

Mini-Controversy Simmers In Courthouse Over Release Of Prisoner

By CHARLES RICHARDS, News Editor

A mini-controversy over who was responsible for letting a Hereford man out of the county jail nine months before his sentence was up was discussed at length in the past week at the courthouse.

The principals — County Judge H. C. Williams, Sheriff Travis McPherson, Deputy Dean Butcher and attorney Don Lowder — went over the entire matter in the judge's office Thursday.

Although they didn't agree point by point on the order of events and their significance, the conversation cleared the air to such an extent that a recurrence of that particular problem is unlikely.

McPherson said his office released the man in question from the jail after getting what it considered a request for such action from the judge via telephone. The judge said he meant to convey no such idea in his talk with Butcher shortly before the man got his release from jail.

"In the future, we will have to have a signed release before we let anyone go. I hate to have to do this, but it's a policy we're going to have," McPherson said.

The situation was this: A man whom Judge Williams sentenced on April 14 to one year in jail on his guilty plea to a misdemeanor — driving while intoxicated, first offense — was released on July 7. Some three weeks later, he was arrested in Canyon, again on a DWI charge.

Dist. Atty. George Dowlen called from Canyon to ask the judge about the man, and was told that he was in the county jail in Hereford. "He told me, 'No, he's not. We've got him over here.' I was stunned," Williams said.

The judge vows that he had no idea whatsoever that the man was out of jail until he got the call from Dowlen.

Deputy Butcher contends he got a telephone call from the judge — which he took as a request that the man be released — that prompted him to turn the man over to Lowder, his attorney. After the man's release from jail but prior to the arrest in Canyon, Butcher said he stopped the judge one day and asked him the status of the man. The judge answered him, Butcher said, "by saying it was just the same as if the man was still in jail, that he could be jerked back into jail at any time and he was still under the 12-months sentence."

Tracing back to last month, McPherson said Lowder approached him and inquired about the possibility of his client being released. Lowder felt the one-year term was too severe for a first offense DWI and felt the man could earn child support and make a living for himself if he were released. Lowder asked that the man be let off, since he had already served almost three months.

McPherson said he had no objections to the man being released, since it wasn't him that put the man in the jail in the first place. The sheriff then told Butcher and other deputies that the man could be released, but only if Lowder got the approval of Judge Williams.

"It's just not good policy to go turning loose somebody the judge has put in, especially nine-months ahead of time," McPherson said this week. "We've got to have good relationship between our offices, so I told our deputies to make sure the judge had no objections, it was my impression he (Lowder) and the judge were working out something."

Lowder came to the jail to get his client, and Butcher told him "I'm not going to give him to you. Not until you get an okay from the judge."

Lowder then left, and minutes later, the telephone rang, Butcher said.

"It was the judge," the deputy said. "He asked me if we had released him (Lowder's client) and I told him no. He asked if we were going to, and I said, 'Are you going to sign the release?' He said he was not signing any type of release, letter form or anything. I took this to mean he wanted to be sure that the whole sentence would still be on the man, even if we let him go."

Lowder came back a few moments later and Butcher opened the cell and released the man. On the release card filed in the sheriff's office is the explanation, released "on some type of parole."

The sentence against the man was so severe — the one-year term in addition to the minimum fine of \$50 and a one-year suspension of his driver's license — "Because there was aggravation involved, there was a wreck," the judge said.

The man was involved in an accident shortly after midnight the first Saturday in April with one of Williams' secretaries and her husband. Both vehicles suffered heavy damages. The man pleaded guilty two days later, on Monday, April 6, and the judge delayed sentencing until April 14, a date when the man's condition was better and fuller details of the accident were available.

At first Thursday, the judge said he had made no all to the jail at any time regarding the prisoner. At the conference later in the afternoon, after hearing Butcher's comments concerning the phone conversation, the judge said, "Well, that sounds like something I would say. I don't remember the call, but if he says I called him, I called him. I won't dispute his word. He said I told him I was not signing a release, and that's right. So I didn't release him, did I?"

"Well, no, I was the one that actually turned the key and let him out," Butcher said.

"That's not what I meant. I didn't release him. I have no authority to release him. What goes on down there in the sheriff's office is not my jurisdiction."

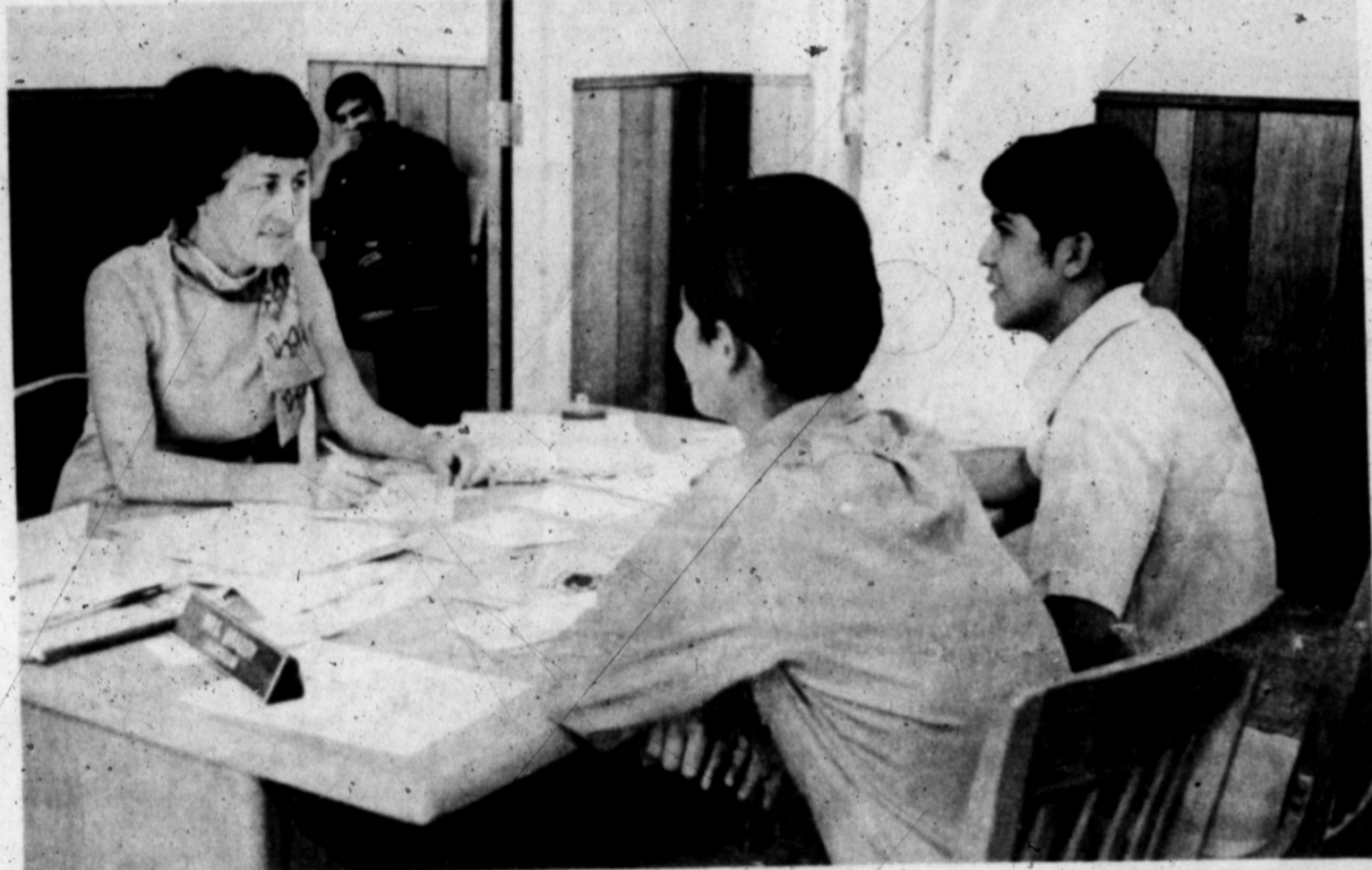
McPherson said the release certainly wasn't because the sheriff's office wanted the man freed. The man was a trusty and was doing the cooking for other prisoners, and when he left, it put things in a bind, the sheriff said.

Williams said in the past he has signed letters, when asked to by the sheriff, acknowledging that he had no objection to a certain prisoner getting off early. That reduces the chances of a sheriff getting into political trouble if repercussions should arise later, Williams said. He said he is willing to continue that policy.

But even if he had been asked to sign such a letter in the current case, he would have refused, the judge said, primarily because a local businessman — a brother of the prisoner — had come to his office and bitterly complained the judge had been too harsh in his sentence and should reduce it.

"When somebody treats me like that I'm not going to cooperate," he said.

McPherson said the one-year sentence was one reason he thought the judge was perhaps agreeable to working out something with Lowder. The one-year term was considerably longer than usually given for DWI, first offense, which is a misdemeanor, the sheriff said, which led him to feel perhaps the judge was having second thoughts about it.



REGISTRATION DAY — Willie Braddy, high school counselor, is shown discussing the coming school year with David Vallejo, center, and Margarito Chavez. Some 4,300 students were registered at the close of registration day Thursday.

5,700 Students Return For New School Term

Approximately 5,700 students will be summoned Monday by the ringing of bells to the first day of the 1970-71 school year in the Hereford system.

Thursday, the first day of registration, saw some 4,377 students enroll for the coming school year, and school officials predicted many more would be registered by the time classes start at 8:45 a.m. Monday.

The first day of school last year, some 4,850 students were registered, with a peak of more than 5,200. This year's registration is expected to exceed that total by some 500 students.

The number of students registered Thursday included those who had pre-registered because they moved to this school district since school was let out last year.

About 100 of the expected 500 student increase is anticipated in the three additional kindergarten classes added for educationally handicapped children. Last year, there were seven kindergarten classes, strictly for migrant children.

Along with the increase in students will be an increase of about 20 teachers to the Hereford system. Although there is a 20-teacher increase, the number hired this year is about 20 less than the number hired for the school term last year, because of fewer turnover.

The increase is due primarily to new programs at the junior high level, new vocational programs, pilot special education programs, the addition of three bilingual teachers and some additional special education units. The increased enrollment is responsible for about seven of the new teachers.

Though school begins Monday for the students, the 1970-71 year began one week ago for the teachers, who participated in orientation programs and "in-service work."

The highlight of the new school year will be the opening of the new Tierra Blanca Elementary School in South Hereford. Some 450 students were registered at the new school by late Friday, and between 50 and 100 more are expected.

The new octagon-shaped school is the first of its kind in Hereford, and will be the scene for introducing advanced non-graded teaching methods now being used in other school systems throughout the country.

Downtown Association Should Spur Hereford Onward And Upward

By MARSHALL DAY, Staff Writer

Earnest Langley, a local attorney, told members of the newly formed Downtown Variety Park Association Thursday that their efforts in forming an association can lead to bigger and better things for Hereford and Deaf Smith County if they will coordinate their efforts.

The association, formed two weeks ago, held its first complete meeting with most downtown businesses being represented at the dinner at the Civic Club Center.

Langley, who has been a resident of Hereford for nearly 20 years, told the merchants one of the reasons he moved to Hereford was because it was a happy, prosperous and growing town. He said the people joined together in seeking a common goal and this goal was usually realized simply because of this joint effort.

"We are a nation of joiners," Langley said. "We join churches and lodges. We join together to promote our businesses."

"Why?" he asked, "because it works. If we join together the benefits multiply, and everyone shares in the profits."

Langley said what the new association needs most is the promotion of Hereford and Deaf Smith County where it will bring other people and their money into the area.

He said it turns over seven times before it leaves here and each merchant must think if his competitor gets that \$1 first, he still has six more chances to get it himself.

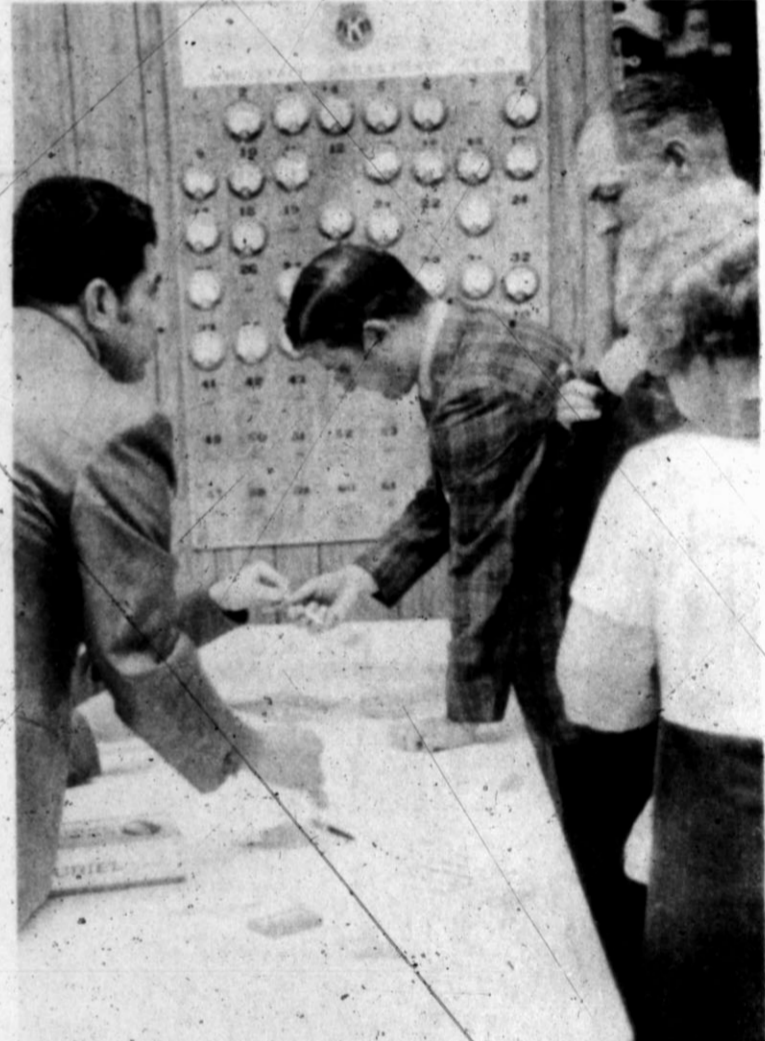
"Amarillo and Lubbock have both grown to regional centers by bouncing that dollar around," Langley said, "and this works for towns like Hereford as well."

The attorney cited the surprising growth of Hereford since 1940 "when it wasn't much bigger than it was in 1910." He said the population had doubled by 1950, and again by 1960.

"By 1970 we were at over 13,000 — a growth of 71 per cent in that decade — as compared to the largest growth of the decade for a major center in Austin of 31 per cent," Langley said.

Langley said that with this population growth, businesses grow and with the growth of businesses, competition also increases. He said each business might need one more employee, might need to expand or might need to make improvements of some type.

In the 1940s it was the discovery of irrigation, he said, and in the 1950s there was a general expansion of farming and business. He said during the 1960s the area felt an industrial growth and a growth in the See DOWNTOWN, Page 3



SIGNING UP — Jim McDowell, partner in McDowell Drug, was one of the first merchants to sign up for membership in the newly created Downtown Variety Park Association. Members were signed up after a meeting was held Thursday at the Civic Club Center. — Staff Photo

Inquiry Continues Into Youth's Death

A Hereford youth has agreed to a request by Sheriff Travis McPherson that he take a lie-detector test concerning the death early Thursday morning of Johnny Joe Hernandez, 18, of Route 5.

No charges have been filed, and McPherson said the action does not mean the department is charging foul play.

"But everything doesn't fit together just right," the sheriff said.

A truck driven by J. Paul Wilson of Amarillo slammed into Hernandez shortly after 3 a.m. Thursday as he lay face up on the east-bound lane of U. S. 60 about 1.5 miles east of Hereford. Wilson said he first saw the boy when he was about 15 feet away and could not avoid hitting him.

Officers learned from the other boy that the two had driven to Amarillo Wednesday night. The car broke down on the return trip. It was sitting beside the road, in the west-bound lane not far from where the truck hit Hernandez.

McPherson reported that Hernandez' companion said he fell asleep on the way to Amarillo to Hereford, while Hernandez was driving. See DEATH, Page 3

Happy Birthday, Pat Wagner!

An unusual letter to the Brand arrived this month from the battlefields of South Vietnam.

"I would like to buy a space in your newspaper. I am stationed in Vietnam and I would like to wish my wife happy birthday by way of your paper," read the letter from Private First Class Fred Wagner of Hereford.

"My wife's name is Pat Wagner, and her birthday is August 26. I would like it to read something like this," he said.

So here it is (at no charge, of course):

"Happy Birthday to my wife, Pat Wagner, From her husband who is in Vietnam 10,000 miles away. Love, Fred Wagner"

Bank Opens New Drive-In Teller Booths

With blue prints just off the drawing board for a new bank building, the Hereford State Bank has already taken the first step toward a new role in the community with the opening of its three new drive-in teller windows just south of the present bank building.

Jeff Carlile, vice president of the bank, said the new teller windows began serving customers last week, operating the same hours as the bank, from 9 a.m. to 3 p.m. Monday through Friday.

Carlile said the bank will not observe open house on the new drive-in windows.

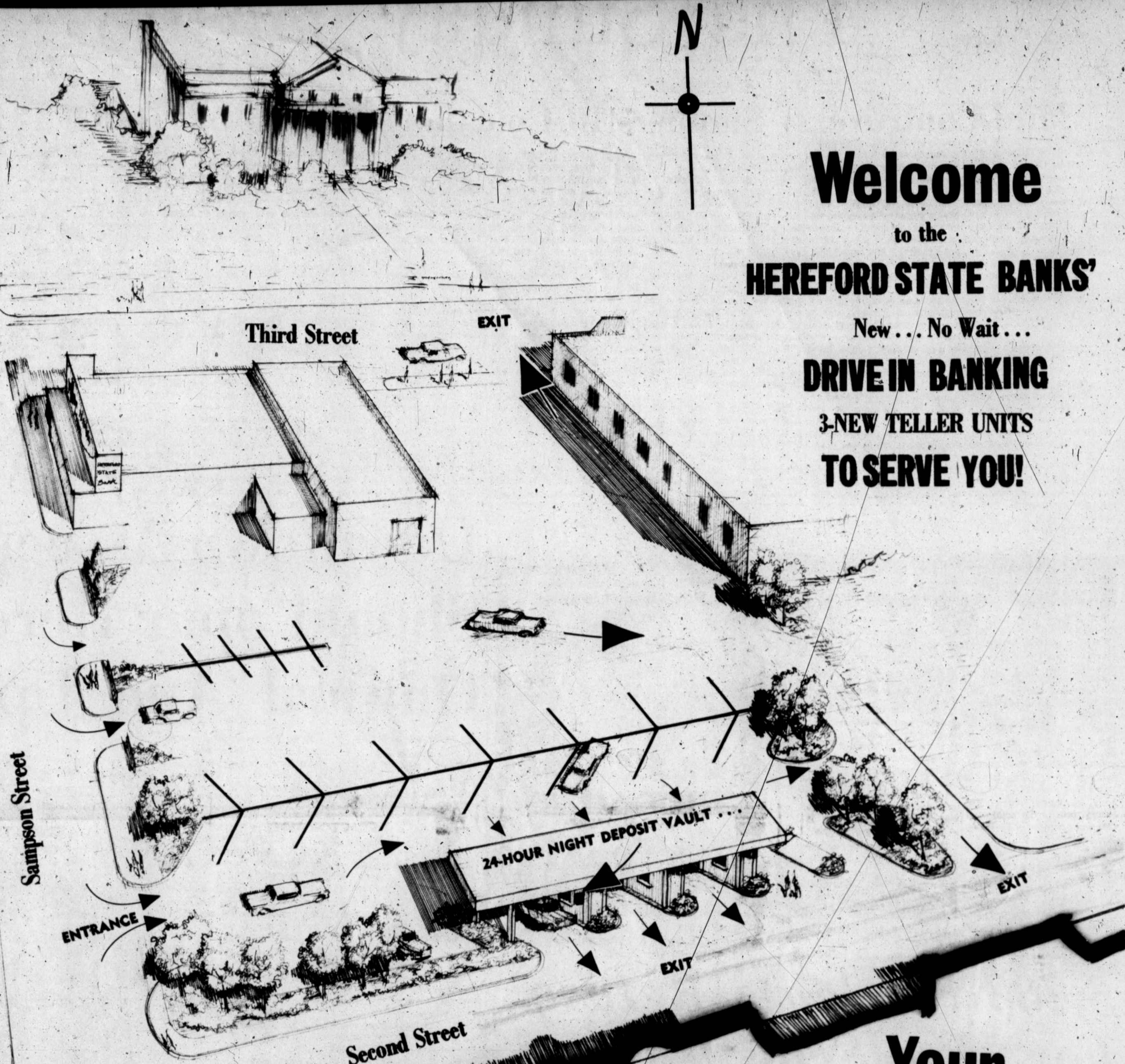
Located on Second St. the three drive-in windows will provide bank customers with banking service without getting out of their cars. Entry to the windows will be from Sampson Street and exit will be onto Second Street.

Connected to the bank building by a pneumatic tube, the windows also offer night depository for customers. The night depository is located in the first drive-in window on the west, and all money or deposits placed into the night depository drops several feet below ground level into a heavy-duty safe.

Below ground level, teller window operators can relax somewhat in a large area equipped with rest rooms, storage rooms and coffee room.

The "basement" area was completed. See BANK, Page 3

NEW FACILITIES — The new drive-in teller booth shown above was one of three which opened last week for customers of Hereford State Bank. Future plans also call for the construction of a new bank building, but no definite plans have been announced.



Welcome
to the
HEREFORD STATE BANKS'

New ... No Wait ...
DRIVE IN BANKING
3-NEW TELLER UNITS
TO SERVE YOU!

Your
Invitation to
Fast, Friendly Drive-in Banking

HSB *Hereford*
STATE BANK



Downtown

(Continued from Page 1)
cattle feeding industry.
"Are we through growing?" he asked.
"I don't think so.
For the '70s we can look for a continued expansion of retail trade, more industry, farm prosperity and we will find more and more laborers become permanent residents," he predicted.
To keep these benefits, Langley said, businesses must compete against one another, they must upgrade the quality and

service of the products they sell and they must avoid a negative attitude.

Don Zimmerman, master of ceremonies for the meeting, told the merchants the meeting was held to see if there is enough interest in a Downtown Variety Park Association to warrant the time and effort the newly elected officers would be putting into it.

"For many years we have had a merchants association in one form or another, but in the past, it was just a very small handful of people who were willing to do the work," Zimmerman said.

"I think it was Wes Izzard who once said there are two kinds of workers — those willing to work and those willing to let them — but with this association we want everyone to work and give their ideas and suggestions."

Dale Young, manager of Pioneer Natural Gas Company and a free-time artist, told the gathering he is willing to draw up an idea which all merchants could use in "selling not only the story for Downtown Variety Park, but Hereford and Deaf Smith County." He asked for help from other businessmen in the project.

Young suggested creating some type of eye-catcher that could be placed on advertisements, decals, bumper stickers or letterheads that would make people realize there is a Variety Park in Hereford.

"A lot of mail and correspondence goes out of Hereford to other places and if we could come up with something to put in this literature, we could attract people from other places," Young said.

Bank

(Continued from Page 1)
structed, so when the new bank building is finished it will be connected to its basement.

Carlile also pointed out that each drive-in window is equipped with open and closed indicators near the roof. This will enable the customer to see which window is open and which is closed during the working day.

No date has been set for construction of the new bank building.

"The blue prints are completed, but a construction date is indefinite at this time," Carlile said. "You might say it is all dependent upon the board of directors."

REINAUERS VISIT SON

Mr. and Mrs. Joe Reinauer and son, Art, have returned from a visit of several days in Meridian, Miss., with another son, Bob, who is in Naval jet flight school there, and his wife.

The eighteenth Pan-American livestock exposition will be presented at the 1970 State Fair of Texas.

Brunch To Open New Club Year

Beginning a new club year, Garden Beautiful members will meet for a brunch in the home of Mrs. Ray Cowsert, 1101 Grand, the morning of September 4.

The club will begin plans for its annual tour of homes, scheduled for Oct. 16. Its major project for the year will be landscaping of the grounds at Deaf Smith County Hospital.

Read The Classified Want Ads

Mack Tubb Captures City Golf Tourney

Mack Tubb fired a four-under-par 138 last weekend to capture the championship flight of the annual Hereford City Golf Tournament.

Tubb edged out his brother, Dick, who shot at 147 for third place, and Wayne Stoerner who took second with a four-over-par

146. Tubb shot a 35-33 on his first round for a sizzling 66 and came back the second round with a 36-34 for a one under 70.

Jerry Hodges shot a 153 to win the First Flight and he was followed by Dorven King who totaled 157 for the 36-hole tour-

ament. Taking third were Shorty Roark and Clyde Schmer who both shot 158.

Taking the Second Flight was Jim Loerwald, who totaled 164. Following in at second was Doug Watson with a 167. Three golfers—Bruce Brown, Don Bridges and Pete Nash — all tied for

third place with scores of 168. Ronnie Osborn won the Third Flight with his total of 164. He defeated his closest rivals, John Huston and Tommy Bowling who tied for second, by seven strokes. Percy Clough came in fourth at 176.

Some 41 golfers participated in the tournament and prizes were awarded the top three finishers in the Champions Flight, the top three in the First Flight, and the top seven in the Second Flight, and the top four in the Third Flight.

First place prize in each of the four flights was \$35.

Lance Promoted At Long Binh

LONG BINH, VIETNAM — Ronnie E. Lance, 21, son of Mr. and Mrs. Robert E. Lance Jr., 343 Stadium Drive, Hereford, was promoted to Army specialist four July 14 near Long Binh, Vietnam, where he is serving with the U. S. Army Depot.

Spec. Lance, a stock control and accounting clerk in the depot, entered the Army in July 1969, completed basic training at Ft. Lewis, Wash., and was last stationed at Ft. Knox, Ky.



Johnny Joe Hernandez

Death

(Continued from Page 1)
deez was driving, couldn't remember anything else except for walking back into Hereford Thursday morning.

Justice of the Peace Bill Rowland said the body was in too bad a shape after being hit by the truck that no autopsy was possible.

Hernandez was a junior in Hereford High School last year.

The Rev. Michael Graham officiated at funeral services at 10 a. m. Friday in St. Anthony's Catholic Church. Burial was in St. Anthony's Cemetery under the direction of Gilliland Funeral Home.

He was a laborer with T. J. Powell & Co., a farm produce shipper. He is survived by his parents, Mr. and Mrs. Carmel Hernandez, with whom he lived two miles west of Hereford; three brothers, Robert and Johnny, both of the home, and Carlos of Amarillo; and a sister, Gloria, of the home.

The Sunday Brand

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• CLOSED SUNDAY •



THIS WEEK'S SPECIAL

1967 Chevrolet Nova II 2 door hard top, 283 V-8 automatic, air conditioned, beautiful red finish, vinyl interior. Local one owner car. A test drive will sell this sporty compact. **\$1695.00**

67 Dodge Coronet 440 2 dr. hardtop, factory air & power. Local one owner, 22,000 miles. Factory warranty. Test drive this low mileage beauty.

69 Ford Custom 500 4 dr. 302 regular gas V8, air, power. Sharp as new. Pretty medium blue with matching interior. Save \$1500 on this one year old.

68 Chevrolet Camero 2 dr. hardtop, big 6 standard trans., radio & new whitewall tires. You'll go for this sporty, economical Camero. Protective warranty.

68 Chevrolet El Camino, 307 V-8 with power-glide and air conditioning. New white wall tires. Local one owner. 4,000 miles. 90 day Protective Warranty.

68 Mustang 2 dr. hardtop, 302, reg. gas, V-8, factory air, pwr. steering & brakes, attractive yellow finish with tan vinyl inter. Like new white wall tires. You'll love this one!

Giant warehouse tire clean-up.

TIGRE BELT CLOSEOUT

2 ply nylon - 2 ply fiberglass whitewall tubeless

		plus fet
700 x 13		1.90
695 x 14	4 for \$72	1.81
735 x 14		1.84
775 x 14	4 for \$88	1.97
775 x 15		2.04
825 x 14		2.17
855 x 14		2.45
815 x 15	4 for \$104	2.03
845 x 15		2.39

G. P. CLOSEOUT

4 ply polyester cord blackwall tires plus fet

600 x 13		1.78
700 x 13		1.96
C78 x 14	now 17.44	2.17
560 x 15		1.75
E78 x 14		2.25
F78 x 14	now 20.44	2.44
F78 x 15		2.40
G78 x 14	now 23.44	2.60
G78 x 15		2.80
H78 x 14		2.80
H78 x 15	now 26.44	2.80
J78 x 14	whitewall \$3 extra	3.01

RELIANT

4 PLY NYLON CORD blackwall tubeless plus fet

650 x 13	10.95	1.78
775 x 14	13.95	2.17
825 x 14	15.95	2.33
855 x 14	15.95	2.53
775 x 15	13.95	2.19
815 x 15	15.95	2.35
845 x 15	15.95	2.53
600 x 16	12.95	1.87

whitewalls \$3 extra

2+2 EL TIGRE

2 ply polyester - 2 ply fiberglass whitewall tubeless plus fet

700 x 13	30.95	1.90
C78 x 14	30.95	2.15
E78 x 14	32.95	2.35
F78 x 14	34.95	2.55
C78 x 14	36.95	2.67
H78 x 14	38.95	2.93
J78 x 14	40.95	2.88
F78 x 15	34.95	2.61
C78 x 15	36.95	2.77
H78 x 15	38.95	2.98
900 x 15	40.95	2.90

TRACTOR TIRES

plus fet.

15-5x38-6	\$90	7.70
16-9x34-6	\$97	8.87
18-4x34-6	\$117	10.64
16-9x38-8	\$129	11.64
18-4x38-8	\$135	12.51

other sizes in stock not listed

TRUCK TIRES

Cargo Master S.L. nylon cord plus fet

825 x 20-10	41.89	6.21
900 x 20-10	48.95	7.22
1000 x 20-12	65.55	9.24
1000 x 22-12	69.55	9.24

Pickups and vans

670 x 15-6	18.95	2.40
700 x 15-6	20.95	2.89

other sizes in stock not listed

Penneys Service

Sale 5⁹⁹
Reg. 7.99. Foremost heavy duty shock absorbers.

44⁸⁸
Foremost Premium brake service most cars except disc brakes



Yes you can charge it at PENNEY'S North 385 Hereford, Texas Phone 364-4065



By MELVIN YOUNG
We have just returned from a fishing trip to Lake City, Colorado, on the western slope of the Rockies and we're finding it a little hard to get back to work. It's nice up there this time of the year — not too cold yet although it was sleeting on Slungullion Pass as we went through. The weather at Lake City was just right. Excellent for sleeping at night and, for the most part, you could fish during the day in shirt sleeves.

We returned home Thursday, stopping and spending some time in historic old Santa Fe. It has been some time since we have spent any time in Santa Fe and found it quite interesting up there. The hippies have about taken over the square although they didn't seem to be bothering anyone.

Actually, we found it hard to decide which group looked the worst — the hippies or the tourists.

Certainly a man who is fishing can be excused for his slovenly appearance while on the lake, but not after he returns to civilization. And really, most of the fishermen you find manage to shave and take a bath before leaving for home and usually manage a clean shirt and trousers as well. And that's more than we can say for some of the sightseers wandering through the streets of Santa Fe. Some of them actually looked worse than the flower children.

However, there is always one sure way to distinguish between the two. The tourist is the one with the camera.

The fishing was good around Lake City, although our group did not catch as many as we should have. We really didn't work at it and besides, this was our first experience at fly fishing and we soon discovered that we weren't very proficient at it. We soon went back to the bait.

Many of the people fishing on San Cristobal Lake reported good strikes with Velvetta cheese as bait, and they were apparently taking more large trout from the lake than those fishing the streams. However there's nothing more peaceful and relaxing than fishing one of the streams.

This, incidentally, was our first trip to Lake City but we certainly hope it won't be the last. Many area residents have been fishing in that part of Colorado for many years and we've heard many stories concerning the fine fishing up there.

And speaking of fishing, our neighbor, Wayne Phillips, along with Bill Davis and Harold Close are now fishing at Platora, Colorado. That's a little closer than Lake City and we believe on the eastern slope of the Continental Divide.

By the way, the folks up that way have a campaign going to keep the tourists coming. Everywhere you look, in stores, cafes, service stations, etc. you find signs telling about the beauties of Western Colorado and encouraging you to check with the "friendly natives." And it's the truth. You just don't meet strangers up there.

The 24 hour virus: Flu-by-night.

Malouf Abraham, the Republican candidate for the state senate, was reading a headline in an area daily recently which stated: Lebonese Confused About Election.

"That's got to be me they're talking about," he said. "I've been confused about this election since the campaign started."

Abraham is opposing Max Sherman in the fall election.

Have you seen the new West Texas High School Football magazine? It's a new publication, edited by W. W. Buck, Mike Harvey, Wynn Buck and Bill Barton with feature articles by many area sports writers and coaches, and covering all the AAAA, AAA, AA and A schools in our area. It's a fine football publication and you'll enjoy reading it.

The magazine is being distributed in Hereford by the Hereford High School Student

Council and the Hereford High School Cheerleaders. It is now on sale at City Barber Shop and Whiteface Barber Shop in the Downtown area and at C. R. Anthony Company in Sugarland Mall.

The magazine will also be on sale at Hereford's first game September 11. Get a copy today. You'll enjoy it.

Show us a spot on earth Untouched by trouble or threat And we'll show you a paradise Man hasn't discovered yet! —May Richstone in The Rotarian

Homes Tour Is Planned

Three handsome homes will be open for a tour Sept. 15, sponsored by King's Manor Auxiliary as a benefit. Funds raised by this project will be used primarily to buy crafts material for patients in Westgate, the hospital unit of the Manor.

The tour will go to the homes of the Keith Jordes on Harrison Highway, the Frank Fords at 405 Centre and the Gaylord Newells at 123 Liveoak. All are among the more beautiful houses

Calendar Of Events

MONDAY
Rotary Club, Civic Center, noon.

Odd Fellows Lodge at IOOF Hall, 8:30 p. m.

Evening Lions Club, Civic Club Center, 7 p. m.

Elks at Elks Lodge, 8:30 p. m.

Sugar Blues TOPS Club at Community Center, 7 p. m.

Educational Secretaries Association in REC Building, 8 p. m.

Paisano Lions, Civic Club Center, 7:30 p. m.

Easter Lions, Easter Clubhouse, 8:30 p. m.

TUESDAY
TOPS Calories Patrol, Community Center, 9:30 a. m.

Hereford Duplicate Bridge Club, Community Center, 8 p. m.

Rebekah Lodge at IOOF Hall, 8 p. m.

Book Review at Christian Book Store, 10 a. m.

Citizens Band Radio Club, REC Building, 8 p. m.

WEDNESDAY
Noon Lions, Civic Club Center, noon.

Avenue Baptist Church W.M.U. at church, 7 p. m.

Texas Farm Women, 9:30 a. m. at Community Center.

THURSDAY
Kiwanis Club, IOOF Hall, noon

Bingo at Elks Lodge, 8:30 p. m.

First Baptist Church Night W.M.S., 7:30 p. m., Mrs. E. W. Young hostess.

VFW Auxiliary at clubhouse, 8 p. m.

CARD OF THANKS
Words alone cannot express our deep appreciation for the loving care bestowed upon our dear one by the nurses, doctors, Pink Angels (aides) and sitters. Also the concern of our wonderful friends who have shared with us this time of sorrow.
Gaston E. Baer and family.

8 p. m.
St. Anthony's Guild at St. Anthony's after 8 a. m. Mass.

SATURDAY
Madre Mia Study Club's garage sale, at home of Mrs. Richard Ward, 201 Douglas, begins at 8:30 a. m.

The first State Fair of Texas was chartered in 1886 in Dallas.

CARD OF THANKS
To our many friends and neighbors: Thank you for the kind expressions of sympathy, the visits, cards, flowers and food; and thanks to each of you who served the food at the time of the death of our mother and grandmother, Mrs. L. M. Harris. God bless each of you.
Mrs. E. E. Doak and family
Mrs. Jewel Miller and family

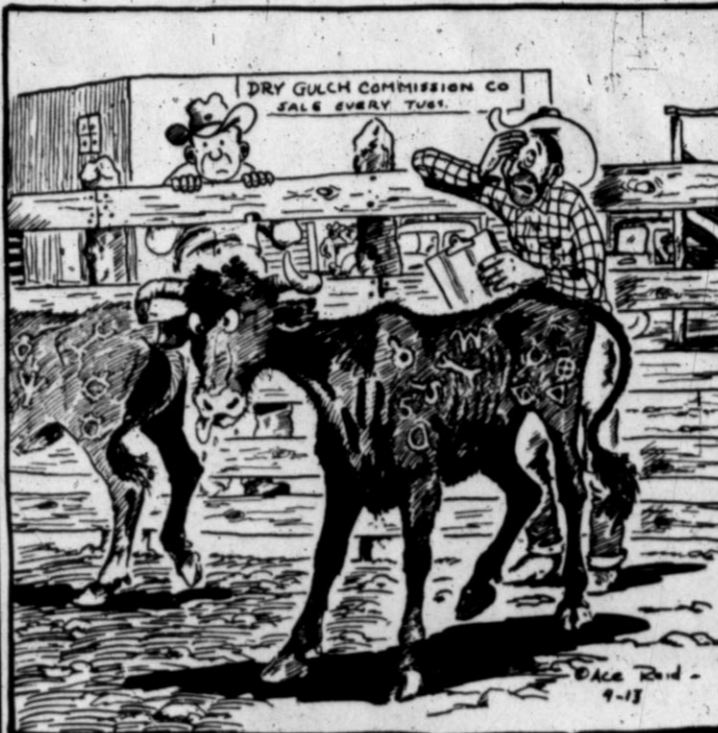
Mr. and Mrs. O. D. Williams and family

Mr. and Mrs. Jess Dodson and family

Mr. and Mrs. Clifford Stewart and family

Mr. and Mrs. Henry Hamblen and family

COW POKES By Ace Reid



"300 of these—and I wanted to be a brand inspector!"



Nance Assigned To 18th Artillery

CHU LAI, VIETNAM — Army Specialist Four Richard L. Nanes, 21, son of Mrs. Petra Nanes, Hereford, recently was assigned to Headquarters Battery, 3rd Battalion of the American Division's 18th Artillery

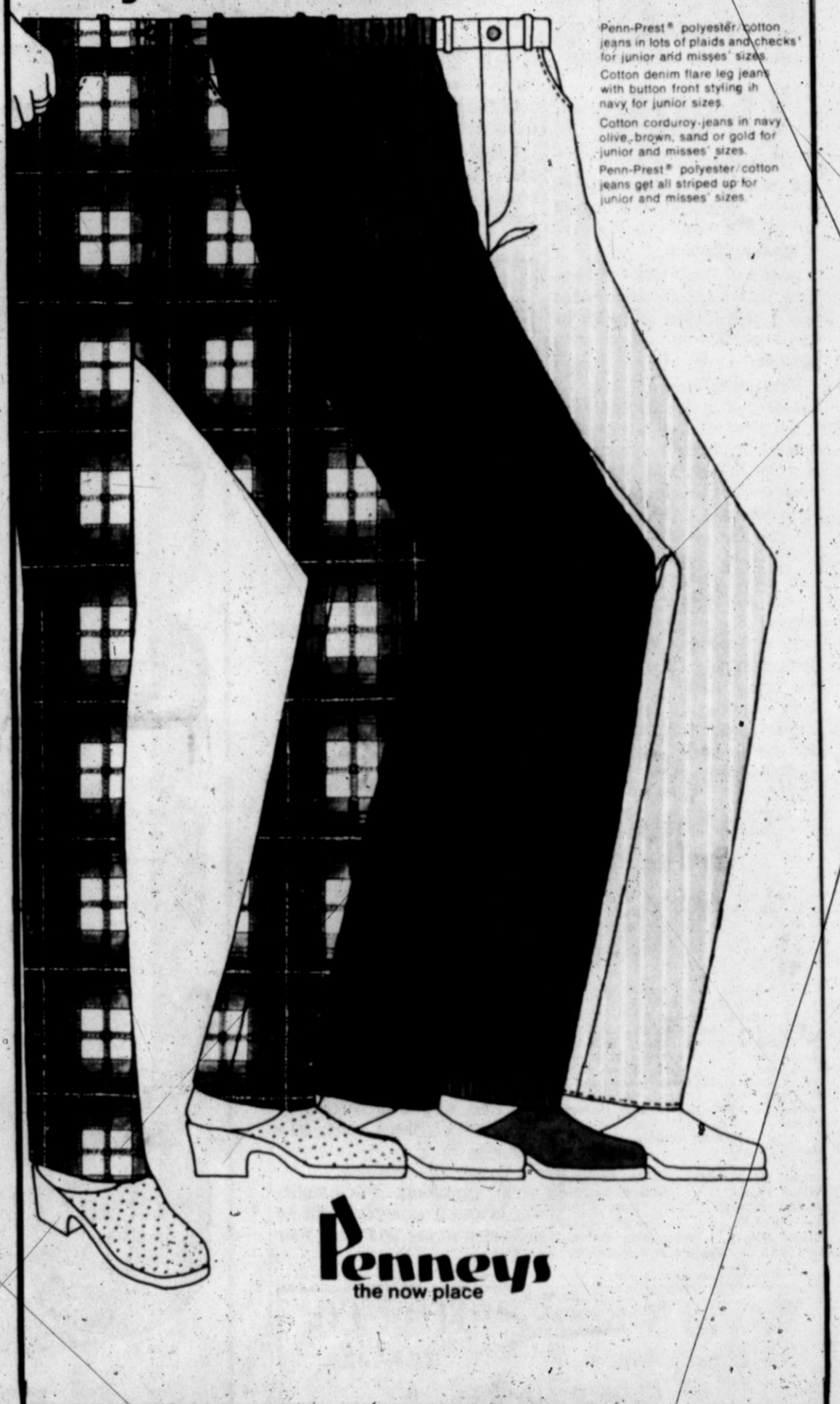
near Chu Lai, Vietnam. Spec. Nanes, whose wife, Rosa lives in Hereford, entered the Army in March 1969 and completed basic training at Ft. Bliss, Tex.

The famous Broadway musical "1776" will be presented in the music hall during the State Fair of Texas.

CARD OF THANKS
We want to express our thanks and appreciation to our friends for all the kindness and love that has been shown to our family in our sorrow in the loss of our loved one, F. W. Dool.
The Family of F. W. Dool.

Read The Classified Want Ads

Penneys announces the end of 'plain Jane' jeans. Take these. At just \$5 each.



Penn-Press® polyester-cotton jeans in lots of plaids and checks for junior and misses' sizes.
Cotton denim flare leg jeans with button front styling in navy for junior sizes.
Cotton corduroy jeans in navy, olive, brown, sand or gold for junior and misses' sizes.
Penn-Press® polyester-cotton jeans get all striped up for junior and misses' sizes.

Penneys
the now place

Finishing Touches!

A CLASS OF SELF IMPROVEMENT FOR YOUNG SOPHISTICATES

Ages 14 to 18

Registration 2 to 4 p.m. Saturday, Aug. 29, 1970

IN PERSON AT THE AMOIRE ROOM

IN **Gaston's** Sugarland Mall

A 6-Week Course, Sept. 5 to Oct. 10

Fee \$25

Under the Direction of

Ginger Brown

Fashion Model and Consultant

CLASSES SCHEDULED EACH SATURDAY

Sept. 5

2-3 p.m. Charming of Form
Instructors, Harry Brace's Palm Springs European Health Spa

3-4 p.m. Exercises Directed Toward Achieving Gracefulness
Instructor, Ginger Brown

Sept. 12

2-4 p.m. Four Basic Fundamentals of Modeling, Posture, Walking, Pivots, and Hand Movement
Instructor, Ginger Brown

Sept. 19

2-4 p.m. Continued instruction in basic Fundamentals of Modeling
Instructor, Ginger Brown

Sept. 26

2-3 p.m. The Wonderful World of Fashion Instructor Mrs. Irving J. Alexander

3-4 p.m. What Models carry in their oversized hat bags on their way to a fashion show
Instructor, Ginger Brown

Oct. 3

2-3 p.m. The Art of Makeup Instructor Carolyn Reed Germaine Montell Specialist

3-4 p.m. Makeup Techniques Instructor, Ginger Brown

Oct. 10

2-4 p.m. Applied Modeling individual instruction by Ginger Brown

SCHOOL APPROVED GYMWEAR

Meets standards for Girls Physical Education in:

The Shirt...
Short sleeves; deeply notched sides. Snaps down the front. Designed by E. R. Moore Co. in a white, no-iron Moore-press® fabric of 65% polyester and 35% combed cotton.

\$4.00



The Shorts...

Another Moore design... the Nassau-length shorts. Tapered legs; snaps at side. Comes in a no-iron Moore-press® blend of 50% polyester and 50% cotton in Maroon.

\$3.85

Gaston's
Sugarland Mall

GIBSON'S END OF SUMMER...

Zodiac wall
PLAQUES
your choice!
37¢



Hair Trimmer
COMB
"save on haircuts"
now! **87¢**



Ladies'
PANTY HOSE
seamless stretch
100% nylon...
extra sheer
52¢ pr.

Hampton Mills
2-PC. BATH SET

50% nylon - 50% polyester
assorted colors
Gibson's Low
Discount Price!

\$2.39



Manscraft Men's
HANDKERCHIEFS

Neatly hemmed
Soft
Pkg. of 10

79¢

Presto® steam & dry
IRON

No. 152... with 29 steam ports
Gibson's Low Discount Price!

\$7.97



Spilguard
Funnels

now! **87¢**

WHERE YOU ALWAYS BUY THE BEST FOR LESS
GIBSON'S DISCOUNT CENTER

Prices Good Thru Wed., Aug. 26, 1970

MONSTER VALUES



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SCOPE

PRELL concentrate



PRELL

Liquid
SHAMPOO
FAMILY SIZE
\$1.65 VALUE

77¢



PRELL CONCENTRATE SHAMPOO 89¢
SUPER SIZE
\$1.99 VALUE



SCOPE

SUPER SIZE
1.98 VALUE

89¢



CREST TOOTH PASTE
EXTRA LARGE SIZE... 1.66 VALUE

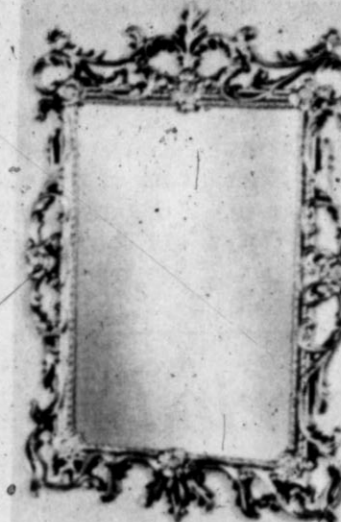
GIBSON'S LOW DISCOUNT PRICE! **2 TUBES 89¢**



Sunbeam Electric
TOOTH BRUSH

No. CT-7

now! **\$9.97**



MIRRORS

By Turner

Good Assortment

Gibson's Low
Discount Price!

\$8.07
each



Men's Hunting

DOVE VEST

No. 1555

Gibson's Low
Discount Price!

\$3.67

GIBSON'S FRESH

EGGS

LARGE SIZE

DOZEN

49¢



Gladiola
FLOUR

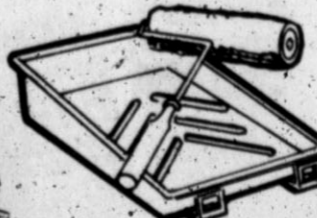
5 lb. bag **49¢**



Presto® Jumbo Size
FRY PAN

No. XFPT15

now! **\$17.97**



PAINT ROLLER SET
9" roller with pan

89¢



Kelly's
Cottage Cheese

24 oz. ctn. **39¢**



Duncan Hines
Cake Mixes

box **31¢**



Mountain Pass
Tomato Sauce

can **8¢**

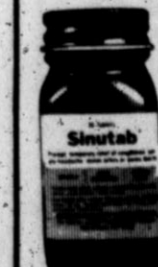
20¢ **SAVE 20¢** on 3 oz. size INSTANT **NESTEA** 100% TEA 20¢
77¢ with coupon Limit 1 Per Family 97¢ without coupon
OFFER EXPIRES Aug. 22 1970

GIBSON'S **R pharmacy**

Phone 364-4900

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PRESCRIPTIONS
EMERGENCY 364-4753 or 364-4109



Sinutab
30's
For sinus
and common
colds
suggested
retail 2.50

\$1.49



Kapectate
stops cases of
diarrhea
10 oz. bottle

now only! **87¢**

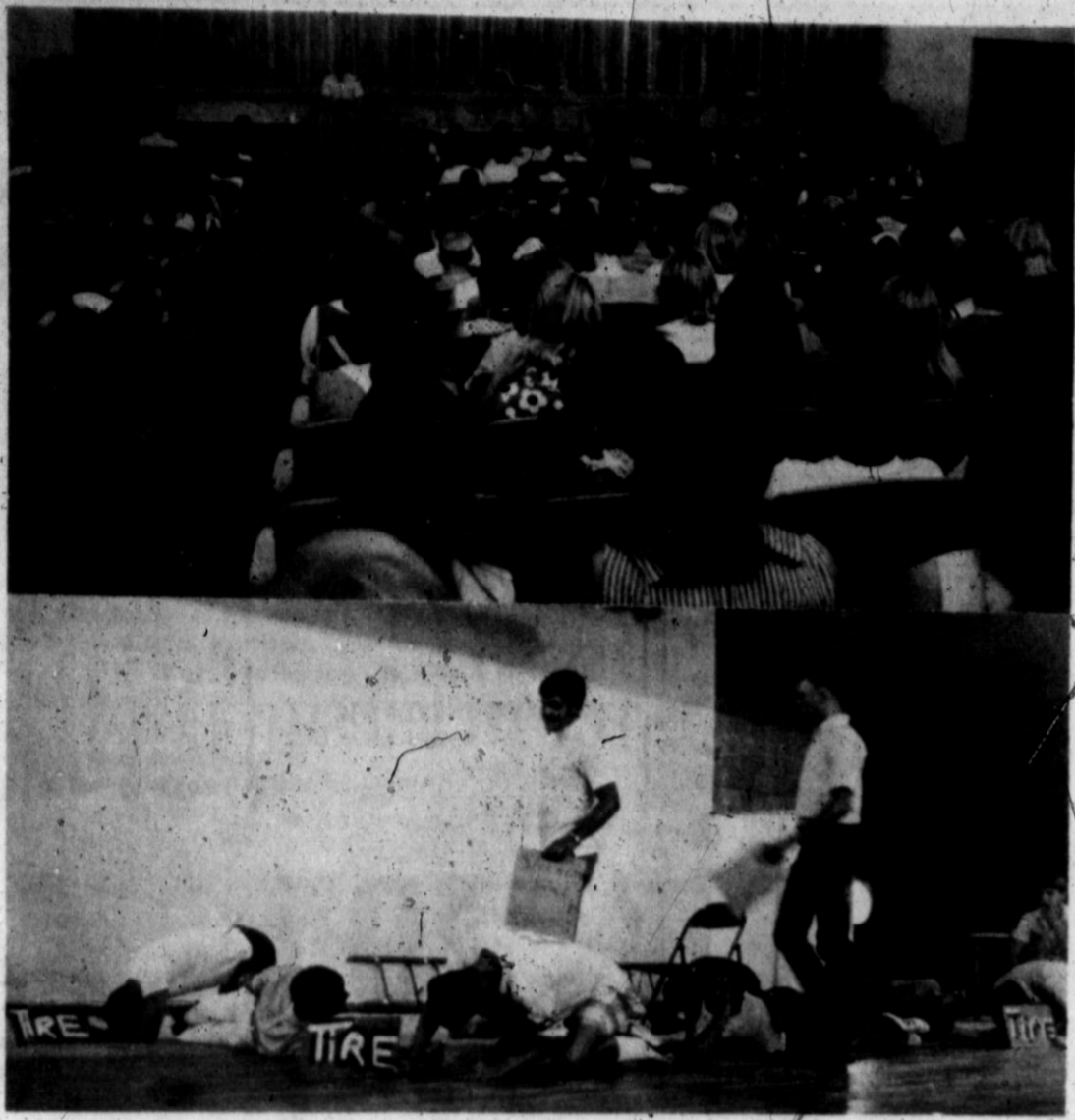


CEPACOL MOUTHWASH

BIG 20-OZ. SIZE
A \$1.49 VALUE

Gibson's
Pharmacy
Discount Price!

99¢



SOPHOMORE ORIENTATION — Student Council president Mike Wartes greeted the 400 students entering High School this year, the first group of underclassmen who will complete high school in the new AAAA classification. In the lower photo, student council

officers presented a skit for the newcomers, emphasizing the need for unity of the various school activities and organizations, presented in the form of parts of an automobile working together.

Couple Married Here In Church

The marriage of Miss Judith Elizabeth Bickel of Philadelphia and Spc-4 John William Yocum, son of Mr. and Mrs. Almus Yocum of 637 Avenue H, was solemnized Saturday afternoon in Immanuel Lutheran Church.

The Rev. Herman Schelt'er, pastor, officiated for the ceremony with only family members as guests. Attending the couple as best man and matron of honor were the bridegroom's brother, Earl Yocum, and Mrs.

Yocum of Miami, Fla. Both the newlyweds have been stationed at Fort Lee, Virginia, in the U. S. Air Force.

The bridegroom is on leave awaiting departure for Korea about Sept. 25, and the couple will be at home here until that time. Mrs. Yocum plans to remain in Hereford while her husband is overseas.

She is the daughter of Mr. and Mrs. V. B. Bickel of Oil City, Pa., and attended high school at Cranberry, Pa. The bridegroom was a Hereford High School student before he went into military service and completed study for a high school diploma in Air Force training.

Miss Caison Wins First Place Trophy

Miss Dee Anne Caison, daughter of Mr. and Mrs. G. D. Caison, was awarded a first place trophy for Best Organist in competition for the Little Miss Pageant title in Dallas last week.

She competed against five other organists for the award. The presentation was made Thursday morning at the Awards Breakfast in the Royal Coach Inn Ballroom in Dallas.

The State Fair of Texas is a non-profit institution which is entirely self-supporting.

Humorous Book To Be Reviewed

In contrast to last week's On the Carpet book review at the Christian Book Store, which was aimed at children in the audience, the review scheduled for 10 a. m. Tuesday may be of most interest to those at or near retirement age.

The book is 'Gee Whiz, I'm Old' by Agnes D. Pylant, and the reviewer is Mrs. H. M. Benson. Described as "the 'crazy confessions' of a busy woman who faces the idea of growing old the book is humorous, but also contains sound philosophy.

Mrs. Benson, a former teacher, has reviewed books for Lone Star Study Club, of which she is a past president. The public is invited to this free coffee-hour review, one of a series being given at the book store by various Hereford residents.

H.D. CHATTER

Travel Shows Dry Country

By Mrs. Argen Draper
Home Demonstration Agent

It is great to be back in the county after two state meetings, with one at Lubbock and one in College Station. The whole country is dry between here and College Station.

Only one narrow strip of Texas around Dublin looked like there had been rain. It is where peanuts is the big crop. There are large cracks in the ground and the hot weather is trying on everyone's nerves.

TOM HARKEY came to the office for county road maps to help bus drivers on their school routes. This makes us realize Monday morning we'll have to be even more cautious in driving.

Imagine 5000 school pupils! It is wonderful to think that many young people are taking advantage of our educational systems.

TO THE PERSONS who ask for the Yeast Biscuit: The recipe is ready; if you'll call we'll mail it to you.

NELDA GUY RICKETTS was in the office for a bulletin on planting a lawn. We agree that bermuda or buffalo are the tough ones for play and are a bit easier for care.

FOOD PRESERVATION seems to be at its height this week. Mrs. Leon Coffin is making relish by this recipe.

INDIA RELISH
4 large green peppers (sweet)
12 green tomatoes
2 large onions
2 c. chopped cabbage
2 1/2 c. sugar
3 T. mustard seed
1/2 t. ground mace
2 t. ginger root
4 large red peppers (sweet)
6 cucumbers (6 inches long)
6 T. salt
2 little red hot peppers
3 c. vinegar
1 t. turmeric
1 t. cinnamon
3 bay leaves (1 t. crushed)
Remove seeds from peppers.

Mrs. Kenton Casey of New Orleans and Mrs. Berry Green, Jr. of Sweetwater; two sisters, Mrs. Maggie Graves of Clovis and Mrs. Bessie Lane of Clute, Tex.; a brother, Fred Pipkin of Sweetwater; 12 grandchildren and a great-granddaughter.

Funeral Planned For Mother Of Earnest Langley

Funeral services for Mrs. Earnest Lee Langley of Sweetwater, mother of Earnest Langley of Hereford, will be conducted at 10 a. m. Monday in the First United Methodist Church at Sweetwater. Mrs. Langley, 76, died Friday in Presbyterian Hospital, Dallas.

Dr. Timothy Guthrie will officiate for the services, assisted by the Rev. Clifford Trotter pastor of First United Methodist Church of Hereford. Patterson Funeral Home of Sweetwater will be in charge of burial.

Mrs. Langley, who had resided in Sweetwater since 1912, was born in Yoakum, Tex. She was a lifelong member of the Methodist Church.

Her husband preceded her in death in 1947.

Survivors are the son in Hereford and Dr. William D. Langley of Bryan; two daughters,

Put peppers, tomatoes, cucumbers and onion through the food chopper, using coarse blade. Stir salt into vegetables. Let set over night.

Next morning place vegetables in a colander and force out as much of the brine as possible. Shred cabbage very fine, then chop across shreds, chopping fine.

Combine all the vegetables. Add sugar, vinegar and spices. Mix well and heat to the boiling point. Boil 3 minutes. Pack in sterilized jars and seal at once. Last summer Mrs. Cornelius Dreyer made very good dill pickles and recommends this recipe. She especially likes this because of the sugar which is added. She thinks it improves the flavor. You might try it.

DILL PICKLES
35 to 40 cucumbers
3 T. mixed spices

Sugarland Feed Yard Burglarized

A storage shed at Sugarland Feed Yard provided the target for a thief Friday night when an estimated \$250 in equipment was stolen.

Sheriff's office authorities received the report early Saturday which indicated six bridles, one saddle blanket, a rain coat and a pair of horse shears were stolen.

Entry was gained when the burglar pried a pad lock off the shed.

Authorities are continuing their investigation into the theft.

Dick Jauron, a halfback from Swampscott, Mass., paced Yale's 1969 freshman football team in five offensive categories.

Whoever it was that snatched the cash and let the credit go had never heard of the credit card.

3/4 c. sugar
1/2 c. salt
4 c. vinegar
dill green and dry
Wash, dry and cut cucumbers into halves, lengthwise. Add spices (tied in bag), sugar, salt and vinegar, to 4 cups water. Simmer 15 minutes.

Put head of dill into each hot jar. Pack pickles. Heat brine to boiling. Pour over pickles. Cover pickles with dill. Seal. Process pints and quarts 15 minutes in boiling water bath.

This is the standard recipe for Spiced vinegar. It can be used on pickled beets, unbrined cucumber pickles, carrot pickles, and most all fresh vegetables that have not been fermented or brined. This amount will cover about four quarts of well-packed vegetables.

SPICED VINEGAR
3 c. vinegar
1 1/2 c. sugar
2 hot red peppers (if desired)

1 c. water
1 T. mustard
1 or 2 T. mixed spices
Mix above ingredients and bring to boiling point. Pour while boiling hot over the vegetables. More or less sugar may be added as desired. Part honey or corn syrup could be substituted for sugar.

WHITE CABBAGE SALAD

1 qt. shredded cabbage

1/2 c. crushed pineapple
1 c. large pieces pecans
Dressing for salad:
2 eggs whites beaten stiff
Juice of 2 lemons
pinch salt
1/2 c. sugar
2 t. flour
1 c. whipping cream
Cook all ingredients in double boiler, except cream, until thick. Cool and fold in whipped cream. Add to cabbage mixture.

Loans

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Exhilarating cast of skating stars
Explosive comedy-Exquisite costumes
****Extraordinary Magic Screen****

THURSDAY, SEPTEMBER 3 THROUGH
MONDAY, SEPTEMBER 7
AMARILLO CIVIC CENTER COLISEUM

ICE CAPADES

PRICES

\$2.50, \$3.00,
\$3.50, \$4.00

ALL SEATS RESERVED

YOUTHS
(18 Years and Younger)

1/2 PRICE! Thurs. 8 P.M.
Sat. 2 P.M. Sun. 6 P.M.
Mon. 2 P.M.

Clip and mail to: ICE CAPADES, Civic Center Coliseum P. O. Box 1971, Amarillo, Texas 79105

Enclosed is check () money order () in amount of \$ _____ for adult tickets at \$ _____ each and youth tickets at \$ _____ each for (day) (date) (time). Second choice: (day) (date) (time) NAME DAY PHONE ADDRESS

CITY STATE ZIP HB-2

3 NIGHTS

Thursday 8:00 p.m.
Friday & Saturday
8:30 p.m.

4 MATINEES

Saturday 2 p.m.
Sunday 2 & 6 p.m.
Monday 2 p.m.

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CIVIC CENTER
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(Charge To Your
Sears Account)
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Parties, Call 373-6891

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Lose a Dress Size
in Two Weeks

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"FEEL RESULTS IMMEDIATELY"
See Results Within Two Weeks With
"Your Personalized Home Exercise Course"

Mrs. Arthur Knapp Jr. and
ASKO SALES CO. of Amarillo
Announces their Hereford Dealer
MRS. NICKY WALSER

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as seen in SEVENTEEN

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vaughn
JUNIOR

The pant-thing perfected

Wow, the new pant's great to wear, great to look at, and needs something super over it. This is it—a V-neck tunic striped to the nth degree and fit to be tied. Both in bonded woven Creslan acrylic born to keep its shape. Buckskin-beige with brown accents. 5-15. \$28.00

Anthony's

You couldn't buy one if you wanted to.

Believe it or not. The Shook Tire Company has never made a Shook tire in all of its 38 years.

But people continue to walk in and ask to see a Shook tire, thinking it's a brand name.

The truth is, we're a tire dealer, not a tire. In fact, we're the largest tire dealer in Texas. We've got 14 stores in 13 cities in west Texas. From Pampa to Odessa, you'll find Shook.

But you won't find a Shook tire.

Instead, you'll find what we know to be one of the best lines of tires ever made. Lee tires. Made by Lee of Conshohocken, a respected name in the tire business for more than 59 years.

Your choice in passenger tires includes the Lee XL-200, with either nylon or polyester cord. The Lee GS-300 Extra-Mileage* tire. The Lee GT-300 SPT wide-tread. And the sensational Lee GT Belted 78 RM with polyester cord and fiberglass belts. To give you over 75% more mileage!

We also sell quality Lee truck tires and farm tires. So you can find all the tires you'll ever need right here at Shook.

But remember, Shook is the name of our stores. Lee is the name of our tires!

And you can buy all the ones you want to.

QUALITY WITH PRICE
MAY WE SERVE YOU

SHOOK FOR LEE

600 WEST 1st, HEREFORD

*As related to Lee's XL-200 nylon cord tire **Compared to Lee's XL-200 nylon cord tire tested under identical conditions. Based on accelerated tread wear tests on Texas test track.



FIRST PLACE AWARD — Bobby Owen, left, presented Armon Lauderback a first place certificate awarded the Hereford Kiwanis Club last week at the district Kiwanis Club Convention in Amarillo. The club received the award for their involvement in the community for 1969. Silver Section. —Staff Photo



KIWANIS SPEAKER — Bill Austin, local LCB, presented a program on alcohol at the weekly Kiwanis Club noon luncheon. R. C. Hoelscher, program chairman, is shown above presenting Austin a certificate of appreciation. —Staff Photo

Kiwanians Hear Program Of Alcohol

Bill Austin of the local Liquor Control Board, spoke to Kiwanis Club members Thursday concerning the two types of alcohol, poisonous and that suitable for human consumption. R. C. Hoelscher is program chairman. Bobby Owen presented the Hereford Kiwanis Club with a first place award in the Texas-Oklahoma District Silver Section for 1969 for the club's activities in the community. Dean Herring, district chairman, presented Armon Lauderback a certificate received from

Adrian News

Glen Howard, who recently returned from several years of living in Hawaii, was flying in his private plane from St. Louis to Washington, D. C., last Wednesday when it crashed and he was killed. Mr. Howard was known by several Adrian residents. His funeral was held Tuesday morning in Nash, Okla. Mrs. Jean Vanderwork left Monday for Nash, Oklahoma, to attend the funeral.

Mrs. Gordon Moore and Rene spent a few days last week in Clarendon visiting relatives.

Mr. and Mrs. Overton Harris of Amarillo visited during the weekend with the R. Lee Petty family.

Mr. and Mrs. Les Gilliam and Diana of Chickasha, Oklahoma spent Thursday and Friday with the P.N. Johnsons, Friday night they all visited in Canyon with Mr. and Mrs. Bill Sterling and family, and Mr. and Mrs. Bill Johnson and family.

Mr. and Mrs. Fred Harwood and family were in Tulia, Sunday for the Herron Family reunion.

Mr. and Mrs. Franklin Waldrop of Dennison and Evie Waldrop of Dallas and Melanie Creitz spent a few days last week in Reuidosa, New Mexico.

Mr. and Mrs. Pat Maupin of Hereford spent Saturday and Sunday with Mrs. Millie Maupin.

Mrs. Bert Kinsey and her sister of Clovis visited Sunday and Monday with the D. P. Dohertys and Mrs. Lynn Worsham.

Martha Gruhkey of Amarillo spent the weekend with Mr. and Mrs. Bob Gruhkey.

Mrs. Ralph Guest and Dude Speed are visiting this week in Pensacola, Florida, with Mr. and Mrs. Greg Thomas. Greg is attending the Naval Aviation Officers Candidate School there.

Mr. and Mrs. Wayne Sifford and Kevin spent a weeks vacationing in New Mexico and Arizona.

Mr. and Mrs. Nolan Maupin and family of Santa Rosa visited Monday with Mrs. Millie Maupin, Nolan remained for a few days visit while the rest visited Mrs. Nolan Maupins mother

in Kansas.

Nolan Lee Maupin is home for two weeks from Lawton, Oklahoma with his parents, then he will go to Germany.

Mrs. Lorin Creitz was taken to Deaf Smith County Hospital, for surgery Monday, came home Thursday and is doing fine.

Mrs. Hershel Tomlinson of Cisco, Texas and Mr. and Mrs. Ed Pinnell and family of Chaning visited Sunday with Mr. and Mrs. R. C. Chisum and children and Mr. and Mrs. R. L. Pinnell.

Mr. and Mrs. James Foyce of Burkburnett, spent the weekend with the Lorin Creitz family.

Mr. M. A. Ferguson and Gene visited in Amarillo, Monday with Mr. and Mrs. G. A. Ferguson.

Stacy Thompson was honored Saturday on her fifth birthday with a party in the home of the M. A. Fergusons. Attending were Billy and Troy Peters, Mr. and Mrs. Clayton Thompson and Lee of Amarillo and Mrs. Joe Meyers and children.

Mrs. G. S. Elliott of Savoy, Mr. and Mrs. Franklin Waldrop of Dennison and Evie Waldrop of Dallas visited during the week with Mr. and Mrs. Lorin Creitz and Melanie.

Grid Practice Injury Fatal To Vega Youth

Rosary for Ned Perry Artho, 16, of Vega, will be conducted at 8 p.m. today in the parish hall of Immaculate Conception Catholic Church at Vega. The funeral mass is scheduled at 9 a.m. Monday in the church, with a funeral service following in Vega High School at 10 a.m.

The Vega High School junior, who has a number of relatives in the Hereford area, died Friday evening in an Amarillo hospital after being injured in schoolboy football practice. He was the son of Mr. and Mrs. Harvey Artho of Vega.

Relatives here include the families of Elmer Reinart, Joe Artho, John Birkenfield, Allan Brockman, Kenneth Artho of Westway community and Elroy

Hospital Notes

J. Carmen Gallegos, 430 Avenue D; Mrs. Lanero Moreno, 707 N. Main; Guadalupe Sepulveda, General Delivery; Mrs. Durwood Vandever, Star Route; Mrs. Myrtle Witherspoon, Route 4; Mrs. Olive Curtsinger, 131 Avenue D; Mrs. Nannie Caraway, King's Manor; Mrs. Emma Woods, Happy; Annie Baeuford, 200 Lawton; Harry Murphy, Box 372; Oscar glanier, Vega; Antonio Castillo, 318 Avenue A; Peggy Sue Morris; Mrs. Jackie Lee, Route 4; Mrs. Berry Cox, 202 Union; Harry Boothe, 213 Avenue F; Mrs.

Amadeo Martinez, Box 1305; Mrs. James Elliston, Westgate; Mrs. John Dunn, Friona; Mrs. Corinne Neely, 315 Avenue B; C. Palmer Norton, 516 Avenue I; Mrs. Ida Garrett, Westgate; Jose Perez, 811 Knight; Mrs. Ruby Chesser, 311 West ern; Mrs. Theola Sherrill, Route 3; Mrs. Glenn Williams, 131 Juniper; W. Tandy Legg, 196 Fir; Mrs. Henry Robinson, Abilene; Thomas McGowen, Summerfield; Cecil Henderson, 420 Avenue I; O. T. Tice, Route 5; Mrs. W. B. Durham, 504 Schley; Mrs. Lee Meek, Nazareth; Marion Lee, Route 3; Mrs. Roddy Allred, Wildorado; Mrs. Ramon Turubiates, 234 Avenue D; Mrs. Crespin Martinez, Box 147; Mrs. Roy Hobbs, Box 1505; Mrs. Isaiah Soto, Route 3; Mrs. Gary Kimbrell, Friona.

Oscar Brattebo, Ricky Truelock; Lonnie Richardson, Virgel Owens, Mrs. Arthur Alexander, Mrs. Bobby Byers 8-21.

Rose Mary Fangman, Mrs. Donald Cumpston, Mrs. Lloyd McGee, Mrs. John Carrothers-20.

Mrs. Alton Day, Kristi Lytal, Mrs. Brian Baum, Mrs. Fred Collett, Mrs. John Ressler 8-19. Mrs. Naomi Cervantez 8-16.

Look Who's New

Mr. and Mrs. Jimmy Dickerson are the parents of a son Jimmy Lynn Dickerson Jr., born August 21. He weighed 8 lbs. 1 oz.

Mr. and Mrs. Ramon Turubiates are the parents of a daughter, born August 20. She weighed 6 lbs. 6 oz.

Mr. and Mrs. Roy Lee Hobbs are the parents of a daughter, Deanna Kay, born August 20. She weighed 7 lbs. 9 1/2 oz.

Mr. and Mrs. Crespin Martinez are the parents of a daughter, Esmeralda, born August 20. She weighed 8 lbs.


Mr. and Mrs. Gary Don Kimbrell are the parents of a son, Casey Brandon, born August 19. He weighed 8 lbs. 10 1/2 oz.

Mr. and Mrs. Isaiah Soto are the parents of a son, Mark Anthony, born August 19. He weighed 9 lbs. 6 1/2 oz.

Mr. and Mrs. Roddy Allred are the proud parents of twin daughters, Cindy Lou and Wendy Sue, born August 19. Cindy weighed 3 lbs. 12 oz. and Wendy weighed 3 lbs. 2 oz.

Artho of Dawn, Mr. and Mrs. George Brockman of Umberger are his grandparents.

In addition to his parents, surviving members of the immediate family are four sisters, Nancy, Lauri, Maria and Amy, and three brothers, Dale, Jerry and Timmy, all of the home.



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Fine Traditional Names in shirts, pants and all other Accessories... FARAH-GANT-ASHER CORBIN and Many Others



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THE NEW ONE FROM CHEVROLET

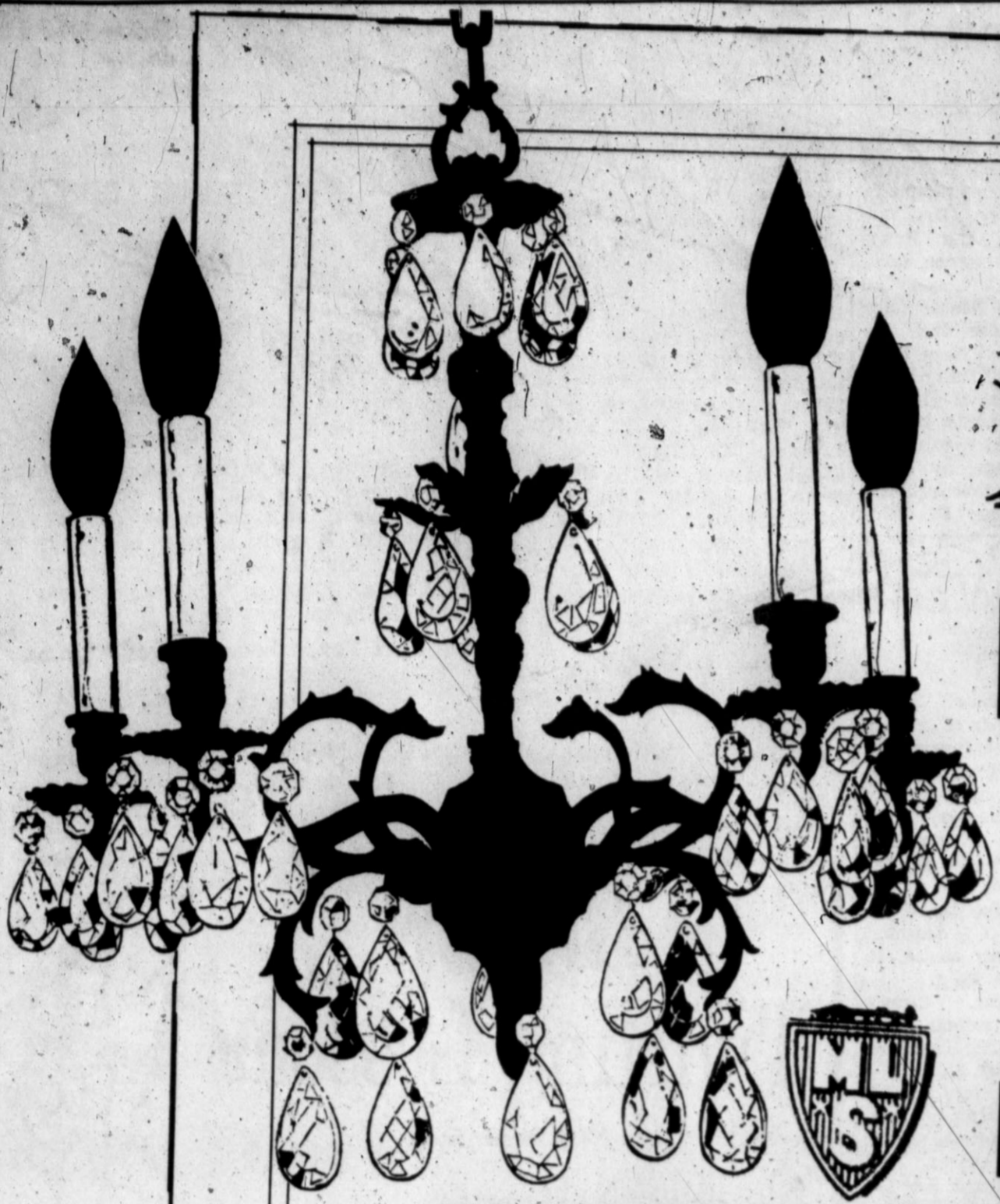


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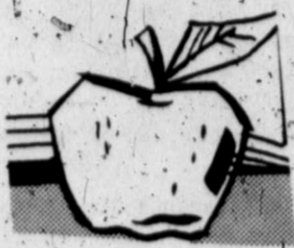


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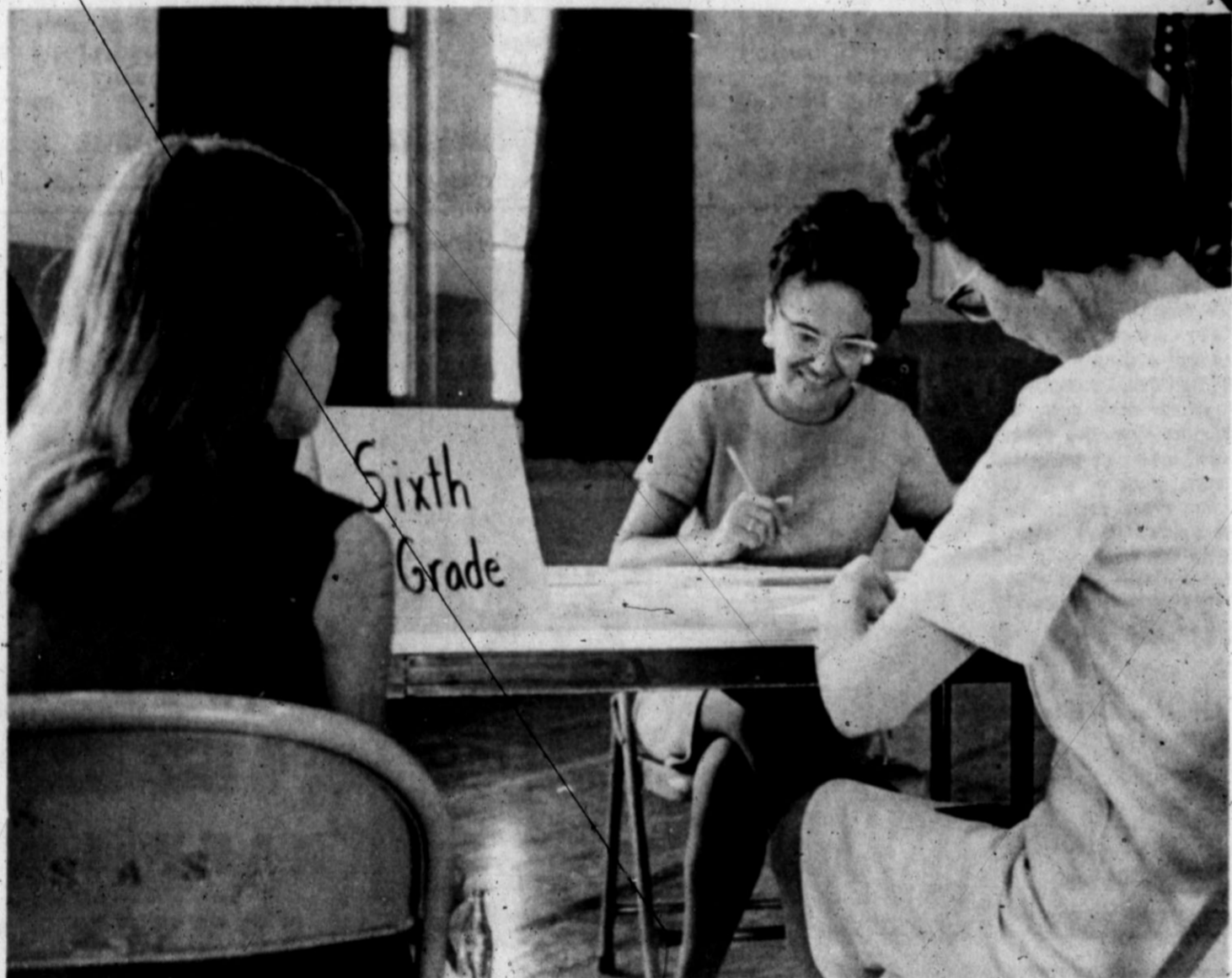
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BAREFOOT VACATION DAYS are over, and Blaine Cooper admires the new shoes just bought for school wear. He is the son of the Freddy Coopers.

TURNING THEIR BACKS on summer and vacation fun, pupils from kindergarten to college age and their teachers go back to desks and bells and books as that time of year comes around again.

CAMPUS ACTION resumes at Hereford High School, where students have already gathered to register and be photographed for the 1970-71 annual. Sophomores Jay Noland, son of the Mack Nolands, and John Martin, son of Mr. and Mrs. Quinton Martin, walk through the doors for the first time as HHS students, top photo.



MOTHER HELPS in registration for Joan Wagner with Mrs. John Tomasi, sixth grade teacher at St. Anthony's School. Joan's mother is Mrs. Lester Wagner.

The Sunday Brand

SECTION TWO

HEREFORD, TEXAS, 79045, SUNDAY, AUG. 23, 1970



CLOTHES FOR COLLEGE, naturally take top place on the coed's list of preparations. Janice Newsom, daughter of Mr. and Mrs. C. F. Newsom, and Renette Hubble, daughter of the Ren Hubbles, discuss the possibilities of an outfit from the display rack. Janice will enter West Texas State University for the fall term and Renette will go to San Angelo State University.

BUYING SUPPLIES is a necessary part of going back to school. Ernestine and Alfred Jr., children of Mr. and Mrs. Alfred High, make selections from the large stock at a Hereford store. Ernestine, 12, is a seventh grader at Stanton and her brother, 11, is in the sixth grade at Bluebonnet.

Photos by

Betty Koelzer,

Brand staff



4-H Has New Scholarships For Students Across State

A total of 286 scholarships valued at \$166,700 are offered this year to current and former 4-H members. These bring the dollar amount of educational grants given during the last decade to \$1.4 million.

The figures were compiled by the National 4-H Service Committee, Chicago, which obtains funds from private sources.

Some 45 of 60 donors contribute funds for scholarships which range from \$300.00 to \$1,600. Each business firm or foundation sponsors a specific

program such as safety, or underwrites scholarships to be used in pursuing specific courses of study such as forestry.

Several companies have been supporting 4-H in this manner for about 50 years. Among the pioneers are Montgomery Ward International Harvester Company; The Santa Fe Railway System; Chicago and North Western Railway Company; The Sears-Roebuck Foundation and Kerr Glass Manufacturing Corporation.

In the learn-by-doing 4-H program, scholarships are awarded to national or regional winners who usually are high school juniors or seniors, or college freshmen.

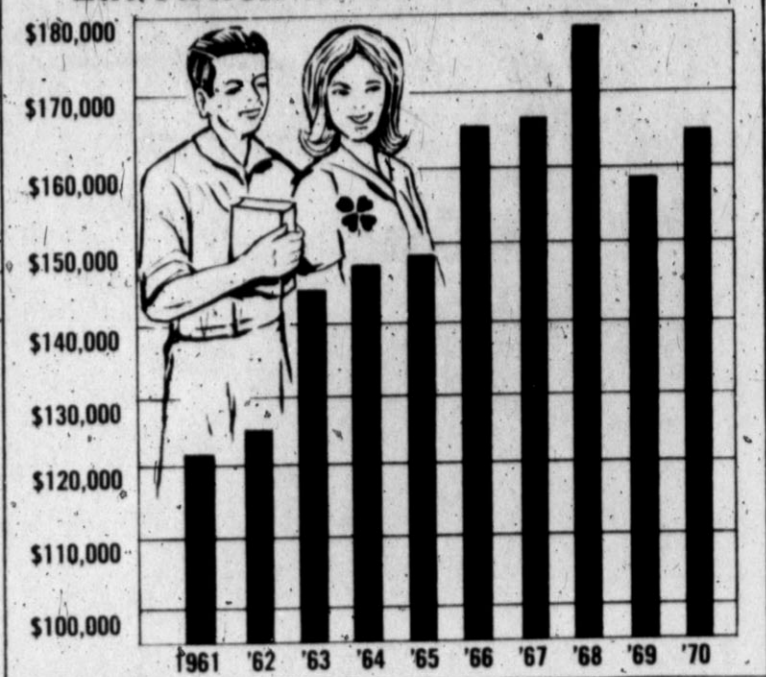
There are 45 such programs which range from achievement to veterinary science.

The scholarships can be used for a regular four-year college course or in vocational schools, short courses, business training, nursing and the like.

Among other scholarship donors of long tenure are The Firestone Tire & Rubber Company; Coats & Clark Inc.; Westinghouse Electric Corporation; Eli Lilly and Company; Simplicity Pattern Co. Inc.; Standard Brands Incorporated; Allis-Chalmers; Carnation Company and Ford Motor Company. Fund 4-H programs are supervised by the Cooperative Extension Service with program awards arranged by the National 4-H Service Committee.

Information on specific programs may be obtained by contacting the county Extension office.

4-H'ers Get \$1.4 Million for Education in 10-Year Period



DPS Investigates 17 July Wrecks In This Area

The Texas Highway Patrol investigated 17 accidents on rural highways in Deaf Smith County during the month of July, according to Sgt. Bill Wells.

These crashes resulted in one person killed, seven persons injured, and an estimated property damage of \$10,845.00.

The rural accident summary for this County during the first seven months of 1970 show a total of 75 accidents resulting in three persons killed, 30 persons injured, and an estimated property damage of \$64,820.00.

LIQUOR SALES
NEW DELHI — Despite heavy custom duties and local excise taxes, the import of foreign liquor the past three years to seven million rupees (\$30,000), a government spokesman told Parliament. Despite all measures taken to encourage prohibition, the consumption of local-made liquor also has been going up, he said.

Read The Classified Want Ads

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SOUTHWESTERN LIFE



FAREWELL COFFEE — Honoring a past president, Mrs. Dick Godwin, who is leaving Hereford for a home in Arizona, Music Study Club entertained with a coffee in the home of Mrs. Dale Young Thursday. Mrs. Steve Clement, chairman of the hospitality committee, pours coffee for Mrs. Godwin, standing right, and Mrs. Young.

Mrs. Godwin Is Honored With Farewell Coffee

Bidding goodbye to Mrs. Dick Godwin, a longtime member and past president, women of the Music Study Club and former members attended a coffee Thursday morning in the home of Mrs. Dale Young.

Mrs. Godwin and her family will leave Wednesday for a new home at Scottsdale, a suburb of Phoenix, Ariz., and friends are entertaining them at a series of parties, most of informal nature.

She has been an active participant in the musical life of Hereford since she came here to live 14 years ago. Her work with Music Study Club was culminated by receipt of a life membership in the National Federation of Music Clubs presented at the Texas Federation convention in Amarillo last spring.

Mrs. Godwin was chairman of the Fine Arts Festival in Deaf Smith Chamber of Commerce when the city's first Fine Arts Festival was held, and when

that committee sponsored organization of Hereford Community Players.

She helped in launching the Community Concerts organization here and has served on its board of directors. She is a charter member of Deaf Smith County Historical Society and of Kings Manor Auxiliary.

Perhaps she is best known as a vocal soloist at numerous church and club events through the years; she is a member of the sanctuary choir at First Methodist Church. Another activity which she says has given her great pleasure is playing the piano and singing for an hour each Friday at Westgate Unit of Kings Manor.

Mr. and Mrs. Godwin, who have lived at 203 Sunset, are the parents of a daughter, Diana, 8, and two teenage sons, Ricky and Bill.

The hospitality committee of the Music Club were hostesses with Mrs. Young for the coffee.

Mrs. Steve Clements is chairman, with Mmes. W. E. Dameron, JON, J. R. Allison Paul Lyons as other members.

Mrs. Joe Hacker and Mrs. Tom Burdett poured coffee from a lace-covered round table set in front of the fireplace. White and green carnations backed a tray of fruit in the center.

Layne, Kevin and Kim Young alternated at the piano to supply music as a background to coffee-time conversation.

Small Talk

By SUE COLEMAN
Women's Editor

A lot of people ate a lot at the American Legion Auxiliary's Harvest Dinner Tuesday, which is not unusual. They do it every year because they have found that these annual dinners provide more good home-grown food prepared by some of the best cooks in town.

ONE RECIPE I've got to locate and pass on, if it isn't somebody's secret. It's for a dish that C. Ora Cockrell praised when she observed to Nona Jewell, "Isn't this bikini casserole delicious?"

Then she laughed and corrected herself; it was a zucchini casserole she meant. But she was right about its flavor. It had tomatoes in it, and bits of green pepper and maybe onion in addition to the squash with the Italian name.

Just as soon as I can find who made it, I promise to do my best to get the recipe.

MRS. J. E. YOUNG, the Auxiliary reporter, says about 200 diners were served, several from out of town. She knows people were there from Dumas and Amarillo.

She also said the women want their "customers" and all others who helped make the dinner a successful effort for their scholarship fund, to know that the Auxiliary appreciates it all.

Probably they also appreciate the gusto with which the food was eaten; good cooks usually like hearty appetites at the table.

A SUCCESSION of visitors have enlivened the Ralph McCullough home this summer, most recent their daughter, Mrs. James Killian, with her husband and daughter Julia, of Clovis.

There were also the Don McCulloughs of Amarillo (the men are brothers) and Mrs. and Mrs. Maurice Sloan of Enid Okla. Mrs. Sloan is Ann McCullough's sister, who pitched in while she was here and helped make pickles and can tomatoes from the mini-garden in the McCullough backyard.

Earlier, Mr. and Mrs. Pat McCullough and sons, Don and Clay, were here, visiting also with her parents, the J. C. McCrackens. The boys spent about a month in Hereford while their parents were on a business trip in the Midwest, and Julia Killian came over to make a trio of young cousins.

IT WAS A PLEASURE this week to meet Pat Smart, public relations chairman for the new DAR chapter here, and learn that she is a former newspaper woman.

I might have known that, though, when she was careful to see that we have a copy of her organization's yearbook, and then she picked up some literature that had been left at this desk for background information on the DAR.

That's two of the things that make a perfect club reporter. And let it be a lesson to new reporter of the 1970-1971 season. Do come in so we can meet you before your meetings begin; bring us your yearbook as soon as it is off the press; and when you leave material with the promise to "pick it up next week" try to do just that.

There is still a drawer-full of clippings, pictures, pamphlets and notes in my desk, some of it I know more than two years old, that someone was going to pick up next week. I hate to burn it, but there are limits. Any of it yours? How about picking it up this week.

Sale Scheduled As Club Benefit

A pre-season benefit activity of La Madre Mia Study Club will be a garage sale to be held Aug. 29, beginning at 8:30 a. m. at the Richard Ward home, 201 Douglas.

A large assortment of clothing for various ages will be on sale, and some household items as well. Mrs. Dean Herring is chairman and all club members are assisting.

Proceeds will replenish the club treasury before meetings begin in September. Madre Mia Club chooses each year a service project to support. The club president for the coming season is Mrs. Lynton Allred.

Read The Classified Want Ads

Kindergarten Registration Deadline Set

First United Methodist Church will hold a final Pre-Kindergarten registration tomorrow morning from 9-12 at the church office according to Norman Cobb, associate pastor.

Registration fee is \$10 and children within two years of public school, or four years old, are eligible to enroll.

Classes will be held each morning from 9-11:30 beginning tomorrow.

Monthly fees for those attending three days a week are \$12.50 two days a week \$12.50; and five days a week, \$25.

Mrs. Bonnie Hamilton will teach the group this year.

Read The Classified Want Ads

Supper Honors Alfred Reinarts

Mr. and Mrs. Alfred Reinart, Route 1, Dawn, were honored last evening with a Mass at St. Anthony's Catholic Church, and a supper following in the Knights of Columbus Hall in recognition of their 25th wedding anniversary.

The couple have seven children, David of Dawn, Rick of Route 3, Joe, Nanette, Denise, and Sandra of the home, and Phyllis of Amarillo. They have one grandson.

The former Miss Clara Wieck of Umbarger and Alfred Reinart were married in 1945 in St. Mary's Catholic Church in Umbarger.

Mrs. Reinart accompanied her husband for one year while he was in the navy before they returned to reside for five years two miles west of the city. They have lived on Route 1 for the past 20 years and are members of St. Anthony's Catholic Church.

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ENROLL NOW FOR PIANO CLASSES THIS FALL at MARY L. SPENCE

Suzette Dziuk is enrolling students for fall piano classes. Mrs. Dziuk is an accomplished pianist and well qualified to teach. She studied under Austin Conradi of the Peabody Conservatory of Music, Gustav J. Heintze of Vienna, Austria and Dr. Elizabeth Hollway of the College of St. Teresa.

Now is the time to start your child's musical education. Music skills are an adventure that lasts a lifetime. It gives a person musical understanding and enjoyment that never grows old. Whether it is a child of seven or an adult of seventy music is a choice interest that should be cultivated. Come in and talk to Mrs. Dziuk. If you don't have a piano then investigate the Mary L. Spence rental purchase plan that will put a piano in your home for \$10.00 a month. Come into 3rd & Main or call (364-0631) for further information.

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- TOMATO JUICE** Hunt's 46 oz. can 29c
- GREEN BEANS** Royal Rio Cut No. 303 can 10c
- SHORTENING** Gaylord 3 lbs. 48c

- SUGAR** Food Club, pure cane 5 lbs. 57c
- Liquid Plumber** 32 oz. 69c
- Instant Milk** Food Club 8 qt. 87c

- Ammonia** Parsons sudsay or pine 28-oz. 25c
- Fruit Cocktail** Del Monte no. 303 can 25c
- Fruit Drink** Del Monte assorted 46 oz. can 29c
- Peas** Del Monte no. 303 can 19c
- Pineapple** Del Monte sliced, crushed, or chunks 15 1/4 oz. can 29c
- Green Beans** Del Monte cut no. 303 can 23c
- Green Beans** Del Monte whole no. 303 can 27c
- Tomatoes** Del Monte no. 303 can 25c
- Corn** Del Monte cream style golden or whole kernel no. 303 can 23c
- Spinach** Del Monte no. 303 can 18c

Fresh Frozen Foods

- FRUIT PIES** Johnson's apple, peach, strawberry, rhurart or cherry, fresh frozen ea. 59c
- CORN** Gaylord whole kernel 24 oz. pkg. 3 for \$1.00
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FRUITS & VEGETABLES

- PEACHES** Calif. Freestone lb. 18c
- CABBAGE** Fancy Texas green lb. 5c
- POTATOES** all purpose Russet, 10 lb. bag 79c
- NECTARINES** Calif. Legrande lb. 25c
- LIMES** Florida seedless lb. 19c
- EGG PLANT** Calif. fancy lb. 35c
- CARROTS** Fancy table size lb. 13c
- WATERMELONS** each 99c
- YELLOW SQUASH** Texas fancy lb. 2 for 25c
- TOMATOES** fine for salad lb. 19c
- PLUMS** Santa Rosa, fancy Calif. lb. 25c
- ORANGES** Calif. Sunkist lb. 22c
- PEARS** Calif. Bartlett lb. 26c
- CANTALOUPE** 4 for 89c

CORN Calif. fancy golden ear 6 for 49c

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- CUBE STEAK** Furr's Protén lb. \$1.29
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- ROAST** Furr's Protén lb. 87c
- ROAST** shoulder Furr's Protén boneless lb. 89c
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- CLUB** Steak Furr's Protén lb. \$1.09
- CHUCK** Steak Furr's Protén lb. 69c
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- LEGS, THIGHS, BREAST,** lb. 58c
- lb. 58c
- lb. 69c

Delicatessen

- Ground Beef** 3 lbs. or more lb. 53c
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- Fish Cakes** heat & eat 16 for \$1.00
- Biscuits** Pillsbury buttermilk can 10c

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ALL FOR \$1.69**
Hot Buttered Corn on Cob ear .19c
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- Themebok** 3 in package 67c
- Crayolas** Binney & Smith 16 count 21c
- Tablets** Big Chief 17c
- Pencils** Rival 2 for 3c
- Rulers** 12" wooden 5c
- PANTY HOSE** Audlon reg. 99c 88c



THE SUNDAY BRAND

Editorials

Page Four The Sunday Brand, Hereford, Texas, Sunday, August 23, 1970

Downtown Variety Park-- The Future Looks Bright

The plans to organize downtown businessmen into an association similar to that of Sugarland Mall merchants are a reality, and it will be interesting to follow the success of the venture.

The businessmen were charged to make their organization much broader than something to strengthen their own aims. Properly aimed, the group can set new goals of leadership and accomplishments and take a firm hand in pushing Hereford and Deaf Smith County into a brighter future.

Businessmen downtown will be able to take advantage of events on the local, regional, national and international level in promoting their individual stores as well as promoting Hereford itself.

In the past, a failure in communications kept merchants from putting their efforts together to attract people to this area. At one point last year, Hereford was the host city for a regional girl's basketball tournament but the merchants were unable individually to successfully attract the out-of-town visitors during the tournament. United, it probably would have been another story.

In their new combined effort, the merchants will be able to schedule the notable occasions — such as Pioneer

Day, Fourth of July and Memorial Day — and plan their sales and activities to correspond.

With the merchants working together to attract people to this area, they will all be able to share in the profits.

Because Hereford has grown so in the past 20 years, the amount of money being circulated has also grown. According to a figure released by the U. S. Chamber of Commerce, when a city like Hereford gets a business that employs 100 people, this brings in an additional \$710,000 per year in personal income, much of which will be spent here.

These 100 jobs also bring in 91 passenger car which require gas, oil, maintenance and registration. Bank deposits leap \$229,000 because of these new jobs, and 65 more jobs are created to take care of the needs of the first 100 people.

Also, these 65 will also require additional needs, and thus additional needs are created there along with additional money to be spent in Hereford.

Merchants have become more and more aware of this situation and can be expected—especially with a new united front — to take advantage of it and attract more and more people to the Hereford area.



MAIN STREET, U. S. A.

Maybe Women Should Look Twice At Equal Rights

By Bert Mills
Washington, C. — Few favor treating the fair sex unfairly but the proposed Constitutional amendment to grant equal rights to women may create more problems than it solves, if approved by Congress and ratified by 38 states.

It sounds like the epitome of fairness to say that women should be equal with men. But the fact is, Rep. Emanuel Celler (D., N. Y.) told the House recently that nobody can change nature and there are "physical" emotional, psychological and social differences between men and women.

There is a vast but unknown number of Federal, state and local laws which recognize that men and women are different—

and as the French say "vive la difference." To cite only one of many examples, women may be excused from jury duty in Federal trials if they have children.

Nobody knows whether that provision of the Federal Jury Selection Act of 1918 would be repealed by adoption of an equal rights amendment to the Constitution. A court would have to decide and thousands of other interpretations would be left to the courts.

The proposed amendment is simplicity itself, comprising only two sentences: "Equality of rights under the law shall not be denied or abridged by the United States or by any state on account of sex. Congress and the several states shall, have power, within their respective

jurisdictions, to enforce this article by appropriate legislation.

Men Would benefit
It should be noted that this language does not include the word "women." Giving equality to women would benefit men in certain situations by ending special privileges given women. For example, women who divorce their husband might be required to pay alimony to their former mate, plus child support money if custody went to the father.

Men might also benefit if the military draft were extended to women. Even if combat duty were restricted to males, women could be conscripted to do the cooking, the driving, and the clerical work now done by men. To the extent that women were used, the military would need less men. Of course, women found unfit or needed on the home front would be excused just as men are today.

What would happen in wartime if able-bodied women were conscripted along with their brothers and husbands? What would happen to families if wives did not stay home to raise their children and provide a home for male warriors to return to? What would happen to the birthrate in wartime?

Laws that discriminate in favor of women abound on Federal, state and local statute books. For example, retirement benefits under Social Security are available to women at age 62, while men can qualify only upon reaching 65. That would be illegal discrimination against men once equal rights were added to the Constitution.

Feminists who have sought equal rights since suffrage was granted a half century ago have said: "We do not want protection; we want liberation." Some male critics of that philosophy doubt that female husbands and female factory workers share the view of feminists, many of whom are career women and some of whom are manhaters.

Support Laws Threatened
Although working wives are common today, the law recognizes that the husband is the primary breadwinner. Many state laws require fathers to support their wife and children. That might be considered illegal discrimination against men if the pending amendment were adopted.

Maybe women should take a second look at the equal rights proposal. It is already halfway through Congress and 81 of 100 Senators are co-sponsors of the House-passed resolution. That suggests that Senate passage is assured, especially since the Senate leadership has promised an early vote.

Women have made great progress in raising their stature of late. There are already laws guaranteeing them equality in civil rights and employment. Maybe that should do for now, if not for NOW, the National Organization for Women. The average woman has much to lose if she gains "equality."

The Main Street Battle:

An Epidemic And A Cure

(Reprinted from the Amarillo Globe-Times, July 5, 1967)

Complaining is never the best thing to do, but it sometimes is the easiest. It's also contagious.

Take the case of some Amarillo merchants.

There were nothing but optimistic reports from merchants in downtown Amarillo and the suburbs when the scheduled closing of Amarillo Air Force Base was announced.

At first, business was "strictly normal," most merchants said. Merchants with a flair for promotion and advertising were taking the edge, but no one admitted that business was "hurting."

Then a strange thing happened in some parts of town.

Some small merchants began to complain. They predicted "bad times" even while sales volume was up. It didn't take the faces of some merchants long to stretch from vertical smiles to horizontal frowns.

The frowning predictors of bad times spread their epidemic, even among some competitors who had a growing business and a shrinking enthusiasm.

"Yeah, we'd better tighten up," some of them said. "Business just isn't good," said another.

Before long the unbelievers converted some of their neighbors and the organized pessimists spent more time being concerned with imagining "how bad everything is going to be" than they did promoting their business for its full daily value.

A few little businesses failed, just as a few little businesses have failed ever since man worked out his first professional transaction.

Since it is never easy for one to blame himself for failure, the failures blamed a faltering economic climate. Their neighbors reported the sad story — and embroidered it a little with age-old complaints of parking problems, parking meters, etc., etc.

It never seems to matter to the complainers that a merchant down the street pulled in record sales and record profits — at a time when profits were on the skids nationally.

What some of our main street complainers need to admit is that it's time for them to shape up with new management techniques and customer relations and energetic sales people.

It's the quality of the merchandise, the dollar value, the way a business is run and the public relations it expends on a customer which makes a business grow. And one of the first essentials of a prosperous business is a prosperous attitude.

There are many reasons why businesses fail, but has one ever really failed because of a parking meter?

Watch Out For Children

With the beginning of a new school term, motorists should remind themselves of the need for caution on the roads in and around Hereford.

Special 20 mile per hour speed limits will be in effect once again in school areas during the time the record enrollment of Hereford school students are in classes.

And in rural areas, motorists will need to be on the guard once again for school buses taking on or letting off school children.

State law says: "The driver of a vehicle upon a highway outside of the limits of any incorporated city or town upon meeting or overtaking from either direction any school bus which has stopped on the highway for the purpose of receiving or discharging any school children shall stop the vehicle immediately before passing the school bus, but may then proceed past such school bus at a speed which is prudent, not exceeding 10 miles per hour, and with due caution for the safety of such children."

The Portland, Oregon, Journal reported: "It has become all the more plain in recent months that the action of Congress in boosting its members' salaries 41 percent was a catalyst that stimulated an endless round of inflationary pay increase demands by unions. These fed the inflationary fires like gasoline poured onto open flames."

THE BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm comes out with a bold new plan this week to aid farmers. He's a farmer.

Dear editor:
According to all the newspapers that have turned up out here on this Johnson grass farm lately, the annual squabble is now going on in Congress over government payments to farmers, some people wanting to limit the payments more, others wanting to wipe them out completely.

Personally I have never objected to paying farmers for not growing anything, we pay Congressmen and Legislators for not passing bills, don't we, but since the idea rubs some city people the wrong way I have worked out a new idea that ought to satisfy everybody.

Instead of paying us farmers for not producing certain things the government would instead, pay us for producing something every city man can't get enough of.

And what's that? It's OXYGEN.

Everybody knows that oxygen is produced by plants, grass, weeds, brush, trees, etc.

Everybody knows that the average city doesn't produce a fraction of the oxygen it needs. Paved streets and crowded tall buildings just don't produce the stuff. Let the wind stop blowing and a mass of dead air settle over a city like New York, say, and in 30 minutes the people are choking for air. It gets so bad doctors urge the people not to exercise, and parents, lest they use up more oxygen than the room has to spare, are afraid to shout at their children.

Where would the cities be without us oxygen-producing farmers? It's something they've never thought about.

Why I've had city people come out here to this Johnson grass farm and criticize the amount of weeds on the place, little knowing in their ignorance that one acre of my weeds might be the margin between their breathing and kicking the bucket.

All right. Cut out all the subsidies to farmers, everybody knows food now comes from the supermarket anyhow, but pay them for supplying oxygen to a short-winded nation. I don't know how the Agriculture Department will figure the price, but I know this one Johnson grass farm produces enough oxygen for at least 25 city blocks, and depending on the city, that's anywhere from 1,000 people to 50,000. Call it 25,000 in round numbers. Any city man in his right mind would pay a dollar a year for his oxygen and that comes to, let's see, \$25,000 a year. In advance, of course. With their crime rate, too many of them aren't good credit risks.

And I'll guarantee to deliver this oxygen to them via upper air currents in its original, pure, breathable state. What they do with it after it crosses their city limits is none of my affair.

Yours faithfully,
J. A.

Talk of Texas

By JACK MAGUIRE

FOOTNOTE TO HISTORY — The first drama ever presented before a Texas audience was not staged in a theater but along the banks of the Rio Grande. That was May 4, 1598!

Don Juan de Onate, lured by stories of a land filled with gold, was granted permission by King Philip II of Spain to conquer and settle the territory then known as New Mexico. With a troop of cavalry and a supply train of 83 wagons, de Onate began his march in Mexico City and headed north. Early in April, 1598, the party reached the sand dunes south of what now is El Paso and split up. Later they were reunited after crossing the Rio Grande and de Onate decided to take formal possession of the provinces on the Rio del Norte by ordering several days of celebrations.

One of his captains, Don Miguel Farfan de los Godos, apparently was a frustrated playwright. At any rate, he turned out a comedy on the spot and staged it to the delight of the soldiers. It was the first drama ever presented on Texas soil.

REDMEN'S TOWN — Dallas is the unofficial Indian capital of the state.

Since 1957, more than 10,000 Indians representing more than 80 tribes have pitched their permanent teepees in Big D. So says the Bureau of Indian Affairs.

HOW IT BEGAN — It was a German immigrant rather than a Mexican who brought chili to Texas and the U. S. In 1892, William Gebhardt opened a restaurant in the back of a New Braunfels saloon and began serving up old country delicacies like sauerbraten. He soon discovered, however, that Texans — even German immigrants — liked chili. It was strictly a seasonal food, however, because chili peppers were available only when they could be grown in hoe gardens. In order to serve his customers every month of the year, Gebhardt began importing ancho chili peppers from Mexico.

Then Gebhardt conceived the idea of developing a product that would permit housewives to prepare chili the year around. After months of experimenting by grinding up chili peppers, he came up with a powder that could be packaged and kept indefinitely. With the new chili powder, a whole new food industry was born in Texas and the U. S.

CALLING ALL FINKS — A total of 17 authentic Finks gathered at a general store on the Texas-Oklahoma border on the third Saturday in June.

In underworld slang, a "fink" is one who informs to the police on his criminal colleagues. But not a single stool-pigeon showed up for the Third Annual Fink Day this year.

Fink is a one-store community on the Red River not far from Denison, Grayson County. It started National Fink Day to get publicity for nearby Lake Texoma and annually invites anybody with the surname Fink to come and join the festivities.

... from the Brand's files

65 YEARS AGO — 1905

On Monday last a jolly crowd of young people left the noise and heat of town for the cool and shady retreats of Mr. Jowell's ranch. They arrived late and after partaking of the excellent supper which the young ladies had prepared, the old fashioned games of wolve, base and even "wring the dish rag" crowded themselves into prominence, and were indulged in by all the young folks. L.P. Landrum is successful a second time in guessing at the number of mixed hot in a bottle which has been on exhibition at the local yard of W. H. Hines. The correct number was 881 shot, Mr. Landrum's guess being 933. He being the closest guesser, the prize, which was a ton of coal, was awarded to him.

50 YEARS AGO — 1920

A committee of Hereford Citizens is scheduled to go to Clovis next Monday morning to attend the meeting called for the purpose of considering the new Abo Pass Highway. At this meeting questions pertaining to the proper organization of the Panhandle and New Mexico counties through which the route passes, marking the cross roads, and city streets, maintenance of the route, etc. will be discussed. The high wind of Wednesday night, August 14, unroofed three rooms of the Blain ranch residence, about 20 miles northwest of Hereford, and flooded the house with rain. In addition, the Stubs ranch barn, near by, was badly damaged, and the McCaskey windmill blown down.

35 YEARS AGO — 1935

Enrollment of high school students will begin tomorrow and continue on each weekday except Saturday. Supt. C.H. Dillihay announces that the office will be open each morning from 10 to 12 and each afternoon from 2 to 4. Seventh grade and high school students may enroll. Chosen "Miss Hereford" a couple of weeks ago Miss Anna Ruth New is this week competing with 25 other young women of the Panhandle, Oklahoma and New Mexico at Roswell for the title "Miss Queen of the Southwest." The winner will be given a trip to Hollywood, where she will get a screen test and attend various social gatherings in her honor.

20 YEARS AGO — 1950

W. B. York, senior resident engineer of the Texas Highway Department, Saturday announced completion of Harrison Highway, excepting some work on the shoulders, Friday night at 8:30. He said it is reported this work will be finished Thursday, but for all practical purposes Harrison Highway has been completed. Mayor Dameron has proclaimed next week "Harrison Highway Week" in Hereford, and local citizens continued with preparations for the formal opening and celebration Thursday afternoon at Rosedale.

5 YEARS AGO — 1965

The Hereford Brand was awarded the "General Excellence" award and also took top spot in "Ad Composition and Typography" at the West Texas Press Association's meeting in El Paso this weekend. Announcement was made to Melvin Young, managing editor of the newspaper, who is in El Paso attending the event. In making comments, judges said of the Hereford Brand: "Personal columns are well written, presswork is top flight and reproduction of pictures is of highest quality. The use of editorials and spot color in advertising is first rate. Photo features, the school page, women's and editorial pages are impressive." Concerning ad composition, judges remarked, "Ingenuity and imagination are evident."

The Sunday Brand
Established 1948
Published Every Sunday at 126 West Fourth
Hereford, Texas 79045
The Brand Publishing Company

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 30, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.80 per year; Zone 2 and above, \$6.00 per year. With the Hereford Brand, both papers, Zone 1 \$5.95 per year; Zone 2, \$7.40 per year. Carrier delivery, 60 cents per month. Single copies 15 cents each.

James M. Gilentine Publisher
Melvin Young General Manager
Charles Richards News Editor
Barbara Dryden Women's Editor
Grady King Advertising Manager
Jay C. Spain Mechanical Superintendent

At The Library

Young Lovers Find Romance Bittersweet

Available at the Deaf Smith County Library this week is the story of teenagers' doubts and fears as they face a real world. Also available is the story of a family who sets out to see America for one full year in a "modern covered wagon" check them out today.

DESPAIR IN A CREOLE GARDEN

Set in New Orleans, this is a story of young lovers who find romance bittersweet, for all the doubts and fears that come to teenagers as they face the world of reality, becloud attainment of their dreams. There is a search for fulfillment, a search whose frustrations burgeon into a startling denouement — when despair comes to a Creole garden.

Chiefly it is the story of Ronny, who is sorely puzzled by life's problems and their conflicting aspects in the light of the truths he has learned since early childhood. Facts of everyday living make his whole world seem a paradox.

A boy in whom people see makings of a priest, he tries to arrive at a rational understanding of why his buddy, Sero, can go his merry way without a qualm of conscience while he himself is bound by scruples and all kinds of fears of committing a wrong.

And there is another fear—a fear that becomes obsessive: Ronny suspects that Sero is trying to steal the love of his girl friend, Leah, although Sero has a girl of his own.

The girl is Flo, pretty, in love with Sero — and devious. Her suspicions — and certain discoveries — confirm Ronny's fears for his romance, and the stage is set for the nightmarish thing that happens when the four young people double-date in a Creole garden.

This is an absorbing tale of romance, its suspense sustained by the lonely struggle of young Ronny, on the threshold of life, as he seeks, amid a maze of contrary facts and a haze of youthful aspirations to formulate what that life is to be.

The action takes place in the romantic old city during Holy Week: the story of young players acting out the roles of teenagers coming into the mature

world; of young love trying to work its way to fulfillment, to what is, in the minds of these boys and girls, some inexorable climax to the stage of life at which we find them. It is a moving novel, written with a warm insight that brings these young people very much alive.

MA AND PA MCGEE SEE NORTH AMERICA IN A MODERN COVERED WAGON

Having become Senior Citizens, but not the type to settle back in rocking chairs to doze and dream, the McGees decided it was time to see America. With a new car and an eighteen-goot travel-trailer, they set out from California. They had just sold their home. They now broke with their immediate past; their future lay outstretched before them.

Bound to no pre-arranged schedule, with no tourist's guide to elbow them along a cut-and-dried tour, they followed their whims. Almost all the "comforts of home" were in their equipage; they could stop over as long as they liked where ever they liked. As a matter of fact, they spent a full year on this journey. (They're already thinking of setting out again!)

They visited almost every state in the Union, Mexico and part of Canada, in this turn-around, and they fully realize how much there is yet to see. Cons-foot travel trailer, they set out such an experience. Mrs. McGee kept a day-to-day record of all they saw, heard, did. It is now your opportunity to travel those highways and byways with the McGees.

7 From Hereford Get TT-Degrees

Seven students from Hereford received bachelor's degrees Saturday night in the summer commencement exercises at Texas Tech.

Mariellen Carter and Cynthia Kaye Leasure received degrees in home economics, John Stephen Perrin, Peter Whitney Rounds and Virgel R. Barber in agricultural sciences, Ronnie Dale Roberts in business administration and William David Grubbs in engineering.

Committees For Year Selected

Committees which will carry out programs of the coming year were named in a pre-season board meeting of the City Council of Beta Sigma Phi this week.

Executive board members who made the appointments are Mrs. John Schneider, president; Mrs. Pat Parker, vice president; Mrs. Harold Kilds, recording secretary; Mrs. Ernest Wade, corresponding secretary; Mrs. Jim Cramer, treasurer; Mrs. Kenneth Ruland, reporter, and Mrs. R. J. Cramer, advisor.

On the coordinating committee are Mmes. Parker, R. J. Cramer, Rudy Metz, Bill Lyman, Bobby Jones and Kids. Mmes. Schneider and Jim Cramer comprise the yearbook com-

mittee; Mmes. Howard Gore and Max Goforth the contact committee.

Other groups will be those in charge of the annual Valentine Ball, with Mrs. Harold Beauchamp as general chairman. Hostesses will be Mmes. Jo Frank Huckert, Bill McDonald, Larry Summers and Schneider; co-hostesses, Mes. Goforth, Gary Tyler and Jim Cramer.

Mmes. Parker, Huckert and Gore form the Valentine Queen committee; Mmes. Kids, Max Stipe and Ruland the committee on ceremony; Mmes. Hicks Robertson and Melvin Fowler the dine and dance committee; Mmes. Wade and Margaret Johnson the invitation committee.

Plant Seminar Is Planned At Knox City Center

A public field day will be held on Sept. 30 at the Soil Conservation Service plant materials center at Knox City. State Conservationist Clyde W. Graham announced this week.

New grasses, forbs, legumes and other plants under evaluation

at the center will be discussed during the day, Graham said. The center, known officially as the James E. "Bud" Smith Plant Materials Center, serves both Texas and Oklahoma.

Some 675 strains of 164 different plants are being grown at Knox City to try to find superior strains that will solve specific soil and water conservation problems.

The more promising ones are then grown and evaluated under field conditions on farms of soil and water conservation district cooperators under a wide variety of conditions.

Selections that prove superior to other strains available are then released by conservation districts to commercial seed growers. These producers then grow seed and sell it to the public.

A new grass variety, Selection 75 Kleingrass, was certified

and released last year as a result of work done at the center in cooperation with the Texas Agricultural Experiment Station, Texas A&M University, Texas Tech University, Prairie View A&M, Abilene Christian College, U. S. Air Force, U. S. Corps of Engineers, Texas Parks and Wildlife Department, and soil and water conservation districts.

Materials work in Texas include Agricultural Research Service, Texas Agricultural Experiment Station, Texas A&M University, Texas Tech University, Prairie View A&M, Abilene Christian College, U. S. Air Force, U. S. Corps of Engineers, Texas Parks and Wildlife Department, and soil and water conservation districts.

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Lower Your Total Food Bill By Making The "Switch" TO SAFEWAY DISCOUNT!!

 Whole Fryers Fresh Young Tender Fryers - 2 to 3-lb. Avere! DISCOUNT PRICE! lb. 29¢	 Sirloin Steak U.S. Choice Beef-Full Cut Bone In! DISCOUNT PRICE! lb. 98¢	 Ground Beef Safeway Pure Dependable 3-lb. Pkg. or More! DISCOUNT PRICE! lb. 53¢
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Everyday Low DISCOUNT PRICE on Safeway Meat!

Sliced Bacon Corn King Lean Delicious Bacon! lb. 71¢	Pork Sausage With Black Pepper 49¢	Pork Steak Fresh Bone Tender Steaks 69¢	Chuck Steak U.S. Choice Beef-Center Cut Bone In! lb. 69¢
Young Turkeys Manor/House Beltrilles 5 to 7-lb. Size! lb. 55¢	Beef Sausage McVay Pure Beef 49¢	Short Ribs U.S. Choice Beef 39¢	Round Steak U.S. Choice Beef-Center Cut Bone In! lb. 98¢
Meaty Franks Safeway All Meat! 12-oz. Pkg. 53¢	Baking Hens White-Chested 49¢	Boneless Roast U.S. Choice Beef 89¢	T-Bone Steak U.S. Choice Beef-Trimmed! lb. \$1.19
	Big Bologna Safeway Thick Sliced! 59¢	Breaded Patties Breading Thick 79¢	
	Perch Fillet Great Choice! 79¢	Beef Patties Chicken Fried Steaks 89¢	

Ice Cream Snow Star! 1-gal. Ctn. 69¢	Dog Food Pooch-Assorted! No. 1 Can 9¢	Detergent White Magic! 1-gal. Size 59¢	Fresh Bread Mrs. Wrights Sliced! 1 1/2-lb. Loaf 29¢
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Safeway Everyday Low Discount Prices!

Grapefruit Juice Bel Air Quality! 6-oz. Ctn. 23¢	Fruit Drink Lucerne Assort. Fruit Drinks! 1-gal. Ctn. 35¢	Detergent Parade Laundry Soap Detergent! 1-gal. Size 55¢	Edwards Coffee All Grinds To Choose! lb. 73¢
Tater Treats Bel Air Frozen Premium Quality! 16-oz. Pkg. 29¢	Lucerne Gelatin Vegetable Gelatin! 15-oz. Ctn. 38¢	Detergent Tide Laundry Soap Detergent! 1-gal. Size 72¢	Gelatin Mix Jello Assort. Mixes to Choose! 3-oz. Pkg. 9¢
Green Beans Bel Air Frozen Premium Quality! 9-oz. Pkg. 24¢	Cookies Busy Baker! Sugar Waters or Vanilla! 6-oz. Pkg. 27¢	Miracle Whip Kraft Solid Dressing! 1-gal. Jar 59¢	Hunts Catsup Heinz Finest Quality! 32-oz. Jar 49¢
Onion Rings Bel Air Frozen Premium Quality! 7-oz. Pkg. 37¢	Snackers Busy Baker! Snackers! Rye, Cheese or Bacon! 3-oz. Pkg. 33¢	Cragmont Soft Beverages Assort. Flavors! 2 1/2-gal. Bottles 29¢	Safeway Coffee All Grinds To Choose! lb. 73¢
Peas & Carrots Bel Air Frozen Premium Quality! 10-oz. Pkg. 23¢	Crackers Busy Baker Crisp Salting Crackers! 16-oz. Pkg. 29¢	Pinto Beans Town House Dry Beans! 4-lb. Pkg. 57¢	Hair Spray Sudden Beauty Super Hair! 12-oz. Can 83¢
Biscuits Mrs. Wrights S.M. or B.M. 8-oz. Can 9¢	Melrose Cookies Sandwich 19-oz. Pkg. 29¢	Liquid Bleach White Magic Laundry! 1-gal. Bottl. 25¢	Dippity Do Gel Ever-Hold Jell! 1-lb. Tube 95¢
Half & Half Lucerne Bonus Quality! 1-gal. 73¢	Gold Medal All Purpose Enriched! 25-lb. \$2.31	Fruit Drinks Hi-C Assort. Delicious! 46-oz. Can 31¢	Shampoo Head & Shoulders Shampoo! 12-oz. Tube 63¢
Low Fat Milk Lucerne Bonus Quality Milk! 1-gal. 90¢	Shortening Crisco All Vegetable! 3-lb. 76¢	Pork & Beans Van Camp Ideal for Picnics! No. 300 Can 14¢	Hair Dressing Groom & Clean! 11-oz. Tube 56¢
Cheese Spread Lucerne Pimento! 8-oz. Pkg. 47¢	Green Beans Del Monte Cut Beans! No. 303 Can 23¢	Tall Milk Lucerne Bonus Quality Milk! Tall Can 16¢	Baby Shampoo Johnson & Johnson! 7-oz. Bottl. 98¢

Don't Miss These Safeway Super Savers!

Orange Juice Scotch Treat Frozen Juice Extra Savings! 12-oz. Can 28¢	Orange Juice Scotch Treat Frozen! 6-oz. Cans 29¢	Peaches Bel Air Frozen Premium Quality Peaches! 4 12-oz. Pkgs \$1	Dressing Seven Seas Caesar Salad Dressing! 16-oz. Bottl. 39¢	Corn Flakes Safeway Breakfast Cereal! 3 18-oz. Pkgs. \$1
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LETTUCE
Large Firm Crisp Solid Head Lettuce-Super Saver!
2 For 39¢

Pears Refreshing Bartlett! 4 lbs. **\$1**

Onions White Onions Mild & Crisp! 3 lbs. **39¢**

Cucumbers Bell Peppers! Ea. **10¢**

Prices Effective Thru Weds. Aug. 26 in Hereford

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A cylinder cutterhead is the heart of this new Gehl "300" chopper. Nine knives whirl at 1000 RPM to cut and throw material with each razor-sharp slice. Standard tungsten-carbide faced knives and cutterbar built-in knife sharpener. No feeder apron. Crop attachments pivot with the feed-in mechanism — the opening is always perfectly aligned with feed rolls, providing steady, even bites to the knives. Three attachments available: hay pick-up, one-row, and a two-row that handles both wide and narrow rows.

- TWO-ROW**
- Chops 28-40" rows
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 - Stalk bumper bar, for butt-first feeding

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Teenager Meets Need

Day Care Volunteer Finds Task Satisfying

By JANIE REINART
Brand Staff

Rhonda Goeringer first heard about the Satellite Day Care School one day last spring when Mrs. Raymond Higginbotham came to speak to members of her English class about volunteering their time and efforts to the summer sessions.

"We had an orientation later when some Amarillo officials showed us films and the physical education director gave us a demonstration," she said.

"The director put us in the position of the mentally handicapped and we felt pretty ridiculous going through those exercises and play period. We finally caught on to what he was trying to tell us.

"I guess it appealed to me that these children needed help and after listening to Mrs. Higginbotham most of those who volunteered were moved by it and decided to give it a try," she continued.

Rhonda started work at the Satellite Day Care School the second week in June and for the

first month she worked from 8:30 a. m. — 12 noon on Mondays and Fridays and from 12:30 to 3:30 p. m. every Tuesday.

The second month she was shifted to Mondays, Wednesdays, and Fridays from 9 a. m. — 12.

"This was something to fill the time and it wasn't so demanding that there was no

time to do other things I wanted to do," she said.

Rhonda usually taught from 3 to 5 children at one time between the ages five and eight.

"I had to adjust to these kids and their habits and they had to get used to me," she said.

"At first I felt I was wasting

learned something new there was a great feeling of excitement, of accomplishing something. After about a week things were better.

"I had to have a lot of patience and discipline with myself — you can lose it pretty easy. Times when I came close to losing my patience one of the little girls must have sensed it

because she would come and put her arms around me and that always made everything alright again. Lots of times I just counted," she smiled.

Mrs. Maxine Thompson, director, who worked closely with Miss Goeringer, said "Rhonda was very good with the children and they liked her from the very start. She was very compassionate and never lost her patience. We needed someone who could remain calm.

"I could always count on Rhonda to be there when one of the other volunteers couldn't make it. She also met visitors just as well and is the kind of person who is involved and dedicated to every job she takes on.

"Usually new girls fall into pits but Rhonda had control and got right into it from the very beginning. She could be stern with the children and pleasant at the same time. The children are very sensitive and they knew they couldn't get away with anything with her. They try that on new girls all the time," she said.

Rhonda returned the admiration Mrs. Thompson had for her.

"Mrs. Thompson was wonderful. She had more patience than anyone. I really admired her because she never lost her patience. She has worked with them for three years and you would think by then something would snap.

"She cared a lot. She even cared about the kids she taught long before that had advanced into public schools," she said.

Did Rhonda gain any benefits from the summer job? Yes, I've learned that other people are scared of these children in their own sort of way and they shouldn't be. They shy away from them. These kids can learn too — it just takes longer. I've learned to use my patience and have gained a deeper understanding of the need to help



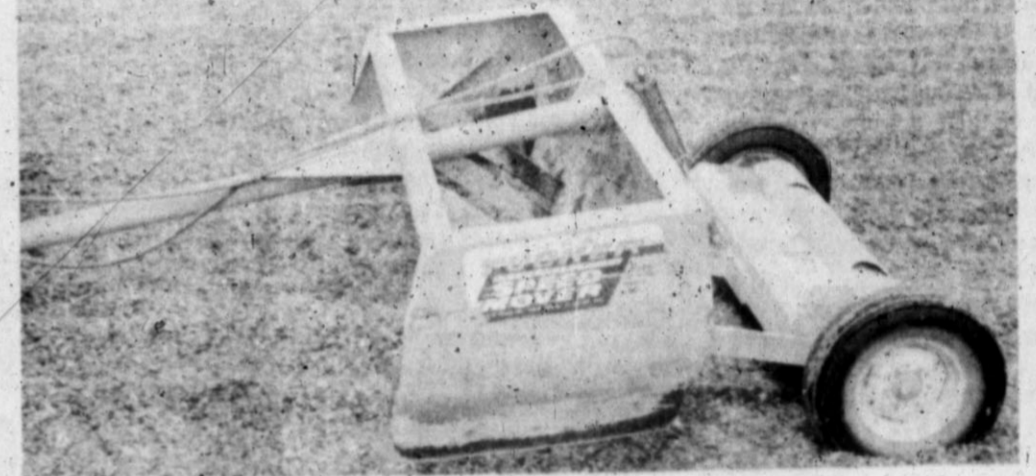
DEDICATED TEENAGER — Rhonda Goeringer, who worked voluntarily and devoted all summer at the Satellite Day Care School, is presently

employed by Hutto Veterinary Clinic. She is the daughter of Mr. and Mrs. C. Goeringer, 234 Greenwood. —Staff Photo

something similar a few times but for years I've planned to attend WTSU for at least two years and then go into training to be an airline stewardess. I want to help again next summer if at all possible," she added. Rhonda is the 17-year-old daughter of Mr. and Mrs. Con-

nie Goeringer of 234 Greenwood and is a senior at Hereford High School. She has a 14-year-old sister, Toni. Miss Goeringer is presently employed by Hutto Veterinary Clinic and plans to work as a Vocational Office Education student this school term.

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Across the Street South of Orval Watson Ford

364-5521

New Manager

Southwestern Investment Co. (SIC) has named Larry Alley the branch manager of the SIC Finance office at 700 S. 25 Mile Avenue.

He succeeds John Myers, who was promoted to manage the SIC office in Plainview.

POLITICAL CALENDAR GENERAL ELECTION

November 3, 1970

- For County Judge: H. C. "Hank" Williams (D)
- For Commissioner, Pct. 2: Marcus Latham (D)
- For Commissioner, Pct. 4: R. Donald Hicks (D)
- For Justice of Peace: Glen Nelson (D)
- For County Treasurer: Vesta Mae Nunley (D)
- For State Senator, 31st Senatorial District: Malouf Abraham (R) Max R. Sherman
- For District Clerk: Lucille Posey (D)
- For County Clerk: B. F. Cain (D)
- For District Judge, 69th Judicial District: Archie MacDonald (D)
- For House of Representatives, 18th Congressional District:

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Of course not! For the very best deal, you call specialists. For the very best deal in moving, packing and storage, we offer proof of specialized know-how. We've earned our exclusive Accredited emblem by classroom education — by job-tested training — by written examinations. The Mayflower Accredited program of thorough training before our local Mayflower Warehouse people move, pack or store your possessions saves your time and money. Prove it yourself! Next time, call us.



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Hereford

DEAF SMITH COUNTY PUBLIC AUCTION

TUESDAY, AUGUST 25 ... 8 P.M.

AT LITTLE BULL BARN

ITEMS TO BE AUCTIONED OFF:

- 13 roll-a-way beds and mattresses (nearly new)
- Numerous sheets, blankets and pillows for folding beds
- four new shower stalls
- one couch with matching rocker and matching chair
- two wooden tables
- one end table and coffee table
- one metal frame bed and mattress
- crutches
- two dining room sets
- baby beds
- hospital beds
- five bedroom suites, with matching dressers and bureaus
- bedside lamps
- two couches
- cigarette ash tray stands
- several rolling beds
- coffee pots
- toasters
- phonograph
- lounge chairs
- wall pictures
- wheelchair
- numerous light fixtures
- Other miscellaneous items

NOTE: These items are from the Deafsmith County Nurses Home and the discontinued jury quarters in the Courthouse

CONTINENTAL AUCTION CO.

ARVELL WILLIAMS

364-5149

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Total Electric

Pure Comfort

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P.S.

You can be comfortable about the supply of electricity here, too. No fear of a shortage. Reddy has plenty of electricity now and for the future. Use it... enjoy it!

Newcomers In Profile

Church Holds Interest

Involved in church activity, Mrs. R. W. Eades has given to it all the time she could spare from her family in recent years, she says.

THE ATTRACTIVE, brown-eyed new resident of Hereford finds her interest largely centered in homemaking for her husband and the two sons who are still in school, Wesley and Brian, who, have both enrolled in LaPlata Junior High.

Her only daughter, Carol, is out of school and living in Los Angeles and the oldest son,

Roger, is stationed at Great Lakes, Ill., in the U. S. Navy.

The Eades family moved to Hereford from Amarillo early in July, and live at 111 Mimosa. Eades is manager of the Robinson Insurance Agency.

BORN IN NEW YORK, Helen Eades has been transplanted to the Panhandle so long that she says she feels alien to her native state, although she grew up and went to school in that eastern location. She no longer has relatives there; her immediate family is a sister in Amarillo.

That city has been her home since her marriage. Her church involvement was with First Baptist of Amarillo in which she was active in various departments. She and her husband have been working lately with a newly-married group in the church.

Interest in her children's school affairs was reflected by her PTA membership, and she resigned as program chairman of her unit when she moved to Hereford.

"I'D RATHER give time to church and school organizations than to social activity, because I can see the result of my work in help to people," she explains.

Her sons are enthusiastic about sports and school music; one was in a band and the other in an orchestra last year. The parents encourage these pursuits, and include school activities in family recreation plans.

A taste of camping last year proved a happy vacation idea for the family and they had planned to repeat it this summer, but the move interfered and the camping trip is postponed to next year.

MRS. EADES enjoys an occasional bridge game, preferably with her husband as a partner in couples' games. They have joined Hereford Country Club since they moved here.

Disclaiming any hobbies, the pretty matron says that cooking may come the nearest to that category for her. She is eager to try new recipes although she voices that common complaint of adventurous cooks—the men in her family want their favorites served over and over.

"But I even like to read new recipes," she smiles, "and sometimes I buy new cookbooks just for reading material!"

Receives Degree

Jerry Wayne McCathern of Route 5 was among almost 1,400 students who received degrees from the University of Houston in commencement exercises this summer.

He received a bachelor of science degree in music.

Read The Classified Want Ads

School Menus

HIGH SCHOOL-JUNIOR HIGH

MONDAY — Texas hash or cheese stuffed weiners, whole kernel corn, buttered spinach, hot rolls, butter, applesauce cake, milk.

TUESDAY — Chicken fried steak and gravy or baked ham, mashed potatoes, mixed vegetables, hot rolls, butter, peach pie, milk.

WEDNESDAY — Hamburger or chili burger, potato chips, fruit salad, milk.

THURSDAY — Baked chicken and gravy or chicken fried steak, fluffy potatoes, english peas, homemade bread, butter, Jello with fruit, cookie milk.

FRIDAY — Fish sticks with catsup or sausage patty, green beans, golden corn, dill pickle, hot rolls, butter, apple pie, milk.

ELEMENTARY PUBLIC SCHOOLS

MONDAY — Texas hash, whole kernel corn, buttered spinach, hot rolls, butter, applesauce cake, milk.

TUESDAY — Chicken fried steak, mashed potatoes, mixed vegetables, hot rolls, butter, peach pie, milk.

WEDNESDAY — Hamburgers, potato chips, fruit salad, milk.

THURSDAY — Baked chicken and gravy, fluffy potatoes, English peas, homemade bread, butter, Jello with fruit, cookie, milk.

FRIDAY — Fish sticks with catsup, green beans, golden corn, dill pickle slice, rolls, butter, apple pie, milk.

ST. ANTHONY'S SCHOOL

TUESDAY — Spaghetti with meat sauce, green beans, carrot sticks, fruit salad, rolls, butter, milk.

WEDNESDAY — Fish sticks with Tartar sauce, buttered corn, tossed salad, peanut butter cookies, peaches, rolls, butter, milk.

THURSDAY — Hamburger, French fries, apple pie, milk.

FRIDAY — Roast beef, brown gravy, mashed potatoes, buttered spinach, pineapple upside-down cake, rolls, butter, milk.

Saturday, Oct. 17, will be rural youth day at State Fair of Texas. More than 90,000 4-H club members, future farmers and future homemakers will be in attendance.



Mrs. R. W. Eades with youngest son, Brian, and family dog, Bashful

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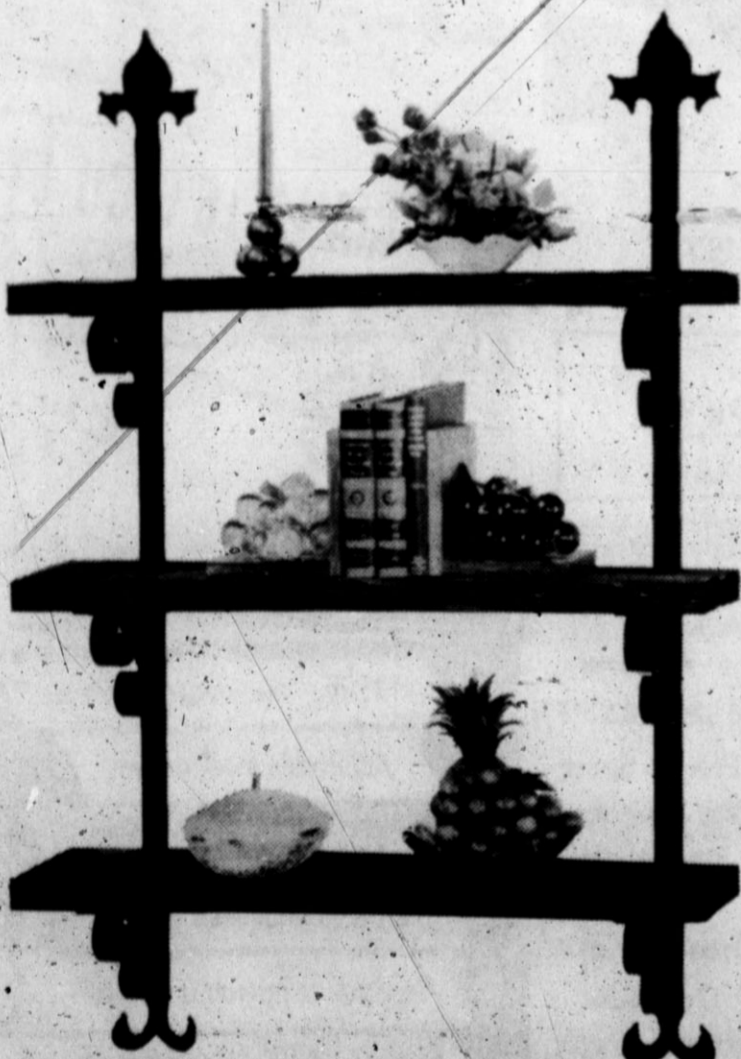
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- New wider, deeper 7-rib tread design for better mileage and traction

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Size	Fits Most	Tubeless BLACKWALLS			Tubeless WHITEWALLS			Fed. Excise Tax
		Reg. Price	Sale Price	You Save	Reg. Price	Sale Price	You Save	
E78-14 (7.35-14)	AMXs, Barracudas, Camaros, Chevelles, Corvets, Cougars, Darts, Fairlanes, Mustangs, Firebirds/Rebels	\$35 ⁷⁵	\$28 ⁶⁰	\$7 ¹⁵	\$40 ⁷⁵	\$32 ⁶⁰	\$8 ¹⁵	\$2.25
F78-14 (7.75-14)	Ambassadors, Camaros, Chevys, Chevy IIs, Dodges, F-85s, Fords, Plymouths, Specials	37 ⁷⁵	30 ²⁰	7 ⁵⁵	43 ⁰⁰	34 ⁴⁰	8 ⁶⁰	2.44, 2.40
G78-14 (8.25-14)	Chevys, Dodges, F-85s, Fords, Mercurys, Plymouths, Pontiacs, Specials, T-Birds	41 ⁵⁰	33 ²⁰	8 ³⁰	47 ²⁵	37 ⁸⁰	9 ⁴⁵	2.60
H78-14 (8.55-14)	Buicks, Chryslers, Mercurys, Oldsmobiles, Pontiacs, T-Birds	45 ⁵⁰	36 ⁴⁰	9 ¹⁰	51 ⁷⁵	41 ⁴⁰	10 ³⁵	2.80
J78-14 (8.85-14)	Buicks, Chryslers, Oldsmobiles	57 ⁷⁵	46 ²⁰	11 ⁴⁵	3.01, 2.93
L78-15 (9.15-15)	Cadillacs, Lincolns, Imperials	59 ⁵⁰	47 ⁶⁰	11 ⁹⁰	3.20

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full 4-ply nylon cord tires at everyday low prices!

\$10.45 8.00-13 Tubeless Blackwall

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6. Repack outer wheel bearings on both front wheels
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Price for drum-type brakes on most Fords, Firestones, Chevys, American compact and light trucks. Oldsmobile slightly higher.

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RCA...Computer Crafted Color



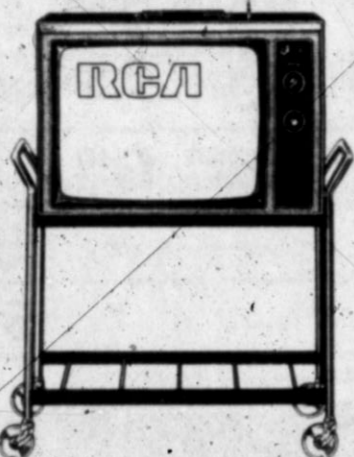
Color console fine tunes automatically!

Luxury-feature color at a less-than-luxury price. Automatic "Locked-in" Fine Tuning (A.F.T.) Tilt-out control panel. Powerful chassis. Come in for a demonstration.

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The STOCKHOLM Model GM-645 23" diag., 295 sq. in. picture

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Big-picture-portable with its own stand!

Big-screen portable with its own rollabout stand combines famous RCA quality with room-to-room mobility. Powerful chassis and Pan-O-Ply picture tube for high-level performance.

The DARCY ENSEMBLE Model AM-196-EX 19" diagonal picture

Portable perfect—gift perfect—and it's easy to buy.

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Spectacular!



- 2 speeds, 4 cycles
- Super SURGILATOR agitator
- 2 automatic cycles plus timed drying
- 5 water temps, 6 water levels

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- 5 settings for proper drying temp
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Scientific fast-freeze system • 17.6 cu. ft. capacity • Quick defrost drain system • Super-storage door • Porcelain-enameled interior • Key lock • King-size slide-out basket • Adjustable temp control.

17.8 cu. ft. capacity • Total contact cold • Special fast-freeze compartment • Quick-defrost drain system • Slide 'n Store basket • Divider • Combined power interruption light and temp control • Interior lighting • Porcelain-enameled interior • Key lock.

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Ice-Magic automatic ice maker provides constant supply of ice without ice tray bother.

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 *chicken *turkey
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 2 lb. can **69¢**

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 one size fits all
 in beautiful colors
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KRAFT CHEESE SPREAD
VELVEETA
 2-Lb. Box **89¢**
 NOW!

Center Slices **HAM**
 no waste lean lb. **98¢**

Armour Star **BOLOGNA** lb. **59¢**
 U.S.D.A. Choice **CLUB STEAK** lb. **98¢**

Fresh lean **GROUND BEEF** lb. **45¢**
 U.S.D.A. Choice **CHUCK ROAST** blade cut lb. **57¢**

Maxwell House **COFFEE** 9 Lives
 all grinds 3 lb. can **\$2.69**

CAT FOOD Roxy Dry
 all flavors 2 cans **29¢**

DOG FOOD 5 lb. bag
 Fly & Mosquito
INSECT KILLER 13 oz. can **99¢**
 Insect strip 1.69 value now **\$1.39**

VAPORETTES Household deodorant
 all scents 2 7 oz. cans **99¢**

Del Monte **FRUIT COCKTAIL** 4 12 oz. cans **\$1**
 Shurfine fresh & tasty **SALAD DRESSING** qt. **39¢**
 Shurfine fresh pak dills **PICKLES** 48 oz. jars **79¢**

Pillsbury new **FUNNY FACE** 5 pkgs. **55¢**
 Old Mill whole wheat **FLOUR** 5 lb. bag **59¢**
 Kern's **TOMATO JUICE** 3 46 oz. cans **\$1**

CRISCO shortening pure vegetable 3 lb. can **72¢**
 now only!

Hunt's **KETCHUP** easy grip 32 oz. bottle **49¢**
 now only!

Gladiola FLOUR All Purpose 5 lb. bag **49¢**

Hi-C ORANGE DRINK 3 46 oz. cans **\$1**

Del Monte Cut **GREEN BEANS** 4 No. 303 cans **\$1**

Shurfine **VIENNA SAUSAGE** 5 4 oz. cans **\$1**

Morton's **HONEY BUNS** 4 9 oz. pkgs. **\$1**

Cloverlake **MELLORINE** all flavors 3 1/2 gal. ctns. **\$1**

Bama's Tart & Creamy **MAYONNAISE** quart Jar **49¢**

Shurfresh soft **MARGARINE** 3-lbs. quarters **\$1.00**

Del Monte **TUNA** chunk style 6 1/2 oz. cans 3 for **\$1**

Nescafe **INSTANT COFFEE** 10 oz. jar **\$1.79**

Welches pure concord **GRAPE JELLY** 20 oz. jar **39¢**

Heinz white gallon **VINEGAR** **99¢**

Dessert Mix boxes 2 boxes **49¢**

1-2-3 JELLO Detergent 2 boxes **49¢**

SUPER SUDS giant size reg. 59¢ **39¢**

Fire Side **DIXIE CUPS** 25 count 9 oz. cups **45¢**

Hydrox, Sunshine **COOKIES** 22 oz. pkg. **59¢**

Lara Lynn **COOKIES** pkg. **39¢**

Durkee **BAR-BE-CUE SAUCE** 3 14 oz. btls. **\$1**

Crosse & Blackwell **RELISH** 10 1/2 oz. 3 jars **\$1**

Gebhardt's jumbo size **TAMALES** 3 for **\$1**

Gladiola pound **CAKE** 3 for **\$1**

Fresh frozen garden pride **MIX STRAWBERRIES** 4 boxes **\$1**

Shurfresh twin pack **POTATO CHIPS** reg. 59¢ **39¢**

Household cleaner **TOP JOB** 40 oz. bottle **75¢**

Jumbo Roll **SCOT TOWELS** assorted colors **39¢**

Delsey assorted colors **TOILET TISSUE** 2 roll pkg. **29¢**

VO5 SHAMPOO 1c SALE
 Buy the large can and get 6 oz. can for 1c
\$1.89

VO5 SHAMPOO Large 15 oz. bottle dry-reg. or oily formula **\$1.49**

GOLD MEDAL FLOUR 5-lb. **49¢**

YELLOW ONIONS Home Grown Sweet lb. **10¢**

California **CARROTS** 2 pkgs. **25¢**

Bovina large & sweet **CANTALOUPE** 3 for **89¢**

California **ORANGES** 5 lbs. **89¢**

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Family Puts Hard Thought Into The Unexplained

By PENNY YOUNG
Staff Writer

In 1942, Loy Stone and his wife Louise moved to the Easter Community from Pampa where he took up part time farming and attending school at West Texas State University. As a major in counseling, he later set up his own business while Louise got busy learning photography.

Many years of schooling went into Stone's preparation for pri-

vate counseling. Along with the masters he received in this field, he also acquired a mastery in biology.

After the Navy, Stone became interested in these two courses while working in several clinics. However, the passing thought of becoming a medical lab worker just didn't seem to appeal to him. He had better places to go with his work.

Primarily, his job now, he says, is to help people decide

between right and wrong. "Drunks, bad marriages, suicidal victims, and other such troubled persons who need some type of guidance are who I help. I tell you," he added, "when I get to thinking that I've heard all the unusual stories there is to hear, someone comes up with another one." Counseling doesn't dominate Stone's life or the lives of his wife and two daughters, Denise, 17, and Sharon, 15. All are in-

terested in psychology and spend hours of free time reading various books on the subject.

"About a year ago," said Stone, "I was talking to another counselor who had come up with the absurd idea that intelligence was partially controlled by metal. Like a person wore a metal watchband, wasn't half as intelligent as he could be because the watchband would short-circuit the brain energy. Now, it sounds absolutely absurd, and most people would just laugh. However, it's only one of those flash ideas that people come up with sometimes. So, I started thinking. If his theory is right and the brain does have electrical rays, then why can't it be measured? If intelligence is electrical, then it has to have a way to be measured, very quickly and very accurately. So, that's what I've been working on for year. A meter to measure brain waves indicating that there are reactions to muscular activity and to momentary emotional trauma."

Stone's machine works as a secondary transformer with a coil wire that fits over the head. Nothing is projected from the machine, only picked up. It picks up electrical impulses from the brain and amplifies them into some type of signal. "Right now, I'm endeavoring to get a combination of all signals that are meaningful in some manner. I really don't know what I have right now, because it will take some time to perfect it. I just completed an amplifier the other day and wasn't sure what I was getting. I want to see if a reaction will come out of a 'boo' stimulus." Stone says that the invention is strictly in the curiosity stage now. It can develop or fall apart.

Hypnosis is another pastime of the Stone's. "Like in my career as a counselor," commented Stone, "Sometimes people come up with the idea that you are 'witching' them, which simply means they feel you are drawing on their mental energy. Of course, in my school of thought, it shows a tendency of mental illness on the part of the patient, but, by working with hypnosis of various types, to some people it is a type of 'witching.'"

All four members of the family attend meetings sponsoring speakers in hypnosis and psychology, talking with many fascinating men in these fields.

"Now, in working with hypnosis, many types of human be-

havior are exhibited that are not described by psychology or medicine. These people actually do phenomenal feats under the direction of hypnosis, so why can't they perform these acts in Stone went on to describe Stone went on to describe how a person can stand in one place for hours at a time and never feel any after-effects or how a human eye can pierce the infra-red and extend considerable the visual range under this direction.

"It's not possible in all records of science. The eye is supposedly not equipped for this."

ESP is another favorite study for the family.

"When I was young," said Stone, "I had an aunt who could sense, regardless of distance, mind you, a death in the family. I've always wanted to know how it is done. Is everyone endowed with this power and they just don't realize it, or does it only come in special people?"

Louise Stone didn't actually begin photography until 1962 but when she got interested, she plunged in head first.

Her first camera consisted of a small box with attached flash and barely good enough to hold a pose. But, she started any-

way, taking free-lance shots for \$25 for a full day's work.

"My first job," she said "was for Rillcott Seed Co. It was an advertising campaign. I also did a lot of wedding pictures. Those are fun."

The next big job came when she was asked to photograph a 6,000-pound generator being moved from Amherst to Plant X.

"We made 800 prints of those shots and Loy and I worked all day making them. The problem came when we didn't have a big enough dryer to handle them. Ours would only take four pictures at a time. So, we drove to Canyon one day with 800 prints soaking in tubs, pans, and everything imaginable, just to use the big dryer at the University. This was when I was taking a course in photography there."

One thing that Louise emphasizes for any beginning photographer, is to never let your client know that you are just beginning. Always shoot with confidence and shoot over as many times as you can, she says.

"I've never had to re-shoot my jobs because I consider film the cheapest part of my equipment and use it like it was going out of style. That way I get several shots of everything and don't have to worry about messing up one."

Other than her camera and flash, Loy built most of the equipment - primarily light stands and darkroom equipment.

Wedding pictures and commercial advertising are her

biggest offers and off and on through the years, she has worked with various models.

"I practice a lot on my family and friends and neighbors. One boy was training to be a model so I helped him get together a folio for his career."

Mrs. Stone keeps stacks and stacks of portraits or commercial art shots in her house, constantly adding to the ever-expanding stacks as she takes on more work.

Several years ago, I was encouraged to hang prints at the Southwest Photographers Association Convention, which is a six-state area of professional photographers. They were judged and mine were chosen to

hang. Also, according to the old school of thought in photography it was almost required that you have a 4 by 5 negative in order to get a good 11 by 12 print. Well, all my pictures hanging were out of 35 millimeter negatives, which are very small, and they were 16 by 20 prints," she said.

"My work is fun, and I don't consider it a job. I like to take a subject and work with them for a long time getting different angles."

Denise, their oldest daughter, is now working for the Dimmitt radio station, Sharon, who will also attend school in Hereford next year plans to major in art when she gets to college.



THINK — This seems to be an appropriate sign, since the machine Loy Stone of the Easter Community is working with, happens to be a "think" machine. It's supposed to measure the energy waves put out by the brain. —Photo by Penny Young



BLAST OFF — Which is what will happen fairly soon to the huge rocket being assembled by Stone and his family. This is one of the many hobbies pursued during leisure time. From left to right are Loy Stone, his wife Louise and daughters Denise, 17, and Sharon, 15. —Photo by Penny Young

Mrs. Flowers Is Hostess To Mothers Club

An informal meeting with conversation for entertainment was held by Mothers Needle Club Thursday afternoon in Mrs. Adam Flowers' home, a prelude to fall sessions when members will be busy with handwork.

The next meeting was set for 2:30 p. m. Sept. 17 in the home of Mrs. Ralph Hall.

Iced punch and angel cake were served to Mmes. A. H. Cook, Haskell Benson, Jewel Awtrey, W. T. Gunstenson, L. J. Jones, C. N. McClure, J. S. J. Jones, C. N. McClure, J. L. Shirley, Lloyd Battey and

Dr. Milton C. Adams
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335 Miles
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Saturday 8:30 to 12:00

All Children Of Higgins Family Are Together For Reunion Here

All of Mrs. Fred Higgins' nine children, with grandchildren and other relatives, were present for a family reunion last Sunday, the first time in five years they had been together.

Dinner in the American Legion Hall and a day of visiting made a happy occasion for the approximately 50 persons present.

The Higgins were pioneers of Deaf Smith County. Mr. and Mrs. Fred Higgins spent all their married life here and their children were all born here, but are now living in five different states.

Those still living in Hereford are a daughter Luella, Mrs. Homer Thomas, and two sons, Charles and Ted Higgins.

The others are daughters, Billie, Mrs. Roy Harris of Pueblo, Colo., Mattie, Mrs. A. R. Thomas of Lakin, Kan., and Al of Mazomanie, Wis.; and son John of Portales, Fred and Bob Hebbes.

Also at the reunion were Mrs. Charles Higgins and son, Mrs. Ted Higgins and children, Pat, Mike and Daniel, Homer Thomas and grandson, Tony Thomas, all of Hereford.

Also Roy Harris of Pueblo, Mrs. John Higgins of Portales, A. R. Thomas of Lakin, Parthia and Beth Bernard of Mazomanie

ATTENDS FAMILY PICNIC — Mrs. Jewel Awtrey was among guests at a picnic in the city park at Clovis last Sunday in honor of her nephew, Jeroid Bryant, and his family of Kenni, Alaska. Mr. and Mrs. Bryant, their daughter and two sons were making their first visit to relatives in this area in four years.

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Featuring Fastest Service in Town

MAGNIFICO MENU

TACOS Crisp and flavorful, these folded corn tortillas are made with highest quality beef, garden fresh lettuce, shredded cheese and TACO TIENDA own sauce.	BURRITOS TACO TIENDA burritos are soft flour tortillas rolled around Mexican style beans, mouthwatering red or green chili sauce. Shredded cheese and onions add the gourmet touch.	CHALUPA Mexican style beans, chili, crisp lettuce and shredded cheese are heaped high on a tasty corn tortilla.
FRIJOLE Taste buds find delight in our Mexican style beans, accented with red chili and cheese.	TACO-BURGER Choice quality ground beef makes this "Mexican" hamburger filled with chili, lettuce and onions, a typical TACO TIENDA treat.	FIESTA-CUP Crisp and flavorful corn chips, Mexican style beans, mouth watering red and green chili sauce, Taco meat, onions and shredded cheese.
BEEF BURRITO Soft flour tortillas rolled around taco meat, mouth watering red or green chili sauce, shredded cheese and onion, add the gourmet touch.	COMB. BURRITO Soft flour tortillas rolled around taco meat, mouth watering red or green chili sauce, shredded cheese and onion plus Mexican style beans.	DESERT FRIED PIES • Cherry • Apple • Apricot

FOR THOSE WHO PREFER "EXTRA HOT" — ASK FOR THE JALAPENO PEPPERS TO BE ADDED

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★ Pickups ★ Trucks

NEW CAR SPECIALS

1970 CAMARO SPORT COUPE — V-8 style group white wall tires comfort tilt steering wheel . . . Stock No. 143C List \$3077.55 **SOS \$2646.76**

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1970 CHEVY 11 V-8 tinted glass power glide transmission radio Stock No. 141C List \$2714.90 **SOS \$2440.87**

No. 1 Deal on the No. 1 car from the No. 1 Dealer

DICK NORWOOD CHEVROLET TOLDS

206 North Schley 364-2160

Air-Drying Onions Reduces Spoilage

A Texas A&M University/agriculturist is working on a system of air-drying onion bulbs which could take much of the guessing and weather gambling out of harvesting.

The principle is simple and the same as the now-standard methods of drying small grains. Warm dry air is blown through a bin of freshly harvested onions until the moisture is drawn down to a desired level. Less spoilage is the result.

Wayne LePori of the A&M Agricultural Engineering Department, the researcher working on the air-drying method, says onion harvesting is faced with the same hazards as hay-making. "High humidity or a rain can leave the farmer with a low quality crop, or even no crop.

South Texas, the engineer says, has a reputation for producing mild, sweet onions. The product is in good demand in early spring, since Texas is the only state where onions are harvested for two to three months each year.

"The major criticism of Texas' short-day onions is their keeping quality," LePori said. "Sometimes the onions deteriorate in shipment, and this is primarily due to improper curing caused by bad weather conditions."

Most onions are field-cured in sacks. He said high humidity and warm temperatures often exist at harvest time, and such conditions can bring on infection of bulbs with decay organisms. Rainfall also boosts loss risks.

Keeping qualities of Texas onions must be improved to maintain stable prices and good markets, LePori said, and this is where air-drying comes in.

The A&M engineer is the main figure in development of the widely publicized onion harvesting machine, which dig-

lifts, tops and conveys bulbs to bulk bins. His air-drying project complements the machine.

LePori's co-worker is Horticulturist Paul Leeper of the A&M Agricultural Research and Extension Center at Weslaco.

Judging from tests done so far, heated forced air can be used to adequately condition bulbs for grading, LePori says bulb maturity appears to be the most important factor affecting conditioning time.

"But with air flow rates of about 7 cubic feet per minute per cubic foot of onions, and air temperature maintained at 95 degrees, freshly harvested onions can be conditioned in 48 hours or less," he added.

He also pointed out that natural air could probably be used much of the time for drying except when humidity is high.

Summing up, LePori listed the following objectives of air-drying:

-To dry the outer skin and toughen the bulb, thereby preventing damage in grading and marketing.

-To prevent entrance of decay organisms by drying the onion neck.

-To dry any soil sticking to the bulb so that brushes in grading lines can clean the bulbs.

-To improve keeping qualities and maintain clean, appealing appearance of bulbs.

Women Starting European Tour

Mrs. Jesse Stanford and Mrs. C. W. Fisher are to leave Monday on a trip which will take them to seven European countries as members of a tour party from Texas.

Flying from Amarillo, they will go to Houston and then on an overnight flight to Amster-



TCU DIGNITARY VISITS HEREFORD — Dr. James Moudy, center, chancellor of Texas Christian University, Fort Worth, and moderator of the Christian Church of the United States and Canada, and Rev. Eugene Brink of Hereford's First Christian

Church, viewed the historical marker near Hereford High School, the site of Hereford Christian College formed in 1902 by Addison and Randolph Clark, who also founded TCU. The Hereford school was closed in 1912.

Teacher Begins Work In Africa

Ghana, in West Africa, was the destination of the Rev. Charley Pierson, son of the C. W. Piersons of Hereford, when he left recently to teach in an Assembly of God Mission School. The school is in northern Ghana, above the jungle line in more open and arid country.

Hereford Assembly of God Church will support the young missionary in his work in Africa. In addition to teaching Rev. Pierson will preach in local and area churches and help establish new churches.

He will also give daily religious instruction in Ghana Government public schools. The education department of Ghana

dam, Holland. The tour will include a stop in the village of Oberammergau, Germany, to see a presentation of the famous Passion Play.



The Rev. Charley Pierson

About 3 million people attend the State Fair of Texas each year.

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viding educational and cultural activities to the residents and students of Dallas.

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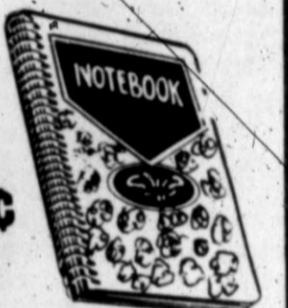
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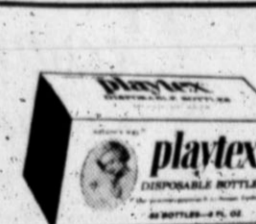
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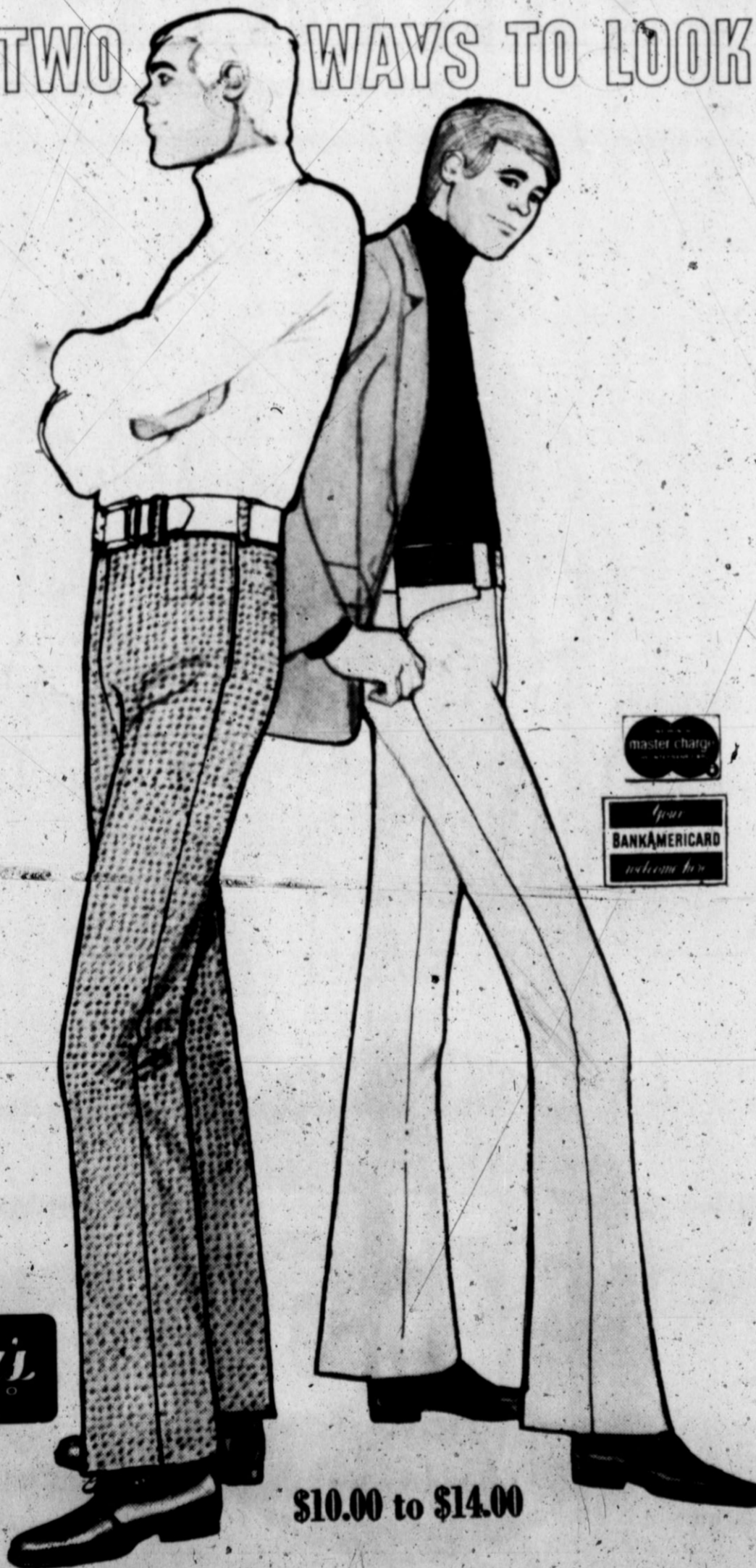
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New Teachers Join St. Anthony's Staff

St. Anthony's School has four new faculty members who will work with the other six teachers in teaching this year's 211 students registered during the past week.

Sister Genevieve Montoya, principal and teacher, comes to Hereford after spending the past six years at St. Lawrence School in northeast Amarillo, where she served as principal since 1966.

Sister Genevieve received word just before moving to

Hereford that St. Lawrence School was nationally selected as a newsworthy school for its programs, staff, facilities and contribution to the community. In addition to receiving a certificate of special recognition, the school will be featured in the August-September issue of *Instructor Magazine*, a teachers' periodical.

The new principal at St. Anthony's is near attaining a Masters Degree in Curriculum and Instruction from the University of Texas in Austin. Little work remains for the sprightly nun's also achieving another Masters Degree, this one in English.

Sister Genevieve received her Bachelor of Arts Degree in ele-

mentary education from Incarnate Word College in San Antonio. She is also the recipient of two National Defense Education Act grants in English to North Dakota University and the University of Texas.

One of 30 national participants, Sister Genevieve worked in "Project English" to prepare the new English programs now being used in public schools throughout the United States.

Two years ago, Sister Genevieve met Hereford's assistant superintendent Bob Holm during a PESO study council, where she was the only sister present.

At least 15 registered kindergarten will meet their

young bright-eyed teacher Monday.

Sister Audella Bustamante, who is known as Sister Audrey, will teach the new program at St. Anthony's. In preparation, she attended a PESO workshop during the summer, where she learned techniques in handling the 5-year-olds.

On Aug. 15, Sister Audrey pronounced vows as a Franciscan Sister at St. Francis Convent, Amarillo, where she has been studying.

A native of Roaring Springs, Sister Audrey graduated from

Draughans Business College last spring, and will assist the school's principal with office duties.

Sister Emma Oswald, who will be eighth grade homeroom teacher, has been principal of various schools in the Amarillo and Los Angeles areas and the Canal zone.

A native of Switzerland, Sister Emma received a Bachelor of Arts Degree at Immaculate Heart College in Los Angeles and a Masters in Education last year at West Texas State University.

For personal satisfaction, Sister Emma has spent considerable time in the recent years studying French.

Miss Erma Walker, St. Anthony's third grade teacher, taught in the Hereford public schools from 1950 until her re-

irement a year ago. She spent the past year teaching migrant reading to students of the Dimmitt public school system.

Miss Walker lives at 504 Roosevelt and is a member of the Methodist Church. Having been a history major, she enjoys reading historical novels.

She received a Bachelor of Science Degree from Sul Ross State Teachers College in Alpine, and a Master of Education degree from West Texas State University.

Returning to St. Anthony's faculty are Sister Christopher Moreno, first grade; Miss Shirley Gorman, second grade; Sister Catherine Abeyta, fourth grade; Sister Viola Baca, fifth grade; Mrs. John Tomasi, sixth grade; Father Aedan Davis, math and science; and Father Michael Graham, religion.



Sister Audy Bustamante



Miss Erma Walker

Texas Leads In Swine Exports

Texas Agriculture Commissioner John C. White has announced that not only is Texas No. 1 in exports of breeding cattle but now is also No. 1 in exports of breeding swine.

Figures released by the U. S. Department of Agriculture confirm that Texas leads the nation in exporting breeding swine, the Texas Department of Agriculture chief said.

The figures show that 48 percent of U. S. breeding swine exports were provided by Texas producers. Total U. S. exports were 23,724 and Texas provided 11,399 of those. Indiana ranked second with exports of 1,540 head of hogs.

Commissioner White said Texas swine producers deserve considerable credit for achieving a high level of quality in their breeding stock, and he praised swine breeders for the cooper-

ation they have given the Texas Department of Agriculture's Marketing Division in carrying out programs to promote increased sales both domestically and abroad.

The swine industry currently is one of the most rapidly growing segments of Texas agriculture, Commissioner White said, and export sales of breeding swine will stimulate even greater growth.

An 18th century Bermuda silversmith, David Glenn Ming, became widely known for his teething rings made of bear's tusk mounted in silver.

Chuck Baltazar, who won seven races on one program at Laurel last December, will ride at Hialeah this winter.



Sister Emma Oswald



Sister Genevieve Montoya

Lions Club Donates Money To 3 Groups

The Noon Lions Club took action in the past week on three sizeable donations, two in the community and one elsewhere in the state.

The club gave \$500 to the new Day Care Center, \$850 to American Field Service for sponsorship of a foreign exchange student, and the proceeds from last night's wrestling matches to victims of Hurricane Celia in the Corpus Christi area.

The wrestling proceeds usually are about \$200-\$300.

James Hull led an installation service in which the 10 new members to the club in the past 12 months were officially welcomed into the organization.

This club is considered the most active in the entire area," Hull told the new members. "We will gross \$36,000 this year and net \$15,000, and all of this will be spent to help people.

Such causes as the kidney foundation, heart fund, cancer crusade, foreign exchange students, Girlstown, Boys Ranch, United Fund, Boy Scouts, Kings Manor, scholarships and disaster victims are recipients of Lion funds, he said.

Miss Highway 385, who is from Colorado, will be a special guest at the Lions Club meeting Wednesday noon in the Civic Club Center, president Dr. Milton Adams said.

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AUGUST
24 - School Starts
SEPTEMBER
3 - New Teacher Banquet at Civic Club Center
14-15 - Community Concert Drive
14-16 - Mexican-American Independence Day Celebration
19 - Young Farmers and Young Homemakers of Texas Area I convention.
OCTOBER
12-24 - United Fund-Drive
16-18 - Women's Division, Chamber of Commerce Art Festival
10 - Noon Lions Club Ladies Night at High School Cafeteria
NOVEMBER
7 - Community Concert Program at Hereford High School Auditorium
DECEMBER
3 - Boy Scout Banquet

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ANSWER
Ackerman, page 284.
London Zoo, 1907-2
F.R.S., Official Guide to
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- '68 Ply Fury III 2 door hard top loaded. \$1995
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- '68 Chev. V-8 Nomad 4 dr. station wagon automatic with air... \$1995

- '67 Chev. Impala 2 dr. HT, AT, AC \$1495
- '67 Pontiac Catalina 2 dr. hardtop, air & power \$1450
- '67 Ford Fairlane G.T. V-8 Standard \$1495
- '67 Chev Impala 4 door hard top loaded \$1495
- '67 Dodge Coronet, 440, loaded with air and power. \$1350

Ask us about the color TV to be given away on Christmas Eve.

- '66 Ford Country Sedan V8 automatic air & power \$1495
- '66 Pontiac Catalina 2 door Hardtop, air & power \$995
- '66 Falcon Sport Coupe, 6, Standard \$1050
- '66 Galaxie 500, V8, automatic with air and power \$1045

- '66 Ford Custom 500, loaded \$995
- '66 Ford Thunderbird 2 dr. hard top. Loaded \$1295
- '66 Chrysler Imperial Le Baron 4 door hard top loaded elec. seat, windows \$1500
- '69 Buick Riviera hard top coupe, air & pwr. \$1875

- '66 Ford 4 dr. Cust. 500 6 cyl. auto. trans, air cond. \$995
- '65 GMC 1/2 ton 4 speed pickup long wide box \$795
- '65 Buick 2 door hard top Skylark Gran Sport V8 4 spd. \$895
- '65 Olds Delta 88 4 door sedan loaded \$750
- '65 Pontiac Bonneville 4 dr. hard top, automatic, air & power \$1250

- '64 Chevrolet 10 pass. V-8 station wagon \$995
- '64 Fairlane 4 door, automatic, 289 with air and power \$495
- '63 Pontiac Star Chief 4 dr. sedan, new motor, automatic. Loaded... \$495
- '63 Chev. Impala 2 door hard top, loaded... \$450
- 1959 Olds 4 dr. H.T. sedan, air cond. \$145

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3 - Monoco Dodges

1 - Polaris Dodge

1 - Plymouth sedan

1 - 1970 Dodge PU

at bargain New.

1 Plymouth Cem.

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a bargain.

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1969 Chev. Imp. 4 dr. HT 327 V8 loaded, low mileage, new tires, ivory, light green trim, very, very clean.

1966 Cutlass Olds 2 dr. H.T. loaded with vinyl top, blue lower, good condition inside and out these are scarce.

1967 Ford Mustang 2 dr. H.T. 289 V8 3 spd. Beautiful red, with white & black interior, almost new tires, sharp sports car.

1967 Olds 98 4 dr. sed. loaded, 1 owner, low mileage, real nice car. A perfect family car.

1964 Chev. Imp. 2 dr. H.T. 327 V8 auto. trans., air cond., 5 speed, perfect red finish white and red interior, one you will really like and be proud of.

1963 Ford Escalante van, fair condition, lots of service left. Good work tool, camping rig. Priced to sell.

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Horace Clarke led the New York Yankees in stolen bases in 1969 with 33, the most by a Yankee since George Stirmweiss led the team with 33 in 1945.
Roy White led the New York Yankees in hitting for the second straight time in 1969. He batted .290. In 1968 he led with .267.

A district attorney in counties having separate county attorneys is not designated as a prosecuting attorney, according to a new attorney general opinion.
Revenue in Texas from cigarette smoking increased \$4 million in July of 1970 over July of 1969 (16.4 million as compared with \$12.2 million).

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TOWER DRIVE-IN

NOW SHOWING! SUNDAY MONDAY
SHOW AT DUSK
good grief its candy!

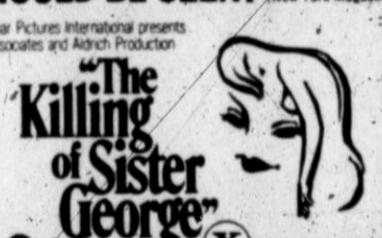


CANDY SAYS:
YA'LL COME
AND SEE
ME, YA HEAR.

ADULTS ONLY

IT'S SHOCKING

AN UNFORGETTABLE DRAMA. A FILM THAT SHOULD BE SEEN!



"Sock It To Me!" ENTERTAINMENT!

SPANISH NIGHT
TUESDAY
2 BIG HITS

TOWER DRIVE-IN THEATRE

Starts WEDNESDAY!

The most electrifying ritual ever seen!

DON'T MISS IT!

A REIVER IS A RASCAL

STEVE McQUEEN IS THE HEAD REIVER



Steve McQueen in "The Reivers"

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I own a lot.

I don't own a lot but could get one.

COMMONWEALTH THEATRES PRESENT

Our SUN 'N FUN MOVIE FESTIVAL!

Elvis goes West... and the West goes wild and that's no Sitting Bull!

Elvis is kissin' cousins again - and even some perfect strangers!

ELVIS PRESLEY

BURGESS MEREDITH - JOAN BLONDELL

KATY JURADO - THOMAS GOMEZ

STAY AWAY JOE

STEVE McQUEEN IS THE CINCINNATI KID

SHOWTIME: SUN. CINCINNATI KID - 3:15 - 7:00

STAR THEATRE

Starts WEDNESDAY! HERE'S ONE OF THE BEST SHOWS... OF THE SEASON!

They make their own laws at "The Cheyenne Social Club"

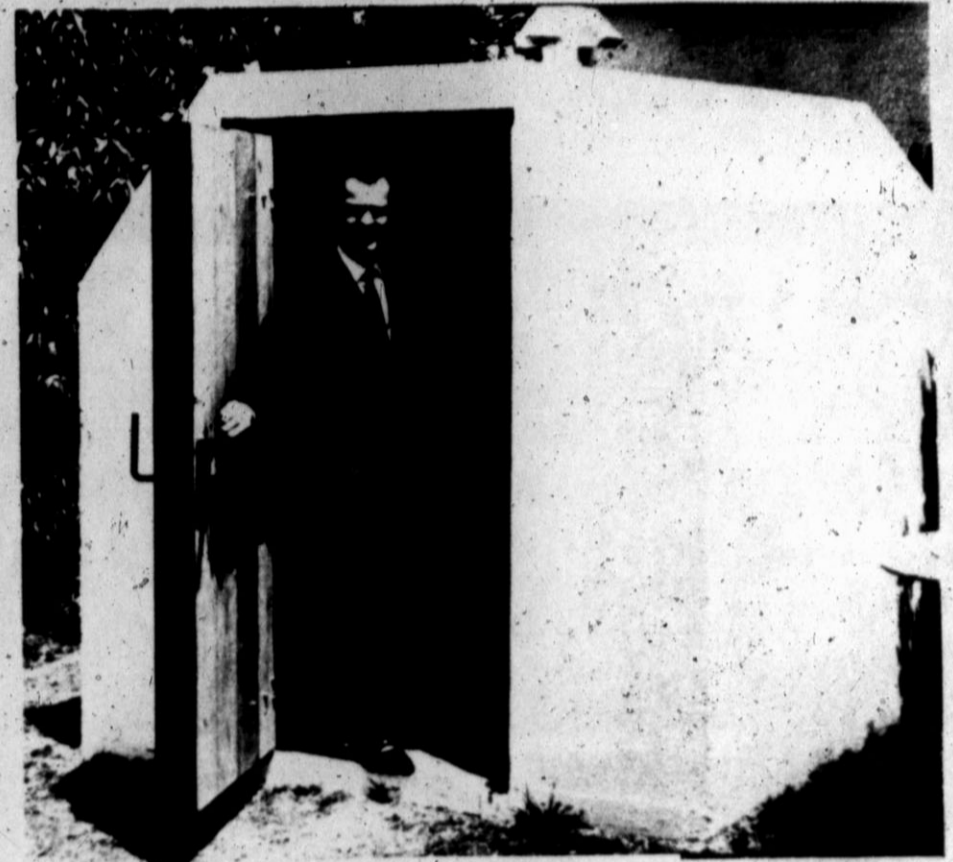
JAMES STEWART HENRY FONDA

THE CHEYENNE SOCIAL CLUB

SHIRLEY JONES SUE ANE LANGDON

SHOWTIME WEDNESDAY 6:45 AND 9:05

FEAST YOUR BEADY LITTLE EYE BALLS ON THIS... PODNER --



Endorsed by Dan True

CENTURY-GUARD STORM SHELTERS

STRENGTH OF CONSTRUCTION consists of six inch concrete wall and roof thicknesses reinforced with steel rebar, crossed at 12 inch intervals. This type of construction is similar to that found in concrete grain elevators, which have withstood tornado forces and pressures. The weight of the completed structure is in excess of eight tons. One inch steel rods are set in both ends of the shelter floor and are used for lifting and anchoring the shelter.

SAFETY FEATURES include, in addition to structural strength, the following: four inch, cross-plank wooden door with steel facing, proper ventilation to avoid damage from extreme pressure drops, safety latch door handle which can be operated from inside or out, and optional designs for wiring and/or plumbing the shelter.

Take the worry out of cloud watching... you'll feel safer knowing you have dependable protection... plus a handy storage house ready for use-

MULTIPLE USE of this type of shelter is an important benefit to the owner. Apart from the basic use of protection during the tornado season, your shelter can be used for storing items such as lawn and garden equipment, heavy tools and supplies, non-perishable foods, and many other uses. Due to the fact your shelter is located above ground, the problems of dampness and mold are greatly reduced.

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IT'S A THRIFTY SHOPPERS BIG PARADISE !!

Yes sir, anything and everything goes at this unheard of furniture store big one day GARAGE SALE! We'll trade, swap, discount, and even arrange easy terms on the items you need and want... A real old fashion GARAGE SALE with low GARAGE SALE PRICES... This sale will go on Monday, August 24, 1970 regardless of the weather and it's

INSIDE - OUTSIDE... SO WHY HAVE A BLUE MONDAY? COME CELEBRATE WITH US WHILE SAVINGS ARE GREAT AT H&H FURNITURE & THE BIG RED BARN.

FOLLOW THE ARROWS & WATCH THE SIGNS ON HWY. 60 WEST... HEREFORD, TEXAS

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FURNITURE
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7-PC. DINETTE

- * Extension table 36x60 with 1 leaf
- * 6 heavy duty chairs
- * Bronze tone finish

Regular \$109.50... Factory Fresh
GARAGE SALE PRICE!

MON. ONLY! **\$59**

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BEDROOM SUITE

- * Double Dresser
- * Tilt Mirror
- * Bookcase Bed

\$20.00 delivery

DINETTE *table *6 chairs

LIVINGROOM SUITE

- * Sofa Bed
- * Club Chair
- * 2 End Tables
- * Coffee Table

2 table lamps

\$298



3-PC. LIVING ROOM SUITE

- * ROCKER * CHAIR * SOFA

REGULAR 229.50 VALUE
GARAGE SALE PRICE!

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FIRST-7-LUCKY BUYERS

SOFA SLEEPER

with foam mattress, commercial grade nylon covers, 2 colors, Lawson style

REGULAR \$299.50 VALUE

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2-PIECE Vinyl Upholstery

LIVING ROOM SUITES & SOFA-BED SUITES!

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Similar to photo

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PICKING IS GOOD AT OUR GARAGE SALE

limited number \$99 Recliner

- * 26 styles
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BIG BEDDING SALE!

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HOTEL - MOTEL

312 Coil Mattress & Box Springs
Full or Twin Size

Reg. \$129.50 Value!

MON. ONLY!
mattress & box springs Both For **\$68**

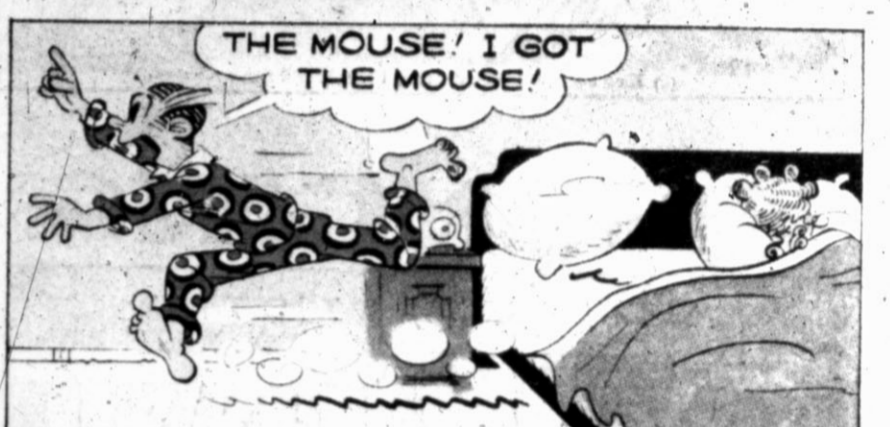
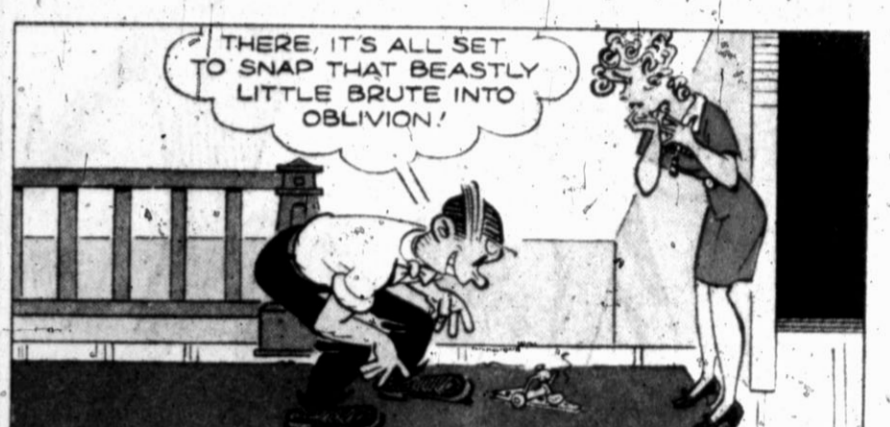
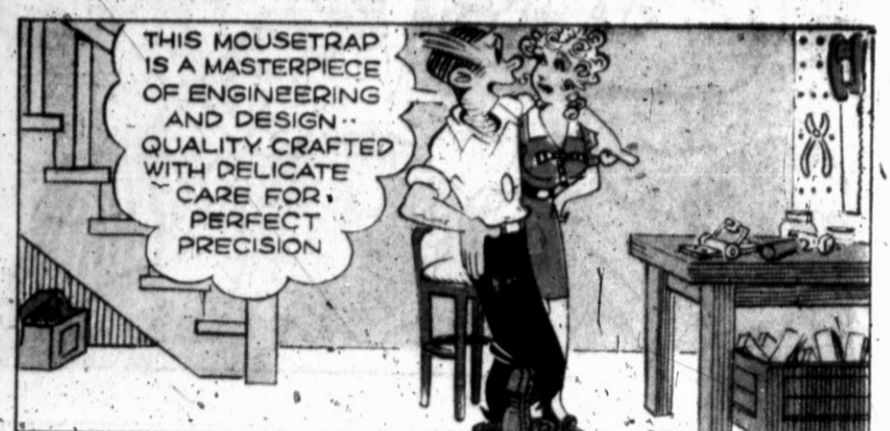
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The Big Red Barn

HWY. 60 WEST... HEREFORD, TEXAS... PHONE 364-3552

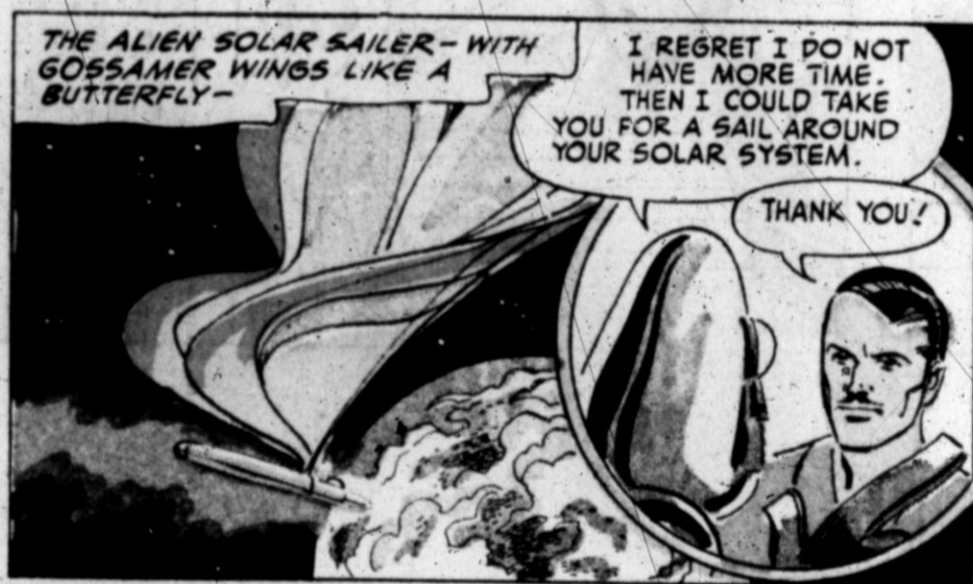
BLONDIE

by CHIC YOUNG



MANDRAKE the MAGICIAN

by LEE FALK



The PHANTOM

By Lee Falk



BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



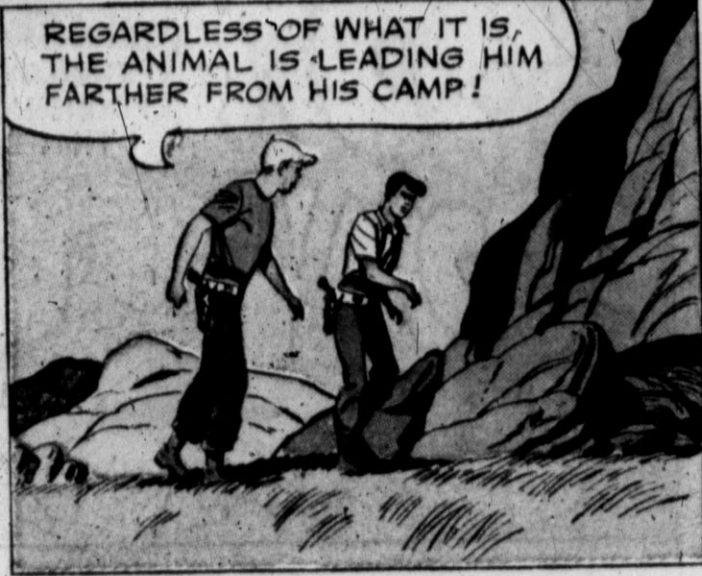
Hi and Lois

by MORT WALKER and DIK BROWNE



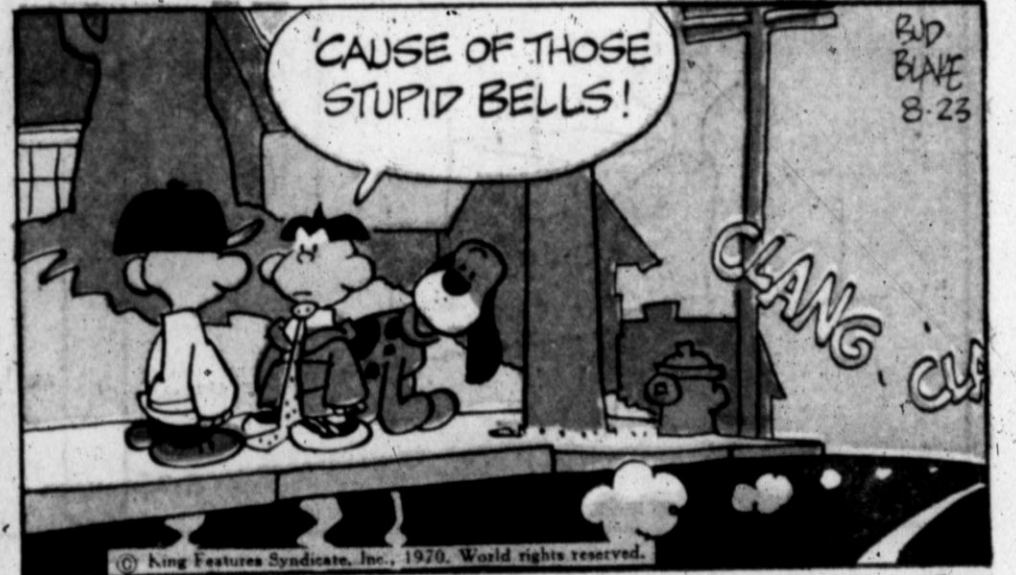
TIM TYLER'S LUCK

by Lyman Young and Tom Massey



TIGER

by BUD BLAKE



PON... BY LEE HOLLEY



BUZ SAWYER

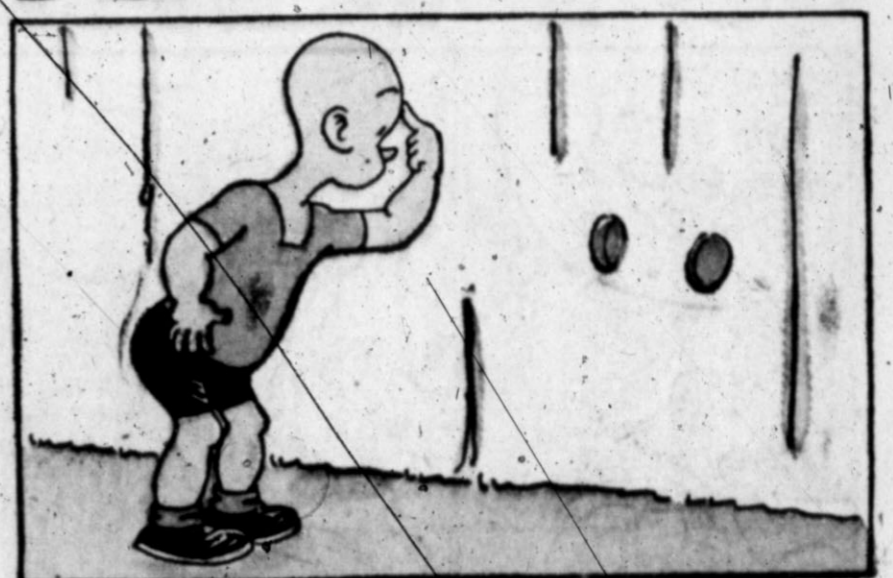
Featuring His Pal Rosco Sweeney

by ROY CRANE



HENRY

by DON TRACHTE



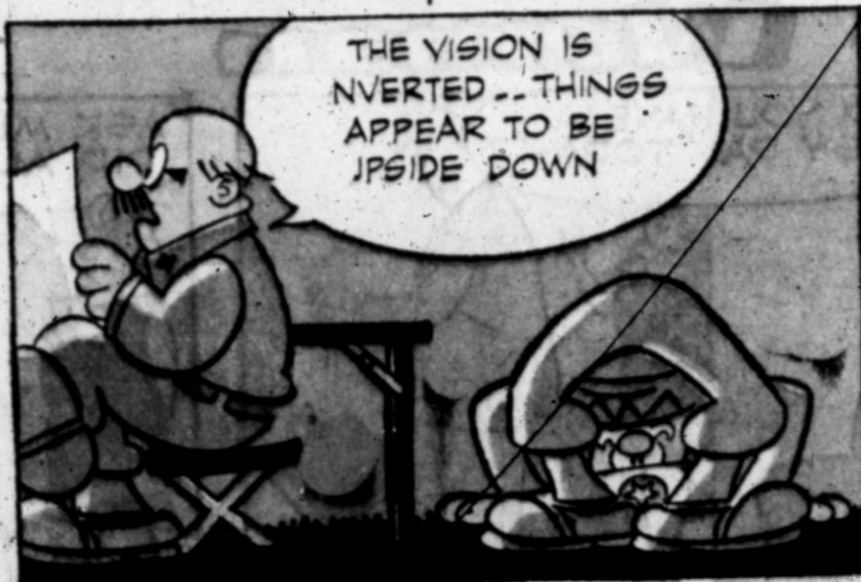
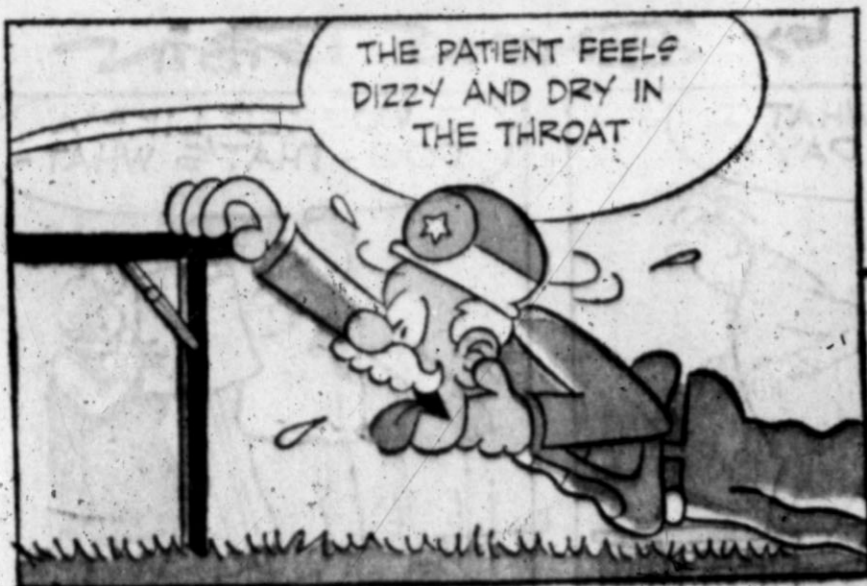
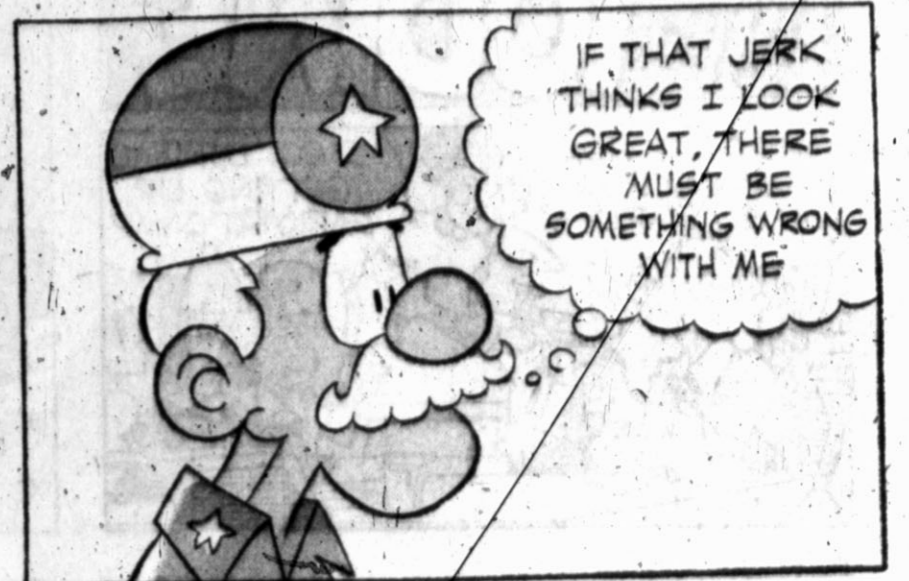
The KATZENJAMMER KIDS

by JOE MUSIAL



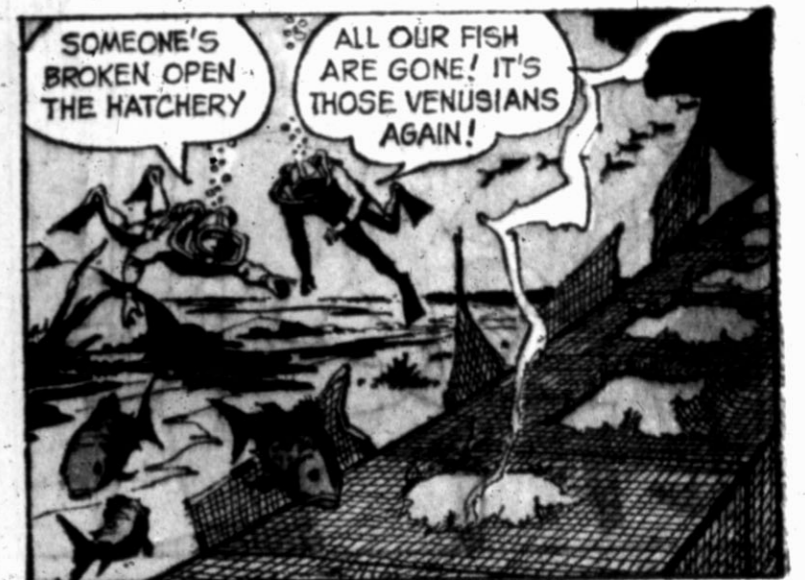
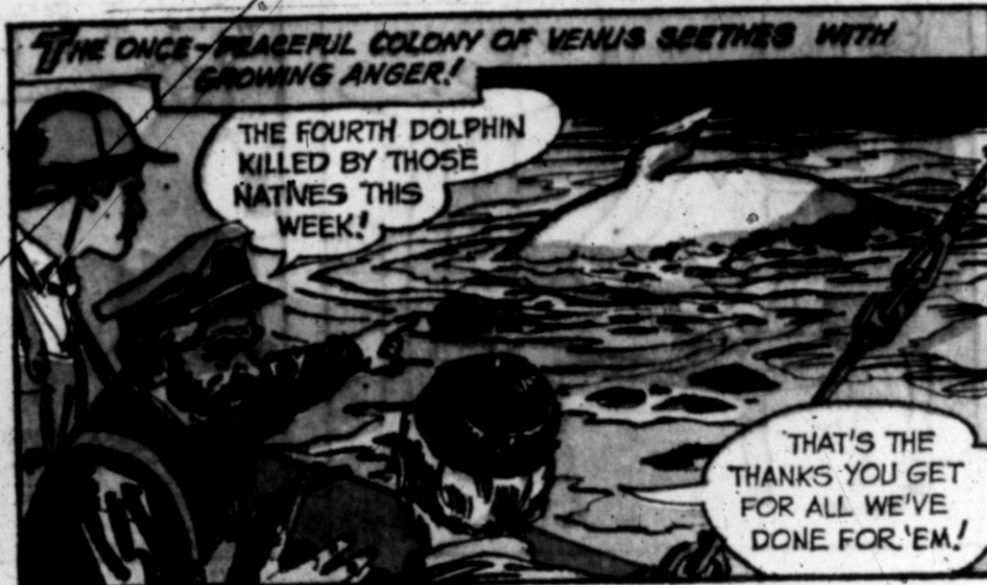
beetle bailey

by mort walker



Flash Gordon

DAN BARRY



IODINE



The Little Woman

by DON TORBIN



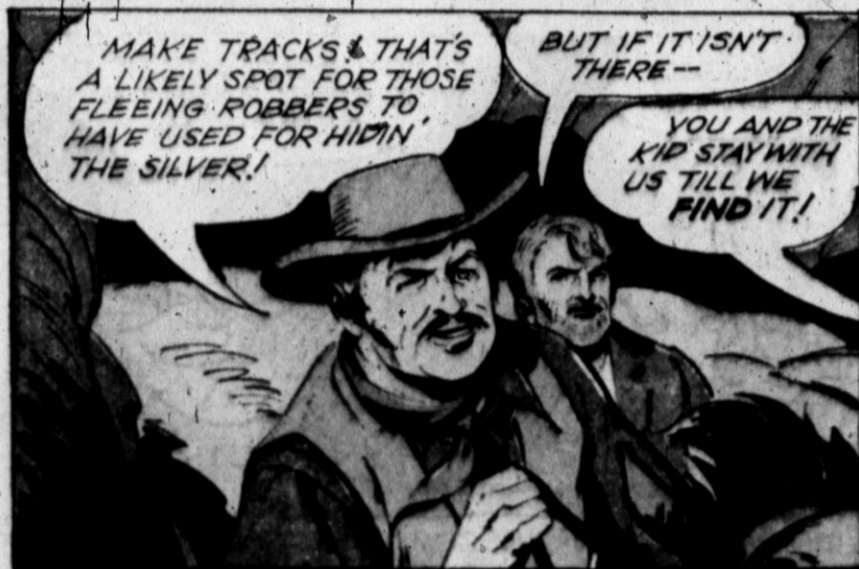
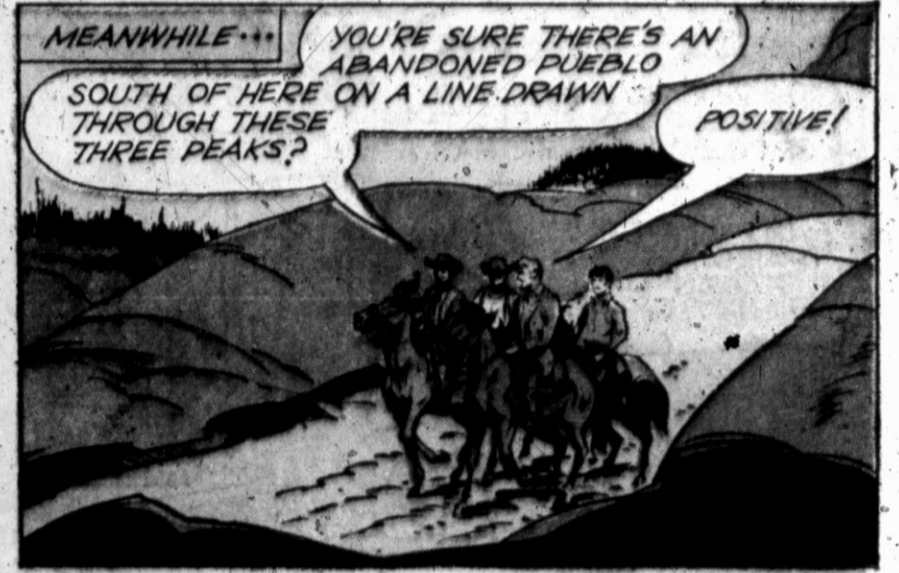
POPIEYIE

by BUD SAGENDORF

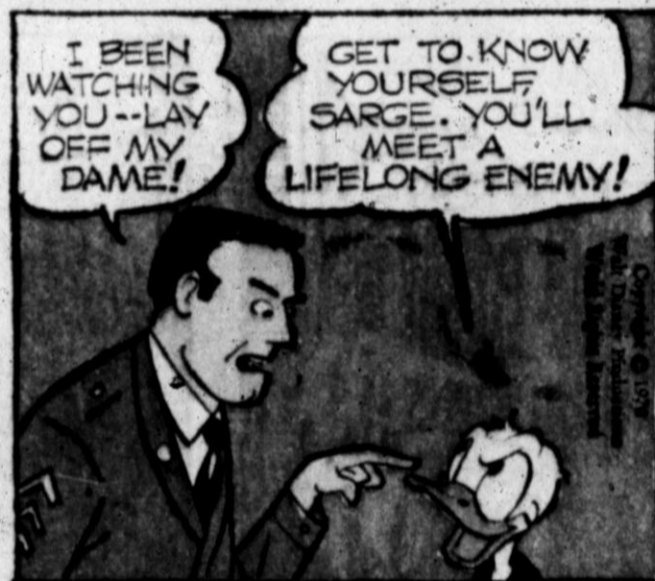


The LONE RANGER

by Charles Flanders and Paul S. Newman

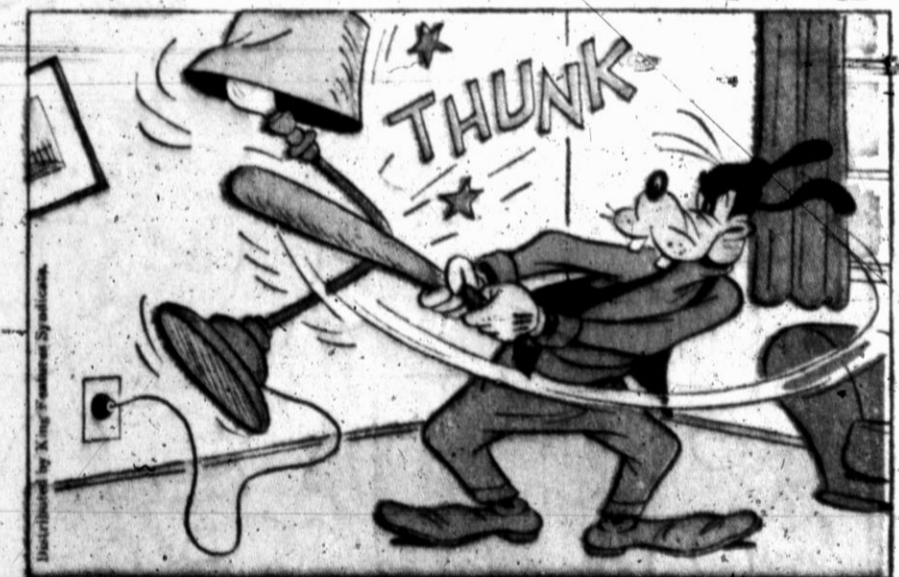


WALT DISNEY'S DONALD DUCK



MICKEY MOUSE

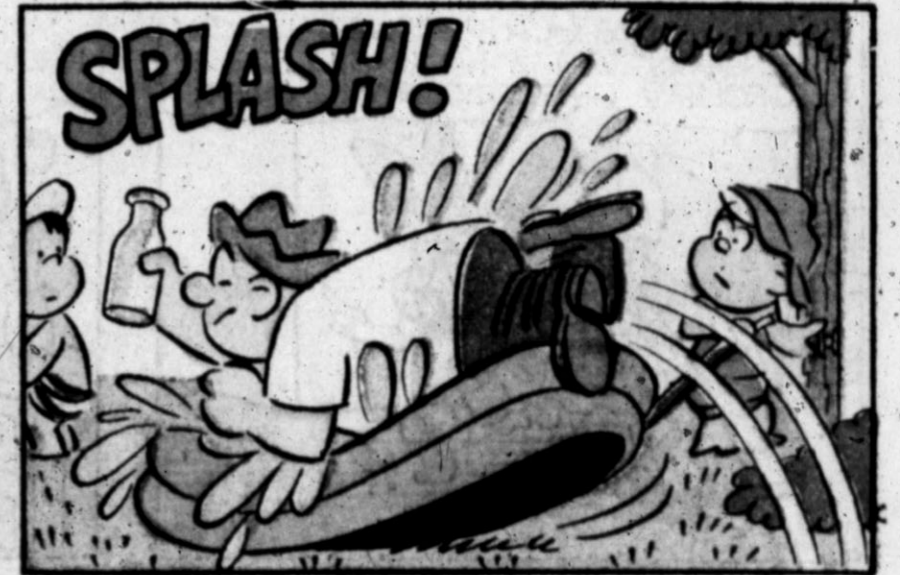
by WALT DISNEY





Hubert

by Dick Wingert



BARNEY GOOGLE and **SNUFFY SMITH**

by FRED LASSWELL

