

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher
JIMMIE GILLENINE Editor
MARY KATE BROTHERTON News Editor

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Do You Remember?

On last Friday night Miss Nellie Phansteel entertained a number of her friends at the home of her parents northwest of town. Harmless but attractive games were enjoyed until a late hour when all repaired to the dining room where cake and ice cream were served. Following were present: Misses Orr, Stella Hunt, Blanche Hunt, Whitsett, Mary Whitsett, Thompson and Locker; Messrs Whitsett, Newsom, Thompson, Chas. Newsom, Scott String-Jellow, Albert Johnson, Jacobson, Locker, William Locker, Moreman, Harrison and Farley. The little folks were Harry Phansteel, Glennie Rutherford, Jimmie Rutherford, Ralph Rutherford, Ida Thompson and Oscar Hunt.

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INSURANCE
JNO. H. PATTON
PHONE 50

The many friends of Dr. Addison Clark, pastor of the Christian church at this place, will be pained to learn that he will resign as pastor here to accept the presidency of the Jarvis College at Thorp Springs.

The Commissioners' Court met in special session last Saturday and came to a decision on the matter of building a new jail for Deaf Smith County. The plans and specifications are being drawn up by Snyder and Lacey and will be called for as soon as they are completed.

J. L. Gilliland of Mangum, Okla., visited his parents and other relatives in Hereford this week. He remembered his brother, Carl, with a present in the form of a pair of patent leather shoes.

SEPTEMBER 4, 1924
National Defense Test Day, Friday, Sept. 12, will be properly observed in Hereford when all current activities will stop for one hour, between five and six o'clock in the afternoon, and the citizens of this community will honor the anniversary of the Battle of St. Mihiel, hallowed by the blood of American boys shed on foreign fields and at the same time will honor General John J. Pershing, who on that day will be retired from active leadership of the American forces, having reached the age limit.
An unexpected piece of news broke out this week when it leaked out that Sheriff C. S. Purcell has purchased the Cash and Carry Grocery from F. A. Bone. Wallace Cox . . . has an



MAKE ROOM IN YOUR HEART—for "The Sulivans" that all-American family who furnished five sons who gave their lives in the current war. Ann Baxter, Thomas Mitchell, Edward Ryan and Trudy Marshall are included in the cast of the picture which will show next Sunday, Monday and Tuesday at the Star.

Conservation Exchange News of the Deaf Smith County Wind Erosion District

"Pump Jack Troubles" are over at the Brunley and Son Ranch in the southwest part of the county. Construction with Deaf Smith County Wind Erosion District equipment has been completed on one dam and two trench silt tanks in the bottom of big lakes. The dam holds approximately 21 acre feet of water; and the two tanks have, together, a holding capacity of ten acre feet of water. The recent rains in Deaf Smith County have practically filled the reservoirs.

Green and Scott, Deaf Smith County Wind Erosion District cooperators, have started harvesting onions on their truck farm just west of town. It is too early to make an estimate of the yield. One reason for this is "there are so many full sacks and laborers in the field, one can't distinguish between them."

R. R. Lindsey is planning a trial planting of winter legume cover crop on his farm northeast of town. Fifteen acres of Austrian Peas will be planted this month and will be plowed under after the blowing season as a green manure crop.

Winter legumes are not only effective in holding the soil in place but also in increasing soil productivity when used as a green manure crop.

This practice may be followed by Deaf Smith County potato producers for increasing soil fertility and at the same time

interest in the deal and will be associated with Mr. Purcell in the conduct of the business.

Another splendid evidence of increasing activity in business and property circles is given this week in the announcement of the sale of the Alvin C. Thompson home, adjoining the Cordova Hotel, to Irving Hamilton of Castro County.

Mr. and Mrs. M. J. Allen of Ballinger, Rumsel County, arrived on Friday and are visiting their daughter, Mrs. C. E. Gilliam. Mr. Allen drove cattle from this county to Ft. Dodge, Kans., in 1878.

Regular Customer



Even though canine customers are non-paying, butcher Charles Pearson of Chicago likes to treat the regulars to a morsel when they come scratching at the door. Shucks, horse meat is point-free anyhow, and that's Pearson's specialty.

Frio

BY MRS. O. ANDREWS
Rev. Elbert Keith preached at Frio Sunday morning and evening and took dinner with the Bill Towns.
Mr. Lindsey made a business trip to Wellington last week end.
Mr. and Mrs. Warrick took their grandson, Billy Warrick to his home in Wellington Sunday. Billy has been visiting the Warricks for the past two weeks.
Mr. and Mrs. W. A. Springer and Chas. Ralph visited their daughter Mrs. Elbert Summers and Mr. Summers near Hart, Sunday. They visited in the Dimmitt Hospital with Mrs. Ross Summers who recently underwent a major operation and has pneumonia, also.
Off to school Monday were Misses Lyla and Betty Robbins, Doretha and LaNelle Mobley, Miss Marguerite Mobley, who teaches the third grade at Dimmitt, Don Mobley, and Miss

prevent potato land from blowing.

TICKLERS by GEORGE...

THIRTY YEARS AGO A FORTUNE TELLER TOLD ME I WOULD MARRY A PLAY BOY AND SPEND MY LIFE ON A YACHT!



Christine Lindley all of whom are staying in Dimmitt to attend school there. Miss Marcia Robbins is going to Wayland at Plainview. Miss Wanda Dixon will stay in Hereford again this year and will be a senior in high school.

Mr. and Mrs. J. E. Andrews visited their daughter, Mrs. Chas. King and family at Amarillo Sunday. Miss Alma who has been visiting her sister, came back with them.

Mrs. T. L. Sparkman and children, who have been visiting her sister Mrs. Chas. King, in Amarillo are expected to come home Tuesday.

School opened at Frio Monday about 18 pupils are enrolled in five grades. Mrs. Claud Allison is teaching.

Mr. and Mrs. D. O. Benson and Mr. and Mrs. Jim Brooks, accompanied by Mrs. Margara Sims and children of Amarillo returned the last of the week from Comanche and other points in Oklahoma, where they have been visiting relatives, including Mesdames Benson's and Brooks' parents.

A very disappointed young man last Thursday was Raymond Mobley, who had expected to leave for an induction center at Oklahoma City. Only 28 of 32 eligible men were taken and Raymond's number was not called. He expects, however, to be in the next draft call. Frank Robbins was one of the 28 who left that day.

Mrs. Allen, Powelson has gone to Altus, Okla., for a week's visit with relatives.

Nelson McRight has returned from a trip to Mount Hope, Ala., where he was called by the illness of his father. He was accompanied from Amarillo by his

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A Switch in Time saved Mine...
My wife wasn't all joking.
She said that a real new car improvement would be to go easing sideways, right into a cramped parking space at the curb. I said yes—maybe in 1960. There's one swell improvement though, that's here already!—an **OIL-PLATED engine!** You get that immediately by switching to Conoco Nth motor oil. I don't say it's the *only* oil; they're not hiring me. But I had this engine OIL-PLATED around 1941. It's still running like a dorb, using Conoco Nth oil all the while, to cut down damage from engine acids. If I know what I've read all through this War, the acids made by every engine are liable to cause corrosion inside. That's bad. But acids don't like OIL-PLATING—can't gnaw right through it. It's fastened real close or sort of plated onto working parts that you've got to protect till your new car comes. And even then you'll want the engine OIL-PLATED with Conoco Nth oil, the same as in the car you've got right now.
CONOCO Nth MOTOR OIL



'Put a Head on It'
This is important refueling in England, for they're loading a long-range gasoline tank with beer to be flown to Normandy. The RAF man kneeling is labeling the tank "Joy Juice."

two brothers, Pruitt and William McRight.
Mrs. Eugenia T. Lee, local worker in charge of the State Welfare program, spent the Labor Day holiday at her home in Childress.
Try a Want Ad!

Back To School
Miss Georgia Mae Reeves has returned from a visit to North Carolina and will leave next week for Lubbock where she is a senior student at Texas Tech. She will receive her degree in January. Miss Reeves is the daughter of Mr. and Mrs. G. H. Reeves.

SONS

In the Service

Hopson's Unit Cited For D Day Action

Cpl. Elton C. (Pete) Hopson's unit, the 146th Engineer Combat Battalion, has been cited for gallantry on D-Day, and Cpl. Hopson has sent his parents, Mr. and Mrs. Lee Hopson, a clipping from "Stars and Stripes" which carries the official commendation given his outfit.

According to the "Stars and Stripes" account, "men of the 146th Engineer Combat Battalion, operating as a special demolition task force attached to the First Division, were charged with clearing beach obstacles. Each demolition team carried a ton of explosives and accessories and completed the job under heavy artillery and small arms fire."

Cpl. Hopson writes that he has recently passed through a part of France that reminds him a lot of the Panhandle. It is good wheat country—but instead of being combined the grain is stored in bins.

Everybody's Pitching In



When farmers swap pitchforks for bayonets and there's a bumper wheat crop at home, every available hand must be mustered. Top photo, women pitch in on a farm near Kindred, S. D., to help harvest state's largest crop in history. Bottom, British soldiers help French farmers in liberated Normandy section. Barbed wire entanglements placed there by the Nazis had to be removed before work could begin. (British official photo.)

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Garden Party Entertains Husbands

A delightful garden party entertained members of the Garden Club with husbands as honor guests. The party was held in the back-yard flower garden at the home of Mr. and Mrs. L. R. Shore where blooming flowers and shrubs were augmented by tall baskets of blossoms and other decorative accents. Tables were laid under the flood lights for games of forty-two.

Arrangements for the party were made by Mesdames Earl Springer, O. L. Click, N. E. Milburn and Robert Wagoner. Decorations were in the hands of Mesdames C. H. Dyar, W. S. Fluit, O. H. Culpepper and F. G. Collier.

Those attending included Messrs. and Mesdames D. H. Alexander, J. R. Allison, C. H. Dyar, W. S. Fluit, N. E. Gass, C. T. Guseman, John Jacobsen, F. M. Kester, Jim Lipscomb, A. L. Manjeot, L. H. Shore, Earl Springer, E. Ramey, Robert Wagoner, Liston Wilson, Mrs. Homer Brumley, Mrs. C. C. Ferguson, Mrs. N. E. Milburn, Mrs. A. O. Thompson, Mrs. E. Fridley, Mrs. D. C. Laird, Jr., and Mrs. A. M. Jones.

LONDON BRIDGE CLUB MEETS FOR GAMES

Mrs. W. A. Teter was hostess for the London Bridge Club on Wednesday last week. Flowers used for the afternoon party were zinnias and pansies in bright fall shades. Mrs. Knox Kinard and Mrs. N. E. Milburn received the score awards in contract games and lovely gifts were presented to Mrs. Gordon Taylor and Mrs. Meade Halle who are moving away from Hereford soon.

Those present were Mesdames Henry Benson, N. E. Milburn, Meade Halle, Gordon Taylor, J. T. Gilbreath, Jr., Grant Fuller, Knox Kinard, Miss Alene Walker of Dallas and the hostess.

FAREWELL PARTY HONORS COUPLE

Members of the Rebekah Lodge and friends gathered at the home of Mrs. Hazel Sparks Friday evening for a farewell affair given for her daughter, Mrs. I. N. Woolery, and Mr. Woolery who are leaving soon for Washington state. He is in the U. S. Navy.

Games were played and watermelon was served to Mesdames Julia Sowell, Ora Lee, Laura Walsler, Leona Sowell, Edna Bowe, Joe Kendall, Lydia Hopson, Lola Dishman, Edd Cox, Orin Russell and daughter.

ter, Moss Bradley, Anna Schloss, Troy Womble, Hazel Sparks, Miss Virgie Lee Sparks, Mr. and Mrs. Henry Kendall, Mr. and Mrs. C. C. Cox, Mr. and Mrs. Jeff Roberson, and the honorees.

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TO CHECK
MALARIA
in 7 DAYS
take 666
Liquid for Malarial Symptoms.

MASONIC BULLETIN
Hereford Lodge 849
Stated meeting second Monday in each month. School of instruction each Thursday night.
F. L. TERRELL, W. M.
R. L. THOMPSON, Sec'y.

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Brothers in France

G. H. and Woodrow Whitaker are both in France, according to information received last week from Woodrow, who has just recently arrived on the continent. They are sons of Mr. and Mrs. G. H. Whitaker.

Ford is Promoted

James Ernest Ford, son of Mr. and Mrs. Jesse Ford, has recently been promoted to seaman, first class. He is at the amphibious training base at San Deigo, Calif.

Hereford Boys Meet

George L. Olson, son of Mr. and Mrs. Louie Olson, and Harold Clark, son of Mr. and Mrs. Britt Clark, had a reunion somewhere in the Hawaiian Islands about two weeks ago, according to a letter received re-

cently by George L.'s parents.

Harrold had just landed at the mid-Pacific base and George L. has been there for about three months. He also reports seeing Bill Miller recently and having a good talk with him.

Graduates at Kingman

A recent graduate of the Kingman Army Air Field flexible gunnery school near Kingman, Ariz., was A-C James Travis Matthews of Hereford.

Aviation Cadet Matthews, 26 years old, has been in service since Oct. 20, 1943. At Kingman he was taught the principles of ballistics, sighting, turret maintenance, range estimation and aircraft machine guns. Following a protracted course on the gunnery range, where he shot the 22 rifle, shot gun and 30 and 50 calibre machine guns, he was given two weeks of air firing before being presented with his gunnery wings.

Williams Commended

A Ninth Air Force Service Command Unit, European Theater of Operations: The splendid work and devotion to duty earned Vernon A. Williams, son of Mr. and Mrs. L. M. Williams of Hereford, a commendation from Lt. Col. John M. Donaldson, Base Commander and pilot of the lead plane in the airborne invasion of France.

Sgt. Williams, is a warehouse foreman in Air Corps Supply of a Service Team of the Ninth Air Force Service Command.

Prior to entering the army in March 1942, Sergeant Williams was a farmer. He has been serving in the European Theater of Operations for 17 months.

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OUTSTANDING SELECTION
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WITH ENSIGNIA FOR
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50 SHEETS—
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Imprinted with his name.

Air Corps and Army
AIR MAIL FILLERS
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8 Different Kinds of AIR MAIL

Remember, we will stamp names on Pens, Pencils and Bill Folds, in 22-K Gold!

Just Arrived!
12 Metal Cash Boxes while they last
\$1.75

50c Sets, 75c

A COMPLETE LINE OF
SCHOOL SUPPLIES
Note Books, Fillers, Tablets, Pencils, etc.

ALSO . . . Hot Dogs, Ice Cream, Cold Drinks . . . and that good
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The First State Bank
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SOCIETY.

MRS. JOHN MILLER BIRTHDAY HONORED

Mrs. John B. Miller was honored at a birthday party held last Tuesday, Aug. 29, at the home of Mrs. C. R. Smith with Mrs. Smith and Mr. W. H. Russell as co-hostesses.

Old friends and neighbors of the honor guest were present for a pleasant afternoon of visiting and the recalling of past occasions.

Present were Mesdames Blanche Poff, W. M. Cogdell, Otto Olson, Fred Saltzman, R. G. Blue, John Paetzold, J. M. Gilliland, J. B. Elliston, Jim Clark, Geo. Muse, Maude Orr, John Hickman, Rosa Speer, O. E. Sherman, Leta Barnett, W. J. Wilson, Leta Barnett of Wichita Falls, Owen Miller and boys of Amarillo.

BAND MOTHERS MEET

First meeting of Central School Band Mothers Organization was held Monday afternoon at the school. Plans were outlined for the year's work including programs and a study course. A social meeting for all band parents was planned for September 21 at Central School.

HOSPITAL NOTES

Mrs. R. M. Shepherd, maternity, boy, Sept. 3

J. B. Allison, medical, dismissed Sept. 6.

Mrs. Dufur, dismissed Sept. 7.

Mrs. Stivers, medical, dismissed Sept. 7.

R. V. Miller of Tulla, and Viola Williams of Amarillo; Tunny and Mike Wilson and Bob Miller and Misses Mary Ruth Russell and Ellen Posey.

DIETICIAN'S AIDE



Constance Talmadge, former movie star and now the wife of Col. Walter Giblin, does her war stint by working as dietician's aide for the Red Cross. She is shown weighing used fat at a well-known New York hospital before it is turned in for salvage. Used fat is an essential ingredient in the manufacture of munitions, medicines and other vital products.

SUMMER SALVAGE

THE good old summertime invites rest and relaxation, but the war goes on in spite of the mercury, and the home activities that support our fighters must do the same.

The farmer must produce the hogs and cattle and tend the crops that will feed us this winter, regardless of torrid days.

War plants and factories that manufacture the hundreds of products upon which the armed forces and civilians daily depend must keep on producing at full speed in August as they did in December.

To keep industry's wheels turning, the saving of used fat must also go on, because factories need all we can supply and more.

When you save kitchen fat, and turn it in for extra ration points you are doing more than saving fat, you are saving manpower, because you extend the labors of the farmer when you use his fats first for food, then return them to the economy for industry's use.

If we are to reach our quota of 230,000,000 pounds of used fat from kitchens this year, we can't take time off. We must save every day, in spite of the temperature, and in spite of the very human inclination to avoid effort and take it easy.

So stay in the production line. Every pound of used fat saved and turned in puts us that much nearer to Victory.

Lions Hear Talk By Judge Baird

Reviewing post-war plans for Deaf Smith County, Judge Fred W. Baird Wednesday pointed to the need for greater hospital accommodations, an airport, a jail and generally improved roads over this territory. He spoke before members of the Hereford Lions Club and reported this

county as in excellent financial condition.

Among guests of the club were four Canyon Lions, Milton Morris, John Gillis, J. L. Gilmore and Clay Cooper.

Mrs. C. R. Morgan and Miss Mae Millard of Wichita Falls are visiting their parents, Mr. and Mrs. Fred Millard for a few days.

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Shelf Hardware PLOW PARTS

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Electric Fencers

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A-C or Battery, a large stock!

See us for Stock Salt

BE SURE ... GET YOUR COAL NOW

GET IT AT YOUR

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FOR BETTER SERVICE — BIGGER DIVIDENDS

GALVANIZED Flat Sheets

30x96 Inch ... 28 Gauge
30x96 Inch ... 29 Gauge
36x120 Inch ... 28 Gauge

PLENTY OF
12½ Gauge Galvanized
BARBED WIRE

4 Miles
35-inch SHEEP FENCE

30 Rolls
48-inch POULTRY and
RABBIT FENCE

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4-Can General-Electric

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WITH OR WITHOUT WATER PUMPS

HARLOW ELECTRIC
Canyon, Texas

Phone 162

P. O. Box 600

It's Back to School Time

Dear Driver:

I'm sending Johnny to school this year for the first time. He isn't very big, yet, doesn't know the danger that lurks at every street crossing, and is inclined to dash headlong to his destination. So, I'll just have to place Johnny's life in your hands. Won't you sort of watch out for him and drive extra cautiously when you see him on the way to school.

—An Anxious Hereford Parent.

SEND HIM BACK TO SCHOOL WITH GOOD EYES. CHECK THEM TODAY!

School work places a heavy strain on young eyes. If your child squints, dislikes reading or has headaches—have his eyes completely checked by a registered eye doctor. Give him an even break so he can meet competition in the modern school.

YOUR CHILD NEEDS PRE-SCHOOL HEALTH CHECK-UP!

Before beginning the long school period, when your children will be in contact with hundreds of others, check up on their general health condition. A physical and dental check-up now will assure you they are entering school with incomparable assets of sound healthy bodies.

SCHOOL SUPPLIES AND CLOTHING

To put forth their best efforts workmen need good tools—for school children this means top notch school supplies, and adequate clothing protection. For both of these consult your favorite local merchant who will be glad to help you work out any starting-to-school problem.

Westway

By MRS. MERLIN KAUL

School opened here Monday with an enrollment of 38 pupils. There are five beginners. Mrs. Annie Bird of Wellington is the teacher of the primary room and Mrs. Maurice Norman of Friona is the intermediate teacher. Shird Smith and Jimmy Fangman are driving the buses. The cafeteria hasn't opened yet.

The annual chicken fry was held Saturday night at the schoolhouse with a large crowd present. Elmer Combs, Claude Calson, Joe Landers and Hughes Millard were the cooks who had charge of the chicken and steak frying. Pickles, potato chips, pie and coffee were served with the meat.

Mothers who visited at school Monday morning included Mesdames Clarence Morrison, Elmer Combs, Joe Landers, W. D. Bartlett and Clinton Jackson, Amos Walker and Merlin Kaul.

Clean up day was held Friday at the schoolhouse. The ladies took lunch, which was served at one o'clock in the cafeteria. The High School pupils went to Hereford Friday to get their books.

The annual election of officers and teachers for the Sunday School was held Sunday. Officers elected included T. B. Cox, Supt.; Joe Landers, assistant-superintendent; Carl Schroeder, secretary-treasurer; Eva Smith, assistant; Mrs. T. B. Cox, pianist; Mrs. Merlin Kaul, song leader. Teachers of the adult class are Joe Landers, Mrs. A. C. Pierce; young people, Mrs. Merlin Kaul, Mrs. Paul Rudd; Intermediate, Mrs. Roy Lee Wilson, Mrs. T. B. Cox; Juniors, Mrs. Clarence Morrison, Mrs. Joe Landers; primary, Mrs. Annie Bird, Mrs. Carl Schroeder.

The Baptist church recalled Rev. W. S. Armstrong of Plainview as pastor; Mrs. Earl Little was re-elected church clerk; Moody Stephan, treasurer; Joe Landers, assistant treasurer. Delegates to the Association which will be held at Hereford are Mr. and Mrs. T. B. Cox and

New Filmaterial



Passing up 200 other contestants (they say), the "Ziegfeld Accessory Award Committee" voted 19-year-old Mary Lou Wilson of Omaha, Neb., "The Unknown Beauty Whom Florenz Ziegfeld Would Most Have Desired to Glorify Today," so she gets a contract with International Pictures and leaves a New York night club show. Well, whatever it is, she's got it.

Mrs. Moody Stephan. Alternates are Mr. and Mrs. Earl Little and Mrs. Roy Lee Wilson.

Mrs. Pruitt, who has been quite ill for the past week has been taken to Seminole.

Norma Sue Wilson has recovered nicely from a tonsillectomy which she underwent recently at Amarillo.

Mr. and Mrs. E. B. Osburn, Bobby and Mrs. Eustace Osborn of Amarillo and Mrs. Willard Osburn of Hereford were visitors in the Grady Wilson home last Monday afternoon.

Buren Sowell has purchased a home at Hereford and will move his family there sometime this month. Mr. and Mrs.

Marion Clark and family have moved to the Sewell farm.

George Bird of Hereford accompanied his mother Mrs. Annie Bird to Tascosa Saturday and helped her move her furniture to the teacherage.

Mr. and Mrs. W. L. Jones spent the week end with relatives at Snyder, Okla. Lt. (j. g.) James E. Jones was home on leave from Washington, D. C. He is a brother of W. L. Jones.

Mr. and Mrs. Al Werner, Kathryn Ridgeway and David Sowell visited the Museum at Canyon Sunday afternoon.

Waldron Melton, accompanied by Ernest Thompson of Clarendon, is vacationing in Colorado.

A large crowd attended the Hartman sale Thursday afternoon. Everything sold well. The Hartman farm sold recently.

Miss Bonnie Miller spent last week with friends at Hereford. Mr. and Mrs. Ulys Pierce and children of Hereford were supper guests Sunday night in the A. C. Pierce home.

The N. D. Bartlett family is living in an apartment at Hereford while their house is being completed. Douglas started to school here Monday.

The Wilburn Smith family moved Thursday to the farm which they recently purchased in the Ward community. Mrs. Smith's brother, Everett McIntosh and family have moved to the place vacated by the Smiths.

Mr. and Mrs. E. W. Young and children of Hereford were

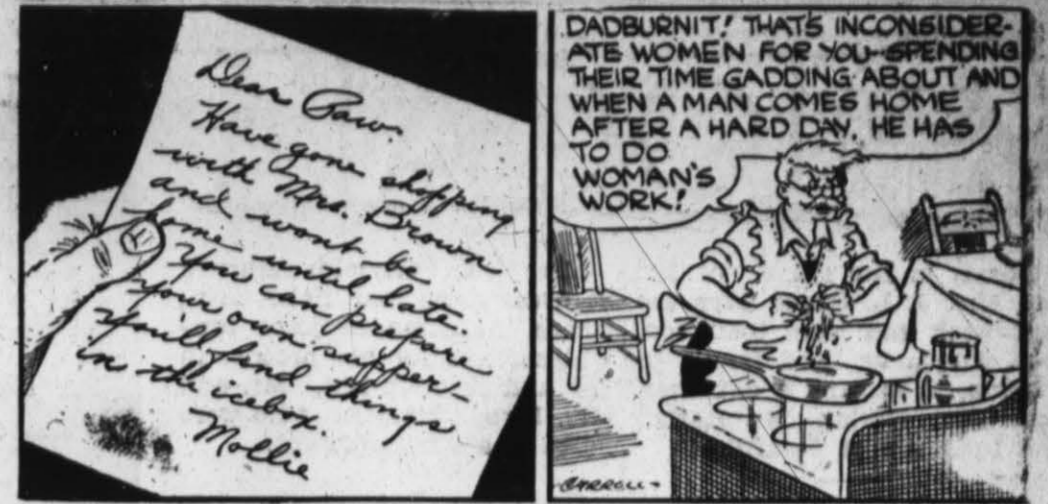
No Place Like---



Even though the place is all shot to smithereens, this French family, among the wealthier of Valognes, France, is still able to put on a good-natured front.

dinner guests Sunday in the Clinton Jackson home.

Mrs. Buren Sowell and Margaret and Mrs. Merlin Kaul and



Those Boys Need You BUY WAR BONDS! BUY! Through the WANT ADS

Quality Supplies . . . plus Quality Workmanship EQUALS Top PLUMBING Service Famous CRANE Plumbing Supplies . . . CRANE Hot Water Heaters (for Gas or Butane) . . . Bath Tubs. 2 MASTER PLUMBERS . . . TO SERVE YOU! Reeves Plumbing Co. Day or Night—Phone 49 for Service

FARM SALE
Wednesday, Sept. 13th
Sale Starts at 1:30 p. m.
Having cut my farm acreage, I am selling the following machinery and livestock at PUBLIC AUCTION!
H. Lee Benefield Farm --- 1 Mile East of Hereford on Highway 60

Farm Machinery . . .
1938 CC Case Tractor, extra good condition, new rubber, 2-row lister.
1936 CC Case Tractor, extra good condition, new rubber; 2-row lister.
Model D John Deere Tractor; needs repairs.
16x10 Van Brunt Drill, good condition.
24x6 inch Van Brunt Drill, good one.
4-Row John Deere Cultivator, good condition, complete with sweeps.
McCormick-Deering 3-Bottom, 16-inch Mold Board Plow Massey-Harris 3-Bottom, 12-in. Moldboard Plow, good one.
10-Ft. John Deere Broadcast Binder; new H. D. Canvasses, good rubber.
10-Foot Case Broadcast Binder, new heavy duty canvas Farmer's Friend large capacity Grain Loader on transport 1 Ditcher, factory made.
Case Grand Detour, 8-foot new discs and axles.
Case 8-Foot One-Way, large discs.
40-Horse ENGINE, complete with radiator, clutch and gas tank.
Spring Tooth Harrow, almost new.
14-Inch Case Hammermill, dust collector and pipe.
Old Style Hay Rake.
12-Ft. Wooden Float.
John Deere Row Binder.

Cars, Trucks, Trailers . . .
1942 Model Ford Tudor, good condition, new tires.
1936 Chevrolet Truck 1 1/2-ton, Steel Grain Body.
Heavy Duty Tractor Trailer Chassis, no tires.

Miscellaneous . . .
1 Stock Saddle.
1 Steel Cattle Squeezzer, Jacobsen made.
1 Good Cream Separator.
Good Gas Cook Stove with oven underneath.
3 Mattresses, 3-4 size.
5 Army Cots.
1200 Wire Cot Bottoms.
1 Large Size Oil Heater, good one.
1 Wall Heater, Butane.
10 Sheep Troughs, 5 steel hog Trough.
Several A Shape Hog Houses.
300 Pounds Nails and Bolts.

Livestock . . .
2 Jersey Milk Cows, fresh 60 day
3 Extra High Grade Shorthorn Cows, 3 to 5 years old.
3 Yearling Shorthorn Heifers, good milk stock.
1 Registered Yearling Whiteface Bull.
1 Good 8-year-old Saddle Horse.
1 Blind Mule, Banker Roberson type.
Other Livestock will be consigned to this sale.

NOTE—This sale will start promptly at 1:30 o'clock and items will be sold as fast as possible.
TERMS: CASH.

Lee Benefield, Owner
BRUNLEY & OTTEN, Auctioneers Hereford, Texas E. G. EUBANKS, Clerk

OPA Figures
Just Released on Heater Production
Gas Heater Sales Last Normal Year (1940) 1,897,000
Total U. S. Production this Year (OPA Estimate) . . 510,000

THIS MEANS
Only 27%
OF THOSE WANTING HEATERS THIS FALL WILL GET THEM
1,387,000—OR MORE—WILL HAVE TO WAIT

STOVE RATIONING
MUST THEREFORE BE CONTINUED SO THOSE WHOSE NEEDS ARE MOST URGENT ARE TAKEN CARE OF FIRST

IF YOU REALLY NEED
A HEATER THIS FALL BUY IT TODAY!

OUR HEATER DISPLAY
IS READY FOR YOUR INSPECTION — LET US HELP YOU WITH YOUR APPLICATION FOR A CERTIFICATE

Streu Hardware Co.

Son of Hereford Man Killed in Action in Italy

Memorial services were held Sunday at St. Anthony's Church for Lt. Leo A. Betzen, 23, who was reported killed in action over Italy on Aug. 15. He was the son of Mr. and Mrs. William Betzen, who live four miles north and two west of Hereford.

Lieutenant Betzen, who entered service on Jan. 3, 1943, received his wings and commission at Lubbock on Nov. 3 last year and had been overseas for about two months when he met his death. A pilot of a heavy bomber, he had completed six combat missions according to the last information received by his family here. Lieutenant Betzen was killed on his 23rd birthday.

Survivors include his wife and parents and six brothers and five sisters. One brother is serving in the Signal Corps of the Army Air Forces in the Pacific.

Lyons Awarded

(Continued from Page 1)

danger, they saved from destruction not only the B-17 on which they were working, but the lives of numerous other engineering workers asleep in tents less than 40 yards away and damage to Fortresses parked in dispersal areas all around the burning aircraft.

Hardesty Sinks

(Continued from page 1)

line department of the Southwestern Public Service Company and he has often visited here in the home of his sister, Mrs. Frank Huckert.

Captain Wedel

(Continued from Page 1)

two sisters, Mrs. Anna Schneider and Mrs. Clara Richardson, live in Iowa.

Intensive Paper

(Continued From Page 1)

weeks; but this figure is considerably below that of most other communities of this size; and the aim of the new drive will be a real paper "clean up" of the county. Waste paper, it is pointed out, is vitally needed in paper mills all over the country and lack of paper and wrapping materials is proving a serious handicap in many civilian businesses as well as in the war effort.

Watch next week's Brand for the exact date and plans for collection of waste paper in Hereford.

Mrs. Ed Connell

(Continued from Page 1)

of charity.

Survivors include three sons, Doug of St. Louis and George and Ira of Corpus Christi, and two daughters, Mrs. Joe Trussell and Mrs. Lula Connell Hill of Houston.

* FAT FACTS *

NEWS FROM HOME VIA V-MAIL, NEWSREELS AND SERVICE NEWSPAPERS REACHES MORE THAN 3,500,000 FIGHTING MEN OVERSEAS.

USED KITCHEN FAT HELPS MAKE PICTURE FILM & PRINTING INK.

V-MAIL LETTERS DELIVER MILLIONS OF PERSONAL MESSAGES AND THEIR WORLDWIDE USE IS GROWING BY "LEAPS AND BOUNDS"

WHEN YOU SAVE AND TURN IN USED KITCHEN FAT YOU HELP V-MAIL AND YOU GET CASH AND RATION POINTS FOR YOURSELF!

Salvake Backs Up Invasion Drive

With the long-awaited invasion of Europe now in full swing the national salvage effort takes on greater significance, for without the salvage effort those men would be denied essential materials and the miles infinitely harder to gain.

Complaints of patriotic Texas housewives that they could not dispose of used kitchen fats after they had labored over the distasteful task of salvaging kitchen grease have been received by the Salvage Division of the War Production Board, according to A. Patrick Flood, State Salvage Chairman.

In all thickly populated areas of Texas there is a regular pick-up service whereby trucks collect the used fats accepted by butchers and storekeepers.

In outlying and rural communities the storekeeper can ship his collected fats to the nearest tender by American Railway Express. There is no charge to the merchant for availing himself of this system. He merely puts his fats in a container, addresses it and calls the nearest express office. They will pick it up and ship it collect, says Mr. Flood, and the container will be returned.

Meanwhile, each and every Texas housewife is urged to continue the good work she has done in the past an dsave each and every drop of kitchen grease not necessary for her own needs.

HEAT DETOUR



Seems six year old Andy Thomas Leonard's mom sent him to the meat dealer to exchange a can of used fat for some of those very valuable red ration points during one of New York's hot spells. Although Andy knows that fat will be used for bullets to make it hotter for the Axis he couldn't resist this nice cool street spray.

Mrs. Harold Spratt and son Harold of Tom Bean are visiting their mother-in-law and grandmother, Mrs. I. H. Spratt.

Colemans Receive First Letter From Son in German Camp

First direct word from their son, Flight Officer James Ray Coleman, who is in a German prison camp, was received Saturday by Mr. and Mrs. R. J. Coleman of Messenger, in a letter written by James Ray on May 12.

The letter stated that Coleman was well and that he was not injured in the mission on which his plane was forced down. He suggested that his mother contact the Red Cross to find out what items she could send him in official Red Cross packages, and as Mrs. Coleman had already sent packages through the Red Cross she hopes that some deliveries have now been made.

Flight Officer Coleman, listed as missing on Feb. 25, was not reported as a prisoner until June 1.

WHAT'S WRONG WITH THIS PICTURE?



KEEP ON... WITH WAR BONDS

Backing the Attack!

Around Town

(Continued from Page 1)

in to Hereford from her home northwest of here in order to send her children to school, is pretty unhappy because there is not going to be any high school orchestra this year. We don't now what Around Town could do about the matter, as it looks like strictly school business and maybe traceable back to the students, who seem to have quit taking orchestra—in large numbers—just as they once deserted Latin and some other subjects.

Dalhart Attorney

(Continued from Page 1)

said he would favor leaving the proper write-in space in the Democratic column on the ballot. But he is not sure that can be done. "We may not be able to leave any write-in space except that which is always provided on the extreme right of the ballot," he said. However, he promised a decision in the next few days.

Following resignation of Witherspoon, Governor Stevenson appointed John Aldridge of Farwell judge. But, under law, the appointment is good only until next Jan. 1. Whoever is elected in the November ballot, if anyone is, will become judge at that time. If no one is elected in November the position will automatically become vacant Jan. 1 and the Governor will have to make another appointment, presumably good until Jan. 1, 1946, which will be the end of the four-year term to which Witherspoon was elected.

Judge Aldridge has not said whether he will be a candidate to succeed himself.

SONS In the Service

Russells in France

Two sons of Mr. and Mrs. W. H. Russell are now in action in France. Pvt. Wm. H. Russell, Jr., is with a field Artillery unit and has been in action around St. Lo and other sectors in Northern France. He writes that he has really been travelling, but the censors cut the exact weekly mileage out of his letter.

Lt. L. B. Russell is with an Infantry outfit in Southern France, which he reports as a beautiful country and a lot more pleasant than the section of Italy where he was last stationed. L. B. states that he has seen his first German army equipment.

Mrs. W. T. Womble and Mrs. Joyce Meeks of Amarillo spent the week end with Mrs. L. R. Bradley.

Try a Want Ad!

Two Big Shows for the Price of One!

JUDY CANOVA 'Louisiana Hayride'

2ND HIT! Hoppy's Back Again!

BILL BOYD

LUMBER JACK

ANDY CLYDE ELLEN HALL

Friday - Saturday SEPT. 8-9

They Don't Come Any **BIGGER!**

They Don't Come Any **BETTER!**

They Don't Come Any **GREATER!**

The World Will Never Forget What They Did There!

ALWAYS A GOOD SHOW! TEXAS LOW BARGAIN PRICES!

FRIDAY-SATURDAY — Sept. 8-9

Death Rode the Plains!

PRC Pictures presents **Buster CRABBE** KING OF THE WILD WEST

VALLEY of VENGEANCE

AL (LARRY) ST. JOHN

plus "Fellow on a Furlough" "Chap. 9 of Tiger Woman" "MOVIES AT WAR"

ALL AT OUR REGULAR LOW BARGAIN PRICES!

SUN-MON-TUES — Sept. 10-11-12

IT'S THE KAY KYSER SHOW YOU'VE BEEN WAITING FOR... a solid sender all the way!

FOR LAUGHS! FOR MUSIC! FOR FUN! FOR YOU!

Kay KYSER

Swing Fever

MARILYN MAXWELL WILLIAM GARGAN LENA HORNE

Extra! The latest Issue of THIS IS AMERICA "ROCKEFELLER CENTER"

THE SULLIVANS

20th Century-Fox Picture with

Anne **BAXTER** Thomas **MITCHELL**

and Edward Ryan, John Campbell, James Cardwell, John Alvin and George Offerman as The Sullivan Boys

3 DAYS COMING SUN. SEPT. 10

STAR

WORLD NEWS and Color Cartoon

NOTE: Sunday Show Times: Matinee: Shows at 2 and 4 p. m. Night: One Show only at 8:30 p. m.

Having finished with the School Buses we have resumed our regular service and wish to express our appreciation for your kind consideration and patience the last three weeks.

KINSEY MOTOR CO.

Chevrolet Oldsmobile

KEEP ON BUYING BONDS! FIGHT WITH THE U. S. War Bonds ON SALE DAY OR NIGHT, FIGHTING TROOPS WHO NEVER STOP... AT OUR BOX OFFICES...