

1937 APRIL 1937
S M T W T F S
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

1937 MARCH 1937
S M T W T F S
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

7th YEAR—NUMBER 9.

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, MARCH 4, 1937.

FIVE CENTS PER COPY

RURAL RESETTLEMENT PLAN IS GIVEN APPROVAL BY GOVERNMENT

AROUND TOWN

Sights and Faces Seen
While irrigation wells continue being dug over the entire county, bids were called for surfacing Highway 60, farmers came in and signed applications for government payments...

H. V. Hennen, secretary of the chamber of commerce, went to the bank Tuesday morning, saw the sign, "Closed for Holiday"—and asked, "What holiday is it?"

Wednesday morning Jack Robertson turned north off Main Street in his truck and almost spilled Eskimo Spitz which invariably comes on top of the cab.

Swapping houses was the order of the Kerr family this week when Bill and family moved into Dad C. F. Kerr's home and Dad and family are now occupying Bill's former home.

Ike Crosthwait To Operate Cafe In Los Angeles

That Ike O. Crosthwait has leased a cafeteria in Long Beach was learned here this week. He leased the place February 24, exactly three months after selling his cafe here in Hereford to Mr. and Mrs. Paul Foster on November 24, 1936. Formerly the Webb Cafeteria, his new cafe is located at 432 West Broadway in Long Beach, and has been changed to Ike's Cafeteria. Mr. Crosthwait has an option to buy the place after a period of one year. He left Hereford six weeks ago to visit his son, Buford Crosthwait, and wife in Colton, California. Buford will also move to Long Beach, where he will be associated with his father in the cafeteria. Within the next three weeks, Mr. Crosthwait expects to return to Hereford for Mrs. Crosthwait and his family, and will move to Long Beach where they will make their home.

Dillehay Attends Father's Funeral

Mr. and Mrs. C. H. Dillehay left at 6 o'clock Wednesday morning for Decatur, Texas, following the arrival of a message reporting the death of Mr. Dillehay's father, T. J. Dillehay, 73 years of age. In poor health for some time, T. J. Dillehay was thought to be greatly improved. Recently when Mr. Dillehay went through Decatur on his way to New Orleans, his father was in good health, but on the return trip he was suffering from an influenza stroke. Funeral arrangements had not been completed Wednesday. T. J. Dillehay was known in Hereford, having visited here numerous times and spent November and December, 1936, here, when he saw his first big snow—and commented extensively upon the fact. During his visits here, he acquired many friends who mourn his death. He was an old-timer in Wise county, where he had lived for many years and where he had innumerable friends.

Gass Sale Will Close March 13

As the D. E. Gass & Son sale swung into its second week, Nestor Gass, manager, today said that the sale will close Saturday, March 13. Held for the purpose of clearing the estate of the late D. E. Gass, the sale is store-wide in scope, and includes reduced prices on merchandise in every department, some of which is low spring merchandise, Mr. Gass said.

Local Residents On Teacher Conference Program



C. H. DILLEHAY, JESSE STANFORD, G. M. HUDSON. The three men pictured here, along with Miss Neville Wrenn, will have important parts in the Northwest Conference for Education in Canyon March 12-13. Rural teachers and those of the Hereford schools will attend the conference.

Set Letting On Highway 33 for Middle March

The State Highway Commission last week issued a call for bids on 11 Texas roads, including the gap in State Highway 33 (U. S. 90), to be submitted by March 15-16. Bids on the 11 projects are to total \$1,500,000, according to the announcement. In issuing the call for bids the department gave the following statistics regarding the road here: "Deaf Smith—Highway 33: Caliche and limestone base course, with asphalt base preservative, from Cassin county line through Hereford to Randall county line." Deaf Smith officials were unable to announce the exact date for beginning of work on the road, but predicted that it would start during the summer months, probably in April or May, and would be rushed to completion as rapidly as possible. Following the completion of the road from here to the pavement in Randall county, a direct paving connection will be made into Amarillo, giving residents of this area access of pavement to all points leading out of Amarillo. Further lettings on the road from Deaf Smith county west are also expected to complete the gap on U. S. 90, giving an important connection between two strips of pavement, which form an integral part of the coast-to-coast highway network. Work is now in progress on Highway 33 west of Summerfield in Farmer county. When this project is completed, the road will run north of the railroad into Clovis. Stakes have already been driven, and the present project calls for grading and drainage structures.

March - In Like a Lamb

"In like a lamb," was the common expression on the streets of Hereford Monday, as March dawned bright and clear to inaugurate the opening of what has come to be termed the official first storm month. The expression was always completed, "and out like a lion," as residents recalled the days of March, 1936.

Auto Tags For 1937 Get Little Attention Here

License plates for 1937 are moving out slowly at the present time, according to Fred Baird, deputy tax collector, who said today that only 22 of the new plates had been bought here. Under the present law, automobile owners may purchase their 1937 tags now and attach them to their cars, but the new plates are not compulsory until April 1, 1937, which is the deadline for driving without new plates. It is necessary, however, for persons who have automobiles bearing license tags from New Mexico and other states where tags were compulsory February 1, to secure 1937 tags at the present time. This week four arrests were made by state highway patrolmen in cases where out-of-state cars still carried tags which have already expired.

Texas tags this year feature cream colored numerals on a black background, and in Deaf Smith county they run from 305-501 upward in serial numerals. Last year 1,270 tags were issued here.

Four Hereford Residents In Teacher Meet

Four citizens of Hereford will have prominent parts in the success of the Northwest Texas Conference for Education which is to be held in Canyon March 12-13. G. M. Hudson is a member of the nominations committee; C. H. Dillehay is a member of the administrative progress committee. W. Jesse Stanford will participate in a panel discussion in the city administrators' and trustees' section, and Miss Neville Wrenn will be chairman of the science teachers section. Between 2,500 and 3,000 teachers are expected to attend the conference.

Weather Report For Past Month

The average temperature in Hereford for the month of February was 41 degrees, according to W. C. Nix, observer for the U. S. Weather Department here. He reported a mean maximum of 57 degrees, and a mean minimum of 26 degrees. Friday, February 5, was recorded as the hottest day here, with a reading of 74 degrees. Monday, February 1, and Wednesday, February 10, both had readings of 10 degrees, and were reported as the coldest days here last month. During the month, residents saw 10 days of dust, nine clear days, seven partly cloudy and 12 cloudy. Moisture was 15 of an inch for the month, most of which fell on February 16, in the form of snow and sleet.

County Returns 300 Forms for Payment

More than 300 applications for grants in Deaf Smith county have been signed and returned to College Station for final approval and payment, it was announced here today by Alex E. Bateman, county extension agent. Payment on these applications are expected to arrive here between March 20 and April 1, according to Mr. Bateman. The arrival of 150 additional applications was also reported this week, bringing the total to 1,247 applications, which are expected to net more than \$300,000 to producers in this county. Since applications must be signed by both the landlord and tenant, Mr. Bateman stated that many of them would have to be mailed out of the county and out of the state to secure signatures from landlords. He estimated that this procedure would delay some of the payments in the county, but said the work of processing and securing local signatures was being rushed as rapidly as possible. "We have all the forms processed and ready to sign," he stated. "Local residents may now come in and sign without waiting for notices. The quicker the applications are signed, the sooner payments will arrive."

Bands to Give Joint Concert Here Thursday

FREE PRESENTATION TO INCLUDE HEREFORD, CANYON BANDS

The Canyon Band, Hereford Band and Hereford Orchestra will be presented in a joint concert in the high school auditorium here Thursday night, March 4, at 7:45 o'clock, it was announced today by Ralph Smith, Hereford director. The concert will be offered free of charge, Mr. Smith said, and the public is invited to attend. The program for the occasion follows:

Program Is Listed. Orchestra numbers—Celebrated Minuet from First Symphony, Valencini; Elegie, Aletter; Songs of the South, Tocaben. Numbers by Hereford and Canyon bands: Them Basses, Huffure; Show Boy, Huff; Little Blue Bell Overture, Hazel; Drum Major Man, Yoeler; Saskatchewan, overture, Holmes; The Little Giant March, Moon; The Merry Widow Selection, LeHar; Lassus Trombone, Fillmore; Martha Selection, Floton; Our Director, Bigelow. The Canyon band will arrive here Thursday afternoon for a joint rehearsal with the Hereford band, and will be accompanied by R. G. Stephenson, Canyon director, Band and orchestra members will serve

McConnell Named Leonard Dealer In Hereford Area

The appointment of George McConnell as Leonard refrigerator dealer in Hereford was announced this week. McConnell has already stocked the 1937 Leonard boxes, and has them on display in his shop here. In announcing the line, Mr. McConnell invited the public to visit the shop and inspect the new boxes. For the past 10 years he has been in the electrical appliance business, and has been working with mechanical refrigerators. In addition to Leonard refrigerators, McConnell also handles General Electric radios and a complete line of electrical appliances. As an introductory feature, he has placed a special meter in the window of his shop, and will record the amount of electricity required in operating one of the Leonard machines for a period of one month. The meter has been placed in open view, and he invites the public to check the meter from time to time.

Bassett Funeral Held Wednesday

Funeral services for T. C. Bassett, 44, were held Wednesday afternoon from the Black Funeral Home, conducted by Rev. Godwin, Baptist pastor at Vega, assisted by Rev. T. C. Willett, pastor of the First Methodist church here. A native of this county, Mr. Bassett spent most of his life here and had many friends, who mourn his death. He died February 26 in a hospital in Wichita Falls. He was born September 12, 1892, and was formerly engaged as a stock farmer in this vicinity. He was a member of the Baptist Church and of the Masonic Lodge. The Vega and Hereford Masonic Lodges had charge of the funeral services at the cemetery. He is survived by his mother, Mrs. T. J. Bassett, of Ontario, Oregon; two sisters, Mrs. John Whitsett of Hereford, and Mrs. Harry Weldon, of La Junta, Colorado; three brothers, J. M., C. E. and J. E. Bassett, all of Ontario. Interment was made in the West Park Cemetery.

Banquet Speaker



James W. Witherspoon, as principal speaker at the Chamber of Commerce banquet at the First Baptist church Friday night, will talk on the opportunity offered through development of Deaf Smith County.

C-C Banquet Is Slated For Friday Night

A short but interesting program will be the feature of the annual chamber of commerce banquet at the First Baptist church here Friday night, March 5, according to announcements today. Speaking on the possibilities offered through present day development in this immediate territory, District Attorney James W. Witherspoon will be the principal speaker of the evening. A five-piece high school orchestra, directed by Ralph Smith, will furnish music for the occasion. Jesse Stanford, president, will review the activities, accomplishments and aim of the organization for the past year. H. V. Hennen, secretary, will give a financial report. During the dinner hour, no music will be played and the time will be devoted to eating and "knowing your neighbor better." Tickets were placed in the hands of committeemen Wednesday morning, and will be sold prior to Friday. The tickets are priced at 60 cents, and the meal will be served by ladies of the First Baptist church. Merchants are urged to purchase extra tickets and to invite farmers of this section as their guests in order that the purpose of the organization, and its goal toward aiding rural communities may be heard and understood by the farmers. Officers for the ensuing 12 months will be elected during the course of the annual banquet.

Model Farm Units To Be Set Up Here

NO DEFINITE TIME SET FOR COMPLETION RURAL PLAN

The long discussed Rural Rehabilitation Program for Deaf Smith county has been approved, both in the district office in Amarillo, and in Washington, D. C., it was learned here this week by H. V. Hennen, chamber of commerce secretary, and Mayor C. J. Paddock. They said the statement came from Mr. Hauter, manager of district 12 of the Rural Resettlement office in Amarillo.

Expect Information. "We do not know when actual work will begin," they stated, "but not until the rural electrification program has been worked out here. The two projects go hand in hand, and when the electrification problem is ironed out more developments will be seen in the resettlement field."

Although assured for some time, it was pointed out that the approval of the rehabilitation program had not been made public because the government has been purchasing land upon which to establish the units. For more than 30 days, Pim Denton has been located here for the purpose of buying land. A group of economists have also represented the government in securing data regarding irrigation, crops, soil and other details; the government expects to use this material in determining the size and nature of resettlement units.

To Use Irrigation. At the present time, no definite knowledge of the specific units has been made public. It is estimated, however, that from 50 to 100 units will be established in the county, improved with irrigation wells and other necessities. Farmers will be established on the units, which will be sold to them on long-time period with a reasonable interest rate. Since irrigation is to play a definite part in the unit development, it was pointed out that the electrification program will be tied in with the present program. The units are to be scattered in all directions from town. No information was available regarding specific details of the proposed program, but will be released as the program is developed during ensuing months.

County Will Get Special Listers from Government

To combat wind erosion in this section, the U. S. Department of Agriculture has consigned three three-row listers with commercial hitchers to Deaf Smith county. It was announced today by County Judge Earl W. Wilson. The tractors are scheduled to arrive here Saturday, and the hitchers Tuesday, March 9. "We will also get a large tractor from the Soil Conservation Service, and plan to start listing next week," Judge Wilson said. "The work will be done as rapidly as possible, and approximately 100 acres will be listed each day."

Local Lions Get National Recognition

Ranking first in membership increase in the entire United States, for small clubs, the Hereford Lions Club was this week given national recognition. Entered as a club of less than 50 members July 1, 1936, the club has increased to a membership of 76 at the present time—a greater percentage of increase than any other club in its class in the nation. The club is listed in Division 3 in the membership year. The achievement was formally announced in the national membership bulletin, recently published.

Weather Chart

Temperature extremes and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.
Day Max. Min. Moist.
Thursday 64 25 0.00
Friday 55 19 0.00
Saturday 53 20 0.00
Sunday 50 14 0.00
Monday 50 20 0.00
Tuesday 57 21 0.00
Wednesday 53 20 0.00
Thursday 71 26 0.00

Deputy of THE Devil

BEN AMES WILLIAMS

Copyright-Ben Ames Williams

W.N.U. SERVICE

(Continued from last week)

Jerrell's eyes met those of Doctor Greeding and the two men stared at one another for a moment, equally startled. Even Mary Ann found no quick word here. Greeding could read Jerrell's thoughts, could see the other's astonishment and reprobation; and he flushed angrily.

And knew a doubled anger. For why was Jerrell here? Something like jealousy awoke in him.

Then Jerrell was saying, awkwardly: "Good evening, Miss Carlisle. Hello, Ned!" And he asked: "Is Dan at home?"

She shook her head. "No, No, he's in New Hampshire; won't be back till Sunday." And then, quickly to Doctor Greeding: "I'm sorry our phone didn't ring, Doctor. It must be out of order. Too bad you had to come way over here; but I'll be ready at six in the morning."

Doctor Greeding, perceiving that she was protecting him, felt a quick delight. They were thus brought in alliance to deceive Jerrell; and he said readily:

"It's quite all right. I needed the walk. And I'll have Thomas pick you up at six."

Greeding nodded, waiting; but Jerrell made no movement to leave—and Doctor Greeding was by Mary Ann's deception left with no pretext to stay.

His tone was calm as he bid the two good night, but he walked away from the house in a deep turmoil of conflicting emotions. There was a storm of passion in the man—of anger at Mary Ann, for permitting Jerrell to stay thus alone with her, in the empty house. He thought, absurdly, of chiding her next day, of uttering some admonition.

But she might remind him that if his own presence there involved no indiscretion, certainly she could receive Jerrell. This thought, that Jerrell might freely pay Mary Ann whatever attention he chose, swept through Doctor Greeding like a storm; Mrs. Greeding, from that moment became in his very thoughts like an iron chain that fettered him and held him bound.

CHAPTER VI

Doctor Greeding did not sleep that night at all. He was shaken and trembling and perspiring; yet he felt cold, and he pressed his teeth together to prevent their chattering.

Man's character is built of many reticences, of an infinite number of self-restraints. He is molded and determined not so much by the things he does as by the things he refrains from doing. Doctor Greeding had so long held himself under discipline that it had become automatic to do so;

he had molded himself into a proficient surgeon, into a devoted husband into a wise and indulgent father. He had come to think of this individual whom he had created as himself, his essential self.

But tonight he recognized the fact that this conventional and



Doctor Greeding Did Not Sleep That Night at All.

respectable individual was not himself, but a mask which he presented to the world. Behind this counterfeit sentiment there lived another man, bold and ruthless, and passionate, driven by appetite, drunk with desires so long restrained.

He lay sleepless all that night, twitching on his bed like one racked by pain; and at work next day he was somber-eyed and frowning. Even Mary Ann remarked this; she said to him when they were alone:

"I'm afraid my spaghetti didn't agree with you?"

"Oh, yes," he assured her shortly. "She watched him. 'I persuaded Mr. Jerrell to stay and eat the rest of it,' she explained. 'Ah!' he assented in a grim tone.

The girl was disturbed. "I hope you didn't mind—my pretending you were there on business," she said. "I thought you might prefer it so."

He said shortly: "I wasn't in the least ashamed of having dined with you, Mary Ann."

"I was afraid Mr. Jerrell would not understand."

Was it for my sake alone that you—feared his ill opinion?" he asked, in almost angry challenge.

She looked at him in quick surprise at his tone, on guard, yet also amused. "Oh, of course I've my own reputation to consider, too," she said—and turned quickly away.

He found no further opportunity for speech alone with her that afternoon; and when he left the office the man was ready to risk any folly in order to see her again, to amend the damage his last word might have caused. Thomas,

without orders, took the road to the Lake; but the Doctor ordered him just to stop at the Carlisle's.

Mary Ann was not at home, however. Professor Carlisle himself came to the door; and Doctor Greeding asked for her, his thoughts swift to seek some pretext for this call. Professor Carlisle said:

"I'm sorry, she's dining with Mr. Jerrell. Shall I give her some message?"

Dining with Jerrell! Doctor Greeding shook at that word as though a strong wind blew upon him; but he managed to speak easily: "It's not important," he said. "I was just starting for the Lake, and stopped by on the way; but this can wait till Monday."

Mary Ann could dine that with Jerrell, without provoking criticism; and he and Jerrell were of a like age, of an equal stature, both men! The only difference between them lay in the fact that—Jerrell's wife was dead, while Myra was alive!

While Myra was alive! . . . His dark thoughts focused there.

At the last village before reaching the lake, he bade Thomas telephone the island so that a boat would meet them at the landing. The lights of a drug-store; and Doctor Greeding also alighted, as much because he could not bear inaction as for any other reason. While Thomas was at the phone he bought a box of candies. Myra liked candy.

"Mrs. Greeding will come to the landing, sir," the man reported.

Doctor Greeding nodded. "All right," he said, holding his tone under control.

The car turned into a gravel road, tortuous and winding, and Thomas drove more slowly now. There were, a hundred yards short of the landing, some public garages, one of which Doctor Greeding kept under rental for the season. At this point he said:

"Let me out here, Thomas. I'll walk down to the wharf. You can put up the car, and we'll wait for you."

So the chauffeur pulled up, and Doctor Greeding alighted. With the box of candy under his arm, he went on down to the lake shore.

The boat approached, its bow light shining green and red; Mrs. Greeding swung it in to the landing.

"Hot in town?" she asked. "Rotten!" he said harshly. "Where's Nancy?"

"At the Frisbies," she said. "Dan turned up this afternoon, on his way back to Boston, and they're all gone on a picnic down the lake, cook supper on the beach."

At the mention of Dan's name, Doctor Greeding thrust the clutch lever viciously forward, and the boat leaped ahead.

"Tired?" she asked, "you seem tired."

"I had a hard week," he agreed. Then they cleared the point of the high terrace built out into the lake in front of the house and saw the boathouse lights.

He eased the throttle shut; the boat slowed, the broad bow settled down into the water, checking their way. They drifted easily into the slip. He turned off the ignition, and the engine died, and he stepped out on the wharf. Thomas was making the boat fast at bow and stern. He said: "Good-night, Thomas."

Mrs. Greeding climbed out of the boat, and they went up the winding path toward the house together.

Doctor Greeding and Mrs. Greeding came to the big empty house. The living room was lighted, and the billiard room. Their steps echoed hollowly. She kissed him.

"Would you like some supper—crackers and milk or something, Ned?"

He shook his head. "I'll swim," he said. "I'm still hot from town. How about you?" She never swam at night, and he expected her refusal. She shook her head.

He went upstairs alone, while she stayed below. Then: "Myra, will you bring my trunks?"

She said, amused. "You're the most helpless thing!" He heard her coming up the stairs, heard her go out on the balcony, and so return. She appeared in the open doorway, his swimming trunks in her hand. He took them.

"I brought you a box of can-

dy," he said curtly. "There on the table."

She was fond of sweets. She loosed the wrappings, opened the box. "Bless you," she said. "You never forget, do you, Ned? I know I shouldn't eat them, but—"

She chose a caramel. He butted the trunks. She put the piece of candy in her mouth; and mumbling the words she asked casually:

"Who did you see this week?" This trick of hers, speaking when her mouth was full, always exasperated him; it acketed now like a detonator on his bottled anger.

"I had dinner with Mary Ann last night," he said, willing to annoy her.

She protested: "Ned, was that wise? It takes so little to start talk."

"Talk! Talk! Talk!" he exploded, his eyes red and wrathful. "I'm sick to death of your talk! I wish you'd—"

She seemed suddenly to choke, as though on the candy in her mouth. The Doctor stared at her in swift, dawning understanding. He took one step toward her; then his face pale, his lips white, while she coughed, strangled, he went abruptly out of the room, down to the little beach where they were accustomed to swim.

(Continued next week)

"THE PLAINSMAN"
Is On Everyone's "MUST" List. Make a Date Now to See It!

SHERIFF'S SALE
STATE OF TEXAS, County of Deaf Smith.
By virtue of an execution issued out of the Honorable District Court of Hill County, on the 8th day of January, 1937, by the Clerk thereof, in the case of D. A. Webb versus L. E. Webb, et al, No. 10922, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in April A. D. 1937, it being the 6th day of said month, before the Court House door of said Deaf Smith County, in the State of Texas, the following described property, to-wit:
All that certain tract or parcel of land situated in Deaf Smith County, Texas, and more particularly described as follows: The Northeast quarter of Survey No. four (4), Block No. Seven (7), B. S. & F., Certificate No. 1-694, Patent No. 513, Vol. No. 34, containing 100 acres of land, said land is described by metes and bounds as follows: Beginning at the northeast corner of said section 4, same being the northwest corner of Survey 17, Block 1, for T. T. R. B. C.; thence south 950 varas, stake in east line of survey 4; Thence west 950 varas, a point the center of said survey 4; Thence north 950 varas to north line of survey 4; Thence east 950 varas to the beginning. Levied on as the property of L. E. Webb to satisfy a judgment amounting to \$3,000.00 in favor of D. A. Webb and cost of suit. Given under my hand, this 20th day of February, 1937. J. O. NEWELL, Sheriff.

BANKING SERVICE
Geared to Business Needs

In offering a complete banking service for the needs of industry in the community, this bank realizes that as business grows and progresses, so will it grow in influence and scope of service. It is the purpose of the officers of this bank to foster industry by offering complete, well-rounded facilities that meet every demand.

THE FRIENDLY BANK THAT MEETS YOUR NEEDS

First National Bank
OF HEREFORD

MEMBER FEDERAL RESERVE SYSTEM

A Strong Bank Thoughtfully Managed

Big Savings On
Irrigation Casing
ALL SIZES—HEAVY GRADE
FOR IMMEDIATE DELIVERY

West-Tex Pipe & Supply Co.
AMARILLO, TEXAS. PHONE 8113

START STOP RACE CLIMB AND DON'T WORRY

Protect What You Have
INSURE
John McLean
Insurance Agency
Phone 273

There's Nothing Like
GAS
for
COOKING
The instant heat, higher speed and numberless shades of temperature, that only Gas can provide, give finer flavor in all cooking!

REFRIGERATION
Gas makes possible silent, simplified refrigeration. No moving parts to wear out. Air-cooled—uses no water. Low operating costs.

WATER HEATING
Gas provides an abundant, dependable supply of hot water whenever you want it—day or night! Low cost and nothing to tend.

HOUSE HEATING
House heating with Gas is absolutely effortless. No fuel to order or store. Nothing to bother with. No dirt, smoke or soot.

West Texas Gas Co.
Good Gas With Dependable Service

WITH YOUR ENGINE OIL-PLATED

CONOCO

GERM PROCESSED OIL

OIL-PLATING differs widely from other forms of lubrication in this plain, understandable way: It remains lastingly fastened to the pistons, bearings and other engine parts, even when they are not in motion. This is made possible by the Germ Process—patented—which gives Conoco Germ Processed oil its strong attraction for metals, so that every working part becomes durably Oil-Plated.

Oil-Plating is not like any lubrication that merely goes on-and-off. Once Germ Processed oil covers the parts it never leaves them bare of Oil-Plating . . . Never when the pistons are racing thousands of strokes a minute . . . Never on any hills, despite any load . . . Never while you park at a dozen different stores.

So it's nothing to you, when engineers blame more than half of all engine wear on so-called "dry starting." Nor need you worry over all the rest of the annual Spring oil scare. Whether your car is new or old, you can make your longer runs . . . hit your higher speeds . . . enjoy your hotter sunshine. Oil-Plating can take it like the longest-lasting part of your engine. For Oil-Plating really becomes a long-lasting part of your engine, as you change to long-lasting Conoco Germ Processed oil. Continental Oil Company

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

County Federation of Clubs Have Interesting Meeting Here Friday

Deaf Smith County Federation of Women's Clubs met at the Baptist church Friday in an all-day session, with a covered dish luncheon at the noon hour. Members of the L. A. E. and Lone Star Study clubs were hostesses.

Before the luncheon the group was entertained by the Merry Mary quartet, composed of Mary Elizabeth Rice, Mary Ann Baird, Mary Thompson and Mary Tielof, who sang Sleep Kentucky Babe, and the Bells of St. Mary's. During the lunch hour Mrs. A. O. Thompson was master of ceremonies and introduced Mrs. J. W. Walker, president of the Seventh District, who in turn introduced other district officers present, including Mrs. Meade Griffin, press and publicity chairman; Mrs. O. B. Jackson, permanent headquarters chairman; Mrs. E. H. Perry, secretary, and Mrs. F. E. Cabe, member program committee, all of Plainview.

Guests from the Friona Woman's club were introduced by Mrs. Rube Kinsley. They were Meses. Roy Slagle, C. C. Maurer, O. F. Lange and Jerry Blackwell.

In the afternoon a varied program was given. Mrs. Harry Seed gave a clever and original piano solo. A Dutch Romance. Two violin solos were rendered by Miss Hertha Baer. Mrs. J. W. Walker was the principal speaker. She said that the Federation was the largest women's organization in the world, and that permanent headquarters in Austin was the second state club house for women in the United States. Mrs. Walker stressed the importance of attending the Seventh District convention to be held in Canyon on April 8 and 9, and told of the program which will have for its theme Education for Living. She stated that one of the objectives of the present administration was to help clubs plan study courses and said: "If we would grow spiritually, culturally and intellectually, we must fill these conditions for well being." The speaker urged club women to become interested in and support legislative bills now pending, and called attention to the prizes being offered by the different departments in the Federation, including the International Relations, Junior, Fine Arts, Press and Publicity and Year Book departments.

Mrs. Rube Kinsley announced that she was offering a prize of \$3 for the best essay written by school children on Citizenship.

A short business meeting was conducted after the program, when Mrs. L. L. Cannon of Summerfield was elected delegate to the convention in Canyon, April 8 and 9, and Mrs. Bessie Patterson was elected alternate.

JUNIOR BAY VIEW CLUB STUDIES GERMANY

The Junior Bay View club continued its Travel Study Course, with an interesting lesson on Germany at the home of Margaret Witherspoon Thursday evening. Ina Mae Gilbreath, as leader, introduced the subject of study with facts concerning the present size and population of Germany. She also told of the people and their occupations.

Ernestine Wayland gave vivid word pictures of an imaginary tour through Germany, mentioning Berlin with its many universities and high schools, and the Rhine River with its many old castles along the bank. She told about the government and thriftiness of the people and their industries.

Refreshments were served to Fern Carlisle, Ruth Conkwright, Edna Daughete, Ina Mae Gilbreath, Eva Gilliland, Katherine Kirby, Eloyse Pitman, Gwendoline Spradley, Rhita Jean Sullivan, Ernestine Wayland, Mary Fraser and the hostess.

COUPLE HONORED WITH SHOWER

Honoring Mr. and Mrs. Jack Dean, who have just recently married, Mrs. Johnnie Womble, Miss Inez Easter and Mrs. Edgar Sowell entertained with a miscellaneous shower Thursday night at the home of Mrs. Sowell.

Appropriate games were enjoyed and the shower was introduced when the laundry man arrived with a package of laundry labeled "For Mr. and Mrs. Dean". The package when opened revealed gifts for the honor guests.

Those attending were Messrs. and Meses. Owen Stagner, Walter Easter, B. R. Dixon, Johnny Womble, and Edgar Sowell. Mrs. Frances McClendon, East Springer, Ted Lomas, Marvel Upton, Vera Mae Thomas, J. W. Witherspoon, Inez Easter, and the honor guests.

MRS. EASLEY ENTERTAINS LUNCHEON CLUB

Members of the Wednesday Luncheon club were entertained with a lovely bridge luncheon at the home of Mrs. Oscar Easley on Wednesday of last week. A yellow and green color theme was effectively carried out in the appointments of the enjoyable affair. Yellow linen covered the table which was centered with a low green bowl of colorful fruit. In the afternoon games of contract furnished entertainment when Mrs. B. M. Wiltshire was awarded high score.

Those present were Meses. Alton Fraser, Jack Wayland, C. C. Rockwell, B. M. Wiltshire, J. C. McCracken, W. L. Davis, W. M. Emmons and Colby Conkwright. Mrs. T. H. Coursey was a luncheon guest.

LONE STAR STUDY CLUB PRESENTS PROGRAM

An interesting program on South America was presented at a meeting of the Lone Star Study club Monday afternoon at the home of Mrs. James Albridge. Mrs. Ernest Medkief was assistant hostess.

Mrs. Elmo Lawhon presided at the short business session when four new members were voted into the club. The new members are Meses. C. O. Phillips, Louie LeGrande, Owen Stagner and Cecil Guseman.

The program was directed by Mrs. F. W. Young, who discussed the South American Jungle. She told of the density of the forests and under growth, of the quality and value of products obtained from the jungle, of animal and bird life that inhabit that land, and of the natives who live there.

Mrs. Robert Thompson read a paper prepared by Mrs. Harold Close on Modern South America. She told of each country as seen by tourists on a trip through the Andes on small trains and over and among them by plane. The cities of European type were described.

Mrs. A. R. Posey had charge of a special number which was a reading by Billy Jo Roberts.

The next meeting will be held at the home of Mrs. Roy Jowell on March 15. Refreshments were served to 16 members.

BIPPUS CLUB MEETS WITH MRS. MORRISON

The Bippus Demonstration club met February 24 at the home of Mrs. E. Morrison. Each member brought a covered dish for the luncheon, which was served at noon.

A short business meeting was conducted in the afternoon. Roll call was answered with a favorite sandwich recipe given by members. Plans were made for a box supper to be given at the community house. Quilting furnished entertainment. Mrs. Steve Williams won the club prize and the hostess prize went to Mrs. Mason.

Two members were welcomed into the club. Mrs. Rufus Overstreet, an old member who has returned to Bippus, and Mrs. Walton, a new member.

Club members present were Meses. Griggs, Burks, Mason, Homfold, Pinnell, Smith, Williams, Bippus, Dodson, Jones, Overstreet, Walton, Simmons, Knabe, Miss Ruth Hoover and the hostess. Visitors included Mrs. Clarence Morrison of Hereford and two guests from Vega.

The next meeting will be held at the home of Mrs. Mason, March 10.

LONDON BRIDGE CLUB ENTERTAINED

The London Bridge club was entertained Thursday afternoon at the home of Mrs. Ernest Medkief. High score prize was awarded to Miss Mildred Buck, a guest of the club.

A delicious salad course was served to the following members: Meses. Charles Brooks, O. C. Holt, Nelson McRight, Emmett Milburn, Lee Morgan and J. T. Gilbreath, Jr. Mrs. W. R. Kimbrough and Miss Mildred Buck were guests.

MRS. ROY JOWELL HOSTESS FOR CLUB

Mrs. Roy Jowell was hostess for members of the Pleasure Hour club Thursday afternoon. High score in games of contract went to Mrs. Jim Black, second high to Mrs. B. R. Dixon.

Members playing were Meses. Boyd-London, Harry Lomas, B. R. Dixon, W. J. Smith, James Wilson, Grace McLahey and the hostess. Mrs. Jim Black was a guest.

Four County Projects For NYA Students

National Youth Administration work projects have been approved for Deaf Smith county by Lyndon B. Johnson, state director, according to Phil B. Wilson, district project superintendent of the Panhandle district, follow:

The school cafeteria, which is designed to employ NYA youths for the purpose of furnishing free meals for approximately 120 children in the public schools. This project has been extended to the end of the present school term.

The county agricultural agent's project, which is designed to employ youths to assist in clerical work and the running of terrace and contour lines in connection with the county agricultural agent's office.

The project for clerical assistance to the Deaf Smith county relief board.

The project to cover various

phases of home economics work in connection with the WPA sewing room.

There are sufficient projects already approved for this county to work every youth available at the present time. All NYA projects are designed for the purpose of offering youths a job with maximum training and maximum job discipline as well as offering part time employment, Mr. Wilson said.

NO SHARP LINE BETWEEN WINTER AND SPRING WHEAT

Contrary to popular impression, there is no sharp line which distinguishes winter wheats and spring wheats. In some parts of California and the South farmers plant well known varieties of spring wheat in the fall and they grow through the winter. The growth habit is regarded by wheat specialists as only one of the factors which enable them to distinguish one variety of wheat from another.

Even So!

This sign was seen in a restaurant in a small Texas town:

"Our steak might be tough, but think how tough it would be to have no steak."

Friona News

BY JOYCE LANDRUM

Jack and Newman Carr were here from Bovina Wednesday.

Mr. Bernice, Maryin, Ray and Merle May of Sudan were in Friona Wednesday.

Chas. Lovelace of Farwell was a business visitor here Wednesday and Friday.

Mrs. C. F. Rogers and Miss Lucille Curry were in Pampa Monday and Tuesday visiting relatives.

Mrs. H. H. Wels of Kermit, N. M., visited here this week.

The play, Happy Valley, was presented by the Junior Woman's club Tuesday night.

Miss Emily McLean of Dimmitt was in Friona Tuesday night.

L. R. Dilger has returned from a two weeks stay in Topeka, Kansas, and was accompanied by Mrs. Dilger's mother, Mrs. James, who will spend some time here.

Mr. and Mrs. Homer Johnson of Odessa were Friona visitors Tuesday.

Arlin Dilger of Dimmitt visited relatives here last week end.

Alice Guyer, Orma White and Gladys Settle, and Hulet Lea are visiting in Colorado.

G. M. Bullard, Edith Crabtree and Cleo Cozby of Floydada were

visitors here Friday and Saturday. Mr. Bullard is the father of Mrs. J. L. Landrum, who accompanied them on the return trip. Miss Cozby remained here to visit a few weeks.

Miss Irene Boggus, Melzia Chronister and Mrs. Neva Raybon visited in Hobbs last week end.

The Junior Woman's club will present Happy Valley at Lazbuddy Tuesday night. It will again be presented in Friona Wednesday night.

Howard Todd was here from Kansas City this week.

Ed Boggus and family spent Sunday with friends in New Mexico.

A group of Friona ladies attended a covered dish luncheon in Hereford Friday.

Mrs. Naomi Todd and children are in Tennessee for a two weeks visit.



CLASSIFIED ADS

for results

Pardon Our Pointing-But We Can't Help It WITH VALUES LIKE THESE

<p>RICE Fancy Blue Rose, Lb. 5¢</p> <p>BEANS Small Lima, 2 Lbs. 17¢</p> <p>CRACKERS Excell, 2-Lb Box 14¢</p> <p>SALMON Alaska Pink, Can 10¢</p> <p>PEAS American Wonder, 3 No. 2 Cans 29¢</p> <p>CORN Roxville Field, 3 No. 2 Cans 25¢</p> <p>BLACKBERRIES No. 2 Cans 11¢</p> <p>HOMINY Van Camp's, No. 2 1/2 Can 10¢</p> <p>CATSUP Kern's, Large Bottle 10¢</p> <p>CLOROX Pint 14¢ Quart 23¢</p>	<p>GREAT WEST FLOUR For Making Delicious Pigs 'N Biscuits They Sho Am Good! FREE RECIPE</p> <p>24-POUND SACK 89¢</p> <p>FRESH FRUITS AND VEGETABLES</p> <p>BANANAS Fancy Yellow Dozen 10¢</p> <p>APPLES Fancy Winesaps 3 dozen 25¢</p> <p>SPUDS Colorado Reds 10 pounds 29¢</p> <p>DEPENDABLE MEATS</p> <p>ROAST Stamped Beef, No. 7 cut, pound 14¢</p> <p>STEAK Stamped Beef, shoulder cuts, pound 15¢</p> <p>ROUND BONE STEAK Baby Beef, pound 19¢</p> <p>SLICED BACON Sugar cured, pound 29¢</p> <p>FRANKS, MINCED HAM 15¢</p> <p>BOLOGNA, pound 15¢</p> <p>CHILI Fresh Home Made, pound 15¢</p> <p>FRESH FISH Pound 25¢</p> <p>POT ROAST OR SHORT RIBS, pound 12¢</p>	<p>COFFEE Schilling's 1 Lb. 26¢ 2 Lbs. 51¢</p> <p>PRUNES 50-60 Size, 2 Lbs. 15¢</p> <p>OXYDOL Large Package 19¢</p> <p>SOAP P. and G., 10 Giant Bars 35¢</p> <p>SOAP Camay Toilet, 3 Bars 17¢</p> <p>MILK Borden's Rose Brand Small Can 3 1/2¢ Large Can 7¢</p> <p>COFFEE Break O' Morn, 1 Lb. 17¢</p> <p>COFFEE Golden Light, 1 Lb. 21¢</p> <p>COCOA Hershey's, 1-Lb Can 12¢</p> <p>SPINACH Olimto, 3 No. 2 Cans 25¢</p>
---	---	---

FURR FOOD

MEAT AND PRODUCE PRICES GOOD FRIDAY AND SATURDAY

RADIO
Every Person Every Purse
From the G-E House of Magic

MODEL E-61
A metal tube table model remarkable sensitivity, clarity and volume. A beautifully designed model. More for your money!
\$29.95

MODEL E-62
A metal tube model giving equivalent of eight tube performance. Excellent tone-diverse cabinet, wide vision
\$39.50

MODEL E-72
Even metal tube gracefully console model with G-E for performance and simple sliding rule tuning scale.
\$55.50

MODEL E-106
This 10 metal tube radio is capable of anything. Stabilized audio speaker, sliding rule tuning scale, speech music control, and automatic volume control make this the outstanding radio for 1937. Its beautiful cabinet enhances the furnishings of any home.
\$109.50

Liberal ALLOWANCE FOR YOUR OLD GLASS TUBE SET

McCONNELL ELECTRIC COMPANY
G-E RADIO DEALER
759 303 N. Main St.

GROCERY PRICES GOOD ALL WEEK

State-Wide Safety Campaign Launched

Austin.—C. J. Rutland of Dallas, as chairman of the Governor's Traffic Safety Committee, will direct the statewide war on traffic accidents which has been declared by Governor Allred.

Mr. Rutland was elected by the committee at its meeting in Austin last week, when 100 members gathered from every section of Texas to organize and plan a state safety program which will end the reign of Sudden Death on Texas highways and streets.

The chairman is an outstanding authority on traffic safety, having served as regional director of the National Safety Council and as chairman of the Dallas Citizens Traffic Safety Commission. He is a graduate of Texas A & M. College and of Cornell University.

The safety program adopted by the Governor's Committee will be built around the three E's of safety, Engineering Education and Enforcement, a tried and proven program of safety endorsed by the President's National Conference on Street and Highway Safety as well as by the National Safety Council. Supplementing the three E's of safety will be the legislative work of the committee which urges the adoption of a stricter driver's license law and other safety legislation now pending before the legislature.

The membership of the Governor's Committee is composed of representatives from women's clubs, civic clubs, parent-teacher associations, churches, chambers of commerce, automobile clubs, boy and girl scout organizations, the press and radio. In addition, public spirited citizens and public officials charged with safety responsibilities comprise this non-partisan, non-political traffic safety committee.

In the words of Governor Allred "the committee will be the super safety-salesman of the state and will spread the gospel of safety throughout Texas in this relentless warfare on traffic accidents."

A. E. F. REUNION IN DALLAS FROM SEPTEMBER 3 TO 13

Major General B. B. Buck, national chairman of the AEF Reunion Association, announces the First Annual National Reunion of the AEF in Dallas September 3 through September 13, as a feature of the Texas Centennial. Each division will have separate reunions and Gobs that served on ships with have Ships Reunions. September 12 will be St. Mihiel Day, September 13 Pershing Day, a combined meeting of all AEF military and naval forces being held the last two days. Many features are planned for entertainment, and the added attractions on the Centennial grounds will be an aid in drawing a wonderful attendance. The finest attraction of all, however, is the fact that you will meet that Buddy with whom you went through hell during the World War and relive many happy memories.

Thousands have signified their intention of being in Dallas, on the above date, and practically every commanding general will be on hand.

SAFETY HEAD



C. J. Rutland, chairman of the Texas Traffic Safety Committee, this week outlined plans for a state-wide campaign to "sell safety" to Texas.

CANCER DEATHS SHOW DISTURBING INCREASE

"While the span of human life has been lengthened 15 years during the last decade, thanks to science, the disturbing fact remains that there has been a marked rise in death from cancer during the same period," declared Dr. Geo. W. Cox, state health officer, and urged that the public be on the alert to detect this disease.

"Cancer is not a hopeless, incurable disease. It is not contagious or in itself hereditary. There are thousands of men and women in this country who have been successfully treated for cancer.

The great hope of cancer patients lies in their having treatment during the first stages of the disease. Cancer announces itself by symptoms that are frequently painless and apparently trivial, thus giving the disease an unseemly advantage. Early diagnosis is the one powerful antagonist.

"The danger signals can be classified as follows: Any lump on the breast or other part of the body; any persistent sore, particularly on the face or mouth; any unusual discharge of bleeding from any part of the body, such as vomiting, passage of blood from the bowels, or unusual bleeding of any bodily passage, especially after middle age. These symptoms may be from some other cause but should be diagnosed by a physician.

"Two main rules should be followed in cancer treatment. First, have an annual physical examination by a reputable physician. In this way incipient cancerous conditions can be discovered and by proper treatment the disease can be conquered. The second rule is to mistrust high promising statements of 'amazing new discoveries'."

Try First to Buy in Hereford.

Women Lose More Items Than Men Survey Discloses

FORT WORTH.—Women lose more articles than men, but less expensive ones, a newspaper survey of department stores, buses, trains and street cars revealed here.

Women lose everything from hairpins to husbands. Gloves are the things most often lost, but usually one is found. Lingerie (wrapped, of course) is the next article most frequently lost and several cases are on record where it was found without the wrapping.

One woman asked a bus company if her corset had been found. She sat on the back seat, she said, and the heat was great. She slipped it off. Although it was made for a 300-pound woman, the finder never returned it.

Purses and shoes, of course, are often lost. Fort Worth street car and bus operators find many pairs of new shoes each year. The foot-wear shopper usually carries an old pair with her and changes into them enroute home. The new ones are left in the car.

Men usually lose things of value. They mislay their glasses, and can't identify them because they usually aren't in a case.

If it's a rainy day, custodians of lost and found articles may expect a flock of umbrellas and galoshes. If it's cold, they handle several overcoats, hats and gloves.

CAUTION IN USE OF PATENT MEDICINES URGED

Beware of patent medicines that make too extravagant claims as to its ability to cure diseases is the warning issued by the Bureau of Food and Drugs of the State Department of Health. When purchasing such remedies be sure and read the label in order that you may know what you are getting.

During the past year the inspectors of the Department have condemned and destroyed many thousands of packages of patent medicines, totalling more than 30,000 pounds in weight. These drugs were condemned for a variety of reasons, chiefly due to untrue claims as to their value, old, worthless, and in some cases dangerous ingredients.

Some of the claims for remedies destroyed were so impossible that it is wondered that anyone would believe them. One medicine claimed that it would positively cure 37 different diseases, including hookworm in humans and screw worms in stock. Many people do believe these claims as it is estimated that many millions of dollars are spent each year in Texas for drugs that cannot do all that it is claimed for them.

One dangerous drug that is being sold for reducing weight is dinitrophenol. The fact that many who are using this drug may be endangering their health and even their lives. The human machine is too complex to risk self-medication. When something goes wrong with the human body and one does not feel well, he should see his family physician and then follow the advice he gives.

LOTS OF PEOPLE MAY BE LOOKING FOR WHAT YOU WANT TO GET RID OF. TRY A BRAND WANT AD NOW!

Sixteen Bulls Are Consigned from Hereford

Still representing a large portion of the thoroughbred stock industry of the Panhandle, five Hereford breeders will enter 16 Hereford bulls in the ring at Amarillo March 10, according to notices today. Consignments have been made by 30 breeders, five of whom are listed from Hereford; of the 92 thoroughbreds, 10 of the number will come from Hereford.

Mrs. Frances Hess has consigned three bulls, Superior Anxiety 30th 247168, Timberline 9th, 2491214 and Timberline 10th 2491215. T. H. Hines has consigned two bulls, Timberline 8th 2397598, and Lucky Stanway 2558390 T C Ivey has consigned Timberline, Jr., 38th, 2290194.

T. E. Seigler has consigned eight bulls, Creamette 19th 2063036, Prince Domino 136th, 2421699, Lady Glendola 1950287, Superior Axtell C. 2480397, Diamond Domino 245-0660, Stanway Axtell 2480396, Lady Gwendoline 240399, and Diamond Prince 48th 2421690. E. W. Womble has consigned two bulls, Dandy Prince Domino 14th 2257191, and Domino Prince 7th 2269208.

Owners of thoroughbreds in this section have been grooming and preparing the animals for the past six months. Cattlemen state that the 16 bulls from here are in excellent shape and should all bring good prices when they go through the ring. Famous for its good stock, the Hereford area will this year furnish some of the best animals in the show, according to breeders.

Breeders will be busy during the coming week seeing that hooves are properly shined and polished, and that the bulls are properly groomed for the ring.

Some Nimrods Will Understand.

We note in an exchange an item to the effect that the members of club partook of fine beefsteak supper, the occasion being the big feed following the rabbit hunt.

Duster Gets So Dense Prairie Dogs Get Lost

FREDERICK, Okla.—The dust got so bad in this southwestern Oklahoma county recently that prairie dogs lost their way.

One of the little furred animals, whose habitat is burrowed tunnels underground, turned up on Frederick's main business street and was chased down and caught in a nearby alley.

A. L. Sebree made the catch, with the aid of several bystanders. He exhibited the specimen during the afternoon.

Whether he burrowed up into a dust cloud and was deposited by the wind, or just strayed in looking for the mound that would make his home is not known. He at least furnished a topic for conversation as the citizenry wheezed and choked on fine dust particles settling over the area.

OH, SURE! YOU CAN KEEP IT IN THE CAN.

It is just as safe to keep canned food in the can it comes in— if the can is cool and covered—as it is to empty the food into another container. Thousands of housewives are firm in the faith that canned goods ought to be emptied as soon as the can is opened, or at least before the remainder of the food goes into the refrigerator—one of the persistent food fallacies. The question keeps coming to the Bureau of Home Economics. In letters from home makers.

A few acid foods may dissolve a little iron from the can, but this is not harmful, not dangerous to health. Cans and food are sterilized in the processing. But the dish into which the food might be emptied is far from sterile. In other words, it is likely to have on it bacteria that cause food to spoil.

Whether in the original can or in another container, the principal precautions for keeping food are—keep it cool and keep it covered.

You don't have to stop to think when you always tell the truth.

FLOUR BAGS UNDER FIRE OF HEALTH DEPARTMENT

Cracking down upon flour manufacturers who use sacks not laundered or properly cleaned after previous use, the Bureau of Food and Drugs of the State Department of Health in continuing its campaign to stop this filthy practice, Dr. Geo. W. Cox, state health officer announced. Flour sacked in such manner is adulterated under Section 707 of the State Food and Drug law. Prosecution will be instituted against bakers, grocers, millers or any others where such sacks are found to contain food.

The practice of returning used bags to the mill for use without proper recleaning has been the cause of finding many bags of flour adulterated and these were

condemned because of the presence of weevils and other filth.

In numerous instances have been found by inspectors of the Bureau of Food and Drug no care whatsoever has been taken by bakers in keeping intended for refilling at the mill in clean condition. One lot of sacks of this kind appeared to have been used in wiping up merrily and mopping the floor of a mill. Another lot was found to be mouldy. Another was found to be the breeding place for insects.

"From these findings it is evident that such practices constitute a constant and growing menace to the health of the people. The Bureau of Food and Drug intends to bring prosecution against such practices."

WANT AD WILL TELL THAT

Classified Ads Are Little Workmen Who Pay Big Dividends

At a cost so small that it can hardly be considered as all, farms, automobiles, washing machines, radios, practically everything—are being sold daily through these ambitious little salesmen.

THREE INSERTIONS For the Price of Two

Often people advertise articles that may be sold over a period of several weeks, or, sometimes the first attempt fails—therefore, we offer this special rate to induce still better results from classified ads.

PHONE THREE OH!

THE

Hereford Brand

Ask Your Grocer About... PIGS 'N BISCUITS

Take His Word For It "They're Mighty Good!"

Little pig sausages, wrapped in a blanket of dough mixed by special recipe . . . cooked to a king's taste . . . served with syrup. Sound good? Man, they are!

Free Recipe! With Every Sack of Great West FLOUR

Ask Your Grocer for Your Recipe



Used Car Specials

Now is the time to get maximum value in used cars at minimum cost. The best of bargain we offer today include every better known make in practically every body style—all reconditioned to give you practically first hand service. You sacrifice nothing but cost when you choose a used car here. Come in early to get the pick.

GUARANTEE

All cars guaranteed according to specifications. You can't lose.

1935 DeLuxe V-8 Tudor

Two 1935 V-8 Pickups

1935 V-8 COUPE

1934 CHEVROLET COUPE

1935 V-8 TRUCK

1933 CHEVROLET COUPE

1934 V-8 COUPE

1934 DeLuxe PLYMOUTH COUPE

LOTS OF CHEAPER CARS

Hereford Motor Co.

Daniel News

BY PAULINE MOORE
Mrs. Morrill of Tennessee spent a few days last week with her brother, H. J. Oglesby.
Mr. and Mrs. Bennett of Hereford, Messrs. and Mmes. Clarence Brown and McBroom spent Sunday in the A. D. Moore home.
Joe Moore and family were called to Olton Friday by the serious illness of his father.
Ira Allred's sister, who lives near Chillicothe, has been seriously ill the past 30 days.
Mr. and Mrs. Tucker were here from Canyon Sunday.
Mr. and Mrs. H. J. Oglesby visited the Gray home near Hereford Sunday.
W. A. Campbell spent the week end with Mrs. Campbell's parents near Canyon.
Mr. Debenport entertained the junior class of Wildorado high school with a party Friday night.
Floyd Tomlinson was in Canyon Friday afternoon.
A. D. Moore and family, Pauline and Ruth Moore were Hereford shoppers Saturday.
Mrs. Jess Ford has returned from a two weeks stay in the Hereford hospital.
Miss Izora Clark is having a house built on her half section of land south of the school house.
Misses Thomas and Posey spent the week end in Hereford.
Wildorado high school won second place in a recent tournament of plays.
Mildred Gill has entered the sixth grade in Canyon.

Summerfield News

BY MRS. ASA ATCHLEY
Wm. Roberson visited in Amarillo last week end.
Geo. Story and family, Britt Clark and family, Mr. and Mrs. J. E. Roberson visited the D. Brown home in Canyon Sunday.
Mrs. D. J. and Edith Neill were here from Plainview last week end visiting relatives.
Mr. and Mrs. B. E. and Mrs. B. C. Roberson were in Amarillo Saturday.
N. P. Sikes and family were here from Clovis last week end.
Ted Statka and Roy Harris were in Amarillo Monday.
Mrs. O. B. Roberson will likely be brought home from the hospital this week.
Summerfield won a ball game from Wyche Monday.
Rev. and Mrs. Tidwell were here from Plainview Sunday, he filling his appointments.
J. N. Thompson and son were here from Spearman last week.
Miss Ruth Atchley was in Tulsa last week end.
Several are on the sick list this week.
Mr. and Mrs. W. A. Vines are in Shattuck, Okla.
W. H. Harris is home from a trip to Idalou to visit his daughter, Mrs. Pete Carmichael.
Marvin Madden of Sweetwater, Okla., is visiting here.
Mr. and Mrs. Albert Crosse are moving here from Friona.
Mr. and Mrs. J. R. Oglesby visited the Gandy home at Wyche Monday.
Mr. Cox and son were in Bellview, N. M., last week end.
Jim Noland visited relatives in Floydada last week end.
Mr. and Mrs. Bill Knox were here from Hereford Sunday.
Louie Hückert has returned from Hobbs, N. M.
Miss Viva Mae Thomas visited friends in Plainview last week end.

CONTRACTORS NOTICE OF HIGHWAY CONSTRUCTION

Sealed proposals for constructing 20.876 miles of Caliche and Limestone Base-Course and Asphalt Pavement from the Randall County line west to the Castro county line on Highway No. 33, covered by Regular Federal Aid Project No. 639-E & 174-B, in Deaf Smith County, will be received at the State Highway Department, Austin, Texas, until 9:00 A. M., March 15, 1937, and then publicly opened and read.
The attention of the bidders is directed to the required special provisions covering subletting or assigning the contract, the selection of labor, and hours and conditions of employment.
Except as otherwise specified, the minimum wages paid to all laborers, workmen or mechanics employed on this contract shall be Seventy-Five (75c) Cents per hour for "Skilled Labor", Forty-Five (45) Cents per hour for "Intermediate Grade Labor", and Thirty (30c) Cents per hour for "Unskilled Labor".

Attention is directed to the special provisions, included in the proposal to insure compliance with the requirement of House Bill No. 54 of the Forty-Third Legislature of the state of Texas:

Type of Laborer, Workman or Mechanic	Prevailing Minimum Hourly Wage Rate	Minimum Hourly Wage Rate
Skilled Labor	\$0.00	\$.75
Intermediate		
Grade Labor	\$3.00	\$.45
Unskilled Labor	\$2.40	\$.30

For the classification of particular positions under the above types of Laborers, Workmen, or Mechanics, see the Required Special Provisions.
*The above prevailing minimum wage rates shall govern on this contract. Overtime and legal holiday work shall be paid for at the regular governing rates.

A local employment agency from which the Contractor shall obtain employment list will be designated prior to the award of contract. Plans and specifications available at the office of W. J. Van London, Division Engineer, Amarillo, Texas, and State Highway Department, Austin. Usual rights reserved. 9-35-1115 "R"

Visitors from Amarillo.

Mrs. M. Y. Galloway and little daughter, Ann, of Amarillo spent the latter part of last week here visiting Mrs. Seth B. Holman. Mr. Galloway came in to spend the week end, all returning home Sunday evening.

Mrs. Brannon and daughter of Friona were here shopping Monday.

Messenger News

BY MRS. J. N. MESSENGER
The Baptist Workers Conference of the Tierra Blanca Association met at Bovina in regular monthly meeting February 25. Most of the churches were well represented. Dr. J. Howard Williams of the First Baptist church, Amarillo, preached at 11 o'clock, followed by luncheon at noon.

Mrs. J. L. Smith and her brother of Elida, N. M., came home Tuesday from Abilene where they were called by the serious illness caused by an accident to their brother, who was a policeman, and who was struck at 10 o'clock Friday night and died at 4:00 a. m. Monday, never regaining consciousness. He was buried Monday.

Messrs. and Mmes. J. N. and George Messenger and children attended an all day meeting at Bovina Wednesday.

Miss Marie Smith spent the week end with Misses Caramal and June Guinn in Canyon.
James Bragg and family and Mrs. Fred White and son of Friona visited here Sunday.

Bert Newlin of Clovis was a Hereford visitor Sunday.

Dawn Items

Mr. and Mrs. Clifford Stewart and Mrs. L. M. Harris visited the E. Doak home at San Jon, N. M., last week.

Messrs. and Mmes. Luther and Jim Caraway of Amberst visited the W. P. Caraway home Thursday.
Club met with Mrs. Barnes last Tuesday with 19 present. Next meeting will be an all day affair at the home of Mrs. Barnes.

Hartland Caraway went to Odessa last week.
Mr. and Mrs. Freeman Curtis of Dimmitt spent Saturday night in the W. J. Stewart home.

John Bolling and family of Daniel visited the M. Burum home Sunday evening.

L. A. Smith and family attended a lecture in Canyon Saturday night. Cecil Hodges and family of Daniel visited the Jess Caldwell and M. Burum homes Sunday.

Herbert Miller and family were in Canyon Sunday.
Miss Ruth Wolfe entertained the young people with a party Friday night.

Dawn school will take part in the tournament at Hereford Friday. Let Toby Do-it, directed by Mr. Barnes, was given Thursday night.

Messrs. and Mmes. Clifford Stewart, Norman Miller, Coe, and Mr. Raymond Miller had parts.
Ivan Leake and H. Miller were in Amarillo Friday.
Mr. Barnes, H. E. Miller and son attended a basketball game in Canyon Saturday night.

Progressive News

BY OLIVE PERKINS
Miss Olive Perkins called on Mrs. Frank Givans Tuesday.
Mr. and Mrs. C. P. Caldwell called in the Viegel home Sunday. Mr. Viegel has been ill.
Ralph Arsenaux and Olin Huff of Canyon were in Abilene over the past week end.

Mmes. C. C. Bowman and Lynn Powelson, Misses Eunice Caldwell and Olive Perkins attended the Federated club meeting in Hereford Friday.

Mrs. Ray Hershey spent Thursday in the Howard Hershey and Arch Conklin homes at Hereford.
Miss Eunice Caldwell is spending the week with Mrs. Cecil Hodges at Daniel.

E. Blakemore was called to Quanah Tuesday to attend the funeral of his brother-in-law, Guy C. Easley. The family started, but

had car trouble, and continued to Quanah.
Miss Lucille Parr Russell took Miss to Spur and spent the week end with the Blaggs.
Mrs. Ira Ricketts attended a birthday party for Mrs. S. A. Askren last Thursday.
Mrs. Crawford and daughter of Dawn attended singing here Sunday night.

Mr. and Mrs. John Harvey and Mr. and Mrs. O. K. Woodall of Littlefield spent Sunday with Mr. and Mrs. W. F. Gillis. Mmes. Harvey and Woodall have charge of Mrs. Gillis' ready-to-wear shop in Littlefield.



Nunn Electric Company
Announces the Appointment of
McConnell Electric Company As LEONARD DEALER IN HEREFORD
COME IN AND SEE 1937'S GREATEST REFRIGERATOR VALUE LEONARD ELECTRIC WITH THE *Master Dial*

MORE FOR YOUR MONEY!
... only LEONARD gives you ALL these Extra Features

1. Leonard Master Dial.
2. Vegetable Drawer.
3. Len-A-Dor Pedal.
4. Service Shelf.
5. New Curved Shelves.
6. Rubber Grids in All Ice Trays.
7. Vegetable Crisper.
8. Utility Basket.
9. Sliding Shelf.
10. Interior Light.
11. 5-Year Protection Plan.

90¢ a week BUYS YOU A LEONARD

LEONARD ELECTRIC WITH THE Master Dial

See the New Leonard

Now On Display
And In Operation At
McConnell Electric Co.
PHONE 750 303 N. MAIN ST.
ASK ABOUT A FREE DEMONSTRATION

FOR 56 years, Leonard has been famous for giving the public more for its money than any other refrigerator made. No other offered as many features as Leonard. It was always packed with extra values.
But now in 1937, the Leonard retains ALL the features of previous Leonards—with more added—and takes the greatest of all steps forward... with the new Master Dial.
With the Master Dial in the 1937 Leonard Electric, you get better refrigeration at less cost. It is the one refrigerator feature you cannot afford to miss seeing. And only Leonard gives it to you.
But don't stop there. Examine Leonard from top to bottom, as we did. Count up all its features. Some of them are listed in the panel on the left. You'll agree... Leonard is unmatched in giving you more for your money. Come in and see the 1937 Leonard Electric today!

THAT IS YOU CONTROL THE OPERATION OF YOUR LEONARD TO SECURE LOWEST OPERATING COST

SAVE ON WELL CASING
We have an exceptionally large supply of Well Casing. Just the type for use in irrigation, and we can save you some money on the purchase of quality casing.
For Details Write or Phone
City Machinery & Welding Works
1300 West 6th St. Amarillo, Texas
Telephone 21327

Close Drug Store 13
Always Good! Specials Fri. & Sat.

VITAMINS		Special Toiletries	
80 Capsules, Upjohn Concentrate, Vitamin A and D	89¢	50c Jergen's Lotion	39¢
100 Capsules, Abbott's A-B-D Capsules, \$4 value	\$3.39	50c Woodbury's Face Powder	37¢
100 Capsules, Abbott's Haltver Oil, \$1.75 value	\$1.39	\$1.00 Chamberlain's Lotion	79¢
100 Capsules Plain Cod Liver Oil	79¢	6c Colgate Soap, 5 bars	23¢
Pint Cod Liver Oil	69¢	50c Ipana Tooth Paste	39¢
100 Tablets Iron and Yeast	69¢	75c Bath Salts	49¢

Just Received
Marvelous Make-up Kit
Face Powder, Rouge, Lipstick, Mascara, All Eye Shadow For **55¢**

DRUGS		MEN	
50c Syrup Black Draught	39¢	Biggest Razor Bargain Ever Offered	ONLY
Pint Witch Hazel	39¢		
50c Anti-Acid Powder	39¢	Genuine Gillette Razor and 50 BLADES	49c While They Last
50c Milk of Magnesia, pint	34¢		
50c DeWitt's Cough Syrup	27¢		

Again **15¢ DYE DIAMOND or PUTNAM'S 9¢**

\$1.50 Special Alarm Clock
\$1.00 Patch Chamois
60 Sheets, 50 Envelopes, Stationery **69¢**

SATURDAY ONLY
\$12.95 Sterro Electric Washer
\$10.98
THESE PRICES ARE FOR CASH ONLY

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

Fourth Grade Pupils Presented In Program At Central School Friday

As a climax to a unit of study Holland, fourth grade pupils, under the direction of Miss Eleanor Perle, presented a unique program in the Central school auditorium Friday afternoon.

Those taking parts were: Welcome, Cornelia Hamilton; song, Holland, Dutch Girl, Arline Millard; Dutch Boy, Lloyd Olson; song, Sweet Tulips, a Dutch sketch, Charles Sanders; Church Drill, Christine Smith, Ivalene Rudd, Louise Henderson, Spade Drill, Tom Wilson, Nolan Grady, Teddy Higgins, Wash Drill, Cornelia Hamilton, Gladys Potter. Rake Drill, James B. Hicks, John Dowell, Charles Sanders, Claude Roberts, Leroy Foster, Fred Higgins, Glenn Short, Earl Hussey, Dutch Cleanser Song, Mary Sue Whitaker, Ruby Sue Onstead, Vella Pearl Hurford, LaNelle Farmer. Scrub-Broom-Dust Drill, Ellen Louise Posey, Mary Ruth Russell, Dorothy Ott, Juanita Wiscaman, Nadine Waldron. Song, The Windmills, Poem, In Holland, Nadine Waldron. Piano Solo, Pretty Tulips, Arline Millard. A Poet of Holland

WHAT IS YOUR FAVORITE MAGAZINE? YOU WILL FIND IT HERE

- GROUP-A: American Boy, American Fruit Groves, American Magazine, Better Homes and Gardens, Better Homes and Gardens, Country Home, True Story, Pictorial Review, McCALL'S, FARM JOURNAL, BETTER HOMES, FARM JOURNAL.

- GROUP-B: American Boy, American Fruit Groves, American Magazine, Better Homes and Gardens, Better Homes and Gardens, Country Home, True Story, Pictorial Review, McCALL'S, FARM JOURNAL, BETTER HOMES, FARM JOURNAL.

THIS OFFER FULLY GUARANTEED. Gentlemen: I enclose \$ for which please send me the magazines I have checked, together with a year's subscription to your newspaper.

Act Now. Name, Street or R. F. D., Town and State.

TEXAS COMPOSERS STUDIED BY MUSIC STUDY CLUB

Texas composers furnished the theme of the program at the meeting of the Music Study Club Monday afternoon at the home of Mrs. S. P. Rosson. During the business session presided over by Mrs. Carl Mountz, plans were made to accept an invitation from the Philharmonic club of Amarillo to meet with them March 15.

Mrs. C. C. Ferguson was leader of the program and gave highlights in the lives of Texas composers. She told what part the Centennial had played in the development of Texas musicians in the last year.

EDGAR SOWELL CELEBRATES BIRTHDAY

Honoring Mr. Sowell's birthday, Mrs. Edgar Sowell entertained a number of friends with a birthday dinner at her home Sunday. A typical turkey dinner was served and a beautifully decorated birthday cake topped with lighted candles centered the attractive table.

FEDERATED CLUBS ELECT MRS. RAY JOHNSON

Mrs. Ray Johnson was elected president of the Deaf Smith County Federation of Women's Clubs at the business meeting held at the board of directors Thursday afternoon at the court house.

JUNIOR PIONEER CLUB HAS HEALTH PROGRAM

Nell Culpepper was co-hostess with Bessie Patterson for members of the Junior Pioneer Club Tuesday evening at the home of Mrs. Patterson. Elizabeth Brunley, president, presided over the business meeting.

The next meeting will be held at the home of Lois Moore, March 19. Anna K. Hardesty will be assistant hostess and the program will be on Art and Literature.

CECIL VANDIVERS GIVE BRIDGE PARTY AT BLACK

Mr. and Mrs. Cecil Vandiver were hosts at a delightful bridge party Thursday evening at their home in Black. High score went to Mrs. Bill Edelman and second to Miss Irene Bogness.

Bands to Give

(Continued from page one) supper for the visitors before the concert.

Wheels Stolen Off Dawn Auto

Thieves Tuesday night stole the wheels from a car belonging to Jim Nolan of Dawn. He had parked the car beside his home. After jacking up the car, the thieves placed supports under the axles and removed the wheels.

Want Ads For Sale or Trade

- USED CARS ARE DOWN! Notice: Used car lot moved south of Chevrolet Garage. Specials This Week: 1934 Dodge Coach, 1935 Plymouth Sedan, 1933 Chevrolet Coupe, 1935 Dodge Sedan, 1935 Chevrolet Sedan, 1934 Ford Coupe, 1931 Studebaker Sedan, 1929 Ford Coupe, 1929 Chevrolet Coupe, 1929 Ford Tudor, 1931 International Truck, 1928 International Truck, 1929 Chevrolet Truck, 1935 Chevrolet Pickup.

FOR SALE: A good upright piano, in splendid condition. See Mrs. I. O. Crosthwait, 403 McKinley Avenue.

FOR SALE: Plenty of good bundle cane and hegarl D. R. Carmichael, six miles southeast of Hereford.

FOR RENT: Furnished bedroom, convenient to town. Mrs. Rosa Speer, first door east of Presbyterian church.

1934 Chevrolet Master Sedan, new

motor just installed, in good condition. To trade for any kind of livestock. Travis Matthews, 2 1/2 miles north on 25-Mile Ave. 1p

FOR SALE OR TRADE: A few good used Farmalls and attachment lists. One used three-row P. & O. lister, some used trucks. Buchanan Implement Co., Friona, Texas. 8-3c

FOR SALE: Five room modern house, double garage. Located on pavement, priced reasonable. Phone 491. 806 Lee Avenue. 7-1c

TRACTOR BARGAINS: We have some exceptional bargains in used and reconditioned tractors priced to move. Liberal terms. Clovis Farm Machinery Co., Clovis, New Mexico. 5-8c

FOR SALE: Two year old seedling peach trees, clings and freestone. These trees are stocky and well rooted. Plant now. Price 15c each, or eight for \$1. D. W. Hawkins, one mile north of high school. 7-3p

FOR SALE: Grade "A" raw milk. Delivered to your door twice daily. Steam sterilized utensils and adequate refrigeration. Reasonable prices. Phone 666. Prairie Dairie. 26-1t

FOR RENT: 120 acres farm land. Will sign waiver for reliable party. See Claude Higgins. 9-3p

FOR RENT: Furnished apartment, two or three rooms. Mrs. J. M. Boone, 300 East 5th St. 1c

FOR RENT: Furnished bed room, modern. Mrs. Nettie Megert, 406 Lawton Avenue. 1c

THE NEXT 10 young people who enroll in this school can do so on unheard of terms of tuition. You can also earn your board and room. Write for information. Fleming Business College, 808 1/2 Polk St., Amarillo, Tex 63

Lost and Found

STRAYED: To my place, about December 1, one red male hog. Owner can have same by identifying and paying expenses and this ad. John Straub, 25 miles north on 25-Mile Avenue. 7-3p

LOST: Two coupon books, which Scouts are selling. Return to George Walker. 1p

Wanted

WANTED: To buy 200 feeder shoots, weight around 100 pounds. See G. W. Brunley or Homer Brunley. 1c

NOTICE: Will the party who got some jack-screws and log chains at my house please return them? J. P. Wood. 1p

THE PLAINSMAN Is On Everyone's 'MUST' List. Make a Date Now to See It!

NEW SPRING HATS - are arriving daily in STRAWS and FELTS, in all the new colors. See the new Muffin-shapes—that perky, popular number in straws. SPECIAL FOR \$1.00. All Felts In Dark Colors. VOGELE MILLINERY PARLOR

Pick of the Market FOOD VALUES. GREAT WEST FLOUR FOR MAKING DELICIOUS PIGS 'N BISCUITS. FREE RECIPES 'You sho' will like 'em!'. 48-LB SACK ONLY \$1.79. TOMATOES 3 No. 2 Cans 25c. CRACKERS A-1, 2-Lb Box 15c. BEANS New Crop, Mexican 3 Lbs 19c. SUGAR BULK 10-LB PAPER BAG 49c. BRAN FLAKES 19c. VANILLA 8-ounce bottle 15c. ASPARAGUS, TIPS 14c. PORK and BEANS Armour's, 3 cans 25c. GREEN GAGE PLUMS No. 10 Can 39c. MARSHMALLOWS 1/2 Lb. Pkg. 9c. Lb. Pkg. 17c. TOILET-TISSUE 6 rolls 25c. PEAS Tippicanoe, No. 2 can 5c. WAX PAPER 2 packages 15c. VANILLA EXTRACT, Imitation 8-oz bottle with measuring cup 19c. GINGER, SNAPS Fresh, pound 15c. Compound SWIFT'S JEWEL 8-LB CARTON (Not Sold Alone) (Limit) 98c. Fruits and Vegetables BUNCH VEGETABLES Fresh, 3 bunches 10c. SPUDS Home grown, white, 10 lbs 35c. GRAPEFRUIT 29c. CELERY Fresh California, large bunch 10c. TEXAS Seedless, dozen. \$15.00 FREE GROCERIES SATURDAY WEIR'S RED & WHITE

Both Good Bands.

Both the Canyon and Hereford groups have gained considerable recognition as musicians, and the joint concert bids to be one of the major band attractions to be presented in this area in recent months.

Legion Meeting Tuesday Night

A special meeting of the American Legion has been called for Tuesday night, March 9, at the Legion Hall for the purpose of discussing improvements of the Legion Hall. All members are urged to attend.

COOK PORK WELL TO SAVE HEALTH

Trichinosis, a disease caused by eating pork which has not been thoroughly cooked, is far from an uncommon infection in man, is a warning issued by Dr. George W. Cox, state health officer.

RACIAL PROBLEMS DISCUSSED

The Christian Endeavor of the First Christian church met at the church Sunday evening at 6:30. Racial problems was the subject for discussion. Carl Oldham was leader of the program, and gave an interesting talk on Racial Barriers, The Caste System and their relation to the American people.

REV. AND MRS. REDFORD ATTEND DINNER IN CANYON

Miss Eleanor Perle entertained Council officers of the Palo Duro Union of Christian Endeavor with a lovely dinner at her home in Canyon Saturday evening.

AUXILIARY MEETS WITH MRS. HASTINGS

The Woman's Auxiliary of the Presbyterian church met at the home of Mrs. Henry Hastings on Tuesday afternoon. Mrs. John Olson conducted the Spiritual Life on What the Bible Says. The Stewardship lesson was given by Mrs. D. H. Alexander.

Wyche Items

BY PEGGY VALENTINE

Sunday school met Sunday morning, and was followed by a sermon by H. White. Dinner was then spread and the afternoon was spent singing.

J. D. Love and family of Bootleg spent Sunday here.

Jap Dickerson and Lorene Valentine are ill this week.

Nolle Elliston is making improvement on his water supply.

R. W. Elliston and family were in Amarillo last week.

Several from this district attended the Cal Farley circus in Hereford Friday night.

Mrs. W. I. Valentine of Hereford spent Sunday with R. C. Valentine and Mrs. J. W. Dickerson.

Wyche was defeated in baseball Monday by Summerfield. The game was played here and resulted 40 to 26.

Wyche pupils will attend the school meet in Hereford Friday. John Paetzold and family have been visiting in Oklahoma.

Encouragement.

Encouraging others in noble calling is the next best to performing the work ourselves.

LET A WANT-AD Rent Your EXTRA ROOM!

Sixteen Volumes Added In Library Here This Week

Miss Lillie Hostetter, county librarian, today announced the arrival of 16 new books for the library here. Eight of the books are juvenile fiction, while the remaining eight are divided into adult fiction, biography and special classed books.

The new books include two biographies: Log of a Cowboy, Adams and Wells Brothers, Adams, the juvenile volumes are Sidsel Longskirt, Aanrud; Everyday Mysteries, Abbot; Princess Hildegarde, Baldwin; Peril of the Swamp, Barbour; Son of the Wild Pack, Bartlett; Bob Thorpe, Sky Fighter, Bishop; Ben Comee, Canavan; He Went with Marco Polo, Kent.

In the adult fiction class are Cards on the Table, Christie; Apache, Comfort; Soldiers of Good Fortune, Cross; Laughing Gas, Wolehouse. The two other new volumes are Meditations on the Cross, Kagawa, religious, and Birthright of Babyhood, Sumner, adult classed.

Guest In the Close Home.

Miss Helen Irving of Rawlins, Wyoming, arrived Monday to visit her niece, Mrs. Harold Close and family. Miss Irving is county superintendent of schools in her home county. She attended the meeting of the Department of Superintendents of the National Association, held recently in New Orleans.

Vega News

BY CORRESPONDENT

Miss Bernice Harrell, Mmes. H. R. Shields, D. M. Voyles and R. M. McNabb were in Amarillo February 22.

A number of Vega Kiwanians attended a meeting of the San Jacinto Club Thursday. Judge W. A. Pulliam gave the principal address, and Bill Williams also made a talk. Rev. L. E. Godwin and Mrs. R. C. Godwin furnished the program music. Raymond Thompson presided.

Oldham county one-act play contests were held Thursday evening. Judges were Prof. Fronbarger of Canyon, and two others from the speech department of WTSTC, Canyon. Vega won first, Wildorado second and Adrian third. Vega will enter the district meet in Canyon in April.

Mrs. Ollie Lee Deering is in an Amarillo hospital for treatment, pending a major operation.

Misses Nelda Ruth Artz and Pauline Freeman spent the week end with Miss Fern Freeman at Plainview.

Mrs. A. M. Miller spent several days in an Amarillo hospital, recovering from effect of influenza.

Football mothers honored their sons with a banquet Monday evening, with 13 lettermen present. L. G. Harris made the presentation speech when all received sweaters. Thomas Brents was named captain next year.

Carl Davis was here from Hereford Saturday.

Mrs. J. B. Vejex and children of Amarillo spent Thursday with her parents, Mr. and Mrs. George McCombs. Miss Beatrice McCombs returned to Amarillo with them, enroute to Colorado where she has a position in a night club.

Mrs. C. E. Eastman and children are home from Espanola, N. M., where they visited Miss Reece Campsey.

Mrs. C. L. Steward is seriously ill with rheumatism. N. E. Steward, Mrs. Elmer Lyon and Mrs. Rose Lyons have been called to her bedside.

Lester Dysart was here last week end from Wichita Falls.

The Tongue and Thimble club met with Mrs. Marshall Howard, with Mrs. Robert Cotton as co-hostess, in an all day session Tuesday, with 14 members present.

Vega girls and boys attended the basketball tournament at Tulla Friday and Saturday.

Mrs. Frank Ford and son of Claude were week end guests in the Raymond Thompson home. Mmes. Thompson and W. A. Williams entertained in her honor.

Mmes. L. E. Godwin and Hugh Knox took a number of children to see an Amarillo show Wednesday, guests of Old Tack.

The new farm program has brought to Oldham county \$129,990. About 260 farms are under contract.

Mrs. A. H. Allison is visiting her parents in Austin.

Dr. O. H. Loyd was ill a few days last week.

Miss Edith Shields and Mrs. Dick Heath of Carlsbad, N. M., spent last week end in Vega.

Friends surprised Mrs. H. G. Green on her birthday Saturday. They brought refreshments and served them after playing 42, until a late hour.

Bud Miller and family of Plainview are visiting Mr. and Mrs. A. M. Miller.

Mrs. J. T. Richardson and daughter, and Miss Ruthie Wood were in Amarillo Tuesday.

Easter Items

BY LOUISE FRYE

Mrs. J. S. Smith and Harry Smith went to Anadarko, Okla., Tuesday morning. Floyce Parker, who has been visiting the Smith home several weeks, accompanied them to her home.

Mrs. D. S. Bruton and Dan went to Floyd, N. M., Saturday. Dan returned but Mrs. Bruton will remain for a longer visit.

Geo. Chambless returned Friday from Mountain View, Okla., where he had been at the bedside of his mother. Mrs. Chambless died on February 21 and was buried at Mountain View on the 23rd. The community extends sympathy to the bereaved family.

Mr. and Mrs. Fred Walton visited in Portales, N. M. last Monday and Tuesday.

Vay Allen spent Saturday night in the Epperson home at Summerfield.

Carlisle Rae Frye spent the week end in the J. D. Woodburn home at Claude.

John Nolan and family visited at Nazareth Sunday night.

Mrs. Haskell Benson of Frio visited Mrs. Clayton Woolery one day last week.

Carl Frye and family and Miss McClure spent Sunday in the Saxon home at Wyche.

Mr. and Mrs. Sam Hunter of Jumbo visited the E. M. Allen home Sunday.

Charles Frye was out of school last week because of a throat ailment.

Dean Rice left Sunday for Duncan, Oklahoma, after visiting Mrs. Rice here for several days.

THE CHURCH WORLD

CHRISTIAN CHURCH

H. M. Bedford, Minister.

Mrs. C. P. Cockrell, Assistant Superintendent.

Bible school, 9:45.

Morning worship at 11.

C. E. Societies, 6:30 p. m.

Evening worship, 7:30.

We Would See Jesus. This question of the Greeks will be the theme next Lord's Day morning. If Jesus had something to contribute to the Greeks, does he not have something to contribute to the Indian and Chinese philosophers? The evening text will be taken from the words of Jesus to Matthew, Follow Me. We are all followers of one kind or another. Are we following Christ or someone else? The young people will provide special music for this service. You are cordially invited to attend.

Knights of Columbus.

Sunday, February 28, meetings were held for the purpose of organizing a Council of the Knights of Columbus in St. Anthony's parish. J. Andrew Acker, District Deputy, called, a preliminary meeting after the 10 o'clock mass. Another meeting was held in the afternoon. There were about 40 men present and 30 applications for membership were received. Other meetings will be held in the interest of the Council next Sunday.

ASSEMBLY OF GOD CHURCH

Meet a friend every service. A place with a welcome. One block north of high school. W. A. McCann, pastor.

Sunday school, 9:45 a. m.

Owen Neel, Superintendent.

Morning worship at 11.

C. A., 6:30 p. m.

Evangelistic services, 7:30 p. m.

Prayer meeting, Tuesday, 7:30.

Gospel Thimble Workers, Wednesday, 7:30 p. m.

W. M. C., Thursday, 2:30.

C. A. Evangelistic services, Friday, 7:30 p. m.

METHODIST CHURCH

Rev. J. O. Haymes will fill the pulpit at the morning hour next Sunday. His subject will be The Communion of Saints. You are invited to hear him discuss this phase of the Apostles Creed.

Dr. Haymes will remain over next week and teach a class in The Stewardship of Life. The first session will be Monday evening at 7:45, March 8, and the class meets each evening through the week. The study will cover the range of Christian Stewardship and all interested are invited to attend. A large class is enrolled.

Evening service at 7:45. Epworth League at 6:45. If you do not attend church elsewhere, we will be glad to have you here.

T. C. Willett, Pastor.

ST. ANTHONY'S CHURCH.

Sunday will be the fourth Sunday in Lent. Being the first Sunday in the month, members of the Altar Society will receive Holy Eucharist. Friday night at 8:00 o'clock a meeting of officers of the Sodality of Our Lady of Atonement will be held at convent. Sunday afternoon at 3, the monthly business meeting of the Sodality will be held. Service Tuesday evening at 7:30 will consist of a sermon, the rosary and benediction. Thursday evening the Stations of the Cross will be said. Masses Sunday at 8 and 10 o'clock. Study clubs continue study of the Life of Christ at 2:45. Benediction of Blessed Sacrament at 4 p. m.

Mid-Week Fellowship Hour.

The Church Family of the Christian church enjoyed an hour of Gospel singing and play at the Christian church last Wednesday night. After the worship service the group was led in song by A. Petersen. It is our conviction that if we learn to play in a Christian way that we shall know better how to bear the burdens of the day in a Christian way. A good program is provided for every mid-week gathering. You are missing something if you are not attending. Wednesday night, March 10, Mr. Petersen's class of boys will present an instructive dramatization. You are invited.

Jimmy Gammill, principal of Central School, spent last week end in Lubbock with his mother.

Discussion Club Enjoys Report

At the regular meeting of the Discussion Group in the county library Friday evening, Mrs. J. W. Kirby gave an interesting and complete report on Gone With the Wind, popular novel by Margaret Mitchell. The meeting was attended by 18 members, who expressed their appreciation for the well organized report.

On Friday evening, March 5, at 7:30 o'clock Mrs. D. W. Hawkins will discuss a lecture given by Norman Thomas at the Sinal Temple, Chicago, as contrasted with Roosevelt's inaugural address. The title of the lecture is Education for What?

First Public Stake Trot.

The first horse to trot in public for a stake was the Boston Blue, who ran against time for \$1,000 in 1818, to settle a jockey club wager that no horse could trot a mile in three minutes.

Lodge Directory

HEREFORD LODGE
NO. 849, A. F. & A. M.

Stated Meetings Each Second Monday Night of Month. School of instruction each Thursday Night. Visitors Are Welcome.

M. D. WOMBLE, W. M.
EGBERT BRADLY, Secretary

Thrift Sale QUALITY FOODS

CATSUP	14-Ounce Bottle	10¢
DOG FOOD	Strongheart 3 cans	23¢
CANDY	Jelly Beans 1-lb bags	9¢
Homing, Lima Beans, Beets, Port and Beans, Peas		5¢
Kidney Beans, Bacon and Beans, small cans		
CRACKERS	A-1 2-lb box	15¢
PUMPKIN	Brimfull No. 2 can, 3 for	25¢
Pork and Beans	No. 1 can 3 for	20¢
PRESERVES	Del Monte, Any flavor, 5-lb can	59¢
COFFEE	Del Monte 2-lb can	49¢
SUGAR	10 Pound Paper bag	51¢
MILK	Pet or Carnation Large can, 2 for	15¢
Blackeyed Peas	Fresh Shelled and Snapped, 3 cans	25¢
OATS	Gold Medal Rolled, 5-lb bag	29¢
RICE	Fancy Bulk 3 pounds	21¢
OXYDOL	Large Box	21¢
SARDINES	Packade in mustard or tomato sauce, large oval can	10¢
RAISINS	Brimfull 2-lb bag	17¢
BROOMS	5-Tie A good buy	23¢
JELLY	Rex Imitation Strawberry, 5-lb pall	37¢
Toilet Tissue	Fort Howard 3 rolls	21¢
FLOUR	Pancake or Waffle Self-rising, large pkg	18¢

MEATS — MEATS — MEATS

HAMBURGER	Fresh Ground 2 pounds	25¢
SAUSAGE	Pure Pork None better, lb	20¢

Choice Baby Beef At No Extra Cost

Fresh Vegetables & Fruits at Low Prices

QUALITY Food Store

322 N. MAIN WE DELIVER

J. W. ROBINSON, Manager. PHONE 120

STOP! LOOK!

LISTEN!

LISTEN!

STOP AT OUR SALESROOM LOOK AT THE NEW 1937 SERVEL ELECTROLUX LISTEN AND YOU HEAR NO NOISE!

and you'll choose an **ELECTROLUX** THE SILENT REFRIGERATOR

BECAUSE: the very silence of Electrolux testifies to its simpler, more efficient operation. Electrolux has no machinery at all! And this means important advantages for you:

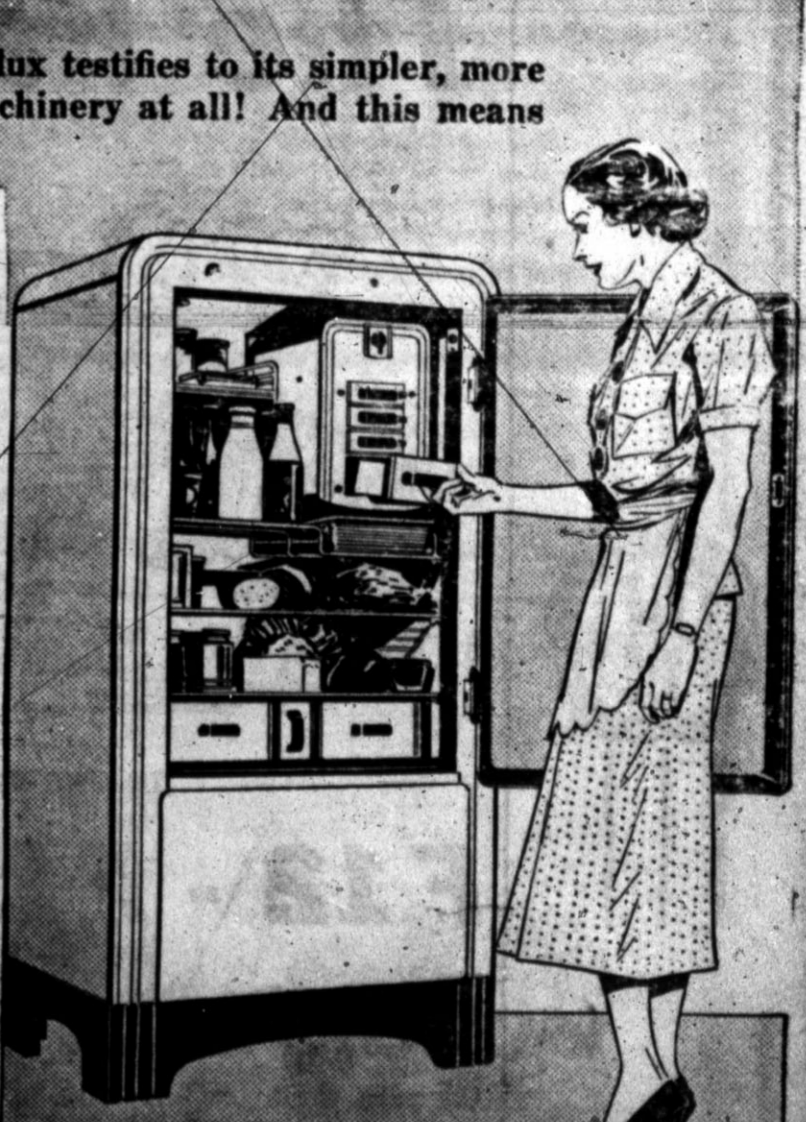
- No moving parts to wear
- Lasting efficiency
- Continued low running cost
- Fullest food protection
- Savings that pay for it

NOW MORE EFFICIENT THAN EVER —SERVEL ELECTROLUX has always been notable for its efficiency in operation, and the 1937 models are more efficient than ever. Improved insulation and improved unit performance contribute to this result. Once the gas flame is lighted the refrigerator operates constantly without interruption.

ROOM FOR EVERYTHING —plus every approved feature of modern automatic refrigeration are yours in the handsome 1937 SERVEL ELECTROLUX. You'll find everything in it to make your kitchen work easier. There is generous room for food storage—more shelf area than even SERVEL ELECTROLUX has provided in the past. Bottle shelves, vegetable freshener, egg rack, vegetable basket—all are conveniently placed for your use. The chilling is centrally placed to provide better circulation of cold air inside the cabinet.

BEAUTIFUL, DURABLE NEWTONE FINISH —Every SERVEL ELECTROLUX cabinet is finished in soft, rich Newtone—the most serviceable finish for a refrigerator. Newtone does not chip, soften or break. It is highly resistant to grease, water and rust. It is easily cleaned with soap and water.

These Wonderful Advantages Are Also Found in the New 1937 **KEROSENE OPERATED ELECTROLUX FOR THE FARM HOME**



New Air-Cooled ELECTROLUX THE SERVEL Gas Refrigerator

Hereford Implement & Appliance Company

MAYTAG WASHERS - ELECTROLUX - PHILCO RADIOS

Reorganization of Land Usage Suggested for Panhandle Area

Dust Fight Is Carried On by U. S. Leaders

Following an investigation by the Great Plains Committee, led last week by Representative Marvin Jones, the government recently made recommendations for the dust bowl area, which includes Deaf Smith county, along with 8,410,000 acres of land located in Texas, Oklahoma, Kansas and Colorado. Considerable damage in past years was reported by the committee which indicated 57 per cent of the surveyed area.

Erosion became a serious problem in the area after extensive dry farming operations were started in 1900, the report said.

"In recent years," the report said, "the protective vegetative cover has been destroyed or seriously depleted over a large portion of the country by cultivation, over grazing, drouth and other causes."

Current dust storms emphasize the importance of adopting long-time conservation practices throughout the Southern Plains, the report stated.

Recommendations included a general reorganization of land use to include the removal of certain lands from cultivation, the reorganization of such lands into large units for large-scale livestock production, with crop production at an economic minimum, and the immediate extensive application of soil and water conservation measures to range and cultivated lands.

The survey covered Dallam, Sherman, Hansford, Ochiltree, Hartley, Moore, Oldham and Deaf Smith counties in Texas.

Plan Pan American Olympics



Officials of the Greater Texas and Pan American Exposition welcome George Marshall to Dallas where he will stage an international summer sports program to open with the Exposition, June 12.

Washington Promoter Retained by Dallas To Stage Show Units

A Pan American Olympic premier of all athletic meets of 1937 on the North American continent, has been announced by George Marshall, entertainment director for the Greater Texas and Pan American Exposition. Marshall has just been brought to the Exposition from Washington, D. C., on a salary of \$100,000.

Tentative program under way by Marshall includes air and auto races, track meet, football and polo games, a spectacular night show in the auditorium and inter-

national girl shows in the casino and band shell. All athletic events and shows will have Latin American participation, carrying romance and color of the southern republics. Marshall will set up a Washington office to contact Latin American and Canadian legations relative to participation in all events. The Olympics will continue throughout the life of the Exposition from June 12 to October 31.

Exposition officials are shown here greeting Marshall upon his arrival in Dallas. Left to right: Frank L. McNeny, director general; William H. Hitzelberger, chairman of the Exposition's athletic committee; Marshall, and Frank Watson, assistant director general.

McDonald Named Representative For Cattle Men

D. T. McDonald and John Fain were elected to the Potter County Agriculture Conservation Committee, as representatives of the ranchmen, at a meeting in Amarillo Saturday afternoon.

McDonald, a former resident of Deaf Smith county, still has a modern farm in this county, and is widely known here. With Mr. Fain, he will serve with the farm representatives of the various Potter county committees.

BATS NOT SO BAD, BUT ROOSTS CAUSE COMPLAINT

If there are bats in your belfry, don't kill the bats—close the belfry.

Bats, says the United States Biological Survey, are not only harmless, but useful as well. Though always associated with sootery and witchcraft, these unique mammals actually benefit man by destroying harmful insects.

Complaints against bats, says the Bureau, result almost exclusively from the animals' roosting in homes and other occupied buildings. Hundreds of requests are addressed annually to the Department of Agriculture for information as to how to get rid of these roosts. The demand has been so great that the Department has issued a leaflet entitled "Eliminating Bats from Buildings," which can be obtained from the Superintendent of Documents, Washington, D. C., at five cents a copy. Prepared by James Silver, this leaflet, No. L. 100, describes the animals, their habits, etc.

Try the Hereford merchants before going elsewhere to buy.

Bippus Items

BY RUTH REESE

Shoppers in Hereford Saturday were Mr. and Mrs. Frank Canaba and children, and Mr. and Mrs. Gene Simmons.

Misses Ruth Reese and Stella Fortenberry were guests in the Z. J. Steen home Tuesday night. The club met with Mrs. E. Morrison Wednesday. The ladies spent the afternoon quilting.

Virgil Walton was absent from school Wednesday.

Z. J. Steen made a trip to Oklahoma City Tuesday.

Mr. and Mrs. C. T. Reese and Milton were in Vega Wednesday.

Mrs. Willie of Messenger community and her two daughters called in the C. T. Reese home Wednesday afternoon.

Mr. and Mrs. W. J. Steen were in Amarillo Saturday.

Dick Allred of Hereford was in this community Tuesday.

Bud Morrison was in Hereford Saturday.

C. T. Reese has been on the sick list for several days.

Jack Fortenberry called in the Bippus school Thursday afternoon.

EASY TEST AIDS BREEDER OF DRY WEATHER WHEATS

One of the questions to be answered in developing new wheat varieties is: How will they stand dry weather? The question has been answered in the past by observing the new varieties in experimental plots during dry years. But in wet years no information was obtained on drouth resistance. This made the breeding program more difficult and slowed it up materially.

Now plant breeders of the United States Department of Agriculture have found that the rate at which a wheat plant loses water through its leaves indicates its drouth resistance.

Water loss, or transpiration, has

been determined by cutting the plants at different stages of their growth, sealing the cut ends at once, and weighing at intervals. The method has been developed and checked with varieties of known ability to stand drouth. These were found to lose water least rapidly. For example, Hope wheat, susceptible to drouth, loses moisture more rapidly than Kabanke and Baart, which are resistant to drouth.

Interest in drouth resistance of wheat developed during dry sea-

sons, often has been lost in a series of wet years. The development of resistant varieties, nevertheless, is a problem of much importance to the wheat farmer. A simple method of determining the drouth resistance, no matter what the rainfall may be, such as this measuring rate of water loss, will aid the development of wheats more tolerant to dry weather.

Visitors in Amarillo Monday were Mmes. M. L. Steele, B. M. Wiltshire and T. C. Willett.

A Note to Club Secretaries:

At this time you are busy supervising the planning of your club yearbook. You probably have numerous problems with which to deal. We can help you on one of them if you have been wondering where you can secure an attractive yearbook well prepared and nicely bound, at not too great a cost. We offer you

ATTRACTIVE PRINTING
BEAUTIFUL COVERS
REASONABLE PRICE



THE
Hereford Brand
PHONE 30

"ALLURE" SOUGHT IN VEGETABLE PACKAGES

Styles change in packing fruits and vegetables as do styles in women's clothing, declares L. C. Carey of the Bureau of Agriculture Economics.

Carey follows the analogy further by saying that "the quest in packaging fruits and vegetables seems ever to be for a maximum of attractiveness and allure, of streamlining and of reduce bulk consistent with adequate protection."

Cranberries a few years ago were marketed in barrels; now they come in boxes. Fruits and vegetables generally are being marketed in baskets or boxes instead of barrels. Texas onions used to be shipped in "log-cabin" crates but now they go to market in the newly developed, attractive and appealing open-mesh bag.

About 90 per cent of the total annual movement of from 1,200,000 to 1,300,000 carloads of fruits

Ireland Builds Used Car Lot

Following the surfacing of their used car lot at the intersection of Main and Fourth Streets, Ireland Motor Company today announced that they would complete the lot by adding a fence, and making it thoroughly modern.

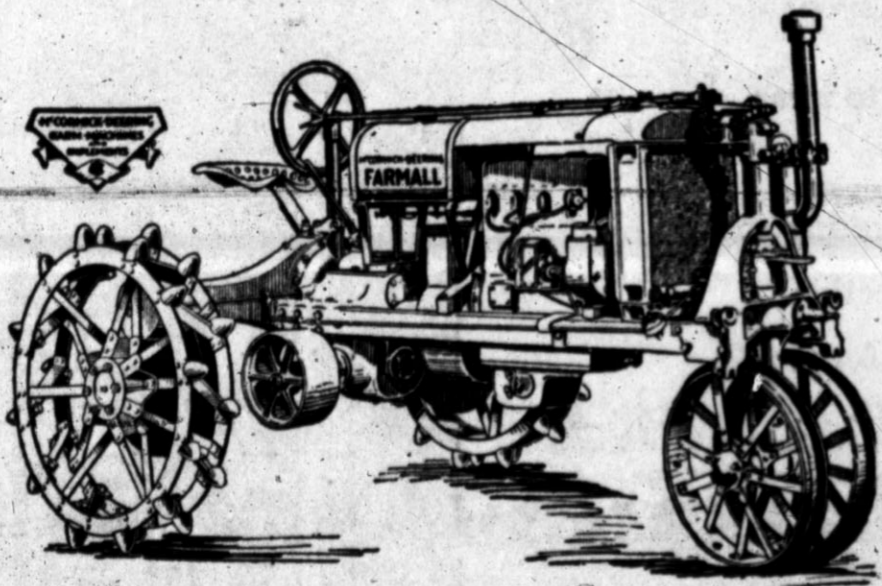
The lot has already been surfaced with caliche, and is expected to be completed next week.

and vegetables by rail, ship and motor truck is being packed now, as compared with 87 per cent a few years ago.

Use of consumer-sized bags for certain products is increasing, says Carey, citing the use of bags and paper bags in marketing potatoes, apples, onions and citrus fruits. Some products are being marketed in paper cups.

LOOKING FOR A NEW APARTMENT? TURN NOW TO THE WANT ADS

The Farmall



IN THREE SIZES

F 12 - F 20 - F 30

With One, Two, Three and Four-Row Attachment Lists
NOW ON DISPLAY ON OUR SHOWROOM FLOOR.

Compare these tractors with others for up-to-the-minute convenience—in contour farming, fuel economy, ease of operation, repair upkeep, repair and expert mechanical service.

We Are Ready to Serve You!

Rosson Implement Co.

PHONE 54

YOUR I. H. C. DEALER

HEREFORD, TEXAS

WHEN BETTER AUTOMOBILES ARE BUILT BUICK THEM WILL

DELLIS CRANE, working on the assembly line, has been on the Buick payroll for 20 years

SPEAKING for myself and 16,000 other Buick workmen—we're mighty glad to be back on the job! It's been tough to stand by, knowing how eager thousands of people were to get one of these great cars. And it's a grand feeling now to see the wheels turning and the line rolling, and to watch those big, handsome babies pouring out reg-

ular as clockwork! There's power in them, and style, and comfort—and when you see them made, like I do, you know they're packed with good, honest workmanship as well as top-notch engineering. We're proud of those Buicks, and the way you've taken to them, and we're going to get yours to you as quick as we can.

"It's Buick again!"



SOPHOMORE STAFF

Atchley --- Editor-In-Chief
Jackson --- Assistant Editor
Fuller, Jr. --- Sports Editor
Dea Smith --- Humor Editor
Sue Henslee --- Society Editor

BE FAIR!

Good thing can sometimes be a bad thing. A good example is the competition among...

When classes or individuals, once bandying words or blows, are unwilling to quit as in case of the bulldog, force must be used.

You have all seen examples of anger in ball games or in courts where the belligerents shout complimentary phrases at each other, or, worse still, come to each other's aid.

POULTRY PROFITS

Depend upon strong, healthy chickens. And strong, healthy chickens get that way from being properly fed, especially when they are baby chicks.

Hundreds of poultry raisers are making money the Merit way. Why not you?

West Texas Feed & Seed

PHONE 265



Ed: "I didn't know you had a new car."
Bill: "I haven't, I just had the old bus washed and cleaned up inside and out" at the

TEXAS SERVICE STATION

GLENN SNYDER. PHONE 440

tual blows. Such situations, while not prevalent around our school, would if they were to develop give our school a very undesirable reputation.

It would seem wise, then, to remember, whether in love or in a basketball game, all is not fair. Don't do it unless it's fair!

DOUGLAS BEENE JOINS ARMY

A surprise awaits those school chums of Douglas Beene, who have been wondering where he is.

Douglas Beene, a former student of Hereford High School, has decided upon a future of working for Uncle Sam by joining the army.

HI-Y GIRLS MEET

The Girls' Hi-Y met Tuesday night, February 23, at the home of Virginia Eric Reed. After the calling of the roll and reading of the minutes, the devotional services were led by Viola Phillips.

The next meeting will be at the high school. All members are urged to attend, as a visiting speaker will be present.

ESSAY CONTEST OPENED

The Greater Texas Committee is conducting a Greater Texas essay contest among the schools of Texas to emphasize the fast developing commercial and industrial opportunities of the state.

Three hundred and eighty-five prizes, including 48 free trips to the Greater Texas and Pan-American Exposition, will be awarded.

A separate contest will be conducted for Dallas county pupils. A trip to the Exposition will be the first prize in each of the two divisions in the 24 districts.

BIRTHDAYS IN MARCH

- Forbus Blakemore 1
Shirley Thomas 1
Helen Oglesby 2
Louis Hagar 2
F. L. Lucas 2
Hilton Higgins 3
Dorothy Nell Adams 3
Mary Lee Alexander 4
T. B. Bailey 5
Ernest Scheithagen 6
Bill Boyer 8
Billie Jo Roberts 8
J. P. Jones 9
Morris Easley 10
William Bowman 10
Leonard Ralston 11
Frank Marrs 11
Calvin Brumley 12
Arnold Wilkins 13
Catherine Fullwood 13
Roy Neal 15
Edgar Russell 15
Robert Peterson 16
Mollie Jo Roberson 17
Bud Bradley 18
Alva Barber 21
Thama Cawthon 25
Mary Lois Springer 25
Hubert Thomas 26
Nora Jean Russell 26
Pauline Parker 26
Louise Weathered 27
Clifton Neil Cox 28
Willbur Harman 28
R. L. Bailey 30
Orvella Hill 30
Helen Ann Snyder 18
Helen Ruth Barber 8
Louise Homer 4

JUNIOR SKATING PARTY SUCCESS

The Junior class of Hereford High School sponsored a skating party in the Norton garage Wednesday, February 24, 1937.

Candy and drinks were sold to anyone who wanted them. The German Band helped the skaters to get into the swing of it.

The judges declared Bill Stanford as best boy skater. He received a prize of a comb. Norma Jean Foster was awarded a comb and mirror for being the best girl skater.

JUNIOR CLASS ELECTS

The Junior class met Wednesday and elected the staff members who are to write the paper for March 11. Mary Tiefert was elected editor.

The picture of the class was taken Monday.

Rance News

EDNA BEHREND'S
Mr. and Mrs. Blakemore were called to Paducah this week by the death of their son-in-law, Guy Easley.

H. D. Buse and family visited in the H. G. Behrends home last Sunday.

Walter Wainscott was in Denton on business last week.

Miss Zay Dee Rule spent Sunday with her parents, Mr. and Mrs. R. L. Rule.

Mr. and Mrs. Stewart of Big Square moved into the George Bagwell house last week.

LOTS OF PEOPLE MAY BE LOOKING FOR WHAT YOU WANT TO GET RID OF. TRY A BRAND WANT AD NOW!

Jumbo News

BY MRS. ULLMAN HUNTER
Mrs. C. Andrew and Pauline visited Mrs. Clem Maples of Dimmitt Wednesday.

Mrs. M. L. Simpson spent Wednesday in Hereford with her mother, Mrs. W. A. Hunter.

Rev. Howell of Dimmitt preached here Sunday and was a guest in the C. Andrew home.

Mr. and Mrs. E. D. Wilmeth, David Myers and Miss Currie attended the Castro county teachers' banquet held at Hart last Tuesday night.

Cy Andrew spent Sunday in Clovis.

Sam Hunter and Clem Gilliam were in Oklahoma City the first of the week.

Mr. and Mrs. Sam Hunter visited her parents, Mr. and Mrs. E. M. Allen, at Easter Sunday.

Betty Joe Baggett of Idalou was a week end guest in the L. A. Matthews home.

Mrs. Sam Hunter was hostess at a party for her Sunday school class Friday night. Games were played and refreshments served.

Mrs. W. A. Hunter of Hereford spent Tuesday in the Ullman Hunter home.

McCann Returns Here.
Rev. W. A. McCann, pastor of the Assembly of God church in Hereford, was here this week end.

He is holding a revival meeting at Littlefield, where he reports a successful meeting, which will continue through this week.

Try First to Buy in Hereford.

Frio News Items

(KITTY KLOE HARLIN)
Rev. Roy Stevens filled his appointments here Sunday morning and evening.

Several irrigation wells are being put down in this community. Gwen Owen of Hereford spent Tuesday night in the Harlin home.

Mmes. H. M. Mobley, H. D. Robbins, C. R. Boyd and J. B. Harlin spent Wednesday with Mrs. Mack Dixon.

H. D. Robbins and Mack Dixon were in Dimmitt Wednesday.

Several from this community attended Cal Farley's circus in Hereford Friday night.

Mrs. Troy Welty and Foster Beall are on the sick list this week.

Mr. and Mrs. Percy Estes of Dimmitt visited in the H. M. Mobley home Tuesday.

Mrs. J. E. Andrews, Mr. and Mrs. T. L. Sparkman, Jr., visited in the home of Mr. and Mrs. Chas. King at Pringle Friday and Saturday.

Miss Koma Hyatt spent the week with Mr. and Mrs. Robert Thompson at Hereford.

Mr. and Mrs. H. D. Allman spent Tuesday in Friona.

W. R. Childre and family of Lockney visited in the home of his sister, Mrs. Mack Dixon, recently.

Visitors in the J. B. Harlin home Sunday were Messrs. and Mmes. H. M. Mobley and family, and H. D. Robbins and family.

Rev. and Mrs. Stevens took dinner with Mr. and Mrs. Owen Andrews Sunday.

Mr. and Mrs. T. L. Sparkman visited in the home of Mr. and Mrs. Hancock Sunday.

Mr. and Mrs. Bub Newell visited in the home of Mr. and Mrs. Mack Dixon Sunday evening.

Mr. and Mrs. Paul Williams visited the H. D. Robbins home Thursday.

Mr. and Mrs. Walker Nicks were business visitors in Clovis Saturday.

Bethel Items

Mr. and Mrs. Kay Roberts and Miss Helen Estes were in Amarillo Saturday.

Mr. and Mrs. P. D. McBride of Bushland spent Sunday in the Bryan Sinclair home.

Messrs. and Mmes. J. G. Davis and Kay Roberts were guests in the Jim Bagwell home Sunday.

On the sick list are Earl, Vern and Lloyd Last, Grace Marie Bagwell and Dorothy Sinclair.

Bethel community club met February 26 at the home of Mrs. Earl Last, with Mrs. Vern Last as hostess in the absence of Mrs. Earl Last.

Miss Schultz, demonstration agent, met with the club and gave demonstrations on arrangement and equipment for a dresser or dressing table. Present were Mmes. K. Roberts, Jim Givan, Geo. Bagwell, J. G. Davis, Jim Bagwell, Cleo

Richardson, J. C. Williams and Miss Schultz. Sandwiches and coffee were served by the hostess. The club meets March 12 with Mrs. Vern Last.

Mr. and Mrs. Vern Last called on the Bryan Sinclairs Sunday.

Christine, Grace Marie, J. A. and Robert Bagwell visited the Henry Allman home Sunday.

Little Ivan Earl Sinclair is doing nicely.

Mr. and Mrs. Ivan Bagwell and son were Hereford visitors Sunday.

THE PLAINSMAN
Is On Everyone's "MUST" List. Make a Date Now to See It!

BUSINESS AND PROFESSIONAL DIRECTORY

THE CHOCOLATE SHOP
Plate Lunches
Sandwiches
Cold Drinks, Candies
Magazines.

The title to your land is vital
Our Abstracts correctly reveal the title.
A. O. THOMPSON
ABSTRACT CO.
4 Per Cent Federal Farm Loans.

INSURANCE
JNO. H. PATTON
PHONE 50

DR. J. W. HENDRIX
Chiropractor and Masseuse
100 B Street—Just North of Mother's Park
Phone 341 for Appointments

ABSTRACTS
Of All Deaf Smith County Land Titles.
DEAF SMITH COUNTY
ABSTRACTS INC.
Cliff Estes, Manager

THE HEREFORD BRAND
JOB PRINTING

OUR BIG Store-Wide Clearance Continues - With Amazing Bargains
We have sold out most of our merchandise in many lines, but we still have some unusual bargains left in every department of our big store. It is necessary to settle the D. R. Gass estate, and so we are going to continue our big sale for a few days longer. Here is your chance to buy real quality, dependable merchandise at a savings. All from our regular stock—and you know our reputation for reliability.

SALE CLOSING SATURDAY, MARCH 13
PRINTS FAST COLOR
A good selection of patterns and colors. Big savings on good merchandise during this big sale only. While they last, they are only 8c yard.
SHIRTS
Broadcloth dress shirts, taken from one of the largest and most complete stock in Hereford. All sizes and patterns. Values from \$1.25 going at 25c up.
SPRING HATS
All hats in our big stock have been drastically reduced. Some good ones as low as 50c up.
OUR LOSS - YOUR GAIN!
D. R. Gass & Son
Hereford, Texas

Announcing - THE PURCHASE OF THE FOSTER TRUCK LINE BY Robert Campbell
In announcing the purchase of the Foster Truck Line, we want to assure you that we will continue to operate one of the most modern and complete lines in the Panhandle. I have already moved to Hereford, and intend to make my home here. Years of experience has placed us in a position to serve you better—and we invite you to give us a trial for dependable hauling and storage service.
Complete Hauling and Storage Service
Campbell Truck Line
Hereford Texas - PHONE 11 - We Haul Anything

PERSONALS

Mr. and Mrs. J. A. Pitman were in Pampa Monday on business. P. C. Short of Friona was a business visitor here Saturday. Elmer Patterson was a business visitor in Amarillo Saturday. N. E. Gass was a business visitor in Amarillo Wednesday. Jack Rose and Woodrow Ireland were Pampa visitors today. John Cookran of the Soil Conservation office was in Amarillo Monday. Mrs. Gerald Morgan of Adrian is visiting her parents, Mr. and Mrs. John L. Wilson, and other relatives in Hereford.

Mr. and Mrs. P. K. Babcock and Miss Ruth Harding were Amarillo visitors Monday. Visiting in Amarillo Monday were Meses. Jack Wayland and Alton Fraser. Meses. O. F. Lange, Kinsley and Blackwell, all of Friona, were Saturday shoppers here. Mrs. Perry Graham of Dimmitt was a Saturday visitor, shopping and seeing friends. Miss Edith Shields of Carlsbad, New Mexico, visited friends in Hereford last week end. W. E. Neal left last week for Mineral Wells to spend several weeks. Frank Gyles left Sunday for Oklahoma City to spend several days. Mr. and Mrs. Thurman Hines and family have moved here from Pampa, Texas. Mr. and Mrs. Homer Brumley have returned from Lubbock where they were called by the serious illness of her father, F. W. Montford. Mr. Montford was taken to a Clovis hospital Monday and is reported to be improving.

Drilling Resumed On Garcia Test

Drilling was resumed Wednesday afternoon on the Garcia Lake test well, after it had been closed for more than a week for repairs. Drilling was between 3400 and 3500 feet, according to reports. Drilling was delayed when a brake broke, and a bull wheel tore loose part of the rigging. The entire south end of the house was demolished, and extensive repairs were required before drilling could be resumed.

Pioneer Reunion To Be Discussed

Members of the Business and Professional Women's Club this week stated that they would consider plans for the Old Settlers' Reunion here in May, at their meeting Monday night. Although the club expects to continue sponsoring the reunion, they have suggested a regular organization of old settlers through which more detailed plans of the gathering can be arranged.

Influenza Patients. Among those who are ill now or getting over the influenza are Prentiss Rosson, Mrs. J. C. Thorns, Mrs. O. G. Hill, Mr. and Mrs. John McLean and son, George, and Karl Shirley.

Postpone Church Night. Church Night scheduled for Friday night at the First Presbyterian church has been postponed because of the chamber of commerce banquet.

Mr. and Mrs. R. P. Coneway visited Sunday with their son, Paul, a student at Texas Tech, Lubbock.

M-S-T for the stomach. Sold on a 10-day FREE trial at the Corner Drug Store, Hereford, Texas. 4-ttc

Mr. and Mrs. G. W. Brumley visited relatives in Lubbock Sunday. Their son, Roger, of Tulla made the trip to Lubbock with them.

Miss Faye Paddock is visiting relatives in Fort Worth and Dallas this week.

Miss Billie Stoker, sophomore in TCU, Fort Worth, spent the week end here with her parents, Mr. and Mrs. J. B. Stoker, who have recently moved to Hereford from Pomona, California.

Charles Gass spent Sunday in Amarillo with Drs. George and Evelyn Powers. Dr. Evelyn Powers is his daughter.

IRRIGATION WATER SUPPLY FORECAST WITH ACCURACY

Snow measurements on more than 600 lines—300 of them established within the past year—will be taken this winter in the high mountains of the West to indicate the supply of irrigation water for the coming summer. The work is under the direction of the Bureau of Agricultural Engineering, United States Department of Agriculture. "Forecasts of water supplies become more accurate each year as methods and means of estimating spring run-off are improved," says George R. Boyd, assistant chief of the Bureau. "Early in the spring of 1936 towns in the valley below the dam on the Price River in Colorado feared a flood because of the great amount of snow water. They demanded that the gates be opened to relieve pressure on the dam. To this farmers farther down the valley, who depended on the water for crops, objected. But so great was the confidence of all in water-supply forecasts that when they were published, an agreement was reached where by the dam gates were opened to release flood waters, and then closed to catch water for irrigation. So accurate was the forecast that the reservoir was completely filled almost to the day that the run-off season ended."

Because water forecasts are dependable, a drought conference was called in Utah in 1934 before the drought actually occurred. Forecasts that year showed water supplies only about 35 per cent of normal. As a result, losses and hardships from drought were reduced to a minimum. Careful planning saved more than \$3,500,000 worth of crops in Utah and Idaho. Thousands of cattle were removed from the ranges before they starved or died of thirst. Snowfall varies widely from year to year. In the West the supply may range anywhere from 20 to 300 per cent of normal. But irrigation agriculture, except for orchards and other perennial crops, is flexible and crops can be adapted to a considerable degree, to expected water supplies.

Hospital Notes

F. W. Goodnow Monday underwent an operation for hernia. He was resting easily Thursday.

Don Gerald Clark, two-year-old son of Mr. and Mrs. M. L. Clark, was operated on for ruptured appendix Tuesday, March 2.

Margaret Barber was admitted to the hospital with a severe case of pneumonia Tuesday, but was considerably improved Thursday morning.

Alton Biggers of Adrian, Wednesday underwent an operation for ruptured appendix.

Patsy Ruth Robason of Friona last Saturday underwent an appendix operation.

H. A. Robinson was Sunday admitted to the hospital as an empyema patient.

Mr. and Mrs. J. C. McCracken announce the birth of a seven pound, four ounce girl, Sylvia Mae, Sunday.

Wells Infant Is Buried Wednesday

Funeral services for Darrell Curtis Wells, three-year-old son of Mr. and Mrs. J. V. Wells of Hereford, were held Wednesday afternoon from the Wells home at 3 o'clock. The child died in Amarillo Wednesday morning.

He is survived by his parents and one brother, Billy Ray, age two years. Interment was made in West Park Cemetery.

Mr. and Mrs. J. T. Cronin and children of Texola, Oklahoma, spent Sunday here looking after their interests. They also visited Rev. and Mrs. Hornbeak and other friends.

Mrs. W. B. Anthony, Jr., of Monahans, Texas, is spending the week here with Mr. and Mrs. W. B. Anthony and her brother, N. E. Gass and family.

Miss Floy Bell of Earth is visiting her grandmother, Mrs. Ann Elizabeth Bell. Mrs. Bell is recovering from an attack of influenza.

TEXAS DENTAL HEALTH PROGRAM IS PLANNED

Mouth care is an integral part of the nation-wide public health program and dentists of America are keenly aware that strong teeth of the citizens of tomorrow are dependent upon health education of today. Dr. Edward Taylor, director of the dental health division of the state department of health said recently upon his return from San Francisco where he was among 10,000 dentists from Canada, Mexico and the United States attending the annual meeting of the American Dental Association.

Dr. Taylor heads a division of the Texas Health Department that was established in March and he has formulated a program to be launched at the beginning of the school year.

"We are beginning our work in Texas at an opportune time," Dr. Taylor said, "for there is universal recognition just now that no public health program is well balanced that does not include dentistry. Strong emphasis was placed by the association president, Dr. George W. Winters, on dental education in his address and it was urged that more attention be paid to dentistry for children, a field which has been neglected in the past."

Plans for a dental health program in Texas contemplate work in the public schools and free examination of the mouths of school children. "It will be our aim," Dr. Taylor said, "to give every school child in Texas a reasonable knowledge of the part a healthy mouth plays in the growth, advancement and general health of the individual. We will encourage early correction of what ever mouth defects are found. The Texas school survey likewise will include children who will enter school next year. Along with our school program will go a plan of education for the general public through the use of newspapers, radios, motion pictures and public addresses. We bespeak the cooperation of the public in this work."

MR. FARMER:-

If you are in the market for a tractor guide, call on us. We build them for all makes of tractors. Just write us and give the name and model and we will make one guaranteed to fit and work all complete for \$30.00. Lister shares and lister weed knife attachment for tractors.

A. C. Green
Texico, New Mexico

New Work Sheets To Be Discussed

Announcing that material on 1937 work sheets for the Soil Conservation will be gathered here during March, Alex R. Bateman, county agent, today said that plans will also be considered for a series of night classes in the county.

"When meetings are held to complete work sheets, we will also let those attending vote as to whether they wish the schools," Mr. Bateman stated. He reported that several communities are anxious to begin the schools on poultry, and other special phases of successful farming.

Visit In Brownfield.

Mr. and Mrs. W. J. Smith and daughter, Minnie Dea, spent the week end in Brownfield, where they attended a party celebrating the seventy-sixth birthday of F. E. Walters, Mrs. Smith's father. Mr. Walters has been a frequent visitor here, and has many friends in this county.

Adrian News

MRS. JESS CALDWELL The E. S. Ireland family and Mrs. B. T. Bell, mother of Allan Bell, spent Sunday at the Bell farm here.

Mr. and Mrs. Glen Howard and Dr. Hawn were in Amarillo Monday.

Mr. and Mrs. J. E. Speed entertained four tables of bridge Friday night.

Ward Garrison took dinner in the Allan Bell home Monday.

The domestic science class entertained the school board with a luncheon last Thursday. Some of the board members made the re-

mark that they would like to grade more papers like this.

Supt. G. A. Syms and the entire faculty were re-elected at a board meeting last week.

Adrian won third place in the county one-act play Thursday night. Adrian regrets the loss of first place, but someone wins and someone loses.

Mrs. John Skaggs is on the sick list this week.

E. R. Elzy had the misfortune of losing his car by fire Saturday night, just west of Adrian.

Mr. and Mrs. Luke Luellen were in Amarillo Tuesday.

Mrs. M. L. Packard and grand son of Springlake were visitor in Hereford Saturday.

1901 1937 E. B. Black Co. FURNITURE - UNDERTAKING Ambulance Service—Day or Night Hereford, Texas

STAR THEATRE Thurs. - Fri. Folks. Meet Otwin In the Laft Hit of the Year!

STAR THEATRE Sunday - Monday Preview Saturday Nite Male-ahy Theodora lets her hair down for a Broadway binge that sets a new high in tall laughs! Irene Dunne in her grandest picture!

Saturday Only Kiddies 10c Adults 15c Box Office Opens 12 O'Clock Noon. MIGHTIER THAN EVER! ALL NEW! The grandest of all Tarzan pictures! Two years to bring you new love thrills, scores of breath-taking adventures!

STAR THEATRE Sunday - Monday Preview Saturday Nite

Plus Selected Short Subjects Theodore goes Wild. She made love to the Governor... landed on all the front pages! She wrote a sensational novel... then tried to live up to it!

RENE DUNNE Theodore Goes Wild MELVYN DOUGLAS Thomas Mitchell Thurston Hall Rosalind Keith Spring-Bingston EXTRA! EXTRA! The First Two-Reel All Color/Popeye Cartoon! "POPEYE MEETS SINBAD THE SAILOR"

Tuesday-Wednesday Bargain Day 10c MATINEE AND NIGHT 15c

THE LONGEST NIGHT! ROBERT YOUNG FLORENCE RICE JULIE HAYDON CATHERINE DOUGLASS

Looking for Food Values? Shop Here for Savings and Satisfaction

GREAT WEST FLOUR FOR MAKING DELICIOUS PIGS 'N' BISCUITS FREE RECIPE "You sho' will like 'em!" 48-Pound Sack \$1.89 Just Say Great West

SOAP P. and G., 5 Bars 19c SUGAR 10-Lb Paper Bag 51c SYRUP Worth's 1/2 Gallon 39c

MACARONI Or Spaghetti, American Beauty, 2 pigs 13c PRESERVES Del Monte, 5-lb pall 64c CAKES Chocolate, Marshmallow, assorted, lb 20c TOMATO JUICE Swift's, 3 cans 25c PRINCE ALBERT No. 2 can, 3 for 9 1/2c 25c KRAUT No. 2 can, 3 for 20c MILK Armour's, 6 small or 3 large can 20c GRAPE JUICE 18c POPCORN White or yellow, 2 pounds 25c SOAP White King, granulated, large pkg 32c CRISCO 6 pounds \$1.18, 3 pounds 59c COCONUT Bulk, pound 19c DOG FOOD Armour's, 3 cans 25c

Coffee FOLGER'S, Pound 29c FOLGER'S, 2 Pounds 57c Demonstration - Free Coffee Saturday

Pioneer Brand Pork and Beans, Peas 25c JELLO Package 5c Carrots, Brown Beans, 3 large cans 19c SALMON Pink, can 10c BEANS Mexican, 3 pounds 19c PEAS W. P., One can 6c SUPER SUDS, Large Size Concentrated Fruit Bowl FREE 21c TOILET TISSUE Fort Howard, 3 rolls 19c FRUIT COCKTAIL No. 1 tall can 15c PICKLES Sour, quart 15c OATS National, large pkg 19c

Honey EXTRACT Gallon 95c, Half Gallon 48c FRESH FRUITS AND VEGETABLES

APPLES Winesaps, 2 dozen 25c CABBAGE Pound 2 1/2c GRAPEFRUIT Large, dozen 35c BANANAS Each 1c MUSTARD, RADISHES 5c Turnips, Carrots, 2 bunches

PIGGLY WIGGLY ALL OVER THE WORLD PHONE 81. FRANK GYLES, Manager BUY AT HOME