

# The Sunday Brand

VOL. 23 - NO. 22      HEREFORD, TEXAS, 79045, SUNDAY, NOV. 29, 1970      PUBLISHED EVERY SUNDAY

## Farm Act Will Cost Us Plenty

By MARSHALL DAY  
Staff Writer

The new Farm Act picture remains muddled, awaiting official interpretation from Secretary of Agriculture Clifford Hardin, but the new legislation apparently is going to cost Deaf Smith County farmers at least \$5 million each year in the loss of diverted acreage payments.

The farm bill, passed Nov. 19 by a 48-35 vote in Congress, is official but the Secretary of Agriculture will interpret the bill, and farmers — though many are speculating — have no idea how the final bill will read.

FARM LEADERS here expressed varied opinions concerning the much-publicized bill.

Most of the confusion lies with the diverted acreage payments instead of the controversial \$55,000 limitation of payments to farmers. The limita-

tion is not expected to affect many, if any, farmers in this county, but the diverted acreage could, if it is eliminated by the secretary.

Charles Mayfield, office manager of the local Agricultural Stabilization and Conservation Service, the office through which the bill will be administered locally, said the decision of eliminating diverted acreage payments lies with Secretary Hardin.

Leo Witkowski, president of the Texas Wheat Producers Association, said he understands the diversion payment is already definitely out of the farm program.

"THE WAY I understand the new legislation is that farmers again will be unable to plant anything on the diverted, or set-aside, acreage," he said.

Mayfield, on the other hand, said the farmer is provided a

more flexible program to plant what he wants to on the diverted acreage. However, he said, farmers are afraid of the bill for that reason.

"If this happens, a farmer can plant whatever he wants and if they all have a real good year they could flood the market, and this is what scares them," he said.

The much-discussed \$35,000 subsidy ceiling per crop has been the main target of criticism throughout the discussion of the bill in both the House and the Senate, but the elimination of diverted acreage payments would cause more concern to farmers. The ceiling, as it is, would affect very few farmers in this area.

FARMERS WHO would suffer the most from the bill are those who hold land out of production for the diverted acreage. See FARM Page Two



"THERE'S SANTA CLAUS," exclaimed many children Friday afternoon when Santa made his initial visit to Hereford. Until 5 p.m. the bewhiskered fellow listened to the many requests for this year's gifts.

Photo by Betty Koelzer

## Santa Claus Is On The Scene

By BETTY KOELZER  
Staff Writer

"And a bake oven, and a Barbie doll." "I want a mini-bike and a pony." "A red bicycle." "I want a Hot Wheels set."

Santa Claus heard all of these "I want's" and more Friday afternoon on his arrival in Hereford for the Yule season.

Santa reached Sugarland Mall shortly after 2 p.m. accompanied by Ivan Tipps, president of the Mall merchants, and Bob Spangler. Spangler drove the Oasis Shriners fire truck, which substituted for the traditional sleigh in the near 70 degree weather.

More than 100 children, ac-

companied by parents, expressed the same glee as children always have when they caught their first glimpse of the white-haired fellow.

"Here he comes, here he comes; hurry Vicky, here he comes," one excited young lad yelled.

Inside the Mall, Santa Claus reigned for the afternoon in a special throne placed beneath a huge lighted Christmas tree. Here he heard the many requests of the children, whose wishes haven't changed very much over the years.

Santa will be at the mall daily from 2 to 6 p.m. to visit with the youngsters that missed him Friday and Saturday.



HEAD-ON CRASH — This car, driven by a Dimmitt woman, and pickup truck, driven by Frank Bezner Jr. of Hereford collided in the south-

bound lane of U. S. 385 four miles south of Hereford Saturday. Four persons went to the hospital with injuries. —Photo by Betty Koelzer

## All-District Team Honors Player, Coach

By CHARLES RICHARDS  
News Editor

Mike Wartes, a 160-pound senior quarterback who led the Hereford Whitefaces to a late-season rally that landed them third place in District 4-AAAA, has been named unanimously to the All-District team.

He was the only Hereford player selected on the first team, either offense or defense, although six Whitefaces won berths on the second team.

Mike's coach-father, Larry Wartes, was named Coach of the Year. He edged Wayne Wilsher, coach of the Coronado Mustangs who tied for the league title and advanced against Palo Duro in the playoffs.

On the offensive second team are Jeff Loerwald, back; Harold Schmucker, split end; and Donny McDermitt, guard. On the defensive second team are Dan Gorman, end; Gary Lemons, linebacker; and Eugene Suttle, halfback.

All the Hereford players honored in the voting are seniors except Suttle, a junior. Wartes and coaches of the four other district teams — Lubbock Coronado, Lubbock Monterey, Lubbock High and Plainview — decided the all-district team. Each coach was prohibited from voting for a player on his team. Sportswriters determined the Coach of the Year, Player of the Year and Sophomore of the Year.

Joe Byrne of Coronado, who beat Hereford's Schmucker out for the split end spot on the first team, was named Player of the Year. He and Lubbock High's Chad Utley were the only players who made first team all-district on both offense and defense. Glen Yarbrough of Monterey, who doubled as quarterback and defensive halfback, was cited as Sophomore of the Year.

Coronado paced the voting with nine first-team selections, followed by Monterey and Lubbock with seven, Plainview with two and Hereford with one. Coronado, Monterey and Hereford all had six players on the second team, Lubbock three and Plainview one.

There were 26 players, instead of 22, on the first team because of ties in the balloting for offensive back, defensive end, linebacker and defensive halfback. In the offensive first-team backfield with Wartes are Coronado's Gary Olivo and Charlie Carpenter. Monterey's Troy Price and Lubbock's Utley.

Byrne is at split end and Lubbock's Alan Layne, son of former great Bobby Layne, is at tight end. At the tackles are Brad Longnecker of Plainview and Jim Hart of Monterey, with Brooks West of Lubbock and Wayne Williams of Coronado at the guards. At center is Jim Upshaw of Monterey.

The defensive team has Chuck Seaburg of Monterey, Brad Greer of Plainview and



Mike Wartes



Larry Wartes

Bobby McPherson of Lubbock at defensive end; Joel Staley of Monterey, Fernando Pena of Lubbock and Zane Hall of Coronado at down linemen; Brooks West of Lubbock, Mike Redden of Coronado, Robert Phillips of Monterey and Dee McCurry of Coronado at linebackers; and Dotty Hicks of Monterey, Dickie Craddock of Coronado, Craig Brooks of Lubbock and Byrne of Coronado at defensive halfback.

Wartes and Olivo both were unanimous choices in the first team backfield, with Price, Carpenter and Utley all getting the same number of votes for the other two spots.

The coaches voted for four offensive backs, two tackles, two guards and one center. Instead of voting for two ends, however, they voted for one split end and one tight end.

Thus, although Hereford's Schmucker ran away with the league pass-receiving title with 44 receptions for 677 yards and three touchdowns, compared with 27 catches for 586 yards and six touchdowns by Byrne, he was relegated to the second team, Lubbock's Alan Layne, a tight end, won the vote for the other first team end position.

The honor list is heavily dominated by seniors. All the first teamers are seniors, and the entire offense on the second team all-district is composed of seniors. Suttle is one of three juniors on the second team defense, along with down linemen Mike Blackburn of Monterey and Tommy Lusk of Plainview. No sophomores made either team.

## Rowland Resigns Peace Justice Job

Bill Rowland has resigned as Justice of the Peace to take over as head of a bonding business in the Rio Grande Valley.

The County Commissioners Court will meet in a special meeting Tuesday morning to act on the resignation. It is expected to name Glen Nelson to succeed Rowland, whose term expires Dec. 31.

## Rites Pending For Bill Hromas

William C. Hromas of 307 Sunset, a longtime Hereford resident, died early Saturday morning at St. Anthony's Hospital in Amarillo, where he had been a patient for several days.

Funeral arrangements are pending at Gililand Funeral Home here.

Nelson defeated Rowland in the Democratic primary last May and was due to begin his four-year term of office at the start of the new year.

Rowland's final day at work was Wednesday. He begins work with the bonding office in Edinburg Tuesday. The company which is setting up the bonding office is anxious to open it as soon as possible, Rowland said in explaining his early departure from the JP office.

Rowland said Nelson agreed to assume the duties early.

There is currently no bonding firm in Edinburg, and Rowland said the opportunity was "just too good to pass up." He has been negotiating with an insurance company about the job for several months, he said.

## Collision Injures 4 Saturday

Four persons were being treated at Deaf Smith County Hospital Saturday for injuries suffered in a head-on, two-vehicle collision about 12:15 p.m. four miles south of Hereford.

Taken to Deaf Smith County Hospital were Myrtle Knox Shetty and her 16-year-old granddaughter Virginia Shetty of Dimmitt; Frank Bezner Jr., 16 of Hereford; and Lynn Vaughan, 11, of Canyon.

The four were taken from the accident by Gililand Funeral Home ambulance and by private car. Reports from the hospital said all four were suffering from broken limbs and abrasions.

The accident occurred when the pickup, driven by Bezner with Vaughan as a passenger, apparently weaved into the wrong lane of the highway while going up a hill, and collided head-on with the vehicle driven by Mrs. Shetty.

## Drug Charges Filed Against Young Couple

An 18-year-old Hereford youth and his 20-year-old wife are scheduled for arraignment here Monday on felony charges of offering to sell dangerous drugs to a minor.

County Attorney Andy Shuval filed the charges against Joe Royce Baker and Shirley Baker Friday after Police Capt. Ed Owsley filed a complaint.

Officers confiscated about 70 pills Wednesday night in a raid on the Bakers' apartment at 112 Ave. B. The pills were to be examined in an Amarillo labora-

tory to determine for sure what they are.

The couple was held in Deaf Smith County Jail overnight and released on \$1,000 appearance bond each on Thanksgiving morning. A 16-year-old boy in the apartment when it was raided was released to his parents, and two boys — aged 17 and 19 — also in the apartment were released Wednesday night on \$500 appearance bond each but were not charged on their re-appearance at the courthouse Friday.

Shuval was preparing misdemeanor charges of possession of a dangerous drug against the couple, but further investigation prompted him to make the more-serious charge of offering to sell to a person under 21 years of age.

Conviction on the charge carries a penalty in the state penitentiary of from 10 years to life. A warrant was issued for the arrest of Baker Friday, after

the felony charge was filed. An attorney called from Lubbock to confer with Shuval about the case on Baker, who had just approached him about representing him. Shuval told him about the felony charges and the new warrant, and the couple went to the sheriff's office in Lubbock.

New bond of \$5,000 each was requested, and the couple was held in custody while trying to make bond. They were to appear in Hereford Monday for arraignment on the felony charges.

"I want to compliment the sheriff's office and the police department for their investigative work and their cooperation. This was a joint effort and they are to be highly commended for both their professionalism and their cooperation," Shuval said.

"If we can get the pushers away from the young people, that's what we're after."

22  
Shopping Days 'Til Christmas

## 4-AAAA Coach, Others Are 'Disappointed'

### FIRST TEAM OFFENSE

- QB — Mike Wartes, Sr. Hfd.
- QB — Gary Olivo, Sr., Coro.
- B — Troy Price, Sr. Mont.
- B — Charlie Carpenter, Sr., Coro.
- B — Chad Utley, Sr., Lbk.
- SE — Joe Byrne, Sr., Coro.
- TE — Alan Layne, Sr., Lbk.
- T — Brad Longnecker, Sr. Pinv.
- T — Jim Hart, Sr. Mont.
- G — Brooks West, Sr. Lbk.
- G — Wayne Williams, Sr., Coro.
- C — Jim Upshaw, Sr. Mont.

### FIRST TEAM DEFENSE

- E — Chuck Seaburg, Sr. Mont.
- E — Brad Greer, Sr. Pinv.
- E — Bobby McPherson, Sr., Lbk.
- DL — Joel Staley, Sr. Mont.
- DL — Fernando Pena, Sr., Lbk.
- DL — Zane Hall, Sr., Coro.
- LB — Brooks West, Sr., Lbk.
- LB — Mike Redden, Sr., Coro.
- LB — Robert Phillips, Sr., Mont.
- LB — Dee McCurry, Sr., Coro.
- HB — Dotty Hicks, Sr. Mont.
- HB — Dickie Craddock, Sr., Coro.
- HB — Craig Brooks, Sr., Lbk.
- HB — Joe Byrne, Sr. Coro.

### SECOND TEAM OFFENSE

- B — Randy Barnett, Sr. Mont.
- B — Jeff Loerwald, Sr., Hfd.
- B — Larry Williamson, Sr., Lbk.
- SE — Billy Sorrelles, Sr. Mont.
- SE — Harold Schmucker, Sr., Hfd.
- TE — Gene Perry, Sr. Coro.
- T — Mike Calcote, Sr. Coro.
- T — Zane Hall, Sr. Coro.
- G — Kirk Pack, Sr., Mont.
- G — Donny McDermitt, Sr., Hfd.
- C — Jeff Blanchard, Sr. Coro.

### SECOND TEAM DEFENSE

- E — Danny Hurley, Sr., Coro.
- E — Dan Gorman, Sr., Hfd.
- DL — Mike Blackburn, Jr. Mont.
- DL — Tommy Lusk, Jr., Pinv.
- DL — Mike Calcote, Sr., Coro.
- LB — Gary Lemons, Sr., Hfd.
- LB — Chad Utley, Sr., Lbk.
- LB — Jim Upshaw, Sr. Mont.
- HB — Jack Crawford, Sr. Mont.
- HB — Eugene Suttle, Jr., Hfd.
- HB — Richard Thomas, Sr. Lbk.

COACH OF YEAR: Larry Wartes, Hereford.

PLAYER OF YEAR: Joe Byrne, Coronado.

SOPHOMORE OF YEAR: Glen Yarbrough, Monterey.

Hereford athletic and school officials were unhappy with the outcome of the 4-AAAA All-District team that was officially announced Saturday.

Mike Wartes, quarterback on the Hereford team that won two of its last three games to finish 2-8 for the season and third place in the league, was the only Hereford player to make the team. On the other hand, Lubbock — whom Hereford beat 29-14 in the season's finale — landed seven players on the first team.

Athletic Director Larry Wartes called it "a sin" that Harold Schmucker, the Whitefaces' premier split end, was left off the squad.

Supt. Roy Hartman protested

to Pete Ragus, director of athletics in the Lubbock school system — not to seek a change in the outcome but to complain about the method of voting, in hope of getting another method in the future.

Ragus offered to call a meeting about the matter but Hartman told him Hereford officials did not want to do that, or otherwise make a big issue of it. Hereford is happy to be in District 4-AAAA and enjoys its relationship with Plainview and the three Lubbock schools but felt it should speak up about things it disagrees with, Hartman said.

"Neither do I want this to sound like sour grapes. It's over and done with now," Wartes said. "But I have to say that I am greatly disappointed. I definitely think it's a sin, if that's the right word, that Harold Schmucker didn't make it (all-district). When a kid with his ability does so much more than he is capable of and sets the records he does, he is definitely deserving of that honor."

Wartes said if he had to name the top six performers in the district this year, "I'd have to pick Mike and Harold. I think they performed as well as anybody. To me, Harold is all-American, not just all-district. I think you know in what terms I'm talking about. He is a tremendous boy."

Neither Wartes or Hartman See COACH Page Two

## Officers Jail 2 As Suspects For Burglary

Sheriff's officers will go to Oakley, Kan., soon to pick up Gerald Neil Saddler, charged in the Aug. 30 theft of a pickup belonging to Jack Higgins of Hereford.

Oakley police arrested Saddler Friday night on the basis of a report distributed from Hereford, describing the stolen vehicle.

Saddler waived extradition and will be returned this week, a deputy said. Saddler has lived in the Hereford area "off and on," officers said.

Local sheriff's officers put Alvin James Lee, 19, in jail Friday, pending action by a grand jury.

Lee is charged with theft over \$50 in connection with a saddle and blankets stolen from the Mike Brumley Ranch 20 miles west of Hereford on Nov. 3.

Lee was picked up in Amarillo Friday. He was charged in Amarillo last week with theft of saddles and was given six years probation. In investigating various thefts, officers recovered saddles taken in Oldom County, also, from the Julian Bivins Ranch.

All the burglaries occurred about the same time.

## Letters To Santa Claus

Upon the arrival of Santa Claus Friday, he said he will be receiving his letters from boys and girls through the Hereford Brand. So any boy or girl who wants to get a letter to him should mail it to the newspaper.

Letters should be sent to Santa Claus, P.O. Box 673, Hereford, Texas, 79045. All letters sent to the Brand will be published in a later issue of the paper, but they should be sent in as soon as possible so Santa can fill the orders.

# Farm

(Continued From Page One) payments, if the diverted acreage payment is eliminated, it will mean, according to Mayfield, a loss of about \$5 million each year to farmers in this county.

Witkowski said the difference in last year's program and the one this year is they have changed the name from diverted acreage to set-aside and took away the payments that went along with the diverted acreage.

Last year, he said, farmers had to divert acreage to qualify for price support. This year farmers will use the set-aside program in place of diverted acreage, but will not receive any payment.

MOST of the uncertainty about the new act lies in what percentage Hardin will specify for set-aside for each crop.

"This is just talk and no one knows for sure, but we believe it will be 30 per cent for wheat and 20 per cent for feed grains," Witkowski said.

Mayfield agreed with Witkowski that the new bill is not going to affect farmers locally as far as the \$5,000 subsidy per crop is concerned. But it will have a definite impact if the diversion acreage payments are discontinued, which he says is not certain at this point.

HE SAID, however, that it seems almost certain the Secretary is going to eliminate the diverted acreage payments and this in itself would have a very definite impact on the local economy with the absence of the money that normally comes from the diverted acreage.

"In a sense, the paid diverted acreage has been a life-saver here because of the water situation. Even if they turn the farmers loose to plant what they want, I don't think we have enough water here to handle any more crops than have been planted in the past," Mayfield said. "What it boils down to is this paid diverted acreage has really helped us because we actually couldn't plant on this land because of the shortage of water anyway."

This loss of diverted acreage payments will be the most severe blow to the farmer, Witkowski said.

"I don't see any provision in the bill where we're going to pick it (the lost \$5 million) up anywhere. Things don't look very good," he said.

THE ACT also contains more fundamental changes in the way support programs work, including a relaxation of tradition a

# Coach

(Continued From Page One) wanted Schmucker to have a spot on the team ahead of Byrne, whom they praised as an outstanding football player. They blamed the voting method that called for nominations for one split end and one tight end, instead of for two ends. They felt Schmucker deserved the all-district spot ahead of Lubbock's Allen Layne, who won in the voting for tight end.

"At the same time, I wouldn't want other boys on our team to think we believe it was only Harold who was deserving of all-district and didn't make it," Wartes said.

In particular, the selection of several Lubbock High players to the squad went against the grain of local officials — such as Fernando Pena of Lubbock High over Dan Gorman at down lineman and Brooks West of Lubbock High over Gary Lemons at linebacker.

"Hereford had only one player on the first team?" a Lubbock sportswriter asked when he saw the results of the balloting.

"That's right," a Lubbock coach answered. After a pause, he added, "I guess we know which coach did the best job," referring to Wartes' directing the Whitefaces to a third-place finish in district play with only one all-district player, compared to seven for Lubbock and two for Plainview.

And that's the way sportswriters saw it, selecting Wartes over Coronado's Wayne Wilsher for Coach of the Year honors.

Wartes, whose two victories in 1970 gave him a career total of 99 victories against 46 losses in 13 seasons as a head coach, previously won Coach of the Year honors numerous times while at Stamford, where his teams won the state championship twice and won 29 games in a row in one streak. He was regional Coach of the Year in both football and basketball a total of 10 times in the late 1950s and continuing through the 1960s.

Wartes, whose two victories or "really is not a tribute to me but to the coaches who hung in there and to the kids, who refused to quit — and I'm not saying this just to sound modest. You're always pleased to know that other people respect

links between subsidies and the parity concept. The Agriculture Department predicts that this, coupled with the set aside formula for restricting crop acreages, will gear from programs more closely to market price movements.

As passed, the bill sets a \$1.25 a bushel floor for the wheat price-support loan and establishes a formula for determining the amount of direct federal subsidy payments to wheat farmers. Among feed grains, corn will be eligible for a minimum \$1 per bushel price-support loan rate, but the existing tie between parity and loan-plus-subsidy rates will be scrapped.

The cotton price-support loan rate is to be pegged at 90 per cent of the world price to begin with, but the agriculture Secretary is authorized later to make downward adjustments to keep U. S. cotton competitive in world markets.

# Strong Ground Game Leads Petersburg To 23-6 Victory

Halfback John White and Joe Robertson ate up yardage in huge chunks Friday night to lead undefeated Petersburg past White Deer, 23-6, in a Class A regional football playoff game at Whiteface Stadium.

The 142-pound White, just a junior rushed for 161 yards and the 185-pound Robertson for 122 yards, on 18 carries apiece. The winning Buffaloes, now 12-0 for the season, also succeeded in using up the clock with the successful ground game, which worked for them after they jumped out to an early 14-0 lead and never trailed.

The game was played in 50-degree weather with a 10 MPH South wind. It was Hereford's first time to host a football playoff game.

Petersburg will play Lubbock Cooper next week in a quarter-final match.

Robertson scored twice for Petersburg, on runs of seven and two yards. Buffalo fullback Larry Martin scored his team's first TD, on a four-yard

burst in the second quarter. White gave Petersburg a safety late in the fourth quarter by tackling White Deer quarterback Phil Miller in the end zone, when the losers had to gamble by trying to pass from their own 2.

The only score for White Deer, which finished its season at 10-1-1, came in the third quarter, when Miller hit halfback David Guinn with an eight-yard pass in the end zone.

The two teams battled to a scoreless tie through the first quarter of a game that started as a defensive duel. But it was 7-0 Petersburg at the half.

The game's turning point appeared to be late in the third quarter, with Petersburg leading only 14-6.

After Petersburg had moved to the White Deer 37, a pitch-out from quarterback Mike Perry to Martin went astray and Kenny Thurman recovered it for White Deer on the Buck 44. On the second play, Miller stepped back to pass and

fired a pass that found Guinn all alone on the Petersburg 45 and no one behind him. Guinn dropped it two plays later White Deer had to kick it away, and all of a sudden Petersburg caught fire.

The Buffaloes marched 82 yards in 11 plays plus a pass interference penalty, for the touchdown. The first three plays in the drive were good for first downs, with Robertson striking for 12, Robertson for 16, White for 15. Four plays later, Perry passed 11 yards to Jay Thompson. The key play was an interference call on Guinn, during a 15-yard pass intended from Perry to sophomore Jim Young that Guinn almost intercepted. That gave Petersburg the ball on the 2, and Robertson went over on the next play to let the Buffs take a 21-6 lead.

Petersburg led in first down, 22 to 10, controlled the rushing yardage 300 yards to 147. In passing, White Deer was 3-for 10 for 31 yards, while Petersburg hit on 5-of-9 for 82 yards.



**CHURNS FOR YARDAGE** — David Guinn (10) follows the blocking of Martin McCloud. (60) to gain yardage for White Deer in the Bucks' playoff game Friday night here against Petersburg, which won 23-6. Waiting on defense is John White (20), who made one tackle in the end zone for a safety and ran from his halfback spot for 166 yards rushing.

the type of job you did, but truthfully, this honor belongs to my coaching staff."

"For many years, I have doubted whether these 'dream' teams are good in high school athletics. I never have craved for this type thing in a team. The reason I haven't really believed in all this, is that the backbone of our team this past

year were people like Spider (Black), (John) Sparks, (Bruce) Battey, (Rick) Ward, (Alan) Wagner, (Danny) Charest. All these guys were the key, and of course their names aren't even on the all-district list, either team," Wartes said.

# HALLELUJAH!

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# Last Rites Held Here Saturday For W. P. Graham

The funeral of William Perry (Billy) Graham, 73, of 707 Miles, was conducted Saturday afternoon in Rose Chapel of Gilliland Funeral Home by the Rev. Clifford Trotter, pastor of First Methodist Church.

A farm owner, resident of Deaf Smith County since 1942 when he came from Odessa, Mr. Graham died at his home Thursday after a long illness.

He was born Dec. 7, 1896 in Columbus, Kan., and saw military service in World War I. He married Gladys Williams March 5, 1927 at Oklahoma City. He was a member of First United Methodist Church.

Surviving are his wife; a sister, Mrs. Gladys Britten of Columbus, and a brother, Matt Graham of Orland, Calif.

Burial was in West Park Cemetery. Serving as pall bearers were Clifford Barnhill, Bill Cocanougher, Pete Cocanougher, Bill Lamb, High Clearman and Ralph Sears.

There will be none for the road in a new municipal parking garage in Salisbury, Rhoades. The city council reversed a decision by its public works committee to allow a bar in the building.

DR. E. H. HENDON  
OPTOMETRIST  
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Hereford, Texas Telephone 364-0987

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## COW POKES

By Ace Reid

"You shore told the truth when you said this horse never takes his eyes off a cow, 'cause he ain't seen this bluff yet!"

# Hereford STATE BANK

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by Vern Sanford



companies and guaranteeing profit on underwriting after taxes.

Staff recommendations would build into the rate base a 4.7 per cent allowance for state and federal taxes.

Industry representatives, still not satisfied, argued their case for a 27.7 per cent average state-wide increase and removal of the arbitrary maximum change limitation of 25 per cent for any line. They claimed serious underwriting losses of \$45.7 million over the last decade.

Proposals brought angry rumbles from legislators. Sen. Oscar Mauzy of Dallas predicted that lawmakers "will not allow this economic miscarriage of justice to stand unchallenged."

Rep. Joe Allen of Baytown also called the proposed rate increases "tragic abuse of government regulation and free enterprise system."

Texas AFL-CIO has called on drivers to appeal to the Legislature for a change in the rate system, and reportedly is studying possible legal action.

**WELFARE CHANGES URGED** — A raise in welfare benefits, removal of the constitutional ceiling on payments, reorganization of the Department of Public Welfare and a new approach to problems of needy families with dependent children were recommended by the blue-ribbon Senate Welfare Study Committee.

Committee said the state must

aim at development of children rather than simply maintaining them on aid rolls to break the poverty cycle.

These additional recommendations were included in the 85-page report:

A constitutional amendment to permit garnishment of wages for court-ordered child support.

A vendor drug program to supply medicines to Medicaid outpatients.

Renaming the Welfare Department the Department of Human Resources and reorganizing it with a head named by the Governor and confirmed by the Senate.

Complete overhaul or streamlining of department administration with increased use of computer methods.

Committee Chairman William P. Hobby Jr. said that the Legislature next January will have to pass an emergency appropriation of more than \$40 million just to carry the welfare program at present levels to the end of the biennium.

**AG OPINIONS** — County jury wheels must be re-filled from tax renditions, as well as voter registration lists, Atty. Gen. Crawford C. Martin has held. In other recent opinions, Martin concluded that:

\*Penal code provision requiring a \$25 license fee for fish farm operators who grow fish for sale is constitutional.

\*Estate of a deceased state employee should be paid for the same number of days to which he would have been entitled had he lived and claimed his vacation and sick leave, beginning the day following his death.

Martin has been asked to rule on the legality of a verbal contract on the legality of a verbal construction on Mustang Island fish pass.

**APPOINTMENTS** — Gov. Preston Smith named his former

executive assistant Harold K. Dudley chairman of the Texas Employment Commission, succeeding Mrs. Nancy Sayers, TEC's first woman chairman.

Smith also appointed Charles Weldon Kirk of Sweetwater as district judge of the 32nd district, effective January 1.

He picked Frank Ginzel of Colorado City, county attorney for Mitchell County, to replace Kirk as 32nd district attorney.

Bill Doggett of Brownwood was confirmed as deputy commissioner for mental health of the Texas Department of Mental Health and Mental Retardation.

Dr. Bill R. Walker of San Angelo was appointed superintendent of the Austin State School replacing Larry W. Talkington.

J. W. (Bill) Irwin, Denton State School business manager since 1960, will succeed Walker at San Angelo.

Dr. Arch M. Connolly of Austin was appointed superintendent of Wichita Falls State Hospital, replacing Dr. Bernard A. Rappaport who accepted a teaching job at the University of Illinois Medical School.

Walker and Irwin's appointments are effective December 16, Connolly's February 1.

**ISLAND CONTROL RAGES** — Governor Smith urged the Texas Conservation Foundation to call a special session and review the facts surrounding the controversy over purchase of Mustang Island Park land.

Parks and Wildlife Commission Chairman Pearce Johnson has refused to sign an application for federal aid to buy 3,900 acres from Mrs. Sam E. Wilson Jr. of Corpus Christi, claiming other areas have higher priority for the state's limited park bonds. Two other members of the Commission disagree and want to buy the Wilson property now.

Conservation groups have called for Johnson's removal as liaison officer to break the impasse.

**TRAFFIC SAFETY PROMOTED** — Legislative measures to get more problem drivers, especially drunks, off Texas high

ways were urged at the second annual Governor's Traffic Safety Conference.

Col. Wilson Speir, Department of Public Safety director, said the 12-month minimum suspension law for drunk driving now opens the door to an excessive number of probated sentences. He suggested a 60-to-90 day mandatory suspension without probation.

DPS head also proposed statutory fixing of .10 per cent blood alcohol level as the presumptive test of intoxication, broadened support for driver education, prescribed safety equipment for motorcycles and updating of the uniform traffic code.

**RETURNS CERTIFIED** — Official canvass of returns of the general election showed Democrat Lloyd Benjensen beat Republican George Bush for U. S. Senate by 155,334 votes and Governor Smith defeated GOP Paul Eggers by 158,675 votes. Total turnout exceeded 2.3 million.

## Dec. 7 Banquet Honors Students

Students entered in the annual Voice of Democracy speech contest sponsored by the Veterans of Foreign Wars will be honored at a banquet at 7 p.m. Dec. 7 at Big Daddy's Restaurant, according to Kenneth Gott, VFW commander.

Faculty advisors assisting in the event also will be special guests for the dinner and program. They are Margaret Bell, Dorothy Brink, Pic Thompson and Colleen Billingsley.

The contestants are Sharon Stone, Susan Rudd, Susie Henderson, Kevin Young, Neil McAndrews, Richard Schilling, Brent Combs, Wayne Koenig and Kaylanette Battenfield.

In this contest, each entrant writes a patriotic address and delivers it for recording. The recordings are judged, and the local winner is entered for wider competition which finally reaches a national level.

Read the classified Want Ads

# Match up these money saving gifts with all the women on your list.



## Sale! 13<sup>99</sup>

Electric blankets, Reg. \$17. Twin, single control 'Supernap' finish acrylic, snap-fit bottom corners. UL listed. Machine washable. Moss, gold, bittersweet, pink, lime, blue.

Full, single control, Reg. \$19 ..... 15.99  
 Full, dual control, Reg. \$25 ..... 20.99  
 Queen, dual control, Reg. \$30 ..... 24.99  
 King, dual control, Reg. \$40 ..... 33.99

Sale prices effective thru Saturday.

Penn-Prest muslin sheets. 50% cotton/50% polyester. Decorator solids, stripes or 'Blossom Boutique' print.

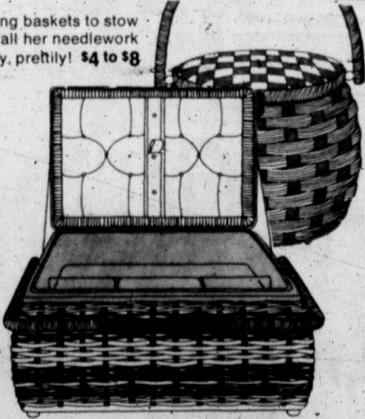
Twin 72x104" flat or fitted, 2.99  
 Full 81x104" flat or fitted, 3.99  
 Pillow cases, 2 for 2.39

Sheared terry towels in jacquard or solid cotton.

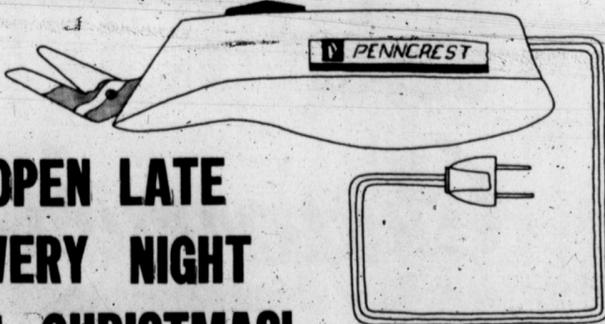
Bath towel ..... 1.44  
 Face towel ..... 84¢  
 Wash cloth ..... 44¢

## If she sews, check all these things.

Sewing baskets to stow away all her needlework neatly, prettily! \$4 to \$8



**OPEN LATE EVERY NIGHT TILL CHRISTMAS!**



Electric scissors make zippy work of cutting out patterns.

Single speed ..... 6.99  
 Two speed ..... 9.99

The closer it gets to Christmas, the more you'll appreciate Penneys.

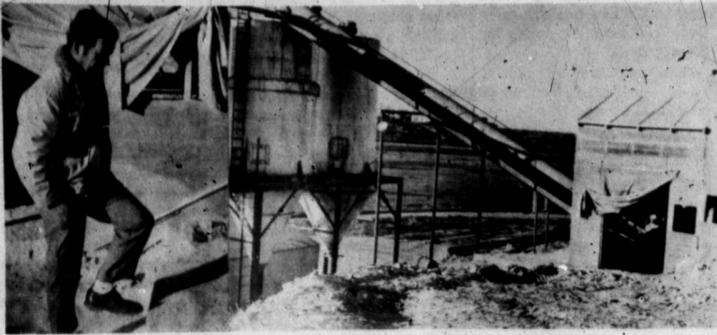


# end-of-month clearance

Huge Selection Women's Better <b>DRESS CLEARANCE</b> From Regular Stock <b>NOW \$4 to \$15</b>	Men's PAJAMAS Men's KNIT SHIRTS Men's SPORT SHIRTS Boy's SPORT SHIRTS Girl's SWEATERS Girl's SLACKS <b>ALL ITEMS \$2.50</b>	<b>BED PILLOWS</b> Polyester 2.50 Dacron 4.00 Foam Rubber 5.00 Sontique 6.00 King Size 10.00 Goose Down 13.00
Misses — Flannel or Nylon <b>SLEEPWEAR</b> Reg. \$4-\$6 Now <b>\$2.50</b>	Misses <b>SLEEPWEAR</b> Reduced to a Fraction of Original Price <b>\$2.50</b>	<b>PENCALE SHEETS</b> Flat or Fitted Twin Size 3 For \$5 Full Size 2 For \$5 Cases 4 For \$5
Misses Seamless Nylon-Nude Heel <b>PANTI HOSE</b> 88c Pr.	Men's Better <b>KNIT SHIRTS</b> Reg. \$6.98 - \$9.98 <b>NOW \$5.88</b>	<b>PRINTED TOWELS</b> Bath Size 99c Hand Towel 59c Washcloth 29c
Misses Knit <b>CAP &amp; SCARF SETS</b> Regular \$4-\$6 <b>NOW \$3.00</b>	Men's Stretch <b>KNIT SLACKS</b> Reg. \$8.98 <b>NOW \$3.50</b>	Girl's Better <b>DRESS CLEARANCE</b> Regular \$3.00 - \$9.00 <b>NOW 1.99 to 3.99</b>
Misses Clearvision <b>SUN GLASSES</b> Regular \$1.66 <b>NOW \$1.00</b>	Men's Fire Hose <b>WESTERN JEANS CASUAL SLACKS</b> Reg. \$4.98 - \$5.98 <b>NOW \$3.50</b>	72"x90" Twin or Full Polyester <b>THERMAL BLANKETS</b> 3.99
Misses Fabric <b>DRESS GLOVES</b> Reg. \$1.50 - \$2.50 <b>NOW 99c</b>	Family <b>SHOE CLEARANCE</b> Broken Sizes Odd Lots GIRL SHOES \$4.88 BOY'S SHOES \$5.88	Huge Assortment <b>BETTER FABRICS</b> Reduced 68c Yd.
Misses Bonded <b>ACRYLIC SLACKS</b> Plain or Prints <b>\$4.99</b>	WOMEN'S 6.88 to 9.88 MEN'S 8.88 19.88 <b>TENNIS SHOES 2.50</b> All Drastically Reduced	Gift Boxed <b>PILLOW CASES</b> Regular \$4.00 <b>NOW \$2.50</b>
Misses & Girl's <b>HAND BAGS</b> Reg. \$3 to \$8 Now <b>\$2 - \$3</b>	1 Group Jewelry <b>BILLFOLDS GIFT SETS</b> 1/2 Price	1 Group Schaeffer <b>PENS &amp; PEN SETS</b> 1/2 Price

MANY ITEMS NOT ADVERTISED BROKEN SIZES LIMITED QUANTITY





**VIEWING WORK** — Rocky Lee, partner in the mine operation, makes his way into the mining complex to check on how operations are going.

**CRUSHED AND WAITING** — Here the salt is crushed in the building at the right then sent through the conveyor pipe to the tanks where they await the arrival of trucks. Trucks pull under the tanks and the salt is easily loaded.



**SALTED WEED** — A small weed, blown into the salt basin, quickly becomes a base for the drying salt which coats the weed.

**TOSSED AND DRIED** — J. L. Bell turns on the machine where the wet salt is tossed and dried in a warmed cylinder. Bell has been employed at the salt mine since it is opened several years ago.



**SALT VARIES** — Colors of the two mounds of salt show the difference in the two types used at the mine. The mound at left came from the basins of the plant and that at the right is shipped in for use in stock feed.



**FHA CHRISTMAS CARD PROJECT** —Members of the La Plata Junior High School chapter of Future Homemakers of America have been collecting unused Christmas cards in cooperation with the state project to provide Christmas cards for mental patients in Wichita Falls State Hos-

pital. A representative group shown above preparing the box to be mailed earlier this week are, from left seated, Nancy Newsom, Sheree Rose and Virginia Downey. From left standing are Bridget Mazurek, Judy Scott and Libbie Parten. —Staff Photo

**RC Seeks Aid For Pakistan**

The local chapter of the American Red Cross is taking cash contributions as a part of a nationwide appeal to provide help for some three million Pakistanians who were involved in the typhoon which wrecked the country two weeks ago.

Checks should be made out to the American National Red Cross and marked for "Pakistan Relief." They should be mailed or taken by the Deaf Smith County Chapter ARC, Box 1391, 319 Sampson, Hereford, Tex., 79045.

American Red Cross president George M. Else, in making the urgent plea, said reports of the devastation and suffering coming out of the Ganges River Delta section of East Pakistan exceed anything his organization or the League of Red Cross Societies in Geneva have ever before encountered in a nature-caused catastrophe.

"Our government has moved speedily and generously in this crisis," he said, "and it is now

up to all of us to contribute whatever we can to help save millions of lives in Pakistan. The need is great and unprecedented that all people everywhere must share this gigantic task."

**YOUTH UNEMPLOYED**

CHICAGO — David L. Daniel, Cook County's public aid director, reports that the unemployment rate among youths seeking summer employment soared to 15.7 per cent over 12.8 per cent a year ago.

For Black youths unemployment rose from 24.6 per cent in 1969 to 30.2 per cent in the summer of 1970.

"But," Daniel said, "experience with finding jobs for 16 to 21-year-olds was better in 1970."

He said his agency's youth unit referred 1,065 youngsters for jobs in 1969 and in 1970 1,695. A total of 379 youngsters obtained jobs, compared with 330 in the previous year. Fewer were able to get jobs on their own than in 1969, with 94 being successful compared with 79 in 1970.

**Family Gathers For Holiday In Hereford Homes**

Homes of Mr. and Mrs. Forrest Ricketts and Mr. and Mrs. Albert Ricketts have been the focal points this weekend for a reunion of family members who

have been in the city for varying periods of time.

Thanksgiving dinner was served in the Albert Ricketts home with Mrs. Mary Ella Ricketts of Portales, N.M., mother of the two brothers, and Mr. and Mrs. Ira Ricketts, their grandparents, as special guests.

Mr. and Mrs. Fred Ricketts came from Portales, where they have been living, just before a move to a new home in Albuquerque. Mr. and Mrs. Bob

Thurman and children of Clovis and the J. A. Ricketts family of Houston have also been here.

**RAIDING BABOONS**

GRAAFF REINET, South Africa — Crop-raiding baboons, long regarded by local farmers as vermin to be shot on sight, are now being drugged with dart guns and captured alive instead. The baboons are then sent to hospitals for medical research.

For WATCHES that You can Give with Pride  
**COWAN'S**  
Downtown Hereford

**SONY SUPERSCOPE**  
You never heard it so good.

Easy to Operate — Easy on Your Purse!  
Sony Model 70  
**\$79.95**

Sony's Model 80: Built-In Mike Makes it a Businessman's Delight  
**\$109.95**

**A GIFT THAT KEEPS ON GIVING!**

ADD SONY'S NEW STEREO CASSETTE DECK TO YOUR SOUND SYSTEM!  
**\$99.50**

THE INCREDIBLY VERSATILE SONY 105 AT A REMARKABLE \$149.50!  
**\$149.50**

**Star KNOX TV & MUSIC**  
509 PARK AVE. HEREFORD, TEXAS PHONE 364-0766

**N O W**

**HAROLD CLOSE**  
*Chaparral Gift Shop*

**EVERYONE IS CORDIALLY INVITED**

**SUNDAY & MONDAY**  
**10A.M. to 6P.M.**

IN THE CHAPARRAL RESTAURANT BUILDING

# EVERYDAY YOU'LL FIND LOWER PRICES at

KING SIZE  
**OXYDOL**  
5 Lbs. 4 oz.

## 99¢



Large Roll  
**NORTHERN TOWELS**

## 3 For 79¢

Advertised Prices Good Thru Wednesday, Dec. 2nd, 1970

DOWNY  
**FABRIC SOFTENER**  
King Size  
Reg. \$1.59

NESTLE'S BABY  
**SHAMPOO**

**99¢**  
**47¢**

CINDERELLA  
**HAIR SPRAY**

13 oz.

**37¢**

NORTHERN  
SET 'N CURL  
**HAIR CURLER**

Electrically Heated

**\$9.97**

Foil Christmas  
**WRAP**

4 Rolls  
**49¢**

CHRISTMAS TREE  
**STAND**

Red & Green  
**49¢**

Bag of 25  
**CHRISTMAS BOWS**

Stick On

**57¢**

No. 40-30  
Weather Proof  
MINIATURE DOUBLE  
FLASHER  
**CHRISTMAS LIGHTS**

35 Lights

**\$1.27**

6 Ft. Scotch Pine  
**Christmas TREE**

**\$11.97**

8 Track Stereo Tape Holds 24  
**CARRYING CASE**

\$14.00 Retail

**\$7.97**

Westinghouse 15 Light Multiple  
**OUTDOOR SET**

**\$2.29**

Press Stick  
**ALBUMS**

**\$2.97**

Mix or Match  
**DREAM GLO MAKE-UP**

2 For **\$1.00**

Girl's Krinkle Pattino  
**BOOTS**

Ladies'  
**HANDBAGS**

New Fall Colors  
Regular \$4.98

**\$2.97**

Ladies' Gift Boxed  
**PIXIES**

Ass't. Colors

**69¢**

Size  
8 1/2 to 3  
**\$3.99**

Caprolan 100%  
Nylon Tricot  
**BABY DOLL WITH BIKINI**

**\$3.22**

Ladies'  
**VELVET FLATS**

In Ass't. Colors  
**\$1.97**

GIBSON'S  
**SPRAY PAINT**

Great Ass't. of Colors

**59¢**

Wagner's  
Grape or Orange  
**BREAKFAST DRINK**

1 Qt.

**23¢**

MARYLAND CLUB  
**COFFEE**

1 Lb. Can

**79¢**

Del Monte  
(New)  
Ass't. Flavors  
**SNACK PACK**

**49¢**

BIG TOP  
**PEANUT BUTTER**

28 oz. Jar

**73¢**

**GIBSON'S R pharmacy**

Phone 364-4900  
**SAVE ON**

**PRESCRIPTIONS**  
EMERGENCY 364-4753 or 364-4109

from **REMEDIES**  
to **MODERN Rx**

Time was when quacks would peddle their elixirs and tonics from town to town, promising the credulous relief from aches and pains. Today, only registered pharmacists are qualified to dispense medicines.

# Back To The Salt Mine, Huh? We've Got One Here

# Robert Higgins Is Major League Star

# Services Monday For Tom Green

By SUE COLEMAN  
Staff Writer

Catch phrases are so associated with salt mines that people smile when they are mentioned, yet there is nothing funny or impractical about such useful enterprises, and they are not necessarily the doom of political prisoners.

THEY ARE NOT faraway businesses, either, even though the one near Hereford is unfamiliar to most residents who know it is "somewhere around here."

It is near enough that several city residents are not joking when they say, "Well, back to the salt mines!" as they start to work.

That expression, implying that the worker's task is an onerous one, derives from the infamous salt mines of Siberia, where Russian political prisoners have been sent to toil since the time of the Czars.

Numerous salt mines are nearer than Siberia, and some of the world's largest are in East Texas, around Grand Saline, but they are an oddity in West Texas and many residents were incredulous when the local plant opened a few years ago.

ed with salt which is left when the water is evaporated.

IN THE DRY CLIMATE of this area, evaporation is rapid enough in shallow basins where the brine is run, so that salt can be recovered in appreciable quantities. It is scraped up in piles, then dried, pulverized and stored ready for loading.

The evaporating basins of Hereford Salt, Inc., cover a number of acres around the well and machinery which handles the salt and loads it on trucks. The plant is located on a bluff at the edge of Frio Draw, southeast of town on Austin Road.

That location is an advantage, as the salt is stored in big tanks set just at the edge of the bluff so trucks can drive in beneath them and load the salt by gravity flow.

It is used chiefly in cattle feeding, a growing industry in this area which requires quantities of mixed feed. One ingredient of this scientifically formulated ration for the cattle pens is salt. There are other commercial uses, too, for the salt and for brine.

SOME OF THE LATTER is

pumped into storage tanks rather than into the evaporating basins, and sold just as it comes from the ground. One of its principal uses is to clean steam boilers in various plants, including the Holly Sugar factory here.

J. L. Bell has been an employee of the plant since it began operations here and is in charge of the machinery. Bob Gage is the present manager.

Visitors to the plant, looking over the wide stretch of basins and the salt-covered ground, usually notice a comparatively small pile of coral-colored salt and inquire whether the product of the local well comes in technical.

Actually, the colored salt is imported from the Carlsbad, N.M., potash mines and added to the Deaf Smith County salt which is destined for mixing in cattle feed. It has minerals lacking here, needed in small quantities for the feed.

Robert Higgins rolled a 681 handicap to snatch Bowler of the Week honors in Major League play.

Lowell Rusher had the high single game of 235, followed by Higgins' 231, Ray William's 231 and Hap Arnold's 224. Rusher also had the high three game total of 583 followed by Higgins' 578 and Carl Kleuskens' 570.

Orval Watson Ford had the high team single game of 1058 and Boyd Machine Shop had the high three game total of 2949.

In play last week, E-Z-Way Grocery won four from Missouri Beef No. 1; Sulley Vending won four from Team No. 6; Piggy Wiggly won four from Ink Spot; Sunset Lanes won three from Missouri Beef No. 2; Boyd Machine Shop won three from Worley and Robb; and Orval Watson Ford and Athletic Shirts split at two each.

Standings have Sunset Lanes, 34-10; Sulley's Vending, 31-13; Athletic Shirts, 29-15; E-Z-Way Grocery, 27-17; Piggy Wiggly, 25-19; Orval Watson Ford, 22-22; Team No. 6, 21 1/2-22; Worley and Robb, 20-24; Missouri Beef No. 1, 19-25; Boyd Machine Shop 14-32; Ink Spot, 12-32; and Missouri Beef No. 2, 8-36.

Funeral services for Peter P. Oberle, 65, of 109 Ave. A, were conducted in Tucson, Ariz., and burial was in East Lawn Cemetery there Saturday. Mr. Oberle, a laborer, was found dead at his apartment Wednesday.

Local arrangements for the funeral were in charge of Gilliland Funeral Home.

Born Aug. 18, 1905, in Kansas, Mr. Oberle had lived in Deaf Smith County since 1955. He is survived by a daughter, Mrs. Vere Margotta, of Tucson.

Funeral services for Thomas Homer Green, 23, victim of a highway accident west of Vega Wednesday night, will be at St. Anthony's Catholic Church at 2 p. m. Monday. Burial will be in West Park Cemetery, directed by Gilliland Funeral Home.

Son of Mr. and Mrs. John Green of Hereford, Green had been a Hereford resident most of his life. He moved to Vega a few months ago, was employed by Pioneer Natural Gas Co. and was a member of the Vega Fire Department.

He was one of two men killed in the one-car accident about 9:30 p. m. Wednesday. James Moody Graham, 25, water commissioner for the city of Vega, believed to have been the driver of the car which left I-40 and overturned, was dead at the scene.

**WARREN BROS. MOTOR CO.**  
1410 Park Ave. 364-1423  
CLOSED SUNDAY  
WARREN BROS. MOTOR CO.

**THIS WEEK'S SPECIAL**  
64 Olds Vista Cruiser 9 pass. station wagon. Air, power, chrome rack, forest green finish with white vinyl interior. Protective Warranty \$895.00

66 Valiant 4 dr. 273 V8, standard trans. Sharp Cypress green finish. Radio and white wall tires. You'll fall for this nice compact. Protective Warranty.

66 Olds Cutlass 2 dr. Coupe. V8, automatic, air & power steering, chrome wheels. A sporty coupe at average price.

69 Olds 98 Luxury Sedan. Fully equipped, vinyl top. Test drive this fine car at 50% it's original price.

67 Dodge Dart 270, 2 dr. H.T. 318 V8, automatic, radio & vinyl interior. Sharp carnal finish, 4,000 mi., 90 day Protective Warranty.

1968 Buick Electra 225 4 dr H.T. Loaded with extras. Cruise control and etc. Sharp cream finish with black vinyl top. Locally owned. Extra sharp, 4,000 mi., 90 day Protective Warranty.

*Fine Watches*  
Expertly Serviced  
No examination charge  
No charge for timing adjustment  
3 Qualified Watchmakers assure you 3 day service  
Cowan Jewelers  
your watch hospital  
Downtown Hereford

# Oberle Funeral Rites Conducted In Tucson, Ariz.

Funeral services for Peter P. Oberle, 65, of 109 Ave. A, were conducted in Tucson, Ariz., and burial was in East Lawn Cemetery there Saturday. Mr. Oberle, a laborer, was found dead at his apartment Wednesday.

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# Mrs. Hodges To Attend Meeting

Mrs. E. Z. Hodges, president-elect of the Texas Home Demonstration Association will be in Las Vegas, Nev., Monday through Friday for the 34th annual conference of the National Extension Homemakers Council meeting.

Mrs. Hodges will help in the development of preliminary plans for the 1971 national convention to be held in Dallas.

# Drug Charge

Terry Warren was in the county jail this weekend on \$5,000 bond and charged with possession of narcotics.

Two policemen arrested Warren Sunday night on U. S. 60 on the east edge of Hereford.



IF AT FIRST — A pass in the end zone is just out of the reach of White Deer's David Guinn in Friday night's White Deer-Petersburg playoff game. The pattern worked for an 8-yard TD the next play, however, to Guinn from Phil Miller. It was White Deer's only score in a 23-6 loss.

IT REALLY ISN'T so odd, explains Rocky Lee, a partner in the Hereford business with Lowell Sharp, on whose land the plant is located, and others including an Odessa man who is the principal owner.

There is a huge salt bed underlying this area, Lee continues, extending from Kansas down past the Permian Basin oilfields around Odessa and Crane. Oil test-drilling in past years has revealed quite definitely the extent and boundaries of the salt layer.

It lies 1,400 feet below the surface here and is 300 feet thick. Digging down to the salt would be impractical, but is not necessary; the salt seeker only needs to drill into the bed, pump water down to melt the salt, then pump it up again saturat-

**HEREFORD MEAT MARKET, INC.**  
PHONE 364-4553 220 N. 25 MILE AVENUE

**OPEN 7 DAYS A WEEK** 8 A.M. to 8 P.M. Saturday Till 9 P.M.

HEREFORD MEAT MARKET	USDA Choice Round Steak <b>99c</b> Lb.	JUST ARRIVED TRAINCAR LOAD <b>CHRISTMAS TREES</b> Come And Pick Yours Early While Selection is Very, Very Good OR Place Your Order Today FOR A BEAUTIFUL Flocked Christmas Tree IN WHITE OR GREEN COLORS COMPLETE WITH STAND  LIVING CHRISTMAS TREES	Texas Ruby Red GRAPEFRUIT <b>10c</b> Each	HEREFORD MEAT MARKET
	FOLGER'S COFFEE <b>87c</b> Lb. Can		Shurfine Chunk Style TUNA <b>35c</b> 6 1/2 oz. Can	
	Northern Bathroom Tissue <b>29c</b> 4 Roll Pack		Gerber's Strained Fruits & Veg. BABY FOOD <b>12c</b> 4 1/2 oz. Jar	
	Northern PAPER TOWELS Jumbo Roll <b>4 For \$1.00</b>		Shurfine Y. C. Sliced or Halves PEACHES <b>29c</b> 29 oz. Can	
	FRESH DRESSED FRYERS <b>29c</b> Lb.		ROASTED New Crop PEANUTS <b>\$1</b> 3 Lb. Bag	
	Wilson's BACON <b>\$1.19</b> 2 Lb. Pkg.		Big 10 oz. Jar Folger's INSTANT COFFEE <b>\$1.29</b>	
	U.S.D.A. CHOICE Cut and Wrapped To Your Specifications <b>HALF BEEF 59c</b> Lb. Ready For Your Freezer Place Your Order Today!			
	TURN IN WHEN YOU SEE THE HEREFORD BULL — 220 N. 25 MILE AVE.			

**GASTON'S IS THE CHRISTMAS STORE**

**PANT SUITS** Dacron Polyester Reg. To \$55.00 **\$29.00**

**Children's Winter COATS \$15.00** 'VANITY FAIR' The Sure Gift For That Woman On Your List

**GIFTS GALORE!**

New Arrival of **ACT III PANT SUITS** Choose Now While Selection is Complete  
CO-ORDINATES By BODIN Mix and Match Stripes and Solids Red, Navy and White

**FREE GIFT WRAP SERVICE**

**Wonderland TOYS**

**Gaston's SUGARLAND MALL**



**DIMMITT LOSS** — Wartes throws a layup at the basket during Hereford's first loss in three games, 61-48, to Dimmitt Tuesday night. John Sparks (No. 42) is at left.

### Public Hearings Scheduled For Sugar Beet Wage Rates, Prices

One of a series of public hearings on wage rates and prices for 1971 crop sugarbeets will be held at the John F. Kennedy High School Auditorium, 1922 South General McMullen Drive, San Antonio, Texas, on December 14, beginning at 9:30 a. m. according to Frank J. Bezner, Chairman of the County Agricultural Stabilization and Conservation (ASC) Committee.

Any person who wishes to may present his views on sugar-beet wages and prices for the 1971 crop, Bezner said.

"This definitely includes farm workers, as well as producers, processors, and any other interested persons," he said.

To be heard on the matters under consideration, a person need only appear at the time the hearing opens and say that he wants to testify.

The law requires the U. S. Department of Agriculture to determine fair and reasonable wage rates for sugarbeet workers after a public hearing and investigation. A total of six hearings will be held around the country, and will, for the re-

cord, be regarded as one hearing. All testimony presented at each hearing will constitute part of the record. Persons may present testimony at any of the designated places.

In addition to the hearing in San Antonio, other hearings will be held in Detroit, Michigan, Richland, Washington, Moorhead, Minnesota, San Francisco, California, and Denver, Colorado.

### McQuigg Named Bowler Of Week

Roger McQuigg, with a 656 handicap, was named Bowler of the Week in Major League Bowling play for the past week.

McQuigg had the high single three game scratch of 578 and Pete Flack won the single game scratch with a 227. E-Z-Way grocery had the single team game of 1034 and Boyd Machine Shop won the high three game honors with its 3012.

In play last week, Worley and Robb won three from Team No. 6; Boyd Machine won three from Missouri Beef No. 1; Sulleys Vending won three from Sunset Lanes; E-Z-Way Grocery won three from Athletic Shirts; and Ink Spot won three from Missouri Beef No. 2.

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**COWAN'S**  
Downtown Hereford

## SEALED BID SALE INVITATION TO BID

### BUSINESS PROPERTY AT BOVINA, TEXAS

Bids are invited for the purchase of business property consisting of two lots and 2370 square-foot wood frame, stucco building in the north part of the town of Bovina, Farmer County, Texas, described as:

Lots 6 & 7, Block 116, Original Town of Bovina

Anyone interested in the purchase of this property may obtain bidding forms and a statement of terms and conditions relating thereto or arrange inspection by contacting William H. McKelvy, P. O. Box 10107, Iubock, Texas 79408, Telephone 806-765-8541, Ext. 266.

BIDS FOR THE PROPERTY WILL BE CONSIDERED ONLY IF MADE IN ACCORDANCE WITH AND SUBJECT TO THE TERMS AND CONDITIONS SET FORTH IN SAID STATEMENT. All bids must be presented at the above-mentioned address by 2:00 P.M. CST on December 18, 1970.

**MONDAY ALL DAY SPECIAL**  
At less than 1/2 Regular Price.  
\$999.50, 5-Pc. **BROWN PECAN** FINISH TRIPLE DOOR DRESSER with Framed Mirror & Door Chest, 6/6 Headboard and Frame End, 2-drawer Nite Stand. Going Out of Business Sale Price **\$497**

**MONDAY ALL DAY OPENING SPECIAL**  
At less than 1/2 Regular Price  
Regular \$269.50 **SOFA SLEEPER**, Full Size, 100 per cent nylon or vinyl. Quitting Business Sale Price **\$128**

**MONDAY GOING OUT OF BUSINESS OPENING DAY SPECIAL**  
At less than 1/2 Regular Price  
Regular \$259.50  
3-pc. **LIVING ROOM SUITE, SOFA BED, ROCKER and CLUB CHAIR**. Quitting Business Sale Price **\$119**

**MONDAY ALL DAY OPENING DAY STEAL**  
At less than 1/2 regular price  
Regular \$549.50 **Brohill Sofas** Quilted Sofa, choice of colors & styles. Quitting Business Sale Price **\$249**

**MONDAY ALL DAY SPECIAL**  
At Less Than 1/2 Price.  
\$89.50 **Mismatch Bedding** Hotel-Motel Mattress and Box Spring, Full Size. Quitting Business Sale **\$39**

**MONDAY ALL DAY SPECIAL**  
At Less Than 1/2 Price.  
\$329.50 **Traditional Sofas**, Bright Colors, Foam Scotchguard Covers, 3 Cushion. Quitting Business Price **\$162**

**MONDAY ALL DAY SPECIAL**  
At Less Than 1/2 Price.  
Regular \$699.50, 4 Pc. **Pulaski Spanish Bedroom Suite**. Quitting Business Price **\$348**

**MONDAY ALL DAY SPECIAL**  
At less than 1/2 Regular Price  
Regular \$259.50-**RECLINER** Large size, pillow back - nylon cover, Padded arms & foot-rest. Quitting Business Sale Price **\$119**

**MONDAY SPECIAL OPENING DAY**  
At less than 1/2 Price.  
REG. \$89.50  
**EARLY AMERICAN ROCKER** Tweed covers, horn wing style, swivels and rocks. Tufted back. Quitting Business Sale Price **\$39**

**\$999.50 ROUND BED Complete With Velvet Headboard, 20 Year Latex Mattress and Box Spring. At Less Than 1/2 Price. \$489**

**SHOP THESE DOZENS OF FINE QUALITY CONVERTI SOFAS**

\$299.50	QUITTING BUSINESS SALE PRICE	\$118.00
\$229.50	QUITTING BUSINESS SALE PRICE	\$149.00
\$249.50	QUITTING BUSINESS SALE PRICE	\$159.00
\$389.50	QUITTING BUSINESS SALE PRICE	\$199.00
\$499.50	QUITTING BUSINESS SALE PRICE	\$299.00
\$599.50	QUITTING BUSINESS SALE PRICE	\$399.00

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**RULES OF SALE:**  
Time payment plan is available at these Going Out of Business Sale Prices! No Mail or Phone Orders can be accepted since all items are subject to prior sale. All Sales Final, No Refunds, No Exchanges, No Cancellations.  
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TIME DOESN'T LET US LIST ALL ITEMS OF MERCHANDISE. THIS IS A FIRST SALE OF "QUITTING BUSINESS". FORGET ALL YOU HAVE HEARD & READ ABOUT ANY SALE— DON'T DARE WAIT—TODAY IS THE TIME.



ALL MERCHANDISE SUBJECT TO PRIOR SALE  
SELECT FROM FAMOUS NAME BRANDS

- SACRIFICE COST OR BELOW COST**
- LIVING ROOM SUITE
  - SOFA
  - ROCKER/RECLINER
  - RECLINER
  - OCCASIONAL CHAIRS
  - HIDE-A-BED
  - BEDROOM SUITE
  - MATTRESSES & BOX SPRINGS
  - DINING ROOM FURNITURE
  - BABY BEDS
  - ROLLAWAY BEDS

• QUALITY SOFAS •	• DINETTES	• FINE ROCKERS - RECLINERS •
\$499.50 AT QUITTING BUSINESS SALE PRICE \$218.00	\$149.50 5 PIECE OCT. DINETTE \$69	\$349.50 LA-Z-BOY RECLINER. The chair of the age, green velvet \$166.00
\$499.50 AT QUITTING BUSINESS SALE PRICE \$248.00	\$169.50 9 PC. DINETTE \$88	\$249.50 BLACK VINYL ROCKER/RECLINER. Skirted pleat and around bottom \$117.00
\$489.50 AT QUITTING BUSINESS SALE PRICE \$288.00	\$169.50 7 PC. DINETTE \$79	\$279.50 SPANISH STYLE ROCKER/RECLINER. Wood arms and wing in olive and gold embossed velvet \$139.00
\$489.50 AT QUITTING BUSINESS SALE PRICE \$177.00	\$89.95 5 PIECE DINETTE \$44.00	\$179.50 PRINT-WING BACK EARLY AMERICAN CHAIR. T-Cushion-reversible, pleated skirt \$59.00
\$449.50 AT QUITTING BUSINESS SALE PRICE \$209.00	\$129.50 7 PIECE DINETTE \$57.00	\$119.50 PROVINCIAL HI-BACK CHAIR. Diamond tufted back, loose cushion \$39.00
\$429.50 AT QUITTING BUSINESS SALE PRICE \$169.00	\$169.50 7 PIECE DINETTE \$77.00	
\$359.50 AT QUITTING BUSINESS SALE PRICE \$247.00	\$269.50 7 PIECE DINETTE \$149.00	
\$399.50 AT QUITTING BUSINESS SALE PRICE \$188.00	\$289.50 7 PIECE DINETTE \$157.00	
\$599.50 AT QUITTING BUSINESS SALE PRICE \$269.00		
\$899.50 AT QUITTING BUSINESS SALE PRICE \$269.00		

**H&H FURNITURE** & THE BIG RED BARN  
**HEREFORD WEST HIWAY 60**



**KING'S MANOR ENTERTAINERS** — Stanton Junior High's Mixed Choir members performed Tuesday morning for residents of the Manor. Directed by Douglas Morris and accompanied by Mrs.

Frances Parker, the group sang holiday and contemporary numbers learned this year. —Photo by Betty Koelzer

## —Small Talk—

By SUE COLEMAN  
This idea of putting all holidays on Monday would have at least one merit; there would be only one Monday in the holiday week, even if it did come on Tuesday.

**THE DAY AFTER** a holiday always seems like Monday, no matter what day it is — and that's the trouble with the season which stacks up Thanksgiving, Christmas and New Year without time between them to recover completely.

This week has an extra Monday on Friday, which is an ordinary occurrence at Thanksgiving since it always falls on Thursday. But Christmas, and New Year coming inevitably one week later, will be on Friday this year, so there will be a Monday on two consecutive Saturdays.

Then with the real Monday two days later in each case, is going to be more than a man should have to stand. Monday, known even in the old days as Blue Monday, is simply a time that should have been omitted from the calendar in the first

place.  
**THIS IS NOT MY** person's opinion only; I've found that a lot of people who have to get up and go to work again at the beginning of every week, feel the same way about it. And a lot of them also have my problem of feeling that any day after a holiday is Monday, so they date things wrong and otherwise muddle things up.

Confusion of days is bad enough for newspaper employees without too many Mondays. We are frequently working ahead of time, so on Friday we are writing about something that will happen Saturday, only we must put it in the past tense because it will be in the Sunday paper. If you think it's easy to keep your bearings under those circumstances, even after years of such work, it only goes to show that you haven't tried it.

OH WELL, IF YOU want

some dates that are definite, the WTSU Orchestra will give its Christmas concert at 8:15 p. m. Thursday and the WTSU Chorale at 3 p. m. next Sunday. There are probably some Hereford students in both these musical organizations; their friends and others here are likely to want to hear the concerts.

The planet Venus shows a face broiled by 1,000 degrees fahrenheit, seething with lava and breathing out a thick smog of smothering gases.

# Annual Wheat Producers Confab Scheduled Dec. 12

The Twentieth Annual Convention of the Texas Wheat Producers Association is scheduled for December 12, in Amarillo. All sessions will be held at the Holiday Inn West beginning at 10 a. m. and are scheduled to end by 3 p. m.

Leo Witkowski, president of the organization said the theme of the meeting is "Signposts to the Seventies" and that Texas wheat's future will get a close look by an array of state, national and international wheat leaders speaking to the group. He pointed out that wheat is a \$100 million cash grain crop in Texas and that its use for cattle grazing and backgrounding adds about that much more to its economic value to the growers — principally in a twenty-five county Panhandle and Rolling Plains area.

A top USDA farm spokesman,

Carl Farrington, Washington, D. C., Deputy Administrator for ASC Commodity Programs will outline provisions of the "New Farm Program" just passed by Congress and awaiting the President's signature. His presentation will be followed by a "Panel of Experts" to answer questions relative to the programs three-year application to wheat. Members of the panel, in addition to Farrington, will be E. L. Hatcher, Lamar Colorado, President of the National Association of Wheat Growers; Jerry Rees, Washington, D. C., Executive Vice President of NAWG; Eugene Moos, Edwall, Washington, Vice President of NAWG; and Ken Kendrick Stratford, Texas, Advisory Director of Texas Wheat Producers Association.

Future export markets for wheat will be appraised when Carl Dumlum, Russell, Kansas, President of Great Plains Wheat, Inc. will discuss "Market Expansion for the Seventies." Great Plains Wheat is a market development organization headquartered in Washington, D. C.,

and supported by wheat organizations in several principal wheat producing states. Its market promotion branch offices are located in Europe, South America, Asia and India.

"Public Relations for Agriculture" will be discussed by E. L. Hatcher, President of NAWG and Chairman of the Board of the new National Educational Institute for Agriculture. Hatcher heads the national group that has initiated efforts to "upgrade" the farmer's image to the professional level that it has become and to the contribution agriculture makes to the national economy.

Possible opportunities for wheat producers through use of the "Texas Agricultural Commodity Act of 1969" will be outlined by Dr. William Black, Texas A&M University. Through use of provisions of the act, producers of peanuts, turkeys, grain sorghum and soybeans have initiated stepped-up research and promotion programs for their commodities.

Future legislation and government administrative policies

that may affect wheat and wheat producers will be reviewed from a good advantage point by Jerry Rees, Executive Vice President of NAWG, Washington, D. C. Rees is the national representative for wheat producers and their organizations from across the country.

After a business session and election of officers for 1971, the one day convention will adjourn.

The Texas Wheat Producers Association was founded in 1950 and has made continuing contribution to producers income by exercising influence in State, National and international public and organizational policies on wheat matters. New Markets search and insect and weed control research programs have been other areas of association work on behalf of growers. Wheat policies developed by Texas producers at the December 12 meeting will be taken to the annual meeting of the National Association Wheat Growers meeting in Portland, Oregon, January 5-9, by the TWPA officers.

## Hospital Notes

### ADMISSIONS

Cazarez Arvello Jr., 223 Avenue I; Robert Davis, 405 E. Third; Victor Galvna, Box 1042; Ramon Galvan, Box 1042; Jose Garcia, Box 722; James Beene, Box 606; Mrs. Claudia Rogers, 306 Lawton; Yolanda Ruiz, Route 4; Stacy Rickman, Route 3; Corina Carrillo, Box 363; Peggy Medrano, 504 Sampson; Armando Rodriguez, 303 Blevins.

Floyd Campbell, 204 Gough; Mrs. Bertha Stokes, Kings Manor; Linda, Elizabeth and Deborah Starr, Route 4; John Henry Scott, Vega; Doyle Burton, Route 1; Mrs. Maggie Morris, 129 Avenue A; Oscar Lee Williams, Star Route; Mrs. Nettie Sherman, Route 1; Harry Murphy, Vega; Mrs. Mable Clark, 408 Sunset; Mrs. William Crismon, 309 Avenue J.

Mrs. Dovie Tiley, 216 Cottage Drive; Mrs. James Spearman, 617 Avenue G; Mrs. Ethel Logan, 315 E. Fourth; Mrs. Lucille Sloan, Route 2; Mrs. Mary Gilmore, 120 Kibbe; Mrs. Lawrence Ward, 840 Blevins; Woodrow Wilson, 410 Sowell; Mrs. Fred Fogg, 405 Ross.

Mrs. Willis Edelman, 409 Avenue K; Henry Sears, 145 N. Texas; Mrs. K. E. Hunt, 148 Nueces; Mrs. Jesse Sanchez, 318 Lake; Mrs. Willie Steward, Route 2; Mrs. Wayland Wampler, Star Route.

### DISMISSAL

Lealand Dean Jr., Mrs. John Allen, Mrs. Billy George 11-27. Mrs. Clara Williams, Mrs. Jerry Glover, Mrs. Anselmo Gonzales 11-26.

Bruce Parrack, Richrd Ellis, Mrs. Esteban Ramirez, Milton Adams, Mrs. William Brooks, Mrs. Lucy Warrick, Mrs. Milton Rudder, Johnny Nahrgang, m Mrs. Maud Prisons, Mrs. Lola Hughes, Gary Price, Mrs. Harry Caylor, Mrs. Arthur Robinson 11-25.

Mrs. Esperanza Escamill, Mrs. Leslie Carlson 11-24.

Ted Vaughn, William Hromas, Jose Liscano, Mrs. Arlene Barnett, John Henry Food, Mrs. Guadalupe Garcia, Maria Liscano, R. O. Douglas.

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Cooking just happens with the Signature **ELECTRONIC** oven

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Sugarland Mall  
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**SEE IT DEMONSTRATED!**  
**MON., NOV. 30**  
2 to 4 P. M.

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of ...  
**Southwestern Public Service**  
EVERYONE IS INVITED

Use it anywhere — plugs into any 115 V. house outlet. Fits on countertops easily. Just put food in, close door, set controls — minutes later, food's cooked. Shuts off automatically. Cooks food on ordinary plates or paper. Range with rich brown front. Oven, 15x23 1/2x12 in., deep — Street Cart: 24 1/2x15 1/2x20 1/2 in., high. Ship wt. 89 lbs. **6861.8090R** Was \$449.95 NOW **\$379.00**

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The Sunday Brand, Hereford, Texas, Sunday, November 29, 1970

# Kennedy Assassination Is Topic Of ENMU Lecture

Robert Blair Kaiser, author of a book on the Robert F. Kennedy assassination and its aftermath, will present a lecture at 8 p. m. Wednesday in the Eastern New Mexico University ballroom as part of the "Distinguished Lecturer" series sponsored by the Student Board of Activities at Eastern.

"R. F. K. Must Die!" has been called "the inside story of the most celebrated murder case ever brought to trial." Kaiser will use the book as the basis of his talk Dec. 2 which is open to the public without charge.

Soon after the assassination of Robert Kennedy in June, 1968, Kaiser, a prize-winning correspondent and friend of the late Senator, began to suspect as many others did that the public would never know the full truth about the assassin and his reason for killing Kennedy unless someone got inside the case and followed it to the end.

Kaiser got inside. To gain access to Sirhan Sirhan, Kaiser became an investigator for the defense and interviewed Sirhan in his cell several times a week for six months.

He read more than 6,000

pages of FBI reports and the files of the Los Angeles Police Department. He accompanied the psychiatrists who examined Sirhan and taped Sirhan's sessions under hypnosis. He was present at the strategy meetings of Sirhan's attorneys.

Over a year in writing, the 640-page book pursues the elusive chain of events from the night of the assassination through Sirhan's arrest and trial to his conviction 11 months

later. Much that Kaiser learned — about Sirhan's family, his childhood in Jerusalem, his friends, jobs, political affiliations — had never been revealed before.

He tells of an accident, two years before the assassination, which brought a sudden change in Sirhan's behavior; of Sirhan's obsession with the occult and his experiments with self-hypnosis; and of his puzzling, erratic behavior in jail.

In a \$2 million court suit, Sirhan attempted to prevent publication of the book. Because of this and other things, Kaiser feels that Sirhan is a clever, cunning, secretive young man who tried to sell the world a lie: that he was an Arab hero who wanted to stop Kennedy

from sending jet bombers to Israel.

But, Kaiser says in his book, by his incautious admissions, evasions, and fabrications, Sirhan reveals himself to be the probable tool of others, a man "programmed" to kill. And with "R. F. K. Must Die!" Kaiser has said he has challenged authorities to reopen the case.

Kaiser, born in Detroit in 1930, studied 10 years for the Jesuit priesthood. He has been a feature writer for The Arizona Republic and Rome magazine. His book on Pope John, "Pope, Council and World," was a best seller in London and Dublin. Kaiser is married and the father of three children and lives in Los Angeles.



"AND THEN I WANT . . ." These two young lasses appear to be comparing their lists to present to Santa Claus. Scenes such as this will be

prevalent for the next coming weeks while Santa gathers all the requests of children over the world.

—Photo by Betty Koelzer

## Suit Fund Project On At Boys Ranch

The annual goal to provide each of the more than 364 boys at Cal Farley's Boys Ranch with a new suit or clothing package began recently through the Christmas Suit Fund project.

Furnishing new suits for the boys has become a favorite way of Christmas giving for many friends of the boys who contribute \$25.00 for this purpose. Through special arrangements with Amarillo merchants and manufacturers, the boys are permitted to select suits or

clothing combinations according to their preferences. In many cases, they are the first new suits the boys have ever owned, and for others the new suits replace those that have become worn or outgrown.

"All during the week the boys wear their work and school clothes, and they look forward to Sunday because they get to dress up for that one day or on their Saturday town trips," Virgil Patterson, Ranch President, said, "and even more important, the suits are year-round reminders to the boys that there are those who really care."

Contributions to the Boys Ranch Christmas Suit Fund may be mailed to the Boys Ranch office, P. O. Box 1890, Amarillo, Texas, 79105, or taken to the office at 600 West 11th Street in Amarillo.

## Hereford Men's Relative Dies

Funeral services for Hugh A. Painter, 71, prominent farmer at Dodson, were conducted Saturday in First United Methodist Church at Wellington and burial was in the Dodson Cemetery.

Survivors include a son, Hugh Painter, and a half brother, Charlie Shipley, of Hereford. His wife also survives, with three other half brothers, two half sisters, three grandchildren and a great-grandchild.

A resident of Dodson community for half a century, Mr. Painter served on the school board there 27 years, was a founder of a co-op gin and a charter member of the Dodson Masonic Lodge. He died Thursday in a Wellington hospital.

## Banners Have Holiday Guests

Visiting in the home of Mr. and Mrs. Greg Banner, 217 Avenue K, for the Thanksgiving weekend, were Mrs. Banner's mother and family, Mrs. Lela McKee, Gary, Patrick and Becky, from Azle, Texas, northwest of Ft. Worth.

The McKees arrived Thursday morning and will return home this afternoon.



**A Tip of Our PIONEER Cap to**

CECIL MORRISON



Cecil Morrison produced 7,802 pounds of grain sorghum per acre this past year from 460 acres of Pioneer hybrid 820. He has been planting 820 every year for four years and says he is well pleased with its performance.

Mr. Morrison farms near Hereford and plans to plant all 820 again next year. Naturally, we're proud that Cecil Morrison plants Pioneer brand hybrids year after year. We congratulate him and wish him continued success.



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**Shasta**  
28oz. N.R. BTL. **51¢**

WHOLE-SUN FROZEN ORANGE JUICE **6** GAL. CANS **1**

SPECIALS GOOD FRIDAY NOVEMBER 27 THRU WEDNESDAY, DECEMBER 2



**Flour**  
5lb. BAG **49¢**

FAMILY SCOTT ASS'T. TISSUE 4 ROLL PKG. **39¢**

KIMBELL POWDERED DETERGENT 67. BOX **59¢**

GOLDEN KORN-CORN OIL MARGARINE 1 LB. CTN. **29¢**

KIM DOG FOOD 12 #1 CANS **1**

KIMBELL PORK & BEANS 8 300 CANS **1**

USDA CHOICE CHUCK ROAST **58¢** LB.

CRISPRITE Sliced BACON **59¢** LB. PKG.

CLOVERLAKE COTTAGE CHEESE 2lb. CTN. **49¢**

BORDEN'S ASS'T. MELLORINE HALF GAL. CTN. **29¢**

EXTRA LEAN GROUND CHUCK **69¢** LB.

BRILLIANT FROZEN SHRIMP 10oz. PKG. **95¢**

USDA CHOICE CHUCK STEAK **69¢** LB.

KOUNTRY FRESH SLICED AMERICAN CHEESE OF PIMENTO 17oz. PKG. **65¢**

## GOLD BOND STAMPS

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**Folger's COFFEE**  
74¢

COOL & CREAMY ASS'T PUDDINGS 17oz. PKG. **49¢**

KEEBLER 5 VARIETIES COOKIES 3 LARG. BAGS **1**

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KIMBELL WAFFLE SYRUP 32oz. BTL. **49¢**

ANTIACID LIQUID PEPTO-BISMOL 12oz. BTL. **1.49**

HUNT'S WHOLE UNPEELED APRICOTS #2 1/2 CAN **39¢**

HUNT'S FANCY TOMATO SAUCE 2 1/2 GAL. **25¢**

PIONEER CORNBREAD MIX 24oz. BOX **33¢**

**SHOP & SAVE!**

JERGEN'S HAND LOTION ECONOMY BTL. **89¢**

KIMBELL WHOLE OF CREAM STYLE GOLDEN CORN 6 303 CANS **1**

KIMBELL'S TOMATO SOUP #1 CAN **10¢**

CRACKER BARREL CRACKERS LB. BOX **19¢**

CHUCK WAGON PLAIN CHILI 20oz. CAN **59¢**

GALA FAMILY PAPER NAPKINS 160ct. PKG. **29¢**

CLOVERLAKE BUTTERMILK HALF GAL. CTN. **49¢**

ALL PURPOSE RUSSET Potatoes 10lb. BAG **59¢**

FRESH Quality PRODUCE

CALIF. VALENCIA ORANGES LB. **29¢**

LONG GREEN SLICERS CUCUMBERS LB. **19¢**

PICT-RIPE ELBERTA Peaches Yellow Free Stone 4 #2 1/2 CANS **1**

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SEE **HI-PLAINS** SAVINGS & LOAN ASSOCIATION 4th and Sampson FOR **HOME LOANS** TO REFINANCE BUY-BUILD or REMODEL

## FU To Gather In Amarillo To Discuss New Farm Bill

The delegates attending the Texas Farmers Union convention in Amarillo December 3-5 are expected to take a critical look at the new farm program passed by Congress.

Farmers Union both state and nationally opposed congressional approval of the new farm program, and the delegates to the Amarillo convention, meeting at the Holiday Inn West, are expected to debate farm policy concepts in the new program and recommend changes.

State Senator-elect Max Sherman of Amarillo will welcome the delegates after Amarillo Mayor Ernest Stroud speaks at the opening session Thursday night. Land Commissioner-elect, Bob Armstrong of Austin, will make his first appearance before a farm group during the Thursday night session. The principal speaker for the evening will be Charles Hanavan, President of the Rocky Mountain Farmers Union.

Stan Weston, Vice-President

of Communications for National Farmers Union Insurances in Denver, will speak to the convention on Friday morning, and Texas Farmers Union President Jay Naman of Waco will give his annual report during the morning session on Friday. Congressman Bob Price of Pampa will speak on Friday evening, as will Canadian farm leader Paul Babey of Alberta.

A special tribute to outstanding service to agriculture has been planned for Senator Ralph Yarborough Saturday morning.

This session is being dedicated as the "Yarborough Appreciation Session". Also addressing the morning session on Saturday will be Dr. Blue Carstenson, National Director of the Farmers Union Green Thumb program. Leaders representing 4-H, FFA, Young Farmers and Young Homemakers, will exchange greetings with the convention on Saturday morning.

The Saturday afternoon Farmers Union convention will be devoted to a livestock workshop, titled "Meet the Livestock Experts". While the livestock program is in session, the ladies attending the convention will be entertained with a tour of the Amarillo Garden Clubs' "Festival of Christmas Trees".

National Farmers Union President Tony T. Dechant of Denver, will be the principal speaker for the banquet on Saturday evening. The convention will close after the banquet session.

The organization urges all farmers and ranchers, although not members of Farmers Union, to visit the convention. "We want all farmers, ranchers, and rural people who are interested in the future of agriculture to attend our convention," Texas Farmers Union President, Jay Naman of Waco, said.

## Christmas Trees Can Cause Many Problems

The Christmas tree, symbol of the beauty and joy of the holiday season, may present problems as you try to choose just the right tree for your home, advises Everett Janney, a tourist at Texas A&M University.

Proper selection and treatment enhance the long-lasting beauty of a Christmas tree, he reminds.

The first rule in selecting the freshest tree is to shop early. To determine how fresh a tree is, first check the needles. They should be resilient and not brittle when bent. The needles should adhere when you run your fingers down the branch. Shake or bounce the tree on the ground lightly to see if the needles are firmly attached. If only a few drop, the tree is undoubtedly fresh and is more likely to retain its needles throughout the holiday season.

Trees on the lot always appear smaller than they actually are. Since Christmas trees are

sold according to height, it is economically unwise to buy one several feet taller than the ceiling at home.

Look for a tree with a uniform triangular taper. Check to see that it is free of weak, broken or unduly long branches. Also, it should have a well-filled-out look.

Once home, make a diagonal cut at the base of the tree, removing one to two inches of the base. Stand the tree in water and keep the base immersed. The tree should be stored in a cool, shady spot, indoors or outdoors, until time for decorating.

A Christmas tree with its base immersed in water will remain safe from ignition from a point source, such as a match flame, for at least 3 weeks, if installed reasonably fresh.

Add water to the base container daily to replace amounts absorbed by the tree. A five or six foot tree may use as much as a gallon of water a day. Low humidity found in most heated homes increases the difficulty of keeping the foliage fresh.

Locate the tree so that it is not in the air stream of heating vents or near other sources of heat. Use a fire screen before a fireplace to contain flying sparks.

Keep the Christmas tree lighting system in good order. Inspect and discard wires with frayed insulation, broken sockets and loose connections. Don't buy strings of lights unless they have the UL label.

Keep the base of the tree free from combustibles. Remove combustible Christmas wrappings as soon as possible.

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**\$12.88 to \$17.88**

Free Wig Styling With Every Purchase.

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**MAY DEPARTMENT STORE**  
Downtown Hereford

**WOMEN DRINKING**  
FRANKFORT, Ky. — Both sides have taken an argument over serving women drinks at the bar to the Court of Appeals, which will rule later this year. Meantime, a lower court ruling allowing women to do so is in force through an injunction. The state Alcoholic Beverage Control Board is trying to keep the current prohibition on the books.

Read The Classified Want Ads

**You don't just buy a BUSH-HOG — You invest in one for greater earnings!**



**Bush-Hog is the original all-purpose, heavy-duty rotary cutter . . . ideal for shredding stalks in your milo fields. The Bush-Hog will chop, shred and mulch stalks for faster decomposition. Widths of cut in single models ranges from 3'6" to 13'6".**

**The Bush-Hog has hinged, free-swinging cutting blades . . . rounded "Flying Saucer" blade holders to ride over humps . . . completely enclosed steel frame . . . removable side panel.**

**When you buy a Bush-Hog, you invest in years of trouble-free service.**

**5 ft., 6 ft., 7 ft., 160 inch and 15 ft. tandem stalk cutters**

**IN STOCK!!**

**Other Sizes up to 20 ft. available in 24 hours**

**DAVIS IMPLEMENT CO.**

Your M-M and Oliver Dealer

409 E. 1st PHONE 364-2811

# You Could DIAL Everybody in the County!

**And Maybe Your Finger Wouldn't Get Sore.**

BUT WHEN YOU WANT TO GET A SALES MESSAGE ACROSS, WHY WORRY ABOUT WEARING OUT YOUR FINGER, OR YOUR VOICE, WHEN YOU CAN RING JUST ONE NUMBER . . .

**364-2030**

YOUR LOCAL NEWSPAPER'S.





*memo to advertisers*



don't buy in the dark

Any merchant that can't provide dependable facts on the product or services he offers won't be in business long.

You don't sell that way, so don't buy advertising in the dark either.

We submit our records to the regular scrutiny of the Audit Bureau of Circulations and our circulation practices to the discipline of their regulations.

They report the facts and figures that tell you the exact circulation commodity we offer for the distribution of your sales messages.

So don't buy in the dark—not when you can be ABC-sure with

## The Hereford Brand

As a member of the Audit Bureau of Circulations, our circulation records and practices are subject to the scrutiny of regular field audits and the discipline of ABC-determined standards.



Phone 364-2030

WANT ADS

Phone 364-2030

CLASSIFIED ADVERTISING RATES
Reader Ads (Minimum 10 words) 1st insertion per word 8c
Additional insertions, when paid in advance: per word 6c
Classified Display (10 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00
Repeat insertion without copy change per col. inch \$1.50
Display Advertising Not Classified under a heading, but place on the classified page . . . per col. inch \$1.12
Deadline for Classified Advertising in the SUNDAY BRAND. 5 p. m. Friday
Deadline for Classified Advertising in the HEREFORD BRAND. 5 p.m. Tuesday

1. FOR SALE Miscellaneous

12X6 DETROITER MOBILE HOME. Completely furnished, washer and dryer. Phone 376-5770. B-1-12-21c

TOWN & COUNTRY MOBILE HOME SALES

HWY 69 East & Myrtle. PHONE 364-9149. See the 70's 12' & 14' wide. We sell for less because the overhead is low. B-1-13-30p

CARPET REMNANTS and ROLL ENDS

Southwest Carpet Tile & Floors. 208 North 75 Mile Avenue. Phone 364-1763. B-1-13-19c

FOR YOUR 1970 CATTLE FEEDLOTS & GRAIN DEALERS DIRECTORY of Texas, Oklahoma, New Mexico, Colorado, Arizona, California, Iowa, Nebraska, Kansas, write or call THE HEREFORD BRAND Box 673, Hereford, Texas. Phone 364-2030. B-1-13-19c

WILL BUY OR SELL—Boats, Snow, Pigs and Feeders, C. R. McGehee, 508 West Park, Hereford, Texas. Phone 364-1645. B-1-13-21c

!CARPET!!

CARPET with quality and price to fit all needs. C & W CARPET. Phone 364-3544. B-1-13-18c

FOR SALE: Chrome and wood dinette table, 41X30. \$5.00. Call 364-3454 evenings. B-1-13-18c

American Legion & Auxiliary meets Tuesday 7:30 p.m. American Legion Hall Veterans Park

STATED MEETINGS Second Monday 7:30 p.m. Thursday Floor Practice Degree Jim Cherry, W. M. W. A. Phipps, Sec.

Hereford Rotary Club meets every Monday at 12:05 Civic Club Center (Jim Hill)

Lions Club meets each Wednesday, 12 Noon Civic Club Center (Jim Hill)

Every Monday At 8 P.M. ELK'S LODGE

KIWANIS CLUB Thurs. Noon IOOF Hall 207 E. 6th

2. FOR SALE Farm Equipment JOHN DEERE 323 Best Harvesters with topper. In good condition. Ready to go to work. 804-935-5704. B-2-16-12c

See Us For Parts-Sweeps-Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-29-tfc

See Us For Mayrath Grain Augers In Stock Also have parts in stock DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-35-tfc

3. FOR SALE Automobiles

1960 CHEV. Car. Air. Excellent condition. 364-0547. 1401 13th Street, L. Kendall. B-1-11-21c

FOR SALE: 1964 CHEV. El Camino. Inquire installment Loan Dept. FNB. B-1-12-21p

MILBURN MOTOR COMPANY

We pay cash for Used Cars 225 North Sampson Phone 364-0077 B-3-33-ftc

1967 FORD GALAXIE. 2 door, 390 engine. Exceptionally clean. Will trade. Phone 364-2713. B-3-13-22c

NEW AND USED CARS now for sale of JOHN ORSBORN Buick, Pontiac, GMC's new location — 221 NORTH 25 MILE AVENUE. B-3-20-42c

WILL GIVE away a rat terrier dog, four cute puppies, altogether or separately. Phone 364-9771. B-1-12-21p

CLEAN rugs, like new, so easy to do Blue Lustre. Rent electric shampooer \$1. Hereford Hardware. B-1-12-21c

GENERAL Electric Portable Dishwasher. Used 8 months. Phone 364-5275. B-1-10-22-c

FOR SALE: Female Chihuahua. Mrs. J. A. Honegan, 107 Avenue J. Phone 364-1686. B-1-12-22c

FOR MATURTY CLOTHES, see The Fair Store, 226 Main, Hereford, Texas. Nationally advertised brand. 5-1-14-19-4c

KITTENS NEEDED HOMES, 3 black, 4 grey. Call 364-1142 after 5:00 and on weekends. B-1-13-42c

FOR SALE: USED SADDLE. 101 South Texas Street. Phone 364-3283. B-1-13-19p

FIREWOOD FOR SALE! Good New Mexico Pinon. Delivered and stacked, \$50.00 per cord. Call 364-1264. Or Any Kewanee B-1-14-11c

FOOTBALL STADIUM BAGS STAY warm and cozy of every football game. They also make excellent gifts for Christmas and birthdays. Call 364-2040. B-1-14-11c

FOR ALL YOUR FENCING NEEDS Call Burnia Riley, 364-2295. B-1-10-42c

FOR SALE — 1964 Kawasaki Bush Whacker. Excellent condition. Phone 364-2425. B-1-10-43c

CHAROLAIS BULLS. Jim Hysinger, 201 Cherokee Drive. Phone 364-5238. B-1-10-45-c

AKC Dachshund miniature puppies. Champion blood line, reds. Call weeks days after 5:00 p.m. 364-2140 or Sat. urday & Sunday. B-1-18-19c

FIREPLACE WOOD (DRY) HICKORY, BLACKJACK, OAK. Jim Loving. Phone 364-3780. 4 blocks east of K on 15th St. B-1-14-13p

NEED used refrigerator, color TV or black and white TV. 364-433777. B-1-10-20-c

TAKE OVER PAYMENTS on repossessed TV. \$4.50 per week. 364-4333. B-1-10-20-c

ONE year old male Beagle, \$25.00. 364-5099 after 4:00 p.m. B-1-17-4c

Stereo & AM-FM radio combination. coffee table model. 364-2097 weekdays after 3:00. B-1-12-47c

SALE FASHION FABRICS Slipper Sotin \$1.19 yd. 45" width; Taffeta 79 cents yd. 45" width; Bonded Linens 60" wide \$2.98 yd. Reg. \$5.98; Knitting tops and knit stands. OPEN 9 to 6:00 Dan's of Canyon, Texas. B-1-21-4c

KEEP carpet cleaning problems small-use Blue Lustre wall to wall. Rent electric shampooer \$1. McCoin Lumber Company. B-1-19-42c

FOR SALE — Small paint horse. Phone 364-0430. B-1-10-48c

MILLIONS of rugs have been cleaned with Blue Lustre. It's America's finest wall electric shampooer \$1. Duckwall, Sugarland Mall. B-1-20-48-c

ONLY \$100.00 PER ACRE

320 Acres oil cultivation, located Northwest of Walcott School. 146 Acres milo, 43 bu. yield, 93 Acres wheat 14 bu. yield, owner will consider small down payment on 100 acres or the entire tract. 7% percent interest on the balance. WHAT WILL YOU PAY DOWN? LOCATED NEAR HUB, IN FARMER COUNTY Well improved section with 4 good 8" wells only \$375.00 per acre, terms available. B-1-10-20-c

COUNTRY CLUB DRIVE

Lovely 3 bedroom brick on large lot. Must be seen to be appreciated. \$37,500.00. B-1-10-20-c

FIVE BEDROOM BRICK

3 baths, double garage, formal living room, den, approx. 3200 sq. ft. Steel tile home for \$26,750.00. B-1-10-20-c

5 1/2 PERCENT LOAN

Nice 3 bedroom home on Star St. Fully carpeted. A good buy at \$15,500. Good terms. B-1-10-20-c

207 AVENUE J

Immediate Possession nice 3 bedroom with single garage. Larger if you think. B-1-10-20-c

PURCHASE ON G. I.

3 bedroom with single garage, central heat and air cond. Only \$10,500.00. B-1-10-20-c

\$350.00 DOWN

Completely re-decorated 3 bedroom. Near Sugarland Mall. Fenced yard. \$9,300.00. B-1-10-20-c

WE HAVE OTHER FARMS AND HOMES TO CHOOSE FROM. LET US KNOW YOUR NEEDS.

HAMBY REAL ESTATE

Office 364-3566 J. M. Hamby 364-2553 364-1534 364-3464 B-4-48-c

OUTSTANDING RANCH

1,200 acres open lush blue stem, fescue and alfalfa. Good soil ranch buildings. Excellent fence. High rainfall area. \$175 per acre. Terms available. RICHARD WOOD INVESTMENT COMPANY, ERIC, KANSAS. CALL 316-244-3321. B-4-48-c

GOOD SECTION, WELL WATERED.

400 acres of milo, looks like 8,000 bu. per acre. Priced below the market. Assume the present loan on d terms. Carthel Real Estate, 206 North 25 Mile Avenue. Phone 364-0944. B-4-48-c

DEAF SMITH COUNTY — Looking for grass? 2 1/2 sections. Well watered, good terms and price. Carthel Real Estate, 206 North 25 Mile Avenue. Phone 364-0944. B-4-48-c

FOR SALE: A-1 used tires with guarantee. \$5.00 and up. Also good used tractor tires. FIRESTONE 364-4333. B-4-17-20c

MOBILE HOME LOTS

40X135 520 Down. \$25.00 Per month. PHONE 364-3566 days; 364-1534 nights. B-4-48-c

GRASS LAND

648 Acres good grass land, 7 miles north west of Hereford or 1 mile north and 3 east of Gray, New Mexico. PHONE 806-576-9779 or write 1009 West 11th, Plainview, Texas. B-4-19-9p

5. FOR RENT

EFFICIENCY apartments — 2 bedroom, bath, kitchen, refrigerator, furnished. All bills paid. Phone 364-2565. B-5-11-17c

OFFICE FOR LEASE. Ralph Owens, 364-2222. B-5-10-14c

FOR RENT: 3 bedroom house. Call 364-1169. B-5-10-14c

3 SLEEPING ROOMS FOR RENT. Single man. 613 East 5th St. B-5-11-17c

LARGE TRAILER SPACE FOR RENT. 1033 South Main. B-5-10-47c

SUMMERFIELD MOBIL MAJOR. FIRST MONTH FREE. 7 miles west on Hwy. 60. 278-5776; 364-1762. B-5-16-47c

LARGE 2 bedroom house in Down. Phone 364-0779. B-5-10-48-c

TWO BEDROOM unfurnished apartment. No pets. 306 West 6th. Phone 364-2665. B-5-11-48-c

2 BEDROOM unfurnished duplex. Carpeted, drop ceiling, fenced back yard. Call 364-2767. B-5-11-48-c

SMALL two bedroom efficiency house located in Down. Call 364-0779. B-5-10-48-c

TWO BEDROOM house of 203 Norton. Call 347-3226. B-5-10-22-c

UNFURNISHED DUPLEX. 2 bedrooms, new carpet and drop ceiling. Built in range. Call 355-9827. B-5-13-22-c

3 BEDROOM apartment, Northwest Hereford. Carpeted, stove and refrigerator. Phone 364-2713. B-5-11-22-c

6. WANTED

WANTED — All types custom forming. SHEP SHEPHERD. Phone 364-614. B-6-10-50-c

DEAD ANIMAL REMOVAL Seven days a week service. Must call soon as possible after animal dies. HEREFORD BI-PRODUCTS 364-0951 B-6-49-tfc

WANTED — CUSTOM FARMING Call Ed Williamson, 364-1923. B-6-1-46-tfc

CUSTOM FARMING. Call Stan Matz 289-2674 or 364-0621 after 7:00 p.m. B-6-10-22-c

WANT good home for purebred Dachshund. Phone 364-5149. B-6-10-22-c

GRAND OPENING — "The Hut" Department Store, December 1st and 2nd. Name brands only. 618 Main, Friona, Texas. B-6-19-22-c

WANTED — baby sitting 1 1/2 hrs. hour, day or week. Phone 364-4173. B-6-10-40-c

HIGHEST CASH prices paid for scrap iron, metals, batteries; also, wrecked trucks, pickups and cars. Hereford Iron & Metal Company, Anson & June Dearing, North Freeway Road by the City Dump. 364-3777 or 364-3350. B-6-34-32c

ALL types of custom hauling. LONNIE SWIMMER, 364-4251. B-6-10-20-c

8. HELP WANTED

NEED SCHOOL BUS DRIVERS Must be 21 years old with Texas Chauffeur's license. Women and retired men preferred. See Eldon Owen at School Bus Barn. B-8-15-15c

SALESMAN WANTED. Good inside job. Plains Welding Supply, 120 S. Carey, Hereford, Texas. B-8-12-48-c

WOMAN OR COUPLE to care for handicapped, not invalid woman. Living facilities provided. Phone 364-1735. B-8-10-20-c

COCKTAIL-FOOD WAITRESS needed. Excellent pay and tips. Must be attractive and over 21. Apply in person. THE MUSIC STAND, 628 West 1st, Hereford. B-8-24-47-c

FEED LOT MANAGER

A large Western corporation needs qualified man to completely manage 35,000 head feed yard division. Excellent salary and incentive bonus available to experienced person. Must have practical experience in all phases of cattle feeding. We will pay all re-location expenses. Position is available immediately to right person. Growth opportunities. All inquiries held confidential. Send resume and references to Box 673 C.L.C., Hereford, Texas. B-8-47-4c

ROOMAN for U. S. Geological Survey. 147 Northwest Drive after 5:30 p.m. B-8-22-1p

PUMP TRUCK OPERATOR. Salary commensurate. Apply in person. B. T. PUMP CO., Friona, Texas. B-8-15-22-c

NOW TAKING applications for general secretary and office help. 909 Park Avenue or Phone 364-2753. B-8-15-22-c

FAMILY man for year around farm job to be responsible for 800 acres of land and equipment. Home furnished. Phone 806-647-2231 or 806-352-8248. B-8-22-21-c

HUBBLE WATER WELL SERVICE

Gravel Pack Wells-Test Holes Pump Sales & Service. 425 Avenue J. Ph. 364-2684. 15-11-11c

WAITRESSES & KITCHEN HELP. Apply in person. "Red's" Steak House. B-8-10-11c

9. Situations Wanted

WILL DO baby sitting in my home. Call 364-2994. B-6-10-22-c

10. NOTICE

FACTORY TRAINED service on all WHIRLPOOL APPLIANCES. The Gas Photo Agency, 126 West Third. Phone 364-1588. B-10-14-23-c

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call 364-4540 from 8 a.m. till 5 p.m. until 5 p.m. Monday thru Friday. A UNITED PUD AGENCY B-10-12-21c

CLOSE OUT ON 1970 TV's, stereo and refrigerators. No payment till Feb. 1971. Firestone, 364-4333. B-10-15-20-c

SPEED READING FREE LESSON

JIM HILL HOTEL Tuesday, December 1st 7:30 P. M. Speed Reading Academy. Guarantee, 1,000 words per minute. B-10-10-47-c

"THE HUT" Department Store Grand Opening, December 1 & 2nd — 618 Main, Friona, Texas. B-10-12-22-c

TRUCK SEMINAR, Monday, November 30th. Fix up Grandmother's old truck into your treasure. Call 364-0195 and sign up today. B-10-19-22-c

11. Business Service

PORTABLE DISC ROLLING. Scallop or plain. Jacobson Brothers. Phone 364-1543. B-11-10-89-c

SALES & SERVICE

RCA — Zenith Whirlpool — Roper Corning Counter Range. ROBERTS APPLIANCE 136 West 3rd Phone 364-1588. B-11-22-11c

C & H BACKHOE SERVICE

Pits Basements — Underground Tanks — Hereford, Texas Bob Campbell 364-0261 John Hampton 364-4039. B-11-15-11c

REMODELING & GENERAL HOUSE REPAIRS.

Storm door and window installation. Call 364-2339 after 4 p.m. B-11-42-11c

CARPET CLEANING

Second to none (Dry Foam Method). No shrinkage or deterioration problems. C & W CARPET Phone 364-3448. B-11-15-11c

EXPERT PIANO TUNING Call Elton Clark, 364-1150 if no answer, call 364-0028. B-11-12-22-c

FREIGHT AGENT, Santa Fe Trail Will also move furniture. Allen Klein, 364-0217. B-11-12-21-c

BEAR Wheel Alignment Complete Front-End Service DICK NORWOOD CHEV-OLDS Phone 364-2160 B-11-2-tfc

WANTED — 100 to 150 watches a week to repair by latest approved method. COWAN JEWELRY. B-11-15-5-tfc

KELLY ELECTRIC Doug and Virgil Electrical Contractors Residential — Commercial — All bids and wiring competitive. Phone 364-1345 Night phone 364-2012 or Box 130 364-1345 B-11-46-tfc

WESTERN STATES COLLECT O.R.S. INC. Be informed. If physical P.O. Box 1936. Phone 364-1083. B-11-17-11c

SLIM GYM Exerciser and Jet Bath. Free demonstration, call 364-3180 Nicky Walter. B-11-12-21-c

AAA WRECKER SERVICE HEREFORD WRECKING COMPANY Day-Phone 364-0580 Nights-364-4009 and 364-5275. T-11-29-11c

WE BUY, SELL, TRADE AND RENT FURNITURE BIG RED BARN Phone 364-3552. B-11-15-11c

WE'RE NEW — "The Hut" Department Store, 618 Main, Friona, Texas. GRAND OPENING December 1st & 2nd. B-11-16-22-c

Complete Turn Key Installations of Pumps and Gear Drives BIG "T" PUMP CO., INC. Sales & Service Hereford 364-0353 Dimmitt 647-3444 Friona 247-3311 S-11-24-tfc

HEARING AID BATTERIES for all makes sold and tested at THAMES Pharmacy. Phone 364-2300. S-11-12-40-tfc

HOUSE MOVING (Free Estimates) BONDED-RRC PERMIT PHONE BOB CAMPBELL 364-4261. 15-11-14-tfc

FOR ALL YOUR INSURANCE consult The Gas Photo Agency 265 South 25 Mile Avenue Phone 364-9117. PAULINE LOVAN, 364-3528 ROBERT LEANONS, 364-1776 FRANK PANELL, 364-2412. B-11-40-tfc

MOVING & STORAGE Local & long distance moving. Free Estimates MILCO SERVICE, HEREFORD Phone 364-1223. 15-11-25-tfc

ROWLAND STABLES We cater to good horses. 1 1/2 miles north of Hereford on Avenue F. Mr. & Mrs. Harvey Rowland, Owners. 840 Avenue F. Phone 364-1189 after 4:00 P.M. B-11-17-11c

THE POLLY SHOP Socialists in upholstery and furniture repair; Antiquing and cabinet refinishing. Interior, decorat. in 8. FREE ESTIMATES. Call 364-2140 after 5:00 p.m. JOHNNY & JOYCE JOHNSON, 711 Lge. B-11-19-11c

QUALITY QUILTING Will quilt bedspreads, quilts, valances, pillows, pictures, etc. Call Jane Packard, 364-2118. S-11-22-tfc

HEREFORD WRECKING CO. New & used parts WRECKER SERVICE We buy scrap iron & Metal Have storage for cars, boats, etc. 1st & Jewell Ph. 364-0380. Nites — 409 or 0075. S-11-18-tfc

13. LOST & FOUND

STRAYED: 400 lb. black white-face steer, branded "CW" on left h.p. Chester Wiggins, 289-5229. B-13-15-47-c

LOST: Vicinity of Westway, 300 lb. black baby heifers branded "C" on left thigh, green tag in left ear. Elis Lemons, 364-3117. B-13-22-48-c

LOST: ONE BLACK COW, "7H" brand on left rib. White tag in right ear. DAVID BRUMLEY, 364-1714. B-13-17-22-4p

LOST: Labrador Retriever. Male. Solid black. 2 1/2 months old. REWARD. Contact 119 Sunset after 6:00 p.m. B-13-15-22-c

GET Read The Results Want Ads!

Legal Notice

THE STATE OF TEXAS COUNTY OF DEAF SMITH Notice of Execution Sale

By virtue of an execution issued out of the county court of Deaf Smith County, Texas, on a judgment rendered in said court on the 27th day of July, 1970, in favor of the Kemp Tractor Company and against the said Al Trautmann, in the case of Kemp Tractor Company against Al Trautmann No. 2231 in such court, I did on the 2nd day of October, 1970, at 3:00 o'clock p.m., levy upon the following described tracts and parcels of land situated in the county of Deaf Smith, state of Texas, as the property of said Al Trautmann, to wit: Lot number three (3) and the north one-half (1/2) of lot number two (2), Block C of R. O. Sisk Subdivision of Block one (1), Mobry Addition to the town of Hereford, Deaf Smith County, Texas, all improvements thereon, and on the 1st day of December, 1970, being the first Tuesday of said month between the hours of 10 o'clock a.m. and 4 o'clock p.m., on said day, at the courthouse door of said county, I will offer for sale and sell at public auction, for cash, all the right, title and interest of said Al Trautmann in and to said property.

Dated this 23rd day of October, 1970. Travis McPherson, Sheriff Deaf Smith County S-19-3c

Legal Notice

**GLASS IS OUR BUSINESS** —  
Call Us For All Your Glass Needs  
**HEREFORD GLASS CO.**  
1202 Park Ave. INC. 364-2652

**EAGLE REAL ESTATE**  
PHONE 364-2653  
120 N. 25 MILE AVE.

**RANCH FOR TRADE**  
For Farm Land in this area, 1,520 A irrigated, 14 Artesian wells, 1120 A dry land. 350 cow unit year round. Small Fed. Land Bank Loan. 3 BR home, corrals, outbuildings. WE DO HAVE 4 GIs TO BUY YOUR FARM, AND GET CASH.

WE NEED YOUR FARM LISTINGS  
4 Homes in 1. Why not buy this and have your home plus a tax write off? Good established loan.  
We also have small acreage outside City limits.

EXCLUSIVE AGENTS FOR MERRIOTT & STOKER CUSTOM HOMES

Virgel Merriott 364-4328 Mike West 364-0735  
Virgil Justice 364-0670 Wildering West 364-0735

**LONE STAR AGENCY**  
★ RESIDENTIAL ★ COMMERCIAL ★ FARMS

CALL US about this 3 Bedroom, 1 Bath attractive home. Take subject to 5 1/2% loan, payments less than \$89 per month, excellent condition. \$13,100.

**FAMILY ROOM & LIVING ROOM, 1978 sf, 3 Bedrooms, 2 baths, fenced yard, refrig air, located in NW part. Take subject to 8 1/2% loan, payments less than \$265 per month. Beautiful drapes thru out. water softener, lots of storage, \$30,800.**

**OFFICE BUILDING with 1024 sf. refrig. air, 1 1/2 baths, kitchen, 7200 sf steel building, concrete floors, insulated ceiling, restroom facilities, located on 20.26 acres with five acres covered with caliche, 8" irrigation well, good loan which can be assumed. Ready for Immediate Sale, \$80,000.**

**STONE FIREPLACE** located in this beautiful paneled den with cathedral ceiling, isolated master bedroom with dressing area and walk-in closet, 3 bedrooms, 2 baths, 2076 sf, two years old, refrig air, elec. heating, nice yards, storm windows and doors. Take subject to 7 1/4% loan, payments less than \$205 per month. \$29,500.

**THREE BEDROOM, fully carpeted single car garage, located near all schools, stucco, repainted outside, large lot, area for gardening, \$11,500.**

**ISOLATED BEDROOM.** Large family room with woodburning fireplace, 3 Bedroom, 2 bath Northwest home with central heat & air, complete with beautiful yards and garden is only one year old and ready for your holiday entertaining.

**TWO STORY BRICK — 4 Bedroom, 2 Bath, large fenced yard and double garage, refrig. air, Ben Franklin fireplace, new self cleaning oven—\$21,500.**

**ARE YOU A BEAUTY OPERATOR? —** This very nice 3 Bedroom, 2 bath home has one operator shop included with two styling chairs and two dryers and equipment & supplies, all just recently repainted, builtin hutch, storage building, chainlink fence, \$22,500.

**CENTRE STREET —** Completed and Ready For Occupancy. This 4 bedroom, 3 bath home has 2300 sf. fully carpeted, paneled den with beam ceiling, woodburning fireplace, large utility and double garage, \$27,700.

**COUNTRY LIVING** in this nice 3 Bedroom home with 11 acres, located adjacent to new racetrack near Umbarger, \$30,000.

**4 BEDROOM, 1900 sf, redecorated inside and out, storm windows and doors, refrig. air and central heat, double car garage, an excellent buy in NE area. Assume low interest loan, \$19,000.**

**A DOLL HOUSE!** Refrigerated air, new carpeting and beautiful yards enhance this cute 2 bedroom house located in Northwest Hereford. \$1,000 down payment with owner carrying papers. \$13,960.

CALL A REALTOR

LEE UMSTED 364-1773  
MELVIN JAYROE 364-3766  
LLOYD SHARP 364-2543  
KEN ROGERS 364-0094

**"Worthy of Public Confidence"**  
Since 1947  
601 Main Street 364-0555 Hereford, Texas

**CLASSIFIEDS GET RESULTS**

**FABRIC SALE**  
DOUBLE KNIT (by the lb.)  
NYLON 10 to 40 yd. (by the lb.)  
CRUSHED NYLON 1/2 pc. (by the lb.)  
DRAPERY MATERIAL ELASTIC  
SATIN FOR PILLOW CASES  
NYLON FOR CURTAINS ON Bolts  
LOWEST PRICES IN TOWN  
Phone 364-0785 601 Ave. G

RESIDENTIAL REMODELING REPAIR  
New Home Plumbing Sub-Contractors  
**J & D PLUMBING, HEATING & AIR CONDITIONING**  
PHONE 364-4463  
HEREFORD, TEXAS 79045  
30 years total experience  
Formerly with Jim Pavlicek Co.  
JULIAN AGUILAR DAVID AGUILAR  
RES. PH. 364-3727 RES. PH. 364-2065

**Ralph Owens & ASSOCIATES, INC.**  
"Ralph Owens Sold Mine"  
311 PARK AVE. (Across from city park)  
PHONE 364-2222  
LAND & HOMES

This spacious, open living area invites family fellowship in this 3 BR brick on Beach St. Over 2,000 sf floor space, carpeted with original floors. Has large den with fireplace. Priced under \$20,000. H3394

Walk to the grocery store from this 3 BR on Western. House is carpeted ready for you. Call to see how "little" money it will take to buy. H3390

Older, well kept home of comfortable space is the key note of this home. Lots of storage, storm doors and windows, storm cellar, very neat and clean. You must see this home to appreciate good taste! Priced under \$19,000, with electric garage door. H3399

90x200 size corner lot is complemented by a well arranged 2 BR, 1 bath home that is carpeted and draped. Has a chainlink fence. Extra lot space could bring income for mobile home parking. Priced under \$12,000. Call now. H3406

"Charming" is the word for this well planned 2 BR within walking distance of the hospital on E. 3rd St. Small amount of cash will move you in. Total price, \$11,000.00

**Jeanne Coker 364-5439**  
**Betty Cope 364-0255**  
**Morris Easley 364-5743**  
**Ralph Owens 364-2560**

**Carmichael Real Estate, Inc.**  
LEASE-PURCHASE OPTION:  
Large 4 bedroom, 2 1/2 baths, den, woodburning fireplace, refrigerated air, double garage, fenced, landscaped, draped. Immediate possession, all the goodies. REALTORS

**NEW CONSTRUCTION:**  
Just finished beautiful 4 bedroom, 2 1/2 bath, sunken paneled den, beam ceiling, stone fireplace, shag carpet, refrigerated air, fenced, ash cabinets, quality construction. \$34,060.00. REALTORS

**FHA COMMITMENT:**  
Nice older home, 3 bedroom, garage, large basement, corner lot, 1184 sf. \$11,750.00. Very easy terms. REALTORS

**3 BATHS:**  
Three bedroom home, living room, kitchen and dining area, double garage, fenced, \$24,000.00 FHA commitment. Very nice & clean. REALTORS

**235 I FHA:**  
We have them, 2-3-4 bedrooms, up to \$17,500.00 if purchasers qualify. \$200.00 down, payments to meet income. REALTORS

**RED HOT SPECIAL:**  
Beautiful home for small family. 2 bedroom brick with all the extras. 408 Ave. J. \$15,000.00. REALTORS

**2 STORY & BASEMENT:**  
Three bedroom, 1 1/2 bath, living room, den, built in kitchen, large basement, double garage, very clean, nice, FHA commitment. REALTORS

**Troy Carmichael 364-1082 Mary French 364-0854**  
**G. S. Wheeler 364-3798 Mary Tyler 364-0153**  
**Harold Kilds 364-0396**  
REALTORS

**THE QUEST**  
The quest for King Arthur's fabled city of Camelot now centers on South Cadbury Hill in Somerset, England, where archaeologists have found traces of an ancient fortified town. Leslie Alcock, a University of Wales archaeologist, has directed work at the site since 1966. He says "Research carried out so far has produced important evidence about the historical background to the Arthurian romances and the material culture of the Arthurian age."

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15 Acres, 5 miles to town, 2-Bedroom house with double garage domestic well, \$5,000.00 down.  
Four Acres 1.4" wells, 2 Acres alfalfa, 1/2 acre Bermuda grass, 2 bedroom house with large basement, double garage, hay barn, hog improvements and corrals. Near Hereford, \$20,000.00, only \$5,000.00 down, good terms on balance. Will consider a house as trade around \$10,000.00 or less.  
20 Acres, Near Hereford, \$2,000.00 down, \$500.00 per year plus interest. Have some 5 and 10 acre tracts.  
3 bedroom house 207 Avenue J St. for sale or trade for smaller house or acreage.  
180 Acres all cultivated in best irrigation water, 2-8" wells, allotments on paving. Near town, \$25,000.00 down, good terms.  
110 Acres all cultivated 1-8" well in best irrigation water, near paving, near town. \$12,000.00 down. Balance 11 year terms.  
80 Acres, all cultivated, 3 irrigation wells. Nice 3 bedroom home, barn and hog improvements.  
30 Acres, improvements, on paving, near Hereford \$5,000.00 down, balance 10 payments of \$1,250.00 per year plus interest, balance of loan on 11th year.  
1280 Acres all in cultivation, 6-irrigation wells, 6-motors 1 mile of tile, on North plains, a good seed farm, \$25,000.00 down and buyer pay for two-thirds of wheat. Balance \$50,000.00 per year interest included. Will consider trade on total acre or the cash down payment.

**J. M. Hamby Real Estate**  
South Highway 385  
Office 364-3566  
Res. 364-2553

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**HEREFORD'S ONLY MOBILE HOME SUB-DIVISION WITH 100' LOTS**

1. Located outside City Limits
2. Walking distance to Aikman School.
3. 1 block to Denton Park pool.
4. 100 foot by 125 foot lots . . . four times as large as the usual mobile home lots.
5. Name your own down payment.
6. Name your own monthly payments.
7. You can park 4 cars on the driveways all on your own lot.

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364-4298—OFFICE HOME 364-2814  
804 S. 25 MILE AVE.

**Haughan Real Estate**  
116 South 25 Mile Avenue  
Hereford, Texas 79045  
OFFICE PHONE 364-2850

**PICTURE PRETTY**  
is this fine equity buy. Also available on a new VA loan with no down payment. 3 Bedroom, brick, 1 1/2 bath with central heat and ref. air. Landscaping is lovely with shrubs and flower beds. All electric built-in kitchen. Beautiful shag carpet and draperies. Owner has taken immaculate care.

**HOW LUCKY CAN YOU GET**  
Not too often do you get these good terms on a beautiful home like this. From the curb to the alley this property is in tip top condition. 4 BR's, 4 baths, isolated bedroom, isolated den or study, equipped with many extras. Call for appointment.

**\$85.00 PER MONTH**  
5 1/4% loan. Buy owner's equity and assume loan on three bedroom brick across street from Aikman School. Fenced yard, carpeted, corner lot.

**CHRISTMAS 1970!!!**  
Make this one a legend by celebrating in this charming new 3 Bedroom, 1 3/4 baths, Air conditioned, fenced yard, WB fireplace, isolated master bedroom, Northwest location. FHA or GI financing available.

**NEAT & SWEET &**  
hard to beat! This very attractive 2 BR home is conveniently located on Sunset Dr. Priced low with monthly payments of \$80. Owner moving to the country. Only 6 and 1/2 years left to pay. Call—see it today.

**LIFE IS TOO SHORT**  
and winter is too long for your family to be missing out on living in this new home with 2,000 sf of living area. WB fireplace, 2 large baths, kitchen with all built-ins, beautifully paneled family room.

**TELL ME WHERE ELSE**  
for \$19,600.00 can you find a completely carpeted new three bedroom two bath brick with double garage in NW area. Call now; FHA or VA financing. Low down payment.

**LOW INTEREST LOAN**  
Low monthly payments, many extras, NW area, four bedrooms, 2 bath home with fenced yard, storm cellar, evap. air. Call today.

**FIRESIDE WEATHER**  
This 1400 sf plus has covered patio, double garage, three bedrooms, WB fireplace, nice entry hall, 1 1/2 bath, FHA or VA terms.

After hours please call: Mr. or Mrs. Deniz Vaughan 364-2146  
Charles Cabiness 364-0566  
Mike Waldrip 364-4770

Our courteous, efficient staff will appreciate your call at any time for information on new homes with good terms or older homes with established loans, as well as commercial property.

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It's easy. If you don't know what a Realtor is. He's not just anyone in real estate. He's the professional. The one with experience and expertise, who is pledged to the strict code of ethics of the National Association of Real Estate Boards. If he weren't, he couldn't be a Realtor. That's good. Especially when he's working for you. Because you can relax, knowing your best interests are being taken care of, ethically, professionally. There's no better way than that, is there?

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**MILLER AUTO SALES**  
 901 East 1st Street Phone 364-0815  
 BANK FINANCING

'68 Impala 4 Dr. Sedan, Air and Power, V8, Automatic	\$1750
'67 Ford LTD, 2 Dr. H.T., Air and Power	\$1695
'66 Olds Toronado V8, Automatic, Air and Power, 2 Dr. H.T.	\$1695
'68 Pontiac GTO, 2 Dr., V8, Automatic, Air Cond, Power Steering and Vinyl Top	\$2250
'67 Ford Country Sedan, 6 Pass., V8, Automatic, Air and Power, Factory Warranty	\$1750
'65 Pontiac Catalina 2 Dr. H.T., Air and Power, Automatic, V8 Engine	\$ 995
'69 Ford Custom 500 V8, Automatic, Air and Power	\$1195
'64 Olds Wagon, Vista Cruiser, 3 Seats, Automatic, Air and Power	\$ 695
'65 Pontiac 4 Dr. H.T.	\$1095
'66 Pontiac 2 Dr. H.T.	\$ 695
'66 Ford Country Sedan 6 Pass	\$1295
'69 Buick 2 Dr. Spec.	\$2350
'67 Chevrolet 2 Dr. H.T.	\$1495
'67 Dodge Coronet 4 Speed 2 Dr.	\$1295
'66 Ford Galaxy V8 AT AC	\$ 995
'66 Falcon 2 Dr. Sport Coupe	\$ 995
'65 Buick 2 Dr. Gran Sport	\$ 895
'67 Pontiac 2 Dr. Catalina H.T.	\$1195
'65 GMC LWB V6 Pickup	\$ 795
'67 Ford Custom V8 2 Door	\$1150
'62 Chevrolet 4 door Bel Air, automatic, air, V8	\$ 235
'66 Chevrolet Impala 4 Dr.	\$1195
'67 Pontiac Lemans 2 Dr. H.T.	\$1495
'66 Pontiac GTO 2 Dr. H.T.	\$1295
'60 Rambler 4 Dr.	\$ 150
'68 Ford Fairlane 2 Dr. H.T.	\$1295
'64 Chevrolet Impala 4 Dr.	\$ 695

OPEN 8 A.M. CLOSE 7 P.M.

**Holder Protected If Credit Card Is Lost, Stolen**

Each year, up to a million credit cards are lost and three hundred thousand are stolen. To protect a consumer plagued by disappearing credit cards, Congress has passed a new law that will be effective, Jan. 23, reports Doris Myers, Extension special-

ist in home management. The new law states that an individual will not be liable for any loss from unauthorized use of his card after he has reported its disappearance to the issuer. Notice may be by telephone or by letter.

Most companies will cancel use of the card once they have been notified. If the notice is by letter, cancellation is effective the day the letter is postmarked. For losses occurring before notification, liability is limited to \$50.

The \$50 liability applies separately to each card that is lost. So if a billfold or purse containing five credit cards is misplaced, the potential maximum liability is a total of \$250. If a husband and wife lose their cards on a joint account, however, the total liability is limited to \$50.

The new law also prohibits banks and other firms from mailing out unrequested credit cards. Companies must inform the user of his rights and potential liabilities, plus they must assume the legal burden of paying for liabilities the card holder may suffer.

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 Electric and Gas Service is our "Motto", not just a word. All appliances large & small, Refrigerator-to-hand iron. No job too small - No job too large. Home & Commercial. All parts & labor fully guaranteed. Free Pick-up & Delivery available 24 hours a day, everyday!

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**SPECIAL THIS WEEK**  
 2 Bedroom, "Quality Mobile Home" Only  
 ONLY \$500.00 Down  
 Cash or Trade \$74.00 Per Month, Inc. Insurance **\$4,495.00**

**Don's Mobile Homes**  
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**Campbell-Cramer**

- **EDGE OF CITY.** Fine 3 BR, 2 bath brick with extra nice appointments. Has 1/2 acre lot with sprinkler system. Owner will finance at low interest with substantial down payment. \$26,500.00. H-376
- **OFFICE BUILDING** for sale or trade. Very nice with three offices and refrigerated air. Now leased for one year. \$12,500.00.
- **ELEGANCE PLUS**—One of the most beautiful homes in Hereford. 4 bedrooms, 3 baths, choice location. Low interest loan. Consider trade. \$40,000. H-3287.
- **REDUCED \$2,400.00.** This home has approx. 2,000 sq. ft. living area. 3 to 5 bedrooms, den, playroom, LR, dining room, 2 baths and utility room. Fully carpeted with nice drapes and built-ins. \$1,800 total down, price \$13,900
- **HUMIDIFIER, drapes, air cond., and T.V. antenna** go with this 3 bdr., 2 bath brick in N. Hereford. Lots of built-ins and shrubs. Reasonable down, low interest. \$14,600.00 H-3281.

141 North 25 Mile Avenue Phone 364-2424  
 Evenings and Sundays Call  
 Charles Whitehead 364-0963 Ted Walling 364-0660  
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COMMONWEALTH THEATRES PRESENT  
**ELVIS**  
 "That's the way it is." FIRST RUN!

See Elvis sing 14 great songs!  
 SHOWTIME SUN. 2:15, 4:35, 6:40, 8:45  
 SHOWTIME MON., TUE. 6:45, 8:50

Starts WEDNESDAY!

**DON'T COME ALONE!**  
 COUNT YORGA, vampire

**DOUBLE SHOCKER SHOCK!**  
 SHOWTIME WED. COUNT YORGA 6:45, 10:05

**NIGHT OF THE LIVING DEAD**  
 LIVING DEAD 8:30

**TOWER DRIVE IN SUNDAY**  
 Showtime 7:00 p.m.  
**THE FIRST OF THE SHOCK ROCK!**

**WARREN BEATTY**  
 "The ONLY GAME IN TOWN"  
 Starring Elizabeth TAYLOR  
 (Not since "Viva Matt" will she be so remembered)

**DON'T MISS IT!** **FIRST DRIVE IN SHOWING**  
 Gates Open 6:45 p.m.

**DALHART, TX.**  
 GOOD LAND, WATER, PRICES

400 acres fully developed. Best water, allotments and perfect land. \$365.00 per acre. Will trade.

2 Sections with 5 8" wells and improvements. \$225.00 per acre. Perfect for cattle and farming combination.

800 acres, 1/2 cult. and allotted, 1/2 in grass. All will irrigate. Good water, 1 well, house. \$150.00 per acre. \$25,000 down and \$8,000.00 per year including 6 per cent interest.

795 acres fully developed with 3 Valley sprinklers, motors on wells, wheat crop, new 2200 ft. brick home on pavement. Move right in and assume existing loan, \$30.00 per acre. Payments, pay \$35.00 per ac. equity.

1 1/2 Sections in Sherman County, underdeveloped. Will Row irrigate. 500 acres allotted. \$140.00 per acre.

160 acres with 1 8" well on natural gas. Good tight level soil that will water from 1 ditch. Close in to town. \$325.00 per acre.

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**THE HEREFORD BRAND**



by MELVIN YOUNG  
Elson Clark, the music man, is bringing the great Count Basie and his orchestra to Hereford, Wednesday, December 9. The occasion will be a public dance to be held in a complex of buildings located exactly two miles west of the intersection of Highways 385 and Harrison on the south side of the highway (Harrison). Tickets are \$10 per person and may be purchased from Clark, phone 364-1150.

Count Basie, who became a band leader in 1936 when he took over the old Benny Moten band in Kansas City, is one of the "greats" in the music world, has played command performances, for Queen Elizabeth,

and has performed for notables throughout the world. Basie, by the way, led the first negro band ever booked at New York's

Hotel Lincoln. If you're interested in attending, contact Elson Clark. It will undoubtedly be the entertainment highlight of the year.

**—HB—**  
The Deaf Smith County Hospital Board of Directors and the Deaf Smith County Commissioner's Court have started the ball rolling towards the creation of a hospital district for this county and, pending approval in Austin, an election will eventually be held here for the final okay. The idea of a hospital district

has been kicked about for a number of years, but only recently has serious consideration been given the project. However, we believe the time is ripe for the establishment of such a district and we add our wholehearted support for it.

Admittedly, the creation of a district does not automatically eliminate all the problems faced by the local facility, but it will certainly be a better situation than we now have.

If all goes well and the district does indeed gain the approval of the people of this county,

we understand that the first board of directors would be appointed by the Deaf Smith County Commissioners, but if desired, the citizens of the county could petition for an election that would change the selection of the Hospital Board from appointment to election by the people.

**—HB—**  
By the way, a number of small town hospitals have been having problems recently in trying to comply with the federal regulations concerning Medicare patients and many may be

forced to close the doors. This is unfortunate but is usually what happens when an institution is faced with too much federal control.

Deaf Smith County's facility is large enough that it can comply with the little "nit-picking" problems that are currently plaguing the smaller hospitals, but regardless, the addition of a paper work involved must be a terrific burden on the administrative department.

And while we are on this subject, we might say again that we feel the citizens of this

county are indeed fortunate to have a modern hospital such as ours, staffed by the fine doctors and nurses that we have here. Our situation is much better than that found in some towns many times the size of Hereford.

**—HB—**  
Enjoyed very much seeing the Petersburg Buffaloes play White Deer on the local field Friday night. Although I graduated from Wellington High School, and for a short time attended school at Abernathy, I've spent more time in the hallowed

halls of Petersburg High School than any other, so I usually call that my "hometown." Particularly when the school has one of the top Class A teams in the state.

And since Petersburg does have such a fine team, I tried to work up a post season match between the Buffs and Clint Formby's old alma mater, McAdoo. Formby declined however stating that it would be difficult to find enough eligible players at McAdoo to field a team.

### Calendar Of Events

- MONDAY**  
Rotary Club, Civic Club Center, noon.  
Odd Fellows Lodge at IOOF Hall, 8 p. m.  
Evening Lions Club, Civic Club Center, 7 p. m.  
Elks at Elks Lodge, 8 p. m.  
Sugar Blues TOPS Club at Community Center, 7 p. m.
- TUESDAY**  
TOPS Calorie Patrol at Community Center, 9:30 a. m.  
Hereford Duplicate Bridge Club, Community Center, 8 p. m.  
Young Homemakers of Texas at LaPlata School, 7:30 p. m.  
Rebekah Lodge at IOOF Hall, 8 p. m.  
La Plata Study Club, Mrs. Jay Boston, 405 Westhaven, 8 p. m.  
American Legion Auxiliary at American Legion Hall, 7:30 p. m.
- WEDNESDAY**  
Women's Golf Association Luncheon at Country Club at noon.  
Hereford Lions Club at Civic Club Center, noon.  
Avenue Baptist Church WMU at church, 7 p. m.  
First United Methodist luncheon at church, noon.  
United Presbyterian Women's Association at church, noon luncheon.
- THURSDAY**  
Kiwanis Club, IOOF Hall, noon.  
Toastmasters Club, 7:30 p. m. at K-Bobs.  
Bingo at Elks Lodge, 8 p. m.  
LEO at Civic Club Center, 7:30 p. m.  
Bay View Study Club guest day at First United Methodist Church Ward parlor, 3 p. m.  
Summerfield Study Club, home of Mrs. Clayton Sanders, 2:30 p. m.  
Hereford Study Club Christmas party at Country Club, 7 p. m.  
L'Allegra Study Club, 1:30 p. m. at Country Club.
- FRIDAY**  
Garden Beautiful, Mrs. Roger Brumley, 303 Sunset, hostess, 3 p. m.  
Bud To Blossom Garden Club Christmas party at First National Bank, 8 p. m.  
Kiwanis Whiteface Breakfast Club at Civic Club Center, 6:30 a. m.  
Camp Fire Leaders Association at Lodge, 9:30 a. m.  
Patriarchs Militant and Ladies Auxiliary at IOOF Hall, 8 p. m.

### Look Who's New

Mr. and Mrs. Jesus Sanchez are the parents of a daughter, Yolanda Ida, born November 26. She weighed 7 lbs. 4 1/2 ozs.  
Mr. and Mrs. Jerry Dan Hess are the parents of a son, Lewis Wayne, born November 25. He weighed 9 lbs. 1 1/2 oz.  
Mr. and Mrs. Kenneth Eugene Hunt, M. D. are the parents of a son, Kevin Eugene, born November 25. He weighed 6 lbs. 1 1/2 oz.

**RIISING COSTS**  
FRANKFORT, Ky. —Rising costs have forced the Kentucky Welfare Department to shelve plans to build a new diagnostic center for delinquents and a new boys' camp, both in Western Kentucky.

# McGEE'S

## CHRISTMAS HEADQUARTERS

# Specials!

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Use Our Lay-A-Way

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**LA-Z-BOYS REDUCED**  
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See Our Wide Selection of Furniture And Carpet

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**ALL NOW REDUCED 25% OFF**

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**TOUR OF HOLIDAY HOMES** will be sponsored next Sunday afternoon by La Madre Mia Study Club, as a benefit for its community service work featured this year by aid to the new Day Care Center. Tickets priced at one dollar each may be purchased at any of the six open homes represented on this page. All the hostesses except Mrs. Hacker are Madre Mia members.



**TOUR TO SHOW  
SIX HOMES IN  
HOLIDAY DRESS**



**FAMILY LIVING** is the keynote of the Bobby Owen home north of the city. Mrs. Owen and daughter, Beth, pause near the hearth decoration in the big living room.

**READY FOR SANTA**, stockings of the James Gentrys' children hang on the mantel with its wreath and swag of Christmas greens at 547 Willow Lane. A small visitor, Tonya Dean, daughter of the Leland Deans, chats with Mrs. Gentry. Mr. G's Flower Shop is decorating the Owen and Gentry homes for the tour.



**MUSIC IS IMPORTANT** in the home of Mr. and Mrs. Joe Hacker, 119 15th; a piano decoration of greenery, baubles and figurines faces Mrs. Hacker as she sits at the keyboard. The Herring and Hacker places are being decorated by Clark's House of Flowers.



**WELCOME NOTE** is sounded with the tree-shaped piece on the wall of the entry to the Dean Herring home north of Hereford, top left, where a gift bazaar will be held and refreshments served to tour visitors. Mrs. Herring, a member of the tour committee, holds the door open wide.



**EVEN THE KITCHEN** has its share of holiday ornament, and the attractive kitchen in the Herschel Blacks' home, 1526 Brevard, offers an appropriate setting for Santa and his sleigh in miniature. Park Avenue Florist will be represented at the Black and Scott homes with tour arrangements.

**HOSPITALITY OF THE SEASON** centers in the dining room, and Mrs. Ben Scott, 126 Juniper, chairman of the tour committee, stands beside her table and reaches to light a candle above the poinsettia centerpiece, top right photo.



**The Sunday Brand**

SECTION TWO

HEREFORD, TEXAS, 79045, SUNDAY, NOV. 29, 1970



(Photos by Janie Reinart)

# Adrian News

**By ANN BEAVERS**  
The city of Adrian is getting the street paved from the Highway north and east to the school house and around the Ag. building.

Pam Sanders of Orange Cove, California is visiting this week with her sister and husband the Dale Andersons.

Mr. and Mrs. Russell Scales and family of Mineral Wells is here this week with Rev. and Mrs. Bob Miller and Michelle and is also visiting in Eriona with Mr. and Mrs. D. G. McClellan and daughter.

Bobby Wayne Brown of Portales spent the weekend with Mr. and Mrs. Earl Brown.

Kenneth Hicks visited in Hereford, Sunday evening with Claude Hicks.

Mrs. Emma Bales spent last week in Amarillo with Mr. and Mrs. Kermit Pond.

Mr. and Mrs. Bill Wooten and Tina of Amarillo visited Sunday with Mrs. Emma Bales.

Mr. and Mrs. Leonard Erwin of Vega, Mr. and Mrs. Terry Williams of Amarillo and Mrs. Lena Gudgill and Bill Gudgill returned home Sunday from California, where they attended the funeral of Marvin Rogers. Marvin Rogers is a former Adrian resident.

Linda, Victor and Nita For-



Gary Story

## 'Who's Who' List Includes Story

Gary Story, a West Texas State University student from Hereford, is listed among 35 students from the university to appear in the 1970-71 edition of "Who's Who Among Students in American Colleges and Universities," a publication honoring outstanding campus leaders throughout the nation.

Recipients were selected on the basis of academic achievement, participation in campus activities, service to the community, leadership and future potential.

Selections were made by a student honors committee who chose from nominations submitted by all university departments of instruction and campus organizations.

Story, son of Joe G. Story, is a senior majoring in speech. He is president of the Student Association and is a member of Lambda Chi Alpha national social fraternity.



I TRADED CARS WITH CAMPBELL MOTORS  
N. 25 MILE AVE

1968 Chev. 1/2 Ton. Long Wide. Custom Cab. 327 V8. Turbo. Hyd. Tran. Light Gold. And White Top. Local one owner. Very low mileage and extra Sharp.  
1965 Chev. 1/2 Ton. Long wide. V8 Auto. Tube. Air Cond. Red & White. One of the cleanest 65 models in the Golden Spread. Ideal for any use.  
1960 Datsun Pickup. 4 Spd. Radio. with 11,000 miles. one owner. off white with red interior. that's just like new. If you have had in mind sub-compact pickup, that will handle heavy loads, here it is. Drive it today.  
1967 Chev. Imp. 2 Dr. H.T. light Turq. with white vinyl roof. V8. Auto Tran. Power. Steer. very low mileage. new rubber. clean as then most 69 models.  
1964 Ford Galx. 2 Dr. H.T. Light tan with White Vinyl top. Loaded with extras. Good tires. very clean Vinyl interior that's black. very clean.  
1962 Buick Skylark. 2 Dr. H.T. loaded with V8 engine. Auto. Tran. Ideal kid or school car. don't miss this one.

J.V. CAMPBELL MOTORS  
327 N 25 Mile Ave 364-4482

tenberry of Bellview, New Mexico spent the weekend with Mrs. Nannie Fortenberry and Mr. and Mrs. Jake Fortenberry.

Nov. 30th. The High School basketball traveling team will travel to Friona and play Friona High.

Dec. 1st they will play Vega at Vega.

Dec. 3rd, 4th, and 5th is the Vega Tourney.

Dec. 8th White Deer will come to Adrian for a High School game.

Spec. 4 and Mrs. Harvey



**ENGAGEMENT ANNOUNCED** — Mr. and Mrs. C. T. Tyler of Kress announce the engagement of their daughter, Jeannie, to James Lee, son of Mr. and Mrs. Al L. Lee of Hereford. Both Lee and his fiancée are students at South Plains College in Levelland. She is a 1969 graduate of Kress High School and Lee was graduated with the class of 1970 from Hereford High. They plan to be married next June 18 in the Kress Church of Christ.

Tournament at Adrian last week. A special thanks to Mrs. Nancy Perrin, who was in charge and to all the other Committee Chairmen for extra effort on their part.

Mr. and Mrs. Frank Barker and Frankie and Matt of Levelland spent the weekend with Mrs. Billie Morell.

Mrs. Ed Jacobson attended the Basketball Tournament, Saturday night in a lovely Pant Suit, which was forced on her by her grandchildren.

Jim Bob Perrin of Texas A&M spent the weekend with Mr. and Mrs. Jim Perrin and Joe.

Dale Whitten of Leon, Oklahoma spent last week with Mrs. Gertrude Whitten and Betty Whitten of Clarendon was home for the weekend.

Jackie Kidder of Amarillo visited Wednesday evening with Mrs. Wilma Kidder and Mr. and Mrs. Jack Fincher.

Mrs. Julia Fincher of Channing spent Tuesday thru Friday with the Jack Finchers.

Adrian F. F. A. boys participated in the Leadership Contest Tuesday in Dumas and placed 8th and 10th in Radio Broadcast and FFA Quiz.

The Adrian F. F. A. Boys held a Turkey Shoot, last Sunday and had a nice crowd.

Mr. and Mrs. Curtis Newmann of Oklahoma City spent Wednesday overnight with Mr. and Mrs. Ed Jacobson.

Winning in the Adrian Jr. High Tourney last week at Adrian were: Girls - First - Adrian, Second - Bushland, Third - Vega, Consolation - San Jon and 7th place - Walcott. Boys - First - Vega, Second - Channing, Third - Adrian, and Consolation - San Jon.

The Caprock 4-H Club met last Wednesday in the home Ec. room after school. New officers were elected and they are President - Jan Cavin, Vice-President - Lee Ann Warren, Secretary - Donette Travis and Reporter - Sherry Blankenship.

Mrs. Don Travis gave a program on making a Christmas Tree out of filter screen and little tree bulbs. Names were



**DUMAS VICTORY** — Keith Kitchens leaps with a Dumas player during the Herd's 73-67 victory Monday night over the Demons. Mike Wartes is at left and John McNeey at right.

drawn for Christmas and the Christmas Party is planned for Dec. 16th. On the refreshment committee are: Susanne Rohrbach, Lee Ann Warren, Susan Webb, Dania Betts, Entertain-Webb, Jan Cavin, Donette Travis, Jo Ellen Jacobson, Sherry Blankenship.

Those attending the meeting were: Sandra Webb, Jo Ellen Jacobson, Cindy Rohrbach, Susanne Rohrbach, Susan Webb, Jan Cavin, Dana Betts, Donette Travis, Sherri Webb, Lee Ann Warren and Sherry Blankenship.

Mr. and Mrs. WALLACE Foy of Amarillo are new residents in Darain. He is employed with the Co-Op.

The Somali Republic in northeast Africa was formed July 1, 1960 by a merger of British Somaliland and neighboring Somalia, a United Nations Trust Territory that formerly was Italian Somaliland.

**JETHRO'S COUSIN**  
HARTFORD, Ky. — In a review before an examination on Greek poetry, teacher Roger Frizel asked one boy: "Who was Homer?"  
"He's a cousin of Jethro," replied the boy.  
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T-BONE STEAK	Furr's Proten	Lb.	\$1.09
CLUB STEAK	Furr's Proten	Lb.	98c
CHUCK STEAK	Furr's Proten	Lb.	69c
RANCH STYLE STEAK	Furr's Proten	Lb.	79c
SIRLOIN STEAK	Furr's Proten	Lb.	\$1.09
TOP ROUND STEAK	Furr's Proten	Lb.	\$1.09
CUBE STEAK	Furr's Proten	Lb.	\$1.29
PORK STEAK	Extra Lean	Lb.	59c
PORK CHOPS	Family Pack	Lb.	68c
PORK LOIN ROAST	3-4 Lb. Average	Lb.	69c
LONGHORN CHEESE	Market Cut	Lb.	89c
SHOULDER ROAST	Furr's Proten	Lb.	85c
CHUCK ROAST	Furr's Proten	Lb.	53c
SWISS ARM ROAST	Furr's Proten	Lb.	86c

STEW MEAT	Boneless	Lb.	78c
SHORT RIBS	Meaty	Lb.	38c
GROUND BEEF	3 Lbs. or More	Lb.	48c
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RUMP ROAST	Furr's Proten	Lb.	99c
BACON	Farm Pack 1st Grade	Lb.	69c
FISH CAKES	Heat & Eat	16 For	\$1.00
FISH FINGERS	Heat & Eat	16 For	\$1.00
STEAK FINGERS	Heat & Eat	16 For	\$1.00
STEAK PATTIES	Heat & Eat	5 For	\$1.00
FISH PORTIONS	Heat & Eat	12 For	\$1.00
CORN DOGS	Heat & Eat	8 For	\$1.00
FRANKS	Frontier	12 oz. Pkg.	49c

Food Club Tall Can	2 For	31c
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Bleach 1/2 Gallon		32c

**MELLORINE**  
FARM PAC  
1/2 Gal. 25c

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FRESH FRUIT COBBLERS each	89c

FLOUR	Elna 25 Lb. Bag	\$1.99
WALNUTS	Diamond Shelled 10 oz. Pkg.	86c
CHEERIES	Maraschino 9 oz. Bottle	35c
GREEN BEANS	Green Giant No. 303 Can	4 For \$1.00
TOMATOES	Mountain Pass No. 303 Can	5 For \$1.00
PEAS	Food Club Sweet No. 303 Can	5 For \$1.00
CORN	Gaylord Whole No. 303 Can	6 For \$1.00

SNACK CRACKERS	Food Club 12 oz. Box	4 For \$1.00
TOMATO SAUCE	Food Club No. 303 Can	5 For \$1.00
SPINACH	Del Monte No. 303 Can	19c
MIXED VEGETABLES	Food Club No. 303 Can	5 For \$1.00
SPAGHETTI	Franco American 19 1/2 oz. Can	4 For \$1.00
SWEET POTATOES	Gaylord No. 2 1/2 Can	3 For \$1.00
BROWNIE MIX	Food Club 22 1/2 oz. Pkg.	39c
COCOA	Hersheys 2 Lb. Pkg.	69c
RICE	Food Club Long Grain 2 Lb. Pkg.	33c
PANCAKE MIX	Food Club 2 Lb. Pkg.	39c
RAISINS	Food Club 2 Lb. Cello Pkg.	69c
DATES	Dromedary Pitted 16 oz. Pkg.	59c
DETERGENT	For Dishwasher Topco 35 oz.	49c
BABY FOOD	Food Club Strained Jar	10c
TIDE	Giant Pkg.	72c
CATSUP	Libby's 20 oz.	29c
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46 oz. Can	39c
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Mortons Fresh Frozen Turkey, Chicken, Beef, Meat Loaf, Salisbury Steak or Spaghetti & Meat Fresh Frozen Each	39c
Mortons Frozen 32 oz.	3 For \$1.00

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CORN	Gaylord Fresh Frozen Whole Kernel 10 oz. Pkg.	6 For \$1.00
MEXICAN DINNER	Patia Fresh Frozen 15 oz.	49c
CHEESE ENCHILADA	Patia Fresh Frozen 12 oz.	49c
BEEF ENCHILADA	Patia Fresh Frozen 8 Count Pkg.	69c

ORANGE JUICE	Libby's Fresh Frozen 6 oz. Can	5 For \$1.00
PIES	Johnstons Apple, Pumpkin or Mince Fresh Frozen Choice 9"	75c
DONUTS	Mortons Plain or Powdered Pkg.	3 For \$1.00
HONEY BUNS	Mortons Fresh Frozen 9 oz. Pkg.	29c

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Lettuce	Calif. Iceburg Lb.	19c
Potatoes	Russett. All Purpose 10 Lb. Bag	58c

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CAULIFLOWER	California Ea.	43c
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PEANUTS	Roasted 2 Lb. Bag	99c
YAMS	East Texas Lb.	2 For 29c
YELLOW ONIONS	Colorado Lb.	7c
CORN	Florida Ear	2 For 29c
CARROTS	Top Fresh 1 Lb. Cello Pkg. Ea.	11c
GRAPEFRUIT	Ruby Red Tex. 5 Lb. Bag	69c
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LIMES	Florida Lb.	26c

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MALL

# Visitors From Seattle Feted

Visitors from the Pacific Northwest, Mr. and Mrs. Glenn Toomey and their eight-month-old daughter, Monica Kathlee, of Seattle, were entertained by friends here during the past week while they were guests in the home of his mother, Mrs. D. W. Palmer.

They returned home yesterday after the holiday visit during which Mrs. Palmer enjoyed introducing the newest member of her family, the namesake granddaughter, to Hereford friends.

Also in the home, the Thanksgiving dinner Thursday had the

As is his custom on visits here, Toomey brought a table treat from the Pacific, this time king crab, as the main dish for a dinner on the day of their ar-

rival, when he was host at his mother's home.

John Douglas Pitman family as guests, and last Monday evening a number of friends were entertained informally with music as a feature.

Linda and Glenn Toomey and Mrs. Palmer were guests last Sunday at a brunch in the Keith

Jorde home, and that evening at the home of neighbors, the James W. Witherspoons. They had dinner Wednesday in the Pitman home and as a farewell courtesy there was coffee at the

Tom Burdett's Friday afternoon, Mrs. Toomey was complimented at a luncheon in Hereford Country Club Tuesday when Mrs. Joe Reinauer and Mrs. Ed

Reinauer played hostess. Toomey got in some hunting while he was here, joining early-rising parties for good luck in bagging ducks on lakes of the area.



**LUNCHEON HONORS VISITOR** — Mrs. Glenn Toomey of Seattle, second from left, was honoree at a luncheon in Hereford Country Club Tuesday with Mrs. Ed Reinauer, left, and Mrs.

Joe Reinauer, right, as hostesses. Mr. and Mrs. Toomey were entertained in several Hereford homes during a week as house guests of his mother, Mrs. D. W. Palmer, second from right.

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"The man who does not read at all has no advantage over the man who cannot."

—MARK TWAIN

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**NEW YEAR BRIDE-ELECT** — Miss Patricia Irene Ragsdale, daughter of Mr. and Mrs. Mack Ragsdale, Route 5, and William Paul Fryer, son of Mrs. W. H. Fryer of Palm Springs, Calif., and the late Mr. Fryer of Albany Georgia, are to be married on New Year's Day in her parents' home. A student in the Fashion Institute of America at Atlanta, Miss Ragsdale is a 1968 graduate of Friona High School and has attended West Texas State University, where she was a member of Alpha Delta Phi sorority. Her fiancé is a junior at Georgia Tech in Atlanta after graduation from Albany High School. His fraternity is Alpha Tau Omega.

Read The Classified Want Ads

**COMMUNICATIONS SYSTEM**  
LONDON — Stockbrokers Sheppards and Chase have stolen a march on competitors by installing a walkie-talkie system to communicate with their dealers on the Stock Exchange Floor. The exchange itself plans to introduce a similar system by the end of this year.

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Most Fords, Plymouths, Chevs, American compacts and light trucks. Others slightly higher.

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Precision alignment by skilled mechanics using the most modern equipment.

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900 LEE 364-0306

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813 West Park Ave. 364-5662

**Park Avenue Floral**  
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# THE SUNDAY BRAND

## Editorials

Page Six The Sunday Brand, Hereford, Texas, Sunday, November 29, 1970

### A Push For Full Employment

For a quarter century the nation has been officially committed to seeking "full employment," and yet no one even now knows exactly what the term really means. Now, as the Nixon Administration launches a new push toward that goal, may be a good time for more thought about definitions.

By now everyone recognizes that full employment, in the literal sense, is an impossibility. In a lecture several years ago Arthur F. Burns, now Federal Reserve Board chairman, stressed that some unemployment is even desirable.

Before anyone decides that Mr. Burns is a cruel reactionary, consider that young men and women looking for their first job, or older workers reentering the labor force, will want to do a certain amount of picking and choosing and that this will cause some unemployment. To avoid it the Government would have to require such workers to accept the first job offered—and keep it—an idea that is hardly in keeping with the nation's tradition of freedom.

Mr. Burns notes, moreover, that many long-employed workers also will leave their jobs voluntarily; they may decide they can improve themselves, that they would rather live in other parts of the country, that they don't like new supervisors.

Just as freedom for employes is desirable so also is freedom for employes. "In every group enterprise," says Mr. Burns, "a certain degree of discipline is essential if the efforts of the group are to prosper. Individuals who are incompetent, undependable or dishonest must be subject to the risk of dismissal, or else order and efficiency will suffer." Employers also must be free to adjust operations to meet unforeseen contingencies.

The business community and society can and should cushion the shock for workers thus added to the unemployed. But preventing such unemployment, by whatever means, would endanger the jobs of those who remain at work.

Additional joblessness results from seasonal factors, in the construction industry and in resort hotels, to name two examples. Still more stems from imperfections in the labor market that make it difficult to match job seekers with job opportunities.

Economists recognize that fiscal and monetary stimulation, of the sort the Government now has begun to use, cannot really reduce those types of unemployment. In a sense they recognize that some joblessness is unavoidable or desirable when they talk of reducing unemployment to 4 per cent of the work force, and yet there's no way to be sure whether a precise 4 per cent is even a reasonable goal.

Some reduction in the latest figure 5.6 per cent of the work force, is plainly in order, but how much? More precisely how long and how much is it safe to restimulate an economy that so recently was heavily overstimulated?

Stimulation will create jobs; recent experience has shown that. But experience also has shown that even when the economy starts from relative sta-

bility, as it did in the early 1960s, stimulation at some point will speed the inflation of production costs and prices, with all the problems that entails. As the continuing clamor against imports shows, for instance, it's quite possible to inflate U. S. industry out of domestic and foreign markets, and thus to endanger jobs.

Mr. Burns is no advocate of a policy of neutrality in Federal finance, but in public office he has stressed the danger that confront the Government when it stimulates the economy. This year the Federal Reserve has expanded the money supply, but it has tried to keep the growth moderate and at a fairly steady rate. The Reserve chairman also has warned of the need for responsible fiscal policy, though his warning hasn't always been heeded.

In his earlier lecture Mr. Burns argued that knowledge of "proper" financial policy was inadequate, and that's still true today. At the same time he urged more effort toward reducing "structural" unemployment, the sort that won't be cured by easy money and budget deficit.

And yet, several years later, the Government is only beginning to collect information on job vacancies. Manpower training is still often poorly planned and directed. Minimum wages and high union starting salaries often deny jobs to the young and unskilled. Many young persons are pushed into colleges though they don't stand to benefit. The fast-growing service industries have yet to work out ways to absorb the available manpower at reasonable wages.

Unemployment surely is higher than anyone would like it to be. Just as surely, however, no sound and lasting reduction in the figure will be achieved by the unlimited use of financial stimulants.

— The Wall Street Journal

### Thanksgiving Day 1970

This is a time when it seems that most human energies are devoted to kicking or complaining. It is therefore doubly satisfying to welcome, once again, that good old traditional holiday — Thanksgiving. Giving thanks on the fourth Thursday in November always conjures up a picture of the Pilgrims and other early settlers and the legendary hardships they faced in the wilderness of North America.

It is well to remember that North America in the early 1600s was not the United States, and the people who came here then knew only that they were in a hostile wilderness. With this same historical experience, our Canadian neighbors to the north also observe Thanksgiving Day, although their day of thanks is the second Monday in October. At any rate, Thanksgiving is a day when the kickers and complainers should make themselves scarce while we take stock once more of the many blessings that are part of living in this great land we now call the United States. We have material blessings in abundance for which we should duly give thanks. But, our greatest blessings are beyond measuring on the scales of monetary value. Some of these are religious and political liberties, the right to our day in court, the sanctity of homes, persons and property.

Many of the complainers hold these things in low esteem, perhaps because they take them for granted or are too poor in spirit to appreciate them. Thanksgiving, however, is a day that helps to enrich the lives of everyone, and there is nothing like an old-fashioned Thanksgiving turkey to stimulate appreciation of the good things that we are privileged to enjoy.

In their publication "News Digest," Associated Oregon Industries, Inc. said that the Federal Bureau of Standards reports the oxygen content of the air has not fluctuated since 1912. Oxygen comprises 20.946 percent of the atmosphere and if all the world supplies of coal, gas and oil were burned completely, oxygen content of the air would be reduced by only 0.946 percent, whereas human life can be sustained with a 12 percent oxygen content.

"Did You Know?" asks Commerce magazine, "It took 60 years and 11 presidents before the federal government spent \$1 billion in a single year. Now this prodigious feat is accomplished in just two days."



MAIN STREET, U. S. A.

### New York's Buckley Takes Spotlight Among New Solons

By BERT MILLS  
WASHINGTON, D. C. — Ten new Senators will take their seats when the 92nd Congress convenes in January but one attracting the most national attention will be the Conservative Party's only Senator, James L. Buckley of New York.

Senator-elect Buckley is not to be confused with his more famous brother, William F. Buckley, the newspaper columnist, magazine editor, and television personality. Bill Buckley has been a celebrity since he wrote "God and Man at Yale" soon after leaving college.

Jim Buckley is a 47-year-old businessman whose first political experience was as cam-

paign manager for brother Bill, who ran for Mayor of New York City in 1965. Then in 1968 Jim Buckley ran for Senator, earning more than 1 million votes as the Conservative Party nominee.

This year the Republicans and the Democrats nominated liberals as Senate candidates from New York. That gave a third party a chance and Buckley nosed out Rep. Richard Ottinger, the Democrat, while incumbent Republican Charles Goodell ran a poor third.

Actually, Buckley is a Republican and sought the G. O. P. senatorial nomination. Senator-elect Buckley is a supporter of President Nixon and will vote

with the Republicans to organize the Senate.

**Family Rivals Kennedy**  
The family which produced both Jim and Bill Buckley has been compared to the Kennedy's clan. Both families are large, rich, Catholic, and closely knit. There were 10 children in the Buckley family, and all were especially trained for leadership roles. Two are now deceased.

The father of the Senator-elect was also named James L. Buckley. He founded Catawba Corporation, an oil exploration firm which remains in family hands. His widow, Mrs. Aloise Buckley, recently denied a published report that the family wealth totals \$110 million although conceding that Catawba's assets might be worth that much. The eight Buckley children own equal shares in Catawba.

Senator-elect Buckley is Vice President of Catawba and his older brother John is President. Four of the other Buckylys are writers or editors. F. Reid Buckley, a younger brother of Jim and Bill, is the author of "Eye of the Hurricane."

The senior Mr. Buckley died in 1958. His widow, Aloise, was picked by Harper's Bazaar recently, with Mrs. Rose Kennedy, as America's two outstanding matriarchs. She is 75 years old and has 49 grandchildren. The family headquarters is a 40-acre estate in Sharon, Conn. It features a 205-year-old house with 28 rooms. The barn has been converted into a dormitory for visiting grandchildren.

**Shy and Quiet**  
Senator-elect Buckley shares brother Bill's conservative political philosophy but not his combative personality. Jim is shy and quiet, and campaigning was a chore for him. His hobby is bird-watching. His wife, Ann, the mother of six children, plays on a women's field hockey team. Jim Buckley has never held public office. He supports the Nixon Vietnam policy and called his opponents in the Senate "white flag candidates." He courted the labor union vote and succeeded in gaining considerable support from workers whose leaders all backed either the Democratic or Republican candidate.

While not a practicing attorney, Buckley holds a law degree from Yale. Incidentally, there are six Yale and five Harvard degrees distributed among the 11 incoming Senators. One newly-elected Senator, Adlai Stevenson III, a Harvard man, has already been seated and is serving in the current "lame duck" session.

### THE BOOTLEG — Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm turns one of his problems over to the experts this week.

Dear editor:  
You know, from time to time in between international crises and on-the-farm obligations, like the time I rode my tractor eight hours straight without stopping trying to get a crop planted before it rained and made it, in fact made it three months before it rained and the seeds never did sprout, anyway, in my spare time I have devoted a considerable amount of time to trying to figure out a way to play football with both teams winning every game.

What I'm doing is trying to preserve the sport. Like it is, with every game played, from junior high school through college to the professionals, unless it's a tie, half the fans always leave the stands disappointed if not heart-broken. The game is skating on thin ice, so to speak, like the coach who said they were trying to make a political football out of a basketball scandal.

Think, how long would Gun Smoke last if half its audience was always disappointed at the way it ended? Football is a great spectator sport, I follow it on television myself, but if they don't figure out some way to keep fans on both sides happy, it's in trouble.

Regrettably I have never been able to figure out how to change the game so everybody can always come away happy and victorious, both bands playing and everybody slapping everybody else on the back, but I have now done the next best thing.

I have discovered the people who can.

They are the chairman of the Republican Party and the chairman of the Democratic Party.

I read in four different newspapers that each one of these men has claimed that his party won the November elections, and they've made such a good case that nobody in the country is sure which one is right. As a result, everybody thinks his side won, nobody lost, and everybody came away from the polls victorious.

I know when I'm out-classed. I turn my football problem over to them.

Yours faithfully,  
J. A.

## Talk of Texas

By Jack Maguire  
**FOOTNOTE TO HISTORY** — An infantry private from Texas was a suspect for awhile in the assassination of President Abraham Lincoln.

He was Robert Stanton, who enlisted in Company D, 5th Texas Infantry, in Harris County on August 2, 1861. Although he fought with valor for the Confederacy in a number of Civil War battles, he would have been called a dissident today.

The longer he remained in the army, the stronger his feelings against the abolition of slavery became. Following the battle of Gettysburg, he put his sentiments in a letter to Confederate Secretary of War Seddon. Private Stanton offered himself as an instrument to "remove at once and forever those who fill high places in the North."

Secretary Seddon paid little attention to those obvious threats on Lincoln's life. He simply wrote the young soldier that there were more orthodox ways to achieve the South's objectives.

The letter was put in Stanton's army file and forgotten until April 14, 1865, when John Wilkes Booth shot President LINCOLN AT Ford's Theater in Washington. When Federal agents later searched the Confederate files and found the Stanton letter, they placed his name on the "most wanted" list for questioning about the assassination plot.

Apparently Stanton returned to Texas, however, and disappeared. There is no record that he was ever arrested.

**REMEMBER WHEN** — An air-conditioned house was one with plenty of windows and a lot of carboard fans from the local undertaker placed on every convenient table?

**IT'S THE LAW** — When Texans went to the polls November 3, the chances are that the long ballot made law-breakers of most of them.

The Texas Election Code says that a voter may spend only two minutes in the voting booth to cast his ballot, but most election judges don't enforce the statute.

**TRAVELING TEXAS** — Autoists along a dirt road in Dallas County no longer are startled when a lion hops on the radiator or a herd of ostriches stalls traffic.

Just a half hour from downtown Dallas, baboons, elephants, giraffes, zebras and more than 2,500 other animals representing more than 100 species cavort in a 300-acre park known as the World of Animals. The Mesquite Park is a little bit of Africa in the heart of one of Texas' large urban centers.

**TRUTH WILL OUT** — When Texas-born Admiral Chester Nimitz was chief of naval operations, Secretary of the Navy James V. Forrestal asked him whether any officer convicted by a court-martial had ever risen to flag rank. "You're looking at one," replied Fleet Admiral Nimitz. As a young officer, the Texan had been found guilty and reprimanded by the Navy after he ran a destroyer aground in Manila Bay.

### SENSING THE NEWS



By Anthony Harrigan  
EXECUTIVE VICE PRESIDENT

Southern States Industrial Council

**NEW YORK** — Until recently, New York City captured the imagination of people coast to coast. It symbolized the wealth, driving energy and excitement of the United States. Today, however, the metropolis is ceasing to be a magnet to young people. Americans, young and old, tend to see their largest city as a symbol of troubles facing our entire society.

The problems and opportunities of New York City are worthy of consideration by people everywhere in our land. Private initiative hasn't lessened in Gotham. On the lower tip of Manhattan Island spectacular new office buildings are going up. One of them, still under construction, already is higher than the Empire State Building. These new structures symbolize the imagination, determination and resources of the private sector. New York's banks, insurance companies and commercial firms still have faith in the city and its economy. Their confidence is reflected in the form of massive investment.

New York's problems are in the so-called public sector—the political and social arena. The business leadership of the city is full of vitality, but the political leadership is trapped in the dogmas of liberalism. Mayor John V. Lindsay calls the metropolis "fun city," but that comment isn't funny to city-dwellers who live with severe crime, municipal deterioration and rapidly rising costs for continually worsening public services.

New York City has the largest welfare population in the nation, but relief recipients don't have to pay back the taxpayers through labor on public projects. When Sen. Abraham Ribicoff of Connecticut suggested relievers clean up Manhattan's streets, Mayor Lindsay expressed horror at the Senator's suggestion, terming it "medieval."

Recently, a big department store chain decided against building a store at Broadway and 96th Street. A neighborhood anti-poverty agency had campaigned to bar the store, arguing the site should be used for subsidized housing. An official of the agency dismissed the 700 lost jobs, saying they were low-paying. "We want jobs that offer a career for people," she said.

Neither New York City nor the United States as a whole will long survive if ordinary, unglamorous work is scorned and a "careers only" approach is glorified by officials and social workers. Investors do great things in New York, and elsewhere, erecting new offices and plants and opening job opportunities therein. But these tasks cannot be fully realized without a public that values the decent, if unexciting job.

Today, New York City is in trouble because the political and intellectual leadership of the city suggests that a hand-out is better than a so-called "dead-end" job. That's why holes in the streets remain long unfilled, why sanitation services are worsening, and why basic help and services are getting harder to obtain.

The giant buildings now going up in New York City must be regularly maintained. They must be cleaned each day. In short, they require the work of many people with limited skills. If these people are persuaded to go on welfare rather than earn a weekly paycheck, it is only a matter of time before the city runs down. Huge private investments will be lost.

### The Sunday Brand

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# Glady's Garden

By Gladys Hawton Manjeot

**Strictly For The Birds:**  
The birds are moving south for the winter months. However many will remain in our area, and provisions should be made for them.

Art (my husband) and I enjoy the birds so very much, we were watching a flock of robins as they came into our backyard. The spray, was running and immediately they went to it, to get a drink and then to bathe and have fun in the water. Was sorry that I had not filled the waterer for them, so

that they would be refreshed with clean fresh water. For several days they visited the garden, but later they left, but other birds have come. One cold windy day, our patio was almost taken over by a flock of mixed birds, some were very colorful. Such pretty red throated birds, as well as Robins, juncos and Black birds.

**TO ENCOURAGE** birds to visit your garden and to be your friends, one should keep plenty of fresh water, out for them. It is important that the bird-water-

ing station be located properly. Should not be placed under trees, and in such a place that enemies of birds can grab them. One author suggested that to keep the water from freezing, add a few drops of glycerine. Another advised to use salt, because glycerine would float and perhaps stop up the breathing of the birds.

Use your own idea on this, but be sure and keep fresh unfrozen water for the bird friends, as there is nothing they enjoy quite so much as a good drink, and a place to bathe and splash around.

Food is also important, especially when the crops have been harvested, and everything is covered with snow. Then, too, if you have regular bird visitors and have feeders, it is important they are supplied with food for the birds.

**MOST BIRDS** like bread crumbs, (old toast and cornbread), raisins, nutmeats. (For the nut-meats throw the shells

where nuts have been picked out to the birds. They will have a picnic eating out the tiny morsels from the shells).

The pyracantha berries are favorites. So far they have not eaten the Holly berries, or the bitter-sweet berries, in our garden.

Take bits of suet, trimmed from meats, and run a wire through them, and hang for the birds in places that they will be accessible. They have special need for the suet during the extreme cold weather. Fats help to keep them warm.

Those who live in urban areas, where many of the birds are wild, know that often they prefer to eat food on the ground instead of high feeders. Some of the birds which prefer ground feeding are the sparrows, larks, pigeons, doves, quail, flickers, ducks and many others.

Neighboring friends, who are members of the Audubon Society, have recently made a trip to Palo Duro Canyon Park, and on

their excursion they saw Mountain bluebirds, Gold fronted Woodpeckers, Red Shafter, Flickers, Goldfinch, Turkey, Scaled or Blue Quail, Bob White Quail, Roadrunner, Vesper, Song and White crowned Sparrows, Junco, Bewick's Wren (wish we had more wrens in our part of the country). The birds were busy, busy, and some of them were bathing in the running water, at the crossings.

**BIRD WATCHING** is a real good hobby. It is interesting, and a watcher can learn many worthwhile things from the birds as well as other creatures of nature.

**Winter Recipes For Birds:**  
Yummies... for small birds.  
One cup of peanut butter, 1/4 cup white cornmeal, one-third cup of peanut oil, melted fat, or bacon fried grease can be used. Mix together, form in balls wrap, and give the birds a treat (remove wrapper before placing out for birds.)

**Cornbread for birds:** Heat 2 cups water, stir in until dissolved 1/2 cup of bacon grease, or any other grease. Mix together 1/2 cup sugar and 1 heaping tablespoon of flour (prevents crumbling), and 1 cup yellow corn meal. Stir this mixture into hot water and grease and when well mixed, pour into a pan to cool. Serve in thick slices or chunks. Rough raw minute oats may be substituted for half the corn meal.

**THE CHIEF** needs of our bird friends are food, water, and shelter. They are worth providing for, because they truly are a gardener's friend.

**This and That:** Many have lovely Holly in their yards, and most of the plants have a full crop of beautiful berries. Water thoroughly and wash leaves with spray. Humidity is important to well cared for Holly.

Do not throw the water down the drain, when you empty the gold fish bowl, or clean out

the aquarium. Save the water, and use on potted plants. In the water there is food for the soil, and the minerals have been removed by treatment, therefore this is good for the house plants.

**DURING THIS** extremely dry weather, do not neglect watering shrubs, roses, and grass. A dry freeze always harms plants more than a wet freeze, and then plants must have care, practically the year "round."

Is very interesting to study the Eucalyptus plants in town. An especially effective one, trimmed and shaped is at, the Jeff Smart home, 103 Fir. Glad, is trying a bi-colored Eucalyptus plant as a potted plant, this winter. Is doing real well, likes sunshine and tender loving care.

Recently purchased two new books. One is a "Dictionary (colored) of Flowers and Plants." Printed by The Royal Horticultural Society, with George Kalnbacher, as advisor. He is a noted American Horticulturist. The other one is "Trees in a Winter Landscape," by Alice Upham Smith, is a guide to tree identification and planting designs. Here's a fascinating book. The author did the illustrations and they are beautiful.

LEE UMSTED 364-0555 LONE STAR AGENCY




Mrs. Christopher L. Matthews nee Patti Pinckert

## Wedding Holds Local Interest

A wedding in Amarillo of interest to Hereford friends is that of Miss Patti Jayne Pinckert and Christopher Lewis Matthews Saturday evening in Polk Street Methodist Church. The bride is the granddaughter of Mr. and Mrs. C. D. Pinckert, 119 S. Avenue K.

Parents of the couple are Mr. and Mrs. Richard E. Pinckert, Mr. and Mrs. Lewis E. J. Matthews, all of Amarillo. The Rev. Walter Browers read the marriage service at an altar decorated with pink and white gladiolas and greenery.

Miss Lorri Lynne Pinckert was her sister's maid of honor. Mrs. Larry Mohney of Plainview, Misses Susanne Scott and Glenda Graham the bridesmaids and Becky Dodson flower girl.

Best man was the bridegroom's brother, Richard Matthews. Ushers were Larry Pinckert, Thomas Burkhalter Jr. and Larry Mohney. Barry Pinckert lighted candles and Scott Dodson carried the rings.

The bride wore an empire gown of white satin trimmed in French lace, with a train extending from the shoulders. Her veil was caught by a satin bow ornamented with lace and seed pearls. She carried a colonial bouquet of pink and ivory roses.

After a reception at La Tour Club, the couple left on a trip through Texas and will be at home after Dec. 1 at 2016 Willing, Fort Worth.

Mrs. Matthews is a 1970 summer graduate of Tascosa High School and has been employed by West Texas Wholesale, Now with Southwestern Bell Telephone Co., the bridegroom attended West Texas State University and Tarrant County College after graduation from Tascosa High.

Hide-A-Way that Xmas Gift at COWAN'S Hereford's Gift Headquarters

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### WATCHDOG GONE

Sydney — Rexie, the "Watchdog of the Gap," is dead.

The Gap, a high sheer ocean cliff near the entrance to Sydney Harbor, is the city's most famous — and popular — suicide spot.

Rexie, who lived nearby, had an uncanny knack of picking people who arrived at the Gap intending to make the big leap. He would bark furiously to attract help. Rexie was a German shepherd, aged 13 years.

### BURIED TEETH

SCUNTHORP, England — It took Linda Blomeley, 18, four hours to find her false teeth. Her husband, Colin, and three relatives stripped beds, moved furniture and turned up newly laid turf in the yard before the teeth were dug up near a rose bush where Suki, Linda's pet poodle, had buried them.

Nicest way to say Merry Christmas

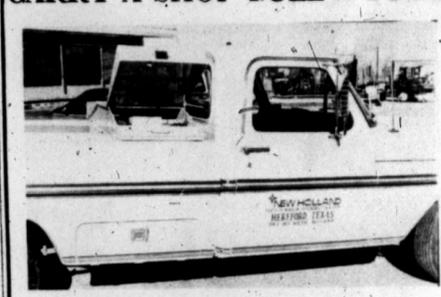
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**REALTORS' OFFICIALS** — Virgel Merriott, center, elected Tuesday as president of Hereford Board of Realtors, with Melvin Jayroe, right, vice-president and Mary French, left, secretary-treasurer, will be installed sometime in January during an installation banquet at the Hereford Country Club. —Photo by Betty Koelzer

**At The Library**

**First Woman To Make Solo Flight Around The World**

At the Deaf Smith County Library this week is the story of Jerrie Mock, the first woman to make a solo flight around the world. Read of her incredible adventures aboard the "Cessna" or "Three-Eight Charlie."

a restricted military airfield in Egypt — to name but a few hair-raising incidents.

She also faced language barriers, customs restrictions, refueling difficulties, and more than one incredulous control tower operator.

**THREE-EIGHT CHARLIE**

By Jerrie Mock  
The first woman to make a solo flight around the world took off on March 17, 1964, in a single-engine Cessna nicknamed Three-Eight Charlie. Jerrie Mock was heading into an incredible adventure and a permanent place in aviation history.

In this thrilling account of her flight, she describes her trials in the air, her precarious takeoffs and her nip-and-tuck landings.

In one episode after another, she recalls what happened when ice formed on Charlie's wings as she flew toward the Azores, her distress when the motor of the high-frequency radio (sitting next to the large gas tank) caught fire, her reception when she mistakenly landed at

the Saigon approach controller called me and wanted to know if I had a man on board. I answered, "Negative. No man on board."

The answer was, "Well, good luck."

Mrs. Mock includes some personal glimpses of exotic places — the fifteenth-century atmosphere of the island of Santa Maria, the colorful bazaars and sinister alleyways of the Arab world, heavily robed and veiled Moroccan women zipping around on motor-bikes.

She also introduces some of the interesting people who helped make the flight possible and a few who were not so helpful (the immigration man at the Cairo Airport was not about to stamp her passport until she produced a ticket for a commercial airliner.)

But, above all, this is Jerrie Mock's own story—an airborne travelogue of challenge, daring, and accomplishment, written with warmth and humor.

**THE CHILD FROM THE SEA**

By Elizabeth Goudge

Against the pomp and pageantry of turbulent seventeenth-century England, Elizabeth Goudge weaves the poignant tale of Lucy Walter, the proud and beautiful secret wife of Charles II.

Here is a subtle portrait of a deeply good and fascinating woman. From her early childhood in a castle by the sea in Wales — evoked as only Elizabeth Goudge can evoke the joys and pangs of childhood — to her tragic estrangement from the king and her death in Paris at the age of twenty-eight, Lucy Walter lived to the full a life of intense joy and equally intense drama.

Miss Goudge portrays brilliantly a young love almost too

ecstatic to bear. Equally moving is her characterization of Lucy — a spirited woman caught up in the cataclysmic wars and disruptive revolution of a tumultuous era.

London at the time of the Great Fire, Paris when British royalty fled to the sanctuary of the Louvre, Brussels and The Hague — against this rich panoramic background a master storyteller traces the life and loves of an extraordinary woman.

The Child from the Sea is a superbly colorful and romantic historical novel alive with brilliant Goudge cameos and infused with a spiritual essence rare in our times.

**CURB POPULATION**  
TORONTO — People would be discouraged from having babies if the baby bonus and tax deductions for dependents were dropped, the head of the zoology department at the University of Toronto told the audience at a pollution debate. Dr. D. A. Chant said the federal government should adopt a "zero population growth" policy for Canada and help set up abortions and free birth-control clinics.

Hide-A-Way that Xmas Gift at COWAN'S Hereford's Gift Headquarters

Read The Classified Want Ads

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**HEREFORD BENEFIT ASSOC.**  
407 NORTH MAIN STREET  
CONTACT  
W. F. BALL, Membership Chairman  
364-3119

**Carlota Garcia Honored**



Mrs. Carlota Garcia was honored on her 80th birthday earlier this month in the home of her daughter, Mrs. Carlos Trevino, 314 Avenue I.

Guests were received by another daughter, Mrs. Frank Torres, also of Hereford.

Supper music was provided by the Garzas Brothers Trio.

The three-tiered birthday cake was decorated in topaz and gold rocking chair with a baby rose bouquet on the seat atop the third tier.

Mrs. Garcia was presented a white carnation corsage with gold lettered streamers reading Happy Birthday.

She is the mother of four sons, Severo, Frank and Toby of Hereford, and Andy of Hobbs, N.M., and four daughters, Mrs. Reynuldo Salazar of Del Rio; Mmes. Carlos Trevino, Frank Torres and Leticia Garcia all of Hereford.

Read The Classified Want Ads

For **COLDS** take **666**

Mrs. Carlota Garcia celebrates 80th birthday

By Bob Sudyk

**HOW DID THE SEVENTH-INNING-STRETCH GET STARTED?**



**PRESIDENT WILLIAM HOWARD TAFT** ORIGINATED THE SEVENTH-INNING-STRETCH ACCIDENTALLY DURING A GAME IN PITTSBURGH. TAFT STOOD UP TO STRETCH AND THE FANS STOOD IN RESPECT!

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 WALL COVERING	 CARPETING	 FLOOR COVERING	ASK FOR YOUR <b>FREE</b> 1971 HOME DECORATOR COLOR TRENDS CALENDAR LIMITED QUANTITY. ONE PER CUSTOMER
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**PAN READY CUT-UPS** Lb. 39¢

<b>BACON</b>	Longhorn	2 Lb. Pkg.	<b>\$1.29</b>
<b>SAUSAGE</b>	Blue Morrow	1 Lb. 69¢ 2 Lb.	<b>\$1.19</b>
<b>STEAK</b>	Sirloin Round	U.S.D.A. Choice	Lb. <b>98¢</b>
<b>STEAK</b>	Club	U.S.D.A. Choice	Lb. <b>95¢</b>

**FRYER PARTS**

BREAST Lb. 79¢  
THIGHS Lb. 59¢  
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LB. **19¢**

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**2 QT. DOUBLE BOILER**

REG. \$9.95 WITH \$3.00 PURCHASE, ONLY **\$6.99**

**COLORADO RED DELICIOUS APPLES**

5 Lbs. **\$1**

California Zipper Skin **4 Lbs. \$1**

**TANGERINES** 5 Lb. Bag **59¢**

Texas Ruby Red **GRAPEFRUIT** Rich & Ripe Ea. **15¢**

California King of Salad **AVOCADOS** Lb. **5¢**

Texas Firm Crisp Green **CABBAGE** Lge. Stalk **17¢**

California Green Pascal **CELERY** Lb. Pkg. **25¢**

Ocean Spray Fresh **CRANBERRIES**

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Tendercrust Brown N' Serve **MINI-LOAVES**

45¢ Value **3 Pkgs. 99¢**

**TAMALES** Ellis Jumbo No. 2 1/2 Cans **3 For 99¢**

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**PICKLES** Shurfine Fresh Pak Dills Quart-Jars **2 For 99¢**

**PENNY PINCHER**

Lady Brevone First Quality **PANTY HOSE** Super Stretch

**2 Pair 99¢**

Candied For Cakes, Cookies

**MIXED FRUITS**

Lb. Ctn. **69¢**

**PENNY PINCHER**

**NORTHERN TOWELS**

Jumbo Ass't. Colors **3 Rolls 99¢**

**PENNY PINCHER**

**NORTHERN TISSUE**

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**APPLES**

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**GLADE** Air Freshener All Flavors **3 7 oz. Cans 99¢**

**PINTO BEANS** Arrow No. 1 Recleaned 2 Lb. **25¢**

**MIRACLE WHIP** Family Size 48 oz. Jar **79¢**

**COFFEE** Shurfine All Grinds Guaranteed Satisfactory Lb. **69¢**

**CRISCO** The Digestible Shortening 3 Lb. Can **76¢**

**CHILI** Armour's 19 oz. Can No Beans, Texas Brand **69¢**

**WALNUTS** Emerald Shelled 8 oz. Can **79¢**

**MARSHMALLOWS** Kraft 10 1/2 oz. Pkgs. **2 For 39¢**

**ICE CREAM** Cloverlake All Flavors 1/2 Gal. **59¢**

**CIGARETTES** All Brands, Ctn. King, Reg., Long **\$3.69**

Chocolate Mints Fruit Cremes

**CANDY**

8 oz. Boxes **3 99¢**

FAB

**DETERGENT** With Borax

5 Lb., 4 oz. King Size Box **99¢**

**PATIO FROZEN DINNERS**

Mexican Style Cheese Enchilada Each **39¢**

**JENO'S Frozen Snack Trays**

**PIZZA** Or Mexican-American Style **2 For 99¢**

**FREE**

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Delicious **FenderCrust Bread & TenderCrust Coupons**

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**100 FREE GUNN BROS. STAMPS**

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9 JARS **99¢**

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2 Lb. Box **99¢**

Shurfine Maple Flavored Pancake & Waffle **SYRUP**

2 Qt. Bottle **99¢**

Carnation Canned **MILK**

6 Tall Cans **99¢**

Friskies All Flavors **DOG FOOD**

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★ Thanks for Shopping Piggly Wiggly! ★

# Miss Rusher Is Bride Of Terry Hall, Tulia

The marriage of Miss Gail Ann Rusher to Terry L. Hall of Tulia was solemnized Saturday evening in First Christian Church, with a background of white gladiolas and giant white chrysanthemums in spray arrangement lighted by tapers in tall candelabra.

A center aisle down which the bride was escorted by her father was roped off with white streamers; pew ends were marked with votive candles. Conducting the ceremony was the Rev. Eugene Brink, minister. The bride is the daughter of Kenneth Rusher of 134 Avenue

B and the late Mrs. Rusher, and parents of the bridegroom are Mr. and Mrs. Fred Hall of Tulia.

Her sister, Mrs. William D. Johnson, was Miss Rusher's matron of honor and Miss Vickie Telchman of Abilene was first bridesmaid. Other sisters, Mrs. Robert Horton of Canyon and Mrs. Shannon Torgler of Ordway, Colo., were bridesmaids.

Ken Nevins of Tulia acted as best man. Groomsmen were Perry Hall of Tulia and Freddy Hall of Kermit, brothers of the bridegroom, and Jack Wright of Louisiana, a brother-in-law.

The bride's brother, Kenny Rusher, and the bridegroom's nephew, Donnie Hall of Kermit, ushered guests to their seats. Russell Rusher and Phillip Hall lighted candles at the altar.

Junior members of the wedding were Pam Hall, daughter of the Freddy Halls, flower girl, and Jason Torgler, son of the Shannon Torglers, ring bearer.

Mr. and Mrs. Bill Penn sang the pre-nuptial songs, Wedding Prayer and Whither Thou Goest. Mrs. Joe Hacker played organ accompaniment and the marches.

Miss Rusher wore the satin gown previously worn by her older sisters as brides. The brocade skirt, its soft fulness held by unpressed pleats, was toe-tip length, rounding in the back to a slight train.

Flowers cut from the brocade were appliqued around the circle neckline and edge of the bell sleeves. Her lace-edged veil extended over the back of the skirt into a longer train appliqued with lace motifs. The rose headress which held the veil was made by her great-aunt.

She carried an orchid bouquet on a white Bible, and as an heirloom piece wore a gold bracelet belonging to her grandmother and dating back to the Civil War period.

Color was added to the bridal party in dresses of Miss Rusher's attendants. Their empire dresses, street length, were of purple knit with lace and chiffon bell sleeves. Each carried two long-stemmed pink roses.



Mrs. Terry L. Hall nee Gail Rusher

(Bradly Photo)

After the marriage service, the couple received congratulations and good wishes from friends at a reception in the church fellowship hall.

Pink underlaid the lace cloth on the refreshment table where the wedding cake and the bowl of grape punch supplied decoration. The three-tiered cake was based on three heart-shaped cakes, all ornamented with purple and pink flowers.

Miss Sharon Cash served punch, Misses Linda Merrill and Dell Sealy the cake. Guests were registered by Miss Becky Jesko.

Leaving on a trip to Ruidoso, N. M., the bride had changed to a plaid double knit suit with vio-

let blouse. After Dec. 1 the couple will be at home in Tulia.

Mrs. Hall has been employed by Harold Close Drug. She attended West Texas State University a year after graduation in 1969 from Hereford High School, where she was active in Future

Homemakers and the choir.

The bridegroom was a graduate of Tulia High School the same year; he was on the football squad and a Future Farmers member. He also, attended WTSU and is now employed by Pioneer Natural Gas Co.

## Three Honored At Tech Ag Banquet

Two Hereford men were awarded scholarships and another was recognized recently during the 43rd annual Aggie Pig Roast at Texas Tech University.

David Dennis Downey, a sophomore agriculture major was presented a \$125 Gifford-Hill-Western scholarship in Agricultural Engineering and Dan C. Lewis, also a sophomore agriculture major, was awarded the \$500 Telsco Industries Weather-Matic scholarship in Park Administration, Horticulture and Entomology.

Paul J. Drager, a member of the school's Dairy-Products team, along with a number of other team members, was recognized during the ceremony.

Downey is the son of David Downey of Route 5 and Lewis is the son of Mr. and Mrs. Earl Lewis of 400 Westhaven.

Scholarships valued at more than 25,000 were presented at the Pig Roast.

The event is sponsored by the

Tech Agricultural Council and the College of Agricultural Sciences. The primary purpose of the dinner is to recognize outstanding students and leaders in Texas agriculture.

## Community Calendar

**DECEMBER**  
3 - Boy Scout Banquet  
6 - Holiday tour of homes sponsored by Madre Mia Study Club.

10 - Noon Lions Club Ladies Night at High School Cafeteria.

21 - Kiwanis Noon Club, Breakfast Club, and Key Club Christmas party at Hereford High School cafeteria, 7:30 p.m. add to community calendar for **JANUARY**

8 - Sugar Beet Growers business meeting.

9 - Sugar Beet Growers annual banquet at Bull Barn. add to community calendar for

22 - Father-daughter Camp Fire Banquet, Bull Barn, 7 p.m.

14 - Chamber of Commerce Banquet

**FEBRUARY**  
7 - 13 - Boy Scout Week

12 - Kawadi Dancers

13 - Community Concert

15-16 - Water Inc. annual convention.

READ THE CLASSIFIED

**Dr. Milton C. Adams**  
OPTOMETRIST  
335 Miles  
Phone 364-2255  
OFFICE HOURS:  
Mon.-Fri. 8:30 to 5:00  
Saturday 8:30 to 12:00

**Keepsake**  
REGISTERED DIAMOND RINGS  
When You Know It's For Keeps  
It's time to choose your diamond engagement ring. If the name, Keepsake, is in the ring and on the tag, you've got perfect quality for a lifetime.  
HIBISCUS \$350 TO 1250 WEDDING RING 200  
SORITA \$300 ALSO 150 TO 2600.

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**Service:** Kester's maintains a service department and has the training, experience and equipment to service any watch we sell.

**Prices:** Kester's is a direct factory outlet and their regular prices are generally as low or lower than discount prices on comparable merchandise.

**KESTER'S JEWELRY**  
ACROSS FROM THE POST OFFICE IN DOWNTOWN HEREFORD

NOW AT **KESTER'S**

**ELGIN WATCHES**

Featured in the Carolyn Davis Christmas Gift Section

**Reader's Digest**

**SPORTSMAN STARLITE** by ELGIN \$16.95

14K gold case, 17 jewels, mesh bracelet. \$55.95

17 jewels. Also in white. Water resistant 17 jewels.

Calendar feature, 17 jewels. \$34.95

2 sparkling diamonds, 17 jewels. \$34.95

Self-winding calendar model, 17 jewels. \$55.95

**SUGARLAND MALL**

**PRE-HOLIDAY SPECIAL! FABRIC SALE**

**Wools & Wool Blends**  
This group is taken from our regular stock. 54" wide. Values to \$7.98  
**1/2 Price**

**EMBROIDERED ORGANZA**  
100% Nylon Organza with border embroidery. In pink, turquoise & black. 45" wide. Reg. \$4.98 **\$2.77** Yd.

**ACRYLIC STRIPE**  
100% Turbo Acrilan, Acrylic Knit. Machine washable. Ideal for dresses, tops, pants & jump suits. 56" wide. Reg. \$6.00 **\$4.99** Yd.

**Quilted Corduroy**  
100% cotton face. Nice for robes, pants, jumpers & skirts. Washable. In red, royal & moss green. 45" wide. Reg. \$3.98 **\$3.44** Yd.

**Kettlecloth Prints**  
50% Fortrel polyester, 50% Cotton machine wash, no ironing. 45" wide. **\$1.44** NOW

**Sweater Knits**  
100% Turbo Acrilan Acrylic. In white & red only 56" wide. Reg. \$6.98 NOW! **\$5.98** Yd.

**Buttons**  
Group of discontinued styles, good selection. Hurry **1/2 Price**

**REMNANTS**  
**2/3 OFF OUR REGULAR PRICE**

**Double Knit PRINTS**  
Screen printed 100% polyester double knits, machine washable. 54" wide. Reg. \$6.98 **\$5.98** Yd.

**Sequin Cloth**  
Just the fabric for that X-mas party dress or top. In red, black & royal. 36" wide. Reg. \$14.98 Yard **\$6.00** Now Yd.

**Spectator Cloth**  
Rayon & Cotton blend, linen weave in prints & solids, washable crease resistant, 45" wide. Reg. \$1.98 Yd. **\$1.19** Yd.

**POLYESTER PRINTS**  
100% textured polyester in beautiful prints, machine washable. 45" wide. Reg. \$5.98 Yd. **\$4.77** Yd.

**THE Yardstick FABRIC CENTER**  
Sugarland Mall

**H.D. CHATTER**  
**1904 Brand**  
**Tells News**  
By Mrs. Argen Draper  
Home Demonstration Agent



Mrs. Paul Hoff is good for a story anytime we visit her. This week she showed me an issue of The Hereford Brand published December 23, 1904. That's right 66 years ago.

**THERE'S A LOT OF NEWS** about the Add-Ran College being transferred to the Christian Church of the State of Texas. There were doctors in Hereford - Dr. A. D. Miller, Dr. R. W. Bounds, and Dr. J. A. Jones.

A social item reported the marriage of James Byrle Elliston and Miss Fannie Bob Kellow. It reported that "both the contracting parties are among Hereford's most popular young people, both having a host of friends to wish them well."

A paper was read before the Panhandle Banker's Association at Amarillo by G. A. F. Parker. Some sage comments in the article by Mr. Parker, "Eastern bankers explain about loans on livestock, 'no security for your money than a bunch of cows with pictures burned upon various places of their anatomy, and turned loose in a pasture the size of the state of Delaware!' And when you inquire about this collateral to be told that, like Satan they are 'Going to and fro in the earth, and walking up and down in it'."

**LUCKY FOR THE COWMAN** if he can make Satan's report; that the cow decorated with his brand, and ornamented with his mark is still able to walk. The Eastern banker is horrified at such recklessness. He wants his collateral actually pinned to the note and filed carefully away in his bank vault - not milling around in a sandstorm or turning tail and stampeding from a northerner."

Mr. Parker adds, "The pioneers of the Panhandle are the best set of men the world has so far produced". He explains the rapid growth of church groups and the building of many buildings. The county was developing from strictly grazing to a stock farming county and rapidly becoming strictly farming county, sorghum and cotton

were being grown here; celery and car lots of vegetables and melons were being shipped to northern markets.

Grassland in Castro and Deaf Smith Counties was selling for \$3.00 to \$5.00 per acre. The prediction was that cattle raising

will be more glorious than the past and emphasizes that this is the best cattle producing country and that this area has the best beef producing cattle in the world.

**A BABY SHOW WAS** held at E. C. Black's Furniture Store. The entries were: Mary Lois Davis, Fray Stallings, Marylow Kirkpatrick, E. F. Connell, Ira Aten Connell, J. W. Johnson, Daniel Bell, Joel Lytton Gass, Barnard Hicks, Samuel Brents Harbison, Annie Fitzhugh Parker, Lillie Beatrice Norton, Candice Ola Robertson, William Henry Oberthier.

The winner was E. F. Connell

Jr. His father was wondering how he was selected as his identical twin brother, Ira Aten Connell, was also in the show.

**I SEE ROBINS IN** the yard. Are they going north or south? There was a time that the appearance of the robin was the certain sign of winter being over.

Kay Cockrum says that one day she saw in their yard a dozen robins, at least that many woodpeckers and a bluejay.

**IT'S ALMOST THE** season to be jolly, and many home sewers are busy preparing for holiday activities by creating fashionable, super - feminine styles in velvet.

Versatile velvet, has a napped surface - a whisker-like surface with the pile in one direction. So when buying velvet, look for yardage requirements under the listing "with nap", otherwise add three-eighths to three-fourths yards for cutting the fabric one way.

Cutting in one direction is particularly important since direction of the pile affects the color. For example, brushing against the pile produces a rough texture plus deep shade, while smoothing the pile light-

ens the color.  
**VELVETS HAVE A** tendency to crawl and curl when cutting. Solve this problem by using an old sheet on the cutting surface to keep velvet from sliding, then stay - stitching immediately to stabilize the fabric.

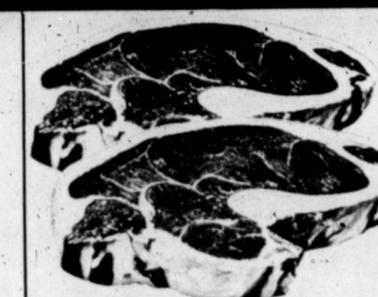
For seams, carefully baste to keep velvet from shifting when stitching. Slip - stitch seams to backing so the material will remain flat and not rill. If the velvet frays badly, finish the seam edge with a zigzag stitch. When stitching velvet, set the stitch regulator to 12-15 stitches per inch and use a round hole throatplate.

Choose interfacings of light or medium weight to compliment the velvet. Press velvet on a velvet board and not on a flat surface. Or, lay the pile side against a turkish towel and steam. Never touch the fabric with an iron.

**CARROT-DATE LOAF**  
2-cups sifted all - purpose flour  
1 t. baking soda  
1/2 t. cinnamon  
1/2 cup salad oil  
1 cup finely grated carrots, (about 3 medium)  
1 cup sugar  
3/4 t. salt

2 eggs, slightly beaten  
3/4 cup line or lemon flavored carbonated beverage  
1 cup chopped dates  
Heat oven to 350 degrees. Grease and flour bottom of 9" x 5" loaf pan. Mix together flour, sugar, baking soda; salt and cinnamon. Combine eggs, salad oil, bottle drink, carrots and dates. Mix in dry ingredients; turn into pan. Bake 50-55 minutes or until cake tester, inserted in center, comes out clean. Remove from pan immediately. Cool on wire rack. Note: Loaf freezes well. To serve: thaw the wrapped loaf at room temperature.

**Lower Your Total Food Bill By Making**  
**The "Switch"**  
**TO SAFEWAY DISCOUNT!!**

 <b>Whole Fryers</b> Young Whole Tender Fresh Fryers - 2 to 3-lbs. Low Discount! <b>lb. 29¢</b>	 <b>Sirloin Steak</b> U.S.D.A. Choice Beef-Full Cut Bone In - Safeway's Low Discount! <b>lb. 98¢</b>	 <b>Round Steak</b> U.S.D.A. Choice Beef-Center Cut Bone-In - Safeway's Low Discount! <b>lb. 98¢</b>	 <b>Ham Slices</b> CENTER CUT <b>lb. 79¢</b>
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**Everyday Low Discount Price on Safeway Meat!**

<b>Sliced Bacon</b> Decker Quality-Brand Bacon! Nutwood Bacon 2 lb. \$1.15 <b>lb. 59¢</b>	<b>Cut-Up Fryers</b> Pork Sausage Beef Sausage Sliced Bologna Cod Fillet Fishsticks	<b>Half Pork Loin</b> Full Half Loin - Cut Into Chops! <b>lb. 69¢</b>	<b>Boneless Roast</b> Rolled & Tied Beef Shoulder! <b>lb. 89¢</b>	<b>T-Bone Steak</b> or Club Beef Steak! <b>lb. \$1.19</b>	<b>Chuck Roast</b> 7-Bone Roast Boneless Roast Rib Steak Porterhouse Cube Steak	<b>Cooked Ham</b> Shank Portion - Fully Cooked! Butt Portion <b>lb. 39¢</b>
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<b>Del Monte Sweet Peas</b> Fine Quality Peas! No. 303 Can <b>19¢</b>	<b>Charmin Tissue</b> Bathroom 10c Off Label! 2-ct. Pkg. <b>33¢</b>	<b>Shortening Crisco</b> All Vegetable Shortening 3-lb. Can <b>69¢</b>	<b>Cheese Food Velveeta</b> Kraft Cheese Food! 2-lb. Box <b>\$1.14</b>	<b>Cane or Beet Sugar</b> Low Discount Price! 5-lb. Bag <b>49¢</b>	<b>Town House Tomato Soup</b> Fine Quality Soup! No. 1 Can <b>8¢</b>
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<b>Orange Juice</b> 15¢ <b>Orange Juice</b> 28¢ <b>Orange Juice</b> 6 Cans \$1 <b>Orange Juice</b> 30¢ <b>Patio Dinners</b> 39¢ <b>Patio Dinners</b> 39¢ <b>Ice Cream</b> 59¢	<b>Lucerne Yogurt</b> 49¢ <b>Homo. Milk</b> \$1.15 <b>Skim Milk</b> 57¢ <b>Cheese Spread</b> 47¢ <b>Coldbrook</b> 17¢ <b>Heinz Catsup</b> 49¢ <b>Green Beans</b> 23¢	<b>Pineapple</b> 37¢ <b>Pork &amp; Beans</b> 14¢ <b>Tomatoes</b> 15¢ <b>Sausages</b> 25¢ <b>Cake Frosting</b> 27¢ <b>Cragmont</b> 29¢ <b>Tide-XK</b> 79¢	<b>Dry Milk</b> 85¢ <b>Dog Food</b> 9¢ <b>Pinto Beans</b> 57¢ <b>Popcorn</b> 27¢ <b>Detergent</b> 59¢ <b>Oranges</b> 27¢ <b>Fruit Drinks</b> 31¢	<b>Asparagus</b> 45¢ <b>White Flour</b> 39¢ <b>Black Pepper</b> 44¢ <b>Gr'fruit Juice</b> 38¢ <b>Tomato Sauce</b> 9¢ <b>V-8 Juice</b> 42¢ <b>Treet</b> 59¢
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<b>Gladiola Cake Mix</b> 5-Cake Mixes To Choose From - Low Discount! 6 1/2-oz Pkg. <b>27¢</b>	<b>Kraft Dressing</b> Miracle Whip Salad Dressing - Low Discount! Qt. Jar <b>49¢</b>	<b>Parade Detergent</b> Laundry Soap Powder Detergent - Low Discount! Qt. Size <b>55¢</b>
--	---	--

**Extra Savings - Safeway Super Saver Prices!**

<b>Cocktail</b> 5 Cans \$1	<b>Chunk Tuna</b> 6 1/2-oz Can \$1	<b>Gold Corn</b> 6 Cans \$1	<b>Dressing</b> 16-oz Bott. 49¢
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**Bananas**  
Fancy Golden Plump Bananas - At Safeway Super Saver Price!  
**lb. 9¢**

**APPLES**  
Red Rome Extra Fancy Apples - Super Saver!  
**lb. 14¢**

**Cello Carrots** 2-lb. Bag 29¢  
**White Onions** New Crop! 2 lbs 25¢  
**White Potatoes** All Purpose! 10-lb. Bag 45¢

Volume No. 15 \$1.29  
On Sale Now!

**SAFEWAY**  
Prices Effective Thru. Weds., Dec. 2 In - Hereford

**Sons Visit McDowells For Thanksgiving**  
Mr. and Mrs. Ansel L. McDowell, 207 N. Texas, had as Thanksgiving visitors their sons and families, Dr. and Mrs. Ansel McDowell Jr. and children from Perryton and Dr. and Mrs. Dan McDowell of Odessa. Jim McDowell and his family, James, Charles and Eleise, of Hereford, were also guests in the McDowell home.

Read the classified Want Ads

**No, He Doesn't Have Everything Until You Give Him...**

**NEW!**  
**Lord Nelson TIE SAVER**  
INVISIBLE PROTECTION

by **fabri-coate**

Princely packaged in morning-stripe elegance. A royal gift of practical thoughtfulness that says he's something special.

Miracle spray-on shield against spills, spots and stains for his entire tie wardrobe.

**Only \$5**

**SUNNY'S MISTER SHOP**  
Downtown Hereford

# Carol Cole-Eddie Culp Marriage Solemnized

Miss Carol Cole exchanged marriage vows with Eddie Culp of Tucson, Arizona in an evening ceremony Saturday in Temple Baptist Church, where the Rev. D. J. Mead, a Baptist minister, officiated.

The bride, daughter of Mrs. Pete Curtis, 337 Avenue K, was given in marriage by her stepfather. The bridegroom is the

son of Mr. and Mrs. Bedford Culp of Tucson.

Tapers burned in a pair of seven-branched candelabra at the church altar, on either side of a central basket holding white pompon chrysanthemums and green foliage. Satin bows marked the aisle down which the bridal party walked.

Miss Suzie Vaughn, maid of

honor, and Darrel Culp, his brother's best man, were the only attendants.

As a prelude to the ceremony, Miss Susie Hickman sang a solo, "Twelfth of Never," accompanied by Mrs. Albert Ricketts, organist, who played Love Me Tender while candles were lighted, then the traditional wedding march.

Candlelighters were brothers of the bride, Curtis Cole of the U. S. Army and Forrest Curtis of the Navy, wearing their military uniforms. They served as ushers with two other brothers, Curtis Cole and Brian Curtis.

For the wedding gown Miss Cole chose snowflake bridal satin, cut in modified princess style with the front panel of lace edged with ruffles. Long sleeves were also of the lace and a fold of satin made the wedding ring neckline.

A brief circular train was fastened at back waistline with a wide flat bow, with streamers extending down over the train and beyond. Her veil was a pouf of illusion held to her dark hair by a satin rose in a ruche of illusion.

Orchids encircled by pompon mums formed her bouquet. She wore a pearl-set heart necklace, the bridegroom's gift. Her "lucky" blue garter has been worn by two cousins as brides, and will go to the next cousin to marry.

Of the same design as the bride's dress but in street length, Miss Vaughn's frock was in powder blue crepe. Her flowers were with pompons in a nosegay tied with blue ribbons. The bride's mother wore a

crepe dress in avocado shade with brown patent accessories and a corsage of bronze mums. Mrs. Bedford Culp was dressed in blue with black patent and her corsage was white mums.

The reception after the wedding was in the church hall. Miss Tanya DeVoney of Dimmitt, cousin of the bride, was at the guest registry.

Misses Mona and Linda Terry of Clovis, also cousins, served the cake. Miss Cheryl Pruitt and Janet Henderson poured punch. The tiered white cake topped with bride-and-groom figurines was baked and decorated by the bride's uncle, Leon Cole of Moreland, Okla. White lace over blue covered the refreshment table.

The honeymoon trip will take the couple to Tucson, where they will be at home after December 1 at 2155 West Ruthrauff. Both Mr. and Mrs. Culp have attended Hereford High School. She is a senior this term and plans to complete the school year in a Tucson high school.

Truffles impart a distinctive pungent flavor to sauces, garnishes, pates and stuffings. They have been man's favorite fungus for centuries.

## School Menus

### JR. AND SR. HIGH SCHOOLS

MONDAY — Pork chow mein or chicken pilaf, buttered potatoes, glazed carrots, apricot cobbler, rolls, butter, milk.

TUESDAY — Hamburger or pizza burger, french fries, chopped salad, pickles and onions, sliced peaches, butter, milk.

WEDNESDAY — Ranch style beans, or pork and beans, turnips with greens, pickled beets, apple pie, cornbread and butter, milk.

THURSDAY — Fried chicken with cream gravy or minute steaks, fluffy potatoes, green beans, banana pudding, bread, butter, milk.

FRIDAY — Tuna salad sandwich or peanut butter sandwich, vegetable soup, potato chips, frosted raisin cream, milk.

Elementary Public Schools  
MONDAY — Pork chow mein, buttered potatoes, glazed carrots, apricot cobbler, rolls, butter, milk.

TUESDAY — Hamburger, french fries, chopped salad, pickles and onions, sliced peaches, butter, milk.

WEDNESDAY — Ranch style beans, turnips with greens, pickled beets, apple pie, cornbread, butter, milk.

THURSDAY — Fried chicken with cream gravy, fluffy potatoes, green beans, banana pudding, bread, butter, milk.

FRIDAY — Tuna salad sandwich or peanut butter sandwich, vegetable soup, potato chips, frosted raisin cream, milk.

ham, buttered spinach, cabbage-pineapple salad, peaches and sugar cookies, cornbread, butter, milk.

TUESDAY — Stuffed weiners, buttered corn, tossed salad, white cake, rolls, butter, milk.

WEDNESDAY — Turkey chow mein, buttered rice, green beans jello with fruit, rolls, butter, milk.

THURSDAY — Ranchburgers, french fries, lettuce and onions, peach cobbler, milk.

FRIDAY — Fish fillets and tartar sauce, buttered broccoli, carrot sticks, peanut butter bars rolls, butter, milk.

The oldest discovered shoe is an Egyptian papyrus sandal dating from about 2,000 B. C.

Read The Classified Want Ads



Mrs. Eddie Culp  
nee Carol Cole

(Angel Photo)

**NOTICE  
NEW SERVICE  
NOW AVAILABLE...at**

**Jake Diel**

**DIRT & PAVING CONTRACTORS, INC.**  
HWY. 60 E., HEREFORD, TEXAS . . . NEXT TO BIG DADDY'S

**DAY and NIGHT  
INDUSTRIAL FABRICATION**  
AND COMPLETE WELDING SERVICE

In Our Shop or In Your Field  
or Wherever Your Problem May Be

"WE'RE EQUIPPED TO HANDLE ANY JOB"

**PHONE**

DAYS 364-5242

NIGHTS 364-0957

JAMES MARTIN, MGR.

We are now able to handle any dirt and paving contract . . . We have expanded our facilities to better serve the people of Hereford, Dimmitt, Muleshoe and surrounding area. Whatever your dirt and paving needs, call us. We're ready to serve you.

**CONSTRUCTION MACHINERY**  
Rent, Lease or Contract

If we don't have the machinery you need we'll find it for you! Phone 364-0763 Nights 364-5733

**SAVE '50**



**NOW ONLY  
\$329<sup>90</sup>**

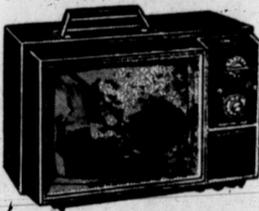
**4-PC Astro-Sonic Stereo Component System—model 9293** with: solid-state FM/AM Radio-Phono Deluxe Micromatic Record Player, 50-Watts EIA music power, four high-compliance speakers in Air-Suspension System, provisions for optional tape and headphone accessories. Dust cover included. See it now!



**SAVE  
\$10**

**NOW ONLY  
\$49<sup>90</sup>**

**AO/DC Cassette Tape Recorder—solid-state model 9031** has keyboard controls and includes microphone, tone control, AC line cord, batteries, earphone and blank cassette. It's a great way to keep in touch with "talking letters"! Why not buy one for yourself and one for that student away at school—and save double!



**SAVE '20 NOW ONLY \$259<sup>90</sup>**

**Compact portable Color TV—model 6226** has such quality features as 14" diagonal measure screen (102 sq. in.), Automatic Color Purifier and exclusive Bonded Circuitry chassis with 3 I.F. Stages and Keyed AGC. Enjoy this exceptional value anywhere in your home or office—on tables, shelves, even bookcases. Come in today!



**RICHARD  
SEZ...**

the magnificent  
**Magnavox**  
**HOLIDAY SPECIAL**  
**SAVE \$70**



23" diagonal measure pictures (295 sq. in.)

**LIMITED TIME OFFER**

**NOW ONLY \$399<sup>50</sup>**

**New Ultra-Bright COLOR TV**

. . . brings more color . . . and more spectacular thrills into your home—with vivid life-like realism! You'll feel as though you're right on the 50-yard line—or in the best seat in the reviewing stand! Space-saving Contemporary model 7100 also offers such extra-quality features as: Quick-On pictures and sound, Chromatone for added picture depth and richer colors, Color Purifier to automatically keep all colors pure, plus exclusive Magnavox Bonded Circuitry chassis with 3 I.F. Stages and Keyed AGC—for optimum performance with reliability that lasts—year after year! Don't wait—see it . . . plus many other Magnavox Holiday Specials—including Color TV Consoles and Portables, Stereo Consoles and Component Systems, Radios, and Tape Recorders. Come in today . . . and SAVE!

**WILSONS MAGNAVOX**

138 West 3rd 364-5491 Hereford

WILSON'S MAGNAVOX HOME ENTERTAINMENT CENTER  
Western Plaza, Amarillo

WILSON'S MAGNAVOX HOME ENTERTAINMENT CENTER  
1084 Coronado Terrace Shopping Center, Borger

WILSON'S EMERGENCY TV CENTER  
1506 Grinnell Perryton

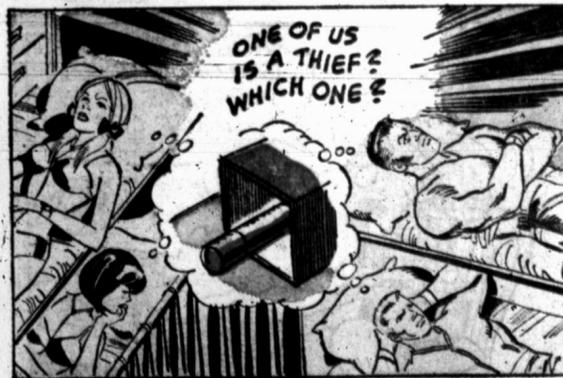
## BLONDIE

CHIC  
YOUNG



## MANDRAKE

the MAGICIAN  
by LEE FALK



# The PHANTOM

By Lee Falk



PHANTOM-- PHANTOM! THIS SEEMS SO--RIDICULOUS--BUT THE MAN TOLD ME TO DO IT--SAID "THE PHANTOM HAS A THOUSAND EARS"--



PHANTOM--?! THERE HE IS--WHAT'S THE CRAZY OLD COOT DOING NOW?



PHANTOM--PHANTOM!! PROFESSOR--!



I CAN'T RUN THE RACKET WITHOUT YOU. THEY DON'T BELIEVE ME, YOU'RE COMING BACK-- NO, I'M GOING TO FIND THE PHANTOM-- PHANTOM--HELP ME--



OLD FOOL--THERE'S NO SUCH THING AS A DIAMOND CUP--OR A PHANTOM! YOU'RE COMING BACK AND WORK WITH ME--OR YOU'LL DIE HERE--NOW!



SUDDENLY, THE JUNGLE AIR IS FILLED WITH THE SOUND OF TOM-TOMS!

PHAN-TOM--PHAN-TOM--PHAN-TOM! ?! !?

CONT'D

# BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



JIGGS, OUR LADIES' CLUB IS HAVING A RUMMAGE SALE! I'M EXPECTING TWO OF THE GIRLS TO CALL TODAY--



WHEN THEY DO, SEE IF YOU CAN FIND SOME USELESS ARTICLE TO GIVE THEM--



I GUESS THAT'S THEM NOW! I FOUND JUST THE THING WE DON'T NEED--



YOU'RE GIVING THAT BONGO DRUM? HOW NICE!

MAGGIE KNEW YOU'D LIKE IT--



MAGGIE CAN'T COMPLAIN! I DID WHAT SHE TOLD ME TO DO!



MAN, LOOK AT THE SKIN I PICKED UP AT A RUMMAGE SALE! IT MATCHES MY OTHER ONE!

11-29 FLETCHER

# Hi and Lois

by MORT WALKER and DIK BROWNE



RATS! I LEFT THE CAP OFF, AND MY AIRPLANE GLUE DRIED UP!!



DAD, WILL YOU BE DRIVING INTO TOWN SOON?

I'VE ALREADY BEEN TO TOWN, DITTO



ARE YOU GOING TO THE SUPERMARKET OR CLEANERS TODAY, MOM?

I DID ALL MY ERRANDS YESTERDAY, DEAR



RALPHIE'S GOT SOME GLUE I COULD BORROW, BUT HE'S NOT HOME



HEY! SOMEBODY GET DAD! THE KNOB IN HERE BROKE OFF. I'M LOCKED IN THE BATHROOM!

OKAY, CHIP



BUT FIRST...

DIK BROWNE 11-29

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# TIM TYLER'S LUCK

by Lyman Young and Tom Massey



I-I WAS ON MY BOARD IN A BEAUTIFUL SEA GROTTTO... OOOEE... MY HEAD!... WHAT HAPPENED?

I CAN ONLY GUESS... WE FOUND YOU UNDER-WATER!



FOUND ME? BUT I ENTERED FROM HEAVY SURF OFF THE HEADLAND!

THE GROTTTO HAS A BACK DOOR THROUGH THIS BIG SINK-HOLE!



THEN MY SURF-BOARD IS STILL IN THE CAVERN!

FORGET IT, BIX... YOU ARE BEACHED FOR A WEEK OR SO—



BEACHED! NOT ME... HUH... I-I'M DIZZY!

DIZZY! AND YOU EXPECT US TO ALLOW YOU TO GO OUT ON THE BOARD AGAIN?!



I HAD PLANNED TO BE A WEEK ON THOSE WAVES... THE TRIP'S A WIPE-OUT... A FAILURE—

FAILURE? BIX, HOW ABOUT YOUR DISCOVERY OF THE SEA GROTTTO?



TIM, THOSE CAVERNS ARE FANTASTICALLY BEAUTIFUL... AND HUGE... I DIDN'T BEGIN TO SEE IT ALL!



I'LL ORGANIZE A FULL-SCALE EXPEDITION TO EXPLORE THOSE GROTTOS. YES, SIR, I'M COMING BACK!

THE PATIENT IS RECOVERING RAPIDLY!

NEXT WEEK: 'THE DEFENDER OF FORT BENDER' 11-29

# TIGER

by BUD BLAKE



I'M GONNA MAKE A CLAY STATUE OF STRIPE—

WILL YOU HOLD HIM STILL FOR ME, HUGO?

HE KEEPS SCRATCHING AND WIGGLING



HOLD HIM JUST A BIT LONGER



IT'S ALMOST ALL DONE, HUGO



OKAY, LET HIM GO— AND COME SEE IT ALL FINISHED, HUGO



HERE! I'LL LET YOU TAKE IT HOME TO REMIND YOU OF STRIPE



I THINK HE ALREADY GAVE ME SOMETHING TO REMIND ME!

BUD BLAKE 11-29

# PONYTAIL

BY LEE HOLLEY



DADDY YOU KNOW THAT NEW BOY IN SCHOOL I KEEP TELLING YOU ABOUT?

HOW CAN I FORGET?



WELL, HE'S ASKED ME TO THE DANCE SATURDAY NIGHT! MAY I GO WITH HIM?

WILL HE BRING YOU HOME ON TIME?



OH, I'M SURE HE WILL!

DOES HE HAVE A GOOD DEPENDABLE CAR?



COME AND SEE FOR YOURSELF!



HOBIE, MY FATHER SAYS I CAN GO TO THE DANCE WITH YOU... ON ONE CONDITION.

WHAT'S THAT?



YOU LET HIM BORROW YOUR CAR NEXT WEEKEND!

# LITTLE IODINE



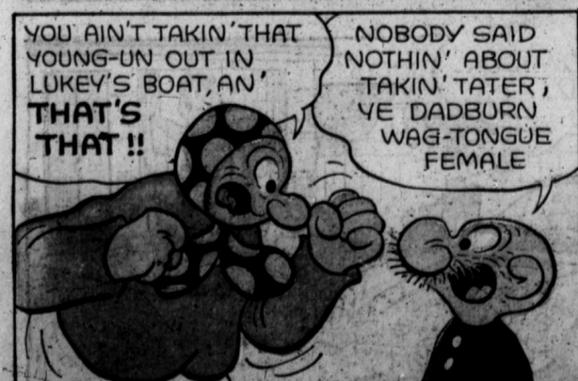
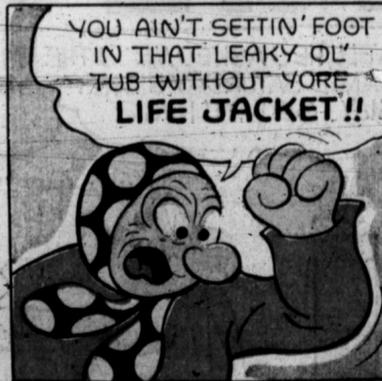
# HENRY

by DON TRACHTE



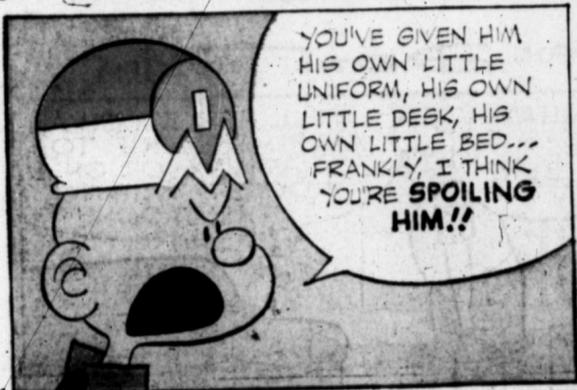
# BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL



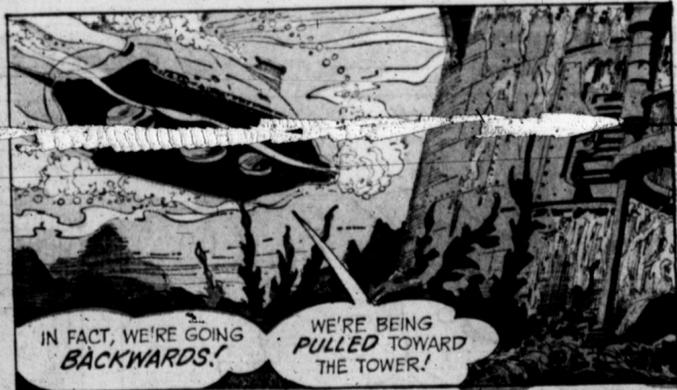
# beetle bailey

by mort walker



# Flash Gordon

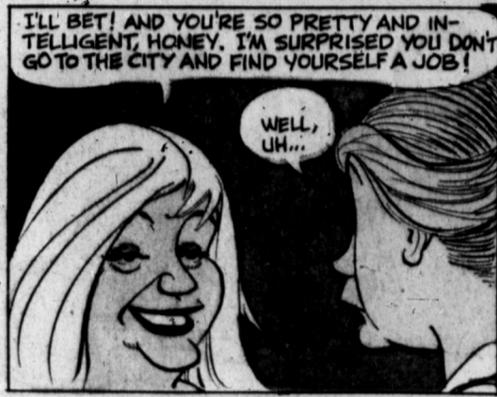
by DAN BARRY



# BUZ SAWYER

Featuring His Pal Rosco Sweeney

by ROY CRANE



# The Little Woman

by DON TOBIN



# THIMBLE THEATRE starring POPIEYIE

by BUD SAGENDORF

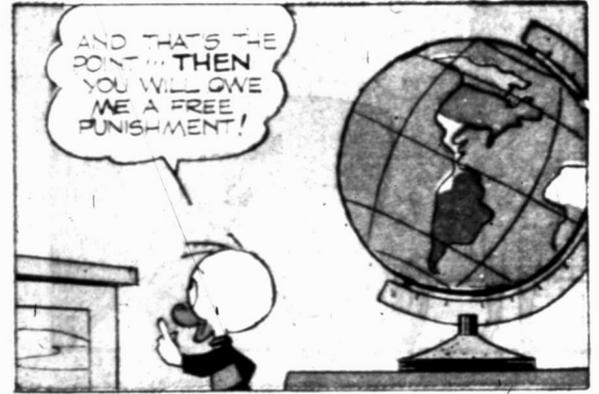


# The LONE RANGER

by Charles Flanders and Paul S. Newman



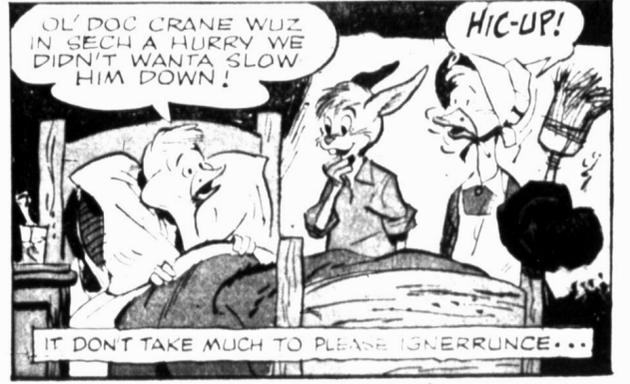
# WALT DISNEY'S DONALD DUCK



# MICKEY MOUSE

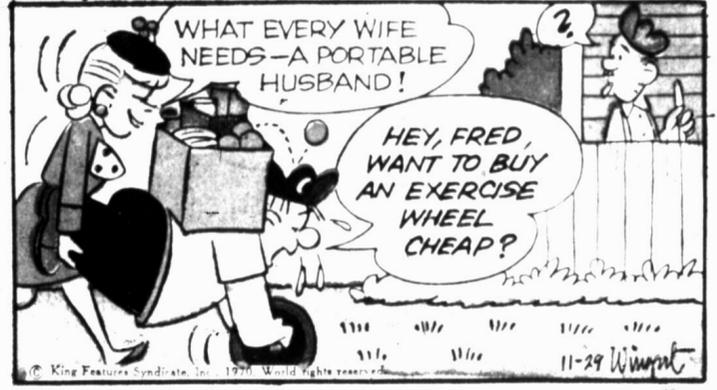
by WALT DISNEY





**Hubert**

by Dick Wingert



**The KATZENJAMMER KIDS**

by JOE MUSIAL

