

The Hereford Brand

Our Slogan-"More People-More Farms"

TH YEAR NUMBER 9.

Published Every Thursday

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, MARCH 4, 1937.

FIVE CENTS PER COPY

ROUND

Sights and Faces Seen

ng down over the entire counbids were called for surfacing ghway 60, farmers came in nd signed applications for govrnment payments, and this secion was favored with pretty weaher, a new month made its debut

H. V. Henner, secretary of the hamber of commerce; went to the ank Tuesday morning, saw the ign, "Closed for Holiday"—and sked, "What holiday is it?"

Wednesday morning Jack Rober turned north off Main Street his truck and almost spilled Eskimo Spitz which invariably on top of the cab.

d family are now occupying

Ike Crosthwait

That Ike O. Crosthwalt has leas a cafeteria in Long Beach was arned here this week. He least the place February 24, exactly last week issued a call for bids

West Broadway in Long Beach, the announcement. period of one year. He left Hereford six weeks ago to visit his on, Buford Crosthwait, and wife asphault base preservative, from Colton, California. Buford will Castro county line through Here-lso moved to Long Beach, where ford to Randall county line." n, Buford Crosthwait, and wife will be associated with his ther in the cafeteria.

Within the next three weeks, Crosthwalt expects to return Hereford for Mrs. Crosthwait nd his family, and will move to ong Beach where they will make

Dillehay Attends

ing for Decatur, Texas, following ed to complete the gap on U. S. 60, giving an important connection between two strips of pave-T. J. Dillehay, 73 years of age: ment, which form an integral part of the coast-to-coast highway network.

T. J. Dillehay was known in structures. Hereford, having visited here numerous times and spent November and December, 1936, here, when he saw his first big snow—and commented extensively upon the fact. During his visits here, he uired many friends who mourn his death. He was an old-timer Wise county, where he had livd for many years and where he ad innumerable friends.

Gass Sale Will

Local Residents On Teacher Conference Program



JESSE STANFORD C. H. DILLEHAY



G. M. HUDSON

The three men pictured here, along with Miss Neville Wrenn, will have important parts in the Norththe Kerr family this week when men pictured here, along with Miss Neville Wrenn, will have important parts in the Northment and family moved into ad C. F. Kerr's home and Dad chools will attend the conference.

Set Letting On March - In To Operate Cafe Highway 33 for Like a Lamb In Los Angeles Middle March

ree months after selling his cafe on 11 Texas roads, including the e in Hereford to Mr. and Mrs. gap in State Highway 33 (U. S. aul Foster on November 24, 1936. 60), to be submitted by March 15formerly the Webb Cafeteria, 16. Bids on the 11 projects are is new cafe is located at 432 to total \$1,500,000, according to

and has been changed to Ike's In issuing the call for bids the Onfeteria. Mr. Crosthwalt has an department gave the following sta-option to buy the place after a tistics regarding the road here: "Deaf Smith-Highway 33: Caliche and limestone base course, with

> Deaf Smith officials were unable to announce the exact date for beginning of work on the road, but predicted that it would start during the summer months, probably in April or May, and would be rushed to completion as rapid-

Following the completion of the road from here to the pavement in Randall county, a direct paving connection will be made into Ama-Father's Funeral rillo, giving residents of this area driving without new plates. eccess of pavement to all points leading out of Amarillo. Further Mr. and Mrs. C. H. Dillehay lettings on the road from Deaf left at 6.0'clock Wednesday morn-

reatly improved. Recently when Work is now in progress on Mr. Dillehay went through Decatur Highway 33 west of Summerfield his way to New Orleans, his in Parmer county. When this tather was in good health, but on project is completed, the road he return trip he was suffeffring will run north of the railroad into rom an influenza stroke. Clovis. Stakes have already been Clovis. Stakes have already been Funeral arrangements had not driven, and the present project been completed Wednesday. calls for grading and drainage

Auto Tags For 1937 Get Little Attention Here Wrenn will be chalman of the

License plates for 1937 are moving out slowly at the present time, conference, according to Fred Baird, deputy tax collector, who said today that only 22 of the new plates had been bought here.

Under the present law, automo-bile owners may purchase their 1937 tags now and attach them to their cars, but the new plates

It is necessary, however, for persons who have automobiles bearing license tags from New Mex-lco and other states where tags Friday, February 5, was recordcars still carried tags which have the coldest days here last month. time to time.

year 1,270 tags were issued here. and mist.

Four Hereford Residents In Teacher Meet

cess of the Northwest Texas Conference for Education which is to be held in Canyon March 12-13.

G. M. Hüdsen is a member of the nominations committee; C. H. Dillehay is a member of the ad-

science teachers section. Between 2,500 and 3,000 teachers are expected to attend the

Weather Report For Past Month

to their cars, but the new plates The average temperature in are not compulsory until April 1, Hereford for the month of Feb-1937, which is the deadline for mary was 41 degrees, according to W. C. Nix, observer for the U. S. Weather Department here. He reported a mean maximum of

were made by state highway patrol- ruare 10, both had readings of men in cases where out-of-state 10 degrees, and were reported as

During the month, residents saw Texas tags this year feature 10 days of dust, nine clear days, cream colored numerals on a black seven partly cloudy and 12 cloudy. background, and in Deaf Smith Moisture was .15 of an inch for county they run from 305-501 up the month, most of which fell on ward in serial numerals. Last February 16, in the form of snow

In Cattle Theft County Returns 300 The sheriff's office today reported no clues in the recent theft of cattle from Travis Dameron on Friday, February 20.

Ass Sale Will

Close March 1:

Working along entirely different lines from cattle routers of past years, the thieres went to the place cast of the dump ground, three ane one-half miles east of the dump ground, and payment in the sale will close Baturday, and many the sale will close Baturday, and the purpose of clear, ananger, today sale that the thieres were left, it was supposed that the thieres are not sale will close Baturday, and an approached the piace at night, the sale is storswide in a processor of which is located the sale is storswide in a processor of which is located the sale is storswide in a supposed that the thieres and includes reduced prices, and includ

Bands to Give Banquet Speaker Model Farm Joint Concert Here Thursday

FREE PRESENTATION TO INCLUDE HEREFORD, CANYON BANDS

The Canyon Band, Hereford Band and Hereford Orchestra will be presented in a joint concert in the high school auditorium here Thursday night, March 4, at 7:45 o'clock, it was announced today by Ralph Smith, Hereford director. The concert will be offered free of charge, Mr. Smith said, and the public is invited to attend. The program for the occasion

Program Is Listed.

Orchestra numbers Celebrated Minuet from First Symphony, Valensin; Elegie, Aletter; Songs the South, Tocaben.

Numbers by Hereford and Canyon bands: Them Basses, Huffure; Show Boy, Huff; Little Blue Bell Overture, Hazel; Drum Major Man, Yoeler: Saskatchewan, overture, Holmes; The Little Giant March, Moon; The Merry Widow Selection, LeHar; Lassus Trombone, Fillmore; Martha Selection, Floton; Our Director, Bigelow.

The Canyon band will arrive here Thursday afternoon for a joint rehearsal with the Hereford band, Pour citizens of Hereford will and will be accompanied by R. G have prominent parts in the suc-Stephenson, Canyon director, Band

ministrational progress committee. W. Jesse Stanford will par- Leonard Dealer announcements today. ticipate in a panel discussion in the city administrators' and trustees' section, and Miss Neville In Hereford Area

The appointment of George Mc-Conneil as Leonard refrigerator dealer in Hereford was announced this week. McConnell has already stocked the 1937 Leonard boxes, and has them on display in his shop here. In aunouncing the line, Mr. Mc-

Connell invited the public to visit the shop and inspect the new boxes. For the past 10 years he has been in the electrical appliance busimechanical refrigerators.

In addition to Leonard refrigerators, McConnell also handles Gen persons who have automobiles bearing license tags from New Mexico and other states where tags
Friday. February 5, was recordwere compulsory February 1, to ed as the hottest day here, with
secure 1937 tags at the present a reading of 74 degrees. Monday,

Bassett Funeral Held Wednesday

Funeral services for T. C. Bas-sett, 44, were held Wednesday afternoon from the Black Funeral Home, conducted by Rev. Godwin,
Baptist, pastor at Vega, assisted
by Rev. T. C. Willett, pastor of
the First Methodist church here:
A native of this county, Mr.
Bassett spent most of his life here
and had many friends, who mourn

James W. Witherspoon, as principal speaker at the Chamber of Commerce banquet at the First Baptist church Friday night, will not until the rural electrification.

Expect Information.

"We do not know when actual work will begin," they stated, "but not until the rural electrification. talk on the opportunity offered program has been worked out here. through development of Deaf Smith The two projects go hand in

C-C Banquet Is Slated For

day night, March 5, according to resettlement units.

Speaking on the possibilities offered through present day de knowledge of the specific units velopment in this immediate ter- has been made public. It is estiritory, District Attorney James mated, however, that from 50 to W. Witherspoon will be the prin- 100 units will be established in

tra, directed by Ralph Smith, will Farmers will be established on furnish music for the occasion the units, which will be sold to Jesse Stanford, president, will rethem on long-time period with view the activities, accomplishments and aim of the organiza- irrigation is to play a definite part fion for the past year. H. V. in the unit development, it was Hennen, secretary, will give a pointed out that the electrification financial report. During the din-program will be tied in with the ner hour, no music will be played ness, and has been working with and the time will be devoted to eating and "knowing your neigh-

Tickets were placed in the hands eral Electric radios and a com- of committeemen Wednesday mornplete line of electrical appliances, ing, and will be sold prior to Fri-

time. This week four arrests February 1, and Wednesday, Feb machines for a period of one chase extra tickets and to invite month. The meter has been plac-farmers of this section as their ed in open view, and he invites the guests in order that the purpose public to check the meter from of the organization, and its goal toward aiding rural communities may be heard and understood by the farmers.

Officers for the ensuing 12 months will be elected during the ourse of the annual banquet.

Local Lions Get National Recognition

Ranking first in membership increase in the entire United States, for small clubs, the Hereford Lions Club was this week given national recogni-

lub has increased to a correction of 76° at the promise increase than any other

Units To Be Set Up Here

NO DEFINITE TIME SET FOR COMPLETION RURAL PLAN

The long discussed Rural Rehabilitation Program for Deaf Smith county has been approved, both in the district office in Amarillo, and in Washington, D. C., it was learned here this week by H. V. Hennen, chamber of commerce secretary, and Mayor C. J. Paddock. They said the statement came from Mr. Hauter, manager of district 12 of the Rural Resettlement office in Amarillo.

Expect Information

hand, and when the electrification problem is ironed out more developments will be seen in the resettlement field."

Although assured for some time, it was pointed out that the approval of the rehabilitation pregram had not been made public because the government has been purchasing land upon which to es tablish the units. For more the 30 days, Pim Denton has Night located here for the purpose of buying land. A group of economists have also represented the A short but interesting program garding irrigation, crops, soil and will be the feature of the annual other details; the government exchamber of commerce banquet at pects to use this material in dethe First Baptist church here Fri-termining the size and nature of

To Use Irrigation.

At the present time, no definite cipal speaker of the evening. | the county, improved with irriga-A five-piece high school orchestion wells and other necessities. reasonable interest rate. Since program will be tied in with the present program.

The units are to be scattered in all directions from town.

No information was available regarding specific details of the proposed program, but will be released as the program is developed during ensuing months.

County Will Get Special Listers from Government

To combat wind erosion in this section, the U. S. Department of Agriculture has consigned three three-row listers with commercial hitches to Deaf Smith county, it was announced today by County Judge Earl W. Wilson. The tractors are scheduled to arrive here Saturday, and the hitches Tuesday, March 9.

"We will also get a large trac-tor from the Soil Conservation Service, and plan to start listing next week," Judge Wilson said. "The work will be done as rapidly as possible, and approximately 100 acres will be listed each day."

Weather Char

Deputy of THE Devil -BEN-AMES-WILLIAMS-

PYRIGHT-BEN AMES WILLIAMS-

W.N.U. SERVICE

(Continued from last week) Jerrell's eyes met those of Docor Greeding and the two men stared at one another for a moming could read Jerrell's thoughts, could see the other's astonishment and reprobation; and he flushed

angrily. And knew a doubled anger. For -why was Jerrell here? Something like jealousy awoke in him.

Then Jerrell was saying, awkwardly: "Good evening, Miss Carlisle. Hello, Ned!" And he asked: "Is Dan at home?"

She shook her head. "No, No, he's in New Hampshire; won't be back till Sunday." And then, quickly to Doctor Greeding: "I'm sorry our phone didn't ring, Doctor. It must be out of order. Too bad you had to come way over here; but I'll be ready at six in the

Doctor Greeding, perceiving that she was protecting him, felt a quick delight. They were thus brought in alliance to deceive Jerrell; and he said readily;

"It's quite all right. I needed the walk. And I'll have Thomas pick you up at six."

Greeding nodded, waiting; but Jerrell made no movement to leave and Doctor Greeding was by Mary Ann's deception left with no pretext to stay.

His tone was calm as he bid the two good night, but he walked away from the house in a deep turmoil Doctor Greeding Did Not Sleep of conflicting emotions. There was a storm of passion in the manting Jerrell to stay thus alone self, but a mask which he pres-

if his own presence there involv- restrained. ed no indiscretion, certainly she! could receive Jerrell. This thought, twitching on his bed like one rackswept through Doctor Greeding frowning. Even Mary Ann relike a storm; Mrs. Greeding, from marked this; she said to him that moment became in his very when they were alone: thoughts like an iron chain that "I'm afraid my spaghetti didn't fettered him and held him bound, agree with you?"

CHAPTER VI

that night at all. He was shaken and trembling and perspiring; yet he felt cold, and he pressed his teeth together to prevent their chattering. . . .

many reticences, of an infinite said. "I thought you might prefer number of self-restraints. He is it so." molded and determined not so much by the things he does as by the things he refrains from doing. Doctor Greeding had so long held himself under discipline that it had become automatic to do so;

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he had molded himself into a proof this individual whom he had easily; "It's not important," he he stepped out on the wharf. Thom, "I had dinner with Mary Ann Court House door of said Deaf

But tonight he recognized the but this can wait till Monday." night, Thomas." fact that this conventional and



That Night at All.

of anger at Mary Ann, for permit- respectable individual was not himwith her, in the empty house. He ented to the world. Behind this thought, absurdly, of chiding her counterfeit sentiment there lived next day, of uttering some ad- another man, bold and ruthless, and passionate, driven by appe-But she might remind him that tite, drunk with desires so long

He lay sleepless all that night, that Jerrell might freely pay Mary ed by pain; and at work next Ann whatever attention he chose, day he was somber-eyed and

"Oh, yes," he assured her short-

'She watched him. "I persuaded Doctor Greeding did not sleep Mr. Jerrell to stay and eat the rest of it," she explained.

"Ah!" . he assented in a grim

The girl was disturbed, "I hope you didn't mind-my pretending Man's character is built of you were there on business," she

> He said shortly: "I wasn't in the least ashamed of having dined with you, Mary Ann."

"I was afraid Mr. Jerrell would not understand."

Was it for my sake alone that ou-feared his ill opinion?" he asked, in almost angry challenge. She looked at him in quick surprise at his tone, on guard, yet also amused. "Oh, of course I've own reputation to consider, too," she said-and turned quick-

He found no further opportunity for speech alone with her that afternoon; and when he left the office the man was ready to risk any folly in order to see her again, to amend the damage his last word might have caused. Thomas,

without orders, took the road to At the mention of Dan's name, dy," he said curtly. "There on the Lake; but the Doctor ordered Doctor Greeding thrust the clutch the table." him just to stop at the Carlisle's. lever viciously forward, and the Mary Ann was not at home, boat leaped ahead.

however. Professor Carisle himself came to the door; and Doc- tired." text for this call. Professor Car- the high terrace built out into otned the trunks. She put the thereof, in the case of D. A. Webb lisle said:

Mr. Jerrell. Shall I give her ome message?"

of a like age, of an equal stature, together. both men! The only difference be- Doctor Greeding and Mrs. Greedtween them lay in the fact that- ing came to the big empty house, wish you'd-" Jerrell's wife was dead, while The living room was lighted, and Myra was alive!

While Myra was alive! . . His oed hollowly. She kissed him.

dark thoughts focused there. the lake, he bade Thomas telephone Ned?" because he-could not bear inaction fusal. She shook her head. as for any other reason. While He went upstairs alone, while Thomas was at the phone he bought she stayed below. Then: "Myra, a box of candies. Myra liked can- will you bring my trunks?"

landing, sir," the man reported, her coming up the stairs, heard Doctor Greeding nodded. "All her go out on the balcony, and right," he said, holding his tone so return. She appeared in the under control.

road, tortuous and winding, and Thomas dreve more slowly now. There were, a hundred yards short of the landing, some public garages, one of which Doctor Greeding kept under rental for the season. At this point he said:

"Let me out here, Thomas. I'll walk down to the wharf. You can put up the car, and we'll wait for

So the chauffeur pulled up, and Doctor Greeding allighted. With the box of candy under his arm, he went on down to the lake

The boat approached, its bow light shining green and red: Mrs. Greeding swung it in to the land-

"Hot in town?" she asked. "Rotten!" he said harshly. Where's Nancy?"

"At the Frisbies'," she said. Dan turned up this afternoon, on his way back to Boston, and they're all gone on a picnic down the lake, cook supper on the beach."

tor Greeding asked for her, his "I had a hard week," he agreed I shouldn't eat them, but-". Court of Hill County, on the 8th

"I'm sorry, she's dining with and saw the boathouse lights. He eased the throttle shut; the casually:

boat slowed, the broad bow set-Dining with Jerrell! Doctor tled down into the water, checking ent, equally startled. Even Mary created as himself, his essential said. "I was just starting for the as was making the boat fast at last night," he said, willing to Smith County, in the State of Lake, and stopped by on the way; bow and stern. He said: "Good- annoy her.

> Mary Ann could dine that Mrs. Greeding climbed out of wise? with Jerrell, without provoking the boat, and they went up the talk." criticism; and he and Jerrell were winding path toward the house

> > the billiard room. Their steps eco-

"Would you like some supper-At the last village before reaching crackers and milk or something, He took one step toward her;

the island so that a boat would He shook his head. "I'll swim." lights of a drug-store; and Doctor How about you?" She never swam down to the little beach where Greeding also alighted, as much at night, and he expected her re-

She said, amused. "You're the "Mrs. Greeding will come to the most helpless thing!" He heard

open doorway, his swimming trunks The car turned into a gravel in her hand. He took them. "I brought you a box of can-

She was fond of sweets. She STATE OF TEXAS. loosed the wrappings, opened the County of Deaf Smith. "Tired?" she asked, "you seem box. "Bless you," she said. "You never forget, do you, Ned? I know sned out of the Honorable District

houghts swift to seek some pre- Then they cleared the point of She chose a caramel. He but- day of January, 1937, by the Clerk the lake in front of the house piece of candy in her mouth; and versus L. E. Webb, et al, No. mumbling the words she asked 16922, and to me, as Sheriff, di-

This trick of hers, speaking scribed by law for Sheriff's Sales, ficient surgeon, into a devoted Greeding shook at that word as their way. They drifted easily when her mouth was full, always on the FIRST TUESDAY in husband into a wise and indulgent though a strong wind blew upon into the slip. He turned off the exasperated him; it acket now like April A. D. 1937, it being the 6th father. He had come to think him; but he managed to speak ignition, and the engine died, and a detonator on his bottled anger. day of said month, before the

> She protested: "Ned, was that property, to-wit: It takes so little to start

"Talk! Talk! Talk!" he exploded, his eyes red and wrathful. "I'm sick to death of your talk! I

She seemed suddenly to choke, as though on the candy in her mouth. The Doctor stared at her in swift, dawning understanding. then his face pale, his lips white, while she coughed, strangled, he meet them at the landing. The he said. "I'm still hot from town, went abruptly out of the room,

> they were accustomed to swim. (Continued next week)

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SHERIFF'S SALE

By virture of an execution isrected and delivered, I will pro-"Who did you see this week?" ceed to sell, within the hours pre-

> All that certain tract or parcel of land situated in Deaf Smith County, Texas, and more particularly described as fol-

lows: The Northeast quarter of Survey No. four (4), Block No. Seven (7), B. S. & F., Certifivol. No. 34, containing 160 acres of land, said land is described by metes and bounds as follows: Beginning at the northeast corner of said section 4, same being the northwest corner of Survey 17, Block 1, for T. T. R. R. Co.; thence south 950 varas, stake in east line of survey 4; Thence west 950 varas, a point the center of said survey 4; Thence north 950 varas to north line of survey 4: Thence east 950 varas, to the beginning.

Levied on as the property of Texas, the following described L. E. Webb to satisfy a judgment amounting to \$3,093.00 in favor of D. A. Webb and cost of suit. Given under my hand, this 20th day of February, 1937. J. O. NEWELL, Sheriff.



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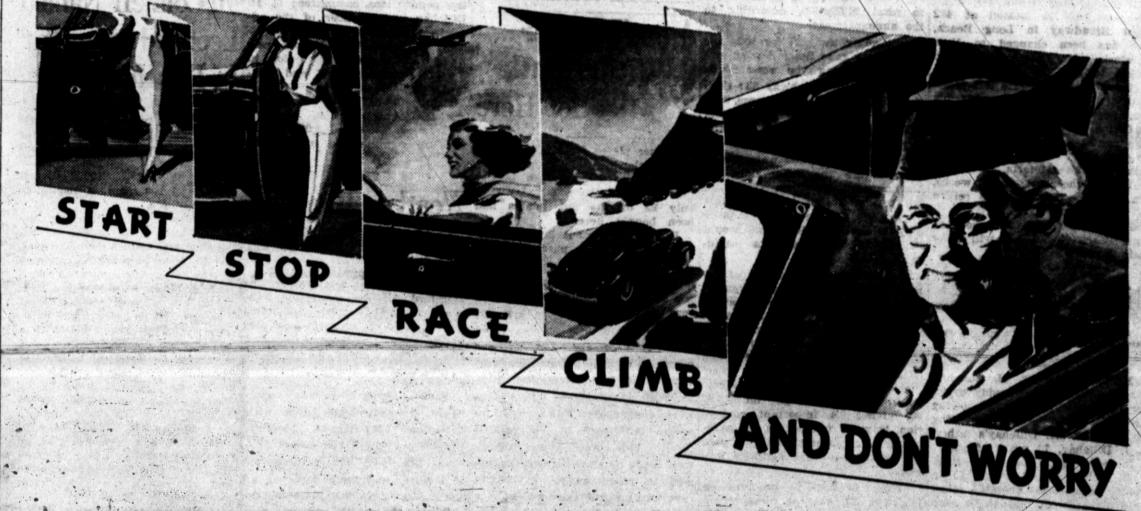
In offering a complete banking service for the needs of industry in the community, this bank realizes that as business grows and progresses, so will it grow in influence and scope of service. It is the purpose of the officers of this bank to foster industry by offering complete, well-rounded facilities that meet every demand.



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OF HEREFORD TEDERAL PESERVE



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BIPPUS CLUB MEETS

WITH MRS. MORRISON

The Bippus Demonstration club

met February 24 at the home

of Mrs. E. Morrison. Each mem-

ber brought a covered dish for the

luncheon, which was served at

A short business meeting was

conducted in the afternoon. Roll

call was answered with a favorite

sandwich recipe given by members.

Plans were made for a box sup-

Club members present were

Mmes. Griggs, Burks, Mason, Hom-

feld, Pinnell, Smith, Williams, Bippus, Dodson, Jones, Overstreet,

Walton, Simmons, Knabe, Miss

The next meeting will be held

The London Bridge club was en-

tertained Thursday afternoon at

the home of Mrs. Ernest Medkief.

High score prize was awarded to Miss Mildred Buck, a guest of the

A delicious salad course was

LUNCHEON CLUB

County Federation of Clubs Have Interesting Meeting Here Friday

Deaf Smith County Federation of Women's Clubs met at the Baptist church Friday in an all-day session, with a covered dish luncheon at the noon hour. Members of the L. A. E. and Lone Star with a lovely bridge luncheon at Study clubs were hostesses.

Before the luncheon the group was entertained by the Merry Mary quartet, composed of Mary Elizabeth Rice, Mary Ann Baird, Mary Thompson and Mary Tiefel, who sang Sleep Kentucky Babe, was centered with a low green and the Bells of St. Mary's: Dur-bowl of colorful fruit. In the ing the lunch hour Mrs. A. O. afternoon games of contract fur-Thompson was master of cere-nished entertainment when Mrs. monies and introduced Mrs. J. W. B. M. Wiltshire was awarded high District, who in turn introduced other district officers present, including Mrs. Meade Griffin, press and publicity chairman; Mrs. O.

Those present were Mmes. Alton
Fraser, Jack Wayland, C. C. Rock-well, B. M. Wiltshire, J. C Mc-well, B. M. Wiltshire, J. C Mc-county agricultural agent's office.

The project for clerical assistance to the Deaf Smith county relief board. B. Jackson, permanent headquart mons and Colby Conkwright, Mrs. ers chairman; Mrs. E. H. Perry, secretary, and Mrs. F. E. Cabe, guest, member program committee, all of Plainview.

Guests from the Friona Wom- PRESENTS PROGRAM an's club were introduced by Mrs. Rube Kinsley. They were An interesting program on South Mmes. Roy Slagle, C. C. Maurer, America was presented at a meet-O. F. Lange and Jerry Blackwell, ing of the Lone Star Study club In the afternoon a varied pro- Monday afternoon at the home of

gram was given. Mrs. Harry Seed Mrs. James Allridge. Mrs. Ernest gave a clever and original plano- Medkief was assistant hostess. log, A Dutch Romance. Two violin Mrs. Elmo Lawhon presided at solos were rendered by Miss Her- the short business session when tha Baer. Mrs. J. W. Walker four new members were voted into was the principal speaker. She the club. The new members are said that the Federation was the Mmes. C. O. Phillips, Louie Lelargest women's organization in Grande, Owen Stagner and Cecil the world, and that permanent Guseman headquarters in Austin was the. The program was directed by second state club house for women Mrs. E. W. Young, who discussed in the United States. Mrs. Walker the South American Jungle. She stressed the importance of at-told of the density of the forests tending the Seventh District con- and under growth, of the quality vention to be held in Canyon on and value of products obtained April 8 and 9, and told of the from the jungle, of animal and program which will have for its bird life that inhabit that land, theme Education for Living. She and of the natives who live there. stated that one of the objectives Mrs. Robert Thompson read a of the present administration was paper prepared by Mrs. Harold to help clubs plan study courses Close on Modern South America. and said: "If we would grow She told of each country as seen spiritually, culturally and intellec- by tourists on a trip through the tually, we must fill these condi- Andes on small trains and over tions for well being." The speaker and among them by plane. The nrged club women to become inter- cities of European type were deested in and support legislative scribed. bills now pending, and called at- Mrs. A. R. Posey had charge of tention to the prizes being offered a special number which was a by the different departments in reading by Billy Jo Roberts. the Federation, including the In-. The next meeting will be held ternational Relations, Junior, Fine at the home of Mrs. Roy Jowell Arts, Press and Publicity and on March 15. Refreshments were

Year Book departments. Mrs. Rube Kinsley announced that she was offering a prize of \$3 for the best essay written by

school children on Citizenship. A short business meeting was conducted after the program, when Mrs. L. L. Cannon of Summerfield was elected delegate to the convention in Canyon, April 8 and 9, and Mrs. Bessle Patterson was elected alternate.

JUNIOR BAY VIEW CLUB STUDIES GERMANY

The Junior Bay View club con- per to be given at the community tinued its Travel Study Course, house. Quilting furnished enterwith an interesting lesson on Ger- tainment, Mrs. Steve Williams won many at the home of Margaret the club prize and the hostess prize Witherspoon Thursday evening. Ina went to Mrs. Mason. Mae Gilbreath, as leader, in tro- Two members were welcomed duced the subject of study with into the club. Mrs. Rufus Overfacts concerning the present size street, an old member who has and population of Germany. She returned to Bippus, and Mrs. Walalso told of the people and their ton, a new member,

Ernestine Wayland gave vivid word pictures of an imaginary tour through Germany, mentioning and high schools, and the Rhine Ruth Hoover and the hostess. Berlin with its many universities River with its many old castles Visitors included Mrs. Clarence along the bank. She told about Morrison of Hereford and two the government and thriftiness of guests from Vega.

the people and their industries.

Refreshments were served to Fern Carlisle, Ruth Conkwright, Edna Daughetee, Ina Mae Gil-breath, Eva Gilliland, Katherine Kirby, Eloyse Pitman, Gwendoline ENTERTAINED Spradley, Rhita Jean Sullivan, Ernestine Wayland, Mary Fraser and

COUPLE HONORED WITH SHOWER

Dean, who have just recently married, Mrs. Johnnie Womble, Miss Inez Easter and Mrs. Edgar Sowell entertained with a miscellaneous shower Thursday night at the home of Mrs. Sowell.

A deficious saind course was served to the following members: Mmss. Charles Brooks, O. C. Holt, Nelson McRight, Emmett Milburn, Lee Morgan and J. T. Gilbreath, Jr. Mrs. W. R. Kimbrough and Miss Mildred Buck were guests.

Appropriate games were enjoyed and the shower was introduced when the laundry man arrived with a package of laundry labeled "For Mr. and Mrs. Dean". The package when opened revealed gifts for the honor guests.

Those attending were Messrs, and Mmes. Owen Stagner, Walter Easter, B. R. Dixon, Johnny Womble, and Edgar Sowell. Mrs. Frances McClendon, Earl Springer, Ted Lomas, Marvel Upten, Viva Mse Thomas, J. W. Witherspoon, Ines Easter, and the honor guests.

MRS. ROY JOWELL HOSTESS FOR CLUB

Mrs. Roy Jowell was hostess for members of the Pleasure Hour club Thursday differnoon. High score in games of contract went to Mrs. Jim Black, second high to Mrs. B. R. Dixon.

Members playing were Mmes. Boyd London, Harry Lomas, B. R. Dixon, W. J. Smith, James Wilson, Grace McLelloy and the hostese. Mrs. Jim Black was a fine of the proposed when opened revealed gifts for members of the Pleasure Hour club Thursday differnoon. High score in games of contract went to Mrs. Jim Black, second high to Mrs. B. R. Dixon.

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Four County Projects For NY A Students

National Youth Administration work projects have been approved for Deaf Smith county by Lyndon B. Johnson, state director, according to Phil B. Wilson, district project superintendent of the Members of the Wednesday Panhandle district, follow: Luncheon club were entertained

The school cafeteria, which is designed to employ NYA youths plant well known varieties of the home of Mrs. Oscar Easley on for the purpose of furnishing free Wednesday of last week. A yellow meals for approximately 120 childand green color theme was effectren in the public schools. This ively carried out in the appointproject has been extended to the end of the present school term tors which enable them to disting will spend some time here. ments of the enjoyable affair. Yellow linen covered the table which

was centered with a low green project, which is designed to em- other. ploy youths to assist in clerical work and the running of terrace and contour lines in connection with the county agricultural agent's

The project to cover various to have no steak."

phases of home economics work in connection with the WPA sewing room.

There are sufficient projects already approved for this county to work every youth available at the present time. All NYA projects are designed for the purpose of offering youths a job with maximum training and maximum job ona Wednesday. discipline as well as offering part

NO SHARP LINE BETWEEN WINTER AND SPRING WHEAT

Contrary to popular impression, there is no sharp line which distinguishes winter wheats and spring wheats. In some parts of club Tuesday night. California and the South farmers spring wheat in the fall and they grow through the winter. The growth habit is regarded by wheat specialists as only one of the fac-The county agricultural agent's nish one variety of wheat from an-

Even So!

This sign was seen in a restaurant in a small Texas town:

"Our steak might be tough, but think how tough it would be

Friona News

BY JOYCE LANDRUM Jack and Newman Carr were a few weeks. here from Bovina Wednesday.

time employment, Mr. Wilson said. a business visitor here Wednesday and Friday.

> Mrs. C. F. Rogers and Miss Lucille Curry were in Pampa Monday Howard Todd was here from Kanand Tuesday visiting relatives. Mrs. H. H. Weis of Kermit, N. M., visited here this week.

The play, Happy Valley, was ico. presented by the Junior Woman's

Miss Emily McLean of Dimmitt Hereford Friday. was in Friona Tuesday night.

L. R. Dilger has refurned from a two weeks stay in Topeka, Kan- visit. sas, and was accompanied by Mrs. Dilger's mother, Mrs. James, who

Mr. and Mrs. Homer Johnson of Odessa were Friona visitors Tues

Arlin Dilger of Dimmitt visited relatives here last week end. Alice Guyer, Orma White and Gladys Settle, and Hulett Lea are visiting in Colorado.

G. M. Bullard, Edith Crabtree and Cleo Cozby of Floydada were

visitors here Friday and Saturday. Mr. Bullard is the father of Mrs. J. L. Landrum, who accompanied them on the return trip. Miss Cozby remained here to visit

Miss Irene Boggus, Melzia Chron-Mr. Bernice, Maryin, Ray and ister and Mrs. Neva Raybon visit-

Merle May of Sudan were in Fri- ed in Hobbs last week end. The Junior Woman's club will Chas. Lovelace of Farwell was present Happy Valley at Lazbuddy Tuesday night. It will again be presented in Friona Wednesday

> sas City this week. Ed Boggus and family spent Sunday with friends in New Mex-

A group of Friona ladies attended a covered dish luncheon in

Mrs. Naoml Todd and children are in Tennessee for a two weeks



Pardon Our Pointing-But We Can't Help It WITH VALUES LIKE THESE

RICE

Fancy Blue Rose, Lb. 5¢

BEANS

Small Lima, 2 Lbs. 17¢

CRACKERS

Excell, 2-Lb Box 14¢

SALMON

Alaska Pink, Can 10¢

PEAS

American Wonder, 3 No. 2 Cans

CORN

Roxville Field, 3 No. 2 Cans

25¢

BLACKBERRIES

No. 2 Cans 110

HOMINY

Van Camp's, No. 21/2 Can 10¢

CATSUP

Kern's, Large Bottle

10¢

CLOROX Pint

14¢

23¢

GREAT WEST FLOUR For Making Delicious



Pigs 'N Biscuits They Sho Am Good!

FREE RECIPE

24-POUND

89¢

FRESH FRUITS AND VEGETABLES

Kancy Yellow Fancy Winesaps 25¢ APPLES Colorado Reds . 29¢ **SPUDS**

10 pounds ----DEPENDABLE MEATS

14¢ ROAST Stamped Beef, No. 7 cut, pound _____ 15¢ BTEAK Stamped Beef, shoulder cuts, pound ----19¢ ROUND BONE STEAK Baby Beef, pound _____ 29¢ SLICED BACON Sugar cured, pound -----FRANKS, MINCED HAM 15¢ BOLOGNA, pound -----15¢ Fresh Home Made, pound _____ 25¢ FRESH FISH Pound -----12¢ POT ROAST OR SHORT RIBS, pound -

Compound MRS. TUCKER'S

8 Pounds

SUGAR

10 Pounds

25¢

Whole Sor, 17¢ **Pickles** W. S. fresh 121/2¢ Lima Beans Clabber Girl 23¢ **Baking Powder** 23¢ **Toilet Tissue** Charmin

25¢ Grapef't Juice No. 2 Can 3 for ____ 25¢ **Baby Food** Libby's

SERVICE AND ADDRESS OF THE PARTY OF THE PART

Cut Green Beans

Schilling's

COFFEE

2 Lbs.

51¢

26¢

PRUNES 50-60 Size, 2 Lbs. 115¢

OXYDOL

Large Package

19

SOAP P. and G., 10 Giant Bars

35¢

SOAP

Camay Toilet, 3 Bars 17¢

MILK

Borden's Rose Brand 7¢ 31/2¢

COFFEE

Break O' Morn, 1 Lb. 17¢

COFFEE

Golden Light, 1 Lb. 21¢

COCOA

Hershey's, 1-Lb Can 12¢

SPINACH

Olmito, 3 No. 2 Cans 25¢

MEAT AND

Quart

State-Wide Safety Campaign Launched Survey Discloses

Austin.-C. J. Rutland of Dallas as chairman of the Governor's Traffic Safety Committee, will direct the statewide war on traffic accidents which has been declared by Governor Allred.

Mr. Rutland was elected by the committee at its meeting in Austin last weew, when 100 members gathered from every section of Texas to organize and plan a state safety program which will end the reign of Sudden Death on Texas bighways and streets.

The chairman is an outstanding authority on traffic safety, having served as regional director of the National Safety Council and chairman of the Dallas Citizens Traffic Safety Commission. He is a graduate of Texas A & M. College and of Cornell Uni-

The safety program adopted by the Governor's Committee will be built around the three E's of safety, Engineering Education and Enforcement, a tried and proven program of safety endorsed by the President's National Conference on Street and Highway Safelegislative work of the committee ty" to Texas. which urges the adoption of a stricter driver's license law and CANCER DEATHS SHOW other safety legislation now pending before the legislature:

The membership of the Govern-or's Commissive is composed of has been lengthened 15 years durrepresentatives from women's ing the last decade, thanks to clubs, civic clubs, parent-teacher science, the disturbing fact reassociations, churches, chambers of mains that there has been a markcommerce, automobile clubs, boy ed rise in death from cancer durand girl scout organizations, the ing the same period," declared Dr. press and radio. In addition, pub- Geo. W. Cox, state health officer, lic spirited citizens and public and urged that the public be on officials charged with safety re- the alert to detect this disease. sponsibilities comprise this non- "Cancer is not a hopeless, inpartisan, non-political traffic safe- curable disease. It is not contaty committee.

red "the committee will be the in this country who have been super safety-salesman of the state successfully treated for cancer. and will spread the gospel of safe. The great hope of cancer patients ty throughout Texas in this relent- lies in their having treatment durless warfare on traffic accidents." ing the first stages of the disease.

Major General B. B. Buck, national chairman of the AEF Reunion Association, announces the First Annual National Reunion of ified as follows: Any lump on the unions and Gobs that served on Day, September 13 Pershing Day, bodily passage, especially, after lars are spent each year in Texas military and naval forces being be from some other cause but held the last two days. Many fea- should be diagnosed by a physitures are planned for entertain- cian. ment, and the added attractions on the Centennial grounds will be an lowed in cancer treatment. First, who are using this drug may be tendance. The finest attraction of tion by a reputable physician. In their lives. The human machine all, however, is the fact that you this way incipient cancerous con- is too complex to risk self-medicayou went through hell during the World War and relive many happy

intention of being in Dallas, on ies'." the above date, and practically every commanding genera' will be

SAFETY HEAD



C. J. Rutland, chairman of the ty as well as by the National Texas Traffic Safety Committee, They mislay their glasses, and Safety Council. Supplementing this week outlined plans for a can't identify them because they the three E's of safety will be the state-wide campaign to "sell safe-

DISTURBING INCREASE

gious or in itself hereditary. There In the words of Governor All. are thousands of men and women Cancer announces itself by symp-A. E. F. REUNION IN DALLAS toms that are frequently painless FROM SEPTEMBER 3 TO 13 and apparently trivial, thus giving

the AEF in Dallas September 3 breast or other part of the body; would believe them. One medicine through September 13, as a fea-any persistent sore, particularly claimed that it would positively will have separate re-discharge of bleeding from any ing hookworm in humans and screw ships with have Ships Reunions, ing, passage of blood from the September 12 will be St. Mihiel bowels, or unusual bleeding of any timated that many millions of dolmiddle age. These symptoms may for drugs that cannot do all that

Thousands have signified their ment of 'amazing new discover- follow the advice he gives.

Used Car Specials

Women Lose More Sixteen Bulls **Items Than Men**

FORT WORTH.-Women lose more articles than men, but less expensive ones, a newspaper survey of department stores, buses, trains and street cars revealed

Women lose everything from ping.

One woman asked a bus company if her corset bad been found. ed three bulls, Superior Anxiety the wind, or just strayed in look-She sat on the back seat, she said, 30th 247168, Timberline 9th, 2491214 ing for the mound that would and the heat was great. She slip- and Timberline 10th 2491215. T. make his home is not known. He ped it off. Although it was made H. Hines has consigned two bulls, at least furnished a topic for con-

Purses and shoes, of course, are often lost. Fort Worth street car and bus operators find many pairs of new shoes each year. The footweary shopper usually carries an old pair with her and changes into them enroute home. The new ones are left in the car.

Men usually lose things of value. usually aren't in a case.

If it's a rainy day, custodians of lost and found articles may expect a flock of umbrellas and gaoshes. If it's cold, they handle several overcoats, hats and gloves.

CAUTION IN USE OF PATENT MEDICINES URGED

Beware of patent medicines that make too extravagant claims as to its ability to cure diseases is the warning issued by the Bureau of Food and Drugs of the State Department of Health. When purchasing such remedies be sure and read the label in order first you are properly shined and polished, be emptied is far from sterile. In may know what you are getting, and that the bulls are properly other words, it is likely to have

During the past year the inspectors of the Department have condemned and destroyed many thousands of packages of patent medicnes, totaling more than 30,-000 pounds in weight. These drugs were condemned for a variety of reasons, chiefly due to untrue claims as to their value, old, worthless, and in some cases dangerous ingredients.

Some of the claims for remedies destroyed were so impossible worms in stock. Many people do it is claimed for them. One dangerous drug that is

being sold for reducing weight is "Two main rules should be fol- dinitrophenol. The fact that many have an annual physical examina- endangering their health and even ditions can be discovered and by tion. When something goes wrong proper treatment the disease can with the human body and one be conquered. The second rule does not feel well, he should see is to mistrust high promising state- his family physician and then

Try First to Buy in Hereford. OF. TRY A BRAND WANT AD NOW!

AreConsigned Dogs Get Lost from Hereford

Still representing a large portion of the thoroughbred stock industry of the Panhandle, five Herehairpins to husbands. Gloves are ford breeders will enter 16 Herethe things most often lost, but ford bulls in the ring at Amarillo and was chased down and caught such sacks are found to contain stitute a constant and gr usually one is found. Lingerie March 10, according to notices in a nearby alley. (wrapped, of course) is the next today. Consignments have been article most frequently lost and made by 30 breeders, five of whom with the aid of several bystand- bags to the mill for use without intends to bring prosecution a several cases are on record where are listed from Hereford; of the ers. He exhibited the specimen proper recleaning has been the such practices it was found without the wrap- 92 thoroughbreds, 16 of the num- during the afternoon. ber will come from Hereford.

consigned Timberline, Jr., 38th, settling over the area. 2290194.

T. E. Seigler has consigned eight bulls, Creamette 19th 2063036, OH, SURE! YOU CAN Prince Domino 136th 2421699, Lady Glendola 1959287, Superior Axtell C. 2480397, Diamond Domino 245-0660, Stanway Axtell 2480396, Lady Prince Domino 14th 2257191, and

Domino Prince 7th 2209208. through the ring. Famous for its home makers. good stock, the Hereford area A few acid foods may dissolve will this year furnish some of the a little iron from the can but best animals in the show, accord- this in not harmful, not dangering to breeders.

groomed for the ring.

Some Nimrods Will Understand.

We note in an exchange an item to the effect that the members of club partook of fine beeksteak supper, the occasion being the big feed following the rabbit hunt.

Duster Gets So Dense Prairie

prairie dogs lost their way.

A. L. Sebree made the catch.

Whether he burrowed up into flour adulterated and these were want ab will HELL THAT Mrs. Frances Hess has consign a dust cloud and was deposited by for a 300-pound woman, the find- Timberline 8th 2397598, and Lucky versation as the citizenry wheezed Stanway 2558390 T C Ivey has and choked on fine dust particles

KEEP IT IN THE CAN

It is just as safe to keep canned food in the can it comes in-Gwendoline 240399, and Diamond if the can is cool and covered-Prince 48th 2421690. E. W. Wom. as it is to empty the food into ble has consigned two bulls, Dandy another container. Thousands of housewives are firm in the faith that canned goods ought to be Owners, of thoroughbred bulls emptied as soon as the can is in this section have been grooming opened, or at least before the and preparing the animals for the remainder of the food goes into past six months. Cattlemen state the refrigerator—one of the perthat the 16 bulls from here are sistent food fallacies. The quesin excellent shape and should all tion keeps coming to the Bureau bring good prices when they go of Home Economics, in letters from

ous to health. Cans and food are Breeders will be busy during sterilized in the processing. But the coming week seeing that hooves the dish into which the food might on it bacteria that cause food to spoil.

> Whether in the original can or in another container, the principal precautions for keeping food are -keep it cool and keep it cov-

You don't have to stop to think when you always tell the truth.

FLOUR BAGS UNDER FIRE, condemned because of the OF HEALTH DEPARTMENT of weevils and other filth.

Cracking down upon flour manu- been found by inspectors facturers who use sacks not laund- Bureau of Food and Drug ered or properly cleaned after pre-vious use, the Bureau of Food cised by bakers in keeping and Drugs of the State Department intended for refilling at the of Health in continuing its cam- in clean condition. One ke FREDERICK, Okla.—The dust paign to stop this filthy practice, sacks of this kind appear got so bad in this southwestern Dr. Geo. W. Cox, state health of have been used in wiping m Oklahoma county recently that ficer announced. Flour sacked in such manner is adulterated under mill. Another lot was One of the little furred animals, Section 707 of the State Food whose habitat is burrowed tun- and Drug law. Prosecution will be the breeding place for ins nels underground, turned up on be instituted against bakers, groc-Frederick's main business street ers, millers or any others where evident that such practices food.

> The practice of returning used The Bureau of Food and cause of finding many bags of

In numerous instances ery and mopping the floor

mouldy. Another was fou "From these findings it be menace to the health of

Classified Ads

Are Little Workmen Who Pay Big Dividends

At a cost so small that it can hardly be considered a all, farms; automobiles, washing machines, radiospractically everything-are being sold daily through these ambitious little salesmen.

THREE INSERTIONS For the Price of Two

Often people advertise articles that may be sold ove a period of several weeks, or, sometimes the first at tempt fails-therefore, we offer this special rate t induce still better results from classified ads.

PHONE THREE OH!

Hereford Brand

Ask Your Grocer About ... PIGS 'N BISCUITS



Little pig sausages, wrapped in a blanket of doug mixed by special recipe . . . cooked to a king's taste

Take His Word For It

Free Recipe!

With Every Sack of

Great West **FLOUR**

Ask Your Grocer for Your Recipi



Now is the time to get maxinum value in used cars at mir mum cost. The hest of ed e bargain we offer today include every better known make in practically overy body style-all reconditioned to give you 1935 DeLuxe V-8 practically first hand service. You sacrifice nothing but cost when you choose Tudor a used ear here. Come in early to get the pick. GUARANTEE V-8 Pickups All cars guaranteed according to specifications. You can't lose. 1935 V-8 COUPE 1936 CHEVROLET COUPE 1935 V - 8 TRUCK 1933 CHEVROLET COUPE 1 9 3 4 V-8 C O U P E

1934 DeLUXE PLYMOUTH COUPE

LOTS OF CHEAPER CARS

Hereford Motor Co.

Daniel News

BY PAULINE MOORE Mrs. Morrill of Tennesee spent few days last week with her brother, H. J. Oglesby.

Mr. and Mrs. Bennett of Here ford, Messrs. and Mmes. Clarence Brown and McBroom spent Sunday in the A. D. Moore home.

Joe Moore and family were called to Olton Friday by the serious illness of his father.

Ira Allred's sister, who lives near Chillicothe, has been seriously ill the past 30 days. Mr. and Mrs. Tucker were here rom Canyon Sunday.

Mr. and Mrs. H. J. Oglesby visited the Gray home near Hereford

W. A. Campbell spent the week end with Mrs. Campbell's parents near Canyon.

Mr. Debenport entertained the junior class of Wildorado high school with a party Friday night. Floyd Tomlinson was in Canyon Friday afternoon.

A. D. Moore and family, Paulne and Ruth Moore were Hereford shoppers Saturday. Mrs. Jess Ford has returned

rom a two weeks stay in the Hereord hospital. Miss Izora Clark is having a

ouse built on her half section of and south of the school house. Misses Thomas and Posey spent he week end in Hereford. Wildorado high school won sec-

ond place in a recent tournament of plays. Mildred Gill has entered the sixth grade in Canyon,

WANT AD WILL GET THAT PLOW!

A Three Days' Cough Is Your Danger Signal

No matter how many medicines you have tried for your cough, chest cold or bronchial irritation, you can get relief now with Creomulsion.
Serious trouble may be brewing and
you cannot afford to take a chance
with anything less than Creomulsion, which goes right to the seat
of the trouble to aid nature to
soothe and heal the inflamed memorance as the gray-aladen phlesmranes as the germ-laden phiegm loosened and expelled.

Even if other remedies have iled, don't be discouraged, your druggist is authorized to guarantee Creomulsion and to refund your money if you are not satisfied with results from the very first bottle. Get Creomulsion right now. (Adv.)

Summerfield News

BY MRS. ASA ATCHLEY Wm. Roberson visited in Amarillo last week end.

Geo. Story and family, Britt Clark and family, Mr. and Mrs. J. E. Roberson visited the D. Brown, home in Canyon Sunday. Mrs. D. J. and Edith Neill were here from Plainview last week end visiting relatives.

Mr. and Mrs. B. E. and Mrs. B. C. Roberson were in Amarillo Saturday.

N. P. Sikes and family were here from Clovis last week end. Ted Statts and Roy Harris were in Amarillo Monday.

Mrs. O. B. Roberson will likely be brought home from the hospi tal this week.

Summerfield won a ball game from Wyche Monday. Rev. and Mrs. Tidwell were here

from Plainview Sunday, he filling his appointments. J. N. Thompson and son were

here from Spearman last week. Thirty (30c) Cents per hour for Miss Ruth Atchley was in Tulia last week end.

Several are on the sick list this week. Mr. and Mrs. W. A. Vines are in Shattuck, Okla.

W. H. Harris is home from a lature of the state of Texas: trip to Idalou to visit his daughter, Mrs. Pete Carmichael. Marvin Madden of Sweetwater.

Okla., is visiting here. Mr. and Mrs. Albert Crosse are moving here from Friona.

Mr. and Mrs. J. R. Oglesby visited the Gandy home at Wyche Mrs Cox and son were in Bell-

view, N. M., last week end. Jim Noland visited relatives in Toydada last week end.

Mr. and Mrs. Bill Knox were here from Hereford Sunday.

Hobbs, N. M. Miss Viva Mae Thomas visited friends in Plainview last week

New Arrival at McCracken Home.

little daughter that was born Tues-C. McCracken Both mother and Plans and specifications available Mac is wearing a very broad smile

SAVE ON WELL CASING

We have an exceptionally large supply of Well Casing. Just

the type for use in irrigation, and we can save you some

City Machinery & Welding Works

Telephone 21327

money on the purchase of quality casing.

CONTRACTORS NOTICE OF HIGHWAY CONSTRUCTION

ing 20.876 miles of Caliche and Limestone Base Course and Asph. Base Preservative from the Ran-dall County line west to the Castro county line on Highway No. 33, covered by Regular Federal Aid Project No. 639-E & 174-B, in Deaf Smith County, will be received at the State Highway Department, Austin, Texas, until 9:00 A. M., March 15, 1937, and then publicly opened and read.

directed to the required special provisions covering subletting or of labor, and hours and conditions of employment.

the minimum wages paid to all day. laborers, workmen or mechanics employed on this contract shall be Seventy-Five (75c) Cents per hour for "Skilled Labor", Forty-Five (45) Cents per hour for "Intermediate Grade Labor", and

"Unskilled Labor". Attention is directed to the special provisions, included in the proposal to insure compliance with the requirement of House Bill No. 54 of the Forty-Third Legis-

dituit of the state of Icads.	
Prevailing Per Diem (Based on (8) Hour Day) Type of La Workman, Mechanic	Prevailing 1 Hourly Wag
Minimum Wage an Eight Working of	e Rate
Skilled Labor \$6.00	\$.75
ntermediate \.	-
Grade Labor \$3.60	\$.45
nskilled Labor \$2.40	\$.45
For the dessidentian of de-	

For the classification of particular positions under the above types of Laborers, Workmen, or Mechan-Louie Huckert has returned from ics, see the Required Special Provisions.

*The above prevailing minimum wage rates shall govern on this contract. Overtime and legal holiday work shall be paid for at the regular governing rates.

A local employment agency from which the Contractor shall obtain employment list will be designated day night to Mr. and Mrs. J. prior to the award of contract. daughter are doing nicely, and at the office of W. J. Van London, Division Engineer, Amarillo, Texas, and State Highway Department, Austin. Usual rights reserved. 9-35-1115 "R"

Visitors from Amarillo.

Mrs. M. Y. Galloway and little daughter, Ann, of Amarillo spent the latter part of last week here visiting Mrs. Seth B. Holman. Mr. Galloway came in to spend the veek end, all returning home Sun-

Mrs. Brannon and daughter of Friona were here shopping Mon-

Messenger News

BY MRS. J. N. MESSENGER

The Baptist Workers Conference of the Tierra Blanca Association met at Bovina in regular monthly meeting February 25. Most of the churches were well represented. Dr. J. Howard Williams of the First Baptist church, Amarillo, preached at 11 o'clock, followed by luncheon at noon. Mrs. J. L. Smith and her broth-

Tuesday from Abilene where they The attention of the bidders is were called by the serious illness caused by an accident to their brother, who was a policeman, of Dimmitt spent Saturday night assigning the contract, the selection and who was struck at 10 o'clock in the W. J. Stewart home. Friday night and died at 4:00 a. m. Monday, never regaining con- iel visited the M. Burum Except as otherwise specified, sciousness. He was buried Mon- Sunday evening.

> George Messenger and children Bovina Wednesday.

Miss Marie Smith spent the week end with Misses Caramal and June Guinn in Canyon.

Mrs. Fred White and son of Fri- night. ona visited here Sunday.

Bert Newlin of Clovis was a Hereford visitor Sunday.

Dawn Items

Mr. and Mrs. Clifford Stewart and Mrs. L. M. Harris visited the E. Doak home at San Jon, N. M.,

last week. Messrs, and Mmes. Luther and Jim Caraway of Amherst visited

the W. P. Caraway home Thursday. Club met with Mrs. Barnes last Tuesday with 19 present. Next meeting will be an all day affair er of Elida, N. M., came home at the home of Mrs. Barnes.

Hartland Caraway went Odessa last week. Mr. and Mrs. Freeman Curtis

John Boling and family of Dan-

L. A. Smith and family attended attended an all day meeting at iel visited the Jess Caldwell and ford Friday. M. Burum homes Sunday. Herbert Miller and family were

in Canyon Sunday. Miss Ruth Wolfe entertained the

James Bragg and family and young people with a party Friday ing the week with Mrs. Cecil

Messrs, and Mmes, Clifford Stew- had car trouble, and art, Norman Miller, Coe, and Mr. Raymond Miller had parts. Ivan Leake and H. Miller were

in Amarillo Friday. Mr. Barnes, H. E. Miller and with the Blaggs. son attended a basketball game in Canyon Saturday night.

Progressive News

BY OLIVE PERKINS Miss Olive Perkins called

Mrs. Frank Givans Tuesday. Mr. and Mrs. C. P. Caldwell called in the Viegel home Sunday. Mr. Viegel has been ill.

Ralph Arseneaux and Olin Huff in Littlefield. f Canyon were in Abilene over home the past week end.

Mmes. C. C. Bowman and Lynn Powelson, Misses Eunice Caldwell a lecture in Canyon Saturday night. and Olive Perkins attended the Cecil Hodges and family of Dan- Federated club meeting in Here-

Mrs. Ray Hershey spent Thursday in the Howard Hershey and Arch Conklin homes at Hereford. Miss Eunice Caldwell is spend-Hodges at Daniel.

E. Blakemore was called to the tournament at Hereford Friday, Quanah Tuesday to attend the Let Toby Do It, directed by Mr. funeral of his brother-in-law, Guy Barnes, was given Thursday night. C. Easley. The family started, but

continued to Quarn Miss Lucille Par

Russell took Miss to Spur and spent Mrs. Ira Ricketts attended birthday party for Mrs. S.

Askren last Thursday. Mrs. Crawford and daughter of Dawn attended singing here Sunday night.

Mr. and Mrs. John Harvey and Mr. and Mrs. O. K. Woodall of Littlefield spent Sunday with Mr. and Mrs. W. F. Gillis, Mmes. Harvey and Woodall have charge of Mrs. Gillis' ready-to-wear shop



Nunn Electric Company

Announces the Appointment of McConnell Electric Company As LEONARD DEALER

COME IN AND SEE 1937'S GREATEST REFRIGI VALUE_LEONARD ELECTRIC WITH MANTER BU

MORE FOR YOUR MONEY!

... only LEONARD gives you ALL these Extra Features

1. Leonard Master Dial.

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3. Len-A-Dor Pedal.

4. Service Shelf.

5. New Curved Shelves.

6. Rubber Grids in All ice Trays.

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8. Utility Basket.

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OR 56 years, Leonard has been famous for giving the public more for its money than any other refrigerator made. No other offered as many features as Leonard. It was always packed with extra values.

But now in 1937, the Leonard retains ALL the features of previous Leonards-with more ad-

ded-and takes the greatest of all steps forward : . . with the new Master Dial.

With the Master Dial in the 1937 Leonard Electric, you get better refrigeration at less cost. It is the one refrigerator feature you cannot afford to miss seeing. And only Leonard gives it to you.

But don't stop there. Examine Leonard from top to bottom, as we did. Count up all its features. Some of them are listed in the panel on the left. You'll agree . . . Leonard is unmatched in giving you more for your money. Come in and see the 1937 Leonard Electric today!

See the New Leonard

Now On Display

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ASK ABOUT A FREE DEMONSTRATION

Close Drug Phone 13 Always Good! Specials Fri. & Sat.

VITAMINS 80 Capsules, Upjohn 89¢ Concentrate, Vitamin A and \$339 100 Capsules, Abbott's A-B-D Capsules, \$4 value __ \$1 39 100 Capsules, Abbott's Haffver Oil, \$1.75 value ---100 Capsules 79¢ Plain Cod Liver Oil Pint Cod 100 Tablets 69¢

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Special Toiletries

50c Jergen's Lotion 39¢ 50c Woodbury's Face Powder . 37¢ \$1.00 Chamberlain's Lotion 6e Colgate Soap, 5 bars ... 23¢
50e Ipana Tooth Paste ... 39¢
75e Bath Salts ... 49¢

Just Received Marvelous Make-up Kit

Face Powder, Rouge, Lipstick, Mascarra, All Eye Shadow For 55¢ For DRUGS MEN 50c Syrup Black Draught Pint Witch Hazezl Anti-Acid Powder ONLY

50e DeWitt's Cough Syrup 27¢ DYE DIAMOND PUTNAM'S \$1.50 Special Alarm Clock \$1.00 Patch Chamois

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The Hereford Brand

Our Slogan--- "More Pcople--- More Farms Published Every Thursday.

HEREFORD, DEAF SMITH COUNTY, TEXAS

RS. SETH B. HOLMAN _____ Publisher and Manager

UBSCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year; Zone Three and higher, \$2.50 per year. All subscriptions ed as second-class matter at the Post Office in Hereford, Texas, ader the act of March 30, 1879.

NOTICE TO PUBLIC

reneus reflection upon the character, standing or reputation of er, will be gladly corrected upon due notice of same being given say of the large number of difor personally at the office at 402 Main Street, Hereford, Texas.

YOUR COMMUNITY CORRESPONDENT

The Hereford Brand is indeed fortunate in having one of west of Bovina on the XIT the best staffs of community correspondents in the Panhandle ranch burned over several of Texas. From week to week, this crew of news gatherers record happenings over this entire territory-and they do their controlled.

work accurately, promptly and interestingly.

Through the efforts of these correspondents, each and every man, woman and child in Deaf Smith county is privileged to see local news regarding himself, his family and his friends in the columns of his home-town newspaper. True, the task is sometimes a tedious one, and tiresome-but your correspondent performs the duty cheerfully and capably.

The achievement of these correspondents is a decided step toward making your community a better place to live. By recording the happenings of your area, they are serving a definite purpose in your community: by advertising improvements and developments of your immediate vicinity, they are increasing the value of your lands and your property investments. When they send in an article about new homes, new barns or exceptional yields, they are helping you and Deaf Smith County.

Sometimes their task is a thankless one. Occassionally to know of every item of interest—and they, along with the thur, and others were represthey may overlook some incident. It is impossible for them Brand, will appreciate your telling them of such occasions as out-of-town visitors, property improvements, parties and reunions. By helping them, you will help your community and

By Their Words

AND OURS

too good to buy their shoes, hats, devoting time to leadership and dresses, furniture and automobiles training of boys. One could not in a country town like Shamrock. help but be impressed by the re-We might as well admit it. They sults of the Boy Scout training. need class and finery that is above But back of these results are the the tastes of the common herd of hours and hours that the Scoutpeople from whom these women's masters of these Troops have givhusbands, brothers and fathers en to the boys. Ochiltree County look to and depend on for a live- News. lihood. Shamrock Texan.

In other words, the building and "holes in the ground". The live--Jodok, in Friona Star.

will arrive in Memphis soon to similar to the "Our Gang Comedies". The local play will be a dan News. kidnap story and will be shown at the theatres in Memphis after it is completed.—Memphis Democrat.

Youngsters of the city do not by an automobile. In most cases produced.—Muleshoe Journal.

it is not the fault of the automo bile driver. Yet, the automobile driver is usually condemned, accused of being negligent,-Chillicothe Valley News.

"The Father and Son" banquet, sponsored in this city last week Yes sir, there are a lot of wo by the Boy Scouts, only served to en in our midst who are simply emphasize the need for more men,

You have read in some of the where siles were built last fall papers that Texas is becoming will convince the most skeptical what is termed "park minded". person of the value of these promoting of parks throughout the stock around the farms where state seems to be becoming almost ensilage is fed is all fat and in a hobby or a fad with our people, excellent shape. A visit to a feed mill where dry bundles are being ground for feed will show you Melton Barker of Hollywood how much sand has gotten into the dry feed. The feeder of ensilproduce a two-reel "kid" comedy age doesn't have this trouble because his feed is protected.-Su-

Sickness is expensive and in convenient; but after all it sometimes pays, for that is about the only time some men take off to do real thinking. Lying on the bed staring up at the ceiling with cle on the main streets so much no one to talk to until the doctor as do adults. It is unfortunate they are forced to ride on the streets in order to enjoy the thrill spell, though brief and not very derived from riding. However, through negligence, sometimes, they become injured by being struck of the sober, serious thinking it

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E HEREFORD BE

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A LONG TIME AGO IN HEREFORD

The Hereford Brand, March 2, 1906.)

Rockwell Bros. Lumber Co. of Houston was freighting lumber stock from Hereford to Plainview where they were installing a new lumber yard.

Practically every Brand correspondent had something to prospectors in their communi-

A disastrous prairie fire sections before it could be

While traveling at a high rate of speed, the engine tender on a passenger train left the track between Bovina and Texico. No one hurt, no damage except to track.

Stringfellow - Hune, hardware; Garrison Bros., hardware and implements; T. M. cantile, H. C. Myrick, Bill of \$4,75; Head, J. M. Garner, Carter Bros., John A. Johnson, M. M. Jowell ented in the advertising columns of the Brand.

City to Hereford.

(From The Hereford Brand, March 2, 1916.)

rick Ward in his monologue sweeter because it will be ac- ens penned.

GAYEST LADY ON SPREE

Here's a new high record for

killed last year in automobile ac-

cidents. The flood takes its vic-

tims in hundreds and the nation

drops everything to send aid to

the helpless victims. That's fine.

creeps upon the public and slaught-

ers more than one hundred persons

a day. There is, in the face of

these deaths, an appalling lassi-

tude on the part of the public .-

WITH TRUMPETER SWANS

"Refuge," as applied to safe

Community Weekly, Plainview.

LIFE OF REFUGE AGREES

the country.



Above is pictured a former Hereford football team. Some of these fellows are still in Hereford, some are dead, others are scattered to the four corners of the world. How long ago?

portrayal of Richard III.

In Amarillo the automobile number 1111 was sold to the

Jowell and Jowell has just in a school talk. Major, W. T. Smith, Will H. shipped 32 head of pure bred Hines, Barnard Co., C. P. Ar. Hereford bulls to Marfa. The shipped 32 head of pure bred

Mrs. L. R. Bradly had sold Mr. and Mrs. Fletcher Rog- her ranch just east of town to The Bay View club held its ing therefor about \$10,000:

companied by the new organi-

Jim Black picked a hefty Coulson, Mounts and Williams, highest bidder. Dr. John- subject when he discussed L. R. Bassham, Hereford Mer- son was high man with a bid 'Relationship Between Higher basis needs and no amount of Consider Lights Education and the Economi- luxury or artificial pleasure can al Development of the States"

H. C. Myrick, secretary.

ers has moved from Canyon Col. W. B. Slaughter, receiv- last meeting with Mrs. D. C.

Hereford had organized a That spring time and result-

Hromas Moves To

Waco where he will be employed its.' as a carpenter, and associated with

He also worked as an automobile salesman here for several years, associated with Brumley - Woodford and with Hereford Motor ing the pulpit. Company at different intervals. He stated that he expected to make his home in Waco in the future.

the Olson Lumber Company. Since 1930 Mr. Hromas has been has been employed as a carpenter.

1 OTS OF PEOPLE MAY BE LOOKING 7:15 p. m.
1 OR WHAT YOU WANT TO GET RID
OF. TRY A BRAND WANT AD NOW! Choir practice Wednesday at 8.

Bids for remodeling the old been well over \$400 per head. high school were asked through able cost of health.

band, and: "When the spring- ing garden sass would soon be time comes, gentle Annie, and here, was shown in a proclam- the easiest methods of becoming Many Hereford people had the lark sweetly warbles his ation by Mayor Knight, warn- victims of such hazards is the been in Amarillo to see Frede- lay the music will be all the ing citizens to keep their chick- overheated house.

Waco This Week "The wise householder therefore will check up on his artificial heat

PRESBYTERIAN CHURCH

Hudson, superintendent. Christian Endeavor at 6:30 p.m.

day at 11 a. m. and 5 p. m., with over the week end. the pastor, Rev. J. C. Thorns fill-Sunday school, 9:45 a. m., G. M.

Prayer meeting, Wednesday at

Chevrolet Moves Corner Drug Is Being Remodeled Used Car/Lot

fixtures to the store.

TOO WARM HOUSES

"We hope to have one of the

It is an illogical fact that many

people complain about the heat of

Texas summers and yet sit indoors

during the winter months in a

of State Health Officer Cox.

monia than there are today.

"Fresh air is one of the body's

be substituted for it. It may be

a comfortable feeling to be warm,

especially with the consciousness

of the tough weather outside, but

it is quite another matter to

many different ways, but one of

ly unwarranted chance with health.

realize the definite hazard in de-

The Brumley - Woodford garage Remodeling work was continued today on the Corner Drug Store, this week announced the removal J. J. Clark and Ralph Roden, own- of their used car low to the locaers, said that they expected to re- tion just back of /their garage model, repaint and add some new building.

The new lot is enclosed by fence, and is graveled, making it tion," they said, "and hope to one of the most modern lots of complete the work in the near fu- its type in this sesction. Used cars have now been placed on the lot, which is already in use.

is WINTER HAZARD Sherman Recovers From Injuries

O. E. Sherman, Jr., is in Ama temperature about as high as that about which they complained in rillo recovering from injuries he the summer season, is the view sustained when a gas line burst near him. He has been working

"If the average person would at Sunray. The line, reported filled with veloping and maintaining an in- sour gas, burst flinging gas and door temperature above 70 de dirt into his eyes. He is now in grees, or at most 72 degrees, when the St. Anthony hospital, and is the outside thermometer registers reported to be rapidly improving. around freezing," he said, "there He is the son of Mr. and Mrs. O. would be fewer colds, less bron- E. Sherman, and is widely known chial conditions, and less pneu- here, having resided here for many

For Night Games

A committee composed of Alton achieve this comfort at the prob- Miller, chairman; Jack Wayland and Harold Close was appointed "Winters in the Temperate Zone at the regular meeting of the Lions are sufficiently trying upon the Club Wednesday to investigate the human system with their sudden cost of equipping Lake Park with and sharp temperature changes, lights for softball games.

without adding to the burden of The club is considering a series making a bothouse of one's home. of softball games here this sum-Of course, colds and other respir- mer if arrangements can be made atory affections can be acquired in for lights.

Mr. and Mrs. E. B. Black left

"To become overheated and per- today for Dallas, where they will spire, though the latter condition visit their son, William, and famma; not be perceived, and in this ily for several weeks. They will softened state to brave the cold also visit in Mineral Wells and winter blasts, is to take a thorough- in Cleburne before returning home

Attend Electrical Preview

problem. He will resolve to keep Mr. and Mrs. George McConnell Bill Hromas left Wednesday for his thermometer within safe lim- and Newton Nix of the McConnell Electric Company were in Amarillo Monday night to attend a preview of electrical appliances.

> Miss Charlene Brown; student at Regular services will be held at WTSTC, Canyon, visited her parthe First Presbyterian church Sun- ents, Mr. and Mrs. J. W. Brown,

> > Naturopathy - Chiropractic DR. M. V. COBB Phone 470 Hours, 9-12, 1:30-5'30

Clark Bldg., over Close Drug



More insidiously, a man-made evil on the office and display room the Fullwood Battery and Electric Shop here. The office has been separated with new walls, featuring arched entrances, adjoining the

office is the parts and supply room. The office, covered with new linoleum, also serves as display room for the company.

Now Remodeled

Work was this week completed

dora Goes Wild at the Star Thea-

Irene Dunn and Melvyn Douglass tre Sunday and Monday. A gay-

are shown in a scene from Theo- lady goes to town in a novel way.

Americans to study: 38,500 people Fullwood Office

Richmond University Notes.

spots for migratory waterfowl, is indeed such for trumpeter swans. Dr. R. E. Perkins was absent The bugle-like call of these birds from the office Friday and Satused to be heard in many parts urday because of illness. He came of the Western United States be- back Monday and on Wednesday fore they were almost wiped out assumed his full schedule again. by hunting and development of Eugene Boggess is out of school attending the Fat Stock Show in Reports to the United States Amarillo.

Bureau of Biological Survey in- Miss Pauline Parr spent the dicate that numbers of trump week end in Bowie visiting relaeter swans have been sowly in- tives there.

creasing the last two years. A Mrs. Leslie injured her foot Sat-recent count of swans in the Red urday and has not been able to Rock Migratory Waterfowl Refuge stand her weight on it yet, but in Southwestern Montana showed is greatly improved. 30 adults, 26 cygnets or young The Richmond University basket-

swans, and several nests with eggs ball team played Dimmitt and unhatched. The total of 56 swans Summerfield last Thursday night. thus far at this refuge is a larger The University team came out far number than could be counted in the lead in both games. last year when the refuge was es- Miss Juanita Conger of Amarillo visited Mrs. R. E. Perkins

Trumpeter swans also nest in Sunday afternoon. the Western Provinces of Can- Richmond University basketball ada, and Yellowstone Park in the team played Dimmitt again Monnorthwestern part of Wyoming day night at Dimmitt. The University are one of three white vasity boys almost doubled the score

rieties in this country. The other on them this time. two are those in city parks—the native whistling swan and the European mute swan. This latter species was imported originally this morning for Hellywood, Caliman and zoos, but in some parts of Fiends and relative the species was imported originally this morning for Hellywood, Caliman and zoos, but in some parts of Fiends and relative the several



35¢

ROAST Choice, lb The above meats were cut from home killed, fat, grain-fed Whiteface beef. . SAUSAGE Home killed, pure pork, lb 20

> COFFEE Schillings, 1 Lb 27¢

PEACHES Del Monte, No. 21/2 can, 2 for PICKLES 15¢ Sour or dill, quart _.. SYRUP 26° Star brand, maple flavor, quart SHOE POLISH Shinola, any color, 2 for ____ COCONUT . . 19¢ Fancy, pound __ SODA 25¢ Arm & Hammer, 3 pkgs RAISINS 3-1b pkg ____ Del Monte, whole stringless, 2 cans 35¢ BEANS PINEAPPLE JUICE Del Monte, 46-oz can

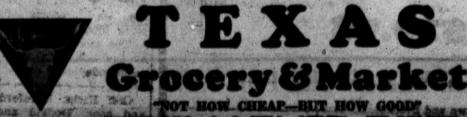
SPUDS No. 1 White 10 Lbs.

VANILLA Imitation 8-Oz Bottle

PRODUCE

GRAPEFRUIT

Plenty of Other Fresh Fruits and Vegetables!







IRS. JOHN McLEAN, Society Editor

Phone 181-W

Fourth Grade Pupils Presented In Program At Central School Friday

Holland, fourth grade pupils, Dancing in Holland. der the direction of Miss Eleanor We Like Windmills, a playlet, terle, presented a unique pro- G. P. Owen, Billy Zoe Smith, Beth ram in the Central school audi- Jean Prollock, Gerald Smith, Walorium Friday afternoon. The ter Ayres, George Pace, James tage represented a street in Hol- Green, Reese Reeves, Bobby Jenand with a dike in the back- nings. Song, Little Toy Land of

me, Cornelia Hamilton; song, friends, Holland, Dutch Girl, Arline Mil rd; Dutch Boy, Lloyd Olson. ng, Sweet Tulips, a Dutch sketch, harles Sanders; Church Drill, pristine Smith, Ivalene Rudd, ouise Henderson. Spade Drill, m Wilson, Nolan Grady, Teddy liggins. Wash Drill, Cornelia Hamilton, Gladys Potter. Rake Drill, James B. Hicks, John Dowell, Charles Sanders, Claude Roberts, Leroy Foster, Fred Higgins, Glenn Short, Earl Hussey. Dutch Cleanser Song, Mary Sue Whitaker, Ruby Sue Onstead, Vella Pearl Hurford, LaNelle Parmer. Scrub-Broom-Dust Drill, Ellen Louise Posey, Mary Rath Russell, Dorothy Ott, Juanita Wiseman, Nadine Waldron. Song, The Windmills, Poem, In Holland," Nadine Wald-

WHAT

IS YOUR

FAVORITE

MAGAZINE

YOU WILL FIND IT HERE

Country Home McCALL'S

GROUP-

As a climax to a unit of study Posies, Ruby Sue Onstead, Song,

ters. Drills, songs and characteri- was held in the fourth grade room zations depicted the industries and which represented Amsterdam in habits of the people of Holland. Holland. Tulip lollipops were giv-Those taking parts were: Wel- en as favors to 20 parents and

EDGAR SOWELL CELEBRATES BIRTHDAY

Honoring Mr. Sowell's birthday, Mrs. Edgar Sowell entertained a number of friends with a birthday dinner at her home Sunday. A dles centered the attractive table.

Guests attending were Mr. and Mrs. Buren Sowell, David and Margaret; Mr. and Mrs. Barrett Sowell, Jeareene and Winagene: Mr. and Mrs. Troy Moore, and Shararon Dee; Mr. and Mrs. Wiley Roberson, Hicks and Donald; Mrs. H. L. Morel, J. I. Morris, Mother Sowell, Mr. and Mrs. E. E. Frid-Piano Solo, Pretty Tulips, ley, Buddie Sowell and the honoree. Arline Millard. A Pot of Holland

TEXAS COMPOSERS STUDIED JUNIOR PIONEER CLUB BY MUSIC STUDY CLUB

ing of the Music Study club Mon- bers of the Junior Pioneer Club day afternoon at the home of Mrs. Tuesday evening at the home of S. P. Rosson: During the busi- Mrs. Pattersosn. Elizabeth Brumness session presided over by Mrs. ley, president, presided over the Carl Mountz, plans were made to business meeting. A committee Philharmonic club of Amarillo to chairman, Virginia Woodford and meet with them March 15. The Nora Alice Ray was appointed to local club will furnish one num- nominate new officers for the club. ber of the program and members Margaret Schroeter gave a report ger and other towns. . .

of the program and gave highlights Newell gave a talk on biology. in the lives of Texas composers. Personal Hygiene was discussed She told what part the Centennial by Lyndell Mitchell. had played in the development of Members present were Marie Texas musicians in the last year. Roden, Marguerite Newell, Mar-Musical numbers included, vocal garet Schroeter, Genevieve Eberground where tulips bloomed in gay the Dutch.

Musical numbers included, vocal garet Schroeter, Genevieve Ebersolo, Serenade, by Strauss, Mrs. le, Lueta Borden, Anna K. Hardprofusion. Children in quaint cost After the program an exhibit tumes represented Dutch characters of the work done in the unit study Evening, by Jahn, sung by Mmes. Edelmon; Virginia Miller, Elization. R. P. Coneway, H. K. Fox, Carl beth Brumley, Lyndell Mitchell, Mountz, A. J. Schroeter, H. H. Nora Alice Ray, and the hostesses, abits of the people of Holland, Holland, Tulip lollipops were giv- Hawkins, Miss Ruth Conkwright Katherine Kester was a gust, and Miss Eloyse Pitman. Fortyfive minutes were spent in chorus at the home of Lois Moore, March

FEDERATED CLUBS ELECT MRS. RAY JOHNSON

Mrs. Ray Johnson was elected BRIDGE PARTY AT BLACK president of the Deaf Smith County Federation of Women's Clubs at the business meeting held by were hosts at a delightful bridge and a beautifully decorated birth- the board of directors Thursday party Thursday evening at their day cake topped with lighted can- afternoon at the court house. Mrs. home in Black. High score went Johnson was elected to fill the to Mrs, Bill Edelmon and second vacancy occurred by the resignato Misss Irene Bogguss. Games tion of Mrs. O. G. Hill. Mrs. Elmer of monopoly were also enjoyed.

be chairman of the Extension De gus and Juanita Welch of Friona, partment. The board of directors Jimmy Hayes and Lucretia Wilson is composed of presidents and one of Hereford, Obic Sheeks and Stub dle cane and hegari. D. R. Carmimember of all Federated clubs in Jones of Friqua, and Ervin Welch. the county.

Present were Mrs. D. H. Alexander, Bay View club; Mrs. Wiley Roberson and Mrs. Jim Lipscomb, L. A. E. club; Mrs. Mac Womble and Mrs. F. M. Kseter, Pioneer club; Mrs. Ray Johnson, Summerfield Study club; Mrs. Homer Brumley, Junior Pioneer club, and Mrs. O. G. Hill, Deaf Smith county Federation.

LOVELY CHOP SUEY SUPPER AT WEIR HOME

Mr. and Mrs. Glenn Weir were hosts at a lovely chop suey supper and bridge party Thursday evefrom a lace covered table which evening of good entertainment." had for its centerpiece an attractive fruit basket filled with colortive fruit basket filled with color-ful fruit. Places were laid at Legion Meeting quartet tables for 24 guests. Those enjoying the affair were Messrs. and Mmes. A. R. Bateman, S. P. Rosson, Ralph Smith, Mont Baker, W. J. Smith, Ellis Coombes, Louis Woodford, Barney Hicks, Ralph Roden, John Renfro, Mac Womble, Dr. and Mrs. R. R. Wills, Mrs. I. O. Crosthwait and Ann Rosson

were supper guests. High score in games of bridge went to Mrs. Rosson for the ladies urged to attend. and John Renfro for the men. Mont Baker won traveling prize.

RACIAL PROBLEMS DISCUSSED

church Sunday evening at 6:30. Racial problems was the subject for discussion. Carl Oldham was leader of the program, and gave an interesting talk on Racial Barriers, The Caste System and their

the race problem. Beginning next Sunday the Christian Endeavor will meet at disease being reported. 7 p. m. During the business session plans were made for the group to attend the Palo Duro meet which will be held in Canyon March 9.

REV. AND MRS. REDFORD ATTEND DINNER IN CANYON

Miss Eleanor Pierle entertained Council officers of the Palo Duro Union of Christian Endeavor with a lovely dinner at her home in

Canyon Saturday evening. Rev. and Mrs. H. M. Redford were guests from Hereford, Miss Pierle is president and Rev. Red-ford is pastor counsellor of the to impossible to detect infested Palo Duro Union.

AUXILIARY MEETS WITH MRS. HASTINGS

at the home of Mrs. John Olson sites. Especially is this true of the piece of pork cut quite thick.

d sons, Donald and Elmo, of less it has b

HAS HEALTH PROGRAM

Texas composers furnished the Nell Culpepper was co-hostess theme of the program at the meet with Bessie Patterson for memaccept an invitation from the composed of Bessie Patterson, as will sing in a massed choral num on the County Federation meet. bre with clubs from Pampa, Bor- Virginia Miller was leader of the he viewed his car Wednesday program on Health. She discuss-Mrs. C. C. Ferguson was leader ed practical pursing. Marguerite

The next meeting will be held 19. Anna K. Hardesty will be assistant hostess and the program will be on Art and Literature.

CECIL VANDIVERS GIVE

Mr. and Mrs. Cevil Vandiver

Mrs. Johnson's place as vice presi- Mmes. Bill Edelmon, T. L. Welch, I. O. Crosthwait, 403 McKinley dent. Mrs. Patterson will also Vernor Melugin, Misses Irene Bog- Avenue,

Bands to Give

(Continued from page one) supper for the visitors before the

Both Good Bands.

Both the Canyon and Hereford groups have gained considerable recognition as musicians, and the joint concert bids to be one of the major band attractions to be presented in this area in recent months.

"The concert will be absolutely free of charge," Mr. Smith ning at their home. The informal said. "We invite every one to come, supper was served cafeteria style and believe that you will enjoy an

Tuesday Night

A special meeting of the American Legion has been called for Tuesday night, March 9, at the Legion Hall for the purpose of discussing improvements of the Legion Hall. All members are

COOK PORK WELL TO SAVE HEALTH

Trichinosis, a disease caused by eating pork which has not been First Christian church met at the thoroughly cooked, is far from an warning issued by Dr. George W. Cox, state health officer.

"During the winter season pork and pork products are more freely used, and a warning against insufficient cooking of them is in This program was the first of a order," he said, "as the danger series of programs dealing with of eating pork that is not thoroughly cooked is indicated by the increasing number of cases of this

"If pork is cooked thoroughly there is no danger from its use save the danger of eating too much of a meat which is more or less difficult of digestion due to its . high fat content. Pork, showing a slight red or pink, is a warning signal that this is dangerous to eat for it may contain trichinae which have escaped destruction by insufficient cooking of the meat and thus give the careless consumer the disease tri-

chinosis. "No method of meat inspection will invariably discover the preshog flesh by inspection for two reasons: First, the cysts are extremely small; second, they are of the same color as muscle tissue in which they are embedded. The Woman's Auxiliary of the These larvae are encrusted in the Presbyterian church met at the lean portion of the pork ready home of Mrs. Henry Hastings on to develop in the stomach of the Tuesday afternoon. Mrs. John person who eats the meat. Heat-Olson conducted the Spiritual Life ing the meat to 145 degrees Fabon What the Bible Says. The stewardship lesson was given by the pasteurization of milk, will Mrs. D. H. Alexander. She spoke destroy the parasites. But there on stewardship of time and money, is often the danger of not main After the program, officers of the taining this temperature inside Auxiliary held a business meet-ing, when reports of the year's the meat may appear well cooked ork were made.

The next meeting will be held and will retain the living para-

Wheels Stolen Off Dawn Auto

Thieves Tuesday night stole the wheels from a car belonging to P. & O. lister, some used trucks. room. Write for information. Jim Nolan of Dawn. He had Buchanan Implement Co., Friona, Fleming Business College, 8081/2 parked the car beside his home.

After jacking up the car, the thieves placed supports under the FOR SALE: Five room modern axles and removed the wheels, house, double garage. Located on They were unable to get the spare pavement, priced reasonable. Phone STRAYED: To my place, about tire. Needless to say, Mr. Nolan was in for a genuine surprise when morning.

Want Ads

For Sale or Trade

USED CARS ARE DOWN! Notice: Used car lot moved south of Chevrolet Garage.

Specials This Week: 1934 Dodge Coach

1935 Plymouth Sedan 1933 Chevrolet Coupe 1935 Dodge Sedan

1935" Chevrolet Sedan 1934 Ford Coupe

1931 Studebaker Sedan 1929 Ford Coupe

1929 Chevrolet Coupe 1929 Ford Tudor

International Truck International Truck 1928 1929 Chevrolet Truck

1935 Chevrolet Pickup Always the Best Buys at-BRUMLEY - WOODFORD Chevrolet and Oldsmobile

FOR SALE: A good upright piano, Patterson was elected to serve in Attending were Messrs, and in splendid condition. See Mrs.

> FOR SALE: Plenty of good bunchael, six miles southeast of Here-

FOR RENT: Furnished bed room, convenient to town. Mrs. Rosa Speer, first door east of Presbyterian church.

1934 Chevrolet Master Sedan, new

dition. To trade for any kind of modern. Mrs. Nettie . Megert, livestock. Travis Matthews, 21/2 Lawton Avenue.

FOR SALE OR TRADE: A few enroll in this school can do s Texas.

491. 806 Lee Avenue.

TRACTOR BARGAINS: We have some exceptional bargains in used and reconditioned tractors priced to move. Liberal terms. Clovis

FOR SALE: Two year old seedling peach trees, clings and freestones. These trees are stocky and well rooted. Plant now. Price 15c each, or eight for \$1. D. W. Hawkins, one mile north of high school. 7-3p

FOR SALE: Grade "A" raw milk. Delivered to your door twice daily. Steam sterilized utensils and adequate refrigeration. Reasonable Phone 666. Prairie prices. 26-tf Dairie.

For Rent

Will sign waiver for reliable party. See Claude Higgins.

FOR RENT: Furnished apartment, two or three rooms. Mrs. J. M. Boone, 300 East 5th St.

motor just installed, in good con- FOR RENT; Furnished bed ro

miles north on 25-Mile Ave. 1p THE NEXT 10 young people wh good used Farmalls and attach unheard of terms of tuition. You ment listers. One used three-row can also earn your board and 8-3c Polk St., Amarillo, Tex

bost and Found

7-tfc December 1, one red male hog. Owner can have same by identifying and paying expenses and this ad. John Straub, 25 miles north on 25-Mile Avenue. 7-3p Farm Machinery Co., Clovis, New LOST: Two coupon books which 5-8c Scouts are selling. Return to

Wanted

WANTED: To buy 200 shoats, weight around 100 pounds. See G. W. Brumley or Homer Brumley.

NOTICE: Will the party who got some jack-screws and log chains at my house please return them? J. P. Wood.

THE

George Walker,

FOR RENT: 120 acres farm land. 9-3p PLAINSMAN"

Is On Everyone's "MUST" List. Make a Date Now to See It!

NEW SPRING HATS

-are arriving daily in STRAWS and FELTS, in all the new colors. See the new Muffin-shapes that perky, popular number in straws. SPECIAL FOR \$1.00

.... All Felts In Dark Colors.

VOGELE MILLINERY PARLOR

Pick of the Market FOOD VALUES

GREAT WEST FLOUR

FOR MAKING DELICIOUS

PIGS'N BISCUITS RECIPE You sho will like 'em!

Red and White, 2 pkgs _____

BRAN FLAKES

ASPARAGUS. TIPS

TOILET TISSUE

6 rolls

WAX PAPER



19¢ VANILLA

TRY PIGS 'N BISCUITS TODAY 3 Lbs

3 No. 2 Cans 25¢ CRACKERS

A-1, 2-Lb Box 15¢

TOMATOES

BEANS

New Crop, Mexican

SUGAR

10-LB PAPER BAG

PORK and BEANS

Armour's, 3 cans -----

Primrose, small can GREEN GAGE PLUMS

No. 10 Can

39¢

MARSHMALLOWS

8-ounce bottle -----

- Lb. Pkg. 1/2 Lb. Pkg. 17¢

2 packages -----GINGER, SNAPS Fresh, pound ----

25¢

Tippicanoe, No. 2 can _____ VANILLA EXTRACT, Imitation 19¢ 8-oz bottle with measuring cup .---

Compound SLB CARTON (Not Sold Alone) (Limit)

Fruits and Vegetables

BUNCH VEGETABLES Fresh, 3 bunches GRAPEFRUIT Texas Seedless, dozen

Home grown, white, 10 lbs Fresh California, large bunch

\$15.00 FREE GROCERIES SATURDAY

THIS OFFER FULLY GUARANTEED Gentlemen: I enclose \$ for which please send me the magazines I have checked, together with a year's subscription to your newspaper Street or R. F. D.

GET WHAT YOU WANT - PAY FOR WHAT YOU GET

The Whiteface Round-Up

PUBLISHED EVERY THURSDAY BY THE STUDENTS OF HEREFORD HIGH SCHOOL

VOL. 1-NO. 22.

HEREFORD HIGH SCHOOL, THURSDAY, MARCH 4, 1937.

Popularity Contest Held

around boy and girl from each ture is on cloth and is colored in Rev. Thorns' talk Tuesday morn- Meet, Hereford was defeated in rather perplexing but interesting Vaughn, center; Petersen and F. Myron Morgan, Doris Elaine Dil-Turrentine and Charles Wilson; the foreground can be seen monu- directly opposite you have to be feating Vega and Canyon. Ger- given the girls asked as many he Juniors, Thama Cawthon and ments located in front of the build- in front of it. Wilbur Willett; the Sophomores, ing. In the upper left hand cor-Jeane Williams and Paul Foster; ner is a picture of the Texas Flag tunity. The opportunity that All-District team. Mary Turrenhe Freshmen, Helen Frances in natural colors. Streu and Robert Petersen.

after school and at noon. The school is truly grateful for this

The boy and giry who receive SOPHOMORES PLAN the most votes by pennies will have their pictures put in the Year Book.

Year Book.

RHYTHM RANGERS SELECT CAST

day to select characters for the Juniors and Seniors! annual operetta. The operetta is Shooting Star. The lead was given ford. Wilbur Willett, Mary Tiefel, green suit. The manager told the ought to come in on the fields of close on her heels with 12 markers. Juniors defeated the Seniors to Donald Brotherton, Jack Knox, clerk to turn on the green light Wanda Jean Reed, Billy Smith, because the customer wanted a Beverly Alexander, Ray Nunn and Frank Marrs are other characters. The date has not been set but it will be soon.

The club practiced for the Easter cantata the rest of the time. The solos in this cantata have not been definitely decided.

MRS. WILLIAMS DONATES PICTURE

A beautiful picture of the State Speaks Capitol of Texas was recently donated to the Hereford High School A contest to select the best all- by Mrs. E. J. Williams. This picis being held at Hereford natural colors. It shows the front ing in assembly. He said that opportunity means a door directly opportunity means a door directly opportunity means a door directly opposite, and for the door to be solation from Canyon, after deected from their class Mary and shrubbery surrounding it. In

This picture will be placed in The boy and girl who receive the American History room. The

CLASS PARTY

The money put in on this con- lar class meeting February 24, test will be contributed to the planned a party for March 19. They are all looking forward with makes you. pleasure to this event.

This class is presenting Jeane best all around girl and boy. The

Louise Frye: But what would the man say when he got outside not ready for it. Many a young by scoring 21 points to Canyon's and found that sure enough the fellow can sell himself, and when 7. This gave them a lead of 9 suit wasn't green?

not try to imagine!

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Amarillo, Texas.

Rev. Thorns

Opportunity, was the subject of

makes you is the first. All your tine was given honorable mention school and training today is pre- for a forward position. votes are a penny each, and one donation and wishes to express its "What good is all this going to The game started out close, with does anything the crowd does must debate many questions presis entitled to as many as he wants, sincere thanks to Mrs. Williams. do me?" the boy or girl asks. We the half ending at 13-12 in favor The girls enjoyed the discussion ented to it. A single day this year can only say that it took mankind of Dimmitt. Dimmitt then proceda thousand years to learn this ed to outscore Hereford five points helpful. thing, and if you learn it now you in the second half to stay ahead The Sophomores, at their regu- are richer by a thousand years, by a comfortable margin. Mer-The days and all their duties are ritt, Dimmitt Star, took the scorfull of the sort of opportunity that ing honors with 21 points. Atch-

Then, there is the opportunity that takes you. When you talk to 6 in their first consolation tives to the rally in Fort Worth Williams and Paul Foster as the with great and useful men to learn match. Hereford scored 21 of in April. how they became what they are, their 49 points in the first half, class is working hard to win this you find that it is just as much while Vega scored only three. In The Rhythm Rangers met Tues- contest, so look out, Freshmen, a mystery to them as to anyone the second half they continued the else. Few persons choose their massacre to lead by 43 points jobs; the jobs reach out and choose at the end of the game. Buth Mr. Hudson: A man came into them. But get ready. Look ahead Atchley led the scorers with 14 to Mary Ann Baird and Bill Stan- a certain store and asked for a twenty years. Try to see what points. Mary Turrentine was

> that breaks you. The worst thing ford trailed by 5 points at the feated the Sophomores. that can happen to some men is half which ended at 14-9. They to get a promotion - they are gained 14 points the second half he has done that, he has nothing points when the game ended. Ruth Mr. Hudson: Maybe we'd better more to deliver. Opportunity comes Atchley led the scorers with 5 and finds him out. But because field goals and one free throw. he has the right stuff in him, be and when opportunity returns, as playing. Hereford won, 40 to 24. ready. If you are not ready, beware of opportunity.

The program closed with prayer by Rev. Thorns.

PICTURES FRAMED

The Seniors of the 1936 gradnating class left some money in their treasury, which has recent-ly been used by Mr. McCollum to Crawford, Bill Stanford; Mr. Hud-beld the Seniors also. The Juniors purchase a frame for the pictures of the 1936 seniors. Some of the money will be used to buy a frame of the John Caraway; Mr. Emmons, J. scored 17 points to the Seniors of the second half. Gore, Junior forward, led with 19 points. for the pictures of the 1935 Seniors, if that class does not secure the funds for the frame...

The class of '37 recently placed in the office its group picture, Wilson; Miss Sullivan, Edgar Ruswhich, when framed, will be placed beside the group pictures of The messenger, Polly Anna Crawearlier classes. The present senior ford, was played by Warren Owens. posed early and avoided the rush and conflict of commencement ac-

Hereford Girls Win Consolation

PAGE 45.

There are three sides to oppor- was named first guard on the

Hereford won consolation by Third, the kind of opportunity defeating Canyon 30 to 21. Here-

Tulia and Hereford played a post

F. F. A. HAS FACULTY MEETING

Many and hilarious laughs were provided during last Thursday's lors 42 to 25 after they had tied assembly for the student body 29-29 two days before. The game It was a takeoff of a faculty meet. had pulled away to a 6 point lead ing, and all parts were played by at the half. At the beginning of FFA boys. The players were Mr. the second half the Juniors start-C. Vaughn ; Mr. Smith, Earl Lance ; Miss Carlisle, Ray Nunn; Mr. Mc Collum, Jack Owens; Miss Wrenn, Jasper Vaughn; Miss Vaughan,

A few questions came up in regard to discipline, and nearly all teachers voted to change back to the demerit system. Mr. Hudson made a talk on vocation, after which the meeting was adjourned.

HIGH SCHOOL LIBRARY BUYS NEW BOOKS

In February 38 new books were purchased for the Hereford High School Library. Included in the list are many interesting books on Texas, Indian Fights on the Tex as Frontier; Texas Fowers in Natural Colors; Bright Destiny, by Grace Noll Crowell. There are several others on Texas. Several books of history, books helpful in public speaking, Speeches for All Occasions, and many good fiction books, such as The Girl Reporter, A Great Book of English Short Stories, and, most interesting of all to be sure to most students, The Mammoth Golden Book of Best Detective Stories.

Two new Webster's Collegiate Dictionaries have been placed on the table in the study hall during

the past week. Two books that the student body will find most helpful are It Can Be Done, a book of inspirational poems, and a book that boys will and very helpful, Boy's Book of Strength. Just last week a handybook on Chemistry and Physics was received. This book cost \$3, so you see that it is rather val-

The above are only a small number of the good books that have been received recently. With these books the high school library now contains approximately 5,000 volumes.

ESSAY CONTEST TO BE HELD

Why not enter the essay conest on The Spanish American War, Its Causes and Effects? This contest is open to all students of the Senior High School in the state of Texas.. The awards are, first prize, \$25, second \$15, third

Those wishing to enter the con est may obtain rules and refer-nces from the superintendent or the principal of the high school. Dorothy Funderburg and Elizabeth Rice of Hereford High School have

F. H. A. GIRLS DISCUSS PROBLEMS

night, February 22, in the home economies laboratory, with only gram and discussion were enjoy. while the Freshmen made only 5. Hudson, who sits in with then ed. The title of the program was R. C. Ashlock led the scorers by They have given it much of their Highlight of the life of a high quite a margin, He scored 11 time and consideration and de school girl, meaning parties, banquets, movies and possibly dances. Frankle Mildred McCraw gave a ing lineup for the Juniors was At the Girls' Basketball District vice. Ann Cockrell asked a few stead and Hales, forwards; J. C. John Willett, Norma Jean Foster, trude Wilson, Hereford captain, questions as they wished and attempted answers were made.

who sanctions the standards which doubt due to the lack of knowledge she has been taught and for her as to what the Student Council paring you for the jobs and tasks Friday afternoon the Dimmitt ideals is liked just as well and is supposed to do. The Council you will have to do in the future. girls defeated Hereford, 40 to 34. respected more than the girl who is the student governing body and very much and it may prove quite has not gone by without the Coun-

After the program each girl was given a sack of candy, which was left from the sales. Friday night at the basketball game. The ley led Hereford with 13 points club is still working to make Hereford smothered Vega 49 enough money to send representa-

CLASSES COMPETE

The boys basketball feams of each class competed for school basketball champions. The Juniors meet the Freshmen in the finals. The Freshmen had previously de-

First Round Games,

The Freshmen quintet took hard fought game from the Sophomores, 24 to 22. The Sophomores at the half 12 to 8. In the second half the Freshmen started pulling will learn from that experience, tournament game for the fun of the end of the game the Sophoup and soon were ahead. Near mores put on a spurt that fell short by only two points. Schumacher and Montgomery, Sophs, led the scores with 6 each.

when the FFA club gave a play, started off even, but the Juniors Final Game.

The Juniors smothered

long after the game started. At routine. the end of the half the score was a total of 26 points. The start- ceive.

COUNCIL WORKS

Several people have said that the Student Council never did All of the girls agree that a girl anything but argue. This is no cil being busy.

· Special privilege cards, clean

Freshmen with a 52 to 16 score scholarship movement, Christma Thursday afternoon to win the toys for needy children drive, and class game title of Champions. The drawing up charters for clubs is Freshmen were far behind not only a small part of the Council Part of the success of the Sti a small percentage of the members 30 to 11. The second half the dent Council is due to Virginia However, a good pro- Juniors scored 22 more points, Lee Hussey, president, and Mi

field goals and 4 free shots for serve more credit than they re The Council is composed talk on The High School Girls' J. Vaughn and Gore at forwards; Virginia Lee Hussey, Mary Ann Parties. She gave some very good, Ashlock, Center; Nunn and Wood, Baird, Bill Stanford, Karl Wilson interesting and appreciated ad guards. For the Freshmen, On- Genece Standifer, Jeane Williams

LOTS OF PEOPLE MAY BE LOOKING FOR WHAT YOU WANT TO GET RID OF. TRY A BRAND WANT AD NOW!

lehay and Rayland Evans.

PLAINSMAN"

Is On Everyone's "MUST" List. Make a Date Now to See It!

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Hereford Credit Association

DOROTHY H. ROSS

Local Affiliation of the

BUSINESS WILL HAUL FOR LESS IN 1937—



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Powered and priced to cut your costs?

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 Improved, self-centering brakes that have greater stopping ability with easier pedal action.

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tional gear ratios for increased power application and economy.

Improved cooling system and crankcase ventilation.

New styling inside and out, More streamlined appearance.

· New driver conveniences and comforts. V-type ventilating windshields. Regrouped Instruments and electric gasoline gauge for greater accuracy.

· All models available with or ithout De luxe equi



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-and you might as well enjoy the benefits and advantages to be had from a banking institution which has proved itself willing and capable of rendering you first-class service in all banking needs. Our loan, savings, checking, and corporation departments can be at your service simply by talking it over with us confidentially today. Let our record be your guarantee that this is the kind of a bank you want to deal with.

First State Bank

Wyche Items

BY PEGGY VALENTINE

Sunday school met Sunday morning, and was followed by a sermon by H. White. Dinner was then spread and the afternoon was spent singing.

J. D. Love and family of Bootleg spent Sunday here. Jap Dickerson and Lorene Val-

entine are ill this week. Nolie Elliston is making improvement on his water supply. R. W. Elliston and family were in Amarillo last week.

Hereford Friday night. Mrs. W. I. Valentine of Here-

Wyche was defeated in basball

Monday by Summerfield. The game He Went with Marco Polo, Kent. was played here and resulted 40

been visiting in Oklahoma.

Encouragement.

Encouraging others in noble calling is the next best to performing the work ourselves.

> LET A WANT-AD Rent Your EXTRA ROOM

CATSUP

CANDY

DOG FOOD

CRACKERS

Pork and Beans

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PRESERVES

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COFFEE

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HAMBURGER

W. ROBINSON, Manager.

SAUSAGE

JELLY

FLOUR

SARDINES

Sixteen Volumes Added In Library Here This Week

Miss Lillie Hostetler, county librarian, today announced the arrival of 16 new books for the 11. Jacinto club Thursday. Judge W. brary here. Eight of the books A. Pulliam gave the principal adare juvenile fiction, while the redress, and Bill Williams also made maining eight are divided into a talk. Rev. L. E. Godwin and adult fiction, biography and special classed books.

The new books include two biographies: Log of a Cowboy, Adams, Several from this district at- and Wells Brothers, Adams. The tended the Cal Farley circus in juvenile volumes are Sidsel Longskirt, Aanrud; Everyday Mysteries, Abbot: Princes Hildegarde, ford spent Sunday with R. C. Baldwin; Peril of the Swamp, Valentine and Mrs. J. W. Dick- Barbour; Son of the Wild Pack, Bartlett; Bob Thorpe, Sky Fighter, Bishop; Ben Comee, Canavan;

In the adult fiction class are Cards on the Table, Christie; Wyche pupils will attend the Apache, Comfort; Soldiers of Good school meet in Hereford Friday. Fortune, Cross; Laughling Gas, John Paetzold and family have Wodehouse. The two other new volumes are Meditations on the Cross, Kagawa, religious, and Birthright of Babyhood, Sumner, adult classed.

Guest In the Close Home,

Wyoming, arrived Monday to visit sweaters. Thomas Brents her niece, Mrs. Harold Close and named captain next year. family. Miss Irving is county superintendent of schools in her home county. She attended the meeting of the Department of Superintendents of the National Association, held recently in New Orleans.

10¢

25¢

20¢

15¢

25¢

10¢

23¢

37¢

20¢

PHONE 120

QUALITY FOODS

Homing, Lima Beans, Beets, Port and Beans, Peas 5¢

Kidney Beans, Bacon and Beans, small cans

14-Ounce

Strongheart

Jelly Beans

Brimfull

No. 1 can

Del Monte,

Del Monte

2-lb can ----

10 Pound

Paper bag

Fresh Shelled

Gold Medal

Fancy Bulk

3 pounds

Brimfull

A good buy __

Fort Howard

Fresh Ground

Pure Pork

Rex Imitation

Strawberry, 5-lb pail

Pancake or Waffle

Self-rising, large pkg _.

Large

Packade in mustard or tomato sauce, large oval can __

Rolled, 5-lb bag

Pet or Carnation

Large can, 2 for __

and Snapped, 3 cans

Any flavor, 5-lb can

No. 2 can, 3 for

1-lb bags _____

Vega News

BY CORRESPONDENT

Miss Bernice Harrell, Mmes H. R. Shields, D. M. Voyles and R. M. McNabb were in Amarillo February 22.

A number of Vega Kiwanians attended a meeting of the San Mrs. R. C. Godwin furnished the program music. Raymond Thompson presided.

Oldham county one-act play contests were held Thursday evening. Judges were Prof. Fronabarger of Canyon, and two others from the speech department of WTSTC Canyon. Vega won first, Wildorado second and Adrian third. Vega will enter the district meet in

Canyon in April. Mrs. Ollie Lee Deering is in an Amarillo hospital for treatment, invited to attend. pending a major operation.

Misses Nelda Ruth Artz and Pauline Freeman spent the week end with Miss Fern Freeman at Plainview.

Mrs. A. M. Miller spent several

days in an Amarillo hospital, recovering from effect of influenza. Football mothers honored their sons with a banquet Monday evening, with 13 lettermen present. L. G. Harris made the presenta-Miss Helen Irving of Rawlins, tion speech when all received

Carl Davis was here from Here-

ford Saturday. Mrs. J. B. Vetex and children of Amarillo spent Thursday with her parents, Mr. and Mrs. George Mc Combs. Miss Beatrice McCombs returned to Amarillo with them, enroute to Colorado where she has position in a night club.

Mrs. C. E. Eastman and children are home from Espanola, N. M., where they visited Miss Reece Cam-

Mrs. C. L. Steward is seriously ill with rheumatism. N. E. Steward, Mrs. Elmer Lyon and Mrs. Rose Lyons have been called to her bedside.

Lester Dysart was here last week end from Wichita Falls. The Tongue and Thimble club met with Mrs. Marshall Howard, with Mrs. Robert Cotton as cohostess, in an all day session Tues-

day, with 14 members present. Vega girls and boys attended the basketball tournament at Tulia Friday and Saturday.

Mrs. Frank Ford and son of Claude were week end guests in the Raymond Thompson home. Mmes. Thompson and W. A. Williams entertained in her honor. Mmes. L. E. Godwin and Hugh

Knox took a number of children to see an Amarillo show Wednesday, guests of Old Tack. The new farm program has

brought to Oldham county \$129,999. About 260 farms are under con-

Mrs. A. H. Allison is visiting AT THE NEW 1937 her parents in Austin. Dr. O. H. Loyd was ill a few days

last week. Miss Edith Shields and Mrs. Dick Heath of Carlsbad, N. M.,

spent last week end in Vega. Friends surprised Mrs. H. G. Green on her birthday Saturday. They brought refreshments and served them after playing 42 until

a late hour. Bud Miller and family of Plainview are visiting Mr. and Mrs. A. M. Miller.

Mrs. J. T. Richardson and daughter, and Miss Ruthie Wood were in Amarillo Tuesday.

Easter Items

BY LOUISE FRYE

Mrs. J. S. Smith and Harry Smith went to Anadarko, Okla., Tuesday morning. Floyce Parker, who has been visiting the Smith home several weeks, accompanied them to her home.

Mrs. D. S. Bruton and Dan went NOW MORE EFFICIENT THAN EVER main for a longer visit.

from Mountain View, Okla., where stantly without interruption. mother. Mrs. Chambless died on ROOM FOR EVERYTHING

the bereaved family. and Tuesday.

Vay Allen spent Saturday night cold air inside the cabinet. in the Epperson home at Summer-

Carlie Rae Frye spent the week at Claude. John Nolan and family visited and rust. It is easily cleaned with soap and water.

at Nazareth Sunday night. Mrs. Haskell Benson of Frio visited Mrs. Clayton Woolery one day last week.

Carl Frye and family and Miss McClure spent Sunday in the Saxon home at Wyche Mr. and Mrs. Sam Hunter of Jumbo visited the E. M. Allen

home Sunday.
Charles Frye was out of school last week because of a throat all-

Dean Rice left Sunday for Dun-an, Oklahoma, after visiting Mrs.

Rice here for several days.

THE CHURCH WORLD E

CHRISTIAN CHURCH

H. M. Bedford, Minister. Mrs. C. P. Cockrell, Assistant Superintendent.

Bible school, 9:45. Morning worship at 11. C. E. Societies, 6:30 p. m. Evening worship, 7:30.

We Would See Jesus. This ques tion of the Greeks will be the theme next Lord's Day morning. If Jesus had something to contribute to the Greeks, does he not have something to contribute to the Indian and Chinese philosophers? The evening text will be taken from the words of Jesus to Matthew, Follow Me. We are all followers of one kind or another. Are we following Christ or someone else? The young people will provide special music for this service. You are cordially

Knights of Columbus.

Sunday, February 28, meetings were held for the purpose of organizing a Council of the Knights of Columbus in St. Anthony's par-Deputy, called a preliminary meeting after the 10 o'clock mass. Another meeting was held in the afternoon. There were about 40 A large class is enrolled. men present and 30 applications interest of the Council next Sun- will be glad to have you here.

ASSEMBLY OF GOD CHURCH day in the month, members of the

Meet a friend every service. place with a welcome. One block o'clock a meeting of officers of the north of high school. W. A. Mc-Cann, pastor.

Sunday school, 9:45 a./m. Owen Neel, Superintendent. Morning worship at 11.

C. A., 6:30 p. m. Evangelistic services, 7:30 p. m Prayer meeting, Tuesday, 7:30. Gospel Thimble Workers, Wednesday, 7:30 p. m.

W. M. C., Thursday, 2:30. C. A. Evangelistic services, Friday, 7:30 p. m.

METHODIST CHURCH

Rev. J. O. Haymes will fill the

Dr. Haymes will remain over next week and teach a class in The Stewardship of Life. The first session will be Monday evening at 7:45, March 8, and the class a Christian way. A good program ish. J. Andrew Acker, District meets each evening through the week. The study will cover the gathering. You are missing somerange of Christian Stewardship and thing if you are not attending. all interested are invited to attend.

Evening service at 7:45. Epfor membership were received. worth League at 6:45. If you do Other meetings will be held in the not attend church elsewhere, we

T. C. Willett, Pastor.

ST. ANTHONY'S CHURCH

Sunday will be the fourth Sunday in Lent. Being the first Sun-Altar Society will receive Holy Eucharist. Friday night at 8:00 day afternoon at 3, the monthly business meeting of the Sodality evening at 7:30 will consist of a sermon, the rosary and benediction. Thursday evening the Stations of the Cross will be said. Masses Sunday at 8 and 10 o'clock. Study clubs continue study of the Life of Christ at 2:45. Benediction of Blessed Sacrament at

Mid-Week Fellowship Hour.

The Church Family of the Christpulpit at the morning hour next ian church enjoyed an hour of Sunday. His subject will be The Gospel singing and play at the Communion of Saints. You are Christian church last Wednesday invited to hear him discuss this night. After the worship service phase of the Apostles Creed. The group was led in song by A. the group was led in song by A. Petersen. It is our conviction that if we learn to play in a Christian way that we shall know better how to bear the burdens of the day in is provided for every mid-week Wednesday night, March 10, Mr. Petersen's class of boys will present an instructive dramatization. You are invited.

> Jimmy Gammill, principal of Central School, spent last week end in Lubbock with his mother.

Discussion Club **Enjoys Report**

At the regular meeting of the Discussion Group in the county Sodality of Our Lady of Atone-ment will be held at convent. Sun-W. Kirby gave an interesting and complete report on Gone With the Wind, popular novel by Margaret will be held. Service Tuesday Mitchell. The meeting was attended by 18 members, who expressed their appreciation for the well organized report.

On Friday evening, March 5, at 7/30 o'clock. Mrs. D. W. Hawkins will discuss a lecture given by Norman Thomas at the Sinai Tem ple, Chicago, as contrasted with Roosevelt's inaugural address. The title of the lecture is Education for What?

First Public Stake Trot.

The first horse to trot in public for a stake was the Boston Blue, who ran against time for \$1,000 in 1818, to settle a jockey club wager that no borse could trot a mile in three minutes.

Lodge Directory

HEREFORD LODGE NO. 849, A. F. & A. M.

Stated Meetings Each Second Monday Night of Month. School of Instruction each Thursday Night. Visitors Are Welcome.

M. D. WOMBLE, W. M. EGBERT BRADLY, Secretary

STOP! LOOK!

AT OUR SALESROOM

SERVEL ELECTROLUX

AND YOU HEAR NO NOISE!

and you'll choose an ELECTROLUX

THE SILENT REFRIGERATOR

BECAUSE: the very silence of Electrolux testifies to its simpler, more efficient operation. Electrolux has no machinery at all! And this means important advantages for you:

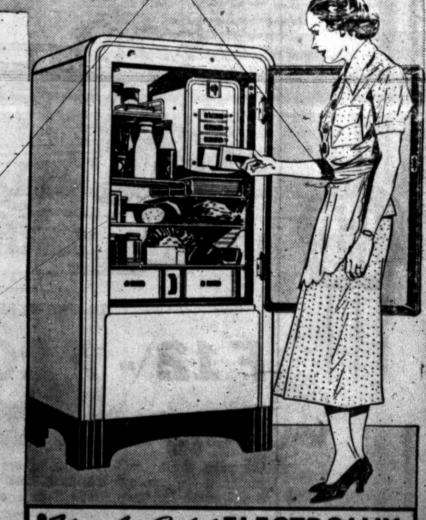
- No moving parts to wear
- Lasting efficiency
- Continued low running cost
- Fullest food protection
- Savings that pay for it

to Floyd, N. M., Saturday. Dan - SERVEL ELECTROLUX has always been notable for its efficiency returned but Mrs. Bruton will re- in operation, and the 1937 models are more efficient than ever. Improved insulation and improved unit performance contribute to this Geo. Chambless returned Friday result. Once the gas flame is lighted the refrigerator operates con-

February 21 and was buried at -plus every approved feature of modern automatic refrigeration are Mountain View on the 23rd. The yours in the handsome 1937 SERVEL ELECTROPUX. You'll find community extends sympathy to everything in it to make your kitchen work easier. There is generous room for food storage more shelf area than even SERVEL ELEC-Mr. and Mrs. Fred Walton visit- TROLUX has provided in the past. Bottle shelves, vegetable freshed in Portales, N. M. last Monday ener, egg rack, vegetable basket—all are conveniently placed for your use. The chilling is centrally placed to provide better circulation of

BEAUTIFUL, DURABLE NEWTONE FINISH Every SERVEL ELECTROLUX cabinet is finished in soft, rich end in the J. D. Woodburn home Newtone the most serviceable finish for a refrigerator. Newtone does not chip, soften or break. It is highly resistent to grease, water

> These Wonderful Advantages Are KEROSENE OPERATED



"Wew Air-Cooled ELECTROLUX THE SERVEL Gas Refrigerator

Hereford Implement & Appliance Company MAYTAG WASHERS - ELECTROLUX - PHILCO RADIOS

Fresh Vegetables & Fruits at Low Prices food Store DELIVER

Choice Baby Beef At No Extra Cost

MEATS — MEATS — MEATS

Reorganization of Land Usage Representative Suggested for Panhandle Area For Cattle Men

Dust Fight Is Carried On by **U. S. Leaders**

Following an investigation by the Great Plains Committee, led last week by Representative Mar, vin Jones, the government recently made recommendations for the dust bowl area, which includes Deaf Smith county, along with 8,710,000 acres of land located in Texas, Oklahoma, Kansas and Colorado. Considerable damage in past years was reported by the committee which indicated 57 per cent of the surveyed area.

Erosion became a serious problem in the area after extensive dry farming operations were started in 1900, the report said.

"In recent years," the report said, "the protective vegetative cover has been destroyed or seriously depleted over a large portion of the country by cultivation, over grazing, drouth and other

Current dust storms emphasize the importance of adopting longtime conservation practices thruout the Southern Plains, the re-

port stated. Recommendations included a general reorganization of land use to include the removal of certain lands from cultivation, the reorganization of such lands into large units for large-scale livestock production, with crop production at an economic minimum, and the immediate extensive application of soil and water conservation measures to range and cultivated lands.

The survey covered Dallam, Sherman, Hansford, Ochiltree, Hartley, Moore, Oldham and Deaf Smith counties in Texas.



Plan Pan American Olympics



Officials of the Greater Texas and Pan American Exposition welcome George Marshall to Dallas where he will stage an international summer sports program to open with the Exposition, June 12.

Washington Promoter Retained by Dallas

A Pan American Olympic, pre-mier of all athletic meets of 1937 on the North American continent, has been announced by George tive to participation in all even Marshall, entertainment director The Olympics will continu Marshall, entertainment director for the Greater Texas and Pan American Exposition. Marshall has just been brought to the Exposition from Washington, D. C., on a sal- here greeting Marshall upon his ai-

national girl shows in the casino and band shell. All athletic events and shows will have Latin Ameri-To Stage Show Units can participation, carrying romand and color of the southern republics. Marshall will set up a Wasis-

Exposition officials are shown ary of \$100,000.

Tentative program under way by Marshall includes air and auto races, track meet, football and polo games, a spectacular night show in the auditorium and inter-

"ALLURE" SOUGHT IN VEGETABLE PACKAGES Ireland Builds

Styles change in packing fruits and vegetables as do styles in women's clothing, declares L. C. Carey of the Bureau of Agriculture Economics.

Carey follows the analogy further by saying that "the quest Motor Company today announced in packaging fruits and vegetables that they would complete the lot seems ever to be for a maximum by adding a fence, and making of attactiveness and alllure, of it thoroughly modern, streamlining and of reduce bulk consistent with adequate protect

were marketed in barrels; now. of barrels. Texas onions used few years ago. to be shipped in "log-cabin" crates. Use of consumer-sized bags for but now they go to market in certain products is increasing,

annual movement of from 1,200,- citrus fruits. Some products are 000 to 1,300,000 carloads of fruits being marketed in paper cups.

The Farmall

IN THREE SIZES

F12 - F20 - F30

With One, Two, Three and Four-Row Attachment Listers

NOW ON DISPLAY ON OUR SHOWROOM FLOOR. Compare these tractors with others for up-to-the-minute con-

venience—in contour farming, fuel economy, ease of operation, repair upkeep, repair and expert mechanical service.

We Are Ready to Serve You!

Used Car Lot

Following the surfacing of their used car lot at the intersection of Main and Fourth Streets, Ireland

The lot has already been surfaced with caliche, and is expect-

they come in boxes. Fruits and and vegetables by rail, ship and vegetables generally are being mar- motor truck is being packed now, keted in baskets or boxes instead as compared with 87 per cent a

newly developed, attractive says Carey, citing the use of and appealing open-mesh bag. bags and paper bags in market-About 90 per cent of the total ing potatoes, apples, onions and

Gene Simmons.

D. T. McDonald and John Fain were elected to the Potter County Agriculture Conservation Committee, as representatives of the ranchmen, at a meeting in Amaril-

lo Saturday afternoon. McDonald, a former resident of Deaf Smith county, still has a modern farm in this county, and is widely known here. With Mr. Fain, he will serve with the farm representatives of the various Potter county committees.

BATS NOT SO BAD, BUT ROOSTS CAUSE COMPLAINT

If there are bats in your belfry, don't kill the bats-close the bel-

Bats, says the United States Biological Survey, are not only harm- Saturday... less, but useful as well. Though always associated with socery and sick list for several days. witchcraft, these unique mammals actually benefit man by destroying harmful insects.

the Bureau, result almost exclusively from the animals' roosting in homes and other occupied buildtion as to how to get rid of these can be obtained from the Superin-D, C., at five cents a copy. Pre. materially. pared by James Silver, this leaflet, No. L. 109, describes the animals, their habits, etc.

Try the Hereford merchants before drouth resistance. going elsewhere to buy.

Bippus Items

BY RUTH REESE

Misses Ruth Reece and Stella Fortenberry were guests in the Z. J. Steen home Tuesday night. The club met with Mrs. E. Mor-

rison Wednesday. The ladies spent the afternoon quilting. Virgil Walton was absent from

school Wednesday. Z. J. Steen made a trip to Oklahoma City Tuesday.

Mr. and Mrs. C. T. Reese and Milton were in Vega Wednesday. Mrs. Willie of Messenger community and her two daughters called in the C. T. Reese home Wednesday afternoon.

Mr. and Mrs. W. J. Steen were in Amarillo Saturday.

Dick Allred of Hereford was in this community Tuesday. Bud Morrison was in Hereford

C. T. Reese has been on the

Jack Fortenberry called in the Bippus school Thursday afternoon.

Complaints against bats, says EASY TEST AIDS BREEDER OF DRY WEATHER WHEATS

One of the questions to be ansings. Hundreds of requests are wered in developing new wheat addressed annually to the Depart- varieties is: How will they stand ment of Agriculture for informa- dry weather? The question has been answered in the past by obroosts. The demand has been so serving the new varieties in exgreat that the Department has perimental plots during dry years. issued a leaflet entitled "Elimin- But in wet years no information ating Bats from Buildings," which was obtained on drouth resistance. This made the breeding program tendent of Documents, Washington, more difficult and slowed it up

Now plant breeders of the United States Department of Agriculture have found that the rate at which a wheat plant loses water through its leaves indicates its

Water loss, or transpiration, has

moisture more rapidly than Ku- more tolerant to dry weather. banke and Baart, which are resistant to drouth.

wheat developed during dry sea- Wiltshire and T. C. Willett.

been determined by cutting the sons, often has been lost in plants at different stages of their series of wet years. The developgrowth, sealing the cut ends at ment of resistant varieties, neveronce, and weighing at intervals, theless, is a problem of much im-The method has been developed portance to the wheat farmer. A Shoppers in Hereford Saturday and checked with varieties of simple method of determining the were Mr. and Mrs. Frank Canaba known ability to stand drouth drouth resistance, no matter what and children, and Mrs. These were found to lose water the rainfall may be, such as this least rapidly. For example, Hope measuring rate of water loss, will wheat, susceptible to drouth, loses aid the development of wheats

Visitors in Amarillo Monday Interest in drouth resistance of were Mmes. M. L. Steele, B. M.

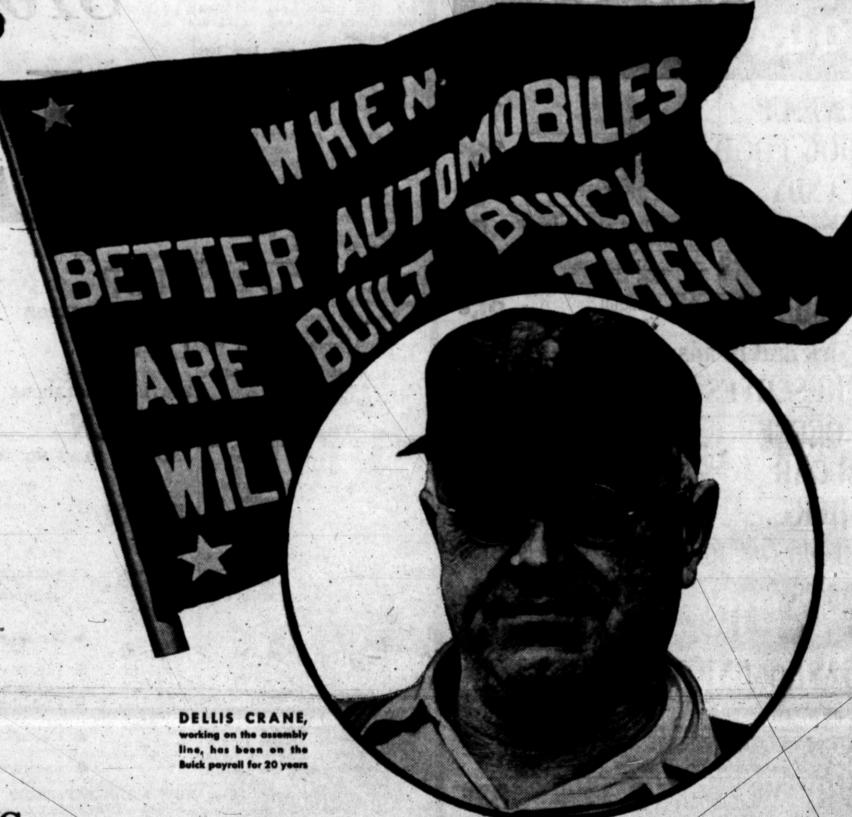
A Note to Club Secretaries:

At this time you are busy supervising the planning of your club yearbook. You probably have numerous problems with which to deal. We can help you on one of them if you have been wondering where you can secure an attractive yearbook well prepared and nicely bound, at not too great a cost. We offer you

> ATTRACTIVE PRINTING BEAUTIFUL COVERS REASONABLE PRICE



THE Hereford Brand PHONE 30



SPEAKING for myself and 16,000 other Buick workmen-we're mighty glad to be back on the job! It's been tough to stand by, knowing how eager thousands of people were to get one of these great cars. And it's a grand feeling now to see the wheels turning and the line rolling, and to watch those big, handsome babies pouring out reg-

ular as clockwork! There's power in them, and style, and comfort - and when you see them made, like I do. you know they're packed with good, honest workmanship as well as topnotch engineering. We're proud of those Buicks, and the way you've taken to them, and we're going to get yours to you as quick as we can.

Rosson Implement Co.



SOPHOMORE STAFF

Atchley ___ Editor-In-Chief Jackson __ Assistant Editor Fuller, Jr. __ Sports Editor Dea Smith _ Humor Editor Sne Henslee - Society Editor

BE FAIR!

good thing can sometimes bea bad thing. A good excompetition itself is all right—been wondering where he is.

Douglas Beene, a former studen

en classes or individuals once he will join. bandying words or blows, are unwilling to quit as in case of the bulldog, force must

ou have all seen examples where the belligerents shout

POULTRY PROFITS

depend upon strong, ealthy chickens. And rong, healthy chickens et that way from being properly fed, especially when they are baby chicks. Start your chicks out the Merit Chick Star-t er way, and finish out with Merit Egg Mash.

Hundreds of poultry raisrs are making money the ferit way. Why not you!

West Texas Feed & Seed



tual blows. Such situations, while BIRTHDAYS IN MARCH not prevalent around our school would if they were to develop give our school a very undesirable reputation. It should be the ain of every student to help keep the name of our high school as bright

It would seem wise, then, to remember, whether in love or in a basketball game, all is not fair Don't do it unless it's fair!

DOUGLAS BEENE JOINS ARMY

as a new penny.

A surprise awaits those school is the competition among chums of Douglas Beene, who have Don't misjudge them- been wondering where he is.

sometimes the classes get the of Hereford High School, has de ng spirit. Friendly competi- cided upon a future of working in studies, games and contests for Uncle Sam by joining th onducive to better grades. As army. He went to Denver to the as the competitors remain official army hospital where h sports, all is well; but they received vaccination for such dis imes get angry over a real eases as small pox (which is a re ncied slight. Then has the quirement for those entering th g point been reached. A army). Douglas then went to thing has become a bad Cheyenne from Denver, where there is a division of the army which

HI-Y GIRLS MEET

The Girls' Hi-Y met 'Tuesda night, February 23, at the hom nger in ball games or in con- of Virginia Erle Reed. After the calling of the roll and reading of omplimentary phrases at each the minutes, the devotional ser-er, or, worse still, come to ac vices were led by Viola Phillips after which new and old busines was taken care of. This included PARTY SUCCESS the selection of the club's theme song, Living for Jesus. When business was finished, Miss Crawford told the story of The Rose Bud, and upon closing, passed to all the girls white rosebuds.

The next meeting will be at the high school. All members are urged to attend, as a visiting to get into the swing of it. speaker will be present.

ESSAY CONTEST OPENED

The Greater Texas Committee is contest among the schools of Texas to emphasize the fast developing commercial and industrial opportunities of the state.

Three hundred and eight-five prizes, including 48 free trips to the Greater Texas and Pan-American Exposition, will be awarded.

Pan-American Exposition at Dallas. There will be an elementary division for sixth and seventh grade pupils of the schools and another division for high school students wishing to compete in the contest. The contest will be conducted by districts, in the 24 supervising districts of the Depart, Willett were chosen as best ment of Education.

A separate contest will be conducted for Dallas county pupils. A trip to the Exposition will be the first prize in each of the two divisions in the 24 districts. Second prize of \$10 and six \$2 prizes also will be awarded in each district. All essays must be submitted not later than April 21.

Ed: "I didn't know you had a new car."

Bill: "I haven't, I just had the old bus washed and cleaned up inside and out" at the

TEXAS SERVICE STATION

GLENN SNYDER.

PHONE 440

l,	
p	Forbus Blakemore
e	Shirley Thomas
n	Helen Oglesby
e	Helen Oglesby Louis Hagar
t	F. L. Lucas
	F. L. Lucas Hilton Higgins
0	Dorothy Nell Adams
n	Dorothy Nell Adams
۲.	T. B. Bailey
	T. B. Bailey Ernest Scheihagen
	Bill Boyer
	Billi Boyer Billie Jo Roberts
	J. P. Jones
	J. P. Jones
1	William Bowman
e.	Leonard Ralston
	Frank Marrs
t	Calvin Brumley
	Calvin Brumley
g	Catherine Fullwood
e	Roy Neel
e	Roy NeelEdgar Russell
e	Robert Petersen
	Mollie Jo Roberson
	Bud Bradly
e	Alva Barber
0	Thama Cawthon
8	Mary Lois Springer
h	Hubert Thomas
	Nora Jean Russell
0	Davidson Dr. According
	Louise Weathered
	Clifton Neil Cox
	Wilbur Harman
y	R. L. Bailey
e	Orvella Hill
e	Helen Ann Snyder
f	Helen Ruth Barber
r-	
8,	Louise Homer
18	JUNIOR SKATING
A	JUNIOR BRAILING

The Junior class of Hereford High School sponsored a skating party in the Norton garage Wednesday, February 24, 1937.

The judges declared Bill Stan- continue through this week. ford as best boy skater. He received a prize of a comb. Norma and mirror for being the best girl conducting a Greater Texas essay skater.. Paul Foster and Edith Johnson were awarded a box of dolls for being the best coupleskaters. Billy Beene won second place as second best skater.

JUNIOR CLASS ELECTS

The Junior class met Wednesday The subject will be Why I Want and elected the staff members who to See the Greater Texas and 11. Mary Tiefel was elected edit-Nora Jean Russell was elected assistant editor, and Bud Bradly was elected humor editor. The other members of the staff will be chosen by the editors. The picture of the class was

taken Monday. Thama Cawthon and Wilbur

around Juniors.

Rance News

EDNA BEHRENDS

Mr. and Mrs .Blakemore were called to Paducah this week by the death of their son-in-law, Guy

H. D. Buse and family visited in the H. G. Behrends home last Walter Wainscott was in Den-

ton on business last week. Miss Zay Dee Rule spent Sunday with her parents, Mr. and Mrs. R. L. Rule.

Mr. and Mrs. Stewart of Big Square moved into the George Bagwell house last week.

LOTS OF PEOPLE MAY BE LOOKING FOR WHAT YOU WANT TO GET RID OF. TRY A BRAND WANT AD NOW!

Announcing --

THE PURCHASE OF THE

FOSTER TRUCK LINE BY

Robert Campbell

In announcing the purchase of the Foster Truck Line, we want to assure you that we will continue to operate one of the most modern and complete lines in the Panhandle. I have already moved to Hereford, and intend to make my home here. Years of experience has placed us in a position to serve you better-and we invite you to give us a trial for dependable hauling and storage service.

Complete Hauling and Storage Service

Campbell Truck Line

- PHONE 11 -

Jumbo News

BY MRS, ULLMAN HUNTER Mrs. C. Andrew and Pauline mitt Wednesday.

nesday in Hereford with her mother, Mrs. W. A. Hunter.

ed here Sunday and was a guest Dixon.

in the C. Andrew home. Mr. and Mrs. E. D. Wilmeth, were in Dimmitt Wednesday. David Myers and Miss Currie at-

Clovis.

were in Oklahoma City the first ley home Tuesday.

at a party for her Sunday school Mr. and Mrs. H. D. Allman spent class Friday night. Games were Tuesday in Friona. ed to M. L., Margaret and Virgin- Lockney visited in the home of Lawrence, Leon and Myrl Mat- cently.

spent Tuestlay in the Ullman Andrews Sunday. Hunter home.

McCann Returns Here.

Rev. W. A. McCann, paster of ed in the home of Mr. and Mrs. the Assembly of God church in Mack Dixon Sunday evening. Candy and drinks were sold to Hereford, was here this week end. Mr. and Mrs. Paul Williams anyone who wanted them. The He is holding a revival meet- visited the H. D., Robbins home German Band helped the skaters ing at Littlefield, where he reports Thursday. a successful meeting, which will

Jean Foster was awarded a comb Try First to Buy in Hereford Saturday.

Frio News Items

(KITTY KLOE HARLIN) pointments here Sunday morning rillo Saturday: and evening.

Several irrigation wells are bevisited Mrs. Clem Maples of Dim- ing put down in this community. Gwen Owen of Hereford spent Mrs. M. L. Simpson spent Wed- Tuesday night in the Harlin home.

Mmes. H. M. Mobley, H. D. Robbins, C. R. Boyd and J. B. Harlin the Jim Bagwell home Sunday. Rev. Howell of Dimmitt preach- spent Wednesday with Mrs. Mack On the sick list are Earl, Vern son were Hereford visitors Sun-H. D Robbins and Mack Dixon well and Dorothy Sinclair.

tended the Castro county teachers' tended Cal Farley's circus in Here- Last, with Mrs. Vern Lust as hostbanquet held at Hart last Tuesday ford Friday night.

Mr. and Mrs. Sam Hunter visit- Mrs. T. L. Sparkman, Jr., visited J. G. Davis, Jim Bagwell, Cleo ed her parents, Mr. and Mrs. E. in the home of Mr. and Mrs. Chas.

were played and refreshments serv- W R. Childre and family of

ia Simpson, C. C. Hunter, Jr., his sister, Mrs. Mack Dixon, re-Visitors in the J. B. Harlin home

Mrs. Clem Gilliam met with Sunday were Messrs. and Mmes. the school girls Wednesday for H. M. Mobley and family, and the purpose of reorganizing a 4-H H. D. Robbins and family.

Rev. and Mrs. Stevens took Mrs. W. A. Hunter-of Hereford dinner with Mr. and Mrs. Owen

Mr. and Mrs. T. L. Sparkman visited in the home of Mr. and Mrs. Hancock Sunday. Mr. and Mrs. Bub Newell visit-

Mr. and Mrs. Walker Nicks were business visitors in Clovis

Bethel Items

Mr. and Mrs. Kay Roberts and Mrs. Vern Lust. Rev. Roy Stevens filled his ap- Miss Helen Estes were in Ama-

Bryan Sinclair home.

Messrs. and Mmes. J. G. Davis and Kay Roberts were guests in ing nicely. and Lloyd Lust, Grace Marie Bag- day.

Bethel community club met Feb-Several from this community at ruary 26 at the home of Mrs. Earl ess in the absence of Mrs. Earl Mrs. Troy Welty and Foster Lust. Miss Schultz, demonstration Cy Andrew spent Sunday in Beall are on the sick list this week, agent, met with the club and gave Mr. and Mrs. Percy Estes of demonstrations on arrangement and Sam Hunter and Clem Gilliam Dimmitt visited in the H. M. Mob- equipment for a dresser or dressing table. Present were Mmes. K. Mrs. J. E. Andrews, Mr. and Roberts, Jim Givan, Geo. Bagwell,

Richardson, J. C. Williams and Miss Schultz, Sandwiches and coffee were served by the hostess. The club meets March 12 with

Mr. and Mrs. Vern Lust called on the Bryan Sinclairs Sunday.

Mr. and Mrs. P. D. McBride Christine, Grace Marie, J. A. of Bushland spent Sunday in the and Robert Bagwell visited the Henry Allman home Sunday. Little Ivan Earl Sinclair is do-

Mr. and Mrs. Ivan Bagwell and

PLAINSMAN"

Is On Everyone's "MUST" List. Make a Date Now to See It!

Betty Joe Baggett of Idalou was a week end guest in the L. A. Matthews home. Mrs. Sam Hunter was hostess AND DIRECTORY Miss Koma Hyatt spent the week with Mr. and Mrs. Robert Thompson at Hereford

THE CHOCOLATE SHOP Plate Lunches

Cold Drinks, Candies Magazines.

The title to your land is vital Our Abstracts correctly reveal the title. A. O. THOMPSON ABSTRACT CO.

INSURANCE

JNO. H. PATTON PHONE 50

ABSTRACTS Of All Deaf Smith County Land Titles. DEAF SMITH COUNTY ABSTRACTS INC. Cliff Estes, Manager

4 Per Cent Federal Farm

DR. J. W. HENDRIX Chiropractor and Masseu

100 B Street-Just North of Mother's Park Phone 341 for Appointments

........... THE HEREFORD BRAND JOB PRINTING

OUR BIG

Leanance

Continues - With Amazing Bargains

We have sold out most of our merchandise in many lines, but we still have some unusual bargains left in every department of our big store. It is necessary to settle the D. R. Gass estate, and so we are going to continue our big sale for a few days longer. Here is your chance to buy real quality, dependable merchandise at a savings. All from our regular stock-and you know our reputation for reliability.

SILK DRESSES



New Spring Styles

Attractive dresses of Celanse Silk in new Spring Styles, new materials and patterns. Here are some real buysas long as they last. Take no chances. Come early because they are priced at only

Other exceptional values in better grade dresses; also new styles, spring colors and patterns. The supply is limited, and they will go fast at

\$1.49

NEW WHITE SPRING SHOES

As new as 1937, the Ladies' White Shoes for Spring. Just in from the market, but we have cut the price for this big sale.

Regular \$1.50 to \$5.00 Regular \$1.50 to \$5.00 Shoes on Sale from 98C up to \$3.95

CHILDREN'S STOCKINGS Just the thing for School Wear

FRIENDLY FIVE

Prices reduced for this

Big Sale

SILK HOSE Some good buys at the low price of

10¢ Pr. up

HOUSE DRESSES

A good selection of House Dresses and Wash Frocks. There are not too many left, so come early. They are marked down to

69c or 2 For \$1.00

SALE CLOSES SATURDAY, MARCH 13

PRINTS FAST COLOR

A good selection of patterns and colors. Big savings on good mer-chandise during this big sale only. While they last, they are only

SC yard

A-B-C **PRINTS** 19cyd.

ON LOTS OF MERCHANDISE

Everything has been drastically reduced. This big clearance is Store-Wide. Join the crowds which are saving daily on dry goods from our big stock. Many items from one-third to one-half off-and some even

OUR LOSS - YOUR GAIN!

SHIRTS

Broadcloth dress shirts, taken from one of the largest and most complete stock in Hereford. All sizes and patterns. Values from \$1.25 going at

25c up

SPRING HATS

drastically reduced. Some good

. R. Gass & Son

Hereford, Texas

Mr. and Mrs. P. K. Babcock and

Miss Ruth Harding were Amarillo

Visiting in Amarillo Monday

were Mmes. Jack Wayland and

Miss Edith Shields of Carlsbad,

W. E. Neal left last week for

Frank Gyles left Sunday for

Mr. and Mrs. Thurman Hines and

Mr. and Mrs. Homer Brumley

have returned from Lubbock where

they were called by the serious

Sunday - Monday

Preview Saturday Nite

Male-shy Theodora

lets her hair down

for a Broadway

binge that sets a new

high in tall laughs!

Irene Dunne in her

grandest picturel

landed on all the front pages!

RENE DUNNE

Spring Byington

EXTRA! EXTRA!
The First Two-Reel All

Color Popeye Cartoon! POPEXE MEETS SINBAD

THE SAILOR"

family have moved here from

Pampa, Texas.

Oklahoma City to spend several

visitors Monday.

Alton Fraser.

urday shoppers here.

Mr. avd Mrs. J. A. Pitman were in Pampa Monday on business.

P. C. Short of Friona was ss visitor here Saturday. Eimer Patterson was a busine

in Amarillo Saturday. N. E. Gass was a business visit-

in Amarillo Wednesday. Jack Rose and Woodrow Ire-

land were Pampa visitors today.

and seeing friends. John Cockran of the Soil Conservation office was in Amarillo New Mexico, visited friends in Monday. Hereford last week end.

Mrs. Gerald Morgan of Adrian is visiting her parents, Mr. and W. E. Neal left last week for Mrs. John L. Wilson, and other Mineral Wells to spend several relatives in Hereford.



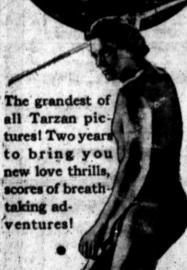
Folks, Meet Oiwin In the Hit of the Year!



Saturday Only Kiddies 10¢ Adults 15¢

> Office Opens 12 O'Clock Noon.

EVER! ALL NEW!





10¢

Ace Drummond No. 5

Tuesday-Wednesday Bargain Day

MATINEE AND NIGHT



Drilling Resumed Hospital Notes On Garcia Test

Drilling was resumed Wednesday afternoon on the Garcia Lake test well, after it had been closed for more than a week for repairs. Drilling was between 3400 and

3500 feet, according to reports. Drilling was delayed when a brake broke, and a bull wheel tore loose part of the rigging. The entire south end of the house was Mmes. O. F. Lange, Kinsley and demolished, and extensive repairs Blackwell, all of Friona, were Satbe resumed.

Mrs. Perry Graham of Dimmitt Pioneer Reunion To Be Discussed

Members of the Business and Professional Women's Club this Sunday. week stated that they would consider plans for the Old Settlers' Reunion here in May, at their meeting Monday night.

Although the club expects to continue sponsoring the reunion, they have suggested a regular organization of old settlers through which more detailed plans of the gathering can be arranged.

Influenza Patients.

Among those who are ill now illness of her father, F. W. Mont- or getting over the influenza are ford. Mr. Montford was taken to Prentiss Rosson, Mrs. J. C. Thorns, and one brother, Billy Ray, age two a Clovis hospital Monday and is Mrs. O. G. Hill, Mr. and Mrs. years. Interment was made in reported to be improving. John McLean and son, George, and West Pa. Cemetery. Karl Shirley.

Postpone Church Night.

Church Night scheduled for Frilay night at the First Presbyterian church has been postponed ecause of the chamber of commerce banquet.

Mr. and Mrs. R. P. Coneway. risited Sunday with their son. Paul, a student at Texas Tech Lubbock.

M - S - T

for the stomach. Sold on a 10-day FREE trial at the Corner Drug Store, Hereford, Texas.

Mr. and Mrs. G. W. Brumley visited relatives in Lubbock Sunday. Their son, Roger, of Tulia made the trip to Lubbock with

Miss Faye Paddock is visiting las this week.

Miss Billie Stoker, sophomore n TCU, Fort Worth, spent the week end here with her parents, Mr. and Mrs. J. B. Stoker, who have recently moved to Hereford turn from San Francisco where from Pomona, California.

Charles Gass spent Sunday in Evelyn Powers. Dr. Evelyn Powers is his daughter.

IRRIGATION WATER SUPPLY FORECAST WITH ACCURACY

Snow measurements on more han 600 lines-300 of them es-The work is under the direction dentistry. Strong emphasis was of the Bureau of Agricultural En- placed by the association presiment of Agriculture.

spring run-off are improved," says neglected in the past." River in Colorado feared a flood children. because of the great amount of supply forecasts that when they were published, an agreement was reached where by the dam gates were opened to release flood waters, and then closed to catch water for irrigation. So accurate was the forecast that the reservoir was completely filled almost to the day that the run-off season

Because water forecasts are dependable, a drouth conference was called in Utah in 1934 before the drouth actually occurred. Forecasts that year showed water supplies only about 35 per cent of normal. As a result, losses and hardships from drouth were reduced to a minimum. Careful planning saved more than \$3,-500,000 worth of crops in Utah and Idaho. Thousands of cattle were removed from the ranges before they starved or died of

Snowfall varies widely from year to year. In the West the supply may range anywhere from 20 to 300 per cent of normal. But irrigation agriculture, except for orchards and other perennial crops, is flexible and crops can be adapted to a considerable degree to ex-

F. W. Goodnow Monday underwent an operation for hernia. He was resting easily Thursday. Don Gerald Clark, two-year-old

son of Mr. and Mrs. M .L. Clark, was operated on for ruptured appendix Tuesday, March 2.

to the hospital with a severe case of pneumonia Tuesday, but was of night classes in the county. considerably improved Thursday

ruptured appendix.

pendix operation. H. A. Robinson was Sunday ad- successful farming. mitted to the hospital as an em-

pyema patient, Mr. and Mrs. J. C. McCracken announce the birth of a seven pound, four ounce girl, Sylvia Mae,

Wells Infant Is **Buried Wednesday**

Funeral services for Darrell Curtis Wells, three-year-old son of Mr. and Mrs. J. V. Wells of Hereford, were held Wednesday afternoon from the Wells home at 3 o'clock. The child died in Amarillo Wednesday morning.

He is survived by his parents

Mr. and Mrs. J. T. Cronin and children of Texola, Oklahoma, spent Sunday here looking after their interests. They also visited Rev. and Mrs. Hornbeak and other

Mrs. W. B. Anthony, Jr., of Monahans, Texas, is spending the week here with Mr. and Mrs. W. B. Anthony and her brother, N. E. Gass and family.

Miss Floy Bell of Earth is visiting her grandmother, Mrs. Ann Elizabeth Bell. Mrs. Bell is recovering from an attack of in-

TEXAS DENTAL HEALTH PROGRAM IS PLANNED

Mouth care is an integral part of the nation-wide public health program and dentists of America are keenly aware that strong are dependent upon health educa-tion of today, Dr. Edward Taylor, director of the dental health division of the state department of health said recently upon his rehe was among 10,000 dentists from Canada, Mexico and the United States attending the annual meet-Amarillo with Drs. George and ing of the American Dental Association.

> Dr. Taylor heads a division of the Texas Health Department that was established in March and he has formulated a program to be launched at the beginning of the school year.

"We are beginning our work tablished within the past year in Texas at an opportune time," will be taken this winter in the Dr. Taylor said, "for there is unihigh mountains of the West to versal recognition just now that indicate the supply of irrigation no public health program is well water for the coming summer. balanced that does not include gineering, United States Depart- dent, Dr. George W. Winters, on dental education in his address "Forecasts of water supplies be- and it was urged that more atome more accurate each year as tention be paid to dentistry for methods and means of estimating children, a field which has been

George R. Boyd, assistant chief Plans for a dental health proof the Bureau. Early in the gram in Texas contemplate work spring of 1936 towns in the val- in the public schools and free exley below the dam on the Price amination of the mouths of school

"It will be out aim," Dr. Taylor snow water. They demanded that said, "to give every school child the gates be opened to relieve in Texas a reasonable knowledge pressure on the dam. To this of the part a healthy mouth plays farmers farther down the valley, in the growth, advancement and who depended on the water for general health of the individual. crops, objected. But so great was the confidence of all in watertion of what ever mouth defects are found. The Texas school survey likewise will include children who will enter school next year. Along with our school program will go a plan of education for the general public through the use of newspapers, radios, motion pic-tures and public addresses. We bespeak the cooperation of public in this work."

MR. FARMER:-

If you are in the market for a tractor guide, call on us. We build them for all makes of tractors. Just write us and give the name and model and we will make one guaranteed to fit and work all complete for \$30.00. Lister shares and lister weed knife attachment for tractors.

> A. C. Green Texico, New Mexico

New Work Sheets To Be Discussed

Announcing that material on 1937 work sheets for the Soil Conservation will be gathered here during March, Alex R. Bateman, Dr. Hawn were in Amarillo Mon-Margaret Barber was admitted county agent, today said that plans day. will also be considered for a series

"When -meetings are held to Friday night. complete work sheets, we will also Alton Biggers of Adrian, Wed- let those attending vote as to nesday underwent an operation for whether they wish the schools," Mr. Bateman stated. He reported Patsy Ruth Robason of Friona that several communities are anx. a luncheon last Thursday. Some last Saturday underwent an ap- ious to begin the schools on poultry, and other special phases of

Visit In Brownfield.

Mr. and Mrs. W. J. Smith and daughter, Minnie Dea, spent the week end in Brownfield, where they attended a party celebrating the seventy-sixth birthday of F. E. Walters, Mrs. Smith's father. Mr. Waiters has been a frequent visitor here, and has many friends in this county.

Adrian News

MRS. JESS CALDWELL The E. S. Ireland family and Mrs. B. T. Bell, mother of Allan Bell, spent Sunday at the Bell

Mr. and Mrs. Glen Howard and

Mr. and Mrs. J. E. Speed entertained four tables of bridge

Ward Garrison took dinner in the Allan Bell home Monday. The domestic science class entertained the school board with of the board members made the re- Hereford Saturday.

mark that they would like to grade more papers like this. Supt. G. A. Syms and the entire faculty were re-elected at a boar

meeting last week. Adrian won third place in the county one-act play Thursday night. Adrian regrets the loss of first place, but someone wins an

Mrs. John Skaggs is on the sici list this week.

E. R. Elzy had the misfortung of losing his car by fire Saturda night, just west of Adrian. Mr. and Mrs. Luke Luellen were

in Amarillo Tuesday. Mrs. M. L. Packard and grand son of Springlake were visitor i

E. B. Black Co.

FURNITURE - UNDERTAKING Ambulance Service—Day or Night Hereford, Texas

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Shop Here for Savings and Satisfaction

GREAT WEST FLOUR

FOR MAKING DELICIOUS PIGS 'N·BISCUITS RECEIPE You sho will like em!

48-Pound

Chocolate, Marshmallow, assorted, lb

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GRAPE JUICE

CAKES

SOAP

COCONUT

Say Great West

SOAP P. and G., 5 Bars 19¢ **SUGAR**

10-Lb Paper Bag

Gallon

PRESERVES TOMATO JUICE POPCORN White or yellow, 2 pounds _____ 6 pounds \$1.18, 3 pounds DOG FOOD

Demonstration - Free Coffee Saturday

Pioneer Brand	
Pork and Beans, Peas	25¢
Carrots, Brown Beans, 3 large cans	20
BEANS	19¢
Mexican, 3 pounds	15
SUPER SUDS, Large Size	21¢
Concentrated Fruit Bowl FREE	61
FRUIT COCKTAIL	15¢
No. 1 tall can	10
OATS	19¢
National, large pkg	13
	AND THE PERSON NAMED IN COLUMN

W. P., One can ----TOILET TISSUE Fort Howard, 3 rolls ----

EXTRACT
Gallon 95¢, Half Gallon

FRESH FRUITS AND **VEGETABLES**

APPLES GRAPEFRUIT MUSTARD, RADISHES Turnips, Carrots, 2 bunches

CABBAGE BANANAS

PHONE 81.

FRANK GYLES, Manager