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The Hereford Brand

20 Pages

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69TH YEAR — NO. 40

HEREFORD, TEXAS, 79045, THURSDAY, OCT. 1, 1970

PUBLISHED EVERY THURSDAY



METROPOLIS OF EASTER — This aerial view of the Easter community was observed Sunday afternoon by 125 people who took airplane and glider rides during the 4th annual air show sponsored by the Easter Lions Club. John Smith and Buster Thomason directed the afternoon's activities.



TOUCHDOWN — Parachutists from Amarillo and a stunt flyer from Dimmitt provided entertainment for the 250 people who attended the air show. —Photos by Tommy Koelzer

Lawyers Tell Commission

Raise Salary Or Find New Man For County Atty.

By CHARLES RICHARDS
News Editor

Rex Easterwood, who has been acting as county attorney for the past three weeks in a transition period prior to John Alkin's official resignation of the job early next week, told county commissioners Monday he will succeed Alkin only with a sizeable salary increase. Easterwood said he has spent two-thirds of his time in the county courthouse handling criminal cases and Lowder has spent one-third of his time in connection with the office since Alkin turned the duties over to him on Sept. 8.

He told me what the salary was. We both determined that it was inadequate and he said he would try to get it raised," Easterwood replied. Lowder told the commissioners there were 190 cases pending when Easterwood took over "and that's a little high in county court."

client in a criminal case, such as driving while intoxicated, should it come up, the firm was put in the embarrassing position of having to prosecute one of its own clients, one attorney observed. At the Sept. 14 meeting, the (See Salary Page Two)

"Why are they pending? Why haven't they been brought to trial?" commissioner Earl Holt asked Lowder.

"That's what I'd like to know. Why haven't they been brought to trial?" Lowder responded.

"Judge, why haven't they?" Holt said, re-directing his question to County Judge H. C. Williams, who sits on the county commissioners court and also presides over the county court.

"No comment," the judge said.

"I don't think we're trying to say those who have been doing this before us haven't been doing a good job," Easterwood interjected.

"Well, I don't know, maybe we are," Lowder added. "If we work this, we want it done right. We plan to conduct the business of this county as efficiently as possible and plan not to let 190 cases stack up on us when we are gone."

In answer to Holt's continuing queries about why cases stack up like that, Lowder answered:

"It should be the county attorney's job to move them up. I think the judge's hands are tied. The judge has done a good job. Stalling is the general tactic of a defense lawyer to call for a postponement. But it's the county attorney's job to get a case prepared and ready for trial and get it done. This hasn't been done."

"Did the salary have anything to do with it?" a commissioner asked.

"I suspect it has," Lowder said.

"We don't plan to work this job the same way as in the past," Easterwood said.

"If I am county attorney, I plan to handle anything that comes along unless I am absolutely indisposed of," Easterwood said, in which case it would fall on Lowder, as assistant county attorney.

Alkin, in telling the commissioners Sept. 14 of his intention to resign, said the office was "costing me more money every month. You're going to have to pay somebody more."

In addition to private practice being turned down by him and several younger members of his law firm, who rotated in acting as assistant county attorney, members of the Witherspoon, Alkin, Thomas and Langley law firm were disqualified from handling criminal cases and were interrupted in their handling of civil cases.

In addition to being barred from representing a long time

No Big Lag, Records Indicate

Official records in the county clerk's office showed these statistics, concerning the cases handled during the time John Alkin was acting as county attorney:

As of Sept. 14, the day the Commissioners approved Easterwood as assistant county attorney and the resignation of Hazen Woods and Tom Kendrick from the same job, there were 190 cases which had been filed but were still pending. They were broken down like this:

—42 involved defendants which the sheriff's office has not yet located and arrested;

—22 involved defendants who pleaded guilty but the court later took disposition under advisement. This is often imposed as an unofficial type of probation, holding punishment in abeyance until it can be seen whether a defendant straightens up;

—14 involved defendants who were arraigned but the case was set for trial for the first time after Sept. 14;

—4 involved a defendant or witness out of the area;

—27 involved defendants whose cases were set and then continued.

A total of 988 cases were filed in the 35 months — from Oct. 13, 1967 to Sept. 14, 1970 — that Alkin handled the duties of county attorney.

In the 80 years since Deaf Smith County began its governmental system in 1890, a total of 6,207 cases were filed, through last Sept. 14. That means Alkin and his assistants handled in three years some 15.7 per cent of all the cases ever filed in Deaf Smith County Court. When Alkin took office, 125 cases were pending.

Total receipts collected by the county from criminal cases disposed of by Alkin and his assistants amounted to \$54,799.50 in county court. He and his assistants drew a total salary of \$25,314.75 in the period. The salary covers prosecution of all County Court cases, prosecution of all Justice of the Peace cases, filing of all felony cases, and the giving of advice on legal issues to all county agencies. Broken down, Alkin got \$20,077.25, Tom Burdett \$3,000, Woods \$1,512.50 and Kendrick \$125.00.

State Plans 4-Lane To Summerfield

U.S. 60 Progress Is Near

The move to widen U. S. 60 into a four-lane divided highway from Hereford to Summerfield gained impetus this week with the appearance of two Highway Department officials

before the County Commission. They gave the go-ahead to commissioners to begin appraisal work for eventual purchase by the state of land on the right-

of-way along the eight-mile distance to the Castro County line. The widening will be a step toward an eventual four-lane highway all the way to Clovis. Commissioners said they

should be underway with their part in the project by the middle of next week.

"We have a few things to look at, but I have an idea we'll start on it in the next 10 days," commissioner Donald Hicks said.

Knox Parr and Vernon York of the Amarillo regional headquarters of the Highway Department presented the commissioners with a map outline of the highway project and the property involved.

"It is up to the commissioners to appraise the fair market value for the right of way along the highway. The Highway Department then will seek approval by the state commission and we, of course, will then expect the county to get that much," Parr said.

York said the only problem holding up immediate letting of a contract is the need for building a new underpass for the extension of the railroad tracks to Holly Sugar. The Highway Department and Santa Fe Railway must agree on the new design, which will call for 16-foot clearance and enough width to handle four lanes of traffic.

"We're working on it now. It will be about six months before we get ready to let a contract. It's hard to say," York added. At any rate, the department will be unable to proceed with bids until the right of way and

utilities are taken care of by commissioners.

Although the commissioners will get right with the task of deciding how much the land and property owners should be paid for the area to be occupied by the new highway, they will submit the figures to the Highway Department for approval before trying to make a deal with any owners.

It is less certain when construction will begin on the rest of the highway to the New Mexico line, because Castro and Parmer counties are in another Highway Department region the officials said. "But it will be and when we get this one it will put pressure on them."

Juniors Plan Chicken Dinner Friday Night

The junior class at Hereford High School will sponsor a supper of Southern fried chicken and all the trimmings before Friday night's Lubbock Dunbar-Hereford football game.

The meal will be served in the high school cafeteria from 5 p. m. to 7 p. m. Game time is 7:30 p. m.

The tickets are \$1.50 for adults, 75 cents for children below junior high age.

City Sales Tax Goes Into Effect

By MARSHALL DAY
Staff Writer

If you start to feel a small pinch on the old pocket book sometime today the reason is quite simple — the 1 per cent city sales tax went into effect.

Beginning with the opening of businesses within the city limits today, this 1 per cent addition goes onto the state's 3.25 per cent sales tax, raising the tax to a total of 4 1/4 per cent.

Only businesses within the city limits are eligible to impose the additional tax. They can impose the tax on all items except gasoline, alcoholic beverages (unless included on meals), hospital meals served

to patients, automobiles, cigarettes, cigars, meals sold by churches, prescription medicines and prescription glasses, cement, farm machinery, telephones and telegraph, water and products which will be used in the manufacture of another product not subject to the tax.

The city expects to get approximately \$140,000 back from the state by the end of the first year. However, none of the money from the tax will be given back to the city until around the first of next year when the first three months total has been tabulated at the state office.

Voters okayed the tax in April

of this year, but certain legal procedures had to be taken before it could be put into effect. The tax is a permanent thing and the only way it can be abolished is through action presented to the city commission to call a special election for another vote on the issue.

The new tax will mean no additional work for the individual merchant because the city pays the state comptroller about \$2,800 to do the bookkeeping on the \$140,000 tax that is expected.

Soybean Petition Carries

W. B. Tilson, president of the Texas Soybean Association said preliminary results indicate the soybean referendum last Saturday carried with 86 per cent of the producers voting in favor of the one-half bushel self assessment.

In order for the referendum to pass, two-thirds of the voters or producers of 50 per cent of the area production had to approve the hike.

The one-half cent per bushel will be made at the first point sale on all soybeans produced and the money obtained from the self assessment will go for research in production and marketing, disease and insect control and market development in home and abroad.

Tilson said that nine producers were also elected to a board charged with the administration of the new program.

Crippled Children Planning Begins

The county effort in behalf of crippled children started its move Tuesday with the first meeting of the Easter Seals board of directors in Deaf Smith County.

The group, under the chairmanship of Lynton Allred, met in a 6:30 a. m. breakfast session at the Calson House Restaurant and talked of tentative plans for next spring's drive.

Besides Allred, other officers named for the drive are Waldo Baxter, treasurer, and Jo Solomon, services and treatment director. Others on the board are Mrs. Jewell Smith, Mrs. Patricia Trail, Melvin Young, Rev. C. W. Allen and Charles Richards.

Gil Muddell of Amarillo area representative for the drive, presented informative brochures and other material to the members and answered questions about various phases of the drive.

The chapter, organized one year ago, raised more than \$900 for the drive last year, with memorial donations raising the total to the \$1,000 mark. Allred viewed the new Public Health Clinic as a help to attempts to aid crippled children in the community.

"I hope this clinic opens up new opportunities. There is nothing you can gain more in your personal life than seeing someone helped who needs help," Allred said, urging all the members to give of their time to make the drive a successful one in the coming year.

The mallout of Easter seals starts in February. In addition to that is a nationwide celebration of Lilly Day, with the Dallas Cowboys' Bob Lilly the chairman. Football players and other youth groups traditionally take one day out in March to gather funds in the business area for the drive.

Early Beet Harvest Off To Smooth Start

The 1970 sugar beet harvest began Monday with a "normal start" despite a few minor mechanical failures that are typical of opening day for the multi-million dollar industry.

Holly agriculture manager Bob Ginn reported slicing started about 4 p. m. Monday with only about 3,300 tons of beets processed the first day. This will increase to about 6,500 tons per day when the two shifts begin working.

"We received about 6,400 tons Monday and the sugar content is running about 12.5 and 13 per cent and this should go up daily," Ginn said.

The company now has about 300 employes working the early harvest and the regular harvest season.

Although the weather appeared about to take a turn for the worse Monday when light rain sprinkled the county, Ginn said he had received no reports there had been enough rain to delay harvest operations. Early harvest is expected to be completed by early or mid-November in time for the company to begin piling beets for the late harvest, Ginn said the

complete harvest is scheduled to be completed by Dec. 13 and late harvest is set to start around the middle of November.

He said because of the hot weather this time of year, the company cannot pile beets. When the cooler weather sets in Holly expects to pile as much as 350,000 tons of beets, he said.

"This of course, will depend on the weather and other things," Ginn said. "We can't pile them now because the beets won't keep. The hot weather caused the beets to rot and the juices to run out and all we would have is a juicy mess in our yards."

The cooler weather will allow the company to pile as many beets as they want for up to 60 days without hurting their sugar content any.

This year, Holly has contracted Parmer, Deaf Smith, Castro, Potter, Randall, Moore and Currie counties and some 32,000 acres are expected to be harvested.

The total for this harvest is down by about 10,000 acres because of the beating many farmers took last year when the

crops were hurt by early bad weather. Rains and leaf spot destroyed many of the leaves in the seven-county area last year and many farmers had to turn cattle on their fields because their sugar content was not sufficient enough to warrant processing.



OFF TO GOOD START — The sugar beet harvest got off to a good start Monday with Holly Sugar reporting about 6,400 tons brought to the factory

the first day. Here, field workers on the Doug Nix farm near Hereford, are shown as they finish up another load and ready it for the factory.

Hereford, Dunbar
Clash Here Friday

See Story, Page 7

Harris Poll Picks Hereford In Close One Over Dunbar

How the Whitefaces are going to do it isn't quite clear. The Harris Rating System has rated the locals as a one-tenth of a point favorite over the AAA Lubbock Dunbar team, but getting one-tenth of a point could be a little hard.

Harris' rating system ranks

Salary...

Continued From Page One commissioners accepted the resignations of Hazen Woods and Tom Kendrick as assistants to Alkin and approved Alkin's recommendation that Easterwood be named assistant county attorney — although all were actually in effect six days earlier.

At the urging of members of both county political committees, and the agreement of county commissioners, Alkin delayed his resignation until a time within 30 days of the Nov. 3 general election. Any earlier resignation would leave it up to the committees to put on the ballot a candidate for the job. By Alkin's waiting until next week, the commissioners will have the responsibility of simply naming a successor to fill the remaining two years of Alkin's term.

Alkin himself took office to fill an unexpired term. Bruce Miller unwittingly yielded the job by announcing he would seek election to the Court of Civil Appeals in Amarillo. His announcement came in October 1967, and law requires an officer holder to relinquish the position if he announces for another prior to Jan. 1 of the year in which the election is held.

The Hereford Brand

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the Lubbock team with 113.9 and Hereford with a 114 total. Dunbar is rated 57th in the AAA class while Hereford has dropped to No. 175 in AAAA standings.

Powerful Wichita Falls still holds the lead in AAAA with a power rating of 155.2 followed by Odessa Permian with a 152.5 score.

Amarillo Palo Duro, power of the Panhandle in AAAA, is steadily climbing back toward the top after being tabbed No. 17 the first week. The first game of the season saw the Dons fall to AAA Dumas and this knocked them down to No. 73 in the 224 AAAA teams in the state. After their shellacking of the Hereford team, they moved up to their present state of No. 50.

CLASS AAAA
1. Wichita Falls, 155.2
2. Odessa Permian, 152.5
3. Abilene Cooper, 148.9
4. PA Jefferson, 147.3
5. Killean, 147.2
6. Beaumont Iehert, 146.3
7. Austin Reagan, 145.3
8. Galena Park, 144.2
9. Sa Lee, 143.3
10. Baytown Lee, 143.3
Others: Lubbock Monterey, No. 13, 142.1; San Angelo, No. 32, 137.3; Abilene, No. 43, 135.3; Lubbock Cornado, No. 44, 135.1; Amarillo Tascosa, No. 60, 131.4; Amarillo High, No. 57, 131.9; Amarillo Tascosa, No. 60, 131.5; Big Spring, No. 81, 126.9; Lubbock High, No. 88, 126.0; Plainview, No. 136, 119.4.

CLASS AAA
1. Monahans, 140.9
2. Brenham, 137.6
3. Ennis, 137.4
4. Brownwood, 137.4
5. Jasper, 133.7
6. Dumas, 136.2
7. Jacksonville, 135.8

8. Plano, 135.1
9. Lamesa, 133.4
10. Houston Carver, 132.2
Others: Lubbock Estacado, No. 20, 126.0; Lubbock Dunbar, No. 57, 113.9; Canyon, No. 86, 109.1; Muleshoe, No. 124, 95.4.

CLESS AA
1. Iowa Park, 131.1
2. Floydada, 127.8
3. Kirbyville, 127.7
4. Decatur, 125.3
5. Eastland, 124.8
6. Mart, 123.2
7. Tomball, 123.1
8. Giddings, 121.8
9. Granbury, 121.7
10. Refugio, 121.7
Others: Olton, No. 43, 108.7; Dimmitt, No. 90, 100.1; Friona, No. 156, 88.0; and Boys Ranch, No. 177, 83.1.

CLASS A
1. Sonora, 118.8
2. Poth, 118.2
3. Albany, 117.3
4. Mason, 111.0
5. White Oak, 110.0
6. White Deer, 110.0
7. Petersburg, 109.9
8. Pflugerville, 109.8
9. Seagraves, 109.8
10. Barbers Hill, 109.0
Others: Vega, No. 38, 97.4; Bovina, No. 60, 91.3; Kress, No. 67, 89.5; Farwell, No. 112, 80.8; Happy, No. 173, 66.7 and Hart, No. 195, 54.1.

Albert Cupells Parents Of Girl

Mr. and Mrs. Albert Cupell have named their new daughter, born Monday, La Tonya Lynn. The baby girl was born at a local hospital and weighed 8 pounds 3 ounces.



OFFENSIVE STAR — Harold Schmucker is the Brand's Player of the Week on offense for his blocking and pass receiving Friday night against Clovis from his split end position. His three receptions for 46 yards boosted him into the lead among District 4-AAAA players.



DEFENSIVE STAR — Pat Betzen is the Brand's defensive Player of the Week. He nailed down 15 tackles against Clovis from his defensive end position. The 202-pound senior made several big plays against the Wildcats.

Only ape known to make tools is the Chimpanzee.



PUNT, PASS AND KICK — Other winners in the Punt, Pass and Kick contest include, from left, Kelly Kitchens and Mack Lathram, 11 years old; Mitch Guinn and Keith Crum, 12 years old; and Steve Brasheer, 13 years old.

OFFICIAL ENTRY FORM

FOR WEEK ENDING Oct. 4, 1970

NAME ADDRESS
CITY PHONE

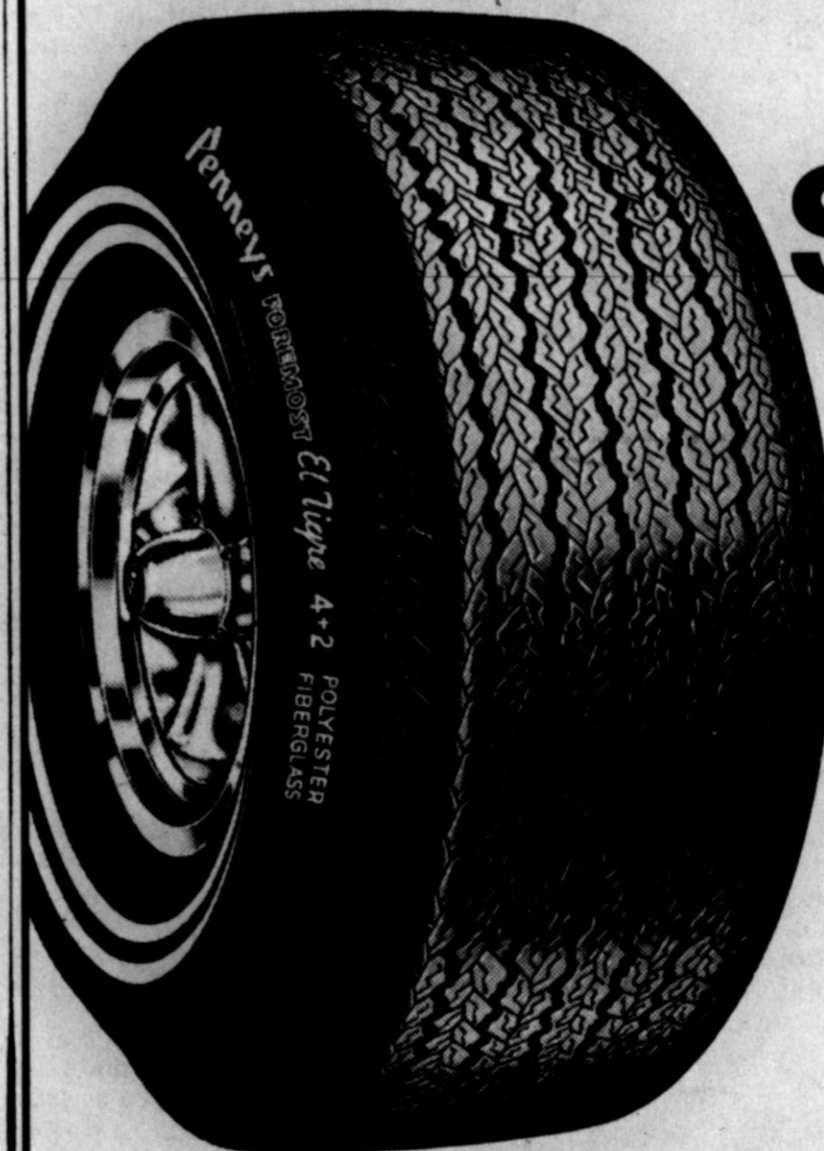
(Home Team Last)

- | | |
|------------------------------|-----------------------------------|
| 1. Dunbar-Hereford | 11. Hobbs-Monahans |
| 2. Lubbock-Canyon | 12. Friona-Olton |
| 3. Estacado-Coronado | 13. Wichita Falls Rider-Palo Duro |
| 4. Plainview-Amarillo | 14. Floydada-Dimmitt |
| 5. Tascosa-Monterey | 15. Abilene-Big Spring |
| 6. Hart-Farwell | 16. Santa Barbara-Texas Tech |
| 7. Kress-Vega | 17. UCLA-Texas |
| 8. San Angelo-Abilene Cooper | 18. Alabama-Mississippi |
| 9. Muleshoe-Boys Ranch | 19. Cowboys-Cardinals |
| 10. Happy-Bovina | 20. Oilers-Bengals |

★ Tie-Breaker ★

Final Score: Hereford Dunbar

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Sale 38.44 Reg. 44.95 (J78-14) plus 3.01 fed. tax and old tire

Sale 32.44 Reg. 38.95 (F78-15) plus 2.40 fed. tax and old tire

Sale 36.44 Reg. 40.95 (G78-15) plus 2.60 fed. tax and old tire

Sale 36.44 Reg. 42.95 (H78-15) plus 2.80 fed. tax and old tire

Sale 38.44 Reg. 44.95 (900-15) plus 2.87 fed. tax and old tire

Sale prices effective thru Saturday.

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3295

A F/X 3 3/4" diameter 0 to 8000 rpm tachometer



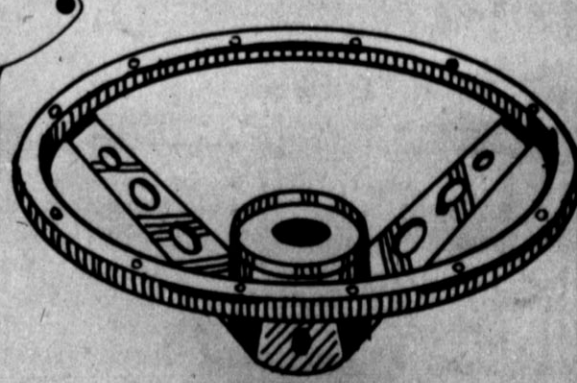
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WTSU Hosts East Carolina Saturday



UP AND OVER — Rocky Thompson leaps over the goal for a West Texas State touchdown Saturday against Wichita State. The Buffaloes beat

Wichita 43-0 to even their season record at 1-1. They host East Carolina University at 7:30 p.m. Saturday. —Photo by Bill McKinney

West Texas State University's young Buffalo football team put some things together Saturday night to capture their first victory of the season and score their first shutout in 16 games.

The Buffaloes blanked Wichita State University's Shockers, 43-0, in their home opener to even their season record at 1-1.

Coach Joe Kerbel's Buffs host the East Carolina Pirates Saturday night in Buffalo Bowl. Quarterback Ed Holwig and corner back Raymond Brown earned player of the week honors for their performances.

Holwig hit on six of 11 passes for 149 yards and one touchdown. Kerbel praised the 6-4, 215-pound sophomore for his play selection, passing, running of the option play and blocking.

"Ed made tremendous strides in just one week after our opener," said Kerbel. "His checking of signals at the line

of scrimmage was one of the keys to victory."

Brown, 6-2, 195-pound Fort Worth senior, was moved from corner backer to safety, a position where he started for two years, and was outstanding. He made several key defensive plays and his punt returning was outstanding.

On six returns, Brown rushed for 153 yards.

Kerbel was impressed with the overall play of his club on both offense and defense.

"We moved Stan Hansen to middle linebacker from tackle as he responded with seven unassisted and 17 assisted tackles," said Kerbel.

Bill McKinney, who started last year at middle linebacker, was moved to an outside position. Alex Davis, a junior college transfer, started at Hansen's old tackle berth. Mike Hrcer, who opened the season at safety, took over Brown's corner back slot.

The head coach praised the work of both tackle Dale Donoho and guard Gary Ruston. Donoho moved from guard to

Gonzales, Crum Lead 6 Youths To WT Stadium For P, P & K

Albert Gonzales and Keith Crum bested their opposition in the top two age groups Sunday in the local competition of the

tackle, replacing Wayne Adams, and Ruston, a sophomore, took Donoho's place at guard.

The East Carolina Pirates are in a rebuilding program. Mike McGee took over the head coaching job this past spring, moving from Minnesota. He replaced Clarence Stasavich, who retired from coaching to become the full time athletic director.

Stasavich ran the single wing formation and McGee has changed to a pro-type of attack, with more passing. The Pirates have dropped a trio of games this fall, losing to Toledo, East Tennessee and Citadel.

annual Punt, Pass and Kick contest.

Gonzales won the 13-year-old competition, edging runnerup Steve Brashear and third place Vance Hennington. Crum won among the 12-year-olds, with Burl Miller coming in second and Mitch Guim.

Joining Gonzales and Crum as winners were Mark Latham, Ernest Rodriguez, Donald Weemes and Dean Howard. All six will compete with winners at 9 a. m. Saturday with in their own age group from other area towns and cities at Buffalo Bowl in Canyon.

Latham won in 11-year-old competition, Rodriguez among 10-year-olds, Weemes among 9-year-olds and Howard among 8-year-olds.

Also getting trophies, for finishing in the top three places in each age group, were:

- 11-year Old Timmy Sandoval, 2nd; Kelly Kitchens, 3rd.
- 10-Year-Old Greg Dement, 2nd; David Arney, 3rd.
- 9-Year-Old Graig Kids, 2nd; Michael Hacker, 3rd.
- 8-Year-Old John Carroll, 2nd; Chris Schumacher, 3rd.
- Chris Schumacher, 3rd.

Farm Bureau Will Present 3 Fire Shows

Joe Smetana, Safety Director of the Texas Farm Bureau of Waco, next week will present a seven-part demonstration on fire at assemblies at Stanton and La Plata Junior High schools and at the high school.

He will present the program at the high school at 8:45 a. m., at Stanton at 10:45 a. m. and at La Plata at 2 p. m., all on Wednesday.

A variety of demonstration equipment will be placed on tables sixteen (16) feet in length to illustrate seven basic points: (1) What Fire Is; (2) How to Control Fires; (3) The Fact That Nothing is Fireproof; (4) Kitchen fires and their Control; (5) Fuel Vapors; (6) The Power of Petroleum Products; (7) Household Wiring and Overloaded Electrical Circuits.

Smetana will point out that a fire is like a three-legged stool it can't work with one of the legs missing, the "legs" fire depends on are: (1) fuel; (2) heat and (3) air. Yet, in America homes, these three things come together in deadly and destructive combination every 57 seconds — an average of 1,500 home fires every day and a loss of 33 lives, according to Smetana.

As part of a program for fire prevention, the Texas Farm Bureau Safety Department has presented this demonstration over 750 times for some 200,000 people.

Strafuss Wins Director Post

Carl Strafuss, 26, who farms between Milo Center and the Ford Community, was elected Tuesday night to the five-year term as director for Subdivision 2 of the Tierra Blanca Soil Conservation District, 143.

The election was held Tuesday night at the Ford Community building with some 20 land owners from the district present.

Strafuss farms 1,920 acres of irrigated land in the district and he has been engaged in farming for the past 16 years. He is presently carrying out a Great Plains Conservation contract through the conservation service and has been a cooperator with the soil conservation district program since December of last year.

He is also a board member of the Hereford Grain Corporation.

He replaces F. L. Eicke who has served for the past term.

Tubb, Other City Golfers Do Well

A four-man team captained by Mac Tubb of Hereford, shot a 61 total in the Farwell Pro-Am Monday to win second place.

Members of the team included Charles Skinner, Dan Gurdley and Jim Owensby. They were defeated by a team captained by Dan Smith of Grand Prairie which shot a 60. Donald Bridges was on the winning team.

Tubb also won low-am honors with a 71 and his partner, Gurdley, was second with a 73.

Baby's Funeral Is Conducted

Funeral services for Andres Villarreal, two-month-old son of Mr. and Mrs. Celestino Villarreal of the Labor Camp, were conducted at graveside in St. Anthony's Cemetery Monday afternoon. The Rev. Michael Graham of St. Anthony's Church officiated.

The baby died Saturday morning in a Dimmitt hospital. He is survived by six sisters and four brothers in addition to the parents. Gilliland Funeral Home was in charge of burial.

Graveside Rites Held For Infant

Graveside funeral services were conducted Tuesday for Elizandro Martinez Jr., infant son of Mr. and Mrs. Elizandro Martinez of the Labor Camp.

The Rev. Michael Graham of St. Anthony's Church officiated and burial in St. Anthony's Cemetery was directed by Gilliland Funeral Home. Surviving the infant are the parents and a sister.

It's Penney Days! Saving was never so exciting.

Boys' jeans on sale!

2 for \$5
2 for \$6

They feature rugged western styling with round legs. Reinforced double knee on sizes 6-12. Polyester-cotton. Penn-Prest* for no ironing. Regular and slim sizes. Reg. 2.98. Now 2 for \$5 Huskies. Reg. 3.49. Now 2 for \$6. Sale prices effective thru Saturday.



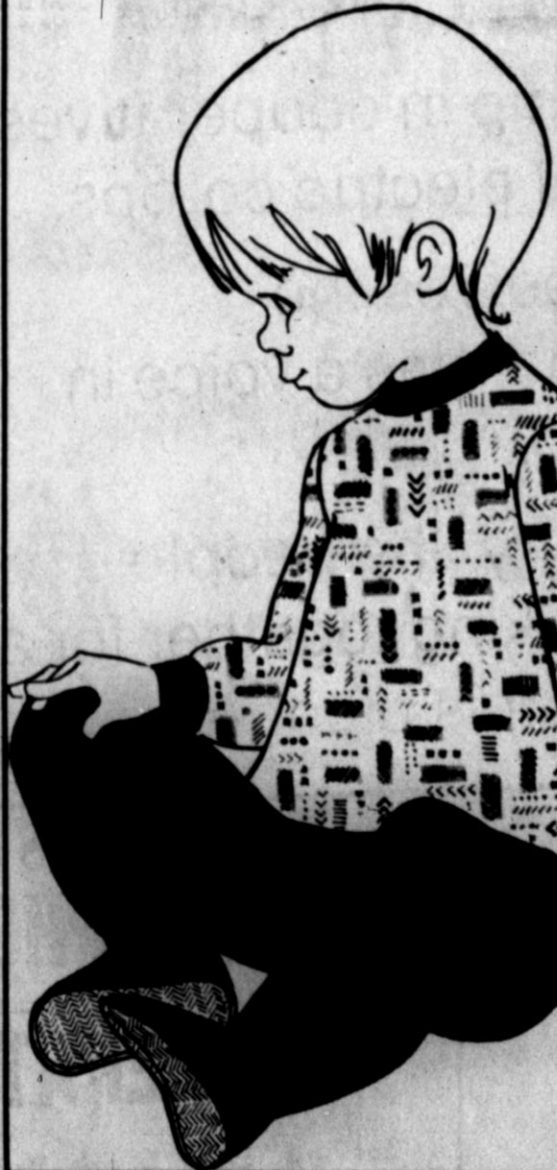
Toddler time sleepers on sale!

3 for 6³³
Reg. 2.59
Sizes 1 to 4

3 for 7³³
Reg. 2.89
Sizes 3 to 8

- Cotton knit with Penn-Set* to control shrinkage.
- Our exclusive Pedibumper* plastic feet help prevent skids and slides.
- Gripper waist on smaller sizes; elastic waist on larger sizes.
- Printed tops, solid bottoms in happy color combinations.

Sale prices effective thru Saturday.



Ladies' pants on sale!

Now 3⁹⁹
Reg. 55

Now 7⁹⁹
Reg. 59

Now 8⁹⁹
Reg. 510

More pants than you've ever dreamed of! Flares, belts, stovepipes... done in polyester, cotton/polyester, acrylic double knit and more! Some are Penn-Prest*, too! Lots of solids, stripes and prints in junior and misses sizes.

Sale prices effective thru Saturday.



Towncraft dress shirts on sale!

Save 15%

Included in this fine collection are long point collar styles and spread collar models with French cuffs. Dacron® polyester-cotton blends... and more. Reg. \$5 shirts, Now 2 for \$5.50. Reg. 5.98 shirts, Now 2 for \$10.

Sale prices effective thru Saturday.



15% savings on bedspreads!

<p>Quilted 'Garden Path', polished cotton in bright pastels. Full reg. 9.98 Now 8.48 Twin reg. 8.98 Now 7⁸³</p>	<p>Quilt-top 'Pamela', Penn-Prest Avril® rayon. Full reg. 14.00 Now 11.90 Twin reg. 12.00 Now 10²⁰</p>	<p>Woven 'Brussels' textured weave Penn-Prest cotton, fringed. Twin or Full reg. 9.98 Now 8⁴⁸</p>	<p>Woven jacquard cotton 'Vallejo' Spanish style. Full reg. 15.00 Now 12.75 Twin reg. 14.00 Now 11⁹⁰</p>
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SAVE ON SMALL APPLIANCES

<p>Penncrest® 'Flip-Flop' oven broiler is perfect for fast, no-mess meals. Features see through glass window, chrome plated steel and black plastic end panels. Just flip over to bake or broil... reg. 15.99. Sale 12⁸⁸</p>	<p>Penncrest® 2 slice toaster in chrome plated steel with black handles. Features long 4 ft. cord, end color control and lever. Smart bird and flower design on black base... reg. 10.99. Sale 9⁸⁸</p>
<p>Penncrest® 38 cup party percolator makes sure everybody gets a cup of coffee at your next affair. Features signal light, no drip spout and black plastic trim. Decorator colors of avocado, harvest or poppy... reg. 12.99. Sale 9⁸⁸</p>	<p>Penncrest® 8 button chrome blender is perfect for adding variety to your kitchen creations. Features instant on button, timer and large 40 oz. glass container... reg. 24.99. Sale 19⁸⁸</p>

Sale prices effective through Saturday

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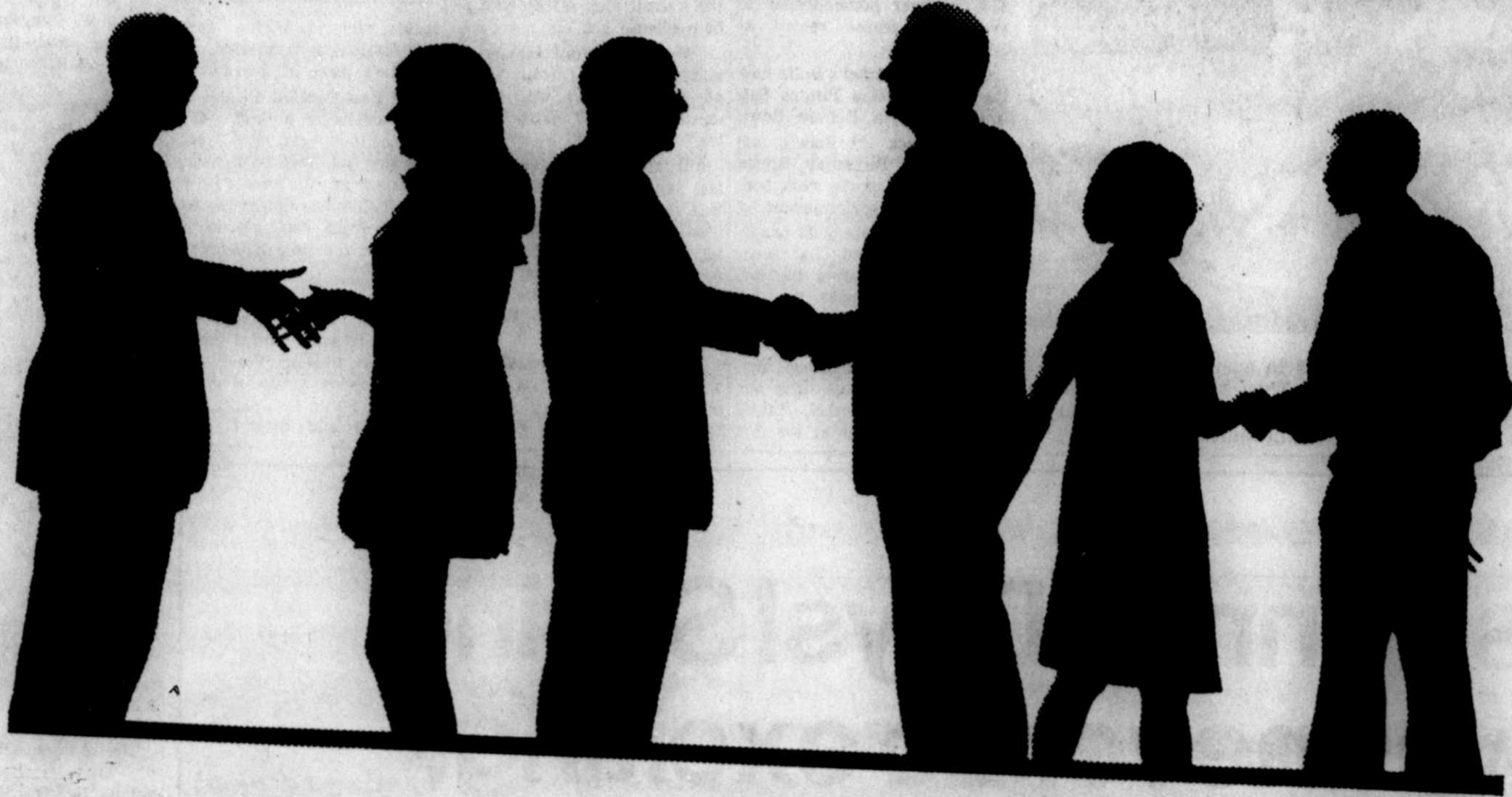
... it's your own top-everything, go-everywhere 30" vest. Flattering traveler destined to become one of your most important accessories. Two color combinations to choose from. Sizes M and L.

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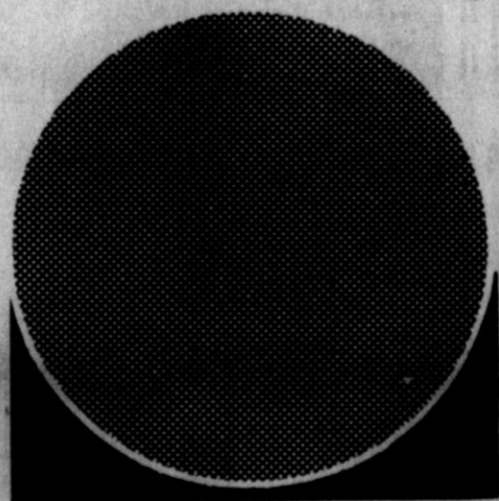
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**TOILET
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MAKE-UP
50%
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Low Everyday
Discount Price!

Nestle SHAMPOOS
for every type of hair 1 pint only
Nestle Shampoo with Egg—contains protein for special hair conditioning, leaves hair shining clean, retains body.
CLEAR PLASTIC BOTTLE **44¢**

Natural Net HAIR SPRAY
13 oz. size **37¢**

Girl's Dress SHOES
2 Pair **\$5.00**
*Brown
*T-Strap
*Rounded Square Toe
*Sizes 8 1/2-3

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Advertised prices good thru Sat., Oct. 3, 1970

Costume Rings **77¢**

pepsodent TOOTH PASTE 59¢
6.75 oz. family size

SO-SOFT Face & Hand Lotion 39¢
16 oz. size

Enkasheer New Crush Proof HOSE 37¢
*Sheer-stretch
*1 size fits all

HUTCH OFFICIAL FOOTBALL \$3.49
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Regular 2.37

DuPont No. 7 Motor Tune 37¢
8 oz. can

Mens Thermal UNDERWEAR \$1.49
*S-M-L
*Selected Yarn
*Air pockets both sides

"Jade" Pocket Size AM Transistor Radio \$3.97
No. 1166 with batteries & carrying case

TROPIC-AIRE HEATER "instant-heat"
*electric with fan
*Thermostat control
\$9.89
*No. 321220

DuPont No. 7 Motor Tune 37¢
8 oz. can

Automatic TOASTER \$13.97
with Radiant Control
No. T200H-1
Regular 16.97

Needle woven BLANKETS \$2.99
*50% polyester
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*Nylon binding
*All colors

Duncan Hines Pancake Mix 43¢
2 lb. box

Kraft AMERICAN SINGLES Cheese 59¢
16 single slices
12 oz. pkg.

Grade "A" Medium Size EGGS 39¢
dozen

Nabisco OREOS 39¢
15 oz. pkg.

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Jimmy Dean This Beats All Sausage \$1.29
2 lb. pkg.

Clorox Bleach 49¢
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Peter Pan Peanut Butter 45¢
smooth or crunchy
12 oz. jar

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1 lb. 8 oz.

One-A-Day Vitamins with iron \$1.97
130's
3.29 reg. now

Chocks Vitamins with iron \$2.19
100's
reg. 3.69 now

Flintstones Vitamins with iron \$2.19
100's
reg. 3.79



By MELVIN YOUNG
 One of the nicest things about going to a football game is the halftime activities, and Hereford fans will get a double treat this week with the performance of the Hereford High School Drill Team.

The girls, about 25 in all, will perform prior to the game. The drill team has been in existence about 2 years and this past summer a number of the girls attended drill team school at Southern Methodist University in Dallas.

Do get there a little early Friday night. You'll enjoy the show.

—HB—
 Hereford will be playing Lubbock's Dunbar this week and will still be looking for their first win. The Herd has had a difficult season so far and still have some rough games ahead. But in spite of the losses, the team has been playing well. They do need your support however, so be sure to be there Friday night.

—HB—
 When Irene Beavers, 434 N. Miles, was 17 years old with a year of college behind her and a brand new teaching certificate in hand, she kept trying to "push-up" her age. She was teaching at Dalhart at the time and it was a little tough on a 17-year-old gal even though she was teaching in elementary school.

An old friend from Dalhart came through town recently and reminded Irene about the age incident. But time, according to Irene, takes care of everything. She will be 70 in a couple of weeks and no longer worries about being "too young," but she really doesn't worry about being older either. She's still working at the family business and is enjoying every minute of it.

—HB—
 Adolescence, we're told, is the age at which children stop asking questions because they know all the answers.

—HB—
 Many clothing manufacturers have closed their doors this year and some are blaming the mid for the exit. But this is not necessarily so says Catharine Brewster, women's fashion writer, and she goes on to explain some of the reasons behind the demise. She points out that suburban living has changed many things. The city coat and suit for instance has given way to the pants-and-car-coat costume for so many women that the formal costume almost ceased to exist except in the highest price brackets. Furs too, slipped all during the 1960s. The domin-

ance of mink had become so extreme as to push out a dozen other furs which had once been normal in the market before World War II. The younger generation apparently turned against mink as a fashion for the "old," she says, and the fur business found itself in a mad scramble to bring back all those other furs under the new guise of "fun furs."

Of course, there are many other things that have hurt the women's wear business this year, and there probably is some customer resentment to the longer dresses, . . . or perhaps just to change. But you can bet on one thing. Changes will come, and the manufacturer, if he is to remain in business, will have to keep pace with the changes. People's habit have changed over the years, and their mode of dress will continue to change as well.

—HB—
 On October 18th, Major Fred Thompson of Randolph Air Force Base, will be in Hereford to speak before the Hereford Rotary Club. Major Thompson spent six months in a North Vietnamese prison camp after being shot down while on a mission. He, and 9 other airmen were released by the Communist without explanation, yet the government of North Vietnam will not even release the names of hundreds of other prisoners of war. Their families know not whether they are alive or dead.

Major Thompson will be here to tell his story and to inform the public about some of the efforts that are being made to secure the names of those missing-in-action servicemen who are now in North Vietnamese prison camps. The meeting, at 12 noon at the Hotel Civic Center, will be open to the public. If you plan to come for lunch however, please call Jim McDowell, Rotary president, so that arrangements can be made for the meal. Those not wishing to eat can come in at 12:30 and still catch all of the program. Mark your calendar. We'd like to fill the ballroom for Major Thompson.

—HB—
 Politeness is a small price to pay for the good will and affection of others.

MILITARY REPORT
 LOUISVILLE, Ky. — Col. Robert L. Bell, military support plans officer for the Kentucky National Guard, says guardsmen went through seven days of riot duty in the 1968 Louisville civil disorders without loading a weapon.



CONTEST WINNERS — Winners in the recent Punt, Pass and Kick contest sponsored by Orval Watson Ford include, from left, 8-year-olds Dean Howard, first place, and Johnny Carroll, second place; 9-year-olds Mike Hacker, third, Graig Kids, second,

and Donald Weemes, first; 10-year-olds Oavid Arney, third, Greg Dement, second, and Ernest Rodriguez, first. Not shown is Chris Schumacher, third place winner in the 8-year-old group.

Hospital Notes

Mrs. Pablo Aguirre, 335 Avenue J; Marion Lee, Route 3; Mrs. Cornelia Scoggin, 138 Avenue B; Guadalupe Rodriguez, Mission, Texas; Mrs. Jesus Garcia, Box 1267; Annie Beauford, 200 Lawton; Mrs. Henry Bryan, 226 Avenue II; Mrs. Jack Harrell, 822 Brevard; Lester Galley, 317 Avenue J.

Javier Buentello, 341 Avenue G; Dora Tamez, 412 Avenue D; Mrs. Maydell Young, 328 Avenue J; Mrs. Flossie Thompson, 606 Blevins; Mrs. Robert McLaughlin, 503 Avenue K; Mrs. Thomas Barclay, 305 Avenue I; Arthur Duggan, 103 Wulf; Richard Layman, 218 Greenwood; Mrs. Venita McBroom, Amarillo; Leander Reinart, Route 3.

Mrs. Ollie Curtsinger, 131

The Hereford Brand, Hereford, Texas, Thursday, October 1, 1970

do. Mrs. Essie Bailey, 1003 Russell; Mrs. Ruby Chesser, 311 Western; James Jorde, Route 5; Hugh McCracy, San Saba, Texas; W. Tandy Legg, 106 Fir; Mrs. Mollie Achgill, 100 Westhaven; Henry Williamson, 301 Avenue B; John Jorde, Route 5; Mrs. Elizandro Martinez, Box 147 Mrs. Jose Gonzalez, 305 Avenue K; Mrs. Albert Cupell, 408 E. Third; Mrs. Florentino Galvan, Box 1303; Mrs. Olivorio Munoz, Wil-

DISMISSALS
 Mrs. Alberto Galvan, Robert Lance, Mrs. Arnold Phillips 9-28.
 Mrs. Connie Urbanczyk, Mrs. Troy Gandy, Michael Beerra, Mrs. Jose Carbajal, Mrs. Robert Elliott 9-27.
 Mrs. Epimenio Salinas, Mrs. Elsie Pickering, Alfred Reinart, Lloyd Coffey, Mrs. Corinne Moore, Mrs. Joe Roland, Mrs. Mrs. Jacinto Conde, Mrs. Gilbert Aguiro, Mrs. Jose Uvalle 9-26.

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Fresh Tender Lean Delicious Butt Cuts-Compare Safeway's Savings!

LOW EVERYDAY DISCOUNT PRICE

69¢ lb.

Everyday Low Discount Price on Safeway Meat!

Sliced Bacon Gold Coin Lean Sliced Bacon lb. 73¢	Cut-Up Fryers Pan Ready Cut Up Fryers White or Dark Meat lb. 39¢	Porch Fillet Captain Choice Easy to Fix lb. 59¢	Meaty Franks Safeway Sili Meat (Oscar Mayer 1b. 79¢) lb. 69¢
Sliced Bacon Cudahy's Lean Nutwood Bacon 2 Pkg. \$1.29	Quarter Fryers Dark Meat lb. 39¢	Cod Fillet Captain Choice Easy to Fix lb. 69¢	Young Turkeys Honeyuckle 10 to 20-lb. lb. 49¢
Boneless Ham Cudahy's Bon-S Halves 3 to 5-lb. lb. \$1.17	Fryer Gizzards Dark Meat lb. 39¢	Fishsticks Captain Choice 10-oz. Finest Quality Pkg. 59¢	Baking Hens Wilson's Certified 4 to 6-lb. lb. 49¢
	Beef Livers Fresh Tender Choice Beef lb. 59¢	Shrimp Truhy Brand Breaded Shrimp 10-oz. Pkg. 98¢	
	Beef Hearts Fresh Choice Beef lb. 59¢	Peeled Shrimp Safeway Brand 12-oz. Pkg. \$1.98	
	Beef Tongues Fresh Choice Beef lb. 59¢		

Ice Cream New Star Assorted Delicious Flavors To Choose From! 1/2-gal. Ctn. 49¢	Dog Food Peak Assorted Meaty Flavor Dog Food To Choose From No. 1 Can 9¢	Margarine Coldbrook Solid Olive Margarine Shop & Compare The Savings! lb. Pkg. 17¢	Tide-XK Laundry Soap Powder Shop Safeway & See The Savings! Gt. Size 72¢	Pork & Beans Van Camp Ideal To Serve Hot or Cold-Compare Safeway's Savings! No. 300 Can 14¢	Crisco Crisco-All Vegetable Shortening Shop And Compare Safeway! 3-lb. Can 69¢
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Safeway Everyday Low Discount Prices!

Apple Juice Free Top Frozen Can 12-oz. 39¢	Tortillas Patio Frozen Delicious 1-lb. 17¢	Homo. Milk Lucerne Bonus 1-gal. Quality Milk Ctn. 59¢
Peaches Del Air Frozen Premium Quality Can 250 25¢	Frozen Bread Morton Delicious 2 1-lb. 38¢	Half & Half Lucerne Bonus Quality Milk Ctn. 41¢
Corn On Cob Del Air Quality Pkg. 48¢	Biscuits Mrs. Wright's K.M. or G.M. 8-oz. Can 9¢	Lucerne Milk (1/2 Fl. Oz.) Ctn. 16¢
Hash Browns Del Air Potatoes Pkg. 34¢	Low Fat Milk Quality Milk Gal. Ctn. 90¢	Dry Milk Lucerne Bonus Quality Milk Pkg. \$1.19
Frozen Peas Del Air Quality Pkg. 22¢	Topping Lucerne Family Size 8-oz. 89¢	Velveta Kraft Cheese 2-lb. Box \$1.08

Safeway Everyday Low Discount Prices!

Tomato Catsup Hunt's Quality 8-oz. 49¢	Cragmont Soft Beverages 2-lb. Assort. Flavors 2 Btl. 29¢	Kool-Aid Sugar Sweetened Assorted Flavors 2 Pkg. 25¢
Tomato Sauce Mountain Pass 8-oz. 10¢	Cragmont Fruit Drinks Assort. Flavors 6-oz. 25¢	V-8 Juice Vegetable Cocktail 48-oz. 42¢
Dressing Green Goddess 8-oz. 41¢	Tang Drink Easy To Fix Just Add Water 16-oz. 88¢	Safeway Coffee All Choice To Choose Pkg. 73¢
Salad Dressing Creamy Caesar 8-oz. 41¢	Gr'fruit Juice Town House Ctn. 47¢	Paper Napkins Safeway 100-ct. 37¢
Tomatoes Gardenade Quality 1-lb. 15¢	Grape Juice Welch's 4 oz. 18¢	Oven Cleaner Easy To Use 8-oz. 69¢

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Beefogetti Chef-Boy-Ar-Dee Delicious Beefogetti 15-oz. Pkg. 39¢	Beefaroni Chef-Boy-Ar-Dee Delicious Beefaroni 15-oz. Pkg. 39¢	Potato Chip Morton Twin Peak Crisp Chips 8-oz. 63¢
Chunk Tuna Sea Trader Light Chunk Tuna 6 1/2-oz. Can 33¢	Sliced Bread Mrs. Wright's Fresh Bread 4-Loaf 1-lb. 1.00	Plain Chili Wolf Delicious Plain Chili 19-oz. Can 73¢

Don't Miss These Safeway Super Savers

SUPER SAVER **Butter-Me-Nots** Mrs. Wright's Easy To Fix Biscuits-Super Saver! 9 1/2-oz. Can **12¢**

SUPER SAVER **Buttermilk** Lucerne Bonus Quality Milk! Extra Savings! 1/2-gal. Ctn. **49¢**

SUPER SAVER **Cottage Cheese** Lucerne Bonus Quality! 2-lb. Ctn. **49¢**

SUPER SAVER **Peanut Butter** Real Nuts Creamy or Crunchy-At Extra Savings! 3-lb. Jar **99¢**

SUPER SAVER **Instant Tea** Lipton Delicious Easy To Fix-Instant Tea-Super Saver! 3-oz. Jar **89¢**

10¢ Off Cheese

Nestles Morsels Semi-Sweet 12-oz. Chocolate Pkg. 49¢	Nestles Morsels Wide Variety To Choose! 6-oz. Pkg. 25¢	Whip Topping Jell Well 2 1/2-oz. Pluff Whipl 8-oz. Ctn. 17¢
Gelatin Mix Jell Well Assort. Gelatin Mixes! 3-oz. Pkg. 7¢	Gelatin Mix Jell Well Assort. Gelatin Mixes! 6-oz. Pkg. 15¢	10¢ Off Cheese Safeway Sharp Cheddar, Jack Cheddar, Mozzarella Cheddar, Cheddar & Blue Cheese, or Edam Sliced-On Approx. 12-oz. Pkg. 1¢



In Football Game Here Friday Night

Hereford, Dunbar Seek To Crack Win Column

By MARSHALL DAY
Staff Writer
The winless Hereford Whitefaces play host to the also winless Lubbock Dunbar Panthers here Friday night as both teams

attempt to improve on their thus-far disastrous ledgers. The Whitefaces will be coming off a 20-12 loss to the Clovis Wildcats while the Panthers come off a 14-0 shutout by Ver-

non. Hereford lost its first game of the season 24-23 to Pampa and then fell to powerful Palo Duro, 42-14. Dunbar opened its season with a respectable loss to highly ranked AAAA team Dallas South Oak Cliff, 16-13, then fell to the AAA Vernon team.

Dunbar coach Louis Kelley will be putting his faith in his experienced defense which showed well in the loss to South Oak Cliff. From his 1969 team that posted a 6-3 record, Kelley has five returning starters on defense and several of these players will go both ways for the

Panthers. Kelley said the season had been hinging on the defense from the start, but he is beginning to have his doubts this is really where the team strength lies.

"We kind of thought our defense would be our strong point this year and after the South Oak Cliff game we were really up on the defense, but last week against Vernon we just didn't do too good," Kelley said.

The head coach said the South Oak Cliff school had a real tough football team, but Dunbar was "really keyed up," be-

cause it had a week's layoff without a game the first week of the season.

"Last week the effect had worn off from the first game and we weren't up quite as much," he said.

The Panthers operate from a 5-3 defense-five down men on the line, three linebackers and two halfbacks and a safety. The leading defender is nose-guard George Thomas, one of the returning lettermen.

Thomas, though he tips the scales at only 145, is the leading tackler in the two previous games for the Panthers.

With Thomas will be Dean Turner No. 27, 160-pound junior; Raymond Bogus, No. 71, 240-pound senior at left tackle; Robert James, No. 63, 153-pound senior linebacker; Robert Walker at the other linebacker slot; Jerry Williams, No. 23 at the monster position; Henry Robinson, No. 24, 160-pound junior halfback; Jim Edmundson, No. 14, 160-pound senior safety; Thomas Deshone, No. 21, 160-pound senior halfback; Anthony Bryant, No. 50, 180-pound junior at right tackle; and Rocco Love, No. 83, 160-pound right end.

The Whitefaces can expect to be troubled most by Thomas, who makes it a hobby of getting from one sideline to the other to thwart rushing attempts. Also expected to put pressure on the Whitefaces will be Love and Williams.

The average weight for the defensive line of the Panthers is about 175, about the same as the Whitefaces.

The Whitefaces will throw at the Panthers an offensive line similar to that which has started the first two games. Head coach Larry Wartes said there might be some changes in the offense by using defensive linebacker Gary Lemons more on the line along with defender Dan Gorman.

Ralph Watts, playing on the junior varsity, might be pulled up to the defensive secondary for the Whitefaces while Steve Clark, an offensive tackle, could go with the defense at the end slot against Dunbar.

"We expect they will be a real colorful team because they have lots of speed for their size," Wartes said, "and we really couldn't expect anything but a real good game."

Dunbar will stick mostly to a running type of offense and is expected to use their quarterback, Glen Davis, (No. 17, 165-pound senior) to tote the ball more than he has in the past two games.

"Davis is a more exciting runner than Gentry (Harold), but he didn't run much in the first two games like we are going to let him this week," Kelley said.

Gentry, a 166-pound senior left halfback, is the Panthers leading rusher with more than 200 yards in the first two games.

"We like to think we are a running team," Kelley said, "but we weren't too effective in our first two games. We had hoped on running with the ball about 75 per cent of the time and throwing about 25 per cent."

Kelley said Davis is a "fair" passer, but a breakdown in receiving and the offensive line has caused Davis' percentage to drop around 45 per cent of his attempts.

"We expect a real tough game because we both need to win and we hope we can so we can be better prepared when our district games start next week against Lamesa," Kelley said.

Dunbar is in a seven-team district and plays only 3 non-conference games each year.

Along the offensive line for the Panthers will be Frankie Jordan, a 165-pound senior center; Bobby Sirlless at left guard; George Thomas, 145 pound senior right guard; Raymond Bogus, 240-pound senior left tackle; Albert Evans, 225-pound senior right tackle; Gary Howard at left end; Anthony Williams, 200-pound senior right end.

In the backfield with Davis and Gentry will be Tom Burrows at fullback and Edwin Totnes at wingback.

Varner, Lueb Win Top Honors In Pin Action

Ray Lueb and Stanley Varner won top honors in Kings and Queens bowling action with Lueb getting a 583 series and a 296 game and Varner getting a 531 series and a 294 game.

Big Daddy's Restaurant was the first place winner with a high team series of 2235 as they beat out Hereford Janitor Supply by only four pins. Reeve's Chevrolet, with a 761, took high team single game.

Converting splits were Alice Lueb, 2-10 and 5-10; Ben Lueb, 2-10 and 9-10; Wilma Clark, 5-7; L. J. Clark, 4-5; and Jamie Robles, 4-7-10.

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Save Everyday With Safeway's Low Discount Prices. You Save 7 Days A Week At Safeway Discount Plus You Get The Additional Savings of Super Savers. Shop Safeway Discount... Compare Price, Quality & Service... You'll Agree You Get The Best For Less! At Safeway Discount!

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Everyday Low Discount Price on Safeway Meat!

Chicken Fried Fried Steaks-Beef Patties-Low Discount! lb. 89¢	Short Ribs US Choice Beef lb. 39¢	Chuck Roast US Choice Beef-Rolled Cut lb. 58¢	Ground Beef Safeway Pure Beef-3-lb. Pkg. or More! lb. 53¢
Spare Ribs Small Sides or Country Style lb. 79¢	Stewing Beef US Choice Beef lb. 89¢	7-Bone Roast US Choice Beef Center Cut lb. 69¢	Rib Steak US Choice Beef-Rib Steaks-Low Discount! lb. 99¢
Chuck Steak USDA Choice Beef-Center Cut-7-Bone! lb. 69¢	Cube Steak US Choice Beef lb. 1.38	Heel of Round US Choice Beef lb. 98¢	T-Bone Steak US Choice Beef-or Bone In Club Steak! lb. 1.19
	Swiss Steak US Choice Beef-Shoulder lb. 89¢	Rib Roast US Choice Beef-Large End lb. 99¢	
	Boneless Steak US Choice Beef-Center Cut lb. 1.09	Rump Roast US Choice Beef-Boneless lb. 1.19	
	Spencer Steak US Choice Beef lb. 1.19	Boneless Roast US Choice Beef-Center Cut lb. 1.19	

Every Day Discount Price!

Miracle Whip Kraft Salad Dressing-Shop & See The Difference At Safeway! Qt. Jar **59¢**

Every Day Discount Price!

Tomato Soup Town House Delicious Tomato Soup-Fancy Quality-Save Everyday! No. 1 Can **8¢**

Every Day Discount Price!

Ajax Cleaner Liquid Window Cleaner-Shop & Compare Safeway! 8-oz. Botl. **31¢**

Safeway Everyday Low Discount Prices!

Applesauce Town House No. 303 Can 20¢	Green Beans Green Giant 10-oz. Can 6¢	Pinto Beans Town House 2-lb. Can 29¢
Pear Halves Highway No. 21 Can 39¢	Sliced Beans Green Giant 10-oz. Can 27¢	Pinto Beans Highway No. 300 Can 11¢
Cocktail Town House No. 303 Can 23¢	White Corn Green Giant 12-oz. Can 29¢	Peanut Butter Jif Creamy 18-oz. Jar 65¢
Pineapple Light Crushed No. 21 Can 26¢	Mexicorn Green Giant 12-oz. Can 25¢	Potatoes Idaho Bhostraining 30013 Can 13¢
Cherries Surgenon Bay No. 303 Can 33¢	Niblet Corn Green Giant White Kernel Can 25¢	Sausages Libby Vienna 4-oz. Can 25¢

Pruf Spray Starch
Spray Starch-Safeway's Everyday Low Discount Price!
15-oz. Can 58¢

Low Discount Prices!

Salvo Detergent Laundry Soap 2-lb. **85¢**

Dash Detergent Laundry Soap Powder 9-lb. **2.39**

Cascade Detergent Dish Washing Soap 2-lb. **79¢**

Duz Detergent Laundry Soap Powder Gr. Size **82¢**

Gain Detergent Laundry Soap Powder King Size **1.43**

Bonus Detergent Laundry Soap Gr. Size **82¢**

Dreft Detergent Laundry Soap Powder Gr. Size **82¢**

Safeway Everyday Low DISCOUNT PRICE!

White Hominy Van Camp Fine Quality! No. 300 Can 12¢	Instamatic Film Kodak CX-126-12 Color Film! Ea. 99¢
Dog Food Pooch Dry Dog Food-Low Discount! 10-lb. Bag 1.13	Slide Film Kodak KX-126-20 Color Instamatic! Ea. 1.53
Toothpaste Colgate Toothpaste Family Size! Ea. 89¢	Movie Film Kodak KA-44 Super 8 Color-Film! Ea. 2.29
Shampoo Prall Hair Shampoo-Tube-Family Size! Ea. 1.23	Polaroid 108 Color Pack Polaroid Film! Ea. 3.99
Creme Rinse Tone Creme Hair Rinse! 8-oz. Botl. 89¢	Polaroid Film 20 Swinger B & W Film! Ea. 1.83
Deodorant Secret Aarosal Deodorant! 7-oz. Can 1.43	Flash Cubes Sylvania Low Discount! 3-ct. Pkg. 1.27

Delicious APPLES
Washington State Extra Fancy Golden And Red Delicious Apples!
4 lb. \$1

Prune Plums Extra Large Juicy Plums! 4 lb. **\$1.00**

Cauliflower Large Firm Solid Heads! lb. **25¢**

Crisp Carrots Cello Pack! 2-lb. Bag **25¢**

Green Onions Crisp Tender Mild Onions! Bun. **10¢**

Radishes Crisp And Crunchy Cello Pack Radishes! Pkg. **10¢**

Cucumber Long Green Slicings Cucumbers ea. **10¢**

Fresh Pears Bartlett Wash. State! 4 lbs. **\$1.00**

Russet POTATOES
Large White Russet Potatoes-At Safeway's Super Saver Price!
10-lb. Bag 59¢

Golden Ripe BANANAS
Golden Ripe Delicious Fresh Bananas-Super Saver Price!
2 lbs. 25¢

Fresh Crisp LETTUCE
Large, Fresh, Crisp Heads-Special Price!
lb. 19¢

DUCKWALL'S
Sugarland Mall

OPEN THURS. NIGHTS TILL 8 P.M.

These coupon good Thursday Night ONLY!

6 to 8 P.M.

Beacon Doral BLANKET
72"x90" Limit 2 with Regular 4.44 coupon **\$2.77**

Coupon good Thurs. night 6 to 8 p.m. only!

Any 1.00 value **MAYBELLINE**
Limit 1 coupon per customer **57c**

Coupon good Thurs. night 6 to 8 p.m. only!

ORANGE SLICES
Regular 43c pkg. Limit 1 coupon per customer **2 lbs. 23c**

Coupon good Thurs. night 6 to 8 p.m. only!

One assortment of odds & ends **MATERIAL**
Reg. 44c to 3.98 yd. Limit 1 coupon per customer now **3 yards \$1.00**

Coupon good Thurs. night 6 to 8 p.m. only!

Plastic **LAUNDRY BASKET**
Regular 99c **57c**

Coupon good Thurs. night 6 to 8 p.m. only!

CREST TOOTH PASTE
Limit 1 coupon Large Size per customer **3.25 oz. 27c**

Coupon good Thurs. night 6 to 8 p.m. only!



PREPARE FOR CONVENTION — Arrangements for entertaining TOPS Club members at the annual Rally Day of the North Plains of Texas Area, are in the hands of committees from the two Hereford clubs. Mrs. Leroy Williamson, of Calorie Patrol Club, left, with Mrs. Woodie McDermitt of Sugar Blues Club, serves as co-chairman of arrangements. Mrs. Tom Draper, in the background, will be master of ceremonies for the program at which Gil Lamb of Radio Station KMUL, Muleshoe, will be the special speaker. Mrs. Elmore Rains, seated center, is program chairman and Mrs. Glenn Watts decoration chairman.

—Small Talk—

By SUE COLEMAN
Women's Editor

One phenomenon of our modern society that all women admire — at least I don't know any women who don't — is the garage sale.

IT COMBINES THE BEST features of an oriental bazaar, annual housecleaning and neighborhood social. It appeals to the feminine instincts to find a bargain, get rid of the junk without having to actually give it away and have a visit with a lot of people you don't see often.

Some of them are people you never saw before and some you don't care whether you ever see again, but those don't bother the sale hostess too much because they just come and go, and there is no obligation to entertain them except as custo-

mers. Others are fun to dicker and gossip with, and if so inclined you can give them a cup of coffee and visit longer.

THE BUYER WHO makes the round of garages on a weekend also finds it a social occasion; you never know who you'll encounter in pursuit of a bargain.

Calling the merchandise "junk" is not accurate in most cases. Although junk can be mixed in, and often sells as quickly as better items, the garage sale has proved a handy means of disposing of perfectly good articles no longer needed in one household but very welcome in another.

IT'S A BOON to a householder in my position, with furniture that's old — not antique, just out of style — so it's not

easy to find something in the stores that fits in.

What you find new is either in Spanish Renaissance or Danish Modern or Early American period while mine is general Late Depression or Fake Chipendale or Modern Cheap circa the 1930's.

That is the type which is likely to land in garage sales and I'm an avid patron, still looking for that just-right chair to fill a gap in the living room.

JUST LOOKING around the table at the County Club Federation lunch Tuesday, I got the impression that the color for fall dresses is blue. It was definitely in the majority there.

There were all shades, from Oppal Bookout's powder blue suit to Lois Ethridge's navy dress with touches of white, worn with red shoes. In between Mrs. S. S. Williams was in royal blue and Margaret Schroeter in a dress and jacket the color of our fairest Plains skies.

Ronald Godman Receives Medal

Army Sergeant First Class Ronald O. Godman, son of Mr. and Mrs. Roy B. Godman of Happy, and brother of Mrs. J. B. Thompson, of Hereford recently received the Bronze Star

for service in Vietnam. Godman was presented the Bronze Star Medal, two distinguished Flying Crosses and a medal for valor, for distinguishing himself through meritorious service in connection with military operations against hostile forces in Vietnam.

Sgt. Godman received the awards while assigned as a non-commissioned officer in charge of flight operations in Troop D, 3rd Squadron of the 25th Infantry Division, 4th Cavalry near Cu Chi, Vietnam.

He entered the Army in 1960 and was last stationed at Ft. Sill, Okla.

His wife, Beverly, and four children, live at 1806 N. 22nd, Lawton, Okla.

LEE UMSTED
364-0555
LONE STAR AGENCY

ALGAE PROBLEMS??

We recommend **ALTROL 60** for algae control in your irrigation wells. Developed and proven effective by Chemical Industries, Inc. Some dealerships still available. Call or write to

Chemical Industries, Inc., Box 1206, Hereford, Texas 79045. Phone 364-3290

Pastor And Wife Parents Of Son

The Rev. and Mrs. L. C. Roots of Summerfield announce

the birth of a son, Timothy Logan, Sept. 24 at a Friona hospital. Rev. Roots is pastor of Summerfield Baptist Church.

EVERY "BODY" NEEDS A "SLIM GYM"

For information or free demonstration call Mrs. Nicky Walser 364-3180

The baby, who weighed 8 pounds 13 ounces at birth, has two sisters, Ruthetta, 9 and Rachel, 8. Grandparents are Mr. and Mrs. G. H. Brock of Friona, Mr. and Mrs. L. C. Roots Jr. of Brownsville. The paternal great-grandmother is Mrs. L. C. Roots Sr. of Phoenix, Ariz.

Oldest known night club was founded in Paris in 1843.

Stock up now on **COLD REMEDIES**

WHY WAIT?

Stock Up Now

ON COLD REMEDIES

And if you should need

a prescription filled check with us!

FAST - FRIENDLY - SERVICE

FREE DELIVERY

POSTAL SERVICE!

SODA FOUNTAIN Where Friends Meet!

MONEY ORDERS!

PHONE **364-2344**

Sundays & Holidays 364-1290 or 364-3304

HAROLD CLOSE
WAGREEN AGENCY DRUG
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DUCKWALL'S

OPEN THURS. TILL 8 P.M.

Sugarland Mall

BIG SAVINGS

POLYESTER DOUBLE KNITS
Elegant new knits in textures and jacquards for your fashion sewing. Brightly colored for fall. 54" - 60" Width.
Short Lengths
\$2.99 Yd.
\$4.98 Value

Ladies' Sportsweat... Sleepwear
GOWNS OR PJ'S
Sweet dreams in cotton flannellette of pink or blue prints. Size 32 to 40
\$2.49 \$1.83 Value

DOUBLE KNOT NYLON TOPS
Stripes or solids in long sleeve, mock neck, zipper back, top. Sizes S-M-L
\$2.99 \$1.77 Value

SWEATER KNIT SLACKS
Flare leg slacks in fall colors of bonded acrylic sweater knit. Sizes 8 to 16
\$4.34

HANKSCRAFT Vaporizer - Humidifier
Cool-Vapor mist. Sturdy plastic base. Top lifts for filling.
No. 242
\$6.66
\$12.98 Value

NORTHERN VAPORIZER
Standard 1 gallon plastic unit. Automatic safety shut off. Molded medicant well.
#1269
\$2.47
\$6.95 Value

Aunt Ludia's RUG YARN
70 yard skein. Choice of colors
28c
45c value

Pampers for drier, happier babies

DAYTIME 30'S	DAYTIME 15'S	OVERNIGHT 12'S	NEWBORN 30'S
\$1.79 Value	95¢ Value	95¢ Value	\$1.59 Value
\$1.53	81¢	81¢	\$1.37

BED PILLOWS
Sleep in comfort with these shredded foam filled pillows. Floral ticking. Size 16" x 24"
86¢ Ea.
\$1.19 Value

SOFA PILLOWS
Add that touch of color to your room with several of these Kapok filled pillows
2 \$2.99 For
\$2.98 Value

Tom Scott MIXED NUTS
13 oz. 69¢ Value
53¢

3-Minute POPCORN
2 Lb. Bag 35¢ Value
26¢

BATTERIES
"C" or "D" Cells
2 batteries to package.
50¢ Value
26¢ Pkg.

PLAYING CARDS
Plastic coated finish. Bridge size decks.
2 For 47¢

SCOPE
1 Pint 8 oz.
\$1.98 Value
83¢

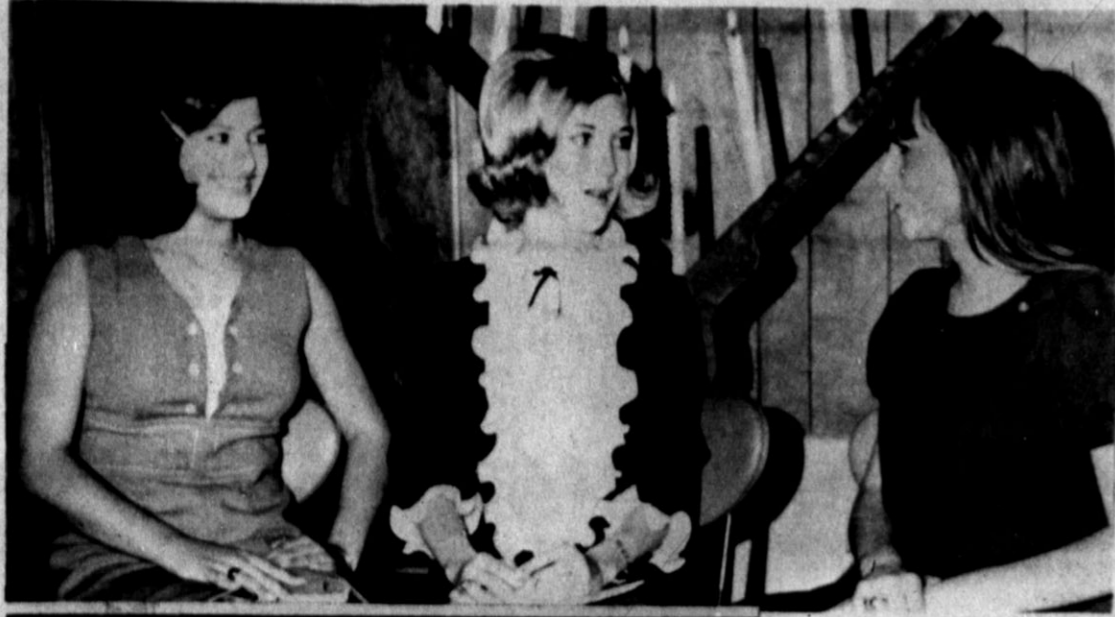
CORN POPPER
Aluminum 3 quart electric popper.
\$3.66 Value
\$2.97

Little Children's CANVAS SHOES
*all sizes *red and blue *reg. \$1.57
88¢

Washcloths
patterns or solids
6 for 77c

BATH TOWELS
Patterns or solid colors. Slightly irregular.
Values to \$1.00
57¢
Washcloths 6 For 77¢

GREETING CARDS
You can be thoughtful! Birthday, Get Well, Studio, Sympathy, Juvenile. Keep several boxes handy.
2 For 88¢
59¢ Value



Project Proposal, Talk On Libyan Life Heard

A preliminary report on a proposed civic project for Deaf Smith County Federation of Women's Clubs was made at the fall luncheon Tuesday in Community Center, where Mrs. Herbert Dones gave the program on The Old and the New in Libya.

The report from the project committee was made by Mrs. A. L. Manjeot, suggesting that the Federation enlist cooperation of all clubs in the county an extensive cleanup and beautifi-

cation campaign, working with Chamber of Commerce committees and other interested groups.

Mrs. Dones related her experiences in Libya, where her husband was stationed at Wheelus Air Force Base until that American installation was closed earlier this year after a revolution in the North African country.

The Dones were in Libya during two tours of duty, 1961-64, and 1968-70. The speaker told of different conditions they found in 1969, due largely to American development of Libyan oil resources, and of the anti-American attitude of revolution leaders, most of them young men educated in the United States.

Mrs. O. G. Hill Sr. projected slides with scenes from Libya to illustrate the talk. Mrs. Dones was introduced by her mother, Mrs. H. E. Miller, program chairman of the Federation.

Music on the program was by Mrs. Frances Parker, who sang as she played her own piano accompaniment.

Mrs. C. D. Kelton presided

and announced that a board meeting of the Top of Texas District Federation of Women's Clubs, will be held in Spearman Oct. 29. A contribution to the Texas Federation's scholarship fund was voted.

A letter from Deaf Smith County Historical Society thanked the Federation for a cash gift, proceeds of a silver tea last spring, for use of the county museum.

Hostess clubs, Bud to Blossom, La Affiliatus Estudio and Music Study, had decorated tables with marigolds and other fall blossoms.

Nine clubs were represented at the meeting, with individual members and guests.

GREAT COST

LONDON — Labor turnover, sickness and absenteeism costs Britain's electronics industry at least 75 million pounds a year, according to a government report. The report claims that 3.7 million working days were lost in 1969 through absenteeism, compared to 335,000 in industrial disputes.

Appointed As Manager Of Sweetbriar

Mrs. K. A. Jeter, 906 W. Park, has been appointed manager of Sweetbriar's in Sugarland Mall by John L. Snood, executive vice president of Sweetbriar shops, Inc. of Denver.

Mrs. Jeter took over the position Monday in place of Mrs. Lea Smith who resigned to take a position as supervisor for a shoe company in Denver.

The Jeters have two sons

Mike and Kenneth. Kenneth is a medical student in the navy center at Camp Lejeune N. C. He has served in the navy for two years. Mike is a ministerial student at West Texas State University where he is a junior.

Read the classified Want Ads

Happiness!
Here's a new way of thinking about money. Calculate life insurance values with dollar work four ways. To find out how, call—
CHARLES BELL
554-5245
Shandinburg & Lutz



OFFICE FILLED — At a dinner at K-Bob's Restaurant Monday evening, new officers were installed by the Cosmetology Class of the Vocational-Industrial program at Hereford High School. Souad Maloof, left in top photo, is president; she chats with Glenda Nahrgan, secretary, and Donnell Benefield, vice president. In the lower photo, from left standing are Linda Williams, treasurer, and Sandra Batterman, sergeant-at-arms; kneeling is Valerie Christie, parliamentarian, seated are Susie Sebastian, historian, and Suzie Vaughn, reporter.

Camp Fire Group Names Officers

Wa-Can-Ki-Ya Camp Fire Group comprised of ninth grade girls, elected officers at its first fall meeting Monday in the Camp Fire Lodge.

Rhea Wesson was named president, Debbie Hale vice president; Becky London secretary-treasurer; Bridget Mazurek reporter.

Mrs. C. F. Newsom is guardian for this group.

Community Calendar

OCTOBER
12-24 — United Fund Drive
10 — Women's Division, C OF C, Farm and Ranch Tour, 8:30 a. m.
8 — High School band concert.
18-18 — Annual community

Fine Arts Festival: Community Players comedy, Arts-Crafts show, flower shows.
17 — High School choir concert.
17-18 — American Legion district convention at Civic Club Center.
20 — L'Allegro Club's benefit tasting luncheon.
NOVEMBER
7 — Community Concert Program at Hereford High School Auditorium

20 — Hereford High School musical.
21 — Odd Fellows Lodge Thanksgiving supper open to public, in Odd Fellows Hall.
DECEMBER
3 — Boy Scout Banquet
10 — Noon Lions Club Ladies Night at High School Cafeteria
The 2877 rolled by Family lanes of Butler, Pa. was the only Booster score above 2000 in the 1970 ABC.

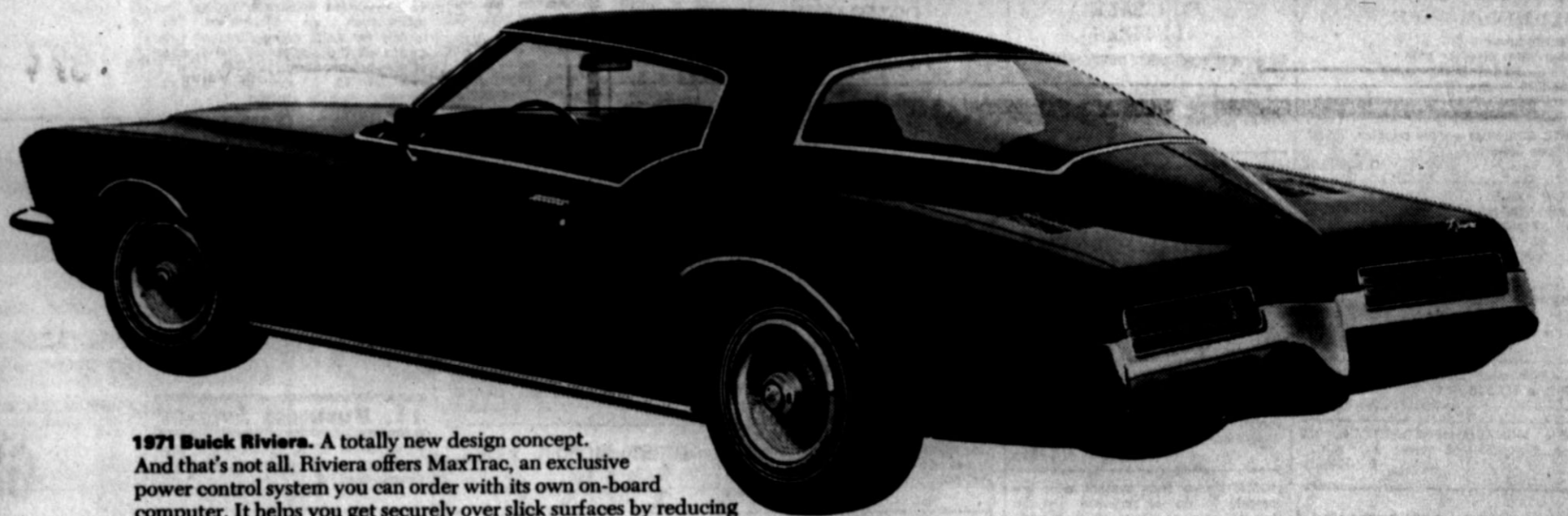
1971. Buick introduces a new set of values.

Value, not gimmicks or ornamentation, sells cars. More people have been coming to Buick each year for just that reason. Buick concentrates on value. And this year, Buick introduces a new set of values. Features that will help make your new Buick perform better,

last longer and get you more of a return on your investment at trade-in time.

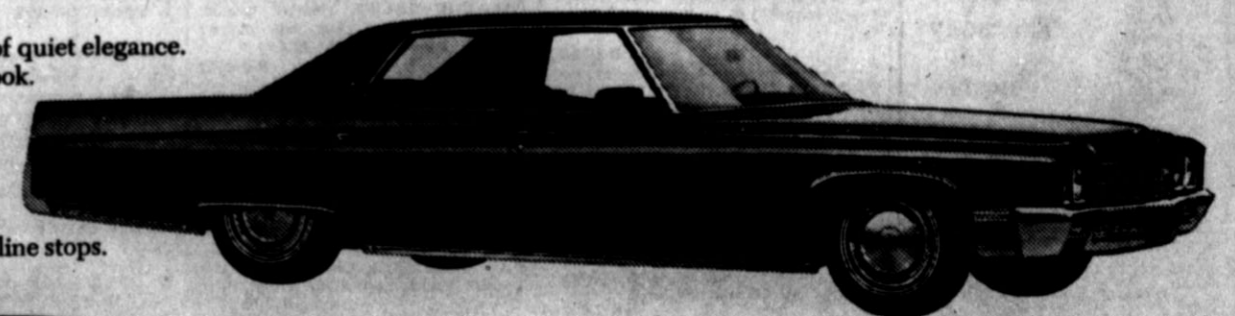
Only a Buick dealer can offer you our new set of values. So, test your values against our new ones. Then ask yourself this simple question. Wouldn't you really rather have a Buick?

Something to believe in.

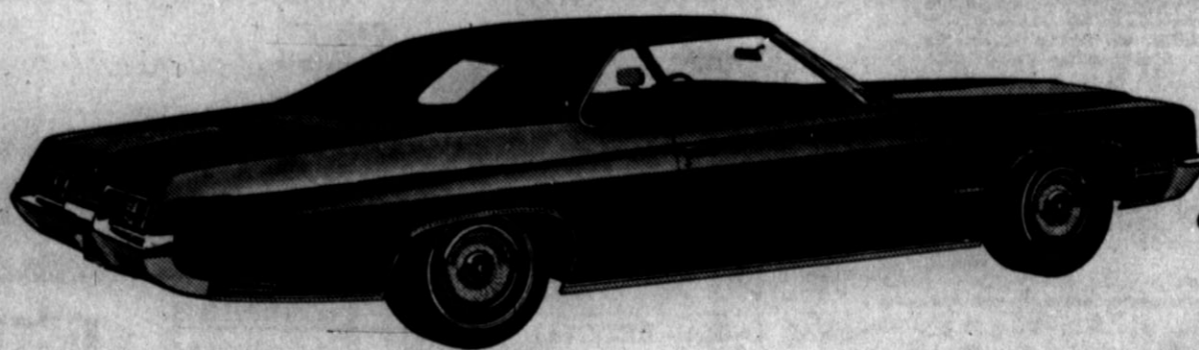


1971 Buick Riviera. A totally new design concept. And that's not all. Riviera offers MaxTrac, an exclusive power control system you can order with its own on-board computer. It helps you get securely over slick surfaces by reducing rear-wheel slipping. The new body features side-guard beams for protection, a bigger trunk, and a driver cockpit with a control center designed around the driver for new ease and convenience.

1971 Buick Electra 225. A new interpretation of quiet elegance. We've improved our Electra everywhere you look. There's more room in every direction, interiors that can be appreciated as much for their durability as for their beauty and comfort, even a new balanced braking system. A unique valve proportions braking force front to rear to help give you quick, smooth straight-line stops.



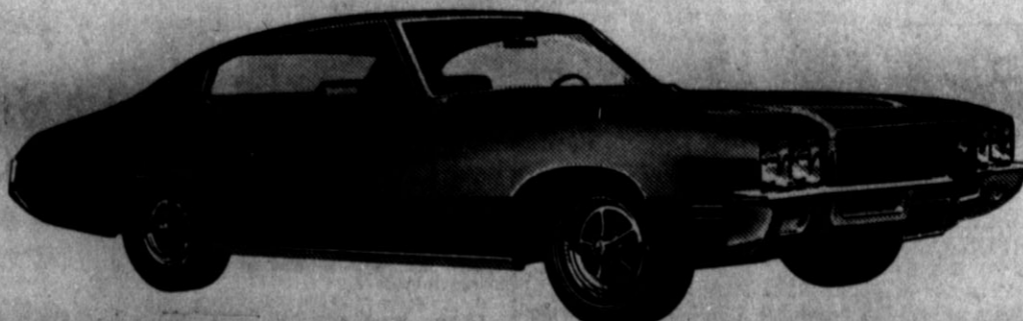
1971 Buick Centurion. This is our newest Buick, a city car with sleekness and grace as well as muscle. It features more nimble variable-ratio power steering, power front disc brakes, Full-Flo ventilation, and a vinyl roof on the Centurion Formal Coupe as standard equipment.



1971 Buick Skylark Custom. This is the car that has set the pace for value in its price class. Rocker panels that wash and dry themselves, big-Buick room and comfort inside, a cooling system that should never overheat, inner fenders that protect the outer fenders, and a modest price have put our Buick Skylark traditionally among the resale leaders in its class.



1971 Buick LeSabre. An incredible new offering of Buick value. The LeSabre, like the Riviera, Electra and Centurion, features AccuDrive, a new version of the directional stability system we pioneered. It will help give you smooth handling.



An Important Improvement. Every new Buick engine is now designed to run smoothly and efficiently, and with lower exhaust emissions, on no-lead and low-lead gasolines. And every Buick V-8 engine will have exclusive nickel-plated exhaust valves for smoother operation and longer valve life, and a new time-modulated choke to help give quicker warm-up and a more consistent fuel mixture.

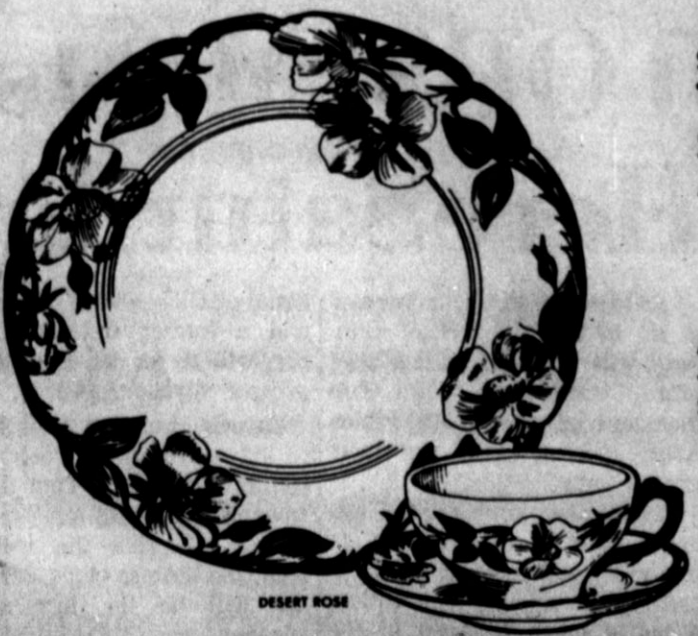
BUICK MOTOR DIVISION



LAST THREE DAYS

Franciscan earthenware

Fall Sale



save \$5.00 on 16 piece starter sets \$16.95 Regularly \$21.95 Also on Sale

Reg. \$23.95 — now \$18.95

Also on Sale 4 pc. place settings \$4.49 open stock \$8.25

now \$4.99 open stock \$9.40

Now you can save \$5.00 on 16 pc. Starter Sets and as much as \$3.75 on 4-piece place settings during Franciscan's once-a-year Fall Sale. California-designed and made Franciscan Earthenware is chip resistant, color-fast and will never craze. It is absolutely safe in your oven and dishwasher. ALL patterns offer you a wide choice of multi-use accessories. □ A place setting includes one dinner plate, bread and butter plate, cup and saucer; a starter set includes four each of these items. □ Come in now... sale ends October 3.

sale ends october 3

HEREFORD HARDWARE

DOWNTOWN VARIETY PARK

WANT ADS

Phone 364-2030

Phone 364-2030

CLASSIFIED ADVERTISING RATES
 Reader Ads (Minimum 10 words) . . . 1st insertion
 per word 8c
 Additional insertions, when paid in advance:
 per word 6c
 Classified Display (10 pt. type under a specific
 heading, 1 column width only — no art or signa-
 ture cuts) per col. inch \$2.00
 Repeat insertion without copy change per col.
 inch \$1.50
 Display Advertising Not Classified under a head-
 ing, but placed on the classified page . . . per
 col. inch \$1.12
 Deadline for Classified Advertising in the SUN-
 DAY BRAND.

5 p. m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND.

5 p. m. Tuesday

1. FOR SALE Miscellaneous

NOW AVAILABLE: The Hereford Brand Bulls of the Prairie Press by Dudley M. Lynch. Price \$4.98 Hereford Brand, 130 West Fourth St.

TOWN & COUNTRY MOBILE HOME SALES

HWY 40 East & Myrtle. PHONE 364-0169. See the 70' 12" & 14" wide. We sell for less because the overhead is low.

CARPET REMNANTS and ROLL ENDS.

Southwest Carpet Tile & Floor, 208 North 25 Mile Avenue Phone 364-1763

FOR YOUR 1970 CATTLE FEEDLOTS & GRAIN DEALERS DIRECTORY of Texas, Oklahoma, New Mexico, Colorado, Arizona, California, Iowa, Nebraska, Kansas, write or call THE HEREFORD BRAND Box 472, Hereford, Texas Phone 364-2030.

REDUCE excess fluids with Fluidex, 11.69 Lose weight safely with Dex-A-Diet, 99 cents. At Hereford City & Drugs.

ALUMINUM PIPE Approximately 800' of 1" aluminum pipe for sale. SAM NUNNALLY 364-4298 or 364-2814.

AKC Miniature poodle puppies, \$35.00. Phone 364-5786.

FOR SALE: 19.4 AMMAN FREEZER \$75.00; WESTINGHOUSE REFRIGERATOR \$25.00. Phone 364-5262 or 364-1577 after 6:00 p. m.

BRAND NEW WURLITZER PIANO. Will sell cheap. Call 364-4594 after 6:30 p. m.

EXTRA clean Beidola piano, \$450.00. Phone 364-5149.

1964 NORTON MOTORCYCLE, 750 cc. Call 258-7664 between 2:00 p.m. - 5:00 p.m.

STATED MEETINGS

Second Monday 7:30 p.m. Thursday EA Degree Jim Cherry, W. M. W. A. Phipps, Sec.

Hereford Rotary Club meets every Monday at 12:05 Civic Club Center (Jim Hill)

Lions Club meets each Wednesday, 12 Noon Civic Club Center (Jim Hill)

Every Monday at 8 P.M. ELK'S LODGE

KIWANIS CLUB Thurs. Noon IOOF Hall 207 E. 6th

2. FOR SALE Farm Equipment

435W Corn Head for a 105 John Deere Combine, 4 row. Like new. Phone 364-4792.

See Us For Parts-Sweeps-Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811

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See Us For Mayrath Grain Augers In Stock Also have parts in stock DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811

\$300 TOTAL MOVE IN COST. Payments adjusted to income and family size. (If qualified) Homes priced from \$12,500 to 16,000. PAYMENTS as low as \$75 PER MO. All garage Carport Builtins Call Now - You will be surprised and Happy. Vaughan Real Estate 364-2888 116 South 25 Mile Avenue B-4-8-tfc

HAVE MOVED, MUST SELL 3 BEDROOM house, 1 1/2 bath, den, formal living room, large fenced yard. Low interest immediate possession. Phone 364-4551. 1B-4-12-tfc

COUNTRY HOME - 3 brn. brick, paneled, carpeted, draped, utility room, double garage, nice yard, acreage available - 1/2 h.p. well. \$29,500. Call Now - You will be surprised and Happy. Vaughan Real Estate 364-2888 116 South 25 Mile Avenue B-4-8-tfc

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8. HELP WANTED

WANTED - Experienced tire man Phone 364-4334. After 5:00 p. m. 364-5215. B-8-10-8-tfc

NEED SCHOOL BUS DRIVERS. Must be 21 years with Texas Chauffeur's License. Women and retired men preferred. See Eldon Owen of School Bus Barn. B-8-24-5-tfc

WANTED: PART TIME day car haps. Big Burger Drive in. B-8-10-39-tfc

INDUSTRIAL SALESMAN IMMEDIATE opening, good salary, paid vacation, retirement plan, hospitalization, other fringe benefits. BRANDON & CLARK ELECTRIC 184 Roosevelt. Phone 364-5079. Nights, phone Doug Crouch 364-1508 B-8-13-4-tfc

EXPERIENCED FARMERS. Irrigate crops, grow beef. References required. 364-0484, Hereford. B-8-13-3p

IMMEDIATE VACANCIES Exists for trainee plant operators and laboratory technicians for the new milling plant of Dim Mill Wheat Growers. Job requires excellent physical stamina and high school education. Salary paid during training and no previous experience needed. Those interested, please contact Plant manager, Barry Love 806-447-2141. B-8-13-4c

EXPERIENCED SCHOOL CUSTOMER. Salary starting \$25.00 per month and up. Contact 267-2021, Vega, Texas. B-8-14-40-2c

WILL it be hot or cold at the game tomorrow night? I would rather try to predict my over-in-liner. Be safe and ready and get a "Snug-Bug" stadium bag. Phone 364-2040. B-8-31-40-1c

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LONE STAR AGENCY

★ RESIDENTIAL
★ COMMERCIAL
★ FARMS

LOVELY HOME
This lovely home located in Bluebonnet Addition has a large family room with 3 nice bedrooms and 2 baths. Yards are fenced. Cent heating & evap air. Owner will be moving immediately. Low interest loan which can be assumed with monthly payments less than \$126 per mo. A Good Buy at \$18,900.

OLD TWO STORY HOME - This old home has all the lines for those interested in remodeling. 3500 sq. ft. basement, excellent location. Call Us Today. \$17,900.

HAVE A HORSE? This nice 4 BR home with 3 Baths is located just outside the city limits, fenced yards, large patio with outside bar-b-que, woodburning fireplace with large living room - dining room. \$28,000.

REDECORATED - Large rooms in this two bedroom home, shag carpeting thru-out, new drapes, new corner ware cooktop, 2 car garage with helco opener, sprinkler sys, fenced, new FHA appraisal, \$21,000, ready for occupancy.

NEW, JUST COMPLETED - This 4 BR, 3 Bath, Brick Home, fully carpeted and draped. We will install fence and elec garage door to suit purchaser. Over 2300 sq. ft. of luxurious living, located in NW part of Hereford.

\$200 TOTAL MOVE IN - FOR QUALIFIED PURCHASER. Some Homes Under Construction - Plans available for your selection - Our experienced sales personnel will assist you in locating the perfect home for your family needs.

GAME ROOM AND POOL TABLE - This home is located in the NW area with 3 large bedrooms, family room with woodburning fireplace, has an office & bar, double car garage, low interest loan. \$28,000.

TWO STORE BRICK - 4 BR, 2 Baths, large fenced yard and double garage, refrig air, Ben Franklin fireplace, new self cleaning oven, A Very Good Buy for \$21,500.

CALL A REALTOR

LEE UMSTED	364-1773
MELVIN JAYROE	364-3766
ALLENE WARDEN	364-2102
LLOYD SHARP	364-2543
KEN ROGERS	364-0094

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Since 1947
601 Main Street Hereford, Texas 364-0555

GLASS IS OUR BUSINESS -
Call Us For All Your Glass Needs
HEREFORD GLASS CO.
1802 Park Ave. INC. 364-2662

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• Farms • Ranches • Commercial
West Highway 60, Hereford

Look to SHOOK
For Quality LEE Tires and on the Farm & Road Service.
As Close As Your Phone
Shook Tire Co. 364-1010

ART BAKER CATTLE COMPANY
all classes & weights
Stocker and Feeder Cattle
I will quote you prices!
Your business always appreciated
127 WEST 3rd HEREFORD, TEXAS
PHONE 364-5661 office or 364-4485 home

FIRE WOOD
FOR SALE
Hickory-Oak contact
JIM LOVING
4 blks. E. of K Ave.
on 15th Phone 364-2780

MOBILE HOME
For Sale by Owner
14'x68', 2 BR., 1 1/2 Baths,
Carpeted, Unfurnished.
Lived in 9 months.
PHONE 364-1776

The highest individual series in the 1970 ABC Booster division was a 693 by John Talbot of Little Rock, Ark.

You've Never Seen Such Thorough Service
STOP IN SOON
Phillips "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st 364-2644

1775 marked the beginning of U.S. Postal service.

FOR SALE
'68 AC 190XT Diesel Tractor
'68 AC 350 two row Potatoe Harvester
Farmhand one row model 150 best harvester, good condition priced to sell. See at . . .
Oswalt Industries
Highway 60 East Hereford
CALL 364-0250

HEALTH WORLD
1064 CIVIC CIRCLE . . . Amarillo, Texas
Food Supplements Vitamins
Books Exercising Equipment
1 Bldg. East of Furr's Cafeteria, Wolfin Village

WESTERN STATES COLLECTORS, INC.
Be Informed . . . It Pays!
P.O. Box 1936 . . . Phone 364-1083

EXCITING BUSINESS OPPORTUNITY
NATIONALLY ADVERTISED TRAIL BIKE AND MINI CYCLE DEALERSHIPS AVAILABLE IN YOUR TOWN
VERY LOW INVESTMENT - HIGH PROFITS!
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FOUR SEASONS, INC.
805 GEORGIA - AMARILLO, TEXAS 79109 - (806) 355-7011

TRUCK OWNERS
AT RENEWAL TIME CHECK US, WE WRITE AT TEXAS MANUAL RATES.
SINGLES OR FLEETS THAT HAVE GOOD LOSS RECORD.
CALL (806) 267-4541

OWENS ELECTRIC
Electric Contracting - Sales and Service of
New and Used Motors and Controls
Magnitos, Starters & Generator Repair
Loan Motors Available
Off. Phone 364-3572
809 E 2nd Hereford, Texas

5 BEDROOM WITH SWIMMING POOL MEMBERSHIP
This home has over 3,000 sq. ft., established 6 percent loan, 3 baths, double garage. You have to see this home to appreciate it. \$28,750.00

NEW 4 BEDROOM BRICK
With double garage, 2 1/2 baths, refrig, air cond., drapes throughout. Owner will trade for equity in smaller home or purchase for \$34,500.00. Large loan available.

PURCHASE ON G.I.
1,200 sq. ft., 3 bdrm. home with single garage. New paint inside, central heat. Price: \$10,500.00.
IMMEDIATE POSSESSION
Very nice 3 bdrm. brick in NW Hereford, double garage, fireplace, 2 baths, large patio, nice lawn with sprinkler system. Many other extras. Price: \$25,000.00. Purchase equity and assume 6 per cent loan payable \$158.00 per month.
\$1,000.00 DOWN
4 bdrm. stucco on corner lot. Price: \$7,500.00.

3 RENT HOUSES
These homes are located on one large tract of land within the city limits of Hereford. Call or come by for details.

320 ACRES DRY LAND
For only \$100.00 per acre; 146 milo, 95 wheat. Owner will consider small down payment and carry balance at 7 1/2 per cent.

HAMBY REAL ESTATE
South Highway 385
Office 364-3586
Durward Hamby 364-3486
J. M. Hamby 364-2583
Gerald Hamby 364-1534

A-1 APPLIANCE SERVICE
Electric and Gas Service is our "Motto", not just a word all appliances - large & small Refrigerator-to-hand iron No job too small - No job too large Home & Commercial all parts & labor fully guaranteed Free Pick-up & Delivery available 24 hours a day, everyday!
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EXPERT REPAIR
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REALTORS

Carmichael Real Estate, Inc.
Phone 364-1251
HEREFORD, TEXAS
508 South 25 Mile Ave.
RESIDENTIAL - COMMERCIAL - FARMS

REALTORS

HOME & APARTMENTS
See this 4 bedroom house with basement. A 2 bedroom apt. and a 1 bedroom house. Good rent income.

REALTORS

A LOT FOR YOUR MONEY
3 bedroom, 2 baths, carpeted, 2 car garage. Low interest rate. Payments \$136.00 per month.

REALTORS

A PLEASANT SURPRISE
Awaits you in this 3 bedroom home. Large den area. \$1,500 will handle.

REALTORS

JUST RIGHT
For a family wanting luxury living in N.W. location. Den, kitchen combination with huge fireplace, carpet, large bedrooms and double garage.

REALTORS

SEE THIS CUTIE
2 bedroom with fireplace, garage. Small down payment, owner will carry balance.

REALTORS

PRETTY AS A PICTURE
And then some. This home is spotlessly clean inside and out. Lovely front and back yards with covered patio. 4 bedrooms, 2 1/2 baths. See this one today.

REALTORS

RENTAL PROPERTY
3 rental properties - to be sold separately or together - good rents - furnished - storage - good condition - 10% down - owner carry paper.

REALTORS

OUTSIDE STORAGE
3 bedroom - 1 bath - living room - fenced - fruit trees - tool shed - existing 5 1/2% loan - \$85.00 mo. payment - 836 Brevard.

REALTORS

NEW CONSTRUCTION
Just started 4 bedroom - 2 1/2 bath - large den - woodburning fireplace dining room - breakfast room - ash cabinets in kitchen - refrig. air - fenced - close to Northwest School - Quality home - choose own colors - plans available for inspection!

REALTORS

235 I FHA
We have them - 2-3-4 bedrooms - up to \$17,500. If purchaser qualifies \$200.00 down - payments to meet income.

REALTORS

Nite Phones
Harold Kims 364-0336 Jeane Coker 364-5439
Troys Carmichael 364-1082 Mary French 364-0854
G. S. Wheeler 364-3798 Marn Tyler 364-0153

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COMMONWEALTH THEATRES PRESENT
GIANT
Out of the giant land of Texas... Out of raging love and brutal bigotry... comes a motion picture more relevant today than when it was first acclaimed.
ELIZABETH TAYLOR - ROCK HURSTON
JAMES DEAN - CARROLL BAKER
EDNA FERBER
COLON and Dennis Hopper
A GIANT FILM. A GIANT CAST FILMED IN THE GIANT STATE OF TEXAS
SHOWTIME THUR. - FRI. - 8:00 P.M. ONLY
SHOWTIME SAT. - 1:00 - 4:35 - 8:10

THE HAWAIIANS
A WALTER MIRISCH PRODUCTION
CHARLTON HESTON
STARTS SUNDAY

TOWER DRIVE IN
SPANISH NIGHT
★ THURSDAY ★
GRANDES AMIGOS
CO-HIT!

FRIDAY SATURDAY SUNDAY
EL CONDOR
THE FORTRESS THAT MUST BE TAKEN!
FIRST RUN!
NATIONAL GENERAL PICTURES PRESENTS
JIM BRADBURN LEE VAN CLIEF
AND
THIS PICTURE HAS A MESSAGE.
20th Century Fox presents
100 RIFLES
A MARVIN SCHWARTZ PRODUCTION
COLOR by DeLuxe

Clean Sweep Sale!

XL-200

THE PREMIUM* TIRE WITH 4 FULL PLYS OF POLYESTER CORD!

XL-200 Nylon Cord Tubeless, Narrow White, First Line

7.75 x 14 or 15	\$19.88 + 2.19 f.e.t.
8.25 x 14 or 15	\$21.71 + 2.36 f.e.t.
8.55 x 14 or 15	\$23.08 + 2.57 f.e.t.
8.85 x 14 or 15	\$25.46 + 2.84 f.e.t.

All other tires priced accordingly
Free Rotation & Balance Every 5,000 Miles

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OF CONSHOHOCKEN

Shook Tire Co.
364-1010

**Brand's
Picks Of
The Week**



Lynn Brisendine
(34-26--567)

Marshall Day
(36-24--600)

Charles Richards
(40-20--667)

Jay Spain
(28-32--467)

Consensus

Dunbar-Hereford	Dunbar 26-12	Hereford 22-13	Dunbar 13-7	Hereford 21-20	Toss-Up
Lubbock-Canyon	Lubbock	Canyon	Lubbock	Lubbock	Lubbock
Estacada-Coronado	Coronado	Coronado	Coronado	Coronado	Coronado
Plainview-Amarillo	Plainview	Amarillo	Amarillo	Amarillo	Amarillo
Tascosa-Monterey	Tascosa	Tascosa	Monterey	Monterey	Toss-Up
Hart-Farwell	Farwell	Farwell	Farwell	Farwell	Farwell
Kress-Vega	Vega	Vega	Vega	Vega	Vega
S. Angelo-Abi. Cooper	Abilene Cooper	Abilene Cooper	Abilene Cooper	Abilene Cooper	Abilene Cooper
Muleshoe-Boys Ranch	Muleshoe	Muleshoe	Muleshoe	Muleshoe	Muleshoe
Happy-Bovina	Happy	Bovina	Bovina	Happy	Toss-Up
Hobbs-Monahans	Hobbs	Hobbs	Monahans	Hobbs	Hobbs
Frona-Olton	Olton	Olton	Olton	Frona	Olton
W.F. Rider-Palo Duro	Palo Duro	Palo Duro	Palo Duro	Palo Duro	Palo Duro
Floydada-Dimmitt	Dimmitt	Floydada	Floydada	Floydada	Floydada
Abilene-Big Spring	Abilene	Abilene	Abilene	Abilene	Abilene
Santa Barbara-Tech	Texas Tech	Texas Tech	Texas Tech	Texas Tech	Texas Tech
UCLA-Texas	Texas	Texas	Texas	Texas	Texas
Alabama-Mississippi	Alabama	Mississippi	Alabama	Alabama	Alabama
Cowboys-Cardinals	Cowboys	Cowboys	Cowboys	Cowboys	Cowboys
Oilers-Bengals	Oilers	Bengals	Bengals	Oilers	Toss-Up

**Phyllis Channer Is
Top Sunset Bowler**

Phyllis Channer went 33 pins over her average to take bowler of the week tokens in Sunset Keglers Bowling League action this week.

Faye Lamcke had a 557 for the high individual series and also rolled a 222 for the high individual game. Lone Star Agency's team rolled a 2592 for the high team series and also got the high team game with a 943.

Converting splits were Jean Henderson, 5-8-10; Audine Det-

tmann, 4-4-7; Evelyn Craftord, 5-7; LaVerne Shultz, 5-4-10; Phyllis Channer, 3-10, Connie Etheridge, 3-4-10; Joan Baker, 3-10; Pauline McDonald, 4-5-7; Alice Lueb, 3-10; and Carrie Shirley, 5-7.

In team play Monday, Pans Cage took four from Team No. 4; H&H Sporting Goods won four from Hereford Welding; Lone Star Agency won three from Clarks House of Flowers; and Team No. 2 won three from the Cypress Sippers.

Team No. 2 leads the league with a 10-2 record followed by Lone Star Agency, 9½-2½; Pans Cage, 9-3; H&H Sporting Goods, 9-3; Clarks House of Flowers, 4-8; Cypress Sippers, 4-8; Hereford Welding, 2-10; and Team No. 4, ½-11½.

**Jr. High Choirs
Present Musical**

The junior high choir, sponsored by the First Baptist Church, will present a contemporary folk musical Sunday entitled "Purpose" at the fellowship hall of the church.

Jim Hannaford is director of the 7:30 p. m. musical with Gerald Wilson and Chris White playing the lead roles.

**REVIVAL MEETING
TRINITY BAPTIST CHURCH**

FOURTH at JACKSON

DATE: **OCTOBER 4 thru 11**
TIME: **6 P.M. and 8 P.M. DAILY**

Preacher, **JAMES L. KINSEY** — Sweetwater, Texas
Singer, **HOMER THOMAS** — Hereford, Texas

PUBLIC IS INVITED TO ALL SERVICES
CLARENCE F. POWELL, Local Pastor

**City's Arts Festival
Plans Taking Shape**

Community Arts Festival plans are to be coordinated at a meeting of representatives from the various organizations involved, Mrs. O. H. Culpepper, chairman of the fine arts committee of the Chamber of Commerce Women's Division, has announced.

The meeting is set at 10 a. m. next Monday in the Little Bull Barn, where a number of the Festival events will be held. The annual Festival is sponsored by the fine arts committee, and will be held this year on the weekend of Oct. 16-18.

Hereford Art Guild has slated its yearly art show and sale in cooperation with community-wide plans, and Hereford Community Players will present their fall production during the Festival.

**POLITICAL
CALENDAR
GENERAL ELECTION
November 3, 1970**

For County Judge:
H. C. "Hank" Williams (D)
For Commissioner, Pct. 2:
Marcus Latham (D)
For Commissioner, Pct. 4:
R. Donald Hicks (D)
For Justice of Peace:
Glen Nelson (D)
For County Treasurer:
Vesta Mae Nunley (D)
For State Senator, 31st Senatorial District:
Malouf Abraham (R)
Max R. Sherman
For District Clerk:
Lucille Posey (D)
For County Clerk:
B. F. Cain (D)
For District Judge, 60th Judicial District:
Archie MacDonald (D)
For House of Representatives,
18th Congressional District:

Two garden clubs will stage flower shows and another a homes tour. The Ceramic Arts Club and Hereford China Painters will hold an exhibit.

School music groups will join in the Festival and there will also be showings of art and craft work by pupils. A high school choir concert is set for the evening of Oct. 17.

On the committee responsible for general arrangements, with Mrs. Culpepper are Mmes. Si Darling, Jeff Caville and Jack Wilcox.

Focal point of Festival events will be the County Bull Barn, and adjacent Little Bull Barn. Arts and crafts shows are to be held in the little Bull Barn, where the Community Players will present a three-act comedy, Dear Delinquent, Friday and Saturday evenings, Oct. 16 and 17.

Bud to Blossom Garden Club will have its flower show open from 3 to 6 p. m. Oct. 17 and from 2 to 6 p. m. Oct. 18 in the Bull Barn. Hereford Garden Club's flower show will be held in First National Bank, a location which has given it an unusual theme, Banking on Artistry.

Garden Beautiful, which sponsors each fall a homes tour which is also a flower show, has chosen Oct. 16 as its date and designated four lovely homes of this area to be visited that afternoon, benefiting the club project fund.

**All that's new
for 1971-
from Oldsmobile!**



Toronado. The Unmistakable One takes on grand new proportions. It is a full five inches longer, and every inch adds to its elegance. Even its trunk is more spacious this year. The new interiors are roomier and far more sumptuous. The front floor is flat from door to door, with no hump to get in the way. Toronado's unique front drive and the totally new ride system deliver greater smoothness, improved traction and sure handling. Add a responsive Olds Rocket 455 V-8, power steering, power front disc brakes, Turbo Hydra-matic—all standard on the front drive Toronado.



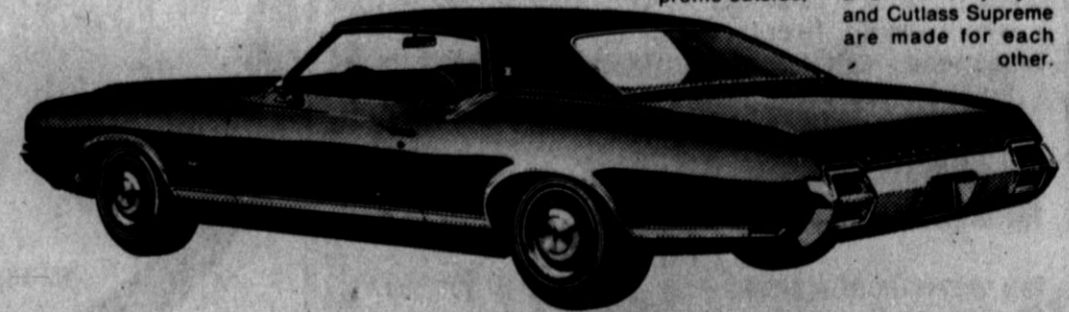
Delta 88. Warmest welcome ever to the big-car world. Power steering is standard. So are power front disc brakes. And an impressive 124-inch wheelbase. It's all topped off with Delta 88's remarkable new "G-Ride" System.

The "G-Ride" System. An Olds exclusive—a combination of advances in chassis suspension, steering and all-new Super-shocks. You ride smoother, corner better, are less affected by stiff crosswinds. It's featured in every 1971 Olds Delta 88.



Pollution fighters. Every Olds engine is designed to cut emissions, run efficiently on no-lead, low-lead or regular fuel. Double comfort. New Flo-Thru Ventilation features both upper and lower outlets for greater control, better air circulation. Solid security. Side-guard beams are welded into the doors for protection. One of many Olds safety features for 1971.

Cutlass Supreme. Oldsmobile's "little limousine" places all-out elegance within the reach of nearly every new car buyer! And does it so beautifully—with a classic profile outside, deep comfort and luxurious appointments inside. If you're longing for elegance—and economy—you and Cutlass Supreme are made for each other.



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Offers a
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Hi-level Medication plus 10,000 Units Vitamin A per pound. It is designed to be fed at 4-5 pounds per day for oncoming Calves and Wheat pasture animals. You many have a choice of antibiotics - AS 700 or Neo Terra.

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HEREFORD WHITEFACES



1969 RECORD
WON 8
LOST 2

-VS-

1969 RECORD
WON 6
LOST 3

LUBBOCK
DUNBAR PANTHERS

FRIDAY, OCTOBER 2... 7:30 P.M.

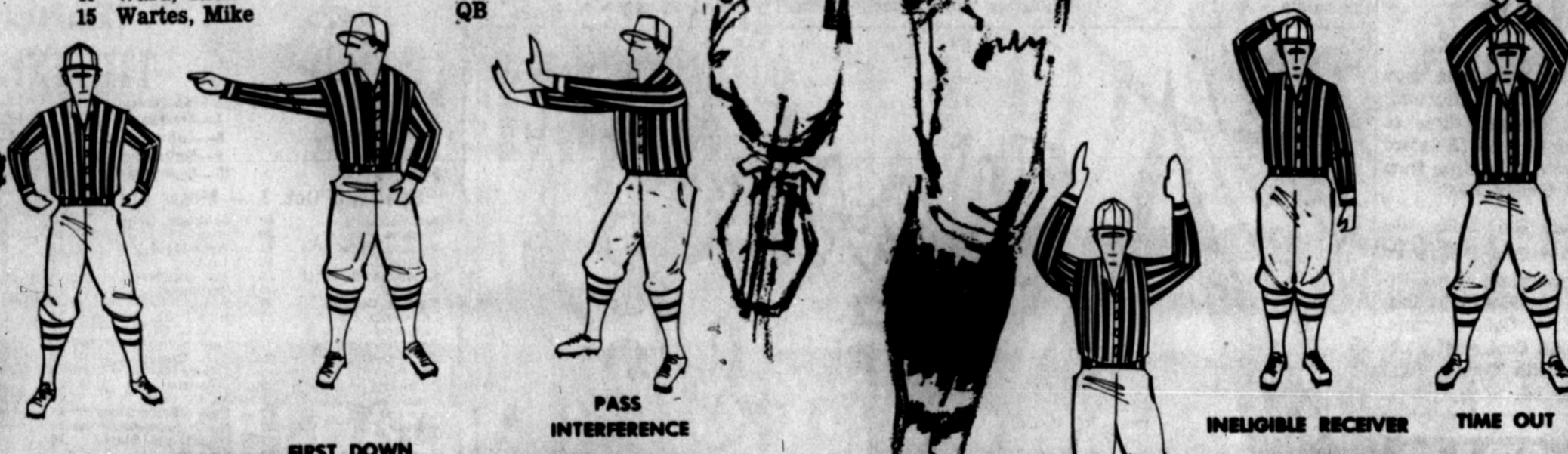
WHITEFACE STADIUM

HEREFORD WHITEFACES

Player	Position
19 Allison, Charles	QB
88 Barrett, Bruce	End
65 Battey, Bruce	Guard
75 Betzen, Pat	Tackle
80 Black, Charles Ray	Tackle
68 Campos, David	Guard
74 Cano, Alvaro	Tackle
22 Charest, Danny	HB
78 Clark, Steve	Tackle
64 Coleman, Rex	Guard
70 Collins, David	Tackle
20 Dziuk, Chris	HB
52 Emerson, Mike	Center
87 Fuller, George	End
48 Gage, Eddie	End
55 Garza, Alberto	Tackle
11 Gonzales, Rudy	QB
77 Gorman, Dan	Tackle
30 Graves, Ike	WB
33 Harris, Danny	HB
60 Houle, Donnie	Guard
63 Lemons, Gary	Guard
37 Loerwald, Jeff	WB
66 McDermitt, Donny	Guard
44 Page, John	HB
50 Pena, Albert	Center
10 Railey, Alan	HB
83 Schmucker, Harold	End
73 Sierra, Richard	Guard
81 Smith, Monty	End
85 Sparks, John Richard	End
42 Suttle, Eugene	HB
47 Tatom, Doug	WB
72 Vigil, Fidel	Tackle
25 Wagner, Alan	HB
84 Waits, Ralph	End
40 Ward, Ricki	FB
15 Wartes, Mike	QB

DUNBAR PANTHERS

Player	Position
14 Edmundson Hall	WB
15 Lester Newman	WB
16 Edwin Toines	WB
17 Glen Davis	QB
18 Oree Matthews	QB
19 Wyatt Ward	FB
20 Daniel Bibbs	FB
21 Thomas Deshone	WB
22 Cleo Johnson	WB
23 Jerry Williams	WB
24 Henry Robinson	TB
25 William High	FB
26 Harold Gentry	TB
27 Dwight Pendergraft	FB
50 Anthony Bryant	O
55 Frankie Jordan	O
60 Lee Polk	G
61 Freddie Dedrick	G
63 Robert James	G
65 Tommy Russell	G
66 George Thomas	G
70 Donovan Ball	T
71 Raymond Bogus	T
72 James Wilson	T
73 Albert Evans	T
74 Larry Crittendon	T
75 Robert Walker	E
80 Anthony Wilson	E
81 Larry Collins	E
82 Ronnie Lawson	E
83 Rocco Love	E
84 Gary Howard	E
85 Ray Tillman	E



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FIRST DOWN

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INELIGIBLE RECEIVER

TIME OUT

TOUCHDOWN OR FIELD GOAL

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221 N. 25 Mile Ave.
364-1222

Brandon & Clark Electric
104 Roosevelt
364-5470

Miller Seed Co.
Dawn, Texas
258-7280
Hereford, Texas
364-5250

Walker Refrigeration
305 E. 3rd St.
364-0788

Hereford State Bank
212 N. Sampson
364-3456

Crown Jewels
217 Main
Hereford, Texas

Dairy Queen
Best Wishes To
The Whitefaces
364-0578

Big T Pump Co., Inc.
Hereford
Dimmitt
Frona

Cooper's City Drug
Downtown
Variety Park
364-1144

Boozer Real Estate
205 S. 25 Mile Ave.
364-1755

Humble Oil Co.
R. L. Blakely
South Main
364-1110

Hereford Radiator
116 South Ave. K
364-3355

Pitman Grain Company
Hereford, Texas

Park Ave. Floral
Ray Seale
501 Park Ave.

First National Bank of Hereford
300 N. Main
364-2435

McDowell Drug
336 N. Main
364-1313

Owen's Cleaners
904 Lee St.
364-0160

Farr Better Feeds
E. of City
364-3890

East Side 66 Service
364-2644
Park Ave. & Hwy. 60

Harold Close Walgreen Drug
Sugarland Mall
364-2344

Dick Norwood Chevrolet-Oldsmobile
Hereford, Texas
364-2160

Spangler's LTD DIAMONDS

American Cyanamid Farm Supply
364-2368

Boyd Machine & Supply
364-1055
1306 Park Ave.

Hereford Texas Federal Credit Union
364-1888
330 Schley

Hereford Brand
130 West 4th
364-2030
First in Advertising

La Plata Insurance Agency
364-4919
205 S. 25 Mile Ave.

Continental Grain COMPANY
101 S. Lee
364-2366

Deague
SUGARLAND CLOTHING
Sugarland Mall
364-3871

Gattis SHOES
HEREFORD
Sugarland Mall
364-5131

Hi-Plains Savings and Loan Assn.
4th & Sampson
Hereford, Texas
364-3535

Furr's Super Mkt.
Sugarland Mall
364-4220

Oglesby Equipment Co.
364-1551
South 385 Hwy.

Clark's House of Flowers
900 Lee
364-0306

Owen's Electric
809 E. 2nd
364-3572

Charlie Riggins Rollin' R Fertilizer
Western Ammonia Corp.
Sol-U-Phos
E. Hwy. 60
364-4633

Wac Seed Inc.
364-1424
West of City
"HEREFORD"

Foxworth-Galbraith Lumber Co.
234 E. 2nd
364-1224

Robinson & Assoc.
218 W. 3rd
364-2232

Gibson REAL ESTATE & INSURANCE
902 N. Lee
364-0445

A. D. Gugeheim Co., Inc.
309 S. Main
364-3208

First PRINTING COMPANY

Wartes Keeps Atop Passers

Schmucker Takes Over Lead In 4-AAAA Pass Receptions

Pat Manchee Wins Weekly Grid Contest

Pat Manchee, D. F. Cain and Jim Holmes captured top money in the third week of the Hereford Brand's football prediction contest.

Mrs. Manchee, of 125 Northwest Drive, picked 15 of the 20 games correctly to take the \$20 first prize. Cain, the county clerk, and Holmes, special education director and golf coach at Hereford High School, came closest on the tie-breaker among nine persons who correctly tabbed 14 winners.

Cain's prediction of a 20-13 Clovis victory over Hereford was one point off the correct 20-12 Clovis triumph and Holmes' 21-14 guess was three points away. Cain wins the \$10 second prize and Holmes the \$5 third prize.

Others getting 14 games right, and their tie-breaker scores, Hereford first, were Jimmie Howell, 19-20; Mrs. Ray Brorman, 13-27; Jim Clark 17-24; Jim Loerwald, 20-19; Mary Shelton, 14-28; Steve Loerwald, 21-14; and Jeff Loerwald, 28-6.

Outcome of last week's games were:

Clovis 20 Hereford 12, Coronado 16 Borger 0, Lubbock 23 Amarillo 12, Monterey 14 Midland 12, Plainview 17 Midland Lee 14, Hobbs 27 Palo Duro 21, Tascosa 13 Dumas 6, Caprock 14 Canyon 7 Wichita Falls 23 Abilene Cooper 13, Vernon 16 Dunbar 0, Springlake 14 Dimmitt 7, Muleshoe 20, Friona 7, Vega 29 Claude 14, Texas 35 Texas Tech 13, TCU 14 Wisconsin 14, Sul Ross 21 Tarleton 6, West Texas State 43 Wichita State 0, Dallas Cowboys 28 New York Giants 10, Miami Dolphins 20 Houston Oilers 10.

Mrs. Manchee went astray by picking Hereford over Clovis 15-14, Dunbar, Dimmitt, Wis-

consin and the Oilers. Everyone missed the Wisconsin-TCU tie. Springlake's victory over Dimmitt caught almost all of the 171 entrants in the contest. The Palo Duro Hobbs, the Dumas-Tascosa and the Friona-Muleshoe games also caused problems for a large number of prognosticators.

Cain incorrectly picked Borger, Amarillo, Midland Lee, Palo Duro, Dimmitt and TCU, the Holmes went wrong with Amarillo, Palo Duro, Dunbar, Dimmitt, Wisconsin and the Oilers.

About half of the predictors missed 10 or more of the 20 games in the contest. Two persons had 6 right, 14 wrong.

The Brand's four-man panel of "experts" was among the victims. Lynn Brisendine led the guessers with a 11-9 performance, while Marshall Day, Charles Richards and Jay Spain could have flipped a coin and equalled or bettered their success. Day and Richards came out with 10-10 marks and Spain with a 9-11 record.

Jim Loerwald's 14 selections kept his record intact for tying for second each week. But just like last week, his tie-breaker score kept him out of the money.

His consistency did put him into a comfortable lead for the season's grand prize of two Cotton Bowl tickets, however. Loerwald now has a cumulative total of 46 correct selections in three weeks, four more than his nearest competitors. Single Cotton Bowl tickets go to the second and third place finishers over the season.

Mary Shelton and Trinidad Gomez Jr. have 42 correct picks. Behind them are these:

41 — Zula Arney, Butch Casey, David Dowell, Ronnie Ro-

berts. 40 — Waldo Baxter, Jim Clark, Jimmie Howell, Jeff Loerwald, Marie Loerwald, S. T. Loerwald, Pat Manchee, Dorothy Mercer, James Mercer, Leland Shelton, Mrs. Joe Williamson.

39 — Dallas Phillips, Gregory Albracht, Carol Bryant, Wayne Fuller, George Loerwald, Roger McQuigg, Clyde Schmer.

38 — B. F. Cain, Joe Don Cummings, Terry Hill, Donnie Laughlin, Mal Manchee, Mrs. Taft McGee, Curt Weyerman.

The entry forms are carried in both the Sunday and Thursday issues of the Brand for each week's contest. Anyone except Brand employees and their families are eligible. Entry blanks are available also at the Brand office.

Entries must be mailed (Football Contest, P.O. Box 673 or left at the Brand office by 5 p. m. Friday the week of the contest.

The score of the Hereford game is used each week to break ties for one of the top three spots, with the departure from the actual score being figured.

Every member of the family may enter, but each person is allowed only one entry.

HEART ATTACK PREVENTION

NEW YORK — Proper treatment of thyroid deficiency, or hypothyroidism, can prevent premature heart attacks in people suffering from a lack of thyroid hormones. It can also increase the life span of a past victim of coronary disease, a report to the Federation of American Societies for Experimental Biology has revealed.

The scientific study of 725 men and 844 women with hypothyroidism showed that only four new cases of heart disease developed instead of the expected 72. This 94 per cent reduction was achieved without changes in diet, exercise, or smoking habits.

Harold Schmucker took over the pass reception leadership in District 4-AAAA this week on the basis of his three catches for 46 yards against Clovis.

After three games, he has nine receptions for 123 yards. That's two more catches and 15 yards more than Joe Byrne of Coronado, last week's leader who was blanked in that category in his team's 6-0 victory over Borger.

Mike Wartes, quarterback for the Whitefaces, kept his leadership in passing yardage although he slipped to fifth in accuracy.

Wartes completed 7 of 18 for 81 yards against Clovis' Wildcats, which raised his total to 286 for three games, more than 100 yards ahead of his nearest rival. Gary Olivo of Coronado,

who was injured during last week's game, has 181 yards and Larry Williamson of Lubbock 178.

Billy Sorrells of Monterey is the most accurate, with 63.3 per cent completion, or five of the six he has thrown. Chad Utley of Lubbock has completed two of three. Williamson hit 15 of 25 for 60 per cent, Olivo 12 of 21 for 57.1 per cent and Wartes 20 of 46 for 43.5 per cent.

Gary Lemons, Hereford's middle linebacker, kept his high ranking among district tacklers, tacking on 13 more to his conference-leading 32 of a week ago. Statistics on the league were unavailable this week in this category.

Pat Betzen pulled down 15 Clovis runners last week to

lead Hereford's defensive effort. The three linebackers — Lemons, Battey and Sparks — were next. Battey had 11 and Sparks 8.

Charles Ray Black also had 8, Eugene Suttle 7, Dan Gorman and Monty Smith 6, Danny Charest, 4, Alan Bailey, 4, Steve Clark, 4, Rudy Gonzales 3, Win Short 1, Ricki Ward 1, Wartes 1 and Alan Wagner 1.

Donny McDermitt led the Herd with four downfield blocks. Fidel Vigil added 3 and Suttle 2. Credited with 1 were Black, Clark, Lemons, Danny Harris, Jeff Loewald and Charest.

Other Whitefaces also made a showing in the statistics. Wagner's punting average of 33.1 yards on 10 kicks is third to Lubbock's Steve Vaughn (41.3) and Coronado's Byrne (41.0). Gonzales is one of three players who have three interceptions, behind the four of Monterey's Jack Crawford and three of Plainview's Freddy Jackson.

John Sparks is fifth in receptions with four for 51 yards. Ward is eighth and Loerwald 11th in rushing yardage, behind the league-leading total of 290 by Coronado's Charlie Carpenter. Ward has 131 yards in

32 carries a 4.1-yard average. Loerwald has 101 yards in six carries for a 16.8-yard average.

Carpenter also has the scoring leadership. The Coronado back has scored five touchdowns for 30 points. Hereford's Harris has two touchdowns and two 2-point extra points for 16 points, a 11 coming in the first game. He is in fifth place, and Wagner is tied for sixth with two touchdowns, 12 points.

In total offense, Wartes is fifth with 286 yards on passing and minus 32 on rushing, for a total of 254. Monterey's Glen Yarbrough leads with 266 rushing, 150 passing for 356 yards.

Harmon Poll Puts Ohio State No. 1

What a fantastic turn of events it would be (and imagine the double-takes!) if, after a football Saturday, the top five teams in the country would read: No. 1, Wake Forest; No. 2, Brown; No. 3, The Citadel; No. 4, Northern Illinois; No. 5, Baylor.

How about that! It likely will never happen so long as the football "foundries" continue to grind out powerhouse teams year after year.

And speaking of the foundries, they're all fighting for position again this week. There are a couple of newcomers in the group. Purdue and Florida fell by the wayside, making room for Colorado and—as expected—Ohio State. Some changes took place too as Penn State, Houston, and Missouri all took large-size nose dives.

Ohio State and Texas are climbing on each other's back up at the very top. Ohio State has a power quotient of 124.0, Texas, 123.6. They're both favored to continue their winning ways this week, though the Longhorns run into a little rougher competition. The top-ranked Buckeyes will probably decim-

ate Duke by 40 points, while runner-up Texas is favored by 25 over 20th-rated U. C. L. A. That bright new face in fifth place, the Colorado Buffaloes, will clip Kansas State by 18 points.

The Big Four in the Midwest, other than Ohio State, are Michigan, rated 12th; Notre Dame, rated 3rd; Nebraska, rated 9th; and the Air Force, rated 7th. Upsets could be in the making for possibly two this week as Nebraska is only seven points tougher than the Gophers of Minnesota, and Michigan is rated 15 points over Texas A & M. Notre Dame will chop up Michigan State by 38 points, and the Air Force should blast Colorado State by about 40 points.

In the West, it's still 4th ranked Southern Cal and 10th ranked Stanford. The Trojans battle Oregon State in league play—they'll win by 17. And Stanford will be the second team in two weeks to battle Purdue in a revenge match. The Indiana should succeed this time—they're favored by 15.

An alligator pear is commonly called an avocado.

Fur, Fin and Campfire

EXPERIENCED anglers have found that...

IF YOU'RE IN DOUBT ABOUT WHETHER TO USE A SMALL OR LARGE-SIZED LURE, USE THE SMALLER ONE. BOTH SMALL AND LARGE FISH CAN TAKE IT, BUT SMALL FISH CAN'T TAKE THE BIG LURE.



IT IS EASY TO CARRY SMALL HOOKS IN EMPTY MATCHBOXES. COVER, PRESS A COB OF BEE WAX INSIDE COVER, THEN PRESS HOOKS INTO WAX.



IN HANDLING A CAUGHT FISH, DON'T SQUEEZE TOO TIGHTLY. A TIRED FISH WILL NOT FIGHT IF IT ISN'T SQUEEZED TOO MUCH.

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SUGARLAND MALL presents

THE HARMON PRO FORECAST

- Saturday, October 3 Cleveland 30, Pittsburg 17 Oakland 26, Miami 20 Sunday, October 4 Baltimore 27, Boston 17 Cincinnati 20, Houston 14 Dallas 31, St. Louis 24 Kansas City 30, Denver 20 LA Rams 24, San Diego 16 Minnesota 31, Green Bay 10 New Orleans 24, NY Gts 20 NY Jets 27, Buffalo 13 San Fran. 27, Atlanta 24 Washington 24, Phil. 23 Monday, October 5 Detroit 34, Chicago 13

Linda Kirkpatrick Is Top Bowler

Linda Kirkpatrick grabbed bowler of the week honors in the Strike Outs Bowling League last week by rolling a 367. Bea Rhodes won the high individual game with 189 and Ann Cummings took the high individual series with a 466 score. One Hour Martinizing rolled a 708 for the high tea game while Weatherford Gin had a 2021 for the high team series. Converting splits were Ann Cummings, the 5-7 and Lou Hall the 3-10.

One Hour Martinizing won three from K&B Contractors; Earls Cafe dropped three to Weatherford Gin and Hereford Flying Service took three from Deaf Smith County REC.

Weatherford Gin holds the league lead with a 11-1 record followed by Hereford Flying Service, 10-2; One Hour Martinizing, 7-5; Earls Cafe (incomplete), 2-4; K&B Contractors, 1-11 and Deaf Smith County REC (incomplete) 1-7.

WRESTLING SATURDAY OCT. 3 - 8:45 P.M.

THUNDERBOLT PATTERSON -VS- RICKY ROMERO

TAG TEAM MATCH BOB GRIFFIN & GEORGE JR. -VS- BOB DUNCUM & BUCK ROBLEY

PLUS ONE OTHER GREAT MATCH PROMOTED BY HEREFORD LIONS CLUB

HEREFORD BULLBARN

Advertisement for Pioneer Natural Gas Company featuring a large flame graphic and the text 'Warm, Fresh Air' and 'Natural gas is the healthiest, most economical way to heat your house this winter.'

The Harmon Football Forecast

Table of football forecasts for various teams, including Ohio State, Texas, Notre Dame, and others, with win/loss records and point differentials.

El Llano Hears Talk About Trip

A travel talk at a Saturday morning brunch opened a season for El Llano Study Club in the home of Mrs. Ben Childers, with Mrs. Boyd Foster and Mrs. Jim Bookout as other hostesses. Mrs. Ivan Block was the speaker.

A rummage sale was scheduled for next Saturday to raise funds for the club's service project, yet to be selected. The sale will be on the Dunavant-Rhodes lot on 25 Mile Ave. Mrs. Bookout, beginning a term as president, conducted business.

Mrs. Block told of a summer trip to Europe, highlighted by stays in three of the great

world capitals, Rome, Paris and London. Pictures she brought back from the trip illustrated her talk.

Yearbooks for the new season were presented by the program committee, Mrs. Pete Caviness, Mrs. Childers and Mrs. Foster. Announcement was made that Pat Acton will be the program guest at the next meeting, Oct. 28, in the home of Mrs. Ole Caviness, to give a demonstration of crafts.

Brunch was served from a table covered with a cutwork cloth and decorated with roses, to those mentioned a word and R. Hoelscher.

At The Library

Gambler Turns To God And Prayer

Available at the Deaf Smith County Library this week is the tale of a gambler who, in time of great distress, turns to God and finds prayer a meaningful way of life. Also available is the story of the son of an editor and the life he leads due to that fact. Check into them today.

A LITTLE CHILD SHALL LEAD THEM

by Elizabeth Fife
Jim Wooten, New York gambler, is hardly a man with whom most people would associate a Biblical tenet.

Yet those who know how the pattern of a life can be changed through the interweaving of small, seemingly unrelated threads, will understand how it is that the words of a little child in a Mississippi town could change the whole direction of his life.

Jim and his brother move fast in their shadowy world, building their risky stakes to enormous sums. They are still going strong when a car accident takes the life of the brother and sends Jim to the hospital for months. He emerges penniless, friendless... hopeless.

Yet Jim remembers something that takes him back to a little Mississippi community where he has glimpsed another world... a world of simple brotherhood.

It is here, in Sandy Rock, that a chance encounter with five-year-old Mabel Moore brings a new dimension to his life. He learns, for the first time, how to pray.

This warmly human story takes you to the home of the Rev. Bill Moore and his wife and their likeable family, from Maybelle, whose insight and understanding makes of a young gambler a new man, to little Mabel, who speaks the truth with the simple, direct clarity of childhood.

There is romance in this story, for Jim is to know it as he gets his bearings; there is gentleness and humor, for the Moores, very real people, see humor as it touches their busy lives; and there is the humor of small-town ways.

There is kindness, practical, down-to-earth kindness, from the spontaneous sympathy of truck drivers who give Jim, to them a hobo, rides and food, to the open-hearted decency of Red Weeks, filling-station proprietor whose generosity had given Jim Wooten his first insight into what real friendliness could mean.

COUNTRY EDITOR'S BOY
BY Hal Borland
Country Editor's Boy is memory and more. In this reminiscence, one of this country's most distinguished writers recaptures a time in his past and America's past when both were young and facing the future with plucky confidence.

Here Hal Borland recalls the years from 1915 to 1919, the years following his family's

move to Flagler, Colorado, when his father became owner and editor of a weekly newspaper.

Thus it was in Flagler that the author discovered the challenge of frontier journalism, was initiated into the mysteries and adventure of searching for Indian relics, and joined the ranks of pioneer movie projectionists in the West.

In Flagler, too he organized a football team that defeated the county champions twice in a season, and watched—and participated in—the hilarious launching of an aerial torpedo.

Best of all, though, are Mr. Borland's personal recollections: the pleasure of making friends and the pain of losing them; his relationship to his parents and their reactions as they watch him grow up and away from them.

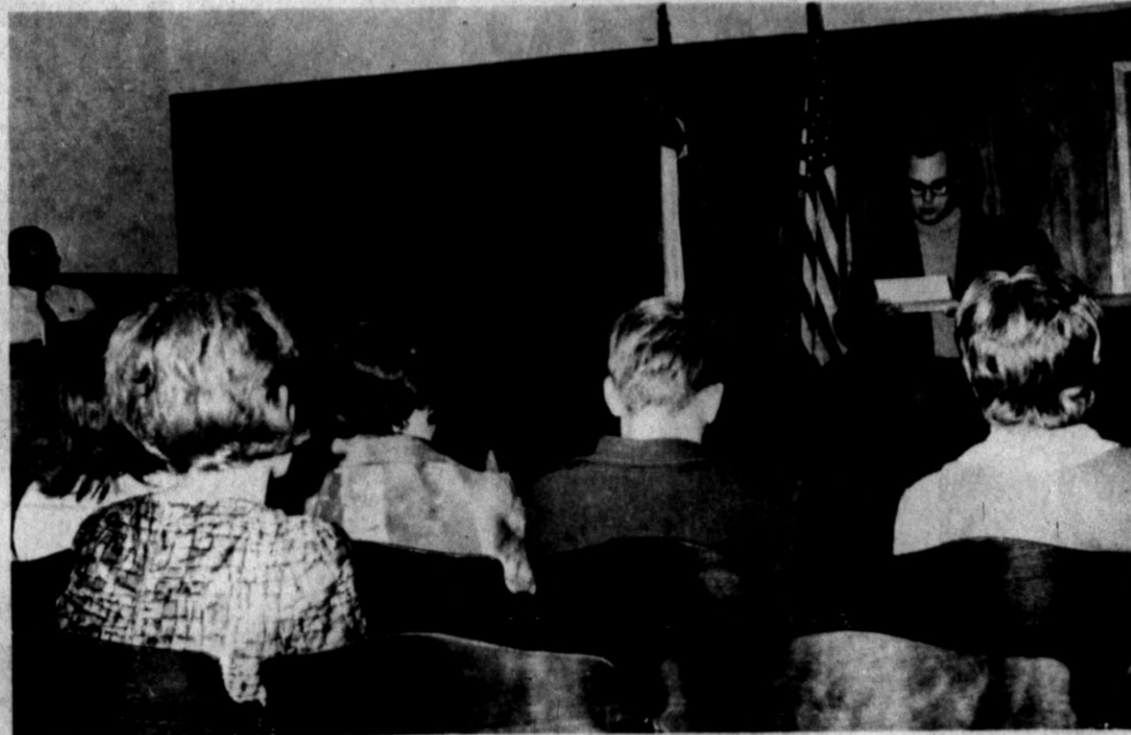
Public May See Station, Truck

Hereford's new \$35,000 fire station and \$32,000 fire truck will go on display to the public at 215 N. Miles Ave. during open house Oct. 10 and 11.

The two dates were chosen because they are the final two during Fire Prevention Week. The station will be open all day each of the two days.

The station was remodeled at a cost of \$32,000 and additional funds were spent for paving the grounds surrounding the building.

NEW PARK
PROVIDENCE, R. I. — Buildings along Canal Street will be razed to make way for a new national memorial park in honor of Roger Williams, the founder of Providence. Officials are having trouble, however, locating the spring where Williams declared there would be a city.



HYA TOURS COUNTY JAIL — Members of the local MYA, youth group of the Church of Jesus Christ of Latter Day Saints, toured the county jail Saturday morning guided by Billy Hodges, county juvenile officer. Shown above in the county courtroom is

Capt. Ed Owsley of the city police speaking to the group on the policemen's law enforcement code of ethics. The MYA also met last night for an open speech by County Judge H. C. Williams. —Staff Photo

Letter To The Editor

Dear Editor:

All too often we are prone to accentuate the misfortunes that befall us rather than giving credit for the nice things that come our way.

Last Tuesday night, (Sept. 22) in the midst of that cold, wintry rain, my two small granddaughters and I were enroute to Amarillo from Clovis when we had a blow out a few miles out of Hereford. I managed to get the spare out of the trunk and was endeavoring to make sense of the jack when a very nice young man passed, and then

backed up and stopped to help us. He cheerfully and efficiently changed the tire for us in a matter of minutes enabling us to be on our way again soon.

I asked for his name so that I could mail him a check for his time and trouble but he declined, saying only that he would appreciate someone doing the same for his mother or sister in a like circumstance.

So I want to take this opportunity to publicly thank the anonymous young man for his kindness to us. Truly the age of chivalry is not past.

Sincerely and gratefully,
Beth M. Nelson
517 Jones St.
Clovis, N.M. 88101

NEW BOOKS

FRANKFORT, Ky. — Gov. Louie B. Nunn has asked the state Board of Education to consider adopting a series of textbooks on conservation and the environment.

World's largest cemetery is in Leningrad, U. S. S. R.



Loans

Auto-Furniture-Signature

"Give us a chance to say yes"

PLAINS FINANCE CORP.
906 South 25 Mile Avenue
364-3400 Hereford, Texas

Now Your Savings Really Add Up!

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FOODWAY

KIMBELL SALAD DRESSING Qt. 39¢

DOUBLE GOLD BOND STAMPS EVERY WEDNESDAY

Our high quality and low prices can't be beat! Another big savings is the wonderful Gold Bond Stamps you now get with every purchase. And — did you know you can help your favorite non-profit group each time you redeem your Gold Bond Stamps? It's a fact! Through Gold Bond's unique Group Project Plan, your club or church group can earn anything from a school bus to a set of dishes. Ask at your gift center — see how your group can benefit by saving Gold Bond Stamps. It's fun — and rewarding, too!

<p>LIBBY CUT GREEN BEANS 5 ³⁰³ CANS \$1.00</p> <p>CAMPBELL TOMATO SOUP 2 ^{#1} CANS 25¢</p> <p>KIMBELL COFFEE LB. 79¢</p>	<p>JUMBO ROLL SCOTT TOWELS 29¢</p> <p>FRESH PORK STEAK LB. 69¢</p> <p>FRESH GROUND BEEF LB. 49¢ (3 or over)</p> <p>SLICED Bacon LB. 69¢</p> <p>Jimmy Dean SAUSAGE LB. 69¢</p> <p>MORTON POT PIES 5 ^{8oz.} \$1.19</p> <p>MORTON LOAF BREAD 2lb. 39¢</p> <p>BORDEN HALF & HALF PT. 39¢</p> <p>DIAMOND COUNTRY OLEO 2 LBS. 35¢</p> <p>KOUNTRY FRESH BISCUITS 9¢</p> <p>MARYLAND CLUB COFFEE LB. 87¢</p> <p>LIBBY CRUSHED PINEAPPLE 4 ^{4oz.} CANS \$1.19</p> <p>HERSHEY CHOC. CHIPS 12oz. BAG 49¢</p>	<p>FRESH RIB STEAK LB. 87¢</p> <p>ARM CUT SWISS STEAK LB. 79¢</p> <p>RIB CENTER CUT PORK CHOPS LB. 89¢</p> <p>LIBBY CREAM STYLE OR WHOLE KERNEL GOLDEN CORN 4 ³⁰³ CANS 88¢</p> <p>BORDEN SQ. CTN. ICE CREAM HALF GAL. 59¢</p> <p>KEEBLER PECAN SANDIES RICH 'N' CHIFF COOKIES 14oz. 49¢</p> <p>FAMILY SCOTT TISSUE 4 ROLL PKG. 39¢</p> <p>TIDE DETERGENT REG. BOX 39¢</p> <p>CHEER DETERGENT REG. BOX 39¢</p> <p>IVORY LIQUID Qt. 89¢</p> <p>DASH DETERGENT 199</p>	<p>Prices Good Thursday, Oct. 1 thru Wednesday, Oct. 7, 1970 in Hereford</p> <p>100 EXTRA GOLD BOND STAMPS With the purchase of 3 oz. jar Instant Lipton TEA 99¢ Coupon expires Wednesday, Oct. 7</p> <p>100 EXTRA GOLD BOND STAMPS With the purchase of 15 oz. bottle, disinfectant-deodorizer PINE-SOL 57¢ Coupon expires Wednesday, Oct. 7</p> <p>100 EXTRA GOLD BOND STAMPS With the purchase of 30 ct. box daytime PAMPERS \$1.69 Coupon expires Wednesday, Oct. 7</p> <p>100 EXTRA GOLD BOND STAMPS With the purchase of 32-oz., chocolate flavored NESTLE'S QUIK 79¢ Coupon expires Wednesday, Oct. 7</p> <p>50 EXTRA GOLD BOND STAMPS With the purchase of 25 ct. bottle ALKA SELTZER 49¢ Coupon expires Wednesday, Oct. 7</p> <p>50 EXTRA GOLD BOND STAMPS With the purchase of 100 ct. bottle BAYER ASPIRIN Coupon expires Wednesday, Oct. 7</p> <p>50 EXTRA GOLD BOND STAMPS With the purchase of 18 oz. jar Kimbell PEANUT BUTTER 59¢ Coupon expires Wednesday, Oct. 7</p> <p>50 EXTRA GOLD BOND STAMPS With the purchase of Qt. jar Pic-L-Barrel PICKLES 49¢ whole sour - whole dill Coupon expires Wednesday, Oct. 7</p>
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PUREX BLEACH
HALF GAL. 29¢

VAN CAMP PORK & BEANS
2 29¢

CRACKER BARREL CRACKERS
LB. 19¢

GOLD MEDAL FLOUR
5 LB. BAG 45¢
Without Coupon 52¢

BORDEN COTTAGE CHEESE
3 12oz. CTNS. \$1.19

MY-T-FINE PUDDING
4oz. PKG. 10¢

GOLDEN RIPE Bananas
LB. 10¢

DR. PEPPER
King size plus deposit 6 bottle carton 29¢

DIAMOND ALL PURPOSE Shortening
3lb. CAN 59¢

BARTLETT PEARS LB. 19¢

CELLO BAG CARROTS LB. 10¢

FIRM GREEN CABBAGE LB. 7¢

FINANCING GEARED TO THE 70's

Abstract Co.
Mr. and Mrs. A. J. Schroeter,
Paul B. Schroeter Mgr.
P. O. Box 73
Courthouse
Phone 364-1504

Land Bank Association
Woodrow B. Wilson
407 Main St.
Hereford, Texas

A. O. THOMPSON ABSTRACT CO.
Mr. and Mrs. A. J. Schroeter,
Paul B. Schroeter Mgr.
P. O. Box 73
Courthouse
Phone 364-1504

MUSHROOM SOUP
FOOD CLUB,
CAN **6 \$1**

- RAISINS Food Club, 1 Lb. cello pkg. 38c
- CLEANSER Topco Powdered, 21 oz. 19c
- FABRIC RINSE Topco, 1/2 gal. 48c
- MUSTARD Food Club, 24 oz. 25c
- HONEY Food Club, extracted, 16 oz. 39c
- INSTANT COFFEE Food Club, 10 oz. \$1.33

SWEET POTATOES
FOOD CLUB,
NO. 303 CAN **4 \$1**

APPLE JUICE FOOD CLUB
QT. JAR **29c**

PINEAPPLE FOOD CLUB
SLICED, CHUNKS, CRUSHED,
IN JUICE. NO. 2 CAN **3 \$1**

CAKE MIX FOOD CLUB
ASSORTED FLAVORS 19 OZ. PKG. **4 \$1**

TOMATOES FOOD CLUB
NO. 303 CAN **5 \$1**

CHERRIES FOOD CLUB, RED SOUR PITTED
NO. 303 CAN **4 \$1**

CORN OIL FOOD CLUB
48 OZ. BOTTLE **89c**

FRUIT COCKTAIL FOOD CLUB
NO. 2 1/2 CAN **3 \$1**

BLACK PEPPER FOOD CLUB
4 OZ. CAN **29c**

SALAD DRESSING FOOD CLUB
QT. JAR **39c**

PINEAPPLE JUICE FOOD CLUB
46 OZ. CAN **29c**

PEAS FOOD CLUB, SWEET,
NO. 303 CAN **5 \$1**

FLOUR FOOD CLUB,
5 LB. BAG **39c**

GELATIN Food Club
Ass't. flavors, 3 oz. pkg. 8c

MIXED NUTS Gaylord
13 oz. can 2 for \$1.00

MACARONI or SPAGHETTI,
Food Club, 2-lbs. 49c

LONG GRAIN RICE Food Club
2-lbs. 33c

SHOP
Farris
MIRACLE PRICES

HERE IT IS AGAIN... SAVE AS YOU DID

Food Club **TOP OF THE**



GREEN BEANS FOOD CLUB
CUT, NO. 303
CAN **6 \$1**

CORN FOOD CLUB, CREAM STYLE OR
WHOLE KERNEL, GOLDEN,
NO. 303 CAN **6 \$1**

PEACHES FOOD CLUB, SLICED
OR HALVES,
NO. 2 1/2 CAN **4 \$1**

DOG FOOD Dog Club Gourmet,
No. 300 can 4 for \$1.00

STUFFED OLIVES Manzanilla
Food Club, 7 oz. 49c

SNACK CRACKERS Food Club
12 oz. box 29c

TOMATO SAUCE Food Club,
8 oz. can 10 for \$1.00

SPINACH Food Club, No. 303 can 18c

PORK & BEANS Food Club
No. 2 1/2 can 4 for \$1.00

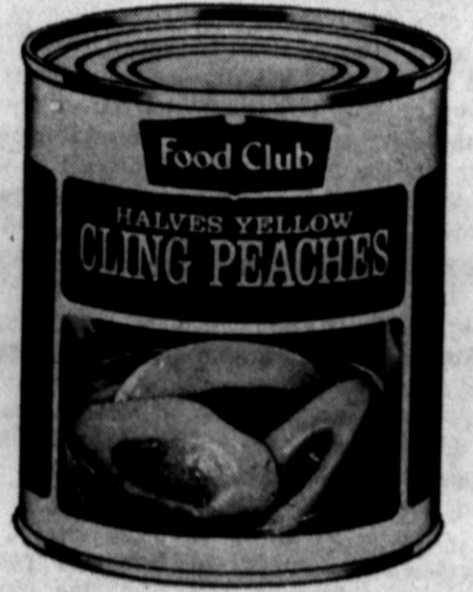
VEGETABLES MIXED, Food Club,
No. 303 can 5 for \$1.00

CARROTS Sliced, Food Club, No. 303 can 17c

SWEET POTATOES Gaylord
No. 2 1/2 can 3 for \$1.00

INSTANT POTATOES Food Club 13 oz. pkg. 39c

BROWNIE MIX Food Club 22 1/2 oz. pkg. 39c



QUALITY FOR
LESS WITH FOOD
CLUB PRODUCTS!

ORANGE JUICE
GAYLORD
FRESH FROZEN
12 OZ CAN **4 \$1**

PRICES IN THIS
AD EFFECTIVE ONE
FULL WEEK, THRU
OCT. 7

DETERGENT Dishwasher
Topco 35 oz. 49c

DETERGENT Topco White or
Blue gt. 59c

DETERGENT For Dishes
Topco, 22 oz. 3 for \$1.00

PRUNE JUICE
FOOD CLUB
QT. **39c**

**WE GIVE
GOLD BOND
STAMPS**



FRUITS & VEGETABLES

CABBAGE FANCY LOCALLY GROWN LB. **7c**

SWEET POTATOES EAST TEXAS MARYLAND SWEET, LB. **15c**

YELLOW ONIONS SWEET SPANISH LB. **6c**

RADISHES 6 oz. cello package 14c

YELLOW SQUASH Fresh local grown lb. 2 for 29c

APPLES Red Delicious fancy grade 5 lbs. \$1.00

TURNIPS Purple Top, Fancy California, lb. 19c

BELL PEPPERS Large green pods, lb. 19c

ROMAINE Lettuce, Large bunches, ea. 34c

EGG PLANT Glossy Black lb. 33c

GREEN ONIONS Fine for salads lb. 2 for 25c

RED GRAPES Fancy California lb. 29c

ORANGES Valencia, California Fancy, lb. 5 for \$1.00

POTATOES All Purpose Russets 10 lb. bag 59c

CARROTS Top Fresh 1 lb. cello ea. 11c

CUCUMBERS Long Green Slicers lb. 17c

CAULIFLOWER Large Cello Wrapped Heads, each 49c

OLEO
FOOD CLUB CORN OIL
1 LB. PKG. **4 \$1**

BEFORE IN FURR'S

CROP SALE!

We Reserve
The Right
To Limit
Quantity.

YOU ALWAYS
GET IT ALL AT
FURR'S

ROUND STEAK
BEEF ROAST
CHUCK STEAK

FURR'S PROTEN, LB. **87¢**
FURR'S PROTEN, BONELESS SHOULDER LB. **88¢**
FURR'S PROTEN, LB. **69¢**



TURKEYS
TOP FROST
GRADE A
SELF BASTING
LB. **49¢**

BEEF ROAST Furr's Proten, Pikes Peak lb. **89c**
STEAKS Ranch Style, Furr's Proten, broil or grill, lb. **79c**
CUBE STEAK Boneless, Lean & Tender, Furr's Proten, lb. **\$1.29**
BARBECUE RIBS Deluxe, Lean & Meaty, Furr's Proten lb. **49c**
LONGHORN CHEESE Block Style, lb. **79c**
STEAKS SHURTENDA, Pre-Cooked, Heat-N-Eat, 15 steaks, 15 oz. pkg. **\$1.00**
FISH CAKES Pre-Cooked, Heat-N-Eat, 16 cakes, 2-lb. pkg. **\$1.00**
FISH STICKS Pre-Cooked, Heat-N-Eat, 1-lb. 7 oz. pkg., 18 count **\$1.00**
STEW MEAT Boneless, Lean Cubes, lb. **79c**

SIRLOIN STEAK

FURR'S PROTEN, LB. **87¢**

BISCUITS

MERICO, FLAKY
9 1/2 OZ. CAN

7 \$1
FOR

CANNED HAM

FOOD CLUB
3 LB. CAN FOR **\$2.99**

STEAK FURR'S PROTEN LB. **87¢**

FRANKS Frontiers 12 oz. pkg. **49c**

BOLOGNA Sliced, Frontier 12 oz. pkg. **49c**

CLUB STEAK Furr's Proten, lb. **98c**

SLICED BACON
FARM PAC
HICKORY
SMOKED
1 LB. **78¢**

Health & Beauty Aids

COLD CAPSULES

TOPCO, VALIANT PACKAGE OF 10 **3 \$1**
FOR

TOOTH PASTE

TOPCO, VALIANT, FAMILY SIZE TUBE **3 \$1**
FOR

SHAVE CREAM

TOPCO, VALIANT 14 OZ. CAN **2 \$1**
FOR

DEODRANT

TOPCO, VALIANT, REG. OR DRY **2 \$1**
FOR

Fresh Frozen Foods

DINNERS TOP FROST, CHICKEN, BEEF, TURKEY, SALISBURY STEAK, OR MEAT LOAF, 11 OZ. **3 \$1**
FOR

LIMA BEANS BABY OR FORD HOOK, TOP FROST, 10 OZ. PKG. **5 \$1**
FOR

LEMONADE TOP FROST 6 OZ. CAN **10 \$1**
FOR

CORN TOP FROST OR GAYLORD, FRESH FROZEN, 24 OZ. PKG. **3 \$1**
FOR

SWEET PEAS Top Frost, Fresh Frozen 10 oz. pkg. **5 for \$1.00**
POTATOES Top Frost Hash Brown, Fresh Frozen 2 lbs. **3 for \$1.00**
ONION RINGS Top Frost, Fresh Frozen 7 oz. pkg. **3 for \$1.00**
WHIPPED TOPPING Top Frost, Fresh Frozen 10 1/2 oz. **49c**
GRAPE JUICE Top Frost Fresh Frozen 6 oz. can **4 for \$1.00**

ASPIRIN
BEACON, 5 GRAIN, 100 COUNT
5 \$1
FOR

BABY POWDER
TOPCO, VALIANT, 14 OZ. **2 \$1**
FOR

SHOP
Furr's
MIRACLE PRICES

For God So Loved The World

- FIRST BAPTIST CHURCH**
Rev. Gerald Mann, Pastor
Fifth and Main Streets
- FRIO BAPTIST CHURCH**
Rev. Samuel B. Ogan, Pastor
Frio Community
- WESTWAY BAPTIST CHURCH**
Rev. Jackie Lee
- MT. SINAI BAPTIST CHURCH**
Rev. C. H. Frost, Pastor
302 Knight Street
- SUMMERFIELD BAPTIST CHURCH**
Rev. L. C. Roots
- TEMPLO DEL CALVARIO ASAMBLEA DE DIOS**
13th & Ave. H
Rev. Tony Vijil, Pastor
- CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS (Mormon)**
Country Club Drive
- TEMPLE BAPTIST CHURCH**
Rev. J. L. Bozeman
Forrest Ave. and Ave. K
- GREENWOOD BAPTIST CHURCH**
A Bible Baptist Church
Prentice D. Smith
- IGLESIA METODISTA SAN PABLO**
Rev. A. Vela Jr., Pastor
- SAN ANTONIO A LA IGLESIA**
North 25 Mile Avenue
- TEMPLO BAUTISTA MEMORIAL (A. O. Thompson)**
Abel Becerra, Pastor
- LA IGLESIA DE CRISTO**
Sunset and Plains Ave.
Abel Ortiz, Minister
- CENTRAL CHURCH OF CHRIST**
J. T. Marlin, Minister
148 Sunset Dr.
- PARK AVE. CHURCH OF CHRIST**
On Harrison Highway
- BAPTIST MISSION B.M.A.**
Old Rock Bldg. V.F.W. Park
J. H. McWilliams, Missionary Pastor
- TRINITY BAPTIST CHURCH**
Southern Baptist
Rev. C. F. Powell
4th and Jackson
- SAINT JOHN BAPTIST CHURCH**
400 Mable St.
Rev. C. W. Allen, Pastor
- PENTECOSTAL CHURCH OF JESUS CHRIST (ONENESS)**
Miles and Gracy
A. M. Farmer, Pastor

CHRISTIANITY, or COMMUNISM... Which side are YOU on?
There is a distinct line, "THE IRON CURTAIN," separating the two. Communism is an atheistic, materialistic, scientific, political conspiracy, aligned against God. Communism says, "DOWN WITH THE CROSS!" It declares Man is state-owned property. Christianity, the Bible and God are on one side. The hammer, sickle and Communism on the other. *If you are a Communist, you are Godless. If you love God, you are not a communist.* Freedom and a sense of human worth are the Bible's gift to mankind. The hammer blows will falter! The sickle's edge will grow dull! The Bible and the church will endure. **WHICH SIDE ARE YOU ON?**

- FIRST METHODIST CHURCH**
Rev. Clifford E. Trotter, Pastor
501 North Main
- WESLEY UNITED METHODIST CHURCH**
Rev. Don McWhorter, Pastor
410 Irving
- BIPPUS COMMUNITY CHURCH**
Gene Brock, Pastor
Preaching 1, 2, 3, 4 Sundays
5th Sunday, Singing
- AVENUE BAPTIST CHURCH**
D. K. (Don) Larkin
130 North 25 Mile Ave.
- CHRISTIAN ASSEMBLY**
Interdenominational
Christian Fellowship in the Fullness of the Holy Spirit
Rev. Don Farmer, Pastor
South Main — 364-5398
- ASSEMBLY OF GOD CHURCH**
Rev. Homer T. Goodwin, Pastor
Union and Ave. G
- IMMANUEL LUTHERAN CHURCH**
Rev. Hermon Schelter, Pastor
Park Ave. and B Street
- THE CHURCH OF GOD IN CHRIST**
Rev. Calvin Hodge, Pastor
115 West Norton
- SEVENTH DAY ADVENTIST CHURCH**
Elder Hollis A. Morel, Pastor
West Park Addition
- MISSION DA SAN JOSE**
Labor Camp
- CHURCH OF THE NAZARENE**
Rev. Bill Ray, Pastor
16th & Blackfoot
- GRACE GOSPEL CHURCH**
Rev. H. V. Fields, Pastor
Thirteenth and Avenue K
- ST. THOMAS EPISCOPAL CHURCH**
Fred J. Howard, Vicar
601 West Park
- ST. ANTHONY'S ROMAN CATHOLIC CHURCH**
Rev. Simeon Heine, S.A.
Harrison Highway at 25 Mile Ave.
- FIRST PRESBYTERIAN CHURCH**
Rev. Russell Wingert, Pastor
610 Lee Street
- FIRST CHRISTIAN CHURCH**
Rev. Eugene Brink, Pastor
West Park Avenue
- DAWN BAPTIST CHURCH**
Rev. Jerry L. Haley

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

- | | | | |
|---|--|---|---|
| <p>CARL McCASLIN LUMBER CO.
*Carl G. McCaslin</p> <p>KELLEY ELECTRIC
*Virgil and Doug Kelley</p> <p>McRIGHT GARAGE & SUPPLY
*Mr. and Mrs. A. N. McRight</p> <p>FIRST NATIONAL BANK
*Since 1900</p> <p>ROCKWELL BROS. & CO.
*D. R. Vandever, Mgr.</p> <p>OGLESBY IMPLEMENT CO.
*Cecil Oglesby</p> <p>THE HEREFORD BRAND</p> <p>THE SUNDAY BRAND
*Phone 364-2030</p> <p>WAC SEED, INC.
*Hugh Clearman - Armon Lauderback</p> | <p>DAVIS IMPLEMENT CO.
*W. L. Davis, Jr.</p> <p>COOPER'S CITY DRUG
*Mr. and Mrs. Fred Cooper</p> <p>THE CAISON HOUSE
*Mr. and Mrs. G. D. Caison</p> <p>HEREFORD IRON & METAL
*Anson A. and June Dearing</p> <p>CONSUMER'S FUEL ASS'N.
*"Bud" Sparks, Mgr.</p> <p>THE INK SPOT, INC.
*C. E. Coleman, Jr.</p> <p>PHILLIPS & LAWRENCE
*Guy Lawrence</p> <p>HI-PLAINS SAVINGS & LOAN ASSOC.
*Myron Morgan, Mgr.</p> <p>GILLILAND FUNERAL HOME
*Marlin Gilliland - John Gilliland
Charles Watson</p> | <p>PIGGY WIGGLY
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*Harold Close</p> <p>FARMERS' DRIVE IN
*Troy Moore</p> <p>SUIT'S AUTO SUPPLY
*Ray Suit</p> <p>DICK NORWOOD CHEVROLET-OLDS
*Dick Norwood</p> <p>BOYD MACHINE & SUPPLY
*Mr. and Mrs. James J. Boyd</p> <p>HER-TEX MILLING CO.
*Charlie Stone</p> <p>PARK AVENUE FLORAL
501 Park Avenue
*Ray Seale</p> | <p>TAYLOR-EVANS FARM STORE
*Located on Holly Road</p> <p>AMERICAN CYANAMID
*Kenneth Haggard
*W. J. (Wop) Lueb</p> <p>CASE POWER & EQUIPMENT CO.
*Jimmy Tucker, Mgr.</p> <p>WEATHERFORD GIN CO.
*Charles Weatherford, Mgr.
Summerfield, Texas</p> <p>A to Z TIRE & BATTERY
*Troy Rhodes</p> <p>GATTIS SHOE STORE
Johnny Price, Mgr.
Sugarland Mall</p> <p>HEREFORD STATE BANK
*The Friendly Bank</p> <p>LOERWALD BROS.
*231 W. 2nd</p> |
|---|--|---|---|



DELEGATES REPORT ON THDA CONVENTION — County Home Demonstration Council delegates to the recent THDA convention in Galveston gave reports at a salad luncheon Mon-

day. Mrs. A. E. Hodges was elected state president at the event. From the left are Mrs. Tom DeShazo, Mrs. Paul Corbett, Mrs. Hodges, and Mrs. Joe Gonzalez. —Staff Photo

Council Delegates Report On Recent THDA Convention

Reports on the recent Texas Home Demonstration Association convention held in Galveston, at which Mrs. A. E. Hodges of Hereford was elected state president, were given by Deaf Smith County delegates at an H. D. Council salad lunch Monday.

Delegates were Mrs. Paul Corbett, Mrs. Joe Gonzales and Mrs. Tom De Shazo.

A report on resolutions made at the convention was given by Mrs. Corbett.

State memorial at Cameron for the first Texas H. D. agent will be dedicated Oct. 11, it was announced.

Mrs. H. D. Fowler gave a report on a farm sale and rummage sale held in July to benefit the Council treasury.

Members voted to sell spices as a project this fall. Each will receive order blanks and take orders for the spices.

Clubs present reported on the past year's projects including making and filling ditty bags for Red Cross, helping at Kings Manor, farm sales, Girlstown and birthday parties.

Present at the council meeting were Mrs. Dehazo and Mrs. S. N. Thwaitt, Messenger Club; Mary Brady and Mrs. John Jacobsen Sr., West Hereford; Mmes. Gaylon Bryan, Roger Williams, Hodges, W. J. Lueb, C. L. Whitehead and Viola Williams, North Hereford;

Other community activities are a part of her work as a member of La Madre Mia Study Club. Twice she has served it as president, and this year she is on the yearbook committee which planned its program.

Lee Returns From Vietnam

Sgt. Edwin Lee, 21, son of Mr. and Mrs. E. W. Lee of Grand E Trailer Park, is home on 30 days leave after spending a year in Vietnam.

Lee returned home last week and will remain here until his leave is up and he is sent to Ft. Sill, Okla.

He attended Enid High School and entered the army in March of last year. He took his basic at Ft. Polk, La. and was sent to Vietnam with the 77th Artillery of the First Air Cavalry Division.

While in Vietnam, Lee was awarded the Air Medal, the Army Commendation Medal the Purple Heart, the Bronze Star with the Oak Leaf Cluster and the Bronze Star with "V" device.

Mmes. J. D. Love, Paul Corbett, and J. G. Gandy, Cultural; Mrs. Jerry Hood, Young Homemakers; Mrs. G. V. Hall and Mrs. Jimmie Bradley, Bipus; Mrs. Gonzalez, Ford; Mrs.

C. F. Newson and Mrs. Wayne Jones, Wyche; Mrs. Leroy Johnson and Mrs. Fowler, Dawn; Mrs. H. L. Hershey, Progressive and Argen Draper, County H. D. Agent.

Women's Division Has First Choice Of Tour Reservations

Reservations for the tour of northwestern Deaf Smith County, scheduled Oct. 10 by the Women's Division, Deaf Smith Chamber of Commerce, may be

made by members of the Women's Division until 5 p. m. Oct. 7, then any places available will be open to the public.

A limit of 40 persons is set for the tour, which will be made by bus to areas of the county unknown to many of its residents, a ranching section where the Plains break off into rugged caprock country at the edge of the Canadian River watershed.

Aim of three tours, of which this is the first, is to give division members and other county residents a chance to become better acquainted with their own city and area. Spots of historic and scenic interest will be visited.

The first tour will include six communities with some of the largest ranches of this area, feed lots, Walcott School and the town of Glen Rio. Lunch

Army Awards Bronze Star To Homer A. Yokum

Sp-5 Homer A. Yokum, Hereford man in Army service in Vietnam, was recently awarded the Bronze Star with a presidential citation for "meritorious achievement in ground operations against hostile forces."

A copy of the citation and replica of the medal has been received by his parents, Mr. and Mrs. A. M. Yokum of 637 Ave. H.

The citation noted that "During the period 22 July to 15 October 1970, he consistently manifested exemplary professionalism and initiative in obtaining outstanding results in combat environment."

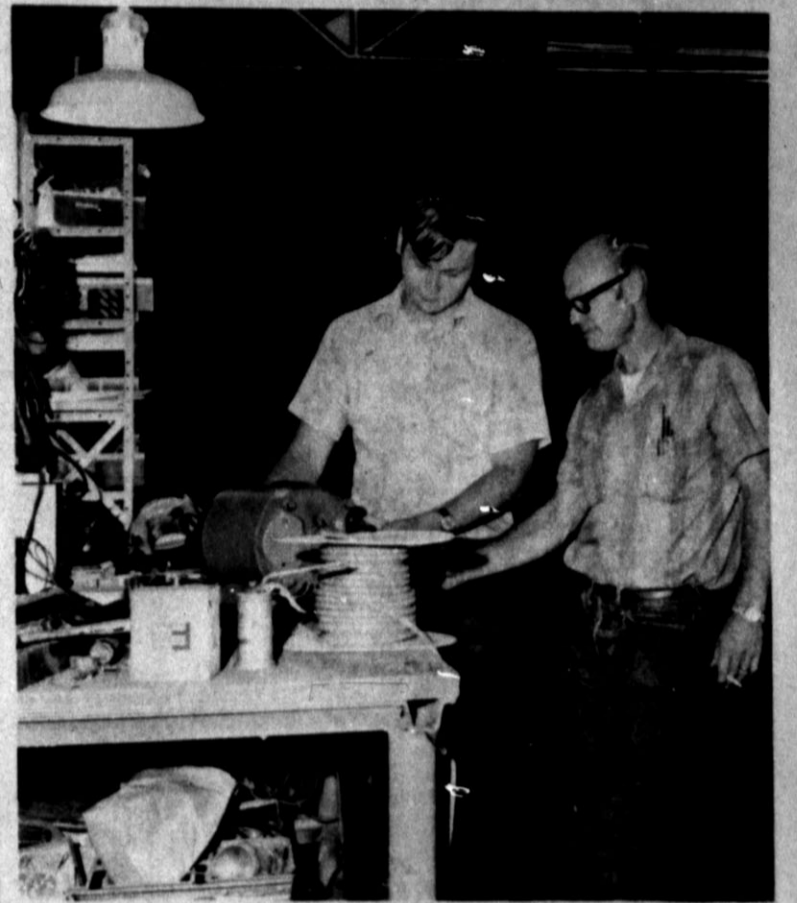
Yokum, in the 199th Infantry, has been in the Army, the past three years. He had a short tour of duty in Vietnam two years ago, and was returned to that area in June.

He attended Hereford schools and was a senior when he began Army service; he has completed requirements for a high school diploma while in service.

His wife and son live at Fort Sill, Okla. The A. M. Yokums visited them last weekend and helped celebrate the child's second birthday.



Sp-5 Homer A. Yokum



ICT STUDENT THIS WEEK is Steve Loveall, 18-year-old Industrial Cooperative Student at HHS. Loveall, a senior, is employed by Doug Crouch at Brandon and Clark. He is the son of Mr. and Mrs. John Loveall, 330 Avenue J. Loveall and his wife Mary live at 310 Avenue F. He is pictured above with Crouch, left. —Staff Photo

LET'S COOK SOMETHING

Desserts Please Men

By SUE COLEMAN
Women's Editor

A husband and four sons provide Georgia Sparks with the masculine viewpoint on cooking and give her an incentive to try the dessert recipes she likes to collect.

"THEY ALL LIKE sweets," she explains. "My husband's favorites are pies and all four of the boys like cakes. That pleases me because of all the things I like to cook, cakes are my choice."

The way she prefers to collect recipes is to get them from friends after they have tested them. That was her source of a recipe for a coffee cake which her family likes, and so do the people to whom she has served it when they visited the Sparks.

It came from Mrs. Herschel Black and Mrs. Sparks recommends it as easy to prepare and delicious.

SOUR CREAM COFFEE CAKE
1 cup butter
2 eggs
2 cups sugar
2 cups flour
1 tsp. baking powder
1/4 tsp. salt
1 cup sour cream.

Mix butter, sugar and eggs well, but do not overbeat. Mix remaining ingredients and add to the first mixture. Stir until well blended.

Mix 4 tb. sugar with 1 tb. cinnamon and a few chopped nuts. Sprinkle some of this mixture in the bottom of a greased and floured Bundt pan and pour in half the cake mixture. Sprinkle more of the sugar mix and add the remainder of the batter. Bake 1 hour in a 350-degree oven.

MRS. SPARKS LIKES to have friends in for coffee and cake; this cake is one of her specialties for such occasions.

She enjoys cooking for company and preparing "something different" for refreshments when it is her turn to entertain the group with which she plays bridge. She tries to have something ready when her sons' friends come by.

"They'll eat whatever is around," she notes.

The three boys at home now are John Richard, a high school senior, and the twins, Jerry and Terry, juniors. The oldest, Gene, is in army service at Fort Gordon, Ga. His wife remained in the Sparks home several months until he was stationed where she could join him.

INTEREST IN SCHOOL sports is natural for the Sparks and they attend practically all Hereford High games. John Richard plays both football and basketball to add a personal interest this year.

Born near Temple, Mrs. Sparks was Georgia Thompson before her marriage. Her family moved to Hereford when

she was 12 years old and she has been here since.

She married Eugene Sparks soon after graduation from high school here, when he came home from military service. He is now manager of Consumers Fuel, is a 24-year employe of that firm.

In First Baptist Church Mrs. Sparks teaches a class of five-year-olds and is a Woman's Missionary Union circle chairman. She is currently treasurer of Deaf Smith County Red Cross Chapter.

Other community activities are a part of her work as a



Mrs. Eugene Sparks collects friends' recipes

WE'RE MOVIN'

The Owners of the
BEAUTY HOUSE

have purchased the
BEAUTY MART

337 Miles Avenue.

In order to serve you better with more room more equipment and more operators we are closing the BEAUTY HOUSE and have moved to the BEAUTY MART location at (337 Miles Avenue)

PARDON US . . .

Yes, please excuse us for the confusion. We are striving to improve our service to you. OWNERS: Edna Mathes, Faye Brownlow and Louise Morton OPERATORS: Betty Battey, Clea Passmore, Bill Cobb, Joyce Duggan, Shirley Rose, Gladys Carroll, Carolyn Moke, Addie Nolen, Rose Brownlow, Janice Brownlow, Pat Collier and Debbie Gholson.

THE BEAUTY HOUSE - THE BEAUTY MART
OPEN MONDAY thru SATURDAY

364-0021 or 364-1533

337 Miles Avenue

Dr. Milton C. Adams
OPTOMETRIST
335 Miles
Phone 364-2255
OFFICE HOURS:
Mon.-Fri. 8:30 to 5:00
Saturday 8:30 to 12:00

will be served at Walcott School, courtesy of Southwest Feed Yards.

Reservations, at a cost of one dollar per person, may be made at the Chamber of Commerce office.

Visitors from the Women's Chamber of Commerce at Lubbock are to visit here Oct. 21, when the second tour is slated. Women's Division members are invited to join this tour and the lunch at Hereford Country Club.

The third tour, tentatively set for November, will be to local industries and the northeast

part of the county.

All are sponsored by the Public Affairs Committee of the Women's Division which has Mrs. M. C. Adams as chairman. Its work is under the directorship of Mrs. Shepard Townsend. Mrs. Paul Hamrock is tour chairman.

Large diamonds in history have included the 990-carat Excelsior 736 carat Jonkers, and 650-carat Jibilee, all found in Africa. The Koh-i-noor, found thousands of years ago in India, reputedly weighed about 1,000 carats in its uncut state.

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Cowan Jewelers
DOWNTOWN HEREFORD

CARL McCASLIN LUMBER

- COMPANY -

**PAINT YOUR HOUSE
IN ONE COAT!**



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ONE COAT HOUSE PAINT**

Dual coat protection
with one coat application

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**KEEP YOUR
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with



**BLUE
LUSTRE
CARPET
SHAMPOO**
DEEP Cleans
rugs and carpets
for only 1¢
per sq. ft.

Leaves no residue to cause rapid resoiling, carpets stay cleaner longer! Opens and fluffs nap, brightens colors like new again!

RENT ELECTRIC SHAMPOOER \$1 PER DAY WITH PURCHASE OF BLUE LUSTRE

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PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

Christmas Cheer Starts... With
GUNN BROS. STAMPS
 and
PIGGLY WIGGLY
LOW PENNY PINCHIN'
PRICES!



72
 Shopping
 DAYS
 TILL
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Save Gunn Bros. Stamps
 For Christmas Gifts . . . Start Now!



DOUBLE
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 BROS. STAMPS
 EVERY
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U.S.D.A.
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FRYERS

Fresh Whole
 U.S.D.A. Inspected
 Lb.

29¢

CUT-UP FRYERS

lb. 39¢

FRYER PARTS	
BREAST	lb. 79¢
THIGHS	lb. 79¢
LEGS	lb. 79¢
Meat Parts	lb. 79¢

U.S.D.A. CHOICE BEEF
SIRLOIN STEAKS
 ARMOUR PARTY STYLE
HAMS Boneless

lb. **98¢**
 lb. **\$1.39**

PIGGLY WIGGLY
100 FREE GUNN BROS. STAMPS
 with \$10.00 purchase or more!
 Gunn Bros. stamps for Christmas gifts.
 Coupon expires Sat., Oct. 3, 1970.
SPECIAL COUPON VALUE

Advertised prices good thru
 Saturday, October 5, 1970
 at Piggy Wiggly in Hereford!

PRESTONE
 ANTI-LEAK
 or
ZEREX
 ANTI-LEAK
 ANTI-FREEZE
3.99
 GALLON PLASTIC JUG



SAUSAGE
 2 lb. bag **\$1.39**

CORN MEAL Aunt Jemina white or yellow 10 lb. bag 89¢
SALAD OIL Shurfresh 38 oz. bottle 69¢
DINNERS Krafts Macaroni 2 7/2 oz. box 39¢

PINTO BEANS Ranch Style 15 oz. cans 6 for \$1
MARGARINE Fleischman's pure corn oil 1/4's lb. 39¢
COTTAGE CHEESE Cloverlake 2 lb. ctn. 49¢

TEA Lipton's Instant Tea, 100% pure 4 oz. jar **\$1.29**

Shurfine
 whole kernel or cream styles
Golden Corn
5.99
 SWEET CORN

Gladiola FLOUR
 49¢

Kraft's Pure ORANGE JUICE
 1/2 gal. jug
NOW! 79¢

PAPER TOWELS Bounty white & colors 3 jumbo rolls \$1
PUNCH H.D. Enzyme active detergent gt. box 69¢
SPRAY STARCH Easy-on 10c off 22 oz. 49¢

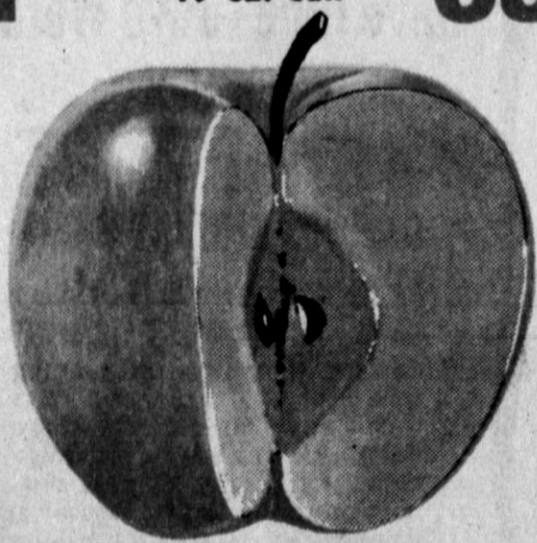
ROLLS Brown & Serve Tendercrust 2 doz. 59¢

PINTO BEANS Arrow, No. 1 clean 8 lb. bag **99¢**
SALAD DRESSING Tart & creamy quart jar **29¢**
TOMATO SAUCE Kern's Californian 8 oz. cans **6.49¢**
ARMOUR CHILI Texas Brand no beans 19 oz. can **69¢**

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 SPECIAL PRICE!

DR. PEPPER
 The big Misunderstood DRINK
 King Size or Regular **2 6 bottle ctns. 89¢**
NOW!

Shurfine Jelled or whole
Cranberry Sauce No. 300 can 25¢
 Hershey's or Nestles
Chocolate Chips 12 oz. pkg. 49¢
 Nabisco
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New Mexico Delicious

APPLES

4 lb. bag **49¢** NOW!
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25¢ OFF
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CANDIES

Colorado **PEACHES**
 No. 1 White
POTATOES 10 lb. bag **69¢**
 White **SQUASH** lb. **15¢**
 Home Grown White
ONIONS lb. **9¢**

22 fl. oz. GIANT SIZE IVORY LIQUID ONLY 49¢
 WITH THIS COUPON
 PRICE WITHOUT COUPON **57¢**
GOOD ONLY AT PIGGLY WIGGLY!
 in Hereford
 OFFER EXPIRES Wed., Oct. 7, 1970
 LIMIT 1 COUPON PER PURCHASE

OPEN 7 A.M. DAILY!

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