

Santa Claus Is Coming to Town --- Letters to Santa Flood the Mails

Dear Santa,
My birthday is the 10th of March. I am 8 years old, in the second grade. I would like you to put my name on your list. My name is James McCutchen. Don't forget me. This is what I would like to have:

1. Bow and arrow
2. Football
3. 1 pair of handcuffs
4. cowboy boots with spurs
5. baseball bat and ball
6. and also some candy nuts and fruit.

Yours sincerely,
JAMES MCCUTCHEM.

Dear Santa Claus,
I am sorry to say Santa I have not been the good little girl I should have. I also complain when my mother asks me to put my clothes and books away. But, Santa, my heart will be broken if I don't find a red-haired doll on Christmas morning. My little sister wants a red haired doll also. Id like to have a doll's high chair and a new set of dishes. That's all I need Santa. I'll try to be a better girl so I can give you a better report next year. Thanks, Santa,
SANDRA WORLEY

Dear Santa Claus,
Will you please bring a bicycle for me. Please don't forget my family and kin folks and all the other people. Your friend,
ROY MESSENGER

Dear Santa Claus,
Please bring me a cowboy suit and guns and a blackboard. I would like to have some candy, fruit, and nuts too. Don't forget all the other little boys and girls. Thanks,
JERRY LUCK



Dear Santa,
I am in the fourth grade. I would like to have a football, a bicycle, a gun, a truck, and a football shirt, a cowboy shirt. I would like to have all of them. Your friend,
JIMMIE BATEMAN.

Dear Santa,
I am so far from where I was last year I just must tell you where I am. We live 15 miles west of Corpus Christi. Don't try to reach me with your deers for it is warm and no snow here. Bring me a football and a new rifle. I'm 8. My little two-year old sister needs a new doll. Thank you, Santa,
NELSON LEE RUTTER.

Dear Santa,
I am a little boy two years old. Please don't forget that I live up stairs and do not have a chimney but I will have a light burning on the stairs for you. Bring me a car, a skooter, and please don't forget I like to eat so bring me lots of candy and nuts. Don't forget the little boys and girls that can't have a big Christmas. I love you lots,
ALBERT BYRON MCCOORD

Dear Santa Claus,
I want a black board and a volley ball. I want a bicycle. I want a doll. I want a dishes. Your friend,
EDNA JOAN FROST.

Dear Santa:
I want a toy stove, a cash register, a jack-in-the-box dog that runs across the room, a doll chair and table set, a ring and some books. I am trying to be a good girl, so you won't forget me.
LINDA SMITH

Dear Santa Claus:
I want you to bring a doll and some dishes. Your friend,
DOROTHY FAY BELLOW

Dear Santa Claus,
I wish you would bring me a farm set. Will you bring me a wagon.
JOHNNY DRYE

Dear Santa Claus:
I want a doll. I am a big girl. I want a bicycle. I am a good girl. I want a pair of skates. Your friend,
FRANKIE LETA SLOAN

Dear Santa Claus:
I would like to have a football, skates or anything nice for little boys. Please remember my little sister. I want a bee gun and a bicycle and electric train, and a scooter. Your friend,
JERY HEATON

Dear Santa,
Santa, this Christmas we won't be home. We are at Grandma and Granddaddy's in Hot Springs, N. M. Don't forget to bring our things here. I want a wetting doll, iron, ironing board, little mixmaster and a pair of boots. My little brother wants a complete cowboy suit with gun and boots an dalso a truck. Don't forget all our little friends in Hereford. Love,
PATRICIA ERLENE HYDE
DAVID MONROE SELLERS

Dear Santa Claus,
I would like a boat and a story book and a german police dog, and a world map. I think that is all. Your friend,
GARY PAUL MIMS

Dear Santa,
I want you to bring me a scooter and a wagon and cow boy hat and black board.
GERALD

Dear Santa Claus,
I am a little boy. I am 10. I want you to bring me a bicycle and a bee gun. I go to central school. Your friend,
JACKIE RAE BARROW

Dear Santa Claus:
I want you to bring me a bee gun and a bicycle and a wagon and see-saw. Your friend,
DONALD CRONE

Dear Santa Claus:
I want you to bring me a bee gun and a cap gun. I am a little boy. I am 7. Nuts and fruits and candy. I have been good. Your friend,
L. D. GILBREATH

Dear Santa Claus:
I am 10 years old and I want a box of clay, and a broom, and a dust pan and a mop and a Mexican doll for Christmas.
CHARLENE GATES

Dear Santa Claus:
I have been a good girl. I want a doll house with furniture, a ring, skates and a doll blanket. If you are out of these anything will be alright with me.
Love,
SALLIE SUE KIRBY

Dear Santa,
I want a football and a football suit, and apples and oranges and nuts. Merry Christmas.
Love,
THOMAS E WEEMS

Dear Santa,
I am a little boy eight years old. I have been a pretty good boy. Please bring me a football and skates. Don't forget other little boys and girls and my little sisters. Your friend,
KENNETH SHOCKLEY

Dear Santa Claus,
I want a basket ball, a big truck, a tractor and a Dr. set. Monadell wants a little stove, a trunk and doll clothes. Also a scooter for both of us. We like candy, and fruits too. Love to you,
RICHARD & MONADELL HUNTER.

Dear Santa Claus,
I wish you would hurry up and come to see me and bring me a magic skin doll and a real stove. Bring anything else you want to. Thank you,
CAROLYN SUE KNOX

Dear Santa Claus,
I want you to bring me a football, wagon, tricycle and a target. Please bring my sister home for Christmas. Thank you very much.
Love,
DALE TAYLOR

Dear Santa Claus,
I want a bicycle for Christmas. I want a bee gun for Christmas. I want a electric train for Christmas. I want a cowboy gun for Christmas. Your friend,
CHESTER COE HODGES

Dear Santa:
Please bring me a doll I have been a nice little girl in school I have moved from Littlefield Texas to Hereford so I am riting you a letter to let you no where I live I am 9 years old and in the 3 grade so please dont forget me my name is Odella Byrel I have lots of friends hope you receive lots of letters from them all your truly,
ODELLA BYREL

Dear Santa Claus,
I am a little girl 7 and I wish I had a big bicycle. And a pair of skates, and candy and nuts and fruits and a doll. Your friend,
SHIRLEY GASSAWAY

Dear Santa,
I want a billfold that zipper on three sides and don't forget my parents Christmas. Your friend,
NANCY MESSENGER

Dear Santa Claus:
I want two dytomatic cap guns. I want a football. I want a bicycle.
IGENE WAITS

Dear Santa Claus:
I am a little boy five years old and I would like for you to bring me a big tractor and a little trailer to pull behind it. I saw a big cattle truck down at Streu's that I liked too. Please remember all the other little boys. With love,
DEAN CROSTHWAIT

Dear Santa,
I want a tricycle, a caterpillar. Santa, this is my little brother writing. This is what he said, Triclele, a caterpillar.
Love,
JOHNNY MESSENGER

Dear Santa Claus,
I want two cap guns and a wagon and a big bicycle and a pair of roller skates. Your friend,
BILLYE WAYNE

Dear Santa Claus,
I want a pant set a bicycle, a piano, a bride doll an dpair of skates.
PATSY MAE BARCLAY

Dear Santa Claus,
I want you to bring me a bicycle, a farm set, a foot ball, a submarine. I have been a good little boy. Your friend,
DON BOB CRUTCHFIELD

Dear Santa Claus,
Please bring me a cowboy suit and guns and a little wheel barrow and some work tools. I would like to have some candy fruit and nuts too. Don't forget the other little boys and girls. Thanks,
BILL LUCK

Dear Santa,
Will you please bring me a tinkertoy set; a set of building blocks, and a wagon for all of us. Carol wants a rocking horse and a teddy bear. Please bring us some fruit and candy. Santa please come to our Christmas tree at the church. Thank you,
WAYNE AND CAROL COLE

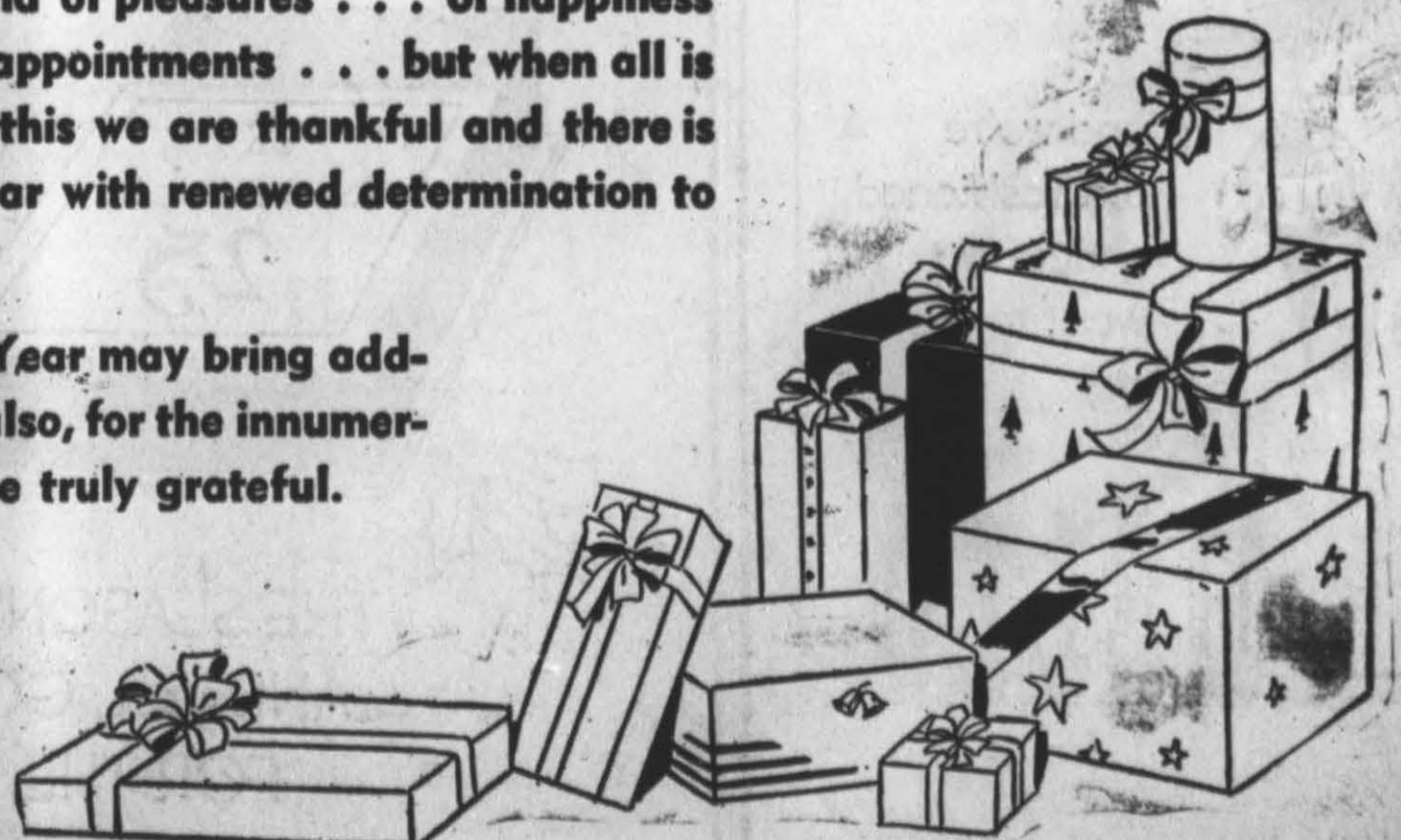
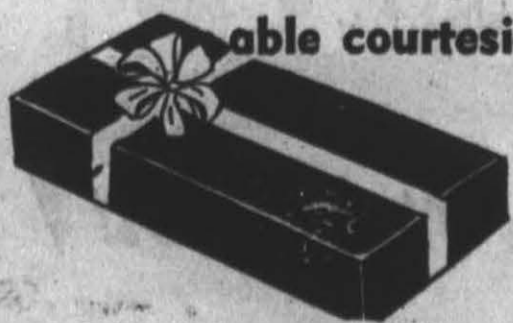
MERRY CHRISTMAS



FRIENDS AND CUSTOMERS

The year just ending has been another year of hard work and of pleasures . . . of happiness and of sorrows . . . a year of achievements and a year of disappointments . . . but when all is said and done, the past year has been a mighty fine one. For this we are thankful and there is reason for rejoicing, but we must and shall go into the New Year with renewed determination to make the coming twelve months happier than ever before.

That you may have cause for rejoicing and that the New Year may bring added blessings to each of you, is our Christmas wish. Thanks, also, for the innumerable courtesies extended us in the year just closing. We are truly grateful.



FRASER MILLING CO.
HEREFORD, TEXAS
makers of...

"Sunny-Boy" Flour and Feeds



Letters to Santa Claus

DEAR SANTA: I am a girl. I really wish you would bring me a bicycle, and Santa, bring me the prettiest doll you can find. And bring me a wagon. Yours truly, LA WANDA GENE WHITE

I am a boy. I really wish you would bring me a football, bicycle, a BB gun and a basketball. Yours truly, FRED

DEAR SANTA: I am a boy. I really wish you would bring me a football. Yours truly, DALE WRIGHT.

DEAR SANTA: I am a boy nine years old. I wish you would bring me a BB gun and a Pirate gun. Yours truly, RAYMOND SMITH

DEAR SANTA: I am a boy. I really wish you would bring me a football and a scout knife. Yours truly, DONALD RAY SHAW

DEAR SANTA: I am a girl nine years old. I wish you would bring me a bicycle, basketball, table and three chairs, and one rocking chair. Yours truly, FRANKIE SHAW

DEAR SANTA CLAUS: I am six years old and I started to school this year. I like school very much. I would like to have a tricycle and a clay set. Please be good to all the little boys and girls. Bring my teacher something nice too, because she is good to us. JACKIE

DEAR SANTA CLAUS: I am a little girl two and a half years old. I live 4 miles south of town. Santa I am a good little girl. Will you please bring me a car, a big doll, and doll buggy and table and chairs. And please, Santa, remember my cousin, Bobby Gene Callaway, of Bovina, Texas. Also all the

other little boys and girls. Your little friend, BARBARA ANN FULLIAM

DEAR SANTA: I am a girl nine years old. I wish you would bring me a doll, a baton, a table, and three chairs, and my father a gun. Yours truly, ODELLA BYRD.

DEAR SANTA: I want a rubber doll, a set of books, a new dress, and a new bed spread for my bed and a bicycle for Christmas. We get out two weeks for Christmas. Your friend, GAY MALONE

DEAR SANTA: I don't have much to say but I will tell you what I want for Christmas. I want a pair of boots, tent, house coat, and nightgown. And I want to go down to Quinlan and stay with my sister and brother-in-law. I like the school o. k. My teacher's name is Mrs. Wickham. My birthday is February 16. I have some good friends. I have 9. Before I close, I wish you a merry Christmas. Your friend, PEGGY ANN WILLIER

and nuts. Your little friend, LYNDA LOU BURKETT

DEAR SANTA CLAUS: I hope it is snowing Christmas so that I can find your reindeer tracks in the snow. Now I will tell you what I want you to bring me. A little red car and wagon. For my brothers a dump truck and a steam shovel. Love, GARTH SMITH

DEAR SANTA CLAUS: I am 8 years old I want a bicycle and a helmet and electric train. Your pal, MARTIN REID MOORE

DEAR SANTA: I have been a good girl this year and I hope you will come to my house on Christmas night. In school we are going to have a play about Christmas. All I want for Christmas is a doll like I saw in a store window. It had a white dress with two or three pink bows on it, and a house coat, house shoes, and a stocking full of nuts. With Love, VIRGINIA OWEN

DEAR SANTA CLAUS: I want a farm set and a microscope set for Christmas. Please take it to my grandmothers and grandpas. I am going to visit them for Christmas. Yours truly, CLIFFORD RUSSELL

DEAR SANTA CLAUS: Please bring me a Betsy Wetsy doll, doll buggy, a little suit case full of doll clothes, and candy, fruits and nuts. And don't forget my two brothers A. D. and Billy. Your little friend, BARBARA EDENS

DEAR SANTA: I am a little boy four years old. I have been a pretty good boy this year. Santa, please bring me a shotgun, a fire truck, and a guitar. Please Santa remember all the other little boys and girls. P. S. Santa, don't forget my grandmothers and Granddads. You just can't find any better grandmothers and granddads anywhere. Love, Your little friend, TOMMY DWAIN SPARKMAN

DEAR SANTA: I am a little girl two years old. I would like for you to bring me a baby doll that wets its pants, a rocking chair, and a doll cradle. I will see you at Christmas tree. Santa. Love, your little friend, BONNIE MAE SPARKMAN

DEAR SANTA: I am a little girl six years old. My name is La Juan Presley. I am writing you to tell you what I want for Christmas. I want you to bring me a doll, some dishes, a baby buggy, and blankets for my doll, some dishes, a baby buggy, and blankets for my doll and a story book for me to read to my doll. Don't forget me! Bye, Santa. Love, LA JUAN PRESLEY

DEAR SANTA: For Christmas I want a gun and a sled and a truck. My little brothers want a truck too, and some more things. Don't forget other little children for they want things too. And don't forget our mothers and fathers. Yours truly, GERALD SANFORD

DEAR SANTA CLAUS: I am a little girl seven years old. I want a pair of roller skates, and a doll, a house coat, a pair of red house shoes, and a little tea set. WILSENA WITHERSPOON

DEAR SANTA: I want a bicycle and a pair of boots too. And a pair of house shoes. And a color book and a little wood house. Your friend, ROGER SHIPLEY

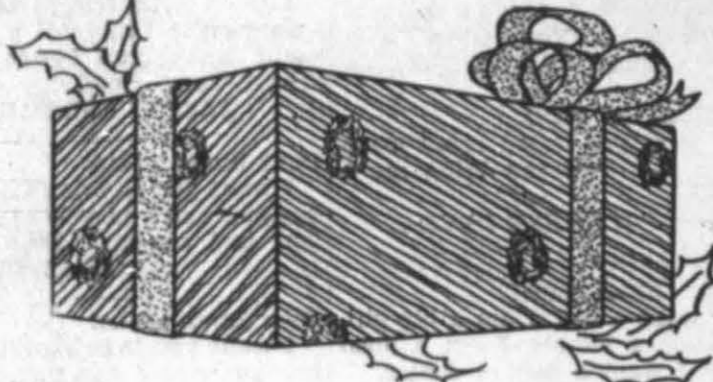
DEAR SANTA: I am a little 6 year old girl. I am in the first grade. I like my teacher very much. I have been pretty good this year so will you please bring me a big doll, buggy, and some little dishes. I have a little sister four years old. Her name is Wilma Sue, so be sure and bring her the same thing. Santa, don't forget my little aunt in Friona. Her name is Peggie Sue Taylor. Also don't forget my little cousins, Dee and Larry. They live in Friona, too. Oh yes, bring some candy, fruit,

DEAR SANTA CLAUS: How are you? Fine I hope. I am well at this time. Please bring me a bicycle and a doctor set. And a watch, too. And a necklace, and a sweetheart bracelet, too for Christmas. Your friend, IZETTA LYNCH

DEAR SANTA CLAUS: I am six years old and in the first grade. Please bring me a doll, purse, house shoes, house coat, and lots of candy. PAULA WRIGHT

DEAR SANTA: I have been a good boy. Please bring me a Football, suit, ball, gun, paint. Thank you, ROBERT CHARLES KINSEY

Our Gift to You!



A pledge of friendship, goodwill, and a genuine desire to serve.

Texas Market and Grocery

It's CHRISTMAS Again!



and we're old fashioned enough to want to say

HELLO

Boyd's Radiator & Electric Shop

General Automobile Repairs—Radiators Repaired and Cleaned

ROY BOYD

a CHRISTMAS Message



THE SEASON'S GREETINGS AND ALL GOOD WISHES FOR THE NEW YEAR

May you have, on every day of the New Year, the same happiness which we are sure will be yours on Christmas day.

IRELAND MOTOR COMPANY

Woody, Seedy, Willard, Henry, Arthur, Loy and Bill



CHRISTMAS GREETINGS

to the host of acquaintances who have given us the privilege of serving them in the past.

HEREFORD IMPLEMENT COMPANY

Wayne Evans, Bill Phillips, Frank Watson, Frank Stark, Earl Stagner, Dutch Creed, Earl Virden, Bill Fillby

CHRISTMAS GREETINGS

Many good wishes for gladness and cheer, a bright Merry Christmas and a New Year filled with all the good things you so richly deserve.

With these thoughts we desire to also add our appreciation for the thoughtfulness of our friends and customers, who, by their friendships and patronage, have made possible our success in the past year.



Happy New Year!

FROM ALL THE GANG

Charley, Frank, Hollis, Kenneth, Ray, Joe, Harold, Frank

COGDELL MOTOR COMPANY

BUICK, PONTIAC, G. M. TRUCKS, FRIGIDAIRE

HEREFORD, TEXAS — PHONE 392

Letters to Santa Claus

DEAR SANTA CLAUS,
For Christmas I want a bicycle, a hunting knife, a gun, pocket knife, BB gun, fishing rod, and watch. Your friend,
LARRY KAUL

and a color book. Santa Claus I love you to do that for me. I would be glad for you to do that for me. Well I will close for now. Thank you. X X X X Your friend,
IDA DEAN BUSBY

DEAR SANTA CLAUS,
For Christmas I want a BB gun, hunting knife, fishing rod, bicycle, watch, pocket knife.
WALTER LYNN KAUL

DEAR SANTA,
I'd like to have a steam shovel and dump truck. Please remember my little sister Carol Jan. Bring her a doll and a little bed Love,
JON RICHARD TACKITT

DEAR SANTA,
I am going to cite a letter to you Santa Claus and I am going to ask you to send me these things I want . . . girls bicycle and a dolls bed for baby dolls, a doll table, and a set of dishes

DEAR SANTA,
I want a football, pair of boots, spurs, pair of gloves, a telescope and a cowboy coat. Also candy,



LEGION, TEXAS (Special)—General Walter Krueger (retired), of San Antonio, right standing, regional chairman for the Texas USO Campaign Committee, finds out personally the services USO is now giving hospitalized vets by visiting the Legion Veterans' Hospital near Kerrville. James Voelcker, left, who spent most of his 5 1/2 years' service in a Jap prison camp, said he enjoyed the USO ward shows in the Philippines and is now enjoying USO hospital entertainment. Tyre Lee Jennings, USNR, of Dallas, right, called the USO a fine organization and said the present weekly USO hospital parties mean a great deal to the veterans. With General Krueger is Dan Eddy, area director of the USO-Salvation Army, of San Antonio, left, standing.

nuts and fruit. Love,
G. C. MERRITT

DEAR SANTA CLAUS,
How are you I am just fine and I have been a very good little boy. I think so. Will you bring me some pretty toys I want a tricycle and a gun and all the pretty toys you want to bring me. Your little friend,
A. C. VAUGHN

DEAR SANTA CLAUS,
How are you? I am fine. I want a bicycle for Christmas please.

Don't forget the other children. Your friend,
MILDRED KELLEY

DEAR SANTA CLAUS,
For Christmas I want a bill-fold and a cowboy suit. And a coloring book. And a wood house.
BOBBY RAMEY

DEAR SANTA CLAUS,
Do you remember that I am five years old now? I would like another farm set this year, only I would like for this one to have a one-way plow with it. I would

also like an airplane pedal car, three rolls of caps, and a work bench. Will you please put a little jeep in my sock. These dogs won't bite. Love,
BUDDY BOB CAMPBELL

DEAR SANTA,
I am a little boy seven years old. Would you please bring me a gun and a football and lots of apples, oranges, nuts and candy. Please don't forget my little brother Larry. He wants a horse and rocking chair and ABC blocks. Thank you,
CHARLES MCREYNOLDS

DEAR SANTA CLAUS,
I want you to bring me a record player and three records and if you can I want a baby doll. If you have a little walkey talky girl I would like to have one. Santa Claus, please remember all the little children. Thank you for the teeter totter you sent us two years ago.
CARLA SUE CROTHWAIT

DEAR SANTA,
I want a red wagon a leather jacket and a tricycle for Christmas please Santa. By now,
JIMMY WOOLSEY

DEAR SANTA CLAUS,
Please bring me a wagon, a fire engine, a big dump truck, a book satchel, some peanuts, an apple and orange and candy. Your little friend,
RONNY DAY

DEAR SANTA CLAUS,
I know you are going to bring me a big wagon cause its at our shop and that's one thing I wanted and I also want a flame gun . . . a big truck with a trailer, an airplane and a new suit. I will be a good boy all the time.
PAT CLARY

DEAR SANTY,
If you can bring me a dolly I will take good care of her. I want a little pair of high heels and a set of dishes and table and chairs. The table and chairs will be for my sister and me. I love you Santy. Goodbye,
BILLY D. CLARY

DEAR SANTA:
I am some larger this year because I'm nearly three and a half years old. I have tried to be good and help my Mommie and Daddy.

Will you please bring me a banjo so I can sing and play, a train that winds up and runs on a track, a steam shovel, a tractor that climbs over things, and a large size box of tinkler toys. I surely will thank you and you might put some candy, oranges,

nuts, and apples in the sock. I'll hang by our Christmas tree. Thanks. Lots of Love,
HAROLD ANDERSON

DEAR SANTA:
Will you bring me a dollie again. Please a big baby doll this year. And I would like to have a buggy for her, and a suitcase for all my doll's clothes. Too, I would like an electric cook stove, a new set of tea things, and a telephone that asks "number please". Be good to my mother and daddy. Love,
LINDA KAY MORTON

DEAR SANTA:
This is my first Christmas, and I hope you will make it a nice one. Please bring me a pink fuzzy teddy bear, a dollie, and a silver cup with my name on it. You can put my candy and nuts in some other stocking this year, Love,
JANEEN GLENN

Remove Stains Promptly From Table Linens

COLLEGE STATION, December 22—Among the cleaning-up duties of the housewife, following a series of holiday dinners, is likely to be the job of removing stains from table linens. Such stains should be removed as promptly as possible and always before the linens go into the general wash, warn home management specialists of the Texas A. and M. College Extension Service.

Many stains easily removed by prompt, correct treatment, may be permanently set by the heat and soap of regular laundering. Methods for removing some common dinner-table stains are described by the Extension home management specialists:

Thickened gravy which has dried on the cloth should be scraped off with a dull knife, and the spot sponged with cold or lukewarm water. If grease spots still remain, they should be treated with a grease solvent, and the cloth washed in warm suds and rinsed.

Cranberry or other cooked fruit stains may be removed by pouring boiling water over the cloth, followed by a drop of lemon juice and a thorough rinsing in cool water.

To take off an ice cream stain, consideration must be given to all the ingredients. Cool water will remove egg, sugar and often milk, but the grease left by the cream must be sponged out with a grease solvent. Therefore, the first step is sponging with cool water and gentle rubbing; the second step—after the fabric dries—is sponging with the solvent and rubbing; last step, washing with warm soap suds and a thorough rinsing. Grease solvent will also be necessary to take out candlewax stains. The wax must be scraped off first, and the solvent applied with a sponge or soft cloth. The solvent should always be allowed to evaporate until the cloth is dry.

All of Us Here to All of you There
BEST WISHES

for a Merry Yuletide

Hill-Ricketts Company
J. E. HILL CLAUDE RICKETTS

A Christmas WISH...

This year, as we send our compliments of the season, we wish to include our thanks for the splendid cooperation and patronage given us in the past.

Fullwood Battery & Electric Co.
R. A. and E. F. FULLWOOD

Greetings..



This organization is happy to extend its most heartfelt Christmas Greetings to the people it serves.

May continued success and happiness be yours in the New Year.

Hereford Planing Mill

J. J. (Scotty) BUCKNER

use the CLASSIFIED ADS

A Sincere 'Thank You'
For your friendly patronage which has contributed so greatly to our welfare during the past year.

A Cordial Wish...
For a joyful Yuletide and a prosperous New Year, to each of those whom it has been our privilege to serve.

MILBURN SERVICE STATION

N. E. MILBURN
J. W. HYDE, ORA REMMING, GLENN RUSSELL
GENE MOORE

Come In, Santa!



We've been looking for you! We have a hearty welcome because we know you won't forget these fine friends of ours. They're mighty deserving,

these friends, and we'll appreciate all you can do for them. Our friends in this community, Santa, are the finest on earth. They're loyal and dependable. Please be as good to them as they have been to us.

Acme Cleaners

G. P. and GERALD

GWYNNE and HELEN — WAYNE and RUTH



SEASON'S GREETINGS

Employees of this company join in extending to our customers best wishes for a
MERRY CHRISTMAS
and a
HAPPY NEW YEAR

C. & R. Cleaners and Employees



SO I SAYS "MERRY CHRISTMAS"

RJA

Deaf Smith County Electric Cooperative, Inc.



Christmas Joy!

ONCE AGAIN THE Yuletide season offers a welcome opportunity to extend cordial greetings and best wishes to all those whose friendship and patronage we have enjoyed during the year. May we express our appreciation of your consideration . . . and our best wishes for your continued happiness.

Mr. and Mrs. Lynn Kester and Family

Western Battery & Electric Co.

AND EMPLOYEES

This is a happy occasion on which to extend to all our friends our sincere wishes for a season of bright prosperity, abundant health and enduring happiness.

Letters to Santa Claus



DEAR SANTA:
Please bring me a football, a big army truck, a train, and a boat and also some fruit and nuts. I have tried to be pretty nice this year and will be looking for you.
BILLY PAUL KNOX

DEAR SANTA:
Please bring me a cowboy gun. Please bring me a Dr. kit. I would like a new pair of house shoes. Please bring me a negro doll. Please bring me a new pair of boots.
FRANCES ANN FUNK

DEAR SANTA CLAUS:
I want a baby doll and some clothes for it. Also some clothes for my bride doll. Bring me an ironing board please. Love,
ELAINE WAGONER

DEAR SANTA:
Please bring me a doll and a doll bed. I want some candy and some story books. Please bring me a bracelet. Love,
DONNA FAYE MORRIS

DEAR SANTA:
I guess all little girls want a doll. I do. I also would like to have a candle and some good skates if you are making them this year. See you Christmas, I hope.
BEVERLEY BILLINGSLEY

DEAR SANTA CLAUS:
I thought I would write to you a few lines. I would like to have a doll, dishes, table, nuts, candy, bananas oranges and apples.
Yours truly,
CHARLOTTE MARIE DUNCAN

DEAR SANTA CLAUS:
I would like to have a bicycle, doll, and dishes. My brother and I have one together but I want one of my own. Christmas is not far off. I will be glad when it comes for we get two weeks out of school. Love,
ELIZABETH HARRIS

DEAR SANTA CLAUS:
I am a little boy 8 years old. For Christmas please bring me a BB gun and a football. Remember all the other little boys and girls too.
JACK PINCKERT

DEAR SANTA:
I want a motor scooter and a ten dollar bill and a hundred dollar bill too.
EDWIN SCHROETER

DEAR SANTA:
I love you very much. Please bring me a pretty doll. Please try to come before I go to sleep. Could you also bring me a doctor set?
PATTY JEAN WATTS

DEAR SANTA:
I want a doll with sleeping eyes and some clothes for it, a doll bed and some candy, apples and nuts. Santa, bring O'Dell a bicycle if you have enough to go around if you don't bring him a football. Bring all my little schoolmates what they want if you have it. Bring Mother and Daddy something real nice. I love you, Santa Claus.
WILLETA SPEARS
P. S. Bring my teacher something real real pretty.

DEAR SANTA:
I am nine years old. I am in the third grade. I want a football, a bicycle, wrench, and a map to the north pole. Maybe you can get down our chimney if you can't come in the front door. Be sure to bring the things I want. Your friend,
JACK HAGAR

DEAR SANTA:
I would like to have for Christmas a new bicycle, a pair of roller skates, and a doll, a doll buggy, a doll bed and some fruit and candy and nuts, a pair of boots and I would like to go to Oklahoma to see my Grandmother and I would like for you to give all the children good things they like.
Your friend,
IRA GALE LANDERS

DEAR SANTA CLAUS,
I want a BB gun for Christmas and a truck and a toy machine gun.
Your friend,
EDDIE PERRY

DEAR SANTA:
Am fine and hope you are the same. Are you working hard? I

hope you are not. We are going to Mt. Pleasant. I hope we may not. If we go we will go in a few days. I want a bow and arrow for Christmas. Hope you can get me a bow and arrow and I want a boat and knife. Your friend,
ERNEST PARIS

DEAR SANTA CLAUS:
How are you? I am just fine. For Christmas I want a bicycle. I am in the fourth grade and I am 10 years old. I have a brother named Billy Ray Evans. I better close now.
GAIL EVANS

DEAR SANTA:
How are you? Fine I hope. I am going to Sherman this Christmas. For Christmas I want a basketball and a cap gun and a little movie picture machine.
Your friend,
BILLY EDENS

DEAR SANTA CLAUS:
I want a pair of leather straps for my skates. So please get me

some. I want a steel baton with rubber tips. Please get this for me.
So will you fill my stocking? Don't forget my brother and my baby sister. Fill their stockings, too.
Merry Christmas and a Happy New Year.
Sincerely yours,
YVONNE AXE

DEAR SANTA CLAUS:
I want you to bring me a big blackboard, paint set, a watch and a camera and I want some books to read and two gold fish and a dog.
That is all I want for Christmas. I know you have lots of letters too read so I will close.
Your friend,
BARBARA WINGET

DEAR SANTA CLAUS:
I want it to snow this Christmas. I hope it snows enough to build a snowman. I will make a tunnel under the snow. I will build a fort, too.
I would like to have a football

suit for Christmas and a bicycle and a baseball glove for Christmas too.
I want to go to Mobetee this Christmas and have a snowball fight.
Your friend,
WAYNE WALSER, Summerfield

DEAR SANTA:
I have about all the things I want for Christmas. But I would still like to have a cap gun, doctor set, books, bow and arrow, coat, cap. That is about all.
Your friend,
LEWIS BIGGERS

DEAR SANTA:
Here I am again ready for another Christmas and I am sure you will be glad to know that I

am going to school and like it a lot and my teacher is very nice. I have tried to be a good girl, and will you please bring me some boots, a guitar, and cowgirl suit, a doll that wets her pants, also some dishes and a nurse set.
The best of luck to you and all the children everywhere.
PHYLLIS ELAINE GOETSCH

DEAR SANTA CLAUS:
How are you getting along building toys? I am getting along O. K. in school. I like my teacher, her name is Mrs. Wickham.
My birthday is September 23, I got a pair of fur gloves and \$5 for my birthday and some other things too.
I have brown eyes and black hair and I am tall. I am ten

years old and in the fourth grade.
I want a little blackboard and some chair and some pretty books for Christmas. I can't wait until Christmas.
Is it very cold in the North Pole this winter?
Come and see me Christmas night.
With Love,
MARTHA JEAN BROWN

DEAR SANTA:
Please bring me a tricycle, a big streamlined wagon, a mechanical tractor, and a gun to wear with my new cowboy outfit and my boots; and I wouldn't mind having a blackboard if you have lots of them. Thank you, and hurry.
TEDDY BRUCE FREEMAN
P. S. Please don't forget to put some nuts and candy in my stocking.

Buy, Sell or Trade through
BRAND WANT ADS!

MERRY CHRISTMAS

GREETINGS
AND SINCERE GOOD WISHES

FOR YOUR HEALTH AND HAPPINESS
AT CHRISTMASTIME AND THE NEW YEAR.

We are looking forward to serving you during the next twelve months as enthusiastically as we did last year. In appreciation of your past patronage we promise to make even greater efforts to serve you more efficiently in the future.

Ladyfaire Beauty Shop

ALYCE DETTE VIRGIE LEE

TO OUR FRIENDS

CHRISTMAS GREETINGS

John McLean Agency

Friends and Customers

It is again the season of the year to wish you and yours the compliments of the Yuletide and we find it a pleasant task.

May we acknowledge your many kindnesses and favors of the past, and in appreciation extend our good wishes for your continued health and prosperity!

Greetings

Little Fashion Shop

Mrs. Arthur Thompson, Mrs. Elmer Mathis
Mrs. P. L. Dishman, Mrs. Sanford Smith
Mrs. Marie Angelo

SEASON'S GREETINGS



Once again we welcome the opportunity of sending along our GREETINGS to the many friends throughout the area we serve. If we have been of service to you during the past year, we have

achieved, in a small measure, the goal planned a year ago.

Please accept our sincere best SEASON'S GREETINGS. May your Christmas be a happy one.

Pitman Grain Company

AND EMPLOYEES

Letters

o Santa Claus



I have been a good girl, Santa. Will you bring me a bicycle, BB gun, and a sewing machine? Also some nuts, candy, and fruit. Love,
WANDA RIDDLE

DEAR SANTA CLAUS:
I want an electric train for Christmas. I want some candy, nuts, and fruit. Don't forget the Mrs. Love,
WAYNE ELLISTON

DEAR SANTA:
Don't you think I have been pretty good girl. I want a rubber doll, dishes, some candy, nuts, and fruit. Don't forget my little brother and sisters. Love,
DONNA MAE BUTTRELL

DEAR SANTA CLAUS:
Will you bring me a bicycle, a cap gun, a football, and a doll? Also some candy, nuts, and fruit. Don't forget the other boys and girls. I love you, Santa. Your friend,
LAWRENCE LAYMAN

DEAR SANTA CLAUS:
I have been a good girl. Please bring me a table and chairs and doll with lots of clothes. Fill my stocking full of candy, nuts,

and fruit. Don't forget the other children. I love you, Santa Claus. Your friend,
KAY BARNARD

DEAR SANTA:
I have been good so I would like to have a soccer ball, skates, little table, and chairs, and a stove. Also candy, nuts, and fruit. Love,
ONETA BRADLEY

DEAR SANTA:
Please don't forget me. I have been a good girl. Will you bring me candy, nuts, and fruit? I want a bicycle, a little rocking chair, an electric train, a musical doll, and a nurse set. Will you bring the other children toys too? Love,
MARTHA TEAGUE

DEAR SANTA:
I am six years old and in the first grade. Mrs. Durham is my teacher. Be sure and come to see her and all of my classmates. I would like to have a toy piano and a rubber doll with a bottle. Bring all good children everywhere something nice. I love you,
KAREN SUE SMITH

DEAR SANTA:
For Christmas I want a big doll. You may want to know that this is my last doll. And also I want a doll bed. My mother and daddy will get the Christmas tree. I hope you have what I want.
Your friend,
WANDA MARIE KIRKSEY

DEAR SANTA:
I am in the first grade at school. I have tried to be a good girl so want you please bring me a Senorita doll, a purse, lunch kit, and a beautiful ring. I enjoy fruit and candy too.
MARTHA ANN BOOKOUT

DEAR SANTA CLAUS:
I think that I am a good girl and I wish that you would bring me a bride doll, a doll buggy, a doll bed, and a ring. Martha Ann and I will leave you some coffee and cake by the tree. Don't forget our brother Billy.
JANIE BOOKOUT

DEAR SANTA CLAUS:
My name is Donald. I would like a pair of skates, a train, and a foot ball for Christmas. Remember other little boys and girls.
DONALD LUNDRY

DEAR SANTA CLAUS:
I am six years old. I am pretty nice and will try to be good all ways. I would like to have some spy glasses. Please bring me some house shoes, a Stevens cap gun, and a belt. I want a side walk

bike, please. My little brother would like to have a bicycle and a telephone. Sally, my little sister, wants a buggy, doll, and some blocks. Please remember all the other boys and girls too. I love you very much. Thanks.
CARROL LELAND WHITEHIDE

DEAR SANTA CLAUS:
I am 8 years old. I have not been a very good girl. I want a doll and a doll buggy. My little sister wants a doll too. My brother wants a tool box. My other sister wants a doll buggy and a doll. Your friend,
CAROLYN INMAN

DEAR SANTA:
I want a little horn and a set of Billy Whiskers books and a gun and scabbard. My baby brother wants a little car and my big brother wants a microscope set. Your friend,
GARRY LEE SLAUGHTER

DEAR SANTA CLAUS:
I have been a good girl. Santa, I want a doll, a desk and a ring. Also some candy, nuts, and fruit. Santa, don't forget Royce. Love,
JEAN GILLILLAND

DEAR SANTA CLAUS:
Santa I want a doll that has curls all over her head. Also a desk, and chair. Be sure to put candy, nuts and fruit. Oh yes, Santa, I have been a good girl. Love,
LORETTA COLE

DEAR SANTA:
I have been a good girl. I would like to have a story book and a playmate book. Also some candy, nuts and fruit. I hope I get it. I will be glad when I can get these things. I hope the other children get something too. Love,
FLONNIE HONEA

DEAR SANTA CLAUS:
Will you bring me a doll, a bicycle, a scooter, and a paper doll book. Also some candy, nuts, and fruit. I love you, Santa.
NORMA JUNE HAMBY

DEAR SANTA:
I have been a good boy. I want a football. Also candy, nuts and fruit. Please bring my mother and daddy something too. Be sure you don't forget the other boys and girls. I guess I had better close. Bye, Santa. Love,
BENNIE CARL DEMENT

DEAR SANTA:
I have been a good girl and I am sure you will bring me candy, nuts, and fruit. I also know you will bring me some toys. I know you won't forget the others. Your friend,
MARY SUE SUGGS

DEAR SANTA:
I am sure you will bring me a BB gun and a bicycle. Also some candy, nuts, and fruit. I think Christmas is a grand day. Love,
JACK PALMER

DEAR SANTA CLAUS:
I have been a good boy. Please bring me a bicycle, wagon, a ball and a bat. Bring the other children some toys too. Love,
CLYDE LAMB

DEAR SANTA:
I am 9 years old, and in the third grade. I want a piano, skates and a birthstone ring for September. And my little sister Jan Susan wants a pink baby buggy, and a tricycle. And don't forget Jerry and Mother and Daddy.
Your friend,
LINDA LEA REESE

DEAR SANTA:
I am 8 years old. I am in the third grade. I would like to have a cowgirl suit, a nurse set, a magic skin doll, a sewing machine and a doll's high chair. Doll's coach and table and chairs. I wish you a Merry Christmas. Your friend,
SARA JO SMITH

DEAR SANTA:
I have been a good boy. I want a toy farm, candy, nuts, and fruit. Santa, don't forget my brother. Merry Christmas! Love,
GENE STEUEN

DEAR SANTA:
I want a bicycle, scooter, and a football. Also some candy, nuts and fruit. Your friend,
ODELL SPEARS

DEAR SANTA:
I want two gun scabbards, a football, and a bicycle. Bring me some good candy, nuts, and fruit. Love,
GLENN PIERCE

DEAR SANTA:
Please bring me an airplane, a football, and a knife. I want you to bring me a sack of candy, nuts, and fruit. Be sure to go to all the others on Christmas Eve night. Goodbye, Santa, Love
LAWAYNE RAWLS

DEAR SANTA CLAUS:
I have been a good girl. Would you please bring me a doll that is 20 inches high, a bassinet, and a leather jacket. Bring some candy, nuts, and fruit. Love,
CAROLYN KESTER

DEAR SANTA:
I have been a good girl and I wish you would bring me a doll buggy, doll dishes, and a table and chairs. Also candy, nuts, and fruit. Your friend,
ZONIA GOLDEN

DEAR SANTA CLAUS:
I like you very much. I would like you to bring me a football, a woodcarving set, and a BB gun. Also a sack of candy, nuts and fruit. Please don't forget the other children. Love,
LELAND ROBBS

DEAR SANTA:
I have been a good girl this year. All I want to say is that I want two doll wigs for my dolls, a doll bed, a doll that has a long dress, a stove that will burn, a bracelet, a baby doll dress, and a little piano. Santa, you will

do it, won't you? Bring some candy, nuts, and fruit. Love,
VERITA SANDERS

DEAR SANTA:
I like you very much dear Santa. I would like to have a ball and some doll clothes. And

I would like to have a crib. And a set of dishes. I think that will be all, Santa. And please don't forget the other boys and girls in other cities. Well, goodbye, Santa, Love,
JUANITA BOBBS

GREETINGS

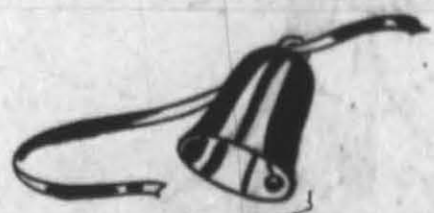


Christmas, to us, means the contentment that comes from the association of loyal friends, the satisfaction of having been of service. It is a time for thanksgiving and reverence, a time to be more mindful of the blessings of peace and the right to live according to the dictates of one's own heart.

TRIPLE "E" CAFE

Harry Engman, Sr. Harry Engman, Jr. Marguerite Engman and Employees

The Season's GREETINGS



MAY YOU ACHIEVE THE ULTIMATE IN HAPPINESS ON THIS GLORIOUS OCCASION.

DAVIS-McCRACKEN

W. L. DAVIS JOHN HALL J. C. McCRACKEN JOHN HICKS

Just an Old Fashioned MERRY CHRISTMAS



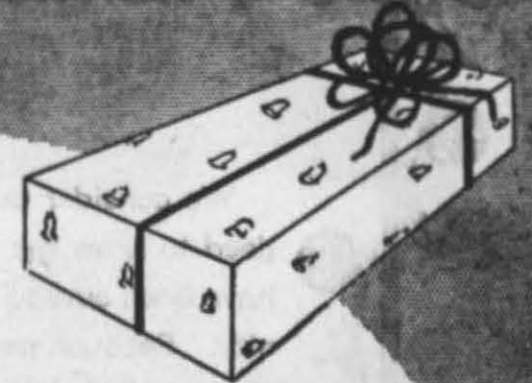
MERRY CHRISTMAS

TO THE FINE PEOPLE OF THIS LOYAL COMMUNITY

Hereford Chamber of Commerce, Inc.

MEMBERSHIP, OFFICERS AND DIRECTORS

The GROWING CIRCLE...



May this circle symbolize the growing circle of friends whom it has been our pleasure to serve these past years. We are grateful for these associations and wish every one of you a Joyous Season.



MERRY CHRISTMAS

JOHN WOOD EQUIPMENT COMPANY



Letters to Santa Claus

Dear Santa,
I want a big doll with short fuzzy hair, a nurse kit and a red scooter. Yours truly,
CHARLOTTE MOORE

Dear Santa,
I want a little doll. And a big doll house, with all the furniture.
Love,
DOROTHY FAYE DANIEL

Dear Santa Claus,
I want a red wagon and a bicycle. I wish you would bring me a bee bee gun. I am a good little boy. Your friend,
GENE FOX

Dear Santa Claus,
My name is Jerry Calhoun. I am 7 years old. My wish this year is that all little boys and girls in all the world will be visited

by you and your helpers. I will be a good boy and hope you will bring me a bicycle, football and anything else you have for me.
Yours truly,
JERRY CALHOUN

Dear Santa Claus,
I want a bicycle, a wagon, a pair of boots a cowboy suit and hat, a scooter, a gun, a football, a book same snokle, a ball and glove and bat, that is all, Arrows and bow.
CHARLES SELF

Dear Santa Claus,
I want a farmers set, be sure that it has some pigs and horses to it. Also I want a plenty of hay, a tool chest, a mask with eyes and a windmill for my farmer set. That is all I have to suggest now Santa. I have tried to be a good boy. Your friend,
JOHN MATT GILLILLAND

Dear Santa Claus,
I want some candy and chewing gum. I want a book. Layne wants a rattle and a teddy bear. Layne wants a cow and rabbit. I want a doll buggy and a toy elephant. Love,
THEORA

Dear Santa Claus,
Would you please bring me a purse, and a beanie and a big doll with hair. My little brother, Arvell, wants a truck and a car. Would you please bring us some nuts and candy. Love,
CARLYNN WILLIAMS

Dear Santa:
I want a doll and some doll clothes. Sister and I also want some books. Thanks a lot, Love,
SUE SPRINGER

Dear Santa Claus,
Please bring me a tricycle, a football and a knife. Yours truly,
MARVIN HERSHEY

I want a big doll house and furniture. I want a bicycle, little dishes and don't forget my sister and brother. Six games.
ANITA F. ALLEN

Dear Santa Claus,
I want you to bring me a bicycle, a scooter, a jeep and wheel barrow and a farm set and a pair of gloves and a football.
LEON SELF

Dear Santa Claus,
Please bring me a wagon and a little caterpillar tractor that will really go. Don't forget the candy either. Yours truly,
MELVIN ALAN MORRIS

Dear Santa Claus,
I am a little girl two and a half years old. I have been a good little girl, so please bring me a baby doll and some dishes for Christmas. I have a little brother. Please bring him some toys. I love you,
MARY ANN MORRIS

Dear Santa Claus,
I will take anything you want to get me. Don't forget the other little children. Your friend,
VONDA LOU FITTS

Dear Santa Claus,
I want you to bring me bee guns and a bicycle. I would like to have a train that winds up.
Your friend,
LOYD BURKS BOYS

Dear Santa Claus,
I want a cowboy suit and I want a cap gun and I want a electric train and I want a car and bear and I am a little boy 7.
JOHNNY MAX WINKLER

Dear Santa,
I am a little boy seven years old. Please bring me a scooter, car, house shoes, candy, nuts, fruit. I have a little sister. Please bring her a Panda bear Roly Poly candy fruit. Your friend,
GLENN RAY REEVES

Dear Santa Claus,
I am 8 years old. I am in the third grade. I want a doll and some story books. I want a new bick. I want a box of candy. I want a dolls bottle for my doll. I want a doll for my smaller sister Jean. I want a new dress. Your friend,
JOYRENE MORTON

Dear Santa Claus,
How are you? I am ok. I would like a bicycle for Christmas. And I would like a big doll. Dear Santa will you bring them to me this Christmas? I would like a bicycle best. Your friend,
ELLA SUE THOMAS

Dear Santa,
I have tried to be a good boy and help mother and daddy. Santa I would like to have a pair of boots, a dart set, a cowboy suit, and a dump truck. Please Santa don't forget the truck. Santa I hope I'm not wanting to much for Christmas as there's a lot of children in this world for you to see. I have two little sisters. Bettye and Carol. They want a doll and some dishes.
Love,
EDWARD SNEAD

P. E. They call me Gary. I wish you would bring me two bee guns.

Dear Santa,
I am 8 years old and in the third grade. For Christmas I would like a bicycle set, a toy washing machine, a pair of skates, a magic skin doll, and a piano. Don't forget my big brothers. Your friend,
MARILYNN RUSSELL

Dear Santa Claus,
I would like a piano, a toy cash register and a speedometer and a few other toys. It would be a great pleasure to get these things. Your friend,
MARLINE GILLILLAND

Dear Santa Claus,
I want some story books, a doll trunk, a new doll and a volley ball, a pair of skates, a speedometer for a bicycle and a bow and arrow. Your friend,
JANE WOMBLE

Dear Santa Claus,
Sallie Sue is writing this for me because I cannot write since I cannot go to school yet. I have been a good girl. I want a ring. I want a blanket too. I want a cradle. I want a tricycle. Love,
KAROLYN KIRBY

Dear Santa,
I am 9 years of age, born July 19, 1937. I am in the second grade. I am writing you because I want you to bring me some toys. These are the things I want:
1. Baseball glove.
2. Ball and bat.
3. Water gun.
4. Cowboy suit.
5. Truck.
6. And also some candy, nuts and fruit.
7. Bee Bee guns.
I hope you are good to me and I'll be good, too. Yours sincerely,
BOBBY CURRY

LEGAL NOTICE
THE STATE OF TEXAS
TO: Walter Vernon Ferguson Defendant, Greeting:
You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 27th day of January A. D. 1946, then and there to answer Plaintiff's Petition filed in said Court, on the 11th day of December A. D. 1946, in this cause, numbered 2929 on the docket of said court

and styled Esta Fay Ferguson Plaintiff, vs. Walter Vernon Ferguson Defendant.
A brief statement of the nature of this suit is as follows, to wit: Suit for divorce of plaintiff from defendant and restoration of plaintiff's maiden name, Esta Fay Stanford, Plaintiff alle-

ges defendant was guilty of mental and physical cruelty toward plaintiff of such a nature as to render their living together insupportable. Plaintiff prays for divorce, restoration of her maiden name and for costs of suit.
Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this

the 11th day of December A. 1946.
Attest:
R. L. THOMPSON Clerk,
District Court,
Deaf Smith County, Texas
By Lilye London Deputy.
(SEAL) 60-41c

Thank You

At this time of the year it is appropriate to take time out to express to you the appreciation of our entire organization for your loyalty and good will.

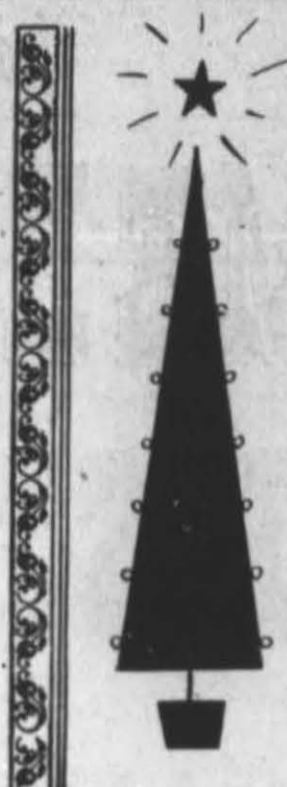
Merry Christmas

Hereford Motor Company

DUDLEY GREEN

ARCHIE SCOTT

and Employees



It's Our

GOOD FORTUNE

to Have Friends Like You

We consider ourselves fortunate indeed to have the fine friendships that have been ours to enjoy in this community. Because we value these associations we look forward to the Christmas season. It gives us a splendid opportunity to express our appreciation for all past favors and to wish you all the good things we can think of and which are deservedly yours.

... and We Are Truly Grateful!

PACKARD MILLING COMPANY

FRANK A. GYLES

WILSON GYLES

- W. R. Black
- Frank A. Gyles, Jr.
- Texie Reynolds
- John Albright
- Jerry Albright
- Oliver Rudd
- Odis King

- Dean Kirkpatrick
- John Rogers
- Eugene Curry
- W. C. Flack
- Bill Craig
- Roscoe McCutcheon
- Ike McCutcheon

- Leon McCutcheon
- Aubrey Bell
- Raylon Metcalf
- A. M. Duncan
- A. Foster
- Fred Goodnow
- Loyd Muse

Merry Christmas

The Yuletide Season brings joyous Greetings to all our customers and an appreciation for the considerations we have enjoyed during the past year. Our Good Wishes to you and yours.

KINSEY MOTOR CO. and EMPLOYEES



GRATEFULLY acknowledging your thoughtfulness and patronage during the past twelve months, we extend Best Wishes of the Season to each of you. May it be our privilege to continue to be of service to you in the months to come. It is our purpose to serve you to the best of our ability.
Our heartiest good wishes are with you.
for a Merry Christmas

from the FOLKS WHO SERVE YOU at YOUR CONSUMERS (Consumers' Fuel Association)



Letters to Santa Claus

Dear Santa,
Please bring a pair of skates. Bring me a bracelet. Bring me a doll. Bring me a rubber doll. Gloria a pattier, candy, fruit and nuts.

Your friend,
BARBARA RAY DAMRON

Dear Santa Claus,
I am Dick Wilson. I am in the third grade. I would like to have a wagon, an electric train, and a football, a watch, and I forgot to tell you I am eight years old. Also, I want a ring a speedometer for my bicycle. And also I want a puzzle. Your friend,
DICK WILSON

Hello Santa Claus,
Please bring me a pretty doll and doll high chair and some dishes and long jumping rope, please.

ELLA MARIE WILLIAMS

Dear Santa Claus,
I am 9 years old and in the third grade. I want a bicycle for Christmas. I want a big bag for carrying my music. Your friend,
RAYMOND WELLS

Dear Santa Claus,
I want a bee bee gun, a bow and arrows, and a steam shovel. I am ten years old. Please don't forget me. Your friend,
HENRY (DUTCH) ROBBS

Dreaming of a Blue Ribbon



No doubt dreaming of a blue ribbon, Darby McGinty, 10, Mount Carroll, Ill., catches a few winks of sleep with her \$25-pound short-horn, "Snowball," at International Livestock Exposition, Chicago.

Dear Santa Claus,
I am ten years old. I am in the third grade. And I want a bicycle, helmet, a football suit, a baseball, baseball glove and bat.
Your friend,
EDWARD HICKS

Dear Santa,
My name is Sue Channer. Mother says I have been good. Will you please bring me a doll buggy and panda bear for Christmas? I hope you are fine and that your reindeer are nice and fat. Your little friend,
SUE

Dear Santa Claus,
If you think I have been a good boy this year, will you please bring me some toys. I want a steamshovel, a bow and arrow, cattle truck, and a gun and holster set.

Please remember my cousins, Vin, Sandra, Judy and Peggy. Would you remember my mama and Granda, too?

Thank you, love,
DICKIE FELLERS

Dear Santa,
I sure need a tricycle if you have any to spare. I would also like a doll with a bottle and some cowboy boots and spurs. My little brother wants a bicycle.
Much love,
SHIRLEY PIERCE

Dear Santa Claus,
I would like to have an Indian doll, some story books, a volley ball and some cards. Your friend,
IRENE WITHERSPOON

Dear Santa Claus,
I am 8 years old and in the third grade. I want a doll and some clothes for it. I want a sewing machine to, and a set of dishes. Your friend,
FAYE NOYES

Dear Santa,
There is no need for me to tell you I have been a good boy cause you were a little boy once and know better. But Santa, could you please remember me anyway. Maybe this next year I will be good. And I really would like to have a gun, a box of caps, a football and a train.

And, please be good to all the other little boys and girls all over the world who may not be so lucky as I am. Love,
TONY WHEELER

Dear Santa,
I am a little girl of eight years old. I have been a good little girl this year. I wish you would bring me a pair of skates, a jumping rope, a doll wardrobe, and a housecoat and shoes. Bring all the other little boys and girls something too.

A Second grader,
DATINE SCROGGINS

Dear Santa Claus,
Please bring me a new cap gun. I would like a new pair of cowboy boots if you have them this year. I wear size 12. Waldon and I want a big dump truck too, and anything else that you want to bring us. Please don't forget some fruit, nuts and candy. Thank you. Your friends,
ARCHIE AND WALDON SCOTT

Dear Santa Claus,
I am 10, and I want a BB gun and a bicycle and do not forget my brother he is in the grade. We want a BB gun and bicycle.
Your friend,
ROBERT BURNS

Dear Santa Claus,
I want you to bring me a gun. I want you to bring me a jeep. I am a boy. I am eight years old. I want a cowboy suit. Your friend,
ALBERT

Dear Santa Claus:
Will you please bring me a broom, a telephone, a box of crayolas, and a bracelet? I would like some candy too. Bring John a pair of cowboy boots. Don't forget Linda Gay and Bobby are at Mrs. Traweck's.
Love,
JANE

Dear Santa Claus,
I am a boy 6 years old and in the 1 grade. I want to tell you what I would like to have for Christmas. I want you to please bring me if you can a bow and arrow set, a medium-sized bicycle, a set of tools and a work bench. Also a pair of leather gloves and fruit, candy and nuts.
Yours truly,
RHETT PLANT

Dear Santa Claus,
Please bring me Christmas two guns and scabbert, bicycle, stickhorse and a cowboy suit and wagon and bee bee guns bow and arrow scooter.
G. W. LYNCH

Dear Santa,
I want an ice truck and a play gun and an airplane. I want a plastic train and apples and oranges and nuts. And some little books for my younger sister, whose birthday is on Christmas Day. Please remember my brother, Tommie, too. Merry Christmas. Love,
CHARLES WEEMES

Dear Santa Claus,
I want you to bring me a doll house and a piano for Christmas. I try to be a good girl and study hard. My brother wants a new saddle for Christmas. Please don't forget us. Love,
LORETTA FRANCIS STRAPUSS

Santa Claus,
I want for Christmas a doll. She has a lovely dimpled face and real hair. "Oh" I think she's just darling. I want a pair of skates to just go whizzing down the street on. And I think I want a doll buggy to wheel the candy kid doll in.
GLENNA GAULT

Dear Santa Claus,
Hope you are fine. I am seven years old. I have two sisters, Betty five, Violet two. We try to be good little girls. Hope you will come to see all the little boys and girls. We would like games and play pertties, dolls, bicycle, wagon, dishes, candy and nuts. I wish you a merry Christmas and a Happy New Year.
GRACE SNODRELY

Dear Santa Claus,
I am 9 years old and I am in the third grade. I think I am old enough to have a bicycle. I have been wanting a bicycle for a long time. Nancy Beth wants a rubber doll for Christmas. And she said I want a doll buggy. And I would like a little sewing machine. But I want a bicycle most. Your friend,
BEVERLEY ANN ELDRIDGE

In Appreciation at Christmastime

Arrival of the Christmas Season reminds us of our obligations to the fine people of this community.

We appreciate the excellent treatment we have received and take this means of sending our Greetings to each of you.

Hereford Store Company

S. L. Harman and Employees

BEST SEASON'S GREETINGS

Our fondest wish is that we could see each of you at this time of the year to personally wish you a Merry Christmas. We'd also like to tell you how greatly we appreciate all the fine things you have done for us, the nice patronage that has been ours, the friendly associations and the goodwill of the people of this community.

During the Christmas season no doubt we'll get to see many of you, to express these sentiments to you personally. But to those of you with whom we do not have this opportunity, we send the best greetings for Christmas. We hope you will accept this as a personal message and that you will know we are thinking of you at Christmastime.

THE HEREFORD BAKERY
Mr. and Mrs. Boyd Knox Mr. and Mrs. Debbs Knox
AND EMPLOYEES

FRIENDS

We're wishin' for you everything that's good. You're a swell bunch of folks, and we're mighty proud to have known you, and to call you our friends. **MERRY CHRISTMAS.**

Phillips Service Station
L. L. WOMBLE C. O. PHILLIPS

Season's Greetings

... and bless everyone in this whole world

HOMER HENSLEE AND EMPLOYEES
HARDWARE
HEREFORD, TEXAS

THE WUOLE SEASON

with all its Blessings

May it hold for you a treasure of happiness, with a multitude of blessings to go with you through the days of the coming year. Our best wishes for you and yours.

Merry Christmas to All

YOUR COMMISSIONERS COURT

TROY MOORE Commissioner, Precinct 1	JEFF ROBERSON Commissioner, Precinct 2
H. D. CULPEPPER Commissioner, Precinct 3	E. T. (Dick) ALLRED Commissioner, Precinct 4

FRED W. BAIRD, County Judge

Letters to Santa Claus



DEAR SANTA:
I want a bicycle, pop gun, and wagon and I hope the other children have a nice Christmas. Your friend,
NORRIS BUSBY

DEAR SANTA:
When Christmas comes I hope I get a bicycle. I would like to have some candies and nuts and gum. Santa Claus, I like you because you give us gifts. I am 11 years old. I have just three brothers. I have no sister. Will you give us some candies on the street. I don't want you to forget all the other boys and girls.

Happy greeting to you. We hope you don't forget the children that is in the hospital. Sometimes I am good and sometimes I am bad. Your friend,
CLARA MAE LAYMAN

DEAR SANTA:
I am a girl 9 years old. I really wish you would bring me a doll and skates. My sister wants everything I do. Yours truly,
BURMA BEARDEN

DEAR SANTA:
I want a rifle and a football for Christmas. Your friend,
I AM A BAD BOY

DEAR SANTA:
For Christmas I want a doll carriage, some hair ribbons, and two or three pairs of stockings. I hope that the other boys and girls in my room get Christmas presents too. When Christmas Eve comes, I am going to hang up my stockings, so on Christmas morning there shall be something in it.
Yours truly,
SALLY WICKHAM

DEAR SANTA:
I want an electric train, a bicycle, and BB gun. If you have any baseballs, I want one. I want some candy, nuts, and fruit. Don't forget the other children. Your friend,
CHARLES GREEN

DEAR SANTA:
Will you please bring me a horn, football pants, and a good carving set. Don't forget to give me some nuts, fruit, and candy. Bring it if you think I have been good. Please come through the door, because our chimney is too small. Love,
BERT GAGLE

DEAR SANTA:
I have been a good girl. I hope you don't forget me. I want a doll that can go to sleep and cry, a house, dishes, a table, and a doll buggy. Please bring me some candy, fruit and nuts. Love,
FRANCES BREWTON

DEAR SANTA:
I have been a good boy. Will you bring me a BB gun, a foot-

ball, and some cowboy boots? Also some candy, fruit, and nuts. Your friend,
ROY BEAVER

DEAR SANTA:
I have been a good boy. Will you please not forget the other children? Please give me a bicycle. Love,
NORMAN KERR

DEAR SANTA CLAUS:
I have been a good boy. I want a bicycle, an electric train, a bed lamp, and a snow sled. Bring me some nuts, candy, and fruit. Bring all the gifts you want to. Love,
NORMAN BOOKOUT

DEAR SANTA:
I would like a cap gun, an electric train, a truck a car, an airplane, a bow and arrow, a boat, and a new coat. Also candy, nuts, and fruit. Love,
MARVIN INLEY

DEAR SANTA:
I wish you would bring me a doll that would drink out of a bottle and sleep and a cowgirl suit. Bring me candy, nuts, and fruit. I hope the other children get some toys. Love,
MARTHA WOODS

DEAR SANTA CLAUS:
I hope you don't forget the other boys and girls. I want a bicycle, a book, and a nurse set. Also some candy, nuts, and fruit. Love,
DORA RUTH INMAN

DEAR SANTA:
I have been a good little boy this year. I would like to have a bicycle, a BB gun, and a train. I would also like to have candy, nuts, and fruit. Your friend,
JERRY LEE WOFFORD

DEAR SANTA:
I want a bicycle, a football, a scooter, an electric train, and two cap guns. Also nuts, candy, and fruit. Your friend,
WALLACE WOOLSEY

DEAR SANTA CLAUS:
I have been a good girl. Bring me a doll and a doll buggy. I have not been naughty. Merry Christmas. Love,
FRANKIE CULPEPPER

DEAR SANTA CLAUS:
I wish you would bring me a bride doll, a game, a bicycle, and a scooter. I would like for you to fill my stocking full of nuts, candy, and fruit. Be sure and not forget the other children. Love,
KATHRYN MCDONALD

DEAR SANTA:
I want a doll, a pair of fur gloves, and a five year diary. Also some candy, nuts, and fruit. Love,
BETTY HAWKINS

I am eight years old and in the third grade. Santa, I would like to have a paint set, a volley ball, some puzzles and some story books. Your friend,
PAT CALHOUN

DEAR SANTA CLAUS:
I am 8 years old and in the third grade. I would like a BB gun, hunting knife, sled, spurs, football shoes, football suit, football helmet, bicycle. Your friend,
DON GEORGE FRASER

DEAR SANTA CLAUS:
I am a little girl 10 years old and in the third grade. I want a pair of mittens and a doll and some dishes. Your friend,
NANCY ANN FOX

DEAR SANTA CLAUS:
I am a little girl 8 years old and in the third grade. I would like to have a doll, a doll bed, some jacks and a ball. And some story books. Your friend,
FRANCES JEAN THOMAS

DEAR SANTA CLAUS:
I want you to bring me an electric train, cap, cowboy suit and a pair of boots and spurs. Thank you,
ROGER HAMILTON

DEAR SANTA CLAUS:
Please bring me a jumping rope, a doll, and some candy and nuts. My little nephew, Ronny Joe Cates, wants a wagon and a choo choo train. With love,
BETTY JEAN CATES

DEAR SANTA:
I would like dishes, ironing board, doll bed with a drawer on it, and a play toy wrist watch. I wish you a merry Christmas. Love,
JEANETTE SMITH

DEAR SANTA:
I want a bow and arrow for Christmas. I also want a wagon. I wish for everyone to have a happy Christmas. Your friend,
WILLIS DUGGAN

DEAR SANTA:
I am 8 years old and in the third grade. I would like to have a doll, a telephone set that is all Do not forget my sister and brother. Your friend,
SAMMIE LEE McLALLEN

DEAR SANTA:
I am nine years old and I want a magic skin doll and a electric iron. A book satchel. And don't forget my little sister Carolyn Sue. Your friend,
EUGENIA KNOX

DEAR SANTA:
I am a little girl 7 years old and I am in the second grade. I want to tell you about my little baby sister. I did not have her last Christmas. Her name is Carolyn Sue and she is 9 months old. I am writing this letter for both of us.
She is too little to write, but she can want. Please bring her a doll, ball, blocks, and a toy piano so she will leave my big one alone. Please bring me a doll, dishes, washing machine, a little pin and chain for my coat, and a cutex nail set. Remember all other children. Love,
SANDRA JO AND CAROLYN SUE CARAWAY

DEAR SANTA:
I want a bicycle, a band doll if you don't have a band doll please bring me a washable doll that has clothes. I want a doll buggy and a table and chairs. I would like to have a set of dishes. By Santa, I will see you at Christmas. Your friend,
BETTY WOOLSEY

DEAR SANTA:
I am 8 years old. I will soon be 9 years old on Jan. 18. I would like a doll for Christmas. She has fat cheeks and blue eyes. You can get her at Caves. I want a cowgirl suit. Your friend,
DALEINE

DEAR SANTA:
I am a boy nine years old. I wish you would bring me a football. Your friend,
GERALD DEE HOLLES

DEAR SANTA CLAUS:
I am 8 years old and in the 3 grade. I would like a cuple doll and high chair, a doll house with furniture. Don't forget my sister and brother who is 3 years old and my sister is 7. My brother

wants a train if you have one that wines up. Your friend,
MARLENE ALLRED

DEAR SANTA CLAUS:
I am a little girl 8 years old. I am in the third grade. I want

a robe and some stationary and volley ball and pumdes and anything else you want to bring me. Don't forget my little brother Jerry Dean. Your friend,
BETTYE JEAN ROBERSON

Remembering You

AT THIS GLAD TIME OF THE YEAR . . .



HOWARD GAULT WAREHOUSE

HOWARD GAULT HENRY BENSON
and Employees

The Dream of All Mankind at Christmas

PEACE ON EARTH
GOOD WILL TO MEN

God grant that we all may live and thrive together in peace and harmony on this day and always. We wish you a Joyful Christmas and may choisest blessings be yours forever.



Hereford Locker & Cold Storage and Employees

A HOLIDAY THOUGHT

The Yuletide Season brings with it the pleasant thoughts of friendly associations in the past. It reminds us of the splendid patronage that has been ours to enjoy and the confidence shown in our organization manifest most forcibly by the continuance of your goodwill.



We sincerely trust that we may continue to enjoy the same amicable associations throughout the years to come.

We wish you a Merry Christmas!

A. O. Thompson
ABSTRACTS

ONCE AGAIN IT'S CHRISTMAS

May it bring you Peace and Happiness Throughout the New Year

Please accept our thanks for the kindnesses you have extended us in the past. We trust we may continue to merit your consideration in the future.



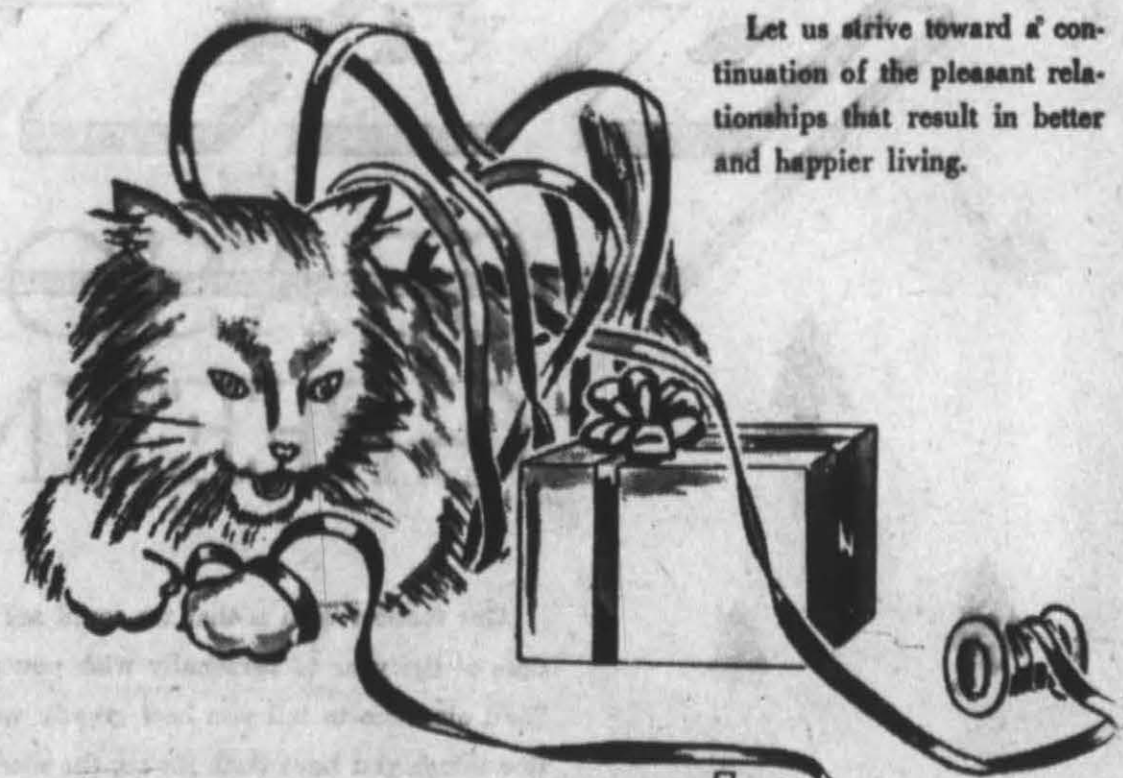
Close Electric Appliance

ONE OF THE PLEASURES OF CHRISTMAS IS THE JOY OF WISHING HAPPINESS TO FRIENDS LIKE YOU

W. R. Frank
Texi
Joh
Jerrymers Brothers Motor Company
Oil
R. H. and L. M.
Mid Neal Beavers, Roy Jowell & Marshall Ebeling

May we express to those of you with whom we have been associated this past year our best wishes for a Merry, Merry Christmas. Our thoughts are with you this glorious day and we give thanks for lasting friendships such as yours.

Let us strive toward a continuation of the pleasant relationships that result in better and happier living.



Merry Christmas

QUALITY FOOD STORE

IKE, FRANK, BUFORD, TONIE, BILLY JOE

Farm Outlook for 1947 is Good But Not Quite as Bright as Last Year

Outlook for farmers for the year 1947 is not quite as bright as it has been this year, agricultural outlook conference

was held recently, revealed that you won't enjoy as high a demand for your farm products in 1947 as you did this year, and prices that you receive will average below what you got in 1946.

However, this doesn't mean that 1947 will be a bad year... you are still likely to get more money for your products than you did in 1945, which was almost a record year as far as high prices are concerned.

And why this decreased demand for farm products? It's because folks have been waiting for several years to buy manufactured goods and those goods are due to be produced in greater amounts next year. If they are produced, consumers are going to buy them with much of the money that has been going for farm products.

On almost all counts, things don't look quite as good as they were this year. You're going to pay more property tax, and production expenses are going to be higher. Marketing and transportation will still be a problem, with a serious shortage of freight cars in sight.

Generally, the Outlook conference bring home the information that next year is going to be tougher, but certainly not a bad year. From a farm income standpoint, things are looking over twice as good as they did for the period 1935-39.

How to Carve the Christmas Turkey in Six Easy Lessons - And Heaven Help Southpaws

Carving the Christmas Turkey is an art. It is also a major annual crisis in the lives of most "heads of the Houses" on Christmas Day. A bird which goes alighting across the festive board and into the lap of the guest of honor is never good for a laugh; in extreme cases may be grounds for divorce; and at best adds nothing to the spirit of Christmas cheer.

To help promote peace on earth... and at the dinner table... on Christmas day, here are a few suggestions for carving the bird, offered in the spirit of Christmas and Humanity by the U. S. Department of Agriculture:

First, provide yourself with a two-tined carving fork, and a long-bladed, sharp pointed, carving knife with an edge sharp enough to remove the toughest beard... but don't try shaving with it first to find out! Next, place the bird on its back on the platter... and make sure the platter is large enough to provide plenty of working space, and not overloaded with garnish or other trimmings. If the platter is small, provide yourself with another plate to hold your carvings.

A couple of slices of apple, or wedges of bread, placed under each side of the turkey will help to hold it steady on the plate. Paper frills placed on the ends of the drumsticks are decorative as well as useful in handling the bird.

The turkey should be placed on the table with the legs pointing either toward the carver, or toward the carver's right (unless of course, the carver happens to be left-handed, in which case it might be better just to forget the whole thing and carve the bird in the kitchen—Ed). The carver may stand or sit, depending on personal preference and ease of operation.

The first step is to remove one leg from the turkey... the one nearest the carver is the logical starting point. Either insert the fork in the thigh to hold the bird firmly, or grasp the end of the leg bone with the fingers; then cut cleanly between the leg and the body, and with a slight twist on the end of the drum stick, the leg will usually separate easily. On a turkey, be careful not to cut the "oyster", the small oval of exceptionally delicious dark meat that lies in the hollow of the back in front of the hip socket joint.

Next, lift the severed leg to the smaller plate, or place it on

TO CARVE TURKEY



1 Cut vertically on each side of the second joint. Then bend entire leg downward exposing ball socket. Disconnect drumstick and thigh in one piece. Remove wings.



2 Divide drumstick and second joint by simply cutting between the two bones.



3 Slice breast meat down. Remove slices by inserting knife horizontally. Add the grease from the pan to your fat container.

the edge of the platter if there is room. Separate the drumstick from the thigh, and slice the meat from the bone.


Now remove the wing. Start the cut about three-quarters of an inch to an inch above the joint where the wing seems to join the body. Cut at an angle of about 45 degrees, and you will hit the joint.

Next place the fork squarely across the ridge of the breastbone, to anchor the bird down with the left hand, and slice downward across the breast. The trick in carving here is to keep the left hand steady, holding the bird firmly on the platter, while the right hand does the carving. Use a slight sawing motion. The breast should usually be sliced down and away from the carver.

Now if everything has gone smoothly, you're ready to begin serving and Christmas dinner will be well on the way to a happy beginning.

The same procedure may be used in carving chicken or guinea. If you're having duck or goose for Christmas dinner, you'll find the breast too shallow for carving in the above manner. One way is to run the point of the carving knife under the flesh to loosen it from the breast bone, then cut sections from one and a half to three inches wide across the grain of the meat and at right angles to the ridge and lift them off the bone.

The Friendly Warmth of Christmas



May it continue throughout the days of the New Year and may you be blessed with a wealth of happiness and prosperity such as you have never enjoyed before.

MERRY CHRISTMAS!


Ethel and Elmo Fridley

Try a Want Ad!

THE SOFT GLOW OF CHRISTMAS CANDLES

Brings to our minds the true value of friendships—and leads us to ponder over the many deeds of kindness that have been extended us in the past.

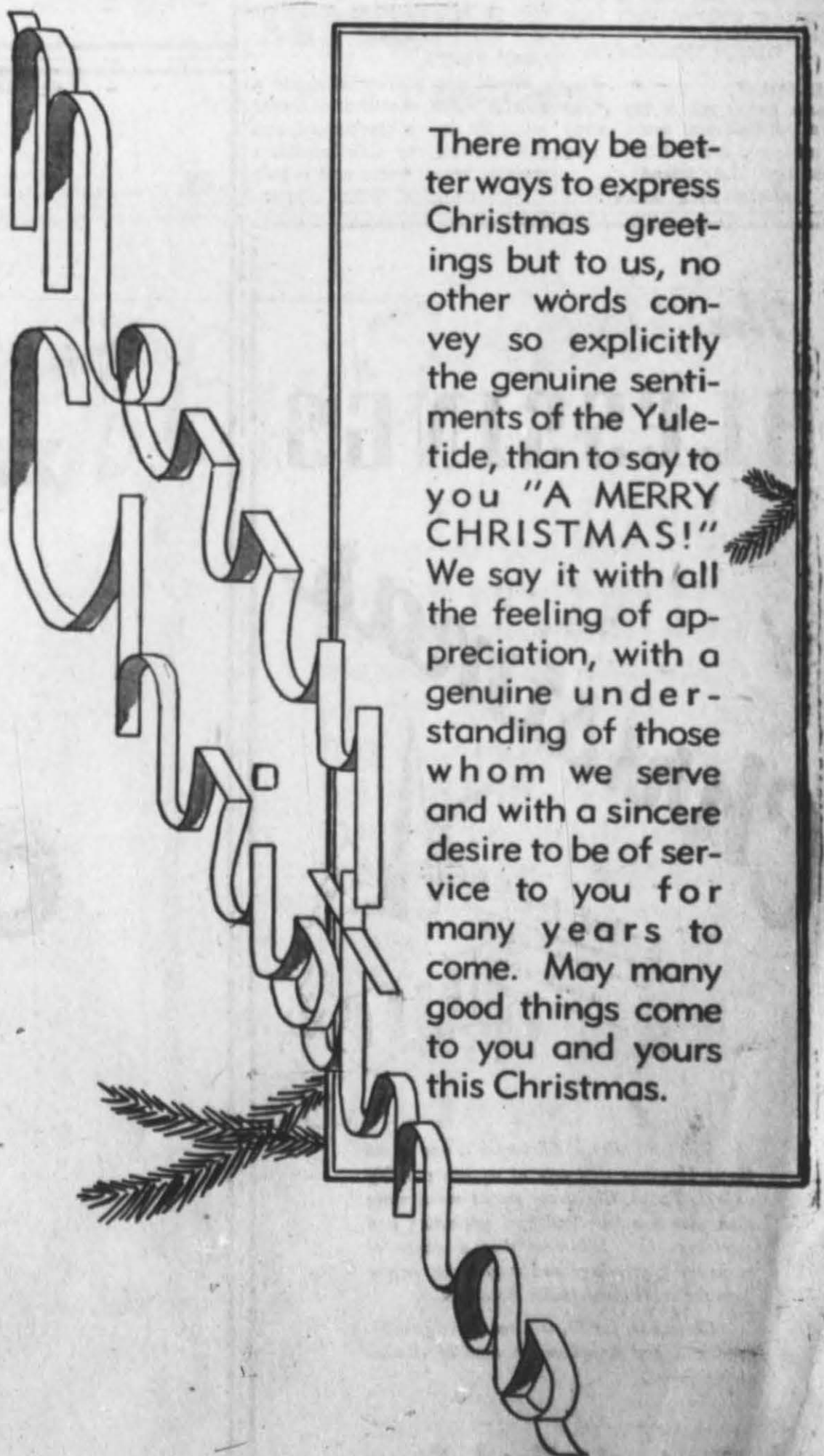
We are indebted to you for these kindnesses and the thoughtfulness back of them, and desire to extend compliments of the Season to you, one and all!



THE CITY DRUG STORE

W. L. ALEXANDER ROBERT A. SINGER
AND EMPLOYEES


There may be better ways to express Christmas greetings but to us, no other words convey so explicitly the genuine sentiments of the Yuletide, than to say to you "A MERRY CHRISTMAS!" We say it with all the feeling of appreciation, with a genuine understanding of those whom we serve and with a sincere desire to be of service to you for many years to come. May many good things come to you and yours this Christmas.



THE HEREFORD BRAND
and Employees

CHRISTMAS GREETINGS

With a friendly wish for your happiness throughout the New Year.
And a genuine "thank you" for your courtesies of the past year.



Thompson Service Station
Arthur Thompson and Employees

A HOST OF GOOD WISHES

to You, and YOU AND YOU!

We are truly thankful for the privilege of working with you in the past twelve months and we are hoping that you will call on us many times during the New Year.



Hereford Laundry & Dry Cleaning
F. M. CAMPBELL AND SONS
AND EMPLOYEES

Season's Greetings



WE ARE GRATEFUL AT CHRISTMASTIME

In the excitement and hurry of the Christmas Season, it is difficult to see all one's friends even for a moment, to extend Yuletide Greetings. We do not wish to overlook any of our many friends at this glad time of the year so we are taking this means of wishing each of you a Merry Christmas; to acknowledge your many kindnesses and favors and to thank you for all you have done for us.

May good fortune follow you throughout the coming twelve months.

Hereford Lumber Co.

Dave Alexander — Bartley Dowell — Bill Jones

Amount of Gravy Depends on Bird, Says Specialist

COLLEGE STATION, December 20—Since one of the treats of holiday dinners is the savory brown gravy from the drippings of the roast bird, many housewives want to know in advance how much gravy of good flavor they can expect from a turkey or chicken.

The amount of gravy depends on how much juice cooks out of the bird and the strength of the broth in which the giblets cook, says Edith Lawrence, food preparation specialist of the Texas A & M College Extension Service. The giblet broth is an important factor, since it is added to the drippings in making gravy. With a four-pound roast chicken, about one to one and a half cups is a reasonable yield of thickened gravy. With a ten-pound turkey, the yield is three to four cups.

To get substance and more quantity, finely chopped giblets can be added to the gravy. Miss Lawrence advises housewives. Cooked or canned mushrooms and their juice also may be used not only for their flavor but to give more gravy as well.



Hereford Parts and Supply Co.

IT HAS BEEN OUR PLEASURE

The past year has been an enjoyable one. We have considered it a pleasure and an honor to be of service to you, our friends and customers. Your consideration and good will are invaluable to us and we wish to take this means of extending our thanks.

Added to this message is our most sincere

CHRISTMAS GREETINGS

FOX MAN'S SHOP

TESS AND HOMER EARL AND PAT

Letters to Santa Claus



We may move into our new house on Avenue F before Christmas. If we do, be sure to bring our gifts over there. I want you to bring me a rubber baby doll that I can feed and bathe. Please bring a bottle and nipple and a bag to put its clothes in. My little brother Larry would like to have a stick horse and a truck for Christmas. And please don't overlook our socks, that we will be sure to hang up where you can find them. Yours truly,

LINDA HAIR

DEAR SANTA CLAUS: I will be happy when Christmas comes. Santa, I have tried to be a good boy. Please be good to all little boys and girls. I want a football and a camera and I sure would like to have a bicycle please. Thanks a lot Santa. I love you. I'll see you. Bye.

JOHN DAVID BRYANT

DEAR SANTA: I am a very good little boy four years old. I would like to have a scooter, a Gene Autry pistol with a leather holster, and some leather chaps. Also a set of tools and a winding tractor. Please remember my little sister.

STANLEY CARL KROPPF

DEAR SANTA CLAUS, I am a little girl six years old. I have tried to be a good girl and help my mother. Please bring me a bridal doll and buggy, also a bunk bed for her and a set of dishes. I would like a pair of roller skates and a scooter, some candy and nuts. Please don't forget my little brother. Thank you, Santa.

BETTY JANICE KROPPF

DEAR SANTA CLAUS, I like Christmas very much. I would like to come and see you. Where do you live? I would like to have a bicycle. Your friend,

DON RAY PARSONS

DEAR SANTA CLAUS, I know you have a lot of children to give toys to. I want toy duck train, baseball and bat, guns. I hope you have a good time giving children their toys. Yours very truly,

DEROY GOLDEN JR.

DEAR SANTA, Please bring me a toy pistol and a football and some candy and nuts and fruit. I have been a good boy. Your friend,

DAVID RAY BEAVER

DEAR SANTA CLAUS, For Christmas I want a girls bicycle. If you can't get one, I would like a pair of roller skates. My little sister wants a doll house and a doll that she can get in it. My little brother wants a bow and arrow. Mother wants a new living room set and Daddy wants some new tools. Your friend,

LEOLA MAE BARCLAY

DEAR SANTA CLAUS, I have been a nice boy this year. Will you please bring me a BB gun, tricycle, boxing gloves, candy, and nuts. DON'T forget my brothers and sisters.

JOE BOB PALMER

DEAR SANTA, Please bring me a dubel barled shot gun, and a little train on track. And I want a bicycle to ride to school. Your little friend

LEROY WILLSON

DEAR SANTA CLAUS: I am a little boy 6 years old. I would like a bee bee gun for Christmas. Also lots of candy, nuts and fruit. Be nice to all the little boys and girls.

MELVIN K. SHAW

DEAR SANTA CLAUS, I am a little boy four years old. I'd like to have you bring me a cattle truck, a wagon, and a tricycle, candy and nuts. Bring Judy (she is my dog) a ball she likes to chase ours. Your friend,

ROBERT EDD GREEN

DEAR SANTA CLAUS, I am a nice little girl 4 years old. I have a little brother that is 2 years old. We have tried very hard to be good children this year. Please bring me a tricycle car, a doll and set of dishes. My brother wants a tricycle, airplane, a doll, a set of dishes, and a gun that pops real loud. Please don't forget us. Thanks a lot.

Berniece and Leroy Denny

DEAR SANTA: Please bring me some cowgirl boots and a doll. I want some candy and nuts. I have tried to be a good little girl. Thank you.

PEGGY JUNE GRAHAM

DEAR SANTA, Would you please bring me a pair of roller skates and a clay set, a BB gun, a blackboard, and games. Bring my little brother a tricycle, train, horse and a ball.

CARROL WILLOUGHBY

DEAR SANTA CLAUS, Please give me a bicycle and some candy. Please give me a BB gun and some pecans. Goodby, Santa.

BILL EDD DRAKE

DEAR SANTA, I have been a very good boy. Will you please bring me a gun and a truck and some candy, oranges, apples and nuts. Be good to all the little girls and boys.

DONALD BRIDGES

DEAR SANTA, I am a little girl at the age of seven and in the second grade. For Christmas I want a doll and doll buggy, a play nurse kit, then a set of dishes. I have a sister that is nine years old, she is in the third grade. She wants the same things I do. We have been good little girls this year. I hope you will come to see us this year.

BETTY LOU FORD

DEAR SANTA CLAUS, I thought I would write you a few lines. I would like to have a doll, set of dishes, candy, nuts, oranges, and apples. Yours truly,

MINNIE LEE DUNCAN

DEAR SANTA CLAUS, I am seven years old and have tried to be a good little girl this

year. I wish you would please bring me a doll, doll buggy, a wood burning set, and some candy, nuts and fruit. I have two little sisters so please don't forget them and all the other little boys and girls. Please don't forget my very nice teacher, Mrs. Kaul. Your little friend,

GALE DEE BLYTHE

DEAR SANTA CLAUS, I am a little girl three years old and I wish you would please bring me a little puppy dog, a little wagon, a doll, some dishes, and some chewing gum, candy, nuts and fruit. I can hardly wait until you get here so please hurry. A little friend,

SANDY KAY BLYTHE

DEAR SANTA, I am a little girl 7 years old. I would like for you to bring me a basket ball, a pencil set, a pretty blouse, and a pair of gloves. Also some candy, nuts and fruit. I will have my tree ready so also remember my grandmother, also Granddaddy, so by.

ANN M. REEVES

DEAR SANTA, I try to be a good girl. Please bring me a doll and a Dr. set. Love,

NELL WALKER

DEAR SANTA CLAUS, I want a big brown haired doll, a black board, a teddy bear coat, some white ear muffs, and a toboggan. And please bring me some candy and nuts to put in my stocking. With love,

DONNA

DEAR SANTA CLAUS, Please bring me a wagon, a BB gun, and some candy and nuts. My little brother Richard wants some candy and toys too. Your little friend,

RAY STEAKLEY

DEAR SANTA CLAUS, How are you? I am going to school up here at Hereford. And I wish you would give me a football and a bicycle. And I am in the 4th grade. Santa Claus, would you give me one. Love,

WILLIAM RAY LAYMAN

DEAR SANTA CLAUS, I am 6 years old and in the first grade. I have been a good boy all year and I want you to bring me a gun, a red wagon, and a pair of cowboy boots.

GARY ROLAND

IT IS A **P**LEASANT CUSTOM



The traditional practice of extending Season's Greetings is a pleasant one for us. Each year we look forward to Christmas because it offers such a splendid opportunity to express our sincere appreciation to each of you.

The Goodrich Store
LEE LITTLE

THE HOLIDAY SEASON



We wish you again, as we have wished for you many times before, a joyous Christmas, and a successful New Year.

We trust we have met with your hearty approval in the past and that our efforts to serve you have not been in vain. May we continue to serve you in the future.

Robert L. Thompson
Your District and County Clerk

Be HAPPY and GAY




it's Christmas

S.C.

BEST WISHES

Kerr Implement Company
BILL KERR BRYAN McDONALD
ERNEST KERR — JOHN MANN
JOHN WOODDELL

The BLESSINGS of Christmas



The cordiality of Christmas is one of the finest blessings that any of us can possibly enjoy. To us, Christmas means much more than just the opportunity of presenting and receiving gifts. It's more than a season of exchanging greetings and it goes far deeper than the traditional festive occasions.

Christmas, for us, is a season of genuine good will and happiness, a time of thanksgiving for all.

Hunter's Food Store
MR. AND MRS. RUSSELL HUNTER

C. V. McCord, Leo Ohlig, Gerald Banner
Billie Gene Massie, T. C. Jordan, Jr.
Mrs. Carl Krappf, Glenn Talley

Here's a Christmas

PLEDGE PLEDGE

TO THOSE WHOM WE SERVE

AS THE SHADOWS OF THE OLD YEAR LENGTHEN TOWARD THE TWILIGHT AND AS WE PREPARE OURSELVES FOR THE PROBLEMS OF THE NEW YEAR, IT GIVES US REASON TO PAUSE FOR A MOMENT OR TWO TO CONSIDER THE PLEASURES THAT HAVE BEEN OURS. WE SINCERELY BELIEVE THAT WE HAVE MANY GENUINE FRIENDSHIPS AMONG THE PEOPLE OF THIS FINE COMMUNITY; FRIENDSHIPS WE VALUE ABOVE ALL THINGS MATERIAL; ASSOCIATIONS THAT HAVE BEEN CEMENTED

BY THE LOYAL THOUGHTFULNESS OF THOSE WHOM WE SERVE WE ARE INDEED GRATEFUL FOR THE OPPORTUNITIES THAT HAVE BEEN PRESENTED TO US, AND WE ARE CONSCIOUS OF OUR RESPONSIBILITY TO YOU. WE DO NOT HESITATE TO RENEW OUR PLEDGE OF SERVICE AND CO-OPERATION IN WHATEVER CAPACITY WE MAY BE CALLED UPON. A JOYOUS AMERICAN CHRISTMAS IS EXTENDED TO THE CITIZENS OF THIS AREA.

from the folks who serve you every day in the year . . . and like it!

The HEREFORD POSTOFFICE
J. R. LIPSCOMB, Postmaster
Elmer Patterson, Assistant Postmaster

OFFICE CLERKS:
Coleman L. Wright
LeRoy Price
Lloyd H. Manjeot
J. K. Milam, Jr.

RURAL CARRIERS:
Owen Stagner
Elijah Ramey
Alex Peterson

STAR RT. CARRIER:
T. C. Chapin

CITY CARRIERS:
Eursel W. Young
James C. Mercer

CUSTODIAL FORCE:
Arthur H. Davis

Letters to Santa Claus



I am 9 years old. I am in the 3rd grade. I want a volley ball, a pair of skates, a girl bicycle, a bride doll, a set of dishes, and a dress. Your friend,
DELLA RUTH DOW
DEAR SANTA CLAUS:

I am 8 years old and in the 3rd grade. I want a pair of skates, a doll, a set of dishes, a weaving set, and chest. Your friend,
EDDIE LA NELLE MORRISON
DEAR SANTA:

I am a boy 9 years old. I wish you would bring me a BB gun and a basketball. Yours truly,
DON LEE JANNSEN
DEAR SANTA:

DEAR SANTA CLAUS:
For Christmas I would like a doll that opens and shuts its eyes and a toy sewing machine. Your friend,
EARLE DEAN GANDY

DEAR SANTA:
I am a girl 9 years old. I wish you would bring me a doll, bicycle, a baton, roller skates, nurses set, and a doll buggy and a table and three chairs. I love you Santa.
PATSY ANN FORD
DEAR SANTA:

Christmas is near. Are you ready? Are your little men at work? Are your sleigh and deer

ready yet?

We do not have a chimney so how are you going to get into our house? I have a black horse and I hope when it comes down it has a colt. Santa, I do not know what I want so just bring me anything you have left. Do not forget the children in the hospital. Do not forget the war veterans in the hospital. Do not forget the little children that are not in the hospital. Do not forget the animals. Merry merry Christmas, everybody. Love,
GRACE
DEAR SANTA:

I am a girl 8 years old. I really wish you would bring me a baton and a pair of roller skates. Yours truly,
LAURAAM
DEAR SANTA:

I am a boy nine years old. I wish you would bring me a BB gun. Yours truly,
ROBERT SANFORD
DEAR SANTA:

I am a girl 9 years old. I really wish you would bring me a basketball, horn, roller skates, and a doll and nurses set. Yours truly,
LORRAINE OLIVER
DEAR SANTA:

I want an electric train. I want a BB gun for Christmas too. I want a wagon, a cap gun that shoots caps, an airplane, and submarine for Christmas too. Remember all the other boys and girls and make it a Merry Christmas for all. Yours truly,
MELVIN JOE BURGESS
DEAR SANTA:

I am writing this letter to tell you what I want for Christmas. I live at D. W. I want a steam shovel and some tinker toys and a toy cash register. Please remember all the other little boys and girls all over the world. Yours truly,
DUANE McCART
DEAR SANTA:

I want a nine piece house cleaning set, a comb and brush and a mirror set also. I would like to have some fiddle sticks too if you have any left. A doll too, but I am getting too big and I don't play with them much any more. Make a happy Christmas for everyone. Happy Christmas to you and everyone everywhere. Your friend,
MARIAN WOODS
DEAR SANTA:

I am a boy nine years old. I would like for you to bring me a football and a BB gun and a chemical set. Yours truly,
JOHN STANFIELD
DEAR SANTA:

I want a pair of chaps and a gun. And a football too. Your friend,
RICHARD chem?TJayou
DEAR SANTA:

I want one of those little guns full of candy. And also a bicycle with lights, and basket, and a little tool bag, and a mirror with reflector and a reflector on the fender. I love you,
JERRY CASE
DEAR SANTA:

I want two pairs of cowboy boots. I want two steam shovels. I want a cart, and Timothy wants a new ball. I want some snow. I want a pair of boxing gloves. And we want some candy and fruit.
JOHN PATRICK GALLAGHER
DEAR SANTA:

I want a steam shovel. Bring a farm set. I would like a football, also candy, nuts, and fruit. I want two pairs of cowboy boots.
BRENDA GALLAGHER
DEAR SANTA:

Would you please bring me a box of stationery and a robe and an embroidery set if you have any. Please bring my little brother Jerry a train and a wagon and a tricycle and a car. Please bring mother and daddy something too. Thank you very much. Love,
BETTY AND JERRY ROBERSON
DEAR SANTA:

I am a boy nine years old and I wish you would bring me a bicycle, a saddle, a football.
A FRIEND
DEAR SANTA:

I am a boy. I really wish you would bring me a pirate gun please. Yours truly,
JOHN MARTIN
DEAR SANTA:

I am a boy. I really wish you would bring me a bicycle and a basketball. Also nuts, candy and apples. Please bring me a wagon. Sincerely yours,
JACKIE THOMPSON
DEAR SANTA:

I am a boy. I really wish you would bring me an electric train. Yours truly,
LARRY BOSTON
DEAR SANTA:

I am a boy. I really wish you would bring me a football and a scout knife. My little brother would like to have a truck. Yours truly,
BOBBY FROST
DEAR SANTA:

I am a boy. I really wish you would bring me a basketball. Yours truly,
DAVID FORD
DEAR SANTA:

I am a girl. I really wish you would bring me a bicycle or a basketball. I want some nuts and an apple and a lot of good things to eat. My sister would like a doll and some good things to eat too. My little brother would like a toy gun and good things to eat too. Sincerely yours,
BARBARA JUNE ALLEN
DEAR SANTA:

I wish I had a bicycle and also an electric train and a puzzle for Christmas. Yours truly,
LOYD CHAPIN
DEAR SANTA:

I am a boy. I really wish you would bring me a BB gun and a football.
BLOUERS
DEAR SANTA:

I am in the fifth grade. I would like a football for Christmas this year. I wish you would make a happy Christmas for everyone this year like you did for me last year on December 25 1945. I would like a bow and arrows. I would like a wrist watch for Christmas. Your friend,
DAVID BYRD
DEAR SANTA:

I want a pen and pencil set for Christmas. I want you to give all the other little children a happy Christmas too. Yours truly,
CHARLES CANNON
DEAR SANTA:

I want a wrist watch for Christmas. I want a wrist watch like daddy's. I would like for it to be where you can see it in the dark. But don't forget the other children. Your friend,
EUGENE DAVID RAILBY
DEAR SANTA:

I want you to bring me a cowboy gun and some games. I am writing you so you can tell where

to go. I want an army gun for Christmas too. I would like for you to come to the Central school on December 24, 1946. We would like for you to bring all of us a good present. Be sure to go to other little boys and girls home on Christmas.
ROBERT RUSSELL
DEAR SANTA:

I want a cap gun, a target game, a good train, a real good good good baseball mitt, baseball, a bat, and a basketball. I want you to have a good Christmas too. I want to thank you for them. Yours with love,
ROBERT RUSSELL
DEAR SANTA:

For Xmas I would like a train, truck, airplane, cowboy boots, boat, a hat, belt, and a Parker 51. Could you get me one of each. My little brother wants a train and a bicycle. Your friend,
PHILLIP SHARP

Once A Year..



HERE COMES AT LEAST one time during the year when we pause to consider the past events and courtesies for which we are thankful.

To us, that time is Christmas. And those things for which we give thanks are the many opportunities we have had to serve the fine people of this area.

These associations have meant a warmer and friendlier season—they have made possible a most successful year and we trust that these fine associations will be influential in making possible the continued increase of friends and the further growth of our business.

In our own way, let us say, "Thank you" and wish you a sincere Greeting. May the blessings of the Christmas Season be yours and may the New Year bring you ever so much happiness and prosperity.

ALDERSON'S

MR. AND MRS. T. W. ALDERSON
MARJORIE ALDERSON

To Our Friends!

We greet you at Christmastime with all the sincerity in the world. May the season hold abundant joy for each of you, our friends. And may the coming years see the fulfillment of your every ambition, hope and desire.



A HAPPY HOLIDAY

JACOBSEN BROTHERS

Mr. and Mrs. John Jacobsen, Jr.
Mr. and Mrs. Berry Jacobsen
Chris Jacobsen
and Employees



MERRY CHRISTMAS
MAY
CHRISTMAS
and
the NEW YEAR
HOLD MUCH HAPPINESS
IN STORE FOR YOU.

Please accept our sincere thanks for your patronage—we hope we may continue to have the opportunity of serving you.

McRight & Smith

A. N. McRight Sanford Smith
Wayne Little, Ed Cardinal, Geo. Beams
Hobby Williams, Walter Easter

MERRY CHRISTMAS MERRY CHRISTMAS MERRY CHRISTMAS
**GOOD FRIENDS,
WE GREET YOU!**
We're thinking about you and wishing for you immeasurable happiness in the Yuletide season. We've enjoyed our associations with you these past twelve months and eagerly await the opportunity of serving you in the future.
CHRISTMAS MERRY CHRISTMAS MERRY CHRISTMAS MERRY CHRISTMAS

The Beauty Mart

IMOGENE WHITEHEAD
Gladys — Maisie — Thornton
Valeria — Dorothy — Christine

To Our Multitude of Friends
And Patrons We Send
A Multitude Of

GREETINGS

IT IS OUR WISH that new joys not known before may come to you and abide with you all through the coming year.

It is because of your fine loyalty that we send this word of Christmas cheer. We thank you sincerely for your friendships and patronage and we seek the opportunity of continuing in this association in the future.

May the Holiday Season, with its fine sentiment, remain with you throughout the days of the New Year.

CASHWAY GROCERY & MARKET

TOM, BUCK, ROBERT TENY and ROY
EDGAR, GEORGE, GERALD, HONEA, ETTIE and ELMER

Letters to Santa Claus



Dear Santa,
Please bring me a tank, air rifle, clay set, a truck with a steam shovel. Don't forget my little sister who wants a doll, dishes, and a tricycle. We would like some games and some nuts, candy and fruit.
DONALD WILLOUGHBY

Dear Santa Claus,
I would like a chemistry set, and I would like to have a football and suit for Christmas. I would like to have a log set too.
Your friend,
RICHARD HAGAR

Dear Santa Claus,
I want a rubber doll with a bottle. I want a story book. I want some candy. I want a doll buggy.
Your friend,
GAYLENE MORTON

Dear Santa Claus,
I want a baton for Christmas. I want anything else you want to get me. Remember all other little boys and girls. Your friend,
WANDA JO PITTS

Dear Santa Claus,
How are you? I am O. K. I want a pair of boots for Christmas. And I want them brown too. And Santa Claus I want you to give me a shirt too.

Is it very cold up in the North Pole? I think it is, because the ground is always covered with snow. I wish I lived up where you do. Your friend,
AUBREY ROGERS

Dear Santa,
We have been pretty good boys, so wont you please bring my brother and I an erector set, some books, a wood burning set,



If the wheat yield is as nice-looking as 18-year-old Charlene Nichols of Wichita, Kan., chosen "America's Wheatheart," the grower certainly doesn't have anything to chaff about.

and some small toys like krazy kikes or just anything.
Please remember all the other boys and girls.
GENE RAY JURY.

Dear Santa Claus,
I want a football for Christmas, and a new football suit. I want a sanddigger to play with. And I want a new baseball glove too.
Your friend,
QUENTIN COLLINS

Dear Santa Claus,
I would like to have a football and a football suit for Christmas. And a bicycle and a cowboy suit and a microscope set for Christmas.
A little friend,
EDDIE RAY MORTON

Dear Santa Claus,
I have been a pretty good boy this year. I am in the fourth grade. I would like a new basketball. And would like a basket for my bicycle, and a baseball and bat. Your friend,
JIMMIE LEE BURKETT

Dear Santa Claus,
I am a little girl six years old and I have a little sister who is two. Please send us a cradle and a doll each. Also we would like a big red wagon with side boards.

I would like to have some new fast skates if you have any. My sisters name is Sandra and my name is DORIS LEE SINGER.

Dear Santa:
I want a doll that has long pig tails and a straw hat. My sister wants a baby doll with lots of curls. My brothers want a wagon and some tinkertoys. Sister and I want a desk and chair too. We have tried to be good this year. Thank you Santa.

FRANCIS COLE

Dear Santa Claus,
I love you and I would like to have a doll and an elephant. Well what I me is a pinup elephant and remember that I love you.
LINDA LEE

Dear Santa Claus,
I have been a good girl this year and helped my mother. Would you please bring me some doll furniture, a doll and a scooter. I have a little sister 4 years old named Patsy, and she would like a doll and tricycle. I will leave you something to eat.
Love,
DONNA JEAN WOODDELL

Dear Santa,
Please bring me a doll and some candy. Bring my little brother some blocks. Love,
ROSA JOYCE MORRIS

Dear Santa Claus,
I am a little boy 2 1-2 years old. For Christmas I would like to have a wagon, picture books and a toy train.

For my baby brother 11 months old you may bring some little pull toys and he would also like a new teddy bear.
JOHN LESLIE PLANK
DARYL EVAN PLANK

Dear Santa Claus,
I want a good football. I want a football suit. I want a little fire truck. I have to close now.
CARL WORTH COVINGTON

Dear Santa,
I want a football. And a helmet, and a bike and a new suit and a new BB gun. Bring Daddy a carton of cigarettes.
Your friend,
JERRY DALE MYLON

Dear Santa,
Its almost time for your visit, so I'll tell you what I'd like. I want a large blackboard, chalk, a doll with lots of clothes, and a set of dishes.

Hope you have lots of toys this year, so all my friends will get what they ask for.
Don't forget my brother, he wants a coaster wagon.
Love,
OMA LEE RANSPORT

Dear Santa Claus,
I have been a good boy this year.

Will you please bring me a dump truck, a swing and teeter set, and a football. Please remember all the other little girls and boys all over the world.
Thank you very much. Love,
DONNIE FELLERS
P. S. Please remember my brother, Dickie.

Dear Santa:
I have tried to be a good little boy this year. So I want you to please bring me a football and a Gene Autry metal gun an holster. If you do not have a football, please bring me a basket for my bicycle. Remember my little friends too.

Your friend,
LUTHER ROY FLOWERS



Kind remembrances at Christmastime.

May the Christmas of 1946 be among the most joyous you have ever known.

Claud Higgins REAL ESTATE

Dear Santa,
I have been a good little girl. So please bring me a doll and some dolly clothes. Also, bring me a tricycle and an iron. Paula Sue, my sister, and I would like some books to read.
Thank you,
TWYLA ANN SPRINGER

Dear Santa,
Please bring me a lot of bee bee's for my bee bee gun, a cowboy suit also candy, nuts and fruit. I have been a pretty nice boy. I am 7 years old. Santa, please remember all little children.
JOHN WYATT McALEXANDER

Dear Santa Claus,
I want a bicycle, a wagon, a football and some candy. I want to go to Tuttle Oklahoma to see my Grandmother and Grandfather. I want to have a good time while I am there. Your Friend,
DAVID SELF

Dear Santa Claus,
I want a dolly but I want a doll than my sister's. I want a machine, a little iron and ironing board.
I have been a nice girl and love you,
SHERRY CLARK

We Wish You

an OLD FASHIONED CHRISTMAS

At this radiant Season of good cheer, when business cares and worries are overshadowed by good fellowship and kind thoughts and deeds, we sincerely wish you an old fashioned joyful Christmas and a just reward for your every effort during the New Year.

You have been very considerate in every way during the time it has been our privilege to serve you. For that reason we have set as our goal greater efforts to serve you more diligently than ever before.

RUTHERFORD and COMPANY



Health, happiness, prosperity - may they all be yours to enjoy this Christmas and in the days to follow. And while we are extending these greetings to you and your family, we also wish to express our appreciation for the treatment afforded us in the year just closing. These courtesies are gratefully acknowledged with a pledge to strive for even greater service than has been our custom in the past: **MERRY CHRISTMAS, ALL!**

THE CITY OF HEREFORD

W. E. DAMERON, Mayor
MABEL BARNHART, City Clerk
Commissioners: J. C. McCracken and LYLE BLANTON

AS ANOTHER Yuletide season arrives,

with all its friendliness and goodwill, we pause to add our Greetings to each of you with whom we have come in contact since last Christmas. And to those of you whom we hope to serve next year, the same genuine Merry Christmas.

It has been a genuine pleasure to serve you and we trust we may continue in the same capacity in the months to come.

Good luck and Merry Christmas!

CITY FOOD STORE

Mr. and Mrs. J. W. Thomas Mr. and Mrs. L. C. Thomas
Hubert White L. Z. Oldham
C. L. Collins Glynn Wall