

Hereford Will Have Improved Exhibit At 1941 Dallas Fair

Around Town

Sights and Faces Seen Virginia Bowman, who has been bookkeeper for the Brand for several years, went to work Wednesday as bookkeeper for the Hereford Creamery.

Mrs. Henry Hastings and Mrs. H. Alexander were in a big hurry one day last week on their way to a Red Cross meeting. They probably started out without remembering those three lights of stairs in the courthouse, which make Red Cross work come under the heading of strenuous exercise.

Wonder how John Olson will do about measuring gasoline in cardboard feet.

Carl Wimberley of Dawn, who is in the Brand office yesterday, estimates that only about 10 per cent of the feed crop in this community is cut. He says it is pure luck that he got his crop cut before the rains came.

World Series time and local crockers (synonym for pot organizers) are getting into form. If some bad guesses on the Luis-Nova fight were not enough.

And just when we thought that "The Hut-Sut Song" and "Daddy" had hit an all-time low for pop melodies, somebody has written one called "The Skunk Song," lyrics to which start out, "Nobody loves me on account of I am a skunk."

F. H. Oberthier was seen Wednesday (Continued on page 12)

Former Resident's Funeral Held In Larger Tuesday

Funeral rites for W. P. Gentry, former Hereford resident, were held Tuesday afternoon in the First Baptist Church at Borger. Rev. J. N. Hunt officiated at the services. Interment was in Amarillo.

Mr. Gentry, 64, died in a Lubbock hospital Sunday. He was an employee of the Panhandle Power and Light Company in Borger. He had been ill for several weeks.

Among his survivors are his widow, three daughters, Mrs. O. Bailey, Hereford, Thelma Gentry, Joplin, Mo., Mrs. Elmer Phillips, Walters, Okla., and four sons, Bill Gentry, Clovis, N. M., Wiley Gentry, Tulsa, Okla., Bob Gentry, Belen, N. M., and Frank Gentry of Borger.

New "Hidden" Taxes Hit Yesterday And You Can't Get Away From It All

October was the month when the new "hidden" taxes hit. Taxes on bus accidents discovered in this country, October, 1941, is the time when John Citizen of Hereford, Texas, U. S. A., makes another discovery--the fact that he is helping to pay for some \$6,800,000 in extra taxes which will be collected during the coming fiscal year.

It shouldn't come as a great surprise to John. The taxes are called "hidden," but actually they are well-publicized and about as subtle as a hot foot. Payment is going to be made on all diverse articles as refrigerators and matches, with most of the bill falling on articles which are considered luxuries by the finance committees of Congress.

Elmer Patterson, J. B. Elliston and Sank Ramey left this week for Dallas, where they will be in charge of the Hereford Potato Exhibit at the State Fair of Texas.

Despite difficulties caused by the rains, a good supply of potatoes and onions was ready for the beginning of the Dallas exhibition, says E. B. Posey, secretary of the Chamber of Commerce.

Sent in a truck to Dallas Tuesday night were 2100 pounds of high quality Irish Cobbler, grown on the George Robertson farm. Also in the exhibit will be two sacks of white and yellow onions, hand picked and of high quality, from the Finlan Brothers farm, and some excellent onions, Hi-Plains brand, from the Craner and Gault farms, and some onions grown by Rube Adams. Other products representing the new farming interests of the section will also be shown.

A mural depicting the development of agriculture in the Hereford territory, will form an attractive background for the exhibit; and the movie, made by Elmer Patterson for the Chamber of Commerce, is expected to be an even greater attraction than was the picture shown at last year's fair. Sank Ramey's mechanical puppet, "Mr. Hereford Potato" will be a crowd attractor, according to Chamber of Commerce officials.

Growing potato vines will provide a setting of green foliage to add to the beauty of the exhibit. (Continued on Page 12)

Olson Purchases Snyder Station

John Olson this week announced purchase of the Snyder Service Station, Texaco distributors, on Highway 60, Glenn Snyder, who has been in business in Hereford for 18 years and has been associated with the Texas Company for 12 years, is retiring because of poor health.

R. J. Richardson, Texaco wholesale agent, expressed appreciation of the company for the splendid job which Snyder has done as an agent for their products, and added that they were fortunate in securing a man of Olson's type to carry on the policies which have built up an excellent service station business.

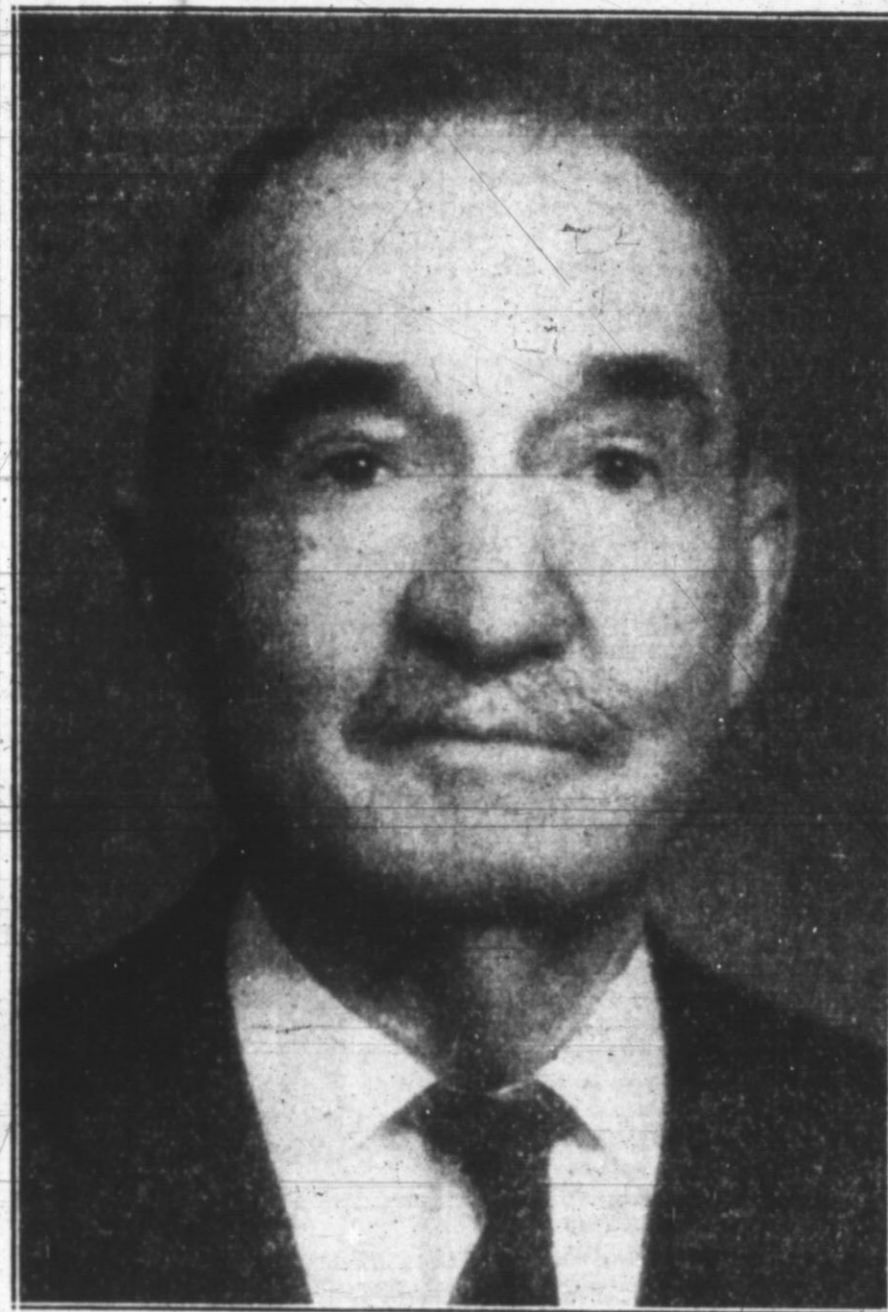
In retiring, Mr. Snyder, announced his gratefulness for the good patronage which he has always received and urged his customers to continue to do business with the Olson Station.

The same crew will continue to work at the highway station, and the same quality products and careful service will be featured, states Mr. Olson in urging old customers and new ones to come in and get acquainted.

Telephone bills are due to go up--5 per cent on local bills and 10 per cent on most long distance calls, and club dues of more than \$10 a year will also draw a 10 per cent levy.

If John Citizen likes a quiet game of bridge, he will pay a 13 cent tax on a pack of cards. If the movies are his relaxation, he is paying a 10 per cent tax on all admissions costing 10 cents or more.

A. H. Elliston



Funeral Rites Held Here Tuesday for A. H. Elliston, Well-Loved Pioneer

Course For Religious Education Leaders Is Offered This Month

A training school offering courses in teaching children and young people in various church activities will be offered this month at the Methodist Church, with classes on Sunday and Wednesday nights at 7 o'clock.

Mrs. M. B. Norwood will give a course of "Teaching Children in the Church School." Rev. M. B. Norwood will lead the study of "Senior and Young People's Work." Both courses are open to interested parents as well as to religious education workers, and certificates of credit will be given by the General Board of Education of the Methodist Church. This credit is recognized by the International Council of Religious Education and is accepted by all participating denominations.

The Norwoods have been accepted (Continued on Page 12)

Baptist Revivalist Well-Recommended

Rev. Truman Crouch of Abilene conducted last night the first of a series of revival services which will continue through October 12 at the First Baptist Church.

In urging Hereford citizens to hear the Abilene evangelist, Rev. W. E. Barnes states he has received many testimonies from ministers all over the state praising Mr. Crouch as one of the finest revival leaders in Texas. Rev. M. C. Eidsen of Luling calls Crouch, "The greatest young evangelist I have ever known."

Services are held each night at eight o'clock, and in addition to an inspiring message, special music will be featured on each evening's service.

Scouts Will Gather Up Papers This Sunday Explaining that the rain last Sunday made it impossible for the Boy Scouts of Troop One to gather up old papers and magazines as they had planned, Urlin Streu, scoutmaster, said today that the boys would gather up the papers this Sunday, weather permitting.

New Leaders Named At Scout Meeting Thurs.

At the chuckwagon feed and scout meeting which opened the fall and winter activities of Troop Two of the Boy Scouts, Thursday night at the Methodist Church, Leo Forrest, acting scoutmaster, announced his resignation because of the conflict of scout meetings with business duties, and A. J. Schroeter was named leader of the troop.

Roger Baumann and W. W. Anderson were named assistant scoutmasters, and the troop leaders made plans for a meeting Tuesday night, when details of a hike, first activity of the new season were outlined.

WEATHER

Table with weather forecast: Temperature extremes and moisture for past week, furnished by Department of Agriculture weather station in Hereford. Max. Min. Prc. Thursday 76 43 00, Friday 82 64 00, Saturday 87 63 00, Sunday 51 42 00, Monday 55 37 2.75, Tuesday 72 52 00, Wednesday 77 54 00

Highway Dept. To Do Paving Job, Dimmitt-Hereford Road

C. C. Ferguson, Long-Time Resident, Dies Wed. in Lubbock; Rites Friday

Elm Court To Be Complete Tourist Accommodation

Work on Elm Court, a tourist court with semi-hotel accommodations is nearly complete and A. J. Schroeter and Mr. and Mrs. R. Schroeter, are inviting the public to come out to the location on Highway 60, across from the Highway Dept. Warehouse and see the new tourist accommodations.

Funeral services will be held at the Presbyterian Church Friday morning at 10 o'clock for Charlie C. Ferguson, 65, who died Tuesday in Lubbock. Rev. J. R. Sharp of Canyon, will have charge of the rites and will be assisted by Rev. James Aiken, Jr.

Whitefaces To Meet In Canyon In Buffalo Stadium

Playing their first out-of-town game of the season, the Hereford Whitefaces tonight will tangle with the Canyon Eagles in a game which promises to be one of the most evenly matched of the year. It is a conference game, second of the season for both the Whitefaces and the Eagles, both teams having previously defeated Dimmitt.

West Texas Feed & Seed To Install New Hatchery

Stating that West Feed & Seed Company will install a modern, 30,000-egg hatchery in Hereford, Jack Wright, manager, today said that the new hatchery will be in operation next spring.

E. C. Zeigler New Mgr. Rockwell Bros. Lbr. Yard

E. C. Zeigler arrived here Monday to assume his new duties as manager of Rockwell Bros. and Co., Lumbermen. Mr. Zeigler came here from Waxahachie, where he has been with the Rockwell Bros. Company. He succeeds John Olson as manager of the Hereford yard.

Prize List Given For Flower Show

Running two days instead of the scheduled one, the fourth annual Flower Show, sponsored by the Deaf Smith County Garden Clubs, was called a huge success both by club members and by the 852 guests who registered during the two days.

New Ford Has Three Outstanding Features

Announcing that the new Ford for 1942 will be on display in Hereford Friday, Oct. 3, Dudley Green, manager, said today that more improvements will be noted in the new models than in recent years.

Lowest Dental Caries Rate In World Brings Study By Baylor Med. School

Dr. Edward Taylor, Director of the Dental Division, State Health Department, was in Hereford Tuesday making final plans for the research to be conducted here by the state department in collaboration with Baylor Medical School. The research is expected to bring about some definite results on the reason for the amazingly low incidence of dental caries in school children of Deaf Smith County.

James G. Lott, of Amarillo, district engineer with the State Highway Department, this week announced approval by the department of a proposal to pave about 13 miles on the Hereford-Dimmitt highway.

The new paving will be about 4 1/2 miles in Deaf Smith County and will extend the paved road to the Castro County line. In Castro County the highway department will pave a strip 8 miles long, north from Dimmitt. This will leave approximately seven miles of the Dimmitt road still unpaved.

Work on the Castro county job has started this week according to County Judge A. J. Schroeter, who adds that a letter from the highway department stated that work on the paving in Deaf Smith County will start in the near future.

County officials were pleased to get the appropriation from the state department, pointing out that because of scarcity of materials and labor, the cost of the paving in this county will be about \$65,000, with a similar figure being spent on Castro County. The construction of a bridge in Deaf Smith county will make the 4 1/2 miles of paving cost about the same as 8 miles in Castro County where no bridge will be built.

Following is a list of prizes awarded by judges, who were members of an out-of-town garden club.

- Section A, Specimen Flowers. ROSE, No. 10, Mrs. J. C. McCracken, 1, No. 3, Mrs. J. P. Slaton, 2, No. 28, Mrs. Jesse Stanford, 3. DAHLIA, Decorative, No. 19, Mrs. A. O. Thompson, 1, No. 5, Mrs. F. M. Kester, 2, No. 22, Mrs. Slagle, 3, No. 10, Mrs. Noah Ewton, 3. DAHLIA, Show, No. 27, Mrs. Tom Anderson, 1, No. 26, Mrs. Ray Conway, 2, No. 29, Miss Lee (Continued on page 12)

The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 39

MRS. SETH B. HOLMAN Publisher
J. MIE GILLENTE Editor

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

Wilson And Son Prove That Varied Planting Means Good Farm Income

S. O. Wilson and son, Liston, are two boosters for diversified farming who can back up any claims with facts and figures. They know that a variety of crops, plus hard work and constant study of the possibility for new crops can yield results in good farm living.

S. O. Wilson, whose farm is two miles southeast of town, has been practicing diversified farming ever since he came to this county, and he has been active in many activities which have led to improvement of farm conditions here. Mr. Wilson was a director of the Hereford Creamery for several years and had a dairy herd which helped in the development of the dairying industry in this county. He is now a director of the Hereford Potato Growers Association; and this year has 35 acres of potatoes on his farm, on part of which he has made 182 sacks to the acre.

Keeps Tested Crops

But an investment in a new crop, has not blinded Mr. Wilson to the value of older crops. He had 120 acres of wheat this year, some of which made 32 bushels to the acre and which averaged 21 bushels, despite the fact that this has been a notoriously poor wheat season throughout the Panhandle. Wilson's wheat was planted from certified Tenmarque seed.

Twenty acres of sweet clover on the Wilson farm has yielded 5000 pounds of seed. The clover, the Hereford farmer explains, is used as a soil builder and also as a seed crop.

From twenty acres of alfalfa, he has already produced 3,000 bales, and the harvest is not yet over. The Wilson barley yield was 60 bushels to the acre on 30 acres; and ten acres of maize, sowed broadcast, is expected to make 75 bushels.

About 75 head of hogs are kept on the Wilson place, to bring in the stock farming necessary to a thoroughly diversified program.

First-year Farmer Makes Good

Mr. Wilson is as proud of the crops on the farm of his son, Liston, as he is of his own—especially so since this is Liston's first year to farm; and a list of production on the Liston Wilson farm, 5 miles southeast of Hereford, justifies that pride.

Vega News

MRS. D. E. McKENDREE

A sample copy of the Longhorn News was handed to us this week. Covering the activities of the Vega school, it was a neat, well arranged, 4 page paper, full of interesting items to everyone interested in the school.

A daughter, Betty Michael, was born on September 22 to Mr. and Mrs. George Bull.

Mrs. Rena Bell Murphy spent two days in the Grubbe home at Adrian this week.

The Women's 1938 Study Club met in the home of Mrs. B. M. Montgomery with Mrs. J. T. Shelton as leader of the program, on "American Defense". All members answered the roll call with "Woman's part in National Defense". Those attending were Mesdames Bob Armistage, Paul Arthur, Fred Cotton, R. C. Godwin, Iva Houseman, Rex Kendall, E. L. Krahn, C. L. Morris, J. T. Shelton, John L. Wilson, Jr., C. C. Wimberley, N. E. Wiseman, Raymond

Fifteen acres of potatoes have produced an average yield, with 70 acres of wheat making a 20 bushel average, considerably better than the figure for the county as a whole.

Not surrendering to the idea that this territory is no part of the corn belt, the younger Wilson has 15 acres of corn, which has made 50 bushels to the acre. His barley has made 60 bushels per acre on ten acres, and ten acres of cane and ten acres of alfalfa are reported to be making excellent yields.

An experimental crop on the Liston Wilson farm, was the planting of 10 acres of sunflowers, pointing the possibility of a new commercial crop for this section. The sunflowers, not yet harvested, will be hand-headed and threshed.

"Good farm living," says S. O. Wilson, "is no accident. In this section, I believe we can always do the job if we take care of our land and use irrigation to the best possible advantage." And Wilson and Son are a good example that it "can be done."

THE AMERICAN FAMILY . . . By George



"My ghost will end up this meeting."

Thompson and the hostess.

We are glad to report the children of Mr. and Mrs. Frank Dunn are recovering from a serious case of food poisoning.

Mrs. Eula Formby of Amarillo is visiting Mrs. Emma McNabb this week.

Mrs. J. W. McKendree went to Amarillo, Wednesday, to spend a few days with Mrs. Gerhardt Peters.

First prize in the 4H Club pig contest, a registered Jersey heifer was awarded Jimmie Gwyn of Wildorado; second prize, 100 baby chicks, to Charles Wiseman of Vega; and third prize of 75 baby chicks, to Wayne Thomas of Adrian. Others receiving awards of 50 baby chicks each were Kenneth Broadus, E. L. Krahn, Jr., Klieh Loyd, Carol Krahn and Raleigh Hollabaugh.

The Baptist congregation gave Rev. and Mrs. V. W. Allen an old fashioned pouncing after prayer meeting services, Wednesday night.

Mr. and Mrs. Forest Wiemhold of Leveland are spending the week end in the home of Forest's parents, Mr. and Mrs. H. H. Wiemhold.

The ladies of the Methodist church had an all day quilting in the Kiwanis hall Thursday, a covered dish luncheon being served at the noon hour.

Mrs. Harley Arts of Amarillo was visiting in Vega Thursday. Mr. B. T. Bunk of Oklahoma City was in Vega this week on business.

Mrs. Edith Cotton was hostess to members of the Tongue and Thimble Club Thursday night

when Mrs. Laura Robertson was given a linen shower. Mrs. Robertson and family left Saturday for San Miguel, Calif., where they will spend the winter.

Vega's six-man football team beat Happy 14-2 in a game Friday. The local team will play Adrian Friday.

Members of the P. T. A. have begun rehearsals for their play which will be given October 17. Mr. and Mrs. Edd Haley will occupy the Jack Robertson home during the Robertson's stay in California.

Mrs. Emma McNabb and her guest, Mrs. Eula Formby, went to Tucumcari, N. M., Friday to visit Mrs. McNabb's sister.

Mr. and Mrs. Thornton Richardson and son of Amarillo spent several days in the J. T. Richardson home this week.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

RESULTS



Brand Ads Get Results!

COURTHOUSE RECORDS

WARRANTY DEED

R. K. Cone to Robt. Delmar Durrett, Section 23, Block K-5. North Texas Farms, Inc. to A. D. Mills, NW 1-4 of Section 30, Block K-3.

Thomas L. Vaughn and wife to H. F. Fangman, W-1-2 of Section 72, Block K-8.

Carl M. Sisk to W. R. Phillips, Lot 8 in Block "B", Lots 4 and 5 in Block "C" and all of R. G. Sisk subdivision of Mabry Addition to Town of Hereford; also all of Block 15 of DeAtley's Subdivision of Block 10, Womble Addition.

W. R. Phillips to Carl M. Sisk and Mildred W. Sisk, Lots 8, Block "B", all of Lots 4 and 5 in Block "C", also Block 15 of DeAtley's Subdivision of Block 10, Womble Addition.

Wm. McGeehee to E. W. Allen and wife, Audrey Allen, part of Lot 11, Block 3 Evans Addition.

Desdie E. Johnson et vir., E. A. Johnson, to Emma V. Clayton, Lot 4, Block 52, Town of Hereford.

RELEASE

Charles Donald to H. E. Tolles and J. G. Evans, all of NE 1-4 of Section 17, Township 5 N, Range 4 E, Capitol Syndicate Subdivision.

Deaf Smith County R. E. A. to V. E. Dodson, S 1-2 of Section 48, Block K-3, also NE 1-4 of Section 48, Block K-3. Earl P. Halliburton to Minnie Medlin, Section 16, Township 4 N, Range 3 E.

DEED OF TRUST
A. A. Head to E. M. Rice, S 1-2 of Section 15, Township 2 N, Range 4 E.

MARRIAGE LICENCES
Norbert Skypala and Miss Elizabeth Weick, Sept. 24.
B. M. Wiltshire and Miss Martha Schumann, Sept. 25.

Two University of California scientists have made synthetic starch from glucose, but it is not expected that industrial use will be made of the process. This is the first instance of starch being made by any means except the action of plants themselves.

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TAKE A LOOK

at Those WINTER SHOES

DON'T LOOK SO GOOD? Look again after we have treated them to a Quality Repair Job. We can save you money on shoe bills!

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PUBLIC ACCOUNTANT

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A Brand Ad Will Sell It

EXCHANGE ITEMS

Generous Exchange Allowances... on
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Fuel Pumps, Batteries,
V-8 Distributors, Bendix
Drive, Brake Shoes,
Pistons
and many others!

Save by Exchanging Worn Parts for New Ones, at Miller Auto

Due to the scarcity of materials for Defense purposes, it has been specified that many items cannot be sold without EXCHANGE — and liberal amounts are paid to you on many items, a few of which are listed here. Come in and see us for a Fair Exchange Deal! You will save money and help your country at the same time.

MILLER AUTO STORE

A BANK Account

Provides an accurate record of what your money was spent for.

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Saves time and worry.

MEMBER F. D. I. C.

See Us For Defense Bonds!

First National Bank

OF HERFORD

MEMBER FEDERAL RESERVE SYSTEM

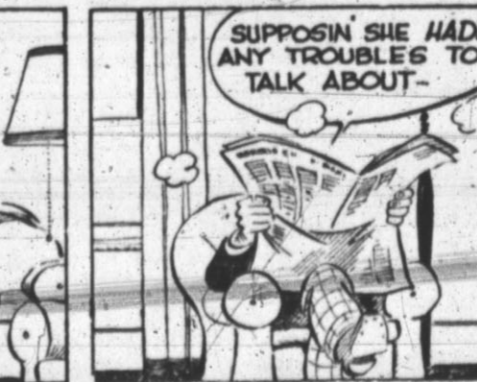
A Strong Bank Thoughtfully Managed



Peter Public



The Gloom Sister



By F. O. Alexander

The McCoy's



One Baby — Slightly Used



By Boughter



SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Miss Billie Stoker Weds Homer Hall In Pomona, California

August Bride

Announcement of the marriage of Miss Billie Stoker, daughter of Mr. and Mrs. J. B. Stoker, to Homer Hall, son of Mrs. Christine Hall of Lubbock, has been made by the bride's parents here.

The wedding took place at the home of the bride's aunt, Mrs. A. J. Curry, in Pomona, Calif., on August 16, with the Rev. George Reeyes, pastor of the First Christine Church of Pomona and an old friend of the Stoker family, reading the marriage rites.

The bride was given in marriage by her brother, Lauren Stoker of Pomona, in the presence of relatives.

Mrs. Hall is a graduate of the Pomona, Calif., high school and has a B. A. Degree from Texas Christian University. For the past two years she has been a member of the public school faculty in Post.

Mr. Hall is a Civil Engineer graduate of Texas Technological College in Lubbock and for the past ten weeks has been in California for a refresher course for an instructor's position in the British Royal Air Force.

Mr. and Mrs. Hall arrived in Hereford Sunday and will visit her parents here and relatives in Lubbock for several days before he assumes army duties.



Two Afternoon Parties Given For Friends

Two attractive afternoon bridge parties were given last week by Mrs. J. T. Gilbreath, Jr., at her home on East Fifth Street.

For both parties garden flowers of every description, provided colorful decorations and "meet-em-all" tallies were used.

Wednesday Party
Prizes for high scores at Wednesday's party went to Mrs. C. F. Moore and Mrs. Jim Lipscomb. Mrs. W. C. Hromas was a tea guest.

Those present included Mesdames Frank Gyles, Jim Lipscomb, Ralph Hastings, J. M. Posey, C. H. Dyar, Judson Skaggs, G. W. Newsum, Paul Mathers, A. R. Bateman, Woodrow Ireland, R. R. Willis, Reed Williams, Glenn Weil, C. F. Moore, John Olson and Robert Veigel.

Thursday Afternoon Party
Four tables of players enjoyed Thursday afternoon's party with high scores being made by Mrs. Howard Gault and Mrs. G. R.

TICKLERS

By Bob Moyer



"Brother, could you spare eleven cents for a piece of pie and sales tax?"

Luncheon And Program Opens Year For Music Study Club

A luncheon and program, Monday, at the home of Mrs. J. E. Beyer, opened the 1941-42 club year for the Music Study Club.

Guests were served from a large table in the dining room, where clusters of pastel shaded asters formed the centerpiece, to find their places at small tables marked by place-cards depicting a harvest theme.

Corsages of sweetheart roses marked the place of Mrs. J. C. McCracken, president, and Mrs. C. H. Dillehay of Vernon, a former president of the club.

Mrs. Dillehay told of the Music Club of Vernon; and after the luncheon, Mrs. McCracken outlined plans for the club to contribute to the defense of America, through building up patriotic fervor and strengthening morale, as an aid to the Federation's goal to stand in the front ranks of America's defense army.

She also commented on the patriotic theme which has been chosen for the Seventh District Texas Federation of Music Clubs convention to be held here October 16-18.

During the business session, Mrs. A. O. Thompson, Seventh District president, gave a report on plans for the convention and Mrs. H. L. Broadwell, general chairman for the convention

Wednesday Club Enjoys Luncheon

Mrs. Jimmie Gillentine entertained members of the Wednesday Luncheon Club last week.

After a luncheon downtown, members went to the Gillentine home for bridge games with Mrs. Alton Fraser making high score for the two tables of players.

Members enjoying the party were Mesdames S. P. Rosson, J. C. McCracken, W. L. Davis, Oscar Easley, Alton Fraser, C. C. Rockwell and the hostess, Mrs. C. C. Acker was a special guest.

Husbands Are Entertained

Husbands of members of the Pleasure Hour Bridge Club were entertained Monday night when Mrs. O. L. Click and Mrs. Ralph Smith were hostesses at the Click home.

In rooms prettily decorated with fall flowers and with fall colors being used in appointments and accessories for the games, five tables of players enjoyed games of bridge. Mrs. Boyd London played high for the women and B. R. Dixon played high for the men to receive score awards.

Those present were Messrs. and Mesdames Chris Reifro, Rorer Corbett, Hugh Bookout, Earl Phillips, B. R. Dixon, Boyd London, Harry Lomas, Joe Kendall, O. L. Click and Ralph Smith.

SHIRLEY ON ANNUAL STAFF
Karl Shirley of Hereford and a senior in T. C. U. is one of 11 persons selected by Harry Rex Davis, annual editor, to be on the staff of the Horned Frog, T. C. U. yearbook. Shirley's position has not yet been assigned.

Dahlias Are Used

Dahlias in bright autumn colors decorated the home of Mrs. J. W. Witherspoon when she entertained members of the Justard Club at her home last week.

After an enjoyable session of bridge Mrs. G. R. Lunsford was awarded the prize for high score and Mrs. Henry Sears was given the prize for second high score. Guest of the club was Mrs. E. B. Hicks.

Players included Mesdames N. E. Milburn, Grant Fuller, Meade Halle, George V. Stambaugh, R. L. Craner, E. B. Hicks, Henry Sears and G. R. Lunsford.

According to the census figures, the average acreage per farm in the United States in 1940 was 174, compared with 154.8 in 1935 and 156.9 in 1930.

gave a report.
The regular meeting time was changed to 2:30 o'clock to accommodate members who are music teachers.

Those attending were Mesdames C. C. Acker, H. L. Broadwell, Troys Carmichael, Ellis Coombes, R. P. Conaway, W. E. Dameron, C. H. Dyar, C. C. Ferguson, Jeff Gilbreath, H. H. Hawkins, J. B. Jones, J. C. McCracken, G. A. F. Parker, T. W. Robertson, S. P. Rosson, A. J. Schroeder, C. R. Smith, W. J. Stanford, A. O. Thompson, C. H. Dillehay of Vernon, Miss Mattie Mae Swisher and the hostess.

Need for Increase Winter Cover Crops

Steps are being taken to increase the planting of leguminous winter cover crops in Texas this fall and winter, B. F. Vance, administrative officer of the AAA in Texas, has announced.

This practice, which supplies soils with nitrogen and supplements nitrates used in commercial fertilizers, will not only apply on soil-building requirements established under the 1942 farm program, but will be a contributing factor in stepping up production of foods and feed essential to defense needs as advocated by the USDA Defense Board, the AAA official pointed out.

To make complete use of the available 1941 legume seed supply and to discourage speculative carryover plans have also been announced to restrict next year's purchase program to 1942 seed only, if a program of this kind is in operation.

As part of the expansion program, seed producers have pledged to increase their plantings for 1942 to at least 415,900 acres, 50 per cent greater than the 1941 acreage. Vance said in pointing out that the increase will provide ample supply of seeds for planting in the fall of 1942 without any carryover from 1941, and will make possible maximum use of present supplies.

To encourage production of the necessary seed, announcement has been made by the Department that the Commodity Credit Corporation will support prices for 1942 production equivalent to a wheat price of more than a dollar a bushel, the AAA official said. Varieties of seeds and basic prices to be offered for top grades include Austrian winter peas at 5 cents a pound; hairy vetch, 10 cents; Willamette vetch 6.5 cents; common vetch 5 cents, with crimson clover and ryegrass at 10 cents and 5 cents a pound respectively.

Conservation phases of the AAA farm program have resulted in greatly increased use of winter cover crops and indications are that the use will continue to increase, Vance said. Probable increase of winter legume seed is attributed to war conditions which have shut off from American buyers the European seed-producing areas, which during recent years, have furnished United States farmers with as much as 50 percent of their crimson clover and 40 percent of their hairy vetch seed, he continued.

Growing popularity of planting winter legumes is reflected in production figures which show 5,750,000 pounds of hairy vetch and 10,350,000 pounds of peas in 1935 while 1940 figures have increased to 24,950,000 pounds of vetch and 53,685,000 pounds of peas.

As a means of encouraging farmers in Texas to increase planting of leguminous cover crops this fall, the Agricultural Adjustment Administration resumed the purchase order plan September 8. In counties adopting this plan, farmers who are

participating in the AAA conservation program may use purchase orders executed by their county AAA committees to obtain Austrian winter peas and vetch from local dealers for carrying out approved soil-building practices under the agricultural conservation program. The AAA pays dealers for the seed and later deducts the cost from payments which the farmers earn by participating in the conservation program.

The purchase order plan, Vance explained, will not effect the CCC-AAA plan being used extensively throughout

Texas. Under this arrangement, the Agricultural Adjustment Administration furnishes seeds purchased from the Commodity Credit Corporation with costs being deducted from future AAA payments made to producers.

Nicotinic acid is a vitamin found naturally in wheat and other foods. It has none of the qualities of nicotine found in tobacco.

Premiums ranging from 2 to 5 cents per dozen of eggs were received by members of the Nacogdoches Egg Marketing Association from May through July.

Hot Tips ON AUTUMN SMARTNESS

AIRLINER — with new gabardine band and brim edge! Streamlined style in fine fur felt, wider brim "in" this fall! **\$2.98**

PHANTOM — new fall lightweight, raw edge brim, narrow band. **\$1.98**

BROADWAY — factory blocked, with smart contrast band **\$1.98**

CONTRASTER — rich tones with contrasting bands! Hand felt edge. **\$3.98**

PENNEY'S

CORNER DRUG STORE

The Jexall Store

PHONE 105-HEREFORD FREE DELIVERY

Pint Puretest MINERAL OIL	49c
\$1.25 Size CREAMULSION	\$1.09
50c PABLUM BABY FOOD	39c
\$1.20 Bottle SYRUP of PEPSIN	98c

Bottle of 200 PURETEST Aspirin TABLETS

29c

200 KLEENZO Facial TISSUES

9c

John B. STRIBLING'S Pink Eye POWDER

Bottle **\$1**

Regular 60c Size SYRUP of PEPSIN .. **49c**

Carter's 25c Size LITTLE LIVER PILLS	19c
35c Mentholatum SHAVING CREAM	23c
50c DR. WEST'S TOOTH BRUSH	39c
50c Briten TOOTH POWDER	39c
RAY'S SOAP FLAKES (Complete Unit) EVEN-FLO NURSING BOTTLES	19c
Complete, Streamlined Ray-O-Vac FLASHLIGHT	69c

HE-MAN CLOTHES

THAT STAND THE GAFF!

For Warmth and Wear!

Plaid Jackets
Can't-be-beat value at this price! Heavy 32-oz. plaid... with zipper fronts and sports back. Adjustable side straps for snug fit. Roomy slash pockets. **2.98**

Heavy Melton Cloth ... 4.98
Boys' 2-Tone Sport Style 3.98
Boys' Warm Plaid ... 2.79

Corduroy Slacks
For sports, for work! Good tough corduroy slacks cut for easy roomy fit. Plenty of pockets — five — of boat sail drill pocketing! Fall Colors! **1.98**

San. Twill Work Pants 1.39
Match. Army Twill Sets 3.98

Oxide WORK SHOES
Ruggedly built — ideal for farm or factory! In black retan leather ... **2.29**

Cotton Bandanas ... 3 for 25c

Protective Work GLOVES 49c pr.
Rugged leather palms, fingers and finger tips! Gauntlet or safety cuffs guard wrists! Tough 33-oz. Gray. Gloves 8c

Sanforized Big Mac Overalls
Heavy 8-oz. denim cut over graduated patterns to fit all men! The main seams triple stitch, sturdy **1.19**

Sanforized Work SHIRTS 69c
Rugged covert or chambray, main seams triple stitched... bar-tracked at strain points!
Sanf. Work Caps ... 25c

Food Thrift Is Basic Step in Conservation

College Station—Homemakers have responded wholeheartedly to patriotic appeals for being frugal with aluminum, tin cans, and other household equipment made of materials needed for the national defense.

They can make an equally great contribution by stopping food wastes, says Louise Bryant, Extension Service specialist in home management. Today, home and family thrift is a basic step in the nation-wide movement to conserve all of this country's food resources, she says.

One of the best ways to stop waste of food is planning—long time planning of production of food on the farm, planning for storage arrangements in the home, careful planning of meals for a week or several days rather than for one day at a time, and planning for food buying.

Wise shoppers not only take a list to the grocery store, but they also can stop waste by studying labels on packaged products and knowing government grades. Miss Bryant also urges homemakers to be "scale checkers." It's thrifty, she says, to make sure the butcher puts in all the fat trimmings with cuts of meat for these can be used in cooking.

There is also plenty of opportunity for waste in the cooking and serving of food. Many home-

If It Should Happen Here



Here's how fire-fighters of the New York police department would meet an air-raid attack. They're rehearsing means of extinguishing fires at the Police Department Show at Madison Square Garden.

makers peel potatoes improperly. Many throw away the outside of lettuce or cabbage as a matter of habit. And there is waste

provided plenty of drinking water for the birds.

Game managers and field biologists of the game department have been at work for months fencing off rather small areas in farmlands or cattle ranges—areas which were ploughed and planted to vegetation that would offer both food and cover for quail. If these steps hadn't been taken, officials pointed out, quail would probably have disappeared entirely from regions where now they are fairly plentiful.

Then the rains came and these fenced areas for bobwhites and other varieties of quail really grew. And the quail that had been depending on them for food and housing very naturally thrived. In fact, some coveys are still being hatched off. A central Texas game warden reported the other day that he had hunted a covey of 13 tiny quail. Some sportsmen questioned the veracity of the warden, saying it was too late for quail to be coming off the nest. But the quail experts of the game department will tell you that under favorable conditions quail will bring off young ones as late as October, particularly in South Texas.

A final and very important factor leading to the good quail crop is protection—protection of the quail by the game wardens and other field men of the department. And protection coming also from the hundreds of Texas sportsmen who not only protect their own quail crop but cooperate with the game department in tracking down game law violators who kill quail out of season.

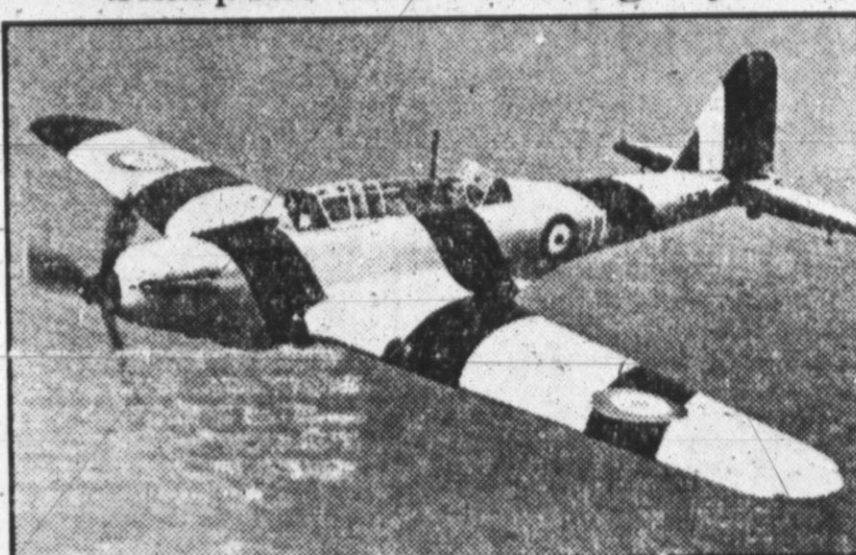
QUAIL FOOD VARIES

If the quail should unfold his napkin and tell the "chef" to bring him a sample of all the different kinds of foods he really likes, he'd have more than 140 dishes around him! He's principally a seed-eating bird, and biologists of Region No. 2 of the game department already have counted 140 kinds of seeds taken from quail stomachs gathered in Central and North Texas. And they're still counting.

They've attempted this job so they'll know what kind of vegetation to plant on quail areas or to recommend to landowners.

The food the quail likes best is seed from a variety of plants known as Croton. Seed from panic grass seems to be well established in second place. Doves also eat Croton seed and sunflower seed in large quantities. And Johnson grass at last

Sharpens His Bombing Eye



Flying low over quiet Lake Erie, a Fairey Battle searches out buoy targets for the bombardier who is training at the Jarvis Bombing and Gunnery School, in Canada.

has a chance to pretend to some dignity. It produces nice, tasty seeds, and both quail and doves simply gorge on them!

Between 1930 and 1940 there was a sharp increase in ownership of small part-time farms near large cities.

Quality Printing

... is something of an art. Did you know that The Brand printers started as boy apprentices in the print shop? They are men whose long experience qualifies them to do your printing best.

The Hereford **BRAND** JOB PRINTING Phone 30 Since 1901

TRY A WANT AD

Daniel News

BY RUTH MOORE

This community received a good rain Sunday and also a cold north wind.

Mr. and Mrs. Horace Chilton and children from Amarillo visited in the F. E. Finney home Saturday and Sunday.

Mr. and Mrs. J. T. Bolling who live in the Pierce Community visited in the Joe Moore home Monday morning.

Mrs. Joe Moore and children were in Hereford Saturday.

Miss Idealia Clark and her mother from Vernon visited in the J. F. Matthews home from Wednesday until Monday.

Mr. and Mrs. F. E. Finney and Mrs. Joe Moore visited with friends in Amarillo Monday.

Mr. and Mrs. F. E. Finney visited in the Miller home in Canyon, Thursday.

Mr. and Mrs. B. T. Tomlinson were in Dalhart Tuesday on business.

Mr. John Williams from Amarillo visited in the Floyd Tomlinson home Tuesday.

Mrs. J. T. Bolling entertained with a birthday party Saturday night in honor of Grandpa Bolling's 81st birthday. His friends wish him many more happy birthdays.

Mr. Finley from Arkansas called in the W. R. Moore home Friday.

Mr. and Mrs. J. F. Matthews, Mrs. Clark and Mrs. Idealia Clark spent the day in the Palo Duro Park last Sunday.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.



Austin. Here's a little secret that the executive secretary of the game department doesn't want anybody to know anything about, except the people of Texas:

The Lone Star State, he avers, is one of the best quail crops in the world and wattergun addicts are going to have plenty of fun when they take their dogs into the fields this season.

It's a little early to begin talking about quail populations and quail shooting, for the season doesn't open until December 1, but that is the very reason he brought up the subject today, the executive secretary said.

For dove hunters are in the fields blasting away, and it is not infrequent at all for them to flush a husky covey of quail, or even some small ones, and the game department head warned sportsmen to lay off the quail until it is legal to shoot them. The season, he repeated, opens December 1. It will continue through January 16, 1942.

Several things have contributed to this year's good quail population. Heading the list is the excellent rainfall that fell almost all over the state in the early months of the year. The rainfall stimulated an abundant growth of quail food plants, and other plants that quail use for cover or shelter. It also

in lemons or oranges only partially squeezed and in carelessly scraped mixing bowls.

Directly or indirectly poor cooking is responsible for lots of food waste. For example, when meat is improperly cooked at too high temperatures, it shrinks more than is necessary, which means fewer servings per pound.

RESERVE DISTRICT NO. 11 REPORT OF CONDITION OF THE

First National Bank, of Hereford

IN THE STATE OF TEXAS, at the close of business on September 24, 1941, published in response to call made by Comptroller of the Currency, under section 5211, U. S. Revised Statutes.

ASSETS

1. Loans and discounts (including \$97.28 overdrafts)	\$344,055.26
2. United States Government obligations, direct and guaranteed	69,511.40
3. Obligations of States and political subdivisions	24,113.86
4. Other bonds, notes and debentures	NONE
5. Corporate stocks, including stock of Federal Reserve Bank	1,650.00
6. Cash, balances with other banks, including reserve balance, and cash items in process of collection	165,985.88
7. Bank premises owned \$7,793.49, furniture and fixtures, None	7,793.49
(Bank premises owned are subject to NONE liens not assumed by bank)	
8. Real estate owned other than bank premises	3,000.00
9. Investments and other assets indirectly representing bank premises or other real estate	NONE
10. Customers' liability to this bank on acceptances outstanding	NONE
11. Other assets	2.00
TOTAL ASSETS	\$616,111.89

LIABILITIES

13. Demand deposits of individuals, partnerships, and corporations	407,639.77
14. Time deposits of individuals, partnerships, and corporations	30,912.96
15. Deposits of United States Government, including postal savings	NONE
16. Deposits of States and political subdivisions	78,823.40
17. Deposits of banks	NONE
18. Other deposits (certified and cashier's checks, etc.)	12,460.64
19. TOTAL DEPOSITS	\$529,836.77
20. Bills payable, rediscounts, and other liabilities for borrowed money	NONE
21. Mortgages or other liens, NONE on bank premises and NONE on other real-estate	NONE
22. Acceptances executed by or for account of this bank and outstanding	NONE
23. Other liabilities	44.54
TOTAL LIABILITIES	\$529,831.31

CAPITAL ACCOUNTS

25. Capital stock:	
(a) Class A preferred, total par \$25,000.00	
retirable value	\$ 25,000.00
(Rate of dividends on retirable value is 3 1/2 percent)	50,000.00
(c) Common stock, total par	25,000.00
26. Surplus	10,000.00
27. Undivided profits	16,230.78
28. Reserves (and retirement account for preferred stock)	10,000.00
TOTAL CAPITAL ACCOUNTS	\$616,230.58

TOTAL LIABILITIES AND CAPITAL ACCOUNTS \$616,111.89

MEMORANDA

31. Pledged assets (and securities loaned) (book value):	
(a) United States Government obligations, direct and guaranteed, pledged to secure deposits and other liabilities	56,853.00
(b) Other assets pledged to secure deposits and other liabilities (including notes and bills rediscounted and securities sold under repurchase agreement)	19,850.00
(c) Assets pledged to qualify for exercise of fiduciary or corporate powers, and for purposes other than to secure liabilities	NONE
(d) Securities loaned	NONE
(e) TOTAL	76,703.00

32. Secured liabilities:	
(a) Deposits secured by pledged assets pursuant to requirements of law	78,823.40
(b) Borrowings secured by pledged assets (including rediscounts and repurchase agreements)	NONE
(c) Other liabilities secured by pledged assets	NONE
(d) TOTAL	78,823.40

STATE OF TEXAS, County of Deaf Smith, ss:

I, G. W. Newsom, cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

G. W. NEWSOM, Cashier.
Sworn to and subscribed before me this 30 day of September, 1941.

EDAH PARK, Notary Public
CORRECT-ATTEST:
GEO. L. MUSE
E. B. HEDRICK
TROY WOMBLE
Directors.

Here comes "Old Faithful!"

With the things you've always liked—
and 15 new ones too

ANNOUNCING THE NEW 1942 Pontiac Sixes AND Eights*

are unchanged for 1942.

- Pontiac Triple-Cushioned Ride—even further improved—is still yours in 1942.
- New Unistat Bodies by Fisher equal in quality—even exceed in beauty those of any previous Pontiacs.
- Pistons and all vital engine parts
- Gas and oil economy has not been sacrificed.
- Front wheel brakes have been increased in size.
- ONLY \$25 MORE FOR AN EIGHT IN ANY MODEL!

Proud To Be Doing Our Part

Pontiac is doing its part for National Defense by building a new type of rapid-fire cannon for the United States Navy. Two plants, covering 426,123 square feet of floor space, have been devoted to the manufacture of these cannon. Thousands of craftsmen have been trained for the highly technical machines. This means building fewer cars—but Pontiac places defense work ahead of everything else.

COGDELL MOTOR CO.
317 North Main Street
Hereford, Texas

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Designer Uses Clever Trick



A very clever designer's trick achieved by a swathed hip line and a fold where a jacket might end gives this coat the appearance of a suit. It has the longer waistline, marked by a set-in belt.

Story of Belle Starr Is Legend

Belle Starr, "the bandit queen," whose story is told in a picture which will show here Sunday week, was a real character whose actual exploits have been obscured by legend. As famous in her day as the James brothers, she is remembered still by a few old people who saw her in some of the lawless western towns where she ruled various bandit bands.

Started on a career of crime by the turbulent conditions in the south after the Civil War, Belle showed a definite talent for banditry, and what had been pretty stubbornness and mischief in a southern lady, became the cold cunning of the outlaw. With Belle's character toned down for screen consumption and with Randolph Scott as the daredevil Captain Sam Starr, the screen version is a rough and tumble epic of the west, filmed in technicolor by the studio which made the stories of Frank and Jesse James.

Bethel Items

By MRS. FATE SHANNON

Mrs. J. S. McLain and Mr. and Mrs. J. C. Williams visited Mrs. Rex Riggs Saturday. She is confined to the Plainview Sanitarium recovering from injuries sustained in a car wreck in which her husband was killed, Sept. 14. Mrs. Riggs is a granddaughter of Mrs. McLain and niece of Mrs. Williams.

Mrs. Vern Lust and Mrs. Leiland Smith accompanied the Bethel football team to Dimmitt Friday afternoon.

Mrs. M. D. Rushing and Mrs. John Smith were visitors in Amarillo Wednesday.

Mr. and Mrs. James Bradford returned home Wednesday after a short tour to points of interest in New Mexico. They are at home in Flagg.

Mrs. E. R. Rothwell visited her daughter in Plainview Wednesday.

Mrs. J. S. McLain is visiting with her son at Floydada this week.

Mr. and Mrs. J. M. McClung and Mr. and Mrs. Hurley McClung and Janet Kay, of Granite, Okla., were guests of Mr. and Mrs. George Bagwell over the week end. Mr. and Mrs. Leslie Goude, Mrs. W. A. Jinks, and Mrs. Iva Houseman, all of Vega, and Mr. and Mrs. Kay Roberts visited with them Saturday. J. M. McClung is Mrs. Roberts and Mrs. Jinks' brother and is Mrs. Bagwell's father.

Miss Edith Neil, who is teaching school at Bethel, visited with her parents at Black this week end.

Mr. and Mrs. J. A. Sinclair, James, Donald and Johnny, and Mrs. Leo Flynn visited Mrs. Frank Markham in Tulia Saturday.

Mr. and Mrs. George Bagwell and Carolyn and Mrs. Kay Roberts were business visitors in Amarillo Thursday.

Mr. and Mrs. Ivor Bagwell went to Lubbock Monday. Mrs. Bagwell stayed to take medical treatments.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

In 1929 the average factory worker had \$887 to spend on non-food items; in 1941 he will have \$1,045 or 18 per cent more. In 1929 he had to pay one-third of his wages for food, but in the first half of 1941, only one-fourth. In addition, the prices for non-food goods have decreased enough since 1939 so that the money spent on them buys 35 per cent more this year.

Starting to school too young, no cooperation in the home, poor home conditions, poor nourishment, unhappy home life, and illness and poor attendance, explaining how parents can help to correct these conditions.

Members of the club present were Mesdames G. M. Hudson, James Alken, Mack Balnum Cawthon Bryant, R. P. Coneway, C. P. Grimes, Merlin Kaul, C. R. Lady, George McConnell, G. W. Newsom, Glenn Parker, Ernest Wade, J. B. Whitlow, Glenn Witherspoon, Gordon Witherspoon and Steve Williams.

To Relieve Misery of **COLDS** take 666 LIQUID TABLETS, SALVE, NOSE DROPS

MASONIC BULLETIN Hereford Lodge 949 Stated meeting second Monday in each month. School of instruction each Thursday night. H. C. Baird, W. M. E. L. Brady, Secy.



New Collection At Tech Museum Tells of West

Lubbock.—Saga of the early west is retold by a collection of firearms, riding equipment and other articles recently presented to West Texas museum on Texas Tech campus by the college's president, Dr. Clifford B. Jones. The miscellaneous collection ranges from hand forged wire stretchers to a Haynes buggy brought to West Texas in 1908 by his father, the late Charles A. Jones, first resident manager of the S. M. Swenson and Sons ranch near Spur.

An 1886 powder pouch for muzzleloading guns is a one-pound combination leather and metal container made of pressed cowhide. A steel dagger point, French cartridge shell, frontier army style pistol, old buffalo gun barrel, French shell clip, early day army cap and ball revolver, and an Indian mallet head are further reminders of early fighting days.

A British army saddle with 12-inch seat, measuring 16 inches from the front to the back of the cantle, is of particular interest. The saddle was brought to Spur ranch by one of the English owners many years ago. The Spur branding iron, which originated about 1878 and was registered in many counties, is also on display. It was used in 1885-86 to brand 65,000 head of cattle in Dickens county.

Other items in the collection are a copper plate used at Fort Sumner, N. M., when it was a fort, a piece of wood from the first capital of Texas at West Columbia, a 10-inch hatpin with the imprint of the Spur ranch wax seal, one cut nail 2 7-8 inches long, a curved bar brass key, handcuffs, an early iron ring and well core, and an oil well drill line.

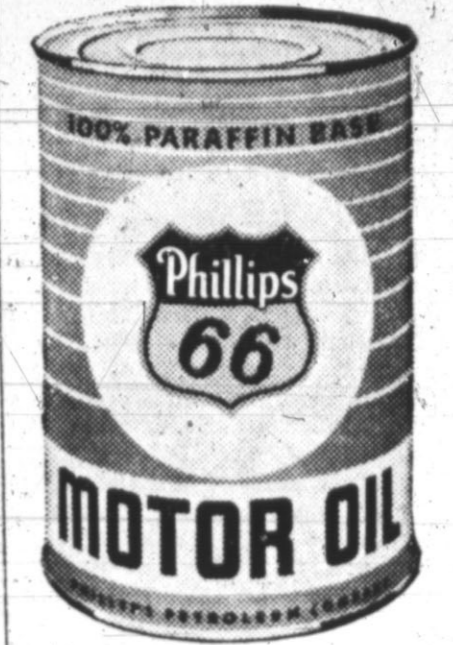
When you see the Orange and Black 66 Shield on the can, you can pick your motor oil with as much confidence as an expert who has witnessed every step in the process of producing it.

Phillips' great name in the Petroleum Industry is your guarantee of service . . . and saving.

Phillips' reputation is your assurance of correct and efficient lubrication, of a grade engineered and matched to the requirements of your motor, as specified by its maker.

Remember, of all the lubricants we make, we proudly call Phillips 66 Motor Oil our finest quality!

Here's how YOU can judge **OIL QUALITY**



Let's Cook Something



KARO PIE

1-4 cup white Karo
3-4 cup sugar (Scant)
1 tablespoon butter
4 eggs

Beat eggs altogether thoroughly and add melted butter, sugar and Karo. Blend until smooth and pour into an unbaked pie shell and sprinkle generously with pecan halves and bake in slow oven until firm.

As a last artful touch, when it is ready to serve top each piece with a swirl of whipped cream.

This makes a nice dish for covered dish luncheons. It looks pretty and it is so easy to take with you wherever your destination.

Book Review Is Given For Calliopian Club

Calliopian Club members

meard Mrs. J. E. Kirby review Robert Sherwood's play "There Shall Be No Night" at the meeting held Thursday evening at the home of Mrs. W. L. Davis.

The scene of the play is laid in Finland and portrayed the life of a typical Finlander before the Russo-Finnish war. Before the final scenes which deal with the bombing of Helsinki the reader has come to the conclusion that mankind, represented by Finland, cherishes the hope of a brighter day and that salvation has to do with the inner life of the people rather than with the struggle which must be endured.

Mrs. Elizabeth Womble gave the life and characteristics of the author of the play, commenting upon some of his other achievements.

During the business session directed by Mrs. Alton Fraser, president, members voted to cooperate with the Music Study Club in preparation for the Seventh District Convention of Music

Coterie Club Is Entertained

Old-fashioned garden flowers furnished decorations last week when Mrs. C. F. Moore was hostess to members of the Coterie Club at her home on East Third Street. Zinnias and petunias in contrasting colors were used in bouquet arrangements about the entertaining rooms. Mrs. William Teeter was a special guest of the club.

Refreshments were served to Mrs. E. B. Hick, who played high for score award, and to Mesdames Knox Kinard, Colby Conkright, F. L. Lucas, A. R. Bateman, Grant Fuller, J. W. Witherspoon and the hostess.

Clubs which will be held in Hereford next month.

After the program the hostess served refreshments to Mesdames James R. Allison, Alton Fraser, J. T. Gilbreath, Jr., J. J. Gilentine, J. E. Kirby, W. C. Pittman, John Sims and Elizabeth Womble and to Misses Edna Daughtee, Robbie Foster, Lois McCaslin, Eloyse Pitman, Deedmae Aamey, Rhita Jean Sullivan and the hostess.

Glenn Allison Is Speaker For Child Study Club

Glenn Allison, principal of Central School, was guest speaker for the Child Study Club Thursday afternoon when members met at the home of Mrs. Cawthon Bryant.

Mrs. G. M. Hudson, president, presided and introduced the speaker who talked on "The Relationship Between the Home and the School."

The speaker answered the question "Has the migratory problem had any effect on the local school?" by saying that there is no migratory problem here yet. He defined education as beginning when one is born and ending when one is dead and stressed the influence of the home on the education of children. He quoted from prominent writers to bring out the thought that back of every bright child is an interested mother and urged the cooperation of parents with the teachers.

Mr. Allison gave the following list of causes of failure in school.

THE FINEST CHEVROLET OF ALL TIME



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YOU'RE LOOKING AT

"THE NEW STYLE THAT WILL STAY NEW"

CHEVROLET'S TRIM "LEADER LINE" STYLING

Chevrolet brings you "the new style that will stay new" . . . with swank, sweeping "Leader Line" Styling . . . with distinctive new "Door-Action" Fenders . . . with smoothly modeled Bodies by Fisher of a size and beauty equaled only by much costlier cars.

And matching this style leadership of The Finest Chevrolet of All Time is the combined performance and economy leadership which has made Chevrolet the No. 1 car for ten of the last eleven years. . . . See it—drive this beautiful new car today!

DESIGNED TO LEAD IN STYLING
DESIGNED TO LEAD IN PERFORMANCE
DESIGNED TO LEAD IN ECONOMY

IT PAYS TO BUY THE LEADER AND GET THE LEADING BUY

BRUMLEY-WOODFORD MOTOR CO. HEREFORD, TEXAS

KEEPING WHAT IS YOURS

After your bills become due your creditors are right fully entitled to money in the amount of their invoice. By withholding it, you are retaining what is really not yours. . . . Of course, you haven't the slightest intention of defrauding any one. . . . But in all justice, regardless of personal convenience, shouldn't you PAY what you OWE?



Use Your Credit . . . but Do Not Abuse It!

Hereford Credit Association

DOROTHY H. ROSS, Mgr.

Local Affiliation of NATIONAL RETAIL CREDIT ASSOCIATION

MAKE IT A DATE

THE 28th ANNUAL PANHANDLE-SOUTH PLAINS FAIR AT LUBBOCK

6 Big Days OCTOBER 6-11 Big Nights 6

Finest Of Exhibits Each Department will offer a Wealth of Products. You will want to see what your Neighbor is doing to help fill the Nation's Bread Basket.

TWO SCHOOL DAYS Wednesday, Oct. 8 Thursday, Oct. 9 (Ask Your Teacher For Details)

RODEO Big Show Each Night Featuring 200 Animals (Rough and Tough) and Championship Riders and Ropers

Beckmann & Gerety Shows (One of World's Largest) On The Midway Plenty of Fun Free Grandstand Every Afternoon Lots of Free Acts For Your Entertainment

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Mrs. Loerwald Heads District Diocesan Of Catholic Women

Mrs. Ed Loerwald was elected president of the Amarillo District of the Diocesan of Catholic Women at the seventh annual meeting held in Panhandle yesterday.

Mrs. R. J. Kiser presided over the meeting and "Leadership" was the theme of the day's program.

Others from Hereford attending the meeting besides Mrs. Loerwald were Mrs. Gene Loerwald, district chairman of shrines in the home; Mrs. M. H. Koelzer, representative of the Confraternity of Christian Mothers; Mrs. Felix Urbanczyk, who represented the Parish Council of Catholic Women; Mrs. Joe Huckert, delegate for the Altar Society; Miss Lucile Wagner, delegate from the Sodality of the Blessed Virgin; Rosalie Urbanczyk, Edna Urbanczyk, Louise Wagner, Agnes Albracht, Adeline Koelzer, Armelia Reinart and Father Nathaniel Madden and Father Milano.

Roark Y. W. A. Has Mission Program

Roark Y. W. A. of the Baptist Church met at the church Monday evening for a special mission program.

The following discussions were presented, "State Headquarters At Work" by Dorothy Nell Adams; "Baptist Schools," Thornton Shirley; "Evangelism," Inez Funderburg; "Helping Weaker Churches," Eunice Caldwell; Mrs. Molly Jo Schofield sang, and Dorothy Funderburg concluded the program by telling the story "Awakening to our Responsibilities."

The next meeting will be held at the church with a Bible lesson for the program.

New Deal Club Is Entertained

Members of the New Deal Bridge Club were entertained at the home of Mrs. Alton Miller Friday afternoon.

Mrs. Sylvester Slagle played high for score award and Mrs. Frank Huckert second high.

Those present included Mesdames Slagle, Huckert, Willis Edelman, Louis Woodford, B. Y. Crosthwait, Urlin Streu, Ralph Hastings, and the hostess.

A salad plate was served after the games.

Bridge Games Are Enjoyed

Two tables of players were entertained when the Tuesday Afternoon Bridge Club met Tuesday with Mrs. W. L. Davis at her home on Ross Avenue.

Autumn's rich colors were accentuated in flower decorations with marigolds and vari-colored zinnias. Those shades reappeared in accessories for the games and after the party refreshments were served to Mesdames Knox Kinard, W. J. Stanford, Travis Dameron, Glenn Weir, J. M. Posey, Frank Gyles and C. F. Moore. Mrs. J. M. Posey was awarded high score prize.

W. S. C. S. Holds Fellowship Luncheon

The Fellowship luncheon, a monthly feature of the Woman's Society For Christian Service of the Methodist Church, was held at the church yesterday.

Tables were attractive in black and gold to carry out October's Halloween theme. Black bowls filled with marigolds and jack o' lanterns and pumpkin faces accented the colors with autumn leaves in shades of red, brown and gold completing the decorations.

After the luncheon a program was given in the missionary room. Mrs. Frank Terrell gave the devotional on love and a lengthy business session was held. Reports from all commit-

LOCALS

Mr. and Mrs. Kermit Wilson, Mrs. Imogene Whitehead and Richard Jowell returned last week from a two week's vacation trip sightseeing in southern Texas, Louisiana, Mississippi, Alabama and Florida.

Guests this week in the home of Mr. and Mrs. Wm. McGeehee were Mr. and Mrs. J. W. Dines of Kress, who returned to their home the first part of the week, and Mrs. Will Walker and Mrs. R. M. McCauley of Floydada.

Mrs. Guy Ginn has relatives visiting in her home this week. They are her mother, Mrs. Geo. Smith, and grandmother, Mrs. E. C. Henry, of Floydada.

Mrs. J. B. Jones has returned from Minneapolis, Minn., where she has spent several months with her daughters, Mrs. Jerry Peterson and Mrs. Harvey Yantis, and their families.

Mr. and Mrs. Henry Ottoson of Seattle, Wash., stopped this week to visit with Mrs. Ottoson's uncle, C. P. Cockrell, and Mrs. Cockrell. The Ottosons were enroute home from a trip to Washington, D. C., and after leaving here were going to San Diego, Calif., from where they will make the coast drive to Seattle.

Miss Lena Veatrice Noe of Newport has recently moved to Hereford, where she will make her home with her aunt, Mrs. G. H. Whitaker, and Mr. Whitaker.

FUNERAL SERVICES FOR ANYON RESIDENT

Funeral services were held this week for Mrs. W. C. Baird, 82, of Canyon, who died Saturday.

Mrs. Baird, a Canyon resident for 42 years, was the aunt of H. C. Baird of Jumbo and Fred Baird of Hereford.

Mrs. Jepp Todd of Canadian was in Hereford yesterday visiting her sisters, Mrs. J. O. Newell and Mrs. Ida Ricketts, and her brother, John Patton.

Miss Barbara Brotherton of Abilene spent Sunday in the home of her grandmother, Mrs. B. L. Erans.

CARD OF THANKS

We take this means of thanking our many friends and neighbors who so kindly ministered to us during the illness and death of our loved one, Daddy Williams. May God bless each gentle deed and help us to be of help to others in the future.

Mrs. C. B. Williams Marie and Jimmie Mr. and Mrs. S. J. Williams

One Man Inducted Four Listed For October 16th Call

Local Selective Service Headquarters this week announced the induction of Edward Michael Hoffman, order no. 24, who left Friday for Fort Bliss, El Paso.

The board also announced selection of four men to answer a call for October 16, and naming of one replacement in case one of the selectees should not be inducted.

Selectees are S. J. Cook, Kenneth Fabian Thiel, Paul Eugene Steele and Wesley Harold Easley, order numbers 67, 72, 76, 77.

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Mrs. C. B. Williams Marie and Jimmie Mr. and Mrs. S. J. Williams

"ALEXANDER'S RAGTIME BAND"
showing OCT. 8-9
TEXAS THEATRE

Popular Store Closed Wed. for Jewish Holiday

The Popular Store was closed yesterday for the Jewish holiday of Yom Kippur, while Mr. and Mrs. Gaston Baer attended services at the synagogue in Amarillo.

Yom Kippur is the Jewish Day of Atonement, most important and sacred of Jewish ceremonials, which is observed by abstinence from work and attendance at services in the synagogue.

SERVICES AT THE CHRISTIAN CHURCH
H. M. Redford, Minister
J. C. Ricketts, Superintendent
Bible School 9:45-10:45
Morning Worship 10:45-12
Church Family Hour 7-8 p. m.
Chair Rehearsal, Wednesday 7:30-8:30 p. m.

Next Lord's Day is the first Sunday in the new church year. It is also Rally Day in the Bible School. A challenging goal has been set for all services. Every member is urged to be present. At the morning hour, in keeping with the world-wide emphasis upon the Lord's Supper, the

pastor will preach on the theme, "I Will Meet You There." At the evening service the pastor will preach the first of a series of sermons on the Book of James. You will benefit greatly by studying with us the Book of James.

GIVE THE BOY A ROOM



You can finish off your attic and provide an attractive room for the boy. Or it can be used as a sewing room, a game room or an extra bedroom with Sheetrock, the Fireproof Wallboard. The work can be done easily, quickly and economically. Sheetrock takes any decoration. Let us tell you how you can have durable fireproof walls and ceilings by using

SHEETROCK
THE FIREPROOF WALLBOARD

KEMP LUMBER CO.
HEREFORD, TEXAS — Grant A. Fuller, Mgr. — PHONE 4

FURR FOOD STORES

FOOD VALUES

You are always welcome at FURR FOOD... the BIG, CLEAN STORE... where Prices are always lower and the quality high! Save in our store!

CANDY BARS Hershey's, large size	2 for 23c	CATSUP Heinz	Large Size 19c
BABY FOOD Clapps, strain, 3 for	22c	LUX FLAKES Large Box	23c
SNOWDRIFT 3-LB. CAN	54c	RINSO Large Box	2 for 33c
CRANBERRY SAUCE Ocean Spray, tall can for	15c	COOKIES, Chocolate, Vanilla, cream filled	2-lb. BAG 23c
SALAD DRESSING Bestyett	Quart 25c	COFFEE, Furr's Supreme. Ground Fresh, roasted fresh	LB. 23c (No other Coffee-like this!)

Furr's Finest Flour

High Grade, Short Patent. Guaranteed!

6-Lb. Sack	.29
12-Lb. Sack	.49
24-Lb. Sack	.89
48-Lb. Sack	1.73

CAMAY Toilet Soap

The Soap of Beautiful Women!

3 bars 19c

Peanut Butter
Armour's Star. Big 24-oz. jar 19c

Fruit Jars
Kerr Masin. Quarts — dozen 63c

HOMINY
Texas special, big 2 1/2 can 25c

Pork & Beans
Armour's. Big 2 1/2 can 10c

— PRODUCE —

Oranges
Large size, "Sunkist" Doz. 27c

Grapes
Tokays, Thomp. Seedless 3 lbs. 23c

Onions
Spanish Sweets. 3 lbs. 10c

Cabbage
Firm, Green Heads. Lb. 3c

Fresh Corn, Parships, Acorn Squash, Hot Pepper, Avacados, Brussel Sprouts...

CARROTS, BEETS, ONIONS and RADISHES
3 bunches 10c

CRISCO

3-Lb. Can... 55c

Furr's BREAD, Vitamin B-1 Minerals added, sliced—PULLMAN	10c	SOUP MIX, Dainty, Noodle with Chicken Fat, serves 4—PKG	9c
WESSON OIL Pint Can	25c	COFFEE Maxwell House, drip of reg. CAN	1-lb. 28c
FLOUR Big A, Guaranteed	24 LBS. 67c	BAKING POWDER K. C. — Large 25-Oz. Can for	17c
APPLE BUTTER Pure, Golden West	2-lb. 14c	OATS Quaker, quick or regular	3-lb. BOX 19c
MARSHMALLOWS Brown's	1-lb. PKG 12c	PEAS, Idle Hour. Early-June, No. 2 Can	3 for 29c

Milk

Armour's. Tall Cans. 3 for 22c

CORN, Tender Sweet, Golden Bentum, whole kernel, 16-oz.—2 For	21c	KRAFT DINNER Meal for 4	Package 10c
ALL BRAN Kellogg's, small box	2 for 25c	CLEANSER Sunbrite	Can 5c
HONEY, Belts Colorado Strained	No. 5 Can 45c	GREEN BEANS Trappay's, extra fancy—No. 2 Can	10c

ROUND
Grain Fed Beef. Cut thick for Swiss — if you like it. LB. 29c

SAUSAGE Pure Pork, country style sack, lb.	21c	CATFISH Fresh, LB.	29c
BRAINS Fresh Calf, LB.	10c	HALIBUT STEAKS LB.	29c
ROAST Roll Rib, easy to carve—LB.	22c	FRESH SHRIMP LB.	27c
BACON Sugar Cured Squares, not sliced—LB.	15c	WHITING lb. 12 1/2c	
HAM or CHEESE SPREAD Fine for Sandwiches—LB.	29c	PERCH LOINS lb. 23c	
PHILADELPHIA CREAM with meat purchase. PKG.	5c	FISH FILLETS lb. 19c	
		COD FILLETS lb. 29c	
		OYSTERS Fresh Selects, PINT	39c
		HENS Fresh dressed, nice fat—each	59c
		CUP UP CHICKEN Thighs & Breasts	lb. 55c
		Drumsticks	lb. 45c
		Backs and Wings	lb. 23c

We Recommend

"Texas Pride" Feeds

For POULTRY
Egg Mashers
Worm Pills
Lice Powder

For POULTRY HOUSES
Black Leaf "40"
Kolenium
Kreosote Dip

For DAIRY CATTLE
Sweet Feed
Dairy Feed
Mo-Milk
Hay

For RANGE CATTLE
Sweet Cake
Cottonseed Cake
Cottonseed Meal
Morton's Block Salt
Morton's Cake Salt

CONCENTRATES
for Poultry for Cattle for Hogs

"VITAWAY"
Mineral Block Salt
Mineral Stock Salt

Announcement...
We are going to put in a large, modern HATCHERY in Hereford... and would like to get in touch with flock owners over this territory.

WEST TEXAS Feed & Seed Co.
Jack Wright, Mgr.
Phone 265—Hereford, Texas
Top Prices for your Cream, Eggs, Poultry and Hides!

Autumn Sale!

Western Auto Associate Store

Western Auto

Despite Rising Prices, we can still save you plenty on things for the Car, Home and Farm! Take advantage of this big sale—it may be the last time we will offer such bargains.

Timely Suggestings for your Car, Home or Farm

More POWER-PEP with WIZARD Batteries

Wizard DeLUXE GUARANTEED 2 YRS. \$5.45

55 amp. hrs. 115 amp. for 20 min. 300 amp. for 3 min. at zero. Guaranteed—So Why Pay More and old bat.

One of America's most popular replacement batteries guaranteed to be as good or better than came in your car! Plenty of power for ordinary needs such as lights, ignition, horn, etc. — PLUS extra kick for toughest starting, spinning power!

Replace HEATER HOSE Now

24-Cord Re-inforced	48-Cord Re-inforced	WIZARD 3-Ply Best grade 3-ply for strength, prevent cracking, 2-year guarantee.
7c ft.	8c ft.	12c ft.

Avoid discomfort, delay and expensive repairs later by equipping and preparing your car NOW for safe comfortable winter driving. Save on parts, supplies and accessories.

HOT WAVE 'De Luxe'

HOT WATER HEATER

Extra smartness and comfort — exceptionally low cost. Fits all cars. Complete with all attachments and fittings. Quiet oil-less motor. Conventional tubular construction. Rust-proof copper alloy core. Has handsome, harmonizing finish. \$6.79



Thermostats Defrosters Winter Fronts

COMPLETE Line of Heater Parts

Floor Mats and Seal Covers

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Wedding Of Prominent Couple Solemnized Wednesday Morning

Vows read at eight o'clock Wednesday morning united Miss Martha Schumann and Dr. B. M. Wiltshire in the presence of a few close friends and relatives. The wedding took place in the Methodist Church with the pastor, Rev. M. B. Norwood, officiating.

Martha Schumann Shower Honoree

A lovely miscellaneous shower was arranged Thursday afternoon at the clubhouse to compliment Miss Martha Schumann who became the bride of Dr. B. M. Wiltshire yesterday morning. Hostesses were Mrs. Pearl Singleterry, Mrs. Cecil Walker, Mrs. Troy Moore, Mrs. Chris Renfro, Misses Lois Presley and Margaret Connell.

Profusions of flowers in pink and white provided an attractive setting for the party. In the center of the room placed beneath three large wedding bells which hung to the chandeliers, was a large table arranged for the gift packages. Centering the table was a crystal bowl of petunias in light shades of pink and orchid, on a large oval mirror which was a gift.

Mrs. Pearl Singleterry presided at the guest book and a program was presented. Mrs. John Sims entertained with musical selections. Miss Lois Presley gave a "toast to the bride" and a clever contest which introduced the shower was conducted by the hostesses. Refreshments carried out the

There were no attendants and the single ring ceremony was conducted as the couple stood before the altar which was banked with flowers.

The bride wore a navy blue two-piece ensemble suit with black suede accessories. Her hat was an off-the-face model in black with a short veil. Her corsage was of white pompon asters. After a short wedding trip the couple will make their home on East Third Street.

Mrs. Wiltshire is a graduate of St. Anthony's Nursing School in Amarillo. For the past two and a half years she has been superintendent of the Deaf Smith County Hospital.

Dr. Wiltshire, a well known dentist here for several years, will resume his practice upon their return.

Visiting in the George B. Pace home over the week-end were Mr. and Mrs. Terry Walker and son, Gene, of Whitesboro.

pink and white color theme, and favors were miniature bridal couples topping individual cake squares.

Invited guests included Messdames Earl Springer, Ralph Roden, R. R. Wills, M. L. Steele, Mark Benefield, A. R. Bateman, B. Y. Crosthwait, Willis Edelman, Marlin Gilliland, Julia Sowell, George Clark, J. W. Dickerson, Noah Ewton, J. C. McCracken, J. H. Pitman, O. E. Sherman, W. N. Lemmon, Louis LeGrand, Lee Lambert, J. M. Gilliland, W. M. Emmons, J. F. Eberle, Grant Fuller, W. F. Gillis, W. C. Pitman, C. C. Rockwell, J. A. Pitman, H. G. Conkright, Homer Brumley, W. J. Stanford, Tom Carroll, C. W. Seed, Bill Clutter, Bessie Smith, Ernest May, Ralph Sears, Jewel Dodson, Clyde Johnson and Imogene Whitehead and Misses Lillian Armstrong, Eloyse Pitman, Kitten and Ona Faye Smith and Agnella Hinkamp.

Local Musicians Will Enter Tri-State Fair Contests

A group of Hereford singers will be among those to enter contests at the Wilbur Hawk Music Hall at the Tri-State Fair in Amarillo Friday.

Approximately 2000 musicians performed at the hall during the Tri-State Fair last year and prospects for a larger number to take part this year are reported by Miss Mattie Mae Swisher, who will accompany members of the Voco Club to Amarillo.

Included in the group will be Nadyne Newell, Rachel Ireland, Katherine Danforth, Juanita Wiseman, Bobby Jennings, Joyce Homer, Patsy Sanders and

Guest Speaker Features Meeting Of Church Council

Rev. James Aiken, Jr., reviewed the book "Is the Kingdom of God Realism" by E. Stanley Jones at the first regular full meeting of the Federated Council of Church Women which was held at the Methodist Church Tuesday afternoon.

Pointing out that Christ was the greatest realist, the reviewer painted a picture of the author's philosophy that Christianity is the ultimate destiny of the world.

Mrs. Elvin Ridling entertained with a vocal solo, "Be Still and Know."

During the business session, plans were made for Judge W. L. Summers of Denver, national W. C. T. U. representative, to make a reappearance here on November 3. A definite place for the program will be announced later.

Announcement of the next meeting of the council for December 30 at the Christian

Church, was made. Officers of the council organized are Mrs. O. G. Hill, president; Mrs. G. W. Newsom, vice-president, and Mrs. A. Petersen, secretary-treasurer.

Mrs. Ott Gives Report For Club

Frio Home Demonstration Club met at the home of Mrs. Chester Lowery with Mrs. Dixon as co-hostess.

Mrs. Ira Ott, chairman of the Deaf Smith County Council, gave a report on her recent trip to Beaumont where she attended the Texas Home Demonstration Association Meeting.

The next meeting will be held in the home of Mrs. J. E. Springer. Fabrics and spot removers will be discussed.

Members present were Messdames T. L. Sparkman, Jr., Elmer Jones, J. E. Springer, W. A. Springer, H. Benson, H. Robbins, Henry Dobbs and Owen Andrews, Misses Stella Fortenberry and Alma Andrews and the hostesses.

You'll want to see it Again! "Alexander's Ragtime Band" at the TEXAS... OCT. 8-9

"Regular" Brand Ads will Bring Home the Bacon!

Get More EYE-APPEAL in his shirts Semi-Finish Service All Flat Work is finished and all wearing apparel is returned dry. 6c lb. (Shirts Finished at 10c extra with this service) Hereford Laundry & Dry Cleaners PHONE 298 - W. L. AYERS Use Our Modern Helpy-Selfy Department

WANT ADS

WANTED
WANTED TO BUY: Used clarinet. See Hubert White at Hunter's Grocery. 40-1tp

WANTED: Lady to do general house work. Phone 491. 40-1tc

WANTED: Man to cut feed with broadcast binder. Brumley & Sons. 40-3tc

WANTED: Wheat pasture for about 50 cattle. Paul Wilson, 5-1-2 miles southeast of Hereford.

WANTED TO BUY: Barley or Barley Mixture to feed hogs. Large or small quantities. See E. C. Reinauer, 706 North Main St. Phone 296. 39-3tp

ONION PICKERS WANTED: Will give one-third of remaining onions to pickers. See me Saturday, September 27 at Onion Patch. Rube T. Adams. 39-1tp

WANTED: An ambitious, wide-awake man or woman to look after renewals and new subscriptions for the popular, fast-selling magazine, THE AMERICAN HOME. It's easy, pleasant work, and it pays big commissions. Spare time only required. Write today to Director, Sales Division, THE AMERICAN HOME CORPORATION, 251 Fourth Avenue, New York, N. Y. 39-1tp

WANTED to give you complete Butane Service in tanks or bottles. Moore Independent Oil Co. 30-1tc

NOTICE!
LOANS

MONEY TO LOAN
on Farms and Ranches
Farms, Ranches and City Property at Bargain Prices
J. B. ELLISTON, Agency 8-1tc

FOR RENT
FOR RENT: One large room apartment. Couple only. Mrs. D. P. Vaughn, 418 D. St., Phone 842-J. 40-1tp

FOR RENT: Furnished 3-room apartment with bath; hot and cold water. Phone 183-J. 40-1tc

FOR RENT: Furnished Apt. Mrs. G. L. Woods, 25 Mile Ave. 40-3tp

FOR RENT: Light housekeeping rooms. 211 W. 8th St., Phone 146-W. 40-1tc

FOR RENT: Apt. utilities paid. 1099 25 Mile Avenue. Mrs. Ora Lee. 40-1tp

FOR RENT: Lighthouse keeping rooms or sleeping rooms. Utility Bills paid. 906 Jackson Ave. 40-1tc

FOR RENT: 2 room furnished apartment. Hot and cold water furnished. Francis Apartments, 206 B. Street. 40-1tp

FOR RENT: 2 furnished apartments. Adults only. Has garage. All Bills paid. 517 East 11th St. 39-3tc

FOR RENT: Nicely furnished

bedroom. Laura E. Hicks, 310 Witherspoon Ave. 38-3tp

FOR RENT: Furnished apartments. 400 McKinley Ave. 37-4tc

FOR RENT: Furnished bedroom, 706 25-Mile Ave. Telephone 574-J. Johnnie Estes. 36-1tc

LOST AND FOUND
LOST: Female red Cocker Spaniel. Liberal reward. Ray Johnson, Summerfield, Texas. 40-3tp

STRAYED: Yearling calf branded spear on left hip. Left my place 4 miles west of town three weeks ago. Reward. Joe Reinauer. 40-1tc

LOST: Pair of spectacles with rim across top. Near courthouse or on way to express office. Reward. A. R. Bateman. 40-1tp

FOR SALE OR TRADE
FEED-FOR SALE: See A. F. Davis on Harrison Highway, about 40 miles west of Hereford. 40-6tc

WILL PAY 50c each for 20 good Buff Leghorn roosters. See Jack Wright at West Texas Feed & Seed Co. 40-1tp

FLOWERS
See or Call
MRS. J. H. PITMAN
Funeral Flowers given special attention. 40-3tp

FOR SALE: McCormick row binder. W. G. Harris, Summerfield. 40-1tp

FOR SALE: 640 acres, half cultivation, balance grass, fair improvements. \$12.50. Well improved 160 acres, \$22.50. Well improved 10 acre tract \$250.00. Reasonable cash payment will handle either tract. See Claud Higgins. 40-3tp

FOR SALE: Year-old, English White Leghorn hens. Inquire at West Texas Feed & Seed Store. 40-1tp

FOR SALE: Good assortment of peonies and mums at reduced prices. Buy now for spring blossom. Also small Apt. for rent. Mrs. J. F. Ward. 40-3tc

FOR SALE: Fresh milk cow; also want to buy roan bull. See W. H. Vick, 1 mile east, 3-4 mile south, Progressive, or write box 161, Hereford, Texas. 400-3tp

REAL BARGAIN in improved irrigated 160 acres. Terms. See Geo. McCurry. 40-2tc

FOR SALE: 10 foot Case Binder. In perfect condition. Geo. McCurry. 40-2tc

FOR SALE: Combined feed grinder and Enslage cutter. Excellent condition. Chas. H. Kefter, Fisk Bldg., Amarillo, Texas. 40-1tc

FOR SALE: Small stucco house. 12x24 feet. Must be moved. See Geo. McCurry. 40-3tc

FOR SALE: Four room house with basement. Price \$1,000, half cash. This property is paying

20 per cent on the investment. See Claud Higgins. 40-3tp

FOR SALE: One 22x36 Case Separator. Good Shape. Ready to go. John Wood Farm Equipment Co. 40-3tc

FOR SALE: 1-4 section 98 SW, Block K-5, Deaf Smith County, Hereford, Texas. Good wheat, row crop. \$20.00 per acre. White Alvena Miller, 506 6th Ave. N. E., Independence, Iowa. 39-3tp

JERSEY HEIFERS, two year old heavy Springers for sale or trade. B. E. Brumley. 39-12tp

FOR SALE: Good pair of scales and panels \$75.00, header box attachment cost \$130.00. Priced at \$30.00. Small stock tank \$10.00. Stalk and barley field now open. Claud Higgins. 39-3tp

FOR SALE: Good heavy clean winter barley seed. One mile east, one mile north. Progressive School. Syd Maxfield. 39-3tp

FOR SALE: 140 two and three year old steers. 7 1/2c per pound. October 15 delivery. See Claud Higgins. 39-3tp

FOR SALE: 160 acre farm, well improved with electric irrigation well. Also all of my machinery. Maurice Tannahill. 39-3tp

FOR SALE: Up and going business under same management fifteen years. Invoice five thousand. Take three thousand. Consider clear property or first lien notes. See Claud Higgins. 38-3tp

FOR SALE: One registered spotted Poland China Boar. About 90 pounds. V. E. Dodson, 1-2 mile east of Progressive School. 38-3tp

FOR SALE: 5 room modern house and 10 acres land at edge of town. Servants house, electricity and gas. See O. E. Sherman. Also have some nice young teams, horses and mares. 38-3tc

FOR SALE: Beautiful home with 3 acres land. 1 mile from town. On 25-Mile Avenue. F. J. Eberle, phone 743-J. 38-3tc

FOR SALE: Reed Pipe Organ, A-1 condition. Suitable for home or church. F. J. Eberle, 130 Ave. G, Phone 743-J. 38-3tc

FOR SALE: Alfalfa Seed, 3 miles north of Dawn, Herbert Friemel. 38-3tp

FOR SALE: Recleaned alfalfa seed; this year's crop. Maurice Tannahill, first house east of Westway. 38-3tp

FOR SALE: Good new cane. Sell for 2c a bundle. R. R. Jackson. 37-1tc

FOR SALE: High testing seed wheat, Turkey Red, at the Box Car Ranch, 27 miles northwest Hereford. We have scales to weigh. See George McCurey. 33-1tc

WE specialize in brake re-lining. Bring in your brake shoes and we will do the rest. Our new punisher affords 100 per cent contact with drum. MILLER AUTO STORE. 35-1tc

1c Sale Special LIFEBOUY or 10c LUX TOILET SOAP For 1c With purchase of 3 bars at 10c All 4 Bars 19c (Limit 4 Bars Each)

"WE SELL FOR LESS" HAILE DRUGS PHONE 99 - WE DELIVER PRICES GOOD FRIDAY-SATURDAY-MONDAY Walgreen Agency Drug Store

50c Hinds Honey & Almond Cream 39c
CASTOR OIL 4-oz. BOTTLE 17c
60c ZONITE For Feminine Hygiene 47c
WITCH HAZEL Distilled PINT 26c
POT CLEANERS METAL MESH 5c Value (Limit 2) 3c
AY-TOL (A-B-D-G) Vitamin Capsules, 25 69c
MOUTH WASH Oral Antiseptic Full Pint 49c
PINKHAMS Compound 81.25 Size 98c
60c Syrup Pepsin 39c
Clothes PINS 7c
DISH CLOTHS (Reynolds) 5c Value (Limit 2) 27c
YEASTFOAM Tablets 50c Size 36c
ABSORBINE, Jr. For Athletes Feet, 81.25 Size 93c
30c HILLS Cold Tablets 23c
VAPO-RUB Vicks 50c Size 27c
INNERCLEAN Herb Tea 50c Size 43c
SHAVE CREAM Fo-fo - Lather Type 37c

FREE! Regular or Breakless SHAVE CREAM with 2 Pkgs. of 5 GILLETTE Blue Blades All For 49c
"Letters Random" PACKET OF STATIONERY 450-Sheets 450-Envelopes White vel. um finish 23c

BARBASOL SHAVE CREAM 32c (LIMIT 1)
P & G SOAP GIANT BAR 3 FOR 13c (LIMIT 3)
PHILLIPS' 50c Milk of Magnesia 31c (LIMIT 1)
FLOSS-TEX TOILET TISSUE 3 FOR 13c (LIMIT 3)
MAR-O-OIL SHAMPOO 69c (Limit 1)
HYDROXEN PEROXIDE 21c
HINKLE PILLS 12c (Limit 1)

BAYER ASPIRIN 887. 100 59c King's CHOCS. HOME PKG. 2 lbs. \$1.00
J & J TALCUM 25c Size 21c BAUME BENEGUE 75c Size 59c
FRESH SMOKES "TUSSY" Cosmetics \$1.00 EYE CREAM FREE with \$1.00 Purchase!
BORIC ACID 4-oz. 13c Bisodol Powder 25c Size 19c
Polident Powder 30c Size 24c Carters PILLS 25c Size 19c

Outstanding Values for Home Makers
Regular 1.19 "Darby" ALARM CLOCK Handsome! Accurate! All metal case in Choice of colors. 1.09
PINCHE OR BRIDGE CARDS Colorful new design 27c
TWO-SLICE TOASTMASTER Approved! Efficient! 98c
Underwriters Approved Streamlined Electric HOUSEHOLD IRON Non-tear heat rest Cool-grip handle. Others to 3.95 1.29
6-CUP GLASS COFFEE MAKER Good handle. Great Value 98c
TOWELS FOR KITCHEN USE Hudson Bay 150-cotton 3 29c
"TYSON" RUBBER GLOVES Heavy-duty finish 23c
CEDAR-PACK BARNMENT BAG Airtight Design! 12c
FINE QUALITY WHISK BROOM Double sewn for wear 21c
"TYSON" HOT WATER BOTTLE 2-Quart Capacity 43c

Bottle of 100 ASPIRIN TABLETS 13c
Pint Bottle MINERAL OIL 23c
A-B-D-G CAPSULES \$1.98
Round TOOTH PICKS 4c
Decorated Waste Basket 9c
25c PENETRO NOSE DROPS 19c
Pint Size COD LIVER OIL 98c
CERTANE JELLY 89c

VALUABLE COUPON 5c VELOUR POWDER PUFFS With Coupon 21c
MILK of Magnesia All Purpose Talcum Pint Size 23c
VALUABLE COUPON \$1.00 SKIN LOTION FREE with \$1.00 purchase VITA-RAY Cream

Constipated? Try MINOYL LUBRICANT Fine quality, extra heavy mineral oil. Obsolete and worthless. 79c
New Contains Thrilling New Hair Conditioner! \$1 DRENE SHAMPOO Lustrous hair, soft, healthy, and easy to manage 79c
Lb. Box PABLUM 39c
2 ounce ZINC OXIDE 10c

JUST ARRIVED! Big Shipment of



HEADQUARTERS FOR School Supplies

A LARGE SELECTION OF COSMETICS



Ask for S. & H. GREEN STAMPS at the CITY DRUG STORE PHONE . . . 100

Between the Goal Posts

By Mary Kate Brotherton



We know how the villain in old-time melodrama felt when he hissed "Poiled!" He couldn't have felt worse when he had the brave little heroine lashed to the railroad tracks and the hero, the dirty dog, arrived to spoil his good clean fun, than the Hereford fans did Friday night when the Whitefaces charged down the field on those beautiful drives, only to have the Sudan team stiffen up and block them at the five yard line.

Anyway, the game proved, if any proof were needed, that paper statistics are unreliable. Sudan, on the basis of previous scores, was a good 14 points ahead of the Whitefaces, but the local boys evidently take no stock in predictions and prefer to be "captains of their fate" or something.

Just when we had decided that the '41 Whitefaces were going to be strictly aerial warriors, they come up with a game marked by line plunges and end runs. Versatile guys, they turn out to be. And that line, every man in it, was really getting the job done in the Sudan game. Those were beautiful runs by Merrill and Weems and some good line plunging by Close, but what made the whole thing tick was the way the line went out and got their men, with practically no slip ups. There's no use putting down names for good linework—the boys all did a good job. So to line coach, H. V. Stanton, congratulations for working up a swell line out of inexperienced material.

We have already taken a crack at statistics as a method of winning ball games, but nevertheless, on a purely statistical basis, the Whitefaces are

"I SAT UP IN BED"

trying to get a little sleep. Stomach upset. Since using ADLERIKA I feel so good! Am 64 years old and do my own work. (E. P. O'Leary). If you have stomach or intestinal troubles YOU, try ADLERIKA today.

City-Drug-Store—Haile-Drug

Summerfield

MRS. JIM CLARK

A cold norther which brought with it about three inches of rain, struck here early Sunday morning. A low temperature of about 40 prevailed Sunday and Sunday night.

It warmed up Monday afternoon and came another good rain probably an inch, Monday night.

There were only forty present at Sunday School Sunday due to the cool weather and the rain.

Ninety-three cans, which contained soup, greens and apples, were canned by the club and W. M. U. Wednesday at Mrs. Ray Johnsons. Mrs. Lee Curry, Mrs. Ray Johnson, Mrs. B. E. Robertson, Mrs. Ky Lawrence, Mrs. Lloyd Lookingbill, Mrs. L. B. Lookingbill, Mrs. L. D. Cannon, Mrs. C. R. Walsler, Mrs. Jim Clark, Rev. M. D. Rexrode, and Lee Curry were among those assisting with the canning. Coming in the late afternoon were

two points better than Canyon in the game tonight. Personally, we do not stick our neck out, having a feeling that our blessing might turn out to be a jinx in a disguise thinner than a strip tease's skirt. Our record on picking winners in fights, the world series or football is a poor advertisement for the columnar brains. But the Whitefaces ought to win, and if the team shows as much improvement from the Sudan game as they did after the Littlefield game, it will be a cinch.

We can remember, back in the days of our youth, when the Canyon game was THE game of the year, so we expect to get a real thrill out of the scrap at Buffalo Stadium tonight. It should be pretty evenly matched, which makes for good football entertainment, and it is a conference game, which adds to the general interest.



JOHN PETER ZENGER, FOUNDER OF THE TRADITION OF FREE PRESS, WAS DEFENDED BY ANDREW HAMILTON AGAINST CHARGES OF SEDITIOUS LIBEL... STIRRINGLY, HAMILTON SAID—"YOU ARE TRYING... THE BEST CAUSE... IT IS THE CAUSE OF LIBERTY..."

BENJAMIN FRANKLIN WAS IN THE FOREFRONT OF AMERICA'S FIGHT FOR FREEDOM OF THE PRESS...

THE NEWSPAPER LIGHTS THE WAY OF FREEDOM!

CRANE CARLSON JONES

Mrs. M. D. Rexrode, Mrs. Guy Walsler, Mrs. J. B. Noland and Miss Mabel Cannon. Those unable to come but who sent vegetables were Mrs. R. D. Lance, Mrs. J. A. Noland and Rev. D. R. McMahon.

The Young People's Sunday School Class enjoyed an indoor chicken fry Wednesday evening at the home of their teacher, Mrs. Jim Clark. Various games kept the group entertained in the earlier part of the evening.

Those enjoying the evening were Misses Gertrude Atchley, Ruth Atchley, Jean Clark, Jewell Clark, Mary Lookingbill and Clydene Kendall and Rachel Ireland of Hereford. Messrs. Jack Clark, Thurman Atchley, Luther Foust and Roy Suttles and Bonner and Ralph McMinn of Amarillo, Rev. M. D. Rexrode, Mr. and Mrs. R. D. Lance and Mr. and Mrs. Clark.

Mr. and Mrs. Lloyd Lookingbill and L. H. stepped in later in the evening.

Stewart Maples of Murfreesboro, Tenn., is visiting in the home of his nephew, B. A. Atchley. Mr. Atchley and two daughters, Misses Ruth and Gertrude met him Thursday in Amarillo. Mr. Maples, who is now over seventy years of age, visited in Texas about forty-five years ago.

"Great progress has been made since my first visit," he says, "beautiful churches, fine schools, and good roads have taken the place of large unbroken areas of pasture lands which were stocked with the longhorn cattle of the early days."

The Atchleys entertained Sunday with a family dinner in honor of Mr. Maples. Relatives at-

tending were Mr. and Mrs. R. D. Lance, Mr. and Mrs. C. B. Thomas, Mr. and Mrs. George A. Springer of Frio, Mr. and Mrs. Ted Staats and family, Mr. and Mrs. Bill Knox and family of Hereford.

Mr. and Mrs. B. A. Atchley, Stewart Maples, and Miss Ruth Atchley were sight-seeing in Clovis, N. M., Friday of last week. Miss Edith Neill of Bethel spent the week end with her parents, Mr. and Mrs. W. C. Neill. She

accompanied Mrs. Elmer Euler of Frio and Miss Louise Euler, who stays in the Neill home and teaches primary grades in the Black School, to Amarillo, Saturday.

Mr. and Mrs. Bill Orbison of Dodson, have moved into the house recently vacated by the Claud Ware family. Mr. Orbison, has been working in this community for several months. He will work for Ray Johnson.

Mrs. Ky Lawrence went to Amarillo Thursday to see her brother, Henry Kendall, who is in the Veteran's Hospital. Lawrence and Billy Kendall visited their father Thursday evening. They found him feeling much better.

Pat Neill of Winters, son of Mr. and Mrs. W. C. Neill, underwent an operation Saturday night.

Tommy McMahon, 21 year old son of Mr. and Mrs. D. R. McMahon left Sunday for training camp. Tommy, who is the first young man from this community to be drafted, will be stationed at Fort Bliss, El Paso.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

Messenger News

MRS. J. N. MESSENGER

It started to rain Sunday, with two inches falling Sunday and Monday, bringing the total to 8 1/2 inches for September.

There is some crops still unshocked and it is pretty badly damaged. Some Sudan is starting to grow lying on wet ground; other Sudan is drooping bad, heads leaning almost to the ground.

Mr. and Mrs. Hoyt Smith are

Heiselman News

MRS. B. A. WEST

Carlton Buck was called to St. Jo on Tuesday because of the death of his brother.

This community received more big rains on Sunday and Monday. The Adrian school bus was unable to get to school on Monday.

We wish to welcome Mr. and Mrs. Bud Estp to our community. They have moved on the J. D. Love Place.

The John Heiselman family have been sick with the flu. Solon C. Byrd of Amarillo was here Saturday looking after his wheat sowing.

the parents of a baby girl. Ten children have missed school because of colds and sore throats.

Messenger School has a new bus. The driver, Melvin Allen, went to Indiana and drove it home.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

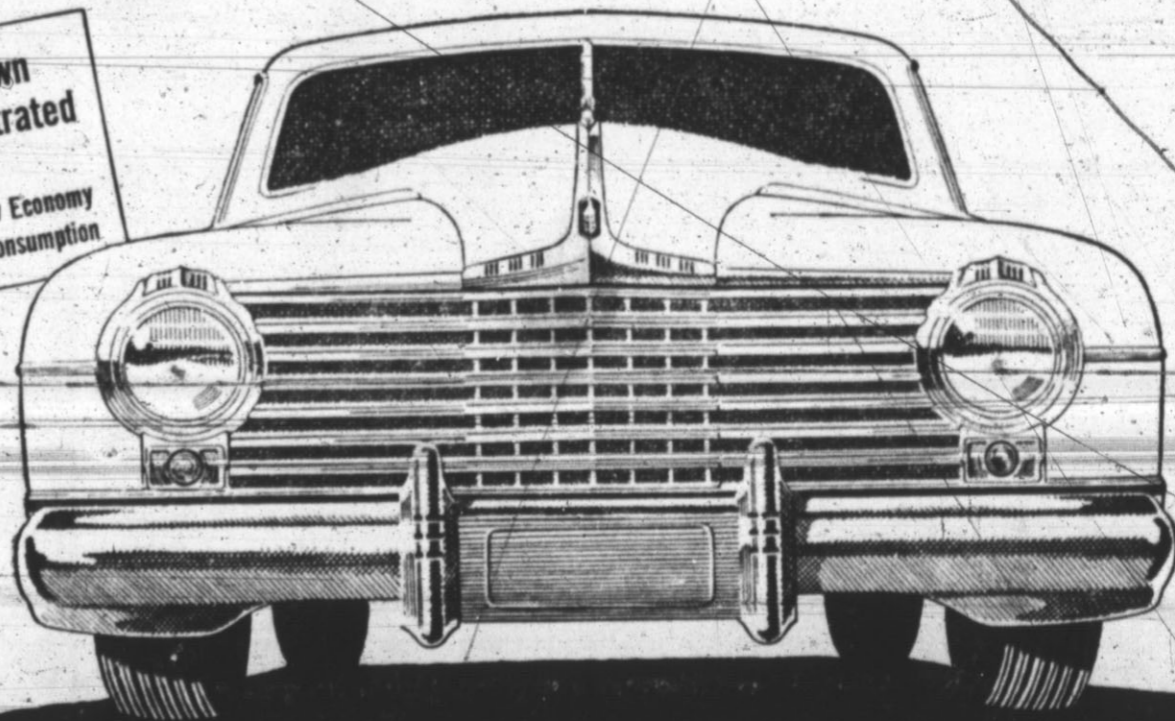
The Floyd County Rural Electric Cooperative at Floydada recently was allotted \$152,000 by the REA to build 216 miles of lines serving 389 members in Crosby, Dickens, Floyd, and Hale counties.

READ THE Advertisements THEY'RE NEWS

The New and the Finest Dodge

In which riding and driving are almost the same

Being Shown and Demonstrated Now With Extreme New Economy in Gas and Oil Consumption



TUNE IN MAJOR BOWEN, C. & S., THURSDAYS 9 TO 10 P. M., E. S. T.

THERE CAN BE NO CURTAILMENT OF DODGE QUALITY NO SUBSTITUTE FOR DODGE DEPENDABILITY

HERE IS A CAR IN WHICH THE DRIVER RIDES WITH THE SAME COMFORT AND EASE AS HIS PASSENGERS. HE REALLY RESTS, WHILE HAVING THE ADDED JOY OF COMMAND. HE HAS A BRAND NEW POWER-FLOW ENGINE FOR HIS ALL-FLUID DRIVE, WITH FLUID-SMOOTH RIDING AND DRIVING PERFORMANCE THROUGHOUT. THE WEAR AND FATIGUE OF YESTERDAY HAVE DISAPPEARED. IN EXCHANGE HAS COME THE SILENT, EFFORTLESS SMOOTHNESS OF TODAY. DODGE DEPENDABILITY NOW REACHES THE HIGHEST LEVEL IN HISTORY. IT BECOMES A PRIME AND BASIC INVESTMENT FOR THE YEARS. THIS IS THE NEW AND, UNQUESTIONABLY, THE FINEST DODGE EVER BUILT.

DODGE Power-flow Engines ALL-FLUID DRIVE

PRICES AND SPECIFICATIONS SUBJECT TO CHANGE WITHOUT NOTICE

IRELAND MOTOR CO.
ON THE HIGHWAY

Protected Payment Auto Loans

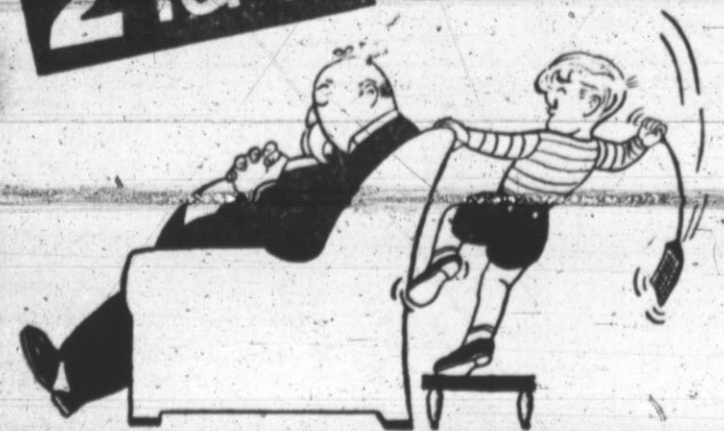
LET US FINANCE YOUR NEW OR USED CAR!

In addition to the regular service offered, we are now prepared to include a protected payment policy, so in case of Sickness, Accident, Permanent Disability or Death—payments are made for you by the Insurance Company.

Stevenson Finance Company

First State Bank Bldg.—T. S. Stevenson, Jr.—Phone 108

IT'S 2 for 1 AGAIN!



We are again offering a SPECIAL 2 FOR 1 on TWO combination Floor and Pin-it-up Lamps.

GROUP 1

We have 150 combinations of the Model 2130 3-light floor lamp, complete with parchment shade and G.E. Mazda bulb... and a modern Pin-it-up Lamp complete with bulb—the combination that was so popular last year... BOTH for the price of ONE.

GROUP 2

We have 350 combinations of the new Model 2100 Floor Lamps and Pin-it-up Lamps. This floor lamp is of the latest style with a pitted finish and linen shade, modern design, and is a most sturdy lamp. This beautiful floor lamp, complete with 3-way G. E. Mazda bulb and... the new modern Pin-it-up Lamp—BOTH for the price of ONE.

Last year the demand was so great for these combinations that a number of our customers were disappointed in not being able to purchase these lamps. So, this year, may we suggest that you visit our office early and make your selection so that you may be sure of delivery.

Ask any employee for a free over-night trial

Texas-New Mexico Utilities Company



GROUP 1
MODEL 2130
(shown at right)
and the
MODERN PIN-IT-UP
LAMP
Both for

\$6.95

GROUP 2
MODEL 2100
FLOOR LAMP
and the PIN-IT-UP
LAMP
Both for

\$8.95

95c Down
\$1.00 per Mo.

MODEL
2130

Fall Proof Your Home, An Important Safety Precaution

College Station.—Safety in the home is mostly good sense and good house-keeping, says Bernice Clayton, Extension Service specialist in home improvement, in urging rural people to "fall-proof" their homes. Falls send thousands of people to the hospital every year and cause many deaths. In fact, life insurance companies report that about 80 per cent of the accidental deaths of persons 65 years or over are due to falls.

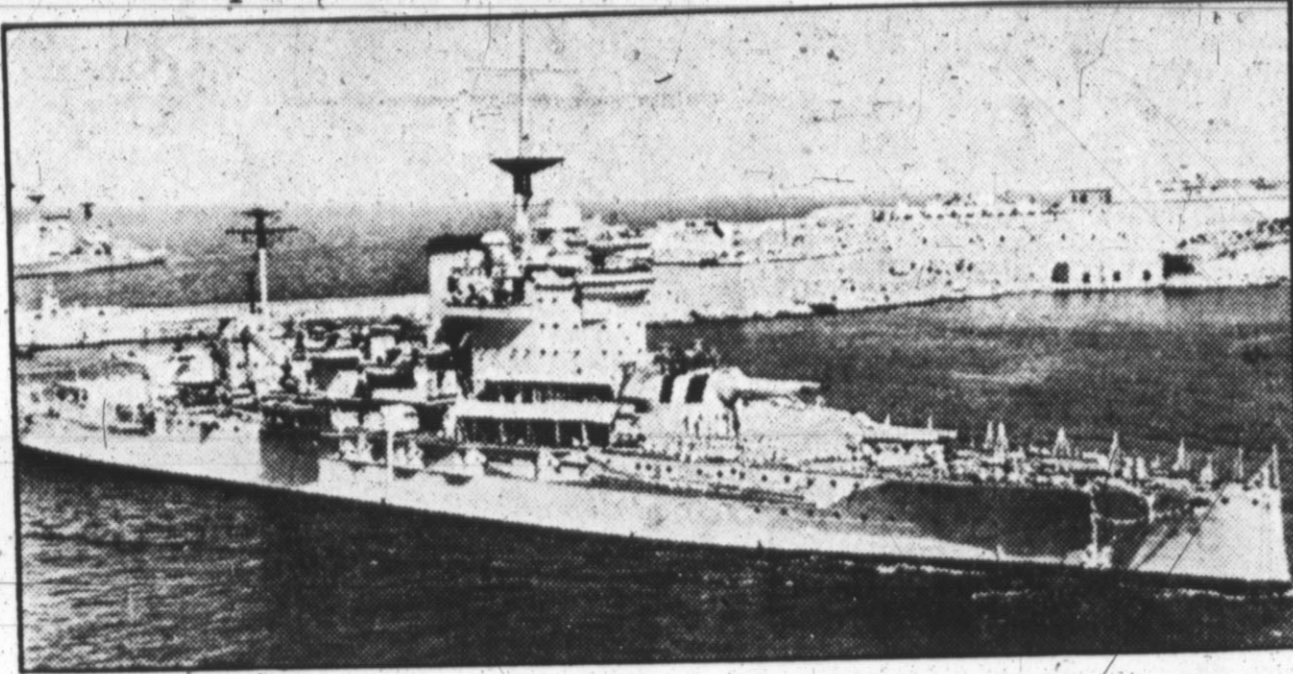
The specialist says more falls happen on steps and stairs than anywhere else in the house. To overcome this danger she suggests the following of specifications recommended by the U. S. Bureau of Standards in building safe stairs. Another is to install hand-rails for every flight on at least one side of the stairs. This goes for cellar steps and attic stairs as well, she says.

Home stairways should be well-lighted, and all steps should be kept firm and in good repair. Stairs finished with wax should not be slippery, the specialist warns. Likewise, carpets on stairs and in hallways should be kept free from worn spots and upturned edges, or they may catch a heel or toe.

Fall hazards in the kitchen include water or food spilled on the floor and climbing up to high shelves. For reaching high storage space, Mrs. Clayton suggests use of a substantial little kitchen step-ladder. "Don't trust yourself on a chair, a table or a stool," is her advice.

In the living room slippery floors and small, loose rugs are dangerous. These rugs can be made safe by use of a non-skid fabric underneath or by using some of the various rug anchors now on the market. Falls in the bath tub may be saved by a strong bar on the wall or a rubber mat in the tub. In addition, the whole family should be encouraged to help keep the soap off the bathroom floor or the bottom of the tub.

Warspite Will Look Like This After Repairs



After repairs at the Puget Sound Naval Yard in Bremerton, Wash., the British battleship Warspite will look as good as new. Here's the ship before bombs damaged her in an attack at Malta.

Dawn Items

By MRS. CARL WIMBERLEY

Between three and four inches of rain fell here Sunday and Monday.

Miss Helen Oglesby is arranging a program to be presented on community night, Oct. 10. Selection of officers for the year will be an important part of this meeting.

The opening of the school cafeteria is to be soon. New linoleum for the kitchen has been bought by the school board.

Miss Darthula Walker, head of the geography department at W. T. S. C., will discuss "Mexico" at the meeting of the Study Club, Tuesday, Oct. 7, at the home of Mrs. A. T. Frye.

Mr. and Mrs. Iverson Leake and daughter, Virginia, visited Mr. and Mrs. Cliff Leake at Bovina, Friday evening.

Miss Wilma Ruth Baber of Wichita Falls visited Mr. and Mrs. C. Aubrey Wimberley and children recently. She was enroute to California where she will enter the College of Art of

the University of Southern California.

Miss Frances Wilroy of Canyon and Miss Sadie Lee Oliver of Hereford visited the homes of Harry Friemel, Baker Womble and Carl Wimberley, Thursday. Miss Wilroy, home demonstration agent for Randall County, was judging yards entered in the Hereford Garden Club contest.

White Griffith of Kress visited Mr. and Mrs. R. A. Frye and sons Wednesday and Thursday.

Mrs. Iverson Leake and Miss Helen Oglesby were among those from here attending the Flower Show in Hereford Friday. They entered some dahlias.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

MINUTE CROSSWORDS

No. 1

Fill in the horizontal blanks with words suggested by the key words BRIDGE PARTY. Each letter given must appear in its proper place. Just to show you how it works, Word No. 1 in this puzzle is TABLES and Word No. 11 is TALLY.



Uncle Sam Solicitous About These Birthdays

Don't say it with flowers—say it with questionnaires when birthday time comes around! The three brothers of the Mole family, of Lenox, Mass., have about come to the conclusion that their local board officials have adopted some such slogan. For that's the way "Happy Birthday" was said to them on their respective anniversaries.

John W. Mole received his questionnaire on March 13—his birthday anniversary. George E. Mole celebrated his birthday anniversary on March 29. A questionnaire was among his "presents." The birthday anniversary of Chalmers Mole fell on June 10. You guessed it! There was a nice fat envelope enclosing his questionnaire in the mail on that day.

The three brothers are registered at different local boards.

ROOMS TO RENT? TRY A WANT AD

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WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.



All Set for FALL Driving

HEADQUARTERS FOR

Ford Tractors!

AND IMPLEMENTS

Gleaner Combine Parts in stock!

We Also Have Genuine FORD Repair Parts

Sales — FORD & MERCURY — Service

HEREFORD MOTOR CO.

Dudley Green

Archie Scott



BEAUTIFUL, ISN'T SHE?



YES, BUT WAIT TILL YOU SEE THE '42 FORDS!

ON DISPLAY Tomorrow AT

HEREFORD MOTOR CO.

HEREFORD, TEXAS

READ THE Advertisements THEY'RE NEWS

Lost! use the CLASSIFIED

LOOKING Backward

We who represent the Texas Company in Hereford are saddened by the change Glenn Snyder has deemed it advisable to make. In the nearly twelve years of our association, we have weathered the hard times and enjoyed the better ones together, and from this common experience we have learned the many sterling qualities that go to make up the man so many of us like to call our friend. Since our feeling toward him has long ago surpassed that commonly felt by a seller for a good customer, surely it is not out of place here to publicly express our deep and sincere gratitude for the splendid job he has done in our behalf as well as his own, and to wish him and his splendid family continued success, health and happiness in any endeavor they may choose.

LOOKING Forward

Another association we have enjoyed for the entire time we have spent in Hereford is a neighborly one with John Olson, our respective business places being next door one to the other. In this case what business relationship existed was exactly reversed from that with Mr. Snyder — we were the buyer, Mr. Olson the seller. In the combination of experiences we have had impressed on us the fine characteristics of this thorough, sincere and capable man, and we feel that his addition to our Texaco family will prove fortunate, not only for us, but for the public who must trust the service station operator nearly implicitly for the proper maintenance of their cars. We predict a happy continuation of the relation you have enjoyed with Mr. Snyder.

R. J. Richardson



Glenn Snyder has sold his service station business on Highway 60 to me, and it will be operated in the future under the firm name of Olson Service Station.

Mr. Snyder's retirement from the service station business will cause wide regret. His reputation for character, integrity, and the very highest type of service has built up a splendid following of loyal customers who appreciated the superior quality of his work.

With such a standard already set as a goal, I pledge to all of Mr. Snyder's customers, and to the public at large, that this station will continue to do its utmost in acceptable performance. The good crew that Glenn has trained so well will still be at your service. I will be on the job early and late and will appreciate any suggestions you give me that will lead to still better service.

Sincerely yours,

John Olson.

Olson Service Station

A Word of Appreciation

To My Friends and Customers:

I will try to see each of you to express my appreciation for your patronage and consideration during the eighteen years I have been in business in Hereford.

I have tried to give the kind of service that would please you, and in washing and lubricating your cars I have tried to do the job thoroughly. I hope I have pleased you. Please overlook any mistakes we may have made for they were not intentional.

When I realized that I must leave the service station business, I was glad to find a man of the type of Mr. Olson as my successor. I invite you to give him a trial for I am sure he will continue to give the same type of service and work we've always offered our customers.

If I fail to see you, I will say that I sincerely thank each and every one of you for the part you have had in making my business a success.

Glenn Snyder

Defense Reveals Dental Defects

"Nothing in recent years has more graphically called attention to the seriousness of the American dental health problem than the present defense crisis," said Dr. Geo. W. Cox, State Health Officer.

"The figures of the National Draft Board show that dental defects rank first as cause for rejection of draftees. Nineteen and one-half per cent of young men examined at army induction centers are rejected because of dental defects.

"These figures reveal the inadequacy of our dental health programs during the past generation and the public's inertia toward this vital phase of health.

No. 1531

OFFICIAL STATEMENT OF FINANCIAL CONDITION OF The

First State Bank

AT HEREFORD

State of Texas, at the close of business on the 24 day of September, 1941, published in the Hereford Brand, a newspaper printed at Hereford, State of Texas, on the 2 day of October, 1941.

RESOURCES

Loans and discounts, on personal or collateral security	\$544,001.73
Loans secured by real estate	1,314.50
Overdrafts	1,999.17
Bills of Exchange	NONE
Acceptance of other banks	NONE
Securities of U. S., any State or political subdivision thereof	50,000.00
Other bonds and stocks owned, including stock in Federal Reserve Bank	NONE
Customers' bonds held for safekeeping	NONE
Banking House	2,000.00
Furniture and Fixtures	1.00
Real Estate owned, other than banking house	2.00
Cash and due from approved reserve agents	126,510.38
Due from other banks and bankers, subject to check on demand	NONE
Cash Items in Process of Collection	1,282.74
Liability, account assets sold with or without recourse, where bank has agreed verbally or otherwise to repurchase or guarantee payment thereof before, at or after maturity	NONE
Other Resources	NONE
TOTAL	\$727,111.52

LIABILITIES

Capital Stock	50,000.00
Income Debentures sold	NONE
Surplus Fund	12,500.00
Undivided Profits, net	14,858.71
Reserve for	NONE
Dividends unpaid	NONE
Due to banks and bankers, subject to check	NONE
Individual Deposits subject to check, including time deposits due in 30 days	564,495.91
Individual Time Deposits due after 30 days	39,244.06
Public Funds, including Postal Savings	34,946.77
Time Certificates of Deposit	NONE
Cashier's Checks and Certified Checks Outstanding	11,066.07
Bills Payable and Rediscouunts	NONE
Customers' bonds deposited for safekeeping	NONE
Liability, account assets sold with or without recourse, where bank has agreed verbally or otherwise to repurchase or guarantee payment thereof before, at or after maturity	NONE
Other Liabilities	NONE
TOTAL	\$727,111.52

STATE OF TEXAS

County of Deaf Smith: We, Miles Roberson, as vice-president and C. C. Acker, as Cashier of said bank, each of us, do solemnly swear that the above statement is true to the best of our knowledge and belief. MILES ROBERSON, Vice-president. C. C. ACKER, Cashier. CORRECT-ATTEST: H. G. CONKWRIGHT, MILES ROBERSON, J. A. PITMAN. Directors. Subscribed and sworn to before me this 29 day of September, A. D. 1941. VIRGINIA PATTON, Notary Public, Deaf Smith County, Texas

Up a Ladder for Firemen



Jerry Ward, left, and Katherine Hubbard, of Pasadena, Calif., are up in the air to welcome visiting firemen who attend the California State Firemen's Association convales. They're demonstrating how not to ascend a ladder.

If this problem of dental health is to be solved, it must be done at its source, which is the child. "From surveys made by the United States Public Health Service, of two million school children throughout the United States, it is estimated that approximately ninety per cent of our elementary school population are in need of dental care. To solve this problem the public must be aroused to the gravity of the status of dental health and its effect on general health. This should be accompanied by an intelligent, effective dental health program in our schools, impressing both child and parent with the importance of dental health. "Since the health of a community is a community problem, the aid of all civic and welfare organizations in the community should be enlisted to carry out the program of dental health. It is only in this way that we can bring our children to adult life free from the devastating effects of untreated dental defects which so influence their physical, mental, and social well being. It will also contribute to his usefulness to the community and better enable the individual to assume the responsibilities of citizenship, whether in time of war or peace."

Westway Items

BY MRS. MERLIN KAUL

The Home Demonstration Club met Wednesday at the home of Mrs. Moody Stephan with Mrs. F. A. Tucker co-hostess. The next meeting will be held at the home of Mrs. W. S. Rice on Wednesday, Oct. 8. Miss Oliver will be present at this meeting. Mr. and Mrs. Ed Baker of Amarillo and Mrs. Liza Furry of Little Rock, Ark., visited in the Al Werner home Friday afternoon. Mrs. Furry is a cousin of Mrs. Werner. Mrs. C. F. Rickles left Thursday morning for Decatur, where she will visit her parents, Mr. and Mrs. Ed Duncan, and her sister, Mrs. George Nelson. She plans to be gone two weeks. Mr. Rickles took her to Amarillo Thursday morning and she continued on the bus. Ben Pierce of McLean was a guest Monday night in the home of his nephew Arthur Pierce. G. C. Appiewhite of Plainview preached here Sunday morning. Mrs. L. O. Gore, Ava Gene Gore and T. J. Parsons contributed their birthday offerings at the Sunday School hour. Because of

the rain there were no services Sunday night.

Vesta Mae Landers and her room-mate, Adelle Whitby, of Dumas spent the week end here with Vesta Mae's parents, Mr. and Mrs. Joe Landers. The girls are attending WTSC at Canyon. Mrs. T. J. Parson and Mr. and Mrs. E. J. Parsons and Bobby attended the funeral of Mrs. Oscar Parsons at Canyon, Wednesday afternoon. Oscar Parsons is a cousin of T. J. and E. J. Parsons. T. B. Cox had his father E. C. Cox of Lockney brought to his home here last week. His father has been quite ill. Mr. and Mrs. E. J. Parsons and son, Bobby, moved recently to the David place.

Several from here attended the flower show at Hereford Friday afternoon. Mrs. Merlin Kaul and boys visited Friday with Mrs. Malcolm Cassels and Jimmy Ray at Hereford.

Heavy rain amounting to nearly two inches fell in this community Sunday and Monday.

Mr. and Mrs. Buren Sowell, David and Margaret were week end guests in the Jim Sowell home at Floydada.

G. C. Hartman, Jr., of Hereford spent the week end at his home here.

Mr. and Mrs. T. H. Teague and daughter of Hereford were dinner guests Sunday in the H. D. Goldston home.

Fair visitors Tuesday and Wednesday included the Lloyd Bourne and Buren Sowell families, Mrs. H. C. Matteson and Paul, S. J. Cook, Wayne Little, Orville and Boyd Claxton, Mr. and Mrs. W. L. Jones, Mr. and Mrs. Maurice Tannahill.

David Sowell has been staying with his grandmother, Mrs. Julia Sowell, at Hereford and attending school.

The bus will take the children to the Fair Friday. Mr. and Mrs. Dickson will accompany them. WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

Progressive News

BY MRS. HOWARD HIGGINS

This community received about 3 1-2 inches of rain over the week end and travel was practically at a standstill until Tuesday. The moisture is expected to help the wheat considerably. Farmers have most of their row crops bound, although it is not all shocked as yet. Miss Zoila Faye McBrayer of Wyche spent Saturday night and Sunday with her aunt, Mrs. Howard Higgins and Mr. Higgins. She also spent Sunday night with her aunt, Mrs. Clyde W. Russell and family. Mr. and Mrs. Horace Hershey and sons of Springfield, Colo., arrived last week for an indefinite stay with his parents, Mr. and Mrs. Ray Hershey. Mr. and Mrs. Weldon Gregory and son, Shelby Ray, of Lubbock spent last Sunday with his



WEBSTER TELLS US 'NOVA' IS A NEW STAR THAT SHINES FOR A BRIEF PERIOD... LOU HOPES TO PROVE THAT A FALLEN STAR CAN RISE AND SHINE...

LOU'S CHANCE FOR A SHOT AT 'NOVA' TITLE WAS DELAYED BY A SERIOUS ILLNESS FOLLOWING THE TONY GALENTI BRAWL...

LOU BETTER NOT THINK TOO MUCH ABOUT THOSE SO-CALLED 'COSMIC PUNCHES'...

mother, Mrs. W. P. Gregory. Mr. and Mrs. Ira Ricketts spent Saturday night with their daughter, Mrs. Ricketts, brothers, Alfred and Ernest Hughes and families in Abernathy, also her sis-

ter, Mrs. Dee Garvin of Silverton, who had been in a hospital due to burns received when a pressure cooker exploded. Mrs. Howard Higgin scalded on Mrs. Edgar Russell and small daughter, Betty Kay, in Hereford Wednesday morning.

Mr. and Mrs. Dan Higgins spent Saturday night and Sunday with her parents, Mr. and Mrs. J. A. Harris, in Canyon.

Mrs. Clint Lundry of Hereford spent Thursday with Mrs. C. V. Buggess.

THERE'S A HOST of Bargains IN TODAY'S ADS.

Speedy Service

... is just one feature among many that make The Brand outstanding for job printing. Our work is done the way you want it done, at the price you know is right, and at the time we promise it to you.

The Hereford BRAND

JOB PRINTING

Phone 30 Since 1901

Defending America's Health

NATIONALLY ADVERTISED BRANDS WEEK

Nationally advertised brands... the products of America's leading manufacturers... are produced in clean, modern factories under rigid scientific control. These safeguards are your health defense, assuring you of uniform quality and dependability. You'll find great satisfaction in using these brands—and great economy too, proved by our low prices.

DR. WEST'S Mouth Tuff TOOTHBRUSH Surgically Sterile and Germ-Free **47**

20c Blue Jay Corn Plaster **19c**

35c Bromo Quinine **23c**

\$1.25 Absorbine Jr. **89c**

59c POND'S COLD CREAM

EPSON SALTS 5 Lbs. For... **29c**

ZONITE Regular \$1.20 Bottle **79c**

FEENAMINT 25c Package **19c**

SYRUP PEPSIN \$1.20 Bottle **89c**

BAYER ASPIRIN 75c Bottle **59c**

VICK'S VAP-O-RUB 35c Value... **29c**

TOOTH POWDER PEPSODENT. 25c Value... **19c**

JERGEN'S LOTION 50c Bottle **39c**

MENNEN SHAVE CREAM 50c Size **39c**

MENTHOLATUM 30c Size... **24c**

CASTORIA Regular 40c Bottle... **29c**

Lunches... FOUNTAIN... Refreshments

SPECIAL HOT Lunches... 35c

HOME MADE Vegetable Soup... 15c

EXTRA GOOD COFFEE!

The Same Dependable STETSON HATS at No Increase in Cost!



This means that it will be cheaper to own a Stetson this year... and we are looking forward to a larger demand than usual.

See the New Styles on Display in Our Store!

Stetson "Playboy" \$5.00	Stetson "Stratoliner" \$6.50	Stetson "Premier" \$8.50
Stetson "Royal" \$10.00	Stetson "XXX Beaver" \$15.00	Stetson "Beaver 25" \$25.00

Also a Complete line of **STEVENS HATS** Ranging from **\$3.95 UP**

FOX Man's Shop Pho. 111

The Royal Store

CLOSE Drug Store

PRESCRIPTION DRUGGISTS

Phone 13

I'll Be Seeing You at The Tri-State Fair

The Whiteface Round-Up

Be at Canyon Tonight! BEAT CANYON!



WHITEFACE ROUND-UP STAFF
 Editor-in-Chief... Lillye London
 Assistant Editor... Nona Deen
 Business Manager... Rena Rae
 Renfro...
 Assistant Manager... Bruce Beene
 Headliners... Agnes Albracht
 Mildred Bowsher
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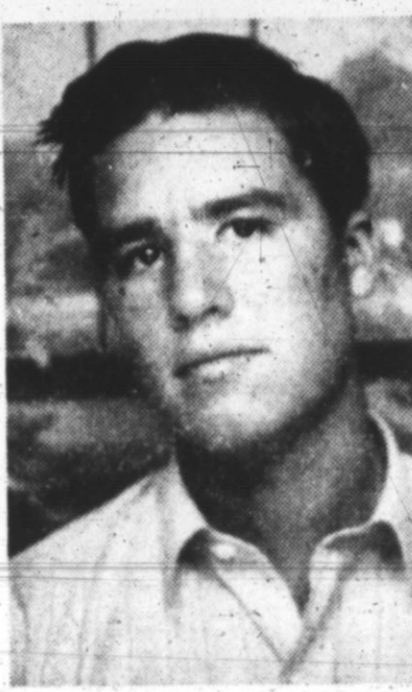
REPORTERS
 Senior... Juanita Morris; Junior: Georgianne Miller; Sophomore: Nona Mills; Freshman: Naomi Brumley; Pep Club, Phyllis Radovich; Tri-Hi-Y, Lois Agnes Gilbreath; F. F. A., Sammy Liesbe; F. H. T., Carlie Rae Frye; Band, Seletta Robinson; Orchestra, Felix Pyka; Boys' Social Problems, Jake Myers; Debate, Mondelen Miles; Special Reporters... Wanda Jean Whitaker, Evelyn Walker, Marian Plummer.

O-o-oh! It Was Awful!

"Oh heavens, that stuff tasted simply awful!"
 "Oh help—worms!"
 "You mean we have to roll these peanuts all across the gym floor with our noses?"
 "Come to school in the morning with no makeup—our hair not curled, and our dresses on backwards? I couldn't, because I'll look terrible."
 These were some of the comments heard in the gym Monday night when the initiation of new Pep Club members took place. Each person paid a ten-cent entrance fee and was admitted to the fun. Fun? Yes for old and new members alike. Of course, eating "worms" and rolling peanuts with your nose may not be your idea of a pleasant evening, but it provided fun for these girls.
 Among the other things, the girls ran races with their hands on their ankles, eating cold, slimy okra, singing songs, and giving yells. The crowning event of the evening was the pledge read by Betty Kendall, the Pep Club president.
 Refreshments of hot dogs and coca cola were served to twenty-three new members and sixteen old members. All of these girls are working for a bigger and better Pep Club to support this year's Whitefaces.

Heated Campaign for Council President Closes With A Bang!

"Hey!" Says the Junior. "Who you for?"
 "Who you think?" replies the Senior.
 "No matter, but I'll bet you're for Jack London. I'll say I wouldn't vote for a Senior 'cause I'm a Junior; and, besides, Daniel Russell's the better; and London's, well—say what's your name?"
 "London."
 "Splash" and another drop of mud fell among the students of old Hereford High.
 "What's it all about? Well, we have had an election to elect a new Student Council president. It was some election! We even had an election rally. Of course, as in all things, there was a funny side and a dignified side. The Juniors, still young and giddy, made the convention members roll in the aisles; and then the dignified Seniors passed out handkerchiefs, so to speak. In behalf of Russell, the Juniors brought in the fine art of music, the song being, "Is it true what they say about Rusty?" Whereas, the Seniors gave some fine poetry all on Jack's high school history (with sound effects).
 Jack London
 He doesn't smoke, drink or chew. That's one reason he will do. He always gets in by ten. And so is different from other men.
 He retains his childhood habits. Of brushing teeth, combing hair, and shining shoes.
 So vote for London, Ladies and Gents; he's the man for you!
 We want to thank the campaign managers, Billy Dameron, who had plenty of humor ready for us, and Richard Petersen, (no one could have given a better talk in behalf of both candidates who were his best friends); and all who took part in the rally.
 Speaking on behalf of the whole student body, the election returns seemed to prove satisfactory to everyone, because either one of the boys would have made a good president. We're all proud of our new student leader, Jack London.



NEW STUDENT PREXY Jack London, officially elected president of the Student Council, will lead the H. H. S. in 1941-42.

Boys Class Discusses Home Responsibilities

Last week the Boys' Social Problems Class discussed the ways to determine who would go to the spring rally. The class decided to make a chart showing such points as serving on committees, being on programs, holding office, etc. The members who have the most points in the spring will be the ones who go. The class also discussed responsibilities in the home: doing household chores, taking care of clothing, doing as told, helping look after smaller brothers and sisters, helping keep peace in the family, keeping in good health, being on time for meals, washing hands and face and combing hair before meals, helping entertain visitors, and being friendly.
 Rev. H. M. Redford spoke to the class on personality, last Friday, September 29.

Seniors Accomplish Much In Class Meeting

Excitement among the seniors could be felt by the whole student body. After all, it isn't every day that there is a campaign program going on in H. H. S. To aid in the campaign for senior candidate, Jack London, the class president, Richard Petersen, appointed a committee to give our very worthy representative a build-up equally worthy, for the seniors felt sure that London was the man for the job and since the results, having been announced by Mr. Anderson, they are quite positive of that fact. Richard asked Wayne Phillips to act as chairman of this committee and Nadyne Newell and Betty Jo Potter to assist him.

See The Game at CANYON!

Don't miss seeing the Whitefaces pluck the Eagles' feathers in Canyon tonight. The game is scheduled for 8:00 in the Buffalo Stadium.
 Informants say that the Canyon team is big; apparently strong on the offensive but weak on the defensive; better at running than passing. Indications are that it will be a good game from start to finish. Come on; join the crowd that is going to watch the Whitefaces win their second consecutive game.

Homemaking II Works On National Nutrition

The Homemaking II Class has been working on National Nutrition programs since September. The class has canned several quarts of fresh vegetables and fruit and has made different kinds of preserves, conserves, and jelly.
 The class, with the help of Mr. Emmons, planted a frame garden. Lettuce, radishes, carrots, and endive were planted in time so that they might be used before frost for luncheons and dinners that will be prepared in the near future.

Russell Rides Again!

"Suddenly, after the quarrel, while we waited, disheartened, silent, with downcast looks, nor stirred eyelid nor finger, hopeless all, yet hoping
 Against all hope to unsay the sundering word:—
 —The president finally called the meeting to order. By the way, our president was nominated for Student Council president. You all know him by now—none other than Daniel Russell. To prove our sincerity in nominating him, the class planned a parade last Wednesday afternoon at 5 o'clock. If the people in town didn't see us, they were bound to have heard us. There were five carloads

Around the Camp Fire

J. W. Roberson—"Do you believe there are microbes in kisses? If that's the question, yes, because scientists say so."
 Mr. Ware—"What disease do the cause?"
 J. W.—"Palpitation of the heart, I guess."
 Thurman Williamson—"How did you like the party, Dave?"
 David Neal Beavers—"Awful! You said I could eat as much as I liked and I couldn't."
 Louise Lance—"So you've seen daddy? Did he behave like a lamb?"
 La Vere Fareing—"Absolutely! Everytime I spoke he said, 'Bah!'"
 Evelyn Walker—"You may not believe it, but I said 'no' to seven different men during the summer."
 Phyllis Radovich—"Oh, I don't doubt it. What were they selling?"
 of screaming, tooting "Rustyites," and we really went to town.
 We regret to say that also at our meeting our pep leader resigned before an exhibit, and our little "sweetheart," Phyllis "Pep" Radovich was elected. Now we'll show the other classes how to yell; huh Phyllis?

Thirty Hear Tri-Hi-Y Conference Report

The Tri-Hi-Y began the regular meeting by singing a few pep songs, which they brought back from the conference. Some of these were: "Evening Bells," "Daisy," "Let Me Call You Sweetheart," and "Into My Heart."
 Mary Ellen Henslee gave a brief outline of the conference. Lois Agnes Gilbreath gave a report on the Memphis panel discussion held at the conference; Lillye London gave a talk on one of the speakers at the conference, Miss Ruth Early; Arline Millard reported on the recreation; Nadyne Newell reported on one of Hereford's panel discussions and Ruth Temple Hastings on the other; Rachel Ireland gave a brief summary of Mrs. Nichols' message to the girls at the conference.
 After the program, Mary Lookingbill, program chairman, was installed.

Whitefaces And Sudan Hornets Tangle In 6-6 Tie, Friday Night

F. H. T. Holds Annual Induction Service

The F. H. T. Club held its annual induction service Wednesday night in the high school auditorium. There were no lights except candles on the stage. Kathryn Acker presiding, called to the stage those to be initiated. They were Patsy Sanders, Doris Jo Hodges, Wanda Jean Smith, Carlie Rae Frye, Juanita Beauford, Naomi Brumley, Ida Brock, Mary Brock, Geneva Ware, Elaine Johnson, Nona Mills, Ina Mae Hewitt, Helen Acker, Rosemary Phillips, Lonidene Martin, Jane Harris, Nancy Olson, Coralee Hopson, Helen Frances Elliston, Beverly Fraser, Wanda Lloyd, Lorena Story, Rosella Albracht, Betty Jane Roberson, Barbara LeGrand Marcella Blue, Margaret Barber, and Cornelia Hamilton.
 Attired in evening dresses, six girls held white candles and told what they represented. They were Gertrude Worley, Phyllis Radovich, Dorothy Banner, Evelyn Walker, Arline Millard, and Barbara Robertson.
 Billie Louise Crawford took the oath of office of president for the coming year.
 Evelyn Walker read "A Girl's Creed," by Grace Noll Crowell, and the club adjourned after singing "Sing Your Way Home."

The Hereford Whitefaces tied the Sudan Hornets 6-6 Friday night. Several of the local squad played exceptionally well. Just to mention a few, there are Bill Davis, J. W. Merrill, Jack London, Cliff Vaughan, Harold Close, Donald Roberson, L. J. Clark, and Daniel Russell. It seems, however, that Merrill is the "man of the hour" after an exhibition of some very good open-field running as well as some good passing and punting.
 In the first quarter, Hereford kicked off, and Sudan, after four downs, lost the ball. The Hornets also got two five-yard penalties. Merrill made an end-run and lateraled to Close for about twenty yards. Clark made an end run and brought the ball to the three yard line. The ball went to Sudan after Hereford's four downs.
 In the second quarter, Clark made an end run for the first touchdown; but Russell barely missed the try for the extra point. Merrill made a run which was good for about sixty yards. Sudan got another five-yard penalty. Davis and Vaughn made good tackles.
 In the third quarter, Russell received several passes; Clark and Merrill made good end runs; Davis made good tackles. Hereford got a five yard penalty for off-sides.
 In the final quarter, Sudan made about a sixty-yard run on a pass-play. Fowler ran the ball over for the Hornet's touchdown. His kick for the extra point was muffed. Russell received several passes. Sudan got a fifteen yard penalty for clipping.
 Hereford made seven first-downs; Sudan, five; Hereford received one penalty; Sudan, five; Hereford called time out twice; Sudan, three times.

They've Just Been Arguing About It

If you heard some sounds of a heated argument issuing from room 23 last Wednesday afternoon from four till five, you needn't have been alarmed, only the debaters discussing the question of compulsory training.
 Those participating in the debate were: Donald McCullough—first affirmative; Richard Petersen—second affirmative; Margaret Olson—first negative; and Mondelen Miles—second negative.

"HEREFORD DAY" At The Fair!

Friday is Hereford day at the Tri-State Fair. Since school is being dismissed, students and town-people are urged to attend the fair and register in the Merchants building. Each year cash awards are given to the school having the largest delegation. Help Hereford win the money!

Hi-Y Boys to Play in Gym

Bruce Beene led a round-table discussion on "Education" at the regular meeting of the Boys' Hi-Y, Tuesday, September 23.
 During the business session, the boys voted to play in the gym from 7:00 till 7:30 each Tuesday.
 As there were a number of new boys present, Mr. Hudson made a talk on the qualifications of a member. Before closing the meeting, cookies and punch were served; then the boys repeated the Hi-Y benediction and adjourned.

As the seniors are notably short on cash at present, the motion was made and seconded that they pay 10c dues each month. Remarkably, this motion carried and the seniors will have to start saving their pennies. Take note, seniors; start paying the first of October and continue through May.
 Now is the time that all good seniors begin to feel a desire for a yearbook, so the matter was dutifully dug up. The president appointed a committee for looking into the situation. On the committee are Lois Agnes Gilbreath, Donald McCullough and Lillye London.
 The senior class wishes to acknowledge the good sportsmanship of the junior class and their very worthy candidate for the presidency of the student council, Mr. Daniel Russell.

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Central Chatter

The assistants in the office at Central School are: Doris Jean Hastings, Anne Morgan, Madelle Beavers, Mary Beth Scott, Ann Bateman, Jo Ann Rossen, Jackie Wright, Nancy Carl, and Jacqueline Newell.
 Ben Plummer and Gale Rogers raise the flag each morning and lower it in the afternoon.
 The firechief at Central School is Johnny Homer. His assistants are: Jessie Ann Buckner, Virgil Young, Lorraine Morton, S. A. Putts, Roger Corbett, Joe Lyons, Bill Brady, J. L. McFarling, John S. Coombes, Jimmy Whitaker, Curtis Barclay, David Miles, Eugene Roberson, Martin Corbett, David Owen, William E. Barnes, Milton Newell, H. P. Cooper, Richard Lunsford, Pat Kerr, and Glenn Brown.
 Mr. Leo Forrest and Mr. Chester Dunlap were here in a survey designed to find boys interested in scouting. They discovered about 35 boys in Central School who wanted to be scouts. They were invited to a get-together feed Thursday evening.
 Miss McMinn's room elected officers. They are: president, Ann Morgan; vice-president, Cecelia Guseman; secretary, Virginia Lyons; policeman, Jimmy Easley.
 Bobby Scarboe withdrew from the 8a class September 19, 1941. A. D. Ashbury is a new pupil of the second grade.
 Teacher: "Jeareen, who was Ann Boleyn?"
 Jeareen: "A flatiron, sir."
 Teacher: "What do you mean?"
 Jeareen: "Well, our history book says that Henry having disposed of Catherine, pressed his suit with Anne Boleyn."
 Paul: "I hear you have a girl, Clifford."
 Clifford: "Yes."
 Paul: "Where does she live?"
 Clifford: "Main Street."
 Paul: "What is her name?"
 Clifford: "Belle."
 Paul: "Seen her lately?"
 Clifford: "No."
 Paul: "What's the matter had a fight with her?"
 Clifford: "No, I went to her house last night and there was a sign on the door. 'Bell out of order'; so I didn't go in."
 Farmer: "Hi there! What are you doing in my cherry tree?"
 Joe Bishop: "There's a notice

down there to keep off the grass."

Miss Rutherford had been telling her class about the wonders of nature.
 "Isn't it wonderful how the little chickens get out of their shells," she said.
 "What gets me, Miss Rutherford, is how they get in," said Tommy Jim Carter.

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