

AROUND ATown

Sights and Faces Seen

The First National Bank will be closed all day Saturday, January 19, in observance of Robert E. Lee Day... a good old rebel custom. There's still no market on Confederate bonds, but just to even things up there'll be two bank holidays next month honoring George Washington and Abe Lincoln.

There are two more new cars in town this week. The 1946 Studebaker is now on display at the John Wood Equipment Company showrooms, and Benefield Motor Company has just received their first model of the new Chrysler.

Betty Jane Robinson and Joan Smith were having a gay time subbing for the snow-bound regulars behind the fountain at Halls Drug store Tuesday, and, incidentally, learning to mix their first cokes. The girls took over their volunteer duties, as Joan told an amused customer, "because there was nobody behind the fountain, so we just walked in."

Mrs. John Hall believes in Santa Claus and Californians. While visiting T-Sgt. Billy C. Hall of Santa Ana, Calif., last October she lost her billfold containing \$16.02 in cash, at Balboa Beach. Last week the billfold came back, complete with the \$16.02, by mail from a Balboa Beach cafe.

Larry Loerwald, just back from the far corners of the South Pacific where he served as a lieutenant in the army, is on the job at Hereford Motor Company, dispensing auto parts and greetings to old friends.

Hubert White and J. W. Thomas at City Food Store, on the day of the big snow, were showing a newly-appeared Katy-did, which, or so the old tale goes, is supposed to appear

Mrs. Hodges Is Candidate for County Treasurer

Mrs. Velma Hodges this week has authorized The Brand to announce her candidacy for re-election to the office of County Treasurer, subject to action of the Democratic Primary.

"I wish to thank the people of Deaf Smith County for the cooperation you have shown me in my work as County Treasurer, and if you see fit to re-elect me, I will continue to do my best to serve you," Mrs. Hodges said in announcing her candidacy.

"I invite you to check my record of service, and I will sincerely appreciate your influence and your vote in the coming election."

Brittain Brothers Announce Purchase Of Jennings Cafe

Roy and James Brittain have announced the purchase of the Jennings Cafe this week, and will operate it in the future as "The Steak House."

The brothers have lived in Hereford since 1929. Both are discharged veterans.

Roy, who has been working at the cafe for several months, enlisted in the army in 1942 and was discharged last October 24 after service in Germany and France.

James entered the Navy in 1941, and received his discharge on December 5.

VFW MEETING CALLED TONIGHT AT COURTROOM

There will be a meeting of the Veterans of Foreign Wars tonight (Thursday) at 7:30 o'clock at the county courtroom, Roy V. Smith of the VFW announced today.

All members and eligible members are urged to be present.

March of Dimes Campaign Opens in Hereford Monday

R. L. Thompson Candidate for Clerk's Office

Robert L. Thompson this week authorized The Brand to announce his candidacy for the office of District and County Clerk for Deaf Smith County, subject to the action of the Democratic Primary.

"It will be our purpose to continue giving the people of this county the same kind of service that we have always tried to provide," Thompson said. "Our books and records are open to inspection by anyone at any time, we want to make you feel at home... that this is your office and that we are working for your benefit and convenience."

"I certainly appreciate the confidence that the people of this county have shown in me in the past," Thompson stated, "and if the voters of Deaf Smith see fit to return me to this post, I will continue to do my best to serve them."

Parks Expert To Speak Here On January 25

O. B. Howell, Superintendent of Parks in Amarillo and former professor of Plant Industry at Texas Tech, will speak at an open meeting in Hereford on January 25 on the subject of "City Planning." Mrs. Homer Brumley, chairman of the Community Improvement committee of the county Federation of Women's Clubs, announced this week.

Prof. Howell will speak at two o'clock Friday afternoon, January 25, in the auditorium of the First Baptist Church. The public is not only invited but urged to attend, Mrs. Brumley said.

Howell will be a luncheon guest of the County Federation of Women's Clubs at the Baptist church prior to the open meeting.

The meeting has been arranged by the Federation, which represents more than 500 women in Deaf Smith County, as a part of their two-year program of Community improvement, which includes sanitation and Beautification of the community.

Four questions were asked by Howell in preparation for the address here next week. No. 1 was: Will the city go along in providing money, perhaps through a bond issue, to put into effect a city planning program?

To this, Mayor Ireland replied that the recent \$40,000 bond issue has already been spent, and the city is faced already with an urgent need for the extension of sewer lines.

Question No. 2 was: How much money is set aside toward such a project? To which the answer was that all such funds have been exhausted.

Are the merchants and townspeople ready to receive new ideas? And what part will the Prisoner of War Camp play in Hereford's future? were questions put to the Federation by Howell.

These questions and others will be discussed at the open meeting next week.

Director's Meeting Of Federated Clubs Set for Saturday

A meeting of the board of directors of the Deaf Smith County Federation of Women's Clubs will be held Saturday afternoon at the county courthouse in Hereford, Mrs. Liston Wilson, county chairman, announced this week.

The meeting will open at 4 o'clock in the county courtroom.

The county federation will hold a luncheon on Friday, January 25, at the First Baptist Church, Mrs. Wilson said. Hostess clubs at the luncheon will be Bayview, LaPlata, Wyche, South Hereford, and Frio.

"The March of Dimes," annual campaign to raise funds for the fight against infantile paralysis, was underway all over the nation this week. The drive will continue until January 31, when it will be culminated by a nation-wide series of Presidents Birthday Balls.

W. B. (Woody) Wilson is county director this year for the Deaf Smith County March of Dimes campaign. H. A. Closs has been named vice director.

Collections will be made all over the county during the next two weeks, and the directors hope to make this the biggest March of Dimes collection in the county's history.

Miss Dyalitha Brady, county Red Cross supervisor, has been named as county vice director in charge of Women's activities. Leonard Foster is executive secretary of the committee, and

COLLECTION BOXES
Fifty collection boxes for the March of Dimes campaign will appear in local business houses within a few days. Every business house in Hereford will be supplied with one. Place your contributions there.

C. C. Acker is treasurer. Executive committeemen are E. C. Eubanks, city director; Mrs. Essie Caldwell, business director; Jack Gilliland and Debs Knox, dance directors; Jim Snelson, director of picture show collections; and Chester Strickland, director of school collection.

The chapter committee members plan to send one or more nurses to the hospital to familiarize themselves with the latest recognized treatment for infantile paralysis in preparation for the coming polo season, in order to be prepared for any eventuality, Miss Brady said.

(Continued on 8, Sec. 1)

World War II Veterans Will Get Free Vote

All World War II veterans who have received discharges from the service since May 8, 1945, or who are still in service, are entitled to vote in elections this year with out payment of any poll tax, Sheriff J. O. Newell announced Tuesday.

Veterans will not require any poll tax or exemption certificate whatever, but can secure a ballot merely by presenting their discharge certificates at the polls.

"Prior to this week, this office did not have this information," Sheriff Newell said, "and we are happy to be able to release it now."

This ruling has just been received by the local tax collector's office from State Attorney General Grover B. Sellers, and clarified a previous opinion which had confused the issue by ruling that disabled veterans of World War I were required to pay the constitutional fee of \$1.00.

Veterans of the first World War who suffered more than 40 per cent disability had previously been allowed to vote free, but will be required to pay the constitutional poll tax of one dollar before being eligible to vote in elections this year, the attorney general has ruled, declaring that the law exempting these veterans was unconstitutional.

However, veterans of World War II are permitted a free vote up to 18 months after discharge by constitutional amendment, the attorney general declared.

New Pastor To Be At Presbyterian Church Sunday

Rev. E. Wilson Cole of Paris, Texas, will conduct services at the First Presbyterian Church here next Sunday morning. The morning service will begin at 11 o'clock.

Rev. Cole has served as a chaplain in the Army until recently.

Heavy Snow Blankets North Plains Area To Break Drought And Aid Winter Crops

McMurray Chanters to Present Concert Here



This group of singers from McMurry College of Abilene will present a concert at the First Methodist Church here next Wednesday evening.

McMurray Chorus Will Be Heard In Concert Here

The McMurray Chorus from McMurry College, Abilene, Texas, will be presented in concert at the First Methodist Church Wednesday, January 23, at 7:30 P. M., Rev. Marvin Boyd, pastor, announced this week.

This group of 30, a girls' chorus, has been chosen to represent the entire Chorus group for a between-semester tour which brings them to this section of West Texas. Many of them have travelled rather extensively with Chorus groups.

The purpose of this tour is to create good will for the college and bring inspiration to the students.

In past years, the Chanters have been well received wherever they have appeared. In schools and churches throughout West Texas and New Mexico, the territory served by the Methodist College which they represent. This year, Chorus groups have made more than seventy-five appearances. They recently presented "The Messiah" in full as their contribution to the Christmas festivities of Abilene.

Gypsy Ted Sullivan Wylie, Dean of Fine Arts, is to be here as director of the group. Miss Louise Spiegelmire of the Music Department is the accompanist. No admission will be charged to this concert and local Methodists invite all their friends to enjoy the program.

Collections Slow In First Week of Clothing Drive

Collections for the Victory Clothing Drive were off to a slow start this week, according to W. J. Smith, chairman of the Lions Club committee which is sponsoring the drive locally.

Barrels for collections have been placed at eleven places throughout the city. They may be found at the Star and Texas theaters, Ireland Motor Company, Consumers, J. C. Penny Company, the Post Office, Streu Hardware, Cave's Variety Store, Henslee Hardware, the Hereford Locker and Cold Storage plant, and the City Food Store.

Packing of boxes for overseas shipment will be started as soon as a sufficient volume of clothing has been collected, Smith said. Volunteers will be needed for the packing, which will be done at the warehouse at Packard Milling Company.

Vets Ask Court to Sell Bull Barn for Community Center

Representatives of returned service men's organizations met Monday with the Deaf Smith County Commissioner's Court and filed an application to purchase the County Sales Pavilion, commonly known as the "bull barn." The group outlined plans to remodel and beautify the structure, making it into a headquarters, recreational center and a glorified community hall which they would operate and sub-let to community and organizational affairs.

Members of the court took the matter under consideration stating that the group will be notified in the near future. Meanwhile, the court indicated an interest in public expression on the subject, asking that any interested persons contact their commissioner or the county judge within the next few days.

Representing the returned service men were Bill Hromas and J. C. Ricketts, American Legion, and Roy V. Smith, Veterans of Foreign Wars.

In presenting their application, the group indicated that they wish to buy the pavilion from the county with the express intention of transforming it into a combination headquarters, play grounds and recreational place for the community.

Present plans, as outlined to the commissioners, would transform the structure into a modern two-story building. All of the interior would be torn out and the ground floor would include offices for American Legion, V. F. W., Auxiliary, and Ralph Smith, County Service Officer. In addition, a banquet room and dance floor would be included in the structure. Plans

(Continued on 8, Sec. 1)

VFW Box Supper To Be Held Next Tuesday Night

The Box Supper which was scheduled to be held last Tuesday night by the local VFW chapter was called off due to the weather, and will be held instead next Tuesday night, January 22, at the First Christian Church.

The auction of boxes will begin at 7:30 o'clock.

Baird Will Not Be Candidate; Offers Plan

Fred W. Baird, for the past three years county judge of Deaf Smith County, has announced this week that he will not be a candidate for re-election this year.

In making his public announcement, the full text of which appears in an advertisement in this issue of The Brand, Judge Baird outlined a proposed post-war program for development of Deaf Smith County, including a complete highway program, suggestions for improvements in county buildings, a county recreational center, airport facilities, and a survey of tax evaluations.

"In order to clear the field for all others, I want to announce now that I will not be a candidate for the office of judge of this county, and with that settled I want to briefly outline some of the plans that I have in mind for the improvement of Deaf Smith County," Judge Baird stated.

The ideas included in these plans are, for the most part,

(Continued on 8, Sec. 1)

County Over Top In Victory Bond Quota is Report

A final report on bond sales in the Victory Drive by the Deaf Smith County War Finance Committee, issued this week, shows that the county oversubscribed its overall quota on bonds by \$41,063.75, although falling short by \$18,243.75 on the E Bond quota.

A total of \$291,063.75 of all types of bonds was sold during the drive. The county's quota was \$250,000.00.

Of the "E" bond quota of \$150,000.00, \$130,756.25 were sold. The total of all bond sales in Deaf Smith County for the five year period from 1941 to 1945 was \$3,652,290.06, and every quota given for each drive was oversubscribed with the exception of the "E" bond quota in the final Victory Drive.

"We want to take this opportunity of thanking each and every one who has had a part in this work," members of the committee said. "It could not have been done except with your cooperation which has made it a pleasure to work with you."

Ten to twelve inches of snow blanketed the Plains area Monday and Tuesday, bringing much needed moisture to crops and grazing land throughout this section and considerably brightening prospects for winter wheat.

Precipitation began Monday morning with a light rain which turned to snow in the afternoon, and the steady snowfall continued until noon Tuesday.

One and one-quarter inches of moisture was recorded in Hereford on the weather gauge at the City Hall, B. A. Witherspoon reported.

The snowfall was general over the Panhandle-Plains area, and over eastern New Mexico. However, the moisture recorded in the Hereford area was highest reported throughout this region.

Eight to ten inches of snow was reported at Dimmitt, a foot at Happy. At Amarillo the weather station reported six and one-half inches of snow, and a total precipitation of 82 inch from the rain and snowfall of Monday and Tuesday. Frio reports 12 inches of snow.

Highways throughout this section were blocked by drifts Monday night and Tuesday. Bus service on the New Mexico Transportation Co. lines was halted Monday night and Tuesday, and Santa Fe trains were running behind schedule.

Highway Patrolman J. C. Reese reported that there were no serious highway accidents during the storm, but a number of motorists were stranded on highways in this county Monday night and forced to spend the night in their cars.

Two parties of motorists, enroute to California, were stranded in Hereford and forced to spend the night in the City Hall when they were unable to find hotel accommodations. Four men and three women spent an uncomfortable night in chairs at the Chamber of Commerce office, E. B. Papey, C-C secretary.

C-C Directors Vote \$1,000 for Fair Exhibit

Directors of the Hereford Chamber of Commerce, in a meeting Tuesday night at the county courtroom, voted \$1,000.00 to set up the Deaf Smith County exhibit at the Texas State Fair in Dallas this fall.

J. B. Elliston and Sank Ramey were named as a committee to take charge of the planning and arrangement of the exhibit in the Agriculture Building at the Fair grounds.

Elliston and Wayne Evans, president of the Chamber of Commerce, reported to the directors on their recent meeting with fair officials in Dallas, who were, the local men report, greatly impressed with the Deaf Smith exhibit at the last exposition four years ago and anxious to have this county return with an exhibit this year.

Horace Black, who is in charge of the Agriculture displays at the Fair, told Evans and Elliston that Deaf Smith County should have their choice of exhibition spaces in the Agriculture Building, and that no other places would be assigned until the local committee had made their choice.

"Deaf Smith County will set the pace for Agriculture exhibits at the fair this year, Black was quoted as saying.

One hundred and 79 applications for space had already been received at Dallas shortly after the first of the year, Black told Evans and Elliston, but none were to be granted until this county had made its choice.

With the cooperation of fair officials, tentative plans for the exhibit have already been drawn up. These feature a flowing irrigation well in the center, surrounded by a number of panels featuring choice products from Deaf Smith County, with a legend showing the mineral analysis of each.

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30MRS. SETH B. HOLMAN Publisher
JIMMIE GILBERTINE Editor
BEN EZZELL News Editor

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

Cox Warns Against Pneumonia Danger

AUSTIN, Jan. 15.—According to Dr. Geo. W. Cox, State Health Officer, pneumonia caused over 1,934 deaths during the first ten months of the past year in Texas, a reduction over the previous year but still too high. It is more prevalent during the winter and spring months.

Pneumonia is usually caused by a germ called the pneumococcus, which many of us have lurking in our throats ready to start trouble when our resistance to it is lowered. We can keep up our resistance by avoiding undue fatigue and avoiding unnecessary exposure to extreme weather conditions. When we go out into the cold, additional wraps should be worn, sufficient to protect us. Keeping the temperature of our homes as low as is consistent with comfort will greatly lessen the difficulties encountered in adjusting ourselves to the cold when we go out.

Another method of prevention in pneumonia is not to neglect a cold, for the common cold often results in pneumonia when neglected. A person with a severe cold should stay at home, and call his physician for advice if temperature persists or the cold lingers on. He should follow his physician's advice until the cold has disappeared.

The successful treatment of a pneumonia case often depends upon starting treatment very early. That is why a physician should be called at once when pneumonia is suspected. A patient may really have beginning pneumonia when he thinks it is only a cold. If the physician's advice is sought, he will have an opportunity to start treatment early if pneumonia occurs in such cases.

Then there was the sailor who just ordered his dinner thrown overboard.

WHY BE FAT?

Eat plenty yet lose weight with delicious candy reducing plan. Have a more slender, graceful figure. No exercising. No fasting. No drugs. With the simple AYDS Vitamin Candy Reducing Plan you don't cut out any meals, dessert, potatoes, meats or butter. You simply eat them right. 100% Calorie-reducing delicious (vitamin fortified) AYDS candy reduces weight. Absolutely harmless.

In official tests conducted by medical doctors, AYDS Vitamin Candy Reducing Plan has been shown to reduce weight. MONEY BACK on first box. Phone 99. Halle Drug—Phone 99.

Tear out this ad as a reminder

Announcing

purchase of Jennings Cafe

by

Roy Brittain
James Brittain

In addition to Plate Lunches and Regular Dinners, we are specializing on

Fine Steaks

We will appreciate an opportunity to serve you!

STEAK HOUSE

Formerly Jennings Cafe



Merle Oberon and Cornel Wilde are pictured above in a scene from the dramatic film, "A Song To Remember", which will be shown soon at the Star Theatre.

the group, Secretary of Agriculture Clinton F. Anderson said that its function and responsibility would include helping the agencies of the Department to coordinate their respective activities. In addition, the state council shall provide a medium for the exchange of information and the discussion of the problem of mutual interest to the agencies represented and for carrying out such assignments as may be made by the secretary.

Membership of county councils will consist of heads of the offices of the constituent agencies of the U. S. Department of Agriculture in the county, including the county Extension agents.

During the war the State and County USDA War Boards dealt with a variety of emergency matters, including priorities and selective service assignments.

One of our discharged sailor friends tells us that bolting the food down doesn't help a bit when you're seasick.

Political Announcements

Deaf Smith County
The Brand is authorized to announce the following candidates for the offices under which they are listed.For District Attorney:
FLOYD H. RICHARDSFor County and District Clerk:
ROBERT L. THOMPSON
(Re-election)For County Treasurer:
MRS. VELMA HODGES
(Re-election)

West Texas State To Honor War Dead In Special Program

Canyon—West Texas State College will honor its war dead of World War II in a special ceremony on Sunday afternoon,

May 5. The hour has not been set.

The memorial ceremony will be made as impressive as possible. A bronze tablet bearing the names of the war dead will be unveiled.

President J. A. Hill has expressed his desire that the occasion be one in keeping with the desire of the institution to honor its war dead and their relatives. Several departments of the college will contribute to the program.

Information in hand indicates that 38 former students of West Texas State were killed in the recent war. However, it is possible that there were others. Anyone having such additional information is being asked to notify Dr. Lee Johnson, secretary of the Ex-Students Association, at once.

The college's war dead includes: Samuel Otis Archer, Bonner Baker, James Royce Barron, Munroe Belknap, Elver Brown, Jimmie Carr, Alva Clardy, Melvin D. Cleek, Ray Cox, Burton Culp, Glenn Davis, C. L. Drummond, Greer Estes, Forrest Faulkner, Billy Folk Hall, Donald Hawkins, Robert K. Hunt, Tom (Snooks) Jones, Frank L. Kelly, Duncan Kirkpatrick, Capt. W. E. Lockhart, Harold Lowe, Horace Morelock, Lucius G. Penick, Jay Pletch, James Curtis Shepherd, Buck Smalley, Leon D. Smith, Kenneth Stewart, Mack Thomas, Drummond B. Thomas, Clark Ivan (Pat) Toombs, Victor Val Verde, Raymond R. Wagner, Billie Walker, Jim Edwards Webb, Judge Williams, Wilbur P. Worford.

Read Our Want Ad Page!

MASONIC BULLETIN

Hereford Lodge 849

Stated meeting second Monday in each month. School of instruction each Thursday night.
R. L. THOMPSON, Sec'y.
O. L. CLICK, W. M.

TICKLERS

By GEORGE



Income tax time is just around the corner, and Uncle Sam will soon discover that America has a lot of untold wealth. Our taxes would be a lot higher if we had to pay on the basis of what we thought we were worth.

Announcing the Opening of THE CASH LOAN CO

We Negotiate

PERSONAL LOANS \$5.00 up

ELTON BROOKS, Mgr.

(Over USO)

SEE US TODAY

Upstairs Over USO

2-21c

Save at FURR FOOD Super market Low Everyday Prices



Super Suds

Large Box 23c

(limit)

COFFEE

Armstrong — LB. 29c

SUNNY-BOY FLOUR \$1.19

25-Lb. Sack

BLEACH 12c

Hilex — Quart

MUSTARD 9c

Libby's — 9-Oz. Jar

TAVERN WAX 54c

16-Oz. Jar

SYRUP 69c

Brown Bre'r Rabbit — No. 10 Can

JUICE

OATS

PRUNES 23c

Pacific — No. 2 1/2 Can

TOMATO SOUP 3 for 29c

Campbell's, cans

HY-PRO 19c

Quart

TOILET SOAP 3 for 13c

Fine Art, bars

MEXICAN STYLE BEANS 10c

Pecan Valley — No. 303 Tin

COFFEE

Libby's TOILET SOAP..... 3 for 21c

Libby's BABY FOOD..... 3 for 27c

No. 10 Size Can Pure Cane SYRUP..... \$1.06

Rolling West, Fancy PEAS..... No. 2 can 17c

Stokley's Cut Wax GREEN BEANS... No. 2 can 18c

PEANUT BUTTER 58c

Armour's — 2-Lb. Jar 72c

SHORTENING 72c

Jewel — 4-Lb. Carton 36c

FRUIT COCKTAIL 36c

Libby's — No. 2 1/2 Can 14c

BEETS 14c

Sliced, Libby's — No. 2 Can 31c

PLUM PRESERVES 31c

Libby's — No. 303 Jar 45c

DILL PICKLES 45c

Top Jar — 16-Oz. Jar 7c

TOMATO. 7c

San Luis. NO. 2 CAN 33c

MOTHER'S. 33c

With Premium. 3-LB. BOX 33c

CHILI 28c

Armour's — 16-Oz. Tin 20c

CATSUP 20c

Snyder — 14-Oz. Bottle 32c

PEACHES 32c

Libby's — No. 2 1/2 Can 25c

APPLE BUTTER 25c

Libby's — No. 303 Jar 29c

CHASE & SANBORN. 29c

LB. JAR 29c

FISH

Catfish, lb. Frozen Perch

47c 47c

FAT BACKS lb. 14c

CHUCK ROAST lb. 27c

Kraut Bulk. 10c

PORK STEAK lb. 32c

BRICK CHILI lb. 20c

PRODUCE

GRAPEFRUIT EACH 5c

CAULIFLOWER LB. 15c

SPUDS U. S. No. 1 5-LB. BAG 23c

CABBAGE LB. 5c

ONIONS Dry and Firm 2 LBS. 15c

SHELLED PECANS LB. 99c

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Demonstration Club Activities

Heiselman H. D. Club

Mrs. Dock Campsey was welcomed as a new member of the Heiselman Home Demonstration Club at the regular meeting held Thursday afternoon at the home of Mrs. Henry Kinsey. Mrs. Tom Fields, president, directed the business session.

Mrs. Robert Wingate and Mrs. V. E. Lemke conducted a short games session.

Miss Sadie Lee Oliver, CHDA, told of the purchase of cherry trees and tomato seeds and urged the use of highly colored vegetables for more nutrition.

Mrs. Lorin Creitz will be hostess for the next meeting on February 14 at 3 o'clock.

Those attending were Mesdames Dock Campsey, J. A. Campsey, Paul Metcalf, E. N. Jacobsen, Robert Wingate, V. E. Lemke, D. R. Stinnett, Tom Fields, Lorin Creitz, the hostess and Miss Oliver.

Simms Home Demonstration Club met with Mrs. Claude Bogie Thursday afternoon. Mrs. Edd Thomas, president, presided when New Year resolutions were adopted.

Mrs. Elmer Cook led the club in a discussion of "Ways of Improving the Community."

Refreshments were served to Mesdames M. W. Blankenship, Zerrell Thomas, Elmer Cook, Glenn Hetzler, Edd Thomas, Cord Hammonck, John A. Morris, G. A. Ferguson, J. A. Crafford, Homer Brooks, Pete Garnett and the hostess.

Bippus Club Meeting
Bippus Home Demonstration Club held its regular meeting with the president, Mrs. Richard Evans on Wednesday afternoon last week.

Plans were discussed for the coming year's work and refreshments were served to Mesdames E. K. Pinnell, J. G. Fortenberry, Miss Christine Fortenberry and the hostess.

Shishtinta Girls Elect Officers

New officers elected on January 8, for Shishtinta Camp Fire Girls group include: Abbie Longbottom, president; Patsy Cates, vice-president; Margaret Ann Sexton, secretary; Ida Rae Brunson, treasurer and Marian Wilson, scribe.

After the election of officers members of the group and their guardians, Mrs. Phillip Barkley and Mrs. Bob Wilson, made plans for future programs and activities.

Try a Want Ad!



...and for
PROMPT, DEPENDABLE SERVICE
we invite your consideration!

ACME CLEANERS
PHONE.... 111

We Still Have a Few Pressure Cookers

We also have some 8-ft. Challenge
WINDMILLS

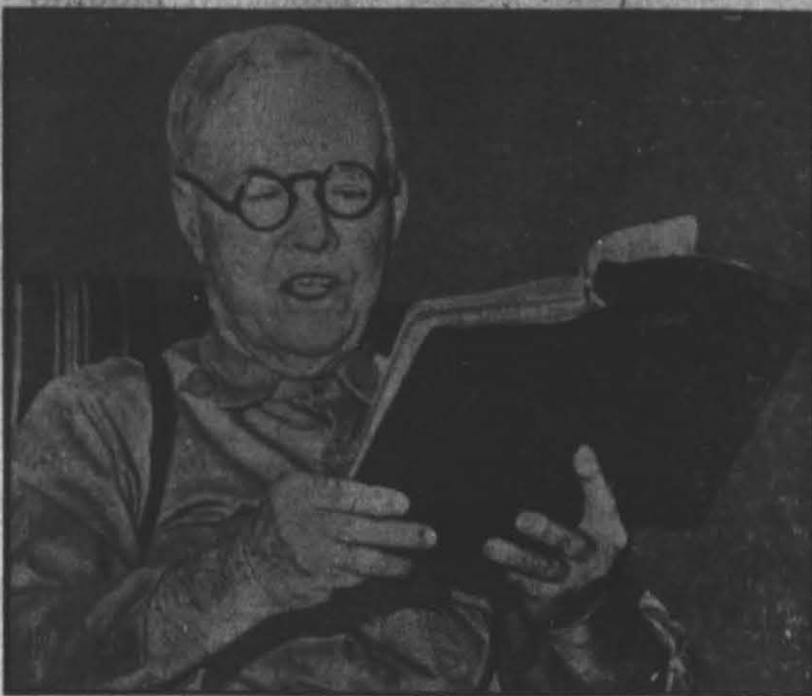
We Are Expecting Soon . . . A
**CAR OF
Super Phosphate
FERTILIZER**
Place Your Orders Now!

GET IT AT YOUR

Consumers

For Better Service—Bigger Dividends!

40 Prison Years, 40-Time Bible Reader



Harry Orchard, 80-year-old life term convict at Idaho State Penitentiary who has served 40 years for confessed murders of 26 men, reads his Bible every day to atone for his crimes. He's read the Bible 40 times—once a year—so far. He says he's ready to die.

Tri-Hi-Y Has Birthday Party

The annual birthday party for Tri-Hi-Y Club was held Saturday night at the home of Mrs. O. D. Carnahan. The occasion marked the ninth year of Tri-Hi-Y activities in Hereford and also marked the birthday of Mrs. W. E. Dameron, Tri-Hi-Y mother.

A short program was presented and a gift was presented by the group to the club mother. Mrs. Dameron also made a gift presentation to the club group.

Those attending were Joan Smith, Jessie Ann Buckner, Virginia Lookingbill, Betty Smith, Doris Jean Hastings, Virginia Lyons, Betty Jo Carnahan, Cecilia Guseman, Linnea French, Ruth Moreman, Jackie Wright, Nina Hartman, Joan Witherspoon, Mary Louise Grady, Barbara Smith, Barbara Burney, Beverley Barkley, Peggy Barnard, Dorothy Dishman, Caren Conklin, Jean Walker, Ann Bateman, Mrs. Dameron, Mrs. Carnahan and the sponsor, Miss Irene Crawford.

Presbyterian Women Observe Prayer Week

Universal Week of Prayer was observed by members of the Woman's Auxiliary of the Presbyterian Church during the week of January 8 through the 13th.

On Tuesday regular group meetings were held at the home of Mrs. E. S. Ireland, Mrs. Cecil Wilkins and Mrs. Henry Benson.

An observance was held at the

church on Wednesday evening and Friday afternoon cottage prayer meetings were held at the home of Mrs. J. E. Gyles and Mrs. D. D. Bivins.

A brief period was designated each morning during the period for individual prayers in the home for India, Alaska, America and The Jews.

W. C. Hudspeth's Father Dies

Mr. and Mrs. W. C. Hudspeth returned Saturday from Texline where they attended funeral rites held Saturday afternoon at the Baptist Church for his father, W. B. Hudspeth, 70, who died Thursday in a Clayton, N. M., hospital following a heart attack.

Mr. Hudspeth had been a resident of Texline for 35 years and was county commissioner for several terms.

He is survived by his wife; four sons, W. C. of Hereford; F. E. of Texline and H. E. and J. C. of Amarillo; two daughters; Mrs. Mary Stewart of Dalhart and Mrs. J. F. Day of Amarillo.

Mother of Judge John Aldridge is Buried at Bovina

Mrs. Minnie O. Aldridge, 74 year old pioneer resident of Parmer County, died Tuesday night, January 8, at 10:30 o'clock at her home in Farwell.

Funeral services were held Thursday afternoon of last week at the Methodist Church in Bovina, and interment was in the Bovina cemetery. Rev. Paul Tripp conducted the funeral rites.

Mrs. Aldridge was the mother of District Judge John Aldridge Jr.

She was the widow of John Aldridge, former Parmer county sheriff and cattleman, and owned and operated the Farwell Abstract company.

Mrs. Aldridge is survived by two sons, Judge Aldridge of Farwell and Sam Aldridge, an attorney in Farwell, and three grandchildren.

Pall bearers were W. M. Shirley, Aubrey Brock, Reagan Loomney, G. D. Anderson, Claude Rose, and Floyd Schlinker.

Draft Board Holds Meeting Monday; 3 New Registrants

Clyde Wesley Treadway, Robert Sterling Miller, and Lee Roy Boyer were new registrants for Selective Service this week. Mrs. Eunice L. Petersen, secretary of the local board, announced Tuesday.

The board met in regular session Monday.

Classified 1-A were Larry J. Green, Floyd E. Walton Jr., Robert O. Elliston, Sam R. Lisenbee, Richard R. Oakes, and Walter W. Tietjen. Eual Harold Bradford was classified in 2-C.

Five of the boys who were classified 1-A are students, and will be deferred indefinitely, Mrs. Petersen said. Green, Oakes, and Tietjen are high school students, and Elliston and Walton are now in college.

Morris Lee Martin, son of Mrs. Myrtle Martin of Hereford, enlisted here on December 28 for service in the U. S. Navy.

Dealers Will Meet OPA Advisors for Conference Tonight

Home furnishings and automotive repair service dealers of Castro, Parmer and Deaf Smith counties will meet at 7:30 p.m. in Hereford, Thursday, January 17th for assistance with and discussion of OPA pricing regulations, according to notices sent out by the Deaf Smith County area board, as part of a series of such meetings being held over the entire district.

The dealers will be divided in two groups to meet at the same time. Retailers of wearing apparel, furniture, hardware and other home furnishings whose prices are set by Regulation No. 580 will meet in the Price Control Office in the Courthouse, where H. L. Lewis of the Fort Worth District Office staff will be present to give assistance and advice.

Automotive repair service dealers whose prices are established by Regulation No. 165 meet in the County Court Room in the Courthouse, and F. A. Wilson, also of the District Office staff, will render such assistance as may be necessary.



We got a tip on the races once that meant real money to us. A fellow informed us that the wife was at the track, and we arrived just in time to keep her from making any bets.

PENNEY'S
J. C. PENNEY CO., INC.

Slacks Slacks Now's

HAVE ZIPPERS!!
HAVE PLEATS!!

THE TIME TO BUY A PAIR!!

4.98

Yes, they're gabardines! You just can't beat gabardine for smoothness, crease-holding qualities. Here are slacks in brown, gray, blue and tan that you'll be wearing around the clock and throughout the year. Slacks you'll treasure!

ALL WOOL SPORT TROUSERS—GLEN PLAIDS, STRIPES AND CHECKS AT \$8.04

850 YARDS

CURTAIN SCRIM

White, Cream, Peach, Ecru, Gold, Rose, Blue and Ivory
26c to 39c yd.



budding fashions . . . to bloom now, or later

With the first crocuses, the first bright buds of spring come gay new dresses, many of them the two piece mixables you live in! Wear them now, these rayon crepes, jerseys, gabardines, tiny-waisted, slim-skirted. Later, under toppers, show their colors! Flattering Dresses—Gay As Springtime, Here Now!

\$2.80

\$8.30

Lost!
use the
CLASSIFIED

Classified Ads

FOR SALE

We Have in Stock a Limited Number of
**BUTANE
FLOOR FURNACES**
HUGH BOOKOUT
Commercial Oil Co.
1-2tc

FOR SALE: Good brass double bed with springs and inner-spring mattress. Reasonable price. Phone 348-W or call at 311 W. 3rd. 3-1tc

You can still pick up the Phosphorus direct from freight car. Nelson Armstrong. 3-1tc

FOR SALE: Prairie hay, \$25 a ton. Fraser Milling Co. 3-2tc

FOR SALE: New electric motor 1 horse power 3 phase. Nelson Armstrong, Gen. Del. or call at Brand office. 3-1tc

FOR SALE: Model L Case tractor on rubber. Motor and all gears in excellent condition. Will sell below ceiling. Dan L. Daubert, Gotebo, Okla. Route 1. 3-6tc

FOR SALE: 1934 V-8 truck. \$300.00. Also '31 four-door Model A. Good motor and tires, \$150.00. See Lora Pellam, 1-2 block west Bookout Station or call 108-M. 3-1tc

IN STOCK

Ready for Delivery

1 VAC Tractor with complete tool bar and cultivator. Several De Baval Separators. One 10-inch Hammermill. Jacobsen Brothers
Case Dealers
3-1tc

ELM TREES FREE for the moving. R. W. Mitchell, north Cemetery. 3-1tc

FOR SALE: 30 feeder shoats. See S. J. Barclay, 311 W. 7th. 3-1tc

THE OFFICER'S MESS, PRISONER OF WAR CAMP is accepting bids for the immediate sale of Chinaware, stock pots, ice cream freezer. See Lt. Matt-miller at the Exchange Office. 3-1tc

I HAVE A NEW FARMALL M and one-way; would like job of plowing. 7 miles southeast Hereford. Jap W. Dickerson, Rt. 3, Hereford, Texas. 3-4tc

FOR SALE: 6 ft. Case one-way. J. W. Dickerson. 3-4tc

FOR SALE: 600 egg electric incubator, 22 calibre rifle, one dry cow, and some rabbits. O. T. Larson, 1 mile West on Highway 60. 3-3tc

FOR SALE: 72x190 ft. lot with 3-room house, not hardly finished, on the corner of 25 Mile Ave. and 12th St. Orril Landers. 3-1tc

FOR SALE: Farm equipment and cows, 220 acre farm. 240 acres cultivation, balance grass. Barns, sheds, etc. Immediate possession. W. E. Dunlap Real Estate, Alderson Bldg. 1-3tc

I have a few pairs of repaired G. I. shoes for sale at a good price. Jack's Shoe Shop. 2-3tc

FOR SALE: Four spotted Poland-China boars. Eligible to register. Billy Moore, 6 miles north Dawn. 2-2tc

FOR SALE: Balled hegar. G. J. Garth, 15 miles south Muleshoe. 2-3tc

FOR SALE: 2-room modern house on 11th St. See E. L. Pellam, 1 block west Bookout Station. 2-3tc

THEATRE CHAIRS FOR SALE—800—two kinds, upholstered bottoms with upholstered backs, and upholstered bottoms with Venner backs. Will sell in lots of from twenty up. May be seen in Clovis. See E. R. Hardwick, State Theatre, Clovis, New Mexico. 1-3tc

FOR SALE: 220 acres. Good sets improvements. 100 acres grass, 100 acres wheat. All goes. Immediate possession. W. E. Dunlap, Alderson Bldg. 1-3tc

HAVE A FEW THOUSAND Bundles of feed for sale. W. E. Dunlap, Alderson Bldg. 1-3tc

FOR SALE: Oliver 70. Complete with tool bar, 4 row tiller, and planter attachment. \$1100. O. B. Southern, Joel Switch. 2-3tc

FOR SALE

FOR SALE: Alfalfa hay and few choice Hereford Bulls. H. D. Robbins, 7 miles south. 2-2tc

FOR SALE: We are offering some nice 40 acre blocks near Hereford, improved and under irrigation, could give some farms. Also have larger irrigated farms and farms planted to wheat, all wheat to go with sale. If you need money to finance an irrigation well, see us. Hill-Ricketts Co. Box 351, Hereford, Texas. 1-1tc

ONE LIVING ROOM SUITE, nice slip covers for sale. Mrs. Maurice Tannahill. 5 miles west. 1-3tc

FOR SALE: 1941 Pontiac 8 Sedan, radio, heater. 1939 Oldsmobile 6 (60) Coach, theater. Inspect both at 500 Ross. (No dealers). Hays Implement Co. Dimmitt, Texas. 50-ttc

Beautify your Home by Planting Shade Trees, Evergreens, Shrubs, Vines, Roses. Have assortment of Fruit Trees. Have man to plant.
MRS. J. F. WARD
1-3tc

FOR SALE: Government granary, 14x32. Cost \$450.00. Will take that now. Wm. McGehee. 47-ttc

WE HAVE A COMPLETE LINE of O. M. Franklin Serums, Veterinary Remedies and Instruments. Texas Market. 30-ttc

FOR SALE: 1938 half ton International pick-up. 1936 Ford ton and half truck. Good rubber. Earl Plank, 1 1-2 miles north sub station on Amarillo highway. 2-2tc

FOR SALE: Turkey Toms and Hens. W. E. Dunlap, Alderson Bldg. 1-3tc

FOR SALE: 4,000 bundles cane 5c per bundle. O. B. Southern, Joel Switch. 2-3tc

FOR SALE: 2100 pounds alfalfa seed. State tested. Fred Dennis, Friona, Texas. 2-3tc

HAVE JUST RECEIVED Small Shipment of ETHYLENE GLYCOL Milburn Service Station 2-2tc

20%

CATTLE CUBES

Buy Your Supply NOW!
Proteins are Scarce!

Fraser
Milling Company
45-ttc

FOR SALE
2-Ton GMC Block Assembly.
Good condition.
R. J. Richardson
50-ttc

Special... While They Last!

LEATHERETTE
Zipper Binders
brown or black
(ideal for school use)

Typewriter Paper

We also have some more All Metal, Heavy Duty

CASH BOXES

(absolutely the best we ever had, (war or no war)

Card Index Boxes

3x5 inch—nice for recipe files
Cardboard 35c
Genuine Oak ... \$1.10

The Hereford Brand

FOR SALE: Farm equipment and cows, for rent 220 acre farm. 240 acres cultivation, balance grass. Barns, sheds, etc. Immediate possession. W. E. Dunlap, Alderson Bldg. 1-3tc

FOR SALE: Nice modern home on paving. Immediate possession. See Joe Evans. 1-ttc

FOR SALE: 1 Challenge steel windmill, new head and 40 ft. wood tower. 1 storage tank, 6x8 ft. 1 tank house building 6x8x10 ft. high. Will sell separate or all together can be moved easily. Priced right. See Frank S. Wilde, 6 1-2 miles northeast of Hereford. 1-ttc

FOR SALE: 1 Challenge steel windmill, new head and 40 ft. wood tower. Priced right. See Frank S. Wilde, 6 1-2 miles northeast of Hereford. 1-ttc

FOR SALE or TRADE

FOR SALE OR TRADE. A seven room house, six miles north 25 Mile Avenue. Mrs. Paul Probasco. 3-1tc

Please notify me of any stray steers branded "G" about the right shoulder, and oblige, L. B. Godwin, Box 429, Hereford. 38-ttc

LOST AND FOUND

LOST: 1 Shaeffer fountain pen. Marked Woodrow B. Wilson. Request return to Brand office. 3-1tc

LOST: Large red male Chesapeake Bay Retriever. Guy Lawrence, at 484. 3-1tc

LOST: Ford outside dual wheel and tire. Leave at Goodrich store. 3-1tc

FOR RENT

FOR RENT: 2 room house. FOR SALE: Gas heater. Phone 372-R. 1130 25 Mile Avenue. 3-1tc

OFFICE ROOMS for rent. Inquire at Hereford Brand Office. 15-6tc

NOTICE

NOTICE—Dead Stock removed—large or small, with hides on. F. E. E. 3-1tc

Call West Texas Feed & Seed, Phone 265, or notify G. B. (Dick) Hagar. 3-1tc

Hereford Rendering Service 48-ttc

NOTICE

All dogs running stray are to be picked up by the city starting Monday, Jan. 14. City of Hereford. E. W. Curtsinger, Marshal 2-2tc

HELP WANTED

WANTED: Woman for general housework, at Savoy Hotel. Mrs. Dudley Green. 3-1tc

Girl Wanted

for Theatre
Cashier
No Experience Needed
GOOD PAY FOR
GOOD HELP

Apply Manager

Star Theatre

WANTED

REAL ESTATE WANTED
Urgently in need of listings on homes, farms, acres, tracts and lots. Appreciate your listing. CLAUD HIGGINS. Phone 668J 3-4tc

WANTED: Grain blower for 2 horse power motor. Nelson Armstrong, Gen. Del. or call at Brand office. 3-1tc

WANTED: Furnished apartment, 3 rooms or more. No children. Permanent. Bill Fowler, Phone 2. 3-2tc

WANTED: 1000 pieces of property to sell. C. N. Cosby, Realty, Phone 42. Hereford, Box 86. 1-ttc

WANTED: A practically new one-way plow, 9 or 10 ft. with 26 inch discs. Prefer power lift. See Frank Wilde, 6 1-2 miles north east of Hereford. 1-ttc

WANTED: A farm job for man and wife. Good pay. Experienced. Oscar Van Sickle, Summerfield, Box 63. 1-4tc

REAL ESTATE FOR SALE OR TRADE

BEST BUY IN HEREFORD
Well located 9-room house, is ideal for rooming house or apt. \$6000. 4-room modern house, good homes all around it. \$2650. Nice lots, \$250 to \$350. CLAUD HIGGINS, Phone 668J. 3-1tc

REAL ESTATE FOR SALE OR TRADE

If interested in buying Amarillo property, contact Loula Dunlap, 1503 Lincoln St. Amarillo, Texas. 2-5tp

FOR SALE

320 acres all in wheat; this is a nice smooth tract, one-third of wheat goes at \$30 per acre.

320 acres in 7 miles of Summerfield; 265 acres in wheat, no Johnson grass; small house with basement, good barn, well and windmill. On REA.

655 acres 16 miles from Hereford, 2 miles off the highway, \$45 per acre, will trade for a good 320 acres close in.

Perfect 80 acres with an irrigation well, on REA and in 1/2 mile of paved highway.

BEN M. SUDDUTH, 108 W. 3rd St., Hereford, Tex. 3-1tc

FOR SALE—Two lots, some improvements. Just outside the Corporation west. See Russell Daniels, Floral Shop. 1-3tp

DAIRY or STOCK FARM

160 acres, 4 miles Hereford, a good 7-room home, garage, electricity, trees, rock tank, milk barn, sheds, hen houses. 28 acres sub-irrigated alfalfa land, 58 acres choice irrigation land, fenced sheep proof. This will make money and living for life. \$75 per acre. Exclusive listing. Several irrigated farms. CLAUD HIGGINS, Phone 668J. 1-3tp

Beautiful new 8-room home, \$11,000. Sell furniture if wanted.

Nice duplex, double garage, near churches, business district and school, \$7500.

9-room home, ideal for rooming house, home or apartment, rents for \$110. Price \$7000.

5-room modern home large basement, a beauty, \$5,500.

4-room modern home, price, \$3,300.

4 acres small improvements on pavement, gas line, electric line, mail route, \$1500. Several nice lots. CLAUD HIGGINS, Phone 668J. 1-3tp

RANCHES and IRRIGATED FARMS

GOOD IMPROVED or un-improved irrigated farms near Hereford. CHEAP FARMS in dry-land area. ALSO A NUMBER of good homes and city property.

ROSE & BARBER
P. J. (Jack) Rose—Frank Barber
REAL ESTATE—PHONE 48
Hereford, Texas P. O. Box 406 2-4tc

NEED MORE LISTINGS

See me for Good Investments!

J. B. ELLISTON 51-ttc

Highly improved 640 acres under irrigation, 300 acres wheat, all goes, possession \$60.

160 acres irrigation district, half grass, \$25.

40 acres near city limit, make plenty money, divided in 5 and 10 acre tracts, \$100.

Three 320-acre farms, irrigation district, \$35 to \$45.

CLAUD HIGGINS, Phone 668J 1-3tp

Business Services

HOUSE MOVING and want to buy houses to be moved. Any size. J. F. Master, Phone 747-W. Hereford, Texas. 3-3tp

AUCTIONEER
SALES OF ALL TYPES
W. E. DIXON
Hereford, Texas 3-8tp

Water well drilling and well work. Miller Hotel, 112 1/2 N. Main. Call 346. John Shanks. 3-1tp

HOUSE MOVING AND HEAVY TRUCK HAULING. Jack Meser, call 747-W. 1-4tp

DIRT MOVING

BASEMENT DIGGING
Irrigation Tank Building
Have Caterpillar and 10 1/2-ft. Bulldozer.

GEORGE BYRD
Box 133
4 1/2 miles north of Dairy Barn 3-1tp

EARL NIPPER ELECTRICIAN

Any kind of electrical wiring. Fluorescent Light Fixtures in stock! Phone 7 or 154 for Prompt Service Hereford 40-ttc

BRUMLEY & OTTEN

We are Booking Farm Sales. See or Phone Us!
B. E. Brumley Lloyd Otten
Pho. 9024P4 Pho. 6769
Hereford Amarillo

ATTENTION

let us make and repair your

NEON SIGNS

One Week Service

AMARILLO NEON CO.
Phone 2-6022 — P. O. Box 2525
Amarillo, Texas 49-ttc

Business Opportunities

Highly attractive agency franchise available Hereford and vicinity for live-wire man or woman of good character and wide acquaintance who is interested in life insurance career with company that operates nationally and has done business in Texas for almost fifty years. Experience not essential as present expansion program includes free training plan with substantial earnings from start. Write or see Don Wyatt, General Agent, Franklin Life Insurance Co., 209 Panhandle Building (Corner 6th and Tyler Sts.), Amarillo. 2-3tp

Help Wanted

YOUNG MAN
FOR DOORMANS
JOB AT THEATRE

Ideal job for High School Student after School hours
Apply Manager

Star Theatre

Prominent Cattle Man Dies Suddenly In Car at Borger

J. J. Crutchfield, 60, of Pampa, retired cattleman, died suddenly yesterday afternoon (Wednesday) as he sat in his car in front of a Borger cafe.

Mr. Crutchfield had gone to Borger with his ranch foreman on business, and died while waiting for his companion, who had stepped into the cafe for a few minutes.

Mr. Crutchfield is the father of Mrs. D. C. Barnard and of Roy Crutchfield, both of Hereford.

Beside his wife, he is survived by two other children, Mrs. John Studer of Missoula, Montana, and Miss Georgia Crutchfield of Pampa.

Arrangements for funeral services were awaiting arrival of relatives.

Mr. Crutchfield had made his home at White Deer for a number of years before moving to Pampa in 1939.

Wye-e H. D. Club
Mrs. Troy Carmichael was hostess for the Wye Home Demonstration Club meeting January 3, at the court house.

Home improvement demonstrators named were Mrs. A. E. Jury, Mrs. Ira Ott and Mrs. R. W. Elliston. Mesdames Paul Wilson and G. W. Newsum were named food demonstrators.

Members attending the meeting were Mesdames; Paul Wilson, Ira Ott, N. O. Elliston, A. E. Jury, Trys Carmichael, R. W. Elliston, Miss Sadie Lee Oliver and one guest, Mrs. Hollabough, a member of the South Hereford Home Demonstration Club.

Next time the husband calls to advise that he will be detained, at the office until late—ask him if you can depend on that. That'll stump him!

Strike Leader



Albert J. Fitzgerald

Star Theatre Wins \$50 Sales Award

That the Star Theatre of Hereford won first place in their district in the sale of "Gift of Happiness" coupon books was this week announced by Griffith Amusement Company. The district included 25 West Texas towns and the announcement said that the Hereford theatre exceeded its quota by 254 percent.

The contest was sponsored during the month of December. A cash prize of \$50 was awarded the Hereford theatre as first place winner.

Former Hereford Resident Dies

Fred Curtis, 73, of Cashmere, Washington, formerly a resident of Hereford, died suddenly Wednesday morning, January 9, of a heart attack at his home in Cashmere. Funeral services were held there last Monday.

Born in Iowa in 1872, Mr. Curtis grew to manhood in that state and later moved to Texas. He was married to Flora Shuette in 1918. Mr. and Mrs. Curtis moved to Washington in 1929. Surviving are his wife and three sons, Leverett of the U. S. Marine Corps, Carl of the U. S. Navy, and William, recently discharged from the army.

Our average income is about midnight.

We could eat olives until we looked like a string of beads.

THANKS to the BIG SNOW

We are sort of getting our breath again and are beginning to catch up on some of our work.

It sure is swell to be back in the Cleaning business, though... and we are plenty grateful for the fine patronage you have given us.

So, Bring 'Em on In... and We'll Give you the BEST JOB WE KNOW HOW...!

CORBETT CLEANERS

ROGER CORBETT

Across East from Central School

NOW LOCATED

Between Highway 60 and The Laundry
On Schley Street at 2nd.

ALL KINDS OF SHEET METAL WORK

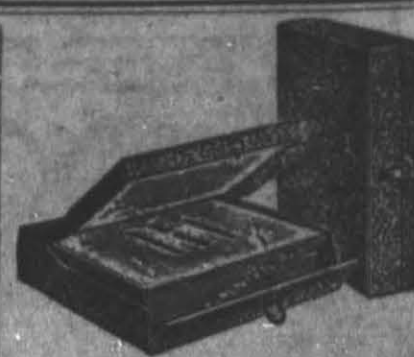
Tanks — Forced Air Heating — Combine Repairs

For Sale: Late model Westinghouse Electric Cook Stove!

Hereford Sheet Metal & Roofing Co.

Phone 12

Mrs. Clara Shreve



Box Files... 85c
Brand Office

Now is the time to book

BABY CHICKS

for January and February Delivery

Also to have your Flocks BLOOD TESTED for selling hatchery eggs!

We have a large stock of BROODER STOVES and POULTRY EQUIPMENT

and a complete line of

TEXAS PRIDE FEEDS

Home of "Texas Pride" Feeds

WEST TEXAS FEED, SEED & HATCHERY CO.

Jack Wright—Phone 165
Top Market Prices for your Cream, Eggs, Poultry & Hides

Lester Wagner Finds Hospital Life is Growing Monotonous

Lester Wagner, who was one of five persons injured in an automobile accident on the evening of January 7, was returned to his home here last Friday from a Dimmitt hospital where he had been treated for a broken collar bone following the accident.

Lester, son of Mr. and Mrs. Roy Wagner of Hereford, declares that he has had enough of hospitals. A recently discharged veteran, he had spent two years in an army hospital recovering from wounds received during the campaign in North Africa.

His current injuries occurred when he was riding with an army buddy, Robert Leinen, on the way to attend a wedding. The car overturned as result of a blow-out near Jumbo schoolhouse south of Dimmitt, and Wagner was taken to the Dimmitt hospital with a broken collar bone. Other occupants of the car, Leinen, his brother Frank Leinen, John Stork and daughter, Florence, all suffered cuts and bruises, but Wagner was the only one requiring hospitalization.

The accident climaxed a day of troubles for the Wagner family. Earlier in the day, Paul Venhaus of Nazareth, Mrs. Wagner's nephew, had suffered a broken back when the truck in which he was riding was struck by a northbound Santa Fe passenger train at a crossing five miles south of Canyon; and later in that afternoon, Mr. Wagner's year-and-a-half old nephew, Jerry Warren of Nazareth, was taken to a Tulsa hospital for treatment of acid burns received when he opened a package of acid powder which he had found in the family car.

Sammie A. Putts, S I-C, formerly of Hereford, writes his aunt, Mrs. E. Ramey, that he is now in the Pacific and headed for Japan. He is on the cruiser, USS Duluth. He has been in service since May. The Duluth sailed from San Francisco on Christmas Day.

Mr. and Mrs. Joe Smith Jr. and family of Friona were visitors in Hereford Wednesday.

Mrs. V. C. Weir Dies at Friona On January 2nd

Mrs. V. C. Weir, 85, pioneer citizen of Friona, died at her home there on Wednesday night, January 2. Her death followed a period of several weeks of ill health during which time she was twice in a nursing home at Hereford.

Funeral services were conducted at 2:30 p. m. on January 5 at the Church of Christ in Friona. Minister Cummings of Pampa conducted the services. Interment was under direction of Black Funeral Home.

Mrs. Weir was the mother of Glenn Weir of Hereford.

Mrs. Weir was born in Constance, Kentucky, on June 26, 1860. She was married to Virgil C. Weir, on January 13, 1884. Her husband died two years ago.

Mr. and Mrs. Weir moved to the Texas Panhandle in 1910, and settled on a ranch northeast of Friona, where they lived for several years before moving to Friona.

Surviving are five children, Virgil E. Weir of Ludlow, Kentucky; Holten D. Weir of Chillicothe, Ohio; J. G. Weir of Hereford; Marshall S. Weir and Carrie Allene Weir Lillard of Friona; twelve grandchildren, and nine great-grandchildren.

A&M Scientists Here Saturday in Survey of Wheat

Dr. Frank P. Mathews, of Amarillo, head of a board of scientists conducting experiments to determine the cause of wheat poisoning, and Dr. H. Schmidt, chief of the Division of Veterinary Science of Texas A & M College, were in Hereford Saturday in a search for grazing areas to carry on their experiments.

Dr. Mathews had planned to move the experiment headquarters to Hereford immediately, but a survey here Saturday failed to produce sufficient grazing land of the type needed to conduct the testing.

The scientists were accompanied by Wayne Evans, president of the Hereford Chamber of Commerce, during their visit here.

There is a possibility that the group will move to Hereford in the spring when more wheat is available for grazing tests.

The board, under the direction of Dr. Mathews, has been conducting extensive grazing tests in the Panhandle area in an effort to determine and correct causes of wheat poisoning among cattle. Dr. Schmidt arrived in the Panhandle last week to work with the board.

Capt. J. D. Clayton has been at home on leave, visiting his mother, Mrs. J. J. Clayton. He was enroute from Boston, Massachusetts, to Seattle, Washington.

We don't have to keep a diary to remember the good times we have had. A glance at our cancelled checks is ample reminder.

The man who was lucky in love is the bachelor.



RECENT BRIDE



Mrs. James R. Clements, formerly Miss Evelyn Luke, was married here on December 29.

body through any cut or scratch however small if an infected rabbit is handled without gloves."

As a further safeguard, Dr. Cox said rabbit meat should be cooked very thoroughly so as to destroy any disease producing germs that may be present. This means that it would be cooked at a boiling temperature for at least 20 minutes before cooking it to your individual taste.

Hospital Notes

Robert Veigel, Jan. 16, medical.

Elbert Kesler, Jan. 16, medical.

Mrs. J. W. Brady, Jan. 9, surgical.

Mrs. Millie Medlin, Jan. 10, medical.

Mrs. L. D. Childs, Jan. 13, medical.

Mrs. G. M. Hooker, Jan. 14, medical.

Mrs. H. L. Witherspoon, Jan. 14, medical.

Mrs. O. B. Moyer, Jan. 10, Obstetrical.

Mrs. Collie Peters, Jan. 13, Obstetrical.

Mrs. D. R. Vandiver, Jan. 15, medical.

Survey Shows Milk Profits Are Low

Sometimes figures are the most fascinating of facts, and the figures behind the quart of milk on your doorstep are always interesting.

In a nation-wide survey by the Indiana University Bureau of Business Research, the story of a great industry is told in statistics.

For every quart of milk, the profit of the distributor is less than one-third of one cent.

The cost of raw milk delivered to the plant, including wages and the salaries of employees, amounts to nearly 82 cents of each sales dollar.

Plant and office expenditures, plus delivery and services, take 7.25 cents of each dollar of sales, and 5.96 cents go into taxes, insurance and depreciation. Added together, the operating

COUPLE POSE AFTER CEREMONY



Mr. and Mrs. Bruce Beene (above) pose together after their wedding here Tuesday evening, January 8. Mrs. Beene is the former Miss Barbara Ann LeGrady.

costs per dollar reach 98.02

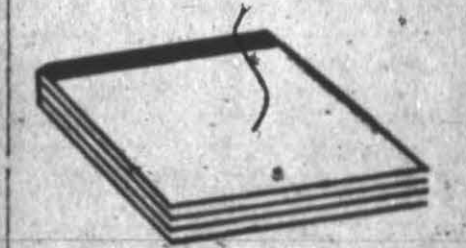
cents, leaving an operating profit of 1.98 cents. The Indiana University report is based on data furnished by 244 milk distributors throughout the country.

When you buy milk, it certainly looks as if you get your money's worth.

Ever notice how we compare people with animals? We say they are meek as a lamb, sly as a fox, fleet as a deer, gentle as a dog, sound as a hound's tooth, strong as an ox, savage as a lion, graceful as a fawn, dirty as a pig, awkward as a newborn colt, and stubborn as a mule.

The wise man is never wiser than his companions.

They are now spelling marriage, mirage.



A Bargain is Often An Illusion, too

How Wide is This Book? At first glance it appears that a dime could be placed on the cover of the book without touching an edge. Try it!

Strong claims and wild promises mean nothing unless they are backed up by performance. Bargains in Sales Books are largely mythical. The fundamental logic of getting what you pay for applies in this business the same as it does in your own.

See Us for Best Values in SALES BOOKS

If you want a dollar's worth of quality, convenience, and advertising value for each Sales Book dollar you spend, let us handle your next order for this important item. As a reputable local firm with a fortunate factory connection, we are in position to give you genuine values . . . and prompt service.

Phone us next time you need Sales Books of any kind. We'll come right over with our samples and prices. BUSTAIN etain mh shrdls shrdl

The Hereford Brand
PHONE 30

2-DAY SERVICE ON ALL Stamping Orders

Stationery
with name or monogram
\$1.50 up

Bridge Pads
with monogram
\$1.25
TALLIES, with name, \$1.25

PERSONALIZED NAPKINS
Box \$1.25

PERSONALIZED MATCHES
Box \$1.75

PERSONALIZED Post Cards
\$1.25

Book Plates
\$1.00
with name

AT THE Hereford Brand
PHONE "THIRTY"

Just Received

A Shipment of
Hinson Sanforized COVER-ALLS

Also a Shipment of
Automobile Seat Covers

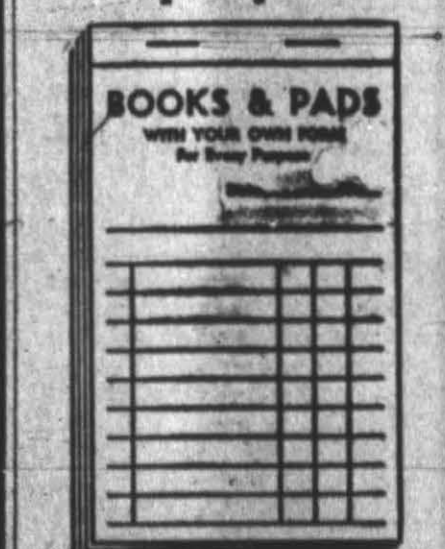
Hereford Parts & Supply
217 Main Street Phone 56



JOIN THE MARCH OF DIMES

The National Foundation for Infantile Paralysis

Buy Sales Books Now for Busy Days Ahead



Check your Sales Book supply right this minute while you think of it. Don't risk running out of this necessary item with a store full of shoppers.

WE'RE STILL QUOTING LOW PRICES
Just say the word and we'll have our factory make you up a fine new lot of books in a hurry.

The Hereford Brand

It Cost Me \$5

because I missed a \$20 deduction
in my income tax return

"Last year it cost me \$5.00 because I missed a \$20.00 deduction in my income tax return. What else I missed I don't know"

**CHECK STUBS
CANCELLED CHECKS
DEPOSIT SLIPS**

Give an excellent foundation for making your income tax return.

... and are valuable in many ways.

We are always glad to have your

Checking Account... at

The First National Bank

MEMBER: FEDERAL RESERVE SYSTEM

MEMBER: FEDERAL DEPOSIT INSURANCE CORPORATION

Chiefs of Pearl Harbor Probe



Sen. W. Richardson, left, now chief counsel of the Pearl Harbor Committee, and Sen. Allen W. Barkley of Kentucky, committee chairman, confer in Washington during progress of investigation.

Karl Shirley Is Civilian Again

Karl Shirley is finding out what it's like to be a civilian again this week. He received his discharge from the Army in Denver, Colo., on January 14 and arrived home Tuesday. He has served in the Air Force for the past three and one-half years and for the past year has been stationed at Walla Walla, Washington.

He enlisted in the service in June after getting his degree from Texas Christian University in May and his plans now have to do with school days again. He is the son of Mrs. Jett Gilbreath.

No Fatalities in Auto Accidents County During '45

There were no fatal traffic accidents in Deaf Smith County during 1945, and in the 26 counties comprising the Amarillo district of the Texas State Highway Department, there were only 51 fatal accidents during the year. . . . the lowest toll of fatalities for any of the year years since 1940.

These figures were reported this week by Patrolman J. C. Reese of the Department of Public Safety.

There were 56 accidents in the district during the year, with 51 fatalities, and 303 injuries in non-fatal accidents. Total property damage amounted to \$230,996.00.

In 1944 in the same district there were 79 accidents and 88 fatalities, and property damage amounting to \$204,197.00. During the previous years, the total deaths from automobile accidents were 77 for 1940, 119 in 1941, 53 in 1942, and 72 in 1943.

Men in Enlisted Reserve Corps May Retain Regular Army Grade

The West Texas US Army Recruiting Service with enlistment stations in Amarillo, Abilene, Lubbock, Big Spring and San Angelo, Texas, today received a War Department communication by telegraph which is of vital concern to men who have been released from the Army, and who are now on inactive status in the Enlisted Reserve Corps, particularly those who have been discharged more than twenty (20) days, thus being ineligible for retention of the grade held upon discharge. If they desire to reenlist in the Regular Army.

According to the telegram received, all members of the Enlisted Reserve Corps on inactive status who request enlistment in the Regular Army on or before 31 January 1946, may be administratively discharged from the Enlisted Reserve Corps and enlisted in the Regular Army in the grade held in the Reserve Corps.

The telegram further stated that "members of the Enlisted Reserve Corps on an inactive status, who request enlistment in the Regular Army on or after February 1, 1946, will be administratively discharged from the Enlisted Reserve Corps and enlisted in the Regular Army in the grade of private, except that such individuals may be enlisted in the Regular Army in such higher grades as may be authorized by War Department instructions in effect at the time of enlistment in the Regular Army for persons who are not members of the Enlisted Reserve Corps."

Summed up, this means that men now in the Enlisted Reserve Corps who wish to retain themselves of family allowances, and the twenty year retirement benefits have until the 31 January 1946 to reenlist and also retain their rank held at time of discharge. Those men who have been in the enlisted reserve on so inactive status for less than 90 days and who receive a discharge from the Enlisted Reserve Corps and reenlist in the Regular Army within the 90-day period are also eligible to receive the reenlistment allowance of \$50 a year for each previous year of service on their last AFS or RA enlistment prior to their recent discharge.

For further information and necessary forms, all veterans interested are urged to contact the nearest United States Army Recruiting Station.

Recruiting stations are also located in Dalhart, Pampa, Borger, Wellington, Childress, Pampa, Amarillo, Odessa, Sweetwater, and Ballinger, Texas.

Four Bowl Teams on Texas Tech 1946 Football Schedule

Lubbock, Texas—Four teams which participated in New Year's bowl games again will be featured opponents of the Texas Tech Red Raiders on the 1946 football schedule, Monty Jennings, director of athletics at Tech, announced.

Jennings said the Oklahoma Aggies, winners in the 1946 Sugar Bowl; New Mexico university, winners in the Sun Bowl; and Denver university, Sun Bowl loser, will invade Tech, while Tulsa, loser in the Oil Bowl, will be met in Tulsa.

Also on the 1946 schedule are four Southwest conference teams, SMU, Rice, Baylor and Texas A & M.

The Red Raiders next fall are expected to present a much stronger front, with many former lettermen back from the armed forces, numerous other ex-servicemen who have not completed in college athletics, and many high school stars of 1945 on hand to bolster the squad.

The 1946 schedule announced by Jennings includes: Sept. 21—West Texas State at Lubbock. Sept. 28—Texas Aggies at San Antonio. Oct. 5—Southern Methodist at Dallas. Oct. 12—Tulsa at Tulsa. Oct. 19—Baylor at Lubbock. Oct. 26—Denver at Lubbock. Nov. 2—Rice at Houston. Nov. 9—New Mexico at Lubbock. Nov. 16—Oklahoma Aggies at Lubbock. Nov. 23—Amarillo at Tyeon.

What's in a name? The Deaf Smith County rationing board has a new one. . . . but it still operating at the same old stand. Next time you phone 475 and someone answers with a cheery "Price Control Office," don't say "wrong number" and hang up because you've got the right spot. The rationing board is now officially known as "Price Control Board," and since the first of

That Man Again



Clark Gable, looking as handsome as ever, escorts actress Virginia Grey to a tennis match at Los Angeles.

the year, no longer handles rationing. Sugar, of course, is still a rationed commodity, but it is being issued from the District OPA office in Fort Worth. However, the local office has the

KEEP ON Asking

We are getting quite a few Critical Items each week, although the quantities are too small to advertise . . . so we invite you to keep right on asking for the items you need. We have to say "No" so often . . . but it is a swell feeling when we can surprise you and say "YES!"

We also have some new items in our Gift Department

Friendly, Courteous Service

Henslee Hardware

CLOSE

ELECTRICAL APPLIANCE Philco. "Wind-King" Hotpoint

A new Modern Radio Service Department under the direction of HUGH WHITE, former Marine Signal Corps officer, has just been opened. Guaranteed repair service with many hard-to-get tubes and other parts assure fast, dependable service for your Radio. . . . just CALL 31.

New shipments of Electric Broilers, one Toaster Electric Toaster, Auto and Home Radio Antennas, Electric Hot-plates and Rubber-Covered Lamp Cord have just been received.

Come in today and get yours while they last.

H. A. CLOSE O. P. COWART Owner Manager



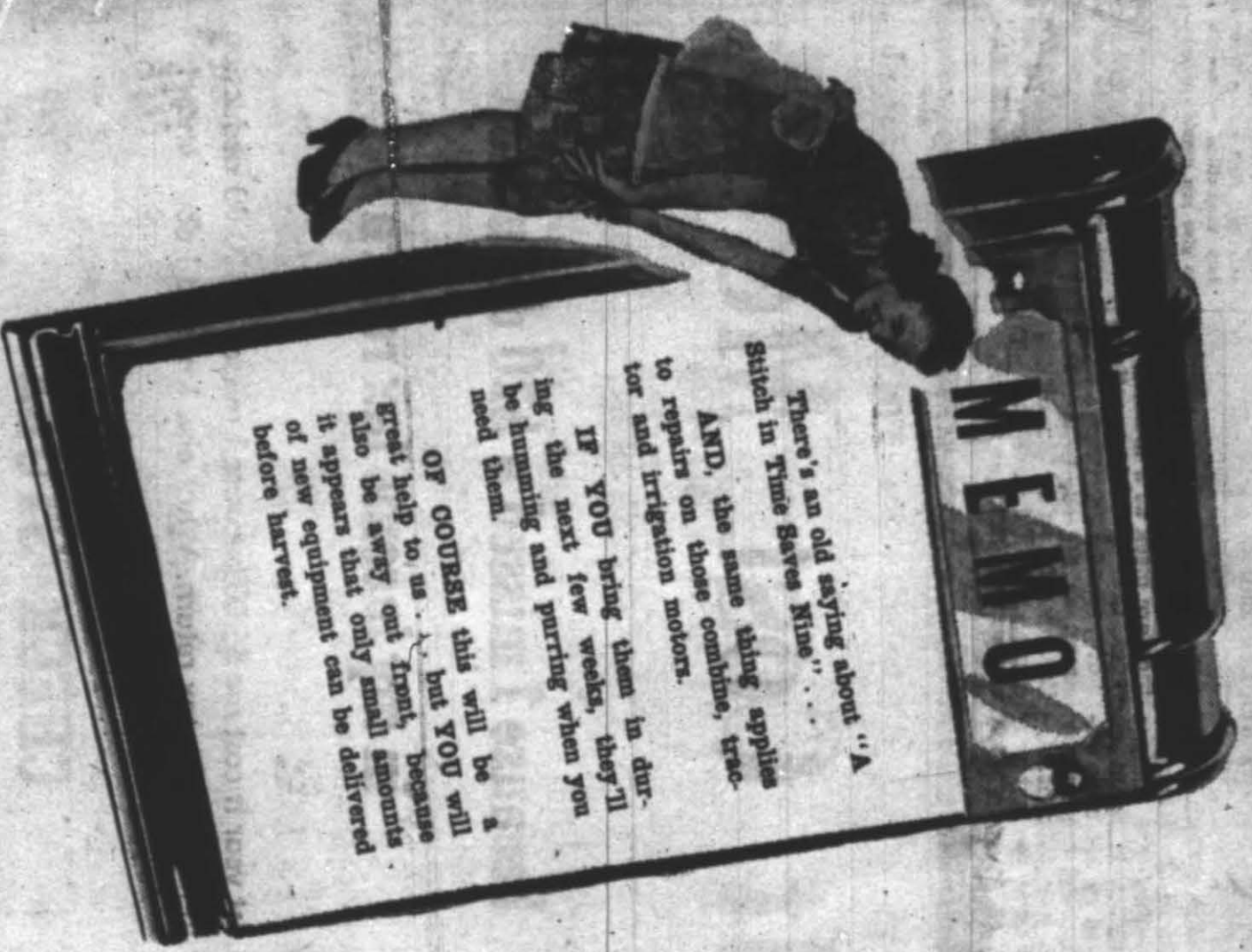
"Carriers" give us a lift with the long distance load

Carrier equipment, looking and operating something like radio, makes it possible for one pair of long distance wires to handle as many as 12 calls at one time. But even with carrier helping out, many lines are still crowded and some calls are delayed.

Our new construction program—now going ahead rapidly and at an ever-increasing rate—calls for a lot of carrier. The goal is to provide as many circuits as we need to get YOUR call through promptly.

SOUTHWESTERN BELL TELEPHONE CO.

Combine, Tractor and Irrigation MOTORS NOW . . . and you won't have to worry this spring!



There's an old saying about "A Stitch in Time Saves Nine" . . . AND, the same thing applies to repairs on those combine, tractor and irrigation motors. IF YOU bring them in during the next few weeks, they'll be humming and purring when you need them. OF COURSE this will be a great help to us . . . but YOU will also be away out front, because it appears that only small amounts of new equipment can be delivered before harvest.

John Wood EQUIPMENT CO. IN THE JOHN WOOD BUILDING ON HIGHWAY 60

LOCALS

Sgt. Forrest Hill Is Now A Civilian
After four years and eight months service with the Seventh Air Force Sgt. Forrest Hill, son of Mrs. W. W. Hill, has returned to civilian life.

He received his discharge on January 12 at Fort Bliss, El Paso, and his mother and sister-in-law, Mrs. Chas. Hill, met him there. He is now at home here with his family.

Sgt. Hill served on Okinawa for eight months. His brother, Chas. Hill is now stationed in China.

Ohio Guests Honored

Mr. and Mrs. Harry Borress, old-time residents of Hereford, were honored Sunday when a dinner was given in the home of Mr. and Mrs. Ray Hershey.

Those attending were the honorees, Mr. and Mrs. H. E. Hershey and family, Mrs. Arch Conklin and children, Mr. and Mrs. H. L. Hershey and family and Mr. and Mrs. H. C. Hershey and family.

Mr. and Mrs. John R. Geffkin left Sunday for Pompton Lakes, New Jersey to spend two weeks with his relatives before returning to Texas to make their home. Mr. Geffkin has just been discharged from the Army after serving in the Pacific theater of war for the past year. He has been visiting his wife, the former Miss Nora Jean Russell, here in the home of her parents, Mr. and Mrs. W. H. Russell.

Mrs. R. H. Birchfield and son John William of Amarillo are visiting her sister, Mrs. Clay Ridgway, and other relatives here this week. Another son, Richard, is spending this week in Wellington with his grandparents, Mr. and Mrs. J. A. Birchfield.

Mr. and Mrs. Harry Borress of Sidney, Ohio left Monday after a two-weeks stay here with Mr. and Mrs. Ray Hershey and other friends. They are former Deaf Smith County residents.

While in this section they visited Carlsbad Caverns, Palo Duro Canyon and other spots of interest.

Newlyweds Live Here

Mr. and Mrs. John Rinkus who were married here January 5, are now making their home in Hereford. Mrs. Rinkus is the former Miss Julia Mae White of Madeira, Calif. Mr. Rinkus is stationed at the P. O. W. Camp near Hereford.

Mr. and Mrs. Gentry Are Improving

Mr. and Mrs. W. A. Gentry who have been quite ill at their home are reported to be improving.

Charlie Joins March of Dimes



Charlie McCarthy is no dummy, according to nine-year-old Hannah Toomey of 335 East 55th Street, New York City. At least, he is right there when it comes to a good cause such as the March of Dimes Campaign, January 14-31. While Edgar Bergen looks on, Hannah shows Charlie one of the new dime cards for school children. A victim of infantile paralysis, Hannah was aided by the National Foundation for Infantile Paralysis and wants to see other unfortunate children have the same care.

Santa Fe Estimates Place Winter Wheat Yield Below 1945 Figures

proving.

Mr. Gentry has been confined to his home for the past three weeks but seemed somewhat better Tuesday.

Mrs. Gentry who has been ill a week was reported as much better, according to attendants.

Jake Witherspoon, who is attending Oklahoma University at Norman, visited here Saturday and Sunday in the home of his parents, Mr. and Mrs. B. A. Witherspoon. He and Mrs. Witherspoon returned to Norman Sunday.

It takes a person two years to learn to talk and 50 years to learn to keep his mouth shut.

Anyway, you don't have to fill a horse with alcohol to keep him from freezing.

Then there was the sailor who got stuck on a bar and it took four M P's to get him home.

You don't get to be a lady-killer by starving the girls to death.

Forecasters now have two factors to use in speculating on the 1946 winter wheat crop. . . acreage and the condition in which the crop entered the winter, the latter somewhat unfavorable.

According to U. S. Department of Agriculture, the total acreage seeded last fall is estimated at \$1,940,000 acres, an increase of 3.6 per cent over 1945 acreage.

Since the acreage is smaller than that of a year ago in the eastern half of the United States, the gain in the west is such as to reflect the long standing importance of this territory as the greatest producer of winter wheat in the world.

Official figures recently announced show that the winter wheat acreage in the Santa Fe States for 1946 is 36,991,000 acres, or 71.22 per cent of the country's total.

Based on acreage planted, the Department of Agriculture predicts for this year a winter wheat crop of 750,739,000 bushels, of which the western states' share is 455,474,000 bushels. The crop in the same area in 1945 was 500,421,000 bushels.

The crop in Santa Fe territory, taking the 455 million bushel estimate as something to shoot at, has at least one strike against it.

After some delay, wheat generally was planted under favorable conditions and made a promising start. Ensuing dry weather, however, has caused considerable damage. Most of the wheat belt has been dry for more than two months, and an abundance of moisture will be required to insure a normal crop.

Frio

BY MARGUERITE MOBLEY

The Wayland Volunteer Mission band of Wayland College, Plainview, presented a program Saturday night and two programs Sunday. Members of the band were Misses Betty Dickerson, Carol Reeves, Virginia Montgomery, Juanita Holland, and Grace Ray, and Messrs. Oscar Mayo, Albert Coleman, Raymond Jones, and Bert Wilson.

A miscellaneous shower was given at the school Thursday night complimenting Mr. and Mrs. Charlie Pennington. Readings were given by Mr. and Mrs. J. B. Harlin Jr. and music was rendered by Charlie Pennington. Refreshments of sandwiches, coffee, and cookies were served to a large number.

Mrs. H. D. Robbins and Pat spent Wednesday in the home of Mrs. D. O. Benson.

Miss Lurline Dixon, who is employed as a telephone operator in Oceanside, Calif., is spending a few days in the home of her parents, Mr. and Mrs. J. M. Dixon. Lurline and Wanda left Saturday for Oklahoma City, where they will visit their brother and family, Mr. and Mrs. James Dixon and son. Mrs. Elbert Summers and son of Hart spent Monday and Tuesday

day in the home of her parents, Mr. and Mrs. W. A. Springer. Elbert Summers went to Oklahoma City to take a load of sheep.

Mr. and Mrs. Richard Simpson and family have recently moved to the D. O. Benson farm. Mrs. Simpson is the former Miss Gladys Benson.

Mr. and Mrs. H. E. Lindley and Mr. and Mrs. Sam Lindley spent the week end in Wellington. Christine Lindley accompanied them from Amarillo.

J. E. Andrews is on the sick list.

Mr. and Mrs. T. L. Sparkman Jr. are working on their home near Dawn. Mr. and Mrs. T. L. Sparkman Sr. and Mesdames Owen Andrews, W. S. Little, Raymond Mobley, and H. M. Mobley and Henry Dobbs helped them Tuesday and Thursday.

Mrs. R. L. Simpson went to Wellington Sunday and will return Tuesday. Mrs. Simpson's mother is ill.

LEGAL NOTICE

SHERIFF'S SALE
STATE OF TEXAS, County of Deaf Smith:

By virtue of an Order of Sale issued out of the Honorable County Court of Deaf Smith County on the 11th day of January 1946, by the Clerk thereof, in the case of The State of Texas versus Vernie Nelson No. 1366 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in February A. D. 1946, it being the 5th day of said month, at the Western Battery & Electric Co. Garage of said Deaf Smith County in the city of Hereford the following described property, to-wit:

A certain 1936 model Buick Coupe, engine number 43108300, License Number

BS-4528" Levied on as the property of Vernie Nelson to satisfy a Judgment amounting to the forfeiture of the above described vehicle in favor of The State of

Texas and cost of suit. Given under my hand, this 14th day of January 1946. J. O. Newell, Sheriff. By Mary Jane Morgan, Deputy. 3-26

Fashion is focused on your Throat



With the new important necklines... your throat must be graceful, lovely. Use DuBarry Derma-Sec Formula, the extra-luxurious throat cream by Richard Hudnut... see how it softens and smooths your skin!



For a limited time only—we offer you a 2.00* jar of Derma-Sec for only 1.00! *plus tax

CLOSE
Drug Store
PRESCRIPTION DRUGGISTS
Phone 13

WOMEN! WHO SUFFER FIERY MISERY OF HOT FLASHES

If the functional "middle-age" period peculiar to women causes you to suffer from hot flashes, nervous tension, irritability—try famous Lydia E. Pinkham's Vegetable Compound to relieve such symptoms. Pinkham's Compound is one of the best known medicines for this purpose. Also a grand stomachic tonic!

PHONE 117
WE DELIVER

Quality
AT
Reasonable Prices

BUY U. S.
WAR BONDS!

HEREFORD SUPER MARKET

Phone 117—Plenty of Parking Space

Streu's Diary

Dear Diary:

Boy, oh boy—what a snow—it is amazing the changes to be seen on main street—and out in the country after a big snow—snow, like charity, covers a multitude of sins—even Hereford's parks looked beautiful.

Speaking of snow—we have just what it takes to keep little chickens' feet warm and dry during cold weather—the famous Oakes line of brooders—electric, gas and oil. Besides the good old Oakes chicken founts with the heater attached. In addition, we have a full line of Oakes feeders, waterers, flock feeders, and other chicken raising accessories. Get yours while the stock is complete.

Jean's half-price table is still going good—every time a hole appears, she comes up with something else—looks like she is going to sell out the whole gift department at half price. Ladies note!

Have a few gas heaters again—don't know when we will get any gas ranges. Butane appliances are very scarce—in fact we only hear about them—don't see any.

Well, the electrical workers' strike will no doubt hold-up production of electrical appliances for another 60 to 90 days—radios, refrigerators, washers, toasters,

irons, clocks, etc. So, the money will just have to burn holes in pockets for a while longer. It is very disappointing to anticipate filling customers' wants and needs only to have some labor leader call a strike and wet blanket everything.

Looks to me like Congress would do better to investigate and act on the present labor condition of the country than to spend months and thousands of dollars investigating Pearl Harbor—4 years too late. No doubt they will squander thousands of dollars and man hours investigating the strikes—sometime in 1950 or 51, when they have all been settled. Phooey!

Meanwhile, it looks like a bumper wheat crop from here. Almost makes me wish I was a wheat farmer—but—guess I will stick to hardware and let farmers do the farming. I would never feel right asking my customers to trade with me if I were in competition with them.

Looks like Hereford may get a swimming pool next year—I have heard of 4 different groups going to put one in.

STREU.

SAVE IN A BIG WAY

BUY THE LARGE SIZE



\$1.25
WOODBURY
COLD CREAM
98c

100 Tablets
St. Joseph ASPIRIN
33c

WILDROOT CREAM OIL FORMULA
ECONOMY SIZE **.79**

LISTERINE TOOTH PASTE
A Real Cleansing Prescription for your teeth
DOUBLE SIZE **33c**

Buy the large size of the health and beauty aids used daily. You'll save in a BIG way. They're better buys always and all ways. Proportionately more for the money than in the small sizes and your supply lasts longer. Remember when you come in for your nationally advertised favorites that the biggest savings come in the biggest packages.

Copy: Advertisers Exchange Inc. 1945

DRUGS

\$1.25
CREOMULSION 98c
\$1.25
SAL HEPATICA 98c
Quart
Milk MAGNESIA 59c
60c
ALKA SELTZER 49c
60c
Anti-Acid Pwd. 39c
75c
LISTERINE 69c



FIRST and FOREMOST

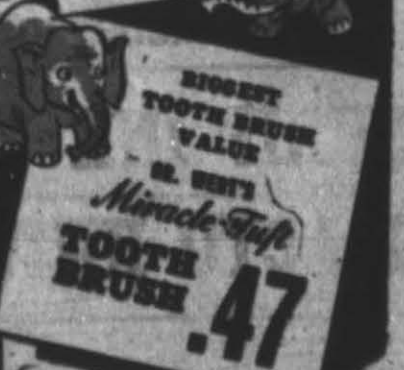
We hold our first consideration to be the health and safety of our patrons, and toward that end, we maintain a fully staffed, stocked and equipped laboratory. When your doctor prescribes for you, you can bring his prescription to us with comforting assurance.



EVERSHARP FOUNTAIN PENS
G'nted for ever (just received)
\$5.00



BROMO SELTZER
FIGHTS HEADACHE 3 WAYS
.49
15 BOTTLES



CLOSE
Drug Store
PRESCRIPTION DRUGGISTS
Phone 13

Chamber of Commerce Directors Vote Tuesday for Incorporation

Directors of the Hereford Chamber of Commerce, meeting at the county courtroom Tuesday night, voted to incorporate the organization, and set in motion machinery for drawing up a corporation charter and by-laws.

A report from Secretary E. B. Posey on results of balloting by members of the Chamber of Commerce on the question of incorporation showed 61 of the 62 ballots received favoring incorporation.

One hundred and fifty ballot cards had been mailed to members, and of the 62 returned, only one opposed the incorporation. Acting on the results of this ballot, the directors voted to go ahead with the charter.

Plans for the annual Chamber of Commerce banquet were considered, and Homer Brumley was named chairman of a committee to check on arrangements. Members of the committee were Glenn Snyder and Ben Ezzell. The banquet is tentatively planned for next month.

Plans for the Deaf Smith County exhibit at the State Fair of Texas were also discussed, and reports were heard from Wayne Evans, O-C president, and J. B. Elliston, who handled arrangements for the exhibit at the last fair four years ago, on a recent conference with fair officials in Dallas.

Homer Brumley was appointed to work with a Rotary Club committee on a 4-H Club program for the county.

Present at the meeting were Wayne Evans, president; Glenn Snyder, vice president; W. L. Davis, treasurer; E. B. Posey, secretary; and directors Lyle Blanton, Homer Brumley, and Howard Gault.

Visitors attending the session included County Judge Fred W. Baird, who made a report on the highway program; Jeff Roberson, S. O. Wilson of the County Selective Service Board; Joe Evans, Jimmie Gillentine and Ben Ezzell from The Brand; Senk Ramey and J. B. Elliston.

Ever try looking for people's good points instead of their weaknesses?

It's quite safe to kiss the bride after the ceremony, but not ten years after.

Long Distance Phone Service Returns As Strike Ends Monday

Long distance telephone lines are available to local users after a four-day tie-up which began last Friday.

All long distance calls through the Amarillo exchange were halted last week when striking installation workers of the Southwestern Bell telephone company began picketing the offices in that city. Telephone operators, refusing to cross the picket lines of the union, quit work.

The strike ended Monday afternoon when the picketing workers laid down their placards and left the company's sidewalks. Long distance service was resumed almost immediately.

Baird Will Not

(Continued from page 1, Sec.1)

not original with me. Most of them have been proposed before. I am merely repeating them here in order to keep them before the public and the taxpayer.

First on Judge Baird's list of needed improvements is repair and remodeling of the County Courthouse; and replacement of the old county jail which was built in 1905.

High on the list of proposed projects is the highway program. "We have every assurance that the State Highway Department will proceed with the paving of Highway 51 and that it will be completed just as soon as practicable," Judge Baird said.

"There is also some hope that the Department may someday take over Harrison Highway; however, this may be at a time further in the future than we like to think, and it may not be at all," he continued, pointing out that the Federal Farm-to-Market program provides for a quota of only 16 miles of paving in this county over a three year period.

Judge Baird proposes that the county itself vote to build and

pave county roads, estimating that the saving on motor vehicles operated over paved roads would pay for the program in a period of 18 years.

A highway map of the county appears with the full-page announcement in this issue, illustrating the proposed program of road building.

"Also of urgent need to all the taxing agencies in the county is a survey of all taxable property by a qualified valuation engineer for the purpose of arriving at just and equalized taxable values," the judge said, estimating that the cost of this service would be about \$15,000.

A civic recreational center, including a swimming pool, might be just the thing needed to combat juvenile delinquency in the county, Judge Baird believes.

A County-City owned airport completes the proposed list of post-war projects.

Some of these plans can be completed before the end of the current year, Baird points out, but for the most part they will have to be part of a long-range program spread over a period of several years.

Heavy Snow

(Continued from page 1, Sec.1)

tary, reported. Hereford streets were virtually closed to traffic Tuesday morning, and members of the Hereford Fire Department cleared drifts from Main street with fire hoses after the snowfall stopped at noon.

Highway patrolmen reported that all main highways were open to traffic, but still dangerous, by Wednesday morning; and warned that pavements will probably be icy at night for several days.

Mail carriers were unable to operate over rural routes out of Hereford Tuesday, but service was resumed Wednesday.

Temperatures were rising Wednesday, with warmer weather forecast for the Plains area this week.

Veterans Ask

(Continued from page 1, Sec.1)

also include covering the outside of the building with rock.

Swimming Pool Planned. Another highlight of the plan is the creation of playgrounds and construction of a community swimming pool adjacent to the building.

"The banquet room and dance floor would be available for community use," the group pointed out, "either for organizations or for large gatherings. A maintenance charge would probably be necessary, but would be kept down to an actual cost figure."

"We are anxious to get the building and to get started," they declared. "This isn't just a bunch of talk. We mean business and we feel that the pavilion, now a losing proposition to the county, may well be transformed into a point of real community service and dedicated to the service men of this county."

March of Dimes

(Continued from page 1, Sec.1)

Four polio cases in Deaf Smith County in 1944 were aided by the funds provided by the March of Dimes. In 1945, three cases in this county were handled; however, one of the cases last year required two trips to the hospital in Dallas.

Supt. Chester Strickland said that March of Dimes collections in the local schools will be handled by the Student Council.

The annual President's Birthday Ball will be held in Hereford on Thursday evening, January 31, beginning at 9 o'clock, the dance committee has announced. As before, two dances will be held... one at the City Hall and one at the Hereford Club House. Admission will be 90 cents, plus 10 cent tax.

Wilson, county director of the drive, has issued an appeal to all citizens of Deaf Smith County to cooperate with the committee in making this year's March of Dimes a success.

Around Town--

(Continued from page 1, Sec.1)

just 60 days before the first frost. Katy didn't.

F. O. Collier of the Triple-A office solved the transportation problem Wednesday morning by riding to town on horseback. Due to the shortage of hitching posts around town these days, however, he made his stay a short one.

The installment plan is an asset or a liability depending on whether you use it for spending or for saving.

Head Coach and Assistant Trade Jobs



In an unparalleled job switch, Paul Bixler, right, former assistant grid coach at Ohio State, is now head coach and Carroll Widdoes, left, former head coach, is assistant coach, his old job under Paul Brown. The switch resulted from a request by Widdoes, who feels he is best suited to fill the lesser job. Reports of dissatisfaction and possible transfers to other schools by several players preceded the job trade.

Progressive

BY NORMA LEA EDWARDS

There will be singing at the schoolhouse Sunday night.

Mr. and Mrs. Douglas Robbins and son from Los Angeles were recent visitors in the C. C. Bowman home. Mrs. Robbins is a niece of Mrs. Bowman.

Johnny Conatser spent Sunday and Monday in Dumas with relatives.

Mrs. Orval Edwards was honored with a bridal shower by her Sunday school class of the Christian Church in the W. E. Dameron home in Hereford Thursday night.

Mr. and Mrs. J. M. Ruthardt and Yvonne visited Sunday evening in the home of his parents, Mr. and Mrs. L. C. Ruthardt at Canyon.

W. G. Harris of Summerfield was a visitor in the P. L. Carmichael home Sunday.

Miss Lucille Park of Dumas spent the week end in the home of her parents, Mr. and Mrs. J. L. Park.

Those enjoying music and "42" in the C. E. Watts home Friday night were Mr. and Mrs. T. C. Chapin, J. C. Mays, Calvin Edwards, Bob Townsend, Cloise Kemp, Bill Bowman, Johnny Conatser, Merton Barton and daughter, and Norma Lea and Pearl Edwards.

Mr. and Mrs. Joe Hollinger of Los Angeles were guests in the C. C. Bowman home Thursday night. Mr. Hollinger is a nephew of Mr. Bowman.

Mrs. El Orr of Hereford visited Friday afternoon in the C. C. Bowman home.

Mr. and Mrs. V. E. Dodson, who had been attending business in Kansas City the past

week, returned home Friday. Mrs. Calvin Edwards and Nancy visited from Friday until Sunday in the home of her parents, Mr. and Mrs. L. B. King of Amarillo.

Several from this community attended the singing at the Glenwood Baptist Church in Amarillo Sunday.

Attending the quilting Wednesday at the home of Mrs. F. J. Walterscheid were Madames C. V. Burgess, Lewis Harvey, A. S. Higgins, Ira Ricketts, J. M. Rutland, and Horace Hershey.

Mrs. J. M. Bussell and daughter, Virginia Kay, who have been visiting her parents, Mr. and Mrs. C. C. Bowman, went to Friona Monday to spend a few days with relatives there.

Mr. and Mrs. J. M. Ruthardt and Yvonne attended a party in the Fred Saltzman home at Ward Friday night.

Mr. and Mrs. Carlos Vaughn, Mrs. Ida Vaughn, and Miss Ara Lewis of Hereford visited in the C. C. Bowman home Sunday evening.

H. L. Griffith made a trip to Amarillo Monday.

Consumers Elect Directors Monday

Consumers Fuel Association, meeting at the District Courtroom here last Monday afternoon, re-elected directors J. E. Springer and Colby Conkright.

Dairymen to Hold Second Meeting in Hereford Saturday

A second meeting of dairymen from Deaf Smith, Farmer, and Castro counties will be held next Saturday, January 19, at the county courthouse in Hereford.

Twenty-five dairymen from the three counties were present at a meeting here on January 5, and committees were appointed at that time to contact all dairymen in the tri-county area to call the meeting here on the 19th.

Purpose of the meeting will be to form a Dairy Testing Association.

Just because it costs more to get a divorce than it does to get married, doesn't mean that it is worth more.

and named W. P. Axe to replace Wirt Phillips, who had resigned.

Routine business was conducted at the meeting, according to Glen Snyder, manager of the cooperative.

Income Tax Service

Mrs. Clyde Cocanougher
109 8th St.—Phone 549W

1901 1945

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STAR

Sun.
Mon.
Tues.

Jan.
20
21
22

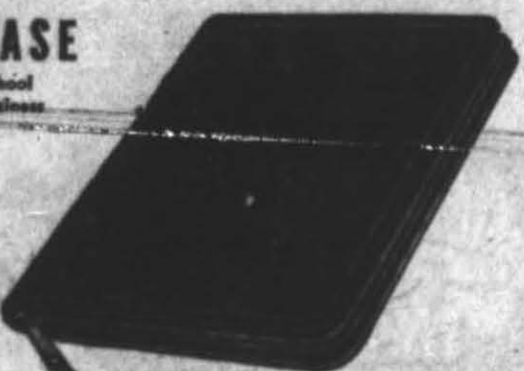


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