

Around Town

Sights and Faces Seen

Charley Young and his orchestra, of Clovis, will play at the firemen's Halloween dance at the City Hall.

Local citizens interested in progress of nutrition will want to see the short subject, "Science Marches On," which shows Friday and Saturday at the Texas Theatre. The picture was made at College Station and shows vividly the effect of good and poor diet on animals at the Texas Experiment Station.

Members of Boy Scout Troop 1 will leave at 6:30 Friday evening for Canyon, where they will enjoy swimming in the college gymnasium.

According to some of the old timers, this will be the first time that the Dameron Building at the corner of Main and Third Streets has not housed a drug store since it was completed.

Local sportsmen are looking forward to the best duck hunting season in years, with lakes hitting a record fullness and with a good feed crops attracting the ducks and geese. The season starts Nov. 2, and licenses are on sale at Streu Hardware, which also has a complete line of hunting equipment.

Rev. M. B. Norwood was busy looking for two Bibles and two Commentaries which someone had borrowed and forgotten to return. He says "It might be well for all of us to look around and see if we returned the book or cooking pan we borrowed from our neighbor." Even if he don't get them back it will be a consolation to know that the fellow who "hooked" a Bible probably needed it pretty bad anyway.

Emmett Milburn says this
(Continued on page 12)

Farm Program Has New System Parity Payments

Under the 1942 farm program, acreage planted to wheat will in all cases be acreage seeded to wheat, says James Eiland, secretary of the Deaf Smith County A. C. A. in explaining one of the main differences of this year's farm program from the 1941 program. Under the 1941 program, producers were permitted to dispose of excess wheat on farms on which the allotment was unintentionally overplanted by not more than the larger of three acres or three per cent of the allotment, provided this excess acreage was disposed of within 15 days after the operator was notified of the measured wheat acreage.

Other changes will be in the deduction rate for excess wheat. In 1941 this rate was about six times the payment rate. For 1942 it is ten times the payment rate. Under the 1941 parity payment program, no wheat payment was made if the acreage planted to wheat exceeded the allotment. The 1942 parity payment program
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Kester Is Chairman Panhandle Optometrist

Dr. F. M. Kester, was chosen chairman of the Panhandle Division of the Texas Optometric Association at the regular monthly meeting held Sunday in Amarillo. Other officers chosen were Dr. Hugh Sticksel, assistant chairman; and Dr. Francis R. Benson, secretary.

The meeting was held in the offices of Dr. T. M. Montgomery and after election of officers educational papers were read and discussed.

The Auxiliary to the Optometrist Association met in the home of Mrs. J. M. Hyden and chose the following officers: Mrs. Hugh Sticksel, chairman; Mrs. J. M. Hyden, vice-chairman; Mrs. T. M. Montgomery, secretary-treasurer; and Mrs. F. M. Kester, parliamentarian.

Hereford Fair Exhibit Termed Highly Successful; Local Men Say Results To Be Beneficial

Birthday Smile



Celebrating his 53rd birthday, Vice President Henry A. Wallace is in high good humor. His smile replaces wrinkles caused by his growing responsibilities in shouldering domestic problems.

Early Blight Is Main Cause Of Potato Troubles

A report received this week from Dr. J. N. Roney of the division of entomology of the Texas Experiment Station contains information, which, while it may not help this year's potato crop, will be valuable in preventing some of the blight and insect infestations in the 1942 harvest.

Dr. Roney, who was in Hereford several weeks ago investigating the potato troubles here, states that the main deterrent to potato growth was Early Blight, which he says was caused by the unusually high humidity this summer. Warm wet days and comparatively cool nights, according to Dr. Roney, produced mildew on the plants, which in turn developed blight. The plant specialist recommends that Bordeaux Mixture be applied to the potato plants when they are about six inches high, and that the mixture then be put on every seven days for 21 days and thereafter applied every 14 days. Some producers, according to A. R. Bateman, county agent, mix wettable sulphur with the Bordeaux Mixture to combat the flea beetle.

(Continued on page 12)

New Chorus Members At "Messiah" Practice

Miss Mattie Mae Swisher, director, this week reported that the initial practice for "The Messiah," which will be presented here Dec. 7, was well attended and that rehearsals will be held each Monday night at 7:30 o'clock at the Methodist Church. Eleven new members of the Hereford Civic Chorus attended the practice this week and Miss Swisher invites all singers in Hereford and the Hereford territory to report for the weekly rehearsals. New copies of the score will be available for those who wish to purchase them; the director states.

Mrs. J. C. McCracken is accompanist for the chorus.

Hereford Potato Growers Announce New Manager

Announcement was made this week of the appointment of J. K. Baker as manager of the Hereford Potato Grower's Association, Inc. Mr. Baker said that the concern is now ready to handle the fall crop, which has been delayed due to heavy rains. He also pointed out that considerable storage space is available for growers who desire to hold their potatoes for later sale and said that considerable storage was anticipated for this area.

"The best exhibit we have ever had," "One of the two outstanding agricultural exhibits at the State Fair," "Really outstanding"—these are some of the comments received in Hereford this week on the Hereford exhibit at the State Fair of Texas which closed Sunday.

Sank Ramey, Byrle Elliston and Elmer Patterson, who were in charge of the exhibit during the entire two weeks, announce that interest was, at least three times as great as that shown in the successful 1941 exhibit, and all three men feel that the publicity gained this year will really "get the job done."

Patterson, who produced the film "Land of Opportunity," the feature attraction at the Hereford booth, states that he showed the picture 116 times. Besides the regular showings, it was shown at the Education Building once and twice at the State Highway Exhibit. E. B. Posey, secretary of the Hereford Chamber of Commerce, says that requests have already begun to come in for the picture to be unrolled as an educational picture at several cities in the state. Posey also says that experienced motion picture men were enthusiastic in their praise of the professional quality of the film.

Approximately 20,000 persons saw the picture, through according to the estimates of Patterson and Ramey, at least 50,000 more saw part of the film. F. H. Oberthier, who visited the Hereford exhibit last week, declares that it is the best exhibit this territory has ever had at any fair, and that the publicity derived from the picture
(Continued on page 12)

Speck Lunsford To Manage Spur and Olney Shows

G. R. (Speck) Lunsford, for the past two and a half years manager of the Star Theatre here, will leave Nov. 1 for Spur, where he will make his home. Mr. Lunsford will have charge of theatres at Spur and Olney, and Charley Hardwick, manager of the Star Theatre about six years ago, will manage both the Star and Texas Theatres here.

Hereford's new theatre, the Texas, was built under Lunsford's management, and he has also made many improvements at the theatre, where much decorating and improvement of equipment has been done during the past few years.

Lunsford has been a generous contributor to many civic causes and has been an active member of the Lions Club.

"Hereford people have been very co-operative," says Mr. Lunsford, "and both my business and personal associations here have been most pleasant."

The theatre manager adds that Mr. Hardwick, who is already well known here, will continue the policies which have proved popular with Hereford show-goers. Hardwick will probably arrive here the first of next week to assume his new duties.

Boy Scouts Make Good Revenue On Paper Sale

Collecting a total of 7,500 pounds of old paper, members of Boy Scout Troop No. 1, reported a revenue of \$25.00 after the paper was sold last week.

Expressing appreciation for the splendid cooperation offered the boys, Urllin Streu, scoutmaster, said that the troop will continue to collect paper in the form of old newspapers, magazines, catalogues, and the like. Persons wishing to give old papers of this type to the Scouts were asked to contact Mr. Streu or any member of Troop 1.

The Hereford troop was the first in this area to collect old papers in answer to a call by OPM officials and was one of the first troops in the United States to report sales to Scout headquarters.

Dalhart Foe Of Whitefaces In Game Tomorrow

The Hereford Whitefaces Friday night meet the Dalhart Wolves on Whiteface field in a game which promises to be a good outing for Mudlarks.

The Whitefaces, with an undefeated conference record are favorites in this week's game though a muddy field may slow down considerably the sparkling aerial offensive which clicked against Dumas last week.

However, previous games, especially that with Panhandle, showed the Hereford boys to be good on line play, and if the Dalhart tussle develops into a line bucking fray, local fans are sure that the Whitefaces can hold their own.

Coach Logan Ware reports that the practice sessions this week have been seriously impeded by rain, but reports his team in good condition to tear into the Wolves tomorrow night, in a game which local football fans hope will put the Whitefaces nearer to the goal of a district championship.

Dalhart has previously been defeated by Tulsa in conference competition.

Foods For Defense A Fact In Koelzer Garden Production

The USDA Food for Defense program is just now getting underway, but the M. H. Koelzers, who live near Hereford, have had a program of their own in operation all summer. For their trouble they can show a well-stocked cellar which will aid materially in controlling the winter grocery bill.

Despite the fact that many old-timers claim it is practically useless to try to raise cabbage in this territory, the Koelzers have put up 92 quarts of kraut, they have sold 767 pounds of cabbage for \$23.60, have given away more than 100 pounds and have had
(Continued on page 12)

Corner Drug Is Sold By Roden

R. T. Roden this week announced the sale of the Corner Drug Store, one of Hereford's oldest businesses. The drug and merchandise stock has been purchased by J. R. Roden, owner of the City Drug Store in Friona, and the stock was being moved to Friona this week. Stub Jones, a former partner in the Corner Drug Store, has purchased the fountain, which he will install in his drug store at Dimmitt and the Hereford prescription business will be taken over by Close Drug.

The oldest drug store in Hereford, the Corner Drug was founded in 1903, and Mr. Roden has been associated with the business since 1932.

Roden, who will now devote all of his time to his farming interests near Hereford, expresses appreciation to all of his customers for the business given him during the past few years, and adds that the prescription business will be given the same careful service by Close Drug which it always received at the Corner.

The Corner Drug has also served as a bus station for the Texas-New Mexico Transportation Co., and though definite arrangements have not yet been made, it is probable that Close Drug will be the new bus stop here.

Barber Auction Sale To Include All Furniture

Ray Barber today stated that he would hold an auction sale of the furniture at his home, 1012, 25th Ave., on Nov. 4, adding that the sale will be one of the largest ever held in Hereford. In addition to the sale of furnishings, which will include some nearly new pieces and all of which is in excellent condition, Barber announces that he will sell four dozen triple A tested, White Rock yearling hens.

Farmers to Up Production In "Food for Freedom" Drive

Rich Russian Resources



Gravely threatened Russia has promised to fight on even after the fall of Moscow. The Caucasus, 300 mile wide isthmus between the Black Sea and the Caspian Sea, is the coveted prize which British and Red troops are expected to defend. General Wavell's troops are reported to be massed in Iran, ready to join forces with the Soviets should the Nazis stab toward this resource-rich area.

Kids At School Cafeteria Never Did Hear of Emily Post—But Then Maybe Emily Post Never Was Really Hungry

Last year the average cost of hot lunches served at the Central School Cafeteria was nine cents. Last year more than \$1,200 was received in donations from clubs and individuals, bespeaking the generosity of Hereford citizens toward a cause they know is good. There were also donations of food, about which cafeteria workers say, "If we can't use it, it's just not good for anything."

This year the cafeteria is open again, and because of rising food prices it will not be possible to feed a child for nine cents. Also, the donations of food will not be quite so great because of many rural communities having their own cafeterias. Which shows the need for generosity when a person sees one of those cafeteria milk bottles in town.

135 To Lunch

A trip to the school cafeteria would be convincing evidence of the tremendous good accomplished by those nickels and dimes which go into the milk bottles. Picture 135 kids lined up in the hall, obviously eager to get to the lunch-room. Maybe Emily Post never told them about hiding their enthusiasm for food—also, maybe Emily Post was never actually hungry.

And those 135 kids are hungry, with the healthy appetite of youth; but more than half of them are hungry because this noon meal is the best meal they get during the day. At present 80 children are eating without charge at the Central School
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Wm. Dixon Honored At FFA Convention

One of the 24 Texas boys who were nominated for outstanding vocational agricultural work at the 14th National Convention of the Future Farmers of America was William E. Dixon of Dimmitt.

Receiving the merit of "American Farmer" the 24 were eligible to compete for higher honors in the "Star Farmer" category. The awards were based on the applicant's actual farming, investments and earnings and school and community activities.

The Dimmitt youth is the son of Mr. and Mrs. E. O. Dixon of the Frisco community and has attended the Reppert School of Auctioneering in Indiana.

Calvin Brumley On Staff, AGM Paper

Calvin Brumley, son of Mr. and Mrs. Bonnie Brumley, has been elected to serve on the editorial staff of The Battalion, official newspaper of A. & M. College and the city of College Station. The paper is published three times weekly and young Brumley, who is a first-year student, is already working hard at the job. He is majoring in journalism at the A. & M. College.

Row Crops May Still Be Saved By Stacking

Rains this week again stopped cutting of row crops, with about 65 per cent of the crop cut and perhaps 60 per cent already in shocks.

In commenting on the row crop harvest County Agent A. R. Bateman states that even though part of the crop may be down and beginning to sprout much of it can still be saved.

Bateman urges that as soon as farmers can get into the fields that they put the crop into shocks. The county agent adds that it is not even necessary to have a trench silo. Paper, lining a fenced enclosure, can make a good emergency storage structure, explains Bateman, who urges farmers to save the crop if possible, pointing to the low prices being paid for row crop this year and the fact that the crop next fall may not be as good as this one.

Rural Teachers Will Organize Saturday

Deaf Smith County rural teachers will meet Saturday afternoon at 2:30 o'clock, when they plan to elect officers for the coming year.

Other business to come before the body will be the forming of plans for School Defense Week, which has been proclaimed by Gov. Coke Stevenson for Nov. 3-8.

The teachers will also discuss the accrediting of the rural schools and entrance in interscholastic league contests.

Deaf Smith County farmers were asked today to do their part in the "Food-for-Freedom" campaign by increasing their production of milk by 1,339,000 pounds and eggs by 36,000 dozen in 1942.

Following the meeting, on Oct. 21, of the Deaf Smith County USDA Defense Board, tentative production goals set for the county were announced as follows: 14,729,000 pounds of milk, an increase of 1,339,000 pounds over 1941; 394,000 dozen eggs, an increase of 36,000 dozen over 1941; an increase over 1941 of 425 farm family gardens; ten per cent increase in number of hogs for market or to be slaughtered on the farm; 18 per cent increase in number of beef cattle, including calves, marketed; and six per cent increase in sheep and lambs.

These goals are minimum rather than maximum goals, the board pointed out. Perhaps the farmers of the county can produce more than enough to meet the goals. If they can, then that's all to the good. The county USDA Defense Board will consider the goals, which were submitted by the State USDA Defense Board, and if the local situation seems to warrant increasing the goals or if it seems necessary to reduce some of them then this will be done.

MAY PRODUCE MORE
The principal factors to consider in setting the goals, the
(Continued on page 12)

Rains of Nearly Six Inches Fall

Officials reports show a rainfall of 5.84 inches in Hereford since Tuesday morning, with forecasts this morning for clearing and colder weather.

The fall brought the yearly total to a near record, with 35.14 inches reported for the year, which is 4.61 inches short of the 1923 record.

The rain Tuesday was nearly four inches with the sudden downpour flooding streets, bringing water into Lake Park, and flooding basements all over town. From Westway it was reported that nearly five inches fell Tuesday morning, and Summerfield had received about six inches of rain by Wednesday.

Old-time residents are comparing the weather with that of 1923, when the rains set in in the early fall and record snows fell that winter.

Last week 1928's, 32.34 inches was erroneously reported as the greatest rainfall ever recorded here. The real record is 39.75 for 1923.

Jacobsen Bros. New Case Dealers Here

Appointment of Jacobsen Bros. as Case dealers for the Hereford territory was announced this week. John Jacobsen, manager, was careful to point out, however, that the firm will continue with its regular business as in the past and that the Case line of tractors and farm equipment will be additional to other business. They will also handle De Laval separators in connection with the Case line.

"We believe we have a good line of implements and we are building up our stock of repair parts as rapidly as possible," Mr. Jacobsen said. "It may be a little slow, due to shortage on many items, but we expect to include a complete line in our stock here."

WEATHER

Temperature extremes and moisture for past week, furnished by Department of Agriculture weather station in Hereford.

	Max.	Min.	Prec.
Thursday	83	41	.10
Friday	75	35	.00
Saturday	70	42	.00
Sunday	74	48	.00
Monday	79	47	.00
Tuesday	80	40	3.57
Wednesday	72	50	1.25

The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 38

MRS. SETH B. HOLMAN
J. M. GILBERTINE

Publisher
Editor

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

Dawn Items

By MRS. CARL WIMBERLEY

Raymond Stewart, president of the Future Farmer's Club at W. T. High School this year left Friday for Kansas City, Mo., to attend the annual national meeting of this organization.

Mrs. Viva Mae Upton and Mrs. Hazel Atchley directed the games enjoyed at the community meeting Friday night at the school house. These recreational meetings are for everyone's enjoyment and all are invited to attend.

A splendid attendance of 41 was reported at Sunday School this week.

Grandpa George Smith returned home Wednesday after an extended visit with his daughter, Mrs. H. A. O'Dell of Borger.

Miss Theresa Bednorz has been elected secretary of the Junior Class at W. T. High School and Miss Ceverina Ortega is social

chairman for the Senior Class. Mrs. R. A. Frye assisted by Mrs. Iverson Leake entertained with a gift party Thursday afternoon honoring Mrs. Dalby Fleming. Among those present were Mrs. Ira Fleming of Canyon, Mrs. Baggett of Umparger, Mrs. W. J. Stewart, Mrs. Ernest May, Mrs. A. T. Frye, Mrs. Chas. Benton, Mrs. C. Aubrey Wimberley and the hostesses. Among those sending gifts were Mrs. Lloyd Bentley, Mrs. Jim White, Mrs. Carl Wimberley and Mrs. Jerry Bergen.

Miss Helen Oglesby visited school at Canyon, Tuesday.

Carl Wimberley, R. R. Fitzer, and Lee Nalley made a business trip to Excell Friday.

J. G. Cee, Sr., who has been working in Oklahoma, has returned home.

Mrs. J. S. Miller of Paul's Valley, Okla., Dick Morris and his mother from Ft. Worth have been visiting in the homes of Mr. and Mrs. N. R. Miller. Mr. and Mrs. Lloyd Bentley, H. H. Miller

Faces Reflect Strain



Note German troops in the background of this picture showing Russians leaving their home town. Their faces show the strain which they have undergone during the battle for the town.

Frio News

MRS. J. M. DIXON

Mr. and Mrs. A. S. Dixon spent Saturday night at Cleo with their son, Elmer Dixon, and family. They took Sunday dinner with their granddaughter, Mrs. Meredith Nash also of Cleo.

Sunday School and church services both Sunday morning and Sunday night were well attended. Rev. Demon of Hart conducted the church services. Every one is invited to all services at the school house.

Mr. and Mrs. H. E. Miller this week. The visitors returned to Oklahoma Saturday.

Mr. and Mrs. Walter Galley and children, Mr. and Mrs. Irving Reeves and son, visited Mr. and Mrs. Perry Vernon northwest of Hereford last Sunday.

Mrs. J. M. White and son, Joe Dale, visited Mrs. Ben Louder at Canyon, Saturday afternoon.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

Much rain fell here throughout last week. Many of the roads were almost impassable. The rains are also a hindrance to those trying to gather the best crops in several years.

Mrs. H. M. Mobley and children spent Sunday with Mr. and Mrs. J. B. Harlin and family of Hereford. The Harlins and Mobleys both are old-time residents of Frio.

Mr. and Mrs. Robert Lowry and children of Muleshoe spent the week end with his parents, Mr. and Mrs. W. C. Lowry, while here they also visited his sister, Mrs. Bill Dickson, and family. Miss Ola Summers spent the week end with her sister, Mrs. Harley Dodd, of Cleo.

Rev. and Mrs. Lemon of Hart were Sunday dinner guests of Mr. and Mrs. T. L. Sparkman, Sr.

Mr. and Mrs. Ralph Harte and children of Sun Ray visited Mrs. Harte's brother, J. E. Andrews, and family, Sunday.

Mr. and Mrs. Jack Owen were Amarillo visitors Friday.

Mrs. Bertha Henderson and daughter, Mrs. Harold Baize, both of Hereford visited Sunday and Sunday night in the J. M. Dixon

home. Mrs. Baize also spent Saturday night with the Dixons.

Miss Dortha Hodges and her grandmother, Mrs. Lollie Hedgspeth, left Wednesday for several days visit in Clarendon. Miss Hodges plans to go from Clarendon to Dallas where she will visit friends.

Mr. and Mrs. H. D. Robbins and family visited a brother, Rhea Robbins, and family of Canyon Sunday.

Henry Andrews of Melrose spent Monday night with his brother, J. E. Andrews and family.

Mr. and Mrs. Elmer Jones and Patsy Jo spent Sunday with Mr. and Mrs. Charles Kink and son of Harte Camp.

Mr. and Mrs. Ollie Dixon and son, Glennis, of Amarillo, were in the J. M. Dixon home Sunday.

Friends of J. B. Harlin, who is stationed at Camp Bliss, will be glad to know that he is home on a fifteen day furlough. He is at his home in Hereford.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

Daniel News

BY RUTH MOORE

There was a good attendance at Sunday School Sunday morning.

Next Sunday is regular church day.

Mr. and Mrs. J. C. Allred and Ethel visited in the Cecil Allred home in Amarillo Friday night and went to the revival meeting while in town.

Mr. and Mrs. Bob Axe and children visited in the homes of J. R. Sullinger and Frank Axe Friday near Jumbo.

Mrs. P. M. Elrod, Doris Elrod and Wilma Moore have been on the sick list this past week.

Mrs. J. J. Bolling, Mrs. J. C. Allred and Ethel Allred attended the workers conference at Vega Tuesday.

Mr. and Mrs. F. E. Finney made a business trip to Westway Sunday.

Mrs. Annie Gillispie and Miss Emma McClain visited in the J. C. Allred home Sunday.

Mrs. W. R. Moore visited in the Keilze home in Canyon Saturday.

Mrs. J. F. Matthews spent several days in Amarillo last week on business.

Mr. and Mrs. Clarence McBroom visited with friends in Canyon Sunday.

Mr. and Mrs. A. D. Moore of Kress visited in the F. E. Finney home Monday.

J. H. Goose from Plainview visited in the W. R. Moore home Monday.

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Ford News

BY MRS. TROY NEWMAN

The second Sunday in November will soon be here and that means the county wide singing convention. Everyone is urged to be here as we have been promised a lot of good singers.

Mr. and Mrs. Dean Mitchell and family drove to Portales, N. M., to spend the week end with her parents, Mr. and Mrs. Warren and family.

Slim Whitley went to Lamar, Colo., Wednesday evening and spent the remainder of the week with Earl Stewart and family.

Alton Ray Warren spent the week end in Snyder with relatives.

Mrs. Henry Sanders and sons, Duaine and Gwynne, of Vernon returned home Saturday after spending the week with Mrs. C. R. Smith and family.

Mr. and Mrs. C. R. Smith and Virginia Ann drove to Clarendon Sunday to spend the day with her brother and family. Mrs. Anderson accompanied them.

Mr. and Mrs. H. D. Hill and Jimmie Joe shopped in Hereford Friday.

The Ford Home Demonstration Club did not have its regular meeting Wednesday due to the rain. They will meet Tuesday 21 at Mrs. Floyd Bensons.

Bill Newman went to Happy Friday afternoon with the football boys, returning by Amarillo to see the Sandies play Norman, Okla.

Everyone is glad to hear Ervin Frost is improving rapidly.

The Vega coach, Edd Halley, and Mrs. Halley visited in the Ford community Monday evening.

J. E. Medford was honored Sunday at a surprise birthday dinner to which Mrs. Medford had invited many relatives and

friends.

Among those enjoying the occasion were Mr. and Mrs. R. C. Durrett and daughters, Marie and Bettie Jo, of Panhandle, Mr. and Mrs. Ray Price of Panhandle, Mr. and Mrs. J. P. Chastain of Hale Center, Mrs. Robert Mosley and daughter, Bonnie Jenette of Plainview, Mr. and Mrs. E. Ramey and Mr. and Mrs. Bill Gentry of Hereford.

Miss Jean Larson and Miss Thelma Ruth Hobbs were on the

sick list the past week.

Mr. and Mrs. Russell Courson were in Hereford Sunday afternoon.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

DAVID M. RODGERS, JR.

PUBLIC ACCOUNTANT

Office of Pitman Grain Company

Truck Users!

LOOK A COUPLE OF YEARS AHEAD!

BUY
Quality
THAT WILL LAST!

BUY
Power
TO GET YOUR
JOB DONE FASTER
...NOW
115 and 120
HORSEPOWER
IN STANDARD and SPECIAL
1½-TON DODGE TRUCKS

...BUY

DODGE

Job-Rated
TRUCKS

½ to 3-Ton Gas, and Heavy-Duty Diesel
"Job-Rated" to fit your job!

BUY WHERE ...

You can get a good deal on
dependable new and used trucks.

BUY WHERE ...

Your equipment will be kept in
tip-top shape with dependable,
reasonably priced truck service!

Better Because of Chrysler
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Ireland Motor Co.
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NOSE DROPS
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Try "Rub-My-Tim" a Wonderful Linctant

Clean, Economical, Healthful
WINTER WARMTH!



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AUTOMATIC
FLOOR FURNACE

for the
FARM or TOWN HOME!

WITH BUTANE, PROPANE or NATURAL GAS
"There's a Ward Furnace to Fit Your Need"

No matter whether you live on the Farm or in Town, you'll agree with thousands of homeowners that an AUTOMATIC WARD FLOOR FURNACE is unbeatable for CLEAN, HEALTHFUL, THRIFTY Winter Comfort. For these modern new furnaces work equally as well on Butane or Natural Gas.

Why not keep warm and well this winter... and for many years to come, with a WARD FLOOR FURNACE? We all know that gentle, steady circulation of evenly warmed, clean, fresh air guards your health and keeps you comfortable.

Drop by our office just north of the Chocolate Shop and let us show you one of these modern furnaces. We don't know how long present prices will prevail, so act now — don't take unnecessary chances!

BE READY FOR WINTER
INSTALL NOW!

No sweating walls

No foggy windows

No stuffy closeness

No hot blasts

No chilly drafts

Guaranteed for ten years

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No basement necessary.
Furnace hangs beneath
the floor... pours its
healthful warmth directly
into the room.

We also have a large line of
HEATERS
for BUTANE, PROPANE or
NATURAL GAS!

Many models, circulators, radiators; large and small. See them on display!

Commercial

OIL CO.

One Door North of the Chocolate Shop

HEREFORD



BULL

By Jimmie Gillentine

It would seem after seeing, feeling and talking rain for the past few days that folks would be pretty well fed up on the subject by now—but history shows that they still want to read about it in the paper when Thursday rolls around. One thing lots of folks want to know is "Hasn't his set some sort of record?"

As you probably know, the weather station has been established here only a few years, so it is impossible to compare the 1941 precipitation with exact data. However, prior to the establishment of the Hereford bureau, reports were issued for the Amarillo territory and were presumably based upon readings in or near Amarillo. According to these reports, we have only one time since 1892 seen more rainfall in a single year than that which has already been recorded in 1941. According to the figures there have only been three years in the past 49 (since 1892) when this area has had a rainfall in excess of 30 inches. These years were 1905, when a total of 32.32 inches fell; 1923 is so far the biggest year of all, 39.75 inches of rain having fallen in this area; again in 1928, the report shows 32.34 inches. According to these figures, our present rainfall is surpassed only one time in the 49 year period, when 39.75 inches fell in 1923—and there are still two months and eight days to go for 1941.

It is only fair to point out that the exact rainfall amounts in Hereford probably varied somewhat from the "Amarillo Territory" records. However, if anyone has a complete set of figures for Hereford, covering any length of time, we will be glad to publish them.

It is also interesting to record the average rainfall for the 49 year period. This shows a total of 19.72 inches. Figures also show that May, June, July and August are the heavy rain months, while January, February, March and December record the smallest rainfall per month. It is also generally considered that rainfall over the country was much heavier during and immediately following the first World War—and some people attribute present heavy precipitation to gunfire explosions. Apparently this theory is not worth much, since 1917 records only 17.06 inches, and 1918 shows 18.12 inches, both of which are well below the average yearly rainfall.

This information was secured with much effort and hard work and I would recommend that you clip it out, carefully place it in the palm of your right hand, rub both hands together until it is thoroughly wrinkled and perhaps torn. Next throw it in the waste basket and forget the whole thing. It doesn't mean a thing in the world.

Buryl Elliston, Elmer Patterson and Sank Ramey are back from the Dallas Fair and they are "hepped up" over the Hereford exhibit. They state that they are also indignant over the remark Miles Roberson made about three such skinny individuals advertising our spuds. The trio contends that the women of Dallas and the Southwest are vitally interested in a potato which is not fattening. They say a thin man is a much better potato advertisement than a rotund individual of the Jack Gilliland or Boyd Knox type. Anyway, the boys are really enthused.

The West Texas Feed and Seed store doesn't seem like the same place since Allen Hughes got a job running a binder for Shorty Upton. I thought for a week or so that he was mad because they were heating with gas instead of coal, then learned that he had a job.

Here's a couple of paragraphs which I wrote two or three weeks ago. In fact, I thought it had been published, digested and forgotten—until I noticed the type back in the shop. It seems that the boys found themselves with more type than space, so they just whacked off the needed amount from the Full Column. Anyway, it sounds about

How to Keep Pigs Happy



When their mother died shortly after their birth, these eight Berkshire pigs were fed in this feeding rack, devised by Mrs. Anna Council, Springfield, Ill. She put nipples over milk-filled soda-pop bottles.

as good now as it did then.

Lewis Nordyke of the Amarillo News visited in Hereford Monday. There is a young man who is wasting his time in the newspaper business. He should be in the diplomatic service. He said he was on his vacation and dropped down to Hereford to look around. Of course this had no significance with the fact that he was invited as a luncheon guest of the Chamber of Commerce, but he enjoyed it a lot and said that most folks over the country believe Hereford has a wonderful future.

He also said that our potatoes

and onions are becoming almost as well known as our famous cattle, which recalls that he came in for quite a bit of ribbing about a piece he wrote some years ago, when he first covered cattle auctions in this area. He was writing an article about the W. E. Dameron auction and in recounting the events took special pains to point out that the barbecue consisted of beef from Holstein calves. Naturally, the Holsteins wouldn't be too popular around a finebred Hereford sale—and Lewis grins a sheepish grin when you mention the subject. Anyway, he is a swell fellow and the mistake was probably Mason King's fault. Mason usually gets the blame before things are finished.

Bethel Items

By MRS. FATE SHANNON

Quarterly conference was held at Bethel Sunday.

Rev. W. C. House, delivered two inspiring messages, Saturday night and Sunday morning.

Several visitors attended from other points on the circuit.

Mr. and Mrs. Leland Smith and children were Amarillo visitors Saturday.

Mrs. G. A. Shwen and Georgia, from the North Edge Community spent the day at Bethel Sunday.

Mr. and Mrs. Ray S. McIntire were week end guests in the Jim Bagwell home.

Mr. and Mrs. Bryan Sinclair and son, Billie Brooks, Mr. and Mrs. Fate Shannon and Miss Marguerite Cox spent Friday night and Saturday in Amarillo.

Mr. and Mrs. Fate Shannon remained for a few days in Amarillo, where he will receive medical care.

Mr. and Mrs. Ivor Bagwell and children were Lubbock visitors Sunday.

Rev. W. C. House spent Saturday night in the J. G. Davis home.

Mrs. Moss Howell was on the sick list last week.

Mr. and Mrs. J. L. Rothwell and baby and Mrs. E. R. Rothwell were in Plainview Thursday.

Mrs. M. D. Rushing and grandson, Jack, visited with Mrs. John Smith, Sunday afternoon.

Mr. and Mrs. Bob Boling of Dimmitt called in the Glenn Smith home, Sunday.

Jimmie Lee Rothwell made a business trip to Levelland Saturday.

Mrs. Joe Thompson visited her mother, Mrs. M. J. Phillips, Sunday.

Erlene Lust of Canyon spent the week end with home folks.

Mr. and Mrs. Cliff Givan returned to their home in California after an extended visit with Mr. and Mrs. Jim Givan.

Mrs. Bill Dunke of El Paso is visiting her mother, Mrs. J. A. Sinclair.

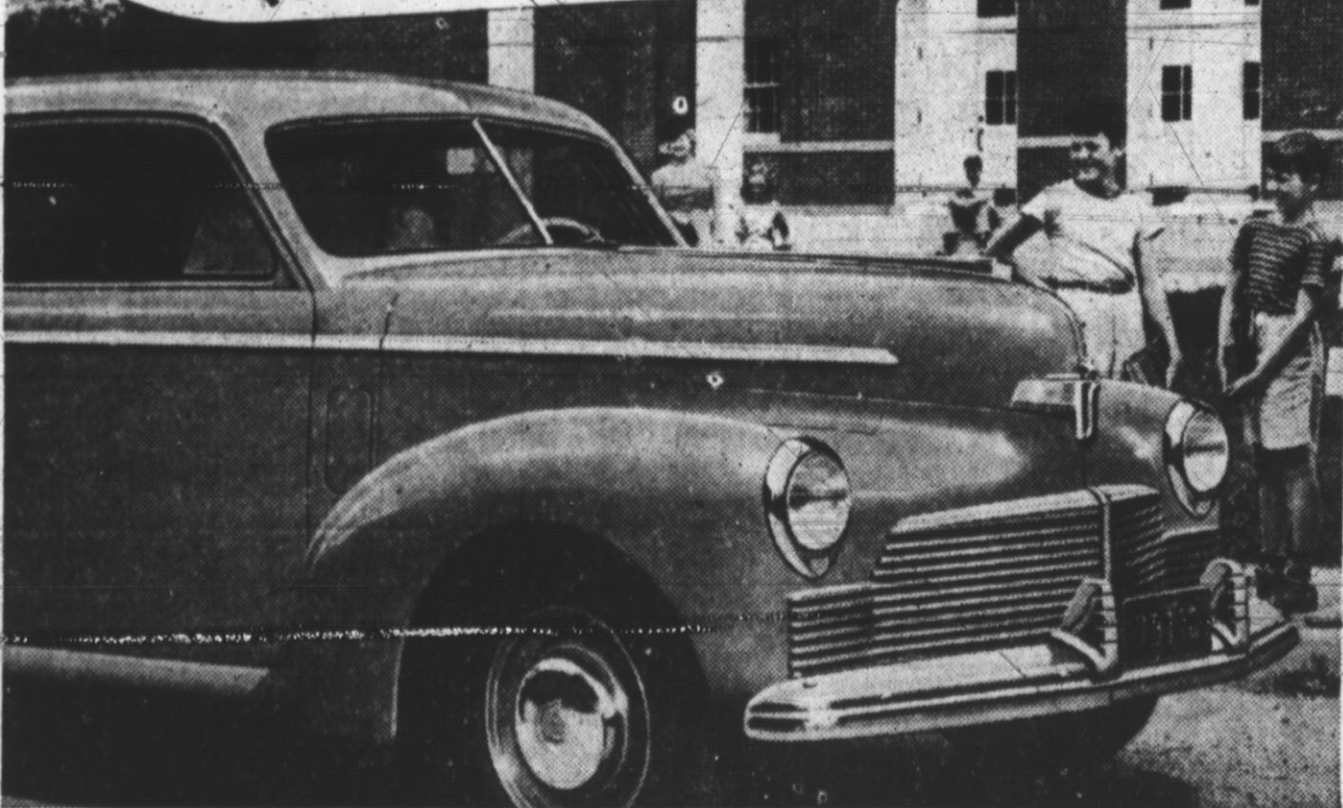
Mr. and Mrs. Bryan Sinclair and son, Billie Brooks, and Mr. Frank Deason were in Plainview on business Friday.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

Lowest priced Six in America
Lower than any 6! Lower than any 8!

Big, roomy, beautiful new 1942
STUDEBAKER CHAMPION

TOP QUALITY CAR IN LOWEST PRICE FIELD



Illustrated: Champion Custom Club Sedan, \$540 delivered at factory*

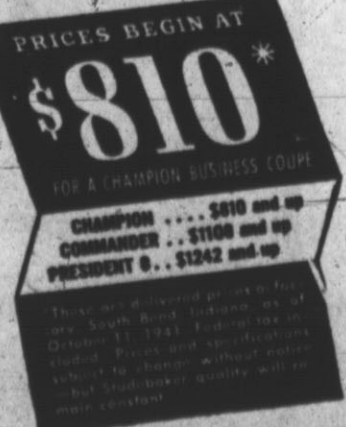
Many special Studebaker features at no extra cost!
Finest materials and craftsmanship! Remarkable gas
and oil mileage! Low repair cost! Top trade-in value!

See and drive this finest quality car in the lowest price field—America's lowest priced Six. A full-fledged team-mate of Studebaker's famous President and Commander. Styled by Raymond Loewy. Use your present car as part payment. C.I.T. terms.

JOHN WOOD EQUIPMENT COMPANY

310 EAST 3rd

HEREFORD, TEXAS



Shop PENNEYS... BE THRIFTY!

IT'S WISE - IT'S PATRIOTIC

AIDS TO NIGHT-TIME WARMTH!

Smart "Sit-by-the-Fire"

Housecoats 4.98

Quilted rayon
satin or velvety
rayon suede! In
zipper or wrap.

PAJAMAS 98c

Butcher boy or
tailored styles! In
prints or pastels.

Girls' Flannelette Pajamas 79c

Print and color com-
binations. Butcher
boy or tailored!



Chenille BEDSPREADS 3.00

Beautifully designed
—lavishly tufted!
Washable!

JOIN OUR CHRISTMAS CLUB
Do your shopping EARLY!

Men's Warm All Wool

ROBES 4.98

Deep, rich colors!
Fringed sash,
roomy pockets, stitch trim.

Men's Snug Flannelette

PAJAMAS 89c

Real protection!
Trim coat or slip-
over models. Colorful pat.

Boys' Outing Flannel

PAJAMAS 79c

Neat striped pat-
terns in slip-over
or button coat styles!



FOR DAYTIME COMFORT!

Tuckstitch

UNDIES 25c

Women's
briefs, panties and vests of
fine quality heavier cotton.
Regular and large. Tea rose.



Men's Rib

UNIONS 98c

Ankle
length, short or long sleeved
cottons.



Boys' Warm UNIONS 59c

Children's Knitted

SLEEPERS 59c

Soft and warm for
winter comfort, with
long sleeves, in pink
or blue. Sizes 2-8.
Bargain buys!

Boys' Colorful

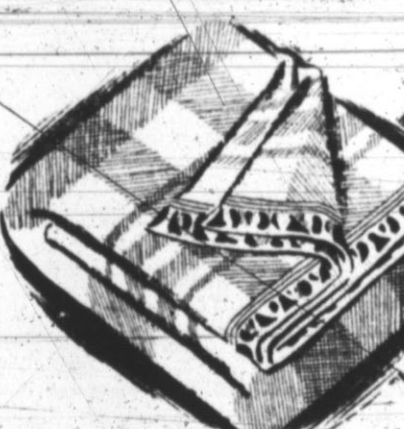
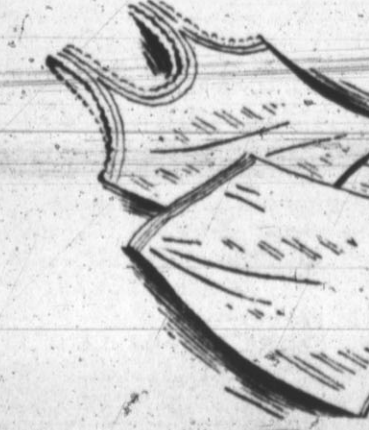
SLACK SOCKS 15c

Plaids, plains and
popular bold blazer
stripes in medium or
heavy weight cotton! Values!

Misses' and Children's

CAMPUS HOSE 25c

A smart style and a
comfortable one!
Sturdy ribbed cot-
ton, fall colors. Plain or cuff.



5% Wool Plaid BLANKETS 1.88

Sturdy, practical,
warm! Sateen bound.
70" x 80". Big value!

For Happy School Feet!

BOYS' CORD SOLE

OXFORDS 2.98

No cramped feet in these roomy cord-
ed moccasin type shoes! The smart,
brown glove-leather uppers and the
sturdy, rawcord soles and heels com-
bine to make these shoes hard to beat
for style and wear!

Smart, Durable Capeskin!

MEN'S LEATHER

COSSACK JACKETS 7.90

You'll keep warm and comfortable in
these good-looking, rayon-lined leath-
er jackets! With handy zipper front,
two slash pockets and one zipper breast
pocket. In popular London tan, brown
and black.

Children's

VESTS, PANTS 19c

Fine knitted cotton
in snugly cut vests
and pants. Tearose.

Smart, Durable Capeskin!

MEN'S LEATHER

COSSACK JACKETS 7.90

You'll keep warm and comfortable in
these good-looking, rayon-lined leath-
er jackets! With handy zipper front,
two slash pockets and one zipper breast
pocket. In popular London tan, brown
and black.

Boys' Capeskin Jackets 5.90

Sizes 6 to 18

Warm Favorites for Boys!

PLAID COSSACK

JACKETS 2.79

Boys will choose this comfortable jack-
et for its colorful plaid, its handy zip-
per front, and its two large, roomy
slash pockets. Mothers will choose this
good-looking jacket for its warmth,
its long-wearing qualities, and its eco-
nomically low price. In attractive blue,
green, red and brown plaids.

Keep Warm on the Job!

BLANKET LINED

DENIM JACKETS 1.79

Made of long-wearing blue denim
and lined with warm blanket cloth.
All main seams are triple-stitched for
heavy duty.
With non-chafing corduroy collar,
three large, rounded patch pockets
and roomy button-flap pocket.

Women's Casual Felt

Hats 1.49

Budget-Priced anap brims, rol-
lers, round crown models! In a
glowing range of colors!

Smart Blouses 98c

Rayon, crepe shirtwaist
styles. Sizes 32-40.

Handbag Buys 98c

Simulated leathers!

Children's Comfy

WAIST SUITS 49c

Ribbed cotton,
rayon stripes.

Taped hose loop
in sizes from 2 to 12.

GIRLS' Budget Skirts 98c

Plaids, colors! Hunky
school-favored fabric.

Women's Comfy Felt

Everetts 98c

Smart velvet
collar! Leather
cushion soles.

CHILDREN'S FELT HYLOS 49c

Men's Glove Leather

Everetts 98c

Felt lined!
Split leather
cushion soles.

BOYS' MOCCASIN-TYPE 59c

Outdoor Men Prefer

Flannelette Shirts 98c

In CHECKS
and PLAIDS

Warm companions for sports-
men and men who work out-
doors! Colorful plaids and bur-
falo checks in bright red, blue,
green and gray. Full cut for
perfect fit. With two handy
button pockets.

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NEWS IN THE WORLD of RELIGION By W. W. REID

By W. W. Reid
"The church needs to rethink and restate the needs of men," believes Dr. Edgar M. Wahlberg, pastor for more than eleven years of Grace Methodist Church, Denver, Colo. "Until it has done this, it will be jostled out of the way in these areas by the onrush of movements that crystallize those needs, give vitality to Communism and Facism in Europe, and threaten similar phenomena in America. If democracy is saved in America, the church must take a hand. If it does, it will have to know, perhaps not less about God, but certainly more about men." Dr. Wahlberg's ministry is in Denver's most congested and poverty-stricken district where 40,000 persons live within a few blocks.

Two ears' supply of paper for the printing of the Bible in High Malay, in Javanese and in Tobabatak—three of the most widely used native languages of the Netherlands Indies—has been shipped to the Far East by the American Bible Society. This is an American gift to the Netherlands Bible Society which has been unable otherwise to secure paper for this purpose. The American body will also care for the printing of the Bibles, a service formerly carried on by similar societies in Holland and Great Britain. Practically every Christian denomination in the United States has contributed to the emergency fund from which the society provides this new field of service.

The Thailand (Siam) Mission of the Presbyterian Church in the U. S. A. has carried on more normally than other missions of the denomination in the Far East, despite the war tensions there, reports the Board of Foreign Missions of that Church. The Board has given the missionaries permission to evacuate children and mothers,

It Happens On Ice



Sonja Henie, the little Norwegian girl who has put ice skating into the ranks of the arts, is starred in "Sun Valley Serenade," Sunday, Monday and Tuesday show at the Star Theatre.

A super-musical, the picture also features Glenn Miller and his orchestra with some good new tunes. John Payne is the romantic interest.

but to date the workers have not felt it necessary to leave. There are fifty missionaries and thirteen children of the Presbyterian Church now in Thailand.

Dr. W. Wilson Cash, general secretary of the Church Missionary Society, London, England, believes that the present war period is the forerunner of a new era in the development of the Christian church throughout the world. He points out that the Napoleonic wars were followed by a period of missionary expansion; that after the Crimean War there was a great expansion in Christian work among the Moslems of the Near East; that in 1900, while the Boer War was on, his own Society sent out 100 new missionaries and other agencies had many missionary recruits; and that the period of 1918 to 1941 was marked by financial stringency on one hand and the growth of the Christian community throughout the world on the other hand. "Millions more are

working in the Christian cause today than even a century ago," he says.

Failure to live the religion we profess is the cause of the incredible situation of the world today—the cause that has sent the whole world "into a tailspin," according to Archbishop Francis J. Spellman, of the Roman Catholic archdiocese, New York City. In a recent address he said, "We have allusions to religion in the Declaration of Independence and in the Constitution. It is not enough to have written and spoken words about religion. Religion must be lived—by our example, by our works, we must rekindle righteousness, so that God will bring mankind out of the tailspin."

In 1919, a member of the staff of Service Union Medical College, in Seoul, Korea, sent one and one-quarter ounces of Korean lespedeza—used there for pasture—to the U. S. Department of Agriculture. That seed was carefully planted and nurtured, and today its "descendants" are used widely by American farmers. The Bureau of Plant Industry in Washington estimates that the plant is worth \$80,000,000 to farmers throughout the United States.

CHURCHES

METHODIST CHURCH
M. B. Norwood, Pastor
Sunday School 9:45
Rob't L. Thompson, Supt.
Morning Services 10:50
Youth People 7:00 p. m.
Donald Henslee, President
Evening Worship 8:00 p. m.
Prayer Meeting, Wed., 7:30 p. m.
W. S. C. S., Wed. 3:00 p. m.
Wesley Fellowship,
Second Monday 8:00 p. m.
Official Board meeting,
Tuesday after the
first Sunday 8:00 p. m.

ST. ANTHONY'S CATHOLIC CHURCH
Rev. Nathaniel Madden, Pastor
Rev. A. J. Milano, assistant
Pastor
Sunday Masses: 7:30, 8:45, 10:45
Religion Classes: 9:30.

FIRST PRESBYTERIAN CHURCH
James Aiken, Jr., Pastor
Sunday School 9:45
(G. M. Hudson, Supt.)
Morning Worship 11:00
Youth Church 7 p. m.
Choir Rehearsal 7:30 p. m.
(Thursday)

The regular Worship Services
ASSEMBLY OF GOD CHURCH
A. A. Daly, Pastor
(2 blocks north of high school)
Sunday School 9:45 a. m.
(Lester Galley, Supt.)
Preaching 11 a. m., 8 p. m.
Midweek Services Tuesday and Friday 8 p. m.
Welcome to all.

CHURCH OF CHRIST
Bible School 10:00 a. m.
Preaching 11:00 a. m., 4 p. m.
The communion follows each of the above services.
Wednesday Women's Bible Class 3:00 p. m.
Prayer meeting 8:00 p. m.

BAPTIST CHURCH NEWS
Rev. W. E. Barnes, Pastor
Order of Services
Sunday School 9:45 a. m.
A. O. Thompson, Supt.
Morning Worship 10:55
Training Union 7:15
Evening Worship 8:15
Mid-week Prayer Service, Wednesday 8:15
Choir Rehearsal, Wednesday 9:00

SERVICES AT THE CHRISTIAN CHURCH
H. M. Redford, Minister
J. C. Ricketts, Superintendent
Carl Oldham, Assistant Cupt.
Bible School 9:45-10:50 a. m.

Summerfield

MRS. JIM CLARK

This community received about two inches of rain last week. Row crop harvest is progressing slowly because of the wet weather. Six inches more fell here Tuesday and Tuesday night.

Mrs. Jack Streun and sons spent Monday night and Tuesday in Amarillo with Mr. and Mrs. Sam Ratcliff and family.

Mr. and Mrs. Lee Curry, who returned from Amarillo Tuesday went back Thursday and again Sunday. Mr. Curry is under the care of an eye specialist. A growth was removed from his eye Tuesday and the stitches were removed Sunday. We hope that his eye will soon be "good-as-new."

Mrs. Guy Walser and children and Miss Pearl Prachar accompanied the Curry's to Amarillo Sunday and the entire group visited with Mrs. Curry's

Morning Worship 10:50-12 a. m.
Church Family Hour 7-8 p. m.
Choir Rehearsal 7-8 p. m.
(Wednesday)

slisters, Mrs. R. A. Baker and family and Mrs. John Black and husband enroute home the group stopped at the Canyon Museum.

Mrs. Curry visited Sunday with Henry Kendall in the Veteran's Hospital in Amarillo. Henry is getting along fine and has hopes of being dismissed from the hospital in a few days.

Mr. and Mrs. J. L. Lookingbill and Larry went to Sentinel, Okla., on Tuesday of last week to be with her brother Roy Kelly, whose wife died recently. Mr. and Mrs. Lloyd Lookingbill and Mr. and Mrs. Frank Lookingbill and children went Wednesday for the funeral services.

Mrs. B. E. Roberson, Mrs. O. B. Sumner, Mrs. Ray Johnson and her mother, Mrs. Smith of Gainesville, Mrs. Tandy Legg and Mrs. D. C. Walser attended a tea at the E. B. Black home in Hereford Friday. The Federated Clubs of "Deaf Smith" County were hostesses to the Seventh District Music Club Delegates. Mrs. D. C. Walser was official hostess for the Summerfield Study Club.

Rev. Marcus Rexrode returned Friday from Lockney where he had been at the bedside of

his father. He thought his father was improving. The Rexrodes plan to return to Lockney for a day or two.

Mr. and Mrs. L. B. Lookingbill, Ann and Freddie, went to Amarillo Friday afternoon.

Mr. and Mrs. Jim Noland of Amarillo visited his parents, Mr. and Mrs. J. A. Noland and his brothers and sisters on Friday of last week.

Mrs. Smith of Gainesville is visiting her daughter, Mrs. Ray Johnson, Mr. Johnson and Billie Ray.

The Study Club met at Mrs. Mack Noland's Thursday with Mrs. A. L. Behrends of Wyche as co-hostess. In spite of the muddy roads 3 members came to hear Mrs. B. E. Roberson review "Who Walk Alone" a story of a leper.

Mr. and Mrs. G. A. Springer of Frio visited in the B. A. Atchley home Sunday.

Mr. and Mrs. Lee Kendall of Hereford attended Church here Sunday morning and visited in the home of their daughter, Mrs. Ky Lawrence and Mr. Lawrence.

Mr. and Mrs. Cecil Lookingbill of Amarillo spent Sunday here with relatives. Cecil is the son of Mr. and Mrs. J. L. Looking-

bill and the brother of Harry Frank, Lloyd and L. B. Lookingbill.

Mr. and Mrs. Louie Huckert and granddaughters spent the week end in Heilselman with the John Heilselmans.

Edna Charleen Inlow enrolled in the Summerfield School Monday. The Inlows, who came here from Oklahoma, are with the Santa Fe Crew.

They will be here probably six weeks.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

RESULTS



from WANT ADS

V

for VICTORY over High Prices

SHOP FURR FOOD'S

A COMPLETE STOCK OF FINE GROCERIES!

Every purchase you make at FURR'S is sold under a Guarantee... You Must be Satisfied!

PRICES Good for FRI-SAT-MON.

We Reserve the Right to Limit Quantities!

HOMINY Big 2 1/2 can 3 for 25c	CATSUP Frazier's 14-Oz Bottle 17c	CORN FLAKES Earnst Large Box 7c
BAKING POWDER K. C. 25-Oz. Can 17c	FLOUR Gold Medal 24 lbs. 89c	PEAS, Libby's Garden Sweet, 16-oz. can 2 for 29c
FLOUR, Furr's Finest. the all-purpose flour, guaranteed — 24-Lbs. 79c	FLOUR BIG "A" Guaranteed. 24 Lbs. 64c	
MINCE MEAT Table Garden 26-Oz. Jar 23c	Shredded WHEAT Kellogg's Large Box 9c	SOAP Crystal White, Giant Bars 5 for 19c
COCONUT Baker's 8-Oz. Pkg. 14c	BLEACH Nu-Way QUART 10c	CORN Libby's home style, 12-oz. can 2 for 25c
1000 FIRST PRIZE 10 SECOND PRIZES 1000 800 PRIZES 500	PINEAPPLE JUICE TALL CANS. 3 for 29c	GREEN BEANS Empson's, No. 2 cans 2 for 29c
TOMATO JUICE 14-OZ. CAN. 4 for 25c	Pineapple BIG 15-OZ. CAN 10c	WHITE KING Granulated Soap Large Box 23c
TEXAS GRAPEFRUIT Marsh Seedless. Dozen 35c	MUSTARD 3 Bunches	PEACHES Whole Freestone, 2 1/2 size can 2 for 35c
RADISHES 10c	POTATOES U. S. No. 1 Red McClures 10 for 16c	PINEAPPLE JUICE NO. 5 CAN 25c
APPLES Large Jonathans. Dozen 23c	LETTUCE Medium Heads. 3 for 10c	CHILI - TAMALES Wilson's, tall can 2 for 29c
ORANGES Large 200 Size. Dozen 29c	CRANBERRIES 16c LB.	COFFEE, Furr's Supreme. Guaranteed to Satisfy LB. 21c
Persimmons, Bartlett Pears, Ky. Beans, Avacados, Grapes and many others.		Crackers 2-lb. Box 13c
		Sweet Cider Bring your Container! GALLON 23c
		Toilet Soap Lifebuoy. Regular size. 4 Bars 19c
		BACON No. 1 Dry Salt Side by the piece LB. 12 1/2c
		VEAL CUTLETS Tender lean meat, breaded and ready to fry—LB. 23c
		PORK CHOPS Lean End Cuts. LB. 21c
		OLEO Armour's Banner. LB. 10c
		CHEESE 2-Lb. Tasty Loaf. American or Pimento. 59c
		OYSTERS Fancy Baltimore Selects PINT 39c
		STEAK ROUND. Fancy Baby Beef. LB. 29c
		Peanut Butter PURE Armour's Star. 10c
		LARD in your own bucket — LB. 11 1/2c
		FURR FOOD

We Reserve the Right to Limit Quantities!

IT'S Vitamin B1 BREAD

For Energy

We don't say our bread has EVERY Vitamin in the alphabet. But it is HIGH in content of Vitamin B-1, the Vitamin that spells the difference between "Droop" and "Dash".

The Hereford Bakery

MR. AND MRS. BOYD KNOX



NOW

You Can Store Perishables



You've often wished you could slaughter your own meat and preserve it in some way. NOW you can do just that, and keep your Fruits and Vegetables fresh for months. Space in this modern locker plant is extremely reasonable. Come in today and look it over.

"Birdseye" and "Polar" Frozen Fruits and Vegetables

Hereford Locker & Cold Storage

LEE HOPSON, Manager

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Let's Cook Something

A stew is a stew in any language but Brunswick Stew can turn an ordinary meal into something quite appetizing and delicious.

If you're the kind of cook who isn't satisfied with preparing the same old dishes in the same old way, if the first hint of frost in the air stirs your ambition to plan foods that will set the whole family cheering—then Mrs. S. L. Easley's recipe for Brunswick Stew, is meant for you.

Brunswick Stew

- 2 lbs. beef (shoulder or neck)
- 1 cup canned or fresh corn
- 6 medium-size potatoes (diced)
- 1 cup uncooked, broken macaroni
- 1 teaspoon black pepper
- 1 tablespoon chili powder
- 1 pint can tomatoes
- 1 onion

Cut the meat in 1 inch pieces and cook in boiling water until tender. Add all the rest of the ingredients and let simmer slowly two or three hours. The finished product should be thick and well blended. If all members of the family like okra, 1-2 cup may be added.

Excellent Programs Mark Seventh District Music Clubs Convention

To the musically minded people of Hereford, who had looked forward to the Seventh District, Texas Federation of Music Clubs convention held here last week, go the rewards of work well done. Every phase of the two-day session showed the cooperation of those responsible and Hereford's cordial welcome was as outstanding as the engaging activities of the convention program. Merchants, businessmen, service clubs, church groups, clubwomen and individuals contributed to the hospitalities extended and by the time the convention had come to a close Hereford went on record as being "music conscious."

The convention theme "Loyalty Through Music" was evidenced in every session and at the

board dinner which preceded the sessions.

PRE-CONVENTION DINNER

Thursday evening the board of directors was entertained with a dinner at the Presbyterian Church. Hostesses were the Music Study Club and the Hereford Civic Chorus. Mrs. A. J. Schroeter was toastmaster. Mrs. I. D. Cole of Amarillo, national board members and president of the Lone Star District, was the principal speaker. She used the theme "Sail On O Ship of Music," which was suggested by the table decorations. The centerpiece was a large sail boat made of white flowers with musical insignia in blue, anchored in a sea of blue blossoms. Further decorations carrying out the theme were tiny sail boat favors made of

blue and white flowers. Entertainment features were musical numbers by Miss Mary Tiefert and Mrs. J. C. McCracken.

The official program opened Friday morning at the Methodist Church with Mrs. A. O. Thompson, Seventh District President, presiding.

A. J. Schroeter gave the welcome address and Mrs. Charles F. Smith of Amarillo responded. Mrs. R. P. Conaway entertained with vocal music and the entire morning was given over to business. At noon a luncheon was given at the Presbyterian Church with decorations and the menu featuring Hereford products. Arranged at intervals the table's length were mounds of highly polished potatoes, turnips, onions and fruit linked together with trail of greenery. Potato holders held carrot candles and the harvest-roundup idea was accepted by huge dahlias and chrysanthemums that picked up the brown, rust and gold colors of the vegetables. Favors were gay little caricatures of "Mr. Hereford Potato" that topped the baked potato served on each plate.

Mrs. J. C. McCracken, president of the Music Study Club, presided. Music was furnished by Harley Bulls of Friona and the Plains Music Club. Mrs. A. O. Thompson gave the main address.

Voted one of the outstanding features of the Friday afternoon session was a 58 voice vested choir from the Friona Public Schools. This was a demonstration of Rural School Music under the direction of Harley Bulls.

MRS. GLENN DOWLEN
ELECTED PRESIDENT

Mrs. Glenn Dowlen of Happy was elected president for the coming year and others chosen include Mrs. Lola Galloway of Floydada, vice-president; Mrs. E. D. Jones of Brownfield, recording secretary; Mrs. J. L. Briggs of Borger, treasurer; Mrs. Marvin Warren of Plains, auditor; Mrs. O. T. Williams, Lubbock, parliamentarian and Mrs. H. L. Broadwell, Hereford, historian.

Invitations for the 1942 convention were extended and Brownfield was chosen as the next meeting place.

HIGH TEA AT BLACK HOME
Highlight for Friday was the high tea given by Deaf Smith County clubs as a courtesy to the visiting musicians.

The tea was held at the E. B. Black home where all the enchantment of early fall seemed gathered into the entertaining rooms with arrangements of well chosen flowers. The dining room was in yellow and white with a huge mound of chrysanthemums in those colors as the centerpiece for the tea table. Yellow tapers lighted the table and Mrs. Dorothy Ross and Mrs. C. C. Ferguson presided at the silver tea services. Mrs. G. A. F. Parker was in charge of a musical program and guests were introduced to members of a receiving line which was made up of national, district and state officers and presidents of Hereford Study Clubs.

FINE ARTS PROGRAM

The Fine Arts program Friday night attracted a large and responsive audience. Musical numbers seemed especially appreciated, and Mrs. A. O. Thompson's informal manner of presiding struck a responsive note of pleasant enjoyment. The Choir Festival, made up of voices from all over the district and directed by Emil F. Myers of Amarillo, was applauded loudly and just before the fun frolic, which was held in the basement of the church after the program, Mrs. Thompson was presented with lovely gifts as tokens of appreciation from the Seventh District. Mrs. G. A. F. Parker was chairman of the program.

JUNIOR DAY

Saturday was Junior Day and activities for the whole day were packed with the enthusiasm and spontaneity of youth. Visitors proclaimed the day as "thoroughly enjoyable and the best Junior Day in years." The theme for the day dealt with musical defense and this idea was carried out in the program and in decorations. The sessions were held at the Methodist Church and the luncheon which was sponsored by the "Voco Club Mothers" was given at the Presbyterian Church. Red, white and blue decorations were featured and the patriotic colors were picked up in the floral accent and places were marked by cards in the shape of tiny pianos. Rachel Ireland presided.

For the second time the Voco Club was presented a loving cup for having the best all-around report for the past year.

The Junior Fine Arts Program Saturday afternoon opened by

selections presented by Hereford's Junior Band with Donald Ray McCullough directing. The varied program was presented to a full house and the entire program ranked with the Senior Fine Arts Program, both in quality and artistic presentation. It was a shining example of what the youth of today are accomplishing in the musical world. Presentations by the Mozart Little Symphony from the Axtell Studios in Amarillo was a highlight.

RESOLUTIONS

The following resolutions were submitted by the committee; Be it resolved that the 17th District Convention of the Texas Federation of Music Clubs say our sincerest thanks to The Hereford Music Study Club, The Civic Chorus, and the Voco Club for being our official hostesses; to the Garden Club for every flower that was used to decorate the numerous meeting places; To Mr. H. L. Rice for the gorgeous dahlias; The Music Study Club for the board dinner and the Presbyterian women for the Harvest of Home Products dinner; The Deaf Smith County Federation of Women's Clubs for the delightful tea and Mr. E. B. Black for the use of his home; To Harley Bulls and his Choral Club for choruses and numerous Hereford people who entertained us in friendly hospitality; To Miss Swisher who directed the publicity for which the Hereford Brand offered its pages and to the Hereford Brand for copies of the paper; To Thompson Service Station; Morton Salt Co.; White Face Printing Co.; Hereford Floral Co., The Lions Club, and Hereford Creamery for contributing

favors and lastly to every individual who contributed even in a small way to our enjoyment, our comfort and our happiness.

Be it resolved that a copy of these resolutions be sent to the Hereford Brand and a copy be placed on the records of this convention.

Submitted by Mrs. M. E. Jacobsen, Mrs. R. P. Conaway, and Mrs. Lola C. Galloway, chairman, resolution committee.

Simms 4-H Club Meets

Simms 4-H Club girls met at the Simms School House Tuesday afternoon. Members checked poultry and bedroom decoration goals for 1941 and the fall

storing of fresh and canned fruits was discussed by Miss Sadie Lee Oliver, CHDA. Hints on fancy and plain sewing were discussed.

Members present were Norma Lea Hetzler, Vera Carlson, Frances Lemke, Billy Jo Maynard, Betty Jo Thuet, Alpha Phillips, Norine Jacobsen, Ella Jo Slaton, Maxine Sloan, Patsy Hammock, Anna Kate Fortenberry and Imogene McIntosh.

"FAMILY OF ELEVEN"

and all take ADLERIKA when needed." (W. N. Iowa). When partly digested foods decay, forming gas, bringing on sour stomach or bloating, try ADLERIKA. Get it TODAY.

City Drug Store — Haile Drug



A Hereford Product...

where fine wheat grows!

PACKARD'S BEST FLOUR

...produced for the finest bakers and the finest homes. Ask your grocer for PACKARD'S BEST!

Look in each sack for Chinex Dinnerware Coupons!

PACKARD MILLING CO.

HEREFORD, TEXAS

CHANGE TODAY
to
WINTER WEIGHT



Nth
MOTOR OIL

Be sure to have your car greased after the wet weather. We are experts at Washing & Greasing!

PITMAN
Service Station
Phone 588

N

NEARER, NEARER comes ski weather. Overnight even now

your car gets steely cold. These mornings, as your starter prods the engine, the precious parts that you want to keep fit are rarified to claw each other. But not after they're Winter OIL-PLATED by the quick simple change to your seasonally correct Conoco Nth motor oil. Its magnet-like effect holds OIL-PLATING clear up to the topmost piston rings, though your car may stand cold for days. Instead of all quickly draining down, Conoco Nth makes OIL-PLATING stay up on guard in advance—ready ahead of mere fast-flowing oil—to ease up the coldest starts.

Then when your engine's insides—even in Autumn and Winter—naturally warm up more than a brand new sunburn, your Conoco Nth oil shows you the type of economy that won the sensational Death Valley Death-Test—certified. 6 identical cars—6 widely advertised oils of quality, including Conoco Nth—were kept speeding over the desert, each on a different 5-quart fill—locked in—no oil ever added.

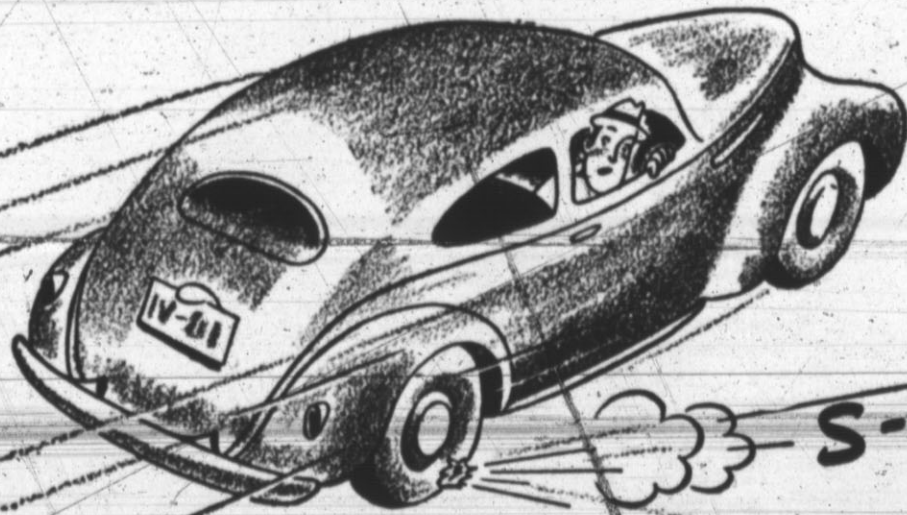
5 quarts of one big brand burned up—engine burned out—when the car with Conoco Nth still had the protection of 3.65 quarts! Even the runner-up's 5-quart fill was consumed, and the engine was junk, when the car with Conoco Nth still had 2.7 quarts in the crankcase. All impartially certified.

Get the printed evidence at Your Mileage Merchant's Conoco station. There's where to change to this popular-priced Conoco Nth oil that OIL-PLATES your engine for protected prompt starting. That's more than a promise. It's backed by something real... OIL-PLATING. Continental Oil Company



THE RECORD... Facts That Concern You

No. 33 of a Series



THERE GOES A TIRE!

...but why junk the car?

Any car can have a blowout in a tire. But you wouldn't junk the car. You'd just fix the tire—or replace it.

That's very much like a situation that exists in the retailing of beer. Beer retailing has its "flat tires," too—retailers who disobey the law or who permit unsavory conditions.

To protect your right to drink good beer, we of the beer industry want to eliminate the few "flat tire" retailers. Here's another reason: Right here in Texas, beer has provided employment

for 31,165 persons, supports an annual payroll of \$28,076,182 and paid \$2,273,968.64 in state taxes last year.

The state, too, has an important stake in the beer industry's purchases—for material, equipment and services—from more than 100 other industries.

Those benefits are worth preserving. You can help us preserve them by patronizing only the reputable and legal places where beer is sold and by reporting any law violations you may observe to the duly constituted authorities.

BEER...a beverage of moderation



GAVE TWICE THE ENGINE LIFE!

This oil that OIL-PLATES gave its engine more than twice the life averaged by the engines using the other oils in the Death-Test.

In these times use your car prudently. And use oil that's great for engine life—changing regularly as recommended.

Good starting—good lubrication against all needless wear—helps conserve gasoline, too.

CONOCO

Nth

CONOCO MOTOR OIL

LOCALS

ATTEND PRESBYTERIAL

Attending the Fall Presbyterian held by women of the Presbyterian churches of the Amarillo district in Amarillo yesterday were Mrs. John Olson, district president, Mrs. Lee Conklin, Mrs. Arch Conklin and Mrs. R. B. Miller.

Remember to drain your tractors and tractor tires before Freezing Weather. Save machinery and "Keep 'Em Flying." Rosson-Hays.

Mr. and Mrs. F. H. Oberthier returned Sunday from a trip to Tyler, where they visited their daughter, Mrs. Dewey Lawrence, and attended the Rose Festival. On the way home they stopped at the Dallas Fair and visited relatives of Mrs. Oberthier in San Angelo and Comanche.

MOVED TO HEREFORD

Mr. and Mrs. Russell Teter and baby, formerly of Amarillo, have moved to Hereford and are located at 703 East Fourth St. Mr. Teter is employed at the Fraser Oil and Grain Company.

Remember to drain your tractors and tractor tires before Freezing Weather. Save machinery and "Keep 'Em Flying." Rosson-Hays.

inery and "Keep 'Em Flying." Rosson-Hays.

CROSTWAIT RECOVERING

Condition of Ike Crostwait, who two weeks ago underwent an operation at a down-state clinic, was reported this morning as satisfactory. Mr. Crostwait is recovering rapidly and will probably be brought home within the next week.

Recent guests in the home of Mr. and Mrs. William Teter were Mr. and Mrs. Homer Elliott of Clinton, Okla.

Remember to drain your tractors and tractor tires before Freezing Weather. Save machinery and "Keep 'Em Flying." Rosson-Hays.

Finis Owen returned Sunday from a two-week trip to Tennessee. While there he looked after business interests and visited with a brother and three sisters.

Mrs. Francis B. Elliston left Wednesday for El Paso to spend two weeks with her husband. Sergeant Elliston is stationed at Fort Bliss.

Remember to drain your tractors and tractor tires before Freezing Weather. Save machinery and "Keep 'Em Flying." Rosson-Hays.

Miss Elsie Wilkins and Mrs. Ray Nunn spent last week end in Fort Worth, where they visited Miss Helen Ann Snyder, TSCW student.

J. P. Wood, who celebrated his 87th birthday Sunday, was reported this morning to be critically ill.

HIWAY PATROL ROOKIES HAVE RIGID TRAINING

There's a lot more to becoming a highway traffic cop than putting on a uniform, students at the training school for highway patrolmen are learning.

By 7 a. m. the rookie has dressed, had roll call and 15 minutes for setting up exercises and is ready for breakfast. From 8 to noon it's classroom time, and the studies, under instructors drafted from the highway patrol and other divisions of the public safety department, covers a wide range—history, geography, traffic control, psychology, criminal identification and investigation, criminal law and procedure, court demeanor, investigation of simulated crime scenes.

To give the boys an appetite, an hour's military drill is required just before lunch. Rifle and pistol practice, riding motorcycles and outdoor workouts are

on the afternoon agenda and as the day's end nears, there are hours for recreation, dinner and first aid training, after which the students are glad for their 9 o'clock lights out order.

Out of the first 100 who survived the competitive tests prerequisite to entering training, 12 were rejected after a physical examination, which was said to be as tough as the one given army air cadets.

Varied Work of Life

The men who finally survived for the training period represent widely varied walks of life, include a school principal, a football coach, a mechanic, an ice plant operator, a seismograph operator, a tax collector, former flying cadet, a news reporter, an accountant, a salesman, a justice of the peace, a grocer's clerk.

The class graduates late this month. Sixty become examiners for drivers' licenses, the rest highway patrolmen. On Nov. 1, a second school will start, with approximately 60 students. All are placed on a six months' probation.

GO ON—GIG 'EM

Attention Fayette County frog stickers: During the recent first called session of the Legislature a newspaper wire service sent out an announcement that the Legislature had passed a law prohibiting jigging of frogs in Fayette County during the months of March, April and May of each year. The bill did pass the House, but was never considered by the Senate, and it

MEET our NEIGHBORS

Manoel Deodoro da Fonseca

1827 - 1892
LEADER OF THE REVOLUTION THAT MADE BRAZIL A REPUBLIC.
HE WAS THE HEAD OF THE REPUBLICAN PROVISIONAL GOVERNMENT.



Washing Diamonds

FROM RIVER GRAVEL IN BAHIA BRAZIL

A WOODEN BOWL, SHAPED LIKE AN OLD FASHIONED CHOPPING BOWL, IS THIS BRAZILIAN'S ONLY UTENSIL.

WITH A ROTARY MOTION HE CAREFULLY SEPARATES CLAY AND SILT FROM THE SMALL PEBBLES, AND PICKS OUT THE DIAMONDS.



Black Diamonds ARE USED IN MANY INDUSTRIES

FOR CUTTING AND GRINDING TOOLS, FOR DRILLING OIL AND MINERALS, LASTING LONGER AND WORKING SPEEDIER THAN STEEL INSTRUMENTS, INDUSTRIAL DIAMONDS FROM BRAZIL ARE INDISPENSABLE IN U. S. A. DEFENSE INDUSTRIES.

Released by Publishers' Reciprocal Program, Inc.

is NOT against the law to gig FIE PAID AND PAID HARD frogs during March, April and A Fort Worth man shot a May in Fayette County. You can quail out of season in Parker County, was promptly arrested gig 'em any time.

Assembly of God Meeting Starts Sunday, Oct. 26

A. A. Daly, pastor of the Assembly of God Church, this week announced a two week's revival to begin Sunday night, Oct. 26 at the local church, two blocks north of the high school. Services start at 7:30 o'clock.

Rev. and Mrs. Joe Nash of San Jon, N. M., are the evangelists, and they will also be in charge of special music for the meeting. Both Mr. and Mrs. Nash are talented musicians, and Mr. Daly urges Hereford people to hear them. Special music will include many instrumental selections played on both wind and string instruments.

Testimony and healing services will be held at the meeting the local pastor states, and cordially invites members of all churches to attend the revival services.

by a game warden, and the judge assessed a fine of \$61. A writer on the staff of the Fort Worth Star Telegram, scanning the item, decided to do some figuring. He figured that the unlawfully taken quail, which weighed four ounces, cost the unwise hunter \$15 per ounce! The quail season doesn't open until Dec. 1.

WANT ADS

WANTED

WANT to buy your Cream, Poultry, Eggs, and Hides. Rube Adams at West Texas Feed and Seed. 43-1tc

REAL ESTATE WANTED

Have buyer for grass section near Hereford. Have buyer for 30 to 60 acres improved near city limits. Must be choice.

Have buyer for unimproved 10 to 20 acres joining highway. Have party with car driven only 1000 miles. Wants to trade equity of \$525.00 as down payment on house. See Claude Higgins. 43-3tp

WANTED: Someone with power binder to cut feed. W. G. Harris, Summerfield, Texas. 43-1tp

WANTED: Have cash buyers for small house, well located. Also buyer for improved 160 acres in irrigation district. See Claude Higgins. 43-1tp

WANTED: By man and wife a farm job. Experienced in all kinds of farm work. Now located at the Otis L. Williams farm. Joe Riley, Gen. Del. Hereford, Texas. 43-3tp

WANTED to give you complete Butane Service in tanks or bottles. Moore Independent Oil Co. 30-1tc

WANT to buy your Cream, Poultry, Eggs, and Hides. Rube Adams at West Texas Feed and Seed. 43-1tc

DESPITE RISING PRICES we are offering, for a limited time only, THE HEREFORD BRAND and the AMARILLO NEWS (by mail) both one whole year for only \$6.95. Come to The Brand office or see your community correspondent. Offer subject to withdrawal without notice.

MISCELLANEOUS

REMEMBER to drain your tractors and tractor tires before Freezing Weather. Save machinery and "Keep 'Em Flying." Rosson-Hays. 43-1tc

LOANS

FARM AND RANCH

At New

LOW INTEREST RATES

Prompt Service. See

J. G. EVANS

Box 169 — Hereford, Texas 41-tfc

MONEY TO LOAN on Farms and Ranches

Farms, Ranches and City Property at Bargain Prices J. B. ELLISTON, Agency 8-tfc

NOTICE

NOTICE: Room and Board for men only. Reasonable rates. Mrs. J. D. Sue, 100 E. 6th St. 43-1tc

REMEMBER to drain your tractors and tractor tires before Freezing Weather. Save machinery and "Keep 'Em Flying." Rosson-Hays. 43-1tc

NOTICE: Fix that broken glass now before cold weather. Complete stock, any size at Rockwell Bros. & Co. 41-3tc

DESPITE RISING PRICES we are offering, for a limited time only, THE HEREFORD BRAND and the AMARILLO NEWS (by mail) both one whole year for only \$6.95. Come to The Brand office or see your community correspondent. Offer subject to withdrawal without notice.

FOR RENT

FOR RENT: Spacious 3-room furnished apartment with or without private bath. Garage. Bills paid. Also two room apartment adjoining bath. 517 East 11th Street. 43-1tc

FOR RENT: Furnished apartment. Mrs. J. M. Boone. 43-1tc

FOR RENT: Furnished bedroom. Available after Nov. 1. See J. D. Elland, AAA office. 43-3tc

FOR RENT: One furnished two room apartment; downstairs. All bills paid. Cummins Apartments. 43-1tp

FOR RENT: A nice two room apartment for adults. 510 Lawton Ave. Phone 545W. 43-1tc

FOR RENT: 2 room downstairs apt., private entrance, inner spring mattress, electric refrigerator, good floors, new draperies, bills paid. 710 E. 3rd St. 43-1tc

FOR RENT: Furnished Apartment. 400 McKinley. 42-3tc

WHEAT PASTURE for about 50 cattle. Paul Wilson, 5 1-2 miles southeast of Hereford.

FOR RENT: Furnished bedroom, 706 25-Mile Ave. Telephone 574-J. Johnie Estes. 26-tfc

DESPITE RISING PRICES we are offering, for a limited time only, THE HEREFORD BRAND and the AMARILLO NEWS (by mail) both one whole year for only \$6.95. Come to The Brand office or see your community correspondent. Offer subject to withdrawal without notice.

LOST AND FOUND

LOST: Thursday afternoon, ladies gold wrist watch. Hallmark. Bronze face. Old fashioned gold band. Mrs. Troy Stambaugh. 43-1tp

LOST: September 30 on Highway 60, Red Cocker Spaniel Female. \$10.00 Reward for information leading to recovery. Ray Johnson, Summerfield, Texas. 41-2tp

FOR SALE OR TRADE

KEEP your poultry, hogs and cattle healthier with Concentrates to be mixed with your home grown feeds. West Texas Feed & Seed. 43-1tc

FOR SALE: Bundle Cane and Baled Alfalfa. R. R. Jackson. 43-3tc

FOR SALE: Green tomatoes and turnips, \$1 per bushel, delivered on Mondays and Fridays. Mail post card for order to Mrs. D. H. Allmon. 43-1tp

FOR SALE: Model A Ford Coupe; also good barley seed. G. W. Newson, 306 W. 7th Street. 43-2tc

FOR SALE: 150 cows, \$55.00 per head. See us for livestock. M. A. Crum, Friona, Texas. 43-1tc

FOR SALE: Improved 240 acre farm, close in. Natural gas, electricity, pavement. Suitable for irrigation. Small loan. Would consider good house in Hereford. Box 292, Hereford, Texas. 43-3tp

KEEP your poultry, hogs and cattle healthier with Concentrates to be mixed with your home grown feeds. West Texas Feed & Seed. 43-1tc

FOR SALE: Four Room House and Garage. 903 East 3rd. St. Small Equity. See Libburn Ray at Roberson Battery and Electric or call 270*J. 42-3tc

FOR SALE: Carload of heavy feeder calves. See Vern Witherspoon. 42-3tp

FOR SALE: 20 Good Young Registered Cows; Six calves on them. Balance due to calves by Jan. 1. Also several small bunches of good grade cows. Geo. McCurry. 42-3tc

FOR SALE: North half of section 29-5-4; all in grass. Price \$10.00 per acre. W. N. Summers, Cantril, Iowa. 41-2tc

WE HAVE a good stock of those red cedar shingles. Re-roof. Rockwell Bros. & Co. 41-3tc

FOR SALE: 39 De Luxe Plymouth 2 door, Good tires, heater and radio, A-1 condition. W. L. Jones, 4 miles West on Harrison Highway. 41-3tp

WHEN IN need of any kind of building materials, see us. Rockwell Bros. & Co. 41-3tc

FEED FOR SALE: See A. F. Davis on Harrison Highway, about 40 miles west of Hereford. 40-6tc

Chevrolet - Oldsmobile

Guaranteed automobiles, genuine parts and guaranteed service!

G. W. Brumley

FLOWERS

See or Call MRS. J. H. PITMAN Funeral Flowers given special attention. 40-3tp

JERSEY HEIFERS, two year old heavy Springers for sale or trade. B. E. Brumley. 39-12tp

FOR SALE: Good new cane. Sell for 2c a bundle. R. R. Jackson. 37-tfc

FOR SALE: High testing seed wheat, Turkey Red, at the Box Car Ranch, 27 miles northwest Hereford. We have scales to weigh. See George McCurey. 33-tfc

WE specialize in brake re-lining. Bring in your brake shoes and we will do the rest. Our new burnisher affords 100 per cent contact with drum. MILLER AUTO STORE. 15-tfc

Typewriter Ribbons
Adding Machine Paper
Loose-Leaf Ledgers
Remington Typewriters
Mimograph Paper
Adding Machine Ribbons
Mimograph Stencils
Remington Adding Machines
Loose-Leaf Bookkeeping Forms
File Folders
Steel File Cabinets
Texas Standard Legal Forms
Rubber Bands
Congress Bridge Cards
Manuscript Covers
Stamp Pads
Stamp Daters
Ken Bridge Cards
Parcel Post Labels
Cafe Guest Checks
Memo Books & Fillers
Gummed Labels
Cattle Pedigree Forms
Hammermill Bond Paper
Account Books
Columnar Pads
Marking Tags
Letter Files
Staples
Staple Machines
Rubber Stamps
Index Cards
Typewriter Paper
Sales Pads
Pack Machines
Paper Clips
Collector's Folders
Columnar Sheets
3-Ring Binders
Scale Books
Money Receipt Books
Shipping Tags
Wedding Announcements
Indelible Colored Pencils
Ink Eradicator
Scotch Tape
Clip Boards
Arch Files
Second Sheets
Postal Scales
Money Boxes

...and this ain't all

to be found in

The Hereford Brand's Office Supply Dept.
PHONE ... 30

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Wedding Ceremony Is Held At Umbarger Catholic Church

Miss Elizabeth Wieck and Norbert Skypala were married Tuesday morning, Oct. 14, at 8:30 o'clock, at St. Mary's Catholic Church in Umbarger with the Rev. J. J. Dolge, pastor of the Umbarger Catholic Church, reading the ceremony.

The bride is the daughter of Mr. and Mrs. Louis Wieck of Umbarger and the bridegroom is the son of Mr. and Mrs. Vincent Skypala of Hereford.

White chrysanthemums decorated the church and white tapers burned on the altar. The couple knelt on a white covered kneeling bench as the choir sang "Ave Maria." Ernest Holstine, organist, accompanied the choir and played the wedding music.

Miss Edna Artho was maid of honor and John Wieck, brother of the bride, was best man. Miss Artho wore an aqua taffeta frock made with fitted lines and a bandeau of flowers in her hair. She carried a blue rosary.

The bride's dress was made of white, bride's satin and fashioned in princess style with silk covered buttons down the back and on the long fitted sleeves. Lace trimmed the neck of the dress and the bride's only ornament was a gold necklace, an heirloom from the old country. Her fingertip veil was held in place by a wreath of orange blossoms and she carried an arm bouquet of white carnations.

After the wedding a reception was held at the home of the bride's parents for relatives and the bridal party. Tuesday night a dance honored the couple at the St. Mary's Parish Hall.

Out-of-town guests here for the wedding included Mr. and Mrs. Will Kleinshmidt of Columbia, Mo., Miss Minnie Lickhaues of Dodge, Neb., and Father Nathaniel Madden and Father A. J. Milano of Hereford.

The young couple plan to make their home in Hereford. He is employed at the Hereford Locker and Cold Storage Plant.

Autumn Party Entertains Club

Autumn flowers with yellow and brown predominating and autumn leaves provided colorful decorations for the club party given by Mrs. Ernest Medkief Thursday afternoon.

Two tables of members of the London Bridge Club and guests made up the party. Mrs. Henry Sears was a special guest of the club and Mrs. Travis Dameron was a tea guest. Mrs. Sherman Morgan played high for score and Mrs. J. M. Posey played second high.

Enjoying the afternoon of games were Mesdames R. R. Wills, J. T. Gilbreath, Jr., Meade Haile, Sherman Morgan, Frank Cogdell, J. M. Posey, Henry Sears, E. E. Milburn and the hostess.

Hallowe'en Motif Is Featured At Club Party

Trump and Chatter Club members were entertained at the home of Mrs. Elvin Ridling Thursday afternoon.

Hallowe'en decorations were used with orange and black colors combined to carry out the motif. Pumpkin faces and jack o' lanterns aided in the suggested theme.

Defense stamps for score awards were presented to Mrs. J. E. Kirby for the club and to Mrs. Lyle Holmes of Shamrock, who is visiting her parents, Mr. and Mrs. M. R. Thomas.

Refreshments were served to Mesdames John T. Sims, David Rodgers, Wayne Evans, Troy Moore, Sylvester Slagle, Woodrow Wilson, A. Petersen and Lyle Holmes.

Installation Rites For Three "L" Class

Installation services for the Three "L" Class of the Baptist Church were held at the home of Mrs. Eva Greeson last week. Mrs. W. E. Barnes was in charge of the services which suggested rules and regulations of army life.

After the program a covered dish supper was enjoyed by Earline Kemp, Aris Tarter, Thornton Shirley, Dorothy Funderburg, Imogene Cotton, Lois Standifer, Inez Funderburg, Mrs. W. E. Barnes, Mrs. G. P. Owen, and the hostess.

To Give Drama Here



Pictured is Judge M. C. Summers, who will appear here Nov. 3 in a temperance play, "The Boomerang." Judge Summers is also the author of the play, which gives a vivid picture of the problems of the liquor traffic.

Mrs. James R. Allison Is Luncheon Hostess

Mrs. James R. Allison was hostess at a luncheon Tuesday when she entertained members and guests of the Tuesday Knitting Club at her home on West Ninth Street.

Crystal and silver and rose-colored chrysanthemums decorated the small tables which were arranged for nine.

Sewing and knitting, both individual and for the Red Cross, provided entertainment for the afternoon.

Those present were Mesdames Knox Kinnard, Travis Dameron, Ernest Medkief, J. T. Gilbreath, Jr., Wayne Evans, W. J. Stanford, Woodrow Ireland, Colby Conkright and the hostess.

G. C. Hartman Is Birthday Honoree

G. C. Hartman was named honoree Sunday when his daughter, Mrs. Gordon Witherspoon, entertained with a family dinner on his birthday. A large birthday cake was featured at the celebration which marked Mr. Hartman's 56th anniversary.

Those attending were Mr. and Mrs. Orville Houser, Nina Beth Hartman, Jiggs Hartman, Elwyn Hartman and the Gordon Witherspoon family.

Polly Dixon Is Honoree For Birthday Party

Miss Polly Dixon was complimented Friday evening with a birthday dinner-party at the home of her parents, Mr. and Mrs. B. R. Dixon.

Places were laid for ten guests at a large dining table centered with a birthday cake topped with gold candles and flanked by gold and yellow marigolds. Other decorations carried out a gold, yellow and bronze theme.

After the dinner party guests spent the remainder of the evening dancing at the club house.

Those enjoying the party were Rachel Ireland, Ruth Temple Hastings, Dorothy Banner, Betty Jo Kendall and the honoree, Henry Ford, Richard Petersen, Robert Teter, Elbert Hagan and Pete Hopson.

Methodist Women Will Observe Week of Prayer

The Woman's Society of the Christian Service of the Methodist Church will observe the annual week of prayer services next week.

An all-day retreat will be held at the church Tuesday beginning at noon. A 45 minute service with Mrs. Lyle Blanton as leader will precede luncheon in the basement of the church at one o'clock. The afternoon program will be in the hands of Mrs. Cawthon Bryant. On Wednesday the services will be continued at the zone meeting which will be held in Friona.

The theme for the annual series of services will be "The Great Fellowship of Love" Mrs.

Games Entertain Pleasure Hour Club

Gold and black were the colors used to symbolize the Hallowe'en season when Mrs. Elmer Mathies and Mrs. Boyd London were hostesses Monday evening for members of the Pleasure Hour Bridge Club and husbands. The Mathies home was decorated to carry out that theme with gold flowers and tulle and prize packages for bridge games observed the Hallowe'en theme.

High couple prize went to Mr. and Mrs. Ralph Smith and low to Mr. and Mrs. Elmo Lawhon. Mrs. Roy Jowell won the traveling award.

Refreshments repeating the seasonal theme were served to Messrs. and Mesdames Ralph Smith, Elmo Lawhon, Roy Jowell, Earl Phillips, Hugh Bookout, Roger Corbett, Harry Lomas, O. L. Click, Chris Renfro, Elmer Mathies and Boyd London.

Sewing Club Is Entertained

Mrs. E. E. Fridley was hostess to members of the Elite Sewing Club Thursday afternoon at her home on "B" St. Crocheting, sewing, embroidery and talking provided entertainment for the afternoon.

Colorful refreshments were served to Mesdames Noah Ewton, Cliff Hicks, Edna Jett, F. L. Terrell, Henry Williamson, C. C. Cox, T. W. Alderson, J. C. Cummins, Lyle Blanton and the hostess.

Mary-Martha Class Is Entertained In Alderson Home

Mary-Martha Class of the Methodist Church was entertained at the home of Mrs. T. W. Alderson last week.

Mrs. Alderson, president of the class, presided over a short business session and Mrs. F. L. Terrell was in charge of the lesson for the afternoon.

Mrs. Cliff Hicks was appointed chairman of the membership committee and Mrs. H. E. Henslee was named chairman of the visiting committee.

Mrs. Phillip Miller and Mrs. Henry Williamson were special guests and others attending were Mesdames S. O. Wilson, Alderson, Hicks, F. L. Terrell, Ross Fuller, Henslee and J. C. Cummins.

Hospital Notes

Mrs. C. E. Moseley, maternity, boy born Oct. 18.

Mrs. W. P. Caldwell, maternity, boy born Oct. 19.

Herman Wicker, medical, released Oct. 32.

Louis Welch, surgery, Oct. 23.

Mrs. H. E. Miller, medical, Oct. 21.

Mrs. J. H. Honea, surgical, Oct. 13, condition satisfactory.

Pay Taxes Early And Save Discount

Friday, Oct. 31, will be the last day upon which the full three per cent discount can be given on state and county taxes. The discount is effective according to a law passed by the recent legislature, which also provided that discounts of two per cent in November and one per cent in December could be given on taxes paid during those months.

With generally rising taxes and no opportunity for discount—new federal taxes are mostly indirect—it is thought that many citizens will take advantage of the discount by paying state and county levies during October.

This discount is also on all school taxes collected by the county tax collector.

Heiselman News

MRS. B. A. WEST

Mr. and Mrs. Harold Brownling were dinner guests of Mr. and Mrs. Frank Watson at Adrian Saturday evening.

Mr. and Mrs. Ted Rohrback and Mrs. Ann Haines visited school Thursday afternoon.

Maxey Dowd and G. W. Duncan spent Sunday in the Henry Browning home.

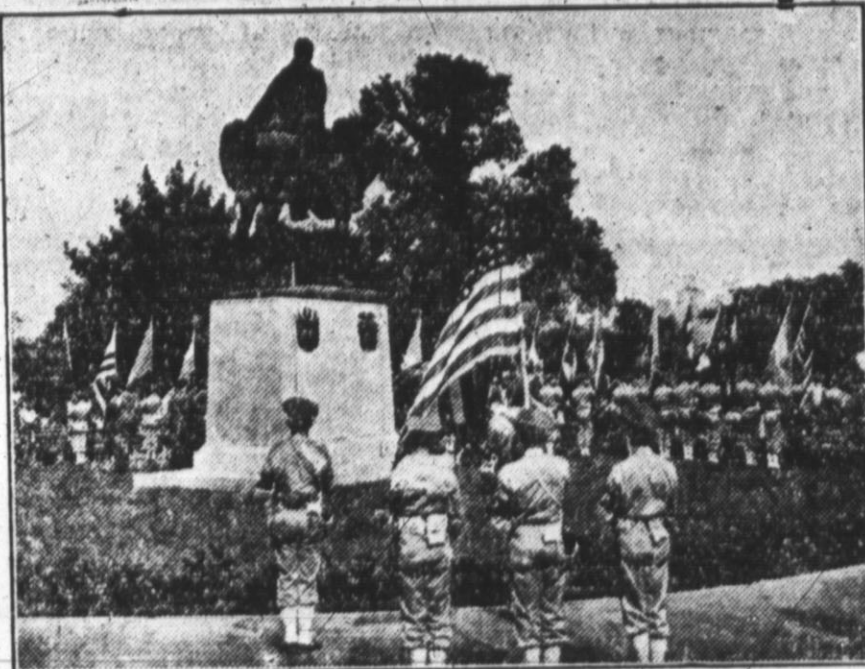
Mrs. Tom Bohannon, who has been visiting in the home of her daughter, Mrs. Floyd West, returned to her home in Van Nys, Calif., Monday.

Mr. and Mrs. Floyd West were called to Pampa Wednesday because of the death of her aunt, Mrs. T. C. Bates.

Floyd West is driving a new car.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

D. W. Hawkins is general chairman of the program.



Massing the colors at the statue of Simon Bolivar in Central Park, New York City, during the recent celebration of the 158th anniversary of his birth.

Fall And Winter Months See Increase In Womens Deaths from Fire, Burns

Women face increasing hazards from fire accidents in the fall and winter months ahead, according to life insurance statistics. More than 1,600 women

die each year from burns resulting from accidents in the home.

More than half of all these deaths are from fire in furnaces,

stoves or fireplaces. Some are working at stoves, some warming themselves, some lighting fires. This group includes such cases as those where women used an apron to lift a hot kettle, the apron catching fire.

The second most important cause is flammable liquids for dry cleaning clothes, polishing stoves, or having them too near fire. One-fifth of all deaths are from this cause.

About one-tenth of women deaths from burns are caused by cigarettes and matches, chief causes being smoking in bed and lighting dark closets with matches.

The balance of burn deaths among women included shower baths, moving or upsetting hot liquids, bonfires, in yards, oil lamps, electrical appliances, and candles.

In practically all cases, these deaths are preventable and life insurance men urge women to exert every precaution in connection with fire, to reduce this annual toll.

There has been a reduction in total annual deaths from burns in recent years, according to life insurance statistics, the 1939 rate being nearly half that of ten years previous and less than one-third that of 20 years previous. During 1940, however,

Taylor Calls



Special emissary to the Vatican, Myron C. Taylor calls on the President to discuss moves toward gaining religious freedom in Russia.

deaths from burns increased, the first upturn in several years.

ROOMS TO RENT? TRY A WANT AD

"WE SELL FOR LESS"
HAILE DRUGS
PHONE 99 — WE DELIVER
PRICES GOOD FRIDAY-SATURDAY-MONDAY
Walgreen Agency Drug Store

Have your Prescriptions Filled at HAILE DRUG.
Our Prescriptions are compounded exactly as
your Doctor orders... from Fresh Potent Drugs.

COLD CAPSULES
C-L Brand 33c

CLEANER FLUID
Justrite, 10-oz. Can . . 21c

J & J Talcum
25c size 21c

Spirits Camphor
2 oz. Size 27c

75c FITCH
Shampoo—With Quinol 59c

Bayer Aspirin
75c Size—100's . . 59c

CASCARA
Aromatic—25c Size . . 19c

HAND CREAM
Perfection, 3 oz. Jar 39c

Don't Offend!
LISTERINE
ANTISEPTIC
For Halitosis
(Red Brand)
75c Size 59c

50c BOX
EX-LAX 14c

BOTTLE OF 100
ASPIRIN 11c

PINT SIZE
MINERAL OIL . . 23c

50c LOTION
JERGEN'S 29c

\$1.00 SHAMPOO
DRENE 67c

50c TOOTH POWDER
CALOX 29c

50c
HIND'S LOTION . 23c

\$1.20 BOTTLE
SYRUP PEPSIN . 69c

\$1.50
PETROLAGAR . . 89c

25c SYRUP of
BLACK DRAUGHT 13c

ALL TOILETRIES
KRANK'S 1/2 Price!

25c TUBE OINTMENT
ZINC OXIDE . . . 14c

\$1.00 IRONIZED
YEAST 73c

50c HAND LOTION
WOODBURY'S . . . 21c

55c
POND'S Creams . . 37c

PINT BOTTLE
COD LIVER OIL . 79c

STOMACH SUFFERERS
For Relief, Try
BISMADINE
ANTACID—ALKALINE
5-OUNCE
BOTTLE 50c
For stomach distress due to
over indulgence!

Medium or Large
BABY PANTS
U. S. Rubber

25c Size
CARTER'S
PILLS 19c

LOW DRUG PRICES

REVELATION 50c Tooth Powder	33c
AY-TOL ANDG CAPSULES—25's	69c
PETROLATUM WHITE 1 1/2 oz.	7c
PINKHAM'S SL35 COMP.	98c
ANALGESIC Balm Koller's	42c
KOTEX NAPKINS, Box 12	25c

FREE! 35c Tube
Orlist
Tooth Paste
with Pint Bottle
ORLIST
Mouth Wash
85c Value!
Bath For 49c
ORLIST NYLON
TOOTH BRUSH
Longer-wearing!
Water-resistant! . . 25c

For "Touch-Ball"
MINIATURE SIZE
PREP FOOTBALL
Guaranteed
Bladder
Durable cover &
Dupont laces.

PO-DO RAZOR BLADES Pkg. 10 29c	GLASS MEDICINE DROPPER 5c Value 3c
--	--

For Warm Comfort!
THREE-HEAT
HEATING PAD
Soothing
Heat
To help relieve
muscular pain.

TUBE STYPTIC PENCIL 4c	Keller SYRUP of FIGS 5 oz. Size 43c
---	---

NERVOUS? UNRESTABLE?
Perhaps you're deficient in
VITAMIN B1
OLAFSENS VITAMIN B1
WINE TONIC Helps Cor-
rect This Deficiency!
FULL
PINT 119c

10c IVORY
FLAKES
2 for 15c

35c VICKS
VAPO-RUB 27c

HERSHEY Economy Size
CHOCOLATE BARS
In Semi-Sweet, Almond, Plain,
Milk or Crunch
2 for 25c

IODENT
50c Tooth Paste 33c

DR. SCHOLL'S
35c ZINO PADS . . 31c

STILLMAN'S
Medicated Jell . . . 89c

PINT BOTTLE
ANTISEPTIC

19c
MOUTH WASH

Comfortable Pinless
Sanitary Belts
Adjustable

10c Bars Jergen's
TOILET
SOAP 4 for 19c

60c ZONITE for
Feminine Hygiene 47c

To the price quoted herein on Toilettries,
Watches and Clocks, 10% will be added
as required by the new Federal Retailers
Excise Tax.

FOR EVERY OCCASION
Whitman's Candies

STRINGS FOR YOUR
Musical Instruments

A LARGE LINE OF
LIGHT BULBS
AND FUSES!

Ask for S. & H. GREEN STAMPS at the
CITY DRUG STORE
PHONE . . . 100

Ten Ways To Kill A Good Town

1. Don't attend any civic meetings and if you go, arrive late.
2. Never accept an office. It's easier to criticize than do things.
3. Do nothing more than absolutely necessary, but when others use their ability to help matters along, howl that the town is being run by a clique.
4. If you have a suggestion to offer, do not think of going to the authorities in charge, just yell to the world at large.
5. Get "sore" if you are not appointed on a committee, such as the park board, cemetery board, or public relations committee; but if you are appointed do not attend committee meetings.
6. If asked by the chairman of a business men's club to give your opinion on some matter, tell him you have nothing to say. After the meeting tell everyone how things should have been done.
7. Get good and mad at some members of the organization and quit attending any meetings.
8. Be pessimistic about every proposal to expand trade and promote the interests of the town.
9. Watch the proceedings of the local school board and town council, and point out the errors of their ways to everyone who will stop long enough to listen.
10. Encourage your wife and relatives to do their shopping out of town.

Jumbo News

MRS. ULLMAN HUNTER

Mr. and Mrs. C. E. Burks and Mr. and Mrs. Ben Fortner of Arney spent Sunday with Mr. and Mrs. Addison Hunter. In the afternoon Mr. and Mrs. Wilburn Axt of Rio and Mr. and Mrs. J. B. Cocanougher of Dawn called. Mr. and Mrs. F. A. May spent Sunday near Claude with their son, Emzy and wife. Mr. and Mrs. Sam Hunter and children were in Amarillo Friday.

Guests for a talk-fest Friday

Protect

WHAT HAVE YOU INSURED?

John McLean

Insurance Agency
112 W. 3rd Phone 273

Can Your Afford To

Take Chances

It's serious business, Dad, this job of making a living for a wife and family. And when you do save some money with which to provide for their future—you can't afford to take any risks.

That's why so many men with family obligations place their money in our bank — where it's protected by the integrity of sound management plus the added safe guard of

Federal Deposit Insurance

See Us For Defense Bonds!

First National Bank

OF HEREFORD

MEMBER
FEDERAL RESERVE
SYSTEM

A Strong Bank
Thoughtfully
Managed

Honoring Two Famous Pan-Americans



Statue of Simon Bolivar
in Central Park,
New York City.

We will publish additional authentic feature articles dealing with the significant personalities and fundamental institutions of Latin American countries whose newspaper publishers are co-operating with Publishers' Reciprocal Program (Inter-American) by printing in their newspapers feature articles backgrounding and interpretative of our "way of life" in the United States.—Editor.



Statue of Henry Clay in
Caracas, Venezuela.

afternoon in the home of Mrs. Henry F. Neely were Mesdames F. L. Pinckert, M. L. Simpson and Ullman Hunter. Mrs. Neeley has as her house guest, Mrs. Grace Allen, of Hollywood, Cal. Troy Frazier left Monday night for San Francisco, Calif., where he will be employed in the navy ship yards.

J. M. Richardson and Steve Collingsworth of Shreveport, La., visited with the Ullman Hunters over the week end.

Mr. and Mrs. M. L. Simpson and Mrs. Ullman Hunter attended the waffle supper and forty-two party at the court house in Dimmitt Friday evening.

Mrs. Marie Frazier spent Saturday night with her mother, Mrs. Hancock. She returned home with Mrs. Frazier to stay until her husband returns.

Mr. and Mrs. J. J. Wilder were in Amarillo Saturday.

Mrs. Ullman Hunter called on Mrs. W. L. Hall of Hereford Saturday afternoon.

Mr. and Mrs. W. A. Hunter of Hereford called on Mr. and Mrs. Addison Hunter, Sunday afternoon.

W. A. Hunter, Addison Hunter and Dr. Puckett of Amarillo dipped cattle at the Hunter-Richardson farm last week.

Robert Pinckert, who is attending school at Eastern New Mexico State College at Portales, spent the week end with his parents.

Miss Catharine Couch of Dimmitt called on Mrs. Ullman Hunter Tuesday afternoon.

Mr. and Mrs. M. L. Simpson have added a modern bathroom and kitchen in their home and have installed gas.

E. Ramey, our rural mail car-

Vega News

MRS. D. E. MCKENDREE

Farmers in this vicinity are making use of each day to save their bumper row crops, much of which is still standing. A freeze now would ruin many acres of grain sorghums.

Mr. and Mrs. Owen Jackson and Mrs. H. M. Jackson made a trip to Roswell, N. M., Sunday to take home Mrs. Jackson's sister, who had been visiting her.

Mrs. Pearl Petty and daughter, Miss Pauline Petty, left Monday for Silverton, where they will make their home.

The Vega P. T. A. had its candle-lighting program ceremony for the birthday of the Texas Congress of Parents and Teachers with Mrs. Jim Sprouse in charge. A large crowd was present for the program, after which members of the second year Home Economics class served refreshments to all assembled.

Vega High School and P. T. A. are sponsoring a carnival to be held in the school building October 31. All are invited to attend.

We are glad to report that Mrs. J. L. Jones is somewhat improved after a serious illness.

Mr. and Mrs. Clark Hancock of Amarillo, had dinner with Mr. and Mrs. C. T. Everett, Monday night.

Mrs. Bernice Harris is in the hospital at Raton, N. M., having undergone an operation there last Sunday.

About 25 churches were represented in the Worker's meeting held in the local Baptist Church Tuesday. A fried chicken dinner was served to all the delegates and members of the local church in the Kiwanis Hall at noon.

Word was received Saturday morning from Mrs. Owen Williams, who is in Fort Worth, that the condition of her father is not improved.

Cecil Horrell came Monday from Fort Lewis, Wash., where he is in training. This is his first furlough since his induction into the army several months ago.

hier has been notified that this route will be discontinued if the roads are not improved.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

MASONIC BULLETIN
Hereford Lodge 549

Stated meeting second Monday in each month. School of instruction each Thursday night.

R. L. Thompson, W. M.
E. L. Brady, Secy.

Be Quick To Treat Bronchitis

Chronic bronchitis may develop if your cough, chest cold, or acute bronchitis is not treated and you cannot afford to take a chance with any medicine less potent than Creomulsion which goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes.

Creomulsion blends beechwood creosote by special process with other time tested medicines for coughs. It contains no narcotics.

No matter how many medicines you have tried, tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough, permitting rest and sleep, or you are to have your money back. (Adv.)

Rev. and Mrs. V. W. Allen visited friends in Lella Lake and Clarendon a few days this week. Miss Vernez Turner was hostess to members of the Sophomore Class last Friday night. Vega Longhorns were defeated in their football game Friday by the Happy team to the tune of 41 to 13.

Rev. Rex Kendall went to Fort Sill, Okla., to take an examination as chaplain for the army. Glen Slutz, who is stationed at Camp Bowie, is home on a 15 day furlough.

Ervin Frost was removed to the hospital in Amarillo, Wednesday and on Thursday underwent a major operation and is reported to be in serious condition.

Donald Cotton, son of Mr. and Mrs. Bob Cotton is ill from pneumonia, at his home here.

Prizes of Defense Stamps were given by the P. T. A. in the Fire Prevention Poster contest this week. Horace Roark winning first prize, Winona Blasen-game, second prize and John Dyer, third.

A. R. Castleberry of Amarillo was in Vega on business this week.

John Ivy suffered a severe heart attack, Friday, and is confined to his home at present.

Among those attending the Sandie-Norman football game in Amarillo Friday night were Mr. and Mrs. A. R. Waddill, Mr. and Mrs. D. E. McKendree, Jim Hall-burton, George Bell, Bill Swanson, Cecil and Gerald Horrell.

H. G. Green is confined to his home with a severe cold.

Allen Staggs is on the sick list this week.

Mrs. A. L. McNabb is again confined to her home because of sickness.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

TWO THOUSAND TO DIE

According to State Police Director Homer Garrison's figures, there are a lot of Texans scheduled to be killed this year by automobile drivers.

Figuring it mathematically, Garrison said, about 2,000 people are destined to lose their lives in run-ins with automobiles.

"Alarming Insurance"

Garrison arrived at his predictions after studying the trend of "an alarming increase" in the State's traffic death toll for the first nine months of 1941. Figures on the first nine months show a gain of 13 per cent in deaths.

"Mathematically," Garrison said, "this rate of progression would result at the year's end in an increase of 20 per cent.

That would mean 2,100 deaths, or approximately 50 more than the 2,043 deaths which set an all-time record in bloody 1937."

COURTHOUSE RECORDS

NEW CARS

Ed Rapstien, GMC Pickup, Forrester Machinery Co.
G. H. Whitaker, Ford Super DeLuxe Tudor, Walter Irvin, Inc.
F. J. Knabe, Chevrolet Special Town Sedan, Brumley-Woodford Motor Co.
J. A. Pitman, Chevrolet Aero-Sedan, Fleetline, Brumley-Woodford Motor Co.
Floyd West, Dodge Custom Town Sedan, Ireland Motor Co.
H. G. Conkwright, Chevrolet Special Coupe, Brumley-Wood-

ford Motor Co.
W. L. Johnson, Dodge Custom Club Coupe, Ireland Motor Co.

WARRANTY DEED

Gordon Durham and wife, Mildred Durham, to A. O. Thompson, Block 79.
D. H. Alexander et ux to C. M. Hicks, S 1-2 of Lots 3 of Assessor's Subdivision, Block 11, Evans Addition to the original town of Hereford.
E. J. Boeskin and wife to J. M. Postelle, NE 1-4 of Section 86, Block M-7.
F. H. Oberthier and wife to Babe Weaver, part of Block 7, Evans Addition to town of Hereford.
Eva Brown to John V. Farwell, et al, SW 160 acres, of Survey

36, Township 2N, Range 1E of Capitol Syndicate Subdivision.

DEED OF TRUST

Nelle L. Barnes to the Federal Land Bank of Houston, Survey 7, Block 7, Beaty Seale & Forwood Abst. 111, Cert. 1-696, Pat. 604, Vol. 23, Dated June 14, 1876.
Nelle L. Barnes to Land Bank Commissioner, Survey 7, Block 7, Beaty, Seale & Forwood Abst. 111, Cert. 1-696, Pat. 604, Vol. 23, Dated June 14, 1876.

MARRIAGE LICENSES

Wallace Dietzler and Miss Mavis Hugg, Oct. 13.

A Brand Ad Will Sell It!

Texas

Hunting Season

for Duck and Geese

Deer, Bear, Turkey

for Quail

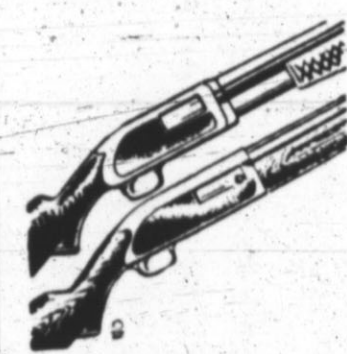
Opens Nov. 2
Closes Dec. 31

Opens Nov. 16
Closes Dec. 31

Opens Dec. 1
Closes Jan. 16

We Sell Hunting Licenses

FOR RENT



Despite rumors you may have heard to the contrary, you will find here our Usual Excellent selection of

NEW SHOTGUNS

and a nice selection of

RENTAL SHOTGUNS

OUR STOCK OF FAMOUS
SUPER X

SHORT SHOT STRING SHELLS
AND AT 1940 PRICES!

For QUAIL HUNTERS we have an excellent stock of drop shot Quail Loads, Cleaning Rods, Gun-Oil, Hunting Jackets, and many other items you will want during the season.

We have a wide variety of ammunition, including some of those "Hard-to-Get" sizes!

Deer Hunters

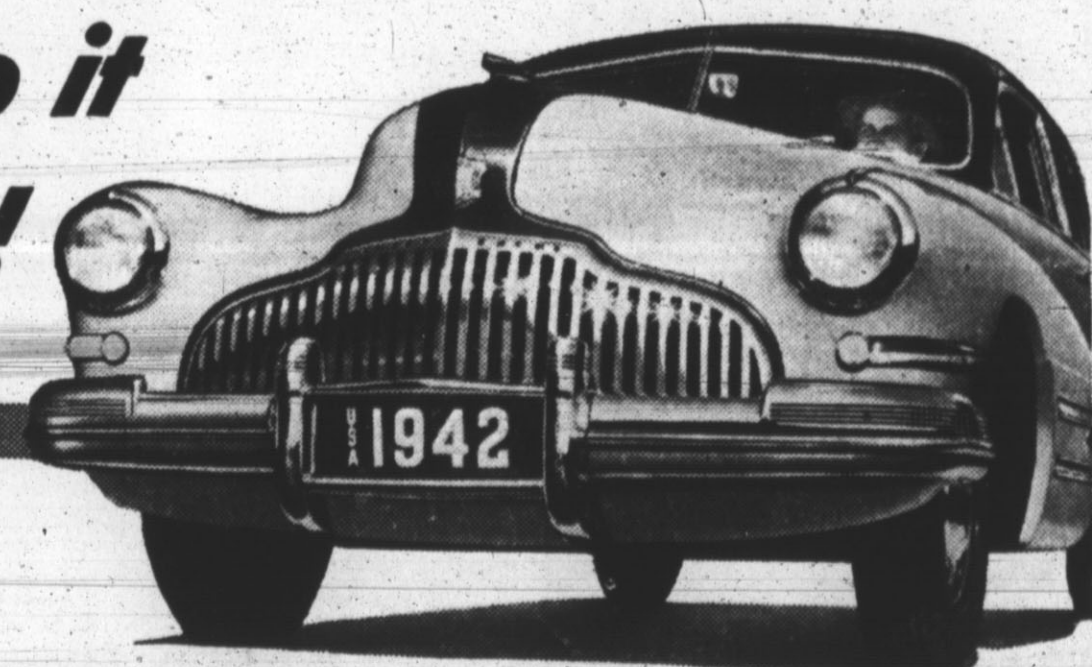
So far as we know there will be no shortage of shot shells this season; metallic cartridges in larger calibres are becoming increasingly difficult to procure, however, but this season we hope to be able to supply all demands.



Streu Hardware

HEREFORD, TEXAS

You can do it if you try!



POISED here as if for take-off is the gorgeous new creation which is the Buick SUPER for 1942.

Fresh in line, clean of contour, solid as a combat car but graceful as a plane, it is one of 23 sparkling new models that prove you can do it if you try!

For the very things that made some people ready to say there couldn't be anything new in the 1942 cars made Buick engineers resolve that if there were any they would be better automobiles.

Now they're here. Everyone a Buick FIREBALL valve-in-head straight-

eight, every single one a honey.

Put foot to treadle in any of them and you find out in a hurry, how little defense conditions hamper men of real skill and alert ingenuity.

Push this beauty, force it through the toughest going — it will take all you can give it with frugal ease — and be fretlessly ready for more.

Yes, go see these cars now and learn how wrong the fellow was who said there could be little new in '42.

No other car has ALL THIS FOR YOU in '42
FIREBALL STRAIGHT-8 VALVE-IN-HEAD ENGINE
★ COMPOUND BARBURETION (standard on most models)
★ OIL-CUSHIONED CRANKSHAFT PINS AND JOURNALS
★ STURDI-LITE CONNECTING RODS ★ STEPON PARKING BRAKE ★ BROADRIM WHEELS ★ FULLY ADJUSTABLE STEERING POST ★ BODY BY FISHER ★ WEATHERWARDEN VENTI-HEATER (accessory)

"BETTER BUY BUICK"
EXEMPLAR OF GENERAL MOTORS VALUE

Cogdell Motor Co.

317 NORTH MAIN STREET

HEREFORD, TEXAS

LOCALS

Miss Edna Daughette spent the past week end in Pampa with her parents, Mr. and Mrs. W. M. Daughette. She also attended the Adobe Walls Celebration held in Borger.

Mr. and Mrs. Frank Carl left yesterday for Globe, Ariz., and San Diego, Calif., where they will spend several months with a probable move to California as an incentive for the trip.

Weekending in the home of Mr. and Mrs. Ira Foster were Miss Frances Fielder of Washington, D. C., and Mrs. Foster's brother, Ray Culwell, of Brownwood, also Mr. and Mrs. O. W. Tippet of Amarillo.

Mr. and Mrs. Elmer Patterson and children returned Monday night from Dallas where they attended the Texas State Fair and visited in the home of her brother, J. C. Chambers.

Spending last week end in the homes of his children, Mrs. O. G. Hill and Ira Foster, was R. I. Foster of Clayton, N. M.

Miss Dorothy McDonald and Miss Louise Elliott of Amarillo were guests of Judge and Mrs. J. W. Witherspoon Saturday.

Mrs. Lyle Holmes and son of Shamrock have returned to their home in Shamrock after visiting her parents, Mr. and Mrs. M. R. Thomas. Another daughter, Mrs. E. F. Kane and Mr. Kane arrived Saturday to visit in the Thomas home. Mr. and Mrs. Kane also live in Shamrock.

Mr. and Mrs. J. L. Celsor of Sentinel, Okla., have been visiting the Elvin Riddings. While they were here they accompanied the Riddings to Dallas to attend the Texas State Fair and to visit relatives.

Mr. and Mrs. Glenn Snyder left Saturday morning for Sherman to visit their daughter, Mrs. Ike Holman and family. They will also spend some time with another daughter, Miss Helen Ann Snyder, a student at T. S. C. W. Benton, before returning home.

Mr. and Mrs. Caldwell Hicks and children returned to their home in Garden City, Kan., Monday after spending the week-end here in the H. G. Conkright and T. W. Roberson homes.

Mr. and Mrs. Hubert Freeman and son of Big Springs were in Hereford the past week-end to visit her parents, Rev. and Mrs. M. M. Beavers.

KESTER PROMOTED
Word has been received here that Clifford Kester has been promoted from junior inspector to inspector of the electric and radio division of the Boeing Aircraft Company at Seattle, Wash.

Mr. and Mrs. Kester left Greenwood Springs, Colo., last August and he is the first man in the plant to receive promotion under three months. He is the son of Dr. and Mrs. F. M. Kester.

Mrs. H. L. Broadwell and Mrs. A. O. Thompson went to Amarillo Monday to attend the opening program for the Philharmonic Music Club held in the club rooms at the Municipal auditorium.

Little Jerry Witherspoon, son of Judge and Mrs. J. W. Witherspoon, is able to be back in school this week after being ill last week with influenza.

TEXAS TECH STUDENTS
Texas Tech students who came up from Lubbock to spend the week end with homefolks included Donald Henslee, Jeff Burk, Floyd Ross and George McLean.

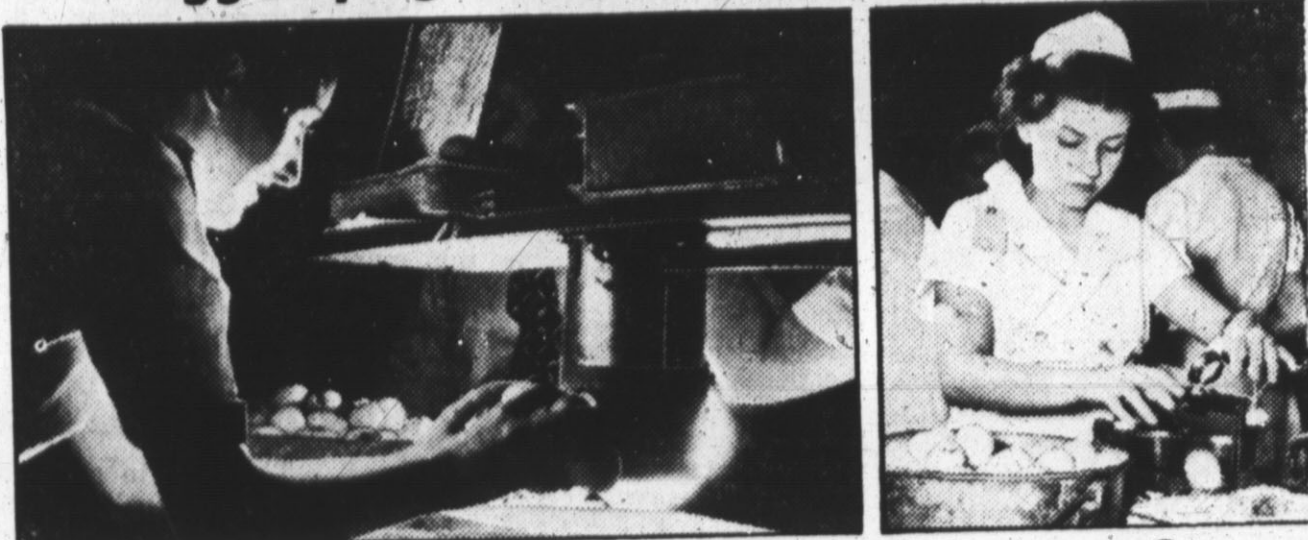
Jack Knox, student at WTSC, Canyon, was in Hereford the past week end to visit his parents, Mr. and Mrs. Boyd Knox. Mrs. J. M. Simpson, Jr., and son of Amarillo spent the week end with her mother, Mrs. E. W. Harrison. Mrs. Simpson attended the Seventh District Music Club Convention while here.

It was a birthday surprise for W. H. Russell Sunday when Mrs. Russell entertained with a turkey dinner with all the fixings. None of the out-of-town children were able to attend but messages were received from all of them.

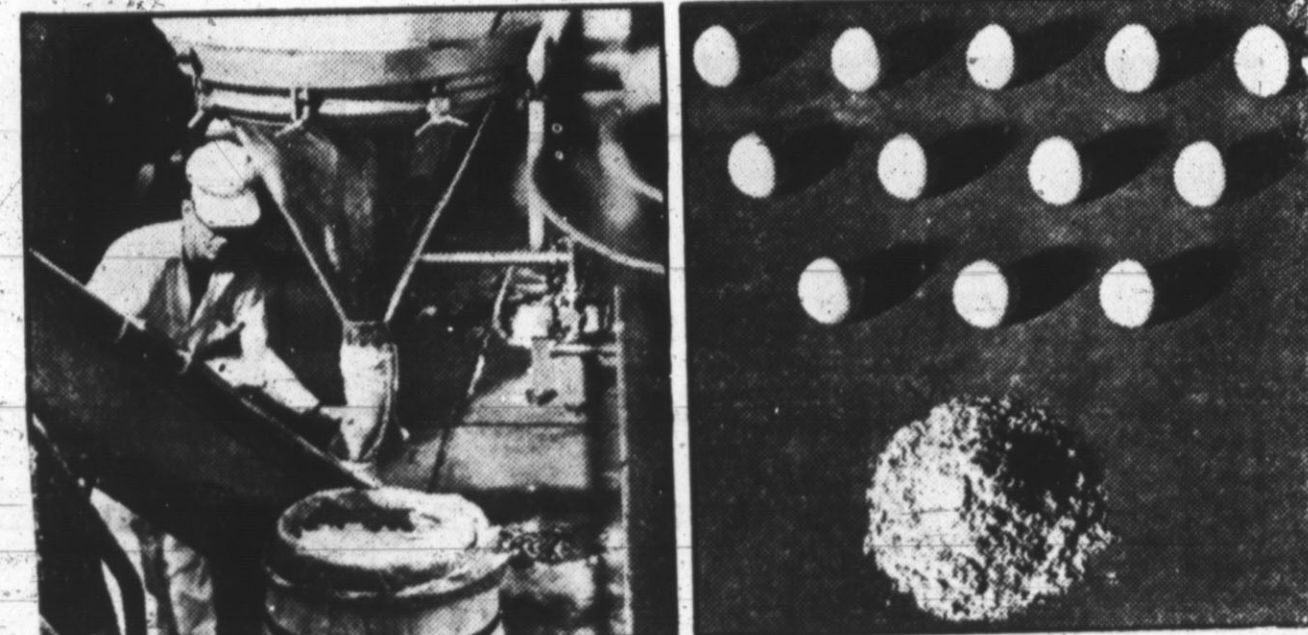
JUNIOR PIONEER CLUB WILL MEET TUESDAY

Because of heavy rains Tuesday, the Junior Pioneer Club meeting was postponed and the regular program scheduled for this week will be presented at a called meeting which will be held at the home of Mrs. Urline Streu next Tuesday evening.

Egg Drying Is a Fast-Growing Industry



Two plants, one in Springfield, Mo., and another in Fort Worth, Tex., separate eggs into powdered whites and yolks. Under the lend-lease act, 26,100,000 dozen eggs in powdered form are being shipped to Britain. After the war, when the product becomes available for home use, this industry is probably one of the fastest growing in the United States. First step, left, is candling. Doris Cox, right, is one of the expert egg-breakers.



An immense pressure machine blows the egg yolks or whites (each is processed separately but in a similar manner) into a fine mist. When mist hits the conical chamber, left, which has carefully controlled temperature, it dries immediately to a very fine powder. A dozen eggs, right, are only a handful of powder after they've gone through the drying process, losing about seven-tenths of their volume. The powdered eggs will be sold in cans, and you can get dried eggs or just dried yolks or whites. Just add water and use as you would fresh eggs.

Adrian News

By MRS. GEORGE A. SYMS

The attendance at Sunday School was 66, an increase over the several past Sundays. Rev. T. M. Gillham of Plainview filled his regular appointment.

Evelyn Cooper of Vega was a week end visitor in the home of her grandparents, Mr. and Mrs. Henry Creitz.

Jack Reynolds, who has recently been transferred from Lake Charles, La., to Fort Bliss at El Paso is spending his fifteen day furlough visiting his mother, Mrs. A. L. Reynolds, and other relatives.

E. C. Chapman and son Robert and G. A. Syms attended the Sandie Football game in Amarillo Friday night.

Mr. and Mrs. J. M. Beechley and daughters spent the week end with Mrs. Beechley's parents, Mr. and Mrs. A. E. Gunnels, at Spur.

Johnny Kemp and C. L. Bogle have purchased new cars.

Mrs. J. M. Clemons of Duke, Okla., spent last week visiting her daughter, Mrs. D. W. Foster.

Mr. and Mrs. Foster took her to Ashtola, Saturday, and with Mrs. Foster's brother, Garland, and wife, returned to Duke, Okla., where they spent the week end.

John Witt has employment at the smelter in Amarillo.

Miss Marjorie Lewis spent the week end visiting her parents near Amarillo.

Mrs. Earl Croff was a Sunday dinner guest in the home of Mr. and Mrs. Eugene Brouse.

Mr. and Mrs. B. L. Kinsey attended the funeral of Mr. Kinsey's brother in Fort Sumner, N. M., Sunday.

M. H. Zaring, Jr., of Santa Rosa, N. M., spent the week end visiting his parents, Mr. and Mrs. Zaring.

READY FOR WINTER?

To avoid trouble, let us check your ignition. If the wiring is faulty or worn, it is likely to cause trouble just at the time you need your car most. Be sure this doesn't happen!

COMPLETE BATTERY SERVICE

We Specialize in Magneto and Carburetor Repair!

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Mrs. M. H. Zaring, Sr. Mr. and Mrs. Malcom Brown of near Hereford spent Sunday with Mrs. Brown's brother, George Coffin, and family, on the Bridwell Ranch.

Jean and Dorothy Spande and their guests, Janet Green and Katherine Mortimer, all students of WTSC spent the week end visiting Mrs. B. M. Spande. Mrs. Spande brought the girls to her home Saturday, and took them back to Canyon Sunday.

Mrs. E. C. Chapman has been ill with a severe cold the last week.

Earl Paschal, Mr. and Mrs. Clarence Barnes and baby girl, and Mrs. Earl Croff were Sunday night supper guests in the home of Mr. and Mrs. Eugene Brouse.

Mrs. Imogene Buck is assisting at the Glenn's boarding house, and Mr. Buck has employment at the Loveless Motor Co.

Miss Neoma Reynolds, a student at an Amarillo Beauty School spent the week end visiting her mother.

J. P. Collier unfortunately got tangled up in a lariat rope during the cattle branding on the

Underwood place on Monday. He was thrown to the ground, his knee was injured, and he received several bruises. He is recovering, satisfactorily, now, however.

Mr. and Mrs. H. B. Maynard and family visited relatives in Happy last Friday.

Mrs. Florence Kline of Ft. Worth returned to her home there after visiting several weeks in the home of her nephew, E. C. Chapman and family.

Mr. and Mrs. O. G. Calhoun and family were Sunday guests in the home of Mr. and Mrs. Frank Phillips and family in Canyon.

The Adrian Junior Class enjoyed a skating-Halloween party at the school building on Friday night.

The Adrian Midget team lost to Price at Amarillo 7 to 6 Friday, and the Matadors won 13 to 0 from Bovina.

G. A. Syms attended a District Basketball conference at Dumas on Saturday. The tournament will be played at Startford, Feb. 13 and 14.

The Adrian Basketball Boys have received new red and white

Mr. FARMER,

You Are A Defense Worker!

THE GOVERNMENT IS CALLING FOR

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MORE EGGS . . . IN 1942!

A good tight, warm Chicken House-saves feed and increases egg production. Keep your poultry healthy!

See us for Chicken House Plans . . . and Repairs for the Old House.

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Homecoming At WT to be Nov. 8

Deaf Smith County ex-students of West Texas State College are beginning to think Homecoming day, Nov. 8. It is an annual occasion featuring stage plays, parades, bonfires, music by visiting high school bands, crowning of football and Homecoming queens, frontier costumes, a football game, and a giant night club in the evening.

The tentative program, according to Chairman Milton Morris of the Homecoming committee, looks like this:

7:30 p. m., Nov. 7—Three-act play, "The Late Christopher Bean," by students of the Speech Department, in Education Building auditorium.

9:30 p. m., Nov. 7—Student parade and bonfire.

Saturday, November 8:
9 a. m.—Registration at Administration Building.

10:30 a. m.—Ground-breaking for new Science Building, with Dr. D. A. Shirley as chairman.
2 p. m.—Parade of visiting bands.

2:15 p. m.—Crowning of football queen at Buffalo Stadium.

2:30 p. m.—Football game between Buffaloes and the Rattlers of St. Mary's University, San

Antonio.
6 p. m.—Judging of Homecoming queen candidates at Education Building.
7:30 p. m.—Coronation of Homecoming queen, Ad. Auditorium.

8 p. m.—Opening of "Border Town" night club at Cousins Hall.

8:30 p. m.—Opening of "Old Tascosa" at Women's Gymnasium, with oldtime dancing.

9:30 p. m.—Homecoming Stampede—ball for students and ex-students with Sunshine Butler and his orchestra.

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TOURIST COURT PRICES
at Hereford's New, Modern ELM COURTS!
Well-furnished cabins . . . Each room with private bath.
Cabins with Kitchenette if desired.
Clean Linens furnished Every Day!
ELM COURT
ON WEST HIGHWAY 60
R. and A. J. SCHROETER, Owners

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PHARMACY WEEK SPECIALS

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RECORDS MEDICINES and PRESCRIPTION SERVICE

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... and we know that our Records and Prescription Supplies from the two stores offer you one of the most complete Prescription Services in the entire Panhandle.

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We will also Appreciate Supplying your Additional Drug Store Needs!

CLOSE Drug Store
PRESCRIPTION DRUGGISTS

The usual store

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MAGNESIA MILK of 50c 39c
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DR. WEST'S Mouth-Tight TOOTHBRUSH Surgically Sterile and Germ-Free .47
Chamberlain's LOTION 50c 39c
25c Gillette BLADES 19c

All-American Menu From Soup To Smokes

Washington.—Here is a little puzzler for the American housewife:

If you were asked to produce an All-American dinner, what would your menu be?

By "All-American" we mean foods that were not known to the world before the lands of the Western Hemisphere were discovered. We mean foods that the Indians of this hemisphere discovered and cultivated, and which the European explorers brought back to the Old World.

Well, here is the answer:

Tomato juice
Roast turkey
Corn on the cob
Baked squash
Lima beans
Sweet and Irish potatoes
Pies made of blackberries
Ditto of huckleberries
Ice cream flavored with vanilla

Salted peanuts and pecans
Cigars and cigarettes

The Indians of North and South America, except the Aztecs, were not much on writing history—or writing much else for that matter—but they certainly made history when, patiently and persistently, they experimented with various wild plants, domesticated them and found they were good to eat.

There are countries in northern Europe today whose people would go hungry if it were not for the potato, and other countries in southern Europe whose

Tornado Victim



One of the casualties in the recent tornado, which swept through the eastern part of Kansas City, Mo., was David Downing's dollie. The 3-year-old youngster is making repairs at a mission where he and other members of his family are living while their home is being fixed.

people would be in the same boat if it were not for corn.

And men and women all over the globe would find life not half so agreeable if they missed their smokes. The wonder about the weed is not so much its spread, but the vast variety of kinds of tobacco that have since been developed—the fragrant Turkish, the cigar wrapper from Sumatra, the heavy burley of Kentucky, the alluring cigaret material of North Carolina and Virginia, just to mention a few.

Westway Items

BY MRS. MERLIN KAUL

The school cafeteria opened Monday with Mrs. Louis Jay in charge. Mrs. Moody Stephan helped her prepare the lunch on Monday and Tuesday. The menu Monday consisted of salmon croquettes with tomato sauce, creamed potatoes, green beans, apple cobbler, and hot chocolate. The canning which was scheduled for the cafeteria last week was postponed because of the rain.

Mr. and Mrs. Faust Roe and family and Mr. and Mrs. Weldon Roe and son left Friday morning for their homes at Richmond, Calif., after spending two weeks here with their parents, Mr. and Mrs. J. A. Roe and other relatives.

Mr. and Mrs. Arthur Reeves and sons of Brownfield were guests Friday night in the home of Mrs. Reeves' parents, Mr. and

Mrs. C. F. Rickels.

Vesta Mae Landers of WTSC at Canyon spent the week end here with her parents, Mr. and Mrs. Joe Landers.

Mrs. Joe Landers and Ross Joe and Vesta Mae Landers of Canyon who had accompanied Mr. and Mrs. Guy Lawrence of Hereford to Okemah, Okla., last week returned home Wednesday. They left Ross Gunn still in a critical condition but word received since their return reports a slight improvement. Mr. and Mrs. R. M. Gunn do not plan to return home for some time yet.

Mrs. C. A. Landers of Okemah, Okla., is visiting her sons, Joe and Orville, and their families. Another son, Will, arrived here a few days before his mother and is working for Joe Landers.

Mr. and Mrs. D. H. Allmon, Wanda Marie and Helen Marie Tucker spent Sunday in Lubbock with Jack Allmon, who attends Texas Tech there.

Mr. and Mrs. Merlin Kaul and sons were dinner guests Sunday of Mr. and Mrs. Ralph Durstine and Kenneth, near Friona. Grady Wilson, Sr., Vernon Wilson, and Grady Wilson, Jr., are visiting relatives at Abilene.

Mrs. Grady Wilson and children were dinner guests Sunday in the Hughes Millard home at Hereford.

Mrs. M. F. Johnson visited Saturday with her granddaughter, Mrs. Bud Hopson of Hereford.

E. L. Pellam and son, Lorn, and Dee Deal of Hatch, N. M., are working for Jim Bookout. Mr. Pellam is the father of Mrs. Orville Landers and Lorn is her brother.

Mr. and Mrs. M. S. Roe and Monty, and Mrs. and Mrs. Guy Lawrence all of Hereford visited Thursday night in the J. A. Roe home.

Mr. and Mrs. Al Werner, Geo. Turrentine, and Mrs. T. B. Ridgway drove to Lubbock Sunday where they visited Daniel Turrentine, who is enrolled at Texas Tech.

Mr. and Mrs. Louis Jay and Vinna Jean visited in the Earl DeHart home near Hereford, Sunday afternoon.

Elmer Dellis and sons of Hereford helped O. Wilder shock feed two days last week.

Fall weather seems to be repeating that of last spring with rain every few days. Most fields were too wet for binders to harvest this week from the rain last Wednesday and the big rain Tuesday morning will delay feed harvest again. A great deal of feed still remains to be shocked. Some feed is falling as the heads are so large and heavy.

Mr. and Mrs. Dee Methvin and son, Leon, drove to Clovis, N. M., Saturday night and attended the Clovis Fair. They were guests Saturday night in the home of Mrs. Methvin's brother, Ted Palmer, and dinner guests Sunday in the Northern Ashley home.

Mr. and Mrs. W. L. Jones and Mr. and Mrs. Mark Benefield returned home Sunday night with new cars which they drove back from Detroit, Mich.

Miss Gladys Gore was a guest

last week end of Miss Eleanor Altman at Hereford.

SCHOOL NEWS

Mrs. Dickson's primary room is gaily decorated with Halloween drawings of Jack-o'-lanterns, witches, and festooning. Their bowl of goldfish has increased to fourteen. Now the question is where to get a larger bowl.

After studying about harpoons in geography, Jimmy Smith whittled out one about 12 inches in length.

The pupils in the third grade had an interesting car race in spelling last week. Every word missed meant 5 miles from the goal of 100 miles. Robert Mathers was the winner.

Everyone is invited to attend the first meeting of the Parent Teachers Association Thursday night at the schoolhouse.

Mrs. H. D. Goldston and children attended the revival at the First Baptist Church in Hereford Sunday night.

Bellview News

MRS. R. H. JOHNSTON

J. W. Cox who has been stationed at Wichita Falls, is home for a visit.

Junior Cotton won first place and Windsor Lacewell won second place on their 4-H Club pigs at the Clovis Bi-State Fair. Nudie Garrett is home this week.

Murel Allen of Amarillo was here visiting her parents over the week end.

Mr. and Mrs. Reginald Johnston and children of Norton visited his parents in this community Saturday.

Mr. and Mrs. Jim Cross and Dee of near Hereford visited their son and family Tuesday.

Mr. and Mrs. Garrett of Hol-

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lene were Sunday dinner guests

in the Charlie Sheppard home.

Mr. and Mrs. Zale Spenser and family of Amarillo visited Mrs. Spenser's brother, Sam Williams, and family.

Mrs. Bright of the Ray community visited Sunday afternoon in the G. W. Messenger home.

Mrs. J. C. Garrett and Audine of Portales visited in this community over the week end.

Claude Brumett of Fort Bliss

is here on a visit.

Mrs. W. E. Brown who has been sick for the past week is improving.

Mrs. Shook visited her husband in the Veterans Hospital at Amarillo last week. Mr. Shook improved.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

LET US SOLVE the SCHOOL SHOE Problem

The kids in school probably wear out shoes a lot faster than you like to buy new ones. But, our expert repair service can put extra miles of service on those shoes... and at a low cost.

Jack's Shoe Shop

3 Doors East of the First National Bank

WE are pleased to announce that we have been appointed dealers for the famous Case line of 77 modern farm machines including

TODAY'S MOST ECONOMICAL TRACTOR

• The economy of Case tractors is one of the reasons why "IT COSTS LESS TO FARM WITH CASE"—but there are many others. Case tractors take less time to start in the morning... to fuel and grease... to hitch and adjust. They steer fast, turn short, handle easily. Case implements share the same simpler, stronger construction... the same easier operation... the same saving of time because they require less attention. You can do MORE in LESS time and for LESS cost with a Case. Come in and see our display of these modern farm machines.

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JACOBSEN BROS.

Plenty of those Famous CASE HAMMER MILLS at Old Prices!

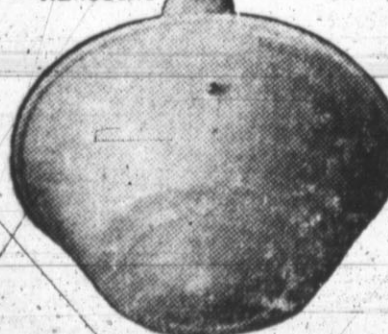
It's Easy to Read

HEADLINES

But What About the News?

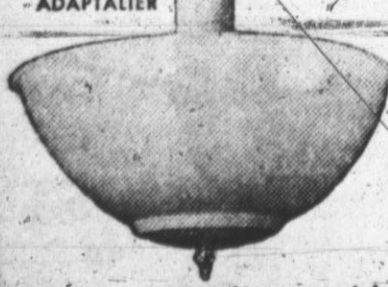
It doesn't take much light to read today's headlines, but headlines and the light to read bold type aren't important. The real news is in the story below set in small type which must be properly lighted to protect your eyes from strain.

THE HEMCOLITE



This attractive plastic bowl shows off your lamp, open light into modern light-conditioning in a jiffy. NOW \$1.75

THE ADAPTALIER



At its name implies—a quick, smart way to adapt old-style lighting to new. Was \$4.45... NOW an extra bargain at \$3.45

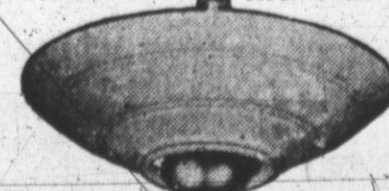
Only 45c down to modernize your light! \$1.00 per month—or up to 8 months to pay!

THE VISION AID



Here is soft, indirect lighting with a simple twist of the wrist. A handsome metal fixture complete with Mazda Silver-Bowl globe... only \$3.50

THE ELECTROLIER



Another Mazda Silver-Bowl adapter—combining plastic for greater diffusion and less eye-strain. Regular price \$2.95... NOW ONLY \$1.95

Texas-New Mexico Utilities Company

The McCoy's



Trial and Error



By Boughner



Peter Public



It All Depends



By F. O. Alexander



Skin Those
Wolves!

The Whiteface Round-Up

We Need More
Real Pep!



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Sponsor: Sadye Rigler

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ior: Georgianne Miller; Sopho-
more: Nona Mills; Freshman
Naomi Brumley; Pep Club, Phyl-
lis Radovich; Tri-Hi-Y, Lois
Agnes Gilbreath; F. F. A. Sam-
my Lisenbee; F. H. T. Carlie Rae
Frye; Band, Seletta Robinson;
Orchestra, Felix Pyka; Boys
Social Problems, Jake Myers;
Debate, Mondeleen Miles.
Special Reporters: Wanda
Jean Whitaker, Evelyn Walk-
er, Marian Plummer.

For A Real Treat, Watch Students in Hall

Have you ever stood in front of your locker and just watched the students? If you haven't, then you don't know what you have missed.

A very bashful boy wants a date with a very popular girl. He puts on his armor, starts toward her, and stops. "Am I going about this right?" he wonders. Then he starts again. She smiles encouragingly. He stops and mutters, "Gawd!" He may even pass on by. If he does have enough nerve to ask her, he stammers, stutters, grows red in the face, and takes a deep breath, then turns purple. He finally asks if it will be all right if he comes for her at eight Friday night, that is if she isn't going. "I mean, if I take you to the show?"

Then there are the two people that can never agree as to which way each is going. The bell rings, they rush madly down the hall toward their classes; they start to pass and both go the same way. This continues until they finally stop, agree, and continue on their way.

If you don't think things like this happen, just stop in front of your locker sometime and see. Why pay a quarter to see the circus when you can watch the students in Hereford High School, free?

REVIEW MATH PRINCIPLES
Freshmen have been receiving practice sheets in general mathematics. They are finding out what they haven't learned that they need to learn. They were given a standardized test in mathematics a few weeks ago.

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CANDY**
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COLD DRINKS
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SCHOOL SUPPLIES!
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Candy Kitchen

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Grads-To-Be Plan Social Features

Had you peeped in on Senior Class Meeting Wednesday, October 15, you would have seen a very serious-minded group, apparently earnestly discussing some important event. Well, coming down to brass tacks, it was an event of the most, oh most, important to the kids who make their debut into the world-come next May. The Seniors were discussing plans for an assembly program to be given on one of the following dates: November 13, February 5, and April 2. But still more important was the enthusiasm over Kid Day which, as you know, takes place the first day of April. That is the day on which these dignified Seniors let down their hair and come to school dressed as infants. This is the day when all good juniors come to the aid of their class and razz their superiors in dressing so appropriately for their intelligence.

A discussion was also held on senior entertainment for the year. Suggestions were made for a hayride, Christmas dinner, a kid day party or picnic, and a lunch on the school campus.

A precedent-breaking suggestion which appealed to all seniors was to have a last round-up of seniors sometime in May before the day of parting from dear old H. H. S. Richard Petersen, class president, is to appoint a program committee to work on program suggestions. The senior class looks as if it might set a new high this year in the form of entertainment.

The Senior Class bids adieu to its readers and adjourns to dream of diplomas and graduation.

Is This Your Choice, Too?

Two very curious reporters asked several people what their favorite song is. Many, as you can see, like very recent songs; while some prefer those somewhat older. One (will you notice?) is very classical.

Benny Womble: "Delilah."

Gerald Banner: "Boogey Woogly Piggie."

Kathryn Acker: "You and I."

Jake Myers: "I'll Keep on Loving You."

Texie Ruth Reynolds: "My Buddy."

Lee Etta Hopson: "Blue Champagne."

Rosemary Phillips: "Do You Care."

Polly Dixon: "Do You Care."

Helen Acker: "I Don't Want to Set the World on Fire."

Marian Plummer: "Rack Rye Polka."

Marcella Koelzer: "From Taps to Reveille."

Lois Anes Gilbreath: "Blue Champagne."

Patsy Sanders: "Daddy."

Ruth Taylor: "Be Honest with Me."

Wallace Huff: "Down by the Ohio."

Lois Henderson: "Daddy."

Helen Cross: "Boogly Woogly Piggie."

Mary Brock: "Be Honest with Me."

Jo Ann Pittner: "Worried Mind."

Ida Mae Conklin: "I'll Be Back in a Year Little Darling."

Jeanne Albracht: "I'll Be Back in a Year, Little Darling."

Alice Paetzold: "Sweethearts or Strangers."

Margaret Barrett: "Lost Chord."

They now have practice sheets made up of problems they are weak on. David Phillips says he's glad these problems aren't graded.

New Teacher to Head Home Ec. Department

The Home Economics Department of H. H. S. boasts a new teacher. She is Miss Kathryn Davies who came to take the place of Miss Rhita Jean Sullivan who went to Memphis.

Miss Davies' home town is in Lubbock. She graduated from Lubbock High School, and she received her Bachelor of Science Degree at Texas Technological College. By looking at Miss Davies, one can readily see that she does not weigh more than ninety five pounds and is not over five feet one-and-half inches tall. One would notice her blue eyes and soft brown curls. Navy Blue and black combinations in clothing are her pet peeves, and football is her favorite sport.

When asked how she likes Hereford, she replied, "Just fine. The first day I came, it was rather stormy; but now it's fine."

Central School Has Seventy-Two Honor Students

Central School set a splendid record the first six weeks of this year. There are three on the high honor roll and 69 on the low honor roll. High school students, watch your step, or these fellows may overtake you.

Those on the high honor roll are Jessie Anne Buckner and Madelle Beavers of the eighth grade and Jo Ann Witherspoon of the fifth grade.

Those on the low honor roll for the eighth grade are Don Boskott, Helen Miller, Jo Ann Rook, Geraldine Ballard, Peggy Barnard, Ruth Moreman and Jackie Wright.

Those on the low honor roll for the seventh grade are James Ellis Higgins, Bobby Millard, Ouida Hudson, Mary Estelle LeGrand, Betty Jeanne McBrayer, Jeane Sowell, Roger Corbett, Duane Foster, J. L. McFarling, Beverly Barkley, Barbara Burney, Cecilia Guseman, Anne Morgan, Jewel Allen Rudd, Mary Beth Scott, Frankie White.

Those on the low honor roll for the sixth grade are Lucille Bridges, LaVelle Henry, Jacqueline Newell, Patricia Scott, Reuben Knox, James Hudson, Keith Hutson, Glenn Earl Manning, Ray Terry, Ebb Martin, Barbara Boyd, Jo Ann Jett, Martisha Ramey, June Reynolds, Patsy Anne Slagle, Minnie Alice Wells.

Those on the low honor roll for the fifth grade are Dwight Wilson, Norman Walker, Lawrence Owen, Edgar Lee Harris, Wanda Jean Harrison, M. J. Layman, Edna Marie Harris, Caren Conklin, Evelyn Ford, Dale Barkley, William Earl Barnes, Robert Bateman, Robert Hennington, Grady Poff, Ruby Fay Barclay, Frankie Fore, Winnie Grace Harris, Eileen Joiner.

Those on the low honor roll for the fourth grade are Joe Edgar Kerr, Shannon Murchison, Milton Newell, Marilyn Craner, H. P. Cooper, Dale Doak, Elmer Jack Reynolds, Georgina Clark, Alma Faye Knox, Ruth London, Dona Jean Stagner, and Emmarie Turner.

To Talk or Not to Talk That's Tri-Hi-Y Subject

"How to Improve Conversation" was the topic of the Tri-Hi-Y meeting Tuesday night. The program began by the group's singing "God Bless America." Ruth Temple Hastings led the group in prayer, and Billye Self gave the devotional. Mary Look- ingbill had charge of the program. Arline Millard gave a talk on the correct posture to keep when speaking. Rachel Ireland gave a talk, "How to Improve Conversation." Nona Deen Rose and Georgianne Miller gave a skit showing how a good telephone conversation may be carried on. A general discussion by the entire group followed.

GIRLS ARE AFRAID OF MICE
It seems that mice go everywhere people go, even to school. Not for education, but for the cheese that is in the Home-making pantry. If you hear screams from that department, you'll know the girls were caught in the mouse traps, or saw the intended victims.

Lost!
use the
CLASSIFIED

Juniors Vary Activities In Regular Meetings

"What did you make?"
"It's awful!"
"I've never made this many D's before."

"Wait till Mother sees this card."
"I'm still on the team!"—and these are some of the remarks heard flying around the study hall at activity period, Wednesday. You can tell that the Juniors made excellent grades by their remarks. This may be old business by now, but it's still new to those who are still making up hours because they failed to bring their report cards in by Friday. That's one thing the Juniors have learned to do—or else!

An item of business is: the Junior assembly dates are set for December 11, and February 26. You have a treat in store; wait and see.

The Junior class program was a popularly contested, conducted by Margaret Barrett. Many of you may know the results by now, but for the rest they are: most popular girl—Billy Louise Crawford; most popular boy—Daniel Russell; prettiest girl—Lee Etta Hopson; most handsome boy—Foster Hill; best figure—Texie Reynolds; most athletic girl—"Red"—Merrill; best dressed girl—Kathryn Danforth; best dressed boy—Robert Teter; most studious boy—Robert Elliston; most studious girl—Phyllis Radovich; best sport of boys—Red Merrill; best sport of girls—Billy Louise Crawford.

Council Accomplishes Much in Recent Sessions

The Student Council has had two very busy sessions recently. On October 13, the group elected Richard Ireland, reporter to the "Round-up" and Louise Lance, assembly program chairman. The group discussed whether or not to retain the privilege card system; the decision was to continue it.

At the meeting on October 20, the council discussed the problem of supporting the staff financially. With this in mind, the council is requesting that the presidents of all clubs are classes meet next Monday to discuss this question. Bill Davis was elected fire-chief; Lillye London, assistant fire-chief; Lloyd Olson and Mary Ruth Russell, captains for third floor.

Central Chatter

Central School has all sorts of new pupils. A bee was brought into 5A and it couldn't find a vacant seat; so it sat down on two of Miss Bell's pupils.

Miss Francis and the pupils in one of the fourth grades wish to express their appreciation to Mrs. J. B. Whitlow for some library books she gave to the room. "Red Feather's Adventures" and "Ab, the Cave Man" were read aloud to the class and greatly enjoyed. Several primers and readers were given to Miss Rutherford and her second grade group. They are making use of those now. Thank you, Mrs. Whitlow.

Harold Pinkert of 6B has moved to Carlsbad.

Betty Jane Jordan withdrew from Mr. Starr's 7C class, and Douglas Wareing went back to Idaho.

Johnny Rogers walked into a drug store and bought his first ice cream cone. Then he walked outside to eat it and in a few minutes carefully carried the empty cone back to the soda fountain. Handing it to the clerk, he said, "Much obliged for the use of the vase."

Mr. Starr: "And what is a tommyhawk, Betty Jane?"
Betty Jane Carl: "A tommyhawk is what if you go to sleep and suddenly wake up without hair, there is an Indian with."

Miss Glaspy: (to tardy student) "Why are you late?"
Bobby: "Well, a sign down there . . ."
Miss Glaspy: "That is beside the point. What has a sign got to do with this?"
Bobby: "This sign read 'School Ahead-Go Slow.'"

Miss Bell: "Young man, you may leave the room now."
Louis LeGrand: "Well, I hardly expected to take it with me."

TRY A WANT AD

Freshmen Have Ten on Honor Roll

The Freshmen began the year taking the school by surprise in winning the selection of football queen. That is certainly not the only way they intend to lead if first six-weeks grades are any indication. They have more on the honor roll than the other classes combined; they have ten; the other classes, seven.

These Freshmen girls on the honor roll are: Wanda Allmon, Marcella Blue, Naomi Brumley, Betty June Euler, Doris Goldston, and Lonidene Martin. The boys are: Charles Cooper, Billy London, Bob Tout, and Delmo Williams.

The Sophomore girls are Kathryn Acker and Ruth Tucker.

The Junior girls are Mary Ann Acker, Margaret Olson and Nona Deen Rose.

The Senior girls are Lillye London and Rena Rae Renfro.

There were no Sophomore, Junior or Senior boys on the honor roll the first six-weeks.

They Just Went 'Dutch'

And so they went "Dutch!" Whether we should or whether we shouldn't go "Dutch" was the question discussed at the regular meeting of the Debate Club last Wednesday afternoon in room 23.

Those participating in the debate were Donald McCullough, first affirmative; Richard Petersen second affirmative; Margaret Olson, first negative; and Mondeleen Miles, second negative. Miss Crawford, Mr. Anderson, and Polly Dixon made up the audience. After the debate, Miss Crawford and Mr. Anderson gave the debaters some constructive criticism.

After a short discussion of the assembly program the club adjourned to meet next week in the same place.

TO DRAMATIZE POE'S STORY

Leroy Foster, Wallace Huff, Leroy Boyer, Harold Rudd, Erma Lee Harrison, in fact nearly all of the Freshman class, are in the cast for Edgar Allan Poe's "The Purloined Letter." This dramatization is not open to the public as yet. Oddly, Myers Hudson and Sam Lisenbee wanted to play the part of the lunatic. Sammy feels he is the lucky guy, for he is the lunatic.

Let's Skin the Wolves from Dalhart, in this week's game!

Whitefaces Defeat Dumas 22-0; Now Ready for Dalhart Wolves

Thirty Students Chosen As The Most Courteous

Carrying out the idea begun last year, the Tri-Hi-Y is again sponsoring a courtesy contest. The group decided, however, to ask the judges to choose each six weeks the persons noted for outstanding courtesy to students and faculty members. Those serving as judges are a boy and a girl from the student body one man and two ladies from the faculty.

Since the judges were not unanimous in their choice, it was thought best to give honorable mention to all those selected. The judges state too, that, they did not consider last year's winners, but that this does not mean that those students are less courteous now than last year.

Of the Freshman boys, V. C. Hopson, Charles Cooper and Billy London (3 votes) were chosen. The Freshman girls were Beverly Fraser, Juanita Upton, Marcella Blue, Naomi Brumley and Rosemary Phillips.

Tom Wilson, G. P. Owen and Bobby Jennings (3 votes) were the Sophomore boys elected. Ruth Tucker, Marie Moreman (2 votes), Kathryn Acker and Barbara Robertson represented the Sophomore girls.

Gerald Banner, Thurman Williamson and Daniel Russell (3 votes) were the choice of the judges for the Junior boys. For the Junior girls, the judges indicated Margaret Barrett (2 votes), Georgianne Miller, Mary Ann Acker and Billie Erlene Sexton.

Last, but surely not least, are the Seniors. The boys suggested were Jack London (2 votes), Billy Davis, Cleon Cawthon, and Dennis Lomas. And for the girls were Rena Rae Renfro, Helen Plummer, Christine Olson, and Lois Agnes Gilbreath.

'Programs' Is Subject Discussed By Boys' Hi-Y

The boys Hi-Y club held its weekly meeting Tuesday night. The boys played in the gym thirty minutes before the meeting.

Because of the absence of the program chairman, Mr. Hudson, presided. The topics of discussion were "How to Plan Programs" and "Types of Programs."

Scheduled to meet the Dalhart Wolves here tomorrow, the Whitefaces have really been making the most of every practice. Dalhart is a keen rival of long-standing, and Hereford will endeavor not to let the Wolves get one juicy bite, much less devour them entirely. Even though the Whitefaces defeated Dumas 22-0 last Friday, this is no indication that tomorrow's game will be a "walk-over."

To begin the game, Hereford kicked to Dumas. Hereford made most of the yardage by passing. Dumas made only two first-downs. Russell and Merrill made all the touchdowns and did unusually good playing. All members of the squad, except Bob Tout and Billy London, played a part of the game.

The beginning line-up was Ends, Russell and Davis; Tackles, Phillips and Estes; Guards, Kendall and Brock; Center, J. London; Quarterback, Merrill; Left half, Vaughn; Right Half, Clark; and Full back, Close.

B. S. P. Gets New Officers

The Boys' Social Problems Class met on Thursday instead of Friday last week because some of the class were to go to the football game on Friday.

The class elected new officers for the next six-weeks. They are: president, Darrell Blanton; vice-president, Benny Womble; assistant, Jake Myers; and treasurer, Bruce Smith; reporter, Jake Myers.

The class elected Benny Womble for student council representative in La Vere Wareing's place.

The class regrets very much that Miss Sullivan has moved away. Mrs. Gilbreath will be the teacher until a permanent teacher arrives.

FORMER H. H. S. STUDENT LIKES NAVY LIFE IN HAWAII

Wesley Guthrie, a graduate of H. H. S. in 1940, recently wrote from Hawaii and told of his experiences there as a member of the Scouting Squadron Six, U. S. S. Enterprise. He said that Hawaii is really beautiful and that he is enjoying life in the Navy.

We let the Panthers have it—let's let the Wolves have it!

When Bankers are Blamed for

RULES

Which are Really LAWS

No sensible motorist would grumble about "police rules" if prevented from parking too near a fire plug.

Nor should any sensible depositor complain of "bankers' rules" when, for example, a bank refuses to risk other depositors' money in his new and untried business ventures, to allow "occasional" overdrafts, or to pay interest on checking balances.

There are laws covering matters of this kind, which say that the banker "must not." Therefore, in such cases it is not the banker obstinately saying to you, "I won't," but the law saying clearly to the banker, "You can't."



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MEMBER F. D. I. C.

The First State Bank

Temperance Play Is Sponsored By Church Women

A two act play, "The Boomerange," dealing with the problems of the liquor traffic, will be presented in Hereford the night of Nov. 3, it was announced today by representatives of the Federated Council of Church Women, who will sponsor the performance.

The play, written and acted by Judge and Mrs. M. C. Summers of LaVerne, Calif., has been pronounced both entertaining and educational by audiences throughout the United States. Judge Summers claims authenticity for his material on the basis of long legal experience and several years as judge in a city court. He is also an experienced lecturer on economic subjects.

Members of the church federation urge that Hereford people plan to attend "The Boomerange." No admission will be charged, but a free will offering will be taken up at the close of the performance.

Definite hour and place of the performance will be announced next week.

New Farm

(Continued from Page 1)

gram provides for deductions at ten times the payment rate, the same as under the agricultural conservation program. This will mean that if the wheat allotment for a farm is over-planted by as much as 10 per cent, the entire wheat payment under both the parity and agricultural conservation programs is wiped out. If the overplanting exceeds 10 per cent of the allotment, a net deduction is incurred on the farm and such deduction will be applied to other payments which the farmer may earn on that farm or any other farm with respect to that program.

Marketing Quotas

The provisions of the law governing wheat marketing quotas have not been changed, states Elland, and if the quotas proclaimed by the secretary of agriculture for 1942 are approved in the referendum, producers

on farms subject to quotas on which the wheat allotment is exceeded will be subject to restrictions in marketing the 1942 crop until the excess of wheat is stored or delivered to the secretary of agriculture or until the marketing penalty is paid. The quota provisions are not affected by the changes outlined in the preceding paragraph in the method of computing payments and deductions for wheat under the 1942 agricultural conservation and parity payment programs, the county secretary explains.

Eligibility requirements for wheat loans, if available in 1942, have not been determined at this time; however, Elland points out, if a producer's wheat allotment is over-planted the producer will not be eligible for a loan except on the marketing excess determined for the farm at the rate specified for such excess wheat.

Kids At School

(Continued from Page 1)

Cafeteria—and for most of those children, lunch means the difference between sickness and being able to go on with their school work.

Planned Menu

The food they get is good. Mrs. C. P. Cockrell, supervisor of the cafeteria, plans menus

carefully—she has to be careful to save money, but she is also careful to see that the menu has the most possible food value for the money spent. Some days they have meat. They will have more after the weather is cool and farmers and ranchers start butchering. Last year many persons gave meat to the cafeteria, which has a cold storage locker and is able to save all the meat donated. But they always have a green vegetable, and at least one other vegetable, butter, salad, bread, and fruit—either fresh or dried. Also the children get milk every day and have fruit juice about three times a week.

Children Help

Mrs. Cockrell has as helpers Mrs. Bertha Henderson and Mrs. G. E. Cross. Since more help is needed to serve and to clean up the lunch room after dinner, some of the older girls, instructed by Mrs. Cockrell, help with part of the work. And little boys are so enthusiastic about sweeping out that they try to start the job before the last diners have left the lunchroom. These children are among those who get free lunches, and they like to work to pay for the meal. There is no "shovel-lean" philosophy here.

Need Dishes

Mrs. Dyalithia Brady appreciates the splendid co-operation which Hereford citizens have always given the cafeteria and

points out the show soon to be given at a local theatre as an example. Admission to the picture will be by presentation of dishes, much needed by the cafeteria at present. Dishes needed are small plates, saucers and desert dishes.

Teachers at the Hereford grade school are agreed that the cafeteria project has meant better grades, and better attendance. Of course, one good meal is not as good as three, and it can't take the place of shoes and warm clothing in developing healthy children, but the help given by the cafeteria has been invaluable to scores of Hereford children. One look at those empty trays coming back to the kitchen is convincing that money given to the cafeteria is not wasted.

Early Blight

(Continued from Page 1)

flea hopper and other potato insects.

The experiment station has offered to send a plant specialist to the county early next spring to help farmers get started in their war on blight and potato pests. County Agent Bateman expresses the opinion that plowing of potato land now would probably expose the eggs of some of the potato insects and so help to prevent the pests next year.

Hereford Fair

(Continued from Page 1)

and all other features of the show should be invaluable in securing for Hereford the benefits of capital and experienced farm operators needed by this territory, and W. E. Dameron, president of the Hereford Chamber of Commerce, thoroughly agrees with that conclusion pointing out that his talks with business men in Fort Worth and Dallas convince him that the results of the Fair exhibit will be entirely worthwhile.

Elliston, Ramey and Patterson, who talked with thousands of visitors at the Dallas Fair, say that the interest aroused is going to bring several hundred tourists and prospective land buyers to this county within the next few months, and that an even greater influx of new capital can be expected than was received as a result of the Hereford exhibit last year.

Food For

(Continued from Page 1)

all they wanted to use fresh throughout the summer. And this good production total was achieved even though spring rains delayed the planting later than the usual date.

Garden More Than Sideline
Other items which show that a garden and orchard can be much more than a "sideline" for an enterprising farm family are the 85 quarts of fruit which the Koelzers have canned this summer. The fruit was surplus, after the family had used all they wanted, and the wild grapes, which were put out as a wind-break on the west and south garden fence, have this year helped to swell the fruit output of the farm. Other fruit canned included five varieties of peaches, two varieties of cherries, Damson plums and mulberries. A surplus of onions sold at five dollars, with white and yellow Valencia or sweet Spanish onions bringing 3 1-2 and 4 cents a pound.

Care In Fertilizing
One reason for the success of the Koelzer garden is the extra care which has been taken

in fertilizing the soil and in the combating of insect pests. Barnyard manure was added to the whole garden before it was listed the first time, and copper sulfate was added as a part of the irrigation process when any plant turned yellow.

Deaf Smith county is supposed to add 425 farm gardens in the Food for Defense program next year. Miss Sadie Lee Oliver, county home demonstration agent, hopes that part of these new gardens will emulate the success of the Koelzer effort.

Around Town

(Continued from Page 1)

rainy weather is swell for ducks and farm hands.

Ray Nunn is back on the job at McCaslin Lumber Co., but for a short time only. He is on furlough for a few days and is filling in as bookkeeper.

Jarrell Rutherford, a former Hereford boy, went to work Tuesday at Furr Food Store. He says his position is that of an assistant's assistant.

Alec Thompson, was carrying a cute green parasol during the big rain Tuesday, but he really needs to improve his technique of getting in the post office doors; he knows now that the door won't shut on an opened parasol.

Add defense savings notes: One local bridge club is now giving the stamps as prizes.

Nothing like a good rain to reveal the general grace, or lack of it, of the running gait around town. Of course, no one can be exactly graceful when he needs windshield wipers on his eyes and a cold wet stream is pouring down his collar, but most of those semi-crouched gallops look like Groucho Marx in a hurry.

Farmers To

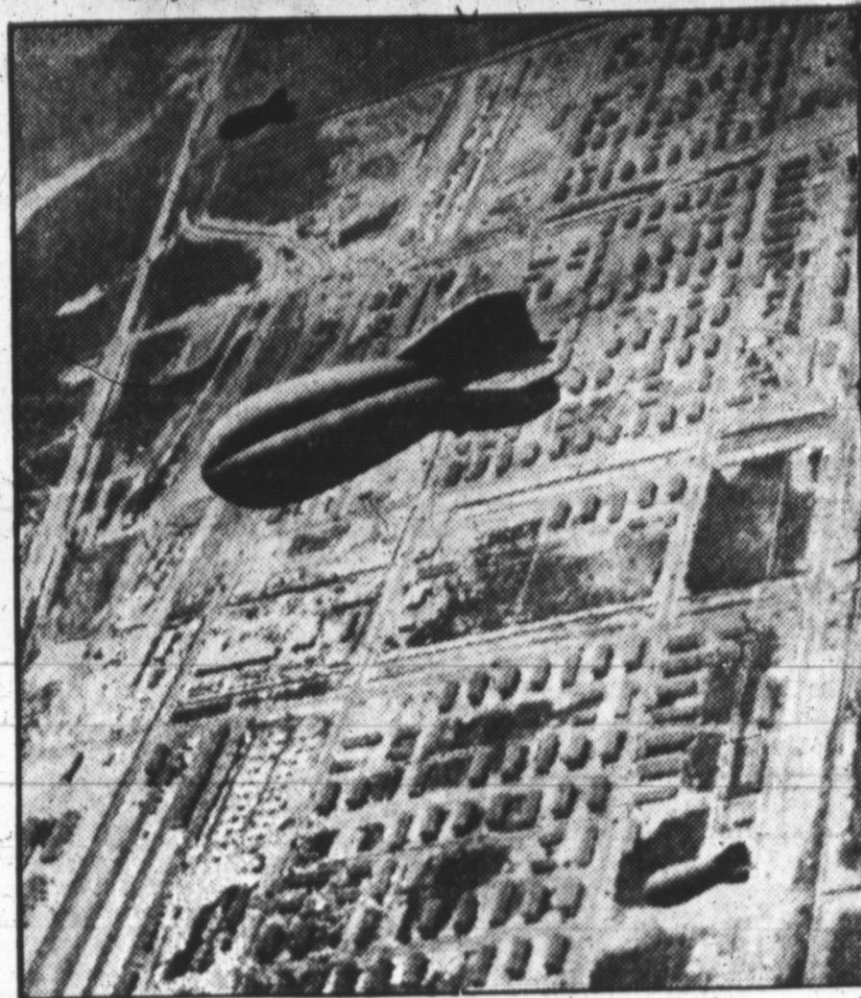
(Continued from page 1)

board states, are the actual productive capacity and outlets in the county. It is important that the State Board and the Secretary of Agriculture know definitely just how much production of the needed foods can be expected. Production of these foods is important—just as important as winning battles on the sea and on the land, and we know that Deaf Smith County farmers will do their part in the production of the greatest food crop in American agricultural history.

TO SIGN PLEDGE

During the first three weeks of November, the AAA, working with and assisted by the USDA defense board, will contact every farmer and ranchman in the county with a farm plan sheet. In addition to information concerning allotments, soil-building

Balloons Cover Camp Davis



Practice in protection with barrage balloons is part of the schooling of ground crews at the anti-aircraft training center at Camp Davis, N. C. Three of the 36 balloons are shown here. Balloon nearest the camera is up 3000 feet.

allowance, etc., which has appeared on farm plan sheets in the past, the form this year will include a production pledge on the products needed in the Food-for-Freedom campaign.

Present at the meeting of the County Defense Board on Tuesday were: J. A. Pitman, Chairman of the County ACA Committee and chairman of the Defense Board; Judge A. J. Schroeter; County Agent A. R. Bateman; Miss Sadie Lee Oliver, County Home Demonstration Agent; B. C. Drinkard, County

Rural Rehabilitation Supervisor; Mrs. Izora Clark Matthews, County Home Management Supervisor; Bill J. Clutter, District Conservationist; W. M. Emmons, Vocational Agriculture Instructor, and J. D. Elland, A. C. A. Secretary.

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BONDS!

also
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Please"
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on Rollers"
HAL KEMP
and Orchestra

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WILLIAM BOYD

The Draft had them Draft
... now they've got the
Army Balm!

"3 Sons O' Guns"
with
WAYNE MORRIS
IRENE RICH

also
Last Chapter of Serial ... and
Color Cartoon

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to the irresistible rhythms
of Glenn Miller and his orchestra!

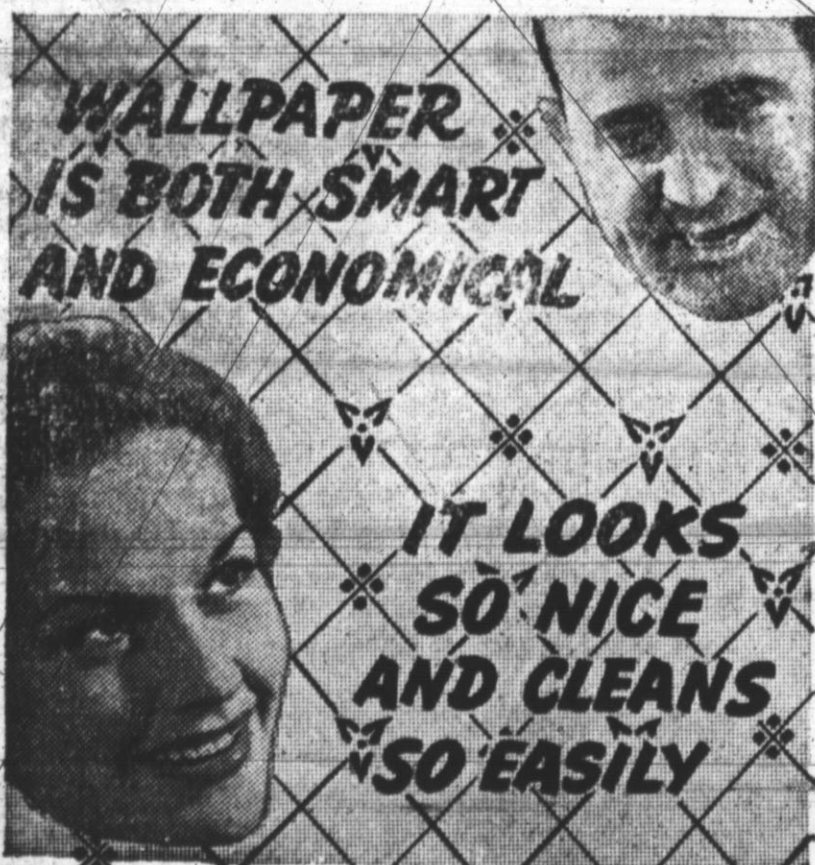
SONJA HENIE
JOHN PAYNE

Sun Valley Serenade
Glenn Miller plays
"I KNOW WHY"
"IN THE MOOD"
"CHAMPAGNE"
"OH, HOW"
"OTHER HITS"
"IT HAPPENED ON ROLLERS"
"The Kiss Polka"

GLENN MILLER
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Looney Tune Comedy
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WATCH FOR
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