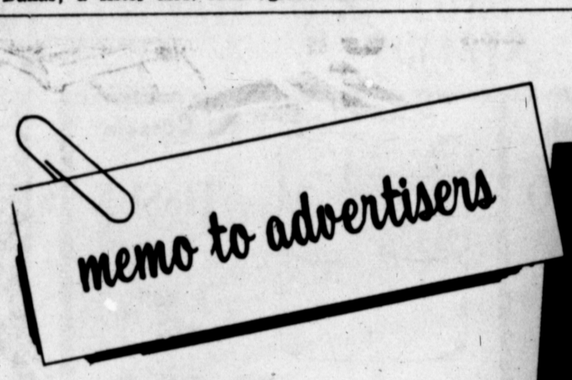
ELMONT, N.Y. — A 5-year-old stallion named Eneas II turned his head sideways in the stretch, bared his teeth and tried to bite Cue Card, the winner, in a race at Belmont Park.

Had Eneas II nipped Cue Card then finished ahead of him the stewards undoubtedly would have changed the result.

STARTED TOO GOOD

DENVER — Paul Powell, an Arizona State outfielder signed by the Minnesota Twins and assigned to Denver, smashed the first pitch served to him in professional baseball for a single. But Powell couldn't maintain that hitting pace and was shunted down to the Twin farm at Charlotte in the Southern League.

Polar bear paws are equipped with non-skid soles for travelling across ice.



What is the A.B.C.?

Chatting with a merchant the other day, we mentioned our "ABC figure."

"What," he asked, "is an ABC figure?"

Perhaps what we told him will also interest you.

This newspaper is a member of the Audit Bureau of Circulations, an independent, nonprofit organization of nearly 4,000 advertisers, advertising agencies, and publishers.

Its purpose is to provide accurate and factual reports on the circulations of member publishers. In the advertising and publishing industry, the ABC insigne is often referred to as the "hallmark of circulation values."

At regular intervals, an ABC traveling auditor visits our office to check our records. The findings of this physical audit are embodied in an Audit Report published by ABC — the report literally tells us what our circulation is.

Virtually everything an advertiser should know about our circulation is found in this report, facts and figures without opinions.

Few retailers bother to ask to see a copy of ou report, yet we want you to know one is available anytime you are interested in the quality and quantity of our circulation audience — the audience for your advertising messages.

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It is our way of assuring you that you get full measure for your advertising dollar in this newspaper.

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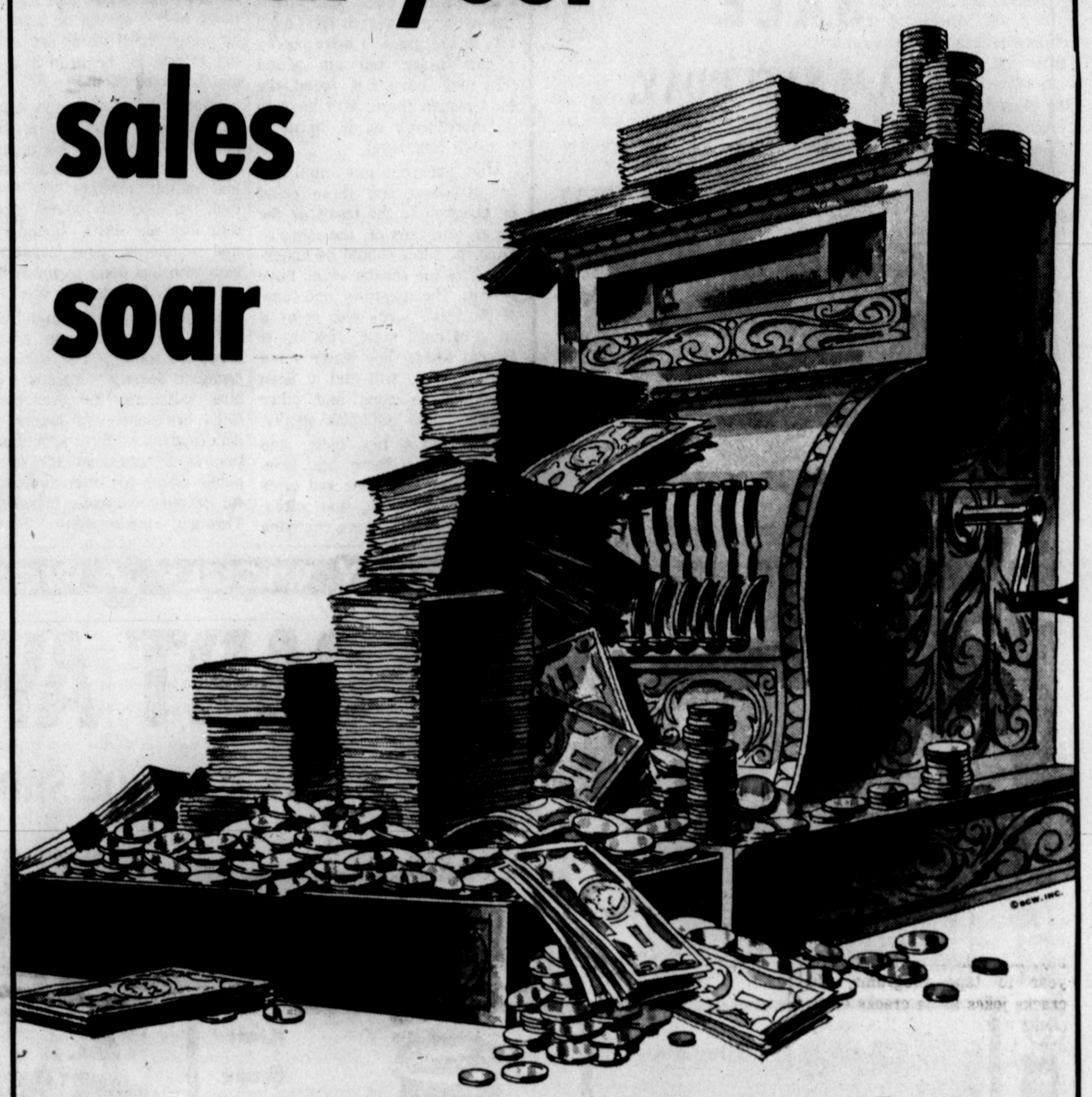

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THE HEREFORD BRAND

At The Library

Galloping Gourmet Cooks With Sophistication-Wit

New at the Deaf Smith County Library this week are three books which tell their own interesting stories, ranging from a witty gourmet to romantic suspense, to a desolated, beseiged town during the time of the Boer War. Don't miss them.

THE GRAHAM KERR COOKBOOK
by the Galloping Gourmet

Graham Kerr (pronounced "Care") is the handsome Scotsman who has made "The Galloping Gourmet" a daily institution in Australia, New Zealand, Hong Kong, Singapore, Canada, England, Scotland, Wales, Ireland, and the United States. Vibrant, flamboyant, and beaming, he doles out huge globs of wit along with expert gourmet instructions. With a glass of wine in hand, he offers amusing anecdotes and background information about the food he plans to prepare, lopes about the studio kitchen preparing it, then sits down to a perfectly appointed table to enjoy his creation while viewers around the world drool.

Known for the fun he brings to the art of cooking, he also carries impressive credentials as a true gourmet. Born into a family of hoteliers, he was trained in all the arts of hotel and restaurant management before emigrating to New Zealand and Australia. His legions of delighted fans will attest to the accuracy of his instructions. The Australian edition of this book was awarded the Gold Medal (presented only once every four years) by the German Academy of Gastronomy at Frankfurt. Now expanded and translated into our own culinary idiom, it's even more a prize package for America.

Kerr and his wife, Treena (who also happens to be the producer of "The Galloping Gourmet"), make their home in Sydney, but visit Ottawa twice a year to tape programs. He cracks jokes as he cracks eggs, treats a leg of lamb like an old army buddy, and brings a generous helping of humor, sophistication, and culinary expertise into the world of daytime TV. To his millions of fans, "The Galloping Gourmet" is the greatest discovery in kitchen aids since the automatic dishwasher.

Now, for the first time in America, the wit, personality, and sound knowledge of international cusine that mark Graham Kerr's television programs have been captured in a cookbook, a work that not only entertains but is virtually a complete cooking school between two covers. From an exotic seafood delicacy to a really good pot of coffee, Kerr's illustrated, step-by-step instructions make success almost automatic.

Like his shows, The Graham Kerr Cookbook proves that preparing the finest foods can be easy, economic, and, most of all, fun.

THE SHIVERING SANDS
by Victoria Holt

The new novel by the modern mistress of romantic suspense is set on the coast of Kent, at a great estate overlooking the infamous "shivering sands" — quicksands that have swallowed entire ships unfortunate enough to sail into them.

Caroline Verlaine, a young widow, comes to work at the estate hoping to discover the cause of the mysterious disappearance of her sister, who had been studying the nearby Roman ruins. Caroline found her employers a strange family, haunted by tragedies of the past, scarred by distrust. Yet she found herself irresistibly attracted to them-especially to the family's dark, moody young scion. But not until she had retraced her sister's fatal last steps could she answer the crucial questions about the family's past-and her own future. Undeniably, the Shivering Sands shows Victoria Holt at her romantic, spine-tingling best.

SIEGE IN THE SUN
By Dorothy Eden

The Siege of Mafeking in the Boer War at the turn of the last century is remembered chiefly for Colonel Baden-Powell's heroic defense with his small polyglot army of brave and ingenious men. But what about the several hundred women and children who were reluctant prisoners in the hot dusty frontier town for seven long months?

This story tells of them, and of two in particular, Lizzie Willoughby and Alice Partridge, newly arrived from England; Alice with three small children, Lizzie escaping from a painful marriage.

Isolation, hunger, disease and death become the common fare of the town. Alice wilts, but Lizzie accepts the challenge of danger and austerity. In her eagerness to live, Lizzie falls in love with a man whom she can never marry.

The waiting vultures hover in the blazing sky. In spite of the enforced gaieties instituted by Colonel Baden-Powell, it seems that nothing but desolation can emerge from the besieged town.

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Fostoria Steam & Dry IRON
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$7.57

Boy's and Girl's HOUSE SHOES
assorted colors and sizes pair 67¢

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1 gal. size 39¢

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1 gal. size 63¢

Laundry BASKET
oval or round
assorted colors 37¢

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Reg. 2.89 now $1.37

ULTRA BRIGHT TOOTHPASTE
family size 59¢

AUTO BUTLER
assorted colors 97¢

New Dry Ban Spray
4.04 oz. now 69¢
Ban Spray
11 oz. can $1.19

Westclox Alarm Clock
plain dail $3.97

Keywound Clock
luminious $4.47

Wire Mesh Fish Basket
$2.57

Falls City MINNOW BUCKET
No. 104
$1.19

Smokers Special
1 cigarette lighter
1 can lighter fluid
1 pkg. flints
1.25 value
67¢

CINNAMON ROLLS
8 rolls to can 23¢

BAN ROLL ON
Giant Size 2.5 oz. NOW 87¢

All Meat Skinless FRANKS
12 oz. package 43¢

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100's with iron
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24 oz. can 63¢

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20 oz. bottle Gibson's Low Discount Price! 29¢

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4 oz. bottle Regular $2.25
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8 oz. size
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5½ oz. can 19¢

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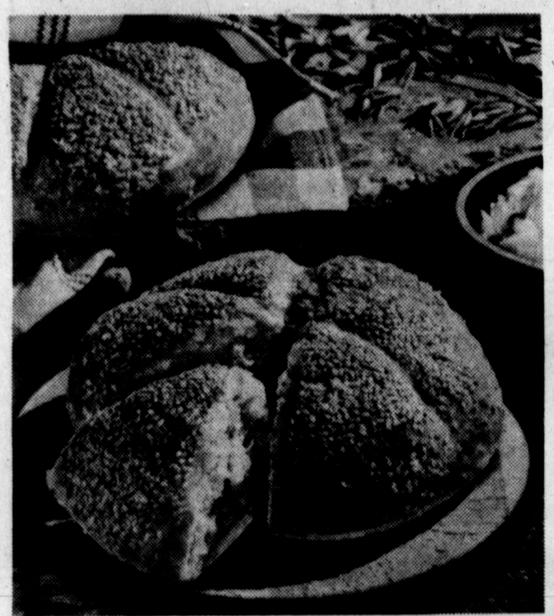
LET'S COOK SOMETHING

Compliments A Buffet



OATMEAL SESAME LOAF — A delicious bread that may be baked ahead, frozen and reheated at your convenience.

By CECILY BROWNSTONE
Associated Press Food Editor

Don't hide your light under a bushel when you bake this Oatmeal Sesame Bread! Serve it when you're expecting company for a buffet supper and enjoy the applause.

It's particularly appropriate for company because it may be made ahead, frozen and reheated. We give you exact directions for doing just this. And another point in this bread's favor for buffet serving: made in three loaves, each loaf is marked into six wedges that are easy to break off.

OATMEAL SESAME BREAD

1 package active dry yeast
1½ cups warm water
2 tablespoons sugar
2½ teaspoons salt
2 tablespoons butter or margarine, room-temperature soft
2½ to 3 cups unsifted flour
1½ cups regular rolled oats
1 egg white
2 teaspoons water
3 tablespoons sesame seed

In a small bowl dissolve yeast in ½ cup of the water.

In a large mixing bowl, stir together remaining 1 cup water, sugar, salt and butter until sugar is dissolved; stir in 1 cup flour; add dissolved yeast and oats. Stir in enough more of the flour to make a soft dough.

Turn out on lightly floured board or prepared pastry cloth. Knead until smooth and satiny-6 to 8 minutes. Form dough into a ball; place in greased bowl; turn to grease top. Cover; let rise in warm draft-free place until doubled — about 1 hour.

Punch down dough; divide into 3 parts; cover with a clean towel and let rest 10 minutes. Beat egg white and 2 teaspoons water until frothy. Sprinkle sesame seed onto a plate or other flat surface. Shape each part of dough into a round, flat loaf. Hold loaf and brush top and sides with beaten egg white, then invert loaf in sesame seed and press down lightly until top is covered with seed. Place loaf on greased baking sheet, seed side up. Repeat for other 2 loaves.

With back of long kitchen knife, mark six equal wedges on each loaf by making 3 deep grooves across top of loaf; do not cut all the way through dough. Cover; let rise as previously until nearly doubled — about 45 minutes.

Bake in preheated 400-degree oven until well browned on tops and sides — about 20 to 25 minutes. Cool on wire racks. If served while still warm, break into wedges. If completely cool, cut with bread knife.

Makes 3 round loaves.

Note: To freeze, wrap loaves in freezer wrap or heavy duty aluminum foil; seal completely. To thaw, let wrapped loaf stand at room temperature about 1 hour before serving. To reheat, place thawed foil-wrapped loaf in preheated 300-degree oven about 20 minutes.

BABES IN TOYLAND — A melodrama of Mother Goose showing how good wins over evil, given in three parts featuring talking trees, giant spiders and the March of the Toy Soldiers, will take place Saturday afternoon at 2 p.m. in the high school auditorium. The production, sponsored by the Hereford Community Players, will be presented by Alpha Psi Omega, an honorary dramatics fraternity from West Texas State University. Tickets for the event are 50 cents each.

Mrs. Draper Is Guest Speaker For H.D. Club

Selecting proper cuts of beef and preparation of beef fondue was the program presented by Argen Draper, H. D. Agent, for members of Messenger Home Demonstration Club at a meeting held recently in the home of Mrs. Bill Page.

Mrs. Draper spoke on cuts and grades of meats and said "beef of the USDA standard grade has a very thin covering of fat and appeals to consumers whose primary concern is a high proportion of lean. It is mild in flavor and though lacking the juiciness found in beef with more marbling, it is usually relatively tender when properly prepared."

She concluded the program by serving the beef fondue and giving the members a copy of the Shopper's Guide.

A game played in the opening exercises was won by Mrs. Elmer Northcutt and roll call was answered by "How I manage with unexpected guests."

The next meeting is scheduled at 2:30 p.m. Jan. 23 in the home of Mrs. S. N. Thweatt.

Drive In
Window Services
Spudnut Shop

Calliopian Club, Guests Hear Musical Program

Mrs. Tom Burdett presented "An Overview Of 20th Century Music" to members of Calliopian Club and their guests at a guest night meeting held Thursday in the home of Mrs. D .W. Palmer.

Co-hostess was Mrs. C. J. Crump.

Types of music covered in the lecture included Romantic 1800-1875; Schubert-Impromptu, 90; Impressionism 1875-1915; Expressionism, 1900-1920; Neo Classic-1920-1950; and-Bartock 6 from volumn 6 of Mikrocosmos.

She presented examples of each on record and tape and Mrs. Bill Devers played examples at the piano.

Other members attending were Mmes. Roy Grubbs Ansel McDowell, Emil Dettman, Millard Nobles, Jack Wilcox, D. C. McWhorter, Cryde Cave and Emmett Milburn.

Also Alton Fraser, J. T. Gilbreath Jr., Sue James, David Gibson, George Warner, Thomas Kendrick, B. F. Cain, Gene Parsley, Bob Word and Hazen Woods.

Guests were Mmes. C. D. Nobles, Wes Fisher, Si Darling, Ted Panciera, M. H. Richie, Richard Ottesen, Pete Caviness, J. R. Allison, L. Keith Simmer, Harold Close Sr., Wesley Culley Jimmy Holmes, Jimmy Brown and Carl J. Swanson.

ELEPHANTS RAMPAGE

SHILLONG, India—Wild elephants on a rampage in Dekiajul, a small tea town in Darrang district, reportedly ate a major portion of this year's sugar cane crop and badly damaged tea gardens and betelnut trees.

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Pork Sausage Cudahy's Bar-S lb. 49¢
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Alka Seltzer For Colds or Upset Stomachs 25-ct. Bottl. 57¢

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Letter To The Editor

Dear Editor,

I read most of the letters to the editor and I believe it is a good way to express our opinions. There has lately been three letters on conditions at present, which I believe can be turned between capital and labor or farming and government control. Two of these letters are by Mr. Name on File and one is from Mr. Drerup. Now I am not sure that I can level of the differences, but I believe I can explain at least part of the differences.

It brings to my mind the story of the old Quaker who told his wife, "They are all queer except me and thee and some times thee is queer" also the statement of a friend of mine who said there are always three sides to every question: my side, your side and the right side. Now don't get the idea that I am going to try to tell you that I am absolutely the right side, but I hope I can explain some of the differences and level of some of the high spots.

Now if I understand Mr. Name on File, he seems to think that Mr. Drerup expects him to stand over ½ or at least a part of what he has earned and saved. I don't believe Mr. Drerup means just to sit around and wait for a hand out. What he has in mind is a better opportunity for a poor man to get on his feet or back on his feet as iti s in his case. I have been told Mr. Drerup was at one time a farmer in good standing, but as most farmers he was in debt. He has been a working man and raised his family to work, but as has been the case with others, one mistake broke him financially and with a large family to support, never make it back. I have been told he had two sections of wheat on the north plains but failed to insure against hail and was hailed out.

I have heard a lot of irrigation farmers say they can't afford to insure because the cost is so high that the premium is equal to 25 per cent loss, and if they carry their own insurance four years, they are ahead, but some times one big hail at the right time is too much. The government does have a lot of programs that are supposed to help the little man, but as it is in many cases the man that don't need the help is the one that manages to get it. As it is the farmer couldn't keep on going on the present prices of farm crops without government help and the little farmer has a hard time at that but the big farmer with large acreage gets such large government paym e n ts that he not only makes a go, but also keeps adding to his acreage by buying more land and increasing h i s governm e n t checks.

There should be a limit to the government hand outs, b u t where and how to draw the line is the problem. Labor can't get along without capital and capital can't get along without labor. When capital does will labor also has a chance. The man with money has to depend on labor to make money. When capital can't make a profit and quits how can labor make a living? And when labor demands all the profits capital slows down. Capital don't operate just for its health but labor has to work to be healthy, when labor sits down and refuses to work they are harming themselves most in the long r u n. Handouts are good for the helpless and needy, but handouts to the lazy ruins everything. Labor demands are out of reason. It isn't the high cost of living that is hurting labor, it is selfishness and lack of judgement. Before World War One, labor g o t mostly from $1 to $2 per d a y. One dollar was fair pay and two dollars was good. Flour was $1 per 48 lb. sack, eggs 10 to 15 cents per doz., bread five cents per loaf, milk five cents a qt., shoes 1 to 4 dollars per p a i r, work shirts 50 cents, overalls 75 cents to 1 dollar. Wages today are approximately 10 times what they were then, compare prices then and now and see where the cost of living is. The so-called high cost of living today isn't the high cost of living, it is the cost of high living. A big per cent of labor is living beyond their means. If t h e y would spend for nessities instead of luxeries it wouldn't be so bad.

The Bible says a little with contentment is great gain, I have been on both ends of the ladder. I have been both boss and labor. I have worked at quite a few different jobs. I have never been rich but I have been independant and I have been peniless on the road not knowing where to get my next meal or where to stay at night. In the 40's I got potatoes out of the mud at the potato sheds to take home I didn't have money to buy. I was on relief for a short time. I have gone through two depressions and dust bowl days. My brother and I farmed two sections before and during the dust bowl days, we wore out our farm equipment and gave up too soon. We made a part come back not all together by hard work and good judgement, but a big per cent was God's blessings. I have had dealings with those that were willing to help. Also with those that would take a poor man's shirt off his back if they could. I believe I understand at least a part of a poor man's problems. I believe it is easier now for a poor man to make a living if he wants to work, but harder to make a financial comeback. Some people will always be poor because they just can't manage. Others just need opportunity. The man that is unconcerned about t h e bosses interests will never have anything himself. All a poor man needs is a chance if he isn't lazy. A lazy man needs to go to work, not a handout.

If labor leaders, hippies and demonstrators had brains enough to know when to s t o p making demands, and go to work and make an honest living and realize the blessings that they have, then most of our and their problems would be solved. If people would love their God with all their heart, strength and mind and love their neighbor as themselves, we would all be happy. Labor unions a r e good to a certain extent but when leaders don't have sense enough to know when they have a good thing then they ruin it all.

Yours truly,
Ole T. Larson

For COLDS take 666

DE STUDENT OF THE WEEK — Selected as this week's Distributive Education student of the week is Janie Arriaga, 16-year-old daughter of Mr. and Mrs. Albert Arriaga, 828 Brevard. Janie, a junior at Hereford High School, is employed at C. R. Anthony's under the management of Phil Guerro. Miss Arriaga plans to further her education at a business college following graduation. —Staff Photo

VOE STUDENT OF THE WEEK — Marsha Horton, 17-year-old daughter of Mr. and Mrs. James Welch, 1003 Union, has been chosen as this week's VOE student of the week. Marsha, a senior at Hereford High School, is employed at Panciera Tire and Supply Company under the Vocational Office Education program. She is shown above with her employer, Ted Panciera. Miss Horton plans to major in business at West Texas State University. —Staff Photo

TELEPHONE BUREAUCRACY

BHOPAL, India —Seven thousand persons in his south Indian town who have been waiting three years for phone connections were informed that although the system is finished, they would have to wait until Prime Minister Indira Gandhi or a member of her cabinet comes to town to dedicate the system, before it is put into use.

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Ground Beef — Safeway Dependable 3-lb. Pkg. or More! 53¢

Boneless Roast — US Choice Beef-Shoulder Cuts!

Beef Rib Roast — US Choice Beef Large Meaty End Cuts! 99¢

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All Meat Franks Safeway Brand	69¢	Boiling Beef Lean Plate Beef	35¢	Chuck Roast US Choice Beef Blade Cut	58¢
Tower Franks Twin Pack 1¼-lb. Pkg.	99¢	Short Ribs US Choice Beef	39¢	7-Bone Roast US Choice Beef Shoulder	68¢
Sliced Bologna Safeway Thick 12-oz Pkg.	63¢	Stewing Beef Boneless Beef	89¢	Arm Roast US Choice Beef Round Bone	78¢
Braunsweiger Safeway Random Wt.	69¢	Chili Meat Fresh Ground	79¢	Boneless Roast US Choice Beef-Heel of Round	98¢
Plum Rose Ham Sliced 3½-oz Pkg.	59¢	Beef Liver Sliced Fresh Liver	59¢	Boneless Roast US Choice Beef-Rump or Round	$1.14
Buddigs Meat Sliced Meats 3-oz Pkg.	37¢	Beef Hearts Fresh	59¢	Rib Roast US Choice Beef-Small End Cuts.	$1.09

Everyday Low Discount Price on Meat!

T-Bone Steak — US Choice Beef-Check the Safeway Trim - lb. $1.19

Porterhouse Steak — US Choice Beef-Safeway Trimmed. lb. $1.29

Spencer Steak — US Choice Beef-Boneless-Individual Steaks. lb. $1.99

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See The Savings Today!

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DISCOUNT PRICE! Chunk Tuna — Sea Trader Tasty Tuna! 6½-oz Can 31¢

DISCOUNT PRICE! CRACKERS — Busy Baker lb. box 29c

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Half & Half	Lucerne Bonus Quality	Qt. Ctn.	73¢
Sour Cream	Lucerne Bonus Quality Cream	16-oz Ctn.	79¢
Ice Cream	Snow Star Asst. Flavors	½-gal. Ctn.	59¢
Gelatin Mix	Jell Well Asst. Flavors	3-oz Pkg.	7¢
Grapefruit Juice	Texsun Juice	46-oz Can	39¢
Dog Food	Pooch-Dry Dog Food-Everyday Low	10-lb. Bag	$1.13
Cragmont Soda	Asst. Flavors To Choose	2 1-qt. Bottles	29¢
Baby Food	Beechnut Strained Baby Food	Ea.	10¢

Oranges — Sunkist Delicious Juicy Navel Oranges! 3 doz. $1

Potatoes — White Russet Potatoes-Ideal For Creaming-Baking & Frying! 10-lb. Bag 69c

Lettuce — Firm Crisp Solid Green Heads Lettuce! Ea. 18c

Apples — Crisp Red Rome Apples-At Super Saver Prices! Lb. 15c

Red Grapes — Fresh & Sweet! lb. 19c

Large Celery — Large Crisp Celery Stalks! ea. 37c

Fresh Dates — Fresh Pitted 10-oz Pkg. 45c
Fresh Dates — Fresh Pitted 1½-lb. Pkg. 79c
Acorn Squash — New Crop Squash lb. 25c
D'Anjou Pears — Juicy Mellow lb. 29c

Avocados — Extra Large 4 for $1

Large Limes — Fresh Tart Juicy Limes! 3 for 33c

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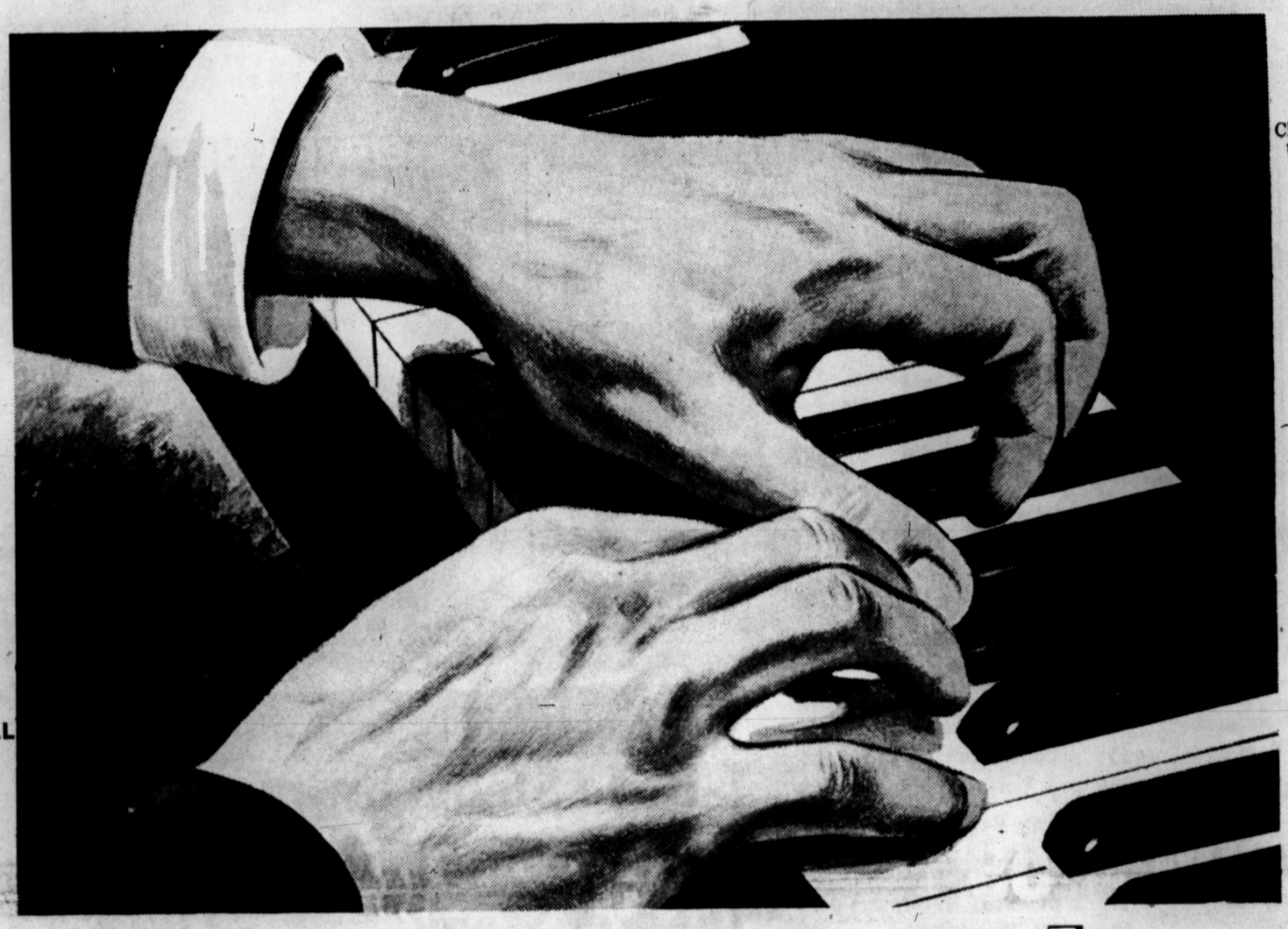
INSPIRATION



What makes a champion? What is that extra force inherent in a great leader, teacher, musician, scientist, or a Christian? This extra force, this compelling quality, this something has a current all its own... out-shining our every-day efforts. *It turns the common into the outstanding.* It has been called "inspiration" and surely it must be just that. Want to possess it??? Of course! – then keep an open heart, a clear unprejudiced mind, clean body, and a receptiveness to the will and word of God. Learn of Him through regular church attendance and daily reading of His word. *Only through God may we find this something, – this force, – this inspiration.* "There is a spirit in man: and the inspiration of the Almighty giveth them understanding."

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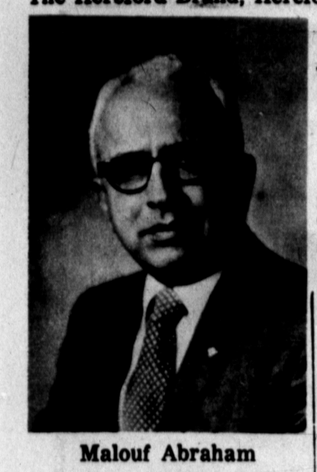

Malouf Abraham

Malouf Abraham Seeks Seat For 31st District

Malouf "Ooofie" Abraham, State Representative from the 79th District has announced his candidacy for Senator from the 31st District.

Abraham, well known Panhandle Republican, first off expressed his appreciation for the thirty years of excellent service rendered to the Panhandle by Senator Hazlewood. In the event he has no opposition in the Republican Primary, he will not launch his active campaign until late summer. However, he plans to do extensive visiting over the twenty county area in the meantime.

Along with most Panhandle residents, Abraham is concerned about the rapid increase in cost of running our State Government. With over a sixty per cent increase in four years time, Abraham has consistently urged a modernization and consolidation of State Agencies and has opposed non-essential spending. He feels that he can accomplish more towards these ends in the Senate.

A lifetime resident of Canadian, he has had a vast experience in many phases of business, especially Agri-Business and the Petroleum industry, which are the main resources of this area. His two terms as Mayor of Canadian and his two terms as Representative are among his assets. He has served on the Education, Urban Affairs, Revenue & Taxation, Parks & Wildlife, Livestock & Stockraising, and other important committees and is presently serving on two special interim committees. He has the distinction of being the first Republican to run unopposed for re-election to the Legislature.

He stated that he planned a low pressure people-to-people campaign, running on his own merits and would do his best to serve the people of the district, regardless of party or place of residence.

He is married to the former Iris Lewis of Canadian and they have three children: Dr. Malouf Abraham, Jr., of Canadian, Mrs. Mert (Betty) Cooper of Stinnett, and Bill Ed Abraham of Dallas. They have five grandchildren, but you better not get him started on that.

Nearly three-fourth of the earth the 70 per cent that comprises the sea floor--remains virtually unexplored and unused.

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to the
BIBLE LANDS

The Hereford Benefit Association is a non-profit local insurance plan organized in 1908 by local citizens. A membership in this association can mean as much as $1000.00 of life insurance. The average cost is less than $20.00 annually. Frank Ball is membership chairman. Phone 364-3119. Brucie Rose is secretary. Office at 407 North Main. 364-0285

Funeral Rites For Mrs. Meek Held Monday

Funeral services for Mrs. M. B. (Lily) Meek, 81, mother of J. D. Meek of Hereford, were conducted at 2:30 p. m. Monday in the First Baptist Church of Hedley where she was a member.

The Rev. Dave Sellars, pastor, and the Rev. Billy Wilson, pastor of the First Methodist Church there, officiated. Burial was in Roe Cemetery.

A resident of Hedley for 43 years, Mrs. Meek died early Friday morning in Hall County Hospital in Memphis.

She was born in Earth County and was married there to Marion B. Meek, May 1, 1906. He died in 1967.

Other survivors include four daughters, Mrs. Sybil Stevenson of Silverton, Mrs. Inez Ray and Mrs. Dorothy Jo Tanner, both of Deer Park and Mrs. Jean Childress of Phillips, three other sons, Doyle of Tulsa, Casey of Vega and Alvis of Creighton, S. D.; one sister, Mrs. Ola Barton of Fort Worth; one brother, Roy Messimer of Westbrook; and five grandchildren.

Funeral Rites For Pioneer Resident Today

Funeral services for E. T. "Sonny" Brooks, 75, a resident of Westgate who died at 1:15 a.m. Tuesday in Deaf Smith County Hospital, are scheduled at 2 p.m. today in Gililland Funeral Home Rose Chapel.

The Rev. Clifford Trotter, pastor of the First United Methodist Church, will officiate. Burial will be in West Park Cemetery by Gililland Funeral Home.

A Hereford resident since 1917, he was a retired farmer. A native of Paris, Tex., he came here from Plainview.

He was a member of the Methodist Church.

Survivors include a sister, Mrs. E. H. Graham of Thompson, Ga. and a niece, Miss Betty Wooldridge, of Amarillo.

HAVE A NICE SPRING THIS WINTER!

With Healthful Spring-like Comfort Furnished by an

Aprilaire® HUMIDIFIER

Just set the dial in your living area . . . and the out-of-sight Aprilaire Humidifier automatically furnishes the humidity your home and family need.

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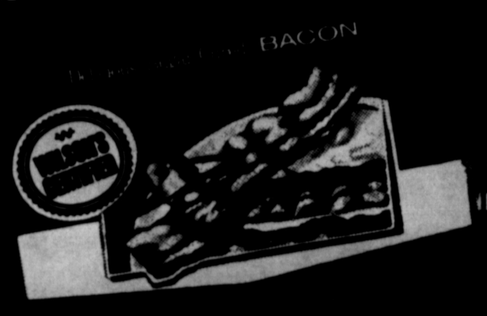
Phone 364-0788

WILSON & CO. INC

Our Congratulations To
WILSON & CO., INC.
on the near completion of their new plant in Hereford, Texas.



Wilson's Certified BACON
Sliced lb. pkg. 89¢
Thick or Thin 2 lb. pkg. $1.69

Wilson's Canned HAMS
5 lb. can $5.89

Wilson's Cold Cuts bologna pickle, olive and macaroni cheese
3 6 oz. pkgs. 89¢

Wilson all meat Franks
12 oz. pkg. 59¢

Wilson's All Meat BOLOGNA
Lb. Pkg. 75¢

Protect you table with Wilson's label you'll find all Wilson items at Hereford Foodway's Meat Department

Choice Center Cut CHUCK ROAST lb. 59¢

Boneless Waste Free BEEF STEW MEAT lb. 79c

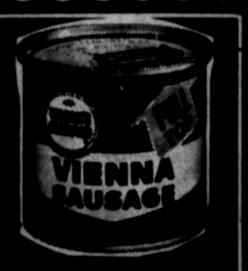
Choice RIB STEAK lb. 89c

Calavo AVOCADOS 5 For $1

Fresh California LETTUCE Large Firm Head Each 19¢

Arizona TANGERINES Large Fancy Lb. 17¢

GRAPEFRUIT 5 lb. bag 49¢ each



Wilson's Vienna Sausage 4½ oz. can 19¢

Wilson's Mor Lunch Meat 12 oz. can 57¢

Wilson's Bif Lunch Meat 12 oz. can 59¢

Wilson's Savory Lunch Meat 12 oz. can 39¢

Foodway's Ranch Style Delicatessen

Spanish CASSEROLE pint 69¢

Ranch Style BEANS pint 39¢

Tossed GREEN SALAD pint 49¢

Delicious FRUIT JELLO pint 39¢

PIG FEET Wilson's 9 oz. jar 39¢

MELLORINE Cloverlake ½ gallon 25¢

COCA-COLA King size 10 oz. 6 bottle carton 39¢

BREAD Country Fresh 4 1½ lb. loaves $1

Kimbell Biscuits 10 count can 7¢

PORK & BEANS Kimbell No. 300 can 12¢

ZEE TOWELS Large Roll 25¢

GOLDEN CORN Cream style or whole kernel Stokley No. 303 can 19¢

Simplot Krinkle Cut Frozen Potatoes 2 lb. bag 37¢

ORANGE JUICE Libbys Frozen 6 oz. can 21¢

Listerine suggested retail 14 oz. 1.19 83c

Capri Bath Oil suggested retail 22 oz. 69c 49c

We Are Open SUNDAYS 10 A.M. to 8 P.M.

FOODWAY

FIRST IN HEREFORD WITH LOW, LOW FOOD PRICES!

Highlights And Sidelights

All-out War On Drugs Launched By Officials

By VERN SANFORD

AUSTIN, TEX. — Texas' increasing narcotics problem is getting a multiple-front attack at the state level.

State Board of Education endorsed two test projects to find the best ways of teaching young Texans about crime, drugs and driving. Latter will be offered in grades five through 12 under a new state law. A two-year study of driver education methods was assigned to the Texas A&M Transportation Institute.

Gov. Preston Smith, Lt. Gov. Ben Barnes and Atty. Gen. Crawford Martin joined in a pledge to declare an "all-out war on drug abuse."

Smith called a meeting of state agency heads and set a February 1 deadline for reports on their plans to fight the use of narcotics and to decide what else can be done.

Agencies represented included State Health Department, Public Welfare Department, Texas Education Agency, University of Texas, Department of Public Safety and Department of Mental Health and Mental Retardation.

Governor Smith called the drug use "one of the most serious problems that confront the people of this state today."

Barnes urged local grand juries to conduct their own investigations and to bring such cases to a prompt trial.

A 24-month-project will develop teaching materials for a public school course on crime and narcotics.

Initial training of 2000 teachers will begin in February. Model programs will be tested in public schools, 1971-72. Universities, schools, regional education centers and community groups will help with course development work.

VOTERS SIGNING UP — about 1,347,640 Texans had registered to vote in the 12 most-populous counties by January 1, Committee reports.

SDEC says the medium-metropolitan counties have shown only a slight increase in registrations during the last 30 days. This group of 23 counties enrolled 282,851 or 35.9 per cent of a potential 676,680. Same counties a month ago had signed up 230,764.

Some SDEC statistics bore out, some contradicted the warning of U. S. Sen. Ralph Yarborough that registration is greatest in Republican and conservative counties.

Greatest percentage of registration is any big county, said SDEC, is Jefferson, a liberal Democratic stronghold where 75.9 per cent of a possible 90,609 already have enrolled. Sign-up in liberal Bexar County is 62.8 per cent of quota, but conservative Dallas registers 70 per cent and Harris 69.9 per cent.

Midland County in medium bracket has 73.7 per cent registration, Brazoria 90.2 per cent. Midland is key conservative area.

SDEC, through its "Operation Everybody" is offering awards to counties which meet registration quotas.

WELFARE ROLLS GROW — Assistance payments totalling $364,673,953 went to Texans on public welfare rolls during fiscal 1969, Department of Public Welfare reports.

About 25 per cent of this, or $90.4 million, medical aid payments $147.9 million, aid to blind $36.3 million and aid to permanently and totally disabled $13.4 million.

More than 161.7 pounds of commodities valued at $45.8 million to 1.4 million participants, and $7 million worth of food stamps were issued.

Average Texas old age assistance payment is $59.25 a month, 15th from lowest in nation. Average monthly aid to needy families with dependent children comes to $76.20, compared with top (New Jersey) of $266.50. Texas AFDC payment is fifth lowest among states.

ECONOMY STRONG — Year-end reports by state agencies boast of strong economy and record breaking industrial development during 1969.

Texas Employment Commission says the labor force continues to grow rapidly. Employment went up four per cent from 1968, and the unemployment rate (averaging 2.6 per cent) was lower than for any period recorded by TEC.

Industrial development reached a new high. But what happened in 1969 was just "drop in bucket" to what can be expected in the future, reported Texas Industrial Commission Executive Director James Harwell.

TIC reports an estimated 350 new plants located in Texas last year, compared with 291 in 1968. About 465 plants reported expansions of facilities. Most of the activity was in the chemical, metal and transportation industries.

APPOINTMENTS — Governor Smith reappointed William B. Blakemore II of Midland to the Public Safety Commission.

Smith also announced these appointments:

Committee for Study of Land Use and Environmental Control-Stone Wells of Houston, L. O'Brien Thompson of Amarillo, D Robert Mitchell of Lubbock, Dr. Harold Dwight Toy of Houston and Ross Wilhite of Baytown.

Texas Surplus Property Agency — William Joseph Hamm of San Antonio, Thomas M. Spencer of Pasadena, Ed F. Riedel of Austin, Jess M. Irwin Jr. of Austin, Cyril Otis Layne of Austin, Garland Perry Ferguson of Gladewater, Grady J. Hester of Terrell, Clarence A. Roberson of Fort Worth and Bill Bitner of Centerville.

District Judge, 133rd District-H. Paul Pressler III, Houston.

Red River Authority — William Anderson Bond of Vernon, John Hicks Anderson of Denison, Henry Drown Field Jr. of Saint Jo, Virgil E. Dodson of Hereford, Harry Eugene Frye of Shamrock, Joe M. Leonard Jr. of Gainesville, and Walter Corbett Howard of Quanah.

Judge, Harris County Domestic Relations Court No. 1 — Wells Stewart, Houston.

Brazos River Authority — Alfred L. Brooks Jr. of Bellville, Charles G. Lee of Mineral Wells, Peeler Williams Jr. of Waco, Paul Clifton Boyd of Temple, Charles A. Verner of Lubbock, Joe L. Tod of Lake Jackson and M. Frank Thurmond Jr. of Bryan.

Glenn H. Ivy is the new research director of Texas Research League after elevation of James McGrew to executive director.

Speaker Gus Mutscher reappointed Rep. James E. Nugent of Kerrville as chairman of the Committee.

COURTS SPEAK — Texas Supreme Court found no reversible error in the El Paso intermediate court decision that the Maryland Casualty Company suit against a couple in an alleged embezzlement of $17,000 from an El Paso savings institution must be tried again.

High court granted a $154,640 damage award to a New Jersey resident who claimed a Dallas concern would not honor a contract to sell him Wyoming oil and gas property interests.

University of Texas student and faculty group filed a suit to restrain Travis County Dist. Atty. Bob Smith from prosecuting 21 persons indicted in a disturbance at UT's Chuckwagon in November.

FILL PRICE RAISE ASKED-Parks and Wildlife Commission recommended a raise from 10 cents per cubic yard to 25 cents for sedimentary fill dredged from state-owned bay bottoms. Governor must approve the hike.

PWC was offered a new million-dollar park site near Austin. A management study will be made by a professional firm.

Variety of public hearings will determine beach cleaning policies, procedures for licensing mobile businesses on public beaches, boat ramp development and policy on collection, propagation and zoological permits.

SHORT SNORTS

Texas Animal Health Commission adopted the minimum changes required by federal authorities to put new brucellosis eradication regulations in effect on Jan. 15 but it may take 60 to 90 days to enforce them and get the new rules printed and distributed among state and federal health authorities.

Lloyd M. Bentsen Jr. of Houston announced as a Democratic candidate for the U. S. Senate.

Land Commissioner Jerry Sadler is seeking a sixth term.

First of 269,000 boat registration notices have been mailed by the Parks and Wildlife Department.

Governor Smith agreed to extradite from McKinney to Los Angeles, California, Charles Watson, who is accused of murder and conspiracy to commit murder in the Sharon Tate slayings.

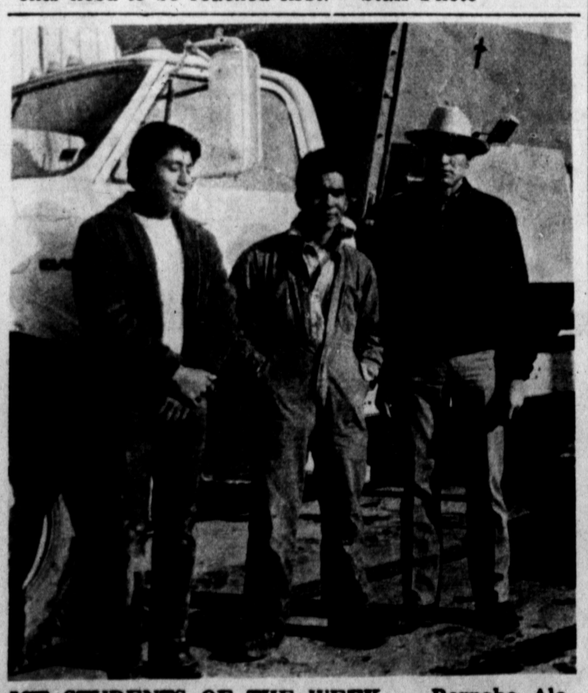
A $30,200 federal grant has been cleared for buying 40 acres in South Tyler to develop a park.

Governor's mansion has reopened for public tours after extensive renovations.

Thirty-one former Texas legislators, including a former governor and a one-time House speaker, signed on for state jobs to qualify for retirement pay.

By an eight to seven vote, the State Board of Education overturned a decision by Commissioner J.W. Edgar and upheld a Kerrville mathematics teacher's right to wear a beard in the classroom.

ROTARY SPEAKER — Pete Cash, pharmacist at Deaf Smith County Hospital, spoke to members of the Hereford Rotary Club Monday on the use and abuse of drugs. "With the growing drug problem in Hereford," Cash said, "we have got to teach the kids to respect drugs, and in combating the problem, parents need to be reached first. —Staff Photo



ICT STUDENTS OF THE WEEK — Bernabe Alejandre, 18-year-old son of Mr. and Mrs. Inez Alejandre, Box 1162, and Juan Ruiz, 17-year-old son of Mr. and Mrs. Carlos Ruiz of 207 W. 6th Street, have been chosen as this week's ICT students of the week. They are employed at Hereford Feed Yard, Inc. under the Industrial Cooperative Training program at Hereford High School where they are both juniors. Bernabe plans to attend college at W.T. and Juan hopes to become a mechanic. From left to right in the photo are Bernabe, Juan, and George Eck, the boys' supervisor. —Staff Photo

Corn Seminar Is Planned Jan. 22

How can I average 200 bushels of corn per acre? How can plant analysis help me make better use of fertilizer? What's the latest situation on Opaque 2 (source of High Lysine)? Can I produce a better quality of silage for the feedlots? Can narrow rows-high population really work for me?

These and many other problems of vital concern to corn growers of this area will be reviewed at a unique meeting January 22, 1970.

Corn Research Department personnel from Northrup, King & Co. will present a "Corn Grower's Seminar" at the Amarillo Community Center, 609 South Carolina Street, starting at 10:00 a. m., Thursday.

Many phases of profitable corn production will be presented by Northrup King Research Agronomists and plant breeders. Corn producers from this community are cordially invited to attend the "Corn Grower's Seminar" on January 22nd in Amarillo.

Forensics Place In Tournament

Mal Manchee, sponsor for the Hereford High School Forensics Club, reports that the following members reached the finals and semi-finals in the tournament held Saturday, January 10, in Friona; debate-Mary Keyes and Diana Adams, semi-finals; informative speaking-Susan Rudd, finals, and Jeff Shipley, semi-finals; prose reading-Bob Nelson, finals; persuasive-Pam Campbell and Prehn Nanninga, semi-finals.

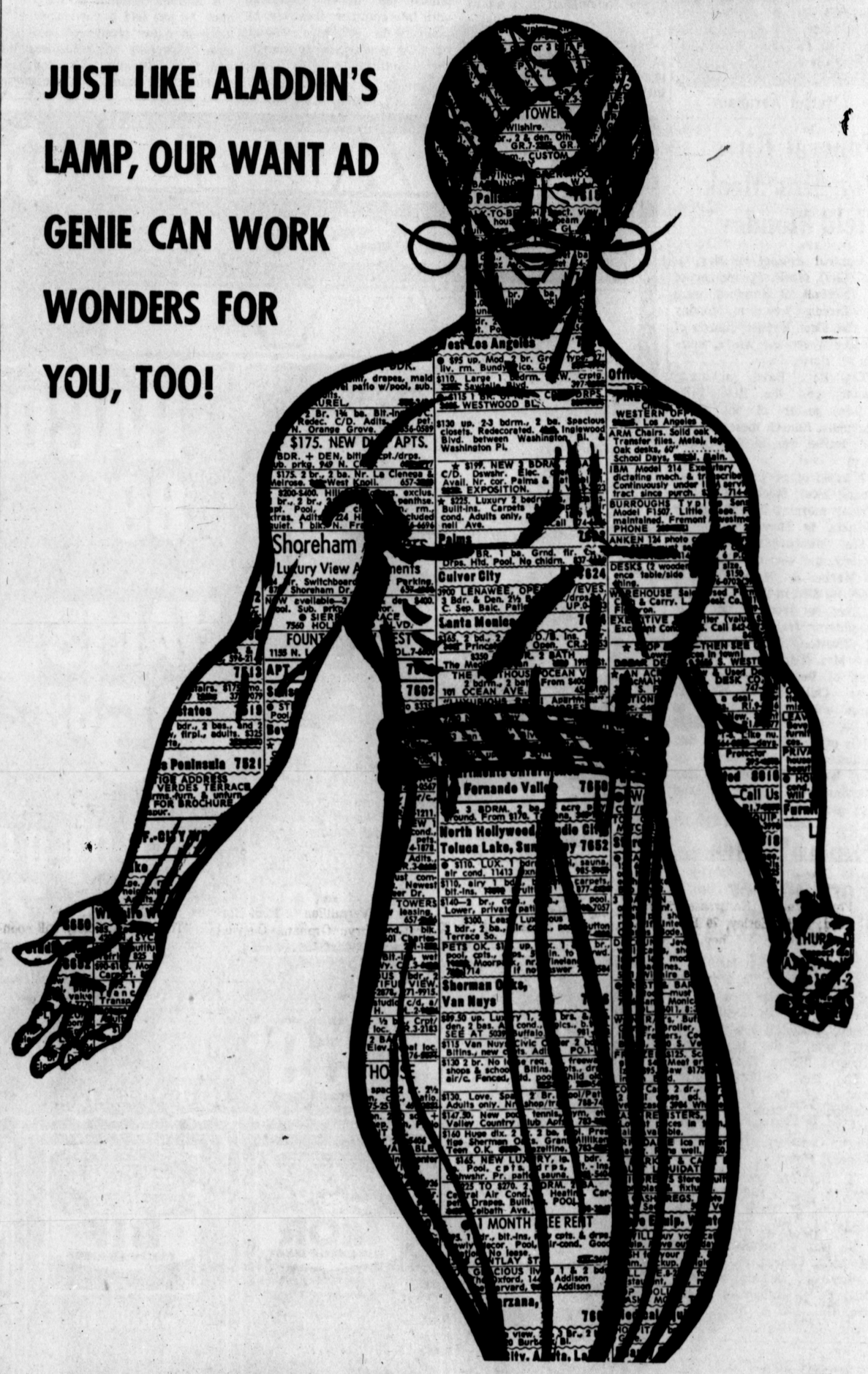
Overall, Hereford's team placed fourth in the tournament, with Snyder taking first place.

Mr. Manchee stresses that Hereford's Forensics will host their own tournament January 31, all day, at high school and Stanton Junior High, beginning at 9 a.m. with 400 students representing 19 schools expected to attend. This tournament is to be twice as large as the one held here last year. Students from as far away as Big Springs and Wichita Falls will be entering the contest, for which several judges are being sought.

The weather station at Alert, on the northern tip of Ellesmere Island, is the most northerly community in North America.

Your wish is my "command!"

JUST LIKE ALADDIN'S LAMP, OUR WANT AD GENIE CAN WORK WONDERS FOR YOU, TOO!



PHONE 364-2030

HEREFORD BRAND

and the

SUNDAY BRAND

Courthouse Records

VEHICLE REGISTRATIONS

Margaret Stumm, 65 Ford; Edward DeLozier, 67 Ford; V. E. Collier, 67 Ford; Anchor Leasing, 70 Chev.; Dennis Sims, 62 Ford; William Summers, 69 Ford; James Gentry, 70 Buick; J. B. Blankenship, 55 Chev.; H. L. Newman, 70 Ford; Bill Bryant, 66 Pont., Don Pierce, 6 Ply., Sonny McIntosh, 65 Pont.; Dean Crofford, 62 Chev.; Alma Moore, 70 Ply.; C. T. Gross, 67 Pont.; Matias Paz, 59 Chev. pkp.; Geneva Justice, 70 Olds.; Kenneth Thomas, 63 Chev.; Thomas Jones, 68 Chry.; Keith Battey, 65 Dodge; Flake Barber, 64 Ford; 64 VW; C. E. Beauford, 63 Detroiter; Felipe Cantu, 67 Ford pkp.; Wendell Wolfe, 67 Cad.; Caviness Packing, 70 Olds.; Gerald McCathern, 70 Chev. pkp.; Raymond Hughes, 70 Chev. pkp.; R. C. Godwin, 70 Olds.; L. W. Norvell, 70 Chev. pkp.; Don Dutton, 70 Ford pkp.; Cherry Service, 70 Ford pkp.; Charles Land, 70 Ford; Z. B. Newberry, 70 Ford; Ralph Starr, Jr., 64 GMC; Johnson Benefield, 56 Chev.; David Hutcherson, 60 Falcon; Eloy Cano, 63 Chev. pkp.; Eugene Martin, 58 Cad.; Charles Weatherford, 67 Ford; Rockwell Lumber, 69 Chev.; L. D. Shaw, 67 Chev.; Robert Kubacek, 70 Opel; J. B. Greenwood Jr., 62 Stude.; Reese Lawson, 69 HM; Mike Bradford, 60 Wilson; Nine Kimbell, 65 Buick; George Muse, 68 Chev. pkp.; J. M. Brownlow, 68 Cad.; Leonard Schmidt, 64 Chev. pkp.; Charles Kelly, 69 Chev.; Floyd McGee, 66 Imp.; Hereford Feed Yards, 67 Ford pkp. ;58 Chev. pkp.; 55 Chev. pkp.; Ronald Ott, 69 Great Lake; Earl Green, 69 Olds.; Robert Bone, 65 Chev.; Nickolas Hobbs, 69 Chev.; Paul Buchanan, 61 Ford; J. W. Stengel, 65 Intl.; D. K. Larkin, 62 Ford; Armstrong Bros, 68 Chev. pkp.; 68 Wilson, 68 Peterbilt; Oglesby Equip, 70 Intl.; Fred Gonzales, 61 Chry.; Jay Sanders, 69 Dodge pkp.; Nancy Campbell, 60 Chev.; Earl Carr, 70 Opel; Al Baum, 64 Chev.; F. A. Marnell, 66 GMC pkp.; Burney Kearns, 67 Ply.; Walter Kaltwasser, 70 Ford; J. G. Easley, 70 Ford; Opal Laughlin, 66 Chev.; Leroy Williams, 70 Ford; Fred Mercer Jr., 68 Chev. pkp.; Darrell Dirks, 62 Rambler; 62 Pont.; David Carthel, 63 Pont.; W. J. Wilson, 69 Chev.; Pablo Liscano, 66 Chev.; B. W. Waters, 64 Chev. pkp.; Nicholas Telles, 57 Chev. pkp.; M. J. Shell, 52 GMC; Milly Lopez, 57 Chev.; Gene Vasek, 70 Olds.; Jay Sanders, 50 Chev.; V. J. Owens, 70 Chev. pkp.; John Myers, 58 Ford pkp.; W. B. Boston, 65 Chev. pkp.; Sammie Bradford, 66 Intl.; 61 Hobbs.; 67 Intl.; Mrs. Royce Wilson, 67 Ford; Arthur Wear, 65 Chev. pkp.; Tom Davis, 64 Pont.; Gene Parsley, 63 Ford; Alois Schumacher, 70 Olds.; Conkwright and Son, 70 Chev. pkp.; Jimmy Waits, 60 Olds.; Ed Jesko, 59 Chev. pkp.; Burke Inman, 66 American; Charles Wright, 67 Dodge; C. E. Johnson, 62 Intl.; Clarence Betzen, 70 Ford pkp.;

WARRANTY DEEDS

Larry Paschel et ux to Clarence Powell et ux N. 15.3 ft., blk. 10, Engler Addition.

Clarence Powell et ux and Arnold Powell et ux to Larry Paschel et ux Lot 6, blk. 6, Westhaven Addition.

H. C. Williams et ux to Earl Lewis et ux Lot 40, blk. 5, Westhaven Addition.

Bob Campbell et ux to Brendan Gallagher N. 58 ft. of Lot 18, S. 13 ft. of Lot 19, blk. 3, Crestlawn Addition.

Joe Smith, Jr. et ux to Dale Sains et ux Lot 10, blk. 15, Evants Addition.

Ky Lawrence to Winnie Trust E. ½ of Sect. 174, blk. M-7.

Florence Fluitt and husband to Lindsay Johnson et ux S. 100 ft. of W. ½ of blk. 57.

H. D. Fowler to Wallace Shelton Jr. Lots 1, 2, 3, 10, 11, 12, blk. 18, Dawn.

Denzil Vaughan et ux to Vernon Swanson et ux Lot 6 and S. 23.3 ft. of Lot 5, blk. 3, Sunset Terrace Addition.

Johnny Posey et ux to James Clarich Lot 21, Hare Addition.

Eugene Campbell to Clyde Waller et ux Lot 18, blk. 2, Stark Addition.

William Black et ux to Hereford State Bank Lots 10, 11, 12, blk. 18.

W. C. Russell to Denzil Vaughan et ux S. 60 ft. of Lot 34 and N. 20 ft. of Lot 35, blk. 5, Westhaven Addition.

Henry Brorman et ux to Edgar Frerich et ux E. ½ of Sect. 21, blk. K-4.

Nancy Davis to Johnny Latham Lot 30, Hare Addition.

Melvin Jayroe et ux to Lloyd Sharp and Kenneth Rogers part of blk. 45.

Kenneth Rogers et ux to Melvin Jayroe S. 68.8 ft. of E. 100 ft., blk. 45.

Lloyd Sharp et ux to Melvin Jayroe S. 68.8 ft. of E. 100 ft., blk. 45.

Joseph Schulte et ux to Robert Brownlow et ux 8.22 acres E. 330 ft. of S. 1085.55 ft. of SW ¼ of Sect. 21, blk. K-3.

T. E. Seigler, Jr. et ux to W. H. Gentry NW¼ of Sect. 10, blk. 3.

Harvey Penner et ux to Robert Robbins et ux N. 50 ft. of Lot 18 and S. 26 ft. of Lot 19, blk. 7, Westhaven Addition.

Cleo Wade et ux to Tommy Carnahan and James Carnahan SW¼ of Sect. 8.

Bobby Pittman et ux to C. O. Taylor et ux N. 54 ft. of Lot 20, and S. 9 ft. of Lot 21, blk. 7, Westhaven Addition.

C. C. Ellis et ux to Don Kitterman Lot 32, blk. 44, Evants Addition.

DEEDS OF TRUST

Larry Paschel et ux to Clarence Powell Lot 6, blk. 6, Westhaven Addition.

Brendan Gallagher et ux to Bob Campbell et ux N. 58 ft. of Lot 18 and S. 13 ft. of Lot 19, blk. 3, Crestlawn Addition.

Lindsay Johnson et ux to S. 100 ft. of W. ½ of blk. 57.

R. D. Norwood to Hereford Federal Credit Union Lots 21, 22, 23, 24, blk. 5.

Mundy and Mundy Inc. to Farmers and Stockmen's Bank of Clayton E. 80 acres of SE¼ of Sect. 81, K-3.

James Clarich et ux to Johnny Posey et ux Lot 21, Hare Addition.

Edgar Frerich et ux to Henry Brorman et ux E. ½ of Sect. 31, blk. K-4.

Johnny Latham et ux to Nancy Davis and Eugene Campbell Lot 31, Hare Addition.

W. H. Gentry to T. E. Seigler, Jr. NW ¼ of Sect. 10, blk. 3.

A. L. Vermillion to Paul Harral, Kathryn Graham, Carol Layne S. ½ of Lot 10, blk. 4, Womble Addition.

Tommy and James Carnahan to Cleo Wade et ux SW¼ of Sect. 8.

Richard Pickens et ux to Arthur Schreck, Jr. N. 40 ft. of Lot 23 and S. 30 ft. of Lot 24, blk. 1, Crestlawn Addition.

Don Kitterman to C. C. Ellis et ux Lot 32, blk. 44, Evants Addition.

MARRIAGE LICENSES

Terry Howard and Debra Porter 1-6.

Raymond Williams and Saundra Kelby 1-5.

Initiation Ceremonies Conducted By Delta Kappa Gamma

Initiation ceremonies were conducted by the Delta Xi Chapter of Delta Kappa Gamma International Honor Society for Women Educators at a meeting held Saturday at the Community Center.

Mrs. Claude McDougal was initiation officer for sixteen new members. Initiates from Hereford included Mrs. Joyce Bryant, Mrs. Dean Bradley, Mrs. O. Z. Golden, Mrs. Audry Powell and Mrs. Don Waters.

Others were Mrs. Icy Leer and Miss Opal Perry of Bovina; Mrs. Dawn Goolsby, Mrs. Lucille King, Mrs. Elsie Smith and Mrs. Monte White, all of Dimmitt; Mrs. Josephine Springer from Farwell; Mrs. Wana Brewer, Mrs. Jeanne Moseley, Mrs. Nikki Phillips and Mrs. Faye Reeve, all of Friona.

Mrs. Joe Cowen, president, presided over the business session following a luncheon.

Mrs. Opal Bookout, program chairman, introduced Dr. Gerald Mann who spoke to the group concerning the various culture patterns and their problems as they effect our immediate area.

Others attending from Hereford were Mmes. Charles Bell, Gary Billingsley, Tommy Braddy, Lawrence Carlson, Fritz Christman, H. V. Crawford, Bryon Durham, J. J. Durham, Spicer Gripp, Earl Holt, Eleanor Hudspeth, Marvin Hunter, Merlin Kaul, W. T. Legg, John McNey, Fred Mercer, James Mercer, Richard Montgomery and Fred Mulkey.

Also J. D. Neill, Tolbert Painter, Sam Ratcliff, M. H. Richie, Albert Ricketts, Don Shipley, Kent Snare, Earl Springer, Frank Squires, V. P. Walker, O. Wertenberger, H. E. Wester, Elizabeth Wills, Mabel Wilson, Joe Bradley, and Misses Della Stagner and Erma Walker.

Hostesses for the occasion were Mmes. Richie, Hunter, McNey and Billingsley.

The next meeting is scheduled Feb. 7 at 2:30 p. m. at the Dimmitt Country Club.

Thinking Aloud

By BARBARA DRYDEN

An article which appeared in the American Legion Auxiliary Lone Star News was sent to me by Mrs. Charles Hood and I thought my readers might enjoy it Here 'tis.

Do You Remember When?

Hippie meant big in the hips, and

A **Trip** involved travel on planes, trains or ship

When **Pot** was a vessel for cookin' things in

And **Hooked** was what grandmother's rug might have been;

When **Fix** was a verb which meant mend or repair

And **Be-In** meant simply existing somewhere.

When lights, and not people were **Turned On** or off

And a **Pill** was what you might take for your cough.

When **Neat** meant well-ordered and clean

And **Grass** was a ground-cover usually green.

When **Groovy** meant furrowed with channels and hollows

And **Birds** were winged creatures like robins and swallows,

When **Fuzz** was a downy-substance like lint

And **Bread** came from bakeries, not from the mint,

When **square** was a 90 degree angled form

And **cool** was a temperature, chilly, not warm.

When **Roll** was a bun and **Rock** was a stone

And Hang-Up was something you did to a phone,

When a **Swinger** was someone who swung on a swing

And a **Pad** was a soft and cushiony thing?

These words, once so sober, sensible, serious

Now make the **Freak Scene** like psychodelerious

They're groovy, man groovy but English they're not.

And methinks that our language has gone straight to **Pot.**

* * *

A sure way to tell the hippie sexes apart — if it moves it's a girl.

Book Review Given Monday In Canyon By Mrs. Jerry Jacobs

The third in a series of "book reviews" sponsored by the Canyon Federated Club Council, was presented by Mrs. Jerry Jacobs Monday evening in Room 101, University Complex South at West Texas State University, with proceeds going to benefit the Canyon City Library building fund project.

Mrs. Jacobs, daughter of Mrs. Gladys Miller, and wife of the Canyon Public School superintendent, reviewed the book "Junior Dear" which was published in 1968 with Mrs. Miller as author.

Describing the Panhandle during the depression years, the fiction is based on fact and according to Mrs. Jacobs the story depicts "youth's triumphant faith in itself."

Mrs. Jacobs was one of five children raised near Dawn, and attending the West Texas demonstration high school and college she received a B.A. degree. She is presently a clinician with the Developemental Vision Reading Clinic in Canyon Mr. and Mrs. Jacobs have taught in schools in Texline, Channing, Lefors, and Edna.

Mrs. Miller has also written "Mama, the Preacher" printed in 1969, and is now writing her third book. She has resided in this area since 1930.

ROMAN RUINS

USK, Wales—Digging at the site of a Roman fort has turned up 13 granaries covering nearly half an acre and dating back to the time of Emperor Nero in the first century AD. Archaeologists said the number of granaries indicates a large-scale Roman campaign in South Wales.

Angela Grubbs Named State Thespian Officer

Miss Angela Grubbs, 15 year-old sophomore at Hereford High School, was elected to state office Saturday when the Texas Chapter of the National Thespian Society held its first state convention on the campus of West Texas State University in Canyon.

Miss Grubbs, the daughter of Dr. and Mrs. Roy Grubbs, was named secretary of the state convention, winning over nominees from schools such as Coronado, Monterey and Lubbock High Schools.

Held in conjunction with the 13th annual WTSU High School Drama Workshop, the convention drew 169 students from 20 high schools in the Panhandle and West Texas.

John Claypool, who is speech and drama instructor at Hereford High School is sponsor for the local Thespian Club.

Other state officers elected were Chris Smith of Monterey High School; Susan Barrett, vice-president of Coronado High School and Kathy Sandlin of Lubbock High School, treasurer.

"The drama society will sponsor scholarships both here and abroad," said Claypool, "will stage annual workshops and conventions and will act as a sounding board for new acitivities."

All state officers will attend the district meet in April scheduled at WT for the purpose of planning other conventions.

Founded in 1925, the National Thespain Society is affiliated with 3,300 high schools in the U. S.

FREE TRIP
to the
BIBLE LANDS

Cultural Club Names Candidate

Mrs. J. G. Gandy, the Cultural Home Demonstration Club's candidate for Woman of the Year, was selected at the regular meeting held Friday in the home of Mrs. Ira Scott, 102 Elm.

Mrs. Grady Parson told of the origins of religious songs and how far back they date in history while Mrs. D. E. Allmon read the story of the popular song "How Great Thou Art,"

Mrs. M. W. Sumner, who visited Old Mexico last summer, played a lovely rendition of Mexican music.

In a brief business session with Mrs. Paul Corbett presiding it was decided the club would provide transportation for King's Manor during May.

Others attending the meeting were Mmes. George Parker, P. M. Houser, Louie Olson, J. D. Love and Burke Inman.

The next meeting is scheduled to be held Jan. 23 in the home of Mrs. Burke Inman, 416 Star.

Meat Fondue Is Program Topic For Westway Club

Meat cookery fondue style was the program topic given by Mrs. Argen Draper to members of Westway Home Demonstration Club at a meeting held Thursday in the home of Mrs. T. B. Thomas.

Mrs. Draper told the group that federally graded meat always bears the stamp "USDA" and the grade name, such as prime, choice or good. Thrifty shoppers prefer the beef with a little fat but of fairly good quality.

"Cuts of this grade" she said, "lack the juiciness associated with a higher degree of fatness, but their relative tenderness and high proportion of lean to fat make them the preference of many people." Mrs. Draper also prepared various recipes and served portions of each.

Following the program, in a brief business meeting, with Mrs. J. C. Morrison presiding, officers for the coming year were installed.

Mrs. Thomas was installed as president and Mrs. Merlin Weber will serve as vice-president. Others include Mrs. Andrew Kershen as secretary-treasurer and Mrs. Morrison as council delegate.

The next meeting, scheduled at 2:30 p.m. Feb. 12, will be in the home of Mrs. Morrison. Six members attended.

SPUDNUTS
1003 East
Park Ave.

DR. E. H. HENDON
OPTOMETRIST
Announces The Removal Of His Office
To
811 WEST PARK AVENUE
HEREFORD, TEXAS
Mon. thru Fri.
9:00 to 12:00 — 1:00 to 5:00
Sat. 9:00 to 12:00
TELEPHONE
364-0987

POLITICAL CALENDAR

DEMOCRATIC PRIMARY
May 2, 1970

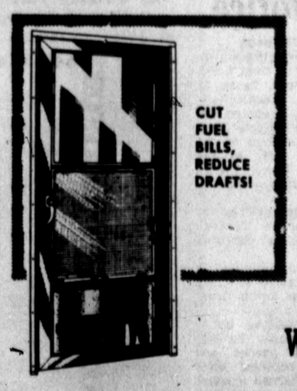
For County Judge:
H. C. "Hank" Williams
For Commissioner, Pct. 2:
M. R. Latham
For Commissioner, Pct. 4:
R. Donald Hicks
For Justice of Peace:
Bill Rowland
Glenn Nelson
For State Senator, 31st Senatorial District:
Max R. Sherman
For District Clerk, 69th Judicial District:
Lucille Posey
For County Clerk:
B. F. Cain

REPUBLICAN PRIMARY
May 2, 1970

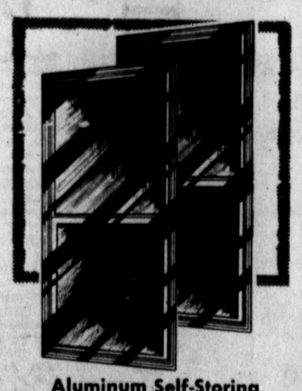
For State Senator, 31st Senatorial District:
Malouf Abraham

Dr. Milton C. Adams
OPTOMETRIST
335 Miles
Phone 364-2255
OFFICE HOURS:
Mon.-Fri. 8:30 to 5:00
Saturday 8:30 to 12:00

BE ONE STEP AHEAD
OF WINTER...
AND SAVE ON FUEL BILLS!



WEPCO



Aluminum STORM-SCREEN DOOR
Good looks with minimum care. Easily installed, self-storing. Winter to summer change in seconds. Save on heating and air-conditioning bills.

Aluminum Self-Storing STORM-SCREEN WINDOWS
Permanent year-round protection . . . changeable from inside. Easy to clean . . . prowler-proof. Eliminates drafts, cuts fuel bills.

You Save at

CARL McCASLIN LUMBER CO.
A Complete Building Service
1 Block East of the Courthouse
Phone the Lumber Number 364-3434

ANNOUNCING
ROLLIN'R FERTILIZER
SUPPLY'S
OPEN HOUSE
SATURDAY AFTERNOON, JANUARY 17
Charlie Riggin is a cosignee dealer with Elcor
. . . ROLLIN' R FERTILIZER SUPPLY . . .
Charlie invites everyone to come on out, have a cup of coffee and doughnut. There will also be door prizes given away . . .
EAST ON HIGHWAY 60 . . .
(Formerly Western Ammonia)
Let Charlie talk to you about your fertilizer needs . . . and don't forget the open house of
ROLLIN'R
FERTILIZER SUPPLY
East Highway 60 Box 1933 Phone 364-4633

Phone 364-2030 WANT ADS Phone 364-2030

CLASSIFIED ADVERTISING RATES

Reader Ads (Minimum 10 words) .. 1st insertion per word 8c
Additional insertions, when paid in advance: per word 6c
Classified Display (10 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch $2.00
Repeat insertion without copy change per col. inch $1.50
Display Advertising Not Classified under a heading, but place on the classified page . . . per col. inch $1.12
Deadline for Classified Advertising in the SUNDAY BRAND.

5 p. .m Friday

Deadline for Classified Advertising in the HEREFORD BRAND.

5 p.m. Tuesday

1. FOR SALE Miscellaneous

NOW AVAILABLE: The Hereford Brand Belle of the Prairie Press by Dudley M. Lynch. Price $4.98 Hereford Brand, 130 West Fourth
B-1-53-tfc

CARPET
C&W Tile 847 East First
Phone 364-3448
B-1-19-32-tfc

CHAIN LINK FENCE
"Twice as strong for much less" Yard fence, range fence, stockade fence, pens, instant boat ramps, many special uses.
MADE LOCALLY.
CAMPBELL CHAIN LINK
841 E. 1st. Phone 364-0561 or 364-0972
B-1-46-tfc

FIREPLACE WOOD
(Dry) Hickory, blackjack, oak.
PHONE 364-2780
JIM LOVING
4 blocks east of K on 15th St.
1B-1-49-17p

WALKER'S USED CARS
AND TRUCKS
We buy, sell or trade.
400 West First
Phone 364-2250.
B-1-41-tfc

WILL buy or sell feeder shoats, weaner pigs and sows. C. R. McGhee, Phone 364-1045.
B-1-13-19-tfc

SEMINOLE RUSSETT POTATOES
DICK BARRETT PRODUCE
East New York Street.
Phone 364-4495, 364-1680, 364-2948
1B-1-21-tfc

FOR SALE
INSURANCE-ALL LINES
We are small enough to know you and big enough to serve you.
See Charlie or Flake at the
BELL AGENCY.
364-2343 or 364-1442.
1B-1-50-tfc

REPOSSESSED KIRBY for sale. Phone 364-0422.
B-1-10-52-tfc

PARTS & SERVICE FOR all makes of vacuums and sewing machines. Phone 364-4901.
B-1-13-27-tfc

REPOSSESSED SINGER AUTOMATIC. "Does it all" $5.24 per month. 364-4901.
B-1-10-27-tfc

USED RCA Whirlpool washer and dryer. Phone 364-4333.
B-1-10-27-tfc

3 BEDROOM trailer house. Phone 364-4073.
B-1-10-17-tfc

IF YOU RAISE calves on buckets or nurse cows, why not change to a **NURS-ETTE,** the automatic calf feeder and raise better calves with less work. Call or write **WORLEY'S GARAGE,** 364-1307 or 364-1493, 1221 East First St., Hereford, Texas 79045
1B-1-28-2c

TEXAS BLACK BULLS. Andrews Andrews, Hereford, Texas
B-1-28-5p

REGISTERED Chinese pug puppies. 6 weeks old. Phone 364-1081.
B-1-10-28-tfc

THE amazing Blue Lustre will leave your upholstery beautifully soft and clean. Rent electric shampooer $1. Hereford Hardware.
B-1-19-28-2c

FOR SALE

Good grain Atlas Sargo and Tracy bundles. This feed was cut and put up without rain. All feed is dry land. CALL Leslie Robbins, San Jon, N.M. 505-576-2243. HAVE TRUCK WILL DELIVER.
1B-1-28-4p

SPEEDQUEEN ringer washer. $124.00. Phone 364-4333.
B-1-10-27-tfc

REPOSSESSED ELECTROLUX with upright. Payments of $5.56 per month. Phone 364-4901.
B-1-2-7p

HOUSEHOLD SALE—Two refrigerators, range, table, recliner chair, chest of drowers and miscellaneous. 315 Avenue H.
B-1-3-2p

GARAGE SALE — Bedding, dishes, miscellaneous household goods. Thursday, Friday, Saturday. 608 Grand Avenue.
B-1-13-3-1c

HOT Point electric stove; garbage disposal; portable sewing machine and other pieces of furniture. Call 364-4058 after 5:00 p. m.
B-1-20-3.2c

CARPETS a fright? Make them a beautiful sight with Blue Lustre. Rent electric shampooer $1. Duckwalls, Sugarland Mall.
B-1-19-3-2c

4 INCH 230' setting US pump and gear head. Leo Witkowski, 364-0991.
B-1-12-3-2p

TWO 4-track stereo tape recorders. Excellent condition. Complete with speakers and microphones. R. J. Cramer, home 364-1226; office 364-2733.
B-1-19-3-4p

SERVICE STATION EQUIPMENT. Contact Mrs. B. B. Noyes, 222 Avenue C, 364-4909 or Jim Noyes, 119 Avenue K, 364-2217.
B-1-21-3-2c

8x40 Trailer house. Real nice, quick sale $1,175.00. 383-5683 Amarillo.
B-1-10-3-2c

FOR SALE - baled cane in the field. Phone 289-5588.
B-1-3-2p

2. FOR SALE Farm Equipment

See Us For
Mayrath Grain Augers
In Stock
Also have parts in stock
DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811
B-2-35-tfc

See Us For
Parts-Sweeps-Chisels
for
Graham (Hoeme) Plows
DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811
B-2-29-tfc

ENGINES FOR SALE
403, 605, 800, HD800 Moline Engines. 413 Chrysler Engines.
HIWAY GARAGE,
HART, TEXAS.
Day-phone 938-7169; night 938-2376.
1B-2-23-tfc

145 Waukesha irrigation motor in good condition $700.00. Phone 364-3709.
B-2-3-1p

Hereford Rotary Club
meets every
Monday at 12:05
Jim Hill Hotel

Lions Club
meets each
Wednesday, 12 Noon
Hotel Jim Hill

KIWANIS CLUB
Thurs. Noon
IOOF Hall
207 E. 6th

STATED MEETINGS
Second Monday
7:30 p.m.
Thursday
EA Degree
W. A. Phipps, Sec.
Joe Hysinger, W. M.

3. FOR SALE Automobiles

FOR SALE

TWO 1967 Dodge 2 ton trucks with bed and hoist; ONE 1968 7 ton Dodge with bed and hoist.

Inquire Installment Loan Department, FNB.
1B-2-43-tfc

MILBURN MOTOR COMPANY
We pay cash for Used Cars
Phone 364-0077
225 North Sampson
B-3-33-tfc

1968 FORD, Two door H. T. Inquire Installment Loan Department, First National Bank.
B-3-12-22-tfc

1965 Chev. 409 Truck. Tubing and rods. Phone Eastern Pipe-Steel, 356-5076, Portales, New Mexico.
B-3-14-49-tfc

1963 FORD — 2 door h.t. air. Inquire Installment Loan Department, FNB.
B-3-11-26-tfc

1963 CADILLAC. Fully equipped. Exceptional condition. Inquire Installment Loan, FNB.
B-3-10-2-tfc

HEALTHY BEATLE

Clean 1964 Volkswagen. Good mechanical condition with new tires. PHONE 364-2424.
1B-3-28-tfc

1967 DODGE Dart 4-Dr. Installment Loan Department, FNB.
B-3.10-28-tfc

INTERNATIONAL TRUCK — 2 ton, 2 speed, steel bed hoist-$1050.00; 1967 Chev. pickup $1095 805 Knight Street.
B-3-17.3-tfc

4. REAL ESTATE For Sale Or Trade

NEW LAND
NEAR LAMESA.
SUB-DIVIDING
14,000 Acres into farms.
Mesquite Catclaw land
Proven farming area
6 miles south of Patricia
$50 to $90 per acre
25 percent down.
CALL
John or Marvin McLarty
1611 Avenue M
Lubbock, Texas
806 765-8816.
EVENINGS
806 744-6188
806 744-6221,
2B-4-46-tfc

FOR SALE

BEAUTIFUL HOME. N.W. Best residential district. 3 large bedrooms, large dining room den combination with wood burning fireplace. Living room. All electric kitchen. Utility room, 2¾ baths. Double garage. Possession in January. 6½ percent loan. PHONE 364-4587 FOR APPOINTMENT.
1B-4-1-tfc

10, 20, 40 or all 80 Acres. Two mile north on Avenue K. If interested, Phone 364-1542.
B-4-17-27-tfc

Real Estate For Sale
BARGAIN For quick sale — 1100 sq. ft. 3 bedroom — 1¾ bath Builtins Brick — Fenced. $12,500.
1800 sq. ft. brick home $19,000 — 2 baths- good neighborhood You can assume loan on this one.
New, V. A. or F. H. A. financing. Very nice .Electric heat — decorator kitchen Beamed ceiling. Corner fireplace — Paneling. Large double garage. $24,500.
Outside city limits $24,500.00 3 bedroom den. living room builtins. Excellent condition. Lots of extras with this one.
$17,500.00 new three bedroom house. Pick your colors. Excellent value. Cash down $1300.00
$15,500 — 4 bedroom, — den-living room. Nice draperies — good carpet- Very large rooms.
$13,400.00 New 3 bedroom FHA or V. A. financing
$7500.00 large old 2 bedroom home $500.00 down $70.00 per month
37 acres priced right — Veteran's Loan available.
CARTHEL REAL ESTATE
206 N. 25 Mi. Avenue
Wayne Carthel Leola Peters
Phone 364-0944
Phone 364-0838
B-4-2-tfc

BY OWNER 4 bedroom, two full baths. For information call 364-0526.
B-4-11-28-tfc

LOWER INCOME FAMILIES
If you have present employment of $4,000 to $6,000 annual income and as many as 3 or more children in family, and have good credit YOU CAN OWN A NEW HOME with $200.00 total down payment and monthly payments between $70.00 and $85.00 per month.
VAUGHAN REAL ESTATE
116 S. 25 Mile Ave.
364-2850
After hours please call 364-2146.
B-4-28-tfc

*$28,500 — Large and new, fireplace and almost everything else. A real show place.
*$20,000 — New 3 bedroom, bath and ¾, built-in range, oven, dishwasher, garbage disposal, carpet throughout, entry, all brick.
*$19,500 — Isolated bedroom, cathedral ceiling, fireplace, dishwasher, garbage disposal, oven and cooktop.
*$17,150 — Near La Plata, under construction, choose your favorite colors now. 3 bedroom, bath and ¾, carpet, built-ins.
*Buy owner's equity and assume loan on this beautiful home. All built-ins. Low interest and low monthly payments. Like new condition.
*3 bedroom, NE, Low interest rate loan, fully carpeted, Owner will carry second. Total monthly payments including second $100.00. $500.00 total down.
VAUGHAN REAL ESTATE
116 S. 25 Mile Avenue
364-2850
After hours please call 364-2146
B-4-28-tfc

BY OWNER

Large 2 bedroom, 2 baths, with all electric builtin kitchen. Fire place, wall to wall carpets, drapes, double garage, fenced yard. Assume 6½ percent loan. 120 HICKORY. Phone 364 4788.
1B-4-28-tfc

BY OWNER — Two 2 bedroom furnished duplexes. Nets 20 percent of investment. For information call 364.0526.
B-4-15-28-tfc

FOR SALE BY OWNER
One acre on pavement at edge of town with 3 bedroom house, 2 baths-natural gas. $16,500.00; $4,000 down. For further information, contact Bud Paetzold, 364-3363
1B-4-3-4c

4 BEDROOM HOME. 201 Ranger. $21,400 loan at 6 percent. Will sell equity or trade for smaller home. Phone 289-5510.
B-4-18-3-4c

5. FOR RENT

EFFICIENCY apartments — Bedroom, bath, kitchen and dinette. Furnished. All bills paid. Forest Ave. Apts. Phone 364-1887 Days.
B-5-21-8-tfc

MOBILE HOME OWNERS
Courts 5½ miles on Austin Road. 60 x 80 lots.
Country Village Trailer
$22.50 per month. Phone 276-5756. Mr. & Mrs. Don Cecenougher, Managers
B-5-31-tfc

FOR CASH LEASE
320 acres at Friona, Texas. Two 8" wells.
VERNON HYATT, 505.356-5147
or write
Box 139, Route No. 2, Portales, New Mexico 88130.
1B-5-28-6c

COMPUTER DATA BUILDING. 715 25 Mile Avenue, Phone 364-1111.
B-5-10-28-tfc

BOOTH FOR RENT. Village Beauty Shop, Phone 364-1270.
B-5-10-28-tfc

COMMERCIAL storage building. 15x30. See Del at the Rainbow Drive In, or call 364-2306 or 364-2597.
B-5-16-48-tfc

SMALL FURNISHED HOUSE. Inquire Installment Loan Dept. FNB.
B-5-10-26-tfc

HOUSE FOR lease near Jr. and Sr. High School. Call 364-1103.
B-5-11-27-tfc

BEDROOMS for rent. 613 East Fifth. Phone Lois Ross, 364-1760.
B-5-10-2-7p

ONE AND TWO bedroom furnished apartments for rent Phone 364-1111.
B-5-10-28-tfc

IRRIGATED FARM & RANCH LEASE
Moore County, Texas — 1600 Acres. 1970 Cash lease, Four (4) irrigation wells, underground pipe, natural gas, abundant water supply. Excellent grass and wheat immediate pasture. Two houses, REA, gas, school bus. Ideal Location commercial feed lot. $36,800. P. O. Box 1061, Amarillo, Texas (806) 372-1200.
B-5-3-8c

6. WANTED

DEAD ANIMAL REMOVAL
Seven days a week service.
Must call soon as possible after animal dies.
HEREFORD BI-PRODUCTS
364-0951
B-6-49-tfc

HIGHEST CASH prices paid for scrap iron, metals, batteries; also wrecked trucks, pickups and cars. Hereford Iron & Metal Company, Ansan & June Dearing, North Progressive Road by the City Dump. 364-3777 or 364-3350.
B-6-34-32-tfc

WANTED — CUSTOM FARMING Call Joel Williamson, 364-1933.
B-6-1-46-tfc

WANTED — baby sitting by the hour, day or week. Phone 364-4175.
B-6-10-40-tfc

MEN AND WOMEN WANTED TO TRAIN FOR CIVIL SERVICE
We prepare men & women, ages 18 & over. No experience necessary. Grammar school education usually sufficient. Permanent jobs. No layoffs. Short hrs. High pay. Advancement. Free information. Send name, home address, ph. No. & time home to Southern Extension Service, Box 673-SES Hereford Brand.
1¼-B-6-27-9

CUSTOM FARMING. Call Robert Betzen 364-5568 or Cliff Williamson 364-5687.
B-6-10-24-tfc

ALL KINDS OF
MAINTAINER
WORK BY HOUR,
DAY OR JOB.
CALL
BOB CAMPBELL, 364-4261.
1B-6-2-tfc

I WILL do ironing in my home. 235 Avenue A, Phone 364.3528.
B-6-28-4p

TREE TRIMING, topping, shaping, any type chain saw work. Ancil Greenway, 364-1118.
B-6-12-28-6p

WOULD LIKE farm to manage. Have also experience in hog raising and growing of vegetables. 20 years experience. Phone 364-4164.
B-6-20-3-tfc

WANT TO break, float, fertilize and list corn and milo ground. Turn-key price. Shep Shepherd, 364-0149.
B-6.16-3-tfc

8. HELP WANTED

WOMEN OR GIRL waitresses. Will train. Apply in person at The Coral House.
B-8-13-46-tfc

LUZIER COSMETICS

Women from all walks of life are turning spare time into dollars selling cosmetics. Teach skin conditioning and professional technique. Manager position available. 3609 Linda, Amarillo, Phone 352.1411.
1B-8-2-4p

COCKTAIL WAITRESS to work weekends. Good pay and good tips. If interested, call the Music Stand 364-1182 after 2:00 p. m.
B-8-19-2-tfc

WAITRESSES wanted. Apply in person. Chaparral Restaurant, Sugarland Mall.
B-8-10-2-tfc

GOOD POTENTIAL

$3.20 PER HOUR minimum potential. Full or part time servicing established customers, excellent advancement opportunity, fringe benefits and bonus. Requirements-neat appearance, car and phone. Call 364-3525 after 6:00 p. m.
1B-8-28-6c

WANTED, WELDERS. No machines, men only. Big Tex Feed Yard, 3 miles north Summerfield.
B-8-14-3-4p

9. Situations Wanted

WANTED BABY sitting in my home. Call 364-3394.
B-9-10-42-tfc

10. NOTICE

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, call 364-4540 from 8 a.m. till 12, 1 p.m. until 5 p.m. Monday through Friday.
A UNITED FUND AGENCY
B-10-33-tfx

REPOSSESSED HOOVER VACUUM Take over payments $5.00 per month. 364-4901.
B-10-10-27-tfc

GULF SERVICE STATION

Excellent location. Financing available to the right man. PHONE 647-3463 Dimmitt; or 355-7463 in Amarillo.
1B-10-28-4c

FIREWOOD

Buy your firewood now during Kiwanis Club annual Pinon firewood sale. Phone 364-0614 or 364-1540 or contact any Kiwanian. This is a public service with proceeds remaining in the Hereford area.
1B-10-45-27c

LONG TERM FARM LOANS. WE REPRESENT
THE LARGEST COMPANIES IN THE BUSINESS AND HAVE MONEY AVAILABLE AT COMPETITIVE RATES PROMPT SERVICE TO QUALIFIED PRINCIPLES.
CALL
WESTERN INVESTMENT, AMARILLO 806-352-2134.
2B-10-46-tfc

11. Business Service

SICK ROOM SUPPLIES
Wheel Chairs, Crutches, etc.
McDowell Drug
336 N. Main — Phone 364-1313
B-11-51-tfc

OWENS & HOLLINGSWORTH
Free Estimate
Generator & Electric Motors Rewind
Magneto - Starter
Residential Wiring
Commercial-Industrial
Sales and Service
809 EAST SECOND
364-3572
B-11-13-tfc

PORTABLE DISC ROLLING Scalloped or plain. Jacobsen Brothers. Phone 364-1543.
B-11-10-23-tfc

BEAR
Wheel Alignment
Complete Front-End Service
DICK NORWOOD CHEV.-OLDS
Phone 364-2160
B-11-2-tfc

PROFESSIONAL poodle grooming. call 364-1065.
B-11-10-23-tfc

AUCTIONEERS— Experienced, reliable. Wade Crist, Cletus Calloway. Phone Wildorado (Daytime) 426-5611; (Night) 258-7246.
B-11-13-21-tfc

KELLY ELECTRIC
Doug and Virgil
Electrical Contractors
Residential - Commercial
All bids and wiring competitive.
Phone 364-1345
Night phone 364-2012 or Box 130 364-1345
B-11-46-tfc

AUTHORIZED ELECTROLUX SALES & SERVICE. Phone 364-4901.
B-11-10-27-tfc

EXPERT PIANO TUNING. Call Elson Clark, 364-1182. If no answer call 364-0628.
B-11-17-24-tfc

KIRBY SALES & SERVICE. Phone 364-5768.
B-11-10-1.tfc

HOUSE MOVING
(Free Estimates)
BONDED-RRC PERMIT
PHONE
BOB CAMPBELL 364-4261.
1B-11-2-tfc

AUTO REPAIRS
Automatic Transmission Specialists
Engine Overhaul
General Auto Repairs
KEMP AUTO REPAIR
East Highway 60
Phone 364-3421
1½B-11-28-tfc

AAA
WRECKER SERVICE.
Hereford Wrecking Company Day phone 364-0580; nights 364-4009 and 364-0075.
T-11-39-tfc

Legal Notice

NOTICE TO BIDDERS
The City of Hereford will accept sealed bids until 2:00 P. M., February 2, 1970 in the office of the city manager for ONE 1970 Suburban Wagon for the fire department.
Full specifications may be obtained from the office of the city manager, City Hall, Hereford, Texas.
The City Commission reserves the right to reject any or all bids, to waive informalities and to accept the bid deemed to be the most advantageous to the City of Hereford.
James H. Sears, Jr.
Mayor
T-3-2c

CLASSIFIED ADS CAN MAKE YOU MONEY ORDER TODAY

CAMP FIRE GIFT — Mrs. Earnest Langley, leaders association chairman of the Hereford Council of Camp Fire Girls, Inc., is shown with Roland Barton, vice-president of the Hereford Rotary Club, as they display the newly purchased Frigidaire refrigerator-freezer, a gift to Camp Fire Girls from the Rotary Club. —Staff Photo

CAMP FIRE OFFICERS INSTALLED — A. E. Hodges, right, was installed as president of the Hereford Council of Camp Fire Girls Inc. at a meet held Monday night. Others installed for the coming year were Tommy Carnahan, vice-president; Mrs. A. T. Mims, secretary; and Mrs. Harold Close, treasurer. Shown left is Mrs. Urlin Streu, installing officer. —Staff Photo

Camp Fire Council Installs New Slate

A. E. Hodges was installed as president to head the Hereford Council of Camp Fire Girls, Inc. at the 25th annual council meet held Monday evening at the Lodge.

Other officers named to serve on the slate include Tommy Carnahan, vice-president; Mrs. A. T. Mims, secretary; and Mrs. Harold Close, treasurer.

Installing officer for the ceremonies was Mrs. Urlin Streu, who formed the first Camp Fire group in 1945.

New board members named are James Brownlow, Danny Martin, Kenneth Gooch, Ted Panciera, Mrs. Roy Hartman, James Cash, Elmore Rains, Mrs. Earnest Langley and Roy Faubian.

Hold-over directors include Mrs. Harold Close, Mrs. Luther Lesly, Mrs. Dick Gholson and Mrs. Wayne Thomas.

Annual reports were given and objectives for the future were discussed, followed by a refreshment period.

HE SHAVES ALONE

DENVER — Bobby Howfield, Denver Bronco placekicker from Bushey, England, always shaves about 10 minutes before kickoff on game days.

Is it a superstition or an English custom?

"Hardly," replied Howfield. "It's simply that after the game everyone wants to get at the lavatory. Before the game I have it all to myself."

TRICKY GREENS

COLORADO SPRINGS — Collegiate golfers found the Broadmoor greens so tricky in the NCAA Championships this year that only three of the nearly 300 players broke par 70 during the 72-hole competition.

Legal Notice

INVITATION FOR BIDS
Proposals for the construction of additions and alterations to Deaf Smith County Hospital, Hereford, Texas, in accordance with plans, specifications and invitation of Bids prepared by Oscar A. Schilling, Architect, Amarillo, Texas, will be received on the 9th day of February, 1970, in the Commissioners Court Room, Deaf Smith County Court House, Hereford, Texas.
One base bid will be required by General Contractor for all General, Mechanical and Electrical construction.
All proposals shall be submitted in sealed envelope, addressed to Commissioners Court, Deaf Smith County, Texas.
Proposals shall be received until 2:00 P. M. on the date due. The Bids will then be publicly opened and read. Any proposal received after 2:00 P. M. will be returned unopened to the Contractor submitting bid.
A cashier's check, certified check, or acceptable bidder's bond, payable to the Owner above, in an amount no less than five percent (5 percent) of the bid must accompany each bid. In case of ambiguity or lack of clearness in stating prices in the proposal, the Owner reserves the right to adopt the prices written in words, or to reject any or all bids and to waive any formalities or irregularities. No bid may be withdrawn after the scheduled closing for receipt of bids for at least thirty (30) days.
DEAF SMITH COUNTY HOSPITAL
BY: H. C. Williams, County Judge
B-28-9c

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OPEN 1:45
SHOW 2:00
ALL SEATS 50c
Shows only once
After one showing - The house will be cleared - For
MIDNIGHT COWBOY Hereford's First X Movie
This is for those who cannot or do not won't to see
"MIDNIGHT COWBOY" ALL SEATS 50c

Adrian News

By ANN BEAVERS

Mr. and Mrs. Joe Brownlee request the honor of your presence at the wedding of their daughter Roxann to Larry Travis.

The wedding is set for Saturday, Jan. 24 at 6:30 p. m. in the Adrian United Methodist Church.

* *

The Adrian Ag Department is selling tickets for a one-half beef to be given away at the Vega Stock Show, Saturday the 24th. See any F. F. A. member.

* * *

Mrs. Greg Pohlmeier and Sherry Scott of Lubbock spent the weekend with Mr. and Mrs. R. L. Pinnell.

* * *

Welcome back and good luck to Carroll Gruhlkey, who is at (Quote) "The Gateway To The West." Carroll has leased a service station and is now in business at East Side Glenrio.

* * *

The Adrian Baptist Church has started a new Sunday School class for the young marrieds. It was started Sunday.

* * *

Mr. and Mrs. Favino Rodriguez and family spent the holidays in Houston with Mr. and Mrs. Manuela Rodriguez and on their way home visited in Lamesa with her sister, Mrs. Margie Tarray and children.

* * *

Holiday visitors in the R. M. Gruhlkey home were; Mr. and Mrs. Merle Denney and Barbara of Oklahoma City, Mr. and Mrs. Buford Carter and children of Sublett, Kansas, Mr. and Mrs. Roger Gruhlkey and boys, Billie Gruhlkey and Gale Gruhlkey of Amarillo, and Mr. and Mrs. Dale Gruhlkey of Canyon.

* * *

Mr. and Mrs. Werner Klause of Wilson, spent the weekend with Mr. and Mrs. John Gruhlkey.

* * *

Jimmy Clark was on overnight guest of Charles Benton, Saturday in Vega.

** *

Mr. and Mrs. Pat Maupin of Hereford spent the weekend with Mrs. Millie Maupin.

* * *

Kenneth Hicks spent the weekend in Hereford with Claude Hicks.

* * *

Jimmy Clark, Charles Benton and Jerry Homfeld were in Amarillo to attend the roping between Lee Crockell and Dean Oliver Sunday afternoon.

* * *

Watch Night services were held last Wednesday night at the Adrian Baptist Church. At midnight they had services. About 40 people enjoyed food, games and sang songs.

* * *

Mr. and Mrs. L. E. Wagner spent the holidays in the Alanta — Queen City area with Mr. and Mrs. Bill Milan and boys, Mr. and Mrs. Joyce Busby and boys, Mr. and Mrs. Danny Wagner and family and Mr. and Mrs. Vernon Wagner and son.

***

Mrs. Manuel Loveless and Tommy, Larry and Jackie and Mr. Clifford Galley and Kara of Amarillo spent Sunday at Ute Lake, and had lunch at Glen Rio on the way home.

* **

Mrs. M. B. Meek, 81, a resident of Hedley for 43 years, passed away Friday morning and the funeral was held Sunday, with the Rev. Dave Sellars officiating. Mrs. Meek was the mother of Casey Meek.

* * *

Mrs. Francis Field of Ft. Sumner, New Mex., Mrs. Ruby Gilbreath and Mrs. Thorton Shirley of Hereford, Mrs. Imogene Rice of Duncan, Oklahoma visited Wednesday with Mrs. Nell Morgan and Mr. and Mrs. Don Morgan.

* * *

Mr. and Mrs. Jno Horton met Mike Horton and Kristi Rickard of Canyon, in Phillips, Saturday at the home of Mr. and Mrs. John Rickard and attended a wedding shower for Mike and Kristi. Then the Jno Hortons were overnight guests in the Rickard home. Sunday the Hortons visited in Borger with Mr. and Mrs. Hoarce Fite and family and Mr. and Mrs. Harvey Fite and family.

* * *

Mr. and Mrs. Willie Tollson and boys moved to Tucumcari, where they will be the new manager of the Stucky's Store there. Gary Brown moved with them.

* * *

W. C. Edmonds and Jess Fincher were in Miami, Ariz. during the holidays to attend the funeral of W. C.'s brother-in-law, Mr. McMinn.

* * *

Mr. and Mrs. S. P. Vick and Dale of Dumas visited one day last week with Mr. and Mrs. Davis Brown and Kile.

* * *

Mr. and Mrs. David Rodriguez of Wilcox, Ariz. spent the New Years holidays with Mr. and Mrs. Gavino Rodriguez and family.

* * *

S .G. M. and Mrs. James Morgan and family are now in Frankfort, Germany, where he will be stationed for three years.

* * *

Kara Galley of Amarillo spent th eweekend with Mr. and Mrs. Manuel Lovless and family.

* * *

Mr. and Mrs. George Everage of Tucumcari are the new managers of the Stucky's Store.

* **

Mr. and Mrs. P. N. Johnson attended the South Plains Coon Hunt at Lubbock, Sunday and brought home 2-first place trophies and four-second place trophies and the High Point Trophy.

* * *

Mrs. Lillian Lemke and John Ruth Stoneman of Amarillo visited Mr. and Mrs. Jimmy Brown and Jody Jim, Saturday. Later they all visited in the Floyd Brown home.

* * *

Heather Fortenberry visited her grandmother Mrs. Nannie Fortenberry on Monday.

* * *

Mrs. LaVerne Seay and Sharon and Donna of Littlefield visited in Adrian with friends during the holidays.

* * *

Mr. and Mrs. D. P. Doherty visited in Amarillo, Friday with Mrs. Emma Lou Hall.

** *

Mrs. George Gruhlkey visited in Hereford, Saturday with Mr. and Mrs. Glenn LaPlant.

Garcia News

By MRS. S. N. THWEATT

Mrs. Jemie Kig of Rosedale, N.M. visited with Mrs. Floyd Brown and Mrs. Eldred Brown Friday.

* * *

Mr. and Mrs. S. N. Thweatt, Mr. and Mrs. Elwyn Hartman visited and had dinner with Mr. and Mrs. Elmer Northcutt at Ima, N. M. New Year's Day.

* * *

Mrs. N. A. Brown, Mr. and Mrs. Eldred Brown, Mr. and Mrs. Ernest Brown, Barbara, David Dinnis, Mr. and Mrs. Floyd Brown, Earl, Rayer and Sammy attended the Potts family reunion in the home of Mr. and Mrs. Cordie Potts in Rhea community Sunday, Jan. 4.

* * *

Mr. and Mrs. G. O. Potts and daughter, of Lovington, N. M. spent the weekend with Mr. Potts' sister, Mrs. N. A. Brown and family during Christmas.

* * *

Mr. and Mrs. John Jones of Hereford were guest of Mr. and Mrs. S. N. Thweatt Sunday, Jan. 4.

* * *

The Jerry Northcutt family went to Ima N.M. recently to visit and help Mr. and Mrs. Elmer Northcutt with the ranch work.

* * *

The Bill Pages, Lisa and Radney, and the Mac Pages were recent supper guests of the Jerry Northcutts.

* *

Mr. and Mrs. Leo Webb of Amarillo were weekend guests of the S. N. Thweatts.

* * *

Kemp Northcutt, son of Mr. and Mrs. Jerry Northcutt recently was presented the citizenship award for the first semester at Grady School where he is enrolled in the first grade. Kemp is the grandson of Mr. and Mrs. Elmer Northcutt.

* * *

Mr. Lewis Smith is home from a three day stay in the Parmer Hospital.

* * *

Mr. and Mrs. Bruce Coleman were in Amarillo on business Saturday.

* * *

Mr. and Mrs. S. N. Thweatt made a business trip to Clovis, N. M. Saturday.

* * *

Mrs. James Lewis of Carlsbad, N.M., sister of Mrs. S. N. Thweatt, was a guest in the Thweatt home recently.

Calendar Of Events

THURSDAY

L'Allegra, 1:30 p. m., Mrs. Terrell Hodges hostess.

Hereford Study Club, 8 p. m., Mrs. Noble Howard hostess.

Summerfield Study Club, 2:30 p. m., in the J. B. Noland home.

Antonian Circle, 8 p. m. at Saint Anthony's.

Farm and Ranch Club, noon, hostess Mrs. W. W. Gilbreath.

Texas Nurses Association Subdistrict at hospital, 7:30 p. m.

Bay View Study Club, 3 p. m., hostess Mrs. R. B. Miller.

Simms Study-Craft Club, 11 a. m., Mrs. Tommy Blasing a me hostess

Kiwanis Club, IOOF Hall, noon.

Toastmasters Club at Chaparral, 7:30 p. m.

VFW at VFW Clubhouse, 6 p. m.

North Hereford H. D. Club, 2:30 p. m.

Wyche H. D. Club, 2:30 p. m. calendar of events st hed

FRIDAY

Garden Beautiful Study Club, 3 p. m., Mrs. Garland Solomon hostess.

Kiwanis Whiteface Breakfast Club at Chaparral, 6:30 a. m.

Bud To Blossom Garden Club, 9:30 a. m.

Patriarchs Militant and Ladies Auxiliary at IOOF Hall, 8 p. m.

SATURDAY

Babes In Toyland H. C. P. 2 p. m. at High School Auditorium.

SUNDAY

Beta Sigma Phi at Chaparral, 3-5 p. m.

MONDAY

Mothers Campaign for March of Dimes.

Hereford Evening Lions at Chaparral, 7 p. m.

Rotary Club at Jim Hill Hotel, noon.

Whiteface Booster Club at Community Center, 7:30 p. m.

Odd Fellows Lodge at IOOF Hall, 8 p. m.

Dawn Lions Club at Dawn Community Building.

Sugar Blues TOPS Club at Community Center, 7 p. m.

Order of Rainbow For Girls at Masonic Hall, 7:15 p. m.

WSCS at church, 2:30 p. m.

TUESDAY

Newcomers Club at Chaparral, noon.

Young Homemakers H. D. Club, 9:30 a. m. Mrs. Dean Bryant hostess.

American Legion Auxiliary at Legion Hall, 7 p. m.

LAE, 3 p. m., Mrs. A. B. Higgins hostess.

La Plata Study Club, 8 p. m. Mrs. J. D. Neill hostess.

Progressive H. D. Club, Mrs. A. B. Jacob hostess ,2:30 p. m.

Beta Sigma Phi, 8 p.m.

Women's Division of Chamber of Commerce, noon at Country Club.

TOPS Calorie Patrol at Community Center, 9:30 a. m.

Hereford Duplicate Bridge Club at Community Center, 7:30 p. m.

Rebekah Lodge at IOOF Hall, 8 p. m.

Temple Baptist WMU at church, 7:30 p. m.

WEDNESDAY

Avenue Baptist WMU at church, 7 p. m.

WSCS at church, noon.

First Christian Women's Fellowship at church, noon.

Temple Baptist WMU at church, 9:30 a. m.

Hereford Lions Club at Jim Hill Hotel, noon.

Mr. and Mrs. Brub Beavers and Vickie and Dewey visited in Morton, Sunday with Mr. and Mrs. Raymond Shelton and Shirley.

* * *

Mrs. Homer Ehresman of Glen Rio was in the hospital in Amarillo, last week.

* * *

Mr. and Mrs. Johnny Townsent of Hereford visited Sunday with Mr. and Mrs. E. E. Allen.

BOYS MISBEHAVE

EAST LONDON, South Africa — Seven members of Selborne College rugby team were "asked to leave" school after they were seen drinking beer in a bar in nearby Port Elizabeth. School authorities claimed the boys, two of whom are to write their final examinations this year, were not expelled. Angry parents agreed the boys should be punished but said forcing them to leave the school was not justified.

One guide to quality of green garden beans is a pod that snaps easily when broken. The pod should be straight, not withered or spotty.

A BUSY SEASON

DENVER — Harley Key, sports writer for The Rocky Mountain News, has good reason to remember the spring and summer of 1969. In the space of four days he attended graduation ceremonies for two daughters and a son. A week later one of the daughters was married. And two months earlier another daughter presented Key with his first grandchild.

The first serially-published comic strip appeared in the United States in the last decade of the 19th century.

NO IDLE MOMENTS

DENVER — Judy Lilly Maurer, one of the top women drag racing drivers of the country, works as a hair dresser and is the mother of two small youngsters.

AUCTION
YOUNG'S AUTOMOTIVE
Highway 87 and Main Street
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JANUARY 17
SATURDAY 11:00 A.M.
Service Station Inventory
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SPECIALS:
Jeep Dune Buggy, Buick Wildcat Engine - 3 Cushman Motor Scooters - Electro Magic Steam Cleaner - Weaver & John Beam Headlight Testers - Fiberglass Dune Buggy Body - 1968 2 T. Chev. Wrecker with Mopre 1 T. Hoist - 30 x 50 MESCO Steel Building. 3 years old. To be moved.
For brochure write:
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Tues. Thurs. and Fridays 10-12 a.m.
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FREE TRIP
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MUSIC ANYONE?
Now interviewing students interested in piano instruction. Theory and music history included. I have studied at Hardin-Simmons and McMurry colleges, and under Nancy Craig Lasley, former instructor at Juliard. Teaching experience. Call Mrs. Gloria Browne for appointment. 364-2384 or 364-3867.

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ATTENTION FARMERS
WHAT - Corn Grower's Seminar
WHEN - Thursday, January 22, 1970
WHERE - Amarillo Community Center
609 South Carolina Street
Amarillo, Texas
TIME - 10:00 A.M. to 3:00 P.M.
LUNCH - 12:00 Noon
- courtesy Northrup, King & Co.
PROGRAM - Presented by Northrup King
Corn Research Personnel
Research and New Developments in Corn
Planning and Planting Corn for Profit
REGISTER FOR VALUABLE DOOR PRIZES!
NOTIFY me today if you plan to attend!
TONY URBANCZYK and JOE HENRY
authorized
NORTHRUP
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GOLDEN SPREAD
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Call Us For All Your Glass Needs
HEREFORD GLASS CO.
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Get a variable rate Federal Land Bank loan on your farm or ranch.
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Repairs on all makes
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3 Qualified Watchmakers assure you 3 day service
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4 bedroom brick with 3 baths, den, kitchen built-ins, fully carpeted and double garage. See this one at 321 Centre.
under construction
Office 364-2221
108 Greenwood

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Rent It!
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Hamby's
Rental Service
Across the road from Hamby Real Estate

WHY PAY RENT?
Nice 320 A., all cult., 3 irr. wells, good imp., on paving with good ½ rental, good allotments, for sale or will trade for good 160 A. here or land in Ft. Worth or Waco area.
135 A. near Hereford, price $37,500.00, only $10,500.00 down, 10 yearly payments on balance.
Extra nice 160 A., 2-8" wells, near Hereford, ½ mile tile, will trade in on ½ section.
30 acres on paving, 3 bdrm. home, 30 X 50' barn, $19,500.00, only $6,500 down, balance in 10 yearly payments at 7 percent interest.
5 acre tracts near Hereford. 3 lots and 2-3 bdrm. homes out of the City limits, price $7,500.00, $500.00 and some trade down, balance $85.00 per mo. on both homes interest included.
Large home in NW Herford, will trade $12,500.00 equity in on farm land or smaller home.
Highway frontage on 385 and Highway 60, 10 percent down with good terms.
40' X 90' building and large lot to trade for acreage.
Clear property and notes to trade for small farm or acreage near Hereford.
Clear 160 A. in Missouri to trade for acreage near or home in Hereford.
For rent, 3 room office and good parking space on Highway 385, $75.00 per month.
58 GMC tractor truck $400 with new motor.
20 acres on paving. 3 bedroom house and barn. Price $13,000. $6,500 down, ten years on balance.
J. M. HAMBY AT HAMBY REAL ESTATE
Office 364-3566
Res. 364-2553
B-4-25-tfc

30 ACRES
with 3 bdrm. home, on paving, near Hereford, $650.00 per A., terms available.
$950.00 DOWN
3 bdrms., new carpet, completely redecorated inside and outside, near schools, only $9,500.00.
$750.00 DOWN
2 bdrms., fully carpeted, new paint, single garage, $7,500.00.
NEAR SCHOOLS
Fully carpeted 3 bdrm. home with double garage, only $15,500.00, will trade for smaller home, existing loan can be assumed.
3 BEDROOM BRICK WITH DEN
2 baths, utility room, double garage, refrigerated air, an exceptional buy at $20,000.00.
5¼ PERCENT LOAN
Large 3 bdrm. with single garage, nice yard, only $15,500.00, good terms available.
NEAR AIKMAN SCHOOL
3 bdrm. brick, single garage, 5¼ percent loan can be assumed, only $12,500.00, reasonable down payment to qualified purchaser.
DEAF SMITH COUNTY
½ SECTION
Fully allotted to wheat, milo & sugar beets, high yields, 2-3" wells, 2 mi. underground tile, nice home, only $30,000.00 down to qualified purchaser, existing 5½ percent loan can be assumed, possession if purchased in near future, owner will consider trading for other land in Texas Panhandle.
NEAR HEREFORD
Only $10,000.30 down on this ½ section with wheat, milo & cotton allot., 1-6" & 2-5" wells, 1 mi. underground tile, 3 bdrm. home, only $210.00 per A.
NORTH PLAINS
320 A., 2 good 8" wells, approx. 3500 ft. underground tile, 237 A. milo & wheat allot, ½ mile off paving. Located in Sherman Co., Texas. $325.00 per A., $20,000.00 down or owner will trade for other property.
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Office 364-3566
J.M. Hamby 34-253
Gerald Hamby 364-1534
Durward Hamby 364-3466

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PHONE 364-1251
FARMS & FARM LOANS
LOW DOWN - Owner will pledge - 3 bedroom - 1¾ bath - built-in kitchen - den - living room - fenced yard - vacant - immediate possession - $18,200.00.
LARGE BASEMENT - 3 bedroom - 1 bath - living room - dining room - kitchen - double garage - outside storage - good commercial property also - low down - owner will pledge - $13,800.00 - vacant - immediate possession.
STAR ST. - 3 bedroom - 1 bath - living room - family room - dining area - owner will pledge - 207 Star - appointment only. $15,500.00.
COUNTRY HOME - 5 acres of land - 3 bedroom - 2 bath - large den - woodburning fireplace - builtin kitchen - fenced - storage house - very nice - appointment only.
10% DOWN - 1750 sq. ft. - 3 bedroom - 2 bath - double garage - fenced yard - 8x12 storage bldg. - refrig. air - nice home - 510 Star - $20,000.00.
EXISTING LOAN - low interest - 3 bedroom - 2¾ bath - double garage - fenced yard - nice - clean builtin kitchen - 523 Ave. J - $22,800.00 - appointment only.
SMALL HOUSE - 3 bedroom - 1 bath - fenced - carpet - owner carry paper - $6,500.00 - 210 Whiteface - low down.
4 BEDROOMS - Snuggled onto one acre of ground - large den - double fireplace - builtin kitchen - refrig. air - double garage - sprinkler system - storage house - existing loan - might trade for smaller home - appointment only.
3 BEDROOM - 1336 living area - 3 years old - extra low equity - immediate possession - clean, very attractive - payments only $93.00 a month - Don't miss this one!
Where Buying and Selling Become a Reality.
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La Plata Teams Grab Tournament Trophies

Happily accepted trophies representing the Consolation Prize, first place and second place went respectively to the three basketball teams of La Plata Junior High this past Saturday for excellent performances in the Canyon Tournament.

Teams involved in the tourney included the Purple and White of Canyon, Dumas, the red and white of Plainview Estacado, Dimmitt, Tulia, the Stanton Dogies, and the Mavericks of La Plata.

The Maverick seventh grade, entering the tournament with a season record of two wins and three losses, first battled the Estacado crew on Jan. 8. Led by the point making of Doug Charest and Marvin Harris, La Plata fought hard only to end the escapade on the bottom end of the 26-25 final score.

It appeared the locals had the game in the bag leading through the first three quarters. But with a scoring surge of thirteen points by Estacado in the fourth quarter hopes sank.

One game down the seventh graders entered the second game on Jan. 9 determined to overwhelm the rivaled Dumas squad. This time La Plata made the late game rally but still were handed defeat, this time the scoreboard reading 38-34.

Harris and Charest again led the team with fifteen and eight points respectively.

Though spirits were now drooping in the young Mavericks, confidence wasn't. On Jan. 10 they engaged with the Canyon Purple. Busting the contest wide open in the first quarter with twenty four points the Mavericks went onto victory with a finale reading 43-30.

Big factors in the game for La Plata were Charest with 20 points, Harris with ten, Mike Munnerlyn scoring eight, and Steve Bryan scoring three.

On the same day the seventh graders played the Tulia gang, Jumping in the lead once again, they never fell behind victimizing the opposition by a score of 35-30. This youngest Maverick team was awarded the tournament consolation prize for their fine showing.

Also in the spotlight was the LaPlata eighth team which in their campaign of the tournament didn't lose a contest and thus walked away with the first place trophy.

Their first game also came on Thursday, Jan. 8 in which they more than doubled the opposing Estacado team's score. At the close of the game the scoreboard read 38-15 in favor of the locals.

On Friday the La Plata eighth revenged the loss of their younger buddies to Dumas by sticking the older Demon squad with 41 points and allowing only 23. Another Harris, James, was the big gun against the northerners scoring 15 points. Dan VanderZee was the follow-up with 11 points.

Next in line for defeat was the hosting Canyon bunch. Their loss was summed up in the 47-31 defeat. Harris ran away with honors this time tallying 24 points. Closest to him were VanderZee with six and James Waits with the same.

The final game for the number one trophy was a match between the Mavericks and Dimmitt. La Plata again doubled the opposing score. They scored 42 points while allowing only 22.

The freshmen quintet of La Plata rounded out the school's trophy winning in their escapades. Entering with a four win —one loss record the ninth graders downed their first opponents 40-38, Terry Champ and Danny Harris combined to pop the net for fourteen points each.

Also in the scoring department were Wallace Hill with seven and Larry McNutt with five.

The freshmen likewise did battle with Dumas and as the eighth grade — defeated them. The finale read 42-36 again spotlighting Champ, Harris, Hill, McNutt and an added high scorer, Walter Olson.

Spreading a margin of ten points in the final score the freshmen downed Canyon 57-47 to advance them to the finals.

The winning streak ended in the championship game with Stanton. Leading through the first two quarters the locals were dropped 56-50 at the finish-thus receiving the second place trophy.

BRIGHT SMILES FOR FLASHY TROPHIES — These three La Plata basketball players exhibit exuberant smiles as they display the trophies won by the cage teams of the school in the Canyon Tournament held last weekend. Bobby Boggart (left) holds the first place trophy won by the eighth grade. Larry McNutt (middle) displays the second place trophy won by the Mavericks in freshman competition and Mike Munnerlyn boasts the consolation prize won by the seventh.

The whooping crane was given its name because its loud, deep call could be heard as far as a mile away.

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Texas toast and tangy tartar sauce.
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Bring the family EVERY TUESDAY 4:30 - 9:00 P.M.
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AMARILLO

OFFICIAL STATEMENT OF FINANCIAL CONDITION

Ass'n Name Hi-Plains Savings and Loan Association — Charter Date January 26, 1957
Address P. O. Box 1717, Hereford, Texas 79045 — Date Insured August 19, 1957
County Deaf Smith — No. Branches None
President Jimmie Allred — Exec. Vice President * Myron E. Morgan
Vice President Donald H. Lane — Secretary Ray Cowsert
(Managing Officer designated by asterisk)

STATEMENT OF CONDITION—DECEMBER 31, 1969

ASSETS

First mortgage loans outstanding (Includes Accrued Interest)	01	$ 8 287 694 79	
Loans on savings accounts (Includes Accrued Interest)	02	92 116 35	
FHA Title I loans	03	8 736 55	
Property Improvement Loans	04	166 049 56	
Personal Loans	05		
Real estate sold on contract (Includes Accrued Interest)	06		
Real estate owned	07	8 027 81	
Land purchased for development	07		
Stock in Federal Home Loan Bank	08	70 600 00	
U.S. Government obligations	09	20 000 00	
Other investment securities (Includes Accrued Interest)	10		
Cash on hand and in banks	11	798 910 20	
Office building, less depreciation	12	94 968 01	
Leasehold improvements less amortization	12		
Furniture, fixtures and equipment, less depreciation	13	18 590 81	
Prepayment to Secondary Reserve, FSLIC	14	121 938 76	
Deferred Charges	14	7 799 02	
Other Assets	15		
TOTAL ASSETS	16	$ 9 695 431 86	

CAPITAL AND LIABILITIES

Savings Accounts	21	$ 8 671 452 21	
Advances from Federal Home Loan Bank of Little Rock	22	160 000 00	
Other borrowed money	23		
Dividends declared and unpaid	24	12 705 00	
Accounts payable	25	1,929 37	
Loans in process	26	110 00	
Advance payments by borrower for taxes and insurance	27	94 205 60	
Income tax liability	28	12 636 85	
Other liabilities	29	75 76	
Deferred credits to future operations	30	40 379 72	
Specific reserves (Those not includable in Net Worth)	31		
Permanent Reserve fund stock	32	254 100 00	
General reserves:			
Legal reserve and/or Federal Insurance Reserve	348 992 89		
Reserve for contingencies	2 254 17	33	351 247 06
Other reserves		34	96 590 29
Surplus or Undivided Profits		35	$ 9 695 431 86
TOTAL CAPITAL AND LIABILITIES			

STATE OF TEXAS,
COUNTY OF Deaf Smith
We, Jimmie Allred as President, and Ray Cowsert as Secretary of the Hi-Plains Savings and Loan Association located at Hereford, Texas, each of us do solemnly swear that the statement of condition as of December 31 1969 submitted herewith is true to the best of our knowledge and belief.

CORRECT-ATTEST
Carl E McCaslin
B E Roberson
P E Morgan
Directors

Jimmie Allred, President
Ray Cowsert, Secretary

Subscribed and sworn to before me this the 10 day of January, 1970
Pat Goforth, Notary Public, Deaf Smith County, Texas

TO THE FINE FOLKS of HEREFORD and TRADE AREA
Who Made OUR PROGRESS POSSIBLE...

THANK YOU

For Making 1969 A GOOD YEAR at
MAY DISCOUNT STORE
and
May Varsity Shop
In DOWNTOWN HEREFORD

WE PLEDGE DOUBLE in 1970

A Double Opportunity to take ADVANTAGE of OUR LOW PRICES and BETTER SELECTION in HIGHER QUALITY Merchandise as we prepare our Merchandising Program For 1970.

It has been 6 years since we started in Business in HEREFORD and we feel we have gained valuable experience and knowledge that make us Better Prepared to Serve You and WE PLEDGE to Bring you the Best Values anywhere
. . . DOLLAR FOR DOLLAR . . .
We also own and operate a wholesale warehouse with statewide distribution. This will serve to give us buying power . . . there by we are able to buy merchandise for much LESS & PASS it on to you, our customers at a savings to you and yet maintain our low overhead . . .

IN APPRECIATION FOR YOUR CONFIDENCE AND PATRONAGE . . . WE ARE OFFERING OUR ANNUAL
1¢ APPRECIATION SALE
AT BOTH STORES
Sale Starts
Friday, January 16 and Ends Monday, January 19 - 7:00 P.M.
Buy 1 Item at Regular Price Get 2nd item of equal value 1c
(Highest price prevails)
MAY DISCOUNT STORE
May Varsity Shop
WE RESERVE THE RIGHT TO LIMIT QUANTITIES! Everything goes at ½ price except Levis and Western Boots!

SHOP "UP-TOWN" Sugarland Mall SHOP IN COMFORT CONVENIENT PARKING

this....THURSDAY-FRIDAY-SATURDAY

SHOP "UP-TOWN" Sugarland Mall SHOP IN COMFORT CONVENIENT PARKING

SUGARLAND MALL

THE UPTOWN SHOPPING CENTER OF HEREFORD, TEXAS

SIDEWALK SAVINGS SALE

Run don't walk . . . this Thursday, Friday, Saturday to Sugarland Mall for the Biggest

ANNUAL JANUARY SIDEWALK SAVINGS SALE . . . . In our history

IF YOU ARE A BARGAIN HUNTER or JUST LIKE TO SAVE MONEY ON QUALITY MERCHANDISE AT PRE-INVENTORY and CLEARANCE PRICES . . . DON'T MISS THIS SALE!

1,000's Of items, clothing for the entire family, sports equipment, jewelry, gift items, hardware, pictures, candies, shoes, plus many, many more! **SAVE**

Gaston's SUGARLAND MALL

HAROLD CLOSE Rx Walgreen Agency Drug

THE Yardstick Fashion Fabrics

Anthony's C R ANTHONY CO

DUCKWALL'S

THE CHAPARRAL RESTURANT

HEREFORD ★ SPA ★

The Candy Cane

GOLD BOND STAMPS REDEMPTION CENTER

Mode-O-Day

Hereford, Texas Penneys ALWAYS FIRST QUALITY

Spangler's P.O.M.G. DIAMONDS LTD

State Farm INSURANCE

Sugarland Mall BOOTS & SADDLES

Gattis SHOES OF HEREFORD

Sherwin Williams Paints

THE Brogue GENTLEMEN'S CLOTHING

MONTGOMERY WARD

Chandelier Gift Shop

SUGARLAND MALL BARBER SHOP

The Pants Cage

HARMAN'S Ladies Shop

Sweetbriar

Mary Helen's BEAUTY SALON Sugarland Mall

WAIT'LL YOU SEE THE BUYS

GROOVY VALUES!

DON'T MISS THIS ONE . . .

WE GOT SOME REAL STEALS

JUST THE THING TO WEAR AROUND THE HOUSE

A State Farm Homeowners policy. It's the low-cost package policy that protects your home *and the things in it* against almost every risk you can think of. It protects *you* in case of lawsuits, too. And surprisingly, this complete package of protection is yours at a rate that's 15% to 25% lower than the same coverages would cost under separate policies. Sound like the same good deal as our car insurance? You bet! Call me today.

STATE FARM INSURANCE

Jerry Shipman

Sugarland Mall - 364-3161

P 6494

STATE FARM FIRE AND CASUALTY COMPANY • HOME OFFICE: BLOOMINGTON, ILLINOIS

SIDEWALK SALE

THURSDAY - FRIDAY - SATURDAY

Selection of

Hallmark and Eatons STATIONERY

1/2 Price

GREETING CARDS

15c to 50c Values

15c

DON'T MISS the Fabulous HALF PRICE TABLE

Girls "TOTE" BAGS

Reg. $5.50

Sale Price $2.50

Many Items Reduced For the First Time on the Sidewalk Sale

TEXAS BANKAMERICARD

Chanderlier Gift Shop

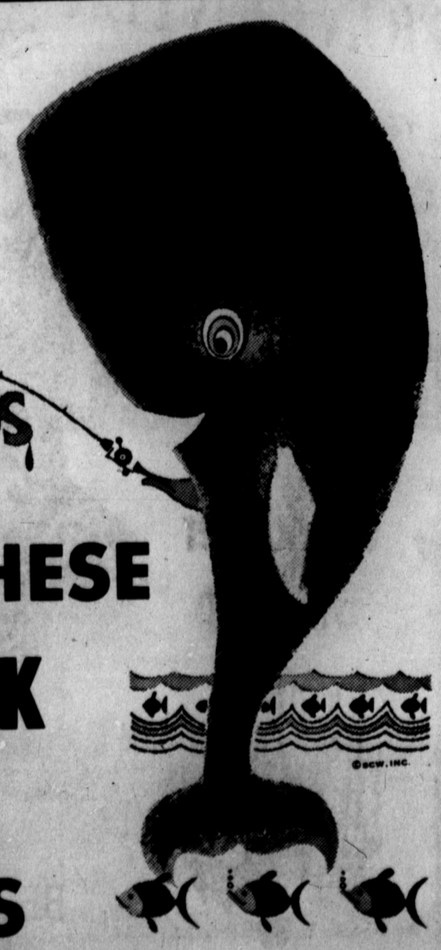
Sugarland Mall

"For Gifts Extraordinary"

SHOP "UP-TOWN" Sugarland Mall

SHOP IN COMFORT CONVENIENT PARKING

- THURSDAY
- FRIDAY
- SATURDAY



CATCH THESE SIDEWALK SALE VALUES

Hereford, Texas

Penneys AUTO CENTER

JANUARY TIRE SALE!

FIBER GLASS BELTED TIRE CLOSEOUT!

FOREMOST® A F/X with 2 fiber glass belts on a 2 ply polyester cord body

30 MONTHS GUARANTEE WITH 9 MONTHS 100% ALLOWANCE PERIOD

Foremost Protection Guranantee

Your Foremost tire protection guarantee covers all Foremost passenger tires (except our special high-performance tires) against all road hazard or defect failures. You are protected for the entire stated months of guarantee. If your tire fails during the guarantee period, return it to us and we will, at our option, repair your tire, or make an allowance based on the original purchase price, including applicable Federal Excise Tax, toward the purchase of a new tire. We will allow 100% of the original purchase price, including applicable Federal Excise Tax, during the 100% allowance period. Thereafter, we will allow 50% or 25% of the original purchase price, including applicable Federal Excise Tax, toward the purchase of a new tire. (See chart below)

Here's how your guarantee works:

Entire guarantee period	30 months
100% allowance period	1-9 months
50% allowance period	10-17 months
25% allowance period	18-30 months

Tread Life Protection

We build into every Foremost tire safe traction indicators. They signal when your tire should be replaced. If your tire wears out (except for incorrect alignment) we will make an allowance based on the original purchase price, including applicable Federal Excise Tax, toward the purchase of a new tire. We will allow ½ during the first half or ¼ during the second half of the stated months of guarantee.

This guarantee is not transferable. It is only for private passenger cars or passenger station wagons.

plus fed. tax and old tire **NOW 24.75**

WHITEWALL OR REDWALL TUBELESS

Size	Orig.	Fed. tax
D70-14	30.95	2.39
E70-14	32.95	2.43
F-70-14	34.95	2.56
F-70-15	34.95	2.69

plus fed. tax and old tire **NOW 27.75**

WHITEWALL OR REDWALL TUBELESS

Size	Orig.	Fed. tax
G70-14	36.95	2.76
G70-15	36.95	2.84

plus fed. tax and old tire **NOW 29.95**

WHITEWALL OR REDWALL TUBELESS

Size	Orig.	Fed. tax
H70-15	38.95	3.05

DRIVE IN . . . CHARGE IT!

DRIVE IN TODAY AND CHARGE IT AT PENNEY'S

WHEEL ALIGNMENT

Here's what we do:

We correct caster, camber and toe-in which will reduce excessive frontend wear and prolong tire life up to 50%. Take advantage of this special

now $7.95

Custom BRAKE OVERHAUL

Here's what we do:

We install new bonded linings, rebuild all wheel cylinders, re surface brake drums, bleed and refill brake system, repack front wheel bearings and install new front seals. Free brake adjustment for life of lining. most cars $39.88

Complete ENGINE TUNE-UP

Here's what we do:

We install points, condenser, rotary, distributor cap, and install new spark plugs and adjust carburator.

Six Cylinder	V-8 Engines
$18.88	$22.88

OFFICIAL STATE INSPECTION STATION

THIS IS OUR BIG WEEK!
A COLLECTION OF VALUES LIKE YOU'VE NEVER SEEN BEFORE. DON'T MISS IT!

WILD!

FIBER GLASS BELTED TIRE!

FOREMOST® "TIGRE BELT" with 2 belts of fiber glass on a 2 ply nylon cord body! And . . . NEW dual whitewall design!

Dual Whitewall Tubeless

Size	Fed. tax
700-13	1.90
695-14	1.81

$16 plus fed. tax and old tire

Dual Whitewall Tubeless

SIZE	FED. TAX
735-14	1.84
775-14	1.97
775-15	2.04

$20 plus fed. tax and old tire

Dual Whitewall Tubeless

SIZE	FED. TAX
825-14	2.17
855-14	2.45
815-15	2.03
845-15	2.39

$24 plus fed. tax and old tire

WILD!

SERVICE SPECIAL! 1-2-3 LUBE JOB

Your car gets an oil change (Foremost® Motor Oil), new oil filter and a grease job. **5.88**

DRIVE IN . . . CHARGE IT!

DRIVE IT! CHARGE IT!

AT PENNEY'S AUTO CENTER

HEREFORD, TEXAS

FOREMOST® CUSTOM 36 MONTH GUARANTEE
Should any Foremost Custom Battery fail (not merely discharge) within 12 months from the date of purchase, return it to Penneys and it will be replaced free of charge. After 12 months, but prior to the expiration date of the guarantee, J. C. Penney Company will replace the battery charging only for the period of ownership, based on the current price at the time of return, pro-rated over the stated guarantee months.

36 month 6 and 12 volts 12 months free replacement **12.88**

48 months 18 months free replacement **17.88**

SUGARLAND MALL

Boots & Saddle

MAGIC CARPET to Low January Sidewalk Prices

Thursday, Friday and Saturday

Good Assortment

WESTERN BOOTS

Several Name Brands

Sidewalk Sale Priced At! 1/3 off

Ladies

BLOUSES and SHIRTS

YOUR CHOICE any two . . . 2 FOR $8

Jackets nylon quilted now 1/3 off

Few pair **Mox** Ladies now $2.00 pr.

Assorted sizes **Tennis Shoes** now $3.00 pair

Small & large sizes light blue Wrangler **Jeans** now 1/3 off

GET ACQUAINTED SALE

Mary Helen's Beauty Salon has three New Operators . . .

Delores - Annie - Paulette

Come in and meet these girls and take advantage of these savings . . .

Shampoo Set	$2.00
Manicure	$2.00
Lash & Brow Dye	$2.00
Tint	$6.00
Wig Styling	$6.00
Permanents	$6.00
Synthetic Wigs	$24.50

Complete Beauty Service which ever Hair Style is your favorite

We have a hair stylist to please you.

PHONE 364-4391

open 6 days weekly

Mary Helen's BEAUTY SALON

Sugarland Mall

Hereford, Texas

Penneys

ALWAYS FIRST QUALITY

SEMI-ANNUAL JANUARY SIDEWALK SALE

THREE BIG DAYS THURSDAY - FRIDAY - SATURDAY

ENTIRE STOCK SHEETS ON SALE

OUR GREAT SHEET SALE

PENN-PREST MUSLIN 'ROCK GARDEN' PRINT
50% cotton, 50% polyester
Twin 72"x104" flat or Elasta-fit bottom reg 3.69 NOW 2.87
Full 81"x104" flat or Elasta-fit bottom reg. 4.69 NOW 3.87
Pillow cases 42"x36" reg. 2 for 2.69 NOW 2 for 2.37

PENN-PREST MUSLIN FASHION COLORS
50% cotton/50% polyester
Twin 72"x104" flat or Elasta-fit bottom reg 2.99 NOW 2.57
Full 81"x104" flat or Elasta-fit bottom reg. 3.99 NOW 3.57
Pillow cases 42"x36" reg. 2 for 2.29 NOW 2 for 1.97

PENN-PREST WHITE MUSLIN
50% cotton/50% polyester
Twin 72"x104" flat or Elasta-fit bottom reg. 2.59 NOW 1.77
Full 81"x104" flat or Elasta-fit bottom reg. 3.59 NOW 2.69
Pillow cases 42"x36" reg. 2 for 1.69 NOW 2 for 1.37

NATION-WIDE® WHITE MUSLIN
Cotton muslin, 133 count*
Twin 72"x108" flat or Sanforized® Elasta-fit bottom reg. 1.99 NOW 1.38
Full 81"x108" flat or Sanforized® Elasta-fit bottom reg. 2.29 NOW 1.68
Pillow cases 42"x36" reg. 2 for 1.09 NOW 2 for 86c
*bleached and finished

PENN-PREST WHITE PERCALE
50% combed cotton/50% polyester
Twin 72"x104" flat or Elasta-fit bottom reg. 2.99 NOW 2.37
Full 81"x104" flat or Elasta fit bottom reg. 3.99 NOW 3.37
Pillow cases 42"x36" reg. 2 for 1.99 NOW 2 for 1.67

SPECIAL BUY!
Fitted mattress pads add smooth sleeping comfort, keep bed-making easier with snug fitting elastic edge. Sanforized® cotton cover quilted to polyester fiberfill.
Twin 3.88 Full 4.88

SPECIAL BUY!
Carpet remnants that normally sell as carpeting at much higher prices per yard. Choose from Axminsters, Wiltons, velvets, tufted styles in wool, nylon, Acrilan® acrylic piles. 27"x45" to 27"x54". 2 for $5

SPECIAL BUY!
Beautiful cotton terry towels in decorator solid colors. Great match ups for your patterned towels. Stock up for the family.
Bath towel 2 for $1
Face towel 3 for $1
Washcloths 5 for $1

SPECIAL!
Clearance of sportswear fabrics in cotton, polyester/cotton, look of linen rayons, polyester/rayon. Great plaids, checks, prints in the assortment.
66c yd.

Piece Goods CLEARANCE
Denim, Ramba Prints, Linings
38c yd.

Rick Rack bais tape
Reg. 13c-17c
now 8c

SALE

THRU SATURDAY ONLY
ACRYLIC ELECTRIC BLANKETS
REG. $16

NOW 13.44 Twin, single control

REG. $18 NOW 14.88 Full, single control
REG. $23 NOW 19.44 Full, dual control

The sale of the season! Warm up with them, give them for great gifts! Acrylic resists pilling and shedding, snap-fit bottom corners make bedmaking easier. 12 foot cords. U.L. listed. Machine washable in lukewarm water. Brilliant decorator colors to choose from!

REPEAT OF A CHECKOUT DOUBLE KNIT BOLT ENDS

100% Textured Polyester machine wash, tumble dry in fashion spring colors. Some Suitings too!

4¢ an inch

¼ to 2 yards bolt end remnants. Think of a double knit dress for approximately 2.50

CLEARANCE ITEMS IN THE MALL AND IN THE STORE

Entire Stock Reduced **Boy's Winter Jackets** Group I 6.88 Group II 8.88	Entire Stock Reduced **Girl's Coats and Jackets** 6.88 - 10.88 - 13.88	Entire Stock Reduced **Women's Winter Coats** 22.88 - 27.88	
Entire Stock Reduced **Men's Winter Jackets** 9.88-15.88- 19.88	Reduced From Reg. Stock **Men's Dress Suits** Group I $40 Group II $55	Reduced from regular stock **Women's Dresses** $2 to $15	Entire Stock Winter **Women's Jackets** 12.88- 16.88-19.88
Entire Stock Men's **SWEATERS** 7.88	Special Purchase Men's Dress, Knit and **SPORT SHIRTS** 1.99	Special Purchase Men's Blazer **SPORT COATS** $25	56 pc. Stainless **TABLEWARE** Reg. 39.99 now $25 **TOYS TOYS TOYS** ½ price
Reduced to clear Misses better **WINTER SLACKS** $5	Reduced to clear Women's Better **Blouses & Sweaters** 4.88		
Special Purchase Men's Dress, Knit and **SPORT SHIRTS** 99c 1.99 2.99 2 for 5.00	Reduced For The Family **House Shoes** $1-$2-$3-$4	**AS IS TABLE** 1.50	Cotton Sheet **Blankets** 1.99
Rayon Polyester **Blankets** 3.99	Reduced For The Family **SHOE CLEARANCE** 2.50 - 7.50		
Reduced Men's **Dress Gloves** Reg. $5 now 3.66	Men's Crew Neck **Sweat Shirts** 2 for $3	Entire Stock **Men's Winter Caps** Reg. 2.98 now 1.99	Girl's Winter **Sweaters** 2.99-3.99
Small Group **Canvas Shoes** 1.99- 2.99	Reduced **Sewing Baskets** Reg. $6 now 3.88		

Many items too numerous to advertise Drastic Reductions In Every Department in the store and on the Mall. Limited quantities - Broken Sizes all subject to prior sale. Many, Many items at half price. Check our circular items too.

HALF PRICE
SALE
All of our Winter
• DRESSES
• SPORTSWEAR
• LINGERIE
• MILLINERY
• COATS
1/2 price
Sweetbriar
Lea Smith, mgr.
Sugarland Mall

Shoes For The Family

The elegantly designed Gattis Shoe Store has the latest shoe fashions for the whole family.

Manager Johnie Price purchased the store in August of 1969. Before moving to Hereford he was manager of Sunset Center in Amarillo. Because of this previous experience with shoppi n g center arrangements, he definately realized the possibilities of Sugarland Mall and is agerly anticipating its growth.

Price considers Gattis as a family shoe department. Th e y handle the best brands of men's women's and childrens shoes available. A sale is now in progress in the children's department and he urges anyone wanting the best shoes for their growing youngster to stop and see the large selection at Gattis.

They also have a varied line of brand name accessories such as hose, polish, shoe laces and leather conditioners. Gattis has the largest line of ladies handbags in the area.

Price's assistant manager is Lester Kirkland. Other sales personnel include: Paulene Cox, Bonnie Nall and Price's wife, Becky.

SHOP "UP-TOWN"
Sugarland Mall
SHOP IN COMFORT
CONVENIENT PARKING

ONLY THE BEST FOR YOU...
RED CARPET TREATMENT EVERYTIME
Find Out For YOURSELF
DURING
SUGARLAND MALL SIDEWALK SALE
THURS., FRI., SAT.

SHOP "UP-TOWN"
Sugarland Mall
SHOP IN COMFORT
CONVENIENT PARKING

IT'S A SELLOUT!

SIDEWALK SALE
Sale Starts Thursday Morning Continues
Thru Saturday
You'll Find Savings For Every Member Of The Family!

Ladie's Dept.
— KNIT SUITS —
Reg. 50.00 now 25.00
75.00 now 45.00
Ladies Dresses
1 Rack ½ Price and less
1 Rack your choice 10.00
Junior Dresses
½ Price

Ladie's Coats
Large Selection Fake Furs
up to ½ price
3 Rabbit Coats Reg. $125.00 now 88.00
One Group Coats
50.00 now 35.00
70.00 now 45.00
Ladies Panty Hose
3 pair 4.75
Reg. 2.00 each
Sportswear
Co-ordinates Mix and Match
½ price
One Table Values to
25.00 now 5.00
Ladies Scarfs Reg. 3.50 now 2.00
All Purses Reduced

Men's Dept.
Perma Press Slacks
Values to 12.00 now 6.88
Men's and Boy's
Sweaters
reduced ⅓ to ½
Men's Shirts
reduced ⅓ to ½
Knits
reduced ⅓ to ½
Coats
One Group Values to 40.00
now 14.88
Suits
One group reduced
to 15.00 and 25.00
Also Large Group of
Boy's Suit's and Sportcoat
Drastic Reduction
Boy's Pants No-Iron
Reg. 5.50 now 3.48
Boy's Shirts
Reg. 4.00 and 4.50 now 2.88

Children's Dept.
Sleepwear ½ Price
Sweaters ½ Price
Dresses One Group 2.99
House Shoes
Reg. 3.00 now 1.50
Linen Dept.
¼ off on all Sheets, Towels,
Blankets, and Bath Sets

Shoe Dept.
Latest Styles and Fashions in
Ladies Shoes
One Table Values to 22.00
Now 10.00
One Table now 6.00
One Table Now 4.00

GASTON'S
SUGARLAND MALL

89¢ SALE

YOU GET IT ALL AT FURR'S!

UP TO 160 EXTRA GOLD BOND STAMPS AT FURR'S

Redeem coupons mailed to your home each week for EXTRA Gold Bond Stamps! Redeem your next two coupons at Furr's by January 21. Redeem one coupon for 60 FREE STAMPS, no purchase necessary. Redeem the other for 100 FREE STAMPS with a $5.00 purchase or more.

DOG FOOD Food Club Gourmet No. 300 can 4 FOR 89¢

MIRACLE PRICES!

SALMON Food Club Red Sockeye No. 300 can 89¢

TAMALES Gerhardt's Beef No. 300 can 4 FOR 89¢

SOUP Campbell's Chicken Noodle or Vegetable can 6 FOR 89¢

APPLE SAUCE Food Club No. 300 can 5 FOR 89¢

PEACHES Tree Ripe, Sliced No. 2½ can 4 FOR 89¢

TOMATOES Food Club Solid Pack No. 303 can 5 FOR 89¢

COOKIES Gaylord Assorted Flavors 39c value 3 FOR 89¢

TISSUE Family Scott 4 roll pkg. 3 FOR 89¢

SUGAR Holly Beet 5 lb. bag 48¢

Napkins	Viva 140 ct. pkg.	3 for 89c
Tomato Sauce	Libby's 8 oz. can	3 for 25c
Salad Oil	Food Club 24 oz. bottle	49c
Margarine	Parkay 2c off lb.	27c
Prune Juice	Food Club qt.	2 for 89c
Instant Coffee	Maryland Club 6 oz.	1.11
Pancake Mix	Pillsbury 8c off label 2 lb.	39c
Trash Bags	Glad 10 ct. pkg.	79c
Pork & Beans	Van Camps No. 2 can	4 for 89c
Pickles	Heinz Hamburger dill slices qt.	49c

VALUABLE COUPON

LAYER CAKE MIX

Good thru Jan. 17, 1970
Good at Furr's Supermarket

WITH COUPON 3 FOR 89¢

WITHOUT COUPON 3 FOR $1.00

VALUABLE COUPON

TOOTHPASTE COLGATE FAMILY SIZE Reg. 75c 69¢

CLEANSER Comet 14 oz. 2c off label 6 FOR 89¢

Fresh Frozen Foods

CREAM PIES Morton's Fresh Frozen Assorted Flavors each 25¢

CORN Gaylord Whole Kernel Fresh Frozen 10 oz. pkg. 6 FOR 89¢

TATER TOTS	Ore Ida 2 lb. Fresh Frozen	2 for 89c
PEAS	Blackeye Top Frost Fresh Frozen 10 oz. pkg	4 for 89c
OKRA	Top Frost Cut Fresh Frozen 10 oz. pkg.	4 for 89c

TENDER, TOP QUALITY GRAIN FEED STEERS

ROUND STEAK FURR'S PROTEN LB. 88¢

SIRLOIN STEAK	Furr's Proten	lb. 88¢
T-BONE STEAK	Furr's Proten	lb. 98¢
CHUCK ROAST	Furr's Proten	lb. 58¢

WEINERS Farm Pac All Meat 12 oz. pkg. 53¢

Rump Roast	Furr's Proten	lb. 88c	Roast	Shoulder Furr's Proten	lb. 68c
Short Ribs	Beef Furr's Proten	lb. 38c	Bologna	Farm Pac all meat pkg. 12 oz.	59c
Stew	Boneless Lean Cubes Furr's Proten	lb. 79c	Lunch Meat	Farm Pac 4 varieties 6 oz.	35c
Swiss Steak	Round Bone Furr's Proten	lb. 88c	Link Sausage	Farm Pac 12 oz.	65c
			Steaks	Luncheon quick to fix	lb. 79c
			Patties	Steak quick to fix 5 to pkg.	lb. 1.00
			Patties	Beef quick to fix 15 to pkg.	3 lbs. 1.69
			Sausage	Pork Market made pkg.	2 lbs. 1.29

RIB STEAK Furr's Proten lb. 88¢

FRUITS & VEGETABLES

APPLES Red Delicious 4 lb. bag 49¢

POTATOES Russets 10 lb. bag 49c

PECANS New Crop in Shell lb. 39c

MIX or MATCH

MUSTARD GREENS
COLLARD GREENS
TURNIP GREENS
Each 17¢

Oranges	Texas 5 lb. bag	ea. 55c
Grapefruit	Texas 5 lb. bag	ea. 61c
Tangerines	Calif.	5 lbs. $1.00
Grapes	Red Emperor Calif.	lb. 26c
Lettuce	Arizona	lb. 25c
Tomatoes	Salad Size	lb. 39c
Onions	Green Arizona bunch	2 for 19c

Health & Beauty Aids

EVERYDAY LOW PRICES

THEME BOOKS	2 or 5 hole each	19c
RAZOR	Techmatic By Gillette ea.	$1.77
PHILLIPS	Milk of Magnesia Mint or reg. 12 oz.	77c
MOUTHWASH	Colgate 100 12 oz.	97c
VITAMINS	Chocks Chewable 100's	$2.77

SIDEWALK SALE

3 Big Days - Thursday, Friday and Saturday

PRICES SLASHED 33 1/3 to 50%

AMAZING! FANTASTIC! UNBELIEVABLE!

That's what you'll say when you see the bargains in store for you from our Ready-To- Wear At Sugarland Mall in Hereford, Texas

Don't Miss This Buy
DRESSES
Full Rack Petites
Juniors, Misses & Half Sizes
1/2 price

Ladies Cotton Challis and Brushed Nylon
SLEEPWEAR
1/2 price

Group of Dacron
Suits & Dreses
1/3 Off

Group Ladies Sweaters & Sweater
Coats
1/3 Off

SORRY! NO EXCHANGES, NO REFUNDS OR PHONE ORDERS

Odds & Ends
SPORTSWEAR values to $16.00
Skirts, Pants, Tops & Sweaters
1/2 PRIC

1 Group Long & Short Quilted
ROBES also nylon fleece
Values to $27.00
1/2 PRIC

Betty Rose Surburban
COATS
30.0C to $110 values
1/3 OFF

Entire stocks of Fashion Craft
SHOES Values to 15.99
not all sizes available
$7.88 pair

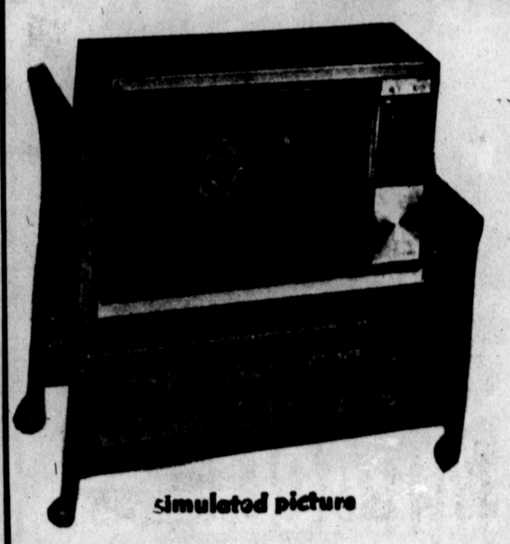
Washable Velveteen
SHOES
while they last
$3.68 pair

1 Group Ladies
HAND BAGS
1/2 price

HARMAN'S

MONTGOMERY WARD
Catalog Store

Sugarland Mall
SIDEWALK
Sales



simulated picture

18" diagonal Portable TV cart included automatic fine tuning. Cartable Color TV follows you in any room
Reg. $359.
$339

5 hp reg. $179.95
ROTARY TILLER
$149.95

POPCORN POPPER
Only $9.99

SAVE $7.00

$14.98 value NOW $7.98

Look At These Sidewalk Sale Specials

Men's Ski Jackets	reg. 17.95 $9.99
Boy's Ski Jackets	reg. 12.95 $8.97
Nehrue Jackets	reg. 6.97 $2.97
Boy's Sport Coats	reg. 10.77 $5.77
Ladie's Robes	$6.47 to $8.47
Boy's Shirts	$4.97 to $1.97
Boy's Shirts	$3.99 to 99c
Sweaters	$3.99
Boy's Pants	$3.27 to $2.27
Men's Pants	$3.98 to $2.98
Men's Pants	$4.98 to $2.98

TABLE OF ODDS AND ENDS
30% to 50% Off

SAVE at Wards during the SUGARLAND MALL SIDEWALK SALE
THURSDAY - FRIDAY - SATURDAY

TOYS
50% Off

- THURSDAY
- FRIDAY
- SATURDAY

YARDSTICK SIDEWALK BAZAAR

Thousands of Quality Yards of your favorite fabrics!

Town & Country
PLAIDS
100% cotton, yarn dyed for dresses, suits, jumpers. Washable
45" wide
Reg. 3.98 NOW $2.44 per yard

Jodpun Coordinates
Plaids and solids to match Polyester and Rayon blend. Machine washable . . .
54" wide
Reg. 3.50 $2.44 per yard

Acrylic Prints
100% Acrylic, looks and feels like wool. Washable.
45" wide
Reg. 4.98 NOW $2.99 per yard

Table group
PRINTS
100% cotton. Some blends washable. 45" wide . . .
Reg. 1.98 NOW 88c per yard

Embroidery Corduroy
100% cotton. Ideal for dresses, pants, tops and skirts, washable.
45" wide
Reg. 3.98 NOW $1.99

WOOLENS

SEASONS BEST BUY

REGULAR PRICE PER YARD	SIDEWALK PRICE PER YARD
$2.98	$1.99
$3.49	$2.33
$3.98	$2.65
$4.50	$3.00
$4.98	$3.32
$5.50	$3.66
$5.98	$3.99
$7.98	$5.32
$8.98	$5.99
$10.98	$7.32

● SAVE ●

Metallic
Eyelash
40" wide
Values to 3.98
$1.88 yard

Quilted
Cottons
nice group of prints washable. 45" wide
Regular 2.98
$1.66

THE Yardstick
FABRIC CENTER
Sugarland Mall

SIDEWALK Bazaar

Thursday, Friday and Saturday

NAME BRANDS - FASHIONABLE STYLES

Men's SUITS

Reg. Price	Sale Price
$60.00	$42.50
$65.00	$45.50
$70.00	$49.99
$75.00	$52.99
$80.00	$56.50
$85.00	$59.99
$90.00	$63.50
$100.00	$69.99
$110.00	$75.99
$120.00	$85.99
$125.00	$87.99
$130.00	$92.50
$135.00	$94.99
$150.00	$99.99

Men's SPORT COATS

Reg. Price	Sale Price
$35.00	$24.99
$40.00	$27.99
$45.00	$31.50
$50.00	$34.99
$55.00	$38.99
$60.00	$42.50
$75.00	$52.99
$80.00	$56.50
$85.00	$59.99
$90.00	$63.50

MEN' OUTERWEAR
● CASUAL ● DRESS
1/3 off Reg. Price

MEN'S DRESS PANTS

$13.00	now	$8.99	$19.00	now	$13.25
$15.00	now	$10.50	$20.00	now	$13.99
$16.00	now	$11.25	$21.00	now	$14.50
$17.50	now	$12.25	$22.00	now	$15.49
$18.00	now	$12.75	$22.50	now	$15.99

Sweaters
good selection all styles
1/3 off

Sport & Dress Shirts
1 group while they last!
50% off

1 group better
Dress Shirts
30% off

1 small group
Men's Shoes
1/3 off

THE Brogue
GENTLEMEN'S CLOTHING
Sugarland Mall
Phone 364-3871

GOOD FOOD IS MY LINE

By Red Hagan

© S. F. OF W.

I was shopping the other day when I noticed on my groceryman's shelf a variety of dried friuts. I thought to myself that if people only knew the culinary magic they can work with these, they'd be amazed. So today, I'll pass on a few things I've learned to do to get the most out of these morsels of dehydrated sunshine. Few cooks realize that dried fruits are delightful with meats. You can enhance the flavor of a pot roast by adding 1½ cups of dried prunes soaked in 1½ cups of water along with sliced olives or mushrooms just an hour before the roast is done. Dried apricots can be added to roast chicken stuffing, and figs can be included in pork chop stuffing.

CHAPARRAL RESTAURANT
Located in Sugarland Mall

SIDEWALK SALE

THURSDAY - FRIDAY - SATURDAY

SIDEWALK SALE SPECIALS

DRESSES, BLOUSES, SWEATERS & PANTS
Large and Small Sizes
½ price

PURSES ½ price

THE PANTS CAGE
Sugarland Mall

DUCKWALL'S

Sugarland Mall

SIDEWALK SALE

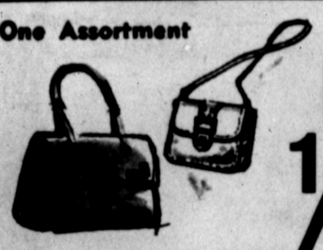
3 BIG BARGAIN DAYS . . . THIS THURSDAY, FRIDAY AND SATURDAY . . . OPEN 9:30 A.M. TO 6:00 P.M.

THESE SPECIALS PLUS MANY MORE WILL BE ON THE MALL!

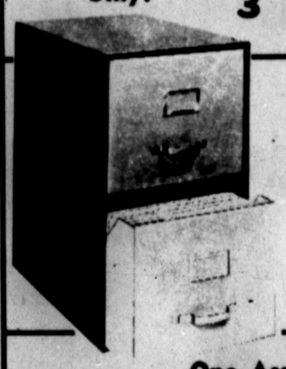
One Assortment Ladies'
PAJAMAS
½ PRICE
Sidewalk Sale only!

One Assortment
NYLON HOSE
½ PRICE
Sidewalk Sale Only!

One Assortment
PURSES
Ladies
½ PRICE



Children
TOYS
All name brands - for all ages
Sidewalk Sale Only! ⅓ to ½ OFF & More



Home
FILE
2 drawer
Reg. 7.88 value
$3.88

One Assortment
KITCHEN UTENSILS
88c Values
Sidewalk Sale Only!
22¢

Deran's
Chocolates
Reg. 89c now

14 oz. box
45¢

One Assortment
Children's Red Plaid
CANVAS SHOES
Regular 1.99
Sidewalk Sale Only!
$1 pair

One Assortment
COOKIES
Regular 29c and 39c value
NOW **½** PRICE!

One Assortment Men's
SHIRTS
½ PRICE!
Sidewalk Sale Only!

DON'T FORGET OUR DOUBLE BONUS 3 DAY COUPON SALE
Thursday - Friday - Saturday
Clip 'em and Save!

SAVE WITH THESE COUPONS

CLIP and SAVE

DUCKWALL'S

Sugarland Mall

3 BIG DAYS
Limited Quantities
Prices Subject To Stock On Hand

VALUABLE COUPON
Jan. 15th, 16th, 17th
Tame Creme Rinse
16 Oz. Size
83¢
$1.59 Value
Limit 1
DUCKWALL'S

VALUABLE COUPON
Jan. 15th, 16th, 17th
Ban Roll-On
1½ Oz. Size
56¢
$1.09 Value
Limit 2
DUCKWALL'S

VALUABLE COUPON
Jan. 15th, 16th, 17th
Polish Remover
7 Oz. Size
21¢
49¢ Value
Limit 2
DUCKWALL'S

VALUABLE COUPON
Jan. 15th, 16th, 17th
Style Hair Spray
13 Oz. Size
47¢
67¢ Value
Limit 2
DUCKWALL'S

VALUABLE COUPON
Jan. 15th, 16th, 17th
Lilt Push Button
$1.27
$2.60 Value
Limit 1
DUCKWALL'S

VALUABLE COUPON
Jan. 15th, 16th, 17th
Scope Mouthwash
Family Size
76¢
$1.49 Value
Limit 1
DUCKWALL'S

VALUABLE COUPON
Jan. 15th, 16th, 17th
Kleenex Towels
Jumbo Rolls
3 For 77¢
$1.32 Value
Limit 3
DUCKWALL'S

VALUABLE COUPON
Jan. 15th, 16th, 17th
Excedrin
100's
93¢
$1.59 Value
Limit 1
DUCKWALL'S

VALUABLE COUPON
Jan. 15th, 16th, 17th
Right Guard Anti-Perspirant
8 Oz. Size
78¢
$1.69 Value
Limit 1
DUCKWALL'S

VALUABLE COUPON
Jan. 15th, 16th, 17th
Kleenex
200's
3 For 77¢
99¢ Value
Limit 3
DUCKWALL'S

VALUABLE COUPON
Jan. 15th, 16th, 17th
Aqua Net Hair Spray
13 Oz. Size
2 For 88¢
$1.34 Value
Limit 2
DUCKWALL'S

VALUABLE COUPON
Jan. 15th, 16th, 17th
Jergens Lotion
9½ Oz. Size
61¢
$1.09 Value
Limit 1
DUCKWALL'S

VALUABLE COUPON
Jan. 15th, 16th, 17th
Flashcubes
3 Cubes in Pkg.
96¢
$1.80 Value
Limit 1
DUCKWALL'S

VALUABLE COUPON
Jan. 15th, 16th, 17th
Toothpaste
Family Size
57¢
$1.09 Value
Limit 1
DUCKWALL'S

VALUABLE COUPON
Jan. 15th, 16th, 17th
Kotex
48's
$1.23
$1.68 Value
Limit 1
DUCKWALL'S

VALUABLE COUPON
Jan. 15th, 16th, 17th
Head & Shoulders Shampoo
Regular Size
Your Choice **57¢**
Values to $1.15
Limit 1
DUCKWALL'S

VALUABLE COUPON
Jan. 15th, 16th, 17th
Puffs
200's
4 For 93¢
$1.32 Value
Limit 4
DUCKWALL'S

VALUABLE COUPON
Jan. 15th, 16th, 17th
Lilt Special
87¢
$1.69 Value
Limit 1
DUCKWALL'S

VALUABLE COUPON
Jan. 15th, 16th, 17th
Gillette Foamy
11 Oz. Size
63¢
$1.19 Value
Limit 1
DUCKWALL'S

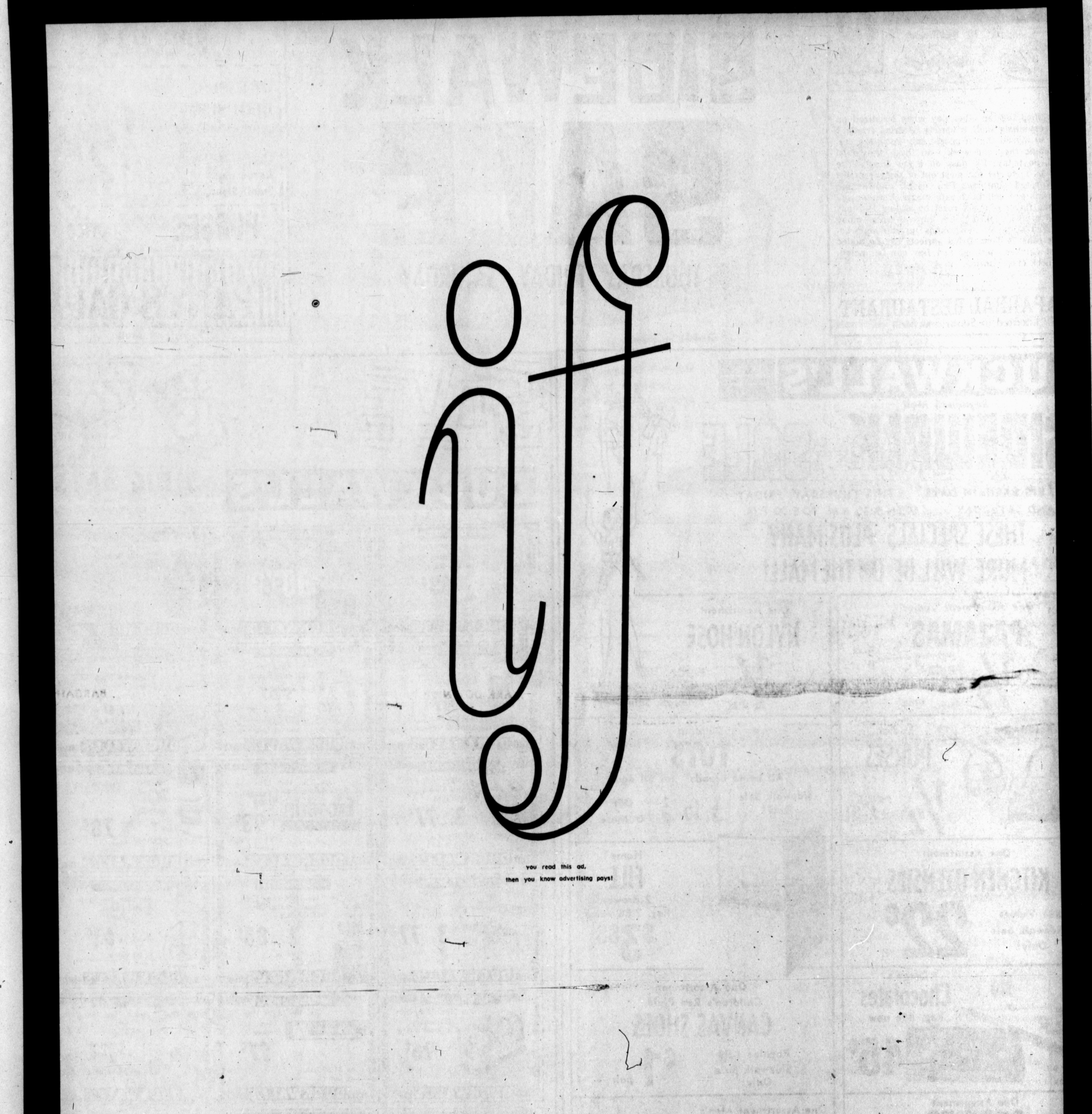
VALUABLE COUPON
Jan. 15th, 16th, 17th
Charmin Tissue
4 to Pkg.
2 Pkgs. 76¢
96¢ Value
Limit 2
DUCKWALL'S

VALUABLE COUPON
Jan. 15th, 16th, 17th
Secret Anti-Perspirant
7 Oz. Size
73¢
$1.59 Value
Limit 1
DUCKWALL'S

VALUABLE COUPON
Jan. 15th, 16th, 17th
NEWBORN 30's **$1.37**
OVERNIGHT 12's **81¢**
DAYTIME 15's **81¢**
DAYTIME 30's **$1.53**
Limit 1
DUCKWALL'S

VALUABLE COUPON
Jan. 15th, 16th, 17th
Pepto-Bismol
12 Oz. Size
99¢
$1.49 Value
Limit 1
DUCKWALL'S

VALUABLE COUPON
Jan. 15th, 16th, 17th
Colgate Instant Shave
11 Oz. Size
33¢
79¢ Value
Limit 2
DUCKWALL'S


you read this ad,
then you know advertising pays!

HAROLD CLOSE DRUG

Sidewalk Sale

THURSDAY — FRIDAY — SATURDAY

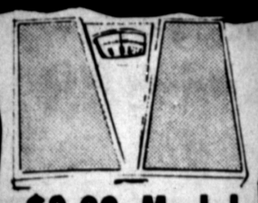
DOOR BUSTERS

CUT & SAVE

19¢ Value - 9 volt
Transistor Battery
"Jolt" brand.
Without coupon - 19¢
12¢
Coupon void at Sale's end.

WALGREEN AGENCY COUPON

1.49 Value Reversible
Mod Mat
18x24" Colorful
99¢

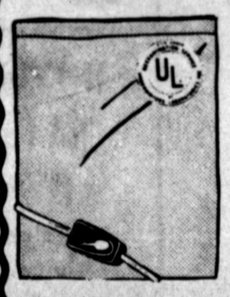


$3.99 Model
Bath Scale
White, pink, black colors. Vinyl mat. Self-leveling type. E-Z read dial.
Weight Watcher's Price
2.77

DRISTAN
$1.29 Size 24's
83¢

$19.95 Model
AM-FM
Table Radio
Solid-state circuitry. Instant "on". AC.
13.88

$6.95 Value
Northern Electric
Vaporizer
All-Nighter model. Heat resistant plastic.
Steamin' Price
2.88
Model 1219



$3.98 Value-Laurel
HEATING PAD
4-position switch. Washable flannel cover.
Hot Price
2.66

Open
8 a.m. to
9 p.m.
Daily
Closed
Sundays

ANACIN
1.49 Size 100's
99¢

NEED A PRESCRIPTION FILLED?
Phone The Prescription Number
364-2344

Jumbo Metal File Case
With indexes, lock, key.
$3.49 Model
"Locked-in" Price
2.33

HAROLD CLOSE

Rx WALGREEN AGENCY DRUG
Sugarland Mall - 364-2344

GATTIS SHOE STORE

LOCATED IN SUGARLAND MALL

JANUARY Sidewalk Clearance SALE

THESE SHOES ARE FROM OUR CURRENT STYLES, COLORS, AND LEATHERS. THEY ARE ALL FAMOUS BRAND NAMES THAT HAS BECOME A FINE TRADITION AT GATTIS.

THURSDAY - FRIDAY - SATURDAY

One Group
SELBY SHOES FOR WOMEN
Regular Value $23.99
NOW Clearance Price $18.90

One Group
WOMEN'S SHOES — DRESS & CASUAL
Selby . . . Florsheim
Regular Values $21.99 to $24.99
NOW Clearance Price $16.90

One Group
WOMEN SHOES — DRESS & CASUAL
Red Cross . . . Florsheim . . . Selby . . . Socialites
Regular Values $18.99 to $24.99
NOW Clearance Price $14.90

One Group
WOMEN'S SHOES — DRESS AND CASUAL
Personality - Cobbies - Socialites
Regular Values $14.99 to $19.95
NOW Clearance Price $12.90

DRASTIC MARK-DOWN

HAND BAGS

TREMENDOUS BARGAINS

One Group
Regular Values $3.99 to $4.99
NOW $3.00

One Group
Regular Value $5.99 to $6.99
$5.00

One Group
Regular Value $7.99 to $12.99
NOW $7.00

Other Handbags Marked Down For Fantastic Savings

One Large Group
WOMEN'S AND GIRL'S FLATS
"POCOS"
Regular Value $11.99
NOW $4.90

One Group
WOMEN'S AND GIRL'S FLATS
MAGDESIANS
"Mary Jane" Strap in Patent Leather
Regular Value $12.99
NOW $8.90

CHILDREN'S SHOES
BOY'S AND GIRL'S

One Group
Sizes 8½ to 4
Regular Value - $5.99 to $9.99
NOW $4.90

One Group
Sizes 8½ to 4
Regular Value - $7.99 to $10.99
NOW $6.90

MEN'S SHOES
DEXTER — BRISTOL — RANDCRAFT — HUSH PUPPIES

One Group
Regular Values $10.99 to $12.99
NOW $8.90

One Group
Regular Values $14.99 to $17.99
NOW $10.90

One Group
Regular Values $15.99 to $18.99
NOW $12.90

ONE SPECIAL GROUP OF FRYE WELLINGTON BOOTS
Regular Values $17.99
NOW $14.90

NO REFUNDS NO EXCHANGES NO RETURNS — ALL SALES FINAL

SHOP EARLY AND TAKE ADVANTAGE OF THESE TREMENDOUS BARGAINS.

TEXAS BANK BANKAMERICARD

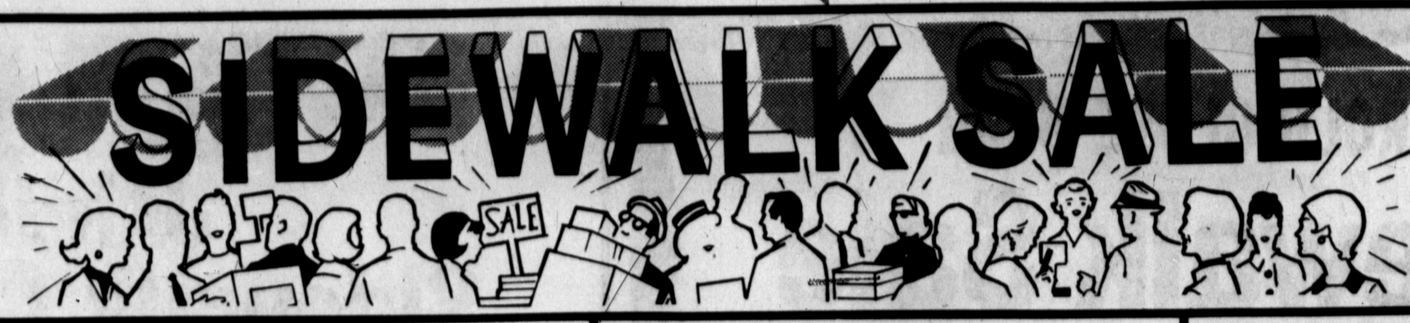
Gattis SHOES OF HEREFORD

master charge

Anthony's
C. R. ANTHONY CO.

SUGARLAND MALL ONLY
HEREFORD, TEXAS

SIDEWALK SALE



We Invite You To Use Your Master Charge Card at Anthony's

Group Taffeth
Corduroy
Values to 1.29 now **2 yds. $1**

Group Better
PRINTS
Assorted Drapery Blends Dress and Sports Wear Fabric
2 Yards $1

Young Men's Long Sleeve Crew Neck Sizes S-M-L-XL
SWEAT SHIRTS
Reg. 1.99 and 2.99 Special
2 for 3.00

One Group While They Last
Men's and Boy's
SPORT SHIRTS
1.00

60" Bonded
Acrylic
Reg. 2.99
1.88
Sidewalk Sale Special

Assorted Group
BETTER PRINTS
Regrouped from 79c and 98c fabrics Sidewalk Sale Special
37¢

Group Ladies
PANT and TOPS
Broken Styles and Sizes
Values to 12.99 Sidewalk Sale Special
5.00 ea.

Group Men's - Boy's
SWEATERS
Values to 50.00 Coat and Pullover Style
½ price

BARGAIN TABLE
Priced With Red Tag
Spreads, Drapes Valances, Rugs
Many More Items To Choose From
No Lay-A-Ways

2 Groups Ladies
SWEATERS
4.00 & 6.00

Men's and Young Men's
Ivy Style Button Down Collars
DRESS SHIRTS
2 for $5
Regular 6.00 shirts

Group Men's and Boy's
WINTER
JACKETS
Broken Sizes Values to 29.99
11.88

2 Large Racks
DRESSES
Jr. Petite
Jr. Misses
½ Sizes
$5 to $25

Large Rack Ladies
SLEEPWEAR
$3 $4 $5

All Ladies and Misses
COATS
REDUCED **20%** and more

Group Boy's - Girl's
WINTER COATS-JACKETS
Remarked and Remarked
5.00 TO 15.00
Depending on Jacket

Cotton
Sheet Blanket
Reg. 2.99
Now
2 for 3.00

Boy's
Briefs T Shirts U Shirts
Your Choice
3 for 1.50

Bargain Table
$2.00

NATIONAL ADV. BRAND

BOTH BUTTON AND ZIPPER FRONTS
NOT ALL SIZES
GOOD SELECTION
3.99 2 PAIR 7.50

Group Men's and Boy's
NYLON HOODED Jackets
3.00

UNDERWEAR
Men's Drawers or long sleeve shirts
$2. ea.
Thermal knit cotton that keeps cold out, body heat in. Ideal for hunters, fishermen, workers, farmers—anyone who works or plays out-of-doors.

BOY'S NAT. ADV. Irregular Colored **JEANS**
Regular 6.50 Sale
2 pair $5

Group Boy's
SUITS and SPORT COATS
Broken Sizes and Styles Priced to Move Now
5.00

Group Men's
SPORT COATS
Broken Sizes Values to 35.00 Out they go
10.00

Terry Hand Towels
5 for $1.00

Group Men's
DRESS PANTS
Good Selection
No Alterations
No Lay-A-Ways
5.00

Misses and Ladies
Nylon Velvet
OXFORDS
One-Two- Three Eye Ties
3.88

Group Men's
PAJAMAS
Values to 4.99 A B C D Sizes Solids and Prints
2 for 5.00

Large Group Irregulars
LUGGAGE
Samsonite Brand Can Match Some Nice Set's Horizan and Suturn Styles Discontinued
25%

Men's & Boy's
CREW SOCKS
Lots of Colors
2 for $1

Group Misses
LOAFERS
Regular 2.99 Value
2 PAIR 3.00

Group Ladies
DRESS SHOES
Values to 14.99 Broken Sizes and Styles 2.99 pair
2 pair 5.00

Group Men's
DRESS SHOES
Values to 21.99 Broken Sizes and Styles Your Choice
10.00

ALL WEATHER COAT WITH ZIP-OUT LINER
18.88
Tops in tailored comfort. Handsome year 'round all-occasion coat. Keeps you dry in a sudden downpour, yet comfortable when the sun shines. Warm acrylic pile lining plus the added feature of full, quilted sleeve liner. For him in Olive. 36's to 44's.

Group Ladies Canvas
Your Choice
Children's House Shoes
1.00

Group Men's and Boy's
Dress and Work Shoes
5.00

Group Maternity
BLOUSES
5.00