

Deputy of THE Devil

BEN AMES WILLIAMS

W.N.U. SERVICE

(Continued from last week)

Flesh of his flesh; and—torn away by his own hand! He accepted this fact with all that it implied; and he remembered with a wry smile something Professor Carlisle had said, long ago. Something about the unwisdom of supping with the devil, unless one had a long spoon!

He had paid no heed to that caution at the time; but it was too late for wisdom now. His fingers were already burned.

With a rising pride he watched these fingers of his, working here so skillfully. Burned or not, they could still work miracles when he chose.

And suddenly Doctor Greeding realized that he did so choose; that he wished, deeply and profoundly and with a certain desperation, to work now a miracle for Dan. He wished it just as a man swept by a strong current toward the crest of a cataract wish-

es to cling to the stout rope which chance has thrown within his reach and grasp. To save Dan might not suffice to save himself. Yet Doctor Greeding realized with a sort of pride that this did not greatly matter. It was of others he was thinking now.

As he had wished death for others, and even a while ago for Dan himself, so now he wished life for Dan. For the sake of Mary Ann, that she might be happy with Jerrell; for the sake of Nancy and her love; for Dan's own sake, he wished Dan to live! This wish was like a humble prayer.

He began to work with a new intentness. Mary Ann, facing him across Dan's body, sensed this, and looked at him quickly. But she said nothing, asked no question, continued like a machine to supplement in every way his efforts, with her own.

And presently, as his senses cleared, Doctor Greeding began to feel, with that fine instinct of the surgeon which is so often right without any tangible reason for its conclusions, that Dan might be saved. All went smoothly. The bullet had been driven by a light powder charge—a target, rather than a service-load. Also, the ball had struck Dan's belt, and thus lost somewhat of its force, so that its destructive effect was less than might otherwise have been the case.

Thus the wound itself was as mild as possible—though deadly

serious enough. But also there seemed to Doctor Greeding ground for hope in the fact that this absurd, irregular surgical procedure insisted on performing itself without the least hitch. Razor blades instead of the knife, blunt scalars for dissection, thread and needle in place of snaps, clumsily bent spoons for retractors, each in his hands so incredibly shrewd and skillful served their purpose well; and at the moment the supply of gauze for sponges neared exhaustion. Jerrell and Thomas came racing up the path, bringing all that might be required.

When Doctor Greeding saw the end of the task in sight, he spoke to Nancy. "Enough either—take the towel away now." She obeyed, and he finished, sure that what he had done was well done; with a nod to Mary Ann, he withdrew from the table where Dan lay. He went to the sink to wash his hands. Nancy was there, leaning back against the drain board, white and still. Doctor Greeding looked at his daughter and he asked gently:

"Head ache? It's the fumes. Get out of doors. We must keep Dan warm, can't open any windows here."

Nancy went obediently toward the kitchen door, and Mary Ann said:

"We'll move him into the dining room, arrange some sort of screen around him there to keep off drafts."

Doctor Greeding nodded. He said wearily: "It's been a strain. My head's whirling. A surgeon should never operate on his good friends."

"You did all that could be done, did it perfectly," Mary Ann assured him; and she asked, with sudden weakening of her tones, her first confession of fear: "Tell me what you think."

Doctor Greeding hesitated. "Everything was as fortunate as possible," he said. "There are many perforations, as you saw. That was inevitable. But not much poisonous matter free. Of course all we could do was repair the damage, and drain the wound, and wait. You know that as well as I." He added: "Yet, I believe he will get better!"

With Thomas and Jerrell helping, they carried Dan into the dining room, and laid a mattress on the table for his bed, and set a fire on the hearth.

And thus began the vigil that must endure for days. Doctor Greeding assumed command. "Another procedure may be necessary later," he explained. "I'll get what ever we are likely to need, have it ready."

He telephoned to Boston and arranged that a full kit should be dispatched by messenger. He suggested a nurse; but Mary Ann negated that.

"I shall be within call always," she said. "And Nancy will want to help. Any unnecessary people could only add to the confusion. He needs quiet, needs to sleep."

He assented. "Yes, that's true," he agreed.

"But I must let Father know," she remembered.

Doctor Greeding said quickly:

"Of course." And he urged: "Have him come up here, Mary Ann." He was suddenly and for no tangible reason eager to see Professor Carlisle again.

Jerrell took this matter in hand; he volunteered to drive to Boston and fetch Dan's father. "It's better than having him make the trip alone," he said. "And I—must confess my fault to him, Mary Ann."

She reassured him. "It wasn't your fault. It was an accident," she urged. Yet she let him go.

Thomas took him in the boat to the landing where he had left his car. He would, they decided, return next day.

Dusk began to creep across the lake and cloak the island. Dan was drowsily conscious, murmuring absurdities and realizing their absurdity and chuckling at himself; and Nancy, close by him, holding his hand, laughed with him ever so tenderly. Mary Ann had made a couch in the billiard room, close by where he lay. After dinner—they ate in the kitchen in relays, one of them always at his side—Mary Ann insisted that Doctor Greeding go to bed for a while.

"I'll call you later," she promised. "Nancy will stay with him and I'll sleep here, and we'll call you!"

So Doctor Greeding went to his room; but at first he did not sleep. He turned on all the lights, unwilling that there should be anywhere a darkened corner in which any thing or nothing might be hidden. The man's nerves began to twitch raggedly. He had a sense of dark forces gathering like a smothering cloud. He slept at last uneasily, and when at last someone came tapping at his door, he woke with a bound and a cry.

"It's Nancy, Father," the girl said reassuringly, through the panels. "It's all right! Nothing's happened. Only Mary Ann thought you might come down for a while now."

"At once," he promised, steadily enough; yet it was in fact some time before he was sufficiently composed to face them. When he came downstairs, he found Mary Ann by Dan's side, Nancy half asleep in a great chair near. Doctor Greeding touched Dan's wrist, his brow, and nodded reassuringly; and Mary Ann smiled. She went to spread a blanket gently over Nancy.

"You lie down, too," Doctor Greeding directed.

She obeyed him, white and weary and Doctor Greeding was left with the hurt man. He stood beside Dan for a moment; then he too sat down—sat without moving, while long thoughts absorbed him.

Sometime later he looked toward Nancy. Her eyes were open. He saw the glint of them.

"Wake, dear?" he murmured. She smiled. "I had a bad dream," she whispered. "But it's all right, if you're here." And she sighed and slept again. Her faith was like a draft of warming wine.

Hours later Nancy roused, and came and stood with her hand touching Dan's. His fingers closed faintly over hers.

"He knows me!" Nancy Whis-

pered, and Dan muttered: "Nancy. There."

"Here always, Dan. Hush now, darling. Sleep."

She held him in her love as a mother holds a babe in arms. Doctor Greeding drew back into the shadows while she took his place at her lover's side. And so at last the long night ended, darkness yielding to the warm gray of dawn.

CHAPTER X

There followed days of waiting, of that inaction which is so much more difficult than action, when they could only tend the hurt man, and seek to cheer him with their smiles, feeding him with the fuel of their untainted strength the flickering fire of life that burned in him. Sometimes he was in torment, but he managed to grin despite the pain, hiding his anguish behind a brave mask of mirth from these folk who loved him.

He did thus deceive Nancy; but at such hours his brow was wet, and Mary Ann knew he suffered, and eased him as she could.

Doctor Greeding himself seldom went far from where the hurt man lay. He clung to Dan's proximity, as a mariner in stormy weather, clings to safe anchorage, with a jealous diligence. Here was his task and his desire; to make sure, first of all that Dan came back to health again. He would not by even a brief absence take the least risk of failure.

The vigil left its mark upon him, so that even Mary Ann urged him to rest, to walk around the island, or take a boat ride, or find some other means of distraction.

"You need it," she insisted. "You're deadly tired."

"I'm all right," he protested. "I'll stand by."

(Continued next week)

LET A WANT-AD Rent Your EXTRA ROOM!

Jumbo News

BY MRS. ULLMAN HUNTER

Almost the entire community were surprise guests of Mr. and Mrs. F. J. Axe Monday evening. Mrs. Axe received many pretty handkerchiefs, the occasion being her birthday. Many games were played and refreshments were served.

Messrs. and Mmes. C. D. Pinckert and Finis Hunter were in Amarillo Tuesday.

Messrs. and Mmes. M. L. Simpson and Clem Gilliam attended the Dairy Show in Plainview last Thursday. Mrs. Pink Oliver returned with Mrs. Pinckert to visit in Hereford.

Rev. Johnson of Dimmitt was in this community Thursday.

Miss Florene Curie spent the week end in Canyon with home folks.

Davis Myers was in Canyon Sunday.

Mr. and Mrs. Ben Fortner and Miss Katie Mae Burks of Arney visited their sister, Mrs. Addison Hunter, Sunday.

Mr. and Mrs. Chas. McLean of Friona, Mr. and Mrs. Tommy Hanks of Dimmitt, Mr. and Mrs. Geo. Chambliss of Easter, Miss Feral Cox of Hereford, Mr. and Mrs. G. M. Sullenger and Mrs. Mattie Isabel of Amarillo, Mr. and Mrs. Box Axe, Lynn Axe and Wilburn Axe were guests in the F. J. Axe Sunday.

Mr. and Mrs. Ullman Hunter, and twins were in Lazbuddy Sunday.

Rev. Bessire of Canyon showed pictures at the school house Friday night of this mission work in

Wyoming and Montana in past years. He leaves for Montana May 1 to do missionary work again.

Misses Kitty Oxford and Maurine Wilder of Flag spent the week end with home folks.

Charles McGinnis of the OCC in Canyon spent last week end at his home here.

Rev. Harvell and Mrs. Harvell of Dimmitt preached here Sunday morning and night. They were guests in the Sam Hunter home.

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Protect What You Have INSURE John McLean Insurance Agency Phone 273

Switch TO DODGE and Save Money!

SAVE ON WELL-CASING We have an exceptionally large supply of well casing. Just the type for use in irrigation. Also Water and Gasoline STORAGE TANKS—Any Size You Want. FOR DETAILS WRITE OR PHONE City Machine & Welding Works 1300 West 6th St. Amarillo, Texas Telephone 21327

BUSINESS AND PROFESSIONAL DIRECTORY

The title to your land is vital. Our Abstracts correctly reveal the title. A. O. THOMPSON ABSTRACT CO. 4 Per Cent Federal Farm Loans.

DR. J. W. HENDRIX Chiropractor and Masseur 100 B Street—Just North of Mother's Park Phone 341 for Appointments

INSURANCE JNO. H. PATTON PHONE 50

THE CHOCOLATE SHOP Plate Lunches Sandwiches Cold Drinks, Candies Magazines.

ABSTRACTS Of All Deaf Smith County Land Titles. DEAF SMITH COUNTY ABSTRACTS INC. Cliff Estes, Manager

THE HEREFORD BRAND JOB PRINTING

Building Remodeling Modernizing

Get the Best in Construction



There's no detail more important than adequate and safe electrical wiring... You'll congratulate yourself more and more in doing the job as it should be done now...

TEXAS-NEW MEXICO UTILITIES COMPANY



Read This and Profit

There is money in Hail Insurance, otherwise there would not be so many stock companies writing hail insurance. There is just one Old Line Mutual Hail Insurance Company, writing Hail Insurance in this section—The Panhandle Mutual Association. This association went on the Old Line basis four years ago, charging the same rate (The Texas Standard) as the stock companies. During this time it has paid all losses in full, and returned thousands of dollars in cash to its policy holders as dividends. The stock insurance companies have made thousands of dollars profit, but not one cent cash has been returned to their hail policy holders. Their profits are paid to their stockholders.

LARGEST and STRONGEST

The largest and strongest life and fire insurance companies are Old Line Mutuals.

FIRST IN TEXAS

During the past four years the Panhandle Mutual Hail Association has written more insurance on growing crops in Texas than any other Insurance Company.

Keeping the Money at Home

The policy of the Old Line Panhandle Mutual Hail Association is to leave the operating money in each section where it does business. It has an account in each of Hereford's two banks, and when the season closes whatever profits were made in its hail insurance after setting aside a certain per cent as a reserve fund, will be paid to its policy holders as a cash dividend.

DON'T FAIL TO SEE US

Don't fail to see us before placing your hail insurance, and if we cannot convince you that it is to your interest to place your hail insurance in this Old Line Mutual no harm is done. We are not asking personal favors; but we know that when the hail season is over and you have more dollars in your pocket by having your insurance with us in the Old Line Panhandle Mutual Hail Association, we have made a business friend of you. Before placing your Hail Insurance call at our office.

Womble and Wilson

SPECIAL AGENTS

OFFICES IN REAR OF FIRST STATE BANK HEREFORD, TEXAS

George Ray Is Named Editor Amarillo Globe

The recent appointment of George Ray as editor of the Amarillo Globe, afternoon paper, came as a pleasant surprise to his friends in the Hereford area. Mr. Ray was born in Hereford, and lived here for a number of years when his father, J. Ray, published the Hereford Brand from October, 1903, until 1914.

George Ray has for several years been on the staff of the Amarillo News-Globe, and his splendid work led to his recent promotion to the post of Globe editor.

Umberger To Have Picnic

Parish Hall of Umberger today announced an all-day picnic dinner and special entertainment for Thursday, May 6. The event is scheduled to close with a dance Thursday night.

In making the announcement they urge all residents of their section to attend, and extended a special invitation to others over the county.

Bovina Rancher Buried Monday

Funeral services for John H. Aldridge, 58, of Farwell, were held from the Bovina Methodist church at 2 o'clock Monday afternoon, April 26, conducted by Rev. R. E. Butler of the Farwell Methodist church.

A resident of Parmer county for 31 years, Mr. Aldridge was well known in this section, especially among the old timers, and had numerous friends in the Bovina and Farwell areas.

He was born December 18, 1878, at Aldridge, Illinois, and came to Texas March 24, 1906, when he settled in Parmer county, where he remained until his death. After finishing high school in Illinois, he attended college for three years and then taught school for three years.

When he came to Parmer county he was engaged as a rancher. In 1919 he was elected sheriff of Parmer county and held that office through 1932. He also served as commissioner from the Bovina precinct for a number of years, and was ever an outstanding citizen in the area.

In addition to other affiliations, Mr. Aldridge was a member of the Methodist church and of the Masonic Lodge.

Interment was made in the Bovina Cemetery.

Softball Grounds Near Completion

Grounds were this week ready for soft ball games, according to Harold Close, Lion committee chairman, who said that they hoped to install lighting equipment within the next two weeks.

Alex R. Bateman, in charge of organizing the local league, issued a call for players.

Mrs. M. Y. Galloway and daughter, Ana, left Friday evening for their home in Amarillo, after spending the week with their aunt, Mrs. Seth B. Holman. Miss Eloyse Pitman went home with them for the week end.

U. S. Tire Dealers Are Named Here

Announcement was made today that W. J. (Bill) Smith has been appointed as U. S. tire dealer for this county, and that tires will be distributed through Arthur Thompson Service Station, Hereford Motor Company, and Magnolia Station No. 2.

The dealer said that they expect to carry a complete line of tires in stock at all times and that they will feature all types of tires made by the U. S. Rubber Company.

Mr. Thompson also announced a special opening campaign for Saturday, stating that he will give one tire free to the first customer who buys a set of four tires. He also stated that the second customer who buys a set of four tires will be given four tubes in the special introductory offer.

In adding the complete stock of tires, dealers announced an extensive advertising campaign during the next eight months.

Adrian News

Mr. Syms took Wanda Taylor and Marvin Long to the League meet in Canyon. Marvin won first in javelin throw, with 174 feet. Wanda got second in junior declamation.

The faculty play is to be given Friday night, April 30, in the high school auditorium.

Miss Clemons was called home this week by the illness of her father, near Lawton, Okla.

The senior class and parents went to Paint Rock Sunday for a picnic. Paint Rock is seven miles northwest. Indian paintings and many dates and names are to be seen there. Laura Jowell's name is there, with the date 1905.

W. H. Russell and family accompanied the senior class on their picnic Sunday.

Bill Tolbert and family spent Sunday with her parents at Littlefield.

Mr. and Mrs. Norman Jacobsen visited her parents at Quitaque Sunday.

Mrs. John Skaggs spent last week in an Amarillo hospital taking treatments for rheumatism.

Mrs. Collier has returned from Dallas, where she underwent a minor operation and is doing well.

Mother Kline is still in the hospital at Amarillo for treatment.

Marshall Long, Truman Fincher, Earl Brown and Howard Rice took part in the boxing tournament in Amarillo Monday night. Brown won his bout and will be in the finals Tuesday night.

Work on highway 66 is progressing. The road base is down four miles west of Adrian. Some of the high school boys drive trucks on Saturday, putting in 13 hours.

OK We've Let Loose with a Niagara of **Best Sellers**
Said the boss!
the Folks Behind the Counter
 (Signed)

WHAT? "BEST SELLERS" at huge savings! Some of the hottest bargains we've ever offered! "Four Star" sales people to help you get what you want at history-making prices!
 WHY? THE BOSS SAYS "OK"! And we've let loose with an avalanche of values—even greater than usual!
 WHEN? APRIL 30 to MAY 6—One sensational week—6 long days packed full of BEST SELLERS—every day—all day long!
 WHERE? Only at PENNEY'S, of course, where you'll find record-smashing bargains—where your savings help pay for EXTRA purchases!



For This Very Special Occasion Imported LINENS In Garden Flower Colors!

\$2.

It's seldom you find frocks like these for so little money! Good looking French Finish Belgian Linen that'll take hard wear and tub like new! Perfect styles for street and sport wear! Hurry! for best selection!

BEST SELLERS FEATURE!

Men's "Solar" Straws

Light and airy for Summer comfort, many snappy models to select from—and in all the newest colors. **98c**
 COME IN AND SEE THESE!

BEST SELLERS FEATURE!

Men's Shirts and Shorts

Sanforized broadcloth shorts, full made and comfortable. SWISS RIBBED SHIRTS, full combed Cotton **17c**

BEST SELLERS FEATURE!

Fancy SOCKS

Of Pure Silk and Rayon! Double Soles for Wear! **35c**
 In good-looking colors and new patterns men are sure to like! Mercerized heel, toes and tops! Better get yours now!

"Hard to Find Bargains-See These at PENNEY'S"

Smart New Prints!

Vat-Dyed

Wash Frocks

Cotton prices continue to soar! Yet, look at these low priced frocks. They'll be gone with the wind—in no time at all—so better come early!

39c ea.

Penney's Fine Quality

Roa Ming Acetate

Rough Crepe

The heavy quality, and smart rough finish make it ideal for street frocks, evening dresses and jacket suits. Light and dark colors. Make your own attractive frocks and SAVE!

43c yd.

Just In Time for

Summer Wear

Slips

—with shadow panels! A Summer Necessity! Silk crepe bias cut slips. Tailored and lace-trimmed. Styles with popular V tops. Sizes 32 to 44.

\$1 ea.

Trimmed

Knit Rayon

Panties

Attractive styles in medium and brief lengths—beautifully appliqueed or lace trimmed. Tea, rose or pink. In medium and large sizes.

15c pr.

BEST SELLERS FEATURE!

Lustrous! Fine Quality!

Satin Taffeta

SLIPS

Slack fitting bias-cut models, with V and bodies tops. Tailored or trimmed with lace embroidery **57c**

BEST SELLERS FEATURE!

Beautiful Sheer

Printed Batiste

Fine sheer quality in neat, airy patterns and ideal for that Summer dress. Our allotting at this price was limited. **10c**
 So better hurry for yours!

BEST SELLERS FEATURE!

MISSES' AND CHILDREN'S FINE QUALITY

Mercerized

ANKLETS

Stripes and solid colors with striped tops. All have the popular tuckstitch Laxtex tops that stay up so neatly all the time! Gay colors. 6 to 10 1/2. **25c**

Men's and Boys' TENNIS SHOES An Unusual Value

49c pr.

46-Inch OILOLOTH In both white and colors

15c yd.

Terry Towel

MILL ENDS

5c

Men's WORK SHOES Plain toe for comfort.

\$1.49



BUILT FOR YOUR JOB!

Men's Suntan, Matched, Fast Color

SHIRTS

and

PANTS

\$2.

Complete

They're built for long, hard wear! Shirts have button-through flap, bellows pocket, matched color buttons and thread. Pants have set-on waist band, five pockets, full cuff bottoms. Extra good looking, practical color that won't show soil easily!

FOOD Specials

Flour



PACKARD'S WESTERN BEAUTY 48-LB SACK

\$1.71

CRACKERS

A-1, 2-Lb Box

17c

Mustard, Spinach, Turnip Green, Peas or Tomatoes 3 No. 2 Cans

25c

PINEAPPLE JUICE Del Monte, 46-Ounce Can

29c

Tomato Juice

Campbell's, 50-Oz Can

25c

PEACHES

Del Monte No. 2 1/2 Cans, 2 for

35c

Oleomargarine

Swift's Best, Lb

20c

WEINERS, BOLOGNA Or MINCED HAM

Pound

15c

STEAK

Good, Pound

20c

LARD

Home-Rendered

Good, Pound

14c

(10-Lb. Limit)

Bring your own pail

SAUSAGE

Pure Pork, Pound

20c

SPAGHETTI, BEANS or SOUPS

Pioneer, No. 1 Tall Can 2 For

19c

COFFEE

Schilling's Lb

27c

TEXAS
 Grocery & Market
 "NOT HOW CHEAP—BUT HOW GOOD"

GERONIMO PHONE 353 O. G. HILL, OWNER WE DELIVER GERONIMO

PENNEY'S
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Fehr Funeral Held Sunday

Funeral services for Zeno A. Fehr, 50, of Nazareth, were held from the Catholic church there at 3:30 o'clock Sunday afternoon, April 25, conducted by Father Alphonse Bock.

A resident of Castro county since 1905, Mr. Fehr was considered a substantial citizen, and his death is mourned by many friends who had known him from early days in this section.

He was born August 31, 1886, in Bastrop county, Texas, and came

to Castro county from Elgin, Texas. He was a member of the Catholic church.

Mr. Fehr is survived by his mother, Mrs. Rosa Fehr; two sisters, Mrs. Mike Dobeier and Mrs. Andrew Miller; one brother, D. M. Fehr, all of Nazareth.

Pall bearers were Albert Schultz, Val Acker, B. Eubanks, Alphonse Albrecht, Arthur Kleman and Jake Acker. Interment was made in the Nazareth Cemetery.

Bill Patton returned to A and M College at College Station Sunday after spending the week end with his parents, Mr. and Mrs. John Patton. Mr. and Mrs. Patton took Bill to Fort Worth, returning home Sunday night.

Song Rally At Sims Sunday

A song rally will be held at the Sims school at 2:30 o'clock Sunday afternoon, May 2, according to announcements today.

Will W. Slater, of Fort Smith, Arkansas, will direct the singing and will hold a two weeks singing school at Sims.

Bellview News

MRS. R. H. JOHNSTON
Mr. and Mrs. F. B. Scott went to Denton last week, bringing her mother back with them to make her home here.

Messrs. and Mmes. Geo. Messenger, R. H. Johnson and daughter, and Mrs. Barrie Blackburn attended the funeral of Mrs. W. H. Petty at Grady last Wednesday.

Lorene Stoyall was home from school in Portales last week end. Cap Rutherford and family were in Clovis Friday.

Beulah Conn spent the week end in Clovis.

Mr. and Mrs. M. L. Flemings of Amarillo called in the R. H. Johnson home Sunday.

W. B. Johnson moved Mrs. Vernon Cogdill and children to Fort Summer last week, where Mr. Cogdill is employed.

W. H. Petty of Grady visited the R. H. Johnson home Sunday. Melvin and Hershel Ohandler of Clovis visited her parents, Mr. and Mrs. C. L. Hutchins, Sunday.

Mr. and Mrs. J. T. Reese, Sunday.

Mr. Todd of Clovis organized a 4-H club at Bellview Friday. Mrs. Frances Bennett will have charge of the girls work, and Mr. Todd the boys. Much interest is being shown by boys and girls.

The Juniors of Bellview high school will entertain the seniors with a banquet Thursday evening.

Grandmother Trapp of Clovis is spending the week with her grand daughter, Mrs. C. Grimes.

Mr. and Mrs. W. W. Latwell had as week end guests their daughter and husband, Mr. and Mrs. R. Terrell of Plainview.

Mr. and Mrs. W. C. Brown entertained friends Sunday evening. Ice cream was served.

The Epworth League entertained with a lemon squeeze Friday evening. A large number were present and a pleasant time was had.

Charles C. Ferguson of Texarkana, is in Hereford this week on a leave of absence from Texarkana High School and Junior College, where he is director of music. The leave of absence was granted him following a prolonged attack of laryngitis.

LOTS OF PEOPLE MAY BE LOOKING FOR WHAT YOU WANT TO GET RID OF. TRY A BRAND WANT AD NOW!

WHITEFACE ROUNDUP.

Member NATIONAL SCHOLASTIC PRESS ASSOCIATION 1936-37

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Whistling

You have heard of the small boy who whistled to keep up his courage as he passed the cemetery or went down a dark street at night. There are many people who whistle to keep up their courage. A great deal of whistling has been heard about school lately. A chance visitor might think that students of Hereford were trying to keep up their courage. Perhaps they are, but we seriously doubt it. It is more characteristic of such people that they be whistling for pure devilment.

Such students that have no more respect for their fellow students than to spend their time whistling in study halls surely must not stop to think. If they would stop and think, they would realize that the whistling bothers others who really want to study.

After all, school is not a place to loaf; one could loaf much easier and more comfortably at home on the bed. School is a place to work and those who do not want to work should not be in school. A child who is forced, against his will, to come to school, gains nothing from his work at school. He refuses to study; he only gets into mischief.

If all students would remember that school is a place to work, and even if one does not want to work himself, there are others who do, and the least he can do is to conduct himself like a gentleman or a lady, our schools would be an easier place in which to work.

FLASH!

Feature the faculty having a meeting and all members there except three. The reason for such a meeting was the "eats" Mr. Dillehay proved his generosity by furnishing ice cream and cake to the Central school and High school teachers.

From all indications the meeting was outstanding, because of the EATS!

HEREFORD, HIGH SCHOOL APRIL 29, 1937.

SENIOR PERSONALITIES
Madelyne Whitehead was born on January 6, 1919. She has gone to school here in Hereford all of her life. Madelyne said: "I want to go to Southern University of California, but do not know how to go without money." She wants to be a chemical expert. Her favorite hobbies are making scrap books and collecting gopher matches.

Mary Turrentine was born on October 24, 1919, in Hereford, Texas. She spent her grade school life at Westway, but her high school life in Hereford. She plans to go to college at Canyon and probably will take up a business profession. Her favorite hobbies are playing basketball, reading, seeing movies and writing letters. Mary has received an honor which no other senior of this year has had the pleasure of receiving, and that is being chosen valedictorian of the Senior Class of 1937.

Charles Wilson arrived at Sumnerfield, Texas, June 5, 1917. He has gone to school at Black, Sumnerfield and Hereford. Charles won a life insurance policy for writing an essay, when only 12 years of age. At the age of 14, he won a trip to the Dallas Fair for having a winning baby beef. In 1936 he was chosen vice president of the F. F. A. convention. He is president of the Athletic Association. He is undecided as to whether he will go to college or not.

Nelle Jo Shreve was born on June 7, 1919, at Newport, Texas. She has spent most of her school life in Hereford, but attended school also at Rotan, Texas. She submitted the design chosen for the Assembly Banner by the Student-Faculty Association. She has also won recognition for her ability in drawing, painting and poetry writing, which, with singing, make up her favorite hobbies. She does not intend to go to college, but she wants to go to art school and follow some phase of art work.

Helen Reed entered this world on a cool day of February 9, 1920. She has spent most of her school life in Hereford, with the exception of a few years that she spent in West 6th Street School of Los Angeles, California. She would like to go to business college. Helen said: "My one ambition, desire, or what have you, is to live in California and get a job." Her favorites are blue (color), perfume, flowers, roses and gardenias especially. Her favorite hobbies are reading and walking, also, of course, dancing.

Ernest Scheffhagen was born on March 6, 1920, at Kress, Texas. He attended school at Black for four years before coming to Hereford. He has won first place once and second place twice in solo contests, using his big bass horn, of course. He also won one honor medal when a freshman for being

IMAGINATION

Imagination is one of the cornerstones to success. It is present in every great undertaking. Fortunately everyone has it, but in some it is more developed than in others.

Imagination is necessary to success. However, it is not the only fundamental requirement. Architects make a mental picture of their subject, and work with their hands just as their mind dictates. Soon the mental picture is developed into a reality, and a great contribution is thereby made.

The artist must first imagine what his picture will look like. He lets his emotions be a factor in the picture. The picture is instilled in his mind, and it affects him so that he wants to paint it, and let others see it as he does. Thus, another great contribution is made: all products of imagination.

Imagination can lead to destruction as well as happiness. The thoughts should be directed in the right way, and will-power should be ever present.

All great inventors, musicians, great leaders, scientists and diplomats usually have vivid and well developed imaginations.

People must gradually develop their imagination in the constructive trend and not visionize and do nothing about it.

JUST IMAGINE

Helen Frances S. without Robert P.
Grant Fuller making low grades.
Mary L. Deau learning to pronounce papocapipet.
Spanish I and II students studying.
E. B. Posey, Jr., keeping his nose out of other people's business.
Lois Skandifer becoming a great opera singer.
Paul Foster, Howard West and Jarrell Rutherford fixing refreshments for the sophomore picnic.
Betty Jo Cockrell not smiling.
Miss Wigger not embarrassing someone.
Edith Jackson not wearing a dog pin.
Adella Benson in a talkative mood.
John Willett with black hair and no freckles.
Ralph Biggs wide awake.
J. C. Vaughn working.
Helen Ruth Barber as a 'dizzy' blonde in blue.

one of the highest five per cent students. He expects to go to college at Canyon to study for a career in music. His favorite hobby is anything that has something to do with flying.

Ray Schulz was born on that fatal day of May 7, 1917, in Hereford, Texas. He expects to enter a Bible training school in Enid, Oklahoma. He plans to follow a ministerial vocation. It took him 11 long years to learn a few lessons in arithmetic, spelling and English, but in English IV he has found that he has yet some ground to learn. His favorite hobbies are music and work.

SEEN AND HEARD ABOUT SCHOOL

The annual epidemic of spring fever.
Report cards!
Mary Jane Morgan wearing Mexican sandals.
Junior looking at class rings.
Miss Vaughn back.
Home Economic girls cooking for the F. F. A. banquet.

Yooo Hoooooo

Just what are girls made of?
The findings of the Albany Medical College student survey to find what girls are made of were translated into everyday terms by a professor:

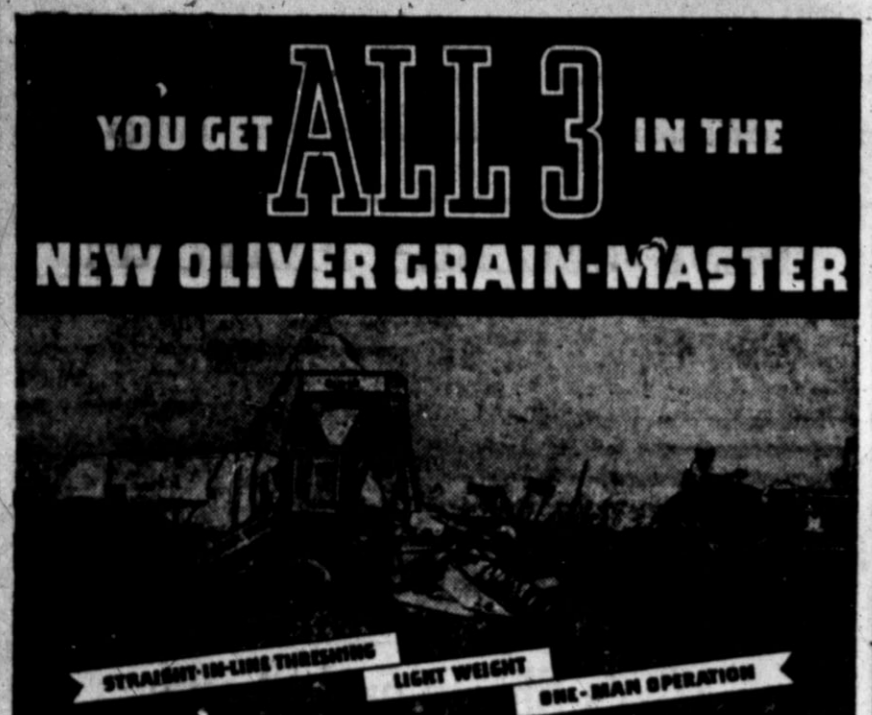
A girl is made of:
Chlorine, enough to sanitize five swimming pools.
Oxygen, enough to fill 1,400 cubic feet.
Thirty teaspoons of salt, enough to season 25 chickens.
Ten gallons of water.
Five pounds of lime, enough to whitewash a chicken coop.
Glycerine, enough for the bursting of a heavy navy shell.
Enough glutin to make five pounds of glue.
Magnesium, enough for ten flashlight photos.
Fat enough for ten bars of soap.
Enough iron to make a six penny nail.
Sulphur enough to rid a dog of fleas.
And only one-fourth of a pound of sugar.—The Ranger, Amarillo. (Boys, what's the use, anyway?)

WHAT IF?

Ruth had been an Eve instead of an Adam.
Mildred had been an opera singer instead of a Court singer.
Hellen had been a so-forth instead of a Danforth.
E. B. had been a rose instead of a Posey.
Grant had been emptier instead of Fuller.
Minnie Dea had been a Jones instead of a Smith.
Dorothy had been a Mississippi instead of a Jordan.
Ray and Harvey had been monks instead of Nunns.
Buster had been pink instead of Brown.
Andrew had been a prize fighter instead of a Schumacher.
Mildred had been a wood chopper instead of a Hacker.
Mary Virginia had been a black-head instead of a Whitehead.
Orvella had been a mountain instead of a Hill.
Madelyne were Whitefoot instead of Whitehead?
Nola Margaret were Green instead of Blue?
Imogene were Burglarson instead of Roberson?
Roie were Hustle instead of Russell?
Evelyn were Loveman instead of Lovelady?
Alvin and Jack were Bakers instead of Barbers?
Miss Sayde were Wiggler instead of Rigler?

OLIVER

YOU GET ALL 3 IN THE NEW OLIVER GRAIN-MASTER



STRAIGHT-UP-COMB THRESHING LIGHT WEIGHT ONE-MAN OPERATION

An Oliver Will Harvest Your Crop And Save More Grain

The headers on Oliver Combines are strong, carefully balanced and shielded at all points. They get the grain clean off the ground. The big capacity feeder house sends the grain in a steady stream to the BIG CYLINDER—the MAN BEHIND THE GUN—the STEEL WINGED BEATER and STRAW CARRIERS—where it is threshed from the head and separated from the straw. Cleaner and re-cleaner deliver bright, merchantable grain to the tank. Come in and see these money-saving, money-making combines. There is a size for every acreage and crop. Stop in and talk with us the next time you are in town.

HEREFORD IMPLEMENT and APPLIANCE CO.

Close Drug Phone Store 13

STOCK - UP DRUG SALE!

50c Phillips Milk of Magnesia	34c	70c Salts	Kruschen's	59c
\$1.00 Crazy Crystals	89c	75c (Pint) Cod Liver Oil	59c	
Nyal 100's Aspirin	29c	\$1.00 Face Powder	Coty's	89c
500 Sheets Kleenex	29c	4 Oz. Pkg. Bark of Sassafras	10c	

Mother of American Candies

Remember Mother's DAY



MAY 9th IS MOTHER'S DAY!

—What a treat you'll give your mother if you make your Mother's Day gift

Special Mailing Service. Candy packed for shipping and mailed to your order anywhere in the United States. Add postage only.

Borden's Delicious Quality Ice Cream

Per Pint	15c
Jumbo Triple-Dip Soda Quality De Luxe	15c
Double K Mixed Nut Sundae	10c
Giant Frosted Root Beer	15c

CURB SERVICE CHEERFULLY!

Vega News

BY CORRESPONDENT
Mrs. Ted Barney of Genino, Wash., is visiting the L. S. Stewart home this week.

The Tongue and Thimble club were entertained Tuesday afternoon in the home of Mrs. Fred Cotton.

Mmes. J. F. Richardson and Bud Gault were in Amarillo Wednesday.

H. A. Allison had charge of the Kiwanis program Wednesday.

Mr. and Mrs. D. S. Larson of Ford were in Vega Monday.

Mr. and Mrs. Dygart and daughter attended the dairy show in Plainview Wednesday.

Mr. and Mrs. C. M. Raley are home from a visit with their daughter, Mrs. Roy Reynolds, at Kenedy.

About 50 members of the Methodist church attended the Bishop's Crusade Dinner at Kiwanis hall Friday evening.

Tony Redder was a Vega visitor last Wednesday.

Mmes. L. L. Ledbetter and Etta Marnen attended the dairy show in Plainview Wednesday.

The first softball game of the season was played Tuesday night by the Texaco and Soil Conservation teams.

Mrs. A. R. Castleberry was hostess to the M. E. Jubilee Missionary society last Thursday afternoon. Refreshments were served to all present.

Allen Thompson of Amarillo, an old time resident of Vega, was buried in Amarillo Wednesday.

A pageant of the Bishop's Crusade, directed by Mrs. Ted Alexander, was presented at the Methodist church Sunday evening.

The senior class sponsored a Cal Farley program Friday night. The proceeds were \$77.50. They plan to use the money to help pay expenses for a week end trip to the Carlsbad Caverns.

Miss June Farnsworth spent the week end in Amarillo.

Rev. Marshall Rhu is attending a ministers' council in Sweetwater. Mr. and Mrs. Lyle Godwin were

At Bedside of Mrs. Allan Hughes.

Here to attend the bedside of their sister, Mrs. Allan Hughes, who is seriously ill at the Deaf Smith County Hospital, are Mrs. T. A. Hill, Mrs. Willie Hance of Coolidge, Texas; Dr. and Mrs. Jim Johnson, Mr. and Mrs. Edwin Northern, Jacksonville, Texas; and Mrs. Leonard Northern, Hillsboro, Texas; John Northern, Overton, Texas. Mmes. Hill, Johnson and Hance are sisters, and John, Leonard and Edwin Northern are brothers of Mrs. Hughes.

J. C. Holman of the Magnolia Petroleum Company, Amarillo division, was a business visitor in Hereford Tuesday.

New Arrival.

Mr. and Mrs. J. D. Harrell announce the arrival of an eight and one-half pound girl, Patricia Joyce, Monday, April 26.

Homer Brunley left Wednesday morning on a business trip to Oklahoma City.

At Bedside of Mrs. Allan Hughes.

Here to attend the bedside of their sister, Mrs. Allan Hughes, who is seriously ill at the Deaf Smith County Hospital, are Mrs. T. A. Hill, Mrs. Willie Hance of Coolidge, Texas; Dr. and Mrs. Jim Johnson, Mr. and Mrs. Edwin Northern, Jacksonville, Texas; and Mrs. Leonard Northern, Hillsboro, Texas; John Northern, Overton, Texas. Mmes. Hill, Johnson and Hance are sisters, and John, Leonard and Edwin Northern are brothers of Mrs. Hughes.

J. C. Holman of the Magnolia Petroleum Company, Amarillo division, was a business visitor in Hereford Tuesday.

Dr. M. V. COBB

Chiropractor and Naturopath
Electrotherapy - Massage - Dietetics
10 Years Successful Practice
Hours: 9:12, 2:53-3
Phone 470.
Clark Building, Over Close Drug Store

UMBARGER All-Day Picnic

THURSDAY, MAY 6th

Entertainment All Day!
Dinner and Supper
DANCE AT NIGHT!
Parish Hall

PLUMBING

WE ARE BACK IN THE

Plumbing Business

Due to the Necessity of Hereford needing better plumbing service and facilities, we have decided to go back in the plumbing business and do your plumbing for you!

I have had 23 years in the plumbing business. Phone 160 and we will be glad to give you an estimate on your job.

A LICENSED ELECTRICIAN TO DO YOUR ELECTRICAL WIRING.

J. C. Cummins & Son

PLUMBERS and ELECTRICIANS

COURTHOUSE RECORDS

Warranty Deeds.

H. B. Elliston and wife to Everitt M. Dison, SE 1/4 of Section 43, block M-7.
 M. P. Nussbaum et al to Christine N. Nussbaum, et al, section 42, block K-8.
 G. F. Nussbaum et al to Orvilla C. Nussbaum et al, N 1/2 section 32, 16-18.
 Mrs. J. C. Horton and J. C. Horton to Mrs. Ruth Mary Gregory and L. R. Gregory, lot 4, block 53, Hereford.
 John H. Aildredge et ux to Emma

Friona News

BY JOYCE LANDRUM

Miss Bennah Burton of Lubbock spent the week end here as the guest of Lucille Routh.

Miss Beatrice Buchanan, who is attending school in Lubbock, spent the week end with her parents here.

Alva Pope and Jack Hale of Crane called on friends and relatives here Saturday and Sunday.

Bert Shackelford was in Muleshoe Sunday.

Mr. and Mrs. Roy Slagle and daughter, Martha, spent the past week end in Lubbock.

Jim Griffith and Misses Lucille Curry and Ella Marie Landrum were in Clovis Sunday.

Orville Allen, who has been in Sulphur Springs, returned home Wednesday.

Miss Bennah Burton and Miss Lucille Routh spent Wednesday in Clovis.

P. L. New, Joyce Landrum, Lucille Routh and Bennah Burton were business visitors in Muleshoe Sunday.

Frank Griffith was in Clovis Wednesday.

Ralph New was a Farwell visitor on Monday of last week.

Misses Gladys and Eva Settles were Amarillo visitors Friday.

Engle, block 38, and parts of blocks 36-37-39, Events addition, Hereford.

Quit Claim Deeds.

L. F. Borden and wife to E. L. and R. F. Dryden, NW 1/4 of section 64, block K-3.

New Automobiles.

West Texas Gas Co., Ford sedan, April 23, Hereford Motor Co.

R. H. Sewell, Ford pickup, April 23, Hereford Motor Co.

Piggy Wiggly, Dodge pickup, April 20, Ireland Motor Co.

Ethel Womble, Ford coach, April 20, Hereford Motor Co.

Edwin Mauk, Ford pickup, April 19, Hereford Motor Co.

John Johnston, Terraplane sedan, April 15, Amarillo.

A. D. Godwin, Pontiac coach, April 13, Norion Motor Co.

J. T. Gilbreath, Ford pickup, April 13, Hereford Motor Co.

F. E. Donagan, Chevrolet sedan, April 12, Brunley - Woodford Motor Co.

Library Adds Twenty New Books Recently

The addition of 20 new volumes to the county library was today announced by Miss Lillie Hostetler, librarian. Eight of the books were classed as fiction, three as non-fiction, and nine as juvenile books.

In the fiction division were Castle on the Job, Bacon; Spotlight, Kelland; Darzee, Marshall; Stone Field, Osteno; Flame in the Wind, Pedler; Bucky follows the Trail, Raine; Busman's Honeymoon, Sayers; Sudden Bill Dorn, Gregory.

Non-fiction, Animals of America, Anthony; Garden Encyclopedia, Seymour; Things to Make in Your Home Workshop, Wakeling.

Juvenile, How to Make Marionettes, Ackley; Airplanes, Coffin; Binkie and the Fireman, Coffin; Fireboat, Coffin; Trains, Coffin; Penny Penguin, Colby; Along the Busy River, Keeler; Poems of Today, Moore; Picnic, Tippett.

Summerfield News

BY MRS. ASA ATCHLEY

Mrs. D. J. Neill of Plainview visited her parents, Mr. and Mrs. Lee Curry, here Sunday.

A large number attended the play, The Real Patsy, Friday night for benefit of YWA.

Several Summerfield ladies attended a covered dish luncheon in Hereford Friday.

Wheat is looking bad, and unless moisture is received soon it will all die.

Mr. and Mrs. C. R. Walser visited their daughter and family in Borger Thursday.

Rev. and Mrs. Tidwell were here from Plainview Sunday.

Mr. and Mrs. Ware moved here from Bovina last week. He is working for the Santa Fe.

C. R. Gandy and family of Wyche, and Winona Caraway of Tulla visited the J. R. Oglesby home Friday.

Ray Coker and family were in Amarillo Friday.

Miss Anna Faye and Robert Knox of Hereford visited here last week end.

B. A. Atchley and Lester Smith went to Plainview last week.

Mr. Burges and family of Westway visited the Coker home here Sunday.

Chas. Roberson and family returned from Clovis Saturday.

Mrs. Jack Struen and son of Frio spent Monday in the R. D. Lance home.

Miss Mary Turrentine spent Friday night with Ruth Atchley.

Several attended a bridal shower at Rance, given by Mrs. Andrew Behrends, Chas. Noland and Lois Lookingbill, honoring Mrs. Forbes Blakemore, formerly Miss Zadee Rule.

Miss Huyde was here from Plainview Sunday night and sang a special number at church.

Miss Viva Mae Thomas was at home from Daniel for the week end.

Mr. and Mrs. Bill Knox of Hereford visited the B. A. Atchley home Sunday.

Messrs. and Mmes. Bill Edelman, Chas. and J. B. Noland, and Messrs. Harry Lookingbill and Mae Noland were in Amarillo Saturday night.

Chas. Roberson and family visited Mrs. Alva Wilson and children and Mrs. Beulah Roberson in Hereford Sunday.

Mr. and Mrs. H. D. Hill and sons of Ford visited the B. A. Atchley home Wednesday night.

Elmer Suttle and family and a friend from Lubbock visited Mr. Suttle's brother and family here Sunday.

Mr. and Mrs. Pete Carmichael and sons have moved to Summerfield from Utah.

Mayor and Mrs. C. J. Paddock left Saturday for Mineral Wells, where they expect to remain until May 8.

Dawn Items

MRS. JESS CALDWELL

Dawn Study club met Tuesday with Mrs. E. V. Holman, with a large number present. After an interesting entertainment, election of officers was held. Mrs. Walter Galley was re-elected president, Mrs. H. H. Miller, vice president, Mrs. J. M. White, second vice president, and Mrs. Lois Miller secretary-treasurer. Next meeting will be May 4 with Mrs. White.

Mrs. J. M. White visited her parents in Beckenridge last week. Friends surprised Mr. and Mrs. W. J. Stewart Sunday with a birthday dinner. The honorees received many gifts.

Brother and Mrs. Redford made calls in the community Thursday.

Mrs. Freeman Curtis of Dimmitt visited here Wednesday.

An all-day quilting was held in the H. H. Miller home Thursday. A covered dish luncheon was served at noon, at which Brother and Mrs. Redford were guests.

Miss Ella Smith was out of school several days recovering from the effects of a fall.

J. K. Donovan was here Friday. He was accompanied on his return to McCamey by Mrs. Dono-

vant, who had been here visiting her parents, Mr. and Mrs. Ray Bowers the past month.

Mr. and Mrs. H. E. Miller were in Amarillo last Tuesday visiting Mrs. Chas. Friemel, who has been ill.

Mrs. Hyatt visited here from Frio community Friday.

Mmes. A. T. Frye and Ivan Leake were in Amarillo Wednesday.

Miss Mildred Bailey of Canyon visited Syble Smith Sunday.

Teachers and pupils will attend the school meet in Canyon Saturday.

Mmes. Ernest May and Baker Womble went to Amarillo one day last week.

Mr. and Mrs. Wilder of Dimmitt visited the H. Barnes home Saturday.

Edwin Walker of Memphis and Mrs. Leota Hines of Amarillo called in the Seymour home last week.

The revival, conducted by Rev. Redford, is proving a success. Attendance has been good. A large number from Hereford are coming. The meeting will continue another week.

Temple and Russell Jarnigan of Wildorado visited the Mart Burum home over Sunday.

Mrs. Minnie Walker is recovering from an attack of influenza.

Mrs. Jeff Thompson returned home Sunday from a visit to her daughter, Mrs. Ida Davis, in Clovis, New Mexico.

Mr. and Mrs. Frank Drerup and daughter of Nazareth were here Friday, shopping and attending to business.

ASK THE BANK First!

When Your Problem Is Financial



Just as you consult your doctor when your health is concerned, or your lawyer when legal matters must be discussed, your bank is the logical place to bring problems of a financial nature.

Investments and loans and savings are the business of a bank, and at the First National Bank you are assured of the attention of a staff trained and experienced in the business of banking. And in addition to their work in a professional capacity, EXTRA services are always available here. The convenience of a checking account, of banking-by-mail, of countless personal services are offered by the staff of the First National Bank. For the best solution of ANY financial problem... ask your bank FIRST!

Complete Service For Business and Individuals

First National Bank

OF HEREFORD MEMBER FEDERAL RESERVE SYSTEM A Strong Bank Thoughtfully Managed

Frankie and Johnnie

Are Now In Business

Cream O' Plains Ice Cream

BIG DOUBLE-DIP CONES PINTS AND QUARTS

Try some of Mother's Cake, Pie and Sandwiches. Come to see us often

WE WILL TREAT YOU NICE!

STAND OPPOSITE SANTA FE DEPT

Frankie and Johnnie Robinson



CHANGES TO OIL-PLATING

In spite of everything, it paid him to take ads seriously, you see, else he might never have tried Oil-Plating. First of all he was impressed by the explanation of Oil-Plating.

Simple enough, if you'll think what happens as Johnny's dirty little hands touch the wallpaper. Anything greasy or oily on his hands becomes quite a permanent part of the paper. You'll say permanent!

In much the same way—forgetting technicalities—Conoco Germ Processed oil forms a lasting attachment for every working part of your engine. This union of oil and metal to produce a genuine, enduring Oil-Plating is brought about only by the Germ Process—patented.

Thus the Germ Process not only multiplies the strength of the usual flowing type of oil-film, but creates Oil-Plating besides. And once Oil-Plating goes on, Conoco Germ Processed oil does not let it come off in minutes, hours, days... or any number of miles.

Unable to run off while the car stands, Oil-Plating kills the old fear of starting "dry." Likewise Oil-Plating refuses to let go in all the fury of 5,000 revolutions per minute. That's why your "good old car" or the latest model will stay more like new, with its engine Oil-Plated. And your whole Summer's driving will take less Conoco Germ Processed oil. Continental Oil Company



CONOCO

GERM PROCESSED OIL

G-E RADIOS

—Bring you world-wide reception this year. Thru this miracle of modern radio you can bring in programs from all over the world, clear as a bell. The new G-E's give you every tonal quality... with complete absence of all old time "static" and "interference". Come in and hear them... you will be amazed at their performance. —Gorgeous tone in a modern cabinet—that is what you get when you buy a G-E Radio!

Liberal ALLOWANCE FOR YOUR OLD GLASS TUBE SET.

McConnell Electric Company
Phone 759. 303 N. Main

Now The LEONARD

IS THE 1937 More-For-Your-Money Electric Refrigerator

Last year we looked over every refrigerator in the market. No question Leonard was the one to offer our customers most for their money in 1936. For giving the public more for its money has been the policy of that famous old company for 56 years. This year, we looked them all over again. And Leonard still wins!



Leonard Electric for 1937 has kept ALL the features of the 1936 model—and added more. One of these is the outstanding refrigerator development of the year—the new Leonard Master Dial!

With the Master Dial, you get better refrigeration service at less cost. You cannot afford to miss seeing the Master Dial, if you want full refrigerator value.

Do as we did. Compare Leonard with all other refrigerators on the market. You'll find no other equals its number of features. Only Leonard offers you the Master Dial. It is packed with extra values!

You're invited to inspect the new Leonard Electric today... to see a truly modern refrigerator... and all it can do for you!

SEE THE NEW LEONARD

McConnell Electric Co.

PHONE 759 LEONARD DEALER 303 N. Main St.

There's nothing like GAS for

Broiling
Gas gives you the intense heat needed to brown meats so fast that loss of juices is prevented. Full flavor is saved.

Roasting
Gas gives you the oven ventilation which produces crisp, juicy roasts. Excess moisture is allowed to escape preventing that flat "steamed flavor."

Baking
Baking requires even heat throughout the oven and unlimited range of baking temperatures, for light, evenly browned cakes, pies, breads. Gas gives both.

Frying
Perfect, speedy frying requires instant high heat—even spread of heat under the skillet—numberless heat variations. Gas gives all three!

Boiling
Faster! Gas brings foods to a boil in two-thirds the time or less of other fuels. More flexible, it gives you the exact shades of heat you need.



West Texas Gas Co.

GOOD GAS WITH DEFENDABLE SERVICE

The Hereford Brand

Published Every Thursday. Our Slogan—More People—More Farms
 HEREFORD, DEAF SMITH COUNTY, TEXAS
 TELEPHONE 39
 MRS. BETH B. HOLMAN Publisher and Manager
 TIMMIE GILLENTE Editor

SUBSCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year; Zone Three and higher, \$2.50 per year. All subscriptions strictly cash in advance.
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NOTICE TO PUBLIC
 Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

REMEMBER?
 A young man who boasts just seven years and a height which reaches his mother's heart, stood between two grim but determined figures. As the golden sun dipped toward a fertile earth covered with grass, sage brush and native flowers, the trio gazed into the distance. Miles and miles it seemed—their view obstructed only by scattered cattle. A little girl, almost a head taller than her brother, joined the group. Like her mother, she wore the conventional gingham dress, and a bonnet covered her flaxen hair.

But that was a long time ago, away back in 1900. Remember! About when they removed the old court house from La Plata to Blue Water, or Hereford, if you must be technical; sure, that wasn't so long after the cowboy strike. That old, flat barbed wire was still strung into the big drift fence, too. Hereford remembers, and Hereford is planning a big Pioneer Day celebration for you May 10. A gathering second to none in the history of Deaf Smith County is their aim this year. The whole town is working to make the day a happy one for you. Old-timers, from many other states, will greet you. Hereford bids you welcome and invites you to join in paying tribute to our pioneers.

By Their Words AND OURS

While, on the other hand, living in the future is not what it is sometimes "cracked up to be," for when a man gets into his eighties there is not much to look forward to, but a rectangular hole about 3x7 feet, cut into the ground about four feet deep, with a huge pile of loose dirt on one side of it and a long solemn looking box resting on pieces of board on the other side, to be followed a few minutes later by a group of men with dirt shovels and working for dear life, as though they were afraid the thing they were covering may get out at them.—Jodox, in Friona Star.

People have no right to destroy the soil of our fair land, although it could be run by "rough shod" method during their life time. One might think that it belongs to them—if they have paid the last mortgage off—but there is a mortgage on it that should be considered more sacred by a great deal than a mortgage given against real estate notes.—the mortgage to the generation to come.—Paducah Post.

The nation has good start toward a national soil conservation campaign, it seems. How far it will go remains to be seen. The Soil Conservation Service, of which there is an active unit in Memphis and a few other governmental agencies are training men for leadership in controlling water and soil erosion. The national campaign should boast competent leaders when and if it starts, and that is half of the battle.—Memphis Democrat.

There must be some thing to the United States, after all. In spite of the perpetual howl of the calamity brethren and the dire prophecies of the doom-seers, there are people in the world anxious to get into this country. Smuggling Chinese into the States, at from \$50 to \$500 a head, is said to be a well-organized business along certain borders. Even airplanes are used, along with ship, trains and automobiles. It's a luckless chinaman, however, who happens to be

the cargo when the border patrol gives close pursuit. The story is told of bundles dropped from fleeing ships and there is an idea that airplanes, too, have thrown overboard their cargoes of determined Chinese, anxious to get into the United States after having paid well for the trip.—Community Weekly, Plainview.

Miss Lorene Wherry, teacher in the Amarillo public schools, spent the week end in Hereford visiting Miss Ursalee Fridley and Miss Louise Jacobsen.

Mr. and Mrs. C. N. Hill of Brownsville, Texas, who were called here by the illness of Mrs. J. W. Alexander, sister of Mr. Hill, left last Thursday for their home.

Mrs. P. W. Hamilton and daughter, June, returned to their home in Sealy, Texas, Monday after a short visit here with her parents, Mr. and Mrs. W. A. Dobbin.

Local Markets

Prices listed below were being paid in Hereford Thursday, but are subject to changes with fluctuation of the nation's markets:

Grain.	
Wheat, bushel	\$1.18
Milboard Kafir, cwt	\$1.90
Sudan, cwt	\$2.00
Poultry.	
Hens, colored, 5 lbs	12c
Hens, colored, 4-5 pounds	11a
Hens, light	9c
Cocks	5c
Turkeys, No. 1	12c
Butterfat, pound	26c
Eggs, dozen	16c

Want Ads

For Sale or Trade
 FOR SALE OR TRADE: 1 International power hay baler and International Farmall tractor; mower attachment. Priced right. Homer Thompson, two miles on Harrison Highway. 17-3p
 FOR SALE: Minneapolis combine, Hart-Parr tractor, mares and mules. See W. G. Harris, Sumnerfield, Texas. 1p
 FOR SALE: 150 acres of good,

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, April 27, 1906.)

A public meeting had been held for the purpose of discussing the feasibility and desirability of erecting a large tabernacle in Hereford, to be used for large public gatherings.

American people had responded in a remarkable way to the call of San Francisco for relief. Including a donation by Congress, the total amount contributed to those made destitute by earthquake and fire totaled more than \$5,000,000 in cash and a vast lot of foodstuffs and clothing. Of this amount, Hereford contributed \$200.

Graduating from Hereford

High School that year were Nellie Robinson, Bessie Lay, Nannie Hughes, Myrtle Witherspoon, Pattie Estes, Audrey Argo, Earl Kibbe and Sam Bratton.

Following a 10-day rain, automobiles were again able to negotiate the highway and byways. Rain here at that time meant no car riding.

Building was booming in city and country. Lumber yards were rushed to supply materials.

(From The Hereford Brand, April 27, 1916.)

That new Linotype machine had arrived, and The Brand appeared in a new dress—all fresh, new, gleaming type.

P. W. Price, city clerk for the past two years, had resigned and J. E. Crouch had been named to the office.

A. H. Elliston was prodding the California hills in search of gold nuggets, said a letter from that worthy gentleman to The Brand.

The band boys had a meeting and reorganized, with W. F. West as leader.

Many farmers were busy planting crops, and with the splendid season in the ground, bumper yields were predicted.

Every painter in town was busy, and their work was evidenced by the brightened appearance of many homes.

THE CHURCH WORLD

METHODIST CHURCH

Sunday school, 9:45 a. m.
 Preaching, 11 a. m. and 7:30 p. m.
 Epworth League, 6:45 p. m.
 Why not make your plans to attend church next Sunday? You will hear a message and receive a welcome at the Methodist church.
 T. C. Willett, Pastor.

CHRISTIAN CHURCH

H. M. Redford, Minister.
 Mrs. C. P. Cockrell, Assistant Superintendent.
 Bible school, 9:45.
 Morning worship at 11.
 C. E. Societies, 7 p. m.
 Evening worship, 8 o'clock.
 Facing the Crisis will be the theme at the morning worship hour. At the evening hour a special service for Masons of Hereford and surrounding community will be held. The minister will preach on the subject, Build the Temple. Special music will be furnished by the Masons. All Masons and their friends are cordially invited to attend this service.

ST ANTHONY'S CHURCH

Sunday will be the fifth Sunday after Easter. Being the first Sunday of the month, it is the regular communion Sunday for members of the Altar Society.
 Sunday masses, 8 and 10 o'clock.
 Benediction of Blessed Sacrament, 4 p. m.
 Sodality officers meeting Friday night at 8 o'clock at convent.
 Monthly business meeting of Sodality, 3 o'clock Sunday afternoon.

PRESBYTERIAN CHURCH

One Way of Securing What Is Needful will be the topic of the sermon at the First Presbyterian church Sunday morning by the pastor, Rev. John C. Thorns. The vesper service will be held at 5 o'clock.
 Sunday school, 9:45 a. m.
 Christian Endeavor, 7 p. m.
 Prayer meeting each Wednesday, 8 p. m.

Meet a Friend Every Service at the ASSEMBLY OF GOD CHURCH

A place with a welcome. One block north of high school.
 W. A. McCANN, Pastor.
 Sunday school, 9:45 a. m.
 Owen Neel Superintendent.
 Morning worship, 11 a. m.
 Christ's Ambassadors, 6:45 p. m.
 Evangelistic services, 7:45 p. m.
 Prayer Meeting, Tuesday, 7:45.
 G. T. W., Wednesday, 7:45 p. m.
 W. M. C., Thursday, 2:30 p. m.
 C. A. Evangelistic services, Friday, 7:45 p. m.

smooth land, six miles from Friona, \$10 acre. See us for bargains in farm and ranch land. M. A. Crum, Friona. 1p

FOR SALE: Or trade for livestock, Rock Island cream separator, practically a new. H. T. Wedel. 17-3p

FOR SALE: Our prices for Mother's Day photos in the larger sizes are cheapest ever known before. Come and get our prices. Hanna & Hanna. 1c

FOR SALE: One F-30 Farmall, rebuilt; two regular Farmalls; 4 new No. 52 two-row power lift listers, complete, at a bargain. One John Deere three-row lister, used. One used IHC No. 83 three-row lister. Both of these listers are good. A few four-row lister cultivators. Some good used harvester threshers. Buchanan Implement Co., Friona, Texas. 16-3c

FOR SALE: Two John Deere tractors. Would consider some trade. Tom J. Carter. 1c

FOR SALE: Nine acres located on 25-Mile Avenue, for sale at a sacrifice. T. J. Carter Realty Co. 1c

Former Hereford Girl Model Archer



Miss Billy, daughter of Mr. and Mrs. J. B. Stocker, formerly of Pasadena, California, and former student of Hereford High School, has been cited as a model student in archery at Texas Christian University, where she is now a student. Mr. and Mrs. Stocker returned here in April to make their home in Hereford.

H. Pitts, 310 Ross Ave. 1t low water land. Come in to see us and list your land. T. J. Carter Realty Co. 1c

CHEVROLET TRUCK

breaks all known economy and dependability records

Here's proof!

Through blazing heat... through blasting cold... across high mountains... across level plains... this Chevrolet half-ton truck rolled up amazing new records

Study this unequalled record—then buy CHEVROLET TRUCKS

Location of Test	Round the Nation—Detroit to Detroit
Distance Traveled	10,244.8 Miles
Gasoline Used	493.8 Gallons
Oil Consumed	7.5 Quarts
Water Used	1 Quart
Gasoline Cost	\$101.00
Gasoline Mileage	20.74 Miles per Gallon
Average Speed	31.18 Miles per Hour
Running Time	328 Hours, 31 Minutes
Cost per Vehicle Mile	\$.0098
Average Oil Mileage	1,365.9 Miles per Qt.

These records have been certified by the A. A. A. Contest Board as being officially correct.

CHEVROLET MOTOR DIVISION, General Motors Sales Corporation, DETROIT, MICH. General Motors Installment Plan—monthly payments to suit your purse.

10,244 MILES with 1000-pound load
\$101 TOTAL COST OF GAS
73¢ TOTAL COST OF REPAIR PARTS

"MORE POWER per gallon CHEVROLET LOWER COST per load"

BRUMLEY-WOODFORD MOTOR CO.

HEREFORD, TEXAS

LEGHORN HATS

Come in and get that new Leghorn hat you have been looking for. We have them trimmed in all the new high shades; also white straws and felts. We will have Pattern hats this week-end.

VOGELE MILLINERY PARLOR

X-RAY

The Sure Way to Locate and Determine Any Abnormal Condition of Any Part of the Body.

You are invited to come up and see our NEW MODERN X-RAY MACHINE

Office Hours:
 9-12 A. M. 2-6 P. M.

R. E. PERKINS, D. M., D. C.
 215 N. Main Street. Phone 246

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

JUNIOR BAY VIEW CLUB INSTALLS OFFICERS

New officers for the Junior Bay View club were installed at the meeting held Thursday evening at the home of Mrs. Alton Fraser. Those chosen to direct the club for the year are Ruth Conkright, president; Katherine Kirby, vice president; Ina Mae Gilbreath, recording secretary; Margaret Witherspoon, corresponding secretary; Edna Jean Sullivan, treasurer.

Spain and Portugal were the subject of study for the evening. Miss Katherine Kirby, leader, discussed the two countries and told of their size, topography, climate, industries and occupations. Mrs. Eva Pitman gave a short sketch of the history of Spain and cited many interesting things to be seen there. The old Moorish architecture, the elaborate castles of Charles the First, and many famous works of art.

METHODIST WOMEN ATTEND DISTRICT MEETING

Methodist Women's Missionary Societies of the Amarillo district, which included 26 counties, met Wednesday, beginning at 10 o'clock at San Jacinto Methodist church in Amarillo.

The program for the day was built around the theme "Ye Are My Witnesses." The highlight of the meeting was a talk on "Our Missionary Work in Brazil," given by Miss Ruth Anderson, a returned missionary from Brazil.

Delegates who attended from the Hereford Missionary society were Mrs. E. W. Harrison, Ralph White, J. C. Cummins, J. B. Jones, J. E. Beyer and Walter Gallely.

Mrs. A. C. Thompson and Mr. Thompson's sister, Mrs. Brent Taylor, of Canyon, visited Mrs. R. P. Hutton in Dalhart Monday.

HONORED WITH BUFFET SUPPER

Mrs. O. H. Culpepper entertained with a delightful buffet supper at the home of her parents, Mr. and Mrs. F. M. Kester, last Thursday evening to honor her husband's birthday. Spring flowers attractively decorated the Kester home. The lace-laid table in the dining room had for its centerpiece a decorated birthday cake, topped with pink candles. Clever place cards held tiny lighted candles and dainty corsages were used as place favors. Informality, marked the evening's entertainment, with Lynn Kester and Miss Ruth Harding furnishing musical selections.

Those enjoying the occasion were Mr. and Mrs. Lynn Kester and daughter, Kathryn; Ruth Harding, Verna Culpepper, Jack Francey, Mr. and Mrs. F. M. Kester, Hal Kestel, Lueta Borden, Orville Culpepper, O. H. Culpepper (the honoree), and the hostess, Mrs. McCracken ENTERTAINS CLUB

Lilacs and other spring flowers were combined in decorations for an attractive luncheon and bridge party on Wednesday of last week when Mrs. J. C. McCracken was hostess to the Wednesday Luncheon club. Table appointments and bridge accessories carried out the Spring motif. Mrs. Alton Fraser made high score for the club, and Mrs. Colby Conkright received the guest prize.

Those attending were—Mmes. C. C. Rockwell, Colby Conkright, R. N. Wiltshire, W. M. Emmons, Charles Brooks, Denn Rice, W. L. Davis and Alton Fraser.

MRS. BROOKS ENTERTAINS LONDON BRIDGE CLUB

The London Bridge club was entertained at the home of Mrs. Charles Brooks Thursday afternoon. High score in games of contract was awarded to Mrs. R. R. Willis.

A salad course was served to Mmes. O. C. Holt, Nelson McRight, Emmet Milburn, Lee Morgan, R. R. Willis, J. T. Gilbreath, Jr., Grant Fuller and Frank Cogdell. Mrs. Cone Johnston was a tea guest.

Miss Ursalee Fridley and Miss Louise Jacobsen accompanied Miss Lorene Wherry to Amarillo Sunday and attended a recital given at the Playhouse in Amarillo by Miss Ardath Johnson, instructor at the Musical Arts Conservatory.

MUSIC STUDY CLUB PROGRAM — FIRST METHODIST CHURCH MAY 3, 1937, 3:30 P. M.

- March Hongrois — Berlioz
- Mrs. W. J. Stanford, Mrs. C. H. Dyar, Mrs. C. C. Acker
- a. Winter Lullaby — De Koven
- b. Lullaby—1937 Style — Rich
- Mmes. H. K. Fox, S. P. Rosson, C. C. Acker, B. M. Wiltshire, W. E. Dameron, A. C. Thompson
- Mrs. Glenn Snyder, accompanist
- Norwegian Dance No. 3 — Grieg
- Ruth Conkright, Eloyse Pitman
- Evening — Jahn
- Mmes. C. H. Dillehay, R. P. Coneway, H. K. Fox, A. J. Schroeter, Wiley Roberson, Carl Mounzt, A. O. Thompson, H. H. Hawkins, Miss Eloyse Pitman
- Violin Obl., Mrs. A. C. Thompson, Mrs. C. H. Dyar, accompanist
- O Divine Redeemer — Gounod
- Mrs. Carl Mounzt, Mrs. B. M. Wiltshire
- Mrs. J. C. McCracken, accompanist
- a. The Lost Chord — Sullivan
- b. Pale Moon — Logan
- c. Espana — Chabrier
- Club
- Mrs. A. J. Schroeter, accompanist
- Leader, Mrs. H. L. Broadwell
- Choral Director, Mrs. J. C. McCracken

Music Study Club Joins National Music Week Celebration This Week

The Music Study club will hold Open House Monday afternoon at 3:30 o'clock at the Methodist church. This is the outstanding program of the year given by the club and will hold significance not only for the musicians of the town but for all music lovers as well. This is the organization's contribution to Music Week, and the performance is open to the general public. Invitations have been extended to members of the various clubs of the county and to the Philharmonic Music club of Amarillo.

The first nation-wide celebration of Music Week was in 1925. The movement was begun by C. H. Tremaine of New York City. Hereford's first celebration was in 1927, when some type of musical program was given daily for eight days.

Since its organization in 1916, the Music Study club has played an important part in the educational and musical life of the city. The club grew out of a quartet composed of Mmes. Carl Mounzt, H. H. Hawkins, Ezra Norton and G. A. F. Park. The quartet developed into a choral club which was organized later as the Music Study club. Since its very beginning the club has featured open programs and in this manner has given the best in music to the public.

Hospital Notes

Mrs. Lois Hall, Friona, who underwent a major surgical operation April 22, was today reported to be improving.

Mrs. Allen Hughes, admitted to the hospital April 20, was today reported exchanged. She is suffering from pneumonia and complications.

Frank Hughes, admitted April 15 for a major surgical operation, was today reported to have shown great improvement during the past week.

Mrs. J. W. Alexander was reported unchanged. She was admitted to the hospital more than seven weeks ago suffering from an infected arm and hand. For several weeks her condition has been considered critical.

Mrs. Lee Lambert was dismissed April 27, after remaining in the hospital two days for medical attention.

Dr. and Mrs. G. W. Heard were Amarillo and Canyon visitors Sunday. While in Canyon they visited in the home of Dr. and Mrs. C. A. Pierce.

STATE HEALTH DEPARTMENT WARS ON DIPHTHERIA

A health slogan applicable to May Day-Child Health Day, "Immunize Now-Stamp Out Diphtheria," is designed to intensify the campaign against one of the most deadly foes of children, diphtheria, according to Dr. George W. Cox, state health officer.

If parents would have their family physician administer toxoid to their child as soon after it reaches the age of six months as possible, much suffering and many deaths could be prevented.

The administering of toxoid is a very simple procedure and it causes the child little or no discomfort. In approximately 90 per cent of the children receiving toxoid there will be established a life long immunity to this disease.

To be sure, four to six months after the final dose of toxoid, the child should be Schick tested so their parents will know definitely whether their child is immune. The test consists of just a few drops of diphtheria toxin between the layers of their skin. If the child is immune, no reaction will be noticed. If not, there will appear redness at the spot of the test that reaches its height the third or fourth day.

TO WED RASKOB'S SON



Miss Dolores Horter of Reno, Nev., whose engagement to Robert P. Raskob, son of John J. Raskob, financier and former national Democratic committee chairman, was announced recently. The bride-to-be is a native of Reno and a graduate of the University of Nevada. Mr. Raskob has been in Reno for a year and a half looking after mining interests of his father. The marriage will take place in June.

Red Cross Asks Information On Amount of Work

Following a request from national Red Cross headquarters for the number of hours donated by volunteer workers in this county, E. C. Eubanks, treasurer of the local chapter, today issued a call for all persons who had given their time to register the number of hours with John Olson, president. May 10 was set as the deadline for the report.

"We have no record of hours spent in the roll call drive and in the food relief work here," he said. "It will be invaluable to our chapter records, and will increase our national rating. We will greatly appreciate the cooperation of all persons who worked in registering their names and the number of hours spent."

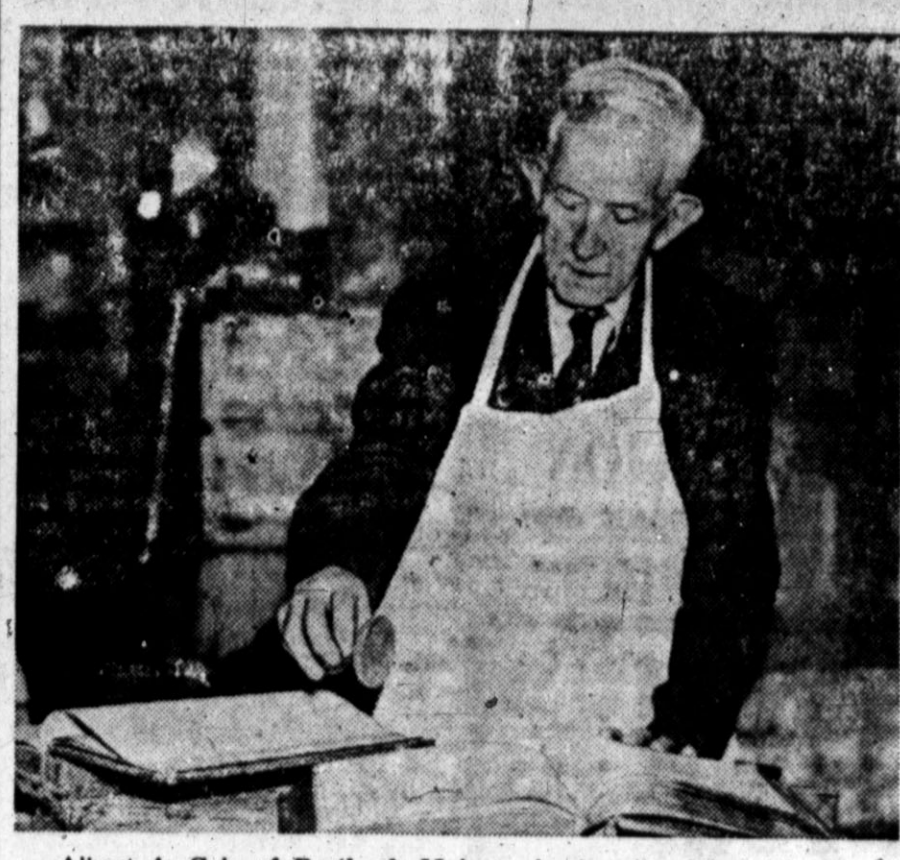
Mrs. O. F. West who has been visiting her mother, Mrs. W. B. Green, for the past week, returned to her home in Memphis, Texas Friday.

PRODIGAL RETURNS



Pearl White, glamorous star of the old silent film days returns to New York from Paris after an absence of nine years. Remember the "Pearls of Passion" and "Diaphane of Elaine"? Pearl was the heroine of them all.

Oldest U. S. Grocer Found in Maine



Albert A. Cole of Portland, Maine, who has been found to be the oldest active grocer in the United States in continuous service. He is eighty-four and the record shows he has served 73 years and 8 months in the retail grocery business. The disclosure of Mr. Cole as the patriarch of the trade followed a search carried on since the first of the year by the National Association of Retail Grocers.

Carpenter Tools Taken From Shop

Thieves took a saw and carpenter's tools from the A. E. Hayes shop between 6:30 o'clock Saturday evening and opening time Monday morning. The shop is located in the old Delmar Rayzor place, and entrance was gained after the rear door had been battered in with a piece of old pipe. Mr. Hayes said the shop was entered about a week ago through a window, but no loss was reported at that time.

Two-Mouthed Fish Caught

At Shelton, Washington, a two-mouthed salmon was caught in a net by Bill Allen, Skokomish fisherman. The upper mouth was in a normal position. One tongue operated for both openings, but the lower mouth had a separate set of teeth. The fish weighed 15 pounds and was 30 inches long.

Mrs. John Wayland of Amarillo is visiting her son, Jack, while his wife is in Independence, Kansas, visiting her parents.

McConnell Gets High Rating On Leonard Sales 700 Mothers, 8,000 Babies Pay With Lives In Texas

Setting the pace for the Texas Panhandle and Eastern New Mexico areas, George McConnell, Hereford dealer, this week drew unlimited praise from district offices of Leonard refrigerators. From a list of 18 dealers in this section Mr. McConnell led by a substantial margin. His percentage was 185, while the next closest was 113. Ten of the 18 dealers were below the 50 per cent mark. The period was from March 1 to April 25, and at the end of March Mr. McConnell had only 36 per cent of his quota.

"Now is the time to advertise and cash in on the profits that are available," district officials advised. Mr. McConnell started a vigorous advertising campaign in the Brand during April, and attributes his increase, in a large measure, to his advertising.

Frances Hess Is Injured By Fall

Mrs. Frances Hess was Thursday reported to be improving from injuries sustained when she fell from a horse near Umbarger late Monday afternoon.

Accompanied by her brother, Hank Beckman, Mrs. Hess was going from her place, 10 miles east of here, to her father's ranch near Umbarger. The horse which she was riding stopped suddenly, throwing her to the ground. Her hips were said to have been dislocated from the force of the fall. She arose, walked a few steps, but was unable to ride the horse. Her brother went after an automobile and returned her to her home.

Mr. and Mrs. E. B. Black and son Jim, were in Amarillo visiting their daughter and sister, Mrs. Elizabeth Birchmeyer and family.

Try the Hereford merchants before going elsewhere to buy.

What's a Sneaker?

A SNEAKER, as Hollywood defines it, is a picture which, when started, is thought to be only ordinary or possibly good—but somewhere along the line of production an undefinable something happens, no one is able to tell how, why or where—and the picture, when completed, is discovered to be an absolute "knockout".

More desired by Hollywood producers than any other thing, a SNEAKER is a rare occurrence, happening only once or possibly twice in an entire year.

The first and undoubtedly one of the greatest SNEAKERS was "THE COVERED WAGON"—when he had finished shooting and editing it, Jimmie Cruze thought he had "just a pretty good western," and today it is still the standard of comparison by which all outdoor pictures are measured.

Some of the later and better remembered SNEAKERS (you will note that a SNEAKER seldom has even a catchy title) are "PENTHOUSE," "THIN MAN," "IT HAPPENED ONE NIGHT," "MR. DEEDS GOES TO TOWN," "PIGSKIN PARADE" and "THEODORA GOES WILD".

Now we come to the latest and what we think is one of the greatest SNEAKERS of the past five years—the first (and possibly the only SNEAKER of 1937)—

"LOVE IS NEWS"

with
Tyrone Power, Loretta Young and Don Ameche

STAR

SUNDAY - MONDAY
Preview Saturday Night.

PRESENTING MISS LILLY LARSEN (Heard Regularly Over Radio Station KGNC) IN "Magic Carpet" SIX COUNTRIES IN COLORFUL COSTUME MARIMBEAU



Summerfield School
ADMISSION 10¢ and 20¢
MAY 7, 1937
8:00 P. M.

Introducing Our New Arno Steamer and Electric Comb

The Steamer Treatments offered include all scalp treatments, for dandruff and all scalp ills. The treatments given by the electric comb gives stimulation; gives life to the hair, and aids the scalp treatments in every way.

ELECTRIC EQUIPMENT

For Facials Just Received

Eva Greeson will be the operator in charge of our facial work. She has had special training in this work and we feel she is efficient and capable, and can give you the best kind of facial you could get anywhere. A trial will convince you.

OUR SPECIAL INTRODUCTORY OFFER
ELECTRICAL FACIAL, using Fitch Creams \$1.75
FITCH PLASTIQUE MASQUE \$1.50
CLEANUP FACIAL, using Fitch Creams .. \$1.00

The Charm-Aid Studio

RUTH HARDING VERA CULPEPPER EVA GREESSON
PHONE 230

Mmes. Homer Henslee, Bill Smith and Ralph Smith visited with Mr. and Mrs. E. R. Cloyd in Canadian last Friday. They stopped in Canadian while enroute to Pampa for the band contests.

Fred Oberst of Canyon was a business caller here Saturday afternoon.

Mrs. Claude Osborn of Friona stopped here Monday.

Progressive News

BY OLIVE PERKINS

Ray Neel attended the track meet at Canyon Saturday. C. C. Bowman and family and David Boyer visited Cecil Boyer in an Amarillo hospital Wednesday afternoon.

Mr. and Mrs. Dudley Buzard and Mona Kay of Muleshoe visited her parents, Mr. and Mrs. Ray Hershey over the week end.

Cecil Hodges and family spent Sunday with her parents, Mr. and Mrs. C. P. Caldwell.

Millard Gregory was in Amarillo Saturday and called on Cecil Boyer.

F. D. Perkins and Miss Olive called on Mr. and Mrs. Fred Oberthier in Hereford Sunday.

Arnold Hershey returned last week from Pecos and Springer.

A large number attended the pie supper Friday night, and over \$85 was taken in.

Club met Wednesday with Mrs. O. B. Russell. Mmes. C. C. Bowman, Ray Hershey and Ira Ricketts gave papers on How to Train a Child to Perform Tasks, and What to do with the Idler. Next meeting with Mrs. Robt. Viegel. The afternoon was spent on the club quilt work.

Messrs. and Mmes. Howard Hershey and family, Arch Conklin and family visited the Ray Hershey home Sunday.

Fred Caldwell spent Sunday with his parents.

Mr. and Mrs. Lynn Powelson and C. C. Bowman were in Amarillo Monday.

Mr. and Mrs. Blakemore and Mrs. O. E. Boyer visited Mr. Boyer in Amarillo Sunday.

Miss Agnes Hicks spent the week end in Amarillo.

Miss Eva Greeson spent Sunday with Miss Eunice Caldwell.

Herman Drake is ill with influenza.

Peggy Valentine spent Friday night with Virginia Bowman.

Miss Grace Botts visited her parents last week before going to Long Beach, California, to accept a position.

C. C. Bowman, Mrs. O. E. Boyer, Misses Virginia Bowman and Peggy Valentine were in Amarillo Saturday.

Miss Olive Perkins attended the County Federation meeting at Hereford Friday.

Miss Ruth Hamilton of Flag was in town Monday, shopping and visiting friends.

LOTS OF PEOPLE MAY BE LOOKING FOR WHAT YOU WANT TO GET RID OF. TRY A BRAND WANT AD NOW!

The Whiteface Round-Up

PUBLISHED EVERY THURSDAY BY THE STUDENTS OF HEREFORD HIGH SCHOOL

VOL. 1—NO. 30.

HEREFORD HIGH SCHOOL, THURSDAY, APRIL 29, 1937.

PAGE 61.

BATTERY SERVICE

You probably often wonder why you have trouble with your battery—when other people have no trouble. Have your car lubricated regularly at the Texas Service Station and you can rest assured that your battery is checked and your troubles will be lessened.

TEXAS SERVICE STATION

GLENN SNYDER.

PHONE 440

Farmers!

Protect Your Wheat

INSURE WITH A

Dividend Paying

COMPANY—A FARMERS' ASSOCIATION

Panhandle Mutual

A HOME-OWNED INSTITUTION

AGENTS CONVENIENTLY LOCATED

H. E. MILLER and H. H. MILLER
DAWN

JAS. R. ROBINSON RAY SINGLETERRY
HEREFORD

J. T. GUINN, FRIONA

R. E. GILL CHAS. H. FRIEMELL
UMBARGER

Quick adjustments of 5 per cent or over any part of the insured crop. See the above named men for further information.

Club Members Go To Rally

On April 28, five young ladies and their sponsor, Miss R. J. Sullivan, left for Fort Worth to attend the Texas State Home Economics Rally, which is held every year. Last year the rally was held in San Angelo, Texas. Four girls and their two teachers went from here and won fourth place in Class A schools. Attending that rally were 1,150 boys and girls, all trying to win honors for their home schools.

This year the rally is from April 29 to May 1.

Those girls winning contests here are as follows: First year, Caroline Frye, won in selecting small children's play equipment; Ann Cockrell won in planning supper and luncheon menus. Second year, Adelia Benson won with her tailored suit. It was a very lovely suit of blue wool crepe. Rowena O'Dell won in selecting play garments for small children. Third year, Frances Borden won on a contest of family relationship.

We want to wish these girls all the luck in the world and hope they will be able to bring rewards to themselves and the school.

The club cleared \$21.00 on the banquet which they prepared and served the F. F. A. boys and their fathers on April 16 at the high school. They also served another banquet on April 25.

The show, The King and the Chorus Girl, which was here on April 25 and 26, was sponsored by the club.

April 26 the F. H. A. girls, attended a meeting at Mrs. Seigler's where their sponsor, Miss Sullivan, is living.

BE THE BEST OF WHATEVER YOU ARE

If you can't be the pine on the top of the hill,
Be a scrub in the valley—but be
The best little scrub at the side of the hill;
Be a bush if you can't be a tree.

We can't all be captains, we've
got to be crew,
There's something for all of us
here:
There's big work to do, and there's
lesser to do,
And the task we must do is the
near.

If you can't be a highway, then
just be a trail,
If you can't be the sun, be a star;
It isn't by size that you win or
fall,
Be the best of whatever you are.

—Cheer.



MISS FERN CARLISLE

Miss Fern Carlisle is completing her eighth year of teaching in Hereford High School. She teaches history and has done so every year that she has been here. This year she has also taught civics and economics. For several years she was Girls Reserve sponsor, but there is no such organization in Hereford now. She is now a sponsor of the Sophomore class. Miss Carlisle was graduated from T. W. C. Academy. After attending S. M. U. for three years she attended North Texas State Teachers College one year, graduating with a B. S. degree. She has done some graduate work in S. M. U.

HIGH HONOR ROLL

Eleventh grade, Imogene Robertson.
Ninth grade, Edith Jackson.
Seventh grade, Doris E. Dillehay.

HONOR ROLL

Eleventh grade, Varian J. Fuller, Mary Turrentine, Virginia Lee Hussey, Dorothy Funderburg, Shirley Cross.
Tenth grade, Karl Wilson Shirley, Glenn Ricketts, Jack Nicks, Chilton Foster, Viola Phillips.
Ninth grade, Floyd Ross, Grant Fuller, Jeanne Williams, Dorothy Thompson, Ruth Atchley.
Sixth grade, George McLean, Vivian Olson, Ann Cockrell.
Seventh grade: Troyse Stambaugh, Nell Spradley, Theresa Smith, Elma Shugart, June Dameron, Billie L. Davis, Margaret Higgins, Dorothy Prolock, Mosell Shreve.

JUST IMAGINE—

Lois Wainscott playing the bass viol.
Jack Knox tall and thin.
Roy Landers making whoopee.
Jeanne Williams having a date.

Freshmen Win Banner

The Freshman editors of the Whiteface Roundup, edited by Norma Jean Foster, according to the judges, Miss Spradley and Miss Fullingim, was the best paper published by any of the classes in the contest.

The judges considered the material and work in the paper more than the arrangements or appearance of the paper.

The Whiteface Roundup banner was presented to the freshman class for its work.

The other classes heartily congratulate the freshmen on their good work. May they keep it up.

R. L. YEARLINGS DEFEAT DESPERADOES

The R. L. Yearlings defeated the Desperadoes 26 to 23, after a hard fought battle. The R. L. Yearlings took the lead at the first of the game and did not give the Desperadoes a chance to catch them. Hyde was high point with 13 points. Jackson, with 10 points, finished the scoring for the Desperadoes. Hacker was high point for the R. L. Yearlings, with 19 points. Kuper finished their scoring with seven points. Starting lineup for the Desperadoes were Jackson, Shreve and Hyde, forwards; Watts, Wilson and Clayton, guards. Substitutions were: N. Clayton, Frye, Burdine, Standifer and Hicks. The starting lineup for the R. L. Yearlings were Kuper, Hacker, Rutherford, Shugart, Prolock, Sparks. Substitutions were Clayton, Crawford, Owen and Davis. Referee, Jimmie Gammill.

BOYS' H-Y PLAN BANQUET

The boys H-Y club is planning a mother-and-son banquet to be held May 7. The club is issuing an invitation to all old H-Y club members to attend and bring their mothers. All that are interested please get in touch with Mr. Hudson or some member for further information.

HI-Y GIRLS SMILE

The Girls' H-Y club met Tuesday night at the high school at 7:15.

A story, "Doing your best where you are," was told and discussed by Viola Phillips, after which the club participated in the making of an outline pertaining to Earnestness. In this outline many good points were brought out. Before the meeting was adjourned, a song "Smile," was learned. They decided to sing the song at every meeting to keep the gained enthusiasm.

Honors Awarded

The valedictorian and the salutatorian for the Hereford High School Senior class of 1937 were chosen by the class April 21. Five names, with the highest number of points, were submitted to the class for the selection of two out of the five. These points were totalled from scholarship and membership activities. The five names and their total points were: Mary Turrentine, 186; Imogene Robertson, 144; Ira Jean Ricketts, 135; Virginia Lee Hussey, 129; Varian J. Fuller, 125. Each member of the class voted on two names out of the five submitted, and Mary Turrentine was elected as valedictorian and Virginia Lee Hussey as salutatorian. Bronze medals will be given the highest five per cent and honorable mention given the next five per cent. Gold plus will be given to the persons having the highest five per cent three times. These medals and pins were furnished last year and will be furnished this year by the Lions Club.

The student in school having the highest number of points (in scholarship and membership) will have his name placed on the high school honor shield. The shield was presented by the class of 1932. The five names appearing on the shield now are Billy Ross Phillips, Wilma Jo Jones, Sally Gilbreath, William F. McLean, George H. Conkila.

These students have worked hard for their honors and this school is certainly proud of the work shown.

PLAY IS STAGED

The Senior play, Tons of Trouble, a comedy in three acts, will be presented tomorrow night at 8:15 at the high school auditorium. Tickets for reserve seats are on sale at the City Drug store.

This play will be the result of much work and time spent and will really be well worth seeing.

Be sure to see Tons of Trouble.

Rance News

EDNA BEHREND'S
Truitt Collins was in Dimmitt on business Saturday.

H. G. Behrends and family were in Kress and Tulla Saturday visiting with relatives.

Miss Plunk spent the week end in Canyon.

Mrs. Forbes Blakemore was honored with a miscellaneous shower Wednesday. She received many beautiful and useful gifts.

Gloria T. and Katie Jean Cross visited in the Wainscott home Sunday.

R. L. Rule and family attended the fellowship meeting at Hub Sunday.

A. J. Blakemore returned home Sunday from Paducah where he has been visiting his daughter, Mrs. Guy Easley.

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN
Wheat needs a good rain very much.

John Morris was a Hereford visitor Saturday.

Ray Chapman of Conchas City, N. M., visited with his parents here Tuesday.

Mr. and Mrs. Floyd Pitman were Hereford visitors Wednesday.

Sims people will have a singing school at Sims school house, beginning Sunday afternoon at 2:30, May 2, and will run two weeks.

Will W. Slater of Fort Smith, Ark., will conduct the school.

Sunday morning at 10 o'clock, there will be Bible study and preaching services, conducted by Will W. Slater.

To Visit Here.

Mr. and Mrs. F. W. Montford of Sweetwater, will arrive Monday for a short visit with their daughter, Mrs. Homer Brumley. Mr. Montford is recovering from a serious illness and will visit other relatives before returning home.

A MAN'S HOME IS HIS CASTLE . . . AND HIS PROUDEST POSSESSION

THE WAY TO
YOUR OWN HOME
IS THROUGH A
SAVINGS ACCOUNT



Lucky the bride who's carried across the threshold of her own home . . . yet how few couples are able to start married life in a home of their own! A home means money . . . Accumulated funds Savings!
Even small amounts deposited regularly can open the way to that cherished dream. Many young couples starting out in a rented home, are able to finance that home they've planned, in only a few years. A First State Bank savings account is the way.

First State Bank

INTRODUCTORY OFFER

FREE!

1 U. S. TIRE to the

First Man Who Buys
A SET OF (4) U. S. TIRES

FREE—4 NEW U. S. TUBES
To the Second Man Who Buys
A SET OF (4) U. S. TIRES

SATURDAY,
MAY 1st
ONLY

SHARE TOO IN THE *Extra Mileage*
FEATURES THAT YOU GET IN

U.S. ROYALS

at No Extra Cost

Exclusive Safety Bonding in U. S. Royals makes every ply a safety ply . . . protects you from high-speed blowouts. Famous Gogwheel Tread protects you from skidding. Tough, longer-wearing Tempered Rubber protects your pocketbook . . . assuring you of more safe miles.



Magnolia Service Sta.

Arthur Thompson

Phone 191

be safer on Royals

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

SHOWER HONORS MRS. FORBUS BLAKEMORE

Mrs. Forbus Blakemore, a recent bride, was honored with a miscellaneous shower at her home near Summerfield Wednesday afternoon of last week. An interesting program was presented and the shower was introduced in the form of a treasure hunt, which disclosed an array of beautiful and useful gifts.

Refreshments were served to Mrs. J. D. Story, Jim Givens, John Cross, Jack Buse, Louie Huckert, R. L. Rule, J. A. Noland, Ohas. Noland, Andrew Behrends, Willie Edelman, Lee Curry, C. R. Walsler, J. L. Lookingbill, Frank Lookingbill, L. H. Lookingbill, D. C. Walsler, Joe D. Johnson, Sudie Elliott, Clara Green, C. R. Owens, Sam Jones, Osborn Loftin, Maudine Fans, C. C. Boren, Guy Walsler, Ray Johnson, Ore Hines, Otey Hines, J. D. Hines and Miss Valenta Tackett.

CHRISTIAN ENDEAVOR NEWS

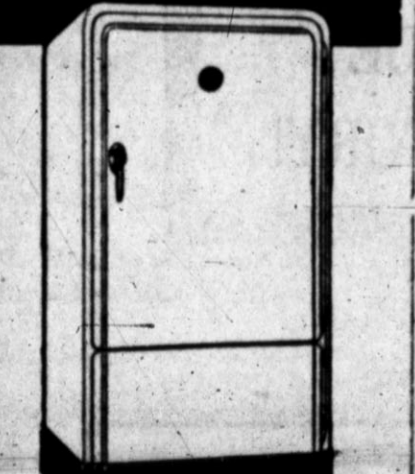
The Christian Endeavor society of the First Christian church met at the church Sunday night for regular meeting. The worship program was led by Jane McKee. Basil McKinley discussed the program subject, The Role of the Young People in the Church, and explained the part that young people should play in the work and life of the church.

A consecration service will be held Sunday night when new members will take the pledge. The program will include: Worship service, led by Carl Oldham; prayer, Jane McKee; talk, Christian Youth at Church, Basil McKinley, and Carl Oldham will discuss The Meaning of the Pledge. A fellowship circle will be conducted after new pledges are taken and old ones renewed. The public is invited to attend.

Miss Louise Jacobsen, teacher in the Farwell public schools, spent the week end in Hereford visiting her parents, Mr. and Mrs. John Jacobsen.

Try the Hereford merchants before going elsewhere to buy.

Saves Enough to Pay For Itself!



SERVEL ELECTROLUX
The Kerosene Refrigerator
HAS NO MOVING PARTS

This basic DIFFERENCE saves you money because:

- NO WEARING PARTS
- LASTING EFFICIENCY
- CONTINUED LOW COST
- CONSTANT, SAFE COLD
- ... and you get, too:
 - Permanent Silence
 - Modern Convenience

FIFTY FAMILIES everywhere are choosing Servel Electrolux, the modern Farm Refrigerator! See it today at our show rooms. Ask about our Easy Purchase Plan.

Hereford Implement and Appliance Co.

FAMILY REUNION HELD ON 86th BIRTHDAY

Honoring her 86th birthday, children of Mrs. M. A. Fox, and their families gathered at the Fox home Thursday, April 22, to celebrate the occasion. The highlight of the day was the lovely surprise dinner at noon. The honor guest and the seven children were seated at a special table which was appropriately decorated with old fashioned flowers. Quaint primroses and sedate geraniums bloomed in gay precision at each end of the table. A large birthday cake adorned with 86 tiny candles marked the place of the honoree. Gifts were presented and the afternoon was spent taking pictures and recalling previous happy family gatherings.

Mrs. Fox, with her husband who died in 1927, came to Hereford in 1917. She is the mother of 12 children, eight of whom are living. All were present at the celebration except one son, Claude, of Waxahachie, who was unable to attend.

Seated at the table with Mrs. Fox were J. A. Fox, Waxahachie; Mrs. G. S. Webber, Brownfield; Mrs. T. M. Key, Lamesa; Mrs. J. A. Bowman, Amarillo, and Douglas, W. O. and Homer Fox, all of Hereford.

Others attending were Mr. and Mrs. C. C. Acker, Mary Ann, Kathryn and Helen Acker; Mrs. W. O. Fox, Mrs. Homer Fox, Mrs. J. A. Fox, Waxahachie, Mrs. Floyd Carmichael and son, Floyd, Jr., Fort Worth; J. A. Bowman and daughter, Mrs. O. L. Rigdon, Amarillo; G. S. Webber, Brownfield, and T. M. Key, Lamesa.

DR. R. R. WILLS SPEAKS AT FEDERATION MEET

Dr. R. R. Wills was the principal speaker at the County Federation of Women's clubs meeting held Friday at the Baptist church. The Music Study and Business and Professional Women's clubs were hostess clubs for the meeting. Tables for the covered dish luncheon held at noon were decorated with rose-red tulips and fragrant iris.

Mrs. Ray Johnson, president, introduced the speaker who talked on cancer and other diseases. In speaking of cancer, Dr. Wills stressed the need of periodical medical examinations, since cancer has no symptoms. He described the disease as not hereditary nor contagious, and warned against quack doctors who promise a cure. Interesting questions were answered by Dr. Wills as a round table discussion was conducted.

The Music Study club was in charge of the program which featured Texas Music. Mrs. B. M. Wiltshire sang Rosebuds, by Marsh, accompanied by Mrs. J. C. McCracken. A report from the Seventh District meeting held in Canyon April 9 was given by the County Federation delegate, Mrs. L. L. Cannon, of Summerfield.

A chorus number, Evening, was sung by Meses. H. K. Fox, R. P. Oneway, Carl Mountz, C. C. Acker, B. M. Wiltshire and A. O. Thompson. Mrs. C. H. Dyar was accompanist.

No more regular meetings of the organization will be held until the beginning of the club year next fall.

PRESBYTERIAN WOMEN MEET WITH MRS. IRELAND

The Woman's Auxiliary of the Presbyterian church met at the home of Mrs. E. S. Ireland Monday afternoon. The meeting opened with the song, Tell Me the Story of Jesus. Mrs. Henry Hastings gave the spiritual life devotional. A short business session was conducted by Mrs. John Olson, president. Interesting reports from the Presbyterian meeting held in McLean April 16-17 were given by the delegates.

Mrs. Will S. Kerr was leader of the program on The American Indian, and Mrs. Clay Ridgway gave an impressive presentation of The Lord's Prayer, as given in India.

The next meeting will be held in the home of Mrs. A. B. Bateman on Monday, May 10.

Y. W. A. and G. A. GIRLS TO PRESENT PLAY

Y. W. A. and G. A. girls of the Baptist church will present a play, The Challenge of the Cross, at the church next Sunday night at 8 o'clock. The public is invited to attend. A freewill offering will be taken for the purpose of aiding a missionary enterprise in Canyon.

Under the leadership of Mrs. May Abbott, a boxcar, which has been donated by the Santa Fe Railway, is being converted into a church for Mexicans in Canyon. The Baptist Student Union of WTSTC will provide the labor and the local organization will aid in financing the enterprise.

HOUSE PARTY FOR BAPTIST YOUNG PEOPLE

On May 7 and 8 a house party for Y. W. A. and G. A. Girls of the Baptist church will be given at the church. A two-day program of entertainment has been planned for the young people and their sponsors. Out of town guests will register between four and six o'clock Friday afternoon, and a paper sack supper at 6:30 will begin the evening's entertainment. Groups from Dimmitt, Summerfield, Friona, Bovina, Westway, Frio and Flagg are expected to attend. Mrs. Art Manjot of Eldorado, New Mexico, will be guest speaker for the occasion.

PLAY AT BAPTIST CHURCH WELL ATTENDED

The Heroine of Ava, a play given by the Baptist Student Union of WTSTC, at the Baptist church last Sunday night was well attended. The missionary play was based on the lives of Adrian Judson and his wife, Ann, who were the first Baptist missionaries to the foreign field. The story told of their work and hardships encountered in India.

ALTER SOCIETY MEETS TUESDAY

The Altar Society of St. Anthony's met Tuesday afternoon, April 20, at the home of Mrs. John Gaetz. The afternoon was delightfully spent in visiting and piecing quilts.

Refreshments were served to the following members: Meses. Roy Wagner, Henry Hellman, Agnes Cardinal, Anthony Redder, M. V. Koelzer, Gene Loerwald and the hostess, Mrs. John Gaetz.

Miss Jane McKee, who attends a business college in Lubbock, is spending a vacation here with her parents, Mr. and Mrs. O. L. McKee.

BOOK REVIEW GIVEN BY MRS. WIRT PHILLIPS

An interesting book review of The City Editor, by Sanley Walker, was given by Mrs. Wirt Phillips at the meeting of the Pioneer Study club Tuesday afternoon. Meses. F. M. Kester and Glenn Weir were co-hostesses for the club at the home of Mrs. Kester.

Behind the Headlines was the program subject, and Mrs. Ray Johnson gave a comprehensive talk on Ladies of the Press. A parliamentary baseball drill was directed by Mrs. Al Werner.

Members present were Meses. A. G. Bell, J. E. Beyer, Burl France, A. A. Foster, Matt Gilliland, Bob Higgins, O. G. Hill, J. B. Jones, Al Werner, Ray Johnson, Frank Lucas, Wirt Phillips, H. D. Reed, Jack Rose, T. E. Selgular, Arthur Thompson, M. D. Womble, O. T. Williams and the hostesses.

The next meeting will be held at the home of Mrs. O. G. Hill, Tuesday, May 11.

PLEASURE HOUR CLUB ENTERTAINED

The Pleasure Hour Bridge club enjoyed games of contract at the home of Mrs. W. J. Smith Tuesday afternoon. A Spring motif was carried out in the decorations, tallies and prize wrappings. High score in the games went to Mrs. Harry Lomas and second high to Mrs. Roy Jowell.

Those playing were Meses. Ralph Smith, Roy Jowell, Elmo Lawbon, Earl Phillips, Harry Lomas, James Wilson, Buford Farmer, Boyd London and B. R. Dixon.

JUNIOR PIONEERS TO MEET WITH MRS. MILLER

The Junior Pioneer club will meet Tuesday night, May 4, at the home of Virginia Miller. Marie Roden will be assistant hostess.

Lois Moore will have charge of the program on Yards and Gardens. A plant exchange will be held in connection with the meeting.

DAWN STUDY CLUB ELECTS OFFICERS

New officers were elected at the meeting of the Dawn Study club held Tuesday afternoon, April 20, at the home of Mrs. E. V. Holman. New officers chosen were Mrs. Walter Galley, president; Mrs. H. H. Miller, first vice president; Mrs. Jim White, second vice president; Mrs. N. R. Miller, secretary and treasurer; Meses. L. A. Smith, Alford May, cheer committee; Mrs. William Wimberly, parliamentarian. The program dealt with Insurance Problems. Mrs. N. R. Miller read a paper on Life Insurance, which had been prepared by Mrs. Jeff Roberson. The games were in charge of Mrs. Caraway. A flower and plant exchange was conducted in connection with the meeting.

Those attending were Meses. Ray Bowers, J. K. Dunavent, H. H. Miller, Alford May, N. R. Miller, L. A. Smith, H. E. Miller, William Wimberly, Jim White, Ernest May, Baker Womble, Aubrey Wimberly, Lois Wimberly, W. J. Stewart, Lester Galley, Homer Barnes, Mart Burum, Ralph White, Drake, Caraway and Miss Margaret Bowers.

MR. AND MRS. JOHN OLSON HOSTS TO BRIDGE CLUB

Mr. and Mrs. John Olson were hosts at a delightfully informal supper-bridge party on Wednesday night of last week. Spring flowers were used as decorations. Clusters of violets centered the dining table, while dainty spring violets decorated quartet tables.

The couple prize in games of bridge went to Mr. and Mrs. Bob Wilson. Members of the club are Meses. and Meses. Jim Lipscomb, Reed Williams, Jim Black, Bob Wilson, Roy Jowell, and Mr. and Mrs. Olson.

Mr. and Mrs. H. D. Cullpepper and daughter, Miss Verna, were Amarillo visitors Tuesday. They were accompanied by Miss Ruth Harding.

FOOD priced to Make Budgets Sing

PRICES GOOD FRIDAY AND SATURDAY

VALUES!	Peanut Butter	Quart Jar	25¢	SHORTENING	Swift's Jewel, 8-lb carton	\$1.09
PEAS	COCOA	Hershey's	12¢	CAKE FLOUR	Softasilk, 2 3-4 lb pkgs	25¢
Glenn Valley, 2 No. 2 cans	CANDY	Hershey's Chocolate Kisses	24¢	MARSHMALLOWS	Angelus, 1-lb pkg	15¢
CORN	PRUNES	No. 10 Can	27¢	GRAPELADE	Welch's, 16-oz glass	17¢
Silver Leaf Standard, No. 2 can				PINEAPPLE JUICE	Libby's, 12-oz can, 3 cans	23¢
CORN, Roxville, Field, No. 2 can, 3 cans	Strawberries					
WHITE KING	BANANAS					
Granulated Soap, large pkg						
POST TOASTIES						
Large pkg						
KELLOGG'S All-Bran						
16-oz pkg 19¢, 12-oz pkg						
PEARS, Rosedale						
Bartlett, No. 2 1/2 can						
RICE						
Comet, 2-lb pkg						
TOMATO JUICE						
Libby's, 14-oz can, 3 cans						
CATSUP						
Kerr's, 14-oz bottle						
CUT GREEN BEANS, TOMATOES						
SPINACH						
KRAUT, No. 2 can						
WAX PAPER						
Out Rite, 2 rolls						
BAKING POWDER						
Clabber Girl, 2-lb can						
CANDY						
Chocolate Covered, Cherries, 1-lb						
SPAGHETTI						
Libby's, prepared, 16-oz can						
POTTED MEAT						
Libby's, can						
VIENNA SAUSAGE						
3 cans						
COFFEE						
Golden Light, 1-lb pkg						
SALAD DRESSING						
Relish Spread, Bestyett, qt jar						
KETCHUP						
Heinz, 14-oz bottle						
PICKLES, Denver						
Whole sour or dill, qt jar						
COFFEE						
Schilling's, 1-lb can						
TEA, Lipton's						
Yellow Label, 1/4-lb 30¢, 1/2-lb 21¢						
1 Ice Tea Glass Free with each 1/4 lb.						
	PEACHES	Choice Evaporated, 2-pound package	25¢	LAVA SOAP	Bar	8¢
	APRICOTS	Choice Evaporated, 2 pounds	29¢	SCOT TISSUE	3 rolls	25¢
	RAISINS	4-Lb Pkg 29¢, 2-pound package	15¢	JET OIL	Bottle	12¢
	PRUNES	50-60 Size, 2 pounds	17¢	SHINOLA	Can	8¢
				GRAPE JUICE	Church's, pint bottle	15¢
	Va-Len-Ju 2 Bottles		5c			
	ORANGE DRINK					
	ROAST lb.		14c			
	FED BEEF					
	BACON lb.		18c			
	SUGAR CURED SQUARES					
	FRANKS lb.		12 1/2c			

DRANO	Can	19¢
SANI-FLUSH	Can	19¢

FURR FOOD

Pioneer Day



SPECIAL

A One Year Subscription To THE HEREFORD BRAND

ALL PAID UP
SUBSCRIBERS
MAY TAKE ADVANTAGE
OF THIS
OFFER
AND WILL BE
MARKED UP
ONE YEAR
FROM THEIR
EXPIRATION
DATE

**For
Only**



THIS
OFFER
OPEN TO
EVERYONE
IN THE
HEREFORD
TRADE
TERRITORY!

This Offer Open One Day Only, May 10

LIMIT:- One Year Subscription to a Person

Honoring the Old Settlers and the occasion of Pioneer Day in Hereford, Monday, May 10, The Brand is making this special offer—for one day only! It is not a regular price, but a special for this occasion. The Brand wants you here for Pioneer Day, and invites you to visit our office. After 38 years we, too, believe The Brand is a Deaf Smith Pioneer Institution. After this date the regular price of \$1.50 in this territory will be resumed. The offer is good only in the Hereford trade territory.

The Hereford Brand

"YOUR HOME TOWN NEWS PAPER"

Methodists Hold Bishop's Banquet Friday

As a part of the Bishop's Crusade program, a banquet was held in the First Methodist church here Friday evening. Headlining the banquet were radio speeches by Bishop Frank A. Smith, and Bishop Arthur Moore. Music was furnished by the church choir of Scarrett Bible College of Nashville, Tenn. The program originated in Nashville, and was received here from the Amarillo station. Following the broadcast, a round table discussion of general and local missionary work was held among those attending the banquet. The banquet was served by ladies of the church, and proceeds went toward defraying a \$350,000 debt incurred by the Board of Missions during recent years. Similar banquets were held over the entire nation for the same cause and were followed with a missionary sermon and freewill offering Sunday, April 25. Rev. T. C. Willett reported excellent response from members in the Hereford church.

Ward News Notes

MRS. GEORGE SUGGS
Rev. Hornbeak preached to a large number here Sunday.
Messrs. and Mmes. Geo. Suggs and Robert Veigel were in Amarillo Wednesday.
Altus Higgins spent several days in Amarillo recently, taking treatment.
Mr. and Mrs. Robert Veigel and Mr. and Mrs. T. B. Cox and children, attended the pie supper at Progressive Friday night.
Mr. and Mrs. T. B. Cox were in Amarillo Wednesday.
Millard Gregory and mother, and Sally Rutter visited at Lella Lake last week end.
Mr. and Mrs. Jim Lipscomb were in Amarillo Saturday.
Mrs. Montgomery spent Monday in Hereford with Mrs. G. M. Suggs.
Mr. and Mrs. Robert Veigel visited in the Hartman home at Westway Sunday.
Mrs. Jimmy Gardner of Amarillo is visiting her sister, Mrs. Bill Hutson.
George Suggs and Bill Hutson left Tuesday to take Mrs. G. M. Suggs to Mineral Wells.

A WANT AD WILL GET THAT PLOW!

Daniel News

BY PAULINE MOORE
Mrs. F. Tomlinson is recovering from a recent illness.
Mr. and Mrs. W. R. Moore visited the J. D. Key home in Canyon Saturday morning.
Mr. and Mrs. Mathies, newlyweds, have moved to this community, occupying their new house.
Mr. and Mrs. Ervin Shugart are visiting in Plainview a few days.
Mr. and Mrs. L. Shugart of Hereford visited the C. McBroom home Friday night.
Mr. and Mrs. Tom McClain were in Hereford Thursday.
Mr. and Mrs. Coy Phillips of Hereford visited the Tom McClain home Sunday.
Mr. and Mrs. Dick Allred visited in Memphis Friday.
Mr. and Mrs. Oglesby were in Amarillo one day last week.
Rev. Holtzclaw, who is suffering a broken ankle, was able to fill his appointment here Sunday.
Mr. Grabbe and family of Chanaling visited the W. R. Moore home Wednesday night.
Mr. and Mrs. Terry Williams of Fort Worth spent Friday night in the C. McBroom home.
Mr. and Mrs. George Muse of Hereford called in the Oglesby home Sunday.
Mrs. J. S. Moore honored Harold Dean's birthday with a party. Refreshments of ice cream and cake were served to 23 guests on this, his seventh, birthday.
J. S. Finnie who has been visiting his daughter, Mrs. A. D. Moore, returned to his home at Running Water Wednesday.
Mrs. Norman, Vada, and Mrs. Lee Norman were in Amarillo Saturday.
Miss Pauline Moore accompanied friends to Carlsbad Caverns Saturday.
Ruth Moore has been staying with Mrs. F. Tomlinson while Mrs. Tomlinson has been ill.
A. D. Moore and family attended the Dairy Show in Plainview.
Geo. Truitt went to his home in Olton Sunday.
Rev. and Mrs. Holtzclaw were guests in the Lee Norman home Sunday.
Mr. and Mrs. Robert Campbell visited their children in Canyon Sunday.

Wyche Items

BY PEGGY VALENTINE
There will be an all-day meeting at the school house the third Sunday in May, and will likely mark the final sermon here by Rev. H. White. Everyone bring a basket.
Messrs. and Mmes. Carl Homer, Groom; Joe Paetzold, Slaton; Mrs. Andrew Acker, Nazareth; Mr. Hall and Frank Scholan, Kingfisher, Okla., visited the Joe Paetzold home Sunday.
Peggy Valentine spent Friday night with Virginia Bowman at Progressive and attended the pie supper.
Bob, Guy and D. Y. Edwards and their families spent Sunday in the A. E. Edwards home.
A. A. Davis and family, Abernathy, Mrs. Slaton and Mildred Bailey of Canyon visited the Saxon home Sunday.
Mr. and Mrs. Fred Henry gave a dance Saturday night.
Mrs. C. Morrison, Hereford, visited the Rea home Sunday.
Mr. and Mrs. H. B. Elliston were Amarillo visitors Friday.
C. C. Bowman, Progressive; Mrs. Boyer, Hereford; Misses Peggy Valentine and Virginia Bowman visited Cecil Boyer in an Amarillo hospital Saturday.
Mmes. Frank Hewitt and Kelly returned to their homes in Borger Sunday after a visit here.
Mrs. Louie Olson entertained Sunday afternoon in honor of the birthday of George L. Many friends attended.
Mrs. Witherspoon of Hereford spent Sunday in the Geo. Robertson home.
Mr. Taylor and son of Washington; Messrs. and Mmes. F. and B. D. Fortner of Arney visited the R. W. Elliston home Saturday.
Mr. and Mrs. R. W. Elliston were in Amarillo Monday.
Wyche plans to have a booth Pioneers' Day. The Valentine trip-lets will be one of the attractions.

Bethel Items

BY CORRESPONDENT
Mr. and Mrs. Geo. Bagwell and daughter, Mrs. J. A. Bagwell and Christine attended the dairy show in Plainview Thursday, and also visited relatives in Plainview.
Mr. and Mrs. McBride and the children of Bushland visited in the Bryan Sinclair home Saturday.
Jim Bagwell and family spent Sunday in the D. H. Allman home in Frio community.
Gaston Howell returned to his brother's home Sunday after spending two weeks with his parents at Bulah.
Mrs. J. C. Williams and Mrs. Earl Lutz attended the dairy show in Plainview Thursday.
Mr. and Mrs. E. B. Rothwell are repapering their home and Mrs. Rothwell is moving back here.
Mr. and Mrs. Gid Howell of Olton spent Sunday in the H. M. Howell home.

Frio News Items

(KITTY KLOE HARLIN)
The Volunteer Band of Plainview presented a program Saturday evening, Sunday morning and evening. At noon luncheon was served.
WMS met with Mrs. Mack Dixon with all members present. The next meeting will be with Mrs. D. H. Allman. Everyone invited.
Mmes. H. M. Mobley, H. D. Robbins and J. B. Harlin attended a WMS meeting in Dimmitt last Thursday.
Mack Dixon and family attended a surprise party at the J. F. Axe home at Jumbo.
Mr. and Mrs. Lawrence Kemp of Portales, and Arch Dobbins of Hereford spent Sunday in the C. R. Boyd home.
Mr. and Mrs. T. L. Sparkman visited in the A. T. Jones home in Hereford Sunday afternoon.
Messrs. and Mmes. Mack Melugin and Jack Roberson and Imogene of Hereford visited Friday

evening in the J. B. Harlin home. Miss Koma Hyatt attended the play at Summerfield Friday night.
Mr. and Mrs. W. S. Dixon spent Sunday with their son, Clarence Dixon, in Friona.
Mr. and Mrs. Paul Williams were in Plainview Friday.
Mr. and Mrs. Jim Bagwell of Bethel spent Sunday in the Allen home.
Miss Koma Hyatt spent the week end with Miss Ethel Womble in Hereford.
H. M. Mobley, H. D. Robbins and D. H. Allman are attending court this week.
Gene and Joan Moore, children of Mr. and Mrs. Carlton F. Moore, returned home Tuesday from Floydada, where they have been visiting their uncle, Frank L. Moore and family, since April 15.
Mrs. Seth B. Holman and Jimmie Gilentine attended the Panhandle Press Convention in Amarillo Friday and Saturday, representing the Hereford Brand.

Easter Items

BY LOUISE FRYE
There was good attendance at the community party Friday evening. A silver offering of \$7.60 was given the Bishop's Crusade. Mrs. E. M. Allen has been ill the past week.
Hazel Chambliss was a guest of Doris Kirksey Sunday.
The young folks' Sunday school class enjoyed an ice cream social at the Sparkman home Saturday evening.
Louise Frye visited friends in Lubbock Sunday.
Mr. and Mrs. E. M. Allen lost their brooder house and about 90 baby chicks by fire Saturday night.
Mr. and Mrs. Obe Roberson and W. A. Epperson visited the Harry Smith home Sunday.
Geo. Chambliss and family visited the Bob Axe home Sunday.
Mr. and Mrs. Wendermer of Floyd, N. M., announce the arrival of a daughter April 7. Mrs.

Windermer will be remembered as Miss Ashby Brunton.
Rachel Ireland, Lois Agnes Gilbreath and Ruth Temple Hastings visited over the week end with Carlisle Rae Frye.
Brittain Chamness is on the sick list this week.
Mr. and Mrs. Clayton Woolery visited Mrs. I. W. Woolery Sunday.

Revival Meeting At Dawn

The revival meeting at Dawn, conducted by H. M. Redford, pastor of the Christian church, will close next Friday night. The meeting is being well attended. Three have taken membership in the church of their choice, and others are expected. Young people of the Hereford Christian church will present the play, Simon Peter, the Rock, Thursday night. No admission will be charged. A freewill offering will be taken to pay for cost of production and help the young people in their church work. Everyone is invited.

FARMALL-30

still sets the pace for all Row Crop Tractors



Despite the recent shortage in tractors we have been able to get a load of Farmall-30's and now have them in our shops—ready for delivery! Farmall-30 is still setting the pace in the row-crop field because it is made to answer every need which arises. Our best advertisers are men who own and operate Farmall 30. Some of the reasons they give us for its tremendous popularity are: **ECONOMICAL OPERATION**, using gasoline, kerosene or distillate; **RAWHIDE OIL SEALS**, that seal the oil in and keep the dirt out; **POWER TAKE-OFF** is regular equipment; **A QUICK SHIFT CULTIVATOR** that is exclusively McCormick-Deering; **A MULTI-CYLINDER**, valve-in-head engine, traditional with International Harvester. . . . **FARMALL 30** is built by the world's largest tractor builder, more than 30 years experience—and the **FARMALL 30** is our pride.

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No. 31 - R

Harvester-Thresher

Ask About the New Rub-Bar Cylinder



Six thousand dealers and 86 factory branches stand ready to render complete service for your Farmall Tractor—and all IHC implements. Prompt service and parts may save your crop some time. Why buy something—"just as good" when you can get genuine IHC machinery and services!



International Harvester engineers have produced in the McCormick-Deering No. 31-R one of the most efficient harvester-threshers ever placed on the market. Thoroughly modern throughout, the No. 31-R combines stamina and capacity with exceptionally clean threshing. New type of rub-bar cylinder and concaves of special design thoroughly thresh the toughest grain and seed crops without breaking or chewing up the straw. Thus separation is simplified and more grain saved.

SPECIAL NO. 31-R FEATURES

- Floating-Type Header.** Flexible construction that permits the header platform to follow ground irregularities and get all the crop.
- Quick-Folding Platform.** Platform and elevator can be folded back alongside the machine quickly for transport without removing knife or reel.
- Platform Canvas Continuous** throughout entire length of platform and elevator.
- Rub-Bar Cylinder.** 8 Corrugated bars, ball bearing, adjustable eccentrically.
- Combination Concave and Grate.** Highly efficient. Encircles cylinder 142 degrees.
- 29 1/2 Square Feet Separating Surface** provided by grate and four-section straw rack.
- 29 3-5 Square Feet Cleaning Surface.** Triple cleaning provided by chaffer, cleaning shoe, and recleaner.
- 6-Cylinder Engine.** Ample reserve power for all operating conditions.
- 97 Ball and Roller Bearings** guard against excessive wear and provide smooth, easy operation.

Coming Soon New D-Line INTERNATIONAL TRUCKS

Rosson Implement Co.

PHONE 81 YOUR I. H. C. DEALER HEREFORD, TEXAS



EXTRA! FEATURES VALUE PROFIT

Buyers of GMC trucks get more of everything. In the popular half-ton types, for instance, they get either 112-inch or 126-inch wheelbase with the biggest standard bodies available anywhere. All GMC's have advanced streamlining with exclusive "dual-tone" color design. All have extra features that assure improved performance, safety, reliability and economy. All are exceptional values—priced extremely low on any basis of comparison. A phone call will bring the proof.

Our own Y. M. A. C. Time Payment Plan assures you of lowest available rates.

QUALITY AT PRICES LOWER THAN AVERAGE

Norton Motor Co.
Hereford, Texas



Reveal the Original 1¢ SALE

4 BIG DAYS
WEDNESDAY THURSDAY FRIDAY AND SATURDAY
MAY 5-6-7-8

- 49¢ Mi 31 Solution 2 for 50¢
- 25¢ Klensz Shaving Cream 2 for 26¢
- 49¢ Puretest Aspirin Tablets (100) 2 for 50¢
- 50¢ Jonteel Face Powder 2 for 51¢
- \$1.00 Puretest Cod Liver Oil 2 for \$1.01
- \$1.00 Symbol Water Bottle 2 for \$1.01
- Permedge Razor Blades (5's) 2 for 20¢
- 25¢ Klensz Tooth Brush 2 for 26¢
- 5¢ Trim Tie Shoe Laces 2 for 6¢
- 10¢ Bouquet Ramee Soap 2 for 11¢
- 40¢ Cascade Pound Paper 2 for 41¢
- 35¢ Olive Oil (4 oz.) 2 for 36¢
- 10¢ Jonteel Powder Puff 2 for 11¢

This coupon saves 49¢ on tooth paste

THREE regular 25¢ tubes of **Mi 31 Tooth Paste** 26¢ WITH THIS COUPON

Corner Drug Store
THE CORNER DRUG STORE

STAR THEATRE

Thurs. - Fri.

You can BANK on these Nights for lots of "REASONS"

For Your Money's Worth of Entertainment

ON THE SCREEN No Time for Love She was too busy Living the cruellest Bargain a woman ever made with a Man!

I Love...

She stood alone before a mob howling for her husband's blood... before a world which scorned her undying love for a man she could never marry!



RAY FRANCIS STOLEN HOLIDAY

Saturday Only

Kiddies 10¢ Adults 15¢

Box Office Opens 12 O'Clock Noon.

An Elephant Riding Two-Fun Man Turns the Bad-Lands Into Gladlands!



ARIZONA MAHONEY WITH JOE COOK ROBEI CUMMINGS JUNE MARTEL LARRY CRABBE LARRY GATESON

Tues. - Wed.

BARGAIN DAYS 10¢ Matinee—Night 15¢ Rivals for News, They Were Partners In Romance!

DRAMATIC DYNAMITE that explodes with laughter and merriment!



ESPIONAGE

Mr. and Mrs. D. H. Alexander were in Silverton Sunday visiting her parents, Mr. and Mrs. A. P. Donnell. They were accompanied by their son, Burl, of Canadian, who, with Mr. Alexander, spent part of the day in Memphis visiting the father of D. H. Alexander.

Mrs. George Muse returned home last week after spending the winter months in Mineral Wells.

Mrs. H. C. Michael, Jr., of Stamford is visiting Mrs. Marie Sears and Miss Francis Higgins for a few days.

MID-NITE PREVUE SAT. NITE

STAR

MID-NITE PREVUE SAT. NITE

SUNDAY - MONDAY

"OWL SHOW"—SATURDAY NIGHT, 12:15!

WHEN IT'S STREAMLINED LOVE LIKE THEIRS!

IT'S A SCREAMLINED HIT LIKE THIS!

WHEN SHE SAYS "I love you" SHE SAYS A FRONT PAGE FULL! ... because their kind of love is news!

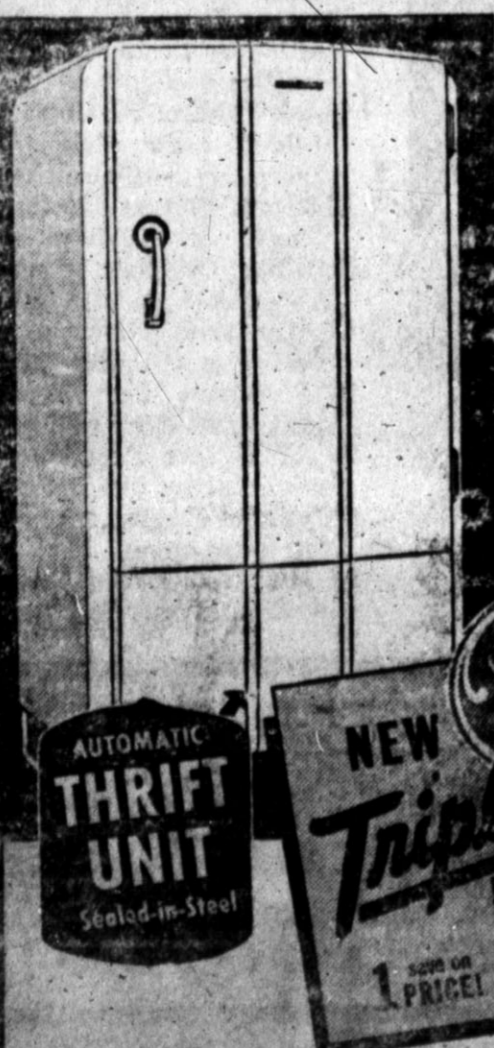
Bringing You The Pulse - Tingling New Star TYRONE POWER

Tyrone Loretta Don POWER YOUNG AMECHE

LOVE IS NEWS

with SLIM SUMMERVILLE • DUDLEY DIGGES

THE 1 OUTSTANDING REFRIGERATOR!



GENERAL ELECTRIC is the only refrigerator with

OIL COOLING

This exclusive G-E feature gives you More Cold at Less Cost and More Years of Service!

AUTOMATIC THRIFT UNIT Sealed-in-Steel

NEW Triple-Thrift REFRIGERATORS 1. PRICE! 2. CURRENT! 3. UPKEEP!

E. B. BLACK CO.

PERSONALS

Mrs. James Wilson left today for Wichita Falls for a short visit with relatives.

Betty Jane Roloson is able to be out again after a relapse following influenza.

Mr. and Mrs. Homer Brumley transacted business in Muleshoe Monday.

Mrs. G. M. Suggs left Tuesday morning for Mineral Wells, where she will spend several days.

J. M. Cook of Abilene was a business visitor in Hereford Wednesday.

Clyde Hussey, student at A and M, College Station, spent several days last week with his parents, Mr. and Mrs. C. P. Hussey.

Mr. and Mrs. Harvey Cash of Canyon spent Sunday and Monday here visiting Mrs. Cash's mother, Mrs. B. T. Bell, who is ill, and Mr. Cash's sister, Mrs. J. W. Alexander, who is seriously ill at the Deaf Smith County Hospital.

Mr. and Mrs. J. M. Simpson, Jr., and small son of Amarillo stopped here Sunday for a brief visit with her mother, Mrs. E. W. Harrison. They spent Sunday night in Seymour visiting Mrs. Simpson's grandmother. From there they went to Waco, Hillsboro and Gatesville, where they planned to visit relatives.

K-C Banquet

(Continued from page one)

Ann Rosson and Katherine Acker. Mrs. Carl Moutz was presented in vocal solos, Second Minuet, Beasley, and Little Old Lady, from The Show Is On.

H. V. Hennen, secretary of the Chamber of Commerce, representing Mayor C. J. Paddock, delivered the welcome address, and the response was made by Rev. Matthias Gilberg, S. A., pastor of St. Anthony's church, Hereford.

The toastmaster introduced Jas. W. Witherspoon, district attorney, County Judge Earl W. Wilson, and C. H. Dillehay, superintendent of Hereford schools. Father Drury, secretary to Bishop Lucey, Amarillo, was also introduced.

Hon. C. K. Walsh, Wichita Falls, state deputy of Knights of Columbus, in his address paid high tribute to the State of Texas. He compared Texas to a man wearing boots, and said that Texas was not walking, but was running and leading. He stressed the fact that Knights of Columbus stands for loyalty to government, and that it is a patriotic organization of the last degree. He also discussed the Knights of Columbus work in Texas, and appealed to Texans to combat the growing menace of Communism, stating that communists in Mexico are not afraid of the United States, but that they are afraid of Texas.

Mrs. Carl Moutz was next presented in a vocal solo, In a Chapel in the Moonlight, by Billy Hill.

Rev. Robert E. Lucey, D. D., Bishop of Amarillo, was next presented in the principal address of the evening. After reviewing the splendid work of the Knights of Columbus for all classes during the World War, he appealed to the organization to carry on in the present battle against poverty—one which he cited as no lesser than that presented by the war.

From the nine million unemployed, he said two armies will spring, one for God and the other for communism.

"Communism is against all we hold dear," he said, "against our government. It is a false promise of universal peace."

He continued by pointing out that there are two powers, the soul and the state—both for God. He urged the local organization to stand by the working people of this community; for the uniting of both Catholic and Protestant faiths to study methods of combatting communism, and to carry on together in a united effort to wipe out the menace.

Benediction was pronounced by Rev. Nathaniel Madden, S. A. Prior to the banquet, the Hereford Council No. 2778, Knights of Columbus was instituted Sunday, April 25. The council includes 30 new members and 24 transferred and reinstated members.

The mass for Knights of Columbus was sung at 7:30, and at this mass the 64 men received Holy Communion in a body.

The first degree of the initiation took place at 10:15 in the city hall, and was put on by the Nazareth Council degree team. At 10 o'clock a picture of all candidates, old members and visiting members was taken. Following the taking of the picture, the Hereford High School Band escorted the Knights to the City Hall, playing the tune Eyes of Texas. Second and third degrees were exemplified at 2:00 o'clock. The second degree was given by the Nazareth team and the third degree by the Pampa team.

Pioneer Program

(Continued from page one)

8 o'clock a pageant will be presented by Westway School, depicting pioneer days through the following scenes: campfire, square dance and pioneer home. Old settlers who resided here in 1900 and before will be introduced; cowboys, old time dances, including Scottische, rye waltz, new shoes; song, Old Paint, by Donald Robertson; Deaf Smith County in modern times.

Plan Basket Lunch. Tables will also be provided in the Sales Pavilion for a basket lunch, and old-timers who desire were invited to bring their baskets for the occasion.

Praising the splendid response and cooperation which she has received, Miss Belle Harris said today that plans are now complete for the big Pioneer Day parade. The parade will be in two divisions, one featuring covered wagons, costumes, early cars and other features symbolic of early Deaf Smith County; the other division will be devoted to business firms and will include such floats as

local merchants arrange.

Decorate Sales Barn.

Immediately following the sale Tuesday, work will start on decorating the Sales Pavilion. Building paper will be used and the pavilion will be decorated throughout for the occasion of the celebration. Many relics, pictures and items indicative of early days will be shown in special displays in the pavilion—including a reproduction of early Main Street.

Following the night program, a square dance is planned in the Pitman elevator for old settlers and the Business and Professional Women's Club will sponsor a dance at the City Hall.

Your name, or secret markings engraved electrically on auto leather, wood, cloth or metal, at small charge. At Baskin's office, 108 Main Street. 17-4p

Mr. and Mrs. J. B. Comer of Clovis were in Hereford Wednesday transacting business and visiting relatives.

Alex R. Bateman, Bull Marcum, Bill Mitchell and Bill Kimbrough last Saturday attended the Dairy Show in Plainview.

Shallow Water

(Continued from page one)

was presented in several numbers. Members of the delegation passed out souvenirs to spectators.

During the gathering in town, delegates who desired were carried on the short tour of the irrigation district. The tour was directed by George Brumley and sponsored by the Lions Club.

All who made the special irrigation trip expressed surprise and pleasure at the extent to which this section is being developed. The entire group also showed an enthusiastic response for the reception which they received in Hereford.

Ralph Smith to Judge Band Contest

Ralph Smith leaves today for Lubbock, where he will be one of the judges in the Western State Band Contest. Other judges will be Ellis B. Hall, head of the Academy of Fine Arts in Amarillo, and Herbert L. Clark, director of the Long Beach Municipal Band in Los Angeles.

VALUES You can't afford to miss!



Don't risk health! Use Crisco—the digestible shortening

CRISCO

3-LB CAN

59¢

SYRUP, Worth's GALLON 69¢, 1/2 Gal. 39¢, quart 24¢
PINEAPPLE JUICE 25¢
3 cans GRAPEFRUIT JUICE 25¢
3 cans GRAPEFRUIT HEARTS 15¢
Per can

COFFEE

Schilling's Pound

26c

VANILLA WAFERS 14 1/2¢
Pound
BLACKBERRIES 25¢
Brimfall, No. 2 can, 2 for
SOAP 18¢
Yellow, T. N. T., 5 bars
POTTED MEAT 10¢
3 cans
SALT 15¢
2 10-cent Package
TEA, Lipton's 23¢
Half pound 45¢, quarter pound
Ice Tea Glass FREE with each 1/4 lb.

SALAD DRESSING 25¢
Worth's, quart
SHOE POLISH 10¢
Jet Oil, bottle
ICE CREAM MIX 9¢
Junket, package
SUGAR 15¢
Powdered or brown, 2 packages
WHEATIES 25¢
With bowl, 2 pkgs
MALTED MILK 43¢
Thompson's, pound-can
(Aluminum Tumbler FREE)



FLOUR

AMARYLLIS

48 - Pound Sack \$1.98

EXTRACT 15¢
Vanilla, 8-oz bottle
SOAP FLAKES 25¢
Blue Barrel, small size, 3 for
STARCH 25¢
Elastic, 3 boxes
PEACHES 35¢
Del Monte, No. 2 1/2 can, 2 for

MUSTARD

Quart Jar

13¢

Crackers

Snow Flakes 2-Lb Box

17c

COCOA

Mother's 2-Lb Can

17¢

SOAP, Camay 20¢
3 bars
CATSUP 10¢
Brimfall, 14-oz bottle
FLY SPRAY \$1.50
Bulk, gallon
CLEANSER 14¢
Sunbrite, 3 cans

Special

FRUITS and VEGETABLES

SPUDS 29¢
10 pounds
LETTUCE 4¢
Head
Strawberries 9 1/2¢
Pint
ONIONS 4 1/2¢
New Bermudas
NEW SPUDS 5¢
SQUASH 5¢
Pound
CARBOTS 10¢
3 bunches
BEANS, Fresh 10¢
Pound

PIGGLY WIGGLY ALL OVER THE WORLD

FRANK GYLES, Manager PHONE 81.

BUY AT HOME